

The **Billboard**

AUGUST 24, 1946
25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

Foreign Markets U. S. Legit's New Greenback Pastures

New Outlets for American Plays
and Musicals Are Opening Up on
Five Continents, But "Welcome
Mat" Is Out Mainly for Stem Hits
—Page 3

LIONEL HAMPTON
Dynamo of Swing

(See Music) 



Dinah Shore

THE FIRST LADY OF POPULAR SONG

FIRST Lady in RECORD SALES!*

FIRST Lady on the JUKE BOXES!*

FIRST Lady with the DISC JOCKEYS!*

FIRST Lady of the "HOOPERATINGS"

Highest average rating among radio programs featuring a feminine personality (1945-1946)*

FIRST Lady among CRITICS!

"First feminine singer of popular songs"

—Radio Daily Poll of Radio Editors 1946.

"Best Popular Female Vocalist, 5th successive year . . ."

—Motion Picture Daily Poll of Newspaper Columnists and Critics.

FIRST Lady of the BOX OFFICE!

"Broke opening day record at Paramount, N. Y."—Radio Daily**

"First seven days soared to a sensational \$110,000 . . . seventh show in the 20-year history of the Paramount to exceed \$100,000."—Variety.

Starts September 18th!

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DINAH SHORE SHOW**

Sponsored by the Ford Motor Company

CBS—9:30 P. M. (EST) Wednesdays

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*Independent Surveys by
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**Non-holiday!



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STEM IS PLAY MECCA OF WORLD

Polio Slashes Midwest Dates; 3 State Fairs Nixed; Kid Ban Looms Black at B. O.

Legit Balks at Future Bookings—Lounges Least Hit

CHICAGO, Aug. 17.—Polio epidemic which affected outdoor entertainment recently has spread its tentacles into the indoor fields, stymieing many theater and band bookings for a loop according to bookers here.

Biggest band setbacks came from the Minnesota and Dakota districts where the epidemic is most severe. Cancellation of long standing celebrations such as Minnesota State Fair, which was skedded for August 24 thru September 2, the North Dakota Fair skedded for the last week in August and Aberdeen's (S. Dak.) Golden Pheasant Days brought cancellations involving at least \$50,000 according to the trade. MCA office here announced the cancellation of Laurence Welk's week because of the Aberdeen nix.

Legit Hit Less

Theater picture was not as bad off as acts in general altho bookers stated that most managers were reluctant to make future bookings and some expressed the fear that after the current engagements expire the dearth of trade will knock off entertainment biz until the polio menace

is either greatly alleviated or completely removed.

Marcus Glaser, Chi booker, who services Warner Brothers and Standard Theaters in Wisconsin, reported a cancellation of the Roxiettes (24) girl dancers and stated that the rule barring admission of kids under 14 years, which was being enforced in many places was keeping everyone away. Glaser said that some theater managers would probably book no more acts in this area but possibly try to keep open with just films.

Sid Harris, of William Morris office here, said that many acts were balking at the prospect of working in the heavily afflicted areas.

Spike Dips in K. C.

Evidence of polio effect in other parts of the Midwest was offered by Paul Bannister, GAC Chi band booker. Bannister related that Spike Jones did an \$8,200 gross August 3 in St. Louis on a one-day concert and fell to 6G a few days later in Kansas City, Mo., altho the house in Kansas City was larger and the promotion equal to that used in St. Louis. (Polio Dents Midwest on page 34)

Met Pen Ticket Buyers; AGMA Plans Meeting

NEW YORK, Aug. 17.—The two-week-old battle between the Metropolitan Opera and the American Guild of Musical Artists over the firing of 16 of the 94 Met choristers was still far from settlement this week. In a special printed message to regular annual subscribers, George A. Sloan, Met Opera Association chairman of the board, told potential ducat purchasers that the Met couldn't ask for subscriptions renewals this year because of AGMA demands, and intimated that unless the union gave up its sponsorship of the fired chirpers, there would be no opera season in New York this fall.

Meanwhile, AGMA is calling a meeting Tuesday (20) to discuss plans and strategy, and, according to Sloan, the outcome of this meeting will determine whether or not New York gets its longhair season or not.

Foreign Lands Line B.-R.'s of Playwrights

New Markets Opened Up

By Frank Gill

NEW YORK, August 17.—The world now is the Yank playwright's oyster—the pearl-bearing kind! Unlike pre-war days when European rialtos flourished, today, outside of London, Paris and Stockholm, most theater center are struggling to emerge either from ruins or from Nazi domination. Audiences are legit-hungry and Broadway has become the mecca of buyers.

As a result the American playwright today has a new lode to tap; one which, according to those in the know, looks as if its surface has been only scratched. The next few years, they expect, will bring a bonanza to the boys who scribble the shows that make money on the Stem. Those are the shows for which calls are in demand on five continents and a score or more of countries therein. In fact, so good does the future look in this respect, that the cagier playwrights are holding off offers from abroad, figuring that when the first wave has subsided, there'll be even more dough for their wares.

Today, not only Europe, but Latin America, Australia and even Asia are buying, and New York is filled with agents—bona fide and spurious—pestering authors and agents for shows and haggling over royalties, advances and percentages. Most top agents are hep to the phonies and high-binders who want to pick up hits and run them on a shoestring. They're getting the quick brush-off for the most part and agents are confabbing only with accredited purchasers.

Italy's One-Man Handler

For example, Italy, whose legit story has given off a few strong odors of late, is now being handled by one man, Fabio Coen. He trades on the Stem for the whole of Italy. The widow of writer, Bruno Frank, is buying for the Austrians, Czechs and Swiss; the last-named having finally rid themselves of German (See U. S. Playwrights on page 4)

"Carmen Jones" Tour Still On; Rose Leases Pullmans

SPRINGFIELD, Mass., Aug. 17.—Despite recent stories that due to difficulty in securing hotel accommodations for more than 100 persons Billy Rose intended to cancel the 1946-'47 tour of *Carmen Jones* in United States and Canada, Rose assured Mil- (Jones' Tour Still On on page 34)

802's BITE NOT EXCLUSIVE

Nitery Ops-Local To Hold Confab

Owners yell biz is off and they can't pay—Proser bags terrific press with notice

NEW YORK, Aug. 17.—With the 802 bite hitting cafes where it hurts the most, the owners got together for a huddle at the Astor Thursday (15). There was a lot of gum beating, with some ops screaming that not only couldn't they pay any raise but should get a reduction. Billy Rose, prexy of the org (Allied Restaurant and Entertainment Industries), was for a raise, tho he said that the 25 to 50 per cent jump was too much. His approval is based on the jumped cost of living and said the musician "like the rest of labor is entitled to more money." Upshot of the meeting was to turn down the union's demand and ask for an immediate meeting with the local to discuss the whole thing.

Following day 802 replied and agreed to meet with the org Mon-

Petrillo Files Reply

CHICAGO, Aug. 17.—James C. Petrillo's lawyers filed a 109-page brief in Federal Court yesterday (16) supporting their motion to dismiss charges against Petrillo for violating the Lea Act. Brief contained four major points which claimed constitutional violations and which were long anticipated by both legal opponents and proponents of the music czar. These points are:

1. Law discriminates against a particular group, the AFM union.
2. Violates first amendment, freedom of speech.
3. Causes involuntary servitude, and
4. Law is phrased vaguely, the criminal infringement is not sufficiently defined, and therefore denies equal protection under the law.

J. Albert Woll, U. S. District Attorney, has until September 19 to file its answer.

day (4 p.m.) to talk about it. Agreement to meet is in itself unusual. Union has maintained all along that it does not and would not recognize (See OP'S NIX 802'S on page 38)

Legit, Niteries, E.T.'s Face Hike

Pre-election pitch by local's administration seen in union's demand of showbiz

NEW YORK, Aug. 17.—Attempt by Local 802, AFM, to hike the scale in night clubs and restaurants is being paralleled by similar 802 moves in the fields of legit, single engagements or club dates, and (via the national office) recordings and transcriptions. (See NITERIES on page 18)

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U. S. Playwrights Net Harvest From a Play-Hungry World As New Markets Open Up

Many Feel Surface Only Scratched

(Continued from page 3)
domination, are buying direct, not thru Berlin for the first time. Rumania and Bulgaria, too, are nibbling and very shortly agents expect that Germany will start looking for top legit fare. If and when the Germans do, there will be approximately 60 buyers angling for German rights, since every theater in Germany books for itself exclusively.

London Steadiest Costumer

London's still the best steady dough market so far. Saying goes here that if you can get your play into a house in London's West End, you've automatically got a hit on your hands in nine cases out of ten. England's legit-loving crowds, like New York's, are flocking to see anything and everything, and so long as they can understand it, the b.-o. flourishes. One or two Stem hits haven't done so well in London; notably *Junior Miss* and *Kiss and Tell*. The shenanigans of Yank adolescents just didn't get over with the British. But these are exceptions, and, for the most part, altho London grosses are lower than those on New York, a Yank scribber can pick himself up a healthy hunk o' dough from a West End run. A very long nightly SRO could bring in \$20,000 in royalties, but this is a high maximum, according to agents.

Royalties run about the same as in the U. S., with the playwright picking up anywhere from 3 to 8 per cent plus an advance. Some top writers have gotten as high as \$5,000 in an advance. Usually, however, straight legit divvy up about 6 per cent for the author, while musicals (involving a complicated split-up with musicians, writers, lyricists, etc.) can pay off as much as 8 per cent for the creator of the book. Generally playwright gets 5 per cent of the first \$5,000; 7½ per cent of the next \$2,500, and 10 per cent of everything over \$7,000. British show options usually pay around \$250 advance. There is actually no hard-and-fast rule as to what Stem shows get for London rights.

In most other countries, shows are sold on a 60/40 basis, with translators getting their cut, according to their importance, out of the 60 per cent. In most cases, management pays the translator, who usually gets around 5 per cent for his chores. Australia is next to England in big advance royalties, often paying as high as \$2,500 before production Down Under. Few foreign countries approach the British or the Aussies in payments, most of them negotiating heavily against high advances. Rule is somewhere between \$150 and \$1,500, according to the novelty of the play and the eminence of the playwright.

Paris, today, also is beginning to buy from Broadway. Except for the British, the French are the only people who are trying to carry on a two-way traffic in plays, peddling their hit shows for Broadway showing. To date, only two French playwrights are getting a look-see over here. Jean Paul Sarte, who has two scripts on Stem desks, and Marcel Achard, whose *Aupres De Ma Blone* is due for a showing here next season.

Scandinavians Most Consistent

Most consistently lively of the buying countries of Europe is Scandi-

navia, with Sweden doing most of the purchasing for the northern part of Europe, latter interesting Norway, Denmark and even Finland in Stem fare. The last-named country, however, being pretty well broke, offers little to a foreign playwright in cold cash. In fact, Finland is doing little real buying, contenting itself with Shakespeare and other public domain scripts.

In the three Scandinavian countries, there is a big demand for Yank shows, and the dough is good. Some playwrights have gotten as much as \$1,500 advance and from 5 to 7 per cent of the gross out of a Scandinavian sale. An idea of how this works can be gauged from a brief survey of grosses in these countries.

300G Gross for Hit

For example, a sellout hit (and that's by no means rare with Yank shows today) could gross 1,000,000 crowns (\$250,000) at the Oscar Theater in Stockholm alone, but a good average at this house is 50,000 crowns (\$12,500). The Vasa Theater, which plays mostly musicals, can gross 500,000 crowns (\$125,000); the Stora Theater, Gothenberg, 150,000 crowns (\$37,500); government sponsored road tours, around 60,000 crowns (\$15,000), and the summer park trouping 50,000 crowns (\$12,500).

In Denmark, the New Theater, Copenhagen, can gross 500,000 crowns; the Aarhus Theater, 40,000 crowns. In Norway, the New or Central in Oslo, approximately 350,000 crowns. In Bergen and Trondheim, 30,000 crowns. If a show can be obtained for Finland, the Swedish Theater in Helsinki jam-packed for a good run can gross 1,000,000 crowns.

These figures are not too wide of the mark since shows play long runs at almost all of the houses. A good example of a foreign play (British, not American this time) and its dough in Somerset Maugham's *Theater*, which at last figures grossed 160,000 crowns at the Vasa Theater and 600,000 at the New Theater, Copenhagen. It's still running.

Yank Hits in Sweden

However, Scandinavia has its particular problems. The yen for Yank shows has been evident here since the '20s, and they did a sock biz in Sweden during the war. *The Moon is Down*, *Key Largo* and *Tomorrow the World* are examples. There is some interest at the moment in *State of the Union*, but the Scandinavians prefer not too topical shows. Musical are the really pop shows there (*The Billboard*, August 3). A Stem hit musical is a cinch to clean up over in Scandinavia. But buyers have looked askance at a number of top-flight musicals here such as *Annie Get Your Gun* or *Up in Central Park* because they contain ballets and Scandinavia is woefully weak on terpers.

However, if a show has a civil war or a magnolia tinge, its a cinch for the Northern Europeans who have a yen for our Ole' South. (*Gone With the Wind*, incidentally had a bigger per capita sales in Sweden than in the U. S.). And musicals with the 1860-'65 theme are naturals. The Shuberts have cleaned up in Scandinavia with their musicals.

Holland Awakens

Holland, today, is slowly emerg-

That 14K. Touch

NEW YORK Aug. 17.—Barney Josephson, Cafe Society op, just made himself a cool 15 grand without turning a hand. Josephson is the producer of the forthcoming *Barnaby and Mr. O'Malley*, by Jerome Chodorov, from the Crockett Johnson comic strip. Show will cost \$85,000 to produce and is due to preem on the Stem October 2.

This week he sold the screen rights to RKO Radio Pictures for \$100,000 cash outright (which gave him his \$15,000 profit) plus 1 per cent of the pic if the play goes on; 10 per cent if it runs 10 weeks; and 25 per cent for 25 weeks or more. "How long has this been going on?" Barney queried, figuring Stem piloting is a quick and easy way to make dough.

ing from a long period of legit stagnation under the Nazis. The legit houses were open, but the shows were strictly supervised. Shakespeare and Shaw got their innings, to the exclusion of almost all other foreign playwrights, recalling the pre-war era in which Holland pirated shows and refused to come to terms with the U. S. Government about royalties on shows produced over there, the stem was a little leary at first of dealing with the Dutch impresarios. However, now, the situation is clearing up and both governments have agreed to a royalty arrangement similar to that in other countries.

With the knowledge that pirating of plays is over, the Stem now is interested in peddling to the Dutch. *The Glass Menagerie*, *Born Yesterday* and *Guest in the House* are all on the fire at the moment. Since the Dutch government will not let any guilders out of the country, special bank accounts have to be set up in Amsterdam to hold the dough for the playwrights over there. Unless the situation changes, the authors will have to go to Holland and spend the dough there in order to get any good out of it.

There's also another hurdle which has to be cleared before everything is smooth sailing in Dutch sales. Stem shows are asking pretty stiff prices, up to 12½ per cent, and that to the Dutch, is a sky-high price. This figure of 12½ per cent is actually holding up the sale of one current Stem smash hit. The Hollanders are willing to cough up 7 or 8 per cent and advances of \$200 to \$250, but higher than that would be a hardship, they claim, since the legit houses thruout are small, and grosses are low. Then, too, the Dutch are not legit-wise people. Only a small percentage patronize the theater. So, all in all, selling to Holland is a problem; but one that can arrive at a solution very shortly.

"Menagerie" World Tour

As an example of what a single Stem hit can do for its author, *The Glass Menagerie*, to date has been peddled to Holland, Brazil, Rumania, Czechoslovakia, Scandinavia, Italy, Switzerland, France and England. Not all the contracts have been inked, but the outlook is bright. Even the Germans would like to get it and Argentina has put in a bid which, however, must wait until two of that country's top fem thespes stop hair-pulling over the Laurette Taylor role. But once all these things have been ironed out, Tennessee Williams can expect to pick up a healthy hunk of mazuma from his brain child.

Other shows which have been peddled recently are *Spring Again* (England), *Cabin in the Sky* (England, France) and *Anna Lucasta* which John J. Wildberg and Philip Yordan

have peddled to Richard Morris Rod Geiger for showing in Italy. This is one deal which didn't go thru Fabio Coen's hands. The show will be altered to an Italian setting and the players—an all-white cast—who made such a world hit in the pic, *The Open City*, are skedded to fill the roles. Deal calls for Wildberg and Yordan to get 10 per cent of the gross. The rest of the list includes: *Room Service* (Czechlovakia), *You Touched Me* and *Pick-Up Girl* sold for \$5,000 apiece to England, *One Touch of Venus* (Argentina), *Song of Norway* and *Follow the Girls* (England, Australia and Scandinavia). *State of the Union* is getting bids, while Victor Francen, French stage and Hollywood actor, has taken over *Life With Father* for production in Paris.

Far East Stir

This is only the beginning. Stem agents report a big interest in Broadway legit from the Far East, which never before has been the slightest bit interested in what's going on around Times Square.

But this wad of dough from major rialtos is not the only source of post-war revenue for Yank playwrights. There's also amateur rights which are peddled abroad also. Six months after the close of the road run of a show in this country amateur rights can be released. Usually a scribbler can get rid of these for a flat sum anywhere from \$250 to \$1,500, depending on his name and his show. If he doesn't wish to sell it outright he can collect on a sliding scale—\$50 first performance, and less for the other showings. Some amateur rights, such as those for *Arsenic and Old Lace*, have rolled up as much as \$100,000. Recent application for permission to put this show on by amateurs was received from the police department in Jerusalem and from a bunch of copper miners in Rhodesia (Africa). At least 40 countries are interested in the amateur rights of shows.

So all in all, the Yank playwright can have a field day once he has jumped that first big hurdle—Broadway. If he can break onto the boards and satisfy the jukes boys and the pew sitters, he can then look further afield for the lush returns. A hit is all he needs and Brother!, how the money in everything from pounds to pengos rolls in!

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WEBS HOG WILD ON REMOTES

Theater Guild Hour Skedded To Return to ABC; Steel Also Expected To Keep Mystery Hr.

Ratings Show Whodunit Better Than Class Pitch

NEW YORK, Aug. 17.—The *Theater Guild of the Air* will land back on ABC this fall, now that the Bing Crosby deal has been set and the time held for Crosby is available to the U. S. Steel Company. Web was on the spot talking to Steel since it had agreed with Crosby that he would have his choice of air time, if and when his deal was set.

Theater Guild re-signed with Steel some time ago but the sponsor went shopping for a time slot on both CBS and NBC, but without any great success. It then came back to ABC and asked for availabilities and found the choice slots Crosby-bound.

That's where the deal was up to last week, when Crosby was set with Philco and the full ABC webwork. Now BBD&O (Steel agency) is talking time with ABC and it should all be wrapped up—but soon. Another problem facing U. C. Steel is that its *Hour of Mystery*, which is on the same time in which the *Theater Guild of the Air* was housed, is doing okay by its Hooper. Actually aside from the Walter Winchell replacement which is ticking off a 8.3 (July 21) the *Hour of Mystery* has the top ABC Sunday Hooperating of 5.8 for the first half and a 5.3 for the second half. Compared with the midseason *Theater Guild* rating (March 3) of 6.2 for the first half and 4.4 for the second half, the *Mystery* seg is terrific. It not only holds its audience better, losing only .5 of its rating in its second half (*Guild* lost 1.8) but its share of audience is much higher than the *Guild's* midseason form. *Theater Guild's* 6.2 was only

a 17.8 share of audience, while *Mystery's* 5.8 is 24.5. Midseason sets-in-use figures were 34.7 when T. G. rated 6.2, the sets-in-use figure for the July 21 rating was 23.8 for a *Mystery* 5.8.

Trade feeling is that Steel may switch *Mystery* to one of its subsidiaries and leave it where it is on ABC with the *Theater Guild* prestige show going into a better rating slot.

Lots of things are expected to happen, now that Crosby has gone ABC.

Heatter Going Half Hour for Mutual Benefit

CHICAGO, Aug. 17.—The much rumored half hour of Gabe Heatter will take the air during the month of September for Mutual Benefit Life Insurance Company. Sponsor had a Hooper drop with its *Freedom of Opportunity*, which delivered a nice cellar rating and hasn't done too much better with its current opus, *Mystery Is My Hobby*, which is paying off with a 2.3 (July 21).

Half hour seg of Heatter is certain to deliver at least what Heatter's midseason 15-minute program does, which is an average six or better, which is what Mutual Benefit wants—or else.

Agency rustling up the new show is Arthur Meyerhoff.

All Riding Bandwagon

MBS leads the nighttime tune parade — orks get lines from all four webs

NEW YORK, Aug. 17.—Backed with the nominal protection of the Lea Bill, webs have been unostentatiously adding remote band pick-ups to the late evening schedules, with the result that the programming during these hours once more shapes up as a song plugger's dream. It's all been done very quietly, because the webs are not yet quite certain whether the Lea Bill will stick, in view of AFM's decision to test it. In the past, AFM has often pulled remotes off the webs in order to put network pressure on affiliated stations balking at adding mere musician personnel. Lea Act, however, is a deterrent to this AFM strategy, inasmuch as it specifies that no broadcaster shall be coerced into hiring more musicians than he needs.

Nine in One Night

How extensive a part of the late evening programing the remotes have become, is illustrated by the skeds of all the webs. WOR, Mutual's New York outlet, picks up as many as nine in one night from the metropolitan area and environs. On Wednesday (14) for example, WOR picked up Nat Brandwynne from the Hotel Biltmore; Noro Morales from the Riviera; Count Basie, Aquarium; Herbie Fields, Rustic Cabin; Jimmy Palmer, Post Lodge; Lenny Herman, Hotel Bossert; Irving Fields, Crest Room; Al Trace, Flagship, and Tex Fletcher, Village Barn. Other days have slightly less heavy remote schedules. Sunday (11) WOR skedded Cab Calloway, George Barry, Johnny Pineapple, Glen Gray, Larry Funk and Tex Fletcher. Tuesday (12) the line-up included Griff Williams, Dean Hudson, Michael Zarin, Machito, Eddie Wiggins, Tex Fletcher and Noro Morales. Other bands airing during the August 11-18 week on WOR pick-ups include George Towne, Blue Barron, Louis Prima, Korn Kobblers, Machito, Jack Harris and Sammy Kaye.

In addition, the web picks up maestri thru WGN, Chicago, and other out-of-town spots. Henry King, George Olsen, Del Courtney, etc., are picked up from Chi, with Orrin Tucker taking the air from KFEL, Denver; Lawrence Welk from KHJ, Los Angeles, etc.

CBS Jive Wise

Columbia is devoting plenty of late time to the swing addicts too, with (See *Webs Hog Wild* on page 16)

Webs to Headquarter in Chi During NAB Meet in October; Problems Give Sesh Priority

CBS Meet Personnel Give Tip-Off

NEW YORK, Aug. 17.—Greatest collection of network and station brass ever assembled is expected to turn out for the 24th annual convention of the NAB in Chicago, October 21-24, owing to pressing need for tackling problems of top importance to the industry. These problems are manifold and will require careful strategy and evaluation. Among the brainbusters are the following: (1) Many station contracts expire this fall and there will be keen trading behind closed doors, with webs trying to snatch prime outlets. (2) Present tendency of the NAB to be aggres-

sively anti-FCC will be evaluated, particularly in view of fact that many web and station brass are making an all-out effort to follow policies "suggested" in the FCC Blue Book. (3) NAB itself will evaluate the efforts of Judge Miller as an industry leader. Top question in this respect, of course, is whether or not the judge has proved himself on such ticklish problems as Petrillo and the AFM. In some quarters it's claimed, for instance, that the intense lobbying and agitation which spawned the Lea Bill may boomerang if the AFM (Webs To Make Chi on page 10)

GROANER'S PHILCO'S NOW

600 Outlets on Web and Indies

Der Bingle may still do live shots, but nothing competitive

NEW YORK, Aug. 17.—Crosby-Philco deal, unprecedented in radio, will deliver Bing to an estimated total of 600 stations, which will include the full web of the American Broadcasting Company, plus hundreds of additional stations thruout the country and—perhaps—foreign lands come this fall. Der Bingle will do it via transcriptions, plan being to cut a minimum of four programs at one session. Platters will be placed on the indies by local Philco dealers. The Groaner's pact, it's understood, has two important

No Signatures?

NEW YORK, Aug. 17.—While everyone takes for granted that the American Broadcasting Company will get the web part of Crosby-Philco deal, fact is that nothing has been actually signed by Philco as yet. ABC admittedly has the inside track and Paul Whiteman has been on the West Coast until recently (PW's contribution to getting the signatures on the line can't be underestimated) but Philco execs have a meeting with Mutual execs to see what MBS can deliver—and the meeting is skedded for the afternoon of Tuesday, August 20.

angles. He gets a minimum guarantee of a number of stations, plus an extra per station tab beyond the specified minimum. Philco, of course, won't cover the time charges on outlets beyond the web. The dealers will help defray this expense thru an advertising allowance given them in the event they contract for a specified number of Philco receivers. Dealers are being urged to apply this allowance to time costs.

Hard and Fast, But—

The Der Bingle's contract is understood to be fairly hard and fast,

a clause in it permits him to do as many live network broadcasts as he chooses, excluding airings for competitive products. This last would exclude the Frigidaire division of General Motors and might, perhaps, exclude GM entirely, should Philco manufacture a miniature automobile, as has long been rumored.

Wind-up of the Crosby saga gives ABC execs a terrific shot in the arm, even tho the wax will be aired over many other stations in addition to the web. American, planning an expansion drive, has long angled for top flight personalities and even went so far as to offer Crosby a chunk of stock, choice of web time and anything within or without reason. Behind ABC's frantic attempts to land him is the web's belief that it needs top programing in order to lift itself into the class of the major networks.

Hucksters Out

Practically every big radio sponsor, it's pointed out, angled for the Groaner, and at various times he was re- (See *Bingle To Philco* on page 12)

Frank Fay and Phil Baker To Combo This Fall

NEW YORK, Aug. 17.—Frank Fay, who fluffed his opportunity last fall to do a variety show for General Motors, which was willing at that time to pay him 25G for an hour seg, will once again get a crack at the air paired with Phil Baker. The Fay-Baker program will be handled by the Biow Agency, with the announcement of the product, etc., not ready for the press wringer.

Kid Segs Get Another Kick From a Prof.

Blast Has "Good" Press

CHICAGO, Aug. 17. — Another facet of the controversy about cops and robber segs opened here this week when John W. Curran, professor of criminal law at De Paul University, embarked on a campaign to advise parents to nix radio crime programs if "they wish to see a decrease in juvenile delinquency during the next decade."

Story was picked up by *The Chicago Times* (18) along with a radio exec's reply.

"We discuss the prohibiting of our youth of so-called bad companions, but we open the door and give them the freedom of the house to these companions when we allow our children to sit and listen to the radio," Curran declared.

Curran said because of radio's tremendous campaign for juve listeners, the segs are progressing week by week in their artistry. The prof says he's watched the development of the crime programs since their inception.

"Script writers have taken into delving into criminal history for source material directed to our youth," Curran continued. "Some have attended my classes in crime to try to find material for new scripts in notorious cases of the past—thus the programs become the most notorious crimes on record. These programs suggest ideas to children's minds and eventually some of them decide to give them a try and radio gives to the public another Heirens. (William Heirens recently confessed triple murderer.)"

Jim Stirton, next in command to Ed Borroff at ABC's central division, was not long in speaking for the radio side of the picture. Among other crime segs, the web has *Gangbusters*, probably its most popular half-hour ailer.

"When a particularly heinous crime occurs in a community," Stirton asserted, "invariably a few persons point an accusing finger at radio. This assumes that heinous crimes did not exist before radio was invented, but as a matter of fact, crime was very much in existence long before Marconi perfected the wireless. Crime has to do with character, not with radio programs. The accusing finger most often points at programs built around traditional children's game of cops and robbers. These programs generally are created with the advice, co-operation and approval of law enforcement officers and they invariably carry the old tried and true moral, 'Crime Doesn't Pay.'"

San Francisco "Solid Front" Broken by Indie Chronicle

SAN FRANCISCO, Aug. 17.—*The San Francisco Chronicle* will open its columns to radio news beginning September 1, with Paul Speagle doing the writing job.

Entry of the town's only independent daily into radio coverage sets the lead over the other three sheets which so far have given no indication that they are likely to follow suit.

The Chronicle, like *The Examiner*, *Call-Bulletin* and *News*, hasn't had a radio column in years, but has continued to run listings, as do the others. San Francisco radio flacks regard the changeover as a good sign, especially KPO-NBC, which is plugging the newspaper set-up extensively.

P.A. Arithmetic

NEW YORK, Aug. 17.—Presenting a letter from an ex-pic press agent:

Dear Editors:

You might have been puzzled by our dazzling arithmetic in the box on Page 5 of our release announcing the move over from our old address to 565 Fifth Avenue. The box read: "By a coincidence WNEW's new address, 545 Fifth Avenue, is one-half the station's frequency, 1130 kilocycles. . . ."

The correct address, of course, is 565 Fifth Avenue . . . which is really and truly half of 1130.

A True Friend.

WILL YOLEN.

Everyone Listens To AFN in U. S. Zone of Occupation

HOECHST, Germany, Aug. 17.—There is one radio receiver for every three allied persons stationed in the United States occupation zone of Germany. Figures are based on radios sold through the Army Exchange Service. When the set order placed by AES is completed total will reach 102,184 sets.

Originally radio receivers were sold by lottery in the European theater, but as additional shipments were received sets were placed on general sale thru exchanges located in the zone.

It is impossible to gauge the number of "liberated" radio sets used by the allied personnel in the theater, or the number of receivers brought over by the U. S. dependents.

With the closer community life experienced by the people in the European theater, every person has access to a radio, enabling them to enjoy the 60 hours weekly of top-notch state-side radio fare offered thru the Armed Forces Radio Service.

They also receive 10 hours weekly of news programs, originating in the Armed Forces Network newsrooms, and 70 hours weekly of local music, drama, sports, special events, and information and educational features offered by the AFN.

Italian Peace Meet Segs Free for Language Stations

NEW YORK, Aug. 17.—Luigi Antonini will disk a weekly show on the Peace Conference from Paris which will be made available to all foreign language stations in the U. S. that carry Italian segs. Disks will be waxed by NBC and rushed out to the stations the same day the program is shortwaved from France.

Antonini is at the conference at the special designation of Bill Green, AFL prexy. He's v.-p. of the International Ladies Garment Workers' Union and head of the Italian Dress Makers' Union. He also reps the Italian-American Labor Council, which is a combo of labor groups, AFL and CIO.

Disks will be free for each of the 48 stations that Morris Novik has written to on behalf of the union, and to others who ask for them. Segs will not be slanted but will be straight public service on the part of the AFL. Naturally, the gesture won't do the union any harm.

Jinx Tops 8:30-9 P.M. Slot

NEW YORK, Aug. 17.—There's jubilation at the NBC flagship, WEAf, for *Hi, Jinx* has topped the 8:30 to 9 a.m. slot in New York with a 24 per cent share of audience, against the second station's 19 (Dick and Dorothy).

The four web rating picture at the 8:30 to 9 p.m. shows:

WEAF	WOR	WJZ	WABC
2.3	1.9	1.1	2.0

Maybe *Jinx* having her baby had something to do with WEAf's rating.

Private Canadian Outlets Again Lose in CBC Clash; Expansion Set; No Appeals

Committee Report Upholds Gov't From Soup to Nuts

MONTREAL, Aug. 17.—Canada's privately-owned stations have again lost their battle against dictatorship by government-owned CBC. After months of hearings, radio committee of the House of Commons presented its report last night (16) in which almost everything the CBC wants is favored. Majority report, supported only by government MP's, upholds everything from the right of the CBC to dictate to the private stations it competes with, to the outright taking over by the government network of high-power wave lengths of two of Canada's main indies, CFRB in Toronto, and CFCN in Calgary.

Justice Minister St. Laurent stated that a bill would be introduced to change the CBC act to comply with recommendations of the report. Bill will also provide an opportunity for a full-dress house debate on CBC.

CBC Expansion

House committee is also giving go-ahead signal to CBC's \$2,000,000 expansion program that envisages three high-power clear channel links, power increase on other stations, development of FM stations and establishment of new studios. It was urged by the committee that monies for capital outlay should be provided by loans and that revenue needs for regular operation of the CBC system be not used for these capital expenditures. CBC act will be amended to extend the corporation's borrowing power, now limited at \$500,000. Another recommendation was that CBC should receive the full amount of license fee collections, deducting collection costs and certain other charges. (Each receiving set in Canada is taxed \$2.50 a year, providing a revenue of some \$4,300,000).

One of main features of report is affirmation of CBC policy of taking

over private station frequencies, a matter which occupied many hours of argument. Report says that the three stations whose frequencies the CBC is taking over have no legal right to them. Lower frequencies are being allocated to those stations. "Good relations exist between the CBC and the privately-owned station," the report says, but the committee declined to approve any change that would provide indies with a means to appeal CBC decision.

The report also (1) Disapproves a suggestion of a private network to compete with the government-owned CBC. (2) Recommends tighter vigilance of private station programing. (3) Recommends security in tenure of office for Dr. Augustin Frigon, general manager. (4) Recommends commentators guard their language, "protect the heritage of our free, democratic way of life." (5) Suggests consideration be given by CBC to establishment of a second French network, which would provide alternative network programs to French-speaking audiences in Canada.

Fitz Comes Back To Radio; Buys WGR in Buffalo

DETROIT, Aug. 17.—Purchase of WGR, Buffalo, from the Buffalo Broadcasting Company was confirmed here by Leo F. Fitzpatrick, leading radio figure and general manager of WJR, Detroit, for two decades until his resignation a few months ago. At that time Fitzpatrick sold out his interest in the Detroit station.

He will continue to maintain headquarters in Detroit, where his home is located, despite the acquisition of the new Buffalo station. New set-up places Fitzpatrick as chairman of the board, with I. R. Lounsberry, long-time manager of WGR, as president, and Norman Nobes, associated with his Detroit interests, as secretary-treasurer.

Greg Hood Takes It From Holmes

HOLLYWOOD, Aug. 17.—One of those rare instances where a summer replacement catches on so well that it forges ahead and takes over its year-round parent stanza may find *Sherlock Holmes* Mutual seg dropped by Petri Wines in favor of current *Case Book of Gregory Hood*. Wine outfit is currently trying to decide whether to retain *Holmes* or switch to less expensive and equally popular *Hood* show.

Petri picked up *Holmes* option for 13 weeks beginning September 3, but it is understood that package can be dropped without legal trouble if passed up immediately. Should Petri buy *Hood* for fall season, William Morris agency expects little trouble in its resale. *Holmes* seg is a \$6,000 package, considered dirt cheap for a show with established rating and name talent.

"PAY WRITER," CBS SEG SLANT

Mountain Music Pay-Off at WFIL

PHILADELPHIA, Aug. 17.—Station's partiality to the hillbillies is panning off fat dividends to WFIL—this week bagging two sponsors for two prairie country stanzas. WFIL's *Hayleft Hoedown*, visual barn affair staged by program director, Jack Steck, gets the nod from Kold-Kit Corporation, buying a half-hour seg at 10 p.m. for 26 Saturday nights, starting in the fall.

Hoedown plays before flesh at Town Hall, and for the past year was carried as a sustainer by ABC for a half-hour kicking off at 10:30 p.m. ABC sustainer will continue, immediately following the commercial seg. Kold-Kit sponsor also bought a Tuesday seg for 26 weeks, from 7:30 to 8 p.m., to air the Philo Vance mystery platters.

Sleepy Hollow Gang, heard daily on WFIL from 12:30 to 12:55 p.m., also bagged a sponsor. Starting next Tuesday (20), Western troupe, led by Elmer Newman, will be sponsored on Tuesdays and Thursday by Block Drug Company, placing for 26 weeks thru Cecil & Presley. Gang also operates its own amusement park near Quakertown, Pa.

Still a third WFIL troupe, the harmonica playing Chester Valley Boys heard on the *Hoedown* shows, grabbed the USO as an off-the-air

\$64 Question: Is Berle Air's New Phil Baker

NEW YORK, Aug. 17.—Milton Berle leads contenders for the Phil Baker slot on *Take It or Leave It* this fall, if the program is set to remain in New York or if the Biow office is willing to move it around the country, when and as if the Berle travels. Biow office still likes Berle despite the fact that CBS is dropping his program.

Berle has the quick corn wit necessary for the \$64 question show, the ad-agency men think—and they also give him credit for being able to clean up his night club routines so that he will not offend. If Biow and Berle don't get together, Berle may take that WOR slot that was offered him this spring, i.e., if he can't become the great air Berle, he'll try to build some top air shows—and thru the building maybe learn why he hasn't been able to mike-click up to now.

sponsor. Lads are taking their "shots" in preparation for their departure for the Pacific, under the USO banner, to bring the folk music to the G.I.'s in Japan.

Gold-Plated Hermit

DETROIT, Aug. 17.—Station WJR introduced its own version of man-bites-dog when it presented a sponsor with a special award. Recipient is Carter Coal Company, which received a gold-plated transcription, no relation to the proverbial furlined mike, of the 50th broadcast of *The Hermit's Cave*, station's top once-a-week horror show—which is also syndicated to a string of other stations. Presentation was formally made thru the Ralph H. Jones Company, agency handling the account. Transcription is in plaque form, mounted on a mahogany base. Gifting included a silver tray engraved with the signatures of the cast. Show started September, 1937, and has been running once-a-week ever since.

Cy Howard to Coast

NEW YORK, Aug. 17.—Cy Howard, producer now with the CBS Milton Berle show, *Kiss and Make Up*, goes to the Coast October 1 to produce comedy and variety programs under the supervision of Ernie Martin, web's Coast program chief.

Howard's last stint with the Berle opus in New York will be Monday (19), the sign-off program. On the 23d Howard goes on vacation and returns in September.

Script Makes The Program

"Lots of talent at Lambs," says Goodman Ace, "but they've nothing to say"

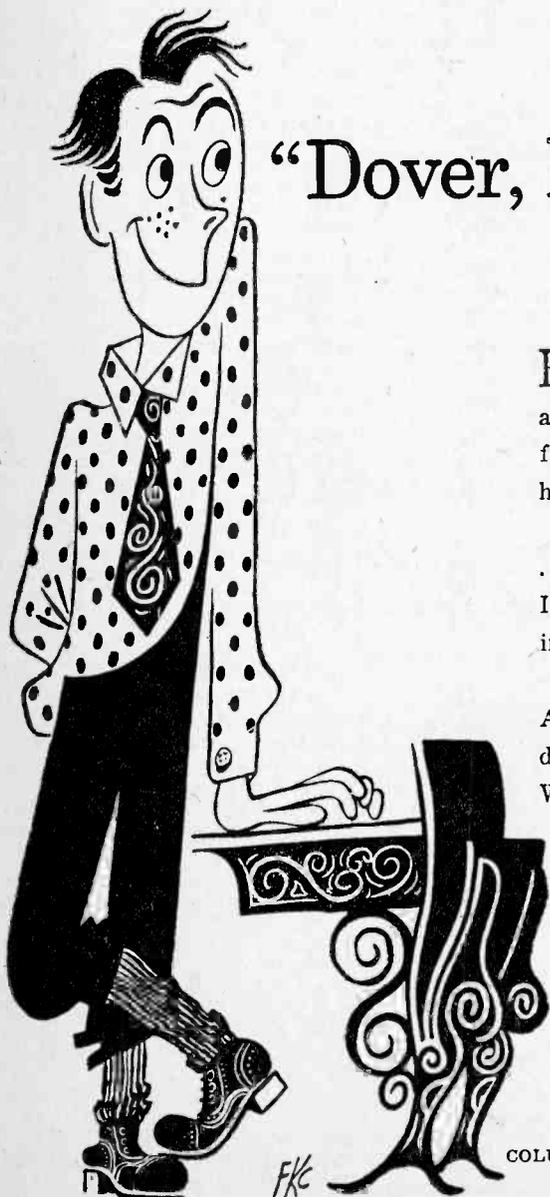
By Paul Ackerman

NEW YORK, Aug. 17.—From here on in writers get top priority in Columbia Broadcasting System's program building plans. Goodman Ace, recently appointed supervisor of CBS variety and comedy production, stated this week that in the final analysis "it's the man at the typewriter who counts and that radio must be made attractive to the writer." Dave Taylor, CBS programing chief, agrees with Ace, who further points out that the occupation of radio writer today is lacking both in "dignity and security."

Approach of Ace to the problem of program building is a departure from the point of view heretofore taken by the webs, whose execs figured that new personalities were the primary need. Ace's belief is that there is sufficient personalities, that the Friars, Lambs Club, etc., abound with plenty of talented people—but these are stymied by lack of material.

Paper Good?

A performer, says Ace, is only as (See *Dough & Dignity* on page 16)



"Dover, New Hampshire, is in Boston"

Right! Dover, New Hampshire, is 67 miles from Boston Common. But shrewd advertisers consider Dover a part of "the Boston market." They know that the families living beyond Boston's city limits account for most of the Boston market's huge buying power. And that's why they use WEEI.

Dover, New Hampshire, is typical. Its 14,990 people listen regularly to WEEI...as do the families in 53 other cities with from 10,000 to 110,000 population. In fact, more than 2,000,000 WEEI Primary Area listeners live outside of Boston in Maine, New Hampshire and Massachusetts.

These people are *in Boston* when you buy a program like WEEI's "Sing, America, Sing." With a 9.8* rating at 7:20 A.M. weekdays, "Sing, America, Sing" delivers nearly a third of all listeners in WEEI's "outside" area!

When you buy "Boston" radio...better be sure you buy *all* of it...including your big share of the 2,000,000 listeners in the huge "outside" market.

*CBS-WEEI Listener Diary Study, Spring 1946. "Sing, America, Sing" has an 8.0 rating in the combined inside and outside areas.



COLUMBIA OWNED • REPRESENTED BY RADIO SALES, THE SPOT BROADCASTING DIVISION OF CBS.

SMALLIES GET A STREAMLINING

FCC Speeds Itself Up

Load of red tape nixed so yelps for speed get dope on how to get license quick

WASHINGTON, Aug. 17.—Apparently intent on surpassing its current breakneck speed in acting on standard broadcast applications, Federal Communications Commission is promising an unprecedented flow of decisions by means of a new streamlining process, announced yesterday (16), to smash what FCC describes as all-time peak load of 1,000 applications. The commission, which has been under sporadic fire from various segments of industry for allegedly handing out more than enough standard grants than are

(See FCC Speeds Up on page 16)

This Week's CP's

WASHINGTON, Aug. 17.—FCC this week dribbled out relatively few CP grants to small towners anxious to get into broadcasting biz. AM grants were: Goggan Radio Sales, Henderson, Tex.; Ecter County Broadcasting Company and Odessa Broadcasting Company, both of Odessa, Tex.

Final CP's were granted to the following for FM stations: American Broadcasting Corporation of Kentucky at Lexington, the Sun Publishing Company, Inc., Jackson, Tenn.; Wage Inc., Syracuse; WMFR, High Point, N. C.; News-Journal Corporation, Daytona Beach, Fla.; Alexandria Broadcasting Co., Inc., Alexandria, La.; Radiophone Broadcastingcasting Station, WOPI, Inc., Bristol, Tenn.; George M. Ives, Brookfield, Ill.; Valley Electric Company, San Luis Obispo, Calif.; James F. Hopkins, Inc., Detroit; Plains Radio Broadcasting Company, Amarillo, Tex.; Bell Broadcasting Company, Inc., Temple, Tex.; Harwell, V. Shepard, Denton, Tex.; KOIN Inc., Oklahoma City, Okla.; KSTP, Inc., St. Paul; Commercial Radio Equipment Company, Cowles Broadcasting Company, National Broadcasting Company, Metropolitan Broadcasting Company, Potomac Broadcasting Corporation, Evening Star Broadcasting Company, WINX Broadcasting Company, Theodore Granik, and Capital Broadcasting Company, all of Washington.

Re-Applications Newest of FCC Licensing Aches

WASHINGTON, Aug. 17.—Federal Communications Commission is facing a swarm of new FM applications from bidders turned down in this year's actions, with Chesapeake Broadcasting Company reputedly setting the pace for reintroduction of application in wake of FCC's rejection of the outfit's bid for one of the FM outlets in District of Columbia. FCC's policy of reserving limited number of channels for vets and small biz is viewed as a strong factor encouraging re-bids by defeated applicants.

That One-Year Rule

Chesapeake lost out to Capital Broadcasting Company (operator of standard broadcasting Station WWDC in Washington) on the only grant in doubt among nine FM grants issued by FCC this week. FCC has reserved two remaining FM channels in nation's capital until June 30, 1947. FCC sources say that Chesapeake can re-apply any time it wants, even tho technically there is a one-year rule governing re-applications. Legalists at the commish point out that the one-year limit has never been enforced. Commish nixed the Chesapeake request on the grounds that (1) The station's policy was "incomplete and uncertain"; (2) the station's general managership wasn't clearly defined, and (3) Chesapeake wanted to limit FM operation to a local section tho its service area would have included the entire city.

Likelihood that WWDC will win its fight for full renewal of standard broadcast license developed in wake of FCC's issuance of the FM grants inasmuch as FCC pointed out that WWDC's controversial *Captain Cash* program was not regarded as a factor for consideration in the FM case. (See New FCC Ache on page 16)

FCC Continues To Duck Clear Channel 'Policy'

WASHINGTON, Aug. 17.—Federal Communications Commission, determined to stick to its preparations for a mild clear channel reallocation decish in October, preparatory to preliminary conferences on North American Regional Broadcast agreement, is showing only minor interest in a bid by Daytime Petitioners' Association this week (13) for granting of full-time clear channel operation on half dozen channels with which U. S. has "gentleman's agreement" with Mexico for daytime limitation. Daytime Petitioners' Association, representing dozen clear channel stations, has asked for a general hearing on the issue, and while the hearing may eventually be called, FCC reportedly is in no mood to expedite a decish on that particular issue.

No Interference

Acting chairman, Charles Denny, is known to be adamant in his effort to avoid any further interference with steps toward preliminary NARBA report which FCC hopes to have ready for State Department in next nine weeks. DPA, assailing the U. S.-Mexico "gentleman's agreement" as "inconsistent with sound allocation practice," has asked the commish to grant full-time operation on 730, 800, 900, 1050, 1220 and 1570 kcs. DPA insists that NARBA, which had been extended last March for three years, made no reference to continuation of the "gentleman's agreement," and the petitioners added that Canada and Cuba already operate some of the channels on a full-time sked. According to DPA, American broadcasters could do the same with little interference to other stations and with great benefits to be accrued thru increased nighttime programming for the rural areas.

FCC right now is in no mood to acquiesce in DPA request that commish ask State Department to hand in to third NARBA conference sked for 1947, American proposals to classify the frequencies as full-time channels. However, DPA legalists insist that FCC can't duck the issue and hope at least for compromise action in advance of FCC's proposals to State Department for third NARBA agenda.

Nazi Devices To Revolutionize AM & FM Air?

WASHINGTON Aug. 17.—Commerce Department scientific researchers are hinting at "revolutionary" strides for both AM and FM broadcasting in the U. S. thru application of a number of "highly important" radio devices perfected by Germany during the war and now being removed from top secret category. Latest of the devices, whose details were bared by Commerce this week, is a 1,000 kw. Nazi navy radio transmitter which had been erected at Calbe, Germany, during the war and by means of "an unusual aerial system," could be heard by submarines in Caribbean.

Other secrets disclosed, heralding more to follow, include teletype and

NAB Checking Radio's Demand For "Academy"

WASHINGTON, Aug. 17.—The board of directors of the National Association of Broadcasters, at their convention at Estes Park, Colo., last week voted to appoint a committee to contact other branches of the industry to determine feasibility of establishing an Academy of Radio Arts, as the committee is to report findings to the NAB board at the October convention. Purpose behind committee is to sound out elements of the radio biz to make certain that growing demand for an academy is real. The Peabody awards, which NAB helped to establish, continue to lose prestige every time the awards are made.

Should interest be evidenced in immediate establishment of Radio Academy, NAB is believed ready to put forth any effort needed to get the ball rolling. Broadcasters org, however, will not take responsibility for administering set-up, believing academy should be an independent org similar to Screen Academy org.

FCC's Open Slot May Be Filled by Interim Appointment

WASHINGTON, Aug. 17.—Amid Federal Communications Commission's preparations for another jam-packed series of hearings on broadcast applications for a three-month period of September thru November. Prospect of an early appointment of a successor to commission vacancy left by Paul A. Porter is receiving renewed emphasis within FCC circles. In absence of Congress, President Truman is empowered to make an interim appointment which would become official upon Senate confirmation at resumption of next Congress unless the lawmakers are given an opportunity to act earlier thru a special session. At present time there is little likelihood of a special session. White House is indicating that there is practically no emergency in sight which could bring Congress back. There is naturally always a chance that the lawmakers could be summoned to reshape the Office of Price Administration extension law if the existing one proves inadequate within the next month or so. Paul A. Porter, former FCC chairman and now head of OPA, is indicating off-record that he anticipates no such emergency.

Porter's Public Relations

Truman is getting heavy pressure to make an appointment to the vacancy left by Porter who now appears to be enjoying his important job of helping lead the nation's fight against inflation. Porter, who is setting a public relations pace among public administrators is issuing weekly chatty statements which not only carry anti-inflation propaganda, but manage to keep the ex-FCC chairman's name in the public eye.

Porter is making heavy use of radio for his public campaign, and he is maintaining an interest in FCC at— (See FCC's Open Slot on page 10)

facsimile systems, a new transmitter tuning device, high dielectro ceramics voice recording and new methods of radio tube manufacture.



SOON

The Voice of
WLAW
will blanket
ALL
New England

bringing greater listener enjoyment to more than 3 million people

WITH 50,000 WATTS ON 680 KILOCYCLES

NATIONAL REPRESENTATIVES:

WEED & CO.

Big Daytime Leadership

In the 40 daytime quarter-hour periods (Mon. thru Fri.), the latest Hooper Listening Index in the Worcester area of over 500,000, gives WTAG 31; Station B, 7; Station C, 2; Station D, 0 and Station E, 0.

WTAG
WORCESTER

'BLUE BOOK' WAR STARTS AGAIN

NAB Seen As Talking Fight

FCC ready for association to take the regulations to court, according to lawyers

WASHINGTON, Aug. 17.—Federal Communications Commission bigwigs are privately viewing National Association of Broadcasters' recent strategy committee report on industry policy as tantamount to a renewed declaration of hostilities by NAB not only against the *Blue Book* but also against commission's general regulatory powers. The new state of war is regarded as certain to lead to a series of warnings by commish on program regulations with nothing but friction in store for the coming months. FCC legalists, it has been learned, have been chiefly irked by NAB strategy committee's approved recommendation at Estes Park, Colo., last week that "any action taken by NAB in the field of programing and advertising should be without recognition of any power on the part of the FCC to take such matters into account in exercising its licensing and regulatory powers over broadcasting under the Communications Act.

Congress Will Be In

The renewed warfare is expected to pave way for another battle in Congress on the "freedom of the air" issue next session. FCC is scrutinizing the unusual interest that is described as NAB's increasing "boldness" as reflected in the strategy committee's recommendation that NAB thru appropriate committees immediately review its programing and advertising activities "to determine the extent to which such activities were effective and successful and to consider what additional steps are practicable and desirable."

Also viewed by FCC as provocative is NAB committee's avowed determination to exercise vigilance "with respect to attempts by the commission to invade the regulation of broadcast programs and advertising and that arrangements be made so that all such attempts may be promptly reported to the NAB and that the board hold itself in readiness, in clear cases of actual or threatened usurpations of power, to authorize its representatives to take or participate in legal steps."

Court Action?

One member of FCC legal staff said, off the record, that the NAB committee's report reads like "a threat to bring court action against the commission on the *Blue Book* and practically everything else—but the commission has been waiting for NAB to carry out its original veiled threat months ago to test the *Blue Book* in court.

Meanwhile NAB is readying to re-study its "standards of practice" with possibility that revisions may be suggested for the first time soon in many months.

Also in wake of NAB's employer-employee relations committee here this week (12), NAB is making a study of "group bargaining," in stations thruout the nation. Info on union contract negotiations will be sent by NAB to members within two months, it was pointed out. Stations were asked to send this data at last

Ace Lebensraum

NEW YORK, Aug. 17.—Goodman Ace, supervisor of CBS variety and comedy programs, was sounding off Thursday (15) on the need for good writers in radio. Ace analyzed wage levels, attitude of stars and agencies towards writers and warmed up to his subject more and more. Suddenly he broke off and told the interviewer: "You know why I took this job, don't you? To get office space!"

year's regional meetings, but NAB legal lights admitted that the one thing broadcasters do not co-operate on is revealing contracts, union or otherwise.

PAC Starts Air Campaign in Iowa

DES MOINES, Aug. 17.—CIO's PAC starts a 13-week series of radio broadcasts in Iowa next week aimed at bringing the CIO story not only to trade unionists but to farmers and housewives.

The programs will be broadcast over the Tall Corn Network, consisting of eight Iowa stations, every Saturday until the November general elections.

The broadcasts will be watched with interest since it is the first attempt by the union org to take to the radio on politics. The theme of the programs will be "remember in November."

All for Mike

MINNEAPOLIS, Aug. 17.—Radio will be depended upon to bring the play-by-play account of the annual All-Star Football game to Minnesota sports fans August 24.

The game, sponsored by a Minneapolis newspaper, will be played in Memorial Stadium at the University of Minnesota—WITH ALL SPECTATORS BARRED because of the polio epidemic.

WCCO, the CBS 50 kw. o-and-o already has taken on the task of airing the game, with its ace sportscaster, Halsey Hall, assigned to do the mike work. Other stations probably will follow.

THANKS FOR THE PLUG, BILLBOARD!

Thanks for pointing out on page 6 of last week's issue that WOR ranked a dominant first during June-July as New York's greatest audience-snaring station in your 8-month study of 5 top-ranking outlets.

Naturally, we think we're good. And we don't mind shouting about it. But when a completely impartial source such as BILLBOARD takes the time and trouble to confirm it, WOR is both pleased and flattered.

WOR

—that power-full station

MUTUAL

Pop Music Still Not Paying Off WOR in Ratings

NEW YORK, Aug. 17.—WOR's adventure into the field of popular musical programming hasn't dug itself a big hole, nor has it brought forth any ratings to give the sales department. Top seg, in rated audience deliverance, is the Beatrice Kay Show, with a July Pulse of New York rating for the first 15 minutes at 5.7 and a second 15 minutes 6.0.

Other segs and their ratings aren't exactly in the touch bottom class. The July pic is something like this.

	1st ¼ Hr.	2d ¼ Hr.
"Passport to Romance"	3.7	3.7
"A Voice in the Night" (Carl Brisson)	4.3	4.3
"Endorsed by Dorsey"	2.3	2.3

Trade looks at the ratings and notes, "That's why Norm Livingston has troubles."

Radio Goes to Illinois State Fair

What it did?

And how —

It's in the Fair Department (this issue)

THERE'S PLENTY OF BUSINESS IN

DAYTON, OHIO

Get Your Share By Using...

WING The Dayton Station

WEED & CO. National Representatives

BOSTON'S EXCLUSIVE ABC OUTLET NOW 5000 WATTS

WCOP

Serving the entire Metropolitan area of 3 million people

A COWLES STATION

Represented nationally by the Katz Agency

100 8 x 10 PHOTOS \$6.60 NO CHARGE FOR NEGATIVE

Now you can get the photo reproduction work with a reputation for top notch quality at prices you would expect to pay only for cheapest cut-rate quality. Join our enthusiastic thousands of satisfied customers from Coast to Coast. 250 Glossy Postcards, \$7.15, no negative charge. Before ordering anywhere, send for our complete Price List, Free Samples, Ordering Instructions. Courteous and honorable treatment guaranteed.

MULSON STUDIO, BRIDGEPORT 8, CONN.

CBS Replacing All-Around Sportscasters With Specialists

NEW YORK, Aug. 17.—Columbia Broadcasting System's naming of three "experts" to call horse races is the first move in the web's attempt to build a bevy of highly specialized sports announcers. Philosophy of Red Barber, CBS director of sports, and Jimmy Dolan, assistant, is that the day of the all-around sports announcer is out, and that the webs will have to adjust to the same extent newspapers do—namely, use specialists in the different sports fields. To do this, CBS will "open the doors" to potential talent and will endeavor to develop the specialized sportscasters, first on regional network hook-ups and later on full webs.

CBS's move toward specialization is the first step taken by the web in attempting to tap the vast sports audience which radio, admittedly, has been unable to reach consistently. Web execs know the audience is there, and is occasionally reached, as shown by the terrific Hooper delivered by the Louis-Conn fight; but the webs also know that for sustained circulation, or audience interest, the rags do a much better job. Sports such as racing and hockey and even those of wider interest, are now

regarded as requiring not only a radio personality, but a sportscaster with an intimate knowledge of his particular field.

Opposed to this is the view that the combination of personality and specialized knowledge will be almost impossible to get, and that of the two alternatives, the personality boy is better able to hold a radio audience. "Besides," stated one CBS exec, "nobody today can get the training of the Graham McNamees, Ted Husings and other radio sports figures who have held a virtual monopoly of this facet of radio." Horse racing experts whom CBS has snared as the first step in its plan of specialization are Joe Palmer, of *The Herald Tribune*; Gene Ward, of *The Daily News*; and Sid Feder, turf writer for *The Associated Press*.

Webs To Make Chi Headquarters During NAB Meet in October

(Continued from page 5)

leader is successful in winning his test case in Chicago.

In addition to the above points, radio faces a general union drive by both the AFL and CIO on a more all-embracing scale than ever before. It's not only AFRA (which has already announced plans for expansion) and AFM, but it's the CIO which is campaigning strongly to organize the industry's white collar workers, as at CBS, NBC and other webs. IATSE, too, is adamant that it will eventually extend its jurisdiction greatly in the radio and video fields.

In view of all this and more, including FM, video, fax, etc., the execs feel it incumbent upon themselves to get to Chicago and not only pitch, but look and listen. Glance at the roster of CBS execs slated for the trek is amazing to the trade inasmuch as reps of every facet of the web's operations are included. Here's a gander:

Bill Paley, chairman of the board; Frank Stanton, president; a flock of vice-presidents including Joe Ream, web's secretary; Frank White, treasurer; H. V. Akerberg, heading station relations; H. Leslie Atliss, chief of the Central division; Larry Lowman, video topper; Ed Murrow, director of public affairs; Dave Taylor, program chief; D. W. Thornburgh, heading the Western division.

Besides the v.-p.'s there's a batch of lesser, but plenty brassy, fry slated for the clambake. Included are Julius Brauner, general attorney; Edwin Bucklaw, general manager, WTOP, Washington; Wendell B. Campbell, general manager, KMOX, St. Louis; Tom Connolly, director of program promotion; George Crandall, director press information; and so on ad infi-

NLRB Orders CBS "Dispute" Ballots Counted

NEW YORK, Aug. 17.—NLRB this week ordered the 14 disputed ballots in the over-all white collar unit election, held at CBS mid-June, to be counted. A decision certifying the UPOWA (CIO) as the bargaining agent for some 700-odd employees is expected to be handed down by Washington shortly.

UPWOA, which claims it needs only five of the 14 disputed ballots in order to be declared the bargaining agent, feels the matter is in the bag pending a little more routine rigamarole. This routine is the labor regulation giving opposing organizations the right to appeal the NLRB order within five days (ending Tuesday, August 20.) UPWOA believes both the IBEW and the company, both of which were represented in the balloting, will file objections. This will mean an automatic review by Washington, followed by the handing down of a final decision.

NLRB, in its order this week, also ordered that three disputed ballots in the miscellaneous television unit be counted.

FCC'S OPEN SLOT

(Continued from page 8)

fairs while giving not the slightest hint that he wants to return to his old post as chairman. From OPA and House circles, word is strong that acting chairman, Charles Denny, might become permanent FCC head, but outside political groups are spreading word that Truman's next appointee to the FCC will be the new permanent chairman. Backers of favorite candidates, in fact, are tossing names into the race as tho it were a free-for-all. A trial balloon has been touched off anew by backers of Sen. Burton K. Wheeler, of Montana, who was defeated for re-election in the Democratic primary. Wheeler as a possibility for the FCC chairmanship is getting its sole support from the defeated senator's intimate campaign friends.

Despite FCC's heavy hearing schedule for September-November, commission faces some easing off in activity for balance of year. The new hearing schedule, announced this week (16) is lighter than previous ones, with less than three score skedded. However, there is likelihood that several cases will be added to the schedules, with applications continuing to pour in hot and heavy. At least two of the commissioners plus a number of hearing examiners will be making the circuit of hearings for the three-month period.

nitum to a total of about 40 men representing all divisions of the web. CBS "home office" address during the convention will be Convention-Chicago.

Phil Murray Talk Nixed by KGO-ABC

SAN FRANCISCO, Aug. 17.—KGO-ABC turned down a transcribed broadcast by CIO president, Philip Murray, from here Monday (12) with the explanation that the "talk was not of sufficient direct interest to the general listening public." Murray's speech was to have been made on behalf of the CIO Food, Tobacco and Agricultural Workers' union, whose members are to vote in an NLRB election later in the month.

KGO released a statement by Don Searle, ABC regional vice-president, which stated that the talk constituted an appeal to labor of one industry to vote in favor of the certification of one union rather than another. "ABC," the statement added, "felt that a labor problem of that kind within a single industry was not of general interest to radio listeners." Searle denied saying to Donald Henderson, president of the FTA, that he did not propose to inflict Philip Murray of the people of the San Francisco bay area. Henderson promised court action, claiming breach of contract.

Blue Print!

NEW YORK, Aug. 17.—Jim O'Bryon, flack head of Mutual, having come to the conclusion that the sales department could be on the side of the publicity department, instead of the usual web headache, issued this past week a three-page "conversation piece." CP outlines just what the MBS publicity department may be expected to do for a new Mutual client and how sales and "free loading" department can work together.

Note ends with the following admonition: "When in hot water publicity-wise, drop down and talk it over. Tiptoe past Kobak's door, turn sharply to the right (Upton Close, please notice), and down one flight."

WBNS REGISTERS HIGH

For Example
HOOPERATING
COLUMBUS, OHIO
Fall-Winter '45-'46
Bob Hawk
22.0
ASK ANY
BLAIR MAN



TOO SHORT FOR A HEAD

N. Y. Trib's Crosby Sets Pace; NBC Video Tix for Judging

Favorable reception accorded John Crosby's Herald-Trib radio column has some of the industry's more astute observers inclining to the belief that the column may be a milestone in the creation of a "critical tradition" in radio.

Radio rights to Dorothy Dix have been acquired by Frank Cooper Associates, who have already done three experimental audition records. Miss Dix, who started advising the love-lorn in 1896, is currently syndicated in 218 newspapers.

Figures on the promotion job CBS is doing for its 1946-'47 programs are very impressive. Project, again labeled The Biggest Show in Town, will use upwards of 50,000 photos, 100,000 local announcements and over 20,000 advertisements.

NBC is delving into qualitative research for the first time. Following in CBS's footsteps, the senior web is asking volunteers among its listeners to serve on program panels to pre-test program ideas.

ness, has appointed Frank Minehan media director in charge of space and radio advertising. He was formerly media director at Pedlar & Ryan and prior to that with Lever Bros.

Broadcast Measurement Bureau ranks California second only to New York in radio ownership, with 2,673,000 California families possessing radio receivers out of a total of 2,784,000.

Sears, Roebuck & Co., with seven stores in Greater Cleveland area, signed this week for its first big radio package locally. Company will bankroll over WGAR the 15-game sked of the Cleveland Browns.

WOL, Washington, sent its young hopeful, Sherry Louise Sherwood, to the Coast Thursday (15) for a 10-day stay as one of the six finalists in an eight-week nationwide talent hunt for a new thrush to be featured with Tommy Dorsey ork.

Partnership of Bernie Milligan and Coy Williams, co-heads of the Earle Ferris Hollywood office, ends effective August 31. Pair will split clients, with Williams leaving to start own flackery.

Brunswick. . . . Sy Fischer, associate of Frank Cooper in New York, has wrapped up a series of commercial jingles which he will produce for O'Sullivan Heels. Tunes were penned by Eddie Pola and Pem Davenport, writers of Blue Ribbon Ice Cream, Piel's Beer, Mum, etc. Masters to be cut Friday (23).

Employment Service Committee to aid returning veterans find positions

in radio has been organized by the Press, Advertising and Radio Chapter of the American Veterans Committee. Ed Byron, producer of Mr. District Attorney, heads the new service group. . . . Wildroot Company, Inc., sponsors Adventures of Sam Spade, Sundays, 8-8:30 p.m., over CBS, starting September 29. Program, to be handled by BBD&O, will originate at KNX, Los Angeles.

F.C.C. GRANTS KMPCC 50,000 WATTS! The West's GREATEST INDEPENDENT Will Become GREATER THAN EVER PAUL H. RAYMER CO. National Representatives 5939 SUNSET BOULEVARD LOS ANGELES 28, CALIFORNIA TELEPHONE HOLLYWOOD 5341

BINGLE TO PHILCO

(Continued from page 5)
portedly close to deals with Texaco, General Motors, Reynolds Pen and countless others. Agencies, in fact, never made such a terrific pitch for a star—and at least one agency topper was hired on a "get Crosby or else" basis. Many are now "else-
ing."
Just what a wax program will do

for—or to—Crosby, nobody yet knows. Some program-wise execs think it's a bad move for Bing, inasmuch as his shows will lose some of the quality which made the *KMH* such a listenable program. Others point out, too, that he will be in competition with virtually hundreds of record programs aired at all hours of the day and night . . . and on into the night.

NIGHTTIME TALENT COST INDEX

Based on "FIRST SEVENTEEN" HOOPERATINGS for Evening Programs and the "FIRST FOUR" Sunday Afternoon Segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban population.

Vol III No. 14E (Report August 15, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Length and Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
MR. D. A. Bristol-Myers Ipana and Vitalls D. C. & S. NBC 131	10.8	1/2 hr. 367	Frankie Carle Ork—ABC Bob Crosby—CBS Spotlight Bands—MBS	\$ 4,500	\$ 416.67	\$.46
SUSPENSE Roma Wine Blow CBS 81	10.3	1/2 hr. 89	Lum & Abner—ABC The O'Neills—ABC Carrington Play—MBS Rep. C. Reese—NBC Olmstead Playhouse—NBC	\$ 6,000	\$ 582.53	***
JACK HALEY Sealtest McK. & A. NBC 69	9.8	1/2 hr. 54	Detect & Collect—ABC Hobby Lobby—CBS By Popular Demand—MBS	\$ 8,500	\$ 867.35	***
CRIME DOCTOR Phillip Morris Blow CBS 140	9.3	1/2 hr. 314	Festival Amer. Music—ABC Spec. Invest.—MBS George Putnam—MBS Tommy Dorsey—NBC	\$ 3,500	\$ 376.34	\$.43
YOUR HIT PARADE Lucky Strike F. C. & B. CBS 151	9.2	3/4 hr. 586	Gangbusters—ABC Berkshire Festival—ABC To the Girls—MBS J. Trimble—MBS Nat'l Barn Dance—NBC Can You Top This?—NBC	\$10,500	\$1,141.30	\$1.18
SCREEN GUILD Lady Esther Powder Blow CBS 149	8.8	1/2 hr. 257	Ed Hager—ABC Fantasy—ABC Fight of Week—MBS Contented Hour—NBC	\$10,000	\$1,136.36	\$1.41
MAN CALLED X Pepsodent F. C. & B. NBC 127	8.8	1/2 hr. 17	Museum SC. & Ind.—ABC American Forum—MBS Upton Close—MBS Night Life—CBS	\$10,000	\$1,136.36	\$1.54
BIG TOWN Frozen Yeast P. & R. CBS 142	8.3	1/2 hr. 353	Lum & Abner—ABC The O'Neills—ABC Nick Carter—MBS P. Morris Frolics—NBC	\$ 2,500	\$ 301.20	\$.35
KAY KYSER (10:30 p.m.) Colgate P-P Ted Bates NBC 139	8.2	1/2 hr. 434	Esquire Sports—ABC Academy Award—CBS Dorsey Endorsed—MBS	\$ 8,500	\$1,036.59	\$1.10
DR. I. Q. (CH) Mars, Inc. Grant NBC 127	8.2	1/2 hr. 351	Various—ABC Bob Hawk Show—CBS Various—MBS	\$ 5,500	\$ 670.73	\$.77
DR. CHRISTIAN Chesbrough McC.-E. NBC 149	8.0	1/2 hr. 405	Fish & Hunt—ABC Beatrice Kay—MBS Hildegard—NBC	\$ 4,000	\$ 500.00	\$.59
SIGMUND ROMBERG Raleighs Seeds NBC 145	8.0	1/2 hr. 30	Unhappy Birthday—ABC Open Hearing—CBS Charlie Barnet—MBS	\$ 4,500	\$ 562.50	*
ALDICH FAMILY General Foods Y. & R. CBS 145	7.9	1/2 hr. 344	Sam Spade—ABC Passport to Romance—MBS Cities Service—NBC	\$ 8,500	\$1,075.95	\$1.14
JERGENS' SUMMER EDITION** Jergens L. & M. ABC 200	7.8	1/4 hr. 4	Corliss Archer—CBS Exploring Unknown—MBS M.-Go-Round—NBC	\$ 1,700	\$ 217.95	*
BLONDIE Colgate P. P. Esty CBS 143	7.7	1/2 hr. 368	Quiz Kids—ABC CBC Star Show—MBS Rogue's Gallery—NBC	\$ 8,500	\$1,103.90	\$1.04
WE, THE PEOPLE Gulf Oil Y. & R. CBS 105	7.7	1/2 hr. 610	Hour of Mystery—ABC Serenade for Strings—MBS Jan Savitt—NBC	\$ 8,500	\$ 844.16	\$.86
TAKE IT OR LEAVE IT (Sub) Eversharp Blow CBS 153	7.7	1/2 hr. 316	Mystery Hobby—MBS Mystery Hour—ABC Hour of Charm—NBC	\$ 4,500	\$ 584.42	\$.80
TRUE DET. MYSTERIES O'Henry A.M.&W. MBS 269	6.3	1/2 hr. 28	Down Alley—ABC Sum. Elec. Hr.—CBS Lucky Stars—NBC	\$ 2,000	\$ 317.46	\$.38
ONE MAN'S FAMILY Standard Brands J. W. T. NBC 144	6.2	1/2 hr. 678	Sam Pettengill—ABC CBS Symp.—CBS Vera Holly Sings—MBS	\$ 4,500	\$ 725.81	\$.83
SAMMY KAYE Rayve R.W.&C. ABC 124	5.3	1/2 hr. 174	Bryson & Smith—CBS Sweet Sing—MBS Jimmy Farrell—MBS U. of Chicago—NBC	\$ 5,000	\$ 943.40	\$.92
HARVEST OF STARS Intl. Harvester McC.-E. NBC 149	5.3	1/2 hr. 40	Sun. Vespers—ABC Wk. News Rev.—CBS B. Cunningham—MBS	\$10,000	\$1,886.79	\$2.17

*Insufficient data. **Includes second broadcast Pacific Coast.

***The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

CH—Computed Hooperatings.

L. & M.—Lennen & Mitchell. F. C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. J. W. T.—J. Walter Thompson. McK. & A.—McKee & Albright. R. & R.—Ruthrauff & Ryan. D. C. & S.—Doherty, Clifford & Shenfield. S. & S.—Schwimmer & Scott. R. W. & C.—Roche, Williams & Cleary. A. M. & W.—Audrey, Moore & Wallace. W. H. W.—William H. Weintraub. McC.-E.—McCann-Erickson. P. & R.—Pedlar & Ryan.

Average evening audience rating is 5.4 as against 5.2 last report, 5.7 a year ago. Average evening sets in use are 18.2 as against 17.8 last report, 19.1 a year ago. Average available audience is 71.8 as against 71.7 last report, 71.3 a year ago. Sponsored network hours reported on were 58 1/2 as against 53 1/2 last report, 71.3 a year ago.

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Chicago's Best Buy

FROM 8 A. M. TO 10:30 P. M.

How They Stood For July:

Network Station "A" Ahead in 53 Periods

Network Station "B" Ahead in 42 Periods

W-I-N-D Ahead in 16 periods

Network Station "C" Ahead in 12 Periods

Network Station "D" Ahead in 6 Periods

(all four network stations are 50,000 watters)

Survey Figures Upon Request

W-I-N-D

5000 WATTS 560 K. C.

Chicago's Only 24 Hour Station

N. Y. Representative JOHN E. PEARSON CO.

Jack Owens

- CRUISING CROONER OF DON McNEILL'S BREAKFAST CLUB 5 mornings each week over ABC Coast-to-Coast for SWIFT and PHILCO
- STAR OF TIN PAN ALLEY OF THE AIR NBC Coast-to-Coast Saturday afternoons for LEAF CUM
- SONG ALBUM ON DIAMOND RECORDS
- NEW MERCURY RECORDING "CYNTHIA'S IN LOVE" JACK'S OWN COMPOSITION Record #3014



EXCLUSIVE MANAGEMENT CENTRAL BOOKING OFFICE • CHICAGO

DAYTIME TALENT COST INDEX

Based on "FIRST EIGHTEEN" HOOPERATINGS for Week-day Daytime and "FIRST FOUR" Saturday A.M.



In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.

Vol. III No. 14D		(Report August 15, 1946)					
Program	Sponsor	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
WHEN A GIRL MARRIES	General Foods Maxwell House Coffee B. & B. NBC 76	6.9	276	Terry & Pirates—ABC Feature Story—CBS Adv. Story—MBS	\$ 2,300	\$ 333.33	***
PORTIA FACES LIFE	General Foods Y. & R. NBC 87	6.4	276	Dick Tracy—ABC Woman's Club—CBS Superman—MBS	\$ 2,750	\$ 428.69	***
YOUNG WIDDER BOWN	Sterling Drug D.-F. & S. NBC 141	6.3	404	Hop Harrigan—ABC Give and Take—CBS Mutual Hour—MBS	\$ 1,600	\$ 253.97	\$.48
STELLA DALLAS	Sterling Drug Phillips Milk of Magnesia D.-F. & S. NBC 141	6.0	420	Try 'n' Find Me—ABC House Party—CBS Johnson Family—MBS	\$ 1,750	\$ 291.67	\$.52
MA PERKINS	P. & G., Oxydol D.-F. & S. CBS 75	5.8	183	Powers Charm—ABC Lopez Luncheon—MBS Melody Sketches—NBC	\$ 1,300	\$ 224.14	***
BETTY CROCKER	General Mills D. F. S. NBC 127	5.8		Ethel & Albert—ABC Perry Mason—CBS Smile Time—MBS	\$ 5,000	\$ 86.21	*
LORENZO JONES	Sterling Drug Phillips Cream Bayer D.-F. & S. NBC 141	5.4	498	Our Singing Land—ABC Give and Take—CBS Various—MBS	\$ 2,000	\$ 370.37	\$.61
PEPPER YOUNG'S FAMILY	P. & G. P. & R. NBC 79	5.4	613	Lady Be Beautiful—MBS Cinderella, Inc.—CBS Ladies Be Seated—ABC	\$ 2,850	\$ 459.74	***
BREAKFAST IN HOLLYWOOD	P. & G. Compton ABC 203	5.4	243	Godfrey & Hawk—CBS Cecil Brown—MBS Fred Waring—NBC	\$ 1,500	\$ 277.78	\$.45
RIGHT TO HAPPINESS	Ivory Soap Compton NBC 137	5.4	393	Ladies Be Seated—ABC Cinderella, Inc.—CBS Lady Be Beautiful—MBS	\$ 2,250	\$ 416.67	\$.78
WOMAN IN WHITE	Cheerios K. R. NBC 126	5.4		Bride & Groom—ABC Sing Along—CBS Queen for a Day—MBS	\$ 3,000	\$ 555.56	\$.92
BIG SISTER	Lever Bros., Rinso R. & R. CBS 142	5.3	281	Glamour Manor—ABC Morton Downey—MBS Words & Music—NBC	\$ 2,500	\$ 471.70	*
JUST PLAIN BILL	Anacin D.-F. & S. NBC 70	5.1	508	Jack Armstrong—ABC Cimarron Tavern—CBS Captain Midnight—MBS	\$ 2,000	\$ 392.16	***
BREAKFAST IN HOLLYWOOD	Kellogg K. & E. ABC 203	5.1	242	Godfrey & Hawk—CBS Elsie Maxwell—MBS Fred Waring—NBC	\$ 1,500	\$ 294.12	\$.46
ROMANCE OF HELEN TRENT	Kofynos-Bisodol D.-F. & S. CBS 143	5.4	657	At Your Request—ABC This Your Country—MBS Van Damme Quartet—NBC	\$ 1,800	\$ 333.33	\$.64
DR. MALONE	P. & G., Crisco Compton CBS 42	4.9	393	But Not Forgotten—ABC Lopez—MBS A Miss & a Half—NBC	\$ 2,500	\$ 510.20	***
MA PERKINS	P. & G., Oxydol D.-F. & S. NBC 138	4.9	658	Al Pearce—ABC Surprise Party—CBS True Confessions—MBS	\$ 1,300	\$ 265.31	\$.51
OUR GAL SUNDAY	Anacin D.-F. & S. CBS 143	4.9	486	At Your Request—ABC This Is Your Country—MBS Maggi McNeills—NBC	\$ 1,750	\$ 357.14	\$.66
GRAND CENTRAL STATION	Pillsbury Mc-E. CBS 120	6.0	412	Sat. Sr. Swing—ABC Opry House Matinee—MBS Nat. Farm & Home Hr.—NBC	\$ 3,000	\$ 500.00	*
STARS OVER HOLLYWOOD	Bowley's Darl-Rich Sorenson CBS	5.9	286	American Farmer—ABC On the Level—MBS Atlantic Spotlight—NBC	\$ 4,000	\$ 677.97	***
BILLIE BURKE	Listerine L. & F. CBS 148	5.7	175	Johnny Thompson—ABC Songs by Ann—ABC Vacash Symph—MBS Home Around World—NBC	\$ 1,500	\$ 263.16	*
THEATER OF TODAY	Armstrong B. B., D. & O. CBS 148	5.7	173	News—ABC W. Chaplin—NBC House of Mystery—MBS	\$ 2,500	\$ 438.60	***

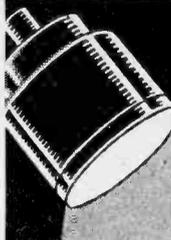
*Insufficient data.

***Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per thousand figures are not reported in these cases.

Average daytime audience rating is 3.9 as against 3.5 last report. Average sets in use are 14.3 as against 14.1 last report. Average available audience of 70.6 as against 70.2 last report. Sponsored network hours reported on were 83% as against 84% last report.

D.-F. & S.—Dancer-Fitzgerald & Sample. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan. B&B—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K&E—Kenyon & Eckhardt. P&R—Podler & Ryan. KR—Knox Reeves. Mc-E—McCann-Erickson. L&F—Lambert & Feasley.

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Northern California AUDIENCES SPOTLIGHT

GEORGE RUGE

and his
Ballroom of the AIR

KYA

Represented by
ADAM J. YOUNG JR., INC.
NEW YORK · CHICAGO

SAN FRANCISCO



Leadership is more than
than just a matter of assertion. It's
the blending of talent, experience
and hard work. WWJ's leadership in
Detroit dates way back to 1920, when
it was the first radio station in the nation. Progressive
policies, aggressive pioneering, public service features
and constant catering to the entertainment desires
of Detroiters have kept WWJ on top all through the
years. Day in and day out, WWJ continues to produce
most gratifying results for its advertisers . . . in America's
4th market, where retail sales since the first of the
year have averaged 100 million dollars monthly!

AMERICA'S PIONEER BROADCASTING STATION — First in Detroit

National Representatives: THE GEORGE P. HOLLINGBERY COMPANY



NBC Basic Network
Associate FM Station
WENA

OWNED AND OPERATED BY THE DETROIT NEWS

The Children's World

Reviewed Sunday (11), 8:34-8:55 p.m. Style—Documentary. Sustaining over WCBW (CBS), New York.

This, an idea of Lilian Okun, who emceed it, is swell. The scanning itself was strictly off-the-cuff, and Miss Okun's seated emceeding lent nothing to a show which should have been handled all the way by kids.

Miss Okun's idea was a review of what the junior rumpus room gang were doing. Her choice of material—three members of the Junior Magicians' Club in action, the winner in a paperweight class fracas, the junior review board of the National Board of Motion Picture Review and little sister's toe dancing class—was fine and the kids themselves were slightly terrific. However, that's where the video possibilities of the scanning ended.

Phil Booth either didn't have the time or just didn't give a damn. (Maybe he just don't like kids under foot.) The viewer never really met the youngsters, never felt the kids as individuals (except in the movie board of review footage and for a moment in the "manly art" demonstration).

It may also be possible that since the cameramen who worked on the great *Black, Brown and Beige* ballet presentation (see review in another column) were the same as the ones who handled this show, that they may all be excused from not trying to be great twice in the same evening.

Miss Okun, to repeat, was strictly a talk-down, earnest club woman. *The Children's World* has yet to be scanned. It was waiting this evening, but the adult world was found wanting.

Adam Versus Eve

Reviewed Tuesday (13), 9-9:30 p.m. Style—Comic seg. Sustaining on WBKB (Balaban & Katz), Chicago.

Lorraine Larson's *Adam Versus Eve* skit featuring Dick Kiley as Adam and Helen Malone as Eve proved good telefare.

The eternal hubby-wife situation quarrels open for the camera with couple posed as the aboriginal pair hiding lovingly behind what passes for fig leaves. Scene dissolves, then opens on Sid Breese, a constant kibitzer who gives a running, satirical commentary on what is about to transpire.

Act is divided into three episodes. No. 1 concerns the fairly modern problem of smokers in bed. It's finally decided in a funny way smokers in bed come to no good end.

Horse racing is episode No. 2. Hubby and wife at the race track arguing over what bets to make provide neat comedy. Hal Simms and Les Allen provided prop assistance in this.

Third quarrel situation revolves around Kiley performing the ancient fixing plumbing scene. Of course he winds up drenched and so does wife. This gag is as old as a Mack Sennett comedy, yet apparently is still good for laughs. Show was well written and produced.

Juke Box Mike

To the Editor:

Thanks a million for that swell review of *Rumpus Room*, August 17 in *The Billboard*. . . .

Your remark in the review that the music from the juke box never sounded better pleased me immensely because, frankly, it was no accident, but rather a result of experimentation. For your information, and anyone else who might be interested, we had a mike concealed within the juke box itself. This allowed our audio engineer complete control of the sound emanating from the juke box and from the overhead mike, which made for perfect mixing.

Also, it was our intention to completely capture the atmosphere of a real rumpus room. The kids were instructed to pay no attention to the cameras at all, but simply to relax and have a good time.

With four cameras to catch the action, there was no danger of ever missing a shot. Johnny Olsen, on the other hand (one of the most camera-wise emcees in television by now), was instructed to play to cameras and to control all other performers on the set. However, it is my contention that only on set occasions is it absolutely necessary to play directly to cameras. A performer's back to camera, when such action is natural, is okay for my money.

If we accomplished all of these things, and if the kids on the set seemed to be having a good time, then I think we are getting a little closer to entertainment in television.

HARVEY MARLOWE,
Executive Director-Producer,
American Broadcasting Company.

Black, Brown and Beige

Reviewed Sunday (11), 8:50-9:10 p.m. Style—Ballet. Sustaining over WCBW (CBS), New York.

Okay, this couldn't have been as good as it seemed on the receiving end of the kinescope.

Duke Ellington's music isn't a masterpiece, and there wasn't a Dunham or other great modern dancer in it. It was scanned as part of the regular Sunday night sked of a purely commercial broadcasting network. Yet despite it all, it topped the best that the Ballet Theater, Ballet Russe, Dunham or any of the great stylists have brought to the dance entertainment world.

It was universal. It didn't take a trained balletomane to appreciate it, yet a professional choreographer would have yelled bravo, even tho he were seated at home.

The camera work was smooth, never afflicted with jitters. There were no jumps, back and forth, to catch leg movements. Instead the cameras seemed always in motion at the right time. The dissolves were never made just to show what cameras can do. They were used to lend design to the picture, to bring on or take off a dancer, without that nasty blankness that's liable to appear on the face of a tube in transition periods.

Even the ground cloth, painted in giant, broad, circular sweeps contributed to the beauty of the body movements—and body movements they were instead of just heel and toeing. This scanning was of a dance that caught its movement at the top and didn't lose it in the toes. It was as tho a painter were given human form as a pigment and permitted to bring that pigment to pulsating life.

Talley Beatty plotted the choreography for CBS's cameras to get everything they could out of it today. Paul Belanger produced it and handled the camera, calling without a fluff. That's underestimating Belanger. This was a CBS director at his best—neither esoteric nor jitter. With him, as a team, worked Howard Hayes and Alfred Garrity on camera one and Martin Stuart on camera two. They did as well as any group could have done on four cameras. One of their boom-up shots was so perfect that every viewer wondered why he hadn't seen more of them in New York video.

James McNaughton's floor cloth and white clouded sky all (except for the black circular sweeps on the floor) were in very light tones of gray and were the perfect setting for a Negro ballet troupe. Belanger used the great circular sweeps on the floor to swing from one bit of

The Strawhat Theater

Reviewed Sunday (11), 8:30-9 p.m. Style—Variety. Sustaining over WNBT (NBC), New York.

All straw hat is corn, except, of course, Buck County, Dennis and a few exceptional spots that hit the heights. This is especially true when the summer theaters go into vaude . . . and this *Straw Hat Theater* scanning was corn at its ripest, but since it didn't attempt to be anything but what it was, it hit a high video entertainment index.

Even Jerry Mann, who is strictly borscht, was good fun because he didn't try to be anything but from the Catskills. He even made the "Ten Cents' Worth of Hard Candy" gag seem as if it hadn't been lifted directly or indirectly (via Jackie Miles) from Jimmy Savo. The way Savo does it, with gestures, would have been better video, but Mann was good enough to make you like him and the routine. Betty Lindy, who straightened for Mann, was the only misfit in the cast, strictly from hunger. Dick Edwards (who has done a few singing disk jockey segs for the camera) was okay as the farmer boy and Jane Hodges as the farm girl, in beautiful, delicious love. You liked the Daisy Mae combo.

This is one of the first times that NBC has brought in a harmonica for musical accompaniment. Check it as an okay device for music that has to have a hayseed touch.

The time passed very quickly except when they brought on a touch of the "classical," none other than Carmellita Roselle. Miss Roselle was given a Greek garden setting, which smelled up the kinescope. She had a voice, but it somehow seemed out of place. The only justification for it was that every barn presentation would have had just such an anachronism.

Credit John Gaunt, who is being (See *Strawhat Theater* on opp. page)

dance movement to another and thru a close-up floor pan was able to avoid the artificiality of a kaleidoscope. The McNaughton sets also permitted a feeling of infinity behind the dancers. Here, in ballet form, was life in the raw—the blues, black, brown and beige.

All the dancers, Talley Beatty, Elmira Bey, Lavinia Williams, Laverne French and Tommy Gomez, were tops. They brought to black-and-white scanning all the color that CBS has been talking about for its multichromatic high frequency video of the future.

Monsieur Beaucaire

Reviewed Tuesday (13), 8:30-9:05 p.m. Style—Interview, dancing, film strip. Sustaining over W6XYZ (Paramount), Hollywood.

With a combination of interviews, film slides and dancing, W6XYZ gave home viewers an eye-worthy glimpse into a motion picture dance director's job. Paramount's currently released *Monsieur Beaucaire* was picked as tonight's vehicle in outlet's *Movie-town Backstage* series. Plenty of thought and effort toward production detail was evident thruout.

Scanner opens with pic's title, followed by series of stills from flicker (on film strip), with Keith Hetherington explaining scenes. Next is typical movieish close-up shot of dance director Billy Daniels' chair (lettering of his name on canvas back coming up clearly). Camera dollie back, showing Daniels sitting, reading. Dick Lane walked on, kidded Daniels about taking life easy. Ensuing patter revealed latter was doing research on *Beaucaire* period. Terp trainer then told why extensive research is necessary in plotting dances.

Example of how dance rehearsal looks when it first starts out was presented by Wally Earle and Gene Ashley. To show finished product Laura Corbay (in toe dance single) and Virginia Doffy and Byron Poin-dexter (all appear in pic) came on garbed in Louis V period costume (hoop skirts, powdered wigs, etc.) and did a couple of dance routines from production.

Typical sound-stage setting, Daniels' characteristic director's manner, provides authentic flavor. Camera work was smooth, panning and dolly-ing in fine form to keep show moving at high pace.

Second Viewings

Fred Coe did another *Lights Out* Sunday (11), 9:30-9:55 p.m., called *Something in the Wind*. It was a Coe original, and it was not as sock as the first of the series. Coe used a number of standard shockers—the script with the blank pages, materialization, the murder that couldn't happen—but while the seg was beyond question entertainment, it wasn't genius. However, it was scanned after junior should have been in bed. That's an improvement. As a show, it didn't lag a moment and the conceit of a television director who permits his conscience to bother him because he has cut down or out certain characters in an author's script was a top-drawer in idea. The idea of having two characters in search of their lines insist on getting their "words" back again also was strictly scannable.

Most of the cast were representative of what the public would think that NBC's seventh floor was like. (That's where the video guys hang out.) If Everett Gammon failed to get across his solo murder scene, well maybe an NBC tele director couldn't do that either. The Cockney in search of his words, Michael Blair was straight from the wharfs, and Harry, his friend (Richard Goode), strictly murderous. James Rafferty was the personification of an author hoping for a production and Larry Semon swell as voice and narrator. Check also Mary Alice Moore, as in best NBC secretary tradition (using Jim Gains' "Hutch" and Charley Hammond's Marcia as prototypes).

Fred Coe's camera calling was better than his word slinging. Bob Wade's sets were fine. He didn't try to Hollywoodize 30 Rockefeller Plaza.

No man should direct his own original—it's too big a job—but Fred Coe almost licked it.

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WBKB Returns \$\$ Because Segs Not OK for Boss Eddy

CHICAGO, Aug. 17.—In a radical step, indicative of future policy, Bill Eddy, head of WBKB, local Balaban & Katz station, this week handed back \$400 to the American Broadcasting Company and American Television Laboratories as a result of his own dissatisfaction over two sponsored broadcasts.

The two broadcasts were widely flacked here as ABC's first venture into Chi video and were telecasts of wrestling matches from the Rainbo Arena.

"We were dissatisfied with the results obtained with cameras under reduced light level necessary in the area," declared Eddy, "and altho it no better of worse than ABC saw before buying the time, we're going to wait for better equipment before selling time even if people are willing to buy it now."

New equipment for the station is forthcoming. Eddy flies to New York every week in his private plane and brings a plane load back. In addition, other equipment is being delivered weekly.

Eddy makes no bones about making Chi No. 1 tele center of the nation. Studios bigger than anything in the country are already under construction and will be opened soon. One studio alone, for instance, 60 by 40 feet, will be opened September, with wooden decks and 250 kw. lights. Eddy believes nothing the nets have can touch immediate developments of WBKB.

U. S. Fights Firing Of Vet Spieler at WELI, New Haven

HARTFORD, Conn., Aug. 17.—Adrian W. Maher, U. S. attorney has filed a civil complaint seeking a Federal Court order against a New Haven station owner to restore an employee's job under the G. I. Bill of Rights. Complaint concedes that the vet, Leon T. Lockwood, on December 3, 1945, regained his former job as announcer at WELI, new Haven, owned by Connecticut Radio Foundation, Inc. Complaint, in which vet appears as plaintiff, represented by Maher and latter's assistant, Thomas J. Birmingham, asserts that on May 3, after he had been back on the job for five months, he was discharged for alleged "incompetence in performance of duty and insubordination."

U. S. attorney contends these stated reasons for discharge "were not in fact true." Government holds the dismissal was not only "without cause," but that it occurred within one year of restoration of ex-soldier's job, in violation of the Selective Service Act. Lockwood's salary, when discharged, was said to be \$55 per week, and he complains he has been unable to obtain other work. He seeks an order for reinstatement and retroactive pay covering his idle period.

No Options

NEW YORK, Aug. 17.—While *Juvenile Jury* is as hot as anything on Mutual at the moment, it's not signed, sealed and delivered as yet. Plenty of agencies are talking turkey, but no one has started carving up the bird.

Ed Kobak, MBS Australian whip snapper, explained re *Juvenile Jury* that Mutual just doesn't give options. It's an open field until the signature's on the paper.

ABC Cuts In On RCA-International KRNT Fair Deal

DES MOINES, Aug. 17.—Altho it's strictly a RCA-International Harvester exhibit, which was set by Station KRNT, the American Broadcasting Company will horn in on the video showing during the 10 days of the fall, August 21 to 31, with Harvey Marlowe, ABC executive director-producer, giving with lectures during the entire 10 days of the showing. Paul Mowrey, ABC aid-pic brass, will make the fair a one-night stand, pitching to local ad club on the "well known advantages" of video selling.

Reason that American horned in on the deal is that KRNT, the Cowles station, is an ABC affiliate and it appeared to the trade that the net was being given short shift by its outlet.

Crosby Seg To Sell Philco Video Sets

PHILADELPHIA, Aug. 17.—The Crosby-Philco deal has more angles than a Broadway character. Not only will he air over 600 stations, but Philco also expects to use him to sell Philco television receivers which will be on the market, in a limited amount, the first week in October.

Philco plans (Paramount hasn't been asked about this yet) a number of air-pic shorts on Der Bingle, which will sell his disks, his air show and his motion pictures as well (SOP to picture producer). Radio show will sell all Philco products and will emphasize Philco television sets from the beginning.

Retail Disk Outlets In Crosby Air Deal

HOLLYWOOD, Aug. 17.—Part of the Philco-Crosby deal is said to be Philco's distribution of Crosby disks, thru all of the radio manufacturer's dealer outlets. What part Decca has in the deal isn't known. Crosby's interest in having his program broadcast by as many stations as possible (one out of every two stations in the nation) is traced to their influence in disk sales.

Trade talk on what will be done about having commercial home records continue to be spun by disk jockeys is that the jockey segs will continue as heretofore, only more so. All the talk about "stopping the indiscriminate use of Crosby records" is said to be just that much malarkey. Everett Crosby is quoted as having said about platter turners, "They sell Crosby records too."

RCA-Victor Sets Deal for Middle Seg Paid Cut-Ins

PHILADELPHIA, Aug. 17.—RCA-Victor's Sunday NBC show (2-2:30 p.m.) will permit local cut-ins starting with the seg of September 8. Deal is unusual on several counts. First, the cut-ins are in the middle of the program. Second, the local dealer is to buy the cut-ins at the local station spot announcement rate and pay that rate to the station. Third, the dealer is only tied to a minimum of three announcements. It's not a co-op deal.

Dealers will be restricted to RCA-Victor radio and disk copy.

Trade sees the new wrinkle as having plenty of headaches. Local

L. A. Hearings Sans Hughes N. S. H. for His Application

WASHINGTON, Aug. 17.—The Federal Communications Commission this week (16) agreed to stage the thrice-postponed hearings on Hughes Tool Company's bid for television station in Hollywood without Howard Hughes' personal appearance, the Hughes bid is seen facing tough sledding without the famed Californian appearing in person.

With Hughes still confined to bed from serious injuries received in recent plane crash, the Californian's counsel withdrew an early request for postponement until September 16, and hearing is now planned without Hughes' testimony. FCC is known to have been chafed over Hughes' failure to appear at previous hearings prior to his plane crash, and the move by his counsel to withdraw their requests for a stay in hearing and proceed without Hughes' testimony, is believed by some observers to have been anything but helpful to the Hughes bid inasmuch as the FCC would have been willing to defer the entire proceeding until Hughes is able to appear.

Local NLRB OK's All Votes; RDG In No Protest

NEW YORK, Aug. 17.—Local NLRB recommended Thursday (15) to Washington that meggers' votes challenged by IATSE in recent CBS video elections be counted. Election saw Radio Directors Guild win out over IATSE for pilots favor by a six to five vote, with two ballots challenged. It is known that both challenged ballots are in the RDG column.

IATSE now has five days from Thursday to object to local NLRB recommendation otherwise jurisdiction will go to RDG. Meanwhile, RDG has been organizing both the video pilots at ABC and NBC. ABC crowd (three meggers) is said to have given RDG the okay and NBC is also said to be seriously considering linking forces.

STRAWHAT THEATER

(Cont. from opposite page)

trained by NBC to handle its D. C. station, for calling the shots that caught the spirit of the theater that blooms in the good old summertime, and Al Protzman for doing a T. D. job that was in keeping with the assignment.

Ritchi Raynor played a mean mouth organ with emphasis for Jerry Mann's comedy routines.

Philly Dealers Erecting Video Test Antennas

CAMDEN, N. J., Aug. 17.—Despite RCA-Victor's continued reluctance to set delivery dates for new television receivers, indication that sets are nearer the dealers' stores than anyone is willing to admit, is seen by the fact that more than 20 dealers across the river (in Philadelphia) are erecting, or have erected, special television antennas and all of them are RCA-Victor franchise holders.

Dealers state they have been promised delivery of "floor models" in September and regular orders in November. Several of them are "booking sales" in anticipation. All RCA-Victor radio dealers are not going to be franchised in the video field. Only the dealers who are equipped to properly install and service television receivers are going to get the nod in the beginning. They represent, it's said, less than 25 per cent of the number of pre-war dealers and are generally in the "music merchant" class, instead of in the pack-it-up-and-take-it-away group.

1st Post-War Remote Set by W6XYZ

HOLLYWOOD, Aug. 17.—Area will get its first remote tele since before the war when Paramount's W6XYZ scans the annual Sheriff's Rodeo Sunday (25). Names participating in event include pic players, Roy Rogers and Yvonne De Carlo.

Tele Director Klaus Landsberg will use two cameras with sight and sound to be relayed via telephone facilities to outlet's Mt. Wilson transmitter. Landsberg indicated plans to do as many remote pickups as possible in the future.

WCOP Gets Craig Lawrence as Boss

BOSTON, Aug. 17.—Craig Lawrence, who lost his first build-up job at Station WHOM (every other assignment the Cowles have given him has come thru 100 per cent) is now devoting his entire time to making WCOP one of the Hub's ranking stations. Lawrence, who shared his time between WHOM and WCOP as a Cowles v.-p., moves here shortly family and everything.

Reason for the WHOM bloomer is that, according to the scuttlebutt, John Cowles, who watches the boodle for the Cowles org, just couldn't go along with the Lawrence feeling that it would take "two years and \$2,000,000" to make WHOM a hearty contender in the metropolitan New York market. J. C. is reputed to have asked Lawrence, wouldn't \$500,000 and six months do the job, "if you waited 18 months to start and laid the right groundwork." He smiled as he said it.

P. S.: The Cowles sold WHOM.

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FCC Speeds Up To Give Quicker Action on APS

(Continued from page 8)
good for business, is simplifying its entire processing system in order to out-distance itself.

No Contests Get Quick Action

Bidders for small stations in communities where no contests have developed are certain to get the widest berth for even quicker clearance than they have already been receiving, analysis of the new system shows. Under the new processing scheme, the fellow who seeks a 250-watt daytime station is likely to get a decision less than five weeks after his application first reaches the processing assembly line. The more complex cases (bigger wattage, night time ops, and contested applications), will take the slower route.

Tho the commission's intent to expedite actions is being hailed generally in and out of industry circles, the frantic speed with which FCC is handing out the AM grants is causing more than a mild commotion among industry reps here. Some observers see the latest step as leading toward perpetuation of AM at expense of FM, while others see in it continuation of a trend toward cut-throat AM competition which may help FM come thru.

That Question Mark

Question whether the new system is really needed has developed among some observers who point out that more than half the pending applications are already in the hearing stage and cannot be expedited by the new system. According to FCC, 506 cases are in the hearing status, as of the end of this week, while 134 other cases represent simple AM grants, of which 37 are now under study by the engineering department and 97 are awaiting examination. There are 130 requests for complex AM grants, of which 12 are now being studied by the engineers and 118 are skedded for study, FCC said. Sixty-four other requests have already been passed by the engineers and are awaiting study by other departments.

Sans Hearings

Big timesaver in the new procedure is a commission ruling that broadcasters may waive hearing, thus getting action on their applica-

Coast Disk Spinning Gimmicks Grow in Dough and Pull Power

HOLLYWOOD, Aug. 17.—Jockeys here are gimmicking to build listenership. Bill Anson (KFWB) will launch a contest next week offering \$350 in cash prizes. Listeners are supposed to pick the titles for tunes which tunesmiths Jay Livingston and Ray Evans would write. Cleffers, who penned current hit *To Each His Own* will credit the person who selects the winning title on sheet music and with a share of pub and disk royalties, in addition to a \$200 first prize. Deal has already been set with Mercury Records for Tony Martin to cut tune. Plans are now

NEW FCC ACHE

(Continued from page 8)

Moreover, FCC indicated that WWDC has promised to withdraw the *Captain Cash* program from its AM programming if FCC deems that program or any other "give-away" program is contrary to commission's broadcast regulations. *Captain Cash* program is continuing under study of FCC, which is likely to issue a crackdown against this type of performance.

FM grants issued for D. C. area by FCC this week went to following besides Capital Broadcasting; Commercial Radio Equipment Company; Cowles Broadcasting Company; National Broadcasting Company; Metropolitan Broadcasting Company; Potomac Broadcasting Co-Operative, Inc.; *Evening Star* Broadcasting Company; WINX Broadcasting Company and Theodore Granik.

tions earlier. In such cases, the application is taken out of the hearing status and sent back for study by the three FCC departments. The new processing line calls for cross check by engineering, law, and accounting departments of FCC, who will only pass an application on to the hearing stage after bidder has satisfied questions of all three departments.

Technical okay and approval by the commission itself will then result in an automatic grant. The 1,000 cases before the commission include several score requests for changes in existing station set-ups. These, too, are included in the expedited processing program.

being worked out for another contest which Anson will kick-off in early fall, offering an auto as first prize and a \$1,000 Scott radio as second prize.

Al Jarvis (KLAC) has thrown a different twist into disk jockeying with his *Can You Tie That?* Four "experts" on the stage listen to a pre-released platter, grade it from zero to a hundred as to merit. The person in the studio audience whose scoring of the disk comes closest to the experts' average grading gets a prize. Experts (usually including some music guest celebs), discuss each disk, tear it apart or rave it.

Ted Lentz, who started a couple of weeks back on KGFJ, will start a "I Want To Be a Disk Jockey" series with radio-pix-music celebs guesting on the show and trying their hand at platter-spinning. Art Linkletter will kick-off the series, with Tom Breneman believed set for the following week. Bill Leyden, on KMPC, is now running a gag contest, with listeners sending in the best belly tickler winning a Capitol Record album. Alex Cooler (KXLA) plays two versions of the same song, with dialers calling in to register votes for favorite recording artists. Cooper takes phoned in votes with an open studio mike, airing name of callers as an incentive. The gimmicks continue to pile up and they're doing the job of getting ears for disk spinning.

Webs Hog Wild On Remote Segs

(Continued from page 5)

the web carrying as many as five bands a night. Skedded Sunday (11) for instance, were Glen Gray, from Asbury Park, N. J.; Blue Barron, Hotel Edison, New York; Frankie Carle, Palladium, Hollywood; Jack Harris, Riveria, Fort Lee, N. J., and Charlie Spivak, Hotel Sherman, Chicago. Others airing during the 11-18 week on the web included Chuck Foster, Joe Reichman, Clyde McCoy, Count Basie, Louis Prima, Sammy Kaye, Leighton Noble, Noro Morales, Harry Cool, Raymond Scott, Elliott Lawrence and Lee Castle.

NBC on Bandwagon

NBC often carries three band remotes nightly. Wednesday (14) for instance, lists Tommy Tucker from the Astor, New York, Art Mooney from Palisades Park, N. J., and Three Suns from the Picadilly, New York. Others airing on the web include George Towne, Bill McCune, Blue Barron, Noro Morales, Chriss Gross and Vaughn Monroe.

ABC's schedules show plenty of interest for the jive trade, the web in its August 11-18 schedule carrying Ray Anthony, Gay Claridge, Harry Cool, Elliott Lawrence, Jack Fina, Art Mooney, George Towne, Henry Grandon and Blue Barron.

Multi-Web Bands

Some of the bands are getting terrific build-up power thru the fact that they are tapping audiences on more than one web. Blue Barron, for instance, currently at the Hotel Edison in New York, is airing over all four networks. Schedules of the August 11-18 week list him on NBC Tuesday; ABC, Friday and Saturday; Columbia, Sunday and Wednesday, and Mutual, Tuesday and Saturday. Others are on three webs. George Towne, currently at the Pelham Heath Inn, for the same week is listed on NBC, ABC and Mutual. Many are carried on two webs, Sammy Kaye, being skedded on CBS

Dough & Dignity To Writers In CBS Seg Slant

(Continued from page 7)

good as his paper, yet when budgets are figured on a show, the writers are the last to be considered by the bank-rollers. In addition, he says, stars treat writers badly, using a bevy of them on one show for three or four weeks and then ash-canning them for a new set. Additionally, according to the CBS exec, salary levels for writers are low, with the result that writers of promise throw up the broadcasting business to go into more lucrative and dignified fields, such as slick mags.

Amplifying his theme that the writer has neither dignity nor a decent wage in radio, Ace stated that one of the evils afflicting scripting is lack of protection. He pointed out that repeat scripts on commercial programs bring no remuneration to the writers. Stars, orchestra, etc., however, are paid for a repeat performance. Very few agencies, according to Ace, have as yet reached the point where they regard writers as of prime importance.

Remarks by Goodman Ace, and approbation by Dave Taylor, tie in with recent efforts of performers to protect themselves by stipulating that bank-rollers pay plenty for scribes. Recent example of this was Peter Lind Hayes, who after dissatisfaction with his material on the Beatrice Kaye show on Mutual, specified that bank-rollers on the Dinah Shore program, on which he debuts in the fall, set aside a sum of 3G per week for his writers.

Cheap at \$750

According to Goodman Ace, good comedy writers today are "cheap" at \$750 weekly, with a very few ranging far above that. On top shows, material goes as high as \$3,000 weekly. Writing for dramatic programs is considered somewhat easier, but good material nevertheless comes high. Bib Shaw, scripter on *Mr. D. A.*, for instance, gets his \$850 a week.

According to both Taylor and Ace, the radio writer is not very much interested in credit on programs. He's interested in dough, primarily because the work is tough and a tremendous devourer of material.

Use of cheap writers with no talent has resulted in a poor level of comedy—and the listener needs educating to get him accustomed to a higher type, Ace pointed out. Example, he says, is the "locality" gag, whereby the mere mention of a man's home town gets a laugh out of the studio audience. This is "ridiculous," states Ace, "the public is entitled to something better."

N. H. Gets Another Station

BERLIN, N. H., Aug. 17.—"The radio voice of the White Mountains" WMOU, opens today, and will start on a full-time sked tomorrow. Several noted broadcasters, including Lowell Thomas, are present for the opening. Gerald E. Stetson is general manager.

and MBS (despite the fact that his commercial seg is on ABC), Noro Morales on NBC and CBS, etc.

It's not only a means to an end for the bands, but it is apparently considered good and cheap programming by the webs, despite the cost of the wires. In the past, whenever trouble with the AFM yanked the band remotes, webs have had the occasion to ballyhoo experimental live talent programming, picking up shows from the affiliates—but these local offerings have rarely jelled into material of network caliber.

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NEW YORK BOSTON

CLEFFERS' DEALS BOOMERANG

RKO Back To Making Ork, Singer Pix

Surveys Show B.-O. Pull

HOLLYWOOD, Aug. 17.—Thru recently conducted surveys, RKO Pictures has learned that name bands and vocalists mean box-office draw, and accordingly are negotiating for a batch of bands and chirpers to do a series of musical shorts. New shorts series will be first in several years that RKO has made featuring name bands. Universal Pictures has been among the most active doing band shorts. Gene Krupa leads off for RKO, with numerous other names up for consideration.

Studio has assigned George Bilson to direct the two-reelers. According to Bilson, rather than offer the usual unimaginative short flicker musicals, interesting ideas and stories will lend suitable support to band and vocal offerings in RKO's plan. Story angles will be directed toward teen-agers, since survey revealed the tremendous interest in singers and bands among youngsters. Maestri and featured artists with crews will also be given the opportunity to act in these quickie film sessions. Idea here is two-fold, to discover potential band leading actors and inducement to leaders in order to keep money demand down to figure studio is willing to pay. Understood limited budget has been set up with more or less take it or leave it attitude, but exceptions will probably be made for some of the more potent names.

Burke & Van H. Set Up Basie Pub Company

Leader and Pubs Split \$

NEW YORK, Aug. 17.—Burke and Van Heusen worked out a deal with Count Basie this week whereby they will set up a publishing company called Sterling, into which they will put all the Count's works. Imminence of this deal was indicated in *The Billboard* a month ago. The firm will be operated by B-VH and they and the leader will split the gross, tho not necessarily on a 50-50 basis.

B-VH also renewed their straight writer deal with Claude Thornhill recently. It is understood that Basie had been willing to make the same deal with Jack Bregman, for whose firm he wrote for a long time, but that Bregman wouldn't go for this type of set-up.

Victor Dealer Break

NEW YORK, Aug. 17.—RCA-Victor is going to permit record and radio dealers to buy a piece right in the middle of its Sunday afternoon network show. Full story in the Radio Department of this issue.

Editorial

Get It on the Record

NEW YORK, Aug. 17.—Another story in this issue of *The Billboard*, "More on Disk Release Dates," indicates that confusion still reigns on the whole issue. Publishers and record companies alike are finding they are wasting valuable time kicking around the pros and cons of this bothersome little question.

The Billboard this week wrote Harry Fox, agent and trustee for a tremendous number of the publishers, suggesting that in addition to the letter which he sends record and transcription companies concerning publisher release dates as soon as they are set, he supply *The Billboard* with the names of tunes, publishers and release dates as they are set.

Despite the tight space situation which prevails in *The Billboard* today, this publication would be more than happy to run each week the latest list of record release dates on tunes. Publication of the list in this manner would get the dates on trade record. While some publishers or record companies may be inclined to squabble over whether or not they sent or received a letter concerning a release date, few if any would wish to dispute the evidence constituted by publication of such dates in *The Billboard*. Naturally, there would be no charge to anyone for publication of such information.

It is a trade service which *The Billboard* would feel privileged to perform.

More on Disk Release Dates; Confusion Beclouds Picture

NEW YORK, Aug. 17.—Tho neither the publisher nor the record company were available for comment late in the week (and consequently some amicable agreement may have been reached), Columbia Records this week sent out a release sheet, dated Wednesday (14), listing Mayfair Music's *The Things We Did Last Summer*, by Frank Sinatra. Sheet said first shipments on the disk out of Bridgeport, Conn., would begin September 6. Publisher was trying to hold to original October 15, and subsequently agreed to a September 15 release date for Capitol Records, who threatened to get out its Jo Stafford cutting of the tune September 1. (See *The Billboard* August 10.)

"Coming Back," Too

Another instance of a diskery apparently ignoring publisher's release date on a tune is Majestic's Georgia Gibbs cutting of *You Keep Coming Back Like a Song*, pubbed by Irving

Bradley Forms Own Ork; Gal To Handle

HOLLYWOOD, Aug. 17.—Hibernating in New York radio studios for over three years, trombonist Will Bradley has teamed up with his old manager, Van Tonkins, and heads for the West Coast in a few days to head a new band. Contrary to reports that he would front locally popular teen-agers orchestra, which Tonkins also handles, Bradley will assemble his own band either when he gets here or perhaps back East in order to take some dates en route, which the GAC office has offered him. Bradley's old crew was booked by William Morris agency, but GAC takes over now.

Lead-off location may be Casino Gardens, Santa Monica, Calif., starting mid-September, altho date isn't definitely set yet. Forthcoming Bradley outfit will be basically in a sweet groove, whereas his prior attempt as a maestro was as a jumper.

Berlin, and featured in the film *Blue Skies*. Berlin, thru agent-trustee Harry Fox, way back on May 31, notified all publishers that no disks of this tune were to be released until September 1. Majestic announced the release as far back as July 27 and the disk has been around for the past week or 10 days.

What Is "Release Date"?

Story in *The Billboard* last week indicated not only complete confusion in the trade over the entire subject of release dates, but indicated a fundamental point of misunderstanding. There is a total lack of agreement on what date is meant by the release date. Is it the day on which the diskery announces release? Is it the date on which the factory ships to distributors? Is it the date on which disks reach stores, or is it some other date altogether? There was little agreement on this point among publishers or record companies. *The Billboard* wrote Harry Fox, offering its help in attempting to eliminate bothersome and pointless release date squabbles between pubs and diskeries.

(See editorial, "Get It On the Record," on this page.)

Musicraft & EMI Set Pressing & Distrib Deal

NEW YORK, Aug. 17.—Musicraft Records, Inc. and Electrical Musical Industries Studios, Ltd., (EMI) of England, made a deal this week whereby the New York plattery will eventually have certain of its records pressed and distributed in some 38 foreign countries.

Pact was set between Peter Hilton, Musicraft prexy, and Walter Moody, EMI veepee, and it will result in Musicraft platters by Artie Shaw and Duke Ellington in particular being distributed in England, Europe, South America and Australia under EMI labels like Parlophone, His Master's Voice (HMV) and Columbia (British). Other countries will be opened up as conditions warrant.

Pub's Work On Others; Let 'Em Plug Own

Penners Miffed

NEW YORK, Aug. 17.—Some of the industry's top writers and writing teams who loved those publishers who gave them special deals involving terrifically high cuts of sheet sales, extra nicks on mechanicals and other inducements, are cussing those same publishers today. For in many cases, the super deals are boomeranging on the cleffers.

While the publisher was perfectly willing to go for the extra bite on sheet sales, etc., and is happy to have the top writer under contract, he often has a choice of tunes on which to work . . . a choice between the tune of the top writer with whom he has the fancy deal, and tune of another writer with whom he just has a nice simple standard contract. Given that choice, as often as not, the publisher decides to work on the tune of the cleffer with whom he has a standard contract.

Two Good Reasons

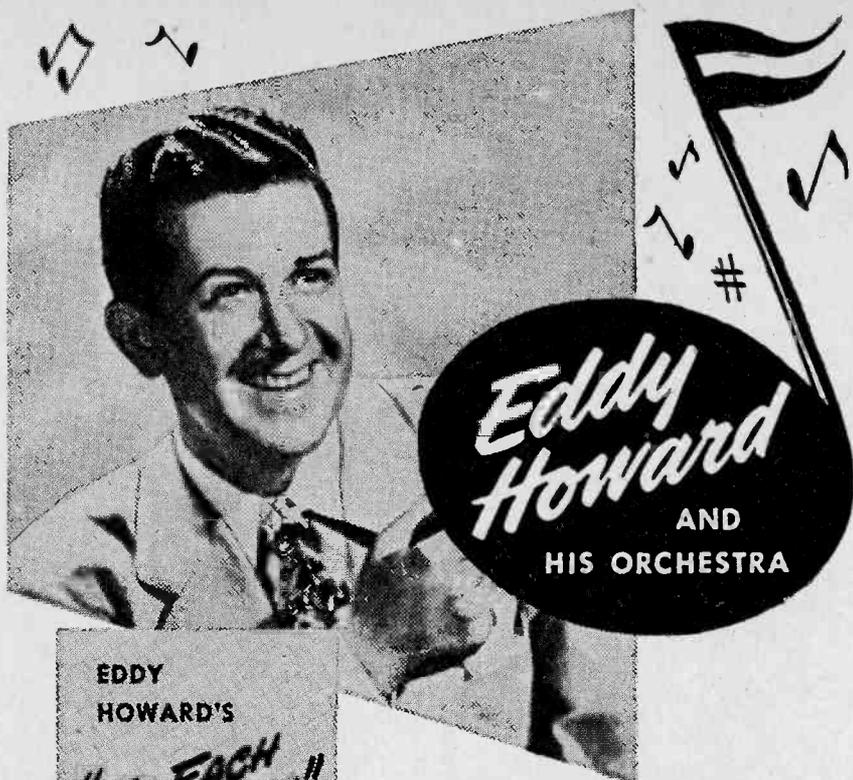
The publisher's reasoning in these cases is mixed. First, sheet sales, mechanicals being equal, on the two tunes, the publisher will naturally make more money on the tune done by the standard contract writer than on the one where he's paying thru the nose to the cleffer. And secondly, he figures his name writers have such a terrific rep they can go to band leaders, singers, disk company artists and rep heads, etc., and get plenty of plugs and records on their tune. They don't need the publisher's own (See *PENNERS MIFFED* on page 25)

Alexander and Donahue Part; Basie to WM?

GAC Keeps Donahue

NEW YORK, Aug. 17.—Sam Donahue wound up his personal management with Willard Alexander this week and up to press time had made no new arrangements for personal handling. Deal between sax maestro and Alexander was strictly a verbal one, with no paper between them and parting is by mutual agreement. General Artists Corporation will continue to book the band.

Booking office affiliations were getting hotter for another of Alexander's properties this week when it looked like the William Morris agency's persistent romancing of Count Basie (current at the Aquarium here) would pay off. Basie was reported on the verge of signing with the office. Alexander himself, who has been spending considerable time on booking, and Billy Shaw, of the Gale Agency, have been booking Basie. The Morris office is said to have guaranteed the Count a top New York location and a number of other interesting inducements.



Eddy Howard
AND
HIS ORCHESTRA

EDDY HOWARD'S
"TO EACH HIS OWN"
STILL SPINNING STRONG!

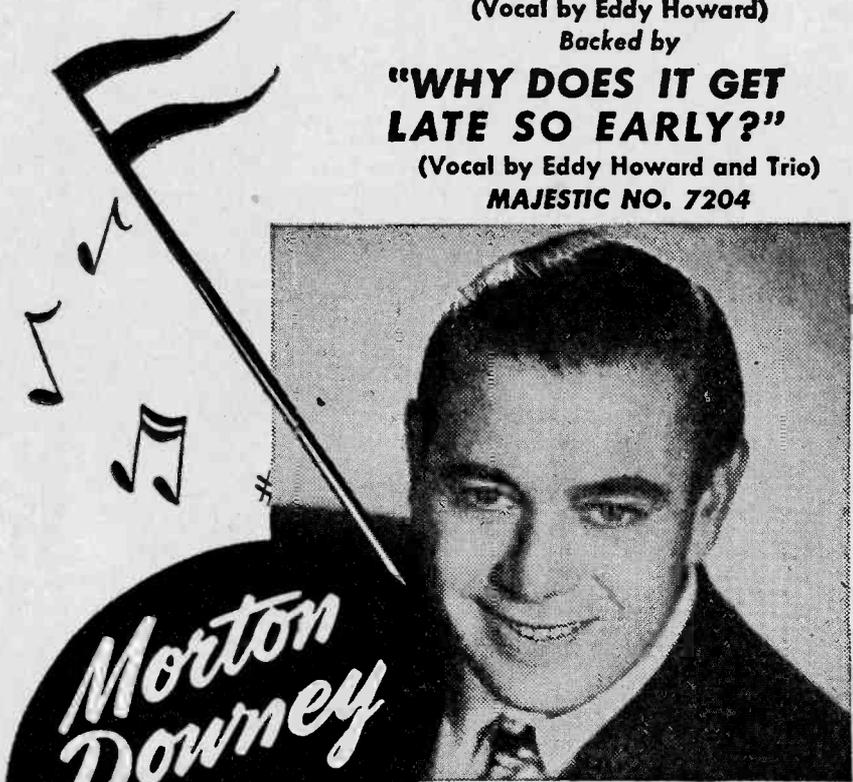
... WITH ANOTHER GREAT HIT!

"I LOVE YOU FOR SENTIMENTAL REASONS"

(Vocal by Eddy Howard)
Backed by

"WHY DOES IT GET LATE SO EARLY?"

(Vocal by Eddy Howard and Trio)
MAJESTIC NO. 7204



Morton Downey

SINGS WITH JIMMY LYTELL'S ORCHESTRA

"THE OLD LAMP-LIGHTER" and

"THE WHOLE WORLD IS SINGING MY SONG"

MAJESTIC NO. 1061

Niteries Not Only Ones; Legit, Clubbers, Disk and ET 802 Hikes in the Works Too

Timing Gives It Campaign Flavor—Catering Racket Gets OO

(Continued from page 3)
The hikes are regarded in some instances as long overdue, timing of the negotiations lends credence to expressed belief of rank and filers that the union's demands constitute a pre-election pitch, an effort on the part of the administration to bolster its chances at the polls in December. Blue ticket has been measurably weakened since the death of President Jack Rosenberg and the exodus of Secretary Willie Feinberg, and belief within the union is that groups opposing the Blue will seize this opportunity to form a coalition to unseat the incumbents.

Suber Strong Man

Of the remaining Blue Ticket it's felt that only Sam Suber has enough backing to head up a strong slate. Dick McCann, formerly vice-president and now filling in as president, and Charley Iucci, taking over Feinberg's old spot, are regarded as stop-gap appointments. The opposition, including Square Deal, Unity and the Independent Party, according to all indications, will set aside factional differences for a now or never try.

In the light of this, 802's attempt to jack the scales takes on an added significance. Bombshell broke with demands first presented to nitery operators. (Separate story on this facet is presented in General and Night Clubs-Vaude sections of this issue.) Union expressed aggravation over the reaction of the daily press, execs pointing out that night club press agents dragged the name of Petrillo into the story to engender sympathy for the managers, whereas Petrillo had nothing to do with the matter at all. Even *The New York Post*, stated 802 execs, blasted the union, despite fact that the sheet is normally regarded as pro-labor. Piece in *The Mirror*, however, burned even more, the tabloid showing pictures of line gals who might lose their jobs thru the 802 demands.

Other Fields, Too

Consternation in other amusement fields didn't make the dailies, but it was just as apparent to the trade. League of New York Theaters Friday (16) admitted it had received 802 demands for wage boosts and said that the hikes ranged from 25-50 per cent.

In the field of club dates, which accounts for approximately 60 per cent of the income of members of Local 802, scale for overtime goes from \$4 to \$5 per hour after four hours of work, beginning September 15. In addition, managers will pay cartage charges on many more instruments than at present.

In recordings and transcriptions the AFM national office will start negotiating a hike this fall. Most of this business clears thru 802, and according to local's execs, scale in this field has not gone up during approximately the last six years.

Catering Racket

In addition to the above demands for increased scales, it's believed likely that the 802 administration will very soon attempt a clean-up of the "catering racket" in order to enable more musicians to profit from the proceeds of a lucrative industry. Jobs in this business come under the category of single engagements and scale in Class A spots is \$16 for

four hours to 1 a.m. With the increased pay for overtime (as of September 15) it's a nice deal for those able to get the business. But the squawk is that catering is controlled by cliques, with some contractors even going so far as to buy into businesses via the silent partner method. One well-known contractor not only provides the musicians, but even furnishes the flowers, acts and other odds and ends. Kickbacks from florists, etc., are considered very sizable.

Owing to devices of contractors controlling segments of the catering business, many band leaders are allegedly "frozen out." These are the ones considering punitive measures, and it's believed the 802 administration is in a frame of mind to tie in corrective measures with its regular election campaign.

AFM To Set Accomp Scales

NEW YORK, Aug. 17.—American Federation of Musicians will soon set scales covering soloists' accompanists, according to union execs. Figured the national office can handle this more easily than locals thruout the country.

Andrews' Big \$ Pier, Chi Dates

CHICAGO, Aug. 17.—Andrews Sisters were set this week for two weeks in the Chicago Theater here at the hefty price of \$27,500 for the 14 days; \$15,000 for first week, and \$12,500 for the second. Tomorrow (18) the girls start a week at George A. Hamid's Steel Pier, Atlantic City, for a nice \$17,500, with the Pier paying all extras on top of this figure. Girls, by the way, don't carry a band with them the way they used to in the old days.

Now they use a trio G.I. and Joe (drum, piano and bass). Decca this week brought out an album of the sisters' all-time clickeroos including *Beat Me Daddy, Well All Right, Bei Mir Bist Du Schoen, Scrub Me Mama, Pennsylvania Polka, Beer Barrel Polka, Joseph Joseph, Rhumboogie, Apple Blossom Time and Hold Tight.*

Columbia Gives Time, Writer, Pub, License Agency on Release

NEW YORK, Aug. 17.—Columbia Records is now giving playing time, writers, publishers and licensing agencies on its release sheets. Typical sample is:

The Whole World is Singing, My Son (3:14) Vocal Chorus by Doris Day
Les Brown and His Orchestra
Tune written by Vic Mizzy and Mann Curtis and published by Robbins Music Company (ASCAP).

Disk jockeys have long clamored for this type of service from all record companies and *The Billboard* has carried many previous stories on platteries which perform all or part of the service. Columbia started the idea with the release dated August 13.

Majestic RECORDS

Studio: New York City Sales: St. Charles, Illinois
(Subsidiary of Majestic Radio & Television Corporation)

Cap Songs To Publish Books

NEW YORK, Aug. 17.—Mickey Goldsen, of Capitol Songs, Inc., is setting up a special book department. Function of the department will be to seek out and publish manuscripts dealing with music and musical personalities and themes. First such publication, as a matter of fact, is now at the bindery and is due for release soon. It is *Jazz Cavalcade*, by Dave Dexter Jr., a factual, running history of jazz. Book will run about 300 pages, will be amply illustrated, and will retail for \$3.

Operating under the imprint *Criterion Books*, Goldsen will market the books thru regular book stores, as well as thru music stores. On the Dexter book he already has not only domestic orders, but orders from South America, Mexico and Canada. He will advertise the books in such media as *The New York Times* and *The New York Herald Tribune* Book Reviews. In other words, the entire project will be treated as any book publisher treats his output, plus retailing thru established music channels.

The occasionally music publisher has brought out a book (Mills, for instance, years ago, brought out *The Art of Songwriting*, by Al Dubin) this is believed to be the first time that a pop music publisher has laid plans for, and actually launched a separate book publishing division. Trade will watch the project with considerable interest. Dexter, incidentally, also directed the *Jazz Cavalcade* album series for Capitol Records, and wrote a commentary which was included in booklet form in each of the albums.

Some Vacation! Robbins Sells Levy 'A Faraway Island'

ATLANTIC CITY, Aug. 17.—It seems that Rosie (Mrs. Jack) Robbins wasn't looking, for while the vet music publisher is supposed to be at this resort town strictly for a vacation, he managed to sell Lou Levy, prexy of Leeds Music, a tune while Levy was here last week-end. Tune is *There's a Faraway Island*, clefted by Ted Shapiro and Bennie Davis.

Goldwyn Buys 'Hey!' For Kaye's 'Mitty'

HOLLYWOOD, Aug. 17.—Sam Goldwyn bought synchronization rights to Leeds Music's *Hey! Ba-Ba-Re-Bop* for an Arab cafe scene in Danny Kaye's next film, *Jim Thumber yarn, The Secret Life of Walter Mitty*.

Price was \$1,500 for the tune clefted by Lionel Hampton and Curly Hammer.

Oops!

NEW YORK, Aug. 17.—That pestiferous newspaper gremlin who drapes cobwebs all over writers' brains in the wee small hours just before deadline went to work last week and tossed into a yarn that Charlie Lang was professional manager of Bourne, Inc., before he parted company with the firm last week. Lang, of course, was not professional manager, wasn't even in the professional department. Jerry Johnson is firm's general professional manager.

Pic House Bills Welk Ork Short To Tie With Terp Date

HOLLYWOOD, Aug. 17.—Deciding that a neighboring ballroom band name may make for patronage draw, operator of the Majestic Theater in Santa Monica, Calif., is running a premiere of Lawrence Welk's new Universal musical short, billing name next to main flicker. Welk is playing at the near-by Aragon Ballroom. Picture theater used special ads on showing of Welk's short. With a natural publicity gimmick thrown his way, Welk saw to it that the Aragon displayed signs calling attention to event, and furthermore, appeared at Majestic Theater night of showing with some of his crew to sign autographs.

MGM Sets Standard Disklog First; New Building in Works

NEW YORK, Aug. 17.—Tho still declining to disclose names of artists signed on his recent trip to Hollywood, Frank Walker, head of MGM record division, did reveal this week that early cuttings of the company in September (*The Billboard*, August 10) would be of strictly standard stuff. No pop material will be cut for some little time beyond September. Effort, obviously, is going to be to build the all-important standard catalog of the new diskery.

The Billboard also learned this week that MGM plattery's offices and studios will probably occupy three floors in a new Loew's International Building, which is now in the process of construction on West 57th Street here. First three floors will house offices and studios of radio station WHN, second three will be film recording studios, and third three will be the new record company's.

'H'wood Concerto' Albumized by New Coast Disk Firm

HOLLYWOOD, Aug. 17.—New Coast plattery, Hollywood International, will cut Alexander Laszlo's *Hollywood Concerto* with the composer at the piano, and pix batoner, Constantin Bakaleinikoff, directing 75-piece ork. Session is skedded for Monday night (19) with four-sided 12-inch album to be released in early fall, as label's kick-off issue.

Hollywood Concerto, written in six movements, is in the symphonic jazz vein. Work was premiered at Hollywood Bowl August 10, with both Laszlo and Bakaleinikoff on stage.

Okun's Disk Promotion Plans

NEW YORK, Aug. 17.—Henry Okun, long-time ork road manager and advance man (Stan Kenton, Sonny Dunham, George Hall, Dolly Dawn, Tommy Tucker, Al Donahue, etc.), will open a record exploitation office here or on the West Coast within the next several weeks. Okun's service will cover disk jockeys, juke box operators and record distributors and dealers, and if clients desired it, he would also sit in on cutting sessions. Just about a month ago, Okun came off the road after completing an 18,000-mile trek exploiting disks for Benny Goodman with jockeys, operators and dealers.

"Home" Stands "Excellent Chance," Says MSI Report; Other Test Plans Mulled

Music Survey Says Over 500 Disk Jockeys Answered

NEW YORK, Aug. 17.—Music Survey, Inc., has just completed reports on its first tests to determine whether or not any given tune has a chance of becoming a "solid hit." Among first tunes tested was Leeds Music's *That's My Home* and MSI's report on the tune says: "... According to the national reaction, *That's My Home* stands an excellent chance of becoming a solid hit. Naturally, the song must be exploited with all the power of your staff, but Music Survey feels that if the concentration of effort in plugging is there, that you will wind up with a positive hit in terms of copy sales, and records sold."

Questionnaire Details

More than 500 disk jockeys sent in questionnaires on which the *Home* report was based, according to MSI. Each of these platter spinners told the testing organization how many performances the song had, and checked "excellent," "good," or "poor" to indicate the audience reaction to the tune. Questionnaire also showed whether phone calls or letters were received on the tune and how many. In addition to the public reaction gathered as outlined, the disk jockey in each case gave his own personal reaction to the tune and stated whether or not he thinks it is a "hit of tomorrow."

Not only did MSI supply an overall report on the tune in the form of a national survey which showed public reaction to be—40 per cent excellent 48 per cent good, and 12 per cent poor, but it broke the report down into States and showed each State as either excellent, good or poor. It also detailed the number of stations which played the disk (supplied by Music Survey, Inc., to the jockeys for free), and the number of performances in each State.

Other Pubs Using It, Too

Trade is watching the survey results with considerable interest, since this is one of the rare instances where publishers have attempted to gauge the chances a tune has before spend-

ing from \$10,000 to \$50,000 trying to exploit it into hitdom. Several other publishers have made arrangements to use the Music Survey, Inc. service on their tunes.

One other type of testing was planned by a major publishing firm this week. This firm plans to press and distribute Vinylite disks of its next hit tune to disk jockeys in a specific selected test area and to carefully watch to see whether sheet sales in that area climb out of proportion to sales in other areas where cuffo Vinylites were not supplied to the station platter spinners.

This thought was suggested to the publisher in question by the smash success of Eddy Howard's *Majestic* cutting of *To Each His Own*, which was distributed on Vinylite to the disk jockeys by Majestic itself. It is an acknowledged trade fact that the disk jockeys heavy play on Howard's *Each* got it started on the jukes, over retail counters, and eventually resulted in the tune's hitting No. 1 on *The Billboard's Honor Roll of Hits*.

Leeds To Examine the 'Caldonia' Group Pre-Trial

NEW YORK, Aug. 17.—Leeds Music Corporation was granted the right to the examination of Berle Adams, Louis Jordan and Edwin H. Morris Company, music publishers, before trial of the former's suit involving the publishing rights to the tune *Caldonia* by Supreme Court Justice Felix Benvenega in New York.

Leeds claims publishing rights thru an agreement with Adams, Jordan's manager, and another contract with Jordan to publish his works. Action seeks \$400,000 damages against all defendants and an injunction to restrain Edwin H. Morris from publishing the tune and an accounting of profits derived by the defendants. Leeds claims that altho tune was composed by Fleece Moore, it was actually composed by Jordan, who used name of his wife.

Editorial

Coming of Age Sign

For many years motion picture producers have called in high-priced research outfits to get public reactions to film titles, film plot ideas and other aspects of pre-production questions. For even more years manufacturers of everything from automobiles to Zeppelins have pre-tested the potential of their product thru the medium of public surveys and research.

A few months ago, three or four enterprising music men on the West Coast fronted by Al Raksin, got together and formed Music Survey, Inc., the purpose of which was to attempt to tell music publishers, thru public surveys conducted thru helpful disk jockeys, what chance a given tune had of becoming a hit. This organization has just completed its first survey (See "Home Stands Excellent Chance" story on this page).

We don't know how accurate their first prognostications are going to prove to be. It isn't really important. What is important and commendable is the fact that a survey organization of this type has come into being in the music business... and that a few publishers had the foresight to encourage them by trying the survey idea.

If the first few tests don't pan out, perhaps future ones will. In every field of research, improvements are constantly made so that better and more accurate results are achieved. And the music publishing business can certainly use a service which may prevent it from spending hundreds of thousands of dollars each year trying to put over songs which never had a chance with the public to begin with.

Research and pre-testing have a place in the music business and the music survey idea is a definite sign of a coming of age.

In a Realm of their Own...



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Bullet Records
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FRANKIE "PEE WEE" KING

and his
GOLDEN WEST COWBOYS

Favorites of
WSM

"GRAND OLE OPRY"

"YOU WERE THE CAUSE OF IT ALL"

"THAT CHEAP LOOK IN YOUR EYE"

ORDER NOW, IT'S A GREAT RECORD — NO. 614

MANAGEMENT —

J. L. FRANK Radio Station WSM, Nashville, Tenn.

**Browder Just Plays the Flute;
Am-Rus Has Soviet Music Ex**

NEW YORK, Aug. 17.—Despite confused reports last week which had Earl Browder going into the music business as well as the book and magazine field as representative of Soviet works in the United States, Browder told *The Billboard* yesterday (16) that his only interest in music was as an amateur musician. The "ex"-Commie chief, who recently returned from a trip to Moscow, plays the flute.

Leeds' Am-Rus firm will continue to be the sole representative for Soviet music in the United States. This was re-confirmed in a cable from Moscow to Helen Black, of Presslit, Soviet literary and music agency, with whom Leeds has the Am-Rus deal. Cable said: "Iskuzstvo (State art publishing house of the committee on Art Affairs of the Council of Ministers, which signed contract with Browder, authorizing him to negotiate with American publishers for Red books and manuscripts) DOES NOT HANDLE MUSIC STOP AS PRESSLIT REPRESENTATIVE YOU CONTINUE HANDLE IN STATES SOVIET MUSIC." Cable was signed Presslit, Rosenzweig.

Double Longtermers

Leeds deal for exclusive representation of Soviet music in America is further solidified by a contractual agreement the firm has with MESH-UDNKNIGA, which is another Soviet government agency concerned with the sale and distribution of music. Both the Leeds contracts have more than seven years still to run.

Browder, whose deal with the Rus-

sians calls for him to handle their books and manuscripts on which he will concentrate for the time being, did tell *The Billboard* that during his visit to Moscow, P. F. Yudin, director of OGIZ (The United State publishing house of the Council of Ministers of the Union of Soviet Socialistic Republics) told him of continuing conversations which he (Yudin) was having with other Soviet state officials for the purpose of hastening reciprocal copyright agreements on music with the United States.

Probabilities are, however, that until Molotov and Byrnes stop calling each other (and each other's nations) names in Paris, and until majority of the peace conference and United Nations' issues are settled, music copyrights won't come in for much top drawer attention either in the Soviet or here.

**San Fran Platteries
Are Still Perking**

SAN FRANCISCO, Aug. 17.—Not to be outdone by the deluge of Hollywood indie record firms, San Francisco-Oakland area is adding new names to an ever-growing list of indie outfits. Latest label to enter race is Laurent Records, Ltd., headed by Frank Laurent, with assistance of Ray Gorum, Marsha Sieberg and Bettye Green. Laurent enterprises include an artist management firm, music publishing outfit, hotel and garage. Diskery plans on cutting batch of sides by top Duke Ellington sidemen, with Russell Procope heading group.

Other talent to be cut include Phil Snyder Trio, Vivian Lane Gadabouts and Possum Trot Quartet.

Other labels in the Bay area are Eagle, Trilon, Universal, Pacific, Music Mart, Rhythm, Copacabana. Lu Watters, who fronts the Yerba Buena Jazz Band, has his own West Coast Recording Company, and another label, Frank, has entered the scene.

**Salabert Opens Own
Pub Firm in America**

PARIS, Aug. 17.—Salabert, French music publisher, who originally published *Symphony*, and who is now represented in America by the Chappell interests, will go to America in the fall to open up his own publishing offices.

Tower Label's End-Of-Month Bow In

CHICAGO, Aug. 17.—Dick Bradley, prexy of National Film & Recording, announced here Friday (16) that Tower, National's newest label, would be released by the end of this month. The Carl Bean ork will be featured on the first Tower and other bands to record for Tower will be George Winslow and Nat Towles. Firm also puts out *Teagarden Presents* label.

Bradley also announced that National will move to new headquarters about October 1 and all that will remain in the present site, Chi's Civic Opera Building, will be the studio that National shares with Universal Recording. All National's technical work is still handled by Universal, but production is handled thru Bradley and the new offices will have space for writers, production staff and general offices. New contracts renewing technical ties between National and Universal are in the offing.

National distributors were listed by Bradley as Totem, free lance distributors in Pacific Northwest and West Coast; Sulton Distributing in Michigan and Ohio; Lou Daly in Oklahoma; Pennsylvania Record Supply, in Pennsylvania, Maryland and Delaware; Manhattan Melodies, in New York, New Jersey and Connecticut; Music Management, in the Carolinas, and Associated Record, in Iowa, Wisconsin, Illinois and Indiana. Mexican outlet thru Music Industrial Commercial south of the border. Fred Derango, one-time promotion manager of the firm, is no longer with the org, and the new promotion manager is Fred McCarthy, who joined the outfit about two weeks ago.

Under the terms of a contract with Trilon, of Oakland, Calif., where National's West Coast pressing is being done, Tower labels will be released there at the same time as the Midwest disks.

Columnnotes

NEW YORK, Aug. 17.—Robbins Music, not too long ago, put out a tune by Nora Morales and Carl Sigman called *The Walter Winchell Rhumba*. Now firm is working on the *Louis Sobol Bolero* penned by Morales and Riviera (niter) press agent Seth Babits. Upcoming is said to be a thing called the *Ed Sullivan Samba*. As suggestions for further titles in this columnist series, we submit the *Dorothy Kilgallen Kasatzky*, the *Danton Walker Schottische*, the *Earl Wilson Booms-a-Daisy*, the *Lee Mortimer Horizontal* and the *Nick Kenny Crawl*. Or, if you think you can do better send in your titles. Best entry will get a new guaranteed draft-proof keyhole.

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YOU CAN CALL THEM RACE!
YOU CAN CALL THEM PARTY!
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B&W's Bass Battles Juve Delinquency With Jazz Sessions

HOLLYWOOD, Aug. 17.—Ralph Bass, local head of Black & White Records, is utilizing his spare time by presenting teen-age jazz sessions in small towns surrounding Los Angeles. Sessions, which have been going on for a year and a half, have been strictly recorded, but forthcoming affair at Compton, Calif., August 26, will be initial live event, with names like Slim Gaillard, Nick Fatool, Howard McGee, Lucky Thompson, Les Paul and Ivy Anderson set. Bass works in conjunction with school and city authorities in his drive to reduce juvenile delinquency via jazz music lectures. Average

Held Over

ATLANTIC CITY, Aug. 17.—Bands come and bands go at all the other Boardwalk hosteleries at this resort, but Leo Sacks seems to go on forever. A cellist, Sacks took the job of leading the Marlborough-Blenheim Hotel orchestra back in 1928—and has been at the hotel ever since.

weekly attendance is from 400 to 500 kids with youngsters coming to listen as well as dance to varied records played by Bass. Live sessions may become regular part of Bass's schedule for local community clubs, with admission profits turned over for musicians' salaries and auditorium rentals.

Contacters' Golf Tourney Set for Aug. 22 on L. Island

NEW YORK, Aug. 17.—Professional music men's annual golf tournament will be held at the Engineers' Golf Club, Roslyn, Long Island, Thursday (22), it was decided at a meeting here last week. If it rains Thursday, tourney will come off following Wednesday (28). Tourney looks like the biggest in the contacters history with over \$2,500 in cash prizes and some 80 gifts donated by trade people and firms.

Guest players, shooting for special prizes, this year will include Manie Sacks, Perry Como, Gordon MacRae, Harry Meyerson, Fred Waring and Sammy Kaye. Harry Link won the '45 tourney with Jerry Johnson runner-up. Donors this year numbered 92, far too many to mention.

Remotes Up!

The radio networks have quietly been adding remote programs to their schedules. The Radio Department of this issue carries the complete story, and the reasons for it.

60 Monitor Distribs For Black & White

NEW YORK, Aug. 17.—Monitor Home Appliances, which has some 60 distributors around the country, has made a deal with Black & White Recording Company, of Los Angeles, to handle the distribution for the plattery.

Everyone's Talkin' About . . . Singin' About . . . Ravin' About
Big Chief Melody Man's Heap Big Hit!

**TONY PASTOR
"MAKIN' WHOOPEE!"**

Yes sir, it's the hit of hits — Cosmo's all-time, tune-favorite played in the spirit of '46 by one of America's favorite men of melody!

**TONY PASTOR
AND HIS ORCHESTRA
"MAKIN' WHOOPEE!"**

Vocal by Tony Pastor
And
"PARADIDDLE JOE"
Drum Solo by Henry Riggs

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314 Monroe St.
Toledo, Ohio

A. CONNORS DIST. CO.
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Buffalo, New York

AMERICAN COIN-A-MATIC
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APPLIANCE DIST. CO.
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BLUE BONNET MUSIC CO.
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CAPITAL SALES CO.
366 Shaw St.
Toronto, Canada

COSMO RECORDS, INC.
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FREDERICK LEE CO.
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Music---As Written

NEW YORK:

Stan Kenton band's Eastern bookings still being juggled, tho now look set as follows: Comes into Paramount for three weeks with option October 23 instead of December 2. Texas location dates for October at Dallas Plantation Club had to be canceled. Band plays Tunetown Ballroom, St. Louis, one week, September 24, then does five days at Scirvin Hotel, Oklahoma City. Ork broke all-time record at Jerry Jones's Rainbow Rendezvous in Salt Lake City August 13, drawing 2,1000 people at \$1.75 per. Kenton was in on a 60 per cent privilege. . . . Sammy Kaye one-nighter in Hershey, Pa., hot, too, with maestro taking out \$4,725.63 for himself by drawing gross of \$7,876.05. Maybe the one-nighter biz is picking up.

Tommy Riggs cutting *Children's Garden of Manners* kidisk album for De Luxe. . . . Tommy Dorsey is doing the Leo Shuken concerto written for pic, *The Fabulous Dorseys*, for the first time on WEFW Sunday night at 8:30. . . . Osvaldo Farres, Cuban composer, who wrote *Without You* for Disney's *Make Mine Music* in town. . . . Raymond Scott band jumps 528 miles from Elko, Nev., where they play from August 27 thru September 2, to San Francisco, where they open Palace Hotel for eight weeks, night after they close in Elko. . . . Billy Eckstine's next national disk will be oldie, *I've Gotta Pass by Your House to Get to Mine*.

Carmen Cavallaro goes back into Biltmore's Bowman Room February 7. . . . Ken Casey ork replaces Herbie Fields's band at Rustic Cabin, New Jersey. In for two weeks. . . . Continental Diskery reported waving much long green at names they're interested in getting. Claim production now up to million a month. . . . Milt Britton and his band will record for Slate Records.

Enoch Light on tour of Southern one-nighters. . . . Feist had lawyer Julian Abeles write Country Music Publishers trying to get them to yank their tune *I Just Don't Know Why, But I Do*, written by Bill Boyd and Bill Nettles. Feist claimed in conflict with its *I Don't Know Why (I Just Do)*, but Country won't yank it claiming no actual duplication of title and pointing out their tune is folkier, and Feist item a pop revival. . . . Irving Katz replaced Frank Marks as sales manager for Apollo Records. . . . Herb Abramson back on his job as director of talent and repertoire for National Records.

CHICAGO:

Tony Pastor will do the ABC *Teentimer's* show September 7. . . . Several agencies are reported interested in the newly organized Paul Kaley ork (11), which auditioned in Cleveland last week. Band is composed entirely of ex-G.I.'s in the 18-24 age bracket and Jo Furman, an 18-year-old chirp. . . . Jimmy Dorsey will do the Chase Hotel, St. Louis, from October 25 thru November 7. . . . Elliot Lawrence is set for a guest appearance on the Jack Smith show August 23. . . . Desi Arnaz comes into Chi's College Inn, of the Hotel Sherman, August 30 for two weeks. . . . Johnny Long will play Tunetown Ballroom the week of September 17.

Art Frew, ex of GAC and now with Associated Booking Corporation, signed two new bands, the Jack Olsen ork and Howard Le Roy's band. Olsen's ork (12) has been booked for an indefinite stay at Lantz's Merry-Go-Round, Dayton, O. Howard Le Roy is currently at Lakeside Club, Decatur, Ill., and begins an indefinite engagement at the Commodore Perry, Toledo, September 30. . . . Freddie Slack and his orchestra come into Chi's Band Box for four weeks, starting Septem-

ber 13. . . . Glenn Garr's band will have six CBS wire outlets a week out of Chi's Sky Club when they begin an eight-week engagement there September 3.

PHILADELPHIA:

Joe Davis, formerly with Louis Jordan, bowing with him own Five Men of Rhythm at Powelton Cafe. . . . Joey Kearns, WCAU maestro, making his first dance stand at Sunnysbrook Ballroom at near-by Pottstown, Pa. . . . Jimmie Lunceford takes over at the Coronet on August 30 with Andy Kirk skedded for a September 13 starting. . . . The late Jimmy Littlefield, local maestro and composer, closed a deal with the Dorsey freres just before he died. As a result, his tune, *Lovable, Wonderful, Kissable You*, will be published posthumously and Tommy D. will introduce it.

DETROIT:

Frye-Ryan-Frankel, music publishers, will become a subsidiary of United Music & Distributing Company, new record distributing firm headed by Otto Brown, juke box operator, September 1. John Frye goes with the firm as general manager of all divisions. . . . Stan Kenton moves into Eastwood Gardens, Friday (16), to be followed by Henry Busse and Sonny Dunham for the season's wind-up. . . . Art Kassel, just closing at Walled Lake Casino, suffered from sacroiliac trouble developed during a golf game on his second day here. . . . Titus Kula, songwriter now organizing a new recording company, has been laid up for several weeks as the result of injuries received in an accident.

Eric Madriguera moves into the New Elmwood Hotel, Windsor, Ont., following Shep Fields, August 30, and will open local Latin Quarter for the fall, September 12. . . . Bob Rodriguez, now fronting his own band at La Congo Casino and formerly with Ramon's Rhumba orchestra at the Latin Quarter, will join Madriguera as pianist. . . . Murray Sokoloff, drummer lately with Bob Routh's orchestra at Club Casanova, and formerly with Madriguera, will rejoin the latter when he opens here. . . . Marian Kay and Helene Roth are slated to have their latest *Cryin' All the Way Home*, cut next week by Peter Uryga and His Melody Kings, with Janie Palmer doing the vocals, for Rego Records.

HOLLYWOOD:

Xavier Cugat's chores at MGM stopped temporarily due to sudden illness of the maestro. Cugat one-nighter at Long Beach Aud for Marty Landau also canceled. . . . In from the East Mercury Records' Jimmy Hilliard and Berle Adams, and booker Mack McConkey plus ork manager John Tumino from Kansas City. . . . June Christy, Stan Kenton's chirper, who landed in the sixth slot in *The Billboard's* College Poll, slated to disk singly on Capitol altho continuing with Kenton. . . . Stan Kenton's band broke all records at Jerry Jones Rendezvous, Salt Lake City. . . . Eames Bishop to Chicago MCA meet.

Warner Bros. on the heels of diskeries jumping the gun on tunes, seeing to it that tunes from forthcoming flicker, *Time, Place and Girl*, not released via records until shortly before film release. . . . Exclusive's Leon Rene skedding Vivian Gary to sing with Buddy Baker's disk sides. She's had her own Vivian Gary Trio. . . . Harry James follows Benny Goodman at the Meadowbrook. . . . Avadon's Barney McDevitt dickering for Cab Calloway around Christmas. If set, would be spot's first colored attraction. . . .

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Coast RECORDS

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Coasterperies Yank Remotes; No Like Time

Avadon & Trianon Off

HOLLYWOOD, Aug. 17.—Local danceries playing name bands are beginning to balk about late evening radio time allotted them, and the downtown L. A. Avadon Ballroom and Horace Heidt's Trianon Ballroom, Southgate, Calif., have just jerked out the local and web wires. Spots feel that line charges running about \$150 weekly, and monthly salary of special announcers at approximately \$250 doesn't add up to lack of potential customer draw from late-in-the-evening remotes.

Avadon had a nightly 12:30 to 1 a.m. spot, Pacific Time, over station KECA, local ABC outlet, and Trianon has been on KNX (CBS outlet) for years, but recent months have seen Trianon remotes practically limited to a 10 minute airing nightly at 11:35 p.m. Whereas a 12:30 a.m. nightly shot in New York City is generally considered not too bad radio time for a band, fact that Hollywood activity folds at midnight due to liquor law means time is n.g., as far as local listening is concerned.

Barney McDevitt, manager of the Avadon, is angling for earlier radio

A Deal?

NEW YORK, Aug. 17.—Gags-for-hot-weather-department:

Bregman, Vocco & Conn invited a certain record company artist and rep head to attend a preview showing of *Three Little Girls in Blue*, in which 20th Century-Fox Film-BVC have the score. He refused unless BVC would give him a piece of 20th Century-Fox.

slots over other network outlets here, with no success, and may divert his attention to one of the powerful indies in the vicinity. Earlier evening remotes get patronage, but bands are expected to squawk, since even tho the Avadon bands were only heard locally after midnight, KECA's ABC network tie-in offered occasional broadcasts back East to bands even tho they were not picked up locally. Four hours difference in time between East and West has bands from local danceries and hotels airing at 8 and 8:30 in the evening, Coast time, subsequently around midnight back East which is the heart of band remote skeds as far as Eastern outlets are concerned.

Band pressure is expected to be brought on ops of Avadon and Trianon to renew radio skeds, when Woody Herman comes into the former spot in a month and Lionel Hampton starts at Heidt's terpsery.

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Paul Bascomb Orchestra
- #205 TELL IT TO ME (Vocal by Jimmy Michelle)
NONA
Paul Bascomb Orchestra
- ★
- #204 OO-MA-BA-LA
CRAZY RIFFIN
Betti Mays and Orchestra (Vocal by Betti Mays)
- #203 STONE COLD DEAD IN THE MARKET
Duke of Iron and Betti Mays and Orchestra
TIME WILL TAKE CARE OF YOU Betti Mays and Orchestra
- #200 AFTER HOURS
WALKIN' BLUES Avery Parrish
Dud Bascomb and Orchestra
- #201 SWEET GEORGIA BROWN
INDIANA
Dud Bascomb and Orchestra (Featuring Paul Bascomb on Tenor Sax)
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- #401 MEAN OLE FRISCO
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NO. 1



IN THE RACE FIELD

THE ORIGINAL

JB 504 R.M. Blues . . . Rhythm Blues
 JB 503 Milton's Boogie . . . Groovy Blues
 By Roy Milton & His Solid Senders

HERE'S THE OFFICIAL RECORD . . . 17 WEEKS IN BILLBOARD'S POP CHART

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

POSITION			
Weeks to Date	Last Week	This Week	
7	1	1	STONE COLD DEAD IN THE MARKET (He Had It Coming) Louis Jordan-Ella Fitzgerald . . . Decca 23546
17	3	2	R. M. BLUES. Roy Milton. Juke Box JB-504
10	4	3	ROUTE 66. King Cole Trio. Capital 256
24	2	4	HEY! BA-BA-RE-BOP. Lionel Hampton. Decca 18754
10	2	4	THE GYPSY. Ink Spots. Decca 18817

6 WEEKS IN BILLBOARD'S POP CHART

The ORIGINAL VOO-IT VOO-IT . . . CRYING BLUES
 JB 502 by The BLUES WOMAN with Buddy Banks Sextet

Also those fast-selling JB 505 Not On The First Night . . . The Laziest Gal In Town by Frankie and Her Boys. JB 506 Pine Top's Boogie Woogie . . . Eccentric Rag by The Bailey Swing Group.

NEW RELEASES NOW READY FOR IMMEDIATE DELIVERY WILL BE BEST SELLERS

JB 508 FAT BOOGIE WOOGIE . . . LOVED AND LOST
 By Ollie Jackson and His Band
 JB 509 BABY GOT TO HAVE IT . . . YOU'LL MISS ME WHEN I'M GONE
 By Ollie Jackson and His Band

LATEST STERLING RELEASES

SR 106 ST. LOUIS BLUES . . . TIME FOR JOOKIN'
 By Judy Cahova
 SR 107 I NEED A GIRL LIKE YOU . . . EVENING BLUES
 By Monte Easter and his Orchestra

AND still selling FASTER than we can produce them

SR 105 Pluckin' the Bass . . . I'm Gettin' Sentimental Over You
 By Roy Eldridge and Orchestra
 SR 100 Blues for My Daddy . . . Lillette's Boogie
 SR 101 Variety Blues . . . That's What Happened to Me
 By Lillette Thomas and Her Boys
 7005 You Are Too Beautiful . . . Robert the Rove
 By Buddy Clark with Orchestra

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Dell's Biggest Season; Longhair Topped by Pops

PHILADELPHIA, Aug. 17.—Al fresco Robin Hood Dell concert series, closing its 17th summer season last Saturday (10), reported its most successful season in history. For the 28 concerts presented during the seven weeks from June 24 to August 10, General Manager David Hocker revealed that total attendance reached a record count of 206,000. The highest attendance prior to this summer was 196,000 in 1943. Last season attendance dipped to 190,000, when the series was hit by bad weather that forced 15 postponements. This year weather break was better and there were but four postponements because of rain, the smallest number of postponements in any season.

Outdoor concerts, running the gamut from pops to classics, marked second season for Dimitri Mitropoulos on the podium, waving the baton for 19 of the 28 concerts with guest stick-wavers the other evenings. Biggest draw was 16,500 for a concert conducted by Sigmund Romberg and featuring his music on July 18. A Gershwin-Morton Gould program, with Gould conducting and Oscar Levant soloist, drew 15,000, as did a concert spotlighting Alec Templeton. James Melton drew 13,500, with 13,000 attracted by Eleanor Steber.

Altho emphasis is on the classics, with the Dell using almost 100 men from the Philadelphia orchestra, pop fare fed the kitty. Seven all-symphonic concerts brought in 40,000, an average of 5,712 per concert. Con-

LIONEL HAMPTON Dynamo of Swing

VOLCANIC in style, Lionel Hampton is not only a great musician but a versatile one. Altho most familiar to audiences as a skin beater or vibraharpist he can play any instrument in his band. His diverse ability extends to business enterprises. He has established a thriving music pub, Tempo & Swing, which releases all his songs. Some time ago he turned out the "Lionel Hampton Swing Book," which sold out and is ready for reprint as well as British publication. In addition, he started Hamp-Tone Record Company, now affiliated with Musicraft.

Hamp became a skin beater by climbing to an open window at the Grand Terrace, Chicago, watching Carroll Dickerson's band rehearse afternoons. He played bass drums in the Chicago Defender band under Maj. N. Clark Smith and beat the skins for such top batoneers as Louis Armstrong and Benny Goodman. He left BG to form his own ork.

Part of Hampton's fame rests on the songs he put over, including such tunes as *Flying Home*, *Air Mail Special*, *Hamp's Boogie* and *Hey! Ba-Ba-Re-Bop*. His following is so solid that when he recently played the Aquarium, New York, he stopped traffic in front of the place with an impromptu conga line.

cert soloists at 14 other concerts brought in 78,500 for an average of 5,607 per concert. While for the seven pop concerts, attendance boomed to 87,500 for an average of 12,500 per concert. Season average made it 7,357 per concert for the 28 programs. Sylvan amphiheater seats about 6,500 with overflow flooding over on the grass banks.

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OLD GUITAR

IF YOU'LL BELIEVE IN ME

No 102
WHO'S LONESOME NOW

DADDY'S YODEL LULLABY

Penners Miffed as Deals Boomerang

(Continued from page 17)
contacting staff to do the job.
Consequently, figure some of the publishers, they have a double chance of a hit: (1) The tune on which their contactmen are working, (2) the tune on which the top cleffers are working. As soon as either one breaks for a hit, they really put the drive on.

The top writers, however, are extremely unhappy about this. They feel that since they've proved their hit-writing abilities, the publisher should put everything he's got behind everything they write. And many times, even when they (the writers) go out and get their own plugs and records, the publisher fails to back them up. Many of the band leaders who promised them performances, get off the tune because they see the publisher isn't working on it; and not too infrequently, a record company, which has already cut the tune at the urging of the writers, will not release it when they discover that the publisher is not really making it his No. 1 plug.

It is this business of working at cross purposes so often which has brought about some of the current difficulties publishers and record companies are running into over release dates on songs. Publishers go out on a tune with one idea in mind, and the writers go out with entirely another. Trade sees no immediate solution to the problem other than the possibility that one of these days, one publisher is going to lose a team of top-notch writers because he is not driving their tunes and is letting them do too much of their own work. When and if that happens, say trade hepsters, other publishers will be a little more careful—for a while anyway.

Columbia Sets Nat'l Sales Meet for Sept.

BRIDGEPORT, Conn., Aug. 17.—For the first time in the firm's history, Columbia Records will hold a national sales convention September 23 and 24 in Cincinnati. Regional meets have been held in the past. All the firm's 47 distributors and their key salesmen will be on hand, as will the district managers.

Bridgeport and New York execs of the firm will review policy, outline sales and advertising, publicity, artist and repertoire plans, etc. Business sessions will be preceded by a visit to the new Kings Mill plant of the company which is said to be operating in full swing now.

Wayne Varnum, diskery's publicity head, is going out to Cincy, September 9, to set things up for the two-day meet. Some of firm's top name talent will also put in an appearance.

Heller Joins Gervis

HOLLYWOOD, Aug. 17.—Seymour Heller, ex-GAC booker and recently turned band-act personal manager, has joined the Bert Gervis Agency. Gervis formerly was in partnership with Jean Wald in the Wald-Gervis Agency, but recent split-up of Wald and Gervis has brought an end to the firm, with legal technicalities still to be worked out. Heller's entry into Gervis's set-up may mean a concentration in the act field for the Gervis agency, an outlet which Gervis has not explored before, confining himself primarily to small bands. AGVA, AFRA and SAG licenses will be sought shortly by the firm. Heller will continue to handle his own properties consisting of five bands and three acts. Gervis expects to also add Al Burton to his staff shortly.

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and "HARD HEADED WOMAN BLUES"

#144

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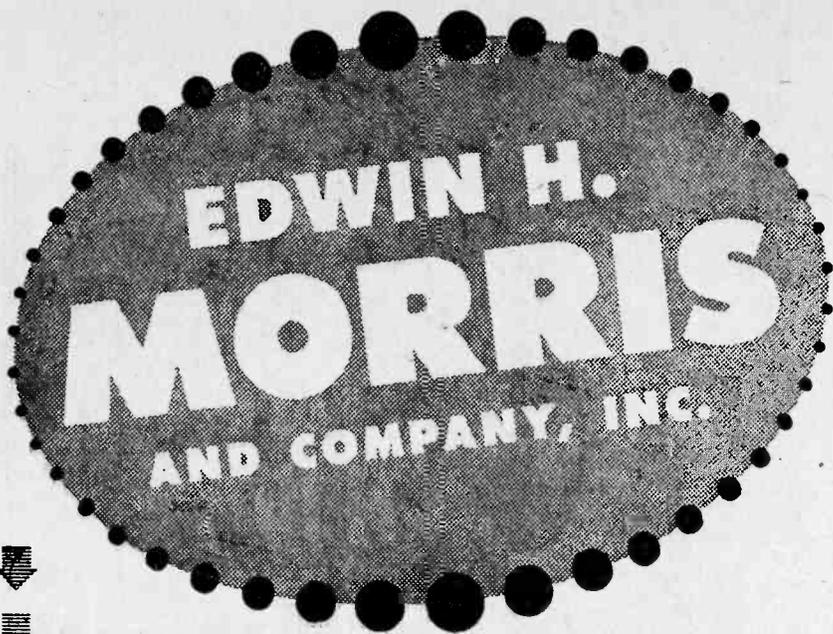
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I'LL WALK ALONE
I'VE HEARD THAT SONG BEFORE
IT'S BEEN A LONG, LONG TIME
LET IT SNOW! LET IT SNOW! LET IT SNOW!

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I'VE NEVER FORGOTTEN

Recorded by

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- SAMMY KAYE — RCA-Victor
- JAN SAVITT — ARA
- JACK SMITH — Majestic



NEW YORK • CHICAGO • HOLLYWOOD



PART 1—The Billboard

HONOR ROLL OF HITS

THE NATION'S TOP TUNES (TRADEMARK)

1. TO EACH HIS OWN
2. THE GYPSY
3. SURRENDER
4. DOIN' WHAT COMES NATUR'LLY
5. THEY SAY IT'S WONDERFUL
6. FIVE MINUTES MORE
7. I DON'T KNOW ENOUGH ABOUT YOU
8. PRISONER OF LOVE
9. I GOT THE SUN IN THE MORNING
10. IF YOU WERE THE ONLY GIRL
11. IN LOVE IN VAIN
12. SOUTH AMERICA, TAKE IT AWAY
13. WHO TOLD YOU THAT LIE?
14. I DON'T KNOW WHY (I JUST DO)
15. I'D BE LOST WITHOUT YOU

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. No use of either may be made without The Billboard's consent.

ENGLAND'S TOP TWENTY

Struck Out

Due to the American Communications Association (CIO) strike against Press Wireless, Inc., the cables from England on which the list of the 20 most popular songs in England are based, did not reach *The Billboard* this week. As soon as cabled information once again comes thru *England's Top Twenty* again will appear here.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

ALL THE TIME (Robbins), sung by Pat Kirkwood and played by Guy Lombardo in MGM's "No Leave, No Love." National release date not set.

ALL THROUGH THE DAY (Williamson), sung by Jeanne Craine in 20th Century-Fox's "Centennial Summer." National release date—August, 1946.

BLUE SKIES (Berlin), in Paramount's "Blue Skies." National release date—September 27, 1946.

I DON'T KNOW WHY (I Just Do) (Felst), in MGM's "Faithful in My Fashion." National release date—August 22, 1946.

IN LOVE IN VAIN (T. B. Harms), sung by Jeanne Craine in 20th Century-Fox's "Centennial Summer." National release date—August, 1946.

LOVE ON A GREYHOUND BUS (Robbins), played by Guy Lombardo in MGM's "No Leave, No Love." National release date not set.

NIGHT AND DAY (Harms, Inc.), in Warner Bros.' "Night and Day." National release date—August 3, 1946.

ONE MORE TOMORROW (Remick), sung by Anne Sheridan in Warner Bros.' "One More Tomorrow." National release date—June 1, 1946.

SOMEWHERE IN THE NIGHT (Triangle), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.

THAT LITTLE DREAM GOT NOWHERE (Famous), in Paramount's "Cross My Heart." National release date—October 11, 1946.

TO EACH HIS OWN (Paramount), in Paramount's pic of the same name. National release date—July 5, 1946.

TWO SILHOUETTES (Harris), in Walt Disney's "Make Mine Music." National release date—April 20, 1946.

WITHOUT YOU (Tres Palabras) (Peer), sung by Andy Russell in Walt Disney's "Make Mine Music." National release date—April 20, 1946.

Music Popularity Chart

Week Ending
Aug. 16, 1946

RADIO

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, Aug. 9, 8 a.m., and ending Friday, 8 a.m., Aug. 16)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
4.	All the Time (F) (R)	Robbins	ASCAP
1.	Blue Skies (F) (R)	Berlin	ASCAP
14.	Come Rain or Come Shine (M) (R)	Crawford	ASCAP
6.	Cynthia's in Love (R)	ABC	ASCAP
10.	Doin' What Comes Natur'ly (M) (R)	Berlin	ASCAP
13.	I Don't Know Enough About You (R)	Campbell-Pargie	BMI
13.	I Don't Know Why (I Just Do) (F) (R)	Feist	ASCAP
13.	I Got the Sun in the Morning (M) (R)	Berlin	ASCAP
7.	I'd Be Lost Without You (R)	Advanced	ASCAP
6.	If You Were the Only Girl (R)	Mutual	ASCAP
9.	(I'll Be With You) In Apple Blossom Time (R)	Broadway	ASCAP
21.	In Love in Vain (F) (R)	T. B. Harms	ASCAP
2.	Just the Other Day (R)	Shapiro-Bernstein	ASCAP
3.	Linger in My Arms a Little Longer, Baby (R)	Bourne	ASCAP
6.	Love on a Greyhound Bus (F) (R)	Robbins	ASCAP
9.	Night and Day (F) (R)	Harms, Inc.	ASCAP
15.	Prisoner of Love (R)	Mayfair	ASCAP
9.	Should I Tell You I Love You? (M) (R)	T. B. Harms	ASCAP
2.	Somewhere in the Night (F) (R)	Triangle	ASCAP
4.	South America, Take It Away (M) (R)	Witmark	ASCAP
9.	Surrender (R)	Santly-Joy	ASCAP
1.	That Little Dream Got Nowhere (F) (R)	Famous	ASCAP
18.	The Gypsy (R)	Leeds	ASCAP
9.	There's No One But You (R)	Shapiro-Bernstein	ASCAP
19.	They Say It's Wonderful (M) (R)	Berlin	ASCAP
5.	To Each His Own (F) (R)	Paramount	ASCAP
1.	Two Silhouettes (F) (R)	Harris	ASCAP
1.	Vem Vem (R)	Pemora	BMI
6.	Whatta Ya Gonna Do? (R)	BMI	BMI
3.	Who Told You That Lie? (R)	Stevens	BMI
4.	Without You (Tres Palabras) (F) (R)	Peer	BMI

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on reports received by The Billboard from disk jockeys throught the country. Unless in-

dicated in this chart, other available records of tunes listed here will be found in Most-Played Juke Box Records chart. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		TITLE	Artist	Lic. By
	Last Week	This Week			
8	1	1.	TO EACH HIS OWN (F)	Eddy Howard Ork	Majestic 7188—ASCAP
8	2	2.	SURRENDER	Perry Como	Victor 20-1877—ASCAP
15	7	3.	THE GYPSY	Ink Spots	Decca 18817—ASCAP
1	—	4.	SOUTH AMERICA, TAKE IT AWAY (M)	Bing Crosby-Andrews Sisters	Decca 23569—ASCAP
2	9	4.	TO EACH HIS OWN (F)	The Modernaires-Paul Kelly	Columbia 37063—ASCAP
17	5	4.	THE GYPSY	Dinah Shore	Columbia 36964—ASCAP
3	4	5.	TO EACH HIS OWN (F)	Freddie Martin	Victor 20-1921—ASCAP
2	11	5.	TO EACH HIS OWN (F)	Tony Martin	Mercury 3022—ASCAP
4	5	6.	FIVE MINUTES MORE	Frank Sinatra	Columbia 37048—ASCAP
11	3	7.	DOIN' WHAT COMES NATUR'LLY	Dinah Shore-Spade Cooley	Columbia 36976—ASCAP
10	6	8.	DOIN' WHAT COMES NATUR'LLY	Freddie Martin	Victor 20-1378—ASCAP
1	—	9.	FIVE MINUTES MORE	Tex Beneke-Glenn Miller Ork	Victor 20-1922—ASCAP
5	11	10.	SURRENDER	Woody Herman	Columbia 36984—ASCAP
21	7	11.	PRISONER OF LOVE	Perry Como	Victor 20-1814—ASCAP
1	—	12.	PRETENDING	Andy Russell	Capitol 271—ASCAP
8	—	13.	THE SAY IT'S WONDERFUL (M)	Perry Como	Victor 20-1857—ASCAP

Coming Up

HAWAIIAN WAR CHANT	Spike Jones	Victor 20-1893
ROUTE 66	Bing Crosby-Andrews Sisters	Decca 23569

CAP. 281
'AND THEN IT'S HEAVEN'
A rich blend of Dinnings' harmony and rhythmic appeal.

THE DINNING SISTERS
WITH ORCHESTRA
CONDUCTED BY CARL KRESS
'I LOVE MY LOVE'
Picked to hit the top of the list! A Mercer Discovery...

BILLY BUTTERFIELD
AND HIS ORCHESTRA
CAP. 282*
'RUMORS ARE FLYING'
VOCAL BY PAT O'CONNOR
'THE SHARP SCARF'
Another Capitol "First!"
A "night vocal" ... melodically sentimental.
Exciting dance arrangement of Chaminade's classic "Scarf Dance."

'YOU CAN DEPEND ON ME'
A great group of top jazz artists on an all-time classic!

'STORMY WEATHER'
VOCAL BY KAY STARR
Swingdom's greatest back their blues favorite in a Jazz hit...

INTERNATIONAL JAZZMEN
CAP. 283*
\$50c plus tax

Capitol RECORDS
FROM HOLLYWOOD
Singer and Vinyl

COMO'S NEWEST!

GET SET FOR PERRY COMO WEEK
SEPT. 2-9 WITH THESE LATEST,
SENSATIONAL RECORDINGS



IF I'M LUCKY With Russ Case and his Orchestra
AND
ONE MORE VOTE (One More Kiss)
With The Satisfiers, Russ Case and his Orchestra
(Both from the 20th Century-Fox film "If I'm Lucky")
RCA Victor 20-1945

A GARDEN IN THE RAIN
AND
YOU MUST HAVE BEEN A BEAUTIFUL BABY
Both with The Satisfiers, Russ Case and his Orchestra
RCA Victor 20-1916

BLUE SKIES With The Satisfiers, Russ Case and his Orchestra
AND
GIRL OF MY DREAMS With Russ Case and his Orchestra
RCA Victor 20-1917

NEW COUPLING!

TEMPTATION With Orchestra, Ted Steele, Conductor
AND
GOODBYE, SUE With Mixed Chorus
RCA Victor 20-1919

RCA VICTOR RECORDS

PART 2—The Billboard



RETAIL SALES AND

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received from more than 20 jobbers in all sections of the country. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	Tune	Label
6	1	1	1.	TO EACH HIS OWN (F) (R)	Paramount
18	2	2	2.	THE GYPSY (R)	Leeds
11	3	3	3.	DOIN' WHAT COMES NATUR'LLY (M) (R)	Berlin
7	5	4	4.	SURRENDER (R)	Santly-Joy
14	4	5	5.	THEY SAY IT'S WONDERFUL (M) (R)	Berlin
14	7	6	6.	I DON'T KNOW ENOUGH ABOUT YOU (R)	Campbell-Porgie
1	—	7	7.	IF YOU WERE THE ONLY GIRL (R)	Mutual
19	6	8	8.	PRISONER OF LOVE (R)	Mayfair
5	9	9	9.	I GOT THE SUN IN THE MORNING (M) (R)	Berlin
9	12	10	10.	ONE MORE TOMORROW (F) (R)	Remick
21	11	11	11.	SIOUX CITY SUE (R)	Morris
2	—	12	12.	FIVE MINUTES MORE (R)	Melrose
3	—	13	13.	WHO TOLD YOU THAT LIE? (R)	Stevens
12	10	13	13.	IN LOVE IN VAIN (F) (R)	T. B. Harms
19	8	14	14.	ALL THROUGH THE DAY (F) (R)	Williamson
4	11	15	15.	I DON'T KNOW WHY (I Just Do) (F) (R)	Feist

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 700 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) Indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

Weeks to date	Last Week	This Week	POSITION	Tune	Label
6	1	1.	1.	TO EACH HIS OWN (F)... Eddy Howard	Majestic 7188
2	3	2.	2.	TO EACH HIS OWN (F)... Freddie Martin	Victor 20-1921
8	2	3.	3.	SURRENDER ... Perry Como	Victor 20-1877
3	7	4.	4.	FIVE MINUTES MORE ... Frank Sinatra	Columbia 37048
16	4	5.	5.	THE GYPSY ... Ink Spots	Decca 18814
4	5	6.	6.	SOUTH AMERICA, TAKE IT AWAY (M) ... Bing Crosby-Andrew Sisters	Decca 23569

(Continued on page 112)

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Album	Label
4	1	1.	1.	King Cole Trio	Capitol BD-39
4	2	2.	2.	Annie Get Your Gun	Decca A-468
1	—	3.	3.	Cole Porter Review Album	Victor C-158
8	3	4.	4.	Dancing in the Dark	Decca A-441
6	4	5.	5.	Twilight Time	Majestic 1041

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers). List is based on reports received from more than 350 dealers in all sections of the country. Records are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Record	Label
45	1	1.	1.	Clair de Lune	Victor 11-8851
61	2	2.	2.	Chopin's Polonaise	Victor 11-8848
19	3	3.	3.	Jalousie	Victor 12160
38	4	4.	4.	Warsaw Concerto	Victor 11-8863
13	5	5.	5.	Warsaw Concerto	Columbia 7443-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers). List is based on reports received from more than 200 dealers in all sections of the country. Albums are listed according to greatest sales.

Weeks to date	Last Week	This Week	POSITION	Album	Label
27	2	1.	1.	Rachmaninoff Concerto No. 2 in C Minor	Victor DM-58
16	1	2.	2.	Kostelanetz Conducts	Columbia M-574
54	—	3.	3.	Rhapsody in Blue	Columbia X-251
2	3	4.	4.	Ravels Bolero	Columbia MX-257
9	5	5.	5.	Exotic Music	Columbia X-264

Music Popularity Chart Week Ending Aug. 15, 1946

JUKE BOX PLAYS

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on more than 500 reports received direct from operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune.

Weeks to date	Last Week	This Week	POSITION		Record
			1946	1945	
17	1	1	1	1	THE GYPSY—Ink SpotsDecca 18817 (Phil Brito, Musicraft 15062; Jan Garber Ork, Black & White BW 747; Hildegarde-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1884; Hal McIntyre, Cosmo 475; Gail Meredith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore Columbia 36964; Freddie Stewart, Bel-Tone BT 7003)
7	2	2	2	2	TO EACH HIS OWN (F)—Eddy Howard Ork (Eddy Howard).....Majestic 7188 (Opie Cates Ork, Four Star 1131; Tony Martin, Mercury 3022; The Modernaires-Paula Kelly, Columbia 37063; Freddy Martin, Victor 20-1921; The Fiesta Four, Emerald 101)
2	5	5	3	5	TO EACH HIS OWN (F)—Freddie Martin (Stuart Wade).....Victor 20-1921 (See No. 2)
3	8	8	4	8	FIVE MINUTES MORE—Frank Sinatra (Axel Stordahl Ork).....Columbia 37048 (Tex Beneke-Glenn Miller Ork, Victor 20-1922; Phil Brito, Musicraft 15086; Harry Cool Ork, Signature 15038; Bob Crosby, Decca 18909; Curt Massey, Cadet CR-205; The Three Suns, Majestic 7197)
6	3	3	5	3	SURRENDER—Perry Como (Russ Case Ork)....Victor 20-1877 (Phil Brito, Musicraft 15073; Randy Brooks, Decca 18897; Al Donahue Ork, 4-Star 1120; Woody Herman, Columbia 36985; George Olsen, Majestic 7186; Tony Pastor, Cosmo 483; Jan Savitt and His Top Hatters, ARA-150; Deek Watson and His Brown Dots, Manor 1026; Bob Chester Ork, Sonora 3011; Shep Fields Ork, Manor R-765)
10	4	4	6	4	DOIN' WHAT COMES NATUR'LLY (M)—Freddie Martin (Glenn Hughes-The Martin Men).....Victor 20-1878 (Jimmy Dorsey, Decca 18872; Jan Garber Ork, Black & White BW 774; The Five DeMarco Sisters, Majestic 7193; Dinah Shore-Spade Cooley Ork, Columbia 36976)
13	6	6	7	6	DOIN' WHAT COMES NATUR'LLY (M)—Dinah Shore-Spade Cooley OrkColumbia 36976 (See No. 6)
3	13	13	8	13	SOUTH AMERICA, TAKE IT AWAY (M)—Bing Crosby-Andrews Sisters (Vic Schoen Ork).....Decca 23569 (Xavier Cugat, Columbia 37051; George Paxton Ork, Majestic 7202; Mel Torme and His Mel Tones, Musicraft 381)
2	16	16	9	16	FIVE MINUTES MORE—Tex Beneke-Glenn Miller Ork (Tex Beneke).....Victor 20-1922 (See No. 4)
16	7	7	10	7	THE GYPSY—Dinah Shore (Sonny Burke Ork) ..Columbia 36964 (See No. 1)
13	9	9	11	9	THEY SAY IT'S WONDERFUL (M)—Perry Como (Russ Case Ork).....Victor 20-1857 (Eileen Barton, Mercury 3005; Ray Bloch Ork, Signature 15021; Bing Crosby, Decca 18829; Al Goodman Ork, Victor 46-0001; Ray Herbeck Ork, 4-Star 1082; Henry Jerome Ork, Davis 2107; Jack Leonard, Majestic 7176; Gordon MacRae, Musicraft 15065; Will Osborne Ork, Black & White BW 769; Andy Russell, Capitol 252; Ginny Simms, ARA 139; Frank Sinatra, Columbia 36975; Jerry Wald Ork, Sonora 3007)
4	10	10	12	10	TO EACH HIS OWN (F)—Tony Martin (Al Sack Ork).....Mercury 3022 (See No. 2)
1	—	—	13	—	MY SUGAR IS SO REFINED—Johnny Mercer (The Pied Pipers-Paul Weston Ork).....Capitol 268

Coming Up

IF BE LOST WITHOUT YOU—Guy Lombardo.....Decca 18901
THE RICKETY RICKSHAW MAN—Eddy Howard.....Majestic 7192

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	Last Week	This Week	POSITION		Record
			1946	1945	
17	1	1	1	1	NEW SPANISH TWO-STEP Bob Wills.....Columbia 36966
17	2	2	2	2	SOMEDAY (You'll Want Me To Want You) Elton Britt.....Victor 20-1864
16	3	3	3	3	ROLY-POLY Bob Wills.....Columbia 36966
6	—	—	4	—	NO VACANCY Merle Travis.....Capitol 258
2	5	5	5	5	GUITAR POLKA Rosalie Allen.....Victor 20-1824
4	3	3	4	3	DRIVIN' NAILS IN MY COFFIN Floyd Tillman....Columbia 36998
1	—	—	4	—	GO!TA GET TOGETHER WITH MY GAL Elton Britt.....Victor 20-1927
11	3	3	5	3	CININNATI LOU Merle Travis.....Capitol 258
5	4	4	5	4	THO' I TRIED (I Can't Forget You) Wesley Tuttle.....Capitol 267
29	5	5	5	5	GUITAR POLKA Al Dexter.....Columbia 36898
1	—	—	5	—	FILIPINO BABY Texas Tyler and His Oklahoma Melody Boys...Four Star 1008
1	—	—	5	—	NEW STEEL GUITAR RAG Bill Boyd.....
5	5	5	5	5	STEEL GUITAR STOMP Hank Penny.....King 528

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes. List is based on more than 500 reports received direct from operators all over the country.

Weeks to date	Last Week	This Week	POSITION		Record
			1946	1945	
2	5	5	1	5	CHOO CHOO CH'BOOGIE .. Louis Jordan and His Tympany Five.....Decca 23610
9	1	1	2	1	STONE COLD DEAD IN THE MARKET (He Had It Coming) Louis Jordan-Ella Fitzgerald...Decca 23546
17	4	4	3	4	R. M. BLUES Roy Milton.....Juke Box JB-504
11	—	—	4	—	THE GYPSY Ink Spots.....Decca 18817
7	4	4	5	4	I KNOW WHO THREW THE WHISKEY IN THE WELL .. Bull Moose Jackson..Queen 4116

SINATRA

hits on all six!



BEGIN THE BEGUINE WHERE IS MY BESS?

COLUMBIA 37064

FIVE MINUTES MORE

HOW CUTE CAN YOU BE?

COLUMBIA 37048

SOMEWHERE IN THE NIGHT

ONE LOVE

COLUMBIA 37054

Here's where the Sinatra fans go on a spending spree... make your machines rival the mint!

COLUMBIA RECORDS

Trade Marks "Columbia" and Reg. U. S. Pat. Off. Columbia Recording Corporation A subsidiary of Columbia Broadcasting System, Inc.



FOUR ACES!



HEART **ECKSTINE**
YOU CALL IT MADNESS
 NATIONAL 9019

DIAMOND **JOHNSON**
"ATOMIC BOOGIE"
 NATIONAL 4003

CLUB **TURNER**
MY GAL'S A JOCKEY!
 NATIONAL 4002

SPADE **MOORE**
BUM DEE DARAH DEE!
 NATIONAL 4004

NATIONAL
Records

OPERATOR'S & DEALER'S PRICES (Tax Included)
 4000 SERIES **49¢** 9000 SERIES **65¢**

OZIE'S AT HIS BEST IN THIS ONE WITH THE PLAINSMEN!

"THAT'S MY HOME"

Ozie WATERS AND THE PLAINSMEN

COUPLED WITH
"NO ONE TO CRY TO"

COAST RECORD NO. 228

Coast RECORDS

DISTRIBUTED BY

- FINCH ERNEST CORPORATION, Speer Blvd. at 9th, Denver 4, Colo.
- ADVANCE DISTRIBUTING COMPANY, 1938 West Taylor St., Chicago, Illinois
- STANDARD SUPPLY COMPANY, 531 South State, Salt Lake City, Utah
- TANMER DISTRIBUTING COMPANY, 2630 South Harwood, Dallas, Texas
- MUSIC SALES COMPANY, 680 Union Avenue, Memphis, Tennessee 382
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- JUAN MARTINEZ VELA, San Juan, Puerto Rico
- BIRMINGHAM VENDING COMPANY, 2117 3rd Ave. North, Birmingham, Alabama



PART 3—The Billboard

ADVANCE RECORD DATA

ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

AMONG MY SOUVENIRS	Hal McIntyre (Frankie Lester)	(IT'S A)	Cosmo 555
ANVIL CHORUS	The Electones (RACHMANINOFF PRELUDE)		Gotham 118
ATOMIC POWER	Rufe Davis (Georgia Crackers-Tex Lightning and His Thunderbolts) (WE'RE TOUGH)		Mastertone 75-7
BALTIMORE ORIOLE	Frances Langford (Hoagy Carmichael-Victor Young Ork) (I'VE GOT)		Decca 29216
BEGIN THE BEGUINE	Don Swan Ork (I SURRENDER)		World Wide W W 141
BLUE LOVE (In My Heart)	Texas Ruby Curly Fox and His Fox Hunters (THE OLD)		Columbia 37075
B. O. BLUES	Rex Stewart and His Ork (Wilson Myers) (THAT'S RHYTHM)		Mercury 8008
BUMBLE BOOGIE	Jack Fina (NOW AND)		Mercury 5001
CHAINED TO A MEMORY	Georgia Crackers (LUMBERJACK'S CALL)		Mastertone 75-9
CAPRICCIO ESPAGNOL	Nilo Menendez and His Latin-Americans (JAMAICAN RUMBA)		Co-Art 5062
DIVORCE ME C. O. D.	Merle Travis With Cowboy Band (MISSOURI)		Capitol 290
DUEL IN THE SUN	Bobby Sherwood Ork (LEAST THAT'S)		Capitol 286
EV'RYBODY LOVES MY BABY, MY BABY	Gene Krupa (Buddy Stewart) (JUST THE)		Columbia 37078
FIVE MINUTES MORE	Skitch Henderson Ork (Ray Kellogg) (YOU'LL SEE)		Capitol 287
FLIGHT OF THE BUMBLE BEE	Ralph Mendez (Victor Young Ork) (HORA STACCATO)		Decca 23640
FLYIN' HOME No. 2	Lionel Hampton (PUNCH AND)		Decca 23639
FOR SENTIMENTAL REASONS	Eddy Howard and His Ork (WHY DOES)		Majestic 7204
FREIGHT TRAIN BLUES	Roy Acuff and His Crazy Tennesseans (WABASH CANNON)		Columbia 37008
GET YOURSELF A PAST	Nan BlaKstone (Artie Fields Ork) (RAGGED BUT)		Gala 1021
GOTTA GET ME SOMEBODY TO LOVE	George Paxton Ork (I'VE GOT)		Majestic 7203
HAVE I TOLD YOU LATELY THAT I LOVE YOU?	Gene Autry (SOMEDAY YOU'LL)		Columbia 37079
HORA STACCATO	Ralph Mendez (Victor Young Ork) (FLIGHT OF)		Decca 23640
I CAN'T GIVE YOU ANYTHING BUT LOVE	Louis Prima (YOU CALL)		Majestic 7200
I CAN'T GET UP THE NERVE TO KISS YOU	The Two Tones (Bennie and George) (YOU'LL SEE)		Cosmo 507
I FALL IN LOVE WITH YOU EV'RY DAY	Frank Sinatra (Axel Stordahl Ork) (I HAVE)		Columbia 37076
I GUESS I'LL GET THE PAPERS AND GO HOME	Hal Derwin (Frank DeVol Ork) (THE OLD)		Capitol 288
I GUESS I'LL GET THE PAPERS AND GO HOME	Hal McIntyre (Frankie Lester) (SO THEY)		Cosmo 507
I GUESS I'LL GET THE PAPERS AND GO HOME	Mills Brothers (TOO MANY)		Decca 23638
I HAVE BUT ONE HEART (O Mariello)	Maren-Frank Sinatra (Axel Stordahl Ork) (FALL)		Columbia 37076
I SURRENDER DEAR	Don Swan Ork (Vermae Stevens) (BEGIN THE)		World Wide W W 141
IF I JUST KEEP STILL	Cousin Joe (WHEN YOUR)		Gotham 119
IF IT'S ALL THE SAME TO YOU	Larry Clinton (Bob Johnson) (STRANGE LOVE)		Cosmo SS707
IF YOU'RE NEVER GONNA GIVE IT TO ME, TAKE IT AWAY	Polly Ellis (LOCAL TO)		World Wide W W 82
I'M A COWPUNCHIN' COWBOY, YAM	Lee Alden-Jack Barron (SMOKUM HOKUM)		World Wide W W 100
I'M FREE FROM YOU	Artie Gibson & the Mountain Boys (THE WAGES)		Mercury 6013
INK SPOTS ALBUM	Ink Spots		Decca A-477
Do I Worry?			Decca 23633
If I Didn't Care			Decca 23632
I'll Never Smile Again			Decca 23635
Java Jive			Decca 23633
Maybe			Decca 23634
(It Will Have to Do) Until the Real Thing Comes Along			Decca 23635
We Three (My Echo, My Shadow and Me)			Decca 23634
Whispering Grass			Decca 23632
IT'S A LIE! IT'S A LIE! IT'S A LIE!	Hal McIntyre (Nancy Reed-Frankie Lester & Chorus) (AMONG MY)		Cosmo 555
IT'S NOT I'M SUCH A WOLF, IT'S JUST YOU'RE SUCH A LAMB	Polly Ellis (THAT MAN)		World Wide W W 81
I'VE GOT YOU UNDER MY SKIN	George Paxton Ork (GOTTA GET)		Majestic 7203
I'VE GOT YOU UNDER MY SKIN	Victor Young Ork-Lee Wiley (BALTIMORE ORIOLE)		Decca 29216
JAMAICAN RUMBA	Nilo Menendez and His Latin-Americans (CAPRICCIO ESPAGNOL)		Co-Art 5062
JUMPIN' JACK	Earl Bostic Ork (THAT'S THE)		Gotham 116
JUST SQUEEZE ME	Paul Weston Ork (Matt Dennis) (OLE BUTTERMILK)		Capitol 283
JUST THE OTHER DAY	Gene Krupa (Carolyn Grey) (EV'RYBODY LOVES)		Columbia 37078
JEROME KERN SHOWPIECES, VOL. 1 ALBUM	Charlie Sherrill		Gotham G-4
All In Fun			Gotham 112
I'm the Echo			Gotham 115
I've Told Every Little Star			Gotham 114
Let's Begin			Gotham 114
The Folks Who Live on the Hill			Gotham 113
Try to Forget			Gotham 112
Yesterdays			Gotham 113
You Couldn't Be Cuter			Gotham 115
LADY BE GOOD (12")—Parts 1 and 2	Lester Young and Jazz Ensemble		Disc 2005
LAND OF DREAMS	Sherman Hayes (THE DOODLE)		Cosmo 508
LAZIEST GAL IN TOWN	Nan BlaKstone (Artie Fields Ork) (THE ELEVATOR)		Gala 1020

(Continued on opposite page)

SULTRY SIREN OF SONG

MAXINE SULLIVAN

IN HER OWN INIMITABLE INTERPRETATION OF THE TUNES THAT MADE HER FAMOUS AT SUCH TOP NITE CLUBS AS

LE REUBAN BLEU, New York

BLUE ANGEL, New York



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PART 4—The Billboard

REVIEWS OF

Lightface portion of reviews is intended for information of all record and music

users. Boldface portion is intended for guidance of juke box operators.

FOUR KING SISTERS (Victor 20-1943)

Stone Cold Dead in the Market—FT; V. *The Coffee Song*—FT; V.

The King Sisters take two lively novelty ditties and dress them up with pert rhythm harmonies that make for real chant contagion. With an equal flair, plus fine diction, for the Calypso, gals sail nicely on the spin for Willnoth Houdini's "Stone Cold Dead in the Market," adding a lilting rhythmic twist to the out-going stanza. Gals stick close to the peppery rhythms for the Brazilian "Coffee Song," singing the praises of the beverage in bright fashion and adding a deft humorous touch in ringing in the Pepsi-Cola singing commercial. Billy May's music provides a solid support thruout.

Gals should cut in on the coin corner held by Ella Fitzgerald and Louis Jordan with their own fashioning of "Stone Cold Dead." Moreover, their "Coffee Song" is also set for smart coinage.

LOUIS PRIMA (Majestic 5003)

Vout Cowboy—FT; VC. *Mary Lou*—FT; VC.

Louis Prima does a switch on the sweet-and-hot formula by spinning out a contrast of hillbilly and swing. For the outdoor aura, brings in a fine vocal troupe in Poy Willing and the Riders of the Purple Sage. And with a cow-cow-boogie type of chant in "Vout Cowboy," Prima gets an opportunity to inject some scat singing along with the Westerners as they tell the story of a "hillbilly killer diller." Completing the Prima imprint is a tasty dish of his gutbucket Gabriel hornling. The contrast is not so sharply defined for the "Mary Lou" evergreen that has the Riders singing it sweetly as the Prima horns blow hot.

"Vout Cowboy" should make for a real coin clicker.

HARRY COOL (Signature 15036)

Derry, Derry, Dum—FT; VC. *It Had To Be You*—FT; VC.

It's the maestro's chanting that sells this couplet with his band providing little more than a mere rhythmic backdrop. With his pipes sugar-coated in the baritone range and geared to a rhythmic beat, Harry Cool, with Jeanne Shirley on the vocal assist, makes it highly engaging for "Derry, Derry, Dum," a lilting rhythm chant about a country belle. Sings it sweetly in the slow ballad tempo for the familiar "It Had To Be You," adding a rhythmic inflection to a brighter beat for the second stanza.

Cute and catchy, both the chant and the chanting, there's a fair measure of coinage in "Derry, Derry, Dum."

GEORGIA GIBBS (Majestic 12000)

You Keep Coming Back Like a Song—FT; V. *Willow Road*—FT; V.

For her initial effort on this record label, Georgia Gibbs gives much promise in reaching the platter heights with her song. Gal has a distinctive voice with diction and delivery that adds up to sock selling. Tackles the ballad tunes here, and with Earle Hagen's music painting a colorful background for her song, Miss Georgia makes the spinning count. Also strong on song selection. Irving Berlin's "You Keep Coming Back Like a Song" is from the movie "Blue Skies" and looms like a major item for the tune circles. And she's a willowy wordslinger for Mel Torme's rollicking "Willow Road" lullaby that is also rich in pop appeal.

A comparatively new name for the juke box coteries. Watch out when they get to know her. And in that direction, both sides help.

PERRY COMO (Victor 20-1919)

Temptation—FT; V. *Goodbye, Sue*—FT; V.

With the label's accent on Como, platter fans will hail this re-issue. Particularly for his romantic persuasion in his sock singing for "Temptation," that has Ted Steele providing the musical forte. "Goodbye, Sue," waxed with a choir during the Petrillo impasse, drips with sentimentality as Como gushes out the wordage out of tempo.

Plenty of phono temptation for the fans in "Temptation."

EDDIE DEAN (Majestic 11000-1)

No Vacancy—FT; V. *Missouri*—FT; V. *There's a Rose That Grows in the Ozarks*—FT; V. *I Was Wrong*—FT; V.

Making a pitch for the hillbilly market, Majestic has the makings of a winner in Eddie Dean, a lusty outdoor singer with a strong note of sincerity in his pipes. And with "His Boys," combo of guitar, fiddle and accordion, providing a toe-tapping Western beat, Dean sells strong in his disking in face of lullabies that lack lustre. In the least, it's a timely tome in "No Vacancy," which is geared to the housing shortage; while "Missouri" is another in the long line of meaningless State songs. Also impresses, singing in the ballad tempo, for "There's a Rose That Grows in the Ozarks," an attractive outdoor melody from the movie "Down Missouri Way," going on a rhythmic torch bing for "I Was Wrong."

Western stops should count for coin collections for the screen ballad, "There's a Rose," with the timely "No Vacancy" worth a whirl in the boxes.

JOHNNY BOTHWELL (Signature 15034)

I Left My Heart in Mississippi—FT; VC. *From the Land of the Sky Blue Water*—FT.

Altho the songwriters had been listening too much to "Dear Old Southland" when they penned this "Mississippi" saga, which Don Darcy gives fine vocal treatment, major interest in the spinning is the alto sax noodling of the maestro, improvising alone and with the sax choir. For that matter, the Johnny Bothwell sax, which is what makes the band count, is showcased excellently for the "Sky Blue Water" standard. Displays his fine tone at start as the band beats it out slow, and with the tempo pick-up, shows his technical proficiency and expression of jazz ideas.

Interest largely confined to the hot jazz addicts addicted to the Bothwell sax.

NORMAN GRANZ (Disc 2005)

Lady Be Good—FT. Part I & II.

Part of Norman Granz's "Jazz at the Philharmonic" series, reproducing the actual concert performance, it's a steady procession of not choruses for both sides of a 12-incher. The Gershwin melody, never identified here, provides merely the chord progressions for some meaty improvisings on the part of alto saxers Charlie Parker and Willie Smith, overshadowing the riff patterns of tenor man Lester Young, the trumpets of Howard McGhee and Al Killian, plus Arnold Ross's rhythmic keyboard knuckling.

Strictly for the gutbucket disk devotees.

TAB SMITH (Hub 3026)

Pitch a Boogie Woogie—FT; VC. Part I & II.

With a small jam band pitching forth a boogie beat, spinning for both sides is shared by the hot horns with Tab Smith's scorchy alto on top and Gloria Robinson's salty singing of some salty lyrics. Piano, trumpet and tenor take turns and to good returns.

For race locations where the salty singing rather than the solos will catch coins.

THE SMOOTHIES (Apollo 1015)

Roll Me Over—FT; V. *Blue Skies*—FT; V.

Great guns on the spinning sides in years gone by, there is still plenty of chant contagion in the rhythm harmonies of the Smoothies. And with plenty of rhythmic color in their lively arrangements, to which is added the trumpet and music of Henry (hot lips but no Busse) Levine, the Smoothies style it tasty for the 6/8 beat novelty, "Roll Me Over," a 1-to-10 counting chant, and equally as effective for Irving Berlin's "Blue Skies."

Spinning and singing plenty bright on both sides for the phonos.

BOBBY DOYLE (Signature 15035)

Twilight Song—FT; V. *Adventure*—FT; V.

With rich baritone pipes, Bobby Doyle gives good voice to both of these ballads. And equally rich in melody are "Twilight Song," an attractive love lullaby set to a beguine beat, and the Kenny freres' lyrical romantics in "Adventure." But while the

Music Popularity Chart Week Ending Aug. 15, 1946

NEW RECORDS

voice is good, Doyle doesn't have what it takes in his delivery to make the fem hearts beat faster. Roy Bloch, emphasizing strings, provides a full orchestral background.

Coin catch will depend largely on the singer's personal appeal and popularity.

ETTA JONES (Victor 20-1941)

Osculate Me, Daddy—FT; V.
Mean to Me—FT; V.

Sounds like something the label dug up from the cellar, possibly thinking that many phono fans will think "Osculate" stands for something dirty. And if it is a fresh cutting, these sides belong in the cellar. Miss Etta's stilted singing—neither sultry nor salty—is the dime-a-dozen variety you find in back rooms along the Harlem cabaret belt where everybody tries to sing like Billie Holiday. And the small band led by drummer man J. C. Heard is just as bored and boring.

Hard to figure why anyone should spend a nickel to hear either side, altho the "Osculate Me, Daddy" title makes for attention in back rooms.

MANHATTAN PAUL (Hub 3027)

I Know Who Threw the Whisky in the Well—FT; V.
Behind Closed Doors—FT; V.

Manhattan Paul turns in some attractive deacon-dittying to disclose that it was Caidonia who mishandled the whisky bottle. And while there is little voice quality in his pipes for ballad songs, Paul puts it over for "Behind the Doors," aided no end by the song's own meaningful torch lyrics. His small band, with a blues blowing alto on top, provides adequate support.

Strictly for race taps and laverns where both sides can sell, on the strength of the songs rather than the singer.

BETTY RHODES (Victor 20-1944)

Rumors Are Flying—FT; V.
How Could I?—FT; V.

Maybe the gal forces herself too much into the song, but Betty Rhodes never gets under the lyrics to make them sell. Nor is there any measure of warmth to make for appeal. Far better than the singer is her song, particularly in Bennie Benjamin's and George Weiss' "How Could I?," which Charles Dant floods with a velvet carpet laid down by the Strads. The same tunesmiths have a fair measure of song attraction in their bounce ballad, "Rumors Are Flying."

Nothing here for the phono selectors.

NAT JAFFE (Signature 28112)

How Can You Face Me?—FT.
Keepin' Out of Mischief Now—FT.

Piano pounder Nat Jaffe, who is quite the keyboard knuckler off the wax, spins out two more from the Fats Waller folios. But it might just as well be Joe Blow fingering the ivories for all the dent Jaffe makes in the disk.

Can easily skip this one.

GOLDEN BELL QUINTET (Victor 20-1939)

Who's That Hammerin'?—FT; V.
Low Down Chariot—FT; V.

A new singing group for the label, these boys, backed by a strumming guitar, are devoted to the spiritual song, offering two traditionals in their initial spin. For the most part, it's a solo voice rather than a vocal blend, all piping at a rapid pace that gets them nowhere. Spin under par for spiritual singing.

Nothing here for the music eps.

DAVID KURLAN (Mayfair K-102)

The Little Fir Tree—Part I & II.

With the emphasis on juve plattering, this new diskery steals a jump on the Christmas season by starting out at this early date. With David Kurlan's soft and modulated voice making for good storytelling and Al Rickey providing the necessary musical and sound effects, this is a touching Santa Claus story gotten up as a Christmas card to make it a highly attractive number for the moppet trade. Waxing is on vinylite and the packaging, keyed as a Rec-O-Card, is rich in holiday merchandising appeal.

Net for the music boxes.

DAVID KURLAN (Mayfair K-103)

Let's Go to the Zoo—V. Part I & II.

Still another strong item for the young-uns, with Kurlan singing a delightful animal song, replete with musical and animal song effects from Al Rickey. It's

a song about the old gent taking his grandson to the zoo to buy him an animal, and settling for a puppy dog. Kids will lap this one up, particularly with its jacketing in an animal "Pop-Up" book.

Retail shops alone will cash in on this.

ORQUESTA BILLO'S CARACAS BOYS (Victor International Series 23-0288)

El Caiman—FT; VC.
Despacio Se Va Lejos—FT; VC.

While there is nothing colorful in the Latin rhythms offered up by Billo Promenta's small band, the Caracas Boys at least beat out an authentic Guaracha rhythm. "El Caiman" is the maestro's own piece, and a repetitious one, while the plattermate is a folk-styled melody also fashioned by the front man. Boys whip them together in folk style, with just as much lack in polish or class in the Spanish singing of Victor Perez.

Hardly attractive enough for such nationality spots.

CAPITOL INTERNATIONAL JAZZMEN (Capitol 283)

You Can Depend on Me—FT.
Stormy Weather—FT; V.

It's an all-star cast on the jazz classic "You Can Depend on Me" with Benny Carter on alto, Coleman Hawkins' tenor, Bill Coleman on trumpet, Buster Bailey riding clarinet, Nat Cole on piano, Oscar Moore's guitar, Max Roach handling hides and John Kirby on bass. Jazz artists share solo breaks with Cole leading the way. There's plenty of top-rung instrumental work here, but as it is true of many all-name sessions on a ten-inch disk, there aren't enough grooves to go around for each man to give out with something the listener can hang on to. Just as the going gets good, another guy takes over for eight bars with the ear-ender feeling he's at a three-circus. Kay Starr on the flip provides a sincere voicing of the standard "Stormy Weather" spiced by muted trumpet solos from Bill Coleman, Carter's soulful sax and the captivating pianistics of King Cole. Collectors will find this a must item.

Nickel appeal here is on the B side.

ALVINO REY (Capitol 280)

California Sunbeam—FT; V.
The Way That Wind Blows—FT; V.

With Jo Anne Ryan and a vocal quintet in the word department, Alvino Rey registers favorably with this contrasting couplet. "California Sunbeam," dedicated to the airliner of the same name, is a rhythmic ditty on a "Chattanooga Choo-Choo" kick. Of interest instrumentally is the guitar-narp duos by Mr. and Mrs. Rey (Louise King). Miss Ryan handles the rhythm vocal well, but tune holds little new to the ear. She fills the ballad bill capably on the reverse. Ork's support is suitable, altho takes on a corny tinge when wind effect is pitched in a couple of times.

Disk will coax nickels with "Sunbeam" taking first spin.

THE DINNING SISTERS (Capitol 281)

And Then It's Heaven—FT; V.
I Love My Love—FT; V.

The Dinnings appeal with their "Heaven" harmonizing. Tune holds hit promise and tempts replays as sold by these voice blenders. Carl Kress' ork sets the mood here and gives "My Love" a much-needed spark. Monotonous words and music puts latter in the ho-hum bracket.

When "Heaven" clicks, Dinnings will cash in on some of the nickel flow.

BILLY BUTTERFIELD (Capitol 282)

Rumors Are Flying—FT; V.
The Sharp Scarf—FT.

Pat O'Connor's piping of the melodic ballad, "Rumors," makes for easy listening. Ork gets sticky with plenty of reeds and subdued brass to set the scene. Tune has possibilities. To fit the mood, Butterfield's trumpet break is on the soft and easy side. B side finds Butterfield going back to Cecile Chaminade's "Scarf Dance" for inspiration. Despite its classical origin, material doesn't prove an exciting vehicle for the maestro's trumpet or Bill Stegmeyer's clarinet solo flights. Taken at a moderate heat, solosists and ork prove themselves well instrumentally but something with punch would give lads more with which to work.

"Rumors" may collect.

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Polio Dents Midwest B. O.'s Crabs Theater, Band Bookings

(Continued from page 3)
 Kansas City is reported to have been hit much harder than St. Louis with the current epidemic. Kansas City is also enforcing the nobody-under-14 rule and that is thought to have been largely responsible.
 As a twist, Eddy Howard called off an engagement at Prom Ballroom this week because band members whose families travel along with them were balking and it was thought that helping to eliminate unnecessary public gatherings would be of benefit to the public in general.

Hotels Last To Close
 Bookers' speculation had it that hotels and cocktail lounges in Minnesota, North and South Dakota, Michigan and Wisconsin would be the last to close but that all other entertainment facilities would be curtailed. Cocktail bookers' sentiments seem to have been perfectly stated by Joe Musse, Frederick Brothers' cocktail chief, when he said, "Who brings kids into cocktail lounges anyhow?"
 Public fear and indignation at large gatherings of any sort already had the trade wondering what would come next and the possibility of State, city and county health department action was also to be reckoned with. Usual late summer slack season together with the polio plague is causing many moans and the whole

trade is hoping for relief of some sort both from the humane and commercial point of view.

Polio Drops Minn. Biz
 MINNEAPOLIS, Aug. 17.—Niteries here are beginning to feel the full brunt of the polio epidemic, which has not only shuttered fairs but has caused delay in opening of the State's schools for at least two weeks beyond September 3. The State case load had passed the 1,200 mark by Thursday (15) and there was no indication of a drop-off of the epidemic. Minneapolis alone had more than 500 cases, with St. Paul better than 100, for half the total of the State.

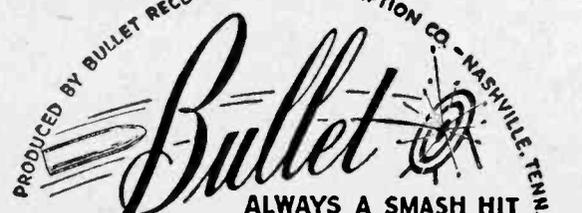
"JONES" TOUR STILL ON
 (Continued from page 3)
 ton Hale, managing director of Playgoers, Inc., here, that there will be no cancellation of the booking. Rose has leased four Pullman sleepers, a club car and diner, which with four baggage cars will move as a special train and be occupied during engagements from Labor Day to the conclusion of the tour with the fourth New York engagement next May. A London engagement will follow.
 Cast in all the principal roles is same as that during the two-season run on Stem and for two years on tour.

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Now It's Sheet Music for Kids

NEW YORK, Aug. 17.—The kidsize rage seems to be spreading to sheet music with Robbins-Feist-Miller putting out a 35-cents retail sheet especially for the moppets. Series of 12 tunes (all standards) is called *Simplified Piano Solos, Children's Edition*. Sheet music features big, easy-to-read, easy-to-play notes (probably twice or three times as big as on regular sheet music) and kid appeal artwork on title pages. Tunes featured are *Diane, Charmaine, My Blue Heaven; Good Night, Sweetheart; I'll See You In My Dreams, Three o'Clock in the Morning, Santa Claus Is Comin' To Town, When I Grow Too Old To Dream, Moonlight and Roses, Pagan Love Song, Alice Blue Gown, and M-O-T-H-E-R*. Gimmick in building series around oldies is to give sheet an appeal to parents as well as to kids. In other words arrangements are strictly for the brats but tunes are all those which their parents knew and loved.

First placed on the market three or four weeks ago, the kidsheets have been selling remarkably well, particularly considering the feeble sales of regular sheet music. Idea of music for kids is not new, of course, with many firms having put out special folios, method books, etc., for the moppets. Leeds has a *Boogie-Woogie for Little Fingers*, for instance. Berlin did a tot job with its *God Bless America*, Burke & Van Heusen followed thru with a book on their kid natural, *Swingin' on a Star*, etc. But very rarely, if ever in the past, has sheet music been made up especially for the small fry.

Columbia Pacts Blue Barron; Own Tunes?

NEW YORK, Aug. 17.—Columbia Records this week signed Blue Barron to a one-year recording pact, calling for the standard 5 per cent royalty on 12 sides a year. Barron, currently at the Hotel Edison Green Room for an indefinite run (and with 12 wires weekly), may cut one of his own Barron Music (BMI) tunes, a ballad called *You Were Only Foolin'*, written by Larry Fortine, one of the band's arrangers. First session will be October. Another Barron Music tune on which the leader has been banging away on the air is a Sunny Skylar novelty called *Noseybody*. Angle behind Columbia's pacting of Barron is said to be effort on the platter's part to put out merchandise somewhat comparable to, and for the same market as Victor's Sammy Kaye platters, and Decca's Guy Lombardo disks.

Prima Does \$3,900 at B'port Pleasure Beach; Sked Change

BRIDGEPORT, Aug. 17.—Louis Prima and his orchestra attracted 2,600 persons to Pleasure Beach Ballroom last Sunday (11) for a gross of \$3,900. Admission was \$1.50. Harvey Nevins, a local lad and a former G.I., is in the sax section of Prima's band. As an added attraction, 50 of Prima's records were given out to lucky patrons.

Ballroom manager, Don Felix, announced that there will be several changes in bookings for the remainder of the season. Jack Teagarden will be here tomorrow night (18) instead of Charlie Spivak, who is being held over in Chicago. Bob Crosby, who is scheduled for the 25th will not show, because he is being held over in the West, and another band will be booked in.

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**Walled Lake Op
Finds Orks Get
"Just Right" \$\$**

DETROIT, Aug. 17.—Bands are currently priced very close to their actual box-office value, according to the experience of Albert Tolettene, manager of the Walled Lake Casino at Walled Lake near here. Check of the books for the spot up to date showed that the net proceeds have varied by only around \$100 from one band to another.

No matter whether Tolettene paid \$2,500 or \$3,500, or any other figure for his bands, he found that while the grosses would go up and down, his net profit was practically stationary. Reason was that the band take—on flat salary deals, not percentage at that—went up just about as much as the additional revenue from patrons that the spot was drawing.

The Casino was just reopened this season after being closed for four years, and is being built up as a dance spot without too much attention to the jitterbug patronage's preferences. Typical bands booked in have been Clyde McCoy (who cracked the house record), Ray Herbeck, and Jan Garber currently. Conclusion from the Walled Lake experience this season is that the bands are so carefully priced that the operator is getting just about what he pays for.

**Lunceford O.O.'s North
Jersey for Nitery Site**

NEW YORK, Aug. 17.—Jimmie Lunceford is looking over Northern New Jersey territory hunting a spot for a large nitery to be operated on a big name band policy.

Lunceford will either build a new spot or reconvert a standing spot.

**Asks Berigan Fund
Ball in Four Cities**

San Francisco, Calif.

"To the Editors:

"Two recent issues of *The Billboard* have given publicity to the fact that the Bunny Berigan Memorial Fund is practically exhausted and that the Berigan children are possibly facing a hard time. This fund is a very praiseworthy thing, but like all other funds which depend on charitable contributions, is bound to suffer unless it has some organized collection plan.

"In my opinion, this fund might be built to quite some size in one operation by the very old practice of a benefit dance. Why not a Bunny Berigan Memorial Ball staged simultaneously in San Francisco, Los Angeles, Chicago and New York City? It is doubtful if any musician would hesitate to give an hour of his time to such a worthy cause. The thing could be staged on a Monday night, which most bands have off, and with various bands playing for a half or full hour, would amount to a large scale jam session. In most places, probably more bands would volunteer than the normal evening's dancing time could use.

Columnists' and Jockeys' Aid

"Publicity for such an affair could also largely be gotten 'for free'. Columnists such as Herb Caen here in S. F. would gladly give it a plug, disk jockeys like Al Jarvis, Martin Block and many others would no doubt lend their prestige or perhaps even help organize the thing. In this way the fund could probably be built up to a sufficient size to carry the youngsters along until they could support themselves. The paying customers would have been given a good show for their money and no one would have been put out to any great extent.

"Yours very truly,

"LES WALKER,
"2636 Paduco St."

Ed. Note: Harry Moss, New York agent, has been doing all the work on attempting to get contributions for the fund thru donations of band leaders, etc.

**3,000 Paid, 2,000 on
Fences, Roofs With
Hamp in Vancouver**

VANCOUVER, Aug. 17.—Lionel Hampton ork drew 3,000 paid admissions and 2,000 onlookers, parked on fences and neighborhood roofs, to the new Starlit Gardens here, an open-air dancery, Tuesday (6). Hampton was the first name band booked by the Gardens. Scale was \$1.65 advance sale and \$2 at the gate.

According to the local musicians (AFM Local 145) union rules, only one name band or an imported ork for that matter, may be booked every 30 days, which means that only 12 outside bands a year may play here.

**Sonoro Names Dodds
Production Chief**

CHICAGO, Aug. 17. — William Dodds, former Columbia production man, was hired as new production superintendent of Sonoro Records here this week.

Company says it is counting on Dodds to push its output up to 20,000,000 disks next year provided materials and manpower problems ease up. Sonoro is launching a big ad campaign on its disks in newspapers and trade papers this fall.

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Bloom Buys Balt. 21 for Claimed 40G; Plans Small Combos

NEW YORK, Aug. 17.—Lou Cohen's 21 Club, Baltimore, was sold last week for a reported \$40,000. Buyer is Nick Bloom, who intends to run the room as a cocktail lounge using small groups. The room, a small spot, went in for big names in the past year, paying top dough in order to get them away from the Club Charles and the Chanticleer.

Just before the summer folderoo, op planned on putting out some more moo to redecorate and enlarge his club. Cohen left for the West Coast and expects to open a Hollywood nitery.

Philly Lounges Getting Name Conscious With Zanzi Success

PHILADELPHIA, Aug. 17.—Success of Watts Brothers with name attractions for their Zanzibar cocktailery is expected to result in other spots in the Negro sections eyeing the big names for the musical bar trade. Roosevelt Peterson, owner of the Chesterfield Hotel, Negro hostelry, is sinking many thousands into a lounge with a heavy entertainment budget.

Still another class lounge is being set up by Joe Pitts at his hostelry, also in the uptown colored section, with names figured for the lure to the watering posts.

Gaillard Cements Phil Zanzi Jive Name Policy; Young Next

PHILADELPHIA, Aug. 17.—Ring-ing the bell with Slim Gaillard, Watts's Zanzibar, first nabe cocktailer to bring in top name attractions, aims to stick to the swing star policy. Altho spot is located in the Negro section, Gaillard has been a magnet for the white trade as well.

For a follow-up, musical bar inked in Lester Young, former Count Basie tenor sax ace, for an August 19 starting.

IN SHORT

New York:

Tony and Sally De Marco due back at the Persian Room September 26. Joel Herron ork will be on stand. . . . Estelle Sloan was on the verge of getting her release from MCA for the usual reason when Radio City Music Hall date came in over the phone. Price, \$1,000. . . . Sammy Clark, Joe Glaser's Chi rep, is back in town and expects to stay here. . . . Four Vagabonds open at the Apollo September 13. . . . Mario and Floria do the State again August 29. . . . Joey Bishop gets Maxim's September 18. . . . Tony Craig in his ninth week at One Fifth Avenue. . . . Carter and Moreland and Jesse and James are latest additions to Zanzibar show. . . . Milton Berle stays on at the Carnival until end of November. . . . Bill Dameron preemed at Cafe Bar, Hotel St. George, August 17. . . . The Ray Dots, just formed, opened at Three Deuces, Newark, N. J.

Russell Swan and the Duanos move into the Glass Hat, Belmont Plaza, September 4. . . . Gaye Dixon doing RKO dates around town. . . . Benny Meroff signed for 14 Loew houses. . . . Lind Brothers get their first Stem date at Latin Quarter August 25. . . . Nikke Montan joined show at Ruban Bleu. . . . Mario and Floria caught salmon in Spokane, canned and mailed it to New York reps. . . . Cozy Cole breaking in his new act at the Jamaica.

Chicago:

MCA chiefs in town this week for a conference included Larry Barnet of New York; Norman Steppe, Dallas; Mike Falk, Detroit; De Arv Barton, Cleveland, and Eames Bishop, Beverly Hills. . . . Fred Lowery and Dorothy Raye played their first hotel engagement since their Horace Heidt days of about five years ago and did so well at the Raddison, Minneapolis, that they go into the Chase, St. Louis, September 6 for two weeks with options.

Diosa Costello opens at Latin Quarter here August 30 for two weeks. . . . Phil Shelley, ex-Chicagoan and now personal manager with offices in Hollywood, was in Chi for the Arthur Lee Simpkins Latin Quarter opening Friday (16). . . . George Goebel drew a four-week holdover at Helsing's Vodvil Lounge here. . . . Mr. and Mrs. David P. O'Malley returned from a flying trip to Los Angeles this week. . . . Mort and Mrs. Infield, of the O'Malley office here, will take a short trip to New York August 23.

Detroit:

Bobby Jones is new emcee at Club 509, coming in after a stand of around seven years at Club Gloria, Columbus, O. . . . Joe Banket, former ork leader, has switched to a single musical novelty act, booked into Kac-see's, Toledo. . . . St. Clair Rogers, comic at the Three Sixes Club, has left for a stay at Tucson, Ariz., because of a throat condition.

Johnny Di Cicco Trio, current at Famous Door, booked to open the new room at the Club Bali next month. . . . Guitarist Howard Carson has replaced Tommy Vaughan in Nev Simon's unit, currently at Motor Bar. . . . Johnny Rullo, at Club 509, is suffering from a nerve injury.

New Jersey:

Peter Randall, comic, tops new floorshow which opened at D'Jais, Secaucus, N. J., August 13 for two weeks. Mary Lou King, Calderio and Marie, Vicki Shear and Frankie Hope ork complete the bill. D'Jais has dropped Aldan King intermission trio, trimming intermission spot to Joe King, soloing at the piano. . . . Tip Top Club, Union City, N. J., reported

as having folded for the summer, re-opened August 8, with new show built around emcee Mickey Shaughnessy. Crosby Girls line (6) and Lydia Wilson, co-owner of the spot, round out the show. Tommy Gray ork holds down the bandstand for show and dancing.

Jack Carroll, ex-Les Brown vocalist, heading up the new floorshow which followed comic Danny White into Blue Mirror, Newark, August 15. Rest of show includes Jackie Richards, Jane Wynn and regular house ork. Laverne trio was held over for a week. Taquito rumba band plays intermission. Ella Fitzgerald slated to tee off the D'Jais fall season, opening second week in September.

Philadelphia:

Roy Maurice added at Weber's Hofbrau. . . . Freddie Eddmond Trio takes over at Dumond's. . . . Betty Carpenter back at Chateau Crillon. . . . Beverly Bogart new at Kaliner's Rathskeller. . . . Ken Barry heads new show at Lexington Casino.

Eddie Weber Quartet gets the call at the Del Rio. . . . King Solomon Quartet gets set for the Showboat. . . . Kokomo and his piano vocals at Bates Musical Bar. . . . Ada Brown in the lead for a new Coronet Club revue opening August 30.

Atlantic City:

Pearl Williams returns to the 500 Cafe. . . . Don Caruso at Margate's 7-Seas. . . . Eddie Kaplan's Nut Show at Eddie Suez's Club Avalon in Wildwood. . . . Ted Blake takes over the emcee chores at the Manor Hotel's Bamboo Room, same town. . . . Cooper and Howard at the Fort Pitt.

Sammy Harris added at the Jockey Club. . . . Art Hinett Trio for the Strand Hotel's Fiesta Lounge. . . . Fajor and Tyeena new at the Paradise. . . . Al Barry Trio, with Birdie Rankin, takes over at Hotel President's Round-The-World Room. . . . Al Geidt and His Revelers, with Kay Phillips, get the call at the Mardi Gros. . . . Fess Roundtree back at the Torch Club.

St. Louis:

Paul Gray, concluding a successful engagement at Zodiac Lounge, is going into Chanticleer Club, Baltimore. . . . Stuart Morgan Dancers currently at Starlight Roof, Hotel Chase. . . . Weela Gallez opening at Zodiac Lounge. . . . Jerry Bergen, Myrus, and Imogene Coca due at Crystal Terrace, Park Plaza Hotel. . . . Alan Gale's option picked up in Starlight Roof for another two weeks.

Mort Dennis replacing Eric Correa at Hotel Statler. . . . Turner and McCoy booked into Ben Mann's North Shore Club. . . . Ray Parker replacing George Rixner as manager of St. Louis Theater. . . . Organist Russ Halvland into Mural Room, replacing Bud Taylor. . . . Betty Day singing at El Avion. . . . Pianist Audrey Phelan at Hotel Claridge. . . . Dony Di Pardo will be back in Hotel Jefferson when Club

Hyde Remains With Gale Agc. To Head Small Units Division

NEW YORK, Aug. 17.—Walter Hyde, who was associated with Joe Marsolais in the cocktail department at the Gale Agency, will stay on as head of the small units division, Edna Van Veen will be Hyde's assistant.

Office says that present plans call for enlarging the cocktail department with branch offices in Chicago, Dallas and Los Angeles. Marsolais resigned last week.

Continental reopens September 13. . . . Dizzy Gillespie's new band set for three weeks at Club Riviera.

West Coast:

June Preisser set for Million-Dollar Theater, L. A., week of September 10. . . . Charles Trenet follows Larry Adler into Ciro's, Hollywood. . . . Pianist Terry Pepin going into Del Mar Hotel, Del Mar, Calif. . . . Three Bits of Rhythm booked into Riverside's Somerset House. . . . Drummer Zutty Singleton going into same show.

Meade Lux Lewis held over four more weeks at Hollywood's Streets of Paris. . . . Ella Mae Morse opens at Copacabana, San Francisco, August 28. . . . Dave Street had tonsillectomy. . . . Henry Miller, GAC cocktail unit chief, vacationing. . . . Joe Turner goes into Bluchie's, Port Arthur, Tex., August 29, and follows with stint at Bronze Peacock, new spot in Houston. . . . Blues singer Marion Abernathy opens at Avalon Grill, San Antonio, end of month. . . . T-Bone Walker opens now King's Den, L. A., same time. . . . Joe Liggins and the Honey-drippers moving to Downbeat Club, L. A.

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OPS NIX 802's "ATOMIC BOMB"

Union Agrees To Meeting

Suber claims press distorts local's stand—Proser gets great flack pay-off

(Continued from page 3)

or deal with any associations representing nitery owners. It deals directly with each cafe.

Suber Complains

Harry Suber, executive secretary of 802, said that the position of the musicians has been distorted in the press. He points out that the hike is not 25 to 50 per cent, it is nearer 20 to 22 per cent, a figure, he says, men are entitled to since cost of living has risen 40 per cent since the War Labor Board granted them a 7 per cent raise February, 1944.

Some members of the rank-and-file feel that demand for raise at this time is bad timing. Clubs aren't doing the business, say these members, and would rather shut up than go on trying to get even.

Rose Say It's Bad

Billy Rose admits that biz is bad and said that he too has been losing money for the past few months. "But unlike the other guys," he said, "I have money I can throw back into the business. A lot of the others may have to close up."

While bad nitery biz is recognized as a poor time for raises, some of the rank-and-file 802-ers say that when ops were taking it in with both hands the musicians weren't getting any of it. They claim they're sick and tired of hearing poverty pleas every time they ask for more money.

Ops admit they were doing big business but claim they can't operate on the past or the future. They have to pay expenses out of current income, and if current income isn't there they will have to padlock their rooms. One big-time op says he's perfectly willing to open his books to any impartial committee. If it can be shown that he can stand the raise he'll pay it without a murmur.

Proser Flack Grab

But while all the screaming was going on, at least one cafe, Monte Proser's Copa, jumped in and grabbed valuable newspaper space and free air time by publicizing the fact that spot was giving its lines and production singers their notices. George Evans, Copa press agent, and Proser, who used to be a fairly good drum thumper himself, went to work with pix and stories which broke nationally. The fact that the line makes excellent cheesecake didn't hurt. It might be pointed out that Copa's new show is due right after Labor Day and some of the kids would've gotten their notices anyway. In any case, (See Nitery Ops Nix on page 47)

Fire Destroys Minn. Nitery

MEDICINE LAKE, Minn., Aug. 17.—The Apple Blossom Inn, night club here, was burned to the ground Monday (12) after an explosion of an oil storage tank in an adjacent barn. Loss was estimated at \$15,000. Charles H. Levissee, club owner, was away at the time attending the annual American Legion State convention at St. Cloud, Minn.

Berle-Sammy Kaye 1-Niter Package in Why-Don't-We Stage

NEW YORK, Aug. 17.—Another big name package for one-nighters is in the process of forming, tho so far it involves a lot of gum beating which started across a table in Lindy's. Package will consist of Milton Berle and the Sammy Kaye ork plus a radio canary and a few other acts. If the deal jells, and so far even the respective offices who represent Berle and Kaye don't know anything about it, it will start sometime in November when Berle is due to wind up at the Carnival.

Plan will be to have Berle run the show and the Kaye you-wanna-lead-a-band gimmick. After the show Kaye ork will play about 45 minutes for dancing. Idea is to have the tour start in the East and end on the West Coast where Berle is tentatively due to do a picture for Columbia. Price and split are yet to be determined. Berle says that he will do the booking and ask for a guarantee plus a percentage.

Como to Get 10G For 2-in-1-Day Shot

NEW YORK, Aug. 17.—Perry Como will get a juicy \$10,000 for a one-day shot in his home town, New Haven, September 28. Singer will do two shows, matinee and evening. General Artists Corporation, which made the deal, says that singer will get the whole amount for himself even tho other acts will work with him.

Budget of \$4,000 has been set aside for additional talent. So far set is Lloyd Shaefer's ork and the Acromaniacs. Promotor is Steve Cumo, no relation to Como. Show will be at the New Haven Arena with a 6,000 capacity.

St. Louis Op Plans Lounge On Mississippi River Barge

ST. LOUIS, Aug. 17.—Mrs. Phoebe H. Davis, operator of the Hollywood News Theater in this city, has received a permit from the St. Louis board of public service to operate a cocktail lounge-restaurant on an old army barge anchored in the Mississippi River. An enclosed dance floor will be on top, using screen in the summer and glass in the winter, making possible year-around operation.

Marks Opens N. Y. Office

MIAMI, Aug. 17.—Herbert Marks booking office has opened a branch in New York. Marks will divide his time between New York and Miami Beach during the season. Tom Williams, vet nitery op, and Marks' Miami office manager, also will manage Shanghai Restaurant at the beach.

New Miami Nitery Lights

MIAMI, Aug. 17.—Don Richards' Famous Door, new nitery, opened Thursday (15) featuring Michael Selker's ork. Richards may use acts during the season. He is bucking the trend as Five o'Clock, Bar of Music, and Victor's found the going too rough, and shuttered for the balance of the summer.

Hub Niteries Ink Top Names for Fall; 4 Spots Set Dates

BOSTON, Aug. 17.—Fall night life pic looks like an all-out battle for top position between Bradford Roof, Mayfair, Copley Plaza and Statler Terrace Room. Mayfair, closed for alterations during summer, is set to tee off September 3 with Sophie Tucker, one of biggest draws of last season in Boston. Such a preem can't miss.

Copley Plaza Oval Room has had a strong summer business from the Vinson-Owen Ice Revue, which closed August 13. Management has shuttered the room until September 18 when it opens with Jean Sablon. Statler Hotel's Terrace Room cut its name policy out during the summer and used Leo Reisman band as the draw for dancing. Plans are set to renew name policy latter part of September, altho no star has been inked as yet.

Bradford Roof and the Latin Quarter have had things pretty much to themselves during the summer, both doing sock business. Currently, Jackie Miles at the Bradford and Gracie Barry at the L. Q. are pulling nightly capacity business. Altho neither spot has announced bookings for September, local trade is betting that astute Ralph Snider, of the Bradford, and impresario Michael Redstone (owner of the Mayfair and Latin Quarter) will provide top talent to lure the cash customers.

Miami To Get Tough If Nitery Ops Fight Taxes Thru Courts

MIAMI, Aug. 17.—City attorneys are said to be threatening use of big stick if niteries resort to legal methods to prevent collections of new taxes which go into effect September 1. Ops are willing to stand for the increased license from \$550 to \$1,000 a year, but furiously object to a 25-cents-a-head tax which they claim will drive them out of biz.

Officials reportedly say that if ops do not play ball, and go to law, stricter interpretation of ordinances governing night spots will result. Claim is made that minor infractions will be watched more closely the coming winter season.

Buddy Lester Set For Lamb Para Slot

NEW YORK, Aug. 17.—Buddy Lester will replace Gil Lamb at the Paramount, August 21, when the lanky comic leaves for the West Coast to fill a pic date. Contract calls for two weeks and options, tho it is unlikely picture, *Strange Love of Martha Ivers*, will run beyond the two weeks.

The Modernaires, with Paula Kelly, move into the theater August 28 to take over the spot filled by Dinah Shore, who is also due on the Coast. Singing group has a one-week contract with options in case flicker stays on. Unusual part of booking is that house seldom changes its acts while the picture is still running. It tries to buy its live talent for the run of the film. Incidentally, the Modernaires play the Statler chain starting October 21 in Cleveland and in Buffalo, November 5.

Rose Cuffo Colyum Makes Grade; Goes Commercial Jan. 1

NEW YORK, Aug. 17.—The Billy Rose column, *Pitching Horseshoes*, which made its debut a few weeks ago and was given to papers for free, goes off the cuffo basis the end of the year. Altho out-of-town rags were running Rose's pillar as editorial matter, it appeared in *The New York Daily News* as a paid ad. The ad gets kissed off September 29 and from then on if the tab wants it, it will have to do business with the Bell Syndicate now offering the column nationally. The only New York sheet which will still run it free will be PM.

Column now appears in about 71 papers Coast-to-Coast. Rose says, "I'm now a real newspaperman. I carry a press card and talk tough to cops."

Clubs Still Serenade Line Girls; Chi Copa Offers \$100-\$125

NEW YORK, Aug. 17.—Line girls who can do simple routines without tangling up and look well enough to make the whistle boys spend will be in good demand this fall. Biggest demand will come from Chicago which will probably hypo the ante to get girls either to stay in town or come in from out of town.

Wally Wanger, line producer (New York Latin Quarter; Baltimore Club Charles; Saratoga Piping Rock), is now trying to get enough kids to open for him at the new Chi Copacabana, Sam Rinelli's place, due to start rolling October 15. Scale for Chicago is about \$50. Wanger claims he's offering \$100 to \$125 to get the gals interested.

Main reason for raising the ante is the increased competition expected this fall. With Ralph Berger's LQ putting in an Earl Carroll line and the Chez coming up with its group of cuties, not to mention the other clubs using lines, Wanger says he's got to go up to get them.

Philly Race for \$\$ Hypoed by Mocambo Scouting for Names

NEW YORK, Aug. 17.—When the Mocambo opens in Philly sometime in September, the competition for the local trade will give the boys plenty of headaches. Mocambo op, Frank Valentine, who used to run cocktail lounges, is making the rounds of the talent offices offering big dough for his opening show. So far nothing has been set, but the fact that new spot is in there willing to put it on the barrelhead is making the competition worry.

Latin Casino, being redecorated, expects to get the big play now that the Coronet is out of the running. Coronet, as previously reported here, has changed hands and will operate with all-Negro talent. Walton Roof was shuttered by the authorities when the building was condemned. Jack Lynch, ex-Walton roof op, is said to have gotten a new spot, but so far it's unconfirmed. Spots, such as the Embassy and Swan Club, don't go in for big names and don't figure to get into any competition for the big attraction.

Loew's State, New York

(Thursday, August 15)

Except for a chirper and an acro trio, this week's show centers on John Calvert, Hollywood thesp-magician-hypnotist and his glamorized now-you-see-it-now-you-don't-audience-participation show. Presentation is made with plenty of gimmicks and background, and is over-all entertaining, if somewhat dragged out with Calvert mike monologs. Magi carries a company of 10 helpers to aid him in his tricks and his hypnotism. In some ways, so much aid detracts from the slickness of his legerdemain, since the whole stage is so busy, it's hard to watch closely to see how slickly the standard tricks in the line-up are handled. Rabbits, colored scarves and disappearing women are all in the set-up, but, somehow or other, this end of the program seems overdone. The Lady Godiva number could be scrapped completely without hurting the show at all.

The audience gets into the second half of the act with Calvert using servicemen for his hypnotic boff-getters. He culls the yocks when his audience stooges get their hands and feet stuck to the stage or fall down when he touches them, apparently helpless. Finale, a comedy thriller climaxing in "decapitation" of a stooge, could be cut almost in half and have twice the sock, but it gets the hands even in its drawn-out form.

Show opener is the Jansleys, fast-moving acro team, with comedy touches and plenty of showmanship in their feats.

Ray Eberle is this week's chirper, a far cry from the singer who miked for the late Glenn Miller. Current appearance seems to indicate that Eberle has lost his knack of smooth phrasing and tone control. His singing is uneven, and at times harsh as he essays *They Say It's Wonderful*, *Temptation*, and two oldies, *More Than You Know* and *Night and Day*, as a recall. In the latter tunes, he starts well, but midway tries to force his voice, and seems to lose control of the tune. This is a pity, since he has the pipes and should be exhibiting more vocal savvy today than he did some years back.

Ruby Zwerling and the house band play a good show. Pic, *To Each His Own*. Biz, fair.

Roxy, New York

Wednesday, August 14

It's a welcome relief to see a flicker name do a personal appearance and show something other than the tired condescending routines so frequently offered. Vivian Blaine not only is refreshing to look at, tho hairdo could look less formidable, but is also refreshing to hear. She has a voice and hasn't forgotten from her band-thrush days how to deliver it. Result is sock mitts not only for the entrance but also for the exit, forcing her into beg off. Routine consists of numbers she did in various films. Opened with *Whispering* and then followed with *Something For the Boys* and *I Don't Care Who Knows It* and two more songs. Came back with a piece of chatter about Dick Haymes, which layed an egg, but got right back into the groove with a couple more songs.

Jerry Colonna, working with Tony Romano, doesn't have much but his rep to satisfy the customers. Walk-on hand is terrific and his high-pitched yowl, his trade-mark, gets laughs. Basically, however, nothing happens when he's aboard. His partner, Tony Romano, is okay on the guitar and chanting of pops. While latter is working, Colonna tries to gag it up behind him with some batoneering in front of the Paul Ash house band, but effect is lost.

Rolly Rolls, looking slicker than ever, registers immediately with his piano comedy bit. Routine shows (See *Roxy, New York* on page 47).

VAUDEVILLE REVIEWS

Chicago, Chicago

(Friday, August 16)

Desi Arnaz ork (16) is headliner in this new revue and occupied the lion's share of the 57-minute production. With them on the bill were the Kemmys, terping acro-comics, and the original Make Believes, a Chi trio specializing in take-offs of the famous with recordings as a backdrop.

The Arnaz ork got off to a South American start with *Rhumba Gallega*. Band also did a fine job on the Latin piano concerto *Malaguna* and the band's 88-er drew a big mitt for this one. Arnaz fronts the whole show and sings several songs including *Cuban Pete* and another which had to do with his preferring the rumba to the North American jitterbug. He has an affable stage manner, and while his lines are none too fast, he keeps attention thruout.

Ork featured two singers, first was Tana Long, sedate brunette who sang *Man I Love*. Tana has fair pipes but doesn't do much of a sales job and this is clearly illustrated when *Dulcinea*, the second chirp, came out and sang and shook herself into an encore after *Tico-Tico*. *Dulcinea's* second number was *Para Viva Vay* and she was mitted well again.

This was the Make Believes first engagement here since 1943 and they launched their act with a take-off of *Mary Martin* and *Bing on Wait 'Til the Sun Shines Nellie*. Lad who does *Bing* is especially good and this one put them in the mood for the solo rendition of the *Largo Al Factotum* a la a John Charles Thomas recording. This one is one of the best timed acts going, mugging is perfect and hand gestures are as if they came off a film and soundtrack. They closed to an Andrews Sisters recording of *Pennsylvania Polka* and could have had a second encore.

The Kemmys, man and woman comedy terpers, centered their antics around his constantly falling off hat. Team pulls all the standard slapstick lifts and falls and threw in a few new ones which drew spontaneous whacking. One of their sequences was done to *Whistler's Mother-in-Law* and the rhythmical clowning in this one brought them a sound mitt.

The Arnaz band closed the show with *Babalu*. House was fairly well crowded.

Million Dollar, Los Angeles

(Wednesday, August 14)

Despite beach weather, which has plagued this downtown house for the past month, "Sugar Chile" Robinson is spelling sweet b.o. here this week. Detroit's eight-year-old boogie prodigy gives the customers their money's worth. The half-pint plunker packs more showmanship than many a trouper five times his age.

Garbed in an all white Buster Brown suit, kid scoots out on stage, climbs onto the piano bench and starts rolling a solid eight-to-the-bar left wing that brings down the house. Lad's hands are still too small to fully grasp the keyboard, but ticket-holders don't expect clean pianistics. They go wild over the youngster's spunk, his ability to hold the beat and give out with a listenable version of boogie-woogie. He uses fists, elbows—anything goes—and the crowd eats it up. His *Caldonia*, which he voices to his own accompaniment, brings cheers.

Big Time Crip, one-legged tapster, woes over big demonstrating feats which stump many non-handicapped hoofers. Also getting plenty of palming is Sammy Davis Jr., topper in the Will Matsin Trio. Davis's limber-limbed tap routines and gag busi-

Capitol, New York

(Thursday, August 15)

There is lots of noise in the new show, but little life. At best, it is strictly a band show with many dull moments and some exciting ones. Gene Krupa does about the same thing he did last time he played the house. He has a new arrangement of *Drum Boogie*, with the same three-dimensional shadow lighting and black lights on sticks. But even tho he showed it before, the audience lapped it up like pussycats. Krupa's newie this time was his *Valse Triste*, in which he works on the kettles down front. Opening is monotonous, but becomes exciting as the brass comes in. Beat reaches a terrific crescendo and wins a sock reception.

The act department is pleasant and nothing more. Mitzi Green, who is an extremely competent cafe performer, doesn't show to advantage here. Main reason is her holding back of the material that made her in clubs. Her *Wild About Harry* number meant nothing. Her *Lauren Bacall* routine also failed to get more than scattered titters. Her quickie take-offs of *Sophie Tucker*, *Ted Lewis* and *Eddie Cantor* were better, but still off the beam. It was with her *Lady Is a Tramp* that she finally got moving. But while she did okay with it she had a time being heard over the band.

Ben Beri, comic juggler, satisfied with his standard lazy ball and Indian club routines. His dead-panning drew plenty of giggles, some of them occasionally reaching yock proportions.

Band canary, Carolyn Grey, does quite nicely with her *Boogie Blues*. Looker has a hep style and a smooth

Music Hall, New York

(Thursday, August 15)

The new stage revue, *Colorama*, is in the best tradition of this house's elaborately staged shows. Bruno Maine's settings are terrific, especially the opening set of the artist's studio, with the canvas on an easel being a revolving stage to showcase several acts. Final ballet, with the chorus on raised stages, is a very effective climax to a fast and colorful layout.

Opener, the Glee Club in a smooth comedy rendition of *Chiquita Banana*, segues into Joyce Renee, violinist, who does a nifty job with a special arrangement of *Laura*, aided by the chirpers and the pit ork. This number is effective and is well-balanced by the lighter moments that follow with Estelle Sloan, who taps to big hands from the pew sitters. Her unaccompanied solo has variety and skill, especially her spins which are tops.

But it's Bob Williams, with his dogs and zany comedy, that pulls the house. This act is still a sock segment of yocks and entertainment.

Finale is a ballet to Ravel's *La Valse*, with terpers Rabana Hasburgh and Charles Laskey as the stars. They do a nice job of their pas de deux and get good support from the chorus. However, tho the ballet is highly picturesque and eye-filling, the choreography is inclined to be somewhat obscure.

Charles Previn and the ork play a good show, and do okay by the opening overture, *Tannhauser*. Film *Notorious*. Biz good.

delivery. Mixes up her chorus with a funny jitter dance with one of the sidemen that was good for a nice mitt. Buddy Steward, billed as the boy singer, was out with a sore throat when show was caught.

Pic, *Holiday in Mexico*.

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OPENING AUGUST 22

RKO, BOSTON

Direction: WILLIAM MORRIS AGENCY

Latin Quarter, Chicago

(Friday, August 16)

Talent Policy: Dancing and floorshows at 9, 12 and 2. Owner-manager, Ralph Berger; production, Selma Marlowe; publicity, Miller & Hixon.

Current headliner at this Randolph Street spot is Arthur Lee Simpkins, multi-lingual tenor, and show includes Archie Robbins, comic; Cheena De Simone Dancers (6); Paul Carlton, emcee and chirpster, and the Eight Latin Lovelies.

Simpkins began with a sock rendition of *Road to Mandalay*. His next was *Donkey Serenade*. He is just as much a performer as a singer. Offerings range from an aria from *Aida* to a jive version of *Old Man River*. Simpkins went international and offered the Irish *Cockles and Muscles*, the Hebrew *Eli Eli* and numbers in Russian and French. He was mitted back time and again and each time rewarded them with a solid rendition of whatever he attempted.

Comic Archie Robbins is a performer with plenty of Hollywood experience and, altho he was right at home on the stage, he resorted to far more blue lines than were necessary. Most of his gags were new, but he shuffled in a few oldies. He got several good hands for his parodies done to *Doctor, Lawyer and Indian Chief* and *Till the End of Time*. Guy has plenty of talent and should keep going if he doesn't restrict himself by over-indulging in off-color patter.

Cheena De Simone Dancers, three boys and three girls, danced first as a sextet and then leveled off to a two men and gal routine. Best numbers were those done to *Holiday for Strings* and *Jealousy*. Paul Carleton, emcee and singer, appeared in several production numbers with the spots' chorus and did a good job on *They Say*. Biz, good.

NIGHT CLUB REVIEWS

Ramona Room, Last Frontier Hotel, Las Vegas, Nev.

(Saturday, August 10)

Talent Policy: Dancing and floorshows at 8 and 11; additional show Saturdays at 12:45 a.m. Manager, Floyd Booth; show producer, Maxine Lewis; publicity, George Johnson. Prices: No cover or minimum.

Rustic, Western motif in Las Vegas' swank Last Frontier Hotel makes this room one of the nicest spots in the resort town. Show is built around room's easy, informal atmosphere and fits in nicely with general tone of the place.

Current bill features Mexican magician, Cantu, whose mystifying sleight of hand brings good results. Act is fast and short; trickster works usual handkerchief, knot and paper tricks, but in each case builds to sock finish by producing beautiful white doves from just about every place but the cash register. Colorfully costumed in Mexican get-up, magiker scores easily. Between-trick patter, however, is lost in fairly large room since Cantu works without mike.

Pianist Wayne Muir is other featured act, opening with a hopped-up boogie, then seguing to a lush arrangement of *Symphony*. Finished with clever variations on *Chopsticks* and symphonic-like offering of *Indian Love Call*. Lad is excellent technician and adapts stuff easily for club date.

Band novelty featuring several sidemen from Nick Stuart's ork sells despite long silky husks of corn. Dorothy Dorben line (six) completes bill with opening rumba number and closing routine in Indian style. Gals do okay in both spots.

Entire bill is in good taste and easy to take. Nick Stuart's ork backs up show and dishes out good dance tempos.

Riviera, Ft. Lee, N. J.

(Thursday, August 15)

Talent Policy: Floorshows at 8:30 and 12:30. Operator, Bill Miller; publicity, Howie Horwitz and Seth Babits. Prices: \$3.50-\$4 minimum.

Henny Youngman has his ups and downs. Here at the Riviera he is definitely in one of his up trends. The fact that mob was friendly didn't hurt. But the real answer is that he came up with material tailored for the occasion and really hit the gong. Got a laugh first crack out of the box with his "Welcome to Howard Johnson's newest location" and went on to build until he was rewarded with some healthy yocks. His placid, in-offensive style seemed to be made to order. Biggest laughs came from his new fiddle bit, built into a real routine in which the five-piece fiddle section comes down front to work with him. Pay-off is great, ranging from giggles to gut-quakes.

Show opens with Copsey and Ayres, East Indian dance team. Couple look as cute as ever and get nice hands for their opener. Step up the tempo and give a jump version of a Burma dance and walk off to healthy mitting. Come back later for their standard *Honeydrinker* number. Team is good and looks nice and fresh, but it is badly in need of new routines. Potentially, they are exciting. Yet there is something missing, something, which just fails to register.

Nancy Donovan is right at home in this huge room. The tall red-headed soprano opened well with *I Got the Sun in the Morning* and followed with *I Should Care* and *The Gypsy*. Crowd split palms and yelled requests. She satisfied with *Yiddish Momma*, *Donkey Serenade* and *Old Shillelagh*. Walked off after apologizing for inability to satisfy all requests.

Bobby Ramos band cuts a nice show. Ramos, who doubles as emcee, is a pleasant looking chap with a toothy smile. Noro Morales, still here with his Latin tempos, seems to have changed his style. Instead of his torrid beats he spends too much time making like a concert artist.

Leon and Eddie's, New York

(Tuesday, August 13)

Talent Policy: Floorshows at 8, 10, 12 and 2. Owners-operators, Leon Enken and Edole Davis; publicity, Dorothy Gulman. Prices: \$2.50 minimum.

With Eddie Davis on vacation, new show doesn't have the lift or the informality. Some acts do okay, others show little and still others do a bang-up job.

In latter class is pert, dark-haired Jessie Elliott, who has tightened up her routine since last caught and pulled nice mitts all the way. Gal is a shouter and mugger of the punch school. With that kind of style, a performer must have material and timing. Singer isn't letter-perfect but shows enough improvement to hazard a guess that she'll do lots better from here on.

Jayne Manners, 6-foot blonde who oozes class and sells S. A. a la dignified manner, did a nice job with her special material. Her best was the *Maxie* number. Rest of her routine was just fair. Having shown the same stuff a few weeks ago at a competing club, the edge had worn off. Customers, however, liked her a lot.

Ziggy Lane, pint-sized singer, showed a magnificent bary. Stuff is all nostalgic with emphasis on the old pops. He takes off the edge with his after-bit with emcee-comic Jackie Whalen. Lane is a clean, good-looking kid. When he tries to make (See *Leon and Eddie's* on page 47)

Mermaid Room, Park Central Hotel, N. Y.

(Wednesday, August 14)

Talent Policy: Continuous entertainment from 9:30 p.m. Owner-operator, Park Central Hotel; publicity, Ed Weiner. Prices: \$3 minimum Saturday nights.

A trio, a quartet, a solo thrush and a brace of comedy singers make up the roster of entertainment which goes on here continuously. Show would improve with better programming, so that the chirpers could intersperse with the combos, rather than the current mode of putting the quartet on after the trio and the duo after the thrush. The show is crying for a good comic emcee, or someone who could entertain without music. There's just too much chanting and not enough variety.

Of what there is, the best act is Joan Nichols, a thrush who has attractively smoky tones that are shown to advantage in her rendition of *The Man I Love* and *Embraceable You*. Her time on the revolving stage is brief but potent.

The Angie Bond Trio—piano, bass and accordion—offers a variety of ditties, comic and straight, with Angie doing vocals and emseeing. Trio does a fair job of handling boff numbers such as *Stone Cold Dead in the Market* and balances by doing the *Warsaw Concerto*. However, combo could alter its style somewhat if it (See *MERMAID ROOM* on page 47)

Robin Hood Room, Hotel Dyckman, Minneapolis

(Wednesday, August 14)

Talent Policy: Dancing and floorshows at 8, 10:15 and 12. Owner: Harrison Levy. Prices: \$1.50 minimum after 8 p.m.

It was only a few weeks ago that this room started bringing in acts, with the management setting up \$700-\$1,000 weekly budget for one good entertainer. Room was starting to build, slow but sure, when the polio epidemic hit and blasted the bottom right out. When caught, there was little more than a corporal's guard present.

Perry Martin, local bary fave, has built himself a good six-piece unit which does a top job of dancing and show assignments. Ork includes three sax, horn, piano and drums, with Martin fronting and doing vocals. Unit is on sweet side.

This week's act is Jack Herbert, billed as the "Deceptive Humorist." His magic, interspersed with good, fast line of comedy chatter, is okay. Herbert's principal stock in trade is a deck of cards which he maneuvers around in good shape. He's on for all of the 15-minutes of showtime. Put him in the same room with anywhere near a capacity house and he'll wow 'em.

Club Bali, Miami

(Monday, August 12)

Talent Policy: Dance band and floorshows at 9:30 and 1. Owner-operator, Irving Tausen. Prices: From \$1.50.

Latest offering at this boulevard spot has Roy Davis, former navy man, as emcee-comic and impersonator. Opened with rendition of *There's a Great Day Coming* and did take-offs on Morton Downey, Rudy Vallee, Bing Crosby, Ink Spots, Eddie Cantor and Dick Powell. All good.

Baby-voiced Marcia Carroll chirped *I Feel a Song Coming On*, *Stormy Weather* and *Just a Wedding in June*. Encored with *I Wanna Hang My Hat on a Tree That Grows in Brooklyn* and *Watcha Want To Make Those Eyes at Me For?* Smartly gowned and full of oomph.

Phyllis Louise, in a swell tap routine, was heavily mitted, tho handicapped somewhat by a slippery floor.

Bali Debeautes offered two numbers. Danny Yates' ork cut the show in fine style. Bob Dante is relief pianist.

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Beachwalk, Edgewater Beach Hotel, Chicago

(Tuesday, August 13)

Talent Policy: Dancing and floorshows at 9 and 11:30. Owner, William Dewey; manager, Philip Weber; publicity, Marjorie Winston; production, Dorothy Hild. Prices: \$1 cover charge.

New show featured Al Dault, balance act; DeMar and Denise, ballroom dancers; Dorita Konyot and Alexander with their three trained horses, Pluto, Colonel Washington and Kayton, and the Dorothy Hild Dancers (12). The Six Song Stylists vocalized behind the production numbers.

Show opened with the chorus doing *Show Business* in lavish costume. Second production number, *Old-Fashioned Waltz*, was spliced in with the horse act and went very well. DeMar and Denise took advantage of this spot's huge floor and did more vigorous twirling than in smaller indoor niteries when reviewed previously. Team did a number to *Vienna Woods* and *In the Silence of the Night*. After a healthy mitt pair came back to do a good job to *Yours*.

Al Dault came on as a drunk to the tune of *Show Me the Way to Go Home*. He immediately began to build himself a skyscraper of tables and pulled the drunk act off very well. He built the card tables about 15 feet in the air and with bottles supplied by his attractive assistant, Ruth Carroll, placed a chair atop four bottles and did a little professional staggering from the lofty perch. Act, which is great hotel stuff, was brought to an end when Dault jumped from atop the four tables and collapsed on the floor only to roll over into a bow. He got quite an ovation from the crowd.

Antics of the three trained horses, ridden by Dorita Konyot and Alexander, were generally approved by the payees. Nags did rumbas and galloped in perfect time to *Donkey Serenade*, *Rum and Coca-Cola* and trotted in unison to *Toreador* from *Carmen*. The horses even got down on their forelegs and took their own bows. The outdoor nitery was filled to capacity. Henry Brandon's Ork (19) supplied show and dance music.

College Inn, Hotel Sherman, Chicago

(Friday, August 16)

Talent Policy: Dancing and floorshows at 8:30 and 11:30. Manager, Joe Spieler; publicity, Howard Mayer. Prices, \$1.50 and \$2.50 minimums.

Every band in the College Inn in the last six months has made the mistake of blasting the rafters off in this low-ceiling room, but Claude Thornhill was a happy exception, tho at the opening of the show he demonstrated his band could loosen the blows too.

However, band soon quited for chirp Beverly Byrne to give forth with *I Don't Know Enough About You*. Gal is pleasing also to the eyes and ears and gets good reaction from the payees.

Band follows thru with one of the best arrangements of *Warsaw Concerto* yet caught. Table sitters demanded an encore on this one. Fronter Thornhill is a natural 88-er on most anything, but on *Concerto* he excels.

Arrangement of *Yours Is My Heart Alone* by ork cleverly segues into *Clair de Lune*. This number makes for great aud reaction.

Buddy Hughes chirps *Don't Be a Baby, Baby*. Guy is smooth and drew solid whacking.

Bob Jenney came from the trom section to vocalize the novelty tune *Don't Call Me*. Crowd responded favorably. Thornhill produced a neat selling show.

Sapphire Room, El Cortez Hotel, Las Vegas, Nev.

(Saturday, August 10)

Talent Policy: Dancing and floorshows at 9:30, 12:30 and 2 a.m. Manager John F. McManus. Prices: No cover or minimum.

Of town's four major hotel spots, this is least adaptable room in town. Located in El Cortez, room is small and lacks relaxed intimacy and lushness which make for enjoyment of show. Current bill nevertheless sells well.

Heading the list are the Mello-Larks, new vocal combo (three guys, one gal) which bids fare to shoot to the top. Organized several months ago in Hollywood, group scored solidly in first club date. Kids are fresh looking, with plenty of good showmanship and an excellent blend of voices. Moreover, original material gives offerings highly distinctive flavoring.

This Is It makes good curtain raiser for crew and is followed with sweet blend of *You Go to My Head*, *Fat Man Blues*, *Coax Me a Little Bit* and *Persian Pizzacato*, which register solidly. Group closes with clever novelty, *We Can't Get a Dance*, which brings plenty of yocks. Polish, smooth voice blending and top material make act an easy stand-out, with accent heavy on variety.

Completing bill is fem terpster Jeannie Blanche, who sells stuff with ease. Gal is cute, talented and well costumed, altho somewhat handicapped by small floor.

Sam Ramsey takes on emcee chores, with Charlie Minshall combo furnishing music.

Forbidden City, San Francisco

(Sunday, August 11)

Talent Policy: Floorshows at 8 and 10. Owner, Charlie Low; manager, Frank Huie. Prices: \$2 minimum.

Spot has been completely remodeled following a fire which destroyed rear, kitchen and part of dining room. Beautifully done, room has been enlarged and walls hung with eight rare Chinese drapes.

Show, with an all-Gershwin music theme, is tops. Line (8) started show off in a lively mood.

Wing Brothers followed. New dancing duo is fast, acrobatic and plenty smooth. Great mitt.

Frances Chun, back after an Eastern tour, sings pops. Has a pleasing voice and presentation. Did *Juke Box Serenade*, a stopper. Mimics of Hildegarde, Kate Smith, Fannie Brice, Sophie Tucker and Helen Morgan were goods.

A trio (boy and two girls), on next, did a fast number, which brought on Larry Ching, the Chinese Sinatra. Lad is a fave here. Has good looks and a pleasing personality.

The Mei Lings, terp team, did a great job of ballroom and lifts. Nattily garbed, pair did four numbers.

Fluorescent finale is a gorgeous bit staged by Producer Walton Biggerstaff. Entire cast takes bows.

Henry Abramson's ork (7) does a good show job. Capacity house (250).

Fiesta Room, Nevada Biltmore Hotel, Las Vegas, Nev.

(Saturday, August 10)

Talent Policy: Dancing and floorshows at 8:30, 11:30, and 2:30. Owner, Horace Heidt; manager, Mel Smith. Prices: No minimum or cover.

Being a stellar showman himself, Horace Heidt knows what the public likes and brings it to them at his Nevada Biltmore Hotel. Headlining her own packaged show is Sally

Round-Up Room, El Rancho Vegas Hotel, Las Vegas, Nev.

(Saturday, August 10)

Talent Policy: Dancing and floorshows at 8 and 11 p.m. Manager, Tom Miles. Prices: No minimum or cover.

Minstrel-man, Benny Fields, heads a neatly packaged show at the El Rancho Vegas Hotel, which sells with the greatest of ease. Fields holds forth for more than a half-hour, singing and clowning with ring-siders. Songs are a pleasant mixture of the old and the new, and delivery is still smooth, relaxed and as fresh as ever. The years have mellowed him, but his appearance and warm personality are still tops.

Fields opens with *There's No Business Like Show Business*, and warms up with *Melancholy Baby*. Oldies such as *My Gal, Sal*, *April Showers*, *Remember Me to Caroline* and *Seems Like Old Times* fall on easy ears. For novelties, he offers *Tampico* and *Shoe-Fly Pie*. His best point is the ease with which he works, plus a most ingratiating and highly infectious personality.

Sharing bill is puppeteer, Tommy Trent, whose novel *Punch and Judy* show has been scoring solidly in West Coast clubs and theaters. Boy is a clever manipulator and does a great job of voice characterizations.

Other act is Ted Taft and the Debutantes (5) offering several original group dances. Combo sells easily, and works well together. Group dances to Gershwin's *American in Paris* and follows with an Hawaiian number. Act is flashy, well costumed and different.

Orkster Bob Millar handles emseeing chores and provides dance music far above average.

Black Hawk, Chicago

(Monday, August 21)

Talent Policy: Dancing and floorshows at 9 and 11:30 p.m. Manager, Harold Peterson; publicity, Harry Miller and George Hixon. Prices: Minimum, \$1 weekdays, and \$2.50 Saturday.

Del Courtney's ork (14) stayed on here while two new acts came in. Band started the proceedings with a trumpet solo feature by George Rank to *Deep Purple*. Rank blows a sweet horn, but once during the rendition the whole brass section joined in and there was more noise than music. Band's chirp, Dottie Dodson, gave them *I've Got Rhythm*, *St. Louis Blues* and *Stone Cold Dead in the Market*. Thrush gives it her all and at times seems to be overselling, but she drew a solid mitt for each of her efforts.

Gil Vester, Courtney's male vocalist, joined Miss Dodson for *Do You Believe in Lovin', Honey?* and *Love on a Greyhound Bus* and soloed *To Each His Own*. Vester has a good set of pipes and puts himself over well. Song and dance team, Jimmy Byrnes and Mary Dooley went well with the table-sitters from the start. Byrnes danced while Miss Dooley sang. His tapping, which he embellished with numerous gestures, was good but fem's voice was quite weak. Their offering of *Oh! Look at Me Now* was the best received and they closed to a good hand after doing a soft-shoe number during which she forsook the mike to join him on the hoof.

Whitey Roberts entered with a toupee which he quickly removed, getting yocks right off, but his pace was too slow to keep them laughing. He then segued into a juggling sequence during which he broke many plates, but caused little more than smiles on payee's faces. His best offering is a tap routine done while skipping rope. He closed to a good hand. Spot was well filled.

Rand, and a neat package it is. Show opens with line of five gals doing something which might just as well have stayed behind. Fems lack (See *FIESTA ROOM* on page 47)

Philly Earle Waives 30-Day Clearance Clause for Ella F.

PHILADELPHIA, Aug. 17.—Mix-up in bookings will find the unusual spectacle here of Warners' Earle Theater playing an attraction fresh from another local engagement. Altho the house holds fast to a 30-day clearance before and after, August 30 will find Ella Fitzgerald moving into the playhouse on the heels of a fortnight stand at the Coronet Cafe here. Songbird opened last night (16) at the Coronet, and closes the night before she opens at the Earle Theater for years has been a stickler on the 30-day clause, even when it came to allowing an attraction to play a one-night stand.

According to Jolly Joyce, who books the Coronet, Miss Fitzgerald was booked into the nitery before being set for the Earle stand. According to Joyce, Coronet also has a 30-day protection clause, but waived it to allow Miss Ella to honor the Earle contract. As for the Earle, no one can explain how it happened. House bookings are arranged by Warners' office in New York.

To bolster Miss Fitzgerald, house is getting Josh White. This also provides the unusual spectacle of two singers sharing the spotlight. It's White's first vaude pitch here, but on the strength of his disk popularity in these quarters added to his Cafe Society following here, he makes for a major draw. Benny Carter's band, whose strength here is confined to jazz hot fans, rounds out the all-Negro bill.

Tex. Fair Inks Gypsy, 'Chile', Gleason, Downs, T. Dorsey

NEW YORK, Aug. 17. — Texas State Fair, the first in five years, will open October 5 in Dallas in the Indoor Auditorium. Show will have Gypsy Rose Lee, "Sugar Chile" Robinson, Jackie Gleason, Johnny Downs and Tommy Dorsey band. Hootnanny to run for 16 days (all the acts will work for that period) is being managed by C. H. Meeker Jr., general manager of that city's Starlight Opera.

Auditorium, with a 4,100-capacity, will play to a \$3.60 tops.

Havana-Madrid Fined \$300 For Unlaxed Glasses, Cutlery

NEW YORK, Aug. 17.—One more Stem nitery has been added to the list of spots to be socked for violation of the sanitary code. Havana-Madrid was nicked for \$300 by the city for un-sapolioed kitchen, glass and cutlery.

Three weeks ago the Carnival took a \$400 rap for a similar violation.

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New York:

Tills Still Filled; Music Hall Closer 125G; Para 100G

NEW YORK, Aug. 17.—Stem is keeping its fingers crossed hoping that the business it's doing will continue to hold up. Fair weather helps in keeping them coming, and last week's skies were clear enough to prevent box-office anemia.

Radio City Music Hall (6,200 seats; average \$100,000) exited with a glowing \$125,000 for its eighth and final week with Ben Dova, Paul Haakon and *Anna and the King of Siam*. Seventh, sixth and fifth weeks respectively brought \$128,000, \$127,000 and \$136,000. New bill, reviewed this issue, has Estelle Sloan, Bob Williams and *Notorious*.

Roxy Closer 80G

Roxy (6,000 seats; average \$75,000) bowed out with \$80,000 for its fourth and final inning. Show with Jane Pickens, Chico Marx and *Centennial Summer* started with \$95,000. Second and third weeks brought \$91,000 and \$89,000. New bill, reviewed this issue, has Vivian Blaine, Jerry Colonna, Rolly Rolls and *Claudia and David*.

Paramount (3,654 seats; average \$75,000) polled \$100,000 for its third week with Dinah Shore, Gil Lamb, Dick Stabile ork and *Strange Love of Martha Ivers*. Previous week's take was \$101,00 and opener \$110,000.

Cap Exit 62G

Capitol (4,627 seats; average \$72,000) exited with \$62,000 for its fourth and last stanza with Joey Adams, Mark Plant, George Paxton band and *Easy to Wed*. Previous frame saw

Chicago:

Beneke-Miller Ork Zowie 78G at Ori; Ritz 2d at Chi 74G

CHICAGO, Aug. 17.—Both Chi's Loop combo houses came up with healthy grosses for the week ending Thursday (15). Top honors for the week went to the Oriental. Gross here, with 3,300 seats and a straight 95 cents admission charge, was \$78,200. Figure was amassed with Tex Beneke and the Glenn Miller ork, Crosby Sisters, and Whitson Brothers, a Risley team. Figure represents the second biggest gross in Oriental history and it was only \$200 behind the record \$78,400 set by Jane Russell, who put in a personal appearance while the pic *Outlaw* was on the screen, March 14 thru 21, this year. Pic here is *Two Sisters From Boston* and entire production has another week to go.

Chicago Theater with Ritz Brothers, Maxellos' Risley team and chirp, Marion Francis, and the Lou Breese ork was 74G. This was an 11G drop from the first week's sock \$85,000 which was bested only by The Voice earlier this year. Chicago seats 4,000 and the 95 cents admission prevailed here also. Pic was *Bride Wore Boots*, and observers pointed out that altho attractions at both houses were top-notch, the straight 95 cents price policy was largely responsible for the unusually fat receipts.



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\$69,000. Opened with \$110,000 followed by a sharp drop to \$69,000. New bill, reviewed this issue, has Mitzi Green, Gene Krupa band and *Holiday in Mexico*.

Strand (2,770 seats; average \$45,000) collected \$53,000 for its third week with Robert Alda, Buddy Rich ork and *Two Guys From Milwaukee*. Previous week saw \$56,000, and preem \$58,000.

Loew's State (3,500 seats; average \$25,000) slipped to \$27,000 for *Boys' Ranch*, Dick Buckley, Dizzy Smith and Nicholas Brothers. Last week's gross was \$34,000. New bill, reviewed this issue, has John Calvert, Ray Eberle, the Jansley's and *To Each His Own*.

Hollywood

Sugar Chile Sockin' To 35G at Million \$; Kenton Dips to 21G

LOS ANGELES, Aug. 17.—Frankie "Sugar Chile" Robinson is hyping the Million Dollar's (2,400 seats, 55-98 cents, \$25,000 average) b. o. to an expected \$35,000. Bill includes Big-Time Crip, Will Mastin Trio with Sammy Davis Jr., Dorothy Dandridge and Floyd Ray's ork. Pic, *The French Key*.

Stan Kenton last week closed on a chilly \$21,000 take resulting from beach weather. Sharing the stage were Dave Barry and Mildred Law. Pic, *Bowery Bombshell*.

Omaha:

Busse Pulls 20G At Omaha Orph

OMAHA, Aug. 17.—Henry Busse ork grossed \$20,000 for week ended Thursday (15) at Orpheum Theater (3,000 seats, 55-85 cents). Also on the bill were Betty Taylor, Dave Jenkins, Marshall Prothers, the Barretts and Coco Steve and Eddy. Pic, *She Wrote the Book*.

New Vancouver Spot Seeks Post-Jitterbug Age Trade

VANCOUVER, Aug. 17.—A restaurant-cabaret, catering to persons "older than the jitterbug trade," shortly will be opened. Charles Nelson, partner in the new org with Harry and Joan Powell, claimed that the cabaret will be better than any now operating in the city, and will court persons "around 35."

Buffalo Casino To Relight

NEW YORK, Aug. 17.—Town Casino, Buffalo, will reopen for the season August 31. New show will have Marty Drake, Ben Dova, Son and Sonny, Six Buccaneers, Edwards and Diane, Patricia Adair and a June Taylor line. Room shuttered July 1 because it lacked air conditioning.

Bland N. Y. Rep for Vest

DETROIT, Aug. 17.—Rollo S. Vest Enterprises is opening a New York office with the appointment of Louis Bland, recently out of the army, as his New York rep. Move follows appointment of Eugene P. Lewis as head of the night club department in the Vest home office here.

Following Thru

NEW YORK, Aug. 17.—Leo Salkin, Chi Morris office rep, phoned Sol Tepper, New York indie, asking for the Andrews Sisters to open for him at Council Bluffs. Tepper told him the kids had a previous commitment at Las Vegas, but he would get back to Salkin by wire if the deal could be made.

Meanwhile, Tepper flew to Chi on other business and walked in on Salkin and told him he had set the deal. Salkin looked up with surprise. "What kind of an agent are you?" he asked. "I asked you to wire the confirmation. You didn't have to come here."

Hoodlums Beat Up Chirp Sarah Vaughn

NEW YORK, Aug. 17.—Sarah Vaughn, current at Cafe Society Downtown, last week was set upon by a gang of hoodlums when she left the club headed for the subway. Negro singer was accompanied by musicians also working in the club. Gal reported that about 20 guys bounced out of doorways, and that she and the musicians were punched and kicked.

A few weeks ago the same thing happened to Josh White. Both incidents were reported to the police by Barney Josephson, Cafe Society owner, who asked that neighborhood be given better protection. So far nothing has happened. The hoods, says Josephson, haven't been caught and cops just shrug their shoulders. If something isn't done about it quickly, said Josephson, he will go to the top and demand action.

Coast Nitery-AGVA Deal Reported Set

HOLLYWOOD, Aug. 17.—The local nitery-AGVA bond situation is all cleared up, according to the grapevine. Nitery ops have clammed up waiting for Matt Shelvey, AGVA head, now en route to New York, to give out the details. But it is understood that he got the bonds he wanted and dealt with each club individually and not as an organization.

Las Vegas 6-Day Week

LAS VEGAS, Nev., Aug. 17.—American Guild of Variety Artists' drive to establish a six-day work week for club entertainers bore fruit last week when operators of Las Vegas niteries agreed to union's demands and announced that clubs will go on a six-day week beginning September 1. Clubs affected include swank Last Frontier, El Rancho Vegas and Nevada Biltmore hotels, as well as smaller spots using AGVA talent.

At the same time it was learned that AFM musicians also go on a six-day week September 1. Musicians were to have instituted shorter week some months ago, but held off at AGVA's request, in order that action of both talent unions could be taken at the same time. AGVA's regional rep, Arthur Kaye, said that he expected no trouble or fuss of any kind and that union had collected total of \$17,000 in cash bonds as well as signed minimum basic agreement with all major Las Vegas clubs.

Richman's 1st Balt. Date Club Charles

NEW YORK, Aug. 17.—Harry Richman, current at the Florentine Gardens on the West Coast, does his first Baltimore nitery date when he opens at the Club Charles, October 29. Odd part of the deal is that Richman, a William Morris property, should work for the Charles when the Morris office gives the Chanticleer first crack at its attractions in that city.

Dick Henry, Morris rep who books the Chanticleer, says that Richman had a commitment for the Chanticleer, "but Richman is a business man. If he wants to take the Charles instead, it's okay with me." In addition to Richman, the Charles also has signed Belle Baker and Zero Mostel for fall openings.

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Burlesque

By UNO

Princess Orelia opens at the Howard, Washington, August 30. . . Jimmie Pinto and Jaclyn King are newly teamed for a vaude act, *The Musical Unionists*. . . Fred Stone, drummer, and Billie Lee, strip tease-dancer, celebrated first wedding anniversary August 3. . . Bob Davis, emcee-vocalist-songwriter, is now under personal management of Freddie Fulton who has Bob and Rose O'Day, singer-dancer, skedded for the shows at the Kingsbridge Vet Hospital, October 9 and 25. . . Harry Mirsky, who left the management of *Come On Up* with Mae West in Chicago recently, starts tour on September 2 at the Shubert, Boston, with *Student Prince*. . . Babe Fenton, formerly of the Eltinge, N. Y., stock, returns for her third season at the Burbank, Los Angeles, following her vacation in Atlantic City. . . Cress Hillary and Dorothy Norman are playing RKO vaude over the summer in act, *The Little Man Who Wasn't There*. . . Dorothy Morey and Harry Eaten are back from Atlantic City where they played an engagement at Hamid's Pier. . . Fran, wife of Joe Hammond, former vocalist-straight man with Barney Gerard's *Follies of the Day*, is a new front-liner at the Globe, Atlantic City.

Helen Simpson, visiting New York from Patsy Gilson in Flint, Mich., was guested by Lulu McConnell, who lost her son recently. . . Binder and Rosen reopen the Howard, Boston, for the season August 16. . . Betty DuVal is in a Cambridge, Mass., hospital to undergo an operation. . . Jackie Whalen is playing a return date as emcee in Leon and Eddie's N. Y. nitery. . . Hi-Way Casino, Fall River, Mass., thru Dave Cohn, has, for August 18, Herbie Fay, Myrna Dean, Jerry Murphy, Rosette Schorr, Jean Gormley and Six Crosby Fashionettes. Dian Ross comes in August 25. . . Lynn Sherwood and Leah Wakefield are Dave Cohn placements at the Palace, Buffalo. . . Mac (Goggles) Barron reopened for his ninth season, August 14, at the Globe stock, Baltimore, operated by Hilliard and Sylvan Livingston. Also to double at the Kolker Bros., Piccadilly nitery near by. . . Artie Lloyd, Al Anger, Faye Neal and Justin Vain, now at Nipmuk Park Theater, Mendon, Mass., have signed for a return to the Eastern circuit thru Phil Rosenberg. . . Jack Montgomery, producer, is doubling between the Howard and the Globe, Boston, while Hazel (Mrs. Montgomery) is ensemble director at the Gayety, Washington, D. C.

Dave King, manager of the National Theater, Detroit, is installing new seating next month. The Grand opens for the fall August 23. Lois Defee will headline opening show, with comedy being handled by George Murray and Harry Bentley. Staff will include Richard Zeisler, manager; Freddie O'Brien, producer, with orchestra under direction of Judge Reidelberger. Bob Winkler, house singer; Charles Daniels, treasurer; Harry Wald, concessionaire.

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Hirst Cirk Solo Off at Boston

NEW YORK, Aug. 17.—The burlesque season of the Hirst Circuit or the Eastern Wheel, for the first time in four years split with the Mid-Western, was launched yesterday (16) at the Howard, Boston. Route covering 13 stops will take principals from the Howard to the Empire, Newark, N. J., (opening 23d); Gayety, Baltimore; Gayety, Washington, (16); Gayety, Norfolk; Troc, Philadelphia; Hudson, Union City, N. J. (25); Globe, Boston (24); Grand, St. Louis (23); Rialto, Chicago; National, Detroit; Roxy, Cleveland, and Casino, Pittsburgh (September 1). There will be two weeks layoff, one between Howard, Boston, and Empire, Newark, and the other between Globe, Boston, and Grand, St. Louis. As during war periods, chorines will not be hitting the road because of housing and transportation obstacles.

Principals signed and their opening points are: Howard, Boston (August 16), Binder and Rosen, Jimmy Francis, Cleo Canfield, Donna Leslie, Rosemarie King, Edith Rogers and Lotus Du Bois. August 26, Happy Hyatt, Jack Edwards, Danny Jacobs, Pat Powers, Chickie O'Dell, Mickey Jones and Carl Lewis. September 2, I. B. Hamp, Gertrude Beck, Bert Carr, Conny Ryan, Sherry Everette, Nadine and Mignon.

Hudson, Union City, N. J. (August 25), Hank Henry, Marvin Harmon, Melaine Le Beau, Eddie Lloyd, Joanne Malone and Lou Karns.

Gayety, Washington (August 16), Harry Conley, Fred Frampton, Frank Smith, Peggy Woods, Dorothy Denke, Jessica Rogers, Felicia Shore and Jean Paul. August 23, Frank Silk, Irving Selig, Murray Briscoe, Evelyn Knight, Texas Lee, Frank Que and Marsha Wayne. August 30, Benny Moore, Matthews and Gaye, Blair and Moody, Lana Barri, Billy and Ann and St. George.

Grand, St. Louis, (August 23), George Murray, Eileen Hubert, Harry Bentley, Lew Denny, Sue Bauer, Zoe Marie and Lois DeFee. August 30, Stinky Fields and Shorty McAllister, Laura Bruce, Harry Rollins, Lily Marlyn and Carole King.

Globe, Boston (August 24), Bob Carney, Billy Wallace, Joe Lyons, Poppy Nolan, Georgia Lee and Sigrid Fox.

Empire, Newark (August 23), Billy Ainslee, Harry Seymour, Charlie Schultz, Vickie McNeely, Trisha Jordan, Jean Williams, Vickie Welles and Claire Cane.

Casino, Pittsburgh, (September 1), Walter Brown, Harry Lander, Chick Evans, Roberta Baker, Jean Wayne, Virginia Kinn and Madaline Lewis. (September 9), Billy Hagan, Charlie Goldie, Merrill Sevier, Baby Koblen, Mary Welsh and Linda Leslie.

Carnegie Hall Gets Mon. Union Deadline

NEW YORK, Aug. 17.—Ultimatum was handed to Carnegie Hall management Wednesday (14) to unionize staffs or else. Deadline set by labor orgs was Monday (19). If the okay doesn't come thru by then, unions will declare the house unfair, establish picket lines, ask for a road call (IATSE craft forbidden to work house) and call on other theatrical unions to respect their picket lines.

This would mean musicians, actors, singers, etc., would refuse to play there. Actual union demands are that b.-o. men join the treasurers and ticket sellers' union, house managers line up with ATAM and that a deckhand crew be put to work.

Magic

By Bill Sachs

BILL BAIRD is currently showing his nifties at Chicago's Chez Paree with the Gracie Fields show. . . Jack Herbert is in the Robin-hood Room of Hotel Dyckman, Minneapolis. . . Marquis the Magician answers his critics with a paid wire to the Magic Desk, reading: "Marquis is a thief; Marquis steals the thoughts of all magicians and uses them to his own advancement. Marquis drinks habitually to forget the kind of agents who have booked him in past years. There isn't a thing they say about Marquis that isn't true. In fact, Marquis is a bigger and much worse (censored) than anyone has yet quoted him to be. P. S.—Rajah Raboid, you gave me my first job in show business. Where are you now?" . . . Joe Hanley moves into the Trade Winds nitery, Washington, Wednesday (21) for another repeat engagement. . . On the same date Dell O'Dell and Charles Carrer take their magic and juggle miracles into the Lookout House, Covington, Ky., for a fortnight's stay. . . Harry E. Cecil's recent return to Grace Hospital, Detroit, for treatment for his chronic asthma condition brought to mind an incident which occurred during his first visit to that nursing home back in 1942. On that occasion Harry, who labels himself the "world's worst magician," was recuperating from a severe attack of asthma and was seated on his bed doing a card trick for his private nurse when in walked a nurse who had been at the hospital some 20 years. After watching Cecil for a while, the second nurse chirped: "Oh, a magician! You know you're not the only magician who has ever been a patient in this room. Houdini died in here." . . . Frank Kini is mixing his magic with the emcee chores at Geisz Inn, Detroit. . . Ed Reno, of Kankakee, Ill., was guest of honor Sunday (11) at a conclave staged by the Knights of the Ebony Wand, of Ottawa, Ill., at Starved Rock Park there. The occasion was Reno's 85th birthday. Mrs. Reno, who celebrated her 65th birthday the day before, was presented with a pin. Reno is honorary president of the KEW, of which O. Lee Morris is now prexy. Two shows were given from a platform in the park. Among those attending were Dr. Zina Bennett and Al Munroe, Detroit, and Russ Walsh, W. C. (Dorny) Dornfield, 2-10 Daniel and Chick Schoke, Chicago. Tom Worthington, Baltimore, sent flowers.

VIRGIL THE MAGICIAN and Julie are at their Coburg, Ore., quarters putting the finishing touches on their new magic unit which is slated to crack its tour with a two-day stand at Municipal Auditorium, Portland, Ore., around the middle of September. From Portland, they hit out for Seattle, then south for more Oregon dates before invading California. Virgil is toting the biggest show of his career, with 15 illusions and various other effects. Bill Larsen built three items for the new show, and Dante personally constructed one of his original effects for the Virgil unit. Holmes Bugbee will again handle the advance. There will be three male aids, including Virgil's old chief assistant, Bob Fenton, recently discharged from the

Memphis Open-Air Theater '46 Draw Behind Last Year

MEMPHIS, Aug. 17.—The Memphis Open-Air Theater box-office figures for the 1946 season are behind those of 1945.

Last year six performances brought an attendance of 73,818, while this year same number of performances brought 70,379.

army, and Bob James, of Fayetteville, Tenn., who until recently had out his own show. In addition to his work as production manager, Fenton will also handle publicity. . . Elmer Eckam, who suffered a fractured pelvis, broken arm, fractured elbow, shock and numerous cuts and bruises in a recent auto accident in which his wife lost her life, left the Jane M. Case Hospital, Delaware, O., Sunday (18) for his home, 1407 E. Main Street, Rochester 9, N. Y. He plans to rest until the first of the year and will dispose of most of his full-evening show. . . Joe Kury, who pilots the Jill St. Claire magic attraction, writes under recent date: "So, Marquis thinks magic is dead for all except one man—Blackstone. That is a screwy statement. I can name over a hundred magicians whose income is upward of \$25,000 a year from magic alone. There are any number of dealers in the U. S. A. whose sales are well over \$100,000 a year. I haven't the least idea how many magic clubs there are in the U. S., but the total membership must be tremendous. Magic is one of the world's most popular hobbies and one of the finest and best-paid professions. Magic is very much alive and America will always accept good magical entertainment."

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Demand for Ban of Discrimination Seen Widening Equity Rift

NEW YORK, Aug. 17.—The growing intramural conflict between right and left-wingers in Actors' Equity seems destined to come to a head soon. The war which broke out with the Frank Fay charges, and extended to formation of the anti-communist group within the union, is now settling its guns upon the touchy Negro problem in the nation's legit theaters.

Crux of the fight is the desire of the left-wing part to have the union take definite action against those houses which practice discrimination against Negroes in the audience. Right wing faction is not in favor of such an action, and so the whole subject has been referred to a special committee headed by Frances Heflin. Findings of this group will be referred back to the Equity council in a few weeks.

An Enemy Weapon

What makes this particular subject such a hot potato, so say sources close to the union, is that recently Equity was labeled as Red by anti-Communists. Up to now the union has had an unquestioned record. Should it refuse to play discriminatory theaters, however, enemies of Equity would have a new weapon to brandish.

On the other hand, should the ban go thru, it might mean the virtual end of legit in the South and in those Northern houses where Negroes are seated only in the balcony, and might lead to a serious breach with producers who would refuse to sign a contract which told them that theaters they could and could not play.

In order to defeat the measure, the milder right-wingers elements will undoubtedly line up with the ultra-conservatives. However, defeat would not mean the end of the intra-union war, because the left-wing opposition has other proposals in reserve.

In short, it looks like a long war among the union members themselves, with thorny questions dividing the membership into rigidly prejudiced groups.

Strike Threat in TTSU-LNYT Parley

NEW YORK, Aug. 17.—A strike vote will be taken to the August 29 meeting of the Treasurers' and Ticket Seller's Union (Local 751, IATSE), unless wage negotiations with the League of New York Theaters meanwhile conclude successfully. TTSU's major demand is a 40 per cent salary hike, which would bring treasurers up to \$126 and aides to \$98. At first ignored by League, confab of Friday (16) saw producers more amenable.

In spite of this b.-o. men are flexing their muscles and are ready for action unless they get what they want. Favorable strike vote would bring IATSE into the picture as negotiators and a further breakdown would result in a strike with stagehands lined up at side of treasurers. Ducat sellers claim that they have had only a small raise since the beginning of the war.

'Luxembourg,' 'Cyrano' Set For Encores at Dallas Casino

DALLAS, Aug. 17.—Franz Lehár's operetta, *The Count of Luxembourg*, has broken the five-year audience thumb-down of such musical pieces at the Fair Park Casino here. The operetta definitely is being skedded for the 1948 season. Samuel Pokrass's *Cyrano*, which preemed last summer with success, will be in the 1947 line-up.

On the Silo Circuit

Agatha Christie's melodrama, *Ten Little Indians*, is the most popular play among Maine's nine summer companies, having been given productions by the Lakewood Players at Skowhegan, Ogunquit, Riverside players at Bridgton, and the Greenwood players at Peaks Island. Latter held *Indians* over a second week. Greenwood is only company going in for holdovers, having played *My Sister Eileen* a second week as the preceding bill to *Indians*. *The Late George Apley* also is getting a good play, Ogunquit having done it with Leo G. Carroll in his original role, and the Lakewood Players with Wallis Clarke.

J. B. Priestley's *Dangerous Corner* is skedded for August 20 showing at the Woodstock (N. Y.) Playhouse, by Michael Linenthal, who has meanwhile taken an option on two new plays by Paul De Wolfe, and plans opening offices in New York at the end of the summer. His director, Robert Gill, who succeeded Mary Morris, has been offered directorship of the University of Toronto's famed Harthouse Players.

John Larson, who staged the dances for the recent Theater Guild tryout, *Devil Take a Whittler*, at the Westport (Conn.) Country Playhouse, has been inked by Alan Gray Holmes to direct *Pursuit of Happiness*, *Angel Street* and *Private Lives* during the remainder of the season at the Boylston (Mass.) Summer Theater.

The Cape Theater, Cape May, N. J., will present Nancy Carroll in *Too Many Husbands* August 19-24. August 26-31 Diana Barrymore will appear in *There's Always Juliet*.

Murder for a Song, by Sydney Shields and Ralph Sprague, a new play getting a pre-Broadway showing, is the choice of the Hepstead (L. I.) Summer Theater for the week of August 20-25. The play will be brought to the Stem after the tryout.

The Barter Theater, Abingdon, Va., goes into its final week August 20 with Shakespeare's *Much Ado About Nothing*.

The Time of Your Life with Joseph Anthony, Tommy Farrell, Betty Bartley and Ralph Stanley opens August 20 for a five-day run at the Westchester Playhouse, Mount Kisco, N. Y. Ninth presentation at the Guild Playhouse, Stafford, Conn., is *January Thaw* with Althea Clayton and Stuart Germain. Plays August 19-24.

Eighth week's production at the Starlight Theater, Pawling, L. I., August 20, *The Spider*, with David Lewis, Rudolph Watson and Don White.

Carl Shain will stage *Just Married* August 20 for the next production of the Van Wyck Playhouse, Fishkill, N. Y.

Eighth and final production of the Harbor Playhouse, Marion, Mass., August 19-24 will be *The Doughgirls*, with Mary Heath, Barbara Bramble, Kitty Hann and Jane Lewis.

Frank Carrington will present Virginia Card co-starring with Ralph Magelsse and Clarence Nordstrom in Victor Herbert's *Sweethearts* August 19 at the Paper Mill Playhouse, Millburn, N. J.

A three-act comedy, *S'Wonderful*, by Harry Thurschwell and Alfred Golden, will be the next production, August 20, at the Fairhaven (Mass.) Summer Theater.

Final two bills of the season at the Montowese Playhouse, Branford, Conn., will be two pre-Broadway tryouts. William Whiting's *Spring's So Short*, a satirical comedy, is slated for August 20 debbing, to be followed by Anita Grannis' *Full House* August 27.

Johnny Stearns in *Charley's Aunt* will be the bill August 21-28 at the Peterborough (N. H.) Playhouse.

The only thriller this season at the Cragsmoor (N. Y.) Theater will be given week of August 19 when Morton Da Costa, managing director of the theater, will star in *Angel Street* with Nan McFarland, Beaumont Bruestle and Peggy Wynne. Paul Tripp directs. Show will play thru August 25.

Little Accident will be the next to last production of the Valley Players, Mountain Park Casino, Holyoke, Mass. Gaylord Mason will star. Season will close with *But Not Goodbye*, featuring Bertram Tanswell and John O'Connor.

No, No Nanette, with Frank Lyon in the lead, is the new offering (starting August 20) at the Worcester, Mass., Playhouse.

Tom Conroy in *Goodbye Again* is the new show at Palmerton's Playhouse, Fitchburg, Mass.

At the Red Barn Theater, Westboro, Mass., *Kiss and Tell* will play week of August 20.

Laurence Olivier May Be Knighted

NEW YORK, Aug. 17.—Current rumors that British actor, Laurence Olivier, may be knighted are growing stronger by the day, and it appears that the whispers may not be just conjecture. However, any official notification would not be made before the beginning of 1947, when the new year honors are published. Olivier himself would, of course, be sounded out to see whether he would accept. If so, he's not likely to gossip about it. That sort of thing isn't done by Britishers about to be slapped on the shoulder by a sword in the hands of their king.

Those supporting the rumors with some background knowledge contend that Olivier is the most likely British thesp to be knighted. His ace position in the British theater—only noticeable rival is John Gielgud—points to his being No. 1 candidate for honors. Besides, there hasn't been an actor-knight since Sir Cedric Hardwicke surprised London by being knighted in 1934.

If and when Olivier is duly dubbed, he will be the 18th actor to add "Sir" to his name since the custom was inaugurated under Queen Victoria, who gave the first one to England's then highest ham, Sir Henry Irving. The Edwardian and early Georgian eras saw a rash of actor-managers going to Buckingham Palace to get their honors. Among them were John Hare, George Alexander, Beerbohm Tree, Charles Wyndham and Squire Bancroft. Forbes-Robertson, Frank Benson (whose touring Shakespearean company was the school for most of Britain's top actors and actresses for the past 30 years), John Martin Harvey, Gerald Du Maurier, Charles Thawtrey, Barry Jackson, Ben Greet, Henry Lytton, C. Aubrey Smith and the late Guy Standing also were knighted.

N. H. Shubert Bows Aug. 23 With 'Cordelia' Tryout

NEW HAVEN, Aug. 17.—The signing of *Cordelia*, new comedy, starring Zasu Pitts, by the local Shubert Theater for two days, starting August 23, has forced the management to advance the opening date of the theater by one week. Originally the Shubert was to open the 29th, with Hecht-MacArthur modernized version of *The Front Page*. New play, by George Batson, was written especially for Miss Pitts, and will show her in role of a New England spinster raising two adopted children.

Boston Houses See Big Season, Dress Up Front & Back

BOSTON, Aug. 17.—Preparations are going apace here for what the boys in the know think is going to be another whopping theater season. A lot of money has been spent on local theaters—both backstage and front.

At the Shubert, \$25,000 alone has been spent on a new counterweight system, thereby making easier hanging of a show, reducing number of stagehands pulling the hemp and speeding scene changes. Lobby and dressing rooms have been redecorated and stage apron has been cut off to enlarge the orchestra pit so players won't be sitting in boxes.

Wilbur's New Floor

At the Wilbur, a new stage floor has been added and the house generally refurbished. Plymouth has a whole new set of orchestra seats ready, but because of the peculiar floor, new jacks must be made for the seats before they can be installed.

Opera House has brand new seats and a fresh paint job. The Colonial has been dolled up, but the short summer lay-off has prevented the installation of new seats as planned.

Bookings Off Bit

Altho bookings now are not as heavy as they were at this time two years ago, they still look like the good old days. For one thing, the booking boys in New York are holding off a little longer, because there are just as many, if not more, shows reported daily in the press as coming here for pre-Broadway trial spins.

Colonial now has in the offing *Life With Father*, with Edwin Maxwell and Betty Alden, due August 26. The Ruth Gordon autobiography, *Miss Jones* follows September 9, with the Max Gordon musical, *Park Avenue*, beginning its shakedown cruise September 23. The American Repertory Theater comes in October 7 for a four-week stay.

West Opens Shubert

Mae West will be the opener for the Shubert, coming September 2 for a three-week stay in *Come On Up*. *The Fortune Teller* is supposed to follow, coming from the West Coast, with Helen Hayes in a new play early in October.

The Plymouth opens August 19 with *Dear Ruth*. Zasu Pitts is scheduled for the Wilbur, August 26, in *Cordelia*, with *Born Yesterday* following. *Song of Norway* reopens the Opera House September 9 for a seven-week stay.

CSI Nixes Mixed Casts in New Plays

NEW YORK, Aug. 17.—Camp Shows, Inc., is not sending out mixed casts in future legit shows. Instead of casting Negroes in plays, roles are either cut out of scripts or rewritten for white actors. Practice came to light while CSI was casting *Three's a Family* which has a Negro maid in show.

Lawrence Phillips, CSI vice-president, claims that he started omitting colored people from casts after a Negress, only one of her race in a play, requested that Negroes be left out for their own good. She felt ill at ease, he said, and resented tough traveling accommodations and other hardships.

Sang Leaves New Haven

HARTFORD, Conn., Aug. 17.—Len Sang, manager of the Shubert, New Haven legit, has resigned to take a job with J. J. Shubert, Chicago. He's to be stationed in the Majestic Building. No new manager set as yet.

Lewisohn Stadium A Success-50G Loss Is 30G Under 1945

NEW YORK, Aug. 17.—Altho more than 300,000 customers were pulled to Lewisohn Stadium for the 29th season of the summer concerts, which closed Sunday (11), Stadium Concerts, Inc., faces a loss of \$50,000 for the eight weeks. This is better than last year's red total, which amounted to \$80,000, and compares with the 1944 figures which were about the same as 1946.

Summer season presented 38 concerts. Only two cancellations were due to rain, but threat of wet weather was given as one reason why the final grosses show a deficit. Concerts ran for the first five weeks without a rain-out (with nine of the 24 concerts performed under threat of rain and therefore to lesser crowds), the Saturday and Sunday of the fifth week led to a postponement of the Sigmund Romberg concert until August 10. Romberg, who had flown to New York from Hollywood for the original date made the second trip for the performance. Monday and Tuesday of the sixth week was rainy, postponing the Mischa Elman appearance until Wednesday and placing Abby Simon on the Tuesday (6) program. Saturday (3) *Night in Vienna* was rained out, and on the Gershwin night, the audience stuck it out thru a thin drizzle. The Lily Pons concerts had intermittent showers, while Jascha Heifetz played the entire *Brahm's Concerto* and two encores to a crowd of 15,000 in a pelting downpour.

In all, the series displayed 13 top conductors, 16 pianists, six violinists, one cellist, one harmonica virtuoso, 21 singers, two performances of the opera *La Boheme*, three choruses and one ballet. Final concert was an all-Beethoven evening. Alexander Smallens was the most frequent conductor, with 11 appearances, including the finale.

Costumers-LNYT Pact Talk Blows Up

NEW YORK, Aug. 17.—Negotiations for a new contract between costume designers and League of New York Theaters broke down completely last week. Costumers plan to tackle each producer individually and get his signature on a pact. Designers, part of Scenic Artists Union, have been confabbing with League for the past year and getting nowhere fast.

They want managers to state exactly how many costumes are needed for a show before it starts prepping; to put a bond in escrow before work is started, and an approximate hike for foremen in costume shops of \$20 (\$75 to \$95).

Buffalo Erlanger's Line-Up

BUFFALO, Aug. 17.—The Erlanger Theater management has lined up an unusually full sked for the 1946-'47 legit season here. Eleven productions are on the calendar, with more to come, which will keep house going pretty steadily till November.

Blackstone's Magic Show is set for August 19-24; *Merry Wives of Windsor*, August 26-29; preem of *The Magnificent Heel*, September 4-7; *Cyrano De Bergerac*, September, 12-14; *Life With Father*, September 16-18; *Tobacco Road*, September 21; Maurice Evans' G. I. version of Shakespeare's *Hamlet*, October 16-19; *Rose Marie*, October 21-23; *Anna Lucasta*, October 24-26; *The Magnificent Yankee*, October 28-31.

BROADWAY SHOWLOG

Performances Thru
August 17, 1946

New Dramas		
	Opened	Perfs.
Anna Lucasta (Mansfield)	8-30, '44	836
Born Yesterday (Lyceum)	2- 1, '46	229
Deep Are the Roots (Fulton)	6-26, '45	374
Harvey (48th Street)	11- 1, '44	767
Life With Father (Bijou)	11- 8, '39	2,840
Maid in the Ozarks (Belasco)	7-25, '46	44
On Whitman Ave. (Cort)	5- 8, '46	117
State of the Union (Hudson)	11-14, '45	317
Swan Song (Booth)	5-15, '46	109
Voice of the Turtle, The. (Morosco)	12- 8, '43	993
Musicals		
Annie, Get Your Gun (Imperial)	5-16, '46	108
Call Me Mister (National)	4-18, '46	140
Carousel (Majestic)	4-19, '45	563
Oklahoma! (St. James)	3-31, '43	1,469
Song of Norway (Broadway)	3-21, '44	836
Three To Make Ready. (Broadhurst)	3- 7, '46	188
REVIVALS (MUSICALS)		
Red Mill, The. (46th St. Theater)	10-16, '45	352
Show Boat (Ziegfeld)	*1- 5, '46	256
ICE SHOWS		
Ice-time (Center)	6-20, '46	83

Chi Auditorium Set For Legits Again

CHICAGO, Aug. 17.—Chicago definitely will have another legit house next year, bringing the total to eight. Prospective aid to the dearth of legit theaters in Chi was given when Roosevelt College, Chi's newest higher educational project, purchased the old Auditorium Building.

Edward J. Sparling, college prexy, said Auditorium would be used for school purposes at first, but later envisioned pro performances. This means that Shuberts' grip on legit houses here (Shuberts own five out of the city's seven) is being loosened, with at least one pro company being formed here independently.

Philly Shubert Houses Set Next Season Line-Up

PHILADELPHIA, Aug. 17.—Line-up is almost complete for the kick-off of new legit season at four Shubert houses in operation here. Curtain raises August 26, with Basil Rathbone in *Obsession* lighting up Shubert Theater. Jack Kirkland brings his *Tobacco Road* perennial on Labor Day to Walnut St. Theater, with Locust St. Theater opening same day with *The Voice of the Turtle*.

Forrest Theater was originally skedded to deb with holiday show *Song of Norway*. However, booking switch takes the musical to Boston September 9, and it will come here later in the season.

Abbey Thesp Signs for Pic

NEW YORK, Aug. 17.—First Irish legitier from the famed Abbey Theater in Dublin to be inked for the U. S. is 23-year-old Sean McGlory, who, however, will deb in the U. S. before cameras, not on the stage. He is expected to preem in pix in the screen version of *Morning Becomes Electra*. A Stem bow may follow if a sutiable show can be found.

Mixed 'Romeo' Goes On Sans Myerberg; Gribble Raises 60G

CHICAGO, Aug. 17.—Production of *Romeo and Juliet* will go on without Michael Myerberg, Harry Gribble, co-producer and director, informed *The Billboard* this week. Trade rumors had it production would die without Myerberg (*Lute Song*), who was reputed to be biggest backer of the mixed cast show. Conflicting rumors were that Myerberg was losing heavily on *Lute Song* and attempted to cut out of *Romeo* to the bone, something which Gribble considered would have ruined the show. Other talk is that Myerberg cooled toward heavily publicized mixed cast show on grounds that the only mixed cast production to make money this year was *Deep Are the Roots*, while about six others died.

Queried as to whether Myerberg had backed out and whether the show would go on, Gribble wired: "Myerberg could not back out of *Romeo and Juliet*. We all requested a mutual cancellation of our contracts as we disagreed on certain proceedings.

"The production will be presented under other auspices according to our original and established plans. So far as I know only stuffy reactionaries with benighted brains and sense would object to a mixed cast merely because a few weak or badly produced plays have not drawn the crowds. Our enterprises are too sincere and honest, artistically and commercially sound to be damaged by short-sighted and greedy promoters."

Gribble also revealed his angels (including himself) had raised more than 60G for *Romeo* and that rehearsals would begin shortly.

Woolf's 4-Town Silo Tour Halved by Empty Pews

NEW YORK, Aug. 17.—Stanley Woolf's rotating stock in up-State and New England towns has laid an egg. Producer started out by skedding four towns but is now down to two—Saranac Lake, N. Y., and Burlington, Vt. He has cut out Lake Placid and Long Lake. Original Burlington date was for two nights, but that was cut in half.

Woolf offered three plays—*I Like It Here*, *Hasty Heart* and *Springtime For Henry*—but tho he expected \$800 grosses each night he came closer to \$350. Houses were scaled low and only reason for low take seems to be that public is not ready for legit in that neck of the wods.

N. Y. Negro Local of IATSE Wins Repping at Na't Confab

NEW YORK, Aug. 17.—Local IA of the Theatrical Protective Union (IATSE) has finally won representation at parent body's early convention.

Deal was worked out at Chicago meeting in July whereby the colored local, with headquarters in Harlem, will send one representative to the confab next year. Negro legit deck-hand local is one of smallest in org, having less than 30 members.

'Showboat' Colored Chorus Members Get \$5 Pay Hike

NEW YORK, Aug. 17.—Chorus Equity has won \$5 raises for 24 Negro members of *Showboat* singing chorus. Altho all the chorus, both white and colored, received above the minimum, white chirpers were pocketing a fin more. Meeting was held with Oscar Hammerstein III, and Negroes were raised beginning with the week of August 5.

Out-of-Town Opening

HOME OF THE BRAVE

(Opened Wednesday, August 14, 1946)

LAS PALMAS, HOLLYWOOD

A drama in three acts by Arthur Laurents. Presented by the Actor's Lab. Directed by Phil Brown. Settings, Gene Callon. Lighting, Milton Starr. Production Manager, Roy Teal. Stage Manager, Royme Ellis. Technical Directors, Gene Callon and Milton Starr. Sound, Jerry Fritz and Frances Henderson. Publicity, Ted Solly and John Anderson.
Capt. Harold Bitterger.....Mack Williams
Major Dennis Robinson Jr.....Harlan Warde
T. J.....Kenneth Patterson
Coney.....Leo Penn
Finch.....Don Hammer
Mingo.....Robert Karnes

This production will linger long in the memories of local legit lovers. With machine-gun impact, Actors' Lab slugs home the social message of Arthur Laurents' powerful play. An all-G.I. cast keeps the emotional key at high pitch. In this group of six, there are no weak links. Each man understands, lives and plays his part so thoroly that the audience is held in a firm grasp of realism from the first to the final curtain.

Leo Penn turns in a superb job as Coney, the Pittsburgh Jewish boy, who is unable to escape the torment of anti-Semitic taunts even in the midst of combat in the Pacific, and is plunged into psychopathic paralysis. Don Hammer is equally fine as Finch, who, in a heated argument before he's shot, almost hurls the racial dagger at Coney. Robert Karnes convincingly portrays Mingo, the lad who helps save Coney from his racial complex.

Kenneth Patterson, as the anti-Semitic T. J., turns in a capable piece of under-playing. Harlan Warde creates the major, to whom the job of war is more important than knowing his men. Mack Williams is memorable as the psychotherapist, who breaks Coney's paralysis by helping him overcome his racial hypersensitivity.

Phil Brown's brilliant direction builds from a fast start to emotional crescendos that keep the customers on edge thruout. Brown's work is noteworthy in its economy. Each word and movement counts in the final total of pace and suspense. Action is divided between the main stage and a small forestage extended to the extreme right. Latter served as the doctor's office, where Coney is treated. As psychotherapy melts the mists of amnesia, flashbacks to the events of the past, which led to the boy's mental condition are enacted on the main stage. Dual stage arrangement permits rapid scene changes, so highly essential in retaining the high pitch. Gene Callon's creditable settings lend a final realistic touch.

ROUTES Dramatic and Musical

Bloomer Girl (Curran) San Francisco.
Blackstone (Erlanger) Buffalo.
Come On Up, Ring Twice (Selwyn) Chicago.
Cordelia, with Zazu Pitts (Shubert) New Haven, Conn., 23-24.
Dear Ruth (Plymouth) Boston.
Dream Girl (Cass) Detroit.
Harvey (Harris) Chicago.
Hasty Heart (Geary) San Francisco.
Lady Windermere's Fan (Lobero) Santa Barbara, Calif., 23-24.
Life With Father (National) Washington.
Merry Wives of Windsor (Russ Auditorium) San Diego, Calif., 21.
Mary Had a Little (Shubert Lafayette) Detroit.
Obsession (Erlanger) Chicago.
Oklahoma (Metropolitan) Seattle.
State of the Union (Blackstone) Chicago.
State of the Union (Biltmore) Los Angeles.
Up in Central Park (Shubert) Chicago.
Voice of the Turtle (Lyceum) Minneapolis.

**IN LOVING MEMORY
OF MY HUSBAND**



SAM LAWRENCE

Who Passed Away on August 18, 1945

MRS. SAM LAWRENCE

IN MEMORY OF OUR DEPARTED BROTHER

SAM LAWRENCE

Died August 18, 1945

MICHIGAN SHOWMEN'S ASSOCIATION

**IN FOND MEMORY
OF OUR FRIEND**

**SAM
LAWRENCE**

Who Passed Away on
August 18, 1945

**BEN HERMAN &
SAM LEVY**

**IN MEMORIAM
TO OUR BOSS**

SAM LAWRENCE

Who Passed to His Reward on
August 18, 1945

**Personnel of the
LAWRENCE GREATER
SHOWS**

**IN MEMORY OF
SAM LAWRENCE**

A Real Pal and Friend
L. G. KING

IN MEMORY OF

SAM LAWRENCE

**MR. & MRS.
SOL NUGER**

**IN REMEMBRANCE OF
SAM LAWRENCE**

He has gone ahead of the Show to book
a spot for us all to go.
ROBERT YOUNG

**IN REMEMBRANCE OF
SAM LAWRENCE**

Always remembered, you good
Old Timer
LOUIS GUETH

**IN REMEMBRANCE OF
SAM LAWRENCE**

Who was a real Showman and
a True Friend.
**DOLORES &
BILL WOODALL**

**IN MEMORY OF OUR BOSS.
GONE BUT NOT FORGOTTEN**

SAM LAWRENCE

STERN FAMILY

THE FINAL CURTAIN

BARAKET—Jamil S., 36, band leader, in Waterville, Me., recently. He maintained studios at Waterville and Augusta, Me.

BOWMAN—Henry H., former president of the old A. W. Tans Musical Library, New York, an agency which provided music for Broadway shows more than a decade ago, August 9 at his home in Rosemont, Pa.

CLERANS—Charlie, French trapezist, in Paris July 7. He fell while performing with his brother at the Gaumont Palace and fractured his spine.

DEL VECHO—John, circus and minstrel trouper, recently in Buffalo. Del Vecho started in show business in 1880 with the Juniville Opera Company, later entering vaude. He was with the Primrose and Dockstader's minstrels from 1900 to 1906; Stetson's Uncle Tom Show from 1909 to 1914, and back with Dockstader the following two years. He was with the Gentry Dog and Pony Show in 1917; Sells-Floto Circus 1919-'21; Neal O'Brien Minstrels 1922-'24; Sparks' Circus 1925-'34; the Andrew Downie Circus 1934 to 1938, when he retired. Survived by his widow, Margaret, and two daughters, Katherine Robertson and Mrs. John J. Flood. Burial in Buffalo August 12.

GARCIA—Albert, 71, opera singer and professor of singing at the London Royal College of Music, in that city August 10. He appeared in the leading opera houses of England, France and Germany.

GARLAND—Frederick, 26, brother of Rosa Lee, of the team of Estell and Rosa Lee, with Cetlin & Wilson Shows, in a plane crash July 29. Survived by his widow, Mildred; daughter, Peggy Jean, his mother and two other sisters.

GAUMONT—Leon, 82, leading personality in the French movie industry, in Sainte-Maxine-Sur-Mer, France, August 11. He was a pioneer in sound and color movies as well as one of the first to film news events. He produced feature films at Gaumont's studios in Flushing, L. I., starring Alice Brady, Leonore Ulric and other American stage celebs.

GOULD—Mary (Mamie Ellis), 75, years ago with the Bennett Moulton and Margaret Thurston stock companies, August 4 in Chicago.

GRAF—Henry A. (Whitey), 58, stage electrician at Warner Bros.' Stratford Theater (Chicago) for 17 years, in St. Bernard's Hospital, Chicago, August 14. Survived by his widow, three daughters, Marjorie, Jean and Delores, and a son, Henry.

HARVEY—Mrs. Mary, 91, widow of Frederick Harvey, tenor, and sister of Fanny Moody, singer and co-founder of England's Moody-Manners Opera Company, in Forest Hills, L. I., August 15.

HENRY—Hugh R., 53, co-owner of the Clan Bar Restaurant, Coney Island, N. Y., the past 23 years, in Brooklyn August 9. He was a member of the Coney Island Chamber of Commerce for 25 years. Survived by his widow and a son, Edward W. Henry.



IN MEMORY OF

MARY THOMPSON

Died August 27, 1943

JAMES—EDITH—JEANNETTE

**In Memory of Our Dearly Beloved
Lieut. Billee L. Hamilton**

(BILLEE GARNEAU)

Who was killed in action in Sicily,
Aug. 23, 1943.

Wife, Nancy; Brother Tommy and Mother

MIMI GARNEAU

He either fears his Fate too much or his
Deserts are small, who dare not put
It to the touch to Win, or lose it all.

THANKS

To all my many friends everywhere for
their kind expressions of sympathy in my
hour of bereavement on the death of my
dear wife

IRENE LACHMAN

Who passed to the Great Beyond on
July 12, 1946.

DAVE LACHMAN

**IN MEMORY OF
SAM LAWRENCE**

Died August 18, 1945
FRANK Z. HYDE

**In Memory of
JOEY MOSS**

JACK AND BESSIE GALLAGHER

**In Loving Memory of
Our Dear Brother and Comrade
JOEY MOSS**

Killed in Action August 27, 1944

**MICHIGAN SHOWMEN'S ASSOCIATION
and
JOEY MOSS AMERICAN LEGION POST**

HENION—Frank, veteran carnival operator, in Palm Beach, Fla. Born January 27, 1895, in Lincoln, Neb., Henion was a veteran of World War I. Survived by his widow.

HILGARTNER—Andrew H., 55, director of national sales of Station WFBR, in Baltimore August 14.

HOEY—Mrs. Mary, 85, widow of James F. Hoey, former vaude comedian, in Sayville, L. I., August 15.

KEPLER—Leo M., 51, employee of United Exposition Shows, August 12, in Moberly, Mo., from injuries suffered when he was run over by a truck. Funeral services were held August 13 in Moberly and burial was in Oakland Cemetery there. A brother and sister survive.

MASTERS—Nancy Lovat, 46, wife of Dr. Walter E. Masters, in Worcester, Mass., August 16. A top-flight musical comedy star in England, she debbed at age of 15 and appeared in British musicals until 1932.

METHOT—Cormet, Quebec Indian with King Bros.' Circus, killed August 10 under a trailer-truck which overturned in the White Mountains while show was en route from Plymouth to Littleton, N. H.

MOLLICA—Vincent J., 50, manager of the Lebanon (N. H.) Opera House for 27 years, in Mary Hitchcock Hospital, Hanover, N. H., August 5. Survived by his widow, two sisters and four brothers.

PORTER—George, 52, Washington radic attorney, in San Francisco August 11.

SOUDEIKINE—Serge, 60, art director of Radio City Music Hall, New York, in Nyack, N. Y., August 12. He started his career in Russia by setting several of Maeterlinck's stage works and achieved fame in Paris for his sets for Balieff's *Chauve Souris*. In New York his work included sets for operas at the Metropolitan, the Fokine ballets and George Gershwin's *Porgy and Bess*. Survived by his widow, the former Jeanne Palmer, operatic soprano.

WELLS—H. G., 79, one of England's most prolific and versatile authors of the past century, in London August 13. Some of his works were movie-produced.

Marriages

BAKER-FELIX—James Baker and Catalina Mercedes Felix, burlesque performer known as Querida, in New York July 12.

BALANCHINE - TALLCHIEF — George Balanchine, director of the Ballet De Monte Carlo, and Maria Tallchief, one of his dancers, in New York August 16.

CAPELL-DELMAR—Robert Capell and Norma Jean Delmar, both members of the Capell Bros.' Shows, in Columbus, Kan., August 6.

CARTER-GARCIA—Kenneth Carter, studio publicist, and Consuelo Garcia, actress and sister of Maria Montez, August 11 in Beverly Hills, Calif.

DENNIS-SMITH—Roland F. Dennis and Ruth Smith, formerly of the Siebrand Bros.' and Midwest shows, in Las Vegas, Nev., June 2, it has just been learned.

FINESTONE-NORSOP — Gerald Finestone, manager of the Strand Theater, Philadelphia, and Harriet Norsop, in Philadelphia August 17.

HALL-KANE—William Hall, electrician with Dick's Paramount Shows, and Mary Kane, nonpro, in Elkton, Md., August 3.

HART - CARLISLE — Moss Hart, playwright, and Kitty Carlisle, actress, in New Hope, Pa., August 10.

HENSELY-MADISON—Carl Hensely, member of the Madison Bros.' Shows, and Maxine Madison, niece of Nels P. and Harry L. Madison, owners of Madison Bros.' Shows, August 8 at Gillespie, Ill.

PETERS-COOKE—Lawrence Peters, concession manager for Joe Cohen, and Alice Cooke, on the staff of the Lynch and Goldie concessions, in Truro, N. S., recently.

WHITE-RAWLINSON—Al White, artist, and Sally Rawlinson, screen starlet, in Hollywood August 11.

Births

A daughter to Mr. and Mrs. Raymond Duke recently. Father is general agent of Stevens Bros.' Circus.

A daughter, Donna Regina, to Mr. and Mrs. George Keiches in Bridgeport, Conn., recently. Father is chief engineer at WICC, Bridgeport.

A daughter to Mr. and Mrs. Larry Adler in St. John's Hospital, Santa Monica, Calif., August 10. Father is the harmonica player.

A daughter to Mr. and Mrs. Nelson R. Kerr August 4 in Tullahoma, Tenn. Father was formerly with the W. C. Kaus Shows.

A daughter to Mr. and Mrs. Harry Stahl recently in Detroit. Father is superintendent of Eastwood Park, Detroit.

A son, Robert Marvin, to Mr. and Mrs. Leon Kellman at Women's Hospital, New York, August 11. Father is a lawyer with the William Morris agency.

A daughter, Melody Faith, to Mr. and Mrs. Spade Cooley at Cedars of Lebanon Hospital, Hollywood, August 8. Father is a band leader.

A daughter, Sharon, to Mr. and Mrs. Art Linkletter at the Hollywood Hospital, Hollywood, August 8. Father emcees *GE House Party* and *People Are Funny*, radio shows.

A daughter, Melinda, to Mr. and Mrs. Groucho Marx in Hollywood August 14. Father is the film comedian and mother is the former actress, Kay Gorcey.

A son, William Jr., to Mr. and Mrs. William Ramagosi, August 10, at Osteopathic Hospital, Philadelphia. Father is associated with his father, S. B. Ramagosi, in the operation of the Casino Arcade, Sportland and other Boardwalk amusement interests in Wildwood, N. J.

Divorces

Boots Mallory Cagney, film actress, from William Cagney, movie producer and brother of James Cagney, in Los Angeles July 28.

Frances Loter, of Latham Shows, from Dick Loter in Beaumont, Tex., March 26.

Ann Dvorak, film actress, from Leslie Fenton, actor-director, in Los Angeles recently.

Claire Trevor, film actress, from Cyclos Dunsinoor in Los Angeles August 9.

MILLION DOLLAR

(Continued from page 39)
ness keeps show moving at high pace.

Eye-ear easy, Dorothy Dandridge sells *Sun in the Morning* and *Personality*. Floyd Ray's ork (17), on stage, supports acts. Aggregation is rough in spots and comes up too heavy on brass. Also, more attention should be paid to cut-offs. Best of band's numbers (out of three) is its *St. Louis Blues*. Honors here going to smooth piano and solid drum work.

Pic, *The French Key*. Biz big.

ROXY, NEW YORK

(Continued from page 39)
evidence of severe trimming (schedule, you know) but despite it Rolls pulls solid applause all the way. His Liszt and Chopin numbers were satisfactory with house mitting midway when they recognized the *Polonaise*. Finished with a ginger-trimmed boogie number and begged off.

Lou Wills Jr., ex-*Are You With It?*, shows some wonderful butterflies. But besides being an outstanding hooper, boy also has an imaginative routine. His hayseed seeing the big city number was ingenious and skillfully done.

Bobby Whaling and Yvette, bicycle act, were okay but acting was overdone. Stunts are good enough without the heavy mugging. Realism was lost.

Productions with Gae Foster line are well staged and capably handled. Major scene is built around a beach with gals strutting around in bathing suits. Biggest number is their big ball balancing routine. Last time house did this one, one of the kids teetered and fell off the revolving ball. It got sympathetic applause and laughs. So this time it's in the act and still gets good reactions. The Belle-Aires (four girls) work in the opening scene, warbling *I Don't Know Enough About You* while huddled under a beach umbrella.

Pic *Claudia and David*.

LEON AND EDDIE'S

(Continued from page 40)
with the double entendre, he becomes embarrassing.

Since last caught, Jackie Whalen has retrogressed. He's in there all the time trying to top somebody and gets bluer and bluer. Yet, it must be admitted that his gents' room humor gets laughs. His after-bit with Jayne Manners was as subtle as a kick in the head, at times becoming queasy.

Baron Twins and Barney (two boys, one gal) look like they just came out of an *Our Gang* flicker. Cute trio do sharp three-part and single taps for good hands.

Miller and Gene, knockabout-acro pair, show an acceptable novelty routine. Male's rubber legs bits pull big.

Riambos, rumba team, are just run of the mill Latin couple. Boy shows ability, but gal works like an amateur.

Sydney Sprague (6) line has three numbers of which the middle one, a modern dance to *Tangerine*, was the best.

Art Warner was off, but relief band cut a nice show.

MERMAID ROOM

(Continued from page 40)
intends to play constantly for a 30-minute session. There's a touch of monotony in a series of arrangements all sounding the same, even when the players handle their chores with showmanship.

The Rudy Vasco Quartet, with Vasco chirping, also has a long stretch on the stage, and tho it, too, tries to vary its tunes, has a tendency to sameness. Vasco does mostly tunes with Latin rhythms—*Chiquita Banana*, *Tropical*, *Conchita Lopez* and *Cielito Lindo*—swinging once into an Irish song. He has a good voice and handles the crowd well.

Judy Kane and Chris O'Brien, billed as supplying vocal humor and witty ditties, are making a return to this stand. Their offerings don't measure up to the billing, for their humor is either pretty forced or corny in the extreme and their witty ditties have a blue hem that's not particularly boff-getting. Their best are the straight tunes, *Love on a Greyhound Bus* or *They Say It's Wonderful*, which get a good workout by the duo. But the rest of their act cries out for new material.

Nitery Ops Nix 802 Atomic Bomb

(Continued from page 38)

the club got itself plenty of free space and air time which it ordinarily wouldn't get.

But while it is good publicity, it may turn out to be poor relations. Suber is plenty burned at the way press agents played up the Petrillo angle. He said 802 has local autonomy and Petrillo has nothing to do with local's rulings. "They (the press agents) make hay out of the public's antipathy to Petrillo," he said.

AGVA Eyes Situation

The American Guild of Variety Artists say it also may enter the picture. It doesn't like, it said, owners who punish AGVA members because they (the operators) have a quarrel with the musicians. "It's pretty small potatoes for a cafe owner to kick around a chorus girl," AGVA said.

Suber said that local is after a raise and an "adjustment" of the hours. In some spots, he said, musicians begin working at 7 p.m. and sometimes keep working until 4 a.m. In addition, they do remotes; all in all, three or four shows plus remotes. "Shows are frequently done under deplorable conditions—compare this with legit," Suber said. "Legit tootlers do only eight shows a week, a few hours a day. Night club work requires the same high musicianship as does musical comedy (production numbers, etc.)." In fact, musicianship is so high, Suber said, that 802 often relaxes its regulations to permit a night club drummer and first trumpet to play seven days a week. "It's too hard to break in a new man for the off day."

Ops say they know about the difficulties facing 802-ers, but they have troubles too. If there is no retreat from the union position, say some ops, they will fire their relief bands (those who remain open) and use the main band for the entire session. They point out that under union rules they are permitted to use men all night, working them 20 minutes and a 10 minutes' rest.

FIESTA ROOM

(Continued from page 41)

salesmanship and appeared sloppy during routines—or perhaps they were just tired.

Spanish dance couple, the Can-sinos (of Rita Hayworth clan), are plenty okay in the Latin tempo department, and dance with verve and precision. Tenor Romo Martinez provides vocal background for Can-sinos' turns, and follows with solo spot. His *Granda* and *Rancho Grande* register well. *Night and Day* is merely adequate.

Surprise hit of the show is orkster Billy Blair's doubling on vocal number tagged *Hurry, Hurry, Hurry*. Blair is a jovial, rotund type of comic, reminiscent of Billy House, with a bundle of personality to match his poundage. His clowning and grimacing had ringsiders begging for more.

Miss Rand holds featured spot (and blue spotlights) with her graceful fan work. Spot is built up with line doing a semi-ballet to *Clare De Lune*. La Rand holds forth for several choruses and encores. Neatest gimmick of all is curtain speech, which Sally does, pleasing ringsiders with her gracious charm and poise. She closes show by offering to pose at ringsiders' tables between shows (with clothes), so tourists can bring back pix of visit to the club. Idea has many novel possibilities and proves to be an easy way to rake in some extra shekels.

Billy Blair's four-man combo does a first-rate job cutting the show and for dancing. Blair's men are head and shoulders above most small instrumental combos.

Minnesota State, 20 Small Annuals Out or Postponed

CHICAGO, Aug. 17.—Polio this week struck out to deliver a lethal blow to outdoor show business in Minnesota and to send show business in other North Central States to the ropes, reeling and groggy. Ever-mounting number of cases, with no end in sight, knocked off many scheduled outdoor events in Minnesota. It forced the cancellation of the State Fair at St. Paul, one of the nation's biggest State annuals; it caused 20 county fairs to cancel or postpone since the outbreak, and it pushed countless other outdoor events into cancellation.

And the disease—or the threat of the disease—struck in Wisconsin and North Dakota, slashing attendance and choking business, as fretting parents, importuned by radio and newspaper to keep their children at home, obeyed.

It hit in South Dakota, forcing circuses to cancel out dates, to do a quick reshuffle of routes, and had agents, both of circuses and carnivals, frantic in their efforts to get their shows out of disease-hit or disease-threatened country.

Specials Hit Hard

Attraction bookers, owners-operators of special events such as thrill shows and auto races, concessionaires—as a matter of fact, every part of the business—scurried to maneuver out from the situation.

The cost was plenty, impossible to estimate, but certainly represented a loss running up into the millions. Minnesota State Fair's cancellation alone, it is estimated, totaled \$100,000, merely for make-ready and advertising, all of which must be charged off to loss. But the State Fair's loss is just the beginning of the loss caused by that cancellation. Attraction people, commercial exhibitors, concessionaires, etc., had put out plenty to get ready for the annual, which was to be the first since 1944, last year's event having been called off because of ODT restrictions.

Woolfolk Takes Beating

The Boyle Woolfolk office, this city, for instance, had gone to great lengths to build a huge stagemat, practically entirely for the St. Paul event. That meant massive, expensive scenery, and scores of other costly items.

But apart from the actual losses were the potential profit losses. Royal American Shows, booked for the midway, stood to gross in excess of \$150,000, it is estimated, but due to cancellation will be forced to still date at Davenport, Ia. While it was a major blow for Royal American just back in from a record-breaking profitable cross-country tour of Western Canada, the org was also hard hit this week at the Tri-State Fair at Superior, Wis., where the polio talk slowed business to a walk.

What happened to the Royal American Shows happened in proportionate extent to other carnivals caught in the same cancellation jam. And what happened to Boyle Woolfolk's office happened to the Barnes-Carruthers office and the Ernie Young office, both in Chicago, as cancellation came in or as their dates this week were hurt by a falling attendance caused by polio.

R-B Faces Music

The Ringling-Barnum circus faces its test next week, going into a territory which is rapidly being seared by the polio threat. Monday (19), for instance, the Big One is due to play Eau Claire, Wis. Numerous cases have been reported there; radio listeners have caught the warnings and importunities of the radio stations from St. Paul and Minneapolis. (Many Minn. Fairs Out on page 63)

Midget Racing Ban May Mean Suit for Burbank City Dads

BURBANK, Calif., Aug. 17.—Backers of the San Fernando Valley Sports Center now nearing completion are preparing suit against the city for damages which they contend have been suffered as a result of the Burbank council's recent action in banning midget auto racing at the Center, according to attorney Gordon Stater, counsel for the several partners in the project.

Stater declared that his clients are about to take any form of legal action which can properly be sustained against the city of Burbank, including suit to establish the Sports Center's right to hold midget auto racing events, and to recover damages which the city council's action has allegedly caused.

The ban against midget racing at the Center was ordered by a three to two vote of the councilmen after a stormy public hearing, at which witnesses presented arguments for and against the racing proposal.

Amsterdam Bans Carnivals, Circuses

AMSTERDAM, N. Y., Aug. 17.—Carnivals and circuses were dealt a death blow here Tuesday (6) when the common council unanimously adopted an ordinance which forbids carnivals and circuses from showing within the city limits.

A delegation of the sixth ward attended the meeting, urging the council to draft legislation forbidding the shows. Charles H. Strain, appearing on behalf of the American Legion, which sponsored a carnival here recently, spoke against such legislation.

25% Australian Ride Tax May Be Lifted Soon

SYDNEY, Australia, Aug. 17.—Harold G. Spry, owner of Luna Park at Manly, has high hopes the 25 per cent tax on riding devices in Australia, a wartime measure, will soon be lifted, altho no definite announcement has been made.

Business at Luna Park, Spry says, has fallen off since the war but that was to be expected.

Hampton Beach Carnival Wk.

HAMPTON BEACH, N. H., Aug. 17.—Hampton Beach Chamber of Commerce is putting on a special carnival week from Labor Day to September 8, with a program of special events including aerial acts, fireworks and a fashion show. The Hampton Beach concert band will give four concerts daily, with Bill Elliot, the Singing Cop, appearing each evening.

Vancouver's Jubilee Drew \$102,090 Gate

VANCOUVER, B. C., Aug. 17.—Ticket sales for the Jubilee show at the Timber Bowl in 13 performances totaled \$102,090, the operating committee of Vancouver Citizens' Diamond Jubilee committee announced.

Tenders will be called immediately for demolition of the Timber Bowl. The successful bidders will be given the contract on condition that all suitable lumber be made available for construction of veterans' homes.

Blocked Home Giveaway Now In 300G Suit

Promoter in Quandry

WORCESTER, Mass., Aug. 17.—A home and food exposition which he directed here last May has proven a series of headaches for Frank Dubinsky of Hartford, Conn. The latest is court action started Monday (12) by three local lawyers representing "a civic minded citizen" who will sue for \$300,000 in court action against Dubinsky and the New England Stores Service Corporation and Master Home Builders Association, co-sponsors of the show.

It all started on the final day of the exposition, May 11, when police stepped in and banned the awarding of the grand prize, a \$10,000 model home, on the complaint of Councilman George J. Abdella that the drawing constituted a lottery and was in violation of Massachusetts law.

Dilemma for Promoter

When the hearing came up a few days later, the councilman withdrew the charges and the matter was dropped. Dubinsky, however, was left with the model home on his hands, and no solution to the problem of satisfying disappointed ticket holders.

After conferring with his attorney and other exposition officials he came up with the plan to give the home to a disabled veteran of World War II living within the city trading area. The selection was to have been made by a committee of five persons prominent in civic, business and social welfare, from nominations submitted by exposition ticket purchasers. This plan also was abandoned when, after much publicity, only a few applications were received.

Identifying Mr. Flynn

While Dubinsky was making other plans to dispose of the home, this latest bombshell hit. The lawyers said they are filing for a civic-minded citizen named William H. Flynn, whom they refused to identify. Flynn, it was learned, is a brother-in-law of Henry P. Grady, one of the lawyers.

The statute under which suit is being filed, the lawyers claim, permits any person to sue for treble damages in the case of a lottery, when, after a lapse of 90 days, none of the parties concerned (the ticket holders in this 300G Giveaway Suit on page 63)

Lots of Dough Is Exchanged At Centurama

J. J. J. Grosses \$145,620.88

By a Staff Correspondent

MILWAUKEE, Aug. 17.—Celebration of Milwaukee's 100th anniversary, revolving around the production, Centurama, involved the handling of a pile of cash, and the city's auditor is still pulling the loose ends together preparatory to making a final statement. Centurama officially closed Sunday (11), and the politics around the city hall and lots of the men on the street are declaring it was worth it, no matter what the cost.

From an artistic standpoint, the production, Centurama, was a howling success, and Eddie J. Weisfeldt, the producer in co-operation with Michael J. Todd was given ample opportunity to take bows for his job; the best one being when Eddie Cantor lugged him on stage Friday (9), Cantor's farewell appearance.

So far the auditing job hasn't reached the stage where anyone will crack about the cost of anything, but in round numbers, and from an official source, the takes were made known to *The Billboard's* representative.

Stage Production Tops

From a revenue standpoint, and also from an artistic viewpoint, the stage and water production set the pace. In all, including 31 nights and 31 matinees, the amphitheater handled \$247,500 in folding money. More than that was reported as sold in advance by Harry Harrison's ticket crew, and possibly that is one reason for the delay in official figures.

Amphitheater takes will herewith be recorded by weeks, designated by the starring performers:

Frohman and Adler	\$25,300
O'Connor and Dragonette	42,300
Veloz and Yolanda	65,200
Eddie Cantor	73,700

The last three nights, to complete the 31 days, featuring Della Chiesa and Weede, a 1,000-voice chorus, and (See Centurama Cash on page 56)

New Jersey Thumbs Down Bid for Pari-Mutuel Meet

TRENTON, N. J., Aug. 17.—With no comment except "no," the New Jersey State Racing Commission rejected the application of the Mercer County Trotting Association for a license to conduct harness racing with pari-mutuel betting at the New Jersey State Fairgrounds here. The proposed meet would have been held at the close of the New Jersey State Fair.

George A. Hamid Jr., vice-president and general manager of the fair, is listed as an officer of the trotting association.

Mansfield Defeats Fort

LEVELLAND, Tex., Aug. 17.—Toots Mansfield, of Rankin, Tex., several times champion calf roper of the world, defeated Troy Fort, Lovington, N. M., in a matched calf roping contest here Wednesday (14). Mansfield roped and tied 12 calves in 197.7 seconds for an average of 16.5 per calf. Fort made 227.3 seconds for his 12 calves. His average was 18.9.

ONE-DAYERS MAKE R-B WORK

Beatty Bonanza Holds in Sask.

Prairie provinces pay off despite harvest and show's closeness to fair dates

SASKATOON, Sask., Aug. 17.—Playing to nearly 20,000 persons here Wednesday (14) and Thursday (15), the Clyde Beatty Circus continued the winning Canadian tour which has given the term, "phenomenal," a terrific workout since it started a month ago.

The two big days here climaxed another week of consistently high attendance figures that started at Edmonton, Alta., Friday and Saturday (9-10) and carried over to Saskatchewan with one-day stands at North Battleford and Prince Albert Monday (12) and Tuesday (13), respectively.

Timing Off—So What?

Show's business described by Manager Ira Watts as "extraordinary beyond all our expectations," has held up in spite of certain factors which could be used as perfect alibis for a less favorable reception. A more inopportune time to play the prairie provinces could hardly have been chosen if the show had tried. Wheat and hail wait for no man, and the wheat harvest is in full swing. Moreover the show hit its Alberta and Saskatchewan stands within two weeks of the Class "A" exhibitions and within a few days of the Class "B" fairs. In fact, the date at Prince Albert was only two days after the fair, yet business apparently did not suffer either from that or a heavy rain show day. The rain actually may have helped, so far as the busy farmers are concerned.

It was also observed locally that the show was not billed as far in advance (*Beatty Bonanza Holds on page 53*)

Dailey Returns To Route After Loss of 2 Days

MITCHELL, S. D., Aug. 17.—After a two-day lay-off due to infantile paralysis, Dailey Bros.' Circus returned to its billing here Friday (16), but found the polio scare sharply reflected in the attendance.

The show, following a zigzag course, returned from North Dakota to Montana at Glendive Saturday (10) and played Miles City, Mont., Sunday (11). Then it made a 304-mile move Monday (12) to Moberly, S. D., for performances Tuesday (13).

Aberdeen and Redfield, S. D., having been canceled, the show laid over at Moberly Wednesday (14) and most of Thursday (15). Mr. and Mrs. Ben C. Davenport were given a chance for additional visiting with their friends, Mr. and Mrs. Fred Cribley, and much time was devoted by the show's personnel to the repairing and painting of equipment. Show started leaving the lot Thursday afternoon and was loaded by 6 p.m., the train did not pull out for Mitchell until two hours later.

Alarm over polio was so great here it was even difficult to hire local labor to help set up. When show moved to Sheldon, Ia., it was hoped the polio scare had been left behind.



ON THE SPARKS LOT at Springfield, Mass., Wally Beach (left) and his granddad, Joe Beach (right), visit Elmer (Metoo) Lindquist; Topsy, the elephant, and Ernie Burch.

—Photo by L. J. Tourville

Hand Shortage Still a Factor

Good weather, grassy lots in Wisconsin ease burden—business holding its own

By Justus Edwards

OSHKOSH, Wis., Aug. 17.—Good weather, grassy lots and short moves lightened the burden of this week's one-day stands which, after the comparative ease of the lush 10-day Chicago engagement, brought the personnel of the Ringling Bros. and Barnum & Bailey Circus back to the grim realities of work-a-day world. Things could have been worse, but labor was still so short that the show's elaborate system of doubling was still being invoked to keep it moving.

Business frankly was nothing to shout about here Thursday (15). It was one of the lightest days of the season, with less than half a house in the afternoon and the night crowd just a little better. One logical explanation was the close proximity of Oshkosh to Appleton, just 18 miles away, where the show played the day before. It was one of those quirks in routing sometimes made necessary by railroad moves. Ordinarily one town would have been a feeder for the other.

Reserves in Demand

Appleton, the smaller in population, was the better of the two. The matinee there Wednesday (14) was fair, and at night the reserves were nicely filled. At both towns, it was notable that most of the customers went first class, the percentage of vacancies being far greater in the blues and in the grandstand. Appleton's matinee was not late enough to mention, and the one here was on time, thanks to that 18-mile run.

Milwaukee produced two good days at State Fair Park, West Allis, Monday and Tuesday (12-13). They were especially good, considering they immediately followed the 31-day Milwaukee Centurama and were just a few days ahead of the State Fair. Matinee attendance, while on the light side the first day, improved considerably the second and both night houses were big.

Chicago Attendance 155,000

The final two days of the Chicago (*See R-B Works Hard on page 53*)

Boise Is Best Of Cole's Week

BAKER, Ore., Aug. 17.—Best stand of the past week for Cole Bros.' Circus was Boise, Idaho, Monday (12), with better than half a house at the matinee and a capacity crowd at night. Business was variable in the usual Idaho stands of Pocatello, Idaho Falls, Burley and Twin Falls, and Little Jerome gave with a three-quarter house Sunday (11).

Last stand in Idaho was Nampa, Tuesday (13), where matinee drew half a house and night crowd was near-capacity. Attendance at Ontario, Ore., Wednesday (14) was a little short of half a house in the afternoon and three-quarters at night. Two three-quarter houses were registered here Thursday (15).

Hunt, Sporting New Tops, Joins Trek to South

FLORENCE, N. J., Aug. 17.—Hunt Bros.' Circus, sporting a new big top and other new canvas, came home this week—not to go into the barn, however, but merely for a one-day stop on its way South to join the mad scramble for fall territory.

Show was billed for Thursday (15) at Florence, which is closer to the Hunt winter quarters than the post-office address, Bordentown. Return to New Jersey was made the day before at Phillipsburg, after a three-month swing that took in Long Island, part of New England, a strip of Eastern New York State, and a stand or two in Eastern Pennsylvania. Business was excellent in Connecticut, despite that State's rigid regulations, but is understood to have been spotty in a dozen or more Massachusetts towns and the stands that followed.

Fronted with a new marquee, big top is a 90 with a 30 and 40-foot (*See Hunt Treks South on page 53*)

Nat Green Appointed R-B Chicago Office Manager

CHICAGO, Aug. 17.—Nat Green, long-time member of *The Billboard's* Chicago staff, who resigned last October, was appointed manager of the Chicago office of the Ringling Bros. and Barnum & Bailey Circus, by President James A. Haley at the close of the Chicago engagement. He assumed his duties Monday (12).

Fred (Babe) Boudinot, assistant to General Agent Arthur Hopper, had handled the office since the death of Dan DeBaugh, June 3.

Cracked Bev Kelley, R-B press chief, after Nat's appointment: "The Chicago office will now be known as the Green Room."

All in the Family

CHICAGO, Aug. 17.—Al Scrivens, backyard bootblack with Ringling-Barnum circus, had a new sign painted on his box during the Chicago engagement. It read: "Greatest Shoeshine on Earth."

Richmond Date Big for Sparks With Turnaway

RICHMOND, Va., Aug. 17.—The two-day engagement of Sparks Circus wound up in a blaze of glory at the fairgrounds here Friday (9), with a capacity matinee and turnaway estimated at 1,000 at night. Business was reminiscent of that done by the show at Bangor, Me., and only a high wind and threatened thunderstorm precluded a second show the final night.

A tie-up with the Richmond Dairy Company, paced by an extensive newspaper campaign, drew 1,456 kids the first afternoon, and for the Friday matinee, the W. W. Workman Tent of Circus Saints and Sinners bought 650 seats for orphans, underprivileged children and patients of Maguire Veterans' Hospital.

A morning performance was given on the lawn of the Crippled Children's Hospital by circus talent, including Dime Wilson, Lillian and Pop Wilson, Elmer Lindquist, Ernie Burch and Richard Lunsford Jr. At noon, Manager James Edgar was host in the cookhouse to the Circus Saints and Sinners' committee, which included Otis Lafoon, president; L. H. Mundin Jr., chairman; Joseph Kass, F. H. Rose, Thomas Scott, Frank (*Sparks Takes Richmond page 53*)

2 Calif. Weeks Big for Polack

SAN JOSE, Calif., Aug. 17.—The SRO sign was given a workout during the seven-day run of Polack Bros.' Circus, Unit No. 1, ended Wednesday (14) at City Auditorium. Date was sponsored by the Santa Clara Shrine Club and was handled by Jimmie Rison, whose strong advance promotion included a 64-page program.

Show came here from Stockton, Calif., where a week's engagement, July 31-August 6, proved a heavy winner for both the management and the San Joaquin Shrine Club, topping two previous seasons under the same auspices. Show moved outdoors this year, being staged in front of the San Joaquin County Fairgrounds grandstand. City Auditorium had been used in 1944 and '45. Mickey Blue was promoter of both the Stockton date and the unit's next stand at Napa, Calif., August 16-18.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold
By Starr De Belle

Schneider, N. D.,
August 17, 1946.

Dear Pat:

This was the week of weeks. What we needed was a few cement streets. While at Sachs, N. D., last Tuesday, a hard rain that lasted until 11 a.m. left the lot and streets in a terrible condition. The wagons had a hard time en route to the lot. On almost every block they sank to the axles. The matinee was lost, but with all the straw in the county we got in a night show. Excursion rates there from Denver and Chicago were made, but we blame the rain for keeping the Denverites and Chicagoans away. We are sure that had ideal weather prevailed, the city folks would have traveled the few hundred miles to see this show.

Due to the bad streets back to the cars, the train arrived too late at

Doepker, N. D., to give a matinee. However, the Side Show opened at 4 p.m. From that hour until 7 p.m. no tickets were sold because the kid show's talker kept trying out an opening that was written in good English by a high school principal in Hog Waller, Ky. It was a neat little talk, but not convincing. He then switched back to his former talk featuring the untameable lion, and "Man shall rule over brute strength," to desired effect.

Thursday at Wirth, N. D., the harvest field kept the patrons at their work, and only a light matinee was registered. The night house was strawed to the ring curbs. Before the performance could get started it was interrupted by a bad storm that almost caused a panic. The management decided to abandon the performance. The audience was marched out to the ticket wagon where the names, addresses and the amounts spent for ducats were taken in order for our auditor to make refunds by mail at his earliest convenience.

The run over the Harvester & Buffalo Chip Railroad to Rita, N. D., was a rough one. The road's engines were all straw burners, and we stopped at straw stacks during the night at least 28 times to take on fuel, the buffalo chips along the route having given away to progress. So rough was the roadbed that half of our people tumbled out of their berths, causing many performers to miss both performances. Our equestrian director, Shriillwhistle, left for Chicago to see a former nurse who could doctor his knee.

Here today the lot was so small that a middle-piece had to be left out of the big top, which cut the performance down to a two-ring show. That left only one ring vacant during the show where formerly there were two. The Side Show was put up across the street. There wasn't any room to put up the cook-house. We couldn't even corral the menagerie. The cages, our elephant, Crumbwell, and Moses, the camel, were lined up on the street close to the curb. An announcer was stationed at the head of the street asking those who entered not to look at the animals unless they intended to buy big show tickets. The honor system didn't work. No one bought tickets until the cages were hauled to the train at 9:30 p.m. As this show works on schedule, it was concert time before the small crowd came in so, only the concert was given. It wasn't the management's fault they missed the big show at big show prices. We are believers in: "An eye for an eye; a tooth for a tooth."

Packs Signs Rogers For St. L. Firemen

ST. LOUIS, Aug. 17.—Tom Packs, circus producer, signed contracts this week for Roy Rogers' Championship Rodeo to be presented at the Arena in St. Louis September 27 thru October 6, under auspices of the St. Louis Uniformed Firemen's Relief Association. Event marks fourth annual benefit Packs has produced for the firemen, the rodeo replacing the thrill circuses of previous years.

This will be Rogers' first appearance in the Mound City with a rodeo. He will appear three times at each performance, presenting his performing horses, Trigger and Trigger Jr. Prizes totaling \$20,000 will be awarded rodeo contestants.

Staff for the rodeo is composed of Rogers as executive director; Col. Jim Eskew, arena director; John J. Hickey, rodeo manager; Philo Harvey, general council; Gene Bascoe and Foghorn Clancy, public relations; Bob Mathews, secretary; Bill Parks, superintendent of stock, and Bud Bentley, announcer. Eskew's stock will be used.

There will be 14 performances during the 10 days, with matinees the two Saturdays and Sundays. General admission will be \$1.20 for adults and 60 cents for children, with reserved seats \$1.20 and 60 cents additional. A special matinee the first Saturday will be priced at 30 cents for children, and ponies will be given in drawings at two matinees.

Tenn. Spot Okay for Bailey

FAYETTEVILLE, Tenn., Aug. 17.—Bailey Bros.' Circus played to a fair matinee and capacity night house here Wednesday (14).

E. K. FERNANDEZ
HONOLULU, HAWAIIAN ISLANDS
WANTS All People Under Contract to Him To Contact Him at the Biltmore Hotel, Los Angeles.
Will Be There Until Sailing Time, September 25.
CAN ALSO USE a Few More Circus Acts, Performing Animals, Etc., Etc.
Can Use Good, Sober Canvas Man and Ride Help.
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MONKEY SHOW FOR SALE

One Baboon, female, 5 years old\$100.00
One Indian Rhesus, Mother and Baby 100.00
One Languar, male, 3 years old 150.00
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One Bishop, female, 2 years old 75.00
One large African Green, male 75.00
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All tame, collar and chain broken.
\$600.00 for the lot, F. O. B. New York.
TREFFLICH'S BIRD & ANIMAL CO., INC.
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WANTED FOR ZOO

Help in all departments. Opening #11 Highway, Sept. 1st south of Meridian, Tex. Grabbo Henderson, contact Harry W. Lamon opening #1 Zoo, Highway #11-80, East Meridian, Sept. 1st. Slim Collins, Charlie McCarthey, contact Eddie Steele, Phone #1168. Address 4600 8th St., Meridian, Miss.

DETROIT, MICH.
DEARBORN ANNUAL RODEO
Aug. 24 Thru Sept. 2, 1946
Sponsored by DEARBORN JUNIOR CHAMBER OF COMMERCE
CLAY LEWIS—ARENA DIRECTOR
WANTED—Cowgirls, Cowboys, Specialty Acts, all type Hands. Dorothy McDonald, Johnny Combs, Lloyd Allen and All Friends, Wire or Write:
c/o GENERAL DELIVERY **CIRCLE-R RANCH** BRIGHTON, MICH.

WANTED
GIRL TO RIDE MENAGE AND WORK LIBERTY ACT
Out All Winter. Indoor Circus Date. Wire
JOSH KITCHENS
c/o JAMES E. STRATES SHOWS, Hamburg, N. Y.; then Cortland, N. Y.

WANTED
24-Hour Man with car for balance of season. Also Ticket Takers for front door and Ushers wanted. Address replies attention
JAMES EDGAR, Manager SPARKS CIRCUS
Kinston, N. C., August 21; Goldsboro, 22; Clinton, 23; Dunn, 24; Burlington, 26.

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Ohio, West Virginia and Indiana Deals.
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Drunks, save my time and yours.
Frank B. Hildebrand
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117 E. Howard St. GIRARD, O.

KELLY MORRIS SHOW
WANTS
Advance Agent with car, two or three piece Hillbilly Band for Concert, Side Show. Long season South. Show now in Michigan. 16mm. Bell & Howell Sound Projector for sale.
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Roping Calves, Dogging Steers, Bareback Horses, Saddle Broncs, Brahma Bulls and Equipment.
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White or colors, 20-size, with settings, \$2.75 gross. Metal Spangles, all sizes and colors. Net Elastic Opera Hose, black, suntan or white, \$5.00. Folders? Yes.
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Circus Days Down East
10 beautiful views—Sparks and King Bros.' 1946 New England tours. Size 616—\$1.00 postpaid.
JOHN M. BROWN
265 Maine Street BRUNSWICK, MAINE

WANT TO BUY
FRENCH POODLE. One that knows a few tricks. Give details. Have for Sale—Midget Mule and Sicilian Jack
EDWARD D. JONES
300 N. 4th Street ST. LOUIS, MO.

Marshall Johnson Dreams Of Railroad Org for '47

CHICAGO, Aug. 17.—Marshall Johnson, of Selma, Ala., who at the start of the season had a substantial piece of the Sparks Circus and was president of the Florida Circus Corporation, which launched it, is seriously considering putting out a new 30-car railroad show next season, according to a rumor that gained circulation during his visit to the Ringling-Barnum circus the last three days of the Chicago engagement.

Johnson did not deny the report but said he was not in a position to make a statement at this time. He conferred with James A. Haley, president of the Big One, reportedly in quest of a title, and also spent considerable time with Frank and Paul Miller, concessions bosses.

George Hubler and Louis Oczvirk are playing Minnesota and Iowa fairs with their bar act for Barnes-Carruthers.

George Alabama Florida, press agent ahead of Blackstone, visited Tex Sherman during the Federation of Labor Rodeo in Buffalo.

Poodles Hanneford and daughter, Grace, have been signed by Warner Bros. for top spots in *The Circus Horse*, technicolor short subject now at the company's Burbank, Calif., studio.

Jeff Murfree, of Mills Bros., is wearing a cast on his right foot as a result of a mishap while buying feed in one of the show's Minnesota stands. Stepping thru a swinging door with an offset on one side, he twisted his foot and several small bones were broken.

William M. (Bill) Breese, after closing with Bradley & Benson, visited the Sparks show during its engagement at Richmond, Va. . . . Jack Dadswell, who has been on the Sparks press staff several weeks, left at Fayetteville, N. C., to return to Tampa.

John Sobo, menagerie superintendent of the Big One, returned during the Chicago engagement after an absence of six weeks, four of them spent in Memorial Hospital, Albany, N. Y., as a result of a badly lacerated hand dealt him by a tiger. His wife, Ada Mae, has her snakes in the R-B Side Show.

From Sylva, N. C., comes a report that Charlie Campbell, former candy butcher and ardent circus enthusiast, plans to have his own show next season and may revive the old Campbell Bros. title. He was connected with the ill-fated Cooper Bros. in 1945.

Jack Smukler, original Michigan rube, did street bally for the 19th consecutive year for the Detroit Police Field Day, assisted by his wife, Gladys Mullins, and doubled in the show's clown and posing numbers. He is brother of Ernie Smukler, owner of the Mobile Amusement Company.

UNDER THE MARQUEE

Mr. and Mrs. Harvey Moore, Norma Rogers and Lester McGee visited Chicago during the Ringling-Barnum appearance. They also visited Washington Park and saw one of McGee's horses race to victory. Leaving Chicago, they headed for Old Orchard Beach, Me., for a vacation at Moore's home.

Emmett W. Sims, of the Cole Bros.' press staff, arranged a nifty co-operative deal with *The Daily Times* at Rawlins, Wyo., when the show played there August 1. Some 20 merchants used circus art generously in their ads, not for the promotion of a ticket tie-up, but bidding the circus welcome.

John J. Crowley, of Cambridge, Mass., secretary of the CHS, enhanced his season's circus-going record by traveling 604 miles and going 40 hours without sleep to catch the James M. Cole show at Point Pleasant, N. J. This raised his total to six circuses visited 25 times and increased his mileage for one week to 1,111.

Robert V. Zimmerman, of CFA, of Madison, Wis., is conducting a one-man crusade to have Annie, the elephant in the Vilas Zoo there, attend the Big One when it plays Madison. Annie hasn't seen another elephant since she entered the zoo in 1918, and Zimmerman thinks the visit would do her good.

After being dogged by a series of accidents, all three of the Chambertys are back in the act on Cole Bros. . . . When Cole Bros. played Nampa, Idaho, Vicki Kernan, one of Col. Harry Thomas's ballet girls, was stricken with acute appendicitis and rushed to Mercy Hospital for an emergency operation. She expects to be back on the show in two weeks.

Among the circus acts at the Illinois State Fair, Springfield, was Ernie (Count) Wiswell with his Dizzie Lizzie, working on the stage in the B-C revue. . . . Lorene Graham is on the WLS Circus unit, playing fairs, with high-jumping horses, drill, trick and fancy ponies worked by children 8 to 17 in age, trick riding and roping, comedy mule and her own horse, Faithful Flash, doing upward of 50 tricks. All stock is owned and was trained by her.

Jake (Corrigan, the cop) Disch writes enthusiastically about the Swiss pageant at New Glarus, Wis., at which he and the Franefelders, Swiss musical act, were the only pros on the bill. . . . After having spent the early portion of the season on the Kelly-Miller show, the Frazier family opened its fair route at Houston, Mo., Wednesday (14), Mom juggling, Marg and Johnny wire walking, Corky clowning and table rock, and Pop with Marge on the perch.

George Duffy of Fort Plain, N. Y., challenges a statement, carried in *The Cincinnati Enquirer* of July 7 about Charles W. Rife, old-time agent of the Walter L. Main show and Ringling Bros. The item said Rife caused the Ringlings to cancel Fort Plain in 1894 by negotiating a shut-out contract with the town's newspapers in behalf of the Main show. Duffy, who personally remembers the occasion, explains how the Ringling agent circumvented Rife's contract. He arranged for the papers (there were three of them) to carry full-page Ringling ads in special editions bearing different titles but mailed to their regular subscribers. Main and Ringling played Fort Plain, September 4 and 7, respectively, waging, what Duffy believes, was the greatest battle of paper and paste in circus history.

C. W. Bodine visited Banard Bros. at Pittsfield, Ill., August 7. He reports the show made friends there, playing to half a house at the matinee and packed night house. The C. R. Montgomery show is billed for Pittsfield August 20. . . . Among the visitors on the R-B lot in Chicago was Al Langdon of Brookfield, Ill., who also called at *The Billboard* office. He is an elephant man, formerly with the Barnum show and for 12 years with William B. Hall. He was last at Candler's Zoo, Atlanta. . . . John M. Brown, CHS, of Brunswick, Me., sends a word of praise for Lee Hinckley's band on King Bros., which he reports has nine pieces, with Jan Cindy as solist.

Tommy Buchanan, legal adjuster for the Buck Owens show, protested the \$200 city reader charged at Portsmouth, O., for all circuses regardless of size. City also gets \$100 for lot, \$25 for water and \$25 for clean-up. . . . Francis T. Green, of

Peoples, O., visited at Portsmouth and reports that the performance was received with favor. A monkey escaped at Chillicothe, O., and caused some excitement among the natives. Animal was captured in a warehouse two days later and returned to the show at Portsmouth. Lawrence Byers suffered a fractured foot when a truck ran over it during unloading at Maysville, Ky.

Jimmie Rison, promoter with Polack Bros.' No. 1 Unit, threw a big birthday party at Malvini's, San Jose, Calif., during the show's engagement there. Among 200 attending were Louis Stern, Mr. and Mrs. Ross Paul, Mr. and Mrs. Ray Wilbert, Mr. and Mrs. Roberto Yacopi, Jack Klein, Hubert Castle, Duina and Eddie Zaccini, George Alvarez, Mr. and Mrs. Emil Pallenburg Jr., Mr. and Mrs. Harrison and Henry Barrett, as well as many Shriners and business men of San Jose. Lennie Russell, mimic from the Hawaiian Gardens, was the show-stopper among the entertainment features, which included music by Malvini's band, acts from other clubs and impromptu numbers by the Polack folks.

WORLD JUNGLE COMPOUND

Now Offers

America's Finest Wild Animal Acts

Mabel Stark

Most Celebrated Lady Trainer on Earth

With

7—Giant Bengal Tigers—7

World's Finest Tiger Act

Closing 20 Weeks With Polack Brothers' Circus September 22nd

Also

8—Male Lion Act—8

With

Rex Regan

ALL BIG, PERFECTLY MATCHED, 4 YEAR OLDS, WITH PLENTY OF FIRE AND ACTION—AVAILABLE SEPTEMBER FIRST

ALSO

Wire Walking Lion Act—4 Racing Camels—Elephant etc.

TRADER HORNE

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WORLD JUNGLE COMPOUND

Thousands Oaks, California

HOME OF THE MOTION PICTURE ANIMAL ACTORS

CLYDE BEATTY CIRCUS

WANTS FOR SIDE SHOW

A-1 Talker of recognized ability, must deliver. Also one more featured Platform Attraction. Year around work for those who qualify. Address:

PETE KORTES

Clyde Beatty Circus

Yorkton, Man., Can., Aug. 21; Dauphin, Man., 22; Brandon, 23-24; Portage La Prairie, 26.

WANTED FOR

POLACK BROS.' CIRCUS UNIT

EXPERIENCED BOSS RIGGING MAN—Must be Sober and Reliable. STATE PREVIOUS CONNECTIONS IN WIRE—Contact:

ETHEL ROBINSON ATTRACTIONS

155 N. CLARK ST.

CHICAGO 1, ILL.

FOR SALE BELL BROS.' CIRCUS

Complete motorized Circus, 12 Trucks, new 70 ft. Big Top with 3 middles, Marquee, Side Show Top, Elephant, Liberty Horses, Pony Drill, Menage Horses, Llamas, Lions, Monkeys, 3 Light Plants, Cook House on Semi, Office Wagon, Band Bus, Calliope, Stake Driver, Canvas Loader—Lock, stock and barrel or piecemeal.

THOS. EWALT
BELL BROS.' CIRCUS Geneva, Neb.

WANTED

Girls to train for pro wrestling. Also pro man to work outside for wrestling match.

GLADYS GILLEM

Care Bailey Bros.' Circus, Tullahoma, Tenn., August 20; Sparta, Tenn., 21; Crossville, Tenn., 22; Harriman, Tenn., 23; Lenoir City, Tenn., 24; Knoxville, Tenn., 26.

WANTED AERIAL PERFORMERS

Male or Female Preferred height about 5' 8". For Rotation Aerial Act. Steady work, good pay.

THE WALDORFS
5208 Palisade Ave. West New York, N. J.

Ringling-Barnum

We've been having ideal weather for our one-day stands in Wisconsin, with some of the folks sneaking off to fish.

Among visitors the past week were Mr. and Mrs. Sverre Braathen, Harper Joy, Clint Beery, Mr. and Mrs. Al Mueller, Louise Woodruff, Frank Shepherd, Norma Rogers McDonald, the Canestrellis; Homer and Herbert Hobson and Herbie's wife and daughter; Chester Genter, Harry Burt; Joe E. Brown, guest of Rose and Clayton Behee; Leitzel and Pat Pelican, Ray Branberger, Lee Wallenda and the Kimris, Mrs. Tom Tormey, Mr. and Mrs. Bill Jackman, Shirley and Frank Kaner; the Lindemann brothers from Sheboygan, Wis., and Billy Lester, former circus performer who now has an acrobatic school at Appleton.

Philip Wallenda tried to prove he really was a wire walker by walking across a railroad trestle. He fell between the ties and, doing a Houdini, had everyone looking for him. He was found hanging on the ties 60 feet above the river.

At the rate young Truzzi is going he'll soon be as good a juggler as his father. Carla Wallenda made spec in Daisy Doll's place before she flew to Sarasota and school. Sally Marlowe also left for school, accompanied by her mother, Theol. Dr. H. H. Conley gave a farewell party for Ernestine Clarke and her mother, who closed the season at Chicago. Murray Burt joined at Milwaukee. Lee Wallenda was the envy of the dressing room when she showed off her new trailer.

The usher department, with their new fall shirts, reminds us that seasons change.—DICK MILLER.

Dailey Bros.

All of us who bought gaily colored wool shirt-jackets in Montana for the winter have been wearing them in the Land of the Great North Wind. At Bismarck, N. D., Flora Wilkins, whose trunk stands next to a sidewall, found herself, trunk and all on the outside, due to a sudden shift of a pole.

Louis Reed and the Great Allen make an efficient pair on the small stakedriver, Louis shouting to the ox team and Jean handling the driver with a deft twist of the wrist. Jack Turner received an invitation from a temperance lecturer to be the "horrible example" on the platform, but from the lurid description of the late incumbent we doubt Jack could fill the bill.

Betty Acevedo has formed the Klean Kiddies Klub, with inspection every evening at 6. Rules: All cutaneous surfaces free from contamination from guy ropes, sidewalls, dogs and Mother Earth; hair smooth and teeth brushed. Prizes are evenly distributed, one to each child. Alene Adams is the ambitious one. Besides her duties in the big show and concert, she makes herself generally useful in the lunch wagon. Mystery: When does Evelyn Turner sleep? She works on the lot all day and in the privilege car at night. When Jean Jackson returned, she brought a recruit in the person of her sister, Mary Stevens.

Visitors: At Willmar, Minn., Mr. and Mrs. Bennie Levine, Fat and Mrs. Arnold, and our consulting veterinarian, B. M. Bolstad, and wife to visit their son, Bernard, who is spending his vacation working in the lunch wagon. At Fargo, N. D., Rube Arnold and Harry Leonard, on their way to Springfield, Mo.; Raymond Duke and a billpister. At Valley City, N. D., Roger Lidke, younger brother of Dutch Orton, who chatted with the writer about old times on Parker & Watts. At Jamestown, N. D., Tom and Betty Waters, who do perch and wire, visiting the Acevedos (they hadn't seen Betty since she was 9).

Sick list: Norma Davenport (one

Dressing Room Gossip

Cole Bros.

Thanks to Parley Baer for a good time on our Sunday off at Salt Lake City. The special broadcast he arranged over KSL from the front lawn of Veterans' Hospital was one of the most delightful events ever participated in by the writer. The recently elected Miss Utah, appearing as guest star, was turned over to Lucio Cristiani and me to interview, and I hope we did a good job. Eddie Woeckener and his band, with Florence Tennyson as soloist, took part in the program, and Col. Harry Thomas was emcee. After the broadcast, Lucio, Florence, Col. Harry and I visited the various wards and did what we could to cheer the fellows who were too sick to attend the lawn show.

That evening, Parley drove us to Mayfield Lodge in the mountains and there, on the banks of a beautiful trout stream, we ate fried chicken and cut up jackpots until a late hour. Attending were Florence Tennyson, the Thomases and the Freemans, who incidentally are proud we are now relatives of Parley, thru his marriage to Ernestine Clarke.

I wonder why so many of our folks are learning Spanish, also who clowns mean when they say "Here comes Stake and Chain Stella." Harold Voise and Horace Laird really found Daisy Hill at Burley, Idaho. Laurence Cross, write.

Maggie Wise, wife of our head ticket seller, left at Ogden, Utah, to await the stork. Cynthia Haines, friend of Mr. and Mrs. Terrell, who spent her vacation on the show, left to take up her duties at Owensboro, Ky., as schoolteacher.—FREDDIE FREEMAN.

Buck Owens

We've left Ohio and entered Kentucky, with business definitely on the upgrade.

Clarence Harmount, last of the Harmount boys who had a Tom show for years, visited at Chillicothe, O. John Dusch and the writer were on his show years ago. He still has the outfit in the barn and wants to put it out again. At Ironton, O., where we had a misty rain most of the day, a new drummer joined. Jack Shelby and his brother visited at Ironton, O., and Jack was to join a few days later to play cornet.

Doc Waddell was on the lot at Portsmouth, O., and opened both performances with prayer. His fund of circus anecdotes seems limitless. Portsmouth is where John Dusch had the railroad band 10 years ago, and about everyone who came said hello. Business was very good, too. Ed Hillhouse was a visitor there, bringing his interesting scrapbook.

At Maysville, our first Kentucky stand, we were greeted with a nasty rain and windstorm between shows. The city recreation department had about 250 folks as guests at the matinee. The lot at Winchester, Ky., was almost in the center of the business district, and we had good crowds.

Leon Snyder (Tiger Bill Jr.) has asked me to deny the report he was married. He promises to let me know when.

Three young ladies joined the Side Show, but I haven't been able to get their names yet, owing to the rush (ahem). Sunday (19) Asheville. How yo' all?—NORMAN HANLEY.

day in bed was enough); Rosemary Stock (tonsillitis); Freddie Fredericks and Martha Ali (chest colds).

Too good to be true: The lot at Fargo—stock cars next to the horse top, flats and coaches a short walking distance, and water, cold, clear and soft, next to the dressing room. Can't you picture the lines of clothes flopping in the breeze?—HAZEL KING.

Bailey Bros.

Everything is under control. We have had perfect weather and three straw houses the last week. After our trek thru Illinois, some of us nearly got stage-fright. At the first big house, Boy Blue took one look, clicked his heels and nearly unseated Miss Liberty. He has been acting like a colt ever since. Guess he knows where his oats come from.

Sunday (11) in Murfreesboro, Tenn., was just what the preacher ordered, no shows, no swim pools, no nothing. We couldn't even buy a glass of good lemonade. Many of the folks took off for Nashville. Raymond Riley headed the parade, followed by Albert Bowman, who spent two days in the big city trying to figure out how he can gracefully unchallenge Gladys Gillem. He lost the idea about being a wrestler since he saw a pro get his ribs "accordionized." Jimmy O'Donnell stayed home, so he is due another gold star.

The Stevens, Jacobs, Empress, Modoc and Judy are enjoying the shade of the new blue and white awnings.

Pat and Monty Knight are more than busy since the new baby came to live in their trailer. Viola and Harry Rooks joined with their aerial act. J. C. Goddard is Boots Wackerly's new assistant. Other new faces include Joe Lavine, Chuck Taylor and Fred Kelly. Guy Smuck is now piloting the Side Show and doing a bang-up job.

Bradley & Benson

We doubt if things ever will thoroughly right themselves after our flood at Culpepper, Va. The damage was much greater than earlier estimated, due to internal injury to the trucks. The vehicles seem to take turns breaking down, at a rate of one or two a day, and it has seemed a hopeless task cleaning up the trailers and office wagon.

At Kingsport, Tenn., where we followed several carnivals and Silas Green and played day and date (12) with the Crescent Amusement Company, two straw houses were all that could be expected. Mr. and Mrs. James Bagwell renewed acquaintances with Mr. and Mrs. Harry Lott-ridge of the Crescent show.

We have added a new brigade leader to our roster. George (Slim) Griffin is back in the fold after a short absence. Welcome back, Slim, and we know you'll do even better than before. Our new route cards have been graciously received.—JOSEPH W. SCHAROUN.

Kelly-Miller

During our six-day enforced vacation at Highmore, S. D., caused by the polio ban, we managed to amuse ourselves, even tho the town's one and only movie was closed. A wiener roast Friday night was attended by Dores and Isla Miller, Mickey Wayman, Jonnie Mae Snyder and Virginia and Franklin Noel. Franklin showed us the art of making jungle coffee. We played ball Saturday and were so stiff and sore we could hardly get out of bed Sunday.

Mr. and Mrs. Claude Craig, Johnnie McLaughlin and Buzzy Potts spent their vacation fishing. Mickey Wayman spent most of her's in bed with a sprained ankle. Virginia Noel and the writer journeyed to Pierre, took in two movies and got home just in time for breakfast. Isla Miller celebrated her birthday. Obert Miller and Mr. and Mrs. Buck Reger were away three days on business.

Show had a blessed event at Judd, S. D.—a colt born to the pony, Mae West.—JONNIE MAE SNYDER.

Clyde Beatty

We have left our grassy lots behind and are biting the dust since we hit the prairies of Alberta and Saskatchewan. We've all swallowed so much sand our theme song is *Cement Mixer—Put, Put, Put*. Rain at Calgary the day before our arrival helped, but the high wind had George Werner and his men on the double with extra stakes. The cold weather that followed the rain caused us to wonder if summer is over.

The mystery is whether Black Horse ale or the drinking water is to blame, but everyone is running races lately. The ladies are able to buy all the nylons they want. Bob (Doc) Seeley, on vacation from the chiropractic school at Portland, Ore., joined at Lethbridge, Alta., and is working in clown alley. Art Cooksey, Smokey Rouse, George Barnaby, Lew Walton and Sancho Morales were guests at a picnic of the employees of Sick's Brewery the Sunday we were in Lethbridge. Now we know where all the beer came from. A good time was had by all after the night show.

I close with a little item picked up from the Canadian press. With a desire to see the circus at Calgary, a 12-year-old boy and his 10-year-old sister set out from Banff on foot. Their absence was reported to the Royal Canadian Mounted Police, and the youngsters were located near Canmore, Alta. They had covered 14 miles, had 71 more to go. Clyde Beatty offered to pay their expenses to the show.—DON FRANCISCO.

King Bros.

With the Canadian border near by, show reached its northernmost stand at St. Albans, Vt. For the next six weeks we'll be moving slowly southward. At Wolfeboro, N. H., show sat on the shore of beautiful Lake Winnepesaukee, but it was raining when we arrived and it was still raining at 9:15 next morning when the last wagon got off the lot. One of those tough days.

Lorin Hall Jr., who was left in the hospital at North Conway, N. H., was able to rejoin within a week. Paul M. Sullivan, Ralph Keniston and Dr. and Mrs. Howard visited at Laconia, N. H. It was Paul's fifth visit from his home at Concord, N. H. At Laconia our old friend E. H. Gallagher, of *The Evening Citizen*, also was on hand. Tremendous crowds at both performances there.

Johnny Sobol, who took several days off to do some fishing at Biddeford, Me., is back on the No. 1 novelty stand. Joe Applegate, superintendent of canvas, still holds honors as champion fisherman.

Mat Lawrish, equestrian director, has added a riding-mechanic act to the big show. It never fails to draw howls of laughter. Cool weather comes early in the North country. Camp fire and overcoats have been in evidence nightly.—EDDIE HENDRICKS.

Stevens Bros.

Our business has been fair, altho we have run into the busy harvest season and some cases of polio. Now we'll be making long jumps to the Southland.

Harold Kelly is working the dog act, replacing Johnny LaTaska, who couldn't resist going home when we got so close to Colorado. Sheila Gray has given up goat training to act as maid in Betty Jean Pratt's web act and at the same time rehearse for the maid's part in the wedding this fall of Betty Jean and Ben Kimbrough, of Hugo, Okla. General Agent Raymond Duke is all smiles; he's the proud papa of a seven-pound baby girl. The show's baboon died the other day. Jack Robinson, of the C. A. Woodin Shows, spent a day (*Dressing Room Gossip opp. page*)

Mills Out of Minn.; Biz in Iowa Better

WAVERLY, Ia., Aug. 17.—After a promising upturn in business its first two days in Iowa, Mills Bros.' Circus did only so-so here Wednesday (14) in weather that was threatening and misty. Date was sponsored by the Bremer County 4-H clubs.

A capacity matinee and three-quarter night house at Mason City Monday (12) were in contrast to the discouraging business encountered in polio-ridden Minnesota. Carl Wright, circus-minded staffer of *The Mason City Globe-Gazette*, gave the show a swell review, which appeared with three-column art showing Jack Mills and his 3-year-old daughter, Arlene, with orphans from the IOOF Home, who were guests at the matinee. The DAV sponsored the Mason City date. Tuesday (13) was okay at Charles City, under auspices of the VFW. Weather was clear and cool.



EQUESTRIANS with Bell Bros.' Circus—Peggy Jean Harrison and Bob Ewalt, son of Tom Ewalt, owner of the show.

Jersey Shore Route Okay for J. M. Cole

BEACH HAVEN, N. J., Aug. 17.—The James M. Cole Circus, playing its way southward down the New Jersey Shore to okay business, had two good houses here Wednesday (14). At Toms River, N. J., Tuesday (13), a good crowd turned out at night despite a heavy thunderstorm, after a three-quarter matinee. Workingmen went about the big top during the night show pushing out the water pockets with long poles, but downpour became so intense they had a hard time keeping up. Rather than slit the canvas and drench the customers, the management speeded up the performance and finished ahead of time.

At Lakewood, N. J., Monday (12) show used a new lot in the near-downtown section, playing to a light matinee and capacity night crowd. Business was good at Point Pleasant, N. J., Saturday (10).

Well, Why Not?

TRENTON, N. J., Aug. 17.—Oscar Decker, of the James M. Cole Circus, jumped at the offer of Elmer Kemp, local circus enthusiast, to get his laundry done when the show played at near-by Lakewood. He dashed to his hotel to get it but returned empty-handed. He found the hotel locked, with this sign on the door: At the circus.

Kan. & Okla. Rugged For 101 Ranch Show

PAWHUSKA, Okla., Aug. 17.—Still harassed by the public's alarm over polio, plus some bad breaks in the weather, the 101 Ranch Wild West Show is finding slim picking as it nears the land of origin of the old 101. It was reported the show has had less than half-capacity crowds the last three weeks, and the two light houses here Wednesday (14) gave little promise of improvement.

Show entered Oklahoma at Bartlesville. Performances Monday (12) drew mere handful of customers at Independence, Kan., where word was already around that Ringling-Barnum would play there this season after a lapse of 17 years. A matinee lost at Fort Scott, Kan., because of late arrival, and heat unofficially reported at 106 at Nevada, Mo., are further examples of the rough going.

Hunt Show Adopts Short-Wave Radio

FLORENCE, N. J., Aug. 17.—Hunt Bros., some years ago the first circus to try air-conditioning of a big top, has come up with another first, Charles T. Hunt, owner-manager, told newspapermen when the show exhibited here Thursday (15). Application has been made for a war surplus, short-wave radio transmitting set, and Harry Hunt has been granted a license by the Federal Communications Commission to operate it.

Hunt explained the set-up was prompted by the requirement in Connecticut that a means of communication be maintained between a circus and public safety authorities "just in case." Equipment will enable the show to communicate with municipal and State police in emergencies.

Bob Levin Signs Omaha Cooties for Indoor Show

OMAHA, Aug. 17.—Contracts were signed here Tuesday (13) by Bob Levin to present an indoor circus in the Auditorium under auspices of Blackjack Pup Tent No. 2, Military Order of Cooties, next January 3-9.

Levin signed in behalf of himself and his partner, Stanley H. Van Greenby. Orrin Davenport has been contracted to produce the program.

Strong promotional campaign has been outlined, including an auto giveaway.

Elephant Price Tag Spirals

NEW YORK, Aug. 17.—Word comes from South Africa that inflation, with a capital I, has hit that land in a big way. Mrs. William Pagel, head of Pagel's Super Circus, at Durban, S. A., wails that the price of elephants has spiraled so rapidly since the war that young, untrained pachyderms, which in pre-war days could be had at around \$300, at present are priced at \$1,350 and up, depending on their size.

DRESSING ROOM GOSSIP

(Continued from opp. page) snapping pictures on our lot. Mr. and Mrs. Buck Reger and Obert Miller visited at Park River, N. D.

Ray Headley's lime truck, which marks the route, went out of the way the other day, and when one of the trucks stopped to ask a farmer for directions, the farmer wanted to know whether this was a half show or a whole show. It happened most of the trucks had followed the right highway and only a couple had passed the farmer's house.—HARRY VILLEPONTEAUX.

San Jose 7-Dayer Big for Polack

SAN JOSE, Calif., Aug. 17.—Juanito Lopez, member of the bar act in Polack Bros. Shrine Circus, which completed a big seven-day run in the Civic Auditorium here, Wednesday (14), will be lost to the show for the next three months because of a broken leg suffered when a trailer fell on him while he was attempting to jack it up.

Show, the first ever to play such a long stand in the auditorium, did big business, getting 12 turnaways in 14 shows.

Merchants co-operated with 42 stores putting in circus window displays and billing was exceptional. More than 5,000 kids were given free tickets by merchants, Shriners and other orgs.

SPARKS TAKES RICHMOND

(Continued from page 49)

Lord, James Mann, Jack Lyons and William T. Homberg. Another member, L. T. (Pete) Christian, aided Paul Lewis, show's legal adjuster. Edgar was made an honorary member of the W. W. Workman Tent and given a gold membership card.

First in this season, show received a swell break from the press, including flattering reviews in both sheets and an editorial the opening day in *The Times-Dispatch*. Damoo Dhotre and Walter D. Nealand were on the radio both days.

A fair day was reported Saturday (10) at Emporia, Va. Moving into North Carolina, show had rain in the afternoon and a full night house at Roanoke Rapids Monday (12), two satisfactory houses at Rocky Mount Tuesday (13), and two near-capacity crowds at Raleigh Wednesday (14).

R-B WORKS HARD

(Continued from page 49)

run yielded two sell-outs Saturday (10) night and Sunday (11) afternoon and near-capacity crowds at the other two performances. Total attendance for the 19 performances was estimated, in round numbers, at 150,000. Fred Smythe reports his Side Show received a great play in Chicago. In aggregate, it was comparable with the record take piled up in six days at Philadelphia this spring, tho the daily average was not as great.

Toyland spec went on first at the final Chicago performance, to facilitate an early getaway for Milwaukee. This practice is frequently in effect at one-day stands, especially if the weather is threatening.

The band's position in the middle of the backside grandstand, restored for the Chicago run, was retained this week, and everyone hopes it will be continued.

Florence, N. J., No Good For Hunt; Side Show Off

TRENTON, N. J., Aug. 17.—Hunt Bros. Circus exhibited Thursday (15) at Florence, near here, to poor attendance, altho night house was stronger than matinee with most of them staying for the concert. Side Show fared bad at this date, but it was pointed out that winter quarters is less than a mile from the lot, and that most of the people have seen the animals several times during the winter.

Visitors included Elmer Kemp, Harry Worstall, a Mr. Brown of Trenton, and Wendell Goodwin. Jim Stutz's daughter is visiting her parents.

169 R-B Claims Filed

HARTFORD, Conn., Aug. 17.—Completion of the hearings of death claims resulting from the Ringling circus fire at Hartford reveals that while the official number of deaths listed was set at 168, there were 169 claims filed and adjudicated. According to an attorney interested in the hearings the 169th victim was a woman who succumbed to burns after returning to her home in another State. Total amount of claims passed upon by the special board of arbitration was slightly under \$4,000,000 for deaths and injuries.

BEATTY BONANZA HOLDS

(Continued from page 49)

vance as it might have been, yet with no obvious adverse effect.

First Circus in 7 Years

The answer is, of course, the Beatty show is the first full-fledged circus to visit these parts in seven years, and it is proving just the right dish to appease a circus-hungry populace. As *The Edmonton Journal Bulletin* remarked, it is giving many children their first glimpse at animals they have previously seen only in picture books. This paper went to great lengths in praising the show, with special mention of Henry Kyes' band and the Pete Kortez Side Show, which by the way is sharing the big show's bonanza. Edmonton's two radio stations matched the press with all-out co-operation, and Bill Antes had a swell remote-control broadcast of the performance from the lot.

The Canadian reaction to the show might be epitomized by a story sent to a Saskatoon paper from North Battleford, whose police chief called the circus and the crowds the best ever there. The press here, as elsewhere, gave the show good advance publicity, front-page space arrival day, rave reviews and plenty of art the second day.

Business Disappointing For Montgomery in Iowa

BURLINGTON, Ia., Aug. 17.—The C. R. Montgomery Wild Animal Circus played to two very skimpy houses at the fairgrounds here Wednesday (14). Weather was cool and rainy, with a downpour at door time at night.

The management reported that with the exception of a good day at Waukon, business was light during the show's first week in Iowa.

HUNT TREKS SOUTH

(Continued from page 49)

middle piece, sidewalls being of blue trimmed in white. Inside, the bandstand has new bally cloth and the grandstand new ornamental fencing. The side show also has a new top and new pipe banner line, facing a new office wagon, resplendent in circus red across the midway.

Mrs. Harry Hunt continues in charge of the office, and Harry and Eddie Hunt are doubling in the band with Russell McPherson at the Hammond organ. Edward Bohn presides at the front door as superintendent of tickets. He is also mail agent.

The governor himself, Charles T. Hunt, has been up on the advance, helping set the route for a long Southern tour that is in prospect. J. C. Ramsey is contracting, with Dan Stewart and Slim Somers in charge of the bill car.

BILLPOSTERS WANTED KING BROS.' CIRCUS

Also Lithographers and Combination Billers who can drive. Union salary. Season runs to Dec. 1. For Big Show Band—Trumpet and Trombone. For Side Show—Minstrels, Musicians on all instruments. Union salary. All sleeper accommodations and meals furnished. Write or wire Chatham, N. Y., Aug. 21; Saugerties, 22; Walden, 23; Haverstraw, 24; Frederick, Md., 26; Warrenton, Va., 27.

WALLACE ATTRACTIONS

Want Ferris Wheel Help. Three more weeks in Pennsylvania, then Virginia. Long season South. Third week in September. Concessions all open, no ex. Write or wire per route: Trevorton, Pa., this week; Catawissa, Pa., week of Aug. 19th; Danville, Pa., Labor Day week.

HENNIES SHATTERS RECORD

Illinois Net Beats 149G

10-day take runs \$175,984, with count reaching 149G after taxes are deducted

By Pat Purcell

SPRINGFIELD, Ill., Aug. 19.—Peering over the shoulders of Clint Shuford, treasurer of Hennies Bros. Shows, in the office wagon here on the Illinois State Fair Grounds as he ran down the final tape on the shows and rides take for the 10-day exposition, one was forced to gasp for breath and recall the expression of the rustic who, upon seeing his first giraffe remarked, "There ain't no sech animal."

True, the figures were staggering, as the all-time record gross set at the Florida State Fair, Tampa, last February was beaten to a pulp and left hanging on the ropes.

Hennies grossed \$175,984.07, and when the federal tax was deducted, the net of the office wagon was \$149,400.75.

Royal American Shows staggered the amusement world by taking, after federal tax was deducted, \$137,429.29, which was more than three times the amount any show had ever grossed before at the Florida State Fair. Royal American still holds the record for a single day, \$31,566.31. Hennies best day here was Sunday (11).

Rain was experienced at some time during each of the last seven days, and Monday, after taking more than \$5,000 by mid-afternoon, rain forced the closing of shows and rides for the day at 4 o'clock.

Complete run-down for the 10 days:

August 9.....	\$12,470.90
August 10.....	25,232.84
August 11.....	28,982.12
August 12.....	5,024.57
August 13.....	14,859.70
August 14.....	15,652.96
August 15.....	18,895.11
August 16.....	11,829.75
August 17.....	11,175.40
August 18.....	5,277.32

Charles Taylor's Minstrel Show (Hennies Busts Mark on page 100)

Polio Sends Collins To Early Closing; Season's Tour Okay

RUSH CITY, Minn., Aug. 17.—William T. Collins Shows closed their season's tour at Chicago County Fair here Wednesday (14) to only fair results, Buckets Edwards, press representative, said.

Shows' closing, which normally takes place shortly after Labor Day each year, was hastened this season after Manager Collins elected to wind up the tour here rather than buck poor attendance and business resulting from the polio epidemic prevalent thruout this territory, and a desire to co-operate with local and State authorities in their fight on the disease.

Edwards said that previous to the local date, shows had racked up a highly profitable season. He added that org headed for winter quarters in excellent condition and that Manager Collins was high in his praise of the various members of the org agent their operation standards during the season.



CARL J. SEDLMAYR and his Royal American Shows were accorded many honors during their recent tour of Western Canada in commemoration of the 25th anniversary of the organization. Shown here are the bronze statue presented Sedlmayr by the Calgary Exhibition & Stampede Association, and the plaque presented by Edmonton. At Regina, Sedlmayr received an oil painting, while the Canadian Lakehead Exhibition at Fort William, Ont., presented a colored photograph of the exhibition grounds and shows.

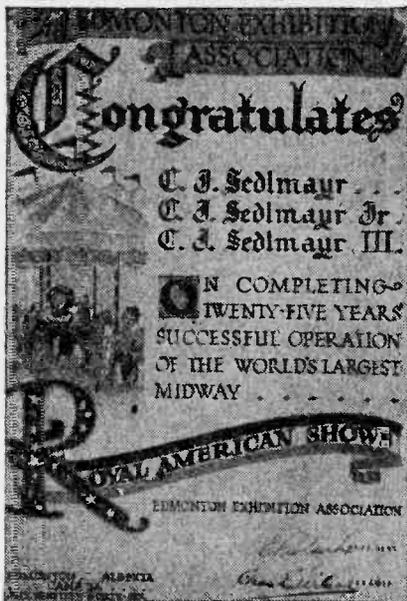
Cetlin - Wilson Survey Midwest

CHICAGO, Aug. 17.—R. C. McCarter, general agent for the Cetlin & Wilson Shows, spent most of last week in the Chicago area visiting fairs and it is surmised that the Eastern org which went on rails this season, is contemplating a Midwestern invasion in 1947.

McCarter attended the Indiana and Michigan fair association meetings at Indianapolis and Detroit, respectively, last winter, and made a strong bid for the Indiana State Fair contract. During the current season, the show got as far west as Cleveland for the July 4 week, and several fair delegations visited at that time.

Cetlin & Wilson embarked on its fair route two weeks ago at Clearfield, Pa., where it established a new midway gross record, and the next week it topped all previous grosses at the Bedford, Pa., annual by more than \$6,000.

This week the org is at Butler, Pa., fair where business is reported as only fair, the spot being too small for the show.



World of Mirth Signs 3 on Two-Year Basis

SHOWHEGAN, Me., Aug. 17.—World of Mirth Shows have been signed to present midway attractions in 1947 and 1948 at three of Maine's outstanding fairs, Presque Isle, Bangor and Gorham, it was announced by L. Harvey (Doc) Cann, general agent.

Cann intimated the policy of signing two-year contracts with the annuals is in line with an expansion program for the organization which will be announced later by Frank Bergen, owner.

Minn. Is Off; RAS Switches To Davenport

Lands Jackson, Miss., Fair

SUPERIOR, Wis., Aug. 17.—With the Minnesota State Fair officially called off because of the polio epidemic, leaving the Royal American Shows with an open date, Carl J. Sedlmayr, owner, announced here he had signed with the Kaaba Shrine to appear in Davenport, Ia., August 23 to September 2.

Sedlmayr also announced two other contracts, one for the Mississippi State Fair at Jackson, confirmation coming from W. S. (Sonny) Withers, attractions manager, and the other for Tampa, November 2 thru November 11, under auspices of the Shrine. The latter will be show's final date before moving into winter quarters at Tampa to get ready for the winter tour which starts in January.

Unless business takes a sudden upturn here today and Sunday, when RAS closes its Superior stand, the final count will not be up to last year, when the show battled plenty of opposition from the elements, Sedlmayr said. Business definitely has been off here this week, mainly because of the polio scare. Children have not been allowed on the midway, health officials barring the kiddies from any large public gatherings.

Sedlmayr is not too upset over the lack of business here and for good reason. The show's gross for the season is way up, thanks to a record-breaking five weeks in Canada where show grossed in the neighborhood of \$375,000.

In its last Canadian stand, at the Canadian Lakehead Exhibition at Fort William, Ont., August 5-10, Royal American grossed \$44,946.94 for the five-day stand, a definite record. The annual itself smashed all previous attendance records, with total paid admissions numbering 89,314. Previous record was set in 1942, when 88,073 persons went thru the gates. It should be pointed out that the 1942 edition was a seven-day proposition.

While in Canada, Sedlmayr was presented with a hand sculptured bronze statue by members of the Calgary Exhibition and Stampede; a plaque by members and directors of the Edmonton Exhibition; an oil painting by members and directors of the Regina Exhibition, and a colored photograph of the grounds and midway at Fort Williams by members and directors of the Canadian Lakehead Exhibition.

Bonanza for Lungs

CEDAR RAPIDS, Ia., Aug. 17.—Polio scare is expected to help business at iron lung exhibits.

Cash Wiltse, lung operator on the Gold Medal Shows, playing the All-Iowa Fair here, was busy this week repainting his exhibit, calling attention to the use of the lung for polio cases.

Publicity on polio, and about flying of lungs to various cities to treat polio cases, is expected to hike biz for the lungs.

GENERAL OUTDOOR NEWS ON PAGE 48

Material Is of Interest to All Branches of Outdoor Show Business

In Behalf Of

ROYAL AMERICAN SHOWS

WORLD'S LARGEST MIDWAY



I take this opportunity to thank individually all of the officials and members of the Western Canada Class A Exhibitions and the Canadian Lakehead Exhibition.

Only through you and your splendid organizations was it possible for ROYAL AMERICAN SHOWS to again present to the people of Canada the type of show they enjoy.

Your wholehearted co-operation, too, was a great and outstanding factor without which we would never have accomplished the feat of doubling all previous grosses and breaking any record ever accomplished on the North American continent.

We feel that your traditional courtesy and hospitality has formed a link of friendship that sets a fine example of what the people of the world are striving for today.

I take this time, too, to thank the Canadian Pacific and Canadian National Railways for their outstanding service. Through the co-operation of these great and efficient systems it was made possible for our trains to continually arrive, even before schedule, at their destinations. And to every man and woman of our own organization, to my executive staff, to those who brought it in and set it up, and to the show and ride operators and their assistants, I render my fullest thanks and congratulations for their outstanding co-operation and workmanship.

Only through such co-operation can organization exist and expand.

To all Western Canadian Exhibition Managers and Directors I proudly present this testament of my gratitude.

Sincerely,

Carl J. Sedlmayr

CENTURAMA CASH EXCHANGE

Jones Handle Passes 145G

Eddie Cantor proves best investment — independent midway forks over \$39,533

(Continued from page 48)

Peerce, in that order, flipped in a nifty \$19,000, for an over-all total of \$235,500. The numerous matinees grossed only \$12,000, of which \$7,000 was garnered during Cantor's seven-day run, which more than intimates the matinees were something which should have been forgotten, and that the folks didn't come in from the provinces in the numbers anticipated. Cantor's over-all gross of \$80,700 was by far the tops, but it should have been as he lugged away \$17,500 for his week's work, which more than doubled the amount paid any of the other stars.

Let's Look at J. J. J.

Next strongest source of revenue was the Johnny J. Jones Exposition on the midway, which was disappointing, in the words of Centurama officials.

Carnival reported a gross of \$145,620.88 for the 31 days and nights — not exactly chicken feed, but not such a tremendous amount when considered this includes outside gate, shows and rides. Of this money, Centurama received:

From the Outside Gate	\$17,865.50
Shows and Rides	23,525.77
Real Estate	5,775.00

Sum and total of this handed to Centurama was \$47,166.26, which kicked the strides off the \$25,000 the Jones org guaranteed in its contract, but was far short of what officials hoped to get. There were so many alibis for the failure to get more from the approximately 300,000 people who paid 14 cents (12 cents and 2 cents tax) at the carnival gate it was too confusing to attempt to unravel.

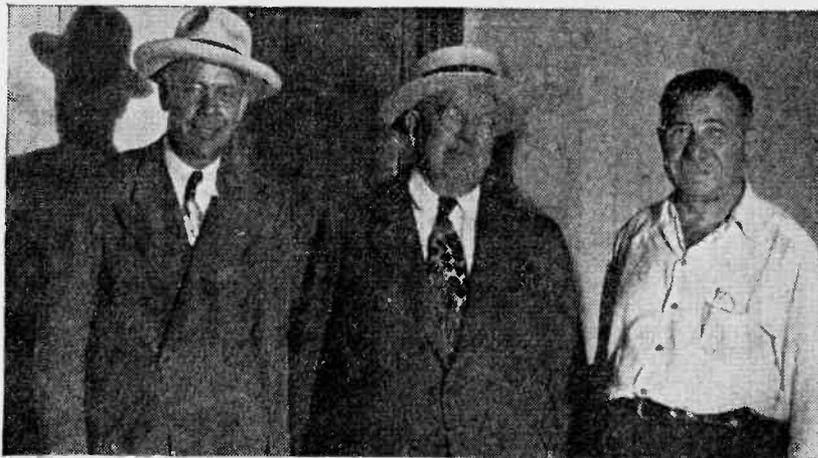
Attendance of approximately 300,000 was arrived at by dividing the 14 cents gross ticket price into the \$35,731 grossed by the gate, 50 per cent of which went to Centurama, and 50 per cent to the J. J. J. office wagon. Shows and rides take was split, 30 per cent of the first 16 days to Centurama, and 25 per cent of the (See *Lots O' Dough* on page 100)

Week-End Biz May Save Ward

DAVENPORT, Ia., Aug. 17.—John R. Ward's World's Fair Shows have put little cash in the office wagon during the early days of the current Mississippi Valley Fair here, and all hands are looking to the week-end business to save the day.

Rain hit hard early in the week and crowds have been slim. One reason advanced for the lack of people is the new policy of absolutely no passes for the front gate. This policy has stood up at several other Middle Western annuals, but the folks in this territory apparently don't like it.

Officials believe that the thrill show today and auto races tomorrow will bring 'em out in droves, so Ward and his new general manager, Ralph Clawson, has the midway set for action if the folks show up.



EVERYTHING WAS STRICTLY OKAY on the Wonder Shows of America midway when this picture was snapped at Archie Putnam's Northern Wisconsin District Fair at Chippewa Falls, as is indicated by the org's officials. Left to right: George Golden, concessions manager; R. L. (Bob) Lohmar, general agent, and Max Goodman, owner.

Cavalcade First In Middletown In 15 Seasons

MIDDLETOWN, O., Aug. 17.—Local amusement seekers got their first glimpse of a carnival company in 15 years when Al Wagner's Cavalcade of Amusements pulled onto the waterworks lot here Monday for a 10-day run under auspices of the VFW. Old-timers say the Con T. Kennedy Shows were the last to play here, but the railroad men dispute that with the assertion that it was D. D. Murphy who last set up on a local lot.

The show train arrived in Middletown from Ionia, Mich., before noon Monday (12), the fastest run of the season for a 300-mile shot. Everything was on the lot before dark, and Tuesday night the org was ready for the 6 o'clock opening.

First night's crowd was fair, with shows and rides getting a satisfactory play. Wednesday biz built a bit, despite cool weather. Races at Hamilton Race Track, 13 miles away, start at 4 p.m., and there were a goodly number of visitors from the track after the races Wednesday. An all-day rain Thursday, quitting around 5 p.m., held down the crowds Thursday night but Friday showed a substantial pick-up. Best business of the run is expected over the week-end.

The lot is on one of the main streets, two blocks from the post office.

The show closes here next Thursday (22) to hop to the Kentucky State Fair at Louisville, where Joe S. Scholibo is now busy handling the preliminaries.

Johnny Anderson, of the Enquirer Job Print, Cincinnati; Bill Sachs, of *The Billboard*, and Bill Waldron, Cincinnati poultry king, were visitors on the lot Thursday night and were guests of Al and Hattie Wagner in the latter's eating emporium. Doc Firestone, manager of Flint Park, (See *Cavalcade First* on page 100)

Mayor Closes Canton

CANTON, O., Aug. 17.—Long a lucrative spot for carnivals, Canton has been closed to further shows. Mayor Carl F. Klein set up the bars when he said that a wave of complaints against games at a carnival which closed Saturday night (10) forced him to act. Shows had appeared under a permit issued by the mayor.

Title Switched But It Remains World of Today

SPRINGFIELD, Mo., Aug. 17.—World of Today Shows furnished midway attractions at the Ozark Empire District Fair for the fourth consecutive year, the past two years under the ownership of L. C. Reynolds and H. Wells. Carnival was billed and advertised as the Caravan of Amusements to respect the wishes of the fair directors, who felt it might be a good idea to use another title this year. World of Today Shows is much improved and enlarged this year, having at this spot 12 shows, 14 rides and approximately 50 concessions.

Business on the midway showed an increase of slightly over \$900 for the opening day (10) over the same day last year. Sunday was about equal to last year, there being only a few dollars difference in the gross business, but Monday fell off \$90 due to threatening weather, with Tuesday being way off on account of rain which started at 7:30 p.m., closing the midway. Org made the long jump of 1,050 miles into Springfield from Thief River Falls, Minn., in good time and with no accidents.

Thief River Off

The season to date has been very successful, with the exception of the Thief River Falls Fair, which fell way off due to the polio scare there.

Curly Reynolds, who made a trip to Canada two weeks ago to visit the Royal American Shows at Regina, Sask., was on hand to greet the many visitors to this annual.

Staff is comprised of Noble C. Fairly, business manager; Art Signor, secretary; Louis Ingerheim, special agent and billposter; H. N. (Foots) Reeves, concession manager; Paul Will, electrician; Patrick Miller, lot superintendent; Joe Chiodo, chief mechanic; Charles Hutchinson, mailman and *The Billboard* agent.

Attraction Line-Up

Attractions here included Circus Side Show, Charles Zern; Fat Show, (See *Title Is Switched* on page 100)

Endy Party and Revue Nets \$900 for Hospital

WHEELING, W. Va., Aug. 17.—When Endy Bros.' Shows played here, a jamboree and party was held, with proceeds amounting to \$900, going to the Mercy Hospital committee of the Ladies' Auxiliary of the Miami Showmen's Association. Previous to the revue, lunch was served. Taking part in the revue were Mrs. Agnes Ross, Gertie Miller and the entire cast of Fathead Williams's Minstrel Show. Following the revue, a kangaroo court was held, with Louis (Stretch) Rice as judge; Joe Ross, defense attorney; Cash Miller, prosecutor; Muscles Martin, clerk; Red Hicks, sheriff, and Arkie Bradford and Jimmy Zabriskie, court officials.

Mrs. David B. Endy is chairman of the hospital committee, with Hilda Roman, treasurer, and Martha Weiss, secretary. Assisting in the drive are Agnes Ross, Anita Gilbert, Margie Bradford, Gertie Miller, Billie Garber, Ann Lager, Edna Vogstadt, Edna Lockhard, Mickey Levine, Pearl Levitt, Jean Lampel, Loraine Brady, Mary Volan, Sylvia Pinkus and Mrs. Weiss.

This Is a Doosey!

THE DALLES, Ore., Aug. 17.—Chester Reed, snake handler with Meeker Bros.' Shows which played here last week, found out the other day that two snakes are better—and safer—than one. During his act, Reed was struck by a rattlesnake but suffered no ill effects because he had a blacksnake coiled around the upper part of his arm. The blacksnake acted as a tourniquet until treatment could be procured!

E. J. Casey Marking 13th Year on Road; Mishaps Verify It

WINNIPEG, Aug. 17.—This is the 13th season for the E. J. Casey Shows, and from the happenings, personnel is sure there is something to the old 13 jinx.

Jinx or not, shows have had their share of headaches. To date, two concession trucks and a passenger bus have overturned; shows have been hit by a mild cyclone; lost the services for a spell of Pat (The Great) Mahoney, snakeman in the Side Show, thru a snake bite, and seen Professor Lanceley and his assistant, Wilfred (Inkie) Saunders, fire eater, suffer several fractured ribs during the bed-of-nails act in the 10-in-1.

Casey Show have completed the Western portion of the class C circuit, playing two days at Flin Flon, (See *Casey In 13th Year* on page 99)

Skowhegan Biz for WOM on "Iffy" Side

SKOWHEGAN, Me., Aug. 17.—There was no complaint on the weather here the first two days, at least, but business for the World of Mirth Shows was on the "iffy" side. Before the stand is anything to write home about, business will have to take a terrific upswing today.

Some of the shows and rides got a running start by arriving here early Sunday (11) and catching some of the business brought in by Jack Kochman's Hell Drivers, which played to two capacity houses.

The week previous, at Bangor, Me., World of Mirth's business was just average, two days of rain cutting down the take.

Why Get Excited, There'll Be Another Day--Bloom's Motto

CEDAR RAPIDS, Ia., Aug. 17.—It was 2:30 p.m. Thursday (15) at the All-Iowa Fair here. By all rights, the rides and shows should have been whirling at a brisk clip, but they weren't. The few that were moving had more empty seats than filled ones.

The imperturbable Oscar Bloom, owner of the Gold Medal Shows, was just as imperturbable as ever. He was found lounging on his bed in his house trailer. Asked how business here was, he raised himself slowly and replied, "It isn't good."

There was no trace of complaint in his voice; he was merely making an observation. "They (the folks) haven't been coming out," he said.

He allowed there had been a big turnout Sunday (11) opening day, but said it was an in-and-out-of-the-grandstand and home-again crowd, which came only to see the auto races. Since then weather hadn't been too good, but not so bad it should have kept the folks at home, he remarked. The polio scare didn't mean anything here, he said. And conditions in the area were good, he added.

"It's got me puzzled," summed up Oscar.

But he was not worried. First, worry is foreign to his nature, and, second, his shows' three previous

fair dates, all in Illinois—Urbana, Charleston and Lincoln—were excellent. Date here loomed as more lucrative than any of those three, but the fact that it was not did not bother Oscar.

The possibility that the fair at Albert Lea, Minn., where his outfit is skedded to show next week, might cancel because of the polio threat, hadn't alarmed him. And when he received official word that Albert Lea would operate he accepted the news calmly.

When last seen, Oscar was resuming his lounging position.

Ward Buys R. L. Sinderson's Interest in Rainbow Shows

GREENFIELD, Ia., Aug. 17.—Frank Ward, co-partner with R. L. Sinderson in Greater Rainbow Shows, announces that he has purchased Sinderson's interest. Sinderson says he has quit show business because his jewelry business in Des Moines and other interests demanded too much of his time.

Ward announced no changes in personnel are anticipated, with Loren Leach remaining as general manager; Mrs. Frank Ward, secretary-treasurer; Bob Hill, ride superintendent, and Doc Witthaus, concession manager.

Shows have seven fairs to play in Iowa, Nebraska and Missouri before moving into Arkansas.

Billy Snapp's Org Feels Slump in Manitowoc Biz

MANITOWOC, Wis., Aug. 17.—Unless some sort of a miracle is performed here today and tomorrow, the closing days of the Manitowoc County Fair, gross for Snapp's Greater Shows will take an alarming tumble below last year's record take, according to Billy Snapp.

Kiddie rides have been vacant most of the week, and concessionaires, particularly the novelty stands, have felt the absence of children. Switch in the Jimmie Lynch Death Dodgers from the closing Sunday to mid-week dates did not hypo biz as expected, so Snapp had his fingers crossed this morning as the annual had two days to go.

Monte Barker, Shooting Gallery Operator, Shot

FLOURTOWN, Pa., Aug. 17.—Monte Barker, concessionaire, was shot and wounded seriously Saturday night (10) when a 22 caliber rifle was discharged accidentally by a boy in his shooting gallery on the midway at the Firemen's Fair here. Barker, who is 43 and lives in Trenton, N. J., was taken to the Chester Hill, Pa., hospital.

Local police said a teen-age boy was examining the rifle, thinking it unloaded. Barker's wife, Mary, was making change for another customer. As Barker turned from the targets and faced the front of the gallery, the gun fired. When he fell, the youth dropped the gun and fled into the crowd.

Wedding Bells Ring Twice on Lynch Shows

TRURO, N. S., Aug. 17.—Two weddings took place recently on Bill Lynch Shows. In one, Lawrence Peters, concession manager for Joe Cohen, married Alice Cooke, of the staff of Lynch and Goldie concessions, during the show's stand here. At Glasgow, N. S., Ace Hannah, assistant Ferris Wheel foreman, married a non-pro from Glace Bay, N. S.

POPCORN

COMPARE THIS	CERTIFIED POPPING VALUE	
Bags Bee Hive Hybrid Popcorn	\$110.00	\$135.00 \$10.95 All Whses.
Bags Regular Hybrid	95.00	105.00 9.75 Nashville
Bags South American	85.00	90.00 8.75 Nashville

5 BAGS GIANT WHITE POPCORN

EXTRA 100# SOLID SEASONING SPECIAL All for \$75.00

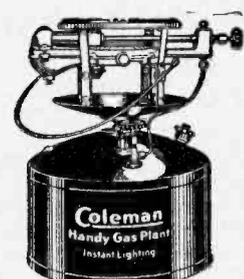
Popcorn Boxes, 10c Size—Printed and colored (4½x2x7)	\$ 6.85	Nashville
Popcorn Boxes, 10c Size—Serially Numbered	7.35M	
Popcorn Boxes, 2 for 15c Size—Printed and colored (4x5½x2)	6.05	
Five Cent Glassine Bags (3x1¾x6¾)—12M to Case	1.76M	Nashville
Ten Cent Glassine Bags (3½x2¼x7¾)—8M to Case	2.53M	Nashville
Five Cent White Bags (3x1½x7)—10M to Case	1.35M	Nashville
Five Cent Johnny Boy Bags—Red Stripes (3x1½x7)—10M to Case	1.50M	All Whses.
Ten Cent Johnny Boy Bags—Red Stripes (3x2x9)	1.95	All Whses.
Kraft Bags (3¾x2¼x9)—5M to Bale—10c Size	1.47M	Nashville
Kraft Bags (3x1¾x6½)—10M to Bale—½# Size	1.20M	Nashville
Kraft Bags (3x2x7¾)—10M to Bale—¾# Size	1.30M	Nashville
2# Glassine Bags—6M to Case	2.96M	Nashville

WRITE FOR FREE SAMPLE OF ALL BAGS AND BOXES

Kettle Kleening Kit—Complete	\$ 6.00	Nashville
Absorbent Tissues—Cases of 30 Boxes, 125 to Box, Size 15"x18"—Case	10.35	Nashville
Popcorn Color—1 Gallon	5.50	Nashville
Savorol Powdered Seasoning, Enough for 400# Corn	8.75	All Whses.

Write today for FREE sample new Florida Orange Syrup that makes a delicious, healthful finished drink enriched with Vitamin C. Packed four 1 gal. to cs., \$5.50 gal. Each gallon syrup makes 8 gal. drink; requires no sugar. Order a supply early.

POPCORN MACHINES



New Star Carnival and Wholesale Popper, Gas or Electric. Prompt Delivery.
New Super Star, Theater Model, 60 to 120 Days.
New Aluminum Kettle, Stainless Steel Shell, 11 inches diam, 5 inches deep. Capacity, 30 lbs. per hour, \$250.00.
Quick Repair Service All Makes—Trade in Old Equipment.
WRITE FOR LIST OF USED MACHINES.
(Liberal Trade-in on Used Equipment)

COLEMAN EQUIPMENT IN STOCK

457C (5") Handy Gas Plant	\$16.95	
460G (7") Handy Gas Plants	\$18.95	Nashville
502 (5") Coleman Burner	6.45	Nashville
558 (7") Coleman Burner	7.95	Nashville
3-Gallon Coleman Fuel Tanks	9.75	Nashville

Coleman Equipment Only Subject 10% Discount \$25.00 Orders. Also Hollow Wire and Generators.

BLEVINS POPCORN CO.

NOW IN AMERICA'S MOST MODERN POPCORN PLANT!
31ST AND CHARLOTTE NASHVILLE, TENN.

ATLANTA 377 Whitehall, S. W.	MEMPHIS 671 S. Main St.	NEW ORLEANS 1053 Constance St.
★ PHILADELPHIA 81 Fairmount St.	HAVANA, CUBA Num. 7 Franco	

We stock Bee Hive Corn, Boxes, Bags and Salt in New Orleans, Atlanta and Memphis. All other supplies stocked only in Nashville.

ATTENTION, COMMITTEES

SOUTH WEST ON THE WAY TO CALIFORNIA
ZACCHINI BROS.' SHOWS
present HUGO ZACCHINI Shot Over Two Ferris Wheels.
10 Rides, 5 Shows, 4. Concessions.
No Racket. This Week, McDonald, Pa. Write or Wire
HUGO ZACCHINI, Manager
P. S. — Charles and Marie Braunfield, Wire.

Want-Want-A. M. P. SHOWS—Want-Want "JUGGY"

FOR THE GREAT BOTETOURT COUNTY FAIR
Concessions that work for stock—No exclusives.
Everything open except P.C. Bingo, Cook House, Pop Corn and Apples.
WANT—A first-class Show Painter.
WANT—A Griddle Man for Cook House.
Mike Bosco wants Bingo Caller and Clerks.
SHOWS—Fat Show, Monkey, Snake, Wild Life, Girl Show, Minstrel, or any Grand Show of merit not conflicting. Have tops for any or all.
This week, Rainelle, W. Va., next week, Fincastle, Va. All replies:
A. M. PODSOBINSKI, Owner-Manager; FRED C. BOSWELL, Business Manager.

WANTED—FOR BIG LABOR DAY CELEBRATION GREENWOOD, ARKANSAS

Fairs starting following week. Shows with own outfit. Book or buy Merry-Go-Round and Baby Ride (no Cars). Second Men on Rides, Agents for Fish Pond, Pitch Tilt You Win, Shooting Gallery, Hoopla, Cigarette Pitch, Penny Pitch, Jingle Board, or book your own Concessions. Need Grab Joint.
RAINES AMUSEMENT CO.
RASA M. RAINES, VAN BUREN, ARK. (This Week).

POPCORN MACHINES—IMMEDIATE DELIVERY

We have in stock a number of Super Stars, cabinet and counter models, and Silver Stars in cabinet models. Also Jumbo Popping Units in both tank gas and natural gas models. Stock delivery on Coleman Burners and Handy Gas Plants.
GOLD MEDAL PRODUCTS CO.
318 E. THIRD STREET CINCINNATI 2, OHIO

CAN PLACE
Legitimate Concessions working for stock only. Number One Unit, Tilghman, Md.; Number Two Unit, Beach Haven, N. J. Long season. All replies:
SAM TASSELL SHOWS
5839 Walnut St. Philadelphia, Pa.

FOUNTAIN SYRUP
Cola, Per Gallon \$1.90
Root Beer, Per Gallon 1.90
Cherry, Per Gallon 1.90
Vanilla, Per Gallon 1.90
Strawberry, Per Gallon 1.90
Shipments made in assorted flavors only. Mail certified check in full payment F.O.B.
MOODY SUPPLY
526 WOOD AVE. WACO, TEXAS

Skimming the Cream WANT
Concession Agents who can keep up with show. Second Men on new Merry-Go-Round, Tilt-a-Whirl; top salaries. Will book Mechanical Show, Fat Show or any clean Show nonconflicting. Drunks, stay away. Cook House or Grab open. Nashville, Iowa, Aug. 20-23; Marengo, Iowa; Mineral Point, Wis.; Lancaster, Wis., Fairs; then Vandalia, Mo., on streets.
DYERS GREATER SHOWS

WANTED PERCENTAGE DEALERS
Wife
TOMMIE DAVIS
c/o Victory Exposition Shows
Vinita, Okla., this week; Coffeyville, Kan., next week.

WANTED PAN GAME HELP
Address:
RED JAMES
c/o Victory Exposition Shows
Vinita, Okla., this week; Coffeyville, Kan., next week.

WANTED
For California, Mo., Fair, week Aug. 26, West Plains Fair, week Sept. 3, and rest of the season, Fish Pond, Ball Games, Photo Gallery, Hoopla, String Game, other Concessions.
MOUND CITY SHOWS
DALLAS CITY, ILL.

FOR SALE—SINGLE LOOP-O-PLANE
Good Motor, running perfect, Cable Braces complete, Ticket Box, Fence, Tools, \$500.00. Also 1931 2-ton Studebaker Truck, \$400.00. Possession Labor Day.
F. C. CLARK
SILVER BEACH PARK,
St. Joseph, Mich.

Tivoli Exposition Shows
CAN USE 3 MORE GOOD SHOWS for long string of Fairs until November, closing in Southern Arkansas. Write or wire
H. V. PETERSEN, Mgr.
Eldon, Iowa, Aug. 19-22, or as per route.

MIDWAY CONFAB

David Raphael, with the World of Mirth Shows, info business is good in Maine.

Mort Mossias, recently discharged from the armed services, is now operating concessions with the Tamargo Shows on Long Island.

Ninety-six members of C. F. Zeiger United Shows were guests at the org's 27th barbecue and picnic, August 2, at Riverton, Wyo. It was the org's first picnic since 1941.

Frank Stanley, head of Stanley's Enterprises, operating rides and concessions on various shows, visited his headquarters in Hamtramck, Detroit suburb, last week.

Lon Ramsdell has resigned as business manager of the O. C. Buck Shows to resume his post as manager of Magician Blackstone, who opens in Buffalo Monday (19).

Ralph (Specks) Cautin, who has novelty stands on the Cavalcade of Amusements, recently took a brief vacation at Pine Bluff, N. C., where he operates the Beauty Rest Cabins.

Teddy Barro, drome operator and rider on the Prell's Broadway Shows, threw a party on the occasion of his 30th birthday for Doc Wilson, vet drome talker, and the gang on the lot.

J. Bill Carneer, who entered Mattoon, Ill., Memorial Hospital July 28, expects to be there until September 1. His Octopus and Fun House will continue to operate on the Gold Medal Shows.

Oscar Buck, of O. C. Buck Shows, rejoining his shows at Malone, N. Y., after a few days in New York. . . . Ross Manning, in New York for a flying visit, reports his shows doing okay up in Maine.

Edward P. Rahn, general agent of John R. Ward's World's Fair Shows, was in Chicago Friday (16) making railroad contracts and renewing old friendships. Eddie has been an Easterner for a long time.

Oscar Buck and Dave Endy up to Danbury, Conn., last week to look over the fairgrounds where the O. C. Buck Shows will provide the midway for the reopening of the Danbury Fair (September 29-October 6), shuttered during the war.

Leonard Rogers's *Harlem Express Revue*, with 37 people, joined Cetlin & Wilson Shows at Bedford, Pa., Fair for the remainder of the season. Rogers recruited a lot of his talent

from Cafe Society Uptown, New York.

Sam Levy and Ben Herman, co-partners with Mrs. Shirley Lawrence in the Lawrence Greater Shows, played host to children of the IOOF Orphan's Home, Sunbury, Pa., Saturday (10). Children were given free rides and treated to custard, popcorn and apples.

Abe Prell, youngest son of Sam E. Prell, owner of Prell's Broadway Shows, and his wife, Lorraine, are handling the popcorn and apple concession on the show's fair tour. Abe's other duties are lot superintendent and general all-around man.

Freda-Fred Van (Freddie West), of W. G. Wade Shows, played the Selingsgrove, Pa., and Harrington, Del., fairs with independent shows and concessions. At Harrington a new 14-foot duckpond was added, giving him five concessions.

Lankford's Overland Shows report they are getting rained out almost every week in the Deep South, and that there is so much rain the peanut crop is starting to rot. With farmers getting 60 cents a pound for tobacco, business is great whenever it doesn't rain.

Harry Polish Fisher, general manager of the Golden West Shows, and his partners, Harold H. Shapiro and Nathan Fisher Cohn, announce that Homer Rees, formerly general superintendent of the org, has been promoted to the position of assistant general manager.

At the time of Mayme Gilmore's 61st birthday it was erroneously reported the Gilmores were playing the tobacco markets with their photo gallery. Mayme Gilmore is now Mrs. Dave Davidson, and she received a new house trailer from him as a birthday gift.

Dee Lang, past president, and Euby L. Cobb, secretary, International Association of Showmen, are visiting shows in the Midwest in the interest of a building fund. Recent visits were in Milwaukee, to Johnny J. Jones Exposition and World of Today Shows at Springfield, Mo.

Bert (Whitey) Lyon, for a number of years with Earl Chambers's Monkey Circus on Johnny J. Jones Exposition and also with Rubin & Cherry and Beckman & Gerety shows, working in the navy yards at Pearl Harbor. His address is C. H. No. 3, B. Q. 49, Second Floor, Honolulu, T. H. . . . Frank R. Miller, while driving thru Mississippi, visited with Dad Crawford, formerly

WINNERS

1946 BIG ELI WHEEL FOURTH OF JULY CONTESTS

Rank	Wheel Model	State	Receipts
1st	No. 5	Oregon	\$ 974.25
2nd	No. 12	Illinois	865.20
3rd	No. 5	Iowa	821.00
4th	No. 5	Minnesota	799.25
5th	No. 5	Indiana	734.59
6th	No. 5	Kansas	658.75

Total \$4,853.04

Average per Wheel for the day . . . \$ 808.84
No. 5 BIG ELI WHEEL continues to be the leading Money-Getter.

ELI BRIDGE COMPANY

800 Case Ave. Jacksonville, Ill.

POPCORN MACHINES

(BRAND NEW)

Build Your Own

A Complete Setup as Follows:

One large aluminum kettle with stainless steel shell. Removable elements, 2350 watt, 110 volts, 60 cycles, A. C. Includes a complete lid with motor, gears, switches, latest type hangers and all necessary wiring. Simple . . . all you have to do is hook up your wires!

Complete for only \$250.00

Will pop 30 pounds of popcorn per hour. Kettle can be removed in One Second! Will start to pop in Three Seconds after first popping. This Kettle can be installed in all makes of machines.

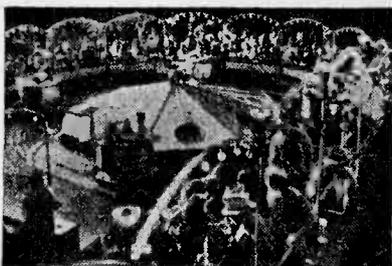
Dealer Inquiry Invited

CONSOLIDATED CONFECTIONS

1314 S. Wabash Ave. Chicago 5, Ill.

BOOMERANG

— MODEL 1946 —
REPEATER - THRILLER - UNLIMITED CAPACITY



Write for Catalogue, etc.

U. S. RIDING DEVICES CORP.

298 Junius St., Brooklyn, N. Y.—Harry Witt

WAFFLE IRONS



4" Commercial Size. Cast Aluminum. Complete with wooden handles and formulas, \$2.50 each. Terms: 25% with order, balance on delivery.
F. O. B. Toledo.
Concession Supply Co.
1857 Ottawa Drive
Toledo 6, Ohio



THE APE BOY

Length about 18 inches. One of the best for Carnivals and Side Shows. Packed ready to show, postpaid \$15. Many OTHERS: SHRUNKEN HEADS, WOLF BOY, FISH GIRL, DEVIL CHILD, MUMMIFIED BODIES. WE ALSO MAKE TO ORDER. WRITE
TATE'S CURIOSITY SHOP
Rt. 9, Box 365
Phoenix, Arizona

WILL COMPENSATE

Anyone furnishing information as to present whereabouts of

RAY W. NASH

(Formerly with Midway Shows)
Address Box D-137, c/o The Billboard,
Cincinnati 1, Ohio.

FOR SALE—SUPER ROLL-O-PLANE

A-1 condition. New Lift Motor, the 5 H.P. Motor rewound this season. Factory Fence and Ticket Booth. \$5,000.00 CASH. Reason for selling, making room for larger Rides.

MYRTLE BEACH, RIDE DEPARTMENT
MYRTLE BEACH, S. C.



PENNY PITCH GAMES

Size 46x46", Price \$35.00.
Size 48x48", With 1 Jack Pot, \$42.50.
Size 48x48", with 5 Jack Pots, \$50.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$18.00

BINGO GAMES

75-Player Complete \$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.

124-126 W. Lake St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1946

Single Sheets, 8 1/2 x 14, Typewritten, Per M. . . \$5.00
Analysis, 3-p., with Blue Cover, Each08
Analysis, 8-p., with White Cover, Each15
Forecast and Analysis, 10-p., Fancy Covers, Ea. . .06
Samples of the 4 Readings, Four for 25¢.
No. 1, 35 Pages, Assorted Color Covers35

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Polly. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢
PACK OF 78 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50¢
Signs Cards, Illustrated, Pack of 36 Per 15¢
Graphology Charts, 9x17. Sam. 5¢, Per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25% Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders or P. P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO 4, ILL.

Send for Wholesale Prices.

SLUM PLASTER

Unlimited Quantities

Buy direct from world's largest plaster manufacturers.

Highly colored Cowboy Hats; assorted red, yellow and tan.

2-inch size . . \$2.16 gross
3-inch size . . \$3.60 gross
3 3/4-inch size . . \$5.00 gross

1 1/2-inch Human Skull, exceptionally fine details; \$1.80 gross

These items not sold to stores.

Terms: Cash or 25% with Order, Balance C. O. D.

J. H. MILLER MANUFACTURING CO.

140 York Street • Quincy, Illinois

GUARANTEED TO POP

27 TO 1

THE VERY BEST QUALITY

POPCORN

Immediate Delivery—F. O. B. Chicago

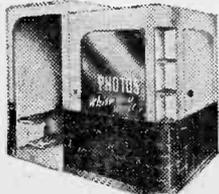
ALL SIZES OF BAGS
SALT AND SEASONING

Distributors—
CRETORS Popcorn Machines

POPPERS' BOY PRODUCTS COMPANY

60 E. 13th St. CHICAGO 5, ILL.

PHOTOMACHINES



Quick Delivery. Single, double, triple. 10 sizes, bust to full length. Cameras only or cabinets complete. KD or 1 piece.

Write—phone—wire.

Federal Identification Co.
Dept. R, 1012 N. W. 17, Oklahoma City, Okla.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

POPCORN

HYBRID YELLOW

\$8.90

Per cwt. in 500 lbs. or more. Less amounts, \$9.80 cwt.

SEND FOR LIST OF POPPERS' SUPPLIES

CONSOLIDATED POPCORN CO.

2401 SO. ERVAY ST.

DALLAS, TEX.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.
ALUMINUM MILK BOTTLES
 Now Available . . . Write
 Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

COLEMAN HANDY GAS PLANTS



Model 457-G. Handy Gas Plant, 5 inch burner over 3-gallon tank, instant lighting, pump, 8 1/2" cast iron grate, carrying baile, completely assembled, \$16.95.
FIVE GALLON TANK, with air gauge, instant lighting valve, pump, tubing with connections, \$11.95.

Three Gallon Tank Complete . . . \$9.75
 5" Coleman Burner . . . 6.45
 7" Coleman Burner . . . 7.95

Complete line tubing, tees, wall valves, generators, air gauges.
 American Ten Gallon Tanks With Large Foot Pump, Air Gauge, \$17.50
MODEL 480-G Handy Gas Plants with 7" burner, over 3-gallon tank, instant lighting, cast iron grate, pump, complete . . . 18.95
 Giant Heavy Aluminum 12-Quart Geared Popping Kettles, new and complete . . . 15.00

20% Discount on Orders of \$25.00 or Over.
IMMEDIATE SHIPMENT
NORTHSIDE SALES CO.
 (Established 1920)
 INDIANOLA, IOWA

FLOSS MACHINE RHEOSTATS



To adjust spinnerhead heat, makes for finer floss, and sugar will go further. Easily installed on all makes of machines. Heavy duty construction. Not made from ribbon wire. Engineered for floss machines. May be used for single or double head. \$22.50.
VOLTAGE BOOSTERS. A necessity on those low voltage spots. Adjustable from 85 to 130 volts, AC 50 or 60 cycle. 3000 watt capacity. Users recommend them. Complete with voltmeter and automatic protector. \$110.00. A bargain. Single Bauds or Ribbons, \$5.00 Ea. Double Bands, \$13.00 Ea. Coloring, flavoring. Also now available—Cone Papers, 70¢, in limited quantities while they last. Orders shipped on 25% deposit.
Concession Supply Co.
 1857 Ottawa Drive TOLEDO 8, OHIO

REBUILT POPCORN MACHINES
POP CORN
BAGS—SEASONINGS
Consolidated Confections
 1314 S. WABASH AVE. CHICAGO, ILL.

LANCASTER, N. H. FAIR
 4 Big Days 4 Big Nights
FRIDAY, SAT., SUN. AND LABOR DAY
AUG. 30-31—SEPT. 1-2
 Wire or write
JOHN L. DOWNING
c/o LAGASSE AMUSEMENT CO
 Hartland, Vt., this week; Lancaster, N. H., next week.
 P. S. Strom Seamans, come on.

NOTICE
 Secretaries & Celebration Committees
TWIN CITY SHOWS
 Have in dates for Missouri and Arkansas for September and October. Curly Clark wants to Counter Man. Bago, get in touch with Curly, Trenton, Mo. Wire me, **ORCE CRABLE**
 808 W. Broad by Fairfield, Ia.

with Wallace Bros.' Shows. Crawford, whose address is Route 1, Box 254, Pascagoula, Miss., is getting about on crutches, the result of an auto accident in Kentucky, Miller reports.

Joe Sorenson, operator of the Girl Show and War Exhibit on Turner Bros.' Shows, has recovered from a recent illness and is again handling his shows. He was in St. Louis recently looking for additional talent. . . . Walter Payne has joined the Johnny J. Jones Exposition as a concessionaire.

Just to keep the records straight, George (Loquacious) Westerman is in Denver promoting a Shrine circus date for Irv J. Polack. . . . Fizzie Brown figures it cost him about three grand at Springfield, Ill., because his custard machine was out of action, being transferred from a truck to a wagon.

An advertisement in The Hollywood (Calif.) Citizen-News recently asked for a partner with \$50,000 to invest for the 1947-'48 Utah centennial midway at Salt Lake City, pointing out that promoters need not reply, which means a promoter doesn't need a promoter.

Frank B. Joerling, Dee Lang and Euby Cobb journeyed from St. Louis to Milwaukee recently to visit the Johnny J. Jones Exposition. It is reported that they did an admirable job of impersonating gentlemen, and they cannot understand why Ned Torti stood them up in the Pump Room.

Mae Joe Arnold has joined L. H. Hardin and wife on the Regal Exposition Shows, where she will work the annex of the new Life Show, recently completed by Hardin. Mrs. Hardin's parents, Mr. and Mrs. Ralph Nargon and son, and Hank Hughs are visiting in Nashville during the show's fair dates. Hank has charge of Hardin's string concession.

Sid Crane, Circus Side Show op, with Crescent Amusement Company, visited Norfolk, Va., and signed contracts with S. Berman for his building located on Main Street in that city for a museum to open December 1. Museum will feature the three monkey children; Tiny Cowan, fat man, and six working acts, with Charolett in the annex.

Harry Julius, Royal American arcade operator, landed in Chicago, Wednesday (14), to meet Mrs. Julius, who flew up from Tampa. Harry's pockets were well lined after the tour of Western Canada. . . . Lone Star Show Women's Club, Dallas, reports that Mrs. Eddie (Honey) Vaughn and Bert Welchman are confined in Baylor Hospital there.

Mr. and Mrs. Robert Capell, who were married August 6 in Columbus, Kan., were guests of honor at a party in Grove, Pa., given by members of Capell Bros.' Shows. Mrs. Capell is the former Norma Jean Delmar, daughter of Mr. and Mrs. Jack Delmar, concessionaires with Capell Bros. for many years. Bridegroom is the son of H. N. (Doc) Capell, owner of the shows.

Nick Sullo, Rotary operator, has bought a house trailer and has his wife and daughter with him now. . . . Mrs. Patricia Broudy is now operating her set of Rotaries. . . . Mr. and Mrs. Jack Shore are vacationing in Philadelphia. . . . Frank Zorda post cards that he has added new features to his Side Show on the Mighty Page Shows. Mrs. Isabelle Zorda is handling the front.

Margie Glickman visited with the ladies of the Endy Bros.' Shows while (See Midway Confab on page 100)

complete POPCORN SERVICE

NEW POSTWAR POPPING MACHINES AND COUNTERS
SUPER-HYBRID GOLDEN JUMBO POPCORN
THE MARKET'S MOST ATTRACTIVE BOXES AND BAGS
SALT • SOLID AND LIQUID SEASONINGS



Farmer Boy
 REG. U. S. PAT. OFF.
CORN & EQUIPMENT CO.
 352 WEST 44th STREET, NEW YORK 18, N. Y.
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WHERE TO GET IT . . . quick!

POPCORN--PEANUTS

SNOW CONES • FLAVOR CONCENTRATES • CUPS • SPOONS
NAPKINS • FLOSS PAPERS • APPLE STICKS • COLORS

PEANUTS—POPCORN AND COMPLETE LINE OF SUPPLIES—SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW & USED, BOUGHT & SOLD

CHUNK-E-NUT PRODUCTS CO. (DEPT. M)
 Philadelphia 6, Pa. Factories Pittsburgh 1, Pa.

BULLOCK AMUSEMENT CO. WANTS

Free Act, Horizontal Bar Act preferred, or any good Ground Act with two or more people. Will place Fun House or Grind Show. No Girl Shows wanted. Legitimate Concessions that work for stock only. Can place Cook House. No mitt camp, no racket wanted.

Chadbourne, N. C., this week; Hamlet, N. C., to follow.

OHIO SUPER YELLOW POPCORN

BULK High Expansion — Excellent Quality **PACKAGE**

Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans for the retail trade. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.

BETTY ZANE CORN PRODUCTS, INC.
 638 BELLEFONTAINE AVE. MARION, O., or
 223 SPRING ST., S. W., ATLANTA, GA.
 Growers and Processors of Selected Popping Corn




FLORIDA AMUSEMENT CO.
FLORIDA'S OUTSTANDING SHOW
WANT

Foremen and Second Men for Loop-o-Plane, Wheel and Merry-Go-Round. Couple to handle Two-Headed Baby and "What Is It?" Show. All people must be sober, able to drive or won't last. Place few Concession Agents, Corn Game, Ball Games. Want to buy Milk Bottle Joint. Want to buy, book or lease 7-Car Tilt and Octopus. Opening for Duck Pond, Scales, Dart, Photo and two Mitt Camps. Pay your own wires, I pay mine. All address:

HOWARD INGRAM, Owner; C. S. POOLE, Bus. Mgr.
 ALEXANDER CITY, ALA., THIS WEEK.

FOURTEEN MORE TO GO

NORWICH FAIR, Norwich, New York, Week August 19 to 24

HUNTINGDON FAIR, Huntingdon, Penn., August 26 to 31
A SURE NATURALCAMBRIA COUNTY FAIR, Ebensburg, Penn., September 2 to 7
FIRST FAIR HERE SINCE BEFORE THE WAR
125,000 Annual Attendance for Four Previous Years

ELEVEN MORE

ELEVEN MORE



PLACE PLACE PLACE
SHOWS—Completely organized Minstrel Show. Have brand new top. Hillbilly Show with transportation. Fat Show. Will book any show of merit.

RIDES—Can use any Ride that does not conflict with what we have. Wire what have you.

HELP—Can use any type Help for balance of season. Come on.

CAN PLACE any type Concessions at these Fairs.

WIRE WIRE WIRE
SAM E. PRELL, care Broadway Shows
Norwich, New York, week August 19-24; then per route.

DICK'S PARAMOUNT SHOWS

Want for W. Reading Celebration, Aug. 26 to 31; Leighton Fair, Labor Day through Sept. 7; Bridgeton, N. J., Fair, Sept. 11 to 14, and four fairs to follow, one in Virginia and three in North Carolina.

SHOWS: Have complete Side Show ready to work. Good proposition to capable manager. Want Motordrome, Grind Shows, Funhouse, Mechanical Show, Walk Thru.

CONCESSIONS: Penny Arcade, Ball Games, 10 cent Grind Stores, no coupons; Novelties, Cookhouse and Grab.

HELP: Ferris Wheel Foreman, Chairplane Foreman. Top wages and bonus. Long season. Second Men on Ferris Wheel, Rocket, Merry-Go-Round. Semi-drivers preferred.

BLINKY BERNSTEIN wants Rolldown Agents for Reading, Pa. Balance of choice fairs. Wire immediately.

Write or wire **R. E. GILSDORF**
Easton, Pa., Aug. 19 to 24.

PINE STATE SHOWS WANT

For Veterans' Mid-Summer Festival this week, down town Summerville, Ga., plus good route for season, including biggest Labor Day Celebration in Dixie. Sell X on Custard, Floss, Diggers, Pop Corn and Photos. Few Stock Concessions open, \$21.00 if join now. Book one each of following: Roll Down, Clothes Pin or Blower, Skillo Swinger, Pea Pool. Need Agents for some of above, also Line-Up Man. Action every week. "Pollock" Johnnie, come on. Your Razzle Dazzle is ready. Due to disappointment, will buy for cash, book or lease #5 Wheel. Will place Agent with car who can produce, also capable Second Man. Have 3 Shows on back end now, would book another or two of merit. Attention, Committees, Alabama and Mississippi—Have few open dates. All address:

R. T. (BOB) BULLOCK, Business Mgr. **J. J. CARUSO**, Owner
PINE STATE SHOWS
Summerville, Ga., this week; then per route.

BRIGHT LIGHTS EXPOSITION SHOWS

Indiana County Fair, day and night, Indiana, Pa., all next week.

Ford City, Pa., Fair, week September 2-7. Place Shows not conflicting.

We have tops. Place Concessions. Saul Salesberg wants Slum Agents.

Ride Help. Playing all Fairs till November 20. Write or wire

JOHN GECOMA or **L. C. HECK**
Gallitzin, Pa., this week.

MIGHTY MONARCH SHOW WANTS

Tilt, Ridee-O, Octopus or any Flat Ride; also Kiddie Ride. Want Concessions—Fish Pond, Pitch To Win, Striker, String Game or any legitimate Concession. Want Shows of all kinds. Going in cotton and peanut country for Fairs and Celebrations. We carry Captain Simon's High Dive Fire Act. Address:

N. P. ROLAND
Lakeland, Ga., this week; Donalsonville, Ga., next week.

BULLOCK AMUSEMENT CO.**WANTS**

Capable Ferris Wheel Foreman that can drive semi, \$60 per week and bonus. Must be capable. No tickets. Want Bingo that works for stock. Clifford Lambert, did you get my wire? Ball Games, Bowling Alley, Darts, Fishpond and any other strictly Stock Concessions. Can place small Grind or pit Show. No Girl Shows. Want Ticket Sellers and other useful Help. Long season in the heart of the tobacco belt. Chadbourn, N. C., this week; Hamlet, N. C., week of August 26.

J. F. MARTIN SHOWS WANT

For Bayonne, Elizabeth, Jersey City

And balance of season—all New Jersey

Frozen Custard, Popcorn, Candy Apples, Candy Floss, Guess-Your-Weight and Age, Pitch-Till-You-Win, Duck Pond, Watch or Hoopla or any Legitimate Concessions.

J. F. MARTIN

Bayonne 3-0345, 383 Broadway, Bayonne, N. J.

JOYLAND MIDWAY ATTRACTIONS**WANT CONCESSIONS OF ALL KIND**

For 8 bona fide Fairs and Celebrations. Crowell Fair, Aug. 27th to 30th; Romeo Peach Festival, Aug. 31st to Sept. 2nd. Parades, Free Acts, Fireworks. Crowning of Peach Queen, biggest Labor Day Celebration in State of Michigan. Eighty thousand people in 3 days. Pinconning Homecoming, Sept. 5th to 7th; Fraser, Mich., Sept. 12th to 15th. Get your winter bank roll. Show out till October. Wire or write this week:

ROSCOE T. WADE

ARMADA FAIR, ARMADA, MICHIGAN, This Week.

FOLK'S CELEBRATION SHOWS**WANT**

12-Piece Uniformed Circus Band, Canvasman, Sign and Scenery Painter, Builder who can build show fronts on semi trailers. Can place good Shows with own outfits. Can place good Minstrel Show with band. This show will not close until sometime in December and reopen February 15, 1947, at Tucson, Arizona. Wire or write

BOX 1005, Albuquerque, N. M., or as per route.

WANTED FOR**HARRY CRAIG'S HEART OF TEXAS SHOWS**

Foreman for Ferris Wheel, also Second for Twin Wheels, Merry-Go-Round Foreman and Second Men for Spitfire; preference given to drivers. Use Wives on Tickets. Book one or two more Grind Shows and can use more Acts for Side Show. Man and Wife to handle small Cook House or Grab Joint. Opening for good Billposter. Anadarko, now; then Lindsay and Chickasha Fair follows; all Oklahoma.

Eddie Yager, contact.

GREAT SOUTHERN EXPOSITION

LAKE CITY, FLA., V. F. W. CELEBRATION, TWO WEEKS.

Stock Concessions open. Need Fish Pond, Photos, Ball Games, High Striker, others. Have three Show Tops. What have you to go in them? Bill Dely wants Dancing Girls for Girl Revue. Want Ride Help that can drive trucks. Opening for any Kiddie Ride, Merry-Go-Round or Rides of all kinds. Want Giddle Man for newly framed modern Cook House. Playing North Florida and Southern Georgia tobacco markets. Out all winter. Join now. Address all replies to **H. O. AYERS**, Lake City, Fla.

DUMONT SHOWS

ALTOONA, PA., AUGUST 26-31

CUMBERLAND, MD. (Ball Park), SEPTEMBER 2-7

WANT CONCESSIONS

Ball Games, Pitch-Till-You-Win, Frozen Custard, Fishpond, Duckpond, Hoop-La or Any Legitimate Concessions.

All address

LOU RILEY, Mgr.

Scottsdale, Pa., this week.

BAR HARBOR, MAINE

1ST SHOW IN TEN YEARS

Can place Concessions that work for ten cents.

August 26, Ellsworth, Maine; September 1, 2, 3, 4, Blue Hill Fair; September 6, 7, Orland Fair; September 10, 11, 12, Exeter Fair; September 16-21, Bristol, Conn. (1st show in 7 years); September 28 to October 5, Danbury Fair.

Write or wire as per route

ROSS MANNING SHOWS

REGAL EXPOSITION SHOWS, INC.

WANTS FOR TWELVE FAIRS
AND ALL WINTER WORK

Ticket Sellers and Takers, first-class Mechanics. A. C. Eargle, communicate. Side Show Acts, come on. Cook House Help, wire T. J. Moore. Ride Help, Truck Drivers, come on. Will buy or book Ride. Cookeville, Tenn., this week; Alexandria, Tenn., Fair, week August 26. Bang-up Labor Day Celebration.

BLUE GRASS STATE SHOWS

Can place at once, Concessions of all kinds, Fish and Duck Ponds, Pitch-Till-U-Win, Basket Ball, Hoopla, Devil's Bowling Alley, Photo Gallery, Long Range Shooting Gallery, Darts, Ball Games or any legitimate Stock or Slum Concession.

Also place Ride Help in all departments. Special proposition for Flat Ride. All wire C. C. GROSCURTH, Gen. Mgr., Blue Grass State Shows, Corydon, Ind., this week; Elizabethtown, Ky., week August 26; Ohio County Fair, Hartford, Ky., week of September 2.

REGENT SHOWS

Can place for Marengo, Ind., Fair and ten Southern Fairs: Penny Arcade, Stock Stores and Grind Stores of all kinds.

Want Ride Help on all Rides. Top salary. All replies to

HARRY ALKON, Mgr.

Carrollton, Ky., this week.

GAY WAY SHOWS WANT

Rides and Shows that don't conflict. Ferris Wheel Foreman. Cook House or Operator, Bingo, Fishpond, Palmist.

Stock Stores of all kinds. This show stays out all winter. Dallas, Ga., this week; Austell, next. Fairs start in October. Wire

JIM McCALL, Owner-Mgr., or BILL REESE, Asst. Mgr.

W. S. CURL SHOWS

Want legitimate Concessions of all kinds. Photo Gallery, High Striker, Pitch-Till-Win, Ball games, or what have you? Also have some P. C. open, providing you have some stock concessions to back it up. Can place one or more Grind Shows with own transportation.

Hicksville, Ohio, August 18-24; then Kenton, Ohio, August 26-31.

J. F. SPARKS SHOWS

WANT FOR WANT
FOLLOWING FAIRS

CARMI, ILLINOIS—This Week

PRINCETON, INDIANA—Aug. 25 to 31

MAMMOTH CELEBRATION—Sept. 2 to 7

CORINTH, MISSISSIPPI—Sept. 9 to 14

FLORENCE, ALABAMA—Sept. 16 to 21

ATHENS, ALABAMA—Sept. 23 to 28

TO BE ANNOUNCED—Sept. 30 to Oct. 5

ALEXANDER CITY, ALA.—Oct. 7 to 12,

Legion Fair

LANETT, ALA., FAIR—Oct. 14 to 19

MARIANNA, FLA., FAIR—Oct. 21 to 26

PANAMA CITY BAY COUNTY FAIR—Oct. 28

to Nov. 2

LIVE OAK, FLA., FAIR—Nov. 4 to 9

GAINESVILLE, FLA., FAIR—Nov. 11 to 16

OTHERS TO FOLLOW

Can Place With Own Transportation: Snake Show, Wild Life Show, Fat Show, Hillbilly Show, Organized Minstrel Show. Top salary to capable performers. Bus transportation furnished by office.

WILL BOOK A FEW MORE CONCESSIONS.

All Replies as Per Route.

BELTON SHOWS

WANT FOR GREATER GALAX FAIR, Galax, Va.

Two more Rides. Fred Hillman, contact quick. Place any Show except Girl. All Stock Concessions, no flat joints or mitt camps. Can place Jewelry, Candy Floss, Grab Joints. Space is limited, contact quick. We have all Fairs until last of October.

All address, this week, Radford, Va.

C. J. BELTON, Owner

W R. JOHNSON, Manager

CLYDE HARRIS, Agent

WANTED RIDE HELP

No. 5 Wheel Foreman, also Merry-Go-Round Foreman. Top salary paid. Sober, reliable men wire at once. Don't write.

C. C. GROSCURTH, GEN. MGR.

BLUE GRASS STATE SHOWS

Corydon, Ind., this week; Elizabethtown, Ky., week August 26.

FOR SALE

12-Car Ridee-O, in perfect condition. Priced to sell. Can be seen in operation. 3 Le Roi Engines mounted on wheels, suitable for most any ride, \$125 each. 1 Marquee, 18 ft. by 18 ft., \$50. 1 Cigarette Gallery, complete with 8x10 frame and top, with racks and five cork guns, \$125.

PRUDENT'S AMUSEMENT SHOWS

124 CEDAR AVENUE

PATCHOGUE, N. Y.

GIRLS \$60.00 A WEEK GIRLS

For Girl Show and Posing Show, Hula, Fan, Rumba, Oriental, Strip, etc. Can use two inexperienced Girls for Bally. Want experienced Man Grinder. Want Candy Pitchman. Reason for this ad, am enlarging both shows for our major fairs and long season south thru Florida. Write or wire

F. W. MILLER

c/o Wade Shows, Armada, Mich., week Aug. 19th; Bad Axe, Mich., week Aug. 26th.

P.S.: Want to buy 25x50 or 60 Top and Side Wall, khaki.

WANTED

FOREMAN FOR NEW OCTOPUS THAT CAN DRIVE NEW SEMI. SALARY \$60.00 PER WEEK AND BONUS. ALSO SECOND MAN FOR SAME. CONCESSION, AGENTS FOR BALL GAMES, BUCKETS, PENNY PITCH AND BALLOON DARTS. WIRE OR COME ON AT ONCE.

LOUIS CUTLER

c/o Sutton Shows, Anna, Ill., this week; then per route.

WANTED CONCESSIONS

For Janesville, Wis., Fair; Elgin, Ill., Labor Day; Belvidere, Ill., Fair. Ride Help that can drive semi trailers, Foremen for Tilt and Octopus. Appleton, Wis., this week; Janesville, next.

FIDLER UNITED SHOWS

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A-1 Am. Co.: Moore, Tex., 19-27; (Fiesta) Devine 28-Sept. 7.
 Adams Am.: (Fair) South Wallingford, Vt.
 Alamo Expo.: La Junta, Colo.; Lamar 26-31.
 A.M.P.: Rainelle, W. Va.; (Fair) Fincastle, Va., 26-31.
 American United: (Fair) Burley, Idaho.
 Anderson Greater: (Fair) Abilene, Kan.; (Fair) Belleville 26-31.
 Atomic: Hastings, N. D., 21; Leola, S. D., 23-25; Bowdle 29-31.
 Badger State: (Fair) Garden City, Minn., 19-21; (Fair) St. James 23-25.
 Baker United: (Fair) Converse, Ind.; Monticello 26-31.
 Barkoot Bros.: (Fair) West Branch, Mich., 20-23; Chelsea 26-Sept. 2.
 B. & C. Expo.: Wcdsport, N. Y.; (Fair) Rochester 26-31.
 Bee's Old Reliable: (Fair) Lebanon, Ky.
 Beeson's, Tex., Am.: Sheridan, Mo., 22-24.
 Belton: Radford, Va.
 Bernard & Barry: Ayers Cliff, Que., Can.
 Berryhill United: Burkesville, Ky.
 B. & H.: Minturn, S. C.
 Bill's Rides: Carbon Hill, Ala.
 Bistany's Greater: Richmond, Va.
 Blue Grass State: Elizabethtown, Ky.; Leitchfield 26-31.
 Blue Ribbon: Bowling Green, Ky.; Gallatin, Tenn., 26-31.
 Borderland: Mission, Tex.
 Brewer's United: Alto, Tex.; Nacogdoches 26-31.
 Bright Lights Expo.: Gallitzin, Pa.; (Fair) Indiana 26-31.
 Brownie Am.: (Fair) Benkelman, Neb.
 Buck, O. C.: (Fair) Malone, N. Y.; (Fair) Rhinebeck 26-31.
 Bullock Am. Co.: Chadbourn, N. C.; Hamlet 26-31.
 Bunting: (Fair) Princeton, Ill., 19-23; Tiskilwa 26-29; Dupue 31-Sept. 2.
 Burdick's Greater: San Marcus, Tex.
 B. & V.: Hornell, N. Y.
 Byers Bros.: Hartley, Ia., 19-21; Central City, Neb., 22-24.
 Capital City: (Fair) Manchester, Ky.; (Fair) Burkesville 26-31.
 Capell Bros.: Okmulgee, Okla.
 Caravella Am.: (Fair) Mercer, Pa.
 Carr, Lawrence: Peabody, Mass.; Lynn 26-31.
 Casey, E. J.: Lockport, Man., Can., 19-21; (Fair) Kenora, Ont., 22-24; (Fair) Emo 26-28.
 Cavalcade of Amusements: Middletown, O., 19-21; (State Fair) Louisville, Ky., 24-31.
 Central American: Weeping Water, Neb.; Columbus 27-31.
 Central Am. Co.: Ahsokle, N. C.
 Central States: Lyons, Kan.; (Fair) Rush Center 26-31.
 Cetlin & Wilson: (Fair) Carlisle, Pa.; (Fair) Williamsport 26-31.
 Cherokee Am.: Effingham, Kan., 19-23; Ottawa 24-28; Wetmore 29-31.
 Coastal Plain: Fair Bluff, N. C.
 Coleman Bros.: Elmira, N. Y.
 Collins Rides: Oberlin, Kan.
 Collins, Wm. T.: (Fair) Worthington, Minn., 19-21; (Fair) Jackson 23-25.
 Conklin: Sherbrooke, Que., Can., 24-30; Quebec City, Que., 31-Sept. 8.
 Continental: (Fair) Lyndonville, Vt., 22-24; (Fair) Westport, N. Y., 27-29.
 County Fair: Bladen, Neb., 22-24.
 Crafts 20 Big: San Jose, Calif., 20-26.
 Craig, Harry: Anadarko, Okla.
 Crescent Am. Co.: Johnson City, Tenn.
 Crystal Expo.: Lake City, Tenn.
 Cumberland Valley: (Fair) Fayetteville, Tenn.; (Fair) Sparta 26-31.
 Cunningham's Expo.: Quaker City, O.
 Curl, W. S.: (Fair) Hicksville, O.; Kenton 26-31.
 De Luxe Am.: Holyoke, Mass.; Orange 27-Sept. 2.
 Dennis: Oberlin, Kan.
 Denton, Johnny J.: Middlesboro, Ky.



CETLIN & WILSON FOLKS were not too happy about playing Clearfield and Bedford, Pa., fairs with their new railroad show for Bill and Buddy Brice, but when it was all out and over they forwarded this picture from Clearfield to prove the two spots grossed better than \$55,000 for shows and rides. Picture was taken on an afternoon when, on a comparable day in past years, the folks went fishing.

Dick's Paramount: Easton, Pa.; Reading 26-31.
 Dobson's United: St. Croix Falls, Wis., 22-25; Grantsburg 26-28.
 Dobson's United No. 2: Spooner, Wis., 26-28.
 Douglas Greater: Albany, Ore.
 Dudley, D. S.: (Fair) Roaring Springs, Tex.; Vernon 26-31.
 Dumont: Scottsdale, Pa.; Altoona 26-31.
 Dyer's Greater: (Fair) Nashua, Ia., 20-23; Marengo 24-28.
 Eddie's Expo.: Reynoldsville, Pa.
 Eddy Bros.: Alexandria, Va., 19-31.
 Exposition at Home: Emporia, Va.
 Fairway Am.: Carthage, Tex.
 Fay's Silver Derby: Minier, Ill.; Mackinaw 27-29; Kingstons Mines 30-Sept. 2.
 Fidler's United: Appleton, Wis.; Janesville 26-31.
 Fleming, Mad Cody: Louisville, Ga.; Athens 26-31.
 Florida Am. Co.: Alexander City, Ala.
 Folk's Celebration: Mountair, N. M.; Grants 28-Sept. 2.
 Francis, John: Plymouth, Wis., 23-Sept. 2.
 Franklin, Don: Hearne, Tex.; Cameron 26-31.
 Frear's United: Sidney, Iowa.
 Garden State: Paoli, Pa.; (Fair) Pen Argyl 30-Sept. 3.
 Gate City: Hickory, N. C.; Forest City 26-31.
 Gay Way: Dallas, Ga.; Austell 26-31.
 Gem City: Fort Dodge, Iowa.
 Gentsch, J. A.: Canton, Miss.
 Geren's United: (Fair) Bremen, Ind.; (Fair) Peru 27-31.
 Gold Bond: (Fair) Phillips, Wis.; (Fair) Athens 27-29; (Fair) Chilton 30-Sept. 2.
 Gold Medal: Kewanee, Ill.; (Fair) Aledo, Ill., 26-31.
 Golden West: Corning, Calif.; Sacramento 28-Sept. 2.
 Gooding's American Expo.: (Street Fair) Delphos, O.
 Gooding Greater: (Fair) Frankfort, Ind.
 Gooding Park Attrs.: (Fair) Wellington, O.
 Gooding, F. E., Am. Co., No. 1: (Fair) Greenville, O.
 Gooding, F. E., Am. Co., No. 2: (Fair) London, O.
 Gooding, F. E., Am. Co., No. 3: (Fair) Painesville, O.
 Gooding, F. E., Am. Co., No. 4: (Fair) Dover, O.
 Great Sutton: Anna, Ill.
 Greater Rainbow: (Fair) Hampton, Ia., 19-22; (Fair) West Point, Neb., 25-29.
 Greater United: Wichita Falls, Tex., 20-31.
 Groves Greater: Opelousas, La.
 Hale's: McCook, Neb.
 Hames, Bill: Sherman, Tex., 19-31; (Fair) Gainesville, Sept. 2-7.
 Hammond Pla-Park: (Fair) Arlington, Tex., 19-Sept. 2.
 Hannum, Morris: Phillipsburg, N. J.
 Happy Attrs.: (Fair) Mt. Vernon, O., 20-23; Newark 26-31.
 Happyland: Caro, Mich.
 Harrison Greater: (Fair) Tasley, Va.
 Hartsock Bros.: (Fair) Mendon, Ill.
 Heller's Acme: East Paterson, N. J.
 Hennies Bros.: (State Fair) Des Moines, Ia.
 Heth Expo.: Roberts, Ill.
 Heth, L. J.: (Fair) Lebanon, Tenn.; (Fair) Dickson 26-31.
 Hill's Greater: (Fair) Broken Bow, Neb.; (Fair) Lexington 26-30.
 Home State: (Fair) Mt. Pleasant, Ia.; (Fair) Tipton 27-30.
 Hoosier State: (Fair) Boswell, Ind., 20-23.
 Howard Bros., No. 1: (Fair) Marion, O., 18-23.
 Howard Bros., No. 2: (Fair) Athens, O., 19-23; Windridge, Pa., 26-29.
 Howard Bros., No. 3: (Fair) Chillicothe, O., 20-23.
 Imperial: (Fair) Fairbury, Ill., 20-23.
 Jayhawk Am. Co.: Glasco, Kan., 19-21; Delphos 22-24.
 Johnston, Lloyd G.: (Fair) Corning, Ia., 19-22.
 Jones Greater: (Fair) Sutton, W. Va.; (Fair) Pennsboro 26-31.
 Jones, Johnny J., Expo.: Streator, Ill.
 Joyland Attrs.: (Fair) Armada, Mich.
 Joyland Am. Co.: Crown Point, Ind.
 J.P.M.: Portsmouth, N. H.; (Fair) Canaan 26-30.
 Kaus, W. C.: Emporia, Va.; Roanoke Rapids, N. C., 26-31.
 Keyman's Am. Co.: Hartley, Ia., 21; Little Rock 23-24; Elk Point, S. D., 27.

Keystone Expo.: Mullins, S. C., 19-31.
 Kirkwood, Joseph J.: Lynchburg, Va., 19-31.
 Lagasse Am. Co., No. 1: Hartland, Vt.; Lancaster, N. H., 26-Sept. 2.
 Lagasse Am. Co., No. 2: Rockland, Mass.
 Lamb, L. B.: (Fair) Corydon, Ia., 19-21; (Street Fair) Toledo 22-24; Humboldt 26-31.
 Lankford's Overland: Moultrie, Ga.; Hahira 26-31.
 Lawrence Greater: Mahanoy City, Pa.
 Leelight, J. R.: Lincoln, Neb., 19-21.
 Lloyd's Rides: Covington, Ind.
 Lone Star: (Fair) Greenup, Ill.; (Fair) Newton 26-30.
 Long's United: El Cerrito, Calif., 22-28.
 Madison Bros.: Sullivan, Mo.
 Magic Empire: Alamo, Tenn.
 Magnolia Expo.: Electric, Ala.
 Maine Am.: Dover, Me.; Springfield 28-Sept. 2.
 Majestic Greater: (Fair) Big Rapids, Mich.; (Fair) Marne 26-31.
 Manning, Ross: Northeast Harbor, Maine.
 Marlon Greater: Lake City, S. C.
 Marks: (State Fair) Lewisburg, W. Va.; (Fair) Charleston 31-Sept. 8.
 McCown Midway: Clarence, Mo.; Lee's Summit 26-31.
 McKee, John: Dubuque, Ia.
 Meeker's: Spokane, Wash., 20-27.
 Merrim & Robinson: Boone, Ia., 19-21; Britt 26-27; Odebolt 29-30.
 Meyerhoff's Crescent: Lethbridge, Alta., Can.; Trail, B. C., 26-31.
 Midway of Mirth: Elnora, Ind.
 Mid-Continent Expo.: Rich Hill, Mo.; (Fair) Girard, Kan., 26-29.
 Mighty Page: Russellville, Ala.; Cullman 26-31.
 Model Shows of Canada: Lachine, Que., Can.; Hamilton, Ont., 26-31.
 Moore's Modern: (Fair) Cayuga, Ind.; Fairmount, Ill., 26-31.
 Mound City: Dallas City, Ill.; California, Mo., 26-31.
 Nick's United: Falmouth, Ky.
 Ohio Valley: Middletown, Ind.
 Omar's Greater: Searcy, Ark.
 Page Bros.: Lafayette, Tenn.
 Page, J. J.: (Fair) London, Ky.; (Fair) Wise, Va., 26-31.
 Parada: Onago, Kan.; Garnett 26-31.
 Paul's Am. Co.: Spiro, Okla.
 Pearlene: Marietta, Okla.
 Penn Premier: Dennison, O.; Moundsville, W. Va., 26-31.
 Peppers All-State: (Fair) West Union, Ia.; Cresco 26-31.
 Percell's Pioneer: Corning, N. Y.
 Pike's Am.: (Fair) Seymour, Mo.; (Fair) Mountain Grove 26-31.
 Pine State: Summerville, Ga.
 Pioneer: Corning, N. Y.; Sayre, Pa., 26-Sept. 2.
 Prol: Temple, Tex.; Taylor 26-31.
 Proll's Broadway: (Fair) Norwich, N. Y.; (Fair) Huntingdon, Pa., 26-31.
 Pryor: Pearisburg, Va.
 Raines Am. Co.: Van Buren, Ark., 19-24; Greenwood 28-Sept. 2; Spiro, Okla., 3-7.
 Regal Expo.: Cookeville, Tenn.; (Fair) Alexandria 26-31.
 Regent Am. Co.: Corydon, Ind.
 Reid, King: Sandy Creek, N. Y.
 Riley, Matthew J.: Bridgeton, N. J.
 Rocky Mountain: Greensburg, Kan.
 Rogers Greater: Terre Haute, Ind.; Bridgeport, Ill., 26-31.
 Rogers & Powell: Jackson, Miss.
 24-Sept. 2.
 Royal Expo.: Waycross, Ga.
 Rosen, H. B., Am.: Lawrenceville, Ga.
 R. & S. Am. Co.: Williamston, N. C.; Plymouth 26-31.
 Scioto Valley: Jamestown, O.; (Fair) Brooksville 26-31.
 Shafer's Just for Fun: Hillsboro, Tex.
 Shan Bros.: Pikeville, Ky.
 Shipley's Am.: Saline, La.
 Siebrand Bros.: Casper, Wyo.
 Silver Slipper: (Fair) Gallatin, Tenn.
 Smith, Casey: Fairview, Okla.
 Smith, George Clyde: (Fair) Dayton, Pa.; Hooversville 26-31.
 Smith's Greater: Fairmont, N. C.
 Snapp's Greater: (Fair) DePerre, Wis.
 Sooner State: Snyder, Okla.
 Southern Am. Co.: Bremond, Tex.
 Sparks Bros.: Central City, Ky.; Earlington 26-31.

Polio Shock Socks Wonder Shows Take

OWATONNA, Minn., Aug. 17.—Arayed with an organization boasting the greatest earning power since he launched his first railroad show, Max Goodman was forced to stand by here the greater portion of this week and watch his Wonder Shows of America work to almost ridiculously small tips.

The infantile paralysis epidemic, which has knotted show business in Minneapolis and St. Paul, frightened the customers who usually attend the Steele County Free Fair to such an extent that even a free gate could not lure 'em.

"It is almost unbelievable that business could slump so here. It would have been better had the event been called off and we could have moved to polio free territory," Goodman declared.

Takes were so negligible no one wanted to talk about them.

Sparks, J. F.: (Fair) Carmi, Ill.; (Fair) Princeton, Ind., 26-31.
 Srader, M. A.: Wakaaney, Kan.
 Stafford's United: New Richmond, Ind.
 Standard: (Fair) Powell, Wyo.; (Fair) Buffalo 28-31.
 Steblar's Greater: Whitmire, S. C.
 (See Carnival Routes on page 100)

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Bailey Bros.: Tullahoma, Tenn., 20; Sparta 21; Crossville 22; Harriman 23; Lenoir City 24; Knoxville 26.
 Beatty, Clyde: Moose Jaw, Sask., Can., 20; Yorkton 21; Dauphin, Man., 22; Brandon 23-24; Portage la Prairie 26.
 Bradley & Benson: Athens, Tenn., 21; Cleveland 22; Chattanooga 23; Rockwood 24.
 Cole Bros.: Spokane, Wash., 20; Wenatchee 21; Everett 22; Bellingham 23; Seattle 24-26.
 Cole, James M.: Middletown, Del., 20; Dover 21; Chestertown, Md., 22; Easton 23; Denton 24.
 Dailey Bros.: Knoxville, Iowa, 20; Osceola 21; Red Oak 22; Hamburg 23; Clarinda 24.
 Hunt Bros.: Warsaw, Va., 21.
 Kelly-Miller: Paulina, Ia., 23.
 King Bros.: North Adams, Mass., 20; Chatham, N. Y., 21; Saugerties 22; Walden 23; Haverstraw 24; Frederick, Md., 26.
 Montgomery, C. R.: Pittsfield, Ill., 20; Mexico, Mo., 21; Salem 22; West Plains 23; Calico Rock, Ark., 24.
 Owens, Buck: Morgantown, N. C., 20; Lenoir 21; Hickory 22; Statesville 23; Mooresville 24; Charlotte 26.
 Polack Bros., No. 1: (Gyro Field) Astoria, Ore., 24-25; (Kelso Hi School Stadium) Kelso, Wash., 27-28; (Civic Aud.) Seattle 30-Sept. 8.
 Polack Bros., No. 2: (Municipal Stadium) Price, Utah, 22-24; (Ball Park) Idaho Falls, Idaho, 26-28; (Auditorium) Helena, Mont., 30-Sept. 1.
 Ringling Bros. and Barnum & Bailey: La Crosse, Wis., 20; Madison 21-22; Beloit 23; Rockford, Ill., 24.
 Sparks: Greenville, N. C., 20; Kinston 21; Goldsboro 22; Clinton 23; Dunn 24; Burlington 26.
 Stevens Bros.: Cherokee, Ia., 22; Ida Grove 23; Manilla 24; Stuart 26; Afton 27; Mount Airy 28; Leon 29; Mystic 30; Moulton 31.
 101 Ranch Wild West: Guthrie, Okla., 20; El Reno 21; Norman 22; Oklahoma City 23-25.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Barrett, Roy (Polack Circus) Price, Utah, 22-24; Idaho Falls, Idaho, 25-27.
 Becker, William F.: Mendota, Ill., 19-24; Galesburg 26-31.
 D'Arcy, Ethel (Fair) Greenville, O., 19-23; (Fair) Louisville, Ky., 25-31.
 De Cleo (Slout Show) Battle Creek, Mich., 19-24.
 Francis, Leo (Celebration) Terre Haute, Ind., 23-25.
 Green: Sheho, Sask., Can., 21; West Bend 22-23.
 Hanneford, George, Family (Fair) Alexandria, Minn., 20-22; (Fair) Jackson 23-25; (Fair) Cresco, Iowa, 27-29.
 Henry, Glen, Duo (Fair) Malone, N. Y., 19-24.
 Plunkett's Stage Show: Plainview, Tex., 22-24; Lubbock 26-31.
 Reilim, Blondin (State Fair) Des Moines, Iowa, 23-31.
 Renfro Valley Folks: Three Rivers, Mich., 21; Kalamazoo 22-23; South Haven 24; Benton Harbor 25-26; Dowagiac 27; Buchanan 28; Niles 29; Elkhart, Ind., 30-31.
 Romas, Flying (Fair) Preston, Minn., 19-24; (Fair) Elkhorn, Wis., 26-31.
 Spiller's Seals (Fair) Elmira, N. Y., 19-24; (Fair) DuQuoin, Ill., 26-31.
 Steele's Horses: Nashua, Ia., 22-23; Columbus, Neb., 28-30.
 Ward-Bell Flyers (Lagasse Am. Co.) Providence, R. I., 19-24; (Grimwood Am. Co.) Newport 26-31.
 Webb, Capt. George (Fair) Broken Bow, Neb., 20-22; (Fair) Tyler, Minn., 24-25; (Fair) Osceola, Neb., 26-27.

WANTED

COLORED MUSICIANS

For Platform Medicine Show. Trumpet, Sax, Piano and Drummer, or small organized Band. All winter work in South's finest Night Club at Kinston, N. C., after Oct. 1. Wire

DR. G. W. EDWARDS

FAIRMONT, N. C.

Pay Your Own.

CIRCUS SIDE SHOW PEOPLE AND ACTS

Annex Attractions—Tattooed Man, Fat Woman, Girls who work Sword Box. Anyone having good acts wire or write

Folk's Celebration Shows

Box 1005, Albuquerque, N. M., or as per route.

MANY MINN. FAIRS OUT

(Continued from page 48)

And the 4-H Fair, skedded for Eau Claire, has been called off.

Near by at Chippewa Falls, the Northern Wisconsin District Fair, a lusty annual, started off a week ago to good attendance, but midway thru the week there was a noticeable absence of children. And when the annual was over Sunday (11), fair execs put down a fall-off in attendance to the threat of polio, carried into town by radio from St. Paul and Minneapolis, roughly 100 miles distance.

St. Paul and Minneapolis are hard hit by polio. Roughly half of the 1,242 cases in the State as of yesterday were located in the Twin Cities. Radio stations there took quarter-page ads in the newspapers and urged listeners "to stay at home, avoid polio, and listen to the radio."

This plea did not go unheeded, but in many instances the pleas reached disease-free areas and panicked parents. It was impossible to estimate just how much these broadcasts hurt. But at the Steele County Fair, Owatonna, Minn., a city remote from the Twin Cities and at the early part of the week, with no startling number of polio cases, attendance nose-dived as compared to previous years.

300G GIVEAWAY SUIT

(Continued from page 48)

case) have brought action for violation of contract.

The lawyers pointed out that Flynn was not a ticket holder and claimed he was taking the action merely as a "civic-minded citizen." The \$300,000 is treble the \$100,000 worth of tickets the lawyers claim were sold at the exposition. Show officials placed the attendance at a little more than 65,000 at 35 cents per person.

Dubinsky said he is still unable to understand what reasons Abdella and his lawyer, Selzo, had in making the original complaint against the home award. Selzo is one of the lawyers representing Flynn. He said he was going ahead with plans to award the home in the fairest and squarest manner permitted under the circumstances.

UNITED EXPOSITION SHOWS WANT

MANAGER FOR ATHLETIC SHOW. GIRLS FOR GIRL SHOW. BALL GAME GIRLS. GRIND STORE AGENTS. ROLL-O-PLANE FOREMAN. SECOND MEN AND RIDE HELP THAT DRIVE. Fairs starting now. All winter's work in Louisiana. Wire or come on. Address:

C. A. VERNON, Mgr. Marshall, Mo., this week; Albany, Mo. (around the Square), next week.

WANT

Side Show Talker for 10 straight weeks of Fairs. Can place Side Show Acts. Top salary, and you get it. Wire

MANAGER SIDE SHOW Prells Broadway Shows
Fair Grounds, Norwich, N. Y.

HOME STATE SHOWS WANT

For following Fairs: Mt. Pleasant, Iowa, Aug. 20-25; Tipton, Iowa, 27-30; Edina, Mo., Aug. 31-Sept. 3; Unionville, 4-7; then South. Want Clothes Pin, Fish Pond, Bowling Alley, Floss, Popcorn, Snow Cone, any other legitimate Concession that does not conflict with what we have. Good propositions to shows.
HOME STATE SHOWS
Mt. Pleasant, Iowa, this week.

TURNER BROS.' SHOWS WANT FOR DU QUOIN STATE FAIR

OPENING SUNDAY, AUGUST 25

RIDES

Kiddie Swing, Kiddie Train or any Ride that does not conflict.

SHOWS

With own transportation and equipment.

CONCESSIONS

That work for stock; no percentage.

ILLINOIS' LARGEST AND BEST FAIR 8 BIG DAYS AND NIGHTS

Address, Unit #1, Shelbyville, Ill., until August 22; then Du Quoin, Ill.

CARNIVAL EQUIPMENT FOR SALE

One No. 5 Eli Wheel, perfect, with new motor; trailer and tractor for same. One Allan Herschell forty-foot Merry-Go-Round, new motor, new top, all in perfect shape. Two trailers and tractors for transporting same. One Smith and Smith Chair-o-Plane, 24 seats, perfect condition, trailer and tractor for same. One Double Loop-o-Plane, perfect condition, with trailer and tractor. One Front Marquee, complete; two new 20 by 40 Tops and Fronts, complete with trailer and tractor for same. Two new eighteen ft. Ball Games, complete with plenty of stock and truck for same. One Office Trailer, complete with truck for pulling same. One 75 Kw. Transformer, mounted on truck with plenty of new cable. One 14x14 Grab Joint, complete; one 30 Kw. Light Plant, new, mounted on truck. Lots of extra equipment not mentioned. All of this equipment can be seen in operation at Falmouth, Ky., County Fair this week. All contact:

S. W. Nickerson, Nick's United Shows, Falmouth, Ky.

W. C. KAUS SHOWS

WANT NOW FOR FOLLOWING FAIRS—STARTING MONDAY, AUGUST 26

Roanoke Rapids, Dunn, Highpoint, Asheboro, Lexington and Laurenberg, all North Carolina; Martinsville, Va., and Chester, Newberry and Charleston, S. C.

COOK HOUSE OR SIT-DOWN GRAB.

Mechanical and Monkey Show. Whitey Nolte, wire H. B. Shive; this is your sort of territory.

CONCESSION OPERATORS, you know these dates. Contact now for space.

RUSS OWENS, Manager
Emporia, Va., now; Roanoke Rapids, next week

CAVALCADE OF AMUSEMENTS

CAN PLACE CANVASMAN FOR GIRL SHOW. Must know his business and get show up and down. Salary no object if you are capable. CAN PLACE HIGH-CLASS HILLBILLY SHOW. (Must have at least eight performers.) WILL FURNISH NEW EQUIPMENT TO ANY WORTH-WHILE ATTRACTIONS. Must be outstanding or do not apply. ADDRESS:

AL WAGNER, Mgr.

Middletown, Ohio, this week; then Louisville, Ky. (State Fair), next week.

SUNSET AMUSEMENT CO. WANTS

For Osceola, Neb., Fair, August 26 to 28, and Seward, Neb., Fair, August 29 to 31. Concessions, including Photos, Ball Games, Coke Bottles, Guess Your Age, Guess Weight, all kinds legitimate Slum Joints. Can use Side Show Acts. Want Ride Helpers, \$35 week. No Foreman. Monticello, Ia., this week; Osceola, Neb., next.

IMPERIAL SHOWS

Want Bingo for Fairbury, Ill. Concessions wanted—Cotton Candy, Hoop-La, Jewelry, Candy Apples, String Game and others not conflicting. Demonstrators, here's what you are looking for. Come on. Wanted—Shows: Animal, Penny Arcade and Illusion. Want Help on late Rides. All address:

BILL GULLETTE

Fairbury, Ill., Aug. 20-24; Mendota, Ill., Tri-County Fair, Labor Day week; Le Roy, Ill., Homecoming follows.

BINGO FOR SALE

24x42, complete with Stringers, Seats and Counters, Top like new. Can book on show after Labor Day. \$1000 cash. All Concessions open, also some P. C. Good proposition to Cook House that will cater to show people.

West Branch, this week; Chelsea Homecoming, next week; Adrian for Labor Day; all Michigan.
ED DEIBERT, Mgr. Barkoot Bros.' Shows

FOR SALE BRAND NEW BOOMERANG

Just delivered from factory and set up ready to operate at Crystal Beach, Vermillion, Ohio. Ride is beautifully lighted with neon tubes and signs costing over \$750. Owner has other business requiring all his time and no help. If you want a brand-new, fast money-getting ride for your next fair, come and get it. \$11,000. Address:

JACK KROCK

213 Main Street, Huron, Ohio. Phone 4545.

H. F. HARVEY

WANTS

Roll - Down Agents, Slum Skillo Agents, Wheel Agents, Ball Game Agents, Percentage Dealers. Use Workingmen on all Rides. Wire or come on. Newport, Arkansas.

FOR SALE

BEAUTIFUL NEW ARCADE TRAILER

Factory built, all-metal, 23 1/2 feet long, Electric Brakes, Neon Sign, fully equipped with new Machines. You don't have to move any Machines, just open sides and start work—Plenty of Flash and priced for Quick sale—\$5,495.00. Contact:

ARCADE, c/o Wilson Famous Shows, Milford, Ill., Aug. 18-22; Flanagan, Ill., Aug. 24-28; then per route.

MARSHALL GREEN

Wire me at once.

Ralph Clawson, Manager
JOHN R. WARD'S WORLD'S FAIR SHOWS
Burlington, Ia., this week.

WANTED

Strong Annex Attraction to join at once. Fairs till Nov. 11th. Half and Half or any strong feature. Join here at once. Wire, don't write. Also other Working Acts.

EARL F. MEYER

Mgr. Side Show
c/o Kirkwood Shows, Lynchburg, Va., Fair, Aug. 21st-31st.

GEORGE KING

Get in touch with me.
Toledo, Iowa. Important.

L. B. LAMB

R. H. (BOB) BENGÉ

Get in touch with me at once.

Address
GATE CITY SHOWS
Hickory, N. C.

COOK HOUSE FOR SALE

SIZE 18x36, COMPLETELY FURNISHED, GLASS ENCLOSED GRIDDLE, STEAM TABLE, CASH REGISTER, COFFEE URN, DISHES, ETC. Booked and operating on good show making Southern Illinois with a route extending on South. Other business requires all my time. First \$600.00 takes the joint. Wire or write—come and look it over. For route address: **BOX 415, c/o Billboard, 390 Arcade Bldg., St. Louis 1, Mo.**

FOR SALE

24-Seat Chair-o-Plane, very good condition. Car be seen in operation at
WALNUT BEACH PARK
Milford, Conn.

PENN PREMIER SHOWS

Can place immediately Legal Adjuster who is sober and reliable.

WANT: Photo Gallery, Hoop-la and any other concession. No Ex from now on. Fairs until end of season. Address

LLOYD D. SERFASS, Gen. Mgr.
Dennison, O., this week.

FLEMINGTON, NEW JERSEY, FAIR

Harness Racing, Auto Racing, Thrill Shows—Seven Days and Nights—
Ends Labor Day, September 2

Want legitimate Concessions. Send all replies to
MORRIS HANNUM SHOWS
Phillipsburg, New Jersey, this week.

JACKSON SHOWS WANT

Fishpond, Bingo, Ball Games, Popcorn or any Stock Concessions. Skillo and Roll-Down Agents.

Noxapater, Miss., this week; Louisville, Ackerman to follow and then eight bona fide places in Delta. Out all winter.

PHILL ROCCO

JOHN R. WARD'S WORLD'S FAIR SHOWS

WANT

Ride Foremen for new Caterpillar, Roll-o-Plane; Rocket Help, Working Men all Rides, Piano Player and Girls for Girl Revue and Posing Show, Musicians and Girls for Colored Revue. Concession Agents for Stock Concessions and Grind Stores. Want capable Woman to take charge and Readers for new Mitt Camp. Want Wagon Builder and Sign Painter. Burlington, Iowa, this week; Ottumwa, Iowa, next week; then Nebraska State Fair, Lincoln, P.S.: Want Assistant Secretary.

LAST CALL

Our Fairs start Aug. 31st. Last call. Will book any Ride that does not conflict with what we have. Can use one more Show—Hillbilly, Monkey, or what have you? Can use a few more legitimate Concessions; Photos open. Have for sale Trailer Grab Joint, one of the nicest on the road; will book same on show or will book nice clean Grab. Those booked, get in touch with me.

W. R. JOHNSON, Holt, Fla.

FOR RENT—10 ACRE CARNIVAL OR CIRCUS LOT

In Owensboro, Ky. This lot perfectly level and hard. City lights and water and toilet on grounds. Lot is located on south extension of Triplett St. City licenses are exempt on this lot. I have a brand-new 24-Seat Smith & Smith Chairplane just from the factory, would like to book with good small show that is going south for fair dates.

LOUIS T. RILEY, Owensboro, Ky.

WANTED FOR BARKOOT BROS.' SHOWS

Two more Shows and two Platform Shows. Can place Octopus, Tilt-a-Whirl, Roll-o-Plane and two more Kiddie Rides. Can place Motor Drome and Fun House. All Merchandise Concessions open. Want Ride Help for all Rides, top salary.

Week of August 19th, West Branch Fair, West Branch, Mich.; Chelsea, Mich., American Legion Celebration, week of August 26th; Adrian, Mich., Labor Day Celebration, Sept. 2.

Drome Rider Wanted

Sober, reliable Trick Rider. Also two Straight Riders that can double. New drome, nice smooth wall. Join on wire.

CAPT. BOB PERRY
Davenport, Iowa

FOR SALE

Complete Unborn Show—25 specimens, human venereal wax exhibit. Lithograph pictures, 5 new banners. Show now in operation and can be booked until end of season. Cash or will swap for car or truck. Address:

LLOYD D. SERFASS
Penn Premier Shows, Dennison, Ohio, this week.

BAKER UNITED SHOWS

RIDE HELP

Jack Kelly wants First and Second Men for Little Beauty Merry-Go-Round and Second Man for Octopus. Other useful Ride Help. Converse, Indiana, this week.

JOHN FRANCIS SHOWS

WANT WANT WANT
RIDE HELP ON ALL RIDES. Must be able to drive semis. CONCESSIONS OF ALL KINDS THAT WORK FOR STOCK. Show goes directly south to the Cotton Country after this date. All address: **JOHN FRANCIS, Mgr.**, Plymouth, Wis. (Fair), Aug. 23-Sept. 2.

FROM THE LOTS

Virginia Greater

CAMBRIDGE, Md., Aug. 17—Week ended August 10; auspices, American Legion; location, Dorchester Avenue; weather, inclement.

Shows moved here from Bel Air, Md., under supervision of Bill Hartman, mechanic and truck superintendent. New location was not up to expectations and that, coupled with rain, made the stand only fair. Old lot is now a baseball park.

Tuesday (6) was lost to rain. Wednesday was cool and the lot was muggy.

Many fishing parties were organized and fish stories were plentiful. Honors for the biggest fish went to Mrs. Whitey Goodrich who paraded around the midway showing it off. Other fishermen included Mrs. Noel Bass and Alice, Charles Masucci and Philip Minnelli.

Raleigh and Arthur Gibson rejoined the ride staff here. F. Engle joined with cigarette shooting gallery. Mr. and Mrs. Linwood (Spicer) Copeland, Suffolk, Va., rejoined with four other minstrel performers, thereby strengthening the *Cotton Club Revue*. J. Baker is handling the front.

George Berman and family visited. Other visitors included Clyde Truitt, of the Salisbury, Va., VFW Post; Buck Tilghman, Salisbury, former circus troupier; several nieces and nephews of Mr. and Mrs. Rocco

Masucci, including Dorothy Masucci; Philip and Cloe Minelli, and Mrs. Frances Humphries, sister of Mrs. Masucci, and her son and daughter, Harold and Dorothy, of Bloomfield, N.J., and Johnny Keeler and members of his show.

Mrs. Bill Hartman is framing a new hoop-la. Louis Augustino added a baby chimp to his Wild Animal and Circus Side Show. Kate Augustino has two grind concessions.—H. W. ARNOLD.

GOLD MEDAL SHOWS

Heading South for long route of bona fide Fairs.

CAN PLACE

Shows, Fun House, Mechanical Show, Fat Show, Girl Show and other Grind Shows. Concessions—Legitimate Merchandise Concessions. Ride Help—Sober, reliable Tilt-a-Whirl Foreman and Second Men on all Rides that drive semis; top salaries. Address

OSCAR BLOOM, Mgr.

Kewanee, Ill., this week; Aledo, Ill. (Fair), next week.

SHOWMEN!!

"WIN WITH PRELL"

13 BIG WEEKS OF TOP FAIRS

All Attendance Records
Broken at Kutztown Fair!

WANT! WANT!
FOR THESE MONEY FAIRS
HUNTINGDON, PA.,
COUNTY FAIR

WEEK OF AUG 26
EBENSBURG, PA., FAIR
OPENS ON LABOR DAY.

First Fair in 5 Years.

WANT! WANT!

RIDES—Any Ride that does not conflict. What have you? Will buy Tilt-a-Whirl. SHOWS—Minstrel Show, Hillbilly Show, Freak Show, Midget Show, Penny Arcade, Ball Games.

Will place all Concessions for Fairs.



WIRE! WIRE! WIRE!

SAM E. PRELL

NORWICH, N. Y., FAIR, This Week;
Then as Per Route.

WANTED FOR NORTH BRANCH, MICH., FAIR

August 28 to September 3
Legitimate Merchandise Concessions. No grift. No Palmistry. Will book 2 more Rides, Tilt-a-Whirl or Loop-o-Plane. Write THE GAZETTE PAPER at North Branch, Mich.

CENTRAL AMERICAN SHOWS

WANT FOR Columbus, Nebr., Fair, Aug. 26-30; Labor Day Celebration, Chapman, Kans.; Tonganoxie, Kans., Fair, Sept. 3-7. All Fairs and Celebrations until Thanksgiving. Going south for long season.

WANT SHOWS—Snake Show, Athletic Show, Mechanical City (Rosedale, answer), Monkey Show. Lucas, come on. Howard's Midgets, come on. RIDE HELP—Ferris Wheel Foreman, \$65.00 week; Mix-Up Foreman, \$45.00 week. Help on all Rides. CONCESSIONS ALL OPEN. Cook House Manager, Diggers, Popcorn, Palmistry, Ball Games, Photos, all 10¢ Concessions, Agents for Razzle Dazzles, Rolldowns, Skillos and Swingers. Wire or phone S. O. LEE, Mgr.; AL H. HERMAN, Legal Adjuster. Weeping Water, Nebr. (Fair), this week; then per above.

ONE SINGLE LOOP-O-PLANE FOR SALE

Real bargain. Contact at
3800 E. 34th St., Minneapolis, Minn.

ATOMIC SHOWS

Ervin Skle (Owner)

CARNIVAL WANTED

For postponed Waseca County Fair, Sept. 20th to 22nd or 27th to 29th. Will have fireworks and attractions.

JUDGE LEON J. B. SEXTON, Secy.
Waseca County Fair Assn., Waseca, Minn.

IMPORTANT FRANK HARRIS

Wire Me
H. G. COFFEY
c/o BELTON SHOWS RADFORD, VA.

WANT FREAR'S UNITED SHOWS

For string of County Fairs starting at Stockton, Kans. Will book Concessions of all kinds, also Diggers and Grind Shows. Come on or wire Sidney, Iowa, this week.

J. J. PAGE SHOWS

Can place for Wise, Va. Fair and balance of season: Penny Arcade, Diggers, Rotary Machines, Novelty, Jewelry and any legitimate Concessions. Will book any Flat Ride with own transportation. Want Musicians and Performers for Colored Minstrel Show. Salary and percentage. Everybody address: **J. J. PAGE SHOWS, London, Ky., Fair, this week.** P.S.: Want Foreman for Ferris Wheel. Must be sober and capable.

CARAVELLA *** AMUSEMENTS

CLEANEST MIDWAY

BARNESBORO, PA.

August 26-31, Inclusive

MAMMOTH CELEBRATION, PARADES, FIREWORKS
RIGHT IN THE HEART OF TOWN—ONE SOLID WEEK

CAN PLACE: Bingo, Custard, Cook House. Balance Season.

CAN PLACE: All Legitimate Concessions Not Conflicting Open.

CAN PLACE: Complete Side Show and Manager. We Have Tops.

CAN PLACE: Girls for Revue. Will Book or Buy Mechanical City or Any Other Show of Merit.

CAN PLACE: Roll-o-Plane, Octopus, Tilt, or Will Buy Same.

CAN PLACE: Useful Help in All Departments, Rides, Etc.

—DON'T FORGET—

MOOSE STATE CONVENTION — SEPT. 9-14, ALTOONA, PA.
EVERYBODY'S GOING

— AND THEN —

GRATZ FAIR — GRATZ, PA., DAUGHIN COUNTY, SEPT. 16-21

WATCH B. B. FOR OTHERS

Wire

CARAVELLA AMUSEMENTS

MERCER, PA., FAIR This Week — BARNESBORO, PA., Next Week.

STEBLAR GREATER SHOWS

V. F. W., WHITMIRE, S. C., AUG. 22 TO 31; LAURENS, S. C., SEPT. 2 TO 7

Can Place Small Cook House. Also Legitimate Concessions.

Want Two Flat Rides for Orangeburg Colored Fair, October 7 to 11.

Can Place Minstrel Show, Snake Show, Girl Show or Any Show With Own Outfits. Address All Mail to

J. G. STEBLAR

J. G. STEBLAR GREATER SHOWS, Whitmire, S. C.

FAIRS

FAIRS

GEREN'S UNITED SHOWS

WANT

Concessions that work for stock, Fish Ponds, Ball Games, Basket Ball, Pitch Till Wins, etc. For the following Fairs—Bremen Free Fair, Aug. 21 to 24; Peru, Miami County 4-H Fair, Aug. 27 to 31; Coshen, Elkhart County Fair, Sept. 2 to 7; North Judson American Legion Jubilee on the streets, Sept. 10 to 14; Greensburg American Legion Fall Festival, around Court House, Sept. 17 to 21, all Indiana; then South. WIRE, do not write or phone. All replies:

W. R. GEREN per route

R & S AMUSEMENT

CAN PLACE

FOR COLORED MINSTREL SHOW

Comedian, Dancers, Blues Singers, Chorus Girls and Musicians for Now and All Winter's Work. Tickets If I Know You.

CAN PLACE LEGITIMATE CONCESSIONS

Fairs Start September 2d, Elizabeth City, N. C. Wire, Write

J. M. RAFFERTY

R. & S. AMUSEMENT, Williamston, N. C.

CAN PLACE RELIABLE TRAINMASTER

Capable handling our size train. Frank Seigear, wire Johnny Beem.

AL WAGNER

Middletown, O., until Aug. 23; then Louisville, Ky.

PARADA SHOWS CAN PLACE

Foreman for Little Beauty Merry-Go-Round, \$50.00 a week, more if are worth it. Also Wheel Foreman. Ride Help, come on. Concessions wanted for best route of Fairs.

Onaga, Kan., this week; Garnett, Kan., next week; then the Big Labor Day, Pittsburg.

All address:

H. C. SWISHER, Parada Shows

VIRGINIA GREATER SHOWS

WANT

WANT

WANT

FOR CRISFIELD, MARYLAND, AND BALANCE OF SEASON
Custard, Popcorn, Candy Apples, Peanuts, Mugg Joint, Scales,
Guess Your Age and Novelties.

EVERYTHING OPEN FOR KELLER, VA., FAIR
WEEK AUGUST 26-31

WANT

Ball Games, Penny Pitch, Cigarette Shooting Gallery, Lead Gallery, Strictly American Palmistry, Pitch Til Win, Dart Nylons, Dart Balloons, High Striker, Fish Pond, Dart Groceries, Candy Floss, Snow Balls, Coca-Cola Bottles, Devil's Bowling Alley, String Game and Any Other 10c Grind Store.

DON'T FORGET THE BIGGEST LITTLE FAIR IN VIRGINIA
WARSAW, VA., WEEK SEPT. 9-14

We Must Have Deposits, So Remember This If You Want Space, as Time Is Limited for Keller and Warsaw.

CRISFIELD, MARYLAND, This Week

KELLER, VIRGINIA, FAIR, Next Week

FIREMEN'S FAIR, SMITHFIELD, VIRGINIA, Week Sept. 2-7

THEN THE BIG ONE, WARSAW, VIRGINIA, Sept. 9-14

DUTCH, COME HOME.

All Mail and Wires to

WM. C. (BILL) MURRAY

We Will Be on the Keller Fairgrounds Saturday, Aug. 24, To Sell Space.

PEPPERS ALL-STATES SHOWS

"America's Finest Motorized Show"

WANT FOR BALANCE OF THE SEASON—2 FAIRS IN THE SOUTH AND 4 FAIRS IN THE SOUTH. WE CLOSE THANKSGIVING WEEK. #2 UNIT STAYS OUT ALL WINTER

RIDE HELP—A-1 Ferris Wheel Foreman. Ray Hickman, Ted Rugh, Jack Carpenter, get in touch with Mr. Aldrich or Tom Mehl. Red Schick, wire Lloyd Reese. Second Men for all Rides—Roll-O-Plane, Merry-Go-Round, Chair-O-Plane and Octopus. Must be able to drive Semis. Work all winter.

SHOWS—Mechanical Show, Fat Show, Illusion Show, Wild Life Exhibit, Unborn Show, Iron Lung and Motordrome. JIM AYERS—I have good news for you. Write me at once. Want Man and Wife to take full charge of Snake Show.

CONCESSIONS—Can place legitimate Concessions of all kinds. Agents for Clothes Pin Store, Huckly-Buck, Swinger and Dart Stores. Want 2 American Fortune Tellers. No Gypsies or drunks are allowed.

WANT—A-1 Truck Mechanic with tools. Must be tops and reliable. No time to write, WIRE:

F. W. PEPPERS, Manager

West Union, Ia., this week; Cresco, Ia., next; Webster City, Ia., following; then the South.

WANT

WANT

GATE CITY SHOWS

WILL LEASE OR BOOK RIDES

Guaranteed proposition. Long season Celebrations and Fairs. Want Concessions, Grind Shows with own equipment. Have Top for Monkey Show. Want capable Ride Help. Want sensational Free Act. Everybody wire or come on. This Show positively holds contracts now for best dates in South. Watch "Billboard" for announcement. Get with a winner now. Our address:

MANAGER GATE CITY SHOWS

Hickory, N. C., this week; Forest City, next.

THOMPSON BROS.' AMUSEMENT CO.

WANTS for the Following Dates

Lions' Fair, Renovo, Pa., Aug. 26-Sept. 2, incl.; Union County West End Fair, Laurelton, Pa., Sept. 4-7; Clinton County Fair, Mill Hall, Pa., Sept. 10-14; Fulton County Fair, McConnellsburg, Pa., Sept. 16-21; legitimate Concessions that work for stock. No Gypsies or Flat Stores allowed.

SHOWS of all kinds. Have new tops for same if needed.

WILL BOOK or buy Fun House mounted on Trailer. At liberty after Sept. 28 late Octopus and 7-Car Tilt with own transportation. Would book with Show with proven Route. Write:

THOMPSON BROS.

Emporium, Pa., this week; Renovo, next.

MIGHTY PAGE SHOWS

WANT FOR LONG SEASON SOUTH

CONCESSIONS—Cook House, Popcorn, Basket Ball, Mug Joint and all legitimate Concessions.

SHOWS—Animal, Snake, Fun House, Mechanical City or any money-getting Show with or without own equipment.

RIDES—Spitfire, Rolloplane, Flyoplane or any Ride not conflicting with what we have.

Russellville, Ala., this week; Cullman, Ala., to follow, and Labor Day Celebration in Tuscaloosa, Ala.

ROBT. L. OVERSTREET, Asst. Mgr.

FOR SALE

Merry-Go-Round, 3 abreast, 50 ft. with Center Pole mounted on wagon. Completely rebuilt this spring. Has new gears, new motor, new royal blue top and completely repainted. Price, \$8,000.00.

Caterpillar, completely rebuilt this season. Has over 2,000 ft. of neon, new motor, new drive cable and gears. Price, \$6,000.00.

Loop-O-Plane, reconditioned this season. Has new motor and over 500 ft. of neon. Price, \$2,000.00.

KEN MURRAY, Box 264, Bloomington, Illinois. Phone 5903-0

FOR SALE

LATE MODEL DUAL LOOP-O-PLANE

Here's a quiet, smooth running Ride in excellent condition. Don't mistake this for a beat-up junker. Guaranteed A-1. 7 1/2 H.P. Motor, modern Ticket Box and lots of Factory Fence. Transportation, too. A '34 Chevrolet tandem Truck. Truck is well used but still very serviceable and does the job. Truck, Ride and all complete, \$2,000.00. See it in operation. Write, wire, phone.

R. WATSON

Phone 47009

GENERAL DELIVERY

EVANSVILLE, IND.

MID-CONTINENT EXPOSITION

Can place for Crawford County Fair, Girard, Kan., August 26 to 31, with Fairs in Oklahoma, Arkansas, Louisiana, Mississippi and Florida to follow. Out all winter. Featuring Tree Gate.

SHOWS—Fun House, Side Shows, Monkey Show, Wild Life, Snake Show, Girl Show and Mechanical Show—20 and 25 per cent.

RIDES—Any Flat Rides not conflicting, or Roll-O-Plane, Tilt-A-Whirl, Kiddie Ride and Octopus.

CONCESSIONS—Arcade, Grab, Cookhouse, Custard, Gallery, Fish Pond, Hoopla, Dart, Age, Weight, American Mitt Camp, Milk Bottles. Agents for Percentage Stores.

Showmen who close early and want a good winter's work, please wire America's Biggest Little Show.

Contact:

JIM MORAN, Business Manager, or TED WOODWARD, Mgr.

Rich Hill, Mo., this week; then Girard, Kan., Fair.

C. F. ZEIGER UNITED SHOWS

WANT

Dancing Girl and Posing Shows. Will furnish complete outfits for money getting Shows. Now playing best Western Show territory. Want Foreman and Help for new Tilt-A-Whirl, other good Ride Help, wire; may be able to place you. Useful Carnival People in all departments, wire. Now playing Fairs and Celebrations, long season.

Akron, Colo., this week; Salida, Colo., Aug. 26 to 31; Rocky Ford, Colo., Sept. 2 to 7.

FOR SALE

Merry-Go-Round, Allan Herschell, 40-Ft. Two-Abreast. New top, new sidewalls, new gears, new scenery, newly painted horses, good Le Rol power unit. A buy at \$4,000. Can be seen in operation. Write or wire

R. WATSON

General Delivery, Evansville, Indiana, or phone Evansville 47009.

FOR SALE—COMPLETE CARNIVAL

Consisting of Shows, Tents, Games, Trucks, Tractors, Trailers and 7 Rides, namely: #5 Wheel, Tilt-A-Whirl, Merry-Go-Round, Chair Plane, Kiddie Auto Ride, Miniature Train and Kiddie Chair Plane. All in excellent shape. Can be seen in operation at Round Lake, Ill., Aug. 29 thru Sept. 2, or write:

THE BILLBOARD

BOX 294

CINCINNATI 1, OHIO

MERRY-GO-ROUND FOR SALE

3 abreast, 42 ft. Allan Herschell ride. This is a beautiful ride with stainless steel crescents and in excellent condition with new top. Price \$6000 cash. Can be seen in operation at Rockwood, Pa., this week; Jenners, Pa., next week. Available August 31. Write or wire

M. A. BEAM, care Beam's Attractions as per route

NOTICE

HAVING SOLD MY INTEREST IN SHOW TO MY PARTNER, FRANK WARD, I AM NO LONGER WITH OR IN ANY WAY CONNECTED WITH THE GREATER RAINBOW SHOWS. GOOD LUCK, FRANK WARD.

ROSS L. SINDERSON

World of Mirth

SKOWHEGAN, Me., Aug. 17.—Despite a rainy teardown in Bangor, Me., Saturday (10), and lack of help, show made the 70-mile run here in time for many shows and rides to catch some of the midway business brought here by two Sunday shows by Jack Kochman's Hell Drivers, which, incidentally, played to capacity houses both afternoon and evening.

J. L. Edwards, chief electrician and owner of the new Caterpillar, had his ride in operation for the first time here and did capacity business. Crew includes I. G. Bailey, foreman; Bernice Driver, tickets, and Peter J. Higgins and Antrim Murray. Don Clark also had his Heyday ride in operation for the first time here. Line-up includes Charles Richards, second man; Mrs. Don Clark, tickets, and James Rosenbaum and William Tyler.

General Manager Frank Bergen reports receipts for the Bangor Fair in the middle bracket, two days of rain hurting. Top money-getters were Joe Sciortino's Hawaiian Show, with Ginger Rae doing the talking, the Ferris Wheel and Doc Cann's Motordrome.

Francis Croteau, Bangor Fair publicity director, furnished complete facilities for the WOM press. Others helping to make things pleasant for WOM's press chief were Irving Hunter, manager of Station WLBZ; Tom Kane, business manager of *The Bangor Daily Commercial*; Ollie Hall, editor of same, and Bob McMullen and Bill Brennan, reporters.

Doc Cann, general agent, and Louis Lange, concessionaire, did the cheering as Hamilton was initiated into Anah Temple.

Cy Holliday, Skooter foreman who recently suffered a broken ankle, is up and around again.—LEW HAMILTON.

TWIN CITY SHOWS

Concessions and Shows wanted with own outfits. Trenton, Mo., Fair, Aug. 26-31; big Labor Day, Cincinnati, Ia., Sept. 2. Want Agent for Hit and Miss Ball Game. Long season South. Wire:

GEO. CRABLE
TRENTON, MO.

Jackie and Bob Coleman

WANT GIRLS

For Girl Show. Salary, \$60.00. My old workers, get in touch with me. Don't write, wire or come on.

EMPORIA, VA.

RIDES FOR SALE

10-Car Kiddie Auto Ride, new 16-Seat Chair Plane, Ground Cable, complete Unit loaded on 22-foot Semi 1935 Mack Tractor, ready to go, \$3,000.00. Four Concessions, including Bingo, \$700.00.

E. J. McARDELL

2013 Bryant Ave., S. Minneapolis, Minn.
Phone Kenwood 4615

WANTED

On account of disappointment, Bingo, Cookhouse, Foreman for Ferris Wheel that drives semi trailer.

LAWRENCE GREATER SHOWS, INC.

Week Aug. 19-24, Mahanoy City, Pa.

FOR SALE

Due to health, three-ride Show: #5 Eli Wheel, 2-Abreast Merry-Go-Round, 24-Seat C. P.; 37 1/2 KVA Light Plant, 12 Concessions with plenty of stock. Transportation for all. All rides and equipment in good shape. This show can be seen at Carbon Hill, Ala., all next week, August 19th.

All Replies:

Bill Brown, Bill's Rides

ROCKY MOUNTAIN SHOWS

Wanted 10-in-1 and Side Shows of all kinds. Also concessions of all kinds.

Will buy or book any kind of Rides for Fair and Rodeo at Greenburg, Kan., Aug. 21, 22, 23 and 24. Six weeks of fairs to follow.

All wire to

ROCKY MOUNTAIN SHOWS
Orville Schultz, Mgr.
Greenburg, Kan.

Brewer's United Shows

Want Ferris Wheel Foreman for No. 5 Wheel. One who can up and down and will take care of Wheel. Salary all you are worth. No Park Men wanted. Will book Scales, Shooting Gallery, Clothes Pins, String Joint, Candy Floss, Cane Rack, Huckle Buck, Coke Bottles or any Stock Concession not conflicting. Will book or buy Tilt, Octopus or Kiddie Rides. Can use Shows with own transportation. This Show has five Rides and twenty-five Concessions. Can use capable Agents for Office Joints. We have no racket. Alto, Tex., this week; then Nacogdoches, Tex.

FLORIDA AMUSEMENT CO.

WANTS

Secretary to join on wire at once. Must be sober and capable. Wire

HOWARD INGRAM
Alexander City, Ala., this week.

JACK GALLUPPO

WANTS

Fast stepping Waiters for long string of Fairs. Florida all winter. Irene Galluppo wants one more Girl for Girl Show. Wire

c/o MOORE'S MODERN SHOWS
Cayuga, Ind., Fair, this week

EDDIE ELKINS

WANTS AGENTS

For Swinger and Over Twelve Pan Game.

W. C. KAUS SHOWS
Emporia, Va.

WANT MUSICIANS

Brass and Reed. Good salary. Wire to:

FRANK TEZZANO
JOHNNY J. JONES SHOWS,
Streator, Ill., this week.

WANTED IMMEDIATELY

Experienced Boomerang Mechanic. Steady work, good salary for permanent Park location, San Juan, Puerto Rico. Salary commences on arrival at factory.

HARRY WITT, U. S. RIDING DEVICES CORP.
298 Junius St. Brooklyn, N. Y.

WANT GIRL

Age 20-23, to work in Iron Lung Exhibit. Good pay to right girl who wants to make money. Steady work, no experience; will teach. Or young man and wife. Man must be capable of driving 1942 Chevrolet bus. For information call, collect:

WM. REILLY

Alexander Hamilton Hotel Paterson, N. J.
Phone: Sherwood 2-8000

FOR SALE

12 WHIP CARS

In good usable condition. Been replaced by new cars. (Woodlawn 359-W.)

TREGO AMUSEMENT CORP.

Gwynn Oak Park Baltimore 7, Md.

WANT TO BOOK GOOD RIDES

Prefer Wheel and one or two other Rides. Want to hear from good Grind Shows. For Cotton Carnival at Taylor, Tex. Best seven days in South. Opens Sept. 29. Contact:

C. M. MATTHEWS

8214 Gonzales St. Austin 22, Texas

WANTED

Rides, Concessions and Free Acts, Eight Big Days and Nights.

Open September 1, Rudd's Beach, Albany-Schenectady, N. Y. Road.

Bus Stop 7 and 11.

M. E. EDWARDS
Schenectady 6-9663

L. J. HETH SHOWS

WANT

EXPERIENCED CATERPILLAR FOREMAN FOR NEW STREAMLINE RIDE. MUST BE SOBER AND RELIABLE. TO SUCH A MAN—SALARY NO OBJECT. Jack Munroe wants Ticket Sellers, Inside Lecturers and Working Acts for Side Show. PLAYING ALL FAIRS. ALL REPLIES: LEBANON, TENN., THIS WEEK.

Douglas Greater Staff

BREMERTON, Wash., Aug. 17.—Personnel of Douglas Greater Shows follows:

Staff—E. O. Douglas, owner and manager; Ernest Gresham, agent; Charles Herbert Carter, second agent; Slim Tremain, secretary; Don Hill, marquee; Ferdinand Schulz, mechanic; Charles Howard Portman, assistant mechanic.

Concessions—Ball game, Tiny Starr; shooting gallery, Harold Moore; cork gallery, Lucky Moore; clothespin, Shirley Force and Fanny Odeska; bumper, Margorie Moffat; knife rack, Paul Burgess and Ray Carson; glass engraving, George T. and Captain Scott; balloon store, Joe Moss and Charles Stennett; ham, Dick Scarce; rat game Mr. and Mrs. Al Hawkins; bingo, Bud Douglas; guess-your-age, Art Jones; photo, Marge Wetz; fishpond, Otto and Betty Fictum; short range, Charles Moore; nylon hose, Al Smith; air guns, Lyle Moore; add-a-dart, Bud Smith; roly poly, Whitey Banley, Don Wentz and Harry Schreve; glass store, Bill Shattuck; blower, Richard DeWayne; bowling alley, Ralph Shattuck; ball game, John Holzappel; pan game, John Fitzen; French fries, Mac McRill and Frenchy Housman; popcorn and candy floss, Mrs. E. O. Douglas and daughter, Maureen; high striker, Dolors Buhr; cookhouse, Mr. and Mrs. Housman, managers, first cook, Carl York, griddle cook, M. A. Otterson, waitresses, Lois Kinsey and Phyllis Duffey, kitchen helper, William C. Landgrade.

Rides—Ferris Wheel, Bob Green, foreman, with Dave Horton and Emmet Dix Seymour; Merry-Go-Round, Ed Watzman, foreman, with Chuck Prock and Chuck Dayberry; Octopus, Willard Robinson, foreman, with Lloyd Sawyer and Bob West; Tilt-a-Whirl, Mrs. Delcy Robinson, tickets, Maurice Bachler, foreman, with Kenneth Stevens and Leroy Beach; Rolloplane, Mr. and Mrs. William C. Bradley, owners, with Red Tilford and Tex Keen. Baby rides consisting of Baby Boat ride, Miniature Train and Airplane. Jack O'Day, owner of boat ride and overseer of rides with Kenneth Latham; pony ride, John Ziegler, Spitfire, owned by Frank Fictum.

Shows—Crime Show, Jim Moore, manager; Albert Sprague, inside lecturer; "Streamlined Follies" George Conklin, manager, with Charlene Fairchild and Candy Mason; athletic arena, Jack O'Brien, manager, with Eddie Savage, Jim Reed and Glenn Stone, wrestlers; "Kawaba," Congo giantess, W. H. Reid, manager; Dope Show, Bill Proctor, manager, with Walter Gorgozine inside lecturer; Snake Show, Tom Viola, manager with Charles Harlun and Lola. Side Show manager, Jerry Eagle, with Hal Williams, armless wonder; Jolly Lee, fat girl; Charles Mont, fire-eater; Tiny, sword box; May Burns, electric chair, and Norma Leslie.

STATE OF WEST VIRGINIA FREE FAIR

CHARLESTON, WEST VIRGINIA, AUGUST 31 TO SEPTEMBER 8 INCLUSIVE, NINE DAYS AND NIGHTS, TWO SATURDAYS AND TWO SUNDAYS. TEN MORE WEEKS CLASS A SOUTHERN FAIRS TO FOLLOW.

Will place legitimate Merchandise Concessions at Fair. No exclusives. Also Eating and Drinking Stands.

Want Grind Shows with or without equipment or transportation.

Good opening for Glass House and Fun House.

Will book one more flat ride. Also Kiddie Ride. Talkers, Grinders.

Also carnival workers in all departments.

Wanted Man Drome Riders, trick or straight. Colored Musicians.

Trombone and one more Trumpet Player. All address

JOHN H. MARKS SHOWS

Ronceverte, W. Va., this week; Charleston, W. Va., next week, then as per route.

BINGO HELP WANTED

2 Callers and 6 Counter Men. Salary all you are worth. Address:

GUY WEST OR W. B. JONES

Care Cavalcade of Amusements, Middletown, Ohio, until Aug. 22; then Louisville, Ky., Aug. 25 to 31.

Richard Warren, wire us.

FOR SALE
20 Cases
.22 SHORTS
\$80.00 Per Case

Wire 1/4 Deposit.
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Available for Fairs
Modern Annex Act. First-class wardrobe, spangle drop. Percentage only, all sales.
NOVA, 307 W. 46th St., New York, N. Y.

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BRAND NEW ROLL-O-PLANE

NEVER SET UP. FACTORY PRICE. ADDRESS:

CHARLES OLIVER

4417 GRATTAN ST. ST. LOUIS 4, MO.

FOR SALE

No. 16 Big Ell Wheel, \$5,500.00. 23 Scooter Tandem Cars and Equipment, including 40x100 building, steel floor and ceiling, \$4,000.00. Can be seen in operation at Wisconsin State Fair Park, West Allis, Wis.

HOFFMANN-HECK, 2543 N. 22 St., Milwaukee 6, Wis.

TO MY FRIENDS IN THE PARK AND CARNIVAL BUSINESS:

Due to the material shortages, the 1946 production of the Loooper Ride, which is manufactured by the Allan Herschell Company, was limited.

A good part of the 1947 Production is now sold, with the indication that their complete 1947 output for this Ride will be sold in the next thirty to sixty days.

After seeing ten Loopers in operation at Parks and Carnivals and talking with Owners and Operators, I can say with confidence, "The Loooper is a good investment and my suggestion is, 'ASK THE OWNERS.'" DECIDE EARLY.

1. The first Loooper owner, who has operated his Loooper for five years, said: "The Loooper is the best flat ride ever built, over half our passengers now riding have ridden before. Most of them are regular customers."
2. An outstanding Park Operator who installed a Loooper this spring said: "You will be selling the Loooper for many years."
3. The Outdoor Show World's most progressive and best liked Carnival Owner said: "How soon can I get another Loooper?"
4. A leading major Carnival Owner said: "The public acceptance of our Loooper is enthusiastic. It is the easiest major carnival ride to handle, sets up in five hours with four men."
5. The owner of several Carnivals, whose name is synonymous with clean amusement, after a week's operation of his Loooper wrote: "I predict a great future for this ride, and wish to compliment you and the inventor most highly for producing such a splendid amusement device."
6. A Mechanical Superintendent of an Amusement Park after putting up their Loooper said: "The Loooper is the best built amusement ride I have ever handled. It should never wear out."
7. Another Park Owner after operating the Loooper three months in his park wrote: "We are confident that it will be a prize ride in our park."

Dave Endy's new Loooper incorporating all 1947 improvements, such as loose articles boxes, quick acting operator controls, etc., can be seen at Alexandria, Va., August 26 to 31; then Staunton, Va., State Fair, September 2 to 7; then Huntsville, Ala., Exposition, September 9 to 14, and Fairs till December.

May I say again, "ASK THE OWNERS." DECIDE NOW. Write Allan Herschell Company, North Tonawanda, New York, for details.

Yours sincerely,

NORMAN BARTLETT

CETLIN & WILSON SHOWS

35 RAILROAD CARS

WANT—Porter to take care of one berth car and also help load train.

CAN PLACE FERRIS WHEEL FOREMAN AND THREE SECOND MEN AND ALSO GENERAL HELP FOR BATTERY OF FERRIS WHEELS. FOREMAN WILL HANDLE ONE WHEEL ONLY.

WILL PLACE first-class Illusion Show with own equipment. We will furnish wagons.

WANT FOREMAN AND SECOND MEN FOR CATERPILLAR.

Estel Lee wants Hillbilly Performers.

Earl Chambers wants Help for Monkey Circus and also Gorilla Show.

WANT Cat Drivers and Train Help.

We can place experienced Carnival Men in all departments.

NOW BOOKING LEGITIMATE GAMES AND EATING AND DRINKING STANDS FOR READING, TRENTON, HAGERSTOWN AND THE VIRGINIA STATE FAIR AT RICHMOND, VA., AND ALL OTHER FAIRS WE WILL PLAY. Show closes middle of November.

All address, this week

CARLISLE, PA., FAIR

HURON COUNTY FAIR

BAD AXE, MICHIGAN

August 27 to 31.

5—Days and Nights—5

First full fledged fair in 4 years. Resuming its full status among the larger fairs in Michigan after the war. \$20,000.00 Ground Improvements; Enlarged Exhibit Space; Increased Grandstand Shows; Greater Implement Displays; Full County and 4-H Participation; Additional Premiums and Display Departments.

CAN PLACE: Legitimate Concessions of Stock Nature

Two more educational, neatly framed shows. Have excellent locations for two additional large eating houses.

For privilege and contract rights contact:

W. G. WADE SHOWS

Sanilac County Free Fair, SANDUSKY, MICHIGAN; this week. ALPENA, MICHIGAN FREE FAIR (with big Labor Day Celebration) follows Bad Axe.

P. S.—Now reserving space for the KALAMAZOO FREE FAIR, Sept. 23 to 28.

EDDIE HACKETT WANTS

Pea Pool Dealer. Duke Dougherty, wire; Jack Rose, wire. Dealers for Pan Game and Mouse Game. Address, Care Baker's United Shows, Converse, Ind., this week; Wattsburg, Pa., follows.

WANTED

For the Biggest and Best

WANTED

LIGONIER VALLEY FAIR

LIGONIER, PA., AUG. 30-31 AND SEPT. 1-2.

This fair operates fully on Sunday, and last year's crowd was estimated at 12,000. Plenty of horse racing. Can use several Rides and Shows with own outfits. Palmistry and all other Concessions open. If you want a good Labor Day spot contact me now. Write or wire

PAUL E. FULLER, 514 Main Street, Meyersdale, Pa. Telephone 42-W.

FOR SALE

#12 ELI FERRIS WHEEL AND OCTOPUS

First-class condition. Must sell both after Labor Day. Open for inspection every day. Price \$13,000. Address inquiries to BOX D-283, Care The Billboard, Cincinnati 1, Ohio

NEW

SPITFIRE RIDES

NOW SCHEDULING 1947 PRODUCTION

FRANK HRUBETZ & CO.

Front and Shipping Sts.

IMPROVED

Salem, Oregon

Harrison Greater

SALISBURY, Md., Aug. 17. — Everyone is more or less forgetting everything else and looking forward to next week's appearance at the Tasley, Va., Fair. Show played it last year and really stacked it high.

Among the new additions is the Funhouse, recently purchased by Manager Frank Harrison. The unit, mounted on a 28-foot tractor and trailer, makes a 56-foot spread and is gaily lighted. Earl Tillman, electrician, assisted by Jake Hagen, has erected a complete new light tower which is mounted on the office wagon. Tower has a four-way showing with four 1,000-watt bulbs. The transformer wagon also has a four-way light tower and these, with the new 5,000-watt twin spotlights, which also spot the free attraction, the Marvelous Millette Troupe, a Crash Dunningan attraction, give us plenty of light.

Harrison purchased a 35-passenger bus, which makes it possible for the so-called hitch-hikers to ride in style. Show suffered a loss on the run from Dundalk to Salisbury, Md., when one of the Ferris Wheel trucks, which also had the sweeps of the Merry-Go-Round aboard, went over a grade. The driver, only passenger, made a safe landing just before the unit went over a 55-foot siding. The tractor and trailer were wrecked and it will be many months before the Wheel can be repaired.

The Doros-Goodman interests have added a miniature train. This marks their debut in the ride field, but they have long been operators of the cookhouse, popcorn and candy apples on the Cetlin & Wilson Shows. Georgie Goodman has been managing the bingo. Tex Donahue will manage the ride and Mrs. Tiny Donahue will remain on bingo along with Grant Pittman.

Joe Prell, son of Sam Prell, has come on with a streamlined custard. He is associated with Harry Stevens, owner of the custard on the Prell Shows, where he and his sister, Margie, have many concessions.

Slim and Mary Young have done a fine job this year in managing the Circus Side Show. Jimmie Anderson has the Snake Show clicking and since Tillie Few returned to the geek fold, the show has been moving along smoothly.

Floyd Adkins, assisted by Beatrice Gresham, who has charge of the girl line, is doing okay with the Minstrel Show. Charlie Filbert has completed the renovation of the cookhouse, adding a new blue top and horseshoe bar complete with tables. Mrs. Grace Tillman has her hoop-la, penny pitch and string game ready for the fairs. Eve Rice has the popcorn trailer, which takes up 56 feet of valuable space near the front. Charlie Sirrine, transportation superintendent, has all rolling stock in top shape. Willie Brown, foreman, has one Wheel ready, and with the addition of a booked Wheel next week, show will again have its Twin Wheels. Blackie Cramer is foreman of the Caterpillar, assisted by Jack King and Pop Engle. Blackie has new creeper jaws attached to the track to increase the ride's speed.

Newcomers to carnival business are Henry and Jean Law. Henry recently was discharged from the air forces, where he was a combat photographer. He went back to his job as a photographer for *The Atlanta Journal*, but after paying a visit to this show in the early spring, he decided to join and now has a mug joint.

J. C. Mitchell, veteran special agent, joined recently and will work under General Agent Charles M. Powell.

Maxine Corey, who holds down the pea pool concession, is regarded as one of the Graham-Hirsch combo's best agents. Buddy and Glenna Fisher have their concessions flashed up.

Frances Harrison, wife of the owner, is proud of her new office wagon,

especially the individual cashier's cage and the entertainment section, which has red leather and chrome furniture.

Dick Harrison, father of Frank, is visiting, but expects to leave soon for Columbia, S. C.

Everyone was saddened by the death of Eliasha (Lush) Harrison, nephew of Frank, in Washington. Frank and Dick Harrison and Bill Wheatley drove to Washington for the funeral.

Almost forgot this one. Who should turn out to be chairman of the carnival committee of the American Legion Post at this stand but James Marshall, better known as Slim, who trouped for years on the Rubin & Cherry Shows. J. E. Brown, who trouped with the Con T. Kennedy Shows, Bernardi Greater and later with Prell's World's Fair Shows, operates a photo studio in this town.

Recent visitors have been Buster Gordon of cannon fame, now a carnival manager in his own right; John Keeler; Roxie Gatto, of the Exposition at Home Shows; Rocco Masucci, manager of the Virginia Greater Shows; Joe Prell, general agent of Prell's Broadway Shows, and Mrs. Mickie Sakobie.—THOMAS W. RICE.

TENTS

GOVERNMENT SURPLUS

BRAND NEW!

1,000—16'x50' Hospital Ward Tents. Each\$167.50

1,000—17'x20' Wall Tent, with Flies. Each 72.50

All Complete with Poles, Stakes & Ropes
CHARLES DRIVER—BERNIE MENDELSON

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4862 N. Clark St. Chicago 40, Ill.

FOR SALE

All-steel 22-ft. Tower, 24 seats, Smith & Smith.

CHAIR-O-PLANE

A-1 condition.

Includes ticket booth, metal fence, front entrance and sign, lights and dome, etc. First \$1,600 takes it.

E. O. DOWLAND

510 Martin Rd., Fond du Lac, Wis.

FOR SALE

8-FOOT SHOOTING GALLERY

Built on trailer, good Tires, 2 rows Moving Targets, Bird Pull-Ups, Kicking Mule and Horse, also other targets. Short Range Box, 4 Guns, 4 Cases Ammunition, \$650.00.

DON COTTON, PLAYLAND PARK

RUIDOSO, N. M.

MERRY-GO-ROUND

FOR SALE

Allan Herschell 3-abreast, 150 Wurlitzer Band Organ, Electric Motor, complete in every detail. Undoubtedly one of the finest used Merry-Go-Rounds ever offered for sale. Can be seen in operation daily in Iowa park until Labor Day, possession then.

PRICE \$8000.00 CASH

The Billboard Box D-287 Cincinnati 1, O.

WANTED

For Soldiers and Sailors' Big Fall Festival at Eldorado, Ill., Sept. 16 to 21.

RIDES, SHOWS, CONCESSIONS

Catching Two Big Pay Days. Sponsored by V.F.W.

New Car to be given away, and other big Prizes.

Write or Wire: L. E. LAZARO, Booking Agent, Eldorado, Ill.

R. R. 1

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CIRCUS, CARNIVAL CONCESSION

**Builders for Good TENTS
for Over 75 Years.**

**Hooper's Flameproofing Com-
pound Khaki, Forest Green,
Blue, Olive Green and White.**

**UNITED STATES
TENT & AWNING CO.**

2315-21 W. Huron CHICAGO 12
Chicago's Big Tent House Since 1870

WANTED TO BUY

Tent complete with poles, approximately 100x120. Must be in perfect condition.

Also Bleachers, Grandstands and about 2,000 Folding Chairs. When answering give complete details.

F. SCHWARZER
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No. 8 West 40th Str., New York City
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Harry Sommerville Forest Gill

TENTS

CARNIVAL AND CONCESSION TENTS

MADE TO ORDER
ALSO SIDEWALL

D. M. KERR MFG. CO.
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WILL COMPENSATE

Liberal for any information as to present location of 1941 Four-Door Pontiac Sedan, Michigan License VS7941, Motor #8-256233, pulling a 1941 Plymouth Puritan Trailer. Write or wire

BOX D-286
Care Billboard Cincinnati 1, Ohio

FOR SALE

Smith & Smith Chair-O-Plane, \$2,000.00, complete with Fence, Lights, Ticket Booth, 4 cyl. Le Roi Engine. Ride in first-class condition. Can be seen at Rochester, N. H., Aug. 19 to 24; Milford, N. H., Aug. 28 to Sept. 2.

A. W. SEARS
Mooresville Rd. Manchester, N. H.

FERRIS WHEEL FOREMAN

ALSO SECOND MEN ON ALL RIDES

WANTED
TOP SALARY AND BONUS TO COMPETENT OPERATORS.

HOCK AMUSEMENT CO.
3011 Montrose Ave. CHICAGO, ILL.
Phone Briarcliff 6000

FOR SALE

8-Car Octopus in good condition. Can be seen any time in operation, Carolina Beach, N. C. Priced right.

A. J. KAUS
Box 743 Carolina Beach, N. C.

B & C Exposition

WATERLOO, N. Y., Aug. 17.—This is our first fair of the season, opening Wednesday (14). Everyone hopes this spot will prove as good as the Western Firemen's Convention in Fredonia, N. Y., a couple of weeks back. That proved a red one, with attendance records being smashed and attendance running as high as 6,000 on Parade Night.

At Mount Morris, N. Y., for the Livingston County Firemen's Convention, show broke attendance records but spending was not too free. Rita and Dunn's presentation of Jumbo on the high wire did big business.

George Haywood, local publisher, put out a special issue of *The Convention News* and all weekly papers carried ads and readers on the show.

A last-minute schedule change sent the show to Wellsville the week of August 10. Special Agent Walter A. Schafer, after a conference with Carl Middleton, decided on the switch.

New panel fronts have been built for the *Follies*, vaudeville show and pony ride. Peck has repainted his Tilt, the Ferris Wheel has a complete paint job, and the office has been decorated inside and out. Scot-tie has a new transformer wagon with a 20-foot tower. Back half of the semi will be used as a store-room and work shop.—WINGIE SCHAFFER.

Wolfe Amusement

WESTMINSTER, S. C., Aug. 17.—This is the final still date before the fair season. Manager Ben Wolfe says the season has been more than satisfactory.

Mr. and Mrs. Jack Coleman have left, with Gertrude Roberts taking Mrs. Coleman's place as show secretary and *The Billboard* agent. Mr. and Mrs. Turtle Sordelette have left with their four joints. Mrs. Charlie Russ is back after spending two weeks at her home in Illinois.

Mr. and Mrs. McKay and son, Charlie, joined with two concessions, penny pitch and clothespins. Mr. and Mrs. Read report a good season with bingo, and Frances and Merle Gratiot find the season to date very good. Gertrude Roberts and Shag Farmer are enjoying good business at the pan joint.

Mrs. Ben Wolfe and son, Ben Jr., are expected back on the show soon, Ben Jr. being fully recovered from his recent illness.—GERTRUDE ROBERTS.

Midway of Mirth

NEWMAN, Ill., Aug. 17.—This is the 26th week and business is holding up with last year. Show playing here under American Legion auspices. While we drew rain the first night, business was not totally lost. All signs point to a big gross.

Show has five more weeks in the North and then jumps to the cotton country.

New arrivals include Jackie and Ralph Mulkey, Frank Lavall, two concessions; Johnnie Combs and Russell Herman, each four, and Mr. and Mrs. Neece, one; Vickie and Tony Lee, two shows; Billie Goodrich, mail and *The Billboard* agent, and Tommie Davis, lot and ride superintendent.—ESTHER SPEWNI.

WANTED

FOR LOUISVILLE, KY., STATE FAIR
Week of AUG. 25

NOVELTY MEN
and
COTTON FLOSS CANDY OPERATORS

Ralph (Specks) Cautin
CAVALCADE OF AMUSEMENTS
Middletown, O., this week

LET'S WALLOP THE BLACK MARKET ON NEW TRAILER COACHES

Delivery prices, including Electric Brakes, Hitch, Wiring and a pair of Duo-Control Helper Springs installed and ready to go, are as follows:

	Price	Plus Taxes
New Aluminum 26' Vagabond—Elec. Ref., Floor Heat, Del. Beds	\$2787.40	\$732.47
New Aluminum 26 1/2' Roycraft—Mahogany Interior	2313.82	604.08
Alma Silvermoon, Model 90	2455.40	566.39
Royal 25' Tudor	1930.40	440.95
Zimmer 27' Tandem	1970.04	508.84

Add \$200 Freight, But You Save 3% Sales Tax if Bought at Sarasota.



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MICHIGAN AT HARRISON EAST LANSING, MICHIGAN Sunny Florida

TRAILER COACHES BOATS

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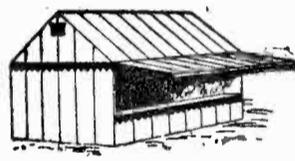
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ELECTRIC PENNY PITCH**

All new material. Takes any coin pitched (that's real action). Works on A.C., D.C. and batteries. \$95.00 complete. Immediate delivery. Write for pictures and literature.

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Concession, Travelers, Merry-Go-Round, Bingo, Ball Games.

Khaki • Green • Blue
Flameproof Green

Prompt Delivery.

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Evansville, Ind.

TENTS

CONCESSION TENTS A SPECIALTY

Perfect Fitting, Quality, Workmanship, Flashy Trimmed.
Tents of All Sizes, Including Merry-Go-Round and Big Tops.
Everything in Canvas. Send Specifications for Quotations.

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All Sizes — All Styles. Khaki — Blue — Olive.

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TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes.
Merry-Go-Round and Caterpillar Tops, Big Tops.

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Quick Deliveries. Wire

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MONROE COUNTY FAIR, AUG. 26-31

—INDEPENDENT—

SHOWS RIDES GAMES

Get your winter bank roll.
We hold contract for everything fence to fence.
Weedsport, N. Y., this week.

CRESCENT AMUSEMENT CO. WANTS

14—Fairs and Celebrations Starting NOW—14

Week August 26, Legion Annual Festival, Asheville, N. C.
(First Carnival This Year)

Week September 2, VFW Homecoming and Labor Day Celebration, Bristol, Va.

(First Carnival Inside City 4 Years on Coca-Cola Lot)

Week September 9, Toe River District Fair, Spruce Pine, N. C.

First Fair in 4 years; always a good one, with Kingstree, Georgetown, Goldsboro, Winston-Salem, Union, Marion, Walterboro, following. Closing November 16.

Finest, Most Modern Equipment in the Business
8 Rides—7 Shows

CAN PLACE Cookhouse Help, Griddle Men and first-class Chef for Modern Cook House catering to show people. Booze heads, stay away. Jim, come home.

BINGO HELP—Counter Men for modern jackpot bingo; truck drivers preferred.

RIDE HELP, all rides, that can drive semi trailers, come on.

CONCESSIONS—Want capable PC Dealers for Over 12-Cage; must be good and stay sober. Slum Concessions that work for 10c and Stock, Fishpond, Ball Games, Hoopla, Lead Gallery, Age and Scales. Capable Concession Agents for Slum Concessions, Cork Gallery, etc., come on if sober.

SHOWS—Place any Show with own equipment that does not conflict, Glass House, modern Fun House, Motordrome, Unborn. (No Girl Shows.)

FREE ACTS—Can place high Free Acts weeks Oct. 14-21-28-Nov. 4. Must be good and priced right.

SIDE SHOW—Sid Crane wants Working Acts for Side Show, Musical Acts, Museum; all winter.

Colored Musicians, Trombone and Sax, Girls that can Sing and Dance, wire Doc Anderson. Address

L. C. McHENRY, Manager

Johnson City, Tenn., this week; Asheville, N. C., week August 26; then per route.

W. C. Kaus

NEW BERN, N. C., Aug. 17.—The 19th week found org on the banks of Bogue Sound at Beaufort, N. C., where we opened the season April 1. A day was lost thru rain and the others might as well have been as far as business was concerned. There wasn't any, except Saturday (10) which was fair.

Chief diversions during the week were swimming, fishing and short plane trips. Fishing was most popular. Jack Perry and Tom Kaslin brought in the largest catch, Tom reporting that the "big one got away" (a fact in this case). Hank Owens and Jack Strunk went out every day. Rusty McCurdy, Connie and Helen Phillips and Agnes Trout mixed flying and fishing. The fishing boats put out at 4 a.m., an early hour for hard-working show folks. Frank and Mary Madish acquired tropical tans on the beach. The teen-age girls threw a wiener roast for their boy friends on Atlantic Beach, chaperoned by Mrs. Jack Strunk, with the following attending: Paul Haris, Bill Fabry, Don Fingar, Bill Kaus, Helen Gallagher, Irene and Helen Strunk and Kathy Kaus.

Bob and Jackie Coleman have taken over the *Night on 42d Street* and *Parisian Nights* shows, the only attractions that did any worthwhile business during the week. Red Jernigan has painted his five concessions for fairs. Bill Rowland and Mike McCoy came on to take over Jack Perry's radio store. George and Peggy Minden have several agents who have served them the five years they've had concessions on the show—John and Ruth Oerich, Ed Penny, Harry Smith and James Glastow. Hayden Wiggs played his home town, Selma, N. C., to big business. Hoppy Riggie, the Diesel engineer, has the four plants in good shape and a new one finished. Jack Miller has plenty of flashy merchandise in his streamlined bingo, with the following Miller-trained assistants ready for fairs: Al Kronenberger, Tom Kent, Leroy Dabney, Leonard Dixon and Charles Small.

Renee Gliddon, kid sister of Helen Owens and Marie Kaus, has left for her home in Devon, Mass., after a month's visit. Harry Myers made a brief trip to New York. Mrs. Tom Kaslin writes that she is recuperating at Miami from a recent operation and will rejoin soon.

Eddie Elkins greeted old East Coast acquaintances. Walt Silverberg, weight and age, gets a continuous tip with his good-natured bantering.—**HERB SHIVE.**

Madison Bros.

ROODHOUSE, Ill., Aug. 17.—Shows played a street celebration here and, after one or two more stands in Illinois, will move south to the Arkansas and Louisiana fairs.

Week previous, at Gillespie, Ill., opening was marred by rain and the week was below par. On Thursday (8), at Gillespie, Maxine Madison, niece of Owners Nels P. and Harry L. Madison, was married to Carl Hensely of Magnolia, Ark. Service was read in the bingo stand. Ken Davis played the wedding march and Tiny Enquest sang *O Promise Me*.

Shows purchased a new van for the Ferris Wheel and a house trailer. Bill Bacon has new banners on his Girl Show. Bill Chalkias added a dart store to his string of concessions and Marie Moore added a basketball game.

Ken Davis, on the high pole, continues to draw the crowds. Scoops Liger recently suffered a fractured ankle.

GEORGE SPANJERS AND HATTIE MATTON

c/o John McKee Shows
Write us immediately, giving your mailing address. Relative estate; deceased aunt, Annie Spanjers.

SMITH AND SMITH, Attorneys
De Pere, Wisconsin

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. \$5 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 8¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping Pong Balls, printed 2 sides, \$30.00. Ping Pong Balls (for blowers), Dz., 1.50. Replacements, Numbered Balls, Ea., 1.50. 3,000 Jack Pot Slips (strips of 7 numbers), per 1,000, \$ 1.25. M. W. Cards, 5x7; White, Green, Red, Yellow, per 100, 2.00. 3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000, 1.25. 3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M, 1.40. Round Gray Cardboard Markers, 1800 for 1.00. Thin Plastic Markers, brown color, M, 2.00. All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

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In your interest, you MUST see it. Available now at DISTRIBUTORS Coast to Coast. All-metal construction. Better product for bigger sales! **WRITE TODAY!**

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1481 W. Washington Blvd. Los Angeles 7, Cal.

FOR SALE

24-Seat Smith & Smith Chair-o-Plane, like new. 2 15-Kw. Light Plants. 40 Concessions, Tops and Frames, like new. Can be seen 622 W. Kentucky St., Louisville, Ky. Also Trucks and Trailers for sale. Also one (1) complete Cookhouse. Pay your calls, I'll pay mine. Contact

Marshall F. Kaufman
Phone: Wabash 4821

MIKE BOSCO WANTS

BINGO CALLER

Also Agents for Over and Under and Pan Joint.

BOSCO, c/o A. M. P. SHOWS
Rainelle, West Virginia, This Week.

WANTED

Concessions and Shows for North Dakota Celebrations. Come on at once. Hastings, N. D., Aug. 20-21; Leola, S. D., Aug. 23-25; Bowdle, S. D., Aug. 29-31; Ellendale, N. D., Sept. 5-6-7; Wishek, N. D., Sept. 9-10-11; Lamoure, N. D., Sept. 12-13-14; Oaas, N. D., Sept. 18-19.

ATOMIC SHOWS
ERVIN SKIE, Mgr.

AVAILABLE

Merry-Go-Round, Chair-o-Plane and Octopus for Southern dates after September 21st with own transportation.

BLACKMON'S RIDES
818 N. 32nd St. CAMDEN, N. J.

VFW FREE STREET FAIR

SAYRE, PENNSYLVANIA, AUGUST 26 TO SEPTEMBER 2

BIG LABOR DAY — 8 BIG DAYS

In the Park on the Main Street, Heart of Business District.

First Organized Show in Sayre in 12 Years. Plenty of Money Here.

Want Concessions, Shows and Rides not conflicting; also Sensational Free Acts. Forksville, Pennsylvania, Fair; then Hemlock, N. Y., Fair.

All Replies to

MICKEY PERCELL, MGR., PIONEER SHOWS

This Week: CORNING, N. Y.

WONDER CITY SHOWS

Want Stock Concessions. Jimmie Cyr wants Agents for Count Stores, Slum Skillos, Pin Store. Jack Haley, advise me as to Bingo. Want Shows with own equipment. Rides not conflicting. Harry Harris, if at liberty contact me. Rena Kaiser wants Dancers for Girl Shows; Jean Helton, Pat O'Star, Juanita Callahan, Lois Beggs, advise at once; salary \$75.00 week. Can place some A-1 Ride Help who drive semis. Address: **JOE KARR, WONDER CITY SHOWS, Centralia, Ill., Aug. 19-24; Murphysboro, Ill., Aug. 26-31; Cairo, Ill., Sept. 2-7; Poplar Bluff, Mo., Sept. 9-14; with Jonesboro, Harrisburg, Helena, Stuttgart, Warren, McGee, Eudora, Eldora, Magnolia, Texarkana, all Arkansas Fairs and Celebrations to follow.**

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ALL SIZES

SINGLE PHASE **MOTORS**

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INSURANCE IN FORCE
ON RECEIPT OF
WIRE OR TELEPHONE**

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CHAS. A. LENZ**

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Insurance Man"*

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A1338 Insurance Exchange
Chicago, Illinois

FOR QUICK SALE

Double Booth Voice Recording Machine, manually operated; brand-new Packard Bell Portable Combination Recorder Radio Playback, complete with Microphone and Inside and Outside Speakers. Booth is expertly made of new plywood doors, have glass windows, double reinforcing and locks. Three "Record Your Voice" signs. Price \$350.00, which includes 250 recording blanks, 1000 mailing envelopes and miscellaneous supplies. Also have Photo Booth with camera that cost \$225.00 and has one 129 lens. Brand new Shutter, cost \$50.00. Booth complete with all attachments, cost \$200.00; first \$250.00 takes everything.

RAY RESSEL
3854 2nd Street RIVERSIDE, CALIF.

FOR SALE

40x80 Round End Scooter Building, neon lights all around, 18 Lusse Bros. 1941 model cars. Now operating on Boardwalk, Jacksonville Beach, Florida. Location included if desired. Delivery after Labor Day. Am not broke or hungry, but will accept a reasonable offer.

L. ED ROTH
Jacksonville Beach, Fla.

WANTED

**MECHANICAL DEVICES FOR
FUN HOUSE ALSO MIRRORS**

Box #D-289
Billboard, Cincinnati 1, O.

WANTED

Bottle Ball Game Agent, Slum, Clothes Pin Pitch and Six Cats Agent. Fairs beginning next week.

J. W. JERNIGAN
c/o W. C. KAUS SHOWS. Emporia, Va.

**Want To Buy Chair Scale
FOR "GUESS YOUR AGE"**

Write
JACK HUTCHISON
General Delivery MALONE, N. Y.

FOR SALE

Merry-Go-Round in A-1 condition, now in operation. 38 foot, 2 abreast Dentzel, \$2,000 complete. Write

MERRY-GO-ROUND
Breezy Point Beach Willows, Maryland

WANT TO BUY

Merry-Go-Round now in operation in a year-round spot. Give phone number, price and description of machine and location. C. N. SANDRETSKY, 1361 Irving St., N. W., Washington, D. C. c/o Melchior, Apt. 21.

West Coast Victory

VANPORT, Ore., Aug. 17.—Tour thru Oregon has been pleasant and this spot was highly satisfactory from a business standpoint.

The shows' annual picnic was held at Roseburg, and Manager Mike Krekos spared nothing in the way of food and festivities. Mrs. Harry Myers was hostess, assisted by Margaret Farmer, Edith Walpert, Leona Grubber, Mr. and Mrs. Jack Beam, Johnny Miller and M. Latiker. Betty Coe, president of the Pacific Coast Showmen's Association, was everywhere signing new members. Highlight of the affair was a baseball game between the ride and concession boys, with the ride boys winning, 14 to 7. Charles Walpert was scorekeeper and had plenty of arguments but the score remained at 14-7.

Members of the concession team were T. A. Cummings, Eddie Barnett, Bennie Cohn, Whitey Pait, Hunter Farmer, Max Hillman, Dick Cameron, Red Sherman, N. Shue, Al Rodin, Roy Rasmussen and Tommy Syester. Ride boys' line-up included H. Herman, T. Doyle, F. Myers, J. Abrosia, C. Auker, J. Cerra, R. Nicholson, R. Virgils, D. Exferd, Virgil Latiker, O. Rusher, F. Marks and H. Herman. Mike Krekos and Louis Leos were umpires. Mr. and Mrs. W. T. Jessup were unable to attend but special agent Ed Kemp was on hand.

Our stand at Roseburg, Ore., under auspices of the American Legion, was very good. George Trepalis was committee chairman. Mr. and Mrs. Roy Bellow, circus fans, were on the lot nightly.

Springfield, Ore., proved hot from the weather standpoint but cool in business, altho it was a profitable week. Commander Larsen, of the American Legion, and his committee worked hard to make it a success. Visitors were Sheriff Tom Swartz from Eugene and Constable Mark Hathaway, and M. Lee, chairman of the Disabled American Veterans' Committee in Eugene.

Stand at Eugene, under DAV auspices, proved good. Original booking was for the Frontier Days Celebration but it was decided against holding it this year. We are looking forward to playing this celebration here next year.—ART CRANER.

Blue Grass State

SALEM, Ind., Aug. 17.—This looks like another red one, despite the fact that we got off to a slow start. On Monday (12), the crowd was mostly sightseers, little money being spent on the rides and concessions. Tuesday (13) started out well but the weather turned bad and business slowed.

Trueblood & Sons Attractions added two more stores to their string here. They also handle *The Billboard*.

Visits were exchanged with personnel of the Rogers Shows which were only a few miles from here. Manager Groscurth's brother and family from Owensboro, Ky., visited.

We had a big stand a week ago at the Huntingburg (Ind.) Fair. There were no complaints, not even from concession row. On Monday (5) we were rained out but Tuesday the crowds came in droves. Fair opened Wednesday (7) and from then on the crowds were big and spending freely. The ride and show zone was busy all the time, the Ferris Wheel being tops among the rides and the Unborn toping the shows. The Merry-Go-Round and new kiddie swings piled it high, too.

Mr. and Mrs. Blackey joined for the week at Huntingburg, as did Mr. and Mrs. Eddie Collins. Mr. and Mrs. Tucker arrived with their sound car and did a good publicity job.—HARVEY (DOC) ARLINGTON.

**BENEFIT SHOW
FRAZER, MICH., Sept. 11-15**

(Located 15 Miles From DETROIT)

for

**MICHIGAN SHOWMEN'S
ASSOCIATION**

Given by

JOYLAND MIDWAY ATTRACTIONS

**ENTIRE NET PROCEEDS OF ALL SHOWS—
RIDES—CONCESSIONS TO BE DONATED TO
CLUB BUILDING FUND**

**FIREWORKS, PLATFORM ACTS, CHILDREN'S MATINEE,
RIDES AND SHOWS AT REDUCED PRICES**

BROTHER SHOWMEN—

Your co-operation in furnishing Rides, Shows, Concessions and Equipment of all kinds is earnestly requested.

**ROSCOE T. WADE, Joyland Midway Attractions
16845 Lindsay Ave. Detroit 27, Mich.**

WANT

**SILVER SLIPPER SHOWS
WANTED FOR THE FOLLOWING FAIRS**

Sumner County Colored Fair, Callatin, Tenn., Aug. 19 thru 24; Marion County Fair, Jasper, Tenn., Sept. 9 thru 14; Overton County Fair, Livingston, Tenn., Sept. 23 thru 28; Limestone County Colored Fair, Athens, Ala. Six more fairs pending. Watch our next ad for complete Fair List.

Fair Secretaries and Fair Committees in North Alabama, we have open dates in October, contact us. We carry five 1946 Model Rides, two Shows and twenty-five Concessions.

RIDES—Will book any ride not conflicting with what we have. SHOWS—Have opening for organized Minstrel Show or Girl Show, must have three girls or more. Have 30x60 and 18x30 tops. CONCESSIONS—All Concessions open that work for stock. No gypsies or grift wanted. HELP—Fred Almany wants P.C. Dealers. Want A-1 Eli #12 Wheel Foreman for brand-new Wheel and Loop-o-Plane Foreman. Semi drivers given preference. Do not misrepresent, because you will not last on this show.

WILLIAM O. HAMMONTREE
General Manager

All Replies and
Wires to

FRED ALMANY
Business Manager

WANTED

**RIDES SHOWS CONCESSIONS
AUGUST 30 THRU SEPTEMBER 2
AT SANFORD LAKE, SANFORD, MICH.
OUTBOARD DIVISIONAL RACES
What Have You To Offer? Your Wires Will Be Answered.
Wire C. CRITTENDEN, Chairman, Midland, Mich.
Phone 1320**

TOPSFIELD FAIR

Topsfield, Mass., August 26 thru 31
Should Be Good This Year!

First Fair since Pearl Harbor. First Year with Parl Mutuels.
Can place clean Shows, Grab Joints and Concessions. Rates reasonable. For space, contact
C. S. BORGGGAARD, c/o Rides, Inc.

397 Riverside Ave.

Medford, Mass.

Experienced or Inexperienced HELP WANTED

For Photo Concessions. Men or Women. This is a complete new traveling unit, which will operate permanently, playing both Fairs and Still Dates. We now have 7 units operating. Give full details about yourself. Neat appearance and intelligence essential. Those who worked for us prior to the War, get in touch immediately. We pay a flat salary besides commission on sales from frames, enlargements and color jobs. All new Marfal equipment. We expect to place 4 more units on the road within the next 30 days. This is an old time, high rated, and well established concern.

BOOTH NEWS & NOVELTY COMPANY

143-145 W. MAIN ST.

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HILLSBORO, O.

MAJESTIC GREATER SHOWS

Can place the following shows and rides for route of **OUTSTANDING MAJOR FAIRS.**

SHOWS (With Own Equipment)—Side Show, Fat Girl, Minstrel Show, Arcade, Monkey Show, Snake Show, Mechanical Shows, Peep Show.
RIDES—Moon Rocket, Rolloplane, Spitfire, Whip, Caterpillar, Scooter, Kiddie Trains, Live Ponies.

GOOD PROPOSITION FOR PARTY WITH GROUP OF RIDES NOT CONFLICTING WITH WHAT WE HAVE.

LOOK THESE OVER

AMERICAN LEGION WAYNE COUNTY FAIR

Goldsboro, N. C., week September 16th

GREAT MONTGOMERY COUNTY AMERICAN LEGION FAIR

Troy, N. C., week September 23d

GRANVILLE COUNTY VETERANS OF FOREIGN WARS FAIR

Oxford, N. C., week September 30th

AMERICAN LEGION DURHAM COUNTY FAIR

Durham, N. C., week October 7th

DURHAM COUNTY NEGRO FAIR

Durham, N. C., week October 14th

V. F. W. SIX COUNTY TOBACCO FESTIVAL

Washington, N. C., week October 21st

AND TWO OTHER BIG ONES TO BE ANNOUNCED LATER

Those caring to may join for the balance of our Michigan Fairs. Marne, week Aug. 26th; Newaygo, Labor Day Celebration, Sept. 1-2, and Gladwin, Sept. 4 to 7, and continue South.

SAM GOLDSTEIN, Owner-Manager — HARRY E. WILSON, Ass't

Big Rapids, Mich., this week; then Marne, Mich.

CLUB ACTIVITIES

Showmen's League of America

400 So. State St., Chicago

CHICAGO, Aug. 17.—Special meeting of the board of governors scheduled Wednesday (21).

John Lempart is doing fine work on the Buick award. A number of members visited the Johnny J. Jones Exposition at La Porte, Ind. The secretary will visit the show at Streator, Ill.

Sick list includes Milo Anthony, Ray Balzer, in Woods Hospital, Milwaukee; William J. Coultry, Tom Vollmer, George Terry, W. C. Deneke, John U. Lefebvre, H. D. Wilson and August Jansley.

Jack Benjamin is spending his time around Chicago. Seymour Berger and Charles Magid visited en route to join the Royal American Shows. Red Sonnenberg and Walter Kernan also visited. Mel Harris left the Gem City Shows and is now in Chicago.

Callers at the rooms included Ginger Nye, Ozzy Breger, Oliver Barnes, Max Brantman, Leo Berrington, Rudy Singer, Lou Keller, Charles H. Hall, Larry O'Keefe, Louis Fulgona, Jack Krutt, Walter Driver and Silent O'Brien.

Maxie Herman took his family to Miami and then will head north on business. Vice-President Bob Parker is off on a flying business trip to Miami.

A phone booth has been installed in the club.

Ladies' Auxiliary

President Louise Rollo visited with Past Presidents Marie Brown and Delgarian Hoffman during a trip to Washington Park. Lena Schlossberg, Mae Barrett and Secretary Elsie Miller caught the Ringling show during its Chicago stay, visiting with Theo Forestall and Frank Miller. Elsie Miller's niece, Joan Gaffke, was their guest.

Ann Rankine, past president, is in town visiting her son and daughter-in-law, Mr. and Mrs. Tom Rankine Jr. Ida Chase, past president, is back in town after a vacation in Colorado Springs.

Frances Keller, ill in Michael Reese Hospital, is showing improvement. Cora Yeldham is recuperating after an accident. Nellie Byrnes is still on the sick list. Virginia Kline is recuperating at her home in Salem, Ore., from a leg injury.

Edith Streibich and Jeanette Wall are entertaining many friends and relatives these days at their summer home in Lake Delavan, Wis. Maude Geiler, chaplain, entertained a number of out-of-town guests recently at her home.

Sadye Schwartz and Nan Rankine are busy on the Happyland Shows. Letters have been received from Garnet Lulu Pugh, Gussie Travis, Grace Goss, Viola Fairly, Myrtle Hutt Beard and Blanche Scott.

Showfolk of America

1839 W. Monroe St., Chicago

CHICAGO, Aug. 17.—Org's annual barn dance will be held October 31 in the Midland Hotel, 176 West Adams. Committee is composed of the board of directors, under chairmanship of John T. Lamey.

Nellie Groesch, chairman of the welfare committee, reports Kathleen May (Carmen Egypt), who lost the sight of both eyes, recently underwent surgery at Passavant Hospital for the removal of one eye. The SFA fund to purchase a seeing-eye dog for her is rapidly growing.

Next meeting will be held at 8 p.m. Tuesday (20) in the Hollywood Room of the Morrison Hotel. Colored movies, taken by President Morton Schaeffer on his vacation, are to be shown.

National Showmen's Association

1564 Broadway, New York

NEW YORK, Aug. 17.—Walter K. Sibley, executive secretary, visited the Cetlin & Wilson Shows at the Bedford (Pa.) Fair, where he met Jack Wilson, president of NSA; Issy Cetlin, Bill Hartzmann, Whitey Hewitt and Bob McCarter. Presented NSA scrolls to Hartzmann and McCarter in token of their work on the club's Year Book. Also met Jack McCormick, Harry Roller, Joe Shesser, Neil Hunter, Lee Evans, J. E. Walker, Charles Snapps, David Stockfish, Russ Harms, Raymond Scholz, Jackie Owens, John Fedina, and Al and Mike Dorso on the lot. Wilson placed his order for three tables at the NSA banquet and in food that the annual Cetlin & Wilson Jamboree, for NSA, at the Trenton Fair next month, will top all preceding ones.

On the Endy Bros.' lot at Washington, confabbed with Milton Paer, William Whitmore, Ben Braunstein, Ben Weiss, Harry Weiss, Charles Helfish, Chuck Connors, Mike Roman, Sam Lager, Bill (Red) Hicks, Larry Benn and Leo and Charlie Suggs.

Visitors to the club were Past President Oscar Buck, Secretary Ross Manning, Chaplain Fred Murray, Harry Meyers, Louis Kroneburg, Sam Rosenthal, Doc and Charles Morris Jr., Albert Boneburg, Morris Glass, Don Simmons and Dave Solomon.

Jack Goldhammer is in Kings County Hospital, Brooklyn, with an infected foot. Neal Carr is still on crutches. Aaron Hymes is confined to his home in Brooklyn by illness. Jack Carr is still bed-ridden at his home on Long Island. Morris Merson is hospitalized at the Mt. Sinai, Baltimore.

NSA members will help celebrate Joe Basile Day at Olympic Park, September 15, to mark Joe's 40th year of baton waving.

Club dues are overdue—how about you?

Regular Associated Troupers

106 E. Washington, Los Angeles

LOS ANGELES, Aug. 17.—First Vice-President Clarence Allton presided at the meeting Thursday (8). Members welcomed, after long absence, included Ed and Berta Harris, Madame Delma, Vera Downie and Vivian Gorman. A telegram from Moe and Lill Eisemen and a letter from John R. Castle, enclosing the application of George N. Thompson, were read. Guests included Mr. and Mrs. Horner.

Donations to the bazaar included \$10 from Lill Schue; two towels from Peggy Blondin, and a chest of silverware from Marge Chipman.

President Lucille Dolman and husband, Sam, who are in Oakland, are expected back soon. Past President Joe Krug and Ethel brought greetings from the Martin Shows, playing near Los Angeles.

Inez Allton furnished the lunch. Lucille King will take charge at the next meeting. Madame Delma will entertain at a luncheon at her beach home Monday (19).

POPCORN TRAILER

FOR SALE

Brand new, never been used. Giant Popper, bottle gas to heat with. This outfit must be seen to appreciate it. Price \$1,800.00. Located near Cincinnati. Address: RR#11, Box 3, Mt. Healthy 31, O.

Want Swinger Agents

For Louisville, Ky., Fair and all good Fairs to follow. Blackie Asher, Red Neilson, contact. All Replies to

JACK HOPE

Henry Clay Hotel, Louisville, Ky., after Aug. 21st.

WANTED PENN PREMIER SHOWS WANTED

MARSHALL CO. FAIR,
MOUNDSVILLE, W. VA.
Aug. 26-31

PARKERSBURG LION FAIR &
LABOR DAY CELEBRATION
Parkersburg, W. Va.
Sept. 2-7

POMEROY BEND G. I.
HOMECOMING CELEB.
Pomeroy, Ohio
Sept. 9-14

FAIR COMMITTEES: HAVE A FEW OPEN WEEKS LEFT. CONTACT US FOR OPEN DATES IF YOUR FAIR CAN HANDLE 11 RIDES AND 9 SHOWS.

CAN PLACE—Fish ponds, String Games, Ball Games, High Striker, Darts, Rotaries, French Fries, Grabs, a few good corner locations left. All legitimate concessions open. No grift or percentage. Want demonstrators, Novelties and jewelry workers, either on the midway or in the Fair buildings. Moundsville Fair is the second largest in West Virginia.

Can also use Stilt Walker or Clown for street work. Contact Frank Bland. Snyder Hotel, Moundsville, W. Va.

Can Place—Monkey Show with working acts, or any Animal Show. Address all mail or wires to the above or Lloyd D. Serfass, Gen. Manager c/o Penn Premier Shows, Dennison, Ohio, this week. We hold exclusive rights to all dates.

Want Now and All Winter's Work

Tilt, Caterpillar and Kid Auto Ride. Want Silodrome. No gate, grift or passes. Two (2) blocks from the Post-Office by New USO Bldg. Business excellent, every Sunday better than BIG day at any Pumpkin. Plenty soldiers here permanent.

Also WANT Ball Game, Dart Store, Fishpond and Country Store Agents. All up operating NOW. Ladies preferred. Lushies, don't answer. All replies

GENERAL MANAGER. Phone 616, American Legion Amusement Beach-Park, Biloxi, Miss. Biloxi, Miss. (Bathing Beauty Contest and 1946 Chev. Town Sedan Give-away. Now Working for Labor Day Week.) **BIG EVERY WEEK.**

GREATER RAINBOW SHOWS

ALL CONCESSIONS OPEN

Except Bingo, Bumper, Cork Gallery, Popcorn, Penny Pitch, Snow Cones, Custard and Novelties. Come on in and set up. **RALLY and GRIND SHOWS**—Will make you a good proposition. FOREMEN for Tilt and Chair-O-Plane. Second men on all Rides. Top wages and long season as we stay out until December 1. Doc Witthaus wants Concessions Agents.

WE HAVE SIX MORE FAIRS AND FIVE FALL CELEBRATIONS. Notice to interested parties—I have bought the entire interest of all Shows, Rides and Concessions of my partner, R. L. Sinderson, and am now Sole Owner.

FRANK WARD, Mgr.

GREATER RAINBOW SHOWS

Hampton, Ia. (Fair) this week; West Point, Neb., Aug. 25-29.

HETH EXPOSITION SHOWS

WANTS

WANTS

For 4 more Celebrations and Fairs in Illinois and South until December 1st. Pete Houseright, get in touch with Paul Scott, has good proposition for you. Want Agents for Fish Pond, Scales, Pea Pool and Under and Over.

Wire or come on.

BOB HETH, Mgr., Roberts, Ill., Aug. 19-24; then per route.

Pacific Coast

Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Aug. 17.— Vice President Bill Hobday presided at Monday's (12) meeting, with Ed Mann, secretary, on the rostrum.

Members attending after absence included Otis Sanders, Jack Glassman, Rex Boyd, Arthur Towner, W. H. Alexander, Pat O'Neill and Leo Gotch.

Word was received that President Mel Smith and his brother, J. D., have taken over management of the Nevada Biltmore Hotel, Las Vegas, Nev.

Announcement was made of the death of Frank Henion, of Palm Beach, Fla.

Door prize was won by Arthur Towner. Al Flint conducted the drawing.

Ladies' Auxiliary

Plans are complete for the chicken dinner Monday (26). Committee includes Edith Hargrave, Dot Cronin, Esther Carley and Mabel Brown. The men made a cash donation. Dinner is for members and their friends and proceeds go to the bazaar fund.

First Vice-President Mabelle Bennett left for Washington to visit her son and daughter-in-law. Jenny Perry donated a dozen tea towels, and Sally Flint, a baby spread and towels, for the bazaar.

Esther Carley was present at the last meeting after an absence. Mabel Brown is recovered from her recent illness. Liliabelle Williams brought greetings from members of the Ferris Shows. Minerva Boyd, Ora Ernst and Eliza Berry were called upon for short talks. President Betty Coe sent in the membership application of Delores Beames, and Margaret Farmer forwarded Lucille Cummins's application from the West Coast Shows.

The bank award was won by Dot Cronin, and door prizes, donated by Ora Ernst and Rose Bozard, were won by Rose Fitzgerald and Helen Smith. Ethel Ebell donated the sandwiches for the luncheon.

Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, Aug. 17.— Bernhard Robbins, secretary, visited at Ionia, Mich., Fair and, with the help of Marvin Keyes and Al Wagner, staged a benefit. Over 1,000 tickets were sold to showmen and the public. Sam Levy, of Barnes-Carruthers, Chicago, donated some of his grandstand acts. Various shows on the Cavalcade of Amusements gave with their time and talent.

Robbins also visited Majestic Shows and came away with eight membership applications. At Bellevue, Mich., Robbins visited the Roscoe Wade Shows and recorded 20 applications. Arrangements were made with Roscoe Wade to hold a benefit show at Armada, Mich., Fair.

WANTED

All legitimate Concessions working for Stock, Ball Games, Pitch Till You Win, Hoop-La, Scales, Dart Store, Fish Pond, Snow Cone, Candy Floss, Slum Store, Basket Ball, Coca-Cola Bottles, Cigarette Shooting Gallery, Glass Joint. Come to Delphos, Kansas, Aug. 22nd to 24th; then per route. Good Fairs to follow until the last of October.

Jayhawk Amusement Co.

SECONDHAND SHOW PROPERTY FOR SALE \$10.00 Government Hand Klaxon. Loud Tone. Cost \$20.00. \$25.00 Airplane Engine and Large Plastic Turret. Great Specimen War Show. \$26.00 Wax Pin Head. Fine Subject. Glass Case \$38.00 Suit Genuine Japanese Armor. Great Prop WEIL'S CURIOSITY SHOP 12 Strawberry St. Philadelphia 6, Pa.

Showfolks of America

San Francisco

SAN FRANCISCO, Aug. 17.—Regular meeting was held Monday (5), with President Sammy Corenson presiding. Letters were read from Bobbie Grimm, Felix Burke, Mr. and Mrs. Leo Fielding, and Bill Scott, Dodge Greater Shows, who sent in \$88 in dues and fees, and D. L. Glendon, Patterson, Calif.

Resignation of Mrs. Wilma Bates was accepted. Elected to membership were Gene Ross, Cathleen Obree, Jeanette Younge, T. H. Richards, Albert Lee McCormick, George Miller and Tony LaPez.

Following guests and members were presented: Les Golet and Bill Allman, Pacific Coast Showmen's Association; Daniel Hardman, Frances Seber, Al Zimmerman, Mr. and Mrs. Harry Friedman, Bill Jensen, Mr. and Mrs. Sammy Coumiss, Long Shows; Mr. and Mrs. Ted Wright and Mr. and Mrs. Quinell. New members presented were Joseph J. Fitzpatrick and Mary Lynch.

Dr. Manneheim reported Mrs. Charles Albright is recuperating in Sutter Hospital following a recent operation. Mrs. Boehm visited Harry Reynolds at San Francisco Hospital and reported he is able to have visitors. George Lorraine said Louis Schoenthal is at Laguna Honda Home. Vic Kinkella, injured in a car accident a month ago, visited the clubrooms.

Harry Seber, cemetery committee chairman, presented a check for \$150, the gift of Margaret McCloskey.

At the board of directors meeting, 16 members attended. Board recommended a check for per capita tax be sent the parent body in Chicago. Plans for a dance at Scottish Rites Hall in December were discussed. Nellie Baker reported she will hold her ladies' bazaar November 10. Albert Roche was instructed to buy a registration book for the lobby. It was reported \$1,097 has been turned in for award tickets.

Honorary memberships for one year were granted Wilma Bates and Harry Reynolds. Adam McBride donated \$10 and asked it be sent in the name of Show Folks to The San Francisco News fund for the benefit of families of the four firemen who recently lost their lives in the Hotel Herbert fire. Nate Cohn suggested that club donate \$15 to make the sum \$25. A collection was taken up which amounted to \$80. Show Folks added \$20 to make it \$100.

Fred Weidmann won the pot of gold, \$15, balance going to the refreshment fund. Weidmann donated his \$15 to the cemetery fund.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Aug. 17.—Jack Lindsey, Dallas ride operator, and son were recent visitors, en route north. Al Campbell and Jockey Stevens closed their show and are back in the city. Campbell has leased the Midwest parking lot and says, "No more road for me."

Buck Ray's shows and concessions passed thru the city. Buck is playing picnics and small fairs in this vicinity. Jake and Elsie Brizendine are on the Wonder Shows of America after an absence of four years. Letter from Past President C. F. (Doc) Zeiger informs his show is back to pre-war size. Tommy Cook, of the Sunflower State Amusement Company, visited.

President Chester I. Levin will welcome the supreme bodies of the Caldron, Mystic Order of Veiled Prophets of the Enchanted Realm, at Ivanhoe Temple Monday (26). He is Monarch of Ankara Grotto, of which the Caldron is a sister body.

— SHOWMEN —

Want capable party to take charge of Girl Show, and Posing Show. Completely framed ready to operate. Must have help for same and furnish own wardrobe and p.-a. sets. No drunks tolerated. Must know how to manage and take care of shows. Also to work as directed.

Want man to take charge of completely framed Snake Show, now operating. 10-in-1 Help—useful people of all kinds, also Freaks to feature.

Reply to

E. L. YOUNG, MGR., BLUE RIBBON SHOWS

Bowling Green, Ky., This Week, With Gallatin, Tenn., Following.

LAWRENCE CARR SHOWS

WANT

For the biggest Labor Day Celebration in New England, Medford, Mass., September 2d to 7th. Monster Bonfire, Fireworks and Parade.

Concessions of all kinds including Cookhouse, Grabs, Custard Machines, etc. Those joining now given preference, come in. Peabody, Mass., Aug. 19th to 24th, Lynn, Mass., Aug. 26th to 31st.

WAYNESBURG FAIR

Sept. 11-14, Waynesburg, Pa.

WANTED

Bingo, Cookhouse, all Eats and Drinks except Popcorn Ball Games, Grind Stores, or any legitimate Concessions. SHOWS—Monkey, Ten-In-One, Fun House, or any Shows of merit. No Geek or Girl Shows. Will book or buy Octopus for Stoneboro Fair and balance of season. Write or wire:

C. D. HOWARD HOWARD BROS.' SHOWS

As per route—Athens, O., Aug. 19-23; Windridge, Pa., Aug. 26-29; Stoneboro, Pa., Aug. 30-Sept. 2, or AMBROSE BRADLEY, Secy., Waynesburg Fair, Waynesburg, Pa.

FOR SALE

Seven Car Tilt-A-Whirl.....\$4500.00 Chevrolet Tractor and 22 Foot
12 Car Ridee-O..... 6000.00 Semi Trailer.....\$1200.00
Eight Car Octopus..... 5500.00 18 Foot Van Type Semi-Trailer.. 700.00

Prices all cash. This equipment is all in excellent condition, is now in operation and can be inspected at any time. Address:

BOX D-292, THE BILLBOARD, CINCINNATI 1, OHIO.

FIVE—ALL IN THE HEART OF THE TOBACCO BELT MARION GREATER SHOWS WANT

For twelve weeks of fairs. All bona fide fairs. Attention, Ride Owners: Tilt, Caterpillar, Octopus and Pony Ride or any Flat Ride. Join us. You will be satisfied with our route. Attention, Showmen: Will book now Ten-in-One, Wild Life, Snake Show or any worth-while Side Show. No Girl Shows. Harry Hanes, Carl Estridge, Jim Hodges, Louie Augustine, contact us. Plant Show People, Johnny Riddill wants Musicians, also Girls. State salary and P. C. from office. Richie Kieffer needs P. C. Agents and Stock Store Agents. We will book clean Concessions of all kinds at all times. All replies:

MARION GREATER SHOWS, LAKE CITY, S. C.

WALLACE BROS.' SHOWS

WANT

CHAIR-O-PLANE — LOOP-O-PLANE — ROLL-O-PLANE WIRE AT ONCE

E. E. FARROW, Mgr.

Russellville, Ky., this week; then per route.

FOR SALE

Two Ball Games, three Slum Stores, '37 Dodge Truck and Stock Trailer; all flash, some stock. Complete job, ready for fall fairs. \$3000.00 cash. Other Show Property. We buy and sell.

ROYAL EXCHANGE

1043 1/2 THIRD AVENUE

HUNTINGTON, W. VA.

STAFFORD'S UNITED SHOWS

Want Shows of all kind, 25%. Concessions—Bingo, String Game, Cork Gallery, Custard, Clothes Pin Pitch, Fish Pond, Ball Games, High Striker, Hoop-La, Penny Pitch, Grab, Novelties, Candy Apples, French Fries and 10e Games. This Show has one of the best routes in the State of Indiana. New Richmond Street Fair, Aug. 20-25; Brazil American Legion, Sept. 2 to 4; Goldsmith Fair, Sept. 6 to 7; Monon Street Fair, American Legion, Sept. 10-14; Denton, Ind., Fair, Sept. 16 to 21; Francesville, Ind., Street Fair, American Legion, Sept. 23 to 28; Hartford City, Ind., Sept. 30 to Oct. 5; Muncie, Ind., Oct. 7 to 12; Greensburg, Ind., Oct. 14 to 19; Indianapolis, Ind., Oct. 21 to 26; Indianapolis, Ind., Oct. 28 to Nov. 2. RALPH STAFFORD, 343 Laclede St., Indianapolis, Ind.

Eddie Young's RIBBON BLUE SHOWS

THE MOTORIZED SHOW BEAUTIFUL

WANT

For choice spots and fairs in Kentucky, Tennessee, Alabama, Georgia and Florida, including SUMNER COUNTY FAIR, Gallatin, Tenn., Aug. 26 thru 31; RUTHERFORD COUNTY FAIR, Murfreesboro, Tenn., Sept. 9 thru 14; CLARKSVILLE, TENN., Labor Day; ETOWAH COUNTY FAIR, Attala, Ala., Sept. 23 thru 28, and other choice fairs and celebrations. This show out all winter in FLORIDA.

Concessions of all kinds, Custard, Jewelry, Pan Game, Peapool, High Striker, Lead Gallery, Cigarette Gallery and any 15c Slum Store. Will book one or two high class merchandise wheels, Blower or Bowling Alley.

Showmen—Have complete Girl Show and Posing Show—will turn over to responsible showman, with help, wardrobe, and p.-a. sets. Positively no drunks tolerated. Must be capable and run shows as directed.

Rides—Will book flat rides not conflicting.

Ride Help—Can use good help that drive semis. No luses here.

All replies to E. L. YOUNG, MGR.

Bowling Green, Ky., this week, Gallatin, Tenn., Fair following.

35 CARS ALL NEW BUT THE NAME 35 CARS

JAMES E. STRATES SHOWS

"ALL THAT THE TITLE IMPLIES — AMERICA'S BEST MIDWAY"

OUR ROUTE OF FAIRS & CELEBRATIONS

Hamburg, N. Y., Aug. 19-24	Danville, Va., Oct. 1-5
Corlland, N. Y., Aug. 26-31	Spartanburg S. C., Oct. 7-12
Bath, N. Y., Sept. 3-7	Anderson, S. C., Oct. 14-19
York, Pa., Sept. 9-14	Gastonia, N. C., Oct. 22-26
Williamsport, Pa., Sept. 16-21	Orangeburg, S. C., Oct. 28-Nov. 2
Bloomsburg, Pa., Sept. 23-28	Charleston, S. C., Nov. 4-9

N. E. Florida STATE FAIR, Jacksonville, Fla., Nov. 11-23

CAN PLACE

Lady and Gent Drome Riders, or will consider A-1 Motordrome Operator with Riders. Have complete Drome with Motorcycles. Girls for Posing Show. Hawaiian Dancers and Chorus Girls for White Revue. Jennie Jackson can place Colored Musicians and Performers. A-1 Ferris Wheel Foreman, Second Men, also Ride Help on major Rides. Flashlight, come on for Kiddie Auto Ride. Address:

JAMES E. STRATES, Hamburg, N. Y.

ALAMO EXPOSITION SHOWS

WANT WANT

For 8 bona fide Fairs in Kansas, Oklahoma and Texas, commencing with Dodge City, Kansas, Free Fair and Rodeo, September 2nd to 8th; then seven more Fairs to follow. Can place Cookhouse (Frank Harrison, contact me), Penny Arcade, Custard, Norettes and all Merchandise Concessions that do not conflict. Will book Shows of merit. Also Pony Ride. Shorty Tappan wants Acts for Side Show. Can place good reliable Foreman for Ride-O Ride that can leave whiskey alone. Will pay good salary. Will stay out until Armistice week. Those with Show this season will be given preference at the 1947 Battle of Flowers next April. ALL CONTACT

JACK RUBACK, Mgr.

La Junta, Colo., Aug. 19-24; Lamar, Colo., Aug. 24-29.

Now Offering FOR SALE

NEW KIDDIE RIDE

IMMEDIATE DELIVERY—Limited Number. Top Money Maker on any location. Tried—Tested—Proven. Moderately priced. For information contact

H. E. EWART

4300 LONG BEACH BLVD. LONG BEACH, CALIF.

OPEN DATE FOR CARNIVAL AT FAIRGROUNDS

Paso Robles, California. September 13-14-15 inclusive.

Wire or Phone:

FAIR BOARD OFFICE

1229 PINE ST.

Telephone: Paso Robles 950

PASO ROBLES, CALIF.

American Carnivals Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., Aug. 17.—Our membership increased to 197 on the receipt of an application from Potenza Amusements of Chicago, ride operators, filed by Patsy Potenza, owner.

Visitations during the past week included Smith Shows at East Rochester, Wednesday (7), when additional personnel membership cards were issued, and the writer conferred with Owner F. W. Smith and others. On the same day the writer attempted to visit a show advertised for Webster, N. Y., but found on arrival that the date had been canceled. Also visited Jones and Marguerette Concessions at Sea Breeze, N. Y., and conferred with Mrs. William Jones and Manager Sam Lipsih.

Saturday (10) we visited B. & V. Shows at Caledonia, N. Y., Fair. Mrs. Justin VanVliet and Michael Back extended many courtesies.

Personnel memberships issued during the past week included W. G. Wade, 50; B. & V., 8; Smith, 2. Standings in the personnel race are James E. Strates, 281; Cetlin & Wilson, 101; W. G. Wade, 89; World of Pleasure, 87, and Endy Bros., 76.

In the second division the standings are I. T. Shows, 45; B. & C. Exposition, 35; B. & V., 33; Smith, 32, and Beam's Attractions, 25.

Visitations scheduled for the coming week include James E. Strates Shows at Batavia, N. Y., Fair; Holman's Rides at Spencerport, N. Y., and Smith Shows at Fairport, N. Y.

FOR SALE

OCTOPUS

\$4,500.00

ROCK SPRINGS PARK

CHESTER, W. VA.

LINDY LOOP RIDE FOR SALE

First class condition, newly painted. Can be seen in operation at Lake County Fair, Crown Point, Ind., week of August 19.

BOB TIPTON
JOYLAND AMUSEMENTS

WANTED TO BUY

Kiddie Rides
#5 or #12 Ferris Wheel
Double Floss Machine
Custard or Ice Cream
Freezers and Cabinets

MULTIPRISES

P.O. Box 1125 Waterbury, Conn.

WANTED

For Minstrel Show to enlarge for the Fairs: Piano, Trombone or Trumpet, Comic, two Chorus Girls. All replies:

BOB BUFFINGTON

World of Mirth Shows
Portland, Me., this week.

RIDES WANTED

The Newburg Lions Club needs Rides for their 7th Annual Carnival, for 4 days late in August or early in September. Also interested in a Free Act at the same time. Address:

H. R. PINTO
NEWBURG, MO.

SYRUPS NO SUGAR NEEDED

SNOW CONE—JUICE JOINT & ROOT BEER BARREL OPERATORS

We have all Flavored Syrups, including Raspberry, Cherry, Strawberry, Pineapple, Orange and Root Beer. NO SUGAR NEEDED —NOTHING TO ADD.

All Syrups come in 15-Gallon Wooden Drums to prevent breakage and in 4 Class Gallons to a Carton at the pre-war O.P.A. price of \$1.90 per Gallon

NO DEPOSIT REQUIRED ON DRUMS OR GALLONS

Terms: 1/2 Deposit, Balance C. O. D. Orders Shipped Same Day Received!

NO PERSONAL CHECKS ACCEPTED.

We Sell Syrups Exclusively

Guaranteed Satisfaction on Our Syrups or Your Money Back!

Write—Wire—Phone

UNIVERSAL FLAVOR & SYRUP CO.

148 So. Western Ave. Chicago 12, Illinois
Phone: MONroe 4655

FOR SALE

1 DONKEY RIDE

Consisting of 5 cars and 200 feet of track.

1 ELECTRIC RABBIT GAME

Consisting of 12 fascination type tables and stools.

6 NINE-FOOT ELECTRIC SKEE BALL ALLEYS

WAX MUSEUM

Consisting of 56 modern and Western criminal characters.

WRITE FOR DETAILS

All Can Be Seen in Operation at

CENTRAL AMUSEMENT

207 Lake Avenue Asbury Park, N. J.

FOR SALE CHAIROPLANE

24 seat, 20 ft. tower, A-1 condition. Lease expiring, possession immediately. Operating at State Fair Park, Dallas, Texas.

W. C. LINN

3109 Swiss Ave. (or Fair Park), Dallas, Tex.
Phone: T-3-3101

FOR SALE

8-passenger Kiddie Ride, also Barrel Fun House; \$350.00 takes both.

O. T. PICKENS

c/o Comber, Route 5 Green Bay, Wis.

RIDE HELP WANTED

For Octopus, Ferris Wheel and Merry-Go-Round. Top Salary. Must be Sober.

DELGARIAN

2303 N. Melvina Ave. Chicago 89, Ill.
Telephone: Berkshire 7964

EXPERIENCED CUSTARD DIPPER WANTED

For Balance of season. Top salaries. Apply:

CLAYTON HOLT

c/o Royal American Shows, Minneapolis, Minn.
Aug. 24-Sept. 2

TWO-HEADED BABY, WAX

In Museum Jar — \$85.00. Wax Figures. Slide Show Attractions.

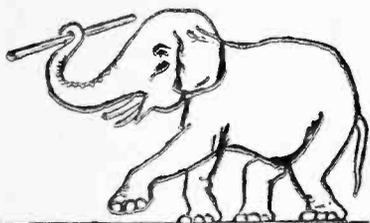
W. H. J. SHAW

3334 Louisiana ST. LOUIS 18, MO.

WILL PAY CASH FOR USED RIDES

All or Any Part
When they won't run any longer don't junk 'em, sell 'em to us. ALSO WURLITZER BAND ORGANS. R. T. WADE, 16945 Lindsay, Detroit 27, Mich. Phone: VEmont 5-5232.

RITA and DUNN
REPRESENTING
JUMBO



THE ONLY ELEPHANT IN THE WORLD PERFORMING ON THE HIGH TIGHT WIRE.

With a brilliant display of fireworks. The one and only act of its kind in the U. S. A. today. Now booking FAIRS, CELEBRATIONS, ETC. Contact:

HOME ADDRESS: RITA AND DUNN
333 MOULL ST. NEWARK, OHIO

WANTED FALL FESTIVAL

Aug. 29 to Sept. 2
RIDES — SHOWS — CONCESSIONS.
Program includes Horse Races, Horse Show, Car Races, Fireworks.
Always a large attendance at this spot.
Write or Wire
K. G. CUNNINGHAM, Evans, West Virginia.

WANTED HAPPYLAND SHOWS

Girls for Girl Revue, Strip, Tap, Rumba, top salary and bonus. Inexperienced Girls considered. Canvas Man. For Sale—Elec. Frozen Custard on Trailer, completely furnished.

EDDIE MILLER
CARO, MICH.

WANT — WANT — WANT
For
SHADVILLE HOMECOMING

5 miles North of Farmland, Ind. Day and night, Aug. 26-31. Stock Concessions, Ball Game, Cat Rack, String Game, Cotton Candy, Snow Ball and one or two good Shows. Wire:

ROXIE HARRIS
General Delivery Middletown, Ind.

FOR SALE

Bastian and Blessing Frozen Custard or Ice Cream Machine, good condition, 15 gal. hour, \$1,300.00.
Box 1 Phone 168Y Dupont, O.

BOBBY BLAIR

Contact
GEO. GOODMAN
at once. Address
c/o HARRISON GREATER SHOWS,
Tasley, Va.

.22 SHORTS
Have 5 Cases for Sale

Best Offer takes Them.
BOX D-247
The Billboard Cincinnati 1, O.

WANTED

Grab Joint, Photo Gallery, Palmistry, Grind Stores.
Write or wire

MIKE ZIEGLER

Hotel Milner Philadelphia, Pa.

WANTED

Stock Concessions and Agents, especially Ball Games. Man to take charge of Animal and 5-in-1 Show. Best small spots all winter.

LANKFORDS OVERLAND

MOULTRIE, GA.
Have Rides and Help.

OMAR'S GREATER AMUSEMENTS WANT

Mechanical Show. Will furnish Top and Fronts for Girl and other Shows. Want Bingo, Diggers, Popcorn, Snow Cones and other Concessions. Will book Merry-Go-Round, other non-conflicting Rides.
Searcy, Ark., this week.

SPONSORED EVENTS
Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Western Warblers, Scrappers Get Heavy Play at Pa. Fetes

READING, PA., Aug. 17.—Fire company and church groups in this Eastern Pennsylvania area went in heavy for the Western type of entertainment for their annual carnivals and picnics this month. The West Reading Fire Company, for its carnival August 10, brought in Cousin Lee and His Gang, Fleetwood Jack and His Nevada Ranch Gang were the attraction August 9 at the carnival of the Nu-Front Athletic Association, with the following evening bringing in Frankie Stehman and His Pals of the Saddle. Western entertainers were also on tap at the Washington Fire Company No. 2 doings, August 10 and 12.

Blandon Fire Company carnival, Saturday (10), had Willis Meyers and His Gang and Polly Jenkins and Her Plowboys. North Carolina Ridge Runners were featured the same day by Central Fire Company at Laurel-dale, while the Sinking Spring Fire Company at Socialist Park here presented the Circle K Ranch Boys at their carnival. Bud Lewis and band were presented for a mid-season dance sponsored by the Mohnton Fire Company at the Mohnton Hall.

The Cadet Band was featured at a picnic Saturday (10), sponsored by Spies Reformed Church at Shalters Grove here. The same day St. Daniel's Corner Church, Robesonia, sponsored a picnic with music provided by the Pottstown Band and the Novelty German Band.

Aircraft Expo Space To Be Decided by Lot

CLEVELAND, Aug. 17.—Exhibition space for the First National Aircraft Show, scheduled for the giant Fisher bomber plant here, November 15-24, will be drawn by lot early in September, Clyde Vandenburg, show director, announces.

Vandenburg says application forms have been mailed to more than 3,000 prospective exhibitors who will be asked to designate the particular space they desire, together with two alternate choices.

National Aircraft Shows is aviation's first total exposition and is sponsored on a non-profit basis by the Aircraft Industries Association of America, Inc., the military and naval services, the air lines and recognized aviation organizations.

New Haven Legion Beats Rain Loss by Extension

NEW HAVEN, Conn., Aug. 17.—A two-day extension of the Hughson-Miller Post, American Legion carnival, offset a two-day downpour and added considerably to the take, which will be used for the post's building fund. Total attendance was estimated at 8,000 by Charles Duke, general chairman.

Grocery booths did almost as well as the money wheels, with the ladies going for soap powders and canned goods and passing up nylons.

Revive Connecticut Show

HARTFORD, Conn., Aug. 17.—Floyd L. Bell, of Campbell-Fairbanks Expositions, a group which for several seasons before the war staged the Connecticut Sportsmen Shows, under auspices of Connecticut Shriners, was in Hartford last week with his family. He said the company hopes to revive the Connecticut shows which were held at State Armory here.

Hillsboro Festival In Revival; Gooding Gets Ride Contract

HILLSBORO, O., Aug. 17.—Plans for the revival of this city's war-suspended Fall Festival have been completed and the American Legion, sponsoring group, has set September 23-28 as the dates for this year's annual. Officials report that the event is getting full support of all civic, professional and business interests and F. E. Gooding Amusement Company has been contracted to provide the rides on the midway, which will be centered around the court house.

Event is being plugged over a 75-mile radius via car cards, radio and newspapers and awards will include four new cars to be given away on special days. Extensive plans have been made for Veterans' Day, September 26, and a number of Southern Ohio vet groups have indicated a desire to enter floats in the parade scheduled for that day.

Current plans call for the presentation of four free attractions, and concessions also will be booked, officials said.

CARNIVAL WANTED

FOR SOLDIERS AND SAILORS' REUNION

Week Aug. 26-31, Inclusive.
Large park center of city.

J. E. GIRE, Secy., Box 84, Villa Grove, Ill.

28TH ANNUAL NATIONAL AMERICAN LEGION CONVENTION

On the Streets of San Francisco, California

Starts September 29th to October 4th. Come in—Novelty Men, Camera Men, Guess-Your-Age and Scale Workers. This is a red one. Dingers, save your gas money. All others wire or write.

"WHITEY" MONETTE and JAKE SCHWARTZ
1013 MISSION STREET SAN FRANCISCO, CALIF.

HILLSBORO FALL FESTIVAL

HILLSBORO, OHIO, SEPTEMBER 24, 25, 26, 27, 28

On the Streets. Free Admission. Now booking legitimate Concessions, high class Free Acts, clean Shows.

F. E. GOODING RIDES BOOKED

This is a revival of the famous Fall Festivals held a few years ago.

Write or Wire at once.
C. H. STEVENSON, Chairman
Hillsboro, Ohio

WANT COMPLETE CARNIVAL by the SALINE COUNTY FAIR ASSOCIATION

For big Labor Day Celebration and balance of week. This is an annual Labor Day Celebration, attracting five to six thousand people, with no Carnival. (Free Gate on Labor Day.) The grounds are just one mile north of Harrisburg. All interested parties address

HUDSON MUGGE or JOHN W. TOWLE
Harrisburg, Ill.

WANTED

High-Class Free Acts and Concessions
25TH ANNUAL BOOSTER DAYS
SEPTEMBER 26-27-28, ROANN, INDIANA
H. E. STONE, Sec.

PHONE MEN

GOOD PROPOSITION

GOOD PERCENTAGE

Experienced men and women only
Write or come on. Deal now working

Room 404, 1418 Walnut St.
PHILADELPHIA

ST. CHARLES, ILLINOIS CHAMBER OF COMMERCE AND AMERICAN LEGION

Labor Day Celebration

AUG. 30 THRU SEPT. 2

WANTED — Mug, Scale, Age, Shooting Gallery, Penny Arcade, 2 small Platform Shows. Concessions of all kinds that will work for 10 cents.

HADJI DELGARIAN

2303 N. Melvina CHICAGO 39, ILL.
BERKshire 7964

WE ARE INTERESTED

In securing Shows, Rides and Concessions for Labor Day Celebration. Write

VIGO COUNTY CENTRAL LABOR UNION

LeROY MUSGRAVE
1903 Garfield Ave. Terre Haute, Indiana

ILLINOIS SAILS TO RECORD

Ward's Million Ambition Near

848,127 clocked with 3 days to go—B-C night show in draw called phenomenal

By a Staff Correspondent

SPRINGFIELD, Ill., Aug. 17.—Last spring when William V. (Jake) Ward was worrying the governor, the United States senators and high army officials about getting the army out of the Illinois State Fairgrounds, he made no secret of the fact his ambition was to pull more than 1,000,000 thru the gates for the revived annual—and as the clockers and ticket takers checked in Friday it was almost a cinch that he would hit that mark with three days to be accounted for.

At press time for this section the official count included Thursday's business, and the books showed that 848,127 had passed thru the portals. It was broken down as follows:

August 9	56,442
August 10	104,602
August 11	352,211
August 12	56,865
August 13	101,706
August 14	108,141
August 15	168,160

Weather was clear Friday, but there was the anticipated letdown before the final big Saturday and Sunday, and the count was estimated at 60,000 which, if close, means that the last two days won't have to be such stemwinders as judged by 1946 standards to put it well over the 1,000,000.

In explanation of the above figures, it must be recorded that no admission was charged at the outside gate the first three days, but Ward had two crews of clockers working in one-hour shifts in an effort to get an accurate check on the business. The phenomenal take of Hennies Bros.' Shows on the midway those three days indicates the counts must have been fairly accurate. (More about the carnival business in the Carnival Section.)

Starting Monday (12) the rains came and lasted thru Wednesday, and came in such copious quantities that horse racing was out until Friday afternoon.

\$90,000 Race Program

By keeping a swarm of workmen busy on the track all night Thursday, the harness horse owners swung into action Friday morning at 11 a.m., and by 5 p.m. 10 events carrying a total of \$90,000 in purses was completed. Observers believe this was the most expensive harness racing program in the history of the sport—for a single day.

Advertisements were carried in State newspapers Friday requesting those who had purchased tickets in advance for the night grandstand show Monday, and the afternoon programs of Tuesday, Wednesday and Thursday to send in their tickets for refunds—and Ward estimates this will run between \$25,000 and \$35,000. There was no possible way to salvage any of this money as the night grandstand shows were sold out after Tuesday night, and there is no chance for substituting afternoon programs.

B-C Revue Scores

For the first time in the memory of those around since the huge grandstand was erected, a musical revue (See MILLION MARK on page 86)

Kansas State Set

TOPEKA, Kan., Aug. 17.—The Kansas Free Fair here will go September 7-13 as scheduled, Maurice W. Jencks, manager, has announced. He points out that the Kansas State Board of Health has given assurance that it will not interfere, adding that the number of polio cases in Kansas hit its peak in July, and that since August 5, there have been fewer cases and that there now is only one case hospitalized in Topeka.

Austin Annual Draws 66,000

AUSTIN, Minn., Aug. 17.—The annual Mower County Fair here August 7-11, was highly successful with 66,000 attendance, this despite the polio scare which cut attendance at least 30 per cent, officials said.

Opening grandstand attendance Wednesday (7) was 4,000, with Frank Winkley's motorcycle races getting 3,000 Thursday afternoon and Lucky Lott's Thrill Show attracting 5,000 at night. Friday afternoon harness races were featured with attendance 2,700. Ernie Young's revue was on the stage at night. Saturday's program featured John Sloan's (See Austin Draws 66,000 on page 86)

Great Falls Shatters All Records Despite Air Crash

GREAT FALLS, Mont., Aug. 17.—North Montana State Fair here, which closed Saturday (10) after getting nationwide publicity when two army bombers collided over the grounds Friday (9) with one plummeting into a barn housing thoroughbreds, chalked up record-breaking results in all departments, according to Dan P. Thurber, secretary-manager.

Records would even have gone higher, had it not been for the air accident, Thurber believes.

"The tragedy resulting from the Army Air Show Friday was expensive in both the admissions and mutual departments and cast a damper on the morale of the crowd, which, up to that time, had been high," the secretary said.

Revenue Tops 175 Grand

Revenue from this year's annual will go over the \$175,000 mark. Grandstand receipts showed \$109,113.26, compared to \$93,237 in 1944, and \$45,285 in 1942. The Siebrand Bros.' Shows, on the midway, closed with an excess of \$36,000 and paid the board the largest sum ever received from any carnival.

Admissions for the week were 201,117, compared to 177,989 in 1944, and 178,911 in 1942. Pari-mutuels handled an all-time high of \$181,494, compared to \$155,264 in '44 and \$118,604 in 1942.

The grandstand show, staged by Barnes-Carruthers, caused plenty of favorable comment, as did the fireworks display by the Thearle-Duff (See Great Falls Socko on page 86)

Radio Pushes Self, Annuals At Fairgoers

Live Shows Prove Popular

SPRINGFIELD, Ill., Aug. 17.—Radio is going stronger than ever before for fairs and vice versa. And both are reaping a bounteous harvest, a fact demonstrated at the Illinois State Fair which closes its 10-day run here tomorrow.

Seven stations are represented on the grounds, and their participation takes varied forms, with Chicago's WLS, Springfield's own WCBS, Tuscola's (Ill.) WZD and St. Louis' KMOX crashing thru with the most ambitious set-ups.

WLS houses its doings in an 80 by 120-foot tent. (A larger one was sought but could not be obtained.) From this tent the station originates some of its live programs and transcribes others.

On-the-Spot Shows

On weekdays, *Dinner Bell*, sustaining half-hour farm service feature, was aired by Arthur C. Page, farm program director. Many other WLS "names" were on hand, including (See RADIO TURNS IN on page 79)

89,314 Attend Lakehead for New Paid Mark

FORT WILLIAM, Ont., Aug. 17.—The 1946 edition of the Canadian Lakehead Exhibition in its six-day run, August 5 to 10, smashed all previous attendance records, with total paid admissions numbering 89,314. Previous record was set in 1942, when 88,073 persons swarmed thru the gates.

But Wilfred Walker, secretary-manager, points out that the 1942 edition was a seven-day proposition, while this year's lasted only six days. In view of that fact, he feels that the exhibition board has good reason to be proud of its new record.

Officers of the board include Capt. George Wardrope, of Port Arthur, president; and J. E. Arnold, of Fort William.

This first post-war exhibition went over with a bang from the minute it started, at 12 noon Monday (5), with a specially proclaimed civic holiday in Fort William and Port Arthur.

The first three days featured the dog, horse and baby shows. The dog show was the biggest ever held at the Lakehead and it drew entries from points as widely scattered as Charlottetown, Prince Edward Island, and Sacramento, Calif. Judging of livestock, poultry, vegetables, fruit, grain, ladies' work, art and handicrafts was completed by Thursday.

Royal American Record

Royal American Shows was late in arriving Monday, but was in full swing Tuesday and during its five-day stand grossed \$44,946.94, a definite record so far as operation at the Lakehead is concerned.

Broadway Vanities, presented by Barnes-Carruthers, of Chicago proved to be the most popular grandstand show engaged by the Lakehead Exhibition in years. Proof of its popularity lies in the record attendance of 24,713. This is fully 5,000 more than attended in the previous record year, 1944.

Jimmie Lynch and His Death Dodgers packed them in at their Monday and Tuesday matinee performances. From then on *Broadway Vanities* handled both afternoon and (See 89,314 At Lakewood on page 79)

Rain Cuts Crowds At Shade Gap, Pa.

SHADE GAP, Pa., Aug. 17.—Rain cut attendance the first part of the week for the annual Shade Gap Fair but cleared the latter part of the week and Saturday (3), saw the paid attendance record shattered. Annual was held July 29-August 3 in Harper Memorial Park.

Attractions included Polly Jenkins and Her Musical Pals, featuring Uncle Dan; George DeMott and Company, comedy novelty juggler; Great Arturo and Miss Heddy, assisted by their children, Nickey and Helen, on the high wire; Flying La Marrs; Reckless Recklows, Dan and Francis, comedy bicycle riders; the Kimris.

Presented with the Polly Jenkins troupe in the pavilion were Jim and Jane and Western Vagabonds, currently broadcasting from the radio station at State College Station, Pa. Also appearing with the Jenkins act were the Stony Mountain Boys from Hagerstown, Md., radio station.

Free acts gave three performances Saturday.

GENERAL OUTDOOR NEWS ON PAGE 48

Material Is of Interest to All Branches of Outdoor Show Business

POLITICOS BOIL IN KAINTUCK

Davenport Gets Rain, But Sees Chance for Win

DAVENPORT, Ia., Aug. 17.—Harassed by rain or threatening weather, the Mississippi Valley Fair, which opened here Tuesday (13), can wind up a winner if given good weather today and tomorrow, the last two days.

Wednesday (14), which had loomed as one of the big days, was lost due to rain and the cancellation of the afternoon auto races. Moist weather, plus an all-night watering job by trucks supervised by a representative of Promoter John Sloan, left the track in such a muddy condition that the races were called off after about 2,000 persons had sat four hours in the grandstand, waiting for the track to be ironed out. Three of the four hours were consumed as trucks and cars drove around the track.

Clyde S. Miller's Rodeo, skedded to go on that night, was canceled due to a heavy rain. In its appearance the previous night it drew about 1,000 into the grandstand, and on Thursday and again Friday afternoon, it drew fair turnouts.

A pageant, Iowa—*This is the Place*, produced by the John B. Rogers Producing Company, Fostoria, O., with Wayne Lemmon, Chicago, directing, bowed before about 2,200 in the grandstand Thursday night in the first of four nightly performances. Spec, staged to mark Iowa's Centennial, was advertised as having a cast of 750.

Frank Winkley's auto and motorcycle thrillers are skedded for this afternoon, with auto races directed by Sloan slated for tomorrow.

Thursday's attendance was rated extremely good, paid gate totaling 4,358 up to 6 p.m. and hitting 4,183 at night. Yesterday's gates were also good, but figures were unavailable as this was written.

Annual, suspended for four years, during which a 4-H Show was substituted, came back with an improved grandstand and with improved roadways. Much of the stand improvements had been made for the midget races, held in the off-fair season. Roads had been retopped.

Frank Harris, who for 24 years served as assistant secretary of the Iowa State Fair, assumed the job of secretary here in December last year. He said that the annual will finish on the right side of the books if the weather, which turned for the better Thursday and was excellent yesterday, continues to hold up.

Little World's Fair Off; Fall Festival Replaces

YORKTOWN, Tex., Aug. 17.—The Little World's Fair, scheduled here October 16-18, has been canceled and a fall festival, November 11-14, will replace it, Paul A. Schmidt, secretary of the chamber of commerce and agriculture, announces.

Fair was canceled because of the inability to secure materials to fix the grounds which were damaged by a hurricane several years ago.

Viggo Hugaard, Danish auto and motorcycle racer and stunt driver, recently arrived in New York from Copenhagen and expects to join up with a thrill show or racing stable in time to play fair dates.

Yup, '47 Is Next

GALGARY, Alta., Aug. 17.—Dust of the 61st annual Calgary Exhibition and Stampede had hardly settled when a huge poster was erected at the main entrance advertising next year's annual.

Batavia Winking At New Records; Thrillers Draw

BATAVIA, N. Y., Aug. 17.—With one of the big days coming up today, finale of Genesee County Fair here needed about 5,000 only in paid attendance to beat last year's total paid attendance of 40,000. Given good weather, this will be easy, as auto races, always a potent draw here, are skedded for the afternoon, and the night show has been luring good grandstand shows nightly.

All-time paid attendance record for the fair is approximately 60,000, a figure piled up in the fair's centennial year of 1939. Last year's attendance, believed second best, was due in a large measure to the tremendous turnout on V-J Day, which shut down all business and had celebrants thronging to the grounds.

Auto Races Draw

Current event, the 107th annual edition, teed off auspiciously Sunday (11) with auto races, staged by Sam Nunis, pulling 4,000 into the grandstand. There was no grandstand feature either Sunday night or Monday afternoon. But Monday night Jack Kochman's Hell Drivers filled the 4,200 capacity grandstand. And the night show, booked thru the George A. Hamid office, New York, which bowed Tuesday night, has been pulling exceptionally large crowds for the spot and last night, despite threatening weather, it had a capacity stand.

Weather hurt seriously only Tuesday afternoon, forcing cancellation of the horse racing, but the horse show went on as scheduled. Kochman's thrill-producers were in for the second show Wednesday afternoon and jammed the stand.

Harness horse races, never too strong an attraction during the fair, drew better than usual, getting crowds of about 2,500 both Thursday and Friday.

James E. Strates Shows, which bought the midway outright, have been doing excellent business, rides and shows going at a brisk pace, which, it is estimated, is running approximately the same as last year's top grosses.

South Wallingford Annual Back After 10-Year Lapse

WALLINGFORD, Vt., Aug. 17.—After an absence of 10 years, the South Wallingford Fair will be resumed here August 22-25. Previous to its discontinuance, it was held annually for 50 years.

Officers are Fred Cook, president; Oliver Danforth, vice-president; Ralph Stafford, secretary, and Guy Stafford, treasurer. Board of directors include, in addition to the officers, Arthur Davison, Myron Roberts, Walter Maranville, Louis Wideawake and Myron Kelley. Adams Amusements will be on the midway.

Newspaper Stirs Up Heated Argument Over Management

Charges Robertson's wife had charge of hiring and she admits tossing jobs to Republicans—details of contract with Al Wagner's Cavalcade revealed

LOUISVILLE, Aug. 17.—Everybody connected with the operation of Kentucky State Fair was simmering with indignation this week after Democrats and Republicans tossed charges, countercharges and denials. The spark that set off the fire was a full-page story in *The Louisville Courier-Journal's* Sunday magazine section by Paul Hughes, staff writer, pleading the annual be taken out of politics and pointing an accusing finger at the Republican commissioner of agriculture, Elliott Robertson, and his wife who has served as his secretary at Frankfort.

Rain, Polio Hit Biz at Chippewa

CHIPPEWA FALLS, Wis., Aug. 17.—Northern Wisconsin District Fair, which closed here Sunday (11), netted a profit, altho gate attendance was down roughly 20 per cent from '45, threatening skies, rain and the polio scare hurting business.

Strong wind-up over the week-end helped, with Jimmie Lynch's Death Dodgers racking up a capacity grandstand Sunday afternoon and a good crowd the day before. Night crowds for the Barnes-Carruthers stagershow were good, jumping up from Wednesday (7) when rain hurt turnout and caused abbreviation of performance.

Rain, however, fell at the blow-off of the grandstand show on two nights, and sent folks scurrying from the grounds, thus hitting midway biz. Rides and shows of Max Goodman's Wonder Shows of America ran ahead of last year's biz in the opening days of the fair. Rain later, plus effect of polio talk, had shows finishing 10 per cent under midway gross of '45.

Cavalcade Tosses Show To Aid Michigan Ass'n

IONIA, Mich., Aug. 17.—With Secretary B. Robbins and Marvin Keyes, chairman of the house committee of the Michigan Showmen's Association present, the Cavalcade of Amusements gave their first annual show for that association Friday (9) night, in the *Charm Hour Revue* top and the place was jammed when emcees Jack Norman, of the Cavalcade, and Preston Lambert, of the Barnes-Carruthers grandstand production, got things going shortly after midnight.

Thanks to Sam Levy, four of the top acts from the grandstand show came over and earned solid applause. Norman presented the *Charm Hour Revue* and did his own special show "Bakery Lesson," which he did for the G.I.'s in his army show, *Grins and Bitters*. Acts from the Hep Cats contributed singing and Al Wagner was introduced and made a talk. Fair officials were present and congratulated Mr. and Mrs. Wagner together with Dr. John LaMarr, who secured the acts and worked out the details.

Mrs. Wagner, president of the Michigan Showmen's Ladies' Auxiliary, had Mrs. Jack Gallagher, vice-president, as guest as well as Rose Sarlow and the ladies of the fair offices.

The commissioner and his wife retaliated in kind by saying the story was "highly inaccurate" and "sprinkled with lies."

Says Mrs. Ran the Show

Hughes' story contained charges that Mrs. Robertson, niece of a member of the State Fair Board, "really runs" the fair and "literally hired everybody," standing by with a list of names and checking off those to be given jobs. Mrs. Robertson countered that J. O. (Jack) Matlick, editor of *The Kentucky Farmers' Home Journal*, and a former member of the State Fair board, who served as manager of the 1945 annual, had "asked her to take charge of the employment problems."

This Matlick flatly denies. "I hired as many Republicans as possible," Mrs. Robertson added, "and I do not apologize for it."

Robertson Signed Cavalcade

"The Johnny J. Jones Amusements had been a State Fair standby for the last seven years, and had a good reputation for honesty and reliability," Hughes wrote, "but when a fair board committee went to Chicago last spring for the annual convention of the International Association of Fairs and Expositions, the time when concession contracts usually are signed for summer shows, members discovered Robertson already committed to Al Wagner's Cavalcade of Amusements."

"The concession contract, as Robertson explained, called for \$2,000 for 1,700 feet. It was the understanding in Chicago that Wagner could give Kentucky no other date than August 25-31 (the date the fair settled on) whereas fair board members wanted a date a week later, so that Labor Day could be included. . . ."

The commissioner answered that the fair date was fixed before "we ever went to Chicago to see the Wagner show."

Date Set for Horses

"The 1946 date was fixed because Indiana and Tennessee had selected Labor Day week for their fairs and if we held ours then, we could not get the Tennessee walking horses," he said.

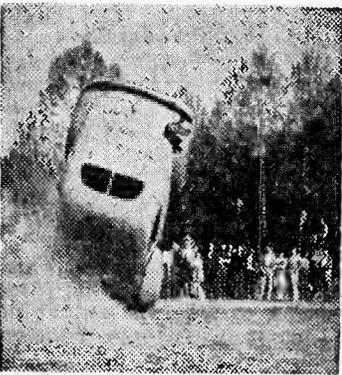
Robertson said: "I don't have to apologize for the Wagner show. I believe it is the best one available. Our contract with them is the same financially as former ones with Johnny J. Jones Amusements."

The commissioner said Wagner would pay the fair board 25 per cent of the first \$25,000 gross business, 30 per cent of the next \$5,000; 35 per cent up to \$40,000, and 40 per cent of all gross receipts over \$40,000.

Robertson said that in 1944 the first fair under his administration was (See *Press Whips Up* on page 80)

You've Seen It
in the News Reels
Now See Them
IN PERSON
The Purple Heart
Show

THUNDERBOLT Jimmy Currys HELL DRIVING VETERANS



The World's Only
All-Veteran
Thrill Show!
Thrills!
Chills!
Spills!

Auto Circus of
Death Crashing
Smashing
a Mile a Minute!

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Lack of Publicity, Billing Costly for Cedar Rapids

By Herb Dotten

CEDAR RAPIDS, Ia., Aug. 17.—Banking on its return after a four-year wartime lapse for drawing power and Iowa's Centennial as a lure, management of the All-Iowa State Fair made but a feeble effort at publicizing what the annual offers in the way of attractions. As a result, thru Thursday afternoon (15), gate attendance, grandstand crowds and midway play were far below expectations. Weather, to be sure, was off, but even when the weather was okay, the gate didn't come near expectations. Effect of the polio scare was held negligible, fair execs and showmen discounting it by pointing out this section had not been hard hit, nor had fear of it been conveyed to the public. As for general business conditions, they have rarely, if ever, been as good here.

The special events, such as auto races (National Speedways) and thrill show (Frank Winkley's) did comparatively well compared to other attractions—the horse races, night grandstand show and the midway. But even the auto and thrill show turnouts were far below expectations. It wasn't that promoters hadn't done their share, or more, of the exploitation, but, it is believed, the fair didn't do an adequate over-all publicizing job.

Little Enthusiasm Found

Little enthusiasm—certainly not matching that which would normally be found for the revival, if properly exploited—was noted in the city. An informal downtown quiz verified only that the fair was on and folks weren't too sure what it had to offer.

Charlie Moore, veteran secretary, attributed disappointing attendance to weather. Nights were on cool side, several days had overcast skies and Wednesday night it rained.

It was evident, tho, from a walk thru the city, a run thru outlying towns and a study of the local newspaper, that the annual had not done a strong selling job. *The Cedar Rapids Gazette* did okay in coverage, but none of this coverage treated, except lightly, the attractions, and ads lacked strong selling force. Billing was conspicuous by its absence. Grayed banners, merely giving the date of the fair, were strung across some of the downtown streets, and that just about sums up the billing.

The auto races, thrill shows and carnival (Oscar Bloom's Gold Medal Shows) on the whole did a good billing job. But without over-all fair billing, it wasn't enough. The Ringling-Barnum circus, coming August 18, had the city and outlying communities plastered with paper and banners long before the annual's opening. *The Gazette*, too, was running circus art and stories. In contrast, the night grandstand show of the fair—and a good one it is—didn't share stories for art worth noting.

Strong Grandstand Show

The night grandstand show, booked thru the Ernie Young office, offered strong acts. Young's '46 revue, well worth the admission price of 75 cents and \$1, drew 1,300, 500 and 1,100 the first three nights. A run-down of the acts demonstrates it was not the show's fault. Acts were Selden, the Stratosphere Man; Three Ambassadors, acrobatic; Tripp and Fall, comedy knockabout; Walter Jennier and Buddy, the seal; Zavatta Troupe, riding act; Mel Hall, unicycle; the Niessens, trampoline; the Carletons, hand-balancing, and the Strong Trio, rope act. Then there was the excellent revue.

Moore himself praised the Young show, as did the customers. But the public didn't know there was such a good show on the grounds because it hadn't been let in on the secret. Turnouts were palpably small for the stands, which seat better than 10,000.

Auto races, Sunday (11), opening day, drew a two-thirds grandstand. (See *Lack of Publicity* on page 80)

Polio Takes Swing At Manitowoc's Biz

MANITOWOC, Wis., Aug. 17.—Polio is dealing the Manitowoc County Fair, Wisconsin's third largest county or district annual, a blow here this week. Event, which opened Wednesday (14), had 3,000 drop in paid attendance for the first two days, as compared with corresponding days last year.

Snapp's Greater Shows on the midway are feeling the impact of the parents' stay-at-home policy for their kiddies, result being that ride play is slashed sharply. A. F. Rank, acting secretary in the place of Otto C. Heidemann, who has been ill, was hopeful that the closing days might overcome the drop.

Midway business was expected to jump today, tagged Veterans' Day, as all vets will be admitted free, afternoon and night, both to the grounds and to the grandstand. Besides the regularly scheduled harness horse racing in the afternoon, special features primarily for vets will be presented.

Grandstand business, while off from last year, has held up fairly well. Jimmie Lynch's Death Dodgers came thru with two good crowds, one Wednesday night, the other Thursday afternoon. The night grandstand show, booked thru Barnes-Carruthers, Chicago, has also drawn well. Program consists of revue, *Parade of Stars*, and seven acts. Show's four-night stand was opened Thursday.

Midget auto races, under the Badger Midget Racing Association, will be staged tomorrow, closing afternoon.

Randolph County Annual At Moberly Draws 30,000

MOBERLY, Mo., Aug. 17.—Getting ideal weather for the four nights and three days (this was the first time in seven years it did not rain at least one day during the fair), Randolph County Fair, formerly known as the Bullesta, drew 30,000 customers thru a pay gate.

Annual, which tried the pay gate (25 cents) for the first time this year, opened Wednesday (7) night with a horse show which drew 5,000. John Guthrie's Rodeo, the grandstand attraction, did overflow biz the first night and capacity the next two nights.

Annual, up to and including this year, has been sponsored by the chamber of commerce. Starting next year fair will be under direction of the new county organization. All profits from this year's event will be turned over to the new permanent organization.

Barnes-Carruthers Gets

Jackson, Miss., Contract

CHICAGO, Aug. 17.—Barnes-Carruthers Theatrical Agency, of Chicago, has been awarded the contract to present grandstand attractions at the Mississippi State Fair, deal being completed between Sam J. Levy of the booking org, and Sonny Withers, manager of attractions.

Levy announced *Fair Follies* of '46 will be the revue, augmented with vaude and circus acts.

Socketed by Polio

Minnesota

Aiken	New Ulm
Alexandria	Pequot
Bemidji	Pine City
Garden City	Princeton
Fergus Falls	Ramsey
Hopkins	St. Charles
Jackson	St. Paul
Luverne	St. Peter
Le Center	Shakopee
Litchfield	Tyler
Marshall	

North Dakota

Fargo

Wisconsin

Eau Claire

Ozark Empire Tilts Records Despite Rain

Exhibits Overflow Space

SPRINGFIELD, Mo., Aug. 17.—Opening day, Saturday (10), saw all previous first-day attendance records broken at the Ozark Empire District Fair here, while Sunday (11) saw all former attendance records shattered, when close to 39,000 paid their way thru the gates, making about a 4,000 increase over the corresponding day last year, which was the previous record.

Despite threatening weather Monday and a downpour Tuesday, attendance also exceeded the corresponding days last year, and according to Glen B. Boyd, secretary, the gates showed an increase of approximately \$7,000 on the first four days. Wednesday, Governor's Day, attendance was big, but did not reach the proportions of the same day last year, which was V-J Day.

Over-All Record Sure

Exact figures were not available for Wednesday and Thursday, but Boyd was certain all attendance marks will be broken when the final count is in.

This is the 10th Annual Empire District Fair and Boyd has been secretary-manager for seven years. H. Frank Fellows, "father" of this annual, is still president, a position he has held since the fair was organized. On the board with Fellows are still most of the old stalwarts who helped in the organization.

Exhibit Space Jammed

Livestock and exhibits in all departments were far ahead of previous years. Every available inch of independent concession space was sold and a record established in the concession department.

Frank Winkley and his All-American Thrill Drivers, played to packed grandstands opening Saturday and Sunday nights, while Saturday afternoon Winkley presented championship motorcycle races to a good house. Sunday afternoon John Sloan auto raced to approximately 7,500. Sloan ran again Friday (16), while Winkley was to give the final performance of the Thrill Drivers closing night.

Rodeo Gets Plaudits

John A. Guthrie's Rodeo was the grandstand attraction Monday night and Tuesday afternoon and evening, showing to packed houses on the opening night and Tuesday afternoon. There was about a three-quarters full grandstand Tuesday night, when a terrific downpour started at 7:30 and continued until after 11 p.m. Guthrie's performers went thru their (See *Ozark Empire Zooms opp. page*)

Radio Turns In A Solid Job at Nation's Annuals

(Continued from page 76)
ing Dr. John Holland, who broad-
casts one of the morning devotionals.
Some made on-the-spot broadcasts,
others cut transcriptions, still others
went around glad-handing the visi-
tors. A nightly feature is a broadcast
of a farm news commentary.

Airing of shows and making of
transcriptions are just part of many
features of the WLS layout. Twice
daily a show is presented with studio
talent strictly for the audience. Other
features include free checking and a
cool resting spot for walk-weary fair
patrons. Visitors may also buy sub-
scriptions to the *Prairie Farmer* at
the tent.

WLS was also in on the grandstand
show with its *National Barn Dance*
Saturday (10) night.

Utilize Poultry Building

WCES (Springfield) and the fair
are cashing in heavily. The ABC
show, *Ladies Be Seated*, aired Mon-
day thru Friday, via its affiliate sta-
tion from the mammoth poultry
building, scored big. The half-hour
commercial show had an ideal setting.
Poultry building was made available
thru cancellation of the poultry show
because of Newcastle disease, and
fact that the fair had no other use for
the huge high-roofed, open-sided
structure. A large section was walled
off by canvas, a big stage erected and
1,500 seats were set up. The show
proved one of the big draws of the
annual, with folks clamoring for
ducats.

Besides having the poultry building
for *Ladies Be Seated*, WCES had a
large tent, equipped with chairs,
where fairgoers could sit and listen
to the station's programs over a p.-a.
system. The station also aired a con-
cert by a U. S. Army band on the
grounds.

Tuscola Goes Plenty

Tuscola's WDW shows—and there
were plenty—were presented from
the 80 by 200-foot tent of the Inter-
national Harvester Company. Folks
flocked in for the shows, most of
which offered hillbilly entertainment.
On all but one day, when three shows
were broadcast, seven programs were
aired Monday thru Friday. Shows
presented just for the visitors, with-
out airing, packed them into the In-
ternational Harvester tent.

St. Louis' KMOC made a strong
pitch. From a large tent, equipped
with chairs for visitors to rest, the
station gave out each weekday with
a program tagged *State Fair High-
lights*, in which visitors were in-
terviewed. Ted Manger, farm editor,
went each weekday afternoon, and
each night the station offered record
time.

The station was skedded to cut in
today to the CBS network program,
Columbia Country Journal, and to
air one end of the *Quiz of Two
Cities* from the fairgrounds tent, the
Springfield Jaycees pitted against the
Jaycees of St. Louis back in that city.
Station also offered free voice
records and playbacks in its tent.

Springfield's WTAX airs a daily
interview show from the commercial
exhibit building, and Peoria's (Ill.)
WMBD had a truck with a p.-a. sys-
tem making the grounds and giving
out with station programs. Thurs-
day Chicago's WGN joined with WLS
in carrying the governor's speech
from in front of the grandstand.

Prize-winning home designs select-
ed in *The Chicago Tribune* home
contest this spring will be exhibited
at Upper Peninsula State Fair, Es-
canaba, Mich., Harold Lindsay, man-
ager, announces.

89,314 AT LAKEHEAD

(Continued from page 76)
evening grandstand performances.
One matinee was canceled because
of a rainy Friday, the only bad break
in the weather during the fair.

Interesting Exhibits

Among the more interesting local
features were the Ojibway Indian
Village, and the Veterans Training
and Re-Establishment School Ex-
hibit. The Indian Village was a 150-
foot square encampment, featuring
birch-bark tepees, and Indian braves
in native costume weaving in color-
ful tribal dances.

The Veterans Training and Re-
Establishment School is a government
organization set up for the training
of Canada's World War II veterans
in vocations of their choosing. It
covers everything from bricklaying
to hairdressing and the exhibit dis-
played the work of student veterans.

Giveaways Popular

An attendance prize, valued at
\$125, was given away each of the
first five nights. Tickets were ob-
tained from Fort William and Port
Arthur merchants whenever a bill
was paid, the number of tickets de-
pending on the size of the bill. The
ticket holder placed his tickets in a
huge drum at the fairgrounds, and
each night the winning ticket was
drawn. Nine additional prizes of \$5
each were given away in a similar
manner every night.

Saturday night the grand prize was
a 1946 Dodge sedan, and drew the
biggest attendance that ever turned
out on any single day in the history
of the exhibition. A total of 23,653
persons paid admission.

Five Lakehead bands were featur-
ed in concerts. There were more
than 6,000 entries in the various
exhibit classes.

OZARK EMPIRE ZOOMS

(Cont. from opp. page)
entire routine in a continual down-
pour. Bulldogging, bronk riding,
steer roping and all contests were
presented according to schedule to
win the acclaim of the populace and
the fair management. Guthrie did
better on his gross business than last
year, and if he had been favored with
good weather the final night there is
no doubt that he would have broken
his previous records.

Horses Get Play

Running races were held Monday,
Wednesday and Thursday, with
approximately 85 head of runners on
hand. Purses were considerably
higher. Wednesday and Thursday
nights the Ozark Empire Fair Horse
Show was presented in front of the
grandstand.

No revue was presented this year,
as the old stage has been removed
from in front of the grandstand. Free
acts, however, were interspersed
during the afternoon events and
evening attractions from Monday
thru Friday, featured acts being the
Two Kays, Bobby Kuhn and His Mid-
night Sons and the Flying LaForms.
Acts were booked thru the Ernie
Young Agency of Chicago. An elab-
orate display of fireworks was pre-
sented nightly Monday thru Friday.

Record at Kerrobert, Sask.

KERROBERT, Sask., Aug. 17.—A
record crowd of 10,000 attended Ker-
robert's one-day fair. A feature was
the baseball tournament, with 11
teams competing. Competition was
keen in livestock, agricultural and
domestic classes.

LINDY LOOP RIDE FOR SALE

First class condition, newly painted. Can be seen
in operation at Lake County Fair, Crown Point,
Ind., week of August 19.

BOB TIPTON
JOYLAND AMUSEMENTS

FOR THRILLS IN ENTERTAINMENT, IT'S—
The GREAT

RICARDO

WORKING THIS SEASON ATOP A 105 FT. SWAY POLE!

OVERALL SWAY ACROSS TOP—38 FT.!

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25 OPERA PLACE, CINCINNATI, OHIO

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AL MARTIN
BRADFORD HOTEL, BOSTON, MASS.

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FAIR SECRETARIES, CELEBRATION COMMITTEES IN KENTUCKY, TENNESSEE,
ALABAMA AND GEORGIA

Have few Open Dates. This Show has Ten Rides, Ten Shows and Features Bob Fisher's Fearless
Flyers. We invite you to visit our Midway. Cleanest, most beautiful motorized Show of its size
on the road. Address: E. L. YOUNG, Mgr.
Bowling Green, Ky., week of Aug. 19th; Gallatin, Tenn., Fair, week of Aug. 28th; then per route.

Eddie **RIBBON** Young's
BLUE THE MOTORIZED **SHOWS**
SHOW BEAUTIFUL

JENNERS, PENNA., FAIR

AUGUST 27-31 — DAY AND NIGHT

This Fair has enlarged its program which includes horse racing, special
children's and firemen's days, together with a big free act outlay.

Can book Eating Stands, Bingo, Scales, Age, Candy Apples, Floss and
Legitimate Game Concessions. Girl Show with own outfit. American
(only) Palmistry. Beam's Attractions holds fence to fence contract.

Write or Wire
HARRY CHANDLER, care **BEAM'S ATTRACTIONS**
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Fritz & Otto

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New and Different High Wire Act—Laughs and Thrills Plus
Few open weeks for winter dates. Write now

FRITZ HUBER, SENSATIONAL KAYS

Care The Billboard Cincinnati 1, Ohio
ERNIE YOUNG 155 N. Clark St., Chicago 1, Ill.

5
DAYS

THE GREAT YADKIN FAIR
YADKINVILLE, N. C.

5
NIGHTS

WANTS FOR THE WEEK OF SEPT. 16-23 OR 30TH
Carnival with 3 to 5 Rides and 3 to 5 Shows, and one or two Free Acts. . . .
Concessions must work for Stock. (No Racket).

Premium Catalog, ready for press, must have your ad for same.
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J. E. SHEW, Yadkinville, N. C.

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Second Act—3 People Comedy Knockabout

1623 Saeman Ave. ERVIN P. LANGE, Manager Sheboygan, Wis.

WANTED

Rides, Shows and legitimate Concessions of all kinds. Auto Thrill Show for Friday, Sept. 27th.
Can use a few High Acts. They must be good.

CARROLL COUNTY FAIR

Taneytown, Md., September 24, 25, 26, 27, and 28th. GEORGE E. DODRER, Secy.



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WLW
PROMOTIONS, INC.

Division of Crosley Broadcasting Corp.
140 West Ninth Street—Cincinnati 2, Ohio

Press Whips Up Argument Over Ky. State Management

(Continued from page 77)

held at Churchill Downs Race Track and resulted in an operating deficit of \$5,428. The 1945 annual cleared \$44,951 on receipts of \$138,779 and disbursements of \$93,828, he said. Matlick claimed that the showing of the '45 fair, of which he was manager, vindicates his operating job as opposed to the showing made the year before when the manager was described by Matlick as "a former employee of Robertson's department of agriculture." The \$44,951 profit is the largest the fair has ever made, Matlick stated.

"I was drafted for the job," Matlick said, "and the only reimbursement I received was \$1,000 voted by the board to cover my expenses for the year. I wouldn't do it again for \$10,000. Robertson had said Matlick was paid for technical and professional services.

Sidetrack New Plant

Hughes traced the development of the plan to relocate the fairgrounds, saying the State Fair board last fall decided to sell its present site and find a new one and in the meantime to lay long-range plans for a new plant. Land in the St. Matthews area, eastern suburb of Louisville, was considered and, according to Hughes, a price of \$6,000 an acre was mentioned in the negotiations. The purchase never did go thru and several months later Robertson announced the board had decided to go back to the old grounds, repair them and hold a fair. Matlick was quoted as saying the proposition of reversing its stand was never discussed, nor any decision made, by the board in regular session.

Robertson, in his denial, said the figure of \$6,000 was never mentioned in the negotiations.

"The price asked for the 150.55-acre tract, as near as I can recall, was around \$1,500 an acre," Robertson said. (That price is considered by real estate men as more nearly in line with the present market.)

Breeders Pushed Around!

The "shabby treatment" of the horse show advisory committee and the supposed victimization of two breeders organizations for having backed the 1946 State Fair reorganization act made up the bulk of the rest of *The Courier-Journal* article.

According to the story, for their strong support of the act which Governor Willis permitted to become law without his signature and which Commissioner Robertson said was a ripper aimed at him, the Pure Bred Livestock Association and the Kentucky Polled Hereford Association were told by the commissioner: "It would have been better for the breeders if they had got out and secured more money for the show than to have tried to change the law." The breeders' proposals for Kentucky classes and Polled Hereford classes received a cold reception.

Robertson, however, said this week the 1946 fair will have closed Kentucky classes and open classes in all livestock competition. The Hereford classes are offering \$1,254 each in open and Kentucky classes, he added, compared with \$200 for both classes in 1940.

Paper Backs Writer

The horse show controversy centered around the failure to renew Manager Tom Clore's contract and stripping the citizen's horse show committee of its advisory function. Here the Robertsons were again accused of controlling the situation. Again they denied it.

Editorially, *The Courier-Journal* praised Hughes's article saying the

"dire effects of political control . . . were strikingly described.

"Something will have to be done, and done fast, to overcome the disillusionment of exhibitors, the taint of self-interest, in personal and political domination. Inexpert and shifting management in a job that calls for professional experience, has placed the stamp of deterioration on a work that might well become the most important in Kentucky. The people want something more than a catch-penny carnival."

Lack of Publicity Costs Cedar Rapids

(Continued from page 78)

This contrasts with an overflow throng which the same promoters brought out for a still date Decoration Day with their own publicity effort, which was powerful and widespread. Then the advance sale alone exceeded \$7,000, and the total gross was about \$20,000.

Monday's auto races drew far less than the previous day's attendance. Tuesday's harness horse races dropped still lower. And a small turnout was on hand in off-weather Wednesday afternoon (14). Wednesday night's grandstand show was rained out. Winkley's thrillers drew 3,500 Thursday afternoon, and show went on after a delay as track, deep in mud, had to be ironed out, with U. S. Army trucks, pulling an anti-aircraft gun, mounted on wheels, joining in that job. Afternoon grandstand thru-out week was scaled at \$1 for adults, 60 cents for kids.

Closing day Friday (15) offered afternoon auto races and Ernie Young's show at night.

Annual, apart from paid attractions, had two notable features. The farm equipment show was excellent, considering the existing shortages in that field. Most of the leading manufacturers were represented, with John Deere setting the pace. The commercial exhibit building was jammed with attractive displays. One of these was a booth by the CIO of Cedar Rapids, urging farmers and workers to unite in the PAC movement. This is seen as an indication that unions will avail themselves of fairs to spread their gospel. Also noted was an exhibit of a Quonset 24, and the play it was getting suggests these war-born buildings will be exhibited at fairs in the next few years.

Tie-in with Iowa's Centennial was weak from the standpoint of pulling customers. Visible only on the grounds Thursday (15) were two Centennial flags and an Iowa woman, age 100 years 7 months, who was hosted by the fair.

Jarring note was injected into Wednesday's afternoon grandstand show, when, with folks on hand to enjoy themselves, Iowa's U. S. Senator Bourke B. Hickenlooper, who was at Bikini, gave his ideas as to what should and should not be done with the atomic bomb. Showfolks rated the talk definitely out of place.

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Legitimate Concessions all open except Corn Game.

Attendance last year, 65,000.

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ROY G. VALENTINE DAKOTA CITY, NEBRASKA



Fair Dates

Below is a list of fairs to be held next week arranged according to dates, States and cities. This procedure will be followed each week. The complete list of Fair Dates, in chronological order, was published in The Billboard dated July 27.



AUGUST 25-31

CALIFORNIA

Crescent City—Del Norte Co. Fair. Aug. 31-Sept. 2.
McArthur—Int.-Mt. Fair of Shasta Co. Aug. 31-Sept. 2. Fran Gassoway, Fall River Mills.

COLORADO

Pueblo—Colorado State Fair. Aug. 25-31. Frank H. Means.

CONNECTICUT

Lyme—Lyme Grange Fair Assn. (Hamburg Fair). Aug. 28. Charles W. Jewett.
North Stonington—New London Co. 4-H Fair. Aug. 30-31. Anne Stoebner, R. D. 1, Lebanon, Conn.
Vernon—Tolland Co. 4-H Fair. Aug. 30-31. Marilyn Palmer, Storrs, Conn.
Woodstock—Woodstock Agrl. Soc. Aug. 31-Sept. 2. Donald Williams, R. 3, Putnam.

IDAHO

Bolse—Western Idaho State Fair. Aug. 27-31. F. H. Neitzel.
Lava Hot Springs—Lava Hot Springs Fair. Aug. 30-31.
Preston—Franklin Co. Fair. Aug. 30-31.

ILLINOIS

Aledo—Mercer Co. Agrl. Assn. Aug. 27-30. John W. McHard.
Bridgeport—Lawrence Co. Fair. Aug. 27-30. Grover C. Cross.
Du Quoin—Du Quoin State Fair. Aug. 26-Sept. 2. H. E. Strong.
Fairmount—Vermilion Co. Agrl. Fair Assn. Aug. 27-30. William D. Baird, Jamaica, Ill.
Jerseyville—Jersey Co. Fair Assn. Aug. 25-29. Rupert E. Graeling.
Mazon—Grundy Co. District Fair. Aug. 30-Sept. 2. W. F. Carter.
Mendota—Mendota Tri-Co. Fair. Aug. 31-Sept. 2. Paul A. Stenger.
Morrison—Whiteside Co. Central Agrl. Soc. Aug. 27-30. V. M. Dearinger.
Newton—Jasper Co. Fair Assn. Aug. 26-30. Dale Wilson.
Oregon—Ogle Co. Fair. Aug. 31-Sept. 2. E. D. Landers.
Ottawa—LaSalle Co. Junior Fair. Aug. 27-28. Edmund Freese.
Pectone—Will Co. Fair Assn. Aug. 27-29. Clarence M. Ginter.
Petersburg—Menard Co. Agrl. Fair. Aug. 28-30. Lloyd W. Chalcraft.

INDIANA

Indianapolis—Indiana State Fair. Aug. 30-Sept. 6. Orval C. Platt.
Lyons—Lyons Community Club Fair. Aug. 28-31. Arthur Foster.
Peru—Miami Co. 4-H Club & Livestock Assn. Aug. 27-29. Robert Radel.
Princeton—Gibson Co. Fair Assn. Aug. 26-31. Charles A. Steele.
Rensselaer—Jasper Co. Fair. Aug. 27-30. William H. Bahler.
Sunman—American Legion Fair. Aug. 30-Sept. 2. E. W. Howrey.
Warsaw—Kosciusko Co. Fair Assn. Aug. 28-Sept. 1. Lozier Helvey.

IOWA

Bedford—Taylor Co. Fair Assn. Aug. 26-31. Sid P. Webb.
Cresco—Howard Co. Fair. Aug. 26-30. C. C. Nichols.
Humboldt—Humboldt Co. Fair. Aug. 26-29. Walter E. Crissey.
Manson—Calhoun Co. Fair. Aug. 30-Sept. 2. Sara S. Klotz.
Mason City—North Iowa Fair Assn. Aug. 30-Sept. 3. Harold S. Palmer.
National—Clayton Co. Agrl. Soc. Aug. 27-30. Leon T. Birdsall, Monona, Ia.
Postville—Big 4 Agrl. Soc. Aug. 30-Sept. 2. A. S. Burdick.
Spirit Lake—Dickinson Co. Agrl. Soc. Aug. 29-31. L. E. Hendricks.
Tipton—Cedar Co. Fair. Aug. 27-30. C. S. Miller.

KANSAS

Alma—Wabaunsee Co. 4-H Club Fair Assn. Aug. 29-31. Al J. Pechnovsky.
Belleville—North Central Kansas Free Fair. Aug. 26-30. Homer Alkire.
Big Springs—Douglas Co. Fair Assn. Aug. 28-30. Pete Bahnmaier.
Cimarron—Gray Co. Fair Assn. Aug. 28-30. Charles Sturtevant.
Coffeyville—Inter-State Fair Assn. Aug. 26-31. John R. Thompson.
Garden City—Finney Co. Fair Assn. Aug. 28-29. Coburn Jones.
Garnett—Anderson Co. Fair Assn. Aug. 28-30. Fred L. Coleman.
Girard—Crawford Co. Fair Assn. Aug. 26-29. Lon Hartong.
Goodland—Northwest Kans. Dist. Free Fair Assn. Aug. 27-30. H. R. Shimeall.
Hardtner—Barber Co. Fair Assn. Aug. 27-30. J. M. Molz.
Junction City—Geary Co. 4-H Fair. Aug. 28-30. Paul B. Gwin.
McPherson—McPherson Co. 4-H Fair. Aug. 26-28.
Mound City—Linn Co. Fair Assn. Aug. 27-30. Pat Landers.
Ness City—Ness Co. 4-H Fair. Aug. 26-27.
Ottawa—Franklin Co. Agrl. Soc. Aug. 26-28. A. D. White.
Salina—Saline Co. 4-H Fair. Aug. 28-30. Albert Prehse.
Scott City—Scott Co. Free Fair. Aug. 29-30. William O. Wikoff.
Stockton—Rooks Co. Free Fair. Aug. 27-30. Ray Marshall.
Topeka—Indian Creek Grange Fair. Aug. 29-30. Mrs. Chester King, N. Topeka.
Wetmore—Nemaha Co. Free Fair. Aug. 29-31. Howard Bixby.

KENTUCKY

Alexandria—Alexandria Fair. Aug. 31-Sept. 2. J. W. Shaw, Newport, Ky.
Brooksville—Brackem Co. Fair. Aug. 29-31. Joshua Cummins Jr.
Louisville—Kentucky State Fair. Aug. 25-31. C. W. Taylor.
Manchester—Clay Co. Fair Assn. Aug. 29-31. J. M. Rogers.

MAINE

Dover—Piscataquis Valley Fair. Aug. 31. Frank A. Pierce.
Springfield—N. Penobscot Agrl. Soc. Aug. 31-Sept. 2. L. A. Averill, Prentiss, Me.
Windsor—Windsor Fair. Aug. 27-Sept. 2. E. R. Hayes.

MARYLAND

Bel Air—Harford Co. Fair Assn. Aug. 28-30. A. G. Ensor.
Cumberland—Cumberland Fair Assn. Aug. 27-30. Carl C. Schmutz.

MASSACHUSETTS

Heath—Heath Agrl. Soc. Aug. 29. Mrs. Arthur Crowningshield, Charlemont, Mass.
Middlefield—Highland Agrl. Soc. Aug. 30-31. Willard A. Pease, Chester, Mass.
Spencer—Spencer Fair. Aug. 31-Sept. 2. Armond Jalbert.
Topsfield—Essex Co. Agrl. Soc. Aug. 26-31. Robert P. Trask.

MICHIGAN

Bad Axe—Huron Co. Fair. Aug. 27-31. Glenn Wakefield, Kinde, Mich.
Charlotte—Eaton Co. 4-H Agrl. Soc. Aug. 27-31. Hans Kardel.
Croswell—Croswell Agrl. Soc. Aug. 28-31. Paul Helm.
Escanaba—Upper Peninsula State Fair. Aug. 27-Sept. 1. Harold P. Lindsay.
Goodells—St. Clair Co. 4-H Club Fair. Aug. 30-31. Earl C. McCarty, Port Huron.
Iron River—Iron Co. Agrl. Soc. Aug. 28-30. V. C. Vaughan.
Jackson—Jackson Co. Fair Assn. Aug. 27-31. E. R. Hively.
Marne—Berlin Fair. Aug. 27-30. Mrs. Harvey Walcott, Coopersville, Mich.
Norway—Dickinson Co. Free Fair. Aug. 30-Sept. 2. Frank J. Mollinare, Iron Mountain.
Pickford—Pickford Dist. Agrl. Soc. Aug. 31-Sept. 3. Dudley Aldrich.
Richmond—Richmond Agrl. Assn. Aug. 31-Sept. 2. Fred Penwarden.
Traverse City—Northwestern Michigan Fair. Aug. 26-31. Arnell Engstrom.

MINNESOTA

Caledonia—Houston Co. Agrl. Soc. Aug. 23-31. Ed Zimmerhaki.
Fergus Falls—Otter Tail Co. Agrl. Soc. Aug. 28-31. Knutson Hanson.
Grand Marais—Cook Co. Agrl. Soc. Aug. 30-Sept. 2. M. J. Humphrey.
Marshall—Lyon Co. Agrl. Soc. Aug. 27-30. T. J. Meade.
Morris—Stevens Co. Agrl. Soc. Aug. 30-Sept. 2. Albin G. Anderson.
Pipestone—Pipestone Co. Agrl. Soc. Aug. 26-28. E. F. Anderson.
Proctor—St. Louis Co. Fair Assn. Aug. 30-Sept. 2. Owen J. Larkins.
Saint Paul—Minnesota State Fair. Aug. 24-Sept. 2. Raymond A. Lee.
Slayton—Murray Co. Agrl. Soc. Aug. 29-Sept. 1. W. M. Leebens, Fulda, Minn.
Two Harbors—Lake Co. Agrl. Soc. Aug. 27-30. Torstein Grinager.

MISSISSIPPI

New Albany—Union Co. Fair Assn. Aug. 29-31. L. C. Wilson.

MISSOURI

Albany—Gentry Co. Fair. Aug. 29-31. Kenneth Grace.
Appleton City—Appleton City Fair. Aug. 28-30. Crump Taylor.
California—Monteau Co. Fair. Aug. 27-30. Harold Kinde.
Canton—Lewis Co. Fair Assn. Aug. 28-31. Harry M. Ward.
Marshfield—Webster Co. Fair Assn. Aug. 28-31. Claude E. Lewis.
Maryville—Fall Fair & Livestock Show. Aug. 30-Sept. 1. Norwood Benning.
Platte City—Platte Co. Agrl. Assn. Aug. 28-30. J. Frank Sexton.

MONTANA

Chinook—Blaine Co. Fair. Aug. 31-Sept. 2. Floyd Bowen.
Forsyth—Rosebud Co. Fair Assn. Aug. 26-28. G. F. Boyd.
Miles City—Eastern Montana Fair. Aug. 29-31. J. H. Bohling.

NEBRASKA

Arlington—Washington Co. Agrl. Soc. Aug. 28-30. H. C. McClellan.
Arthur—Arthur Co. Agrl. Soc. Aug. 29-31. Loyal F. Simon.
Aurora—Hamilton Co. Agrl. Soc. Aug. 26-29. H. E. Toof.
Beaver City—Furnas Co. Fair Assn. Aug. 29-31. John J. Metzger.
Chadron—Dawes Co. Fair. Aug. 31-Sept. 2. Harry Kuska.
Columbus—Platte Co. 4-H Fair. Aug. 27-30. W. L. Boettcher.
Concord—Dixon Co. Agrl. Soc. Aug. 28-30. Roy E. Johnson.
Culbertson—Hitchcock Co. Agrl. Soc. Aug. 27-30. Ervin Coyle.
Dunning—Blaine Co. Agrl. Soc. Aug. 30-Sept. 1. George Zutavean.
Harrison—Sioux Co. Agrl. Soc. Aug. 29-31. Wayne C. Unitt.
Hartington—Cedar Co. Agrl. Soc. Aug. 29-Sept. 1. V. E. Rossiter.
Hastings—Adams Co. Agrl. Assn. Aug. 27-30. Paul E. Pierce.
Imperial—Chase Co. Fair. Aug. 26-28. H. M. Garber.
Johnstown—Brown Co. Agrl. Soc. Aug. 31-Sept. 2. Kenneth Graff.
Kearney—Buffalo Co. Agrl. Assn. Aug. 26-30. S. A. Wilson.
Kimball—Kimball Co. Fair Assn. Aug. 29-31. Vert B. Cargill.
Lewellen—Garden Co. Fair. Aug. 26-28. Paul Temple.
Lexington—Dawson Co. Agrl. Soc. Aug. 27-30. Monte Kiffin.
Nelson—Nuckolls Co. Fair. Aug. 27-29. William A. McHenry.
North Platte—Lincoln Co. Agrl. Assn. Aug. 27-29. Wesley Shoup, Sutherland.
Ord—Valley Co. Fair Assn. Aug. 26-29. C. C. Dale.
Orleans—Harlan Co. Junior Fair. Aug. 26-28. W. A. Lennemann.

Osceola—Polk Co. Fair. Aug. 26-28. Don Nordberg, Stromsburg, Neb.
Pierce—Pierce Co. Agrl. Soc. Aug. 25-27. A. P. Gottsche.
Seward—Seward Co. Agrl. Soc. Aug. 28-31. Russell M. Struthers.
Stapleton—Logan Co. Fair & Rodeo. Aug. 31-Sept. 2. V. K. Magnuson.
Syracuse—Otoe Co. Fair Assn. Aug. 27-29. J. F. Sorrell.
Walthill—Thurston Co. Fair. Aug. 28-31. Alfred D. Raun.
West Point—Cumming Co. Agrl. Soc. Aug. 25-29. Ed M. Baumann.
York—York Co. Agrl. Soc. Aug. 27-30. W. E. Stover.

NEVADA

Elko—Elko Co. Fair & Nev. Livestock Show. Aug. 30-Sept. 2. Charles A. Sewell.
Fallon—Nevada State Fair. Aug. 31-Sept. 2. C. J. Thornton.
Winnemucca—Humboldt Co. Fair Assn. Aug. 31-Sept. 2. Mildred R. Tobin.

NEW HAMPSHIRE

Canaan—Mascoma Valley Fair Assn. Aug. 27-29. William A. Shepard.
Lancaster—Coos & Essex Agrl. Soc. Aug. 30-Sept. 2. Carroll Stoughton.
Pittsfield—Pittsfield Fair Assn. Aug. 27-31. William M. Osgood.

NEW JERSEY

Flemington—Flemington Fair Assn. Aug. 27-Sept. 3. Major E. B. Allen.

NEW YORK

Altamont—Schenectady Co. Fair. Aug. 27-31. Dan C. Frederick.
Angelica—Allegany Co. Agrl. Soc. Aug. 28-31. L. L. Stillwell.
Avon—Genesee Valley Breeders' Assn. Aug. 30-31. John Steele.
Ballston Spa—Saratoga Co. Agrl. Soc. Aug. 27-31. Spencer D. Cassidy, Mechanicville.
Chatham—Columbia Co. Agrl. Soc. Aug. 31-Sept. 2. William A. Dardess.
Cortland—Cortland Co. Agrl. Soc. Aug. 26-31. Harry B. Tanner.
Fonda—Montgomery Co. Agrl. Soc. Aug. 31-Sept. 4. LeRoy K. Kurbaum.
Little Valley—Cattaraugus Co. Agrl. Soc. Aug. 26-29. James W. Watson.
Rhinebeck—Dutchess Co. Agrl. Soc. Aug. 27-30. L. F. Winne.
Rochester—Monroe Co. Fair Assn. Aug. 28-31. Howard B. Bloomfield.
Watertown—Jefferson Co. Agrl. Soc. Aug. 27-31. G. H. Richter.
Westport—Essex Co. Agrl. Soc. Aug. 27-30. Lester H. Laddell, Wadhams, N. Y.

NORTH CAROLINA

Leaksville—Rockingham Co. Fair. Aug. 26-31. Bill Gaudin, Spray, N. C.

NORTH DAKOTA

Fargo—Red River Valley Fair Assn. Aug. 26-31. A. D. Scott.

OHIO

Burton—Geauga Co. Agrl. Soc. Aug. 30-Sept. 2. Charles A. Riley.
Caldwell—Noble Co. Agrl. Soc. Aug. 28-30. J. K. Walkenshaw.
Canfield—Mahoning Co. Agrl. Soc. Aug. 27-Sept. 2. E. R. Zieger, Youngstown, O.
Columbus—Ohio State Fair. Aug. 24-30. Bryan P. Sandles.
Napoleon—Henry Co. Agrl. Soc. Aug. 27-30. James D. Murray.
Norwalk—Huron Co. Agrl. Soc. Aug. 27-30. Mrs. Elfreda Crayton.
Wapakoneta—Auglaize Co. Agrl. Soc. Aug. 25-31. Harry Kahn.

OKLAHOMA

Apache—Apache District Fair Assn. Aug. 28-31. O. H. Goff.

OREGON

Canby—Clackamas Co. Fair. Aug. 28-31. John P. Telford, Oregon City, Ore.
Gold Beach—Curry Co. Fair. Aug. 29-30. (tentative). R. M. Knox.
Hillsboro—Washington Co. Fair. Aug. 29-31. Mrs. Leon S. Davis, R. 2, Hillsboro.
Hood River—Hood River Co. Fair. Aug. 28. A. L. Marble.
Monmouth—Polk Co. Fair. Aug. 29-31. Josiah Wills, Dallas, Ore.
Ontario—Malheur Co. Fair. Aug. 31-Sept. 2. Harry Sandquist.

PENNSYLVANIA

Gilbert—West End Fair Assn. Aug. 28. J. P. Shiffer.
Huntingdon—Huntingdon Co. Agrl. Fair. Aug. 26-31. J. M. Harper.
Indiana—Indiana Co. Fair. Aug. 27-31. Bertha E. Jones, Plumville, Pa.
Jennerstown—Jenner Fair. Aug. 27-30. M. E. Knepper.
Ligonier—Ligonier Valley Fair Assn. Aug. 30-Sept. 2. R. A. Hardy.
Mechanicsburg—Grangers (Fair) Picnic. Aug. 26-Sept. 2. Roy Richwine.
Newfoundland—Greene-Dreher Comm. Fair. Aug. 29-31. Henry G. Botjer, Greentown.
Stoneboro—Great Stoneboro Fair. Aug. 29-Sept. 2. Walter B. Parker.
Wattsburg—Wattsburg Agrl. Soc. Aug. 27-31. H. M. Burrows.
Wind Ridge—Richhill Agrl. Soc. Aug. 27-29. Floyd Campbell.

SOUTH DAKOTA

Parker—Turner Co. Fair. Aug. 26-28. J. C. Jensen.
Pine Ridge—Oglalla Sioux Indian Fair Assn. Aug. 28-31. John Colhott.
Rosebud—Rosebud Sioux Indian Fair. Aug. 29-31. Carl B. Aamodt.
Tipp—Hutchinson Co. Fair Assn. Aug. 28-31. William E. Hoff.

TENNESSEE

Alexandria—DeKalb Co. Fair. Aug. 28-31. Columbia—Mid-State Fair. Week of Aug. 25. George L. Buchnau.
Dresden—Weakley Co. Fair. Aug. 29-30. M. Walker.
Gallatin—Sumner Co. Fair. Aug. 28-31. J. P. Hogin.
Sparta—White Co. Fair. Aug. 29-31. Paul Andrews.

TEXAS

Arlington—North Texas Fair. Aug. 24-Sept. 2. Glenn Turpin.
Johnson City—Blanco Co. Fair. Aug. 30-31. B. J. Wendler.

UTAH

Coalville—Summit Co. Fair Assn. Aug. 29-31. Barbara Blonquist.
Murray—Salt Lake Co. Fair. Aug. 27-31. E. O. Brothers, Crescent, Utah.

Provo—Utah Co. Fair. Aug. 28-31. S. W. Clark.
Richfield—Sevier Co. Fair. Aug. 28-30. Ernest R. Anderson.
Tremonton—Box Elder Co. Fair. Aug. 26-28. Vernal Millie, Brigham, Utah.

VERMONT

Essex Junction—Champlain Valley Expo. Aug. 26-31. H. K. Drury.

VIRGINIA

Fincastle—Botetourt Co. Fair Assn. Aug. 26-31. W. N. Winter.
Galax—Galax Fair. Aug. 26-31. G. F. Carr.
Keller—Eastern Shore Agrl. Fair Assn. Aug. 26-31. J. Milton Mason.
Wise—Wise Co. Fair. Aug. 29-31. B. F. Gilliam.
Woodstock—Shenandoah Co. Fair Assn. Aug. 27-31. Boyd M. Ramey.

WASHINGTON

Battle Ground—Mid-County Agrl. Fair. Aug. 29-31. Ed Spencer, R. 5, Vancouver.
Ellensburg—Kittitas Co. Fair. Aug. 31-Sept. 2. Wendell W. Prater.
Port Angeles—Clallan Co. Fair Assn. Aug. 30-Sept. 2. W. C. Geller.
Walla Walla—Southeastern Wash. Fair Assn. Aug. 30-Sept. 2. Leslie L. Stewart.

WEST VIRGINIA

Dunbar—Kanawha State Park Assn. Aug. 31-Sept. 8. E. M. Johnson, Charleston, W. Va.
Pennsboro—Ritchie Co. Fair Assn. Aug. 27-30. J. B. Murphy.

WISCONSIN

Athens—Athens Agrl. Assn. Aug. 27-29. R. Neuenschwander.
Chilton—Calumet Co. Fair Assn. Aug. 30-Sept. 2. T. Henry Weeks.
Elkhorn—Walworth Co. Agrl. Soc. Aug. 30-Sept. 2. Charles A. Jahr.
Galesville—Trempealeau Co. Agrl. Assn. Aug. 30-Sept. 2. Frank M. Smith.
Grantsburg—Burnett Co. Fair Assn. Aug. 29-31. Ray G. Liddom.
Hayward—Sawyer Co. Fair. Aug. 28-31. J. K. Walker.
Janesville—Rock Co. 4-H Fair. Aug. 26-29. Roy T. Glasco.
Luxemburg—Kewaunee Co. Agrl. Assn. Aug. 31-Sept. 2. Julius Cahn.
Mineral Point—Southwestern Wis. Fair. Aug. 30-Sept. 2. C. L. Winn.
Oshkosh—Winnebago Co. Fair & Expo. Aug. 27-30. Taylor G. Brown.
Plymouth—Sheboygan Co. Agrl. Assn. Aug. 30-Sept. 2. W. H. Eldridge.
Rosholt—Rosholt Community Fair Assn. Aug. 31-Sept. 2. R. L. Wroldstad.
Saxon—Iron Co. Fair Assn. Aug. 30-Sept. 1. Mrs. Edward Skaja, Hurley, Wis.
Spooner—Washburn Co. Junior Fair. Aug. 26-28. W. H. Dougherty.
Union Grove—Racine Co. Agrl. Soc. Aug. 27-29. E. A. Polley, Rochester, Wis.
Wausaukee—Marquette Co. Free Fair. Aug. 30-Sept. 2. Charles B. Drewry, Marquette.
Westfield—Marquette Co. Agrl. Assn. Aug. 30-Sept. 2. W. P. Fuller.

WYOMING

Afton—Lincoln Co. Fair. Aug. 30-31. Orrin Jenkins.
Buffalo—Johnson Co. Fair. Aug. 29-30. William B. Long.
Casper—Natrona Co. Fair. Aug. 29-30. Sundance—Crook Co. Fair Assn. Aug. 30-31. John Binney.
Wheatland—Platte Co. Fair & Rodeo. Aug. 30-31. C. R. Stumpff.
Worland—Washakie Co. Fair Assn. Aug. 29-31. Charles W. Gentry.

CANADA

Almonte, Ont.—North Lanark Agrl. Soc. Aug. 29-31. Howard Giles.
Arnprior, Ont.—Arnprior Agrl. Soc. Aug. 26-28. W. H. Murphy.
Bedford, Que.—Missisquoi Agrl. Soc. Aug. 30-Sept. 1. Paul Omer Roy.
Brampton, Ont.—Peel Co. Agrl. Soc. Aug. 31-Sept. 2. H. J. Laidlaw.
Elmira, Ont.—Elmira & Woolwich Agrl. Assn. Aug. 30-Sept. 2. Arthur H. Zilliox.
Harrow, Ont.—Colchester South Agrl. Soc. Aug. 29-31. Langton Capstick.
Invermere, B. C.—Windermere District Agrl. Assn. Aug. 30-31. N. M. Marples.
Papineauville, Que.—Papineau Agrl. Soc. Aug. 28-29. N. J. Frappier, Plaisance, Que.
Port Perry, Ont.—Port Perry Agrl. Soc. Aug. 31-Sept. 2. R. D. Woon.
Quebec, Que.—Quebec Provincial Expo. Aug. 30-Sept. 8. Emery Boucher.
Rainy River, Ont.—Atwood Agrl. Soc. Aug. 29-31. J. K. McQuarrie.
Ridgetown, Ont.—Ridgetown Agrl. Soc. Aug. 27-29. R. W. Green.
Rimouski, Que.—Rimouski Agrl. Soc. Aug. 28-31. Alfred Dube, Beausjour, Que.
Saint Jean, Que.—St. Jean Agrl. Soc. Aug. 31-Sept. 2. J. R. St. Arnaud.
Saint Libre, Que.—Bagot Agrl. Soc. Aug. 27-28. Hilaire L'Heureux, St. Hughes, Bagot.
Saint Romuald, Que.—Levis Agrl. Soc. Aug. 29-30. T. Carrier, Pintendre, Que.
Saint Stanislas, Que.—Champlain Agrl. Soc. Aug. 27-28. J. T. Jacob.
Sherbrooke, Que.—Sherbrooke Fair. Aug. 24-31. Norey W. Price.
Truro, N. S.—Central Nova Scotia Exhn. Aug. 27-30. W. R. Retson.

CONCESSIONS WANTED

FAIRVIEW, IND., FAIR, Sept. 5, 6 & 7

Mug Joint, Ball Games, Mitt Camp, Guess Your Age, Bingo, Milk Bottles, Penny Pitch. No P. C. or Gambling.

WM. MYERS, Pres., Fairview, Ind.

Forest Park Free Fair

Hanover, Pa., Sept. 2-3-4-5-6-7-8.

Want Shows, Concessions, Free Acts.

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FOR BOONE COUNTY FAIR

Albion, Neb., September 17 to 20 FLOYD GILMER, Secy. LORETTO, NEB.

OPS HANG ONTO THAT LINE

Costs Higher, But Few Hoist

Amusement costs no more,
but food prices soar to
meet ups imposed

By Henry Hurley

CHICAGO, Aug. 17.—Amusement parks throught the country are enjoying a boom-boom business this year, but despite this, customers are, in most cases, paying no more for entertainment than they did a year ago.

A survey by *The Billboard* shows that most funspots have kept 1945 prices intact, whereas costs of labor and food have risen.

In cases where increases were reported they have been small and mostly on food items, the wholesale costs of which made boosts necessary in order for the operators to come close to breaking even.

Two Minor Raises

Only two spots, Rocky Glen Park, Moosic, Pa., and Benson's Wild Animal Farm, Hudson, N. H., indicated a raise in admission prices. In the case of the animal farm, it was a 10-cent boost, from 40 to 50 cents. Rocky Glen gave no figures.

In the few instances where the ride prices were raised, increases ranged between 3 and 5 cents. One spot, Walbridge Park, Toledo, had two prices on one ride in 1945 (the ride was not named), but now has just one price, 12 cents. Presumably in 1945 the ride cost children 5 cents and adults 12.

Food Prices Soar

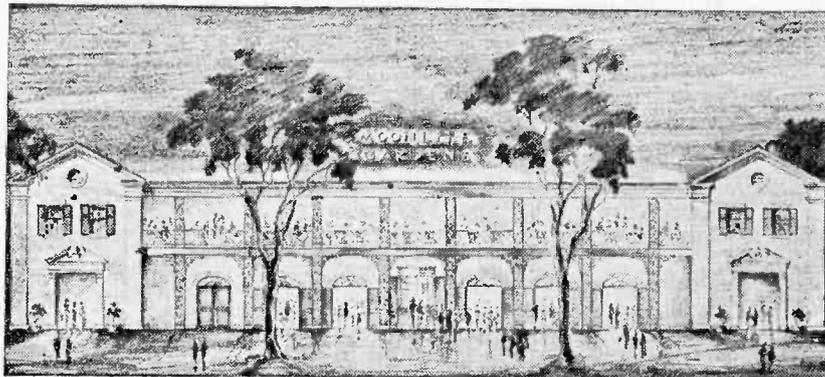
Playland Park, Rye, N. Y., has kept its 1945 prices intact on everything but food and those increases were only on certain items where higher costs made them necessary. At the Rolling Green Park, Sunbury, Pa., food prices are up one-third and beach prices 12½ per cent. At High Cliff, Sherwood, Wis., both ride and food prices jumped, altho no figures were given. Meadowbrook Park, Bascom, O., reports its food prices up 25 per cent and beach prices up slightly. Rides, however, remain the same as last year.

At parks where no price changes have been made, owners feel it is a wise policy to stick to 1945 levels, hoping volume will take care of everything in the long run. They are sure this policy will pay off in good will, one owner remarking that "people will remember when the drop comes that we didn't cash in on the so-called lush times."

Palisades Accident Kills 2

NEW YORK, Aug. 17. — Two deaths of bystanders resulted from a freak accident at Palisades Amusement Park Saturday night (10). A cable on one of the cars of the park's Flying Scooter ride gave way, letting the car swing out and mow down several spectators outside the barrier surrounding the ride.

Two men and one woman were seriously injured. One of the injured men, George Frazer, of New York, died Sunday (11) and the other, Vincent Seargood, also of New York, succumbed to his injuries Monday (12). Two youths occupying the Scooter car escaped with minor injuries. Park is covered by insurance.



NEW FRONT SECTION OF MOONLITE GARDENS, the summer ballroom at Coney Island, Cincinnati, being built at a cost of nearly \$100,000. Designed by Paul G. Hill, the structure is being developed in Southern plantation style, an American adaptation of the French colonial architecture. The new section, with a frontage of 148 feet, will add more than 1,500 to the seating capacity of Moonlite Gardens, bringing the total seating capacity to 3,700.

CONEY ISLAND, N. Y.

By UNO

Ops looking forward for a better paying clientele via three new parks next season: One, K. N. P. Corporation's, on Surf between West Sixth and Eighth on property purchased from the city; one on Jimmie Kyrim's new site on the Bowery and West 12th; and the I. Klein project back of the Thunderbolt leading to the beach. All will, in a way, replace Luna which Prudence Bond people sold recently to interests whose name William Stuberfield, vice prexy, said he was not at liberty to reveal until early part of September. . . . Mardi Gras collection committee in a report to chamber of commerce urged more drastic action to persuade more obstinate ops to contribute. One recommendation was for landlords to incorporate in leases a clause making

it mandatory for tenants to observe the necessity for donating toward both fireworks and Mardi Gras affairs. . . . New Lafling Sal figure for the bally is the draw at Joe Kaufman's dark ride on the Bowery. . . . Hyman (Blackie) Black, pan game on the Bowery is sending wedding invitations. Prospective bride is a manicurist in barbershop, West 15th and Surf.

New Whip being specially built for Jimmie Kyrim's in William Mangels' factory on West Eighth, if it is all that is promised by those concerned, will eclipse all other Whips. Mangels is personally supervising construction. . . . Rep Enterprises, Phillip Kalika and Harry and Eddie Borer plan to enhance their new miniature golf course on Bushman's Walk next season with a basketball game and an arcade. . . . One of Mrs. Harry Nelson's many stage names, when she played legit and vaude that took her across the Atlantic 19 times, was Cora Nieb. . . . Buddy Blanc, of Sam Helzman's Arcade, in charge of photo and disk booths, has an assistant, Bee Phillips, a nitery vocalist on the side. . . . Abe Einhorn and Ann Gottlieb operate the Scooter on the Bowery. . . . Clam Bar and eatery on Surf, rendezvous for biggies, was closed August 10-13 (See CONEY ISLAND on page 84)

KYW, Willow Grove, Combine for Strong Selling Promotion

PHILADELPHIA, Aug. 17.—Station KYW talent, including the full studio orchestra, news and sports personalities, will be on hand to greet the throngs expected to visit Willow Grove Park, Wednesday (21), at the second annual KYW Day, which last year attracted a crowd far in excess of 20,000.

The deal is a two-way promotion, giving the station a chance to parade its talent before mass audiences, with sponsors' products used as free prizes during the day. The park, in turn, profits from three solid weeks of strong plugs on the station.

Fireworks will be staged and free and reduced price tickets for all the amusements have been arranged, station selling strip tickets.

Elmer Foehl, Willow Grove general manager, and Bill Rambo, KYW promotion director, engineered the package for the first time last year, and the venture was so successful that both the station and the park agreed to make it an annual affair.

Palisades Guests Kids

PALISADES, N. J., Aug. 17.—Palisades Amusement Park, in conjunction with *The New York Tribune* Fresh Air Fund, was host to 1,500 children from the tenement districts of New York City Thursday (15). Kiddies were given the run of the rides, enjoyed the bicycle dive of Peejay Ringens, and were treated to various refreshments.

New Music Shell for Jones

NEW YORK, Aug. 17.—Jones Beach State Park, Long Island's de luxe beach resort, will get an \$81,000 music shell to replace the one destroyed by fire early in the season.

Value of High % Orks Doubted By Jantzen Head

PORTLAND, Ore., Aug. 17.—After two not-so-hot dance dates in a row, Jantzen Beach management questions the value to a park of so-called high-percentage dance orchestras. Lionel Hampton ork pulled in about 1,600 hep cats, with a sprinkling of dancers, at \$1.75 a head Friday (9), while in two weeks Skinny Ennis drew 8,489 patrons at the same tariff.

In the case of Hampton, Manager Bob Rennie said: "This low attendance can be accounted for in one of two ways. Either there's a general trend of balking at high prices or this is a typed band with its audience appeal limited in a city of this size."

The Ennis ensemble, playing July 23-August 4, drew 4,567 the first week and tapered to 3,922 the second. Sandwiched between Ennis and Hampton was the relative newcomer, King Guion, playing August 6-8, then resuming after Hampton, August 10-18. Figures on the Guion appearance, which rated \$1.25 a head, were not revealed.

"Paying the band 60 per cent of the gross will leave us \$400 or \$500, which, after deducting advertising and other expenses, does not leave us a great deal of profit on the undertaking," Rennie said.

It is recalled, however, that Tommy Dorsey set a park record here May 11 when 4,605 persons paid \$2 each to hear the sentimental gentleman.

Park is now closed Mondays with exception of swim pool and one restaurant where employees eat. Exception will be Labor Day.

Park has opened new concession, House of Mirrors, with Mrs. Gladys Patrick manager.

Shillan Boats Set For U. S. Output

NEW YORK, Aug. 17.—J. W. Shillan, managing director of the British Motor Boat Manufacturing Company, of London, is returning to England on the Queen Mary after a three-week survey of the outdoor amusement field during which he visited the Midwest and Canada. While in Chicago Shillan signed up for three stands at this year's trade show of the NAAPPB, in December, where he will exhibit his Rytcraft Scoota Boats and other products, some of which he has arranged to have assembled in this country. At North Tonawanda, N. Y., Shillan concluded negotiations with the Allan Herschell Company thru which the Herschell firm will produce the Scoota Boats at their plant and Shillan will make the Herschell-built Looper ride, designed by Norman Bartlett, at his plants in England.

For the present the British Motor Boat Company will ship over their Britannia Middy Motors to North Tonawanda and the Herschell firm will construct the boat hulls to Shillan's designs and specifications. Gasoline motors were used in air-born lifeboats during the war. Technicians from the Britannia factory will be sent to North Tonawanda to supervise the assembling of the Scoota (See *Shillan Boats Set on page 84*)

GENERAL OUTDOOR NEWS

ON PAGE 48

Material Is of Interest to All Branches of Outdoor
Show Business

Steamer Trips Help Swell Biz At Silver Beach

ST. JOSEPH, Mich., Aug. 17.—New attractions, extensive improvement and excursion trips from Chicago are figured the chief reasons for the big attendance increase at Silver Beach Park here.

Major improvement is a new canopy, which covers the entire midway, giving this park the distinction of being the only funspot in the State with a covered midway. It has saved business on many a rainy day.

Among new games installed are guess-your-color, lucky game and bingo. A new concession building, erected at the edge of the midway canopy, houses popcorn, candy floss, penny pitch and two other games.

Park has installed a new Roll-o-Plane and a new streamlined stainless steel train on the Roller Coaster.

Daily excursion steamers from Chicago prove a big help. Crowds, estimated at between 1,000 and 1,500 are brought in daily via the steamer. Tuesdays are especially heavy because of Children's Day, with attractions operating at reduced prices.

Spot remains under direction of the veteran L. J. Drake, reputed to be one of the oldest active park men in America in point of service. Operating details are under direction of his son-in-law, Chief Terrill.

Located in the Southwestern corner of the State, on the shores of Lake Michigan, funspot is the only one in the State, outside of Detroit, facing competition in the same community. The House of David Park, one of the most unusual amusement centers in the country, is located at Benton Harbor.

Riverview Notes

—By Henry

CHICAGO, Aug. 17.—Officials, concessionaires, et al., were thinking Wednesday (14) what a difference a year makes. It was just a year ago Wednesday that Japan quit fighting and the occasion was the signal for an onrush to Riverview.

"A year ago today we had close to 30,000 people out here," one official said. "We had 12,000 during the day and 18,000 a night. Quite a difference from today."

It must be said that the park wasn't exactly lonely Wednesday (14), because there were plenty of kids inside, but hardly 30,000.

Plenty of new things noticed at Ray Marsh Brydon's Freak Show. First off, Ray has a new front of pictorial paintings, advertising his new features. Also out front selling tickets is newcomer, Boots Brae. On the inside, Leona Halligan, Ray's first assistant, called attention to the new additions. There were Val Coogan all decked out in tuxedo, doing his fire manipulations, and Revello, torture king, recently in from New York. Leona also mentioned that Prince Denis and Lady Ethel, billed as the world's smallest married couple, arrived and are going thru their routine.

Business at the Freak Show is ahead of last year, Leona tells you, and from looks of the crowd Wednesday, she wasn't kidding.

Mr. and Mrs. Irving Ball, of Sheboygan, Wis., are visiting Mrs. Ball's sister, Mrs. Esther Felke, hoop-la op. Mrs. Ball was on hand at the stand but friend husband was out watching the Cubs play ball.

Gloria May, coke bottle, who was on the sick list for six days, is back at her old stand, weighing a little less than usual (she says she lost 12 pounds during her illness) but looking okay. . . . Agnes Burke, of guess-your-age, has had plenty of visitors recently. Included were Morris Goldberg and his brother, Harold, recently discharged from service; Peter Macauley and Mr. and Mrs. Joe Morris. The Goldbergs hail from New York and Macauley and the Morrises from Miami. All are in scale biz.

Long Beach Bands To Improve Spot

LONG BEACH, Calif., Aug. 17.—More than 250 property owners and operators of various amusement and mercantile establishments in the Long Beach amusement zone met at an informal breakfast, Wednesday (7), in the Marine Room of the Hilton Hotel to organize the Long Beach Amusement Zone Association. Previous to the breakfast, a business meeting of the 100 charter members was held in closed session to elect a board of governors.

The new organization is a non-profit one operating under a charter granted by the California secretary of state, and has been formed to better promote the interests of business people and concessionaires in the amusement district, to improve conditions within the zone and to more widely publicize the attractions of the Long Beach Pike.

The amusement zone district, according to M. E. Farmer, organization director, has been divided into eight sub-districts, each of which is represented on the board of governors by one member and these, together with one "governor at large," constitute the governing body. This group will elect officers and committees.

Board of governors includes Dawson Lacombe, Arthur A. Allen, Paul S. Winemann, E. C. Velare, H. A. Ludwig, Neil Johnson, E. H. Grafton and Joseph Glacy.

Glacy was elected temporary chairman until election of permanent officers at the next business meeting.

NAAPPB Members Get Chance To Frame Own Dec. Program

AGAWAM, Mass., Aug. 17.—When members of the National Association of Amusement Parks, Pools and Beaches gather in Chicago in December for their annual meeting, the program will be the wishes of the majority.

Edward J. Carroll, second vice-president and chairman of the program committee, has sent out a questionnaire to sound out members on what subjects they would like to hear discussed, what speakers within the industry they'd like to hear and whether or not they favor the showing of movies of various parks.

Carroll, owner-manager of Riverside Park here, says early returns are interesting. Altho returns are incomplete, Carroll says the information at hand already has produced some new ideas for the forthcoming gathering. Carroll asks those who have not yet returned the questionnaire to do so at once so he may start lining up his program.

Given a list of subjects possible for discussion, members are asked to

check their choices. The list includes admission prices, advertising, air-conditioning, acts, ASCAP, British World's Fair, concessions and concessionaires, exhibits, insurance, labor relations, landscaping, lighting, merchandising, name bands, personnel, picnics, public relations, publicity, new ideas on rides, attractions, promotions and constructions, restaurants, safety, taxes and war surplus.

Drambours Buy Land Next to Seaside Park

NEW YORK, Aug. 17.—The Drambour brothers, owners of Seaside Park at Rockaway Beach, have concluded negotiations thru which they have acquired control of a large plot of ground adjoining their park. Additional ground doubles the area of the present park, giving it a full block front along the Atlantic Beach Drive from Seaside Avenue to Beach 102d Street, with portions of the plot extending a full block inland.

Seaside Park will have entrances on three streets and ample space for several new rides and buildings. The Drambours, veteran ride builders, already have plans drawn for a large Coaster and a Scooter lay-out on which construction will get under way as soon as necessary permits and materials can be obtained.

Buster Crabbe Water Show Wins for Toledo Hospital

TOLEDO, Aug. 17.—The Buster Crabbe Water Follies attracted an estimated 10,000 to five performances August 3-4 in Scott Park Pool.

More than 4,000 underprivileged children saw *The Follies*, climax of which was the selection of Miss Toledo from a field of 129 entries. Event was sponsored by the Toledo Welfare Department for the benefit of William Roche Memorial Hospital.

Bay Shore Funspot Taken Over for Day By 60 Legion Posts

BALTIMORE, Aug. 17.—One of the highlights of the season at Bay Shore Amusement Park was held here Saturday (10), when 60 American Legion posts of the Baltimore and North-Central Districts of Maryland took over for the day, attracting a crowd estimated at 25,000 persons.

Heading the list of dignitaries arriving by PT boats were Gov. Herbert R. O'Connor of Maryland; William Preston Lane Jr., Democratic candidate for governor, and Acting Mayor C. Markland Kelly, of Baltimore. They were met by an army band and escorted to the pavilion for speeches and formal ceremonies.

Feature of the stunts provided was a parachutist's leap from an airplane from 2,000 feet above Chesapeake Bay. He was picked up by one of the PT boats. Water skiing and surf boat riding demonstrations were given. Three drum and bugle corps entertained during the afternoon.

Entertainment was climaxed by a bathing beauty contest, with 53 girls entered for the Miss American Legion title.

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Warner Park, Chattanooga, Tenn.
P.S.: Mexico operators, write.

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2 H. C. Evans Company Automatic Bowling Alleys, Hardwood in good shape. Mechanical parts out of order. Will sell cheap.

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Will build and ship knocked down or will sell model from which to build it yourself.

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50'x107' with 8 Autos. Complete with Steel Understructure, Platforms, Jack Stands, Iron Fence, Runways and Canopy. Suitable for permanent location or portable use. Track can be shortened to fit location. Can be seen in operation until Labor Day.

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FOR SALE

Boomerang—Completely overhauled, in first class condition. 8 Cars, just upholstered, metal Tunnel, Neon Sign, 10 H.P. Electric Motor with V-belt drive, Controller, new Plates and Platforms, streamlined Ticket Box. Can be seen in operation here. Need room. \$6,500.00 complete. Also 3 abreast, jumping horse Merry-Go-Round, Philadelphia Toboggan make, 50 ft. dia., just out of the paint shop, never run since, in perfect condition, with style 150 Wurlitzer Organ, just overhauled, 10 H.P. Electric Motor, \$8,500.00 complete. Also 3 abreast Merry-Go-Round, stationary animals, with 10 H.P. Electric Motor, in perfect shape, \$3,500.00. Also 15 Lusse Scooter Cars, just repainted, in good shape, with full set of bumper springs, \$2,000.00. These are all Park Rides, and can be seen here.

A. KARST, Forest Park

HANOVER, PA. Phone 3-5286

Virginia Beach

VIRGINIA BEACH, Va., Aug. 17.—A marathon floorshow featuring the talent from all the resort's night spots was presented at the Virginia Beach Hotel Association's fund-raising dance at the Cavalier Beach and Cabana Club Tuesday (6). Line-up included Sammy Walsh from the Piney Point club; Yvonne Moray, the Gibsons, Lamar and Martin and Jimmie Marr from the Dunes; Roy Robbins and his band from the Ocean Club; Lee Henderson and his line of girls and Al Stone from the Ocean Club; Joe Sudy's band from the Cavalier; and the Kitty Rayle Trio from Piney Point.

Eddie Polo is the top outside attraction at Seaside Park, having just finished an engagement at Ocean View.

Admission demand has been so great during the run of Jack Teagarden at the Surf Club that management has suspended membership restrictions.

Week-end crowds have not been record-breaking, but hotel and concession operators are satisfied with consistently heavy business. Out-of-State and tourist trade took a sharp increase. Rich and Gibson, Caesar and Rosita and Neil Fontaine are new additions to the Dunes floorshow. . . . Ray Robbins's ork is currently featured at the Ocean Club, and the show highlights Lee Henderson's Mannequins and the Beaucaires, dance team, with Al Stone doubling as emcee and comic.

Ken Maynard Initiates New Policy for Rodeo Park

WEST CHESTER, Pa., Aug. 17.—Rodeo Park inaugurated a new entertainment policy Sunday (4) by presenting cowboy film star Ken Maynard and his horse Tarzan to capacity crowds. It was Maynard's first personal appearance in this community, and the booking was a sure-fire hit.

Slim Stewart and His Saddle Sweethearts direct from WBAL, Baltimore, played Sunday (11) and Tex Ritter, Dick Thomas, and other top-notchers are booked for future dates. Sharing the spotlight with Maynard was Jack Dawson, singing cowboy of Mutual and NBC networks, making his first public appearance after four years in the armed forces.

SHILLAN BOATS SET

(Continued from page 82)

Boats and to look after servicing the fleets of boats at parks and resorts.

A fleet of the Britannia boats have been in operation at Crystal Beach Park, Ontario, Can., for several years and were used for demonstrations in closing the deal with Bill Wendler of the Herschell firm. Shillan was associated with Norman Bartlett in the erection of Flying Turns Coasters in Europe before the war but his firm is best known for its Scooter Boats and Cars, fleets of which have been in operation in more than 30 countries for many years.

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Names Hypo Biz at Elitch

DENVER, Aug. 17.—Altho operating on a wartime schedule—6 p.m. to 12:30 a.m. weekdays and from noon to 12:30 a.m. week-ends and holidays—business at Elitch Gardens, owned by Arnold B. Gurtler, is showing a big increase over last year.

Spot features name bands in the Trocadero, including Harry Cool, Art Kassel, Eddy Howard, Ray Anthony, Phil Levant, Frankie Masters, Teddy Phillips, Orrin Tucker and Dick Jurgens. This year Gurtler hyped the Trocadero with two one-nighters, Sammy Kaye and Bob Crosby, the latter following 18 days after Kaye. Both broke all-time records.

The new coaster cars, purchased from the Philadelphia Toboggan Company, have stimulated traffic on the Wildcat, and all other rides are running ahead of last year. The new midway, which is one of the direct walkways to the new miniature streamline train, the Cactus Rose, has created plenty of favorable talk. The miniature train has five cars and a caboose built to scale, with a capacity of 40 persons. Trip is a half-mile long and goes thru some of the most scenic area of the enclosed gardens. Each passenger car carries a certified trade mark and insignia of five prominent railroads.

Gurtler, who has been on the sick list most of the season, is showing marked improvement. His assistants include his two sons, Arnold Jr. and John; A. J. Baer, A. N. Denyes, Carl J. Murphy, Ed Richards, John Sack, Jack Armstrong and Carl Shaffer.

Palisades Notes

PALISADES PARK, N. J., Aug. 17.—Season is hopping along. National Association of Amusement Parks, Pools and Beaches officers visited and were dinner guests of Irving Rosenthal. Attending were Leonard Schloss, Glen Echo; Paul Huedepohl, NAAPPB secretary; A. B. McSwigan, Kenywood; Ed Carroll, Riverside; N. S. Alexander, Woodside; Harry Batt, Pontchartrain; John Carlin, Carlin's Park; Henry Guenther, Olympic; George A. Hamid, Steel Pier; Raymond Lusse, Lusse Bros.; H. B. Schmeck, Philadelphia Toboggan, and Ed Schott, Coney Island, Cincinnati. Ed Carroll flew in again several days later with his entire office staff.

Palisades patter and chatter: Phil Smith, of the pool, has been so rushed during the recent hot spell that he hasn't time for a haircut or shave. . . . Flo Lyons, of the Grandview, is doing a good job and has practically taken over the entire management of the restaurant. . . . Mike, the gardener, has produced his best crop of elephant ears this summer. . . . Bob Paudson is trying to arrange his vacation to coincide with the running of the Trenton Fair. Can he be interested in the art of the high wire or is it the performer? . . . Anna Halpin took a busman's holiday and visited Savin Rock. . . . Chief Borrelle is back after an illness. . . . Paul, of the doll stand, was married and a gala celebration followed at Belvedere Hotel. The entire staff was there. Curley Clifford was best man.

Irving Konowitz, manager of the frozen custard, has been successful with the new flavors of custard, notably pistachio and banana.

Steel Pier 'Outlaw' 130G

ATLANTIC CITY, Aug. 17.—Howard Hughes' flicker, *The Outlaw*, grossed more than \$130,000 during its first week at Hamid's Steel Pier, a record for the spot, and is maintaining its record pace during its second week.

While Strolling Thru the Park

Mr. and Mrs. Irvin E. Sharp, who operate the Merry-Go-Round at Budd Lake, N. J., recently got front-page publicity in *The Worcester (Mass.) Evening Gazette*. Paper carried a story and two-column picture because the Budd Lake Merry-Go-Round, now in its 44th year of operation by the Sharps, started its career at Lincoln Park in Worcester. The Sharps recently celebrated their 50th wedding anniversary.

George Keller's Jungle Killers, animal act, is presented twice daily as a free act at Clementon (N. J.) Lake Park.

Atlantic City's antiquated building code, framed in the boom days of 1924, has outworn its usefulness and a new set of building regulations are being drawn up. One of the major changes proposed calls for all buildings to be constructed adjoining or within 100 feet of the Boardwalk to be required to be either fireproof or semi-fireproof, dependent upon location.

Nels Allen, former assistant manager at Jantzen Beach Park, Portland, Ore., has opened a restaurant in Camas, Wash.

All park operators and concessionaires planning to attend the Pennsylvania Amusement Parks Association meeting in Philadelphia, August 29, should notify H. P. Schmeck, Philadelphia Toboggan Company, Philadelphia, at once of their intention to attend and what room reservations they will need.

Members of the Penny Arcade Recreation Club held an outing at Spring Mount Park, Norristown, Pa. Supervisors were Jerry Jergey, George Hager, Chick Ciccarone and James Hicky.

Edward J. Carroll, owner-manager of Riverside Park, Agawam, Mass., and several members of the park's staff were visitors at Palisades (N. J.) Amusement Park last Friday (9).

Charles (Doc) Morris and Charles Morris Jr., in New York after booking several picnics at parks in the Pennsylvania area, report week-end attendance and business at the parks okay but weekday business on the skids.

Detroit Notes: Ben Moss, Eastwood Park concessionaire, is on a motor tour thru the East. Mrs. Moss joined him in New York. . . . Eric the Great, high pole act, is currently playing at Edgewater Park, following Walkmir's perch act. . . . John P. Kelly, of the Batter-Up Company, was a visitor with his family at Silver Beach Park, St. Joseph, Mich. . . . Jack Dickstein, co-manager of Edgewater Park, handled the booking for the annual Detroit Police Field Day. . . . Stan Kenton orchestra opened at Eastwood Gardens August 16, following Hal McIntyre. . . . Flying Melzoras are current at Jefferson Beach. . . . Mr. and Mrs. Harry Stahl announce the birth of a daughter, Diane. Father is superintendent at Eastwood Park.

Golden Days Look Okay

BEACH HAVEN, N. J., Aug. 17.—Seashore resorts of Ocean County, extending down from this resort to Point Pleasant Beach, are set for a big fall season. According to A. Paul King, former president of the New Jersey Resort Association, spots are well booked for September's 30 "Golden Days," as the post-season month is ballied.

Paul Huedepohl Takes Over As NAAPPB Secretary

CHICAGO, Aug. 17.—Paul H. Huedepohl, newly appointed secretary of the National Association of Amusement Parks, Pools and Beaches, succeeding the late A. R. Hodge, officially took up his duties here Wednesday (14).

Huedepohl reports that space for the trade show at the December convention is 75 per cent sold and he is considering opening another wing to provide 15 more booths, which would give show a total of 104, a record number.

Line-Up at Irvington Olympic

IRVINGTON, N. J., Aug. 17.—Line-up of this week's circus bill at Olympic Park is Bellak and Elaine, ping-pong champs; Bobbie Steele, high school horse; Don and Alpha Tranger, trombonists, and the Skating Lockfords.

CONEY ISLAND

(Continued from page 82)

observing death on August 9 of Hubert R. Henry, for 23 years partner of Thomas Bevilacsue in the establishment. . . . Sid Daiell will make the fairs after the Coney season with a penny-pitch game transported on a truck he just bought.

Joe Bonsignore's Bob Sled, newly managed this season by son Johnny, has Anthony Tagliaferro, brakeman; Harry Rapp, mechanic; Louis Marano and Richard Lenz, ticket sellers and Harry Englehart, ticket taker. Ride, stretches back from the Bowery midway to the beach, is Bonsignore's own. Balance of site, extending further toward the ocean, is owned and operated by Joe in partnership with Joe Raziano, his cousin, whose two brothers, Mike and Salvatore, all help in the supervision of a bathhouse (Stauch's), an arcade and a poker roll game. For next season Bonsignore is to install a boat ride back of the Bob Sled. . . . For the first time in all Coney's history, a license has been granted for the operation of a pawnbroker shop on Stillwell, to Joe and Bill Kurtha, Island oldies, heretofore merchants in men's furnishings and, in former years, associated with William Nelkin, now retired. . . . Harry Rosen, besides officiating as treasurer of the National Showmen's League, also operates two loop-it games, one on Surf and other on the Boardwalk. In charge of the latter are wife, Rosa, and son, Alvin. Rosen hosted niece, Dolores Lippai, last fortnight, here on a vacation from Superior, Wis.

Bill Hickey, local pianist, and Murray Tannen are getting a break for one of their new songs, *It Takes Just a Moment to Fall in Love*, which Ken Casey and His Sweet Georgia Brown's ork are featuring and Bill Bruno and son are publishing. . . . Esther Bernard, handwriting analyst, a Coney first-timer on Abe Seskin's concessions fronting Luna, was an Atlantic City op last season. Is also a pianist and member of Musician's Local 802. . . . Dora Misurac, who shifted from striking hammers 24 years ago to wonder birds with current concessions in Feltman's Arcade, on Stillwell and on Jones Walk, prizes a collection of 30 educated featured animals. . . . Al Plant has opened a 5-unit donkey game on Jones Walk. Helpers are Max Weinberg and wife, Mollie. Also is partnered with Fishbein and Maginn in a 3-unit in Feltman's. . . . Frank Caruso's shooting gallery on Surf is managed by Joe Falcone. . . . John and Charles Quarm are on guard at the Healthmobile sponsored by Brooklyn Health Association, on Stillwell. . . . The late Alfred Bostwick, horoscope expert on the Island from 1881 to 1918, is succeeded by son, Prof. James A. Bostwick.

Mooar Finds Optimistic Note Among Ops on Vacation Jaunt

PHILADELPHIA, Aug. 17.—E. M. Mooar, following a vacation junket thru the Middle West, returned this week to his Carman Roller Rink here impressed with the optimistic note and business being done by most of the operators he contacted on his tour. Mooar said, however, that altho the consensus was that business in most spots would continue good, all operators whom he visited were of the opinion that considerable effort must be made to build up new business as it was found that skaters who had been in the service and returned were not responding to the lure of the rink as operators had anticipated. Mooar added that most operators are aware of the fact that many former patrons of both sexes had mar-

ried before, during and after the war and are remaining away to raise families and build homes for the future. For these reasons, Mooar said, it appears that for a year or so, at least, most patronage will consist of youngsters and teen-agers, with occasional visits from oldsters. He added that he believes in order to maintain the morale of the rinks in the standard set in pre-war days and to a great extent during the war both kiddie sessions and teen-agers will require considerable looking after to keep this high standard.

Mooar, after a brief visit to *The Billboard's* Cincinnati offices, July 31, went to Dayton, O., to visit Jake Morasea, an old-timer in rink circles, but he learned that the day before his arrival in the Gem City, Jake had gone to Florida.

Powers at Russells Point

"Following a short visit with his son, Leroy," Mooar said, "I continued on to Russells Point and Indian Lake, O., where I found three rinks and all of them doing nicely. At the Point, I met Rex Powers and wife, Betty, a well-known skating act, operating one of the rinks. Also there was Johnny Jones, formerly with the old Three Acts skating act, in charge of the skate department.

"Rink is practically new and of good proportions. It's located along the lake, making it one of the coolest spots in the park and it has been

well patronized. Park will close Labor Day and the Powers, following completion of night club commitments for their act, will make an extended vaudeville tour.

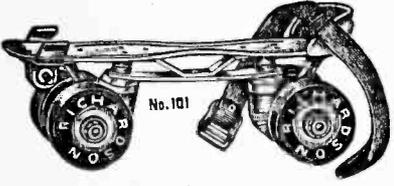
King Builds New One

"At Dayton, O., I found a new highway rink being constructed by Ludlow King, who operates King's Top Flight Club in the Gem City. King says he hopes to have the rink in operation by fall and that it will be equipped with the latest in rink innovations. From Dayton, I went to Lima, O., to call on Al Kish, but found he had left for Toledo, where he makes his home.

Ruhlman To Renovate

"Not being able to find a room for the night, I breezed into Pittsburgh, where I found Hy Ruhlman up to his ears with a special party at his rink. Ruhlman has an excellent cooling system and plenty of good music. (See Mooar Finds Optimism page 86)

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303-A	Sioux City Sue	(All-skate or Fox Trot) 100
303-B	Moonlight Propaganda	(All-skate or Fox Trot) 100
304-A	You Came Along	(All-skate or Fox Trot) 100
304-B	Who's Sorry Now	(All-skate or Fox Trot) 100
305-A	The Song Is Ended	(Waltz) 92
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306-A	Prize Waltz	(Waltz) 108
306-B	The Waltz You Saved for Me	(Waltz) 108

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All or any part, regardless of condition.
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Colliers Celebrate Silver Wedding

WINDSOR, Ill., Aug. 17.—Jack and Lucille Collier, touring Illinois with their tent rep and showing here this week, celebrated their 25th wedding anniversary August 11 in Mattoon. To celebrate the occasion, their daughter, Margaret, staged a party and steak dinner for the company.

Don Davis, former juve with the org, is due for discharge from the army September 1 and will return to the cast.

Roy-Jean Campbell, 18-year-old boss canvasman, stepped in on a half day's notice one night last week and did a creditable job with a 12-side part, his first. Roy, however, says he'll stick to his sledge hammer.

Patterson Solo With Astor

SAN FRANCISCO, Aug. 17.—F. L. (Pat) Patterson and Ed C. Rowden, who have been doing business as Astor Pictures in this city the past year, are dissolving partnership, with the former carrying on with the pictures. Rowden will devote his time to the theater end of the business. He was formerly associated with Golden State-T. & D. Theaters.

Boost 16mm.

By E. F. Hannan

AN EXHIBITOR who has a 16-mm. pic circuit in Alabama says that the photography of his film in 16mm. is brought out to even better perfection than he has seen in standard film in the city palaces.

"In small halls," he says, "my show stands out, as there is good, clear vision and soft musical sound that I fail to get in some of the big town places.

"Another operator tells me that such bills as *Treasure Island* are excellent to look at and have more appeal in the smaller 16-mm. frame. All folks must do is to get used to the 16mm.'s and they will go for them."

There may be a little prejudice in these comments, but something sure is lifting the road-show film.

Rep Ripples

MARVIN HOWARD and Howard L. Rooney are spending the season with the L. Verne Slout Players, the former doing tap specialties and appearing in the fun show. Rooney is working in several bills and assisting on the front. . . . Arthur Ten Breck will have a 16-mm. pic show in the Homer, N. Y., area this fall. He has been in Northern New York during the summer. . . . Crowell's Show, three people, is having satisfactory biz around Jefferson City, Mo., with flesh and pix. . . . Harold Boynton, who has had religious pix the past three years, will do a solo show for schools, opening around Logan, Utah, in October. . . . Burke's Fun Show, three people offering pix and dramatic sketches in halls, is reported doing okay in Texas. . . . Glade's pic and museum show is around Frederick, Okla. . . . *This Week*, in its August 11 issue, carried a story of Capt. J. W. (Bill) Menke and his showboat, the Goldenrod, written by Leslie Lieber. It was titled *Last of the Showboats*. The boat has been at the foot of Locust Street, St. Louis, eight years. The repertoire of plays include *Lena Rivers*, *Ten Nights in a Barroom*, *Trail of the Lonesome Pine*, *Lure of the City* and *East Lynne*.

CARL PARK, leading man with the Jack and Lucille Collier Players, spent Sunday (4) at his home in Springfield, Mo., the occasion being his mother's birthday. . . . Maurice and Marie Blair, well known in tab, rep and burly, have bought a dairy bar in Belleville, O., 10 miles from Mansfield, O., on Route 131, and relate that they are doing swell. . . . Jay (Toby) Mason, erstwhile tab and rep performer and manager, who retired from the game in 1939, is still located in Savannah, Ga., where he is engaged in the electrical construction business. . . . Ervil Kay Hart, well known in rep and burlesque, is with *Maid in the Ozarks* at the Belasco Theater, New York. She will have been with the company a year, come September 15. . . . T. G. Johnson is readying a pix road-show to play Arkansas towns, opening near Fayetteville first week in September. Charles (Happy) Gregg will furnish the vaude. . . . Grace Players are in Southern Vermont. . . . Penn Players, four people, will again operate in the Pittsburgh area this winter, opening middle of September. Org will play under auspices and use E. F. Hannan's *So It Goes*. . . . L. K. Furey has added a pix outfit to his three-people trick and is reported playing to satisfactory returns in Brownsville, Tex., area. . . . Chester Cobb is reported having good biz at Eastern fairs with his show, *Expose*. He will go back to pix and vaude late in September. . . . L. E. Dumaine is showing pix around St. Hyacinthe, Que., and has made several fairs with his show.

GREAT FALLS SOCKO

(Continued from page 76)

field Fireworks Company, with Art Briese in charge.

Rodeo Stock Tough

Cremer's Rodeo furnished a tough bunch of bucking bronks as witnessed by the fact that not more than one qualified ride was made each day. Rodeo was under direction of Leo

Million Mark Seems Certainty At Illinois State

(Continued from page 76)

played to more than one capacity throng, despite the fact Illinois has had some fancy expositions in the past.

Produced by Barnes-Carruthers Theatrical Agency, of Chicago, under the personal direction of Sam J. Levy and directed by Ainsley Lambert and Dorothy Hild, *State Fair Follies of 1946* registered sell-outs Wednesday, Thursday and Friday nights, and there were few vacant seats Tuesday—and Friday was the only night rain didn't threaten.

Production numbers were the same as reviewed at Ionia, Mich., Free Fair (*The Billboard*, August 17), but there was a change in acts. Happy Kellems, clown, entertained on the stage as a come-in, and Dick Clemens' sizzling lion act preceded the revue proper. Five Leonards, Alfred Ostermaier and LaBrac and Bernice were the only holdover acts from Ionia, with Preston Lambert, vocalist and emcee. New additions included Ernie Wiswell and His Dizzy Lizzie, working on the stage; Helen Reynolds Skaters, Libonati Trio, Blondin-Rellim, high act, and Chester Fredericks, assisted by Kay Wilson.

Program was well balanced, but when caught Tuesday night Fredericks followed the versatile Libonati Trio and suffered as a result. A switch in running order was made Wednesday with highly satisfactory results.

Colorful lighting on the expensive costumes and scenery gave the urbanites as well as the suburbanites a thrill. Ernie Young, of Chicago, booked Kellems and Wiswell.

Hillbillies Get 'Em

Augmented by Roy Rogers, cowboy singing star, the WLS National Barn Dance did its annual job of jamming the huge grandstand to capacity Sunday (11), but the Jimmie Lynch Death Dodgers, which handled the first two days, wasn't as strong. Even so, Ward wasn't complaining about the business.

Col. Robert R. McCormick, of *The Chicago Tribune* and Governor Green had a show of their own Thursday morning, which almost filled the grandstand. It wasn't made clear if these were regular customers or political workers. Anyway, they were there and spent a few bob around the grounds during the day—much to the delight of the harried beer and grab joint operators.

Auto races, under direction of John A. Sloan, are booked for this afternoon with motorcycle races, handled by Buck Kidd, set for Sunday. All reserves were sold in advance for both events, but Ward wasn't worrying about a rain-out as both orgs have commitments to play rain dates. Guthrie's Rodeo will wind it up at night.

Cremer Jr., pinch-hitting for his father.

Exhibit halls, Thurber reported, were filled to overflowing with agricultural products and mercantile displays of all kinds. Concession space on the independent midway was at an all-time high and concessionaires bid freely for advantageous positions.

The air tragedy, which struck in the first minute of the Air Show before the eyes of a capacity crowd, spread death and destruction in its wake. The lead plane, its tail sheared, crashed at the north end of the race track, plunged into a horse barn and hurtled across the grounds more than 900 feet, leaving a mass of burning debris.

MOOAR FINDS OPTIMISM

(Continued from page 85)

He plans to close soon to install new rest rooms and make other improvements. Ruhlman says he also plans the installation of a complete new floor of maple wood, which he already has on hand.

"My next stop was in New Kensington, Pa., at the home of Mr. and Mrs. C. V. Parks, who have operated rinks in their home town and several other Western Pennsylvania spots for over 14 years. Parks is now connected with the Aluminum Company of America in their research department. He's still interested in rink news tho and it is not unlikely he may start operating again. While in Detroit, I had the pleasure of inspecting the Arena Gardens, a new skate store. One can enter this store from the street or rink and be equipped from head to foot."

"During my jaunt I also saw several metal buildings that were in use during the war as hangars being erected in several spots and indicating that veterans and others are buying and installing them for rinks. There is still a shortage of skates and it looks as this condition will continue for some time."

AUSTIN DRAWS 66,000

(Continued from page 76)

auto races in the afternoon, with 4,100 attending.

Sunday found 4,300 at the afternoon harness races and 1,800 on hand for Young's night show.

Annual had 3,000 head of stock on the grounds, largest in history. Live-stock was entered from 12 Northern Iowa counties and 21 Southern Minnesota counties. Fair had the largest number of displays and exhibits in its history.

The annual was host to the Minnesota-Iowa Red Polled Cattle Show; Minnesota-Iowa Vocational Agricultural Livestock Show, and Midwest Fat Lamb and Barrow Show. There were 350 entries in the Midwest Fat Lamb Show.

Gem City Shows were on the midway and chalked up good business on everything but Kiddie Rides. This was due to the polio scare, Kiddies' Day being called off.

Grounds were in excellent shape as the association spent \$90,000 in building construction since last February.

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DALLAS, TEX.

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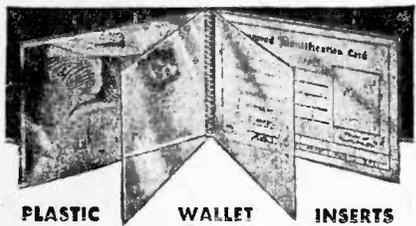
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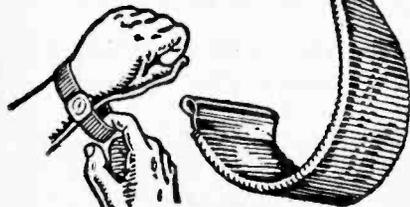
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Table Model #460. 5 tubes, ac/dc one band clock dial, 5-inch speaker in walnut cabinet. O.P.A. priced and underwriter approved.

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Electric Record Player. Connects with any radio. Switch and volume control. AC-DC.

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A new flash in the novelty field, also for Scales, Pitch, etc. Red and blue uniform with revolving baton and feather in hat. Overall length 20 in. Packed gross to carton.

CLIPPER PLANES
Assorted metallic colors with revolving propeller and improved lock wing construction. Quickly assembled. Always a top seller. Packed half gross and gross cartons complete with sticks.

CLOWN CLIPPERS
A comical Clown astride a Clipper Plane always gets a laugh, then the money. Packed half gross and gross cartons, complete with sticks.

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A patriotic feature with red and white Uncle Sam astride Clipper Plane. Fine for Parades, Conventions. Packed half gross and gross cartons, complete with sticks.

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Assorted metallic colors with noisemaker which will attract the crowd and fill the novelty bill. Improved lock wing construction. Packed one-half gross and gross cartons, complete with sticks.

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Assorted colors which make them positively tops in dazzling beauty. Loud whistle. Packed gross cartons, complete with sticks.

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Red crest, loud whistle of sturdy construction. Assorted color feathers. Complete with sticks. Gross to carton.

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New design with two revolving propellers spinning in opposite directions. Very flashy. Carefully packed in gross cartons.

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A brand-new item now ready for fair and carnival trade. Four colors, revolving propellers, mounted on stick. 1 gross to carton.

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YANKEE CLIPPERS, Gr.	21.00
METALLIC BIRDS, Gr.	21.00
YELLOW SINGING BIRDS, Gr.	15.00
WHISTLE BOMBERS, Gr.	21.00
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Extra Long Quarter-Inch Sticks, \$1.00 per gross Additional
Shipped Express, 25% Deposit with Order, Balance C. O. D.
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Beautiful Globe Super AC-DC 5 TUBE TABLE RADIO

—Walnut finished cabinet
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—Dynamic Speaker
—Built-In Aerial
—Size approx. 14x7 1/4 x 8 1/2
(O.P.A. Approved at \$35.00)
\$26.69
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Consists of 4 beautiful Pieces—
—Electric Coffee Maker Stove,
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—Attachment for Grilling,
—Attachment for Making Toast.
(\$9.98 Set, O.P.A. Retail Price)
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25% With Order. Balance C.O.D.

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KEENEY SUB, CHICAGO COIN HOCKEY, Evans Tommy Gun, Sky Fighter, Shoot Your Way to Tokio, Western Baseball, Drivemobile, Excell Movie, Electric Shock Machine, Metro-politan Air Raider, Keene Air Raider. Make offer. Special price on whole deal. Gene Wilhelm, 159 N. Wabash, Chicago, Ill.

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ALL BRAIDED CELLOPHANE WAISTBAND Hula Skirts with leis, \$7.50; Net Elastic Opera Hose, \$5.00; Net Panties, \$1.50; Net Bras, 75c; Rhinestone G-Strings, \$7.50; Bras, \$2.00; Strip Panels, Bra and Gloves, \$7.50; Girl Show Ward-robe, reasonable, singles or sets, \$3.00 a costume. C. Guyette, 346 W. 45th, New York City. Tel. Circle 6-4137.

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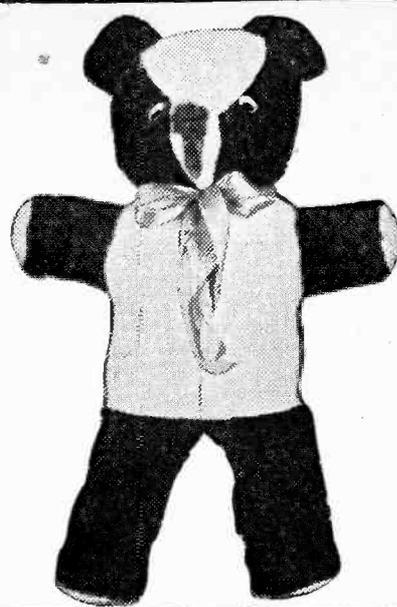
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This is the best buy in the country. Sells fast. In available materials. Assorted colors.

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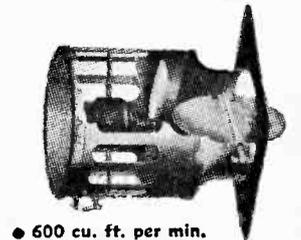
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 14 KT. GOLD *Sweetheart Sets*



Style 84

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- 10 KT. YELLOW GOLD \$5.25 Pair, Boxed
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 Beautiful heart designed Engagement Ring with a Genuine Chip Diamond. Matching Wedding Band with 3 Genuine Chip Diamonds. In individual jewelers plush lined gift box.

1/2 Deposit With Order—Balance C. O. D. Slight Extra Charge for Sizes over 7 1/2. Special Discount for quantity.

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6 ft. heavy, all red, 30c each in 250 lots.
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All prices F. O. B. Wash., D. C.
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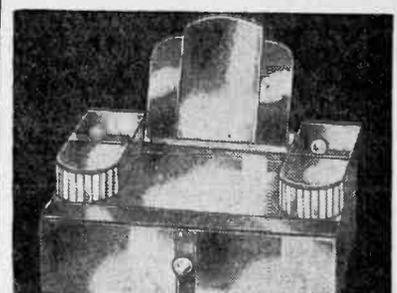
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 (No. 900)



Beautiful Blue-White Vanity has half mural base, two-tone swivel mirror and flexo compartment. When drawer is opened music starts playing a beautiful tune.

Individually Packed 6 in a Case.

#800 (with music)	#800 (without music)
\$5.95 each	\$27.00 dozen
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\$6.25 each	\$30.00 dozen

Beautiful natural Wood COMPACT—3 1/2" x 3". Mirror inside. Well constructed. Powder container and powder puff.
 \$1.25 Ea. Retail—\$3.00 Doz.
LIMITED QUANTITY!

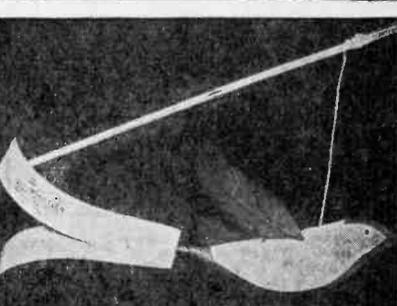
Giant Table Model LIGHTER.
 \$5.00 Ea. Retail—\$36.00 Doz.
IMMEDIATE DELIVERY!

Arkon PEN—guaranteed for 3 years.
 \$8.00 Ea. Retail—\$36.00 Doz.
 Sample \$3.50. **IMMEDIATE DELIVERY!**

#290 Airliner CLOCK—Session movement.
 \$16.75 Ea. Retail—\$9.45 Each.

Sport BINOCULARS—3 1/2" power, 40 MM., optically ground and polished lenses. Height closed, 5 1/4" —open, 6". With carrying case.
 \$12.00 Ea. Retail—\$6.75 Each.
 25% Deposit—Balance C. O. D.
 Write for Catalogue.

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CONCESSIONERS & PITCHMEN
 the "WHISTLER"

Only bird that really whistles. No laries, every bird a worker which means MORE PROFIT for YOU. Accept no substitutes.
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If your jobber doesn't handle WHISTLER, write us for address of jobber who does have it in your territory.

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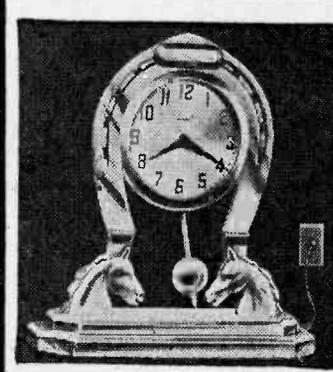
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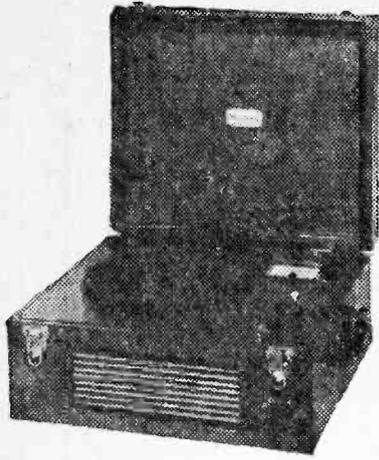
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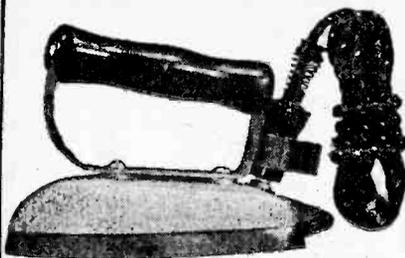
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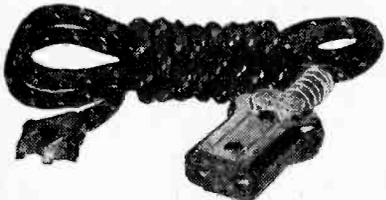
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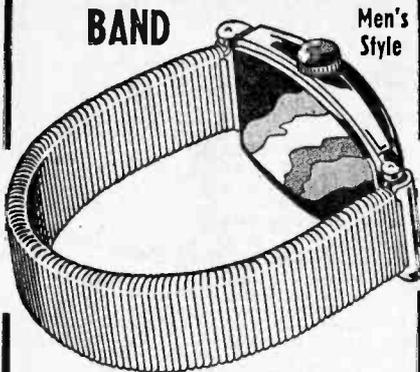
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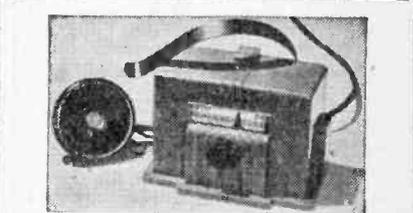
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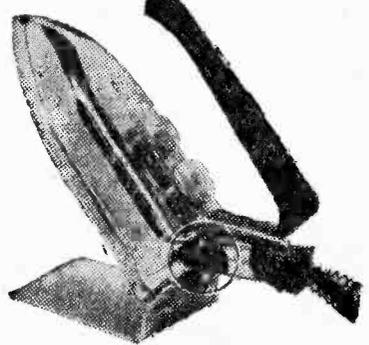
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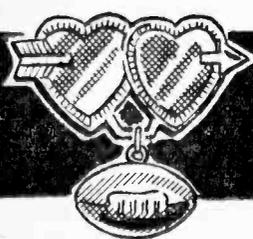
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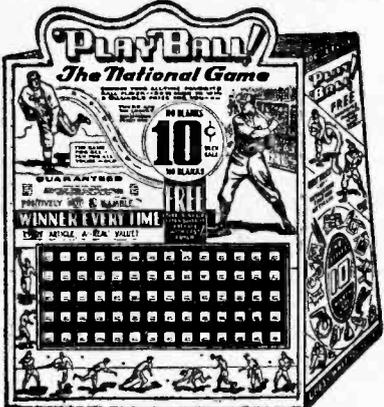
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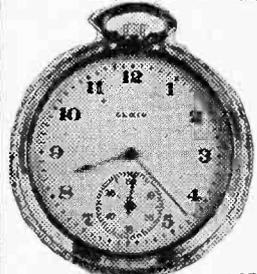
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Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE
25-27 Opera Place,
Cincinnati 1, O.

Parcel Post

- Bailey, James R. 15c
- Davis, Pat 15c
- Wages, Mrs. J. W. 10c (books)
- Butler, Wm. H. 10c (books)
- (Books) 140

- Ackerman, Mrs. D. H.
- Adams, Dewey Pete
- Adams, Harry
- Aitken, Loyal John
- Albright, C. F.
- Alexander, Ross
- Allan, Wm.
- Allen, Bob
- Allen, Delores
- Allen, Ella Ann
- Allen, Mrs. Fred
- Allen, Mrs. Mildred
- Ausberry, Paul
- Anderson, Sig
- Angers, Georgiana
- Arden, Don
- Arnett, Mrs. Danny
- Arnold, Eichel
- Arnold, Virgil A.
- Asbury, Mrs. Cleo
- Asbury, Fay
- Asbury, Mrs. Lyn
- Ashley, Mrs. Helen
- Bachman, Phillip C.
- Badger, Harry N.
- Bailey, Roy
- Baker, Chas.
- Baker, Louis
- Baldridge, Willis R.
- Bally, Betty C.
- Bammel, Clifford
- Bankhard, Mrs. Robert G.
- Barber, Mrs. Mickey
- Barfield, Emmett
- Barfield, Howard
- Barfield, Mrs. O. B.
- Barker, Tommy
- Barkley, J. D.
- Barton's Comedy Co.
- Barnes, Mrs. Betty
- Bates, Homer
- Bayless, Mrs. Wm.
- Beard, E. L.
- Beaudry, Harold
- Beck, Bob
- Beck, Don
- BeGar, Harry
- Bell, Raymond E.
- Bell, Walter
- Bensch, Frank
- Benge, Robt.
- Reun, M.
- Bennington, Bob
- Benton, James H.
- Bentley, Claudette
- Berry, Lillian
- Berry, L. M.
- Beveridge, J. W.
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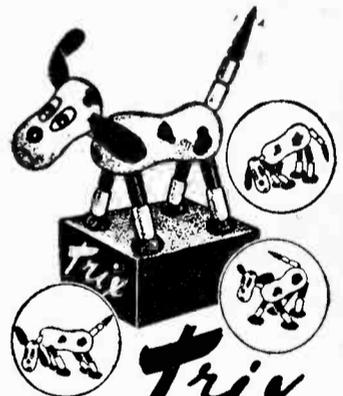
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 Duffy, Roy
 Dworak, Walter
 Edmiston, Raymond
 Edwards, John W.
 Eldridge, Gerald
 Enslow, Walter
 Samuel F. Fidler
 Finley, Evelyn
 Fortune, George E.
 Freeman, Mrs. Bonmir
 Freeman, Cecil
 Fritz, H. W.
 Gallagher, Payette
 Golden, Samuel
 James
 Zink, John B.

Cofer, Buford Lee
 Cohen, Jack
 Collins, Joe
 Constantino
 Costello, Mrs. Lucy
 Curwell, Clarence
 Theodore
 Danner, Alfred D.
 Darragh, Jack F.
 Davidson, Mrs.
 Evelyn
 Decker, Joe
 Denner, Alfred D.
 Douglas, Miss Lynn
 Duffy, Roy
 Dworak, Walter
 Edmiston, Raymond
 Edwards, John W.
 Eldridge, Gerald
 Enslow, Walter
 Samuel F. Fidler
 Finley, Evelyn
 Fortune, George E.
 Freeman, Mrs. Bonmir
 Freeman, Cecil
 Fritz, H. W.
 Gallagher, Payette
 Golden, Samuel
 James
 Zink, John B.

BINGO
Bargains

No.	Description	Cost
N3970	Chrome Smoker. Ea.	\$ 2.35
N2852	Plaster Fruit Plaques. Doz.	2.75
	315 Iron Bd. Pads. Doz.	5.75
N5613	3-Pc. Mixing Bowl Set, Pottery, Fiesta Colors. Doz. Sets.	6.50
N1522	20-In. Rd. Mirror. Doz.	10.50
A6199	Liquor Keg Sets. Doz.	14.40

For the Grindstore

No.	Description	Cost
N2844	36-Oz. Pitcher, Pkd. 2 Doz. Doz.	\$ 1.25
	1874 Dessert Dishes. Gr.	3.84
	419 Glass Ashtray. Gr.	3.96
	981 Candle Holders. Gr.	5.00
N2545	5 1/4 In. Mixing Bowl. Gr.	5.00
N2524	1/4 Lb. Butter Dish & Cover. Gr.	10.00
N8026	Metal Buzzer Toy. Gr.75
N8025	Metal Airpl. Whistle. Gr.85
N1830	Salt & Pepper Shakers. Gr.	3.00
N2517	Whiskey Mug, Handle. Gr.	3.50
N4113	Stone Set Ring. Gr.	1.00
N8024	Steamboat Whistle. Gr.	3.34
N29	Jap Paper Horn. Gr.	2.00
N3011	Mirro-Memo Book. Gr.	4.50
25	Metal Ashtrays. Gr.	4.50

LEVIN BROTHERS
 TERRE HAUTE, INDIANA 25% Deposit Required With All C. O. D. Orders

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BB24A Men's No Jewel 13 Ligne Roskopf Swiss Wrist Watches \$4.57 each
 BB24B Men's 4 Jewel 10 1/2 Ligne Roskopf Swiss Wrist Watches \$6.18 each
 BB24C Men's 15 Jewel 10 1/2 Ligne Pin Lever Swiss Wrist Watches \$9.14 each

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CANDY
 Operator's Assortments—Immediate Deliveries
 #30—4 1-lb. Boxes—12 12-ounce Boxes, Pecan Caramels, in large, flat Cello Wrapped Beautiful Boxes. Highest Quality (in individual cups) and 1 Candy Camera \$14.50
 #31—12 12-ounce Boxes Pecan Caramels \$ 7.75
 #32—12 1-lb. Boxes Pecan Caramels \$10.75
 5-Tube Radio—Walnut Cabinet \$22.95
 #10 Cedar Chest & 1-lb. 2.59
 Drinking Bird (a Super Attraction) \$ 2.66
 Combination Cig. Case & Lighter 2.08
 Electric Clocks, Watches, Pushcarts, etc.
DeLUXE SALES CO.
 BLUE EARTH, MINN.

IMMEDIATE DELIVERY
 ON OLD COLONY-MIDDLEBURY
 ELECTRIC CLOCKS, WITH OR WITHOUT ALARM.
 SAMPLE CLOCK \$5.00 POSTPAID
BUESCHER'S
 Premium Department
 WASHINGTON, MO.

PLASTER
 Parks, Carnivals, Beaches and Fairs. We will give you the largest Assortment, Color and Quality. Prices from 60¢ to \$3.60 a dozen. Flash \$9.00 a dozen. Any delivery from 50 to 150 miles must be over \$200.00. Delivery within 150 miles.
The Prosperity Art Novelty Company, Inc.
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 Phone: Esplanade 2-0631

OAK HYTEX BALLOONS

• Sell Oak Balloons and you'll do more business - make more money. As all old-time balloon men know, OAK-HYTEX Balloons are tops in quality and flash. Today's Oak Balloons of synthetic rubber are constantly improving in quality - thanks to Oak's experience all during the war producing meteorological balloons for the Armed Forces. This "know how" safeguards your profits.

Give yourself, and your jobber, a break by placing orders well in advance.

New!
FLASHY YELLOW BLUE AND WHITE PLASTIC BALLOON STICKS

Available Immediately

ALWAYS BUY BALLOONS IN THE BLUE BOX WITH YELLOW DIAMOND LABEL

The Oak Rubber Co.
RAVENNA, OHIO

SELLING THRU JOBBERS ONLY

Pipes For Pitchmen

By Bill Baker

MAURICE (SPEEDY) HASCAL . . . who closed his spot in Cleveland with Svenfali decks and jumped to Detroit to join Ray C. Herbers enterprises, says that some of the boys, while in a recent breeze-fest in a Motor City hotel, decided to take a vote to determine who was the best pitchwoman in the business. Results showed that Madaline E. Ragan led by a wide margin, followed by Ruth Cooper and Marie Zampino.

ED GREER . . . scale worker, formerly with Royal American Shows, clicked off a good year at Fair Park, Dallas, he cards from Columbus, O., where he is taking a three-week vacation before heading for the big ones.

JERRY RUSSELL . . . ace jammer, cards from Charity Hospital, New Orleans, where he has been confined for four months, that he expects to remain there another two months. He says he'd like to read pipes here from his many friends in Pitchdom.

LOUIS WEITZ . . . and Doc O'Neill are still working downtown New York spots with health books to good business.

HARRY GREENFIELD . . . pens from New York that Ike Schap, hobo soap box lecturer and philosopher, was the subject of a complimentary story in a recent edition of *The New York Daily Mirror*. Harry adds that for the first time in 25 years, Sol Addis and Jack Kahn, health book purveyors, are not working on the Boardwalk at Coney Island for the summer. He says the reason for their absence this season is that the rents were too high.

WORKING . . . a parking lot in Los Angeles recently to click turns was Marge Kelly, of Pasadena, Calif.

RICHARD ARCAND . . . erstwhile jewelry worker, has taken a position with Lucas Kiddeland, Los Angeles. He says he's been doing well and that he recently became a member of the Show Folks of America Club.

SEYMOUR OTTFRIED . . . is working a nifty jewelry layout out of New York to highly successful takes.

BERT GOODMAN . . . with foot products, scored a red one during his seven-week stand in the H. L. Green Store, Rochester, N. Y., recently.

JOHN METEVIER . . . affable proponent of foot products, accompanied by his wife and child, rambled into Cincinnati last week and set up his attractive layout in Neisner's five and dimer. In a visit to the pipes desk, he said that he came into town after a successful

two-week stand in Wilkes-Barre, Pa., and a click nine-week engagement at Neisner's, Rochester, N. Y.

CHUCK HEALY . . . vet pitchman, has settled in Galesburg, Ill., where he's said to be working popcorn to lucrative results. He worked popcorn at the recent Knox County Fair, Galesburg, to big takes, he reports.

ROBERT L. BEALERT . . . widely known in pitchdom as Kentucky Lee, shoots thru the following from Dayton, O., "It was with sincere regret that I read in a recent issue of the death of Doc Harry Austin. Zeb, as most of us knew him, had a natural yen for the platform med opera and in his passing the profession not only lost one of its most capable pitchman but an ace entertainer as well. He could produce and put over a show with almost any kind of talent available. He was an accomplished pianist and excellent ventriloquist. He visited with me at last year's Circleville, O., Pumpkin Show and we had a real old-time pipe fest. His friends in the business will sorely miss him."

EDDIE GILLESPIE . . . blew into the Windy City recently after a successful stand in Detroit.

CASEY IN 13TH YEAR

(Continued from page 56)

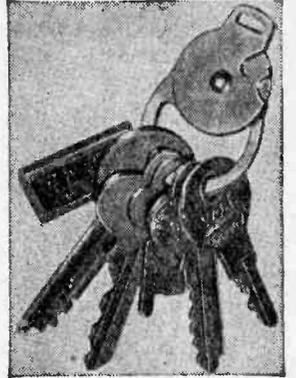
Man., and two days here. Shows now are on their Eastern swing, playing such spots as Kenora, Emo, Dryden, Rainy River and Sioux Lookout.

The Casey grandstand show, booked thru Garden Brothers, of Toronto, terminated a successful seven-week run. Under guidance of Billy Arnott, emcee, who also doubled in the Sophisticated Deceptionist act with his wife Kay, the cast included Sam Sky and Danny Datrie, musical comedy; Dorothy Steadman, contortionist and dancer; Bob Wallace, rubbery art; Tom Hamilton, Scottish comedian; Earl Wright, dog act, and Gordon McLean, pianist.

In the concession line things are going along smoothly but the agents have their fingers crossed.

PITCHMEN! WOW 'EM WITH KEE-LOK

Trade Mark Pat. Pending



Sensational New Type Key Holder Now Replaces Old-Fashion Rings!

Fool-proof locking disk permits easy, quick attachment or removal of keys. Remains safely locked until opened by user.

PRECISION-MADE! UNBREAKABLE! Kee-Lok makes a perfect pitch! Everyone a prospect—every prospect a sale!

Individually mounted on an attractive, colorful card.

Your Cost: \$12.96 Gross. Sample 25c.

IMMEDIATE DELIVERY

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THE TARR COMPANY

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MODERN PLUG-IN FLUORESCENT FIXTURES

\$5.35 with two 20-watt Bulbs each unit package for Homes, Stores, Offices, Concessions, etc.

Also Immediate delivery of Brackets, Strips & Bedroom Lamps with bulbs.

25% Deposit with Order, Balance C. O. D. F. O. B. Brooklyn, N. Y.

B & H ELECTRIC CO.

Dept. F., 817 Fulton St. Brooklyn, N. Y. NEVins 8-8203

SPECIAL PLASTIC GEARS

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Your complete needs all at one source—Candy, Gum, Batteries, Gloves, Dry Goods, Pins, Sales-boards, Sanitary Goods, Drugs, Toilet Articles, Automobile Supplies, Specialty Merchandise and many other scarce items. Send 3¢ stamp for complete new list. We have the merchandise.

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Good publications for small towns and rural areas in Southern, Eastern and far Western States. Plenty of good maps in stock.

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\$3.75 set	\$2.00 each
In Dozen Lots \$4.00	In Dozen Lots \$2.25
Sample Set	Sample

Attractively gift boxed! Supply limited. Satisfaction guaranteed or money refunded. Mail money order, check or cash. 25% Deposit, Balance C. O. D.

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WHILE THEY LAST

"A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110

\$3.60 Per Dozen in Lots of 12 Dozen or More.
\$4.60 Per Dozen in 1-Dozen Lots

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FINE FURS COATS—JACKETS

LOWEST FACTORY PRICES Complete line. Latest 1947 Styles. Every variety. Perfect workmanship. Tremendous stock. All price ranges. **DO NOT ORDER TILL YOU RECEIVE OUR FREE 1947 Illustrated Catalog and Price List.** WRITE for It Today.



KENT FUR CO. 350 7TH AVE. NEW YORK 1, N. Y. Dept. B-1

SPECIAL CLOSEOUTS! NEW LOW PRICES!

ALUMINUM LIGHTERS	MONEY CLIPS
Satin Finish. Long Wheel. Wonderful Seller! Retail, \$2.00 Ea. Sample Doz., \$6.00 \$5.00 PER DOZ. 6-Doz. Lots	Genuine Silver Dollar! Beautiful Number! Fast Seller! Sample, \$2.00 \$18.00 PER DOZ.

25% Deposit With Order, Balance C. O. D.

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Genuine Zircon Rings

The diamond-dazzling gem from Siam. Write for catalog.

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RADIOS TOASTERS
ELECTRIC IRONS - ELECTRIC SHAVERS
LOW PRICED WATCHES AND JEWELRY

Many other Hard to get Items All Available for Immediate Delivery

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American Merchandising Co. Dept. 60-2 4355 Ave. Montgomery 4 Ala.

Medium Lels. Gr.	\$3.50
Large Lels. Gr.	6.75
Paper Shakers. Gr.	7.50
Plaster Slum. Gr.	1.25
Small Plasto Animals. Gr.	1.40
Wolf Badges. Gr.	2.25
#1 Cloth Flags. Gr.	1.25

Large Stock Other Items

SEND FOR LIST

K. S. CAUFIELD 808 S. 8d St. Louisville 2, Ky.

Lots o' Dough Changes Hands At Centurama

(Continued from page 56)
last 15 days to the same source . . . which carnival men agree was an excellent contract.

Centurama's over-all take was increased by \$39,533.71 from the independent midway. Phil Little, who had the juice, grab and some game stores, was committed for 15 per cent of his gross, and that amounted to \$25,497.69. Other independents on percentage handed over \$3,661.02, while another \$10,375 was obtained from flat rentals in this area.

Total gross for the midway sectors to Centurama was \$86,699.99. The air show, which was a flopperoo if judged by the standards anticipated by the budget committee, played to about 88,000 people or \$44,000—and totalling everything around the take so far reported was \$378,199. There is also some cash to be derived from program and souvenir book advertising and sales, and some other cash may be found here and there.

When the auditors get thru, the result will be interesting, indeed; and may serve as a guide for other cities preparing to do a lot of hoorahing about a birthday, or something.

Hammond, Hayes Combine Orgs for North Texas Run

ARLINGTON DOWNS, Tex., Aug. 17.—Hammond's Pla-Park Shows and the Bill H. Hames organization will be combined for the North Texas State Fair at this spot, midway between Dallas and Fort Worth, running August 24 thru September 2.

This will be the first major activity at Arlington Downs race plant since Texas outlawed pari-mutuel betting.

CARNIVAL ROUTES

(Continued from page 62)

Stephen's: Glenwood, Mo.
Strates, James E. (Fair) Hamburg, N. Y.; (Fair) Cortland 26-31.
Strong Am. Co.: (Fair) Wahoo, Neb., 21-23; Weston 24-25.
Stumpo, Fred R.: Miller, Mo.
Sunset Am. Co.: (Fair) Monticello, Iowa; (Fair) Osceola, Neb., 26-28; (Fair) Seward 29-31.
Sunflower State: (Fair) St. Francis, Kan.; Cimarron 28-30.
Sutton: Anna, Ill.
Tassell, Barney: Washington, D. C.
Tatham Bros.: Roseville, Ill., 20-23; Chatsworth 26-31.
Tidwell, T. J.: Perryton, Tex.
Thompson Bros.: Emporium, Pa.; Renovo 26-31.
Tinsley's City Rides: Rome, Ga.
Tivoli Expo.: (Fair) Eldon, Ia., 19-22; (Fair) Bedford 26-30.
Triangle: Connelville, Pa.
Turner Bros., No. 1: Shelbyville, Ill., 19-22; (Fair) Du Quoin 26-Sept. 2.
Twin City: Sac City, Ia.; Trenton, Mo., 26-31.
Twin River: Wymore, Neb.; (Fair) Nelson 26-30.
United Expo.: Marshall, Mo.; Albany 26-31.
Utah Expo.: Montrose, Colo.
Veterans United: (Fair) Pocahontas, Iowa, 19-22.
Victory Expo.: (Rodeo) Vinita, Okla.; (Fair) Coffeyville, Kan., 26-31.
Virginia Greater: Crisfield, Md.; Keller, Va., 26-31.
Wade, W. G., No. 1: (Fair) Sandusky Mich.; (Fair) Bad Axe 27-31.
Wade, W. G., No. 2: (Fair) Wabash, Ind.; (Fair) Rensselaer 26-30.
Wallace Bros.: Russellville, Ky.
Wallace Bros. of Canada: (Fair) Three Rivers, Que., Can.; (Fair) Sherbrooke 26-31.
Ward, John R.: Burlington, Ia.; Ottamwa 26-31.
West Coast Victory: (Fair) Gresham, Ore., 19-25.
Whitney & Scott United: (Fair) Avoca, Iowa, 19-22; (Air Show) Sheldon 27-29.
Williams Southern: Independence, Va.
Wilson United: Dandridge, Tenn.
Wilson's Famous: (Fair) Milford, Ill., 19-23.
Winchester Am. Co.: (Fair) Berryville, Va.
Wolf: Algona, Ia., 21-23; Albert City 26-28; Wells, Minn., 30-Sept. 2.
Wolfe Am. Co.: Toccoa, Ga.
Wonder City: Centralia, Ill.; Murphysboro 26-31.
Wonder Shows of America: Sioux Falls, S. D.
World of Mirth: Portland Me.
World of Pleasure: (Fair) Marshall, Mich.; (Fair) Warsaw, Ind., 26-31.
World of Today: Sedalia, Mo.
Wrightman Am. Co.: Eureka, Calif., 21-25; Crescent City 27-Sept. 2.
Zacchini Bros.: McDonald, Pa.
Zeiger, C. F., United: Akron, Colo.; Salida 26-31.
Ziegler: Centralia, Wash.

MIDWAY CONFAB

(Continued from page 59)
visiting her daughter from Alexandria, La. . . . The brunch parties have been resumed by the Endy's ladies. Proceeds go to the Mercy Hospital fund. Next hostesses will be Agness Ross and Hilda Roman. . . . When the Kirkwood Shows played Annapolis, Va., Virginia Fields, Helen Modell, Winnie Edwards and Ruth Schreiber visited the Endy Shows.

Mrs. Helen Marcus was hostess at a birthday party, Wednesday (7), for her husband, Red, who operates the Girl Show on Gold Medal Shows. Guests included Oscar Bloom, Mr. and Mrs. Whitey Richards, Ann Thompson, Mr. and Mrs. Bob Flynn, C. A. (Cash) Wiltse, Mr. and Mrs. Harold Scott, Jack Pugal, Mr. and Mrs. Jimmy Stevens, Mr. and Mrs. Arthur Ancil, Bob Saunders, A. (Baldy) O'Neill, Larry Marks, E. W. Willis and Mr. and Mrs. Ralph Hoffmann.

Knowing how to saw a woman in half is a professional secret, Judge R. Himes learned in criminal court in Tampa. Estelle Woodard, 27, was brought before the judge on a minor charge. Upon finding that Estelle had worked in the act at times for Royal American Shows, the judge asked her how the trick was done. "Royal American might not like it if I gave away their secrets," she told his honor. He agreed.

Whitey Hinckley writes from the John Francis Shows that Pat Patterson can be seen any day on the midway performing the following duties: semi driver, tape man on lot layout, electrician, repair man on the popcorn truck, candy floss salesman and cookhouse handy man. Pop Francis says Pat came with a jig show he bought 20 years ago, has been around ever since, and is now 78 years of age.

Mrs. John B. Davis, wife of the owner of Southern States Shows, is in the Crawford W. Long Hospital, Atlanta, recuperating from a recent operation. She expects to remain there for several months yet and would like to read letters from friends. . . . Mr. and Mrs. Eddie Owens, widely known in outdoor show business, last week joined Al Wagner's Cavalcade of Amusements at Middletown, O., to operate Slim Kelly's Iron Lung Exhibit.

George S. West, of the George Clyde Smith Shows, pens that Theodore Keti, recently discharged from the navy, has been put in charge of West's Jewel Box Casino which features the Amber West Dancers. A new blue canvas top and a truck has been added. . . . H. (Deacon) Weigon, after a session in the armed forces, has rejoined with West Coast Charlie and is now working with the B. Burton and L. Ross enterprises on the Wallace Bros.' Shows.

Charlie Strickler, better known as Octopus Charlie, had to leave the road and is now confined in a t.b. hospital in Birmingham. Mail will reach Strickler that is sent in care of Mrs. Booker, 2709 31st Avenue, N. Birmingham. Charlie has been with Beckman & Gerety, Hennies Bros.' and L. J. Heth shows.

Mrs. Ad Duncan will operate five concessions at the Iowa State Fair, Des Moines. Whitey Sundahl is working for Mr. and Mrs. Al Green, operators of the cookhouse on World of Today Shows.

Dick Hilburn, of Endy Bros.' Shows, who occasionally contributes gags that have found their way into these columns, sent a drawing with his latest—depict-

ing an accident in which an auto load of belly-sticks lost a decision to a tree when the driver heeded the plea of a radio preacher to "Now bow your heads in prayer."

Mrs. Clara Lapp, former owner of the Milton Lapp Shows and now a resident of Washington, was host to Mr. and Mrs. David B. Endy and daughter, Joan, at her home Saturday (10) night after the show closed. Mrs. Lapp now owns the home of former President Theodore Roosevelt, and her sons, Milton and Claude, operate a large tire repair station in the District. Others from the Endy org who were guests at the Lapp home were William (Red) Hicks, George Keretes, Mr. and Mrs. Jack Gilbert, Mr. and Mrs. Cash Miller, Louis A. Rice, William Todd III, William Whitmore, Mr. and Mrs. Milton Paer, Martha Weiss, Kenny Moore, Mr. and Mrs. Lou Horney and Alberta Yeastedt.

Rae-Terrill has the annex on Penn Premier Shows, and Ted Buck is making openings. Rae-Terrill left American United Shows in Baker, Ore., the week of July 4 and, before joining Pen Premier in Canton, O., visited friends in St. Joseph, Mo. . . . Grover C. Graham visited friends at Coney Island, N. Y., while in the Big Town on a business trip. En route south he will pick up one concession and a Posing Show at Washington to play fairs. . . . Hank Sylow's Circus Side Show, on Lawrence Carr Shows, has been playing to capacity crowds, Jean Nadja, who has the annex, reports. New attraction is McGrenner's Scotch bagpipes. Nadja reports that one of the three storage barns at Carr's winter quarters recently burned.

Mrs. Walter B. Fox, wife of the general agent of Wonder City Shows, returned to her home in Mobile, Ala., after spending two weeks with her husband in Evansville, Ind. . . . Fred Myers, erstwhile general agent of Moore's Modern Midway Shows, left to join the J. J. Page Shows, which are now under management of Billie Clark. . . . Carl L. Hillman has resigned as legal adjuster of Wonder City Shows. He was replaced by Earl V. (Hoppy) Chapman, who held the post last year. . . . Byron Thurman of Evansville, Ind., who died recently, was well known to show folks, having been a leader in Veterans of Foreign Wars' activities there for many years.

CAVALCADE FIRST

(Continued from page 56)

Flint, Mich., was also on the lot Thursday and succeeded in placing one of his attractions on the Cavalcade for the fair run.

During the Ionia Free Fair, Dr. John LaMarr, of the Cavalcade, had his fully equipped field hospital placed directly in front of the fair offices. Rose Sarlow, secretary, had two nurses on duty all the time and they were in active co-operation with the show doctor.

During the week, Dr. LaMarr treated several hundred patients, including members of the Jimmie Lynch crew, Barnes-Carruthers grandstand personnel, and drivers and mechanics during the Saturday auto races. He also treated many public cases in the fair hospital and was mainly responsible for the show Friday night for the Michigan Showmen's Association. During the early part of the week he was assisted in the hospital by Harry R. Naylor, son of Fred B. Naylor, formerly with Sells-Floto Circus.

Title Is Switched But It's Still WOM

(Continued from page 56)

Thelma Day; Wild Life Exhibit, Pete Callender; Bubble Show, Ray Ayres; American Cuties, Fay Ayers; Minstrel Show, Peewee Parker; Lovers Lane, Jess O'Dell; Glass House, Pete Freeman; Monkey Show, John Willander; Jungleland, James Dunlavy.

Among those noticed in concession row operating various stores were Eugene Haddad, Edith Chase, Chuck Moss, Katie Reeves, Eddie Meisterman, Tex Chambers, Hugh Nolan Reeves, Lyle and Daniels; Jimmie Case, Leona and Bill Crowe, M. L. Walker, Mrs. Jean Haddad, Jess Jordan, James Calder, Bennie Fields, T. K. Panther and Harry Hunter. Mr. and Mrs. Al Green operate the cookhouse. Mrs. Viola Fairly has the American mit camp, where Edith Kelley, Joanne Wilson and Juanita Hunter are readers, with Virginia Calaria handling tickets.

Fairly Takes a Trip

Fairly is currently on a booking trip thru the South. Mrs. Fairly regretted that her husband was not on hand, as he would have escorted the many visitors thru his Lovers Lane, which is his pride and joy. Mrs. Edie Meisterman returned to the show after a two-week visit to Houston where she was the guest of her daughter, Betty.

Willander received a baby chimp for his Monkey Show here. The large chimp he had for the past eight years died at Moorhead, Minn., while the show was playing there. Peewee Parker has added eight new performers to his Dixie to Harlem colored revue. Fay Ayers now has 10 performers in her American Cutie show and usually runs top grosses.

IAS Drive Successful

Dee Lang, past president, and Euby L. Cobb, secretary of the International Association of Showmen of St. Louis, were busy signing up new members for their organization. Among those who made application for membership were Art Signor, Joe Murphy, Jimmie Case, Eugene Haddad, H. (Izzy) Wells, H. N. (Foots) Reeves, Robert Harris, Charles (Chuck) Moss and Jimmie Calder. With these new members, the World of Today Shows is almost 100 per cent IAS.

Rachel Wells, who with her husband, Tommy, operates the diggers, was busy furnishing ice water for the many guests who gathered daily around the office wagon. Other visitors included Clyde Davis, Don Brashear, Mr. and Mrs. Barney Allen, Henry Gibson and H. Van Dike, all of the Victory Exposition Shows; Denny Pugh, of Dallas, and Joe and Sally Murphy, who stopped over to visit for four days, en route from Michigan back to their home in Dallas.

HENNIES BUSTS MARK

(Continued from page 54)

set the pace in that department, followed by the Motordrome, operated by Dutch Wilson and Edward Filingham, with Mike Conti's Girl Show a close third. Scooter set the pace for the rides. No show was priced at more than 50 cents at any time, and the Scooter went for 35 cents a whirl, with all other major rides going at 25 cents straight thru, with the exception of opening day, which was Children's Day.

Midway was signally honored Thursday (15) when Gov. Dwight H. Green and Senator Wayland C. (Curley) Brooks paid an unofficial visit and played several game concessions, visited the shows and rode three of the major rides.

Congress Hears Coin Tax Plea

Polio Slices Earnings for Mpls. Trade

Decline Said 5 to 30%

MINNEAPOLIS, Aug. 17.—Continuing spread of infantile paralysis thru the Twin Cities and Minnesota has cut into coin machine collections, particularly in Minneapolis. More than 800 cases of the disease have been reported in the State.

One operator said his collections have fallen as much as 25 to 30 per cent. His route, for the most part, lies in North Minneapolis, where this year's outbreak of polio started.

Voluntary Quarantine

Other coinmen report business off from 5 to 15 per cent depending on their locations and how close to polio areas their machines are located. Minneapolis itself has had nearly 400 cases. Minneapolis health department and mayor have urged citizens to observe a voluntary quarantine to keep children under 15 at home. This has also affected the going-out of adults, with parents fearful that during the epidemic they might bring the disease back with them.

Taverns, delicatessens, drugstores, ice cream bars and restaurants thus have taken a slump in attendance which has been reflected in coin machine play, especially of juke boxes, cigarette venders and amusement games.

There has been no reports of any member of a coinman's family being stricken by the disease. However, coin machine operators have indicated their willingness to help out in any possible way to fight the spread.

State Orders Local Oregon Officials To Move Against Games

SALEM, Ore., Aug. 17.—A letter addressed to all district attorneys, sheriffs and police chiefs thruout the State has been issued by the attorney general's office.

Letter was sent, officials said, after complaints about failure of law enforcement officers to take action against gaming devices, "all of which," the letter said, "had heretofore been designated and declared in violation of our statutes and the opinions of this office, and in violation of the lottery provisions of our constitution."

"It appears," the letter continued, "that little effort is being made by the officers to enforce the laws and abate these nuisances in many communities, and many people are complaining and writing in to demand action."

"Under the statutes of this State the attorney general becomes an enforcement officer when directed by the governor, and that is only on the failure of the local authorities of a county or community to cope with a situation where officers fail or neglect to perform their respective sworn duties."



"They got the idea from diggers."

AOAA's Idea To Committee

Association's brief urges quarterly tax payments to aid seasonal arcade ops

By Al Schwarz

NEW YORK, Aug. 17.—Proposal of the Arcade Owners' Association of America that the federal excise tax on coin machines be made payable quarterly is to be placed before the powerful Ways and Means Committee of the House of Representatives when Congress reconvenes, according to a letter from the clerk of the committee.

Robert M. Gambill, committee clerk, wrote association leaders from Washington that "the case on behalf of coin machines will be placed on the committee agenda for consideration when Congress reconvenes." The legislators started their current recess August 2 and they are not expected to return to the capital before January 1.

Earlier, a letter had been received from Rep. Robert L. Doughton, North Carolina Democrat, who is chairman of the committee and top tax expert of the House, saying that he "found the brief of such interest" that he was having the committee clerk schedule it "for early possible committee action." Barnett R. Berkens, association executive, said that letters expressing interest in the proposal had been received from 10 of the 25 members of the committee.

Seasonal Relief

Proposal was advanced as a method of relief for operators of seasonal arcades, but, should it win favorable consideration, it may lead to other congressional actions of benefit to the entire coin machine industry, association leaders said. Brief, outlining the problem and its possible solution, was prepared by Al W. Blendow, association president, and Berkens. It was submitted to the committee and a number of members of Congress July 1.

Brief brought up the matter of double taxation on coin machines that are sold in midyear as well as the problem of the seasonal arcade owner.

"While the arcade operator who sells, disposes or in any way ceases to operate a machine, or group of machines in an arcade is not granted any refund for the unexpired portion of the year, the purchaser on the other hand is required to pay the amusement tax on each machine put into use by him," it was pointed out.

"In this manner the identical machine or group of machines had the tax paid for the entire year by the seller and then the buyer must again pay the tax, altho this time it is pro-rated on each machine."

At another point, the brief declared:

Propose Amendment

"The Arcade Owners' Association of America proposes that the regulations be amended to provide for the relief from taxes, for that portion of the fiscal year when the seasonal (See Congress Hears on page 135)

News Digest

MATERIALS—Civilian Production Administration reports indicate that steel, copper, glass and other materials vital to the production of coin-operated equipment are gradually being made available in better supply. Strikes, conversion from war to peace and a variety of other factors have helped keep supplies below demand. Outlook now is hopeful. With spiraling costs, however, most production observers are now watching labor as the possible next bottleneck.

PREMIUMS—A Nebraska vending machine operator reports he has been using premiums in advance of cash commissions to his locations. Connection of premiums with vending operations is not new, but this idea is more satisfactory to location owners and more profitable to the operator. For complete details see "Weigh Location Premium Deals" in the vending machine section.

THEATERS—Always among the top locations for vending machines, theaters now look on venders as the second most profitable source of income. A San Diego theater manager reported early this summer that the vending machines in his lobby brought in almost as much revenue as admissions. Top locations now for venders are industrial plants and theater lobbies.

ARCADES—From Australia a Sydney arcade proprietor reports his business holding up well. Since Yank soldiers left, play dropped 25 per cent. Only one thing seems to bother the coinmen Down Under, and that is how soon will they be able to get new shipments of U. S.-built coin machines. So far as is know, only one Australian import license for coin machines has been granted. Traders predict resumption of the business before the year is out or early in 1947.

PLAY—Coin machine operators are noting a serious affect on play in

Minnesota and bordering States where polio epidemics are raging or threaten. Center of the epidemic seems to be St. Paul and Minneapolis, where officials have banned public gatherings and are encouraging people to stay at home. While the trade is doing everything possible to help officials carry out the regulations, play naturally suffers.

RESORTS—First-hand report from resort areas around Toronto and Niagara Falls indicates juke box operators are doing land-office business. Since the pubs there are even shorter of beer than taverns here in the States, they would not offer good locations. Restaurants and similar places where food only is served are booming and so are music machines on location there.

NUTS—In Washington and the Deep South government officials and peanut growers are worried about nails. Problem hasn't reached the penny bulk vending field yet, but it might. Seems the growers in the South need nails to build racks for their nut harvest, and the nails just aren't available since most have prior consignment to veteran housing and other essential construction.

TAXES—Arcade Owners' Association of America has made a proposal that federal excise taxes on coin machines be payable quarterly. When Congress reconvenes the proposal will be placed before the powerful Ways and Means Committee of the House. Elsewhere on this page are certain comments from senators and representatives pertaining to the proposal.

ROOMS—Coming into Chicago to visit manufacturers or distributors? Make sure you have hotel reservations first. Same goes for the 1947 Coin Machine Convention. Write now for rooms. Do not write Coin Machine Industries.

Charter MMBA in Michigan As Amuse. Op Association

DETROIT, Aug. 17.—Reactivation of trade associations in the coin machine industry here was climaxed by the incorporation of the new Michigan Miniature Bowling Association, which actually embraces a wider range than its name would seem to indicate.

Field covered by the association includes all types of bowling machines and licensed coin-operated equipment with the exception of music machines. Essentially, MMBA takes in legal amusement games of all types, but the emphasis in the statement of purpose is strongly placed on the word "licensed."

Association's members will be drawn from Detroit and the entire State of Michigan.

Began Last Winter

This group is an outgrowth of the group formed last winter when adverse regulation was threatened by a mistaken regulation of the Liquor Control Commission which stopped the operation of bowling machines. This regulation has since been clarified and rescinded, since the bowling equipment is not considered gambling.

MMBA has now been granted charter of incorporation in Michigan to operate on a non-profit basis. First president of the new association is Al Curtis, of Curtis Coin Machine Company. Curtis will replace Frank Healey, American Coin Machine Company, who was acting president of the informal association which preceded the present incorporation.

Other officers of the new group are Sam Rose, Joy Novelty Company, first vice-president; Charles Friedenberg, Curtis Coin Machine Company, second vice-president, and Maurice Feldman, F & S Amusement Company, secretary-treasurer. Officers will also function as a board of directors.

In addition to those activities ordinarily thought of as trade association work, MMBA has announced intention to provide a common forum for discussion of mutual and individual problems, President Curtis says, in accord with this objective, Cur-

tis has extended an open invitation to all operators of equipment in this class to join the association. Invitation, Curtis said, is open too "all men of clean, moral character."

Present membership of the association is approximately 40. Operators interested in joining are instructed to contact any of the officers.

General membership meetings of MMBA will be held the fourth Thursday of each month at the Hotel Detroit. On the third Thursday of each month the same hotel will be the scene of a board of director's meeting.

New Amusement Games Shown by Ponser-Kaye Co.

NEW YORK, Aug. 17.—Opening of the four-day showing of three new amusement game machines manufactured by Amusement Enterprises, Inc., was held August 15 at the Hotel New Yorker. George Ponser and Irving Kaye played host.

Tri Score, Bowl-A-Strike and a counter twirler ball game were the new games which were shown to the visitors, along with the firm's Bank Ball game. From 10 a.m. to 11 p.m., members of the firm were present to demonstrate the new machines to prospective distributors, jobbers and operators.

A five-ball roll-down game, Tri Score's main feature is the triple scoring method of flash lighting on the backboard that makes the game "one of real skill," say Ponser and Kaye. Over 200 machines a week will roll off the production lines of Amusement Enterprises within the next six to eight weeks, according to Kaye.

Bowl-A-Strike, a 24-foot bowling alley game, with six balls, will go into production as soon as material is lined up for the game—"about six months," Kaye states. Production of 500 of the counter twirler five-ball games a week will begin next week, Kaye further stated. While yet un-

U.S. Working Force Tops Wartime Peaks

WASHINGTON, Aug. 17.—Current civilian employment has climbed to a new peak of 58,130,000, exceeding even highest wartime totals, according to a Bureau of Census report.

Responsible for the high employment level, according to the bureau, is seasonal work and an increase in student employment which has raised the figures to 1,400,000 over June and almost 4,000,000 over a year ago.

Jobs, however, are becoming harder to find, the bureau reported. In July, 1945, only 1 in 12 of the unemployed had been searching for work for as long as four months; in July, 1946, the proportion increased to one in five.

In July unemployment dropped to 2,270,000, the lowest 1946 figure, which was still far above the 30,000 unemployed just before V-J Day.

Munves of N. Y. Gets Dress-Up

NEW YORK, Aug. 17.—A face-lifting operation that will take three months to complete has started at Mike Munves' 34th Street headquarters, according to Max Munves. Everything from the sidewalk and the steps leading to the showroom door of the establishment are being done over.

"In fact," Mike Munves states, "the whole front of the building is being rebuilt, along with the offices and showrooms. The final result will be that visitors leaving Penn Station to visit coin machine row will find that the first stop will be in a modern up-to-date building with plenty of room to stop and chat."

Shortage of materials, like in almost every other field, is responsible for slowing down the progress, the Munves brothers add.

named, the twirler game will be sold with interchangeable penny and nickel slots so that arcade owners or operators can change the machines at will.

Court Denies Writ To Void Hartford Law

Suggests Civil Action

HARTFORD, Conn., Aug. 17.—A Superior Court judge declined to grant a temporary injunction sought by a local distributor to stop city officials from enforcing Hartford's new ordinance requiring that licenses be obtained to operate pinball machines and juke boxes.

Plaintiff attacked the validity of the ordinance on several grounds. Brief filed by his attorneys declared that the ordinance was invalid because it imposes a tax and it is not a regulatory enactment. It further contended the license law is discriminatory, vague and in violation of the due process of law clause of the federal constitution.

Pin, Juke Fee

Ordinance, imposing a license fee of \$35 on each pinball game and \$15 for each coin-operated phonograph, was adopted by the common council and signed by the mayor July 9.

Judge hearing the plea for a temporary injunction commented that counsel for the distributor filed an excellent brief which, on full trial of the case on its merit, might be sufficient to establish that the ordinance is invalid.

Not Confiscatory

But he added that on the evidence submitted to him in the injunction request there was nothing to show that the license fees are confiscatory. Hence, he ruled, plaintiff had failed to make out a case justifying the extraordinary relief of an injunction.

Decision also suggested that the plaintiff might further test the legality of the ordinance by paying the fees under protest and then bring a civil action at law. Then, the judge added, if the ordinance is ruled invalid, the fees paid could be recovered. By bringing such an action, the jurist continued, the plaintiff would avoid the humiliation incident to an arrest for refusal to pay the license fee and at the same time he would be able to have the legality of the ordinance fully and carefully tried by the courts.

Defendants to the action were the chief of police and three police court prosecutors.

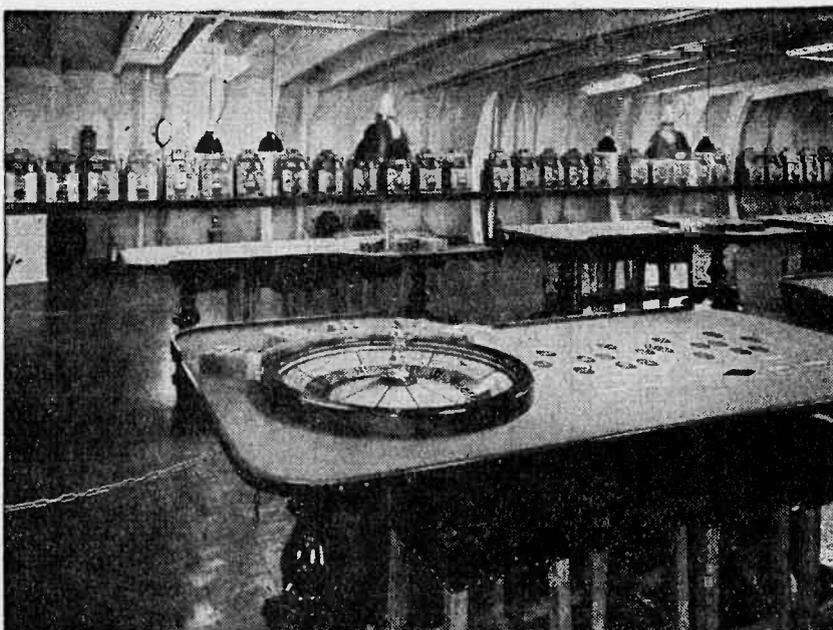
CMI Urges Get Rooms Now for '47 Convention

CHICAGO, Aug. 17.—Coin machine manufacturers, distributors and operators coming to the CMI convention and coin machine show should write immediately for hotel reservations if they have not done so, James A. Gilmore, association secretary-manager, says.

Requests for reservations, however, should not be addressed to CMI, but to the convention department of the Sherman Hotel, Chicago, he explained. Convention and exhibition of new machines will be held at the hotel February 3-6, 1947.

"Convention housing continues to be as great a problem as ever," Gilmore said. "Every post-war convention is attracting 50 per cent more attendance than their pre-war records. On this basis we can expect 12,000 or more coin machine men to attend our 1947 convention. Every out-of-town prospect, therefore, can readily see the necessity of making their hotel reservation with as little delay as possible.

"When Hotel Sherman is sold out, they will arrange with other Loop hotels to take care of convention-goers, so, to protect their own best interests our people should make their reservations now."



EIGHT TONS of bell machines, part of which are shown above, are aboard the gaming ship, the Lux. Machines run down one wall of a room half as long as a football field. The Lux has been in the news during the past two weeks when California officials tied up Stralla's water taxes and stranded a boatload of patrons.

Block Marble Set in Larger Philly Office

PHILADELPHIA, Aug. 17.—Moving of Block Marble Company from 1527 Fairmount Avenue to their new two-story building at 1425 North Broad Street, Philly's coin machine row, has been completed, according to Harry and Byron Block. Remodeling of the new building has been going on for the past four months.

"We now have more than eight times the floor space that we had in our former headquarters," Harry Block states. Byron Block, recently discharged from the army, has started expansion promotional programs for the parts and supply firm since his return.

"Phir Staid," pronounced first aid, a new trade-mark of the firm that is a figure made of screws, wires, springs and other parts, with a coin for a head, is one of the new ideas that Byron Block has started. The trademark has been added to their letterheads, advertising and promotional letter series.

Frank Adams To Take Coin-Arts Engineer Post

MILWAUKEE, Aug. 17. — Art Slade, general manager of Coin-Arts Industries, inventor and developer of the Shine-a-Minit shoe-shining machine, announced that his firm has completed negotiations with Frank Adams, engaging him as chief engineer for their organization.

Adams has a national engineering reputation, has been consultant on production to many firms for 25 years. His experience includes work in the electrical, mechanical, hydraulic and automotive equipment field. As an industrial engineer he has been connected with Packard Motor Car Company, General Motors Diesel division, Fairbanks-Morse Company, Ideal Electric & Manufacturing Company, Bendix Products Corporation and the Trundle Engineering Company.

Adams' experience in refrigeration and air-conditioning will serve him well because of the similarity of the elements of automatic control between those fields and the shoe-shining machine.

He will have supervision and control of the organization and engineering of all manufacturing facilities. Adams says he believes he can produce 500-600 shoeshine machines a month when production gets rolling. He promises a complete production model for showing in September or early October.

Slade announced that one full floor of a Milwaukee hotel has been reserved for distributors who will attend this showing. Slade likewise announced that the firm now has its national distributors organization set up in every State with the exception of Iowa.

Moore Firm at Portland Moves

PORTLAND, Ore., Aug. 17.—Jack R. Moore Company, jobbing firm, is moving this month into its new building, a two-story concrete structure at 1423 Southwest Mill. New building, under construction the last several months amid delays over material and labor shortages, will augment present facilities, serving as storage space, workshop and paint shop.

Present building, at 1615 Southwest 14th, is around the corner from the new place, the rear corners abutting so that an eight-foot-wide covered areaway will connect the two structures. Remodeling is going on also at the old building, additional space to be devoted to showroom.

Moore reports brisk business, with firm easily able to place all equipment that manufacturers can deliver. Serviceman problem is still a headache, but the company now has seven veterans in plant.

H. Berger Buys Site in N. Y.

NEW YORK, Aug. 17.—Purchase of a building in the middle of coin machine row, 698 10th Avenue, was announced this week by Harry Berger, West Side Distributing Company. Change of the firm name to West Side Distributing Company, Inc., was also announced by Berger.

Extensive remodeling will be undertaken before moving into the new and much larger quarters, Berger adds. New move puts the firm near 49th Street.

Materials Output Swings Up

Calendar for Coinmen

October 1-4—Iron and Steel Exposition, Public Auditorium, Cleveland.
 October 3-5—National Electronics Conference, Edgewater Beach Hotel, Chicago.
 October 13—Independent Vending Machine Operators of Wisconsin, Dubuque, Ia.
 October 14-19—Electronics Industry Exposition, Grand Central Palace, New York.
 October 16-18—National Automatic Merchandising Association, national convention, Congress Hotel, Chicago.
 October 21-26—Dairy Industries Exposition, Atlantic City.
 November 11-14—National Hotel Exposition, Grand Central Palace, New York.
 November 25-26—Packaging Industry's Annual Convention, Stevens Hotel, Chicago.
 February 3-6—Coin machine Industries, Inc., convention and exposition, Sherman Hotel, Chicago.

Arcade Play in Australia Good Despite G.I. Exodus

CHICAGO, Aug. 17.—Arcade in the Luna Park, Manly, Sydney, Australia, is doing a good business despite the natural decline in play since the days when Yank and Aussie soldiers were around in numbers. This information comes from Harold G. Spry, proprietor of Luna Park.

Spry says that he has approximately 100 coin machines in his amusement park center. (Down Under operators refer to amusement arcades as slot parlors.) Equipment in the arcade includes some juke boxes. In Australia the juke box has long been standard equipment for arcades. Phonograph is used both for its amusement value and as an attention-getter to attract customers.

Anxious for Machines

Spry points out that Australia laws prohibit pay-out machines in arcades. He adds, however, that he is "very anxious" to add to his arcade and intends to do so just as soon as he is able to obtain an import license.

(The Australian Government, because of the dollar shortage, has been reluctant to issue licenses for import except for "essential" commodities. Where the Australian buyer is able to transact business without taking funds out of the country, the license can be obtained. Earlier this year limited shipment of coin machines was made to an unnamed

Australian buyer, according to official Department of Commerce reports.)

Of the current restrictions on imports, Spry seems hopeful that the government in Australia will shortly adopt a more lenient attitude which would allow more freedom of trade and might lead to resumption of quantity coin machine exports to that country.

Business Good

"Business here was very good during the war," Spry says, "especially when your boys were here. I would like to say that I have the greatest admiration for the exemplary conduct at all times of the thousands of American boys who went thru my park and never once gave me a moment's trouble. They acted like gentlemen."

Commenting on play in the amusement park arcade, Spry said, "Now that our boys are back in civvies and trying to settle down in the post-war world, business has slackened up, which is only natural."

Monroe Ave. Arcade At Detroit Expands Into Second Floor

DETROIT, Aug. 17.—Gayer & Lewiston Arcade, at 200 Monroe Avenue, Detroit, marked enlargement of its quarters this past week when an amusement machine was placed on the second floor of the building housing the amusement center.

Up to now the arcade's activities were confined to the ground floor. First machine to be installed in the second story was a Batter-Up game, manufactured in this city.

To tell customers about the second floor, Archie Gayer and Harry Lewiston have placed a large sign indicating the stairs. Thus far they have gone in for no further exploitation, tho it is likely they will in the future.

Machine was installed by William Larson, formerly with the FBI. Larson become interested in this branch of the amusement field and placed the machine in the arcade on a concession basis.

New addition marks a major step in the expansion program for this downtown arcade. Offices for Gayer & Lewiston's wide string of amusement enterprises are located in the arcade building.

Copper, Steel Said Recovering

Lumber supplies still lag far behind demand—paint, varnish production steady

CHICAGO, Aug. 17.—Production of steel, copper, lumber and other materials so vital to manufacture of vendors, phonographs, games and other coin machines appeared this week to be on the upgrade at last after nearly a year-long slump.

American Iron and Steel Institute announces that the nation's steel furnaces are scheduled to operate at 90.3 per cent of capacity, highest rate of output since July 30 a year ago. Rate at that time was 90.8 per cent of capacity.

U. S. steel industry this week expects to roll out 1,591,400 tons of ingots and steel for castings. A month ago the steel mills were turning out 1,549,100 tons per week, with operations at 87.9 per cent of capacity, and a year ago they were down to 82.5 per cent, producing 1,511,100 tons a week. During the coal strike they hit a low of 30 or 40 per cent.

Post-War Record

July steel production also established a post-war record. Output for that month was tabulated at 6,598,864 tons at an average rate of 84.7 per cent of capacity. This compared with June output of 5,624,826 net tons or 74.4 per cent operations. In July, 1945, steel mills were running at 86.3 per cent of capacity, rolling out 6,985,571 tons.

But the unhappy facts about the lag in steel production since V-J Day come out most clearly in comparison of the first seven months of 1946 with the same period of last year. Between January and July 30 this year the industry produced only 33,928,018 net tons of ingots and casting steel compared with 50,128,653 in the corresponding months of 1945. That was a drop of nearly one-third.

Steel outlook, however, still has its dark spots. One is the serious shortage of scrap, which the Steel Institute said has caused the shutdown of open-hearth furnaces which ordinarily would produce enough steel daily to make 2,150 automobiles.

Bright spot, tho, is the institute's announcement that construction is proceeding on additional mills which are expected to increase the present (See *Materials Output* on page 136)

Jules Mayers Named Mgr. For Seacoast

NEW YORK, Aug. 17.—Jules Mayers has been appointed manager of the newly organized coin machine distributing firm, Seacoast Distributors, Inc., according to David Stern, one of four partners in the company. Mayers formerly was sales manager for a liquor wholesaling company.

Company formerly operated under the name East Coast Distributors, Inc., Stern explained. It is distributor for Rock-Ola phonographs. Other partners in the company are Harry Pearl, Everett Masterson and Tom Burke, Stern said. Company is located at 627-29 10th Avenue.

Weigh Location Premium Deals

Nebraska Op Says "Okay"

Others warn of cut-throat competition, headaches in time of skyrocketing costs

By Dick Schreiber

CHICAGO, Aug. 17.—Presenting location owners with carefully chosen premiums instead of the customary cash commission has proven a successful practice for at least one vending machine operator and distributor.

W. Woodie Leslie, president of Midwest Merchandising Corporation, Lincoln, Neb., reports that his firm has been making use of premiums for some time. Prior to the formation of Midwest, Leslie operated bulk vending machines in most of the principal cities between Lincoln and Dallas. In this bulk vending operation, the premium in advance of commissions acquired worked out very well, Leslie says.

The idea of distributing premiums to location owners—either in full or partial acknowledgment of commissions—is not entirely new. Several vending operating firms have made use of premiums in such fashion, usually passing out coupons which could be redeemed when a sufficient number had been acquired to entitle the location owner or manager to a premium.

Coupon Drawbacks

But the coupon method has had its drawbacks and complications.

Leslie reports his experience in handling premium merchandise has shown that use of stamps, coupons, points and the like are not satisfactory. Method may lead to a complicated bookkeeping system, both for the operator and the location owner, who is likely to look on stamps and coupons as a nuisance.

There is a psychological drawback to the stamps and coupons, Leslie says. Location owners are likely to argue that it takes too long to accumulate sufficient coupons for any worth-while premium. Then, too, there is a legal point at issue in many States where the handling of stamps and coupons is frowned upon.

Says Leslie, "I have found that the (See *Weigh Location on page 132*)

Sugar Ration in Canada Boosted

OTTAWA, Aug. 17.—Canada's candy and soft-drink industries will get an increase of 5 per cent in their rations for the fourth quarter of 1946 beginning October 1, it was announced.

This will bring the sugar allowance for the two industries to 70 per cent of the amount they used in 1941. Sugar ration thruout the country was lifted by 5 per cent in the action, and Canadian confectioners and bottlers are hopeful that they will get another boost next spring.

Low point for these firms was in the spring of 1945 when the ration was only 50 per cent of their 1941 usage. This spring it was increased to 60 per cent in the second quarter, then boosted to 65 per cent in the third quarter.

Baltimore Op Pursues Thief, Lands in Hospital and Page 1

BALTIMORE, Aug. 17.—Adolph Snyder, operator of postage stamp vending machines, had an exciting day August 11. The story of what happened made front page streamer headlines in Baltimore's daily newspapers.

Snyder was visiting the Parkway Machine Company here when a friend of his called out, "Adolph, someone is stealing your car."

The operator turned to see his car, occupied by two strangers, ready to pull away from the curb. Quickly he ran out, jumped on the running board, hoping to prevent a getaway. Snyder's concern for his car was heightened by the more than \$1,000 worth of postage stamps and over \$250 in cash coin—the day's receipts—which were in the back seat.

Clings to Car

As the car sped away Snyder clung to the machine and battled the man beside the driver. Down North Avenue, one of Baltimore's most congested thoroughfares, the car traveled at an estimated speed of 60 miles per hour. A taxicab and a police squad car joined the chase.

After a wild ride thru the streets, Snyder was thrown off the running-board one and a half miles further out. Meantime, I. Kovens, general manager of Parkway Machine Company, had phoned into police radio division to report the stolen car's license number. After reporting to the police, Kovens jumped in his

own car to join the pursuit. Along the way he spotted the crowd around operator Snyder, gathered Snyder up into his own car and rushed him to Maryland General Hospital.

Two and a half miles out the pursuing taxicab forced the thieves to the curb where police managed to seize one. The other accomplice was picked up by the cab driver. Interference from a crowd which gathered allowed the second thief to get away, and with him went the cash receipts. To date police have not apprehended him.

Record Tobacco Crop Forecast; 6% Rise in U. S.

WASHINGTON, Aug. 17.—Record U. S. Tobacco crop of 2,126,000,000 pounds was forecast by the Department of Agriculture for 1946-'47 harvest. This would be an increase of 6 per cent over 1945 crop and 42 per cent above the average harvest for the 1940-'44 period.

Huge American crop is also expected to play a large part in boosting world tobacco production by nearly 10 per cent, the department said. World crop this coming harvest is estimated at 6,654,000,000 pounds, most of it produced in Western Hemisphere and China.

Second largest crop is expected to be that of China, where Department of Agriculture forecasts a yield of 1,025,000,000 pounds. Canada's coming crop is estimated at 115,000,000 pounds, compared with 92,000,000 pounds last year. Forecasts of production in other countries included: Turkey, 177,000,000 pounds; Mexico, 70,000,000; Cuba and Philippine Islands, 60,000,000 each.

Crops in the Western Hemisphere and Africa are expected to run considerably above pre-war levels, but those of Asia and Europe are generally forecast far below.

NCWA Leaders Set Plan on '47 Meeting At Chicago Sept. 7

CHICAGO, Aug. 17.—Final decision regarding the 1947 convention of the National Candy Wholesalers' Association will be made at the meeting of the association board of directors at the Sherman Hotel September 7 and 8, according to Chairman J. Roger Ozmon, of Baltimore.

Fall and winter activities of the organization, as well as adoption of a budget for the rest of the calendar year, will also be under discussion. Report by the regional chairmen of the results of the by-mail balloting for State councilmen, which is just now being concluded, will also be presented.

H. W. Looch, NCWA president, will present to the directors a number of problems towards the expansion of the future of the candy wholesalers.

Blind Vender Ops Plan for NAMA Confab

Wisconsin Group Busy

MILWAUKEE, Aug. 17.—Independent Vending Machine Operators of Wisconsin, organization of visually handicapped operators, met last week at the home of Stella Hamilton, 5422 Wells Street here.

Chief subjects of discussion by members were activities of various groups to aid the blind and plans to attend the convention of National Automatic Merchandising Association in Chicago this October. Reports also were made on the progress of various companies in the production of new vending machines.

Question of the group joining NAMA in a body also came up, but it was decided that each operator should join individually as his operation became big enough.

Meet in October

Next meeting is scheduled for Dubuque, Ia., October 13, the second Sunday in the month.

Those attending the session here included Ed Andrews, Plymouth; George Card, Madison; Herbert Davies, Racine; John Franco, Kenosha; Stella Hamilton, Milwaukee; Walter Klatt, Janesville; W. U. Parks, Janesville; Herbert Pitz, Oshkosh; Lyle Watson, Sheboygan; Henry Wenzel, Hartford, and Bert Veldhuizen, Lake Mills.

Watson, who attended the Des Moines convention of the National Federation of the Blind, reported on the activities of the federation.

Candy Trade on West Coast Set For New Assoc.

SAN FRANCISCO, Aug. 17.—A group of young leaders of the West Coast candy industry are spearheading a new effort to organize a Western confectioners' association. Preliminary meeting is reported to be scheduled for next month in Santa Barbara.

Heading the organizing campaign is Theodore White, president of the Sierra Candy Company. White is reported to be having papers of organization drawn for presentation to the Santa Barbara meeting.

Meanwhile, four other young candymen have divided up the West Coast section into interim organizing territories to spread word of the plans. They are Warren Watkins, of Warren Watkins Confections, Los Angeles; Charles O'Brien Jr., of O'Brien's, San Jose candymaking firm; Jack Sweet, of Sweet Candy Company, Salt Lake City, and Harold Thompson Jr., of the Candy House, Seattle.

Watkins is working in the Southwest territory, while O'Brien is in charge of Northern California. Sweet has been given the Intermountain area, and Thompson is working the Northwest.

Parkway Firm, Baltimore, Into North Ave. Spot

BALTIMORE, Aug. 17.—Parkway Machine Company, formerly of 3046 Tioga Parkway, Baltimore, announced that they have moved into their new four-story building at 623 West North Avenue, one of the city's most traveled streets.

At present, firm will occupy only the first and second floor, since the two top stories are still under lease to another firm. In time the entire building, including a warehouse at the rear, will be used for the distributing business and for storage.

Front window display is the entire height of two floors, which will make for some elaborate displays.

In addition to the various vending machines which the firm handles, Parkway also distributes scales and numerous counter and amusement games.

Candy Sales in June Down 12%

WASHINGTON, Aug. 17.—Sales of confections by manufacturers during June were 12 per cent below those of May, the U. S. Department of Commerce reported. June sales this year ran 3 per cent behind those of the same month of 1945.

In dollar value, sales for the first six months of 1946 fall 5 per cent below those of the first half of last year.

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• You dreamed about it, hoped for it... and NATIONAL "know-how" created it for you... this amazing INTERCHANGEABLE coin handler for SINGLE COIN, or DUAL-COIN arrangement!

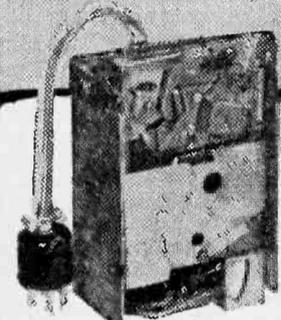
Easy to install by even unskilled service men... in just 4½ minutes. Simple as loading merchandise. No operating-time loss, no obsolescence. Foresees and solves problem of merchandise substitutions, as well as changes in tax laws. Keeps your machines *out in front* always making money for you... and opens up new territories.

Operators, Distributors: for uninterrupted operation, count on machines with INTERCHANGEABLES. Once installed, any other INTERCHANGEABLE can be

used. *Special news:* where sufficient space is available in your machine the forthcoming National Change-Maker gives you added use from your INTERCHANGEABLES.

Machine Manufacturers: Increased Operator-popularity for your products when danger of obsolescence or need for factory revision is averted by original installation with NATIONAL INTERCHANGEABLES.

Bring any coin-device problem to National... Consult the specialists and research engineers of the world's largest and only manufacturer devoted entirely to development of coin detecting and coin handling devices.



NATIONAL
Slug Rejector
INTERCHANGEABLE
(single or dual) coin
handlers permit all
these arrangements:

- 5¢ or 10¢ or 25¢
- or 5¢ and 1¢
- or 5¢ and 10¢
- or 10¢ and 25¢
- or 25¢ and 1¢
- or the 5¢-10¢-25¢
CHANGEMAKER

Easy to install... in
4½ minutes! On the
route! By unskilled
service men!

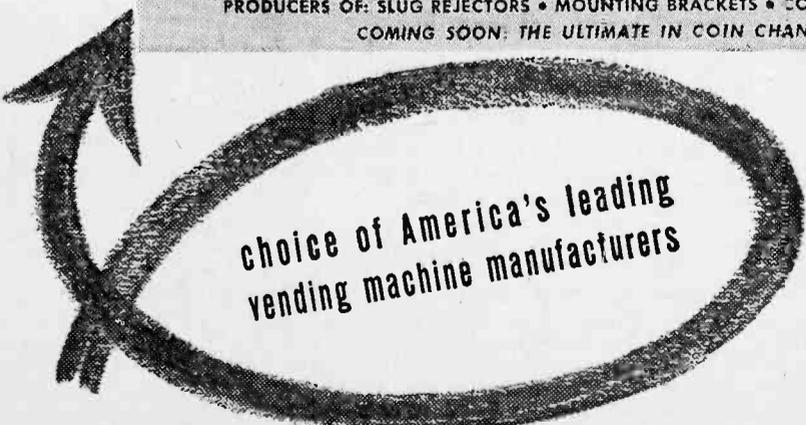
*Another
NATIONAL
First!*

NATIONAL SLUG REJECTORS, INC.

Foreign and Domestic Coin Handling and Detecting Units
5100 SAN FRANCISCO AVENUE • SAINT LOUIS 15, MO.

PRODUCERS OF: SLUG REJECTORS • MOUNTING BRACKETS • COIN SWITCHES • COIN RETURN ELECTRO MAGNETS • CABLE ASSEMBLIES
COMING SOON: THE ULTIMATE IN COIN CHANGERS • CREDIT-STORING AND ACTUATING DEVICES

Serve the World



choice of America's leading
vending machine manufacturers

Venders May Get More Candy

Bigger Part of Biz to Jobbers

Drop of government buying bringing back pre-war practices in wholesaling

WASHINGTON, Aug. 17.—Better supply deal for candy vending machine operators may stem from developments in the nation's candy manufacturing and merchandising structure is revealed in the 1945 industry survey conducted by the Department of Commerce.

Outstanding change was the sharp upturn in wholesaler and jobber activities. These groups, on which most vending operators depend for candy supplies, marketed 48.2 per cent of all confections in 1945, compared with only 40 per cent in the previous year.

More manufacturers apparently were veering away from the practice of disposing of limited supplies direct to retailers. Another factor was the shrinking wartime government market, which had ruled out wholesalers.

Bar Specialists

Second important point affecting venders is the high degree of specialization in bar goods shown by the study. Among 295 manufacturer-wholesalers who submitted figures, 90 bar goods houses accounted for

Mann To Handle Sales for Carbonic in Atlanta Area

CHICAGO, Aug. 17.—Liquid Carbonic Corporation, Chicago, makers of carbonic equipment, announce that Robert W. Mann has been named supervisor of sales in the Southeastern region of the firm's fountain cabinet division. Mann's headquarters will be in Atlanta.

John J. Noonan is Eastern regional manager of the division, with headquarters in New York.

over half of the total candy output for the year.

Makers of bars were the greatest specialists of the industry, with only 6 per cent of their total production in non-bar candies. Close second were houses concentrating on 5 and 10-cent specialties, also sold widely thru vending machines. About 10 per cent of their production was in other than 5-10 cent lines.

Thus, candy bars, for which venders have helped to build markets, stand out as the largest single product in the candy field. Largest in numbers as well as in production volume, the bar houses have recognized the importance of their product, as is evidenced by the scant attention they are paying to other confection lines. Vending trade members point to this development as an indication that venders' share in over-all candy merchandising is assured, and probably on the increase.

Getting back to the wholesale-jobber front, there are additional trends brought out in the Commerce De-

partment study which have a direct bearing on vender operators' position in the candy market.

While wholesalers' share in the distribution process increased for all types of candy producers, larger than average upturns were registered by some makers of vender-type merchandise. More than 58 per cent of the output of 5 and 10-cent specialty houses, for example, was distributed thru wholesaler channels, an improvement of 11.5 per cent over 1944. Average increase was 8.2 per cent.

As wholesaler importance increased, manufacturer sales to chain stores and independent retailers declined, as did sales direct to government agencies. Chain stores in 1945 accounted for only 13.2 of total distribution, compared with 14.6 per cent in 1944. Independent retailers declined from 18 per cent the previous year to 15.9 per cent. Government still ranked high, taking 18.5 per cent of total output from distribution channels, as compared with 23.1 per cent in 1944.

Venders Improve Buying

To the extent that wholesalers and jobbers were able to market supplies of candy which previously had been diverted into these channels, vending operators were able to improve their competitive buying position.

Altho no survey has been completed for the elapsed months of 1946, probability is that this trend has been growing. Certainly, government purchases have been on the decline. And as production increases with the eventual improvement of sugar supplies, manufacturers are expected to return to wholesale channels on a greater scale.

Comeback to the 1937 mark, when jobbers handled 60 per cent of total confection output, however, will be a gradual process, conditioned by the possibility of new developments in candy merchandising which may alter the whole picture.

Clinton Industries Earn \$1.24 a Share

CLINTON, Ia., Aug. 17.—Clinton Industries, Inc., earned net income of \$907,661 on 730,465 outstanding capital shares for six months ended June 30. This represented \$1.24 a share.

Report made by the firm carried a statement to the effect that under OPA authority all goods shipped after April, 1946, bore notation that corn products covered by invoices were subject to additional billing at adjuster prices which might be granted.

Additional billings, if allowed by OPA, may come to \$400,000, report says. This amount is not included in the earnings for the first six months.

Cincy Candy Jobbers Meet

CINCINNATI, Aug. 17.—A meeting of the Cincinnati Candy Recovery Association will be held at the Alms Hotel, September 5, according to Charles E. Schneider, executive secretary. Organization is composed of candy wholesalers and jobbers.

Hershey Named to New Post

HERSHEY, Pa., Aug. 17.—Harold Hershey, formerly manager of the soap division of Hershey Corporation, has been transferred to the company's milk division which is headed by his father. Division manages the company's milk farms thru-out the State.

Kentucky Cigarette Customers Set New Tax Record in July

FRANKFORT, Ky., Aug. 17.—Kentucky smokers bought a record total of 22,100,000 packages of cigarettes during July, records of the State Department of Revenue showed. This topped the previous all-time peak of 19,000,000 packs, sold last October, by more than 3,000,000 packages.

The July sales of cigarettes brought a total of \$442,000 from the State's 2 cents per pack levy. This compared with \$380,000 collected on the tax in the previous record month.

In the fiscal year ended June 30 smokers in the State purchased 193,000,000 packages of cigarettes, bringing the State a total of \$3,860,000, the department reported.

State's levies on beer, liquor and wine produced revenue totaling \$11,286,876 in the 1945-'46 fiscal year. Taxes on distilled liquors and wines amounted to \$7,995,777 and the barrel tax on beer brought in \$1,544,058 in the same period.

NCWADoublesOffice Space in Washington

WASHINGTON, Aug. 17.—Headquarters of the National Candy Wholesalers' Association at 712 Jackson Place, N. W., has been more than doubled by taking over the lease of the Mutual Broadcasting System who moved into their local station office, WOL, according to C. M. McMillian, executive secretary.

Adding of another phone and other office material has also been completed, McMillian adds. With the facilities on hand an all-out drive for membership will be renewed, officials state.

Missing Stickers To Delay Miami Cig Tax

MIAMI, Aug. 17.—Collection of Miami's new cigarette tax, due to start September 1, will be postponed for several days due to delay in delivery of stickers.

Delivery has been promised by August 28, but this will not give dealers time enough to affix them to packages. George N. Shaw, city finance director, is back from a trip to Birmingham where he consulted authorities there on ways and means of collecting this tax.

Leaf Gum Moves Offices

CHICAGO, Aug. 17.—Executive offices of the Leaf Gum Company have been moved to the company's new factory building at 1135 North Cicero Avenue. Officials said the move was made to provide more space. Offices formerly were at 33 North La Salle Street.

Rob Legion Coin Machines

TOLEDO, Aug. 17.—Cash from a juke box and pinball machines as well as an undetermined amount of liquor and cigarettes were taken recently from the Argonne Post of the American Legion by thieves who broke into the clubrooms, according to police.

Lily-Tulip Boosts Profits

NEW YORK, Aug. 17.—Lily-Tulip Corporation and subsidiaries earned net profits of \$447,913, \$2.33 a share, during the first six months ended June 30. During the same period last year, firm reported profits of \$427,299, or \$2 a share.

The New
DUGRENIER *Challenger*

AMERICA'S FOREMOST
CIGARETTE MERCHANDISER

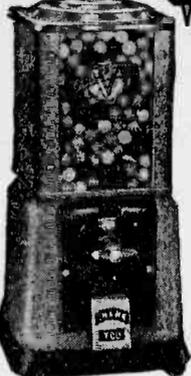
FULLY MEETS TODAY'S
FREQUENT CHANGES
IN PRICES AND
TAX RATES.



The DuGrenier organization fully anticipated the problems growing out of today's tax and price trends. To cope with these problems they designed the most flexible coin mechanism ever incorporated in a cigarette merchandiser. The coin mechanism of the New DuGrenier Challenger operates on nickels and dimes in all combinations (Quarters Optional), and different columns can vend at different prices . . . in the same machine at the same time. No wonder the New DuGrenier Challenger is accepted as "America's Foremost Cigarette Merchandiser."

ARTHUR H. DUGRENIER, INC.

America's Foremost Manufacturer of Automatic Merchandisers
15 HALE STREET, HAVERHILL, MASS.



VICTOR'S MODEL "V"
Famous Pre-War Vendor
DeLuxe Cabinet
Model V Type:
6 1/2 to 8 lbs. of bulk merchandise or 1250 to 1600 balls of gum. Vends 1/2", 3/4" and 3/8" ball-gum.
Model V Globe Type, \$11.75 Ea.
Model V Wall Bracket, 65c Ea.
Combination 1/4 and 5c Coin Counter, Plus Postage, \$1.25 Ea.
Orders Filled In Rotation
1/3 Dep.; Cert. Check or M. O., Bal. C. O. D.
PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
484 Backman St., Brooklyn 12, N. Y.

Sandwich Machine Speeds Snacks for Offices, Factories

SAN FRANCISCO, Aug. 17.—Morning Glory Sandwich Company here has a machine which reportedly can turn out some 3,000 sandwiches an hour. With increased interest in automatic sandwich vending machines, service set-ups like the Morning Glory plant may soon be common.

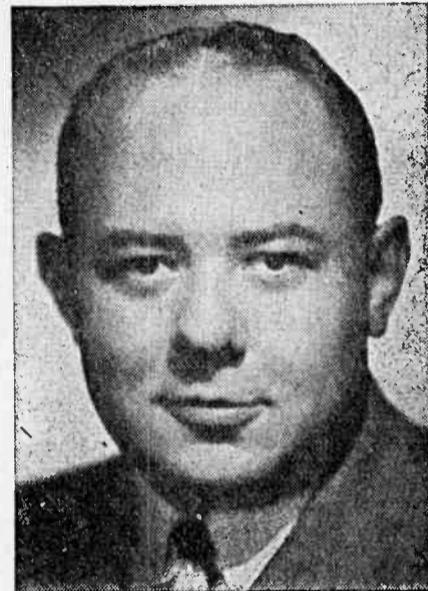
The firm got its start back in 1931 when Ivan Branson, a telegraph operator without a job, began making sandwiches for sale to office workers and factories. Eventually the business grew to such volume that Branson could no longer handle it. At that point, he began to think about building an electric, automatic sandwich-making machine.

Here's the way it works: Loaves of bread are fed into the machine, dressing and meat are applied to the bread slices. Machine makes the sandwiches up in pairs, slices them and carries them on to a table where they are wrapped in waxed paper and are ready for delivery.

Company is now reported opening branch sandwich-making plants in Sacramento and Salinas, Calif.

Bowie To Head Viking Popcorn Machine Sales

KANSAS CITY, Mo., Aug. 17.—Carl W. Bowie has been named general sales manager for Viking Associates, national sales agency for Viking Popcorn Machines, of Los Angeles. Appointment was announced



CARL W. BOWIE

by Harry Taylor, Rube Melcher and Morrie C. Smead, heads of the organization.

Bowie held the position of general sales manager of Popcorn Equipment Company, Los Angeles, prior to accepting the new post. Beginning in January, 1942, he served 41 months in the navy, of which the longest period was spent in command of an LST in the Southwest Pacific.

Before the war Bowie was associated with several sales organizations, including those of Star Manufacturing Company and Canada Dry. His contacts and interests in the amusement fields, acquired thru activities in the popcorn business and various amusements enterprises, are expected to serve him well in developing sales for the new popcorn machine.

NEW!
WORLD'S FIRST
PRECISION BUILT

5 CENT BULK VENDOR



NOW!
IMMEDIATE DELIVERY
Write for Further Details.

DISTRIBUTORS WANTED ALL OVER THE UNITED STATES

LOS ANGELES MANUFACTURERS
RM. 518, 448 SO. HILL ST.
LOS ANGELES 13, CALIFORNIA

ON HAND FOR IMMEDIATE DELIVERY BRAND NEW!

Victor Model "V" 14 Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.
Model "V" Standard Finish (glass globe). Each \$11.75
Model "V" DeLuxe Cabinet (as pictured). Ea. \$13.75
Terms: 1/3 Cash With Order, Balance C. O. D.

SASSY PICTURE BUTTONS
Pop up your charm locations by using Sassy Picture Buttons with Boston Baked Beans or Spanish Peanuts.

SEND FOR FREE SAMPLE
BECKER VENDING BRILLION, WIS.

Canada Orange Crush Buys Out American Firm

TORONTO, Aug. 17. — Orange Crush, Ltd., of Toronto, has arranged to buy the privately owned Orange Crush Company, Inc., Chicago, according to an announcement by the Canadian firm.

At present the Canadian company has an agreement with the U. S. concern giving it exclusive right to handle the Chicago firm's sirups and concentrates for its soft drink in the Dominion and Newfoundland.

Purchase of the American company probably will be financed thru the sale of common stock to shareholders. Recently the Toronto company increased its capital stock from 150,000 shares to 250,000. Orange Crush, Ltd., now has 54,828 shares of common outstanding. It has been selling at \$23 per share.

Some of the additional shares are expected to be issued to finance expansion with the intention of offering the stock to shareholders on a pro rata basis.

Nail Shortage Hits Peanuts

WASHINGTON, Aug. 17.—Nails continue to keep peanuts from going to market and eventually into penny vendors. Everyone from the Civilian Production Administrator and the Secretary of Agriculture to the penny vendor is concerned about the situation.

Nails are used at peanut harvest time in the Southern States. Ordinary method is to hang the peanut vines on stacks which are made by nailing wooden slats at right angles to the pole. The Department of Agriculture estimates that it takes approximately one and three-quarter pounds of nails for every acre of peanuts grown.

This adds up to a considerable amount.

Georgia, for instance, now has 1,523,000 acres in peanuts. Alabama has 627,000; South Carolina, 48,000; Florida, 343,000, and Mississippi, 31,000. Virginia and North Carolina, other large peanut growers, are not yet ready for harvest, while Texas and Oklahoma growers use a different harvesting method.

ADVANCE NO. 11 BULK VENDOR
Built for the Operator!



PRICES

1 to 9	\$10.31
10 to 24	9.35
25 to 49	8.66
50 to 99	8.25

The Finest Tasting RED PISTACHIO NUTS 65c Lb.

Salted Squash Seeds, 20c Lb.

Spanish Peanuts, 22c Lb.

Jumbo Peanuts, 27c Lb.

This machine is exceptionally strong in construction — the result of over 45 years of experience where no effort or expense has been spared to perfect it!

J. SCHOENBACH
1647 Bedford Ave., Brooklyn 25, N. Y.

Cigarette Machine Operators

What type of Cigarette Machines do you need? I have them for sale.
What type of Cigarette Machines do you have for sale? I will buy them.

CENTRAL VENDING MACHINE SERVICE CO.
387 E. Clivedon St. Philadelphia 19, Pa.

CIGARETTE MACHINES REAL BARGAINS ALL SET FOR 20c

DuGrenier W's, 9 Col. \$55.00
DuGrenier 7 Col. Mod. S. Ea. 30.00
Rewe Aristocrats, 6 Col., with Stands, Takes All Comb. of 20c \$22.50 Ea. Repainted.
8 Col. Round U-Need-a-Pak. Ea. \$10.00
Penny Pusher, new, \$47.50
15 Col. model 500 U-Need-A-Pak. \$100.00
20 Peanut Machines, for lot 100.00

What Have You to Sell?
Half Deposit. Phone: BA 9-0606
HARRIS VENDING
2717 N. Park Ave. Philadelphia, Pa.

Puerto Rico Clamps Control on Imports Of U. S. Cigarettes

SAN JUAN, P. R., Aug. 17.—In an effort to end black market activities on this West Indian island of 1,544,000 population, all wholesale and retail merchants, importers and exporters have been placed under a license system by the Office of Supply. Island is a territory of the United States.

All basic commodities including cigarettes, which are imported from the U. S., and cigars which are exported extensively, were placed under strict government control. Price ceilings will be fixed on cigarettes, the Office of Supply announced.

Director General of the Office of Supply has power to set maximum price ceilings and to close down any commercial establishment which does not register as required by the new law. Director said, however, that ceilings on cigarettes will be fixed to assure importers and all other dealers a margin of profit.

Brand New!
Shipman Triplex Stamp Machines Vende 1c, 2c, and 5c Postage Stamps. Slipproof! Compact size! Foolproof! Sold ONLY to Operators. Price \$39.50 each. PROMPT DELIVERY. 1/3 cash with order, balance C. O. D.
★ Send for Free Descriptive Leaflet ★

R. H. ADAIR COMPANY
6924-26 Roosevelt Rd. Oak Park, Illinois
Folders — \$15.00 for 25,000, which return gross profit of \$250.00 when sold thru the machines.



CIGARETTE MACHINES

Refinished Like New. Ready for Location

National 9-30	\$ 82.50
DuGrenier 5-Col. F	30.00
DuGrenier 7-Col. S	38.50
DuGrenier 9-Col. W	65.00
DuGrenier 7-Col. VD	72.50
DuGrenier 7-Col. Champion	85.00
DuGrenier 9-Col. Champion	90.00
U-Need-a-Pak 5-Col. E	37.50
U-Need-a-Pak 6-Col. E	47.50
U-Need-a-Pak 8 & 9-Col. E	57.50
U-Need-a-Pak 6-Col. A	60.00
U-Need-a-Pak 8-Col. A	80.00
U-Need-a-Pak 9-Col. A	85.00
U-Need-a-Pak 7-Col. 500	115.00

1/2 Down Payment, Balance C. O. D., F. O. B. N. Y. C.

What Have You For Sale?

N. Y. VENDING MACHINE EXCH.
418 B'WAY, BROOKLYN, N. Y.
EVergreen 8-7570

Vending Machines Second Source of Theater Income

PHILADELPHIA, Aug. 17.—Vending machine merchandising, particularly in theater lobbies, was the subject of a page-long article in a recent issue of *Everybody's Weekly*, published by *The Philadelphia Inquirer*.

"Today, in the United States alone, coin-operated machines sell the public upwards of \$600,000,000 worth of merchandise and service every year," the writer, Edgar Williams, estimated. "They dispense candy bars, popcorn, soft drinks, handkerchiefs, peanuts, cigarettes. They dole out hot sandwiches, frozen foods, hot coffee. They shine your shoes. They photograph you and give you a finished print within a matter of minutes. For a nickel a tune, they provide music, both swing and classical.

"In 12 months candy machines dispense \$25,000,000 worth of confectionery, nine per cent of all candy sales. More than 260,000 cigarette machines sell about 775,000,000 packs for more than \$100,000,000, accounting for six per cent of total cigarette sales. More than a million penny peanut machines are to be found in public places thruout the nation. Upwards of 400,000 juke boxes put out recorded music so constantly that one cynic remarked that every automatic music machine should have a slot which would permit a harried listener to purchase three minutes of silence for a nickel. More than 25,000 photographic machines bring in some \$3,000,000. These, plus countless other dispensers, have made the automatic vending machine business one of the lustiest-booming enterprises in the United States."

Most interesting to the trade, how-

ever, was Williams's statements on the attitude of theater owners to vending machines in their lobbies.

"So lusty, in fact (is the vending machine business), that operators of motion picture houses from coast-to-coast, many of whom already are reaping sizable profits from refreshment concessions, are laying plans for an all-out-campaign to make concessions sales—particularly of candy and popcorn—a gigantic second source of revenue. Long aware that most persons like to nibble on some confection while watching a motion picture, the theater magnates rapidly are turning what once was among their most vexatious problems into a distinct asset.

"Vending in theaters has developed into a big enterprise since its inception in the burlesque house a quarter century ago. Early in the '30s, vending machines and candy stands began to appear in the lobbies of motion picture houses, and theater managers groused about the problem of cleaning up candy bags and wrappers from the floors. Gross incomes from candy sales in theaters last year amounted to more than \$15,000,000.

"Veteran theatermen say that the steady rise in candy sales has been due to three factors: more children than ever are attending movies these days, and children purchase more than 60 per cent of candy sold in theaters; most houses handle only quality goods, mostly nationally advertised brands, and there are few theaters which have not installed vending machines or stands.

"An even bigger bonanza for theatermen (See *Venders Do Much* on page 138)

Silent Service To Keystone Coin Chute Era, Says Philly Paper

PHILADELPHIA, Aug. 17.—The age of silent service when robots sell you nylons, a piping hot-toasted cheese sandwich, the kindling for your picnic barbecue, even insurance, may be nearer than you think, said *The Evening Bulletin*, local newspaper with the largest afternoon circulation in the country, in a news bouquet handed to the vending machine industry on its August 2 feature page. "Need Firewood? Drop a Coin, Light Up," is the way the newspaper headed the feature.

"Automatic machines, beginning to burgeon in recreation areas, in apartment foyers and on street corners, could be the pay-off for the service personnel rudenesses that have held over from the war," continued *The Bulletin* in its observations of the vending industry.

"The machines which will provide you, when suitably primed, with anything that can be packaged, as the promoters put it, throw in neither sales-talk nor back-talk. They deliver with the correct aloofness of a stage butler, and what's the matter with that—especially when they also make change correctly? They also take care of their own interests thru a coin-collector mechanism which weighs and tests each coin and kicks any slug back where they came from. One detector rings a gong letting everyone within reach know something is going on. Another raises a 'Stop, thief!' cry by means of a sign flashing in its front bay window.

Come Long Ways

"The 'silent salesmen,' as the modern vending machines are known to the trade in spite of occasional vocal

outbursts, have come a long ways from a humble family background among the peanut, candy bar and cigarette dispensers. General Electric has developed an electronically controlled coin machine that will turn out hot dogs, hamburgers or grilled cheese sandwiches by radio waves. Picnics will be a pleasure for the person told to bring the sandwiches, once the robots get rolling in the parks and forest preserves. When the lunch is spread, an automatic dispenser will drop out ice cubes for cold drinks. A coin-slotted wood bin will 'give' with kindling for the fire.

"An outlay of small coins will yield sandwiches, packets of frozen foods, orange juice squeezed while you wait, coffee, doughnuts, cake, ice cream, paper napkins, newspapers, magazines and gasoline for the trip home.

Other Coin Services

"The silent servitors also offer such conveniences as a coin-slotted typewriter that unlocks for 30 minutes of typing, with paper, carbon, envelopes and stamps on tap; a two-day accident policy for the traveling public; a shoe shine.

"The industry is ready to admit, however, that the robots have their limitations—notably in selling goods which the buyer wants to handle in order to judge color, texture or quality."

The newspaper article then quoted Robert Z. Greene, president of the National Automatic Merchandising Association, as cautioning the vending machine manufacturers against getting into the position of the horn tooter who found himself far ahead of the band. Greene said shortages in necessary materials are still acute.

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.
Barrel of 50,000\$54.50
Keg of 21,000 23.80
Solid Color, Cherry Red for Prizes.
Per Thousand\$4.00

BRAND NEW!

PROMPT DELIVERY!

Victor Model "V" 1 1/2 Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard \$11.75
Finish (glass globe), Each
Model "V" DeLuxe Cabinet (as pictured), Ea. \$13.75

YOU HAVE TRIED THE REST — NOW TRY THE BEST.

NEW "BELL" CHARMS

ASSORTED COLORS
10 Gross\$ 9.00
100 Gross 85.00
Samples — 25c
Parcel Post Paid

ROY TORR LANSDOWNE PENNA

REGAL

KING OF THEM ALL

No doubt you have often wanted a business of your own. Now the opportunity is right for this profitable adventure. If you will put forth your efforts you too can make a success. Special discount to operators.



REGAL PRODUCTS CO.

GAYS MILLS, WISCONSIN

HAWKEYE MATCH VENDORS

again leading the field.

Built in 2 models.
2 Books for 1c
or
1 Box for 1c.

Retails for \$5.95



HAWKEYE NOVELTY CO.

1754 East Grand DES MOINES, IOWA

BALL GUM

BALL GUM is scarce, don't lose your locations. MARBLES, 5/8", the perfect substitute. Assorted colors glass agates, others.

Barrel, 40,000\$52.50
Keg, 17,000 21.05
Cash with order. Prompt shipment.

THOMAS NOVELTY CO.

1572 JEFF. PADUCAH, KY.

SHIPMAN

Triplex Stamp Machine. Brand New! Vends 1c, 3c and 8c Postage Stamps. Slug-proof, compact, foolproof. Immediate Delivery.

Operator's Price ..
\$39.50

STAMP FOLDERS

For Shipman, Victory, Advance, etc.

10M—\$4.85
25M—\$11.75



VICTORY

Duplex Stamp Machine. Brand new! Vends 1c and 3c Postage Stamps. Can be used inside or outside. Guaranteed weather proof. Returns Slugs and foolproof. Immediate delivery.

Operator's Price ..
\$29.50
1/3 Dep. with Order.

PARKWAY MACHINE CO.

623 W. North Ave. Baltimore 17, Md.



Northwestern

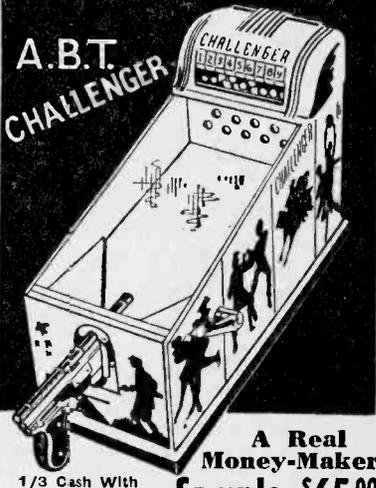
Your Assurance Of Postwar Security



Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper *The Northwesterner*.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

A.B.T. CHALLENGER



A Real Money-Maker!
Sample \$65.00

1/3 Cash With Order, Balance C. D. D.
Write for Quantity Prices! 1c or 5c Operation.

R. H. ADAIR CO. 6924-26 Roosevelt Rd., Oak Park, Ill.

VENDIT

Sells More Candy • Pays More Profits

The VENDIT Corporation

2946 W. Grand Ave., Chicago 22, Ill.

Tide Features Vending on Cover; Prints Long Survey On Outlook for Industry

Notes Plan for New Vending Monthly Publication

NEW YORK, Aug. 17.—The August 9 issue of *Tide*, magazine devoted to advertising, marketing and public relations, devotes its cover and the first four pages of the issue to an article entitled "Vending Machines."

Illustrated with photographs, cartoons and charts, the article is one of the lengthiest yet to appear in a magazine of this type.

Complete article, as it appears in *Tide*, follows:

Venders Big Business

Stunted by the war, the vending machine had become big business well before Pearl Harbor. Pre-war, the nation's 4,000,000 machines dispensed each year about \$500,000,000 worth of cigarettes, candy, chewing gum and other merchandise—all with a staggering degree of ease and efficiency. Now at every turn you can find signs that the industry will reach astronomical heights in the future. Economically, the implications are exhilarating; sociologically, they are sobering.

Many new manufacturers and operators are entering the field, bringing new devices and ideas for more volume and efficiency. Those companies which previously distributed thru machines are re-examining the whole business to find new and better ways for greater sales. Companies which never distributed thru machines soon will do so. The whole thing has many earmarks of some shattering changes in distribution.

The business itself is complex and undocumented. Its roots are grounded in the same soil that nurtured the slot machine, pinball game and juke box. Like them, its growth has been weedlike and at times poorly tended. In an effort to appraise the future of this type of merchandising, the U. S. Department of Commerce soon will issue a veterans' vocational booklet urging vets to view the field cautiously.

"Vending machines cannot succeed in direct competition with the established retail system," the department will declare. "Success lies in their use as remote or extra outlets, in providing more convenient buying service for the public on small items or services." The booklet will state, however, that the vet can set up a vending machine route on only \$3,000.

Vending machines start with the manufacturer, who may operate the devices himself or may sell or lease them to outside operators. At the other end is the advertiser; most of them distribute thru operators (who correspond to chain retailers, since most operators have many machines). A few advertisers operate the machines themselves of thru subsidiaries. But at whatever point you start, the first thing you see is high volume, the second is high profit.

Vending machines go back at least 100 years, when an inventive tinkerer built a gadget to dispense nickel plugs of tobacco. From that lowly start, it ascended to the point where in 1940 Clarence Saunders, a big operator connected with the Automatic Electric Company (Chicago), could open a whole mechanical store in Memphis. He called this phenomenon the Keedoozle and he is operating a still bigger store and machines currently which will dispense 36 packaged grocery products.

Today the manufacturing industry, centered in Chicago, is operating at only 20 per cent of capacity. But

once it gets the necessary steel and parts and once it has a full-production year, it expects to turn out \$10,000,000 worth of new machines—or about 12 per cent more than it did in its peak, pre-war year, 1937. It has a huge demand on hand for new machines and it estimates that nearly two-thirds of the pre-war models must be replaced.

Bellwether of the manufacturers, probably, is Mills Industries. Originally a maker of juke boxes, pinball games and Penny Arcade devices, it broadened its line in 1935, the year Coca-Cola began to distribute thru mechanical venders. Mills only only manufacturers machines, but operates them as well, thru the subsidiary, Mills Automatic Merchandising Corporation (Long Island City). The latter operates some 100,000 candy and gum machines, many of them in industrial plants, and controls about 90 per cent of all the units in railroad terminals. While Mills tends to stick to outlets outside the normal retail ones, it does have penny gum venders in the Kresge, Newberry, Neisner and other chain stores.

Another big manufacturer is Rowe Manufacturing Co., Belleville (N. J.), which makes about 80 per cent of all the cigarette machines and operates a few of them itself. It is now broadening its manufacturing and soon will market a whole new line of venders for candy and frozen and dehydrated foods. Rowe is staying away from soft-drink dispensers, because, while its president, Robert Z. Greene, feels that the market is terrific, too many other companies are eyeing it. Rowe is experimenting with various new machines, including one which would dispense nylon hose at \$1.25 (five quarters) per pair.

The New Competition

While Mills and Rowe dominate the manufacturing end, they get new competitors every day. Some already have had experience in making other types of coin machines. Examples: The Bally Manufacturing Company (Chicago), is now experimenting with Pepsi-Cola on drink dispensers; O. D. Jennings & Company (Chicago), will soon begin selling soft drink and milk venders; the Stoner Corporation (Aurora, Ill.) is making candy venders.

More startling to the trade is the expected invasion by various potent "outsiders." Among those interested or actually experimenting with vending machines are General Electric, Westinghouse Electric and General Motors' Frigidaire Division. The latter is reportedly working in co-operation with Coca-Cola. Also an old musical instrument manufacturer, AMI, Inc. (Grand Rapids, Mich.), recently bought out a vender manufacturer, Arthur H. DuGrenier (Haverhill, Mass.), and is crashing the business that way.

Among the others entering the business are the Challenge Company (Batavia, Ill.), a farm implement maker; the Bastian Blessing Company (Chicago), a manufacturer of soda fountains and freezers; the Interstate Aircraft Company (El Segundo, Calif.); Lehigh Foundries, Inc. (Lancaster, Pa.), specialists in malleable iron castings; F. L. Jacobs Company (Detroit), an auto parts and home laundry manufacturer, and Bell Air-

(See *Tide Features* on page 131)



CARD VENDOR MONEY-MAKER

A ROUTE OF THESE CARD VENDORS WILL EARN A STEADY INCOME FOR YOU. TAX FREE.

INTRODUCTORY PRICE

\$29.50

- 1,000 CARDS FREE!
- LEGAL EVERYWHERE!

NEW NORTHWESTERN

MODEL 33 **READY FOR DELIVERY** DELUXE \$19.75



RUSH YOUR ORDERS TODAY!

WE ARE AUTHORIZED DISTRIBUTORS FOR NORTHWESTERN

MODEL 39.....\$11.80

AMERICAN EAGLE

Reconditioned Like New

1c or 5c

Token or 25c Payout Quarter

\$29.50



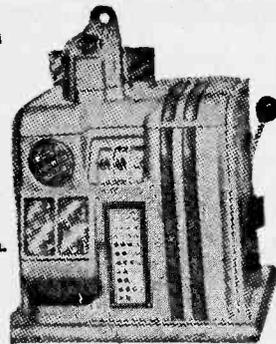
COLUMBIA BELLS

Double Jackpot 1848 Models

\$145.00

Lots of 5 \$137.50 Ea.

Changeable to 1¢, 5¢, 10¢, 25¢ Play



PACE

THE BIGGEST NAME IN BELLS DELUXE CHROME BELLS

5c.....\$262.50
10c..... 282.50
25c..... 312.50

IMMEDIATE DELIVERY! ALL CHROME FINISH. SIDES ARE COVERED WITH STAINLESS STEEL DRILL PROOF PLATES.

NEW FIVE BALL, F.P.

Catalina...\$249.50 Bubbles...\$249.50
Surf Queen... 327.50 Stage Door... 7.95
Big Hit... 334.00 Canteen... 274.50
Oklahoma...\$279.50

USED

Gun Club...\$ 72.50 Bubbles...\$175.00
Grand Canyon 179.50 Sport Parade 49.50
Rotation... 39.50 Metro... 59.50
Texas Mustang 59.50 Mystlo... 59.50
Legionnaire 69.50 All American 60.00

BRAND NEW IMPS, ea. \$15.00

USED VENDING MACHINES

Northwestern Tri-Selector...\$22.50
New Shipman 3 Col. Stamp Machine... 39.50
Variety Shops, 5 Col., Clean, With Stand 17.50
Snacks, 3 Col., New Finish, With Stand 17.50
Brand New Stamp Machine... 17.50
Advance Stamp Machines, 5¢, 10¢ or 25¢ Slots, Brand New... 15.00
Model V Standard, New... 11.75
Model V DeLuxe, New... 13.75
Silver Kings, Rebuilt, Like New... 7.95
Watling Guesser Scale... 150.00
New 5¢ Hot Peanut Machines... 39.50
1¢ Master Peanut Machines (Porcelain Finish), Sample, \$9.00. (Lots of 5)... 8.50
Advance Model D, Ball Gum... 7.95
Columbus Model M... 3.50
Columbus Bi-More... 14.50

USED COUNTER GAMES

Arcade Grippers, Heavy Cast Iron, Floor Model...\$49.50
Imps, Cubs... 8.90
Superior Cig. Reels Vender... 7.50
Steaplophase, New, Ea... 19.50
Sparks (Gold Award)... 29.50
Marvels, Cig. Reels... 24.50
Kicker & Catcher, like new... 39.50
Pikes Peaks, like new... 29.50

MILLS Brand New Vest Pockets \$74.50

Used Vest Pockets, Green...\$ 44.50
Used Vest Pockets, B & G... 54.50
RECONDITIONED LIKE NEW

MUSIC

Rock-Ola Imperial...\$275.00
Mills Throne... 375.00
Wurlitzer 61 Counter Model... 199.50
Seeburg Classic... 450.00
Seeburg Symphonola, 12 Rec... 169.50
Rock-Ola Twelve... 149.50
AMI Singing Tower... 450.00

CONSOLES

All in Perfect Condition
Harvest Moon...\$119.50
Big Game... 109.50
Bob Tail... 119.50
Zeta... 60.00
Fast Time... 119.50
Triple Entry... 125.00
Jennings F.P. Silver Moon Counter Model... 79.50
Hi-Hand... 189.50
Mills Jumbo Parade... 124.50
Big Top... 119.50

NOW DELIVERING A.B.T. CHALLENGERS \$65.00 EA.

WRITE FOR QUANTITY PRICES!

DEPOSIT REQUIRED WITH ALL ORDERS—SEND FOR COMPLETE LIST

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

Jukes Busy in Canadian Resorts

U. S. Tourist Flow Doubles

Beer shortage noticeable, but play unhurt since top spots are restaurants

By John Carlson

LINDSAY Ont., Aug. 17.—An August trip thru the fishing and resort belt of this Canadian province turns up convincing evidence of a flourishing post-war coin trade—with the emphasis almost solely on juke box operations.

New machines are sharply on the increase. Everywhere, jukes in a variety of locations can be observed enjoying brisk play. Because of peculiarities in the Canadian location set-up, operators here have not been hit by the beer shortage which plagues American coinmen.

Kingpin of this lively trade is the American tourist, who again is back in force after his absence during the war. While the Canucks themselves have long since espoused the juke box for their own entertainment, the extra oomph stems to a great extent from nickels supplied by vacationers from the U. S.

Twice as Many

Twice as many U. S. autos have entered Canada thus far in 1946 as entered last year, according to the record of tourist permits issued for stays of 24 hours or more. Here in Ontario, resorts and fishing camps are booked solid thru August, and those staying thru September are filling in dates rapidly.

Location pattern of the Canadian juke trade deviates somewhat from that which prevails thru the U. S., and may be helping operators here to push business up. The juke is con-

(See *Jukes Busy* on page 114)

Juke Operator At Detroit To Publish Music

DETROIT, Aug. 17.—Entry of a leading juke box operator into the record and music publishing fields took place here with the incorporation of United Music & Distributing Company. Firm, headed by Otto Brown, will have headquarters at 4324 West Warren Avenue.

Brown has been head of Stretch Brown Enterprises, one of the largest independent operators of juke boxes in this territory. He has bought out the business of Thompson, Inc., national record distributors who handled a number of leading independent lines including Excelsion, Glove, Melodisc, Enterprise, Memo, Atomic, Sunshine, Liberty and Solar.

All record operations of the firm will now be conducted under the United title.

Company has also acquired the music publishing firm of Frye-Ryan-Frankel, to become effective September 1. John F. Frye, senior partner in the publishing firm, joins the new organization as general manager of all divisions. The FRF title will continue to be used for the publishing division.

United says it is working on a new try-out and discount plan for juke operators as well as retailers.



INSIDE-OUT JUKEs get close attention at this serviceman's school sponsored by Triangle Distributing Company, Cincinnati. Leonard Branson (standing) was one of three Aireon factory men who led sessions. First row, left to right, are Frank Galardo, Ace Sales Company; Larry Boschert, Triangle; Dick Sample, K. & O. Music Company; Frank Schroth, Electrical Maintenance Company. Second row: Dick Lang, Ace Sales; Herb Black, A. & A. Amusement Company; Don C. Fosgate, Triangle; Mrs. Leonard Branson, Mrs. Don C. Fosgate and Dave Birrel, of Triangle.

Southern Calif. Music Group Talks of Hiring Organizer

LOS ANGELES, Aug. 17.—The second bi-weekly meeting of a new schedule of the Music Operators' Association of Southern California held August 13 at the North Star Auditorium here, failed to draw a quorum. With only 13 people showing up, it was turned into an informal discussion after Sammy Ricklin, MOASC officer, announced there would be no official meeting.

The general discussion which followed indicated that the membership is in favor of employing a full-time organizer to get the association going. With approximately 268 music operators in the area from Bakersfield south, the association has nearly 100 members. In the loose talk that ensued, Curly Robinson, managing director of the Associated Operators of Los Angeles County, Inc., was mentioned for the job.

Discussion Necessary

Ricklin explained that before any official move toward employing such a person was made it would be necessary to discuss the matter in an open meeting. If it was agreeable with a majority of the membership, then it would be necessary to go into the matter with Robinson to see if he would accept the added responsibility. It was pointed out that a number of AOLAC's members are also music operators. "I do not know if Curly would be interested," Ricklin said.

Robinson, when approached by *The Billboard* as to how he felt about taking the job were it to be offered him, said that he was willing to do anything for the good of the coin machine industry and that he would lend a considerable ear to any proposition. He would not boil the matter down to a yes or no.

"Dee" DeGovia suggested that the association secure a better turn-out of membership by throwing a party. He offered to contribute \$50 to the wingding. Those present tossed the matter around and no action was taken on it.

Ricklin advised the group that he did not think a party would do the

trick. He took the stand that members should be acquainted with the work that can be thru organization.

Not Quitting Time

A member suggested after announcing "this is definitely no time to quit," that an active and inactive membership list be made up. Those on the active list would have attended 50 per cent or more of the meetings. It was further suggested that ads be run in the local newspapers asking people who want music machine equipment to call the association. The call would then be turned over to the active member in that locality.

While Robinson would not take a definite stand on organizing the music operators, several organizations of which have folded here in past years, he did say that he had offered the group space in the new quarters the AOLAC plans to occupy on West Pico at an early date.

Jay Bulldock and Dick Gallagher, both prominent MOASC members, were reported hospitalized.

Wisconsin Juke Owners Meet at Fishing Resort

RHINELANDER, Wis., Aug. 17.—Meeting of the Wisconsin Phonograph Operators' Association in this fishing mecca attracted a heavy attendance of vacation-minded coinmen. Operators met August 12 at the Oneida Hotel here.

Resort business was the central theme of discussions. Those in attendance agreed that this season has been one of the best in years for general tourist trade, and that coin machine play is showing a corresponding spurt.

Next meeting of the association is scheduled for September 9 at Oshkosh.

Grawoig, Chi Executive, To Head Batavia

No Juke Comment

CHICAGO, Aug. 17.—I. G. Grawoig, Chicago industrialist and management consultant, announced that he will become president of Batavia Metal Products, Inc., as soon as the firm is extricated from bankruptcy proceedings.

Grawoig, who heads a number of companies in the Chicago area, including the American Well Works at Aurora, Ill., said he bought "a substantial interest" in the Batavia company as a member of the group of capitalists represented by Herman Starr and James Stein, of New York. He also said that he intends to take over active management of the company as soon as it is cleared of bankruptcy petitions now pending against it in Federal Court here.

Thoro Analysis

He declined to say whether the company would continue manufacture of juke boxes for sale by its subsidiary, U. S. Challenge Company. He said, however, that thoro analysis of activities, production facilities and prospects of the firm's products are being made with an eye to continuing all profitable lines.

"At the moment we are concentrating all our energies on the production of essential farm implements in view of the tense food situation of the world," he declared.

Daw Temporary

Meanwhile Charles Daw, partner in the Chicago tool jobbing firm of Jacobson & Daw, is continuing in charge of the company's offices here as temporary president Grawoig said, while tangled affairs of the companies owned by Henry M. Garsson are unraveled by the new owners and the federal referees in bankruptcy. Action to throw the firms into bankruptcy was brought by six private creditors and joined by the government with claims totaling possibly \$2,000,000. Company officials, however, contend that the firms are not bankrupt but fully able to meet all obligations. Hearing is scheduled to resume August 21 here.

Grawoig said that the name of Batavia Meal Products would be changed as soon as he takes active charge.

He heads I. G. Grawoig & Associates, management consulting firm. Other companies in which he is interested include National Industrial Corporation, Atlas Foundry; Grawoig Enterprises, Inc., and National Ice & Fuel Corporation, all in Chicago.

Juke Lures Snake

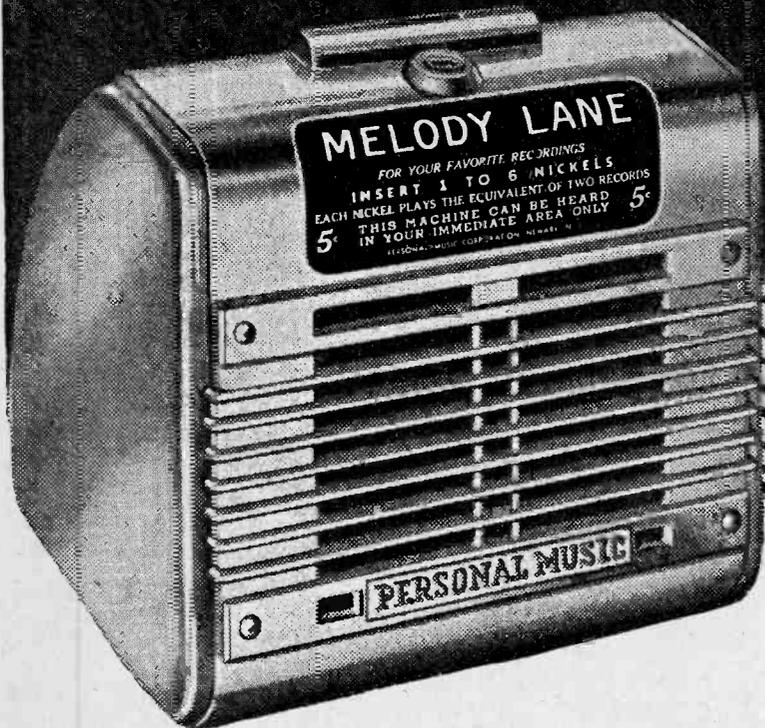
MILES CITY, Mont., Aug. 17.—Patrons of a local night club didn't even look up when someone yelled, "There's a snake under the juke box!"

This one was real, however, so a cowboy lassoed the specimen and the proprietor beheaded it with a hoe.

An ophiologist present said the rattlesnake was attracted by the music.

Pyramid Profits

with a **MEASURED MUSIC SYSTEM**



Measured Music* is the original coin-operated wired music system. Experience and engineering ability, along with the best materials and workmanship, have produced this dependable, efficient music system. Every location nets several times the ordinary profit. Personal Music boxes sell music to the individual, not the whole location; a Personal Music box with a loudspeaker, timing device and coin drop is placed at every table, booth and counter space; when a coin is dropped in a box, only that one plays and only those near it can hear, eliminating objectionable loud music. There-

fore, instead of one coin box in a location you have many, each making a profit for you at the same time.

Personal Music boxes have drawing power—customers enjoy quiet, well-programmed, full toned music; they like the modern, smoothly styled chrome boxes. They get their money's worth—six minutes for a nickel. Watch those coins stack up into really big profits when you've got a **Measured Music*** system working for you. Write our nearest distributor or direct to us for detailed information today.

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MACHINES & SYSTEMS

- Wurlitzer 51 Counter Model\$125.00
- Wurlitzer 616 Light-Up 325.00
- Wurlitzer 616 Straight 275.00
- Mills Throne 375.00
- Rock-Ola Monarch 295.00
- Wurlitzer Model 71 245.00
- Wurlitzer Victory Model Keyboard 425.00
- Wurlitzer Victory Rotary 400.00
- Wurlitzer 500 Keyboard 475.00
- Seeburg 8800, R.C. 675.00
- Wurlitzer Twin 12 with Packard Adaptor and 15 Packard Pla-Mor Wall Boxes 550.00
- Rock-Ola Imperial Mechanism, 20-Record 175.00
- Twin Twelve Wurlitzer Mechanism with Buckley Adaptor and 5 Buckley Wall Boxes 275.00
- Wurlitzer 750E 625.00

Terms: 1/3 Deposit, Balance C. O. D.
WANT ALL MUSIC MACHINES AND ACCESSORIES. SEND LIST AND PRICE

A & M MUSIC CO.

5151 W. North Ave.
 Chicago, Ill.

Ceiling Prices on Plastic Laminates Hiked 12 Per Cent

WASHINGTON, Aug. 17.—Manufacturers' ceiling prices have been increased 12 per cent on plastic thermosetting laminates and 8 per cent on vulcanized fiber, according to the Office of Price Administration. Price increases, effective August 12, are granted to enable the industry manufacturing both these products to earn during the next 12 months its 1936-'39 rate of return or net worth, one of OPA's ceiling price standards for the transition period.

A survey recently completed shows that the higher costs for materials is reducing the industry's current earnings below peacetime rate.

Sales of the laminates and the fiber are usually made direct to users who are required to absorb the increases if their products are also under ceilings.

This action was amendment 12 to MPR 406.



NEW PACKARD WALL BOXES - \$38.95

Speakers, Brackets and Cable

PHONOGRAPHS AND MECHANISMS

- 1 1942 Mills Throne, Chrome Front\$480
- 1 1941 Mills Empress, Walnut 385
- 1 Seeburg 8200 Cabinet 450
- 1 Seeburg 9800, F.C. 560
- 1 Seeburg 9800, E.S. 525
- 1 Rock-Ola Twin-12 Mech., Adapter Complete 225
- 1 Wurlitzer 500, Walnut 485
- 4 Packard 30-Wire Adaptors for Mills, New. Each 32

ANGOTT SALES CO., INC.

2616 Puritan Ave.

Detroit 21, Mich.

UNIVERSAL AMPLIFIERS

A necessity for every operator as a spare while making phonograph repairs! Fits all Wurlitzers, Rock-Olas and Seeburgs (except High Tones). Complete with volume and tone control, tubes and switch. Fine tone quality.

\$45.00 each

1/2 Deposit, Balance C. O. D.

JAMES D. BLAKESLEE

406 Connecticut St.

Phone: GRant 8163

Buffalo 13, N. Y.

Massachusetts Music Route For Sale, \$25,000

42 PHONOGRAPHS AND NUMEROUS WALL BOXES

All on location—wonderful deal for right party.

Owner has other interest—Write

THE BILLBOARD, BOX D-293, CINCINNATI 1, O.

SOUTH DAKOTA, NEBRASKA, WESTERN IOWA OPERATORS ARE CORDIALLY INVITED

TO SHOWING OF HOMER CAPEHART'S

NEW 24 RECORD PACKARD PLA-MOR HIDEAWAY PHONOGRAPH

In Steel Cabinet

MONDAY & TUESDAY, Aug. 26th-27th

at FRANKLIN HOTEL

DEADWOOD, SOUTH DAKOTA



DISTRIBUTING COMPANY

1209 DOUGLAS STREET
 PHONE ATLANTIC 3407
 OMAHA, NEBRASKA

2532 FIFTH AVENUE
 PHONE R. 1. 153
 ROCK ISLAND, ILLINOIS

ADVANCE RECORD RELEASES

(Continued from page 31)

- SOUTH AMERICA, TAKE IT AWAY. Betty Garrett-Call Me Mister Ork, Dir. by Lehman Engel (LITTLE SURPLUS).....Decca 23562
- SPANISH, RUSSIAN, FRENCH, CHINESE, ITALIAN—Lesson 1 and 2 (Everyday Phrases)World Wide W W 120
- SPANISH, RUSSIAN, FRENCH, CHINESE, ITALIAN—Lesson 3 and 4 (Everyday Phrases)World Wide W W 121
- STRANGE LOVE Larry Clinton (IF IT'S).....Cosmo S5707
- JOE SULLIVAN QUARTET ALBUM (3-10") Joe Sullivan QuartetDisc 701
- Fidgety FeetDisc 6003
- Got It and GoneDisc 6005
- Joe's ChimesDisc 6004
- PanamaDisc 6004
- Shimmy Like My Sister KateDisc 6003
- TimothyDisc 6003
- SUMMER NIGHT Hal McIntyre (SEPTEMBER SONG)Cosmo 505
- SWEETHEART JINGLES Johnny Aladdin (Bob Vincent and Ensemble) (WHEN THE)Music For Society 1504
- SYLVIA The Korn Kobbler (OUR RED)Majestic 1062
- TAKE IT SLOW, TASTE THE VA-NILLA Bobby Byrne (Karen Rich) (YOU KEEP)Cosmo 503
- TAKE ME BACK TO LITTLE ROCK, ARKANSAS Bobby Byrne (Karen Rich) (SO BEATS)Cosmo 501
- THAT MAN VAN Polly Ellis (IT'S NOT)World Wide W W 81
- THAT WONDERFUL WORRISOME FEELING Frances Langford (Earl Hagen Ork) (LOVE ME)Mercury 3029
- THAT'S MY HOME Rufe Davis (Georgia Crackers-Tex Lightning and His Thunderbolts) (LULA FROM)Mastertone 75-5
- THAT'S RHYTHM Rex Stewart and His Ork (Rex Stewart) (B. O. BLUES)Mercury 8008
- THAT'S THE HEAT YOU GOTTA BEAT Earl Bostic Ork (JUMPIN' JACK)Gotham 116
- THE DOODLE SONG Sherman Hayes (LAND OF).....Cosmo 506
- THE ELEVATOR SONG Nan BlaKstone (Artie Fields Ork) (LAZIEST GAL)Gala 1020
- THE OLD HOME Texas Ruby-Curly Fox and His Fox Hunters (BLUE LOVE)Columbia 37075
- THE OLD LAMPLIGHTER Hal Derwin (Frank DeVol Ork) (I GUESS)Capitol 288
- THE OLD LAMPLIGHTER Morton Downey (THE WHOLE)Majestic 1061
- THE WAGES OF SIN Artie Gibson and the Mountain Melody Boys (I'M FREE)Mercury 6013
- (It's Gonna Depend On) THE WAY THAT THE WIND BLOWS Dinah Shore (Harry Bluestone Ork) (YOU KEEP)Columbia 37072
- THE WHOLE WORLD IS SINGING MY SONG Morton Downey (THE OLD)Majestic 1061
- TIPPIN' IN Earl Bostic and His Septet (YOU'RE ONLY)Gotham 117
- TOO MANY IRONS IN THE FIRE Mills Brothers (I GUESS)Decca 23638
- TUMBLING TUMBLEWEEDS Gene Autry Trio (OLD MISSOURI)Columbia 37000
- WABASH CANNON BALL Roy Acuff and His Crazy Tennesseans (FREIGHT TRAIN)Columbia 37008
- WE'RE TOUGH IN THE WEST Rufe Davis (Georgia Crackers-Tex Lightning and His Thunderbolts) (ATOMIC POWER)Mastertone 75-7
- WHATTA YA GONNA DO? Johnny Aladdin (Bob Vincent) (SORRY)Music For Society 1503
- WHEN THE HARVEST MOON IS SHINING Johnny Aladdin (Bob Vincent) (SWEET-HEART JINGLES)Music For Society 1504
- WHEN YOUR MOTHER'S GONE Cousin Joe (IF I)Gotham 119
- WHO DO YOU LOVE I HOPE? Harry Babbitt (Dick Maltby Ork) (YOU WERE)Mercury 3028
- WHY DOES IT GET LATE SO EARLY? Eddy Howard and His Ork (FOR SENTIMENTAL)Majestic 7204
- WRONG NEIGHBORHOOD Cootie Williams Ork (Bob Merrell) (LET'S DO)Capitol 289
- YOU CALL IT MADNESS (But I Call It Love) Louis Prima (I CAN'T)Majestic 7200
- YOU KEEP COMING BACK LIKE A SONG Bobby Byrne (Bob Hayden) (TAKE IT)Cosmo 503
- YOU KEEP COMING BACK LIKE A SONG Dinah Shore (Harry Bluestone Ork) (THE WAY)Columbia 37072
- YOU MAKE ME FEEL SO YOUNG The Charioteers (ON THE)Columbia 37074
- YOU WERE MEANT FOR ME Harry Babbitt (Dick Maltby Ork-The Babettes) (WHO DO)Mercury 3028
- YOU'LL SEE WHAT A KISS CAN DO Skitch Henderson Ork (Ray Kellogg) (FIVE MINUTES)Capitol 287
- YOU'LL SEE WHAT A KISS CAN DO The Two Tones (Bennie and George) (I CAN'T)Cosmo 508
- YOU'RE ONLY HAPPY WHEN I'M BLUE Tony Scott and His Septet (TIPPIN' IN)Gotham 117

BEST-SELLING POPULAR RETAIL RECORDS

(Continued from page 28)

Weeks to date	Last Week	This Week	Record Title	Artist	Label
1	—	7	TO EACH HIS OWN (F)	Modernaires-Paula Kelly	Columbia 37063
2	8	8	TO EACH HIS OWN (F)	Tony Martin	Mercury 3022
8	9	9	DOIN' WHAT COMES NATUR'LLY	Freddie Martin	Victor 20-1878
16	10	10	DOIN' WHAT COMES NATUR'LLY	Dinah Shore	Columbia 36976

YOU CAN AFFORD THESE PRICES!

- WURLITZER 850\$625.00
- WURLITZER 750-E 600.00
- WURLITZER COLONIAL 780 525.00
- WURLITZER 800\$575.00
- SEEBURG 8800, ESRC 525.00
- SEEBURG 9800, ESRC 525.00
- ROCK-OLA COMMANDO 500.00

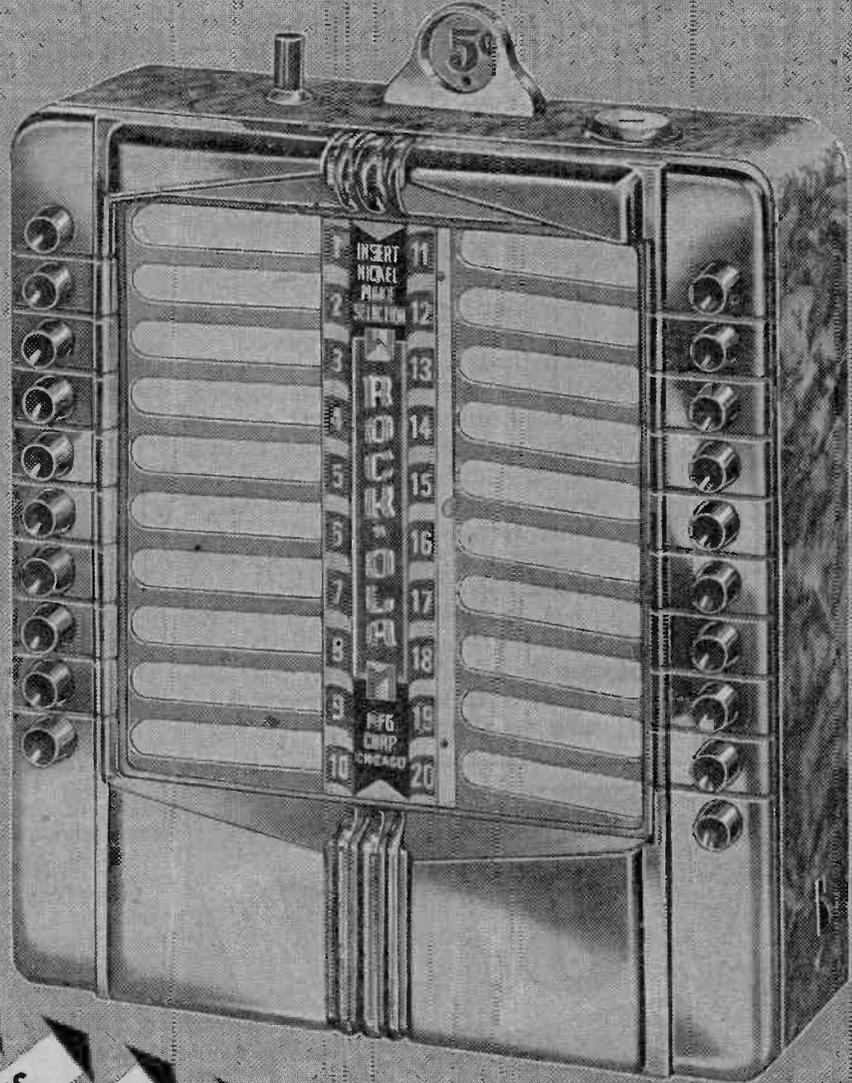
First-Class Condition. 1/3 Deposit With Order.

KENTUCKY SERVICE CO.

210 EAST 20TH STREET

COVINGTON, KY.

New ROCK-OLA WALL BOX



Model 4530

DIRECT WIRE CONNECTIONS

SMALL

COMPACT

ALL METAL CASE

AMPLE CASH BOX

PUSH BUTTON SELECTION

SHOCK PROOF POSITIVE ACTION COIN SWITCH

HINGED QUICK-CHANGING PROGRAM FRAMES

ADJUSTABLE BRACKET FOR BAR OR COUNTER MOUNTING

10 1/2" HIGH 9 1/2" WIDE 3" DEEP

BRILLIANT PROGRAM LIGHTING

THE BEST IN MUSIC!

ROCK-OLA

"THE PHONOGRAPH OF TOMORROW" ... TODAY!

ROCKOLA MANUFACTURING CORP. • 800 NORTH KEDZIE AVE • CHICAGO 51, ILL.



Model 4532



- 4 Rock-Ola Masters (Rockalite Finish) @ \$420.00 Each.
- 1 Rock-Ola Super-Master (Rockalite Finish) @ \$435.00.
- 2 Under Sea Raiders @ \$295.00 Each; 1 Brazil, \$185.00; 1 Idaho, \$185.00, and 1 Jeep, \$179.50.

5 Rock-Ola Brain Boxes, 3 Coin Transformers, 2 Rock-Ola Wall Boxes (Late Models), 1 Brand New Turntable Motor, 12 Junction Boxes, 150 feet of Rock-Ola Cable, 2 Wurlitzer Bar Boxes Model #111. All this for \$250.00.

Used Records, 1000 for \$10.00; New Surplus Records, 20c Each.

	Price
1 412 Wurlitzer	\$179.50
4 616 Wurlitzer	229.50
5 616 (Light Up) Wurlitzer	279.50
3 24 Wurlitzer	374.50
4 600R Wurlitzer	469.50
5 600K WURLITZER	489.50
5 500 Wurlitzer	497.50
3 700 Wurlitzer	679.50
1 750M Wurlitzer	729.50
1 750E Wurlitzer	749.50
10 125 Wurlitzer Wall Boxes. Ea.	21.50

The above equipment is in perfect mechanical order. Outside appearance just like new.

1/3 With Order and Balance C. O. D.

ACME AMUSEMENTS

Telephone 360 WINDBER, PA.

Jukes Hypo Perry Como Disk Sales Drive in Buffalo

BUFFALO, Aug. 17.—Disk promotion campaign with unusual emphasis on juke box playings is an interesting development currently on the way here under sponsorship of Bickford, of Buffalo, record distributing firm.

Paul and Louis Wolk, heads of the concern, have prepared printed stickers made especially for juke boxes. Urging operators to cooperate in putting over a national Perry Como Week, September 2-8, they hope to boom Como cuttings with use of stickers on all Buffalo music machines.

Firm also is buying newspaper space in local dailies. Ads will appear on radio pages, urge readers to go out and play Como records at their favorite juke locations.

First ads of this type to appear here—for Spike Jones—are believed to have boosted the nickel draw of Jones numbers in locations thruout the city during July. These also were credited with selling 60,000 Jones records for Bickford.

While the Spike Jones promotion gained added impetus from his personal appearance during the campaign in a "Smokes for Soldiers" show, the Wolk brothers expect their latest drive to be equally successful—with the aid of jukes.

Jukes Busy in Canuck Resorts

(Continued from page 110)

spicuously absent from the Canadian counterparts of our taverns, which are beer and wine rooms operated in conjunction with hotels. This condition may vary in different areas, but it holds true in all of the smaller towns adjacent to fishing centers.

Average pub in such towns is open only for brief periods afternoons and evenings, consequently would not afford great opportunity for juke box play. At any rate, Canadians use their abbreviated ale-quaffing period to fill drinking places with a bedlam of conversation which would drown out the bravest juke speaker.

Concentrate on Others

So operators here have concentrated on restaurants, combination store-eteries of various types, gas stations of the super-variety, and even in souvenir stores. All of these spots seem to attract nickels thruout the day. Bored a little with the quiet of fishing retreats, vacationers find an outlet for the back-home entertainment they miss in keeping the music machine busy.

Records which feed juke boxes in Ontario are largely the same as those currently popular on U. S. machines. Altho American visitors are pleased with this practice, it apparently is based on the similarity of Canadian and American tastes in popular music. Semi-classics, which have been reported popular in some areas of Canada, are few and far between on Ontario jukes.

Coin-operated music installations here are almost exclusively of the orthodox floor model type. Most locations in the resort belt are not large enough to warrant wall boxes and none are to be seen. Telephone music, of course, is not used in the small population communities.

Niagara Popular

Interesting sidelight on the Ontario juke trade is the concentration of machines at Niagara Falls. Along the narrow belt of ground on the Canadian side where visitors congregate to enjoy the best vantage points, there is an unusually large number of boxes, many of them post-war 1946 models. Here, too, coffee shops, refreshment places and souvenir stores are favorite locations. Because they are spotted in a small area thru which huge crowds pass every day, jukes are seldom silent here.

Perhaps the scarcity of any other type of coin machines—vending or amusement—causes the success of juke boxes to stand out even more in many sections of Ontario where Americans spend their vacation days. But the play they are getting should encourage expansion in music lines as well as introduction of other types of machines.

September Hit

CLEVELAND, Aug. 17. Local Phonograph Merchants' Association has picked *Five Minutes More* as the hit tune of the month for September. The tune will be pushed by a large scale promotional campaign.

After a forced retirement during the war, the hit tune of the month campaign was revived in Cleveland several weeks ago. First hit was named for August. Car cards, newspaper display advertisements and various other promotion media were used to put across the first selection.

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- WURLITZER \$4.00
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 - For SEEBURG & WURLITZER
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 - SHOULDER SCREWS FOR CANCEL PAWL ON WURLITZER MAGAZINE SWITCH, 1 Doz. 1.50
 - TRIP DOWN WIRE, 1 Doz. 5.00
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Plunger Rods or Ball Shooters for All Makes Pin Ball Mach., \$5.00 Per Doz.

Distributors and Jobbers, write for quantity price list.

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- RECONDITIONED PHONOGRAPHS**
- Seeburg 9800, ES \$635.00
 - Seeburg 8200, RC 595.00
 - Seeburg Classic, EB 425.00
 - Seeburg Regal 375.00
 - Seeburg Rex, Hideaway Wireless 275.00
 - Seeburg Factory R.C. Special Wireless, Electric Trip, Crystal Pickup 375.00
 - Rock-Ola 12 Record 125.00
 - Wurlitzer 618 229.50
 - Wurlitzer 412 (Illuminated) 189.50
 - Wurlitzer 61 159.50
 - Wurlitzer 600R 435.00
 - Wurlitzer 500 450.00
 - Mills Empress 339.50
 - Seeburg 5/10/25 Wireless Wall Box 49.50
 - Seeburg Bar Boxes, Wireless 45.00
 - Seeburg Bar Brackets 3.00
 - Wurlitzer 100 Wall Box 15.00
 - Twin 18 Adapter 25.00
 - 5 Rock-Ola 1503 Wall Boxes, Each 17.50
 - Wurlitzer 111 Bar Box 15.00
 - 37 Snack Machines, 14 Stands 350.00
 - Twin 12 Steel Cabinet 25.00
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All Tubes and Miniature Light Bulbs—40% Discount.
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- 1 WURLITZER 61 165.00
- 1 WURLITZER 41 155.00
- STANDS, \$10.00 EXTRA
- 1 ROCK-OLA MASTER \$425.00

All machines in good condition—most now on location. If you are near Washington come in and hear them play and you'll be convinced.

1/2 Down, Balance C. O. D.

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 - Seeburg Regal 285.00
 - Mills Throne 295.00
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 - Wurlitzer 616, Light-Up 215.00
 - Rock-Ola Imperial 225.00
- All machines reconditioned and in perfect shape. Write for prices on all makes and models. One-Third Deposit With Order, Balance C. O. D.

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- 20 Model 500 495.00

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Aireon KLEIN DISTRIBUTING CO.

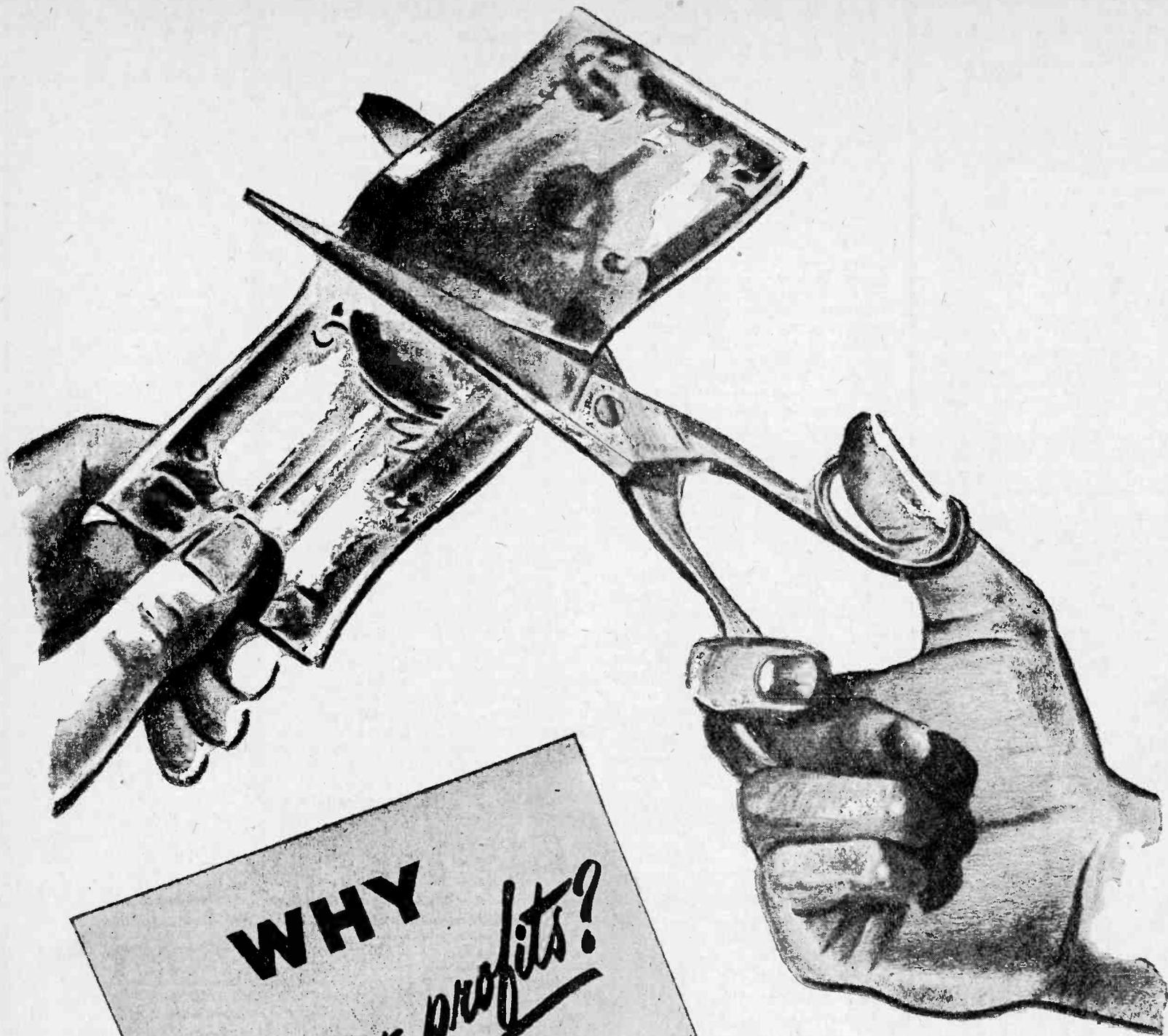
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TURN YOUR USED RECORDS
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WILL PICK UP WITHIN 100 MILE RADIUS.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

Old Fiddlers

The Delaware-Chester County Old Fiddlers' Association held its annual picnic and reunion at Lenape Park near West Chester, Pa., recently. Folk music, old-time musical novelties, jig dancing and fiddling made for an all-day program that attracted about 8,000.

In addition to the old-time fiddlers, Lenape Park, the same day, was the site for the annual reunion of Chris Sanderson's old-fashioned country band. The band had more than 200 members in the armed forces. Sanderson, whose music is much in demand for square dances in Eastern Pennsylvania, presented a special band concert of old-time folk dance music.

Hamid's Pier, Atlantic City, caught up with the Western trend and presented a Western Days' revue as the stage attraction. Casting Western and folk entertainers, the musical revue headlined Montana Kid (Edwin L. Lewis), his horse, Coley Bay, and the Campbell Sisters, vocalists.

"400" Going Folk

Western and hillbilly units are now entering fields of employment where many other musicians either fear to tread or can't get to first base. Opening up rich possibilities for the outdoor performers for the first time is the fact that Philadelphia society is passing up the long-established society bands in favor of hillbilly performers.

Philadelphia society, which used to spend as much as \$100,000 for a coming-out party (on one date Meyer Davis, the society maestro, collected a \$10,000 music bill), is being bitten by the hillbilly bug. For the youngster set, the Main Line families are issuing invitations for barn dances

on their vast suburban estates. Notably was the recent barn dance staged by the socialite Mr. and Mrs. Henry Canby Biddle Jr. at their Canby Lodge estate in suburban Chester Springs.

Today, with a lavish display of wealth considered in bad taste, newspaper society editors are more inclined to send their photographers to a barn dance, as indicated by the dominance of barn dance photos in local society pages.

More important, however, is that such form of entertainment has become highly commercial and preferred by the swank set.

Jack Steck, producer of the WFIL-ABC *Hayloft Hoedown* in Philadelphia, reports that the call is heavy from the blue bloods for the various entertaining units with his radio show. More than a dozen society parties have already been booked for the fall. However, there is no danger of the hillbilly donning white tie and tails. Special emphasis is placed, in arranging the bookings, that the performers are to appear in folk garb—hayseed and all. It's just another indication of the increasing popularity of folk music and folk performers.

New Song

Dusty Cal Witham, of WFEA, will introduce *I Don't Want To Grow Old Without You* to the New England States this month. Lyrics are by Addison Jackson and Chaw Mank, with music by George Calder.

Adams, Vee & Abbott have published a folio of songs featured by Eddy Arnold and His Tennessee Plowboys on the *Checkerboard Jamboree* program. Entitled *Eddy Arnold's Radio Favorites Song Book No. 1*, it contains such songs as *Many Tears Ago*, *Each Minute Seems a Million Years*, *I Walk Alone*, *All Alone in This World*, *Be Sure There's No Mistake*, besides pictures of Eddy Arnold, the Tennessee Plowboys, the entire cast of the Saturday afternoon show.

Capitol Records released two authentic hillbilly tunes by Pappy (Gube) Beaver, a popular personality in the Southeastern part of the country. First time on records, Pappy should make many new fans with his versions of *You Can Be a Millionaire With Me* and *Automobile of Life*.

Renfro Valley Barn Dance was heard from Louisville recently. Troupe made the special broadcast as a preliminary to an all-day singing, the final in a series of quartet contests conducted thruout the Southeast. The quartet finalists were presented in addition to emcee John Lair and the regular members of the troupe.

Eddie Dean's trip to St. Louis for the world premiere of his latest picture, *Down Missouri Way*, included not only a theater appearance but also a parade, a radio broadcast and a personal appearance in the record department of a large furniture store. Dean's new recording contract with Majestic calls for eight records a year. Two records have been released. Two of the tunes, *There's a Rose That Grows in the Ozarks* and *No Vacancy*, are from *Down Missouri Way*.

Tex Round-Up

CBS, thru KRLD, Dallas outlet, is originating the *Texas Round-Up* on the Columbia Network August 28 from the North Texas Fair at Arlington. This half-hour show will feature Georgia Slim and His Texas Round-Ups with the Forester Brothers, Dub Hendrix, Dewey Groom and Les Pezeda, Ted Daffan and His Texans, Rod Brasfield in a comedy spot and Tex Ritter in the guest slot. Hal Horton, hillbilly hit parade

British Trade
Asks Tax Relief

LONDON, Aug. 17—Sub-committee of the Amusement Trades Association here is reported to have drawn up and lodged a complaint with the proper authority regarding the purchase tax.

This purchase tax, one-third of the total value of the coin machine, has boosted prices on some equipment to a point where buyers have had a difficult time.

For example, the Hylton juke box, currently being manufactured here, sells for approximately \$1,000. The one-third purchase tax brings the price to more than \$1,300.

Prior to this, the amusement men were successful in getting their quota for export reduced from 85 per cent of total production to 66 per cent. This is still considered a high percentage, but is more equitable than formerly.

impresario, is the emcee of the show.

Cleo Landlot and Her Texas Farm Hands, heard on WRR, the Mutual outlet in Dallas, is organizing a new troupe to tour the occupation zones in the Pacific for the USO. Cleo's departure depends on the outcome of the Miss Texas contest now being held, and she is in the semi-finals.

The Texas Mockingbird, Jim Boyd, is one of the busiest individuals in the Lone Star State, having booked his troupe on the long circuit tour of the Rio Grande Valley.

Ted Daffan and His Texans have taken over the Yacht Club, Dallas, and inaugurated a new policy that is proving popular with lovers of Western music. Ted's new band is shaping up, from all reports.

New Folio

Hayride Jamboree Barn Dance Album is the title of a new folio just released by Chart Music Publishing House, Inc. It contains a group of new songs and old favorites, including *Look for the Rainbow*, by Roy Starkey; *Twenty-One Froggies*, by Gerald (Curly) Myers; *Throw a Saddle on My Pinto, Boys*, by Larry Gonderinger and Lew Mel; *I Stole a Kiss in a Dream*, by Bill Nettles and O. P. Harrison; *Baby Boy*, by Red River Dave, and *Cowgirl Pat (and Her Ten-Gallon Hat)*, by Nell Seely and Edward Madden.

Fred Kirby, heard daily over WBT, Charlotte, N. C., has a Sonora recording of *Atomic Power* which is doing well on the jukeboxes and over the counters. His many friends will be glad to hear that he is still featured on the CBS show *Carolina Calling* and that he has his own popular show, *Cowboy Round-Up Time*.

Yodeling Johnnie

Yodeling Johnnie, the Wandering Cowboy, now has a popular air show on KROY. He handles the whole show, presenting Westerners with a lot of fancy yodeling. He has just completed a new type of yodeling tune, *Dove Coo Yodel*, in which he does two-part harmony.

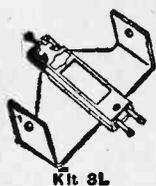
The King of the Cowboys, Roy Rogers, famous Western motion star, will join Tex Allen, the Prairie Ramblers, Mac and Bob, Otto and Little Genevieve and the rest of the popular *Hayloft* crew, when the *WLS National Barn Dance* opens the Illinois State Fair at Springfield, August 10.

WLS will broadcast the complete four and one-half-hour program from the stage in front of the grandstand, starting at 6:30 p.m. and continuing to 11 p.m., Central Standard Time.

Al Rawley's Wild Azaleas (WEEL, CBS broadcasters) and one of New England's top Western outfits, headlined the *Boston Barn Dance* show, a WMEX weekly feature, August 21.

SAVE YOUR RECORDS!

Operators everywhere are modernizing old phonographs with Jewel Crystal Conversion Kits. Reduces record wear 50% — Improves tone — saves needles — reduces service calls. Complete instructions with each kit.



Kit No. 1—For SEEBURG Round Head Tone Arms.

Kit No. 2—For SEEBURG Flat Head Tone Arms.

Kit No. 3L—For WURLITZER Models 24, 24A, 312, 412, 416, 500, 600, 616, and 616A.

Kit No. 3S—For WURLITZER Models 700, 750, 780, 800, 950, 1015.

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Cleveland 3, Ohio

Aireon Expands Plant Training For Operators

KANSAS CITY, Kan., Aug. 17.—Aireon Manufacturing Corporation here, working in co-operation with its national sales force, has instituted a training program for operators of the firm's music machine equipment.

In January of this year, factory classes were held to train a group of men who have since become the nucleus of the present field service group. Today, this group, operating in conjunction with local distributors, has conducted service schools in the principal cities of the United States.

The program is still expanding and is eventually intended to reach every operator of the company's equipment.

Ed King, recently named head of Field Service, says that, "altho our training program has not yet reached every distributor, the eventual plan is to blanket every area in the country with the finest service organization we can build."

Well Received

So far, executives report, the training program has been well received and results have been encouraging. Purpose of the program is to deal with operator service problems, generally and locally.

The field service is particularly proud of the record for promptness it has been able to establish. Executives point to the Knoxville operator who phoned the Hermitage Music Company, Nashville, for service assistance. Within an hour, they report, the Nashville firm had a man on a plane flying to Knoxville.

Marquette Distributing Company, Detroit, headed by Vic DeSchreyver, has been the scene of two such training schools—the first one held there was also the first to be held in Michigan. Leonard Branson was in charge of the first program.

Aireon also reports that it is developing a system of checks on the performance of individual machines, using "performance cards" to record the history of each machine.

J. Nelson Buys Rights on Bar Box Brackets

CHICAGO, Aug. 17.—Jack Nelson & Company has purchased from Industrial Supply Company, of this city, all rights, including patents and copyright, to the Universal Bar Box Bracket.

Firm, which has been national distributor for this equipment during the past several months, now owns outright the entire company. Nelson said. Bracket will be sold thru distributing organization thruout the country.

Nelson described the bracket as adaptable to fit any box, with a patented two-way clamp which can be attached so that it will not deface bar surface. It is particularly useful for installations on marble-top fountains where operators have had trouble in gaining permission to install boxes, he said.

Now in new, larger offices at 2320 Milwaukee Avenue, Nelson is adding to his sales staff and recently announced the appointment of Bernie Droeger as road salesman. Droeger, formerly with Automatic Canteen, will handle all of the products for which Nelson is distributor, including phonograph needles and an electric pin-setting bowling alley.

Oregon Daily Finds Music Two-Billion-Dollar U. S. Trade

PORTLAND, Ore., Aug. 17.—Magnitude of the music machine business received recognition in a recent editorial in *The Oregon Journal*, Portland afternoon newspaper, saying:

"More than \$2,000,000,000 is being spent by Uncle Sam's children on musical entertainment and music-making machines this year, an industry survey finds. Of that, \$250,000,000 is going into juke boxes, and \$90,000,000 is being spent on motion picture musicals. No estimates are given for money spent on symphonies and top-level concerts. Salaries for professional musicians or music teachers are not included in the \$2,000,000,000. Chief outlay of cash from that sum is for radio sets—\$600,000,000. Lesser sums are being spent for pianos and hurdy-gurdies.

"Some theorists may conclude that this turn to music is a logical release from the horrors of war. It is also an indication that Americans are realizing in these years of prosperity, their formerly depression-strangled love for music. It is more mature reaction to peace than the antics of the first world war's aftermath."

Cleveland Juke Operators Set Picnic Aug. 21

CLEVELAND, Aug. 17.—Cleveland's Phonograph Merchants' Association will hold its eighth annual outing August 21 at the Richmond Country Club.

Association offices here have been kept hopping the past several weeks launching promotion for the hit tune of the month which got under way the first part of August. Even bigger promotion is promised for the September hit, *Five Minutes More*.

On the side, association executives planned a promotion tie-in with the motion picture *Night and Day*, depicting the life of composer Cole Porter. Special decal stickers have been printed up for the occasion and offered to member music men for their use.

Stickers, plugging certain Cole Porter melodies, blossomed out on juke boxes thruout the city.

"Flea" Juke Motors Are Hott Stuff Now

CHICAGO, Aug. 17.—Sidelight on the man behind Alliance Manufacturing Company, supplier of turntable motors for juke boxes, is presented in a recent issue of *Business Week*.

Melvin B. Hott, Cleveland, is the man. According to *Business Week*, Hott sold his controlling interest last March in Ohio Electric Manufacturing Company, Cleveland, also a motor factory, for a quick profit of \$14,000.

At home, so goes the story, he began idly to count all of the small electric motors used in gadgets about his apartment, got up to 15, and decided he'd made a mistake.

Hott then joined with two other men in acquiring Alliance, as well as Precision Manufacturing Company at Bergholtz, O. The properties cost \$2,000,000, but Alliance claims to be the world's largest maker of "flea" motors for phonograph record-changers. Current output is 16,000 a day; goal when copper becomes available is 26,000 a day.

Wolf Firm Lays Plans for Disk Trade on Coast

SAN FRANCISCO, Aug. 17.—A session of managers of the M. S. Wolf Distributing Company was held here August 12, with Bill Wolf and Al Silberman, general manager, presiding. Bert Beutler, Seattle; Al Moss, Portland; Bill Smith, San Diego, and Chet Garton, San Francisco, attended to learn of future plans which include distribution of Cosmo records in California, Nevada, Arizona, Oregon, Washington and the Hawaiian Islands.

Following the session, Silberman left by plane for Chicago to make further plans for the sale of the records and AMI phonographs, a line Wolf Distributing Company handles in the same territory.

To handle the records, approximately \$50,000 in Cosmo records will be in stock here, Los Angeles, Portland and Seattle. Record counters will be established with outside salesmen to be added to the staff. The department will be handled by M. S. Wolf Distributing Company, Record Division.

Los Angeles will serve Eastern Nevada, Arizona, Southern California and the Hawaiian Islands. The local branch will serve Western Nevada and Northern California. Seattle and Portland will handle Washington and Oregon respectively.

H. D. McCluer, who represented the firm in Phoenix, has left the firm. He will not be replaced immediately, Wolf said.

McKelvey Talks At N. Y. Session

NEW YORK, Aug. 17.—C. T. McKelvey, vice-president in charge of sales for the J. P. Seeburg Corporation, addressed the recent monthly meeting of the combined staffs of the Atlantic New York, New Jersey, and Connecticut corporations in the Hotel Pennsylvania on the past, present, and future of the automatic phonograph industry.

Seeburg's latest innovation, Scientific Sound Distribution, was also discussed by McKelvey. Addresses on company plans and how they would affect operators were also given by Harry Rosen, Bert Lane and Myer Fickoff, owners of the three Atlantic concerns.

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 15" \$5.00
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RECORD TRAYS
 For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.
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 3208 Jackson St., Amarillo, Texas

FOR SALE
 3 A.M.I. UNITS COMPLETE
 Off Location — 30 Amplifiers — Cabinets and All Necessary Equipment To Operate Telephone Music System.
 Make an Offer.
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 All machines in guaranteed condition. 1 800 Wurlitzer, \$695.00; 3 850 Wurlitzer, \$825.00 each; 1 8800 Seeburg with W/B, \$775.00; 1 600 Wurlitzer, \$525.00; 1 500 Wurlitzer, \$500.00; 2 616 Wurlitzer, \$225.00 each.
 1/3 Deposit with Order, Balance C. O. D.
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 PONCA CITY, OKLA.

New York:

Sam Holzman, Coney Island arcade owner, was the subject of a recent arcade write-up in *The New York Times*. . . . Edward Genta, Gulf States Exhibit Company, New Orleans, is the latest addition to the membership of AOOA, according to Barney Berkens. . . . The Gay Blades, roller skating rink at Broadway and 52d, is slated to add a "game room," according to Bill Love in *The Journal-American*.

Ben Walinetz, Rochester, N. Y., and Albert M. Rodstein, Philadelphia, are slated to attend the CMI arcade meeting. . . . Lou Klein's Playland Arcade, which was closed after a fire several months ago, is now open in its same Flatbush Avenue location. . . . Al Blendow, International Mutoscope, reports that the firm is working on "several" new machines. . . . Stanley Gersh, Perfect Games, is in charge of the fort while his partner, Sam Garbar, is on vacation.

John W. Hall, Research Company of America, is doing the market and product research for the new Amity cigar vending machine. . . . Bernie Wilson, now connected with Telomatic Products, Inc., states that the firm will announce a new telephone-type music machine shortly "that is out of this world." Sam Lackoff is working out final details with him. . . . Harry Berger, West Side Distributing Company, Inc., has finally found a cigar that is too strong for him.

H. Rosenberg and Mac Pearlman, of H. Rosenberg Company, Inc., are off shortly for the opening of their Connecticut branch—which will handle amusement game machines that are not yet announced. . . . O. M. Carmichael, Dallas; Paul Wilson, Highland Park, Ill.; W. H. Richardson, Raleigh, N. C., and George Putman, Newport, R. I., were visitors to coin machine row this week.

Howard Kohn, Joy Machines, Brooklyn, informs us that his new fortune-telling machine is being handled by Mike Munves. . . . Harry Rosen, Bert Lane, and Myer Parkoff, Atlantic Corporations, were hosts to C. T. McKelvey, Seeburg vice-president recently. . . . C. M. McMillan, secretary of the National Candy Wholesalers' Association, tells us that he has just completed purchase of a home in College Park, Md. . . . H. P. Patrey, NATD publicity chief, is having calls coming in from all over the country these days with the current changes in cigarette prices.

Showing of three game machines brought many out-of-town coinmen to the Hotel New Yorker this week to see the Amusement Enterprises' machines—among them, Roger K. Fisk, Elmira, N. Y.; Sidney Miskowitz, Bridgeport, Conn.; Henry Sandler, Pittsburgh; Al Bodkin, Forest Hills, N. Y.; Irving Sanest (See NEW YORK on page 122)

Cleveland:

Willard E. Capron, of Euclid, O., has been accepted as a member of the Cleveland Phonograph Merchants' Association. . . . C. R. Mauer and John Nowacki, of the M & N Music Company, Lorain, O., announced that they have sold their operation to Delbert R. Witman. . . . Joe Abraham, of Ohio Distributing Company, is the father of a son, Joseph Jr., born July 2.

Sid Clary has returned from a three-week vacation at Norfolk, Va. . . . M. W. McEntire, of Tavern Sound Systems, is trying his luck with rod and reel in Canada. . . . And Ralph Parker, of Parker Music Company, is taking a respite from business for the next two weeks at his cottage on Lake Chippewa.

Joseph Miklovic is another returned vacationer. He spent his time off up at Chicago and in Wisconsin. . . . Norm Hutchins, of Triangle Music Company, is back from two weeks of vacationing at Higgins Lake, Michigan.

COINMEN YOU KNOW**Indianapolis:**

Sam Weinberg, of Indiana Southern Music Company, is back from Fort Wayne, where he tied up a few loose ends at the firm's branch there. . . . Hal Bailey, collector for Janes Music Company, is spending his vacation in the Wisconsin Lake country. Charles Herman has returned to his post in the repair department at Janes. He's a civilian again, after serving in the European theater with the Signal Corps.

Henry Wendt passed up elaborate vacation deals and is spending his in Chicago. Henry has a busy schedule between his Hoosier Simplex Music Company and the Indianapolis Operators' Association, of which he is president. . . . Another vacationer is Morris Calderon, Calderon Automatic Phonograph Company. Morris went to South Haven, Mich. . . . Indiana Automatic Sales Company, Rock-Ola distributors, has added a motor truck to improve service department facilities.

Detroit:

Constantine Stavropoulos has disposed of his interest in the Star Music Company in which he was a partner of George Corbets and has withdrawn from the music business. . . . Carlo Di Liberto, formerly in business as Carlo's Music, is now in partnership with Raffaele Quasarano, operating the Jay-Cee Music Company on Alma Avenue.

John P. Kelly, of the Batter-Up Company, spent the week-end in St. Joseph, Mich. . . . Irwin Chester and Sam Lucido are engaged in organization of new firm to be known as Chester Music Company in Dearborn. . . . Titus Kula, who is organizing a new recording company, has been laid up with injuries incurred when he was struck by a baseball.

Walter Transki, with headquarters at 8133 Bliss Avenue, is the latest addition to the ranks of local music operators. . . . Mrs. Elizabeth Lund, of the MAPOA office staff, has returned from a Long Island vacation. . . . E. H. Snyder, of the United Specialty Company, is specializing now on local business after a number of years spent in national jobbing.

Frank Stanley, of Stanley's Enterprises, operator of juke boxes, pin games and photo machines in several parts of the country, was in for a visit to his suburban Hamtramck headquarters. . . . Nick Forest, local

Buffalo:

The Rittling brothers, Charles Joseph and Robert, who pilot Rittling, Inc., have moved their firm into new and larger headquarters at 1292-1298 Niagra Street. Vacated building was sold to Frank Bradley, Automatic Equipment Company, well-known candy vending op. The Rittlings will use new quarters to promote activities of their extensive beverage, mostly dairy drink vending operations, which reach into New Jersey as well as thruout New York.

Harry Winfield, chief of J. H. Winfield & Company, is back from a super vacation trip to the West Coast and the Canadian Rockies. Harry and Mrs. Winfield were gone about four weeks, traveled with a group of 136 Western New York Shriners and their families. It was a special tour arranged in connection with the Shriners convention, held in San Francisco.

Rex Coin Machine Distributing Corporation, headed by Vic Stehlin, gives an optimistic report of better supplies rolling in: Both music machines and games are more plentiful, this distrib says. . . . Music operator Jim O'Neill says play is off in city as summer weather and ample gas supplies take thousands of people out of the city. Week-ends, especially, he finds his top spots quite deserted with patrons taking to beaches, parks and near-by resort areas.

Frank Voltman, service manager for Redd Distributing Company, is busy getting special sound-testing equipment rigged up in the new Redd headquarters. Bob Bear, firm's office manager, is clearing his desk to leave on a vacation jaunt to Canada with his wife and three little Bears, age two, four and six.

Coinman Jim Blakeslee and wife enjoyed a unique family celebration last week. It was a 70th wedding anniversary for Mrs. Blakeslee's parents (both in their late seventies and in good health), and they were feted by four generations. Crowds of 60-odd relatives included their children down to the great-great grandchildren.

operator, is venturing into show business and plans to open the Art Theater on Gratiot Avenue September 1. . . . Harry Stahl, of Stahl Specialty Company, is the father of a girl, Diane.

Chicago:

Max Glass has gone East and is reported to have a business deal on in New York. . . . Roy McGinnis was in town to talk over machines for his Baltimore distributing firm with Bell-o-Matic officials. . . . Joe Abrams came in from Youngstown, O., where he operates amusement machines.

Spotted among the week's brief list of out-of-town callers at coin offices were Iowans Tony Costello, op in Clinton, and Dave Johnson, who has routes in Sioux City. . . . Mr. and Mrs. Walters (Walters Music Company, Ottawa, Ill.) dropped in on distributors during a brief stay here. . . . Ed Gilbert, operator in Champaign, Ill., was up looking for equipment to keep his business humming.

Eddie Ginsburg is away from his Atlas Novelty desk, doing some vacationing in New York with Mrs. G. and at the same time tending to a couple of business matters. . . . Another vacationer is Art Cooley, Bell-o-Matic vice-president. Art tells the boys in the office he's having a great time—sitting at home waiting for his new Chrysler.

Harry Williams, head man at Williams Manufacturing Company, left August 4 for Philadelphia and New York—without his plane. Harry is building a quickie reputation as an airman; has been so successful that a certain distributor went aloft with him, came out without a scratch. Actually he's fully equipped with a pilot's license and has more than 100 hours of flying time. His plane should be super-safe, with a thousand dollars' worth of gadgets on it. . . . Stan Palmer and Howard Doyle, of Metropolitan Sales Company, Seattle, were in town. Their firm merchandises salesboards on the Coast, has some interesting plans which may take them into direct coin machine channels.

Paul Glaser, of the Empire Coin Machine Exchange, who recently completed a road trip thru Indiana, was formerly connected with show business as a talent scout and manager. Gil Kitt, of the same firm, journeyed to Columbus, O., to attend the opening of Woolf Solomon's new offices there.

Fritz Berguson, of Barrington, Ill., and his nephew, Phil Berguson, of Minneapolis, recently visited the Windy City on a buying trip for their respective firms. . . . Larry Frankel, of the Frankel Distributing Company, Rock Island, Ill., was another Chicago shopper.

Dave and Mrs. Yaras are on another of their periodical trips to Tucson, Ariz., where Dave's son is attending school. Yaras is a partner of Harry Brown at American Amusement (See CHICAGO on page 120)

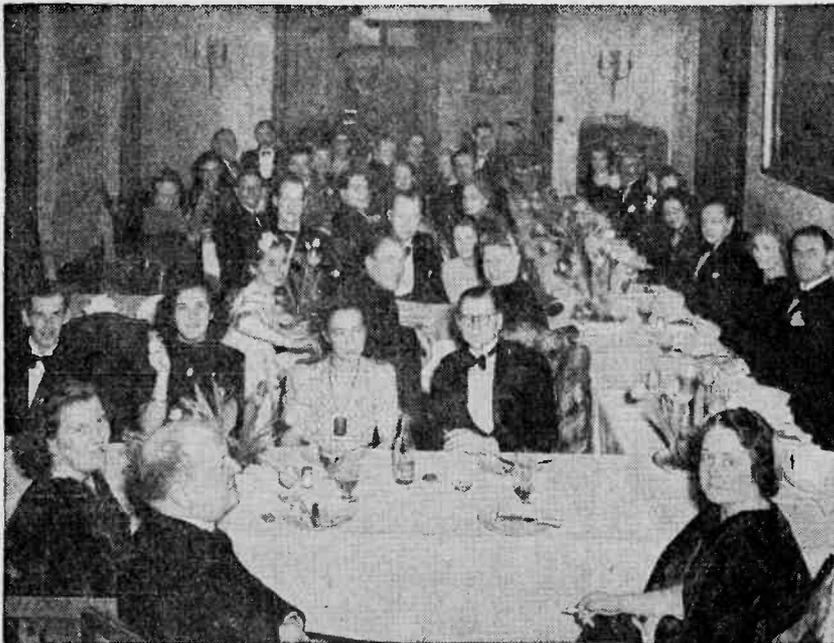
Portland, Ore.

Clayton Ballard, Northwest divisional manager for Aireon, flew to Kansas City, Mo., for a sales conference after a tour of Southern Oregon with Budge Wright, district manager for Western Distributors.

S. A. Sedlock, head of jobbing and operating firm, uses this response when confronted by a location owner who has been approached by a competing operator with a cash offer to change operators: "My job is to give you that much better service so that you'll save at least the amount of that cash offer." The location owner seldom makes the change.

Sol Fox, long a music machine operator, has deserted the coin machine field for a new enterprise he is not ready to announce. He says he sold his machines to the Clark Distributing Company, who in turn sold them to Multnomah Music Company.

Budge Wright, Portland manager for Western Distributors, was going around handing out cigars the other day with the announcement: "Congratulate me! I've just become grand, father to five collie puppies." Wright said the pups were whelped in the base of an old pinball machine.



SWEDISH COINMEN hold festive gathering in Stockholm with all of the frills, including juke box entertainment (see far corner of room). Over there they call it "Sveriges Automatagare Forening."

Look To The **GENERAL** For LEADERSHIP

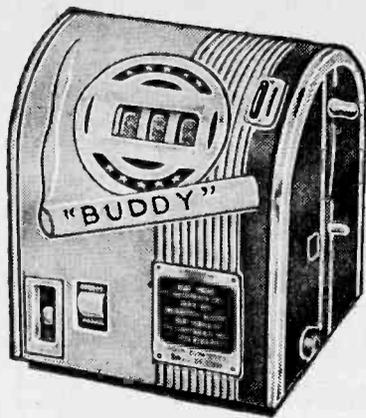
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Newest Post-War Counter Game!

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Penny play, cigarette reel, in modern all metal cabinet. Has Daval coin-divider — 2 individually locked cash boxes, for location owner and operator. One of the industry's top-notch money-makers!



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\$50 1c or 5c Plays \$5 Extra for Gum Vendor

MARVEL—with cigarette reels. AMERICAN EAGLE—with fruit reels. Ready now for immediate delivery!

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Formerly The General Vending Service Co.
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COINMEN YOU KNOW

Chicago:

(Continued from page 118)

ment Company. . . . Bob Hunter, of the Hunter Sales Company, Dallas, recently visited Jimmy Johnson and "Perk" Perkins at Globe Distributing Company.

Distributor Booth Strange, of the Southern Vending Machine Company, Danville, W. Va., was making rounds of coin machine manufacturers here last week. . . . Downstater Frank Farr, of Gilman, took advantage of the recent cool spell here to make arrangements for fall delivery of new machines. . . . Dan Gould, of Dan Gould Enterprises here, recently included Grand Canyon, Ariz., on a Western trip. Altho he admired the beauty of the spot, Dan post carded friends: "People don't die a natural death out here, they die of loneliness."

Bob Gnarro, of ABC Music Service, back from a brief rest at French Lick, Ind., says phonograph play has been perking up quite noticeably the past couple of weeks, apparently marking the end of the midsummer lull. Gnarro says the upturn is somewhat ahead of the usual seasonal rebound and it looks like the sign of a good winter to come. . . . Bob Manning, accountant at ABC, has polished up his irons, dusted off his woods and headed for the golf links of the Wisconsin resort territory. Boys around the office are looking for Bob to bring back some good cards.

Bill Williams, prexy of Automatic Distributing Company, is still up at Lake Flambeau recuperating from a heart attack he had this spring. Doctors have told him to take it easy and he is not expected back at the firm's North Milwaukee offices for several weeks. Mike Spagnola, treasurer of the firm, is dividing his time between Automatic and his work for Illinois Phonograph Owners. He says play on the company's telephone music hook-up in a number of Loop (See CHICAGO on page 124)

NEW GAMES

MARVELS

FRISCO \$279.50

MARVELS

CATALINA . . . 249.50

GOTTLIEB SUPERLINER

CHICAGO COIN SPELLBOUND

EXHIBIT

BIG HIT

BALLY SURF QUEENS

RECONDITIONED FREE PLAY GAMES READY FOR IMMEDIATE OPERATION

Yankee Doodle . . . \$159.50	Spot Pool . \$ 72.50
Keep 'Em Flying . . . 144.50	Shangri-La (P&S) . . . 109.50
Hollywood . . . 179.50	Marvel Baseball . . . 84.50
Shangri-La (Gott.) . . . 149.50	Gun Club . . . 79.50
Big Top . . . 150.00	Towers . . . 89.50
Home Run, '42 92.50	Victory . . . 79.50
TORPEDO PATROL 129.50	Ten Spot . . . 59.50

COUNTER GAMES

1c & 5c Liberty Bells, F.R. \$19.50
1c Mercury Cig. Reels 18.50
1c to 25c Comb., Head or Tail 9.50
1c Daval Jiffy, Cig. Reels 12.50
5c Bally Reserve, Cig. or F.R. 10.50

SPECIALS

Keeney 5¢ Super Bell. Comb. . . . \$275.00	Longacre. . . \$375.00
Keeney Twin Super Bell 5-5 325.00	Blue Grass 150.00
Mills Cherry Bell Chrome 5¢ 225.00	Sport Special. . . 150.00
'41 Derby \$275.00	Mills 5-in-1 . . . 49.50
Contest 1 ball . . . 85.00	Vest Pocket Blue and Gold 45.00
Dark Horse 150.00	
Owl 59.50	

1/3 deposit with order, bal. C. O. D.
MID-STATE CO.
2369 Milwaukee Ave. Chicago 47, Ill.

SACRIFICE SALE

1 Mills Panoram Viewing Machine, A-1, with Film \$325.00	1 Uncle Sam Grip Machine (Floor Model) \$ 35.00
1 Radio Rifle, Chromium Plated Gun, Just Like New 75.00	1 Shoot the Jap Ray Gun 50.00
1 Astrology Machine, 10-Cent Coin Chute (Planatelus) 65.00	1 Bally Bull Gun 35.00
3 Keeney Anti-Aircraft (Brown Cabinet), Each 40.00	1 Set of Three Love Meters on Stand. 75.00
1 Evans Skee-ballette 40.00	1 New Champion Two-Play Hockey, Used Two Weeks 175.00
1 Texas Leaguer 30.00	1 Flying Tigers, Five Ball (Revamp) 75.00
	1 Mills 10c Blue Front Slot 70.00

1/2 certified deposit with order

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NEW FACTORY RELEASES FOR KANSAS OPERATORS

Chicago Coin's SPELLBOUND . . . \$325.00	Bally SURF QUEEN \$327.50
Pioneer BUBBLES 249.50	Marvel's FRISCO 279.50
United RIVIERA 279.50	Exhibit BIG HIT 334.50
United OKLAHOMA 279.50	Genco TOTAL ROLL 525.00
United GRAND CANYON 279.50	Bally VICTORY DERBY 646.50
Pace 1946 Deluxe Chrome Bells . . . Write	Mills VEST POCKETS 74.50

RECONDITIONED CONSOLES

Keeney Skill Time, C.P. \$115.00	Bally Hi Hand Comb. \$175.00
Keeney Super Bell Comb. 275.00	Big Top, F.P. 110.00

One-Third Deposit With Order—Balance C. O. D.

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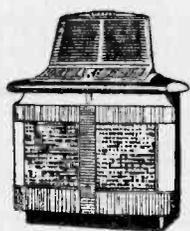
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Contact Blades	Pin Game Glasses
Rubber Male Plugs	Contact Kits
Silver Contact Points	Lumilin Bulbs (12" or 18")
Silver Sleeves	Coin Counters (1¢ and 5¢)
Live Rubber Rings	Coin Stackers (1¢ and 5¢ comb.)
Live Rubber Rebound Bumpers	
Cartridge Fuses	
Plug Type Fuses	
Collection Books	

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Increase your income. Get the best spots. Choose AIREON.

USED ARCADE EQUIPMENT

Chicago Coin Hockey \$139.50
Keeney Air Raider 127.50
Bally Rapid Fire 127.50
Super Bomber (Evans) 225.00
Keeney Texas League 39.50
Mutoscope Ace Bomber, Perfect 229.50
Play Basket Ball 39.50
Iron Claw Digger 40.00
Exhibit Post Card Vendor, 4 In 1 125.00

PIN GAME PARTS

Pin Game Locks, 2 Keys \$.55
Live Rubber Strips, Per Ft.15
Coin Chute, 5¢ 3.00
Pig Tail Wire, Per Ft.04

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5-Wire (Rock-Ola Cable) Per ft.15
Rubber Tips, Per 100 3.50
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A.B.T. Slug Rejector (V.S.) 6.00
28V Bulbs (Kenney Console) Per 10 2.00
Photo Electric Cells, Ea. 2.50
Bally Rapid Motor (New), Ea. 15.00

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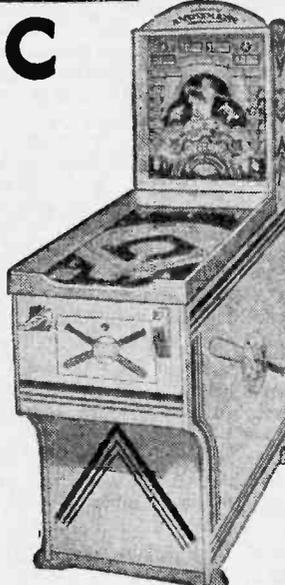
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COIN CHANGERS
 Attractive • Fast • Efficient

Highly polished chrome finish. Die cast and precision machined. Weighted non-slip base. Automatically dispenses 5 nickels, 5 dimes, 4 quarters or 2 halves with a flick of the finger.

MASTER MODEL \$27.50
 JUNIOR MODEL (2 5¢ Tubes) .17.50
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WANT 100 PIN GAMES FOR EXPORTING PURPOSES
 MUST HAVE PLASTIC BUMPERS

Wurl. 780E Colonial .. \$650.00	10 Used Smileys. Each \$ 28.50	Total Roll	\$525.00
Wurlitzer 412	New Asco Stamp Ma-	Goales	525.00
Mills Empress	chines. Each	Bubbles	249.50
Wurlitzer Counter Model	Rowe Stick Gum Vendors	Gusher	54.00
175.00	Shoot Your Way to Tokyo	Buddy	33.00
Rock-Ola DeLuxe	Bally Rapid Fire	USED PINS	
250.00	Chi Coin Hockey	Duplex	\$ 99.50
Wurlitzer 616 L. Up	Seeburg Shoot the Chutes	Cadillac	39.50
450.00	89.50	Champ	59.50
Wurlitzer 500	Evans Super Bomber	Bombardier	129.50
450.00	245.00	Barrage	59.50
Rock-Ola Commando	Jennings Blue Skin	Horoscope	69.50
475.00	25¢ Blue Front	Stratolliner	59.50
Seeburg Concert Master	5¢ Mills Blue Fronts	Jolly	39.50
550.00	174.50	Whirlwind, 1BFP	225.00
Light Up Auxiliary	5¢ Mills Blue Fronts	Texas Leaguer	34.50
Speakers	Paces Reels	Majors	59.50
24.50	149.50	NEW PINS	
Mills Moderne Scales	Superliner	Superliner	\$322.00
55.00	Spellbound	Mills 1-2-3, 1940	89.50
Ten Strike, H.D.	325.00	Saratoga, CP	\$ 99.50
79.50	Big Hit	Mills Jumbo, CP	99.50
Model F Iron Claws	334.00	Big Game, CP	89.50
44.50	Surf Queen	MUSIC	
Used Columbus Peanut	5.50	71 Wurl. Light Up	Stand
Mach. Each		\$235.00	

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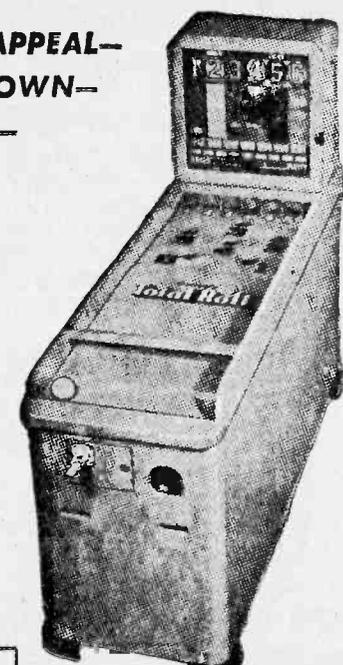
PIN BALLS	Victorious	\$ 69.50	Classic, ES	\$425.00
Stage Door Canteen	250.00	Mills 1-2-3, 1940	89.50	600 Wurl.
Laura	200.00	CONSOLES		450.00
Big Top	150.00	Saratoga, CP	\$ 99.50	9800, RC
Midway	125.00	Mills Jumbo, CP	99.50	616 Vic. Wurl.
Marvel Baseball	100.00	Big Game, CP	89.50	Top Flight, AMI
Topic	89.00	MUSIC		200.00
Seven-Up	49.50	71 Wurl. Light Up	Stand	200.00
		\$235.00		16 Record Rock-Ola ..
				225.00

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SENSATIONAL PLAY APPEAL—
 HIGH SCORE—ROLL DOWN—
 LEGAL GAME—

OPERATORS EVERYWHERE ARE REPORTING TREMENDOUS EARNINGS FROM TOTAL ROLL—
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✓ Good Appearance!
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 ✓ Properly packed for shipment anywhere in the world!

No other Guarantee Like It!

YOUR MONEY BACK PLUS FREIGHT PAID BOTH WAYS IF THIS EQUIPMENT DOES NOT MEET WITH YOUR COMPLETE SATISFACTION

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Rex	Write	Colonel, ES	Write
Regal	Write	8800, ES	Write
Vogue	Write	8800, RC	Write
Classic	Write	8200 Conversions ..	Write
Envoy, ES	Write	WS2Z Wireless	Write
Envoy, RC	Write	Wall-o-Matics	Write

WURLITZER

412	Write	600K	Write
71 Counter Model ..	Write	750E	Write
24A	Write	800	Write
500	Write	850E	Write

ROCK-OLA

Standard	Write	Master	Write
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- 2 GOTTIEB'S "SUPER LINER" . . . Headed for sky-high profits with jet-propulsion speed.
- 3 GOTTIEB'S THREE-WAY GRIPPERS—New, Improved model: sturdier, stronger—new, easy-to-read dial.
- 4 NEW A. B. T. CHALLENGER (1c and 5c Play) by far the top-profit skill counter game of all time.
- 5 ACE COIN COUNTER—Sensationally popular new feather-light model, with 5 BIG IMPROVEMENTS offered in no other coin counter.
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GOTTIEB SUPERLINER \$322.00	Bally Surf Queens Write
CHICAGO COIN SPELLBOUND . 325.00	Bubbles \$210.00
CATALINA 225.00	Vest Pocket Bells 74.50
	Smiley 32.50
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A-1 RECONDITIONED 1 BALL FREE PLAY GAMES

1941 DERBY \$225.00	CLUB TROPHY \$185.00
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EXCLUSIVE DISTRIBUTORS
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215 W. 64th Street New York 23, N. Y.
Telephone: TRafalgar 4-6900

COINMEN YOU KNOW

New York:
(Continued from page 118)
dler, Des Moines; Harold H. Klein, Milwaukee; Rex Shriver, Chicago; Debart E. Veatch, St. Louis; Jack Berger, Baltimore; Sam Frankel, Newark, N. J., and Charles Aronson from far-a-way Brooklyn.

Mike Balkin, Amusement Enterprises, was one of the proud hosts along with George Panser and Irving Kaye at the buffet affair. Milton Holbert put in an early appearance. . . . Bob Jacobs, Coney Island Arcade owner, reports that his arcade has "boomed" since remodeling. . . . Dave Lowy, of the firm of the same name, spent some time in Boston this week. . . . Shugie Sugarman, Runyon Sales, is reported to have some new interests.

Leo Knebel, Manhattan Phone, reports everything "quiet". . . . Article in daily papers recently about "a mole" unearthing a silver coin dated 1561 has put A. Mole, Brooklyn operator, in for some good-natured kidding. All Abe says is "I sure wish I did." . . . A restaurant in Brooklyn has a sign on its window "Cigarette Vending Machine Inside." . . . C. M. Frost reports production up on his cigar and cigarette machines.

Seems that there is getting to be an overflow of used juke boxes on coin machine row. Almost every distributor is trying to sell them—at lower prices than a month ago. Which means that new machines are starting to be delivered to New York ops.

J. W. Schillan, British coin machine manufacturer, left on the Queen Mary Friday (16) for England. He saw at least a dozen coin machine firms while in the U. S. and had hasty last-minute talks with three local coin machine manufacturers with ideas on exports. . . . Leonard Rothenberg, former air force captain, doing public relations work in South America, informs us that he is leaving Monday (19) for South America to look into the export picture there for a Chicago coin machine manufacturer.

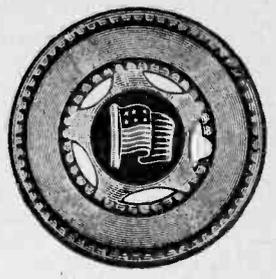
Perry Wachtel, De Peri Advertising, is back from his vacation feeling fresher than ever. Claims that he certainly got some time in "finally" for some golf. . . . Maurice Schack, Milk-o-Mat Corporation, reports that he is leaving for a biz trip shortly to Canada. . . . Harry Schwartz, (See NEW YORK on page 126)



SIDEWALK SUPERINTENDENTS for the new addition being built to the O. D. Jennings plant in Chicago are (left to right) J. R. Bacon, vice-president; Phil Burgeson, Minnesota distributor, and R. B. McLaughlin, general sales manager. Building, to be completed in September, will house the plating department.

METAL TYPER DISCS

For Groetchen Typers



We Use Finest Aluminum
Standard Thickness • Satin Finish

PRECISION DIES
By America's Foremost Toolmakers

Money Back Guarantee. **\$8.50**
Samples on request. Per 1,000

1/3 Deposit With Order

MAX GLASS
DISTRIBUTING COMPANY
914 DIVERSEY - CHICAGO 14, ILL.

JAR DEALS AND SALESBOARDS



ALL STYLES WRITE FOR LATEST CATALOGUE AND PRICE LIST

ERATH COMPANY
SOUTH BEND 24, INDIANA

FOR SALE

2 SEEBURG 8800, RCES	\$500.00
1 SEEBURG 8200, RCES	525.00
1 WURLITZER 780-E	525.00

These Machines are in perfect condition—Ready for Location

SPECIAL
FLASH!! ELECTRIC SOLDERING GUNS, Instant Healing, only \$3.45

LAVOIE & HILLMAN, INC.
2 E. Main St. Fall River, Mass.
Tel. F.R. 85431
Distributors of Coin Machines Since 1926

BRAND NEW GG GRIPS
None Better **\$24.50**

THOMAS NOVELTY CO.
1572 Jefferson Street Paducah, Ky.

NOW AVAILABLE FOR IMMEDIATE DELIVERY
Reconditioned BALLY'S

THOROBREDS	\$295.00
LONGACRES	295.00
'41 DERBY	179.50
CLUB TROPHY	179.50
PIMLICO	225.00
DARK HORSE	119.50
BLUE GRASS	119.50

NOW DELIVERING NEW BALLY'S
VICTORY SPECIAL
VICTORY DERBY
SURF QUEENS

KWIK NIKLES
STREAMLINED COIN CHANGER

All Metal Feather-touch Operation, Guaranteed, Solid Brass Tube Chrome Plated, Speedy and Simple, Holds 200 Nickels. Also Available in Pennies, Dimes and Quarters.
\$9.85 Immediate Delivery

Now on display—BALLY'S DRAW BELL
(Nickel and Quarter Play)

OLD FAVORITE BELL APPEAL, PLUS NEW HOLD AND DRAW FEATURES
Write . . . wire . . . phone . . . come in . . . Today!

PAUL A. LAYMON

Direct Line Distributors for Bally Mfg. Co. in California, Nevada, Arizona and the Hawaiian Islands.
1503 W. PICO BLVD. DRExel 3209 LOS ANGELES 15, CALIF.

600 FREE NUMBERS
ON A 1000 HOLE BOARD



We can supply you regardless of size, style, number of holes, payout or purpose. Write us your requirements.

TERRIFIC PLAYER APPEAL

A SENSATIONAL NEW IDEA
SALES BOARD WITH A RAPID FIRE CLEAN-OUT FEATURE

\$25 TOP PAYOUT \$57.36 PROFIT

DEPEND UPON WALSH TO BE FIRST WITH THE LATEST NEW BOARD IDEAS. . . SEND FOR CATALOG SHEET AND PRICE LIST.

THOS. A. WALSH MFG. CO.
201-207 SO. TENTH ST. OMAHA, NEBR.

QUICK DELIVERY!

- MILLS SLOTS**
- DELUXE CLUB BELLS
- BLACK CHERRY BELLS
- BLACK BEAUTY BELLS
- GOLD CHROME BELLS
- SILVER CHROME BELLS

LIBERAL ALLOWANCES FOR OLD EQUIPMENT
WE BUY, SELL AND EXCHANGE

BAKER NOVELTY COMPANY
1700 W. WASHINGTON BLVD. CHICAGO 12, ILLINOIS

MUSIC MACHINES FOR SALE

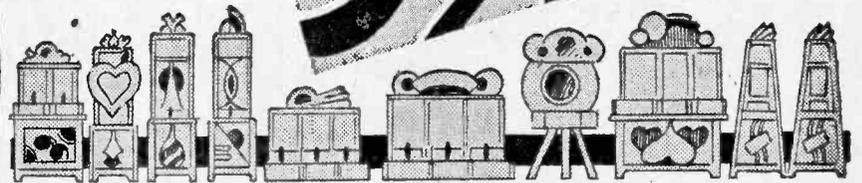
3 Wurlitzer Model 800, Ea.	\$550.00	10 Seeburg 3-Wire Wall-o-Matlo Wall Boxes, Ea.	\$ 29.50
1 Seeburg Model 8200, R.C.E.S. (1942)	550.00	1 Wurlitzer Model 61 Counter Model with Stand	149.50
2 Wurlitzer Model 71 Counter with Stand, Each	195.00	1 Wurlitzer Model 24, Marbletop Finish	250.00
1 Wurlitzer Model 600 Victory with Remote	375.00	1 Wurlitzer Model 24A with Remote	275.00
10 Wurlitzer Model 125 Wall Boxes with the Above, Ea.	12.50	2 Wurlitzer Model 412, Ea.	140.00
1 Wurlitzer 600K	375.00	1 Wurlitzer Model 616	225.00
3 Wurlitzer Model 790E Colonial, Ea.	600.00	1 Wurlitzer Model 616, Marbletop Fin.	235.00
2 Wurlitzer Model 850E, Very Clean, Ea.	650.00	25 Wurlitzer Model 125 Wall Boxes (Metal Lids), Ea.	10.00

PINBALL MACHINES AND ARCADE EQUIPMENT

1 Undersea Raider	\$225.00	1 Flat Top, Pinball Machine	\$175.00
1 Torpedo Patrol, Pinball Machine	65.00	1 Oklahoma, Pinball Machine	175.00
5 Stage Door Canteen, Pinball Mach.	195.00	1 A. B. C. Bowler, Pinball Machine	60.00
4 Williams Suspense, Pinball Machine, Ea.	250.00		

GROGAN MUSIC CO.

315 FOURTH STREET PARKERSBURG, W. VA.



AMUSEMENT MACHINES SUPPLIES and CARDS

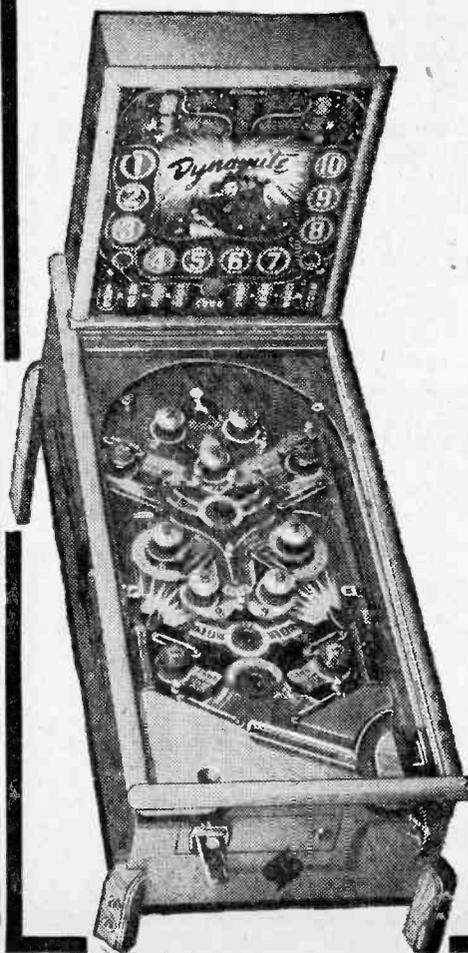


Write Us To-Day for complete illustrated literature showing the entire line of modern money makers now ready to produce for you.



EXHIBIT SUPPLY CO. • 4222-30 W. LAKE ST. CHICAGO 24, ILL.

This game is DYNAMITE!



With **ATOMIC KICKERS**

Place Your Order With Your Jobber NOW!

Williams MANUFACTURING COMPANY

161 W. HURON ST. CHICAGO 10, ILLINOIS MEMBER CMI



RIVIERA

CONVERTED FROM

"BIG PARADE"

OTHER CONVERSIONS FROM . . .

- | | |
|-------------|------------|
| ZOMBIE | STARS |
| SUN BEAM | LEADER |
| DOUBLE PLAY | DUPLEX |
| WEST WIND | SKY BLAZER |
| DO-RE-MI | KNOCKOUT |

\$60

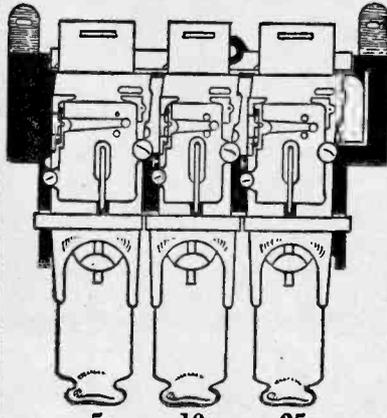
F.O.B. Factory will be paid for above games.

Conversions for outright sale \$279.50 each

SEND IN YOUR GAMES FOR CONVERSION

UNITED MANUFACTURING CO.
5737 BROADWAY, CHICAGO 40, ILLINOIS

BLUES BANISHER



Banish those service call blues—install Heath Coin Chute Adaptor Units on your phonographs. Replaces three chutes now on your 412, 616, 24, 600 and 500. Made of best material, completely nickel plated, brass slides. Fits perfectly, easily and quickly installed. Order today by number—

- #1 Unit Fits 412 and 616
- #2 Unit Fits 24 and 600
- #3 Unit Fits 500

\$22.50 EACH

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UNIT #2—TOP VIEW MOUNTED FOR 600's AND 24's

HEATH DISTRIBUTING COMPANY
217 Third Street (Phones 2681-2682) MACON, GEORGIA

America's Finest REBUILT 50¢ SLOTS!

Immediate Delivery! Available in Gold, Silver or Black Chromes!
As Good as New — 2/5 or 3/5 Pay

Silver Chrome Cabinets, Brand New, Gold and Black Chrome Cabinets also available; all completely assembled, 5c, 10c or 25c play; 2/5 or 3/5 pay. **\$39.50**

The finest rebuilt 50¢ Slots on the market today. . . . All machines sold on Money Back Guarantee . . . Available from stock!

American Amusement Co.
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"IF YOU MISS US - YOU MISS MAKING MONEY"

WRITE - WIRE - PHONE FOR DISTRIBUTORS' PRICES!

FOR NEWS ON THE LATEST RELEASES
GET ON OUR MAILING LIST TODAY!

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JOE ASH

IN NEW JERSEY CONTACT
IRV MORRIS

ACTIVE AMUSEMENT MACHINES CO.

900 N. FRANKLIN ST., PHILA. 23, PA. MARKET 2656
417 FRELINGHUYSEN AVE., NEWARK 5, N. J. BIGELOW 8-1195

"You Can Always Depend on Active—All Ways"

COINMEN YOU KNOW

Chicago:

(Continued from page 120)

eateries has also begun to swing upward as end of summer nears. . . . Mike's sister, Mrs. Lorraine Havrila, who is in charge of the association offices, also is vacationing with her husband at Three Lakes, Wis., near Eagle River. She was due back at the office first of this week.

Bernard Schutz and his brother, Charles, partners with Aubrey Weinzbaum in Coin Amusement Games, Inc., both are trying to figure out how they can squeeze a vacation into a busy summer. Bernard says that they finally have production problems licked on the firm's target game conversion with acquisition of a new drill press and stocks of scarce parts, including such rare items as electric motors.

Harold F. Dennison, president of Personal Music, was in town last week conferring with David LaRue, Midwestern representative for his company's telephone music systems, and talking with distributors.

Kenneth Ziegler and Jack Kelner are reported still pushing plans on their new postage stamp vender, according to all reports. Kelner currently is out on the West Coast, but he is expected back about Friday.

James H. Martin, record and cigarette machine distributor, and Irving Green, president of Mercury Records, took a short week-end holiday up at Elkhart, Wis. By error, it was indicated in this column recently that Martin was handling another cigarette vender rather than those of Arthur H. DuGrenier Company, which he distributes. This was an editorial blunder which we regret and hereby correct.

Ray Cunliffe, of Brown Music Company, South Side operating firm, and Illinois Phonograph Owners' president, is back on the job after a week's vacation up at Sheboygan, Wis. . . . Harvey T. Larimore, president of Kalva Venders, Inc., was in Muncie, Ind., recently where his bottle soft drink vending machines are made, to put finishing touches on the new models now going into production.

Vince Murphy, sales manager of Monarch Coin Machine Company, is making a two-week good-will tour thru the Middle West. He reports that business is holding up well in the areas he has visited.

Ted Kruse, of Amusematic Corporation, had to call off his plans to sail his cruiser up to the Mackinac Straights for his vacation. Coast guard reports that storms were making the north end of Lake Michigan pretty rough persuaded him to take his family north by automobile. Accompanying him were his wife, his son, Bill, who is just back from military service, and his daughter, Margie. They expect to stay until Labor Day.

Phonograph Route FOR SALE

51 Phonographs, mostly late models, with 50 Wall and Bar Boxes, 42 Phonographs on good Locations. Route well established. Lots of Tubes, Parts and Records, also '41 Truck. Located Central California.

Price \$40,000.00 Cash. Write

BOX D-265

The Billboard Cincinnati 1, Ohio

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2 each size.

Blackstone Coin Packer Co. Madison 1, Wis.



SAM STERN SAYS . . .



On Any LOCATION It's

DYNAMITE

Williams'

NEW

5 BALL GAME

Distributed In

Penna. and New Jersey by

SCOTT-CROSSE COMPANY

1423 Spring Garden St., Phila. 30, Pa.

SALESBOARDS

SPECIALS—IMMEDIATE DELIVERY				
Holes	Name	Def.	Profit	Price
800	5c Diamond Dust	Def. \$11.00	\$.95	
1000	1c Cig. Bd. Girle, 26 or 28 Pk.		.78	
1000	25c Charley Board	Def. 50.00	.89	
1000	5c Nickel Charley	Def. 17.00	.96	
1000	5c Lulu Board Jr.	Def. 18.00	.89	
1000	25c J.P. Charley	Avr. \$52.04	\$1.22	
1000	25c J.P. Charley	Avr. 50.00	1.10	
1000	10c J.P. Ready Money Seal	50.70	1.69	
1000	5c J.P. Home Run Baseball	27.00	1.89	
1200	5c J.P. Tex. Charley Seal	102.28	1.89	
1200	25c J.P. Texas Charley	Avr. 102.28	2.29	
1184	5c J.P. Win-a-Fln. Jumbo	\$34.40	\$2.49	
1000	5c J.P. Beat This Card	33.30	2.59	
1020	5c J.P. Hot Stuff, Girle	27.00	2.79	
1020	5c J.P. Wanna Dough, Girle	27.00	2.89	
2400	10c J.P. Barrel	Avr. 92.65	3.49	
1894	5c J.P. Victory Bell	Avr. 46.82	3.74	
2170	5c Tab. Rd. Wh. Blue Tickets	\$36.00	\$1.39	
2170	5c Rd. Wh. Blue Single Bd.	36.00	1.59	
2280	5c J.P. Ticket Deal	Avr. 44.00	2.89	
120	Baseball Books, Singles, Am., Nat.	Dz. 1.99		
120	Tip Tickets Books, Singles	Dz. 1.99		
Grand Prize Boards, Real McCoy Boards, Etc. SEND FOR NEW CATALOG.				

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DELUXE MFG. CO.
DeLuxe Building Blue Earth, Minn.

WANTED

HIGH DOLLAR PAID FOR

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|--------------|-----------------|
| CHAMP | ZIG ZAG |
| PARADISE | MUSTANG |
| SCHOOL DAYS | BOLOWAY |
| SEA HAWK | SHOW BOAT |
| SPOT POOL | STAR ATTRACTION |
| HOROSCOPE | STRATOLINER |
| MIAMI BEACH | LEGIONNAIRE |
| CAPTAIN KIDD | DIXIE |
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| KNOCKOUT | SPORT PARADE |
| BIG PARADE | ARGENTINE |

WIRE OR PHONE TODAY!

MID-STATE CO.

2369 Milwaukee Ave. Chicago 47, Ill.

WATCH FOR "HY-FLY"—Central's Brand New Game

CENTRAL MANUFACTURING CO.

652 W. Walnut • Tel. DEArborn 2034 • Chicago 6, Ill.

BINGO AND JAR TICKETS

All Our Tickets Are Full Count Machine
Perfect Fold . . . Highest Grade . . . Best Quality

1000 BINGO-ON-STICK \$26.50 in case lots (25 sets to a case)	1836 2052 2280 2520	Combination TICKETS
1240 BINGO-ON-STICK with 50 seal Jackpot Bingo Cards \$40.00 in case lots (20 sets to a case)		New RED, WHITE & BLUE 2170 Protected
with 74 seal Jackpot Bingo Cards \$46.00 in case lots (20 sets to a case)		

We have a complete line of popular make
CASH or PRIZE SALESBOARDS

IMMEDIATE DELIVERY — WRITE OR WIRE FOR PRICES

LION PRODUCTS COMPANY

803 Milwaukee Ave. Chicago 22, Ill.

DUFFY'S!

NEW... A TOP MONEY MAKER BY ACTUAL TEST!
REVAMPED FROM ANY
GOTTLIEB GAME, INCLUDING
WIRE BUMPER MODELS . . .
DISTRIBUTORS: Ship us your game
and wire for SPECIAL Conversion
Deal. IMMEDIATE DELIVERY!!

PRICE
\$249.50
F.O.B. CHICAGO

REBUILT EQUIPMENT — COIN TESTED

MILLS SILVER CHROMES 5c \$225.00 10c 250.00 25c 275.00 50c 400.00	SPECIAL! MILLS BONUS BELLS 5c. \$225.00 25c. 275.00	REBUILT—5c AND 25c PLAY MILLS Q. T.'s Blue, 5c \$ 75.00 Glitter Gold, 5c 100.00 Blue, 25c 125.00 Glitter Gold, 25c 150.00
JENNINGS SILVER DOLLAR CHIEF Mills Golf Ball Venders \$350.00		WRITE Buckley DD Track Odds \$700.00 Rebuilt like new

PHONOGRAPHS: The Best Stock in Chicago! SEEBURGS, WURLITZERS. Specify Models Wanted.

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\$177.50 F. O. B. CHICAGO \$290.00 F. O. B. CHICAGO
IMMEDIATE DELIVERY

HOME of the
FINEST Coin
Machine
Craftsmen in
Chicago.

POWER UNIT

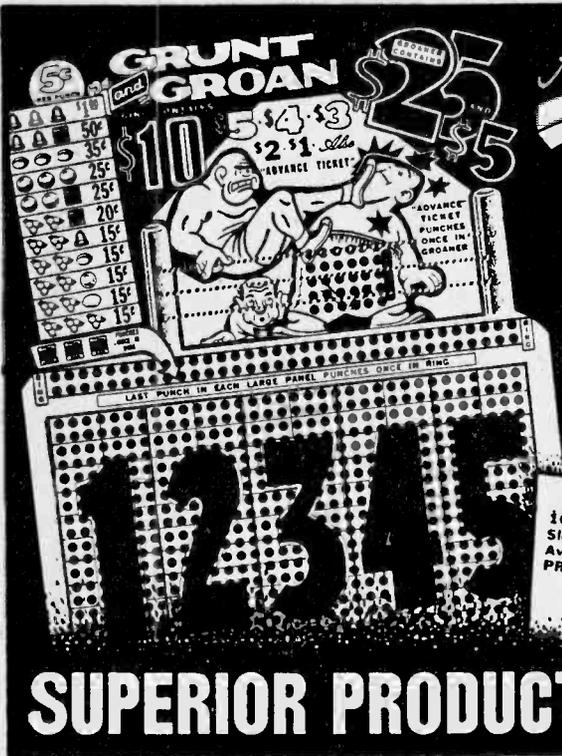
**COMPLETE POWER
UNIT FOR EVANS
DOMINOES and BANG-
TAILS and GENCO PIN
GAMES.** \$30.00
F.O.B. Chicago

TERMS
1/3 Deposit
with Order,
Balance
C.O.D., F.O.B.
Chicago.

WRITE FOR COMPLETE PRICE LIST OF MILLS, JENNINGS,
WATLING, PACE AND BALLY EQUIPMENT
CHARLES (JIMMY) JOHNSON



GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. • ARM. 0780



GRUNT AND GROAN
Always on TOP
REAL CROWD APPEAL
AS THE WRESTLERS
PULL IN THE NICKELS
REAL ROPES TOO!
GRUNT AND GROAN
1000 JUMBO holes... 5¢ per sale...
Slot symbols... Takes in... \$50.00
Average Payout... 22.76
PROFIT Average... \$27.24
THICK DIE-CUT Board.

SUPERIOR PRODUCTS 14 N. PEORIA ST
CHICAGO 7, ILL.

\$10,000 STOCK SALESBOARDS

Holes	Play	Description	Avg. Profit	Net Price
1000	25c	CHARLEY BOARD—THICK	\$ 50.00	\$.98
1000	25c	GOLDEN BOY CHARLEY—THICK	50.00	.88
1000	1c	CIGARETTE BOARD—30 PK.		.66
800	5c	HAPPY HUNTING—BOOK COVER	22.00	1.94
1200	5c	CAPITOL	30.00	2.67
1800	5c	PADDLE WHEEL	45.00	2.96
2000	25c	LU LU	100.00	2.76
2028	10c	JAR OF JACK	52.80	2.74
2300	5c	COVERED WAGON	50.70	2.98
2800	5c	HIT FIFTY	78.00	3.77
3000	5c	FAST ACTION	56.00	2.87

FREIGHT PREPAID ON ORDERS \$75.00 OR MORE. TERMS: 1/4 CASH, BALANCE C. O. D.
WRITE FOR FULL LIST.
DIXIE NOVELTY CO., Box 2974, Beaumont, Texas

BOWLING GAME BALLS

REGROUND AND LACQUERED—REFINISHED LIKE NEW
2 1/4" to 3 1/4" \$25.00 per hundred 10-Day Service

MACOMB MUSIC SERVICE 16700 NINE MILE RD.
EAST DETROIT, MICH.

FRISCO

THE FREE PLAY GAME YOU'VE WAITED FOR

IMMEDIATE DELIVERY!

CONVERTED FROM
CHAMP
SEA HAWK
HOROSCOPE
SCHOOL DAYS
BELLE HOP
PARADISE
SPOT POOL
MIAMI BEACH
ABC BOWLER

• **DEPENDABLE PERFORMANCE** •

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PRICE
\$279.50

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OR WRITE TO US

MARVEL

MANUFACTURING CO.
2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO, 47

EVANS

Symbol of Superiority
in
CONSOLES

H. C. EVANS & CO.
1520-1530 W. ADAMS STREET • CHICAGO 7, ILLINOIS

COINMEN YOU KNOW

New York:
(Continued from page 122)
Newark op, states that interest in Jersey is high in old telephone music type equipment. . . . Gerald Friedman, Chicago op, passed thru the city on the way to Maine for a three weeks rest.
Recent slump in arcade biz is due for a "quick" rise as soon as new machines arrive—with accent on nickle play types, according to arcade owners. Big machines should be placed in front instead of always putting small ones in front, they add. . . . Bob Levy and Myron Schreiber, Baltimore ops, are in town with a new coin machine idea.
Jules Mayer is the new manager of Seacoast Distributors. . . . Joe Hahnes, Gordon Amusement Company, and Jim Noonan, Noonan Amusement Company, both of the Bronx, have left on a hurried biz trip to Florida to close a pending deal. . . . David Stern, Seacoast, just returned from Chicago.

IN **KENTUCKY**

IT'S **BRANSON**
FOR **SHERMACK STAMP VENDORS JENNING'S CHIEFS**
Aireon

- ELECTRONIC PHONOGRAPHS AND ACCESSORIES.
- MAX GLASS CHAMPION HOCKEYS
- MAESTRO POINT PHONO. NEEDLES
- PIN GAMES OF ALL LEADING MANUFACTURERS
- SUPPLIES AND PARTS OF ALL KINDS

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READY FOR IMMEDIATE DELIVERY

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Air Circus \$105.00	Five-Ten-Twenty . . \$115.00	Marines \$ 85.00
Air Force 72.00	Gun Club 67.00	Major, '42 55.00
Bosco 85.00	G.I. Joe 70.00	Play Ball 55.00
Belle Hop 70.00	Hi-Hat 67.00	Repeater 50.00
Champs 65.00	Horoscope 62.00	Star Attraction . . . 55.00
Capt. Kidd 65.00	Knockout 105.00	Southpaw 65.00
Casablanca 129.00	Keep 'Em Flying . . 129.00	Victory 79.00
Defense 87.00	Liberty 145.00	Yanké Write
Four Aces 54.00		

200 ARCADE PIECES (Write your needs)

NEW

SPELLBOUND \$325.00
BIG HIT 334.00
SUPER LINER 322.00

5 WURLITZER MODEL 500 (A-1 condition) \$450.00
5 WURLITZER MODEL 600R (A-1 condition) 450.00

.22 Shorts. Write for price.
70L7 Tubes, Ea. \$2.00

UNITED CONVERSIONS \$250.00

ALL PRICES F.O.B. NEW HAVEN—1/3 DEPOSIT—BALANCE C. O. D.
FITZGERALD SALES
107 MEADOWS STREET NEW HAVEN 10, CONN.
TELEPHONE: NEW HAVEN 7-0146



DAVID O'BRIEN, producer for Pete Smith movie shorts, gets down-under view of record-changer mechanism, giving rise to some guffaws from AMI V.-P. Doc Eaton.

COMPARE!
Pre-flight Trainer
ACE MOTORS, Inc.
3012 CENTRAL STREET
EVANSTON, ILLINOIS

SAM STERN SAYS—ORDER TODAY!

PFANSTIEHL COIN MACHINE NEEDLES.
(Orders filled only to operators in Eastern Pennsylvania and Southern New Jersey territory). Over 100, Ea. \$.48
Over 200, Ea.45
CRYSTAL PICK-UP for Rock-Ola, Bakelite, Ea. 3.50
CRYSTAL PICK-UP for Rock-Ola, Metal, Ea. 4.50
MICRO SWITCHES—Red and Green, for Rock-Olas, Ea. 1.25
ZIP CORD—Two-wire, rubber-covered, 500' rolls. Per ft.02 1/2
MOTOR BELTS—For Rock-Ola. Small, Ea., 70¢. Large, Ea.75
CABLE—Five-conductor, for Rock-Ola remote installation, Per ft.10
ROCK-OLA RECTIFIERS for 1937 to 1940 D. C. remote control power supply units.
Eliminates wrong selection, Ea. \$ 7.50
2 1/2 VOLT FILAMENT TRANSFORMER—110 Volt A. C. Primary to 2 1/2 Volt Output.
For filament supply for any amplifier using 2 1/2 Volt filament tubes. Size 2"x1 1/2". Ea. 3.25
SPEED IRONS—New Soldering Principle—Heats up in five seconds, can't overheat, no redressing and retinning, excellent for work in close quarters. Ea. 14.95
Additional Tips, Ea.05
BENNETT—4,000-Play Coin Machine Needle, Close Out, Ea.25
MAIN FIBRE GEARS for Wurlitzer Phonographs, Ea. 3.75
STAR WHEELS for Wurlitzer Phonographs, Ea. 3.30
STAR WHEEL PINS for Wurlitzer Phonographs, Ea.25
TONE CONTROL KEYS for Wurlitzer & Seeburg (Nickel Plated). Per 100 4.00
NEEDLE SCREWS for Wurlitzer and Seeburg, Doz. 2.00
DOUBLE POINT NEEDLES, 10,000-Play Coin Phonograph Needle. Each point gives up to 5,000 plays, Ea.75
ROCK-OLA WALL and BAR BOXES. All models available Write
1/3 Deposit, Balance C.O.D., F.O.B. Philadelphia.

SCOTT-CROSSE COMPANY
THE EAST'S LEADING DISTRIBUTOR
1423 SPRING GARDEN STREET PHILADELPHIA 30, PA.

PARTS
MADE TO YOUR SAMPLE
or drawing for all types of automatic machines. Low rates, prompt delivery. Experienced personnel.

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1641-43 Homestead St.
Baltimore 18, Md.

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Model 470
Every Machine Double Checked—Clean. Excellent Working Condition.

\$400.00 F. O. B. N. Y. C.
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 IMMEDIATE SHIPMENT—ALL NEW FACTORY RELEASES
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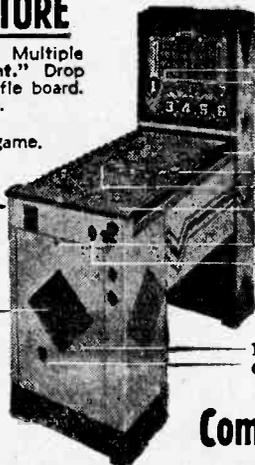
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IMMEDIATE DELIVERY

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SLOTS

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 - 2 10c Mills Brown Fronts 145.00
 - 3 25c Mills Brown Fronts 150.00
 - 1 5c Mills Bonus Bell 175.00
 - 1 25c Mills Bonus Bell 225.00
 - 2 5c Mills Gold Chrome 165.00
 - 1 5c Pace De Luxe, Slugproof ... 75.00
 - 1 25c Pace De Luxe, Slugproof ... 95.00
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 - 1 5c Watling Rotatop 85.00
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New Cabinets, Castings, Slides and all other Moving Parts—NEW!
5c, \$225.00; 10c, \$250.00; 25c, \$275.00; 50c, \$400.00.

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New Cabinets, Castings, Slides and all other Moving Parts—NEW!
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WANTED—MILLS ESCALATOR TYPE SLOTS. WRITE FOR TOP PRICE!

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WANT 500 PIN GAMES IMMEDIATELY

1/3 Deposit, Balance C. O. D.

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- 1/2 Deposit with Order, Balance C. O. D.

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Coin machine operation, established 16 years. Headquarters in Grand Rapids, Mich. Consisting of 108 Jukes, of which 42 are Wall Box installations, approximately 350 Wall Boxes, 106 Five-Ball Games, 15 One-Ball, 2 Consoles, 16 Guns, 32 Slots, large stock of Records, Tubes, Supplies. Can be had at top prices, plus 30%. Supplies at inventory, two Trucks, extra. Don't bother unless you can swing it. Communicate direct with

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WANTED GENCO FREE PLAY GAMES

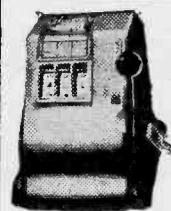
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LIBERTY FRUIT BELL

Reconditioned like new. TAKES IN NICKELS PAYS OUT QUARTERS

A great automatic pay-out machine for 5c play. Pays out one flashy gold-like token (25c size) when winning fruit symbols come up, such as two cherries, etc. Complete with 138 tokens bearing odds low as 3 to 1, high as 100 to 1. FILL PAYOUT TUBE WITH REAL QUARTERS IF TERRITORY WILL PERMIT.

\$34.50 each
32.00 lots of 3
27.50 lots of 10
1/3 Deposit Required with Order, Balance C.O.D.

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WANT all types and makes of Counter Games. Many other makes of Counter Machines. Tell us your needs.

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Headquarters for Counter Games



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WE UNDERSELL THE MARKET

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Wurlitzer 616 Lite-Up	225.00	Wurlitzer 800	575.00
Mills Throne	245.00	Wurlitzer 500 Victory	440.00
Wurlitzer 850	600.00	Seeburg Classico	575.00
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Seeburg Wireless, 24 Sel. Perf.	25.00	Buckley Chrome, 24 Sel.	14.50
Seeburg 20 Sel. Wireless	35.00	Wurlitzer #125, Perfect Cond.	17.50
Seeburg 20 Sel. 3 Wire	32.50	Rock-Ola, All Types	Write

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Wurlitzer 600-500	44.50
Wurlitzer P-12	25.00
Wurlitzer 412	27.50
Wurlitzer 816	32.50
Rock-Ola, Any Model	29.50

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Rock-Ola Drive	\$22.50
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New 12" P.M.	\$ 8.75
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Wurlitzer 24, 600, 500	27.50
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GLAMOR GIRLS	for Sport Parade	SEA RAIDER	for Capt. Kidd
FOLLIES OF '46	for Hi-Hat	BASEBALL	for Seven-Up
BOMBARDIER	for Victory	BASEBALL	for Slugger
G.I. JOE	for Jungle	PLAY BALL	for New Champ
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COSTS YOU ONLY \$9.50 Each F.O.B. Chicago

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NEW! Flashy, 14 Color Score Glass
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NO MECHANICAL CHANGES

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"America's Pin Game Conversion Headquarters"

RUSH YOUR ORDER TODAY

NOTHING ELSE TO BUY

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$ 8.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	30.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK & PROTECTED	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.67	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

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Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 14, 24 or 54 stating your requirements. 25% deposit with all orders—balance C. O. D.

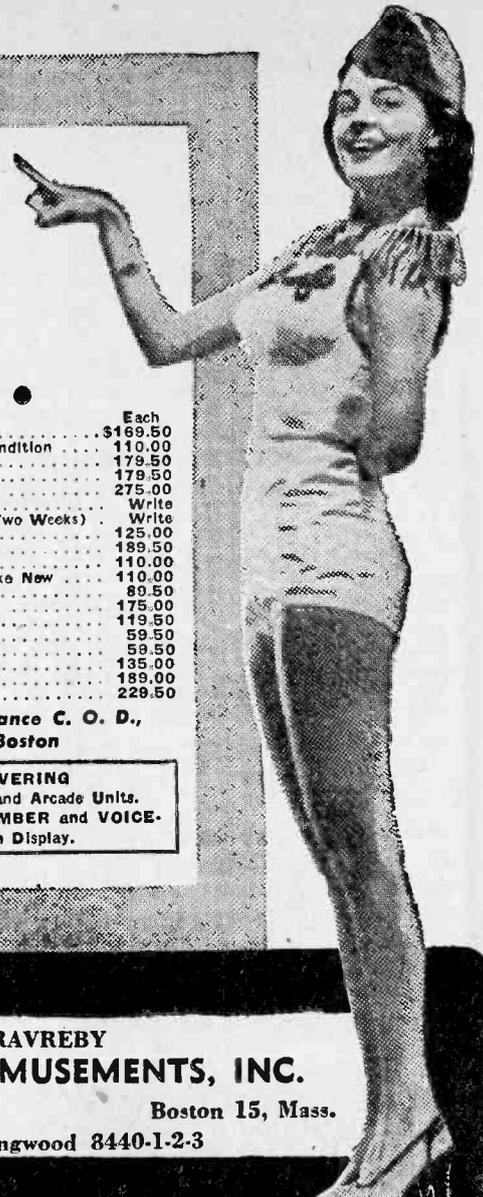
MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

SALESBOARDS—IMMEDIATE DELIVERY

Holes	Play	Description	Your Profit	Net Price
300	1 to 5¢	Put and Take	\$ 6.00	\$.62
400	5¢	Buckeroo	7.90	.55
600	5¢	Diamond Dust	11.00	.70
1000	5¢	Nickel Charley	17.00	.98
1000	25¢	176 Win. Charley	50.80	.98
1000	25¢	Golden Boy Charley	45.60	.78
1000	1¢	Cigarette Boards, 28, 30, 32, 34, 36 Pack Payout		
1000	5¢	Cigarette Boards, 90 or 99 Pack Payout — Nickel Special Half Free		.78
1500	5¢	Three Grand Prize, X Thick	52.00	2.95
1000	25¢	J. P. Charley	51.98	1.22
1200	25¢	Cheerful Charley, X Thick	82.65	2.98
1800	5¢	Red, White & Blue, X Thick	18.00	1.95
1800	10¢	Red, White & Blue, X Thick	38.00	1.95
1800	5¢	Lulu Lee, X Thick	18.00	1.95
1800	5¢	Lulu, X Thick	30.00	1.95
1800	5¢	Lucky Colors, X Thick	24.00	2.50
2000	5¢	Lulu Belle, X Thick	20.00	2.50
1200	5¢	Pick a Fin, X Thick	24.72	2.90
1200	10¢	Pick a Ten, X Thick	59.40	2.90

EXTRA SPECIAL PRICES ON A LIMITED SUPPLY OF SUPER THICK MONEY BOARDS THAT WILL TURN PUNCHES INTO DOLLARS. These Prices Are as Follows:
SUPER THICK JACKPOT MONEY BOARDS, Avg. \$22.70 \$1.89
SUPER THICK JACKPOT MONEY BOARDS, Avg. \$1.30 2.71
25% Deposit Required on All Orders—Balance C. O. D.
Large Stock of Premiums and Merchandise Assortments.

Stuart Sales Company, P. O. Box 838, Omaha 1, Neb.



ORDER TODAY! IMMEDIATE DELIVERY!

• USED EQUIPMENT •

1 Thunder Bolt	Each \$169.50
2 Chicken Sam, Perfect Condition	110.00
1 Batting Practice	179.50
1 Chicago Hockey	179.50
3 Submarines, for the Lot	275.00
2 Pre-Flight Trainers	Write
1 Evans Bangtails (Used Two Weeks)	Write
1 Evans Lucky Star	125.00
1 Hi-Hand Comb., Perfect	189.50
1 Big Top, Free Play	110.00
1 Jumbo Parade, P.O., Like New	110.00
1 Saratoga w/Rails	89.50
1 Galloping Domino, P.O.	175.00
1 Big Game, P.O.	119.50
1 Hawthorne, P.O.	59.50
1 Grand National, P.O.	59.50
3 5¢ Blue Fronts	135.00
2 Mills 5¢ Gold Chrome	189.00
3 Golf Balls	229.50

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Mills Jumbo, O.P., Late Head	\$ 99.50	Silver Moon, F.P.	\$ 99.50
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NEW LOW REDUCED PRICES

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Blue Ribbon, F.P.	\$ 35.00	Mills 1-2-3, P.O., '39	\$ 35.00
Carom, F.P.	39.50	Preakness, F.P.	39.50
Contest, F.P.	69.50	Sportsman, P.O.	155.00
Grand National, P.O.	49.50	Thistle-down, P.O.	49.50
Grand Stand, P.O.	49.50	War Admiral, P.O.	115.00

REBUILT SLOTS

Mills Black Cherry	5¢ \$225.00 10¢ \$250.00 25¢ \$275.00	Mills Copper Chrome	5¢ \$225.00 10¢ \$250.00 25¢ \$275.00
Mills Silver Chrome	225.00 250.00 275.00	Mills Brown Fronts	150.00 175.00 200.00
Mills Gold Chrome	225.00 250.00 275.00	Mills Blue Fronts	125.00 150.00 175.00
WATLING ROLATOPS, 5¢, Only			\$ 85.00
COLUMBIA INTERCHANGEABLE 5-10-25¢ Play			182.50

Refinished—ARCADE EQUIPMENT—Reconditioned

Shoot To Tokyo	\$ 98.00	Keeney Sub Gun	\$ 99.00	Amusement Lite	\$425.00
Rapid Fire	109.00	Chicago Coin Hockey	175.00	League	159.50
				Zingo	

Refinished—5 BALL—FREE PLAYS—Reconditioned

ABC Bowler	\$ 59.50	Fleet (Plastic Bumpers)	\$ 49.50	Repeater	\$ 49.50
Annabelle	42.50	Follow-Up	22.50	Roxy	27.50
Big Time	35.00	Formation	32.50	Score Champ	27.50
Big Town	32.50	Glamour		Snooks	35.00
Bombardier		(Victory Conversion)	42.50	Speed Demon	22.50
Boontown	45.00	Gold Star	45.00	Speedy	22.50
Brite Spot	37.50	Headliner	27.50	Sport Parade	52.50
Catalina (Floor Sample, like new)	175.00	Hi Stepper	42.50	Stratoliner	52.50
Click	57.50	Jolly	27.50	Super Six	29.50
Conquest	22.50	Lancer	32.50	Three Up	45.00
Contact	22.50	Landslide	40.00	Three Score	35.00
Dandy	17.50	Liberty	22.50	Thriller	39.50
Fantasy	39.50	Limelight	35.00	Towers	69.50
Fifth Inning (Plastic Bumpers)	35.00	Lone Star	35.00	Twinkle	22.50
Flagship	30.00	Lucky	27.50	Ump	42.50
Flash	17.50	Odd Ball	17.50	Victory	92.50
		Rebound	22.50	White Balls	27.50
		Red-White-Blue	39.50	Zip	22.50

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Tide Features Vending on Cover; Prints Long Survey On Outlook for Industry

Notes Plan for New Vending Monthly Publication

(Continued from page 109)

craft Corporation (Burlington, Vt., division), which is turning out coin changers.

Automatic Canteen

In between the manufacturers and the operators is a sort of lone-wolf firm, tho an enormous one: the Automatic Canteen Company of America (Chicago). Strictly speaking, it is not an operator tho it is at the operating level of the business. Automatic Canteen manufactures no machines itself; it buys them from many firms and leases them to the actual operators, who in turn contact to buy their merchandise from Automatic Canteen.

Thru this system, the company last year sold \$13,000,000 worth of merchandising thru the 170,000 machines it had out on lease. It will get 40,000 additional machines within two to three years. This new order includes 5,000 canteen grills which will dispense cooked hamburgers, hot dogs or toasted cheese sandwiches—all automatically.

In the operation field, in addition to Mills, Rowe and Automatic Canteen there are two other high-ranking companies: Berlo Vending Company (Philadelphia), which buys machines and operates them in Philadelphia, Pittsburgh and Baltimore; Sparcarb Corporation (Manhattan), which at different times has manufactured, operated or leased machines to other operators. Recently it leased its manufacturing and operating rights in the Western U. S. to Interstate Aircraft. It operates some of its machines elsewhere, but leases most of them to other operators.

Beneath these five leading companies are some 20,000 other operators which range from fair-sized regional companies down to one-man firms. The latter have routes of 30 to 30 machines (depending on the product vended) and many of them also service pinball and music machines. The total number of operators has fallen about 5,000 since the war started, but probably it will grow rapidly soon, undoubtedly exceeding its pre-war figure.

The attractions of the business are understandable. The costs and profits for the one-man operation, handling his own route, will vary according to State, location and merchandise. But in New York, for example, one man operating a route of 100 cigarette machines can net approximately \$4 per machine per month, or \$400 after all costs. Here is how he gets that income:

He buys cigarettes at 15.5 cents a pack (including a 2-cent State tax). He sells them at 19 cents a pack, giving him a gross profit of 3.5 cents. Out of this he pays the "location" (store or tavern) a commission of 1.25 cents; his own costs (overhead, repairs on machines, gasoline and transportation) amount 1.25 cents per pack, making his net profit 1 cent per pack. What he needs to start with is enough capital for down payment on the machines (they cost \$100 apiece) and an automobile (or some other means of transportation).

Vendable Commodities

The industry's leaders doubt the glowing prediction that some day practically every packaged product will slide down the chute of a mechanical vender. They bank on the tried-and-true items, like candy,

gum, nuts and cigarettes, and they see a bright future for soft drinks, ice cream, milk and popcorn. But they cannot see very bright prospects for anything other than fast-selling, quick-moving merchandise.

Cigarettes have been important to the venders since 1926, when the first cigarette machine appeared, but venders have been important to cigarettes only in recent years. Still today the vending machine is the nation's biggest retailer of cigarettes (well ahead of such contenders as the A & P or United Cigar stores). Pre-war, approximately 15 per cent of all cigarettes were vended by machines and the figure runs close to that now.

On the other hand, cigars never have sold in any important quantity by machines because no one has developed a satisfactory device for them. But a Milton (Mass.) inventor, Clarence M. Frost, thinks he has the answer, and his cabinets are now in production in Boston; their manufacturer is Donnelly Electric & Manufacturing Company, as subsidiary of the outdoor advertising firm.

In the drink dispensing field, Coca-Cola dominates the pack as thoroly as it does in the cola business generally, and essentially for the same reasons: It got into automatic vending early and accumulated a decade of experience before its competition got going. Since 1935, when Coca-Cola began investing in machines, it has bought almost all the bottle venders produced by two of the major manufacturers (Mills and Vendu Machine Co., Kansas City).

Exact statistics on Coca-Cola's interest and investment are unattainable, but you can hear these fairly reliable reports in the trade: Coca-Cola today sells about 40 per cent of its total bottled product thru 205,000 venders; it has invested more than \$40,000,000 in 190,000 bottle dispensers and 15,000 cup-type venders.

And there is plenty of other evidence that Coca-Cola is vitally interested in automatic merchandising. Examples: It recently set up a new national division to handle vended sales, which formerly were channeled thru the bottle sales division; it devoted a large part of its sales meetings this year to mechanical vending; its agency, D'Arcy Advertising, is continuing the confidential vending survey which it started in 1943.

Colas and Gum

Enthusiastically if somewhat belatedly, Coca-Cola's competitors are charging into the business. Pepsi-Cola has had a research group working with vending machine manufacturers for the past 18 months, has contracted for machines from General Electric and Bally Manufacturing Company. The 7-Up Company (St. Louis), which started a 37-city survey of vending machine sales two years ago, has just organized a new cooler and vending machine division. Dr. Pepper Company (Dallas) is designing its own coolers.

What Coca-Cola has done in the drink-dispensing business, the Wm. Wrigley Jr. Company has done in the mechanical distribution of chewing gum. Philip K. Wrigley has repeatedly disclaimed that his firm has any plans for owning and operating its own machines; but he does have a full-time researcher working to learn more about the business. Too many vending machine operators, (See Tide Puts Vending on page 133)

STEWART NOVELTY COMPANY

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1361 SO. MAIN ST. SALT LAKE CITY, UTAH PHONE 7-8171 or 7-1195

MID-SUMMER SALE

YOU CAN'T AFFORD TO MISS THESE VALUES!

All machines thoroughly cleaned, reconditioned and ready for location.

TERMS: 1/3 Deposit, Balance C. O. D. or Sight Draft, F. O. B. Salt Lake City

When possible, state second choice when ordering.

NEW EQUIPMENT

Champion Hockey	\$289.50	Gottlieb 3-Way Gripper	\$ 39.50
Chicago Coin Goalee	525.00	Gottlieb Super-Liner	322.50
Chic. Coin Spellbound	325.00	Man-Dee Pin Game Lift	49.50
Exhibit Big Hit—Single	334.50	Williams Suspense	324.00
Exhibit Big Hit—Mult.	398.50	Columbia Twin J.P. Bell	145.00
Counter Dice Game	32.50	Master Coin Changer	27.50
Amusement Enterprises Bank Ball, 12 Ft. . . . \$375.00			

Now making fast delivery on Mills Black Cherry, Golden Falls, Vest Pocket Bells and Slot Stands. WRITE FOR PRICES.

MUSIC

Rock-Ola 16 Record Playmaster \$235.00

ARCADE

1 A.B.T. Six Gun Automatic Rifle Range	\$995.00	2 Muto. 5¢ Card Vendors	\$ 29.50
3 Anti-Aircraft	39.50	8 2¢ Muto. Card Vendors	17.50
2 Astrolograph	29.50	1 Muto. Career Pilot	185.00
2 Astro-Scope	99.50	1 Muto. Drivemobile	225.00
1 Bally Alley	29.50	3 Muto. 5 Feature Viewing Machine	95.00
1 Bally Bull	55.00	1 Muto. Lift-a-Graph	145.00
1 Bally Defender	135.00	1 Muto. Love Pilot	185.00
1 Bally Racer	60.00	2 Muto. Punching Bags	165.00
2 Bally Rapid Fires	95.00	1 Muto. Reels #42	95.00
2 Bally Sky Battles	140.00	2 Muto. Skyfighters	185.00
1 Bally Torpedo	45.00	1 Muto. Traveling Crane	89.50
1 Casino Golf	40.00	1 Muto. Voice Recorder	645.00
2 Chicken Sam	100.00	4 Panoramic Viewing Machines	340.00
3 Dart Air Guns, Complete with Two		1 Photomatic (Late)	685.00
Gross Darts	45.00	1 Poker Joker	75.00
1 Evans Tommy Gun	105.00	1 Question Girl	85.00
2 Evans Super Bombers	205.00	1 Radlo Rifle	29.50
1 Exhibit Punching Bag	90.00	1 Rainbow Pencil Vendor	35.00
3 1/2 Exhibit Card Vendors	19.50	1 Shoot-a-Lite	55.00
1 Genco Play Ball	180.00	1 Smile-a-Minute	385.00
1 Hawaiian Blues Viewing Machines	45.00	3 Supreme Shoot to Tokyo	99.50
2 Jennings Blue Book	95.00	2 Talkie Horoscope	98.00
3 Keeney Air Raiders	150.00	2 Test Pilots	120.00
3 Keeney Anti-Aircraft	49.00	1 Wizard Pen	145.00
3 Keeney Submarines	105.00	1 Wizard Fortune Teller	45.00
5 Mills Quarto Scopes	65.00	1 Wurlitzer Skee Ball	175.00
3 Shoot the Chutes	120.00	1 Exhibit Bicycle	70.00

ONE BALL PIN GAMES

8 Longshots	\$180.00	1 Race King	\$ 87.50	1 Mills 1-2-3	\$ 60.00
2 Kentuckys	215.00	1 Hawthorne	65.00	1 Winning Ticket	65.00
1 Club Trophy, F.P.	315.00	1 Grand National	47.00	2 Keeney Velvet	30.00
1 Blue Grass, F.P.	165.00	1 Stepper Upper	55.00	1 Center Smash	15.00
1 War Admiral	150.00	1 Thistle Downs	40.00	1 Derby Day	15.00
4 Santa Anita	105.00	3 Spinning Reels	90.00	1 Hi-De-Do (Tkt. & PO)	30.00

CONSOLES

1 Mills 4 Bells	\$550.00	1 Cigarolla, V Model	\$ 95.00	1 Pamco DeLuxe Bell	\$ 25.00
1 Baker Pacer	235.00	1 Derby Day	35.00	2 Liberty Bell	19.50
1 Big Top (P.O.)	105.00	2 Jennings Saratogas	85.00	1 Silver Moon (P.O.)	125.00
1 Gallop, Dominoes, '41	185.00				

FIVE BALL FREE PLAY GAMES

2 A.B.C. Bowler	\$ 55.00	1 Belle Hop	\$ 69.50	2 Sea Hawks	\$ 70.00
1 Velvet "41"	45.00	2 Genco Defense	79.00	1 Slugger	60.00
3 Show Boat	55.00	1 Hi Dive	89.50	1 Snappy	60.00
2 Pan American	46.50	3 Bally Reserves	24.50	1 Exhibit Stars	75.00
1 Clover	59.50	1 Keep 'Em Flying	125.00		

SLOTS

1 1/2 Arrow Slot	\$ 24.50	1 5¢ Superior Bell	\$ 35.00	1 1/2 Arrow Vendor	\$ 20.00
1 5¢ Mills Bonus	235.00	1 Jennings Duchess	25.00	3 1/2 Little Dukes	17.00
2 5¢ Gold Chrome	210.00	1 5¢ Melon Bell	140.00	7 1/2 Bantams (S.J.P.)	25.00

COUNTER GAMES

2 5¢ American Eagles	\$17.50	2 5¢ Bally Reliance	\$25.00	1 Flashing Thru	\$22.50
1 A.B.T. Big Game		1 Pick-a-Pack	6.00	2 Holly Grippers	11.00
Hunter	22.50	2 Shermack Stamp Vendors	29.50	2 Skill-a-Rette	12.00
1 A.B.T. Red, White & Blue	19.50	3 A.B.T. Fire & Smoke	22.50	7 Mills Tickettes	7.00
4 Davals "21"	9.00	2 A.B.T. Challenger	22.50	1 Topper Gum Vendor	12.50

SCALES

1 Peerless Ticket	\$ 75.00	1 Rowe Cigarette Vendor	\$ 35.00	1 Astrology (Small)	\$ 85.00
2 Astrology, Model 80	135.00			1 Pace Lowboy	50.00

COMPLETE STOCK OF PARTS

SALES BOARDS—CANDY DEALS—MERCHANDISE DEALS

LOWEST PRICES

WRITE FOR LISTS

AMPLIFIERS FOR SALE

Wurlitzer P12 Amplifier	... \$15.00
Wurlitzer 412 Amplifier	... 25.00
Wurlitzer 616 Amplifier	... 30.00
Wurlitzer 24 Amplifier	... 45.00
All Amplifiers Complete	

WANT TO BUY

Wurlitzer 616, 412 and Rock-Ola 12, 16 and 20 ANY CONDITION Give Complete Details

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461 W. 49th St. New York 19, N. Y.
Circle 6-3488

WANTED KEENEY WALL BOXES

\$2.00 each
W. A. HILLEBRAND
715 Adams Street TOLEDO 2, OHIO

FOR SALE

8 Mills Double Cabinet Stands—sliding Door in back & front. Ea.	\$ 39.50
3 Mills crackle finish Double Cabinet Stands. Ea.	59.50
1 Triple Revolver Cabinet Stand	139.00
20 Chicago Metal & Mills Safe Load Stands	15.00
Without Keys	10.00
1 Chicago Metal Single Cabinet Stand, Revolver	39.50
2 Penny Pace Blue Fronts, Double Jack Pot	39.50
1 5c Mills Futurity	129.50
2 5c Mills Blue Fronts, Ea.	139.50
1 5c Mills Blue Front, Slug-proof—Late	139.50
1 5c Mills Gooseneck—Front vnder	29.50
1 10c Mills Blue Front—Slug proof—Late	149.50
1 25c War Eagle 2/5 P.O. 1 Cherry	149.50
1 10c Mills Brown Front, serial No. 461865 S.J. NA. DP.	165.00
1 25c Caille Slot—Latest	199.50
1 25c Caille Slot—Single J.P. Green	42.50
1 25c Jennings Gooseneck—Single J.P.	39.50
12 Smileys—Latest Type—New	24.50
Red, White and Blue—Tickets—Pickwins, 2,100 count. Per bag	1.00
1/3 Deposit with Order, Balance C. O. D.	

FORST MUSIC & NOVELTY
1808 Willow St. Green Bay, Wis.



M. S. GISSER, Sales Manager

WE ARE CROWDED FOR SPACE AND WILL SACRIFICE BOWLING ALLEYS!

- 5 10½ Ft. Premier Skee Barrel Rolls\$295.00
- 1 9½ Ft. Jafco Barrel Rolls 275.00
- 10 9½ Ft. Bowling Leagues 125.00
- 1 9½ Ft. Bell-a-Ball 100.00
- 1 14 Ft. Bowl-a-Ball (New) 379.50
- 1 10 Ft. Bowl-a-Ball (New) 329.50

TO MOVE THESE ALLEYS—WE WILL ALLOW 10% OFF ON SINGLES. 20% OFF ON EACH IN LOTS OF FIVE OR MORE!

PHONE OR WIRE US FOR PRICES ON BALLY PRODUCTS—EXHIBIT BIG HITS—GENCO TOTAL ROLLS!

MUSIC

Seeburg 8800 ES	\$575.00	A.M.I. Streamliner	\$275.00
Seeburg Mayfair, R.C.	425.00	A.M.I. Singing Tower	325.00
Wurlitzer 750E	595.00	Seeburg 8200, ESRC	575.00
Wurlitzer 500	450.00	Rock-Ola Imperial 20	275.00
Wurlitzer 600	410.00	AMI Hi Boy, 40 Selections	425.00
Wurlitzer 616	250.00	Wurlitzer Twin 12, R.C.	275.00
Wurlitzer 61 Counter	175.00	Wurlitzer 24 RC	275.00
Wurlitzer Victory 24	425.00	Rock-Ola Twin 12, R.C.	275.00
Wurlitzer Victory 18	325.00	Rock-Ola Imperial 20, R.C.	285.00
Rock-Ola Commando	550.00	Buckley Wall Boxes	18.50
Rock-Ola 41 Super	375.00	NEW PACKARD BRACKETS	4.50
Rock-Ola 39 Deluxe	375.00		

ARCADE EQUIPMENT

Amusement Lite League (New)	\$425.00	Late Exhibit Counter Love-Meters, 2 on a Stand, Complete	\$ 85.00
Batting Practices	115.00	Periscope	125.00
Chicago Coin Hockey	185.00	Pitchem and Catchem	125.00
Brand New Champion Hockey	289.50	Late Photomatics	725.00
Keeney Submarine Guns	125.00	Groetchen 10¢ Metal Type	325.00
Keeney Air Raiders	115.00	Harvard Type 5¢ Metal Type	125.00
Keeney Anti-Aircraft	65.00	Batter Up—Similar to Genco Play Ball	95.00
Evans Skee Ballette	95.00	Bally Torpedo Gun	110.00
Evans Roll in the Barrel	115.00	Mills Lobby Scale	49.50
New Supreme Bolascare	325.00	Drivemobile	265.00
Slightly Used Bolascare	275.00	Ten Strikes	85.00
Factory Rebuilt Exhibit Vitalizer	125.00	Panorams	365.00
Evans Tommy Guns	95.00	Western Deluxe Baseball	85.00
Bally Rapid Fire	125.00		
Shoot Your Way to Tokyo	115.00		

FREE PLAY GAMES

ABC Bowler	\$ 69.50	Lucky Strike	\$ 45.00	Sea Hawk	\$ 69.50
All American	69.50	Marines at Play	125.00	School Days	74.50
All Out	74.50	Metro	64.50	Sky Ray	49.50
Barrage	45.00	Miami Beach	84.50	Show Boat	74.50
Catalina (F.S.)	189.50	1-2-3 Short Model	89.50	Star Attraction	84.50
Double Feature	35.00	Owl	64.50	Silver Skates	65.00
Dixie	54.50	Pan American	49.50	Snappy	74.50
Eagle Squadron	140.00	Paradise	69.50	Stratoliner	69.50
5-10-20	135.00	Play Ball	60.00	Towers	84.50
Flicker	74.50	Polo	35.00	Ten Spot	74.50
Hi Hat	84.50	Pimlico (1 Ball)	275.00	Trailways	64.50
Invasion	125.00	Salute	59.50	Wild Fire	69.50
Kismet	175.00	2nd Front	125.00	Victory	89.50
Legionnaire	84.50				

CONSOLES

1 Keeney Twin Nickel Super Bell	\$275.00	1 Paces Saratoga, Jr., P. O.	\$100.00
2 Sun Rays, F.P.	145.00	1 Big Game, F.P.	85.00
2 Paces Reels, Combination	150.00	2 Late Mills Four Bells 5¢ play	450.00
3 Paces Saratoga, Combination	140.00	2 Keeney Kentucky Clubs	110.00
1 Totalizer, F.P.	110.00	3 Bally Club Bells, Combination	210.00
2 Silver Moons, F.P.	110.00	5 Jumbo Parade, F.P.	85.00
2 Paces Saratoga, Sr. P.O.	110.00	2 Bakers Pacers, Dally Double	225.00
7 Big Tops, F.P.	110.00	2 Bakers Pacers, Dally Double Check Separator	425.00
1 High Hand Combination	140.00		

SLOTS

Mills 10¢ Gold Chromes, 1 Cherry	\$175.00	Mills 5¢ Cherry Bells	\$135.00
Mills 10¢ Silver Chromes, 1 Cherry	175.00	Mills 5¢ War Eagles, 3/5	110.00
Mills 5¢ Blue Fronts	125.00	Mills 25¢ Gold Chromes	195.00
Mills 5¢ Brown Fronts	135.00	Mills 5¢ Vest Pockets	45.00

ALL USED MERCHANDISE IS THOROUGHLY CLEANED, CHECKED AND PROPERLY CRATED BEFORE SHIPMENT.

TERMS: ½ DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

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RAY GUN SCENERY

- SHOOT THE BARTENDER (for Chicken Sams)
- MAID 'N' MONSTER (for Shoot the Chufes)
- THE WOLF (for Chicken Sams)
- AFRICAN SPLASH (for Bally Rapid Fire)

JOBBERs, Write for Prices



COIN MACHINE COMPANY

BLACK LIGHT

\$59.50

PLAIN

\$15.00

6651 N. CLARK ST. CHICAGO 26 ILL.

TELEPHONE BRIARGATE 2516

Weigh Location Premium Deals

(Continued from page 104)

system of presenting the location with premiums in advance of commissions acquired is the most successful system."

Advance of Commission

Principal advantage of presenting the premium in advance of commission acquired is the elimination of coupons. Operators can keep a simple card file index for records in such transactions. Then as each vending machine is checked, commissions derived are credited to the price of the article until that article is paid for.

While premiums are usually passed on to the location owner at somewhat less than retail price, the vending operator still stands a chance to make an indirect increase in his share of the profits, since he has the advantage of buying in quantity at wholesale prices.

Commenting on what types of vending operation can best be adapted to premiums, Leslie says, "I believe that the distribution of premiums works equally well regardless of the type of vending machine. However, the quality and price of premiums depends considerably upon the amount of money taken in thru the vender."

Suggested Premiums

As an operator who has used premiums, Leslie suggests premiums on a penny peanut route should be kept in the low price bracket—between \$2 and \$8. Premiums for nickel candy machines should run into a higher range from \$5 to \$25. All kinds of household articles are much in demand, with pen and pencil sets, billfolds, small radios and the like serving equally as well.

Other operators have raised some objections to the premium practice which should likewise be taken into consideration.

For instance, a Chicago vending executive asks what will happen when the operator is finally faced with the rising cost of products. When this happens, the Chicago operator says, the operator who is using premiums will have only two alternatives: Buy cheaper quality premiums, or continue buying quality premiums and expect the location to take a longer time paying for them.

Operator's Risks

Both of these alternatives, this operator claims, have their drawbacks. In buying cheaper premiums, sacrificing quality, the operator is running the risk of offending the location and losing its business. On the other hand, the location may be unwilling to follow thru on the longer period of time required to pay off a quality premium at inflated prices.

In either one of these events, the Chicago operator contends, a route built on premiums is likely to suffer. All of this, of course, depends on whether or not the price on such merchandise continues to rise.

Apart from these two considerations, the Chicago operator questions what would happen if many operators began using premiums in all-out competition for locations.

"Say I offer the location a radio," the Chicago operator says. "Someone else might come along and offer a washing machine for a premium. This could lead to all kinds of difficulties."

Despite these objections, some operators like Leslie in Lincoln find premiums valuable. Whether premiums in place of cash could be used nationally might well depend on a variety of factors. Indications are that increasing numbers of vender operators will investigate the pros and cons of premium use. Trade leaders predict it is too early to tell how widespread the practice may become.

Florida City To License Boards

SANFORD, Fla., Aug. 17.—Sanford's City Commission at a special meeting instructed H. N. Sayer, city tax clerk, to issue licenses for punchboards in accordance with a city ordinance adopted in 1931.

Sayer told the commissioners that he had refused to issue licenses on the ground that he was not sure whether or not the ordinance had been repealed. Commission instructed him to issue the licenses after it was told by Fred R. Wilson, city attorney, that the ordinance still is in effect. Wilson also expressed the opinion that the city's license system does not conflict with State laws on gaming. License fee is \$20.

Battery Operation Planned for Games

CONEY ISLAND, N. Y., Aug. 17.—New penny pitch games of Perfect Games will be set for AC and DC current as well as batteries, according to Stanley Gersh.

Reason for the batteries, Gersh explains, is that many fairgrounds do not have electric current during the day, therefore only games not depending on electricity can be operated during the afternoon.

Dwaine Veek Dies in Crash

ASTORIA, Ore., Aug. 17.—Dwaine (Bud) Veek, coin machine mechanic, was killed in an auto collision August 7 near St. Helens, Ore. Veek was recently discharged from the navy. Survived by his widow and two sons, Donnie and Ray.

ARCADE EQUIPMENT

Keeney Air Raider	\$115.00
Tall Gunner	145.00
Shoot the Jap	100.00
Texas Leaguer, on Stand	35.00
Kicker & Catcher	27.50
Plikes Peak	22.50
Smileys, BRAND NEW	25.00
3-Col. Snacks	8.00
4-Col. Snacks	9.00
1¢ Match (2 Books)	3.00
Columbia Bells, Brand New	145.00
Brand-New Advance Box Match Vendors	14.50
Hansen's Penny-Nickel Computing Scale	18.50
Brand-New Pitchem	37.50
Imps	4.00
Wings	9.50
BRAND-NEW CHALLENGERS	65.00

IMMEDIATE DELIVERY

NEW ABT. CHALLENGERS

★ ORDER TODAY!



THOMAS NOVELTY CO. PADUCAH, KY.



10 new Mills Black Cherry Bells, some of these used less than thirty days, part of them in the original cases.

15 new Mills, Jennings Chiefs, 7-Club Bell Chiefs and 8 Bronze Chiefs.

50 new Pace Slot Machines, 5¢, 10¢ and 25¢ play. None of these used over sixty days, some used less than two weeks.

All of the above Machines offered at factory prices before the price increase went into effect.

50 Galloping Dominos, 1941, two-tone Cabinets, \$150.00 Each.

10 Rebuilt Galloping Dominos and Bang Tails, rebuilt during past year, \$200.00 Each.

50 Paces Races, Brown Cabinets, all in running condition, \$100.00 Each.

ATLANTIC AMUSEMENT CO.

1605 Pacific Ave. Virginia Beach, Va.

PUSH CARDS

Largest Stocks. All Popular Sizes and Types. Fine Cards — Low Prices — Fast Service.

FREE Catalog Write

W. H. BRADY CO., MFGRS.
EAU CLAIRE, WISC.

Tide Puts Vending on Cover; Notes Plan for New Monthly

(Continued from page 131)

Wrigley believes, are just repair and supply men, and he thinks the field needs salesmen as well. Wrigley controls a vast chain of venders thru its ownership of New York Subways Advertising Company (Manhattan) and Transit Sales Company (Chicago).

Altho the ice cream industry has used venders only recently, it figures to become highly important in the industry before long. One of the principal manufacturers of ice cream machines, Revco, Inc. (Deerfield, Mich.), did some interesting research with one of its oldest operators (22 machines). In this four-year period, 1941-'45, the operator sold an average of 21,540 cups of ice cream per machine, per year, or an average gross per machine of \$1,077 (on 5-cent cups). Now Revco is converting its venders to 10-cent machines, which means that the operator will net 48 per cent of his gross sales.

Research and Sampling

More than one advertiser has seen in the vending machine an intriguing device for product research, sampling or testing. Up to now, there has been little progress on this line, for the operators want only famous brands already moving swiftly over the retail counters.

However, in 1938 the Curtiss Candy Company (Chicago) used vending machines to good advantage in Cleveland when it encountered too much resistance from the regular retailers.

Curtiss had just brought out a new candy bar, which the retailers were not displaying satisfactorily. The company huddled with machine operators in that city and somehow cajoled them into handling the new bar. Ultimately, thru the machines, Curtiss created a strong enough consumer demand to force the retailers to push the bar.

Just as they have such obvious advantages, the machines also have certain great disadvantages. One marked drawback show up most clearly in the cigarette machines. The first ones made had only two chutes, enough for two different brands. Later models had many more chutes, but the operators (always determined to achieve the highest possible volume regardless) often filled two or more chutes with the same brand; that drastically limited the number of brands available and made the strong brands stronger, the weak weaker. Now several companies, one of which is DuGrenier, are making machines with 11 chutes, but unless this becomes general and unless many brands are represented, big problems may result for the smaller cigarette manufacturers, if not for the vending machine operators themselves.

Legislation and Taxes

While taxes always frighten and gripe the manufacturers and operators, they have never crippled the industry. However, two trade groups are moving to fend off as many discriminating taxes as they can: Coin Machine Industries and the National Automatic Merchandisers' Association (both in Chicago). Thru a public relations campaign spread thru the 36 States where Legislatures meet this year, the associations will co-ordinate their efforts to woo the public, and retailers, particularly, to their views. The trade groups will spend \$200,000 in the next three years to show that the mechanical vender functions as an auxiliary retailer, servicing consumers when and where stores are not operating, providing an extra marketing service which the consumer wants. Nevertheless, the associations know full well that they will get tough resistance from retailers, who argue fervently that the machines will create more and more unemployment in their sphere as the machine age marches on.

The U. S. government taxes gambling coin machines and juke boxes, but not merchandise venders. (Congress rejected such tax bills in 1941 and again in 1943) Seven States—Arkansas, Florida, Mississippi, South Carolina, South Dakota, Tennessee and West Virginia—have drastic or prohibitive laws, and numerous municipalities have imposed regulations of various sorts. Iowa and Chicago (the industry's home town) ban vending machines entirely.

While the gamut and variety of taxes and red-tape laws are vast, the typical State levy boils down to this: \$2 per year on a penny machine, \$4.50 on nickel machines and \$9 on 10-cent venders. Louisiana has what is generally regarded as a fair law. It provides 28 taxable classifications on an operator's sales, ranging from \$5 on an annual gross of less than \$5,000, up to a \$6,000 tax on a gross of \$5,000,000 or more. The vender associations are willing to accept whatever license fees a State charges other retailers, but they argue that the operators should be assessed no more than anyone else.

Coin Changers

Perhaps the most interesting side show of the whole affair is the current stir about coin changers. Up to now this has been a missing link in the chain to wider diversification and the vending of new, odd-priced items. Presumably, a good coin (See Tide Features on page 138)

SENSATIONAL
ONCE-IN-A
LIFETIME

SALE

SATISFACTION GUARANTEED OR YOUR MONEY BACK IN FULL!

★ RECONDITIONED	★ ONE BALLS	★ REBUILT	★
Club Trophy\$175	Long Acre\$275
'41 Derby 195	Pimlico 235
Fortune (comb.) 95	Turf King 245

KEENEY SUPERTWIN, 5/25c. P. O. . . . \$295

PHONOGRAPH

Mills Throne (Walnut Finish) \$295	Mills Empress (Marble-Glo) \$325	Wurlitzer 61 (Counter Model) \$135
---------------------------------------	-------------------------------------	---------------------------------------

EXTRA SPECIAL ★ 3 SLIGHTLY USED CHAMPION HOCKEYS ★ \$189.50

READY FOR IMMEDIATE DELIVERY

BALLY DRAW BELL

Greatest Console of All Time with New Hold and Draw Feature

5c Play \$477.50 25c Play \$497.50

Order Now to Insure Early Delivery and Quick Profits

EXCLUSIVE **Bally** DISTRIBUTOR

Southern Illinois Eastern Missouri Western Kentucky

UNDERSEA RAIDERS

Look Like Now \$249.50
Work Like New

WHILE THEY LAST

SURF QUEENS
VICTORY DERBYS
VICTORY SPECIALS

WRITE FOR PRICES!

Write for Complete Price List of Used 5 Balls

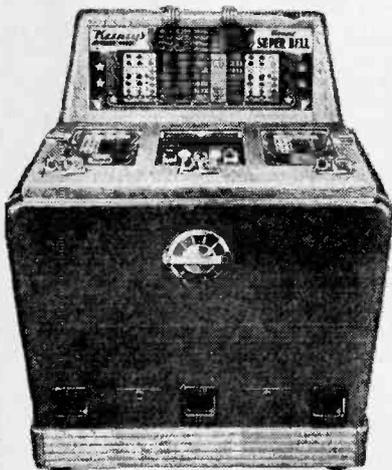
Terms: 1/3 Deposit, Balance C. O. D., or Sight Draft.

Member C.M.I. Reference: United Bank & Trust Co., St. Louis

J. ROSENFELD CO.

3218 OLIVE ST. ST. LOUIS 3. MO. NEWSTEAD 1582

ORDER NOW
For August Delivery



KEENEY'S THREE WAY BONUS SUPER BELL

Automatic Payout Only
Five Coin Multiple
Any Coin Combination

TRIMOUNT COIN MACHINE CO.

40 Waltham St. Boston, Mass. LIBerty 9480

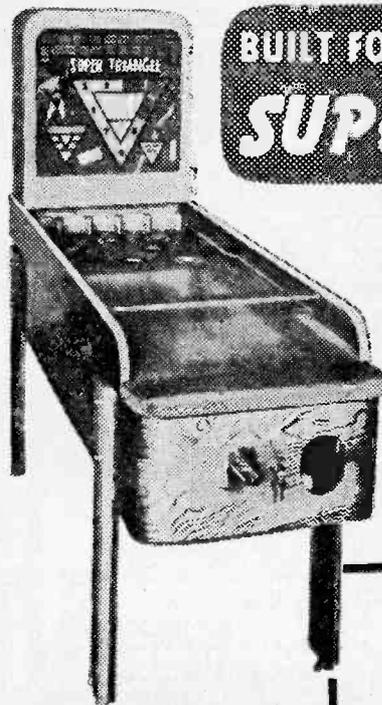
Mills Sales Co. Ltd.

1640 18th STREET, OAKLAND, CALIF.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Arizona, California, Nevada, and Oregon suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

BUILT FOR PRACTICAL OPERATORS—
SUPER TRIANGLE

THE ROLL-DOWN GAME WITH ALL THE COMPETITIVE APPEAL OF PIN-BALL plus AUTOMATIC DOUBLE SCORE FEATURE!



NOW DELIVERING

PRICE

\$469.50

F. O. B. Factory.

1/3 Deposit—Balance C. O. D.

Distributors and Jobbers, Write for Particulars

SUPER TRIANGLE'S SUPER FEATURES —

- Automatic Double-Score Feature!
- Built on a Rapid Play Principle!
- Beautiful Flash Lite-Up!
- Designed for the operator (Trouble-Free).
- Natural Maple Cabinet!



ELECTROMATON, INC.

Manufacturers of Electro-Mechanical Amusement Devices
701-703 Monroe St., Hoboken, N. J. - HOBOKEN 3-1472

Check these Values

Look at the NEW LOW PRICES! And remember, every machine has passed CALVERT'S exclusive 8 POINT INSPECTION SERVICE. Order now for

IMMEDIATE DELIVERY

CONSOLES

All reconditioned in our own shops

HIGH HAND \$140

SILVER MOON \$80

SUPER BELL \$225

5c convertible

CLUB BELLS \$175

SLOTS

All Brand NEW—PERFECT

Pace CHROME BELLS

5c - \$260

10c - \$285

25c - \$310

50c - \$510

IMMEDIATE DELIVERY

ONE BALLS

Completely reconditioned—positively all mechanically perfect

THORO-BREDS \$315

LONG ACRES \$315

PIMLICOS \$240

'41 DERBYS \$215

★ 700 WURLITZER with Adapter . \$600 ★

Order Now for IMMEDIATE DELIVERY

DRAW BELLS

Latest Type Fruit Reels—Hold and Draw \$477.50 Features—Convertibles.

SLOT STANDS \$22.50

All New

Heavy Single SAFES \$42.50

Sliding Back and Doors—Refinished.

Pair 5c and 10c Pace

CLUB BELLS

\$225 for both

Terms: 1/3 Down, Balance C. O. D., F. O. B. Baltimore. Write, Phone or Wire.



THE CALVERT NOVELTY COMPANY

COIN OPERATED EQUIPMENT™

708 N. HOWARD ST. . VERNON 3034 . . BALTIMORE-1, MD.

Amalgamated Names 7-Campaign Vet To Head Service Dept.

CHICAGO, Aug. 17.—Amalgamated Distributors Company here has captured a war hero in Arthur Arpp, who recently joined firm as service department manager.



ARTHUR ARPP

Arpp was with the "Hell on Wheels" 2d Armored Division for four and a half years in Africa, Sicily and Normandy. He participated in seven campaigns with General Patton's forces in Sicily, and with the First, Seventh and Ninth Armies.

Decorated with the Belgian Croix de Fleur, French Croix de Guerre and Presidential Unit Citation, Arpp is now a civilian. He will supervise service work on machines of International Mutoscope, for which the firm is distributor in the Midwest.

Income From Wages, Salaries, Dividends Just Under Record

WASHINGTON, Aug. 17.—Private industry payments to individuals rose to an all-time record in June and were almost 6 per cent greater than in July of 1945, last full month of the war, according to a recent report of the Department of Commerce.

Only slightly below the record high set last year, total income payments in June were at a high annual rate. June rate, after seasonal adjustment, was \$160,000,000, against the 1945 total of \$160,800,000, the report said.

Included in the figures were those paid for wages and salaries, net income of unincorporated businesses, dividends and interest, net rents received by landlords, and other types of individual incomes.

Salary and wage payments in June are reported at \$8,701,000,000, compared with \$8,629,000,000 in May and \$542,000,000 in June, 1945.

Oklahoma City Tax Income Takes Jump

OKLAHOMA CITY, Aug. 17.—Tax collections for the first month of the current fiscal year totaled \$8,071,112.29, an increase of \$1,116,607.27 over July, 1945, according to the Oklahoma tax commission.

In its announcement, the commission stated that the increase was due in large measure to the gasoline tax, but was also reflected in a majority of tax divisions. Gasoline tax increased \$752,414.62 in excess of July, 1945, collections.

MAKE YOUR BID! SEND A DEPOSIT!

IF ORDER IS ACCEPTABLE, MACHINES WILL BE SHIPPED IMMEDIATELY —OR MONEY RETURNED

MUSIC

WURLITZER

- 412
- 616 Plain
- 618 Lite-Up
- 24
- 600
- 600R
- 500
- 750
- 700 & Adapt.
- 850
- 41
- 61
- 71

Twin 12 in Steel Cab. 24 In Steel Cab.

Packard, Rock-Ola, Buckley & Wurlitzer Boxes to go with any of these Machines.

ROCK-OLA

- 12 Record
- 16 Record
- Monarch
- Windsor
- Imperial
- DeLuxe
- Master
- Super
- Spectravox
- Glamour
- '41 Premier
- Commando
- Counter Models

SEEBURG

- Rex
- Casino
- Gem
- Vogue
- Envoy
- Hi Tone
- Gem Cellar R.C. Wall-O-Matics for Gem Cellar

AMI

- Top Flights
- Hi Boys

ARCADE

- Bally Defender
- Bally Rapid Fire
- Bally Shoot the Bull
- Keeney Anti Aircraft
- Shoot the Chute
- Chicken Sam
- Western Baseball
- Bank Ball
- Bowling League
- 14' Rock-a-Ball

CONSOLES

- Jumbo Parade
- Paces Races
- Paces Reels
- Royal Draw
- Hi Hand
- Silver Moon
- Super Bell

NOW TAKING ORDERS FOR Bally Draw Bell . \$477.50

PINS

- ABC Bowler
- Big Parade
- Big Town
- Bolaway
- Broadcast
- Click
- Defense
- Flicker
- Follies
- Four Roses
- Fox Hunt
- Gold Star
- Grand Canyon
- Gun Club
- Hi Stepper
- Home Run
- Invasion
- Knockout
- Machines at Play
- Metro
- New Champ
- Paradise
- Play Ball
- Red, White & Blue
- School Days
- Score-a-Card
- Sea Hawk
- Seven Up
- Snappy
- Sparky
- Spot Pool
- Stratolliner
- Super Six
- Ten Spot
- Toplo
- Velvet
- Zig Zag

NOW TAKING ORDERS FOR NEW PINS Surf Queen, Spellbound, Superliner, Marvel Frisco, Big Hit, Dynamite.

NEW EQUIPMENT IN STOCK FOR IMMEDIATE DELIVERY Packard Pla-Mor Wall Boxes, Personal Measured Music, Solotone Individual Music.

NOW TAKING ORDERS FOR THE NEW AMI MODEL A PHONOGRAPH

DAVID ROSEN

855 N. BROAD ST., PHILA. 23, PA. PHONE: STEVENSON 2258-2259



Price Plus Guaranteed Satisfaction

ALL A-1 RECONDITIONED ARCADE EQUIPMENT

A.B.T. Target Skill (Early Model)	\$ 17.50	Love-o-Meter	\$129.00
A.B.T. Target Skill (Model F)	22.50	Mills Panoram	265.00
Ace Bomber	219.00	Mystic Eye (Exhibit)	139.50
Bally Alley	29.50	Pike's Peak	18.50
Bally Bull	59.50	Pike's Peak Stands	2.50
Bally Rapid Fire	119.50	Viewing Show	49.50
Barrel o' Fun (Exhibit)	89.50	Periscope	189.50
Battling Practice (Scientific)	109.50	Planetellus (Without Side Signs)	39.50
Bicycle Speed Tester	125.00	Poker & Joker	79.50
Card Venders (Exhibit) with Base	25.00	Rameses (Exhibit)	129.50
Card Venders (Metal Int.), 2 for 5c	39.50	1 Reel for Mutoscope (New)	18.50
Champion Hockey	209.50	1 Reel for Mutoscope (Used)	149.50
Chicago Coin Hockey	175.00	Screen Test	109.50
Chuck-o-Luck	5.00	Seeburg Chicken Sam	189.50
Circus Romance	249.50	Seeburg Gun (Bartender), Repainted	189.50
Donkey Strength Tester	139.50	Seeburg Gun (Photo, Elec. Rifle Range), Repainted	189.50
Egyptian Mummy Exhibit	119.50	Skee Ballette	89.50
Evans Ten Strike (New)	372.50	Skee Jump (Repainted)	59.50
Evans Tommy Gun	89.50	Shocker Advance Electric, 1¢	19.50
Fireman (Int. Thigh-o-Graph)	100.00	Skee Barrel Roll (New)	389.50
Gottlieb Gripper (Triple)	22.50	Sky Fighter	189.50
Grip Tease	39.50	Striking Clock (Counter Model)	49.50
Hickey (Seeburg)	109.50	Super Bomber (Evans)	235.00
Ideal Soccer Football—New	895.00	Stoner's Races	89.50
Int. Mutoscope (with Stand)	29.50	Test Pilot (Cabins Only)	10.00
Int. Mutoscope L. Sign Counter	29.50	Texas League	42.50
Keeney Air Raider	129.50	Tokyo Gun	89.50
Keeney Anti-Aircraft	39.50	Tricks (Genco), Pin Ball	22.50
Keeney Submarine	79.50	Under-Sea Raider (Used)	289.50
Keeney Targette	69.50	United Nations	79.50
Kicker & Catcher	32.50	Western Strength Test	32.50
Knotty Peak (without Stand)	69.50	Whoopie Ball	89.50
Liberator	215.00	World Series (Rock-Ola)	29.50
Lift-o-Grav	189.50	Your Future Home	119.50
Lion-Head (Electric Shocker, 1¢)	39.50	Zingo	119.50

Prices subject to change without notice. All games subject to prior sale. TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

Phone: Franklin 5544
2823 Locust St
St. Louis 3 Mo.

IDEAL NOVELTY CO.



MARKEPP VALUES

GUSHER Daval's



New Jack Pot or Bonus Counter Game — Hand Load. A Real Money Maker.

Order from Markepp Now.

\$54.00

Also—American Eagle and Marvel Cigarette 1¢ & 5¢ play. Write for prices.

5 BALL PIN GAMES

Marvel Catalina	\$225.00	Monicker	\$94.50
Marvel Hollywood	225.00	School Days	88.50
Bally Surf Queen	327.50	Fleet	54.50
All Out	79.50	Victory	105.00
Metro	59.50	New Champ	89.50
		Major 41	79.50
		5-10-20	125.00
		Towers	74.50

NEW AND USED ARCADE

New Love Analyst	\$225.00
New Super Roll 10 foot (Skee Ball)	349.50
New Lite League	425.00
Seeburg Target Con.	88.50
Chi Coin Hockey	195.00
Bally Rapid Fire	125.00
Evans Ski-Ball	115.00

SLOTS — CONSOLES ONE BALLS

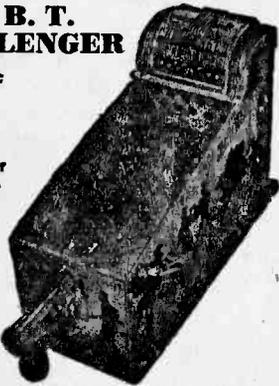
Jennings 4-Star Chief 5¢	\$95.00
Jennings Chief 5¢	85.00
Callie 1¢ Waiting 10¢	40.00
Blue Front 5¢	125.00
Blus Front 10¢	150.00
Used Long Ace, F.P.	359.50
Jumbo Parade, P.O.	89.50
High-Hands, Comb.	135.00
Big Top, F.P.	105.00
Jumbo Parade, F.P.	99.50
Galloping Domino (1940)	149.50

MUSIC

Panoram	\$350.00
Seeburg Rex Wireless Hideaway	305.00
Callie Hi Tone 2800, R.C.	625.00
Rock-Ola Moderne Corner Speaker	45.00
Seeburg Vogue R.C.	425.00
Wurlitzer 24	225.00
Mills Empress	345.00
Mills Throne	300.00
Wurlitzer Victory 24	425.00
Wue. Victory 500K	475.00
Wurlitzer 800R	450.00
Rock-Ola Playmaster Spectravox	385.00
Rock-Ola Std., Dialtone Head	375.00

A. B. T. CHALLENGER

1c or 5c Play
Sample \$65.00
Write for Quantity Prices



All Machines Carry Markepp Guarantee.

THE MARKEPP CO.

(M. M. Marcus & Sons)
4310 Carnegie Avenue Cleveland 3, Ohio
Phone: Henderson 1043

FOR SALE
MILLS 1-2-3
FREE PLAYS
\$42.50 EACH

1/3 Deposit, Balance C. O. D.
WE BUY, SELL AND EXCHANGE
Phone: Jefferson 1844

3147 Locust St. St. Louis 3, Mo.
M^{rs} CALL NOVELTY CO.

LOOK

Brand-New Post-War
HAMILTON PENNY WEIGHING SCALES

Immediate Delivery.
Price \$65.00 Each.

HAMILTON SCALE AGENCY

149 Pine St. Manchester, N. H.
Tel. 8018-W
Exclusive Agency for N. H., Vt., Mass., R. I.

Congress Hears Coin Tax Plea

(Continued from page 101)

arcade is closed and the machines are not in operation.

"At the present time regulations provide that when the arcade owner assumes the operation of business after the fiscal year has commenced he shall pro-rate the payment of tax due on each machine.

"By the same token, the arcade owner whose normal business activities has ceased, should have refunded to him taxes paid for the unused portion of the year.

"The methods of collecting taxes by quarterly payments is recommended. This will eliminate the need for direct refunds and at the same time make it unnecessary to advance large sums of money in advance of an entire year."

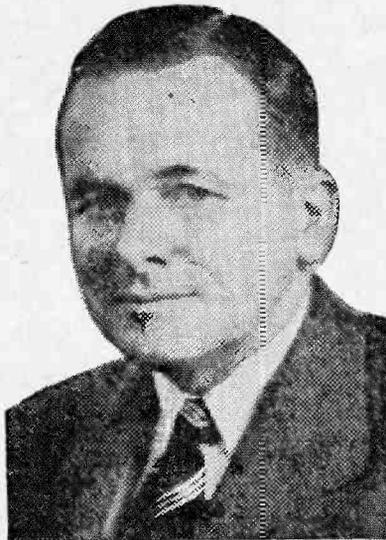
Congressional Interest

Replies received since have indicated that it might receive considerable support in Congress. Senator Robert F. Wagner, member of the Senate Finance Committee, wrote Blendow that he was "pleased to read the points made in the brief" and was giving the matter consideration. Sen. Walter F. George, who heads the Finance Committee, also wrote to say that he was studying the need for a cut in the excise taxes as a spur to business.

Rep. Paul H. Maloney wrote: "After reading the brief, I have found it of great interest and worthy of committee consideration."

Other congressmen wrote that the brief was "well prepared" and of definite interest to them, adding that they felt it merited the attention of the Ways and Means Committee. Assisting in its preparation were the other association officers, including Louis Fox, Sam Holzman and F. McKim Smith, vice-presidents; Albert Meyers, recording secretary; Marion Webster, corresponding secretary; Bernard Katz, treasurer; Joseph Ash, Ken Wilson, Meyer Wolf and F. M. Eagan, regional directors.

Among members of the Ways and Means Committee acknowledging receipt of the document were the following: Democrats—Noble J. Gregory, Kentucky; Jere Cooper, Tennessee; Bertrand W. Gearhart, California, and A. Sidney Camp, Rhode Island. Republicans—Charles L. Gifford, Massachusetts; Frank Carlson, Kansas; Richard M. Simpson, Pennsylvania, and Daniel A. Reed, New York.



BILL SIMMONS, recently appointed Western sales manager for Packard Manufacturing Corporation. With headquarters in Hollywood, Simmons' territory includes California, Oregon, Washington, Montana, Idaho, Wyoming, Colorado, Utah, Arizona and Nevada.

PEACHES from GEORGIA

PRICES SLASHED

Every piece is rebuilt where necessary, all extra clean in appearance, lots of machines beautifully repainted. Every machine guaranteed ready for location. Always remember that HEATH, the house of integrity, unconditionally guarantees every item it sells.

"WE EAT THE LEMONS—YOU GET ONLY THE PEACHES"

MUSIC

All extra clean, no broken plastics. Perfect working order.

Waltomatic, 5¢	\$20.00	5 Wurlitzer 616, new marble glow finish	\$245.00	Rock-Ola Imperial	\$285.00
18 Record Gable	125.00	4 Wurlitzer 616, lite-up cabinet, new marble glow finish	275.00	1 780-E Wurlitzer	585.00
Rock-Ola Imperial	295.00	3 Wurlitzer 61	125.00	1 Mills Throne, refin.	275.00
412 Wurlitzer, new marble glow finish	175.00	1 Wurlitzer 41	125.00	1 850 Wurlitzer	675.00
P-12 Wurlitzer, new marble glow finish	140.00			2 418 Wurlitzer, lite-up, new marble glow finish	275.00

ARCADE

All Rebuilt and Extra Clean. Most Refinished Exhibit Muscle

2 Air Raiders, refinished like new	\$100.00	Bullseye	\$145.00	Like New. Bally Defender, clean	\$150.00
New Bolascoros, E.A.	275.00	Undersea Raider, like new	285.00	Brand New Stands for A.B.T. Challengers.	12.50
Bally Sky Battle, refinished	145.00	Scientific Batting Practice	125.00	2 Bally Rapid Fire, converted and refinished, G-Men Hunt	150.00
Drive Mobile, refin.	200.00				

ONE BALL TABLES

4 Mills Owls, perfect	\$50.00	Skyark, con.	\$124.50
'41 Derby	175.00	Keeney Contest, F.P.	85.00

PIN BALLS

(Cleanest Pin Balls in the U. S. A. Every one thoroughly reconditioned, rails scraped and guaranteed ready for location.)

2 Flickers	\$75.00	Velvet	\$84.50	2 Knockouts	\$149.50
Yankee Doodle	145.00	Sluggo	84.50	Victory	94.50
5-10-20	125.00	Bally Triumph	49.50	Repeater	69.50
American Beauty	125.00	2 On Deck	59.50	Dude Ranch	69.50
2 Marines at Play	125.00	3 Score Card	59.50	Bol-O-Way	74.50
P. & S. Shangri La	125.00	2 Red-White-Blue	64.50	Four Roses	69.50
4 Play Ball	75.00	Skyline	72.50	New Champ	79.50
Mystic	80.00	5 Contact	49.50	Captain Kidd	89.50
Horoscope	75.00	Super Six	64.50	Pioneer Big Top, like new	169.50
2 Arizonas, Each	195.00	Big Six	49.50	Air Circus	125.00
Paradise	89.50	Zip	49.50	Bosco	79.50
Bally Beauty	55.00	3 Landslide	59.50	Pin Up Girl	125.00
Hit the Jap	59.50	Torpedo Patrol	120.00	Belle Hop	79.50
Progress	59.50	Flat Top	195.00	Midway	129.50
Rotation	49.50	Seven Up	79.50	Twin Six	59.50
Super Charger	49.50	Argentine	79.50	Invasion	124.50
School Days	79.50	ABC Bowler	99.50	Zig Zag	79.50
3 Glamour	65.00				

CONSOLES

5¢ Paces Reels Jr., rails, refinished like new	\$110.00	1 Keeney Pastime, 9-coll head	\$125.00	Buckley Track Odds, no J.P., latest model	\$350.00
3 5¢ Pace Saratoga, P.O., Skill Fields	80.00	5¢ Jumbo, P.O., Fruit Reels, latehead	110.00	5¢ Paces Reel Senior	100.00

SLOTS

2 5¢ 1-Star Chief	\$80.00	2 5¢ Columbia, Gold Award	\$39.50	10¢ Sky Chief	\$110.00
3 10¢ Watling Roi-A Top, 3-5	105.00	3 Mills West Pockets	74.50	5¢ 4-Star Chief, refin.	95.00
1 5¢ Columbia, J.P.	54.50	2 25¢ Roulette, 8-coll P.O. Slots, perfect	225.00	10¢ 4-Star Chief, refin.	110.00

One-half certified deposit must accompany all orders. Take advantage of these bargains now—they will not last long.

HEATH DISTRIBUTING CO.

217 THIRD STREET PHONES 2681 & 2682 MACON, GA.

UNITED

Exclusive Distributors for Wisconsin and Peninsula of Michigan for —

CHALLENGER '47 PHONOGRAPH

EVANS TEN STRIKE AND CONSOLES

4—QUALITY USED MACHINE BUYS OF THE WEEK—4

SKY FIGHTER CONVERSION...	\$195.00	EVANS LUCKY LUCRE, '41...	\$99.50
LUCKY STRIKE BOWLER, A-1..	69.50	CAILLE ENAMEL, 10c, 3/5, P.O.	49.50

WRITE TODAY FOR OUR PRICE LIST — Terms: 1/3 Certified Deposit

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD AVE. PHONE, GR-6772 MILWAUKEE 14, WISCONSIN

Reconditioned Used Games—Money Back Guarantee

EXHIBIT	GENCO	CHICAGO COIN
Big Hit (Floor Sample) ...	Captain Kidd ... \$84.50	Dixie ... \$54.50
Big Parade ... 139.50	Defense ... 84.50	On Deck ... 79.50
Knock Out ... 124.50	Bosco ... 84.50	Gobs ... 109.50
Sky Chief ... 149.50	Hi-Hat ... 84.50	Legionnaire ... 79.50
Landslide ... 49.50	Gun Club ... 84.50	
Air Circus ... 109.50	Big Chief ... 49.50	NEW GAMES
Jeep ... 99.50	Sluggo ... 49.50	Exhibit's Fast Ball ... \$334.50
	Metro ... 42.50	Bally Draw Bell ... 477.50
	Four Roses ... 52.50	Superliner ... 322.00
	'43 World Series (7-Up) ... 42.50	Spellbound ... 325.00
REVAMPS	FREE PLAY JUMBOS—EXCELLENT CONDITION ... \$89.50	Frisco ... 279.50
Paratrooper ... \$89.50		
Strip Tease ... 89.50	SPECIAL!	SPECIAL!
Casablanca ... 129.50	15 Blue & Gold	2 Combination F.P. & P.O.
Bombardier ... 79.50	Vest Pockets, 5¢, Like New, \$49.50. 10% Discount, lots of 5 or more.	High Hands, Excellent Condition, \$157.50 Each.

JOBBERS, WRITE FOR PRICES ON NEW GAMES

UNITED DISTRIBUTORS

513 E. CENTRAL, WICHITA, KANSAS
M. Y. BLUM
PHONE 4-6111
M. M. HAMMER

WANTED TO BUY FOR CASH
 Chester Pollard Football Games \$75.00
 Chester Pollard Golf Machines 20.00
 Need not be in working condition,
 but must have all parts.
IDEAL NOVELTY COMPANY
 2823 Locust St. St. Louis 3, Mo.
 Phone, FRanklin 5544

JOE'S COIN REPAIR
 Mills Slots repaired, overhauled and completely
 cleaned. We carry a complete line of Mills Slots,
 Parts, Clock Parts and Springs; these are genuine
 Mills Parts. We buy, sell and trade Slots.
JOE'S COIN REPAIR
 127 Gannon St., Lebanon, Penna. Phone 2403-R

**Oregon Taxes on Amusement
 Machines to Old Age Funds**

SALEM, Ore., Aug. 17.—Secretary
 of State Robert S. Farrell has just
 announced distribution among the
 State's 36 counties of \$34,800 out of
 revenues received from the State
 amusement-device taxes for the cur-
 rent year to August 8. Distribution
 was made on basis of expenditures
 by each county for old-age assistance.

**Materials Output
 Swings Upward**

(Continued from page 103)
 capacity by 2,500,000 tons. These
 mills are scheduled to be in opera-
 tion before July, 1947.

Copper Up

Production of the copper needed
 especially for juke boxes and pinball
 games also is picking up. Copper
 Institute reported that July output
 of the metal nearly doubled that of
 June after settlement of the strikes
 which extended over four and a half
 months.

Output of mines and custom
 smelters last month totaled 56,264
 tons compared with 32,785 tons in
 June. It was the highest production
 of any month since January when
 58,178 came out of the mines and
 custom smelters.

July production of refined copper
 totaled 43,606 tons compared with
 23,870 tons in June and 66,092 tons
 produced in January. Private in-
 dustry's stockpiles of refined copper
 had risen from the low of 65,448
 tons in April to 101,183 tons August
 1. Government stockpiles of the
 metal, held for high priority uses,
 were said to be down to 275,000 tons
 after delivery of 70,000 tons from
 this supply during July.

Total shipments of refined copper
 to domestic consumers amounted to
 96,826 tons last month compared with
 95,267 tons in June.

Lumber Rising

Production of lumber, another
 scarce item on the coin machine
 industry's materials list, has been
 rising steadily since the first of the
 year, but it still is lagging consider-
 ably behind demand, the National
 Lumber Manufacturers' Association
 reported. During the first half of
 1946 the industry produced 14,000,-
 000,000 board feet, the association
 estimated. Output has been rising
 steadily since first of the year, it
 said.

At current production rates, the
 total 1946 output should reach nearly
 30,000,000,000 board feet compared
 with the 36,000,000,000 feet produced
 in 1942, peak war year. Production
 in the 1935-'39 period averaged 23,-
 300,000 feet. But Civilian Produc-
 tion Administration estimates that
 consumption requirements for factory
 use as well as housing and com-
 mercial building will aggregate 33,-
 000,000,000 feet.

Lumber association says that the
 chief obstacle to production now is
 "unrealistic pricing policies," high
 labor turnover, increased wages and
 shortages of equipment. It added
 gloomily "the situation is generally
 unsatisfactory."

Glass Production

Flat glass, which is most important
 to pinball makers, altho widely used
 in mirrors of vending machines and
 parts in other coin machines, is being
 produced at record rates, according
 to John D. Biggers, president of
 Libbey-Owens-Ford Glass Company,
 Toledo. He declared that the output
 would be sufficient to meet most
 manufacturing needs, but he quoted
 no figures on production.

Pittsburgh Plate Glass Company
 announces that its current production
 rate for the glass division is higher
 than anticipated in spite of three
 months' strike last fall.

As for paint, lacquer and varnish,
 Bureau of Census reports that 680
 companies made sales of these prod-
 ucts totaling \$66,065,330 during June.
 In dollar volume this was 1.9 per
 cent above sales in June, 1945, and
 21 per cent above those of June, 1941.
 But in view of price rises on the
 products, these figures would not
 seem to indicate that production of
 paints and varnishes is much, if any,
 above the pre-war level.

**DON'T
 THROW AWAY YOUR
 OLD EQUIPMENT**

WE HAVE HARD TO GET

PARTS FOR

- PIN GAMES
- PHONOGRAPHS
- SLOTS
- ARCADE

SEND FOR OUR LATEST
 COIN MACHINE PARTS LIST

**DAN GOULD
 ENTERPRISES**

5049 W. Fullerton Chicago 39, Ill.
 Phone Berkshire 3012

SPECIALS BY STEWART

- 1 Bally Alley \$29.50
- 1 Astrograph 29.50
- 3 Anti-Aircraft \$39.50
- 2 Mufo. 5c Card Vendors.... \$29.50
- 1 Center Smash—1 Ball..... 15.00
- 1 Derby Day—1 Ball..... 15.00
- 3 Bally Reserves, F. P..... 24.50

STEWART NOVELTY CO.

1361 S. Main St., Salt Lake City, Utah

ARCADE OUTFITTERS SINCE 1912

TEN STRIKES

(Evans) Hi-Dial, Perfect Working Con-
 dition, Refinished—\$75.00.

PHOTOMATICS

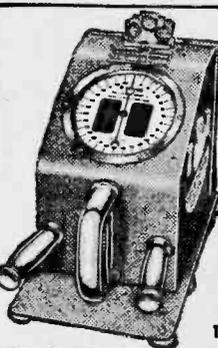
Factory Rebuilt, Repainted Like New—
 One Late Model—Write.

Free! New Illustrated Price List.

New or Rebuilt Amusement Machines—Any
 Make or Model—Munves Has Them All.



510-514 W. 34th St.
 N.Y. 1, N.Y. (Bryant 9-6877)



Completely
 Rebuilt and
 Refinished
**GOTTLIEB
 3-WAY
 GRIPS**

Good as new,
 (only a few),
 \$19.50

**THOMAS
 NOVELTY CO.**
 1572 Jefferson St.
 Paducah, Ky.

FOR SALE

- | | |
|------------------------|----------------------|
| Cover Girl .. \$175.00 | Oklahoma .. \$175.00 |
| Owl 55.00 | Streamliner.. 175.00 |
| Gun Club .. 45.00 | Four Aces .. 80.00 |
| Stage Door .. 135.00 | Laura 175.00 |
| Canteen .. 135.00 | Santa Fe .. 175.00 |
| Flat Top .. 175.00 | Grand Canyon 175.00 |
| Marines at .. 70.00 | Wagon Wheels 175.00 |
| Play 70.00 | Gob 75.00 |
| Invasion .. 65.00 | Paratrooper . 75.00 |
| Jeep 75.00 | 7-Up 45.00 |
| Am. Beauty 75.00 | Arizona ... 175.00 |
| Blonde ... 25.00 | |

1/3 with Order, Balance C. O. D.

WICHITA NOVELTY CO.

704-A Scott St. Wichita Falls, Tex.

THE PRODUCERS OF "TALKING GOLD" PLASTIC GRILLE CLOTH

Now Offer

**SPEEDWAY REPLACEMENT
 PLASTICS FOR ALL JUKE BOXES**

- ★ Made of Plexiglas, the same material used by the U. S. Gov't
 for airplane turrets.
- ★ Brilliant color all through—not painted.
- ★ Approximately 1/4" thick.
- ★ As near unbreakable as it is possible to achieve in a plastic.
- ★ No trouble in fitting Speedway Plastics.
- ★ A post-war product based on wartime experience.

USE THIS CHART AS YOUR ORDER BLANK
 FILL IN QUANTITIES, CLIP AD AND MAIL TODAY!

Quantity	WURLITZER	Each
_____	800 TOP CORNERS, RIGHT	\$16.50
_____	800 TOP CORNERS, LEFT	16.50
_____	800 LOWER SIDES, RIGHT	13.50
_____	800 LOWER SIDES, LEFT	13.50
_____	800 MIDDLE SIDES	3.00
_____	800 TOP CENTERS, RIGHT (RED)	8.00
_____	800 TOP CENTERS, LEFT (RED)	8.00
_____	800 BACK SIDES, RIGHT (GREEN)	9.50
_____	800 BACK SIDES, LEFT (GREEN)	9.50
_____	800 TOP CENTERS (ONYX)	4.00
_____	600 TOP CORNERS, RIGHT	4.50
_____	600 TOP CORNERS, LEFT	4.50
_____	500 TOP CORNERS	4.50
_____	700 TOP CORNERS, RIGHT	7.50
_____	700 TOP CORNERS, LEFT	7.50
_____	700 LOWER SIDES, RIGHT	9.50
_____	700 LOWER SIDES, LEFT	9.50
_____	700 BACK SIDES, RIGHT	8.50
_____	700 BACK SIDES, LEFT	8.50
_____	750 TOP CORNERS, RIGHT	8.75
_____	750 TOP CORNERS, LEFT	8.75
_____	750 LOWER SIDES, RIGHT	8.75
_____	750 LOWER SIDES, LEFT	8.75
_____	750 TOP CENTER	4.25
_____	750 MIDDLE SIDES	2.00
_____	850 TOP CORNERS, RIGHT	9.50
_____	850 TOP CORNERS, LEFT	9.50
_____	850 LOWER SIDES, RIGHT	8.75
_____	850 LOWER SIDES, LEFT	8.75
_____	850 TOP CENTER	11.00
_____	850 PEACOCK GLASSES	3.50
_____	950 LOWER SIDES	10.50
_____	24 TOP CORNERS	1.20
_____	24 LOWER SIDES	4.00
_____	41-61-71 TOP CORNERS	4.50

Quantity	ROCK-OLA	Each
_____	STANDARD TOP CORNERS (SOLID RED, YELLOW OR GREEN)	\$12.75
_____	MASTER TOP CORNERS (SOLID RED, YELLOW OR GREEN)	12.75
_____	DELUXE TOP CORNERS (SOLID RED, YELLOW OR GREEN)	12.75
_____	SUPER TOP CORNERS (SOLID RED, YELLOW OR GREEN)	12.75
_____	STANDARD LOWER SIDES (RED OR YELLOW)	12.75
_____	MASTER LOWER SIDES (RED OR YELLOW)	12.75
_____	DELUXE LOWER SIDES (RED OR YELLOW)	12.75
_____	SUPER LOWER SIDES (RED OR YELLOW)	12.75

Quantity	SEEBURG	Each
_____	HI-TONE MODEL 9800 LOWER SIDES (SOLID RED, YELLOW OR GREEN)	\$14.50
_____	8800 LOWER SIDES (SOLID RED, YELLOW OR GREEN)	14.50
_____	8200 LOWER SIDES (SOLID RED, YELLOW OR GREEN)	14.50
_____	CLASSIC TOP CORNERS (SOLID RED, YELLOW OR GREEN)	6.00
_____	COLONEL TOP CORNERS (SOLID RED, YELLOW OR GREEN)	6.00

Quantity	MILLS	Each
_____	THRONE TOP CORNERS (RED, YELLOW OR GREEN)	\$14.00
_____	EMPRESS TOP CORNERS (RED, YELLOW OR GREEN)	14.00
_____	THRONE LOWER SIDES (RED, YELLOW OR GREEN)	14.00
_____	EMPRESS LOWER SIDES (RED, YELLOW OR GREEN)	14.00

1/3 Deposit, Balance C.O.D., F.O.B. New York

AL BLOOM, President

PHONE: L Ongacre 5-0371

**SPEEDWAY
 PRODUCTS, INC.**
 502 W. 45th ST.
 N.Y. 19, N.Y.

NEWLY STYLED COUPON GAMES SPIN-N-WIN—KAN-of-KOIN

NEW ONE-PIECE STYLE SPINDLED COUPON GAME! MORE COMPACT THAN EVER. NO ASSEMBLY OR SET-UP REQUIRED. STANDS ERECT ON COUNTER READY FOR PLAY. LOTS OF COLOR AND FLASH.

A ONE-PIECE PRODUCT STURDILY CONSTRUCTED IN ROUND FIBER CONTAINER, COLORFULLY DECORATED, FEATURING LOOSE TICKET PLAY WITH JACKPOT SEAL ARRANGEMENTS IN WIDE VARIETY OF GAMES.



"TRIPLE TEN"

1386 TIP STYLE COUPONS, 5¢ PLAY
79 WINNERS

Takes In @ 5¢\$69.30
Pays Out: 7 Seals (Average) ..\$11.27
72 Consolations ... 24.00 35.27

PROFIT (Average)\$34.03

Retail Price—\$8.06.
(Actual Size—14" High by 8" Wide)



"ALI"

720 TIP STYLE COUPONS, 25¢ PLAY
73 WINNERS

Takes In @ 25¢\$180.00
Pays Out: 7 Seals (Average) \$52.50
66 Consolations .. 84.00 136.50

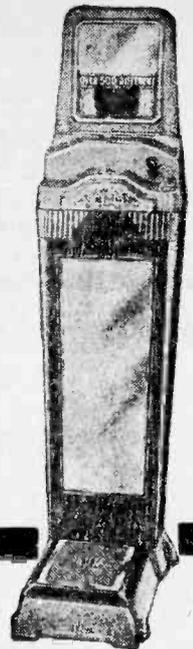
PROFIT (Average)\$ 43.50

Retail Price—\$3.38.

(Actual Size—5" High by 4 1/2" Wide)



NEW SCALES SOON



We Can Rebuild Your Old Scales
and Make Them Look Like New

Get your Scales rebuilt now and have them ready for your big season.

WATLING MFG. CO.

4650 W. Fulton St.

CHICAGO 44, ILL.

Est. 1889 — Tel. COLumbus 2770

Cable Address "WATLINGITE," Chicago

Operators and Distributors

*You Always Get
More for Your
Money in Muncie*

THE MANUFACTURING CENTER OF THE TICKET GAME INDUSTRY

- Jar Games
- Spindle Deals
- Tip Books
- Baseball Tallies
- Salesboards
- Trade Stimulators
- Sales Cards

Order From These Independent Manufacturers Located in Muncie, Indiana

- GAY GAMES, INC.
- COMMERCIAL PRINTING CO.
- A. B. C. NOVELTY CO.
- NOEL MANUFACTURING CO.
- WERTS NOVELTY CO., INC.
- MUNCIE NOVELTY CO.
- HOME TALLY CARD CO.



EAGLE PLASTICS

are "Unconditionally" Guaranteed!
YOUR MONEY BACK IF NOT
COMPLETELY SATISFIED!

COLORS SOLID—through and through—
not sprayed or painted!

New Clear, Transparent PLASTIC WINDOWS for your
model 850 program holder \$5.00 per set

WURLITZER	Each
800 Top Corners.....	\$16.50
800 Lower Sides.....	13.50
800 Middle Sides.....	3.00
800 Top Centers	
(Right or Left, Red)....	8.00
800 Back Sides (Green)....	9.50
800 Top centers (onyx)....	4.00
600, 500 Top Corners.....	4.50
700 Top Corners.....	7.50
700 Lower Sides.....	9.50
700 Back Sides.....	8.50
750 Top Corners.....	8.75
750 Lower Sides.....	8.75
750 Top Center.....	4.25
750 Middle Sides.....	2.00
850 Top Corners.....	9.50
850 Lower Sides.....	8.75
850 Top Center.....	11.00
850 Peacock Glosses.....	3.50
950 Lower Sides.....	10.50
24 Top Corners.....	1.00
24 Lower Sides.....	4.00
41-61-71 Top Corners.....	4.50

ROCK-OLA	Each
Standard, Master, Deluxe or Supers:	
Top Corners (Solid Red, Yellow or Green).....	\$12.75
Lower Sides (Red or Yellow).....	12.75
SEEBURG	
"Hi-Tone" Model 9800, 8800, 8200:	
Lower Sides (Solid Red, Yellow or Green).....	14.50
"Hi-Tone" Grille Pilasters.....	2.25
"Classic"—"Colonel" Top Corners (Solid Red, Yellow or Green).....	6.00
SHEET PLASTICS	
20" x 50"—Pliable—Per Sheet. 50 Gauge, Red, Yellow, Green or Clear.....	\$12.50



If You Don't See What You Want . . . Ask For It! We May Have It In Stock!

EAGLE COIN MACHINE CO.

1514 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247



Are you one of the
Better operators of
Console equipment?

Tide Features Vending Cover; Prints Survey

(Continued from page 133)

changer would boost the sales of such commodities as frozen foods, which compete penny-by-penny in a quickly fluctuating price market.

Two slug detector companies have pioneered the development of coin changers: National Slug Rejectors, Inc. (St. Louis), and ABT Manufacturing Company (Chicago). ABT, which sold 200,000 coin changers pre-war, is refining its gadget to take any combination of coins up to \$1.04 and to make change for any purchase totaling less than that amount. National is reportedly working on something similar.

Vendo also makes a coin changer separate from its vending machines, which changes quarters and dimes. Bell Aircraft is now showing the trade a quarter-dime changer which it claims can be refined to handle penny change as well. The Bell changer, like all others, includes a slug-detecting device which National Slug sells separately. Bell expects to produce about 100,000 a year to be sold as separate units or incorporated in venders at the factories.

Incidentally, Coca-Cola thinks enough of coin changers (made by Mills) to make them standard equipment on all venders it orders now; but penny-goods merchants like Wrigley and American Chicle Company, cannot wax enthusiastic at present because the coin changers would add about 33 1/3 to the cost of their simple machines.

Blue Horizon

There is no lack of visionaries among the mechanical merchandisers, and many a project is brewing. For example, there is a vast area of expansion expected in the service field, coin-operated typewriters, radios, washing machines, letter mailers, shoe shiners, foot massagers, etc. The New York Central, Pennsylvania and Nickel Plate railroads are showing an interest in food, confection and even game venders. Newspapers and magazines may be vended mechanically in the future. The Automatic Book Vending Company (Manhattan), newly organized, has a contract to sell Pocket Books by machine in transportation terminals, hospital corridors, etc. Seven years ago Satevepost experimented with vending machines.

Fruit growers' organizations in Washington, California and Florida soon will try out mechanical vending on a broad scale. Yellow Cabs in Memphis may soon install gum venders, and American Safety Razor Corporation (Brooklyn) has toyed with the idea of vending blades. Western Union has worked on a device that will take a one-page wire and transmit it by facsimile. Aircon Manufacturing Corporation (Kansas City) has come out with a hot dog machine, and American Vending Corporation (Kansas City) has a device to handle 150 candy bars on a conveyor belt. The customer dials his selection, drops a nickel in the slot and charges into his favorite chewy-goo.

More Prospects

From a survey he made, Harvey Carr, editor and publisher of *Coin Machine Journal*, figures that trade press advertising lineage will double within the year and manufacturers will spend about \$3,500,000 in his paper and such contemporaries as *The Billboard*, *Automatic World*, *Cash Box* and *Coin Machine Review*.

Walter W. Hurd, who has edited *The Billboard's* fat coin machine department since 1932, this fall will grind out a monthly, *Vend*, the first magazine covering the merchandise-vending fields exclusively. One of *Vend's* backers is James T. Mangan, for 25 years director of advertising,

Venders Do Much To Boom Theaters' Gross Incomes

(Continued from page 108)

ter owners has been popcorn, which rapidly is proving itself to be as popular as candy and is much more profitable because of its lower wholesale cost. Chief drawback is the muss made by patrons dropping the corn on the carpets, then stepping on it. This is met by increasing the cleaning staff.

"Surveys have revealed that popcorn sells poorly in houses patronized mostly by women, and that theaters in the Middle Atlantic, New England and Middle Western States show the best returns on the comestible.

"Another adjunct to the candy stands and machines is the automatic beverage dispenser which carbonates, mixes, cools and dispenses the drink at the drop of a coin.

"Cigarette vending machines are standard in the majority of houses, but are regarded primarily as an accommodation, since profit margin is low.

"One large motion picture producer, with some 450 theaters throughout the nation, is conducting an intensive survey of each house with an eye toward boosting its concession sales. Veering away from the current trend, the company plans to install stands with attendants to replace the vending machines in many theaters.

"Most large theater chains handle their candy business thru concessionaires, receiving from 25 to 40 per cent of gross receipts. However, one company, which holds an interest in more than 1,200 theaters, has conducted its own concession business for years.

Other Lobby Sales

"Lobby sales don't always stop with edibles and beverages. Experimental sales of phonograph records of hit songs from the current attractions have been tried in some theaters with varying success. Motion picture fan magazines sell briskly in Chicago theaters, but not in New York. Sheet music and souvenir booklets are sold in a few houses, but many managers shy away from such projects.

"Most houses, however, refuse to expand their lobby sales projects beyond the candy-popcorn-beverage line. And a number attempt no sales whatever. Some owners declare they prefer to devote their lobby space to advertising coming attractions rather than clutter up the place with vending machines. One owner in suburban Philadelphia characterizes vending machines in motion picture houses as a 'fad.'

"Theater owners who are reaping the harvest of nickels and dimes might point out that a \$15,000,000 annual business is a robust fad."

merchandising and new products for Mills and now head of a design and public relations firm in Chicago specializing in the coin machine industry.

(The Billboard wishes to correct some of the erroneous impressions in the last paragraph. Walter H. Hurd, contrary to implication in the above paragraph, has not severed connections with The Billboard Publishing Company. The Billboard Publishing Company will publish the new magazine, *Vend*. James T. Mangan, consulted in designing the format of the new magazine, is in no further way connected with the publication.)

YOU ARE WHEN YOU INSTALL Keeney's NEW 3-WAY BONUS Super Bell

SMASHING ALL RECORDS
for Console Earnings!

- ★ Takes in up to 5 coins thru each of three coin chutes.
- ★ Your choice: any combination of 5c, 10c or 25c play.
- ★ EARNINGS FAR EXCEED THOSE OF ANY COIN MACHINE!

Get Your Order in Early for
Prompt Deliveries. Act Today!



DELIVERING NOW:

- A—Keeney's 3-Way Bonus Super Bell, payout only.
- B—Keeney's 2-Way Bonus Super Bell, convertible free play or payout.
- C—Keeney's Single Bonus Super Bell, convertible free play or payout.

WORLD-WIDE DISTRIBUTORS

1919 Missouri Ave.
OMAHA, NEB.
GL 1129

1014 N. Ashland Ave.
CHICAGO, ILL.
BRUnswick 2338-6878

1513 Oak St.
KANSAS CITY, MO.
Victor 8404-8405

Exclusive KEENEY Distributors in Illinois, Iowa, Missouri, Nebraska and Kansas

Little Things Make the BIG Difference

in

SEEBURG SCIENTIFIC SOUND DISTRIBUTION

- The Push-A-Tune Selector.
- Featherweight Pick-up.
- Dual, Matched Amplifiers.
- Single-Drop Coin Chute.
- Full Illumination of Selections.
- PLUS the "finest in music" SCIENTIFICALLY DISTRIBUTED throughout the entire location.



EXCLUSIVE SEEBURG DISTRIBUTORS

FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA

140 W. MT. ROYAL AVENUE
415 W. BROAD STREET

BALTIMORE 1, MARYLAND
RICHMOND 20, VIRGINIA

USED SPECIALS

IN GOOD CONDITION!

Scientific Batting Practice	\$ 99.50
Bally "Undersea Raider"	274.50
FPK Skee Barrel Roll	269.50
616 Rock-Ola	185.00
Rock-Ola 39 Standard	425.00
Seeburg Classic	475.00
Seeburg Cadet	445.00
Seeburg Vogue	435.00
Hi Tone 8800 ESRC	615.00

GET ON OUR MAILING LIST!

National Novelty Co.

183 Merrick Road, MERRICK, L. I., N. Y.
Phone: Freeport 8320

Compare Earning Power of

BATTER-UP

That's All We Ask

Write or Wire

BATTER-UP COMPANY

401 Michigan Bank Bldg.
Detroit 26, Mich.

FOR OPERATORS WHO INSIST ON THE BEST

Seeburg

DEPENDABLE MUSIC SYSTEMS

DISTRIBUTOR
FOR SEEBURG
PHONOGRAPHS
AND ACCESSORIES

MILWAUKEE COIN HAS NEW EQUIPMENT
FOR IMMEDIATE DELIVERY!

- Genco TOTAL ROLL
- Chicago Coin GOALEE
- Chicago Coin SPELLBOUND
- Keeney BONUS SUPER BELL
- ABT CHALLENGER
- Ace COIN COUNTER

Write
for
Prices

S L O T S

BLACK CHERRY BELLS, Orig. Mech., Club Handles,
D.P. Sides and Front, Knee Action, 3/5 or 2/5.
5c - \$195.00 10c - \$225.00 25c - \$250.00

Mills New Vest Pockets	\$ 74.50	Jenn. Master Silver Chief, S.P., 10¢	\$ 88.50
Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5¢	150.00	Jenn. 4-Star Chief, Compl. Record. and Refin., 10¢	88.50
10¢	\$175.00; 25¢	Jenn. Silver Chief or Silver Club Special, 5¢	119.50
	225.00	10¢	\$139.50; 25¢
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢	250.00	Jenn. Victory Model, 5¢	119.50
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5, 5¢	215.00	Pace All Star Comets, Comp. Refin., 3/5, 5¢	89.50
10¢	\$225.00; 25¢	10¢	\$79.50; 25¢
	250.00	25¢	125.00
		10¢	79.50
			98.50

C O N S O L E S P A Y T A B L E S

Pace Club Consoles, 10¢	\$125.00	Skylark, F.P. or C.P.	\$124.50
Callie Club Console, Late Mod., 25¢	125.00	Bally Challenger	89.50
Bally Skill Field, 7-Coin Head	89.50	Race King	89.50
Pace Reels, 5¢, Without Ralls, A-1 Condition	89.50	Mills Big Race	49.50
		Turf Champ	69.50
Pace Reels, 5¢, With Ralls, A-1 Con- dition	89.50		
Pace Saratoga, 5¢, Without Ralls	69.50		
Keeney Super Bells, 5¢, Like New	294.50		
The Favorite	49.50		
Rays Track, Late Serial Nos.	89.50		
Paces Races, Black Cabinet	89.50		
Evans Roll-Ette	89.50		
Lucky Lucre, New Type Head	149.50		

1/3 Deposit, Balance C. O. D.

Milwaukee Coin Machine Co.

3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

STILL IN PRODUCTION AND DELIVERING

BOWL-A-WAY

11' 6" Lg. Bowling Alley\$375.00

Write for Particulars

NEW MACHINES

TALLY ROLL (New Game by Firestone)	\$399.50
RED BALL (New Legal Pool Table)	395.00
ROCK-A-BARREL (9-ft. Barrel Roll)	375.00
TOTAL ROLL	525.00
SURF QUEEN (5 Ball Game)	327.50
FRISCO (5 Ball Game)	279.50
LITE LEAGUE (Floor Sample)	325.00

NEW METAL STANDS FOR A.B.T. CHALLENGERS
ORIGINAL DESIGN. TUBULAR CONSTRUCTION,
ALSO RUBBER FLOOR CUPS, \$12.50.

USED MACHINES

TEN STRIKES

Completely rebuilt with all worn parts replaced.
New pin strings, worn pins, etc., replaced, and
refinished like new\$160.00

ARCADE

Bally Undersea Raider	\$325.00	Mills Punching Bag	\$ 50.00	Dixie	\$ 62.50
Supreme Skee Roll	195.00	Chicago Coin Hockey	195.00	Doughboy	52.50
Bally King Pin	175.00	Scientific Batting Practice	110.00	Line Up	49.50
14" Rock-O-Ball	175.00	Exhibit Baseball	75.00	New Champ	69.50
7" Roll-A-Ball (Jafco)	150.00	Daval Charm	75.00	Seven Up	69.50
Evans Skee Ballette	119.50			Progress	39.50
Evans in the Barrel	139.50			School Days	52.50
Gottlieb Skee Ballette	99.50			Ten Spot	64.50
Keeney Anti-Aircraft	49.50			Target Skill	49.50
				Wild Fire	59.50
				Gold Star	62.50
				Zig Zag	69.50

5 BALLS

A.B.C. Bowler	\$ 75.00
Barrage	62.50
Big Chief	62.50
Box Score	35.00

1/3 Deposit, Balance C. O. D.

WISCONSIN NOVELTY CO. Phone Locust 0100 3734 N. Green Bay Milwaukee 46, Wis.

EXCLUSIVE PACKARD DISTRIBUTORS, VA. AND N. C.

Packard Pla-Mor Wall Boxes	\$38.95	#700 Speakers	\$21.95
30-Wire Cable (Woven Cover). With Wall Boxes. Per Ft.22	#800 Speakers	36.95
One Piece Bar Bracket	5.00	#900 Speakers	49.95
#1000 Speakers (OUT OF THIS WORLD)			159.50

New Packard Hideaway Phonograph on Display

MILLS BLACK CHERRY BELL, 5-10-25¢ Play, 2/5 or 3/5 PAYOUT ON ONE CHERRY.	
MILLS VEST POCKET, F. O. B. FACTORY	\$74.50
ABT CHALLENGER TARGETS (SAMPLE)	65.00
ABT CHALLENGER TARGETS (LOTS OF 25)	60.00

WRITE FOR FURTHER INFORMATION AND PRICES ON OUR COMPLETE LINE

USED AND RECONDITIONED

FIVE BALL FREE PLAY		ARCADE EQUIPMENT	
1 Big Parade	\$129.50	2 Sky Fighter	\$175.00
1 5-10-20	129.50	1 Supreme Rocket Buster	129.50
2 Knockout	119.50	1 Super Torpedo	129.50
		3 Liberators	129.50
CONSOLES			
4 Kentucky Clubs	\$ 79.50		

USED PHONOGRAPHS

1 Wurlitzer #600 Rotary Selector, Equipped with #145 Stepper	\$400.00	1 Rock-Ola Commando	\$450.00
1 618 Rotary Selector	159.50	1 Rock-Ola Luxury Light Up	350.00
1 600 Rotary	375.00	1 Seeburg Classic Man. Sel.	375.00
4 A.M.I. Top Flight	225.00	1 Gem Hide-a-Way, Remote	250.00
3 Singing Towers, A.M.I.	300.00	2 Vogue Manual Selector	350.00
1 Rock-Ola Monarch	225.00	1 Cadet Electric Selector	300.00
		1 Mills Do-Re-Mi	50.00

FULL CASH MUST ACCOMPANY ORDER IN FORM OF POST OFFICE, EXPRESS,
TELEGRAPH MONEY ORDER OR CERTIFIED CHECK.

MOSELEY VENDING MACHINE EXCHANGE, INC.

00 Broad Street, Richmond, Va.; Office Phones 3-4511, 3-4512, Residence Phone 5-5328

New BLACKSTONE

Penny, Nickel or Dime
Counters. \$2.10 delivered
to you.



THOMAS NOVELTY CO.

1572 Jefferson St.
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FOR SALE
.22 SHORTS

20 Cases
\$80.00 Per Case
Wire 1/4 Deposit
PEERLESS VENDING MACHINE CO.
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TEL: Wisconsin 7-6173.

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OF THE BIG
"PROFIT-ABILITIES" OF
Voice-O-Graph...
VOICE RECORDING!



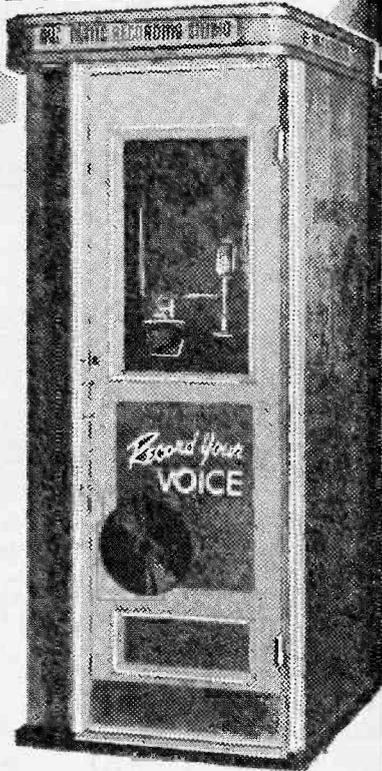
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own voices and mailing them to friends or
taking them home to play over and over
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psychological impulse guarantees operators
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The VOICE-O-GRAPH occupies only 1 sq. yd. of
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Mail coupon for proof. Earning power fully established. See the VOICE-O-GRAPH on
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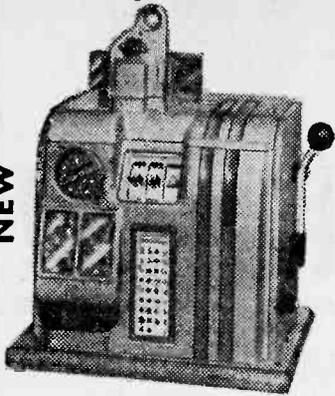
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44-01 Eleventh Street, Long Island City 1, N. Y.

Send me at once complete details on VOICE-O-GRAPH.

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FIRM.....
ADDRESS.....
CITY..... ZONE..... STATE.....

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DOUBLE JACKPOT BELL**



THOMAS NOVELTY CO.
1572 Jeff. Paducah, Ky.

MECHANIC

On Mills Slots, Keeney TT, Pin Balls, Ray Guns,
Music Boxes and Amplifiers. Write or wire:

FRED REMSNYDER

6742 Collins Ave. Miami Beach, Fla.
Married and have my own tools.

ACTION SALE—WHAT WILL YOU PAY?

Buy at Your Own Price (Within Reason)

SEND 1/3 DEPOSIT WITH BID

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For SEEBURG I Will Pay

Wurlitzer 616	Seeburg 12 Record
Wurlitzer 616, Illuminated	Seeburg Gem
Wurlitzer 616, Lite Up Top & Bottom	Seeburg Regal
Wurlitzer 24	Seeburg Classic or Vogue
Wurlitzer 600R	Seeburg Crown, 8200 Victory Cab.
Wurlitzer 42/24	Seeburg Envoy, ESRC
Wurlitzer 600K	Seeburg Hi Tone, ES
Wurlitzer 500	Seeburg Hi Tone, ESRC
Wurlitzer Victory 42/60C	For ROCK-OLA I Will Pay
Wurlitzer 700	Rock-Ola 12
Wurlitzer 800	Rock-Ola Standard
Wurlitzer 750 or 750E	Rock-Ola DeLuxe
Wurlitzer 850	Rock-Ola Super
Seeburg 20-Sel. Wall-o-Matic Wireless (Wall Box)	For MILLS I Will Pay
Seeburg 24-Sel. Wall-o-Matic Wireless (Wall Box)	Mills Throne
	Mills Empress

NEW UNIVERSAL AMPLIFIER, with Tubes . . \$42.50

FITS WURLITZER, SEEBURG, ROCK-OLA PHONOS EXCEPT HI-TONE

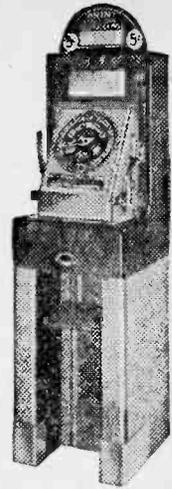
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Total Roll . . . 525.00	Pace Deluxe Bell, \$1 . . . 600.00
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A.B.C. Bowler . . . \$ 80.00	Gun Club . . . \$ 85.00	Seven Up . . . \$ 80.00
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Bombardier . . . 85.00	Keep 'Em Flying . . . 155.00	Sky Chief . . . 165.00
Attention . . . 55.00	Lot-o-Fun . . . 75.00	Spot-o-Card . . . 80.00
Bubbles . . . 239.50	Metro . . . 55.00	Spot Pool . . . 70.00
Cover Girl . . . 215.00	New Champ . . . 75.00	Star Attraction . . . 65.00
Crossline . . . 55.00	Pan American . . . 60.00	Toplo . . . 80.00
Defense (Genco) . . . 80.00	Paradise . . . 60.00	Trailways . . . 60.00
Five, Ten, Twenty . . . 135.00	Play Ball . . . 55.00	Velvet . . . 65.00
Flicker . . . 80.00	School Days . . . 60.00	Victory . . . 100.00
Four Aces . . . 125.00	Sea Hawk . . . 60.00	Wild Fire . . . 65.00
Four Roses . . . 65.00	Second Front . . . 105.00	Yanks . . . 105.00

RECONDITIONED PHONOGRAPHS

Wurlitzer 500 . . . \$475.00	Wurlitzer 750E . . . \$650.00	Seeburg Major . . . \$475.00
Wurlitzer 600R . . . 425.00	Wurlitzer 850 . . . 675.00	Seeburg Hi Tone . . . 525.00
Wurlitzer 600K . . . 450.00	Wurlitzer 818 . . . 225.00	Seeburg Classic . . . 425.00
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Thoroughbred . . . \$390.00	Pimlico . . . \$330.00	'41 Derby . . . \$275.00
Turf King . . . 315.00	Jockey Club . . . 315.00	Kentucky . . . 230.00
Long Shot . . . 215.00	Club Trophy . . . 260.00	Fortune . . . 150.00
Blue Grass . . . 160.00	Dark Horse . . . 160.00	Record Time . . . 140.00
Longacre . . . 390.00	Sport Special . . . 140.00	Santa Anita . . . 125.00

CONSOLES

Baker's Pacer . . . \$245.00	High Hand . . . \$185.00	Bally Club Bell, 5¢ . . . \$295.00
Big Top . . . 125.00	Paces Reels . . . 55.00	Super Bells . . . 275.00
Bob Talls . . . 125.00	Saratogas . . . 85.00	Jumbo Parade . . . 145.00

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SEND US YOUR LIST OF GAMES OFF PLAY

MILLS PANORAM REELS—\$36.00 per wheel of six subjects. Series 1 to 18 now available. Don't delay, order now for immediate delivery. Catalog on request.

TERMS: ONE-THIRD DEPOSIT, BALANCE C. O. D.

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WILLIAMS' NEW 5-BALL
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- ✓ COMPLETE NEW PRECISION - BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- ✓ CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
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- ✓ 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- ✓ PAYOUT CUPS WITH ANTI-SPOON CUP.
- ✓ DRILLPROOF PLATES.

AVAILABLE IN THE FOLLOWING FINISHES
SURF BLUE WRINKLE CHOCOLATE WRINKLE
TAN WRINKLE GREEN WRINKLE
GOLD WRINKLE COPPER WRINKLE

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BETTER BUILT BY BUCKLEY—YOUR GUARANTEE

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**NEW AMI
AUTOMATIC HOSTESS TELEPHONE MUSIC**

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All Phones: Bigelow 3-3777

FOR IMMEDIATE DELIVERY!

4 850 WURLITZERS . . .	\$715.00
4 800 WURLITZERS . . .	645.00
4 750 WURLITZERS . . .	695.00
14 700 WURLITZERS . . .	585.00
2 500 WURLITZERS . . .	455.00
8 61 WURLITZERS . . .	159.00
2 SEEBURG REX . . .	239.50
6 SEEBURG 8200 . . .	595.00
2 ROCK-OLA 12's . . .	119.50
2 ROCK-OLA IMPERIAL . . .	259.50
6 ROCK-OLA MONARCH . . .	295.00
2 ROCK-OLA SUPER 40's . . .	495.00
2 MILLS THRONE . . .	275.00
2 MILLS EMPRESS . . .	325.00

ALSO PIN GAMES AND CIGARETTE MACHINES.
ALL ITEMS GUARANTEED

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525 PARKER ST • CHESTER • PENNA.

USED EQUIPMENT

1 Seeburg Hi Tone, R.C.	\$525.00
1 Seeburg Envoy, R.C.	475.00
1 Wurlitzer 600K	435.00
1 Wurlitzer 600R	400.00
1 Wurlitzer 500	455.00
5 Mills Panoram, Just Off Locations	395.00
Supreme Skeeballs, 9 Ft., Overhauled Like New	225.00
5 Supreme Skeeballs, 7 1/2 Ft., Overhauled Like New	195.00
5 Roll-a-Ball, 7 1/2 Ft., Overhauled Like New	135.00
5 Chicago Coin Skeeballs, 9 1/2 Ft.	125.00
1 Wurlitzer Skeeball, 14 Ft.	195.00
3 Scientific Batting Practice	105.00
2 Keeney Air Falders	155.00
1 Bally Rapid Fire	135.00

1/3 with Order, Balance C. O. D.
CRATING \$5.00 EXTRA

We Carry a Full Line of Supplies.

MARCUS KLEIN

577 10th Ave. New York 18, N. Y.

Operators Hit When Restaurants Forced To Close in Oregon

PORTLAND, Ore., Aug. 17.—Operators with coin machines in restaurants have taken a rap this month from an unexpected quarter—the city health department.

About 50 restaurants have closed voluntarily to clean, paint and remodel in preparation for the city food and sanitation inspection, according to a report of Edwin H. Norene, chief of the division of food and sanitation, city health department.

Of 121 eating places thus far in-

Minnesota Town Boosts Pin License for Returned G.I.

AUSTIN, Minn., Aug. 17.—Number of pinball machines licensed in Austin was recently increased from 100 to 115 by means of an amendment to a city ordinance.

Amendment specifically enabled a returned veteran to increase the number of machines licensed in his name from 25 to 40 in order to adjust conditions between himself and a competitor.

spected, 48 were given 30 days in which to improve their sanitation standards or close permanently.

Reducing Our Operations

THE FOLLOWING REPAINTED, ON LOCATION MARBLE TABLES FOR SALE

Attention	\$ 60.00
Air Force	60.00
Horoscope	50.00
Victory	60.00
Hollywood	100.00
Seven Up	60.00
Flat Top	150.00
Knockout	115.00
Big Parade	115.00
Exhibit Rebuilt	175.00
Canteen	225.00
Laura	175.00
Big Hits	275.00
Record Time	125.00
Dark Horse	140.00
Blue Grass	140.00

Orders accepted subjected to stock on hand

SPORTLAND AMUSEMENT CO.

1203 MILBY HOUSTON 3, TEXAS



USE THIS ORDER BLANK TODAY! MERELY FILL IN THE PRICE YOU WANT TO PAY . . . SEND A CHECK FOR 1/2 DEPOSIT, AND IF WE ACCEPT YOUR ORDER THE MACHINES WILL BE SHIPPED IMMEDIATELY! (YOU ARE MAKING THE PRICE AND WE'LL ACCEPT ANYTHING WITHIN REASON OR WILL RETURN YOUR CHECK.)

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627-629 10th Avenue New York 18, N. Y.
415 Frelinghuysen Avenue Newark 8, N. J.
New York Phone: LOngacre 3-0740
New Jersey Phone: Bigelow 8-3524

Gentlemen:

Please ship the following machines C. O. D. I have indicated quantity and price I am willing to pay and have enclosed a check for one-half deposit.

WURLITZER	—44 Keyboard—	ROCK-OLA
—412—	—41 C. M.—	—Windsor—
—24—	—61 C. M.—	—Standard—
—616 Plain—	—71 C. M.—	—DeLuxe—
—616 L. U.—	SEEBURG	—R-O 12—
—500—	—Casino—	—R-O 16—
—600R—	—Regal—	—R-O 20—
—600K—	—Gem—	—Super—
—700—	—Cadet—	—Master—
—750M—	—Classic—	—Commando—
—750E—	—Vogue—	—Spectravox—
—780—	—Envoy—	—Playmaster—
—800—	—Commander—	MILLS
—850—	—Colonel—	—Throne—
—950—	—Hi Tone Manual—	—Empress—
—44 Rotary—	—Hi Tone Electric—	AMI
		—Singing Tower—

NAME

ADDRESS

CITY STATE

YES SIR, BOYS

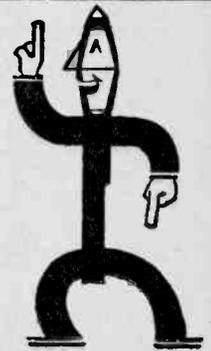
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CHICAGO COIN	SPELLBOUND
GOTTLIEB	SUPERLINER
EXHIBIT	BIG HIT
BALLY	SURF QUEEN
ABT	CHALLENGER
GENCO	TOTAL ROLL
COLUMBUS	VENDORS

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Subject To Change Without Notice.

Up to 20	50c Ea.
Over 20	49c Ea.
Over 50	48c Ea.
Over 100	46c Ea.
Over 200	45c Ea.

SPECIAL

100 Seeburg 5c Wall-O-Matic 3-Wire Boxes, Reconditioned \$27.50

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The **5 BALL** NOVELTY GAME THAT *Lives UP TO ITS NAME*

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The GREATEST OF ALL ARCADE PIECES

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1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

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ATLAS

Headquarters for **NEW Equipment**

YES! WE ARE MAKING DELIVERY ON THESE NEW GAMES—NOT NEXT WEEK—NOT NEXT MONTH . . . BUT **NOW!**

- GOTTLIEB SUPERLINER
- CHICAGO COIN SPELLBOUND
- EXHIBIT BIG HIT
- BALLY SURF QUEEN
- MARVEL FRISCO
- BALLY VICTORY DERBY
- BALLY VICTORY SPECIAL
- GENCO TOTAL ROLL
- CHICAGO COIN GOALEE
- EVANS BANGTAILS, JP
- BAKER'S PACERS
- BANK BALL—9 FT. AND 12 FT.

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"YOUR FATHER'S MUSTACHE"

You'll Understand Why If You've Already Tried This Box Beauty!! If You Haven't, We Urge You To Do So NOW!

The Unique and Original Styling, the Experienced Accuracy in Working Out Its Details and the Beautiful Appearance—Tell You More Emphatically Than Words That This Is Another Original "Jar-O-Do" Creation!!

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ORIGINAL JAR-O'-DO

PAY OUT
Takes in 1380 Tickets, Stamped, 5/25¢ \$69.00
Pays Out (Actual) 44.00
Profit (Actual) \$25.00
ALL SEALS GO OUT COMPLETELY.

ORIGINAL JAR-O'-DO • ORIGINAL JAR-O'-DO

NEW COUNTER GAMES

DAVAL NON-COIN MARVEL & AMERICAN EAGLE, EA.	\$54.00
ABT CHALLENGER	\$65.00
GOTTLIEB 3-WAY GRIPPER	39.50
DAVAL BUDDY	33.00
DAVAL GUSHER	54.00

NEW DOWNEY-JOHNSON COIN COUNTER..... \$177.50

SLOTS **NEW!**

Jennings Stand'd Chief, 5c.	\$299.00	50c Pace Deluxe Bell.....	\$500.00
Jennings Stand'd Chief, 10c.	309.00	\$1.00 Pace Deluxe Bell.....	600.00
Jennings Stand'd Chief, 25c.	319.00	Groetchen Columbia Jackpot Bell	145.00
Jennings Super Deluxe (Life-Up)		Extra Bell Cabinet (Complete)...	77.50
Chief, 5c	324.00		
10c	334.00	Coming Soon . . .	
25c	344.00	Jenning 50c Silver Eagle	Write

Exclusive Distributors for Northern Illinois

USED EQUIPMENT as you like it

GUARANTEED!
If unsatisfactory, return in 10 days for full refund of purchase price!

SLOTS

Jenn. Victory Chief, 5¢	\$125.00	
10¢, \$140.00; 25¢	155.00	
Mills Gold Chrome 5¢	175.00	
10¢	\$195.00; 25¢	225.00
5¢ Mills Black, H.L.	175.00	
Vost Pocket Bell, B1 & GOLD.	49.50	
Jenn. 4-Star Chief, 5¢	105.00	
10¢	\$115.00; 25¢	125.00
Jenn. 25¢ Club Console	185.00	

WHILE THEY LAST!
SEEBURG HITONES
8800 RC or 9800 RC
ONLY \$575.00 EACH

Completely Rebuilt and Cabinets Beautifully Refinished. Worn Units Replaced With Genuine Seeburg Parts. New Grille Cloths.

All equipment listed above completely rebuilt and entirely refinished.

ATLAS

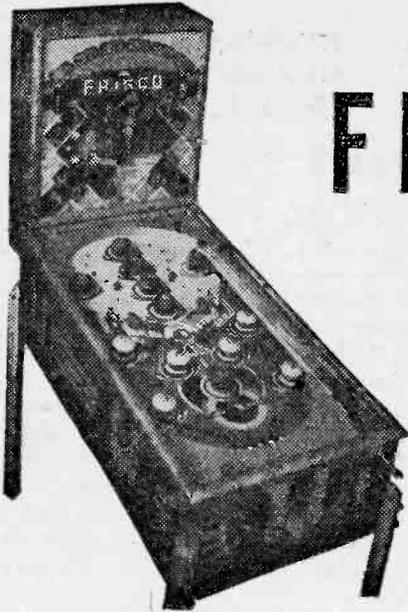
NOVELTY COMPANY

2200 N. WESTERN AVE. • PHONE ARMitage 5005 • CHICAGO 47

ATLAS AUTOMATIC MUSIC CO., 4704 CASS AVE., DETROIT 1
Assoc. ATLAS NOVELTY CO., 2219 FIFTH AVE., PITTSBURG 19
Offices ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9

FRIENDLY PERSONAL SERVICE

IMMEDIATE DELIVERY



FRISCO

PRICE
\$279.50

USED PHONOGRAPH SPECIALS

Seeburg 9800, R. C. E. S.	\$575.00
Seeburg 8800, R. C. E. S.	575.00
Seeburg Colonel, R. C. E. S.	500.00
Seeburg Plaza	300.00
Seeburg Hideaway	275.00
Rockola Super	400.00
Rockola Deluxe	375.00
Rockola Standard	365.00
Rockola Monarch	275.00
Rockola Imperial	225.00
Wurlitzer 950	575.00
Wurlitzer 500 Victory Cab	375.00
Wurlitzer 616 Lite Up	225.00

All the above machines have been thoroughly reconditioned and refinished.

TERMS: One-third down, balance C. O. D.

SHAFFER MUSIC COMPANY

606 South High St.
Columbus 15, Ohio
1619 West Washington St. 2129 Main Street
Charleston, West Va. Charleston, West Va.

"The House of Proven Winners" PRE-INVENTORY SALE

Slashing Prices
Reconditioned—Renewed—Rebuilt

PHONOGRAPHS

Wurlitzer 312	\$145.00	Seeburg Hi-Tone 8800	\$525.00
Wurlitzer 412	155.00	Seeburg 8800, R. C.	545.00
Wurlitzer 416	125.00	Seeburg 9800, R. C.	545.00
Wurlitzer 616	210.00	Seeburg Con. Grand	295.00
Wurlitzer 616, Lite-Up	260.00	Seeburg Commander, R. C.	445.00
Wurlitzer 716	195.00	Seeburg Cadet, R. C.	395.00
Wurlitzer 24	295.00	Seeburg Colonel, R. C.	445.00
Wurlitzer 600R	395.00	Seeburg Major	345.00
Wurlitzer 600K	425.00	Seeburg Major, R. C.	425.00
Wurlitzer 42-24	395.00	Seeburg Envoy	395.00
Wurlitzer 42-780	475.00	Seeburg Envoy, R. C.	445.00
Wurlitzer 500	425.00	Seeburg Casino	295.00
Wurlitzer 700	595.00	Seeburg Gem	295.00

Bally Undersea Raider	\$269.50
Packard Wall Boxes	29.50
Buckley 32 Selec. Wall Box	9.50
Buckley 24 Selec. Chrome Wall Box	14.50
Wurlitzer 120 Wall Box	11.95
Seeburg 5c Wireless Wall Box ...	29.50

NOW MAKING IMMEDIATE DELIVERY—

- Bally Draw Bell
- Bally Victory Derby
- Bally Victory Special
- Bally Surf Queens

Jobbers, write for quantity prices

Wurlitzer 800	\$675.00	Seeburg Plaza	\$325.00
Wurlitzer 750	700.00	Seeburg Classic, R. C.	395.00
Wurlitzer 750E	725.00	Seeburg Vogue	415.00
Wurlitzer 850	775.00	Seeburg Regal	325.00
Wurlitzer 950	745.00	Seeburg Royale	245.00
Mills Empress	345.00	Seeburg Crown	295.00
Rock-Ola Master Rockalite	395.00	Rock-Ola Master	365.00
Wurlitzer Twin 12 Hide-away	195.00	Seeburg K20	265.00
Wurlitzer Twin 16 Hide-away	150.00	Seeburg Symphonola	125.00
Wurlitzer 24 Hideaway ...	150.00	Seeburg Rex	225.00

ALSO

SEEBURG — PACKARD — WURLITZER — BUCKLEY

Wall and Bar Remote Boxes—Write, Wire or Phone
1/2 Deposit, Balance C. O. D.—Subject to Prior Sale

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NEW MACHINES NOW BEING DELIVERED

GOTTLIEB SUPERLINER	\$322.00
IDAHO	279.50
TRADE WINDS	279.50
ARIZONA	279.50
FRISCO (New 5-Ball)	279.50
BIG HIT (Exhibit New 5-Ball)	334.50
TOTAL ROLL	525.00
SMILE-A-MINUTE CAMERA	450.00
MILLS NEW BLUE & GOLD VEST POCKET	74.50
GOTTLIEB Improved DeLuxe GRIP SCALE	39.50
A. B. T. CHALLENGER, Beautifully Designed	65.00

RECONDITIONED 5-BALL FREE PLAY GAMES

Streamliner	\$190.00	Argentine	\$89.50	Spot a Card	\$72.50
Catalina	179.50	Kismet	89.50	Sluggo	72.50
Gottlieb Liberty	185.00	Toplo	89.50	Horoscope	89.50
Sky Chief	185.00	Defense	89.50	Eagle Squadron	89.50
Keep 'Em Flying	155.00	Venus	89.50	School Days	89.50
Hollywood	145.00	Genco Victory	89.50	ABC Bowler	67.50
Yankee Doodle	145.00	Capt. Kidd	89.50	Ten Spot	64.50
Big Parade	140.00	Texas Mustang	79.50	New Champ	59.50
Midway	129.50	Bolaway	79.50	Star Attraction	59.00
Four Aces	129.50	Spot Pool	74.50	7-Up	57.50
5-10-20	129.50	Four Roses	72.50	Big Chief	49.50
Marines at Play	119.00				

ARCADE EQUIPMENT

Undersea Raider	\$325.00	Night Bomber	\$175.00	Bally Rapid Fire	\$119.50
Metal Typer	275.00	Orig. Sky Fighter	185.00	Keeney Submarine	119.00
Ace Bomber	249.50	Keeney Air Raider	155.00	Battling Practice	110.00
Super Bomber	225.00	Selectoscope	145.00	Evans Tommy Gun	95.00
Thunderbolt	200.00	Liberator	129.00	Brown Anti-Aircraft	55.00
Drivemobile	195.00	Zingo	125.00	Black Anti-Aircraft	45.00
		Grandma Horoscope	125.00	Exh. Card Venders	39.50

CONSOLES — SLOTS — 1-BALLS

Pace Saratoga, 5¢, rolls	\$ 94.50	Mills 5¢ Blue Fronts	\$125.00
Pace Reels, 5¢, rolls, A-1 Cond.	89.50	Mills 10¢ Blue Fronts	150.00
Bally Club Bell, Comb., late	239.00	Mills 5¢ Brown Fronts	145.00
Super Bell, 5¢, Comb. F.P. & P.O.	295.00	Mills 10¢ Brown Fronts	165.00
Mills Q.T., Glitt. Gold, Reblt., 5¢	89.50	Mills 5¢ Handload, 3/5 P.O.	185.00
Mills 5¢ Vest Pockets, Refin.	45.00	Mills 25¢ Q.T.	125.00
Mills 10¢ Glitter Gold	225.00	Jenn. Chief, 10¢	125.00

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

MILLS NEW POST-WAR MACHINES

**ORDER TODAY
IMMEDIATE
SHIPMENT**

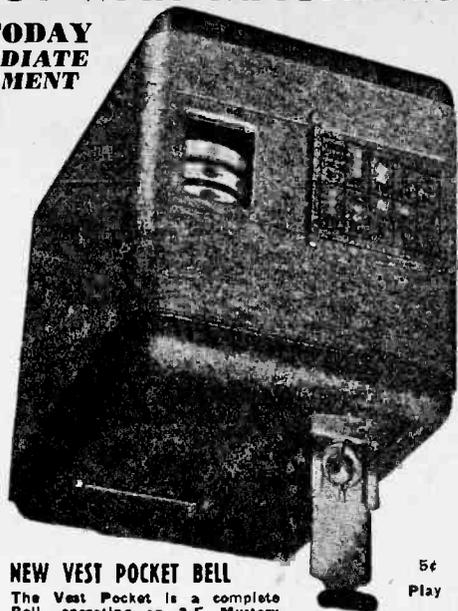


BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5c, 10c, 25c and 50c Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

NEW SAFE STANDS \$27.50
Send 1/3 Deposit With Order.



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. **5c Play \$74.50**

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

It's CONDITION That Counts!



**EVERY SSS MACHINE
GUARANTEED AND
IN A-1 CONDITION**

FREE PLAYS

★ EXTRA SPECIAL ★
Your Choice—GENCO DEFENSE or VICTORY... \$69.50 ea.

Anabel	\$ 29.50	Horoscope	\$59.50
Air Circus	89.50	Legionnaire	69.50
American Beauty (Rev.)	89.50	Majors, '41	49.50
Argentine	69.50	School Days	49.50
Arizona	179.50	Sea Raider (Conv.)	69.50
Bola Way	49.50	Silver Skates	49.50
Cover Girl	179.50	Sky Rider	89.50
Gobs	74.50	Snappy, '41	59.50
Gun Club	49.50	Spot-Cha (Rev.)	69.50
Hi-Hat	69.50	Spot Pool	49.50
Home Run, '42	69.50	Star Attraction	49.50

ARCADES

★ EXTRA SPECIAL ★
3 KEENEY SUBMARINE GUNS \$49.50 ea.

Bally Defender	\$ 99.50	Keeney Air Raider	\$ 79.50
Bally Rapid Fire	79.50	Keep Punching	69.50
Bally Sky Battle	109.50	Kirk Night Bomber	139.50
Bally Under Sea Raider	249.50	Mills Panoram (Best Solo-Vue Conv.)	369.50
Chi Coin Hockey	139.50	Mutoscope Ace Bomber	139.50
Evans Play Ball	89.50	Mutoscope Sky Fighter	109.50
Exhibit Hi-Ball	49.50	Seeburg Rayolite (Rev.)	49.50
Gottlieb Skee Ballette	49.50		

PHONOGRAPHS

★ EXTRA SPECIAL ★
3 SEEBURG HI-TONE 8200, RC, PERFECT... \$599.50 ea.

Rockola 16 Record	\$179.50	Wurlitzer 24 Rec. (Amplifier & Speaker)	\$ 39.50
Rockola 16 Record (Ill. Cab.)	199.50	Wurlitzer 600K	449.50
Rockola '41 Premier	559.50	Wurlitzer 61 (Counter)	159.50
Wurlitzer 616	179.50	Wurlitzer 24 Rec. (Ill. Cab. Rev.)	279.50
Wurlitzer 616 (Ill. Cab.)	199.50		
Wurlitzer 42-24 (Vic. Cab.)	379.50		

SLOTS

★ EXTRA SPECIAL ★
7 5c MILLS MELON BELLS, Excellent Condition. \$99.50 ea.

5c Jennings Chief	\$ 49.50	25c Mills Gold Chrome	\$239.50
5c Columbia Bells (Gold Award)	59.50	5c Mills Blue Front	109.50
5c Columbia Cig. Reels	49.50	25c Mills Blue Front	139.50
5c Mills Gold Chrome	199.50	5c Watling Rolatop	59.50

MULTIPLES AND CONSOLES

★ EXTRA SPECIAL ★
9 BALLY CLUB BELLS, 5c Comb., Very Good. \$139.50 ea.

Pimlico, F. P.	\$199.50	Silver Moon, Comb. 5c	\$139.50
Jumbo Parade, F. P.	69.50	Silver Moon, P. O., 5c	99.50
Paces Races, Bl. Cab.	69.50	Silver Moon, Tot., F. P.	79.50
Paces Races, Brown Cab.	119.50	Super Bell, 5c Comb.	219.50
Paces Reels W/Rails	89.50	Evans Pacers (1940)	239.50

TERMS—1/3 Deposit, Balance C. O. D.

Phone: District 0500



SILENT SALES SYSTEM

635 "D" ST., N. W., WASHINGTON 4, D. C.

2505 North Charles St., Baltimore 18, Md.

Wanna Play?
960 Holes
R. M. Thin 5c Play
Takes in.. \$48.00
Ave. P. O. . 21.50
PROFIT .. \$26.50
No. 9040

TWO 'MISSES'
that are
POSITIVE HITS!

BLACK 'N' BLUE
840 Holes
G. L. Sp. Thick 5c Play
Takes in.. \$42.00
Ave. P. O. 19.27
PROFIT ... \$22.73
No. 18160

5 BLACK BLUE \$25.00
101-102

Immediate Delivery!

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1413 West Jackson Boulevard
Chicago 7, Illinois
We'll be in our new home SOON!

TRADE WITH CONFIDENCE HERE!

Low in Price! High in Quality! PIN GAMES GUARANTEED

Sport Parade	\$ 52.50	Belle Hop	\$ 78.50	Snappy	\$ 69.50
Star Attraction	69.50	Sparky	44.50	Fifty Grand	39.50
Zip	29.50	Metro	54.50	Jungle	74.50
Follies	39.50	Buckaroo	29.50	Twin Six	49.50
Paradise	59.50	Crossline	54.50	Super Chubby	59.50
All American	57.50	Scoop	25.00	Sink-the-Jap	59.50
Salute	47.50	Trailways	69.50	Boomtown	44.50
Rebound	22.50	Ten Spot	64.50	Progress	42.50
Brite Spot	37.50	Rock-Ola World Fair	19.50	Paratrooper	119.50
Silver Skates	49.50	Cannon Fire	19.50	Roller Derby	39.50
Majors '41	62.50	Big Chief	42.50	Play Ball	72.50
Flicker	64.50	Legionnaire	64.50	5-10-20	129.50
Holdover	37.50	Seven Up	64.50	Zig-Zag	87.50
Limeite	32.50	Wild Fire	64.50	Big Time	44.50
Red Hot	34.50	Bola Way	74.50	Mills 1-2-3	49.50
Bally Monicker	84.50	Chicoin Home Run '42	99.50	Chicoin Stratolliner	69.50
Four Diamonds	52.50	Stoner Wow	37.50	Genco Hi Hat	72.50

CHICOIN SPELLBOUND MARVELS — FRISCO **UNITED STREAMLINER MARVEL — CATALINA**

ATTENTION!! BALLY RAPID FIRE OPERATORS: It's like a brand new game—order your "JUNGLE FURY" conversion today—featuring three (3) Electric Eye Moving Targets—Write.

CONSOLES Check These Buys! Thoroughly Reconditioned!

Bally Club Bell, Comb. 5-25c	\$245.00	Watling Big Game Hunter, F.P.	\$ 89.50
Paces Bells, 5c Comb.	119.50	Bally Big Top, P.O.	119.50
Keeney Super Bells, 5c Comb.	245.00	Paces Races, Brown Cab.	149.50
Keeney Super Bells, 5-25c Comb.	495.00	'41 Galloping Domino	224.50
Keeney Super Bells, 5-5c Comb.	495.00		

IMMEDIATE DELIVERY! NEW SLOTS **ORDER TODAY!**

Mills Black Cherry Bell Sets, 5-10-25		Mills 10c Orig. Glitter Gold, New	
Jennings 10c Bronze Chief, New		Mills Vest Pockets	
Mills 5c Orig. Q.T. Glitter Gold, New			

USED SLOTS Guaranteed! Like New!

Set Mills Original Brown Front, 5-10-25c	\$475.00	Watling 5c Rolatop	\$72.50
Set Mills Original Chrome, 5-10-25c	495.00	Mills 5c Q.T. Blue	69.50
Mills 5c Blue Front	129.50	Mills 5c Q.T. Glitter Gold	95.00

WANTED! Western Baseballs—Send Us Your Lists! Cash Waiting!
COIN AMUSEMENT GAMES, INC.
1385-37 E. 47TH STREET KENWOOD 5558-7 CHICAGO 15, ILL.
Only 10 Minutes From the Loop on the Outer Drive. We Invite Foreign Trade.

The CREAM of the CROP

★ ★ ★ ★ NEW MACHINES ★ ★ ★ ★

Bally Victory Special.....	\$661.50	Mills Black Cherry.....	Write
Bally Victory Derby.....	646.50	Mills Golden Falls.....	Write
Bally Surf Queens.....	327.50	Mills Vest Pockets.....	\$ 74.50
Bally Draw Bells.....	477.50	Mills Stands.....	22.50
Exhibit Big Hit.....	334.00	A. B. T. Challengers.....	Write
Genco Total Roll.....	525.00	Champion Hockey.....	289.50
Chicago Coin Goalee.....	525.00	Packard Wall Boxes.....	37.50
Chicago Coin Spellbound.....	325.00	Phonette (Personal Music).....	37.50

★ ★ ★ ★ RECONVERSIONS ★ ★ ★ ★

SPECIAL
Oklahoma\$249.50 | Arizona\$249.50

Will accept \$150.00 in trade in coin equipment at Billboard prices on "Surf Queens" during August only. Freight prepaid to our doors.

MUSIC	Wurlitzer 500A.....	\$425.00
	Wurlitzer 616.....	259.50
	Wurlitzer 800.....	695.00
	Wurlitzer 412.....	199.50
	Rock-Ola President.....	525.00
	Rock-Ola Commando.....	525.00
	Seeburg 12 Record.....	150.00
Rock-Ola Playmaster.....	295.00	

★ ★ USED 5 BALL TABLES — RECONDITIONED ★ ★

Big Parade.....	\$115.00	Marines.....	\$110.00
Super Chubbie.....	79.50	Jungle.....	79.50
All American.....	49.50	Hi Hat.....	82.50
Four Diamonds.....	42.50	Action.....	100.00
Marvel Baseball.....	100.00	Jeep.....	100.00
Knockout.....	119.50	Hi Dive.....	89.50
Shangri-La.....	99.50	Midway.....	100.00
5-10-20.....	124.50	Spot Pool.....	79.50
Crossline.....	52.50	Metro.....	49.50
Capt. Kid.....	79.50	Yanks.....	87.50
Sky Chief.....	137.50	Alerf.....	69.50
Four Aces.....	104.50	Seven Up.....	64.50
School Days.....	59.50	Majors '41.....	64.50
Victory.....	89.50		

★ ★ USED 1 BALL ★ ★	★ ★ CONSOLES ★ ★		
Derby, '41.....	\$275.00	Bally Big Top.....	\$ 89.50
Club Trophy.....	250.00	Bally Club Bell.....	289.50
Longacres.....	350.00	Pace Saratoga, P. O.....	65.00
Thoroughbred.....	350.00	Jumbo, P. O.....	110.00
Turf King.....	250.00	Jumbo, F. P.....	105.00
Record Time.....	100.00	Mills 4 Bells, 5-5-5-25c.....	495.00
Sport Special.....	119.50	Track Time.....	85.00
		Silver Moon, F. P.....	97.50
		Silver Moon, P. O.....	100.00

★ ★ ★ ★ ARCADE EQUIPMENT ★ ★ ★ ★

Bally Undersea Raiders, like new	\$295.00	Keeney Air Raider.....	\$150.00
Bally Rapid Fire.....	150.00	Chicago Coin Hockey.....	135.00

1/3 Deposit With Order

Midwest's Largest Distributors

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UNITED AMUSEMENT COMPANY

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Kansas City 2, Mo.

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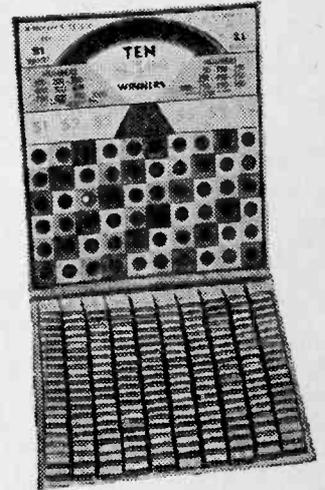
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Send for it at once!

The most complete line of Jar Deals, Pad Deals, Spindle Deals and Jack Pot Cards featuring

- WIN-A-FIN ● WIN-A-TEN
 - POKE-A-SEAL ● HOT STUFF
 - BIG DOUGH ● E-Z-PICKIN
 - RED, WHITE AND BLUE
- and many other pad deals



The Only Factory in the United States Making FOUR Different Styles of Tickets.

Style A—A tab style ticket made of the finest index bristle on special built machines.
 Style B—A single banded ticket made on the newest and latest type machinery—all machine made and machine counted.
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 Style D—Any amount of tickets, 3, 4, 5 or more with a single band around the bundle, yet thread stapled on one end.
 Red, White and Blue, combinations and numerals made in all styles of tickets.

TRIANGLE MFG. CO.

609 SOUTH 10th STREET... MINNEAPOLIS, MINN.

AUTOMATIC COIN MACHINE CORPORATION

338 Chestnut Street, Tel 4-1109 or 4-1000
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BRAND NEW GROETCHEN SLOTS
1946 Models

CONVERTIBLE TO PENNY, NICKEL, DIME & QUARTER PLAY

Chrome Columbia Double Jackpot Bell.....	\$189.50
Standard Columbia Double Jackpot Bell.....	145.00

REVAMPED MILLS SLOTS
Like New In Every Way

BLACK FRONT SPECIAL, CHROME SPECIAL, GOLD CHROME SPECIAL
Originated by us. No Lemons on First Reel, 80% to Player.

5¢ Play—Pays 3 on one Cherry, 3 on two bars.....	\$275.00
10¢ Play—Pays 3 on one Cherry, 3 on two bars.....	285.00
25¢ Play—Pays 3 on one Cherry, 3 on two bars.....	295.00

Ten-Day Free Trial, Money-Back Guarantee.
Liberal Trade-In Allowance on all Used Mills Escalator Models, 2/5 & 3/5 Payout.
Order Sample Today—Write for Circulars.

RECONDITIONED JENNINGS SLOTS

5¢ Original Victoria, J.P.B., 2/4 Payout.....	\$ 50.00
10¢ Original Victoria, J.P.B., 2/4 Payout.....	57.50
10¢ Original Silver Chief, S.J.B., 3-5 Payout.....	175.00
10¢ Original Big Chief, S.J.B., 3-5 Payout.....	180.00
25¢ Original Four Star Chief, S.J.B., 3-5 Payout.....	142.50

USED MILLS SLOTS

5¢ Original Bonus (Like New) J.P.B.....	\$250.00
25¢ Original Bonus (Like New) J.P.B.....	300.00

USED WATLING SLOTS

5¢ Original Rot-A-Top, Twin J.P.B., 2/4 Payout.....	\$ 75.00
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USED METAL SAFES & STANDS

Mills Single Safes with Double Doors.....	\$ 75.00
Mills Jack-In-the-Box Cabinets.....	50.00

RECONDITIONED MILLS CONSOLE SLOTS

25¢ Club Console (Like New).....	\$275.00
----------------------------------	----------

BRAND NEW EVANS CONSOLES

5¢ Bangtalls, F.P. & C.P., Seven-Coin Head.....	\$674.50
25¢ Bangtalls, F.P. & C.P., Seven-Coin Head.....	764.50

USED EVANS CONSOLES

Bangtalls (Grey Head).....	\$100.00
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USED FREE PLAY CONSOLES

5¢ Keeney Super Bell.....	\$300.00
5¢ Jennings Silver Moon.....	117.50
5¢ Mills Jumbo Parade.....	99.50

BRAND NEW FREE PLAY ONE BALL GAMES

Bally Victory Special.....	\$661.50
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BRAND NEW FREE PLAY FIVE BALL GAMES

Exhibit Big Hit.....	\$334.00
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USED FREE PLAY FIVE BALL GAMES

Wagon Wheels.....	\$234.50
Catalina (Like New).....	150.00
Air Circus.....	114.50
Victory.....	85.00
Paratroops.....	79.50
Monicker.....	77.00
Captain Kidd.....	76.00
Jungle.....	72.50
G.I. Joe (Conv.).....	72.50
Legionnaire.....	66.50
Repeater (41).....	63.50
Ten-Spot.....	57.00
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Tall Gunner.....	54.50

WANTED FOR CASH

- Used Gottlieb Stage Door Canteens.
- Used Jennings Standard, De Luxe & Super De Luxe Chiefs
- Used Keeney Super Track Times.
- Used Mills Original Black Cherry Bells.
- Used Mills Original Escalator Model Slots.
- Used Williams Suspense.

STATE LOWEST CASH PRICE IN FIRST LETTER.

TERMS: Cash In full with Order OR 1/3 Deposit, Balance C. O. D.
REF.: Dun & Bradstreet—Established Fifteen Years.

TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

SENSATIONAL! DO YOU NEED A NEW JUKE BOX?
We have newly remodeled and modernized Wurlitzer 616's in a complete Lite-Up style—Machine is completely trans-formed into a beautiful brand new appearance—Chassis has been completely overhauled. Order Today!
A TERRIFIC BUY!
IMMEDIATE DELIVERY!
The same job as above on WURLITZER 24'S
\$335.00 EACH
\$375.00

WE BELIEVE WE STILL HAVE THE LARGEST STOCK OF 12 RECORD PHONOS IN THE U. S. A.

OUR NEWLY MODERNIZED WURLITZERS AND SEEBURGS WILL TAKE THE PLACE OF NEW EQUIPMENT

AT ONE-HALF THE PRICE
BEAUTIFUL NEW LOOKING MACHINES. WILL GET TOP MONEY—GIVE GOOD LONG SERVICE. ALL OUR CHASSIS ARE COMPLETELY OVERHAULED. WRITE!

WE MANUFACTURE MANY NEW NECESSARY WURLITZER PARTS AND HAVE A COMPLETE STOCK OF USED PARTS FOR ALL PHONOGRAPHS—SEND US YOUR ORDERS!!!

TUBES! TUBES! TUBES! SEND FOR COMPLETE CATALOG
NO INCREASE IN PRICE!
Deposit Required With All Orders!

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587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

SMASH-HIT 25¢ BOARDS



\$1000 TOP

400 HOLES—
\$1.00 buys section; 5 hole sections with last sale FREE each section.

\$43.90 PROFIT
Order as: No. 400 HIGH SEE

400 HOLES—
10 Sections pay \$2.00 LAST SALE each section.

\$43.06 PROFIT
Order as: No. 400 PULLMAN QUARTERS

GARDNER & CO. 2222 S. MICHIGAN CHICAGO 16

ABT RIFLE RANGE

Two Four Gun ABT Rifle Ranges complete with three targets to each range. New Compressor. Shots, Cartridges, everything complete to operate.

\$650.00 each

These targets are the latest built by ABT and were manufactured in 1944. You are welcome to come and see this equipment before buying.

1/2 Certified Deposit With Order

PLAYLAND AMUSEMENT CO.

616 ADAMS ST.

TOLEDO, OHIO

TESTED Empire Coin MACHINES

NEW GAMES

Marvel FRISCO \$279.50	Jennings BRONZE OR STANDARD CHIEFS 5c \$299 10c 309 25c 319	Genco TOTAL ROLL ... \$525.00
Bally SURF QUEENS .. 327.50	Jennings SUPER DELUXE LITE-UP CHIEFS 5c \$324 10c 334 25c 344	Mills VEST POCKETS .. 74.50
VICTORY DERBY 646.50	FREE PLAY UNIT FOR SEEBURG GUNS \$10.95	Munves SUPERROLL 349.50
VICTORY SPECIAL 661.50		Metropolitan SKEE BALL 399.50
Chi Coin GOALEE 525.00		New 1c Legal C.G. WINDMILL 29.85
Premier SKEE BARREL ROLL, 10 1/2" .. 429.50		Groetchen COLUMBIA ... 145.00
Gottlieb SUPERLINER ... 322.00		SPEED IRON SOLDERING GUN 14.95
		SILVER KING NUT VENDOR .. 13.95

REVOLVING SAFES, 10 Gauge Steel—Single \$195.00; Double... \$250.00
KLEER-FLO PARTS CLEANER & 30 GAL. DRUM FLUID 129.50

MUSIC	Wurl. 800 \$695.00	Wurl. 616 Lite Up... \$295.00
	Wurl. 600R Victory.. 425.00	Wurl. 71 & Stand... 249.50
	Wurl. 616 285.00	Rock-Ola Windsor ... 295.00

SPECIAL! 60 Late Model A.B.T. Big Game Hunters \$49.50
30 Early Model A.B.T. Big Game Hunters 34.50

CONSOLES

5¢ COMB. SUPER BELLS \$259.50
BALLY SUN RAYS, F.P. 129.50
5¢ BAKER'S PACER, J.P., D.D. 195.00
5¢ BUCKLEY TRACK ODDS, J.P. 675.00
HI HAND, COMB. 179.50
WATLING BIG GAME, 5¢, P.O. 109.50
EVANS BANGTAILS, '41, J.P. 229.50
BALLY BIG TOP, P.O. 119.50
WATLING BIG GAME, F.P. 89.50
BALLY BIG TOP, F.P. 119.50
MILLS JUMBO, P.O. LATE HEAD. 139.50
JENN. SILVER MOON, F.P. 119.50
5¢ BALLY CLUB BELL 209.50
MILLS 4-BELLS, 4-5¢ 445.00
LATE HEAD 4-BELLS, 3-5¢, 1-25¢ 685.00

ARCADE

BROWN ANTI-AIRCRAFT \$ 49.50
WILLIAMS ZINGO 165.00
BUCKLEY TREASURE DIGGERS... 99.50
ORIGINAL SKY FIGHTERS 169.50
GROETCHEN ZOOMS 34.50
SHOOT THE BARTENDER—SAM CONV. 179.50
AIR RAIDER 124.50
Genco HOOPS 39.50
BATTING PRACTICE 139.50
SHOOT TO TOKIO 129.50
SHOOT THE WOLF—BLACK LIGHT 209.50
ADVANCE SHOCKER 19.50
BALLY DEFENDER 169.50
MUTO, 2 for 5¢ CARD VENDER ... 39.50
AMERICAN EAGLES, 1¢ 19.50
MERCURY & LIBERTY, 5¢ FRUIT 24.50
CHICAGO COIN HOCKEY 218.50
PERISCOPE 109.50
DRIVEMOBILE 219.50
MUTO, SKY FIGHTER 7.95
PENNY PACK—CIG. REELS 59.50
EXHIB. HAMMER STRIKER 59.50

ONE BALLS

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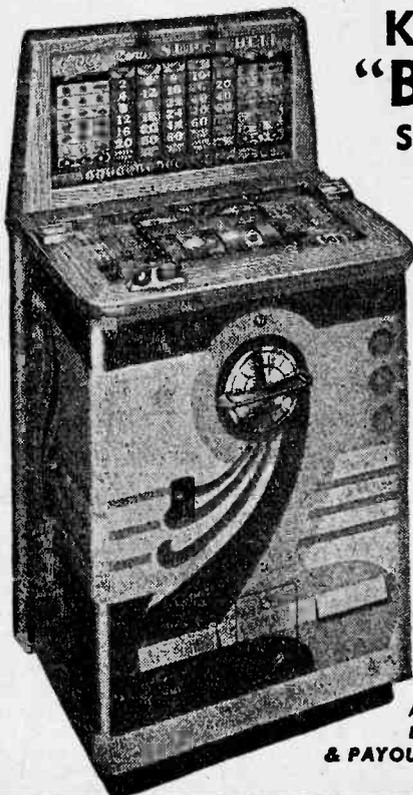
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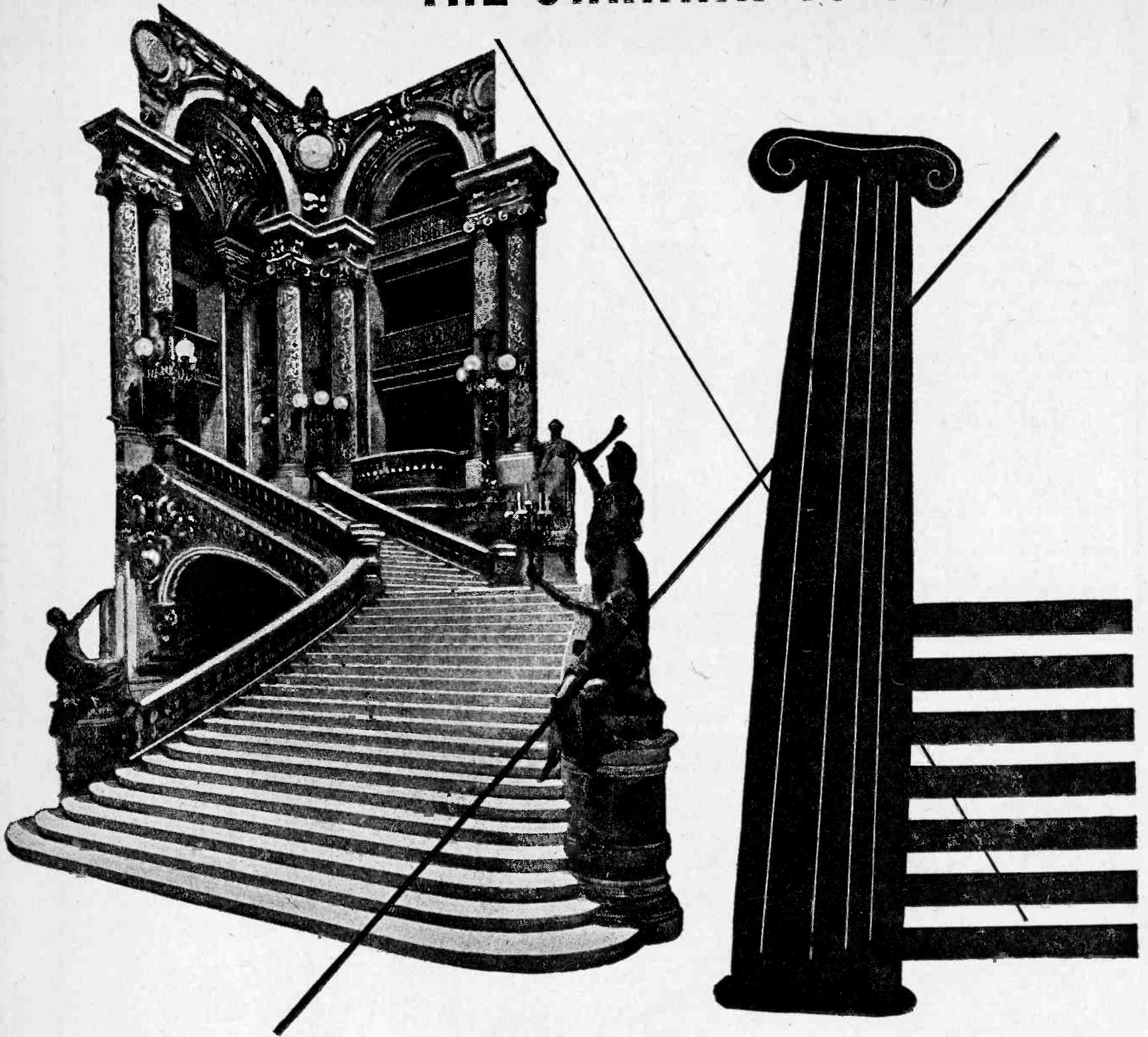
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Gottlieb's Superliner.....	322.50	Bally Victory Derby, One Ball C.P.	
Surf Queen	327.50	Bally Victory Special, One Ball F.P.	
Exhibit's Big Hit, Single or 4 Coin Multiple..	\$334.50	Premier Ski Barrel Roll	
Daval's Gusher	54.50	Bally Draw Bell	
Columbias	132.50	A. B. T. Challengers.....	65.00

CONSOLES

5c Superbells, Comb.....	\$275.00	5c Silver Moon, F. P.....	\$119.50
25c Superbells, Comb.....	319.50	5c Jumbo Parade, C. P., late	129.50
4 Way Superbells, 5c-5c-5c-25c	649.50	Keeney Triple Entry, 9 Coin	159.50
Bally Club Bell, Comb.....	229.50	Kentucky Club, 7 Coin....	89.50
25c Paces Reels, C. P.....	179.50	Mills 4 Bells.....	399.50
25c Bobtail, F. P.....	179.50	Big Games, F. P.....	109.50
25c Silver Moon, C. P....	195.00	Bally Roll-Em.....	139.50

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MEASURED MUSIC
Orders now being taken for immediate delivery in Central and Southern Ohio. Hottest item in music.

NEW A. M. I. PHONOGRAPH

We are distributors for Central and South-eastern Ohio. Order now for preferred delivery.

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

PHONES: AD 7949 AD 7993

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ON RECONDITIONED MILLS SLOTS

Write 5c--10c--25c--50c BLUE FRONTS Wire BROWN FRONTS CHERRY BELLS SILVER CHROMES GOLD CHROMES VEST POCKETS Phone

SINGLE AND DOUBLE SAFES REVOLVAROUND \$195.00—BRAND NEW—\$250.00 HEAVY STEEL, BURGLAR PROOF Will Take Mills or Jennings Slots. Bottom Door for Storage and Weights. NEW LOCK IN BOX SLOT SAFE STANDS FOR SINGLE SLOTS—MADE OF HEAVY STEEL—\$25.00 EACH

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SEEBURG 8800 ESRC	575.00
SEEBURG 9800 ES	550.00
WURLITZER 780 E COLONIAL	625.00
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The PREMIER BARREL ROLL is solidly constructed in our own modern plant. It's built for heavy play—and it's built well.

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\$145⁰⁰
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All orders must be accompanied
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You get the service of
4 machines for the price of **1**

When you buy Columbia Twin Jackpot Bells, you virtually
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only Columbia) is changeable right on location in a few
moments time to 1-5-10-25c play.

Coins played last are paid out first after having
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Columbia is precision built by experienced tool
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It's big (28" wide, 30" deep and 54" high) . . . it's intricate (may be stocked with as many as 32,000 different subjects) . . . it's versatile (allows player choice of 8 different subjects) . . . it's a money-maker (has potential earning power of \$2.50 an hour at 5c play).

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KEENEY'S New THREE-WAY MODEL BONUS SUPER BELL

Truly the aristocrat of coin-operated equipment. Extravagantly handsome. A record-breaking money producer. Just what every smart lounge, swank club and other choice locations are waiting for. Features include:

- Takes in up to 15 coins every play. (5 coins thru each chute.)
- Available in any combination of nickel, dime and quarter chutes. Standard model equipped with 5c—10c—25c chutes.
- Three people can play at the same time.
- Triple scoring—players win on 1 to 3 lite-up rows that flash while reels are in motion.
- Positive odds advance across jumbo lite-up scoreboard for powerful long-distance flash.
- A 500 BONUS to jackpot winner on each of 3 chutes thru which 5 coins are played.

Act now—See your Keeney Distributor without delay.

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NEW STREAMLINED CABINET!

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NEW REMOTE TURRET GUNNER

Smashes All Records for
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NOW
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THE GUNS THAT WON THE WAR CAN WIN TOP PROFITS FOR YOU!
NOW EARNING \$500 TO \$800 A WEEK.

Never in the whole history of Arcade Equipment has anything equalled the **REALISTIC THRILLS, EXCITEMENT AND "PLAY APPEAL"** of the New Remote Turret Gunner! Never has an Amusement Device enjoyed a greater build-up with the Public! Every man, woman and child in the country has heard of the thrilling Remote Turret Gunner . . . the guns that blasted the enemy planes from the skies! Everybody has an "itchy trigger finger" when they see these guns on display!

A YOUNGSTER CAN OPERATE THEM

These fascinating guns are "simplicity itself" for ease of operation! Guns move in "finger tip" synchronization with an electronic sighting device. The player follows moving plane targets through sight—just like our Aerial Gunners. When target is on cross-hairs, player squeezes trigger and guns fire **RAY OF LIGHT** at target. On scoring a "hit" bulb in plane flashes realistically! Sound effects simulate a Real Action hit. Score is automatically recorded in panel over target. Here's the most sensational Arcade Amusement device ever offered.

ACT FAST! TODAY—PHONE, WIRE, WRITE!

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A "SURE FIRE" HIT because

1. Actually now earning more than \$500 a week (figures available).
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YOUR LOCATION
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MUSICALE—the only telephone music system that SELLS music privately—is proving to be the surest way to insure yourself of getting the most profits from your locations. MUSICALE music is sold the patrons of your locations through individual speaker units. Each record is announced, sold through the power of suggestion. Each speaker is a money taker, a money maker. Everyone who wants music pays for it—and they only pay for the music they want. No other private music system is selective or so potentially profitable. Wire or telephone now regarding exclusive franchises in your territory.

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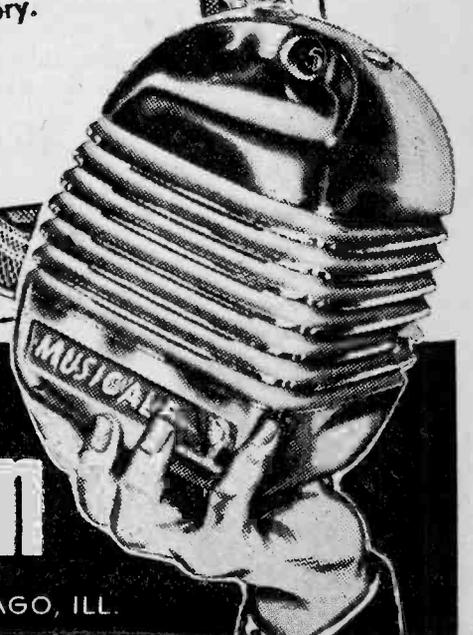
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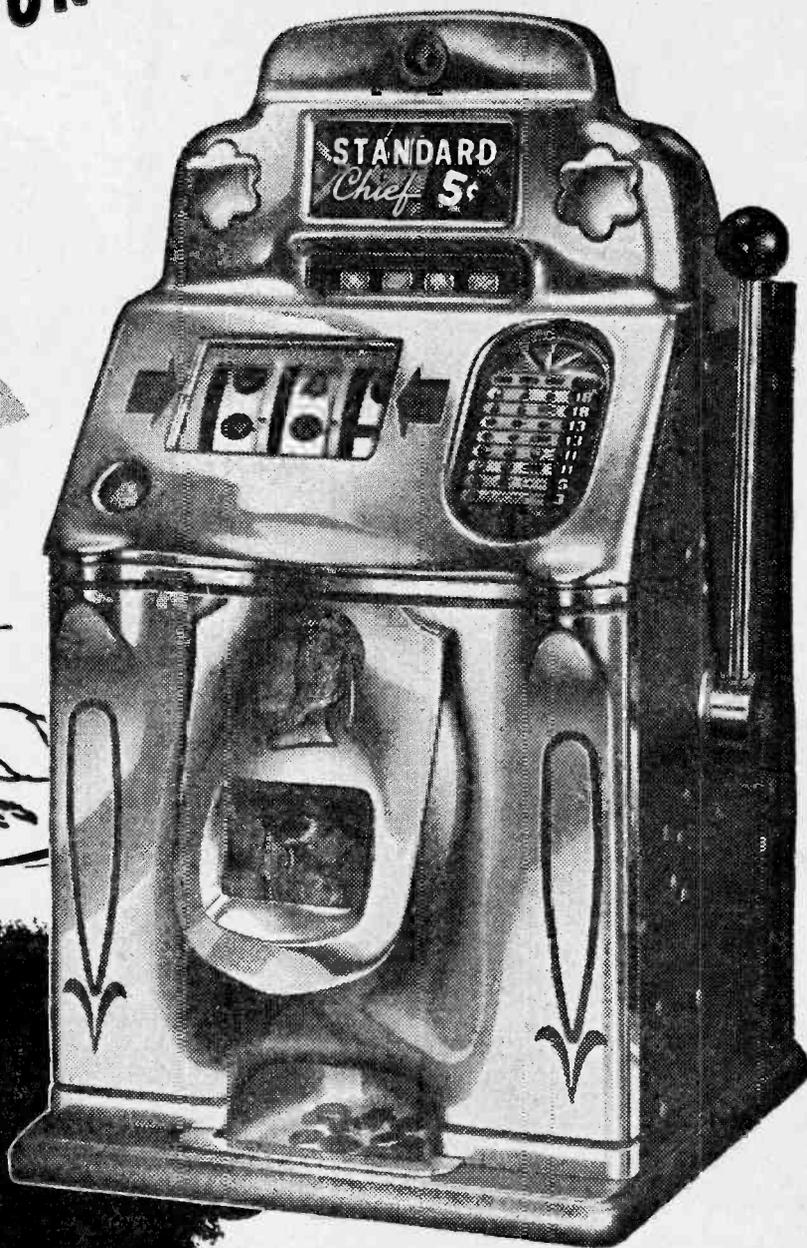
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IF EVER THERE WAS ONE!



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WINS player appeal everywhere!

PLACES operators "up-front" with the finest!

SHOWS more profits in the long run!

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**It's a sure thing from Jennings!*



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Plays both
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records to give
40 selections.

Delivers richest
assortment of
new music.

Perfectly
distributes sound
over every cubic
inch of the
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Wins Their Applause!

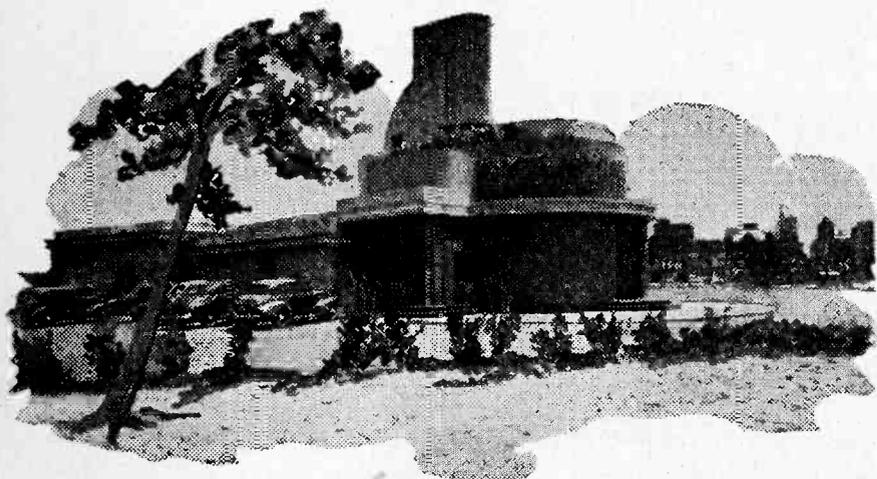


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the new Model "A" AMI Phonograph

AMI Incorporated

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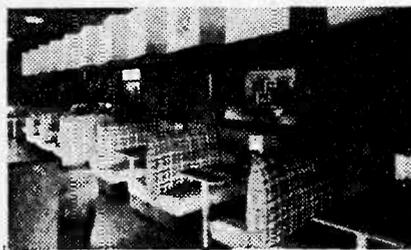
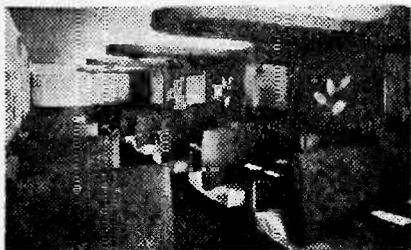


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Chicken Bar Restaurant

Installed **Seeburg** DEPENDABLE MECHANISMS
Scientific Sound
Distribution



With the skyline of downtown Dallas for a back-drop . . . the striking, new Chicken Bar restaurant opened recently with all the glamour of a Hollywood premiere . . . with music by America's most famous orchestras via Seeburg Scientific Sound Distribution.

In all six of the beautiful dining rooms, the music volume was distributed evenly at conversation level . . . for utmost listening pleasure . . . never too loud . . . never too soft.

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Order from your nearest
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IMMEDIATE DELIVERY

New 1c Buddy With Gum Vender & Coin Divider	\$33.00
New Daval Gusher With Jackpot & Bonus	54.00
New Daval Non Coin-Operated Marvel or American Eagle	54.00
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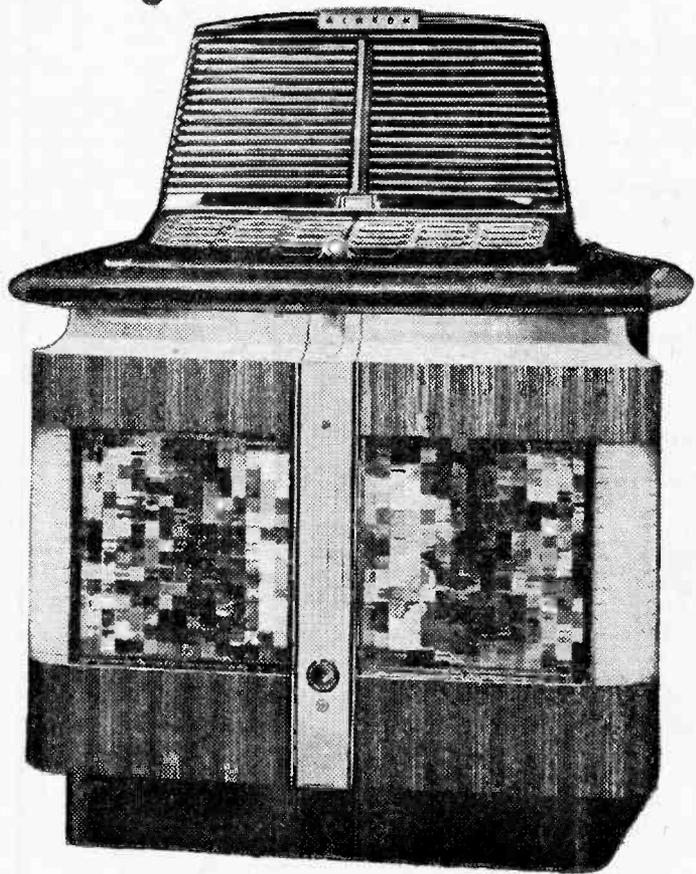
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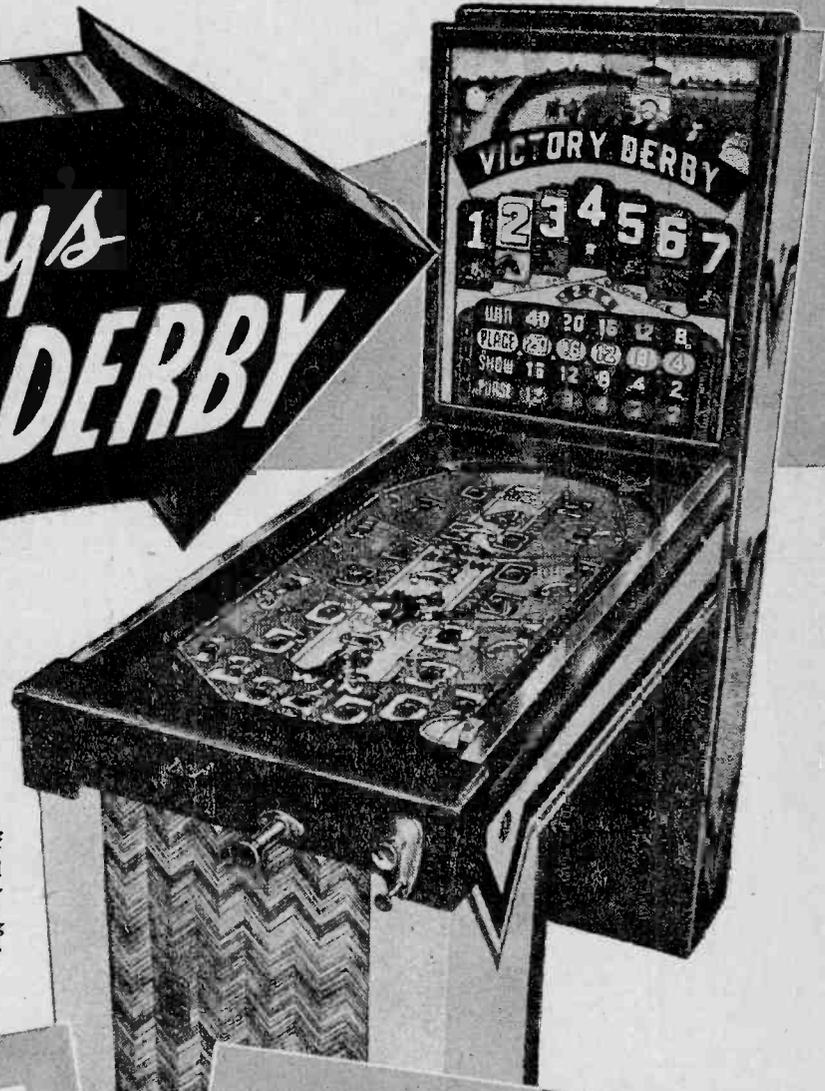
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A winner in a class with Bumper, Bally Reserve and other historic Bally games. For tattest novelty profits in years order SURF QUEENS now.

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Easy installation—easy removal. Playing by the public is encouraged.



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No unsightly wires from phonograph—no need to disturb moldings, baseboards or decorations.

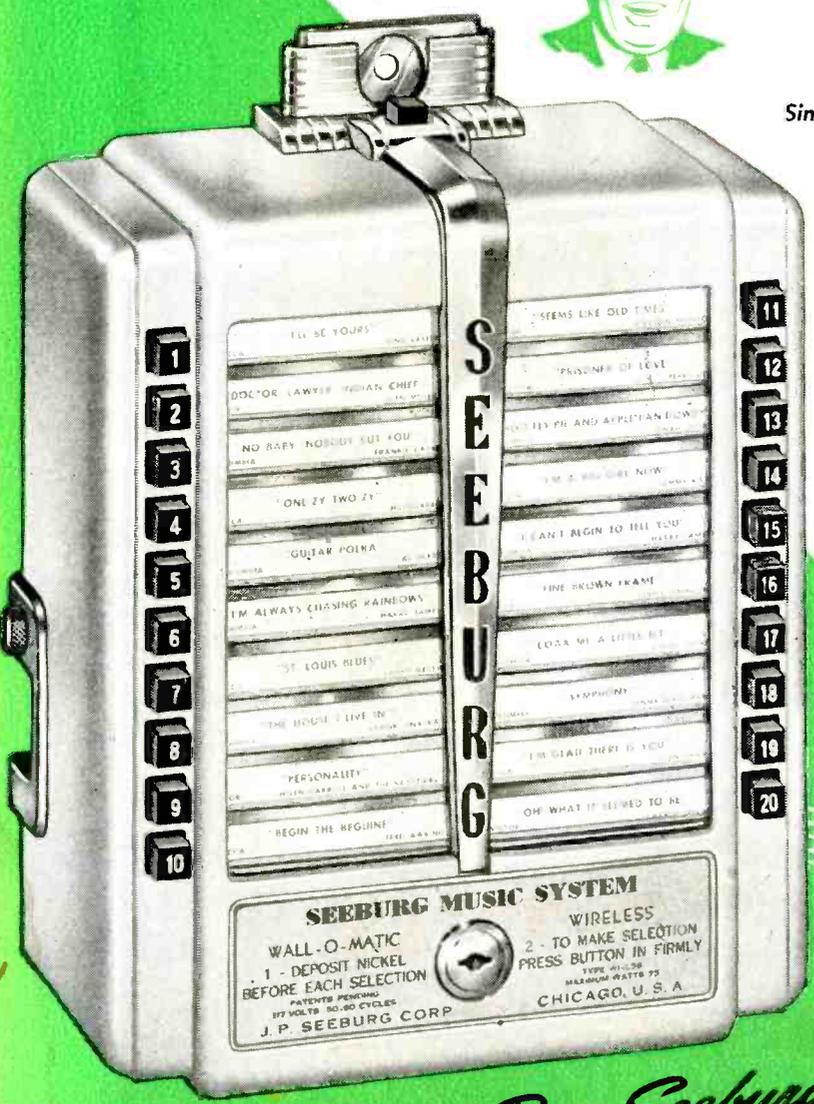


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*The Name That Means Music To Millions

