

The Billboard

SEPTEMBER 21, 1946
25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

Careful, Showbiz! Your Slip Is Showing

IS THERE A SCAMP AROUND THE CORNER?

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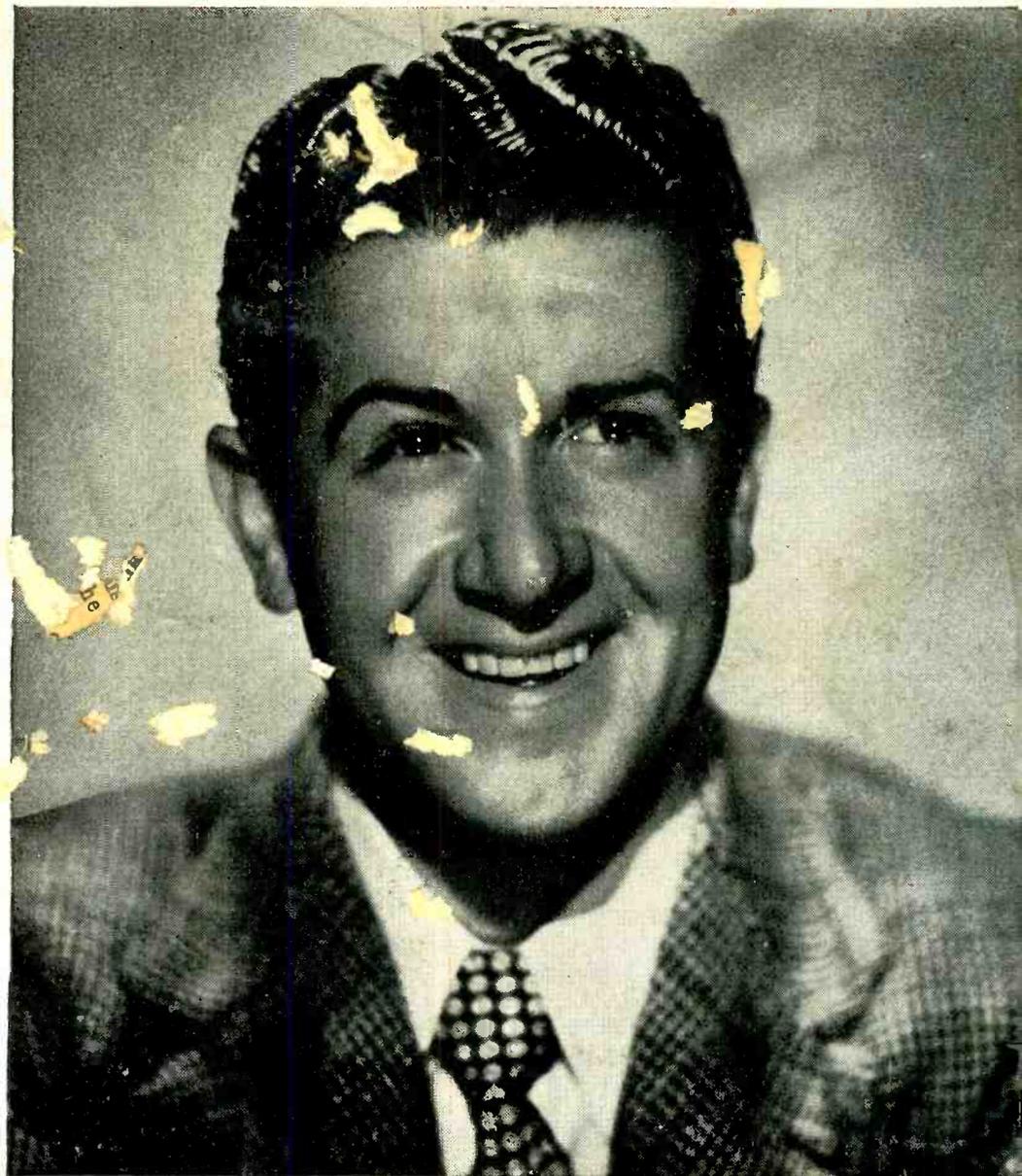
Publishers' Record Release Dates

NO. 2 OF A TRADE SERVICE FEATURE

—Music Dept.

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"Go East, Young Man" (See Music) ⇨



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HOW NEAR IS THE SLUMP?

N. Y. Niteries Give Tootlers 20% Scale Hike

Effect on Hotels Seen

NEW YORK, Sept. 14.—The threatened walkout of musicians in local niteries which was set for September 16, was averted when the Cafe and Restaurant Owners' Association and 802 reached an agreement Saturday (14) for wage increases. Tootlers got a blanket 20 per cent increase over book scale; time and a half for overtime, and \$5 extra for New Year's Eve. The stretch, a major point, was also cut down to two hours. Under new agreement 802's can work six within eight hours. If more than eight hours are called for, there will be a charge of \$5 for the first hour and \$2.50 an hour, or any part of it, after the first hour.

The strike was originally called for September 1 when the union demands on hotels and niteries was turned down. The niteries, however, continued negotiations and both sides agreed that musicians would not be pulled if any decisions made by, or before, September 16 became retroactive. The hotels were offered the same deal, retroactivity upon settlement, they turned it down and the walkout became automatic.

Wider Effect Seen

There was considerable belief in informed circles that if the cafes had (See N. Y. CLUBS on page 32)

AGVA-ARA Mull New Arbitration Method for Disputes

NEW YORK, Sept. 14.—There may be a new set of rules in arbitrations involving ARA (Artists Representatives Association) and AGVA members, it was disclosed at the end of meeting between AGVA and ARA reps Tuesday (10). ARA proposed that the old method which called for two ARA reps and two AGVA reps be used again. AGVA admitted that present method, one ARA, one AGVA and one impartial man chosen by both sides was unworkable. Reason, it was said, was inability of both sides to agree on the third party. AGVA then proposed that third party to be chosen from an American arbitration panel.

Bob Broder, attorney for ARA, said the reason AGVA didn't want to return to the two-two split formerly used was because AGVA lost too many cases. He also charged that AGVA was dilatory in collecting claims against its members. Meanwhile it was decided that all smaller cases now on file be heard Wednesday (18) before a two-man panel consisting of Bob Broder and Mort Rosenthal, AGVA lawyer. In the event that an acceptable method of future arbitrations is not worked out, AGVA will ask that all future hearings be given to the American Arbitrators Association for decisions.

Mickey Rooney Set For Vaude Package

NEW YORK, Sept. 14.—Mickey Rooney will start his first vaude dates late next month. Six theaters are already set up and additional ones may be added before the tour winds up. In addition to Rooney, unit organized by Sam Steifel, Rooney's personal manager, will carry three or four acts on which no decision has yet been made. Booking is thru the Morris office.

First date is at the RKO Boston, October 24, then comes a week (November 1) at the Earle, Philly. Subsequent dates are as follows: Oriental, Chicago, November 14; Downtown, Detroit, November 21; Albee, Cincy, November 28, and the Palace, Cleveland, December 13.

RKO is also dickering with Olson and Johnson tho no dates have been decided on. Danny Kaye plays the RKO houses starting with Boston week of November 28.

Det. LQ Stays Shut; Penobscot Gets 20-Day Reprieve

DETROIT, Sept. 14.—Six-month closing of Penobscot Club, swank downtown spot and Detroit's only Sky Club, slated to go into effect on orders of the State Liquor Control Commission Thursday (12), was delayed for a 20-day appeal period, during which club will remain open. Original order was issued last winter, but the club secured an injunction. Wednesday (11) the State Supreme Court ruled adversely to the club, but an appeal period was granted.

Original violation charge was allegedly refilling of liquor bottles with "inferior" liquor. Spot has used two alternating bands—Sammy Diibert and Bob Routh, plus vocalists, and has been among the top lounges of the city in its use of top talent.

This is the third major Detroit spot to tangle with the Liquor Control Commission in recent months, with Lee 'n' Eddie's definitely closed—the closing action was taken by the Internal Revenue Bureau after hearings before the LCC—and reopening of Latin Quarter, originally scheuled for this week-end, definitely delayed and still uncertain for future inasmuch as the license had been suspended.

Despite expectation of parties close—(See Detroit LQ Shut on page 31)

If West Coast Is Criterion Dip Will Travel Eastward As Public Hoards Its Poke

Box Office Down 50% From San Diego to Seattle

HOLLYWOOD, Sept. 14.—West Coast showbiz, first to enjoy wartime boom days, is first to be hit by the post-war slump. While there has been general leveling off thruout the country—the East has felt it to some degree, Midwest has been comparatively least affected—biz from San Diego to Seattle is down as much as 50 per cent. Some bookers will tell you that the present slump is below pre-war days and foresee little hope for better conditions this fall. Others admit biz is in the basement, but say fall and winter will bring it back to normal.

Hardest hit of the Coastal towns is San Diego. Larry Finley's Mission Beach Ballroom scraped a new

low this summer, pulling only a trickle, altho the Finley offered town's terpers Jimmy and Tommy Dorsey, Frankie Carle, Woody Herman, Stan Kenton, etc. S. D. cock-taileries say a conservative guess would be a 50 per cent drop in biz. Amusement parks, which packed 'em during the war, claim biz is off as much as 80 per cent. Motion picture houses, kept open all night for big b.o. takes, have now in many cases reverted to regular hours and won't brag about this summer's draw.

The G.I.'s Sadly Missed

War's end and the demobilization have depleted Diego's population to where showbiz has to do some belt tightening. For example, when Lionel Hampton played the Orpheum this summer, he grossed only \$11,000. Last year, a small show built around Sally Rand pulled \$20,000. Ops hope for an easier fall and winter with return of the fleet, altho none ever expect to see biz reach the lush level of the past four years.

In Los Angeles, the tourist trade has helped some, but even here biz is off at least 35 per cent. During the war the Los area skyrocketed to new industrial importance. Already employing hundreds of thousands in its shipyards and motion picture industry, area became the nation's top aircraft manufacturing center, second only to Akron in rubber production, etc. Inflated population gave showbiz a good share of the new money.

They're All Off the Pace

Cocktail bookers says L. A. biz is off around 50 per cent, ballrooms peg the cut at 25 per cent compared to last year, niteries estimate the drop between 25 and 35 per cent. Million Dollar Theater (town's major vaudepex house) has been running under house average (\$23,000) and has come thru sour on attractions which looked sure-fire. Woody Herman, Stan Kenton, Louis Prima have all proved disappointments.

House biz is spotty, hitting a ringer occasionally (Ink Spots, \$44,000; Duke Ellington, \$40,250; "Sugar Chile" Robinson, \$39,000), proving that people will still come out to see a show but won't do it regularly. Theater management blames its gen—(See Slump Will Move on page 32)

Wrong Pact Forms For Five GAC Acts AGVA-AGMA Mess

NEW YORK, Sept. 14.—Confusion of AGVA versus AGMA (American Guild of Musical Artists) contracts sent Matt Shelvey, AGVA head, out of New York Friday (13) to Chicago to straighten out what he said may be a mistake or a deliberate attempt to violate AGVA pacts. Situation arose when five acts were booked by GAC, Chicago office, into Shadowland, San Antonio, for what the performers said was a six-week deal. When they finished their first week they got their notices. Owner claimed that booking was for two weeks. Upon examination of the contracts it was discovered that instead of an AGVA form an AGMA form had been used.

Spot has a \$1,500 bond up with AGVA which union may use to pay off performers. In case bond is insufficient, club may be placed on the unfair list until the balance is paid. How to proceed is a ticklish matter, however, said Shelvey, as pacts are not on AGVA forms. Shelvey feels that performers do not have a legitimate claim against the actors union. Theoretically, he said, they should go either to GAC or to AGMA and have them make good the dough.

Some of the acts further complicated the situation by having agreed to work at the Shadowland for three days out of each one of six weeks for 3/7's of the weekly salary. Such a deal, said Shelvey, is contrary to AGVA rules. GAC claims that use of wrong forms was an honest mis—(See Wrong Pact Forms on page 32)



In This Issue

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HOLLYWOOD'S TUNE BOOM

Films & Legit Get Plug Urge In New Crush

Wax Also Is Hot

By Joe Csida

NEW YORK, Sept. 14.—The next six to nine months will see Hollywood making some of the most extensive and exciting use of music ever known. Broadway (the producers have been watering their beers with tears anent the mercurial costs involved in producing musicals) will have a substantial number of musical entries of one kind and another this season. And from the present and upcoming celluloid and Stem product notable changes and developments in other lines of music-show business will emanate.

Record Number of Disks

Probabilities are, for instance, that the greatest number of single records and albums of film and music comedy tunes ever made will be waxed this season. Tho the trade doesn't expect the platteries to get behind all scores the way they did behind the Irving Berlin Paramount Picture, *Blue Skies* (86 sides of commercial disks, 38 electrical transcriptions of tunes from the film—some cut years ago), etchings of Cole Porter tunes from Warner's *Night and Day*, 20th Century Fox's *If I'm Lucky*, *Three Little Girls in Blue*, *The Shocking Miss Pilgrim*, and other current and soon to be released films have already reached almost staggering proportions. Pancakes due on stuff from Paramount's *Emperor Waltz* and *Cross My Heart*, Metro-Goldwyn-Mayer's *It Happened in Brooklyn*, *Summer Holiday*, *Till the Clouds Roll By* (Jerome Kern life), *This Time for Keeps* and *The Arnelo Affair*; 20th Century-Fox's *Carnival in Costa Rica*, *Margie*, etc.; Warner's *The Time the Place and the Girl*; Sam Goldwyn's *Among My Souvenirs*, *Disney's Song of the South*, Columbia's *Jolson Story* and *Dead Reckoning*, J. Arthur Rank's *London-Town*, and many others. (For release dates on tunes from most of these films, see publishers' release dates chart in Music Department).

Terrific Disk Ideas

Typical of the dynamite-styled disking going on with some of the material from these pix is Decca's Bing Crosby-Fred Astaire album of 12 tunes from *Blue Skies*, done exactly as Cros and Astaire do it in the picture. Tho Decca has been extremely successful with the "as done in the original production" technic with Broadway musicals like *Oklahoma*, *Annie Get Your Gun*, etc., this is the first time a plattery has ever attempted the caper with a film score. Decca's double-featuring of Ella Fitzgerald and Louis Jordan on *Uncle Remus Said* and *Zip-a-De-Do-Dah* from Walt Disney's *Song of the South* is an example of a single-disk zinger. The indies have developed some keen new merchandising stunts with the pix scores too, as witness Cosmo's single album offering Cole Porter (*Night and Day*) and Irving (See Pic and Legit on page 15)

A.C. "World's Fair"

ATLANTIC CITY, Sept. 14.—Plans by a group of industrialists for a three-year "World's Fair" in Atlantic City, beginning next summer, were announced by William Rolley, president of World Fair, Inc. He said contracts have been entered into with Hamid's Pier, and that arrangements are being made to secure over 500,000 additional square feet of space on the Boardwalk.

Hamid's Pier, focal point for the proposed "World's Fair," he said, will be remodeled at a cost of \$200,000. Rolley said that the proposed fair is strictly a commercial venture, and that resort hotel owners and merchants will not be asked to contribute to the project.

AGVA Asks ARA For Tighter Rule "B" Enforcement

NEW YORK, Sept. 14.—At last Tuesday's (10) meeting between AGVA and ARA, the talent union charged that it was not getting a fair shake from reps org in enforcement of various provisions of Rule B. It asked that ARA notify all its members that agents adhere to the provision that no acts be booked unless they are paid-up AGVA members.

AGVA also stressed that it was agent's job to find out if performer is paid up by inquiring at the nearest AGVA branch office. Actor's org also reminded ARA that under rules accepted by both sides it was understood that the 10 per cent commission belongs to the agent who has the artist under exclusive agency contract. If there are any additional fees

Scribes Form Group To Beat Authors' Authority 'Control'

NEW YORK, Sept. 14.—With its objective the outlawing of "totalitarian centralized control of the written word," more than 60 top scribblers of the country have organized themselves into the American Writers' Association. Their mission is to combat an idea put forth by movie scribe James M. Cain for an American Authors' Authority, which seeks to clear all and sundry writings in a manner similar to that of ASCAP in the music industry.

Idea was mooted by Cain some months ago in the mag of the Screen Writers' Guild which, with the Radio Writers' Guild, has already given a favorable report on the plan, with an effort being made to get okays from the Dramatists' Guild of the Authors' League of America, including the ALA itself. In the latter outfit, project has become a bitter bone of contention and is due to come up for argument next Wednesday (18) at the meeting of the 36-man executive council. Authors' League is the parent org of the other guilds.

Cain's plan, which claims to have won over George S. Kaufman, Russel Crouse, Howard Lindsay, F. Hugh Herbert, Sigmond Romberg, among many others, calls for a five-man authority which would copyright in its own name for the writers' benefit, all material produced, except that done on salary; it would keep records, clear all deals, give legal counsel and lease, but never sell a writer's rights under the copyright. It

they must come from the agent and not the actor. The only additional fee permitted is a 5 per cent booking fee to an accredited and recognized booker. ARA agreed it would remind members of the rule.

also would have a well-heeled lobby in Washington.

Newly formed association, which boasts mostly book authors, has among its names Claire Booth Luce, Benjamin Stolberg and H. V. Kaltenborn. According to Stolberg, of the 300 letters sent out, there have been no refusals, so far, and a large number of acceptances.

"This association," he said, "has been created for the specific purpose of seeing that there is no totalitarian centralized control of the written word. We have no intention, as things stand now, of becoming a permanent organization, unless, of course, the battle over Mr. Cain's idea becomes a permanent fight. We're merely organized until we have beaten the idea which, tho it has some good things in it, is too totalitarian in concept. The practice could develop badly into a sort of ASCAP or even a Petrillo outfit. We are doing all we can to influence the Authors' League and the Dramatists' Guild against it."

Michael Mindlin Dies

NEW YORK, Sept. 14.—Michael Mindlin, legit producer and theater op, died Friday (13) at his New York home at the age of 54. He leaves a widow and three children. His first Stem click was *The Last Warning* in 1922. Few years later, he acquired the Fifth Avenue Playhouse and operated the Little Carnegie and other small houses.

Mrs. Frieda Richard

NEW YORK, Sept. 14. — Mrs. Frieda Richard, Viennese actress and member of Max Reinhard's Company, died in Salzburg, Austria. She was 73 years old.

"Oklahoma" Hangs Up World's Record of 113G at Des Moines

DES MOINES, Sept. 14.—Cowles Bros.' KRNT Radio Theater (formerly the Shrine Auditorium) broke a string of outstanding records with *Oklahoma* this week which could rightfully be called the greatest week in the legitimate theater business. The record will probably stand until a bigger theater is built.

Here is what *Oklahoma* did at the new KRNT Theater:

A gross of \$113,000, reputed to be the biggest wad ever paid by theater goers to see any legit attraction in the history of the American theater for a one-week stand.

It had a gross of \$14,900 for a one-night performance, breaking the former Shrine record of \$12,000 set by Helen Hayes only last March which was for a dramatic show, and \$14,000 gross for a one-nighter by *Ziegfeld Follies* years ago. A matinee and night performance by *Oklahoma* grossed \$23,900, which broke the two-performance record of Eddie Cantor of \$16,000, also set years ago.

The former box-office record set by *Oklahoma* of \$65,364.75 for a one-week stand at Hartford, Conn., was surpassed even before the company arrived in Des Moines, due to advance ticket sales, and by the time the third performance was over the 4,200-seater ran out of tickets.

The show marked official opening of the new theater, since it was purchased this summer by Cowles Broadcasting Company.

Phil Hoffman, manager of KRNT (who, incidentally was unable to provide a ticket for his own mother because of the sellout) started his promotion campaign with spot announcements over KRNT. Before the campaign was ended, it had swelled into programing by all KRNT radio personalities and newsmen, ads in Iowa daily and weekly newspapers, ads and stories in the *Des Moines Register and Tribune* (also owned by Cowles), inside and outside street car posters, 15,000 herald mail-outs and hand-outs at the State fair, window cards and displays, and even transcribed spot announcements on Cowles's Station WNAX at Yankton, S. D., which reaches into some of the Iowa territory.

Thes theater, making its debut with a new national box-office record, has turned to promoting a one-night stand October 8. Altho most coming attractions probably will be one-nighters, radio officials feel secure that they can handle longer stops. Skedded are one-nighters by Tommy Dorsey and other name bands.

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The Billboard also publishes:
The Billboard Encyclopedia of Music and
The Billboard Coin Machine Digest.



2½-MILLION B & W VIDEO PLUG

NBC - Biow Battle Again; Web Gets Vallee Program On Week-to-Week Basis

Agency Must Improve Show, Otherwise Net Will Nix Seg

NEW YORK, Sept. 14.—Webs' crackdown on commercial programs was highlighted this week with National Broadcasting Company again tangling with the Biow Agency over the Philip Morris show. All very hush hush, but the deal now is that NBC has accepted the Vallee show on a week-to-week basis. This development followed airing of the Vallee program Tuesday night (10). The web execs, to put it mildly, were dissatisfied with the program, and for a few hours Wednesday, some of the NBC staffers expected that the network's program department would ax the show on the ground that it was not up to par. This extreme action didn't occur, but NBC took an adamant stand, nevertheless, and is insisting that the Biow Agency improve the program, or else. Biow Agency, in turn, has promised to improve the seg.

NBC's action caused mixed comment in the trade, some independent producers admitting that it was a "good thing" for the webs to clamp down on "old hat" personalities and either bring them up to a certain standard or discard them. Others were bitter, pointing out that until such time as the webs demonstrate their own ability to come up with new personalities or program ideas, any such crackdown is ill-advised. Webs, however, during the past season particularly, have evidenced a greater-than-ever awareness that they must police the quality of commercial segs in addition to developing web-built programs and personalities on their own hook. Consensus of the trade is that in the matter of talent and program development the webs this past year haven't come thru with much, but it is admitted that they were pitching.

Skyhigh Standards Feared

What is on the minds of some producers, talent peddlers and agencies is a fear that the networks, in their endeavor to put some more moxie into commercial segs, will jack up the standards so high as to make radio uneconomic from the viewpoint of many advertisers. Only last week, rep of the Biow Agency explained that CBS nixed *Lights Out*, bought by Biow from Music Corporation of America, for the reason that they did not want to clutter the nighttime hours with horror segs. But the point of view of the agency, and the client, explained the Biow rep—was that horror segs, for a reasonable production cost, assured a medium rating, and were therefore a "safer" investment than expensive comedy or variety shows.

One angle of the problem which interests the trade is the apparent loss of influence of networks' sales departments and the apparent increased influence of the programing department. In years gone by, when time was not so easily sold, a showdown battle between sales and programing generally resulted in a victory for the former. While webs have that s.r.o. sign out, it's believed that the balance from now on will be in favor of programing as against sales.

Argentinian Airs for Factor

CARACAS, Venezuela, Sept. 14.—Oswaldo Rueda, Argentine singer, has been signed for the Max Factor weekly show over Radio Tropical.

Housing Shortage Domiciles Intrepid HSG in Ladies' Rm.

NEW YORK, Sept. 14.—Best laugh in radio row this week was on Harry S. Goodman, transcription producer, who recently returned from a sales jaunt to Akron, O. To put it briefly, Goodman, coming smack up against the housing shortage, found it necessary to sleep in the ladies' room of a leading Washington hotel.

Story, vouched for by Goodman himself, began when he wired the hotel for a reservation and got an okay. When he arrived, he found the reservation canceled, the room clerk explaining that he had been unable to reach Goodman because he was traveling by automobile. Goodman, who is by no means inarticulate, squawked and was told "to check back later and we'll see what we can do."

Checking back, he found he was being domiciled in the ladies' room. "There were a lot of mirrors and places there, about 14 of 'em," he explains, "for the dames to powder their faces, and that's where my cot was. And a little beyond," says Harry, "there were other paraphernalia and appliances common to ladies' rooms."

"When I first walked in," he added, "a woman queried, 'Aren't you going into the wrong room?'" Harry countered, "No, I am going to sleep here!"

"But I want to go in!" she said.

"Well, you go in and I'll wait until you come out," said Goodman.

When this routine was over Harry went to sleep. He swears he slept well.

RWG Spurns AAAA; "Other Measures" Now

HOLLYWOOD, Sept. 14.—Radio Writers' Guild will turn a deaf ear to overtures by the American Association of Advertising Agencies for renewal of proposed contract negotiations, it was decided today at a meeting here of RWG's national executive committee. Sam Moore, the Guild's national prexy, said "other measures" will have to be taken. As to what action will be made, Moore declined to comment, stating that plans now being discussed will be referred to the Guild's membership for approval before they can be made known. Altho neither denied nor (See RWG SPURNS 4A on page 7)

New NAB Lashing of Blue Book Expected at Chi Meet; Modification by FCC Seen

Amendment by Interpretations Predicted

WASHINGTON, Sept. 14.—A new blast by National Association of Broadcasters against Federal Communications Commission's *Blue Book* here at org's Chicago conclave next month (21-24), particularly in message by Prexy Justin L. Miller, is forecast in NAB circles. NAB insiders regard FCC as in a mood to modify from now on the *Blue Book* thru any requested interpretations, altho FCC biggies in private conversation are indicating no such trend. Regarded in NAB as a sign of FCC modification is a recent reply by acting FCC chairman Charles Denny to Robert W. Brown, exec news editor of International News Service, on meaning of *Blue Book* regulations for live news shows. Denny, in reply to Brown last August 30 and published in current NAB reports, emphasizes that the *Blue Book* does not seek to discourage use of news wires for local newscasts.

Brown, who some months ago had been highly critical of FCC's *Blue Book* policy, had asked Denny to ex-

plain among other things if a station could get credit for "local live" show based on an entire newscast on teletype service with appropriate editing and rewriting. Denny stated that Brown's query "suggests that a misconception may still persist on the part of your organization and your clients concerning the purpose and language of the definitions in question. May we again point out," stated Denny, "that it was neither our desire nor intention to cast aspersions upon wire news programs or to discourage their use. On the contrary, we have expressly recognized the highly important role that such programs play in the field of radio broadcasting."

Brown followed up with a statement of gratitude to FCC "for the amendment to the new wire program rule" and said the clarification removes criticism in that score. "The danger of a threat to free speech, unintentional tho it might have been, is removed, as is the implication of any penalty against conscientious

Big 5 Set Big Ad Budgets

Brighter outlook replaces recent pessimism—makers keep fingers crossed

NEW YORK, Sept. 14.—Boom in black-and-white television is set for the coming winter, trade estimates indicating that the "big five"—RCA, DuMont, General Electric, Westinghouse and Philco—will spend an aggregate of \$2,500,000 in advertising in the next 12 months to promote the sale of receivers. Some of the Big Five have already set their budgets, and the indicated outlays are in the neighborhood of half a million each. J. Walter Thompson, agency handling the RCA account, says the firm's budget has not yet been set, but belief is that it will be a whopper, particularly in view of the sum set aside by smaller competitive companies. All in all, \$2,500,000 is regarded as a conservative estimate, a figure which is apart from what may be spent in advertising by retailers, co-op campaigns, etc., and apart from the ad budgets of the smaller companies, some of whom already have sets on the market, such as Viewtone.

Regarding release of sets, inside info is that RCA will start the ball rolling November 1, but is hesitant to do so before that date because it does not want to deliver in dribs and drabs. DuMont, which originally announced August as the release date, is expected to get going in good fashion by mid-October. In general, according to one RCA exec, the production picture looks good, barring unforeseen labor trouble and product shortages. He added that distribution-wise, plans are set. So good in fact, is the picture, he said, that it constitutes a sharp reversal from only a few months ago, when a temporary drop in radio billings not only scared the radio industry but threw a shadow over the video picture as well.

Turnabout

Dip in radio billings in mid-summer was followed by widely publicized reports that both Columbia Broadcasting System and National Broadcasting Company would have to de-emphasize video for awhile and get their respective noses down on the radio grindstone, particularly in view of high cost of video production, etc. But with the SRO sign out at the webs, and with agencies and clients showing increasing interest in tele, and the manufacturing (See Big 5 Set Fat on page 12)

news programing based on teletype reports," stated Brown.

Brown's use of the term "amendment" in describing Denny's explanation is causing chuckles of satisfaction in NAB, where insiders are broadly hinting that FCC has found itself in an unpopular position on the original *Blue Book* rules and now must find ways to remove the sting thru interpretation, which they say amounts, in effect, to "amending the *Blue Book*."

CBS Emphasizing Agency Co-Operation, Web Control

NEW YORK, Sept. 14.—Policy of program improvement and closer co-operation between CBS and ad agencies; with the end in view of raising the standards of the network's entire programing schedule, was emphasized this week by Herschel Williams, CBS director of commercial program development. Stressing radio's responsibility, its obligation to listeners, and the consequent necessity for the industry to maintain a high level, Williams stated, "We must regain our hold in the production field."

With respect to all networks' increasing "fussiness" regarding the standards of commercial shows, Williams added that the CBS policy exceeded mere criticism—"for we must," he said, "be able to implement the criticism we make." And although ad agencies are credited with controlling approximately four-fifths of the good program time available, it is Williams's contention that webs, rather than agencies, are in a better position, because of the possession of time, stations and facilities, to explore and sift program and talent possibilities.

In elaboration, the CBS exec stated

Para To Bally Bing Show in Ads, Maybe Groaner Pic Preem

HOLLYWOOD, Sept. 14.—Paramount Pictures will go all out to help Philco and American Broadcasting Company give Bing Crosby's air show plenty of ballyhoo. Flicker factory realizes that success of Der Bingle's radio effort will show up in pic b. o.'s and will do all it can to help Crosby hit a high Hooper.

As exclusively revealed by *The Billboard* (September 14), Paramount this week confirmed that a series of tie-ins will be set up between release of Crosby's *Blue Skies* pic and kick-off of the air show.

Worked on a reciprocal basis, deal will be of mutual benefit to all concerned. Radio show will plug pic and in turn Paramount will help beat the drum for the broadcast. *Blue Skies* newspaper ads will have write-in ads giving time and call letters of local station carrying Crosby show. In Philco's ad campaign to notify listener of groaner's show, *Skies* pic will get mention. Pierson Mapes, Hutchins agency v.-p. in charge of Philco account, said that radio maker will spend "enormous sums to let people know Bing is with us," but refused to name size of ad budget.

Plan now being mulled is to have Paramount premiere *Skies* simultaneously thruout the U. S. on the night of October 16, date when air show starts. Showing would be held as a benefit to the Sister Kenny Foundation, of which Crosby is president. Line would be pulled in from local outlet carrying Crosby show airing it to theater audience.

If Paramount can reshuffle release schedules to allow for the mass double premiere, air show would steal plenty of space in local dailies thruout the country. "Sweet Charity" pitch would also help to give listeners editorial copy on the Crosby air show. If plan materializes it would bring about the closest co-operation thus far between radio and picture industries.

Deals have already been set between Philco and Paramount for the use of Para personalities in Philco's general ad campaigns, thereby linking sponsor and studio even closer.

that webs only think in terms of total listening, whereas agencies must, by their very nature, think in terms of a client's particular segment. This, according to observers in the trade, does not lead to the best over-all type of programing—a belief given credence by researchers who stress the importance of sequential listening.

CBS's plan to hypo programing has various facets. One, of course, is the production of web-built packages, with the emphasis, according to Williams, slanted not at the price tag, but at the specific needs of the web and the client.

Another is the web's offer of co-operation to agencies and clients, via the network's expert personnel, etc. With reference to the thought that some agencies might resist such a network policy, Williams stated that "we must get their confidence to permanently raise standards."

Attempt to raise program levels, says Williams, presupposes a change in the general attitude toward commercial and sustaining shows. "From the correct point of view, which should be that of the audience," he added, "there should be no difference between the two types." Sustainers, he said, must be regarded as integral parts of the web schedules, not merely as time-fillers or substitute programs used as summer replacements. In line with this, CBS has been making an unprecedented effort to maintain the level of listening during the summer, and will shortly use the 5:30-6 p.m. spot across the board to develop shows of nighttime caliber, he said.

Stating his belief in the necessity for CBS to maintain a proving ground for talent less radio perish, Williams added that in some fields the webs are in a more favorable position than agencies in some phases of radio production, particularly news and public service. In drama, too, also whodunits, Williams believes CBS's experience and know-how are tops. And this same talent, he adds, must be exercised with respect to comedy and variety segs.

Apropos the necessity of CBS taking a firm grip on commercial shows, Williams compared radio with newspapers, pointing out that in the publishing field advertising clients were not allowed to overbalance the editorial end.

B & R Coast Office Rocks But Holds On

HOLLYWOOD, Sept. 14.—Loss of a big chunk of billing, which caught Ruthrauff & Ryan (as well as the trade) off balance (*The Billboard*, September 7) and moved the Jack Benny and Frank Morgan shows to the Foote, Cone & Belding Hollywood workshop, finds R&R's Hollywood office with only four Coast-to-Coast shows left—which is n. s. h. for an office geared for bigger and better things. Loss of the Benny and Morgan shows was preceded recently by exodus of Lionel Barrymore's *Mayor of the Town* and Bob Burns's stanza, both of which shuffled over to the new Sullivan, Stauffer, Colwell & Bayles Agency.

Still on R. & R.'s production schedule are the Dick Haymes, Gene Autry and Amos and Andy stanzas, plus the recently created *Surprise Party* package for American Home Foods Products. Personnel of Hollywood office is status quo at present, according to radio head Nate Tufts, who indicated that no retrenchment move was imminent. With the loss of four top shows, however, cutbacks sooner or later appear certain.

Few CP's Granted

WASHINGTON, Sept. 14.—FCC last week reduced the flow of AM grants to a trickle, with the West and Southwest getting the nod. Following are the stations awarded standard broadcast CP's: Yellowstone Amusement Company, Livingston, Mont.; Big Bend Broadcasters, Alpine, Tex.; James L. Frank, Colorado Springs, Colo., and Las Vegas Broadcasters, Inc., Las Vegas, Nev.

Granted CP for new developmental station to test multi-channel broadcasting was Federal Telecommunications Laboratories, New York.

The following were given conditional FM CP's, subject to the usual engineering conditions: Marysville-Yuba City Broadcasters, Inc., Marysville, Calif.; Radio Diable, Inc., San Bruno, Calif.; Sunflower Broadcasting System, Kansas City, Mo.; Darrell E. Yates, Lufkin, Tex.; Wichita Broadcasters Wichita, Kan.; Piedmont Broadcasting Corporation, Danville, Va.; Shenandoah Valley Broadcasting Corporation, Harrisonburg, Va.; Thomas Garland Lindsey Jr., Richmond, Va.; Suffolk Broadcasting Corporation, Suffolk, Va., and Daily News Publishing Company, Beloit, Wis.

View Gammons' CBS App't in Relation To FCC Policies

WASHINGTON, Sept. 14.—An increased role in policy-shaping for Columbia Broadcasting System on issues relating to FCC and Congress is seen for Earl H. Gammons, director of CBS's Washington office, who was named last week, along with Howard S. Meighan, as a vice-president of the web. Gammons, who has directed Columbia's Washington outpost at WTOP since June, 1942, will continue that role as a vice-prexie, it was announced by CBS President Frank Stanton.

Gammons has been serving as the web's key liaison with government, and his new appointment is regarded as a reward for effective service along that line. Gammons has been with CBS the last 15 years following various posts in radio and press. He will stay on, in Washington, although his visits to the New York home office are expected to increase.

Meighan, who lives in Mamaroneck, N. Y., has been with CBS since 1934, and prior to that was in radio departments of J. Walter Thompson and J. Sterling Getchell.

WMCA-CIO Pact Ups 60 Employees' Pay

NEW YORK, Sept. 14.—Sixty WMCA white collar employees received pay boosts ranging from \$6-\$10 as a result of contract negotiated by the Radio Guild of the United Office and Professional Workers of America (CIO) with the station management. Contract provides for a \$30 minimum for beginners and a union shop.

Other provisions include time and one-half for overtime; double pay for work on the seventh consecutive day; vacations of one day for every month of service up to six months, two weeks after six months and three weeks after three years; severance pay; a system of seniority for promotions, and paid holidays. Grievance machinery will be created and will provide for arbitration of disputes, including discharges.

G. W. Hill Death Stirs Talk of "Parade" Shift

NEW YORK, Sept. 14.—Death of George Washington Hill, president of the American Tobacco Company, of a heart attack yesterday at his private fishing camp in Matapedia, Que., left the trade buzzing with conjectures as to the possible effect on the radio and music industries.

Question uppermost in minds of radio and agency execs is whether Hill's demise will inaugurate a change in policy for American Tobacco. Argument that it will is based on the contention that execs within the company never fully agreed with Hill's individualistic policies, particularly regarding such radio shows as the *Lucky Strike Hit Parade*—and would, therefore, change policy whenever the time was opportune. With respect to *Parade*, show has long been a source of aggravation to music publishers, talent agencies and artists. Pubs, for instance, have often claimed that tunes on the show were not truly representative of the nation's top ditties. In fact, one publisher went so far as to file a suit, but subsequently withdrew same.

Hill Seen "Arbitrary"

From the talent standpoint, Hill had always been regarded as arbitrary in his choice of performers, particularly warblers, and it is believed that one or more of the American Tobacco air segs may be in for an overhauling. It's considered likely, for instance, that Music Corporation of America will attempt to sell *Lucky Strike* on the idea of using more than one band on *Parade*, as well as occasional trios or other vocal or instrumental groups which would be suitable for the show's line-up of tunes during any particular period. In the music business, it is also felt that MCA will use all of its powers of persuasion to land a succession of bands on the show.

It's also believed likely that segs imitative of *Parade* will blossom, argument being that they had never blossomed before owing to the awe with which the trade regarded the American Tobacco prexy.

Agency-wise, much interest attaches to the outcome of the recent change-over of the Jack Benny and Frank Morgan shows from Ruthrauff & Ryan to Foote, Cone & Belding. Switch was accomplished a few weeks ago, with consequent loss of \$3,000,000 to \$3,500,000 in billings to R&R. Now, with a new agency at the helm and new direction at American Tobacco, changes are considered likely. Extreme trade opinion went so far as to predict that FC&B would hold the account only until the expiration of the first 13-week cycle.

"Maker of Slogans"

Hill, whose company spent as much as \$20,000,000 a year in advertising in various media, was known as a maker of slogans ("It's Toasted!" "Nature in the Raw Is Seldom Mild," etc.). He was born in Philadelphia October 22, 1884, the son of Percival Smith Hill and Mrs. Cassie Rowland Milnes Hill. He joined the tobacco company in 1904 and in 1925, when the senior Hill died, G. W. became president.

The late tobacco exec, whose earnings between 1926 and 1939 totaled approximately \$6,500,000 and whose take in recent years was about \$400,000 annually, was thrice married. His first was the former Lucie Langhorne Cobb, from whom he was divorced. His second wife, the former Aquinas M. Heiler, died in 1925, and the third, the former Mary Barnes, whom he married in 1935, survives. There are also two sons, George W. Hill Jr. and Percival S. Hill; a daughter, Mary, and two sisters, Mrs. Gertrude Hill Roper and Mrs. Katharine Hill Boyer.

Pubserv Segs Can Pay Off; WJJD's 700G Proves It

CHICAGO, Sept. 14.—Proof that a station can materially increase its public service programs and at the same time boost its gross take is adequately furnished by WJJD here, 20 kw. owned by Marshall Field. In July, 1944, Field bought the station and immediately instituted his idea that a radio station could serve the community and make money at the same time.

(Earlier, in the newspaper field Field proved his theories that private enterprise in newspapers, by devoting space to non-paying pub service features, could capture enough good will to make newspapers pay off. *Chi Sun* is good example. Altho in the red for quite a while due to capital investments, *Sun* is now more than breaking even.)

Field followed the same line with WJJD. He promoted hard-headed yet pubserv conscious Art Harre to be general manager and told him to see what he could do. Harre's ideas were to build pubserv shows just as show-wise as the commercial segs with just as much money spent in production.

Another point was no pubserv got a kicking around from standpoint for air time. For instance, if a Red Cross program had a certain time on the air and had built up a certain audience, and a commercial show attempted to get the same time, the answer was no. (This unorthodox would have some radio guys tearing their hair out.) Same time, no sponsored show would be thrown off schedule either.

Another factor Harre considered important was that no pubserv show (with exception of those government-produced) would be canned. Everything should be written and produced, live in the studios. Result was that station now has more musicians (14) than any other indie local in town, and expends more dough (\$500) for talent exclusive of musicians. Office personnel is also higher paid.

In increasing public service features by 73 per cent during the last two years, 14 unquestionable segs plus at least 15 more of the type which the average station tried to plug in FCC applications, point was made these should fall into regular organized categories and the following nine came up: Forums, recruiting, veterans, rural, religion, welfare, education, security and safety.

It is known that WJJD grossed more than \$700,000 during the past year, and far from being hay, it's more than any other local limited time indie, so maybe good will engendered by well-produced pubservs pay off after all, by snagging commercial shows.

"Names" as Guests Debunked by Barber

NEW YORK, Sept. 14.—Red Barber, chief of the CBS sports department, debunked the indiscriminate use of "names" as guests on sports programs, during a talk delivered at the CBS program managers sessions now being held. Barber stated the web would use such guests only if they had something to say.

As indicated previously in *The Billboard*, CBS, according to Barber, will promote the idea of a split network for football games, in order to secure more adequate national coverage. On his co-op sports show too, Barber stated he would call in affiliated broadcasters for sports reports, enhancing national coverage. Co-op debuts Monday (16). In general, the CBS sports policy, said Barber, would be slanted toward the youth of the nation.

Visiting Firemen Boom Swamps Nets' Coast Ticket Distribution

HOLLYWOOD, Sept. 14.—Webs here are currently suffering headaches of an all-time peak in broadcast ticket distribution. With travel restrictions now wartime history and plenty of dough still floating around, tourist influx is hitting unprecedented proportions — and nearly everyone wants to see a radio show. Demands are flooding ticket windows far beyond nets' ability to fulfill them. What makes it particularly rough is fact that many summer replacements have moved east. Others are non-aud, therefore cutting down number of broadcasts available for visitors' eyes. To add to confusion greater majority of visiting firemen are totally unaware of radio's summer hiatus habits and come to webs insisting on ducats to shows which are off for the season.

However, nets get a break in that out-of-towners as a rule aren't too particular on what show they see just as long as they get to eye one. This has allowed webs to fill studios down to the last rows for broadcasts which regular inhabitants usually avoid. Ducat distributors confess amazement at visitors actually asking for passes to shows which formerly couldn't draw for the first five rows. Reason: Some segs make better listening than watching, and tourists having followed them for some time, now want to see what they look like.

ABC's 10,000 Weekly

American Broadcasting Company issues an average of 10,000 tickets per week (overprinting about 35 per cent to fill its 8,600 seating capacity) for its 27 audience shows. Latter figure includes its three five-a-week airers. Demands are strongest for Tom Breneman's show and *Bride and Groom*.

Columbia Broadcasting System, whose studios hold more than others, reports average weekly press run of 8,500. Counting repeat broadcasts, across-the-board segs and regional

shows, net fills studio 54 times each week. Mutual (Don Lee) has 19 audience shows, issues average of 17,000 tickets. Because net is considerable distance from radio row (Sunset Boulevard, which holds ABC, CBS and NBC), it has to overprint considerably so as to be sure it fills seats.

NBC Hit in Summer

National Broadcasting Company finds itself in tough spot with its wintertime Hollywood origination. Roster of 43 audience broadcasts (includes repeats) is trimmed to a meager 14. To make matters worse, NBC follows policy of turning over two-thirds of tickets to agency handling show (to fill mail requests), therefore leaving little for studio distribution. Sharing its Radio City building at Sunset and Vine with ABC, NBC also handles latter's ticket distribution. This adds to mother net's headaches in a way, but helps out in that Blue has more audience shows available and gives ticket handlers something with which to fill flood of requests.

Boost in tickets here is not only due to increase in tourist trade but also fact that number of audience shows and Hollywood originations have grown each year. Blossoming of participators also has been greatly responsible for increased interest in attending broadcasts, with chance at fabulous give-aways attracting record crowds.

Hollywood's studio space squeeze is now pinching more than ever. With nets having outgrown their quarters during war years and still unable to build, it hurts to have to turn away seatwarmers because there's no place for them. Fact that ABC and NBC stay under the same roof has made it increasingly tough on both. Blue has been forced to scatter its shows thruout town, while NBC, with a stoic upper lip, anxiously awaits completion of its two new studios.

WCAM, WTNJ Cases Cue FCC Clamp on "Pressure"

WASHINGTON, Sept. 14.—Federal Communications Commission is cracking down further on stations that can't prove freedom of policy from outside pressure, nixing Friday (13) the renewal of WCAM (Camden, N. J.) in a supplemental proposed decish because of "uncontroverted evidence that the major portion of WCAM's operation since 1941 has continued to be dominated by the Mack Radio Sales Company." Commish also said "no" for the second time to renewal of WTNJ (Trenton, N. J.) for discrepancies in stock information in its various applications.

In nixing the WCAM license, commissioners emphasized that the station gives 25 out of its 29 hours of air time to Mack Radio Sales, which "continues to exploit it to the maximum commercial advantage of the company, without reference to the licensee and to its duty and responsibilities to operate in the public interest." FCC singled out a 1938 contract between the city of Camden, owner of WCAM, and Mack Radio Sales as a "delegation without authorization to a stranger to the commission" which has only lead to a disregard of public interest. In its WHNJ finding, commission said the discrepancies in stock information of the general manager of the outlet raised the inference that the info was a "misrepresentation, concealing from the commission material facts

concerning his financial qualifications."

WCAM decish was without prejudice to city of Camden, which has application on file for CP and license to share time with WCAP (Asbury Park). At the same time FCC granted application of Radio Industries Broadcasting Company for renewal of license of WCAP.

Highlighting charges of violations

RWG Spurns 4A's; Other Measures Now

(Continued from page 5)

confirmed by RWG's execs, the possibility of a strike appears imminent unless the four A's concedes to the Guild's two gripes. RWG could pull all its members from the major shows in an attempt to force the issue.

Guild's chief beefs are: AAAA's refusal to revise its present release form, which according to RWG, forces an author to give up all rights in advance before an agency agrees to read his script. Second stumbling block in negotiations, the Guild claims, is the agencies' refusal to grant scribblers ownership rights to their material and refuses to recognize authors' rights to license their material for one performance only. (Agencies claim that when a script is purchased it becomes the property of the sponsor, who should hold the right to rebroadcast the material without having to shell out further dough to the writer.)

Spencer's Letter

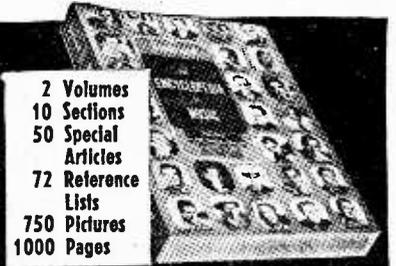
Letter was sent to Sam Moore and Dorothy Bryant (RWG exec secretary) by A. K. Spencer, chairman of the four A's radio committee, asking that negotiations be resumed and that questions of release forms and purchase rights be laid aside at this time so that discussion of other problems may be continued. Guild execs claim these two points are the most important and, therefore, they can't consider other factors until these are ironed out. RWG execs also denied that the Guild and four A's had agreed on foreign, domestic and pix rights as stated in the four A letter.

Questions of liability, also claimed by AAAA as having been settled, is still up in the air, according to the Guild. Agencies want scribblers to stand court costs on possible nuisance and crank suits arising from scripts. Agreement so far has been reached on questions of rewriting and payment for ordered single-shot scripts. Agencies consented to allow author say-so (whenever possible) in cases where rewriting of a script is necessary. It was also agreed that scribe would get paid within 10 days after an ordered script is submitted and not when material is broadcast.

Attending sessions here were Sam Moore (national prexy), Peter Lyon (v.-p.), Stuart Hawkins (New York rep), Herbert Futran (Chi rep), Dorothy Bryant (national exec secy.) and Jack Robinson, d. a. rep.

of public interest cited by the commissioners against Mack Radio was a quote by the owner of the outfit that Mack is a "business company having no primary purpose to serve the public welfare." Commish also showed in no uncertain terms that it did not like the practice of Mack Radio in selling radio time on WCAM without any prior consultation of either the city or the outlet.

The Billboard 1946-'47
ENCYCLOPEDIA
OF MUSIC
... now in preparation



2 Volumes
10 Sections
50 Special
Articles
72 Reference
Lists
750 Pictures
1000 Pages

The Billboard
25 Opera Place
Cincinnati 1, Ohio

Please send ENCYCLOPEDIA OF MUSIC
for which I inclose \$5.00.

Name

Address

City Zone State





Proverbial Parade

The NBC Parade of Stars is now starting its fifth year of audience building.

Nothing Succeeds Like Success

The NBC Parade of Stars material has been in the hands of alert station promotion men since the first of August. **THE EARLY BIRD GETS THE WORM**

The NBC Parade of Stars fall network showcases, originated 3 years ago, will be heard in high-Hooper times Sunday, October 13 (from 4 to 6 p.m., EST) and Monday, October 14 (from 10:30 to midnight)—a three-and-a-half-hour sampler of the best in broadcasting. **Imitation Is the Sincerest Flattery**

The NBC Parade of Stars, more than ever, is decked with brilliant innovations and extravagant trimming—plastic handboxes, new on-the-air promotion, listener-tailored space advertising. **You Can't Judge a Book by Its Cover** but...

The NBC Parade of Stars remains—basically—proven, effective promotion of The Greatest Shows in Radio. **The End Justifies the Means**

The NBC Parade of Stars is made possible by advertisers, talent, stations and the network, all using all media. **IN UNION THERE IS STRENGTH**

*More listeners is the goal—more for advertisers, more for talent,
more for the independent affiliated stations, more for...*



AMERICA'S NO. 1 NETWORK

... the National Broadcasting Company

Huddle on Logs May Ease L. A. Station-Newspaper Tiff

HOLLYWOOD, Sept. 14.—Long-standing space feud between four metropolitan daily newspapers and L. A. radio outlets appeared on the way to a settlement after a series of hush-hush meetings last month between *Los Angeles Daily News* rep and station flacks. Confabs were set to find a workable plan for improving system of log listings (*The Billboard*, June 8). Station flacks came to gab sessions fortified with facts and figures to support their gripes, pointing out that all four dailies have been guilty of messy listings and passive resistance to radio for so long that effectiveness of logs as a service feature to readers has all but gone by the board. Don Lee-KHJ, for example, came up with an impressive statistical analysis of the logs in all four local sheets for the month of July, showing a total of 842 errors (25 per cent inaccuracies, 75 per cent omissions).

Letting their collective hair down in off-the-record discussions, station men laced into present system of log listings, contending that over-all efficiency of the set-up is nil. (Papers now pool forces to pay salary of one log editor who co-ordinates all station listings for four dailies.) *The News* spokesman admitted log inaccuracies have resulted in flood of phone queries from readers.

Propose Clearance Thru SCBA

Station men came up with several proposals for handling listing headache and *The News* countered with its own ideas. Weeded out, top proposal is to toss log co-ordinating job into laps of broadcasters thru Southern California Broadcasters' Association. SCBA would maintain its own log office and furnish dailies with combined listings. Kickbacks, if any, would be shunted right back to station ops. Counter-proposal, suggested by *The News*, is to put log listings on regular advertising basis at one-half regular space rates, argument being that placement of listings on commercial basis would give the stations more say-so on what is published. Broadcasters, however, privately nixed this scheme, arguing that logs are circulation builders if handled properly and should be carried cuff.

The News rep is to make report and recommendations for submission to the three other papers for joint action. Final decision will be up to all papers, but *The News* meanwhile is showing every intention of playing ball with radio. Recently instituted syndicated radio column by John Crosby as regular *News* feature is seen as the opening wedge in a competitive drive to snare new readership thru radio coverage.

Fledgling Press Air Minded

HOLLYWOOD, Sept. 14.—Area's entrenched press, long contending radio copy has no reader interest, is sitting up and taking notice as pro-radio newcomer dailies are proving the old-timers wrong. Sheets which have sprung up within the last couple of years in Southern California have welcomed air-show material, pre-

HOLLYWOOD, Sept. 7.—Signs pointing the way to radio-newspaper co-operation on the West Coast are shining ever brighter, as indicated by NBC tie-up with small-town editors. New four-broadcast series, tagged "The Country Editor," began two weeks ago over web's Pacific Coast net, and giving free plugs to small-town eds stressing the position of leadership held by their newspapers. Series has official blessings of publishers' associations in three West Coast States, which in itself is significant in view of dog-eat-dog status long marking radio-press relationship.

sending it as a service to readers who couldn't get it elsewhere. Noting the favorable results, older papers are beginning to soften up, with even the four metropolitan sheets reluctantly "considering doing something about radio."

When *The Valley Times*, covering North Hollywood-San Fernando vic (See *Huddle on Logs* on page 13)

"Light" Negotiations Stymied, Carlson To File 2 New Motions

CHICAGO, Sept. 14.—Negotiations between attorneys in radio's longest drawn out court case, the Irna Phillips-Emmons Carlson litigation over *The Guiding Light*, broke down completely this week and Carlson will file two additional motions against Phillips.

Carlson, who was awarded first round in the legal battle by having himself declared as a partner of Miss Phillips, refused settlement proffered by her attorney, Harry Freeman. Sum is known to be around \$125,000. The 125G figure was termed "ridiculously low" by Carlson's attorney, Earl Schiek.

"The show made over \$1,000,000 since its beginning," Schiek said, "and since its present contract runs until 1949 at \$3,000 a week, it's worth much more than that. We're willing to settle for a reasonable sum, but not a sellout price."

Schiek asserted he was filing two motions in several days which should have an important bearing on the case. First will be a motion to pass the show into receivership in order to impound profits until litigation is over. Second action will seek to have the court hold Miss Phillips in contempt of court for failure to comply with a decree handed down last May calling for an accounting of funds by the soap opera writer.

FCC Demand for Industry Biz Info Expected To Stick

WASHINGTON, Sept. 14.—FCC accounting experts are expected to stand pat on their demands for radio biz, wage, program and technical info when they meet with industry and labor on September 20 for a discussion of the commission's revised sked. The meeting, announced this week by the commission, will give all interested parties a chance to voice comments and objections to the new survey form.

Already favored by the Bureau of Labor Statistics and union groups, new form is expected to face opposition from National Association of Broadcasters and the nets. Big argument from the biggies is expected to be that such info rightly belongs to the Labor Department, but experts point out that the Labor Department is an advisory agency and can't get any info by compulsion. Real objection to the new survey is seen by observers as the age-old refusal of NAB and the webs to divulge any information at all about business practices and labor relations.

New form gives a minute breakdown of duties in stations, narrowing down general categories of executive, employee and program workers into officers, clerical, program, technical, commercial, building, service and miscellaneous employees. Revised survey also includes salary info on free-lancers.

NIGHTTIME TALENT COST INDEX

Based on "FIRST SIXTEEN" HOOPERATINGS for Evening Programs and the "FIRST THREE" Sunday Afternoon Segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban population.

Vol III No. 16E (Report September 15, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Length and Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
MR. D. A. Bristol-Myers Ipana and Vitalls D. C. & S. NBC 131	14.6	1/2 hr. 371		\$ 4,500	\$ 308.22	\$.84
EDGAR BERGEN Standard Brands Chase & Sanborn J.W.T. NBC 143	14.1		Ford Festival—ABO Richard Lawless—CBS Special Investigator—MBS Geo. C. Putnam—MBS	\$20,000	\$1,418.44	*
SOREN GUILD Lady Esther Powder Blow CBS 149	13.1	1/2 hr. 261	Hour of Mystery—ABO Mystery Is My Hobby—MBS Drone Show—NBC	\$10,000	\$ 783.36	\$.95
WALTER WINGHELL** Jergens L. & M. ABO 183	12.9	1/2 hr. 717	Meet Corliss Archer—CBS Exploring the Unknown—MBS Manhattan Merry-Go-Round—NBC	\$ 6,000	\$ 465.12	\$.49
BURNS AND ALLEN Lever Bros.-Swan Maxwell House Coffee Y. & R. NBS 141	11.9	1/2 hr.	The Fat Man—ABO Various—MBS Voice of Firestone—NBC	\$15,000	\$1,260.50	*
JUDY CANOVA Col.-Palmolive Bates NBC 138	11.6		American Melodies—ABC Saturday Night Serenade—CBS Chicago Theater of Air—MBS	\$10,000	\$ 862.07	\$1.00
RADIO THEATER Lever Bros.-Lux J.W.T. CBS 149	11.5		I Deal in Crime—ABO Gabriel Heatter—MBS The Telephone Hour—NBC	\$16,000	\$1,391.30	\$1.60
DR. CHRISTIAN Chesebrough Vaseline McC.-E. CBS 147	10.9		Fishing and Hunting Club—ABC It's Up to Youth—MBS The Great Gildersteeve—NBC	\$ 4,000	\$ 366.97	\$.48
HOLLYWOOD PLAYERS Cresta Blanca Wine BBD&O CBS 113	10.5			\$10,500	\$1,000.00	—
SUSPENSE Roma Wine Blow CBS 81	10.3	1/2 hr. 83	Lum & Abner—ABO Christian Science Monitor—ABO Carrington Play—MBS Atrich Family—NBC	\$ 6,000	\$ 582.52	***
GRAND OLE OPRY Prince Albert Wm. Esty NBC 145	10.2		Various—ABO Various—CBS Various—MBS	\$ 3,000	\$ 294.12	\$.39
AN EVENING WITH ROMBERG Brown & Williamson Raleigh Russell Seeds NBC 145	10.0		Various—ABO Various—CBS Various—MBS	\$ 4,500	\$ 450.00	*
MAN CALLED X Pepsi-Cola F. C. & B. NBC 127	10.0	1/2 hr. 21	Concert Time—ABC American Forum—MBS Upton Close—MBS Arthur Godfrey—CBS	\$10,000	\$1,000.00	\$1.38
DR. I. Q. Mars, Inc. Grant NBC 127	9.8	1/2 hr. 355	Murder at Midnight—ABC Tonight on Broadway—CBS Various—MBS	\$ 5,500	\$ 561.22	\$.65
AMERICAN ALBUM OF FAMILIAR MUSIC Sterling Drug Bayer Aspirin D.-F.-S. NBC 137	9.7		Jimmie Fidler—ABC Policewoman—ABO Texaco Star Theater—CBS Double or Nothing—MBS	\$ 4,500	\$ 463.92	\$.55
YOUR HIT PARADE Lucky Strike F. C. & B. CBS 151	9.7	1/4 hr. 590	Gangbusters—ABC Detect and Collect—ABC To the Girls—MBS J. Trimble—MBS Nat'l Barn Dance—NBC Can You Top This?—NBC	\$10,500	\$1,082.47	\$1.12
ONE MAN'S FAMILY Standard Brands J. W. T. NBC 142	6.6	1/2 hr. 682	Dr. Danfield Danger—ABC CBS Symp.—CBS Vera Holly Sings—MBS	\$ 4,500	\$ 681.82	\$.78
COUNTERSPY Pharma-Craft Deodorant Y. & R. ABC 187	6.4	1/2 hr. 226	Jean Sablon—CBS Qulok As a Flash—MBS Symphony—NBC	\$ 3,500	\$ 546.88	\$.61
GARMEN CAVALLARO Sheaffer Pen Seeds NBC 142	5.9	1/2 hr. 39	Dr. Danfield Danger—ABC Symphony—CBS Open House—MBS	\$ 3,500	\$ 588.22	\$.69

*Insufficient data. **Includes Second Broadcast on Pacific Coast. ***The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

L. & M.—Lennen & Mitchell. F. C. & B.—Foots, Cone & Belding. Y. & R.—Young & Rubicam. J. W. T.—J. Walter Thompson. McC. & A.—McCree & Albright. R. & R.—Ruthrauff & Ryan. D. C. & S.—Doherty, Clifford & Shenfield. S. & S.—Schwimmer & Scott. R. W. & O.—Roche, Williams & Cleary. A. M. & W.—Audrey, Moore & Wallace. W. H. W.—William H. Weintraub. McC.-E.—McCann-Erickson. P. & R.—Pedlar & Ryan. D. F. S.—Dancer-Fitzgerald-Sample.

Average evening audience rating is 6.7 as against 5.7 last report, 6.4 a year ago. Average evening sets in use are 21.3 as against 19.0 last report, 22.5 a year ago. Average available audience is 72.5 as against 72.2 last report, 72.1 a year ago. Sponsored network hours reported on, were 60 1/2 as against 54 1/2 last report, 70 a year ago.

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DAYTIME TALENT COST INDEX

Based on "FIRST TWENTY" HOOPERATINGS for Weekday Daytime



In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.

Vol. III No. 16D (Report September 15, 1946)

Program Sponsor Agency Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
PEPPER YOUNG'S FAMILY P. & G. P. & R. NBC 79	6.6	617	Ladies Be Seated—ABO Winner Take All—CBS Various—MBS	\$ 2,650	\$ 401.52	...
RIGHT TO HAPPINESS Ivory Soap Compton NBC 133	5.8	402	Ladies Be Seated—ABC Winner Take All—CBS Various—MBS	\$ 2,250	\$ 887.98	\$.68
BIG SISTER Lever Bros., Rinso R. & R. CBS 142	5.7	285	Baukhage—ABC News for Women—MBS Mary Margaret McBride—NBC	\$ 2,500	\$ 438.60	.
BREAKFAST IN HOLLYWOOD (11:15) P. & G. Compton ABC 203	5.7	247	Arthur Godfrey—CBS Cecil Brown—MBS Fred Waring—NBC	\$ 1,500	\$ 263.16	\$.41
WHEN A GIRL MARRIES General Foods Maxwell House Coffee B. & B. NBC 76	5.6	280	Terry & Pirates—ABC Feature Story—CBS Adv. Story—MBS	\$ 2,300	\$ 410.71	...
MA PERKINS P. & G., Oxydol D.-F. & S. CBS 75	5.5	187	Woman's Exchange—ABC Lopez Luncheon—MBS Mary Margaret McBride—NBC	\$ 1,300	\$ 236.86	...
YOUNG WIDDER BROWN Sterling Drug D.-F. & S. NBC 141	5.4	406	Meet Me In Manhattan—ABC Give and Take—CBS Sea Hound—MBS	\$ 1,600	\$ 296.30	\$.52
WOMAN IN WHITE Cheerios K. R. NBC 126	5.3	117	Bride & Groom—ABC Sing Along—CBS Queen for a Day—MBS	\$ 3,000	\$ 566.04	\$.94
BACKSTAGE WIFE Sterling Drug D.-F. & S. NBC 141	5.2	544	Jack Berch—ABC House Party—CBS Erskine Johnson—MBS	\$ 1,750	\$ 336.54	\$.60
MA PERKINS P. & G., Oxydol D.-F. & S. NBC 136	5.1	662	Al Pearce—ABC Cinderella—CBS Various—MBS	\$ 1,300	\$ 254.90	\$.49
OUR GAL SUNDAY Anaolin D.-F. & S. CBS 143	5.0	500	Powers Charm School—ABC Army Band—MBS Show Tunes—NBC	\$ 1,750	\$ 350.00	\$.64
LORENZO JONES Sterling Drug Phillips Cream Bayer D.-F. & S. NBC 141	5.0	503	Meet Me In Manhattan—ABC Give and Take—CBS Various—MBS	\$ 2,000	\$ 400.00	\$.66
PORTIA FACES LIFE General Foods Y. & R. NBC 87	4.8	278	Dick Tracy—ABC Woman's Club—CBS Superman—MBS	\$ 2,750	\$ 572.92	...
JUST PLAIN BILL Anacin D.-F. & S. NBC 63	4.8	513	Jack Armstrong—ABC Meet the Mrs.—CBS Captain Midnight—MBS	\$ 2,000	\$ 416.67	...
BREAKFAST CLUB (9:30) Philco Hutchins ABC 237	4.7	164	Danny O'Neil—CBS Shady Valley Folks—MBS Robert St. John—NBC	\$ 3,000	\$ 638.30	\$1.02
BREAKFAST IN HOLLYWOOD (11:00) Kellogg K. & E. ABC 203	4.7	248	Arthur Godfrey—CBS Tell Neighbor—MBS Fred Waring—NBC	\$ 1,500	\$ 319.15	\$.52
YOUNG DR. MALONE P. & G., Crisco Compton CBS 42	4.7	367	Galen Drake—ABC Lopez—MBS Mary Margaret McBride—NBC	\$ 2,500	\$ 531.91	...
GRAND CENTRAL STATION Pillsbury Mc.-E. CBS 120	6.7	416	To Live In Peace—ABC Checkerboard—MBS National Farm—NBC	\$ 3,000	\$ 447.76	.
STARS OVER HOLLYWOOD Bowey's Darl-Rich Sorenson CBS 49	6.6	390	Sammy Kaye—ABC Luncheon with Lopez—MBS Smilin' Ed McConnell—NBC	\$ 4,000	\$ 606.06	...
THEATER OF TODAY Armstrong B., B., D. & O. CBS 142	5.5	177	Gay Claridge—ABC Vacation Symphonies—MBS Joe Mainline—NBC	\$ 2,500	\$ 454.55	...

*Insufficient data.

***Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per thousand figures are not reported in these cases.

Average Daytime Audience Rating is 3.7, as against 3.9 last report, 4.1 a year ago. Average Daytime Sets-in-Use are 14.7, as against 14.3 last report, 15.0 a year ago. Average Daytime Available Audience is 71.3, as against 70.6 last report, 71.0 a year ago. Sponsored network hours reported on number 84%, as against 83% last report, 82% a year ago.

D.-F. & S.—Dancer-Fitzgerald & Sample. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan. B&B—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K&E—Kenyon & Eckhardt. P&R—Pedlar & Ryan. KR—Knox Reeves. Mc-E—McCann-Erickson. L&F—Lambert & Feasley.

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RDG Given AFL Charter, Readies Nationwide Drive

WASHINGTON, Sept. 14.—Radio Directors' Guild, which got an international charter Wednesday (11) from American Federation of Labor, will begin its drive immediately to organize an estimated 5,000 radio and television directors in 860 local stations thruout the United States and Canada. Headed by George Zachary, of New York, union is the 107th national or international union affiliated with the Federation.

Claiming "100 per cent unionization around the microphone," AFL Prexy William Green said the RDG has blessings of all AFL unions in radio business, including the American Federation of Musicians and the American Federation of Radio Actors. Union already boasts a nucleus membership of 1,000, organized into locals in New York, Chicago, Hollywood and D. C.

NEW YORK, Sept. 14.—Radio Directors' Guild has come of age. International charter granted by AFL means that the union, now autonomous, has the right to charter locals, make its own laws and administer its own funds without fear of AFL interference. Org now has the same standing as AFRA, AFM, SAG, AGVA and other showbiz unions with international charters.

Federal charter which RDG operated under for more than a year managed to hamstring the union last year in its unfinished jurisdictional battle with IATSE over tele directors at CBS. IATSE tried to get RDG to hand over video pilots by applying pressure thru the AFL. It is certain that if RDG had a charter then, the same sort of a pitch could never have been tried.

RDG is now readying a strong drive in the advertising agency field.

Many agency directors are already members. Drive on indie stations is slated to follow organization of agency field.

Temporary officers for International are George Zachary, New York, prexy; Edward A. Byron, New York, first vice-president; Barr Lee, Chicago, second vice-president; Paul Franklin, Hollywood, third vice-president; Earl McGill, New York, secretary, and Lule Barnhart, Chicago, treasurer. Officers are making plans for a convention to draw up a constitution and appoint an executive secretary. Nick Burnette, executive secretary of New York local, is a possibility for the national job.

RDG will now operate from four main centers, New York, Chicago, Hollywood and Washington. Org has 1,000 members at present, 500 in New York; 250 in Hollywood; 200 in Chicago, and 50 in Washington.

Russ Radio Adds 700 Outlets, New Equip't

WASHINGTON, Sept. 14.—Soviet radio is more powerful now than before the war, with 700 new stations and production of more than 700,000 loudspeakers last year, according to figures relayed from Russian press this week by the Commerce Department. Reconstruction of all stations in formerly occupied areas is reported completed, and radio nets in Latvia, Estonia and Lithuania have been rebuilt.

Plans this year call for 600,000 more loudspeakers, improvement of transmission on existing webs and replacement of worn out equipment in about 800 stations, mostly in liberated areas.

WBNS CATCHES THEIR EARS

For Example HOOPERATING COLUMBUS, OHIO Fall-Winter '45-'46 Joan Davis 22.7 ASK ANY BLAIR MAN

Jack Owens

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- STAR OF TIN PAN ALLEY OF THE AIR NBC Coast-to-Coast Saturday afternoons for LEAF GUM
- SONG ALBUM ON DIAMOND RECORDS
- NEW MERCURY RECORDING "CYNTHIA'S IN LOVE" JACK'S OWN COMPOSITION Record #3014

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RESEARCH UP FOR SCRUTINY

See Sharper FCC Attitude

Stricter surveys, reports likely—complaints crop up of biggies' 'concentration'

WASHINGTON, Sept. 14.—With more than three score experimental television CP grants already signed and sealed and prospects of dozens more in the making, Federal Communications Commission is giving thought to sharper scrutiny over all video experimentation. FCC bigwigs believe that a new and important stage in video development is being reached, requiring a switch in FCC policy eventually to introduce in the television experimental field on a greatly intensified scale the commission's application of its yardstick for performance against promises. Keener look-see into tele research is expected to take the form of stricter field surveys by commish engineers, more frequent and comprehensive reports from experimenters, and ultimate allocations plan for experimental television stations.

Feeling at the commish is that after five years of war-time relaxation over video research, time is getting ripe for a cleaner picture as to what can be expected of the medium and as to what is being done right now in the experimental field. With industry problems of manpower and material shortages believed gradually dissolving, FCC is expected to reach the point where it will want, in addition to fuller reports on experimentation, assurance that the channels are not being "tied up" without serious work being performed. During the war the commish had to remain in the dark on the bulk of the video research on the ground that a lot of activity was in a military "top secret" category. FCC engineers point out, however, that the day is gone when a station could offer no information and supplement its report with a general statement, which was actually made by one commercial station, that the firm's "whole effort has been continually devoted to the requirements of the armed forces in the United States."

Altho feeling is strong that research should continue unhampered, commish is getting around to the view that it is time to find out exactly what is doing.

Major flaw in the current set-up, according to critics, is that all classes of experiments, pick-ups, studio transmission (standard and color), and equipment research are all lumped up into the one experimental category, with frequency assignments changed by the commission's chief engineer, depending on the course of experimentation the station wants to follow.

Inadequacies Cited

Commission experts, tho not worried about the situation, are known to be interested in improving the present experimental requirements which provide for routine outlining of research, expected results and equipment checks, followed up at yearly renewal intervals by reports of work accomplished. Critics cite two main inadequacies under the present method: (1) Info received is too general, and (2), reports are too infrequent. Engineers concede that there are certain legitimate business secrets and that it is often difficult

CBS Unveils First Live Color Pick-Up; FCC Views Sock Show

NEW YORK, Sept. 14.—After years of battling and pitching for color video fare, CBS Friday (13) came out with a color demonstration that far surpassed anything yet presented and which will cause plenty of talk and action among the black-and-whiters. Demonstration proved without a doubt that the live color camera is technically stable and dependable in faithfully producing colors of scene televised.

Attended by FCC reps and the press, the series of brief demonstrations were held in a fully-lighted room with images broadcast from Columbia's ultra-high frequency color television transmitter atop the Chrysler Building. Demonstration included boxing scenes with plenty of movement and shots of Jeri Sullivan, singing star. Color break, which some had predicted would be present in all fast action, such as boxing, was not discernible. Unusual angle in the Jeri Sullivan demonstration was that a stationary camera was trained on her for fully two minutes, not moving in or out for close-ups or longshots and yet audience interest was held high thruout because of the vivid color reproduction. To maintain audience interest in black-and-white shows, there would have to be plenty of camera action on a gal just singing.

New live camera equipment, which uses an orthicon tube and is designed for studio work, has had more than two months experimental operation in the CBS engineering research and development labs. CBS Prexy Frank Stanton, revealed that parallel tests have been underway

for a station doing video research to predict accurately its results or to give a play-by-play account of its tests. But they feel that one experimental prospectus which said the station wanted to "develop a new television system" is too broad a description to give any clues.

Concentration

Despite the fact that ceiling for experimental video channels is far from being reached, commish feels that fuller info will be needed from experimenters in how they are handling their channels. Also, the question of "freezing" of channels and concentration of research by a relatively few biggies is viewed as one that will need answering some time in the future by FCC. Complaints have been cropping up about concentration in the field. Commish is known to have been getting reports, for example, that Paramount pix owns big blocks of stock in two of the existing video biggies—Balaban & Katz and DuMont. Radio Corporation of America owns National Broadcasting Company, and of the seven pending applications for experimental television stations, four of them are from Columbia Broadcasting System. Also, General Electric and Westinghouse, besides running stations of their own, provide a major part of the industry's equipment.

Meanwhile, latest CP tele grant went Monday (9) to Cherry & Webb Broadcasting Company (Providence, R. I.), bringing total to 64. And on Friday (13), commish okaved commercial video grant to KRLD Radio Corporation, Dallas, with assignment to channel No. 4 at 46 kw..

at CBS using an image orthicon tube for live color pick-up requiring only a fraction of the light needed by the older-type orthicon tube and giving far greater color fidelity. As a result of these tests, CBS now has under construction image orthicon mobile pick-up equipment which will be used for full color broadcasting of outdoor sports and for a variety of sporting events at Madison Square Garden. Remote live pick-up is scheduled for operation by the end of the year.

In spite of the web's big pitch for color video, however, they are still going strong on black-and-white activities as evidenced by the Ford, Bristol-Myers programs set for WCBW.

JWT Completes Ford Football Skeds, Sets Other Video Events

NEW YORK, Sept. 14.—J. Walter Thompson, agency handling the Ford video business, has completed its scheduling of football games and has penciled in some of the major events it will televise from Madison Square Garden. Columbia University home games set for televising include the battle with Rutgers, September 28; Navy, October 5; Cornell, November 2; Penn, November 9; Lafayette, 16, and Syracuse, November 23. These will be done over WCBW with Mel Allen announcing.

Dennis James and Tom Carr were set this week to do the New York Yankee home football games via WABD (DuMont), with James slated for the straight announcing and Carr the color commercial blurbs. Schedule of games includes Buffalo, September 14; Cleveland, October 12; Brooklyn, October 19; Miami, November 3; Los Angeles, November 10; San Francisco, November 17; Chicago, November 24, and Brooklyn Dodgers, November 28.

Madison Square Garden events, other than boxing will include the rodeo, opening hockey game and other hockey games, professional and collegiate basketball and horse show, plus other events not yet decided upon. Bob Edge will announce.

Apropos the Garden deal, contract proved provides that anything Ford doesn't do CBS may do on a sustaining basis; but other bankrollers are nixed.

DuMont Sets Sked From Jamaica Arena

NEW YORK, Sept. 14.—DuMont will telecast sports from the Jamaica Arena Monday, Wednesday and Friday nights, starting September 30, in accordance with a 52-week contract inked late this week. Deal was concluded by Samuel Weiss, owner of the arena; Bill Johnston, promoter; Leonard F. Cramer, DuMont executive vice-president; and the William Morris Agency. Latter handles the broadcasting interests of the arena.

Programs, which will be telecast over WABD in New York and WPTG, Philadelphia, will have amateur bouts Monday, professional fights Wednesdays and wrestling matches Friday.

Big 5 Set Fat Ad Budget To Plug Receivers

(Continued from page 5)
picture brighter, the darkness has been dissipated.

Dispute between black-and-white interests and color tele is not expected to be a stopgap any more, and it's pointed out that CBS, while still going ahead enthusiastically with its work on color, is buttressing its position in tele with plenty of activity and sales in black-and-white. As one observer put, "The Kestenzation of CBS' color pitch is about over."

Bar Demand

Apropos of the demand for sets, it's expected that the bars and grills will grab up a lot of the first ones to be released by the leading manufacturers. Currently, such locations have been offering from \$1,200 to \$1,500 for receivers which in pre-war days sold for approximately \$500. Reason is that all evidence indicates the sets draw crowds, sell plenty of beer. Demand for receivers for private homes, too, is believed to be terrific. One observer recalled that RCA, prior to the war, ran a full page ad in a New York, daily and received a sensational number of orders. He pointed out that with much loose money around now—more so than in pre-war—selling will hardly be a problem. Apropos of this, one exec whose receivers are in the higher price bracket said the ad campaign for his organization would not only take in daily newspapers, but also trade papers and such upper bracket mags as *Atlantic Monthly*.

Meanwhile, Television Broadcasters Association has skedded National Television Week for October 7-12, a crucial period in view of the forthcoming ad ballyhoo by the Big Five. TBA's two-day exhibit at the Waldorf in New York (October 10-11) will have an industrial and financial slant, whereas National Tele Week will be directed to John Q. Public, and will plug commercial video as a reality which has already turned that corner.

Chertok "Times" Tele Exec

HOLLYWOOD, Sept. 14.—Pix producer Jack Chertok, formerly with MGM and Warner Bros, was named film activities director for *The Los Angeles Times's* proposed tele outlet. *Times*, one of the eight local applicants awaiting Federal Communications Commission okay on commercial tele operation, will now have two men on its program staff. The other, David Crandell, is program director. Chertok recently completed production of two feature films, *Strange Woman* and *Dishonest Lady*, both Hedy Lamarr starrers.

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Airport Personalities

Reviewed Monday (9), 3:30-4:30 p.m. Style—Man on the street. Sustaining over W6XAO (Don Lee), Hollywood.

Considering this was W6XAO's first remote since 1941, its pick-up from Lockheed Air Terminal came up on the plus side. Don Lee is to be commended for a step in the right direction. In taking its cameras away from home, outlet showed viewers another air pix program possibility and demonstrated to itself what's still to be learned.

Tele version of radio's "man on the street" proved it can find lensworthy material at an airport when notables wing their way into town. For example, DL's cameras focused on Paul Mantz (recent winner of Bendix air races trophy) and also scanned Pan-American Airways arrivals from Mexico City and Honolulu. To round out the seg, the two announcers (Stu Wilson and John Coursier) interviewed pilots, stewardesses and weather bureau men. Tele eyes close-upped on food trays being loaded into plane, with gabbers explaining airlines' dinner-in-the-air policy.

Outlet's crew learned (or should have) that in doing tele interviews, gabber should avoid turning his back on the cameras and do his level best to get each victim to face the lens boxes. Above all, sight and sound should be devoted to the same subject. (There were instances when cameramen took general airport atmosphere shots while interview was going on with an unseen party on a subject entirely foreign from scenes being scanned who otherwise did well.)

These flaws can only be eliminated with more experience. All in all, scanning proved interesting. Lens lads, on the alert for the unexpected, did well for the most part. Best shot: Landing plane moving toward a camera. Top honors go to Stu Wilson for his informal patter and his ability to smooth over difficult situations.

Court Action Filed Against CBS 'Kiss'

NEW YORK, Sept. 14.—An injunction and an accounting action was filed by Jack Barton Loeb, author of an original dramatic composition, *Court of Petty Grievances*, in U. S. District Court last week against Columbia Broadcasting System, Inc., Milton Berle, Cy Howard and Richard Senville. Action charges that the CBS sustainer, *Kiss and Make Up*, aired during the summer with Milton Berle in the lead, represented an infringement upon the original work of Loeb.

According to Lester Samuels, Loeb's attorney, plaintiff's work with due notice of copyright was submitted thru Senville, then employed by CBS, on September 4, 1944, but was rejected. Complaint alleges that on or about July 1 to August 19, 1946, *Kiss* was broadcast over the network, using a format identical with Loeb's. Plaintiff asks that the defendants pay court costs and reasonable attorney fees.

FOLLOW-UPS

Tremendous possibilities of a commercial video newscast were well demonstrated by CBS with *Gulf News*, Thursday (12), 8:15-30 p.m. Show is not only handled well, but is timely, interesting and humorous. Altho there were some minor flaws, both camera and direction-wise, they can easily be overlooked. Mile Boulton does a swell job as newscaster and has a voice that really sings out.

Newscast is illustrated with appropriate pictures—slides and filmstrips. For example, in describing the highlights of the Dodgers-St. Louis game, there were shots of the scoreboard and of baseball stars who made the news on that particular day. Highlight of Boulton's newscast was the guest appearance of Miss New York, sixth in the Miss America finals in Atlantic City.

There were some clever pitches for the sponsor. One was a filmstrip of a car pulling up to a Gulf station with the driver calling out, "Fill 'er up!" The entire newscast is well-planned, makes good viewing and the commercials are in the groove. Director was Henry Cassirer.

Title of *Stop, Look & Listen*, Thursday (12), 8:50-9:15 p.m. over WCBW (CBS), New York, should have been *Stop, Look, Listen & Twist Your Dial to Another Station*. Entire show recalls to one the Sunday afternoon programs the ladies' aid dramatic society used to put on at the church suppers back in Ohio. Looked as tho the whole show had been slapped together about 10 minutes before going on. Show sagged, hemmed and hawed, and was badly knit, tho some of the camera shots were okay.

Format consists of actors playing scenes loaded with errors (such as pouring coffee from a teapot and going to bed with shoes on). Three judges, not in camera range, yell "stop" whenever they spot errors—which confuses the viewer no end since he has no idea who is talking. Emcee Gilbert Fates does a swell job of steering the show, even tho he is only heard and not seen except at the beginning and tail end of the show when he is showwq with the three judges.

Program could have been jacked up considerably if director Ralph Warren had trained his cameras on the judges as they spotted and called out the mistakes enacted, and on Fates as he made some of his comments. But as it was, Warren missed out completely by playing his cameras only on the actors. Feeling thruout the production was that the actors were having a terrific struggle to maintain a pace and keep the ball rolling. It's loosely worked shows such as this that scare potential video advertisers away from the front office.

The Children's World, Thursday (12), 8:30-50 over WCBW (CBS), New York, had a good line-up of entertaining kids who made with the jokes (unintentionally), were cute and knew their lines (the older ones who could talk), but poor planning and bad direction pulled the show down time and again. Program could have been carried thru and handled all the way by the kids alone without any interference from adults, including directors. Phil Booth, as director, may have had his heart in the right place in trying to put emcee Lillian Okun's excellent idea across, but he hasn't quite hit the nail on the head in presenting this particular kind of show in a nighttime seg.

Several of the kids were screamingly funny and yanked the show out of some dull spots. But just as

they warmed up there would be a camera switch to another group of youngsters and the procedure of warming up a new spot in the show would begin all over again.

As per a previous review (August 24), viewers never really met the kids—never felt them as individuals. Camera shots called by Booth did little or no good for the kids and the show—and much less for the viewers.

Program consists of shots supposedly showing kids at work and play with Miss Okun as emcee and prompter. It's obvious that altho kids around four or five years old can be terrifically cute, their shyness and inability to speak up makes poor video fare. Kids on stage shouldn't be under six or seven—depending upon kid and talent.

Featured in this show was a group of youngsters from a local library who had their paintings telecast. Kids were merely standing alongside their handiwork instead of being shown actually at work with the brush and paints. Also in the show were some Girl Scouts who sang Scout songs. Cute tail-end of program had the mayor, police commissioner and health commissioner of the Children's Aid Society's Totstown. Only drawback, again, was that the kids were too young to do anything but sit and grin shyly at the camera and Miss Okun. They were followed by a kiddie circus routine which was okay.

Huddle on Logs May Ease L. A.'s Station Press Tiff

(Continued from page 10)

city, went daily first of the year, it hired Al Rich as radio editor, and featured a radio page. The fledgling *Pasadena Independent*, in an effort to woo away readers from the more established and non-radio-minded *Star-News*, put Bill Bird to writing radio news and columns. In polling its subscribers as to most-read departments, readers placed the radio page in the top bracket. In Long Beach, where the hard-to-crack *Press-Telegram* has long held sway, the youthful *Long Beach Independent* has frequently opened its columns for pix and copy concerning LB's two outlets (KFOX and KGER).

San Diego Pic

San Diego's newspaper, *The Journal*, has proved a far easier planting ground than the long-established *Union-Tribune* combination. *Journal*, which is fathering San Diego's new 5,000-watter this fall, will soon start a radio page. While sheet will naturally use this department to promote its own KSDJ, page will still provide more regular space for radio copy than town's three outlets have had before.

In all instances, the older papers, in an effort to retain their readership, are beginning to ease up on airer material. This is particularly true in the smaller communities where competition is keener between the established newspaper and the newcomer. Situation is different with Los Angeles's four downtown papers (*Daily News*, *Times*, *Herald* and *Examiner*). None of them is in direct competition with the community publications, and as long as all stick to an anti-radio policy, picture will remain black. Fact that smaller papers have proven that high reader interest exists for radio copy, plus stir caused by John Crosby's column, a break in downtown ranks is expected. One thing is certain, when one paper steps into radio, the others will be forced to follow.

Daily News (youngest of the four

CBC's 2 Million Comes Hard With Program Gripes

OTTAWA, Sept. 14.—House of Commons approval of the \$2,000,000 expansion program for CBC was preceded by fireworks, with heated charges that the expansion would kill private broadcasting in Canada. Members also hit at CBC's alleged failure in entertainment programs and at the price the corporation paid for news services.

Blow-off came when Douglas Ross, Progressive-Conservative member from Toronto, moved that the estimate of \$2,000,000 be reduced to \$1,000,000, a motion which was seconded by a Social Credit member from Alberta, Rev. E. G. Hansell.

2 Webs Urged

Ross argued that there should be one good CBC web and another good one operated by private stations. Hansell added that the House was discussing not merely the question of voting \$2,000,000, but that a vital principle was involved. He said the CBC now was a powerful organization in that it could reach 250,000 people daily and disseminate information to them.

Another Toronto Progressive Conservative member, Denton Massey, also attacked the corporation, saying if Parliament voted the \$2,000,000 for expansion, it would be creating an absolute monopoly in the hands of the government. "You will ring the death knell of private broadcasting in Canada," he warned. Massey added that in educational programs and news the CBC was doing a good job, but from the standpoint in competition with United States programs, it failed miserably.

Shortwave Service Expansion

Revenue Minister McCann told the House that European services of the CBC's shortwave station are to be expanded to include broadcasts to Norway, Sweden, Belgium and Russia. Broadcasts to New Zealand, Australia and South Africa are also planned.

The corporation was also criticized for the price it paid for news services. Karl Homuth, a Progressive Conservative from Waterloo South in Ontario, said he was critical of CBC for agreeing to increase from \$40,000 to \$70,000 the sum paid for the internal use of the Canadian Press Service, altho the original "contract ran to the end of the war and we have not yet reached the end of the war legally."

He also reproached the CBC for agreeing to pay \$45,000 for a news service from the Canadian press for use of the shortwave station at Sackville, N. B. He stated, "The contrast between what the CBC was securing for its national and dominion networks combined for \$40,000 and what it was spending \$45,000 on for the single government-owned shortwave station is glaring." He added that "quite obviously the corporation did not carry into its role as manager for the government the same financial thrift and close bargaining that it practiced where its own finances were concerned."

and friendliest to radio) is reportedly considering the syndicated Crosby column. Also, paper will soon assign radio to one of its staffers. Asked why, top brass said too much has been happening in radio and television, which the sheet heretofore had not been prepared to cover. An example of this, the recent FCC television hearings here, which paper felt was newsworthy but didn't have a man on its staff who knew enough about the picture to cover it intelligently.

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Hike in Scale A Blow to Chi Denied by AFRA

CHICAGO, Sept. 14.—Trade talk that higher prices for radio talent which AFRA is demanding in negotiations with webs beginning October 1 would react unfavorably on Chi radio in particular were denied this week by Ray Jones, national assistant exec secretary.

Several of the web and agency execs showed gloom when told of AFRA's 35 per cent increase demand in all commercial shows. Their pessimism was due to reasoning which goes something like this: Chi radio is at its lowest ebb in several years, but strenuous efforts are being made to produce more Chi originated web shows. However, any increase in rates now would set back this effort because (1) sponsors would be wary of "unknowns" and would think many times before investing dough. Therefore, what programs there are would fall to the few "knowns" here, thus creating a virtual closed door, and (2) Chi would be hit correspondingly harder than New York or Hollywood because a certain negative psychology of defeatism exists here which doesn't exist in either other town, which consciously and unconsciously affects sponsors, actors, agencies and webs in planning shows.

Jones, however, denies the logic of the gloom boys, declaring, "If Chicago talent is paid any lower than other cities, it will force talent into Hollywood and New York even more than now."

"Blondie" Leads Coast Segs

NEW YORK, Sept. 7.—*Blondie*, with a rating of 13.8, leads the first 15 programs on the Pacific Coast, according to the August Pacific Network Hooperatings report. *Whistler*, with a rating of 13.4, and *Michael Shayne*, with 12.9, are second and third respectively.

Others among the first 15, in order of their rating, are: *Aldrich Family*, 11.4; *Frank Morgan*, 11.3; *Crime Doctor*, 11.0; *Jergens Summer Edition*, 10.8; *Adventures of Ellery Queen*, 10.6; *Quiz Kids*, 10.2; *Big Town*, 10.2; *Mr. and Mrs. North*, 10; *Screen Guild Players*, 9.7; *Skippy Hollywood Theater*, 9.6; *This Is Your FBI*, 9.1, and *Bob Hawk Show*, 9.1.

TOO SHORT FOR A HEAD

WNEW Flackery's Rarities (?) On the Way; Cincy FM Jan. 1

LATEST piece of imaginative promotion to originate at the WNEW, New York, flackery is in connection with the seg *What's It Worth?* set to debut September 29, 4-4:40 p.m. Show will have a committee of experts to appraise the value of rare books, gems, stamps, etc., and to ballyhoo the program station is sending out a package containing a book, gem, stamp and piece of canvas from an old painting. Some of the items will have considerable value, others will be worthless, but there's no doubt that recipients' curiosity will get a terrific boost. Regulars on the show will include Ken Stiles, *New York Times* stamp editor; Sigmund Rothchild Jr., international art expert and restorer; Jerome B. Wiss, noted gem collector, and Laurence Verry, head of the rare and scholarly book department of Barnes & Noble, and guests.

Meeting of NAB sales managers subcommittee on standardization of rate card format set for New York, September 23-24. Members of committee are Kelly Smith, CBS director of station relations; William C. Roux, NBC spot sales; Ken Church, WCKY, Covington, Ky.; Graig Lawrence, WCOP, Boston, and George Sutherland, WILM, Wilmington, Del. . . . Another show forsakes Chicago for the Coast when *Those Websters* starts airing from Hollywood October 6. . . . Hastings Manufacturing Company starting sponsorship over MBS web of *Michael Shayne*, mystery seg which has run over the Don Lee net for the past two years. . . . Latest special events gadget at WRC, Washington, is a new model wire recorder, weighing less than 40 pounds, with two-mile spools capable of waxing a continuous hour of voice transmission.

Earl Cobey named sales manager of WHCU, Ithaca, N. Y., assuming post vacated by H. Stillwell Brown, who left to enter his own business. . . . Fredric Fradkin, who conducts the orchestra on *Adventures of the Thin Man*, CBS across-the-board ailer, readying a book for Simon & Schuster dealing with reminiscences. Fradkin accompanied Nijinsky, noted ballet dancer, on one of latter's tours. . . . Four more vets back at NBC. They are Francis Connolly, of the engineering department; Stephen Kanych, of general service; John Williams, international department, and Lester MacGregory, sounds effects. . . . Advertising Club of New York holds its first celebrity-luncheon of the season Wednesday (18). John V. L. Hogan, president of Radio Inventions, Inc., will deliver a talk on facsimile productions and post-war selling.

Title of that Mutual show, sponsored by Horwitz & Duberman and set thru Sterling Advertising Agency is "Judy, Jill, Johnny." Seg's debut October 12, 12-12:30 p.m., will set a precedent in that it will mark the first time a national clothing manufacturer has bankrolled a network show. . . . Howdee B. Meyers and James Aldrich Jr., who joined NBC Central division's news and special events department as vacation replacements, have been assigned to permanent posts by Bill Ray, news chief. . . . Bob Sievers taking over production on all of WOWO (Fort Wayne, Ind.) early morning programing in addition to handling all folk music segs.

Logan Louis Thompson has resigned as operating manager of Metropolitan Television, Inc., and FM station WABF, according to announcement by Ira A. Hirschmann. Thompson was in charge of construction and operations since 1942. William Blacksher, with the company since 1942, appointed chief engineer of the station. . . . WNLC, New London, Conn., celebrated its 10th anniversary Friday (13). . . . Alun Williams, pre-war chief announcer at WMCA, New York, now a free lance, is handling the announcing assignment on the new Tuesday night video series for U. S. Rubber and Encyclopedia Britannica over WABD, New York.

Mrs. Frances Wilder, CBS consultant on daytime programs, elected program chairman of the Advertising Women's Club of New York. . . . Warren F. Mead has joined the announcing staff of KGVO, Missoula, Mont. . . . Jack Snow, writer in NBC's advertising and promotion department, has signed a contract with Reilly & Lee Company, Chicago publishers of the noted *Oz* stories, for an annual *Oz* book to continue the children's series originated by L. Frank Baum over 40 years ago.

Harold B. Morrill, of Arlington, Mass., appointed general manager of WLAW. . . . Dramatic workshop has been opened in Dover, N. H., by WHEB. Radio dramatics courses there will be under the supervision of Robert Boak Jr., and Phyllis Iovine. . . . WEEK, Peoria, Ill., will not be able to join NBC web until November 15, owing to construction delays. . . . Morey Owens, program director and sportscaster for WROK, Rockford, Ill., has been signed by Reinald Werenrath, manager of WBKB, Chi's Balaban & Katz tele outlet, to work the mike on the WBKB and ABC telecasts of wrestling matches at the Rainbo Arena. Owens will alternate on alternate Wednesdays with ABC mikeman Don Ward.

Tess Gardella, original "Aunt Jemima," signed to portray her role of Aunt Jemima in "Hannah From Savannah," musical which will be produced by Television Pictures Corporation. . . . Ken Kear has joined the radio department of Federal Advertising Agency as a writer. He was formerly with WHLD, Niagara Falls, and WEBD, New York. . . . George Wolf, formerly with the NBC press department, has gone to Foote, Cone & Belding's New York office as publicity director. . . . Effective December 1, 1946, WIJK, new station under construction at Wilkes-Barre, Pa., will affiliate with ABC, bringing the total web to 217 stations.

The Cincinnati Times-Star Company expects to have Cincy's first FM station on the air before January 1, 1947, according to Hulbert Taft Jr., managing director of WKRC. Power is to be 15,000 watts, with frequency of 96.9 megacycles. . . . Edward G. Weber, night supervisor of KOA, Denver, and former member of the station's news department, has resigned to join the Veterans' Administration. Another KOA staffer soon to exit is George McWilliams, of news and special events department, who is joining War Assets Administration. . . . George F. McAndrew and Ralph H. Seberhagen have joined Benton & Bowles, Inc., in New York as art directors. . . . W. Hubbard Kennan and Wilbur Eickleberg have been ap-

pointed to represent WOR in the Pacific Coast area.

Dave Gregory recently flew east from Hollywood to take over the writing assignment on the *Kraft Music Hall*. . . . James F. Clancy, sales promotion manager of WTIC, Hartford, Conn., heads up the information committee of the Hartford Citizens Charter Committee. . . . Bill Hightower, program director of WSTC, Stamford, Conn., given a year's leave of absence to operate his dad's laundry biz down in Texas. Illness in family caused the move. Fred Daiger filling in for Hightower at WSTC. . . . Lee Randon, appointed program manager of WLIB, Brooklyn. . . . Florence Sando supplants Polly Malone as director of women's programs for WCAE, Pittsburgh. . . . Bill Dougherty named program manager and promotion chief of WPIK, Alexandria, Va.

Feature Productions, specializing in the broadcasting of programs for relief and political organizations, has been set up by Walter Lewis, managing director of WTNJ, Trenton; Ernest E. Hofheins, UNRRA officer recently returned to U. S., and Peter Roland. . . . George Stellman, former radio director of Dancer-Fitzgerald-Sample, Chicago, has joined William Kester & Company, Hollywood, in an executive capacity. . . . Gordon Hawkins, education and program chief for Westinghouse radio stations, quartering at KYW, Philly, has been appointed instructor in radio at the University of Pennsylvania. His college course is an extension of the teaching plan developed by him and given each year at the KYW Summer Radio Workshop.

Under direction of WSM, Nashville, six Southern stations this fall will bring grid fans what is regarded as the most complete Southeast football conference coverage since pre-war days. This will be done via *Pigskin Prevue*, recorded quarter-hour to run for 12 shows in advance of the season. Program, which will be originated on the practice fields of the schools, is being put together by Jack Harris, WSM assistant general manager, with the co-operation of Henry Slavick, WMC, Memphis; Bill Brengel, WWL, New Orleans; Marcus Bartlett, WSB, Atlanta; George Walsh, WHAS, Louisville, and Jimmie Wilson, WAPI, Birmingham. It is planned to use the South's outstanding sportscasters on the program to give predictions for the 1946 season. At WSM, the seg is being bankrolled by Southern Coach Company.

Spot announcements for a live studio audience only is a wrinkle that WNOX, Knoxville, believes is new to radio. Spots are being sold to merchants for the 7 p.m. Saturday performance of Tennessee Barn Dance, which does not go over the air but is presented only to satisfy overflow crowds that cannot make the regular 9 p.m. broadcast. . . . Personnel changes and additions at WSLS, Roanoke, Va.: Director replacing Francis Ballard, who wants to devote more time to local Little Theater activities, but will continue with station on a part-time basis as production chief; Bill Saunders, announcer, appointed traffic director; Joel Krieger added to announcing staff, and Mavis Taylor Overstree appointed publicity director.

September, 1946, issue of the *Association for Education by Radio Journal* contains *Teaching by Telling a Good Story*, written by Oscar Katz, assistant CBS research director, and Phil Eisenberg, CBS research psychologist. Web's education director has ordered 5,000 reprints for use at educational meetings and in answer to requests concerning children's programs. Article deals with kids' reactions to program content and stresses that when kids listen to radio they want entertainment, such as drama.

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PIX AND LEGIT ON SONG BINGE

Major Offices' No-Split Edict Makes Indie Agents Bosom Companions Again

MCA, GAC, W. M. Semi and Near Name Bands Feel Effects

NEW YORK, Sept. 14.—Policy of the major booking offices, instituted recently whereby they will not split commissions with independent agents on location dates for bands, seems to be working out to the benefit of the indie agents. Spokesmen representative of the indies say that the big office policy has caused the indies to work together closer than they ever have in the past.

Instead of trying to sell the location operator a band managed or booked by one of the major offices (Music Corporation of America, General Artists Corporation or William Morris), the indie splits a gut selling either a band with whom he himself (the indie agent) has a booking contract, or a band with whom some other indie agent has a contract.

Semi Names Feel It

The situation hasn't affected the top name orks handled by the major agencies, since the location operator who wants to play the Tommy Dorseys, Benny Goodmans, Stan Kentons, Woody Hermans, etc., wants them and all the talking in the world on the part of the indie won't change his mind. However, few spots in a position to buy such names are handled "exclusively" by indie agents. There have been battles between bookers of spots such as the 400 here in New York, and some of the major offices, but generally it has worked out fairly well. (Despite the policy, as a matter of fact, it is known that in an occa-

sional too-tough situation, the major agency will still give an exclusive booker his piece).

The bands which have been most severely hurt by the policy and the indie agents' answer to the policy, have been the semi-names and near-names handled by the majors. It isn't too tough for an indie agent to convince a location operator that the semi-name or near-name he is interested in is just as potent a box-office draw as the major offices' semi or near name.

Dollars and Cents Will Decide

Wise trade observers feel that the whole situation will eventually straighten itself, strictly on the basis of economical practicability. If a major office only makes 1 per cent profit out of the 10 per cent it gets for booking a band on location, it's totally unprofitable for the majors to split commissions. Then they won't do it unless it's even more uneconomical for them to lose a lot of location jobs (if they lose them). If latter is the case they'll soon start splitting commissions with the indies again.

Sinatra - Barton Split; Voice Own Pub Starts Dec. 1

HOLLYWOOD, Sept. 14.—Rumored Frank Sinatra-Barton music publishing firm split came to a head with word from Sinatra that starting around December 1 his Sinatra Songs, Inc., will roll into action with an active staff in New York, Chicago and Hollywood.

Sinatra pubbery expects to lead off with the Sammy Cahn-Julie Stein score from MGM's *It Happened in Brooklyn* flicker in which *The Voice* is starred.

If score is not ready for release at that time, firm will start working on a tune called *Moonlight Night*. Originally it was thought that Sinatra's own firm would handle only the MGM scores which Frank did for flickery. However, set up now calls for complete split.

Sinatra stated that idea for his own publishing company was instigated as sort of insurance policy in long-range revenue for his youngsters. His proposal to Barton is said to have called for continued association covering everything except MGM scores, and even with the MGM tunes Barton would share 50-50, as Sinatra's proposal supposedly included only the retaining of copyrights. However, Barton pubbery reportedly did not see eye to eye with Sinatra, and his one-third interest in firm is expected to be cleared shortly via the transferring of certain copyrights from Barton to his new firm.

Whither Parade?

NEW YORK, Sept. 14.—George Washington Hill, the "old man" of the American Tobacco Company, died yesterday, and his death will have ramifications thru the advertising agency, radio and music industries. One of the questions music men are asking is "What will happen to the *Hit Parade*?" See story in Radio Department this issue.

Shap-B Signs With Engel; Lyric Set-Up

Pubs Getting ½ Million Plus

NEW YORK, Sept. 14.—Lyle Engel, publisher of lyric magazines, this week signed a deal with Shapiro-Bernstein for the exclusive rights to publish the lyrics of S-B and affiliated company tunes in lyric books. Just a couple of months ago Engel signed an exclusive pact with the Music Publishers' Holding Corporation for their lyrics. Only major publishers and groups not now under exclusive contract to Engel are Robbins-Feist-Miller, the E. H. Morris firms and the Chappell group. These three groups have deals with Davis Publishing Company and Charlton Publishing Company, lyric mag publishers competing with Engel.

Total More Than 500C

Engel is said to be paying out somewhere in the neighborhood of \$400,000 per year to publishers at the present time, while Charlton pays E. H. Morris somewhere around \$45,000 for exclusive rights to all Morris firm tunes, including Burke & Van Heusen; Robbins-Feist-Miller \$32,500 for non-exclusive rights and approximately \$40,000 to the Chappell firms for non-exclusive rights. Davis is reported to be paying Robbins-Feist-Miller and Chappell about \$32,500 each for his participation in non-exclusive rights to their material. Engel just upped the price of his lyric mags to 15 cents and early reports show that returns at the higher price (they were formerly 10 cents) are lower than when they were at a dime.

Delaunay's Tome 2d Capitol Book

NEW YORK, Sept. 14.—Second tome to be brought out by book publishing division of Mickey Goldsen's Capitol Songs, will be a new, up-to-date edition of hit discography by French le jazz hot expert Charles Delaunay. Earlier discography tomes were published by Commodore Records. Due to war, it's been a number of years since Delaunay has had the opportunity to bring out a complete, up-to-the-minute volume for jazz lovers, and both he and Goldsen figure this will be it. Consequently, book will be quite large, somewhat along encyclopedic lines, and will sell at a high figure, probably \$5 or more. Capitol's first book, *Cavalcade of Jazz*, by Dave Dexter Jr., is due shortly.

Will Affect Pub-Film Co. & Wax Set-Ups

Even Oboler Goes Cleffy

(Continued from page 4)

Berlin (*Blue Skies*) selections played by a lush, Larry Clinton-led ork. Same plattery has a Tony Pastor album of tunes from Disney's *Song* forthcoming.

Lift for Oldies

These are just random examples selected from a great many. One effect of the scores is the tendency to bring oldies back into the *Honor Roll of Hits* limelight. Tune, *Blue Skies* is being zoomed right up there at present, and such evergreens as *Among My Souvenirs*, *My Heart Belongs to Daddy* (as sung by Kitty Kallen in Artie Shaw-Musicraft Cole Porter album, etc.) are figured to have a hot chance for a real revival.

Considerably important trade effect of the situation may be the changes it may bring in publisher-film company relationships, and the influence it may have on the ultimate decision of some filmers to enter the record business themselves. With Fred Raphael heading up a new publisher-liaison division for Walt Disney, one such change seems to be evolving already. Until upcoming *Song of the South*, scores from Disney productions were always turned over to Ralph Peer's Southern Music. *South* score was landed by Santly-Joy. It is S-J's first big film score and if they do a bang-up exploitation job on the tunes, one that makes Disney feel has brought customers to movie house box offices, S-J could easily wind up with number of other important scores. Score assignments on part of Metro-Goldwyn-Mayer, Paramount, 20th Century-Fox, etc., are always a matter of fiercest competition and result in some of the Broadway and West Coast alleys most interesting sharpshooters.

Film-Disk Effects

With MGM's record division really beginning to swing into action (see Jesse Kaye story this issue and *The Billboard* for past several months) other picture makers are watching to see what MGM will be able to accomplish with its diskery. If activities of the disk section really help MGM musicals and other films hit new box-office peaks, you can lay even money that Paramount, 20th Century-Fox (who have made more musicals, more successfully than any other company) and other producers will start drooling for a like set-up, and will take steps to do something about it.

Minor Key Aspects

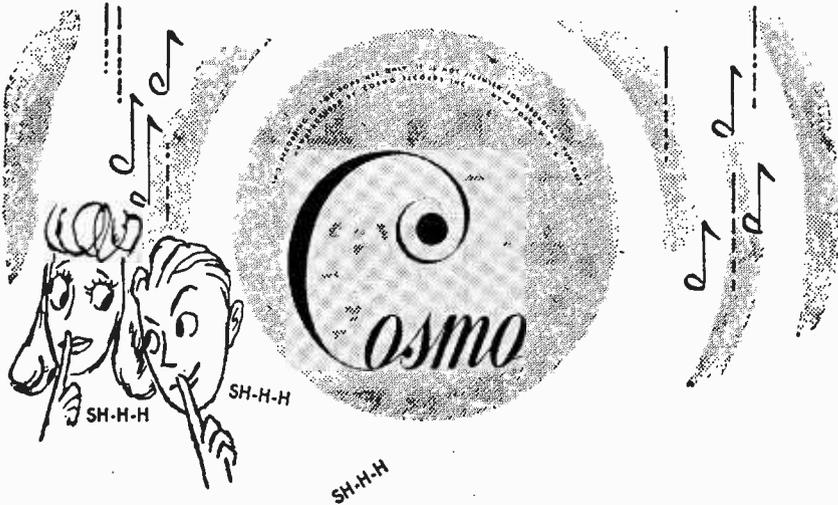
Aside from these fundamental and trade-wide ramifications the film and legit tune merry-go-round has other interesting aspects in a minor key. It is conceivable, for instance, that one or more new musical stars may be developed somewhere along the line, or that some standard music attraction, which has been boffing around for years may hit the peak. Martha Stewart, as an example, has a neat spot in the Max Gordon musical, *Park Avenue*, and if the Ira Gershwin-Arthur Schwartz tunes (See PIX AND LEGIT on page 33)

Loew's Puts Own Man Kaye In A&R Slot

Jesse Gets Coast Job

NEW YORK, Sept. 14.—Jesse Kaye, long-time Loew's State house booker, will take over as artists and repertoire head on the West Coast for the MGM Record division. (For story re future State booking see *Night Clubs-Vaude Department*). Kaye will handle both popular and classical artist and rep matters in Hollywood. Harry Meyerson, who recently left Decca to head up pop artists and rep for the film company-owned diskery in New York, and Macklin Marrow, classical artist and rep head here, will continue in their present capacities.

Almost simultaneously with appointment of Kaye, letters were being sent to distributors officially notifying them that they were being franchised to handle the M-G-M disk line. Company is starting off with 30 distribution centers, practically all of them also distributors for the Zenith (See Loew's Puts Kaye on page 33)



That Soft Sweet Satisfying Sound
You Hear Is...

THE SCINTILLATING MUSIC OF



WITH THE SMARTEST, SMOOTHEST SMASH
SONG SENSATIONS OF THE SEASON!

THAT GRAND NEW NOVELTY HIT...

"THE DOODLE SONG"

VOCAL BY THE TRIO
AND

"LAND OF DREAMS"

VOCAL BY SHERMAN HAYES
COSMO RECORD 506

THE LATEST COSMO CLICK...

"LOVE DOESN'T GROW ON TREES"

VOCAL BY SHERMAN HAYES
AND

"WHAT'VE YOU GOT TO LOSE BUT YOUR HEART"

VOCAL BY DELL WELCOME AND SHERMAN HAYES
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Allied Music Sales Co. 314 Monroe St. Toledo, Ohio	Davis Sales Co. 410 Quincy Blvd. Denver, Colo.	M. S. Wolf Co. 2313 Third Ave. Seattle, Wash.	Taran Dist. Co. 170 N. W. 23rd St. Miami, Fla.
Appliance Dist. Co. 106 S. Gallatin Jackson, Miss.	Fredrick Lee Co. 325 Second Ave., S. Minneapolis, Minn.	Music Management, Inc. 2823 The Plaza Charlotte, N. C.	The Carter Corp. 1139 Tremont St. Boston, Mass.
American Coin-a-Matic 1435-37 Fifth Ave. Pittsburgh, Pa.	Fredrick Lee Co. 304 W. 10th St. Kansas City, Mo.	Roberts Nicholson Co. 1201 Commerce St. Houston, Texas	The Oriole Corp. 512 Pennsylvania Ave. Baltimore, Md.
A. Connors Dist. Co. 265 E. North St. Buffalo, N. Y.	M. S. Dist. Co., Inc. 1429 N. Clark St. Chicago, Ill.	Runyon Sales Co. 595 Tenth Ave. New York City	

Canuck Supper Club-Terpalace Making Big Try Despite Aches

DETROIT, Sept. 14.—Opening of the new Elmwood Room at Windsor, Ont., has given the metropolitan area a major spot with a supper club policy unique in this territory. New room is on an elaborate scale and probably the largest class location around here, outranking the biggest hotels and night clubs with 1,800 capacity, including 600 in an adjoining room which is thrown open on big nights. Spot was under construction by other interests for months and was taken over only two months ago by Harry Lahman, leading Toronto industrialist and sportsman, who paid \$220,000 for the property in its then unfinished state.

Half Million Investment

An additional \$270,000 was spent in six weeks to complete the spot, making it virtually a half-million investment. Typical of methods that ran the cost way up was the paying of \$5 an hour for construction workers (accustomed to a \$1.25 scale) to work on all-night shifts to speed the opening. Air-conditioning system, said to be the most elaborate in Canada, cost \$40,000.

Entertainment policy is strictly bands, opening with Shep Fields and following with Enric Madriguera. Ted Fio Rito is next on the list. No floorshow is presented. (Ontario legislation doesn't allow floorshows.) About \$7,000 is being spent weekly for the bands, which are being handled thru open booking of MCA, Larry Lawrence and other offices.

First Big Scale Supper Club

Management is in the joint hands of Henri Merrim, former band leader and staff man at CKCL, Toronto, and Phil Henry, formerly known as a band leader under the name of Phil Scott. Liquor policy has Detroit patrons stumped, since the spot serves only wine and beers and observes provincial regulation against liquor. It functions primarily as a supper club, virtually unknown as large scale operations in this territory, with dinner served from 5 to 8 p.m., the ork starting at 8 p.m., when a \$1.50 admission charge becomes effective as well as the Canadian 25 per cent amusement tax. At 10 p.m. sales of beer and wine must cease, under provincial hours restrictions. Place remains open until 1 a.m. for food and dancing.

More Handicaps

Meantime the spot is doing remarkably well under its operating handicaps. Opening night attendance was 2,200, with 1,800 on Saturday. Average nightly business has been around 700 to 1,000 persons, which is a good crowd for a spot of this class, but not enough to carry the load under the circumstances. Major factor is the restriction of liquor sales, and the consequent bulk of the business is in beer at 10 cents a glass, with some wine sold. Food sales are not usually counted as a profitable department in a place of this caliber, with the best dinners on the menu selling at \$2-\$2.25. Weekly nut on the spot is estimated at around \$14,000, with a heavy staff of personnel to handle business.

1,000 for Jamboree

Additional obstacles that must be overcome lie in the American origin of most patrons—requiring two trips each, thru both customs and immigration offices as well as a crossing by tunnel or bridge.

Typical of the enter-prise being shown by Merrim and Henry, however, was a midnight jamboree at 12:05 a.m. Monday (2)—American Labor Day—with Madriguera's band playing, food served—but not even beer or wine at this hour—\$3 per couple. The event drew about 1,000 people.

Spot is getting a good class of trade, and is staying away from the beer tavern trade by its \$1.50 admission price, plus emphasis on food earlier in the evening. Fact remains

Haines, Guthrie And Austin Land Mission Beach

HOLLYWOOD, Sept. 14.—Final negotiations in city lease transfer of Mission Beach Park and ballroom sees Larry Finley out of active control, altho still retaining limited partnership set-up. According to new trio of operators, Tom Haines, Frank Guthrie and Warner Austin, they alone will decide what goes at amusement area and bands to be bought at the ballroom. Finley's Eastern biz, including exec position with watch firm and a radio transcription firm, is taking all of his time, altho there is rumor that he is interested in a newly formed real estate development in a resort area in the San Diego region.

Finley's partnership arrangement calls for Austin to represent him. In switchover of owners, the lease for the park and dancery which Finley secured from the city, will remain identical as far as length of time is concerned with Haines, Guthrie and Austin set thru January, 1948. New set-up expects to continue using name bands, but on a smaller basis.

New Terperery Playing Locals, But Will Use Name Bands Later

MILWAUKEE, Sept. 14.—With its neon-lit entrance the only part of the newest ballroom here to be completely finished, Dreamland is open every week-end. According to Al Zak, manager of the spot for the Davidson family, who are building it, plans include a bowling alley and a lunchroom in addition to the terperery.

Still under construction are two cocktail lounges upstairs connected with the ballroom proper, plus a bar. Downstairs has a lounge of its own. Construction continues on the outside, too. Three house bands are being featured: Lee Gordon and His Continentals, Milton Gruen and his ork, and Max and His Merry-makers, latter featuring old-time music. First two mentioned are on the air over WEMP Tuesday, Thursday, Friday, Saturday and Sunday from 10:30 to 11 p.m. Zak said that as soon as the building's exterior is completed the management intends to bring in name bands. Business has been good, with admission 85 cents when three bands play, 65 cents when two do.

that policy is closer to a ballroom operation than anything else after 10 p.m. Whatever the outcome, it's an expensive new venture in a field of entertainment new to this territory, and is being closely watched for its results. One indication that, despite difficulties, it may succeed is the many repeat patrons noted even with the few days so far played by Madriguera, proving that the music and general policy is drawing them back.

Cap's ET Org & Standard in Talentussle

Bullets Shoots Pipers

HOLLYWOOD, Sept. 14.—Competitive tussle is slowly but surely developing between standard radio transcriptions and the new entry, Capitol Transcriptions. Latter is tied in with Capitol Records. When Capitol e. t. firm started it snared several talent names from Standard, who were featured on Capitol Records, namely Alvino Rey, Buddy Cole, Dinning Sisters, plus a few others such as Duke Ellington, Hal Derwin and the King Sisters.

Now one of Capitol Records' top attractions, the Pied Pipers, has just been signed to wax for Standard Transcriptions. When questioned, Bullets Durgom, personal manager for the Pipers, said it was merely a matter of who would give the vocal quartet the best deal, and Standard came thru. Pipers' Standard deal calls not only for more dough, but a full ork to back them. Durgom also signed Connie Haines to Standard contract. She records for Mercury Records. Both deals call for six sessions within a year. Durgom, who also handles affairs for Andy Russell, related that he is on the spot concerning Capitol since his relations covering the recording end are fine, but e. t. proposition was strictly a matter of accepting the best offer. Russell, who also cuts for Capitol Records, is not penned to any transcription contract so far.

Standard vs. Capitol pitch has taken on weight beyond the artist situation, with Standard known to be mulling idea of waxing theme songs of all bands on their roster, and also using the speaking voices of various maestros, a format which Capitol inaugurated recently.

EDDY HOWARD

"Go East, Young Man"

EVER since Horace Greeley advised young men to "go West," they've been taking his advice, with diverse results. Eddy Howard, however, being a Westerner to begin with, decided to reverse the advice and come East. The trip has paid off handsomely, and today he is top band attraction, a composer of hit pops and a juke name of eminence.

Howard first gained notice as a chirper on Station KFRC, in his native city, San Francisco. That was about the time he acquired the yen to come East. To do so, he needed a band job, and after some scouting around he joined Dick Jurgens' outfit, which landed up in Chi's famed Aragon Ballroom. Eddy won fame, not only as a singer, but also as a tunesmith, turning out such salable ditties as *Careless, If I Knew Then, My Last Goodbye* and about a score of others.

He stayed on with Jurgens until 1940, when he broke away to form his own band, and except for a 10-month period last year as guest artist on the Raleigh program, he has been a top ork attraction and a best-seller disk.

His latest release, *To Each His Own*, is now holding first place in platter and juke sales. In addition, Howard holds a record for repeat performances at the Aragon, his last being in July, his 14th engagement in five years.

Add All G.I.'s

CHICAGO, Sept. 14.—Another new ork, composed entirely of ex-G.I.'s, is currently being formed and will go into rehearsal here September 16. The new band has 18 pieces and 10 of the org were members of "The Pipers," an army band which operated in the Pacific during the war.

New band will be fronted by Dom Peters, one of the Pipers, and Bob Carmichael, who handled band operations for the navy at Great Lakes, Ill., will be the ork's manager. Ork has no chirp as yet, but contains several singing combinations within the membership of the band. Outfit is affiliated with no office at yet.

Full 110 GE Supply Distribs Now Carry Signature Platters

NEW YORK, Sept. 14.—Bob Thiele, head of Signature Records, claims that his label is receiving wider distribution than any other American platter. Thiele cites that Signature disks are now being handled by the full General Electric supply chain of 110 distributors.

The indie prexy stated that Signature's New York plant is now turning out 1,000,000 platters per month. Thiele has just purchased a Jersey site in Paterson where he intends to set up another pressing plant in the near future.

He announced that Signature had signed stage and screen actor Victor Jory to an exclusive contract to do children's albums for the label. George Kleinsinger and Paul Tripp, the combo that turned out *Tubby, the Tuba*, are preparing material for Jory's first album. Present plans call for Ray Block and a 40-piece symph to play background music for the kidisks.

Thiele added that Roy Hagelin, former Signature sales manager, left the firm a week ago. Talk has it that Hagelin's replacement will come from Decca.

Birge Is Columbia Ad Director

BRIDGEPORT, Sept. 14.—John Birge is Columbia Records new director of advertising, taking over the desk September 4. Birge was formerly account exec, handling Canada Dry Ginger Ale and others, at J. M. Mathes, Inc., advertising agency. Jim Flora, who held down the ad manager post prior to Birge's arrival, is now manager of sales promotion. Birge takes over just as the CBS-affiliated diskery launches the biggest consumer and trade advertising campaign in its history, and not quite a month before the company's biggest sales and policy meet, scheduled for Cincinnati later this month.

Lang to G. M. Gwartz Pub Firms; Best for Chelsea

NEW YORK Sept. 14.—Charlie Lang is taking over as general manager of the Irv Gwartz publishing companies, Viking, Chelsea and Saunders. Will attempt to build up full-fledged professional departments in each of the three outfits starting with Chelsea.

Allen Best has been brought in for the Chelsea operation, and Lang is looking for additional New York men, as well as contractors for Chi and Hollywood.

You'll Get a Lion's Share of the Profits



with these TWO new TONY MARTIN HITS

Better than his Smash Hit "TO EACH HIS OWN" Which Look Magazine Proclaimed as the BEST recorded version!

Don't Buy

Till You Hear

TONY MARTIN

SINGING

'RUMORS ARE FLYING'

AND

'AND THEN IT'S HEAVEN'

With The Lyttle Sisters and Al Sack Orchestra

MERCURY POPULAR SERIES 3032, 50c

PRICE CHANGES TO 60c SEPTEMBER 21st



The Starlighters

CALYPSO BOOGIE WOOGIE

'BANANA BOAT'

and a swingy singy new version of

'YES, WE HAVE NO BANANAS'

MERCURY POPULAR SERIES

3030 - 50c



ORDER FROM YOUR NEAREST MERCURY DISTRIBUTOR

"Let's Play"



MERCURY RECORDS

WHY THE MUSICIANS ARE ON STRIKE AGAINST THE HOTELS

According to the U. S. Bureau of Labor Statistics, the cost of living in New York City rose 46.8% between January, 1941, and July, 1946.

In the same period, musicians' wages went up only 15%.

There is therefore a gap of 31.8% between the musicians' wages and their cost of living.

The hotels, on the other hand, continue in time of peace to reap a harvest of wartime profits.

Despite this fact, they have offered musicians a wage increase of only 12 1/2% — an increase that would still leave a gap of 19.3% between musicians' wages and their living costs.

This means that musicians and their wives and children would have to continue to eat less,

wear less and live much worse in 1946 than they did in 1941.

That is why they are now out on strike and ask you to aid them by withholding your patronage from the following hotels:

AMBASSADOR HOTEL	FORREST	LINCOLN	SHELTON
ASTOR HOTEL	FOREST HILLS INN	McALPIN	SHERATON
BARBIZON PLAZA	FOREST HILLS INN	NEW WESTON	SHERRY
BARCLAY	APTS.	NEW YORKER	NETHERLANDS
BELMONT PLAZA	GARDEN CITY	PARK CENTRAL	ST. GEORGE
BILTMORE	GLADSTONE	PARK CHAMBERS	ST. MORITZ
BOSSERT	GOTHAM	PARK LANE	ST. REGIS
BRITTANY	GREYSTONE	PARKSIDE	TAFT
BRYANT	GOV. CLINTON	PENNSYLVANIA	TOWN HOUSE
CARTERET	HAMPSHIRE HOUSE	PICCADILLY	VAN RENSSELAER
CHATHAM	HENRY HUDSON	PIERRE	WALDORF-ASTORIA
COLLINGSWOOD	HOLLAND	PLAZA	WARWICK
COMMODORE	HOLLEY	PLYMOUTH	WELLINGTON
CORNISH ARMS	HOLLY CHAMBERS	PRESIDENT	WEYLIN
DRAKE	KINGS CROWN	RIVERSIDE PLAZA	WINSLOW
EDISON	LAURELTON	ROOSEVELT	25 E. 10 ST.
ESSEX HOUSE	LEDONIA	RUSSELL	25 E. 67 ST.
FAIRFAX	LXINGTON	SAVOY PLAZA	

**ASSOCIATED MUSICIANS
OF GREATER NEW YORK**
LOCAL 802, A. F. of M.

Music—As Written

NEW YORK:

Scramble for availability rating increases continued at American Society of Composers, Authors and Publishers last week with Edward H. Morris grabbing off a hiked ranking and other publishers yowling more or less successfully for a bigger chunk. Many trade observers feel there's trouble ahead with those who didn't get increases, planning to explode what they call the "grand-daddy's grab-bag."

Majestic recording director, John Hammond, has completed a swing thru several Eastern cities investigating Majestic distribution facilities. . . . Apollo Records claims that its previously banned waxing of Roll Me Over featuring the Three Smoothies, has been getting radio play due to large ex-G.I. requests. Same indie disk firm announces that it is moving its present 10th Avenue exec offices to an East Side location.

Saxie Dowell's new ork is rehearsing for its coming Blackhawk, Chicago, opening. . . . Chirp Sarah Vaughn has been signed to follow Billie Holiday at the Downbeat nitery in New York. He contract calls for a 12-week engagement with options. . . . Bobby Byrne ork due to return to Roseland.

Musicraft Records has two new distributors in Texas, making a total of 34. Distributors are Royal Distributing Company, Houston, and Record Releasing Company.

National plans to issue its kiddie albums on vinylite. . . . Paul White-man and band into the Capitol Theater beginning September 26. . . . Folk and hot jazz specialties at Key-note's West Coast plant now ready for full production. Label is now prepared to cut and produce own disks from start to finish.

Milton Karle, p.a. and advance man for the Stan Kenton ork, has given up his advance activities for the Kenton crew and will settle down in New York to concentrate on the band's October 23 Paramount Theater date for the next six weeks. . . . Musicraft Prexy Peter Hilton visiting company's distributors in South and Southwest on his return trip from the West Coast office.

Cardinal Spellman has recorded an album of his own poetry for RCA-Victor Red Seal. . . . Count Basie mulling a South American tour next winter. . . . Billy Eckstine to cut a side tabbed Lena for National. Tune is dedicated to the Horne of the same name. . . . James (Trummie) Young, longtime Lunceford tram man, has returned to the band after fronting a small unit. . . . Dave Matthews, former Herman and Kenton tenor and cleffer, now performing these duties with the Glen Gray Casa Lomans.

CHICAGO:

Dottie Dotson, Del Courtney's chirp for the last two years, will probably leave the band when it closes at the Blackhawk Tuesday (17). Meanwhile Courtney's stay at Wesley Memorial Hospital, has been extended for another 10 days. . . . Bob Ruehle's band did so well over the Labor Day week-end at Oh Henry Ballroom that he drew two repeats and also played the spot on Saturday 7 and Saturday 14.

Eddy Howard's ork came up with over 2G for its share of a one-nighter at Mackinaw Dells, Congerville, Ill., Friday (6). . . . Lawrence Welk will begin a one-nighter tour for MCA which will take him into North Dakota, South Dakota, Iowa and Nebraska from September 14 thru October 27.

The Sherman Hayes band which will have completed the longest engagement (32 weeks) to date at the Walnut Room, Bismarck Hotel, when

it leaves November 15, goes on a one-nighter tour. Desi Arnaz's ork plays Radio City Theater, Minneapolis, week of September 13, then to Cleveland for first 1946-'47 Bob Hope air show on September 24. . . . Johnny Long set to play the Washington and Lee College prom at Lexington, Va., on October 25 and 26. . . . Warney Ruhl's ork closed a summer run of 13 weeks at Breezy Point Lodge, Minn., and opened a two-week engagement at Riviera, Lake Geneva, Wis., September 10.

HOLLYWOOD:

Kitty Kalen heading East shortly for possible Broadway show and club appearances. . . . Pop Tunesmith, Jimmy McHugh, going longhair as host to Southern California Opera Guild at his home. . . . Frederick Bros.' Tom Ketting in from New York while Bullets Durgom accompanies Paul Weston to record Andy Russell in the big city. . . . Ida Mesner, sparkplug in the Aladdin Records set-up, heading Eastward for distributor looksee. Aladdin just cut sides by new Texas piano-vocal discovery, named Amos Milburn. . . . Martha Davis moves from Larry Potter's to Billy Berg's Vine Street jump joint. . . . Songwriters Paul Secor and Larry Coleman have Gene Krupa cutting their newest, The A.M., P.M. Song.

Flack Jack Egan sent out toy boxing gloves to scribes in connection with duo band appearance of Freres Tommy and Jimmy Dorsey at Casino Gardens for two weeks. . . . Capitol utilizing the vocal talents as well as songwriting abilities of Matt Dennis. . . . Sam Lutz signed his smart set vocal group to the Alan Young alrer. . . . Musicraft's Peter Hilton in town from New York. . . . Jan Garber had big opening at Aragon. . . . Avodan dancery back on ABC and KECA channels. . . . Berle Adams, of Mercury Records, due here for another stay, and Tex Beneke p. m. Don Haynes, swung back East immediately after opening of Beneke at Palladium. . . . Columbia pic's music man, Jonie Taps, just returned from Coronado vacash. . . . Spike Jones set for RKO's Varieties of 1947.

Clarinetist Buddy DeFranco, formerly featured with Tommy Dorsey, joins Charlie Barnet's band. . . . Benny Goodman's manager, Mark Hanna, seeing San Francisco sights with dance promoter Al Bamford. Altho born in San Fran, Hanna left as a youngster and had never really seen the town. . . . Xavier Cugat's concert tour opens in St. Louis October 15 unless his MGM stint gets tied up beyond that time. . . . Music publisher contact employees union members golfing this week at Rolling Golf Course. Altho the Palladium cut out issuing a house paper, Casino Gardens flack Jack Egan just inaugurated a newsy rag called Casino Chatter.

LONDON:

British disk dealers are anxious to see Capitol Records establish a United Kingdom agency soon. Claim they have to turn away hundreds of potential customers every week. . . . Australian Musicians' Union issued an edict which will prohibit British sidemen from playing in that country until after they have established a 12-month residency. This is a counter-measure to an existing British Musicians' Union regulation prohibiting any musician from playing unless they are residents of the United Kingdom or Northern Ireland. . . . Melody Makers poll showed Geraldo and his ork on top in the sweet department, while the Ted Heath band took the swing title after only 15 months in the business.

Anne Shelton and Benny Lee came home the winners in the vocalists' (See Music—As Written on page 33)

Mercury Ups 50-Centers a Dime

CHICAGO, Sept. 14.—Following the example of Victor and Capitol, companies which recently upped the prices of their pop record releases, Mercury, Chi indie, this week announced that effective September 21 its pop releases would retail for 60 cents instead of 50 cents. Race and hillbilly Mercury records will remain at the current 75-cent price. Albums of pop records will be increased in price at the rate of 10 cents per record in the album.

Reason given by Mercury execs for the rise is generally increased costs. Mercury is going to give dealers a chance to order as many records as possible for later delivery, at the old 50-cent retail price. Thus, obviously, retailers will be able to go only for records about which the company has given advance information concerning future releases.

Monroe's \$6,660 Busts Own Mark At Bridgeport Ritz

BRIDGEPORT, Conn., Sept. 14.—Opening the season for the Ritz Ballroom here last Sunday night (8), Vaughn Monroe knocked all records in the history of the Ritz for a loop. Crowd numbered 3,700 persons, and with admission at \$1.80, gross totaled \$6,660. Monroe played the Ritz on January 17, and at that time drew 3,500 persons at \$1.50 a head, grossing \$5,250.

George McCormack and Joseph Barry, operators of the Ritz, said they considered Monroe's band the top band in the country today. Harry Cool comes in tomorrow (15) for a one-nighter, Chuck Foster a week later and Bobby Byrne on the 29th. Tony Pastor, Elliot Lawrence and Stan Kenton will follow during October.

Bands Pulled Out of Coast Hilton Hotels

HOLLYWOOD, Sept. 14.—New York's hotel vs. AFM Local 802 salary battle has finally found its way across the country, with bands from the two Hilton chain hotels in this area yanked in connection with the Eastern fracas.

Direct word was received by Local 47 here and the musicians' local in Long Beach, Calif., from AFM national Prexy James Petrillo to see that bands at the Town House, Los Angeles, and Hilton hostelry in Long Beach ceased playing effective Thursday (12) night. Chick Floyd's crew at the Town House and Tony Arreito's ork at Long Beach were affected.

Hilton management here is understood to have felt that they would not be affected due to the small-time entertainment operation of their rooms, but the Petrillo order proved otherwise.

Oliver's Bow Shoved Back To Middle of November

NEW YORK, Sept. 14.—Debut of the new Sy Oliver band at the Zanzibar here has been pushed back from September 25 to some time in mid-November. The former TD and Lunceford arranger will front an 18-piecer, featuring his own cleffings, trumpet, and vocals.

Oliver will continue his arranging and conducting chores on Mutual's *Endorsed By Dorsey* show in addition to caring for his newly acquired band leading headaches.

Truck Strike Blues — Another Chorus

NEW YORK, Sept. 14.—National Music Printers' Association, org of top printers such as Kuperman & Del Cuercio, Robert Teller Sons & Dorner, and E. A. Stege (the Warner-owned printer) met Wednesday (11) to mull the predicament they had been thrown into by the trucking strike. Decision was that they would continue to fill orders to the extent of about 10 per cent. (If a pub needs 100,000 copies, they'll give him 10,000, etc.), but even this deal could only continue, the printers decided, until next Wednesday (18). If strike isn't over by then, they'll stop printing altogether, due to inability to get necessary paper transported to plants.

The truck strike continued to hit other segments of the business in various manners, peculiar to their own type of operation. Disks from record plants in New Jersey, Connecticut and New York itself just weren't being delivered to distribs, who were beginning to hold back on dealers more and more. Several bands getting ready to hit the road had a little bus trouble with their instruments, but managed to get out.

Pastor Packs Legit House in Its First Name 1-Day Stand

NEW HAVEN, Conn., Sept. 14.—Tony Pastor did smash business in a one-day stand at the Shubert Theater here Sunday (8), with an s.r.o. sign out from 2 p.m. to 9 p.m. and cops lining up ticket holders in nylon lines proportions. Shubert, which holds reported 1,680 capacity, was packed for four complete shows, at \$1 a head, crediting Pastor with grossing over \$6,000 for the day. Shubert, local legit house, launched policy of presenting name bands on Sundays with Pastor, and will show bands whenever legit schedule leaves Sabbath open. Buck price will continue thru season. Next attraction is scheduled for September 22 but ork is still undecided.

Thornhill Passes Up Strike-Bound Pennsy For 1-Niters & Such

NEW YORK, Sept. 14.—With his engagement at the Hotel Pennsylvania, scheduled for Monday (16), a questionable proposition due to the local musicians' strike, Claude Thornhill and his ork have been hurriedly booked into a series of one-nighters and theater dates by the William Morris Agency. There are no strings attached to these bookings, and should the strike come to a sudden end, Thornhill could not back out of these engagements in favor of the Pennsylvania without the consent of the location managers who are due to get the pianist on the switch.

Indiana Terpery To Roll

INDIANAPOLIS, Sept. 14.—Indiana Roof Ballroom will open for the season September 20, according to Alice McMahon, manager. As in previous years, ballroom will feature name and semi-name bands for dancing Wednesday, Friday, Saturday and Sunday evenings, with special affairs arranged for the holidays. Spot which is now being renovated, occupies the fourth, fifth, sixth and seventh floors of the Indiana Theater Building.

Modern Music

Distributing Company

678 1/2 So. Vermont Los Angeles 5, California Dept. B

Modern Distributors

David Rosen
855 N. Broad St., Philadelphia, Pa.

Runyon Sales Co.
593 10th Ave., New York 18, N. Y.

Standard Music Distributing
1913 Leeland Ave., Houston, Texas

Becker Novelty Company
97 Dwight St., Springfield 3, Mass.

C & C Distributing Co.
714 4th Ave., Seattle, Wash.

Commercial Music
510 N. Sarah, St. Louis, Mo.

Jack Gutshall Dist. Co.
1870 W. Washington Blvd., Los Angeles 7,

M. B. Krupp
506-N. Kansas St., El Paso, Texas

Taran Dist. Co., Inc.
170 N. W. 23rd St., Miami, Fla.

Hales-Mullaly Co.
1-7 North East 6th St., Oklahoma City 4, Okla.

Lion Distributing Co.
726 South 4th St., Louisville, Ky.

Taran Dist. Co., Inc.
90 Riverside Ave., Jacksonville, Fla.

Davis Sales Co.
1010 - 17th St., Denver, Colorado

American Coin-a-matic
1437 5th Ave., Pittsburgh, Pa.

Melody Sales Co.
316 6th St., San Francisco, Calif.

M. S. Distributing Co.
1429 Clark St., Chicago, Ill.

Music Sales
680 Union Ave., Memphis, Tenn.

Pan American Record Distributing
11721 Linwood Ave., Detroit 6, Mich.

J. F. Bard
414 So. Franklin, Chicago, Ill.

Woody Herman

A HIT!

TORRID AND TERRIFIC!

Fan It

BACKED WITH

BLOWIN' UP A STORM

COLUMBIA 37059

STILL RIDING HIGH —

Surrender
Backed with
The Good Earth
COLUMBIA 36985

MABEL! MABEL!
Backed with
LINGER IN MY ARMS
A LITTLE LONGER, BABY
COLUMBIA 36995

A Hit!

THE MILLS BROTHERS'

RECORDING OF

TOO MANY IRONS IN THE FIRE

BACKED WITH

I GUESS I'LL GET THE PAPERS AND GO HOME

DECCA (23638)

Order Today!

Management

GENERAL ARTISTS CORPORATION

The Billboard

MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

Week Ending
September 13



HONOR ROLL OF HITS

(TRADEMARK)

The nation's 15 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

1. TO EACH HIS OWN

By Jay Livingston and Ray Evans
Published by Paramount Music (ASCAP)

From the Paramount film "To Each His Own," background music. Records available: Eddy Howard Ork, Majestic 7188 and 1070; Opie Cates Ork, 4 Star 1131; Tony Martin, Mercury 3022; The Modernaires-Paula Kelly, Columbia 37063; Freddy Martin, Victor 20-1921; The Fiesta Four, Emerald 101; Marie Greene, Signature 15053; Don Byas Quartet, Savoy 640. Electrical transcriptions: Novatime Trio, NBC Thesaurus; Freddy Martin, Standard; Nat Brandwynne, World; Chuck Foster, Lang-Worth.

2. FIVE MINUTES MORE

By Sammy Cahn and Jule Styne
Published by Melrose Music (ASCAP)

Records available: Frank Sinatra, Columbia 37048; Tex Beneke-Glenn Miller Ork, Victor 20-1922; Phil Brito, Musicraft 15086; Harry Cool Ork, Signature 15038; Bob Crosby, Decca 18909; Curt Massey, Cadet CR-206; The Three Suns, Majestic 7197; Skitch Henderson Ork, Capitol 287. Electrical transcriptions: Chuck Foster, Lang-Worth; Charlie Spivak, World.

3. SOUTH AMERICA, TAKE IT AWAY

By Harold Rome
Published by Witmark (ASCAP)

From the legit musical "Call Me Mister," sung by Betty Garrett. Records available: Bing Crosby-Andrews Sisters, Decca 23569; Xavier Cugat, Columbia 37051; George Paxton Ork, Majestic 7202; Mel Torme and His Mel-Tones, Musicraft 381; Betty Garrett-Call Me Mister Ork, dir. by Lehman Engel, Decca 23562. Electrical transcriptions: The Coronettes, Standard; Joe Reichman, Standard; Richard Himber, Associated; The Jumpin' Jacks, NBO Thesaurus.

4. SURRENDER

By Bennie Benjamin and George Weiss
Published by Santly-Joy (ASCAP)

Records available: Perry Como, Victor 20-1877; Phil Brito, Musicraft 15073; Randy Brooks, Decca 18897; Al Donahue, 4 Star 1120; Woody Herman, Columbia 36985; George Olsen, Majestic 7186; Tony Pastor, Cosmo 483; Jan Savitt and His Top Hatters, ARA 150; Deek Watson and His Brown Dots, Manor 1026; Bob Chester Ork, Sonora 3011; Shep Fields Ork, Manor R-765. Electrical transcriptions: Art Mooney, Lang-Worth; Charlie Spivak, World; Novatime Trio, NBC Thesaurus; Dick Jurgens, Standard; Phil Brito, Associated.

5. THE GYPSY

By Billy Reid
Published by Leeds Music (ASCAP)

Records available: Ink Spots, Decca 18817; Phil Brito, Musicraft 15062; Jan Garber Ork, Black & White BW-747; Hildegard-Guy Lombardo, Decca 23511; Sammy Kaye, Victor 20-1884; Hal McIntyre, Cosmo 475; Gail Meredith, Manor 1019; Louis Prima, Majestic 7177; Dinah Shore, Columbia 36964; Freddie Stewart, Bel-Tone BT-7003. Electrical transcriptions: The Airline Trio, Lang-Worth; Frankie Masters, Lang-Worth; Les Brown, World; Phil Brito, Associated; Hal McIntyre, Standard; Dick Jurgens, Standard; Pat Kay, Standard; Novatime Trio, NBO Thesaurus; Norman Cloutier, NBC Thesaurus.

6. THEY SAY IT'S WONDERFUL

By Irving Berlin
Published by Berlin (ASCAP)

From the legit musical "Annie Get Your Gun," sung by Ethel Merman and Ray Middleton. Records available: Perry Como, Victor 20-1857; Eileen Barton, Mercury 3005; Ray Bloch Ork, Signature 15021; Bing Crosby, Decca 18829; Al Goodman Ork, Victor 46-0001; Ray Herbeck Ork, 4 Star 1082; Henry Jerome Ork, Davis 2107; Jack Leonard, Majestic 7176; Gordon MacRae, Musicraft 15065; Will Osborne Ork, Black & White BW-769; Andy Russell, Capitol 252; Ginny Simms, ARA 139; Frank Sinatra, Columbia 36975; Jerry Wald Ork, Sonora 3007. Electrical transcriptions: The 4 Knights, Lang-Worth; Tony Russo, Lang-Worth; Nat Brandwynne, World; Richard Himber, Associated; Norman Cloutier, NBC Thesaurus; Dick Jurgens, Standard; The Coronettes, Standard; Barry Wood, Frederick Ziv; Larry Douglas, Frederick Ziv.

7. DOIN' WHAT COMES NATUR'LLY

By Irving Berlin
Published by Berlin (ASCAP)

From the legit musical "Annie Get Your Gun," sung by Ethel Merman. Records available: Freddy Martin, Victor 20-1878; Dinah Shore-Spade Cooley Ork, Columbia 36976; Jimmy Dorsey, Decca 18872; Jan Garber Ork, Black & White BW-774; The Five De Marco Sisters, Majestic 7193; Marie Greene, Signature 15053; Ethel Merman, Decca Album A-468. Electrical transcriptions: Del Courtney, Lang-Worth; Chuck Foster, Lang-Worth; Jumpin' Jacks, NBC Thesaurus; Jerry Sears, Muzak.

8. IF YOU WERE THE ONLY GIRL

By Clifford Grey and Nat D. Ayer
Published by Mutual (ASCAP)

Records available: Perry Como, Victor 20-1857; Bob Chester Ork, Sonora 3011; Dick Haymes, Decca 18590; Joan Brooks, Musicraft 15023; Claude Thornhill, Columbia 37092. Electrical transcriptions: Claude Thornhill, Lang-Worth; Joan Brooks, Lang-Worth; Frankie Froeba, World; Norman Cloutier, NBC Thesaurus.

9. I'D BE LOST WITHOUT YOU

By Sunny Skylar
Published by Advanced (ASCAP)

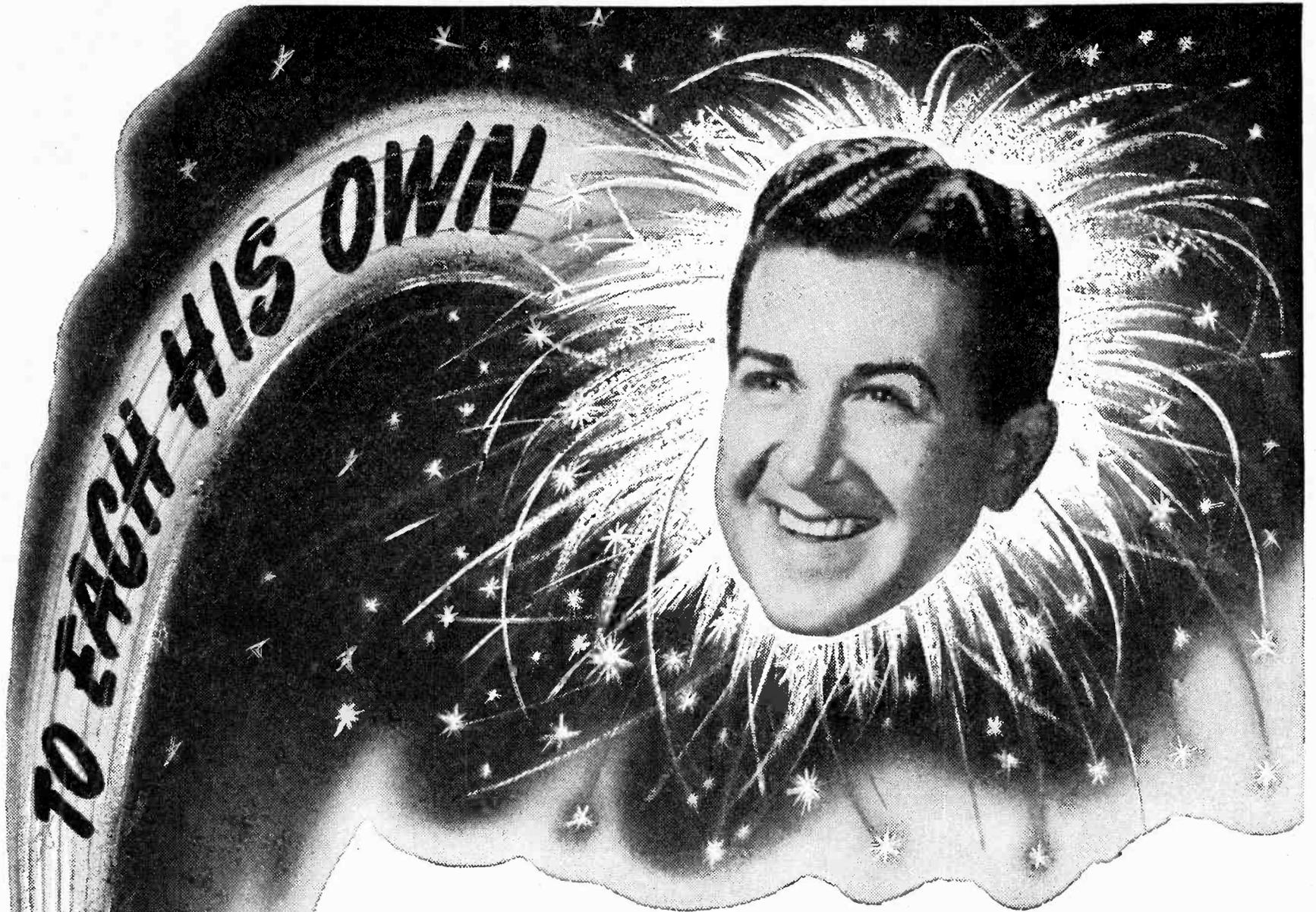
Records available: Frankie Carle, Columbia 36994; Guy Lombardo, Decca 18901; Hal McIntyre, Cosmo 491; Buddy Morrow Ork, Mercury 3015; Phil Regan, Majestic 7181; Betty Rhodes, Victor 20-1886. Electrical transcriptions: Charlie Spivak, World; Vincent Lopez, NBO Thesaurus; Gail Sisters, Associated.

10. I DON'T WHY (I JUST DO)

By Roy Turk and Fred E. Ahlert
Published by Feist (ASCAP)

From the MGM film "Faithful in My Fashion." Records available: Tommy Dorsey, Victor 20-1901; Andrews Sisters, Decca 18899; Georgie Auld Ork, Musicraft 15078; Hoagy Carmichael, ARA 148; Larry Clinton Ork, Cosmo 704; Skinny Ennis Ork, Signature 10533; Eddie Heywood Ork, Decca 23509; Tony Martin, Mercury 3019; Art Mooney Ork, Vogue R-732; Claude Thornhill, Columbia 36958. Electrical transcriptions: Tony Russo, Lang-Worth; Randy Brooks, Lang-Worth; Al Trace, Lang-Worth; Nat Brandwynne, World; Hank D'Amico Sextet, Associated; Novatime Trio, NBC Thesaurus; Freddy Martin, Standard; Dick Jurgens, Standard; The Dinning Sisters, Standard; Carl Ravazza, Standard; The Starlighters and Matty Malneck, Standard.

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.



**SKY-ROCKETED TO FAME ON THIS GREAT
MAJESTIC RECORD**

Eddy Howard

Newest idol of the juke-box punchers . . . smashing attendance records in personal appearances throughout the Midwest . . . slated for an early date at Los Angeles' celebrated Casino Gardens . . .

EDDY HOWARD — pulling in a dazzling stream of nickels for juke-box operators from Coast to Coast — is a sure-fire money-maker for you! Just give your customers a chance to put their nickels — and their dimes and quarters — on *To Each His Own* . . . *Careless* . . . *She's Funny That Way* . . . *The Rickety*

Rickshaw Man . . . *I Love You For Sentimental Reasons* . . . *Why Does It Get Late So Early* . . . *You'll See What a Kiss Can Do* . . . *If I'm Lucky* . . . *My Last Goodbye* . . . *Lynn* . . . *Missouri Waltz* . . . *My Best To You* — and all the other Eddy Howard specials that will be coming your way.

EXCLUSIVE ON

Majestic

RECORDS

Studio: New York City Sales: St. Charles, Illinois
(Subsidiary of Majestic Radio & Television Corporation)



PEER-LESS DISCOS

Present

Latin American

PARADE OF HITS

1.	CONOZCO A LOS DOS	2235
2.	NOCHECITA	2230
3.	NO VUELVO CONTIGO	2346
4.	LAGRIMAS DE SANGRE	2308
5.	TRAICIONERA	2318
6.	AMOR DE LOS DOS	2171
7.	CONFESION	2303
8.	HUMO EN LOS OJOS	2239
9.	SOMOS DIFERENTES	2219
10.	10 MINUTOS MAS	2196
11.	DE CORAZON A CORAZON	2213
12.	PALABRAS DE MUJER	2153
13.	NOCHE PLATEADA	2105
14.	FALSOS AMORES	2317
15.	NUESTRA SEPARACION	2323

COMING UP

NUESTRO ENCUENTRO		2216
AMIGABLEMENTE		2382
FIESTA MEXICANA		2392
LA PASEADA		2327

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MUSIC POPULARITY CHARTS

PART
II

Sheet Music

Week Ending
September 13

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	SONG	RECORDING ARTIST
10	1	1	1.	TO EACH HIS OWN (F) (R)	Paramount
6	4	2.	2.	FIVE MINUTES MORE (R)	Melrose
11	2	3.	3.	SURRENDER (R)	Santly-Joy
22	3	4.	4.	THE GYPSY (R)	Leeds
3	6	5.	5.	SOUTH AMERICA, TAKE IT AWAY (M) (R)	Witmark
15	5	6.	6.	DOIN' WHAT COMES NATUR'LLY (M) (R)	Berlin
5	9	7.	7.	IF YOU WERE THE ONLY GIRL (R)	Mutual
18	7	8.	8.	THEY SAY IT'S WONDERFUL (M) (R)	Berlin
8	13	9.	9.	I DON'T KNOW WHY (I Just Do) (F) (R)	Feist
18	8	10.	10.	I DON'T KNOW ENOUGH ABOUT YOU (R)	Campbell-Porgie
13	11	11.	11.	ONE MORE TOMORROW (F) (R)	Remick
1	—	12.	12.	RUMORS ARE FLYING (R)	Oxford
2	14	13.	13.	I'D BE LOST WITHOUT YOU (R)	Advanced
6	—	14.	14.	WHO TOLD YOU THAT LIE? (R)	Stevens
1	—	15.	15.	THIS IS ALWAYS (F) (R)	Bregman-Vocco-Conn

ENGLAND'S TOP TWENTY

The list of England's Top Twenty for the week ending August 23 was not published due to the Press Wireless strike in New York last week. This list is published herewith for the record:

Weeks to date	Last Week	This Week	POSITION	SONG	ENGLISH	AMERICAN
13	1	1.	1.	BLESS YOU FOR BEING AN ANGEL	Noel Gay	Shapiro-Bernstein
11	2	2.	2.	PRIMROSE HILL	Lawrence Wright	*
8	6	3.	3.	DOWN IN THE VALLEY	Leeds	Leeds
11	3	4.	4.	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Campbell-Connelly	BMI
6	4	5.	5.	THERE'S A HARVEST MOON	Strauss-Miller	*
25	5	6.	6.	I CAN'T BEGIN TO TELL YOU	Chappell	Bregman-Vocco-Conn Bregman-Vocco-Conn
5	7	7.	7.	DO YOU LOVE ME?	Chappell	Burke-Van Heusen
17	10	8.	8.	MONEY IS THE ROOT OF ALL EVIL	Chappell	Sun
9	12	9.	9.	YOU ALWAYS HURT THE ONE YOU LOVE	Bradbury Wood	Sun
18	13	10.	10.	INTO EACH LIFE SOME RAIN MUST FALL	Bradbury Wood	Sun
2	18	11.	11.	JOHNNY FEDORA	Leeds	Leeds
3	12	12.	12.	ONE-ZY, TWO-ZY (I Love You-zy)	Bradbury Wood	Martin
37	14	13.	13.	CRUISING DOWN THE RIVER	Cinephonic	*
3	17	14.	14.	AREN'T YOU GLAD YOU'RE YOU?	Chappell	Burke-Van Heusen
20	8	15.	15.	IN THE LAND OF BEGINNING AGAIN	Feldman	Feist
6	15	16.	16.	DAY BY DAY	Campbell-Connelly	Barton
26	9	17.	17.	LET BYGONES BE BYGONES	Feldman	*
3	—	17.	17.	AS IF I DIDN'T HAVE ENOUGH ON MY MIND	Edwin Morris	Melrose
2	—	18.	18.	COME CLOSER TO ME	Southern	Melody Lane
3	16	19.	19.	PRISONER OF LOVE	Edwin Morris	Mayfair
18	17	20.	20.	OH! WHAT IT SEEMED TO BE	Sun	Santly-Joy

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

<p>ALL THE TIME (Robbins), sung by Pat Kirkwood and played by Guy Lombardo in MGM's "No Leave, No Love." National release date not set.</p> <p>BLUE SKIES (Berlin), sung by Bing Crosby in Paramount's "Blue Skies." National release date—September 27, 1946.</p> <p>I DON'T KNOW WHY (I Just Do) (Feist), in MGM's "Faithful in My Fashion." National release date—August 22, 1946.</p> <p>I'VE NEVER FORGOTTEN (Morris), sung by Constance Moore in Republic's "Earl Carroll Sketchbook." National release date not set.</p> <p>ON THE BOARD WALK (In Atlantic City) (Bregman-Vocco-Conn), in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.</p>	<p>SOMEWHERE IN THE NIGHT (Triangle), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.</p> <p>THIS IS ALWAYS (Bregman-Vocco-Conn), in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.</p> <p>TO EACH HIS OWN (Paramount), in Paramount's pic of the same name. National release date—July 5, 1946.</p> <p>WITHOUT YOU (Tres Palabras) (Peer), sung by Andy Russell in Walt Disney's "Make Mine Music." National release date—April 20, 1946.</p> <p>YOU KEEP COMING BACK LIKE A SONG (Berlin), in Paramount's "Blue Skies." National release date—September 27, 1946.</p>
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The Billboard
MUSIC POPULARITY CHARTS
PART III
Radio Popularity
 Week Ending September 13

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, Sept. 6, 8 a.m., and ending Friday, 8 a.m., Sept. 13)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
8.	All the Time (F) (R)	Robbins	ASCAP
7.	Along With Me (M) (R)	Witmark	ASCAP
5.	And Then It's Heaven (R)	Remick	ASCAP
4.	Blue Skies (F) (R)	Berlin	ASCAP
9.	Cynthia's in Love (R)	ABC	ASCAP
14.	Doin' What Comes Natur'lly (M) (R)	Berlin	ASCAP
4.	Five Minutes More (R)	Melrose	ASCAP
17.	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
17.	I Don't Know Why (I Just Do) (F) (R)	Feist	ASCAP
17.	I Got the Sun in the Morning (M) (R)	Berlin	ASCAP
9.	I'd Be Lost Without You (R)	Advanced	ASCAP
10.	If You Were the Only Girl (R)	Mutual	ASCAP
4.	I've Never Forgotten (F) (R)	Morris	ASCAP
7.	Linger in My Arms a Little Longer Baby (R)	Bourne	ASCAP
2.	On the Boardwalk (In Atlantic City) (F) (R)	Bregman-Vocco-Conn	ASCAP
1.	September Song (R)	Crawford	ASCAP
5.	Somewhere in the Night (F) (R)	Triangle	ASCAP
8.	South America, Take It Away (M) (R)	Witmark	ASCAP
13.	Surrender (R)	Santly-Joy	ASCAP
1.	The Girl That I Marry (R)	Berlin	ASCAP
22.	The Gypsy (R)	Leeds	ASCAP
13.	There's No One But You (R)	Shapiro-Bernstein	ASCAP
23.	They Say It's Wonderful (M) (R)	Berlin	ASCAP
4.	This Is Always (F) (R)	Bregman-Vocco-Conn	ASCAP
3.	To Each His Own (F) (R)	Paramount	ASCAP
1.	Under the Willow Tree (R)	Peter Maurice	ASCAP
10.	Whatta Ya Gonna Do? (R)	BMI	BMI
5.	Who Told You That Lie? (R)	Stevens	BMI
2.	Why Does It Get So Late So Early? (R)	Harms, Inc.	ASCAP
7.	Without You (Tres Palabras) (F) (R)	Peer	BMI
2.	You Keep Coming Back Like a Song (F) (R)	Berlin	ASCAP

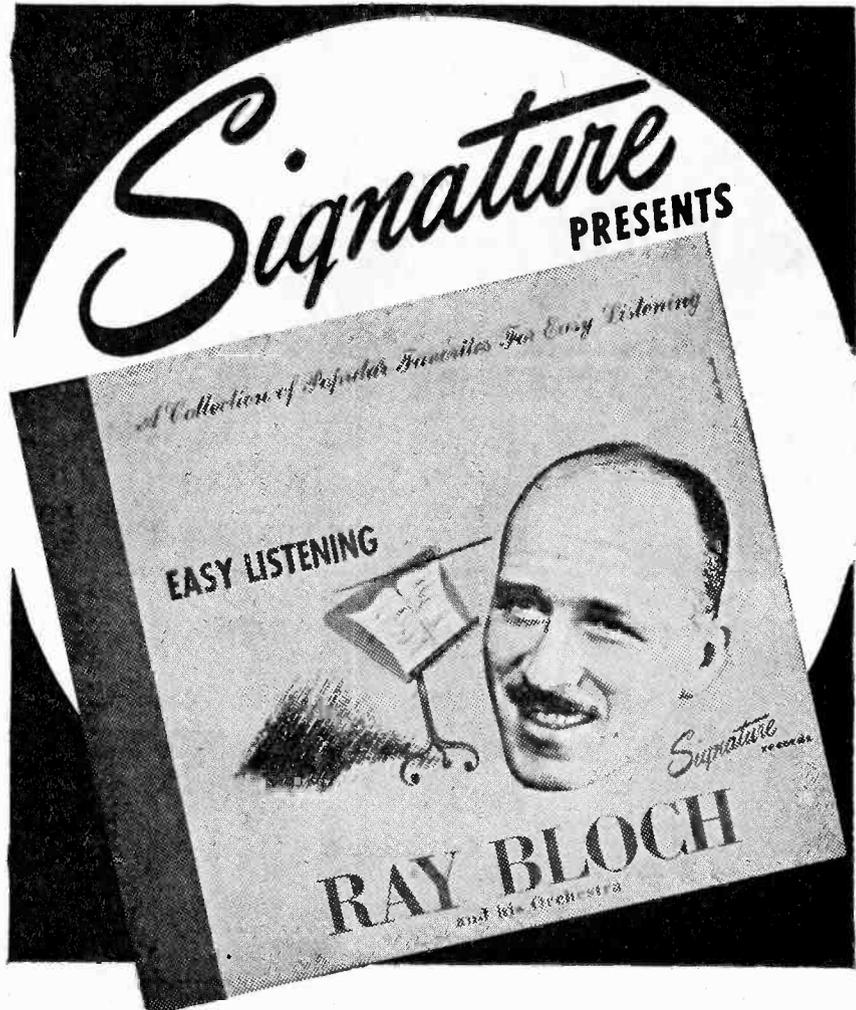
RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,359 disk jockeys thruout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tunes is from a legit musical.

POSITION	Weeks Last to date	This Week	TITLE	Artist	Label	Lic. By
12	1	1	TO EACH HIS OWN (F)	Eddy Howard Ork	Decca	ASCAP
8	2	2	FIVE MINUTES MORE	Frank Sinatra	Columbia	ASCAP
5	4	3	SOUTH AMERICA, TAKE IT AWAY (M)	Bing Crosby-Andrews Sisters	Decca	ASCAP
6	6	3	TO EACH HIS OWN (F)	The Modernaires-Paula Kelly	Columbia	ASCAP
7	3	4	TO EACH HIS OWN (F)	Freddy Martin	Victor	ASCAP
12	5	5	SURRENDER	Perry Como	Victor	ASCAP
5	8	6	SOUTH AMERICA, TAKE IT AWAY (M)	Xavier Cugat	Columbia	ASCAP
6	7	7	TO EACH HIS OWN (F)	Tony Martin	Mercury	ASCAP
3	—	8	FIVE MINUTES MORE	Tex Beneke-Glenn Miller Ork	Victor	ASCAP
2	8	9	TO EACH HIS OWN (F)	Ink Spots	Decca	ASCAP
2	9	10	BLUE SKIES (F)	Count Basie (Jimmy Rushing)	Columbia	ASCAP
5	11	10	JUST THE OTHER DAY	Sam Donahue	Capitol	ASCAP
6	—	10	SURRENDER	Woody Herman	Columbia	ASCAP

Coming Up

I KNOW	Tex Beneke-Glenn Miller Ork	Victor 20-1914
RICKETY RICKSHAW MAN	Eddy Howard	Majestic 7192
OLE BUTTERMILK SKY	Kay Kyser (Michael Douglas-The Campus Kids)	Columbia 37073



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- 2 SMOKE GETS IN YOUR EYES FROM "ROBERTA"
- 3 THE VERY THOUGHT OF YOU A PRETTY GIRL IS LIKE A MELODY FROM "ZIEGFELD FOLLIES OF 1919"
- ALL THE THINGS YOU ARE FROM "VERY WARM FOR MAY"
- PEOPLE WILL SAY WE'RE IN LOVE FROM "OKLAHOMA"

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with Joe Lilley
and his Orchestra

**Walkin' Away
With My Heart**

and

**What Did You
Put in That Kiss**

RCA VICTOR 20-1950

TEX BENEKE

and The Miller Orchestra

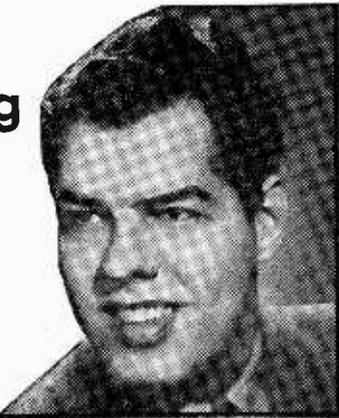
The Woodchuck Song

Vocal refrain by Tex Beneke
and The Crew Chiefs

and

Passe Vocal refrain by Lillian Lane

RCA VICTOR 20-1951



DARDANELLE TRIO



**After You Get What
You Want You Don't
Want It** Vocal refrain by Dardanelle

and

Boogie in Bee

RCA VICTOR 20-1959

Sons of the Pioneers

Out California Way

(from the Republic motion picture "Out California Way")

and **You're Getting Tired of Me**

RCA VICTOR 20-1952

LIL GREEN

and her Orchestra

Blowtop Blues and It's Bad with My Man and Me

RCA VICTOR 20-1957

The **Billboard** MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending September 13

TRADE SERVICE FEATURE

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Label	Catalog
3	3	1	TO EACH HIS OWN (F)... <i>I Never Had a Dream Come True</i>	Ink Spots	Decca 23615
7	1	2	FIVE MINUTES MORE... <i>How Cute Can You Be?</i>	Frank Sinatra	Columbia 37048
10	2	3	TO EACH HIS OWN (F)... <i>(Issued with two different "B" sides: Cynthia's in Love, Majestic 7188; Careless, Majestic 1070.)</i>	Eddy Howard	Victor 20-1921
6	4	4	TO EACH HIS OWN (F)... <i>You Put a Song in My Heart</i>	Freddy Martin	Victor 20-1921
8	6	5	SOUTH AMERICA, TAKE IT AWAY (M)... <i>Route 66</i>	Bing Crosby-Andrews Sisters	Decca 23569
12	5	6	SURRENDER... <i>More Than You Know</i>	Perry Como	Victor 20-1877
3	9	7	FIVE MINUTES MORE... <i>Texas Tex</i>	Tex Beneke-Glenn Miller Ork	Victor 20-1922
6	7	8	TO EACH HIS OWN (F)... <i>I'll See You in My Dreams</i>	Tony Martin	Mercury 3022
2	10	9	CHOO CHOO CH'BOOGIE... <i>That Chick's Too Young To Fry</i>	Louis Jordan Tympany Five	Decca 23610
5	8	9	TO EACH HIS OWN (F)... <i>Holiday for Strings</i>	Modernaires-Paula Kelly	Columbia 37063
1	—	10	SOUTH AMERICA, TAKE IT AWAY... <i>Chiquita Banana</i>	Xavier Cugat	Columbia 37051

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Album Title	Label	Catalog
8	1	1	King Cole Trio... <i>King Cole Trio</i>	Capitol	BD 29
5	3	2	Cole Porter Review Album... <i>David Rose</i>	Victor	P-158
1	—	3	Ink Spots Album... <i>Ink Spots</i>	Decca	A-477
1	—	4	Perry Como... <i>Perry Como</i>	Victor	P-160
8	2	5	Annie Get Your Gun... <i>Ethel Merman</i>	Decca	A-468

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Label	Catalog
49	2	1	Claire de Lune... <i>Jose Iturbi</i>	Victor	11-8851
65	1	2	Chopin's Polonaise... <i>Jose Iturbi</i>	Victor	11-8848
23	3	3	Jalousie... <i>Boston Pops</i>	Victor	12160
40	5	4	Warsaw Concerto... <i>Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops</i>	Victor	11-8863
51	—	5	Warsaw Concerto... <i>Wallenstein, Los Angeles Philharmonic Ork.</i>	Decca	29150

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

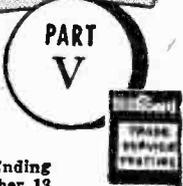
Weeks to date	POSITION Last Week	POSITION This Week	Album Title	Label	Catalog
31	1	1	Rachmaninoff Concerto No. 2 in C Minor... <i>Rachmaninoff, Philadelphia Orchestra</i>	Victor	DM 58
3	2	2	Music of Jerome Kern... <i>Andre Kostelanetz</i>	Columbia	MM 622
1	—	3	Rachmaninoff Concerto No. 2 in C Minor... <i>Artur Rubinstein, pianist, NBC Orchestra, Valdimir Golschmann, conductor</i>	Victor	1075
32	—	4	Grieg Piano Concerto in A Minor... <i>Artur Rubinstein—Ormandy, Philadelphia</i>	Victor	DM 900
57	4	5	Rhapsody in Blue... <i>Oscar Levant, Philadelphia Orchestra, Eugene Ormandy, conductor</i>	Columbia	X-251
9	—	5	Strauss Waltzes... <i>Andre Kostelanetz</i>	Columbia	M-481

RCA VICTOR RECORDS

The Billboard
MUSIC POPULARITY CHARTS

Juke Box Record Plays

Week Ending
September 13



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,204 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

POSITION		Going Strong
Weeks to date	Last Week This Week	
7	2	1. FIVE MINUTES MORE—Frank Sinatra (Axel Stordahl Ork).....Columbia 37048
11	1	2. TO EACH HIS OWN (F)—Eddy Howard Ork (Eddy Howard) (Issued with two different "B" sides): Cynthia's in Love..Majestic 7188 Careless.....Majestic 1070
4	8	3. TO EACH HIS OWN (F)—Ink Spots.....Decca 23615
7	5	4. SOUTH AMERICA, TAKE IT AWAY (M)—Bing Crosby-Andrews Sisters (Vic Schoen Ork).....Decca 23569
6	3	5. TO EACH HIS OWN (F)—Freddy Martin (Stuart Wade).....Victor 20-1921
13	4	6. SURRENDER—Perry Como (Russ Case Ork).....Victor 20-1877
4	6	7. FIVE MINUTES MORE—Tex Beneke-Glenn Miller Ork.....Victor 20-1922
4	10	8. CHOO CHOO CH'BOOGIE—Louis Jordan and His Tympany Five.....Decca 23610
21	7	9. THE GYPSY—Ink Spots.....Decca 18817
4	16	10. SOUTH AMERICA, TAKE IT AWAY (M)—Xavier Cugat.....Columbia 37051
8	9	11. TO EACH HIS OWN (F) Tony Martin (Al Sack Ork).....Mercury 3022
2	15	12. FIVE MINUTES MORE—Three Suns.....Majestic 7197
5	12	13. MY SUGAR IS SO REFINED—Johnny Mercer (The Pied Pipers-Paul Weston Ork).....Capitol 268
3	14	14. TO EACH HIS OWN (F)—The Modernaires-Paula Kelly.....Columbia 37063
1	—	15. RUMORS ARE FLYING—Frankie Carle (Marjorie Hughes).....Columbia 37069 (Billy Butterfield (Pat O'Connor), Capitol 282; Saxie Dowell Ork (Don Grady), Sonora 3026; Betty Rhodes (Charles Dant Ork), Victor 20-1944; The Two Tones (Benny and George) with quartette, Cosmo 504)
1	—	15. AND THEN IT'S HEAVEN—Harry James (Buddy Di Vito).....Columbia 37060 (Phil Brito (Walter Gross Ork), Musicraft 15080; The Dinning Sisters (Carl Kress Ork), Capitol 281; Russ Morgan (Betty Perry), Decca 18876; Danny O'Neil (Virg Davis Ork and Choir), Majestic 7198)
6	—	16. ONE MORE TOMORROW (F)—Frankie Carle (Marjorie Hughes).....Columbia 36978 Glen Gray-Eugenie Baird, Decca 18843; Glenn Miller Ork-Tex Beneke, Victor 20-1835; Danny O'Neil, Majestic 7171)
2	14	16. THE RICKETY RICKSHAW MAN—Eddy Howard..Majestic 7192
17	11	17. DOIN' WHAT COMES NATUR'LLY (F)—Dinah Shore-Spade Cooley Ork.....Columbia 36976
4	—	17. SURRENDER—Woody Herman (Woody Herman-The Blue Flames).....Columbia 36985

Coming Up

IF'D BE LOST WITHOUT YOU—Guy Lombardo.....Decca 18901

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

POSITION		Folk Records
Weeks to date	Last Week This Week	
4	1	1. WINE WOMEN AND SONG Al Dexter.....Columbia 37062
21	2	2. NEW SPANISH TWO-STEP Bob Wills.....Columbia 36966
7	—	3. DRIVIN' NAILS IN MY COFFIN.....Floyd Tillman.....Columbia 36998
2	5	4. GET YOURSELF A HANK PENNY.....Hank Penny.....King 540
3	—	4. GUITAR POLKA.....Rosalie Allen.....Victor 20-1824
2	4	5. IT'S UP TO YOU.....Al Dexter.....Columbia 37062
9	—	5. NO VACANCY.....Merle Travis.....Capitol 258
1	—	5. DIVORCE ME C.O.D.....Merle Travis.....Capitol 290

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

POSITION		Race Records
Weeks to date	Last Week This Week	
6	1	1. CHOO CHOO CH'BOOGIE...Louis Jordan and His Tympany Five.....Decca 23610
13	3	2. STONE COLD DEAD IN THE MARKET (He Had It Coming).....Louis Jordan-Ella Fitzgerald...Decca 23546
7	3	4. I'VE GOT A RIGHT TO CRY..Erskine Hawkins..Victor 20-1902
21	3	4. DRIFTIN' BLUES.....Johnny Moore's Three Blazers.....Philo P-112
21	2	4. R. M. BLUES.....Roy Milton—Juke Box JB-504.....Specialty SP-504
2	—	4. SUNNY ROAD.....Roosevelt Sykes and His Original Honeydrippers.....Victor 20-1906
4	3	4. THAT CHICK'S TOO YOUNG TO FRY.....Louis Jordan and His Tympany Five.....Decca 23610

Nickel Harvest
here 5¢ here

Benny Goodman * Kay Kyser
GOODMAN Kyser
and his orchestra and his orchestra

PITY THE POOR LOBSTER OLE BUTTERMILK SKY
from "Canyon Passage"
Chorus by Michael Douglas and The Campus Kids

LOVE DOESN'T GROW ON TREES ON THE WRONG SIDE OF YOU
Vocals by Art Lund Vocal by Lucyann

COLUMBIA 37077 COLUMBIA 37073

There's a bumper crop of coins ready for the reaping on these new hits. Kay and Benny are the "hands with the know-how!"

Columbia Records

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JB 504 HOT CLASSIC SERIES

IN THE RACE FIELD

THE ORIGINAL

JB 504 R.M. Blues . . . Rhythm Blues
JB 503 Milton's Boogie . . . Groovy Blues
By Roy Milton & His Solid Senders

HERE'S THE OFFICIAL RECORD . . . 21 WEEKS IN BILLBOARD'S POP CHART

Weeks to date	Last Week	This Week	POSITION	Artist	Record
5	1	1	1.	CHOO CHOO CH'BOOGIE Louis Jordan and His Tympany Five	Decca 23610
20	4	2.	2.	R. M. BLUES Roy Milton	Juke Box JB-504 Specialty SP-504

6 WEEKS IN BILLBOARD'S POP CHART

The ORIGINAL VOO-IT VOO-IT CRYING BLUES
JB 502 by The BLUES WOMAN with Buddy Banks Sextet

Also those fast-selling JB 505 Not On The First Night . . . The Laziest Gal In Town by Frankie and Her Boys. JB 506 Pine Top's Boogie Woogie . . . Eccentric Rag by The Bailey Swing Group.

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JB 508 FAT BOOGIE WOOGIE . . . LOVED AND LOST
By Ollie Jackson and His Band

JB 509 BABY GOT TO HAVE IT . . . YOU'LL MISS ME WHEN I'M GONE
By Ollie Jackson and His Band

LATEST STERLING RELEASES

SR 106 ST. LOUIS BLUES . . . TIME FOR JOOKIN'
By Judy Canova

SR 107 I NEED A GIRL LIKE YOU . . . EVENING BLUES
By Monte Easter and his Orchestra

AND still selling FASTER than we can produce them

SR 105 Pluckin' the Bass . . . I'm Gettin' Sentimental Over You
By Roy Eldridge and Orchestra

SR 100 Blues for My Daddy . . . Lillette's Boogie

SR 101 Variety Blues . . . That's What Happened to Me
By Lillette Thomas and Her Boys

7005 You Are Too Beautiful . . . Robert the Roub
By Buddy Clark with Orchestra

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The Billboard MUSIC POPULARITY CHARTS

Record Reviews and Possibilities

PART VI

Week Ending September 13

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

THE THINGS WE DID LAST SUMMER. Frank Sinatra with Axel Stordahl's Orchestra Columbia 37089

A lush love ballad that has all the marks of another smash hit for clefters Sammy Cahn and Jule Styne, it's rich melody with meaningful words for Frank Sinatra to fondle. That he does most effectively, with the swooners a cinch to wilt at his word-slinging. Mated is the Latin novelty, "The Coffee Song," which Sinatra treats lightly and highly rhythmically to good returns. Per usual, Axel Stordahl's musical backgrounds leave nothing to be desired musically.

FLYING HOME No. 2 Lionel Hampton Decca 23639

A standard-bearer for Lionel Hampton, this new version of the maestro's identifying "Flyin' Home" spins as excitingly as his original version. Band packs a powerhouse into the side, with Alvin Cobb's tenor sax solo keeping pace with the standard set by Illinois Jacquet in the original cutting. No mistaking the Hampton jump designs here, and spinning is on the terrific side for the jump set. Mated is another instrumental, also in a solid setting, in "Punch and Judy."

YANK'S TWO-DAY TOOT Yank Lawson Signature 15044

This is a boogie-woogie jazz classic that has the entire band on an eight-beat bender that is loaded with musical excitement. One of the better hot trumpet tootlers of the day, Yank Lawson displays not only his own sorcery, but a well-knit ensemble that builds the blues theme to real powerhouse proportions. It's a solid eight-beat spin that should create a new wave of enthusiasm for both Lawson and his boogie-woogie designing. Mated is an oldie Dixielander in "Sugarfoot Stomp."

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

BETTY HUTTON (Victor 20-1950)
Walkin' Away With My Heart—FT; V. What Did You Put in That Kiss?—FT; V.

The personality songbird, but without resorting to vocal violence, Betty Hutton sells it just as strong for both of these new tunes. With accent ever on the rhythmic qualities of the chant, Miss Betty projects herself well for "Walkin' Away With My Heart," and with vocal assist from the Four Hits, for "What Did You Put in That Kiss?" Joe Lilley's music builds her big, but it remains to be seen if the disk fans will accept their styled and stamped bombshell singer for a subdued spin.

While Betty Hutton doesn't do any block-bustin' with these sides, she sells the songs well, and her name value should rate some coinage for both sides.

GENE KRUPA (Columbia 37078)
Ev'rybody Loves My Baby, My Baby—FT; VC. Just the Other Day—FT; VC.

There's plenty of rhythmic urge in the rhythms pushed out by Gene Krupa for this pairing, spinning 'em with a maximum degree of brightness. Emphasizing clipped brasses in their cups, with Charlie Ventura's tenor sax waxing hotly, Krupa adds the lyrical compulsion of Buddy Stewart for "Ev'rybody Loves My Baby," with Carolyn Grey making it a low-down chant turn for "Just the Other Day."

Both sides, strong in song material and compelling in toe-tapping qualities, should create coinage for the music ops.

LIONEL HAMPTON (Decca 23639)
Flyin' Home No. 2—FT. Punch and Judy—FT.

The Hamp hits home once again with his identifying "Flyin' Home" riff classic. Kicking off with his vibe hammerings keyed to the band figures, side spins with a terrific lift. And going down in jazz diskography with Illinois Jacquet's tenor sax sorcery in the earlier waxing is the tenor smoke Alvin Cobb creates in spite of his reedy tone. For the sign-off stanza, band beats out in a terrific powerhouse formation as only Hampton can frame it. Plenty of punch in the "Punch and Judy" instrumental, peppering the powerhouse horns with the solo flushes of trumpet, trombone and tenor sax along with the maestro's own hammer beat.

This second version of "Flyin' Home" should ring the bell with as resounding a smack as the earlier side.

TEX BENEKE (Victor 20-1951)
The Woodchuck Song—FT; VC. Passe—FT; VC.

Tex Beneke adds to his stature in the ork whirl with this waxing in a brand of music rich in toe-tapping appeal. For the rhythm novelty, "The Woodchuck Song," the maestro features his tenor sax phrasings with the Crew Chiefs joining him in song. Contrasting, the Beneke music strikes a rich romantic vein with the full-bodied brasses and reeds bringing out the

melody of "Passe," a French chanson borrowed from Jean Sablon, with Lillian Lane adding meaning to the torch lyrics fashioned by Eddie DeLange.

Tex Beneke fans will find both sides to their favor, particularly if the tunes show any signs of popularity strength.

HERBIE FIELDS (Victor 20-1961 and 20-1962)
Jalousie—FT. Among My Souvenirs—FT. I Guess I'll Get the Papers and Go Home—FT; VC. There's Nothing the Matter With Me—FT; VC.

To bolster its le jazz hot offerings, the label has grabbed off an established swingster in Herbie Fields. Fronting a band that packs beaucoup powerhouse blowing, the sax 'n' clary maestro is in fine setting. Outstanding and downright exciting is the Fields showcasing in the familiar "Jalousie" tango melody. Improvises to wild and uninhibited improvisings to the accompaniment of tom-toms to tee off the side, fingering what sounds surprisingly like a soprano sax. And with the band setting forth a solid foundation, carries on his pipe creations until he scrapes off the top notes from the ceiling. For the more restrained rhythmic fashioning of the evergreen, "Among My Souvenirs," Fields flashes for both alto sax and clary interludes. The second pairing contrasts with ballad treatment, showing off a good blend of sax choir topped by the soprano pipe for "I Guess I'll Get the Papers." Even his sympathetic singing of the torch is covered up expertly by the rich sax figures. Marianne Dunne chants the rhythm pop on the mated side, "There's Nothing the Matter With Me," displaying even less vocal quality than the maestro. Nor do the music makers, emphasizing a blend of the maestro's clary and the sax choir, carry the mill run duty to any real heights.

There's enough exhibitionism in "Jalousie" to bring it to the attention of the phono fans.

ANDREWS SISTERS (Decca 23641)
The House of Blue Lights—FT; V. A Man Is a Brother to a Mule—FT; V.

Already becoming a boogie-woogie song classic, and with a lyrical frame that fits perfectly for their rhythm harmonies, the Andrews Sisters make it a real eight-beat romp for Freddie Slack's "The House of Blue Lights." For added measure, the piano of Eddie Heywood adds instrumental sparkle to the spinning. For the companion piece, the singing sisters become involved in the philosophy rhymed for "A Man Is a Brother to a Mule," stemming from the "Thrill of Brazil" screen score. While it is difficult to keep up with the gals' dittying, Heywood manages to sneak in a fine bit of 68 pounding.

"The House of Blue Lights" promises to keep the phono lights burning brightly.

(Continued on opp. page)

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FRANK SINATRA (Columbia 37089)*The Things We Did Last Summer*—FT; V.
The Coffee Song—FT; V.

The Voice couldn't do better if he wrote the song himself. That's how meaningful he makes it for "The Things We Did Last Summer," a lush love lullaby that augurs another top-drawer hit for Sammy Cahn and Jule Styne. For added pleasure, Sinatra adds a light and breezy songest for the rhythmic Latin novelty, "The Coffee Song." Axel Stordahl's music is per usual tops.

Sinatra fans will never get enough of "The Things We Did Last Summer."

MILLS BROTHERS (Decca 23638)*Too Many Irons in the Fire*—FT; V.
I Guess I'll Get the Papers—FT; V.

Both of these torch ballads are entirely suited for the soft and understanding word slinging of the Mills Brothers, with the result that both sides fall soft and easy on the ears for maximum listening pleasure. Lads contrast the slow ballad with the bright rhythmic tempo for "Too Many Irons in the Fire," while keeping "I Guess I'll Get the Papers" in the slow ballad frame but contrasting with solo voices for the individual stanzas.

"Too Many Irons in the Fire," following their click formula, is the face-up side for the selectors.

MONICA LEWIS-BOBBY DOYLE*Why Does it Get So Late So Early?*FT; V.
Two Sleepy People—FT; V.

Label has a dandy double in the boy-belle ditty of Monica Lewis and Bobby Doyle. With Ray Bloch's music providing a colorful musical bank, spinning should create a deepening wave of enthusiasm for both word jugglers. The honeyed chanting of Miss Monica is as equally pronounced as the romantic flavor in Bobby Doyle's pipes, interweaving the wordage with plenty of lyrical luster for the familiar "Two Sleepy People," and equally effective for the more current "Why Does It Get Late So Early?" ballad. Personality equation as well as the piping is high.

"Two Sleepy People" a cinch to satisfy the coin crowds.

BENNY GOODMAN (Columbia 37077)*Pity the Poor Lobster*—FT; VC.
Love Doesn't Grow on Trees—FT; VC.

A bright and breezy pattern is cut by Benny Goodman, blending his clary with the sax section, for "Pity the Poor Lobster," a rhythm musical novelty that might spin better as a pure instrumental. In any event, Art Lund makes little impression with the involved lyric. More in keeping with the singer's talent is the sentimental ballad, "Love Doesn't Grow on Trees," to which he imparts a neat rhythmic lilt which is exactly what the maestro does with his clary hoodlings.

"Love Doesn't Grow on Trees" should find an appreciative mark among the phono fans.

YANK LAWSON (Signature 15044)*Yank's Two-Day Toot*—FT.
Sugarfoot Stomp—FT.

It isn't often that a band can whip together an instrumental in eight-beat style and not make it sound like jazz from a cracked record. But that's what Yank Lawson is able to turn out for Deane Kincaide's "Yank's Two-Day Toot" creation. As a matter of fact, spinning rates as a band boogie classic that should center plenty of attention on the trumpeting maestro. Instead of the keyboard kicking out the eight-note phrases, the rolling bass figures are entrusted to the tenor sax and again to the clarinet with surprising results, making for an instrumental packed with plenty of power plus the maestro's own powerhouse bugling. Band builds to a feverish pitch that not only spells contagion but is also bound to create an epidemic among enthusiasts. Mated is King Oliver's two-beat classic, "Sugarfoot Stomp," with the band on a Dixieland kick and free-flowing jam juice flowing from trumpet and tenor sax plus the piano.

Altho the title might have indicated the musical style, still it won't take long for the fans to find out "Yank's Two-Day Toot," which should bring coins for many a day.

AL NOBEL (Emerald 103)*Pretending*—FT; V.
Jealous—FT; V.

This new label stemming from Pittsburgh quarters, introduces a new needling voice in Al Nobel. His piping pleasant and dressed up with the soft and close harmonies of the Kinders Three, fem voices, with full-bodied band backing provided by Marty Schramm, the troubadour impresses best with Benny Davis's "Jealous" evergreen. Spinning at a bright tempo, Noble needles the more current "Pretending" ballad in identical fashion. While his piping creates no undue enthusiasm, the spinning is pleasant enough.

Sides are for the Pittsburgh area where the singer undoubtedly has a following.

THE DARDANELLE TRIO

(Victor 20-1959)

After You Get What You Want You Don't Want It—FT; VC.
Boogie in Bee—FT.

The King Cole Trio having set the vogue, this wax-bowing threesome has plenty to offer in its own piano-bass-guitar interpretations which should hit pay dirt for the diskerie. Dardanelle Trio, keyed to the singing and piano sparkle of Miss Dardanelle, has been around the musical bar circuit for some years and shows a high degree of individuality in styling for its initial offering. The drawl ditty of Miss Dardanelle for Irvin Berlin's oldie, "After You Get What You Want You Don't Want It," is as refreshing and ear-pleasing as her fine Steinway styling. Gal gives out with her contagious rhythmic capers for "Boogie in Bee," alternating the phrases with the guit' man, and for the wind-up weave their rhythmic phrases together in a highly engaging fashion. Label has been a long time looking for a unit of this sort. If the first sampling is the pace it sets, it was well worth the waiting, for the Dardanelle Trio is the real thing.

It shouldn't take long for the phono fans to find out about this unit, with the vocal side a cinch to satisfy.

CLYDE HURLEY (Keynote K-633)*Out of Nowhere*—FT.
On the Trail—FT.

It's a free and easy-flowing brand of jazz that spins out of these sides made earlier in the year by Harry Lim. With trumpeter Clyde Hurley rounding up a capable crew of Hollywood hot men, there's rich jazz feeling in his playing as well as in the efforts of Murray McEachern on alto and Tommy Todd at the piano for the "Out of Nowhere" ballad. Taking Grofe's "On the Trail" theme at a faster clip, side also includes the well-phrased passages of tenor saxer Babe Russin and guitarist Dave Barbour. Plenty of musical meat in this platter.

Sides are for the hot diskophiles.

SHORTY LONG (Cowboy CR-201)*Blue Ranger*—FT; V.
Side Saddle Joe—FT; V.

Shorty Long and his Santa Fe Rangers, a vocal-instrumental group of bass, guitar and accordion, carry over their radio creations to the records for the first time and show they have much to offer Western fans. Instrumentally bright and breezy, with fine rhythmic blend in their trio harmonies, the threesome impresses with its initial efforts. "Blue Ranger" is a slow ballad of the cowboy in search of a fem pardner. At a faster clip, the group harmonizes pleasingly for the sad saga of "Side Saddle Joe," for whom there is now an empty saddle and a marker on the mound.

Both sides spin plenty bright for the outdoor stops.

PAUL WESTMORELAND (San Antonio 106)*Texas Steel Guitar*—FT.
Oklahoma Bound—FT; V.

There's some right smart steel guttaring on the top side, with the Pecos River Boys (fiddle and guitars) staying in the background to hold the snappy toe-tapping beat. With Western flavor in his pipes, Westmoreland is vocally "Oklahoma Bound" on the mated side.

Outdoor locations will find bright spinning in this pairing.

FERNANDO ROSAS (Discos Mexico 301-303-305-306)*Los Arrebolos*—FT; V.
Tu Feleicidad—FT; V.
Ya No Me Acuerdo—FT; V.
No Vuelvo Contigo—FT; V.
Tequila Con Limon—W; V.
Cocula—FT; V.
La Feria De Las Flores—W; V.
La Barca De Oro—FT; V.

Fernando Rosas strikes a responsive note in his authentic styling of these eight south-of-the-border selections. With a rich tenor voice at his disposal, the interpretative quality is so high that the listener can almost get the gist of the song without understanding the Spanish lyrics. "Los Arrebolos" is a martial air sung in a robust manner. "Tu Feleicidad," spiced with a bolero beat, is melodically appealing. Latin scene for these, as well as "Acuerdo" and "Contigo" (both boleros) is capably set by Chino Ortiz's ork. Latter song is sold with a high degree of sincerity. A small native band provides the colorful accompaniment on the remaining sides. "Tequila Con Limon," a favorite way to take the favorite drink, is a merry tune peppered with a bright three-quarter beat. Reverse gives the guitars a workout as the voice injects plenty of native color into his warbling. Fiddles and guitars return to the three-quarter tempo for "Flores" and lend the romantic touch to "La Barca."

Where the Spanish lyrics attract coinage.

(Continued on page 100)

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The Billboard MUSIC POPULARITY CHARTS

PART VII

Advance Information

Week Ending September 6



ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- AFTER HOURS ... Erskine Hawkins (IT'S FULL) ... Victor 20-1977
ALPINE WALTZ ... Frank Zajc and Polka Knights (LAMP-LIGHTER'S POLKA) ... Continental C-1192
AND THEN IT'S HEAVEN ... Tony Martin (The Lyttle Sisters-Al Sack Ork) (RUMORS ARE) ... Mercury 3032
ANGELINA ... Juiseppe De Laurentis ('E RUSECATURE) ... Continental C-600
APRIL SHOWERS ... Dennis Day (Russ Case Ork) (THE WHOLE) ... Victor 20-1978
AY-AY-AY RHUMBA ... Yayo Peguero (Lazaro Quintero Ork) (VASILANDO) ... Continental C-1181
BELIEVE ME, IF ALL THOSE EN-DEARING YOUNG CHARMS ... Christopher Lynch-Gerald Moore (OFT IN) ... Victor 10-1247
BIONDINA ... Coloniale Ork (GENTIL PENSIERO) ... Continental C-601
CHANSONS FRANCAISES POUR LES PETITS ALBUM ... Enny de Vries ... International Vol. 21
Ah, Vous Dirals-Je Maman-Fais Dodo Colas, Mon P'tit Frere ... International D-156
Au Clair De La Lune-Sur Le Pont D'Avignon ... International D-153
Il Etait Une Bergere-J'ai Du Bon Tabac ... International D-157
Le Roi Dagobert-Petit Papa ... International D-154
Malbrough S'en Va T'en Guerre-La Mer' Michel ... International D-155
Savez-Vou Planter Les Choux-La P'tit Poule Grise ... International D-158
CHARLIE IN THE BOX POLKA ... Continental Polka Ork (CRACKPOT POLKA) ... Continental C-1189
CHOO CHOO BOOGIE TRAIN, Parts I Mae Johnson (Austin McCoy Sextette) & II ... Sterling SR111
CRACKPOT POLKA ... Continental Polka Ork (CHARLIE IN) ... Continental C-1189
CRAZY 'CAUSE I LOVE YOU ... Spade Cooley Ork ("Tex" Williams) (THREE WAY) ... Columbia 37058
DON'T BLAME ME ... Adele Clark (Walter Cross Ork) (SHHHHH!-DON'T) ... Musicraft 410
'E RUSECATURE ... Juiseppe De Laurentis (ANGELINA) ... Continental C-600
EVERYBODY KISS YOUR SWEETHEART ... Jack Smith (The Sportsmen) (THE WHOLE) ... Capitol 300
FLA-GA-LA-PA ... Count Basie (Ann Moore) (MUTTON-LEG) ... Columbia 37093
(I Love You) FOR SENTIMENTAL REASONS ... Fran Warren (Billy Moore Jr. Ork) (THEM WHO) ... Cosmo 514
GENTIL PENSIERO ... Coloniale Ork (BIONDINA) ... Continental C-601
GIVE A BROKEN HEART A BREAK ... Bob Crosby (Bob Crosby-The Bob-o-Links) (IT'S BETTER) ... Decca 18915
GOTTA GET ME SOMEBODY TO LOVE ... Bing Crosby-Les Paul Trio (PRETENDING) ... Decca 23661
GOTTA GET ME SOMEBODY TO LOVE ... Martha Tilton (HONEYFOGLIN' TIME) ... Capitol 299
GOTTA GET ME SOMEBODY TO LOVE ... Orrin Tucker (Orrin Tucker) (IT'S ALL) ... Musicraft 15091
JAKE HAMMOND ORGAN MELODIES ALBUM ... Jake Hammond ... Mars Vol. 1
Chopsticks ... Mars 1030
Clair de Lune ... Mars 1010
Harbor Lights ... Mars 1020
Jalousie ... Mars 1010
Paper Doll ... Mars 1030
Stardust ... Mars 1020
HAVE I BEEN MEAN TO YOU? ... Texas Jim Lewis and His Lone Star Cow-boys (SPANISH TWO-STEP) Decca 46015
HAWAII ALBUM ... David Kanui Ork ... Continental 30
Aloha No Au I Ko Maka (I Love Your Eyes) ... Continental C-5063
Beautiful Kahana ... Continental C-5065
Eleu Mikimiki (Step Lively) ... Continental C-5065
Halona ... Continental C-5083
Ua Like No a Like (My Heart's Choice) ... Continental C-5084
Waiatae ... Continental C-5064
HEADIN' DOWN THE WRONG HIGHWAY ... Eddie McMullen (Original Hillbilly Ork) (THE TEXAS) ... Continental C-5066
HEARTACHE ... Red River Dave (Sula's Texas Rangers) (MY HOME) ... Continental C-5058
HOLIDAY FOR STRINGS ... Bando Carioca (Jose Oliveira-Nestor Amaral) (JUCATADA) ... Sarco SA-108
HOME (When Shadows Fall) ... Bert Howell (The Skyliners) (MY LOVE) ... National 7021
HONEYFOGLIN' TIME ... Martha Tilton (GOTTA GET) ... Capitol 299
HOW DEEP IS THE OCEAN? ... Artie Shaw (Hal Stevens) (THE HOR-NET) ... Musicraft 409
I AIN'T GOT A MILLION DOLLARS ... Dorothy Deane (Artie Fields Ork) (MY HEART'S) ... Fortune 102
I AM WORRIED OVER SOMEONE ... The Sunshine Boys (I GUESS) ... Pan-American Pan 061
I DON'T KNOW WHAT I'D DO WITHOUT YOU ... Andy Kirk Ork-The Jubalaires (I'M SO) ... Decca 18916
I GUESS I'LL ALWAYS CARE ... The Sunshine Boys (I AM) ... Pan-American Pan 061
IF I'M LUCKY ... Kitty Kallen (Sonny Burke Ork) (THERE'S NOTHING) ... Musicraft 15090
IF YOU WERE THE ONLY GIRL ... Claude Thornhill (Buddy Hughes) (IT'S A) ... Columbia 37092
I'LL NEVER LOVE AGAIN (La Borrachita) ... Dinah Shore-Xavier Cugat (YOU, SO) ... Columbia 37090
I'M SO LONESOME I COULD CRY ... Andy Kirk Ork-The Jubalaires (I DON'T) ... Decca 18916
INTERMISSION RIFF ... Stan Kenton (IT'S A) ... Capitol 298
IT'S A PITY TO SAY GOODNIGHT ... Stan Kenton (June Christy) (INTERMIS-SION RIFF) ... Capitol 298
IT'S A PITY TO SAY GOODNIGHT ... Claude Thornhill (Buddy Hughes) (IF YOU) ... Columbia 37092
IT'S ALL OVER NOW ... Orrin Tucker (Scottie Marsh) (GOTTA GET) ... Musicraft 15091
IT'S BETTER TO BE BY YOURSELF ... Bob Crosby (Gordon Polk) (GIVE A) ... Decca 18915
IT'S FULL OR IT AIN'T NO GOOD ... Erskine Hawkins (Laura Washington) (AFTER HOURS) ... Victor 20-1977
I'VE TOLD EV'RY LITTLE STAR ... Hildegard-Buddy Clark (Harry Sosnik Ork) (WHY SHOULDN'T) ... Decca 23662
JA TO DNESKA PLATIM ... Franty Linhart Radiovy Ork (U NAS) ... Continental C-14

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JACK AND THE BEANSTALK	International Vol. 22
ALBUM (3-10")	Russ Titus (Artie Fields Ork) TEXAS
JANE (Sweet As Summer Rain)	TESS) Fortune 101
JUCATADA (Little Joe)	Bando Carioca (Jose Oliveira-Nestor Amaral) (HOLIDAY FOR) Sarco SA-108
JUST A LITTLE TALK WITH JESUS	The Harmonizers (ON THE) Victor 20-1979
LA COMPARSA	Camilo Lentini Ork (MARIA MIA) Pan-American Pan 062
LAMPLIGHTER'S POLKA	Frank Zajc and Polka Knights (ALPINE WALTZ) Continental C-1192
LA RASPA	Henri Rene Musette Ork (LITTLE BROWN) Victor 25-1070
LITTLE BROWN JUG	Henri Rene Musette Ork (LA RASPA) Victor 25-1070
LIVING MY LIFE	Don Byas Quartette (TO EACH) Savoy 640
LOVELY FANTASY	John Laurenz (Joe Venuti Ork) (PASSE) Pan-American Pan 063
MARIA MIA	Camilo Lentini Ork (LA COMPARSA) Pan-American Pan 062
MEMORIE	Carlos Molina Ork (TABU) Continental C-1191
MOTYLEK	Franty Linhart Radiovy Ork (OLYMPIA) Continental C-15
MUTTON-LEG	Count Basie (FLA-GA-LA-PA) Columbia 37093
MY BLUE HEAVEN	Benny Goodman (Art Lund) (PUT THAT) Columbia 37091
MY HEART'S DESIRE	Russ Titus-Dorothy Deane (Artie Fields Ork) (I AIN'T) Fortune 102
MY HOME IS A PRISON	Red River Dave (Sula's Texas Rangers) (HEARTACHE) Continental C-5058
MY LOVE WILL DIE	Bert Howell (The Skyliners) (HOME) National 7012
OFT IN THE STILLY NIGHT	Christopher Lynch-Gerald Moore (BELIEVE ME) Victor 10-1247
OLYMPIA	Franty Linhart Radiovy Ork (MOTYLEK) Continental C-15
ON THE JERICHO ROAD	The Harmonizers (JUST A) Victor 20-1979
PARIS ALBUM	Lily Pons-Andre Kostelanetz Columbia M-638
April in Paris	Columbia 71832-D
(1) Chanson De Marie Antoinette; (2) Sylvia—Pizzicato Ballerina	Columbia 71833-D
(1) J'Attendrai (I'll Be Yours); (2) La Marsellaise	Columbia 71832-D
Parlez-Moi D'Amour (Speak To Me Of Love)	Columbia 71833-D
Verdi: La Traviata—Ahi Fors' E Lui (Perhaps It Is He) (Act I), Parts 1 and 2	Columbia 71834-D
PASSE	John Laurenz (Joe Venuti Ork) (LOVELY FANTASY) Pan-American Pan 063
PRETENDING	Bing Crosby-Les Paul Trio (GOTTA GET) Decca 23661
PUT THAT KISS BACK WHERE YOU FOUND IT	Benny Goodman (Benny Goodman) (MY BLUE) Columbia 37091
ROBERTA ALBUM	(Harry Sosnik, Dir. Ork-Jeffrey Alexander, Dir. Chorus) Decca DA-374
Don't Ask Me Not to Sing (Alfred Drake) (Male Chorus)	Decca DA-23575
Fashion Show (Alfred Drake) (Chorus)	Decca DA-23575
Finale (Kitty Carlisle-Alfred Drake)	Decca DA-23570
I'll Be Hard to Handle (Paula Laurence)	Decca DA-23574
Let's Begin (Paula Laurence-Alfred Drake)	Decca DA-23571
Lovely to Look At (Kitty Carlisle-Alfred Drake)	Decca DA-23572
Overture (Ork-Male Chorus)	Decca DA-23570
Smoke Gets in Your Eyes (Kitty Carlisle-Alfred Drake)	Decca DA-23573
Something Had to Happen (Paula-Laurence-Alfred Drake)	Decca DA-23573
The Touch of Your Hand (Kitty Carlisle-Alfred Drake-Kathryn Melsle)	Decca DA-23574
Yesterdays (Kathryn Melsle) (Chorus)	Decca DA-23572
You're Devastating (Alfred Drake) (Chorus)	Decca DA-23571
ROSE OF THE ALAMO	Tex Williams and His Western Caravan (THE CALIFORNIA) Capitol 302
RUMORS ARE FLYING	Tony Martin (The Lytle Sisters-Al Sack Ork) (AND THEN) Mercury 3032
SAMBA BOLERO ALBUM	Bando Carioca (Nestor Amaral-Jose Oliveira) Sarco 20
Bala	Sarco SA-106
Nao Chore	Sarco SA-106
Para Que Sufras	Sarco SA-107
Sandalia De Prata	Sarco SA-107
Tico-Tico	Sarco SA-105
Vuelve	Sarco SA-105
SHADES OF BLUE ALBUM	Ethel Waters Continental 33
Am I Blue?	Continental C-1008
Cabin in the Sky	Continental C-1006
Dinah	Continental C-1007
Man Wanted	Continental C-1007
Taking a Chance on Love	Continental C-1006
You Took My Man	Continental C-1008
SHHHHH!—DON'T WAKE THE BABY	Adele Clark (Walter Gross Ork) (DON'T BLAME) Musicraft 410
SOONER OR LATER (You're Gonna Be Comin' Around)	Sammy Kaye (Betty Barclay-Quintet) (ZIP-A-DEE DOO-DAH) Victor 20-1976
SPANISH TWO-STEP	Texas Jim Lewis and His Lone Star Cowboys (HAVE I) Decca 46015
SWING NOTES ALBUM	International Vol. 18
Annie Laurie (Don Byas)	International WEB-355
Carry Me Back to Old Virginny (Jerry Jerome)	International WEB-353
Dark Eyes (Don Byas)	International WEB-356
Long, Long Ago (Al Sears)	International WEB-352
By Bonnie Lies Over the Ocean (Jerry Jerome)	International WEB-354
Searsy (Al Sears)	International WEB-351
TABU	Carlos Molina Ork (MEMORIE) Continental C-1191
TEXAS TESS DOWN TEXAS WAY	Russ Titus-Dorothy Deane (Artie Fields Ork) (JANE) Fortune 101
THAT'S MY HOME	Ella Mae Morse (Ray Linn Ork) (THE MERRY) Capitol 301
THE CALIFORNIA POLKA	Tex Williams and His Western Caravan (ROSE OF) Capitol 302
THE FOUR NOTES ALBUM	The Four Notes International Vol. 20
Deep River	International IRC-453
Eileen	International IRC-454
Moonlight Bay	International IRC-455
Re-Bop	International IRC-451
The House I Live In	International IRC-456
When Day Is Done	International IRC-451

(Continued on page 100)

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PUBLISHERS' RECORD RELEASE DATES



In an effort to help cut down to a minimum the number of misunderstandings between music publishers and record companies over the former's release dates on tunes, The Billboard publishes a list of songs on which publishers have set release dates. This list was supplied by Harry Fox, agent and trustee for many publishers, and by a number of the publishers themselves. Fox has consented to forward to The Billboard additional releases when restrictions are placed on record releases.

The Billboard invites those publishers not represented by Fox to send in their own listings. This feature will appear in The Billboard until such time as the editors feel the need for it on longer exists.

NAME OF SONG (Film in Which It Appears, If Any, and Producers of Film)	PUBLISHER	RELEASE DATE
A GAL IN CALICO (The Time, the Place and the Girl— WARNER'S)	Remick Music Corp.	October 23
ANOTHER NIGHT LIKE THIS (Carnival in Costa Rica—20TH CENTURY-FOX)	E. B. Marks Music Corp.	November 1
ANY WAY THE WIND BLOWS (London Town—J. ARTHUR RANK)	Burke-Van Heusen, Inc.	November 1
COSTA RICA (Carnival in Costa Rica—20TH CENTURY FOX)	E. B. Marks Music Corp.	November 1
FIESTA (20TH CENTURY-FOX)	E. B. Marks Music Corp.	November 1
FLAME BALLET (London Town—J. ARTHUR RANK)	Burke-Van Heusen, Inc.	November 1
GONNA KEEP ON A-DREAMING' (TH My Dreams Come True)	Grimes Music	October 15
GOTTA GET ME SOMEBODY TO LOVE .. (Duel in the Sun—UNITED ARTISTS)	Edwin H. Morris & Co.	November 1
GUI-PI-PIA (Carnival in Costa Rica—20TH CENTURY FOX)	E. B. Marks Music Corp.	November 1
HARVEST SONG (Carnival in Costa Rica—20TH CENTURY FOX)	E. B. Marks Music Corp.	November 1
HYDE PARK ON A SUNDAY (London Town—J. ARTHUR RANK)	Burke-Van Heusen, Inc.	November 1
I HAD TOO MUCH TO DREAM LAST NIGHT	Harry Fox	(Restricted until further notice)
I HAPPENED TO WALK DOWN FIRST STREET (The Time, the Place, and the Girl— WARNER'S)	Remick Music Corp.	October 23
IF SPRING WERE ONLY HERE TO STAY (London Town—J. ARTHUR RANK)	Burke-Van Heusen, Inc.	November 1
I'LL KNOW IT'S LOVE (Carnival in Costa Rica—20TH CENTURY-FOX)	E. B. Marks Music Corp.	November 1
IT'S A GOOD DAY	Capitol Songs, Inc.	November 10
KENSINGTON BLUES	Grimes Music	October 15
LAS CARRETAS (Carnival in Costa Rica—20TH CENTURY-FOX)	E. B. Marks Music Corp.	November 1
LIKE A DREAM	Grimes Music	October 1
LOVE CAME BACK TO SAY HELLO	Grimes Music	October 1
MARACAS (Carnival in Costa Rica—20TH CENTURY-FOX)	E. B. Marks Music Corp.	November 1
MI VIDA (Carnival in Costa Rica—20TH CENTURY-FOX)	E. B. Marks Music Corp.	November 1
MONKEY BIZ-NESS	Grimes Music	October 15
MY HEART GOES CRAZY	Burke-Van Heusen, Inc.	November 1
OH, BUT I DO (The Time, the Place, and the Girl— WARNER'S)	M. Witmark & Sons	October 23
ON A RAINY NIGHT IN RIO (The Time, the Place and the Girl— WARNER'S)	M. Witmark & Sons	October 23
PUNTO GUANACASTECO (Carnival in Costa Rica—20TH CENTURY-FOX)	E. B. Marks Music Corp.	November 1
RUMBA-BOMBA (Carnival in Costa Rica—20TH CENTURY-FOX)	E. B. Marks Music Corp.	November 1
SO WOULD I (London Town—J. ARTHUR RANK)	Burke-Van Heusen, Inc.	November 1
SOLID CITIZEN OF THE SOLID SOUTH . M. Witmark & Sons.....	M. Witmark & Sons	October 23
SONG OF THE SOUTH (Song of the South—WALT DISNEY)	Santly-Joy	October 15
SOONER OR LATER (Song of the South—WALT DISNEY)	Santly-Joy	October 15
THAT'S THE BEGINNING OF THE END . ABC Music Corp.	ABC Music Corp.	October 1
THE 'AMPSTEAD WAY (London Town—J. ARTHUR RANK)	Burke-Van Heusen, Inc.	November 1
THE THINGS WE DID LAST SUMMER .. Edw. H. Morris & Co.	Edw. H. Morris & Co.	October 15
THROUGH A THOUSAND DREAMS (The Time, the Place, and the Girl— WARNER'S)	Remick Music Corp.	October 23
UNCLE REMUS SAID (Song of the South—WALT DISNEY)	Santly-Joy	October 15
WEDDING MUSIC (Carnival in Costa Rica—20TH CENTURY-FOX)	E. B. Marks Music Corp.	November 1
WHY DO MEN BRING OUT THE MOTHER IN ME? (Carnival in Costa Rica—20TH CENTURY-FOX)	E. B. Marks Music Corp.	November 1
WHY THE SUDDEN CHANGE?	Grimes Music	October 1
YEARS AND YEARS AGO (No Film)	Bourne, Inc.	September 15
YOU CAN'T KEEP A GOOD DREAMER DOWN (London Town—J. ARTHUR RANK)	Burke-Van Heusen, Inc.	November 1
YOU'LL KNOW WHEN IT HAPPENS ... Bourne, Inc.	Bourne, Inc.	December 1
ZIP-A-DE-DO-DAH (Song of the South—WALT DISNEY)	Santly-Joy	October 15

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Hamp Now Decca 75c-er; More Due

NEW YORK, Sept. 14. — Rather than hike the price of their 50-cent label, as the other major disk firms have done in recent weeks, Decca is slowly screening pop artists on its cheaper disk and is putting its better selling bands and singers on its 75-center. This policy, originally started with Louis Jordan's disk of *Choo Choo Ch' Boogie* (*Billboard*, July 27), has now expanded to include Lionel Hampton's newest and future recordings. Just which other 50-cent artists are to be included in the switch has not yet been determined. Decca maintains that despite a terrific backlog of cut masters, production still is too slow to carry on any extensive exploitation.

26 Tunes, 14 Pubs In Jolson's Life

HOLLYWOOD, Sept. 14.—Columbia Pictures' *The Jolson Story*, life of Al Jolson, has no less than 26 songs in it, copyrights to which are held by 14 different publishers. List of songs and pubs follows:

Let Me Sing and I'm Happy.....Berlin
On the Banks of the Wabash.....Paul-Pioneer
Ahavas Olom (Religious Chant).....Public Domain
Ave Maria.....Public Domain
When You Were Sweet Sixteen.....
.....Shapiro-Bernstein
After the Ball.....Charles K. Harris
By the Light of the Silvery Moon.....Remick
Goodbye, My Bluebell.....Felst
Blushing Rosie.....Witmark
I Want a Girl.....Harry Von Tilzer
My Mammy.....Bourne, Inc.
I'm Sitting on Top of the World.....Feist
You Made Me Love You.....Broadway
Swanee.....Harms, Inc.
Tooty, Toot, Tootsie.....Felst
The Spaniard That Blighted My Life.....Harms
April Showers.....Harms
California, Here I Come.....Witmark
Liza.....Harms
There's a Rainbow 'Round My Shoulder.....
.....Bourne
She's a Latin From Manhattan.....Witmark
Avalon.....Harms
About a Quarter of Nine.....Witmark
Anniversary Song.....Shapiro-Bernstein
Waiting for the Robert E. Lee.....
.....La Salle & Alfred
Rockabye Your Baby.....Mills

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802 Vs. Cafes, Hotel

NEW YORK, Sept. 14.—For details of the battle between Local 802, American Federation of Musicians, and the local cafe owners and hotels, see General News.

Weinberg Takes on Lunceford Promosh

PHILADELPHIA, Sept. 14.—For the first time in more than a dozen years, Jimmie Lunceford will hit the one-night belt below the Mason-Dixon without the promotional auspices of Reese Du Pree, dean of the country's race promoters. Du Pree, president of the National Colored Promoters' Association, said he has been ill and therefore unable to keep up most of his promotional activities.

Instead, Du Pree is at present confining his activities to the local scene. And to launch the new season, which nears close to his 50th season in the dance promotion field, Du Pree staged a prom last night (13) at the Elate Club Ballroom, new dance spot with Joe Webb on the bandstand. Lunceford tour this year will take in Asheville, Charlotte and Raleigh in North Carolina; Lynchburg, Va.; Charleston and Columbia in South Carolina; Macon, Ga.; Tuskagee, Ala.; and several stands in West Virginia. For the first time, the Lunceford dates are being promoted by Ralph Weinberg, dance promoter of Bluefield, W. Va.

Petrillo Yanks Men Out of Phil. Warwick

PHILADELPHIA, Sept. 14.—On orders of James C. Petrillo, trio of musicians playing for diners walked out Thursday night (12) at Warwick Hotel, since hostelry is part of Ed Kirkeby chain, against which AFM is striking.

Warwick planned use of large bands when it reopens its refurbished dining room later in month as a class supper club. J. P. Hoenig, hotel manager, said room will light up whether the musicians' strike is settled or not.

Mars a New Indie Disker

HOLLYWOOD, Sept. 14.—Mars Records recently joined the growing list of independent diskeries. Organized by Arthur P. Hall and W. M. Hammond, the company expects to cut organ recording and some small unit sides. First Mars release is an album featuring Jake Hammond. Pressings will be nationally distributed by the Jack Gutschall Distributing Company.

DETROIT LQ SHUT

(Continued from page 3)

ly associated with management that LQ would be able to reopen, State Liquor Commission refuses to allow reinstatement of license until Tony Morelli, manager last year, appears to testify, and Morelli's whereabouts are unknown.

Management of spot contended that license was issued last year in Morelli's name altho other parties had interest in place with full knowledge and approval of commission, in order to expedite issuance, but former chairman of commission denied this, and charge of "concealed ownership" is basis of present suspension. Reports are current that spot would reopen with full show, but without serving any liquor or even beer, until situation was straightened out, but could not be confirmed. Meantime, management has not appealed to courts to force commission to allow opening, as other spots have done, preferring to rely on regular commission procedure.

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Slump Will Move Eastward If West Coast Is Criterion

(Continued from page 3)
 eral slump on fact that it has to take bands after they have already played a location. If kids can dance all evening to a name band for a buck, why should they pay 98 cents for a half-hour band stagshow?

Orks Lose Extra Dates
 Bands in the past found West Coast congested with army camps which proved fine pickings between locations. Batoners could bring their crews westward for a stay, sweep up the Coast from San Diego to the Bay area, work locations and stagshows. Today, one-nighter promoters are fortunate if they can make their guarantees and move to get band guarantees slashed is already in full force here.

Both San Francisco's Edgewater and Seattle's Showbox have shelved a name policy and are playing house bands. Biz in the Northwest is off, but not to as great an extent as in the Southland area, because Washington and Oregon did not experience an overnight population boom as did California. Altho many of

the defense money-makers returned to their Midwestern homes, plenty have remained. L. A. area is still growing with newcomers replacing the war workers. But these people are here to establish homes and each dollar counts.

Tourists Stay Home
 While cocktailery ops blame biz slump on scarcity of G.I.'s (and beer), niteries weep about weak tourist trade. Visiting firemen aren't arriving in droves as was expected once travel restrictions were lifted. Many potential tourists have decided to stay close to home in view of unsure future. Hotel space is next to impossible for any substantial length of time.

Some spots here which tried to take a fling at night clubbing during the war have either shuttered or reverted to a cocktail policy. For example, Hollywood's Club Donroy, which opened just as war was ending, soon folded; Long Beach's Club Moderne stuck to night club policy during the war, now only has combo entertaining elbow benders.

"Daddy" Singled

HOLLYWOOD, Sept. 14.— Pressure from juke box ops has made Musicraft Records decide to issue singly one record from Artie Shaw's Cole Porter Album. Requested side is *My Heart Belongs to Daddy*, with a Kitty Kallen vocal. Album contains four records, but only *Daddy* will be issued singly.

N. Y. Clubs Give Bands 20% Hike

(Continued from page 3)
 refused to go along with 802 demands, the strike would have been a long one. The joining of the hotels with the cafes would not only have a direct affect on New York spots, but it would have spread all over the country. Indications of this became evident when James C. Petrillo, head man of AFM, ordered members out of all hotels in cities where the Kirkeby, Hilton and Statler chain had hotels using AFM musicians.

Settlement of the differences between 802 and New York clubs leaves hotels out on a limb. It's an open secret that hotels were hoping that clubs would hold out. Now that they settled it is likely that the hotels will go along on the same basis as the agreement between the clubs and the union.

First Offer 15%

When the Saturday mediation session began, the club owners' first offer was 15 per cent. Their next was 17 per cent. Finally the settlement figure of 20 per cent was accepted. Had the final figure been rejected by the union, it can be reliably stated that the cafes would not have upped the figure.

The interesting part of the agreement is that it presents the first time in New York talent union history that a union has agreed to do business with an employers' organization. Previously 802 has stated it would deal with individual spots only.

AGVA Asked for Joint Deal

This recognition has already brought one repercussion. Arthur Garfield Hayes, attorney for the cafe owners' org, has phoned AGVA to ask it to deal with the association (he's its attorney), to discuss the cash bond demands made by AGVA against some of the clubs. AGVA has repeatedly said it would level directly against any spot and would not do business with any org. Whether it will persist in its stand now that 802 has broken the ice, remains to be seen.

One of the demands by 802 was for extra payment for productions. Under terms of the settlement there will be no extra charge if productions don't run beyond an hour. The Carnival and the Latin Quarter shows run to about one hour and 40 minutes. It is understood, however, that a break during the show, say 15 minutes or so for intermission, will be construed as acceptable to the union and no additional pay will be required.

WRONG PACT FORMS

(Continued from page 3)
 take. Shelvey said that agency tried to use AGMA contracts previously when it started Allan Jones on one-nighters. The use of AGMA forms in this case, a straight nitery said Shelvey, "... in light of previous attempt, is subject to suspicion."

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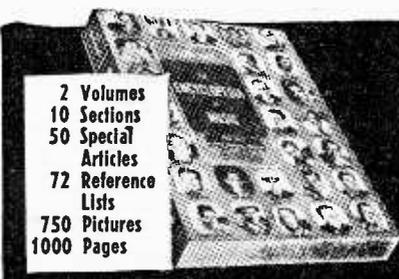
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Music—As Written

(Continued from page 18)

derby. . . Joe Arbiter long-time Harry Roy sideman, put aside his lead alto in favor of a job with Rex Novelty. . . Roy Fox's band during August had its first BBC shots since the maestro returned to the British band biz. . . Nat Goonella, ace British trumpeter, will give up band leading at the end of his present Glasgow engagement. . . George Evans (an English arranger and leader, not the Sinatra flack) will take his band, featuring a 10-man sax section, on a tour of the British provinces for the ork's first one-nighters.

MILWAUKEE:

The Normandie Boys, trio at Alioto's Bar close October and open the following week at the Frolics, Omaha. The boys have beaten the housing shortage by buying three trailers. . . Talk about thoughtful bosses—Eddy Rogers and his orchestra played Empire Room of Schroeder Hotel here so that one of the men in the band, Charles Martochko, could be near his wife's home town at the arrival of her baby! It stays here!

The Shorewood Auditorium schedule of singers for coming fall season is: Maggie Teyte, October 9; Bidu Sayao, November 17; Lotte Lehmann, January 10. Prices will be \$2.40, \$3 and \$3.60. . . Celebrated Artists, Inc., will play Fred Waring and His Pennsylvanians at the Milwaukee Auditorium September 26. House scaled \$1.20, \$1.80, \$2.40 and \$3.60.

PHILADELPHIA:

Jules Flacco changes his name to Jon Lake in taking over the wand-waving chores for the house stage band at the Carman Theater. . . Gomez replaces Don De Vodi for the rumba rhythms at the Embassy Cafe. . . Frank Roberts returns to the Hotel Adelphia. . . Trumpeter Billy Douglas, formerly with Earl Hines, scoring the tunes for Jimmy Tisdale.

Tranon Ballroom ushers in the new dance season with Eddie Stuart. . . Bob Simone returns to the Benjamin Franklin Hotel's Garden Terrace. . . Don Vincent ushers in the band policy at the Eldorado. . . Lou Schrader, Earle Theater maestro, will act as contractor for the Ice Capades show opening next month at the Arena, for which 12 local toolers will be hired under a new agreement reached with the musicians' union.

DETROIT:

Larry Luke has signed a two-year contract to record exclusively for Aetna Records. . . Bob Millar will have the orchestra at the Statler Terrace Room for the fall season, with Leonard Seel as relief orchestra. . . Leroy Smith, who has been doing cocktail work, is organizing a new 10-piece band here. . . Bonnie Paul is new vocalist with Don Pablo's orchestra, playing steady for several years at the Palm Beach Cafe.

Mel Adams Back in Harness

NEW YORK, Sept. 14.—Mel Adams, pre-war in RCA-Victor's publicity and promotion departments and head of his own exploitation firm, is back in the music business again, and will announce a list of clients shortly.

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Loew's Puts Kaye In A. & R. Slot

(Continued from page 15)

phonograph and radio lines. Three of them, in New York, Newark and Chicago, as a matter of fact, are Zenith owned-and-operated distributing companies. Setting up of the distribution structure follows on the heels of the return from a road trip of Wally Early, who (with Charlie Hasin) heads up sales for the company.

Kaye and Meyerson will go to the West Coast together in about three weeks, and Kaye will set up his headquarters there at that time. Kaye's appointment to the job is taken by the trade as an indication that the film-theater company was going to have its own people in some key spots, rather than have record men take over entirely. Great care with which M-G-M execs are going to watch progress of concern was indicated, too, by the statement in the first official press release sent out last week, which said ". . . Frank B. Walker . . . will be the general manager of M-G-M Records under the supervision of a Loew's committee, consisting of Charles C. Moskowitz, Marvin Schenck and Leopold Friedman," all vice-presidents of Loew's. Some segments of the trade point out that this is the "supervision" which eventually caused Jack Robbins to sell out his interest in the M-G-M music companies (Robbins, Feist, Miller), while other trade observers point out that Abe Olman, also a long-time music man, seems to be getting along very well under the same kind of "supervision."

Pix and Legit On Song Binge

(Continued from page 15)

click la Stewart may shoot toward with them. Chappell has this score.

Alley Cleffers Needed

At least one legit producer, it would seem, has come to the conclusion that the way to get the extra dough out of a musical is by having not only a hit show, but smash hit tunes in the show. (In the past, box-office clicks like *Are You With It?* and *Follow the Girls*, to name just two, had no real smash hit tunes to make extra dough for publisher or producer.) Producer in question is George Abbott, who has decided that to get the kind of tunes that'll be big, you have to get Tin Pan Alley writers like Berlin, rather than music comedy writers. Consequently for his new fall offering, *Barefoot Boy With Cheek*, Abbott has Sylvia Dee and Sid Lipman doing the words and music. Dee Doll is the cleffer of *Chickery Chick* and *My Sugar Is So Refined*, among others, while Lipman was one of the writers of *It Couldn't Be True*.

While Abbott apparently is swinging to established alleyites, there are set-ups in the film-legit tune whirligig where people involved are top-pers in strictly non-music phases of showbiz. Helen Hayes, it's said, will sing a song in her next dramatic show, *Happy Birthday*. Tune will be *Haven't Got a Worry in the World*. Show is being produced by Dick Rodgers and Oscar Hammerstein II.

But probably the topper in incongruity is the fact that Arch Oboler, one-time radio chiller-diller writer (*Lights Out*, etc.), is doing a tune called *Lonely Lover* (with Bronislau Kaper) for the MGM pic *The Arnelo Affair*. Some indie diskery will probably record it with Boris Karloff and Gravel Gertie as a new boy-girl tune team.

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IN SHORT

New York:

Sheila Barrett into the Crest Room September 12. . . Milton Berle may do six weeks in Florida next season. May stay at the Carnival until new year. . . Florenz, of Martin and Florenz, became mother of seven pound 14 ounce boy. . . Jack Zero complains that to get a brush from a band leader he has to become a member of the contactmen's union. . . Bob Graham, ex-singer with Fannie Brice air show, preems on Stem at Loew's State October 3. . . Lou Brice, asked what he hears from Fannie, replied "not a cent." . . Jimmy Edmundson gets the Capitol either end of September or beginning of October.

Carl Ravazza, who closes at the Versailles Tuesday (17), heads for the Coast to do pictures for 20th Century-Fox. When completed comes back to the Roxy. . . Eddie Davis will throw a Sunday celeb night for his writers. . . Al and Marty Roth, writers, are now selling their gags to

flacks to use in their column releases. . . Canfield Smith starts at Loew's State October 3. . . Shirley Brown leaving GAC. . . Frankie Carle returns to the Capitol November 28.

Ginger Harmon joins Rosenbloom and Baer on one-nighters. . . Willie Shore, current at Riviera, opens at Chez Paree, Chi, with Sophie Tucker October 6. . . All kinds of dough being thrown around by Florida ops in town on buying hunt. Berle offered \$12,500. Lewis \$7,500. Tucker \$6,500. . . Ink Spots go back to the Zanzibar September 27. . . Margaret Phelan added to Casa Seville. . . Olsen and Johnson may follow Berle into the Carnival for \$7,500 plus percentage. Frank Elswit back from the army, returns to Morris office in theater department.

Chicago:

Empire Room of Palmer House which did the first show without music here two weeks ago, brought in Dunninger, mentalist, rather than Evelyn Knight, last week. . . Reason: Dunninger can go as long as an hour sans music. . . Whitey Roberts and Rossi Sisters will stay on at Blackhawk, altho bands will change Wednesday (18).

George Gobel, opening at Helsing's September 19, will play two weeks at Brown Hotel, Louisville, and three at Chase Hotel, St. Louis. . . Ralph (Cookie) Cook will open the new preview Club, New Orleans, September 25 for four weeks. . . Three Madcaps, record mimic act now at Tic Toc, Milwaukee, are reported booked solidly until January by O'Malley office.

Three Make Believes, who recently completed their first post-war date at Chicago Theater, go into Belle Rieve Hotel, Kansas City, Mo., September 27. Romona Theater, Grand Rapids, Mich., closed after a successful summer season. Last four weeks featured A. B. Marcus shows. . . Eleanor Christian, terpestress, who just closed Club Darling, Mexico City, opens at Moline, Ill., September 20. . . Bobby Sargent, comic-emcee, back in town after a two-day stint at Jamaica Theater, New York. Sargent is awaiting more Eastern dates thru Dick Henry, of William Morris Office. . . Marvin Boone and Dolly Fry, ex-Chuck Foster chirp, were married in Omaha.

Philadelphia:

Eddie Kaplan's Screwballs of 1946 unit into the Swan Club. . . Tony DePetro, owner of Club Del Monie, is musical bar minded. . . Five Kings at Haddington Club. . . Four Dukes add a sax and become the Five Dukes opening at the New Silver Moon, Bethlehem, Pa. . . Four Counts to the El Dorado. . . Forrest Sykes back at Orsatti's. . . Elsie Sterling takes her line of girls to Esquire Club, Norfolk. . . Billy LaPata Four usher in the new season at Little Johnny's.

Beaucoup activity centered around musical bar circuits, particularly with Illinois Jacquet, tenor ace, stepping out of Count Basie's band and bowing here with his All-Star Five at Watt's Zanzibar. . . Making it continuous heat, Zanzibar also brings in local tenor sax ace Jimmy Oliver, who introduces his newly formed quartet. . . Oliver replaces the Charles Gaines Jr. Atomic Five, which wound up a 14-month stretch and departed for the Log Cabin in Albany, N. Y.

Harry Polk, guitarist, who twice in two months filled in for Oscar Moore with the King Cole Trio, organizing a trio of his own. Teams with Walt Williams, bassist of recently disbanded Three Peppers, and auditioning for a pianist. . . Five Kings, returning to town at Haddington Club, report that they go under John

Glaser's wing following their local pitch with disk session at RCA-Victor. . . Another newcomer to the musical scene is Wigs Williams and his Red Blues Trio ushering in the new season at the Cotton Bowl. . . Leading off the town's cocktailery parade is King Cole Trio at Ciro's with the Red Caps set to follow later in the month.

West Coast:

Three Bits of Rhythm set for six weeks with option at Hollywood Show Lounge, on the Pike, Long Beach. . . Martha Davis has left Larry Potter's Supper Club to go into Billy Berg's (Hollywood) September 11. . . Maurice Rocco ditto Latin Quarter (Cincinnati) November 1. . . Gene Rodgers, held over at Lindsay's Sky Bar, Cincinnati. . . Simpson and Robinson being held over at Zanzibar Room, Florentine Gardens, Hollywood. . . Forrest Perin, Rudy Vallee's accompanist, at Ken Murray's Blackouts.

Georgie Tapps headed west and set at Las Vegas' El Rancho Vegas Hotel for four weeks beginning October 2. . . Rose Murphy to do two weeks at San Francisco's Golden Gate Theater. . . Marilyn Hare set for Hollywood's Florentine Gardens for eight weeks, starting October 11.

Eddy Dudley opens at the House of Rhythm, on the Pike, Long Beach. . . Art Ross Trio, ditto at the Lido, Palm Springs, for a four-week stint. . . Billy Blaire held over at Nevada Biltmore (Las Vegas). . . Dal Danford to stay on at El Cortez, Las Vegas. . . Wynonie Harris follows T-Bone Walker into Kings Den (Watts, Calif.). Walker is moving over to Downbeat Cafe, Los Angeles. . . Dave Barry shifts from L. A.'s Bandbox to Larry Potter's Supper Club (San Fernando Valley).

Gurge Miller in the kick-off show at the newly opened Atomic Club, Inyockern, Calif. . . Marilyn Hare has a two-week extension at San Diego's Imig Manor Mississippi Room. . . Al Russell Trio to Denver's Rossonian Hotel. . . Ray Downey held over at Bonanza Club, Reno. . . Maurice Rocco opens at Cincinnati's Latin Quarter November 1. . . Arthur Lee Simpkins bows in at Las Vegas' Last Frontier November 8. . . Ronnie Kemper moves into the Hague (Los Angeles). . . Linn Brothers held over at New York Latin Quarter. . . Three Bits of Rhythm extended at Hollywood Room, on the Pike, Long Beach. . . Ditto for Al Pepi Trio at San Diego's Chi-Chi.

Here and There:

Cosy Cole opens at the Howard, Washington, October 18. . . Phil Moore group starts at the Paradise, Detroit, November 15. . . Kirby Stone Quintet, got together in the army, stayed together and got their first job, a four months and two weeks date, at the Hour Glass, Newark. . . Henny Youngman in for a week at the Club Charles, Baltimore, September 3 followed by Belle Baker, Joey Adams, Rosenbloom and Baer and Harry Richman. . . Gene Baylos opened at the Chanticleer, Baltimore, September 12. . . The Velvetones into the Hotel Edwards, Middletown, for a limited stay. . . Stepin Fetchit in for two weeks at St. Michel Club, Montreal.

Sonny Kippe just opened at the Holiday Inn, Flushing, N. Y. . . Yvette opens at the new Cairo Club, Washington, September 20. . . Ray Heatherton gets a week at the Victory, Bayonne, September 27.

Philly Club 15 Turns Lounge

PHILADELPHIA, Sept. 14.—John McGee's Club 15, for many years offering floorshows as one of midtown scene's smaller niteries, will re-open this fall as a musical bar, with the Five Melodears, fem unit, set for the first run.

2 Chi Lounges Lose Leases; Blame B&K Liquor Biz Dislike

CHICAGO, Sept. 14.—Two Loop cocktail spots will go out of biz during October because their leases will not be renewed. Spots shuttering are Elmer's Lounge on State Street and the Garrick Lounge on Randolph Street. Reason for the shutdowns given by owners Sherman, of the Garrick, and Romano, of Elmer's, was that the Balaban & Katz movie chain, which controls the property, does not want liquor selling establishments in such close proximity to the box offices of their theaters. Garrick Lounge is next door to and in the same building as the B&K Garrick flicker house and Elmer's is in the same building as the B&K State-Lake Theater.

No statement was forthcoming from B&K execs. Joe Sherman, Garrick lounge owner, had 26 musicians working at his spot and operated under a morning-till-night-music policy. Spot featured a six-piecer, a five-piecer, two four-man combos, a trio and some single pianists who work in shifts to keep the spot jumping all day and thru the night. Sherman, who sank 50G into the lounge some five and a half years ago, said that B&K was very liberal with him and could have revoked the lease last April, but allowed him to finish out the summer.

Sherman claimed that he got more than his investment back in the last few years and that he probably wouldn't be back in the biz. The move was perfectly okay with him and he expressed his candid opinion that "the bubble is about to bust anyway." Sherman had some pessimistic comments to make about the future of cocktails and niteries here and even expressed doubt that some of the new and proposed operations such as Rinella's Chicago Copacabana, which is running about 400G and should have opened in August would ever really open up.

Romano, owner of Elmer's Lounge, said that his lease would allow him to run into November, but there was no chance after that. Elmer's has occupied the premises for the past four years under current management and had the same name even before this owner took over. Setting up of the spot ran Romano approximately \$25,000. Romano also owns Duffy's Tavern, a Clark Street Loop spot which is a combination cocktail lounge and restaurant. He said that he has also purchased other Loop property and may move Elmer's into a new location and keep the same name. Elmer's, which formerly used two small combos in the spot, has had only a piano single working there for the last several months.

These were the only locations controlled by the B&K chain and hence no other spots were affected by the action.

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Strikes, School Days Sock B.-O. At N. Y. Houses

NEW YORK, Sept. 14.—A combo of the strike wave knocking ads out of papers and the kids heading back to school was a little too much for theaters to handle last week. (For story on West Coast slump see Page 3.) The only real exception to the general declines along the Stem was the Paramount, which saw a record non-holiday take for its opening week.

Radio City Music Hall (6,200 seats; average \$110,000) side-slipped to \$145,000 for its fourth week with Bob Williams, Estelle Sloan and *Notorious*. Previous frame was \$162,000. Opener and second weeks were \$150,000 each.

Roxy Dips to 72G

Roxy (6,000 seats; average \$75,000) dropped to \$72,000 for its fourth and final inning with Vivian Blaine, Jerry Colonna and *Claudia and David* against third week's \$92,000. Opened with \$125,000 followed with \$105,000. New bill, reviewed this issue, has Hildegard, Jan Murray, Patsy Kelly and *Home Sweet Home*.

Paramount (3,654 seats; average \$75,000) moved into top place with a big \$124,000, highest it ever got in a week without a holiday. New show, in first week, has Charlie Spivak ork, Bob Evans, Peggy Lee and *Monsieur Beaucaire*.

Cap 72G Nosedive

Capitol (4,627 seats; average \$72,000) fell to \$72,000 for its fourth week with Mitzi Green, Gene Krupa ork and *Holiday in Mexico* against previous week of \$98,500. Opened with \$108,000 followed by \$104,000.

Strand (2,770 seats; average \$45,000) went down to \$65,000 for its second week with Bob Crosby band, Don Cummings and the *Big Sleep*. Opener was \$81,000.

Loew's State (3,500 seats; average \$25,000) moved up for its second week with Ed Sullivan's *Harvest Moon Ball* winners and first week of *Thrill of Brazil*. Take was \$35,000 as against previous week's \$34,000. Bill was the same but flicker was *Earl Carroll's Sketchbook*.

Piermont To Book State; Metro Disks On Coast for Kaye

NEW YORK, Sept. 14.—Sidney Piermont will take over the booking chores at Loew's when Jesse Kaye (see story Music Section) shifts to the Coast for Metro Records. Piermont used to be the Loew's booker before he joined the army, holding the job for almost 21 years. Upon his discharge from service he joined MCA in the theater department and later shifted to Mike Todd.

Piermont will book Loew's State; the Capitol, Washington, and Capitol, New York.

Philly Bookers Merge; ETE And Triangle in Co-Op Deal

PHILADELPHIA, Sept. 14.—New booking office has been set up here with the teaming of indies, Neal Belmont and Harold Gould. Also on the percenting front, newly formed Eastern Theatrical Enterprises made a co-op deal with the Triangle Artists Bureau, headed by Mickey Alpert and Lew Perry in New York.

Each agency will represent the other in their respective cities.

Maybe They All Took a Flyer on Boston Commons

BOSTON, Sept. 14.—Finale of the VFW convention which tied up the town for a full week (1-7) left a flock of mixed feelings among hotel and night spot operators. Figuring conservatively that each of the 20,000 delegates spent an average of \$18 a day, total runs well past \$1,500,000, but where the dough went is a little matter that the bright-light belt and merchants can't figure out.

One leading hotel stated frankly that dining room biz feel off sharply during the week. Most hotel and night clubs featuring name entertainment found the going uneven, too. Spots with big names had normal good business. More conservative bistros found that the regular cash customers stayed home rather than face the pressure of a trip thru the city.

Another hotel also found that beer seemed to be the general drink, with more deadhead bottles littering the rooms and bars than the management had ever seen. All up and down the line, the night spot sector took a licking. Merchants found figures slumping way behind the previous year, and only the hamburger heavens seemed happy about the whole thing.

That estimated \$1,500,000 went somewhere, but where?

Greshler Vs. Perry Over Martin Cues New AGVA Ruling

NEW YORK, Sept. 14.—The situation involving Abby Greshler and Lou Perry over the management of Dean Martin may have larger repercussions than just a quarrel over who owns, and who is to book an individual act. Greshler owns Jerry Lewis. Last time Lewis played the Havana-Madrid, Martin was on the bill and the boys cooked up an afterpiece that knocked the customers into the aisles. Subsequently, when both lads worked on the same bill they did the afterpiece.

Lou Perry, who owns Dean Martin, said that recently he has had trouble with his boy, citing a number of instances. One of his charges was that Greshler was romancing Martin and submitting him. Greshler denies it flatly. However, Martin has asked Perry for his release and has expressed a desire to shift to Greshler. Perry, who still has two years to go with Martin, plus options, offered to sell Martin's contract to Greshler for 15G. Counter-offer was to give Perry 5 per cent of Martin's salary for the duration of the pact. It has been intimated that if this isn't satisfactory, the entire commission will go to Perry, tho Greshler will book him.

Enter AGVA

At this point, AGVA entered the situation, tho no formal arbitration has been held. AGVA sees in this case another instance where contracts are violated even tho full commissions are paid. It doesn't want another situation similar to the case it had some time ago involving two name singers who shifted from one agency to another before contracts had run out. Original agents received, and are still receiving the commissions, altho other offices are doing the booking.

Union charges that such arrangements are a violation of the exclusive agency contracts, inasmuch as it works a hardship on the agent who was originally responsible for the success of the performer. It further states that despite the protests of all

Frederick Bros.' N. Y. Office Plans New Salary Set-Up To Hypo Staff's Flagging Spirit

Kettering Rushes East; Dept. Heads To Share in Take

NEW YORK, Sept. 14.—Frederick Brothers' New York office, which has had its share of headaches with rumors and people quitting for various reasons, will get a stiff shot in the arm as a result of a hurried trip here by firm's v.-p., Tom Kettering, who is also head of the West Coast office. Trip was necessitated by the low morale of the local office and an attempt will shortly be made to get the branch back on its feet. Plans call for a new salary set-up thru the initiation of guaranteed bonuses, giving heads of various departments a share in the loot of the entire department, and the revitalizing of the act and legit divisions.

The hardest hit New York department is the artists division dealing with cafes and vaude. In an attempt to get that branch rolling a new man will be hired as a topper tho Jack Edwards, presently running the

whole department, will stay on. Definite choice has not yet been made, tho various reps have been sounded out. Understood, however, that job will go to a man who is not an agent at present, tho he's in showbiz.

Legit To Get Transfusion

Legit department will also get new blood and the pitch there is to get properties, not necessarily names, build them up and then try to get them to the West Coast for a couple of pictures. Kettering pointed out that office doesn't have many flicker names but it has a large stable of character actors all of whom work steadily for about \$1,000. Commissions, while not individually large, total up to sizable proportions at the end of a year. Such properties developed in the East and then sent to the Coast will add to the income of the individual agent as well as to the office. Under new plan the man who made the original deal when property first came into the office will share in commissions all the way up. As property moves to other departments—e. g. pix to vaude, other departments will also share proportionately.

Band department so far as the East is concerned, Kettering said, has been a real problem. He emphasized, however, that FB has no intention of going out of the band biz. Instead of trying to build names, or getting them, office will concentrate on orks which will be able to work in what he called "budget" locations (a spot with a fixed budget). That, he explained, is the major reason why the office parted company with Georgie Auld and George Paxton bands. Outfits such as these, he said, can't get the big money asked and gotten by heftier names. Rather than have the office knock itself out trying to get big dough for bands which can't get that kind of money, it will get smaller bands and territorial "names," and give them plenty of work.

New Set-Up

When the new set-up jells, it will work something like this. The Coast office will continue to stress pictures and budget bands. The Chicago branch will put bands in top position with artists in No. 2 spot. The New York office will give heavy play to artists.

All toppers added from here on in will get seven-year contracts, renewable each year, annual bonuses and, if biz warrants, another bonus before the year end. Department heads will share in the net takes of all salesmen in their departments. Keeping the cost of operations down will, therefore, give them a bigger melon to split.

Bill Frederick's Spot?

The question of where Bill Frederick will fit into the new set-up was left in doubt. Kettering said that Bill Frederick was a partner and he would make his own decision. However, outside sources, very close to the problem, say that B. F. will shortly shift his headquarters out of New York.

The only department with which Kettering expressed himself as being fully satisfied was the cocktails. Division, he said, is doing good business and gives indication of doing still better. Walter Bloom, nominal head of the department, was just given the title officially.

Chi's New Nitery To Use Burly Acts

CHICAGO, Sept. 14.—New spot which will be located just north of Chi's Loop will open September 23. Name of the place will be French Casino. Location has been completely remodeled at a cost of approximately 70G, according to Irving Warr, who will co-manage the nitery with Benny Singer. Warr is at present with the Playhouse, a nitery in the same locality.

Warr said that the place will be booked thru Milt Schuster, veteran Chi burlesque booker, and featured attractions will be headliners from the Midwest, burly circuit. No band has as yet been selected, but Warr plans on opening with a seven or eight piece outfit. Nine girls have already been signed for the opening. No food will be served and there will be no dancing at the new spot, but the show will be continuous.

Bridgeport Palace Runs Model Contest With Acts

BRIDGEPORT, Conn., Sept. 14.—The Loew-Poli Palace Theater here, which recently celebrated its 25th anniversary, is running a weekly series of contests to choose prospective Harry Conover models, and is packin' 'em in. In addition to the contest, a 10-piece ork under direction of Charlie Ferrop, and several acts from local niteries are being used.

parties concerned that no more than 10 per cent is charged the act, and the full 10 goes to the holder of the exclusive contract, it believes the performer pays more than the 10 per cent claimed. Furthermore, the deal gives the second agent an unfair advantage even tho he books the act for free. This is explained by the fact that the property taken over is frequently made the basis of a package for which bigger dough is obtained.

In order to put a stop to this shifting from agent to agent, without due cause, AGVA is seriously mulling a ruling which will say that commissions become secondary in an exclusive agency contract, that the actor must stay and be booked by the original agent for the duration of the contract unless a board of arbitration rules differently.

College Inn, Hotel Sherman, Chicago

(Friday, September 13)

Talent Policy: Dancing and floorshows at 8:30 and 11:30. Manager, Joe Spieler; publicity, Howard Mayer. Prices: \$1.50 and \$2.50 minimums.

Louis Prima and his orchestra with 17 musicians including Louis and a complement of 23 with singers opened here and provided a good show for the supper crowd that lasted about 40 minutes.

Show began with the usual zany antics of the room's omnipresent clown, Carl Marx, doing his warm up and then Prima took over to sing and blow his trumpet to *If You Were the Only Girl in the World*. Prima then gave way to pretty chirp, Judy Lynn, who did a good sales job on *On the Boardwalk at Atlantic City*. Miss Lynn uses her voice and good looks to full advantage and drew a solid whacking.

Tune Timers, a youthful foursome consisting of three girl singers and a boy, joined the maestro in a sock rendition of the novelty tune *The Flea and Fly Got Caught in the Flue*. Jack Powers, ork's baritone, brought forth some twitters from the female payees and a good hand from the whole audience for his offering, *Prisoner of Love*. Sax man Charlie Leeds' solo on *Stormy Weather* went well, as did Louis's version of *Angelina*, served with many Italian phrases as embellishment. Ork ended the show with a real blast of *Brooklyn Boogie*, which was loud, but good. Spot was crowded.

NIGHT CLUB REVIEWS

Ruban Bleu, New York

(Tuesday, September 10)

Talent Policy: No dancing and continuous entertainment from 10:30. Owner, Tony Mele; room manager, Carlos; publicity, Capp-Johnson Associates. Prices: \$3 minimum.

New fall show, sparked by Jane Dulo for the smart comedy and Day, Dawn and Dusk for the commercial corn, hits the bell all the way. Miss Dulo has a lot of new material, sold capably for rib-tickling results to a house that kept yelling for more. Gal is always good in a small room with a smart crowd to work to.

Day, Dawn and Dusk, on the other hand, go with almost any audience. Their brand of corn, and slapstick style are as commercial as 1946 Buicks. Opened with well arranged *Sunny Side of the Street*, followed with the *Wiffenpoof Song* which was over-arranged. Number is most effective when done simply. Their familiar *Rigoletto* pulled the house down and brought shouted requests for more. They gave with *Dry Bones*, *Stone Cold Dead*; *No, John*, *No* and their calliope hillbilly tune.

In between the two top acts, Paul Villard and Lisa Kirk appear. Villard, who works with a guitar and in a sailor costume, has an interesting flat talking style that is as effective as it is dramatic. Special numbers built around his sailor character

(See RUBAN BLEU on page 38)

Leon and Eddie's, New York

(Friday, September 13)

Talent Policy: Floorshows at 8, 10, 12 and 2. Owners-operators: Leon Enken and Eddie Davis; publicity, Dorothy Gulman. Prices: \$2.50 minimum.

With Eddie Davis back, the new show builds slowly to a climax. Davis sells his ditties—new ones this time—to top hands and recalls. Without him the show is patchy, lacks showmanship in several instances and needs tightening.

Opener is the Frank Shepard line, a dozen good-looking fems, well costumed, who get the show off to a fast start, even if their terping isn't tops.

Margot Wade, tapstress, does a fair job, tho at times her work sounds muddy. She does best in her closing solo.

When Patti Sheen learns that vocal tones come from the tonsils, not the nostrils, she will be a step forward on her road to show chirping. As it is, her harsh nasal tones spoil what there is of her voice as she tries *Whaddya Think I Am?*, an over-cute *Doin' What Comes Natur'ly* and *South America, Take It Away*, which is definitely not her number.

Lou and Lilyan Bernard harmonica duo, turn in job of mouth organing, notably *It Might as Well Be Spring* and *Holiday for Strings*.

Ziggy Lane, holdover emsechanter, continues peddling the oldies, including *Blue Skies*, *Surrender* and *It's the Talk of the Town*.

The terping of the Paysees relies mostly on spins and twirls for the flash in the act, which otherwise is somewhat routine. The spins cull mits from the crowd.

New stripper here is Louise Stewart, who takes her time about disrobing.

Art Waner's band plays an okay show and the lulls.

Town and Country Club, Milwaukee

(Tuesday, September 10)

Talent Policy: Floorshows at 10:30 and 12:30 nightly, three on week-ends. Owner, Jerry Klein. Publicity, Don Boles. Prices: \$1 cover.

The short floorshow here is well balanced, with emsee George Gilbert giving out well even to a half-empty house. His musical imitations of stars of the musical world are juicy, but his jokes are mostly of the long drawn-out type that get tiresome fast.

Marie Gates has a strong, warm contralto, good for the huge rambling building, but she belongs more on the concert stage than in night clubs.

Yolanda is the supple gal who is the show's star stripper. Does an interesting drape effect with her skirts which she cleverly uses as a cape later in the act. Terps to faster music than most strippers.

Ralph Miller's org provides the background music, with the saxophonist winning the honors, especially when he accompanies the Spanish-type dancing of Ramona, whose clicking heels sounded like machine guns. Went over big.

Cafe Society Uptown, New York

(Monday, September 9)

Talent Policy: Floorshows at 8:30, 12:30 and 2. Owner-operator, Barney Josephson; publicity, Marvin Kohn-Tibel Nord. Prices: \$3.50 minimum.

Fall show has plenty of zip, with at least two acts showing excellent commercial cafe possibilities. Program begins with Ed Hall's ork doing a couple of hot numbers bringing on Dorothy Jarnac, balletteer, accompanied by Hope Foye, singing accompanist. Miss Jarnac, a cute brunette (ex-Bloomer Girl), has a remarkably

(See CAFE SOCIETY on page 38)

Blue Angel, New York

(Monday, September 9)

Talent Policy: No dancing and continuous entertainment from 10:30 p.m. until about 2 a.m. Owner-operators, Herbert Jacoby and Max Gordon; publicity, Ed Weiner. Prices: \$3.50 minimum.

Instead of spot's usual policy of bringing in unknowns, bill is now loaded with familiar cafe acts, with one exception, Monica Lewis. However, change has not affected quality of the show. It is loaded with nuggets, paced well and excellently produced.

Top billing this time goes to Irwin Corey, the diminutive character comic who is now a real draw here. Boy showed a few new routines, but it is in his delivery and polish that he showed the most improvement. His erudite and confused professor stuff killed them right from the opener until his staggering exit. Corey has now reached the point where he should do well in any room.

Richard Dyer-Bennett's folksinging is still a clickeroo with a house that goes for the nose-twanging old English roundelays and early Americana tear jerkers. Since last caught, he has added a few new numbers all of which he sells with considerable savvy.

Delta Rhythm Boys' four-part harmony (one boy on piano) pulled terrific mits and some fancy giggles with their *Doin' What Comes Natur'ly*. Have a load of choruses not heard on the air or in theaters for obvious reasons. Opened with sock arrangement of *St. Louis Blues* and followed with *The Gypsy* as part of a medley. Came back for *Dry Bones* and begged off after their comic *Rigoletto*.

Monica Lewis (ex-Benny Goodman and ex-Chesterfield airer), who's done some cafes out of town, is a pretty blonde with a stand-up style made to order for an intimate room. Has a lot of charm and sweetness and presents better than average potentialities. Routine consisted of standards, pops and special personality numbers. Delivery is a little reminiscent of Evelyn Knight's, which won't do her any good. Needs her own style to start climbing. Ellis Larkin Trio did a fine job of backing her. Stuart Ross Steinways the lulls nicely.

La Martinique, New York

(Wednesday, September 11)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Operators, Darlo and Jim Vernon. Prices: \$3.50-\$5 minimum.

Reopening of the club with Harvey Stone in the ace slot proved eminently satisfactory. That comic was nervous for the walk-on is understandable. The Martinique middle show on opening night can be pure murder for a comic, as anybody who has played the room knows. Mob out front isn't an audience; it's a jury daring the guy working to make good. Well, Stone made good.

His opening bits were a little slow, but once he warmed up it was yock on top of yock. Showed a lot of new material and delivered it capably. Killed 'em with *Can I Be Funny for the Money* and *Bookie With the Scratch Sheet Face*. Then came his well-known army routine finishing with explanation that it was a good way to get him off. Big hand stopped the show cold and production which followed had a tough time getting started or being heard. Stone is strong enough to close. He doesn't need any production to follow him.

The Vagabonds (two guitars, bass, accordion) opened with *Swing Low, Sweet Chariot*, seguing into jump beat. Then lads went at it hot and heavy with a sock rhythm and hep chanting that kept feet beating out time. Stuff does not sell right away, it seems out of place in a class cafe. But the music and the beat become so exciting that they gradually get as hot as an open fire. In a theater, outfit is probably sensational. Unit

(See La Martinique on page 38)

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Beverly Hills Country Club, Newport, Ky.

(Friday, September 13)

Talent Policy: Dance and show band; floorshows at 8 and 1. Management: Beverly Hills Company, operator; Bernard Glatt, managing director; Bill Klein, maître d'; Frank Sennes, booker; Hal Braudis, exploitation and promotion; Howard B. Thompson, of Allen, Heaton & McDonald, publicity; Dottie White, art director. Prices: Dinner from \$2.50; drinks from 55 cents. Minimum, \$2, except Saturdays, \$3.

New show, *Cavalcade of Rhythms*, sports three solid turns in Gracie Barrie, chirpster; Alan Gale, funny man, and Jo-Ann Whitney, tapster, but again it's the grand production efforts of Kathryn Duffy and the slick and precision cavortings of her Duffy Dancers (9) which lift the proceedings to the above-the-average class.

Jo-Ann Whitney, pert brunette, warms the patrons with a bit of warbling to a cute special, *You Don't Dance*, and then swings into a pair of tap routines in which she displays good selling, hoydenish mugging and a neat assortment of steps. Works with a bounce and rhythm and garners a neat hand.

Gracie Barrie marred an otherwise top-notch performance with a saloony ditty in the encore slot which lost her a good part of her audience. Sweet-voiced looker does a solid job of song-selling on her opener, *Jose Gonzalez*, a Spanish special; *If You Were the Only Boy in the World*, and *Doin' What Comes Natur'ly*, the last named a gem. Returns for a nifty *Josephina*, *Pleasa Donna Leana on de Bell* to solid returns and then spoils it with *Let's Do and Say We Didn't*, a bluey whose lyrics aren't subtle enough for a smart crowd.

Alan Gale has a corking style, punchy delivery and a raft of confidence that put him over. His material of mixed vintage is sound, but he bogs down at intervals, due to his failure to keep his finger on his gag trigger. Needs speedier and smoother routining. Audience liked him enough to call him back several times.

Kathryn Duffy Dancers, in their usual elaborate wardrobing, show off in grand style in the opener, *Magazine Cover Girl* number, and the finale, *Poppies and the Bumblebees*. Christine Carson, ballerina, tops her usual sharp performance with a corking bit of ballet work in each frame, turning 38 one-foot pirouettes in the finale. Gayle Robbins, brunet lovely, contributes her usual solid job on the emcee chores and aids in weaving the continuity with her sound vocalistics.

Gardner Benedict ork breeze on the show and dance stints, with Valenta still filling the intermission slots with solid pianoing.

Iceland Restaurant, New York

(Thursday, September 12)

Talent Policy: Floorshows at 7:30, 10:30 and 12:30 a.m. Operators, Abe Goldstein and Noel Lee. Publicity, Frances Kaye. Prices: \$2 minimum; Smorgasbord dinner, \$1.49.

New blade show attempts to tell a story instead of just presenting skaters, but, despite the title, *Alice in Wonderland*, the bright costumes and specially prepared musical score, it still remains a series of solos and chorus numbers, some of which are good, while others don't quite jell. On the whole, the show is bright and fast, however, and is practically the work of one person, Jean Rose, who wrote the music, lyrics and book, as well as handling the producing and directing—no mean feat, and one for which she rates an A for hard work and effort. But the show as a connected fairy tale on ice just doesn't come off.

The Alice is Marilyn Quinn, who should learn the age-old show trick that a smile, however wooden, looks good before the tables. She tends to

Lookout House, Covington, Kentucky

Wednesday, September 11)

Talent Policy: Dance and show band; floorshows at 8:30 and 1. Owner, Lookout House, Inc.; manager, Clay A. Rambeau; publicity, Betty Kapp. Prices from \$2.

Henry Busse ork (18) clicking at every move, received a tremendous welcome from the jam-packed house. Opening with his theme, *Hot Lips*, Busse had patrons stomping thruout, and proved a master at show pacing.

The Lucky Girls (8), all lookers, bowed with a well-timed rope spinning tap to *Nagasaki*. Don Regan, ork's tenor tonsil, did well with his piping of *Surrender* and *To Each His Own*. Lad lacks stage savvy, but once he acquires it, look for him on the upper rung.

Johnson and Mitek prove their "Gems of Balance" billing an understatement, with some of the neatest work seen hereabouts in a long time. Their hand-to-hand lifts, plus near-impossible turns, pulled them back for an intricate feet-to-feet lift from the floor that won them a terrific mitt.

Betty Taylor, ork's blond canary, clicked solidly, with excellent voicings of *Doing What Comes Natur'ly* and *South America*. *Take It Away*. Went into *I'm a Big Girl Now* to completely boff 'em.

Busse, displaying the same fine tonal trumpeting that has kept him in the top brackets for these many years, rode right into their hearts with his classy *Prisoner of Love*, which segued into some nifty comedy warbling bits by Clem West, another of the ork's vocalists. Gave them *Five Minutes More*, *Somebody Else Is Taking My Place* and *Cecilia*, all masterfully done with a tinge of inoffensive blue. His *Pennies From Heaven* parody proved socko.

Lucky Girls display excellent line work in *Jungle Fantasy*. Four Elgins offer adept hat and Indian club tossing in closer. Rhythmically perfect, they work with verve. Bit of by-play with a customer garnered laughs and a sound palm whacking.

Busse's ork does a neat job on the show and dance music, with the Feilden Foursome expertly filling the lulls. Larry Vincent is still Steinwaying at the bar.

deadpan far too much and tho she does a fair blading job, fails to show well besides other members of the company who are far better on the frigid floor. Patrick Kazda, for example, as the rabbit, opens somewhat nervously, but once he gets into solos, does a slick job of spins and tricks. Jay Cantell, as the Mad Hatter, adds color to the show with his flaming baton twirling, which nets him heavy mitting. May Hausman, who doubles as the Queen of Hearts and the Turtle, does a nice over-all job, including a neat piece of comedy skating with Edith Kandell, the Duchess.

But the stand-out performers are Paul and Mickee Preston, who appear first as the Dormouse and the Caterpillar, and then come into their own in a duo acro number that stops the show. Two have grace, agility and showmanship and sell hot to the hard-pounding table-sitters.

Lou Menshel handles the emcee and explanatory chores effectively, with the New Yorkers, quartet, chirping several of the tunes. Opening night Jean Rose fronted the Mansfield Lane ork (formerly the trio), and led them slickly thru her own score. There are a few ditties with a lilt in them, but the majority are strongly reminiscent of known pops. Show is nicely mounted and credit for what coreography there is goes to Johnny Brett.

In short, *Alice in Wonderland* is not a top show, but it has enough entertainment and variety to keep it in this eatery for some time.

Colosimo's, Chicago

(Wednesday, September 11)

Talent Policy: Dancing and floorshows at 8:30, 11:30 and 2. Owner-operator, Irv Benjamin; production, Madame LeNore; publicity, Sam Honigberg. Prices: \$2.50 weekdays and \$3.50 week-ends and holidays.

Gus Van is the new headliner who shares honors with Whistler Elmo Tanner in the current revue here. Show starts with a production number featuring the 12 Colosimo Models in a picture parade and the number is backed by the singing of Sol Feola. Second production number highlights the interpretive dancing of Margo Wilson.

Mata and Maurice, acro-adagio dancers, gave variations of the dance and displayed their versatility to the customers' satisfaction. Best reaction came from their waltz number. Betty Morgan, who dances, plays piano and twirls canes, puts lots of vim into her act and really drew a fine hand with her *Concerto* on the 88. In addition to her good pianistics the girl throws a mean hoof and really sells herself to table-sitters.

Whistler Elmo Tanner gave them several pop numbers but really drew a fine hand on his rendition of the musically intricate *Nola*. Tanner also whistled *Holiday for Strings* and drew a spontaneous whack from his satirical rendition of *Whistler's Mother-in-Law*.

Gus Van's following is strong as ever and he was held on for a good 40 minutes. During that time he sang, gagged, did dialect jokes and numbers and then went for a musical walk down Broadway. They liked practically everything he did. Van's long experience stood him well and his Irish brogue version of *McNamara's Band* and *Kern Medley* really drew prolonged mitts. Mel Cole's ork backed the show and biz was good.

Rio Cabana, Chicago

(Friday, September 6)

Talent Policy: Dancing and floorshows at 10 and 1. Management, Chuck and Bert Jacobson; production, Eddie Noll; publicity, Madelyn Wood. Prices: \$2.50 minimum.

Show goes under title of *Miles of Smiles*, starring Jackie Miles. Production opens with Don Bradfield and the Rio Cabana Lovelies (7), well-co-ordinated, gorgeous line in an eye-catching terp number tagged *Fans Faire*. Payees react favorably. Nancy Doran is featured as terpstress and swings a beautiful pair of gams with finesse. Bradfield warbles in the background with a smooth set of pipes.

Rita Oehman socked them with a combination of whimsy and torch in *That's Him*. Sold well an Irish ditty, *Plumber's Ball*, and hillbilly *Doin' What Comes Natur'ly*.

Clark Brothers terped their way thru an acrotopic routine that had the payees pounding for more. Terrific timing won them a couple of repeats. Sold well with an Ink Spot

Marine Dining Room, Edgewater Beach Hotel,

Chicago

(Tuesday, September 10)

Talent Policy: Dancing and floorshows at 8:30 and 10:30. Owner, William M. Dewey; publicity, Marjorie Winston; production, Dorothy Hild. Prices: \$1.50 cover.

Marine Dining Room, which doesn't formally open until October 11, was used Tuesday night because the breezes of Lake Michigan made the outdoor beachwalk too cold for comfort. Spot's usual production number started the show. Dorothy Hild dancers did Harlem boogie with the Song Stylists singing in the background.

Paul and Paulette, trampoline artists, entered in bellhop and maid costumes. They did acro bouncing both as singles and as a team. Pretty Paulette displays a knowledge of ballet as she strikes streamlined poses while in mid-air. Paul's best offering is a triple somersault. Team drew a fine hand upon retiring.

The Arnauts, two men and a woman, began with three violins and then launched into acrobatics while still fiddling to *March of Wooden Soldiers* and *Pop! Goes the Weasel*. The three men come out as birds and go thru a whistling routine involving a romantic situation which culminates in a high-pitched marriage ceremony. Some of whistling with human inflections brought yocks and the team drew a nice mitt.

Second production number featured the dancing of Rollet and Dorothea, acro and adagio terpers. While the elaborately costumed chorus effectively weaves in and out and Rollet fakes use of a bull-whip on Dorothea, the Song Stylists in the background chant exotic songs of old Baghdad.

Henry Brandon ork (17), which has been here all summer and will soon wind up the current engagement, played for dancing and backed the show. Biz good.

imitation, tho number was a trifle breathless from strenuous terping.

Jackie Miles draws a heavy mitt from smooth delivery of situation humor. Doesn't work for punch lines and slides easily from laugh to laugh. Breaks routine with clever arrangements of *Sunny Side of the Street* and *You Made Me Love You* plus a Chinatown sight-seeing number a la Danny Kaye. Competes favorably with the terpers and swings the sticks in a drum number. Wins big laughs, but routine is overlong. Spot was jammed. Cel Davidson ork (8) backed the show and provided dance music.

More Night Club Reviews on
Page 39

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Olympia, Miami

(Wednesday, September 11)

Another five-act bill provided a well-balanced show, and customers warmed up to this one early.

Roy Douglas, ventriloquist, had marvelous control and drew several recalls.

Nilsson Twins, in their first vaude engagement in the South after a nitery appearance, scored with pop songs.

Vince and Gloria Haydock went to town in a terp specialty for a heavy mitt.

Ladd Lyon's acro offering pulled several bows.

Boyd Heath dished out plenty of melody in his own peculiar style for fine results.

Pic, *Monsieur Beaucaire*. Biz, good.

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VAUDEVILLE REVIEWS**Roxy, New York**

(Wednesday, September 11)

Current presentation is imaginative, capturing some of the cafe atmosphere that Hildegard works so well in. But despite attempts at intimacy that set tries to achieve, size of the stage and the house offsets a great deal of it. The Milwaukee chanteuse is easily one of the best class room acts around. She has proved time and again that she's a show woman and a powerful draw. But whether or not she can do as well with a beer-buying crowd as she does with champagne drinkers is open to question.

For one thing Hildegard's frilly greetings that go so well in the Persian Room, didn't do well here. Instead of a receptive crowd, the well-known Hildegardian touches found a confused audience. Her by-play with a G.I. customer on stage didn't register mainly because G.I. was unresponsive. Bit could be sock with proper help.

What crowd went for was Patsy Kelly's raucous shrieks and chatter. That was something they understood. It seems that Hildegard needs more of the common touch to get the mass appeal. Her singing of ballads, with Salvatore Gioe on piano, were effective. Her own piano work on a grand on center stage was equally good. But Hildegard's charm and showmanship don't rest on her playing or warbling. It rests on her glib greetings, her style and mannerisms. Here on the Roxy stage, with its tremendous space, they were lost.

Gal got a fair assist from comic Jan Murray. But he worked much too fast for audience to catch what he was throwing. His bits with Patsy Kelly registered okay. His routine with Henry King, musical conductor for the show, also was good. Murray's big trouble seemed to be lack of proper pacing when working as a double. He did better as a single.

Eleanor Teeman, tall, long-stemmed brunette hooper, did a nice job with her spins and heel-and-toe-routines.

Pic, *Home Sweet Homicide*.

Million Dollar, Los Angeles

(Tuesday, September 10)

There's a lot of excitement here this week, but not talentwise. It's just another screen-stage tie-in, with current pic leads doing a personal appearance. Stepping out of Monogram's *High School Hero*, teen-agers Freddie Stewart, June Preisser, Warren Mills, Jackie Moran and Frankie Darro are greeted with plenty of mitting. But as is usually the case palming isn't so much for what they do on the stage, as for glamour of pic background. To give bill something more substantial, blues shouter T-Bone Walker is included. Other

Oriental, Chicago

(Thursday, September 12)

Eddy Howard ork (13) is current headliner here. Band cuts and features some choice numbers during this 57-minute revue. Production got underway with ork giving a solid rendition of *Chicago*. Kenny Myers, band singer, did well with *Route 66*. His slow, easy and rhythmic style went well with aisle-sitters and he got quite a hand.

The Three Rays, fem acro-comediennes, knocked each other all over the place. Started with a song that was lively but wasn't attention-catching because they continue to hop and jump and the words didn't get across. Once started on their acro foolery, however, they had the audience yocking and received several rounds of applause before they were allowed to depart.

Paul Regan, mimic and radio emcee, may not be the world's best mime but he has some of the finest material caught here to date. His take-offs of Peter Lorre, Clark Gable, Jimmy Durante and a host of others were good, but the guy's patter as well as his sense of timing are what really sold him. After having been brought back twice he ended with an imitation of Will Rogers which really merited the healthy palm whacking that it received.

Rest of the show was supplied by the Howard ork and featured a clever novelty done to the tune of *I Wanna Get Married* by Bob Capelli of brass section. Maestro Howard sang *They Say It's Wonderful*, *Surrender* and *Rickety Rickshaw*. Latter was very well done and got a real ovation from payees.

Show closed with Howard and trio doing *To Each His Own*. House was filled.

acts thrown in are Ray Malone (lad tries hard to sell his tap routines) and the Jitterbugs (kid foursome doing what can be seen at any dancery).

June Preisser is best of the pic lot. Little lovely holds stage well, appearing at ease with her audience and has the knack of making payees think she's putting on a terrific show, when actually she does nothing. Cutie pulls down the house with a couple of handsprings, cartwheels and a jitterbug single which many a high-school kid in the audience could match.

Freddie Stewart's high-pitched pipes please as he slurs thru *To Each His Own* and *The Gypsy*. Warren Mills, Frankie Darro and Jackie Moran, decked out in skirts and with mops for hair, dub zany antics to a platter of Andrews Sisters. Altho routine has seen better days (with better performers), it pulls yocks. Darro and Moran do a comedy skit (with corn straight from last semester's freshman play) and pull some palms.

Best on the bill is blues chanting of T-Bone Walker, self-accompanied on a groovy guitar and supported by piano and bass. *I Wanna Little Girl* wins plenty of mitts.

Teen-Agers (ork) shy clear of an instrumental number, stay in the background, suitably supporting acts.

RUBAN BLEU

(Continued from page 36)

make good listening. Boy has an annoying habit of breaking moods his songs built up by stepping out of character for poor ad libs. His good deadpan delivery doesn't need ad libs. They hurt rather than help.

Lisa Kirk, ex-band canary, showed a gorgeous chassis with voice to match. Did best with heavy blues numbers such as *All Man* and *All Mine*, which incidentally is a fine torcheroo. Gal, however, showed in-

LA MARTINIQUE

(Continued from page 36)

was good here, but lacks something. Perhaps some smarter material would take group out of the surprise class and put it into established upper brackets.

Ted Lawrie does okay in the production singing department. Would probably get more results if he were given better numbers to do. The score by Sherry Edwards and Elise Bretton was ordinary.

Bob Mitchell, dancer, showed off to advantage with his ballet taps. Boy moves around with ease, poise and grace and won a deservably good mitt.

Helen Edwards, production singer, showed little outside of looks. Three productions with six-girl line were well staged and attractively costumed. Best was the finale in which girls come out in Indian headdress for a good mitt.

Val Olman played a difficult show—every act has music—with real skill. Sacasas did the rumba sessions.

Center floor has been raised and ceiling has been altered, making for better visibility and acoustics.

CAFE SOCIETY

(Continued from page 36)

effective routine which will go in any class spot in the country. She does modern dance interpretations while canary, Hope Foye, furnishes vocal background. Miss Foye can sing lowdown blues skillfully. Should be able to hold her own as a single. Entire act shows imagination and skill and pulled terrific mitting.

Patricia Bright, caught many times before, is still the mistress of rapier-like satire. Despite all the years she has been appearing, she has not grown in stature. Has some new material, but it was her oldies which g t the giggles and guffaws.

David Brooks (also ex-*Bloomer Girl*), on next, was sock from the opening bars to the walk-off. Opened effectively from the front of the house with *I'm Gonna Cease My Wanderings*, sans mike, and had the crowd right where he wanted them with first note. Kept them there with a well arranged routine and a personable selling style which ranged from the ballads to pops and barber-shop warbling. Boy is a finished performer, knows how to stand and move around, giving an impression of ease that is heart warming.

Jack Gilford, comic, is off on the wrong track. Character pits, White Russian, nitery comic and longhair ork sideman, got laughs, but most of them were labored. Did better with his social significance satires last time around. Rubber-faced comic sells acceptably but needs something to peddle to get real hands.

Ed Hall's band cuts the show nicely. Dave Martin's Trio relieves.

experience in routining songs. Needs to learn that you can't follow a strong number with a weak one for sustained results. Also has to learn how to work to back of the house instead of ringsiders. Added experience should give her that; the voice and style are already hers.

Cedric Wallace Trio does nicely in show backing. Wally Blacker, piano-emcee also was okay.

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NIGHT CLUB REVIEWS

Cafe Society Downtown, New York

(Tuesday, September 10)

Talent Policy: Dancing and floorshows at 8:30, 12 and 2:30. Owner, Barney Josephson; publicity, Marvin Kohn-Tibel Nard. Prices: \$2.50 minimum.

Last show before this spot closed for the summer had two Kings and a Queen in it. For reopening, Barney Josephson, in approved draw poker fashion decided to try to strengthen his hand by dropping one card and drawing another to see if he could come up with three of a kind. He drew an ace, Susan Reed, but the bill still lacks balance, and a new affliction—absence of compactness—has been introduced.

Miss Reed is a Tiffany jewel in a box without plush. Despite the lack of showcasing, she sparkles and wins her audience with the charm of a magic scherzo. With unusual poise for a 19-year-old, she seats herself on a high stool before a mike and folksings her way with elfin glee, accompanying herself meanwhile with an array of strange but interesting instruments—"Glorified Cigar Boxes," she calls them.

Using an Irish harp and a zither, the distaff counterpart of Burl Ives wings her way thru three numbers, each evoking heavy hands. She switches to a stringed breadboard for an encore, *Danny Boy*, and then back to the zither for *Molly Malone*. Miss Reed is a hit and it is her pleasant, expressive voice and a wise choice of songs that makes her click. Alto she is a lovely redhead, her costume is nowhere as becoming as her off-stage dress, the former serving only to accentuate her so-so figure.

Timmie Rogers and Pete Johnson are the holdovers. Rogers is still shellacking the customers with *I Call My Mama Flagalapa*, altho he is not getting all he used to cull from the number. He has added a new song, about a draftee, called *Bring Enough Clothes for Three Days*, which nets fairly good response. *Give Me Some Good Whiskey* still is riot for the tourists and community sing *Hey! Ba-Ba-Re-Bop!* again is sock. Encores with more of the Rogers dancing than when last caught (apparently he is still taking it easy with the leg that was broken) and it makes new and old customers hungry for a full dose.

Pete Johnson capably manipulates the ivories in boogie-woogie tempo, but in an uninspired manner does three numbers, *Boogie-Woogie on a Downbeat*, *Yancey Special* and *Honey-suckle Rose*. Well awarded.

J. C. Heard's ork (6), also holdover, is still sock with leader impressive as emcee. Band opens with an original, *Bouncing With Barney*, seguing into *Somebody Loves Me*. Cliff Jackson plays well for intermission.

Place was nearly full.

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The Surrey Room, Hotel Touraine, Boston

(Monday, September 9)

Talent Policy: Dancing and floorshows at 7:45 and 11:30 p.m. Owner, Clarence Hyde; manager, George Hicks; publicity, Jane Underwood. Prices: \$2.50 minimum after 9 p.m.

Newest hotel spot to debut on local scene is Surrey Room, which rates way up for originality and eye-appeal. Opening night comments tabbed the place as "not looking like Boston."

Management opened the room with Irene Manning as solo attraction. Singer, working under handicaps of lighting and scanty rehearsal time, did a sock job. If she develops the smart sense-of-humor touch with which she peeps up her material, she has a good chance of being one of the few original fem singers to come along since Hildegard wrapped up the field.

Opened with a Russian number tagged *The Sleigh*, giving it plenty of vocal fireworks and bang. Follow-up, however, were impressions of casting problems in Hollywood and meant little to the cash customers. Thrush really built a solid production when she sat down at the piano and sang *Summertime*.

Another laugh-collector had the audience giving out with guffaws as Miss Manning burlesqued an operatic opus in which a toreador made vocal passes at a shy young maid. Big hand drew her back to encore with *Desert Song*, and when the mitting continued strong, she obliged with *What Do I Care?*, which she introed as the theme song of Russian diplomacy.

Carl Sands and his orchestra, also new to Boston, cut a good show and would have been better if rehearsal time had been less rushed by the carpenters completing the room.

Latin Quarter, Newport, Ky.

(Friday, September 6)

Talent Policy: Dancing from 7:30. Floorshows at 9, 12 and 3. Owner, Tommy Callahan; manager, George Gebhardt; maitre d', Tommy Clare; publicity, Don Heck. Prices, \$1.50 minimum.

Boasting sure-fire acts and sound production work, current layout, headed by Dolly Dawn, chirpster, can't miss meaning moola in the till.

Leon Fields, emcee-mimic, returns after a three-month absence to relieve Sammy Leeds, and clicks as handily as on his initial stand. His funny patter, expertly seasoned with mimicry and hoofing, foments plenty of payee favor.

Fields sends the Modelaires (6) into a nifty gypsy-routined tap number for starter, but the biggest production lift comes at the bow-off when the attractively garbed, good-looking gals return for a minstrel offering which adds up to topflight hoofery.

Harrison, Carol and Boss Boy registered well from the outset, with Harrison and Carol doing some of the trickiest tap work ever seen here. Boss Boy, diminutive jiver, slides into some well-liked harmonica and boogie-woogie pianistics. With Harrison selling 'em all the way, trio also gave with sock tap gymnastics and they bowed to tremendous palm-walloping.

Miss Dawn walked on to a booming hand and from there on it was a matter of how long it would be before patrons would let her off. Does a terrific selling job on *Keep Your Sunny Side Up* and *They Say It's Wonderful*, and captivated 'em with her stylized canarying of *Stone Cold Dead in the Market*. Then went into a refreshing medley of Dave Rose arrangements consisting of *April Showers*, *I'm Always Chasing Rainbows*

Empire Room, Palmer House, Chicago

(Thursday, September 12)

Talent Policy: Dancing and floorshows at 8 and 12. General manager, Joseph P. Binns; production, Merril Abbott; publicity, Fred Joyce. Prices: \$3.50 and \$4 minimums.

For the second time within a week the Palmer House management presented a show without music. This time they brought in Dunninger, the mentalist, who came in instead of Evelyn Knight because of the music nix at Hilton Hotels here.

Show opened with the Abbott Dancers and the Blackburn Twins doing a *Cake Walk*. Part of the background for this was supplied by the singing of the Four Maurer Sisters and Dick Barstow, production assistant at this spot, came up with another poem while the dancers terped to its rhythm. Spark of the Blackburn Twins helped put this one over and the production number went over much better than last week's attempt, which had no males in the picture. Number drew quite a hand from the crowd.

Dunninger went for 57 minutes and the scarcity of music didn't harm his act one bit. During that time he told strangers their addresses, telephone numbers and even the numbers of other people that table-sitters were thinking about. Previous to this he did some of the more ordinary magic stuff and then pulled some card tricks that the average magician wouldn't think of trying.

He brushed off an audience heckler with the utmost finesse and drew rounds of applause thruout his act with his mental feats. Dunninger has just the type of act that this spot needs under the circumstances and if the management can keep bringing in people who need music as little as he does there is little chance that the room will close.

Shows have been cut to one a night and some of the gimmicks such as inviting customers to dance to singing of the Maurer Sisters didn't meet with much success, altho two or three couples lasted for a whole set. Room was filled.

and *Birth of the Blues*, which brought the house down. She acquiesced with *South America, Take It Away and Doin' What Comes Natur'ly*, and had to beg off.

Sammy Leeds ork did a top-drawer job with the dance and show music. Charlie Hudson continues the organ and pianistic rave at the bar.

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Wash'n Grooms Lisner Thea. as Pre-B'dway Spot

WASHINGTON, Sept. 14.—Having squeezed by the tight ban set by the Civilian Production Administration on showbiz construction, George Washington University's Lisner Theater, with latest in stage equipment, is ready to open this fall to entertainment. Washington may thus have a new spot for tryouts, with Ingrid Bergman already slated for a three-week run in Maxwell Anderson's *Joan of Lorraine* from October 28 thru November 16.

That Lisner may soon be getting a lot of bids from plenty of good shows reportedly squeezed out of Broadway houses because of the theater shortage seems likely, especially since D. C.'s one legit house, the National, is tied down by a strict contract with the United Booking Agency. The new house boasts one of the three largest stages in the East, orchestra accommodations for 120 tootlers and the most modern equipment, including a lighting system with 91 possible lighting combinations. Free from drafts and other inconveniences common in old theaters, Lisner seats 1,502 people, all of them on one floor rising gradually from the pit.

The new house has been received with kudos by critics, who for a long time have been jammering for another legit house in town, especially because of the great demand here for live shows. Billing in the National during the last three weeks has included *The Magnificent Heel*, which was badly panned; Blackstone the Magician, and *Life With Father*, which critics regard as frayed fare for a show town like D. C.

Meanwhile CPA is letting a few entertainment biz hardship cases get by with approvals to two theaters and four eateries, according to the latest administration report. Hardy C. Pittman (Greenview, Ill.) was granted a release of \$15,000 worth of construction materials and Sam P. Beeson (Shepherd, Tex.) got \$5,500 for the other theater. Value of all new entertainment construction totaled \$51,100 out of an over-all okay list amounting to nearly \$185,000. In addition, CPA put its stamp of approval on \$50,000 worth of repair construction to a theater in Kingsport, Tenn., on the basis of essential and non-deferable maintenance and repairs.

N. Y. Truck Strike Snags 2 Tryouts

NEW YORK, Sept. 14.—The local truck strike has affected legit in at least two instances. Vinton Freedley's production of *The Temporary Mrs. Smith*, which opened in Wilmington yesterday, was temporarily prevented from entering New Jersey to place its electrical equipment aboard a train. However, the mix-up was settled in a few minutes and the equipment went thru.

In the second case, costumes which arrived on the Queen Mary for the *Duchess of Malfi* remained on the dock unpacked. Liner docked the day of the strike Friday (6) and apparel for the show has been stuck since. But *Malfi* has obtained some other costumes to replace the ones strikebound.

Meanwhile, employees of theatrical transfer companies have been working steadily and delivering their shows as per schedule. Nothing has arisen which would indicate a sympathy move on their part.

BROADWAY SHOWLOG		
Performances Thru September 14, 1946		
New Dramas		
	Opened	Perfs.
A Flag Is Born..... (Alvin)	9- 5, '46	12
Anna Lucasta..... (Mansfield)	8-30, '44	868
Born Yesterday..... (Lyceum)	2- 4, '46	262
Deep Are the Roots... (Fulton)	6-26, '45	406
Dream Girl..... (Coronet)	12-14, '45	250
Harvey..... (48th Street)	11- 1, '44	799
Life With Father..... (Bijou)	11- 8, '39	2,872
Maid in the Ozarks.... (Belasco)	7-15, '46	81
O' Mistress Mine..... (Empire)	1-23, '46	206
State of the Union.... (Hudson)	11-14, '45	349
Swan Song..... (Booth)	5-15, '46	141
Voice of the Turtle, The. (Morosco)	12- 8, '43	1,025
REVIVAL		
Front Page, The..... (Boydale)	9- 4, '46	13
Musicals		
Annie, Get Your Gun... (Imperial)	5-16, '46	130
Call Me Mister..... (National)	4-18, '46	173
Carousel..... (Majestic)	4-19, '45	596
Oklahoma!..... (St. James)	3-31, '43	1,502
Three To Make Ready. (Broadhurst)	3- 7, '46	220
REVIVALS		
Red Mill, The..... (46th St. Theater)	10-16, '45	384
Show Boat..... (Ziegfeld)	1- 5, '46	288
Yours Is My Heart..... (Shubert)	9- 5, '46	12
ICE SHOW		
Ice-time..... (Center)	6-20, '46	123
OPENINGS THIS WEEK		
(Week of Sept. 16, 1946)		
Gypsy Lady..... (Century)	9-17, '46	
Hidden Horizon..... (Plymouth)	9-19, '46	
CLOSING		
Ballet Russe de Monte Carlo..... (City Center)	9- 4, '46	15
On Whitman Avenue.... (Cort)	5- 8, '46	148
	Saturday (14).	

Barter Theater Set For Virginia Trek

ABINGDON, Va., Sept. 14.—Via appropriation of \$10,000 from the Virginia Conservation Commission plus other donation, the Barter Theater launches the first State-wide tour of a State subsidized theater in Fredericksburg, Monday (23). Operating from a succession of regional bases, starting at Fredericksburg, Robert Porterfield's rep troupe will cover 70 Virginia spots until January 1 and then embark on a six-week tour of 12 Dixie States. Troupe then will return to the home grounds and operate until middle of May, when Porterfield plans a Broadway visit of two weeks, returning for regular stock opening here, June 1. Overall plan is to convert the summer stock company into a year-round rep troupe and pay players standard Equity salaries.

Company will number 35, selected from the summer-base roster of 100. Five plays, *Blithe Spirit*, *Virginia Overture*, *Wings Over Europe*, *Arms and the Man* and *Much Ado About Nothing*, have been selected from summer productions for the touring rep. *State of the Union* also will be included and a seventh play added later in the year.

For trouping, Porterfield is organ-

A Slump? Not For Plays, Say Ticket Agents

NEW YORK, Sept. 14.—Stock market razzle-dazzle strikes and general economic disturbances put no damper on customer enthusiasm for amusements, according to leading ticket brokers. In fact, the lads who sell the ducats at an override look for a top legit season on the black side of their ledgers.

Tyson operating company has been "doing a winter business all summer," says its manager, Robert Burke, and if it keeps up, brokerage org "should have best season in its history." As to biz holding up, Burke points out that advance reservations for seats via firm's 23 hotel outlets already run-into mid-February and states that demand calls for five times their allotment.

One reason for brokerage optimism is solid backlog of hit shows. *Annie Get Your Gun*, *Harvey*, *State of the Union*, *Call Me Mister*, *Born Yesterday* and *O, Mistress Mine* are all in the sellout class. *Three To Make Ready* has recently bounced right up with the leaders. *Carousel* and *Oklahoma* continue on super-strong call, and one of the Stem's latest entries, *The Front Page*, has all the earmarks of another top b.o. contender. While not quite up to the S.R.O. category, such items as *Show Boat*, the *Red Mill* and *Dream Girl* are still in good demand.

Riding the Gravy Train

With a popularity set-up like this, the weakies cut in on the gravy. As John M. McBride puts it, "the bigger the demand for the hits, the better for the whole list. A customer seldom leaves the counter without making some kind of buy, even if he can't get just what he wants."

McBride's forecast of the new season is slightly more conservative than Burke's, but he is certain that his org could dispose of two or three times the amount of tix allotted to them. Legit brokerage, he opines, is chiefly supported by out-of-towners and "there are still plenty of spenders no matter what the conditions." Customers, says McBride, will always have a bit put by to shell out for amusement, no matter how tough the going is otherwise. As long as the hotels are packed as they are and there is no passenger transport tie-up, Broadway legit has nothing to worry about, says he.

Lou Schonseit, manager of Mackey's Agency, is equally long on the new season results. While he feels that current conditions have made some temporary inroads on his firm's biz, the setback is nothing to worry about. Biz is well above average for this time of year, and he believes it is bound to improve as new blood in the way of shows moves in. He is a little worried, however, lest a plug-up of road booking may result in forcing Broadway newbies to open cold which is naturally tough on brokerage boys.

None of them is particularly concerned about the bottleneck due to lack of staging facilities, which looks likely to repeat itself this year. Consensus is that while the season will be late getting into full swing, the usual average of bow-outs will maintain and the sturdier starters will keep the full quota of legit houses lighted. Meantime, there are those sock draws on tap.

izing players into three units, Red, White and Blue. Red and Blue are separate companies each with own plays and itinerary. On alternate weeks two will weld to form a White company for the two big productions, *Wings* and *Much Ado*.

Pemberton Reels From 'Heel', Plans Hiatus Revision

NEW YORK, Sept. 14.—Brock Pemberton left for Washington to attend obsequies of his tryout of *The Magnificent Heel* which shuttered there tonight. He will discuss script revisions with the author, Constance O'Hara, a job which will require about six weeks to make. Central character—The Heel—needs highlighting to make him more "magnificent," says the Pemberton office.

Plan is to use everybody available from the original cast. However, with fresh rehearsals and perhaps a short road break-in on the rewritten job, it is doubtful that Broadway will get a peek at *Heel* before January.

Strong possibility that Pemberton meanwhile will hop to London for conferences on West End production of *Harvey*, which will likely open under the banner of Hugh Beaumont and Gilbert Miller. Current set-up calls for an all-British cast. When arrangements are complete, Pemberton will fly over to direct the show himself.

Plot "Othello" as Trouping Longie With Canada Lee

NEW YORK, Sept. 14.—Canada Lee, playing the title role, will head a new company of *Othello* which is being planned as a barnstorming troupe to tour for a year or more thru North America, England and end up finally on the Stem late in 1947 or early 1948.

Plan at present is for company to play every city, town, village and hamlet that wants it and has the accommodation. Three or four different booking offices will route the show, which is expected to preem in Canada shortly. Goes into rehearsal within two weeks with Irving Pichel directing. Philip Huston will play Iago. Search is on for a Desdemona.

Production nut is expected to cost around \$50,000, which is being raised by the four sponsors of the tour: Lee, Mark Marvin (co-producer with Lee of *On Whitman Avenue*), Huston and Robert Joseph, of United Attractions, who, however, is in this show solo.

This isn't Lee's first brush with the bard, nor with this play. Several years ago, at the experimental theater of the new School of Social Research, he did special scenes from the play with John Ireland as Iago, and got big hands for his job as the Moor. Several seasons ago he played Caliban in *The Tempest*.

Huddle on London "Roots"

NEW YORK, Sept. 14.—Leah Salisbury is conferring with Aubrey Blackburn, London legit agent, who arrived here Monday (9), regarding set-up of a West End production of *Deep Are the Roots*. Hugh Beaumont, producer of the British edition, is due to arrive late this month when actual casting will get underway. Expected that Negro members of the Broadway cast will be signed for the London engagement and Barbara Bel Geddes is wanted for her original role, provided her film commitments with RKO will permit.

Gordon Exits CSI for 'Mister'

NEW YORK, Sept. 14.—Robert H. Gordon, legit head of Camp Shows, Inc., takes a leave of absence October 14 to direct the road company of *Call Me Mister*. Gordon also directed Broadway company of the show. Walter Davis will replace him.

OUT-OF-TOWN OPENINGS

UP IN CENTRAL PARK

(Opened Saturday, September 7, 1946)

HOLLYWOOD BOWL, HOLLYWOOD

A musical comedy presented by Michael Todd. Book, Herbert and Dorothy Fields. Lyrics, Dorothy Fields. Music, Sigmund Romberg. Book staged by John Kennedy. Settings supervised by Horace Armistead after original production designed by Howard Bay. Orchestra directed by William Parson. Dances, Helen Tamiris. Costumes, Ernest Schraps and Grace Houston. Orchestration, Don Walker. General manager, James Coligan. General stage manager, Sammy Lambert. Press agent, Bill Doll.

A Laborer.....James Judson
 Danny O'Carane.....Walter Burke
 Timothy Moore.....Russ Brown
 Bessie O'Carane.....Betty Bruce
 Rosie Moore.....Maureen Cannon
 John Mathews.....Wilbur Evans
 Thomas Nast.....Guy Standing Jr.
 Andrew Monroe.....Earle MacVeigh
 William Dutton.....John Quigg
 Vincent Peters.....Paul Reed
 Mayor A. Oakey Hall.....Rowan Tudor
 Richard Connolly.....George Lane
 Peter Sweeney.....Harry Meehan
 William Marcey Tweed.....Malcolm Lee Beggs
 Butler.....James Judson
 Maid.....Louise Holden
 Mildred Wincoer.....Edalyn Bledsoe
 Joe Stewart.....Fred Barry
 Porter.....John Thorne
 Lotta Stevens.....Gloria Pollard
 Fanny Morris.....Carmen Lewis
 Clara Manning.....Lillian MacLellan
 James Fiske Jr.....Jack Howard
 The Gnome.....Keneth Owen
 Governess.....Louise Holden
 First Child.....Joanne Lally
 Second Child.....Janet Lally
 Headwaiter.....John Quigg
 Arthur Finch.....Wally Coyle
 George Jones.....Rowan Tudor
 Newsboy.....Joseph Zaro
 Organ Grinders.....Edward Pate, Keneth Owen

Broadway's Michael Todd was determined to make Hollywood sit up and take notice and has succeeded in so doing. Todd kicked off with more drum-beating than flicker villagers had ever seen for a stager. From his colorful Hollywood Boulevard parade (climaxing the campaign) to decking out ticket-takers in gay '90's cops uniforms, the Todd touch was evident. Only the mammoth stage of the 20,000-seat Hollywood Bowl could provide ample elbow room. This he filled quite adequately with a cast of 300 and such extras as a marching bagpipe band, a carousel, horse-drawn carriages, etc.

Story of boss Tweed's reign and fall takes on humorous aspects as told in Herbert and Dorothy Fields's book. Complications resulting from the romance of Tammany Hall underling's daughter (Maureen Cannon) and *The New York Times* reporter (Wilbur Evans), whose printed expose punctures the Tweed graft bubble, provides the plot as well as purpose for some of Romberg's fine tunes. (Latter include *Close as Pages in a Book*, *It Doesn't Cost You Anything To Dream*, *Currier and Ives*, *Carousel in the Park* and *The Comical Fireman's Bride*.) Evans's rich baritone fills the amphitheater, coming up as the best set of pipes in the company. He's especially good in *Pages in a Book*, *Anything To Dream* and *When She Walks in the Room*. At times he tends to overdramatize his singing, giving his voice a hard tone. Avoiding operatics would enhance his work.

Miss Cannon shows plenty of sparkle, capably handling her vocal chores. What she may lack in the latter she compensates with sales savvy. Her singing comes thru a little thin, however, when pitted against the well-rounded voice of Evans. Russ Brown rings the bell in the role of Tweed ringster Timothy Moore. Betty Bruce wins applause as comedienne-dancer. Couple of specialties are thrown in for added spice. These include Fred and Elaine Barry, dancers; the Shyrettos, cyclists; Rivas Troupe, and Frick and Bodo. First night ork was batoned by Sigmund Romberg.

Because the outdoor stage lacks a proscenium arch, problem of stage setting proves a hard nut to crack. To help hurdle the handicap huge picturesque backdrops (a la Currier and Ives) are moved into place with

BARNABY AND MR. O'MALLEY

(Opened Saturday, September 7, 1946)

THE PLAYHOUSE, WILMINGTON, DEL.

A play in two acts by Jerome Chodorov, based on Crockett Johnson's comic strip. Staged by Charles Friedman. Settings, Ralph Alswang. Costumes, Ruth Kanin. Business manager, Victor Samrock. Company manager, Max Siegel. Press representative, Frank Goodman. Stage manager, Ben Ross Berenberg. Presented by Barney Josephson and James A. Proctor.

Sally Baxter.....Louise Campbell
 John Baxter.....Clark Howat
 Barnaby Baxter.....Thomas Hamilton
 Jane Shultz.....Damien George Drew
 Mr. O'Malley.....Iris Mann
 Launcelot McSnoyd.....J. M. Kerrigan
 Dr. Blackman.....Solen Burry
 Fred Shultz.....Sam Bonnell
 Alice Shultz.....K. Elmo Lowe
 Lion.....Muriel Campbell
 State Trooper.....Add Bates
 Lion Trainer.....Charles Durand
 Assistant.....Robert Pierson
 Reporter.....Perry Bruskin
 Photographer.....Jamie Schmitt
 Gus.....Charles Mendick
 Gorgon.....Royal Dano
 Jack Bittner

Before Barnaby and Mr. O'Malley reaches Broadway at least 20 minutes will have been cut from the running time of the three-hour opus. It can stand even more. However, there's plenty of fun for theatergoers in the adaptation of the popular newspaper comic strip to the stage, and after proper pruning, it may make a go of it on the Main Stem.

As it stands, the production is extremely episodic. Scenes are short, and the interminable scene shifting results in entirely too much stage wait. It's reminiscent of Maeterlinck's *The Blue Bird* of many years ago, except that then the waiting time was filled with musical bridges, which the present production lacks. But the show has much merit and drew plenty of laughs in the right places.

J. M. Kerrigan plays to perfection the role of J. J. O'Malley, the cigar-smoking down-to-earth fairy godfather who sports pink wings and a paunch, filches Havana cigars, catches tame lions and generally meddles in most everyone's business. And when he takes over as congressional campaign manager for Barnaby Baxter's father, the proceedings are positively hilarious. As the 8-year-old boy who wishes for—and gets—a fairy godfather, Tommy Hamilton is on stage almost constantly in what is perhaps the longest role ever assigned to a youngster. And he does a good job.

Louise Campbell and Clark Howat play up well as Barnaby's parents, and the cast also includes O'Malley's companion sprites, the frightened ghosts, invisible leprechauns and sundry characters.

This is an expensive production, evident in the beautiful, movable sets which roll in and out of position on stage with a minimum of lost time. One set shows the interior of the Baxter home, with the front of the house cut away to show simultaneously the living room and Barnaby's room upstairs. Whole set moves to the rear of the stage and makes room for the scene in the adjoining suburban woods. And when O'Malley flies across the stage it's a sight to behold.

Costuming, too, is of high order. Kerrigan is O'Malley come to life, and the tame lion, talking dog, ghost and other characters are very well done. A word of praise must be added for the lighting effects—such as those used to represent the invisible leprechaun.

A lot of work needs to be done before Barnaby will be ready for Broadway, but it's a show with great box-office possibilities.

each changing scene.

An even tougher problem will be the chilly fall nights which the 22-night run will have to encounter.

TEMPORARY MRS. SMITH

(Opened Friday, September 13, 1946)

PLAYHOUSE, WILMINGTON, DEL.

A comedy in two acts by Jacqueline Susann and Beatrice Cole. Presented by Vinton Freedley. Directed by Billy Gilbert. Designed and lighted by Donald Oenslager. Costume supervision, Eleanor Goldsmith. Associate on production, Richard Krakeur. Business manager, Edgar Runkle. Press representative, Karl Bernstein. Stage director, Harry Howell. Stage manager, James C. Wicker.

Irving.....Arthur Siegel
 Joe Vinelli.....Silvio Miniclotti
 Auntie.....Fania Marinoff
 Peggy Smith.....Joy Geffen
 Matilda.....Joyce Allan
 Sonny.....Paul Marlin
 Natasha Smith.....Francine Larrimore
 Thomas Van Stokes.....Howard St. John
 Stanislaus Stanislawsky.....Mischa Auer
 Stu.....Ben Laughlin
 Mrs. Townsend.....Nella Webb
 Miss Dehaven.....Millicent McKean
 Miss Frick Tilford.....Sonya Yarr
 Mr. Penniman.....George Pine
 Mr. Pritchard.....Arthur Schreiber
 Mrs. Hemingway.....Lois Bolton
 Mike Shane.....Millard Mitchell
 Chatana.....By Herself

Opening night audience at Wilmington's Playhouse laughed at and applauded *The Temporary Mrs. Smith*, and this new comedy looks like a b.-o. winner. As with many an opener, it needs tightening here and there. But Mischa Auer's name will help keep the ticket wickets busy in Washington and Baltimore and will bolster biz on Broadway.

Husky-voiced Francine Larrimore lends action to the title role of a fading singer, who seeks to marry for money to give her daughter security. Proceedings are hilarious as she sets her cap for Thomas Van Stokes. This wealthy gent is a dog lover, who has formed an organization of dog owners in his apartment to fight eviction orders.

And so Natasha's daughter, Peggy—kept in pigtails at 18 to preserve mamma's glamour—brightly sells mother's last furs to buy a dog in hopes that the canines may bring Natasha and Thomas together.

They do—after considerable difficulties. A couple of Natasha's ex-husbands turn up. Naturally there's no place for them to stay in New York, and so they must needs occupy couch and chairs in Natasha's hotel apartment on Central Park South.

So there are plenty of complications and with Mischa Auer and Millard Mitchell as the ex-husbands, there's plenty of fun, too.

But by the time the stuffy Thomas Van Stokes is satisfied with the explanation of their presence, Natasha gets word that daughter Peggy has married a Van Stokes. She thinks Thomas has jilted her until the denouement discloses that Peggy, falling in love with the boy who delivered the dog, has married the heir to the Van Stokes fortune. And so Natasha needn't marry Thomas after all.

A highlight of the show is the scene showing a meeting of the dog lovers' club and an array of Hollywood trained canines won the praise of Wilmington's first-nighters.

Billy Gilbert's able direction takes full advantage of the laugh-provoking situations of the plot, and all the performers do good work.

Donald Oenslager's set is up to his usual high standard.

Winston's 2 Rep Groups To Hit Road This Fall

NEW YORK, Sept. 14.—Harold Winston unveils his *Theater of the Open Road* this fall. Winston will send out two repertory companies specializing in Shakespeare and composed of six to eight thespians. One troupe will be Equity, the other non-Equity.

Company will play mainly in high schools, colleges, auditoriums and women's clubs. Booking will be done by a lecture agent. Thespian head into New England for four months, then trek to the Middle West. Winston, a former USO director, broke in the actors this summer on two dates at teachers' colleges in Pennsylvania.

Kanin-Gordon Put Themselves Out of Playwrights Co.

NEW YORK, Sept. 14.—Recent efforts of the Playwrights Company to pipe new blood into the organization since the resignation of S. N. Behrman reduced the play-scripting combo to three, will not bear fruit insofar as Ruth Gordon and Garson Kanin are concerned. Kurt Weil has teamed up with Maxwell Anderson, Robert Sherwood and Elmer Rice, and Thornton Wilder has been invited into the group. But so far as the Gordon-Kanin combo is concerned, the situation is something more than status quo.

Kanin is now in the throes of readying a No. 2 troupe of *Born Yesterday*, in which Eleanor Lynn and Richard (ex-Oklahoma) Rober have the leads, for a Bridgeport unveiling Friday (2). Almost immediately following that chore, Kanin starts direction of Ruth Gordon's autobiographical play, *Years Ago*, which will be produced by Max Gordon. Next on the agenda is the production starting January 6 in the Donald Ogden Stewart play, *How I Wonder*, which will be programed as "Ruth Gordon and Garson Kanin Present." Kanin will stage that one too.

"I can understand how some confusion might have occurred," says Kanin, "at our joining the playwrights. The fact is that we were both invited to become members of the group and were deeply gratified. Obviously, with *Years Ago* already committed to Max Gordon and our own production plans for *How I Wonder*, it was impossible to say yes or no. We both felt that nobody has a right to join an organization of that sort without actively contributing to it—and that is impossible for months."

Dunham Terps to New Haven

NEW HAVEN, Sept. 14.—Katharine Dunham terp troupe will play Shubert Theater here September 22-24. Show is produced by Nelson L. Gross in association with Dan Melnick.

ROUTES

Dramatic and Musical

- American Repertory Co. (McCarter) Princeton, N. J., 20-21.
- Barnaby and Mr. O'Malley (Wilbur) Boston.
- Blackstone (Royal Alexandra) Toronto, Can.
- Bloomer Girl (Shubert) Chicago.
- Born Yesterday (Lyric) Bridgeport, Conn., 20-21.
- Carmen Jones (Lawler) Greenfield, Mass., 16; (City Auditorium) Burlington, Vt., 17; (Capitol) Ottawa, Can., 18-19; (Capitol) Quebec, Can., 20-21.
- Come On Up, Ring Twice, with Mae West (Shubert) Boston.
- Cyrano De Bergerac (Cass) Detroit.
- Dear Ruth (Plymouth) Boston.
- Dream Girl (Selwyn) Chicago.
- Duchess of Malfi, with Elizabeth Bergner (Metropolitan) Providence, R. I., 20-21.
- Follow the Girls (Nixon) Pittsburgh.
- Glass Menagerie (Hartman) Columbus, O., 16-18; (English) Indianapolis 19-21.
- Harvey (Harris) Chicago.
- Hasty Heart (Geary) San Francisco.
- Katherine Dunham (Bal Negre) (Shubert) Philadelphia.
- Lady Windermere's Fan (Curran) San Francisco; (Geary) San Francisco.
- Life With Father (Erlanger) Buffalo 16-18; (Hartman) Columbus 19-21.
- Lute Song (Studebaker) Chicago.
- Mary Had a Little (American) St. Louis.
- Mr. Peebles and Mr. Hooker (Playhouse) Wilmington, Del., 20-21.
- Obsession (Colonial) Boston.
- Oklahoma (Erlanger) Chicago.
- Park Avenue (Shubert) New Haven, Conn., 19-21.
- Song of Norway (Boston Opera House) Boston.
- State of the Union (Blackstone) Chicago.
- State of the Union (Biltmore) Los Angeles.
- Temporary Mrs. Smith (National) Washington, D. C.
- Tobacco Road (Savoy) Hamilton, Can., 18; (Grand) London, Can., 17-18; (Erlanger) Buffalo 19-21.
- Voice of the Turtle (Cox) Cincinnati.
- Voice of the Turtle (Locust St.) Philadelphia.
- Zasu Pitts (Cordelia) (Forrest) Philadelphia.

Burlesque

By UNO

Dolly Joyce, ventriloquist, with dummies Cutie and Jerry, opens on Midwest Circuit as extra attraction, thru Dave Cohn. . . Babe Fenton was called home because of the death of her mother in Chelsea, Mass. . . Rene Andre was featured in last week's Midwest Circuit show at Folly, Kansas City, Mo. Other principals: Palmer C. Cote, straight and manager; Eddie Innis, Cliff Cochran, Billy Pitzer, Johnny Dove, Bettie Lee, Diane Hayes and Bobbie Carroll. Follow-up cast has Jack Mann, Johnny De Arco, Julie Bryan, featured; Jack Martin, Querida, Bobby Tanner and Les Nichols. Circuit route brings the casts in from the Star and Garter, Chicago. From K. C., the next stop is Indianapolis. . . James J. Hornick, Hirst Wheel exec, celebrated opening of his new cafe adjoining the Forrest Theater, Philadelphia. . . Frank Bryan, it is reported, will drop Midwest Circuit shows after a few weeks' try and return to stock at Casino, Boston. . . Jimmie Allerton is number producing at Gayety, Montreal.

Eddie Gold and Harry Reed, (Barbary Coast Boys) open September 16 for four weeks at Andre's Candle Light Room, Syracuse. . . Rose Gordon, number producer, is mourning the loss of her husband, Karl John Karstman. . . Carole Lord opened September 12 for four weeks at Kokomo Club, Dotham, Ala., thru Dave Cohn. . . Sally Keith is back at remodeled Crawford House Theatrical Bar, Boston. . . John (Rags) Ragland, burly and pix comic, who died August 20, left an estate of \$18,375 in cash, a home and furnishings to his son, John, of Louisville. . . Diane Ross follows Lili St. Syr into the Burbank, Los Angeles, September 13. Suey Welch, local agent, is representing entire group at Burbank. . . Mike Sachs and Alice Kennedy open the season September 15 at Casino, Pittsburgh, on Hirst Circuit. . . Ranya and Al Bedell, last in burly for the Minskys in 1938 as comedienne and wire act, respectively, are now a George Hamid combo, playing both fairs and as extra attraction for burlesque circuits. . . Abe Gore, after his summer mountain engagement, opened September 13 at Charles Fox's Empress, Milwaukee on Midwest Circuit. . . Ann Myers, ex-burly featured, is now retired in Hollywood, where husband, Herb Leslie, of the former Four Fords, is head property man in Columbia pix studios.

Pearce Bradley, senior projectionist at the Avenue Theater, Detroit, was installed Tuesday as chaplain of Theatrical Post of the American Legion.

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Actors Drew 1½ Mil. From Silos—Equity; \$225,000 In Bonds

NEW YORK, Sept. 14.—Strawhats made real hay this year, more than ever before, says an editorial in *Equity*, monthly magazine of the actors' org. There were more companies, naturally more actors, and more dough was posted than in previous years.

Figures show 99 companies (excluding summer theaters playing operettas) with a total of 1,000 weeks and paying 1,000 thespians more than \$1,500,000. Average sum earned was \$1,500, but the figure is deceptive because of large salaries paid stars. About \$225,000 was posted in bonds.

The editorial hails summer stock for plum employment in a season which is generally slack on the Stem and for providing a training ground for newcomers. Claims that the summer season is proof that legit will hold war-built audiences in peacetime.

Slapsy, Como To Sneak In at New Haven Arena

NEW HAVEN, Conn., Sept. 14.—Booking in two quick name shows during the lull between opening of ice hockey and basketball seasons, the New Haven Arena will show the *Slapsy Maxie Revue* with the two Maxies (Baer and Rosenbloom) September 19 and then follow with a Perry Como concert on the 22d.

The 6,000-seater will get top prices for both attractions, with Como asking a \$3.75 top (15 cents more than the Shubert legit house gets for a Broadway preview), and Maxies cut-rates (\$2.40 to \$1.20). Both shows will do one-nighters, altho Como will give a Sunday matinee. Como, booked strictly as a concert, will have the Modernaires and Paula Kelly as relief, plus Lloyd Shaffer's Chesterfield ork.

The Maxie's will compete with the Shubert Theater opening of *Park Avenue*.

Mex. Revue Set for H'wood

HOLLYWOOD, Sept. 14.—Armando Orefiche, Mexican revue producer, invades the U. S. with a new revue, tagged *A Night in Mexico*, skedded for preem at Hollywood's Wilshire Ebell Theater October 11 before launching a Pacific Coast tour. Orefiche promises a star-studded show with top south-of-the-border acts plus his own new ork, the Havana Cuban Boys. Show will play principal coastal cities, winding up for series of performances at San Francisco's War Memorial Opera House following close of the operatic season there.

Theaters, Inc., Adds Staffers

NEW YORK, Sept. 14.—Board of director of Theaters, Inc., added four staff members after a meeting held this week. Chandos Sweet will be general manager, Robert Fryer has been named casting director, Theodore Apstein will head the play department, and Dorothy Davies will be in charge of the experimental theater. Richard Aldrich is back in town and has resumed duties as managing director. Nancy Stern remains as exec secretary.

Grips Seek Hike From Opera

NEW YORK, Sept. 14.—Stagehands' union made a pitch for a 30 per cent hike for its members in its meeting Thursday (12) with a negotiating committee from Metropolitan Opera House. Increase is sought for deckhands in all categories, propertymen, carpenters, electricians, etc. Present Metropolitan Opera contract with grips expires end of this month.

Magic

By Bill Sachs

PERCY ABBOTT'S 13th Annual Magic Get-Together at Colon, Mich., turned out to be another one of those bang-up magic affairs that sends the participants home talking about the event for months afterwards. From a humble beginning the Caliph of Colon has built his annual conclave into an event that outshines even the major magic conventions from the standpoint of interest and attendance. At the latest Abbott get-together the registrations passed the 500 mark, including a host of pro magi, among them Jack and Anne Gwynne, John Mulholland, Loring Campbell, Raymond Cox, Lesta, Al Saal, Les Hunt and Julia, the Johnstones, Monk Watson, Sid Lorraine, Milbourne Christopher, Lester Lake and numerous others. Among the dealers in attendance were Phil Thomas, Swanson, Karson, Carlo, Berland, Jim Sherman, Chambers, Fred Andrews, Menge, Tommy Windsor and Bob Nelson. A special Memorial Show in honor of the late Joe Ovette, emceed by John Mulholland, netted his widow, Fran, more than \$450. Bert Allerton and John Braun, SAM and IBM presidents, respectively, also took in the affair. . . Harry Carmer infos that El Zarro and Company are in Long Beach, Calif., rebuilding their magic and spook layout for a string of dates along the West Coast. Company will tote five people. Carmer also tells of catching the Marquis show in Michigan before coming West and says he found it a solid attraction for parks. Carmer says that magic on the Coast is going strong and that Theron Fox, of San Jose, Calif., former secretary of the PCAM, is still active around his home town. Carmer just missed the Francisco spook opy at North Platte, Neb. Latter unit is headed eastward. . . Duke Montague is a feature with the Hugo Dramatic Players tent show touring the Kansas territory. . . Charles Craig is off the road with his magic and is now settled in North Platte, Neb., where he is publisher of *The Daily News Bulletin*.

BILL BAIRD is in his seventh week at the Chez Paree, Chicago, with another week to go. He was slated to move into New York following his Windy City stand but the musicians' strike in the hotels forced a postponement. . . Joe Hanley opened September 12 at the Brooks Club, Norfolk. . . George Marquis was a visitor at the Magic Desk several times the past week during his engagement at the Carthage Fair for Bob Shaw, of the Gus Sun Office. Shaw, also a visitor at *The Billboard* the past week, reported that Marquis did a solid job of entertaining in the grandstand show with his single magic turn. . . George and Betty Johnstone, following the Percy Abbott get-together at Colon, Mich., hit out for Chicago for a few days' rest before jumping to Detroit, where September 11 they embarked on the Greater Detroit to do one show a night on a Great Lakes cruise. On September 29 they are skedded to appear on the bill of the Houdini Club show at Hotel Athearn, Oshkosh, Wis. . . Eubar the Magician has just concluded his second season with the King Reid Shows, where he again had charge of the Funhouse. After a two-week vacation, he and Merton Craig will team up to offer what they say will be something new in the med show biz. . . Houdini Club of Wisconsin will hold its annual convention at Hotel Athearn, Oshkosh, September 27-29. A \$7 ducat pays the freight on all the events, which will include a night-before party, several shows and a banquet. Walter O. McDaniel, 1112 Sanborn Street, Jefferson, Wis., is in charge of arrangements. Curt Walter is convention chairman. . . C. Thomas Magrum has a heavy school schedule coming

Mgrs. Vs. 4 Unions On Pay Disputes

NEW YORK, Sept. 14.—With contract negotiations between the League of New York Theaters and Treasurers and Ticket Sellers' Union (Local 751, IATSE) deadlocked, b.-o. men will huddle next week with their international leaders in an effort to get IATSE to apply pressure on the League.

League has offered treasurers \$100 a week and aids \$75, but union wants \$10 more for the former and a \$25 lift for the latter. Ticket sellers also are asking for three men in every theater that seats over 1,000. At present, all such houses use three men, but League doesn't want that arrangement permanently.

League had a preliminary discussion last week with local 802 AFM on new musicians' contract and meets with them September 24 to hand tooltlers a counter-proposal. Old contract ended September 1. Increases, if any, will be retroactive.

The League is seeking an appointment with Dick Walsh, prexy of IATSE, to work out a new rate for repertory. Unless the managers can get Walsh's blessings, American Repertory Theater will have to pay the same rate for rep that Katharine Cornell paid last season when she played split week of *Antigone* and *Candida*.

ATAM (press agents union) is considering proposals offered by mediator Anna Rosenberg in their dispute with the managers. Orgs are only a few dollars apart on salary demands. Miss Rosenberg also offered suggestions to break the deadlock caused by the League's demand for new blood in ATAM. If the dispute is not settled, it will go to arbitration.

Edith Gordon To Produce

NEW YORK, Sept. 14.—Edith Gordon has quit play and film brokerage and opened an office here for legit production under her own banner. First venture under the new set-up will be *Trollies Go to Heaven*, by Theodore Hirsch. Author returns from army stint on Okinawa October 30 and rehearsals are skedded to start immediately thereafter.

Last brokerage job completed by the Gordon office was sale of *Under Capricorn* to Alfred Hitchcock as a starring vehicle for Ingrid Bergman.

up, opening at Doc Tarbell's home town of Glen Ellyn, Ill. He will tour the Midwest and East for Collins and Poulos. Magrum took in the recent International Lyceum Association convention at Lakeside, O., and reports that the various programs featured a number of magi.

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THE FINAL CURTAIN

ADAMS—James, 73, veteran outdoor showman and showboat operator, at his summer home in Chesapeake City, Md., September 1. Adams's show career began at the age of 14 when he joined the Matt Wixom Circus. He later operated his own wagon circus in Michigan. Becoming interested in carnivals he formed a partnership with J. Frank Hatch and launched the Hatch-Adams Carnival. Hatch later sold his interest to Johnny J. Jones and after a period of operation, Adams and Jones dissolved partnership, with Adams forming his Big 10-Cent Show, operating in the Carolinas and Virginias. His next venture was in 1914 when he launched the James Adams Floating Theater in Washington, N. C. He operated the floating theater for 23 years before retiring. Survived by his widow, Gertrude, and two sisters, Mrs. Charles Hunter and Sue Adams.

ADAMS—Mrs. Jayne Peyton, former actress and wife of author Samuel Hopkins Adams, in Auburn, N. Y., September 8. She played the title role in David Belasco's *The Woman* and appeared in *The Earl of Pawtucket* and *The Heir to the Hoorah*.

BERGER—Willy Engel, Austrian songwriter and pianist, in Vienna recently.

I wish to extend my sincere thanks to our many friends for the beautiful tributes and the kindness and sympathy extended to me in the passing of my precious husband.

MRS. NORA BOSWELL

BROOKS—Joseph, 58, clown and juggler, suddenly in Willows, Calif., September 7. Services under the direction of Pacific Coast Showmen's Club in San Francisco.

CARRIER—Guy O., 29, orchestra member at Station WFEA, in Manchester, N. H., September 6.

CONSOLVO—Mrs. Charles, whose husband is a prominent circus fan of Norfolk, and owner of the Monticello Hotel there, in Norfolk September 11. Burial in that city.

DeMOTTE—John D., commercial manager of Station WMGY, Montgomery, Ala., and a former advertising manager of *The Alabama Journal* and WSFA, September 6 in a Montgomery hospital.

GAY (PUNCH) DOWDNEY

Left us September 19th, 1943.
A Pal missed but remembered by
William "Slim" Dickman
Tommy and Marie Fitzsimons

DIAMOND—Billy, 52, vaude agent, September 11 at his home in New York after returning from catching a show in Union City, N. J. For the past four years he was associated with the Arthur Fisher Office. Prior to that he was a booker in Chicago.

EWERS—Mrs. Richard G. (Sue Wilson), former actress, in Rio de Janeiro September 9. Her father was the late actor, Frederick Wilson-Smith, and her mother was Bernice Parker, actress. Mrs. Ewers appeared in a New York production of *Little Accident* at age of 15 and in other plays on Broadway.

FOKER—Mrs. Myrtle B., wife of E. G. Foker, lot superintendent of the Al G. Kelly-Miller Bros.' Circus, in Seneca, Kan., September 3. Besides her husband, she leaves a son, John K. Flitcraft, by a former marriage. (It was erroneously reported in Final Curtain of last week's issue of *The Billboard* that her husband had died).

FRY—Dr. Henry S., 71, who retired in 1943 after 50 years as an active musician, September 6 at his home in Cynwyd, Pa. A music teacher

and organist, he was vice-president of the American Organ Players' Club and a member of the executive committee of the Pennsylvania Chapter of the American Guild of Organists. His widow, Margaret B.; a son, a brother and a sister survive. Services in Philadelphia and burial there September 9.

HAETIGAN—Mrs. Abbie, mother of Babe Fenton, burlesque principal, in Chelsea, Mass., September 5. Services in Chelsea September 9.

HART—Mrs. Barbara, 85, in Long Beach, Calif., September 4. She entered the motion picture field in 1906 in Eastern Ohio with her husband and three sons, Harvey, Lloyd and Earl. In 1916 they went to Long Beach where they entered the rep and tent show field, known as the Hart Players, operating until 1935. Among present-day names in the theater who played with the Harts during their tent-peg years were Ted Lewis and Eddie Peabody. One son, Harvey, manages the Cameo Theater, Los Angeles, for the Edwards Theater Circuit. Burial in Long Beach.

HOLDERNESS—Mrs. Emma, September 10 in a Tampa hospital. Survived by her husband, G. W. Holderness.

HUBER—Henry C., 60 (Huber the Great), magician, in Flushing, L. I., N. Y., September 7. Survived by his widow, Dorothy Barclay, assistant in his act.

JENKINS—Roy, 61, calliope player and more recently operator of a calliope repair shop near Los Angeles, in Venice, Calif., September 9. A sister survives. Services in Showmen's Rest, Los Angeles, under direction of Pacific Coast Showmen's Association.

KECKELEY—Mrs. Winifred Payne, former member of the music staff of the National Broadcasting Company and wife of Alexander P. Keckeleley, architect, in New York September 4.

KJORLIEN—Fred, pitchman, September 12 in Minneapolis from head injuries sustained in a fall. Survived by his widow; two children, Teddie and Audie, and a twin brother, Hale, with whom the deceased worked gadgets.

KUTZ—Fernley W., 66, former silent film director for MGM, September 10 at his home in Pottstown, Pa. Surviving are his widow, Iva; two brothers and a sister. Services and burial in Pottstown September 14.

LARABEE—Ralph, brother of Esther Sponeri, of Midway of Mirth Shows, in Compton, Ill., September 2 of a heart attack. Burial in Restlawn Cemetery, Mendota, Ill.

LEPSKE—Jules, 51, violinist with the Philadelphia Orchestra until 10 years ago, September 9 in University of Pennsylvania Hospital, Philadelphia. After leaving the Philadelphia Orchestra he joined the Los Angeles Symphony Orchestra. Two brothers and a sister survive. Services in Philadelphia September 10 and burial in that city.

LIVINGSTON—William Nathan, 86, musician, September 3 at Portland, Ore. A cornetist, he had played at the old Cordray Theater and the Orpheum in Portland. He toured the U. S., Canada and Mexico with stock companies and circuses. Survived by his widow, Ruth; four sons, Harry, Glen, Frank and Wallace, all of Portland; four sisters and two brothers.

LOGSDON—William Sr., 64, tab show operator in the early 1920's, September 8 in St. Joseph Hospital, Louisville, of a heart ailment. Seven children survive, including Billy and David Logsdon, known professionally as Linda Lopez and Pinky Pepper, who own and operate shows on J. F. Sparks Shows. Burial in Clermont, Ky.

LONG—John, retired attorney and father of Mrs. Dot Nelson, partner in the former acrobatic team, Dorothy

and Rella, at his home in Monroeville, Ind., September 7.

NORMAN—Louise, 29, wife of Matty Norman, radio writer and former comedian, in New York September 3. Survived by her husband and a daughter, Stephanie.

OGLESBEE—Carl C., 55, operator of the Club Haymarket, Detroit, recently in General Hospital, Dearborn, Mich., after a week's illness. He founded the club in 1928 and became one of the city's leading club operators. At one time he was active in the music machine field. Survived by a son, Cameron, who recently joined him in operation of the club, and a daughter. Burial in Acacia Park Cemetery, Detroit.

PEARCE—James C., 59, concessionaire, formerly with Gold Medal, Buckeye State and Rogers & Powell shows, at St. Francis Hospital, Waterloo, Ia., September 1 of an abscessed liver. Survived by his widow, Freida.

PORTER—John, 54, 721-pound side show fat man, in Pittsburgh September 11.

RICCOBONO—Ottillie, 80, former circus equestrian, in Kingston, N. Y., September 8. Ottillie and his brother, Frederick, who died April 29, were brought over from Europe in 1907 by Oscar Hammerstein and later appeared with the Ringling circus.

SCHOELLER—William, 65, technical director of Bucks County Playhouse, New Hope, Pa., in Trenton, N. J., September 12. He served as an advisor to the Blackfriars' Guild, New York, and appeared on Broadway in *The Searching Wind*.

SCHREIBER—Theodore (The Great Serpentello), 75, former contortionist, in Keansburg, N. J., September 5.

VEITCH—Charles A., concessionaire with Hedrick's Gay Way Shows, electrocuted September 2 at Lillington, N. C., while trying to disconnect the electric wire from his trailer. Survived by his widow, Eleanor. Burial in Gastonia, N. C., September 4.

In Memoriam Louis "Pickels" Weiss

September 19, 1943
REST IN PEACE
KAY

VOHM—W. R., 51, known as Billy Denaro, Ringling Bros.' and Barnum & Bailey Circus clown for 16 years, killed in an auto accident near Monroe, N. Y., several weeks ago. Born in Czechoslovakia, he came to the United States with his British bride to join the circus in 1924. He clowned with R-B until he joined the merchant marine in 1940 and was still in service when he died. Survived by a son, Ronald, and a daughter, Ella.

Marriages

FORMAN-PAIGE—Alfred Forman and Penny Paige, comedienne and niece of Ruby Zwerling, former ork leader of Loew's State Theater, New York, in Brooklyn September 14.

GOODE-MARTIN—Billy Goode and Marilyn Martin, operatic soprano, at Edgewater Park, Detroit, August 22.

GRANT - TRAGAKISS—Russ Grant, Loew's Theaters publicity man, and Penny Tragakiss, Hartford, Conn., recently.

HARDING-BAGLEY—Lloyd W. B. Harding, concessionaire, and Mabel Bagley, of Atlanta, Ia., in Iola, Kan., February 5, it has just been revealed.

HARDING - LENNART—John Bryant Harding, film actor-writer, and Isobel Lennart, film writer, August 25 in the Little Church of the

West, Hotel Last Frontier, Las Vegas, Nev.

HINDS-PULLIN—Kenneth Hinds and Darlene Pullin, concession agents on Turner Bros. Shows, September 9.

HOBBS-FONTAINE—Frank Hobbs, booker in the General Amusement Corporation's Chicago office, and Marge Fontaine, one of the Three Fontaine Sisters of radio fame, in Chicago August 30.

IPAR-BRUCE—Pvt. Ali M. Ipar, Turkish film producer now in the army, and Virginia Bruce, film actress, recently in Santa Monica, Calif.

MCCALLISTER - PARKS—John McCallister, Philadelphia caterer, and Valerie Parks, dancer on the I. Hurst burlesque wheel, in Elkton, Md., August 19.

MONSEES-MACJESKI—Howard J. Monsees, non-pro, and Rita Macjeski, member of the Music Hall Rockettes, in Garden City, L. I., N. Y., August 24.

PAIKIN-ASTAIRE—Lester Paikin, nonpro, and Jackie Astaire, of Astaire Sisters, dance team, in Syracuse September 2.

PATTERSON - WIDENER—John Patterson and Dora Widener, daughter of Clyde and Frances Widener, September 9.

PEACOCK-DOBSON—Bruce Peacock, Regina, Sask., *The Billboard's* correspondent there, and Geraldine Dobson, Regina, at Melfort, Sask., August 17.

PROSSER-VINCENT—Hugh Prosser, film actor, and Mary Vincent, nonpro, August 25 in the Little Church of the West, Hotel Last Frontier, Las Vegas, Nev.

SEGAL-RIVAS—Benjamin Segal and Ann Ellen Rivas, both of Wonder Shows of America, in Sioux Falls, S. D., August 22.

STEVENSON-ALLEN—Edward S. Stevenson, production director of the Ernie Pyle Theater, and Frances Wilbern Allen, Chicago actress, in Tokyo September 12.

UNDERWOOD-JACO—Charles H. Underwood, chief announcer and production manager at WMBS, Uniontown, Pa., and Peggy Jaco, station control operator, in that city September 8.

Births

A son, Peter, to Mr. and Mrs. Robert Spodick, of Lincoln Theater, New Haven, Conn.

A son, Neil, to Mr. and Mrs. Harvey Olson. Father in program manager at WDRC, Hartford, Conn.

A son, Gary Wayne, to Mr. and Mrs. Nick Francis at Marshall, Mo., August 12. Father is a clown, recently with Clyde S. Miller Rodeo.

A son, David Walter, to Mr. and Mrs. Leo Poorvin, at Israel Zion Hospital, Brooklyn, N. Y., August 25. Father is secretary to the Editor-in-Chief of *The Billboard*.

A daughter, Lora, to Mr. and Mrs. Frank Barbaro in Mt. Carmel Mercy Hospital, Detroit, August 23. Father operates the Bowery, Detroit nitery.

A son, Tony Lee, to Mr. and Mrs. Carl Lee White recently in Havana. Father is announcer at CMOX, Havana.

A daughter to Mr. and Mrs. Kelly Lockhart, concessionaires on Magnolia Exposition Shows, in Electric, Ala., recently.

A son, Raymond Eugene, to Mr. and Mrs. Ray McWethy, proprietors of the White City Tourist Court, Sarasota, Fla., August 20 in Passaic, N. J.

A son, William Francis, to Mr. and Mrs. William Norwood August 12 at Osceola, Ark. Parents are with Great Sutton Shows.

A son, Billy Gene, to Mr. and Mrs. Johnnie Clay August 12. Parents operate the Funhouse and sound car on Don Franklin Shows.

A daughter, Brenda, to Mr. and Mrs. Lew Bernstein August 22. Parents are concessionaires with Dick's Paramount Shows.

STRIKE-BOUND STOCKTON UP

146,513 Is 10-Day Record

Musicians, stagehands, bartenders, acts walk while Tipica band plays annual

STOCKTON, Calif., Sept. 14.—Strike-bound for the full 10 days, the San Joaquin County Fair here closed Monday (9) with an attendance of 146,713. Racing was on opening, August 31, and Monday (2) with a total of \$289,088 in pari-mutuels, but was pulled when the IBEW called off the mutuel clerks in sympathy with the American Federation of Musicians, which would not allow its members to play the fair as the 60-piece Mexico City Tipica band was appearing as a grandstand attraction.

Action of the AFM was followed Tuesday with the bartenders moving out and the stagehands the following day. Wednesday's vaudeville acts failed to get under way because of the sympathy move. However, Irene McAfee and her Hollywood Dogs and Si Otis and his trained mule appeared at the matinee, but were pulled when Max West, San Francisco representative of AGVA, arrived. Continuing the vaude portion of the program for the remainder of the week were Frank Cushing and his Thrill Circus and Marjorie Bailey with her slide for life and high pole work. Walk-out of the bartenders closed two bars under the grandstand. During the remaining time, beer and soft drinks were the only available beverages on the grounds.

The Tipica band continued its program thru Saturday night, closing two days before the scheduled end of the fair. Elbert Bidwell, of Local 189, said the complaint, which called for the yanking of the band on instructions from James C. Petrillo, was not with the band, but with the fair. To confirm his stand, Pablo Marin, Tipica director, and union officials dined together in the Wolf Hotel Sunday afternoon (8). Tom Castles, (See Stockton, Calif., on page 53)

101 Ranch in N. M., Heading for Coast

CLAYTON, N. M., Sept. 14.—The 101 Ranch Wild West Show, heading back toward the West Coast after a four-week swing thru Oklahoma, played to a good house here Tuesday night (10). Night show only had been billed because of a hard move from Boise City in the Oklahoma Panhandle.

Show had a tough break at Hooker, Okla., Sunday (8). Matinee only was advertised, but breakdowns caused such a late arrival that performance had to be postponed until night. Indications were that matinee would have drawn an overflow crowd, but many folks who had come from over a wide area left and did not return. As a result attendance was only fair.

Altho Oklahoma as a whole was spotty, show had some of its best business of the season in the State. Ringling-Barnum billing was encountered in several stands.

Jay Gould Circus In Class by Itself

OQUAWKA, Ill., Sept. 14.—Jay Gould Million Dollar Circus, in the final weeks of its 1946 season of sponsored dates, is a show with a pattern pretty much all its own. Playing in the open, with a ring and stage backed by a flashy set, it makes two and three-day stands, usually in connection with local celebrations, and only under guarantees of local sponsors. A small admission is charged for chairs and three-high blues, and standees outside this enclosure are permitted to watch the show free.

Show appeared here September 5-7, under American Legion Post auspices for its second consecutive year and played to excellent crowds. Performance here consisted of Mack and Rose McCall and their Siberian Samoyde dogs, high-diving dog and pick-out pony; Milt Herriott's pony drill, riding dogs and monk, high school horse and comedy mule; Alvers Family, doing rolling globe, single traps and ladder, and clown numbers by Jimmy Mader. Alvers Family closed here, after being with the show most of the season. Gould's daughter, Gloria Steible, played the calliope and her husband, Ernie, doubled as drummer and announcer.

Gould, who manages and books the show, also furnishes midway attractions, the set-up here including rides of the Arrowhead Amusement Company, Albert Nelson's one-man band, C. Nordby's Mechanical Farm and Trimble's Wild-Life Exhibit.

Batt Eyes N. Y. Beachfront

NEW YORK, Sept. 14.—Harry J. Batt, operator of Pontchartrain Beach, New Orleans, conferred here with Roberts Moses, city park commissioner. Batt made a two-day study of beach planning and development accomplished under

Won, Horse & Upp Has Nothing On Dailey Run to Bloomington

BLOOMINGTON, Ill., Sept. 14.—With the runs at Pontiac, Ill., alongside the lot and a move of only 53 miles to Bloomington, everyone on Dailey Bros.' Circus expected early arrival here Thursday (12). But the trip the show had was like something that might have happened to Won, Horse & Upp. Officials of the Illinois Central say everything went wrong to delay the move. The train had to "double a hill," for one thing. The rails were slippery, and the locomotive ran out of sand. Then, believe it or not, the engine ran out of water, had to uncouple and run to the next town to fill up, and double back.

Uphshot of it all was that the train didn't get into Bloomington until about 12:30 p.m., and the matinee was called off. A good crowd was on hand at night, including the usual number of troupers and ex-troupers who always turn out at Bloomington.

The show began a swing thru Illinois this week, after the weather had given it a rough send-off from Iowa.

Ice Show Set For Dallas Fair

DALLAS, Sept. 14.—Shipstad and Johnson of *Ice Follies* and John H. Harris, of *Ice-Capades*, will combine resources and talents to provide a new musical ice extravanga here for Texas State Fair customers.

Ice show will open two days before the fair, October 3 and continue thru the run of the exposition. Fair is skedded October 5-20. Show will be called *Ice Cycles of 1946*.

Top skating stars featured in the show will include the adagio team of DePauw and Payne, Buddy Lewis, noted for his barrel jumps; Jean Arlen, 14-year-old acrobatic skater; the Hollywood team of Margaret Field and Nadine Thompson; Arthur Nelles, comedian; Robin Lee, Henry Lie, Eleanor Meister, Bob Turk, June Zeiser, Dick Mershon and Alan Lovell.

In addition to specialties, production numbers will include a fairy tale fantasy, *Enchanted Forest*, *Moonlight Serenade* in black lighting effects, and a novelty in which the girls of the ensemble ride bicycles on ice.

Dutton Combination Sails Sept. 28 for Hawaiian Dates

SAGINAW, Mich., Sept. 14.—The Nellie Dutton Circus combination, playing the Saginaw Fair here this week for the Barnes-Carruthers Office, Chicago, will sail Saturday (28) from San Pedro, Calif., for Honolulu. They have been booked to play 15 weeks thruout the Hawaiian Islands by E. K. Fernandez. Combination has six people.

Moses with the intention of adopting some of the improvements in the development of the New Orleans beach front area.

Asks for Licensing Of Animal Trainers

BELOIT, Wis., Sept. 14.—Clare Austin, circus enthusiast here whose hobby is wild animal acts, has written an open letter to U. S. senators and congressmen asking for the passage of a law that would require all persons who train, exhibit, care for or assist in caring for wild animals exhibited to the public be required to hold federal licenses.

He contends animal training is a profession and those who engage in it should be licensed the same as plumbers, electricians, accountants, etc.

Austin recently visited Dick Clemens while the latter was appearing with his cat act at Wisconsin State Fair.

Rodeo To Play 53 Shows in Garden

NEW YORK, Sept. 14.—Twenty-first Annual World's Championship Rodeo which opens in Madison Square Garden September 25 and continues thru October 27, has a line-up of officials virtually the same as last year.

Brig. Gen. John Kilpatrick is president; Ned Irish, acting president; Frank Moore, rodeo manager; Everett E. Colborn, managing director; Abe Lefton, announcer; Fred Alvord, arena secretary, and Carl Dossey, Joe Welch and Milt Moe, judges. Lester Scott is handling publicity and pinch-hitting for the Garden's publicity director, Lillian Jenkins, who is convalescing from an operation. Veteran newspaperman, ex-Ringling circus and general press agent Tom Killilea is on the publicity staff.

Principal variation from last year's rodeo will be the return of Gene Autry as feature attraction, replacing Roy Rogers, who held the Garden spotlight while Autry was in the army. Rodeo comedians will be the same trio that has held forth at the Garden the past nine years, Jasbo Fulkerson, Jack Knapp and George Mills. A newcomer will be Mitzi Lucas, daughter of the well-known fem wild bronk and trick rider Tad Lucas, who will appear in the trick riding events with Buff Brady, Nancy Bragg and Dick Griffith, who were at the Garden last year.

Akron 'Water Follies' Fails To Draw Despite Publicity

AKRON, Sept. 14.—*Water Follies*, featuring Peter Fick and a company of 30, took it the hard way in a four-day engagement, which ended Monday (9) in the Akron Armory.

Despite considerable newspaper publicity, advertising and window cards, show failed to get good houses. Audiences had to be seated in the U-shaped balcony of the Armory, as swimming and diving tanks took up the main floor. About 600 saw the opening performance, with crowds at the other five performances disappointing.

Show is at least half a stage performance and audience here, bent on an exclusive water show, found it difficult to see. Musical accompaniment failed to help the performances.

13 Cole Bros. Elephants Escape Injury as 2 Cars Are Derailed in California

Cage Animals Also Unhurt, But 2 Men Are in Hospital

REDDING, Calif., Sept. 14.—While five cars of the Cole Bros.' Circus train were being switched to a Southern Pacific siding for unloading here Sunday (8), a split switch derailed the elephant car and a flatcar containing six cages and turned them over on their sides. The 13 elephants and one horse in the stockcar and all the animals in the cages escaped injury beyond bruises and minor cuts. Two workmen were hospitalized, Robert J. Harris with a broken leg and back injuries, and Herbert Robinson with a broken foot.

Nearly two hours were required to cut an opening in the steel top of the elephant car to release the animals. While an acetylene torch sprayed sparks, a stream of water was played over the bulls. Elanche, lead elephant, was the first one out, and no trouble was experienced with any of the herd.

Second Wreck in Two Seasons

Show had made a 185-mile Sunday run from Medford, Ore., and it was a little before 7 p.m. when the mishap occurred. This was the second railroad wreck for Cole Bros. in two seasons, but it was not nearly as serious as the one at Brainerd, Minn., in July of 1945, when a week's route was lost while many of the show's wagons were rebuilt. No time was lost here, since performances were not scheduled until Monday (9). It was announced that a flat and baggage car of the railroad would be used until the show's damaged cars were repaired.

A crowd estimated at 2,000 swarmed to the scene of the wreck Sunday night, and almost half of Monday's *Record-Searchlight* was taken up by story and four-column picture of the derailment. Attendance at Monday's matinee was disappointing, but a capacity crowd turned out at night.

A broken drawbar during a 125-mile move from Roseburg, Ore., caused a late arrival at Medford, Ore., Saturday (7). Excellent night business was reported both at Roseburg and Medford.

Big Night at Sacramento

SACRAMENTO, Sept. 14.—A sell-out accounted for the biggest night house Sacramento had ever given Cole Bros., Wednesday (11), after less than half a house in the afternoon. Matinee was an hour late, due to transportation difficulties. Circus train was stalled in the downtown district, holding up auto and street-car traffic 45 minutes.

Show was on time at Chico, Calif., Tuesday (10), playing to a nice matinee and full house at night.

J. M. Cole Ends Season in N. C.

GREENSBORO, N. C., Sept. 14.—The James M. Cole Circus failed to play its billing at Wilson, N. C., Wednesday (11) and here Thursday (12) and is reported to have closed at Tarboro, N. C., Tuesday (10). *The Wilson Times* carried the following story:

"The James M. Cole Circus, scheduled to give performances in Wilson Wednesday afternoon and night, did not come to town. It is understood that the circus has disbanded and will give no further performances this year. The circus disbanded, so it is said, because it was not making expenses.

"The last performance the circus gave was in Tarboro Tuesday."

King Has More 3-Show Days

DALTON, Ga., Sept. 14.—For the third time in eight days, King Bros.' Circus, playing here Wednesday (11), had to give three performances to accommodate overflow crowds. Two straw houses were chalked up at night, after a nice matinee. Weather was ideal.

At Greeneville, Tenn., Friday (6), show had a straw matinee, packed and jammed 'em again at night and drew an 80 per cent house at a second night performance. At Wytheville, Va., three performances were given the previous Tuesday (4).

Show had a good day at Newport, Tenn., Saturday (7) in favorable weather, but ran into rain Monday (9) at Athens, Tenn., where crowds were about three-quarters of capacity afternoon and night. Final stand in Tennessee was Cleveland, Tuesday (10).

Polack Seattle Biz Tops Former Years

SEATTLE, Sept. 14.—Polack Bros.' Circus, Unit No. 1, ended a 10-day engagement in the Civic Ice Arena here Sunday (8), with an aggregate attendance declared by Joe O'Donnell, promoter of the date, to have been the biggest in the five years Polack has played Seattle for Nile Shrine. O'Donnell also said the date would give the sponsor an increase of about 25 per cent over last year's take. Attendance for the 10 days was estimated at 80,000.

After a good opening August 30, less than a week after a three-day stand of Cole Bros.' Circus, business nosedived during the Labor Day week-end but built to a strong finish. Show had a turnaway Friday night (6) and capacity houses the last two nights. Newspapers gave the date strong support.

Going from here to Yakima, Wash., for a four-day stand, show this week was within 125 miles of Polack Bros. No. 2 Unit, at Wenatchee, Wash., for three days.

Beatty's Business Still Holding Up In Trek Thru Ont.

KINGSTON, Ont., Sept. 14.—Despite the lateness of the season and cool weather, the Clyde Beatty Circus continues merrily on its way. It was said that no circus ever in Kingston attracted such crowds as filled the seats and overflowed onto the ground at both performances here Wednesday (11). A heavy rain and wet lot held attendance to the three-quarter mark at Smith Falls, Ont., Tuesday (10), but straw houses were



FRED SMYTHE (in ticket box), manager, with ticket sellers of the Ringling Bros. and Barnum & Bailey Circus Side Show. Left to right: Harley Rogers; George (Red) White, assistant manager; E. W. Adams and Edward Murphy.

Macon Gives Sparks Shows Big Welcome

MACON, Ga., Sept. 14.—The home town of the old Sparks Circus gave James Edgar's current show of the same title a big day here Tuesday (10). Matinee was capacity, despite threatening clouds and wind, and night was a turnaway. For a while it appeared that rain, which started as the matinee ended, would cause the night show to be lost, but the down-pour halted a little after 7 p.m. Crowds jammed Central City Park, and all seats were sold in an hour. Ticket windows were closed at 8:10 p.m. and Treasurer Arnold Maley estimated 500 were turned away.

It was reliably reported the gross would match the \$6,000 take of Austin Bros., here in August of last year.

Macon was given a special press campaign by Walter D. Nealand because of town's strategic location and its papers' coverage of half a dozen other Middle and South Georgia stands to be played.

The Telegraph and *News* both came thru nicely. The latter carried an editorial afternoon of show day welcoming the show.

Charles Sparks, long head of the old Sparks show and a Macon resident, was not present, being at Hot Springs, Ark., for his annual visit. Manager James Edgar was host to an old college friend, Buford Birdsey, Macon milling executive, and other friends here. Marshall Green, general agent, and Charles Underwood, contracting agent, who reside here, were back for the Macon date.

Entering Georgia after a good day Friday (6) at Aiken, S. C., show drew two capacity crowds at Augusta, Ga., Saturday (7) and a fair matinee and full night house at Milledgeville, Ga., Monday (9). From here, show went to Dublin, Ga., Wednesday (11), where matinee was near capacity and night crowd overflowed the seats.

in order at Pembroke, Ont., where show played Monday (9) after a 399-mile Sunday run from Timmons, Ont.

Last week, business was off at New Liskeard, Ont., but big at Kirkland Lake, Ont., at night after a nice matinee in the rain.

R-B in Oklahoma For First Heat

Return to follow Kan. and K. C. dates—Enid fails to repeat last year's big take

PONCA CITY, Okla., Sept. 14.—Ringling Bros. and Barnum & Bailey Circus played three towns in Oklahoma the first four days of this week but will return for four more. Going from here to Kansas, show plays four more stands in that State and a three-day engagement in Kansas City, Mo., before coming back into Oklahoma en route to Texas.

A Sunday off and two playing days in Oklahoma City Monday and Tuesday (9-10) furnished a welcome rest after some pretty rough going the last half of the preceding week.

The thunderstorm that hit the final night at Omaha resulted in such a late arrival at St. Joseph, Mo., Friday (6) the matinee was canceled. Night performance, however, drew a capacity house, tho skies were threatening and ground was soggy. Unable to get on the old lot at Sixth and Atchison, show used a new site at the Southwest edge of town, six miles from downtown.

At Lawrence, Kan., Saturday (7), matinee was two and a half hours late as a result of railroad traffic snarls. Extremely light afternoon attendance and night crowd together were equal to about one full house.

Oklahoma City Okay

Opening matinee at Oklahoma City's Fair Park drew half a house and opening night was a sell-out. Tuesday's matinee was considerably stronger and night crowd was near capacity.

It was no great surprise that Enid on Wednesday (11) did not duplicate the terrific day chalked up there on Labor Day of last year. Matinee had half a house and night show about three-quarters. Rain had left the lot soft.

Ponca City Thursday (12) was somewhat better than Enid at both performances. Matinees at both spots were on time, even tho the labor situation has become more acute than ever since school started.

R-B Cuts Out Week in Texas

CHICAGO, Sept. 14.—Ringling Bros. and Barnum & Bailey Circus will play but three stands in Texas—two days at Fort Worth, September 28-29; three days at Dallas, September 30-October 2, and four days at Houston, October 3-6.

An additional week in the State, which had been contracted, was canceled because of polio. Dallas was to have been followed by one-day stands at Waco and Austin and two-day stands at San Antonio and Corpus Christi.

From Houston, show will go to Lake Charles, La.

Ga. and Ala. Stands Pay Off for Bailey

ANNISTON, Ala., Sept. 14.—Bailey Bros.' Circus, interrupting its Georgia tour for two spots in Alabama, played to turnaway business, both afternoon and night, here Wednesday (11). Show came here from Cedartown, Ga., and was scheduled to return to that State at Lagrange, Friday (13), from Roanoke, Ala.

Big days were reported at Gainesville, Friday (6); Monroe, Saturday (7); and Roma, Monday (9), all in Georgia.

Ringling-Barnum

Our Western trek is going along smoothly with plenty of hot weather. Another Sunday off gave everyone a chance to catch up with the movies and relax. Jimmy Armstrong, midget clown, broke into print with a story and two pictures at Oklahoma City, his home town, where he had a big time greeting old friends and showing his family around the lot.

Cliff Bammel, of the Cavalcade of Amusements, visited at Lawrence, Kan.. Ray Stevens, brother-in-law of Bev Kelley, of the press department, was shown around the lot by Allen Lester. Roland Tieber Jr., visited his dad, who is undecided about making him a seal trainer. Joe Ward, circus fan, joined clown alley during out stay in Oklahoma City. Bob Kellogg enjoyed a visit from his folks. Jim and Walt Coleman were guests of Bev Kelley, at Enid, Okla.

Birthdays: Madeline Kreis, Toni Cole and Red Grumley. The performers' softball team soundly trounced ring stock, big top and candy butchers in the order given. Scores are a big secret. Skee Otaris is now working in the flying act. The Sheik has rejoined the Big Show.

Around the lot: Saluto now has his rabbit in the dog wagon after carrying it back and forth to the stock cars all season. Do I hear cheers from the bus riders? The Merle Evans free roll call announces October 25 as Art Springer Day. Come one, come all for eats, music and dancing. Music furnished by Termite and His Wood Winds. The race for the cookhouse flag, an annual event, is in the home stretch, with plenty of contestants. Harry (Bad) Brown, altho a late starter, is among the leaders. Flash! Art Springer has taken up horseback riding under the tutelage of ring stock boss Indian Joe, who reports his pupil is showing great promise.—DICK MILLER.

Dressing Room Gossip

Bailey Bros.

This is a lonesome opera these days, since school-age kiddies have left to continue their three R's. The Ellis-Anderson department is lost at peanut sacking time, even tho the punks ate more stock than they sacked. Johnny Wall misses all the knotted ropes that served as swings. Al Dean's crew can't figure rations, minus the children and their pets, which included turtles, rabbits, cats and dogs. Bob and Opal Stevens can be seen in a phone booth almost every evening, calling L. A. and Shirley Ann. Even Princess, the Great Dane, has developed a dejected look and mopes around looking for her playmates.

Mrs. Lew Henderson with Jasper and Buddie, and Grandma Fuller with the Jacobs twins, were the last to leave. Carrell left with two purses of money (every dime she got her fingers on all season) and the nickname of Ginsey Jacobs. Terrell Jr. left owing on next season's allowance but both with lots of happy memories.

Our new mountain-top sitters are Viola and Harry Rooks. Gladys Gillem's newly added buxom, curvaceous girl wrestlers really hold the customers for the concert. Johnny Fitch is busy taking candid pictures of everyone at the most inopportune moments. C. C. Smith, the diplomat, can make the quickest exits. Captains Engerer and Lee are the Georgia speed kings to date. Jack Kennedy has been on the sick list. Raymond Riley and B. W. Huddleson escaped serious injury when an inebriate tried to drive under their truck and upset it. Riley and B. W. emerged from the wreckage, laughing and scratching. Just show folks!—DOLLY JACOBS.

Kelly-Miller

We are still going strong, despite the polio and gossip, and Obert Miller smiles as jolly as ever.

Whole show received a shock at Seneca, Kan., September 3, when Mom Foker passed away. She'll be missed by all. Red Foker will rejoin after the funeral.

It doesn't take long for young ones to become hungry troupers. Little Barbara Jane Miller really lets it out when she is hungry. Our little star, Karen Kay Miller, is leaving for school; also our trombone boy, Eddie Holeman, who will attend school at Blackwell, Okla. The writer has the same number in the band he started with, since Lloyd Waton returned and C. L. Peterson joined.

Mr. and Mrs. Buck Reger left the show. There's been an increase in the Rossi family; Chapie bought them a Scotty pup. Mrs. Mel Lewis is going well in the hospital and will rejoin at Blackwell.

Peanuts McGehee is still doing a grand job putting up the marquee. Dore and Ila Miller really put the bulls thru their paces. Everyone will catch up on sleep during our fair dates.—GEORGE BELL.

Buck Owens

We had another good week in North Carolina to our credit. At High Point we saw Bennie Waters, old-time band leader, who is teaching music in the schools. Charles Hunt, of Hunt Bros., visited at Durham; also Pat Leonard, who was with the old Sells-Floto show. At Sanford, Little Bear and wife visited Buck Owens, who seems to know the Indian sign language. At Wilson, County Solicitor Silas Lucas, who was a trombone player in the days of vaudeville, was around to see us.

Next week I'll try and tell you all about a wedding we're having on the show.—NORMAN HANLEY.

Cole Bros.

Conversation between two gentlemen of color overhead just before spec at Portland, Ore., Labor Day. "So this is Labor Day," the first remarked. The other scratched his head and popped: "What in de hell have all de others been dis season?"

Brownie Gudath, having turned in his old car for a new one, is making the jumps like a tourist. From Medford, Ore., to Redding, Calif., he took three others tourists along to enjoy the scenery, namely Mrs. Jimmie Wilson, Eric Oranto and Mrs. Freddie Freeman. Only thing lacking was their camera. Freeman stayed with Mr. Cole; had work to do.

One for the books; A long run into Medford over mountains, first wagon on the lot at 12 o'clock and the show started at 3:05. Not bad, Mr. Cole. Of course, we have plenty of workmen.

Yours truly is proudly wearing that new Stetson again. After pinning it to the sidewall by his trunk and missing it for three days, it turned up at Medford on a property man's head.

Golda Gray had a big day at Medford, her home town. She took the day off and sat in the center section with her family to watch us all work. Florence Tennyson, our prima donna, who broke two ribs while hanging out washing and carried on despite the pain, is well again. Incidentally, she had a wedding anniversary, and, Phil, you weren't here to celebrate it with her. Recent visitors included Mr. and Mrs. Farris Brown; Gerry Gamble, former joey cutting it up with the clowns; Dr. and Mrs. David Reid and David Jr., Morris Brown; Frank Cherry, former partner of Al Honey, two of the better bar performers, and Marie and Louis Sturemfer. Lou was middle man for Jimmie Picciani, a fair acrobatic act on the big apple, and is now settled in Portland. Ethel and I are going to settle down just as soon as I settle up.—FREDDIE FREEMAN.

King Bros.

This is the time when trouping is at its best—grassy lots, good roads, pleasant weather and, best of all, splendid business. Latter has been especially true in Virginia and Tennessee.

Matt Lawrish, equestrian director, was entertained by friends in Greeneville and Cleveland, Tenn., and is still talking about the country ham and fried chicken. Thomas Gribble, of McMinnville, Tenn., who thinks nothing of a 200 or 300-mile jump to see a circus, was on the lot when we pulled into Athens, Ga. Cash Miller, who has the Side Show with Endy Bros., also was a visitor at Athens, en route from the Virginia State Fair at Staunton to the Huntsville (Ala.) Fair. Crystal and Joe Peet visited at Bristol, Tenn. Elmer Voris, superintendent of the dining department, is back from a business trip to Atlanta. Otis Harley arrived with his trumpet at Cleveland, Tenn., to join the Side Show band.

Mrs. Lawrence Pierce returned from a hurried trip to her home at Salamanca, N. Y. Grace Schell entertained her daughter, who spent the summer on a farm near Searcy, Ark. Mrs. Lonnie Mosier returned to her home at Towanda, Pa., after a visit with her husband. Clarke is back from Venice, Calif., he and his daughter, Kay Burslem, being called there by the death of Mrs. Clarke. Elmer Myers, superintendent of inside tickets, recently entertained his brother, Roy S. Myers, of Lancaster, Pa. We looked for Charles Sparks in Northern Georgia, only to learn he was still vacationing at Hot Springs.—ROBERTA ROBERTS

Dailey Bros.

We had a surprise Sunday at Louisiana, Mo.—late arrival, torrents of rain while the big top was going up, clear weather for the matinee, a big crowd and a family reunion. Eva Davenport enjoyed visits from her parents, Mr. and Mrs. Guy Billings, and her daughter, Zoe Hillman and family. Joy Hillman donned fluffly wardrobe and rode an elephant in spec—something to tell at school. Also at Louisiana were Virginia Smith and sons, Ronny and Kenny, visiting her mother, Bertha Drane; R. M. Harvey and Dorothy O'Brien.

Keokuk, Ia., was a big day in every way. Visitors included Roy and Esther Fritche, CHS; E. W. Richey, Bill Hedges, Mr. and Mrs. Robert Crank, Justus Edwards, Fred Schlotzhauer; our friend, Genevieve Hughes Polack, her son, Sam Jr., mother and sister; Norma Davenport's uncle, Fred Stock, and three sons, Donald, Bill and Bobbie; Tommy Whiteside and Jeff Mufree, the latter on crutches and his leg in a cast. You can't keep a trouper away from a circus. The Struggle Sisters (Nellie Kitchie and Madge Snyder) had no place to go Labor Day; the stores were closed.

We had a picnic at Washington, Ia.—under the tree tops instead of the cookhouse top. The new-timers didn't know which was Ring 1 at Indianola, Ia., where the entrance was between the reserves instead of at the usual end. Mr. and Mrs. Harry (Pop) Mason chatted with the Kitchies for an hour, and Walter Schuyler's sister, Dell Thompson, saw the matinee.

While the calliope is on vacation, Louis Grebs devotes his time to working crossword puzzles and painting banners. Visitors at Iowa Falls, Ia., were William Temple, his son and party from Mason City, Ia. Edith Weaver returned from a visit with her mother at Noel, Mo.

Side Show Notes: Coma (Sweetie May) Jackson served cognog on her birthday. Yum, yum! Johnnie Williams, band leader, visited his home town, Columbia, Mo., after an absence of 19 years.

A train team driver was seen frantically clinging to the hook rope and shouting, "Whoa! You ain't pulling that wagon," while the team placidly plodded onward. Iowa grasshoppers prefer those scarce white shirts as a diet, while the green grass grows all around.—HAZEL KING.

Clyde Betty

Lee F. Norman and C. E. O'Gorman motored from Grand Forks, N. D., to visit the show at Winnepeg, Man. Other recent visitors included Art Lush, Walter McNaught and family, Mr. and Mrs. Frank Simmons and daughter, Betty Cornelius and Scoop Wombacher, of Dubuque, Ia. The writer and family and Milonga Escalante were guests of Mr. and Mrs. Simmons for tea at historical Fort Garry, site of the first Hudson Bay trading post.

Attention, Eddie Stinson: Clyde Betty had a field day at Lake of the Woods, Kenora—24 in one day. The missus is no longer feeding them, but getting her share, too.

No children, that light and blanket alongside of the cars don't mean galloping dominoes, just a meeting of the gourmet club. Page Mr. Hoyle as to whether Willie Leon or Porkchops had the best hand in seven-card stud.

Seen in the backyard: Fag Bag and Scranton Harry arguing over the water buckets, Fag Bag dressed up like Don Meade, the jockey, and Scranton Harry singing *Button Up Your Overcoat*.

Phil Escalante returned after two weeks in the hospital, and will take it easy before working again.—DON FRANCISCO.

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Sixty-foot Round Top with 4 thirty-foot Middles, fireproof and waterproof Top in very good condition, complete with ten-foot Side Wall, Center Poles, Bale Rings, Ridge Lines, Rigging, Quarter Poles, Side Poles, etc. Complete, ready to set up. Side Wall good condition. This Top only used 12 weeks and could be used now for a full season as a Side Show, Menagerie or small Circus. Will give details on request. Make an offer.

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WE WISH TO THANK

our many friends for flowers and kind words of comfort and expressions of sympathy in our recent sorrow.

Chas. LaBird Sr. & Family

WANTED

One or two Buffalos. Will buy or lease them.

F. L. CARSWELL

BOX 414 CORDELE, GEORGIA

Gainesville, Tex., Show Resumes After 5 Years

GAINESVILLE, Tex., Sept. 14.—Gainesville Community Circus, now in its 17th year, opened its 1946 season, minus a big top, in the rodeo arena at Cooke County Fair here Labor Day, and during the two-day, three-performance stand, a new home-town financial record was set. Attendance possibly was not as large as it had been when three night performances were given instead of one matinee and two night shows, but the advance in prices (\$2.10 for box seats and \$1.80 for reserves) contributed to the best gross the show has ever had here.

From Gainesville, the circus moved to the North Side Coliseum, Fort Worth, for three performances, September 5-7, and at the close of the successful engagement, Dr. G. L. Guthrie, president of the Laneri High School Boosters Club, sponsor, said that the group had cleared approximately \$15,000 on the show and souvenir program advertising. A two-day engagement at Sherman, Tex., under Kiwanis Club auspices, was to follow the Fort Worth dates.

The Gainesville show is active this year for the first time since the fall of 1941. Three rings are being used, with three metal frames between the rings for aerial acts.

B. D. Ford has a 21-piece band and callopie playing the show. The program:

- 1—Spec, "The Circus on Parade," costumed by Lanquay, of Chicago, with 65 people, four tableau wagons and 31 head of stock.
- 2—Single trapeze, Evelyn Kaps, Lawrence Davis and Gloria Shepherd.
- 3—Clown walk-around, Benny Saylor with 19 joes.
- 4—Dogs and monks riding ponies, Vern Brewer and Portis Sims.
- 5—Two seven-people Roman ladder acts and the Mash Brothers and Gloria Shepherd on rolling globes.
- 6—Clown boxing match.
- 7—Two tight wires, Willie Jo and Diane Wimberly and Vern Brewer and Gerry Murrell.
- 8—Buddy, high-wire walking dog, Portis Sims; Dexter, high diving dog, Alex Murrell.
- 9—Five-pony drills, Gerry Murrell and Portis Sims.
- 10—Swinging ladders, Mary Ellen Leonard, Sue Roane, Wanda Wilson, Ann Bridges, Lois Lemon, Mary Lou Parten, Betty Reeves and Gloria Shepherd.
- 11—Toppling tables, Bill Mash.
- 12—Comedy acrobats, Bill Mash, Bill Springs and Glenn Bryant; comedy mule, Bill Lucas, and Jargo, giraffe, Benny Saylor.
- 13—Two six-horse Liberty acts, Vern Brewer and Gerry Murrell; clown strong man gag.
- 14—Carousel, with 31 horses and ponies in the center ring.
- 15—Loop-the-loop trapeze, Gloria Shepherd; upside-down foot loops, Bill Ritchie.
- 16—Chic Sale clown gag.
- 17—Lois Lemon and Lawrence Davis on Spanish webs and five-girl trapeze.
- 18—High school horses, Buddy Gandillon, Diane and J. R. Wimberly, A. B.

(Gainesville Resumes on page 75)

ATTENTION ANIMAL HANDLERS

Offer sturdy sections of Iron Cage Fronts, easily assembled to form cages for all types and sizes of animals. Unless otherwise indicated, price is \$25.00 per section. F. O. B. New York. No reasonable offer refused for Whole Lot.

Width	Height	No. of Sections
38"	36"	1
57"	27"	2
60"	56"	11 (\$35.00 per section)
62"	29"	2 (1 with door)
72"	32"	1
72"	48"	8 (2 with door)
72"	60"	6 (3 with door)
78"	72"	2
78"	35"	1 (with door)
80"	35"	1
85"	48"	2
89"	28"	2
91"	57"	2
91"	60"	7 (3 with door)
119"	67"	4 (\$50.00 per section)
94"	36"	3 (wire mesh)

FIRST CLASS ATTRACTION FOR ALL SHOWS

Genuine AFRICAN DUGOUT, 25' long, 2' wide in center, \$35.00 F. O. B. New York

TREFFLICH'S BIRD & ANIMAL CO., INC.

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High River Rodeo Results

HIGH RIVER, Alta., Sept. 14.—Winners of the Labor Day Stampede at High River were: Calf roping, Cliff Vandergrift, John Crowchild, Johnny Rider; colt roping, Cliff Vandergrift, Isaac Crowchild, Matthew Rider; saddle bronk, S. Powderface, Ed Swain, Hal Crowchild; surcingle riding, Bob Matlock, Bob Dixon, Steve Smith; steer riding, Bob Dixon, Cliff Vandergrift.



THE DAVENPORTS, Ben, Norma and Eva, of Dailey Bros.' Circus, on the observation platform of their private car. —Atwell Photo.

UNDER THE MARQUEE

Dixie in the offing.

Frank Miller, Ringling circus concessionaire, was in New York last week.

Fred Timon, Oswego, N. Y., reports the Raymond-Lee Circus had its banner day of the season at White Lake, N. Y., with two straw houses in the afternoon and a third at night.

Poodles Hanneford and family are working in a Warner Bros. short, tentatively titled *Circus Horse*. Picture stars Allan Hale and will be released in 1947.

"And-stay for an ill-shay?" inquired a jerk at a marquee. "I used to be with the big tops."

I. B. Duncan, of Council Bluffs, Ia., bandmaster this season on Bell Bros., visited Merle Evans and his band on the Big One of Omaha. Duncan was with Al Sweet's band on Ringling Bros. 30 years ago.

Application of the Clyde Beatty Circus for permission to show on city property of Toronto, September 15-21, was denied at the instance of Rameses Shrine, whose annual circus is scheduled for Maple Leaf Gardens October 9-16.

It was erroneously reported in the Final Curtain (September 14) that E. G. (Red) Foker, lot superintendent of the Al G. Kelly-Miller Bros.' Circus died in Seneca, Kan., September 3. Name should have been Mrs. Foker.

It's always the showman who plays only hamlets who brags, "I'll protect my advance billing," which no one would be attacking.

A circus model display, staged by the Leonard S. Aylesworth Ring of the Circus Model Builders and Owners' Association of America, was viewed by approximately 17,000 persons during a Labor Day celebration at Harrisburg, Pa.

Don C. MacIver, Side Show manager the past season with Mills Bros., left for his home at Tunnelton, W. Va., following Mills's closing at Otumwa, Ia., and after a vacation plans to play indoor circus dates with his Side Show. He was formerly magician and lecturer on the Ringling-Barnum Side Show.

When the C. R. Montgomery Circus played New Madrid, Mo., Swede Johnson mourned the loss of one of the horses of the Cooper Liberty

act, which he broke and presents. Montgomery show was headed for Tennessee. Owner C. R. Montgomery made a trip by plane to Portland, Ore.

Not everything is short. Latest report from ticket sellers and butchers is, there are plenty of seat planks around circuses.

Marshall Green, who ended his season as general agent for the Sparks Circus September 10, visited King Bros. at Dalton, Ga., en route to his home at Evansville, Ind. . . . Benny Fowler, former general agent for Bradley & Benson, is now 24-hour man for Sparks.

You may laugh at some of our beautiful gal ballets, but you must admit that the gorgeous wardrobe and shapely gams do detract from the lack of talent.

When Ringling-Barnum played Ponca City, Okla., Fred Pickerel, retired theater owner and former musician with Sells-Floto Circus, entertained Merle Evans. The same day, Con and Winnie Colleano enjoyed a reunion with Mrs. Adelaide Carrell, owner of Station WBBZ, whom they knew in show business in Australia.

Charles Fernandez, of Floral Park, L. I., N. Y., had his miniature circus on exhibit at the Mineola (L. I.) Fair last week. More than 1,100 dolls, fashioned from discarded materials of all sorts, have been made by Fernandez, and include bandmen, performers, animals and spectators, all in their respective places in a fully equipped three-ring top. Circus was exhibited under a large tent and attracted considerable attention.

Greatest shock a customer could live thru would be to see the return of the early-day one-sheets announcing, "Not in the circus trust. Admission 25 cents."

Henry W. Mason (the Duchess), now a chief steward in the merchant marine, called at the Cincinnati office of *The Billboard* recently on his way to visit Mr. and Mrs. Ben Davenport on Dailey Bros in Illinois, while he worked street ballyhoo for the Larry Sunbrock rodeo at Crosley Field, Cincinnati, September 13-15. When the seamen's strike is over, Mason

says he'll rejoin his ship and sail for India.

Rex M. Ingham and family caught the Sparks Circus at Reidsville, N. C., where they were guests of Manager James Edgar and visited George and Billy Barton and Paul Lewis. At Statesville, N. C., Rex again visited the show, accompanied by members of his school units, Dr. George D. Barrett, Dr. Paul Jones, Bobbie and Mrs. Earla Jenkins. At Roxboro, N. C., the Ingham family and Barrett visited Hunt Bros., renewing friendships with the Hunt family and Welby Cook and his mother.

Real trouper is one who after six months of cold, sleet, rain, mud, wind and 100 in the shade heat, is unhappy because the season is over.

Eddie Maddox, in Grand Rapids, Mich., for the air races, writes it looked like a circus old-home week at Indiana State Fair, Indianapolis. Spotted were Nick and Dorothy Carter, Al Humke, Red Sonnenberg, Paul Delaney, Nate Abrams, Frankie Rizzuto, Little Mack, the Canestrellis, Jimmie Woodward, the Goldings, Slewfoot, Bill Arno, Betty Bracken, Willie Mosconi, Jess Murden, Don Harter, O. C. Cox, Roy Bowen, English Hitchcock and Steve Burdick.

After a seven-year lay-off, James (Oklahoma Blackie) Smith, West Chester, Pa., is preparing to hit the road again next year with five dappled horses he is schooling for an act. Veteran of 30 years with circuses and (See Under the Marquee on page 75)

AT LIBERTY

VANCE JERNIGAN
and
His Albino Wonder Horse
ACE
25 Tricks
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MALVERN, ARK.

NOW AVAILABLE

The MILLER SISTERS

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— BALLET —
For Circuses or Fairs

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WANTED

Man to Walk Wire with two Girls. Walter Powell, answer by wire to
FLO & SYLVIA
c/o King Bros. Circus
Sylacauga, Ala., Sept. 17; Alexander City, 18; Selma, 19; Demopolis, 20; York, 21.

20—PHONE MEN WANTED—20

ALL WINTER'S WORK!

Pennsylvania, Delaware, Maryland, Virginia and West Virginia.
Also want Personal Contact Men.

PETE HENRY, 131 Chestnut St., Harrisburg, Penna.
(Dick Fremont, others I know, come in)

BROCKTON ON WAY TO RECORD

Gate Running Ahead of 1945

Attendance for first three days exceed record year by 15,000—100G profit looms

By Jim McHugh

BROCKTON, Mass., Sept. 14.—With two days still to go, including the all-important final Saturday, Brockton Fair was well on its way to smashing every record established during its 71-year history. If the weather holds, the estimated 25 per cent increase already established in attendance, pari-mutuel and midway grosses will at least hold the line and very likely increase. Exhibit space at New England's top scheduled annual was completely sold long before the Sunday (8) opening. Unofficially, it was predicted that the seven-day showing would result in a \$100,000 net for the association.

Secretary Frank Kingman unleashed his whole bag of tricks for the first real post-war showing of the fair and earned plaudits from local and metropolitan press for his efforts. "Perfectionist" Kingman wasn't entirely satisfied, except possibly with business, and found faults with his own production. These he attributed, and rightly so, to the still herculean task faced by managers attempting to prepare top-notch annuals in the face of material shortages.

In the first three days, Sunday (8) thru Tuesday (11), an announced 90,000 had paid their way thru the gates, an increase of 15,000 over 1945, a record year. Adults paid 90 cents; children 25 cents, tax included. Peak crowds were still to come on Thursday (12), Governor's Day, and on Saturday the wind-up.

Pari-mutuel running races, featured here for several years, are attracting a sizable share of pony followers from a geographical area which is credited with supporting six major tracks. Fans contributed a record \$137,537 mutuel gross during (See BROCKTON AWAY on page 52)

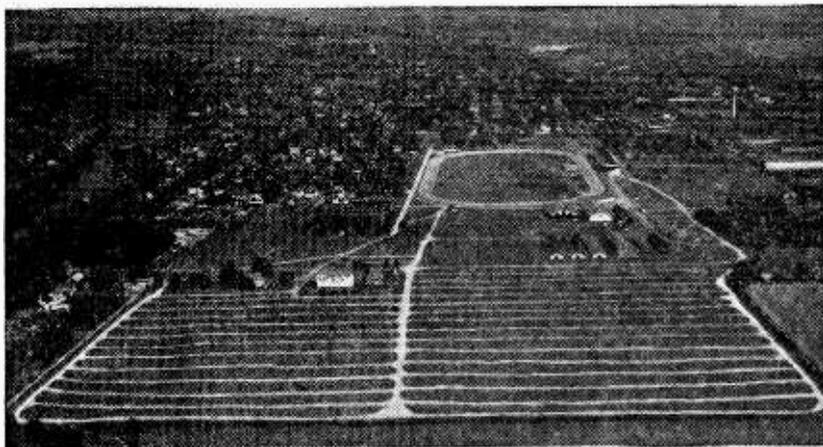
More Parking Space, Other Improvements Planned at Indiana

INDIANAPOLIS, Sept. 14.—Acquisition of 35 additional acres for parking or other possible expansion and increasing of the seating capacity of both the Coliseum and the grandstand of the Indiana State Fair are being planned for the 1947 event.

Sum of \$750,000 will be spent for improvements, providing materials are available, Otto L. Reddish, board president, announced. Department heads have been asked to submit proposals for their sections, and these will then be considered by the board.

One proposal is to add 4,500 seats to the capacity of the grandstand, Orval C. Pratt, manager, said. Others include a paddock for race horses on the track, construction of a building to house the State Conservation Department exhibits and adding to the seating capacity of the Coliseum.

Extensive repairs are also needed to existing structures, as their upkeep was neglected during the war-time use as a depot by the Army Air Forces.



NEWLY INSTALLED ALL-WEATHER PARKING LOT of the Bloomsburg (Pa.) Fair is in readiness for annual's opening September 23. Roadbed is of 10-inch stone, with layout so arranged that no auto will be more than its own length from one of the roadways. Two 80-foot towers and several light poles provide ample lighting.

Carthage Bows to Top-Figure Gates After Four-Year Sleep

By a Staff Correspondent

CINCINNATI, Sept. 14.—Aided by good weather, the 91st Hamilton County Fair, resumed this year at Carthage here after the war forced cancellation in 1942, is keeping pace with the county and State annuals all over the country in chalking up record attendances and business.

Wednesday (11), opening day, attracted around 10,000 patrons, with Thursday's attendance hitting around 12,000. Friday, Children's Day, started out auspiciously and some 20,000 kids and adults jammed the grounds by 3:30 in the afternoon when a severe rain and hail storm struck the lot, checking the evening attendance and leaving the grounds a sea of mud. Today, the finale, is expected to eclipse all single-day marks in the history of the annual.

Myers Y. Cooper, former governor of Ohio and president of the Hamilton County Agricultural Society, opened the fair Wednesday morning with an address in which he pointed out that one of the fair's greatest needs is an industrial exhibition building to house a permanent, all-year around display of Hamilton County industrial products. He added that the fair board has initiated steps for the construction of such a building at an estimated cost of \$250,000.

Beer Flows

Beer of the 3.2 variety flowed freely at the opening altho an ancient law recently unearthed by the Women's Christian Temperance Union prohibited the sale of liquor and strong beer within two miles of the fairgrounds during the hours the fair is open. Local officials enforced the law.

Fairs officials said that they encountered one of the heaviest demands for booth space in the history of the annual. To bear out their contentions, the fair appeared to be overflowing with exhibits and booths were still being constructed the initial day of the annual to house more displays, with all of them being completed by noon.

Sun Acts Featured

Bob Shaw, of Gus Sun Booking Exchange, Columbus, O., provides the grandstand attractions. Included in the line-up are Mell Marcus; comedy tables; Dr. Marquis, magician; Ru-

ton's Dogs, George Royale, juggler; the Valentinos, flying act; Bozo Harrell, clown; La Blondello, comedy bars; the Beckleys, lightning landscape artists; Packard's Seals; Magic Flyers, skating act, and Cycling Kirks.

Record crowds saw the grandstand offerings Wednesday, Thursday and Friday nights and advance tickets sales for the final night presaged a top attendance mark. A feature of Wednesday night's program was (See Carthage Headed on page 52)

Bath, N. Y., Lures Excellent 75,000

BATH, N. Y., Sept. 14.—Steuben County Fair, which ended its six-day run here Saturday (7), racked up an attendance estimated at 75,000, about 15,000 ahead of 1945. Weather was clear, excepting Saturday, when a flash shower occurred in the afternoon and hard rain interrupted the night show. Nights were cool.

Grandstand acts* furnished by Frank Wirth included the *Sky High Revue*; Mary Reynolds, vocalist; Floradelino, slack wire; the Charles Duo, skating; Kay and Karol, juggling; A. Robbins, the banana man, and Phil Wirth's Riding School. Music was furnished by the Spring Garden band.

Feature days were barn dance day Tuesday (3), when the WLS National Barn Dance presented two well-received performances and thrill day, closing day, when B. Ward Beam's Congress of Daredevils played to a turnaway grandstand crowd.

On three afternoons J. Victor Faucett, secretary, was forced to stop admitting cars to the grounds and the streets and empty yards for blocks adjacent to the fair plant were jammed with automobiles.

Keosauqua, Ia., Nets Profit

KEOSAUQUA, Ia., Sept. 14.—Jefferson County Fair here had an attendance of 11,222 persons, Secretary A. J. Secor reported. Receipts amounted to \$14,874, with expenses at \$13,883. A total of 222 exhibitors received nearly \$3,000 in premiums.

Dayton, O., Sets Paid Gate Mark

86,641 cash customers registered—total attendance is estimated at 125,000

DAYTON, O., Sept. 14.—A new all-time high in paid gate admissions was established at Montgomery County Fair here September 2-5, with a total of 86,641, showing an increase of 11,600 over last year. Ralph C. Haines, secretary, estimated that the crowd Sunday (1), with those admitted on exhibitors' tickets and passes, brought the total gate to more than 125,000.

Grandstand was packed daily for circus-type acts and harness races. Three race events were held each afternoon and two each night, with purses running about \$11,500. Acts were Selden, Stratosphere Man; Flying Valentinos, Pickard's seals, Anderson's Circus, Pat and Willa Levola on the slack wire, Emil and Evelyn Wright's dogs, Ernie Wiswell and his funny Ford, and Happy Kellern, clown.

A new feature was a massed concert of nine county school bands closing night. About 400 youngsters participated, and \$750 was divided evenly among the schools represented.

Two autos were skedded to be given away. Fair awarded the first, but was left with the second on its hands. Rules stipulated that the holder of the winning ticket must be in attendance at the time of drawing, but after ticket for the second car had been tendered it was found to be in the name of the daughter of the woman who presented it. Audience meanwhile had dispersed and tossed away its stubs, so it was not practicable to have another drawing. Fair considered a plan for turning the car over to a veteran.

Rutland, Vt., Gate Hits Record Figure

RUTLAND, Vt., Sept. 14.—Attendance at the 101st annual Rutland Fair, which closed its six-day run Saturday (7), has been estimated at 139,500, a new record. Previous high was 130,000, set in 1945.

Weather, otherwise almost flawless, was marred by rain closing day morning, but it cleared and attendance hit 30,000 for a new single day record.

Havre, Mont., Doubles '42 Gate; Grandstand Up

HAVRE, Mont., Sept. 14.—Final tabulation of the attendance figures for the recent Hill County Fair here shows that the gate for the three-day fair more than doubled that for 1942, when the fair was last held. Attendance this year reached 7,756, as against 3,563 in 1942. The grandstand was also way up; 3,332 this year, as against 2,218 in 1942.

Grandstand acts were furnished by the Ernie Young Agency, Chicago. The Greenough Orr Rodeo was presented on the track. Midway was supplied by the Northern Exposition Shows.

Raymond A. Lee, secretary-manager of the Minnesota State Fair, and Mrs. Lee spent four days visiting the Kansas Free Fair at Topeka.

HISTORY MADE AT TOPEKA!

Marks Topped At Du Quoin

DU QUOIN, Ill., Sept. 14.—Practically every record for the event was upset at the Du Quoin State Fair here August 26-September 2. Attendance for the eight days was estimated in excess of 200,000. Biggest crowd was drawn for auto races (John Sloan's) on Labor Day, when 40,000 turned out.

Grand Circuit harness horse racing the first five afternoons offered \$120,000 in prize money, largest sum ever offered for a five-day meeting in the history of the sport. More than \$60,000 was paid out in horse show and livestock premiums.

Weather was cold and rain held up the motorcycle races Sunday (1). However, attendance stood up well, both afternoon and night.

Fair sprung with a lavish grandstand show. Night performances produced sell-out crowds. Attractions included Vic Hyde, the one-man band; the Pitchman, the Skating Earls; Spiller's Seals; Loyal Repenski Troupe; Cabot and Dresden, dance team; Three Little Sisters; Mel Hall, unicycle; Woolford's Dogs; A. Robbins, the Banana Man; the Maxellos and the Nonchalants.

Sam Snyder's *Water Follies* was an added feature the last three days. Featured with this unit were the Diffy Dallies and Eddie Rose, for the comedy, with Peter Vick, Vi Martin and Anne Rutledge contributing swimming exhibitions, and Sam Howard and Whitey Hart among those doing fancy diving.

Dave Malcolm emceed the grandstand show, music for which was furnished by Ted Fio Rita and his orchestra. Acts were furnished by L. N. Fleckles, of the Voorhees Agency and the Ernie Young Agency, both of Chicago. Fio Rita ork was booked thru MCA.

Special attractions included Morton Downey, Sunday (1) night, and Mandrake, the Magician, Coco Steve, and Eddy and Dick Burns who were added to the program.

The Turner Bros.' Shows amassed the biggest gross in their history on the midway.

Civic Clubs in Mass Luncheon at Fair

KNOXVILLE, Sept. 14.—All civic clubs of Eastern Tennessee are expected to participate in a buffet luncheon Thursday (26) at Tennessee Valley Agricultural and Industrial Fair here. Arrangements have been made with caterers to handle 1,500 persons. Get-together is idea of the Knoxville Junior Chamber of Commerce, which has asked all clubs to postpone their regular downtown luncheons that week and attend the fair event instead. Annual, to be held at the city-owned Chilhowee Park, has been out of action five years.

All commercial display space has been sold, Secretary Pat F. Kerr announced. About half of the main exhibit building will be used to house a huge electric exhibit sponsored by the Knoxville Utilities Board.

Gerald Snellens, contracting agent for World of Mirth Shows, stopped off in New York last week, en route from the Brockton (Mass.) Fair to the Allentown (Pa.) Fair.



PENNY MILLETTE being interviewed by Jack Case, of Station WWNY, at the Oswego County Fair, Sandy Creek, N. Y. She represented fair's grandstand acts in a presentation to Gov. Thomas E. Dewey. Billed as the "Personality Girl of the Air," she works with her father, Ira Millette, in a high act.

Mineola, N. Y., Hits Peak at Gates

MINEOLA, L. I., Sept. 14.—Mineola Fair claimed best attendance in its history, with ideal weather for the five days of its run. Fair opened Tuesday (10) and registered highest mark for opening day in the past 50 years, with a gate reported of 19,000. Manager Charles Bochert said that daily attendance topped most records in the 104 years the fair has been in existence. Fair weather today, at the wind-up, further swelled the gate to push Mineola to new peaks.

Several new features were on tap this year, including ox-pulling and sheep-dog herding competitions, wood-chopping exhibitions and one of the most elaborate military displays to be seen at a county fair. Largest of the military exhibits was the Army Ground Forces Caravan displaying a large number of the most modern implements of war, serviced by a group of 130 officers and enlisted men. In addition the navy, marine corps and air force had exhibits and recruiting staffs on the grounds.

Fair was obliged to add space to several of its 35 exhibition departments, as entries in most categories topped those of the past 20 years. Livestock, poultry and other farm animal exhibits had particularly heavy entries.

Grandstand feature was afternoon and evening rodeo put on by Lewis Blackmon's Black Diamond Ranch Rodeo. Following the rodeo shows Tuesday (10) and Wednesday (11) nights, fireworks displays were presented under the supervision of Fred C. Murray, International Fireworks Company. On Saturday afternoon (14) midget auto races replaced the rodeo as grandstand attraction.

Free attractions were daily concerts by high school bands of Queens and Nassau counties, square dances, movie contests and various other competitions. Strolling clowns on the midway were Ray Bozo Cosmo and Happy Cromwell.

I. T. Shows, Inc., with I. Trebish in charge, were on the midway with 10 rides, Ewing's Indian Village, a drome and some 50 games and stands.

Iowa Annual Nets 100G Profit; Many Improvements Set

DES MOINES, Sept. 14.—Iowa State Fair, in its recent revival after a wartime lapse, grossed in excess of a half million dollars and netted a profit of more than \$100,000. Expenses are expected to run between \$375,000 and \$400,000.

Surplus, together with about \$100,000 left from the government's settlement fund of \$535,000, will be used for construction and plant improvements. Projects planned include the overhauling of the sewer, water and electric light systems; complete overhauling and enlargement of the fairgrounds' toilet and sanitary system, and continuation of the restoration job begun when the fairgrounds was used as an Army Air Forces depot.

Other projects include construction of a new forage barn to replace the one destroyed by fire at a cost of \$35,000 during the fair. The swine building also must be reroofed completely.

The no-pass rule inaugurated this year is regarded as a definite success. To be sure, it occasioned some headaches. After the fair's close, Secretary Lloyd Cunningham was presented with a petition, signed by about 300 persons, asking for return of the \$3 exhibitor's pass, with as many entrances permitted each day as wanted by the ticket-holders. This year exhibitors were charged \$4.80. During the fair, boys working as ticket-takers threatened a walk-off, claiming the \$3-a-day was insufficient when they had to pay the 60-cent front gate admittance. This was ironed out, however, by the fair officials.

Radio Talent, Horse Tug, Stock Top Spencer, Mass.

SPENCER, Mass., Sept. 14.—Annual three-day fair here drew 7,500 people over the Labor Day week-end. Attendance was 1,500 Saturday, 2,500 Sunday and a closing crowd of 3,500 Labor Day. Annual featured fireworks and a vaude show daily.

Special attractions were a simulated radio broadcast featuring talent from WTAG, Worcester, Saturday; a prize cattle parade, Sunday, and horse-pulling contests and harness racing, Monday.

Entire cast of *Happiness Unlimited*, a WTAG kiddie show, and the WTAG Hillbillies, heard over the CBS County Fair program, did rebroadcasts of their shows.

North Haven 3-Day Annual Plays to 15,000 Persons

NORTH HAVEN, Conn., Sept. 14.—Attendance at the three-day North Haven Fair, which closed Sunday (8), was estimated at 15,000. Event was held on the newly acquired permanent 50-acre site. Rides were furnished by John Monks, Warehousepoint, Conn.

Two-hour show, twice daily, featured Musical Johnsons, xylophonists; Balzer Sisters, balancing; Glenn Henry, juggler, and Glenn Henry's dog act, booked in by George A. Hamid, New York, scored big.

Association, following success of the annual, is now laying plans for the construction of permanent buildings.

'46 Annual Is Best in Books

Take at grandstand and midway tells story—R-A nears 100G mark in seven days

TOPEKA, Kan., Sept. 14.—The 66th annual Kansas Free Fair, which opened here Saturday (7), closed Friday night (13), was the most successful in its history.

Despite off-weather in the early part of the annual's run and the polio threat, which slashed children's attendance, what is believed to be a record number of people passed thru the gates. Inasmuch as outside gate admission is free, no figures are available on total attendance, nor can an estimate be made with a reasonable degree of accuracy.

However, the dollars and cents figures—the take at the grandstand and on the midway—tell the story.

Here are some:

On the midway, the Royal American Shows amassed a gross of close to \$100,000 Maurice W. Jencks, secretary, reported. The previous mark, set by RA in 1945, was slightly over \$72,000.

In front of the grandstand, a revue, *Follies of '46* and acts, booked thru the Barnes-Carruthers office, Chicago, grossed approximately \$60,000, a sharp jump over the previous record for the night grandstand business.

Sloan Racers Draw

The auto races (John Sloan's) presented Tuesday, Wednesday and Friday produced huge grandstand crowds, with Wednesday's topping them all, netting more than \$10,000. Frank Winkley's All-American Thrill Show, in Thursday, grossed \$8,500. And the rodeo (John Guthrie's) played to more than 11,000 paid admissions Sunday and drew 6,000 Saturday and Monday, despite rain those afternoons.

The fair wound up with by far the biggest profit in its history, it is estimated. Not only were the grandstand grosses far in excess of previous totals, but the annual netted more from its space. Such space ran at least 35 per cent more than in any previous year.

Exhibits in practically all livestock classifications surpassed those of previous years in number, only one or two sections showing a drop. The fair plant itself showed much improvement, the result of early planning and construction following the end of the war.

Among the improvements were the new 4-H Club livestock building and barn, a 68 x 150-ft. structure, made of native stone and brick; newly paved streets and newly resurfaced sidewalks; new entrances and a rebuilt industrial building.

Follies of '46 clicked big with crowds. Music was by Cervone's band. Acts included Edyth McVey and her novachord; Hild Dancers; Twelve Gentlemen of Song; Four Song Stylists; Gloria Heit, ballerina; Preston Lambert, emcee; Sie & Cermay; Five Leonards; Chester Frederick & Company; Reynolds' Skaters; Martells and Mignon, adagio; Le Brac and Bernice; Novack and Fay, Kay and Glenn, Stevens Brothers and Big (See '46 Topeka Sets on page 52)

READING TOPPLES GATE, TAKES

8 - Day Event Packs Appeal

Public waxes enthusiastic—attendance should hit 400,000—weather an aid

READING, Pa., Sept. 14.—A fair-hungry populace descended upon Reading Fair's revival, which opened Sunday (8) following a four-year wartime lapse, to topple attendance and gross records in an unprecedented manner. John S. Giles, president, and Charles W. Swoyer, secretary, wondered aloud at the enthusiasm of the masses and predicted that total attendance for the eight days, ending tomorrow, would approach the 400,000 mark. Grosses, in some instances, are doubling all previous marks, and the net, even if it rains on the final day, will be sufficient to give the annual an enviable surplus, much of which is already tentatively earmarked for substantial plant improvements.

An example of the extraordinary appeal of this year's fair was exhibited on two mornings when anxious patrons beat the scheduled 8:30 a.m. gate opening by nearly two hours and insisted on contributing several hundred dollars for admissions in advance of receiving their tickets. Tickets were printed in excess of all anticipated needs but substitutes had to be located and used before Thursday.

Ideal weather held thru the week, including Friday (13), bane of the superstitious, when the largest single day attendance in the history of the annual, 51,347, was chalked up. The fair is a cinch to top all other Pennsylvania annuals, as it has the added advantage of from two to three additional days of operation, including two Sundays.

All grandstand records were smashed by Thursday (12) when ticket sales were stopped for all future scheduled events, including Sam Nunis-promoted auto races Sunday (15). Bleacher seats and paddock at \$1 per copy were minimum, while 5,000 grandstand chairs were priced from \$1.25 to \$2.50.

Grandstand entertainment topped anything presented in the East so far this year, and included the presentation of a show on real ice. *Derby On Ice* was presented opening day and Monday (9). Supplemental attractions on these nights included Louis Prima and orchestra and Jane Pickens, songstress. Jack Kochman and His Hell Drivers held forth Sunday afternoon before a packed stand.

George A. Hamid's *Grandstand Follies* was presented nightly, Monday thru Saturday (14). The 20-girl chorus presented five production numbers. Additional acts included Capt. Spiller's Seals, Peaches and Her Sky Ballet, the Vespers, Four Brucettes, Francisco and Delores, Woolfords' Dachshunds, Harmonica Boys; Eddie Roecker, vocalist; Montana Kid and the Wonder Horse, Cole Bay; The Briants, pantomime, and the Kimris, aerialists. Fireworks topped off the night show. Rudy Caffey was emcee; Lee Barton Evans, company manager, and Jack Glickman, musical director. The 93-piece U. S. Army Air Force Band, an added starter, was featured Monday (9) over the Mutual Coast-to-Coast network.

A top attraction set for tonight was a beauty contest to pick Miss Reading Fair. A first prize of \$1,000 plus 32

Super Suds!

READING, Pa., Sept. 4.—Reading Fair patrons guzzled 162,295 glasses of beer Monday thru Thursday (9-12), and Paul H. Esterly, assistant secretary, predicted that the total would be boosted to 240,000 by Saturday (14).

All beer is dispensed at three fair-operated stands at 10 cents a glass. Affecting the sale were two Sundays, during which the fair is in operation but no beer is sold, and a shortage of the golden brew which made it necessary to keep the stands closed until noon each day.

Oregon State Sets Single Date Record

SALEM, Ore., Sept. 14.—Opening day attendance, Labor Day, at Oregon State Fair hit 63,900 for a new all-time record. Figure represents only paid attendance. Several thousand children under 14 were admitted free. Previous single-day record was 41,000, set in the early '30s, according to Manager Leo Spitzbart.

Thousands were turned away from the Labor Day race program, where pari-mutuels set another fair record, with \$51,383 wagered for the afternoon events. Night horse show had an attendance of 7,000 with many turned away.

General admission remained at the pre-war price of 50 cents, with the annual absorbing the federal tax.

Last-Minute Plans Mapped For Santa Clara Annual

SAN JOSE, Calif., Sept. 14.—With the closing of entries for the agricultural, horticultural and grape growing departments Friday (13), Santa Clara County Fair mapped last-minute plans to open Friday (21) for its second showing Friday the war. Fair runs six days.

The agricultural department has set up separate divisions for entries of grain, tomatoes, plant vegetables, root vegetables and squashes. Horticulture division has divisions for apples, grapes, peaches, pears, plums, miscellaneous fruits, berries and nuts. Fruit and vegetable displays will be housed in the main tent, with 52,000 square feet of space.

worthwhile merchandise prizes assured many entries.

Grand Circuit harness racing was featured afternoons, Monday thru Friday, with the heaviest purses in fair history, \$29,650, drawing an attractive field of hay-burners.

Indoor and outdoor exhibit space was peddled long before opening, with little effort along this line being expended by the management. Fair officials had only 12 weeks to ready the fair following the return of the grounds by the army. Material shortages were faced and conquered in time for the housing of exhibits and animals, altho in some instances the job had to be makeshift.

Gary Garrison, parachutist, scheduled for daily jumps, missed the infield Thursday (12), hit an adjoining fence and sustained leg injuries which caused him to cancel his remaining appearances.

Cetlin & Wilson Shows on the midway was garnering the largest gross in its history, according to co-owner Izzy Cetlin.

Sandwich, Ill., Lures 70,000; Rain Hurts

SANDWICH, Ill., Sept. 14.—The 59th Sandwich Fair, extended to five days for the second season, wound up Sunday night (8) with an aggregate attendance placed by Secretary C. R. Brady at 70,000. Annual was rained out Saturday night (7). Thursday (5), traditionally the biggest day, drew a crowd of 24,000. Children's day was off Wednesday (4), ostensibly because of alarm over polio. A new \$6,000 reserved section, with 1,200 chairs, increased the grandstand's capacity to more than 3,000. Bunting's Shows were on the midway for the 16th year.

Harness racing was presented the first three afternoons, interspersed with Dorothy Herbert's horses. Boyle Woolfolk's *Follies* of '46 comprised the grandstand show Wednesday and Thursday nights, and a horse show was staged Friday night, with upward of 100 entries. B. Ward Beam's Congress of Daredevils, after working to disadvantage on a muddy track Saturday afternoon, had to call it off that night. Things were none too promising for Woolfolk's Wonder Bros.' Circus when it arrived Sunday morning, but the skies cleared before noon and acts performed before good crowds afternoon and night.

Wonder Bros. line-up here included the Riding Conleys, with three acts; Pete, Ann and Jimmy Glade, horses and comedy mules; Arizona Jack and the Texies, ropes and whips; George Lerch, wire; the Aerial Solts, double trapeze; Lee Marx, juggling; Smitty's funny Ford, and Lou Rella, who announced the show and did his iron-jaw weight-lifting act. Unit was in charge of Jack Ferdie.

Ebensburg, Pa., Annual Breaks Attendance Mark

EBENSBURG, Pa., Sept. 14.—All attendance records for Cambria County Fair here, September 2-7, were shattered when 70,000 persons went thru the gates, Walter Good, secretary, reports.

Frank Wirth's revue played to capacity crowds in the arena every night, as did five acts in front of the grandstand each day. Prell's Broadway Shows, on the midway, enjoyed a big week.

Exhibition buildings were well filled and more than 100 merchants had displays. WJAC, Johnstown (Pa.) radio station, had daily broadcasts from the grounds. The army took over the steel building and had a big equipment display. Thursday (5) was Veterans' Day, and honored guests included Al Schmidt, candidate for secretary of internal affairs, and General Strickler, candidate for lieutenant governor of Pennsylvania.

The fairgrounds recently were purchased by the American Legion Recreational Association, comprising 19 American Legion posts, which they leased to the Cambria County Fair Association.

Bars, Liquor Store Fold As Maumee, O., Opens Up

MAUMEE, O., Sept. 14.—All bars and the State liquor stores within two miles of the Lucas County fairgrounds were closed to conform with 1888 Ohio law, as the annual opened Tuesday (12) for a four-day and night program. The event teed off with the largest attendance in a decade, Charles Glann, secretary, announced.

Kelly Gets Job

HENDERSONVILLE, N. C., Sept. 14.—H. B. Kelly, of Hendersonville and Naples, Fla., has been named secretary-manager of Western North Carolina Fair, to be held here the week of October 7. Appointment was announced by President Sam Pickard. Johnny J. Denton Shows have been signed for the midway. Considerable plant improvements were effected recently.

Allegan, Mich., Off Slightly From Peak; Weather Hurts Gate

ALLEGAN, Mich., Sept. 14.—First three days of the Allegan County Fair, which opened here Monday (9), ran slightly under the corresponding days of last year, when the paid attendance hit an all-time peak of 70,000.

Besides opening day showers and rain between 5 and 6 p.m. the following day, other reasons were cited for the drop-off. Breaking of a 13-week drought, which enabled farmers to get to their long-delayed plowing, and a pre-opening frost, which forced farmers to rush their frost-hit corn into silos, cut attendance, Secretary E. W. De Lano said.

However, gate was only slightly under the corresponding days last year and fair execs were happy. Frank Winkley's auto and motorcycle thrill show opening day had a good grandstand in the afternoon, jammed the 3,500 capacity stand for the early night show and provided a fair crowd for the second night performance. Kids Day, Tuesday (10), was good, with 12,000 kiddies and about 5,000 adults on hand.

Wednesday's turnout was also satisfactory, for the first of four afternoons of harness horse racing, and at night, the second night of the five-night stand, Ernie Young's Revue and circus acts played to an enthusiastic, capacity grandstand. Acts included Walter Jennier and his seal, Buddy; the Paroffs, high-pole ladder; Johnnie Laddie & Company, dog ladder; the Strong Trio, rope spinning; Cyclonians, unicycle; the Zavatta Troupe, riding; the Ambassadors, tumbling, and the Zoeppe Troupe. Dave Malcolm is the emcee. High winds Tuesday levelled the scenery.

Closing day, tomorrow, will be featured by a horse show.

Present grandstand is to be replaced, and first section will go up before '47 event if materials permit. Fair had the necessary \$15,000 for the section before current annual opened. Event has scored a steady climb since 1932, when De Lano, a banker, stepped in to handle management. Then, \$14,000 in debt, annual since has paid that off, spent \$15,000 in improvements and construction and has money in the bank.

Come-back is emphasized by the fact that when De Lano stepped in, paid gate the year before had aggregated 5,000, whereas last year's ran 70,000 and present event should finish not far under that record figure. De Lano attributes come-back to policy of stepping up the quality of attractions each year.

Arthur B. Porter, secretary-manager Rutland (Vt.) State Fair, visited the Brockton (Mass.) Fair Wednesday (11) and the Reading (Pa.) Fair Thursday (12).

Saginaw, Ad-Less Locally, Sags; Weather, Polio Hurt; Bingo Goes

By Herb Dotten

SAGINAW, Mich., Sept. 14.—What stamped the Saginaw Fair here this week apart from most annuals was not the attendance (thru Thursday (12) the gate was off from last year, due to the weather, the threat of polio and weak support by the one and only local daily newspaper), but two battles, one a quiet but costly difference with *The Saginaw News*, the other a setto with the city's powers that be over bingo at the fair.

Clarence Harnden, secretary-manager, and other fair execs, were hopeful a strong finish would enable the event to wind up today with as big a gate and gross as last year. But this did not seem probable, due to the early dent and fact the local gazette showed no signs of opening up nor the fair of springing with ads in its columns.

Event opened Sunday (9) without having placed an ad in *The Saginaw News*—and with the announced intent of not relenting. It also opened with members of the city's vice squad very much in evidence on the grounds as a threat of what would happen if bingo games were opened.

Bingo games had been contracted, but didn't operate opening day.

A ban on bingo had been enforced rigidly in the city for more than eight months following a tight clamp-down on all forms of gambling. All efforts to have the ban knocked off failed before the fair opened, but as opening day neared there was much speculation, in and out of public print, as to whether bingo would be permitted. The city manager said "No," which accounted for the presence of the vice squad on the grounds.

Needed for Revenue

Harnden, however, urged the city council to consider the affect upon the fair. He pointed out the fair had sold \$5,500 in games contracts of various types and that this revenue was necessary to enable it to pay out its premiums. (About \$25,000 was offered this year. In Michigan, the State matches every dollar in premiums paid out by fairs.)

The city council then voted not to enforce the ban on bingo at the fair. (The State law bars bingo, but enforcement is by local option.) And Monday afternoon, bingo and other games for merchandise operated.

All of this netted the fair Page 1 publicity, but it was not the kind that helped the gate. It was the type that had dogged the event before it opened. City health authorities had badgered the annual about admitting children, pointing to the fair alone and not extending closing urgings upon theaters, schools or other gathering places. This had gone on after the number of polio cases in the city had dropped from 15 to 5. And it went on to the accompaniment of newspaper publicity.

Result was felt keenly at the gate. Children's Day, Tuesday (10), was way off. So was the midway, where the Gooding Greater Shows reported their grosses were under '45. Parents, apparently affected by the publicity, kept the kids away, while permitting them to attend other gatherings.

Harnden Uses Radio

Harnden, miffed by the way the paper was treating the fair, didn't schedule any lineages for it, diverting that portion of the budget to radio in the belief that strong radio support would overcome the lack of newspaper ads and perhaps compen-

sate for the absence of all-out press support. (Most of the fair stories were buried deep in the paper, and, with few exceptions, did little to provide build-up.)

WSAM, Saginaw; WFDF, Flint, and WBCM, Bay City, used many pre-opening spots, and Detroit's biggies, WJR and WWJ, came thru with some. During the fair, WSAM emanated many of its shows from the grounds. Out-of-town papers did okay by the fair, and exhibitors ran tie-in ads, advertising their displays. But all of this didn't overcome lack of strong local support.

Weather hurt the first five days, being cool, if not cold, with rain Wednesday (11). Two night performances of the grandstand show were scheduled for the last three nights.

Exhibits Good

Fair, as an agricultural and livestock exposition, rates highly. Exhibits are of high class and of good quality. Particularly outstanding is the fall flower festival, the feature of which is half a dozen large shadow boxes, illuminated by fluorescent lights and containing large baskets of flowers. Shadow box treatment is arresting and beautiful, and tops off an excellent showing of fall flowers.

Commercial exhibits are many in number, jamming two buildings and proving a source of much interest, and it appeared Thursday (12) the exhibitors were getting their money's worth. Lay-out of the commercial displays is of high order. There are also many outdoor exhibits, with a good showing of farm machinery predominating.

Grounds are kept unusually tidy in a year when help is scarce. Buildings also are well cleaned inside. The horse barns, for instance, the old and of frame construction, are particularly inviting because of their orderliness.

The grandstand show is strong and scores big with folks, who jammed in despite cool weather during the first five days. Circus acts are presented in the afternoon and the *Fair Follies of 46* are offered at night. All are booked thru Barnes-Carruthers office, Chicago. Acts include Johnny Gibson's Aerial Ballet; Dutton Circus combination; Three Romanas, acrobatic; Larry Griswold, trampoline; Gautier's Steeplechase; Dick Clemens, lions; Barton and Brady, knockabout comedy; Canestrellis, unsupported ladders; La Tosca, bounding rope, and the Cardovas, teeterboard.

Polio Knocks Out W&L Unit; Season Biz on Poor Side

ST. PAUL, Sept. 14.—Gladys M. Williams, of Williams & Lee Attractions here, said this week that one of its units, *Star Spangled Follies*, closed its season because of polio cancellations. Miss Williams said that altho the attraction's three units were successful at every stand played during the season, the year on the whole will be one of the poorest yet encountered because numerous stands booked had to be canceled out because of polio epidemics at the spots.

She added that the attraction's other two units will call it a season late this month. Business for the latter two orgs was good on the

Escanaba in Top Year; 35G Gross Beats 1941 Mark

ESCANABA, Mich., Sept. 14.—The 1946 Upper Peninsula State Fair produced the best financial report in the history of the exposition, Harold Lindsay, secretary reports. Gross receipts totaled \$35,443.04, twice as much as in 1941, the last year that the fair was held before resumption this year. Deductions for commissions paid to the WLS Troupe and the Jimmie Lynch Hell Drivers, plus \$3,732.98 in federal taxes, totaled \$11,030.72, leaving net receipts to the fair board of \$24,412.32. This constitutes the amount of money returned to the State which advanced \$25,000 for payment of premiums and other expenses in connection with the fair.

Expenses for premiums, labor, grandstand attractions not booked on percentage basis, advertising, judging, etc., totaled \$24,987.24. Approximately \$10,000 was expended for capital improvements on the fairgrounds, an item of expense not assessed against the 1946 exposition. Administrative expenses of the fair board also are items paid by the State that are not assessed against receipts of the fair.

Receipts from ticket sales were highest September 1, the last day of the fair, totaling \$7,510.55. This was the only day of the fair that a gate charge was made thruout the day. Breakdown of receipts from ticket sales each day of the fair follows: August 27, \$425.00; August 28, \$1,889.25; August 29, \$5,188.20; August 30, \$2,233.80; August 31, \$6,858.65; September 1, \$7,510.55. Effect of inclement weather is reflected in lower receipts the first two days of the fair and on August 30.

Concession commissions included \$4,983.60 from Badger State Shows; \$357.93 from the concession under the grandstand; \$2,606.50 from midway concessions, exclusive of the carnival commissions, and \$1,285 from the exhibition building concessions.

In addition, net receipts from the premium book advertising after deduction for printing expenses were \$446.59. Other receipts included fees for livestock stall fees, sale of hay, cab stands and truck privileges.

Seek PW Camp for Events

MEDICINE HAT, Alta., Sept. 14.—City council will apply to the federal government to purchase the former German prisoner of war camp, on the east outskirts of Medicine Hat, for use in staging agricultural fairs and shows.

Beauregard Parish Dates

DE RIDDER, La., Sept. 14.—Dates for the Beauregard Parish Fair have been set for October 8-12, Secretary O. J. Hood announced. Closing day has been designated as Veterans Day.

season despite cool weather in most spots, she said. Williams & Lee Attractions played Ellsworth, Ladysmith and Mondovi, Wis., and Bird Island and Willmar, Minn., fairs on the Wisconsin Circuit of Fairs, Miss Williams said.

Walkie-Talkie Used At Colorado Fair

PUEBLO, Colo., Sept. 14.—War-born walkie-talkie radio sets gave the Colorado State Fair a novel feature and what could certainly be called on-the-spot coverage when the farm reporter of KLZ originated his programs on the fairgrounds.

Lowell Watts, using a pack set, roamed the grounds and broadcast interviews presenting farmers, stockmen, and other visitors and exhibitors. Five quarter-hour noontime programs and three evening programs were aired during the week-long fair.

The broadcasts from the walkie-talkie were picked up by a receiver in the station's exhibition booth at the fair and fed to the Denver station via leased wire.

Newcastle Disease Ends All Pa. Poultry Shows

HARRISBURG, Pa., Sept. 14.—Complete co-operation of Pennsylvania county and community fair managements in observance of the Department of Agriculture's ban on poultry exhibits to prevent spread of Newcastle disease, was reported by Miles Horst, State secretary of agriculture. Ban became effective Sunday (1).

Altho most fairs had made preparations to receive large exhibits of poultry, Secretary Horst said they willingly abandoned their plans and notified exhibitors not to send their birds.

Saskatoon Improvements Recommended by Board

REGINA, Sask., Sept. 14.—Recommendations for various improvements to the Saskatoon Exhibition grounds here have been made by the board of directors. Recommendations include improvement of the betting enclosure, with sellers on one side and pay-off windows at the other; improvements in the livestock judging ring; heating of the livestock pavilion; toilet facilities for the midway; removal of the church dining halls, and additional stalls for racing horses.

Hopkins, Minn., Annual Re-Dated for Sept. 26-28

HOPKINS, Minn., Sept. 14.—Postponed last month because of the polio epidemic, Hennepin County Fair will be held September 26-28, Harold C. Pederson, fair board president, announced.

Grandstand entertainments will be the KSTP Barn Dance. A large 4-H Club exhibits entry is expected. Pederson said while changes in dates may reduce exhibits in some classes, it will mean increases in others.

Mich. Annual Draws 10,000

PINCONNING, Mich., Sept. 14.—Two-day Pinconning Fair and Home-Coming drew an estimated attendance of 10,000, September 5-6. Village has a population of 1,027. Midway was supplied by Roscoe T. Wade's Joyland Midway Attractions. Free acts were supplied by Henry H. Lueders, of the United Booking Association.

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Brockton Away To Record Run

(Continued from page 48)
the first two days of racing. With Tuesday's daily double paying \$351.60 there were times when the 22 betting windows didn't seem adequate, and a lot of would-be bettors were left with money burning holes in their pockets as races got underway.

Jimmie Lynch and His Death Dodgers played to a packed stand on opening day, Sunday, but the hay-burners took over the track for the remaining afternoons to squeeze out the possibility of a repeat thrill show or auto races. Prior to the advent of pari-mutuels, this spot used to feature four days of thrill shows and two days of auto racing.

Night grandstand show featured a profusion of talent, but was lacking in production and little effort had been expended on stage settings or lighting. Audience, however, liked the presentation and packed the grandstand nightly at \$1.20 per seat. Talent included Milt Britton and his ork, Ben Yost chorus; Six Marvettes, acrobats; Ward Bell Fliers; Susan Carol, vocalist; Borrah Minnevitich and His Harmonica Rascals; Reg Kehoe and His Marimba Queens; Tien Tsi Lui, Chinese acrobats; Ada and Her Dogs and the Five Aerial Eltons. Fireworks topped off the show. Set pieces haven't been used here for years and the emphasis was on plenty of aerial bombs. Al Martin, Boston, booked the show.

World of Mirth Shows, again on the midway, looked for a six-day \$75,000 gross if the weather held. Record for the fair was established last year when shows and rides garnered a nifty \$62,000. Owner Frank Bergen supplemented his line-up this year with the addition of 11 rides, mostly of the kid variety.

One of the fortunate plants to escape army occupation during the war years, Brockton has even managed progress in adding to its physical attractiveness. All of the many buildings are decorated in a variety of pastel colors, including buff, eggshell blue and pink, to create a strikingly new and distinctly eye-pleasing effect. Effort was sweated out by Kingman and associates since all of the paint necessary wasn't acquired until a mere two weeks before the scheduled opening. This particular decorative scheme was adopted mainly because of its visible day and night appeal. In the past the use of flood lighting was stressed, with the result that the buildings viewed in daytime, altho well-painted and cared for, looked neat but did not command any undue attention or "oh's" and "ah's" from the patrons.

Another new feature was Mother Goose Land, a free fun area for the kids. Spot featured Mother Goose characters sculptured out of plaster and on a gigantic scale. Plenty of color turned the area into a veritable fairyland. Rabbits and doves, dyed every color of the rainbow, added another eye-popping feature for the kids. Effort won for the fair applause in the press but Kingman said the spot had fallen short of his plans, due mainly to help and material shortages. But parents and their offspring, well satisfied, will never guess.

Kingman has elaborate plans for the future but isn't ready to announce them as definite possibilities as yet. The fair has a large surplus as a result of several highly profitable years and can once again strive for noteworthy innovations on a plane that held it among the top rank of the nation's annuals for many years.

Other fair officials actively participating were Dr. George Buckley, president; Charles E. Corcoran, entertainment chairman; Harold Croker, treasurer, and Glen McCrillus.

Carthage Headed For Banner Run

(Continued from page 48)
trotting and pacing races by blooded horses brought in from other Ohio points and Kentucky and Indiana. Getting the spotlight Thursday night was a livestock parade at the race track and closing night feature was the \$5,000 Ohio Standard Bred Futurity race and two other races for \$400 purses.

An attention-getter was the Army Service Force Caravan exhibit composed of 25 truckloads of secret and standard army equipment. A group of 66 army technicians, commanded by Lieut. Col. J. T. Cooper, demonstrated the equipment.

Annual entered its second day accompanied by a number of complaints over the cost of food and amusement rides, and odors emanating from the animal exhibits. Altho several complaints were heard concerning the 20-cent rides and \$1.25 chicken dinners, Clarence Peters, director of entries and privileges said the prices here were the same as those being charged at other fairs thruout the State.

Gooding on Midway

Well-illuminated midway was provided by F. E. Gooding Amusement Company, Columbus, O. Included in the line-up of rides and shows were the new Looper, Ferris Wheel, Merry-Go-Round, Roll-o-Plane and Honeymoon Trail and Side Show. Midway was lighted with a number of towers bearing 10,000 watts capacity for each tower. Representatives of the Gooding org said that business this year will top anything accomplished at the local annual. Floyd E. Gooding, company's owner, was on hand the final day.

San Joaquin Notes

STOCKTON, Calif., Sept. 14.—Mike Krekos visited the fair before joining his own West Coast Victory Shows in Lodi, where it plays the annual grape festival. . . . Tivelpiece & Townes handled publicity for the Lodi event and also midget auto races in the area. Ed Kennedy was on hand with his guess-your-weight scales and dicker for a place at the Washington State Fair. . . . Ethel and Fred Weidemann down from San Francisco with their soap pitch.

Mrs. Charlie Albright, of the Foley & Burk Shows, soon to join her husband on the shows. She is recuperating from a recent illness. . . . Foley & Burk moved to Merced for the fair there. . . . Carl Mills, big-shot of the Jumping Frog Jubilee in Angels Camp, spent two days on the fairgrounds. He's already making plans for the next Mark Twain Celebration in Calaveras County. Miss Mills accompanied Carl.

Ernie Hulick, who is the fair-haired boy in fairs since his hunderinger in Del Mar, visited the grounds and cut up a few jackpots with Ed Vollmann. Vollmann is saying that after you pass "double six" its time to think of a quieter life. . . . Louis Merrill and Dick Washburne, of the Western Fairs Association, in town from Sacramento. . . . Celia Carr on hand with her mentalist act. . . . Harry Golub unable to enjoy the quiet and comfort of the Hotel Clark during the morning hours because of long-distance calls from Mexico City and San Francisco.

Mel Smith expected to arrive, but Golub had left town. . . . Frank Cushing and Marjorie Bailey to Red Bluff to play for George Blake. Also have Russ Pettit's Santa Clara Extravaganza. . . . Draft horse competition drew applause this year. . . . Prof. Carroll E. Howell, head of the animal husbandry department at the University of California, Davis, down for the horse judging events. He left for a similar assignment in Anderson.

'46 Topeka Sets All-Time Mark

(Continued from page 49)
Boy, Libonati Trio, and the Blondin Rellim Troupe.

Lindsay at Rodeo

Guthrie's rodeo, living up to his title, "Rain or Shine Guthrie," did an excellent job in the face of rain Saturday and Monday. Sixty-two contestants participated, and a total of 100 head of stock was on hand. Rodeo was sanctioned by the Rodeo Cowboys' Association, Fort Worth, and secretary of the latter, Earl Lindsay, formerly Gene Autry's personal manager, was in attendance.

Among the money winners for the various events were—Bulldoggers: Claude Fletcher, Ernie Barnett; Jimmy French, Whiz Whizenhunt, Joe Teague and Harold Cox. Bull Riders: Bob Arrington, Gene Peacock, Casey Tibbs, Mel Autry, Ken Roberts and Jim Shoulders. Bareback Bronk Riding: Paul Bond, Jim Shoulders, Ernie Barnett, Jim Gibson, Mel Autry and G. K. Lewellen. Calf Roping: Jonas Dunson, Harold Emory, Harold McBeth, Gene Bowyer, Ernie Barnett, Mel Autry, Bob Elliott, Mack Kinibrugh, Bob Bowyer and Frank Autry, and Saddle Bronk Riding: Johnny Combs, Ernie Barnett, Pewee Morris, Bill Howard, Bud McDaniels, Roy Martin, Ken Roberts, Ken Hargis and G. K. Lewellen.

In addition to the contests, the programs included—Cowboys-cowgirls square dance on horseback: Leona Sawyer and Grover Sanders, Lucyle Cowey and Hank Linton, Earl and Veldene Strause; and Margie Hamilton and Truman Summers; Charlie Schultz and his bucking Ford; a display of trick and fancy roping, featuring Hank Linton, Earl and Veldene Strause, Lucyle Cowey and Monroe Veach.

Also cowgirls bronk riding: Lucyle Cowey, Margie Hamilton and Vivian White; Sandy Sanders and his trained horse, Sunlight; Charley Schultz and his mule, Honeysuckle; a display of trick and fancy riding featuring Earl and Veldene Strause, Lucyle Cowey, Margie Hamilton, Vivian White, Pauline Nesbitt and Charley Schultz.

Music was by Marshall's Stampede Band with Howard Morrison, director, while officials were Frank Autry, arena director; George Elliott, announcer, and Jonas Dunson, arena secretary.

Two new swine buildings, new rest rooms and a new poultry building will be completed in time for South Carolina State Fair, Columbia, October 21-26, Secretary Paul V. Moore announced. Other plant improvements that had been planned were deferred due to material shortages. Big feature of the annual, as in the past, will be the Clemson-Carolina football game. Last year's game drew 24,000.

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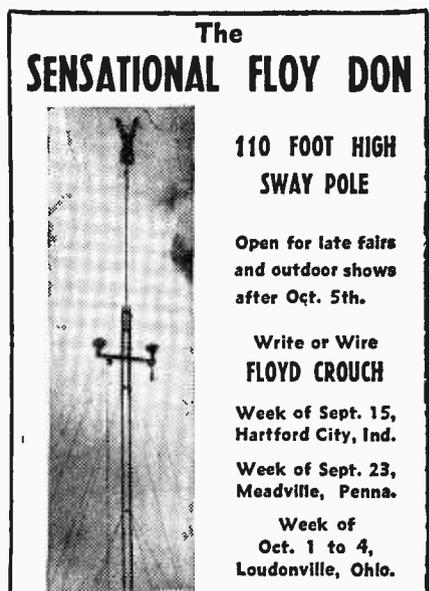
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Stockton, Calif., Gate Up Despite Strikes Over Band

(Continued from page 44)

president of the musicians' local here, said that "good-will aspects of the Tipica appearance were overshadowed by the requiring of an admission charge to hear their performance." The union's first move was to pull 23 of its members scheduled to play the horse show opening night.

Pickets Remain

Altho the matter was believed settled on Saturday night when the Tipica band quit, pickets remained at the gates. This was unofficially explained that the action was taken to cover the unions who had gone out in sympathy with the tooters. Union officials also said they had not been requested to pull the pickets. To this E. G. Vollmann said he had not asked the pickets be placed there.

The union trouble also hit the publicity of the fair after it had opened. Fair management had installed a broadcasting booth in the commercial exhibit building, but it was never used after the unions entered the picture. KSFO, San Francisco, had planned to put on its farm hour from the fair and its woman's editor had planned to broadcast from the flower show. These plans were ditched as the radio people would not buck the picket lines. Previous to the opening, however, the fair had had some 80 radio broadcasts over the local and McClatchy chain stations.

Outstanding in exhibits was the poultry displays with approximately \$22,000 of the \$100,000 premium money going to this division. Premiums totaling \$60,000 were given for livestock, which also was a commendable display. There were 1,180 head of livestock shown. About \$5,000 was given for horticulture, agriculture and domestic arts.

When the Tipica band moved out, fair was left short on attractions. Sunday afternoon (8) an All-Western show was presented, with nearly 700 horses and riders participating. Sunday night's show featured Cushing's Thrill Circus. Miss Bailey's acts, and the presentation of the grand champions. This being a section strong for agricultural and horse-flesh, the event was exceptionally well received.

Altho there were only two days of pari-mutuel racing, the fair pulled well as compared with other years. Last year, the first showing since the war, there were in attendance 118,612 people for the eight-day show and seven days of racing. Pari-mutuels for the 1945 run was \$428,000. In 1941 there was a 10-day fair with eight days of racing and it was attended by 129,654 with a pari-mutuel mark of \$279,163 for the seven days. Two days of this year put the pari-mutuels up to nearly \$300,000. Attendance for six days in 1945 was 85,140 for six days and 104,300 for the same period this year.

Comparisons Made

Vollmann, who is in favor of a fair rather than a racing meet, compared this year's attendance with last. Saturday opening of both events pulled 17,330 this year as against 24,718 in 1945. Sunday, a non-wagering day, got 21,110 with a flat 8,000 in 1945. This year's figures were equal or ahead of 1945 except on Thursday when 1945's attendance was about 2,500 over this year's.

Foley & Burk Shows again played the fair this year with receipts reported fair. One spokesman said the opening days were good but not too hot during the remainder of the period. Carnival was spotted to the left of the entrance and had even chance with the fair exhibits to pull people.

Physical condition of the fair plant

is much above the average considering the shortage of materials. It is spread out, making those who want to view the livestock exhibits do foot work. However, the animal attractions were enhanced with the placing of the Sixth Army Recruiting Caravan being placed near the far end of the grounds. The Fort Ord exhibit also drew its share of visitors. The Sixth Army band gave two performances daily.

The junior division building, damaged by fire in January, is still out of the running. Fairgrounds were not released to the management until April, 1946. During the war years it served as a Japanese concentration camp and later as a German prisoner of war stockade. Last year the POW section was roped off, giving visitors access only to the exhibits near the entrance, the carnival and the grandstand. Carnival did plenty of business as the total attendance was confined to about one-third of the present area.

Commercial Exhibits Strong

Vollmann went strong this year for commercial exhibits. Handled by Duane Cartwright, displays from the community of Escalon; Lodi, the grape and wine area, and Calaveras County were tops. Calaveras showed a miniature gold mine in action and the animation and island placement pulled much attention for the county.

Altho the union trouble may have reduced the pulling power of the Tipica band some, the show was none-the-less A-1. Handled by Harry Golub, emcee, the show was not augmented (as at San Diego County Fair) by AGVA acts. Directed by Marin, the band gave a 60-minute show that pulled heavy mitting. Golub's emceeing in an informal manner helped greatly.

Vollmann stood pat on his action in presenting the Tipica band despite pressure from the unions. The second agricultural division board of directors gave him a vote of confidence on Wednesday.

Publicity for the fair was ably handled by Al Tivelpiece and Bob Townes.

Trenton (N. J.) State Fair rated a picture layout in *The New York World Telegram* Thursday (12), nearly two weeks in advance of the opening.

AROUND THE GROUNDS

Nebraska State Fair, whose recent annual at Lincoln was one of the most successful in the last quarter century, is already planning for '47, Secretary Edwin Schultz announced. Schultz said it appeared the fair would get the National Hereford Show, which would mean entries of between 500 or 600 head of Hereford cattle, and that he was trying to arrange a Nebraska sheep show and sale to run in conjunction with the '47 annual. Attendance at the '46 event topped 225,000.

The 12th annual World's Championship Horse - Pulling Contest for light and heavy weight draft teams will be held at the Troy, O., fairgrounds October 6. Event will carry \$1,000 in prize money and trophies, Ray Hennessey, association secretary, announced.

Francis H. Friend, secretary, and his staff were tossed editorial orchids by *The Independent-Reporter*, Skowhegan, Me., for the success of the recent Skowhegan Fair. Modestly, however, Friend countered by

Race Betting Means to an End, Northampton, Mass., Exec Holds

NORTHAMPTON, Mass., Sept. 14.—Charles N. De Rose, president of Three-County Fair which closed here Saturday (7), declared the original purpose of the annual had not been lost sight of with the advent of horse racing and pari-mutuel wagering. He asserted they are the means of achieving the goal, that of promoting and displaying agricultural produce and livestock.

He pointed out that Three-County Fair was a financially tottering institution and probably would have had to end its long existence had not pari-mutuels been legalized in the county four years ago. With revenue thus increased, it has been possible to offer nearly four times the prize money available in other years, and increased premiums, he said, were reflected in greatly enlarged exhibits this year.

Livestock exhibits, both adult and 4-H, he said, were far larger than they had been in many years, and the showing of fruit, vegetables and flowers was the largest in 15 years. Financially able now to produce and distribute widely the premium list and program, the annual this year attracted a far wider range of exhibitors than ever before, the association president said.

He pointed out that the cost of operating had greatly increased. Meanwhile, the fair's income from gate, grandstand, concessions and sale of space had not increased proportionately. Income from pari-mutuels took up the slack, he said, but the public erroneously assumed the fair was getting a huge amount from racing, due to the publicity given the large amount wagered. This is not the case, he said. He

MacEwan, Sask., Annual Official, Gets New Post

SASKATOON, Sask., Sept. 14.—Prof. J. W. Grant MacEwan, honorary manager of the Saskatoon Exhibition without remuneration the past two years, has been appointed dean of the University of Manitoba Agricultural College at Winnipeg.

A past president of the exhibition, MacEwan has been a board member for 10 years. MacEwan was presented with a two-year-old Palomino gelding by the board.

pointing to the many people who had helped build up the event in its 127-year span. Recent annual was the most successful in history, getting the biggest attendance, greatest gross and highest pari-mutuel take. Grandstand proved too small to handle the crowds, and execs are weighing the possibility of increasing the capacity by 80 per cent for 1947.

Two afternoons of auto races (Sam Nunis), three performances by an auto thrill show (Jack Kochman's), one afternoon of motorcycles races and one of harness horse races are skedded for the Southeastern World's Fair and National Industrial Exposition, Atlanta, September 27-October 6. Grandstand acts, booked thru George A. Hamid, are Prof. George Keller's wild animals and liberty horses; Torina, Skyscraper Girl; Torelli's dogs and ponies; Slivers Johnson's comedy act and the Flying Siegrists.

List of Fair Dates Appears on
Page 58

added that this year the State received an additional percentage of the mutuel handle, and that this serves to reduce actual revenue of the fair.

De Rose said that all surplus is being put into the improvement of the grounds and the construction of buildings. He declared that several years will be required to complete the association's long-range plan of developing a better cattle show and other agricultural features. Racing, he concluded, is a means to that goal.

Final tabulation showed that \$824,647 was bet this year for an increase of about \$100,000 over 1945. Attendance hit 61,000, a record for the 128-year-old event. Previous mark was 53,000 set last year.

Harris Leads Calif. Show

JACKSON, Calif., Sept. 14.—E. V. E. Harris, veteran show horse manager of Sacramento, will be official head of the horse show at Amador County Fair, Plymouth, Calif., September 20-22.

Some Melon-Cuttin'

ROCKY FORD, Colo., Sept. 14.—A crowd of 16,000 cut 6,700 melons on Watermelon Day, which closed the three-day Arkansas Valley Fair here Thursday (5). Stores folded at noon and shops in near-by towns were closed for the day for the mammoth eat fest, which, along with Sen. Jim Ryan, famed melon doctor, has brought this town national renown as the country's No. 1 melon seed center. Rodeo events and fireworks were among other features of the three-day event.

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75G GROSS SIGHTED FOR WOM

Spending Free At Brockton

Bergen sees show beating last year's record by 13G—Allentown is next stop

By Staff Correspondent

BROCKTON, Mass., Sept. 14.—Rounding out its eighth and final week of New England fairs, World of Mirth Shows had upped its gross by Thursday (12) at Brockton's annual to such an extent that there was every reason to believe that the final two days, weather permitting, would set the final figure in the vicinity of \$75,000 to better last year's record by \$13,000. Owner Frank Bergen, on tap only an hour or so a day as a result of a seizure of grippe, pointed out that this represented six operating days and a total attendance estimated at 200,000, and that per capita spending at this and other New England annuals was higher than in other geographical areas, with the quoted figures appearing to substantiate this claim.

Bergen indicated that per capita spending at this and other New England (See *With Money Free* on page 59)

Gooding Adds Three Rides

SAGINAW, Mich., Sept. 14.—Three new rides were added to the Gooding Greater Shows here this week at the Saginaw Fair. They are the Loooper, Tilt-a-Whirl and Ferris Wheel.

Unit, managed by Gerald Frantz, was running under last year's gross for the date thru Thursday (12) afternoon. Drop-off in attendance, particularly of children, as a result of a polio scare, was cited as the reason.

On the midway was *Parisian Follies*, operated by F. W. Miller, which was on for the week only. Show had been with W. G. Wade Shows and after the stand here will join J. F. Sparks Shows at Florence, Ala.

Dodge City 25% Over 1945 for Alamo

DUNCAN, Okla., Sept. 14.—Jack Ruback, owner of the Alamo Exposition, reported here his org showed a 25 per cent increase in gross figures this year, over a year ago, at the Clay County Fair, Dodge City, Kan., which closed Saturday (7).

With good fairs ahead, Ruback believes his org will have a 20 per cent increase in total biz over 1945. Ruback also announced Ted Custer, general agent, and Albert Wright, assistant to Ruback, have signed contracts to be with the shows next season.

John Porter, 54, Fat Man With Hennies Bros., Dies

PITTSBURGH, Sept. 14.—John Porter, 54, former fat man with Hennies Bros.' Shows, died in Allegheny General Hospital here Wednesday (11) of a heart disease.

Porter, who was taken ill on a train while en route to his home in Dauphin, Pa., weighed 721 pounds.



CHARLES M. POWELL, general agent for the Harrison Greater Shows, is en route to Florida to contract for winter dates. Harrison Greater plans to remain out all winter.

Fair at Henry, Ill., Ends Season for Bunting Shows

HENRY, Ill., Sept. 14.—Marshall-Putnam Fair here, closing Friday (13), marked the end of the season for the Bunting Shows. As in previous years org will store its stuff at the Bureau County Fairgrounds, Princeton, Ill., altho it still retains Ladd, Ill., as its post office address.

Out since May, show had been playing fairs of Northern Illinois since mid-July. Aside from a few spots in Eastern Iowa, entire season was spent in Illinois. According to Earl Bunting, business was spotty.

RAS Approaches 100G Gross At Topeka Fair To Eclipse Record of 72G Set in 1945

Org Gets \$12,000 Opening Day Despite Rain, Jencks Says

TOPEKA, Kan., Sept. 14.—Royal American Shows eclipsed another of its midway grosses here at the Kansas Free Fair, which closed Friday (13) night after a seven-day run, when it piled up a gross approaching \$100,000.

This figure, announced by Maurice W. Jencks, fair secretary, is approximate, but Jencks pointed out that thru Thursday (12) the RA org had piled up \$85,000. Previous record for the spot was slightly over \$72,000 set in 1945.

A gross of slightly over \$12,000 was racked up Saturday (7), opening day, this altho the crowd didn't come out until after 6 p.m., as it rained during the morning and early afternoon. The following day, with good weather, the gross jumped to \$18,541.

5G Tops in 1932

Jencks took occasion to point out that when he first assumed the managerial reins at the fair in 1932 the Morris & Castle Shows played to a total gross of \$5,811 for the entire week.

Top money on the RA org here went to Leon Claxton's Harlem in Havana colored revue. Show has a cast of 37 people, including Russ Hammond, boy singer; the Bites Sis-

Reid Purchases Dumas Interest In Happyland

By a Staff Correspondent

ALLEGAN, Mich., Sept. 14.—A decision by Bill Dumas to quit the carnival field after 38 years and to establish a tourist camp in Florida will bring to an end the 18-year-old working combination of Dumas and John F. Reid as co-owners and operators of the Happyland Shows.

Reid and Dumas, with publicity director Paul B. Sprague looking on, announced jointly this week at the Allegan Fair that Reid is buying out Dumas's interest and that Dumas plans to leave in mid-October. He will make a trip to the East first, then go to Florida.

Stand here is the last of org's four fair dates. Show will go into winter quarters following the close of a 10-day still date September 29 at Washington and Troy streets in Oak Park, Detroit suburb.

Operates Only in Michigan

Reid says he will continue operating the show only in Michigan as in the past. He plans some improvements and additions. Naming of someone to fill the post held by Reid, who handled the office details, and other possible staff changes will be made at a later date, he indicated.

The show has enjoyed a successful business, almost a carbon copy of last season's, according to Reid. Show opened inauspiciously, he said, early dates in the Detroit area being hit by strikes. But outfit, which opened (See *Reid Buys Dumas* on page 59)

Snapp Completes Wis. Fair Circuit

OGLESBY, Ill., Sept. 14.—Snapp's Greater Shows filled in a four-day still date here (8-11) to break the jump from Wisconsin to Ottumwa, Ia., for the Centennial Celebration opening there today for eight days.

Org wound up a circuit of six Wisconsin fairs at Marshfield September 5. All dates were satisfactory, J. O. Green, serving his first season as shows' general agent, said.

Outfit has excellent rolling stock and presented a neat, fresh appearance on the lot here. Line-up includes eight major rides, two kiddie rides, Funhouse and J. T. Hutchens' 10-in-one.

After Ottumwa, shows play the Jasper County Fair at Carthage, Mo., which will be followed by a string of Southern fairs.

Gayer & Lewiston Biz At Wis. Fair Good

DETROIT, Sept. 14.—Business for Gayer & Lewiston Enterprises at Wisconsin State Fair, Milwaukee, was excellent, according to a final check-up at Detroit headquarters this week.

Featured was the Frozen Alive Show, with a line of 15 girls, including 10 Milwaukee beauties. Crowd-pulling names included Fern Lawrence and Kay Fenner. Girls were under direction of Francis Gayer. Staff included Melvin Burkhart, inside emcee, and Archie Gayer, front, assisted by Dean Leftwick and Harold Hendrich.

G. & L.'s Iron Lung Show, managed by Rose Lewiston, reported a waiting line thruout the fair. Only other show on the midway was Demitrios's Athletic Show.

G. & L. concessions included a shooting gallery, managed by Sam Gayer, and a triple hoop-la, managed by Yohanna Rittely.

Show formerly at Edgewater Park here has been moved downtown, and Gayer & Lewiston have opened the second floor of their Playland Bazaar with a large Batter Up game. The Playland now has nine departments, and is operating 24 hours a day. Spot has its own mechanical department under the supervision of Herman Taff. Second floor is under the management of Bill Larson. New drug department has been opened, managed by Homer Rauch, formerly of Eastwood Park.

Monroe Theater next door, also operated by Gayer & Lewiston, has been placed under management of Lou Simons, assisted by Harold Hendrich, just returned from Milwaukee, with Sam Hannah assigned the concessions. House is operated as an all-day grind show on policy matching the arcades.

I. T. Shows Click 'Em Off

OK on Mineola Fair Midway

MINEOLA, L. I., N. Y., Sept. 14.—I. T. Shows, Inc. (I. Trebish and Phil Isser) furnished the midway at the Mineola Fair September 10-14, and enjoyed the most favorable weather dished out for this annual in several years.

Show had 10 major rides, a Motor-drome, shooting gallery and nearly 50 games and concessions. Feature show was Ewing's Indian Village, which was given heavy billing and attractively presented.

Most of the rides and stands registered good business.

Unloading Filmed

Flicker brigade arrived here before show rolled into city Wednesday (4) and took pictures of the show's arrival, unloading, etc. Crew then moved to fairgrounds and took shots of setting up fronts, crowds, etc. Show Owner Carl Sedlmayr Sr. and his son, Carl Jr., were featured in many shots. Shots were also taken of the fairgrounds and the rodeo.

Showmen who visited the lot included Mel H. Vaught, John R. Castle, John Lorman, Toney Martone, Dick Best and Robert K. Parker.

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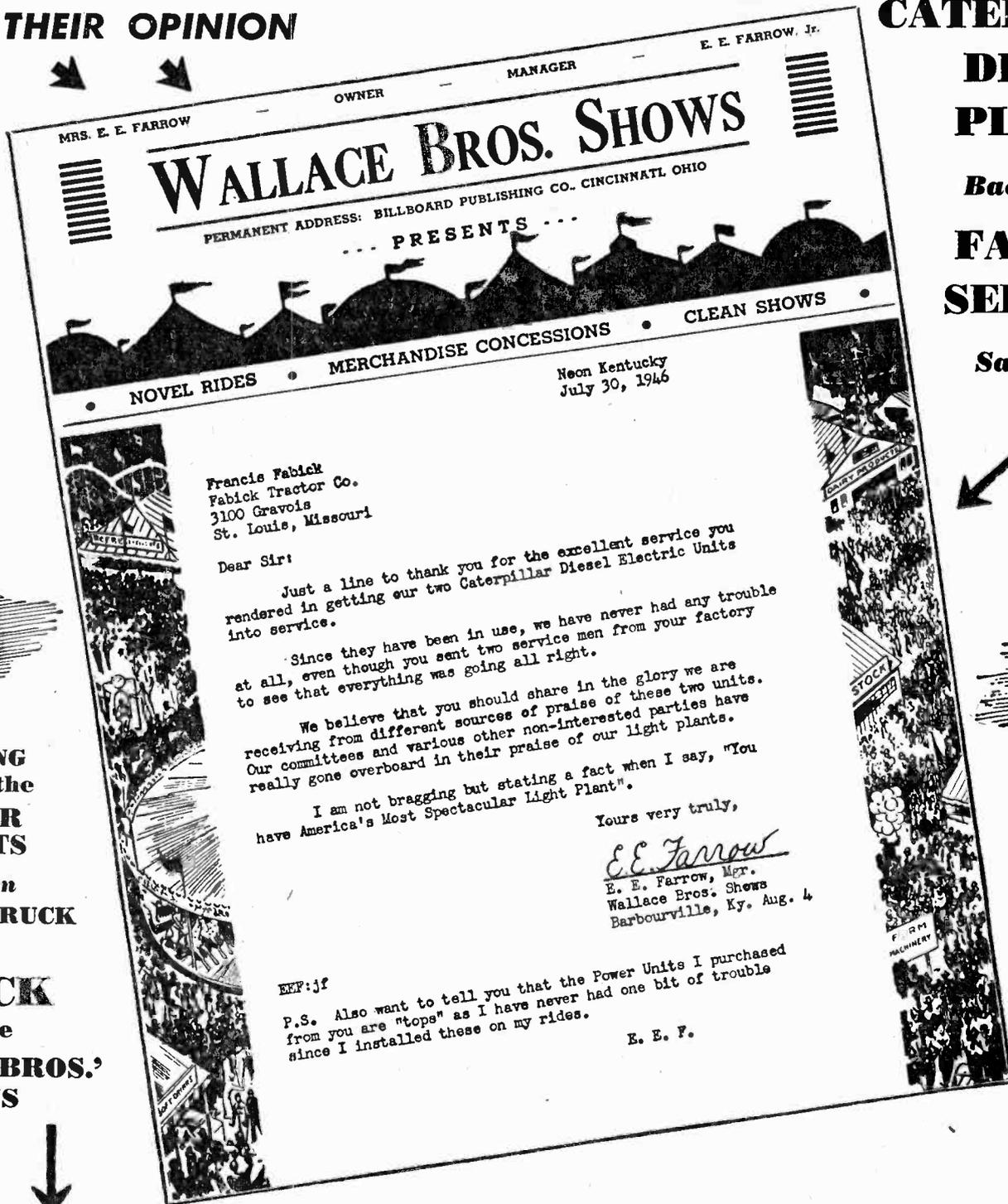
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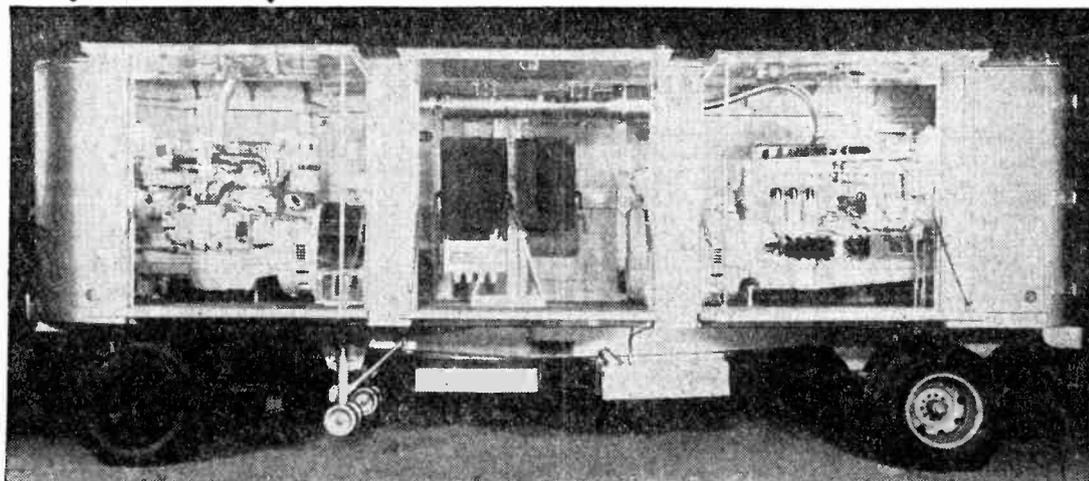
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Geared Aluminum Popping Kettles, \$15.00



Model 457-G. Handy Gas Plant, 5 inch burner over 3-gallon tank, instant lighting, pump, 8 1/2" cast iron grate, carrying bale, completely assembled, \$15.95.

FIVE GALLON TANK. With air gauge, instant lighting valve, pump, tubing with connections, \$11.95.

Three Gallon Tank Complete.....\$9.75

5" Coleman Burner.....6.45

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Complete line tubing, tees, wall valves, generators, air gauges.

American Ten Gallon Tanks With Large Foot Pump, Air Gauge.....\$17.50

MODEL 460-G Handy Gas Plants with 7" burner, over 3-gallon tank, instant lighting, cast iron grate, pump, complete.....18.95

Giant Heavy Aluminum 12-Quart Geared Popping Kettles, new and complete.....15.00

10% Discount on Coleman Equipment.

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MIDWAY CONFAB

There never was a fair that some showman didn't believe should be given back to the Indians.

Pat Brady writes that he has closed as electrician with Rogers Greater Shows and will enter a hospital for a goiter operation.

Bill Cody, manager of the Selkirk concessions, reports the season has closed for that org, which enjoyed good biz with the Northwestern Amusement Company, Toledo.

Pleasure seeker at a fair is one who spends the day at a high striker swinging a 10-pound maul.

Cliff Askins, formerly with Barnhart's Golden West Shows, and now in the shoe repair business in Seattle, infoes that he has visited several shows in that territory recently.

B. H. (Dave) Davidson writes from Orlando, Fla., that he and his wife have quit the road and have purchased a tavern on Winter Garden Road, five miles from Orlando.

Mr. and Mrs. Johnny J. Jones Jr., and daughter, Candy, left their St. Petersburg, Fla., home recently for a vacation with Johnny's mother on the Johnny J. Jones Exposition, joining the org at Indiana State Fair, Indianapolis.

Half-page picture of John R. Ward's World's Fair Shows on the front page of The Nebraska State Journal, Lincoln, Monday (2) showing the crowd at Nebraska State Fair Sunday, goes in the book as the best carnival publicity hit of the season. It was planted by Frank J. Lee.

Sid and Judy Crane, Tiny Cowan, Billie Winger and David Cosnell, all of Crescent Amusement Shows, visited King Bros.' Circus as guests of Floyd King, Tommie Bentley and Homer Sharrar, when the two shows day and dated at Bristol, Tenn., Thursday (5).

Fall is the time of the year when all sound trucks are banned from streets except those ballyhooing politicians.

Mr. and Mrs. H. (Dutch) Miller, while on a business trip to Kansas

City, Mo., visited the Cavalcade of Amusements across the State line at Kansas City, Kan. Dutch, who is in the truck business in Indiana, renewed acquaintances with a number of the personnel on the shows.

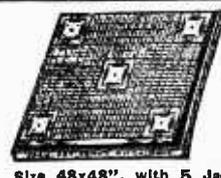
George Hanlon, legal adjuster for Bell Bros.' Circus, returned to his Columbus, O., home following the close of the org's season tour. He plans to remain in the Ohio city and has taken over his old post in the claims department of the C. & O. Railroad.

L. J. McGill, better known as Ray Harris, formerly a patient in Good Samaritan Hospital, Woodbury, Tenn., is now at Jefferson Hospital, Room 804, Birmingham. He says he has heard from many members of the L. J. Heth, Mighty Page and Capital City shows, in addition to Mr. and Mrs. Glen (Darby Hicks) Quarles.

Labor situation must be practically back to normal. Managers have gotten up enough nerve to add, "No lushies wanted" to their ads.

Sam Solomon and Kinky Woolf traveled from St. Louis to Olney, Ill., recently to visit the Gold Medal Shows. . . . Frank Lewis is now with Frank Aschy, on Dyer's Greater Shows after six weeks at Junction Inn, La Fayette, Ind. . . . Kenneth Hinds and Darlene Pullin, agents for Marie Turner's concessions on the Turner Bros. Shows, were married Monday (9) in the show's office. Mr. and Mrs. Ray Turner were the attendants. Also present were Mr. and Mrs. Cecil Turner and Mr. and Mrs. Jock Price. Rev. Nichols, of the Christian Church, officiated.

Spicy Copeland has joined John Henry Jernigan's Smart Set Minstrel Show, now playing theaters. Line-up includes John Henry Jernigan, owner-manager; Selmar Jernigan, secretary; Doris Hicks, Louise Jones, Ann and Rosetta Long, Virgie Murphy, Bessie Lundy, Marie Key and Kate Artis, chorus girls; Charlie Williams, novelty act; Ola Davis, singer; Marvus and Jarvus Long, twin tap dancers; John Henry Jernigan and Spicy Copeland, comedians, and Lee Murphy, Sol Jones, Paul Key, Sam Davis, Clift Artis, David Williams,



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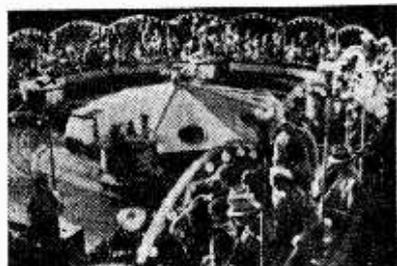
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Complete for only \$250.00

Will pop 30 pounds of popcorn per hour. Kettle can be removed in One Second! Will start to pop in Three Seconds after first popping. This Kettle can be installed in all makes of machines.

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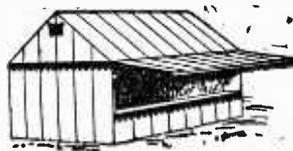
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BULK High Expansion — Excellent Quality PACKAGE

Packed in 100-lb. moisture-proof bags and in 10-oz. moisture-proof cans for the retail trade. Test sample free on request. Also complete stock of Popcorn Cartons and Supplies.

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IMMEDIATE DELIVERY

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Olive Green, Flameproofed.

Flameproof your tents with Hoopers Liquid Flameproofing Compound. Colors—Khaki, Forest Green, Royal Blue, Olive Green and white.

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Chicago's Big Tent House Since 1870

Lee Murphy, Paul Lester, Lee Parker, Lewis Page and Paul Ardel, band members.

When a lady walks under an office wagon awning and all of the staff members rise and offer their chairs—she's a fair manager's wife.

When Endy Bros.' Shows played Staunton, Va., Friday (6), Owner David B. Endy, assisted by Manager Louis A. Rice and Concession Manager Jack Gilbert, was host to 25 members of the Hugh B. Sproul Tent, Circus Saints and Sinners. Guests were Dr. W. E. Armstrong, Curtis P. Bowman, Robert L. Corr, E. Russell Cover, August N. Dull, Harrison S. Dey, Dr. Guy R. Fisher, Joseph E. Healy, Charles S. Hunter Sr., William O. and J. Harold Kivlighan, Dr. William Lueders, Robert N. Lineweaver, William T. McIntyre, Dr. F. E. Markley, Sidney E. Matthews, M. W. McNair, W. Stuart and William S. Mofett, Charles B. Ralston, Wayt B. Timberlake, Dr. H. E. Topping, Lyle G. Weller, Emory R. Willson and Col. Morris T. Warner, "fall guy."

Marvel of the day is the truck-show mechanic, who never has more than a jack, a wrench and a screw driver—yet keeps a fleet moving.

Detroit Notes: Sam Alfred, member of the Michigan Showmen's Association, is now personal representative for Larry Luke, pianist, now playing in Savannah, Ga. . . . Charles H. Stapleton's trailer, loaded with merchandise, turned over near Millington, Mich., en route to the Saginaw (Mich.) Fair. No one was injured, but the trailer was wrecked and the merchandise ruined. . . . James Liddon had concessions at the Coldwater fair. . . . Ben Liddon is back on the job after 18 weeks in the hospital. . . . Bill Postelwaitte, of the W. G. Wade Shows, was a Detroit visitor. . . . Fenley Clark, concessionaire, reports business big at the Alpena fair.

Regardless of how capable and sober a department head may be, there are always those who believe that the office has the wrong man in that position.

SHOW CIRCUS CONCESSION MERRY-GO-ROUND

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WANT

For WILLIAMSBURG, VA., SEPT. 23-28

Want Ride Foremen for Chairplane and Merry-Go-Round. Good proposition. Concessions that work for 10 cents. No Grit or P.C. wanted. FAIR COMMITTEES IN N. C. and S. C. if you can use Merry-Go-Round, Chairplane and Ferris Wheel, get in touch.

Messick, Va., this week. All wires

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Model 457-G. Handy Gas Plant, 5 inch burner over 3-gallon tank, instant lighting, pump, 3/4" cast iron grate, completely assembled, \$16.95.

FIVE GALLON TANK, with air gauge, instant lighting valve, pump, tubing with connections, \$14.95.
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 Complete line tubing, tee, wall valves, generators, air gauges.
American Ten Gallon Tanks With Large Foot Pump, Air Gauge...\$17.50
MODEL 460-G Handy Gas Plants with 7" burner, over 3-gallon tank, instant lighting, cast iron grate, pump, complete..... 18.95

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A-1 Am. Co.: Pearsal, Tex.
 Alamo: Anadarko, Okla.
 A. M. P.: Mocksville, N. C.
 American Beauty: Portageville, Mo.; Steele 23-28.
 American Expo.: Centerville, Mich.
 Anderson Greater: Beatrice, Neb.
 Atomic: Oaks, N. D.
 B. & C. Expo.: Clyde, N. Y.
 Baker United: Danville, Ind.; Marion 23-28.
 Barkoot Bros.: Portland, Mich.
 Bee's Old Reliable: (Fair) Alamo, Tenn., 23-28.
 Beeson's Am.: Tex: Cartersville, Mo.
 Belton: Angier, N. C.
 Bernard & Barry: Stratford, Ont., 16-18; Galt, Ont., 19-21; London, Ont., 23-28.
 Berryhill United: Pineville, Ky.
 B. & H.: St. George, S. C.
 Bill's Rides: Rogersville, Ala.
 Bistany's Greater: Wake Forest, N. C.; Florence, S. C., 23-28.
 Blue Grass State: Hardinsburg, Ky.
 Blue Grass State: Hardinsburg, Ky.
 Bill's Greater: Syracuse, Kan.
 Birke's Wild West: Schulessburg, Tex.
 Blue Bonnet: Schulessburg, Tex.
 Blue Ribbon: Fayetteville, Tenn.
 Boswell Am.: Messick, Va.; Williamsburg 23-28.
 Bright Lights Expo.: (Fair) Rocky Mount, Va.
 Brown's Family Rides: Alamo, Ga.
 Buck, O. C.: Great Barrington, Mass.
 Bullock Am. Co.: Bennettsville, S. C.; (Fair) Red Springs, N. C., 23-28.
 Burdick's: Caldwell, Tex.
 Byers Bros.: Garden City, Kan.
 Byers Greater: Willow Springs, Mo.
 California: Marysville, Calif.
 Cavell Bros.: Durant, Okla.
 Capitol City: Calhoun, Ga., 21-26.
 Caravella: Gratz, Pa.
 Cavalcade of Amusements: Hutchinson, Kan.
 Central Am. Co.: Whitakers, N. C.
 Cetlin & Wilson: (Fair) Hagerstown, Md.; (Fair) Trenton, N. J., 23-28.
 Cherokee Am. Co.: Blue Rapids, Kan.
 Coleman Bros.: Rochester, N. H.
 County Fair: (Fair) Axtell, Neb.
 Crafts 20 Big: Modesto, Calif.
 Craig, Harry: Pampa, Tex.
 Crescent Am. Co.: Kings Tree, S. C.; Georgetown 23-28.
 Crystal Expo.: Madisonville, Tenn.
 Cumberland Valley: (Fair) Manchester, Tenn.; (Fair) Winchester 23-28.
 Curl, W. C.: (Fair) Marysville, O., 18-23.
 Curl, W. S.: Franklin, O.; Blanchester 23-28.
 De Luxe Am.: Wethersfield, Conn.
 Denton, Johnny J.: Cleveland, Tenn.
 Dick's Paramount: Forresterville, Md.
 Dickson United: Binger, Okla.
 Dobson's United: St. Paul, Minn.
 Dudley, D. S.: Memphis, Tex.; Childress 23-28.
 Dumont: Winchester, Va.
 Endy Bros.: Chattanooga, Tenn.
 Evans, John: Bastrop, Tex.
 Fairway Am.: Sulphur Springs, Tex.; Greenville 23-28.
 Fay's Silver Derby: Martin, Tenn.; Lexington 23-28.
 Fleming, Mad Cody: (Fair) Jasper, Ga.; Cummings 23-28.
 Florida Am. Co.: Piedmont, Ala.
 Francis, John: Charleston, Mo.
 Franklin, Don: Cuero, Tex.
 Garden State: Manheim, Pa.; Ephrata 23-28.
 Gate City: N. Wilkesboro, N. C.
 Gay Way: Acworth, Ga.
 Gem City: Stuttgart, Ark.
 Gentsch, J. A.: Leland, Miss.
 Geren's United: Greensburg, Ind.
 Gold Medal: (Fair) Trenton, Tenn.; (Fair) Columbus, Miss., 23-28.
 Golden West: Colusa, Calif., 17-22; (Fair) Redbluff 27-29.
 Gooding Park Attractions: (Fair) Canal Winchester, O.
 Gooding, F. E., Am. Co., No. 1: (Fair) Lebanon, O.
 Gooding, F. E., Am. Co., No. 2: (Fair) Delaware, O.
 Gooding, F. E., Am. Co., No. 3: (Fair) Ashland, O.
 Gooding, F. E., Am. Co., No. 4: (Apple Festival) Jackson, O.
 Gooding Greater: (Fair) Adrian, Mich.
 Gooding's American Expo.: (Fair) Centerville, Mich.
 Great Southern Expo.: Douglas, Ga.
 Greater Rainbows: Laman, Ia.
 Greater United: (Fair) Corsicana, Tex.; (Fair) Bryan 23-28.
 Groves Greater: Ville Platte, La.
 Hale's Show of Tomorrow: Tecumseh, Neb.
 Hames, Bill: Marshall, Tex.; Paris 23-28.
 Hanum, Morris: Nashville, N. C.; Zebulon 23-28.
 Happy Attrs.: Uhrichsville, O.
 Harrison Greater: (Fair) Mount Airy, N. C.
 Hartsock Bros.: Center, Mo.
 Hedrick's Gay Way: Clinton, N. C.
 Hennies Bros.: Greenville, Tenn.
 Henry, Lew: Bedford, Va.
 Heth, L. J.: (Fair) Scottsboro, Ala.; Jasper, Ala., 23-28.
 Hill's Greater: Perry, Okla.
 Hottle, Buff: Leland, Miss.
 Howard Bros. No. 1: (Fair) Logan, O.
 Howard Bros. No. 3: Paulding, O.
 Imperial: Pittsfield, Ill.; Auburn 23-28.
 International: (Fair) Pryor, Okla.
 Jayhawk Am. Co.: Paola, Kan.
 Jones Greater: Clay-Summersville, W. Va.
 Joyland Am. Co.: Hartford City, Ind.
 Kaus, W. C.: Martinsville, Va.
 Keystone Expo.: Elmore, S. C.
 Keyman's Am.: Plankinton, S. D., 16-17; (Fair) Clear Lake 19-21.
 Kilgore: (Fair) Mesquite, Tex.
 Kirkwood: Tarboro, N. C.; Wilson 23-28.
 Lamb, L. B.: Nevada, Ia.
 Lankford's Overland: Ludowici, Ga.
 Lawrence Greater: South Hill, Va.
 Leeright, J. R.: Plainview, Kan.
 Long's United: San Francisco, Calif., 11-17.
 Madison Bros.: Benton, Ark.; Prescott 23-28.
 Magic Empire: Mt. Pleasant, Tenn.
 Maine Am.: Guldorf, Me.

Majestic Greater: (Fair) Goldsboro, N. C.; (Fair) Troy 23-28.
 Manning, Ross: Bristol, Conn.
 Marion Greater: (Fair) Latta, S. C.
 Marks, John R.: Burlington, N. C.
 McKee, John: East Alton, Ill.
 Meeker: Walla Walla, Wash.
 Merit: Farmington, Me.; Rumford 23-28.
 Mid-Continent Expo.: Van Buren, Ark.
 Mighty Monarch: Edison, Ga.
 Mighty Page: Selma, Ala.
 Moore's Modern: Metropolis, Ill.; Senath, Mo., 23-28.
 Mound City: Dexter, Mo.
 Nolan, Larry: Hugoton, Kan.; Elkhart 23-25; Boise City 26-28.
 Northern Expo.: Elgin, N. D., 15-16.
 Ohio Valley: (Fair) Huntington, Ind.
 Omar's Greater Am.: Smackover, Ark.
 Page Bros.: Lebanon, Tenn.
 Page, J. J.: Greenville, S. C.
 Parada: Chetopa, Kan.
 Park Am. Co.: (Fair) Trenton, Tenn.; (Fair) Columbus, Miss., 23-28.
 Paul's Am. Co.: Broken Bow, Okla.
 Penn Premier: Winchester, Va.
 Peppers All State: Paducah, Ky.
 Pike Am. Co.: Manila, Ark.; (Fair) Wardell, Mo., 21-28.
 Pine State: Houston, Miss.; Fulton 23-28.
 Powelson Greater: Frankfort, O.
 Prell's Broadway: (Fair) Rutherfordton, N. C.; (Fair) Lumberton 23-28.
 Pryor's Am.: Jonesboro, Tenn.
 Raines Am.: (Fair) Ashdown, Ark.
 Regal Expo.: Ft. Valley, Ga.
 Reid, King: (Fair) Cobleskill, N. Y.
 Rogers' Greater: New Albany, Miss.; Huntingdon, Tenn., 23-28.
 Rogers & Powell: (Fair) Forest, Miss.
 Royal American: Wichita, Kan.
 Royal United: Cameron, Mo., 16-17; Carrollton 18-19; Brookfield 20-21; Lancaster 22-24; Chariton, Ia., 25-28.
 R. & S. Am.: Greenville, N. C.; New Bern 23-28.
 Rosen, H. B., Am.: Cochran, Ga.
 Scioto Valley: Owingsville, Ky.
 Shipley's Am.: Pleasant Hill, La.
 Siebrand Bros.:
 Silver Slipper: Gainesboro, Tenn.; (Fair) Livingston, Tenn., 23-28.
 Smith, Casey: Hugo, Okla.
 Smith, George Clyde: Cumberland, Mo.
 Smith Greater: Elm City, N. C.
 Snapp's Greater: Ottumwa, Ia.
 Sooner State: Weatherford, Okla.
 Southern States: Quitman, Ga.
 Southern Valley: Mansfield, La.
 Sparks Bros.: (Fair) Jackson, Tenn.; (Fair) Macon, Miss., 23-28.
 Sparks, J. F.: (Fair) Florence, Ala.
 Strader, M. A.: Red Cloud, Neb.
 Stafford's United: (Fair) Denver, Ind.; (Fair) Francesville 23-28.
 Standard: Ogallala, Neb.
 Star Am.: Lake Village, Ark.; Eudora 23-28.
 Steblar's Greater: Laurens, S. C.
 Strates, James E.: Williamsport, Pa.
 Strong Am. Co.: (Fair) Elwood, Neb., 18-20.
 Stumbo, Fred R.: Gainesville, Mo.
 Sunflower State: (Fair) Woodward, Okla.
 Sunset Am. Co.: (Centennial) Clarinda, Ia.; Fairfield 23-28.
 Sutton, Great: Kennett, Mo.
 Tassell, Barney: (Mechanicsville) Richmond, Va.; Victoria 23-28.
 Thompson Bros.: McConnelsburg, Pa.
 Tidwell, T. J.: (Fair) Guymon, Okla.; Portales, N. M., 23-28.
 Tinsley: Toccoa, Ga.
 Tivoli Expo.: Clinton, Mo.
 Triangle: Roanoke Rapids, N. C.
 Turner Bros., No. 1 & 2: Bloomington, Ill.
 United Expo.: (Fair) Butler, Mo.
 Utah Expo.: Cedar City, Utah.
 Victory Expo.: (Fair) Bowie, Tex.; (Fair) Iowa Park 23-28.
 Virginia Greater: Williamston, N. C.
 Wade, W. G., No. 1: (Fair) Ludington, Mich.; (Fair) Kalamazoo 23-28.
 Wade, W. G., No. 2: (Fair) Bourbon, Ind.; (Fair) Marion, O., 24-28.
 Wallace Bros.: Corinth, Miss.
 Wallace Bros. of Canada: (Fair) Learnington, Ont.; Belleville 23-25; Kingston 26-28.
 Ward, John R.: Tulsa, Okla.; Texarkana, Tex., 23-28.
 Weaver Fidler, Buck: De Soto, Mo.
 West Coast: (Fair) San Jose, Calif.
 Wilson's Famous: Morton, Ill.; Eureka 23-28.
 Wolfe Am. Co.: Albemarle, S. C.
 Wonder City: (Fair) Jonesboro, Ark.; (Fair) Harrisburg 23-28.
 Wonder Show of America: Omaha, Neb.
 World of Mirth: Allentown, Pa.
 World of Pleasure: Auburn, Ind.
 World of Today: Fort Smith, Ark.
 Zucchini Bros.: Blackstone, Va.; Clarksville 23-28.
 Zeiger, C. F.: El Paso, Tex., 17-22.
 Ziegler: Waterville, Wash.

Fair Dates

Below is a list of fairs to be held next week arranged according to dates, States and cities. This procedure will be followed each week.
 The complete list of Fair Dates, in chronological order, was published in The Billboard dated July 27.

SEPTEMBER 22-28

ALABAMA
 Athens—Limestone Co. Agri. Assn. Week of Sept. 23. W. A. Wells.
 Attala—Etowah Co. Fair Assn. Sept. 23-28. O. H. Bruce.
 Jasper—Walker Co. Fair. Week of Sept. 23. James D. Dickson.

ARKANSAS
 Blytheville—Mississippi Co. Fair Assn. Sept. 23-29. J. Mell Brooks.
 De Queen—Sevier Co. Livestock Show & Fair. Sept. 26-28. Ralph B. Kite.
 Harrisburg—Poinsett Co. Fair Assn. Sept. 25-28. Edward S. Maddox.
 Imboden—Lawrence Co. Fair Assn. Sept. 26-27. H. B. Sallis.
 McGehee—Desha Co. Fair. Sept. 23-28. Leo Wylie.
 Prescott—Nevada Co. Free Fair. Week of Sept. 23. G. C. Murray.
 Texarkana—Four States Fair. Sept. 23-29. H. A. Craver.

CALIFORNIA
 Bakersfield—Kern Co. Fair. Sept. 24-29. George W. Wendt.
 Colusa—Colusa Co. Harvest Festival. Sept. 25-28. William S. Randall.
 Red Bluff—Tehama Co. Fair. Sept. 27-29. George F. Blake.
 (See FAIR LIST on page 88)

Montgomery, C. R.: Ripley, Tenn., 17; Covington 18; Henderson 19; Booneville, Miss., 20; Iuka 21.
 Owens, Buck: Camden, S. C., 16; Sumter 17; Florence 18; Mullins 19; Conway 20; Lake City 21; Orangeburg 23.
 Polack Bros. No. 1: Portland, Ore., 16-23; Denver, Colo., Sept. 27-Oct. 5.
 Polack Bros. No. 2: Bellingham, Wash., 16-18.
 Ringling Bros. and Barnum & Bailey: Kansas City, Mo., 16-18; Topeka, Kan., 19; Emporia 20; Independence 21.
 Sparks: Douglas, Ga., 16; Fitzgerald 17; Tifton 18; Cordele 19; Albany 20; Moultrie 21; Valdosta 23.
 101 Ranch Wild West: Artesia, N. M., 16; Roswell 17; Alamo Gordo 18; Las Cruces 19; Deming 20; Bayard 21; Silver City 22.

Misc. Routes
 Send to 25 Opera Place, Cincinnati 1, O.

Barrett, Roy: Bellingham, Wash., 16-18.
 Birch the Magician: Kenmore, N. Y., 16; Corning 18; Endicott 19; Owego 20; Scranton, Pa., 23; Wilkes-Barre 24; Pittston 25; Plymouth 26; Williamsport 27; Lock Haven 30.
 Campbell, Loring: Bedford, Pa., 16; Hanover 17; Winchester, Va., 18; Brunswick, Md., 19; Enola, Pa., 20; Cresson 23; Du Bois 24; Clearfield 25; Wellsboro 26; South Williamsport 27; Williamsport 30.
 D'Arcy, Ethel: Delaware, O., 16-19; Bluffton, Ind., 24-28.
 DeCleo, Doc Harry: Battle Creek, Mich., 9-22.
 Couden, Doug & Lola: Lebanon, Tenn.
 Curtis, Rub: (Fair) Hutchinson, Kan., 15-20.
 Green the Magician: Dysart, Sask., Can., 17-18; Newdorf 20-21; Lemburg 23-24; Bangor 25-26; Killaly 27-28; Esterhazy 30-Oct. 1.
 Hanneford, George: Florence, Ala., 16-21; Lawrenceburg, Tenn., 23-28.
 Henry, Glenn, Duo: (Fair) Honesdale, Penna., 17-21; Trenton, N. J., 22-30.
 Hubbard, Paul & Betty: Springfield, O., Sept. 11-27.
 La-Mar the Magician: (New Tipp Theater) Tipp City, O., Sept. 26.
 La Zellas, Aerial: Kennett, Mo.
 Long, Leon: Atlanta 10-25.
 Magrum, O. Thomas: Lostant, Ill., 17; Girard 18; Decatur 19-20.
 McKennon Players, Marion: Hillsboro, Tex., 16-17; Itasca 18-19; Cleburne, week of Sept. 23.
 Miller's Brown-Skin Models, Irvin: Paducah, Ky., 16; Hopkinsville 17; Milan, Tenn., 18; Carbondale, Ill., 19; Decatur 20; Gary 21; Kokomo, Ind., 22; Muskegon, Mich., 23; Peoria, Ill., 28.
 Overman, Wally: Dinty's Terrace Gardens, Cohoes, N. Y., Sept. 25-Oct. 8.
 Plunkett's Stage Show: Albany, Tex., 16-18; Anson 19-21.
 Rellim, Blondin: Hutchinson, Kan., 16; (State Fair) Oklahoma City, Okla., 23-28.
 Renfro Valley Folks: Washington, Ind., 16; Paoli 17; Salem 18; Seymour 19; Greensburg 20; Batesville 21; Milford, O., 23; Hillsboro 24; Greenfield 25; Washington C. H., 26; Mt. Sterling 27; Circleville 28; Chillicothe 29; Jackson 30.
 Romas, Flying: Dillon, S. C.
 Slout Players Tent Show: Battle Creek, Mich.
 Spiller's Seals: Chattanooga, Tenn., 16-21; Shelby, N. C., 23-28.
 Stanley, Guy: Utica, Mich., 16-28.

LLOYD'S RELIABLE RIDES

CLEAN ATTRACTIONS

WANT FOR LINDEN, IND., THIS WEEK, SEPT. 18-19-20-21—Legitimate Concessions of all kinds. X sold on Popcorn, Novelties, Photos; rest open. This is an annual celebration, come on. No racket or gypsies.

FOR SALE

Beautiful new Arcade Trailer, new this season. factory built, 23 1/2 feet long; all metal trailer. opens on three sides, electric brakes, neon sign. Equipped with 27 new machines. Don't have to move any machine. Just open sides and go to work. A real money maker and priced for quick sale, \$5495. Contact

ARCADE
 Care Wilson Famous Shows
 This week, Morton; next, Eureka; then Astoria; all in Illinois.

WANTED

Candy Butchers and Seat Butchers. Meals, sleeping accommodations and no Chinese. Join per route.

TOM KENNEDY, Mgr. Concessions
 Sparks Circus, Tifton, Ga., Sept. 18; Cordele, 19; Albany, 20; Moultrie, 21.

WANT

Agents for Bumper and Dart Concessions, also for Glass and Penny Pitch. Will book Fishpond, Pea Pool and other Concessions. Ride Help wanted. Write or wire

JACK FRICK, Mgr.
Enterprise Amusement Co.
 MELVILLE, LA.

Back YOUR FUTURE

U.S. SAVINGS BONDS

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Bailey Bros.: Hawkinsville, Ga., 17.
 Beatty, Clyde: Woodstock, Ont., 16; Sarnia 17; Chatham 18; St. Thomas 19; Welland 20; St. Catharines 21; Kitchener 23.
 Bradley & Benson: Ledland, Miss., 17; Hollandale 18; Belzoni 19; Rolling Fork 20.
 Cole Bros.: San Mateo, Calif., 17; Redwood City 18; Palo Alto 19; Santa Cruz 20; Salina 21; San Luis Obispo 22; Santa Barbara 23; Oxnard 24; Santa Paula 25; North Hollywood 26.
 Dailey Bros.: Vincennes, Ind., 16; Flora, Ill., 17; Taylorville 18; Beardstown 19; Canton 20; Macomb 21; Quincy 22.
 Golden West: (Fair) Bluff, Calif., 27-29.
 Hunt Bros.: Goldsboro, N. C.
 Jones, Al-Selles Bros.: Circus & Rodeo: (Fair) Bourbon, Ill., 17-21.
 Kelly, Al G.-Miller Bros.: Alva, Okla., 16-18; Wayonka 19; Woodward 20; Arnett 21.
 King Bros.: Sylacauga, Ala., 17; Alexander City 18; Selma 19; Demopolis 20; York 21; Philadelphia 23.
 Monroe Bros.: Grenola, Kan., 18; Elk City 19; Mound Valley 20; Edna 21; Seneca, Mo., 23; Grandby 24; Pierce City 25.

WANTED

Count Store Agents. No Lushies.
W. H. SUBER
 c/o A. M. P. Shows
 Mocksville, N. C., this week; Yadkinville next.

With Money Free at Brockton, WOM Heads for a Lusty 75G

(Continued from page 54)

land annuals was higher than in other geographical areas and the quoted figures would seem to substantiate this claim. It has been this way thru Maine, where the World of Mirth holds out at all of the notable events in that State, namely, Bangor, Skowhegan, Presque Isle and Gorham, and in Vermont at the Champlain Valley Exposition, Burlington, and the Vermont State Fair, Rutland. Latter spot, having little urban draw, turns out a top attendance of approximately 30,000 on two days, with other days dropping as low as 17,000. Even so, the show racked up a neat \$55,000. Champlain Valley Exposition, a lesser event, contributed close to 40G in spite of two days of rain. Maine spots were comparable. When the show leaves here Sunday (15) for Al-

lertown, the Down East fairs alone will have contributed approximately \$250,000 to the season gross, not counting the take on concessions.

World of Mirth is the only railroad show to invade this territory for a number of years. But magnate brothers in the field haven't overlooked the possibilities, and annually there are numerous attempts to ease in. Bergen has the obvious advantage tho, as he and his former partner, the late Max Linderman, entrenched early in this territory and built on a solid foundation. Some World of Mirth personnel has been touring the Upper East for so long that they know the first names of a cross section of the patrons. Future opposition would have to grab a majority of the spots to make it worth while and there haven't been any reports of optimism along this line. On the other hand, Bergen is content with things as they are and hopes they remain that way.

Some of the less weighty units, including the Side Show and other pit shows, were gillied in here from Rutland to make the Sunday (8) opening. Grosses on this day, with only a few shows working to the crowds attracted by Jimmie Lynch's thrill show, plus the stimulous of a preview day, were gratifying as always. Remaining units arrived by rail later in the day in time for Monday and the rush of some 33,000 kids on Tuesday (10). Bergen has a set price of nine cents for all units on children's days. Policy eliminates all tax and is a break for the kids who were given few concessions during war time.

Bergen supplemented his regular units here by booking 11 independent rides, mostly of the kid variety. Latter were spotted in the grove along the backstretch of the track. Total units, with many facing each other on the paved midway, took up nearly all of the outside circumference of the grandstand and infield area to make a spectacular showing.

Management's chief headache is concerned with the still existing help shortage. Not a single ride has a full crew, but the muscle boys are credited with a commendable job by Bergen, who is still hoping that the situation will improve as the show heads South for a continuous string of fairs that will keep it out thru the middle of November.

Bucky Allen, concession manager, operated only flashers here as a replacement for wheels. Latter were tried Monday (9), but took such a terrific snubbing from patrons that flashers replaced them the following day. Reason was thought to be that most patrons had been weaned on flashers and wanted no substitutes.

REID BUYS DUMAS

(Continued from page 54)

April 1, started to make hay in July, and business has been excellent since, bringing the season's gross up to last year's. Besides the date here, org played fairs at Travers City, Mount Pleasant and Carol.

Bought Show in 1928

Reid, now a veteran of 36 years in the biz, and Dumas bought the show from Guy Averill in 1928. Dumas had been with the Ferrari, B. H. Patrick, Bruce Greater and North-western shows, while Reid had been with the last-named show.

Visitors here included Eddie and Grace Le May. A former cookhouse operator. Eddie and his wife operate Eddie's Hut, a tourist cabin establishment at Gibsonton, Fla. Also on hand here was Walton King, King Amusement Company.

FLUORESCENT FIXTURES
IMPORTANT TO THE SHOW TRADE
CHANNEL STRIPS
 15, 20, 30 and 40 Watt
SIMPLE INSTALLATION
Immediate Delivery!
 Write-Wire-Phone • Prices on Request
 (For Complete Line See Our Ad on Page 77)
ABRAMS LIGHTING
 Manufacturers
 Dept. 8C, 113 N. 7th St. Phila. 6, Pa.
 Walnut 2-6787

NOLAN SHOWS
WANT
 BINGO,
 STOCK JOINTS NOT CONFLICTING.
 MONKEY OR SNAKE SHOW.
 Will book or buy
 MERRY-GO-ROUND.
 A Long Season—All two shots per week.
 Wire:
 Hugoton, Kan., until Sept. 21; Elkhart, Kan.,
 Sept. 23-25; Boise City, Okla., Sept. 26-28;
 then Texas.

FOR SALE
LINDY LOOP
 12 cars, 36 passengers, in good condition.
 Can be seen in operation.
 8623 FENWICK, SUNLAND, CALIFORNIA

FOR SALE
 10 Cases of .22 Shorts, \$125.00 per case;
 Western Kant Splash.
L. M. STINNETT
 3909 Oakwood Pl. RIVERSIDE, CAL.

ROGERS AND POWELL
 Want for Forest, Miss., Scott Co. Fair, week Sept. 16; Ita Bena, Miss., week Sept. 23.
 Rides and Concessions and Shows of all kinds. Tony not with the Show any more. Also want Legal Adjuster at once.

FOR SALE
 25-Watt Public Address System, Amplifier, 2 Speakers, Turn Table, Microphone. All perfect condition. Compact set. First \$75.00. Wire half deposit.
BILLY LOGSDON
 c/o J. F. Sparks Shows Florence, Ala.

FOR SALE
 Bastian-Blessing 2 1/2 Gal. Ice Cream Freezer with 20 gal. mix storage and 30 gal. hardening. All in one unit, automatic control. Also 2500 Lbs. Ice Cream Mix in sealed tins. Just add water, no sugar needed. Government goods, hard to get. Sell together or separate. Reason, other interests. **HARRY WEISBOND**, c/o Mark Shows, Burlington, N. O., Then as per route.

BUFF HOTTLE SHOWS

HAVE CONTRACTS TO PLAY EXCLUSIVELY

LaFOURCHE-TERREBONNE PARISH FREE FAIR, THIBODEAUX, LOUISIANA, OCT. 4-6,
 To Be Held Instead of Donaldsonville Fair

WASHINGTON PARISH FREE FAIR, FRANKLINTON, LA., OCT. 9 TO 12

ALLEN PARISH FAIR, OBERLIN, LA., OCT. 16 TO 19

UNION PARISH FAIR, FARMERSVILLE, LA., OCT. 23 TO 26

SEVERAL BEST LOUISIANA SPOTS TO FOLLOW

WANT

Bingo, Cookhouses, Grab Joints, Ball Games, Penny Pitches. All kinds of Legitimate Stock Concessions. Novelties for Thibodeaux only. No Diggers, Mitt Camps or PC. Joints. Will book Roll-O-Plane. Shows with own outfits. Good proposition for Ten-In-One.

Frenchy Bouillion, wire me again. Donna Claire and George Vannay, contact me.
ADDRESS ALL WIRES AND MAIL TO:

B. W. HOTTLE, Leland, Miss.

DICK'S PARAMOUNT SHOWS, INC.

WANTS FOR

HOMECOMING AND FIREMEN'S CELEBRATION

HOPEWELL, VA.

NEXT WEEK, SEPTEMBER 23D TO 28TH

First Show In This Year.

Reidsville, N. C., Fair
 Sept. 30 to Oct. 5

Roxboro, N. C., Fair
 Oct. 7 to 12

Two More Fairs To Be Announced Later

SHOWS: { SIDE SHOW. Have complete outfit. Liberal percentage. Wild Life, Walk Thru, Funhouse.

CONCESSIONS: { Can place a few choice Wheels. Grind Stores, Ball Games, Penny Arcade. Scales, Guess Your Age. Novelties. Standard ROLLOPLANE for sale. Ride can be seen in operation on the show. **WANT SENSATIONAL FREE ACT. WIRE, DON'T WRITE.** RIDE HELP: Preference given to Semi Drivers. **FIRST CLASS BILL POSTER.** With or without car. **RALEIGH HOTEL, Washington, D. C.**

GOLD MEDAL SHOWS

WANT

FOR COLUMBUS, MISS., DISTRICT FAIR

AND 5 MORE GOOD FAIRS

SHOWS

Life or Unborn, Big Snake, Mechanical, Fun House, Wild Life and other Meritorious Grind Shows with own transportation.

RIDES

Spitfire, Caterpillar.

CONCESSIONS

Lead Gallery, American Mitt Camp (Donna Clare, wire), Hoop-La, String Game and other Merchandise Concessions.

RIDE HELP

Foreman for No. 5 Eli Wheel. Second Men on other Rides that drive semis.

Address

OSCAR BLOOM, Mgr.

Trenton, Tenn., this week; Columbus, Miss., next week.

TEN MORE TO GO

GREAT ROBINSON FAIR, LUMBERTON, N. C., WEEK SEPT. 23 TO 28



Want Eat and Drink Stands, well equipped Cook House. Can use Penny Arcade, good organized Minstrel Show. Marvelous territory for this type of show. Also place Hillbilly or Fat Show. Will book all Grind Stores and Concessions. Wire—Wire—Wire
SAM E. PRELL, Rutherfordon Fair, Rutherfordon, N. C., week Sept. 16-23

MARION, INDIANA, FALL FESTIVAL & MERCHANTS' EXPOSITION

SEPTEMBER 23 - 28

A BONA FIDE ANNUAL, SPONSORED BY
BUSINESS MEN'S CLUB

SHOWS — RIDES — ACTS — CONCESSIONS

SHOWS: Side Show, Monkey, Girl, Posing, Fun House, Glass House or any worth while attraction with own outfit.
RIDES: Any Major or Kid Ride not conflicting with Wheel, Merry-Co-Round, Tilt, Octopus or Kid Auto.
ACT: One more Outstanding Act to feature.
CONCESSIONS: Can place a few more Legitimate Concessions, Pitch-Till-U-Win, String, Hoopla, Watch-La, Jewelry, American Palmistry, Custard, Waffles. Opening for pitches in Exhibit Tent or on Midway.

All answers to:

BAKER UNITED SHOWS

Danville, Ind., this week.

WANT FOR ETOWAH COUNTY FAIR

Attalla, Ala., September 23 Thru 28

CONCESSIONS—Of all kinds. Grab, Jewelry, Novelties, High Striker, Ball Games and any Slum Concessions. A few P. C. Joints and Merchandise Wheels.

SHOWS—Wild Life, Monkey Show, Glass or Fun House, or any worth-while Attraction not conflicting. No space left open. Must be on grounds not later than Monday morning.

RIDE HELP—Can use first-class Help for Wheels and Roll-o-Plane, also Second Men for other Rides. Must drive semis; positively no drunks.

All replies

E. L. YOUNG, Mgr.

Fayetteville, Tenn., this week.

Eddie **RIBBON** Young's
BLUE THE MOTORIZED **SHOWS**
SHOW BEAUTIFUL

MIGHTY PAGE SHOWS

Playing Bobby Kline's Route of Fairs and Celebrations in Alabama and Mississippi

WANT legitimate Concessions of all kinds. Bumpers, Coca-Cola Bottles, Basket Ball, Scales, Weight, Ball Games, Novelties, Penny Arcade. Good proposition to Cook House.

WANT Agents for Six-Cat and Clothespins.

RIDES—Book Wheel, Roll-o-Plane, Fly-o-Plane, Spitfires; Bates, answer. Place competent Help on all Rides; must be drivers. Want A-1 Mechanic for new fleet of army trucks.

SHOWS—Book Snake Show, Wild Life, Mechanical City, Monkey Circus, Fun House, Motordrome or any good Grind Show with or without equipment. Place Musicians for Minstrel; contact, Bob Overstreet.

This show has the best route of Fall Dates in the South. All replies

MIGHTY PAGE SHOWS

Selma, Ala., this week.

BUFFALO SHOWS

1947

Last week we closed a successful twenty-week Season of the 1946 route.

TENTH ANNIVERSARY TOUR

South Hill, Va., week Sept. 16-21.

Playing a bigger and better route by repeating our best dates of this season and adding new ones next year in New York, Pennsylvania, Ohio and the Mid-South.

HOWARD POTTER, General Manager Buffalo Shows

P. O. BOX 809, BUFFALO, N. Y.

WANTED FOR TEN SOUTHERN DATES

SHOWS: Wild Life, Monkey, Funhouse and Arcade.
RIDES: Rolloplane, Octopus, Kiddie Auto.
CONCESSIONS: Grab Joint, Cookhouse, Ball Games. All Concessions open except Candy Floss, Custard, Bingo, Popcorn.
HELP: Foreman for Ferris Wheel, Chairplane, Ride-o, and Help in all departments.
AGENTS: Wheels, Roll Down, and P.C., all office owned.
South Hill, Va., week Sept. 16-21.

LAWRENCE GREATER SHOWS

WANT TO BUY

COOK HOUSE OR SIT DOWN GRAB

Must be nice outfit and booked with show playing fairs.

E. L. JENKINS

Pocahontas Hotel, Virginia Beach, Va. Phone 793.

Cetlin & Wilson Chalks Up Own Gross Mark at Reading

By a Staff Correspondent

READING, Pa., Sept. 14.—Co-Owner Izzy Cetlin smiled happily here Friday (13) as he observed the milling throngs that made up the largest single-day attendance in Reading Fair's history, 51,347, noted that clear weather was predicted for tomorrow, and forecast the greatest gross business in the history of the Cetlin & Wilson Shows would result. As a matter of fact it was a good bet that Cetlin and his partner, Jack Wilson, already had an all-time show gross stacked in the office wagon. Two banner kid days, Tuesday (10) and Friday (13), helped to swell the total. Perfect weather has prevailed thruout the week and fair officials looked for a new attendance record of 400,000 by tonight.

Shows were earning the biggest grosses with riders and concessionaires groaning at the paltry play that some of them were getting with so many people packing the midway. Fact remains that this part of the country is not good ride territory and most shows in a similar spot could do nearly as well with fewer rides if they stuck to the Merry-Go-Round, Ferris Wheels and a few others.

While Cetlin wasn't quoting any figures he did point out that his show, on rails this year for the first time, had greater earning capacity than ever before and this fact was substantiated by grosses. Shows are in the 25-car bracket, five of which were added during this season. Cetlin & Wilson are intent upon expanding and will add more cars, particularly flats, as they become available.

Wagon building is progressing here and plans call for its continuance thruout the season as the 83 wagons

in use now are insufficient for even current needs. Several army trailers were recently purchased and will be renovated for show use. Cetlin, acknowledging that he is still learning things about a railroad show, said that it took considerable experience to catch up on the elementary phases. But even with all of the problems encountered it's going to be railroad show or nothing from now on, according to Cetlin.

Visitors here included Earl Purtle, motordrome operator, Palisades (N. J.) Amusement Park, who also operates independent rides, and Gerald Snellen, contracting agent, World of Mirth Shows.

Hyalite Midway Shows

Gross 1G at Cushing Fair

CUSHING, Okla., Sept. 14.—Hyalite Midway Shows grossed \$1,000 in three days at Cushing (Okla.) District Fair, September 3-5, with afternoon attendance averaging 600, and night performances close to 1,500.

D. H. Fisher, fair's general chairman, reported 600 persons passed thru the gates to the carnival grounds opening night. Attendance swelled to near the 1,500 mark the last two night showings.

A rodeo, presenting two performances on a one-day stand, drew 1,500 on its afternoon show, but slipped to 800 for the nightcap. Rodeo Chairman Walter Mills said the two rodeo shows netted \$1,000.

FOR SALE CHAIR PLANE

In A-1 condition. First \$1,200 takes it.
Can be seen in operation at

Walnut Beach Amusement Park, Milford, Conn.

WANT WANT GATE CITY SHOWS

Want organized Minstrel Show, have complete new outfit. Johnny Riddick, answer. Rucker, Nig Jones, Rustus Jones. Musicians—Tuba, Bass, 1st and 2nd Trumpet, Drums, Sax, Trombone, Piano Player. Want Band to feature, Specialty Acts, Chorus Girls, Blues Singer, Dancers to feature in Red Hot Ramble, heading South into minstrel territory. Want only A-1 People. Salary from office or percentage. Prefer organized troupe with capable manager and producers. Wire. Want Side Show with own outfit, also Monkey Show or Animal Show, Snake Show with own outfit. Want Concessions all kinds. Want Flat Ride except Octopus with transportation. Will lease Ride without transportation. Want Roll-o-Plane. Capable Help all departments. Tom Niswander, wire; important. Rutherford County Colored Fair, with special kids' day, thrill day and auto races. This is positively a bona fide fair, with 9 other big Fairs and Celebrations to follow, including the big Kershaw County Fair, Camden, S. C., for which we are now selling space. Concessions all kinds, wire.

MANAGER GATE CITY SHOWS

North Wilkesboro, N. C., this week; Rutherfordton, N. C., next.

Have A-1 Photo Outfit for sale, stock to last one year. Beautiful flash. Can book on Show.

H. B. ROSEN AMUSEMENTS

WANT WANT WANT
FOR COCHRAN, GA., UNDER V. F. W.—FIRST SHOW IN 15 YEARS—IN CITY LIMITS.
SHOWS—Side Show. Man to take complete charge. Man to take charge of Monkey Show, 50-50; Snake Show, 50-50.
RIDE HELP—Want Foreman for Loop-the-Loop and Foreman for Single Loop.
CONCESSIONS—All Concessions are open. Want Agents for Roll Down, Swings and Nail Joint and General Help for Concessions. **WANT CANVAS MAN TO JOIN OR WIRE.**
WANTED—Cook House that caters to Show People.
All Address: H. B. ROSEN, Mgr., Cochran, Ga., this week; then per route.

ALL FAIRS

Can use few more legitimate Concessions; Photos open. Want two good clean Shows—Monkey, Hillbilly or good Side Show. We have 6 Rides and carry 25 Concessions.

T & B AMUSEMENT CO.

Dothan, Ala., this week; Tri-County Fair, Graceville, Fla., next week.

SPEEDWAY ROUND-UP

LOS ANGELES—A flat tire in the 35th lap knocked Duke Nalon out of a clean sweep at the Coliseum midget auto races here August 31 before a crowd of 22,000, and allowed Ed Haddad to come in winner for the third time, with Danny Oakes second and Mack Hellings third, in the main event. Nalon had previously finished first in three races.

SAUGUS, Calif.—Bill Zaring won the feature race at Bonelli Stadium here Friday (August 30) before 6,500, after setting a new qualifying mark of 58.72 seconds. Mac Hellings won the six-lap event in record-breaking time of 1:55.35.

GARDENA, Calif.—Combining a program of midget auto racing and roadster racing, the new Gardena Bowl speedway debuted with a Labor Day (2) crowd of 14,000. Wally Pankratz won over Bill Cantrell in the 10-mile feature.

LOS ANGELES—Jimmy Gibb snared top money at Lincoln Park Stadium here August 30 when he won the four-lap scratch final motorcycle race before 6,500. Stadium officials are discontinuing Sunday night midget auto races to concentrate on their Friday motorcycle races.

LOS ANGELES—Johnny McDowell scored his third main event victory at Gilmore Stadium here August 29, before a crowd of 17,433. Henry Banks was leading until the last half of the final lap, when his motor fouled up, giving McDowell the lead.

PASADENA, Calif.—Joe Garson sped to victory in the 50-lap main event in midget auto races at the Rose Bowl here Tuesday (3); with Johnny Parsons second and Ed Haddad third. Gate was reported as 20,000.

SAN DIEGO, Calif.—Fighting his way from eighth place, Cal Niday, Los Angeles, won the 30-lap main event in midget auto races at Balboa Stadium Wednesday (August 28). Bob Barker, Los Angeles, was second and Edgar Elder, Fresno, Calif., third.

SANTA MONICA, Calif.—Kelly Myers, motorcycle racer, was rushed to the hospital after he cracked up in the four-lap feature race at Municipal Stadium here Tuesday (3) before a crowd of 5,800. Myers hit a rut and crashed thru the wall during the main event, which was won by Ed Hinkle. Cordy Milne was second and Bud Morgan third.

LOS ANGELES—Bill White, promoter of midget races at the Coliseum here, announced another 250-lap race to be held in the municipal bowl Sunday, October 13, for a guaranteed purse of \$12,500. A 50-lap consolation race is also skedded. First 250-lapper, held at the Coliseum a few weeks ago, lured a crowd of 65,128 and paid off a purse of more than \$28,000.

MECHANICSBURG, Pa.—Ted Horn, of Paterson, N. J., won the feature big-car auto race at Williams Grove Speedway, Sunday (8), and set a new track record of 14:2.85 for the 30-lap feature on the half-mile track, breaking his own previous record of 14:11.91 for the 15-mile race. Promotor Roy E. Richwine set gate figure at 29,000.

PORTLAND, Ore.—Randolph Odne placed first in the helmet dash, first heat and Class A event before 2,400 midget racing fans at the Portland Speedway, Tuesday night (3). Class A time was 7:24.58.

LOS ANGELES—Harry Banks, New York, captured the Thursday (5) midget auto racing main event at Gilmore Stadium before 16,345 persons. Time was in 13:26.76.

Frames Show for South Under Cody Bros. Title

CHICAGO, Sept. 14.—W. C. (Bill) Dimsdale, who played the fair at Scotchville, Ky., after closing with his Side Show on Banard Bros.' Circus, announces he is framing a show to open around October 5 at Woodruff, S. C., under the registered title of Cody Bros.' Hippodrome Circus & Rodeo.

Dimsdale says show will have four trucks and three trailers, a 150 by 320-foot arena to seat 700, and that it will carry its own concessions and Side Show. Plans call for one-day stands thru South Carolina, Georgia and Alabama, with 30 to 40-mile jumps. Oscar Bloomfield is to be legal adjuster.

Bradley & Benson Makes Jump From Tenn. to Miss.

BATESVILLE, Miss., Sept. 14.—Bradley & Benson, making a 150-mile jump from Northern Tennessee this week, arrived at Oxford, Miss., and, according to Joseph W. Scharoun, treasurer, played to a straw house that night.

L. B. (Doc) Ford and his family, with Bell Bros., until it closed, were welcome additions to the big show at Oxford. Marion Gearhardt recently joined the Side Show, and Tex Dean is now presenting the concert, featuring Pearl Snyder's Palomino horses.

Stock on Way Into N. Y.

NEW YORK, Sept. 14.—A special train carrying stock for the Madison Square Garden Rodeo will pull out of Dublin, Tex., Monday (16) for New York. Train, with 120 bucking horses, 105 wild bulls, 100 calves, 75 bulldogging steers, 60 wild cows with calves and 20 Texas Longhorn steers, will consist of Pullmans, diners and 15 73-foot all-steel palace horse cars. Horses and cattle are from the Everett Colborn ranch at Stanford, Mont. Stock train will stop at Madison, Ia., for watering and feeding.

Rex Ingham School Units

RUFFIN, N. C., Sept. 14.—The Story of Birds, one of Rex M. Ingham's school units, began its winter tour recently at Roaring River, N. C. Program features more than 50 exotic birds, including four macaws, three parrots, a cockatoo and two toucans. Lecture is presented by Bobbie Jenkins, a newcomer, and his mother, Mrs. Earl Jenkins. Dr. George Barrett is putting finishing touches on an Ingham unit in which he uses some 20 animals. Mrs. D. B. Shores, with Ingham many years, is ahead of two other units, one a snake program and the other a lecture on dogs, which will work North Carolina and Virginia.

Pennsy Annuals Big for Prell

LYNCHBURG, Va., Sept. 14.—Sam Prell's Broadway Shows, after two outstanding weeks as midway attraction at fairs in Ebensburg and Huntingdon, Pa., bowed Tuesday (10) at the local American Legion sponsored annual to a paid gate of over 5,000. Allan A. Travers announced. Cambria County Fair, Ebensburg, gave shows a terrific Labor Day business when over 55,000 passed thru the fairgrounds gates. Travers said the ride grosses were phenomenal with the Caterpillar getting \$2,000 on the day, while the Ridee-O chalked up an \$1,800 count.

Figures for shows was remarkable, said Travers, with the top draw going to the Motordrome, with an estimated \$1,500 count. Bob White's Scandals registered an outstanding day, while the Monkey Show broke its own single-day mark. Wild Life and Side Show also reported big business.

Fair at Huntingdon proved a winner, Travers said, and shows personnel enjoyed visits from numerous friends in this sector. On the long jump here from Ebensburg, trucks and tractors encountered much difficulty and made it impossible for shows to open before Tuesday night. Local fair was sponsored by the American Legion.

Owner Prell left on a plane trip, his first, to visit fair secretaries in Charleston and Lancaster, S. C.

Damage Suit Filed

SAN DIEGO, Sept. 14.—A suit filed in Superior Court here named Sunset Carson defendant in a \$29,738 damage suit, with Harry Golub and Horton W. Campbell as plaintiffs. It is charged Carson failed to appear here June 15-16 in a rodeo in compliance with his signed contract.

Prof. Willie J. Bernard has lined up a circuit of fall fairs for his freak animals, he advises from his home in Hancock, N. H.

Rain, Mud Harass Stevens in Iowa

DENISON, Ia., Sept. 14.—Stevens Bros.' Circus has run into plenty of rain and muddy lots in Iowa. Here Tuesday (10), the rains had stopped but lot was so soggy that the cook-house truck and others bogged down pulling on and matinee was an hour and a half late. Attendance was light in the afternoon but big at night.

At Avoca, Ia., show played to light crowds after morning of rain Saturday (7) and laid over there Sunday to repair damage caused by a wind-storm at Emmerson, Ia., Friday (6). Show had rain at Corning, Ia., the day before. Country roads, made impassable by continued rains, hurt business there and at other spots.

Dickman Heading South; N. Y. and Pa. Biz Okay

NEWBURGH, N. Y., Sept. 14.—Bill Van Etten has returned to his home here after closing as agent for the Bob Dickman Circus at North Wales, Pa. He reports the Dickman show is heading for the South after a good season spent mostly in New York State. He says three shows a day had to be given at Fonda, Cobleskill and Conajohari, N. Y., and that business was okay in Northern Pennsylvania, with straw houses at Lake Ariel, Beach Lake, Hawley and Mountainhome.

Paris Indoor Season Starts

PARIS, Sept. 14.—Indoor circus season got under way here with reopening of Cirque Medrano last Saturday (7). Due to scarcity of good circus acts, opening bill was mixed circus-vaude fare. The Bougliones have renovated their big Cirque d'Hiver Arena, which reopens for the winter season today (14). Maurice Colleano, who has been working in England for several years, arrives in Paris this week to fill engagements.

ROYAL EXPOSITION SHOWS WANT

For Seven Weeks of Fairs, Starting at Eatonton, Ga., Week September 23, and Ending at Pelham, Ga., Week November 9.

Shows with or without own outfits. Have brand new 20x40 with new banners. What do you have to put in it? Want Minstrel, 10-in-1, Monkey or Trained Animal Show, Snake Show, Glass House, or what have you? Want Penny Arcade, Motordrome or any Mechanical or Wild Life Exhibit. Can use one more Ride, preferably Octopus. Percentage is office 35 per cent. Can use a few more Concessions and capable Agents. Wire, don't write. This week, Millen, Ga.; then as per route.

WANT CARNIVAL

And Independent Shows, Rides and Concessions. Play six weeks in Louisiana, including one of the best fairs in the State, starting 8th of October, Tallalaha, La. All independent space will be turned over to carnival that we do business with. Chance to make winter bankroll in a hurry. Wire or phone

CLIFF LILES

1416 HODGES STREET

LAKE CHARLES, LA.

2 COMPLETE BINGO BLOWERS

FOR SALE

JOHN GALLAGAN

JACKSON, OHIO, THIS WEEK.

PERMANENT ADDRESS: BOX 1270, KNOXVILLE, TENN.

SIGN PAINTER WANTED

Good salary. Also Agent with car to close schools. Address:

KING BROS.' CIRCUS

Alexander City, Ala., Sept. 18; Selma, Ala., Sept. 19; Demopolis, Ala., Sept. 20; York, Ala., 21; Philadelphia, Miss., Sept. 22.

DROME TALKER WANTED

George Meeker, can place you. Wire or come on.

TED BARRO

Care Prell's Broadway Shows
Rutherfordton, N. C.

SHAN BROS.' SHOWS

**WILL BOOK ONE FLAT RIDE
FOR SEVEN GOOD FAIRS**

WILL BOOK FREE ACT FOR BALANCE OF SEASON

HARRY HAAG, CONTACT PATSY COLE, WIRE

**Address SHAN WILCOX, Shan Bros.' Shows
Sevierville, Tenn., this week.**

EXPOSITION AT HOME SHOW WANTS

Concessions—Any ten-cent Grind Stores, Scales, Guess Your Age and Weight, Hoop-La, Devil's Bowling Alley, Custard, Candy Floss, American Palmistry. Want reliable Couple for complete Cook House; small rent, then fifty-fifty. Want General Agent, must know the South; also Bill Poster with own transportation. Want sober, reliable Merry-Go-Round Foreman, top salary. All winter's work. Will book or buy any Flat Ride. Shows—Want Monkey, Unborn, Penny Arcade or any Shows not conflicting. Roy Bailey, contact me at once. Wire

ROX GATTO, Mgr.

Apex, N. C.

J. J. PAGE SHOWS WANT

Legitimate Concessions of all kinds except Corn Game, Diggers and Cook House. Good opening for Photos. Want man with experience to manage Ten-in-One. Also man to handle Snake Show. Want Musicians and Performers for Colored Minstrel Show. Want Workingmen in all departments. Mrs. Carl Ackerman wants Cook House Help. Everybody address

J. J. PAGE SHOWS, Greenville, S. C.

LAURELVILLE, OHIO, PUMPKIN SHOW

ON THE STREETS — OCTOBER 1-5

Want legitimate Concessions of all kinds and Girl Show with own outfit. Will book any Flat Ride with own transportation.
SPECIAL EVENTS EVERY DAY

All replies

**LOUIS McCLELLAN, Mayor
Laurelville, Ohio**

MIGHTY MONARCH SHOW WANTS

One Flat Ride for long season. Georgia and Florida all winter. Ten weeks good Miami locations. Place Shows of all kind and legitimate Concessions. Top salaries to first-class Ride Help. Address

N. P. ROLAND, Edison, Ga.

PRYOR'S AMUSEMENT SHOW

WANTED FOR GUNTERSVILLE, ALA., WEEK OF SEPT. 23

And balance of Season, Ferris Wheel, Roll-O-Plane, one Flat Ride, Bingo Caller, Concession Agent, one Show with own outfit. Will book Cigarette Gallery, Hoop-La, Devil's Bowling Alley.
All Address:

**JACOB PRYOR
JONESBORO, TENN.**

WANT A. M. P. SHOWS WANT

For the following Fairs: Yadkinville, N. C., Fair, Sept. 23-28; Hamlet, N. C., Oct. 7-12; Manning, S. C., Oct. 14-19.

Concessions—Frozen Custard, Watch-La, Clothes Pin Pitch, Age and Scales, Mug Joint, Novelty, String Game, Ball Games. What have you? Shows—Girl Show, Jig Show, have top and banner for same; Animal Show, Monkey, Snake, Wild Life and any worth-while Show not conflicting. Rides—Will buy Octopus, must be in A-1 shape.

This week, Mocksville, N. C.; next week, Yadkinville, N. C.
All replies to A. M. PODSOBINSKI, Owner-Mgr.; FRED C. BOSWELL, Bus. Mgr.

WANTED

CAPABLE FOREMAN FOR SCOOTER

Salary \$100.00 Per Week With Bonus

CAVALCADE OF AMUSEMENTS

Hutchinson, Kansas, this week; Laurel, Miss., next week.

Penn Premier

MIDDLEPORT, O., Sept. 14.—Moundsville, W. Va., week ended August 26. Weather, good; business, excellent. Shows made a good run from Dennison, O., where they had an excellent week's business. Moundsville was the first fair since the war. Business opened slow Monday and Tuesday, but Wednesday found the midway jammed in the morning with school children. Exhibit hall officially opened and had the finest the fair ever had. Wheeling, W. Va., newspapers gave front page publicity all week. Ace Williams, drome rider, was added to the list of riders in the Globe of Death which is headed by Speedy Bowers, trick and fancy riding; Flash Davis, Ace Williams and Wild Bill Delaney, speed artists. Drome led all shows for the week, with Cliff Osteen's Hawaiian Village and Scandals of '46 tying with the Side Show. Doc Cormier's Heaven to Hell Show tied with Roxana. Life and Monkey Shows finished in that order. New Octopus led rides with the Spitfire, Rolloplane and Ferris Wheel tying.

The newspaper boys from The Moundsville Echo, and the Wheeling papers were treated to free rides and shows Thursday afternoon by the management. A new truck was purchased for the transfer wagon and Manager Lloyd D. Serfass made a trip to meet with several secretaries in Virginia and North Carolina. He was accompanied by Cliff Osteen, who spent a few days in Spartinsburg, S. C., making arrangements for delivery on a new station wagon. James Davidson, who left when the shows made their initial opening in West Virginia, was replaced by R. F. Inman as business manager. Mr. and Mrs. Davidson will go to Sulphur Springs to recuperate.

Albert Bydiark left to visit his mother in Mt. Carmel, O., but was back in time for the fair dates. Contracts were placed with the Vanettan Pipe Company for six light towers to be delivered before the season closes. Also orders were placed with Berryman International Garage for three, 30-foot semis which will be

Peppers Iowa Fair Jaunt Successful; Paducah Bow Okay

PADUCAH, Ky., Sept. 14.—Frank W. Peppers' All-State Shows, which recently concluded a highly successful tour of six Iowa fairs, rolled in here this week following a 680-mile jump from Webster City, Ia. Billed to open Friday (13), shows got under way on Thursday night and business at the get-away was good.

Jack Martinkus said that altho business at all Iowa fair spots was good, stand at West Union was outstanding. At Webster City, the last annual played on the trek, fair lost the grandstand services of the All-American Hell Drivers because of an accident en route, and Texas Benny Doss and His Hillbillies filled in as the grandstand attraction to click results.

A new light tower, making a total of five on the shows, was delivered here. Owner Peppers purchased a new tractor, and Charlie Aldrich has his Monkey Show in top shape. House trailers have been purchased by Mr. and Mrs. C. J. Rose, Mr. and Mrs. Jack Martinkus and Mr. and Mrs. Delmar Craig.

Jimmie Allen, son of Mrs. Martinkus, is working on the shows. Mrs. F. W. Peppers and Mrs. Olive McAnnich enjoyed visits from their sister and daughter respectively. They were tendered a dinner by Owner and Mrs. Peppers. Mrs. Peppers purchased a new kiddie train.

used for the new wagon fronts. New Flying Scooter is to be delivered in Charlottesville, Va. Mrs. Serfass is leaving from Huntington by plane to spend a few days back home after recuperating from a recent illness. Shows final stand will end with the Knoxville, Tenn., Fair.—ERNEST ARNOLD.

Bill Powell, after three years in the Pacific with the army, visited his old boss, Max Goodman, owner Wonder Shows of America, during organization's stand in Omaha.

WANTED

**FOR FIVE CHOICE GEORGIA FAIRS
ORGANIZED CARNIVAL WITH 5 OR 6 RIDES**

WIRE, NO TIME TO WRITE

Address

R. E. (BOB) STEWART

P. O. BOX 1572

ATLANTA, GA.

PINE STATE SHOWS WANT

For V. F. W. Fall Festival, Houston, Miss., week of 16th, followed by the great Fulton, Miss., Four County Fair.

WANT CONCESSIONS of all kinds. Fish Pond, Clothes Pin, Ball Games, Pan Joint, Rat Game, Pea Pool and others. Can place Shows not conflicting, with own transportation. Want Tilt-A-Whirl and Roll-O-Plane. We have five Rides and four Shows. Harry Randall, Tommy Mason, Bill Patrick and others who have been with me before, come on.

H. F. Harvey, Business Mgr.; Johnnie Caruso, Owner

JOHN R. WARD'S WORLD'S FAIR SHOWS WANT

For Texarkana, Texas, Four States Fair, Sept. 23rd to 28th, and other Southern Fairs

Stock Concessions, Ride Foreman for new Caterpillar and Top Second Man, Spitfire and Octopus Foremen; also Help on Rocket, fast-stepping Chorus Girls and Trumpet for Minstrel Show. Also Boss Canvasman. Want Photo Gallery Agent that knows machines and dark room; percentage, salary.

TULSA, OKLA., FAIR, THIS WEEK.

JONES GREATER SHOWS

Announce the Following Better Southern Fair Dates

**WILL BOOK SHOWS AND CONCESSIONS
WANT RIDE HELP THAT DRIVE**

LEGION AGRICULTURAL FAIR Calhoun, Ga. 7 Days — 2 Saturdays Sept. 28-Oct. 5	MORGAN COUNTY FAIR Madison, Ga. Week October 7
EMANUEL COUNTY FAIR Swainsboro, Ga. Week October 14	LAURENS COUNTY FAIR Dublin, Ga. Week October 21
COFFEE COUNTY FAIR Douglas, Ga. Oct. 28-Nov. 2	JOHNSON COUNTY FAIR Wrightsville, Ga. Week November 4

SHOWS: Want Fun House, Life, Snake, Hillbilly or any attraction that does not conflict.

CONCESSIONS: Can place Cookhouse, Arcade, Candy Apples, Custard, Ice Cream, Guess-Your-Weight, Age, Jewelry, Hi-Striker, Rotary, String Game and other Stock Concessions.

All Address:
JONES GREATER SHOWS (Brady & Jones, Owners)
Clay, W. Va., this week.

L. J. HETH SHOWS

**WANT FOR THE BIG JASPER, ALABAMA, FAIR
and Balance of the Season**

SHOWS—Animal Show or Wild Life, Snake Show.

HELP—Performers for Hillbilly Show, Sister Team, Musicians for Colored Minstrel Show, Side Show Acts.

RIDE HELP—EXPERIENCED CATERPILLAR MAN. Top salary. Sober Ride Help—all Rides. Those that drive given preference.

CONCESSIONS—Scales, Guess Your Age, Hoop-La, String Game, other 15c Concessions.
All Replies: Scottsboro, Ala. (Fair), this week; Jasper, Ala. (Fair), next week.

FALL FESTIVAL AND STREET FAIR

KNOX, IND., SEPT. 23-28

Want Ball Games and other Concessions, including Bingo, Eats, Ice Cream, Popcorn, Scales, Jewelry, etc., also have room for neat shows.

CHAS. SCHAFER, Concession Chairman, Knox, Ind.

FLORIDA AMUSEMENT CO.

Want to hear from Pat Brady, Cecil Shipman. Want Carnival Electrician, join immediately. Russell Howell, contact Jimmie Cesla. Can place Side Show. Will book or buy Tilt, 7-car. Address

HOWARD INGRAM
Piedmont, Ala., this week.

FOR SALE

TWELVE CAR RIDE-O

Six thousand cash. In A-1 condition and can be inspected at Royal Oak, Mich., until September 30.

HAPPYLAND SHOWS

HARRISON GREATER SHOWS

WANT — WANT — WANT

For Guilford County Colored Fair, High Point, N. C., Sept. 23-28; Rockingham County Fair, Leaksville, N. C., Sept. 30-Oct. 5; Wendell, N. C., Tobacco and Agricultural Fair, Oct. 7-12; with two more Fairs pending. Then the Big One—South Carolina State Colored Fair, Oct. 28-Nov. 2, Columbia, S. C. Then all winter's work in Florida. Five Fairs starting in January in Florida. All Concessions open with open Midway to all. Will book any worth while Show, such as Monkey Show, or Monkey Speedway, or Wild Animal, or any Grind Show. Will book any Ride not conflicting with what we have for all winter's work. Good opening for Frozen Custard or Cook House that can cater to Show People. All wires to:

FRANK HARRISON, Owner and Manager
Mt. Airy, N. C., Fair this week; then as per route.

GREAT SOUTHERN EXPOSITION WANTS

DOUGLAS, GEORGIA, WEEK SEPTEMBER 16 TO 21

CONCESSIONS—Photo, Slum Joints, useful Help all departments. Now booking celebrations and fairs for all winter. Want reliable man with girls for Posing or Girl Show. Will book Merry-Go-Round or Thrill Ride. Want organized 10-in-1.

WANT

FOR THE

FIVE COUNTY FAIR

ZEBULON, N. C., SEPTEMBER 23 TO 28

High Free Act, Minstrel Show, Girl Show, Monkey Show, Wild Life, Concessions of All Kinds and Ride Help.

MORRIS HANUM SHOWS

Nashville, N. C., Then Zebulon

TOMATO HARVEST FESTIVAL & FREE FAIR

ELWOOD, INDIANA

Located in city's Beautiful Callaway Park
6 — Gigantic Event Packed Days and Nights — 6
Monday, September 23, to Saturday, September 28

Million Dollar Tomato Harvest payroll week of this event. Extensive advertising. Farm Machinery display. Fruit and crop exhibits, free attractions of all kinds.

Want to place one major thrill Ride, two additional attractive Shows. (Can place Girl Show for this date.) Legitimate Stock Concessions of all kinds. This is the revival of one of Indiana's biggest events with full community backing. Full privilege rights handled by

W. G. WADE SHOWS, #2 Unit

C. D. MURRAY, Mgr.
Bourbon Fair, Bourbon, Ind., this week.

CAPITAL CITY SHOWS

WANT

For Calhoun, Ga., week September 16; followed by Rome, Ga., week September 23; then Dalton, Ga. (Legion Fair), September 30; followed by 6 more Georgia Fairs. We close November 30.

All legitimate Concessions open except Popcorn, Diggers, Cook House, Snow Balls, Candy Floss.

SHOWS—Want organized Minstrel Show People, good proposition to right party. Other Shows not conflicting.

Will book one more Flat Ride, Tilt or Octopus.

All replies
CAPITAL CITY SHOWS
Calhoun, Ga.

JOSEPH J. KIRKWOOD SHOWS WANT

First class Cookhouse and Grab to join Wilson, next week. Want Ferris Wheel Foreman for \$5 Wheel. Must join on wire.

FOR SALE—Two Sure Lite 50 K.W. Light Plants, with or without trailer; one Double Loop in good condition; now operating on show. Cheap for cash.

Will furnish complete beautiful new Girl Show for reliable operator with at least three girls. Address

JOSEPH J. KIRKWOOD SHOWS
Tarboro, N. C., Followed by Wilson, North Carolina

FIREMEN'S FAIR, Waverly, Virginia, Sept. 23-28

Want experienced Ride Help; pay top salaries. Good opening for Concessions of all kinds and Shows with transportation. Long season South.

Waverly has always been big. Show has five Rides, Twin Ferris Wheels.

THE HERBIE MACE SHOWS

Waverly, Va.

MADISON BROS.' SHOWS

WANT TALKER, INSIDE LECTURER and WORKING ACTS for SIDE SHOW. Musical Macks and Harry C. Ross, talker, come on. Side Show people contact: WILLIAM (BILLY) BACON.

CAN PLACE A FEW MORE 10¢ CONCESSIONS for 3 Free Fairs in Arkansas. This Show out until Xmas. Jeff and Joanne Nix, come on, can place you.

Address:
Benton, Ark., this week; then Prescott, Hamburg and Magnolia, Ark. All Fairs.

FARMVILLE, VA., FIVE COUNTY FAIR

Week of Sept. 23rd

WARRINGTON, N. C., FAIR

Week of Sept. 30

HENDERSON, N. C., COLORED FAIR

Week of Oct. 14

TIDEWATER COLORED FAIR, SUFFOLK, VA.

Week of Oct. 21

Want Ball Games, Fish Pond, Duck Pond, High Striker, Grab Joint, Blower, String Game, Penny Pitch, Hoop-La, Candy Floss, Basket Ball (All Grind Concessions Open), Photos, Cigarette Shooting Gallery.

Want Monkey Show, Wild Life, Unborn, Hillbilly, Freak Show or any other money-getting show.

All Replies to

GEORGE CLYDE SMITH SHOWS

Cumberland, Md., Until September 20; Then Farmville, Va.

CRESCENT AMUSEMENT COMPANY WANTS

- Week Sept. 23—Georgetown Exposition, Georgetown, S. C.
 Week Sept. 30—Wayne County Agricultural Fair, Goldsboro, N. C. (Car Given Away Saturday Night, Fearless Gregg's Cannon Act.)
 Week Oct. 7—Western Carolina Colored Fair, Winston-Salem, N. C.
 Week Oct. 14—Union County Fair, Union, S. C.
 Week Oct. 21—Lee County Agricultural Fair, Bishopville, S. C.
 Week Oct. 28—Marion County Fair, Marion, S. C.
 Week Nov. 4—Collecton County Fair, Waltersboro, S. C.
 Closing Thanksgiving Week.

WANT—Cookhouse Help, Griddle Men, A-1 Chef. Jim, come back. Bingo Help.
 WANT—Ride Help for 10 modern new Rides, that drive Semi Trailers.
 WANT—One more modern Ride, Flyplane or Spitfire.
 WANT—Colored Performers and Musicians, \$35.00 week salaries paid by office; Trumpet, Sax, Trombone, Singing, Dancing Comedian; brown skin Girls, best colored revue South. Wire Doc Anderson. Walter Berry, Chas. Burt, Mildred Walkins, Jimmy Powell, Daisy Ray, wire.
 CONCESSIONS—Ball Games, Slum Stores, P.C. Agents, Concession Agents.
 FREE ACTS—Will book High Free Act for Oct. 21-28 and Nov. 4. Sheldon, wire; Lanning, let us hear from you. Sensational Kays. Address:

L. C. McHENRY, Manager
 Kingtree, S. C., this week.

BARNEY TASSELL UNIT SHOWS

Can Place Side Show, Monkey Show, Wild Life Show, Fun House and Any Other Worth-While Attractions.

Can Also Use Live Pony Ride.

- This Week—Mechanicsville, Va. (Richmond)
 Week Sept. 23—Victoria, Va.
 Week Sept. 30—Keysville, Va.
 Week Oct. 7—Tobacco Festival, Brookneal, Va.
 Week Oct. 14—New Robeson Co. Fair, Fairmont, N. C.
 Week Oct. 21—Horry Co. Fair, Conway, S. C.
 Week Oct. 28—Colored Fair, Savannah, Ga.
 Week Nov. 4—Elks Fair, Sanford, Florida
 Week Nov. 11—Chamber of Commerce and Legion Fair, Ocala, Florida.

FROM THE LOTS**W. C. Kaus**

DUNN, N. C., Sept. 14.—Show closed its 23d week at the Harnett County Fair here, this being one of the best spots of the season. Fair broke all attendance records. Only one day was marred by rain. The Sensational Royals furnished the free act.

Many of the folks are bothered with colds. Jack Perry was hardest hit and was confined to his room for several days.

Jack Korie's new Side Show top arrived and was used for the first time here. Mrs. David Fineman arrived to be with her husband, Dave, bingo operator, for the rest of the season. Roger Fingar put Mrs. Kaus's long-range gallery in action for the first time here.

Lola Donohue flew to Detroit for a visit. Junior Miller came on from Winchester, Va., to handle the griddle at Mac's Midway Cafe. Walter Rusch and Bob Coleman, World War II vets, joined the Legion Post while here. Slim and Bea Barry and Mrs. Barry's sister, Mrs. Eloise Walsh, are back on the show after a few week's absence. Lil Elkins has added candy apples to her popcorn stand and reports business booming. Dick and Mary Dabney did big business here with Perry's frozen delight.

Tom Kaslin, who has had the pan game since the season opened, left the show here. Laugh of the week: Eddie Elkins, our legal adjuster, trying to interest a South Carolina secretary in a snow fence to block off a field for parking facilities.

Visitors included Ben Braunstein; Charlie Powell, general agent for the Harrison Greater Shows; Bob Hallock, of the Majestic Shows; Mr. Elliott, of the Morris Hannum Shows; Leo Bistany, Roy Gatto, Fred Myers and Mr. Rosenberg.—HERB SHIVE.

Turner Bros.

DECATUR, Ill., Sept. 14.—Org moved in here Tuesday (10) for a 10-day stand after a short week at Shelbyville, Ill., which followed close on the heels of a highly successful engagement at the Du Quoin State Fair.

Visitors at Du Quoin included Mr. and Mrs. George Epps and Eddie Wellons, John Fabick Tractor Company, St. Louis; Mr. and Mrs. M. J. Law, Law Bros. Insurance Company, Chicago; W. V. (Jake) Ward, manager of the Illinois State Fair; Claude Price, superintendent of concessions at the same fair, and Mrs. Sidney Belmont and her daughters, Alice and Lorraine, known professionally as the Bervedells.

Midway at Du Quoin was meeting place for all of the grandstand acts. It was a common sight to see Ted Fio Rito, Vic Hyde the Rigiletto Brothers, Dave Malcolm and others.

Hedrick's Gay-Way

BENSON, N. C., Sept. 14.—Show chalked up another red one here under auspices of the local fire department. Move here from Norwood was made without mishap and everything was set up in city park and ready to go opening day. Rides had a good opener and the last four days worked to capacity, exceeding last year's big gross. Ray Price said he had a couple of slow days with his concessions but in the end came out satisfactorily.

Owner Fred Hedrick was host to show personnel at a fish fry.

Everyone saddened by two deaths. Syl Boswell passed away in Winston-Salem, N. C., and Charles A. Veitch, concessionaire with the show, was electrocuted here Monday (2) while trying to disconnect the electric light wire from his trailer. Body was taken to Gastonia, N. C., for burial Wednesday (4).—W. H. (BILL) SARGENT.

WANTED

for

VFW FALL FESTIVAL

Orleans, Ind., September 24 to 28 Inclusive

Concessions and Shows.

Phone 64 or write

FRED B. CAUBLE

Commander

WANT AGENT

FOR BALLOON DART

Who can drive Truck. Also want Working Man to drive Truck.

BUCK WEAVER**FIDLER SHOWS**

De Soto, Mo.

FOR SALE

8-CAR WHIP, in good condition, with either EH Power Unit or 20-Horse Electric Motor. Price \$4000.00. Will take Train, Loop-the-Loop, Leaping Lena, or what have you as part payment? Also 25 K.V.A. LIGHT PLANT, A.C. current, \$1000.00. HARRY H. ZIMDARS, Box 69, Hot Springs, Ark.

FOR SALE

Sideshow Tent, 20 by 70 feet, blue and white sidewall, excellent condition, used 3 months. First \$175.00. Half deposit. Wire

BILLY LOGSDON

c/o J. F. Sparks Shows Florence, Ala.

WANTED

For all winter, experienced Cook, Cookhouse on Trailer, Side Show, Animal Acts, Minstrel Comedians, Help on Wheel, Semi Drivers. Best spots, new canvas, pay every nite, good treatment. Don't wire, come on.

LANKFORD'S OVERLAND

LUDOWICI, GA.

CAN PLACE

ONE MORE RIDE, ALSO FERRIS WHEEL FOR ATLANTA

WANT — Merry-Go-Round Foreman, Second Men for Hey Dey, Talker for Monkey Show, good Artist and Show Painter, Caterpillar Driver. Long season, top salaries. All answer.

DAVID B. ENDY, ENDY BROS.' SHOWS

CHATTANOOGA, TENN.

Want—IMPERIAL SHOWS—Want

CONCESSIONS—PHOTOS, FISH POND, STRING GAME, BALL GAMES, CANDY FLOSS, CANDIED APPLES, DART GAME, BUMPER, HOOP-LA AND OTHERS NOT CONFLICTING. Must be strictly Merchandise—no Gypsies wanted. Must be clean and flash.

Wire, don't phone.

BILL GULLETTE, Mgr.

Pittsfield, Ill., 16 to 21; Auburn, Ill., 23-28; other proven towns to follow.

DICK'S PARAMOUNT SHOWS

WANT

Billposter, Merry-Go-Round Foremen; top salaries. Free Act for balance of season. Wire Raleigh Hotel, Washington, D. C.

D. S. DUDLEY SHOWS

WANT

Agents for Grind Stores, Skillo, P. C., Stock Stores, Ball Games. Agent for Blower. Cecil Dentler, answer.

Memphis, Texas, Sept. 16-21.
Childress, Texas, State Fair, Sept. 23-28.
Will book Concessions that don't conflict.
Ten More Weeks Cotton Towns and Fairs.

MIDWAY SHOW

Concessions wanted for Firemen's Annual Celebration, New Brighton, Minn., Sept. 20-21-22; Hopkins Fair, Sept. 25-28, inclusive; Princeton, Robinsdale, St. Louis Park, others follow. Can use all legitimate Concessions and Shows.

Call or contact

ROCCO

MIDWAY SHOW
Como Sta., R. 5, St. Paul, Minn. Nestor 9870

7-TUB TILT FOR SALE

With transportation; also SMITH & SMITH CHAIROPLANE. Both Rides in perfect condition, can be seen set up in town below. RIDE HELP FOR ALL RIDES. All Concessions open. Out until Xmas.

GREATER RAINBOW SHOWS

Lamar, Mo., this week; then per route.

"SKIMMING CREAM"

This week, Fredericktown, Mo.; New Madrid, Mo., Annual Chamber of Commerce Festival follows.

Want Kiddie Rides, Pony Track; two more good, clean Shows; 25% we don't want it all. Stock Concessions—Custard, Penny Arcade, Grab open. Second Men on Rides, Counter Men for Bingo, other Agents for Stock Stores. Drunks, stay away. For sale, cash only, Super Roll-o-Plane with transportation. Craving Cream, Contracting Cream, contact.

Dyer's Greater Shows

WANTED WANTED

HIRAM BEALL WANTS

Agents for Stock Concessions and PC. for Southern Fairs. Join at Farmville, Va., week of Sept. 23rd. Wire c/o Western Union, Winchester, Va., this week.

ZACCHINI BROS.' SHOWS

From Coast to Coast

WILL STAY OUT 52 WEEKS A YEAR

Can Place Side Show and a Few More Legitimate Concessions. Our Cannon Act Is the Most Famous in the Country and Will Draw People To Satisfy Everybody.

Write or Wire

HUGO ZACCHINI, Mgr.

Blackstone, Va., This Week; Clarksville, Va., Next Week

MOTORDROME WANTED

Will Lease or Buy

Write or wire specifications and price.

MANAGER

Mission Beach Amusement Center, San Diego 8, California

DROME RIDERS

Can use 2 Boys and 2 Girls, either Straight or Trick Riders, to strengthen show for Southern Fairs. Top salaries and share in tips on the best equipped drome in America. Join on wire.

L. HARVEY CANN, World of Mirth Shows

Allentown, Pa., week Sept. 16; Shelby, N. C., week Sept. 23, and then as per route in The Billboard.

World of Mirth

BROCKTON, Mass., Sept. 14.—Show arrived here in plenty of time for an early set-up Monday (9) and most of the shows and rides shared in the Children's Day business. Shows and rides that trucked here in time to open Sunday (8) played to one of the largest Sunday crowds in the fair's history. Glenn Porter's Side Show, Blondy Mack's Monkey Show, Lew Hamilton's Hollywood Circus and Bob Hermines midgets were unable to handle the thousands of fun seekers.

Fred Elkie, Ridee-O foreman, and Pete Chabot, Spitfire foreman, had those two rides in operation from early morning Sunday to late at night, having set up here earlier in the week.

Jim Bergen assumed Uncle Frank's responsibilities like a veteran. Owner Frank was ill with a cold most of the time here. Also on the sick list were J. L. Edwards, chief electrician, and Bill Shumway, Fly-o-Plane foreman, the latter nursing an injured foot.

Beulah Molnar, The Billboard agent and mailman, is now handling tickets for Don Clark on the Hey-Day. A. M. (Little Red) Haffards, was visited by Mr. and Mrs. Sammy Cohen in Rutland, Vt., and also exchanged visits with Kirk Adams. L. T. (Pete) Christian drove in here from Richmond, Va., and will be with the show for several weeks.—LEW HAMILTON.

Schafer's

BRYAN, Tex., Sept. 14.—We got in here at the right time, population being swelled by 12,000 students enrolling at Texas A & M College. Playing under sponsorship of Veterans of Foreign Wars, co-operation was the best, both from the committee and The Bryan Daily Eagle.

General Agent C. A. Hensley opened his new Monkeyland here and it made quite a flash with new top, banners, cages and lighting effects.

Owner Schafer surprised his Mrs. with a new house trailer. Especially happy about it are their two daughters, Jeanie and Janice, who now have their own bedroom and can use the trailer for play on rainy days.

McIntyre brothers have a new set of scales and Vaughn is guessing 'em closer than ever. John Evans, The Billboard sales agent, was welcome at Temple, where it rained three days and folks fairly memorized The Billboard.—ART R. LANFORD.

VICTORY EXPOSITION SHOWS

WANT "AMERICA'S FINEST MIDWAY" WANT

SHOWS—SIDE SHOW, WILD LIFE AND MECHANICAL SHOW

CONCESSIONS—PHOTOS, CUSTARD AGENTS FOR COKE BOTTLES AND BUCKETS

MONTAGUE COUNTY FAIR, BOWIE, TEX., THIS WEEK.
TEXAS' LARGEST COUNTY FAIR—WICHITA COUNTY FAIR, IOWA PARK, TEX., SEPTEMBER 23 TO 28.

CENTRAL WEST TEXAS FAIR, HASKELL, TEX.

LONGHORN CLUB FIESTA, WACO, TEX.

CALDWELL COUNTY FAIR, LOCKHART, TEX.

LITTLE WORLD'S FAIR FIESTA, YORKTOWN, TEX.

VALLEY MID-WINTER FAIR, HARLINGEN, TEX.,

NOVEMBER 25 TO DECEMBER 2.

OPENING 1947 SEASON FEBRUARY 8—CHARRO DAYS

FIESTA, BROWNSVILLE, TEX.

Address As Per Route Above

WORLD OF PLEASURE SHOWS

Knox, Ind., Street Fair, Sept. 23-28

Oak Harbor, Ohio, Street Fair, Oct. 2-5

WANT Shows of all kinds that can set up on paved streets. Can place Bingo, Popcorn, Lunch, Novelties, Jewelry and Merchandise Concessions of all kinds. Ride Help for ten major Rides.

JOHN QUINN, Mgr.

Auburn, Ind., all this week.

JIMMIE CHANOS SHOWS

WANT

For American Legion Celebration on the Street of Ansonia, Ohio. Legitimate Concessions of all kinds—Fish Pond, Balloon Dart Store, Pitch-Fill-U-Win, Hoop-La or any other legitimate Concessions. Shows with own outfit, also a Girl Show for Ansonia. I want to hear from a reliable Promoter that knows the South, Alabama, Georgia and Florida. Must have reference. We have six beautiful Rides. All replies to

JIMMIE CHANOS

Hicksville, Ohio

NOW AVAILABLE SKEWERS

(APPLE STICKS)

C. R. FRANK, DISTRIBUTOR

933 N. BROADWAY

ST. LOUIS, MO.

BINGO HELP WANTED

MR. BEAM, TAKE NOTICE

All Wires Lost From Last Ad.

ROY E. LOLLAR

Care Johnny Denton Shows, Cleveland, Tenn.

JOHN FRANCIS SHOWS

WANT FOR PROVEN MONEY TOWNS IN THE COTTON.

CONCESSIONS OF ALL KINDS THAT WORK FOR STOCK

RIDE HELP WHO DRIVE SEMIS, FOR ALL RIDES

Address: Charleston, Mo., This Week; Then Per Route.

BRIGHT LIGHTS EXPOSITION SHOWS BUMCOMBE COUNTY DISTRICT FAIR

ASHEVILLE, N. C., ALL NEXT WEEK

Place Minstrel Show, few more Concessions, Ride Help, Shows not conflicting. Nine more weeks to go. Write or wire

JOHN GECOMA or L. C. HECK

Rocky Mount, Va., this week.

B & D SHOWS

Featuring 5 Rides, Sensational Romas Free Act.

Wants for long season South—2 Flat Rides, Tilt, Octopus or Caterpillar. Can place few more legitimate Stock Concessions, any clean high-class Shows with own outfit, low percentage. If you want a winner this is it. Dillon, S. C., this week; Carthage, N. C., week Sept. 23rd, with big Legion Celebration in Concord, N. C., to follow. Mose Smith, Rex Barnes, get in touch. Shows, Rides and Concessions, contact.

C. E. Davis, owner; H. W. Thomas, concession mgr.;
R. R. C. Parris, gen. mgr.

EAST COAST AMUSEMENTS

WANT CONCESSIONS AND SHOWS

For Fall Festival, Savannah, Ga., September 28-October 13

Three Saturdays — Three Sundays

This event sponsored by strong Civic Organization and will be first show in white section this year.

Can use good Platform Act for this date. Write or wire
BOX 194, Savannah Beach, Ga.

GROVES GREATER SHOWS

Ville Platte, La., week September 20; Marksville, La., October 1-6.

WANT Foreman for Ferris Wheel. Agents for Penny Pitch and Hoopla. Can place Cook House and a few Ten-Cent Stock Concessions. One or two Shows with own outfits, Snakes, Freaks, Illusion or Fat Show for five Louisiana Fairs and balance of season. Out until Christmas. All replies

ED GROVES

Ville Platte, La., September 20-28.

BULLOCK AMUSEMENT CO.

WANTS FREE ACT FOR BALANCE OF SEASON

Thunderbirds, wire if at liberty.

Can place legitimate Concessions, Mug Joint, Fishpond, Bowling Alley, Hoopla, Darts, Bumper, Slum Stores or any other legitimate Concession. Will book Grind Show with own transportation. We own our own rides. Long season in the cotton and tobacco belt. Bennettsville, S. C., this week; Legion Fair, Red Springs, N. C., week September 23.

BRANDENBURG, KY. (FAIR)

— WEEK SEPTEMBER 23 —

WANTS LEGITIMATE CONCESSIONS

Photos, Cotton Candy, Candy Apples, Guess Your Weight, Frozen Custard, Long and Short Range Gallery, Ball Games, Stock and Slum Concessions of all kinds. CAN PLACE RIDE HELP. All wire—don't write.

C. C. GROSCURTH, Gen. Mgr.

Blue Grass State Shows

All this week, Hardinsburg, Ky.; all next week, Brandenburg, Ky.
GET ALL SET FOR THE BIG ONE OF THE SEASON—ELIZABETHTOWN, KY., FAIR,
Week Sept. 30th.

JOYLAND AMUSEMENTS

CAN PLACE

For Louisa, Ky., Fair, around Court House, next week, Sept. 24 to 28, and Kingwood Buckwheat Festival, Kingwood, W. Va., Oct. 8 to 12, inclusive.

Shows of merit; Arnold Rayback, wire. Penny Arcade and Monkey Show, also Girl Show for Kingwood, W. Va. Can place the following Concessions at both Fairs: Age, Scales, Jewelry, Novelties, French Fries, Candy Floss, Pop Corn, Candy Apples, Cigarette Gallery, Long Range Gallery, Short Range, Huckly Buck, High Striker, String Games, Hoop-La, Custard, Rotary, Coca-Cola Bottles, Penny Pitches. Can also place Agents for Six Cats, Ball Games, Fish Pond. Out till Xmas. Long season. All wires to

L. I. THOMAS

JOYLAND AMUSEMENTS, Hartford City, Indiana, now; next, Louisa, Ky.

ATTENTION

Due to ever increasing business, am enlarging Side Show. Can place one more Ticket Seller, Colored Musicians and Entertainers, Colored Oddities and Novelty Acts. State all in first communication. Write or wire

AL TOMAINI, Side Show Mgr., care Sparks Circus
Tifton, Ga., Sept. 18; Cordale, 19; Albany, 20; Moultrie, 21.

City Rides

DALTON, Ga., Sept. 14.—Despite the fact there has been more rain this season than org ever experienced, business has been good. Rome, Ga., with the lot just a block from the main street, proved a red one. Same was true the following week at Cartersville, Ga., where we were set up on Tinsley park and golf course. Here this week under auspices of the Junior Chamber of Commerce, business was tops.

To date, not a single Monday night has been lost, thanks to Superintendent Curley Crandall and his crew. They usually have the rides up the day before.

The free act of the Four Sky High Alcidos is popular. Along concession row the Venners, bingo ops, are all smiles. Kentuck Archer is getting ready for some fishing in Florida. Mrs. Archer and daughter, Jo Ann, have been huddling over school plans.

Jack and Leslie Coleman say this is the best season they've had. George White's popular Midway cafe is headquarters for the Jack Pot club. Jack Scott and Shorty Matheny are seen daily comparing receipts and planning buying expeditions. Mayo Tinsley's concessions, under management of Margaret Crandall, continue to stack it up.

Homer and Betty Scott are expected to join with their long pistol gallery, which will offer competition to the Cooper Bros.' long-range gallery. Mike Gravas also advised he will join with frozen custard.

Kate Thompson and daughter, Myra Ann, returned from Columbus, Ga., where they visited Mr. and Mrs. Neal Massoro, who have deserted the road and are operating several fruit stores in Columbus.

Now that Business Manager H. S. (Tommy) Thompson has the shows booked for the rest of the season, he can stay back with it. Owner Johnny Tinsley recently had a surprise visit from his mother and brother, who motored from Evansville, Ind.

Albert (Dummy) Rives has his ponies all set for the fairs.—H. SAWYER.

Alamo Exposition

DODGE CITY, Kan., Sept. 14.—This was the start of the fair season and business topped last year, altho some of the attractions did not equal last year's gross.

Bill Tank, one of the old-timers with the shows, was given a surprise birthday party the final day here. Chink Ruback, brother of Owner Jack, flew in from Kansas City, Mo., to spend the week with the shows. Helen Pugal purchased Joe Rosen's photo booth and reports business good. Wilson Dugan is around again after being on the sick list for a few days. Marion Rubenstein was a nightly visitor here and also was host to the staff at his home during the week.—H. B. ROWE.

Page Bros.

SPENCER, Tenn., Sept. 14.—Shows split for this stand, one section playing at Petersburg, Tenn. Both spots proved big.

Lefty Levin joined with two concessions, and Sol Friedman came on from Kansas with three concessions. Abe Franks reports his bingo is still doing top business. Pete Hendrix, mechanic, has the rolling stock in A-1 condition. Mrs. Jess Pedergast reports business good.

Jerry Flinn, Monkey Show op, has Maggie, the tough monkey, on a chain, but says it won't be long before she'll be performing with the rest.

Mr. Sterling, agent for Capital City Shows, visited here.—TOM BLAND-FORD.

Amherst County Fair

Sept. 25, 26, 27, 28, Amherst, Va. WANT Shows not conflicting. Ramsey Girl Show Man, write Palmateer.

CONCESSIONS—Can place Grab, Ice Cream, French Fries, Ball Games, Corn Game, Fishpond, Bowling Alley, Palmistry, Hoop-La, High Striker, Penny Pitches or any 10c Grind Stores. Joe Harrison, contact quickly.

Want Ferris Wheel Foreman.

Write or wire

I. K. WALLACE
Amherst, Va.

FOR SALE

Completely equipped Cook House and International Truck to haul same. Will book on show for five fairs and balance of season. Will sell without truck or together. For information contact

ED GROVES

GROVES GREATER SHOWS

Ville Platte, La., September 20-28; Marksville, La., October 1-6.

MOTORIZED FUN HOUSE

FOR SALE

Beautiful 40-foot panel front studded with lights, mounted on Fruehauf Trailer. Dark Walk Thru Model. Complete in every respect. Can be seen in operation at Cobleskill, N. Y., Fair, Sept. 17 to 20; after that at winterquarters in Manchester, Vermont. Can be erected in one hour. Can pay for itself in five weeks. Price complete, \$2,500; including 1940 Chevrolet Cab Over Engine Tractor, \$3,000. Address:

KING REID

Cobleskill, N. Y., this week, or

KING REID

Manchester, Vermont

WANT FOR ORANGEBURG, S. C., COLORED FAIR

Oct. 7 to 11

Account of disappointment, Merry-Go-Round and any Flat Ride. Also Foreman for Ferris Wheel and Foreman for Leaping Lena. SHOWS—Good proposition for Minstrel Show, Snake Show or Monkey Show. Custard open. Can place Pop Corn or any 10c Stock Joints. This week, Laurens, S. C., Colored Fair, Sept. 16 to 21.

J. G. STEBLAR

ROSEN AMUSEMENTS

WANT GENERAL AGENT

With car. Must be capable and able to produce. Salary no object. All year round job. Join or wire. Address:

H. B. Rosen, Mgr.

Cochran, Ga., this week; then per route.

WANT

Advance Man with car, also Cook House or Grab. Book or buy Mixup, Tilt, Octopus, Shows of all kinds with own transportation. Stock Concessions, come on; will place you.

BREWER UNITED SHOWS

Arp, Texas; then Lone Oak Fair, Oct. 2 to 5.

FOR SALE

Concession Trailer with living quarters, custom built, 20 feet long. Concession end equipped with Freeze King Automatic Frosted Malt or Custard Machine, like new. Fast money maker. Priced complete, \$2750. Contact

FROSTED MALT

c/o Wilson's Shows

Morton, Ill., Sept. 16-21; Eureka, Ill., 23-27.

WARD CARTEE

Contact me at once. Also need Fly-o-Plane Operator.

GEO. L. TROTTER

Marshall, Tex., Sept. 16-21; Paris, Tex., Sept. 23-28.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Jim Williams Gets Well With Chi Show

CHICAGO, Sept. 14.—James T. Williams, Cavalcade of Stars producer and promoter of thrill circuses, wrapped up in excess of \$20,000 profit as a result of his four-performance Labor Day week-end promotion at Soldier Field.

Reliable reports indicate the gross topped \$60,000, house being scaled at \$1.20 and \$1.80.

Jimmie Lynch and His Death Dodgers were featured, augmented by motorcycle stunts and novelty races, the bike jockeys being members of the various cycle clubs of the Chicago area.

Venture enabled Williams to clean the cuff of the losses suffered at Soldier Field a year ago and at Buffalo two months ago.

Gibsonburg, O., Homecoming Registers New Gross Record

GIBSONBURG, O., Sept. 14.—Held for the first time since 1941, the home-coming and ox roast, sponsored by the Gibsonburg Volunteer Fire Department, broke all previous gross records, Frank Ottney, general chairman announces.

White Star Attractions were on the midway and free attractions included the Great Saal, magician; Elmer, walk around, and Professor Snikle-fritz's clown band.

15,000 Attend Admission Event at Jackson, Calif.

JACKSON, Calif., Sept. 14.—Annual Jackson observance of California's Admission Day was celebrated Monday (9) with 15,000 attending the parade, main street races, concert and official dance at the California auditorium.

Fireworks and special attractions climaxed the event.

Ex-G.I. Cele Successful

CASEY, Ill., Sept. 14.—Celebration and ex-G.I. Jubilee here September 2-5 proved a big success, S. M. Rurdett reports. Free acts included Lamont's Cockatoos and Macaws; Ames and Ansorg, adagio act, and J. E. Moore's Monkeys. A bathing beauty contest was a feature.

Armory Houses Indoor Fair

ST. JOHN, N. B., Sept. 14.—For the first time in years St. John Armory, owned by the government, was used for an indoor fair, sponsored by the Kinsmen's Club and St. Mary's Band. Free acts included Gypsy Treganza, acrobatic and folk dancer, and Auburn, magician.

Club Fair Gets \$3,700

FAIRVALE, N. B., Sept. 14.—A one-day fair, promoted by the Fairvale Community Club, netted \$3,700 to help build a playground and sports field as a memorial to men who lost their lives in World War II.

Maine Celebration Nets 1G

HIRAM, Me., Sept. 14.—Annual Old Home Week and Fair, sponsored by the American Legion and Veterans of Foreign Wars here, September 4-7, netted \$1,000, according to Albert F. Ward, secretary.

WANT CARNIVAL

For 3 Days

SOCORRO FIESTA

Sept. 27-28-29, Uptown Location. Auspices American Legion and Knights of Columbus. Wire

Joe Elgin
SOCORRO, N. M.

AMMUNITION

FOR SALE

.22 SHORTS FOR GALLERY,
\$65.00 PER CASE.

J. STRAUSS

25 Tremont St., Boston, Mass.
LAF 7602

Motorized Carnival

FOR SALE

CHEAP FOR CASH

Consisting of the following: Five Rides, six Trucks, Hot Wagon with 25 Kw. Transformer, eight Concessions, two Shows, three large Light Towers, three 1500 Watt Spot Lights or Searchlights, new 250 Amp. Welding Equipment, plenty of Ground Cable and Miscellaneous Equipment. Address:

BOX 425, c/o Billboard
390 Arcade Bldg. St. Louis, Mo.

GEREN'S UNITED SHOWS

Want for six more spots, all Indiana and positively on streets. Knightstown on Public Square, September 24 to 28; Albany, October 1 to 5, with four more to follow. Stock Concessions Privilege, \$25. No X.

Watch this show in 1947. Twelve Rides, six Towers, beautiful front. Will carry outstanding Free Act and will play only the Smoke Stacks. Now booking for 1947. Permanent address: P. O. BOX 246, Greensburg, Ind.

All replies
W. R. GEREN
Greensburg, Indiana, this week.

14TH ANNUAL UTICA VICTORY HOME COMING

UTICA, OHIO, OCTOBER 3-4-5 INCLUSIVE
THREE BIG DAYS AND NITES

Ohio's Best Street Fair and Carnival

Concession space open subject to previous booking.
Platform and High Acts wanted. For information contact

BILL BAIN

Write or phone Newark, Ohio. Phone 3727 or 6128.

FOR SALE

I KRAMER FOUR-ABREAST

MERRY-GO-ROUND

66 Horses — 2 Chariots

All Fibre Gears

Tom Brown

BELL AUTO PARTS CORP.

1177 Tremont St.

Boston, Mass.

Phone Garrison 2177

JOHN GALLAGAN WANTS FOR KNOXVILLE, TENN., FAIR, SEPT. 23-28

Bingo Counter Men, \$50.00 per week plus bonus; Relief Caller, \$75.00 per week. Agents for Country Store, Ball Games, Grab Joints and Guess Your Age.

FAIR SECRETARIES

Let us handle your Midways for 1947. We will have 2 Complete Units, plus 3 DeLuxe Bingos. We only operate Legitimate Concessions and guarantee to give entire satisfaction. Can refer you to any of approximately 20 Fairs that we have played in 7 States, some of which we have played for over 14 years. We are now finishing our Biggest Season in our 20 years in the Concession Business. I will be at the following Fair meetings during the winter months: Chicago, Indiana, Illinois, Michigan, Ohio, Kentucky and Tennessee.

WANT FOR 1946

Concession Secretary who can handle 20 to 30 Concessions. Must have experience and be bonded. Concession Builder. Concession Agents that can stand prosperity and do not drink. Will frame any Stock Concessions for Capable Agents.

HAVE FOR SALE—WILL TAKE HIGHEST OFFER

1 Dodge Cab-Over-Engine Truck, less than 22,000 miles, 16 ft. Stake Body, Covered.
1 Chevrolet Truck, less than 17,000 miles, with 24 ft. Trailmobile underlung Semi, Van, Side and Back Door.
1 Elcar House Trailer, 22 ft. long; 1 9-ft. by 45-ft. khaki brand new Sidewall; 1 14-ft. complete Ball Game, Milk Bottles; 1 24-ft. complete Ball Game, Milk Bottles; 1 Forschner Chair Scales; 1 complete Penny Pitch, Frame, Fly and Board; 2 Daisy Cork Guns (New).

All Address:

JOHN GALLAGAN

"One of America's Largest Independent Concessionaires"
Playing Jackson, Ohio, this week. All people interested in Knoxville, Tenn., Fair, address me c/o Fair Office, Knoxville, Tenn., starting Sept. 18.
Permanent Address: BOX 1270, KNOXVILLE, TENN.

BLANCHESTER, OHIO, ANNUAL FALL FESTIVAL

ON STREETS, SEPTEMBER 23-28

WANT—Carmel Corn, Taffy Candy, Jewelry, legitimate Concessions of all kinds. All replies to

W. S. CURL

Franklin, Ohio, Fall Festival on Streets, September 16-21.

John R. Ward's World Fair Show

ON ACCOUNT OF ENLARGING SHOW FOR 1947

WANT TO BUY

6 72-FT. FLATS, 1 STOCK CAR AND 3 SLEEPERS

ADDRESS

JOHN R. WARD, Mgr.

Tulsa, Okla., this week; Texarkana, Tex., next week.

4TH OF JULY VICTORY CELEBRATION

Week of the Fourth, 1947

WANTED

A complete Carnival, Rides, Shows and Concessions. One evening of Fireworks. This is Lenewee County's Biggest Event of the year, held at the Fairgrounds. A real money making opportunity. Don't miss this one.

SPONSORED BY

DISABLED AMERICAN VETERANS

CHAPTER NO. 20

ADRIAN, MICH.

We Manufacture the Perfect ELECTRIC PENNY PITCH

All new material. Takes any coin pitched (that's real action). Works on A.C., D.C. and batteries. \$95.00 complete. Immediate delivery. Write for pictures and literature.

STANLEY

GERSH

PERFECT GAMES CO.

SAM

CARBER

2894 WEST 8TH STREET

CONEY ISLAND 24, N. Y.

Phone: E5-planade 2-4383

July Slump and Rain Prevent Record Year at Savin Rock

NEW HAVEN, Conn., Sept. 14.—A sharp drop in business in mid-July, plus 15 days of rain, robbed Savin Rock of another record-breaking season, altho a terrific Labor Day week-end brought the season close to last year's record breaker.

Following an opening that bade fair to top all figures in the park's existence, business took a nose-dive right after July 4. The slump, which reached huge proportions, continued thruout July, but picked up slowly around the second week in August. Three successive week-ends, plus a heavy spending holiday crowd actually rescued the season.

The seven-month season (March to October) was highlighted by the introduction of six new rides, including a 3,000-foot Roller Coaster, five amusement centers, and the extending of the midway several blocks along Beach Street, and was marred only by the burning of the Virginia Reel on the July 4 week-end.

Bumper games, offering practical prizes (foodstuffs, nylons and soap powders), led the field, doing a gross well over \$750,000, with rides and skill games close behind. Hot dog and refreshment stands felt the brunt of the sluff-off caused by the necessary raising of prices all around.

Plans for next season are in the gigantic class, with the Savin Rock Park Company planning on reviving the almost dormant White City by installing three or four new rides along with a seven-ride kiddies' park to operate along with the present small kiddie center. The first of the White City promotions took place this year with the building of Sky Blazer, which promoters claim is the

largest Roller Coaster in the East. A Merry-Go-Round, which will be moved from Luna Park, will be installed in the center of the park next year.

Jack Tiernan, one of the biggest independent operators, has already completed plans for erection of a new midway which will contain 5 rides and 15 stands. The new park will extend more than 300 feet back from Beach Street and be completely landscaped and modernized.

Present plans call for most operators to continue business on week-ends until October.

Cincy Coney Biz, Crowds 18, 27% Over Old Highs

CINCINNATI, Sept. 14.—Coney Island here enjoyed the biggest business year in its history during the season which closed Labor Day, Edward L. Schott, president and general manager, reported.

Attendance exceeded the 1,000,000 mark. At the automobile gate the increase in attendance amounted to nearly 30 per cent, but this was slightly offset by a decline of between 2 and 3 per cent in passenger traffic on the steamer Island Queen. The difference is accounted for by the end of gas rationing, which made it possible for patrons to come all the way by automobile, instead of by boat.

The increase in gross business amounted to about 18 per cent, Schott reported.

Largest gain was in Moonlite Gardens, Coney's summer ballroom, where a 21 per cent increase in attendance and a 47 per cent advance in gross business were recorded. Sunlite Pool business was up 20 per cent, despite the fact that cool weather the last three weeks hampered business.

Rides and concessions shared in the big increase in gross volume.

Rockaway Beach Notes

ROCKAWAY BEACH, N. Y., Sept. 14.—Estimated attendance for the Rockaways this summer, according to chamber of commerce figures, was 30,000,000. . . . Playland Park's visitors were figured at 3,000,000. . . . Laury Harris is the guiding force behind the Cornaga Grill in Far Rockaway. . . . Art Johnson, former local scribe and press agent, is doing scripts for Mutual Broadcasting shows.

Bill Bonselle is back ornamenting billboards after four years in G.I. clothes. . . . Barrister A. J. Geist, president of Playland Park, is one of the town's leading civic workers. . . . Tony De Rosa's dine-drink spot is one of Seaside's most attractive.

Tavernkeeper Jack O'Connell is marking his second decade at Seaside. . . . P. J. Carr's Bank Inn at Seaside occupies a building that once housed a bank. . . . Al Van Loan, local band leader, is marking his 15th year, virtually all of the time having been spent in this territory. . . . Sid Kramer is out of service, where he was a lieutenant in Special Service, and plans to return to the music field.

Flynn Maps Improvement Plans for Olcott Beach

BUFFALO, Sept. 14.—Bert Flynn, owner of Olcott Beach Amusement Park here, which closed for the season Labor Day, already is mapping improvement plans for next season. He hopes to add three new rides, Merry-Go-Round, Rocket and Tilt; landscape much of the park, increase the advertising budget and have a different free act each week.

Flynn says business this season was spotty. Things started off well and continued until July 4, when there was a noticeable let-down.

Fire Hits Midland

NEW YORK, Sept. 14.—An early morning fire at Midland Beach, Staten Island resort, August 29, destroyed an open-air movie establishment and several small buildings.

Eltch Gardens Has Big Season

DENVER, Sept. 14.—Eltch Gardens shuttered Sunday (8) with season's business running far ahead of last year, according to Arnold Gurtler, president and general manager.

Final promotion was a nickel day with all rides, games and main gate on a 5-cent fare. Final night also was featured by the finals of the park's rumba contest. Previous to finals, contests were held each Sunday afternoon, featured by instructions by Arthur Murray Dancers, who selected the best dancing couple each Sunday. Winners the final day were tagged Rumba King and Queen of Denver by ork leader, Dick Jurgens, and were given Arthur Murray Dance Scholarships, \$25 in cash and a contract with Ralf, local photo studio.

New Diesel miniature train, altho received in the middle of the season, drew top play, along with Roller Coaster and Jeep. Park had a naming contest for the train, giving a \$50 savings bond for the name selected, Cactus Rose.

Eltch Theater closed its 55th season with *Dear Ruth*. The 10-week program matched last year, which was the most successful in its history.

Only dark spot on an otherwise bright season was the polio epidemic, which began in June and brought a ban on attendance of children under 18 at public gatherings August 21. Park officials co-operated with the polio committee and newspaper listings of the park ban hit family picnic trade.

Charles Robinson, who spent the season at Riverview Park, Chicago, is back at his home in Philadelphia.

CONEY ISLAND, N. Y.

By UNO

The 1946 season wound up Sunday (15) with another Mardi Gras, the first since 1943. Unusually warm weather lured the crowds. Particularly outstanding in the nightly pageants were the new floats.

Natives are mourning not only the loss of Luna, but also the fact the site will become a housing center. The cry is once such a project gets a foothold in the heart of the amusement area it will mean more such schemes. Surf Avenue, they claim, will gradually fade as a pleasure spot with the Bowery, or the midway, getting the cream of business. Another chapter in the beef is why the Chamber of Commerce didn't step in, solicit subscriptions toward raising \$275,000, the price necessary to purchase Luna, and save the park from getting into the hands of those not in showbiz.

Bob O'Neill, magician, and Mary Haley, after their marriage Tuesday (17), join Penn Premier Shows. . . . Mrs. Neil Kyrimes celebrated a birthday Saturday (7) at home with Neil's Coney business associates and friends as guests. . . . Jimmie Kyrimes has five new rides for his Bowery Park being readied at different points. Included in the lot are a Whip, by William Mangels; Cuddle-Up, Philadelphia Toboggan Company; Boomerang, Harry Witt; Caterpillar, Allan Herschell, and Aerial Joy Ride, Nor-

man Bartlett. Two more to come. Kyrimes's concessions will occupy remainder of the space. . . . Harry Nelson has purchased a Mack truck to transport his striking hammers along the fair route. . . . Herman Wolff and Moe Levy are partners in two guess-your-ages that will be part of fairs. For next season, to skirt one side of his Boardwalk Arcade, Wolff will share profits with Stanley Gersh and Sam Garber in 40 poker roll games from Perfect Games Company.

Morris A. Berns, prexy of the Hofie System, Inc., plans other eateries similar to the one he introduced this season on the Boardwalk. Leo Stober, Isadore Rubenstein and G. Flormont, of Greyhound Amusement Devices, have engaged space for a six-unit game in Chicago for the December parkmen's convention.

Herman Bakerman, arcade owner at Keansburg, N. J., has contracted for five greyhound games to be placed at different localities along Jersey shore fronts. . . . Max Needleman and Irving Fenichel, of Fenamac Enterprises, have shipped two of their seven Pre-Flights from Herman Wolff's arcade to Shaffer's Broadway (N. Y.) arcade. . . . Joe Jacobs, exec of Amusement Games, Inc., and arcade operator on Surf, has opened another, capacity 60 machines, in the Gay Blades Skating Arena in Manhattan. . . . See you next season.

Pa. Spots Vie For Crowds With Fiddle Contests

WEST CHESTER, Pa., Sept. 14.—With only a few weeks remaining on the season's schedule, park ops in this territory are competing vigorously for wind-up business. Of late, attendance at most spots has dropped due to cool weather. Milder temperatures are expected, however, and prospects are bright for an upturn in biz to climax the season.

Competition this season has been stiff in bidding for old-time fiddler patrons. Lenape Park started the ball rolling with its Old Fiddlers' Picnic, an annual event, August 4, pulling a big crowd. Crystal Springs, at Parkesburg, followed August 31 with an old fiddlers' day, managed by Mrs. Charles H. Davis. The event, which has been featured by Crystal Springs in one way or another the last 21 years, drew 8,000 people despite unseasonably cool weather.

In what was probably the final fiddling jamboree of the season, Sunset Park, near West Grove, sponsored a musicians' jubilee festival today. In addition to rustic bowstring scrapers, park opened the gate to jitterbugs and all types of dancers, singers and musicians. Tickets went at 25 cents for adults, with kids free.

To vie with the Sunset Park festival, Lenape Park offered a farmers' picnic today. Same park will stage an all-colored picnic in two weeks. Idea has been tried with great success in past years by Manager John V. Gibney.

Special Events Lure 225,000 at Lakewood

ATLANTA, Sept. 14.—Special events at Lakewood Park here this summer attracted 225,000 persons and the amusement area brought in 300,000 to give the spot a total of 525,000 for the season, according to Mike Benton, president of Southeastern Fair Association, which operates the park. Spot will close a week in advance of the fair, scheduled September 27-October 6.

Benton said the 1945 attendance at the park was 722,712 and he expects this year's final figure will be well over the 800,000 mark.

Special events here this year included Sam Nunis's auto racers, WGST Day fireworks, motorcycle races, Jimmie Lynch's Death Dodgers, speedboat races, Joie Chitwood's Hell on Wheels, All-Star Hillbilly Jamboree, Miss Atlanta beauty contest with Bob Jones's ork, midget auto races, harness races and time trials for the AAA national championship.

Nick Galbo Purchases Cohocton, N. Y., Funspot

HORNELL, N. Y., Sept. 14.—Nick Galbo, Hornell, has purchased the Palace Amusement Park at Loon Lake, Cohocton, N. Y., from M. G. Wall, spot's owner-operator the past 20 years.

Galbo plans to spend \$50,000 on improvements and additions for next season, including new rides, concessions and free acts. Spot has one of the finest ballrooms and roller rinks in this section.

Spot Offers Free Movies

ST. JOHN, N. B., Sept. 14.—Signaling the approaching of the end of the season, Gondola Beach Park here is offering free movies and dancing from 9 p.m. to midnight.

Roseland Funspot Enjoys Best Season

CANANDAIGUA, N. Y., Sept. 14.—Roseland Park on Canandaigua Lake here, owned and operated by William Muir, chalked up the best season in its history this year, Muir reports. Holiday biz was way up, spot drawing 20,000 July 4, and 15,000 Labor Day.

Because of business, Muir has decided to keep the park open thru September. Spending, he reports, is up 25 per cent over last year.

Muir recently purchased an additional 25 acres on the opposite side of the road and plans a large picnic grounds and a new ballroom with 5,000 feet of floorspace. Improvements this year included a new shooting gallery, two new concessions and a large bingo lay-out. Dancing proved popular when Manager Jimmy Miller switched policy from park to social plan—\$1.50 per couple. Wednesday, Friday, Saturday and Sunday were dance nights, with territorial bands and the Bill Flanagan and Ken Renwick bands alternating.

Toll Charge Removal Hailed by Ohio Ops

SANDUSKY, O., Sept. 14.—Area resort operators hailed removal of toll charges for passenger cars and trucks across the Sandusky Bay Bridge as a great tourist trade inducement.

The span has been collecting varying fees since 1929 and is a vital link in the highway which skirts the Lake Erie shore from Buffalo to Detroit, carrying most of the area's summer resort trade.

Cedar Point, Crystal, Gem and Terrace beaches are directly affected by the toll charge withdrawal.

Long Beach Notes

LONG BEACH, L. I., Sept. 14.—The 1946 season can be indexed among the most successful in history. Residence and amusement properties all commanded top rentals. Many beach improvements are planned for next year. Long Beach Stadium was a beehive of activity all season. Despite the shortages of automobiles, Roadside Rest, one of the largest motorists' stop-offs in the country, did a big business.

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Concessionaire who has complete Ride and Amusement Equipment. Will give long term lease. Opening 12-acre Park and Beach bordering on Lower Dells of Wisconsin River and Lake Delton, where 150,000 to 200,000 tourists visit annually. 10 miles from Devil's Lake State Park. We have normal population of 75,000 in 20-mile radius. Milwaukee R. R., 3 miles; Northwestern R. R., 10 miles; large Dells Airport, 1 1/2 miles. Excellent opportunity for right party. Write or wire

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Savin Rock Notes

Season's closing shows most old-timers ready to pack and hit the carnival trail. Bill Corona is booked for shows in Reading and Hagerstown, Md., and Trenton, N. J., while Ralph Rullis hits the Jersey trail, taking his ball games around the midways. . . . Ernie Panico is one of the few boys ready to call it a season. After 28 years of constant operation, he plans to sit back and let his two sons carry on. Ernie has plans for a doll store and some fishing, but no work.

Sam Roth heads for West Palm Beach and his annual American Legion benefit which he has been running the past three years. Dave Bakerman heads for Panama where he will operate during the winter.

Sam Robbins, purveyor at the Rock's oldest hot dog stand, offers proof the war is over by announcing his famous charcoal broiled Viennas are back to their original size and quality.

Harless, Gregory Utilize Former War Weapon for Thrills

SEASIDE, Ore., Sept. 14.—Two enterprising operators here—Lyle Harless and Ivan Gregory—are utilizing a former weapon of war for the amusement business, using a duck (amphibious automobile) for a thrill ride thru the surf.

The partners, new to the entertainment field, obtained the duck from army surplus supplies; obtained a franchise from the city of Seaside giving them exclusive use of the beach, and set up a new business.

Rides bring \$1.50 for adults and 75 cents for children. Altho craft was built to carry 25 troops and equipment, Harless takes only 14 because, he explained, "They like to stand up in back and watch." Boat has a canvas cover, so riders inside peer out portholes and, after the metal guard in front is lowered for the return trip, thru the windshield.

Trip is thru the surf for about a mile into relatively smooth water and takes about 20 minutes. Allowing for loading and unloading, boat makes an average of two trips an hour. Heaviest going is on the out-bound run, when surf breaks over the bow, gently dowsing those standing in stern. Sensation is akin to some of the milder dips of a Roller Coaster, bringing squeals from women passengers.

Altho he has been operating daily thru the resort season, Harless says operations will continue on week ends thru September and as long as patronage holds up.

Operation is more at the mercy of weather than most outdoor amusements as, even on fair days, surf may be too heavy to haul passengers.

Indianapolis Riverside Operating on Week-Ends

INDIANAPOLIS, Sept. 14.—Riverside Park here is operating now only on week-ends. Spot opens Saturdays at 7:30 p.m. and Sundays at 1 p.m. Policy will continue while weather is favorable.

Management says the regular season just closed was about equal to last year's. Weather early in the season hindered any record breaking.

William Powell, still under army medical care for wounds suffered in the Philippines, visited Frank D. Shean at Casino Park recently. Other visitors at Casino were Mr. and Mrs. David Endy and daughter, owner of Endy Bros.' shows, and Mrs. Jack Greenspoon.

Illions Says Celoron Biz Beat Last Season's Mark

JAMESTOWN, N. Y., Sept. 14.—Harry A. Illions, who shuttered his Celoron Park Sunday (8), reports that business topped last year's despite cold weather which cut deeply into August attendance.

Bush & Laube, refreshment and games concessionaires at Celoron, reported their gross 35 per cent over last year's.

Lakeside Has Top Season

LAKESIDE, O., Sept. 14.—From the standpoint of attendance and number of conferences and conventions held, Lakeside's 1946 season was the largest in the 73-year history of the resort, K. E. Miller, assistant manager, says. More than 12,000 attended the 25 conferences and conventions.

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DEVIL'S DIP
ALSO CALLED OCEAN WAVE
Few of its kind, perfect condition, new top. Can be seen at Lalle's Park, Angola, N. Y. First \$2,500 takes it.
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Care of Lalle's Park, Angola, N. Y.
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On the Bowery and West 16th St., Coney Island, N. Y. Half interest or outright.
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SMALL MERRY-GO-ROUND, WHEEL, KIDDIE AUTO RIDE AND MIX-UP. I AM IN THE MARKET FOR 1000 FT. OF GROUND CABLE. There is plenty of money where I want these Rides. We have Whip and Miniature Train operating now. I have a two-year lease on this park from the city and I really think that we have something; the people are strictly behind us, so get in touch with me if you are interested.
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HYDE ATHLETIC SHOE CO.
Manufacturers of those famous
BETTY LITTLE Roller Shoes
Cambridge, Mass.

Over 3,000 Attend Opener of New AOW Hackensack Skatery

HACKENSACK, N. J., Sept. 14.—Hackensack Arena, latest addition to the America On Wheels chain of rinks managed by William Schmitz, opened Friday (6) to a crowd of more than 3,000, including many well-known personalities in the roller rink business.

General Manager Schmitz reported much favorable comment from visitors who had known the old Arena. Particular note was made of the large carpeted lobby with leather-covered walls, the unique lighting system and the cushioned seating arrangement to take the place of the old wooden benches. A soft gold light illuminates the skating arena, which is equipped with a stage at one end. Skaters were reported well pleased with the new plastic surface which eliminates the use of floor powder.

Emceeding the program was Bill Love, New York Journal-American columnist, who introduced visiting celebrities who included Uncle Don, radio singer; Peggy Mann, of the Lucky Strike Hit Parade; Charlie (See 3,000 at Hackensack on page 88)

Schmitz's Passaic Spot Reopens to Good Turnout

PASSAIC, N. J., Sept. 14.—Passaic Roller Rink, oldest link in the chain of America On Wheels rinks, opened its eighth season August 30 to an excellent crowd, reported General Manager William Schmitz.

Bill and Eldora Best, AOW pros, presented a program for the occasion, featuring exhibitions by Rod Hackett, Mary Louise Leahey, Torchy Gargano and Marvin Schwartz, of the Passaic and Twin City rinks. (Passaic Spot Reopens on page 88)

Delaware Rollerries Reopen

WILMINGTON, Del., Sept. 14.—Delaware Roller Rink, on DuPont Highway near New Castle, reopened Sunday (8) under the management of George and Ruby Gelinis, new operators. Rink has been renovated and operates nightly except Tuesdays. Printz Roller Rink at Holly Oak reopened Sunday (1) with Victor Caille at the electric organ.

Hartford Palace Gets Organ

HARTFORD, Conn., Sept. 14.—Hartford Skating Palace held its fall opening recently, with prizes and souvenirs offered. Featured was Mildred O'Brien at the new mystery console. Harry Neckes, operator, has resumed publication of his Palace Patter, monthly four-page paper with news of the rink.

Roller Rumbblings

The Skating Millers, who perform atop a moving car, are playing fairs, having appeared at San Joaquin County Fair, Stockton, Calif., September 2-8, and Coos County Fair, Myrtle Point, Ore., September 11-15.

Riverside Roller Aces Club, Riverside Rink, Indianapolis, is entering its 12th year with a membership drive, reports Ray Woods. During the war every male was in service, the club being maintained by feminine members.

PORTABLE ROLLER RINK

42x98, first grade pre-war Maple Floor. 5-pole Top with 5 telescopic steel Push Poles, chain Guy Lines, steel Skates. Tent and Floor 5 months old. 180 pairs Chicago Clamp and Shoe Skates, Amplifier, Mike, 4-12" Speakers, automatic Record Changer, Hand Rails, Skate Boxes, Benches, Grinder, etc. Everything tip-top condition and now operating. Price, \$8,500.00.

E. F. SMITH
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FOR SALE

One Portable Skating Rink, used 2 weeks; new Tent, 40x101; Floor, 40x100, made out of 33/32 Hard Maple Flooring; 200 pairs new Clamp Skates, 50 pairs new Shoe Skates, 1 new Electric Ice Box; Skate House, 7 1/2 x 18; lots of extra Parts. This Rink is now in operation, clearing about \$70.00 per night. Price \$11,000. Also have one 40x100 Hard Maple Floor complete, will sell for \$3,500. This floor used 2 months. Also have a few thousand feet of Hard Maple Flooring. This deal is worth looking into, as I must sell this equipment. If interested either wire or come and see me. No letters answered. **JACK J. GRAY**, Vinita, Okla.

FOR SALE

Portable Roller Rink

Now operating. 50'x120' Maple Floor, 220 Pairs Chicago Rink Skates, everything complete and in excellent condition. Top is only three months old. This Rink must be seen to be appreciated.

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For Sale—Roller Rink

140 Pr. Chi. Clamp Skates, 18 Pr. Shoe Skates, Neon Sign, Amplifier, Speaker, Mike, Turntable, 8 Fluorescent Lights, 2 36" Exhaust Fans, Repairs, etc. Skates in very good condition; all other equipment nearly new. In operation in brick bldg., 50'x90', which can be leased or rented reasonably. **CLARK'S ROLLER SKATING RINK**
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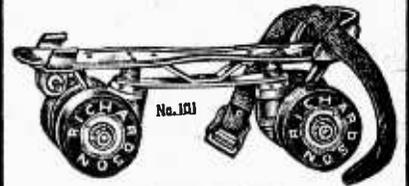
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45x90 ft. water-proof Tent, Maple Flooring, automatic Record Changer, Amplifier with four Speakers and about 150 pairs of Skates. Now in operation. Best offer takes.

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Complete Portable Skating Rink with music; over 250 Pairs Chicago Skates, most of them new; Sander, Grinder, new Hyde Shoes. Now in operation under Tent, 40x120. Everything for \$6,200. Write

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Tent, Portable Roller Rink, 40/80 Maple Sectional Floor on 2/4 Cleats, good PA and Record Changer, 100 Pairs Chicago Skates. Tent new this spring. Can be seen in operation Winslow, Ind. Best offer over \$3000.00 takes it. **GREEN, 615 Locust St., Evansville, Ind., WILL BUY NEW CHICAGO SKATES, ANY AMOUNT.**

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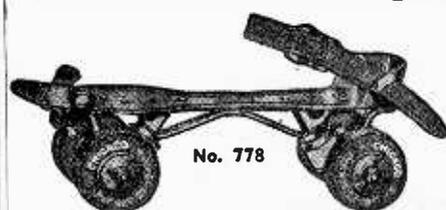
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Write

R & W RECORDING CO., 24 BRIAN ST., NEW HYDE PARK, L. I., N. Y.

Hull Plans Return To Road; Predicts \$\$ for Class Units

BEAUMONT, Tex., Sept. 14.—Jimmie Hull, who formerly had out the Jimmie Hull Players, writes that he plans to hit the road again after four years spent in the real estate business in Orange, Tex.

Recently returned from a long trip which served as a looksee of the country, Hull advises rep men who want to clean up to put out a modern show that will eclipse the old-style candy shows formerly thought good. "Money is plentiful and folks are hungry for stage entertainment," says Hull, "but I don't think people will accept the old-time rep featuring *Jekyll and Hyde*, *Lena Rivers*, etc. A show must be modern from front to rear, with special scenery, modern lighting effects and good actors who are paid enough so that a manager can demand top wardrobes. Then select real plays and give the public comfortable seats comparable to those in film houses.

"Forget the candy sales and reserve every seat at no extra charge. Pretty girl ushers (locals, if necessary) in classy costumes will help. If smoking is prohibited, furnish a special lobby for smoking, and a special section to care for crying children. Forget the concerts. Forget all legitimate gyps and bring them back on the merits of the show and modern appearance and management. If you do, that's gold in them thar hills."

Tribute for James E. Adams By T. F. Kirk, Showboat Fan

Georgetown, Md. Editors *The Billboard*:

James E. Adams, veteran operator of the James Adams Floating Theater, who died September 2, made showboat history on the Atlantic Coast. Truly, had it not been for the Adams boat, thousands of folks in our part of the country would probably never have seen a showboat at all and would have missed all those years of entertainment which it brought to the little river towns. Tho the boat no longer comes, it is well-remembered for the many enjoyable evenings that were spent aboard it.

I have been a weekly reader of *The Billboard* since 1925, subscribing 21 years ago, when a boy of 16, for the sole purpose at that time of following the route and a little news of the Adams boat.

I would like to pay a tribute to all the Adams showfolk formerly with the boat, and especially to Mr. and Mrs. Charles Hunter, to whom a great deal of the success of the boat was due. They and the James Adams Floating Theater will long be remembered in Maryland for the clean and wholesome entertainment which was advertised and delivered.

T. F. KIRK

Voltage Regulators

Designed for use with all 16mm. sound projectors, complete with volt meter and rheostat control.

List Price - - - - - \$45.00

STEVENS PICTURES, INC.

101 Walton St., Atlanta, Ga.

Ohio Burnt Corkers, 400 Strong, In Annual Shindig at Lancaster

LANCASTER, O., Sept. 14.—Lancaster's Burnt Corkers, old-time minstrel group, staged another successful reunion and picnic Sunday (8) in Rising Park here, attended by more than 400, including families of members. Organized six years ago, the group has grown from 40 members to more than 300, according to John W. Vogel, vet minstrel man of Columbus, O., and includes amateur and pro minstrels and vaude entertainers from Ohio and six other States.

Elected for the ensuing year was George Evans, Lancaster, former balladist with the Dixie Doodle Minstrels, as president to succeed Loring E. Brown, vet interlocutor of Columbus. Brown became vice-president, while Dwight Denton and Ed Herman, originators of the Corkers, were re-elected secretary and treasurer, respectively. Executive board members, all of Lancaster, are: Charlie McClintock, who served as program arranger; Elmer Jackson, Adolph Brown, Charles Armbruster, Perrin Hazelton, Karl Denton and J. L. Haberkorn.

Interlocutor Charles Lucks, Columbus, kept the two-hour unrehearsed program in the park shelter house moving, while Charlie McClintock lined up presentation as Corkers arrived. On the program were Ora Catron, Lancaster; Columbus Quartet; Elvin Stickler, Amanda, O.; J. A. Hutchinson; Lancaster Quartet; Dick Miller, Lancaster; Guy Seeholtz; Chuck Skiver, Lancaster; Jim Patton; Everett Sain and Company; Billy Wells, Columbus; Frank Hickman's 15-piece German band of Fairfield, O.; Bob Lawrence; Waldo Barnes and Joe Smith; Chuck Skiver Quartet; Paul Lang, Lancaster; Walter Prather, and Merle Kimble, former end man, Logan, O. Cilmox of the show was the appearance of comedians Haberkorn and Denton, known professionally as Hab and Denton.

Among visitors were Mayor Fred Von Stein, honorary Burnt Corker, who welcomed the group to Lancaster, and Doc Waddell, "circus chaplain," who was appointed chaplain of the Corkers and who read a tribute he wrote for the Corkers.

REP RIPPLES

JACK SWEATMAN, drummer, is back in Chicago after winding up on a string of fair dates for the Boyle Woolfolk office. Al Tint, now in commercial lines in the Windy City, tells of spending several pleasant hours with Sweatman last week. The two formerly trouped together in the old minstrel days. . . Clarence Auskings, veteran rep agent, has quit his job as room clerk at the Jackson Hotel, Fremont, O., to again handle the advance for Guy and Emilie Stanley, who open their school magic show September 20 in Utica, Mich. . . S. M. Garlock opens around Castle Rock, Wash., with religious pictures October 1. . . Sellers Players, T. T. Sellers, manager and leads, will play auspices dates around Milwaukee this fall, using three people. . . Cray Players, colored group, will again operate in the Camden, N. J., area this season. . . Brownie's Fun Show reports business up to par in the Lewiston, Idaho, sector. Show offers pix, small animals and vaude. . . Leonard Greeley is readying a drama-film show at Shenandoah, Ia., to travel the Northern Missouri territory. Show will carry enough 16mm. film for a two-week stand. . . Chestnut Hill Players, four people, will again operate in the Boston area.

CHARLES W. HOWELL will operate his pix show on a circle out of Rutland, Vt., after October 1, playing each town once a week. He had a concession at Northern fairs in recent weeks. . . Gilbody's Show, pic layout, reports business satisfactory around Sarnia, Ont. . . Willis Doucet has recently joined his own unit to do vaude specialties. Troupe plays week stands. . . Renel Players, colored group, are in operation in the New Orleans sector. Four people unit plays under auspices. . . Foster Gray will close his picture show and open his circle drama show near Baltimore October 1. . . Norfolk Players will operate in New England again this season. It's a three-person unit offering flesh bills under auspices.

STANLEY PLAYERS will operate around Milwaukee after October 1, offering E. F. Hannan's *Okie From Oklahoma*. . . Waltham Players will again operate under auspices in Middlesex County, Massachusetts. . .

Charles Doble is readying a four-people trick to operate in the St. Louis area under auspices. . . Bernard Small has his school show around Atchinson, Kan. . . Cray Players will make schools in the Spokane area. . . Others playing schools is the Ellis Novelty Show in Decatur (Ill.) territory, and George's Magic and Pix Show, which opened at Barber, N. C., to play Tennessee schools. . . Carlton Thomas writes from Magnolia, Ark., that he will have a 16mm. outfit on the road in that territory after October 1. Thomas recently visited New Orleans where he purchased his pic outfit. The Thomas Fun Show has been playing schools in the Southwest for several seasons. . . George W. O'Brien is booking school dates in Eastern Pennsylvania. . . W. H. McDonald will play schools in New England and New York State. . . Griff's Pix and Museum Show is showing in the Lubbock (Tex.) area. Archie (Fat) Mellon has joined the three people trick to do comedy and magic. Show also has a small animal layout.

GAINESVILLE RESUMES

(Continued from page 47)

Garvin, Don Couch and Portis Sims; tandem high school horses, Gerry Murrell. 19—Two six-people teeterboard troupes, the Aces and the Starettes, trained by Glenn Wilcox, of Fort Worth. 20—Funny Ford, Benny Saylor and A. W. Wells. 21—Double trapeze, Bill Mash and Lawrence Davis and Bill and Elsie Ritchie. 22—Hippodrome races, monks and ponies, clown carts and ponies, and Roman standing race, Buddy Gandillon and Billy Bob Alexander.

The staff: Roy A. Stamps, equestrian director; Dr. A. A. Davenport, assistant; A. Morton Smith, program director and announcer; Mary Sims, personnel; J. R. Wimberly, ring stock; Portis M. Sims, superintendent of wardrobe; Mmes. W. W. Welborn and Hallie Hatfield, wardrobe; J. B. Saylor, principal clown; Vern Brewer, general superintendent; Alex Murrell, chief electrician; Henry Skaggs and Billy Bob Alexander, boss hostlers, and Paul McGehee, boss property man.

Visitors in Gainesville included Jack Morris, Oklahoma City circus fan, and Irene Taylor. At Fort Worth, visitors included Myles Bennett, Dallas; Jimmy Hamiter, Dallas; Mr. and Mrs. Cecil Crowe, circus fans, Waco; J. D. and Bob May, and John Morton, Dallas circus fan.

Bill Ketrow Tenter Winds Up Oct. 5

LOGAN, O., Sept. 14.—Bill Ketrow's tenter, housing the Renfro Valley Folks, winds up the season here October 5 and moves into winter quarters on the local fairgrounds.

Ed Hiler, agent, closed ahead of the show September 14, and is now in the throes of framing a sidewall canvas layout to feature his Circle H Ranch, a Western hillbilly troupe, on a southern trek. Harry Kackley leaves the Ketrow show next Saturday (21) to join the Hiler org.

Business for the Ketrow show to date has been highly satisfactory, Hiler announces.

UNDER THE MARQUEE

(Continued from page 47)

Wild West shows, he has operated a garage and gas station at West Chester since 1939 and served a stretch on the police force there. During week-ends, he does trick riding and roping at Sleepy Hollow Ranch, Quakertown and other ranch spots in the locality.

Stanley Dawson spotted these former circus folks working the Ohio State Fair, Columbus: Billy (Bozo) Mack, Charles (Bright Eyes) Vail; Billy Nelson, partner of Louie (Wild Kid) Rosenberg; Denver Kline, Red Ball, Sweeney, Merkle, Carl Razzier and Joe Lewis. Joe and his partner had the ex on novelties, Bright Eyes on jewelry, and Bozo on ice cream sticks. All went to the Cleveland Air Races and planned to make Brockton, Mass.; Trenton, N. J.; Birmingham, Shreveport, La., and Dallas.

LAST CALL!

Only a few remain available!

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Bronx Cheer (Razors) (A-1—V.S.) Gr.	8.25
Bean Shooters (Large), Gr.	4.50
Blowouts (18 in.) A-1—U.S.), Gr.	9.00
Comic Hat Bands (30 kinds asst.) Gr.	3.00
Sparkle Matches (Book), Gr.	2.88
Snake Matches (Book), Gr.	3.25
Drinking Penguin (\$3.95 Retail) (It's Hot), Each	2.60
Wigly Jitterbug, Gr.	17.60

Write for Catalog of other Sales Tested Items.

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419 Wayne Ave. (P.O. Box 593) Dayton, O.

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Very heavy Aluminum Identification Bracelet.
Highly polished Carborundum Aluminum. Does
not tarnish. Solid Nickel Silver Chain and Sister
Hooks. \$6.00 Doz., \$80.00 Gross. SPECIAL
—Vibro-Tool, \$7.50 Each. You must mention
The Billboard to get these low prices.
25% Deposit Required, Balance C. O. D.

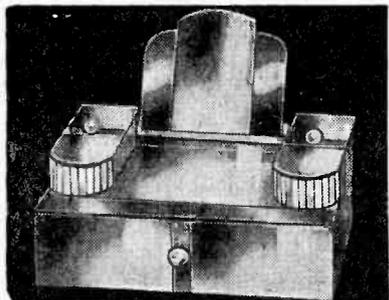
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Large Size—20¢ Each.
Balloons, Sticks, Bellows, Birds, Canes,
Feather Dolls, Lols, Etc.

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Beautiful Blue-White Vanity has half mural base, two-tone swivel mirror and flexo compartment. When drawer is opened music starts playing a beautiful tune.

Individuals Packed 6 in a Case. #800 (with music) \$5.95 each #800 (without music) \$27.00 dozen #900 (with music) \$6.25 each #900 (without music) \$30.00 dozen

Beautiful natural Wood COMPACT—3 1/2 x 3". Mirror inside. Well constructed. Powder container and powder puff. \$1.25 Ea. Retail—\$3.00 Doz. LIMITED QUANTITY!

Giant Table Model LIGHTER. \$5.00 Ea. Retail—\$38.00 Doz. IMMEDIATE DELIVERY!

Arkon PEN—guaranteed for 3 years. \$8.00 Ea. Retail—\$36.00 Doz. Sample \$3.50. IMMEDIATE DELIVERY!

#290 Airliner CLOCK—Session movement. \$16.75 Ea. Retail—\$9.45 Each.

Sport BINOCULARS—3 1/2 power, 40 MM., optically ground and polished lenses. Height closed, 5 1/2". Open, 6 1/2". With carrying case. \$12.00 Ea. Retail—\$6.75 Each. 25% Deposit—Balance C. O. D. Write for Catalogue.

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AMUSEMENT PARK—CARROUSEL, SKATING Rink, Penny Arcade, Shooting Gallery, Penny Pitch, Refreshment Stands, Picnic Groves, Bathing, Ball Field, etc. About 8 acres. Price, \$30,000.00. C. Tampier, Realtor, Hampton, N. J.

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NICKELODION AND AMUSEMENT MACHINE Route for sale, over 100 Machines, \$30,000.00. Also small Route, 22 Machines, \$12,000.00. Dewey Bowker, Sandpoint, Idaho. oc12

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START A MAILING LIST BUREAU—A DIG-nified profitable business. Operated entirely by mail. Spare or full time. No capital required. Complete plan of operation, \$1.00. Harold Eisert, 218 Beach 81st St., Rockaway Beach, New York.

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YOUR NAME ON OUR MAILING LIST FOR one year, receive mail daily, fee, 25c. Ace Service, 4304-C, Maryland, St. Louis 8, Mo. se21

50 PR. CHICAGO RINK SKATES, 50-WATT P.A. System, Chicago Skate Grinder and Hot Dog Machine, all like new. Write Dixieland Roller Rink, 1848 E. Broadway, Alton, Ill. Phone 3-6046. se21

1,000 ITEMS—FOR IMMEDIATE DELIVERY: Radios, Phonographs, Wheel Goods, Bar Equipment, Game Tables, etc. Davis Products, 16911 Livernois, Detroit 21, Mich. se28

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

AAA AMERICA'S POSTAGE STAMP Machines for sale. Buying all kinds. Multiply Folders, 50 M., \$27.50. Write U. S. P., 100 Grand St., Waterbury 5, Conn. oc5

AA BUYS! 1c LOBOY AND TICKET SCALES, Nut Vendors, 10c Aspirin and 25c Razor Blade Machines. Adair Co., 6926 Roosevelt, Oak Park, Ill. se21

A-1 CIGARETTE AND CANDY VENDING Machines. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. oc5

BELL PRODUCTS CO. IS BADLY IN NEED OF all types of equipment. Therefore we will pay top dollar for any amount of Pin Games, Consoles, Phonographs, Slots and Arcade Equipment. We will buy equipment on or off locations. Write, wire or phone Bell Products Co., 2000 N. Oakley, Chicago 47, Ill. se28

CHROME VP, \$40.00; NICKEL AND DIME Slots, \$75.00, including weighted stands. Want Bobtails and Owls. F. Shafer, Washington, Ind.

DUGRENER CIGARETTE MACHINES—GOOD operating condition, ready to set. 7 Column, repainted, like new, \$36.50. 9 Column, \$65.00, original finish. Matheny Vending, 560-64 W. Douglas, Wichita, Kan. oc12

FOR SALE—25 BUCKLEY DAILY DOUBLE Jack Pots @ \$450.00, 15 Buckley Long Shots @ \$795.00. Above machines A-1 condition. 14 Bally Victory Derbies (used 1 week) @ \$500.00. Iberia Amusement Co., 319 W. Main, New Iberia, La. oc5

FOR SALE—DRIVE-MOBILE, \$195.00; 1 Scientific Basketball, \$40.00; 1 Mills 1-2-3 Free Play, \$35.00; 1 Brown Anti-Aircraft, needs minor repairs, \$25.00. Frank Guerrini, Burnham, Pa.

FOR SALE—SIX DIME, SIX NICKEL MILLS Single Jack Blue Fronts. High serials, excellent condition. Make offer one or all. John Sheehan, c/o Hotel De Soto, Galena, Ill.

FOR SALE—15-COL. UNEED-A-PAK MODEL 500. Clean, ready for location, \$95.00 each. Columbus Peanut Machines, Model 21, \$7.00 each. J & L Vending Service, 882 4th St., Grand Rapids, Mich.

FOR SALE—1 5c MILLS ROMAN HEAD. \$100.00; 2 almost new blue and grey Vest Pockets @ \$40.00; 3 61 Wurltizers @ \$160.00. S. C. Licenses attached. Darlington Music Co., Darlington, S. C.

GET STARTED—ONE THOROUGHLY RECON-ditioned Peanut Machine and ten pounds best salted Spanish Peanuts, \$9.50. 1/3 with order, balance C.O.D. Thomas Novelty Co., Paducah, Ky. se21

GOLD CHROME, SILVER CHROME, BLUE Fronts, Brown Fronts, Gold QT's, Blue QT's. Hand-Loads, priced right: Pace, Jennings, Watling Jackpots, \$27.50 up. Coleman Novelty, Rockford, Ill.

GREEN VEST POCKET, \$25.00. MERCURY'S Deluxe, like new, \$12.00. Cigarette Reels. Yankee Mint Co., 391 Crescent St., Brockton 34, Mass.

JUST OFF LOCATION—14 PIN GAMES, 21 Arcade Machines. Mills Master Malt or Cream Freezer, 1 1/2-gal. capacity, like new. Write for details. William Joyce, 308 W. Oak St., Independence, Kan.

THE BEST VALUES IN FAST SELLING RINGS ABALONE HORSESHOE RING

Beautiful, genuine Abalone set, sparkling heavy "Ni-Chrome" metal mounting. Ideal for gift or premium.



\$9.00 PER DOZ.—\$100.00 PER GR. MOTHER-OF-PEARL HORSESHOE RING



A sensational seller—in either white or 14K gold Electro Plated mounting. \$7.00 PER DOZ. \$72.00 PER GR.

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A fast mover—in heavy solid Sterling Silver—\$11.00 per doz.—\$125.00 per gr. This beautiful ring is also available in 14K Gold over Sterling Silver—\$11.50 per doz. \$132.00 per gr. 25% deposit with order, balance C. O. D. Also a variety of Ladies' and Men's Whitestone or Colored Stone Rings. No catalog. If samples are desired send \$10.00 for assortment.

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No. D320 sells out fast in taverns, cigar stores, clubs, pool halls, liquor stores, fairs, bazaars, etc. This stupendous deal consists of 70 assorted and frequently changed surprises in packages. Each contains a good 10¢ value. (Shipped by express or freight, collect.) Weight, 12 lbs. COSTS YOU \$3.50 Lots of 14 \$3.35 EA. SPORS CO., 9-46 Lamont, Le Center, Minn.

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Bobby Sachs Brigades Latest CRAZE TRAFFIC SIGN PINS. Now Ready for Immediate Shipment! 675 GROSS 1/3 DEPOSIT ALL C.O.D.'S. CHAS. DEMEE MFG CO. 100-116 EAST WILMINGTON - MILWAUKEE 12 WIS.

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WANTED! NOVELTY ITEMS FOR MANUFACTURE OR DISTRIBUTION Large Midwest Manufacturing Firm seeks new items to add to its line of Novelty Merchandise. We are equipped to take over entire production and distribute on a nationwide scale. We have jobbing outlets all over the United States and in several parts of the world. Please reply with pictures, catalogues or other descriptive material. BOX 761, c/o The Billboard, 155 N. Clark, Chicago 1, Ill.

EXPANSION BANDS Men's! Ladies'! Men's Stainless Steel. Doz. \$4.50 Men's Gold Plated. Doz. 8.50 Ladies' Petite, Stainless Steel. Doz. ... 8.50 Ladies' Petite, Gold Plated. Doz. ... 10.50 In Doz. Lots Only. 10% disc. on gross orders or more. 1/3 with Order, Balance C. O. D. BURTON SALES CO. 809 W. Madison St., Dept. X-65, Chicago 7, Ill.

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In taking our mid-year inventory we found we were overstocked on a few items, which we are sacrificing to turn. Read carefully. Buy plenty!



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Regular \$1.00 retailer. Sold for \$8.00 per dozen. Now \$3.60 Doz. in 12 dozen lots.
Sample Doz. \$4.60.
WIND BOSS LIGHTER
Beautiful enamel finish in assorted colors—complete with display card. Now \$3.60 Doz.
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Card of 25 pkgs. Special Per Card, \$1.35.
RAJAH SINGLE BLADES
Carton of 20 Pkgs. Special Per Carton, \$5. Per Thousand Blades, \$8.50.

CRYSTAL BOUDOIR LAMPS
Complete with Shades. Special Per Pair, \$4.30.

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Solid Gold Engagement Ring set with genuine diamond and Solid Gold Wedding Ring to match set with three genuine diamonds. Set in gift box. Per Set, \$8.15.
Engagement Ring only in gift box. Each \$3.25.
Wedding Ring only in gift box. Each \$3.25.

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Complete with Shade. Each \$3.95.

GOLD PLATED PENCIL KNIFE
Newest novelty combination Knife and automatic Pencil. Dozen \$19.50.

All prices F. O. B. Indianapolis.

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- Comio Hat Bands, Per 1000 \$17.50
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- Comio Buttons, 48L, Per 1000 10.00
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- Large Square Glass Ash Trays, Per Gross 4.00
- Berry Dishes, Per Gross 4.00
- Swiss Warblers, Each in Envelope, Per Gross 1.00
- #5 Oak Brand, Round, Per Gross 2.75
- #8 Oak Brand, Round, Per Gross 3.50
- Balloons, Oak Brand #8 7.50
- Balloons, Oak Brand #11 8.00
- #13P Oak Brand, Per Gross 13.50
- #14 Dumbo Elephant Print, Per Gross 18.00
- #14 Round Plain, Per Gross 15.50
- #14 Plain, Per Gross 15.00
- #718 Football, Printed on Both Sides, Per Gross 12.00
- #524 Long Airship, Per Gross 7.50
- #718 Mickey Mouse Print Balloons, Oak Brand, Per Gross 9.50
- 24" Plastic Balloon Sticks, Per Gross 2.50
- Dancing Clowns, Per Gross 6.00

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SPECIAL OFFER TO JOBBERS

10-piece Miniature Cocktail Set, solid brass, lacquered finish. Beautiful gift item. Minimum order 1 doz. O, O, D. postpaid.
\$161 Gross Postpaid.

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Fireman's Red & Ivory Trim Sample \$17.50
Lots of 3 17.00
1/2 Dozen 15.50
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Cash in Full, 2% Discount
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Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder.

M & M CARD CO.

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ONE LATE PHOTOMATIC NEWLY REFINISHED and overhauled, new nickel, \$800.00. 2 late Photomatic, first class condition, \$500.00 each, or all 3 \$1,500.00. Half cash, balance C.O.D. Crating, \$30.00 extra, each. Hi-Lite Studio, 110 1/2 N. Commercial, Salem, Ore.

ONE MILLS GOLD FRONT 5c Q.T. GOOD condition, \$70.00. American Eagles, like new. Marvel Cig Machines, like new. Penny Smokes, mahogany cabinet, like new. Jennings' Chief, 5c, as is, \$20.00. 1/2 cash, balance C.O.D. R. E. Parrish, U. S. Hiway No. 1, West Columbia, S. C.

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ALL-BRAIDED CELLOPHANE WAISTBAND Hula Skirts with Leis, \$7.50. Rhinestone G-Strings, \$7.50. Rhinestone Bras, \$2.50. Girl Show Costumes, \$3.00 each. C. Guyette, 348 W. 45th St., New York 19. Tel.: Circle 6-4187.

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NO. 4x5, YELLOW — \$3.00 PER DOZ. BULK — NO. 4x7, WHITE

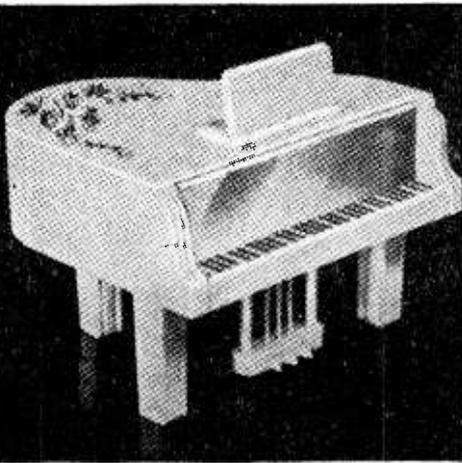


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BEAUTIFIES THE HOME, a miniature that people just naturally want. OIL PAINTED BY HAND, IN ASSORTED FLORAL DESIGNS; midnight blue mirror above the keyboard. Behind the music rack is the slot for coins, by turning the rear leg the bank can be opened.

RETAIL \$2.50 ea.

DEALERS' COST \$18.00 Doz.

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Packed in individual boxes, 12 and 24 to a carton.

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Jobbers, Distributors, Wholesalers, Write for Special Discount Sheet.

MILLER SPECIALTIES CO.

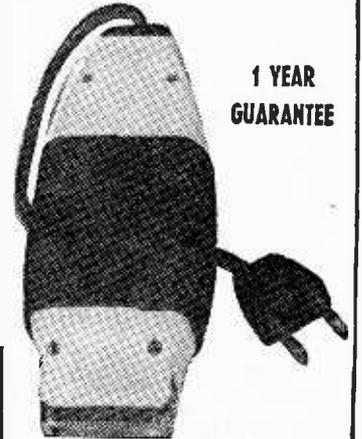
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Beautifully Packaged in Self-Selling Counter Box

IMMEDIATE DELIVERY

\$2.17 Ea. less than Dozen
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Featuring the Famous Precision Milled Ignition Wheel.

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Naturals for Salesboard Items or Gifts. Write For Prices

25% with order, Balance C. O. D.

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Called by this name because our artists got their inspiration from Dresden Bric a brac. Blown glass Bottles, decorated with tiny seashells, hand-painted and arranged by artists of rare taste.



#4923



#4922

The designs are of highest artistic order, and the colors most exquisite in harmony and contrast. Furnished in individual GIFT BOXES.

#4923K, 3 inches high, 12 designs, \$8.00 per doz., or \$7.20 in 6 doz. Lots.

#4922K, 2 inches high, \$5.40 per doz., or \$4.80 in 6 doz. Lots.

Agents wanted to sell these Perfume Bottles to Retail Stores all over the world. Liberal commission on orders and re-orders.

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IMPORTING AGENCY, Inc.

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PARK & FAIR SENSATIONS**

DRUM MAJORETTE
A new flash in the novelty field, also for Scales, Pitch, etc. Red and blue uniform with revolving baton and feather in hat. Overall length 20 in. Packed gross to carton.

CLIPPER PLANES
Assorted metallic colors with revolving propeller and improved lock wing construction. Quickly assembled. Always a top seller. Packed half gross and gross cartons complete with sticks.

CLOWN CLIPPERS
A comical Clown astride a Clipper Plane always gets a laugh, then the money. Packed half gross and gross cartons, complete with sticks.

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A patriotic feature with red and white Uncle Sam astride Clipper Plane. Fine for Parades, Conventions. Packed half gross and gross cartons, complete with sticks.

WHISTLE BOMBERS
Assorted metallic colors with noisemaker which will attract the crowd and fill the novelty till. Improved lock wing construction. Packed one-half gross and gross cartons, complete with sticks.

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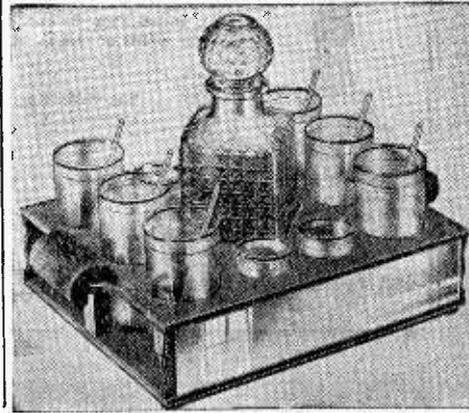
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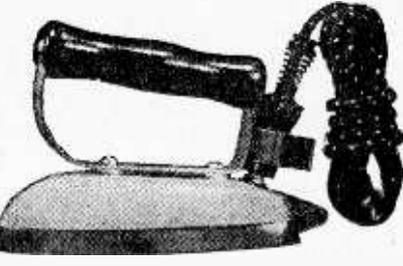
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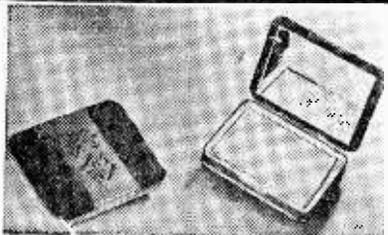
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★ SCENIC ARTIST AND DESIGNER—WANTS engagement in dramatic stock, little theater or studio, preferably Southern California or Southwest. Have fine professional background, including work at Cleon Brockmorton's Studio, New York; Lake Whalom, Fitchburg, Mass., and others. Joseph L. Hall, 10531 San Fernando Rd., Pacoima, Calif. 54/9/14

★ SONGWRITER—WANTS TO COLLABORATE with first class lyric writer living in Hollywood or Beverly Hills, California, in writing South American and other popular music. Ephraim Saphir, 244 S. Reeves Dr., Beverly Hills, Calif. 53/9/14

★ TRICK ROPER—DOING DISMOUNTED Rope Spinning Routine. Would like offer from Western or hillbilly troupe. Sober. Neat and behaved. Want sixty per week, quarters and transportation. Experienced. Write R. R. C. Box C-326, c/o Billboard, Cincinnati 1, O. 56/9/21

MUSICIANS

★ AT LIBERTY AFTER SEPT. 3—EXPERI-enced Ballroom Manager, ending season at one of Indiana's largest resort ballrooms. Sober. Age 38. Height 6 ft. 2 in., weight 250. C. V. Goldsberry, 218 Melville St., Rensselaer, Ind. 52/9/14

★ ACCORDIONIST—READ AND FAKE. MOD-ern style. Union. Age 25. Sober. 5 years' experience with cocktail combos and as soloist in roadshows. Just discharged. Army Special Service experience. Prefer small band playing location jobs. No Western or hillbilly style groups. Vince Golden, 3156 Scott St., San Francisco 23, Calif. 57/9/21

ACCOUNT DISAPPOINTMENT—PIANIST, EX-perienced, reliable, union. Prefer small combo, references if desired. Leon M. Block, 5134 S. Inglewood, Chicago, Ill. Butterfield 1204.

A-1 GUITARIST, ELECTRIC SPANISH—COCK-tail, hotel, radio and name experience. Age 28, neat and reliable. Some arranging and best solos. (Consider only very good offers). Elmo Hoffman, 1314 8th Ave., rear, Beaver Falls, Pa.

ALTO, TENOR SAX, CLARINET, BASS CLAR., 24, married, sober, reliable. Fine reader, fake, transpose. Available Sept. 20. Frank Johnson, c/o Richter, 6510 1/2 N. Ashland Ave., Chicago 26, Ill.

ARRANGER—EXPERIENCED SEMI-NAME. Any style, hotel or jump. Prices reasonable. Guaranteed to please. Don Seeger, 1720 Spring St., Ft. Wayne, Ind. oc5

AT LIBERTY—PIANIST. SOBER. RELIABLE. Union. Read or fake. Anything considered. E. C. Ward, Windsor, Mo. se28

ATTENTION—VERY FINE DRUMMER. FINE references. Play any style to perfection. Sober at all times. Want to locate. You can't go wrong. Address Drummer, Box C-321, Billboard, Cincinnati 1, O.

BASS FIDDLE, TROM., ALTO, CLARINET and Tenor. Consider any offer in or vicinity of Miami, Fla. Starting school at Miami Univ., Oct. 1st. Single, age 24, name experience. Wire Ed Bolick, Lake Road, Ironwood, Mich.

BASS MAN—27 YRS. OLD. NAME, COMBO experience. Misrepresentation cause of this ad. Cut or no notice. Join on your wire. Bass Man, 244 Montana, Huron, S. D.

BASS (SEVEN-PIECE TENOR SOCIETY LI-brary). V. Courville, Gen. Del., Ocala, Fla.

BOY AND GIRL TEAM—ACCORDION AND Guitar, Western, modern, hillbilly. Prefer show biz. Write, wire Sandy Dale, Embassy Club, Las Vegas, Nev. oc5

CLARINET, ALTO-BARTONE, OBOE, SYM-phony Clarinetist. Cut anything or no notice. Veteran. Will travel. Box 762, Billboard, Chicago. se28

DRUMMER—AVAILABLE 20TH. PREFER big band. Two or four beat. Experienced, 23, neat and reliable. Don't misrepresent. Musician, Room 506, Snyderhof Hotel, Kansas City, Mo.

FLUTIST—AVAILABLE FOR HIGH-CLASS theater concert orchestra, etc. All good propositions welcome. Good selection. Write fully. C. Kinaman, Gen'l Delivery, Boston, Mass.

GOOD HAMMOND ORGANIST—WITH PIPE organ experience, desires a location. Solo or combo. Radio, theater, rink, hotel and cocktail lounge experience. Sweet, smooth and beautiful. Organist, Box 3563, Daytona Beach, Fla.

★ GOOD TRUMPET MAN—SINGLE, 23 YEARS old and free to travel. Have had experience in semi-name bands and army band. Can read, fake and play shows. Prefer to play lead in society band. Write to: Henry Burch, 2481 Plymouth Ave., Columbus 9, O. 58/9/21

GUITARIST—ELECTRIC SPANISH. RHYTHM, solo. Small combo or band. Guarantee satisfaction. Box C-316, Billboard, Cincinnati 1, O. se21

GUITARIST—ELECTRIC SPANISH. UNION. Read, fake, well. Fine rhythm, take off. Sober, reliable, neat appearance. Thoroughly experienced. Age 25. Only consider good organized unit working now. Wire, write Box C-318, Billboard, Cincinnati 1, Ohio. se21

GUITARIST—SPANISH ELECTRIC. READ, fake, solid rhythm. Modern baritone voice that sells. Thoroughly experienced, prefer cocktail unit or hotel band. Fine appearance, reliable, age 31. Union, have car, best of equipment, wardrobe. Double some Electric Steel. Available now. Write wire, Bill Akin, 437 N. Bancroft St., Indianapolis, Ind.



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| Chola Hats. Per Gross . . . 25.00 | 70-L Autry Buttons. Per 1000 . . . 40.00 |
| Robin Hood Hats. Per Gross . . . 13.50 | 70-L Rogers—Joe Louis. Per 1000 . . . 35.00 |
| Rah-Rah Dinky Hats. Per Gross . . . 10.80 | 50-L Buttons—Comic, Circus, Rodeo, Flag, Wolf, etc. \$1.75 Per 100; Per 1000 . . . 15.00 |
| Sailor Hats. Per Gross . . . 22.50 | 50-L Autry. Per 1000 . . . 20.00 |
| Yellow Birds. Per Gross . . . 15.00 | 50-L Roger. Per 1000 . . . 17.50 |
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| Balloon Sticks. Per Gross . . . 1.25 | Tricky Dogs. Per Gross . . . 16.80 |
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| Rah-Rah Dinky Hats. Per Gross . . . 10.80 | Large Hawaiian Leis. Per Gross . . . 6.50 |
| Sailor Hats. Per Gross . . . 22.50 | Small Hawaiian Leis. Per Gross . . . 3.25 |
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| Whips, Long Lash. Per Gross . . . 13.50 | Decorated 12-Inch Metal Trumpets. Per Gr. 15.00 |
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| Composition Dolls. Per Gross . . . 16.80 | Lead Squirt Guns, Small. Per Gross . . . 21.00 |
| Feather Dress for Dolls. Per Gross . . . 9.00 | |
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| Metal Gun & Holster. Per Gross . . . 15.00 | |
| Miniature Gun Holster. Per Gross . . . 7.80 | |
| Large Hawaiian Leis. Per Gross . . . 6.50 | |
| Small Hawaiian Leis. Per Gross . . . 3.25 | |
| Metal Cowboy Boots. Per Gross . . . 15.00 | |
| Decorated 12-Inch Metal Trumpets. Per Gr. 15.00 | |
| 12-Inch Metal Horns. Per Gross . . . 15.00 | |
| Lead Squirt Guns, Small. Per Gross . . . 21.00 | |

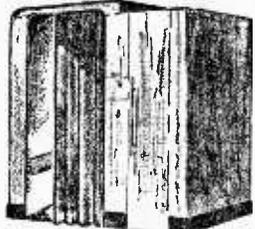
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The Originators of the Triple Camera

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Our new 1947 Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW COMPLETE CATALOG! Satisfaction guaranteed or money refunded. Prompt deliveries.

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BRACELETS—CHOKERS—PINS—EARRINGS
METAL. \$18.00 PER GROSS.
REAL VALUES.
Manufactured to retail for \$1.00, \$2.00, \$3.00. Send cash or money order for Sample Gross.
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RADIO! GUNS! CAMERAS! ELECTRICAL APPLIANCES!
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WEST POINT FULL DRESS UNIFORMS
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AT YOUR JOBBER

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UNCONDITIONAL GUARANTEE
OPA \$8.95



1000 WATTS
AC. CURRENT
YOUR COST **\$75.00** Per Doz.

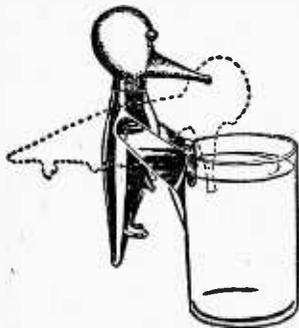
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The Mystery Drinking Bird!

AMAZING! Pete drinks, yet there are NO springs, wires or gadgets! Biggest novelty item in years! Kids go wild over it; great for favors, gifts, premiums, etc. Dealers report HEAVY sales. Comes complete with stand and glass—individually boxed.

All you do is fill glass with any liquid and perch Pete on edge. In a second—he takes a drink! It's mystifying! Repeats every few seconds.

\$30.00 DOZEN

Retail Price, \$3.95
(Sample, \$3 Postpaid)

Deposit With Order, Balance C. O. D.

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MEN'S RETAILER

4-PC COMBINATION DRESS SET
24-K GOLD PLATED

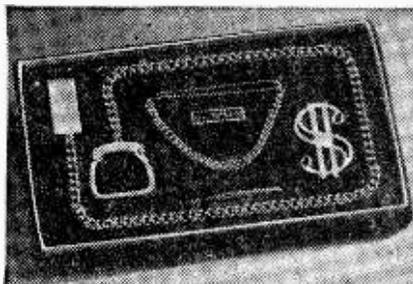
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A real eye-catch—yellow gold plated KEY CHAIN, TIE CLASP, MONEY CLIP and COLLAR PIN—attractively mounted in richly lined display box—ready for fast selling action. Serviceable items men need and like. A perfect gift seller for now and for Christmas.

Richly Boxed

1/2 DOZ. \$13.50 1 DOZ. \$24.00
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Summer catalog now ready. Write for your copy. Be FIRST with the LATEST. If you have already written for this catalog within the past 30 days it will be mailed to you without writing again, providing you have a permanent address.

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MUSICIANS

MAN PIANIST—READ, FAKE, TRANSPOSE. Plenty experience. No swing. Age 49. Union. Location only. Box C-330, c/o Billboard, Cincinnati 1, O.

★ PIANIST—AVAILABLE NOW. UNION. Young. Experienced. Combos, big bands or singles. Unmarried. Will travel. Eight years' solid classical background. Write, wire Box C-324, Billboard, Cincinnati 1, O. 55/9/21

PIANIST—YOUNG LADY. CLASSICAL AND popular music. Also play Solovox. Beautiful wardrobe. Travel anywhere. Union. Available immediately. Kathy O'Neil, 810 Toronto Ave., Toledo 9, O.

PIANIST AND SINGER—CLUBS, LOUNGES, bars or dining rooms. Popular and semi-classic. Available immediately. Ernest Jellinek, 112 W. 87th St., New York.

PROFESSIONAL VIOLINIST—MEMBER Chicago 10. Desires work in Texas or Southwest. Experienced in section work. Also 9 years cocktail units. Box 763, Billboard, Chicago, Ill.

SAX MAN—SING AND DOUBLE GUITAR. Pagan, 460 E. 147th St., Bronx 55, N. Y. Phone MO. 9-5978.

STRING BASS—BARITONE VOCALS. Prefer tenor band or hotel combo. Satisfy. Appearances. Photos. Have car. Available soon. Box C-325, Billboard, Cincinnati 1, O. se28

TENOR SAX AND CLARINET—READ, FAKE, tone. Small combo around this section preferred. Bob Coate, 105 S. 21st St., Richmond, Ind.

TENOR SAX—DOUBLING CLARINET, Hawaiian Electric Guitar. Read. Fake anything, go anywhere. Prefer small hotel or bar combo. Have car, wardrobe. Cut or no notice. Present job folding. Kent Miller, 5325 Dixiard, Monroe, La. Phone 6499-W. Call or wire Northmere Hotel, Chicago, Ill. Phone Longbeach 4234 after nine-teenth.

TENOR CLARINET DOUBLING TRUMPET—Read and fake. Arranging. Want location in Los Angeles. Combo preferred. Dick Braun, 911 W. 35th St., Los Angeles 7, Calif. RI. 2093.

TROMBONE—ALL ESSENTIALS. ARRANGE. Sober. Available immediately. Musician, Box 842, Childress, Tex. se21

★ TRUMPET-ARRANGER — EXPERIENCED swing and commercial bands, solid section man. Four years' army band experience, plus several years' pre-war road work. Sober, reliable, union. State all first letter. Will travel. Bryant Farmworth, 228 Highland Ave., Wadsworth, O. 40/9/21

PARKS AND FAIRS

BALLOON ASCENSIONS—PARACHUTE Jumping. Modern equipment for fairs, parks, celebrations. Always reliable. Claude L. Shafer, 1041 S. Dennison, Indianapolis 8, Ind. se21

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HARVEY THOMAS VAUDEVILLE REVUE—Includes Singers, Chorus Girls, Musicians, Exotic Dancers, Jugglers, Clowns, Acrobats, Ventriquist, 162 N. State, Chicago, Ill. Telephone: Dearborn 6263. se28

E. R. GRAY ATTRACTIONS—AERIAL ACTS, Single Trapeze, Springs, Ladder Platform, Sensational Rolling Globe. Address: 2000 Harding Ave., Evansville, Ind. oc12

OUTSTANDING PLATFORM TRAPEZE ACT—Available Celebrations, Fairs, etc. Attractive equipment. For literature, particulars, address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.

VAUDEVILLE ARTISTS

HILTBILLY COMEDIENNE — AVAILABLE after Sept. 20th, for radio and Western units only. Write own script, versatile. Marie Homer, Gen. Del., Atlantic City, N. J.

ILLUSIONIST—WANTS TO JOIN UNIT PLAYING theaters. Two to five people. Car, trailer. Free to travel. Write Bert Dean, 1325 W. Pierson Rd., Flint, Mich. se28

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IF YOU ARE AN HONORABLY DISCHARGED VETERAN SEEKING A POSITION AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY SECURE A FREE "AT LIBERTY" ADVERTISEMENT.

Prepare your "At Liberty" advertisement of not more than 50 words and mail it to us, together with a photostatic copy of your discharge papers, and we will publish the ad for you in the regular Classified At Liberty columns of the earliest possible issue.

If you wish us to prepare the ad for you, send us your full name, age, address, working experience before entering service (not amateur show business experience), in which field you most prefer to

work and your qualifications for a position of that kind. Mention salary expected or required if you wish.

There will be no charge made for writing or publishing your ad and you will be obligating yourself in no way.

Address your letter (and be sure to enclose the photostatic copy of your discharge papers) to The Billboard's Veterans' Re-Employment Service, 25 Opera Place, Cincinnati 1, Ohio.

EMPLOYERS: For Your Convenience in Selecting These Ads They Are Preceded by a Star (★).

GRAND OPENING—OUR NEW HOME

More Convenient — Larger Stocks — Quicker Service
Merchandise You Have Been Looking For

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys. Every Kind of Glassware, Blankets, Hampers, Hosssocks, Plaster, Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.

Catalog Now Ready—Write for Copy Today

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.

Today's Service **ACME PREMIUM SUPPLY CORP.**
1111 South 12th, St. Louis 4, Mo.

CARNIVAL AND BINGO MERCHANDISE

5-Piece Crystal Glass Perfume Tray Set. Each.....\$2.12 1/2
Salt and Pepper Shakers, Gross.....\$3.50
Large 8" Glass Bowl (2 Doz. Carton). Dozen.....\$1.08

Send for our complete carnival list

STANLEY NOVELTY COMPANY

14 E. Broad Street

Richmond, Va.

FELT CARNIVAL HATS

Ride 'Em Cowboy, \$1.50 Dz.; \$16.50 Dz. Spanish Hats, \$2.75 Dz.; \$28.00 Gr. Fireman Hats (full size), \$2.50 Dz.; \$25.00 Gr. Small Leis, 35c Dz.; \$3.50 Gr. Large Leis, 75c Dz.; \$6.75 Gr. Slum—Glassware—Bingo. Send for lists.

1/4 Cash, Balance C. O. D.

K. S. CAUFIELD, 306-08-10 S. Third, Louisville 2, Ky.



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GOLD FILLED LODGE EMBLEMS

All lodges. Top and Emblem on mother-of-pearl inset. Hand engraved.

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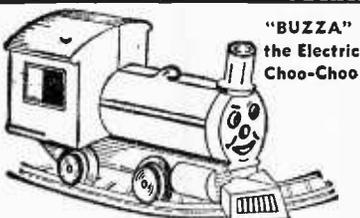
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\$21 DOZ. DOZ. LOTS
\$18 DOZ. GROSS LOTS
\$2 SAMPLE RING

Producers of the World's Finest Rebuilt Watches

ELGIN & WALTHAM—MEN'S ONLY
 OS & 3/0 7 Jewel Wrist Watches \$12.50
 6/0, 18/0 7 Jewel Wrist Watches 14.00
 6/0, 18/0 15 Jewel Wrist Watches 16.95
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 10 Kt. RGP Cases, Steel Back, Wrist.
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WRITE FOR PRICE LISTS.
NO CATALOGUE.
NOTE: EVERY WATCH CLEANED,
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 Send 25% Deposit, Balance C. O. D.
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"BUZZA" the Electric Choo-Choo
BUZZA Electric CHOO-CHOO—Complete with Engine, Track and Two Batteries, individually packed in a handsome box—\$39.60 Dz. (Six Boxes to a Shipping Carton.)
 Jr. Footballs (Rubber Bladder, Valve Type, Imitation Leather Cover. Dz. \$15.80
 Stafford All Metal Train Sets. Dz. 8.00
 Metal Whistling Tops. Dz. 4.80
 Mechanical Whirling Sparklers. Dz. 3.80
 Metal Alloy 4-Piece Train Sets. Dz. 8.00
 12-Key Baby Grand Pianos. Dz. 30.40
TOY TOWN DISTRIBUTORS
 122 W. Water St., Box 214, Chillicothe, Ohio

Pipes For Pitchmen

By Bill Baker

AMONG THE BOYS . . .
 and girls reported corraling the lucre at the recent Indiana State Fair, Indianapolis, were Pearl Riggle, embroidery gauge; Leo and Ramona Moriarity, kitchen gadgets; Otho Barden, silhouettes; Ben B. Gross, jam; Al and Pearl McCall, sewing machine art workers, and Stanley Naldrett.

ELMER (SPECKS) HIGGINS . . .
 versatile pitcher, is currently operating his Victory Restaurant and Higgins Cafe at Staunton, Va., and reports indicate that he's doing well.

BLACKIE SHIFFLET . . .
 former ace pitcher, is in the neon sign business in Staunton, Va.

TERRY, THE KID . . .
 and Curly are reported to be playing to good tips and plenty of pass-cuts at Eastern fairs.

GERALD SMITH . . .
 continues to work his balloons to good results on one of the busiest corners in Des Moines.

BEN (HOBO) BENSON . . .
 scribbles from New York: "On my way back to New York I stopped over in Detroit for a visit with William P. Sharon, an old friend, and plenty were the jackpots cut up."

HARRY WOODRUFF . . .
 is still getting the lucre working rings in a Chattanooga drugstore.

PAT MALONE . . .
 and Jack (Bottles) Stover worked the Virginia State Fair, Staunton, to click turns. Also garnering the

long green at the annual were Kid Walls and Curly Gladwell. Bottles says a number of former pitchers turned out for the event and the air was full of jackpot cutting.

STILL WORKING . . .
 parking lots in Atlanta to good takes with balloons is Jack Holiday. He's been going strong with the item for over five months.

OLD-TIMERS . . .
 in the Middle West will miss Freddie Kjolrien, vet gadget worker, who died September 12 in Minneapolis from head injuries received in a fall. Details in the Final Curtain.

PHIL LANDAU . . .
 Lord's Prayer on a penny expert, is working to excellent returns at county fairs in Ohio, he reports from Sidney. He says the best of the eight annuals in Ohio that he worked was Montgomery County Fair. He plans to go into Columbus, O., September 21 to work the Beulah Park races, where he has charge of *The Cincinnati Racing Record*. Following his Ohio trek, Phil plans to head for New Orleans to work local football games with novelties.

WORD FROM . . .
 Toledo indicates that O. E. Braddy is working novelties there to good returns.

Al Blood

By E. F. Hannan

DOC AL BLOOD was born in England and came to this country as a boy. His father used two horses and a rig to peddle household goods and tinware thru New England. The father wanted to make a musician of Al and Al learned some music, but went into dramatics and landed with various road shows.

He became acquainted with Redpath, and one night one of the lecturers of Redpath's Lecture Bureau failed to show up and Al pinch hit for him with a talk entitled *Tales of an Actor*. Response was good and Al got some variety dates and then hooked up with one of the larger Kikapoo shows.

Doc Daniels heard him talk and hired him away. Al then obtained some money and joined forces with Andy Fe Forest and they formed the Pemaquid Show. Like others of his day, Al got horsey and bought trotters and got mixed in a jam with a ringing case at old Glenville, in Cleveland.

A couple of Buffalo horsemen used Al as a front man and the fracas stung Blood so badly that he never was the same afterwards. He always contended that he knew nothing about the horse. Al finished up with such shows as Comical Brown and Al Martz, which played the sticks. Al goes into the books as a versatile showman and a fine med lecturer. He also rates a good fellow listing.

CLOSE OUT
 20,000 Tropical Shell Necklaces, assorted colors and designs. Regular \$4.50 value. To close, \$1.80 Per Doz. in 5 Doz. Lots.
 5000 pair Beveled Lucite Modernistic Earrings, hand made, shell rosette, trimmed metal, ear screws. Gift boxed. Regular value \$12.00 per doz. To close, in 5 Doz. Lots—Per Doz. \$5.40.
ALL GOODS SOLD WITH MONEY-BACK GUARANTEE
WHYTESON
MERCHANDISE MART
 LITTLE RIVER, MIAMI 38, FLA.

FAST SELLING JEWELRY for PAIRS, ENGRAVERS, RESORTS, STORES! **IMMEDIATE SERVICE!! LOW PRICES!!** Latest in SIGNET RINGS, WHITESTONE RINGS, IDENT. BRACELETS, Filligree pins, Lockets, Anklets, etc. Send \$5.00 or \$10.00 for Samples!!
MAJESTIC BEAD & NOV. CO.
 307 Fifth Ave. New York 18, N. Y.

Attention! Concessionaires, Demonstrators, Engravers

GROSSING THE BIG MONEY AT THE FAIRS

BRIGHT, HIGH LUSTRE NICKEL FINISH

SWEETHEART BRACELETS

\$4.00 Doz. • \$43.20 Gross • Two Samples, \$1.00
 Orders of 10 Gross or More \$39.00 a Gross.
 Other designs available.
TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

PHILLIPS NOVELTY CO.
 40-05 70TH STREET WOODSIDE, LONG ISLAND

OAK HYTEX BALLOONS

NOW AVAILABLE NO. 718 FOOTBALL BALLOON

ASSORTED COLORS
 Timely, fast sellers. Be sure you get OAK-HYTEX Balloons in the Blue Box with the Yellow Diamond Label.

New! FLASHY YELLOW BLUE AND WHITE PLASTIC BALLOON STICKS

other colors coming IMMEDIATE SHIPMENT
The Oak Rubber Co. RAVENNA OHIO

OAK-HYTEX TOY BALLOONS
 SELLING THRU JOBBERS ONLY

JEWELRY SAMPLE LINES

Salesmen's Samples
 Mfrs.' Samples
IMPORTERS' SAMPLES, etc.
CUSTOM & NOVELTY JEWELRY
 Pins, Earrings, BRACELETS, LOCKETS, etc., in Sterling, Gold Plated, etc., Finishes.
 \$100-Retail Value. Lots—\$ 25.
 \$200-Retail Value. Lots—\$ 50.
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LOW PRICED FOR QUICK SALES!
MDSE. DISTRIBUTING CO.
 19 E. 16th St. New York, N. Y.

SLUM

NOVELTIES, TOYS, PINS, KIDS' NECKLACES, JEWELRY, PERFUMES, ETC.

3,000 PIECES, ASST.—\$25.00.
 SOME ITEMS RETAIL @ 25¢ Ea.
 Lots less than 3,000—1¢ Ea.
L. H. G. COMPANY
 19 E. 16 St. New York, N. Y.

BALLOON STICKS
 "Those smooth, hard ones."
 3/16x18" per M \$ 7.10
 3/16x24" per M 7.90
 3/16x27" per M 8.50
 3/16x36" per M 11.00
 1/4x30" per M 15.00
 1/4x36" per M 17.00
 1/4x42" per M 19.00

JAN-WAY SPECIALTIES
 64 Adams St. Bridgeport 7, Conn.

COMIC XMAS CARDS

Funniest Out—4 to 6 Colors. 8 NEW NUMBERS—SAVE TIME. Send 50¢ for Sample Line. IF NOT SATISFIED Return in 5 Days—Money Refunded.

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 for Pitchmen, Demonstrators, House-to-House

FrigerBar is one of the hottest-selling items at such a long profit ever offered. You can prove the truth of that statement by trying it yourself. Hundreds of operators coast to coast sell 75% of all contacts. Resales every six months are practically 100%. Terrific for house-to-house. FrigerBar, the original refrigerator odor absorber, saves FOOD, TIME and WORK for housewives by preventing taste-transfer of melons, fish, onions, etc. to butter, milk, ice cubes, etc. "Proof-positive" demonstration kit and sure-fire tested sales spiels furnished. 50c and 75c sellers cost you only half. Write for full details today and discover a steady big money maker.

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 260 Glover Bldg. Kansas City 6, Mo.

RECONDITIONING THIS TOOL

10 For BUTCHERS and COOKS periodically. Pays up to \$1 each. Takes 15 minutes with Dime Store tool kit and easily obtainable free waste material. **FAMOUS STEEL KING'S SECRET** revealed at last. Big money, full or spare time. Home town or travel. Illustrated Instructions Only \$2. **ORDER NOW. ARCAV SERVICE, 7601 Dudley Ave., Cleveland 2, Ohio.**

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 Manufacturing Pharmacists
 187 E. Spring St. (Dept. B) Columbus, Ohio
 There Is No Substitute for Quality.

MERCURY STREAMLINED ELECTRIC IRONS

Immediate Delivery!

\$5.50 In Lots of 100 or More Each

\$5.62 In Lots of 6 Each

Complete With Cord

This Iron compares favorably with Irons listed at much higher prices. Full check with order. F.O.B. Chicago.



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LETTER LIST

Letters and packages addressed to persons in care of *The Billboard* will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE

25-27 Opera Place, Cincinnati 1, O.

Parcel Post

Chester, Harry 8c
Jones, Otis 12c
Hagerty, John 18c

Oppoe, Frank 10c
Trueblood, Jesse P. 10c

Adams, Geo.
Allen, Patricia
Allsup, Mrs. Robt.
Almony, Mrs. Grace
Alsop, Edith
Andreano, Mrs.

Cox, W. B.
Crabtree, Lorene
Cramer, C. E.
Crawford, Irene
Croone, L. Linwood

Andreano, Frank
Arehardt, Terence
Arnold, Slim
Ashley, Blanchard
Asplund, Mrs.

Conrad
Atkison, Lucky
Bacon, Earl
Bacon, Faith
Baker, Mrs. Alma
Baker, Josephine
Baker, R. E.

Darling, Jack
Davis, Herbert Tex
Davis, Louise A.
Davis, W. R.
Dawley, Chas. H.

Baker, Wm. E.
Balsic, Henry
Banister, L. W.
Barbee, Mrs. Kay
Barber, John
Barclay, Mrs. Robt.

Dodson, E. L.
Donavan, Geo.
Doss, Frank
Doss, (Circus)
Drake, Erwin W.
Drake, Jack

Barkman, Wilson A.
Barnes, Roger
Barrow, Frank
Baysinger, Mabel
Beach, Joan
Beard, E. L.

Bennett, C. A.
Bennett, L. M.
Benton, James H.
Bernard, Jos. M.
Bernhardt, Babette
Berosini, Six

Berry, Bernice
Berry, Geo. (Metal
Moulder)
Rickett, J. H.
Riggerstaff, E. C.
Bishop, Edw.

Boardman, Orlando
Bogart, Jack
Baldwin, Mrs.
Bonacasa, Mrs. Ray
Bonner, Imogene
Bosung, Marge
Rowie, Stevey
Boyd, Chas. D.

Brewer, W. G.
Britz, Herman
Brook, Paul
Broomley, Walter
Brown, Arthur
Brown, Fred

Brown, Mrs. W. S.
Brusard, Mrs.
Bryant, Wm.
Bryer, Robt. Harry
Bundy, E. J.
Burke, Patricia
Burkhardt, Pete
Burns, Wm.

Burns, Wm.
Burslem, Jack
Burto, Leon
Butner, Horace
Buxbaum, Felix
Edw.

Bynum, Frank
Caglia, Lou
Cain, John Curly
Caldwell, Geo.
Cameron, Chas.

Campbell, Jack
Campbell, June
Cart, John
Carroll, T. J.
Carroll, Wm. A.
Casey, Edw. L.
Castle, Chester
Chanda, The

Chandler, Harry
Charles, Norman
Chattfield, Blake
Cheshire, Clarence
Chisholm, Dovey
Cibull, Mrs. Frank
Cibull, Mrs.

Clark, Art & Mae
Clark, Carl H.
Clark, Tommy
Clawson, G. Bert
Claude, Don
Coffey, Hugh C.
Cohen, Jerry
Coliccho, Mrs. Mary
Colichio, Nicholas
Collins, Bill
Collura, Johnnie
Comfort, Wm. A.
Corbett, A. J.
Cornell, Samuel
Coulter, James H.
Cousins, John W.

Conrad
Cox, W. B.
Crabtree, Lorene
Cramer, C. E.
Crawford, Irene
Croone, L. Linwood
Crow, Richard D.
Crume, Francis M.
Cruze, Edw.
Cunningham, Doc
Curdell, Frances

DeFazio, Mrs. T. E.
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Hall, Edw. T.
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Jayouce, Pete
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Johnson, Frank
Johnson, Harry Lee
Johnson, Leo
Johnson, R. L.
Johnston, Lloyd G.
Jones, Douglas
Jones, E. H. Mgr.
Jones, Robt. C.
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Kairos, Gus George
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Kare, Joseph
Keating, Babe
Keith, Ralph
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Keller, Millie
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Kelly, George
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King, Kenn
Kirby, Jesse J.
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Lavre, G.
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Le Roy, Mrs. Jennie
Lee, Colenann
Lee, Estel & Rose
Legg, Ernest A.
Leland, Robert
Lester, Esther
Lester, G. D.
Lester, Noel
Lewy, Sam
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Lewis, Stretcher
Linton, Hank
Litvin, A.
Littleton, Carl
Lockett, Frances
Scott

Logan, Louis
Lopez, Willna
Loren, John
Luckner, E. H.
Lunquist, T.
Lutz, May J.
McCaun, William
McCauley, Henry
McClough, Chas. W.
McClure, R. H.
McCrary, Stanton W.
McCroy, Geo.
McDaniels, Mrs. Pauline
McDonald, C. L.

McDonner, C. H.
McFarland, Tobe D.
McGarry, Gerald F.
McGee, Dale
McGone, Ken
McLane, P. J.
McQuade, Robt.
Mace, Herbert
Maddox, Mrs. Jane
Maddox, Ray
Males, James G.
Mandryk, Basil
Mandryk, Ivan
Marchand, H. Paul
Margolis, Louis
Marken, Mac
Maron, Lorraine
Marrow, Walter
Martin, Bud
Mateer, Ed.
Matthews, Howard
Mattson, Bernard
Maurer, John S.
Maurice, Dago
Maynard, Kay
Meadows, Una
Melancon, Bluch
Mercy, Nat
Meredith, Martha
Merrill, Arthur
Merserve, William E.

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Milanovich, Sam
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Miller, George
Miller, Katherine
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Mitchell, Frank C.
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Mitchell, G. L.
Mitchell, Larry
Mitchell, Mrs. Louie
Mitchell, Pat
Moberly, Glenn
Moller, Mickey
Mondrell, Alyce
Monroe, George
Elmer

Montague, Jack
Montan, Allen
Montgomery, Mrs. Bert
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Moore, Louis B.
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Morgan, Mrs.
Mort, Joseph
Moyer, Edward
Murphy, Bobby and J. C.
Nero, Mary
Newbanks, Mrs. Dickie
Newcomb, Harry W.
Newcomb, Keen B.
Newcomer, Lewis Edward
Newton, Harold
Newton, Jack
Newrick, Virginia
Newrick, Bruce
O'Day, Jack
Olds, Tommy
Oppie, Frank
O'Satyrdae, Major
Owens, Glen
Chester

Page, Harry
Palmer, Willie
Paluka, Frank
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Parker, Mig
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Peice, Pearl
Pelly, Whittie
Pendleton, Floyd W.

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Peterson, Mug Joint
Petrie, Roy A.
Petry, Charles
Pfahl, Chuck
Philbin, Richard Wm.

Phillips, E. B.
Phillips, Raymond
Phillips, Wild Bill
Pierce, William A.
Pierce, Cheeseman
Pine, Edward A.
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Powell, Charles M.
Prevo, Frank Pierce
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Price, Willard H.
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Prince, Jimmie
Pescot, F. G.
Qualls, Knox
Quist, Irving
Ragan, Mary E.
Rawlings, Catherine
Ray, W. H.
Ray, Henry
Rayburn, Arnold
ReDono, E.
Reed, Betty
Reesers, The
Reeves, Mrs. Daisy
Reeves, Foster
Reid, Gabe
Rella, Mickey
Renae, Chas.
Renfro, Mrs. Anita
Reynolds, Don
Rhoades, Dustie
Rice, Mac
Richards, R. W.

Ribby, Maurice
Rigsby, Douglas
Riley, Mrs. F. A.
Rinaldi, Albert
Riehart, Jake E.
Roberts, Duddy
Roberts, Dr. E. C.
Roberts, H. A.
Robinson, Betty
Norma
Robinson, Chas.
Rogan, Jimmie
Rose, Mrs. H. M.
Rose, Tex
Ross, Mrs. Freda
Royal, Mrs. Alberta G.
Russ, Wilber
Russell, Adam
Eugene
Russell, Nellie
St. Jernain, T. O.
St. John, Mrs. Irene
Sakobie, James
Salzer, Raymond C.
SanFratello, Joseph
Sanifer, Clifton
Sanito
Scales, Willis
Schlosser, Wm.
Schmid, A. E.
Schroshire, Ray
Schultz, Frances
Schweitzer, Frank G.

Scott, Earl
Scott, H. V.
Scott, John
Scully, Albert
Scully, Cowell & Lois
Serfass, Lloyd D.
Sexton, Al
Shafer, Frank
Shafer, Robert
Shafer, Wm.
Shausbak, Leo
Sharon, William
Pat
Sheets, Harvey
Sherman, J. E. and Viola
Showalter, Mrs. H. E.
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Sickles, Willard
Stevens, Otis B.
Sills, Mrs. Billie
Simpson, Red
Sisco, Richard H.
Sisco, R. N. Tent Show
Slagle, Pauline
Smith, Dod
Smithly, James
Snidow, Carl D.
Sordet, Henry
Sorensen, Joe
Sorensen, Robert
Sorensen, Mrs. Willie

South, Luttie
Sowden, Jack H.
Spani, Vannie
Starr, Michael
Starr, Hetty Jo
Stearns, H. C.
Stearns, Margaret
Stearns, and Henry
Stevens, H. G.
Stevens, Wm. A.
Stewart, Dan
Stewart, Mrs. Dan
Stokes, Vanny
Stolpa, Miriam
Stoykov, Mrs. Margaret
Strather, Chester
Straub, Donald
Strom, Peter
Stutz, Jim
Sullivan, Frank
Sullivan, Wm. H.
Sunstrom, John E.
Sutton, G. L.
Sutton, Mrs. J. A.
Talent, Odell
Tanner, Norman
Tatrow, Leonard
Taylor, Chas. W.
Taylor, Fred
Taylor, K. L. Dick
Taylor, R. C.
Tharp, J. R.
Thomas, Heart
Thomas, Pete
Thompson, Harold
Thompson, Willis
Thompson, Earl & Myrtle

Thorne, G. R.
Thornton, Richard T.
Thornton, Vera
Tiddall, F. C.
Tilner, Harry
Tolliver, Willis
Toyes, Tommy
Trueblood, Jesse P.
Urich, Dewey
Urich, George
Uwanawich, Miller
Valentine, Bill
VanHayden, George
Van Horn, C. M.
VanHorn, Chester
VanHorn, Mrs. George E.
Vandegrift, Karl F.
Vasco, Bernard C.
Videto, Ken
Wade, Billy
Wages, Johnnie
Walsh, Marie
Walters, Geo.
Ward, David
Warren, S. B.
Warren, Sol
Watkins, Irv Jos.
Watt, Clifford B.
Watersbe, Louis
Waver, Jerry Owen
Webb, Frank H.
Webster, Geo. H.
Weed, Ann



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"Trudy's" face changes like magic! She can smile, she can cry, she can look peacefully asleep. "Trudy" mystifies children (and grown-ups!) until the secret of her fast-changing moods is revealed. A little button does the trick. "Trudy" is 14" high, dressed in a dainty pink and blue fleecy snowsuit. Her unbreakable head has beautiful yellow curls.

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Both are handsome gift items—lightweight, colorful, and unbreakable. Rush your order.

Write for free Catalogue of fast sellers

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Molded of plastic in 3-color combination—IVORY house, YELLOW figures, GREEN base—with weather indications molded into base. Bright red chimney, with fire-place scene behind figures. \$7.60 PER DOZEN (3 Doz. Lots)

M. D. Orum Co. 225 E. Detroit Milwaukee, Wis.

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Your Cost \$18.00 (1 doz. min. order) Sample Microscope \$2.50

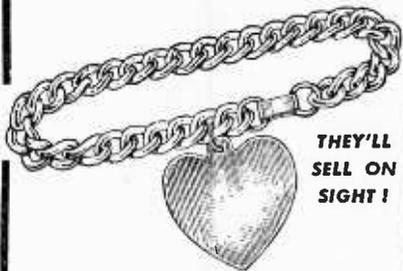
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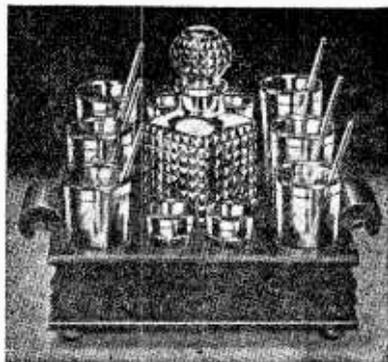
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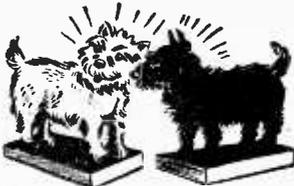
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Fair Dates

Below is a list of fairs to be held next week arranged according to dates, States and cities. This procedure will be followed each week. The complete list of Fair Dates, in chronological order, was published in The Billboard dated July 27.



(Continued from page 58)

CONNECTICUT

Gulford—Gulford Agrl. Soc. Sept. 25. Marie E. Griswold. Durham—Durham Agrl. Fair Assn. (Durham Fair). Sept. 27-28. John A. Jackson. Hazardville—Union Agrl. Fair. Sept. 25. Boyd R. Grant, Melrose, Conn. Stafford Springs—Stafford Fair. Sept. 26-29. C. D. Benton.

GEORGIA

Atlanta—Southeastern Fair Assn. Sept. 27-Oct. 6. Mike Benton. Cartersville—American Legion Bartow Co. Fair. Sept. 23-28. Lewis E. Rogers. Marietta—Cobb Co. Fair Assn. Sept. 23-28. J. H. Henderson.

IDAHO

Coeur d'Alene—Kootenai Co. Fair Assn. Sept. 26-28. Clarence W. Neider. Moscow—Latah Co. Fair. Sept. 26-28. Elbert McFroud. Orofino—Clearwater Co. Fair Assn. Sept. 27-28. O. Ross Trout.

INDIANA

Bluffton—Bluffton Free St. Fair Assn. Sept. 24-28. Dwight Galivan.

KANSAS

Ellis—Ellis Co. Junior Free Fair Assn. Sept. 25-28. Jack R. Nicholson. Kincaid—Kincaid Farmers' Fair. Sept. 26-28. W. R. Brown. Vinland—Vinland Grange Fair. Sept. 26-28. I. F. Scheilenberg.

KENTUCKY

Brandenburg—Meade Co. Fair. Sept. 27-28. Katherine Kaelin. Murray—Calloway Co. Fair Assn. Sept. 25-27. R. K. Kelley. Owenton—Owenton Co. Fair. Sept. 27-28. A. E. Rose. Robinson—Robinson Harvest Festival. Sept. 25-27. John C. Peltner, Quicksand, Ky. Vanceburg—Lewis Co. Agrl. Fair. Sept. 27-28. Garnet May.

LOUISIANA

Coushatta—Red River Parish Assn. Sept. 25-28. O. P. Ogilvie. New Iberia—Sugar Cane Festival & Fair. Sept. 27-29. J. R. Langan. Port Allen—W. Baton Rouge Parish Fair. Sept. 27-29. A. E. Camus.

MAINE

Andover—Oxford North Agrl. Soc. Sept. 25-26. L. R. Hall. Monmouth—Cochewegan Agrl. Assn. Sept. 25-26. Clement H. Smith. North Waterford—World's Fair Assn. Sept. 27-28. Bill Button. West Cumberland—Cumberland Farmer's Club. Sept. 23-28. Frederic C. Wilson, R. F. D. 5.

MARYLAND

La Plata—Charles Co. Fair. Sept. 26-29. W. Mitchell Digges. Taneytown—Carroll Co. Fair. Sept. 24-28. George E. Dorrer.

MASSACHUSETTS

Franklin—Franklin Fair Assn. Sept. 22-28. Cort R. Hincken. Huntington—Littleville Comm. Fair Assn. Sept. 25 (tent.). Elmer O. Olds. Sterling—Sterling Farmers Club. Sept. 25. Charles W. Wiles.

MICHIGAN

Hillsdale—Hillsdale Co. Agrl. Soc. Sept. 22-28. H. B. Kelley. Kalamazoo—Kalamazoo Free Fair. Sept. 23-28. Hartman Kakabaker. Onekama—Manistee Co. Agrl. Soc. Sept. 24-27. George D. Walker, Bear Lake.

MINNESOTA

St. Vincent—St. Vincent Union Industrial Assn. Sept. 26-27. L. C. Ward.

MISSISSIPPI

Columbus—Columbus Fair Assn. Sept. 23-28. Mrs. Lee Proffitt. Fulton—Itawamba Co. Fair. Sept. 27-28. H. L. Holland. Laurel—South Mississippi Fair. Sept. 23-28. R. B. Jeffries. Macon—Noxubee Co. Fair. Sept. 23-27. Henry Hoffman. Newton—Newton State Dairy Show. Sept. 23-28.

MISSOURI

Carthage—Jasper Co. Agrl. Expo. Sept. 27-28. R. O. Grissom. Dexter—Stoddard Co. Fair. Sept. 23-28. Jesse Mothersbaugh.

Nevada—Vernon Co. 4-H Fair. Sept. 27-28. J. Headrick. Senath—Dunkin Co. American Legion Fair. Sept. 23-28. Lyle Richmond.

NEBRASKA

Lynch—Boyd Co. Fair. Sept. 26-27.

NEW HAMPSHIRE

Deerfield—Deerfield Fair Assn. Sept. 26-28. W. C. Maxwell, R. F. D. 1. Raymond, N. H.

NEW JERSEY

Trenton—New Jersey State Fair. Sept. 22-29. Norman L. Marshall.

NEW MEXICO

Belen—Valencia Co. Fair. Sept. 26-28. Portales—Roosevelt Co. Fair Assn. Sept. 26-28. W. G. Vinzant. Tucumcari—Quay Co. Fair Assn. Sept. 25-27. Roy H. Smith.

NORTH CAROLINA

Albemarle—Stanly Co. Fair Assn. Sept. 23-28. Frank B. Patterson. Asheboro—Center of N. C. Fair Assn. Sept. 23-29. W. C. York. Murphy—Cherokee Co. Fair. Sept. 23-28. T. W. Axley. Shelby—Cleveland Co. Fair. Sept. 23-28. Dr. J. S. Dorton.

OHIO

Barlow—Barlow Agrl. Assn. Sept. 26-27. C. E. Lawton. Carrollton—Carroll Co. Agrl. Soc. Sept. 25-28. Leonard George, Harlem Springs, O. Fredericktown—Fredericktown Comm. Fair. Sept. 25-28. Iri Willits. Gallipolis—Gallia Co. Agrl. Soc. Sept. 25-27. John N. McNealy. Hamilton—Butler Co. Agrl. Soc. Sept. 23-27. John W. Cochran, Seven Miles, Ohio. Kenton—Hardin Co. Agrl. Soc. Sept. 24-27. Mrs. I. E. Wetherill. Old Washington—Guernsey Co. Agrl. Soc. Sept. 25-27. Thomas E. Gracy, Cambridge, Ohio.

OKLAHOMA

Oklahoma City—Oklahoma State Fair & Expo. Sept. 21-28. Ralph T. Hemphill.

OREGON

Eugene—Lane Co. Fair Assn. Sept. 25-28. Lennie Halderson. La Grande—Union Co. Fair Assn. Sept. 26-28. W. E. Gekeler. Medford—Jackson Co. Fair. Sept. 24-26. R. G. Fowler. Moro—Sherman Co. Fair Assn. Sept. 26-29. LeRoy C. Wright.

PENNSYLVANIA

Bloomsburg—Bloomsburg Fair Assn. Sept. 23-28. Harry B. Correll. Ephrata—Ephrata Farmers' Day Assn. Sept. 25-28. R. U. Fasnacht. Lampeter—Lampeter Community Fair. Sept. 25-27. Wayne B. Rentschler. Shanksville—Stony Creek School & Community Fair. Sept. 25-28. Edith Gelsel. Wooddale, Mt. Pleasant—Pleasant Valley Comm. Fair. Sept. 25-28. Eugene V. Keefer.

SOUTH DAKOTA

Mitchell—Corn Palace. Sept. 23-28. Bradley Young.

TENNESSEE

Gainesboro—Jackson Co. Fair Assn. Sept. 26-28. Johnnie Brown. Hartsville—Trousdale Co. Fair. Sept. 26-28. Eleanor Stone. Huntington—Carroll Co. Fair. Sept. 24-28. J. P. Walters. Knoxville—Tennessee Valley Fair. Sept. 23-28. Pat W. Kerr. Lawrenceburg—Lawrence Co. Tenn. Valley Fair. Sept. 23-28. Hiram W. Holtzford. Lexington—Henderson Co. Colored Fair. Sept. 23-28. Prof. C. C. Bond. Ottway—Greene Co. Fair. Sept. 25-28. George R. Justis, Greeneville, Tenn. Westmoreland—E. Sumner Co. Fair Assn. Sept. 27-28. Miss Gustine Simmons. Winchester—Franklin Co. Fair Assn. Sept. 27-28. Floyd Arderton.

TEXAS

Crockett—Houston Co. Fair & Livestock Show. Sept. 23-28. J. H. Reinicke. Denton—Denton Co. Fair Assn. Sept. 24-28. O. L. Fowler. Iowa Park—Wichita Co. Fair Assn. Sept. 23-28. Ira A. Campsey. Paris—Lamar Co. Fair Assn. Sept. 23-28. Dorcy Mackey. Sherman—Red River Valley Fair. Sept. 23-28. Frank Thompson. Texarkana—Four States Fair. Sept. 23-29. H. A. Carver. Wharton—Wharton Co. Fair Assn. Sept. 24-28.

VIRGINIA

Amherst—Amherst Co. Fair Assn. Sept. 24-27. W. M. Gannaway. Farmville—Five-County Fair Assn. Sept. 23-28. J. C. Brickert. Roanoke—Roanoke Fair. Sept. 23-28. Lester T. Hutson.

WASHINGTON

Yakima—Central Wash. Fair Assn. Sept. 25-29. J. Hugh King.

WEST VIRGINIA

Clay—Clay Co. Fair. Sept. 25-28. A. E. Hedrick.

Philippi—Barbour Co. Street Fair. Sept. 25-27. H. F. Brittingham.

CANADA

Arthur, Ont.—Arthur Fair. Sept. 24-25. Atwood, Ont.—Atwood Fair. Sept. 27-28. Ayton, Ont.—Ayton Fair. Sept. 27-28. Beachburg, Ont.—North Renfrew Agrl. Soc. Sept. 23-25. Mrs. E. H. Weedmark. Belleville, Ont.—Belleville Agrl. Soc. Sept. 23-25. E. S. Denyes. Bridgewater, N. S.—Lunenburg Co. Agrl. Soc. Sept. 24-27. W. J. Crouse. Collingwood, Ont.—Nottawasaga & Great Northern Exhn. Sept. 26-28. O. G. Bernhardt. Drumbo, Ont.—Drumbo Fair. Sept. 24-25. Florence, Ont.—Florence Fair. Sept. 24-25. Harriston, Ont.—Harriston Fair. Sept. 26-27. Holstein, Ont.—Holstein Fair. Sept. 25-26. Kemble, Ont.—Kemble Fair. Sept. 24-25. Kingston, Ont.—Kingston & District Agrl. Soc. Sept. 26-28. Mrs. P. A. Conley. Kirkton, Ont.—Kirkton Fair. Sept. 26-27. Lucknow, Ont.—Lucknow Fair. Sept. 24-25. Mitchell, Ont.—Mitchell Fair. Sept. 24-25. Ohsweken, Ont.—Ohsweken Fair. Sept. 25-27. Owen Sound, Ont.—Owen Sound Agrl. Soc. Sept. 28-Oct. 1. E. V. Radbourne. Paris, Ont.—Paris Fair. Sept. 27-28. Port Elgin, Ont.—Port Elgin Fair. Sept. 27-28. Rodney, Ont.—Rodney Fair. Sept. 24-25. Tara, Ont.—Tara Fair. Sept. 25-26. Thedford, Ont.—Thedford Fair. Sept. 24-25.

3,000 AT HACKENSACK

(Continued from page 74)

Fusari, welterweight fighter; Arturo Godoy, heavyweight, and Rabbit Maranville, former major league baseball player. Members of the Twin City and Boulevard Skating clubs, under the direction of Bill and Eldora Best, AOW pros, entertained with skating exhibitions.

Among visitors were Mr. and Mrs. Earl Van Horn, Mineola, L. I., N. Y.; Mr. and Mrs. Perry Giles, Muskegon, Mich.; Mr. and Mrs. J. Ambrose, Canandaigua, N. Y.; Mr. and Mrs. Bill Holland, Bridgeport, Conn.; James Dolan, Worcester, Mass.; Mrs. Hoffman, Albany, N. Y.; Mr. Shultz, Boston; Mr. and Mrs. Groice, former rink operators of Orange, N. J.; Mayor and Mrs. Nicholas Martini, Hackensack; Mr. and Mrs. Anthony Martine; James Morton, Journal-American promotion director, and George Apdale and Ozzie Nelson, president and secretary, respectively, of the United States Amateur Roller Skating Association.

PASSAIC SPOT REOPENS

(Continued from page 74)

maxing the program was a grand march.

Midway during the program Schmitz introduced the new Passaic manager, Joe Schneider. Other staff members are Miss Kreger, cashier; Dan Schneider, organist; Mr. Weinberg, door; Tony LaManna, skate room; Luke DeServo and Steve Soukas, skate boys; Mr. and Mrs. Liptak, concession stand; Mrs. Weinberg and Ida Graziano, checkroom, and Froggy DePalma, floor manager, who was assisted during the evening by Ralph Canary, floor manager of Boulevard Arena, Bayonne, N. J., and Joe Smiraldi.

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Sterling Silver Wedding Bands. Per Doz. \$ 6.00 Per Gr. 66.00 Sterling Silver Whitestone Solitaires with Whitestone Sides. Per Doz. 7.00 Per Gr. 75.00 Also Available Gold Filled on Sterling Silver Base Whitestone Solitaires. Per Doz. . . 12.00 Whitestone Wedding Bands. Per Doz. . . 9.00 Lady's Single Whitestone Engagement Ring in Sterling Silver. Per Doz. . . 4.50 14K Gold Plated on Bronze Base Metal Whitestone Ladies' Rings. Per Doz. . . 2.50 Per Gr. 27.00 Men's Heavy Sterling Silver Whitestone Solitaires. Per Doz., \$11.00; Per Gr. 125.00 In 14K Gold Over Sterling Silver. Per Doz., \$11.50; Per Gr. 132.00 25% Deposit with Order, Balance C. O. D. Also a variety of Ladies' and Men's Whitestone of Colored Stone Rings. No Catalog. If samples are desired send \$10.00 per assortment. STERLING JEWELERS CARROLL, OHIO

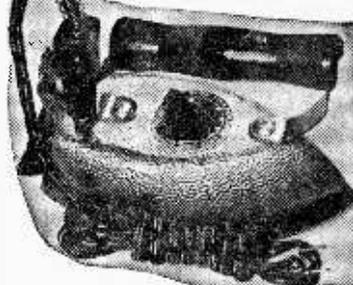
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Teamster Strike Hits Industry

Standardize Small Motor Production

Goal Is Higher Output

NEW YORK, Sept. 14.—New standards for fractional horsepower motors were adopted by the National Association of Electrical Manufacturers who met here at the Hotel St. Regis. Adoption of the standards, intended to hasten production of the motors, was hailed by coin machine manufacturers as a progressive step.

Officials of the association made public a fact well known to the coin machine industry when they said that the backlog of demand for small motors has been the chief bottleneck for many producers. Music machine manufacturers rely on the fractional horsepower motors, as do some types of vending machine makers.

Standardization program adopted by the electrical manufacturers is expected to bring costs down in the long run. It will take an estimated eight to 12 months for the standardization program to affect output of motors, spokesmen said.

Only Beginning

First announcement of the new program concerned only standardization of motor rating and performance in terms of horsepower rating, speed, breakdown torque and service factors. The manufacturers said, however, that these were merely the initial steps in the standardization program.

This is not the first time an attempt has been made to standardize fractional motors. Up to now, all such attempts have been broken down because of producers who offered special equipment built specifically for a limited use.

Shortages of material, the motor manufacturers claim, showed them that they need not produce a large variety of motors. Case used as illustration was the washing machine industry, for which some 12 varieties of motors were formerly produced. At the moment, only one motor is being made for the washing machine manufacturers, and the association asserts no objections have been raised.

Once the current demand is satisfied, the program of standardization is expected to bring costs down sharply.

Manufacturer Interest

In Chicago, meantime, juke box manufacturers and vending machine makers were watching developments in the standardization program with great interest.

"As far as the washing machine industry is concerned," said one member of the trade who is interested in coin-operated washing machines, "standardization would be a good thing."

Juke box manufacturers, however, were certain that they would still have to continue to make certain changes in the motors before they could be used. Just as they make changes in the tubes and amplifying equipment, juke makers have to have (See *Standard Motors on page 122*)



—Reprinted from The Chicago Daily News.

Coin Machine Supplies Low

New York trade feels pinch as parts, lumber slowed by walkout—shows postponed

NEW YORK, Sept. 14.—As the end of the two-week teamsters' strike seemed approaching, coinmen expected to continue to feel the pinch of the walkout long after every driver has returned to work.

Like all other industries, coin machines felt the full effect of the strike this week. Jack Fitzgibbon, Musical Minutes, Inc., was forced to postpone the showing of a new juke box because of missing pieces. Earl Winters, Modern Music, reported a large shipment of new records "somewhere en route."

Lumber and parts shipments, caught by the strike, made it necessary for Pan Coast Amusement Company to hold off presentation of a new roll-down game, according to Sol Wollman. Non-delivery of cabinet parts is holding up another new machine at his firm, said Harry Berger.

Ops Feel Pressure

Operators, as well as manufacturers and distributors, have felt the effects of the walkout.

Paper cups, needed by soft drink cup vending operators, have become almost impossible to obtain in the city. Operators reported sirup for many machines was running low. Peanuts and popcorn, and all other supplies for vending machines, were in the same situation.

In the cigar field, where the cigar venter is just making headway, Samuel Blumberg, secretary of the Cigar Manufacturer's Association, reported many a cigar manufacturer closing his doors. In New York some retailers were putting the popular brand, popular price line under the counter as they did when tobacco was high on the scarce item list.

Ration Cigarettes

Cigarettes are not yet critically short, but they are being rationed by chains and some independents. One pack per customer is the customary rule. Jack Speidler, president of the Independent Operators' Association, Inc., said that certain brands were practically impossible to obtain.

The few operators of cigarette machines who had kept their prices at 19 cents were switching over to 20 cents per pack Friday night, Speidler said. H. P. Patrey, National Association of Tobacco Distributors, confirmed this report.

Pending complete and final settlement of the strike, many candy manufacturers closed their doors, laying off employees. This information came from Thomas Jefferson Miley, secretary of the Commerce and Industry Association, who added that neither raw materials nor finished products were being moved.

Barnett R. Berkens, executive secretary of the Arcade Owners' Association of America, said that the lack of local newspaper advertising has (Teamster Strike Hurts on page 122)

News Digest

STRIKE—New York and other port cities felt the effect of the shipping strike this past week. New York had additional headaches in the way of the truckers' strike, which tied up all industry until the truckers began to filter back to work September 12. Even tho the strikes are apparently on the way to being settled as this is written, the trade in some parts of the country will be feeling effects for some time to come.

CHARTER—Very little happened this week in the dispute over the granting of a charter to the Pennsylvania Music Operators' Association. Some Pennsylvania locals of the American Federation of Musicians have contested the granting of the charter. So far, spokesmen for the AFM have been doing all the talking, since the operators had not had opportunity to meet officially with their legal counsel.

CMI—Coin Machine Industries, Inc., announces that thus far some 133 reservations for exhibit space have been allocated. Space is for the 1947 Coin Machine Convention and show at Chicago's Hotel Sherman, February 3-6.

SUGAR—Candy and soft drink vending operators heard this week the sugar situation was going from bad to worse. Department of Agriculture announced quotas for industrial users would remain unchanged till the end of the year. Means soft drink bottlers and candy makers will

operate at 60 per cent of pre-war capacity. Strikes in shipping will have had effects on the sugar supply. Price ceiling hike is coming from OPA before very long, and this will complicate the picture further.

ARCADES—Arcade Owners' Association of America announced results of a survey conducted recently. Said an executive of the association, commenting on reports of decline in play, "This doesn't mean that business was bad, as it was much higher than in pre-war years." Arcade owners everywhere according to the survey, say that business is on the upswing, will go higher if arcades can get quantities of new machines and if arcade managers plan their centers wisely.

TOURISTS—Resort locations are reaping benefits of the extra-long tourist season this year. Thousands of people, long pent up, postponed their vacations to late in the season to escape the bulk of the crowds. This tended to spread the tourist business out over a long time. Some seasonal arcades are planning to stay open as long as possible for the same reason.

VENDERS—The growth of acceptance of in-plant feeding is expected to bolster prospects for food vending machines. Cold sandwich vending machines are reported operating successfully in some Chicago factories. Two hot sandwich venders, with se- (Seen *NEWS INDEX on page 122*)

State Taxes To Rest for Another Year

Legislators Going Home

CHICAGO, Sept. 14.—Special legislative sessions in Ohio and Nebraska were adjourned August 27 and August 29 respectively, which left only Missouri's Legislature remaining in session.

There seems little likelihood of any legislation being passed in Missouri because of the number and frequency of recesses. On September 9, Arizona met in special session chiefly to consider legislation for old-age assistance and similar proposals.

Observers expect there may be other special sessions, for purposes similar to that causing the Arizona session, but they say it appears that all of the State tax legislation is in for the year.

One New Ordinance

On August 5, General Ordinance No. 3087 was passed at St. Joseph, Mo., imposing a tax of \$1 per thousand on cigarettes. A brief summary of this action, as printed in the *State Tax Review*, follows:

"General Ordinance No. 3087, approved August 5, 1946, imposes a tax of \$1 per thousand on all cigarettes, such tax to be paid by the purchase of revenue stamps, which are affixed to the package. Every wholesale dealer, jobber, retail dealer, manufacturer or other person engaged in selling cigarettes within the city is required to secure a license, the fee for which is \$1 for each place of business, payable to the city comptroller. It is illegal to offer for sale any cigarettes that do not display the revenue stamps, and vending machines are included therein. The comptroller is given special general powers to administer and enforce the ordinance, and violations are punishable by fines up to \$500."

OPA Announces Decontrol for Plastic, Paper

WASHINGTON, Sept. 14.—Office of Price Administration has suspended from price control various plastics and miscellaneous paper products, many widely used in the manufacture and packaging of coin-operated machines and phonographs, it was announced last week.

The agency also announced amendments to the scrap metals regulations, increasing prices of cast iron scrap \$2.50 to \$7 a ton, setting newer lower ceilings on certain unprepared scrap and imposing ceilings for the first time on prepared scrap sold by industrial or government sources to dealers.

Meanwhile, OPA's 38-industry advisory committees entered a series of meetings with Deputy Administrator Geoffrey Baker on the recently issued rules for decontrol petitions and a proposed supplementary order on procedures for obtaining price adjustments under the new act.

Last week's suspension action came in Amendment 53 to supplementary Order 129 and was effective September 11. Action covered casein plastic products in the form of sheets, rods, tubes and preforms before fabrication or printing; milk bottle caps and hoods and photograph mounts such as those used in coin-operated photo galleries and booths.



HOUSTON SCHOOL, sponsored by S. H. Lynch & Company for maintenance and service of Seeburg music equipment, drew this sizable group of coinmen from the city and surrounding towns. Extreme left, standing, are Pete Otis, factory representative, and A. A. Sage, Houston branch manager for Lynch.

Announces New Bally Pinball In Production

CHICAGO, Sept. 14.—Bally Manufacturing Company has now reached volume production on its new pinball machine, it was announced by George Jenkins, vice-president and general manager.

Newest edition in the firm's line of amusement games, this one is called Big League and features a baseball theme. Machine may be operated either as a novelty or repay, and three separate scoring systems are built into play.

Player may shoot for high-score, runs or special scoring roll-overs. Animated back glass records scores.

Jenkins said that the game has been put thru tests on locations for periods varying from two weeks to a month and a half.

Gil Kitt Buys Detroit Firm, Robinson Sales

CHICAGO, Sept. 14.—Gil Kitt, of Empire Coin Machine Exchange, has acquired the Robinson Sales Company, 7525 Grand River Avenue, Detroit, he announced here this week.

Harry Stanton, of Detroit, will manage the Detroit firm for Kitt, according to the announcement. Stanton, the announcement said, is former chief field engineer for Curtis-Wright Aircraft Corporation.

Robinson Sales was formerly owned by Ben Robinson, who is well known to the trade nationally. Robinson at one time was a manufacturer's representative both in this country and abroad, and he now has a distributing company in New Orleans.

Among products which the Detroit firm will distribute, Kitt said, are those manufactured by Keeney, Bell-O-Matic, Mills Industries, Chicago Coin, Gottlieb, Exhibit and United.

Kitt will continue to make his home in Chicago.

N. C. Sales, Beverage Taxes Up for August

RALEIGH, N. C., Sept. 14.—State Revenue Commissioner Edwin Gill recently announced that beverage tax collections for August totaled \$528,505. Amount surpassed August, 1945 beverage revenue of \$497,011.

Report showed that North Carolina's highway and general fund tax returns were up 24.41 per cent for

Shootin' Gallery

NEW YORK, Sept. 14.—"Shooting Gallery Is a Shooting Gallery" was the headline across a story in *The World-Telegram* telling of a small panic in a Harlem amusement arcade when some youths fired at another youth who fled into the amusement center after a fight with the other boys. Three persons were injured by five bullets fired into the establishment, missing their intended mark.

Purchase New Home for Chi Bell Products

CHICAGO, Sept. 14.—Al Sebring announced that he has purchased a three-story building and two adjoining pieces of property which will become the new, larger home of Bell Products. Building is on a corner location at 2165, N. Western Avenue, and Sebring hopes that moving day will be next May 1, or sooner.

Present location, at 2000 N. Oakley Avenue, will continue to be headquarters for the firm until the new property is vacated.

Sebring said that the corner building will provide about 15,000 feet of floor space. Extensive remodeling is planned, and as soon as building priorities can be worked out, another three-story structure will be erected on the adjoining vacant 40-foot property. This, Sebring said, would have to wait until present construction difficulties clear up, but when the entire project is completed, the firm will have at least 30,000 feet of floor space.

Revamping of the building will include installation of elevator service, as well as creation of modern facilities for offices, showrooms and service department. "We feel that our new headquarters, situated in a center for coin machine firms, will make possible better service to our customers and provide for expanding activities," Sebring declared.

Meanwhile, the firm is making arrangements to carry on temporarily on Oakley Avenue with reduced space. Building has been sold and new owner is taking over a large amount of space immediately. To relieve the situation, warehouse facilities have been secured, and all necessary adjustments will be completed shortly, according to Sebring.

the same period or \$9,583,418 compared to \$7,702,837.

Greatest revenue producer in the general fund was the sales tax which brought in \$2,548,293. Return for same tax for August, 1945 was \$1,744,386.

Robert Greene Will Back New Arts Magazine

NEW YORK, Sept. 14.—Robert Z. Greene announced this week that the Format Company, which he heads, has begun preparations for a new magazine concerning "the fine and lively arts."

Greene is president of the National Automatic Merchandising Association and of the Rowe Manufacturing Corporation. M. Robert Rogers, editor-in-chief and president of Click, Inc., until he joined the Office of Strategic Services in 1942, combined with him in launching the new publication.

Chief financial backer of the enterprise, as yet unnamed, will be Greene. Former presentation officer of the United Nations, Oliver Lundquist has been retained as design consultant. The navy detailed him to the CSS during the war.

First issue of the new journal is slated for early 1947, Rogers said. He is now running pre-publication matters at the company offices which were opened at 250 West 57th Street.

NEMA's Survey Looks to 1947

CHICAGO, Sept. 14.—The National Electrical Manufacturers' Association reported recently that full-scale production for the electrical industry can be expected some time in March or April, 1947. Prediction was based on a survey made by 100 member companies of NEMA.

Firms involved, representing every branch of the industry, agreed unanimously that the material shortage problem has not changed substantially, according to the report.

"There are especially marked shortages," the survey said, "in the production of materials needed in the housing field and small motors, which affect the production of electrical appliances."

Press reports concerning material supplies have often been too optimistic, some manufacturers opined in the report. They also mentioned a labor shortage, women workers particularly, as contributing to the output scarcity.

Coin Changer Output Rises

KANSAS CITY, Mo., Sept. 14.—Vendo coin changer production is progressing "ahead of schedule," according to Alex Izzard, public relations director for the company. Firm's distributors are locating changers on either a sale or rental basis.

New distributors named by the manufacturer were Barney F. Fredricks, Universal Distributing Company, St. Louis, and John E. Bergstedt, of the Bergstedt Sales Company, Minneapolis. Izzard said that the changer company is studying further distribution appointments.

Milw'kee Phone Men To Huddle Sept. 23

MILWAUKEE, Sept. 14.—A meeting for those interested in the operation of coin machines will be held September 23 in the Eagles Club Red Room here, by the Milwaukee Phonograph Operators Association, it was announced this week.

Speakers will be heard following a luncheon.

Date To Remember

1947 Coin Machine Convention and Show
 Time: February 3-4-5-6
 Place: Hotel Sherman, Chicago
 For information about reservations and convention program contact Jas. A. Gilmore, secretary-manager, Coin Machine Industries, Inc., 134 North La Salle Street, Chicago 2, Ill.
 Booth reservations to date: 133

Mullinix Has Twin Debut in Georgia Cities

SAVANNAH, Ga., Sept. 14.—O. J. Mullinix, owner of Mullinix Amusement Company, recently announced the simultaneous openings of new air-conditioned headquarters for the firm here and in Atlanta.

Distributing company's main offices here are now housed in a building of modern architecture on landscaped grounds at 302 West Victory Drive. New Atlanta location is at 233 Trinity Avenue.

Mullinix, a railroader who turned to the coin machine business, considers the twin opening a culmination of progress he has made in the trade.

Here in Savannah, he said, the firm's new home includes complete facilities for distribution of both new and used equipment. Layout includes display rooms, general and private offices, as well as shops for repair, refinishing and rebuilding of both amusement games and phonographs.

Atlanta sales offices are equipped like those here, with complete air-conditioning and a number of other conveniences for the firm's patrons.

At 37, Mullinix is a 13-year veteran of the coin machine trade. He got his start in 1933 working for (See *Mullinix Debut on page 130*)

Munves Ready To Produce in New Chi Plant

CHICAGO, Sept. 14.—Munves Manufacturing Company has moved into its own three-story building at 158 East Grand Avenue and will have assembly lines rolling there this week, announced Joe Munves, president of the firm.

Munves said that completed units for one of the games to be introduced by this new firm will come off production lines within the next few days. Other machines are being readied.

Thru purchase of the new building, which formerly was occupied by an automobile body factory, the firm has been able to secure facilities which will enable it to do a complete job of engineering and fabrication under one roof. Hard-to-get machinery was acquired in the same deal, according to Munves.

Besides the main three-story factory building, the property includes an adjoining one-story structure which will house offices and stock-rooms.

Optimistic over production possibilities in the new layout, Munves extended an invitation to the trade to visit the close-to-the-Loop headquarters, guaranteeing a conducted tour to all comers.

At the same time, he said that the firm is maintaining its building at 2634 North Laramie Street in order to have adequate facilities for pin-ball machine conversions which have been in production there for some time.

Arcade Play Dip Levels Off

Biz Still Tops Prewar Levels

AOAA Study shows seasonal arcades holding steadiest, city locations hardest hit

NEW YORK, Sept. 14.—Reports from a survey conducted by the Arcade Owners' Association of America, trace the rise and fall of play in the country's arcades, showing some arcades have taken drops of from 10 to 60 per cent during the past few months, but are leveling off. Results of the survey were made public by Barnett R. Berkens, executive secretary of the association.

Berkens pointed out that conditions were sectional. A few arcades, he said, showed a gain over last year's business, but the number reporting increases was small.

Seasonal Steadiest

Seasonal arcade business held steadiest this year, the AOAA survey showed. Maximum reported decline in play at seasonal arcades was 25 per cent, while permanent city arcades reported declines up to 60 per cent of last year's business.

Berkens pointed out one important factor which all arcade men, and other coin machine operators as well, keep in mind. And that is that even with declines in play reported this season, most arcade men are enjoying bigger business than they did in pre-war days.

Commenting on reports of decline in play at arcades, Berkens said, "However, this doesn't mean business was bad, as it was much higher than in pre-war years."

Broadway and Times Square arcades, said Berkens, have improved their position as compared to reports made three months ago.

Word of Advice

Al W. Blendow, president of AOAA, had a word of advice about (See *DIP LEVELS OFF on page 130*)

United Co. Off Conversion; To Produce Games

CHICAGO, Sept. 14.—Billy DeSelm, general sales manager for United Manufacturing Company here, announced that his firm would withdraw from the game conversion field effective this week. Future production will be concentrated on new machines, said DeSelm.

In order to clear production lines for new game output, scheduled to begin October 15, the firm is accepting no more machines for conversion after September 14, except those which already have been shipped by customers. DeSelm said that it would take a month to finish the backlog of conversion orders.

Pointing to the approaching end of a period of material shortages, during which some old producers turned to conversion work, announcement is the first step toward introduction by this concern of a new line of amusement games.

First of these new products, called "Sea Breeze," has undergone tests on location, and will lead off on forthcoming production schedules, it was said.

Calendar for Coinmen

September 23—Milwaukee Phonograph Operators' Association, Eagles Club, Milwaukee.

October 1-4—National Electronics Conference, Edgewater Beach Hotel, Chicago.

October 7—Wisconsin Phonograph Operators' Association, Madison.

October 7—Junior Executive Division, National Association of Tobacco Distributors, Statler Hotel, Cleveland.

October 10—Arcade Owners' Association of America, Park Central, New York.

October 12—Independent Vending Machine Operators of Wisconsin, Dubuque, Ia.

October 14-19—Electronics Industry Exposition, Grand Central Palace, New York.

October 16-18—National Automatic Merchandising Association, National Convention, Congress Hotel, Chicago.

October 21-26—Dairy Industries Exposition, Atlantic City.

November 11-14—National Hotel Exposition, Grand Central Palace, New York.

November 19-21—American Bottlers of Carbonated Beverages, Miami.

November 25-26—Packaging Industry's Annual Convention, Stevens Hotel, Chicago.

February 3-6—Coin Machine Industries, Inc., convention and exposition, Sherman Hotel, Chicago.

Kolodny Keys First Meet Of Trade Assn. Alliance

WASHINGTON, Sept. 14.—Convention of trade association officials launching the new National Wholesalers' Association here September 9 was keynoted by Chairman Joseph Kolodny, managing director of the National Association of Tobacco Distributors.

Group, which is backed by about 25 wholesaler organizations representing a \$100,000,000 industry will initiate a research program with the object of compiling factual and statistical data to demonstrate the indispensability of the wholesaler's service to the public.

Kolodny, who is widely known in the vending machine industry, told the convention delegates new group should undertake a five-fold program designed to counteract popular misconceptions of the wholesale business. Adopted by the organization, the five steps in the program are:

Story of Wholesaling

1.—Disseminate the story of wholesaling among representatives of the government, editors, economists, writers, schools, business clubs and other appropriate media for molding public opinion.

2.—Examine proposed national or State legislation which might prejudice or circumscribe the wholesalers' position. Legislation effecting the industry will be supported or opposed according to merit.

3.—Participation in all conferences where wholesalers' interest are involved. Organization will act in a capacity similar to that of the National Association of Manufacturers, American Retail Federation and the American Farm Bureau Federation.

4.—Undertaking of a continuous study of the mechanics of wholesaling to develop more efficient and economical methods of distribution.

5.—Seek corrective action in any case involving disparagement or misrepresentation of wholesaling.

Washington Headquarters

Kolodny explained that the Council of Wholesale Associations, which will be superseded by the new group had been a loosely-knit organization and failed to adequately represent the

position of wholesalers. Initial budget for operations will be about \$100,000. National headquarters will be in this city, where a research bureau is to be formed.

"No other major division of the American economic structure is so little understood as wholesaling," Kolodny declared. "The public appreciates the vital need for agriculture, mining, manufacturing, processing and retailing, but has never showed any marked or intelligent interest in the operations which are necessary to move the goods from the factory, mine or mill thru the channels required to reach the ultimate consumer."

He added that the public possessed the misconception retail prices of commodities would be lowered by elimination of the so-called middleman. Kolodny pointed out that without wholesalers, the cost of getting goods to almost 2,000,000 retailers and 140,000,000 consumers would be "fantastically high." He emphasized that wholesalers perform a service to both retailer and manufacturer.

"In the absence of wholesalers, producers would not only have to make an extraordinary number of individual shipments," Kolodny said, "they would also be obliged to hire so many salesmen that their selling and shipping costs would be almost prohibitive."

Data collected by the organization's research bureau will be made available to government officials and educators wherever possible, he added. (Kolodny Keys Meet on page 130)

Heller Company To Pay Stock Dividend

CHICAGO, Sept. 14.—Walter E. Heller & Company, which operates a coin machine financing division, declared a 15-cent quarterly dividend on its common stock, payable September 30. Other dividends included a quarterly payment of \$1.375 on the firm's 5½ per cent preferred stock, and an initial dividend of 67 cents on the 4 per cent preferred. Latter also are payable September 30.

2 STRIKES ADD TO SUGAR WOES

Quotas Low, Price Higher

See pinch hitting candy, soft-drink vending trade even after strikes clear

CHICAGO, Sept. 14.—The sugar headache went from bad to worse this week as struck shipping lanes and the Hawaiian growers' strike all but cut off supplies to soft drink and candymakers. Soft drink vending operators were affected, of course, and candy operators appeared to be caught in the squeeze just as cool weather zoomed demand.

This new aggravation was pyramided on normal sugar troubles. Quotas to industrial users for the fourth quarter of 1946 had been set on the same low level as for previous months this year. A price ceiling hike was announced as imminent by the Secretary of Agriculture.

Even if the seamen's strikes were settled quickly, the situation was not bright. Sugar refiners who had been operating right along on a hand-to-mouth basis and depended primarily on imports of raw materials reached their lowest stocks in years, said a spokesman for Lamborn & Company, large sugar brokers. Candy and soft drink manufacturers in 27 Eastern and North Central States—where the industry is concentrated—were particularly hard hit, this source said.

Impact To Come

Sugar experts explained that after shipping returns to normal, the lapse of imports will continue to be felt. It will take some time, they say, before supply pipelines are filled again, and stocks of industrial users can be built up.

Normally during past months production of sugar refiners has been barely a week ahead of immediate consumption. With the advent of the shipping strike and because of the continuing strike of sugar workers in Hawaii, the country rapidly approached the point of dependence on the domestic supply of beet sugar alone. These supplies usually ac- (See *Two Strikes Add* on page 94)

New York Ice Cream Makers Hold Confab At Lake Placid Inn

NEW YORK, Sept. 14.—Plans for the New York Ice Cream Manufacturers' Association convention were near completion this week with members being urged to obtain reservations not later than tomorrow. The convention, the association's 39th annual meeting, will be held September 17 thru 19 at Whiteface Inn, Whiteface on Lake Placid.

Dr. Israel Weinstein, New York City Health Commissioner, one of the three guest speakers, will discuss *Sanitation in Soda Fountain Operation*. Other speakers include Fred-eric Snyder, international news commentator, and Sen. Styles Bridges, of New Hampshire.

The entertainment committee announced that the Empire Flyers are arranging to have all members as guests to a cocktail party September 17.



LAW, PSYCHIATRY AND VENDING MACHINES are all mixed up in the careers of this pair of ex-G.I.'s. Buddies thru the war, they're studying at the University of Utah, helping to pay the freight with a route of 300 popcorn vending machines. Dayton Hughes, left, is the psychology student; Arthur Ellis, the budding attorney.

G.I. Pay Needs Bolstering, Two Collegians Try Popcorn Route

SALT LAKE CITY, Sept. 14.—A psychiatrist and a lawyer on the business end of a popcorn vender? Well, it finally has happened.

The coinmen involved, Arthur A. Ellis and G. Dayton Hughes, were studying for law and psychiatry degrees, respectively, at the University of Utah when war was declared. The two collegians enlisted in the army together, were commissioned at the same time, saw combat in identical French battlefields, were wounded on practically the same day and received their discharges simultaneously.

Resuming the sheepskin chase, this time under the G. I. Bill of Rights, Ellis and Hughes soon discovered they would need more funds than the government was providing. Armed with a franchise and an initial supply of popcorn vending machines, the veterans established a route.

The 300 venders, the budding attorney and the psychiatrist-to-be now have located, dispense corn that is pre-puffed, salted, buttered and stored in heated and well-lighted wells. They are filled daily by

B. Rose Sells N. Y. Coledrinx

NEW YORK, Sept. 14.—The new York Coledrinx Vending Company has been sold to the Colamat Corporation which will conduct the business from 791 Eleventh Avenue, according to B. H. Rose, former owner of the Coledrinx company.

Rose will enter the manufacturing field soon making a line of small soft drink venders, concentrating on the manufacture of 150 to 200 drink dispensers, according to the announcement.

route men and require fast moving locations to prevent wastage thru stale products. Best locations have been fairs and carnivals. The recent Salt Lake City Fair at Murray located a whole battery of the popcorn venders.

Government school allowances, disability pay and the profitable vending route have combined handsomely to put Ellis and Hughes in the upper income brackets of the school-going ex-G.I. fraternity. After graduation they are counting heavily on the popcorn venders to help win the struggles they expect to encounter in establishing themselves in the law and psychiatry fields.

Theater Men on Vender Profits

OMAHA, Sept. 14.—Some 200 independent theater owners from Iowa and Nebraska, in a regional meeting of the Iowa and Nebraska allied theaters, brought vending machines into their discussion here. Meeting was held at the Fontenelle Hotel September 10.

Biggest issues discussed at the meeting were what the theater owners called "unjust sales methods of the big producers-distributors. It was in connection with this that Ben Berger, Minneapolis, president of the North Central Allied Theaters made mention of vender sales.

"I don't believe," Berger said, "in having to sell peanuts and popcorn to make enough money to exist. The present contract is wrong and is a violation of the Sherman Anti-Trust Act." (Contract to which Berger has reference involves distribution of motion pictures.)

Workshop for Pop Venders, NAMA Feature

Convention Clinic Set

By I. H. Houston
(Spacarb, Inc., New York City)

Probably the best definition of "work" is the application of the faculties to accomplish something. With that definition in mind, I expect to see a great deal accomplished at the "workshop" for beverage machine-operators at NAMA's 10th anniversary convention.

As chairman for the beverage machine workshop, I can say in truth that there will be no lectures or discourse on theories. Instead, there will be a practical demonstration of know-how by operators of vending machines who will help iron out some of the mechanical and operation problems that have bothered operators.

An opportunity to contribute ideas will be presented to all operators on Friday afternoon, October 18, in the beverage workshop. If this procedure can help an operator to do a better job, if it only provides him with one new idea that can be used to advantage in his own business—then the convention will be a success.

Service Demonstrations

One of the interesting features of the workshop will be the service demonstrations of new machines. NAMA manufacturers have been invited to provide their latest models for use in the workshop, and many operators will have an opportunity to view the new post-war equipment for the first time.

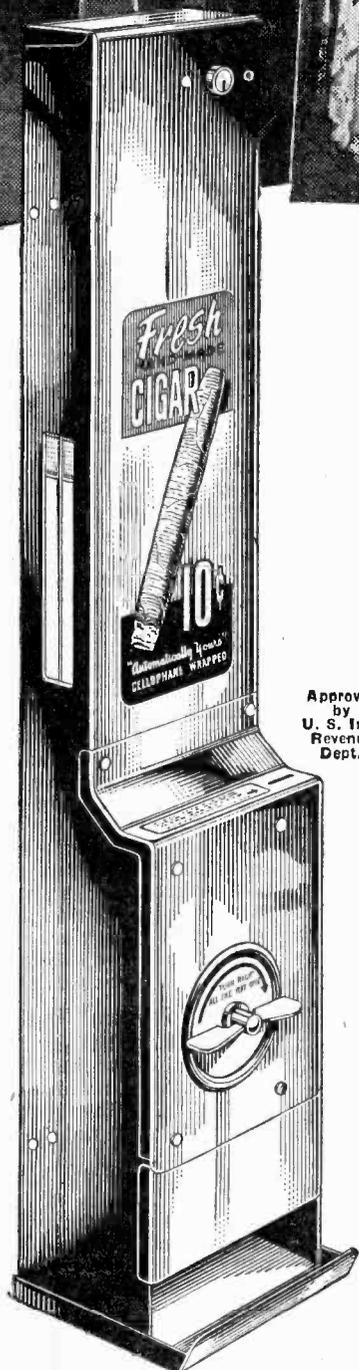
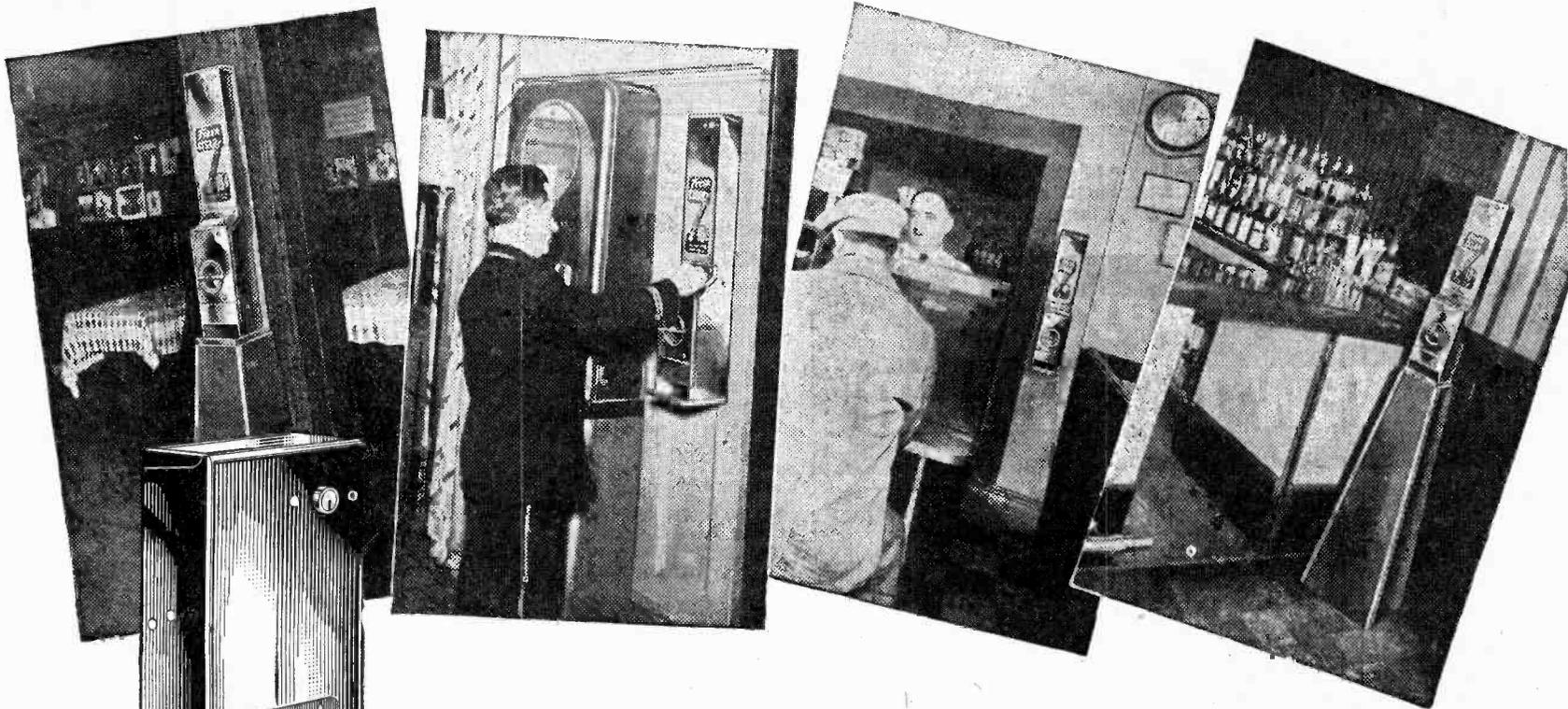
Some of the problems and topics which will be discussed in the workshop for beverages will be: Sanitation, training and supervision of personnel, how to service a unit; accounting methods, including forms and systems; important methods of business management, including sales, merchandising and insurance; the five-day week, the wage and hour law and many other questions which beverage machine operators throughout the nation have suggested.

If your wife is working with you in your business, she will find the workshop as informative as you will. If she is not engaged actively in your business bring her to the convention anyway, for a special program has been arranged for the ladies which she will find most enjoyable.

NAMA Planning Mystery Award

CHICAGO, Sept. 14.—One of the highlights of the National Automatic Merchandising Association's Tenth Anniversary convention will be the presentation of a special "mystery" award to the firm making the most outstanding single contribution in 1946 to that industry.

Convention, which will be held Oct. 16 in Chicago, will feature the award annually in the future, it was said. NAMA's board of directors will select the firm to be honored. Presentation will be made by president R. Z. Greene of Rowe Manufacturing Company at the Congress Hotel, Oct. 18.



Approved by
U. S. Int'l
Revenue
Dept.

On Locations

LIKE THESE THERE'S PROFIT FOR YOU!

It's no trick at all, Mr. Vending Machine Operator, to find location-opportunities like these, and hundreds more, now doing a lively business—open and waiting for you to be the first to come along with this eye-arresting, trial-intriguing, sales-repeating

Automatic

10c CIGAR MERCHANDISER

See how little space it requires—whether fastened to a wall or mounted on its special floor stand. Space of this small size is easily spotted at strategic selling points—at the end of a bar or lunch counter . . . alongside a cigarette machine or cash register . . . here and there in public places of all kinds. Yes, these location-opportunities are open now all along your regular route. Put this machine to work in shrewdly selected spots—and make more money on your same stops. You'll open up wanted new locations, too, with a machine so attractive and profit-convincing as this one. Experience in carefully checked locations by the hundreds prove in advance the profit for you.

OPERATORS: Immediate deliveries of machines get you off to a fast start—and all the cigars you want, regularly and promptly—our own special 10c cigar value, a proved sales-repeater and a popular reason for rapid turnover and profit-building on a substantial scale. Ask for the facts from your local distributor or contact us direct.

DISTRIBUTORS: Franchise arrangements available in profit-promising territories still untouched. Write for details.

ALL CHROME PLATED
6" wide--6" deep--30" high
OPERATOR'S PRICE

\$44.50

F. O. B.
Newark, N. J.

FLOOR STAND (1 sq. ft. space) EXTRA

AUTOMATIC DISTRIBUTING CORPORATION OF AMERICA

404 BROADWAY, NEWARK, NEW JERSEY

Manufactured by **AMITY** MANUFACTURING CORPORATION, Perth Amboy, N. J.

Seek \$12,000,000 From 3 Cig Firms Under Sherman Act

NEW YORK, Sept. 7.—Montecello Tobacco Company has filed suit in Federal Court here seeking \$12,000,000 damages against three major cigarette manufacturers alleg-

ing restrictive trade practices under provisions of the Sherman Anti-Trust Act. Plaintiff has also asked that the amount of damages be trebled in accordance with provisions of the act. Complaint alleges that as a result of industry domination by the defendants, the Montecello cigarette and pipe tobacco production had been cut to the point where business was rendered unprofitable.

Bunwich Is Latest Morsel for Vender

NEW YORK, Sept. 14.—The latest foods which have interested coinmen here this week are the "Hoffie Bunwich" and the "Hoffie Cakewich" produced by the Hoffie System, Inc.

According to the Hoffie System, unlimited possibilities are now open in the hot dog, hamburger and cheese sandwich field for vending thru coin-operated machines. The new food has a reamed out center with different fillings in the sandwich line and is packaged in a glassine bag.

Franchises are now being given, according to the firm. Under terms of the franchise, one dollar a day is charged the holder. National advertising by the firm is now being planned.

Wrigley Tells Story Behind New Wrappers

Juicy Fruit Back Again

CHICAGO, Sept. 14.—Story behind the new bright yellow wrapper for Juicy Fruit chewing gum was disclosed by Philip K. Wrigley, president of the William Wrigley Jr. Company, as vending machine operators began to receive their first post-war supplies of this flavor.

Re-introduction of the pre-war flavor, in its new package, came early this month when the firm's wholesalers received quota cards for September. Shipments were then set at a ratio of 60 per cent Juicy Fruit and 40 per cent Wrigley's Spearmint. This was a turnabout from previous policy, which had been to confine production to a single flavor (Spearmint), making twice as much of it as was sold before the war in an attempt to satisfy the market.

Wrigley listed three primary reasons for abandoning the familiar green-striped Juicy Fruit wrapper: (1) Old package did not lend itself to poster and other advertising, whereas the new wrapper will stand out on posters; (2) change over to a laminated overwrap cut down the dressy features of the old design, made it necessary to simulate color of individual stick wrappers, and (3) new color scheme is part of an overall plan to make colors of all three Wrigley flavors complement one another when the third, Doublemint, returns.

In a letter to wholesalers, the firm painstakingly explained changes in production plans involved with the reintroduction of Juicy Fruit.

Recalling the original return of Spearmint last spring, Wrigley wrote that production schedules then set up called for output of three times the amount of spearmint-flavored gum which the firm had been able to sell before the war. It was hoped at that time that this unusual amount of one flavor would satisfy demand.

Demand Too High

Suggesting that the estimated post-war demand for this flavor alone had been too high, he also explained why production of the spearmint flavored product could not be continued at this level.

Oil of spearmint, an essential ingredient, is a farm product which cannot be increased within a period of weeks or months. When the company reduced production for this in July to an amount double pre-war levels, it was still consuming its available supply of the spearmint crop at double its present growing rate, he said. New schedule brings into balance gum production rate and growing rate.

Because Juicy Fruit requires a higher sugar content than the spearmint-flavored gum, no overall increase in shipments is possible now. Instead, the effect of shipping a second flavor is to fill the void created with the cut in Spearmint production.

Shift Stress

Advertising on outdoor boards has been shifted entirely from Spearmint to Juicy Fruit and this emphasis is expected to continue well into 1947. This will have the effect of familiarizing the public with the new package design, and is not intended specifically as a stimulus for sales. Wrigley declared that billboards would be the only advertising means until "we need to try to sell something."

Wrigley's Gene Autry broadcast (CBS, Sundays), however, will continue to plug Spearmint.

Two Strikes Add To Sugar Woes

(Continued from page 92)

count for not more than 25 per cent of over-all needs.

Two-way squeeze worked out so that both West Coast States and Eastern sections of the country were equally hard hit. Concerns which ordinarily received sugar imports thru Eastern Seaboard ports and New Orleans were hit, of course, by the shipping tie-up.

West Coast States, to which much of the Hawaiian sugar imports go, had received no shipments for more than two weeks. As the island strike continued, producers wondered how much of the 900,000 tons of sugar expected in 1945 from this source would be received. And because Midwestern sugar supplies had to be shipped to the Coast, both consumers and industrial users there felt a more acute shortage.

Price Hike

Coming price hike, which will create additional problems for both the confectionery and soft drink industries, results from the Cuban-American agreement which provides that Cuban sugar prices shall be tied to cost-of-living increases in the U. S. No estimates of the amount of the increase were given by OPA spokesmen, but it was said that a boost of 1 cent a pound at retail would cost consumers another \$80,000,000 a year.

For manufacturers of vending machine supplies, a sugar price rise will represent another in a series of cost increases which have been piling up over a period of years. For sugar alone, costs to these concerns have risen from 4.6 cents a pound in 1943 to the current level of 6.1 cents per pound.

As other materials such as corn sirup, fats and oils, chocolate, peanuts and dairy products also followed the spiralling cost trend, these producers have been forced to sell their products at a fixed ceiling price.

More Relief

While OPA authorized recently a general adjustment of price ceilings for confection makers, it was based on a profit-and-loss formula which ruled out actual price relief for most firms. More positive relief is expected early next week when release of a new candy bar price formula is expected.

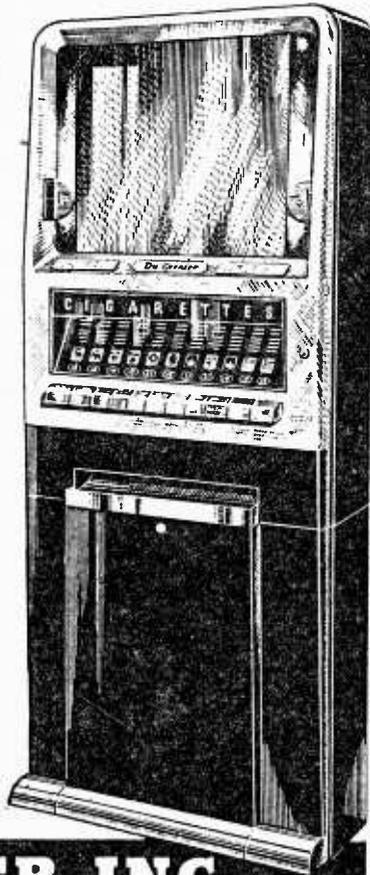
Whatever developments come with respect to prices of either sugar or of soft drink and candy products themselves, the problem of sugar supplies will still harass these manufacturers and, in turn, the vending machine trade.

Just say
"THE NEW DUGRENIER"

AMERICAS FOREMOST
CIGARETTE MERCHANDISER

YOUR
ANSWER TO
PRICE AND
TAX CHANGE
PROBLEMS

The new DuGrenier
Cigarette Merchandiser
is the soundest
investment you can
make.



DUGRENIER, INC.

America's Foremost Manufacturer of Automatic Merchandisers
15 HALE STREET, HAVERHILL, MASS.



Exhibit's **IDEAL**
CARD VENDER

**PROVEN A MONEY
MAKER BECAUSE IT'S A
FAST PENNY GETTER.
KNOWN TO PICTURE
CARD FANS FOR OVER
40 YEARS FOR THE LATEST
AND MOST POPULAR
EXHIBIT CARDS.**

• 44 DIFFERENT SERIES
OF CARDS TO OFFER

SMART, STRONG LONG LIFE ALL STEEL
CABINET WITH VENDING UNIT
THAT NEVER FAILS TO VEND CARDS

Write for Literature
Describing IDEAL CARD VENDER and CARDS

29⁵⁰

WITH 1000 CARDS
NO FEDERAL TAX

EXHIBIT SUPPLY CO. 4222-30 WEST LAKE ST. CHICAGO 24, ILL.

FOR SALE

25 DuGrenier
Champion 11-Column
Cigarette Machines
\$90.00 EACH

AUTOMATIC MERCHANDISING CO.
2021 Carroll Ave. Chicago 12, Ill.

SPECIAL
BIGGEST BARGAIN IN CIGARETTE MACHINES

Rowe Aristocrats, 6 column, operate on all combinations of 20c and can be set for 25c. With Stands, \$17.50; without Stands, \$15.00. Repainted, ready for locations. Slug proof, coin return when empty and match column.

8 Column Stewart-McGuire
6 Column Mills
7 Column Corretta
5 & 6 Column Unneed-a-Pak

All these machines operate on 20c combination—\$20.00 EACH.
Half Deposit.

HARRIS VENDING
2717 N. Park Ave. Philadelphia, Pa.

Brand New!
Shipman Triplex Stamp Machines Vends 1¢, 3¢, and 8¢ Postage Stamps. Slugproof! Compact size! Foolproof! Sold ONLY to Operators. Price \$39.50 each. PROMPT DELIVERY. 1/3 cash with order, balance C. O. D.

★ Send for Free Descriptive Leaflet ★

R. H. ADAIR COMPANY
6924-26 Roosevelt Rd. Oak Park, Illinois

Folders—\$15.00 for 25,000, which return gross profit of \$250.00 when sold thru the machine.



Omahans List Favorites In Cigs, Candy, Drinks

OMAHA, Sept. 14.—Of interest to coinmen here this week was the issue of the 1946 consumer analysis of the greater Omaha market by *The Omaha World-Herald*. Information was obtained from questionnaires mailed to

families selected at random from the city directories. Returns totaled 2,550 compared with last year's 2,485.

In the following tables the percentage figure following the type of product shows users in 1946 and 1945. Figures following the brand name show the percentage of all families buying the type product in the two years who use each brand.

500 Vets Have Welcome Fete At Rowe Plane

NEW YORK, Sept. 14.—A homecoming celebration for 500 veterans of the Whippany, N. J., area was held today on the new grounds of the Rowe Manufacturing Company in co-operation with the township committee of Hanover. In celebration of the event, a half-holiday had been announced by town officials.

Program, consisting of flag raising ceremony and addresses, was held following an outdoor luncheon and sports program on the 47-acre grounds. Speakers included Arthur E. Peach, chairman of the Hanover Township and Robert Z. Greene, president of the Rowe Manufacturing Company. Friends and relatives of the veterans and neighboring manufacturers were in attendance.

A resident of New Jersey for more than 15 years, the Rowe Manufacturing Company, Inc., prior to removal of plant facilities to Whippany, had its main plant located at Belleville, N. J., with subsidiary plants at Newark and Clifton. New plant offers opportunity to expand production, according to company officials.

Candy Bars—Women and Children (90.2%, 87.2%) (First Choice)

	1946	1945
Hershey	52.9%	50.1%
Milky Way	10.7	10.4
Baby Ruth	9.7	15.7
Mars	9.2	6.6

Candy Bars—Men (77.5%, 67.9%) (First Choice)

	1946	1945
Hershey	43.1%	40.5%
Baby Ruth	11.9	18.5
Mars	10.1	8.2
Milky Way	9.7	11.3

Soft Drinks—Home Use (79.5%, 76.9%) (First Choice)

	1946	1945
Coca-Cola	36.6%	41.4%
Seven-Up	26.9	20.2
Pepsi-Cola	11.0	13.4
Hires	9.8	12.1

Cigarettes—Men (67.1%, 60.1%)

	1946	1945
Camels	34.1%	41.4%
Lucky Strike	30.9	28.9
Chesterfield	16.7	14.1
Philip Morris	8.4	7.3
Old Gold	5.5	5.7

Cigarettes—Women (31.5%, 29.7%)

	1946	1945
Lucky Strike	31.6%	28.3%
Camels	21.7	19.2
Chesterfield	19.2	13.2
Philip Morris	10.1	11.7
Old Gold	5.8	5.7

ADVANCE NO. 11
BULK VENDOR
Built for the Operator!



PRICES

1 to 9 \$10.81
10 to 24 9.35
25 to 49 8.66
50 to 99 8.25

The Finest Tasting RED PISTACHIO NUTS 65¢ Lb.

Salted Squash Seeds, 20¢ Lb.

Spanish Peanuts, 22¢ Lb.

This machine is exceptionally strong in construction—the result of over 45 years of experience where no effort or expense has been spared to perfect it!

J. SCHOENBACH
1647 Bedford Ave., Brooklyn 25, N. Y.

SALESMEN

Can place two good experienced Men, Shipman or Asco or similar experience. Cash in on the finest deal in the country. Write

BOX D-309

The Billboard Cincinnati 1, Ohio

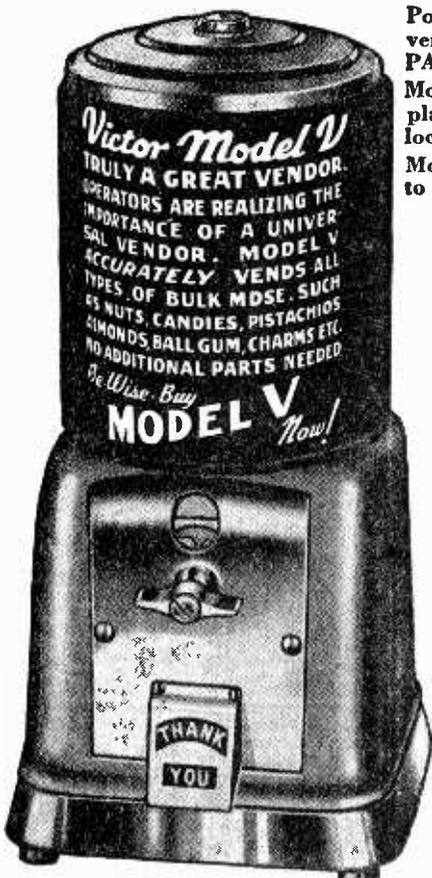
NOW DELIVERING

BRAND NEW! SHIPMAN Triplex Stamp Machines.
Vends 1¢, 3¢ and 8¢ Postage Stamps. Slug-proof, Fool-proof and Compact.
Immediate Delivery, \$39.50.

HARRIMAN SUPPLY COMPANY
Roane St. Harriman, Tenn.

VICTOR'S FAMOUS MODEL V

THE CHOICE OF THOUSANDS OF SUCCESSFUL OPERATORS!



**MODEL V
GLOBE TYPE**

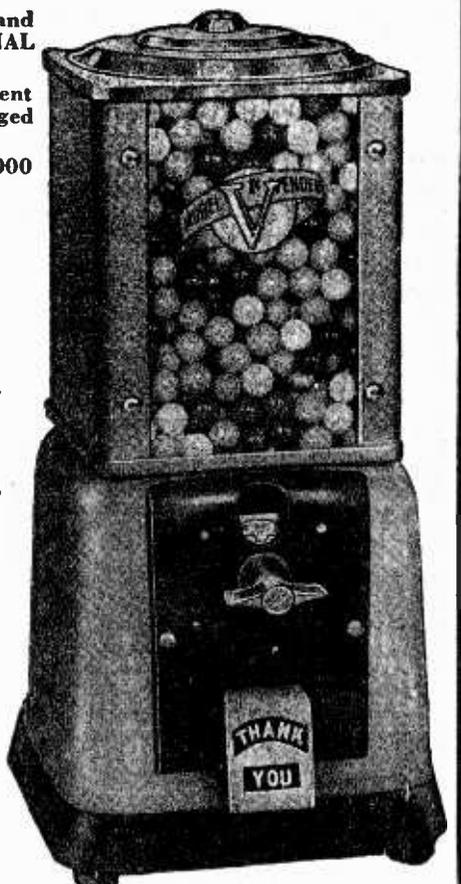
Post-War Model V, further improved and 5 lbs. lighter, is universal and vends all kinds of bulk merchandise, including Ball Gum. **NO ADDITIONAL PARTS NECESSARY!**

Model V DELUXE CABINET TYPE is built of steel and has transparent plastic front, making it exceptionally strong and durable for those rugged locations. **CAPACITY: 25% MORE merchandise than globe type.**

Model V GLOBE TYPE capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/8", 3/4" ball gum.

SEE YOUR NEAREST AUTHORIZED VICTOR DISTRIBUTOR

- | | | |
|---|---|---|
| R. H. Adair Co.,
6926 W. Roosevelt Rd.,
Oak Park, Ill. | Parkway Machine Co.,
623 W. North Ave.,
Baltimore 17, Md. | General Distributing Co.,
2812 Main St.,
Dallas 1, Tex. |
| Asco Vending Machine
Exchange,
55 Branford St.,
Newark 5, N. J. | Rainbow Distributing Co.,
Salt Lake City, Utah. | 1906 Leeland Ave.,
Houston 3, Tex. |
| Bannister Vending Service,
3310 Poplar St.,
Port Huron, Mich. | American Coin-A-Matic
Machine Co.,
1437 Fifth Ave.,
Pittsburgh 19, Pa. | Miami Valley Vending Supply,
2730 E. 4th St.,
Dayton 3, Ohio. |
| L. M. Becker Vending Service,
105 Deway St.,
Brillion, Wis. | Automatic Amusement Co.,
1000 Pennsylvania St.,
Evansville 10, Ind. | Pioneer Vending Service,
461 Sackman St.,
Brooklyn 12, N. Y. |
| Central Coin Machine Co.,
3819 Banks St.,
New Orleans 19, La. | E. T. Barron & Co.,
816 W. 36th St.,
Minneapolis 8, Minn. | Rake Coin Machine Exchange,
609 Spring Garden St.,
Philadelphia 23, Pa. |
| Cleveland Coin Machine
Exchange,
2021 Prospect Ave.,
Cleveland 15, Ohio. | Buckman Novelty Co.,
107 S. Madison St.,
Green Bay, Wis. | Reliable Nut Co.,
5721 W. Jefferson Blvd.,
Los Angeles 16, Calif. |
| Empire Coin Machine Exchange,
2812 W. North Ave.,
Chicago 47, Ill. | Champion Nut & Chocolate Co.,
1194 Tremont St.,
Boston 20, Mass. | Star Vending Co.,
510 W. 4th Ave.,
Denver 9, Colo. |
| A. Connors Distributing Corp.,
265 E. North St.,
Buffalo 4, N. Y. | Co-Operative Distributing Co.,
234 Jefferson St.,
Louisville, Ky. | Roy Torr,
Lansdowne, Pa. |
| T. B. Holliday Co., Inc.,
1200 W. Morehead St.,
Charlotte 1, N. C. | Eastern Carolina Candy Co.,
Box 629,
Morehead City, N. C. | J. Rosenfeld Co.,
3218 Olive St.,
St. Louis 3, Mo. |
| | | T. O. Thomas Novelty Co.,
1572 Jefferson St.,
Paducah, Ky. |
| | | Veteran's Vending Co.,
1922 Oak St.,
Port Huron, Mich. |



**MODEL V
DELUXE CABINET TYPE**

VICTOR VENDING CORP.
5711 Grand Avenue Tel.: NATIONAL 0220 Chicago 39, Ill.

SHIPMAN

Triplex Stamp Machine. Brand New! Vends 1¢, 3¢ and New 5¢ Air Mail Postage 5¢ a m p s. Slug-proof, compact, foolproof. Immediate Delivery. Operator's Price ..

\$39.50

STAMP FOLDERS

For Shipman, Victory, Sermack, Advance, etc.

10M—\$4.85

25M—\$11.75

VICTORY

Duplex Stamp Machine. Brand new! Vends 1¢ and 3¢ Postage Stamps. Can be used inside or outside. Guaranteed weather proof. Returns Slugs and foolproof. Immediate delivery.

Operator's Price

\$29.50

CHARMS

For Bulk Vendors

\$4.00

Per Thousand



CARD VENDOR

Fast Penny Getter for Any Operator. No Tax. Legal. ABT Coin Slots. Separate Cash Box.

\$29.50

With 1,000 Free Cards. 1/3 Dep. with Order.

PARKWAY MACHINE CO.

623A W. North Ave., Baltimore 17, Md.

FOR SALE

40 new U-Needa-Pak (Monarch) Cigarette Machines, \$140.00 F. O. B. Miami, Fla. Half cash, balance on delivery. Write

SAXON'S

3898 N. E. 2nd Ave.

MIAMI, FLA.

Candymen Book NCWA Meetings For 12 Cities

WASHINGTON, Sept. 14.—On October 16, meetings of candy wholesalers will be held simultaneously in 12 cities in the country, according to C. M. McMillian, secretary of the National Candy Wholesalers' Association, Inc., announced this week. These regional council meetings of NCWA will include the 31 members of the board of directors and the newly elected State councilmen.

Among other things, the proposed FTC rules prohibiting unfair trade practices will be under discussion at the first meeting of these councils. Meetings are being held at the same time, McMillian states, "to emphasize the unanimity of action."

The chairmen of the councils are as follows: Region 1, William Ne-porent, Hartford, Conn.; Region 2, Elmer Kreher, Buffalo; Region 3, John Casani, Philadelphia; Region 4, J. Rogar Ozmon, Baltimore; Region 5, C. E. Morgan, Asheville, N. C.; Region 6, E. D. George, Monroe, La.; Region 7, Rogar A. Corey, Houston; Region 8, E. W. Stanley, Santa Ana, Calif.; Region 9, M. L. Schwary, The Delles, Ore.; Region 10, M. W. Pierce, Aberdeen, S. D.; Region 11, J. V. Balocca, Paola, Kan.; Region 12, L. C. Parman, Chicago.

Dixie Cup Division Builds New Factory

CHICAGO, Sept. 14.—Individual Drinking Cup Company, wholly owned subsidiary of the Dixie Cup Company, will begin work soon on construction of a factory at Fort Smith, Ark., it has been announced.

New plant will be comparable in size to firm's factory at Darlington, S. C., according to C. F. Dawson, vice-president and chairman of the executive committee. The Darlington plant normally produces about 10 to 15 per cent of the company's cups, and the Chicago factory, others in Easton, Pa., and Fitchburg, Mass., account for the rest.

NEW YORK, Sept. 14.—A new hot nut vending machine, featuring a "different coin detector and a sanitary, removable adjusting baffle" is now entering Automatic Machine Company's production lines, according to Harry Wartell, firm executive.

Chase Candy Buys National Company In 5 Million Deal

ST. LOUIS, Sept. 14.—Prime news in the candy industry was announcement of the purchase of National Candy Company, a division of Clinton Industries, Inc., here, by Chase Candy Company, of St. Joseph, Mo.

Until now the largest candy company west of the Mississippi River, National is expected to be purchased for a figure in excess of \$5,000,000.

William A. Yantis, president of Chase, announced that his company would take over active management during October, if purchase is approved by stockholders.

Transaction is of special interest to the candy vending machine trade because Pan Confections, a sub-division of National Candy Company, has been an important supplier to operators. Firm featured a vending machine division, and did much to develop packaged candies suitable for vending machines.

How the change of ownership may affect these operations cannot be ascertained at this time, as any policy changes will come after new management takes over.

Yantis said that the combined companies will now have a candy production capacity well in excess of 100,000,000 pounds annually, and that they had total sales during 1945 of more than \$11,000,000.

Chase plant in St. Joseph has an annual capacity of 45,000,000 pounds, producing candy bars, bulk goods and limited output of fancy-package chocolates. Biggest National plant is located here, with a 40,000,000-pound capacity. Two other plants in Chicago, the Veribrite Factory and the Consolidated Factory, have a combined capacity of about 35,000,000 pounds.

New combine is expected to make Chase Candy Company one of the country's biggest candy wholesaler-manufacturers. Its \$11,000,000 sales potential compares with the Department of Commerce report that only 35 wholesaler-manufacturers hit over \$3,000,000 in sales last year.

Cameo Vend. Announces Sale Of Cohen Nut Vender Route

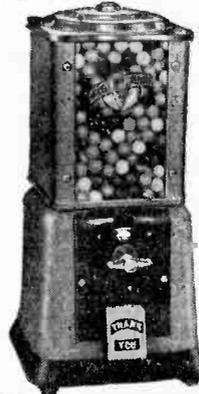
NEW YORK, Sept. 14.—Cameo Vending Service, distributors of coin operated machines announced this week that they have negotiated and sold the established nut vending machine route of Ernest Cohen. The route, according to Edward W. Barnett, president of Cameo, has over 140 machines and is located in Manhattan and the Bronx.

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Class, Agate, Assorted Color Marbles. Barrel of 50,000 \$54.50
Keg of 21,000 23.80
Solid Color, Cherry Red for Prizes. Per Thousand \$4.00



BRAND NEW! PROMPT DELIVERY!

Victor Model "V" 1¢ Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments re-

Model "V" Standard

quired.

Finish (glass globe), Each **\$11.75**

Model "V" DeLuxe

Cabinet (as pictured), Ea. **\$13.75**

YOU HAVE TRIED THE REST — NOW TRY THE BEST.

NEW "BELL" CHARMS

ASSORTED COLORS
10 Gross \$ 9.00
100 Gross 85.00
Samples — 25c
Parcel Post Paid

ROY TORR LANSPOWNE PENNA.

YOUR BEST BUY! NEW "SPARKS" LOBOY SCALES

(formerly Pace Scales)

Arist-o-Scale

Improved mechanically and in appearance. Black porcelain foot base! Takes only 12" by 20" floor space! Aluminum cast column for strength and lightness! Baked enamel finish! Simple, foolproof weighing mechanism!

Mir-o-Scale

IMMEDIATE DELIVERY!



"Sparks" Arist-o-Scale \$115.00 Ea.
"Sparks" Mir-o-Scale .. 125.00 Ea.
F. O. B. Oak Park, Illinois.

1/3 Deposit With Order, Balance C. O. D.

R. H. ADAIR COMPANY
6924-26 W. Roosevelt Rd.
OAK PARK, ILLINOIS
Authorized "Sparks" Scale Distributors.

STEP UP YOUR INCOME



with a route of VICTORY duplex stamp vendors. Augment your present income or establish a full time good pay income.

Machines have 400 folder capacity; are adapted to indoor or outdoor use. Thousands of stores and office building lobbies are prospective locations. A route of 50 machines should net from \$150 upward monthly. Get started now.

Operators' price \$29.50
1/3 Deposit, Bal. C.O.D.

Automatic Sales System

3131 Jefferson St., Kansas City 2, Mo.

NEW Novelty CARD VENDOR

FAST PENNY GETTER MADE FOR THE OPERATOR

- ABT Coin Slots
- Separate Locked Cash Box
- Natural Oak Finish
- Compact and Legal
- No Federal Tax

A GOOD PROFIT REPEATER

Price **\$29.50** F. O. B. Brooklyn

1,000 Cards Free With Each Machine

SPECIAL OFFER • 1 Reconditioned 1c Master With 10 Lbs. Spanish Peanuts—\$9.00.

J. SCHOENBACH

1645 BEDFORD AVE.

BROOKLYN, N. Y.

VENDIT

Sells More Candy • Pays More Profits

The VENDIT Corporation

2946 W. Grand Ave., Chicago 22, Ill.

CIGAROLAS

15 used, clean, ready for location, Jennings Cigarolas, \$85.00 each; or take in lots of 5 for \$75.00 each, F. O. B. Mobile, Ala. 1/3 deposit with order.

A & A Vending Co.

P. O. Box 1197

MOBILE, ALA.

CIGARETTE MACHINES

REAL BARGAINS

READY FOR LOCATION

National 9-30 \$62.50
DuGrenier W's, 9 Col. 55.00
DuGrenier 7 Col. Mod. S. Ea. 30.00
Rowe Aristocrats, 6 Col. Ea. 22.50
Postage Stamp Mach., 2 Col. Ea. 14.50
Cigarette Sales Registers, Ea. 1.00
Penny Pusher, new, \$47.50
DuGrenier 9 and 11 Col. Champs ... 85.00
20 Peanut Machines, for lot 100.00

What Have You to Sell?

Half Deposit. Phone: BA 9-0606

HARRIS VENDING

2717 N. Park Ave.

Philadelphia, Pa.

REGAL

KING OF THEM ALL



IF IT IS QUALITY BULK MERCHANDISERS YOU WANT, WRITE US FOR PARTICULARS. SPECIAL DISCOUNT TO NEW OPERATORS.

REGAL PRODUCTS CO.

GAYS MILLS, WISCONSIN

Chicago Will Be 1947 Host Of Candymen

Vote Dues Differential

CHICAGO, Sept. 14.—Chicago's Sherman Hotel was decided upon for the next convention of the National Candy Wholesalers' Association, Inc., April 10-12, 1947, according to decision of the board of directors' meeting held here September 7 and 8. Chicago was selected mainly because unsatisfactory dates were available in other cities considered. The board authorized C. M. McMillian, secretary, to reserve tentative dates in both Chicago and New York now for 1948.

Twenty-four of the 31 members of the board, plus McMillian, attended the meeting. J. Rogar Ozmon, board chairman, was prevented by illness from attending and Clarence E. Morgan, Morgan Bros., Inc., Asheville, N. C., was elected presiding officer for the meetings. Sessions were continuous for two days, beginning at 10:30 a.m., Saturday and adjourning at 4 p.m., Sunday, with all meetings being held in the Sherman Hotel.

Standing Committees

H. W. Loock, NCWA president, opened the meeting with brief comments on the importance of the meeting and announced the appointment of standing committees of the board with the following chairmen: Finance, M. J. Herrick, Bismarck, N. D.; platform and objectives, C. F. Morgan, Asheville, N. C.; signs and insignia, Elmer Kreher, Buffalo; by-laws, John F. Poetker, Cincinnati; convention and meetings, Joseph Bianco, Detroit.

Board surveyed the present total of 1,352 jobber members and revised the volume basis for dues slightly so as to make a differential in favor of the "very small jobber." An interim of \$75 was inserted between the original rates of \$50 and \$100, but the maximums and minimums of \$25 and \$150 were kept intact. Complimentary memberships were voted for members of certain trade papers and for local, State, and sectional association secretaries who are not eligible for active membership. A fall membership campaign was outlined with the goal set for 2,000 jobber members, McMillian states.

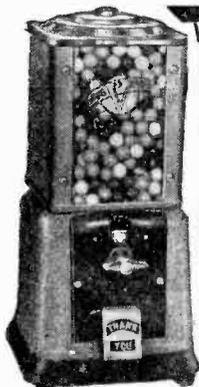
Time was devoted to the preparation of a platform of beliefs and con-

victions on the industry. These are being checked with legal counsel, McMillian adds, and will be announced by the organization soon to supplement the purposes and objectives of NCWA. Among new activities to be inaugurated soon will be a system of financial and operating ratios to enable members to compare their various operating costs with other members of a similar type.

Members of the board voted to accept the invitation of the National Confectioners' Association for an NCWA representative on the council on candy, and authorized the president to appoint such a representative in time for attendance at the next council meeting September 27. This appointment will be made shortly, Loock stated.

Next meeting of the board was

decided upon to be held in Chicago January 18-19, 1947. In addition to Morgan, Loock, and McMillian, the following board members were present: M. J. Herrick, Bismarck, N. D.; Glenn A. Baldwin, Lincoln, Neb.; William Neporent, Hartford, Conn.; Peter Kramer Jr., Boston; Elmer Kreher, Buffalo; I. L. Saffer, Newark, N. J.; John Casani, Philadelphia; John F. Poetker, Cincinnati; Joseph L. Kantor, Norfolk; Sam E. Sawyer, Elba, Ala.; Frank P. Corso, Biloxi, Miss.; E. D. George, Monroe, La.; Roger A. Corey, Houston; Jack Beaty, Albuquerque, N. M.; J. P. Fritz, Newport, Minn.; M. W. Pierce, Aberdeen, S. D.; J. V. Balocca, Paola, Kan.; L. C. Parman, Chicago; Joseph Bianco, Detroit; A. Applebaum, New York; Edgar McCoy, Canton, O.; J. Knox McConnell, McKeesport, Pa.



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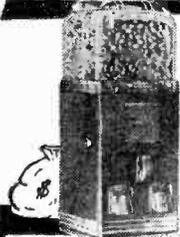
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Evergreen 8-7570

West Coast Sugar Users See Silver Lining to Muddle

PORTLAND, Ore., Sept. 14.—Beverage bottlers and candymakers in the West are looking hopefully for a source of misfortune for others—the railroad boxcar shortage—as a possible avenue of more sugar receipts.

Representative Walter Horan, of Washington, has urged that surplus sugar be released in the Pacific Northwest if insufficient freight cars are found to ship the supply to the East and Midwest.

"If boxcars are not available I have been promised that it (the sugar) will be disposed of in this area," said Horan.

Noting that the world beet sugar production is at its lowest ebb in 23 years, Horan pointed out the Pacific Northwest is the only area in the U. S. producing more sugar than required locally, but government officials have decreed that, if transportation is available, it should be moved into areas of shortage.

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 - Used Vest Pockets, B & G 54.50
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- 100 or More 21.85

MODEL 39

- Less Than 25 \$12.75
- Less Than 100 12.30
- 100 or More 11.90

MODEL 33

- Less than 25 \$10.95
- Less than 100 10.75
- 100 or more 10.60

MODEL 40

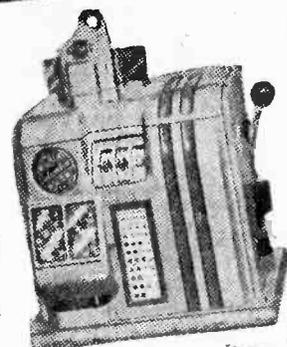
- (4-lb. Globe) Less than 25 \$8.60
- Less than 100 8.35
- 100 or more 8.10
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Single Unit \$145.00

Changeable to 1c, 5c, 10c, 25c Play



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- Home Run 19.50
- Steeplechases 29.50
- Photoscopes 13.50
- Civilian Defenses 19.50
- Advance Electric Shockers 8.90
- Imps, 1¢ or 5¢, Clg. Strips 8.90
- Imps, 1¢ or 5¢, Fruit Strips 8.90
- Cubs, 1¢ or 5¢, Reels, Divider Model 8.90
- American Flag, 1¢ or 5¢, Divider Model 12.50
- Races, 1¢ or 5¢, Divider Model 12.50
- Pok-o-Reel, 1¢ or 5¢ Play, Divider Model 12.50
- Klix, 1¢ or 5¢, Divider Model 29.50
- Marvel, 1¢ or 5¢, 1¢ or 5¢ 29.50
- American Eagles, 1¢ or 5¢ 19.50
- Sparks with Gold Award, 1¢ or 5¢ 15.00
- Sparks, Plain, 1¢ 19.50
- Ginger, 1¢ 19.50
- Mercury, 1¢ 12.50
- Liberty, 1¢ 12.50
- Roll-a-Pack, 1¢

QUESTION OPS ON NEEDLES

Debate Jewel Versus Steel

Trend to lighter pick-ups seen bettering performance for all types of needles

CHICAGO, Sept. 14.—Operators of music machines, looking at latest developments in longer lasting, better reproducing phonograph needles, have their own favorite needles which they use consistently and which they champion. But a survey of juke box operators in the Chicago metropolitan area discloses operators generally are agreed on one thing—the smart music machine operator will never buy a cheap needle.

Every operator champions his own brand preference, the survey showed, and each has his own definite opinion about the kind of needle point he prefers to use.

Operators queried said that they used sapphire, osmium and steel-point needles, with the users of steel needles generally disliking the jewel points and vice versa.

Each operator offers a variety of reasons for his preference—ranging from better reproduction to longer life and fewer service problems.

Pick-Up Weight

Survey pointed up the fact that the weight of the phonograph pick-up arm has a great deal to do with the success or failure of jewel-point needles. Operators using older model juke boxes often expressed preference for steel needles of good quality, because the pick-up head of their (Question Ops On Needles page 106)

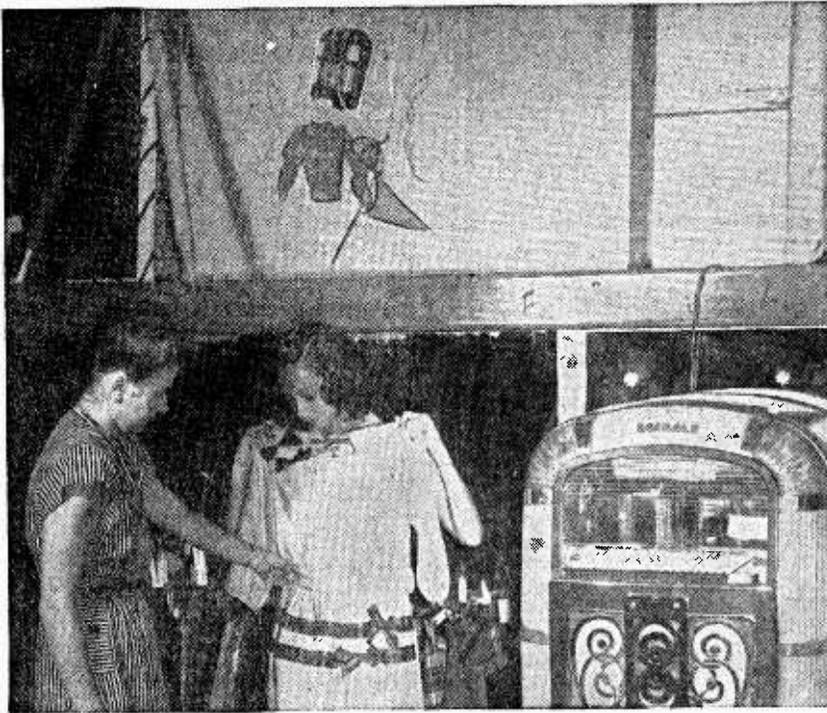
Set Hearing On Penn. Music Ops Assn. Charter

HARRISBURG, Pa., Sept. 14.—Reports here indicate that a Harrisburg attorney has been appointed as master to take testimony in the dispute involving the granting of a charter to the Pennsylvania Music Operators' Association. Thus far, bulk of the news concerning the charter has come from the contending AFM. An official for the operators' association declared that the operators have not yet met in a body with their counsel and are therefore unable to comment on the situation.

Previously, according to reports available here, the conference of Pennsylvania and Delaware AFM, together with Philadelphia Local No. 77 and Harrisburg Local No. 269 first took verbal objection to the granting of a charter to the operators. Since then, the reports say, these groups have filed formal opposition with the courts.

AFM locals are endeavoring to show that the proposed charter for the operators is contrary to the non-profit charter act in Pennsylvania.

Counsel for the musicians' union, which has done all the talking so far, said it objects because it alleges that the "objects of the Operators' Association relate to the increase of business and profits of owner-operators of the music business."



BOBBY-SOX HAVEN IS THE TEEN-AGE SHOP of Lansburgh's department store, Washington, with a brand-new juke box serving up new tunes, and the same theme carried out in decorations. Machine belongs to Quality Music Company, of Washington.

Weigh Action On Challenge Juke, Vender

Conferences Still On

CHICAGO, Sept. 14.—At the end of a week of conferences, future of the Challenge juke box, and the cup beverage vender of U. S. Challenge Company, is still undecided, according to I. G. Grawoig, new president of the firm.

Grawoig and officials of the company met with engineers and production specialists September 9 and again on September 12 to assess prospects for resuming manufacture of the two coin machines. Meetings will continue until a thoro analysis is completed and a decision reached, said Grawoig.

"A tremendous fortune was spent by the former owners of Challenge in getting into production on these machines," he declared, "and we must weigh carefully every side of the question."

Costs To Decide

Grawoig emphasized that production of both products involves a great number of important component parts, and that the final decision will depend on costs, availability and present manufacturing facilities for all of these parts.

After these technical problems have been thrashed out, he said, the final question will be whether the best interests of U. S. Challenge Company, as well as affiliate companies of the Batavia Metals Product Company group, will be served by disposing of coin machine manufacturing facilities controlled by the firm, or by getting into production again.

Grawoig, who also heads I. G. Grawoig Associates, is a specialist in industrial reorganizations and industrial management. As a professional in the field, he takes an analytical approach to the Challenge problems. Some trade members have indicated their confidence that, for this reason, the two coin machines may come back on a firm business footing, if it is decided to resume production.

Prices, Ethics, Percentage Highlights of AOLAC Meet

LOS ANGELES, Sept. 14.—Incumbent members of the board of directors were renominated and unanimously elected for another term at the last meeting of the Associated Operators of Los Angeles County. Meeting was held at the Rodger Young Auditorium here.

Managing Director Samuel (Curley) Robinson introduced veteran operators and jobbers to the assemblage. Among those introduced were Mac Sanders, Al Silberman, Lucille and Paul Laymon, Bill Leuenhagen and Len Micon.

Robinson gave a resume of the inception of the association, read its preamble and discussed the functions of the group down thru the years. Letters of commendation from local as well as national sources were read to the group, and past and future charitable activities were outlined.

Discuss Methods

During the business meeting Robinson conducted a general discussion regarding juggling of machine prices by some manufacturers and jobbers.

Runyon Opens Branch Office

BUFFALO, N. Y., Sept. 14.—Grand opening of Runyon Sales branch office, located at 956 Main Street, Buffalo, was celebrated September 9-10, with between 150 and 200 operators on hand for each day.

Hy Singer and Murry Farber are in charge of the Buffalo branch, and were on hand with Jack Mitnick of the New York office to greet operators.

In connection with the opening, Runyon's Buffalo office also held a showing of the AMI juke box on both days. Showing was staged at the Hotel Statler.

Also under discussion was the practice of direct selling of machines by operators.

Excise taxes were gone over, and the managing director warned the whole group that any malpractices by members of the association, with reference to licensing, would hurt the entire association.

Robinson stressed the fact that the full letter and spirit of the law must be observed. He read pertinent State articles, county ordinances and sections of the penal code to back up his statements.

Art Moore, attorney for the association, gave a short address. He was followed by Ray Adams, managing director of the Southern California Tavern Owners' Association. Adams spoke to the group regarding the seriousness of certain operator practices.

Minors and Games

Robinson informed the membership of the new Juvenile Crime Prevention Bureau currently being formed by the county sheriff's office to take action to eliminate play of games by minors. Along this line, operators everywhere will be interested in reading a letter the association addressed to its members concerning play of games by minors.

The letter follows:

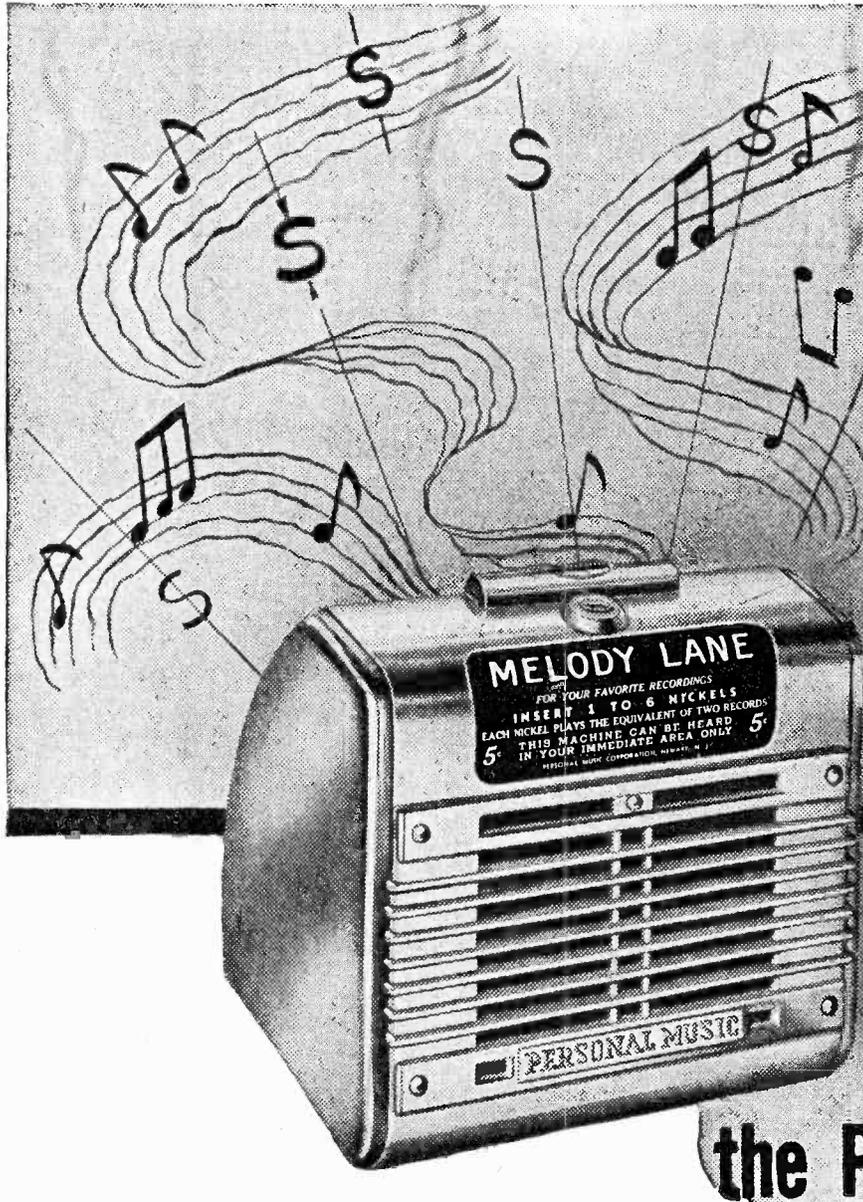
"We are again taking this means of informing you that not only is it your duty, but your obligation, as a member of this association and one engaged in this business, to make it a definite point to see that no minors loiter, play or manipulate your games in any of your locations under any circumstances at any time. There is a rigid ordinance adopted by the county of Los Angeles concerning minor play and strict observance of this must be compiled with by you and your location.

"There will be no further warning sent you regarding minor play. Any (See AOLAC Highlights on page 106)

Cincy Juke Ops Hold Conclave

CINCINNATI, Sept. 14.—The Automatic Phonograph Owners Association held its regular meeting here this week at the Hotel Gibson, according to President Sam Chester who presided over the meeting. The meeting was followed in the afternoon by a conclave of the executive board. Among those attending the morning meeting were:

Charles Kanter, Ace Sales Company; Ray Bigner, Wesco Novelty Company; Herb Black, A&A Amusement Company; Al Lieberman and Nate Bartfield, B. W. Novelty Company; John Nicholas, Nicholas Music Company; Morris Kleinman, H & H Music Company; Harry Hester, B & H Music Company; John Weisenberger, Kentucky Service Company; Phil Ostand, Kore Music Company; Al Chasson, Victory Music Company; Edward Wenninger, William Fitzpatrick, L. Foltzer, Foltzer Electric City.



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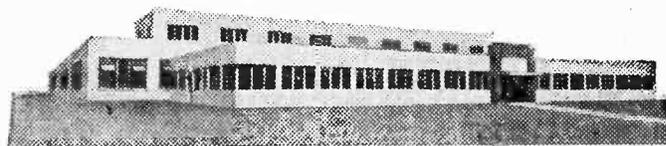
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TUBBY (TAB) SMITH (Queen 4135)
Morning Blues—FT; V.
Jumpin' at the Track—FT.

Honking sax, followed by some blues piano, starts the blues side off with a good kick, but the record fades in the middle and is unaccountably marred by inattentive engineering. Unidentified vocalist chants the blues to no avail. Side should not have been issued. The jump tune is reminiscent of Basie in spots, but the riffs tend to be a little dog-eared. Beat is solid enough, however, and Tab's tenor romps all over the place.

No appeal for jukes or anywhere else.

LEON RUSK (King 546)
Until Dawn—FT; V.
Dream Train Engineer—FT; V.

Rusk's hillbilly crooning is melodically backed by ork and fiddle obligato on *Until Dawn*, a catchy, sentimental tune. Steel guitar takes a solo following first vocal chorus, and Rusk returns to finish the side. *Dream Train Engineer* has the same type of complex lyrics, but the tempo is a little faster. Second chorus is split by fiddle and guitar.

Either side should get fair share of nickels on the folk phonos.

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Any quantity—Used Juke Box Records. We pay shipping charges. Let Us Know What You Have.

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 19 La Grange St. Boston 16, Mass.

Record Reviews

(Continued from page 27)

DELMORE BROTHERS (King 548)
Midnight Train—V.
Don't Forget Me—V.

Simple arrangements of two ditties in the ridge-runner vein feature the Delmores' two sides. On *Midnight Train*, one voice croons the verses while both brothers chime in on choruses. Musical background is twin guitars which are miked more loudly between vocal choruses. *Don't Forget Me* is a plaintive love-ballad, but not torchy. Treatment is same, but beat is slightly less snappy. Not quite solid enough for jukes.

Both sides shape up better for over-the-counter sales.

ANNISTEEN ALLEN (Queen 4128)
Arkansas—FT; V.
I Know How to Do It—FT; V.

Bass and rhythm kick off top side, saxes take up the chant for a stanza, and then Annisteen comes in for the lyrics which constantly repeat the line "Rock Me in Little Rock, Arkansas." Tenor sax solo, and some ensemble lyricizing which is a wee bit sour, follow. Better side for the race location jukes is the peppy, *I Know How to Do It*, on the flipover. Tune, like its mate, is a Lucky Millinder composition and has been waxed before—but seldom with as much enthusiasm. Side, however, tends to be slightly marred by the roughness and varied quality of the band.

"Arkansas" ditty strictly of local interest; other side will get play on race boxes.

HANK PENNY (King 551)
Time Will Tell—FT; V.
These Wild, Wild Women—FT; V.

Full-sized rhythm section provides an adequate beat here, and the backing orchestra—boasting clarinet and guitar intervening—gives Penny's records a class hard to equal in the folk music field. The lad himself is still hot on the jukes as result of *Steel Guitar Stomp* and *These Wild, Wild Women*, taken at a wild, wild pace, will help boost his stock. It's a natural for the trade. *Time Will Tell* on the A side also will nab nickels, but probably not as many.

The Penny name will draw biz; material will hold the biz.

PHIL SPITALNY (Vogue R733)
Blue Skies—FT; V.
Seville—FT.

And still another treatment of *Blue Skies*. Hardly geared to the danceable pace demanded by the phonos, this arrangement will make elegant

listening for those who are fans of the all-girl ork. Mass chirping by the girl choir, with Francine as featured soloist, takes up nearly entire side, and tempo is changed so frequently as to be distracting. But there's no denying the lasses capture quite a bit of the lyrics' flavor. Same elegance is found in the all-instrumental version of *Seville* on the flip-over in the Tico-Tico vein.

Both sides should be great retail sellers.

DON LARGE CHORUS (Vogue R710)
The Bells of St. Mary's—V.
Star Dust—V.

Lacking even the implied beat of the Phil Spitalny records, also recently issued by Vogue, these sides are even less apt to be of nickel-catching value on the jukes. Basically, there's nothing wrong with the idea of a chorus alone waxing popular standards, and the arrangements make for easy Fred Waring-type listening—at the fireside. A tenor voice croons the lead here, and *Star Dust* is the better but shorter side. Illustrations on this picture record deserve extra praise as being particularly appropriate.

Chalk up this one for home consumption also.

SHEP FIELDS (Vogue R764)
I Guess I'll Get the Papers—FT; V.
Whatta Ya Gonna Do!—FT; V.

Slick and dancey versions of a couple of pop tunes, one of which should go places, are here carved by the Fields crew. *I Guess I'll Get the Papers* hasn't been fully tested for strength yet, but is being plugged heavily. Jack Prince takes a slow vocal chorus, then returns toward the end of the record for a faster-paced encore. Reeds followed by piano score the opening of *Whatta Ya Gonna Do!* and Jack Prince's tenor voice takes a lively vocal. Arrangement on this side is the superior one, but the tune has been around three months without going anywhere.

Buffalos should flow for both sides.

HERMAN AUTRY (Sapphire 703)
Jealous Women Blues—FT; VC.
Da-Doo-Da-Ru-Da'y—FT; VC.

Another new record label in Philadelphia, this spinning introduces the Herman Autry Sextet. However, the emphasis is on Autry's singing. Former trumpeter with the late Fats Waller, there's a definite Waller influence in his chanting, particularly for the riff ditty, *Da-Doo-Da-Ru-Da'y*, which instrumentally has the maestro's trumpet taking a back seat

to the tenor sax, which with the rhythm instruments round out the sextet. For song selling, Autry is in better element for the race blues. With a fine rhythmic flair in his lyricizing, and without depending on shouting or who-ees, sells the word-age strong for *Jealous Women Blues*. Again, Autry displays none of his trumpet capabilities.

Race spots will show interest in *Jealous Women Blues*.

JOAN EDWARDS (Vogue R761)
More Than You Know—FT; V.
Go West, Young Man, Go West—FT; V.

Vincent Youmans's great standard is given its umpteenth waxing. Window dressing for Joan Edwards's pashy vocal is pretty but uninspired. However, the chirp turns in a first-rate job on her handling of lyrics, and the side makes for fancy fire-side listening. *Go West* is a novelty tune, semi-Western in vein. Not Joan's type of song, but she tries hard. She is assisted by a male vocal ensemble. Vogue's pick-up ork carves out a stronger beat here.

"Go West" likely to hold a more novel appeal for jukes.

JUDY CANOVA (Sterling SR-106)
St. Louis Blues—FT; V.
Time For Jookin'—FT; V.

From an old master, there's still plenty of freshness in Judy Canova's country-style jive singing with yodeling licks that first attracted so much attention to her comedy efforts in song. Assisted by a male foursome, she cuts a toothsome corn version of *St. Louis Blues* which should tickle the palates of those out of the corn belt as well. On her own, she whips up some real and wholesome barnyard jive for *Time for Jookin'*.

For the Judy Canova following, which must be legion, both of these standbys will sell in the machines.

JAZZ GILLUM (Victor 20-1974)
Reckless Rider Blues—FT; V.
Look on Yonder Wall—FT; V.

An old hand at selling the race blues, Jazz Gillum gives off-moments for these sides. Race material is plenty good for grooving, but Gillum is entirely without expression or enthusiasm. Nor does the accompanying piano, bass and guitar give the blues shouter any more encouragement. *Reckless Rider Blues* is the saga of a contrary chick, while *Look on Yonder Wall* is the blues wailing of a one-woman man who has been crossed by his chick.

Songs stack up swell for the race spots rather than the efforts of the singer.

MURRAY SISTERS (Cowboy CR-101)
Rose of the Alamo—FT; V.
Cowboy Dad—FT; V.

This fem twosome, long identified with the Sleepy Hollow Gang in Eastern Pennsylvania, make its disk bow for this new Western label coming out of Philadelphia's hill country. While the Murray Sisters harmonize pleasantly enough, according to Western standards, gals whip up no real enthusiasm for either the south-of-the-border styled *Rose of the Alamo* or for the sad and sob saga of the departed *Cowboy Dad*. Nor do the strings of the Sleepy Hollow Gang add any musical zest to the spin. Bad balance also hurts both singers and players.

Popularity of the singers might bring some coins to boxes in Eastern Pennsylvania.

ADVANCE RECORD RELEASES

(Continued from page 29)

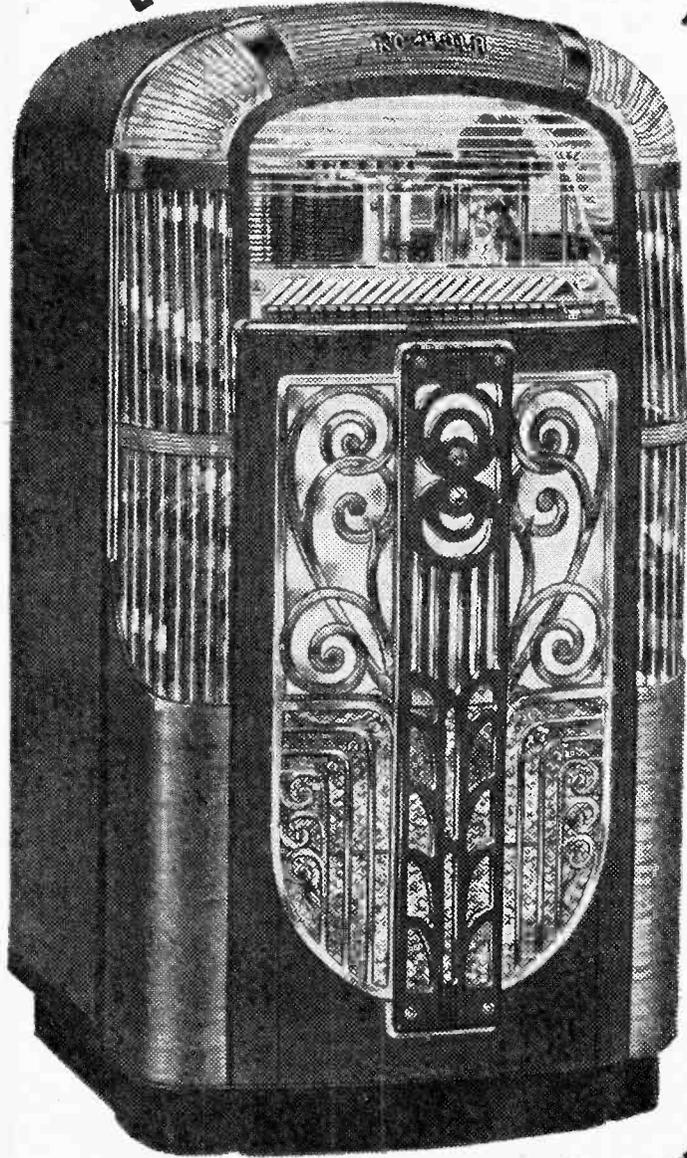
THE HORNET.....	Artie Shaw (HOW DEEP)....	Muscraft 409
THE KAYCEE KID.....	Geechie Smith Ork (T-TOWN JUMP)....	Capitol 303
THE MERRY HA! HA!.....	Ella Mae Morse (Ray Linn Ork) (THAT'S MY).....	Capitol 301
THE TEXAS STORY.....	Eddie McMullen (Original Hillbilly Ork) (HEADIN' DOWN)....	Continental C-5066
THE WHOLE WORLD IS SINGING MY SONG.....	Dennis Day (Russ Case Ork) (APRIL SHOWERS).....	Victor 20-1978
THE WHOLE WORLD IS SINGING MY SONG.....	Jack Smith (EVERYBODY KISS).....	Capitol 300
THEM WHO HAS—GETS.....	Fran Warren (Billy Moore Jr. Ork) (FOR SENTIMENTAL)....	Cosmo 514
THERE'S NOTHING THE MATTER WITH ME.....	Kitty Kallen (Sonny Burke Ork) (IF I'M).....	Muscraft 15090
THREE WAY BOOGIE.....	Spade Cooley Ork (CRAZY 'CAUSE).....	Columbia 37058
TO EACH HIS OWN.....	Don Byas Quartette (LIVING MY).....	Savoy 640
T-TOWN JUMP.....	Geechie Smith Ork (THE KAYCEE)....	Capitol 303
U NAS DOMA.....	Franty Linharta Radiovy Ork (JA TO).....	Continental C-14
VASILANDO.....	Yayo Pequero (Lazaro Quintero Ork) (AY-AY-AY RHUMBA).....	Continental C-1181
WHY SHOULDN'T IT HAPPEN TO US?.....	Hildegard-Buddy Clark (Harry Sosnik Ork) (I'VE TOLD).....	Decca 23662
YOU CAN GET A LOT FOR WHAT YOU GOT.....	Mae Johnson (Austin McCoy Sextette) (YOU GOTTA).....	Sterling SR110
YOU GOTTA MAKE A CHANGE.....	Mae Johnson (Austin McCoy Sextette) (YOU CAN).....	Sterling SR110
YOU, SO IT'S YOU.....	Dinah Shore-Xavier Cugat (I'LL NEVER).....	Columbia 37090
ZIP-A-DEE DOO-DAH.....	Sammy Kaye (The Three Kaydets-Chorus) (SOONER OR).....	Victor 20-1976

FOR SALE
A. M. I. TELEPHONE MUSIC STUDIO

Established route of 30 machines in New Jersey. Income to operator now \$760.00 weekly. ONLY reason for selling—other interests. Make reasonable bid.

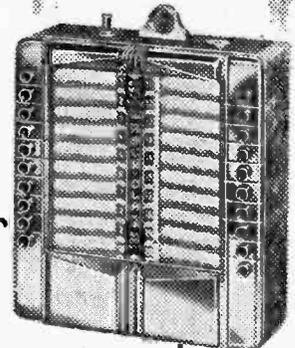
BOX 840, The Billboard
 1564 Broadway New York 19

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 TRUE TONE AMPLIFIER
 RECORD TRAY RELEASE
 SEPARATE 5c, 10c, 25c COIN CHUTES



ROCK-OLA

"THE PHONOGRAPH OF TOMORROW"



WALL BOX MODEL-1530

Name Williams Wolf Manager

LOS ANGELES, Sept. 14.—Golden Williams has been named manager of the Seattle branch of the M. S. Wolf Distributing Company, Al Silberman, general manager, revealed today. She replaces Bert Beutler, who joined the firm about 18 months ago.

Mrs. Williams joined the Wolf enterprise six years ago in San Diego and was office manager of the California Amusement Company, the Wolf company there, for approximately three years. Soon after Bill Wolf opened his initial distributing point here she became office manager. Her post is being taken by Bill Smith, who was transferred here from San Diego.

Mrs. Williams is well known in the coin machine field. During the time that she has been with the Wolf company, she has handled contracts, time arrangements and has been praised by operators for her sense of value of new and used equipment.

Assuming her duties in Seattle September 9, Mrs. Williams will be assisted by Vera Jones.

Juke Jive to 4c a Play for Mexican Fans, Distrib Says

CHICAGO, Sept. 14.—The price of juke box music is going up in Mexico.

It'll soon be 20 centavos a play, instead of 10 (or four cents instead of two), according to Jose Luis Garcia, of Guadalajara, Mexico, who was in town recently on a phonograph buying mission for his firm, Importers of the Occident, Inc.

Typical "small-town" Mexican coinman, Garcia elaborated to trade members here on this development, as well as other problems and oddities of the juke business below the Rio Grande. Help in translation of his observations was supplied by Otto O. Mallegg, who handles export business for AMI, Inc., and announced that Garcia would distribute the firm's products in the province of Jalisco.

Farming Region

Guadalajara, said Garcia, is the main city of the province, centered in an agricultural region which currently supports about 350 coin-operated phonographs. Typical locations in the villages are the native taverns or canteens. With slow, donkey-back transportation, the Mexican farmers enjoy relaxing with juke music and a cool glass after

long rides thru the countryside.

Spas themselves are little more than shelters, but the juke box is king, he declared. Playing tipico or traditional Mexican tunes, almost exclusively, the phonographs are growing rapidly in popularity. Many more could be used. And Garcia thinks his fellow citizens willingly will pay another 10 centavos to enjoy the music box.

According to Mallegg, Garcia can hope for only a few machines this year. Next year, when the firm hopes to raise its exportable output, chances are better.

Also Operates

Garcia, like most other coin machine distributors in Mexico, also operates machines. Idea is to build up routes, make attractive businesses of them, and then sell them to enterprising natives.

Other American products for which Garcia's firm is a Mexican outlet include those of Fairbanks Morse, General Electric and Philco.

Johnson Sells 600-Box Route

PORTLAND, Ore., Sept. 14.—G. F. Johnson Music Company, operator of 600 coin-operated phonographs here, announced recently that it has sold its entire route.

Now a retail musical instrument outlet, dealing in radios and pianos, the firm has withdrawn from the coin machine trade.

\$25 Plus Juke Box Occupation Tax Up In Lincoln, Neb.

LINCOLN, Neb., Sept. 14.—An ordinance providing for an annual occupation tax of \$25 on juke boxes, plus \$1 for each "coin receptacle," is receiving city council attention here.

Tax is expected to bring in an estimated \$3,000 a year from Lincoln's 100 juke boxes. Additional amount over \$2,500 will be returned thru the extra tax on coin slots. According to city officials, machines have a total of 300 of what they term coin receptacles.

Amendment to the ordinance would require the city clerk, on payment of the occupation tax, to attach a tag to the machine showing tax clearance. Tax year is set from June 1 to May 31. Since it is not prorated, operators here will be forced to pay the full tax for a short year, it was said.

Multnomah Music Concentrates Routes Close to Portland

PORTLAND, Ore., Sept. 14.—This area's largest juke box operation, Multnomah Music Company, instead of reaching out for more territory, is pulling in closer to the Portland territory the better to supervise activities, according to Manager H. H. Beckett.

Company has sold its 38-machine route at Longview, Wash., to Clark & Radcliff, couple of ex-servicemen just launching into the coin machine field.

Denver Daily Pictures Tele Music Layout

DENVER, Sept. 14.—Henry Milstein and Irving Nathenson, of the Rocky Mountain Telotone Company, had their telephone music system explained to readers of *The Denver Post* which recently carried a story on "where the music comes from."

Pictures with the story showed the firm's control room with operators Madonna Fogerty and Colleen Economan changing disks and announcing titles. Other picture showed a location with two girls listening to the music.

First installations by the firm were made in July. Century Music Company, of Denver, is handling local installations.

The Post story, written by Charles Little, is reprinted below:

"If you have wondered where the music comes from when you drop a nickel into one of the automatic music boxes becoming fixtures in various cafes, taverns and drugstores, the answer is that it is 'piped' in by telephone and leased wire.

"It's a new wrinkle in the business of vending music in public places—one its proponents believe could make the hardy juke box play a subdued second violin.

Three in Business

"The music that emerges from the little boxes and which can be heard in your immediate area only is played in a centrally located studio somewhere in the city, and is transmitted by individual telephone wire to its destination. The wires are leased full-time on a monthly basis.

"In a second-floor studio at 1026 17th Street may be found one of the three music piping concerns operating here. Three girls, on shifts, keep the wires busy with recorded popular music. Between each phonograph record the attendant announces the title of the next.

"At each of the 14 installations thruout the city customers hear the announcement of the selection to follow—whether or not they have deposited money.

"There is much more chance they will want the number after hearing the title," director Henry Milstein explained.

"At the end of each recording the girl throws a switch which causes any nickels which may have been deposited to drop into a coin receptacle, much like a pay phone operates.

"This is nickel kicking," she explains. "If we forget to throw the switch they all get a free record."

"Perhaps the customer decided to deposit his nickel halfway thru a recording; does he get less than a whole record?"

"No. The coin is held in working position until the customer hears the number then playing and another full record, too.

Music by Contract

"An equally novel version of channeled music is 'music by contract,' which is wired not only to places of public meeting, but to offices, shops and factories.

"The contract concern, according to its spokesman, Eugene P. O'Fallon, broadcasts two types of music—somewhat classical for the public and more 'bouncy' to the worker. Several business houses, including banks, have subscribed.

"Telephone rates for line leases, a spokesman said, vary with the distance from the telephone company offices to outlet. Volume control is handled both in the studios and by the subscriber."

**LOWEST PRICES
IN THE COUNTRY!**
WIRE, DON'T WRITE!
2 Wurlitzer 24's with Buckley Adapters and 16 Lite-up Chrome Buckley Boxes. All for \$575.00!
Seeburg Colonel ESRC and Seeburg Cadet ESRC
Both for \$799.50!
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WANT USED RECORDS
WILL PAY 7c PLUS
★ FREIGHT WITHIN 1000 ★
MILES OF NEWARK
AMERICAN RECORD CO.
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GENUINE FIBER MAIN GEARS
SAMPLE, \$4.00
FOR SEEBURG AND WURLITZERS, LOTS OF 10, \$3.50 EACH
(Less Steel Hub)
QUANTITY PRICE, \$3.00 EACH
Factory Guaranteed Against Defective Workmanship and Materials.
CASTORS Heavy Duty Replacement
Set of 4 \$1.80
VOLUME CONTROL KEYS
Pkg. of 24 \$1.00
Pkg. of 100 3.00
PICKUP REPACK RUBBER
Pkg., 20 Sq. Inches \$1.00
VOLTAGE TEST LIGHTS
To 600 Volts, Unbreakable 50¢ Each
PICK-UP COILS For Seeburg except 8800, 9800. Each \$1.50.
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Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Los Angeles.
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**ROUTE FOR SALE
IN CENTRAL TEXAS**
31 Seeburg and Wurlitzer Phonographs, 53 Wall Boxes, Parts, Speakers, Records, Tubes, Etc.
Some 1946 Machines, Balance Refinished Like New. High Weekly Average. \$25,000.00.
Write BOX D-311, The Billboard, Cincinnati 1, O.

Persecution Charged By Phoenix Operator

PHOENIX, Ariz., Sept. 14.—A coin machine operator here, in court on charges of having failed to procure city licenses for four juke boxes, protested against what he termed persecution tactics by city officials.

City license inspector, who signed complaints, asked the court for maximum fine of \$300 on each of four counts, but the magistrate held such a fine excessive and gave the operator a \$25 fine.

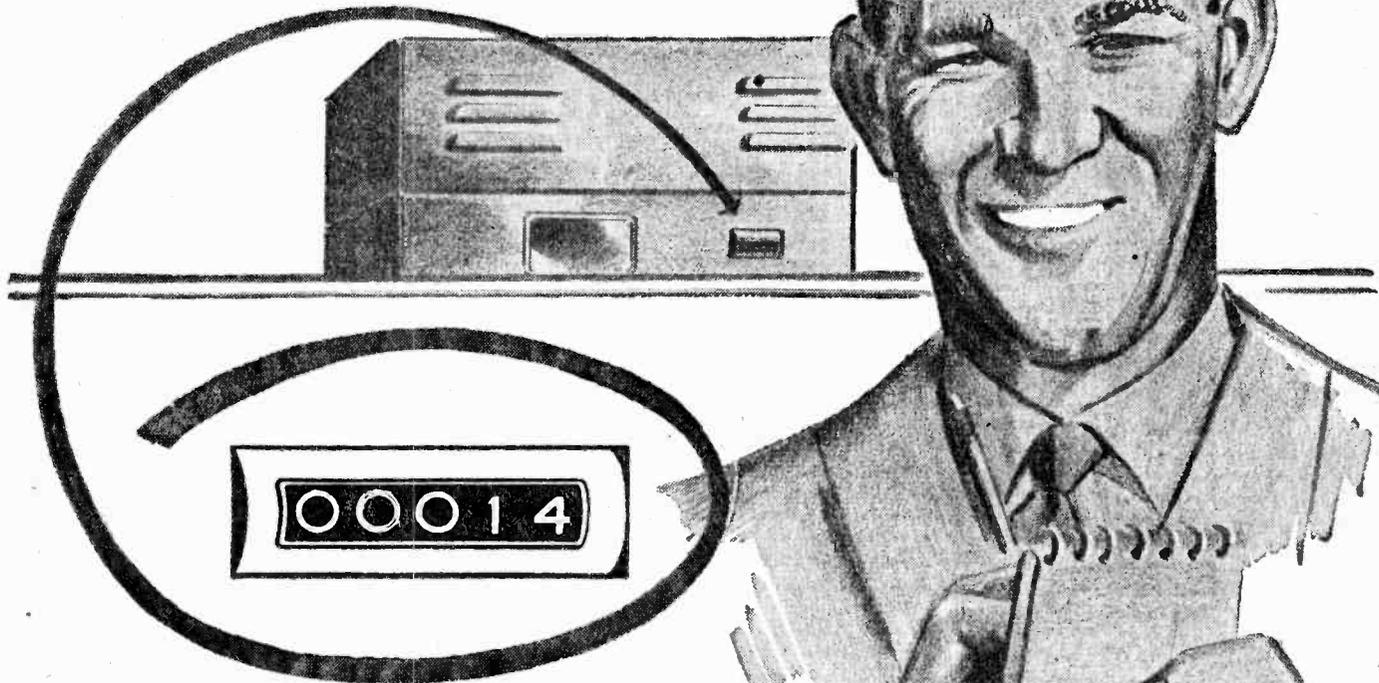
Thru his attorney, the operator first asked the court to quash charges on a technicality, then explained why he believed the city officials were dealing unfairly with him. He testified that the city treasurer had refused to accept money for the licenses.

License inspector testified that the operator's firm recently had purchased 28 licenses, but that the juke boxes had been operating without license for more than a week.

City's coin machine license is \$5, both for juke boxes and pinball machines.

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Every Solotone operator . . . and every owner of a Solotone location knows *exactly how much take is in the house at any moment.*

Built into the Solotone equipment in each location—and locked against tampering—is the exclusive Solotone Meter Counter which registers and adds up the plays for all the boxes in the location.

This is the Solotone cash register! It counts the cash—for *both* nickels and dimes—a constant, accurate check of revenue.

And when we say Solotone will double . . . or even treble your present location take, this is not just so much advertising baloney—Solotone's foolproof meter counter will give you the lowdown on the biggest money-making surprise of your life.

Phone or wire Solotone today for the complete story.

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320 Boxes	645.00
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20 Late Buckley Boxes	12.50
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37 Snack 3 Column Nut Machines, 14	350.00
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All Tubes and Miniature Light Bulbs—	
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AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

Upsurge

Reading, Pa., with a population of 112,000, is far from being a country hamlet. Yet rural American folk tunes have captured the hearts of moviegoers, radio listeners and amusement park patrons there. The large farm population of this part of Pennsylvania may account for part of this western music mania, but it cannot account for the almost unbelievable hillbilly slant in the last six months.

Every double-bill movie house almost invariably runs a Western as one of the features. Even first-run houses are swinging toward Western musical films, with at least one on the bill every month.

On the air waves, WEEU and WRAW in past years usually could not boast of more than two or three western music programs between them. Today, the number is nearer five or six. It is significant that one of the oldest programs, Uncle Jack, Mary Lou and the Minex Gang, who have been broadcasting from WEEU since 1937, are also operating the fastest growing parks in the Reading area.

Here and There

Barbara Foster is guest every Thursday night on WSPR's 10 o'clock western program, *The Trail Herders*, originating in Springfield, Mass. The show consists of five musicians who play everything from western to classic, led by Peewee Menard, former fiddler with Roy Rogers.

Lucky McCoy, new in the field of folk music, is a busy man. He has a 15-minute broadcast as a single daily over KCOR, San Antonio, and

then does the vocals and guitar playing with Sleepy Short and the Texas Buckaroos, a program following his. They use separate studios and McCoy rushes from one to the other to sing the different theme songs.

Johnny Smolen's new western, *Bury Me Beneath the Western Skies*, will be released soon by M. M. Cole Music Company, Chicago.

The Radio Rangers, an all-veteran outfit, are currently the feature act at KFAB, Lincoln, Neb. The boys are building up a good air audience. The act consists of Kelland Clark, accordion; Ray Bush, steel guitar; Eddie Sosby, rhythm guitar and emcee; Bob Norton, bass viol, and Hal Clark, electric guitar.

Bill Nettles's latest release in sheet music is *Darlin', Do You Want To Say Goodbye?* published by Hill and Range Songs, Inc.

The Bronx Music Publishers are publishing a new tune this fall, *I Never Worry 'Bout Tomorrow*, written by Jerry Lama and Jack Fried, writers of *What Good Are Dreams* and *There Was a Time*.

Clarence Stout recently placed four tunes with Leeds Music Corporation of New York: *I Wanna Go Back to Old Wyomin'*, *Round-Up in the Sky*, *Here Comes the Glory Train* and *Swingin' on the Pearly Gates*.

Williams Signed

Tex Williams and the Western Caravan have been signed by Dave Mig for a series of Monday and Tuesday night engagements at the 97th Street Corral. Band which previously operated dances at the spot of its own, will broadcast over KXLA, Pasadena, Calif.

Tex Ritter has signed singer Coby Jones for his western and hillbilly jamboree now touring Texas.

Bob Wills and His Texas Playboys in Hollywood for their semi-annual recording session for Columbia Records. Wills and his band just completed a tour that took them thru the Midwest and South.

Art Satherly, folk music director for Columbia Records, returned to Hollywood to supervise Wills's recording session. Satherly had been on a national tour and has found considerable new talent.

Gene Autry's Columbia network program will originate in Chicago, New York and Boston during the eight weeks he will be on the road with his World's Championship Rodeo. September 22 he broadcasts from Chicago and September 29, October 6, 13 and 20 from Madison Square Garden, New York. He may also broadcast his October 27 show from New York, but this date has not been definitely set. On November 2 and 10 he will be in Boston and will return to Hollywood for his November 17 airing.

San Joaquin News

Ford Lewis (The Wonder Valley Cowboy) is now doing a solo five times weekly over Station KFRE. He features all request songs. He also appears nightly at the New York Club.

Latest of the midwestern cowboy bands to locate in the San Joaquin Valley is Jerry Summerlin and his Cookson Hills Cowboys. Jerry is well known around Oklahoma and the Southwest. While the war was on, Jerry and the cowboys toured 32 States with a USO Camp Show. The Cookson Hills Cowboys are broadcasting every Saturday afternoon for 30 minutes at 1:30 over KMJ, Fresno, and play an all-request program which features at least one hymn.

New Roy West Song

It's *Raining on My Heart*, written by Roy West, Ernest Benedict and Lenny Sanders, will be published soon by Hill & Range Songs, Inc., Hollywood. This song will be re-

Jack Cohen To Head Cleveland Op Association

CLEVELAND, Sept. 14.—Cleveland Phonograph Merchants' Association held their annual meeting and election of officers September 5 at the Hotel Cleveland.

Following officers were accepted for office by acclamation: Jack Cohen, President; James Ross, vice-president, and Leo J. Dixon, secretary-treasurer.

Following were elected to the executive board: Robert Pinn, Hyman Silverstein, Sanford Levine, Gary Weber, Nate Pearlman and James Burke. Harry Lief was appointed an honorary member of the executive board, and Joseph Solomon was elected sergeant at arms.

For September, October and November, three members were appointed to the executive board. They were Milton Cousin, Frank Leseook and Joseph Lukin.

Association president, Jack Cohen, presided at the meeting.

Central Tradio In New Office

ASBURY PARK, N. J., Sept. 14.—Change of address of Central Tradio Distributors from 809-811 Sixth Avenue, New York, to the Hotel Garfield, Prospect Avenue and 36th Street, Cleveland, was announced this week by George and Victor Trad, manufacturers of the Tradio coin-operated radio.

Firm will continue to handle Ohio, Indiana and Michigan as distributors and the move is really from a temporary address in New York to a permanent one in Cleveland, the Trad brothers state.

Geo. Milburn Route Bought by Frankel, Omaha Distrib Firm

SCOTTSBLUFF, Neb., Sept. 14.—George Milburn, who has been operating music and pin machines since 1936, has sold his routes to Frankel Distributing Company, of Omaha, it was reported here.

M. D. Moran, who formerly was employed with Milburn, is manager of the company, which operates under the name Bluffs Music Company. Offices are at 1506 First Avenue.

Routes include operations at Ger- ing, Minature and Bridgeport as well as Scottsbluff. Operation was said to include about 100 machines.

Milburn now is operating a radio and electrical appliance shop and record store, which he established four years ago.

corded by the group shortly on Continental Records.

Bobby Gregory and His Cactus Cowboys are in Ottawa where they are the featured musical act with a rodeo. Act broadcasts three times daily over Station CKCO. Eddie McCullen, "Cosmo recording artist," is featured on the steel guitar.

Cleo Landolt, the Dallas beauty who has been featured on WRR with her *Farm Hands*, has been signed by USO for a six-week tour of eastern hospitals, and then flies overseas for a three-month tour to entertain the boys in Europe with a breath of Texas.

Bob Atcher, WBBM singing star, who is famous for his heart-torn interpretations of legendary melodies and lovers' laments, has written a new song, *I Traded My Heart for a Tear*, which promises to become as popular as his *I Want To Be Wanted*.

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.....\$200.00 Cash

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NEW PACKARD WALL BOXES\$ 38.05
NEW PACKARD PLA-MOR HIDEAWAY... 450.00
PACKARD OUT OF THIS WORLD SPEAKER 159.50

Speakers, Brackets & Cable

Seeburg 9800, R.C.	\$500.00
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Wurlitzer 500, Walnut Finish	485.00
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4 Packard 30-Wire Adaptors for Mills, New. Ea.	30.00

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PACKARD WALL BOXES ● PACKARD SPEAKERS

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CHICAGO, ILL.

Question Ops on Needles; Debate Jewel Versus Steel

(Continued from page 98) machines is considerably heavier than late model music machines. Trend in the music machine industry itself seems definitely toward the lighter pick-up. Besides giving better needle results, lighter pick-up heads are inclined to be easier on the disks themselves. Operators say that once pick-up heads are uniformly light, the question whether to use a steel point as compared to the jewel point will largely resolve itself to operator preference and past performance.

Operators queried said that they have noticed some variation in the quality of phonograph needles, both during and since the war. This held true of operators who used steel as well as jewel points.

Occasional Dud

One operator pointed out that he uses jewel-tip needles exclusively and "wouldn't have anything else" on his machines. But he added that he occasionally finds a needle in the lot he buys which does not hold up as well in performance as the needle just preceding it in the package. Operators who prefer and usually use steel-tip needles reported having the same experience. All of them felt production difficulties, labor and the scarcity of materials were the factors behind this variation in needle performance.

Retail record stores in the Chicago area, according to a report made recently on their business, have the same opinions about phonograph needles as those held by the juke box operators. One music store clerk said that the trend in needle buying is definitely toward the higher priced needles; another, in a store just one block away, said that the inexpensive

package of needles still outsells higher-priced ones.

Music stores, according to this retail survey which was conducted by *Retailing* magazine, say they are "overstocked in number of brands carried and are rapidly weeding out the poor sellers."

"Buyers say," the survey continues, "that there is too much duplication with much inventory trouble as a consequence and point out that they had many off-brands thrust upon them during the early stages of the war when needle salesmen went around proclaiming: 'There aren't going to be any needles after a while, so you had better stock up now.'"

Start Promotion

The big needle manufacturers have sensed the retail trend, and are now making plans for promotional campaigns to push their products. Chief among the campaigns announced so far is Permo's \$30,000 motion picture which presents the needle production and sales picture from start to finish. The picture, which will be exhibited nationally, has already received considerable favorable attention. Other needle manufacturers are expected to launch promotion campaigns of their own, following the success of this movie.

Actually the current demand for the "permanent" needle can be traced almost directly to the juke box industry. Much of the difficulty early juke box operators encountered with faulty reproduction and service headaches came from imperfect needles, as well as imperfect disks. As both needles and disks improved, and continue to improve, juke box mechanisms will render more faithful reproductions.

Aireon the Air

NEW YORK, Sept. 14.—An Aireon juke box was featured tonight on Ralph Edwards' *Truth or Consequences* program over the NBC network.

100 Kids Have Gay Time With MPOA as Host

DETROIT, Sept. 14.—The Michigan Phonograph Owners' Association recently played host to over 100 youngsters of the Evangelical Home for Orphans and Old People.

The big day began with a bus ride to the boat docks. There the orphans embarked for a trip down the Detroit River to the Bois Blanc Amusement Park.

After a meal in the park restaurant the children were given rides on the park attractions and tickets to the various games. In-between refreshments also played an important part in the all-day outing.

Event was handled by William A. Hall, MPOA field representative, and Victor A. De Schryver, of the Marquette Distributing Company. The orphans expressed their appreciation thru Rev. Fred Luekhoff, home superintendent.

AOLAC HIGHLIGHTS

(Continued from page 98) infraction of this rule will be subject to action by the board of directors."

Percentages were discussed from the floor at considerable length, and all operators present took part.

The managing director issued a warning that unless certain percent-

Deny Halt on Phono Pickets In Newark Case

NEWARK, N. J., Sept. 14.—An oral decision was handed down here September 9 by the vice chancellor denying a temporary injunction against picketing of juke box locations by a local of the International Brotherhood of Electrical Workers. A permanent ruling is expected by the end of next week, counsel for the union said.

Action was brought by a Passaic, N. J., tavern and by a resident of Garfield, N. J., who declared their location had been picketed since August 30. Spokesman for the union here said the tavern owners claim they own their own juke boxes and do all of their own repair work instead of hiring outside help.

(This is the first recent case reported involving tavern-owned juke boxes, and as such is being watched with great interest.)

Union spokesmen say that the union wants the tavern owners to hire union members. The tavern owners, on the other hand, say that they can prove that they do their own servicing and are therefore within their rights.

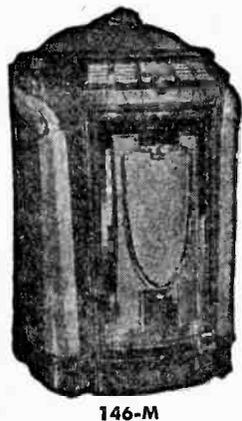
age agreements, already voted into practice at an earlier meeting, were adhered to, 50 per cent of the present members would be out of business within 12 months.

Robinson said he was basing his percentage warning on increased costs, longer life of machines and decreased receipts. The group moved unanimously to follow thru on the agreed percentage practices.

A buffet supper followed the meeting's adjournment.

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or are you up to date using modern methods and
MODERN STREAMLINED MATHEMATICS

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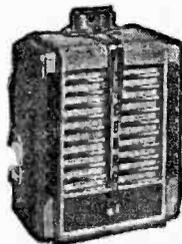
146-M

OR



1946 REMOTE CONTROL SPECIAL

+



1946 WIRELESS WALLOMATIC

OR

+



1946 3-WIRE WALLOMATIC



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Western Virginia

New York:

Final touches are being added to the bar being installed in the headquarters of Jack Fitzgibbon and Leo Knebel's Musical Minutes, Inc. Showrooms are shaping up to be the dream of what a post-war showroom should look like. . . . "Hi-Score," new roll-down game by Pan Coast Amusement Company, will be ready soon, according to Sol Wohlman.

Harry Berger, West Side Distributing Corporation, took over his new building this week. . . . Al Goldman, Bronx juke op; J. E. Clark, Norfolk, Va.; Ally Gassner, Long Island; Walter R. Conrad, Rockland County; R. C. Carpenter, Chester, N. Y., and P. W. Worthy, Salisbury, N. C., were some of the many visitors to Coin Row last week.

Al Schiesinger, Square Amusement Company, talked things over with Jack Fitzgibbon. . . . Bob Charles, Binghamton Amusement Company, was one of the first visitors to see the new home of Musical Minutes, Inc. . . . H. Rosenberg, of the firm of the same name, left last week-end for Chicago to close some pending deals, but expected to be back early this week.

A Spanish sieno to handle South American accounts will be an addition to the staff of West Side soon. . . . Earl Winters, Modern Music, is waiting for the truck strike to end—along with the rest on coin machine row—so that deliveries can be started again on Vogue. . . . Edwin Barnett is running himself ragged closing vending machine deals. . . . Hamel C. Joscelyn, Harlem juke box op, has taken Steve Ramos on as a partner. Al Meyers, arcade owner, took 35 (See New York on page 108)

Indianapolis:

J. I. McClelland, district manager J. P. Seeburg Corporation, made personal calls on Indiana operators during the past week. . . . Bob Erskine is the new addition to the Janes Music Company service department. . . . Clarence Hohman, of the Janes Music Company, and Harold Smith, of the Smith Music Company, are planning a fishing trip at Driftwood, Ind.

Tex Holly, operator of the Vending Machine Exchange, and head of the Capital Air Service, is busy instructing local coinmen to pilot airplanes. . . . D. & C. Novelty Company, operators of pinball machines, has moved its headquarters from 618 Massachusetts Avenue to 821 North New Jersey Street. . . . Calderon Automatic Sales Company, operators of coin-operated machines, has moved from 614 Massachusetts Avenue to 1300 South Meridian Street.

Joe White has opened a distributing center for Decca Records at 437 South Illinois Street. . . . S. T. Fowler, of the Fowler (Ind.) Music Company, was looking around for new equipment, calling on distributors here. . . . Erving Eystes, Eystes Music Company, Terre Haute, Ind., was a business visitor at several distributing concerns. . . . C. A. Shry, Anderson (Ind.) operator, was a visitor during the week seeking some new equipment.

Robertson & Johnson opened a branch here for the distribution of Majestic Records, formerly handled by Kiefer & Stewart, wholesale drug concern. New store is located at 2110 Northwestern Avenue. Peter Stone, of Indiana Automatic Sales Company, Rock-Ola distributors, is suffering with a sprained back.

Baltimore:

Steve Bodzer, at Victory Sales Company is the proud papa of a six-and-a-half-pound son. Said headman Jack Berger: "Steve seems to be grinding much harder now that there is another mouth to feed."

Blanche, who presides over Victory offices, is enjoying a romantic rush currently, with two staffers trying to outbid one another for dates. Odds night now are on a certain Ray, last name undisclosed.

COINMEN YOU KNOW**Kansas City:**

Frank Fasone, of Acme Candy & Tobacco Company, and Nick Evola, Paramount Music Company, are spending their spare time out at the old Mission Golf Course. Nick, one of the best golfers in the trade, shoots the course in 70, with Frank trying to whittle his score down from 80.

Mrs. William Manzella has been added to the office staff of the Acme Candy & Tobacco Company. After one week's work she's handling the job like a veteran. Freddie Fasone has taken over the delivery servicing of the venders.

Back keeping Paramount Music Company machines in top playing order is Gilbert Albee. He's the best serviceman on pins and jukes in Kansas City, says Nick Evola. Their new collector is Phil Evola. Nick and his partner, Mike Harris, like the new location at 1430 Main much better than their old spot at 1219 Grand. For one thing they now have a place to park their cars and that cuts down on the number of over-parking tickets they used to get. New records department has been discontinued since they moved to the new address.

Detroit:

Pontiac operator, Glen Yuille is opening the Wolverine Music Company at 220 West Warren Avenue here. Firm will handle musical instruments. . . . Joseph Brilliant, president of the Michigan Automatic Phonograph Association, is back on the job after being confined to his home by a severe cold. . . . Moss Music Company business is on the upgrade now that the local beer shortage has eased, according to Irving Moss.

Gordon McBain has returned from Northern Michigan, where he is building a cottage, to work on his new book match vender. . . . American Novelty, thru James Ashley, reports improved business but a slim flow of merchandise is viewed as a threat. Good news from the Advance Service Company is based on the recovery of Ben Liddon. He was hospitalized 18 months.

Serious injuries to the Charles H. Stapletons were narrowly avoided when their trailer overturned near Millington, Mich. . . . Arnold Fleisher, Music operator's union officer, retired as finance officer of the theatrical post of the American Legion. He is the first World War II veteran to complete his tenure of office. . . . Coin Machine Industries has the full membership of Edelman Amusement Devices, says Isidor Edelman, who heads the firm. . . . Harry Ryther, of the Detroit Amusement Company, and Ryther Amusement Company, died recently.

Scottsbluff, Neb.:

George W. Luce, who has just started a telephone music firm here, was busy this week attending the annual convention of the Nebraska Federation of Labor (AFL). George, who has been president of Local No. 21401, Sugar Workers' Federal Union, for the past two years, also represented his union at the convention. In his spare time, between music operations and union business, Luce also is chief electrician at the Great Western Sugar Company's refinery here.

M. D. Moran, manager of the Bluffs Music Company, had a little bad luck with his car on the way back from a trip to Aberdeen, S. D., but he got back safely. Car was reported damaged considerably, but Moran was unhurt. . . . George Milburn, veteran Scottsbluff operator, who recently sold his music and pin game route, has a flourishing radio and electrical appliance and repair shop. . . . Gale Powles, his son-in-law, however, is seeing that the family continues to be represented in the coin machine business. He is starting a route of music boxes in the area.

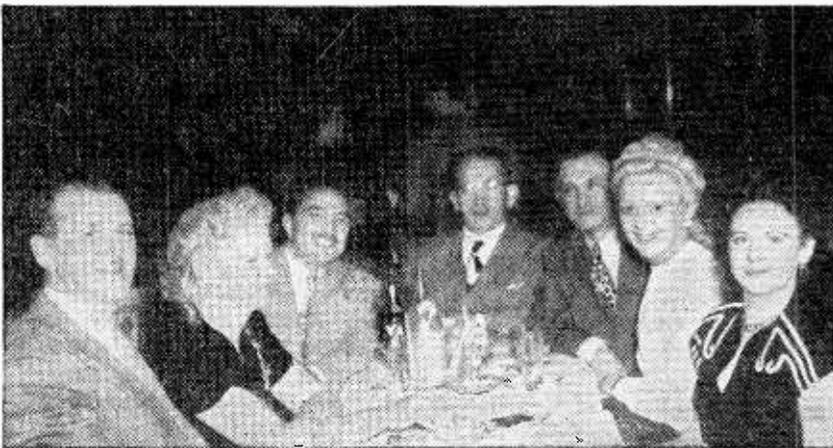
A. K. Campbell, long-time operator here whose health was bad for a time, is reported recovering nicely and back in the business actively. . . . R. C. (Bob) King is reported to have had one of his pinball games robbed by a man posing as serviceman, and L. A. Hangartner said one of his games was robbed of about \$40 by a group of pretended players who managed to pry the lock lose. . . . Hangartner and his wife, who helps with the business at Modern Music Company, returned from a business trip to Omaha. . . . M. L. (Lefty) Merritt, who has the Frontier Music Company at Sidney, Neb., is reported keeping pretty busy with his music and pin routes.

Rockport, Tex.:

Ted Brooks, of Sammy K's Record Shop, Aransas Pass, Tex., added two young coinmen to his staff recently when Mrs. Brooks presented him with twin boys, Terry and Randy. Brooks and Sam Kaufman operate 40 juke boxes and cigarette venders in Aransas and San Patricio counties.

Cleveland:

Gary Weber is spending several weeks in Chicago with his mother, who is seriously ill. . . . At the annual meeting of the Cleveland Phonograph Merchants' Association, Harry Fink was accepted as a member. Fink is with Sandusky Music Company, and he purchased a portion of the American Amusement Company, Lorain, O.



RELAXING WEEK-END FOR EASTERN COIN COTERIE was climaxed with this party at the Clicquot Club, Atlantic City. Left to right: Al W. Blendow, International Mutoscope; Mrs. Blendow; Barnett R. Berkens, executive secretary, Arcade Owners' Association of America; Mike Munves, of the firm of Mike Munves; F. McKim Smith, Smith's Cameland, Atlantic City; Miss Vaughn and Mrs. Berkens.

Chicago:

Latest word received at Buckley Trading Post from Pat Buckley is that he is currently making headquarters in Paris. Buckley, who is in Europe making a survey of locations suitable for establishment of a European plant and finding out first-hand consumer preferences for coin-operated machines, reports the Scandinavian countries most likely buyers of all types of equipment. Trade restrictions there have eased within recent months opening a huge potential market, Pat reports. According to G. F. Haley, Buckley is expected back in Chicago within a short time.

Ed Hughes, plant superintendent at Exhibit Supply Company, is spending a long-delayed vacation visiting at Buffalo and Rochester, N. Y. Perc Smith, of Exhibit, is doing plenty of head-scratching these days trying to make lumber ends meet.

Rock Island, Ill., contributed a fair share of visitors to coin machine distributors here last week. Included among them were Harold Johnson and Bill Parrish, juke box operators, Fay Gardner and Max Langer. . . . Max Stith, recently discharged from the service was in town seeking equipment for his firm in Mount Pleasant, Ia. . . . Al Mallot from Rockford, Ill., was also making the rounds.

Noticing people on the sidelines pointing and laughing at his plane as he circled for his first landing at Municipal Airport this week, Harry Williams, of Williams Manufacturing (See Chicago on page 110)

Cincinnati:

Leonard Kanter, son of Charles Kanter, Ace Sales Company and secretary of Automatic Phonograph Owners' Association, was married Sunday evening to Helen Ruth Galpin. A large reception was held in the Marie Antoinette Room of the Hotel Alms here, with many distributors and operators present. Among those who helped make the wedding look something like an operators' convention were Joe Weinberg, Southern Automatic Music Company; Ben Goldberg, Sicking Manufacturing Company; Ray Votaw, Argo Distributing Company, Dayton, O.; Sam Chester, president of Automatic Phonograph Owners' Association; Ray Bigner, of Wesco Novelty Company, and Charles McKenny, of Ohio Specialty Company.

Away for a two-week vacation to visit her son in Pensacola, Fla., this week was Mrs. Elinor Batte. Mrs. Batte is a secretary in the Automatic Phonograph Owners' Association office here. Her son is in flight training.

Buffalo:

Operator Jim O'Neill, who specializes in colored locations, said he did a land-office business during the recent Colored Elks' National Convention. Conclave attracted about 30,000 visitors, whose lush spending was also felt in downtown locations and stores, according to O'Neill. He was especially happy about winning a raffle "for the first in my life"—a radio.

Art Connors reports that his Globe Distributing Company is going to handle all types of vending equipment thruout the Empire State with the exception of the metropolitan area. General manager and treasurer of the firm, Larry Roehm, has already lined up distributorships for nut, cigar, candy, cigarette, among other venders. He is now dealing for a beverage dispenser. Globe has set up operations in its own building at 265 East North Street, where extensive remodeling was the rule, according to Connors. Sales Manager Judson Rosengrant heads a staff of seven traveling salesman. Cosmo, Mercury and National disk promotion by Boss Connors really rates a bow. Latest plans call for a Utica Street record shop under the shingle of A. Connors Distributing Company, Inc.

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THE NEW GOTTLIEB SUPERLINER

Has the New Magic Button to Give It Jet-Propelled Action

The machine with super appeal . . . super design . . . super performance . . . due to surpass even the remarkable record of the Stage Door Canteen! Location-tested by GENERAL, it's ready to skyrocket earnings to a new all-time high!



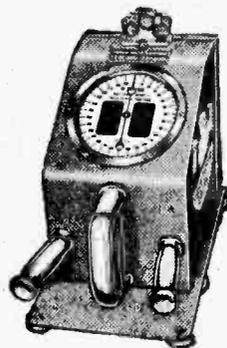
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New 3-Way Strength Tester **\$39.50**



Proven universal appeal! A profit-maker on any location . . . ready now for quantity delivery.

Established 1925

Growing Steadily Ever Since!

GENERAL Vending Sales Corp. Formerly The General Vending Service Co.
306 N. GAY ST. ★ BALTIMORE, 2, MD.

COINMEN YOU KNOW

New York:

(Continued from page 107)

employees out to dinner last Thursday (12) at Lunys in Sheepheads Bay to wind up the season. . . . Barney Berkens, AOAA secretary, spent several days at home this week with a bad cold. . . . Moe Bitter, West Side, has found a lock that finally had him stopped—it took him "hours" instead of "minutes" to fix it. Johnny Saunders, former Coney Island arcade owner who sold out some months ago to Bob Jacobs and went to California to try to get a place there, is back in town looking for another Coney Island spot. . . . Murray Wohlman, Pan Coast, is on the road, covering West Virginia and Pennsylvania. Sol Wohlman has returned from a six-week road trip.

Al Bloom, Speedway Products, is adding distributors for his "Talking Gold." . . . Hal Meeks, Eastern Electric, is busy these days with the new Newark plant. . . . Charlie Lichtman, New York Distributing, is building racks for Musicraft records in his establishment, but records still haven't been received.

Friday (13) had a lot of ops worried and business deals were cut on the avenue for the day. . . . Several distributors took the day off and went golfing or "baring." . . . Phillies have changed the size of cigar vended thru their machines from the large ones to the former nickel ones that now sell for 9 cents.

Ops are busy planning for the October 15 NAMMA convention. . . . Others are looking ahead to the NAAPPB convention December 2-5. . . . Looks as if New York will be well represented at both affairs. . . . A new machine will be given a premier next week at Harry Berger's place. . . . Armand DeMote, Amity Manufacturing, is resting easy with his cigar vender these days.

Joe Ash, to have been F. McKim Smith's guest of honor at an Atlantic City gathering to celebrate his wedding anniversary, was tied up with train and plane connections and couldn't attend. Mike Munves, Al Blendow, Al Meyers, Barney Berkens and their wives, did attend, however.

J. Breidt, U-Need-A Vendors, returned from a Chicago business trip. . . . Maurice Schack, Milk-o-Mat Corporation, is doing last-minute things before announcing plans. . . . Harry Rooklyn, Australian coinman now making his headquarters at the Barbizon-Plaza Hotel, is looking for items.

Looks as if the October 5 gathering of the Automatic Music Operators' Association will hit new highs. Top artists and leaders from the entertainment world will be there, according to Barney Schlang, AMOA manager. Tickets are almost sold out. Affair will take place at the Waldorf-Astoria.

Charles Bernoff, music op, has just returned from a vacation. . . . Tom Connolly's wife is reported very ill. . . . Stan Lutzker, Premier Music Company, will be married September 19. . . . Bob Rielly, Baltimore music op, expects to be in visiting his friends on 10th Avenue before October 1. . . . Paul Jeans, Detroit arcade owner, passed thru this week on his way to Florida.

Jack Mitnick, Runyon Sales, attended the Buffalo opening of Runyon's offices last week. Hy Singer and Murry Farber are in charge of the establishment. . . . Ed Ponser, Louisiana Coin Machine Distributing Company, is in town visiting Runyon executives in New York and New Jersey. . . . Lawrence Feldberg, Miami Enterprises, Inc., is visiting friends in Boston.

NEW GAMES

- MARVEL'S FRISCO
- MARVEL'S CATALINA
- GOTTLIEB SUPERLINER
- CHICAGO COIN SPELLBOUND
- EXHIBIT BIG HIT
- BALLY SURF QUEENS
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RECONDITIONED FREE PLAY GAMES READY FOR IMMEDIATE OPERATION

Yankee Doodle . . . \$159.50	Spot Pool \$ 72.50
Keep 'Em Flying . . . 144.50	Shangri-La (P&S) . . . 109.50
Hollywood . . . 179.50	Marvel Baseball . . . 94.50
Shangri-La (Gott.) . . . 149.50	Gun Club . . . 79.50
Big Top . . . 150.00	Towers . . . 69.50
Home Run, '42 . . . 92.50	Victory . . . 79.50
TORPEDO PATROL 129.50	Ten Spot . . . 59.50

COUNTER GAMES

1c & 5c Liberty Bells, F.R.	\$19.50
1c Mercury Cig. Reels	18.50
1c to 25c Comb. Head or Tail	9.50
1c Daval Jiffy, Cig. Reels	12.50
5c Bally Reserve, Cig. or F.R.	10.50

SPECIALS

Keeney 5c Super Bell. Comb.	\$275.00
Keeney Twin Super Bell 5-5	325.00
Mills Cherry Bell Chrome 5c	225.00
'41 Derby \$275.00	Longacre. \$375.00
Contest 1 ball . . . 85.00	Blue Grass 150.00
Dark Horse 150.00	Sport Special. 150.00
Owl 59.50	Mills 5-in-1 . . . 49.50
Vest Pocket Blue and Gold	45.00

1/3 deposit with order, bal. C. O. D. MID-STATE CO.

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We have forty Free Play Pace Reels in perfect condition. We will sell, lease or merge with you in operating these machines in your territory. Please submit your best offer to buy, or if interested in joint operation furnish complete information, including ordinance regulations, all tax matter, and past and present operation of console type machines in your area.

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The Billboard

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SEE **TRADIO** AD
PAGE 121



BUY FROM MARKEPP

IT'S SAFER

5-BALL PIN GAMES

Marvel Frisco	\$279.50	New Champ	\$ 99.50
Marvel Baseball	150.00	5-10-20	125.00
Marvel Catalina	225.00	Towers	74.50
Marvel Hollywood	225.00	Marines At Play	105.00
Fleet	54.50	Owl	59.50
Victory	105.00	Hi-Dive	89.00

NEW AND USED ARCADE

NEW Love Analyst	\$225.00	Chicago Coin Hockey	\$175.00
NEW Superroll 10' Skee Ball	349.50	Bally Rapid Fire	125.00
NEW Life League	425.00	Evans Ski Ball	98.00
Seeburg Target, Conv.	98.50	Wurlitzer Skee Ball	295.00
Bowling League	125.00	Anti-Aircraft	25.00
Exhibit Merchantman	45.00	Bally Defender	125.00
Cail-o-Scope Picture Machine	20.00	Keeney Air Raider	125.00

SLOTS — CONSOLES — ONE BALLS

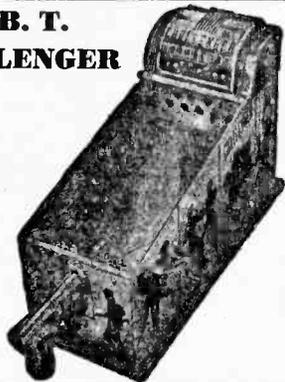
Jennings 4 Star Chief, 5c	\$ 95.00	Revolve Around Double Safe, New	\$225.00
Jennings Chief, 5c	85.00	Jumbo Parade, P.O.	89.50
Cañlle 1c	40.00	High-Hands, Comb.	135.00
Roll-a-Top, Watling, 10c	85.00	Big Top, F.P.	105.00
Blue Front, 10c	150.00	Jumbo Parade, F.P.	99.50
Revolve Around Single Safe, NEW	165.00	Galloping Domino (1940)	149.50

MUSIC

Seeburg Rex Wireless Hideaway	\$305.00	Wurlitzer Victory 24	\$395.00
Seeburg Hi-Tone, 8800, R.C.	595.00	Wurlitzer Victory 500K	450.00
Rock-Ola Moderne Corner Speaker	45.00	Wurlitzer 600R	375.00
Seeburg Vogue, R.C.	425.00	Rock-Ola Playmaster Spectravox	385.00
Mills Empress	325.00	Wurlitzer 412	150.00
Mills Throne	295.00	Wurlitzer 616	195.00

A. B. T.

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1c or 5c
Play
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\$65.00
Write for
Quantity
Prices

Daval's GUSHER



New Jack
Pot or
Bonus
Counter
Game —
Hand Load.
A Real
Money
Maker.

Order from
Markepp
Now.

\$54.00

Also—American Eagle and Marvel Cigarette
1¢ and 5¢ play. Write for prices.

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Low in Price!	PIN GAMES	Reconditioned!	
High in Quality!		Ready for Location!	
Big Time	\$ 44.50	Wow	\$ 34.50
Sink-the-Jap	49.50	Four Diamonds	52.50
Zig Zag	67.50	Silver Skates	49.50
Twin Six	47.50	Brille Spot	32.50
Ten Spot	64.50	Star Attraction	69.50
Trailways	64.50	Rebound	19.50
Scoop	25.00	Salute	47.50
Crossline	54.50	Paradise	49.50
Buckeroo	25.00	Fifty Grand	37.50
Hi-Hat	69.50	Follies '40	39.50
Stratolliner	59.50	Zip	22.50
Metro	57.50	Boomtown	39.50
Sparky	39.50	Sport Parade	44.50
Belle Hop	74.50	5-10-20	109.50
Red Hot	29.50	Playball	69.50
All American	49.50	Mills 1-2-3 (One Ball)	49.50
Lime Lite	32.50		
		Holdover	\$ 37.50
		Flicker	64.50
		Big Chief	42.50
		Legionnaire	64.50
		Seven-Up	59.50
		Wildfire	69.50
		Bola Way	69.50
		Short Stop	39.50
		Snappy	69.50
		Pan American	57.50
		Super Chubbie	52.50
		Jungle	74.50
		Boomtown	39.50
		Majors '41	62.50
		Progress	39.50
		Paratrooper	99.50
		Roller Derby	37.50

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Beautifully Refinished!	CONSOLES	Thoroughly Reconditioned!	
Keeney Super Bells, 5c comb.	\$265.00	Watling Big Game, F.P.	\$ 99.50
Paces Races, Brown Cab.	124.50	Evans Galloping Domino, '41	224.50
Keeney Super Bell, 5-5c comb.	475.00	Bally Big Top, P.O.	119.50
Paces Reels, 5c (with ralls)	99.50	Keeney Derby Days (slant top)	54.50
Bally Club Bell, 5-25c comb.	249.50		

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Mills Original Brown Fronts, 5-10-25c \$475.00	Mills Original Chrome Fronts, 5-10-25c 495.00	Mills 5c Blue Front (Giltted)	139.50		
Mills 10c Q.T., Blue 64.50		Mills Giltter Golds (Orig- inals)			
		Mills Vest Pockets			
				SPECIAL!	
				Jennings 5c Club Con- sole, Like New	\$195.00

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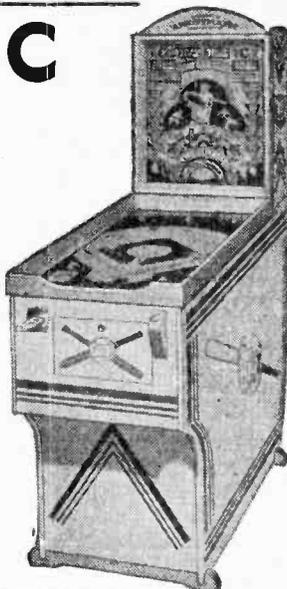
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\$10,000 STOCK SALESBOARDS

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Hales	Play	Description	Avg. Profit	Net Price
1000	25c	CHARLEY BOARD—THICK	\$ 50.00	\$.98
1000	25c	GOLDEN BOY CHARLEY—THICK	50.00	.66
1000	1c	CIGARETTE BOARD—30 PK.		1.94
800	5c	HAPPY HUNTING—BOOK COVER	22.00	2.67
1200	5c	CAPITOL	30.00	2.96
1800	5c	PADDLE WHEEL	45.00	2.76
2000	25c	LU LU	100.00	2.74
2028	10c	JAR OF JACK	52.80	2.98
2300	5c	COVERED WAGON	50.70	3.77
2800	5c	HIT FIFTY	78.00	2.87
3000	5c	FAST ACTION	56.00	

FREIGHT PREPAID ON ORDERS \$75.00 OR MORE. TERMS: 1/4 CASH, BALANCE C. O. D.
WRITE FOR FULL LIST.

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ATTENTION

Colorado, Wyoming, New Mexico, Utah, Kansas, Oklahoma and Arizona Operators

We will completely overhaul your Slots and put them in first-class condition for from \$35.00 to \$50.00. These machines put in new cabinets for \$45.00 extra. Work guaranteed. We also repair 3 Bells and 4 Bells. Ship machines express prepaid to address below and they will be returned in first-class condition within three weeks. Ship to:

PUEBLO MUSIC COMPANY

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PUEBLO, COLO.



EAGLE PLASTICS

are "Unconditionally" Guaranteed!
YOUR MONEY BACK IF NOT
COMPLETELY SATISFIED!

COLORS SOLID—through and through—
not sprayed or painted!

New Clear, Transparent PLASTIC WINDOWS for your
model 850 program holder \$5.00 per set

WURLITZER	Each	ROCK-OLA	Each
800 Top Corners	\$16.50	Standard, Master, Deluxe or Supers:	
800 Lower Sides	13.50	Top Corners (Solid Red, Yellow or Green)	\$12.75
800 Middle Sides	3.00	Lower Sides (Red or Yellow) ..	12.75
800 Top Centers (Right or Left, Red)	8.00		
800 Back Sides (Green)	9.50	SEEBURG	
800 Top centers (anyx)	4.00	"Hi-Tone" Model 9800, 8800, 8200:	
600, 500 Top Corners	4.50	Lower Sides (Solid Red, Yellow or Green)	14.50
700 Top Corners	7.50	"Hi-Tone" Grille Pilasters	2.25
700 Lower Sides	9.50	"Classic"—"Colonel"	
700 Back Sides	8.50	Top Corners (Solid Red, Yellow or Green)	6.00
750 Top Corners	8.75		
750 Lower Sides	8.75	SHEET PLASTICS	
750 Top Center	4.25	20" x 50"—Pliable—Per Sheet.	
750 Middle Sides	2.00	50 Gauge, Red, Yellow, Green or Clear	\$12.50
850 Top Corners	9.50		
850 Lower Sides	8.75		
850 Top Center	11.00		
850 Peacock Glasses	3.50		
950 Lower Sides	10.50		
24 Top Corners	1.00		
24 Lower Sides	4.00		
41-61-71 Top Corners	4.50		



If You Don't See What You Want . . . Ask For It! We May Have It In Stock!

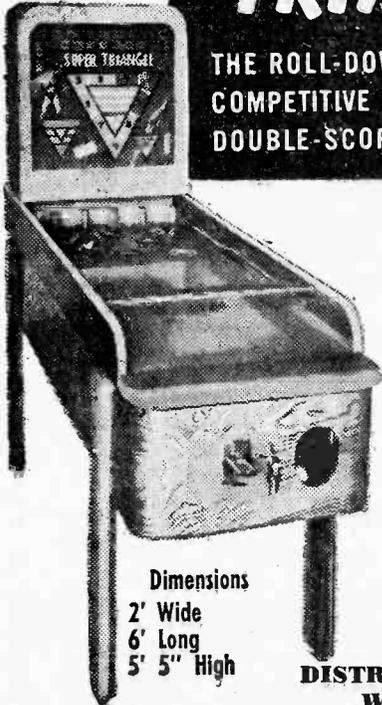
EAGLE COIN MACHINE CO.

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THE SEASON'S SUPER HIT

SUPER TRIANGLE

THE ROLL-DOWN GAME WITH TERRIFIC COMPETITIVE APPEAL PLUS AUTOMATIC DOUBLE-SCORE FEATURE!



Dimensions
2' Wide
6' Long
5' 5" High

SUPER TRIANGLE'S SUPER FEATURES—

- Legal Everywhere
- Automatic Double-Score
- Built on a Rapid Play Principle
- Beautiful Flash Lite-Up
- Natural Maple Cabinet
- Designed for Practical Operators. (Trouble-Free)

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PRICE **\$469.50** F. O. B. Factory.
1/3 Deposit, Balance C. O. D.

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ELECTROMATON, INC.

Manufacturers of Electro-Mechanical Amusement Devices
701-703 Monroe St., Hoboken, N. J. - HOboKen 3-1472

COINMEN YOU KNOW

Chicago:

(Continued from page 107)

Company, glanced around. He nearly blushed. Two DC-4's—huge planes—were on both sides of his little Er-coupe. He said he felt like a fly in their ointment. Harry plans to fly to the West Coast this coming week for a 14 to 21-day tour of his business there. In preparation for the trip he took his radio-telephone licence test. He won't know until Monday if he passed. Tony Gasparro, sick this week, is expected back to work next week.

Jimmy Johnson, of Globe Distributing Company, is back from Mackinac Island, diving into work again while his family vacations there. With a new Lincoln to play with, Jimmy drove Mrs. Johnson and his two daughters to Mackinac, where he hopes the clear air will help relieve his daughter's hay fever. . . . Bob Warner was in town on a buying trip. He's with American Vending Company, Columbus, O.

Murray Rosenthal has been gone a week now on a longie trip which will take several weeks to complete. Before he returns, Murray expects to have covered the New England States, New York, Pennsylvania, Ohio, Indiana to the east, and Wisconsin, Minnesota and South Dakota to the north. He'll visit coin machine firms, put the finishing touches on a distributor list for Coinex Corporation's new hockey game. Here at the Coinex office, Eddie Hauswirth, of the shipping department, is being congratulated on finding one of those hard-to-get items—an apartment.

Harry Salat is knitting his brow out (See Chicago on page 112)

JAR DEALS AND SALESBOARDS



ALL STYLES WRITE FOR LATEST CATALOGUE AND PRICE LIST

ERATH COMPANY
SOUTH BEND 24, INDIANA

WANTED!

WILL PAY TOP MONEY
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ANY TYPE of MILLS ESCALATOR Slots!

2/5 or 3/5 Pay

WRITE-WIRE-PHONE US BEFORE YOU SELL!

American Amusement Co.

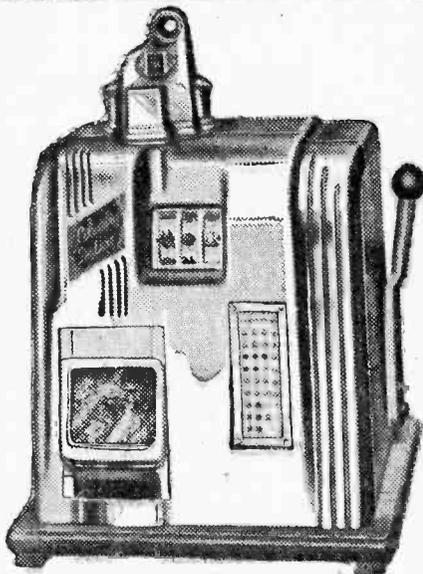
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Phone: Capital 5300

YOUR BEST BUY THE NEW COLUMBIA DELUXE CLUB BELL

By GROETCHEN

16 inches wide, 15 inches deep, 23 inches high. 5c play changeable right on location to 10-25c. Weighs only 66 pounds.

\$209.50



ROY TORR — LANSDOWNE, PA.
MEMBER OF C. M. I.

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Pre-flight Trainer
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EVANSTON, ILLINOIS

SPECIAL ATTENTION NEW JERSEY OPERATORS
WE HAVE ALL NEW BALLY GAMES AND A COMPLETE LIST OF MECHANICALLY PERFECT GAMES.
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SAMBERT DISTRIBUTING CO.
2114 MacArthur Boulevard
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EXCLUSIVE TRADIO DISTRIBUTOR in NORTHERN CALIFORNIA
SEE TRADIO AD PAGE 121

COIN CHANGERS
Attractive • Fast • Efficient

Highly polished chrome finish. Die cast and precision machined. Weighted non-slip base. Automatically dispenses 5 nickels, 5 dimes, 4 quarters or 2 halves with a flick of the finger.

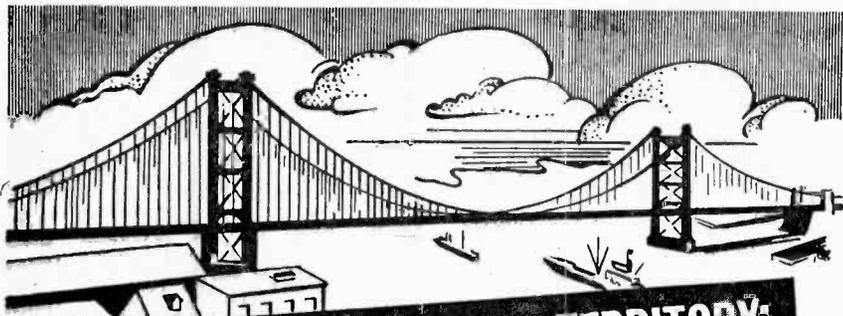
MASTER MODEL\$27.50
JUNIOR MODEL (2 5¢ Tubes) .17.50

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Bell-o-Matic Distributor
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1/3 Deposit, Balance C. O. D.
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EVERY OPERATOR in our TERRITORY:

KNOWS: The great steel and concrete span of the famous Philadelphia-Camden Delaware River Bridge.

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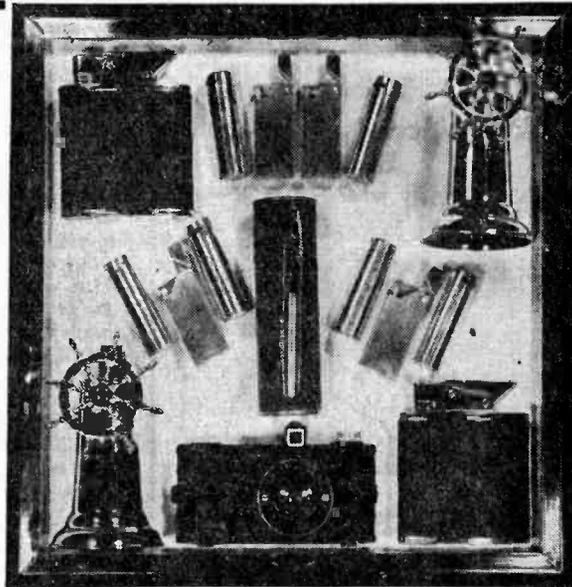
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EXCLUSIVE Seeburg DISTRIBUTORS FOR E. PENN. SO. JERSEY & DELAWARE

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This **FAST-MOVING DEAL** beautifully mounted on a chromium framed pad will bring you **QUICK PROFITS!**
DEAL: 2000 Hole Board—5c Sale—Takes in \$100 Pays Out:

- 1 REYNOLDS BALL POINT PEN FOR LAST SALE
- 2 CHROMIUM BINNACLE MARINE LIGHTERS
- 1 CANDID COLOR CAMERA
- 2 GIANT TABLE LIGHTERS, 4" HIGH
- 10 DURALUMINUM LIGHTERS, BEAUTIFULLY MACHINED CONSOLATIONS — \$15

PRICE COMPLETE:

1 Deal \$35.55 Each. Definite Profit Per Deal \$49.45
6 Deals \$32.00 Each. Definite Profit Per Deal \$53.00
12 Deals \$30.25 Each. Definite Profit Per Deal \$54.75
Send in your order at once with \$5 check or money order, balance C. O. D.
Write Dept. "B" for Catalogue showing our complete line of Salesboards and High-Profit Deals.

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312 E. Market Street Elmira, N. Y.

20 Successful Years Serving Operators

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Your **BEST BET** is

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For the **BEST** buys!

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850	750.00	24	325.00
500 K	475.00	616	200.00
900 K	450.00	616 11 1/2"	250.00
\$16 Packard Key, Marbleglow	\$325.00		
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Super Rockolite, Dial selector	\$500.00		
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Spex and Glamour	450.00		
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Imperial 20 Lite Up	250.00		
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SEEBURG			
Colonel R.C.	\$475.00		
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8800 R.C.	550.00		
Gem	350.00		
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K 15	150.00		
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'39 Throne	\$350.00		
'41 Throne	450.00		
SINGING TOWER, Model 201	\$425.00		

ARCADE EQUIPMENT

Champion Hockey (Floor sample)	\$200.00
Bally Undersea Raider (Like new)	279.50
Zingo	150.00
Bally Rapid Fire	139.50
Seeburg Parachute	129.50
Chicago Coin Hockey	209.50
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Bowling League, 9 ft.	129.50
Periscope	129.50
Keeney Anti Aircraft	69.50
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CONSOLES--SLOTS--1 BALLS

Paces Races	\$ 89.50
Saratoga, with rails	89.50
Skill Time	69.50
Fast Time, P.O.	89.50
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Consisting of: 6-Gun A.B.T. Rifle Range, Camera and Booth, Neon Signs for inside and outside. All equipment necessary for anyone who wants to set up an arcade.

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- AMI AUTOMATIC HOSTESS
- TELEPHONE MUSIC
- BALLY VICTORY SPECIAL
- BALLY CONSOLE HOLD AND DRAW
- CHICAGO COIN GOALEE
- EXHIBIT FAST BALL
- BUCKLEY'S NEW TRACK ODDS
- COMPLETE LINE VICTOR PEANUT VENDORS
- PERSONAL MUSIC
- MUNVES' SUPERROLL
- AMUSEMENT ENTERPRISES BANK BALL
- WILLIAMS DYNAMITE
- ELECTROMATON SUPER TRIANGLE

WE ARE DELIVERING ALL RELEASES TO DATE OF THE FOLLOWING RECORD LABELS:

COSMO	CADET	20th CENTURY	4 STAR
EXCLUSIVE	MODERN	HAVEN	GILT EDGE
EXCELSIOR	LAMPLIGHTER	BEL-TONE	EMERALD

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New Models Available
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SEVERAL DESIGNS AVAILABLE

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**THE NEW BLACKSTONE
HIGH SPEED DOUBLE BARREL
COIN PACKER**

Count and wrap \$4 in nickels
in 20 seconds. Made in three
sizes. Nickel—penny—dime.
Guaranteed. Price \$2 each size.

Blackstone Coin Packer Co.
Madison 1, Wis.



**COINMEN
YOU KNOW**

Chicago:

(Continued from page 110)

at Bell Products headquarters over the problem of moving the firm into three-fifths of the floor space used to date. Firm, according to Al Sebring, has had its building sold out from under it, must vacate two rooms immediately. Bright spot: Bell Products already has purchased a new headquarters on Western Avenue. . . . Jim Drew came down from Manistee, Mich., where he heads Modern Coin. Calling at several coin machine offices, he gave the low-down on operating conditions there.

Gus Brieske, of Amusematic Corporation, reports a new game should be in production within a week. Ted Kruse, Vince Connors and Marty Busert, of the same firm, are rounding up bigger and better bait for their week-end fishing trip in Minnesota. . . . Harold Klein came down from Milwaukee to check the coin machine capital on new developments for his Klein Distributing Company. . . . Cheyenne operators, Herbert Hurst and Leonard Giersh, called on Parker Brown, of the Central Coin Machine Company. Brown claims his company has 300 machines on order from Reliable Skee Ball.

Everything is jungle fury over at Coin Amusement Games. Bernie and Charley Schutz, together with Aubrey Weinzelsbaum, of that company, are

whipping up a storm of interest concerning a one-target game they are converting. Adaption changes game to three moving targets, and will be handled on an already converted sale or send in game for conversion basis. Among the interested distributors are: Jay Calcutt, of Fayetteville, N. C.; Banner Specialty's Rothstein, Philadelphia; Cliff Wilson, Tulsa, and Los Angeles' Paul Laynor. Operator Warner dropped in from Grand Rapids, Mich., to view the new conversion.

Like everyone else, Nate Gottlieb, D. Gottlieb Company, found the unseasonably chilly Chicago weather almost too much for his blood last week. Visiting at the company this week were Hy Greenstein, Hy-G Amusement Games, Minneapolis; Ed Heath, Heath Distributing Company, Macon, Ga.; Bill Alberg and Charley Aaronson, of the Brooklyn Amusement Machine Company, Brooklyn.

The Manhardts, of Milwaukee, came down in force to visit Charlie Schlicht, of Mills Music Division. Vic Manhardt Sr. and Vic Jr., with his wife, were here. Other callers at Mills Music Division this week included Meyer and Art Marcus, Markepp Company, Cleveland; Ben Robinson; and Ed Ravreby, Associated Amusements, Boston.

Leo Huyett and his partner, Jim Ryan, of Rock Island, Ill., dropped in at the O. D. Jennings plant. Huyett and Ryan have announced their intention of rebuilding equipment and have set up a plant at Rock Island, Ill. Leo spent some five weeks here at the Jennings factory working for free at the assembly bench to get additional lowdown on production and mechanical problems.

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ALUMINUM
REPLACEMENT COVERS
FOR WALL BOXES**

NEW PRICE POLICY FOR OPERATORS, JOBBERS AND DISTRIBUTORS

The prices listed below are NET—based on a 25% discount off our regular list. Order 1 or 1,000 Covers and you pay only the following NET PRICES:

This Offer for Limited Time Only.
ORDER NOW!

Wurlitzer Model 125, 5-10-25¢	\$5.95
Seeburg Model WS5Z, 5¢, 24 Selec.	6.75
Seeburg Model WS2Z, 5¢, 20 Selec.	7.45
Seeburg Model, 5-10-25¢, 20 Selec.	8.25

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**WILL PAY
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PRICES FOR**

- SCHOOL DAYS
- PARADISE
- SPOT POOL
- ABC BOWLER
- BELLE HOP
- SEA HAWK
- HOROSCOPE
- MIAMI BEACH
- CHAMP
- NEW CHAMP

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★ **FILMS** ★

For All 16MM. Coin Operated Machines,
SOUND AND SILENT

Approved in the States of Michigan, Ohio, Indiana, Illinois, Wisconsin, West Virginia, Kentucky, Virginia and many other States.

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H & L DISTRIBUTORS
708 Spring St., N.W.
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EXCLUSIVE **TRADIO** DISTRIBUTOR
in
ALABAMA

SEE **TRADIO** AD
PAGE 121

MECHANIC AVAILABLE

Thoroughly experienced on all types of Music, Pin Games, Consoles, Arcade, Amplifiers, Remote Wire-less, etc. Past three years as Service Manager. Sober, reliable, good references and reason for leaving present job.
BOX D-307, The Billboard, Cincinnati 1, O.

DAVID ROSEN
Music and Automatic Equipment

855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 2258-2259

Dear Mr. Operator:

I've been writing to coinmen for months now and many of you have asked for my picture. Well, I bought a photomaton from Dave Rosen (he wouldn't let me just use it) and here's the pic. Notice that jaw line—that neanderthalic forehead—those razor sharp eyes—the quivering Adam's apple. Wotta man! Is Dave lucky he's got me.

Lately I've been doing some digging around Dave's place and found out a few things I think you ought to know. You remember when Dave was building his new place and I tipped you off about what was under that red and yellow awning in the music repair department? Well, while Dave was out of town (this was business because he brought the family back from Atlantic City on Labor Day) I sneaked up to the floor ABOVE the awning and wormed into one of the sanctum sanctorums of the Rosen establishment (Big Deal). Up there I found the reason for the "hisssss-ing" sound I'd been hearing for a year now. It's an elaborate spray booth with spray guns, masks, air tanks and what not. And I learned that Mr. D. Rosen is not only doing a terrific job of reconditioning phonographs mechanically, but he's also doing a super job of refinishing them—*aesthetically*—tsk, tsk (a word like that for the money I get). Seriously tho, he turns out a beautiful product and I think you're crazy to sell or trade your old phonographs when, for a tiny fee (leave it to Rosen), you can send them to Dave and have a real job done mechanically and, I must repeat, *aesthetically*.

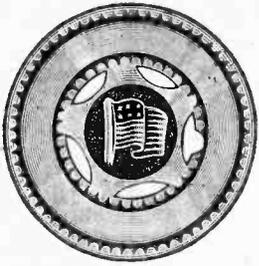
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Ad Man



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Money Back Guarantee. **\$8.50**

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METAL TYPEWRITERS

Completely Refinished and
Rebuilt like new.

\$275.00

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DISTRIBUTING COMPANY

914 DIVERSEY • CHICAGO 14, ILL.

200 USED CONSOLES

- Jumbo Parades \$ 99.50
- Silver Moons & Bobbals 99.50
- Big Top 89.50
- Big Game 89.50
- Super Bell 275.00
- Fast Time 79.50
- Saratoga 69.50
- Club Bell (Conv.) 199.50
- Sun Ray 139.50
- High Hand (Conv.) 179.50
- Pace Reels (Conv.) 139.50
- Paces Races (Br. Cab.) 119.50

Ohio Specialty Company

539 S. 2d. Louisville 2, Ky.
Phone WA 2465

- 4 Bally Club Bells, Lever Model, F.P. and Cash Comb. Each \$180.00
- 5 Jennings Silver Moon, F.P. Each ... 75.00
- 1 Bally Gold Cup, F.P. Multiple 45.00
- 1 Spectro-Vox and Playmaster 375.00
- Rock-Ola Bar Boxes, 5¢, 10¢, 25¢. Ea. 37.50
- 1 Seeburg In Charm Cabinet, Packard Adapter and Packard Box 225.00
- 1 Wurlitzer 600 R, Acme leatherette upholstery refinish 300.00
- 1 Wurlitzer 71, Counter Model 210.00

These Machines have been taken off our route and have been replaced with new equipment. We have in stock 5¢, 10¢, 25¢ brand new Jennings Slots, subject to quantity discount.

H. Sandler Novelty Co.

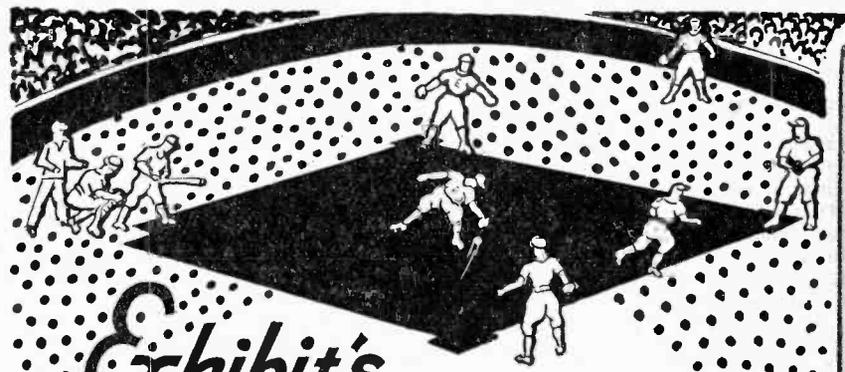
848 High St. Pottstown, Pa.

FIVE DAYS' TRIAL

- 1 Columbia Gold Award, Fac. Rebuilt \$ 60.00
 - 5 Double Safes, Refinished, Perfect ... 75.00
 - 1 Mills 25¢ Gold Chrome, Like New ... 245.00
 - 1 Saratoga Race Horse, 1-5-10-25, New 35.00
 - 1 Mills 10¢ Silver Chrome, 2/5 P.O., Perfect 245.00
 - 2 Keep 'Em Bombing, Counter, New ... 10.00
- Wanted—Dixie Bell and Do-Re-Mi, Write Us for Anything You Want.

NORMAN DEE

PHONE 800 CUMBERLAND, MD.



Exhibit's FAST BALL

THE MOST POPULAR GAME ON LOCATIONS TODAY, MAKING DAILY RECORDS FOR BIG PLAY.

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Operators Price

330.00

VICTORY CONVERSION VALUES

ON DECK	for Snappy	SKY RAIDER	for Big Parade
GIRLS AHOY	for Sea Hawk	TAIL GUNNER	for Ten Spot
MISS AMERICA	for All American	ARTISTS & MODELS	for Star Attraction
GLAMOR GIRLS	for Sport Parade	SEA RAIDER	for Capt. Kidd
FOLLIES OF '46	for Hi-Hat	BASEBALL	for Seven-Up
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G.I. JOE	for Jungle	PLAY BALL	for New Champ
ARMY & NAVY	for Knockout	PLAY BALL	for Old Champ

COSTS YOU ONLY \$9.50 Each F.O.B. Chicago

HERE IS WHAT YOU GET

- NEW! Flashy, 14 Color Score Glass
- NEW! Large Size Bumper Caps
- NEW! Score Cards

NO MECHANICAL CHANGES

VICTORY GAMES

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"America's Pin Game Conversion Headquarters"

RUSH YOUR ORDER TODAY

NOTHING ELSE TO BUY

MUSIC BOXES—Like New	
Seeburg \$300 ES \$500.00	Rock-Ola Standard \$350.00
Seeburg Plaza 400.00	8200, RC .. 600.00
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Wurlitzer 500 & 600. Ea. 450.00	Vogues ... 400.00
	DeLuxe ... 400.00
NEW PIN GAMES	
Surf Queens .. \$327.50	
USED GAMES	
Boomtown .. \$ 40.00	Holdovers .. \$ 30.00
Bordtown .. 40.00	Victorys .. 100.00
Zig Zag ... 75.00	Captain Kidd 75.00
Big Chief .. 40.00	Defense ... 100.00
Four Aces .. 100.00	Snappy ... 70.00
GUNS	
Chicken Sams ... \$100.00	Bally Bulls .. \$ 50.00
Ray-O-Lite .. 50.00	Parachute .. 100.00
Rapid Fires .. 125.00	Drive-Mobile 200.00
Bally Defender .. 200.00	Hi Hands, F.P. 150.00
CONSOLES	
Big Tops, F.P. \$100.00	Fast Time, F.P. \$100.00
Bobtail, F.P. 100.00	Jumbo Parade, P.O. ... 150.00
Jungle Camps, F.P. 100.00	Big Game, F.P. 100.00
Big Game, P.O. 100.00	Pace Reels, F.P. 100.00
New Radio Tubes of all types at \$1.00 Each	

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Due to Condition of Owner's Health FOR SALE

One of the finest music and pinball routes in the country, together with modern two story brick building that was designed for the distributing business.

There's a golden opportunity for a live-wire distributor here, since there isn't a real distributor in the entire State. Business will pay for itself in less than a year.

This is a gilt-edge proposition, but it will take \$175,000.00 to handle, so please don't waste your time and mine if unable to handle for any reason whatsoever. Gladly finance for reliable party. Write BOX D-306, The Billboard, Cincinnati 1, Ohio

TRADIO, INC. OF GA.
201 Denmead St.
Marietta, Ga.

EXCLUSIVE TRADIO DISTRIBUTOR in GEORGIA

SEE TRADIO AD PAGE 121

WANTED

HIGH DOLLAR PAID FOR

<p>CHAMP PARADISE SCHOOL DAYS SEA HAWK SPOT POOL HOROSCOPE MIAMI BEACH CAPTAIN KIDD HI HAT GUN CLUB KNOCKOUT BIG PARADE</p>	<p>ZIG ZAG MUSTANG BOLOWAY SHOW BOAT STAR ATTRACTION STRATOLINER LEGIONNAIRE DIXIE SNAPPY '41 FOX HUNT SPORT PARADE ARGENTINE</p>
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2369 Milwaukee Ave. Chicago 47, Ill.
Phone: Everglade 2545

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MUSIC		USED PINS	
Wurlitzer 780E Colonial	\$600.00	New Bubbles	\$200.00
Wurlitzer 412	149.50	Whirlwind, 1 BFP	225.00
Wurlitzer 51 Counter Model	139.50	Bombardier	119.50
Wurlitzer 500 P.K.	425.00	Strip Tease, Like New	119.50
		Bally Club Bell, FP, PO	195.00
ARCADE		Barrage	49.50
Used Columbus Peanut Mach.	\$ 5.50	Major, '41	59.50
Used Smiles	26.50	Victory	45.00
Shoot Your Way to Tokyo	99.50	3-Up	45.00
Bally Rapid Fire	109.50	Target Skill	45.00
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Evans Super Bomber	225.00	Big League	59.50
NEW CHALLENGERS, 1-5¢ Play	65.00	Crossline	39.50
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USED PINS		Broadcast	39.50
Bordertown, Plastic Bumpers	\$ 59.50	Cadillac	59.50
Flicker	59.50	Stratoliner	59.50

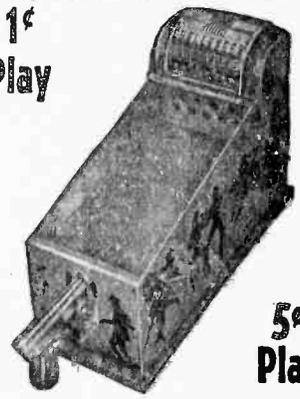
Write for Price on New NORTHWESTERN PEANUT MACHINES

INTERNATIONAL COIN MACHINE DISTRIBUTORS

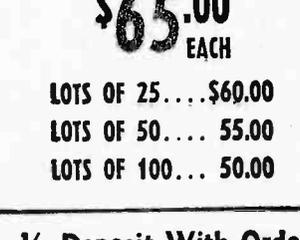
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NEW A. B. T. CHALLENGER



1¢ Play



5¢ Play

\$65.00 EACH

LOTS OF 25... \$60.00
LOTS OF 50... 55.00
LOTS OF 100... 50.00

1/3 Deposit With Order

NEW MACHINES

Jennings Chiefs, 5/10/25¢	\$299.00, \$309.00, \$319.00
Columbia Bells	145.00
Draw Bell	477.50
Mills Black Cherry, 5/25¢	
Genco Whizz	189.50
Fast Ball	330.00
Superliner	322.00
Dynamite	334.50
Spellbound	325.00

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800	MIDDLE SIDES	3.00	STANDARD LOWER SIDES (RED OR YELLOW)	12.75	
800	TOP CENTERS, RIGHT (RED)	8.00	MASTER LOWER SIDES (RED OR YELLOW)	12.75	
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700	LOWER SIDES, LEFT	9.50	Quantity	MILLS	Each
700	BACK SIDES, RIGHT	8.50	THRONE TOP CORNERS (RED, YELLOW OR GREEN)	\$14.00	
700	BACK SIDES, LEFT	8.50	EMPRESS TOP CORNERS (RED, YELLOW OR GREEN)	14.00	
750	TOP CORNERS, RIGHT	8.75	THRONE LOWER SIDES (RED, YELLOW OR GREEN)	14.00	
750	TOP CORNERS, LEFT	8.75	EMPRESS LOWER SIDES (RED, YELLOW OR GREEN)	14.00	
750	LOWER SIDES, RIGHT	8.75			
750	LOWER SIDES, LEFT	8.75			
750	TOP CENTER	4.25			
750	MIDDLE SIDES	2.00			
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1000	25¢ J.P. Charley, X Thick		52.04	1.49
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Last Sale on Board Wins
1,000-Hole Board @ 5c
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Profit \$27.50

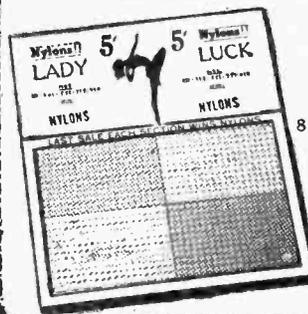
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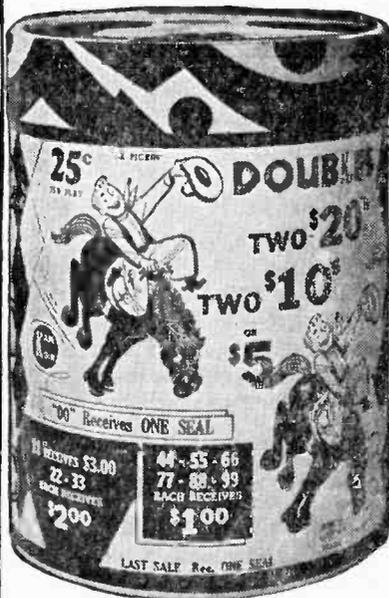
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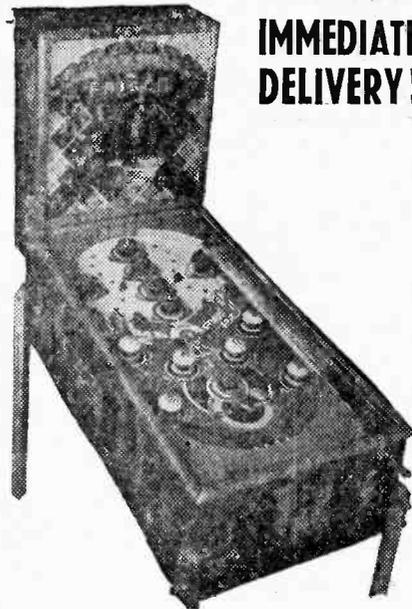
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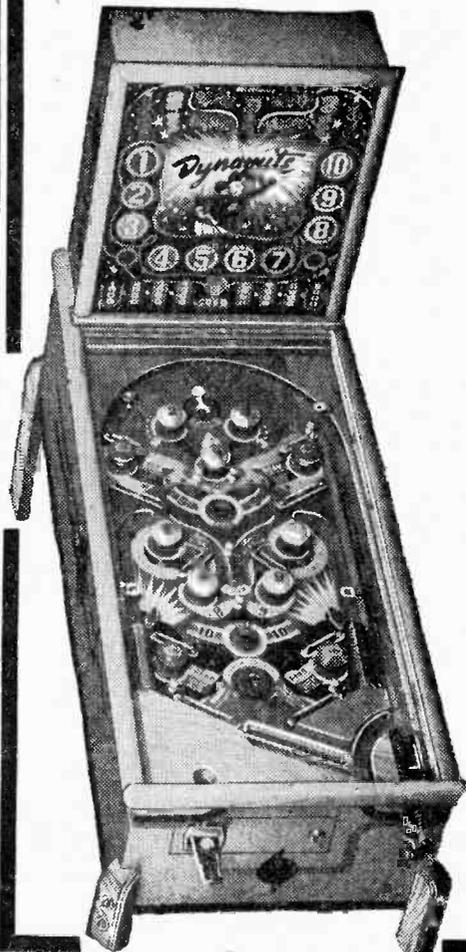
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 MANUFACTURING COMPANY
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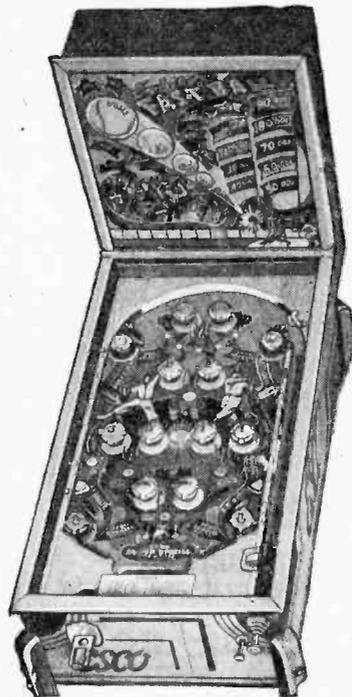
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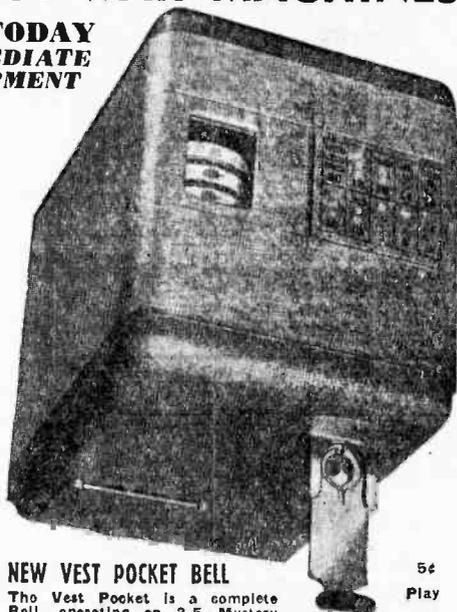


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This wonderful new Bell is now ready for delivery in 5c, 10c, 25c and 50c Play. This machine actually glows and sparkles with brilliant shades of Silver, Black, Red and Green.

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Send 1/8 Deposit With Order.



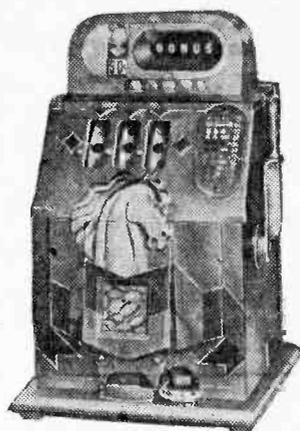
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WE REPAIR ALL TYPES COIN COUNTERS, COIN CHANGERS and COIN SORTERS

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\$10 TOP PAYOUT
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THE LATEST NEW BOARD IDEAS. SEND
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We can supply you regardless
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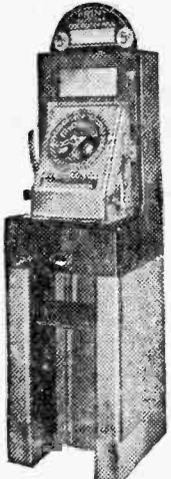
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520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	80.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
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 Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢
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NEW MACHINES **EXPERT REPAIR SERVICE**

METAL TYPER DISCS
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PARTS
 We dismantled about 900 Pin Games and have
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 125 Free Play Units
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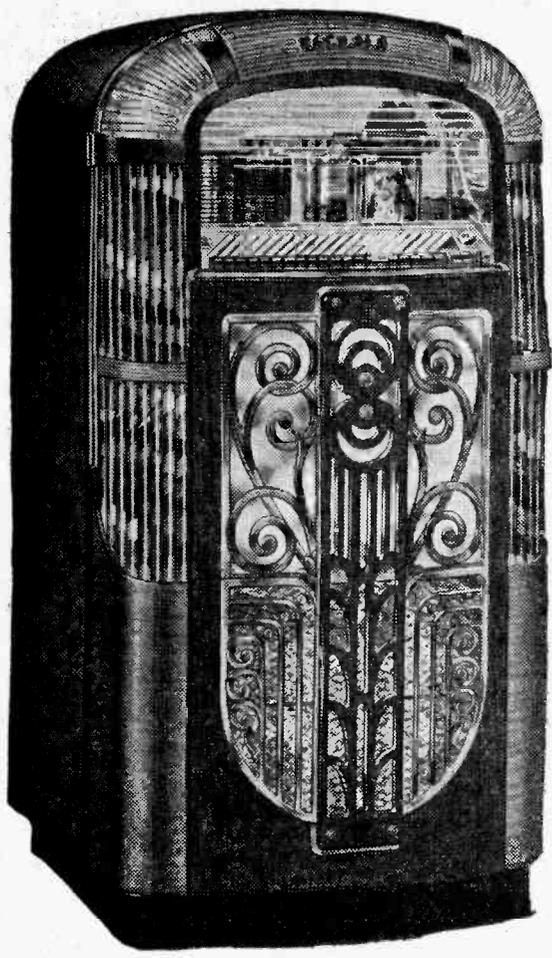
GOTTLIEB
 50 Free Play Units
 50 Thousand Units
 2,000 Miscellaneous Coils

BALLY
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 50 Thousand Units
 1,000 Miscellaneous Coils

EXHIBITS
 25 Free Play Units
 25 Thousand Units
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New

ROCK-OLA

THE PHONOGRAPH OF TOMORROW

The NEW ROCK-OLA Phonograph and Bar Boxes are headliners among the nation's leading operators. Brilliantly designed and engineered to perfection, the 1946 ROCK-OLA points the way to real popularity and extra profits.

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Seacoast's stock of expertly reconditioned equipment is ample enough to satisfy your every need. We buy—we sell. For any coin-operated music machine . . .

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 Fine Cards — Low Prices — Fast Service.
FREE Catalog Write
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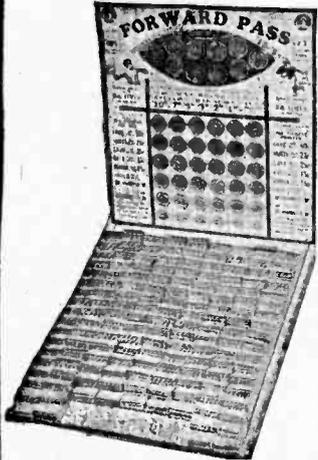
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PREPARE NOW!!!

FOR THE GREATEST SEASON IN FOOTBALL SINCE BEFORE THE WAR

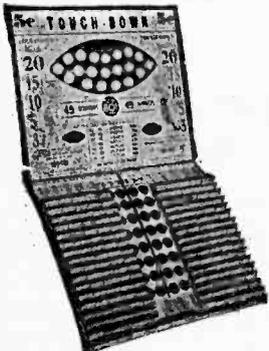
FORWARD PASS FOOTBALL SYMBOL TICKETS



Takes In 660 Tickets @ 5¢ \$33.00
Pays Out (Avg.) 19.36

Profit (Average)\$13.64
73 WINNERS

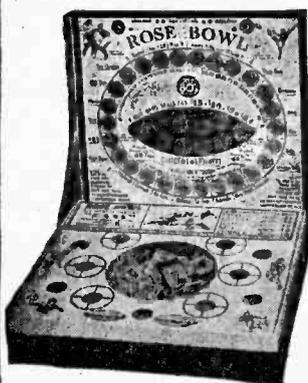
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Takes In 816 Tickets @ 5¢ \$40.80
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Profit (Average)\$17.46
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Takes In 1,260 Tick. @ 5¢ \$63.00
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"WORLD'S FOREMOST MFR. OF JAR GAMES"

ORIGINAL JAR-O-DO

NEWLY REBUILT BLACK CHERRY BELLS • 2-5 or 3-5 PAY

★ 5c - 10c or 25c ★

In EXCHANGE for your OLD Mills Escalator model machines AND \$100

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HARD-TO-GET COIN MACHINE

PARTS

NEW PRICE LIST NOW READY—WRITE FOR IT!

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED
2307 N. WESTERN AVE. Phone HUMBoldt 3476 CHICAGO 47

RECTIFIERS

Be prepared for that service call!!!

Insist on

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magnesium copper sulphide rectifiers

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For GENCO Games

\$4.75 Ea. - Doz. \$4.50 Ea.

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ONLY TRADIO IS SPECIFICALLY ENGINEERED FOR COIN OPERATION

And . . . TRADIO IS DELIVERING DAILY

We at TRADIO realize that now is the time for you to secure locations—to sign them up. That's why we have boosted present production to assure substantial daily deliveries. Order TRADIO today. They will be shipped immediately—in quantity!

Every seasoned operator knows the value of a coin-operated radio specifically designed to meet each particular requirement of hotels, tourist camps, clubs, institutions. That's TRADIO—the tested, proven coin-operated radio.

All it takes to be sure is a quick comparison between TRADIO and ordinary radios merely adapted for coin operation. Why? . . .

Because, Only TRADIO Offers

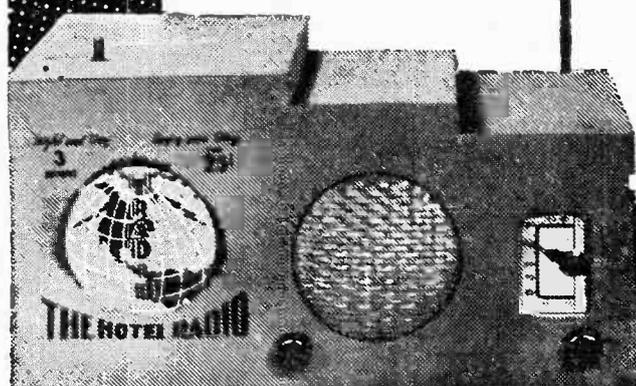
These Important, Exclusive Features:

1. TRADIO is expressly engineered (not just adapted) for coin operation.
2. TRADIO is encased in an all-metal, permanent-finish cabinet. Can't warp. Can't buckle. Resists heat.
3. TRADIO is tamper-proof, theft-proof. Insurable in any location!
4. TRADIO boasts CONTINUOUS timing. Timing device runs out "play-time" AFTER TRADIO has been switched off.
5. TRADIO is designed for quick, yet permanent wall-mounting.
6. TRADIO sets are individually adjusted to the precise acoustic limits of each particular room.

Furthermore, TRADIO is available in all colors to blend with any interior. It assures totally trouble-free performance; clear, true reception; all-station range.

For immediate shipment order TRADIO today! And, remember—don't say radio, say TRADIO.

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By Genco

SPEED--ACTION--PLAY APPEAL--

The new GENCO WHIZZ has all of these and more. A game that is different — see it in action — you will say

THE FINEST GAME ON THE MARKET!

\$189.50 with stand—\$164.50 without stand

COLUMBIA DELUXE CLUB BELL

Changeable

1c, 5c, 10c and 25c Play

DAZZLING! NEW!

FLASHY!

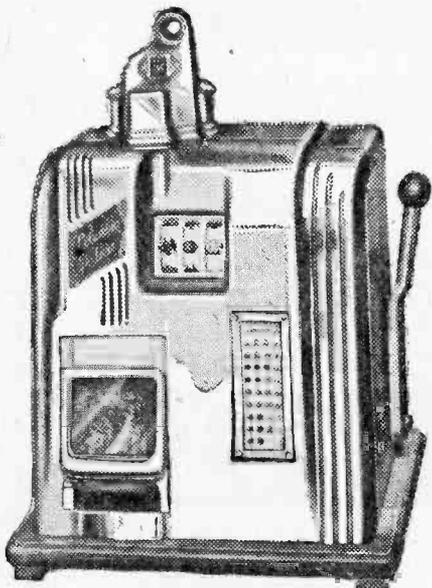
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\$209.50

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Roanoke Vending Machine Exchange, Inc.
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IDEAL COUNTER GAME

No Slot

No Tax



Greatest money-making Counter Game ever built. Pays for itself the first few hours of play.

SIZE 12" x 14"
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COIN CHUTE HEADACHES????

We can build to order Coin Chutes for any device handling U. S. or foreign coins. Write us your problems.

ELIMINATE SERVICE CALLS

Order today Heath Coin Chute Adapter Units for 500's, 600's, 24's, 412's and 616's. Quality merchandise, brass slides, easily and quickly installed. Satisfaction guaranteed. \$22.50 each. Write for quantity prices.

HEATH DISTRIBUTING COMPANY

217 Third Street

Phones: 2681 and 2682

Macon, Georgia

TEAMSTER STRIKE HURTS

(Continued from page 89)

kept attendance at a low level in arcades.

Disks at Premium

Disks were at a premium for juke box operators, record distributors reported. The three-day cut in beer delivery and the threat of future cuts made the juke box intake here "wobble," said Barney Schlang, manager of Automatic Music Operators' Association.

Business in new and used coin machines was forced to a slow-down this week. One distributor reported that he had purchased 12 juke boxes in New Jersey, which he has sold, but they were "somewhere on the way."

Effect of the strike on the New York and East Coast region is expected to be wide and perhaps long-lasting. Manufacturers and distributors, of course, have been unable to get trucks to make shipments to the trade in other parts of the nation.

Observers here predict the slow-down on shipping will last as long as a month after the strike is settled, because of the huge backlog of orders piling up meantime.

NEWS INDEX

(Continued from page 89)

lectivity, are in production. Several companies have been working on hot coffee venders. Eventually, factories may boast whole batteries of vending machines to provide a quick, wholesome lunch.

LAUNDRIES—Automatic laundries, some equipped with coin chutes, others awaiting that equipment, are springing up in great numbers in the nation's principal cities. Laundry owners, judging from their interest, are seriously considering their laundrettes as locations for various types of vending machines, perhaps in the future even music machines.

STANDARD MOTORS

(Continued from page 89)

motors changed to meet their specifications and demands.

On the other hand, vending machine manufacturers who may use fractional motors in compressor units for refrigeration and the like, say standardization of the motors would only serve to help boost production in the long run, and would have no noticeable effect on engineering.

10 LATEST MODEL PANORAMS

Perfect Shape Mechanically. Clean Cabinet Finish.

\$350

1/3 Cash—Balance C. O. D.

MYCO AUTOMATIC SALES CO.
347 SO. HIGH ST.
COLUMBUS 15, OHIO MAin 1600

BRADLEY DISTRIBUTORS

32 North State St.
Chicago, Ill.

EXCLUSIVE TRADIO DISTRIBUTOR

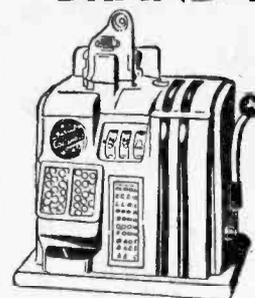
in

ILLINOIS

SEE TRADIO AD

PAGE 121

BRAND NEW



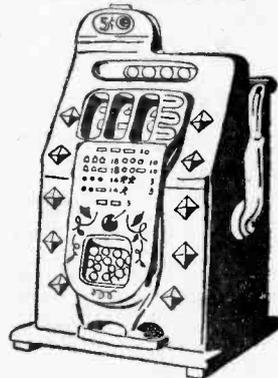
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SLOTS
1946 MODELS**

CONVERTIBLE TO PENNY, NICKEL, DIME AND QUARTER PLAY

DeLuxe Club Model \$209.50
Chrome Columbia Double Jackpot Bell 169.50
Standard Columbia Double Jackpot Bell 145.00

REVAMPED MILLS SLOTS

Like New In Every Way



BLACK FRONT SPECIAL, CHROME SPECIAL, GOLD CHROME SPECIAL.

Originated by us. No lemons on first reel, 50% to player.
5¢ Play, Pays 3 on One Cherry, 3 on Two Bars \$275.00
10¢ Play, Pays 3 on One Cherry, 3 on Two Bars 285.00
25¢ Play, Pays 3 on One Cherry, 3 on Two Bars 295.00
Ten-Day Free-Trial, Money-Back Guarantee. Liberal Trade-In Allowance on All Used Mills Escalator Models, 2-5 & 3-5 Payout. Order Sample Today—Write for Circulars.

RECONDITIONED JENNINGS SLOTS
5¢ Orig. Silver Chief, S.J.B., 3-5 P.O. \$125.00
5¢ Orig. Victoria, J.P.B., 2-4 P.O. 60.00
10¢ Orig. Victoria, J.P.B., 2-4 P.O. 67.50
10¢ Orig. Big Chief, 3-5 Payout 160.00
25¢ Orig. Four Star Chief, S.J.B., 3-5 Payout 142.50

USED MILLS SLOTS
5¢ Original Bonus (Like New), J.P.B. \$250.00
25¢ Original Bonus (Like New), J.P.B. 300.00

USED PACE SLOTS
5¢ Original All Star Comet, D.J.B. . . . \$ 79.50

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5¢ Original Rol-a-Top, Twin J.P.B., 2-4 Payout \$ 55.00

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USED FREE PLAY CONSOLES
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USED FREE PLAY FIVE BALL GAMES
Write for Complete List.

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Used Gottlieb Stage Door Cantecns.
Used Keesey Super Track Times.
Used Mills Original Black Cherry Bells.
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STATE LOWEST CASH PRICE IN FIRST LETTER.

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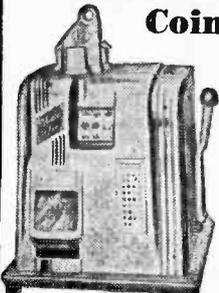
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Senior Model 2 1/2 x 3 1/2 25c Slot
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Deal consists of beautiful five-tube R. C. A. licensed, fully-guaranteed Radio; also 1,500-hole Grand Prize Radio Board. Board takes in \$150.00. Pays \$21.00 cash prizes. Your cost only \$37.50. Net profit, \$91.50. Send \$8.00 deposit, balance C. O. D. Orders positively filled same day received. Get yours now. KAYLA CO., P. O. Box 747, Beaumont, Texas.

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The same job as above on **\$375.00**
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WURLITZER 600 ROTARY . . . \$395.00
10% Discount on Purchases of Two or More Machines



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GG GRIPS**
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2 to 4, \$20.00
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10 and Up, \$17.50

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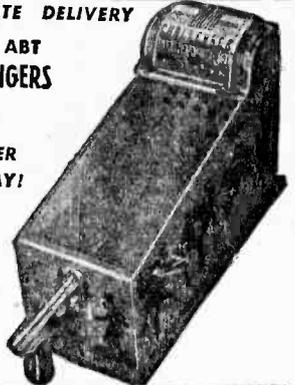
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ACTIVE AMUSEMENT MACHINES CO.

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LEGIONNAIRE	45.00	BELL	Write
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SLOTS
 10 5c GLITTER GOLD Q.T., SLIGHTLY USED\$115.00
 5c BLACK FRONT SPECIAL 175.00

Terms: 1/2 Down, Balance C. O. D. Phone: Springfield 3-9088

INTERSTATE COIN MACHINE CO.
 314 Locust Street Springfield, Mass.

Coinmen Find Chemistry an Industry Aid

Plastics Sub for Wood

CHICAGO, Sept. 14.—Interest of coin machine manufacturers centered last week on the fourth annual National Chemical Exposition held here at the Coliseum in concurrence with the 110th meeting of the American Chemical Society.

With every available inch of exposition space devoted to exhibitions of the latest chemical developments designed to simplify, beautify or add to durability of almost every manufactured product, industrialists admitted they would find it difficult to keep production methods apace of scientific advancements.

Latest types of machinery used in the manufacture of chemicals and by-products as well as the finished goods were on display. Among them were many used in the manufacture or packaging of coin-operated machines and juke boxes.

Plastic Substitutes

Chief concern of coin machine men were latest types of plastics intended to substitute for more scarce materials—paints, which chemists declare are impervious to weather conditions, rust, salt air, hard wear and rough handling; ceramic products, which under new chemical processes can be adapted to many phases of coin machine manufacture and operation; spectrophotometers, which perform varied tasks such as checking candies, soda water and cigarettes for purity or detecting imperfections in machined parts.

During the course of the convention more than 700 papers on scientific subjects, ranging from nuclear science to practical application of machinery, were read. Four conferences were held which covered the field of atomic chemistry. Manufacturers were chiefly concerned with the aspect of atomic energy which related to industrial research.

Among machinery exhibited at the show were several for removing dust and other impurities from the air in factories and shops. Chemists pointed out that in many phases of manufacture, impure air accounts for a large percentage of absenteeism due to colds. In other industries impurities cause silicosis, while it was pointed out by insurance underwriters that dust clouds can cause explosions and fire.

Also displayed were numerous recently developed lubricants which scientists claim will add many additional work years to industrial machinery. Other chemical machinery included equipment for simplifying quick freeze processes, water purification apparatus and refrigeration gases and chemicals.

According to chemists, knowledge acquired under the pressure of wartime necessity has led the entire industry from research and experiment to practical application of the science to the requirements of industry and manufacture.

New Wood Bonding

Manufacturers plagued by the current lumber shortage showed great interest in new methods of bonding woods to produce plywood of extreme water resistance. According to engineers, new type of plywood can be used successfully in most cases as a substitute for other types of hard-to-get lumber, and in many instances it is more versatile.

Show also featured phenolic resins designed primarily for the bonding of fibrous materials such as paper,

Coin Biz Via Air Coming Fast, Says K. C.'s I. Weiler

KANSAS CITY, Mo., Sept. 14.—Irving Weiler, president of the Consolidated Distributing Company here, is convinced that the airplane is going to play a large part in the distribution and servicing of coin machines in the immediate future. And he speaks from experience.

Weiler, who now has his fourth plane and has two more on order, has been flying since 1927. He has logged a total of 3,000 hours in the air during those 19 years, and he reports that he has used his planes steadily in the business.

Most recent aerial exploit of his company was to fly a serviceman to Warrensburg, Mo., and he says that he expects to do most of the business over his territory by air. He now flies frequently to Chicago, Wichita and other points where he has business.

His present plane is a two-place Cadet, but the machines he has on order are both four-placers. Planes, however, are just about as hard to get as new coin machines. One of the new planes was promised for delivery May 1, but he is still looking for it.

Recently, his Cadet gave him a little trouble on a vacation trip to Lake Hubert, Minn. Trip up went fine, but on the way back a gear off the magneto flew thru the cowling. But Weiler managed to make a forced landing at the airport near Brainerd, Minn., get new gear, and proceed to Kansas City.

canvas, asbestos and to build up phenolic laminates such as fiberglass.

Phenolic resins are also used to make laminated plastic, now widely used by coin machine manufacturers. Material is light and water-resistant and registers high degree of strength, according to engineers.

Also of interest to coin machine men was the chemistry industry's solution of a vexing export problem. Use of old-fashioned packaging methods sometimes resulted in great damage to coin machine shipments abroad. Salt sea air, which has great corrosive action frequently resulted in damage to metal parts of machines, and dampness sometimes caused wooden parts to warp irreparably.

Treated Paper

Modern chemistry has solved the problem by development of chemically treated paper, cardboard and wood, which successfully resist and counteract dampness and corrosion. Use of high adhesion glues eliminates the need for nails in crates and modern export packages are almost airtight.

Development of new refrigeration chemicals were studied closely by manufacturers interested in development of ice cream venders. They pointed out that most persistent trouble with most machines is that ice cream requires an extreme cold in order to remain salable but current refrigeration methods are sometime unsatisfactory because of the tendency to frost the dispensing mechanism. Self-contained chemical freezing units may be the answer to the problem, it was said.

Also shown were odorless laminating varnishes for the rapid production of refrigerator parts such as breaker strips and door liners. Cermic research has also found new uses for the material as a finish for refrigerators and other types of equipment.

WE ARE NOW DELIVERING

FIRESTONE GAMES, INC.
TALLY ROLL

PREMIER COIN MACHINE MFG. CORP.
***PREMIER BARREL ROLL**
***PREMIER ALLEY ROLL**
 Available in 10 1/2, 12 1/2, 14 ft. sizes
THE FINEST ALLEY OUT!

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 IMMEDIATE DELIVERY
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COIN MACHINE PARTS

ANTI-SPLIT LEG REINFORCEMENTS, per 100	\$5.00
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LEG LEVELERS, Set of 460
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KEENEY 28 VOLT BULBS, Ea.20
CHILCO GUN BULBS, Ea.48

WRITE FOR OUR CATALOG PARTS and SUPPLIES

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117-118	119-120	121-122	123-124	125-126	127-128	129-130	131-132
133-134	135-136	137-138	139-140	141-142	143-144	145-146	147-148
149-150	151-152	153-154	155-156	157-158	159-160	161-162	163-164
165-166	167-168	169-170	171-172	173-174	175-176	177-178	179-180
181-182	183-184	185-186	187-188	189-190	191-192	193-194	195-196

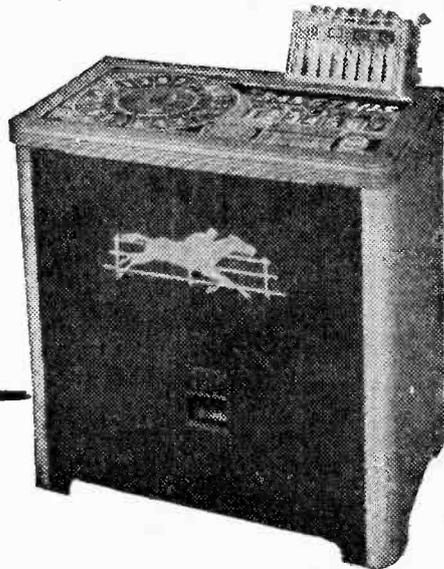
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TIP STYLE TICKETS
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 Tickets folded 5 in a bundle, making 96 bundles,
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CONSOLATIONS—16 @ 25c EACH
 Takes in\$24.00
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. . . 780
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J.P. 175.00
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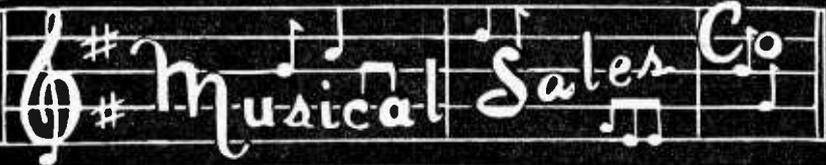
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Levy Too High; Eugene Tax On Pinballs Not Enforced

EUGENE, Ore., Sept. 14.—Altho city council here has enacted an ordinance with an emergency clause making a pinball tax effective immediately, the ordinance has not been enforced owing to the steepness of the levy.

Passed by common council August 12, 1946, Eugene's ordinance would place a \$20 monthly tax on pin games.

The city's assistant finance officer explains that the ordinance is being held in abeyance pending consideration of suggestions from the interested parties. He says that a decision will be forthcoming.

Referring to the fact that the ordinance has not been put into effect, the assistant finance officer said:

Fee Is Reason

"The prime reason for this is the amount of the license fee. As the machines in Eugene are operated on a free-game basis and not on a pay-off on total points, it is felt that the license fee is a bit too stringent. Some operators have indicated that they will be unable to keep their machines functioning under such a heavy fee."

(The assistant finance officer made a particular point of the fact that this city's pin games are free-play games, not making pay-offs. His statement, as read by the trade nationally, is taken to mean that the only way operators in Eugene could meet the high license tax would be to convert their machines to pay-outs. Play on the free-play machines, according to this point of view, would not be sufficient to allow operators to meet the tax.)

Unusual in its tax requirements, the complete text of the ordinance is reprinted here for the trade's information:

WHEREFORE, it is deemed for the best interests of the City of Eugene, Oregon, and for the welfare of the inhabitants thereof that the machines and devices hereinafter referred to be licensed and regulated, rather than to have the same operated without police regulation and licensing, the Common Council enacts the following:

Ordinance No. 8931

An Ordinance regulating and licensing pinball machines and similar devices and games operated by depositing or inserting a coin or slug, provided such machines or other games are played for amusement only, and providing penalty for violation of the provisions hereof and declaring an emergency.

THE CITY OF EUGENE DOES ORDAIN AS FOLLOWS:

Section 1. (a) The term "person" whenever used in this ordinance shall mean and include a person, a firm, a corporation or copartnership, and the singular number shall include the plural.

(b) The term "machine" whenever used in this ordinance shall mean and include any pinball game, marble game or similar device or game, or other game, device or machine in which coins or slugs are deposited.

Section 2. It shall be unlawful for any person to maintain, keep, operate or permit the operation or playing of any machine described in Section (b) of Section 1 hereof on any premises within the City of Eugene, without first obtaining a license therefor in the manner hereinafter provided; and further provided that no such machine so licensed shall be operated or permitted to be operated as a gambling machine or device.

Section 3. Any person desiring to obtain a license to operate or maintain any such machine, shall make application therefor at the office of the city recorder on blanks to be fur-

nished for that purpose, and shall describe the place of business or premises where such machine is to be operated or maintained, and also describe the kind and type of such machine. Each license shall be approved by the city manager and/or the city recorder before issuance thereof for the particular machine as licensed. Provided, however, the city manager and/or the city recorder may in his discretion with concurrence of the chief of police reject any or all applications for licensing hereunder for any reason or cause deemed sufficient.

Section 4. LICENSE FEE. A license fee of Twenty Dollars (\$20.00) per calendar month or portion thereof shall be charged for each and every machine so licensed hereunder, each such license to expire on the last day of the calendar month for which the same is issued.

Section 5. Upon the approval of application for license hereunder, and upon the payment of such license fee, the city recorder shall issue to each applicant a suitable sticker license, which shall be securely pasted by the applicant on each such machine during the period for which the same is licensed. The license so issued shall not be transferable from one machine to another.

Section 6. (a) It shall be unlawful for any person to display in his or its place of business any such machine upon which any such license is not attached as herein provided.

(b) It shall be unlawful for any person to permit or allow any such machine then in his possession or under his immediate control to be played or operated by any minor under the age of 18 years, or any person of unsound mind.

(c) The proprietor of any place of business or premises wherein any such machine is operated or displayed shall be conclusively presumed to be the one in possession and control thereof for any purpose.

Section 7. Any person violating any of the provisions of this ordinance shall upon conviction thereof in the Municipal Court of the City of Eugene be punished by fine not exceeding two hundred dollars (\$200.00) and cost of prosecution, and may be imprisoned in the city jail one day for each Two Dollars (\$2.00) of such fine unpaid. Any machine as herein described which shall be operated or displayed for operation without a license attached thereon as herein provided, or in any wise contrary to the provisions of this ordinance shall be confiscated.

Section 8. WHEREAS, machines as described in this ordinance are now being operated within the City of Eugene, and it is hereby deemed to be necessary for the immediate preservation of the public peace, health and safety of the City of Eugene that this ordinance take effect immediately upon its passage, therefore an emergency is hereby declared to exist, and this ordinance shall become effective immediately upon its passage by the Common Council and approval by the mayor, and it is so ordered.

Passed by the Common Council this 12th day of August, 1946.

(Signed) John Fields,
City Recorder.

Approved by the Mayor this 13th day of August, 1946.

(Signed) Earl L. McNutt
Mayor.

UNITED Exclusive Distributors for Wisconsin and Peninsula of Michigan for —
CHALLENGER '47 PHONOGRAPH
EVANS TEN STRIKE AND CONSOLES
WRITE FOR PRICES on Goalee, Lite League, Bowl-away, Surf Queen and Champion Hockey

4	QUALITY BUYS OF THE WEEK	4
Evans Lucky Lucre, '41\$ 99.50	
Wurlitzer Twin 12 Unit 245.00	
Double Safe Stands 59.50	
Single Safe Stands 14.50	

NOW DELIVERING
BALLY'S
BIG LEAGUE
\$299.50

WRITE TODAY FOR OUR PRICE LIST — Terms: 1/3 Certified Deposit

Wisconsin's Leading Distributors
UNITED COIN MACHINE COMPANY
6304 W. GREENFIELD SPRING 8446-8447 MILWAUKEE 14, WISC.

MAX BROWN



Wants

SEND US YOUR CARD
We will place you on our mailing list for special price offers.
YOUR BUSINESS CARD
Extra-Hot!
CHICAGO COIN'S GOALEE
NEW — WRITE
Immediate Delivery!
Hot New Games!

Surf Queen Write	Superliner\$322.00
Bally (Big League)\$299.50	Big Hit 265.00
Dynamite 334.50	Trade Winds 249.50
Fast Ball 330.00	South Seas 269.50
Spellbound 325.00	Streamliner 249.50

YOU'LL LIKE THE WAY WE DO BUSINESS
PHILADELPHIA COIN MACHINE EXCHANGE
844 North Broad Street — Phone POplar 5-4772 — Philadelphia 30, Pa.

WANTED TO BUY

Small route located in the New England States. Send full particulars to
BOX 764, The Billboard
155 N. Clark St. Chicago 1, Ill.

"The House of Proven Winners"

**PRE-INVENTORY SALE
PRICES SLASHED**

Reconditioned—Renewed—Rebuilt

PHONOGRAPHS

Wurlitzer 500	\$395.00	Seeburg 8800, R.C.	\$525.00
Wurlitzer Victory Cab., 780 Mech. .	475.00	Seeburg 9800, R.C.	525.00
Wurlitzer Victor Cab., 24 Mech. .	395.00	Seeburg 8800, E.S.	495.00
Wurlitzer 600K	395.00	Seeburg Commander, RC	445.00
Wurlitzer 600R	365.00	Seeburg Cadet, RC	395.00
Wurlitzer 24	295.00	Seeburg Colonel, RC	445.00
Wurlitzer 716	195.00	Seeburg Major	345.00
Wurlitzer 616, Lite-Up	210.00	Seeburg Envoy	365.00
Wurlitzer 616	185.00	Seeburg Classic, RC	395.00
Wurlitzer 416	125.00	Seeburg Vogue	395.00
Wurlitzer 412	155.00	Seeburg Gem	295.00
Wurlitzer 312	145.00	Seeburg Rex	225.00

Bally Undersea Raider	\$244.50
Champion Hockey	179.50
Life League	Write
Seeburg 5c Wireless Wall Box	22.50
Packard Wall Box	29.50
Wurlitzer 120 Wall Box	11.95
Buckley 24 Sel. Chrome Box	10.95

NOW MAKING IMMEDIATE DELIVERY

- Bally Draw Bell
- Bally Victory Derby
- Bally Victory Special
- Bally Big League

JOBBERS—Write for Quantity Prices.

ALSO

SEEBURG — PACKARD — WURLITZER — BUCKLEY

Wall and Bar Remote Boxes—Write, Wire or Phone
1/2 Deposit, Balance C. O. D.—Subject to Prior Sale

Gaycoinc DISTRIBUTORS

Exclusive Bally Distributors

4866 Woodward Avenue

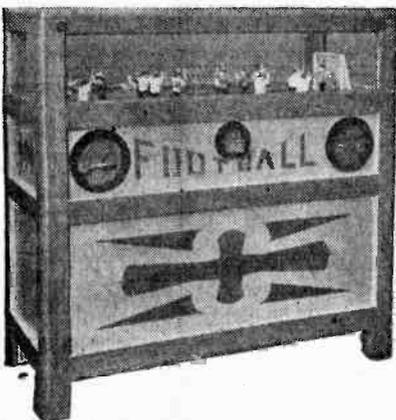
750 Northeast 79th Street

Detroit 1, Michigan—Phone Temple 1-7272

Miami 38, Florida—Phone 7-2441

CARTRIDGE TRIPPE Price Plus Guaranteed Satisfaction **Always! A SQUARE DEAL WITH IDEAL**

IDEAL FOOTBALL



- ★ THE NEWEST SENSATION
- ★ 2 PLAYER ACTION
- ★ LEGAL EVERYWHERE
- ★ FAST PLAY
- ★ SOLID OAK CABINET (Finished on 4 Sides)

\$395.00

(F. O. B. St. Louis)

DISTRIBUTORS: WRITE FOR OPEN TERRITORY.

TRADE IN YOUR OLD CHESTER-POLLARD FOOTBALL FOR \$75.00, OR YOUR CHESTER-POLLARD GOLF FOR \$20.00.

IDEAL NOVELTY CO.

Phone: Franklin 5547
2823 Locust St
St. Louis 3 Mo.

WANTED

CHICKEN SAMS WILL PAY
JAPS or \$60.00 EACH
JAILBIRDS

SCENERY
KILROY IS HERE
FOR SHOOT THE CHUTES
OR
SHOOT THE MOTHER IN LAW
FOR CHICKEN SAMS, JAPS OR JAILBIRDS
IMMEDIATE DELIVERY \$14.50 EACH
1/3 Deposit with Order, Balance C. O. D.

SPECIAL
FOR ONE WEEK ONLY
KILROY IS HERE
Completely refinished, overhauled and revamped from SHOOT THE CHUTES. Only \$130.00 EACH!

GENERAL COIN MACHINE COMPANY
CHICAGO 45, ILL.

NOT NOW!

That's for sure

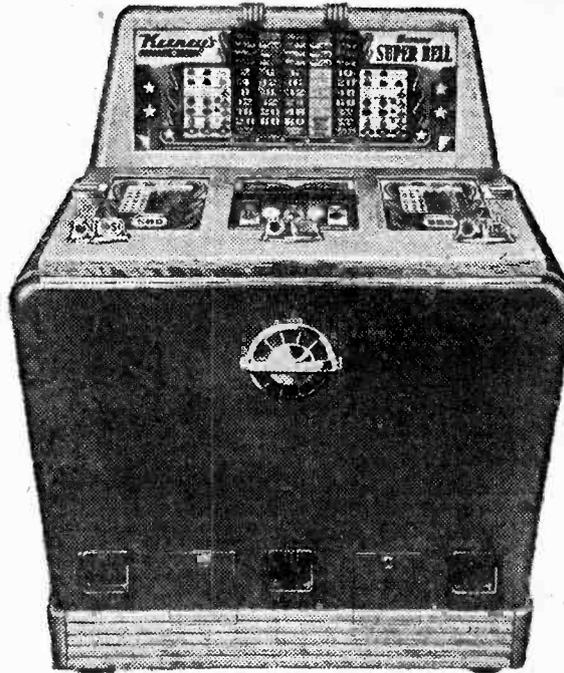
MAYBE NOT FOR SEVERAL YEARS

(Unless Jack Keeney Makes Them)

Will Any Console and So-Called Consoles, Nearly Approach the Supreme Qualities of

The Keeney Single and Twin Model
The Keeney Three-Way Model

BONUS SUPER BELLS



This Is Our Sincere Conviction Based on Absolute Facts. If You Ask Any Operator Who Is Fortunate Enough To Own Keeney's BONUS SUPER BELL

He Will Very Proudly Say

"As Location Getters — Location Holders — Player Magnetizers — Steady Performers — Lowest Operating Cost and Profit Producers —

THE BONUS SUPER BELLS Are

T-H-E B-E-S-T

"If You Can Get Some You Will Be as Lucky as I Am and Out of Luck If You Don't Act Fast."

We Are Now Delivering Three-Way BONUS SUPER BELLS on a "First Come Basis," Expect To Renew Deliveries on Single and Twins Very Soon.

CIGARETTE MACHINES ONLY THE BEST

That's why we are waiting for the one soon to be released and made by Keeney, that magic name in the coin machine world.

FIVE BALL FREE PLAY MACHINES

We are delivering now . . . but only those which are worthy of BANNER ENDORSEMENT

MUSIC

PACKARD PLA-MOR PRODUCTS

Manufactured by the Father of the Coin-Operated Phonograph Business, Homer E. Capehart. Now Delivering Packard Wall Boxes — Adapters — Hideaways — All Packard Speakers, Including the Packard

"OUT OF THIS WORLD" SPEAKER

BANNER SPECIALTY COMPANY
Endorsing Only the Best

199 W. Girard Avenue
Philadelphia 23, Pa.
GARfield 5-0975

1508 Fifth Avenue
Pittsburgh 19, Pa.
Grant 1373



M. E. GIBBER, Sales Manager

MUSIC—READY FOR LOCATION—ALL BOXES CLEANED, CHECKED & CRATED

Wurlitzer 616	\$250.00
Wurlitzer 24	310.00
Wurlitzer 500	425.00
Wurlitzer 61	150.00
Wurlitzer 24, Victory Model	425.00
Wurlitzer 16, Victory Model	395.00
Rock-Ola '41 Super	410.00
AMI Singing Tower	325.00
AMI Highboy, 40 Selection	395.00
AMI Top Flight	250.00
Seeburg Commander, ESRC	395.00
Seeburg Regal, ESRC	385.00
Wurlitzer, R. C., Twin 12	275.00
Rock-Ola, R C, Twin-12	275.00
Rock-Ola Imperial 20, Cellar, R. C.	275.00
Wurlitzer 24, Cellar, R. C.	275.00

FREE PLAY GAMES

Invasion	\$125.00	Repeater	\$ 59.50
Kismet	175.00	Record Time	125.00
Knockout	125.00	Salute	59.50
Landslide	39.50	Second Front	125.00
Marines at Play	125.00	Star Attraction	74.50
1-2-3, Short Model	84.50	Show Boat	79.50
Owl	64.50	School Days	69.50
Pan-American	54.50	Sport Parade	59.50
Paratroop	94.50	Sky Ray	54.50
Play Ball	59.50	Sun Valley	125.00
Polo	35.00	Trailway	84.50
Wild Fire	69.50	Victorious	94.50

ABC Bowler	\$ 74.50
Barrage	39.50
Boomtown	39.50
Chubby	25.00
Champ	69.50
Dixie	54.50
Eagle Ranch	49.50
Eagle Squadron	110.00
Flicker	69.50
Glamour	44.50
Hi Hat	79.50

CONSOLES

Sun Rays, F.P.	\$145.00
Pace Reels, Combination	150.00
Totalizer, F.P.	110.00
Silver Moon, F.P.	110.00
Big Top, F.P.	110.00
Paces Saratoga Jr., P.O.	100.00
Big Game, F.P.	95.00
Late Mills Four Bells, 5¢ Play	450.00
Keeney Kentucky Club	110.00
Bally Club Bell, Combination	210.00
Jumbo Parade, F.P.	95.00
Baker's Pacers, Daily Double Check Separators	425.00
Keeney 5¢-25¢, Super Bell	325.00
Buckley Track Odds, D.D. (like new)	595.00

SLOT

BARGAIN!!

25 5¢ Slots — Mills Mechanisms, Special Cabinets—Front Mint Vendors—5 coin Escalators — 2/4 pay-out — no Jackpots — complete and in good operating condition.

\$49.50



ARCADE EQUIPMENT

Amusement Lite-League (New)	\$425.00	Late Exhibit Counter Love-Meters, 2 on a Stand, Complete	\$ 85.00
Batting Practice	115.00	Periscope	125.00
Chicago Coin Hockey	125.00	Pitchem and Catchem	125.00
Keeney Submarine Gun	125.00	World Series	95.00
Keeney Air Ralder	115.00	Groetchen 10¢ Metal Typer	325.00
Keeney Anti-Aircraft	95.00	Batter Up-Similar to Genco Play Ball	95.00
Evans Skee Ballette	95.00	Bally Torpedo Gun	110.00
New Supreme Bolascare	325.00	Mills Lobby Scale	49.50
Slightly Used Supreme Bolascare	275.00	Drivemobile	285.00
Factory Rebuilt Exhibit Vitalizer	125.00	Ten Strike	85.00
Evans Tommy Guns	95.00	Panorams	365.00
Bally Rapid Fire	125.00		
Shoot Your Way to Tokyo	115.00		

THE AMAZING NEW ESCALATOR CONVERSION

DURO-MATIC

For Mills 5c-10c or 25c escalators—absolutely eliminates all escalator troubles and service calls. WRITE for prices.

WATCH FOR

TUNE TIME!

The newest and most complete Wall Box to feature personalized, timed music. Shortly available.

TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

2021-25 PROSPECT AVE. Phone: PRospect 6316-17 CLEVELAND 15, OHIO

Chemical Industry Slants Sales Aims At Small Coin Biz

CHICAGO, Sept. 14.—That the giant many-million-dollar chemical industry—which formerly dealt in tons—could slant its sales toward coinmen and the 10-cent store had evidence at the Fourth Chemical Exposition being held here.

This trend toward more consumer distribution developed as a new goal of the exposition, sponsored by the American Chemical Society. One of the highlights of the showing was chemical specialties in tiny glass vials, wrapped for small sales. One manufacturer declared, "When Union Carbide & Carbon Corporation goes after 10-cent store sales you know that there has been a sizable change in the industry."

Union Carbide & Carbon's subsidiary, Carbide & Carbon Chemicals Corporation, is displaying its "6-12" brand insect repellent at the exposition. Several other companies are also showing specialties which range from household disinfectants and air deodorants thru special chemicals for leather.

Altho the quantities of specialties in chemicals are comparatively small compared with the vast tonnages of such heavy chemicals as nitric and sulphuric acids and others used by the industry, the specialties alone have an annual sales volume of at least \$1,500,000,000, according to leaders of the chemical business.

According to one manufacturer, the firms have gone into the new field unwillingly, preferring to have organizations with more experience in mass merchandising take over these specialties, with the chemical company supplying the raw materials.

U. S. Tax Paid for 532 Arizona Bells

PHOENIX, Ariz., Sept. 14.—Federal excise tax was paid on 532 Bell machines and on 1,911 pinball machines and juke boxes during the last fiscal year in Arizona.

Report was included in the Treasury Department's annual statement on special tax stamps issued for the year ended June 30.

Venezuela Beer 60 Cents Bottle But Still Popular

CARACAS, Venezuela, Sept. 14.—Cerveceria Caracas, largest brewery in Venezuela, is planning to open another beer plant, this time at Maracay, capital of the State of Aragua. Company plans to spend about \$2,000,000 on the structure.

Average bottle of beer in Venezuela costs 60 cents and contains two glasses. Cerveceria already has two large plants at Caracas and Maracaibo.

Milwaukee Coin Ops Ass'n Launches Monthly Bulletin

MILWAUKEE, Sept. 14.—Following a discussion at their last meeting here the Milwaukee Coin Machine Operators' Association announced that it will publish a monthly bulletin which will contain news on association activities.

First edition will be issued soon, according to the association, and will also contain personal news of members.

O'Conner Company Opening

BEAUMONT, Tex., Sept. 14.—O'Conner Sales Company announced its opening this week at 502 Louisiana Street. Company will specialize in record, pin ball and other coin-operated machines.

Kentucky Operators

Now Taking Orders and Delivering

- Williams Dynamite
- Packard Pla Mor Hideaway Phonograph
- Packard Boxes & Other Accessories
- Spellbound
- Surf Queens
- Big League
- Victory Derby
- Victory Special
- Bally Draw Bell
- A. B. T. Challenger
- Champion Hockey
- Goalee
- Lite League
- Mills Black Cherry
- Fast Ball
- Superliner
- Golden Falls
- Mills Vest Pockets
- Columbia Bells
- Evans Products
- Safe Stands

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky.

NEW EQUIPMENT

READY FOR DELIVERY

- A.B.T. Challenger \$85.00
- Gottlieb 3-Way Gripper 39.50
- New Improved Exhibit Ideal Card Vendor (All Metal—Separate Cash Box) 29.50
- Flash Hockey (2 Players) 249.50
- Shipman Postage Stamp Mch., 3 Slot 39.50
- Chicago Coin Goalee Write
- Bat-a-Ball (New Upright Baseball), Very Attractive Write

ON HAND

- Knockout Bags and Bladders Write
- Money Changers and Coin Counters .. Write

SOON

New Punching Bags—Place Your Order Now.

CARDS

Baseball Players, Prize Fighters, Movie Stars and every other card you may want. At Factory Prices.

New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.



510-514 W. 34th St. N.Y. 1, N.Y. (Bryant 9-6877)

FOR SALE

READY FOR LOCATION

- 12 Seeburg Hideaways.....\$325.00
- 8 T-12 Wurlitzer Hideaways... 185.00
- 2 Singing Towers (#201 Marble-Glo)..... 375.00

25% With Order, Balance C. O. D., F. O. B. Pittsburgh.

PITTSBURGH MUSIC CO.

420 No. Craig Street Pittsburgh, Penna.

40 1941 model light cabinet jackpot Dominos.

30 Bakers and Pace Racers, light and dark cabinets, old and late models.

150 Slots, new models, exception of two weeks' use.

5c, 10c, 25c, 50c Mills Cherry Bells and Brown Fronts, Jennings DeLuxe and Super DeLuxe models. Pace latest models.

Will sell right for quick buyer that will come to Virginia Beach and inspect same, as is.

CLOSING OUT THESE MACHINES

ATLANTIC AMUSEMENT CO.

1605 Pacific Ave. Virginia Beach, Va.

WHIZZ
the finest skill game there is.... by GENCO

- Can be operated as a FREE PLAY or NOVELTY game. A BIG money-maker either way!
- Electrically operated.
- Fast—Exciting—Colorful
- Plenty of ACTION, SPEED and PLAYER APPEAL
- A WINNER in ANY territory!

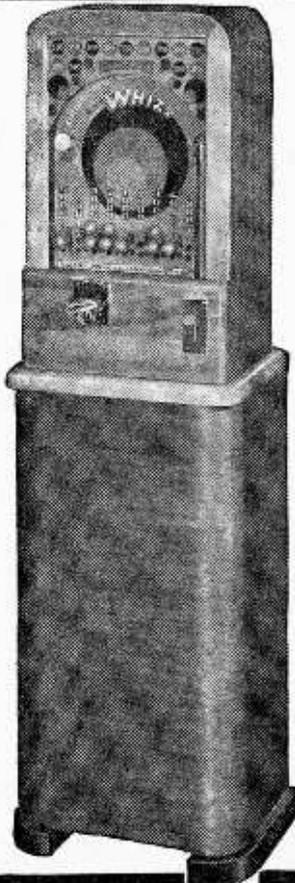
IMMEDIATE DELIVERY!

PRICE **\$189.50**

ORDER TODAY BY PHONE, WIRE OR LETTER

MORRIS Novelty Co.

4505 Manchester Ave. St. Louis 10, Mo. Phone: Franklin 0757





THEY'RE BRAND NEW! THEY'RE IN STOCK FOR IMMEDIATE DELIVERY!



- MILLS BLACK CHERRY BELL
- MILLS GOLDEN FALLS, HANDLOAD
- MILLS VEST POCKET BELL
- WILLIAMS DYNAMITE, FREE PLAY (Northern Illinois and Wisconsin)
- ABT CHALLENGER
- DOUBLE DELUXE REVOLVE-A-ROUND SAFES
- CHICAGO COIN SPELLBOUND
- EXHIBIT FAST BALL
- EXHIBIT BIG HIT
- GOTTLIEB SUPERLINER

GUARANTEED RECONDITIONED EQUIPMENT PHONOGRAPHS

Mills Throne	\$339.50	AMI Singing Tower	\$375.00
Mills Empress	379.50	Seeburg 9800, R.C.	569.80

Consoles		Slots	
1940 Galloping Domino, J.P.	\$159.50	5¢ Jenn. Silver Club Special	\$149.50
1941 2-Tone Galloping Domino, J.P.	249.50	10¢ Jenn. Silver Club Special	159.50
Mills Jumbo, F.P.	119.50	5¢ Jenn. Silver Sky Chief	149.50
Bally Club Bell	229.50	Columbia, J.P.	89.50
Baker's Races, DD	249.50	5¢ Mills Bonus Bell	225.00
Buckley Track Odds (No DD)	349.50	25¢ Mills Club Console	285.00
Pin Games		10¢ Watling Rotatop	89.50
Williams Flat Top, F.P.	\$189.50	Vest Pocket Bell, Bl. & Gold.	49.50
Marvel Catalina (Revamp)	179.50	5¢ Watling Rotatops	89.50
Mills Spinning Reel, P.O.	99.50		
Gottlieb School Days	49.50		
Bally Sport King, P.O.	179.50		
Bally Kentucky, P.O.	195.00		

PARTS FOR YOUR MILLS SLOTS	
MAIN CLOCK GEARS FOR MILLS SLOTS (Owl 75-B)	\$2.50 ea.
SHORT PINION IDLER GEAR FOR MILLS SLOTS (279CSP)	\$1.50 ea.

Write for complete list: Parts and Reconditioned Equipment of all kinds. TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

AUTOMATIC COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 8244
 4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS
 Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa



IMMEDIATE DELIVERY

ON ALL **SEVEN ...**

KEENEY'S 3-WAY BONUS SUPER BELL

Three Players at One Time—
 Three Coin Chutes To Set
 New All-Time Profit Marks
WRITE, WIRE, PHONE TODAY!

Other Big Money Earners Ready Now

- MUTOSCOPE VOICE-O-GRAPH**—Universal appeal—Human Interest—dependable operation—all "talk up" heavy profits.
- MUTOSCOPE NEW NOVELTY CARD VENDOR**—Top penny-getter. 1000 cards FREE!
- MUTOSCOPE ATOMIC BOMBER**—Long on service as well as profits.
- CHICAGO COIN SPELLBOUND**—The 5-ball game which keeps players that way.
- NEW ABT CHALLENGER**—Challenges any game to match its earnings.
- EXHIBIT FAST BALL**—A fast, colorful game built for big play.
- NEW AMI 40-SELECTION PHONOGRAPH**—Twice the records for twice the play.



DISTRIBUTORS, INC.

Morris Hankin Jack Lovelady
 708 Spring Street, N. W., Atlanta, Ga.
 1524 2d Ave., N. Birmingham, Ala.

MAYFLOWER DISTRIBUTING COMPANY

NORTHWEST BALLY DISTRIBUTORS

We Are Making Deliveries on Bally Big League, Draw Bell, Bally Victory Derby, Victory Specials, Surf Queens.

CONSOLES

TRACK ODDS, Slant Head, A.C.	\$225.00	LUCKY STAR	\$ 75.00
GALLOPING DOMINOS, Light Cab.		LUCKY LUCRE	100.00
J.P.	125.00	JENNINGS FAST TIME	69.00
BANG TAILS, Light Cab., J.P.	125.00	SARATOGA SR. RAILS	55.00
GALLOPING DOMINOS, Walnut	100.00	JUMBO PARADE, Late Head	110.00
BANG TAILS, Walnut	100.00		

SLOT MACHINES

EXTRA BELL, Set of Three	\$795.00	JENNINGS FOUR STAR CHIEF	\$125.00
DARK CHERRY, Set of Three	700.00	JENNINGS 50c CHIEF	300.00
ORIGINAL CHROMES, Set of Three	600.00	COLUMBIA, Jack Pot, Lge. Reel ..	75.00
BROWN FRONTS, Set of Three	550.00	COLUMBIA GOLD AWARD	50.00
BLUE FRONT, set of 3	490.00	MILLS Q.T. 5c	75.00
JENNINGS MASTER CHIEF	150.00	MILLS Q.T., 1c	25.00
JENNINGS VICTORY CHIEF	175.00	SMOKER BELL, 5c	50.00
		SMOKER BELL, 1c	30.00

ONE BALL

SANTA ANITA	\$ 90.00	FLYING CHAMP	\$ 35.00
CHALLENGER	75.00	THISTLE DOWN	35.00
GRAND NATIONAL	40.00	SKY LARK	75.00
PACE MAKER	35.00	FORTUNE	100.00

Must Make Room—All Reconditioned.

ARCADE EQUIPMENT

UNDER SEA RAIDER, slightly used	\$330.00	SKY FIGHTER	\$150.00
BALLY RAPID FIRE	110.00	SHOOT YOUR WAY TO TOKIO	125.00
MIDGET BOWLING ALLEY, 6 Ft. ...	100.00	ARSENAL RAPID FIRE GUN	200.00
		TORPEDO	125.00

USED FIVE BALL MACHINES

SHORT STOP, MR. CHIPS, SUPER SIX, BIG TOWN, CADILLAC, LANCER, ALI BABA, JOLLY VARIETY, ROLLER DERBY, COWBOY, SUPER CHARGER	\$ 25.00
BOX SCORE, BOWLING ALLEY	35.00
TRIUMPH, LONE STAR, DOUGH BOY, SCORE CARD, LITE-A-CARD	35.00
PAN AMERICAN, MASCOT, BOOM TOWN, LINEUP, TARGET SKILL, FORMATION, MILLS OWL	50.00

Mayflower Distributing Co.

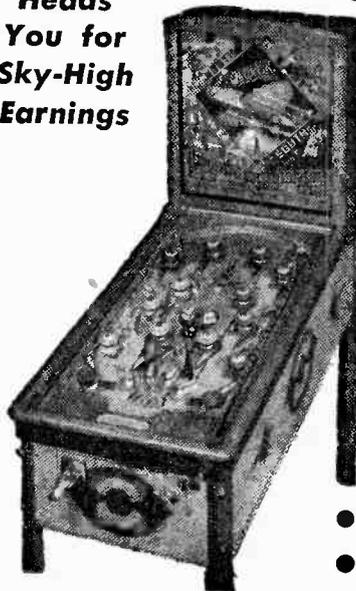
2218 UNIVERSITY AVENUE ST. PAUL 4, MINN.

GET BOTH at LAZAR

Immediate Delivery!

GOTTLIEB'S SUPERLINER

Heads You for Sky-High Earnings



GOTTLIEB'S THREE-WAY GRIPPERS

New, Improved, Sturdier Model. Clear, Easy-To-Read Dial.

Other LAZAR Profit Builders

- ROCK-OLA Phonograph of Tomorrow—Finest modern music machine for the finest peak-profit locations.
- NEW ABT CHALLENGER (1c and 5c Play)—Top Profit skill game of all time.
- GENCO'S WHIZZ—Packed with action, for peak player-appeal.
- ACE COIN COUNTER—Sensationally popular new feather-light model with FIVE exclusive improvements.
- PACES SLOTS AND PACES REELS (5c, 10c, 25c, 50c and \$1)—Every one a favorite!
- DAVAL PRODUCTS—A complete line-up of sensational counter games, including MARVELS and AMERICAN EAGLES (coin and non-coin operated). Built for better play.

B. D. LAZAR CO.

1635 FIFTH AVE. PITTSBURGH 19, PA.

Phone: Grant 7818

ORDER THIS PENNY-GETTER and BOOST YOUR DOLLAR PROFITS



New NOVELTY CARD VENDOR

1000 Cards FREE!

Designed for fast play-appeal with quick profits. Novelty Card Vendor is legal everywhere. No Federal Tax.

Price \$29.50

Write, Wire, Phone Today!

- Rake Coin Machine Exchange
609 Spring Garden St.
Philadelphia, Pa.
- Trimount Coin Machine Co.
40 Waltham St.
Boston 18, Mass.
- Hercules Distributing Co.
415 Frelinghuysen Ave.
Newark, N. J.
- Jacob Schoenbach
1647 Bedford Ave.
Brooklyn, N. Y.
- Thomas Novelty Co.
1572 Jefferson
Paducah, Kentucky
- Parkway Machine Co.
823 W. North Avenue
Baltimore 17, Maryland

- ABT COIN SLOTS
- SEPARATE LOCKED CASH BOX
- NATURAL OAK FINISH
- COMPACT—REQUIRES LESS THAN 1 SQ. FT. PROFITS REPEAT . . . AND REPEAT . . . AND REPEAT!

- Cleveland Coin Machine Exchange
2021 Prospect Ave.
Cleveland, Ohio
- Bell Products Co.
2000 N. Oakley
Chicago, Ill.
- Twin City Supply House
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Wisconsin Enterprise To Remodel Arcade, Morry Zenoff Says

MILWAUKEE, Sept. 14.—The Wisconsin Enterprise Corporation is extensively remodeling its portion of the Plankinton Arcade, according to WEC President Morry Zenoff. Assisted by Paul D. Berger, Zenoff is converting his firm's space into an amusement spot stocked with 60 coin-operated machines. Additional installations, the executive revealed, include a well-stocked gift section, an out-of-town newspaper stand and the largest magazine stand in the city.

When alterations were begun in July, ex-merchant marine Zenoff said his equipment consisted of a handful of coin machines and a small gift and souvenir counter. Steadily he increased his stock. Now he has two self-operated photo machines, card-holding machines and many games of skill. The gift section resembles a smart metropolitan shop, according to Zenoff.

Department housing magazines and newspapers is expected to be one of the main attractions, Berger said, for it will feature about 200 out-of-city newspapers and virtually all magazines.

Zenoff and Berger claim to be the only arcade owners using radio to boost patronage. Three weekly spot announcements call the public's attention to their location. Final remodeling, they believe, will be completed in about three months.

Harry Ryther Dies in Detroit

DETROIT, Sept. 14. Harry Ryther, owner, Detroit Amusement Company and formerly of Harry's Music Company here, died September 5 after a protracted illness. He had been a music machine operator for many years. Survived by his widow.

DIP LEVELS OFF

(Continued from page 91)

what might be the cause of declines in play. Blendow, after taking into consideration the drop in the number of servicemen passing thru arcades, said arcade owners and managers can trace some of the decline right up to their own doorsteps.

There is more to running a profitable arcade, said Blendow, than putting machines on the floor. Arcade men have to plan their amusement centers carefully, and should study where and how to best place different types of arcade pieces, Bledow said.

Of the trend in arcade makeup, Blendow pointed out that the Penny Arcade no longer predominates. It has made way largely for the amusement arcade, he said, with a variety of machines ranging from penny to nickel or more-per-play equipment. Meantime, he added, arcade proprietors are giving more attention to a design or pattern for placing their machines so as to increase play.

Equipment To Help

Blendow said he felt the strictly Penny Arcade was far from out of fashion, that new penny equipment would help many of them step up their business.

AOAA's survey disclosed that Mid-western arcade owners reported a bigger decline in play than those on the West Coast, while southern arcades took an even bigger drop. But arcade owners everywhere report business definitely on the up-swing. Most feel play has leveled out, and will take on a constant pattern from now on.

New equipment and proper location choosing and planning are the two things which arcade men look to bring play up to new highs.

MULLINIX DEBUT

(Continued from page 91)

Joe Calcutt, of Vending Machine Company, Fayetteville, N. C. After nearly two years, during which he managed routes for Calcutt, Mullinix backslid temporarily to his first love, railroading.

He went back to work for Atlantic Coast Line Railroad, for which he had worked for eight years previously. But almost as soon as he took over the job in Savannah he was back in coin machines. Within a short time he was operating a route of 55 pin-ball games here, at the same time he held down an eight-hour-a-day job with the railroad company.

By 1936 Mullinix's coin business had grown too big for part-time work. Giving up the railroad business for good, he gradually swung from operating to distributing.

Today he reports his distributorships include Rock-Ola phonographs, Bally and A.B.T. Games.

KOLODNY KEYS MEET

(Continued from page 91)

Program of the new organization will begin at once.

Among organization meeting attendants were representatives of the following organizations:

National Wholesale Garment Association, Wholesale Dry Goods Institute, National Wholesale Jewelry Association, National Wholesale Furniture Association, National Leather and Shoe Finding Association, National American Coal Sales Association, Beauty and Barber Supply Institute, Motor and Equipment Wholesalers Association, and National Association of Tobacco Dealers.

Also National-American Lumber Association, National Association of Sheet Metal Distributors, National Candy Wholesalers Association, National Electrical Wholesalers Association, National Wholesale Druggists Association, National Wholesale Hardware Association, Optical Wholesalers Association; Southern Supply and Machinery Distributors, Inc.; United Fresh Fruit and Vegetable Association, United States Wholesale Growers Association, Wholesale Stationers Association and the Wine and Spirits Wholesalers of America.



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UNITED OKLA. @ 179.50	SHANGRI LA @ 129.50	CHICAGO COIN SPELLBOUND @ \$325.00
HOMA @ 179.50	GENCO VICTORY @ 72.50	EXHIBIT FAST BALL @ 330.00
UNITED ARIZONA @ 175.00	GENCO DEFENSE @ 79.50	GOTTLIEB SUPER LINER @ 322.00
UNITED SUN VALLEY @ 99.50	HI-HAT @ 67.50	WILLIAMS' DYNAMITE @ 334.50
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Report was written by P. R. Vogt and H. A. Huetotter for the U. S. Naval Technical Mission in Europe.

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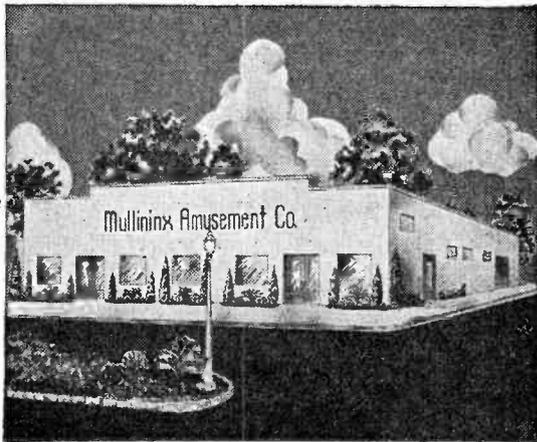
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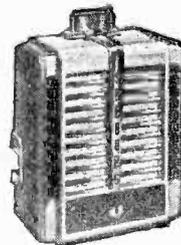
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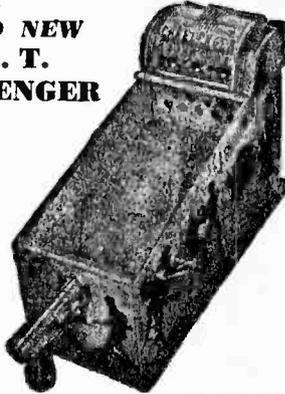
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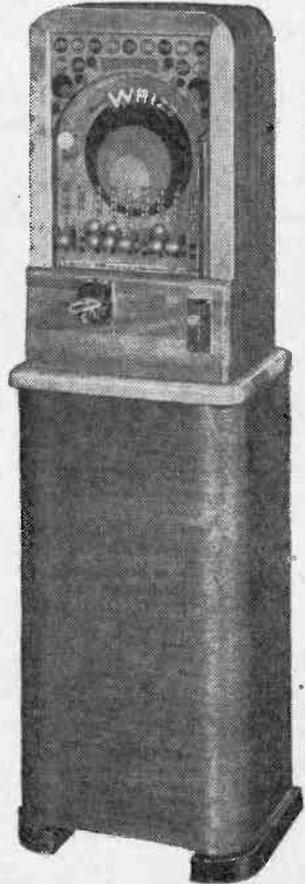
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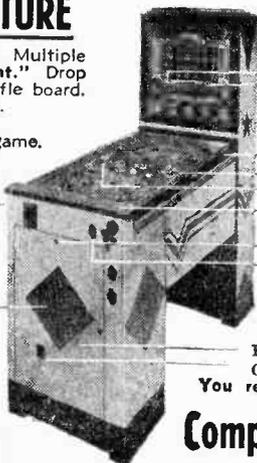
DOUBLE FEATURE

A One Ball Free Play Multiple Game that is "different." Drop slot motor driven shuffle board. New features as shown.

A one operation game.

DROP CHUTE

METAL DIAMONDS



A UNIT GUARANTEED

To Reduce Service to a Minimum

FIRST RACE
 SECOND RACE
 (First Race Remains Lit 'Til Hit)

STAINLESS SIDE RAILS
 FIRST RACE
 SECOND RACE
 STAINLESS FRONT RAIL

BENT COIN RETURN
 FREE PLAY BUTTON

HEAVY FRONT DOOR
 COIN RETURN
 You receive every feature that is designated by lines.

Complete as Pictured, \$289.50

(On Following)

Thoroughbreds, Longacres, 41-47 Derbys, Dustwhirls, Whirlaway, Pimlico, Club Trophy, Dark Horse, Blue Grass, Sport Special, Record Time.

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MACHINE MADE AND MOUNTED—WE MANUFACTURE ONLY

TIP CARDS—JACKPOT—BASEBALL CARDS

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Prices Very, Very Reasonable—No Order Too Small
 PHONE WHEELING 840 COLUMBIA SALES CO. 323 MAIN ST. WHEELING, W. VA.

WHIZZ

the finest skill game there is...

by GENCO

WHIZZ is a NEW electrically operated FREE PLAY Skill Score game packed with lots of ACTION, SPEED and PLAYER APPEAL!

WHIZZ can be operated as a FREE PLAY or NOVELTY game . . . and a BIG money maker either way.

A fast, exciting colorful game with plenty of "come on" and speedy playing time.

When you see WHIZZ in action . . . you too will say—The FINEST skill game there is!

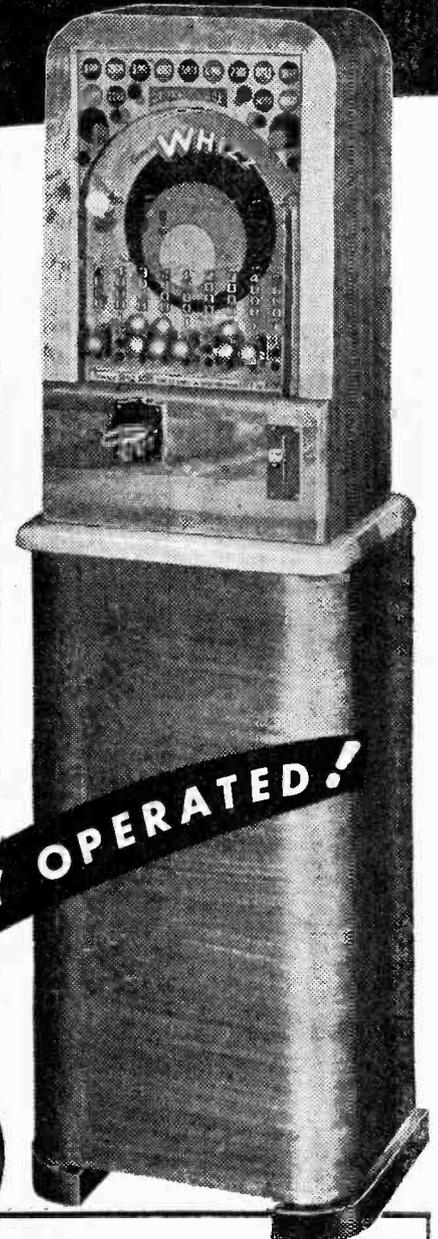
WHIZZ IS THE FINEST BECAUSE—

- A minimum of four balls lined up in rotation earns award. Value increases as additional balls are lined up.
- Score automatically lights up on colorful playfield.
- Sturdily constructed and highly finished in attractive veneer.
- New anti-tilt device super-sensitive, gives protection against cabinet nudgers.
- All awards fully metered.
- Game cabinet is 24" high, 12" deep and 18" wide. Pedestal is 38" high. Overall height 62".
- Game can be detached from pedestal for use on counter.

Phone, Wire or Write
 Your Distributor
 Today!

ELECTRICALLY OPERATED!

PRICE
\$189.50
 F.O.B. FACTORY



GENCO

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TOTAL ROLL STILL LEADS THE FIELD!

LOS ANGELES
W. R. Happel
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BADGER'S Bargains

"Often a few dollars less - Seldom a penny more"

MILWAUKEE
C. A. Happel
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Reconditioned Consoles

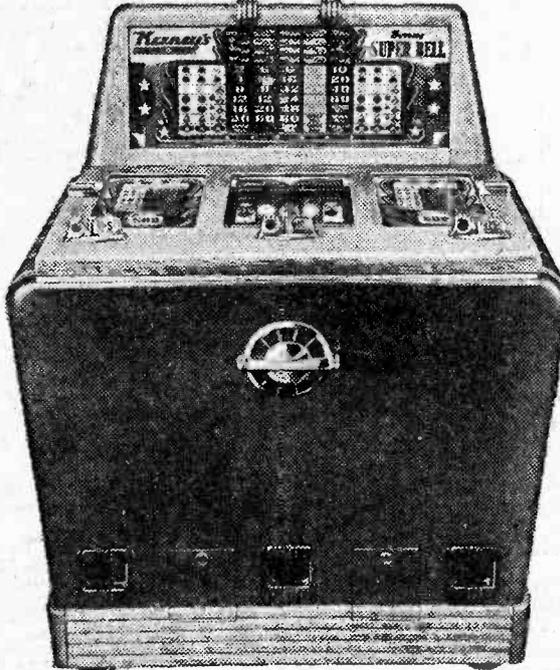
LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

- KEENEY SUPER BELL, 10c, F.P., P.O. \$289.50
- KEENEY SUPER BELL TWIN, 5c-5c, F.P., P.O. 475.00
- KEENEY SUPER BELL TWIN, 5c-5c, P.O. 325.00
- KEENEY SUPER 4-WAY, 5c-5c-25c-25c 595.00
- KEENEY SUPER BELLS, 25c-25c-25c-25c 595.00
- KEENEY SUPER BELL, 5c, F.P., P.O. 259.50
- KEENEY SUPER BELL, 25c, F.P., P.O. 289.50
- KEENEY SUPER TWIN, 5-25c, P.O. 350.50
- KEENEY SUPER 4-WAY, 5c-5c-5c-25c, P.O. 495.00
- KEENEY SUPER 4-WAY, 5c-5c-5c-5c, P.O. 475.00
- KEENEY SUPER 4-WAY, 5c-5c-10c-25c 595.00
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- JENNINGS BOBTAIL, 5c, F.P. 89.50
- JENNINGS SILVER MOON, F.P., P.O. 189.50
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- MILLS THREE BELLS, 5c-10c-25c 825.00
- MILLS FOUR BELLS, Orig. Heads, 5c-5c-5c-5c. 395.00
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- BALLY GOLD CUP 59.50
- BAKER'S PACERS, Late Daily Double 199.50
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- BALLY CLUB BELLS, F.P., P.O., 25c \$225.00
- BALLY SUN RAYS, F.P., 5c 119.50
- BALLY SUN RAYS, F.P., 25c 129.50
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- PACE SARATOGAS, Late Models, 5c, P.O. 89.50
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- EVANS DOMINOES, Late D.D. Jackpot 199.50
- EVANS LUCKY LUCRE, 3-5c, 2-25c 199.50
- EVANS LUCKY LUCRE, 5c-5c-5c-5c 125.00
- PACE TWIN REELS, 5c-10c, P.O. 295.00
- BALLY ROLL 'EM, 5c, P.O. 124.50
- BALLY HI HAND, 5c, F.P., P.O. 169.50
- BALLY HI HANDS, 25c, F.P., P.O. 189.50
- PACE REELS, Late Model, 10c 169.50
- PACE REELS, Late Model, 25c 189.50
- MILLS JUMBO, Late, F.P., P.O. 179.50
- MILLS JUMBO, 5c, Late, P.O. 129.50
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KEENEY "NEW" THREE WAY MODEL BONUS SUPER BELL GREATEST CONSOLE EVER BUILT



AUTOMATIC PAYOUT ONLY. TAKES IN UP TO 15 COINS EVERY PLAY.
(5 COINS THRU EACH CHUTE.) ANY COIN COMBINATION.
IMMEDIATE DELIVERY

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- WURLITZER MODEL 780E 550.00
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- ROCK-OLA SPECTRAVOX (only) 50.00
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- BALLY DARK HORSE 119.50
- BALLY LONGACRE (refinished) 279.50
- BALLY THOROBRED (refinished) 279.50
- BALLY PIMLICO (refinished) 195.00
- BALLY '41 DERBY (refinished) 169.50
- BALLY CLUB TROPHY (refinished) 169.50
- KEENEY FORTUNE (refinished) 169.50
- BALLY BLUE GRASS (refinished) 119.50
- BALLY SPORT SPECIAL (refinished) 100.00
- MILLS '41 1-2-3 89.50

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- MILLS PANORAM AND SOLO-VUE \$395.00
- ROTARY MERCHANTISERS 225.00
- BALLY UNDERSEA RAIDER 295.00
- BALLY DEFENDER 159.50
- GENCO TOTAL ROLL WRITE
- AMUSEMATIC LITE LEAGUE WRITE
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- NEW A.B.T. CHALLENGER 65.00
- ACE BOMBER 199.50
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- BLACK CHERRY BELLS, 10c 234.50
- BLACK CHERRY BELLS, 25c 239.50
- MILLS BLUE FRONTS, 5c, (Refinished) 159.50
- MILLS BLUE FRONTS, 10c (Refinished) 179.50
- MILLS BLUE FRONTS, 25c (Refinished) 199.50
- MILLS GOLD CHROME, 5c 175.00
- MILLS GOLD CHROME, 25c 225.00
- JENNINGS CHIEF, \$1.00 650.00
- MILLS BROWN FRONTS, 25c (Refinished) .. 199.50
- MILLS BROWN FRONTS, 5c (Refinished) 169.50
- MILLS EXTRAORDINARY, 10c 169.50
- MILLS EXTRAORDINARY, 25c 179.50
- NEW MILLS VEST POCKET BELLS 74.50
- PACE NEW 50c CHROME 510.00
- PACE NEW \$1.00 CHROME 635.00
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All Phones—DREXEL 4326
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TO BETTER SERVE MIDWEST OPERATORS

OPENING SOON AT DES MOINES, IOWA

WATCH FOR FURTHER ANNOUNCEMENT

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PACKARD	WURLITZER	SEEBURG	BALLY 5-BALL	CHICOIN 5-BALL
PLAMOR	120, 5c	WALLOMATICS	BIG LEAGUE	SPELLBOUND
WALL BOXES	BOXES			
\$38.95	\$24.50	\$34.50	\$299.50	\$325.00

Mills Empress.....	\$395.00	Mills 50c Chrome.....	\$350.00
Seeburg 8800, R. C.....	575.00	Mills 25c Chrome.....	250.00
Wurlitzer 950.....	725.00	Mills 5c Chrome.....	150.00



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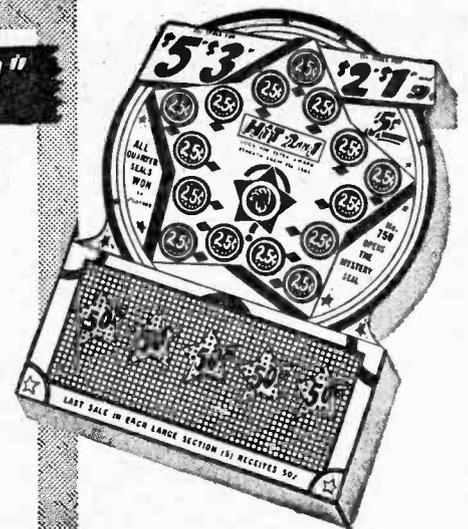
"HIT 2 IN 1" FOR BIG MONEY!

1050 Holes
Takes in .. \$52.00
Pays 24.75 (definite)

PROFIT....\$27.75 (definite)

"2 IN 1" is an attractive multi-colored, die-out board cleverly designed for faster play. Special Mystery Award adds terrific appeal. Immediate delivery. Order now for a fast take.

For full details on Globe's really fast-selling line of salesboards, write for bulletin TODAY!



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1023-25-27 Race St., Philadelphia 7, Pa.

MACHINES AVAILABLE

About October 1 I will have 35 to 40
FOUR BELLS—THREE BELLS—KEENEY FOUR WAYS
and **Several Late PHONOS and JUMBOS**

Available for operation. Northern California preferred. These Machines are in good condition, with lots of extras, including armor. Will furnish no commission or sell as a whole. Correspondence invited.

BOX D-308, c/o The Billboard

Cincinnati 1, Ohio

A MILLS BELL PRODUCT

THE GOLDEN FALLS**THE BEAUTY OF A GOLDEN SUNSET!****A BELL OF GOLDEN SPLENDOR!****THE BELL WITH PEACOCK APPEAL!****DOMINANT JACKPOT DISPLAY!****OTHERS FADE IN ITS LIGHT!****RADIANT GLORY MOLDED INTO A BELL!**

It is a beautiful machine!

The new Mills Golden Falls Bell (with Hand Load Jackpot) has a permanent, hard finish of luxurious Gold and Black, an entirely new and distinctive color combination in coin machines. Accentuating the large over-size Jackpot is a rich looking, imposing, etched reward plate. Once the players see it—get a glimpse of that big Jackpot, the coins will start pouring into the coin chute.

Bell·O·Matic Corporation

4100 W. FULLERTON AVENUE • CHICAGO 39, ILL. • TELEPHONE SPAULDING 0600

Exclusive National Distributor • Mills Bell Products

Empire Coin Values

Genco's **WHIZZ \$189.50**
The Finest Skill Game There Is!

Marvel FRISCO WRITE	Jennings BRONZE OR STANDARD CHIEFS 5c \$299 10c 309 25c 319	Genco TOTAL ROLL ... WRITE
Bally SURF QUEENS.... WRITE	Jennings SUPER DELUXE LITE-UP CHIEFS 5c \$324 10c 334 25c 344	Mills VEST POCKETS... \$ 74.50
NEW BOX STANDS \$ 27.50	UNIVERSAL PHONO AMPLIFIER \$49.50	EXHIBIT FAST BALL 330.00
VICTORY SPECIAL WRITE		Metropolitan SKEE BALL 399.50
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Exhibit BIG HIT, New 279.50		Groetchen COLUMBIA ... 145.00
Gottlieb SUPERLINER ... 322.00		SPEED IRON SOLDERING GUN 14.95
		SILVER KING NUT VENDOR .. 13.95

REVOLVAROUND SAFES, 10 Gauge Steel—Single \$195.00; Double\$250.00
KLEER-FLO PARTS CLEANER & 30 GAL. DRUM FLUID 129.50

MUSIC	Imperial 20 \$265.00	Wurl. 616 Lite Up \$295.00
	Wurl. 600R Victory 425.00	Wurl. 71 & Stand 249.50
	9800, R.C. 565.00	Rock-Ola Monarch 295.00

SPECIAL! 60 Late Model A.B.T. Big Game Hunters \$49.50
30 Early Model A.B.T. Big Game Hunters 34.50

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BROWN ANTI-AIRCRAFT	\$ 49.50
WILLIAMS ZINGO	165.00
BUCKLEY TREASURE DIGGER	99.50
ORIGINAL SKY FIGHTER	169.50
GROETCHEN ZOOMS	34.50
SHOOT THE BARTENDER—SAM CONV.	179.50
AIR RAIDER	104.50
EXH. MERCHANTMAN DIGGER	79.50
CHAMPION HOCKEY, F.S.	149.50
SHOOT TO TOKIO	129.50
SHOOT THE WOLF—BLACK LIGHT	209.50
ADVANCE SHOCKER	19.50
BALLY DEFENDER	169.50
TOMMY GUN—LATEST MODEL	129.50
GROETCHEN METAL TYPER	319.50
MERCURY & LIBERTY, 5¢ FRUIT	24.50
CHICAGO COIN HOCKEY	219.50
PERISCOPE	139.50
MUTO. SKY FIGHTER	219.50
EXHIB. HAMMER STRIKER	59.50

CONSOLES

5¢ COMB. SUPER BELLS	\$259.50
BALLY SUN RAYS, F.P.	129.50
5¢ BAKER'S PACER, J.P., D.D.	195.00
5¢ BUCKLEY TRACK ODDS, J.P.	675.00
HI HAND, COMB.	179.50
WATLING BIG GAME, 5¢, P.O.	109.50
5¢ PACE SARATOGA SR.	109.50
BALLY BIG TOP, P.O.	119.50
WATLING BIG GAME, F.P.	89.50
BALLY BIG TOP, F.P.	119.50
MILLS JUMBO, P.O. LATE HEAD.	139.50
JENN. SILVER MOON, F.P.	119.50
5¢ BALLY CLUB BELL	209.50
MILLS 4-BELLS, 4-5¢	445.00
LATE HEAD 4-BELLS, 3-5¢, 1-25¢	685.00

ONE BALLS

DARK HORSE, F.P.	\$169.50
'41 DERBY	279.50
TURF KING	299.50
CLUB TROPHY	255.00
PIMLICO	294.50
VICTORIOUS, F.P. TURF CHAMP.	109.50
SPORTSMAN, F.P.	145.00
SKYLARK, F.P. & P.O.	145.00
RECORD TIME, F.P.	164.50
LONGACRE, F.P.	365.00
JOCKEY CLUB	275.00
SPORT SPECIALS, F.P.	144.50
40 MILLS 1-2-3, F.P.	99.50
MILLS OWL, 1 OR 5 BALL, F.P.	79.50

SLOTS

\$1.00 JENNINGS	\$595.00
5¢ MILLS BONUS BELLS	225.00
10¢ MILLS BONUS BELLS	245.00
25¢ MILLS BONUS BELLS	285.00
10¢ MILLS BLUE FRONT, ORIG.	139.50
10¢ MILLS BLUE FRONTS	164.50
25¢ MILLS BLUE FRONTS	169.50
5¢ BROWN FRONTS	159.50
10¢ BROWN FRONTS	169.50
25¢ BROWN FRONTS	189.50
5¢ MELON BELL, PERFECT	149.50
5¢ MILLS LATE Q.T.	109.50
10¢ MILLS LATE Q.T., ORIG.	139.50
VEST POCKETS, BLUE & GOLD	149.50
5¢ JENN. CLUB CONSOLE CHIEF	169.50
5¢ 4-STAR CHIEF	139.50
COLUMBIAS—FRUIT REEL, G.A. OR J.P.	89.50
5¢ GOLD CHROME	179.50
10¢ BLACK CHERRY, REB.	189.50
25¢ BLACK CHERRY, REB.	209.50
50¢ JENN. GOOSENECK	89.50

USED PIN GAMES

SKY RIDER	\$139.50
NEW CHAMP	82.50
LAURA	249.50
'41 MAJORS	74.50
GENCO VICTORY	94.50
STRIP TEASE	129.50
CATALINA	189.50
GRAND CANYON	219.50
SPEED BALL	59.50
TOWERS	74.50
MARINES	119.50
LANDSLIDE	59.50
HI HAT	84.50
THUMBS UP	84.50
5-10-20	129.50
GOLD STAR	54.50
STAR ATTRACTION	74.50
FOUR ACES	124.50
KNOCKOUT	135.00
BLOWAY	89.50
LEAGUE LEADER	49.50

NEW REVAMPS

IDAHO	\$279.50
OKLAHOMA	279.50
SOUTH SEAS	289.50
ARIZONA	279.50
FOREIGN COLORS	119.50
FRISCO	279.50
AMER. BEAUTY	149.50
GENCO SLUGGER	\$ 74.50
MIDWAY—UNITED	129.50
HI BOY—METRO	69.50
AMER. BEAUTY, USED	119.50
BIG PARADE	135.00
ANABEL	49.50
SNAPPY	72.50
CAPT. KIDD	78.50
GOTT. BOWLING	44.50
ALLEY	44.50
GOTT. SHANGRI LA	154.50

USED PIN GAMES

BELLE HOP	\$ 79.50
GOTT. LIBERTY	164.50
INVASION	119.50
FLAT TOP	219.50
CLICK	79.50
KEEP 'EM FLYING	164.50
CASABLANCA	139.50
SKY CHIEF	169.50
AIR CIRCUS	139.50
JUNGLE	79.50
OKLAHOMA	229.50
BOOM TOWN	49.50
TEN SPOT	69.50
CHARM	47.50
BANDWAGON	59.50
'42 HOME RUN	89.50
MIAMI BEACH	79.50
MONICKER	89.50
YANKS	119.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

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GOTTLIEB SUPERLINER	\$322.00
CHICAGO COIN SPELLBOUND	325.00
EXHIBIT'S NEW FAST BALL	330.00
MARVEL'S FRISCO	249.50
TOTAL ROLL	525.00
MILLS NEW BLUE & GOLD VEST POCKET	74.50
GOTTLIEB Improved DeLuxe GRIP SCALE	39.50
A. B. T. CHALLENGER, Beautifully Designed	65.00
VICTORY SPECIAL	WRITE
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WANTED FOR CASH!

ROCK-OLA: 1938 Monarchs and Windsors, 1939 Standards and DeLuxes, 1940 Supers and Masters.
WURLITZER: 800—850—750E
SEEBURG: Classics, Colonels, Majors, 8800's, 9800's
Phonographs must be in excellent mechanical condition and appearance. No Junk!

CIGARETTE MACHINES

8 Col. Rowe Imperial \$ 60.00 | 7-Col. Model S DuGrenier \$ 65.00
U-NEED-A-PAK, 8-Col., Model E \$45.00

RECONDITIONED 5-BALL FREE PLAY GAMES

Streamliner	\$190.00	Marines at Play	\$119.00	Bolaway	\$79.50
Catalina	179.50	Invasion	90.00	Spot Pool	74.50
Gottlieb Liberty	165.00	Argentine	89.50	Four Roses	72.50
Sky Chief	165.00	Kismet	89.50	Spot a Card	72.50
Keep 'Em Flying	155.00	Topic	89.50	Eagle Squadron	69.50
Hollywood	145.00	Defense	89.50	Sea Hawk	67.50
Yankee Doodle	145.00	Venus	89.50	ABC Bowler	67.50
Big Parade	140.00	Genco Victory	89.50	Ten Spot	64.50
Midway	129.50	Capt. Kidd	89.50	New Champ	59.50
Four Aces	129.50	Gun Club	89.50	7-Up	57.50
5-10-20	129.50	Texas Mustang	79.50	Big Chief	49.50
Knockout	129.50				

NATIONAL COIN MACHINE EXCHANGE
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

SMASH-HIT 25¢ BOARDS



\$1000 TOP

400 HOLES—
\$1.00 buys section; 5 hole sections with fast sale FREE each section.

\$43.90 PROFIT
Order as: No. 400 HIGH SEE



\$5000 TOP

400 HOLES—
10 Sections pay \$2.00 LAST SALE each section.

\$43.06 PROFIT
Order as: No. 400 PULLMAN-QUARTERS

GARDNER & CO. 2222 S. MICHIGAN CHICAGO 16

Salesman Wanted!

Prominent, old established Eastern distributor needs top-notch traveling salesman. Thickly populated territory, large following. Exclusive franchises for most important manufacturers of music, five balls, one ball, bells, counters, arcade, vending equipment. Top lines in each division call for real salesman who knows the business and who can earn real money. Permanent connection with fine future and excellent salary for right man. Write in full confidence, giving details of age, marital status, background and experience.

WRITE BOX D-312, THE BILLBOARD
Cincinnati 1, Ohio

New

COLUMBIA BELL

De Luxe Club

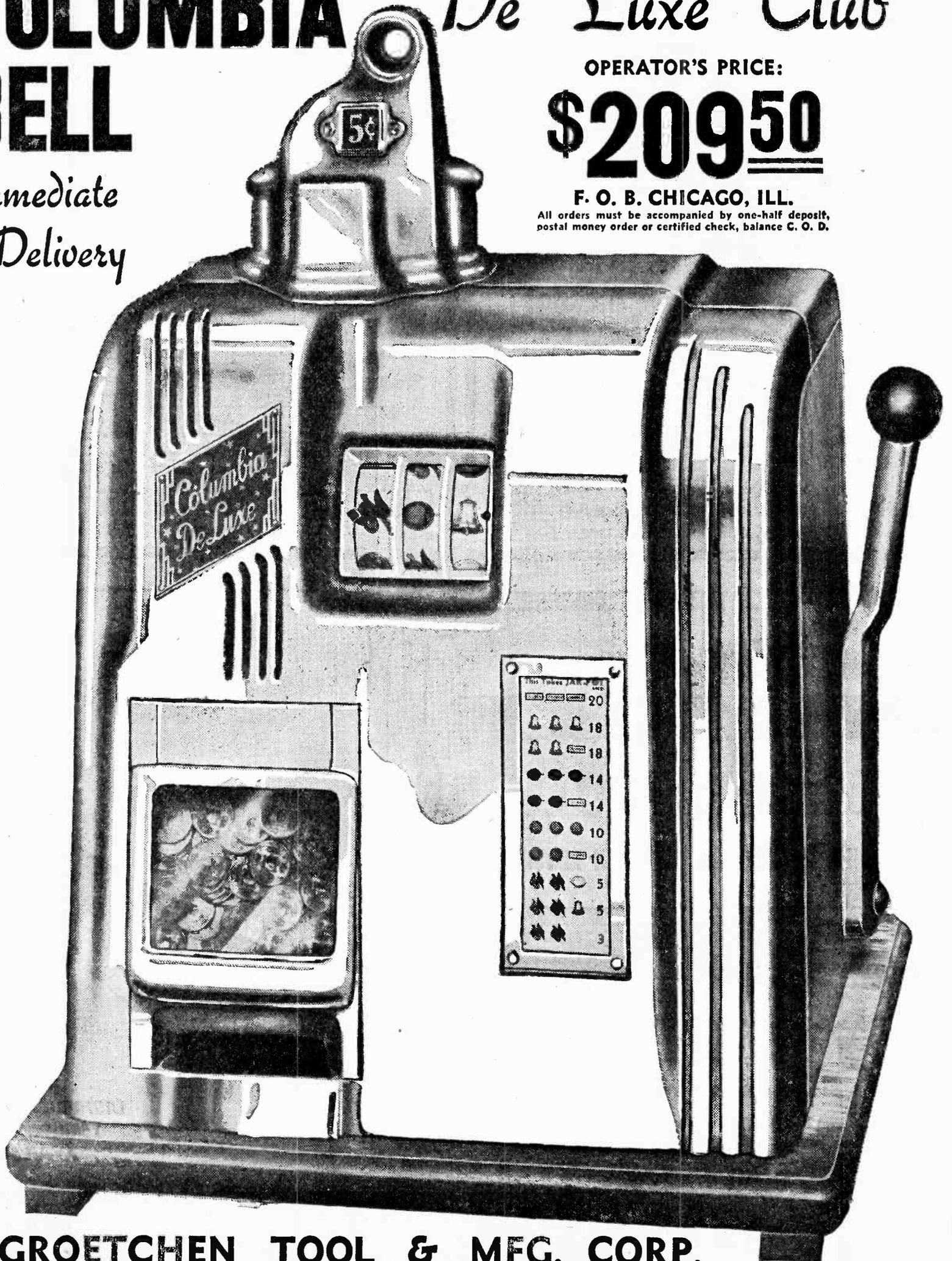
OPERATOR'S PRICE:

\$20950

F. O. B. CHICAGO, ILL.

All orders must be accompanied by one-half deposit,
postal money order or certified check, balance C. O. D.

*Immediate
Delivery*



GROETCHEN TOOL & MFG. CORP.

126 N. UNION AVENUE, CHICAGO 6.

RANdolph 2807

FACTORY DISTRIBUTORS for OHIO and WEST VIRGINIA

EXHIBIT'S

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10 BIG All Star SCORING FEATURES

A REGULAR FREE PLAY GAME . . . EVERY PLAY A POTENTIAL WINNER . . . ONE TO MORE THAN 30 FREE GAMES POSSIBLE . . . SKILL SHOTS GALORE . . . FREE PLAY HITS ALL OVER THE FIELD . . . A FAST COLORFUL GAME FOR BIG PLAY.

OPERATOR'S PRICE

\$330.00

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CENTRAL OHIO QUALITY BUYS

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FLAT TOP	\$225.00	TEXAS MUSTANG	\$89.50
HOLLYWOOD	225.00	NEW CHAMP	79.50
WAGON WHEELS	225.00	TOPIC	89.50
YANKEE DOODLE	225.00	LINE UP	89.50
AMER. BEAUTIES	129.50	HI DIVE	89.50
SHANGRI LA (Gott.)	189.50	SEA HAWK	69.50
SKY CHIEF	179.50	CAPT. KIDD	79.50
JUMBO, '44 (1 Ball)	225.00	ZIG ZAG	69.50
5-10-20	149.50	BROADCAST	69.50
MARINES	129.50	BOMBARDIER	89.50
INVASION	129.50	4 ROSES	89.50
DEFENSE	109.50	STAR ATTRACTION	79.50
KEEP 'EM FLYING	189.50	SENTRY	79.50
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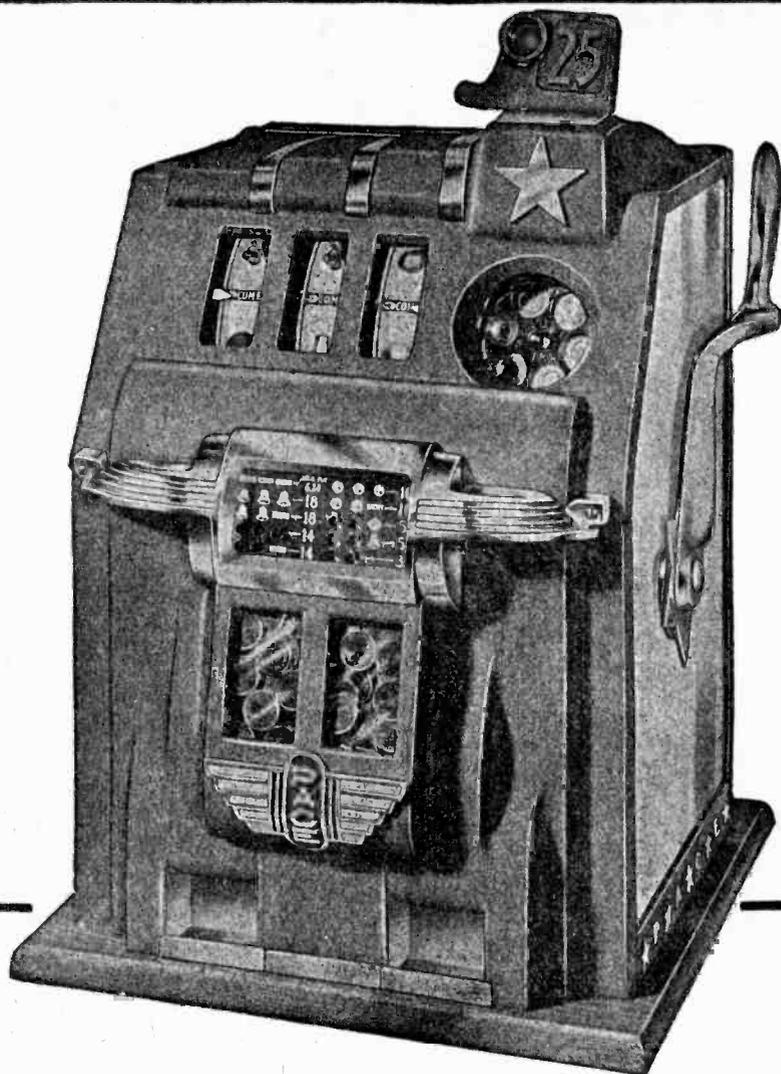
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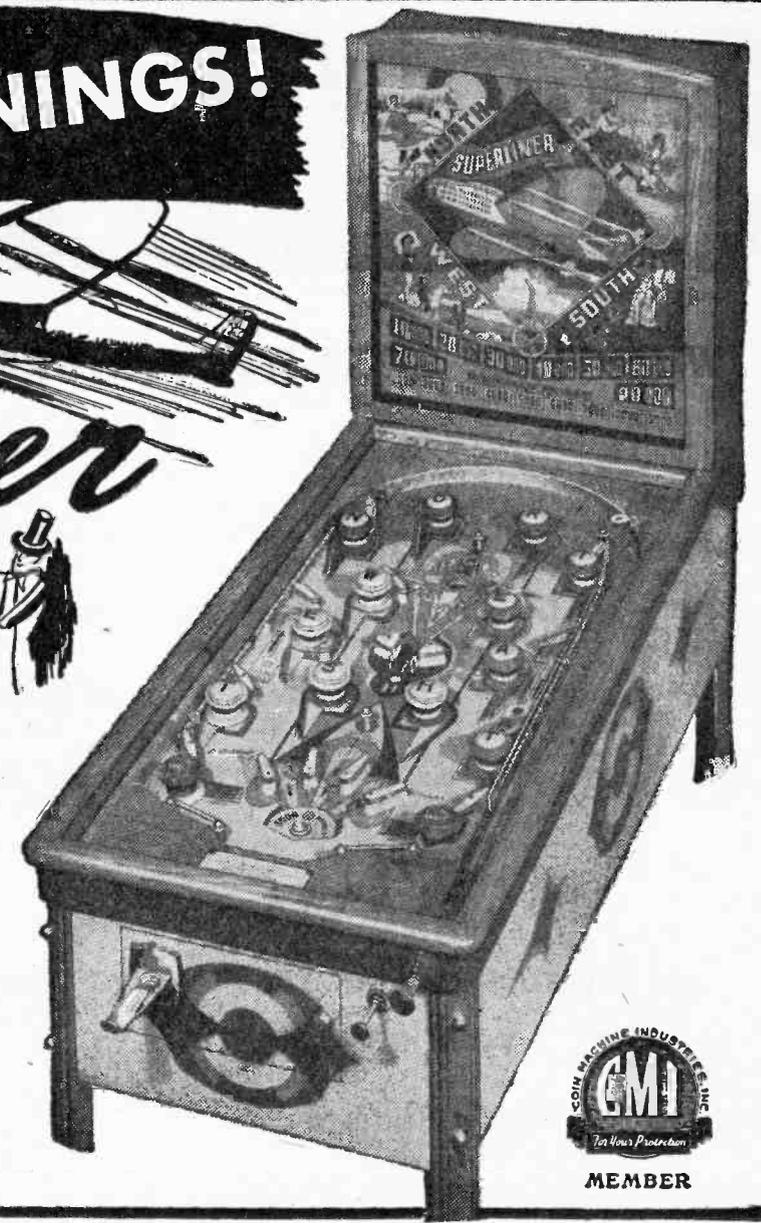
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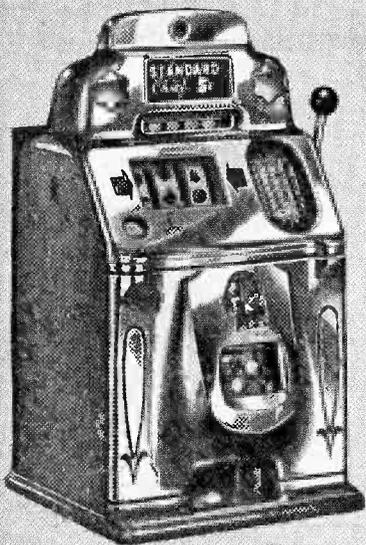
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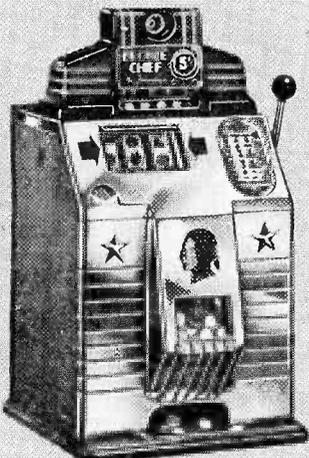
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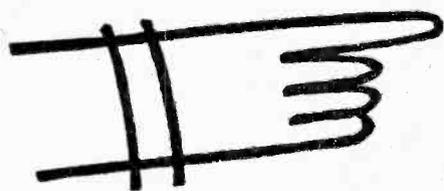
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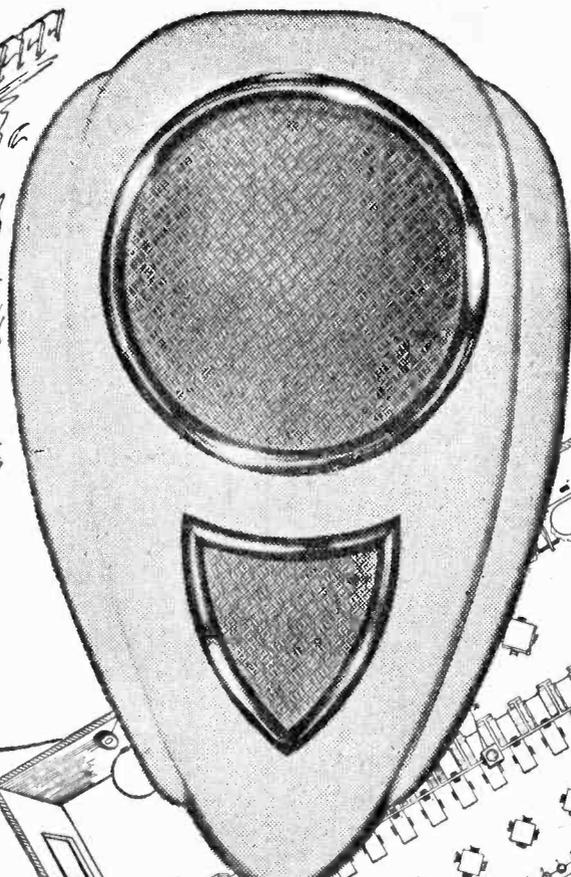
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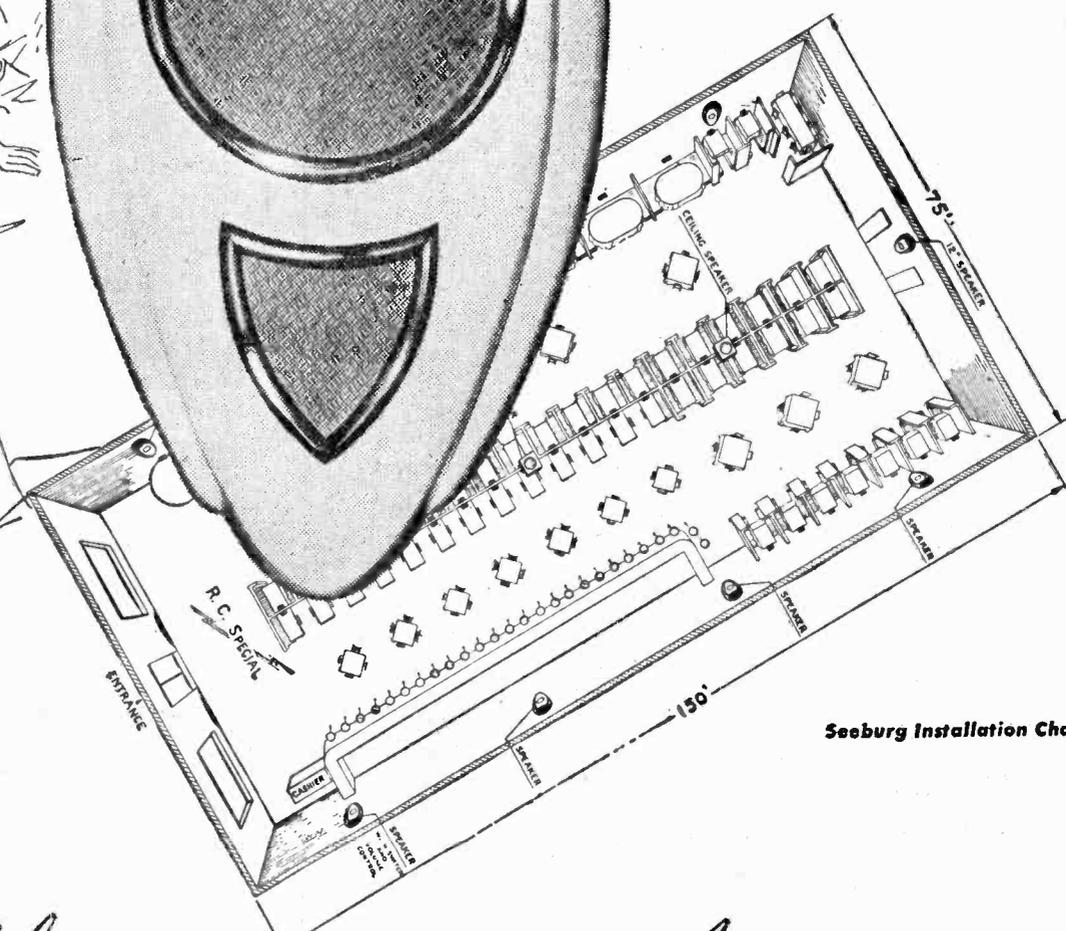
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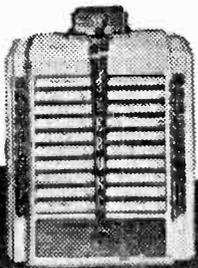
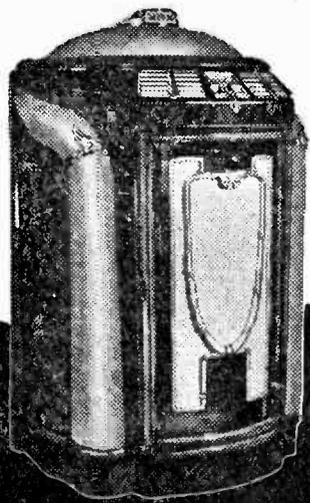
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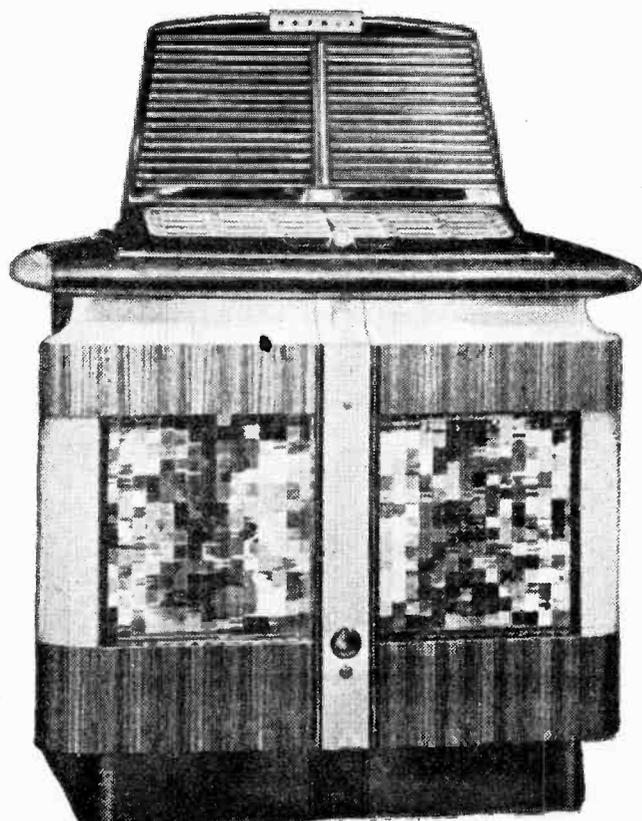
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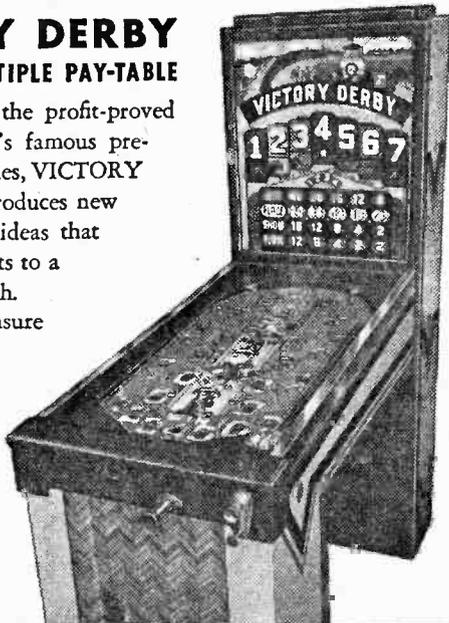


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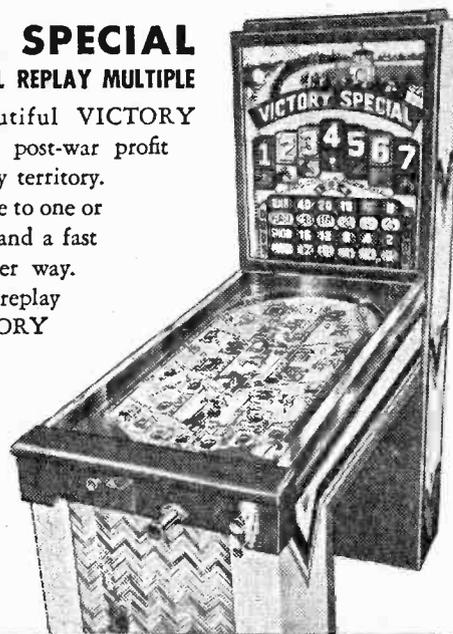
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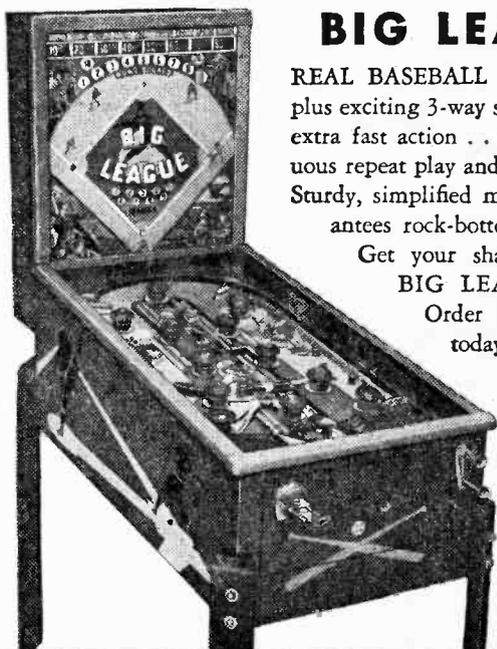
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BELL-FRUIT PROFIT CONSOLE

Fat collections and record-smashing net profits prove that Bally's new second-coin, second-spin feature is the most powerful repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone... insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now. Specify Nickel or Quarter play.



Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

3 MUSIC MUSTS

1

SYMPHONOLA "1-46"

The heart of any music system is the phonograph. The Symphonola "1-46" represents the finest instrument ever developed for music merchandising. New and radically different in appearance, it is a welcome addition to the finest location.

Such exclusive features as the "push-a-tune" selector, single coin chute for nickels, dimes or quarters, better illumination, and magnified song titles make for easy selection.

The featherweight pickup means longer life to records, and the sturdily built, simplified mechanism plus clean engineering reduces service to a minimum.

2

SCIENTIFIC SOUND DISTRIBUTION

Only Seeburg offers sound tailored to each location. Patrons seated in distant corners hear the music as clearly as those near the Symphonola. Patrons near the phonograph are not annoyed by the blare from increased volume turned up to reach far tables. Both are encouraged to play the instrument because they hear music as they like it—at conversational level.

3

WIRELESS REMOTE CONTROL

Install Seeburg Wireless Wallomatics anywhere—connect them to an electric light line—that's all—no wires or cables to the phonograph are necessary.

Program holders are flooded with illumination for easy selection, and all twenty selections are visible at one time—no knob to turn. With a Seeburg Sound System the public hears the music of its choice—no "blind" listening to prearranged programs.

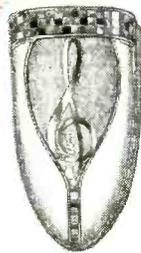
"Be Sure Buy Seeburg"



Remote Control Special



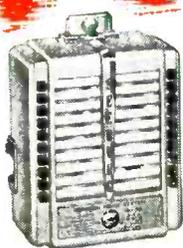
Dual Remote Volume Control



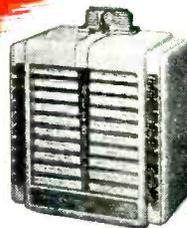
12-inch Mirror Speaker



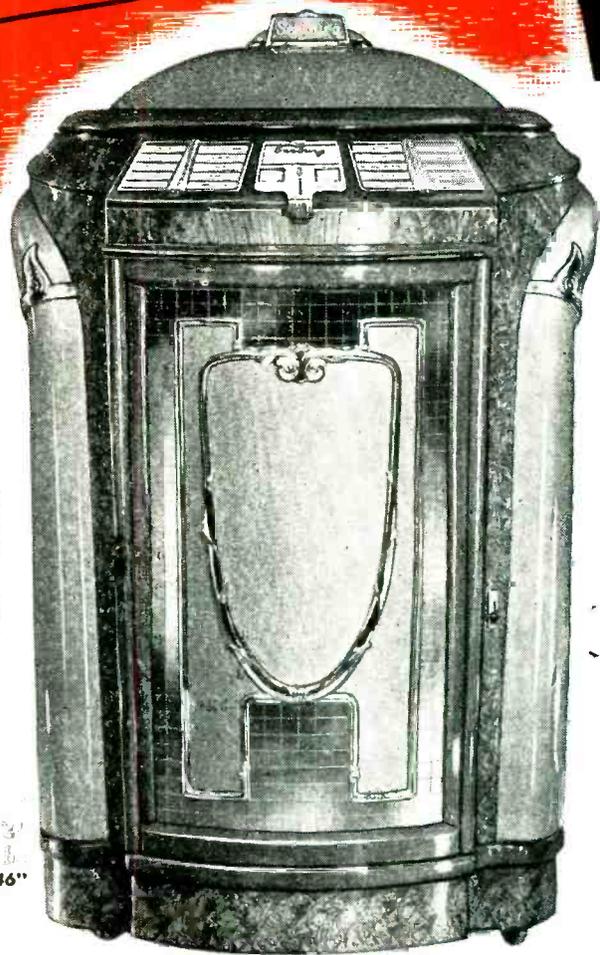
8-inch Tear Drop Speaker



Wireless Wallomatic



3-Wire Wallomatic



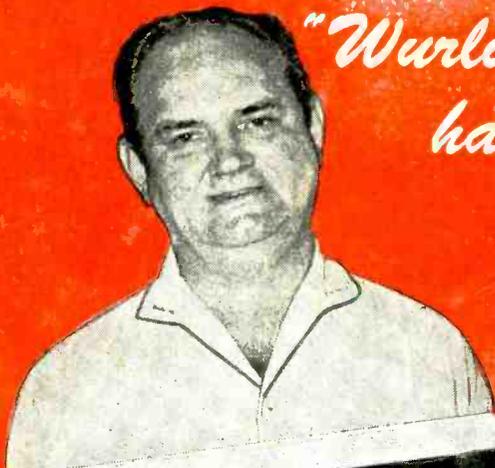
Symphonola "1-46"

Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1946

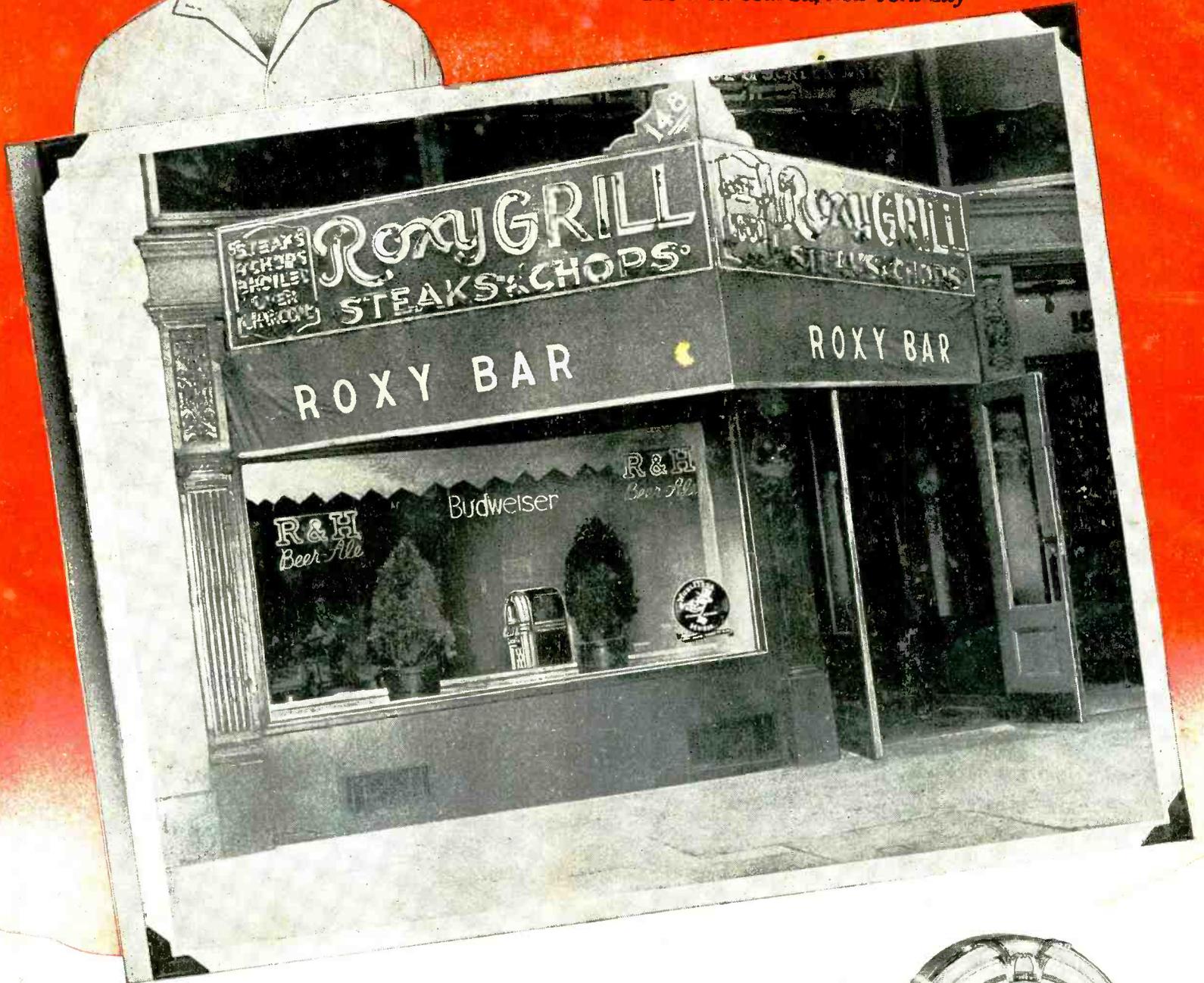
J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22

ON DISPLAY AT YOUR SEEBURG DISTRIBUTOR



"Wurlitzer's Sign of the Musical Note has done wonders for my business!"

... Henry Gruhn
Owner, Roxy Grill
148 West 46th St., New York City



... Another Wurlitzer Location Owner Praises Effects of Wurlitzer's Powerful National Advertising Program

▶ All over America, Wurlitzer's national consumer advertising, promoting patronage in locations displaying the *Sign of the Musical Note* is drawing praise from Wurlitzer location owners.

Says owner Henry Gruhn of the Roxy Grill in New York, "It's the greatest promotional program of all time for Wurlitzer location owners. I am proud to display Wurlitzer's *Sign of the Musical Note* and am positive that it will do wonders for my business."

East, West, North and South, the reaction is the same—satisfied location owners ... a constantly increasing demand on Wurlitzer Factory-Approved Music Merchants to install more and more Wurlitzers. The Rudolph Wurlitzer Company, North Tonawanda, New York.

