

The **Billboard**

OCTOBER 12, 1946
25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

**BOOKERS: THEIR PRESENT
AND COMING-UP STANDING
IN THE PERFORMER FIELD**

—Night Club-Vaudeville Dept.

**Are Utilities Planning
To Promote Television?**

—Television Dept.

CHARLIE SPIVAK

Makes 'Em, Breaks 'Em (See Music) ⇨





In 1808
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 famous Irish orator and
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 in Dublin—

“Eternal Vigilance is the Price of Liberty”

We of this age, too, must
 be constantly on guard to
 protect our freedom of
 speech—one of the essen-
 tials of liberty.

AS TRUE TODAY AS IT WAS THEN

*Free
 Speech
 Mike*



GUARDIAN OF AMERICAN FREEDOM

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MICHIGAN'S GREATEST ADVERTISING MEDIUM

CBS BASIC AFFILIATE

REPRESENTED BY PETRY

SHOWBIZ TAX RELIEF PLANNED

Critical Emphasis, Less Straight Reporting, Seen As New Tack for Air Editors

Execs Call for More Mature Comment as Industry Need

NEW YORK, Oct. 5.—Belief spreading thruout the industry that publishers will increasingly force radio editors to switch the emphasis from news reporting to criticism gained additional credence this week when Arthur Pryor Jr., vice-president in charge of radio for BBD&O, and Mildred Thompson, dean of Vassar College, both voice the need for constructive criticism during a luncheon of the Radio Executives' Club Thursday (3). Speaking on the subject of *Responsibility in Radio*, Pryor stated, "The advertiser is entitled to more constructive criticism. Radio, of all media, lacks this," he said, and added, "such criticism would help us more than anything else."

Miss Thompson, apropos of the responsibility of the public in radio, stated, "Radio has gone beyond a business . . . it is an art . . . and it needs from the public the expert free criticism the theater has. I wish we (the public) had developed serious criticism, independent of advertisers." She added, "This must come from the pressure of the public . . . this is our chief job."

Miss Thompson's views were, in general, not directly slanted at newspapers, but at the public. She stressed, for instance, the belief that the public, in fulfilling its responsibility to radio, must develop organizations for better qualitative expressiveness. We must, she said, "explain ourselves qualitatively" in order that radio might develop to its fullest as a growing force for constructive democracy.

Both Pryor's and Miss Thompson's (See *EDS TO TURN* on page 6)

Dimitri Mitropoulos To Face Union on Crossing Picket Line

MINNEAPOLIS, Oct. 5.—Dimitri Mitropoulos, conductor, and Jennie Cullen, violinist, of the Minneapolis Symphony ork, Friday (4) were summoned to appear before the executive board of the Minneapolis musicians' union to explain why they crossed a picket line set up Wednesday night (2) by the stangehands' local union at opening performance of North Star Drama Guild here. Stanley Ballard, secretary-treasurer of the musicians' local, of which Mitropoulos and Miss Cullen are members, said the hearing was set for next Thursday (10).

Mitropoulos and Miss Cullen attended the performance after discussing the matter at the door of the Women's Club Auditorium with pickets, and the conductor protested failure of the union to picket places where ducats were sold. He said he already had bought tickets and was unaware of any dispute. Row between Drama Guild and stagehands broke when the Guild refused to hire union grips, pointing out that the venture was non-profit and workers and actors alike gave services cuffo. Robert Gaus, Guild director, said (See *Mitropoulos Union* on page 17)

'Shall We Dance?', AGVA Asks Philly Rumba Teachers

PHILADELPHIA, Oct. 5.—Nitory ops were served notice by Dick Jones, AGVA exec-secretary here, that rumba tutors invading the after-dark scene with terp "exhibition" will have to hold AGVA cards. Since the season's start, several of the town's niteries, particularly the better midtown spots, have brought in dance teachers to stage rumba exhibitions and contests. Tutors welcome the opportunity, as it provides leads for new pupils.

Nitory op usually pays off with champagne for the winning dancing couples and at the same time counts the terp tutors as an extra act he gets on the cuff. Union takes the position that the tutors represent a regular act, and either they hold AGVA cards or the entire floorshow will be pulled. One midtown spot presents the terping tutors as its regular floorshow.

Legion Conv. Tame; Biz Sad for S. F. Ops

SAN FRANCISCO, Oct. 5.—The American Legion brought a goose to its convention and it didn't exactly lay a golden egg. In numbers, the attendance fell way short of the pre-convention figure of 150,000. The layout just wasn't here, and it wasn't long before showbiz ops learned that the Legionnaires brought along their own entertainment and didn't have time to take in the shows.

Predictions were that the big spots would get a lot of the folding stuff, but the hoopla didn't come off. Reason was hard to find. Some spots even found out that Legion attractions (*Legion Confab Tame* on page 17)

AGMA-ATAM Vs. Chi Opera on Pay Scale

CHICAGO, Oct. 5.—Chi Opera Company stepped into double trouble this week when both AGMA and ATAM presented demands in no kind of double talk. AGMA wants a 14 per cent raise for all talent, and ATAM a union flack to tub thump for the non-ATAM Chi Opera.

Irving Myers, attorney for AGMA, said union's demands were based on a survey of the Chi area, which showed cost of living had increased 14 per cent since December, 1944.

Cuts Would Be Minor But Ease War-Hi Load

Truman Approval Seen

By Our Washington Bureau

WASHINGTON, Oct. 5.—Despite administration policy to hold the line on taxes, it has been learned reliably that the Treasury Department is now blueprinting a plan to overhaul excise levies and give relief to showbiz, which is still paying at war-peak rates. In the event the Treasury completes its blueprint in time, efforts will be made to get President Truman's okay prior to elections. This would be an attempt to counter Republican promises to bring tax relief thru a GOP victory at the polls.

Treasury's revision plan on taxation is being shaped in high secrecy because Secretary of the Treasury Snyder does not want to embarrass the Truman administration in advance of election day by a White House rejection of the blueprint. However, Treasury insiders believe that Truman will approve the plan, inasmuch as in its present shape the blueprint does not call for drastic cuts. Treasury officials, according to informed sources, believe that numerous minor adjustments can be made on admissions taxes and similar levies, now at record peaks.

Some politicians are pressuring for the blueprint, fearful that Democrats are risking votes by having no counter-measures against GOP promises of tax cuts up to 20 per cent. Administration fiscal experts say a sizeable cut in levies is out of the question if inflation is to be headed off and if the federal budget is to be maintained on a businesslike basis. At the present stage of tax studies in the Treasury Department, heaviest emphasis is being placed on relief for businesses and wage-earners in medium-sized brackets, with relief on a much more reduced scale in the excise field, where entertainment biz is more directly affected.

Latest public stand of the admin- (See *Showbiz Tax Relief* on page 18)

Chi Cafe Ops Seek Change In State Compensation Law

CHICAGO, Oct. 5.—Ted Raynor, general counsel for the Chicago Cafe Owners' Association, told *The Billboard* this week that the nitory org will meet Monday (7) with the Illinois State Unemployment Compensation Committee to discuss changes in the State set-up. A proposed change would include acts under the bill's aegis, giving them unemployment compensation, with operators presumably being nicked for part payment. Raynor intimated that the proposed bill, if not altered, might put owners on the spot and make them liable under legal action when acts were laid off.

CCOA has also set a general meeting for Thursday (10), with questions dealing with AGMA, AGVA and revised licensing laws on the agenda. Cafe men want tighter licensing provisions to keep alleged fly-by-nights from getting liquor tickets.

N. Y. Tulle Tizzy As Rival Terpers Wage B.-O. Battle

NEW YORK, Oct. 5.—Competitive salvos opened up this week North and South of 42d Street in another "battle of the ballets." A couple of years back the Ballet Theater bowed in at the Metopera and the Ballet Russe De Monte Carlo teed off to a season at the City Center on the same night. This time the terping adversaries are the "original" Ballet Russe, under the aegis of Sol Hurok and the Ballet Theater, latter opening its first season after tossing the Hurok banner overboard. The Hurokers started a four-week stretch of entrechats and elevations at the Met Sunday (29). The Lucia Chase-Oliver Smith tulle-and-tights brigade turned on the lights at the Broadway Theater, 14 blocks north, for a five-week stay.

Coinwise, under the opening guns, situation looks like a toss-up. With both sticking to a \$1.20 to a \$4.80 scale, Russe preemed to a claimed 100G advance. Uptown troupe had 35G in the till prior to opening night. However, the Russers' operating nut averages around \$44,000 in the 3,500 seat Met, while the Ballet Theaterites can break even between 16 to 20G, with the Broadway's 1,900 pews. Operating spread, too, stems from the fact that Russe cast-roster hits over 80 steppers, not including guest artists and Theater balleters have only half that number on the payroll. So cash sale futures seem to strike a fair balance.

Critically, the North-of-42d Street group have had the edge in the early skirmishes, with most of the dance experts giving them the nod over (See *N. Y. Tulle Tizzy* on page 19)

In This Issue

American Folk Tunes	106	Letter List	88	Reviews: Legit	46-47
Broadway Showlog	46	Lists	70	Night Club	40
Burlesque	48	Magic	48	On the Stand	22
Carnival	51-66	Merchandise-Pipes	79-91	Records	27
Circus	71-74	Music	15-38	Television	12
Classified Ads	79-87	Music Cocktail	39	Vaude	44
Club Activities	62	Music as Written	34	Roadshow Films	78
Coin Machines	92-104	Music Machines	100-109	Routes: Carnival	62
Fairs-Expositions	67-70	Music Popularity Chart	22-33	Circus	62
Final Curtain, Births,		Night Clubs	40-45	Legitimate	47
Marriages	49	Parks-Pools	75	Miscellaneous	62
General Outdoor	50	Pipes for Pitchmen	90	Sponsored Events	66
Honor Roll of Hits	22	Radio	5-14	Television	12-13
In Short	39	Radio Talent Cost Index	8-9	Too Short for a Head	10
Legitimate	46-47	Repertoire	78	Vaudeville	40-45
		Rinks-Skaters	76-77	Vending Machines	95-99

The Billboard, Main Office, 25 Opera Place, Cincinnati 1, Ohio. Subscription Rate: One year, \$10.00. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under act of March, 1897. Copyright 1946 by The Billboard Publishing Company.

Ask Showbiz Aid For Handicapped

NEW YORK, Oct. 5.—An appeal is being made to showbiz, as well as every other phase of business in this country, to give a lift to the handicapped. The week starting tomorrow (6) is being designated as "National Employ the Handicapped Week," and the headquarters of Federation of the Handicapped in this city is going out after jobs for those who are crippled.

The showbiz phase stems from the number of handicapped the federation has who could fill adequately jobs in showbiz as cashiers, ushers, clerks, switchboard ops, elevator men, character actors for radio, etc. A number of ex-showfolk are employed now by the federation at its headquarters, 163 West 57th Street.

There are in all 28,000,000 handicapped people in this country. Of these, 2,500,000 are persons whose handicaps prevent their being gainfully employed. Among these are many vets who are not yet fully trained to make use of their war defects.

A special drive is being made to acquaint the public with the poser that 83 per cent of all industries employ handicapped persons who have a record of less absenteeism and fewer accidents than the average in industry.

Pennsy Tax Resolution

HARRISBURG, Pa., Oct. 5.—Enabling laws to permit Pennsylvania cities to levy taxes on all types of admission tickets will be sought by the "League of Third Class Cities in Pennsylvania" during the 1947 Legislature. Plans of the city governments were adopted by the recent convention in a resolution "to provide for a tax on admissions to all public amusements, entertainments or exhibitions, which tax shall not exceed 5 per cent, and shall in no case be less than 1 cent per admission."

Danny Kaye as 'General'?

HOLLYWOOD, Oct. 5.—Hollywood's Actors' Lab will go into pix production and is reportedly negotiating with Danny Kaye to play title role in its projected film version of Gogol's *Inspector General*. Kaye will fly here from New York to study several performances of lab's stage production of play which opens Tuesday (8). Org expects to use pic profits for building a house theater and workshop.

SKATING VANITIES OF 1947

STADIUM, CHICAGO

(Opened Friday, September 27)

Fifth edition of this roller skate classic is the fastest two-and-a-half hours of spectacle, novelty and comedy skating and general melange of strong vaude novelty acts that have played across the country under the show's banner. Specs were strong, with 24-girl and 18-boy lines working good precision on production bits that had good continuity and didn't once have to depend on the over-used Strobe light for effect because of some colorful and unusual color contrasts in wardrobe. Production numbers weren't boringly filled with gliding lines of skaters, but were frequently interspersed with a sock comedy or novelty bit which fitted easily into the story being told in the number. Spotting the Trio Daresco, stellar threesome, European adagio, in a jungle drums number and having the girl leap off a lofty African tribal tower into the arms of two partners below, was one of a (See *Skating Vanities* on page 49)

Showdown Near For AFM-House Body on Report

WASHINGTON, Oct. 5.—Irate over refusal by James C. Petrillo's American Federation of Musicians to submit political activity report as requested by the House Campaign Expenditures Committee, Chairman J. Percy Priest (D. Tenn.) of the Committee said today that a subpoena will be served if AFM persists in its refusal. The House Committee had set a deadline of Tuesday (1) for first reports, and AFM not only refused to comply, but has now become the first national organization to challenge the House Committee's authority for taking the unprecedented step of collecting political activity info on all orgs.

The Petrillo challenge is fast gaining top importance here since, in the opinion of some legalists, AFM might force the issue into courts. The significance of the AFM prexy's stand is viewed by some congressional spokesmen as paralleling in importance the current court row in which Petrillo is trying to have the *Lea-Vandenberg Act* invalidated. AFM's refusal to co-operate with the House Campaign Expenditures Committee has left leaders of that group highly indignant, and the Committee has served the Petrillo group with one more notice which, if refused, will be followed by a formal subpoena. The latest request for a report to the Committee went to Joseph A. Padway, AFM counsel.

AFM is far from being exclusive, however, in its delay on submitting a political activity report. Box score on currently reporting organizations reveals that of some 270 questionnaires sent out, 72 replies have been received. Fifteen outfits, including the Independent Citizens' Committee of the Arts, Sciences and Professions, have admitted to political activity, while 49 others have registered no political affiliations or intentions. Three American Federation of Labor Unions which have not yet complied with the House Committee's request have indicated readiness to take a stand alongside of AFM. In the event the three AFL unions join with AFM, the latter will be expected to carry the ball. It is understood AFM legalists, however, are keeping mum on their future moves.

In congressional circles it is felt that Petrillo will not be able to buck

The Billboard Presents . . .

By Leonard Traube

THE outdoor departments of *The Billboard* reflect the personality of their editor, James A. (for Alexander) Purcell. James A. Purcell is long for Pat Purcell.

Purcell joined *The Billboard* on Lincoln's birthday—February 12, 1945—a significant date in that it marked his own emancipation. After many years as newspaperman and sportscribe, in which he had to placate herd-riding editors, and as press agent, in which he had to cater to practically everyone, he now has a job in which all he has to pacify or satisfy is his own conscience. He is the fearless type with a direct approach to people and things.

Outdoor Editor Purcell is probably the most traveled of his and many another profession. He has visited every State of the Union and the provinces of Canada—some of them several times over—and in his long career has worked as newspaperman in many of the largest cities in the country. Seldom a week goes by that PP isn't on a plane or train doing a head-on collision with the news; more often than not he is meeting the news when it isn't meeting him. Thus he is equipped to talk about any area of outdoor operations—which is to say the whole U. S. and Canada—with authority and experience gathered first hand.

To Pat, the people in his departments are "my kids"; not "my staff" or "my gang," but "my kids." Some of his "kids" are Herb Dotten, not far from 40; Henry (Hank) Hurley, in his 30's, and Justus Edwards, past 40. They are his regulars at outdoor headquarters in Chicago. His New York "kids" are Jim McHugh, pushing his middle 30's, and Ted Wolfram, our former Paris correspondent, who is in his late 50's.

At 46, the red-haired ample-girthed Purcell is the most boyish of the lot. He has never lost his youthful enthusiasm, is always on the prowl for

the Committee request, especially in view of the subpoena weapon. On the other hand, AFM spokesmen say they "don't frighten easily" at prospect of subpoenas. Supplemental questionnaires are skedded to go out to 48 other organizations next week, with more to follow, according to Chairman Priest.

developments in the field, large and small, hot and cold.

His wife, Agnes, who never calls him Pat (it's always "Jim"), is one of the numerous "Billboard widows" in this publication's ever-increasing sorority of spouses who wait patiently for their men to come home. Some of us are about at the point where we will have to reintroduce ourselves to the wife and kids.

Chi Stage for Action Skeds Names, But Hunts Theater

CHICAGO, Oct. 5.—A number of local radio and legit names have been signed on to handle fall season of Chicago Stage for Action, which will preem just as soon as it can find a house. Sherman Marks, a top air-legit pilot, will produce all plays for the season. Louis Gilbert, of *Dream Girl*, will assist, helped by Directors Sid Breese and Allan Peters. Thesps will be from pro radio and legit. Everyone works for free.

Fall sked, so far, consists of *Open Secret*, an adaptation of Prof. Louis Ridenour's *Fortune* mag story; *Dream Job*, from the radio seg, *The Glass and You're Next*, by Arthur Miller, scribe of *Focus*.

Meanwhile, the search for a theater continues. Thorne Hall, owned by Northwestern University, where last year 40,000 persons saw 65 SFA productions, has been nixed by the college. Goodman Theater, amateur training school, has likewise vetoed group. Only possibility, and it's a good one, is the Auditorium Theater, owned by Roosevelt College.

Herman Bess to WMCA

NEW YORK, Oct. 5.—Herman Bess has moved in as sales head of WMCA here, coming over from WNEW. Bess, who formerly had his own agency, is rated as one of the top local time peddlers, and is credited with much of WNEW's SRO biz.

The Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson

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Subscription rates, payable in advance—One Year, \$10.00; Two Years, \$17.50. Single Copy 25¢. These rates apply in the United States, U. S. Possessions, Canada and countries in Pan-American Postal Union. Rates in other foreign countries sent upon request. Subscribers when requesting change of address should give old as well as new address.

The Billboard also publishes:
The Billboard Encyclopedia of Music and
The Billboard Coin Machine Digest.

BING! BANG! BINGO!

WATCH FOR

"THE CROSBY STORY"

IN A FORTHCOMING ISSUE

STATEMENT OF THE OWNERSHIP, Management, Circulation, etc., required by the Acts of Congress of August 24, 1912, and March 3, 1933, of *The Billboard*, published weekly at Cincinnati, O., for October 1, 1946.

State of Ohio, County of Hamilton, ss.

Before me, a notary in and for the State and County aforesaid, personally appeared E. W. Evans, who, having been duly sworn according to law, deposes and says that he is the Business Manager of *The Billboard*, and that the following is, to the best of his knowledge and belief, a true statement of the ownership, management, etc., of the aforesaid publication for the date shown in the above caption, required by the Act of August 24, 1912, as amended by the Act of March 3, 1933, embodied in Section 587, Postal Laws and Regulations, to wit:

1. That the names and addresses of the publisher, editor, managing editor and business managers are: Publisher, *The Billboard Publishing Co.*, Cincinnati, Ohio. Editor, Leonard Traube, New York City. Managing Editor, R. S. Littleford Jr., Chicago, Ill. Business Managers, E. W. Evans, Cincinnati, Ohio, and W. D. Littleford, New York City.

2. That the owners are: *The Billboard Publishing Co.*, a corporation, 25 Opera Place, Cincinnati, Ohio. Stockholders owning 1% or more stock: Mrs. Marjorie D. Littleford, Fort Thomas, Kentucky; R. S. Littleford Sr., Trustee, Fort Thomas, Kentucky; R. S. Littleford Jr., Chicago, Ill.; W. D. Littleford, New York City; June L. Stegeman, Fort Thomas, Kentucky; Marjorie S. Littleford, Fort Thomas, Kentucky; L. M. McHenry, Fort Thomas, Kentucky.

3. That the known bondholders, mortgagees and other security holders owning or holding 1% or more of the total amount of bonds, mortgages or other securities are: None.

4. That the two paragraphs next above, giving the names of the owners, stockholders, and security holders, if any, contain not only the list of stockholders and security holders as they appear upon the books of the company but also, in cases where the stockholder or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting, is given; also that the said two paragraphs contain statements embracing affiant's full knowledge and belief as to the circumstances and conditions under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest direct or indirect in the said stock, bonds, or other securities than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed thru the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above is 52,865.

E. W. EVANS, Business Manager.

Sworn to and subscribed before me this 27th day of September, 1946.

(Seal)

LAWRENCE W. GATTO,
Notary Public, Hamilton County, Ohio,
(My commission expires June 25, 1947)



E.T.'S UNITED AGAINST AFRA

August Set Output Hits 1,500,000 Peak

WASHINGTON, Oct. 5.—Production of radio sets hit a new high in August with an estimated total output of well over 1,500,000, according to Radio Manufacturers' Association. August figure was about 350,000 sets above industry's pre-war monthly rate and over 400,000 over July totals. Console and radio-phonograph production was up more than 30,000, and table models continued to dominate with more than a million sets, of which 132,000 were radio-phonograph models.

FM set production dropped under July's output, reaching less than 14,000 sets as compared with almost 20,000 in the preceding month. Manufacturers, however, are planning on bringing out new FM models this month or later in the fall. Only three television receivers were reported by RMA but newer models in tele sets are expected this month. Battery set receivers, all portable or table models, were almost up to 185,000, and auto sets totaled 125,000.

FCC Due To Set Clear-Channel Confab for Nov.

WASHINGTON, Oct. 5.—Federal Communications Commission is preparing to issue a 30-day notice for November hearings on clear channel, as predicted by *The Billboard* last August. Testimony will revolve about the findings of engineering surveys by clear-channel broadcasting services and FCC technicians. Hearing is expected to be concluded within four to eight days in sufficient time to allow preliminary recommendations for the North American broadcasting agreement deadline, now set for January 2, 1947, with final decision on clear-channel issues not expected for six months after closing of record.

Long lapse between final hearings and decision is attributed by FCC legalists to the sheer bulge of the testimony, numbering 6,000 pages and some 400 exhibits, one weighing 50 pounds. Meanwhile NARBA discussions are expected to go right ahead, with commish pointing for the original September 15, 1947, meeting date despite delay in getting an American proposal.

Nielsen Testing New Type Audimeters in Chi, N. Y.

CHICAGO, Oct. 5.—Whether A. C. Nielsen Company will order thousands of its new instantaneous audimeters for installation all over the country will depend on results of tests which will be carried on in New York and Chicago. Company, which is making a strong bid to cop the radio survey business from Hooper and Broadcast Measurement Bureau, is setting 25 "automatic" machines in the Windy City and the Main Stem. When results are tabulated, expected sometime early next year, decisions on the simultaneous system will be made. Meantime, this will not interfere with the present Nielsen survey system which uses an older, less costly type machine.

ABC-WLS Deal Does a Brodie

CHICAGO, Oct. 5.—ABC's long-time dream of getting a full-time outlet in Chi went up in smoke this week when Prexy Mark Woods and C. Nicholas Priaulx, v.-p. and treasurer, failed to reach an agreement with Burrige Butler, owner of WLS and *The Prairie Farmer*. Negotiations which went on the early part of the week fell flat because Butler wanted more than the web was willing to pay.

Rumor has it that the station's prexy asked for about \$1,000,000 more than ABC would sign for which is supposed to be around \$4,000,000 for both *The Prairie Farmer*, a rural publication, and the radio station.

One factor in ABC's refusal to meet the price is that it didn't want to own *The Prairie Farmer* and planned on selling the publication if the deal had gone thru. However, value of the *Farmer* would have declined appreciably without a powerful station to back it. Another factor was the \$1,500,000 estimated assets of WLS-*Prairie Farmer*. McGraw-Hill interests which were dickering for purchase of the company are reported to have backed down after a bid of \$4,500,000 when it was learned Butler wasn't going to throw in the current assets with the buy.

Doubt was expressed in some trade quarters that even if the fabulous deal had gone thru, the FCC might not have approved of such a sale since a lot of fire in FCC high places was evoked over ABC's King-Trendel purchase (*The Billboard*, September 28). This sale for two big stations amounted to only about \$3,500,000, and the trade boys are saying the commissioners who approved this probably would balk at \$4,000,000 for a single station, even with a newspaper thrown in.

Further, this figure would be about half of what Prexy Ed Noble paid for the entire American Broadcasting Company, and no mater how much the web needs a full-time operation in the Midwest, Noble probably wouldn't go for that.

Web execs still hope Butler will come down.

RWG Opening Confabs With YZR, WMCA Re Scribblers

NEW YORK, Oct. 5.—Radio Writers' Guild is starting negotiations with Young & Rubicam and WMCA, agency and local indie, on new contracts covering staff scripters.

RWG meeting to report on national executive confab in Hollywood last month will be held October 15, at which time members will be informed of steps to be taken in RWG's conflict with AAAA.

Latest Guild victory has occurred at WPTF, Raleigh, N. C., where org won an NLRB election and was recognized as bargaining agent for scripters. Vote was 4 to 1.

WCCO-Oh-Oh-Oh!

MINNEAPOLIS, Oct. 5.—A group of radio and newspaper men had gathered to tell the audience, via e. t., what had been done during the polio epidemic. Each announcer, as he took the mike, gave as graphic a view of what his station had done as was possible in the limited time.

Then it came the turn of Ed Viehman, ace gabber for WCCO-CBS, which long has played down its CBS o&o set-up locally, speling loudly about its service to this area as "the Neighbor of the Great Northwest." Mouths of the other radio men present gaped in amazement as he declared over the air: "Altho a station such as WCCO with its orders all coming directly from New York, is somewhat limited in the local time it can give to such coverage, WCCO is pretty proud to say that never once was a request for time or announcements turned down." It was reported that those WCCO staffers who chanced to hear the program nearly became victims of apoplexy.

White Collarites Open CBS Confabs

NEW YORK, Oct. 5.—Following recent certification of the United Office and Professional Workers of America (CIO) as the official bargaining agent for CBS white-collar workers, the union this week elected a temporary seven-man negotiating committee and opened preliminary conferences with network's management. Permanent committee is expected to be ratified by a general vote of the CBS membership soon.

Committee includes Myra Jordan, secretary to William Shirer; W. C. Hubbard, supervisor of billing in the accounting department; A. B. Desmarteau, chief of television accounting department; Donald Polz, study director, research; Rupert Graves, assistant in music copyright, and Margaret O'Connell, music editor, press information department. Alternate is Rose Marie O'Reilly, of research.

Committee in its negotiations will be headed by Aaron Schneider, Norma Aronson and Paul Lubow, respectively UOPWOA regional director, director of organization, and Radio Guild rep.

Salvation Seg on 6 Outlets

PHILADELPHIA, Oct. 5.—Salvation Army once again has lined up a regional network to air its efforts. Originating Saturday mornings on WFIL here, Army sponsors a half-hour *Women's Home League of the Air*, featuring hymns and interviews with comments by Mrs. Samuel Hepburn, divisional home league secretary for Army and who conducts the program. WFIL feeds the show to WEEU, Reading; WSAN, Allentown; WGAL, Lancaster, and WHGB, Harrisburg, Pa., and WILM, Wilmington, Del.

Mull Wax Org 'For Good of The Business'

Diskers Plan Own Demands

NEW YORK, Oct. 5.—Virtually every important transcription producer in the country attended a sotto voce meeting at the National Broadcasting Company last week for the purpose of maintaining a united stand to deal with imminent demands of the American Federation of Radio Artists. Meeting of the wax men, who represented companies from such far-flung production centers as New York, Boston, Chicago and Hollywood, was of added significance, inasmuch as the confab considered the advisability of setting up a trade organization in order that the industry might present a united front. As one transcription producer explained this week, a trade org has often been considered by individuals within the industry, but heretofore cut-throat competition and rugged individualism has prevented an anschluss. Confab last week was the closest indication yet of a desire to get together.

Last week's meeting was concerned with AFRA primarily, and a committee was set up to "investigate" the AFRA demands. These demands, incidentally, have not yet been pre-

Crosley Broom Will Sweep WINS Shows In Competish Surge

NEW YORK, Oct. 5.—With approximately 75 per cent of Crosley's newly acquired WINS program set up to be completely revamped and re-scheduled, Prexy J. D. Shouse and Manager R. E. Dunville will make their permanent headquarters in New York. Space is now being set up for them at WINS. Move indicates that Crosley means business in building up new and re-scheduled shows and that money is no object in lining up programs that will offer stiff competition to such leading New York indies as WHN, WMCA, WNEW, WOV and WQXR. Following in wake of new set-up will be station's jumping from 10,000 to 50,000 watts around November 1.

In an effort to hypo the New York station as well as WLW, the Crosley station in Cincinnati, programs shortly will be swapped between the two stations. Starting October 14, WLW will feed programs via direct line to WINS and some time in November WINS will start feeding shows to Cincinnati. To co-ordinate activities between the two stations Wilfred Guenther has been named station relations manager of Crosley Broadcasting Corporation as well as acting manager of Crosley's FM outlet in Cincinnati, transmission from which will begin within 45-60 days.

Crosley last week brought in Jerry Danzig, ex-navy lieutenant and in pre-war days with WOR, as program director. He fills spot vacated by Bob Herginson last January. Danzig has been given the green light on the revamping and building up of all programs.

BING! BANG! BINGO!
WATCH FOR
"THE CROSBY STORY"
IN A FORTHCOMING ISSUE

Eds To Turn To Criticism, Mature Stuff

Cut Straight Reporting

(Continued from page 3)

thinking are regarded as indicative of what is being felt thruout the industry, namely, that the day of straight news reporting by radio editors is coming to an end. In the past, nine-tenths of all radio columns have been primarily news—editors even boasting of the fact that they rarely listened to the medium. Inference is that in the future the eds will have to listen more, with publishers cracking down if they don't.

Interesting angle on the whole situation is the emergence in New York of John Crosby's *Herald Tribune* column as a prestige pillar on a plane comparable to Jack Gould's critical writings in *The New York Times*. Level of both the *Times* and *Tribune* critiques is causing much consternation, admiration and wonderment, not only locally, but in areas far removed. It's believed and hoped this is only the beginning.

As for the publishers, there are two schools of thought regarding the role they will play in the picture. One is that a vigorous rap-radio wave is in the offing, to be aided and abetted by numerous columns slated to debut when the newsprint shortage eases. Other argument is that the coming columns will reflect a changed attitude toward radio—namely, to make it pay from the standpoint of amusement advertising. Tying in with this argument is the fact that more and more publishers are getting into AM, FM, and television.

It is also significant that *The Saturday Review of Literature*, *The Nation* and *New Republic* each has inaugurated weekly radio coverage within the past month or so. *New York Post* is scheduled to resume its radio column shortly, with Paul Denis editing. At the same time, *The Herald Tribune* syndicate has found a surprisingly good market for Crosby's pillar.

Anticipated Squawk Re Wholesale Grants Spiked by Commish

WASHINGTON, Oct. 5.—With broadcast grants now over the 1,000 mark, Federal Communications Commission Chairman Charles R. Denny is seen as anticipating a new wave of outcries against the commish for wholesale grants. FCC's 1,000th grant last week (25) was accompanied by Denny's pointed remark that "every additional radio station provides the American people with a new instrument for vitalizing our democracy and for access to wholesome entertainment and education."

Some observers view Denny's official declaration as a pointed attempt also to bolster FCC's Blue Book, with Denny regarded as implying that new stations add to the competish for good programing. This was seen especially in Denny's assertion that "these stations have great opportunities to provide the means for local expression." The 1,000th grant went to Indian River Broadcasting Company's WIRA (Fort Pierce, Fla.). In addition to the big heap of AM grants, there are 65 FM stations operating full time, 48 others with regular licenses, 531 with conditional grants or CP's, and 328 pending FM applications.

If McNeill Looked Well in Tights, He'd Have Chance

AKRON, Oct. 5.—Don McNeill's *Breakfast Club* scheduled to do two broadcasts here October 26, won't show. Reason: Walter Moore, local promoter, thinks his regular Saturday night wrestling matches are more important.

While some Akron radio critics might agree with the grunt and groan impresario, Akronites who have been yapping for a new public auditorium now are more vociferous than ever. City's only available spot for such shows is the armory, which Moore has under contract for 52 Saturdays a year. Having built his rattle biz up after a long time in the red, Moore opined he saw no reason for cutting his possible gross by \$500 or more by shifting his tea dances to a Friday night.

Int'l Congress for Freedom of Speech Nixes Govt. Outlets

MEXICO CITY, Oct. 5.—Freedom of speech over the air and minimum government control were principal themes at first Interamerican Radio Broadcasters' Congress which closed today with permanent organization and headquarters for next two years in Montevideo, Uruguay. Lorenzo Balerio Sicco, of Montevideo, was elected permanent honorary president in recognition of his long work for organization, and today was chosen active president with power to name a general manager or secretary general for Uruguay headquarters.

Directors named were Eneas Machado Assis, of Brazil; Goar Mestre, of Cuba; Marco Gandasegu, of Panama, and Temilio Azcarraga, of Mexico. Delegates insisted on freedom of speech by radio and voted against admitting government-owned radio stations to membership in the permanent organization known as Asocacion Interamericana de Radiodi Fusion. They want competition by government stations eliminated as much as possible. International agreements on rights of authors and composers, suggested interchanges of talent and arbitration arrangement to settle disputes over wavelengths in absence of government action and free importation of needed radio equipment is also wanted.

A code of ethics was proposed, but it may be tabled a while to get opinions from hemispheric delegates. One point which brought bitter debate and which was finally eliminated would have forced registration of station tariffs with national and

AFRA-Web Talks Stalemated; Six Points Under Dispute

NEW YORK, Oct. 5.—End of the first week's negotiations between AFRA and the four networks finds both sides deadlocked over six of the union's demands. Web execs refuse to proceed with the talks until the status of these points is settled, while AFRA refuses to modify its demands until it is advised as to the nature of the chains' counter-proposals. The six points which have brought about the impasse are: (1) AFRA's demand that networks cease feeding outlets which refuse to negotiate with the union; (2) equalization of commercial and sustaining rates, a long-time

Expect Quick Peace In Chi RDG-Web Tiff

CHICAGO, Oct. 5.—Negotiations between the Chi chapter of Radio Directors' Guild and three major webs, NBC, ABC, and CBS, struck a snag this week over the question of commercial fees for producers. Webs are solidly aligned on the principle that producers on salary with the nets are not entitled to extra fees just because the show is commercial. Even tho all pay bonuses for commercials, webs feel they shouldn't be forced into paying off by contract.

Guild's stand is that nets bill advertising agencies for producers' fees for commercial show and that producers, despite web salaries, should get extra dough by contract. Either that or nets shouldn't charge sponsor and agencies extra dough.

Spokesman for the Guild said org was more interested in getting at the root of the problem, which it feels is standardization of producer-director prices in packages done by ad agencies. For this reason, he said, Guild would probably come to a "workable agreement" with the webs on commercial fees, with the idea of striking at ad agencies.

international associations. All American countries were represented except Santo Domingo, Haiti and Paraguay in the first session of its kind. Among those participating were Edmund Chester, A. M. Martinez, Elinor McNaughton and Dick Rice, of the United States, and Harry Sedgwick, of Canada.

There were others here from the United States listening and trying to interpret the future of the association. From all indications it was a Latin-American meeting. Mexico's greatest radio, television and electronics show, as part of the Congress, proved almost a sensation, especially the RCA televising of the first bullfight in history as well as fashion shows and other events seen here for the first time. Number of RCA officials were here for the show and convention. They predicted that Mexico would get a big play for television because of colorful scenes as soon as cables are available to permit transmission of airpix to the United States.

Where There's Life There's Hope

NEW YORK, Oct. 5.—Two top prestige radio editors, Jack Gould in *The Sunday Times* and John Crosby in *The Herald Tribune*, carried reviews of Bob Hope's first show of the season and came to diametrically opposed conclusions. Gould stated that the seg was a terrific turkey; Crosby praised Hope as tops. Interestingly enough, both reviewers quoted Hope's gags, Gould to indicate the low level hit by the show, and Crosby to indicate exactly the opposite.

Gould (Sunday, September 29), after dipping into Hope's script, concluded: "Surely, Mr. Hope is more familiar with the facts of broadcasting. It is not true that listeners have the average mentality of three-year-olds. The accepted statistics have always shown that they are the equal of the 12-year-old, Mr. Hope."

Crosby (Monday, September 30), quoting the gags, mentioned the "thunderous applause" and "hysterical laughter" of the audience, but neglected to indicate it was merely the studio audience. Studio audiences are known to rock with laughter rather easily.

In any event, such forthright difference of opinion tickled the palates of local radio men, one mentioning that the reviews reminded him of "some of the dog fights in legit."

AFRA objective; (3) elimination of the Pacific Coast regional differentials; (4) mutual cancellation rights, by which artists, as well as producers, could cancel contracts; (5) commercial fees for sound men; (6) payment for non-pros at AFRA rates. Last point refers to audience participation shows where studio members of the studio audience are called on to do turns.

AFRA has yielded on some of these points in prior negotiations and presumably wants them more than ever now, having given in once. This applies to the commercial fees for sound men; the Pacific Coast leveling off, and above all, the equalization of rates on commercials and sustainers.

Networks claim, among other points, that they cannot dictate policy to affiliate, non-web-owned stations and that therefore AFRA cannot expect them to violate affiliation contracts by discontinuing program service to an AFRA-involved station. Web execs state flatly that commersh rates for sustainers is impossible and that it would throw all operation costs far out of joint.

AFRA is asking for a 35 per cent boost on every dollar. Thesps also want announcers to be paid for cow catchers and hitch hikes and wants all doubling discontinued. Despite the stalemate, negotiations have been amicable. Ad agency reps have been sitting in on the confabs.

AFRA has set October 15 for a special meeting to consider an anti-communist resolution, presented by 315 members.

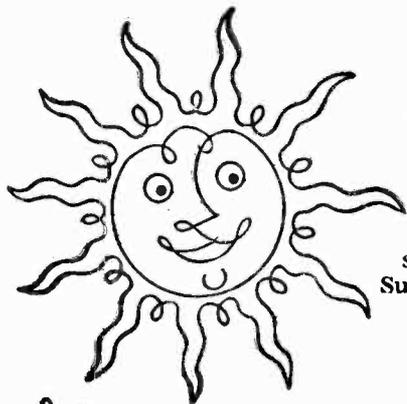
Gen. Mills Burns As Morgan Ribs

CHICAGO, Oct. 5.—Altho the trade is calling Henry Morgan the comedy radio find of the year and is giving ABC orchids for selling him to Ever-sharp, indications here, at least as they are developing since ABC sold the show, are that the net might have caught on to something that could give them plenty of trouble.

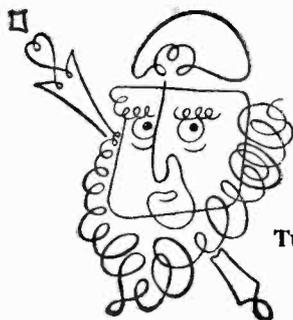
Reason for all this speculation, according to talk, is that Morgan's habit of burlesquing other radio programs, most of them sponsored, might nettle ABC's other advertisers. Prime example talked about is the case wherein recently Morgan did a parody of the ABC program *Jack Armstrong*. Morgan called his burlesque *Jack Footstrong* and then proceeded to give the program a going over. As a result, boys at General Mills, *Armstrong* sponsor, have been "talking" about the program.

Trade execs here say that ABC has a piece of talent that has to be watched very carefully. Morgan might earn a high Hooper and garner a large audience, but on the other hand, they say the kickback from ABC advertisers whose shows he burlesques could produce plenty of headaches and the net could suffer where it hurts, in the pocketbook.

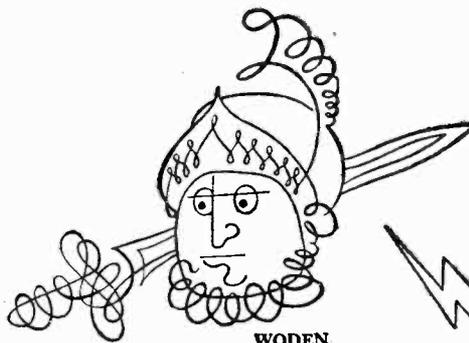
Info is that Morgan's scripts will be kept under close scrutiny, and if they don't measure to expectations, will be "corrected." Corrected, the man said.



SUN
Sunday



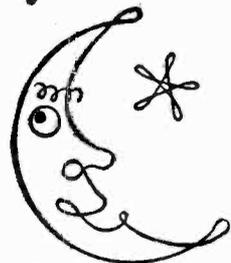
TYR
Tuesday



WODEN
Wednesday



THOR
Thursday



MOON
Monday

How Wednesday came to be called "BINGSDAY"...



FRIGGA
Friday

ALL SORTS of things have been named after great people—cigars, candy bars, public parks and skyscrapers. Cities, too. And states. Even countries.

But the days of the week were named in honor of the Sun, the Moon and several ancient gods. Tuesday is Tyr's Day. Thursday is Thor's Day. And Wednesday, up until now, was Woden's Day.

But not any more.

Wednesday is Bingsday now.

* * *

"I guess you've had your day, Woden, old man," cracked Thor when the gods heard the news.

"But they can't DO this to me!" Woden roared.

"They can't, eh?" beamed the Moon. "You just don't know this man Crosby! I used to think I had tremendous drawing power—but for the last three years Bing has been acclaimed the *biggest* box office money draw in the entertainment world."

"But—"

"And besides," added Tyr, "last year his phonograph records sold to the tune of eight million platters—which makes *your* mythical records look

pretty weak, indeed!"

"But—"

"Not only that," said Saturn, "but his movies have played to millions of paying customers. And he's piling up more awards in movies and radio than you could in a *month* of Wednesdays—I mean Bingsdays."

"But why did he have to pick on *my* day," persisted Woden. "Why not Sun Day, or Thor's Day, or Tyr's Day?"

"Because everybody knows that Wednesday is the night. It's *his* night. On the air, you know."

"What air?"

"The American Broadcasting Company's air, of course! Sponsored by Philco, the world's largest radio manufacturer, Bing sings as only Bing can sing every Bingsday night from ten to ten-thirty in the East and from nine to nine-thirty everywhere else across the country."

"You know," Woden decided, "I'm beginning to like this. Now, instead of working so hard at being Wednesday, I can stay home Bingsday night and hear Crosby sing!"

"Which," added Thor, "is what just about everybody else in creation will be doing!"



SATURN
Saturday



Don't miss the new **BING CROSBY SHOW**

Wednesday Nights 10:00-10:30 EST—9:00-9:30 in all other time zones

American Broadcasting Company

A NETWORK OF 216 RADIO STATIONS SERVING AMERICA

CBS Seeks Production Fillip With 'Editor-Producer' Group

NEW YORK, Oct. 5.—Increased emphasis on the importance of writing in contributing to good programing is due from CBS this fall, with the networks program chiefs establishing a new production category, that of "editor-producer." First staffer to occupy such a post is Jim Hart, who handles the Joe Powers vaude show for the web. Others are on the way. J. Davidson Taylor, CBS program v.p. in explaining the editor-producer idea, stated that it stemmed from a decision to tackle one of programings major weaknesses—poor writing, complicated by the inability, frequently encountered, of straight director-producers to tighten up wobbly scripts. CBS now figures that since virtually all programs originate with the writer, under the new deal, the writer will, as he should, be top man.

Columbia's action ties in closely with the addition of some months back of Goodman Ace, as supervisor of comedy and variety stanzas. Ace has been thumping for more attention to writing almost since his start in radio, and he and Taylor share the belief that not only is good writing a basic necessity in programing on its own, but that it is urgently needed to attract top talent. Chances are the CBS development will be closely watched by other web production execs.

"Editor-producer" plan is tied in with CBS's general scheme for fall programing. Web, Taylor asserted, is more than ever on the lookout for public service, segs of sufficient caliber to expand the audience which favors such listening, with the recent formation of a documentary unit a manifestation of the hypoed public slant.

Daytime problem still rates high priority. CBS wants new, different and better day shows, with audience participation held strictly n.g. While the Columbia program topper sees no need for new dramatic shows—he figures "We're rich in dramatic material"—it is giving more and more time and attention to the problem of creating new comedy airers. Dismal nature generally of summer replacement programs have heightened activities in this direction. CBS has high hopes for the new *Sweeney and March* Saturday night

N. Y. Summer Listening Up Since 1943, Says Maddux

NEW YORK, Oct. 5.—Assumption that radio listening in the New York area fell off beyond the normal seasonal decline during the past months is unfounded, according to R. C. Maddux, WOR vice-president.

Maddux, in a report based on four years of listening records prepared by the WOR research department, states that both day and night listening during July and August of this year showed an increase over each year since 1943.

"Of course," say Maddux, "allowances were made for the daytime V-J Day influence of 1945.

"The same trend," he added, "is indicated with respect to May and June of this year."

session, and also is reported trying to get Danny Thomas back on its schedules.

Taylor said that several oldies in the 5:30-6 p.m. slot, which has been set aside for the development of shows needing a run on the air, will be dropped. First to lam will be *The Chicagoans*, which powders Tuesday (8). CBS also is spotting a series of longhair stanzas in the 11:30 p.m. spot, Sunday thru Thursday. Tomorrow, (6) Alfred Antonini starts a series tabbed *Music You Know*. *Invitation To Music* (Wednesday), done in co-operation with the Juilliard School is adding top musical names as gusters, and other shows are to be added soon.



THE BILLBOARD-HOOPER URBAN CIRCULATION INDEX

(Based upon C. E. Hooper audience measurement reports)

Volume No. II. Issue No. 4. Projected From September 30, 1946, Ratings

Programs With Top Evening Urban Circulation

Program	Hooper-ating	Net	Agency	Sponsor	Product	Urban Listeners*
Radio Theater	16.2	CBS	JWT	Lever Bros.	Lux	5,954,900
Edgar Bergen	14.5	NBC	JWT	Standard Brands	C&S Coffee	5,563,589
Screen Guild Players	15.9	CBS	Blow	Lady Esther	Powder	5,518,629
Red Skelton*	15.3	NBC	Seeds	Brown & Williamson	Raleigh Cigs.	5,467,225
Walter Winchell**	13.5	ABC	L&M	Jergens	Lotlon	4,843,793
Mr. D. A.	13.4	ABC	DC&S	Bristol-Myers	Vitalis	4,533,176
Take It or Leave It	11.9	CBS	Blow	Eversharp	Pens	4,531,125
Your Hit Parade	11.5	CBS	FC&B	American Tobacco	Lucky Strike Cigs.	4,530,393
Tommy Dorsey & Company	11.6	NBC	JWT	Standard Brands	Tenderleaf Tea	4,518,823
Malsie*	12.2	CBS	Blow	Eversharp	Pens	4,270,153
Judy Canova Show	12.0	NBC	S&M	Colgate-Palmolive	Soap-Tooth Powder	4,252,873
Hollywood Players	12.8	CBS	BBD&O	Cresta-Blanca	Wine	4,105,252
Suspense	12.3	CBS	Blow	Roma	Wine	4,088,996
Kay Kyser (10:30)*	12.2	NBC	Bates	Colgate-Palmolive	Soap-Tooth Powder	4,055,752
Burns and Allen	10.7	NBC	B&B	General Foods	Coffee	3,984,515
Truth or Consequences	10.6	NBC	Compton	P. & G.	Duz	3,827,483
Great Gildersleeve	10.5	NBC	JWT	Kraft Foods	Parkay	3,905,789
Crime Doctor	10.5	CBS	Blow	Phillip Morris	Tobacco	3,859,658
Man Called X	11.3	NBC	FC&B	Lever Bros.	Pepsodent	3,822,752
Blondie	9.6	CBS	Esty	Colgate-Palmolive	Super Suds	3,739,716

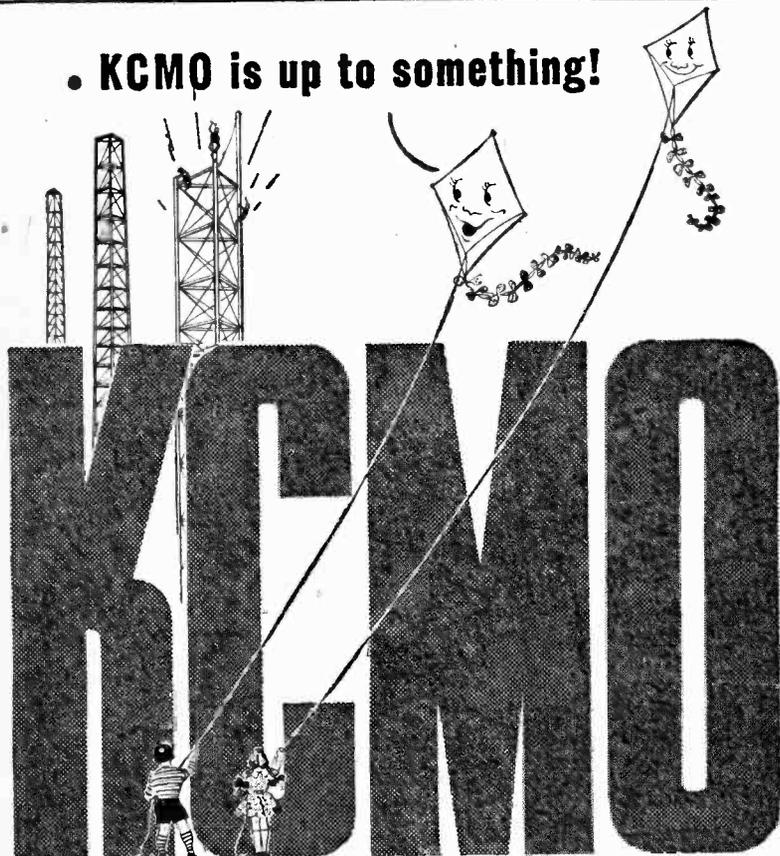
Programs With Top Fem Evening Urban Circulation

Radio Theater	16.2	CBS	JWT	Lever Bros.	Lux	2,965,588
Screen Guild Players	15.9	CBS	Blow	Lady Ester	Powder	2,933,955
Edgar Bergen	14.5	NBC	JWT	Standard Brands	C. & S. Coffee	2,611,914
Red Skelton*	15.3	NBC	Seeds	Brown & Williamson	Raleigh Cigs.	2,576,766
Walter Winchell**	13.5	ABC	L&M	Jergens	Lotlon	2,550,405
Your Hit Parade	11.5	CBS	FC&B	American Tobacco	Lucky Strike Cigs.	2,374,867
Take It or Leave It	11.9	CBS	Blow	Eversharp	Pens	2,265,563
Tommy Dorsey & Company	11.6	NBC	JWT	Standard Brands	Tenderleaf Tea	2,259,412
Mr. D. A.	13.4	ABC	DC&S	Bristol-Myers	Vitalis	2,197,903
Hollywood Players	12.8	CBS	BBD&O	Cresta-Blanca	Wine	2,193,217
Songs by Sinatra	10.0	CBS	L&M	P. Lorillard	Old Gold Cigs.	2,094,218
Malsie*	12.2	CBS	Blow	Eversharp	Pens	2,072,543
Kay Kyser (10:30)*	12.2	NBC	Bates	Colgate-Palmolive	Soap-Tooth Powder	2,036,810
Suspense	12.3	CBS	Blow	Roma	Wine	2,017,478
Burns & Allen	10.7	NBC	B&B	General Foods	Coffee	2,005,762
Judy Canova Show	12.0	NBC	S&M	Colgate-Palmolive	Soap-Tooth Powder	2,003,419
Truth or Consequences	10.6	NBC	Compton	P. & G.	Duz	1,955,970
Dr. I. Q.*	10.6	NBC	Grant	Mars	Candy	1,909,399
Man Called X	11.3	NBC	FC&B	Lever Bros.	Pepsodent	1,903,102
Great Gildersleeve	10.5	NBC	JWT	Kraft Foods	Parkay	1,880,832
Life of Riley	10.5	NBC	Blow	P. & G.	Tooth Powder	1,860,832
An Evening With Romberg***	10.0	NBC	Seeds	Brown & Williamson	Raleigh Cigs.	1,859,900
Jack Haley with Eve Arden	10.4	NBC	M&A	National Dairy	Sealtest	1,858,142

Programs With Top Male Evening Urban Circulation

Edgar Bergen	14.5	NBC	JWT	Standard Brands	C&S Coffee	2,123,507
Walter Winchell**	13.5	ABC	L&M	Jergens	Lotlon	1,937,517
Radio Theater	16.2	CBS	JWT	Lever Bros.	Lux	1,874,251
Screen Guild Players	15.9	CBS	Blow	Lady Esther	Powder	1,839,543
Take It Or Leave It	11.9	CBS	Blow	Eversharp	Pens	1,707,886
Red Skelton*	15.3	NBC	Seeds	Brown & Williamson	Raleigh Cigs.	1,658,098
Judy Canova Show	12.0	NBC	S&M	Colgate-Palmolive	Soap-Tooth Powder	1,651,942
Mr. D. A.	13.4	ABC	DC&S	Bristol-Myers	Vitalis	1,589,555

(Continued on opposite page)



KANSAS CITY 6, MISSOURI
Basic ABC for MID-AMERICA
NATIONAL REPRESENTATIVE...JOHN E. PEARSON CO.

(Continued from opposite page)

Program	Hooper-ating	Net	Agency	Sponsor	Product	Urban Listeners*
Tommy Dorsey & Co.	11.6	NBC	JWT	Standard Brands	Tenderleaf Tea	1,579,889
Your Hit Parade	11.5	CBS	FC&B	American Tobacco	Lucky Strike Cigs.	1,465,220
We, The People	9.0	CBS	Y&R	Gulf Oil	Gas & Oil	1,443,843
Suspense	12.3	CBS	Blow	Roma	Wine	1,441,056
Great Gildersleeve	10.5	NBC	JWT	Kraft Foods	Parkay	1,430,072
Crime Doctor	10.5	CBS	Blow	Phillip Morris	Cigarettes	1,399,318
Dr. I. Q.*	10.6	NBC	Grant	Mars	Candy	1,381,598
Kay Kyser 10:30*	12.2	NBC	Bates	Colgate-Palmolive	Soap-Tooth Powder	1,375,740
Burns and Allen	10.7	NBC	B&B	General Foods	Maxwell House Coffee	1,363,292
Malsie*	12.2	CBS	Blow	Eversharp	Pens	1,357,873
Truth or Consequences	10.6	NBC	Compton	P. & G.	Duz	1,350,551
Man Called X	11.3	NBC	FC&B	Lever Bros.	Pepsodent	1,340,446

Programs With Top Juve Evening Urban Circulation

Red Skelton*	15.3	NBC	Seeds	Brown & Williamson	Raleigh Cigs.	1,232,366
Radio Theater	16.2	CBS	JWT	Lever Bros.	Lux	1,115,061
Blonde	9.6	CBS	Esty	Colgate-Palmolive	Super-Suds	998,195
Malsie*	12.2	CBS	Blow	Eversharp	Pens	839,737
Edgar Bergen	14.5	NBC	JWT	Standard Brands	C&S Coffee	828,168
Aldrich Family	8.9	CBS	Y&R	General Foods	Grapenuts	821,138
McGarry and His Mouse	10.1	NBC	Y&R	Bristol-Myers	Ipana	754,358
Mr. D. A.	13.4	ABC	DC&S	Bristol-Myers	Vitals	745,717
Screen Guild Players	15.9	CBS	Blow	Lady Esther	Powder	745,131
Big Town	10.6	CBS	P&R	Sterling Drug	Yeast	714,084
Fannie Brice	9.9	CBS	Y&R	General Food	Sanka Coffee	710,423
Your Hit Parade	11.5	CBS	FC&B	American Tobacco	Lucky Strike Cigs	690,506
Tommy Dorsey & Co.	11.6	NBC	JWT	Standard Brands	Tenderleaf Tea	679,522
Lone Ranger	6.1	ABC	DFS	General Mills	Kix	678,937
Crime Doctor	10.5	CBS	Blow	Phillip Morris	Cigarettes	676,593
Mr. & Mrs. North	9.4	NBC	L&M	Jorgens	Woodbury Soap	674,543
Date with Judy	7.9	NBC	RWC	Lewis-Howe Co.	Tums	647,889
Kay Kyser (10:30)*	12.2	NBC	Bates	Colgate-Palmolive	Soap-Tooth Powder	643,203
Hollywood Players	12.8	CBS	BBD&O	Cresta-Bianca	Wine	637,345
Suspense	12.3	CBS	Blow	Roma	Wine	630,462

Programs With Top Daytime Urban Circulation

Grand Central Station	6.7	CBS	Mc-E	Pillsbury	Flour	2,178,279
Pepper Young's Family	6.7	NBC	P&R	P. & G.	Camay Soap	1,599,367
Right to Happiness	6.3	NBC	Compton	P. & G.	Ivory	1,503,883
Portia Faces Life	6.1	NBC	Y&R	General Foods	Various	1,474,007
Backstage Wife	6.2	NBC	DFS	Sterling Drug	Various	1,461,852
Lorenzo Jones	5.1	NBC	DFS	Sterling Drug	Various	1,404,151
Ma Perkins	5.3	CBS	DFS	P. & G.	Oxydol	1,397,121
Young Dr. Malone	5.4	CBS	Compton-DFS	P. & G.	Crisco-Dreft	1,383,941
Stella Dallas	5.7	NBC	DFS	Sterling Drug	Various	1,377,351
Romance of Helen Trent	5.3	CBS	DFS	Bisodol & Kolynos	Tooth Powder-Drug	1,373,836
When a Girl Marries	5.6	NBC	B&B	General Foods	Calumet-Baker's	1,361,388
Breakfast Club (9:15)	4.1	ABC	JWT	Swift	Various	1,308,959
Breakfast in Hollywood	5.7	ABC	K&E	Kellogg	Pep	1,293,875
Big Blister	5.3	CBS	Compton	P. & G.	Ivory	1,265,171
Front Page Farrell	4.5	NBC	DFS	Bisodol & Kolynos	Tooth Powder-Drug	1,258,727

Programs With Top Fem Daytime Urban Circulation

Pepper Young's Family	6.7	NBC	P&R	P. & G.	Camay Soap	1,157,824
Grand Central Station	6.7	CBS	Mc-E	Pillsbury	Flour	1,118,576
Portia Faces Life	6.1	NBC	Y&R	General Foods	Various	1,116,672
Backstage Wife	6.2	NBC	DFS	Sterling Drug	Various	1,080,489
Right to Happiness	6.3	NBC	Compton	P. & G.	Ivory	1,079,474
When a Girl Marries	5.6	NBC	B&B	General Foods	Calumet-Baker's	1,000,538
Romance of Helen Trent	5.3	CBS	DFS	Bisodol-Kolynos	Tooth Powder-Drug	970,223
Ma Perkins (CBS)	5.3	CBS	DFS	P. & G.	Oxydol	962,461
Stella Dallas	5.7	NBC	DFS	Sterling Drug	Various	959,972
Young Dr. Malone	5.4	CBS	Compton-DFS	P. & G.	Crisco-Dreft	956,896

(Continued on page 14)

Shoot-the-Works Is Gimmick Theme For Crosby Show

HOLLYWOOD, Oct. 5.—American Broadcasting Company, Philco and Hutchins Agency idea men are pouring plenty of stunts into the gimmick-hopper for kick-off of the Bing Crosby platter show. All are hush-hush as to what's brewing. ABC's Coast promotional chief Jack O'Mara has 16 different projects in the works for the Los Angeles area alone.

One stunt to be worked in L. A. and San Francisco is distribution of 10,000 pennies bearing stickers, message reading "Bing Crosby, 9 o'Clock, KECA." Brain child of Norman Nelson, one of O'Mara's staffers, pennies will be scattered thruout towns by giving them away to people in the streets, passing them into circulation via change in stores, etc. Idea is coins will be circulated thruout towns, carrying message to all who handle them. Sticker can be pulled off easily, hence no squawk is anticipated from Treasury Department about defacing coin. It is estimated pennies with stickers will circulate for a couple of months to come.

Web and agency are mum on promotional campaign, since they are shooting for surprise element in stunts. Hutchins has a gift gimmick up his sleeve for radio eds and trade in general. Will give away 200 platters bearing greetings from Der Bingle plus gag song by Crosby accompanied by Spike Jones's ork. (Latter is dubbed on from his second show.)

Blow's Alden Made V.-P.

NEW YORK, Oct. 5.—John M. Alden, West Coast manager for Blow for the past two years, has been upped to a vice-presidency and will be in charge of all Coast activities. Before joining the company, Alden was with J. Walter Thompson's San Francisco office for four years in charge of the Wine Advisory Board account. He originally went to the Coast for BBD&O as its first account executive in California.

New Device Tabs Sweat (Appeal) Of Tunes and Segs

CHICAGO, Oct. 5.—Willing to try anything that might act as a crystal for possible future sales and success, several agencies and music pubs here are planning to give the new electronic method of measuring radio program acceptance, a whirl. According to the Russel M. Seeds Agency, device, which works on psychological principles and measures audience emotions or "arousal levels" (in the old days it would be called measuring the amount of sweat a program caused to pop out of pores), will be used for the new Red Skelton airing, and, tho nothing definite has been signed, possibilities are that Bob Hope's fall program may be tested, too. Last week Mercury Records, and a Chi subsidiary of Mercury, Pic Music, both pubs, announced they are going to use the new gauge for testing disks and ditties.

Similar to Lie Detector

New device, known as the electro psycho-graph, is the invention of a former Northwestern University psychology prof, Dr. Emil Ranssen, and works somewhat similar to the lie detector. The amount of sweat secretion of any individual hearing a tune or a program, is measured and a graph shows the result. Emotional response (i.e., amount of sweat) can be marked on a tape and later analyzed in terms of likes and dislikes. New machine will test 10 subjects at once and, according to Lee Penny, v.-p. and general manager of Research Specialists, Inc., which turns out the machines, tests will be made, not only with the agency and pubs mentioned, but also with Foote, Cone & Belding; Ruthrauff & Ryan and the Abbott-Kimball agency.

While some agency folk see possibilities in the machine, music pubs here are frankly from Missouri about it. But they're willing to try it. Could be.

RESERVATIONS FOR SALES PLANNERS with

CLEVELAND'S Chief STATION



A reservation for choice room in WJW's fall schedule will give sales planners a new lease on the Cleveland money market, and service includes more daytime dialers per dollar in the Cleveland area than any other regional station.

BASIC ABC Network CLEVELAND, O. **WJW** 850 KC 5000 Watts DAY AND NIGHT REPRESENTED NATIONALLY BY HEADLEY-REED COMPANY



ABBOTT AND COSTELLO TOUR COUNTRY BY AIR...

Chartering two Flying Tiger planes for their record-breaking tour, Abbott and Costello carried a troupe of 35 in their series of cross-country appearances to raise money for the Lou Costello, Jr. Youth Foundation.

To cover more territory, more quickly, make your arrangements with the Flying Tigers.

No train schedules to worry about—your Flying Tiger plane is ready to go when you are, with stopovers at any point you wish to make.

The big Douglas planes are equipped with parlor-car type of reclining chairs and provided with thermostatic temperature control. Planes seat 22 comfortably.

Here is ideal transportation for theatrical troupes, orchestras, athletic teams.

There's a Flying Tiger representative near you. Write, wire, or phone for details.

FLYING TIGER TRANSPORT, INC.

DIVISION OF
NATIONAL SKYWAY FREIGHT CORP.
MUNICIPAL AIRPORT, LOS ANGELES 45
Oregon 8-2281

NEW YORK CHICAGO
Chelsea 3-8206 Wabash 2508

SAN FRANCISCO SEATTLE
So. San Francisco 1995 Lander 6200

TOO SHORT FOR A HEAD

30G Production Cost for CBS' "Stars In Afternoon" Ballyhoo

Production cost of the two CBS kick-off promotion shows, *Stars in the Afternoon*, plugging the new season's schedule, was \$30,000, of which \$6,000 was spent in line costs. Segs, each 90-minutes, were aired the past two Sundays (22 and 29), with the web making extensive use of the open line technique in order that airings from Hollywood and New York might give the effect of coming from one central studio. CBS exec, mentioning the \$30,000 as indicative of what the web will spend for good programing, estimated the talent value on the two segs at \$200,000 if bought on the commercial market. CBS, however, was able to get the talent for AFRA scale, agencies handling the accounts being glad to tie in with the ballyhoo.

Don Wattrick, new sportscaster on WJR, assigned the prize chore of the nine University of Michigan games, sponsored by Standard Oil of Indiana. Account was set by McCann-Erickson Agency. Wattrick himself was a nine-letter man at Central Michigan College. . . . John Shepard III, chairman of board of directors of the Yankee Network and a member of the board of MBS, currently in Europe for a three-week trip preparatory to handling a special broadcast for Mutual.

WCOP, Cowles Boston station, is turning in a practical program aiding home building. Post Office Clerk Frank J. O'Brien, a World War I vet, has been given co-operation of station in staging old-fashioned co-operative barn raising sessions. WCOP plan aims at erecting \$10,000 homes for \$4,000. . . . Walter Steindel, assistant conductor of WGN's Chi Philharmonic Orchestra, took over directorship of *The Northerners* Wednesday (2). Seg, a musical, is the oldest continuously sponsored show in Chi radio. . . . Three-way triple record has been established by WTMJ, Milwaukee Journal station, sportscaster Russ Winnie and Socony-Vacuum Oil Company. This is the 18th year all three have been associated.

Promotion stunt getting impressive comment in the trade is the WFIL "Studio Schoolhouse Teachers' Manual." "Studio Schoolhouse" is now in its fourth year on WFIL Philly, and the manual is being distributed by station to 10,000 elementary school teachers as an aid to securing maximum educational value from in-school listening. Program, a five-a-week, is prepared in co-operation with public, parochial and private schools, the Franklin Institute and the Free Library of Philadelphia. . . . Allan Kent and Ginger Johnson, jingle writing team, have been signed to an exclusive contract by Gale Agency, Inc. Duo has written such top-pers as "Just the Other Day" and "Pepsi-Cola Hits the Spot."

Latest in the exodus from Ruthrauff & Ryan, Inc., is Luther H. Wood, former R. & R. vice-president, who has joined Sullivan, Stauffer, Colwell & Bayles, Inc., as Director of Research. . . . WSM, Nashville, Tenn., added a new wrinkle in local public service with its recent airings of an Alcoholics Anonymous series. Dramatizations, written by Eddie Birbryer, depicted actual case histories, with roles played by both professional actors and members of the local chapter of AA. . . . Lonny Starr, announcer at WFBR, Baltimore, busy handing out cigars last week when Mrs. Starr gave birth to a boy, Don-

ald George. . . . Homer Griffith Company, station reps with offices in Los Angeles and San Francisco, Chi and New York, recently opened offices in Dallas, Tex., under the supervision of Walter S. Kline, formerly commercial manager of KVSQ, Ardmore, Okla.

Iowa Barn Dance Frolic, produced weekly by WHO, Des Moines, opened its 16th season Saturday night (5) in 4,200-seat Radio Theater, formerly Shrine Auditorium, largest theater in Middle West. Cast of 65 was skedded to broadcast two half-hour and three quarter-hour costumed stageshows of comedy, American folk music and pop melodies. . . . Peter Randall, former Canadian radio comic, back in the U. S. after three and one-half years in the U. S. Army OSS. . . . KAVE, indie station in Carlsbad, N. M., joins CBS as web's 160th affiliate, effective September 29.

Twenty-two new clients signed with ABC in the past week covering sponsorship of eight ABC co-op shows. . . . Lawrence Ruddell, manager of recording for ABC, en route to Hollywood in connection with Bing Crosby show October 16. On his return, Ruddell will stop at Chicago, where he will set up a recording department in ABC's Central Division. . . . Betty Garde will be a regular member of the Henry Morgan show when it goes on the air for Ever-sharp-Schick Wednesdays, 10:30-11 p.m., over ABC, starting October 16. . . . Newscaster George Putnam and his wife, Lee, premiered a husband-wife combination over MBS Sunday (6) evening at 8:45 p.m. George does straight news, with spouse doing fashions. Seg is sponsored in New York by Ludwig Bauman Furniture, but is aired Coast to Coast.

Dick Brown signed by Procter & Gamble for a Monday-Wednesday-Friday song series over WNEW, New York, in the 7:45 p.m. slot, starting Friday (16). Brown will continue his five-a-week series over the same station at 9:45 a.m. for Prentiss Clothes. . . . Warde Donovan, airing Tuesdays at 7:30 p.m. over NBC, has been chosen as the juvenile lead for the forthcoming musical, "Toplitzy of Notre Dame." . . . Texaco will again sponsor Metropolitan Opera broadcasts over WJZ, New York, with first one slated November 16. . . . New WLIB, Brooklyn, tie-up pipes one-minute news announcements into RKO-Albee Theater direct from station newsroom three times daily. News is direct to house audience only after regular pic newsreel during running of trailer plugging station. Theater's lobby display includes blow-up of WLIB newscasters.

Adventures of Frank Merriwell series which opened on NBC Saturday (5) is second program idea placed by Gil and Ruth Braun since Gil's release from army in February. Initial show was *The Avenger* series. . . . Paul Munroe out of Biow Agency. . . . Robert Merrill slated for a concert tour this month in high school and college auditoriums. . . . Jane Griffith, assistant to Pat Hurley, WQXR flack, resigned from station for new job as associate editor of *Art Outlook*, art trade sheet due on stands next month.

Al Fishburn, Schwimmer and Scott radio chief, will produce the entertainment for NAB convention dinner October 24 at Stevens Hotel, Chicago. John Wehrem, former assistant auditor at NBC Central Division, upped

to assistant general office manager. . . . Werner Michel, formerly chief of the Radio Program Branch of the State Department, joined CBS as a producer-director Sunday (6). . . . Tom More, formerly of WCKY, Cincinnati, has joined announcing staff of WNOX, Knoxville, Tenn., where he will do three shows a day.

Personnel changes were announced at WSPA, Spartanburg, S. C., Sunday (29), day the station increased its night power from 1,000 watts to 5,000. Instead of going off air at 12:05 a.m., station broadcasts until 1:05 a.m., with Ace Rickenbacker joining station to handle the early-morning stretch. In addition, Ross Gordon, Elwood Thompson and Ben Greer have joined the announcing staff. . . . Ivor Kenway, director of advertising and promotion for ABC addressing the Annual Convention of Independent Food & Grocers' Association at Nashua, New Hampshire, Monday (7) on Radio—Your Door to Door Salesman.

William Goodwin, former staff announcer for WMAS, Springfield, Mass., named sportscaster and program manager for Sports-casting, Inc., of Hartford, Conn. . . . Transmitter tower of 435 feet, one of the tallest in Western Canada, has been completed for CFAC, Calgary, Alta. Station was recently upped to 5,000 watts. . . . At a ceremony held Monday (30) at the Barbizon Plaza, New York, Radio Directors' Guild was formally given its international charter in the AFL, presentation being handled by William Collins, AFL regional director.

Sid Walton, news editor and commentator of WHM, has resigned. He will freelance. . . . Stanley Florsheim, who was in charge of merchandising for ABC, has parted with the web. . . . Gene Rider returned to CBS technical operation department after two and one-half years. . . . One of Chicago's foreign language stations, WSBC, is really making some of its programs authentic by going back to the old countries for material. For instance, *American Bohemian Hour* is now airing a series of spot recordings from Czechoslovakia. Similarly, station's Italian morning programs are e. t.'s from Italy made by Luigi Antonini, AFL delegate to the peace conference in Paris.

Gordon Buck, in the research business in Chicago for 12 years and who set up and headed the dairy survey division for C. E. Hooper, this week was named research chief for Foote, Cone & Belding in Chi. Richard Tully will be assistant research director. Fred Haviland, former research chief, has not yet announced plans. . . . Tony Donald, newscaster and disk jock, has resigned from KWKH, Shreveport, La. . . . Irene Krieg, formerly with Free & Peters, New York, station reps, has joined the flack staff of Westinghouse Radio Stations, Inc., Philly.

Chris Mack, farm service director, WNAX, Yankton, S. D., left Saturday (5) for Guatamala to study agricultural practices and visit the Iowa State College Guatemalan Tropical Research Center, a corn study station. Mack will do interviews and stories on a magnetic wire recorded and send them back to WNAX for airing.

Newest additions to agency firm of Sullivan, Stauffer, Colwell & Bayles include Robert Reuschle, formerly of Young & Rubicam, who heads up the station relations and time buying department, and John Kelleher, formerly of Lever Bros., heading up SSC & B's space buying.

Mel Williamson resigned as radio director of Raymond R. Morgan agency, Hollywood. . . . Don Lee's "Michael Shayne" whodunit goes over the full Mutual web starting October 16. . . . Fred Throver, ABC vice-president in charge of sales, vacationing at Belgrade Lakes, Me.

Main St. Now Comes First in Air Reporting on Duluth Outlets

DULUTH, Minn., Oct. 5.—An idea of how a community such as Duluth, third largest city in Minnesota, can become local news conscious has been displayed quite effectively here by KDAL, the CBS affiliate, and WEBC, NBC outlet. Little more than a year ago, stations were carrying the usual type of news coverage, based on wire reports, with local breaks given little emphasis. KDAL broke the ice as war's end made it apparent that listeners would be more interested in news about Main Street. Diminutive Bill Krueger, radio reporter at WCCO in Minneapolis, was hired away as news editor for the Duluth station. KDAL opened a 15-minute spot at 6 p.m., playing up local news heavily, with wind-up of seg devoted to quick summary of national and international developments.

Lewis Now Second

Krueger became a man with a purpose. He slanted his news to include future significance for the community. Not only did his seg handle straight news accounts, but he offered analysis and commentary. Until he started, Fulton Lewis Jr. was the 6 p.m. hot-shot here. In a few months Krueger caught up to him, and now the town talks about K., not L.

WEBC, meanwhile, carried its regular 10 p.m. news slot, but as Krueger continued to grow at the rival station, WEBC sat up and took notice. July 1, Earl Henton, station g.m., took to the mike for presentation of the local news picture, going heavy on feature material. A local news reporter was hired to rove the town and bring in the reports. Henton's 6:45 p.m. seg doesn't interfere with Krueger.

Krueger does all his own news-gathering, making all the important meetings and special events in town, and writes his own script. WEBC's news reporter does likewise. The two have met on numerous stories, along with reporters from the local newspapers. There is definite competitiveness between the two radio stations on the one hand and the newspaper on the other, and on several occasions the radio reporters have combined their efforts against the paper.

Miller Steams FCC In Legion Attack

WASHINGTON, Oct. 5.—Seen as adding fuel to the resurgent controversy between the Federal Communications Commission and the National Association of Broadcasters over Blue Book standards is NAB Prexy Justin Miller's latest blast this week before the American Legion conclave in San Francisco.

Regarded as certain to evoke a retort from Acting Chairman Charles Denny, of FCC when he speaks at the forthcoming NAB conclave, Miller's attack on the FCC warned against government bureau expansion. He said, "Whether it be the postmaster general who would use the second class mail privilege as a club to control the contents of a newspaper or a magazine, or the FCC which would use the technical regulation of broadcasting channels as a club to control the contents of broadcasting, the evil is the same in both cases."

FCC officials expected the usual charges of encroachment of freedom of speech and press, but what has them really riled is Miller's coupling of them with the people "who would like the government to take over the major industries." Commission bigwigs are known to be put out about Miller's warning to the Legionnaires that they had better put up with singing commercials and soap operas or they'd be playing right into the hands of the government control crowd. Normally regarded as the usual approach, Miller's attack, which used such adjectives as "insidious" and "vicious," has plenty of people miffed around the com-mish.

Ballin Heading Coast R&R Set-Up; Sam Pierce Upped

HOLLYWOOD, Oct. 5.—Bob Ballin will take over Ruthrauff & Ryan's top Coast radio berth, vacated two weeks ago by Nate Tuft's resignation. Tufts, for 12 years with percenterly and a vice-president, quit when R&R beckoned him eastward to become an account executive. Ballin, also a vice-president, had served as assistant to his predecessor. Unique situation will now exist whereby R&R's Coast chief will be producing the Jack Benny airshow for Foote, Cone & Belding. (Benny had asked that Ballin continue megging his show when R&R recently lost American Tobacco account to FC&B).

Other major change at R & R was upping Sam Pierce as supervisor of Hollywood production. Pierce formerly produced Frank Morgan show, recently lost to FC&B. Glenn Middleton, Dick Uhl, Dave Young and Bill Burch remain on agency's production roster.

Merritt Barnum, who trekked West to install Ballin in top berth, indi-

Ear Plugs Are Free

DETROIT, Oct. 5.—Bowling, viewed by one branch of show business—motion picture theater owners—as a major threat to their operation, is receiving a friendly hand from WJR. Starting tomorrow, the State's only 50,000 watter will air a Sunday night program, *The Tenth Frame*, with Fred Wolf, a former champion, as commentator.

Program will feature alley-side broadcast, which will be handled via wire recorder. Remote from alleys are usually considered impossible because of the noise. Wolf did, however, handle the on-the-spot broadcasts from the bowling congress at Buffalo last year.

cated that new biz was expected in near future which would give Hollywood several new production chores, making up in part, at least, for segs lost to other agencies during past several months.

RCA Sets Servicing Plan

NEW YORK, Oct. 5.—RCA plan for servicing receivers has already been communicated to dealers and calls for the company to provide year's service, free of charge, to all buyers of RCA sets. Servicing will include initial installation and tuning of the receivers to stations, as well as periodic adjustments to tune in the set to new video outlets as they come on the air.



THE VOICE HAS CHANGED!

NOW 5 times more powerful!

WOL is now operating at 5000 watts power from a superb new transmitter, which will also house WOL FM, facsimile and color television.

At base rates lower than those of any station of comparable power in any comparable market in the United States, the new WOL signal is geared to deliver a metropolitan area considerably wealthier and more heavily populated than such metropolitan markets as Baltimore, Cleveland and Minneapolis-St. Paul.

WOL's impressive share of national spot and local business, most of which is on a renewal basis, testifies to the sales effectiveness of Washington's fastest-growing station.

Ask Katz!

BASIC MUTUAL

A COWLES STATION

WOL

"THE VOICE OF WASHINGTON"

Represented nationally by THE KATZ AGENCY, INC.

UTILITIES: 'LOVE THAT TELE'

WTAG Leads In 83 Out Of 96

Of the 96 periods per week rated by Hooper (Dec. - Apr. '46) in the Worcester area, WTAG leads in 83 and is a close second in the remaining 4 1/2 hours per week.



Juice Firms Boost Video In Yen for \$

Chi Edison Co. Leads Drive

By Cy Wagner

CHICAGO, Oct. 5.—Utility companies are out to promote television. Some of them already have come out in the open in their attempts to give video a hypo that will make easier the job of selling it to the public. Others are planning promotion campaigns in their territories, and still others are watching the promotion efforts of companies which now are in the fight and are deciding whether they should get in the act, too. So far only Commonwealth Edison of Chicago and Detroit Edison have expressed openly their intentions to hypo video, but elsewhere in the country, many utility companies are planning to hop the bandwagon.

Intention of the utility companies to back video is based on hard, realistic business thinking; on the simple fact that video receivers use a lot more electricity than do radio sets, thus, for the utilities supplying the electricity, there will be increased revenue. Simple, but significant. The Edison company here, of course, has a public service reason for getting behind the Chi video hypo plan, which calls for a huge tele exposition in 1947. But of no small importance is the fact that it expects to garner at least \$500,000 a year additional revenue when—and if—there are 100,000 video sets here. Electrical engineers with various manufacturing companies have often pointed out that video sets use much more electricity than radio receivers.

Detroit, Too

One other utility company that already has expressed its intentions of promoting video in its community is Detroit Edison (*The Billboard*, September 7). Company's entrance into the Detroit video picture caused no little trepidation on the part of Chicago tele interests, who became worried that Detroit might steal the march on video development as a (*See JUICERS BOOST on page 14*)

1,500 Are Expected at Second TBA Confab

NEW YORK, Oct. 5.—Discussion of problems confronting the video broadcaster as well as the advertiser and his agency, film producers, talent reps and others will highlight the second television conference and exhibition of the Television Broadcasters' Association at the Waldorf-Astoria Hotel in New York Thursday and Friday (10 and 11). With top executives in radio and television participating, more than 80 papers will be delivered at the general session and panel meetings scheduled. Some 1,500 persons are expected to attend. Latest video broadcasting and receiving equipment will be exhibited by leading manufacturers.

All of the principal sessions of the

U. H. F. Okay for Video, Lodge Says

CHICAGO, Oct. 5.—Seven months of intensive scientific exploration of the ultra-high frequencies justifies the conclusion that they "provide a technically sound transmission medium for a television broadcasting service," William B. Lodge, CBS director of general engineering, declared at the National Electronics Conference Friday (4) in reporting on CBS color field tests. An important outgrowth of the field tests, Lodge said, has been the development and use of a new concept of representing broadcast coverage in the very-high and ultra-high frequencies. He added that this may have significant application in services other than television.

Lodge's paper complimented the report made at the conference by Dr. Peter C. Goldmark, CBS director of engineering research and development, on the status of color television, in which he revealed that the potential brilliance of color television pictures has been increased 11 times over that in January by use of new color filters and an increase in the number of frames per second.

W6XYZ To Telecast Football and Hockey

HOLLYWOOD, Oct. 5.—Klaus Landsberg, Paramount's coast tele head, last week wrapped up two exclusive sports deals allowing his W6XYZ to scan all local games of pro footballers Los Angeles Dons and all hockey games held at Pan-Pacific Auditorium. This will give the area its first tele taste of both sports. First grid tilt is set for Sunday (27) when the Dons tangle with the New York Yankees.

Football will be picked up from Los Angeles Coliseum with hockey coming from Pan-Pacific Auditorium. All remotes will be beamed via relay to station's transmitter atop Mount Wilson. First hockey scanner is skedded for first week in November, with outlet possessing tele rights to all league games played by the Los Angeles Monarchs and Hollywood Wolves. Hockey nights here are Wednesday, Friday and Saturday, Landsberg expecting to cover at least two games per week. Since football comes on Sunday, Landsberg anticipates boosting present sked of around five hours weekly to between 10 to 15 hours per week by next month.

As reported by *The Billboard*, (September 28), outlet is boosting its remote sked and is now laying plans for year-around tele coverage of sports events. Months ago station brought in motorcycle races from Pomona (40 miles from here) and two weeks ago scanned complete nine-day Pacific Southwest tennis matches, five hours daily.

conference will be televised over the four-city network — W N B T and W A B D in New York; W R G B in Schenectady, W P T Z in Philadelphia and W T T G in Washington.

Highlighting the Thursday session will be a salute to the United Nations and the annual TBA awards of merit to individuals for outstanding contributions to the development of television commercially and technically.

Video Must Plan To Police Self Before Govt. Does, Gerl Says

CHICAGO, Oct. 5.—Stating that television faces the danger of becoming over-commercialized and eventually the recipient of stringent governmental regulation similar to that which radio is receiving, Joseph Gerl, president of the Sonora Radio & Television Corporation, stated in a speech prepared for delivery before a meeting of the Poor Richards Club in Philadelphia Tuesday (October 1) that the video industry ought to begin laying plans now for self-control which would prevent need for governmental regulations. Gerl, radio and television set manufacturer as well as a director of the Radio Manufacturers' Association and the Television Broadcasters' Association, comes to this conclusion after years spent in the video industry and after making many trips around the country delivering speeches promoting the medium. So far this year he has already delivered speeches in 22 major cities.

Gerl's proposal is that television set manufacturers and broadcasters should set up an industry-wide committee to draft and enforce a code of ethics against excessive commercialization of television for he claims "There is a danger that television may turn out to be nothing but a complicated mechanism operated for the sole purpose of selling mouth wash and deodorants." Gerl is opposed to governmental regulation and thus feels it is up to the members of the video industry to control themselves with a body similar to the Johnson office for the movies and the Chandler commission for baseball. He claims it is too late for industry self-regulation of radio, but that there is still a chance for video.

"There are dozens of commercial sponsors today using technique," Gerl stated. "By and large, most of the experimentation in television broadcasting today is along the lines of commercialization rather than along the lines of public education and entertainment. Because of the fact that most of the personnel in television today have come from radio, there seems to be some danger that television may degenerate into an animated radio broadcast, with all the singing commercials and 'spots' not only grating our ears but also our eyes."

THERE'S PLENTY OF BUSINESS IN DAYTON, OHIO

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100 8x10 PHOTOS for ONLY \$6.60

Professional publicity photos reproduced in quantity. Superb quality on best grade paper at prices you would expect to pay for cheapest cut rate work. Enthusiastic, satisfied customers coast to coast.

250 POST CARDS \$7.15 NO NEGATIVE CHARGE

Before ordering anywhere send for the facts, full price list, ordering instructions, etc.

COURTEOUS and HONORABLE TREATMENT Guaranteed!

MULSON STUDIO BRIDGEPORT 8, CONN.

U. S. A.'s LARGEST REPRODUCTION HOUSE

GENUINE GLOSSY PHOTOS 5 1/2 EA. 8"x10"

Unsurpassed in Quality at any Price

NO NEGATIVE CHARGE—NO EXTRAS OF ANY KIND

100, 8"x10", \$6.48	MOUNTED ENLARGEMENTS
1000, 8"x10", \$55.00	30" x 40" \$3.85 EA.
Fan Mail Photos	20" x 30" \$2.50 EA.
1000, 5"x7", \$34.00	
1000 Postcards, \$22.00	

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8x10 5¢

Frank Sinatra, Tommy Dorsey can't be wrong. They look to good old reliable "Ollie" Moss for top-notch quality glossies. Typical prices: 8x10's, 50 for \$4.13; 100 for \$6.60; postcards, 2c. Mounted blowups, 20x30, \$2.50; 30x40, \$3.85.

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Burrell's

ESTABLISHED 1800

PRESS CLIPPING BUREAU, Inc.

165 Church St., New York 7, N. Y. BRa clay 7-5371

Exhibition Tennis Matches

Reviewed Monday (30), 9:15-10:30 p.m. Style—Interview-sports contest. Sustaining over W6XAO (Don Lee), Hollywood.

Don Lee's ambitious attempt to re-create championship tennis matches in its indoor video studio fell flat, primarily because camera work was slow and scanners poorly set up for such an event. Home viewers saw little of the excitement or thrills that make for good tennis simply because lenses didn't scan the right places at the proper time. Over-all result was dull and lacked the sparkle one would expect of such a special event tele presentation.

Seg opened rough, with cameras picking up a gal in 1890 dress fanning the wind with a racket. Idea was to show tennis of old as compared with today's fast game. Camera then brought in several interviews, one with Eleanor Tennant, noted tennis teacher, discussing some of the fine points of the game, and another with former national champ Gene Mako, who demonstrated his favorite grips, strokes, etc. For some unexplained reason, cameramen remained completely static during 25 minutes which interviews lasted. Lenses didn't dolly or tilt their cameras once during entire session. Result was merely yawn-provoking, and entire effect of such demonstration was completely lost.

To pick up actual matches (indoor studio was converted into regulation size court), one camera was posted behind the foul line on a 20-foot platform and other lens box on a line with the net. Because camera set-up was faulty (platform camera too high, floor camera too low) court was never entirely in camera range. Viewers were, therefore, never able to follow thru on fast action.

Running commentary during matches was totally ineffective because of gabber's obvious unfamiliarity with the game. More than once, announcer had to stop players to ask current score. Lighting, which presented a difficult problem, was fairly successful, altho 100,000 watts expended still left dark spots in playing court.

Perhaps best indication of audience reaction was the fact that viewers in studio's receiver room slowly filtered out, preferring to view actual game rather than telecast. Fundamentally, this videocast should never have been attempted, coming on the heels of Paramount Television, Inc.'s nine-day, five-hours-a-day remote telecast of last week's Pacific Southwest Tennis Championship from Los Angeles Tennis Club (*The Billboard*, October 5). At best, Don Lee's "exhibition" match would have been anti-climactic.

See What You Know

Reviewed Thursday (3), 9-9:30 p.m. Style—Comedy quiz. Sustaining over WCBW (CBS), New York.

Program was fast, easy to watch and full of laughs. Emsee Win Elliot, a television natural, did a good job of keeping the show going at its fast clip and making with corny puns that were thrown around like William Morris contracts. Format is simple. Guest stars vie for points by acting out zany gimmicks. Guests on show included gag writer Jack Houston, dialectician Phil Kramer, and Aimie Seidel, billed as the world's fastest talker.

Funny gimmick at end had the three contestants making their own hats from a boxful of such odds and ends as fruit, furs, cans, feathers and ribbons. Altho skedded to run a half hour, show was thrown off by preceding seg which ran over some eight minutes, thus giving the Elliot show only about 20 minutes.

Powers Charm School

Reviewed Thursday (3), 8-8:30 p.m. Style—Women's variety program. Produced by American Broadcasting Company and sponsored by Chernow Advertising Agency over WABD (DuMont), New York.

As a woman's daytime show, program would probably make out okay, but as a nighttime show, with men viewers, it just won't work. Show is strictly for the gals. Show was divided into three parts for each of three Chernow clients—a make-up clinic, clothes clinic and a session on posture exercises. Powers, head of the model agency, emceed the show. Director Harvey, altho not at his best, worked in some good shots, and program ran smoothly without any hitches or distractions.

In the make-up part, ladies were tipped off on how to apply cosmetics correctly. Exercise session had tip-offs on how to have beautiful legs and ankles. In the clothes clinic, models stepped out of the covers of *Seventeen* magazine. Models, incidentally, looked sort of washed out and certainly weren't telegenic.

Purpose of Chernow Agency in sponsoring program is to feature three of their clients each week in television and to allow them to participate without the responsibility of sponsorship.

Crime and Punishment

Reviewed Sunday (29), 9-9:30 p.m. Style—Ballet. Sustaining over WCBW (CBS), New York.

With Dostoevski's *Crime and Punishment* adapted for the CBS terp series, Director Paul Belanger came up with another ballet that made a good evening's entertainment. Rendition of Chopin's music was tops, the choreography was excellent, and Belanger worked in some unusually interesting camera shots.

High spot of the show was the unusual three-dimensional set designed by Jim McNaughton, which allowed cameras to pan from one room to another to follow the dancers. Clever method was used to introduce terpers in story at opening of show. As each character walked out into the room, a superimposed title card bearing story-name was worked into picture.

Only bad part was occasional cutting off of dancers' feet, but considering limitations of stage (and camera) and freedom needed by the dancers, Belanger did a good job. At times, dancers slipped out of camera range, but for the most part the cameramen did a good job by catching most of the action.

Wrestling Matches

Reviewed Thursday (3), 9-9:30 p.m. Style—Wrestling. Sustaining over W6XYZ (Paramount), Hollywood.

Outlet has gotten its studio-staged wrestling matches down pat to the point where ringside televue keeps eyes and ears glued to the set. Grunt and groan routines make good videofare, because there's plenty of action confined to a small area. Held in studio ring, lighting conditions are favorable, since they can easily be controlled. Gab side of the coverage has been developed to a point where it adds rather than detracts from visual effect. The usual sort of sports announcers' "He's up, he's down" patter is avoided, with Michael Roy's commentary replacing. Roy only calls the grips, names wrestlers and tries to sound more like another set-side kibitzer rather than the know-all, tell-all announcer. It would help if wrestlers were attired in black and white trunks for easy identification. Lensing was up to par, following grippers in okay fashion.

RCA Video Sets Due Soon; Four Styles in Production

CAMDEN, N. J., Oct. 5.—RCA is about ready to shoot the works in flooding the television receiver market. Without the usual advance fanfare and tub thumping, RCA is getting ready to ship video receivers—already rolling off its assembly lines here—to select market areas. A dealer franchise system is now being inaugurated, from reports. RCA is offering two table-type receivers, one console-radio-phonograph, one direct-view receiver, one projection-type receiver and one more to be announced. Price schedule is not available.

Staff Changes at G.E. Outlets

SCHENECTADY, N. Y., Oct. 5.—In a move to co-ordinate the various units which make up General Electric's broadcasting and television facilities in Schenectady, WGY, the FM station WGFN, and the video station, WRGB, A. O. Coggeshall, program manager and WGY staff member, has been named supervisor of music for all three stations. A. G. Zink, who has been directing the science programs, was appointed acting program supervisor of WGY.

W. T. Meenam has been named supervisor of news for all three stations. Helen Rhodes has been appointed supervisor of video productions, and Caleb Paine acting supervisor of WGFN programs and acting supervisor of WGY science programs. Other changes include Alex G. Macdonald, who was appointed supervisor of station's sales and promotion, and James Connolly, supervisor of traffic. Arnold Wilkes was named acting supervisor of radio continuity and T. B. Beebe, supervisor of television scripts.

Community Fund Show

Reviewed Monday (30), 7:30 to 8:30 p.m. Sustaining on WBKB, Chicago.

This show had more good talent than has ever been presented on one video program here. But it was a flop because the top talent was mishandled, because production planning was lacking, direction hit and miss, and lighting and camera direction poor.

Show was intended to be an ambitious promotional plan to sell the value of the Community Fund via video. In addition to such talent as Gracie Fields, Phil Regan, Arthur Lee Simpkins, Tim Herbert and *Bloomer Girl's* Peggy Campbell, the program also had Barnett Hodes, Chi corporation counsel; the heads of the Community Fund here; John Balaban, B&K chief, and various WBKB sponsors who helped promote the show. Over 300 members of the press and civic and commercial leaders were present at WBKB as part of the promotion behind the show, and a large-screen video receiver was set up in the window of the Fair's department store on State Street to show the program to passing crowds. Most of these must have received a poor impression of television as a result of this program.

The various talent on the program did top-notch work—the best that could be expected under such adverse production conditions. Example of lack of planning was the way in which Miss Fields had to push emsee Harry Elders off the set before she could go into her routine. Other bad production examples were misses of cues a couple of times by the emsee, telecasting of out-of-date film intended to depict Community Fund activities, and boring, long interviews in which pleas for the fund were made.

The program would have been much more effective if it had been one-half its aired length. The high-grade talent should have been allowed to do its stuff to capture and retain an audience. The Fund appeals should have been short, but gripping with human interest. That would have been enough.

Company is establishing what appears to be a highly rigid set of standards to which dealers must conform before they earn the valuable franchise—valuable if for no other reason than that it appears RCA will be the first manufacturer to hit the market with any quantity distribution. Thus, previously enfranchised radio and platter RCA outlets may not be booked by RCA as tele dealers.

Dealer qualifications set up by the manufacturing company include: (1) Demonstrated merchandising ability; (2) store facilities which will enable private demonstrations of video receivers so that other store activities will not interfere; (3) facilities for demonstrating a minimum of five machines; (4) facilities for a suitable antenna system to enable this simultaneous demonstration of five sets, with the antenna system to be such so that prospective sales aren't snafued by flicker or fade.

RCA is also demanding "aggressive" and "extensive" sales promotion and publicity guarantees as well as a guarantee as to the minimum number of sets each dealer will sell during a given time. Company also wants assurances that each dealer will purchase a set for his own home.

FCC Gives St. Lou U Okay on Color Video

WASHINGTON, Oct. 5.—Federal Communications Commission bigwigs are indicating that processing and granting of video bids will go on unslackened despite preparations to give upstairs color video a new epochal airing. Even as FCC insiders made this disclosure to *The Billboard*, the Commission issued grants for two commercial video stations this week, the first such grants in more than 10 days. At the same time, color video cohorts felt encouraged by the FCC's grant this week for an experimental video station in the color band to St. Louis University.

St. Louis U. estimates that it will have to spend \$168,000 for equipment, with the first year running around 50 grand. Service is to include a variety of programs ranging from religious and educational segs to news and music appreciation shows.

Commish is reportedly withholding its formal posting of a hearing date on CBS's petition for ultra-high color video standards because of difficulty in determining when there will be three solid days open for commish to get together on the issue. It is viewed as certain that the hearing will last at least that long, with major webs and some of the other jumbos in both black-white and color determined to have their say. The engineers' battle on the issue is expected to be tumultuous and FCC is taking caution in readying its announcement.

Black-white segment of the industry is getting consolation from FCC's policy of pushing along grants to monochrome. Latest grants this week went to William Penn Broadcasting Company (Philadelphia) and Minnesota Broadcasting Corporation (Minneapolis). The latest grants bring total of outlets to 33, with Television applications set at 78 and six licensed stations already in operation.

E.T.'s United Against AFRA

(Continued from page 5)

sented, but AFRA has indicated—and wax men expect—that the union will ask for a 30-35 per cent boost, plus a percentage deal for talent based upon the number of stations using the transcriptions.

Junior Membership Plan

Assemblage of transcription producers, in addition to planning strategy to cope with AFRA demands, also started planning a few demands of its own "for the good of the industry," as one wax exec stated. One of the most interesting of these is the proposal that AFRA created a "junior membership" plan, whereby younger actors, or those without much experience, would work for a smaller scale than senior members. According to one exec who was present at the meeting, this is the only way new talent would stand a chance of breaking into the business. If top scale is mandatory for all performers, he pointed out, then producers will naturally continue to take the best talent available.

Other points discussed were the possibility of revising the AFRA regulation calling for double payment on closed-end transcriptions at the end of a six-month period, and possible revision of the regulation stating that an actor could not do more than two voices on an e.t. without extra pay. In connection with this, the meeting considered the possibility of not considering unidentified voices as parts or roles.

6-Month Rule Considered

Regarding the six-month rule, men at the meeting considered the possibility of attacking this on the basis of it being an alleged violation of the Lea Bill, the constitutionality of which is currently being tested in Chicago. American Federation of Musicians, incidentally, when checked this week, stated it expected hearings on the Petrillo case to be called for the middle of this month.

An exec who attended the e.t. confab stated no plan of action was discussed in connection with other problems affecting the transcription men — almost all talk centering around AFRA. But he indicated that in the event a trade org is set up, one of the top items for consideration would be the matter of the alleged "double" music payment for copyright clearance. He referred to existing practice whereby ASCAP music on a platter necessitated not only an ASCAP license fee paid by the station, but an additional production cost fee paid to the Music Publishers' Protective Association or individual publishers for mechanical use of the tune. Claim of transcription companies is that one fee should suffice.

NEW YORK, Oct. 5.—Board of the American Federation of Musicians will meet with representatives of transcription companies in Chicago, October 14, to confab on a hike in the wax wage scales.

Fems Want Dropped WMCA Sustainer

NEW YORK, Oct. 5.—Recent dropping of the Susan B. Anthony-Eunice Kill program, *This Woman's World*, by WMCA has participated squawk by women's groups, 10 of which this week appealed to all New York outlets "not to hit below the intellectual belt." Women's organizations, claiming that "public interest, convenience and necessity must be served by the appearance of the two-women show on a radio station," made a plea for continuance of the seg. In a wire to stations, it was stated: "We understand costs are negligible relative to

THE BILLBOARD-HOOPER URBAN CIRCULATION INDEX

(Continued from page 9)

Program	Hooper-ating	Net	Agency	Sponsor	Product	Urban Listeners*
Breakfast In Hollywood (Kellogg)	5.7	ABD	K&E	Kellogg	Pep	943,277
Lorenzo Jones	5.1	NBC	DFS	Sterling Drug	Various	941,080
Big Sister	5.3	CBS	Compton	P. & G.	Ivory	900,367
Road of Life (CBS)	4.9	CBS	Compton	P. & G.	Duz	868,295
Our Gal, Sunday	5.1	CBS	DFS	Whitehall	Kolynos	858,922
Young Widder Brown	5.1	NBC	DFS	Sterling	Various	858,922

Programs With Top Male Daytime Urban Circulation

Grand Central Station	6.7	CBS	McC-E	Pillsbury	Flour	461,167
Ma Perkins	5.3	CBS	DFS	P. & G.	Oxydol	248,377
Breakfast Club (9:15)	4.1	ABC	JWT	Swift	Various	240,176
Breakfast Club	4.1	ABO	HB	Daumit	Perfume	234,172
Home Edition	3.8	ABC	K&E	Kellogg	Cereal	233,732
Lorenzo Jones	5.1	NBC	DFS	Sterling Drug	Various	231,536
Front Page Farrell	4.5	NBC	DFS	American Home Products	Various	230,657
Breakfast In Hollywood	5.0	ABC	Compton	P. & G.	Ivory	226,996
Pepper Young's Family	6.7	CBS	P&R	P. & G.	Camay Soap	225,676
Stella Dallas	5.7	NBC	DFS	Sterling Drug	Various	225,385
Queen for a Day	3.2	MBS	Wade	P. & G.	Duz	224,945
Road of Life	4.9	CBS	Compton	P. & G.	Duz	222,456
Fred Waring	3.6	NBC	B&B	Florida Citrus	Juice	216,158
Romance of Helen Trent	5.3	CBS	DFS	American Home Products	Various	209,568
Breakfast In Hollywood	5.7	ABC	K&E	Kellogg	Pep	208,690
G. E. House Party	4.1	CBS	Y&R	General Electric	Various	204,150
Breakfast Club (9:30)	4.3	ABC	JWT	Swift	Various	201,514
Breakfast Club	3.8	ABC	Hutchins	Philco	Refrigerators	200,342

Programs With Top Juve Daytime Urban Circulation

Grand Central Station	6.7	CBS	McC-E	Pillsbury	Flour	598,536
Breakfast Club (9:15)	4.1	ABC	JWT	Swift	Various	324,238
Breakfast Club	3.8	ABC	Hutchins	Philco	Refrigerators	289,383
Front Page Farrell	4.5	NBC	DFS	American Home Products	Various	283,378
Young Dr. Malone	5.4	CBS	Compton-DFS	P. & G.	Crisco-Dreft	268,880
Right to Happiness	6.3	NBC	Compton	P. & G.	Ivory	267,562
Breakfast Club	4.1	ABC	HB	Daumit	Perfume	258,189
Superman	2.1	MBS	K&E	Kellogg	Pep	236,808
Lorenzo Jones	5.1	NBC	DFS	Sterling Drug	Various	231,536
Breakfast Club (9:30)	4.3	ABC	JWT	Swift	Various	226,703
Big Sister	5.3	CBS	Compton	P. & G.	Ivory	225,092
Backstage Wife	6.2	NBC	DFS	Sterling Drug	Various	217,916
Pepper Young's Family	6.7	NBC	P&R	P. & G.	Various	215,866
Just Plain Bill	4.3	NBC	DFS	Whitehall	Anacin	214,108
Fred Waring	3.6	NBC	B&B	Florida Citrus	Juice	210,886
When a Girl Marries	5.6	NBC	B&B	General Foods	Calumet-Baker's	205,028
Second Mrs. Burton	3.3	CBS	Y&R-B&B	General Foods	Various	200,342

* Excludes Eastern Time Zone cities.
 ** Includes second broadcast on Pacific Coast.
 *** September 15th Report Hooperating.

KEY TO AGENCY ABBREVIATIONS

B&B—Benton & Bowles, BBD&O—Batten, Barton, Durstine & Osborn, DC&S—Doherty, Clifford & Shenfield, DFS—Dancer-Fitzgerald-Sample, FC&B—Foote, Cone & Belding, HB—Hill Blackett, JWT—J. Walter Thompson, K&E—Kenyon & Eckhardt, KR—Knox Reeves, L&M—Lennon & Mitchell, McC-E—McCann-Erickson, M&A—McKee & Albright, NL&B—Needham, Louis & Borby, P&R—Paolier & Ryan, R&R—Ruthrauff & Ryan, RWC—Roche, Williams & Cleary, S&M—Sherman & Marquette, Y&R—Young & Rubicam.

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audience impact and news and idea value of this program."

Seg, a quarter-hour, five-a-week show which has been airing over WMCA for eight months, was first put on the air as a commercial proposition for a run of 13 weeks, but failed to attract any sponsors, according to station exec. It was renewed for a second and third week cycle, according to WMCA, but was finally dropped as "economically unfeasible"

when it couldn't land a bankroller.

Telegram appealing to stations to pick up the program was signed by Florence Eldridge, chairman, women's division, Independent Citizens Committee of the Arts, Sciences and Professions; Mrs. John Hammond, chairman, women's division of the National Citizens Political Action Committee, and Mrs. Sidney Hillman, Mrs. Edgar Snow and Mrs. Maxwell Anderson, among others.

Juicers Boost Vid in Yen for \$

(Continued from page 12)

result of the utility's backing if Chi didn't go ahead top speed with its own development plan.

Another utility company with a reported video yen is Union Electric of St. Louis. Union is now working out plans to promote video in St. Loo in co-operation with KSD, *St. Louis Post-Dispatch* station, which is getting ready for television operation as soon as transmitter equipment becomes available. Still another electrical utility planning video promotion is Consolidated Edison of New York. Its plans are still in the hush-hush stage, but representatives of the company have been making inquiries about tele promotion here and elsewhere.

Another indication of the interest being shown by utilities is the fact Ardién Rodner, who represented Commonwealth Edison here in the Chi video development plan, was invited to address the International Convention of Electrical Leagues, held in New York this week (3). This group's membership includes representatives from just about every top electrical utility in the country, and Rodner was specifically asked to give a complete account of the video promotion plan here, and the part his company has had in it.

Chicago's Example

The Edison Company here has shown the way for other utility companies desiring to back video. It has presented over 1,000 programs on WBKB, local video station, and has pledged financial support to the Chi plan. Recently it became the first sponsor to sign a commercial contract calling for payments of the station's new card rates. It plans other programs on WBKB and one on every video station that starts commercial operation here. Edison, like many other utility companies, is merely repeating past performance—helping to promote air-pix. It helped promote radio here in its infancy and back in the 1920s and '30s owned KYW and WENR, local outlets. Utility companies in other cities also owned radio stations.

Even tho the trade here and elsewhere knows that the utilities are promoting video for dollars, they are anxious for their backing. Recently, for instance, when the broadcasters formed a committee to help formulate plans for the over-all Chi video promotion plan, a vote of appreciation for the work done to date by Edison and the electrical association was given by the broadcasters.

Sarnoff Outlines 2 Int'l Radio Systems

PRINCETON, N. J., Oct. 5.—Pattern for the creation of two international broadcasting systems to promote international understanding were outlined by David Sarnoff, president of Radio Corporation of America, at the Princeton Bicentennial Conference on Engineering and Human Affairs Thursday (3). One web, tabbed *Voice of America*, would operate at a cost of \$20,000,000 annually thru authorization of Congress and with the co-operation of the American broadcasting industry, according to Sarnoff's plan. Second web, *Voice of UN*, would be under jurisdiction of United Nations.

Sarnoff's plan for an American international radio system, made known to the Secretary of State during the war, is based on the belief that whereas only the federal government can make known the nation's foreign policy, private initiative is needed to effectively put the message across to foreign peoples.

Disk Dealers Kick Around Those Aches

57 at First NAMM Clinic

CHICAGO, Oct. 5.—Difficulties confronting the record retailer were widely discussed here this week when 57 dealer reps from 23 States gathered in the first independent record merchandising institute, sponsored by the National Association of Music Merchants. Execs of NAMM, encouraged by the serious attitude of the delegate-students have decided to make this week's conclave the first of a number of regional platter clinics to be held in connection with NAMM sectional conferences, slated for the near future.

The clinic really had the retailers letting their hair down, especially when reps of the major firms spoke to the group. Major disk chiefs here had a hard time answering questions of delegates, such as "When are we going to be able to stop buying B-quality sides we don't need in order to get our ration of top-selling disks?" and "What would be the rebate deal on children's records, if and when the record companies start to replace their easily breakable kidisks with the projected vinylite sides?"

The institute, under the direction of Louise Gale, record consultant, held clinics from 9 to 12 noon, and from 2:15 to about 5 p.m. After noons usually were spent in making field trips to recording and transcription studios and recording plants. Subjects discussed were: Inventory control and merchandising, showmanship in selling, purchasing methods, merchandising presentation, developing sales technique, the critics' comment and how they may be utilized in hyping record sales, building record libraries, catering to hot jazz collectors, servicing the customer thru order files and mailing lists, selling record accessories, promotion and advertising, and selecting and training personnel.

Tho the first school lasted five days, present plans are to shear two days off, making it a three-day clinic. First institute fees were \$35 for NAMM members and \$50 for non-members. Comments and criticisms voiced by this representative national group of retailers will be summed up in a paper which NAMM is planning to circulate among record makers, in the hope that many of the problems brought up during the first clinic may be remedied by manufacturers.

Broekman Writer Deal Set By BVC

NEW YORK, Oct. 5.—Composer-conductor David Broekman has been signed by Bregman, Vocco & Conn, Inc., to write original compositions to be published by BVC in series to be called *The Music of David Broekman*.

New Broekman tunes set for publishing by BVC include *Beautiful Blue Hudson*, *Samba of the Orchids*, *Etude for Violins and Love*, *Dialogue for Love*, *Chant of the Amazon* and *intermezzo for a Day in May*.

Savoy Diskery Incorporates

NEW YORK, Oct. 5.—Savoy Records now incorporated with Herman Lubinsky heading diskery as prexy-treasurer. William A. Schilling named vice-prexy and Charles Manz, secretary. Sonny Stitt and Fats Navarro signed to exclusive recording contracts.

Fruity Chiquita

NEW YORK, Oct. 5.—Listeners whose patience may have worn thin with the constant bombardment of *Chiquita Banana* on the air had better get set for a new attack on the *Chiquita* when National Apple Week gets under way. Bob Foreman has composed a new version of the tune called *Chiquita Apple* for BBDO for Apple Blossom Time. *Apple* will hit the same markets as *Banana* for United Fruit.

Barnet, Kenton First Yank Orks To Play Hawaii

HOLLYWOOD, Oct. 5. — Local MCA and GAC offices landed the first trans-ocean, one-nighter band bookings ever set in a deal just closed with Mrs. Hope McKenzie, dance promoter from Honolulu, Hawaii. Mrs. McKenzie brought Charlie Barnet's ork for debut of name bands in Honolulu October 31, November 1 and 2, with Stan Kenton set for March 6-7-8 dates. Cab Calloway and Count Basie are other bands which Mrs. McKenzie angled for during her short stay here from Honolulu last week.

All band bookings starting with Barnet, which Eames Bishop, of MCA, handled, call for a contract which includes not only dough for ork's three-day performance, but also airline transportation of over \$400 per man round trip. Actually Honolulu trans-ocean one-nighter sked keeps band occupied a total of five days, three playing Honolulu Civic Auditorium, and two days traveling time. GAC's Dick Webster negotiated the Stan Kenton date.

Mrs. McKenzie, who left the States about a year ago after varied associations in the music biz, feels certain that name band bookings in Honolulu will be successful even tho this is her first venture. According to Mrs. McKenzie, youngsters in the Hawaiian Islands are extremely familiar with Yank bands and in particular hot outfits via recordings altho none have ever appeared there. Admission price will be pegged at \$2.50 per person. If dates are successful she hopes to bring in U. S. crews about every two months.

Build Territorial Bands and Special Events, Geer Tells Newly Formed Coast Assn.

About 20 Key Terperery Ops Organize Western Association

HOLLYWOOD, Oct. 5.—Organizing of Western States ballroom operators began to take firm hold with actual formation of the Western Association of Ballroom Operators at a meeting held October 3 in Los Angeles and attended by terperery people from as far as Boise, Idaho. During the all-day session, Al Bamford, Oakland, Calif., dance promoter, was elected WABO prexy, and Marty Landau, Long Beach op, secretary-treasurer, with an advisory committee consisting of Walter Stutz, Barney McDevitt, Kermit Bierkamp and J. M. Holland. All are temporary officers until a fuller membership is reached, when term of office, etc., will be decided upon.

Poor Turnout

Turnout of ballroom men at the meeting was termed disappointing, with around 20 showing, altho replies from many others indicated positive interest in formation of an org similar to the strong Midwestern Ballroom Operators' Association. Name of org was switched from Pacific Coast Ballroom Operators' Association to Western Association of Ballroom Operators in order to include a greater territory of activity.

Majority of time consumed during initial meet was turned over to Larry Geer, secretary of the Middlewest ballroom org, who came here specifically to help ease organizational problems of the local group. Geer gave detailed reports of his group's extensive legal fight in the Form B matter of withholding taxes (whether ballroom owner or band leader is responsible for withholding payments to the government) and battle to hold ASCAP song royalty payments in line. He offered WABO copies of any and all correspondence and reports accumulated since the start of MBOA in 1938 and also services of their legal reps. Problems concerning the Internal Revenue Department's varied localized rulings of designating ballrooms and cabarets and subsequent smaller or larger admission tax was taken up.

Territorial Names Bigger Profit

Geer expressed surprise at the abundance of high-salaried name

bands playing Los Angeles danceries all at one time (Woody Herman, Avodon; Tommy Dorsey, Casino Gardens; Tex Beneke, Palladium; Benny Goodman, Meadowbrook; Lionel Hampton, Trianon, etc.) and wondered if localities weren't making competition too tough for themselves. He stressed full co-operation of ballroom ops and their building of territorial name bands by booking of such crews on a regular basis with lower nut, thus affording a spot a greater chance of profit, as is done in the Middlewest. Music and the names in the biz are the basis of our business, said Geer, but special events like old time dances, family night, etc., can also help guarantee a spot steady and profitable returns.

He suggested that a Coast org like WABO exchange ideas on ballroom management, write congressmen about bills affecting biz, etc. BMI's newly installed requests for ballrooms to pay license for music was also gone over lightly.

Hope for National Org

The WABO's next move will be to make a drive for additional members. An initial fee of \$25 for membership was decided upon. Landau has turned over his offices in the Trans-American Building to WABO. Eventually, a national org of ballroom ops is hoped for, but meanwhile, the only two sectional groups really in action so far, WABO and MBOA, will operate individually, altho assisting each other in whatever way possible.

All ballroom heads at the October 3 session paid the fee and are registered WABO members. They include localites Kermit Bierkamp, Gardens; Barney McDevitt, Avadon; Glenn Hepler, Aragon; Stanley Dye, Foreman Phillips County barn dances; F. A. Scott, Trianon; Harry Schooler, Santa Monica Ballroom, and Al Bamford, Northern California. Promoter; K. W. Westling, Palomar, Stockton, Calif.; W. E. Schonover, Miramar, Boise, Idaho; DeWitt Nilson, Mirabel Park, Russian River, Calif.; J. M. Holland, Pocatello, Idaho Falls and Rigby, Idaho; Marty Landau, Long Beach Aud; Warner Austin and Tom Haynes, Mission Beach and Trianon Ballrooms, San Diego; Fine Johnson, La Cananda, Bakersfield, Calif.; Anna McConnell, Rendezvous, Balboa, Calif.; Theodore Herzog, Cinderella, Long Beach, Calif., and Walter Stutz, Pacific Square, San Diego.

NAMM for Music Store Study

CHICAGO, Oct. 5.—National Association of Music Merchants, Inc., thru its executive committee, is setting up a long-range program for the collection and dissemination of information about cost of music store operation. Org is moving to get co-operation of Harvard School of Business Administration. Program will have to be in operation several years before effective data will be available to members. NAMM board of directors have slated a Los Angeles meeting January 21 and 22.

Abe Olman to Coast

NEW YORK, Oct. 5.—Robbins-Feist-Miller General Manager Abe Olman is on his way to California to help set up the big three's song schedule for 1947.

Editorial

The Intelligent Approach

Just about the time (Tuesday at 2:30 p.m.) many readers are picking up this copy of *The Billboard* from the newsstands, the general membership meeting of the Music Publishers' Protective Association (and non-member Herman Starr, of the Music Publishers' Holding Company) will be getting under way at the Hotel Astor in New York. As reported in last week's issue, the purpose of the meeting will be to discuss and formulate plans for negotiating the proposed uniform popular songwriters' contract.

As the time for the meeting approached, a noticeable amount of belligerence toward the proposals and the writers was being displayed by a few of the more vociferous MPPA members due to attend the meeting. It just takes a few, who are willing and able to get up and whip the general attendance into a frenzy, to set a keynote for the coming negotiations that bodes no good for either side.

We hold no brief for the writers against the publishers or vice versa. We don't expect the publishers to sit still for anything unreasonable or unfair they believe the writers are trying to put over on them. But any natural negotiating hurdles found in the feeling of publishers concerning the proposals themselves can be overcome much more readily by calm, intelligent discussion (both at the general membership meeting and the forthcoming negotiations) than by a "they-can't-do-this-to-us-let's-go-out-and-show-those-dirty-so-and-sos" attitude.

Nat'l Offices To 'Solomon' Philly Mess

AFM-AGVA Fights Continue

PHILADELPHIA, Oct. 5.—Local theatrical union chiefs will press the national offices for a policy ruling that should settle the jurisdictional problem of musicians doubling as singers, and in most cases, taking a regular spot in a nitery floorshow. Bad feeling among the AFM and AGVA unions has been brewing here for many weeks, resulting earlier in AGVA pulling a show at the Coronet, when vocal trio with Jimmy Lunceford's band was used in the spot's floor show.

Situation came to a head this week when both unions threatened to pull out their respective members over the case of Dee Lloyd McKay, whose piano-vocals are featured in the floor show at Kaliner's Little Rathskeller, mid-town nitery. Dick Jones, local AGVA chief, threatened to pull the floor show unless Miss McKay, an AFM member, took out an AGVA card. Both Frank P. Liuzzi and Doc Hyder, respectively prexies of the white and Negro AFM locals, warned that if Miss McKay was yanked out of the show, the house band would be pulled out.

Max Kaliner, nitery op, caught in the middle between the two unions, made temporary settlement by putting up money in escrow covering Miss McKay's membership in AGVA until October 12. The three local union heads agreed to press the na-

Corn Palace Hits 65G High Despite Ork to Act Switch

CHICAGO, Oct. 5.—Switching from emphasis on name bands to better-known name acts boosted this year's gross of the annual Corn Palace Show, Mitchell, S. D., another \$5,000 above the previous all-time record when execs of the affair rang up \$65,000 for the six-day affair last week. The show, which ran from September 23 to 28, featured Bert Wheeler, the Dinning Sisters, Borrah Minevitch's Harmonica Rascals and the Millards, the Sensationalists and Manuel Viera with Ray McKinley's band for music. McKinley group isn't a familiar name in this area. Show ran 12 performances to rack up the healthy figure.

tional offices for a policy ruling by that date to settle the jurisdictional battle that keeps putting the nitery ops in the middle. Locally, both unions claim jurisdiction over the singing musicians. AFM holds the boys and gals are essentially musicians. AGVA points out that in doubling in the floorshow, they replace a regular act. Miss McKay is a regular act rather than a doubler and in her case, AGVA claims her piano accomps are only secondary and gal is essentially a singer and belongs to their jurisdictional scope.

BING! BANG! BINGO!
WATCH FOR
"THE CROSBY STORY"
IN A FORTHCOMING ISSUE

ARA "Talent" Outcome To Have Auction Effects

HOLLYWOOD, Oct. 5.—Bids for ARA Record Company assets, following announced receivership of firm (*The Billboard*, September 28), are expected to be in order in a week or so following audit being made this week of materials, etc., on hand. Meanwhile, with firm's ace seller, Hoagy Carmichael, already in Decca's camp, Phil Harris, who shared top ARA sales with Carmichael, is reported edging for new diskery association.

It is known that among prime reasons for attempted acquiring of ARA by music publisher Ralph Peer, Universal International pic exec John Beck, in association with Charles Washburn, as well as other reported buyers, was record salability of artists like Harris. Exit by Harris among other remaining names like Ginny Simms, Smiley Burnette, Art Tatum, etc., might mean final blow to bulk purchase of ARA and continuance of label. However, according to some interpretations, artist contracts are a part of plattery assets and therefore legal obligation.

Oxley-Universal Attractions Swap

HOLLYWOOD, Oct. 5.—Harold Oxley, who closed his Eastern booking division several months ago, altho retaining his Hollywood set-up, has just made a tie-up with Universal Attractions office in New York. Effective November 1, Universal will represent Oxley artists in the East and subsequently Oxley will book Universal Attractions in the West.

Oxley just signed blues singer Wynonie Harris to an Aladdin Record contract for 16 sides during the coming year.

Madriguera Turns 'Booker'

DETROIT, Oct. 5.—Enric Madriguera, sitting out a four-week engagement at the shuttered Latin Quarter here, is turning booker in his "spare time," with two one-nighters set by him for the band. First event was slated for last night at Toledo, followed by one tonight at Convention Hall here. Both events were set in spots without liquor licenses, and angled for the younger and non-drinking crowd in contrast to the older crowd at the typical night spots that Madriguera usually plays.

Tone Products Distrib Set-Up

NEW YORK, Oct. 5.—Tone Products Corporation of America, distrib set-up for Merry-Go-Sound kiddie disks, consists of 20 distributors in 16 States with nationwide handling planned by January. Educational Equipment Company of N. Y. has been named national educational distributor exclusively for schools and nurseries.

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Victor Issues 18 Shaw Sides And Cuts Plenty Ellingtons as Musiccraft's Hilton Ho-Hums

Indie Prexy Feels RCA Releases Will Help Own Sale

NEW YORK, Oct. 5.—In a move which Eli Oberstein explained as the fulfillment of a contractual obligation, RCA-Victor is releasing 18 Artie Shaw sides all at one time. Tho some trade observers felt that this flooding of the Shaw disk market was intended as a slug at Musiccraft, which firm now hold's Shaw's waxing pact, Oberstein explained that Shaw wound up his Victor contract by granting RCA the right to release all sides it wished from the unreleased platters which the leader cut before moving to the independent diskery. Musiccraft Prexy Peter Hilton, is undisturbed by the news of the Victor mass release. He believes that in the long run these releases should help both Shaw and Musiccraft more than hinder them. Hilton didn't believe that the nine records would hurt sales of Shaw pop sides cut for Musiccraft, tho he felt that Shaw instrumentals might be affected. Hilton added that Shaw's recent radio and in-person inactivity haven't helped the clarinetist, and he felt that the Victor sides could help to revive the old Shaw reputation.

Plenty Victor Dukes Due

Another ex-Victor artist now with Musiccraft, Duke Ellington, will be leaving behind a flock of unreleased masters when the change becomes effective November 1. There are 16 unreleased Ellington sides in Victor's vaults which were cut after the end of the recording ban in 1944 thru to October, 1945. In addition, Oberstein cut 13 Ellington sides on his recent trip to the Coast. The Victor rep head told *The Billboard* that Ellington still has to cut several Victor sides in order to fulfill his present contract. Oberstein said that the contract did not specify release arrangements for the Ellington sides, and that it would be entirely up to Victor as to when his RCA disks hit the stalls.

Meanwhile, Musiccraft has arranged for Ellington's first date for the indie firm to be held in early November. Some trade sources have suggested that a good many of the unreleased Victor Ellington sides will not be released in the United States, but would probably be sent to the Gramophone Company in England, which turns out the His Master's Voice label, for pressing and distribution in England and on the Continent, where Ellington has enormous followings.

Musiccraft, in the meantime, is busy moving its processing departments to the Coast in order to break out of the bottleneck in production which firm has run into in the East. Prexy Hilton added that wherever it can be arranged, Musiccraft dates will be waxed in the West for reasons of general expediency and superior recording studios.

Victor, incidentally, just recently released an album of standards by Dinah Shore, now under contract to Columbia.

Bongo and Borsht

DETROIT, Oct. 5. — Latest bidder for fame among novelty numbers is a Yiddish rumba. cut this week by Sammy Mandell and his orchestra for Vogue Recordings, *Darf Men Gain in College?* Song, conceived as a satire, is translated "Must You Go to College?" and uses English lyrics to a Yiddish melody, with a rumba tempo. Concoction was assembled by songwriters, Marian Kay and Helene Roth, with Mandell doing the vocals on the records.

Shaw's (Artie, Not G. B.) "Hamelin" Kidisk Album

HOLLYWOOD, Oct. 5.—Musiccraft Records is skedding for release shortly a children's album featuring an adaptation of Robert Browning's *Pied Piper of Hamelin* by Maestro Artie Shaw. Adaptation was aired on CBS' *Columbia Workshop* last summer and Musiccraft prexy, Peter Hilton, immediately arranged to have Shaw also do feature for label.

Radio talent participating in album in addition to Shaw include Harry Von Zell, Arthur Q. Bryan, Ed Max, with RKO granting permission to Irving Reis to direct the session.

MITROPOULOS & UNION

(Continued from page 3)
similar guilds in other cities operated on the same basis.

William Donnelly, biz agent for the stagehands, said he didn't care what other cities were doing. Altho opening night went off without further incident, Thursday night's performance was delayed and the guild was forced to hire two grips because Forrest A. Brothe, member of the musicians' union and a principal in the play *June Moon*, was ordered by George Murk, local prexy, not to cross the picket line. Ballard said Brothe had been given an okay by the AFM local several months ago to appear in Guild plays, but that permit was revoked after the union dispute arose. Mayor Hubert Humphrey prevailed upon the Guild to hire two union grips for Thursday night's performance only and permit show to go on.

LEGION CONFAB TAME

(Continued from page 3)
had scared away their regular stay-ups. On one could blame it on the weather, which was ideal.

Ops can console themselves, however. None had put any heavy sugar into hyping their shows. Many reverted to their regular one-night closing, even after prepping for a straight week's run. Originally it was expected that the influx would fill the hot spots, but in no time the ops saw no added dough. In short, the return was highly disappointing.

Venders of pennants and flags complained that "business was rotten." "No vacancy" signs at many hotels were not strictly accurate. Large and small hotels were caught with scores of empty rooms as Legionnaires for whom they were reserved failed to show. These were quickly snapped up by visitors who had come here to see the show. All in all, the Legion didn't exactly overrun the town. As an example, 15,000 beds had been set aside on Treasure Island, and as of Wednesday, only a couple of hundred were being used.



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Major Disk Scale Guesses Run From \$36 to \$45 Per 3 Hrs.

NEW YORK, Oct. 5.—While the major diskers received the American Federation of Musicians' letters inviting them to appear before the union's executive board at the Palmer House, in Chicago, Monday (14), none of the smaller diskeries either here in New York or elsewhere seem to have gotten the invite. Since the new scales are supposed to go into effect at the expiration of the present scale pact (October 21), the smaller platteries are wondering whether they are going to be able to meet with the musicians' union at all to "plead" their case, or whether they are just going to be told what the new scales are and expected to pay without a murmur.

All of the majors are inclined, of course, to accept the union's invitation to attend the board meet. In the majority of cases, company toppers, plus their attorneys will probably go to Chicago on the 14th. Best trade guesses at what the proposed new scale is likely to be ranges from \$36 to \$45 per man per three-hour session, as against the present \$30. This would give the recording tootlers somewhere between \$12 and \$15 per hour, which would compare favorably with the rates the union recently won from the film companies for musicians (\$13.59 per hour). Three-hour sessions at present, of course, permit only four sides to be cut in that time.

The royalty fund isn't likely to come up for discussion, as had been previously reported, since it is not part of the same contract as the scales and other working conditions, but is rather a "trade agreement," which has a separate expiration date of December 31, 1947.

WM Back in Kirkeby Chain

NEW YORK, Oct. 5.—William Morris office broke into Kirkeby Hotel ranks again with the signing of Charlie Wright's band into Warwick Hotel, Philadelphia. This is the first WM booking into a Kirkeby house in a long time. Band opens end of this month.

Trudy Marsh as Welk Sub

DES MOINES, Ia., Oct. 5.—Trudy Marsh, former vocalist with Del Courtney, has joined the Lawrence Welk ork while Joan Mowery, regular champagne girl, is mending in a St. Louis hospital. The regular vocalist underwent a double operation.

SHOWBIZ TAX RELIEF

(Continued from page 3)
 istration on tax prospects came this week in a series of government reports and press statements by the White House and Treasury, with practically no encouragement for tax-slashing. Making political capital of this, Representative Knutson of Minnesota, who would become chairman of the House Ways and Means Committee if the GOP won control of the House, has been promising to cut \$8,000,000,000 from \$40,500,000,000 tax take. Of the total tax receipts, \$2,500,000,000 came from liquors, beer and wines, while nearly \$3,000,000,000 came from so-called "nuisance" excises and such levies as tax on admissions, clubs, etc. Democratic fiscal experts say a flat 20 per cent slash would be impracticable and that the GOP would be unable to keep its pledge. The Treasury, in its plans, is talking quietly of a long-time tapering off period, starting in the next fiscal year.

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Philly Local Seeks Minimum Men Ruling for Concert Jobs

PHILADELPHIA, Oct. 5.—Local musicians' union is planning to extend its minimum-number-of-men ruling to concert halls as well as to the already established minimum rulings for dance halls, niteries, theaters, radio stations and club dates. Union is drawing up a ruling wherein visiting attractions coming to the Academy of Music will be obliged to hire at least 12 local musicians. Will hit the traveling pit bands coming in with various opera, ballet, dance and singing units. Union already requires a minimum of local tootlers for traveling attractions coming into town, covering ice shows, rodeos and circuses, but this is the first time that the union has reached out into the concert field.

Academy of Music is the only local hall not tied up with such a "minimum" contract.

School Ork Push

PHILADELPHIA, Oct. 5.—Music field gets a terrific boost with the Board of Education here revealing that more than 120 bands and orks have been formed at local public schools this season. Under the school system's program, 16 instrument tutors travel from one school to another giving small groups or classes of children instruction in instruments of their choosing. Instruments are purchased by the Board of Education and loaned to the student. There are 64 orks in the lower grades with a total of 1,124 tootlers. Fourteen bands and 18 orks have been organized in senior high and vocational schools, with the junior high schools contributing another 24 orks.

N. Y. TULLE TIZZY

(Continued from page 3)

their older rivals. Consensus seems to be that the Hurokers are holding to pattern of tried-and-true terp format and that more than a bit of it creaks in the joints. Younger group is credited with a fresher approach both in material and stepping. This was sustained Wednesday (2), when the rivals each unveiled a new addition to their reps. Russe's *Cain and Abel* drew considerable crix head-shaking, but *Les Patineurs* at the Broadway got a vigorous nod.

Each of them are adding three premieres this season to their respective reps. Met balletomanes have

already had a peek at *Camille* and *Cain and Abel*, and Tuesday (8) *Yara* gets its first showing. In addition to *Les Patineurs*, the Chase-Smith steppers bring in a new *Pas De Quatre* Tuesday (8), and a new Jerome Robbins-Leonard Bernstein combo, *Facsimile*, Friday (18).

On the face of it, trade feels it is somewhat foolish for two top ballet groups to stage a customer war, when staggered stem season would make for more solid box-office. However, current signs point to the fact that dance interest is on the upgrade rather than a decline. Certainly, it is evident that there are more than enough balletomanes and just plain shorthairs to keep two of the town's biggest houses filled at the same time. Maybe, the tulle-and-tighters are here to stay.

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| 801 | Surgery | |
| | Athlete's Foot | Bill DeArango Sextet, featuring Ben Webster |
| 803 | Dark Corners | |
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| 1001 | Susie Bee Blues | Rubberleg Williams |
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|-----|--|--|
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| | Where Shall I Go? | |
| 501 | Negro National Anthem | Sunset Jubilee Singers & Sister Marie Knight |
| | I Just Couldn't Keep It to Myself | Sunset Jubilee Singers & Sister Marie Knight |
| 502 | I'll Let Nothin' Separate Me From the Lord | Sunset Jubilee Singers & Sister Marie Knight |
| | Where Could I Go But to the Lord? | Sunset Jubilee Singers & Sister Marie Knight |
| 503 | The Lord Will Make a Way Somehow | Sunset Jubilee Singers & Sister Marie Knight |
| | I'll Never Turn Back No More | Sunset Jubilee Singers & Sister Marie Knight |
| 504 | Today | Brother Henry |
| | Something Within Me Banishes Pain | Lee Williams |
| 505 | Bless the Lord | Brother Henry |
| | The Lord's Been Good to Me | Lee Williams |
| 506 | Let's Break Bread Together | Brother Henry |
| | That's How I Found the Lord | Lee Williams |
| 507 | I'm Not Ashamed To Be a Witness | Flying Clouds of Detroit |
| | Good News | |
| 508 | I Know It Was the Blood | Flying Clouds of Detroit |
| | I Must Tell Jesus | |

ALERT RELEASES

(List 79c — Dealer's Cost — 49c Inc. Tax)

- | | | |
|-----|---------------------|---------------------|
| 200 | After Hours | Avery Parrish |
| | Walkin' Blues | Dud Bascomb & Orch. |
| 401 | Mean Ole Frisco | Brownie McGhee |
| | Sportin' Life Blues | |
| 400 | Key to the Highway | Brownie McGhee |
| | Rum Cola Papa | |
| 206 | Leap Frog Blues | Jimmy Mitchell |
| | Lady Ginger Snap | Paul Bascomb Orch. |
| 205 | Tell It to Me | Jimmy Mitchell |
| | Nona | Paul Bascomb Orch. |

BULLET RELEASES

(List 79c — Dealer's Cost — 49c Inc. Tax)

- | | | |
|-----|--------------------------------|----------------|
| 250 | Nashville Jumps | Cecil Gant |
| | Loose as a Goose | |
| 251 | Lightnin' Struck the Poorhouse | Wynonie Harris |
| | Dig This Boogie | |
| 252 | My Baby's Barrel House | Wynonie Harris |
| | Drinkin' by Myself | |
| 253 | Who Stole My Ole Shoes? | Fairfield Four |
| | Better Leave That Liar Alone | |

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ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Freddie Slack

(Reviewed at the Band Box, Chicago, October 4. Booked by Associated Booking Corporation. Personal management, Maurice Duke.)

TRUMPETS: Jack Mootz, Ernie Figueora, Den Wygal.

TROMBONES: Jack Newman, Rog Ingman, Tom Hardin.

SAXES: Don Brassfield, Howard Davis, Bill Rood, Everett McLaughlin, Jack Orcean.

RHYTHM: Freddie Slack, piano; Gene Englund, bass; Al Hendrickson, guitar; Dave Coleman, drums.

VOCALISTS: Dottie Ann Dare, Al Hendrickson.

ARRANGERS: Phil Moore, Everett McLaughlin, Frank Davenport, Tommy Todd, Lou Gottlieb.

Back in the business after a year and a half from the bandstand, Freddie Slack's name hasn't lost any of its luster because of frequent plugging from Capitol releases and rise of his own tune, *House of Blue Lights*. Band is on string of top location bookings and present stand will be followed by long line of important theater dates. Band is ready musically, but still needs some strong novelty number, preferably comedy, to put it across for stage fare.

Crew is very much on the jump side, featuring some up-to-the-minute impressionistic jazz, in addition to solid work on the standards. Band's book is limited, but that won't hurt, for theater programs don't take many numbers, but Slack will have to build more pops if he plans to one-night the band successfully.

Ork is packed with good jazz men,

Don Brassfield, tenor; Jack Orcean, alto, once with Kenton; Kenny Wygal, trumpet; Al Hendrickson, guitar, and Jack Newman, who looks like TD but doesn't emulate the sentimental gentleman on trom. Boys step down for specialties often, as well as holding down solo parts of some good arrangements. Slack rates biggest m.i.t for his well-known boogie tunes, all of which have been recorded.

Best basic unit is rhythm section, with saxes in second. Band is still in the formulative stage, with personnel changes still coming, but six weeks more work should iron personal shifts out. Vocal department needs sharpening up with Al Hendrickson, who's doing his first crooning, lacking stage presence. Guy is almost rigid at mike and he needs more voice than he now musters to make up for lack of stage savvy. Dottie Ann Dare does the vocals on numbers that Ella Mae Morse made for Capitol with Slack, and she does pretty fair job of aping la Morse to good mitt.

Chappell Gets 'Beggar' Score

NEW YORK, Oct. 5.—Chappell & Company acquired the publishing rights to the Duke Ellington and John La Touche score for the revamped version of *The Beggar's Opera*. The score submitted for the production includes a total of 25 original works. The jazz opera goes into rehearsal next week.

AHEAD
of the
FIELD!



JOHNNY MOORE'S
3 BLAZERS

In Their Greatest HIT
"YOU ARE MY FIRST LOVE"

#129

ALADDIN RECORDINGS

4918 Santa Monica Blvd.

Hollywood, Calif.

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PUBLISHERS' RECORD RELEASE DATES



In an effort to help cut down to a minimum the number of misunderstandings between music publishers and record companies over the former's release dates on tunes, The Billboard publishes a list of songs on which publishers have set release dates. This list was supplied by Harry Fox, agent and trustee for many publishers, and by a number of the publishers themselves. Fox has consented to forward to The Billboard additional releases when restrictions are placed on record releases.

The Billboard invites those publishers not represented by Fox to send in their own listings. This feature will appear in The Billboard until such time as the editors feel the need for it no longer exists.

NAME OF SONG (Film in Which It Appears, if Any, and Producers of Film)	PUBLISHER	RELEASE DATE
A GAL IN CALICO.....	Remick Music Corp.	October 23 (The Time, the Place and the Girl—WARNER'S)
ANOTHER NIGHT LIKE THIS	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
ANY WAY THE WIND BLOWS	Burke-Van Heusen, Inc.	November 1 (London Town—J. ARTHUR RANK)
COSTA RICA	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY FOX)
FIESTA	E. B. Marks Music Corp.	November 1 (20TH CENTURY-FOX)
FLAME BALLETT	Burke-Van Heusen, Inc.	November 1 (London Town—J. ARTHUR RANK)
GOTTA GET ME SOMEBODY TO LOVE..	Edwin H. Morris & Co.	November 1 (Duel in the Sun—UNITED ARTISTS)
GUI-PI-PIA	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY FOX)
HARVEST SONG	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY FOX)
HYDE PARK ON A SUNDAY	Burke-Van Heusen, Inc.	November 1 (London Town—J. ARTHUR RANK)
I HAD TOO MUCH TO DREAM LAST NIGHT	ABC.....	(Restricted until further notice)
I HAPPENED TO WALK DOWN FIRST STREET	Remick Music Corp.	October 23 (The Time, the Place, and the Girl—WARNER'S)
I NEED YA' (LIKE I NEED A HOLE IN THE HEAD).....	Pic Music Corp.	Jan. 15, 1947
IF SPRING WERE ONLY HERE TO STAY	Burke-Van Heusen, Inc.	November 1 (London Town—J. ARTHUR RANK)
I RISE TO TELL MY DETERMINATION.	Pic Music Corp.	Jan. 15, 1947
I'LL CLOSE MY EYES.....	Peter Maurice Music Co., Ltd.	December 1
I'LL KNOW IT'S LOVE	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
IT'S A GOOD DAY	Capitol Songs, Inc.	November 10
LAS CARRETAS	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
MARACAS	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
MI VIDA	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
MY HEART GOES CRAZY	Burke-Van Heusen, Inc.	November 1 (New American title for English film "London Town")
MY THOUGHTS TAKE WING.....	Pic Music Corp.	Jan. 15, 1947
OH, BUT I DO	M. Witmark & Sons.....	October 23 (The Time, the Place, and the Girl—WARNER'S)
ON A RAINY NIGHT IN RIO	M. Witmark & Sons.....	October 23 (The Time, the Place and the Girl—WARNER'S)
PUNTO GUANACASTECO	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
RUMBA-BOMBA	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
SO WOULD I	Burke-Van Heusen, Inc.	November 1 (London Town—J. ARTHUR RANK)
SOLID CITIZEN OF THE SOLID SOUTH.	M. Witmark & Sons.....	October 23 (The Time, the Place and the Girl—WARNER'S)
SONG OF THE SOUTH	Santly-Joy	October 15 (Song of the South—WALT DISNEY)
SOONER OR LATER	Santly-Joy	October 15 (Song of the South—WALT DISNEY)
THAT'S THE BEGINNING OF THE END.	ABC Music Corp.	November 1 (No Film)
THE 'AMPSTEAD WAY	Burke-Van Heusen, Inc.	November 1 (London Town—J. ARTHUR RANK)
THE THINGS WE DID LAST SUMMER..	Edw. H. Morris & Co.	October 15 (No Film)
THE WIND IS LIKE A WOMAN.....	Pic Music Corp.	Jan. 15, 1947
THROUGH A THOUSAND DREAMS	Remick Music Corp.	October 23 (The Time, the Place, and the Girl—WARNER'S)
UNCLE REMUS SAID	Santly-Joy	October 15 (Song of the South—WALT DISNEY)
WEDDING MUSIC	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
WHY DO MEN BRING OUT THE MOTHER IN ME?	E. B. Marks Music Corp.	November 1 (Carnival in Costa Rica—20TH CENTURY-FOX)
YOU CAN'T KEEP A GOOD DREAMER DOWN	Burke-Van Heusen, Inc.	November 1 (London Town—J. ARTHUR RANK)
YOU'LL KNOW WHEN IT HAPPENS...	Bourne, Inc.	December 1 (No Film)
ZIP-A-DE-DO-DAH	Santly-Joy	October 15 (Song of the South—WALT DISNEY)



JESSE ROGERS

Sonora Record No. H7014

"COWBOYS' HEAVEN"
"MY LOP EARED MULE"

Texas' own Blue Yodeler, Jesse Rogers, bids for a big herd of nickels with his own unusual singing style, flavored with real-life experiences in the saddle. Let this star of ABC's Saturday night show, "Hayloft Hoedown" rope in more and more nickels for you.

HAL HORTON

Sonora Record No. H7025

"BLUE TEXAS MOONLIGHT"
"GOTTA GET TOGETHER WITH MY GAL"

Star of CBS' Hollywood Barn Dance and his own Mutual network show, Hal's original personality, style, and rich romantic voice—a product of his life in the rugged northwest—are a "natural" for your juke box trade! Profit now from his already huge fan following.



THE MOORE SISTERS

Sonora Record No. H7020

"GOING DOWN TO SANTA FE TOWN"
"HEART IN THE HEART OF TEXAS"

Fresh from their own radio show over the Mutual Broadcasting System, The Moore Sisters bring their popular songs and rhythm guitar arrangements to SONORA RECORDS. Their popularity as one of the country's leading Western trios can mean bigger profits for you!



THE CAROLINA PLAYBOYS

Sonora Record No. H7016

"I CAN'T BELIEVE IT'S TRUE"
"BABY YOU'VE GOTTA QUIT THAT NOISE"

Sonora Record No. H7018

"DON'T CRY OVER ME WHEN I'M GONE"
"IT MAKES NO NEVER MIND"

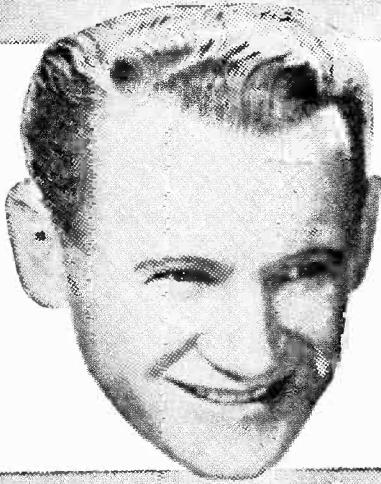
Singing and playing their own compositions as well as unique arrangements of all time favorites, the five Carolina Playboys specialize in clever instrumentals, novelties and Western tunes... just what your trade demands! Hear them now on SONORA RECORDS.



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SWING AND SWAY WITH
**SAMMY
KAYE**

ZIP-A-DEE DOO-DAH

Vocal refrain by
The Three Kadets and Chorus
and

SOONER OR LATER

(You're Gonna Be Comin' Around)

Vocal refrain by
Betty Barclay and Quintet

(both from Walt Disney's "Song of the South")

RCA VICTOR 20-1976



**ERSKINE
HAWKINS**

and his Orchestra

AFTER HOURS

Featuring Avery Parrish, Piano

and

**IT'S FULL OR
IT AIN'T NO GOOD**

Vocal refrain by Laura Washington

RCA VICTOR 20-1977



**DENNIS
DAY**

with Russ Case and his Orchestra

**THE WHOLE WORLD
IS SINGING MY SONG**

and

APRIL SHOWERS

(from Columbia picture "The Jolson Story")

RCA VICTOR 20-1978

HARMONEERS QUARTET

JUST A LITTLE TALK WITH JESUS

and

ON THE JERICO ROAD

RCA VICTOR 20-1979

..... INTERNATIONAL NOVELTIES

HENRI RENÉ

and his Musette Orchestra

LA RASPA

(Chile Polka)

and

LITTLE BROWN JUG

RCA VICTOR 25-1070



Billboard
MUSIC POPULARITY CHARTS
Sheet Music
PART II
 Week Ending October 4



are now available in every important city in the United States and Canada. In addition, arrangements have been completed to press them in 38 foreign countries and distribute them throughout the entire world!

ENGLAND'S TOP TWENTY

Weeks to date	POSITION		SONG	ENGLISH	AMERICAN
	Last Week	This Week			
16	1	1	BLESS YOU FOR BEING AN ANGEL	Noel Gay	Shapiro-Bernstein
14	2	2	PRIMROSE HILL	Lawrence Wright	Burke-Van Heusen
4	5	3	SO WOULD I	Chappell	Burke-Van Heusen
11	3	4	DOWN IN THE VALLEY	Leeds	Leeds
3	7	5	THE 'AMPSTEAD WAY	Chappell	Burke-Van Heusen
9	4	5	THERE'S A HARVEST MOON	Strauss-Miller	*
14	6	6	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Campbell-Connelly	BMI
8	10	7	DO YOU LOVE ME?	Chappell	Bregman-Vocco-Conn
2	12	8	TO EACH HIS OWN	Victoria	Paramount
5	11	9	JOHNNY FEDORA	Leeds	Leeds
12	9	10	YOU ALWAYS HURT THE ONE YOU LOVE	Bradbury Wood	Sun
6	13	11	AREN'T YOU GLAD YOU'RE YOU?	Chappell	Burke-Van Heusen
6	8	12	ONE-ZY, TWO-ZY (I Love You-zy)	Bradbury Wood	Martin Bregman-Vocco-Conn
28	15	13	I CAN'T BEGIN TO TELL YOU	Chappell	Bregman-Vocco-Conn
28	-	14	LET BYGONES BE BYGONES	Feldman	*
9	16	15	DAY BY DAY	Campbell-Connelly	Barton
20	-	16	INTO EACH LIFE SOME RAIN MUST FALL	Bradbury Wood	Sun
1	-	17	YOU KEEP COMING BACK LIKE A SONG	Chappell	Berlin
1	-	17	MISTER MOON	Lawrence Wright	*
1	-	18	SWEETHEART, WE'LL NEVER GROW OLD	Strauss-Miller	*
40	14	19	CRUISING DOWN THE RIVER	Cinephonic	*
3	18	20	AND THEN IT'S HEAVEN	Campbell-Connelly	Remick
20	18	20	MONEY IS THE ROOT OF ALL EVIL	Chappell	Sun

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

BLUE SKIES (Berlin), sung by Bing Crosby in Paramount's "Blue Skies." National release date—September 27, 1946.

I DON'T KNOW WHY (I Just Do) (Felst), in MGM's "Faithful in My Fashion." National release date—August 22, 1946.

OLE BUTTERMILK SKY (Burke-Van Heusen), sung by Hoagy Carmichael in Universal's "Canyon Passage." National release date—July 26, 1946.

ON THE BOARDWALK (Bregman-Vocco-Conn), in 20th Century-Fox's "Three Little Girls in Blue." National release date—October 1946.

SEPTEMBER SONG (Crawford), in United Artist's "Knickerbocker Holiday." Released in 1944.

SOMEWHERE IN THE NIGHT (Triangle), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.

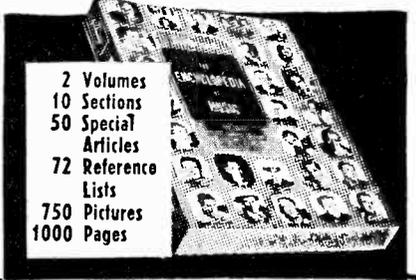
THIS IS ALWAYS (Bregman-Vocco-Conn), in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.

TO EACH HIS OWN (Paramount). National release date—July 3, 1946.

WITHOUT YOU (Tres Palabras) (Peer), sung by Andy Russell in Walt Disney's "Make Mine Music." National release date—April 20, 1946.

YOU KEEP COMING BACK LIKE A SONG (Berlin), in Paramount's "Blue Skies." National release date—September 27, 1946.

The Billboard 1946-'47
ENCYCLOPEDIA
OF MUSIC
 . . . now in preparation



The Billboard
 25 Opera Place
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Please send **ENCYCLOPEDIA OF MUSIC** for which I inclose \$5.00.

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15th Billboard
MUSIC POPULARITY CHARTS

PART III

Radio Popularity

Week Ending
 October 4



SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, Sept. 27, 8 a.m., and ending Friday, 8 a.m., Oct. 4)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
1	A Garden in the Rain (R)	Melrose	ASCAP
8	And Then It's Heaven (R)	Remick	ASCAP
7	Blue Skies (F) (R)	Berlin	ASCAP
18	Come Rain or Come Shine (M) (R)	Crawford	ASCAP
17	Doin' What Comes Natur'ly (M) (R)	Berlin	ASCAP
7	Five Minutes More (R)	Melrose	ASCAP
28	I Don't Know Enough About You (R)	Campbell-Porgie	BMI
20	I Don't Know Why (I Just Do) (F) (R)	Feist	ASCAP
20	I Got the Sun in the Morning (M) (R)	Berlin	ASCAP
11	I'd Be Lost Without You (R)	Advanced	ASCAP
13	If You Were the Only Girl (R)	Mutual	ASCAP
10	Linger in My Arms a Little Longer, Baby (R)	Bourne	ASCAP
3	My Sugar Is So Refined (R)	Capitol Songs	ASCAP
2	Passe (R)	Feist	ASCAP
4	Rumors Are Flying (R)	Oxford	ASCAP
3	September Song (F) (R)	Crawford	ASCAP
8	Somewhere in the Night (F) (R)	Triangle	ASCAP
11	South America, Take It Away (M) (R)	Witmark	ASCAP
16	Surrender (R)	Santly-Joy	ASCAP
2	The Coffee Song (R)	Valiant	BMI
3	The Girl That I Marry (R)	Berlin	ASCAP
1	The Old Lamp-Lighter (R)	Shapiro-Bernstein	ASCAP
1	The Whole World Is Singing My Song (R)	Robbins	ASCAP
26	They Say It's Wonderful (M) (R)	Berlin	ASCAP
7	This Is Always (F) (R)	Bregman-Vocco-Conn	ASCAP
12	To Each His Own (F) (R)	Paramount	ASCAP
3	Under the Willow Tree (R)	Peter Maurice	ASCAP
3	Wherever There's Me—There's You (R)	Republic	BMI
5	Why Does It Get So Late So Early? (R)	Harms, Inc.	ASCAP
10	Without You (Tres Palabras) (F) (R)	Peer	BMI
5	You Keep Coming Back Like a Song (F) (R)	Berlin	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,359 disk jockeys thruout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tunes is from a legit musical.

Weeks to date	POSITION Last Week	POSITION This Week	Going Strong		Lic. By	
			Title	Label		
11	1	1	FIVE MINUTES MORE	Frank Sintara—Columbia 37048	ASCAP	
3	5	2	RUMORS ARE FLYING	Frankie Carle (Marjorie Hughes)...	Columbia 37069	ASCAP
15	2	3	TO EACH HIS OWN	Eddy Howard (Issued with two different "B" sides)...	Columbia 37063	ASCAP
10	4	4	TO EACH HIS OWN	Freddy Martin, Victor 20-1921	ASCAP	
8	3	5	SOUTH AMERICA, TAKE IT AWAY (M)	Bing Crosby-Andrews Sisters	Decca 23569	ASCAP
6	6	6	FIVE MINUTES MORE	Tex Beneke-Glenn Miller Ork.	Victor 20-1922	ASCAP
9	10	7	TO EACH HIS OWN	The Modernaires-Paula Kelly	Columbia 37063	ASCAP
5	10	8	TO EACH HIS OWN	Ink Spots	Decca 23615	ASCAP
3	7	9	THE COFFEE SONG	Frank Sinatra	Columbia 37089	BMI
2	—	10	RICKETY RICK-SHAW MAN	Eddy Howard	Majestic 7192	BMI
7	9	10	SOUTH AMERICA, TAKE IT AWAY (M)	Xavier Cugat	Columbia 37061	ASCAP

Coming Up

SHERWOOD FOREST	Bobby Sherwood	Capitol 286	BMI
ON THE BOARDWALK	The Charioteers	Columbia 37074	ASCAP

Count Basie
 and his orchestra

FLA-GA-LA-PA
 vocal by Ann Moore

MUTTON LEG
 COLUMBIA 37093

THE KING
BLUE SKIES
 vocal by Jimmy Rushing
 COLUMBIA 37070

Tip

These two Columbia discs are going to roll right to head of the parade. Better get in on the ground floor.

Columbia Records

Trade Marks "Columbia" and "C" Reg. U. S. Pat. Off.



Some Like it Sweet..



Be in on the "take" with SWEET **GEORGIA GIBBS**

THE THINGS WE DID LAST SUMMER

With quartet and orchestra directed by Earle Hagen

and

IS IT WORTH IT?

With orchestra directed by Earle Hagen

Majestic #12007

Some Like it Hot..

JIMMIE LUNCEFORD

and orchestra

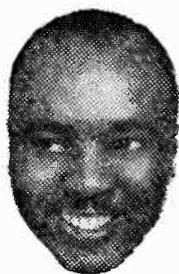
THEM WHO HAS—GETS

With vocal and tenor sax solo by Joe Thomas

and

SHUT-OUT

Majestic #1077



Majestic
RECORDS

Studio: New York City. Sales: St. Charles, Illinois
(Subsidiary of Majestic Radio & Television Corporation)

The **Billboard** MUSIC POPULARITY CHARTS
PART IV
Retail Record Sales
Week Ending October 4

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
13	1	1	TO EACH HIS OWN.....	Eddy Howard.....	
			<i>(Issued with two different "B" sides): Cynthia's in Love, Majestic 7188; Careless, Majestic 1070</i>		
3	4	2	RUMORS ARE FLYING.....	Frankie Carle.....	Columbia 37069
			<i>Without You</i>		
10	2	3	FIVE MINUTES MORE.....	Frank Sinatra...	Columbia 37048
			<i>How Cute Can You Be?</i>		
11	3	4	SOUTH AMERICA, TAKE IT AWAY (M).....	Bing Crosby-Andrews Sisters.	Decca 23569
			<i>Route 66</i>		
6	7	5	TO EACH HIS OWN.....	Ink Spots.....	Decca 23615
			<i>I Never Had a Dream Come True</i>		
9	5	6	TO EACH HIS OWN.....	Freddy Martin...	Victor 20-1921
			<i>You Put a Song in My Heart</i>		
6	6	7	FIVE MINUTES MORE.....	Tex Beneke-Glenn Miller Ork..	Victor 20-1922
			<i>Texas Tex</i>		
4	—	8	CHOO CHOO CH'BOOGIE... That Chick's Too Young To Fry	Louis Jordan-Tympany Five..	Decca 23610
9	9	9	TO EACH HIS OWN.....	Tony Martin.....	Mercury 3022
			<i>I'll See You in My Dreams</i>		
15	8	9	SURRENDER	Perry Como.....	Victor 20-1877
			<i>More Than You Know</i>		
1	—	10	PRETENDING	Andy Russell.....	Capitol 271
			<i>Who Do You Love I Hope (M)</i>		

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Label
4	1	1	Ink Spots Album	Decca A-477
			<i>Ink Spots.....</i>	
51	4	2	Glenn Miller and Orchestra.....	Victor P-148
			<i>Glenn Miller and Orchestra.....</i>	
1	—	3	Barber Shop Quartet	Decca 476
			<i>Mills Brothers.....</i>	
10	—	4	Annie Get Your Gun	Decca A-468
			<i>Ethel Merman.....</i>	
11	3	5	King Cole Trio	Capitol BD-29
			<i>King Cole Trio.....</i>	

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

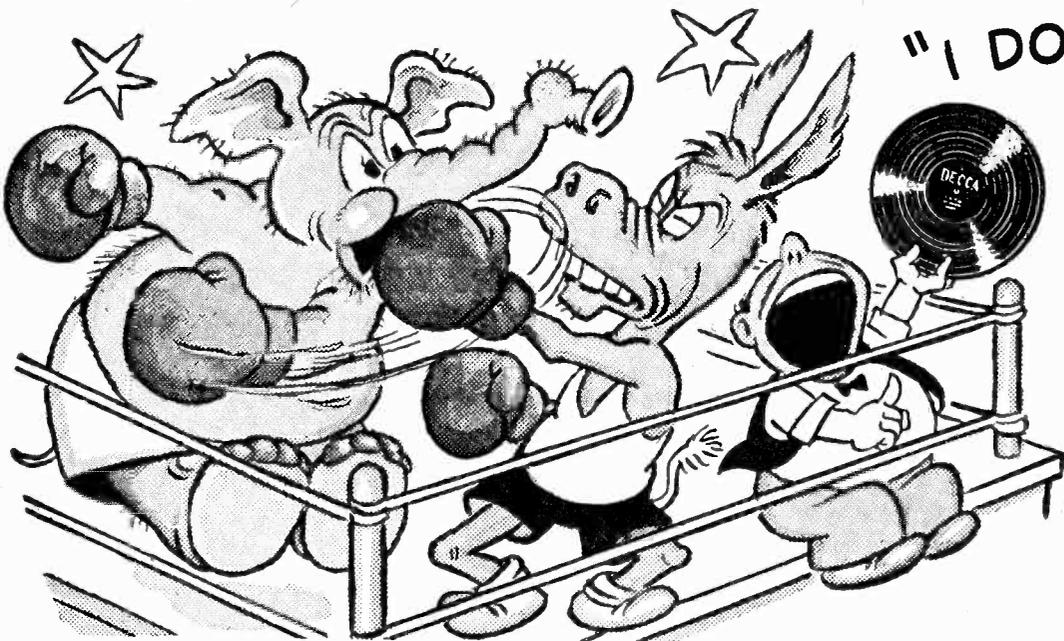
Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Label
68	1	1	Chopin's Polonaise	Victor 11-8648
			<i>Jose Iturbi.....</i>	
52	2	2	Clair de Lune	Victor 11-8851
			<i>Jose Iturbi.....</i>	
26	4	3	Jalousie	Victor 12160
			<i>Boston Pops.....</i>	
19	3	3	Warsaw Concerto	Columbia 7443-M
			<i>Andre Kostelanetz.....</i>	
43	5	5	Warsaw Concerto	Victor 11-8863
			<i>Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops.....</i>	

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Label
4	1	1	Rachmaninoff Concerto No. 2 in C Minor	Victor 1075
			<i>Artur Rubinstein, pianist, NBC Orchestra; Vladimir Golschmann, conductor.....</i>	
34	3	2	Rachmaninoff Concerto No. 2 in C Minor	Victor DM-58
			<i>Rachmaninoff, Philadelphia Orchestra.....</i>	
6	4	3	Music of Jerome Kern	Columbia MM-622
			<i>Andre Kostelanetz.....</i>	
60	2	3	Rhapsody in Blue	Columbia X-251
			<i>Oscar Levant, Philadelphia Orchestra; Eugene Ormandy, conductor.....</i>	
12	—	4	Tchaikovsky Nutcracker Suite	Victor DM-1020
			<i>Eugene Ormandy, conductor Philadelphia Orchestra.....</i>	
1	—	5	Victor Herbert Album	Columbia M-415
			<i>Andre Kostelanetz.....</i>	
1	—	5	Tchaikovsky Symphony No. 5, E Minor, Opus 64	Victor 1057
			<i>Boston Symphony Ork, Serge Koussevitzky, conductor..</i>	



"I DON'T CARE WHO WINS—
JUST GIVE ME THOSE
**NEW DECCA
HITS!**"
... they're knockouts!



**BING CROSBY and
JIMMY DORSEY**

and His Orchestra
THE THINGS WE DID LAST SUMMER
SWEET LORRAINE
Both Vocal with Orchestra

DECCA RECORD NO. 23655 . . . 75¢



ANDREWS SISTERS

RUMORS ARE FLYING
with Les Paul and Vic Schoen
and His Orchestra
THEM THAT HAS—GETS
with Eddie Heywood and His Orchestra
Both Vocal with Orchestra

DECCA RECORD NO. 23656 . . . 75¢



**ELLA FITZGERALD and
DELTA RHYTHM BOYS**

(I Love You)
FOR SENTIMENTAL REASONS
IT'S A PITY TO SAY GOODNIGHT
Both Vocal with Instrumental Accompaniment



DECCA RECORD NO. 23670 . . . 75¢



CONNIE BOSWELL

OLE BUTTERMILK SKY
From Universal Picture "Canyon Passage"
LOVE DOESN'T GROW ON TREES
Both Vocal with Orchestra Directed by Bob Haggart

DECCA RECORD NO. 18913 . . . 50¢



JIMMY DORSEY

And His Orchestra
THE WHOLE WORLD IS SINGING MY SONG
Fox Trot Vocal Chorus by Bob Carroll
APACHE SERENADE
Fox Trot Vocal Chorus by Dee Parker

DECCA RECORD NO. 18917 . . . 50¢



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By Ollie Jackson and His Band
- JB 509 BABY GOT TO HAVE IT . . . YOU'LL MISS ME WHEN I'M GONE
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The **Billboard** MUSIC POPULARITY CHARTS
PART V
Juke Box Record Plays
Week Ending October 4



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,204 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	Last Week	This Week	POSITION		Record
			Week	Week	
10	2	1	1	1	FIVE MINUTES MORE —Frank Sinatra (Axel Stordahl Ork) Columbia 37048
14	1	1	1	1	TO EACH HIS OWN —Eddy Howard Ork (Eddy Howard) (Issued with two different "B" sides): Cynthia's in Love Majestic 7188 Careless Majestic 1070
4	4	2	2	2	RUMORS ARE FLYING —Frankie Carle (Marjorie Hughes) Columbia 37069
10	3	3	3	3	SOUTH AMERICA, TAKE IT AWAY (M) —Bing Crosby-Andrews Sisters (Vic Schoen Ork) Decca 23569
7	6	4	4	4	TO EACH HIS OWN—INK SPOTS Decca 23615
7	7	5	5	5	FIVE MINUTES MORE —Tex Beneke-Glenn Miller Ork Victor 20-1922
9	5	6	6	6	TO EACH HIS OWN —Freddy Martin (Stuart Wade) Victor 20-1921
7	9	7	7	7	CHOO CHOO CH'BOOGIE —Louis Jordan and His Tympany Five Decca 23610
7	11	8	8	8	SOUTH AMERICA, TAKE IT AWAY (M) —Xavier Cugat Columbia 37051
16	8	9	9	9	SURRENDER —Perry Como (Russ Case Ork) Victor 20-1877
2	15	10	10	10	OLE BUTTERMILK SKY (F) —Kay Kyser Columbia 37073
11	10	11	11	11	TO EACH HIS OWN —Tony Martin Mercury 3022
6	—	12	12	12	SURRENDER —Woody Herman (Woody Herman-The Blue Flames) Columbia 36985
5	12	13	13	13	FIVE MINUTES MORE —Three Suns Majestic 7197
7	—	13	13	13	MY SUGAR IS SO REFINED —Johnny Mercer (The Pied Pipers-Paul Weston Ork) Capitol 268
2	—	14	14	14	THIS IS ALWAYS (F) —Harry James-(Buddy DiVito) Columbia 37052
1	—	14	14	14	SHANTY IN OLD SHANTYTOWN —Johnny Long Decca 23622
1	—	15	15	15	RUMORS ARE FLYING —Betty Rhodes (Charles Dant Ork) Victor 20-1944
1	—	15	15	15	OLE BUTTERMILK SKY (F) —Hoagy Carmichael ARA 155
2	—	16	16	16	FIVE MINUTES MORE —Bob Crosby Decca 18909
3	14	16	16	16	I GUESS I'LL GET THE PAPERS (And Go Home) —Mills Brothers Decca 23638

Coming Up

- FIVE MINUTES MORE**—Skitch Henderson Capitol 287
- RUMORS ARE FLYING**—Tony Martin Mercury 3032

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	Last Week	This Week	POSITION		Record
			Week	Week	
4	2	1	1	1	DIVORCE ME, C. O. D. Merle Travis Capitol 290
7	1	2	2	2	WINE, WOMEN AND SONG . Al Dexter Columbia 37062
1	—	3	3	3	CHAINED TO A MEMORY Eddy Arnold Victor 20-1948
5	5	4	4	4	IT'S UP TO YOU Al Dexter Columbia 37062
1	—	5	5	5	THAT'S HOW MUCH I LOVE YOU Eddy Arnold Victor 20-1948

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	Last Week	This Week	POSITION		Record
			Week	Week	
9	1	1	1	1	CHOO CHOO CH'BOOGIE Louis Jordan and His Tympany Five Decca 23610
16	2	2	2	2	STONE COLD DEAD IN THE MARKET (He Had It Coming) Louis Jordan-Ella Fitzgerald Decca 23546
4	—	2	2	2	SUNNY ROAD Roosevelt Sykes and His Original Honeydrippers Victor 20-1906
7	3	3	3	3	THAT CHICK'S TOO YOUNG Louis Jordan and His Tympany To Fry Decca 23610
3	5	3	3	3	TO EACH HIS OWN Ink Spots Decca 23615
22	—	3	3	3	R. M. BLUES Roy Milton Juke Box JB-504 Specialty SP-504



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The Billboard

MUSIC POPULARITY CHARTS

PART VI

Record Reviews and Possibilities

Week Ending
October 4)



RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by en-

YOU'LL SEE WHAT A KISS CAN DO.. Eddy Howard with vocal by Eddy Howard and Trio. Majestic 1072

With a bouncy ballad that lends itself to the maestro's "To Each His Own" treatment, spinning smacks of another clicker for the singing wand waver as well as for tunesmiths Bennie Benjamin and Georgie Weiss. Equally effective is the slow ballad, "If I'm Lucky," movie title song, that has Howard and his trio sharing the lyrical chores.

YOU BROKE THE ONLY HEART THAT EVER LOVED YOU.. Elliot Lawrence with vocals by Jack Hunter and Rosalind Patton. Columbia 37084

An old cryin'-in-your-beer bit of sentiment that the late Little Jack Little offered up a decade or more ago, it will surprise none to find the ditty doing a flip-up in the Elliot Lawrence creation. Piano playing maestro employs the contrasting sweet and swing style for the spinning, with Jack Hunter applying the lyrical romantic and Rosalind Patton's piping providing the rhythmic twist. Mated is a toothsome instrumental riff opus, "Five o'Clock Shadow," which shows off plenty of fine jump urge as well as the hot horns in the band.

RUMORS ARE FLYING.. Tony Martin. Mercury 3032

The first of these two tunes is headed hitward, and the second could easily be a sleeper. Martin does a top song-selling job on both, and that's why they're suggested as a double-header possibility. The tenor warbler gets a nice assist from the Lyttle Sisters on "Rumors," and the Al Sack orchestra does an unobtrusive but effective job of supplying a romancy background on both sides.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

CHARLIE SPIVAK (Victor 20-1981)

It's All Over Now—FT; VC.
For Sentimental Reasons—FT; VC.

With a nice bounce beat to the ballad itself, Charlie Spivak sets off a spark of contagion for Sunny Skylar's and Don Marcotti's new opus, "It's All Over Now." Trombone trio shares the melodic strain with the maestro's sweet trumpet tones, and the romantic appeal is pronounced lyrically and well by Jimmy Saunders. It's exactly the same degree of hyper-smoothness, with the clary figures banking the maestro's muted horn and Saunders again for the song selling, in spinning "For Sentimental Reasons."

Both sides spin bright for the music boxes, with the song selections an added lure.

BUDDY CLARK (Columbia 37085)

I Knew I'd Fall in Love Tonight—FT; V.
All By Myself—FT; V.

Literally pouring his heart into these two love lullabies, Buddy Clark's vocal romanticism ring the bell with a resounding smack in this spinning. With Mitchell Ayres' music accenting soft strings and the electric guitar, Clark chants it lush with richness for a new beaut ballad in "I Knew I'd Fall in Love Tonight." Equally appealing is his singing sincerity for Irving Berlin's "All By Myself."

While the singer has still to hit a stride along the juke networks, he has what it takes to hit pay dirt with this disk, particularly if "I Knew I'd Fall in Love Tonight" asserts its hit possibilities.

JIMMY DORSEY (Decca 18900)

That Wonderful Worrisome Feeling—FT; VC.
The Way the Wind Blows—FT; VC.

There's solid band blowing from the Dorsey aggregation in these sides, with plenty of the maestro's own alto sax steam for "That Wonderful Worrisome Feeling." And it's a rock rhythmic build-up provided for chanting of Kitty Kallen, since departed from the Dorsey camp. Jump urge is pronounced thruout and the platter shows a spark of enthusiasm in the Dorsey band that has been missing for a long time on wax at least. Slowing down to ballad proportions, and with Bob Carroll in good romantic voice, the maestro's alto phrasings set the stage for "The Way the Wind Blows." Moreover, the guitar pickings cutting thru the piping is something to occupy the attention.

With Kitty Kallen on the label for the chanting, the jump fans will find "That Wonderful Worrisome Feeling" to their likings.

HELEN CARROLL AND THE SATISFIERS (Victor 20-1982)

Ole Buttermilk Sky—FT; V.
Let's Sail To Dreamland—FT; V.

The rhythm harmonies of Helen Carroll, blending with the Satisfiers, fall easy on the ears as they pour forth the

easy-flowing melodies and rhythms wrapped in this pairing. Sing it close to the melodic line for full lyrical expression to make it bright and breezy for "Ole Buttermilk Sky." And it's close and dreamy harmonies for a smooth sailing and highly tuneful "Let's Sail to Dreamland." Russ Case provides the instrumental body, and most properly.

If the songs satisfy, the phono fans will be satisfied the way the singers spin it.

LES BROWN (Columbia 37086)

My Serenade—FT; VC.
The Best Man—FT; VC.

Les Brown gives the spinning over to Butch Stone. And in his characteristic chanting style, spins out a rhythmic novelty in "The Best Man," saga of the gal who marries his best friend and complementing the earlier "Tess's Torch Song." Plenty of humor in the novelty plus catchy melodic strains with Stone selling strong all the way. Contrasting, Brown blends his reeds and brasses for a smooth spinning "My Serenade" with Jack Haskell for the attractive serenading.

Phono fans will delight in "The Best Man."

ANDREWS SISTERS (Decca 23656)

Rumors Are Flying—FT; V.
Them That Has—Gets—FT; V.

The rhythm harmonies of the Andrews Sisters, scaled smoothly, provide attractive vocal force for the "Rumors Are Flying" ballad. And for added attraction, spinning spotlights the stellar electric guitar pickings of Les Paul with Vic Schoen's ork, his pickings pronounced under the singing stanzas and in a session of his own. It's a brighter beat for "Them That Has—Gets," a groove blues set to a peppery rhythmic beat, with Eddie Heywood providing the side's instrumental gloss.

Entering the "Rumors Are Flying" sweepstakes, the Andrews gals should cop plenty of coins with their entry.

JOHNNY LONG (Decca 23622)

In a Shanty in Old Shanty Town—FT; V.
Blue Skies—FT; VC.

Adapting the swing choir creation, Johnny Long cuts an attractive version of "Blue Skies" that rates attention. Spinning at a lively beat, Bob Houston warbles the wordage in a romantic vein with the ensemble contrasting on the second stanza with a jive set of lyrics sung in unison. Similar pattern is cut for the oldie "Old Shanty Town." But while the swing choir stanza attracts, the repetitious unison rifting of the ensemble without sharp and punctuated rhythmic beats has the side falling short of its intended mark.

Giving "Blue Skies" a different treatment may find the phono fans taking to it some.

(Continued on opp. page)

(Continued from opp. page)

ELLIOT LAWRENCE (Columbia 37084)

You Broke the Only Heart That Ever Loved You—FT; VC.
Five o'Clock Shadow—FT.

Elliot Lawrence adds to his newly earned stature on wax with this spinning. And in this needling, displays additional musical facets. Makes effective use of the sweet and swing contrast in bringing back Little Jack Little's bit of sentimentality in "You Broke the Only Heart That Ever Loved You." Kicking it off as a slow ballad with his own piano tinkles against a rich bank of sustained brass harmonies. Lawrence calls on Jack Hunter for the vocal romantics, contrasting with a brighter beat for the vocal rhythmic of Rosalind Patton. Band has its inning for an original riff jumper in "Five o'Clock Shadow," displaying a closely-knit and co-ordinated ensemble with solo flashes from Andy Pino on tenor and Alec Fila on trumpet.

Music boxes will make the most of "You Broke the Only Heart That Ever Loved You."

DICK HAYMES (Decca 18914)

On the Boardwalk—W; V.
You Make Me Feel So Young—FT; V.

With a likeable hit to his lyricizing, Dick Haymes impresses with both of these screen songs from "Three Little Girls in Blue." Most engaging is his word-slinging for the tuneful and buoyant "You Make Me Feel So Young." And there's spirit in his singing for the bouncy waltz melody of "On the Boardwalk," getting spirited assist from the assisting mixed chorus. Gordon Jenkins provides full-fashioned musical support.

Screen association should attract attention to these sides.

EDDY HOWARD

(Majestic 1071 and 1072)
For Sentimental Reasons—FT; VC.
You'll See What a Kiss Can Do

—FT; VC.
Why Does It Get So Late So Early?

—FT; VC.
If I'm Lucky—FT; VC.

The soulful and fairly breathless singing of maestro Eddy Howard, with the male trio tagging along on the tags, has made for a winning formula in his click cutting of "To Each His Own." And it's a repeat performance for each of these sides. With the band brasses muted and woodwinds soft laying down a toe-tapping musical carpet as well as setting a smooth rhythmic frame for the piping, Howard takes all four sides in stride handily, scoring solidly on each count. Takes the sentimental "For Sentimental Reasons" alone in the slow ballad tempo, with the trio adding its harmonies for a brighter "Why Does It Get So Late So Early." Most attractive, and in the "To Each His Own" pattern, is a bright and bouncy "You'll See What a Kiss Can Do," which promises to rise the hit register for tunesmiths Bennie Benjamin and Georgie Weiss. Same pattern makes for a fancy plate cutting on "If I'm Lucky," the picture title tune ballad.

Already soaring high in the ork whirl, Eddy Howard will attract oodles of nickels for each of these popular and attractive sides, with a real hit potential in the catchy "You'll See What a Kiss Can Do."

ARTIE SHAW

(Victor 20-1929-30-31-32-33-34-35-36-37)

Scuttlebutt—FT.
These Foolish Things—FT.
They Didn't Believe Me—FT.
Kabash—FT.
I Could Write a Book—FT.
Easy To Love—FT.
No One But You—FT.
I Can't Escape From You—FT.
Thrill of a Lifetime—FT.
The Gentle Grifter—FT.
Time On My Hands—FT.
Can't Help Lovin' Dat Man—FT; VC.
Lament—FT.
A Foggy Day—FT.
I Can't Get Started With You—FT.
Just Floatin' Along—FT.
Keepin' Myself For You—FT.
Lucky Number—FT.

While the waxworks has reasons of its own, and fairly obvious ones, for flooding the disk marts with almost everything Artie Shaw left behind when he left the label, interest in the spinning by large falls to the lot of the hot jazz fans. No doubt virtually all of the sides will be lost in the commercial circle, but those who cherish the Shavian enthusiasm, both in his clarinet and in his ensemble strength, will make the most of everything on tap. In each instance, there's a fetching rhythmic bounce to the spinning. Shaw's clary rides handsomely in each instance, reaching his best feverish pitch in the "Lament" mood melody. Most rousing jumper is "Lucky Number," altho none of the other spinnings suffer in the comparison. And in addition to the maestro's clary clarity, there is much of Roy Eldridge's torrid trumpet notes to excite the needler. Save for "Scuttlebutt" and "The Gentle Grifter," which carries the Gramercy Five, and "Can't Help Lovin' That Man" which showcases the rhythm chanting of Inogene Lynn, the

sides are all instrumentals—slow tunes of an earlier day and riff patterns created for the most part by Ray Conniff. Best bet for the fans number 'round the juke box is "Lucky Number."

BIG BILL (Columbia 37088)

Tell Me, Baby—FT; V.
I Feel So Good—FT; V.

Big Bill is in a mellow mood as he shouts out the race blues saga of backbiting women in "Tell Me Baby." And his Chicago Five, small instrumental unit, urge him on well. More in a happier mood is his spirited shouting to piano, guitar and washboard accomps for "I Feel So Good," which feeling stems from his gal coming to see him.

For race locations.

BING CROSBY-JASCHA HEIFETZ (Decca 40012)

Lullaby—V.
Where My Caravan Has Rested—V.

The Groaner goes concert with this cutting. And with no less a Strad scratcher than Jascha Heifetz tearing off the obligatos as well as stringing in a bit of the theme himself, Bing Crosby gives with some real lullabying for both of these standard songs. "Lullaby" is from Godard's "Jocelyn" and "Where My Caravan Has Rested" is the classic chant of Herman Lahr and Edward Tschemacher. Victor Young brings up the orchestral background for the desired effect.

Crosby crowds will like these better for home spinning.

ARNETT COBBS-HERBIE FIELDS (Hamp-Tone 107)

Jenny—FT.
Gate Serene Blues—FT.

Using a bary sax to point up the jump beats, Arnett Cobbs paces a small and capable jam crew culled from the Lionel Hampton camp. Lipping their hot horns for a "Jenny" riff pattern, the unison ensemble phrases sandwiches in some of Cobbs' tenor sax along with Herbie Fields' clary and Murray Buckner's 88-massages. However, for the real musical meat, it's when Herbie Fields showcases his alto sax sorcery for a slow and bluesy "Gate Serene Blues," only taking time out to let Walter Mackell's electric guitar groovings cut in.

Strictly for the jazz hot followers.

HERB JEFFRIES (Hamp-Tone 106)

Evening Breeze—FT; V.
Your Guess Is as Good as Mine—FT; V.

The rich and robust bary tone of Herb Jeffries strike a romantic vein for both of these slow torch ballads. "Evening Breeze" is a mood melody with a blues pattern cut for "Your Guess Is as Good as Mine." Small band on the session provides adequate support with the singer all on his own for the selling. And he produces with his piping.

Race locations will find both of these sides rich in possibilities.

HENRI RENE

(Victor International 25-1070)
La Raspa—FT.
Little Brown Jug—FT.

Peppering the bright and breezy polka music with his musette accordion squeezings, Henri Rene rings the bell with both of these sides. And it's fanciful scoring by Harold Grant for his adaptation of "Little Brown Jug" and the South American "La Raspa," a Chile polka. Both sides, particularly "Little Brown Jug," stack up strong for the polka stops.

ELMER NEWMAN (Cowboy CR-102)

Westward Bound—FT; VC.
Just Say So Long—FT; VC.

With sprightly rhythms provided by his Sleepy Hollow Gang, emphasizing a hot fiddler and an accordion squeezer, Elmer Newman makes it an engaging spin for his plaintive singing of "Westward Bound." Even more attractive is his peppery and toe-tapping rendition and song for a tuneful "Just Say So Long." Corn-belt locations will like it for "Just Say So Long."

TED DAFFAN (Columbia 37087)

Shut That Gate—FT; VC.
Broken Vows—FT; VC.

Both Ted Daffan originals, with George Strange providing the plaintive singing while the string band kicks in with the lively and toe-tapping backgrounds, the cowboy maestro scores with both sides. "Shut That Gate," saga of the peary gate, is taken at a lively pace, while it's a slow spinner for "Broken Vows," a sad cowboy song.

Music boxes will make the most of "Shut That Gate."

(Continued on page 102)

JOHNNY MOORE'S
3 Blazers

- 1 "C. O. D." "There Is No Greater Love" #214
- 2 "You Taught Me To Love" "Johnny's Boogie" #205
- 3 "I Want You, I Need You" "Hard Tack" #226
- 4 "If Ain't Gonna Be Like That" "With My Heart in My Hand" #221
- 5 "My Silent Love" "Googies Boogie" #224

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MUSIC POPULARITY CHARTS

PART
VII

Advance Information

Week Ending
October 4



ADVANCE RECORD RELEASES

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

- A GAL IN CALICO Tex Beneke-Miller Ork (Tex Beneke-The Crew Chiefs) (OH, BUT).....Victor 20-1991
- A GAL IN CALICO Hal McIntyre (Frankie Lester) (TIME ON).....Cosmo 517
- A LADY WITH A PARASOL Adele Clark (Walter Gross Ork) (YOU DON'T).....Musicraft 413
- A LITTLE BIT CLOSER Tiny Parham and His "Forty" Five (JIM JACKSON'S).....Century 3005
- AESOP'S FABLES ALBUM, VOLUME II Jerry Marlowe.....Black & White BW-67
 - The Lion and the Mouse, Parts 1 and 2
 - The Town Mouse and the City Mouse, Parts 1, 2, 3 and 4
- AIN'T MISBEHAVIN' Phil Moore (MOOD INDIGO).....Black & White BW-807
- AND THEN IT'S HEAVEN Bobby Doyle (Ray Bloch Ork) (YOU KEEP).....Signature 15039
- ANDERSON'S FAIRY TALES ALBUM. Earle Ross.....Black & White BW-59
 - The Steadfast Tin Soldier, Parts 1, 2 and 3
 - The Tinder Box, Parts 1, 2 and 3
- APRIL SHOWERS Larry Clinton (Bob Johnson) (EAST OF).....Cosmo SS-708
- BE BA BA LE BA BOOGIE Helen Humes and All Stars (MARRIED MAN).....Black & White BW-109
- BE BOP JAM SESSION ALBUM The Be Bop Boys.....Savoy S-506
 - Boppin Ariff, Parts 1 and 2.....Savoy 588
 - Everything's Cool, Parts 1 and 2.....Savoy 586
 - Fat Boy, Parts 1 and 2.....Savoy 587
 - Webb City, Parts 1 and 2.....Savoy 585
- BEGIN THE BEGUINE Gaylord Carter (I'LL SEE).....Black & White BW-3505
- BEETHOVEN GRAND FUGUE ALBUM (2 12") The Kroll Quartet.....Musicraft 73
- BIG FAT HAM Jelly-Roll Morton Ork (MUDDY WATER).....Century 3004
- BLUES IN THE NIGHT Loumell Morgan Trio (BOW TIE).....Apollo 1019
- BOW TIE JIM Loumell Morgan Trio (BLUES IN).....Apollo 1019
- BRAHM'S LULLABY Gaylord Carter (STARS IN).....Black & White BW-3504
- BROOKLYN WOOGIE Kenny Watts and His Jumpin' Buddies (WATT'S MY).....Savoy 629
- BULGIN' EYES Jack McVea and His All Stars (HEY HEY).....Black & White BW-791
- CHANGING MY TUNE Artie Shaw-Mel Torme and His Mel-Tones (FOR YOU).....Musicraft 412
- CHICAGO BUZZ Junie Cobb and His Home Town Band (EAST COAST).....Century 3006
- LARRY CLINTON'S DOUBLE FEATURE PRODUCTION ALBUM Larry Clinton (Bob Johnson-The Holidays).....Cosmo DMR-104
 - Aren't You Kinda Glad We Did?.....Cosmo SS-715
 - Changing My Tune.....Cosmo SS-714
 - For You, For Me, Forevermore.....Cosmo SS-716
 - My Heart Goes Crazy.....Cosmo SS-716
 - So Would I.....Cosmo SS-714
 - You Can't Keep a Good Dreamer Down.....Cosmo SS-715
- LARRY CLINTON'S DOUBLE FEATURE PRODUCTION ALBUM Larry Clinton.....Cosmo DMR-105
 - A Pretty Girl Is Like a Melody (Bob Johnson-The Holidays).....Cosmo SS-718
 - All by Myself (Bob Johnson-The Holidays).....Cosmo SS-720
 - Blue Skies (Bob Johnson-The Holidays).....Cosmo SS-717
 - Heat Wave (Bob Johnson-The Holidays).....Cosmo SS-719
 - I Get a Kick Out of You (Bob Johnson-The Holidays).....Cosmo SS-719
 - I've Got You Under My Skin (Bob Johnson-The Holidays).....Cosmo SS-720
 - Night and Day (Bob Johnson-The Holidays).....Cosmo SS-717
 - What Is This Thing Called Love?.....Cosmo SS-718
- COLD BLOODED Jo Evans-Maxwell Davis Ork (DRUMMER MAN).....Black & White BW-796
- PERRY COMO SINGS "MERRY CHRISTMAS" ALBUM Perry Como (Russ Case Ork).....Victor P-161
 - I'll Be Home for Christmas.....Victor 20-1969
 - Jingle Bells (Chorus).....Victor 20-1971
 - Oh Come, All Ye Faithful (Adeste Fideles) (Choir).....Victor 20-1971
 - Oh, Little Town of Bethlehem (Choir).....Victor 20-1970
 - Santa Claus Is Coming to Town (The Satisfiers).....Victor 20-1969
 - Silent Night (Choir).....Victor 20-1970
 - That Christmas Feeling.....Victor 20-1968
 - Winter Wonderland (The Satisfiers).....Victor 20-1968
- DANCE AND DREAM ALBUM Phil Moore.....Black & White BW-66
 - Bidin' My Time.....Black & White 803
 - Dancer's Blues.....Black & White 806
 - Dreamer's Blues, Parts 1 and 2.....Black & White 805
 - If You Were the Only Girl in the World.....Black & White 804
 - Over the Rainbow.....Black & White 803
 - This Love of Mine.....Black & White 804
 - Where or When.....Black & White 806
- DIZZY BOOGIE Slim Gaillard Ork (FLAT FOOT).....Majestic 9002
- DOIN' THE THING Kenny Watts and His Jumpin' Buddies (PUTNAM AVENUE).....Savoy 618
- DRIPPERS BOOGIE, PARTS I AND II Joe Liggins and His Honeydrippers.....Exclusive 232
- DRUMMER MAN BLUES Jo Evans-Maxwell Davis Ork (COLD BLOODED).....Black & White BW-796
- EARLY MORNING BOOGIE Wini Beatty (Slim Gaillard Trio) (MEAN PRETTY).....Majestic 9003
- EAST COAST TROT Junie Cobb and His Home Town Band (CHICAGO BUZZ).....Century 3006
- EAST OF THE SUN Larry Clinton (Quartet) (APRIL SHOWERS).....Cosmo SS-708
- FLAT FOOT FLOOGEE Slim Gaillard Ork (DIZZY BOOGIE).....Majestic 9002
- FOR YOU, FOR ME, FOREVERMORE. Artie Shaw-Mel Torme and His Mel-Tones (CHANGING MY).....Musicraft 412
- FROGTONGUE STOMP Lovie Austin's Serenaders (JACKASS BLUES).....Century 3007
- GOOD KICK The Be Bop Boys (RAY'S IDEA).....Savoy 619
- HAM ON RYE POLKA 20th Century Polka Ork (SALAMI POLKA).....20th Century 3021

(Continued on opp. page)

(Continued from opp. page)

- HANSEL AND GRETAL ALBUM (2 10") Earl Rogers.....Musicraft RR3
- HAPPY TIMES ALBUM (2 10") Earl Rogers.....Musicraft RR2
- Happy Times in the Park
- Happy Times in Winter
- HEAVY LOAD Johnson Jubilee Singers (HUMBLE YOURSELF) Savoy 1006
- HEY HEY BABY Jack McVea and His All Stars (BULGIN' EYES) Black & White BW-791
- HOLD THAT TRAIN, CONDUCTOR... Doctor Clayton (I NEED)... Victor 20-1995
- HUMBLE YOURSELF Johnson Jubilee Singers (HEAVY LOAD) Savoy 1006
- I HEARD AN ANGEL SINGING Original Kings of Harmony (I WANT) Savoy 1003
- I LIKE MIKE Frances Langford (The Starlighters-Earle Hagen Ork) (MY WONDERFUL)..... Mercury 3031
- I NEED MY BABY Doctor Clayton (HOLD THAT)..... Victor 20-1995
- I WANT A GROWN UP MAN..... Orrin Tucker Ork (Scottie Marsh) (SO THEY) Musicraft 15092
- I WANT TWO KINGS Original Kings of Harmony (I HEARD)... Savoy 1003
- I WISH I HAD A SWEETHEART... Mac Ceppos Ork (LET ME)..... 20th Century 20-15
- IF I HAD MY LIFE TO LIVE OVER.. Larry Vincent (Feilden Foursome) (STAY AS) Pearl 10
- I'LL SEE YOU IN MY DREAMS.... Gaylord Carter (BEGIN THE)..... Black & White BW-3505
- IS IT WORTH IT?..... Georgia Gibbs (THE THINGS)..... Majestic 12007
- IT'S A PITY TO SAY GOODNIGHT.. Anson Weeks Ork (Dolores Paul-Dick Balou) (THIS IS)..... Continental C-1194
- JACKASS BLUES Lovie Austin's Serenaders (FROG-TONGUE STOMP) Century 3007
- JIM JACKSON'S KANSAS CITY BLUES Tiny Parham and His "Forty" Five (A LITTLE) Century 3005
- JUNIOR JAZZ AT THE AUDITORIUM ALBUM (PARTS 1, 2 AND 3)
- JUST SQUEEZE ME (But Don't Tease Me) Duke Ellington (Ray Nance) (SWAMP FIRE)..... Victor 20-1992
- DOROTHY KIRSTEN SINGS VICTOR HERBERT MELODIES ALBUM (3 12") Dorothy Kirsten (Russ Case Ork)..... Victor M-1069
- A Kiss in the Dark Moonbeams
- Indian Summer Neath the Southern Moon
- Kiss Me Again Romany Life
- LAY YOUR HABITS DOWN Clyde Bernhardt and His Blue Blazers (Clyde Bernhardt) (WOULD YOU)... Sonora 101
- LET ME CALL YOU SWEETHEART.. Mac Ceppos Ork (I WISH)..... 20th Century 20-15
- LET'S WIGGLE A LITTLE WOOGIE.. Kenny Watts and His Brooklyn Buddies (LUCKY GUY)..... Savoy 630
- LUCKY GUY Kenny Watts and His Brooklyn Buddies (LET'S WIGGLE)..... Savoy 630
- MAGIC MOODS ALBUM Al Sack Ork..... Black & White BW-60
- Embraceable You Black & White 2009
- I Can't Give You Anything But Love Black & White 2010
- I Get a Kick Out of You Black & White 2011
- Midnight Reverie Black & White 2011
- Pagan Love Song Black & White 2009
- Paradise Black & White 2010
- MARRIED MAN BLUES Helen Humes and All Stars (BE BA)... Black & White BW-109
- MEAN PRETTY MAMA Slim Gaillard Ork (EARLY MORNING)..... Majestic 9003
- MEXICAN MELODIES ALBUM Sotero San Miguel Ork..... Continental 32
- El Cabilan Continental C-5069
- El Silaualteco Continental C-5068
- Estrella Del Norte Al Oriente Continental C-5069
- Mi Mujer Continental C-5067
- Ojitos Negros Y Chinos Continental C-5067
- Por Una Mujer Casada Continental C-5068
- MOOD INDIGO Phil Moore (AIN'T MISBEHAVIN')..... Black & White BW-807
- MOSES SMOTE THE WATER Original Kings of Harmony (NEW BORN) Savoy 1007
- MOTHER GOOSE SONGS AND SINGING GAMES ALBUM (2 10").. Earl Rogers..... Musiccraft RR1
- MR. AND MRS. HARMONICA Jimmy and Mildred Mulcay (Murray Kellner Ork)..... Sonora MS-487
- Blue Skies (Bob Johnson-The Holidays)..... Cosmo SS-717
- I Surrender, Dear Sonora 1153
- Malaguena Sonora 1152
- Mildred's Boogie Sonora 1154
- St. Louis Blues Sonora 1153
- Swance River (Old Folks at Home) Sonora 1154
- Tabu Sonora 1151
- Tiger Rag Sonora 1152
- MUDDY WATER BLUES Jelly-Roll Morton Ork (BIG FAT)..... Century 3004
- ARTHUR MURRAY TEACHES THE FOX TROT ALBUM..... Musicraft E-1
- MY SUGAR IS SO REFINED The Ravens (OUT OF)..... Hub 3032
- MY WONDERFUL ONE..... Frances Langford (The Starlighters-Earle Hagen Ork) (I LIKE)..... Mercury 3031
- NEGRA LEONA Miguelito Valdes Ork (YOU, SO)..... Musicraft 411
- NEW BORN AGAIN Original Kings of Harmony (MOSES SMOTE)..... Savoy 1007
- OH, BUT I DO Tex Beneke-Miller Ork (Artie Malvin) (A GAL)..... Victor 20-1991
- OUT OF A DREAM The Ravens (MY SUGAR)..... Hub 3032
- PASSE Anson Weeks Ork (Dick Balou) (SPEAK EASY)..... Continental C-1195
- TONY PASTOR "SONG OF THE SOUTH" ALBUM Tony Pastor..... Cosmo DMR 106
- Everybody Has a Laughing Place (Tony Pastor-Clooney Sisters-Tommy Lynn-Chorus) Cosmo SS-722
- How Do You Do? (Tony Pastor-Clooney Sisters-Tommy Lynn-Chorus) Cosmo SS-722
- Song of the South (Tony Pastor) Cosmo SS-723
- Sooner Or Later (Tony Pastor-Rosemary Clooney) Cosmo SS-721
- Uncle Remus (Tony Pastor-Clooney Sisters-Tommy Lynn-Chorus) Cosmo SS-721
- Zip-A-Dee-Doo-Dah (Tony Pastor-Clooney Sisters-Tommy Lynn-Chorus) Cosmo SS-723

(Continued on page 108)

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Music---As Written

NEW YORK:

Mrs. Minnie Conn, mother of Chester Conn, died October 1. . . . Leeds Music using new gimmick for letter accompanying new tunes. Reads as follows: "Dear Friend: (Usual letter omitted because we feel the songs speak for themselves.) Sincerely yours, Leeds Music." . . . Pat Flowers, piano and vocal protege of the late Fats Waller, signed exclusive disk pact with RCA-Victor. Flowers opens at Club Conden October 14. . . . Ira Gershwin and E. Y. Harburg collaborating as judges to help choose new school song for their alma mater, City College of New York.

Sacred Records opened an eastern factory in Philadelphia. . . . National Sales Manager Ralph Berson out on the road lining up distrib firms for the diskery. . . . Johnny Mercer heard a Joe Mooney Quartet air shot and wired an offer for the unit to cut an album for Capitol. . . . Columbia releasing a Masterworks album featuring Benny Goodman doing the Brahms Sonata No. 2 in E-flat major with piano accompaniment by Nadia Reisenberg. . . . Columbia November pop album will be a set of Harry James reissues in a four-disk package tabbed "All-Time Favorites by Harry James."

Mike Elliot, formerly with Musicraft Records, now preparing to set up a new indie diskery employing what he calls an "unexploited gimmick." . . . W. A. Timm resigned as recording manager of Continental Records. No immediate plans announced. . . . Les Schriber no longer with Swan Records. . . . Elliott Wechsler promoting new Coleman-Secon tune tabbed (*Go To Sleep*) *My Sleepy Head*.

CHICAGO:

George Tasker, ex-manager for Anson Weeks and Red Nichols, joined Universal Recording Corporation as recording supervisor. . . . Benny Cairns, from Burke-Van Heusen Cincy Office, has replaced Max Lutz as Chi rep for firm. . . . Paul Flynn joined Williamson Music. . . . Don Moreland, once with the Oxford boys and featured over Great Lakes' band airers during the war, has taken the vocal spot on Bob Trendler's Mutual net show, (3:15 p.m., CST, except Sunday). . . . Ruth Davey is this week's auditionist for permanent post over Don McNeill's *Breakfast Club*. . . . Majestic will release the first Merry Macs' sides around November 1. . . . Frankie Masters has moved his Hotel Stevens opening from November to February or March and has added a third tram, making six brass.

Del Courtney will continue his slated commitments despite his severe back ailment, which has him in a neck brace all the time, except when he's on the stand. . . . Jeanne Bennett, ex-Bernie Cummins' chirp, and Walter Cummins, band manager, have been secretly married since May, friends learned this week. . . . Fred Waring will transform his Shawnee on the Delaware country club into the Waring School of Songs this winter. . . . Cootie Williams plays the Savoy Ballroom, Chi, October 10.

HOLLYWOOD:

Chirper Billie Holiday set by Tess Diamond, of Capitol Attractions, into Club Savoy here. Spot is using names for first time. . . . Louis Armstrong and Count Basie may follow Billy Eckstine into Club Alabam. . . . Les Brown a maybe at Meadowbrook, following Harry James, instead of going into Avadon in January. . . . Tex Beneke strongly denies reported friction between himself and band manager, Don Haynes. . . . Ralph Peer to London November 30 and then to France, Spain, Italy and Denmark to

confer with reps of his pub activities. . . . Jack Gale (Eddie Heywood's manager) has the Ellington tune, *It Shouldn't Happen to a Dog*, for his United Music pubery.

Scene cleared on 20th Century pressing deal here for Cosmo Records, with financial disagreement out and temporary closing of 20th Century reportedly due to lack of corrugated boxes for packing. . . . Bullets Durgom has opened his own office. Flack Jerry Johnson sharing space with Bullets. . . . Jack Egan dropped Casino Gardens flackery since they wanted him full time and he has more extensive plans. . . . Hal Shaefer played piano on Boyd Raeburn Jewel Record album. . . . Johnny Mercer to do a Western-styled album for Capitol with Jerry Colonna and label's folk attractions.

PHILADELPHIA:

Buddy Valentino inked in for another dancing season at Bombay Gardens. . . . Byron Garrison's Melodians take over Powelton Cafe bandstand. . . . Buddy Lawrence re-lights Sun-Mill Ballroom. . . . Lon Chassy takes his band to the Arlington Hotel, Hot Springs. . . . Guy Lindsey takes over vocal chores with Jack Miller. . . . Thomas McKean Allen Jr., of the social register, joined the Howard Lanin band booking office to handle the titled pinky bookings.

Daily News adds a weekly record review column for the first time with staffer Vincent Clark, appraising the needling. . . . Nat Barret set for the season at Di Pinto's Cafe, with Hopkins Rathskeller getting Sammy Gurra. . . . Boris Paul taking over bandstand at Moe Lewis's and Tony Wood at Old Mill Inn on the Jersey side.

TOLEDO:

Dickie Nichols and his orchestra opened the new Playdium Ballroom at Forrest Park, 15 miles east of Toledo, September 28 for in indefinite run. . . . Al Overend's orchestra finished 15 weeks at the Commodore Perry Hotel September 28, and opened at the Olympic Hotel, Seattle, October 5. . . . Howard LeRoy's orchestra opened at the El Dorado Room, Commodore Perry Hotel, September 29.

DETROIT:

Sonny Dunham cut four sides for Vogue at the studios here. . . . Enric Madriguera, in town awaiting opening of the Latin Quarter, also recorded eight new sides for the picture plattery. . . . Arley Fleming, who formerly fronted his own band, is planning a name band policy for the 4,000 capacity ballroom at Tashmoo Park for next summer, after complete remodeling.

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Music Printers' Paper Situation All Trucked Up

NEW YORK, Oct. 5.—"Next week something had better happen," moaned the owner of one of the leading music printers in this city. The prexy asserted that the trucking strike had multiplied the already critical paper shortage myriad times and that if nothing happened to alleviate the present situation, most of the music presses in town would be shut down by the end of next week.

Most of the printers have signed up with their own truckers, but their trucks only make deliveries and cannot pick up the paper needed for production. It is the drastic paper situation which is the key to the problem. Del Guercio and Kuperman, one of the major printing houses in New York, has had one shipment of paper in the past five weeks. Others have been less fortunate, while one firm has its own warehouse with a now dwindling supply on hand. Present situation appears minor to most of the major operators as compared to what they feel will happen when the strike comes to an end. Most agree that while N. Y. printers have been forced to use supplies on hand and hope for the end of the strike, out of town printing houses have been ordering up the usual New York paper supply. After strike is over the printers seem to think that these out-of-town shipments added to the general paper shortage will make the present situation appear mild.

One firm, Robert Teller Sons & Donner, which does work for several of the top publishers, has cut out its overtime work, and has been replacing its music work with commercial printing on the presses. Outfit has small supply of paper on hand, but very little of it is suitable for music printing. Radon-Neidorff reports that firm has a small amount of paper on hand, but hardly enough to maintain a normal production schedule.

Philly's Kidisk Jockey

PHILADELPHIA, Oct. 5.—Newest twist for this area in disk jockeying will be launched by WIP in spotting Helen Lipkin for platter spinning a *Kiddies Record Karnival* Saturday mornings for a half hour at 11. Needling will be geared to hit a platter fan trade ranging from tots of two to eight-year-olds. Features will be the most requested kidisk of the week and a dedication record to the "best child of the week."

CHARLIE SPIVAK Makes 'Em, Breaks 'Em

THIS trumpeting-band leader makes disks and breaks records. That's the story of his ork career since he broke away in 1939 from a long spell in commercial radio and formed his own outfit.



Since then he's been setting b.-o. precedents wherever he's been. When his outfit was barely a year old he was booked into the Cafe Rouge of the Hotel Pennsylvania, New York, and smashed the late Glenn Miller's record there. His all-time high hasn't been hit by any other band since. He's repeated at this stand and goes back October 28 for a limited run.

Currently at the Paramount Theater, New York, he has set a record with a straight 10-week run. This is his third showing at this house, and it started out as a four-week stand. He's booked for 1947 and 1948.

Real Estate - Jazz Concert Op Forms New Chi Diskery

CHICAGO, Oct. 5.—Green Recordings, newest entry in the local platter parade, makes its debut Sunday (13) at the Civic Opera House in Chi's biggest jam session ever. John C. Green, industrial real-estate op who dabbles in concert promotion, heads the diskery. Aided by Paul Edouard Miller, jazz critic, he has rounded up 22 jazzmen, including Sidney Bechet, Gene Cedric and Dizzy Gillespie, who'll fly in for one-nighter, together with Paul Jordan, Max Miller Trio and Bud Freeman, latter three being stars of Green's first releases. Green plans to have Freeman Quartet, Miller Trio and Jordan's Octet do numbers at concert, which they do on first Green issues, plus other numbers by the 22 jazzists. If Green gets good reaction to any numbers on program which haven't been waxed, he plans to have John Steiner, former head of S. & D. platters on hand to record them after the show.

Green plans to confine the catalog strictly to jazz. Deal has been made for a Midwest pressery to handle disk production, but distribution problems still confront the firm. Present plans call for regular Miller-Green jazz concerts at either Kimball Hall or Civic Opera House, with next slated for Saturday afternoon (26) at Kimball Hall, when Boyd Rolando, new tenor find, heads a mixed group of jazzmen.

Masters Gets Texas Net 2-Wkly. Airshow

CHICAGO, Oct. 5.—Because of favorable grosses racked up in the five principal interstate circuit vaude houses in Houston, Dallas, Fort Worth, San Antonio and Beaumont, Tex., Frankie Masters' ork will start a 13-week series of two-per-week commercial radio shows from Dallas over the Texas CBS network. Sponsored by the Interstate Chain, the band and standby fees will run approximately \$3,500 for the crew's two appearances weekly and will give Masters five days off on which to work the surrounding territory on one-nighters.

Baker Duke's 6th Horn

NEW YORK, Oct. 5.—With the return to the band of Harold (Shorty) Baker, the Duke Ellington ork enlarged its trumpet section to six. Band's opening at the Aquarium attracted swarms of top show biz names and leading trade personalities. Ellington will introduce one of his new compositions on the Percy Faith show on Monday evening. Titled *When Nobody's Looking*, the piece comes from the newest of the composer's long works, a four part opus called *Deep South Suite*.

American New Indie Disker

PHILADELPHIA, Oct. 5.—American Recording Company is the newest addition to the indie disk ranks. With headquarters in Philadelphia, outfit is headed by G. Ralph Joseph, Richard F. Cavella and Carl C. Weil. Firm intends to cut both classical and pop sides.

Marsolais to P. M. Richmond

NEW YORK, Oct. 5.—June Richmond, former Andy Kirk and Jimmy Dorsey chirp, and most recently in the Broadway musical *Are You With It*, signed a personal management pact with Joe Marsolais office.

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- James H. Martin, Inc., 1407 Diversey Blvd., Chicago, Ill.
- Music Sales Company, 680 Union Avenue, Memphis, Tennessee.
- Music Sales Company, 303 No. Peter St., New Orleans, La.
- Record Sales Co., 2117 Third Avenue North, Birmingham, Ala.
- Runyon Sales Company, 593-10th Avenue, New York City, N. Y.
- Standard Music Distributors, 1913 Loeland, Houston, Texas.

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San Fran Musickers Ask 10-12% Increase

SAN FRANCISCO, Oct. 5.—Musicians in hotels and night clubs are asking for a pay hike of from 10 to 12 per cent beginning November 1. Ed S. Moore, president of the local musicians' union disclosed that the org's new price list, just drawn up, would demand top weekly pay of \$102 a week for musicians in first-class hotels. Figure is an increase of \$12 weekly.

An identical boost will be sought from eight clubs, giving them a weekly top pay of \$92 for a six-day week. Pay scales for an optional five-day week are slightly lower. Among night spots classified as "grade C" by the union, wage demands will be lower, Moore announced, with details still to be worked out by the union. "Grade C" is the lowest bracket on the union list.

But No Sleep

NEW YORK, Oct. 5.—Mercury Records is coming out with a Sunny Skylar album in November tabbed *Lullabies—But Not for Children*.

Va. Polytech's 7G Name Ork Homecoming Fund

CHICAGO, Oct. 5.—Virginia Polytechnical Institute, Blackburg, Va., is setting what band bookers hereabouts hope will be a practice widely followed on homecoming week-end, October 18-19, for which they've set up \$7,000 budget for name band music for campus functions.

The Elliot Lawrence ork is pencilled in for both days, sharing the spot Friday evening with Dean Hudson, while Tony Pastor comes in the next evening. School has only 4,000 enrollment.

Special Report on Pallma-Warner-Fox

NEW YORK, Oct. 5.—In a suit against Fox Publishing Company, which dates back to August, 1943, a special master's report was submitted on September 25 to Federal Court Judge Mandelbaum for consideration and approval granting plaintiffs, Frank J. Pallma Jr. and Stanley Warner, a total of \$42,149.41. Report of Special Master Max L. Finkelstein said: "I have determined that the only feasible method of solving this entire accounting is by the fixing of a percentage to apply to all such revenues (bulk revenues based on ASCAP performing rights and sale of motion picture synchronization rights) since the date of contract (March, 1928) and including a percentage which would have been allowed by way of interest. If there is inexactness in the result achieved, it is the fault of the defendant, who caused the necessity for the determination of which share of the combined bulk revenues shall be allocated to the plaintiffs."

Case dates back to 1928 at which time Pallma and Warner sold their catalog to Sam Fox in a deal which provided for a 50-50 split of receipts to be realized from performing rights, motion picture synchronization rights and mechanical reproduction royalties. Deal also provided that the money was to be paid after Pallma, Warner and the writers received full returns from sheet music sales. Fox went ahead and turned the entire combined Fox, Pallma and Warner catalogs over to ASCAP for licensing for performing rights with the arrangement that ASCAP pay off Fox in bulk sums for the duties received for the use of the songs in all three catalogs. Fox also arranged for motion picture synchronization rights to be paid off in bulk sums on all songs used from the combined catalogs. The report also said there were minor discrepancies in the accounting of folio royalties, sheet music receipts, discount charges, transportation charges and interest charges. The original suit, which resulted in Pallma and Warner gaining an interlocutory decree against Fox, and arranged for the special master's investigation and accounting, was filed in August 1943, on the basis that Fox's accounted figures on the basis of the bulk returns was contrary to the terms of the basic contract.

Leonard Zissu, attorney for the plaintiff, believes this is the first case of its kind. "According to the report," he said, "it would appear that where one publisher transfers his catalog to another under an arrangement to share in a percentage of the proceeds, then the publisher acquiring such a catalog couldn't make bulk revenue arrangements on the combined catalogs and hope to become the arbiter as to how much of the total monies to pay the first publisher involved in any financial discrepancy."

ASCAP Gets APC Suit Stay

NEW YORK, Oct. 5.—The suit of the Alien Property Custodian against ASCAP and the Austrian Composers' Society was put off until today, last week when Judge Murray Hulbert signed an order extending the defendant's time to answer the suit until that date. The Alien Property Custodian is trying to collect royalty monies due the French, German and Austrian composers' societies under a vestry order issued in 1943 which gave all this moola over to the Alien Property Custodian for holding until hostilities had ended. Total sum claimed by the Alien Property Custodian is slightly over the \$392,000 mark.



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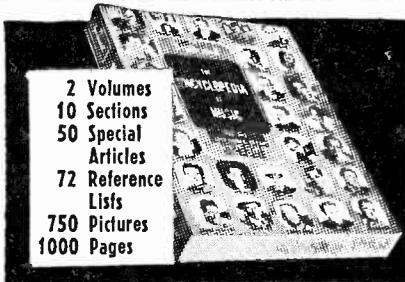
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Hotels 'Rob' Tootlers Of 20% Hike, Claims 802 Indie Committee

NEW YORK, Oct. 5.—"Chiseling" on music men by many of town's top hotels as an aftermath of the music strike is being charged by independent committee of Local 802, AFM. Org named nine hostleries as seeking to "rob musicians of their 20 per cent increase" by reducing sessions and cutting size of crews as well as closing dance rooms.

Independents also claim that some bands are being kept at summer size instead of having personnel increased in September as usually done. Committee also alleges that bands are being "victimized" for taking part in strike and report two week notice being handed music men who returned to work.

Eckstine's New Line-Up

LOS ANGELES, Oct. 5.—Billy Eckstine is opening at Million-Dollar Theater October 8 after two-week stand at Lincoln Theater here ending seven days earlier. Eckstine unveiled revamped crew at Lincoln stand, with new line-up including Hobart Dotson, Miles Davis, Joe Stroud, King Kolax, trumpets; Albert Riding, Nat Atkins, Carl Smith, Gerald Valentine, trombones; John Dunjee, Robert Williams Jr., Gene Ammons, Martin Van Buren Kelly, Frank Wess, saxes; Art Blakey, drums; Linton Garner, piano; Connie Wainwright, guitar; Bill McMahon, string bass; Ann Baker, chirper. Eckstine doubles on trumpet and valve trombone and does vocals.

Waring Hits Concert Jackpot

CHICAGO, Oct. 5.—Paramount Attractions, headed by Art Goldsmith and managed by Billy White, which started in concert promotion only this year, hit the jackpot twice with the Fred Waring aggregation, racking up \$19,000 in Indianapolis at the Butler Field House (14,000 seats—\$.60 to \$.60) September 28, and \$19,500 in Cleveland September 25 at the Auditorium (10,000 seats—\$.90 to \$.60). Grosses were part of a 10-day one-nighter junket, during which Waring is reported to have topped \$125,000.

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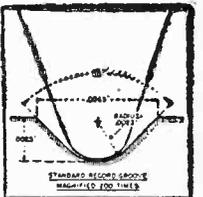
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Bible Jock
LOS ANGELES, Oct. 5.—New twist to standard disk jockey program is being given by Earle Williams, Sacred Records prexy, on Sunday Sacred Record Shop over KXLA here. Starting at 12:30, when most church-goers have returned home from services, program offers half-hour of recorded religious music selections by SR artists.

Unity Vet Committee Hammers at 802 Blue

NEW YORK, Oct. 5.—Discord in the ranks of Local 802, AFM, is seen with the formation of a Veterans' Committee for Unity which met Friday (4) and announced repudiation of the Blue Ticket administration. Jack Fidel is chairman of VCU with Robert Greenfield, secretary, and Jack Levin, treasurer. Committee, formed by ex-G.I. members of the local, predict it will be a powerful political bloc in the coming election of officers and claims 3,500 former servicemen are behind the move to unseat the ins because of what the committee calls flagrant disregard by officials of vet needs.

Committee also recalled that it was Unity which instigated the issuance of gold cards by local to members in uniform, indicating org was keeping G.I.'s dues paid during their service stint. Unity also introduced a resolution at last year's annual by-law meeting for setting up a \$150,000 fund and appointment of a rehabilitation committee to aid vets in return to civilian status. Resolution, says this committee, was killed by administration action.

The veterans claim they need occupational and financial aid to regain a footing in the biz, pointing out that other G.I.'s can go to schools to brush up but that dance men can't get private instruction under the G.I. bill. They also charge that local officials could have clarified problem and could have brought about a change which would have permitted them to resume their careers instead of looking into other fields for work.

It is reported that there is much bitterness about the reception accorded G.I.'s on their return when local waived \$8 in dues and allegedly told the boys to shift for themselves. Other AFM locals, they say, set up rehabilitation committees, made long-range loans, appointed teachers at union expense and in other ways encouraged the employment of veteran music men. Committee also claims that the New York chapter's record for vet aid is lowest in country. VCU has set up a permanent headquarters at 124 West 50th Street, opposite Local, and are planning a mass meeting to be held soon.

McConkey Into Chi Black'hk Via Carlyle

CHICAGO, Oct. 5.—Current hot competitish among the major agencies and several mushrooming smaller independents for Midwest one-night and location biz (*The Billboard*, October 5) popped up again this week when Cole Keyes, head of the McConkey, Inc., band department, inked Russ Carlyle's band to open at the Blackhawk Restaurant, Loop bistro, starting October 23.

Keyes's skedding into the Blackhawk marks the first time any agency outside GAC, MCA, WM or FB has been able to penetrate the important Loop outlet, which despite the recent dropping of band remotes locally, has been able to keep its wire intact. Carlyle ork goes in for indefinite stay.

Sirup Hines Cracks Springfield Spot

CHICAGO, Oct. 5.—The Earl Hines ork, which has been pulling plenty of surprises because of its transformation to a very sirupy crew in the past six months, becomes the first Negro crew ever to play the Lake Club, Springfield, Ill., October 9, when they start a week's stay for op Hugo Geovigoeneli. Band is also set to play three white theaters in Pittsburgh area on one-dayers during October 18 week-end.

Burnette Forms Own Company for Kidisks

HOLLYWOOD, Oct. 5.—Folk singer-pix player Smiley Burnette will market his own label, tagged Rancho Records. Burnette will bring out a kidisk album of Western comedy songs for Yuletide trade. Burnette will use label only for kidisk items. His contract with now defunct ARA plattery expired when ARA failed to meet first payment. He anticipates tie-up with another diskery on regular folk material.

Mooney, Masters and Fields Off Vogue

DETROIT, Oct. 5.—Art Mooney, Frankie Masters and Shep Fields disk deals with Vogue have wound up. Tom Saffady, diskery prexy said org will not replace them but will concentrate on a shorter list of bands.

Keynote Opens Chi Office

NEW YORK, Oct. 5.—Keynote Records has opened a Chicago office which will serve as a distribution center for the firm in the Midwest. Bernie Skidel, a disk industry veteran, will be in charge of the new office. Chi office gives Keynote its third office, with the remaining two being in New York and Hollywood.

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New York:

Remo Lotta joined the show at Ruban Bleu... Sol Tugek now with Arthur Fisher... Gene Baylos replaced Jackie Gleason at the Riviera October 3... Bill Miller's next show will be Chucho Martinez and Estralita... Miller's press agent, Howie Horowitz, writes "Chic Farmer's much publicized 'interest' in the Embassy has been purchased by this space grabber for approximately \$1.80... Lily Ann Carol into Loew's State October 31... Tommy Ladd keyboarding at Soho Cafe... Bill Damron option picked up at the Cafe Bar, Hotel St. George... Jessie Elliot held over at Leon and Eddie's... Kay Hammond returned to Dixie Bar September 30... Howard Marsh, original Ravenal of Showboat, preems at Victorian Bar, Hotel Gladstone, October 5... National Variety Artists, American Le-

IN SHORT

gion Post 690, holds its 25th annual dance October 25 at the Henry Hudson Hotel.

Pelham Heath Inn offering Saturday matinee cocktail football sessions featuring grid telecasts... Dorothy Ross, 23 Room singer, inked for another long stretch by Morison-Norell agency... Agent Ed Smith back at work after week's jury duty in White Plains.

Chicago:

Eggs Royer, back in the Midwest after a year, opened at the Nob Hill, new South Side lounge... Frank Hobbs, of GAC's Chi radio department, will join GAC's New York office next week.

San Francisco:

Eddie Heywood's ork inked for one week at Oakland's Swing Club... Bonito Moreno in at Club Moderne for two weeks, Hollywood Midgets to follow, then Moreno back again... Jack Ross, Irque Room maestro, married Linda Paige, film starlet, in Reno, September 23.

Steve Sacco's ork, current in Fairmont Hotel Officers' Club, signed for a series of waxings... Sally Rand holding Wednesday night parties for wounded vets at her club... Betty Black replaced Elaine Starr at 365 Club after one show... Kubla Khan is prepping a Cole Porter Revue with all-Chinese cast... Al Williams, Papagayo boss, will open new Don Quixote Room in El Cortez Hotel, with small combo and food... Larry Ching, Chinese Sinatra, stays for six months at Forbidden City.

Pittsburgh:

Pianist Mary Lou Williams gets two weeks at Mercur's Music Bar starting October 9... Jimmy Spitalny's ork in local bow at Vogue

Terrace October 4... Jimmy Holmes has resigned as manager of Sportsmen's Bar to resume nitery emcee work... Club Ankara will open November 1 with Jackie Heller's Carousel to follow week later... Don Metz, op of Club Casino and Sky Vue, has bought Club Zanzibar and will follow a straight Negro policy. First attraction in will be the Ginger Snaps.

Stan Bailey Trio set for a long run at Hollywood Show Bar... Tommy Noll out at Miller's Cafe due to illness, Reid Jaynes and Jon Walton, former sidemen, taking over as leaders... Lou Abrams bought out partner Etzi Covato's interest in Villa Madrid... Lincoln Highway construction job has closed, Arlington Lodge and Club 413.

Milwaukee:

Jerry Murray, pianist, returns to Red Room for third time after 15 months at Gayety, Chicago... Continuing policy of names in Circle Lounge, Manager Francis De Lopst booked Lind Brothers, singers, opening October 5. They followed record-breaking King Cole Trio... After completing USO tours, the 3 Notes go into Club Midnight on north side... Jose Rosado and His Royal Latins, now at Blackamoor Room, return to Chicago's Tailspin in mid-October. Dick Harris continues here with Hammond organ... Singer Ben Melton stays on at Empress as background singer.

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D. C. SPOTS BATTLE FOR ACTS

Ops Hope Talent Will Hypo Biz as Tourist Take Drops

WASHINGTON Oct. 5.—The squaring off between rival cafe ops for attractions and just plain acts has now hit this city. Spot after spot old as well as new, is in there waving its roll into agents' mugs, bidding for performers who can sell tickets. Round-robin was started by the Romanian Inn, run by Paul and Dave Young, who bought Buddy Lester and Steve Condos for an October 8 opening. The Cairo, Sam Shenken and Harry Anger's place, is countering with Phil Brito, followed by Allan Carney. Other clubs, heretofore operating on \$500 to \$1,000 budgets, also are upping their outlays in effort to get biz. Hardest hit by this sudden demand for talent have been the Chinese restaurants which have gone along with local combos and a girl singer or so. Their business has dropped off, in many cases as much as 50 per cent. Reason for the decline is one of those things for which everybody has an answer. But ops, seeing the spots with talent doing the biz, aren't concerned with reasons. They too have taken the elastic of the bank rolls and are huddling with percenters to see what they can get.

Pitching With Dollars

The Trade Winds, run by Ruby Foo, has upped its budget from \$500 to about \$1,500. It has just bought Ralph Lewis for \$500 which is more than it usually spends for the entire show. Delmonico's is now putting \$2,000 on the line for band and show, and has come up with the Radio Aces who are coming in with their own show, which includes Lillian Ravel. Lotus Gardens is inquiring around, so is Treasure Island.

So far the Washington hotels are out of the talent picture, but it is expected that they too will step in during the next few weeks. The local Statler, the Carleton, the Shoreham and the Willard are doing some quiet nibbling. The Willard was all set to go when a lack of elevator service forced the management to cancel plans. However, a ground-floor room is within the realm of possibility.

Back of this stepped-up yell for attractions is the city's recently launched publicity drive to get tourists and conventions to come to the capital. Local board of trade has its job cut out for it. For years the warning has been "keep away"—no rooms, no tables in restaurants, no nothing. Now it is trying to get the spenders back. A group under the name of Greater National Committee has raised about \$75,000 to be spent on drum thumping the nation's capital as a rubberneckers' center.

Hotels Now Say "Welcome"

Heading the "come to Washington" pitch are the local hotels, where biz has dropped quite a lot. Today it is possible to get a room in almost any downtown hotel without reservations. Rooms are available because many firms have turned back the quarters they kept during the war. City is no longer a hot spot for every man with a beef, and many government jobs have gone with the war.

After-dark spots have obviously been hurt by the exodus from the capital. One way to get biz back is to give the customer more than a plate of chop suey and a lyric soprano. How much work there will be in Washington for performers is still not known, but with the city putting it out for the first time in five years, it is possible that between the theater (Capitol) and local clubs an extra six weeks isn't too much.

Berle's 15G at Miami Copa Sets New Cafe High

NEW YORK, Oct. 5.—Milton Berle will get the juiciest plum the nitery field ever handed out when he opens for Murray Weinger at his Miami Copacabana sometime in February.

Berle's deal calls for a flat guaranty of \$15,000 plus a percentage. Morris office estimates the deal will permit the comic to grab about 20G a week. Berle is set for six weeks plus options.

Previous record involving such dough is also held by Berle, who opened at the Carnival, New York, for \$8,500 plus a percentage. He started at the Carnival last December, has been averaging 10G weekly, and expects to wind up for Nicky Blair after the new year. This means that more than a solid year he will have worked in one spot.

Olsen and Johnson will follow Berle at the Carnival for a rumored \$10,000 straight.

New Parlaybel

MILWAUKEE, Oct. 5.—Celebrating its application for an AGVA franchise, the Milwaukee Entertainment Bookers' Association decided that its title was too horsey-sounding. The word "bookers" had the boys in a tizzy. They said it made them sound like they were horse players or had something to do with nags which perish forbid. So at their meeting Clifford Burmek, veepee, and Curt Berger, secretary-treasurer, and the rest of the boys changed the handle of the org. It will henceforth be known as the Milwaukee Entertainment Managers' Association, and don't let nobody say nothing about the hay burners.

Mouthpiece Keeps Penobscot Open Despite "Refill" Rap

DETROIT, Oct. 5.—Legal maneuvering kept the Penobscot Club, swank sky spot, operating this week, despite the six-month closing order slapped on the bistro by the State Liquor Commission. While the State Supreme Court had refused to grant the club an injunction, its doors nevertheless remained open after its attorneys petitioned the County Circuit Court for a writ of review. Meanwhile, the liquor board has set October 8 for a hearing on club management's appeal.

Penobscot originally drew the commission's fire on a charge of refilling. Latin Quarter and Lee 'n' Eddie's, embroiled with the law on various charges, remain closed.

Commish Days for Bookers Seen Ending; Say Policy Now Economically Unsound

By Bill Smith

NEW YORK, Oct. 5.—The problem of house bookers breaking their backs trying to get attractions is now more acute than ever. While getting box-office acts always was a problem, it is much more so today because even semi-names are tough to buy. An exclusive booker going into the open market gets one price. The big office with the attraction trying to do business direct with the op quotes another. It's all part of competition sharpened by the small number of names available and the desire of the big offices to collect their full 10 per cent and the house booker insisting on his 5 per cent. In an effort to get around the stymie, house bookers are now going direct to acts, claiming that net deals insisted on by their offices are keeping them out of work. The offices deny such charges, merely pointing out that they are entitled to a full ten. If the act wants to pay the house booker his five, it's okay with the office, but they won't split their ten.

One talent agency, trying to overcome the beefs and still get its full ten, merely jacks up the salary the extra 5 per cent so the booker can get his cut. This, of course, puts an

(See Bookers' Commish on opp. page)



AGVA Says So What? On Acts Crossing 802

NEW YORK, Oct. 5.—The recent Local 802 AFM strike against the hotels has AGVA doing a burn because of the charges and claims made by musicians' union against the actors' org. Local 802 charge that despite its picket lines thrown around hotels, AGVA members working there walked thru and did performances. AGVA's reply is that it was never officially informed of any strike, was never consulted and its help never sought. All it knew of the walkout was what it read in the papers.

"We are never going to ask our members to give up thousands of dollars a week for a strike we were never told about," said Matt Shelvey, AGVA head. He claimed his union had verbal understanding with local AFMs in many cities where both unions were working hand in hand. "Right now we are spending \$100 a week on a picket line in front of the New Orleans Moulin Rouge, where we are not even involved. The musicians want a contract and the op won't give it. We are helping them out by pulling our members from the club. Had 802 come to us officially and asked us for our help in their battle with the hotels, I would have given it every assistance by ordering our people out." He emphasized that AGVA never pulled a show out of a spot without first notifying the musicians.

Asked about the Ohio Regan incident at the Palmer House, Chicago, he replied that there never was a picket line around the hotel, and just as in New York, Chi musicians never officially asked for help.

A Hangover From G.I. Life, Maybe

NEW YORK, Oct. 5.—If demands for releases keep piling up, some of the offices will have to set up new departments to take care of the rush. Lenny Kent just won his divorce from GAC after squabbling with the office for more than a year. Frank Curley, Rose Marie's father, also is screaming that he wants out from MCA, charging that office "hasn't done anything for her." Danny O'Neil is another MCA property who wants a separation.

Miles Ingalls has his troubles with John Calvert. Magician has signed with Ingalls for two years of which one year has lapsed. He charges that Ingalls can't keep him working, lays out routes calling for unreasonable jumps, i.e., Salt Lake City to Detroit then San Diego then New Orleans. Anyway, he too wants out.

Andrews 50G, 4 Miami Wks.?

MIAMI, Oct. 5.—In face of a report that swank Colonial Inn may not open, Lon Levy, manager of Andrews Sisters, says the trio will tee off in the spot in December for four weeks at a reputed salary of 50G's for the run. Murray Weinger, of Copacabana, also is bidding for the gals.

Bookers' Commish Policy Tabbed As Economically Off Balance

(Continued from opp. page)

additional burden on the op and, with business as it is, he doesn't like it.

Desire to keep the full ten for itself isn't new. Every agent, big or small, insists he can't make dough on five. It's claimed that it costs 6 per cent to handle an act. However, an agent who is also an exclusive booker, isn't worried. He gets his full ten from his own acts and a five from other percenters' acts if they work his spot. According to AGVA, a house booker is entitled to only 5 per cent on all acts, including his own, but there is hardly an agent who doesn't get a full ten from his own acts if he puts them into his own spot. Naturally, he prefers to use his properties. There have been cases where even an outside act was asked for a full ten by the booker, despite the fact that the act was signed to another office.

This 5 per cent to exclusive bookers against a ten to agents may be one of the reasons why so few bookers actually have their official authorizations on file with AGVA. They reason, apparently, that if they're not official, they can get a full ten. It may also be one of the reasons why major talent offices are so leery of official exclusives.

There is still another reason: An op may be willing to give an agent an exclusive on his joint but will refuse to put his name to any official document because he doesn't want his name connected with the club. Else, it may be that the agent who becomes a booker is too tickled to get it and doesn't want to press the matter. In any case, the question of when is an official booker an accredited booker is a subject that eventually will tie the trade into knots.

Tax Tangles

The larger offices naturally prefer to use their own properties for obvious reasons. Still they can't permit their acts to stay out of work because of a 5 per cent cut. The hypoing of salaries to allow for the cut is not a solution. When tax time comes around the act will have to report that he got, say, \$2,625, even tho his actual salary was \$2,500 because \$125 of it went to the booker. Even the agent with his 10 per cent may be in a jam. His claim that he got 10 per cent of \$2,500 may not stand up when salary figures show the act received \$2,625. He may have a tough time explaining that the figure should have been 10 per cent of \$2,500 and not 10 per cent of \$2,625. Multiply that case by hundreds and the problem facing the offices isn't so easy of solution.

At least one large office is seriously thinking of a solution which it believes will pull it out of the hole. It is considering asking each spot which wants to be handled exclusively to give the office a fixed sum each week. Biggies can do this and make it stick; indies won't want any part of such deals.

Putting bookers on a salary is nothing new. It has been done before in the Midwest and is common practice in Great Britain. According to inside, there are at least three Eastern agents who get salaries for booking. Big objection to straight salary booking is that it leaves the door open for all kinds of curves. It's pointed out that unless there is an official ruling wiping out the 5 per center, there will be nothing to stop the booker from getting his salary and then collecting a commission on top of it. Also emphasized that some cafe ops will pretend to know nothing about the commission angle but will

take a cut from the booker each week.

A straight salary deal from a booker's viewpoint has its disadvantages. To service a spot properly a booker must spend time and money. To make a salary interesting it would have to equal what the booker would ordinarily get via the 5 per cent route. If a booker got \$200 a week for setting a \$5,000 show, he'd be out \$300 on a straight salary deal. Obviously house bookers don't want any part of such arrangements.

However, despite disadvantages to bookers, a salary plan has its points for the operators. It is apparent that an operator who gets his acts net can usually get better deals. Certainly the additional 5 per cent to the house booker would not be tacked onto the salary. At present, a club which wants even a semi-attraction is asked to pay anywhere from \$250 to \$500 more if there is a booker involved. Frequently this hypoed salary is the gimmick to give competition the break. But whatever the reason, it is claimed that the days of the percentage-taking house booker are numbered.

New Fla. Spot Eyes Sophie, Joe E. Lewis

NEW YORK, Oct. 5.—As the Florida season draws closer, the panic for names gets wilder. Latest addition to Miami night life will be La Boheme, formerly operated by Papa Bouche. Spot, located in Broward County, is planning on opening with either Sophie Tucker, Joe E. Lewis or both. At least, both are wanted. Understood, however, that if la Tucker goes in, the room will be turned over to her. She will hostess, run the room and work in it on a salary and percentage.

Big gimmick will of course be gambling. Broward County has looked the other way when green table activity started. Based on the amount of dough being spent for talent for the coming season, it looks like the boys will continue operating.

One spot in a jam for new season is the Latin Quarter. Located in a no-gambling county, it can't expect a big play or go in for heavy talent nuts. Spot opens December 19, but so far has no acts set. Expected that instead of breaking its back competing for names, room will go in for elaborate productions, making a play for the dinner biz.

Philly AGVA Preps 20-25% Split - Week Scale Boost

PHILADELPHIA, Oct. 5.—With AFM grabbing off a 25 per cent hike for nitery musicians, local AGVA chapter is preparing an increased wage scale for entertainers appearing in cafes presenting floorshows on two, three or four nights a week.

Boosts for the split-week stands will run from 20 to 25 per cent. Dick Jones, AGVA exec-secretary here, will announce the new scales, which will become effective December 1, after a general union meeting October 15.

Frederick on the Wing

NEW YORK, Oct. 5.—Bill Frederick, back in town after a 30-day vacation in Oklahoma, is planning on long and frequent business trips around the country as soon as the reshuffle in the FB New York office is accomplished. His headquarters, however, will remain in New York, where he will spend the majority of his time.

New York

Holidays Help, Hurt; Roxy Bow 98G, Cap. 73, M. H. 130

NEW YORK, Oct. 5.—Altho Yom Kippur holiday this week-end, Friday (4) sundown to Saturday evening (5), hurt at the box office, the Rosh Hashonah holiday, two days last week-end, kept grosses up.

Radio City Music Hall (6,200 seats; average, \$110,000) held at \$130,000 for its seventh week, same as for the sixth frame. Show, with Estelle Sloan, Bob Williams and *Notorious*, opened with \$150,000 for each of first two weeks; third brought \$162,000, followed by \$145,000 and \$138,000.

98G Roxy Kick-Off

Roxy (6,000 seats; average, \$75,000) opened nicely, with \$98,000 as its kick-off with Beatrice Kay, Maurice Rocco, Marshall Brothers and *Three Little Girls in Blue*.

Capitol (4,627 seats; average, \$72,-

000) didn't do too well for its preem with *Three Wise Fools*, Paul Whiteman's ork, Martha Tilton and Roddy McDowell. Income was \$73,000, which is only so-so for an opener.

Para Drops to 81G

Paramount (3,654 seats; average, \$75,000) showed \$81,000 for its fourth week, with Charlie Spivak's band, Peggy Lee, Bob Evans and *Monsieur Beaucaire*. Previous take was \$87,000. Opened with \$110,000, followed by \$100,000.

Strand (2,770 seats; average, \$45,000) bowed out with \$50,000 for its fifth and final week with Bob Crosby's ork, Don Cummings and *The Big Sleep*. Opened with \$81,000, next was \$65,000. Third and fourth were \$54,000 and \$53,000 respectively. New bill, reviewed this issue, has Alvino Rey's ork, Sondra Barrett and *Cloak and Dagger*.

Loew's State (3,500 seats; average, \$25,000) collected \$26,000 for Tommy Riggs, Danny O'Neil and *Easy To Wed* against previous week's \$27,000. New bill, reviewed this issue, has Cozy Cole group, Bob Graham and *Holiday in Mexico*.

Plaza, N. Orleans, Reopens; AGVA Bond Pays Off Talent

NEW YORK, Oct. 5.—The Plaza, the New Orleans nitery that preemed September 24 with Georgie Price, did a temporary folderol a week later, October 1, but relighted the following day without Price.

Spot was spending \$3,500 for the show, of which Price got \$2,000. All acts were in on a two-weeker. When room was opened it posted a \$5,000 cash bond with AGVA. Spot was backed by a Chicago group with Lawrence Trigel as operator. Understood the room was to have gambling, but when the all clear signal didn't come thru the money lads reportedly took a powder.

When AGVA was notified of the fold it took \$3,500 out of the bond dough to pay acts for their week's work, and asked Trigel for the additional money to make up for the second week due on the contract.

Trigel put up an additional \$1,500, but asked permission to reopen sans Price, saying he couldn't afford him. AGVA agreed and split the \$1,500 between Price and the other acts, with the understanding that the rest of dough will be payed off later. Meanwhile, the extra \$1,500 put up by Trigel will secure the cast now working in the room.

Dinty's Terrace Must Pay Fired Line Called 'Amateurs'

NEW YORK, Oct. 5.—Dinty's Terrace, Cohoes, N. Y., lost the AGVA arbitration when it was ordered to pay Noel Sherman, line producer, for four weeks work on a pay-or-play basis. Difference arose when spot, having hired a six-girl line, fired them after a few days, claiming that girls were amateurs.

Sherman maintained that girls all had previous showbiz experience. Spot has a bond up, amount undisclosed, and money will be used to pay the girls if payment isn't made by the op.

King Cole Trio N. Y. Room

NEW YORK, Oct. 5.—When King Cole Trio comes in for their Paramount Theater date opening October 16, they may go into a huddle with a name nitery operator here, who is reported ready to back the boys in a new 52d Street spot to be called King Cole Room. Hollywood King Cole Room in the Trocadero, formerly owned by Norman Steller, was sold to Monte Proser, New York Copacabana op and is now closed for remodeling, with reopening expected early in 1947.

Omaha:

Basie Okay 20G

At Omaha Orph

OMAHA, Oct. 5.—Count Basie ork racked up near \$20,000 for week ended Thursday (3), at Orpheum Theater (3,000 seats; prices, 55-80 cents). Also on bill were Coles and Adkins, Two Zephyrs and Pete Nugent. Well received.

Show got some advance free advertising when radio quiz program asked Basie's real name. Customers besieged newspaper office for info. Pic, *Swamp Fire*.

Borrah Minevitch harmonica troupe, Denning Sisters, Nonchalants and Billy Butterfield orchestra opened Friday (4).

Los Angeles:

Hamp Sights Socko 30G at Million-Dollar

LOS ANGELES, Oct. 5.—Lionel Hampton ork is expected to give Million-Dollar's b.-o. a much-needed shot in the arm and should wind up the week with a healthy \$30,000. Hooper Otto Eason and comedy duo of Red and Curley complete vaude bill. Pic, *Traffic in Crime*.

Western Round-Up Revue was good for a slightly under average \$22,000 last week in 23 performances. Show included Carolina Cotton, Merle Travis and Ken Card. Pic, *Jesse James* and *The Return of Frank James*.

Chicago:

Hines's Regal NSH 17½G; Del 59G, Ori.

CHICAGO, Oct. 5.—Earl Hines's new commercial crew pulled a mediocre \$17,500 into the Regal, South Side nabe house (3,000; 65-95 cents).

Del Courtney's ork, with Jayne Walton, the Barretts, and Chris Cross, together with pic, *Holiday in Mexico*, upped take at the Oriental, Loop house (3,300; 95 cents), to \$59,000. Courtney's crew, plus la Walton, both strong local attractions, accounted for plenty of payees against strong pic.

Copacabana, New York

(Thursday, October 3)

Talent Policy: Floorshows at 8:30, 12:30 and 2. Operator, Monte Proser; publicity, George Evans. Prices: \$3-\$4 minimum.

Having Joe E. Lewis on the bill is dough in the bank. The way he pulls out the spenders is amazing. As a performer, there is little to say about Lewis that hasn't been said before. His beguiling coyness and his air of innocence take the sting out of every piece of blue stuff he dishes out. Every piece of biz, ad libs and each number were loaded with yocks. Numbers like his *He Never Let Failure Go to His Head*, *The Guy on the Lucky Strike Sign* and *Beat the Price*, plus his oldies just about laid them out.

If customers didn't actually roll on the floor it was because they were jammed so tight they could barely hold a glass, let alone move around. His ad lib about breaking in new material (he forgot the first line and (See Copacabana on page 44)

NIGHT CLUB REVIEWS

Bradford Roof, Hotel Bradford, Boston

(Friday, September 27)

Talent Policy: Dancing and floorshows at 7:30 and 11:30 p.m. Owner, Ralph Snider. Manager, Robert Appleton. Prices: Minimum, \$3; Friday and Saturday, \$4.

New show, headed by Harry Richman, is sock in every way. Opening act, Lane Brothers, packs plenty of laughs into tough acrobatic routines, with enough pratfalls and routine fluffs to get the cash customers on their side.

Chandra Kaly and his dancers, Marina and Leila, opened in second spot with a moods of India interpretation. Costuming was out of this world. Fast shift to a burlesque boogie-woogie version had the customers with them solidly. *El Serano* (See Bradford Roof on page 45)

Iridium Room, St. Regis, New York

(Thursday, October 3)

Talent Policy: Floorshows at 9 and 12. Owner, St. Regis Hotel; manager, Pierre Bultink; publicity, Timmie Richards. Prices: \$1.50-\$2.50 minimum.

Fall reopening of this class room brought the carriage trade out in herds. Everybody veddy, veddy formal. No dancing if you didn't wear a white tie, or at least a dinner jacket.

Show was exciting fodder dished out under the tag of *Ice Pictorials*; produced and directed by and starring long-stemmed, dark-haired Carol Lynne. Production came in a series of scenes, each calling for costume change. Tee-off was a graceful 18th Century minuet with four girls and two boys in colonial costume and powdered wigs. It began slowly and speeded up as Carol Lynne dashed out for a spirited dance-skate to the *Hora Staccato*. Next was a duet with George Wagner. Following scene, labeled *Broadway Memories*, called for background vocals by one of the sidemen while cast did skating terp take-offs of George M. Cohan, Diamond Jim Brady and the Dolly Sisters. Ended with a titillating cakewalk with band giving out Dixieland beats.

La Lynne was out next in a beautifully executed ballet on skates set to Rachmaninoff's *Prelude in G Minor*. Routine was full of breathtaking leaps, whirls and spins and won her a recall which in turn ended with a series of butterflies.

Finale started off as a samba and segued into a Spanish number to *Malaguena*. Lynne came back to do a flamenco, but interpretation lacked the fire and the spirit of the previous routines. Gal made up in skating, however, what she lacked on dance end.

Show as a whole moved rapidly with every member of the cast doing a slick blading job. In fact, impression was so good that one forgot the package is an icer.

Show cutting by Paul Sparr band extremely well done. Theodora ork relieved.

Bal Tabarin, New York

(Thursday, October 3)

Talent Policy: Dancing and floorshows at 7:45, 11:30 and 1:30. Owners, Johnny and Laurent Hourcle; publicity, Max Hecht and James O'Rourke. Prices: \$1.50 minimum on Saturday only. No minimum or cover at other times.

Standout of show here is easily Mlle. Bollette, French chanteuse, whose risque lyrics knocked 'em over. Emseed by Peter Randall, show started slow with Montmartre Girls (6). First soloist was Don Christy, suave baritone. The mike should have been turned down to cut blast effect. Did *Solamente Una Vez* in Spanish and English, getting better reception with second number, *Jalousie*. Went into a soothing lullaby medley of *Tooraloo* and *Russian Lullaby*, but was off the beam when seguing into *Is You Is or Is You Ain't My Baby?* Definitely not his type of number.

Ballroom hoofers Kenneth and Zoya came on next with a beguine routine which registered fair. Lad's smile appeared as tho he worked at keeping his face in a happy fix. Displayed better footwork of the team and glided around with facile fleetness of Astaire.

Bollette came on to do saucy parodies on *She (He) Don't Wanna and Take It Easy*. Has a captivating delivery with the facile gestures and mannerisms to match. Only noticeable fault was tendency to over-pout. Next did *Takes a Mighty Good Man*, and a Frenchman wouldn't have to understand English to get the pitch,

Club Belvedere, Pittsburgh

(Monday, September 30)

Talent Policy: Dancing and floorshow at 11:30. Owner, Henry Lewis; manager, Joe Lieber; booker, Frederick Bros. Prices: \$2 cover.

With its only visible drawback being an out-of-the-way location, Henry Lewis has unveiled in Club Belvedere the smartest nitery this area has ever seen. Spot stands Lewis around 263G, with everything done in good taste. Lewis is a newcomer in the business, but was smart enough to hire Joe Lieber, exec-sec of the Night Club Owners' Guild, as manager.

Current show doesn't quite measure up because Maxie Rosenbloom and Max Baer didn't cut it. Yocks for the duo were meager as the boys resorted to too familiar slapstick, keeping the localites sitting on their hands.

Emsee Roy Sedley kept the show moving strong and was well received, especially in the first slot teamed up with Fatsio Marko. Three Little Sisters, acro team, followed with a sock turn for best reception of the night. Judy Tremaine, band canary, followed with two songs that received a fair mitt.

Baer and Rosenbloom closed with a lot of walk-ons, some well written parodies and their usual turn. Bright spot was the music of Tommy Reynolds, who has cut his brass section from eight to five and is now using four reed men and five rhythm.

London Chop House, Detroit

(Monday, September 30)

Talent Policy: Dancing and continuous entertainment. Owner-manager, Lester Gruber; publicity, Patricia MacInnis. Prices: \$1.50-\$2.50 minimum.

This major downtown supper club is revamping its entertainment policy with current bill to give more variety, building in effect a "little show." Emphasis remains 100 per cent upon music.

Backbone of the business is Joe Ricardel and his six-piece band, new in this territory, who obviously won the local crowd on opening night. Working the fiddle and doubling on maraccas, Ricardel has an outfit with rhythm that puts a real jump in his typical numbers. Instrumentation includes accordion, sax, bass, drums, and a pianist who is a real keyboard artist. Whole band does vocals, and has entertaining novelties and effects to fill in with bits of showmanship.

Eleanor Russell, 53-inch brunette, gives with plenty of volume and pep in the featured vocals.

Jeanne Rand, only hold-over in the show, has a vocal style rich in haunting overtones. She stays close to the ballad style and convinces every male in the place she's singing just for him in such bits as *If You Were the Only Boy*. Customers love it.

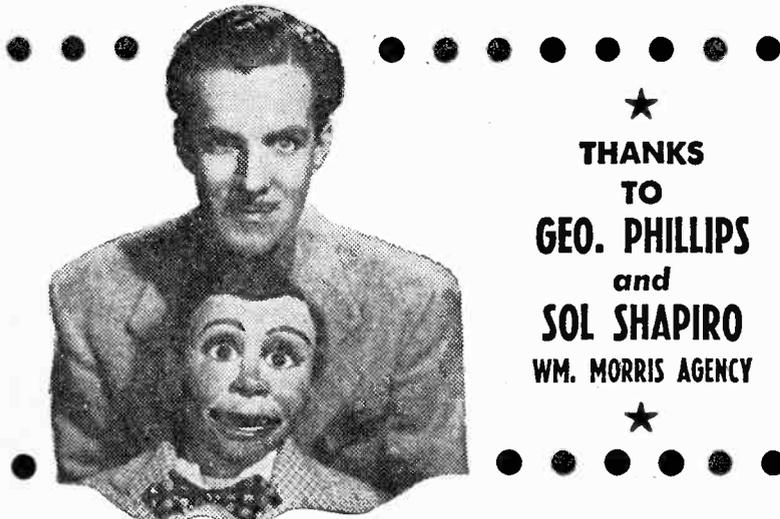
Jimmy Rogers, with a smooth and versatile style, does piano interludes from a small portable stage, besides accompanying Miss Rand and doing occasional vocals himself.

either. Encored with a fair *I Wanna Get Married*.

Line followed with a waltz routine spotting acro dancer Dolores Todd, who is a little on the heavy side for the stint. Christy soloed. Next on, Randall, who turned out to be a refreshing comic. Had some slick lines, works hard and effort is worth it. Begged off after a comedy number which drew yocks a-plenty. Line showed up in Stroblite costumes for finale.

Lou Harold ork backed the show and held down the bandstand for dancing. Carlos Valencia relief ork.

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Wedgewood Room, Waldorf-Astoria Hotel, New York

(Thursday, October 3)

Talent Policy: Floorshow at 12:30; continuous dancing. Owners-operators, Waldorf-Astoria; publicity, Ted Saucier. Prices: \$2 cover after 10:30 p.m.

There's no question as to Paul Draper's right to be called tops in his particular brand of interpretive terping and taps. He has the style, the imagination and the subtle sense of humor, both in his work and in his in-between patter, that put him head and shoulders above his rivals in this highly specialized field.

This room is where he belongs; among the plush crowd who have made him one of their prime favorites. He is on his fifth return date at this stand and opening-night soup-and-fishers were pounding their palms heartily before he had danced a step. Once he stepped on the floor he had the room in the palm of his hand and held it for as long as he wished. He finally had to beg off, as usual, after a fairly strenuous showing of interpretations of both pops, heavy longhair classics and bright little oddities which he devised. In between he indulged in some overlong banter and whimsy with the crowd, and got deserved yocks for his sly cracks. He handled the splicing end of his chores with as much poise and showmanship as he does his dancing. All of which makes him a nifty entertainer.

However, all his work this night was not by any means uniformly good. Opener, to *Limchouse Blues* by Emil Coleman's ork (also returning to an old stand) and his personal 88-er, Arthur Ferranti, lacked the customary fluidity and grace of Draper's usual work. He seemed stiff and tense. The Rameau *Gavotte* and *Three Variations* was somewhat smoother, but it wasn't until he went into one of his pop oldies, *The Blue Danube*, that the old Paul Draper began to appear. His unaccompanied dance, which followed, was even better. By this time he had ironed out the kinks, and from here on he was super. His bill was long and full, with a Spanish number; a comedy satire, *Sailor in a Dance Hall*; another boff dance to *My Heart Belongs to Daddy*; a slick Poulenc *Toccato*, and the final medley made up of tunes called out from the tables, which closed with only the drums as accompaniment. Most of the numbers opening night were preems.

Coleman's ork gave him top support, and then handled the dancing lulls in their customary smooth style, sharing the off-show hours with Mischa Borr and his rumba outfit.

Sheraton Lounge, Hotel Sheraton, New York

(Thursday, October 3)

Talent Policy: Continuous entertainment from 7:30. Owners: Sheraton Hotels, Inc.; publicity, Fred White. Prices: No cover, no minimum.

New spot has a friendly and restful atmosphere. Smartly decorated with plexiglass and subdued lighting, it becomes a neat setting for Paul Weber and his music, aided by Milt Green, 88-er.

Weber, who has rigged up quite a musical contraption that does everything but talk back to him, gives a slick showing on both organ and celeste. Program is varied, ranging from oldie pops to boogie-woogie, which are put over that much stronger by his multiple mechanical effects on both instruments. Opening night's tunes included *My Blue Heaven* and *Sunny Side of the Street*, both bright and bouncing, seguing into *Melancholy Baby* and *Louise*. Table-sitters liked him.

Green, who plays the lulls and joins Weber in his tunes, is an ivory-pounder with a smooth lounge style.

Latin Quarter, Newport, Ky.

(Friday, October 4)

Talent Policy: Dancing from 7:30. Floorshows at 9, 12 and 3. Owner, Tommy Callahan; manager, George Gebhardt; maitre d', Tommy Clare; publicity, Don Heck. Prices, \$1.50 minimum.

What the new show lacks in production is more than compensated for in three sound turns—Donald Nqvist, tenor tonsil; Fred Roner, suave trixter, and Mack and Desmond, tap terpers. Madaline Wallace Dancers (6) fail to hit even average in their boogie contribution to *Dark Town Strutters' Ball*. Smoother and speedier routining is a must if gals hope to go anywhere.

Mack and Desmond, smartly garbed boy and gal terp team, hypo the pace with an excellently routined eccentric tap, which segues into ace pianistics by the lad. Called back, duo offered neat and varied gymnastics to a number of jump nifties and went away to a round of applause.

The personable Roner, sporting old and new material, astounds with the expertness with which he maneuvers payees into position for his mystifying pocket-picking shenanigans. He strips his victims of wrist watches, wallets, pencils, cards and other accessories. Ingratiating manner makes him an asset to any nitery fare.

Good-looking Novis's songs and smart patter are made to order for this intimate room. Sells magnificently and his warblings of mixed vintage click solidly. Warms 'em with *You're So Beautiful* before going into *The Gypsy* and *They Say It's Wonderful* for some long and loud palm pounding. Encored with a South American *Take Me in Your Arms* and *Phil the Fluter's Ball*, a tongue twister, which culled another huge mitt. Begged off.

Wallace Dancers wind it up with a *Study in Brown* tappy to a fair hand. Sammy Leeds, whose ork does swell on show and dance music, capably handles the emsee chores. Charlie Hudson continues the organ-pianistic draw at the bar.

Kitty Davis, Miami Beach

(Sunday, September 29)

Talent Policy: Dancing and floorshows at 8:30, 12:30, 2:30. Owner-operators, Kitty and Danny Davis. Prices: From \$2.50.

Airliner's new fall show had every act going over. Judging from talent offered, indications are new season competition will be met by this spot regardless of cost.

Phyllis Colt, doubling from Olympia engagement with oomph and vivacity, chirped a medley for an opener, then *Doing What Comes Natur'ly*. Encored with *First Date* and insistent recalls got *Tonight's the Night With Baby*.

Tato and Julia, Cuban pair, started out with a rumba, balancing glasses of wine on their heads. Changed to jitterbug attire and really went to town. Native fire dance closed the duo to a heavy mitt.

Neil Fontaine, emsee, who followed, warbled *I Got the Sun in the Morning*; *Without You* and *Ol' Man River*. Lad has a good voice and was well received.

Stately Jane Manners took the spotlight and cleaned up with her stylish songs. Started with a *Love Will Have To Do*, then *Let's Stay Tight*, and *Twinkle, Twinkle, Little Star*. Used *Relax Max* for encore and stopped the show. Closed with *City's the Place I Love*. The customers seemed to enjoy the blue numbers immensely.

Jay Seiler closed the show and provided all the comedy for the evening. First dressed as a Spanish toreador, then switched to a Scotchman with fife for the *Story of Sandy MacGregor*. *Parade of the Wooden Soldiers* on huge roller skis scored

400 Club, St. Louis

(Friday, September 27)

Talent Policy: Dance bands and floorshows at 11, 1 and 3. Manager, Joe Keegan; publicity, Charlie V. Wells. Prices: \$3; includes all set-ups.

This club has been in operation all summer on a Saturday-night-only policy, with this show marking opening of fall season. It's a terrific show, with honors going to Connee Boswell.

Opener was vivacious, red-haired Meribeth Old, who scored with contortion work. Coryce Drew on next with excellent tap routines, hypoed by her skin-tight costume. Jack Waller, billed as "the poor man's Jack Benny," is just about that. Emseed in capable manner and did well in his own spot. Started slow, but gets going with a fast line of gags and with song parodies. Connee Boswell, in closing spot, just about killed 'em. Her sense of humor, her timing in song selling, plus her showmanship and dramatic sense prevailed with payees. Did *Sioux City Sue*, *Five Minutes More*, *Personality*, *Stormy Weather*, *No Can Do*; *South America*, *Take It Away* and a medley from *Showboat*. They were still begging for more when she went off.

Nick La Banic and ork (10) do good job on show and dance music.

Embassy, New York

(Tuesday, October 1)

Talent Policy: Floorshows at 8:30, 12:30 and 2. Operator, Bill Miller; publicity, Howie Horwitz. Prices: \$3.50-\$4.50 minimum.

Preem show runs okay and does a satisfactory job. Opening night the room was jammed with customers who obviously wanted to talk rather than see a show, so neither of the two acts pulled heavily.

First on were the D'Ivons, who've been around for quite a spell. Couple did a good dancing chore. Opened with a frilly terper full of graceful hand motions. Followed with four more routines, of which *Dry Bones* and *Shoo-Fly Pie*, got best results. In the former dance the male did a single chorus to an offstage voice. Effect was original and drew attention. The *Shoo-Fly* number helped to pick up the pace which had dropped as a result of *Holiday for Strings* routine which preceded it.

Cross and Dunn showed up with three new numbers, each good for giggles. Their first was the *Diary*, followed by their lugubrious *Russian* and the *Dentist* song. In between, they did the *Rainy Day* number and wound up with their oldie, a take-off of vaude names of yesterday. In latter, Allan Cross got the first yocks with the old Bert Williams poker game routine. Two singers still do a blend beautifully with their one and two-part harmony. With a house occupied by spenders who come to see and listen rather than beat gums, boys would be sock. Part of the reason for lack of top mitts was length of team's special material. It was given in such large doses that interest started fading after the first two choruses.

Irvin Kent band cut show capably. Noro Morales's Latin beats are back to torrid again, so whenever he took over the floor was jammed.

for novelty. Did a duel scene from *When Knighthood Was in Flower*, gaited for laughs. Begged off.

Mel Mann cut the show in good style, replacing vacationing Johnny Silvers. Freddy Calo ork handled the rumbas for fine returns. A great show, running better than an hour, with biz very good.

More Night Club Reviews on Page 45



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Olympia, Miami

(Wednesday, October 2)

A five-act bill this week with no names. A cold audience made the going rough for matinee opener.

Bob Bernard and Dorothy Love, from Clover Club, in a graceful hoofing specialty in which each do a solo. Fair returns.

Paul Duke, one of the cleverest sleight-of-hand men and palmists seen here in many a day, drew the best palm-whacking of the show.

Yeary Brothers (4) are capable musicians with some comedy on the side by one. Boys worked hard and took several bows.

Milton Douglas, emcee, had a hard time getting started with a mixture of song stories. An unbilled fem came on to put some life into the act which clicked for a lot of laughs. Closed to a good mitt.

Whitson Brothers (2) doing their familiar Risley act in street attire, pulled plenty of palms. Under-stander handled the comedy for laughs and pair took a solid bow.

Pic, *The Searching Wind*.

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VAUDEVILLE REVIEWS

Loew's State, New York

(Tuesday Afternoon, October 1)

This week's bill starts out at a fast clip and keeps going with well-balanced yocks and bounce until the flash finale of Cozy Cole and His Drum Dancers, who do a sock job or rhythms in terps. In short, this week's bill has pace above everything else, plus plenty of color and diversity.

Bill opens with Louis Basil ork swinging it (and incidentally playing a nice show thruout), followed by the Four Elgins, whose hat tricks and Indian club manipulations are good for heavy hands and loud laughs. Bringing Basil in as stooge at the end sends them off to top mitting.

Chanter Bob Graham has what it takes all the way—looks, personality and a flexible musical voice. He sells his ditties well, tho he should make up his mind what he's going to do with his mitts while chirping; either use them in broad gestures or keep them still. He flutters them in half-gestures that detract from his poise before the mike. Opener is *Sun in the Morning*, seguing into a Berlin newie, *You Keep Coming Back Like a Song*, which nets him nice hand. Closes with *Begin the Beguine*. Pew-sitters liked him and brought him back for a medley of *I'll Be Seeing You*, *Stars Fell on Alabama* and *Melancholy Baby*, which he handled niftily except for the first number, which dragged far too much. Tempo could do with a hypo here.

The Colstons and their knockabout romp culled plenty of boffs. They play for the broad ha-ha's thruout, and could cut the capers before the mike plenty without harming the act. They tend to get a mite monotonous.

Canfield Smith and his brash dummy, Snodgrass, is another yock-getter. Smith is a smooth voice pitcher, and his material has plenty of laughs. Audience went for this number and Smith had to beg off.

The Cozy Cole group is a stand-out different from the customary vaude presentation. From beginning to end, act pulses with rhythm and color, and the five terpers (three men, two fems) do a sock job thruout. Most of their steps are jungle rhythm interpretations, with jive overtones, but their terp-miming to *Summertime*, nicely chanted by June Hawkins, is solid. Miss Hawkins Latin-Caribbean medley would go down better with less hip-swinging. Cole is, as ever, a top skin-beater.

Pic, *Holiday in Mexico*. Biz, fair.

Strand, New York

(Friday Afternoon, October 4)

The new Alvino Rey ork is the main feature of the new bill here. Accompanying acts, while turning in good jobs, are not box-office gaited, hence the burden rests on Rey and his outfit. Ork (5 trumpets, one doubling on French horn; 4 trombones; 5 sax; 4 rhythm; harp; Rey and The Airliners, and chirpers Joan Ryan and Jimmy Joyce) plays smooth arrangements, but doesn't quite sell them. Trouble seems to be that outfit is colorless, despite individual good musicianship and show savvy.

Rey himself still is no ball of fire on stage. His antics with the electric guitar bring boffs, especially the *My Buddy* and *My Bonnie Lies Over the Ocean* novelties, but otherwise he's just out there fronting.

Opener is *The Bumble Boogie*, seguing into Jimmy Joyce's nifty handling of *Night and Day*. Joyce is a chanter with swell pipes, and his phrasing and control are tops. The Airliners do okay in *Give Me Five Minutes More*, but stand-out show soloist is Rocky Collucio, 88-er, who gives a flash of his potentialities in *Sheik of Araby*—but only a flash. Arrangement doesn't hand him enough solo pianistics to show—all he can do. Chuck Peterson's trumpet playing is a lot better than his chirping rendition of *My Sugar Is So Refined*, which without the trumpet finale would mean very little. Ork's special arrangement of *Tumbling Tumbleweeds*, with everyone participating both vocally and instrumentally as background to Rey's guitar, is a smooth-sweet job—the best in the show.

Sondra Barrett's taps are fine. She has a slickness about her footwork and sells solid. Pew-sitters brought her back for another nifty number highlighted by swell spins and pirouettes. She begged off.

Joan Ryan, ork's fem chanter, has a catchy voice and handles vocals neatly. *The Way the Wind Blows* and *To Each His Own* brought her deserved hands.

Comic Jean Carroll has some fast ones in her patter and gets first giggles, then yocks, but her material still needs some juicing, mainly to remove the corn kernels. Her closer, a series of tune parodies on having nowhere to live, is only so-so, but the crowd beat their mitts heavily for her recall which she answered with a fair imitation of Harry James.

Film, *Cloak and Dagger*. Biz, good.

Million Dollar, Los Angeles

(Thursday Afternoon, October 3)

Lionel Hampton ork (21) headlines what is undoubtedly the best offering vaude house has had in several months, and should make the rafters ring every performance as he did the opener. Bill is perfectly paced, and offers a wad of sock entertainment, dished out by a top showman.

Hampton opened with *Slide, Hamp, Slide*, a clever instrumental piece which showed off individual sidemen to good advantage. Thrush Madeline Green followed with *To Each His Own*, which was only a mild seller. Gal is plenty smooth looker, but voice doesn't live up to advance build-up. Blues songstress, Wini Brown, who followed the Green gal, registered solidly with *Sun in the Morning*.

Band picked up the pace with ease and offers such Hampton creations as *Hamp's Boogie*, *Shooting the Bull* (featuring Hampton Sextet) and the inevitable *Hey! Ba-Ba-Re-Bop*. Fronter demonstrated plenty of versatility, being at home at the 88 and drums, and finally dishing out a vibra harp medley. Vibra offerings are particularly smooth and skillfully backed by entire crew.

Show was climaxed with an extra-long offering of *Flying Home*, which brought shouts, cheers and catcalls from audience. Sitters finally jumped to their feet and practically tore the joint apart until ork gave out with an encore. Hampton had to signal for quick curtain in order to get away.

Completing bill were Otto Eason, whose tap dance on roller skates brought a good hand, and comic dance-patter team of Red and Curley, whose work fits in nicely with general show pattern.

If any bill can hypo Million-Dollar's sagging grosses this is a natural for the job. Pic, *Traffic in Crime*. Biz, good.

Hilliard and Joe Meyer, were *Not in Front of These People, They Say I'm Too Young to Know and This World of Yours and Mine*. Lyrics are simple but appealing, while the music is whistleable.

As usual, there are three productions by Douglas Coudy with a new line (8) of girls. Costumes are beautiful. Middle number is strictly for the peeping Toms. Gowns, off-the-shoulder affairs, have v's way down to here.

Mike Durso's band does the show cutting in good fashion. Frank Marti's rumbas relieve.

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COPACABANA

(Continued from page 42)

got an assist from Austin Mack, piano accompanist) "I gotta break in my new stuff here. Mike Fritzel, of the Chez Paree, won't let me do it in his place," pulled terrific yocks. Lewis is in until January, and if preem biz is any yardstick, Proser can stop romancing Haig and Haig.

Unfortunately, alongside Lewis everything else on the show got a quick brusheroo from the mob. Yet new show is full of fresh youthful faces, every kid doing a bang-up job. Little Annie Rooney, cute, pint-sized canary, has a capable set of pipes. Eddie Fisher, a shy, clean-cut lad, is another asset, working with Little Annie, and shows up well in the voice slinging department. Ronny and Ray, comedy singers and dead pan hoofers, showed plenty on the ball. Their surprise grins in the midst of dead panning were as warming as rum toddies. Olga Suarez (ex-*Song of Norway*), ballerina, was competent in her two spots. Appearance gave an impression of vibrancy that was the more compelling because of her remarkable toe work.

Show has at least three songs that should become hits. Numbers by Bob

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NIGHT CLUB REVIEWS

Colosimo's Chicago
 (Wednesday, October 2)

Talent Policy: Dancing and floorshows at 8:30, 11 and 2. Owner, Irv Benjamin; manager, Tony Warner; producer, Gypsy Lenora; publicity, Sam Honigberg. Prices: \$2.50 cover weekdays, with \$3.50 cover week-ends.

Irv Benjamin, who's been having a bit of trouble the past six weeks trying to find a show that will pull, comes up with what will lure payees in current revue. Slate Brothers, making first p.a. locally since a four-year service stint, Jackie Heller and Athena round out fastest-moving vehicle he's had since ice show opener. House show band has been expanded to 11 men, with result that show and dance music come off smoother. Piano single, instead of five-piecer, works intermish.

Slate Brothers, looking a little heavier, but still doing great job, with Fay Carroll, offer strongest of their pre-war stuff. Several new bits had table-sitters emitting biggest yocks heard here since place re-opened six months ago. Eye-popper Carroll wins interest immediately and her okay vocal brings even the fems around. Reaped return bow.

Jackie Heller makes with the showmanship and a voice far above average to win silence and heavy mitt from noisy crowd. While guy sells current hits, it's his sentimental handling of tunes like *September Song* that makes him personality.

Athena opened the show with her flamenco dancing, polished plenty by smarter costuming. Producer Gypsy Lenora wisely worked her Spanish dance into Gypsy's production. Second line bit had girls working entire stint under black light in scanty garb.

Crest Room, New York
 (Tuesday, October 1)

Talent Policy: Floorshows at 11 and 12:45. Operator, Sylvia Lieber; publicity, Frank Law. Prices: No minimum, no cover.

Making his nitery debut, Howard Bayne clicked with opening-night customers. A personable lad, brother of Gertrude Bayne, nitery flack, he has definite potentialities in the singing department. Opened with *Girl That I Marry*, a little too much on the croony side, and went into *Cynthia*, where the Sinatra resemblance manifested itself strongly. Next went into a rhymed patter with take-offs on celebs. His impressions of Carmen Lombardo, Edward G. Robinson, John J. Anthony, Al Jolson, Morton Downey and Gable were only so-so, altho his Andy Russell bit registered big. Also did one on Sinatra, but strangely enough, didn't sound as much like The Voice as when he sang straight.

Took two encores, *Yours Is My Heart Alone* and a dreamy *Long Ago and Far Away*. Bayne has the pipes and front to click.

Irving Fields Trio capably backed Bayne and provided dance music. Combo has Michael Bruno on drums, Irving Lang on bass and Fields at piano.

BRADFORD ROOF
 (Continued from page 42)

number, climaxed by a fast-paced rumba done by Chandra Kaly and Marina, was also a wallop. Encored with eye-appealing samba, and wound up with a torrid Louisiana number. Sock musical arrangements, plus top handling by Jacques Renard and ork, boosted ear-appeal of the act to hilt.

Richman could have stayed on the floor all night. From a showmanship angle, he deserved every paddy-beat he collected. Fast opener, with plenty change of pace, was a medley of favorite songs of the States. Working at the piano he collected more laughs with his throw-away gag about missing members of his sym-

Victorian Bar, Hotel Gladstone, New York
 (Wednesday, October 2)

Talent Policy: Continuous entertainment from 10 to 2. No dancing. Operator, Howard Marsh; owner, Hotel Gladstone; publicity, Bayne and Zussman. Prices: \$1.50-\$2 minimums.

New room, holding about 100 maximum, is a poor layout for talent display. It's full of angles and has a massive pillar, making it difficult to see what goes. But if the architectural plan is bad, the acoustics are excellent.

Show consists of two singers and piano for the lulls. Acts work about 30 minutes apart, with 15-minute lulls between each act. Opener was June Winters, a slight blonde with a capable soprano and a retailing delivery which held the jammed room spellbound. Gal is strictly a stand-up canary. She doesn't use hands, nor does she have to mug to make an impression. She takes the lyrics and sells them as they are. Her opener was *How Deep Is the Ocean?*, giving it a charming, intimate styling. Followed with a mixture of standard ballads and finished with an operatic aria in which she let out with plenty. Chirp worked without a mike, but enunciation and phrasing were so good it was never missed.

Headliner is Bunty Pendleton, piano and voice. Gal did a couple of specials and a pop, each getting excellent returns. But all that doesn't mean a thing alongside her *September Song*. Singer is one of the few fems around who can take that number and send chills down your back. Delivers it slowly with a pathos that hushed the room. And hushing a room full of the lorgnette set is something to do.

Harold Woodal does the pianistics between acts in an unobtrusive fashion.

phony ork. Then got down to playing his own accompaniment to *Falling In Love* and *It Had To Be You*, neatly packaged by solid boogie-woogie at the piano.

Celebs in the room were introed informally before Richman cut into a medley of his old faves, including *There's Danger in Your Eyes*, *Putting on the Ritz* and *Melancholy Baby*, which the crowd ate up. Wind-up, Berlin's *There's No Business Like Show Business*, drew a long-distance session of applause and served as a terrific exit number.

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'46 Silo Crop Good; 3 Due on Main Stem

NEW YORK, Oct. 5.—Silo Circuit looks to get a real play on Broadway this year. Comes every summer and the barnsters ballyhoo try-outs which are sure entrants for Stem sweepstakes. Comes every Labor Day and most of the break-ins are in the ash can and forgotten. This year it's different, with three straw-hat operas skedded for sure Broadway unveiling and four more on the prospective list.

Thursday (24), John Golden opens *A Man's World* at the Henry Miller. Westport, Conn., got a look at *World* at the Country Playhouse last summer. Donald Cook, Ann Thomas, Katherine Bard and Col. Stoopnagel (F. Chase Taylor) are in the cast. Theron Bamberger is readying *Heaven Can Wait*, the original of which hatched the film, *Here Comes Mr. Jordan*. *Heaven* has a break-in at Bucks County (Pa.) Playhouse. Sidney Blackmer and Wallace Ackland are set, as are a number of the try-out cast. Middle of this month Henry Adrian puts *S'Wonderful* into rehearsal under Robert Perry direction. Comedy played Fairhaven, Mass., in August. Two lads from the try-out, Peter Griffith and Roy Sterling, will have roles.

On the prospective list for late season production is Charles Washburn's *Boys in the Back Room*, which played a summer prevue at the Crest, the Long Beach (L. I.) Boardwalk. The late Gertrude Stein's *Yes Is For a Very Young Man* is also due to come along. Pasadena Playhouse gave this one, where a third potential entrant is *Rope*, which Leonard Altabell broke in at his Litchfield (Conn.) Silo. Also simmering is a musical version of Goldoni's *The Liar*, which has interested Theater, Inc., since its recent unveiling at Catholic University. Alfred Drake is skedded for the lead.

Theater, Inc.'s Audition System Follows Air Style

NEW YORK, Oct. 5.—Theater, Inc., will kill two birds with one stone when it unveils its new auditioning system for actors. Due to begin shortly, the auditioning will not only give thespes the chance to show their stuff, but will make available to TI many more actors when they're needed for parts.

Procedure for actors is first to register, then be interviewed, then audition. TI is giving first auditions to actors who registered last year. Other producers in addition to TI have manifested interest and will sit in on the showcasers to cull talent.

'Theater Arts' Celebrates

NEW YORK, Oct. 5.—Fall issue of *Theater Arts* celebrates its 30th birthday and a record as the oldest illustrated theater mag in the business. Gala issue is highlighted by an article on Eugene O'Neill by Mrs. Judith J. R. Isaacs, lately moved from the production side to the contributors' columns. Also a top feature is Boris Aronson's article describing his drawing of sets for a play laid in the 21st century. Other contributions are a Broadway play forecast by Rosamund Gilder and a similar chore for pix by Hermine Ruth Isaacs.

Legit Porters' Pay Hike

NEW YORK, Oct. 5.—Legitimate Stage Employers' Union has won a 10 per cent increase for its members (porters, cleaners and matrons) from League of New York Theaters. Head porter now gets \$41.50 instead of \$37.50; head cleaner, \$28.30 against \$24.50. Increase retroactive to September 2.

BROADWAY SHOWLOG

Performances Thru October 5, 1946

New Dramas

	Opened	Perfs.
A Flag Is Born.....	9-5, '46	36
(Alvin)		
Anna Lucasta.....	8-30, '44	892
(Mansfield)		
Bees and the Flowers,		
The.....	9-26, '46	12
(Booth)		
Born Yesterday.....	2-4, '46	286
(Lyceum)		
Deep Are the Roots... ..	6-26, '45	429
(Fulton)		
Dream Girl.....	12-14, '45	266
(Coronet)		
Harvey.....	11-1, '44	820
(48th Street)		
Life With Father.....	11-8, '39	2,896
(Bijou)		
O' Mistress Mine.....	1-23, '46	229
(Empire)		
State of the Union... ..	11-14, '45	374
(Hudson)		
Voice of the Turtle, The.	12-8, '43	1,037
(Morosco)		

REVIVAL

Front Page, The.....	9-4, '46	37
(Royale)		

Musicals

Annie, Get Your Gun... ..	5-16, '46	154
(Imperial)		
Call Me Mister.....	4-18, '46	196
(National)		
Carousel.....	4-19, '45	615
(Majestic)		
Oklahoma!.....	3-31, '43	1,516
(St. James)		
Three To Make Ready. 3-7, '46		244
(Broadhurst)		

REVIVALS

Gypsy Lady.....	9-17, '46	23
(Century)		
Red Mill, The.....	10-16, '45	408
(46th St. Theater)		
Show Boat.....	1-5, '46	813
(Ziegfeld)		
Yours Is My Heart.....	9-5, '46	86
(Shubert)		

ICE SHOW

Ice Time.....	6-20, '46	153
(Center)		

OPENED

Obsession.....	10-1, '46	7
(Plymouth)		

Turned down by seven to two. No: Brooks Atkinson (Times), Howard Barnes (Herald-Tribune), Ward Morehouse (Sun), Vernon Rice (Post), Robert Coleman (Mirror), Louis Kronenberger (PM), John Chapman (News). Yes: William Hawkins (World-Telegram), Robert Garland (Journal-American).

COMING UP

Hear That Trumpet....	10-7, '46
(Plymouth)	
Cyrano de Bergerac....	10-8, '46
(Alvin)	
The Iceman Cometh....	10-9, '46
(Martin Beck)	
Mr. Peebles and Mr. Hooker.....	10-10, '46
(Music Box)	
Lysistrata.....	10-10, '46
(Belasco)	

"Mama" Closing In as "Lute" Builds in Chi

CHICAGO, Oct. 5.—Fate of *Lute Song* hangs on whether show collects enough dough in the next 24 weeks it is booked for the road to persuade Producer Michael Myerberg to keep it going. Show jumped from 17G first week at the Studebaker here, to near capacity of 22½G second week, with indications of capacity of 24G during final two weeks in Chi. Big boom is attributed to all-out raves from Chi crits.

Producer and company execs are crying the blues because show is being forced out by *I Remember Mama* without giving Myerberg a much-needed chance to recoup his 100G loss on the production thus far.

"Unborn's" Newborn Egg

NORFOLK, Va., Oct. 5.—*Her Unborn Child* cracked the shell of the 1946-'47 season at the Center last week, and laid a really dismal egg. Gross was slightly under \$3,000 for seven performances. Show got in-different press.

Dick Watts Named N. Y. Post Critic

NEW YORK, Oct. 5.—As predicted in *The Billboard* some time back, switches are being made at the drama desks of some of the main dailies in town. Opener was the announcement today that Richard Watts Jr., former legit critic for *The Herald-Tribune* before he resigned to work in Ireland and in China for OWI during the war, has taken over the slot on *The New York Post* vacated by the death of Wilella Waldorf. Vernon Rice, who has been pinch-hitting since Miss Waldorf's death, has been named drama editor. *The Post* announcement ends a long series of rumors, most persistent being that the paper tried to lure back its old aisle-squatter, John Mason Brown, but he, content with *The Saturday Review of Literature*, mixed the offer.

Other changes in cards include a permanent critic for *The World-Telly* to replace Burton Rascoe, who resigned some months back. Since that time staffer William Hawkins has been holding the slot temporarily, but the Scripps-Howard paper is busy seeking a permanent legitler. Walter Winchell was enlisted to help search.

First major change since the war occurred several months ago, when Brooks Atkinson, former legit critic for *The New York Times*, returned from war work for his paper in China and Russia, and assumed his old desk. Lewis Nichols, who carried the load thruout the war, resigned, following Atkinson's return.

Follow-Up Review

DREAM GIRL

(Opened Friday, December 14, 1945)

CORONET THEATER

A comedy by Elmer Rice. Directed by the author. Settings, Jo Mielziner. Business manager, Victor Samrock. Stage manager, Elmer Brown. Press representatives, William Fields and Walter Alford. Presented by the Playwrights' Company.

CAST: June Havoc, Edith King, Keen Crockett, William A. Lee, Gaynelle Nixon, Kevin O'Shea, Helen Marcy, Philippa Bevans, Don Stevens, Richard Midgley, James Gregory, Edman Ryan, David Pressman, Stuart Nedd, Jean Aubuchon, Helen Bennett, Robert Fletcher.

There have been a lot of cast changes in *Dream Girl* since the Elmer Rice comedy made its bow last December. Edith King has taken over the chore of the mother from Evelyn Vardon. Gaynelle Nixon has assumed the assignment of the older sister, formerly played by Sonya Stokowski. Richard Midgely is now the hero newspaperman created by Wendell Corey.

Most changes, of course, have hit the leading role—the gal who day-dreams until she can finally make up her mind. Betty Field was the original dreamer. Haila Stoddard filled in for her during a vacation period, and Miss Field came back on the job to get the fall season off to a good start. Now comes June Havoc to take over the starring chore permanently as of Thursday (3)—and a right good job she makes of it.

The Rice fantasy-satire isn't an easy show to play. It is gay and witty and needs a deft touch. Heavy-handed emphasis in playing could ruin a lot of its charm. La Havoc comes thru with flying colors. She follows the general pattern laid down by her predecessor, but injects a personality that is inimitably Havoc. Her comedy is broader and there are bits of business which are exclusively her own. But there is never the slightest registering of over-playing, and if she makes the dreaming lady more sophisticated than the Field interpretation, her lines clock the laughs with the same regularity.

None of the personnel shifts have

Broadway Opening

OBSESSION

(Opened Tuesday, October 1, 1946)

PLYMOUTH THEATER

A play by Louis Verneuil, adapted by Jane Hinton. Staged by Reginald Denham. Setting, Stewart Chaney. Gowns, Adrian. Company manager, Charles Williams. Stage manager, Glenn Jordan. Press representative, Bert Stern. Presented by Homer Curran in association with Russell Lewis and Howard Young.

Maurice..... Basil Rathbone
Nadya..... Eugenie Leontovich

Back in 1928 A. H. Woods presented Fay Bainter and John Halliday in Eugene Walters' adaptation of Louis Verneuil's drama, *M. Lamberthier*. That one was called *Jealousy* and ran for some 136 performances—a tidy Stem stay for those days. Now comes a new edition of the same, scripted by Jane Hinton, and titled *Obsession*. Not likely that the latest Verneuil twist will hit the 100-performance mark of success.

Obsession still remains what it was in the first place—a superficially clever exercise in dramaturgy with a cast limited to two performers. Its interest lies solely in seeing and hearing what sort of a stunt a playwright can accomplish with two characters aided by a prop telephone. It is pretty evident that Verneuil must have regarded his opus in that light, for his concoction of a triangle of love and murder—with the third side of the triangle invisible—is still as artificial and unbelievable as it always was. Nor has time dealt gently with what was once considered slick sophistication. *Obsession* creaks in the joints and often registers as phony as its telephone bell.

Latest edition features the same pair of newly married lovers and the spidery—but invisible—Lamberthier. Pair spend the usual 180 minutes wading progressively into emotional hot water, most of which seems tepidly silly. The lady lies and lies and husband gets madder and madder—mad enough, finally, to choke the omniverous M. Lamberthier to death midway of Act 2. So the gendarmes arrive—also invisible—and that's that.

Basil Rathbone whips about in a variety of handsome dressing gowns and speaks Maurice's artificially brittle lines with considerable distinction. Eugenie Leontovich whips about in a handsome variety of gowns designed by Adrian and speaks Nadya's lines with a lack of distinctness which is frequently baffling to ears back of the sixth row. Stewart Chaney has designed a sock set of a Paris apartment. Reginald Denham's staging keeps the duo moving around at the required pace. But, in sum, *Obsession* is a bore. It could well be retitled *To Each His Phone*.

League or Else—Dulzell

NEW YORK, Oct. 5.—Paul Dulzell, exec secretary of Actors Equity, has warned members of Actors' Equity Anti-Communist League to withdraw from the org or face disciplinary action. Equity objects to use of name Actors' Equity in tag of the League.

Equity council also removed Frank Fay from his position on the committee considering qualifications of junior for senior membership. Action was taken after Equity received a petition from more than 500 junior members stating that Fay was biased.

hurt *Dream Girl* in the least. The Rice concoction was never intended to do anything but amuse, and amuse it does as much as it ever did. It looks to have plenty of life in it for another season.

ANNA LUCASTA

Road Company
(Opened Monday, September 30, 1946)

**LOEW'S LYRIC,
BRIDGEPORT, CONN.**

John Wildberg presents Harry Wagstaff Gribble's production of the play by Philip Yordan. Settings, Frederick Fox. Costumes, Paul Dupont. Dance arranged by Rosetta LeNoire. Company manager, Clarence Jacobson. Press representative, Maurice Turet. General stage manager, Walter Thompson Ash. Stage manager, Don Darcy.

CAST: Edith Whiteman, Inge Hardison, Laura Bowman, Roy Ailen, Warren Coleman, Frank Wilson, Ralf Coleman, Alvin Childress, Alice Childress, John Tate, Ruby Dee, Lane Taylor, Kenneth Freeman, Ossie Davis.

John Wildberg has assembled a splendid company, which opened here for its road tour, with bookings gaited for two years. Story of the Negro girl who is driven from her home and family, turns to the world's oldest profession, and is then taken back into the fold so that her greedy family can get their hands on the \$800 that the college-bred country boy has, is now theatrical history.

Ruby Dee, as Anna, and Alice Childress, as Blanche, are superb in their characterizations and both received well-deserved plaudits. Warren Coleman, in the meaty role of Frank, the smooth talking schemer, gave a standout performance, and Ossie Davis, as the farmer boy, Frank Wilson, as Joe, and Lance Taylor, as Danny, were realistic in their roles. Audience enthusiastic, with several curtain calls.

HAPPY BIRTHDAY

(Opened Thursday, October 3, 1946)

SHUBERT, BOSTON

A play by Anita Loos. Directed by Joshua Logan. Production designed and lighted by Jo Mielziner. Costumes, Lucinda Ballard. Incidental music, Robert Russell Bennett. General manager, Morris Jacobs. Company manager, Harry Essex. Press representatives, Michel Mok, Abner Kilpstein. Stage managers, David Gray, Ruth Mitchell. Presented by Rodgers & Hammerstein.

- Gall Margaret Irving
- Glorious Musa Williams
- Dad Malone Thomas Heaphy
- Gabe Charles Gordon
- Bella Florence Sundstrom
- Herman Jack Diamond
- Myrtle Jacqueline Paige
- June Jean Bellows
- Addie Helen Hayes
- Doc Hollister Ralph Theodore
- Ruby Betty Lou Barto
- Maude Lorraine Miller
- Paul Louis Jean Heydt
- Don Dorit Clark
- Policeman Philip Dakin
- Tot Enid Markey
- Emma Grace Valentine
- Manuel Philip Gordon
- Margot Eleanor Boleyn
- Bert James Livingston
- Mr. Bemis Robert Burton
- Mr. Nanino Harry Kingston
- Stranger Bethell Long
- Patrons Ted Jacques, Eileen Capraro

Like prohibition of the '20's, Anita Loos's new play, *Happy Birthday*, eventually may be known as the Nobel Experiment. There's no gain-saying the fact that with the assistance of Joshua Logan, Jo Mielziner, Rodgers and Hammerstein, plus the best technicians money could buy, Miss Loos has tried to do something different. But just what she is driving at is obscured by mechanical claptrap and, what's worse, words.

The fable of *Birthday* is simple. It's a *Jersey Lady in the Dark*, the story of a sad little Newark librarian who cuts loose on a binge and frees herself of all kinds of oppressions. On a stormy night, Addie Bemis (Helen Hayes), who never took a drink in her life, comes into the Jersey Mecca Cocktail Bar in search of the bank clerk who handles her account. She wants him to protect her in a minor deception from her drunken, belligerent father. She falls in love with him, despite the presence of his mistress. She is persuaded to take a drink, makes friends with a bar full of boozers, becomes a friendly, warm human being in contrast to the mousey, shy, drab creature she had been.

There are complications, subsidiary themes and reformed villains, but just where it all leads is anyone's

OUT-OF-TOWN OPENINGS

TURQUOISE MATRIX

(Opened Wednesday, October 2, 1946)

BELASCO, LOS ANGELES

A drama by Ruth Hagin Cole, adapted by Gabrielle Winship. Staged by Alexander Woods. Settings and lighting, Adrian Awan. Company manager, John J. Garrity Jr. Stage manager, Robert Gray. Press representative, Bill Tostevin. Presented by Alexander Woods.

- Pege Lannagan Frank Pharr
- Marla Grantleigh Louise Arthur
- Steve Brady Russell Arms
- Mrs. Grantleigh Betty Blythe
- Mr. Grantleigh Edwin Cooper
- Anthony Alworth Gordon Wynne
- Padre Tomas Wheaton Chambers
- Mico Robert Greene

First nighters were subjected to one of the most confusing and thoroughly illogical dramas to hit the boards in many a moon, witnessing a burdensome drama overlaid with corny plot and unconvincing acting. Story is laid in Northern Arizona ruins of a 16th century cave dwelling community, where tourists have come for the scenery. Party is told of the legends surrounding the ruins by cowboy-guide Pete Lannagan, attempt being made to recreate the mood of the settlement at the time of Cortez. Practically entire first act, and totally unnecessary prologue are spent in a weak effort to set a mood, in preparation for second act flash-back to cave community. For a central theme, author uses entire second act to dwell on love affair between white man and Indian maid, romance culminating by double suicide of lovers. Author then reverts to modern times for third act climax in which two 20th century lovers allegedly convince themselves of a reincarnation of their love from a previous world.

With an unbelievable plot to work with, actors suffer thru melodramatic dialog with obvious strain. Only credible job is turned in by Russell Arms as hero-lover Steve Brady and Conquistadore Estaban. Louise Arthur as the girl is stilted and stagey. Betty Blythe as the mother does her best with a weak role. Padre Tomas, played by Wheaton Chambers, is fairly well done. Rest of cast walks thru roles with great effort, hampered by uniformly poor direction.

Adrian Awan's ingenious setting of mountain-top cave dwelling undoubtedly is best thing in the play.

guess; unless it be that liquor is the perfect agent to cure all neuroses, make men out of mice and vice versa. Perhaps that's the theme.

It's all very much in the boozy Saroyan vein with more action than soliloquies. There are occasional flashes of humor, some neat contrasts and telling vignettes of characterization. But aside from the production itself, which is remarkable, *Happy* is not a very gay affair.

The various hands which have touched *Birthday* must be responsible in concert for the unusual production. Certainly it must have been Miss Loos's idea that Miss Hayes should sing a Rodgers and Hammerstein song and dance a few turns, all very quaintly. Loos and Mielziner must have gotten together to devise the remarkably effective lighting effects, excellent tricks which point up certain scenes. Mielziner's rococo cocktail bar is a gem; his lighting effects with Joshua Logan's direction in a scene in which Miss Hayes gets royally drunk, are realistic enough to make the audience feel whoozy. This, if nothing else, will be talked about.

The whole evening revolves about Miss Hayes. Each of the other roles seems so minor in retrospect, it's difficult to single out any one.

Happy is a Nobel Experiment. They better try again.

20TH CENTURY

(Opened Tuesday, October 1, 1946)

EL PATIO THEATER, HOLLYWOOD

A comedy in three acts by Ben Hecht and Charles MacArthur, presented by Players' Productions. Staged by Herbert Rudley. Setting by Phil Raiguel based on original sketched by Hugo Melchione. Executive producer, Mort Werner. Lighting and technical director, Sol Cornberg. Stage manager, Richard Reeves. Press representative, George Gale.

- Dr. Johnson Helena Dare
- Train Secretary Cyril Delevanti
- Porter Nicodemus Stewart
- Grover Lockwood Jack George
- Anita Highland Betty Buckner
- Owen O'Malley Lionel Stander
- Conductor Chic York
- Oliver Webb William Erwin
- Flannagan Richard Reeves
- Matthew Clark Byron Foulger
- First Beard Ken Harvey
- Second Beard Sanford Bickart
- Oscar Jaffe Keenan Wynn
- Sadie Marjorie Bennett
- Lily Garland Tamara Geva
- George Smith John Newland
- First Detective Don Jesse
- Second Detective Bill Neff
- Max Jacobs Sanford Bickart

If opening show is an indication of things to come, Players' Productions is certain to become a key org in L. A.'s revitalized legit set-up. Judging by the skilled presentation of this group of ambitious film and stage professionals, it should give local theatergoers the best in legit offerings.

Old Hecht-MacArthur success is an excellent vehicle for the multi-talented Keenan Wynn. Aided and abetted by Tamara Geva and Lionel Stander, trio romp thru their roles with zip and smooth timing. As Oscar Jaffe, Wynn draws a fine-line caricature of the conceited, ruthless and bankrupt theatrical promoter whose plans are endless, and who stops at nothing to gain a point. In this case, action centered aboard the crack 20th Century Limited train and revolves around Jaffe's desperate attempt to sign stage-screen star Lily Garland (Tamara Geva) to a contract, which is to be used to gain a new angel for a contemplated Broadway production. As the temperamental, Hollywoodish, yet practical-minded actress, Miss Geva turns in a performance that could make movie queens look to their screen laurels. Her scenes with Wynn are trigger-quick, have shading and pace, making her role convincing and reasonable.

Lionel Stander is perfectly cast as Owen O'Malley, Jaffe's glib, liquor-loving press agent. Role is typical of the type of thing Stander has been doing so well in numerous films.

Supporting cast turns in a splendid job, with standout work by Byron Foulger as the slightly looney Matthew Clark. Foulger stole several scenes from the star trio, garnering plenty of laughs with his deft and facile characterization. Other standouts in a generally excellent cast include William Erwin as Jaffe's harassed business manager, John Newland as actress Garland's love-sick agent, Betty Buckner and Jack George as the couple on a clandestine cross-country romantic jaunt, Sanford Bickart, Nicodemus Stewart and Marjorie Bennett.

Phil Raiguel's set is an authentic replica of a lush Pullman car. Herbert Rudley's precise staging leaves little to be desired.

'Menagerie' Eats Well in K.C.

KANSAS CITY, Mo., Oct. 5.—*The Glass Menagerie* scored a handy \$14,500 at the Music Hall here, playing the first half of a split week. Gross was especially impressive, with an opposition food fair, playing next door, getting heavy promotion both from the local dailies and radio stations.

Life With Father, Broadway's long-distance champ and due here shortly, is already building a good advance.

HEAR THAT TRUMPET

(Opened Wednesday, October 2, 1946)

ERLANGER, BUFFALO

A new play with jazz overtures by Orin Jennings. Presented and staged by Arthur Hopkins. Designed by Woodman Thompson. Stage manager, Edward A. McHugh. Press representative, Richard Maney.

- Mumford Sydney Becket
- Alonzo Armonk Frank Conroy
- Dinger Richardson Bobby Sherwood
- Floyd Emery Ray Mayer
- Abba Bart Edwards
- Rocco Marty Marsala
- Erica Marlowe Audra Lindley
- Skippy Phillip Layton
- Sally Belle Lynne Carter
- Cresy Raymond Gamley

Chances of any widespread Broadway appeal for this play in its current shape seem doubtful. It boasts an unusual idea and interesting enough story material with many good lines, but somehow the whole thing doesn't jell, and slows down to a walk in the second act with endless and pointless talk. Plot also tries and fails to solve problem of racial prejudice in the music field. Cast consists partly of a group of dyed-in-the-wool jazz musicians who do very well portraying themselves or people like themselves. Adds authenticity to the show and makes for highly entertaining sessions of topnotch hot music. *Trumpet* could stand more of the same.

Plot concerns the plight of a jazz band of returned veterans and its youthful leader in gaining recognition. They are sponsored by a wealthy older on suggestion of his young girl friend. Geniality of the gent quickly turns to unrelenting venom when his girl falls for the ork leader and marries him. He succeeds in breaking up the ork, after setting its members as well as the newlyweds against each other, and creating distrust and confusion. Ending is happy, however.

Jam session at beginning and end, as well as solid solos, are fine. Musician of note, Bobby Sherwood is thoroughly likeable as the band leader. Despite lack of stage experience, he makes the part live and breathe. Ray Mayer, as the tough talking, hard drinking, cynical wartime buddy of Sherwood's, does a solid job thruout his juicy part, whether compelling attention with his pianology or emoting. Frank Conroy, as the villain, does some beautiful underplaying and helps hold *Trumpet* together. Sydney Becket, Negro clarinet player, does a good character study, while Bart Edwards, Marty Marsala and Phillip Layton are okay as the other band members. Blonde heroine, Audra Lindley, is attractive, but spoiled an otherwise good effort by a tendency to pose and overact. Lynne Carter does well with her small part of a dumb and giddy girl singer. The single living room set lacks color and distinction.

ROUTES

Dramatic and Musical

- American Repertory Co. (Colonial) Boston.
- Blackstone (Auditorium) Rochester, N. Y., 9-12; (Erie) Schenectady 14-16; (Bushnell Aud.) Hartford, Conn. 17-19.
- Bloomer Girl (Shubert) Chicago.
- Blossom Time (Bushnell Aud.) Hartford, Conn., 10-12.
- Born Yesterday (Wilbur) Boston.
- Carmen Jones (Hanna) Cleveland.
- Come On Up, with Mae West (Walnut St.) Philadelphia.
- Dear Ruth (Plymouth) Boston.
- Dream Girl (Selwyn) Chicago.
- Dunham, Katharine (Shubert-Lafayette) Detroit.
- Follow the Girls (Cass) Detroit.
- Glass Menagerie (Geary) San Francisco.
- Happy Birthday, with Helen Hayes (Shubert) Boston.
- Harvey (Harris) Chicago.
- Hasty Heart (Strand) Vancouver, B. C., Can., 7-9; (Temple) Tacoma, Wash., 10; (Auditorium) Oakland, Calif., 12.
- Huston, Walter (Erlanger) Buffalo 10-12.
- I Remember Mama (Nixon) Pittsburgh.
- Life With Father (City Aud.) St. Joseph, Mo., 9; (Music Hall) Kansas City 10-12.
- Lute Song (Studebaker) Chicago.
- Mary Had a Little (Cox) Cincinnati.
- Oklahoma (Erlanger) Chicago.
- Park Avenue (Shubert) Philadelphia.
- Pitts. Zasu (Town Hall) Toledo, O., 10-12.
- Present Laughter (National) Washington.
- Song of Norway (Boston O. H.) Boston.
- State of the Union (Blackstone) Chicago.
- Student Prince (Forrest) Philadelphia.
- Sweet Bye & Bye (Shubert) New Haven, Conn., 10-12.

Burlesque

By UNO

Tony Michio and Joe DeLio re-opened New Jacques, Waterbury, Conn., October 7, with Herbie Faye, Sammy Smith, Al Murray, Harry Kane, Sheila Lind, Barbara Barrie, Bob LaVerne, Olympics, Germaine and Paul Cortez and Co., all Dave Cohen bookings. . . . Peggy Styles, former number producer at Mayfair, Dayton, is now switchboard op at Mansfield Hotel, New York, for Leo

Judson. . . . Freddie Fulton's show (October 9) for Jewish War Veterans' Hospital, the Bronx, included Paul Duke, Charlie Brown, Beulah Bryant, Charlie Chappelle, Sonya Milburn and Bob Davis. . . . Hirst unit, slated for Norfolk, disbanded due to closing of the Gayety, with Nadine, featured strip, moving to the National, Detroit, October 11. . . . Ina Lorraine shifted from Ohio to Hirst wheel, opening October 16 at Gayety, Washington. . . . Lou Vogle, pianist-comic, changed from El Patio, Washington, to Ted Lipsitz Supper Club, Detroit, thru Morison Norell Agency, with which he signed a managerial contract. . . . Dave Cohn placed Ryan and Benson at Hi-Way Casino, Fall River, Mass., and Scarlet Kelly at Gayety, Montreal. . . . The St. Georges, Billy and Ann, dancers, are back on Hirst wheel after five years' retirement.

Joe Dorris, after 12 weeks at Barn Club, Salisbury Beach, Mass., returned to emcee work at Shore Road Casino, L. I., thru Tom Torre. . . . Ben Welansky regained the Globe, Boston, former Hirst wheel spoke, after Al Somerby sold out his interests. New policy, pix. . . . Joe Faye goes from legit to a nitery unit, *Fun For Your Money*. . . . Anna Bergin is new captain of 16 Lynchettes at Hudson, Union City, N. J., most of whom are first-timers on stage. Flock comprises Hazel Nejia, Doris Treche, Ruth and Betty Jackson, Peggy Whitman, Cecilla McMullan, Dee Bailey, Ramona Cortez, Lillian Schellhomme, Pauline Stovall, Dawn Bayer, Jackie Bechard, Pat Callahan, Hilda Ruthven and Doris Weidman. . . . Doris Ward, last summer at Palace of Wonders, Coney Island, N. Y., opened at Hudson, Union City, as a new Lynch parade girl. . . . Fran Parker headed a show sponsored by Ralph A. Gold, for Home of Incurables, the Bronx. Assisting were Tony Romaine, Hi Stager, Al Waldman, Lee Jackson, Roy Duke, Stan Gordoni and Benny Victor, emcee. . . . Tom Phillips, BAA exec, reports org has obtained jurisdiction over West Coast burly theaters.

Magic

By Bill Sachs

RUTH DORE is offering her chic chicanery at the Prevue Cocktail Lounge, one of New Orleans' newest night haunts, where she's in her third week of a month's stay. . . . A. N. Rossi (Anthony), who did his Marjah crystal turn with the late Joe Ovette back in 1927 and 1932, now has his school assembly magic show operating up and down the California coast. He tells of bumping into Edwin Brush, the vet lyceum worker, at Stockton, Calif., recently, and finding him hale and hearty at 73. . . . George Marquis is currently managing E. R. Braly's circus attractions playing Southern fairs. At the conclusion of the fair season, Marquis plans to open his magic attraction in Guadalajara, Mexico, with Col. Frank Miller doing the piloting. . . . Justini the Magician postals from Brooklyn that things have been moving in his favor since opening his new season September 19. He played for the Foster Homes for Children, Inc., at Hunter College recently, with former Governor Herbert H. Lehman of New York and an assistant to New York's Mayor O'Dwyer, in attendance. . . . Vernon Colbert, currently at Club Fortune, Reno, Nev., is set for four weeks at Teatro Folies Bergere, Mexico City, opening January 1. Noel Frederick Agency, Hollywood, is handling. . . . Al DeLage and Shirley, guided by Roger Murrel, New York, are on a hold-over at the Casablanca, Camden, N. J. They are set on a string of Eastern theater dates later in the season. . . . Robert Emerico, now doing a comedy-type magic turn, opened his fall season at the Elks Club, Corvallis, Ore., September 26. Norman Anderson Amusement Agency has him spotted thru the Pacific Northwest. . . . Little Johnny Jones, Chi trixster, is getting a lot of sales action on his Gem Publicity Trick which he recently placed on the market with a \$1.50 price tag. Suitable for large or small gatherings, the trick is an impromptu vest-pocket version of a mental magic nifty. It is being distributed by G. E. McDermott, Chicago.

NARDINI is launching a new full-evening show under auspices of Percy Abbott, Colon, Mich., to play six nights weekly in schools and civic clubs thru Michigan and Indiana. Nardini's partner, Nadyne, who recently suffered a nervous breakdown, is still confined in a sanitarium. . . . Frank Leffell, forced off the road four years ago, due to ill health, typewrites from his Baltimore headquarters that he has regained his health and that he is mapping plans to launch a 12-people, full-evening show late this month. . . . L. L. Ireland, the Chicago magic dealer, writes under date of September 28: "I'm in the market for a new wife. Gorgeous gams a consideration, but no chasers or boozers. And above all—no columnists! After I spend 25 years building up a business of supplying equipment to magicians, my wife sees fit to point out in a recent column in *The Linking Ring* that . . . comparisons seem to indicate that the further a performer gets from doing actual magic tricks, and the more he uses . . . gags, nonsense, . . . etc., the better spot he can play and the more money he can get." Now just when I had forgotten the above heresy, Tommy Windsor publishes *Smart Business*, using the above remark, fully credited to my roommate, as the keynote for the entire book. Am having a public burning of the several thousand copies of my new No. 12 catalog and am going into retirement. If anyone wants to go with me, have them wire." Of course, L. L.'s outburst could have something to do with the publication of Mrs. Ireland's new book, *You Don't Have to Be Crazy*, due off the presses soon. . . . Doc

Omaha Anti-Barmaid Law Held Invalid

OMAHA, Oct. 5.—It is now okay for women bartenders to work in local night clubs and taverns, according to a decision by the Omaha municipal judges who held the anti-barmaid law invalid. Decision followed the arrest of several waitresses charged with violating the Anti-Barmaid Ordinance, which prohibits any woman, except the holder of a liquor license, from selling or dispensing any alcoholic liquor except beer.

In a decision handed down by the judges it was held that the law was invalid because it unfairly discriminates between women, that it does not keep women from working in taverns and it doesn't help the morals of the community.

Passo Back in Walkie Field

GRANITE CITY, Ill., Oct. 5.—Ray Passo, vet walkathon producer and emcee, returns to the field with a new show which opens at the new roller rink here October 23. Location is in the heart of town, with some 200,000 people within easy driving distance.

Marcus is in his second week at the Beverly Hills Country Club, Newport, Ky.

LEARN TO HYPNOTIZE

The New York Institute of Modern Hypnotism offers a completely balanced course for both men and women in the science of hypnotism and auto-suggestion. Destroy inferiority complexes, acquire a dynamic personality, break bad habits, become master of your own mind and learn how to use the power of suggestion in your business and social affairs and how to entertain for fun or profit. Phone or write for free circular. **NEW YORK INSTITUTE OF MODERN HYPNOTISM**, Hotel Raleigh, 251 W. 72d St., New York 23, N. Y. ENdcott 2-7600.



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RHINESTONED G-STRINGS

and Bras, \$10.00 a set. White or Black Fringe. Elastic Net Opera Hose, black or suntan, \$4.95. Strip Panels, Bra and Gloves, \$10.00. Strip or Chorus Panties, \$1.35. Bras, 75¢. **C. GUYETTE** 348 W. 45th St. New York 19, N. Y. Phone: CI-rcle 6-4137

NET OPERA HOSE

Elastic, black or suntan, \$4.95. Theatrical Eye-lashes, \$1.50. White Rhinestones with settings, \$2.25 gross. Colored, \$2.75. Rhinestone Setting Punch, \$5.00. Other Accessories.

E. ROWE

Box 233, Station G New York 19, N. Y.

Advance Agent Wanted

With car. Also 2 ladies singing harmony while one playing piano; also lady singing, dancing rumba or clog. 35 weeks' work.

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The Royal Entertainer Baltimore 1, Md. 811 N. Charles St.

WANTED

Present Address of **MARGARET REGINA (PEGGY FLOOD)** who, about thirty years ago, was appearing in Burlesque or Vaudeville in New York City. Would appreciate help of any of her friends. **DAVID JETZINGER**, Attorney at Law, Box 848, c/o The Billboard, 1564 Bway., New York 19, N. Y.

FOR SALE

Live Pet Skunk, 2 pair of Ring Neck Doves and 1 pair of White Java. Used in magic act.

MRS. FRAN. OVETTE

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Write or Wire JOSEPH ALLEN

EMPRESS THEATRE

540 Woodward Ave., Detroit 26, Mich.

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Opened in Tucson, Arizona, Oct. 1st. Contestants and Help Wanted in all departments. Monty Hall, contact me.

JIMMY STONE

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WALKATHON

OPENING WEDNESDAY, OCTOBER 23

GRANITE CITY'S NEW ROLLER RINK

SPONSORED BY AMERICAN LEGION POST NO. 113

This spot is virgin and in heart of town with drawing power of 200,000 people. Building is equipped with new \$7,500.00 heating system.

Want good teams and good help in all departments.

Contact

RAY PASSO

CARE OF NEW ROLLER RINK

1823 CLEVELAND

GRANITE CITY, ILL.

THEATER TO RENT OR LEASE

The old and well established **TRIBORO** at 165 E. 125th Str., near 3rd Ave., New York City

Locality always heavy trafficked by locals and transients.

New decorated and remodeled. Seating capacity 1,300.

Rental Terms—Six days, Monday to and including Saturday—

Either daily or by the week.

Lease for any kind of show on either commission or percentage basis.

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Communicate at once to

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THE FINAL CURTAIN

BRAGG — Thomas J., Canadian theater operator, in Toronto September 29. He was president of General Theater Investments Company, Ltd.; vice-president and director of Odeon Theaters of Canada, Ltd.; secretary-treasurer of General Theaters, Ltd., and treasurer of Empire-Universal-Films, Ltd., all of Toronto, and a director of Theater Properties, Ltd., Hamilton, Ont.

BRENNON—Mrs. Grace Partridge, formerly a noted English oratorio and concert singer, in Flushing, L. I., September 30. She was the widow of Algernon St. John Brennon, former music critic of the old *Morning Telegraph*. As Grace Damian she sang at Covent Garden, London, and later made a concert tour of Canada and the U. S.

BROOKE—Mrs. Mary Wheeler, retired actress, in Mamaroneck, N. Y., September 30. She was the widow of H. Percy Brooke, actor.

BRYMN—J. Tim, 66, composer and band leader, at Veterans' Hospital, Bronx, N. Y., October 3. He wrote several song hits, best-known of which was *Please Go 'Way and Let Me Sleep*. He led theater and dance orchestras in the United States and abroad, and in World War I headed the 350th Field Artillery Band, which he developed into a 75-member unit, largest in the army at the time. Survived by his widow, Dorothy, and a son, J. Tim Jr.

In Loving Memory of My Dear Wife

BONNIE DEE RICE

who passed away Oct. 2, 1946 in Chicago, Ill.

Formerly in Vaudeville and Carnivals

Arthur D. Rice

COLONNA—Joseph, 47, brother of Jerry Colonna, comedian, in Phillipsburg, N. J., September 27 as result of injuries sustained in an auto crash.

COOKE—Hereward Lester, 67, professor of physics at Princeton University and a specialist in theatrical acoustics, in Princeton, N. J., September 30.

CROCE—Alexander, 86, former musician, suddenly September 27 at his home in Philadelphia. He was associated with Vincenzo Pierro's Neapolitan Band for 25 years. Survived by his widow, Litzia, eight sons, three daughters and a brother. Services in Philadelphia October 2, with burial in Holy Cross Cemetery there.

GOODHUE—H. M., illusion show operator, in Hot Springs September

IN MEMORY OF

MRS. EILEEN HOS DUNLAP

My Wife and Our Buddy
Who Passed Away Oct. 7, 1945

Her husband, C. F. DUNLAP, and
brother, CHARLES HOS

20. Survived by a son, Milton, Little Rock.

GORDON—Lee C. (Stubby), orchestra leader and former musical director of Station WTAM, Cleveland, in that city October 3.

GRANT—Mrs. Jennie, 74, wife of Harry T. Grant, concessionaire and cookhouse operator for over 40 years, September 25 in Valley Baptist Hospital, Harlingen, Tex.

In memory of a dear friend

MRS. C. F. DUNLAP

Died Oct. 7, 1945
Resting in the arms of God.
Mr. and Mrs. B. Pelley and son Gabe

HAYES—M. L. (Whitey), 43, with Capital City Shows, suddenly September 18 in Calhoun, Ga., during org's engagement there. Survived by his widow, Pearl, his mother and several sisters and brothers. Burial in DeLand, Fla., September 21.

HERMAN—Jan, 60, Czech professor of music and renowned pianist, in Prague September 30. Appeared on concert tour thruout Europe and the U. S.

HUNTLEY—George W., 77, president of the Waterloo (Ia.) Dairy Cattle Congress and the National Belgian Horse Show, September 29 in Waterloo of a heart attack. He had been president of the congress since 1942 and a director for 33 years. A daughter, Mrs. Glen W. Miller, survives.

HUTCHENS—Rolland, 46, brother of John T. Hutchens, owner of Hutchens' Modern Museum with Snapp Greater Shows, recently in Cassville, Mo., of injuries sustained in an auto accident. Since retiring from show business he had been in business in Cassville.

JEFFRIES—Mrs. James Osborne, 76, actress known professionally as Maud Jeffries, in Sydney, Australia, September 26. She made her debut in New York with John Drew and Ada Rehan in 1889 after studying dramatic art with Augustin Daly and went to London in 1890, where she appeared in *The Sign of the Cross* and with Herbert Beerbohm Tree in *Herod*. She toured Europe and later went to Australia, where she headed her own company for several years.

LAMONT—Mrs. June, wife of Chief Lamont, the past six years concessionaire with Rogers Greater Shows, August 19 at her mother's home in East Lexington, Va.

WE WISH TO EXTEND OUR SINCERE THANKS TO OUR MANY FRIENDS FOR THE BEAUTIFUL TRIBUTES AND FLOWERS ON THE DEATH OF

RALPH LARABEE
MRS. ESTHER SPERONI
Sister
and
MRS. RITA LARABEE
and Four Children

LEEDS—Henry W., 73, pioneer Atlantic City hotel operator, president of the company owning Chalfonte Haddon Hall in Atlantic City October 2.

MARSHALL—Myron, 82, father of Reg D. Marshall, Hollywood booking office head, in Eagle Rock, Calif., September 21 of a heart attack. Services September 25 in Glendale, Calif.

MARTIN—Chester A., 54, West Coast concessionaire, in Los Angeles, September 27. He was a member of the Pacific Coast Showmen's Association, Los Angeles. Buried in Culver City, Calif., September 30.

MCLEAN—Andrew Bell, 84, past president and member of the Foam Lake (Sask.) Agricultural Society,

September 7, of injuries sustained in a fall.

MOORE—Harry H., 75, a circus press agent before he became an employee of the Timken Roller Bearing Company in 1906, at Canton, O., October 2. He toured Europe with Barnum & Bailey and married an animal trainer. Survived by his widow and one brother, William, of Tampa.

O'BRIEN—Dennis F., 70, a leading theatrical lawyer, in Yonkers, N. Y., October 1. Among his clients were large theatrical and film corporations and such individuals as George M. Cohan, Irving Berlin, Sam Harris, Mary Pickford and Douglas Fairbanks Jr.

OLDFIELD—Barney, 68, famous auto race driver, in Beverly Hills, Calif., October 4 of a heart attack. Surviving are his widow and their adopted daughter, Mrs. Betty Kelly, of Beverly Hills.

OLIN—Isaac, 69, retired trombone player in theater and dance orchestras and father of former light-heavyweight champ, Bob Olin, in Brooklyn, N. Y., September 28.

In Memory of a True Friend

TOM MIX

Who Crossed the Great Divide
October 12, 1940

James E. Hunt

PECHIN—Ernest F., 55, cornetist, suddenly September 23 at his home in Orlando, Fla. Pechin was chief cornetist with John Phillip Sousa for several years and had played with Pat Conway and the Stanley Symphony Orchestra, Victor Grabel and Arthur Pryor. At one time he was with the WGN (Chicago) Symphony Orchestra. Survived by his widow, Ethel, and two children. Services in Orlando September 25, with burial in Greenwood Cemetery there.

RUSSELL—Herbert, actor, recently at his summer home in East Madison, Me. Among his Broadway appearances were roles in *Old Lavender* and *The Show-Off*. Survived by his widow, Florence Mack. Burial in East Madison.

WENTWORTH—Leon (Chet) former bingo caller and counterman with the Lee United Shows, September 6 in Plainwell, Mich., of a heart ailment.

WHITTAKER—John Robert, 69, musician and past vice-president of the Holyoke (Mass.) Musicians' Union, recently at his home in Holyoke.

WINSTON—Bruce, 67, British actor, producer and scene designer, on board the liner John Ericsson, en route from England to New York September 27. His Broadway appearances were in *Katja* and *Pickwick* season 1926-'27. He was in scores of hits in London, Egypt, Palestine and Australia, and was producer and set designer for several London plays.

Marriages

ADAMS-WITHERS—Oscar (Skeeter) Adams, girl show talker, and Allyne Withers, candy pitchman with World of Mirth Shows, in Allentown, Pa., September 21.

ANDERSON-CLARK—Bill Anderson, Heyday foreman on Endy Bros.' Shows, and Cleo Clark, of Mabelle Kidder's *Scandals of 1946*, September 30 in Marietta, Ga.

BAKEWELL-HOLT—Billy Bakewell, actor, and Jennifer Holt, actress and daughter of film star Jack Holt, September 29 in Beverly Hills, Calif.

DI RENZI-CECI—Samuel Di Renzi, drummer with Johnny Benson's orchestra at Sciolla's Cafe, Philadel-

phia, and Anna Ceci, nonpro, in Philadelphia September 29.

GOTTLIEB-ROSE—Alex Gottlieb, motion picture producer, and Polly Rose, actress and sister of Billy Rose, September 29 at Beverly Hills (Calif.) Hotel.

HERSHLEY-EMBREE—George Hershley and Erma Embree, both with William J. Dunn's Side Show on Byers Bros.' Shows, September 19 in Willow Spring, Mo.

KRAUSE-DAVIS—Willie Krause, aerialist, and Jeannie Davis, equestrienne, both with Ringling Bros. and Barnum & Bailey Circus, in Dallas October 1.

MANSON-KALIONZES—Alan Manson, one of the principals in *Call Me Mister* (National, New York), and Jan Kalionzes, actress, in New York, September 30.

VERNA-CIMINI—Jack Verna, orchestra leader at Latin Casino, Philadelphia, and Nina Cimini, nonpro, in Philadelphia October 5.

WALLING-WOOD—Lieut. Col. William H. Walling and Peggy Wood, actress, in Stamford, Conn., October 1.

SKATING VANITIES

(Continued from page 4)

number of such production innovations. Top production feat was 24 girls in *Rolling Along*, with the chorus perched atop huge balls which they maneuvered thru the entire five-minute bit, a la log rollers, with just one single slipping off her ball during the number.

Major comedy assignments were carried out by Joe Jackson Jr., making his bow to roller skating audiences, working on skates for a short time to intro his standard bum and bike bit, which had the two-thirds-filled house roaring thruout; *The Ballet Russe*, take-off on Russian pirouetting by Lillian Schroeder; Terry Taylor and Buddy Swan, best roller skate laugh-getter in the show, and Tony Morelli, whose eccentric maneuvers often pulled yocks, but too much time elapsed between chuckles.

Credit was scored in the novelty ledger by Buddy Swan, out of last year's chorus, who does leaps across four girls; hurdles, and closes with a jump across a double hurdle, finally crashing thru paper hoop, and Count Leroy, Negro skatapist, who got poor attention on opening because the band worked too loud, but grabbed every eye after he ascended steps and worked atop a narrow platform. John Scott and Howard Brand, badminton experts, with Jimmy Ross handling the descriptions at mike and later a bit of comedy relief, proved the correct choice to work as only act off skates. Badminton, not often seen by the public, holds plenty of interest and the boys have worked out a routine that's packed with thrills.

Bobby May, as usual, gains twice the response with juggling on skates than he would if working afoot.

For those who like their skating straight, the current edition of *Vanities* has two stellar teams, Frank Foster and Melva Moreno, who do ballroom routines, while stars Gloria Nord and Mickey Meehan handle a more startling type of duo number and also do solo turns to heavy mitting. La Nord continues to reap the heaviest mitt of any performer, and she rates it, for the gal has p. a., showmanship and poise to warrant star billing. Frank Foster is paired with a tiny newcomer, Donnie Davidson, in a precision number, *Me and My Shadow*, that would be strengthened considerably with humor. Ernie Wettler, another ex-chorus boy, handles a Robin Hood number that needs plenty of tightening and additions before it warrants a solo spot. Same goes for the Melva Moreno and Eileen McDonald pairing and the Four Continentals routine. All are just worked-over material.

Show went off without a major hitch. Revue's 18-piece band and two vocalists provided strong background for entire performance.

Communications to 155 No. Clark St., Chicago 1, Ill.

ST. LOUIS RODEO LASSOES 300G

Double Prices Kites Receipts

Packs - produced poke, headed by Rogers, plays to sellout—Chi next for star

ST. LOUIS, Oct. 5.—Packs, Thomas N., that is, has been packing 'em in at the St. Louis Arena with the Roy Rogers World's Championship Rodeo, and by the time the last bull is roped and tied tomorrow night at the last of the 14 performances, a gross of approximately \$300,000 will have been racked up.

This record-breaking total will represent an increase of about 100 per cent over previous high gross for any type of show auspiced in the past by the sponsors, the St. Louis Uniformed Firemen's Association. This is due not alone to the big turnout but to the fact that the prices (\$1.20 for general admission, \$2.40 for reserved seats) are double those heretofore charged at an event sponsored by the fire-fighters. As a result, they and Packs, circus impresario who makes his home here, are properly jubilant.

Thru Thursday (3), the rodeo had four sellouts, with thousands turned away Sunday (29) and at night performances this week. Matinees will be offered today and tomorrow. This brings the number of matinees to four, daytime shows having been presented over the first week-end.

Prize money totals slightly over \$23,000, with \$20,000 put up by the producers, the remaining \$3,000 coming from entry fees. Stock, of which there is plenty, more than 500 head being on hand, is furnished by Col. Jim Eskew.

A fast, entertaining program features Roy Rogers, with Trigger, and Rogers's latest discovery, Trigger Jr.; Bob Nolan and the Sons of the Pioneers, and Dale Evans, picture star. Others include Roy Rogers's rodeo band; Buddy Mefford, Auvil Gilliam and Jim Eskew, trick and fancy roping; Ted Allen, horseshoe pitcher; the Hoover Family and their Jumping Jalopy; Ted and Flo Vallette, baton twirlers; Beryl Jackson, Johnny Chapman, Jimmy Miller, Bucky Brennan, Alva Clements, Mary Clements and Adair Shaw, trick and fancy riders.

Rodeo staff follows: Roy Rogers, executive director; Col. Jim Eskew, arena director; Philo J. Harvey, general counsel; Gene Bascou and Foghorn Clancy, publicity; Bob Mathews, arena secretary; Bill Parks, superintendent of stock, and Bud Bentley, announcer.

Roy Rogers's next appearance will be in a 17-day rodeo at the Chicago Stadium opening next Thursday (10).

Turner on Blackstone Staff

LONDON, Ont., Oct. 5.—Charles V. Turner, circus and legit publicity agent and biller, joined the Blackstone show here today as advertising agent, traveling seven days in advance. Blackstone now boasts an executive staff of former circus agents, including George Alabama Florida, press agent, and Lon Ramsdell, manager.

Preacher and Flock Pray Sunbrock Out Of Sabbath Stand

KNOXVILLE, Oct. 5.—Larry (Never-a-Dull-Moment) Sunbrock, in his 15 years as a promoter, has faced numerous objects designed to stop him, but nothing over did the trick. But this week it happened. He was stopped, and in very odd fashion—by prayer.

Sunbrock appeared before city council here Tuesday night (1) to apply for a Sunday license to present his rodeo at Caswell Baseball Park, city-owned property. Larry outlined the fact that the rodeo-thriller was an educational enterprise, a wholesome item for the kiddies, and stressed the point that many patrons would have only Sunday afternoon to see the show.

However, a Methodist minister and some 180 members of his congregation, all present at the council meeting, had other ideas. They wanted no part of a Sunday show, not even one presented by Larry Sunbrock. The minister made his pitch and intoned prayers that council would not grant Sunbrock a Sunday permit. As he spoke, members of his congregation punctuated his words with "Amen." The prayers were answered as council voted 6 to 4 against a Sunday showing.

However, the city dads granted Sunbrock Wednesday thru Saturday (9-12) at the ball park, which necessitated his canceling Macon, Ga. From Knoxville the show moves to Nashville. Sunbrock, however, is flying to Colombia, South America, to set a string of six engagements there.

Week-Ends Okay But Daily Grind Off at NY Rodeo

NEW YORK, Oct. 5.—Madison Square Garden Rodeo biz this week failed to maintain the pace set during the first few performances and indications were that the slump would continue, except for week-ends, unless something is done to hypo sales. Top prices which range up to \$6 evidently have little effect on attendance since customers are springing for the upper brackets. Cheapest seats are priced at \$1.25 and are not available in advance.

Metropolitan dailies have all but ignored the show after a cordial welcome. Personal appearance of Gene Autry, radio and film star, hasn't resulted in any traffic jams, although what the draw would have been without him is a little sad to contemplate. Start of the World Series tomorrow eliminates the possibility of lengthy press notices since the baseball classic will hog space. Natural attendance boosters, Yom Kippur, the Jewish Holiday, being observed today, and Columbus Day (12) will be largely wasted since both fall on Saturdays, which are good on their own.

Record prize money offered this year totals \$154,040, of which the Garden contributes \$129,130. Remainder is made up of contestant entry fees, added to purses.

Rodeo continues thru Sunday (27), for a total of 53 performances, including matinees each Wednesday, Friday, Saturday and Sunday.

Hot Hot Dogs

SALT LAKE CITY, Oct. 5.—It shouldn't happen to a dog—especially in these meatless days—but it did happen to approximately 10,000 hot dogs belonging to the Western Service Company, concessionaires at the annual Utah State Fair.

Immediately following the fair, and before Art Teece, manager of the concession company could break down his setup, a truck moved in between 2 and 6 a.m., and moved out with more than 1,500 pounds of butter and cooking fats.

Police are looking for the burglars. Teece is looking for the swag.

'Holiday on Ice' Big In Ball Park Debut

RICHMOND, Va., Oct. 5.—*Holiday on Ice*, skating revue bankrolled by Dickie Chalfin of Minneapolis, who also has a large hunk invested in *Skating Vanities*, hit the open air here this week at Moor's Field, local baseball park, and customer response was terrific with sellout crowds clicking the turnstiles opening Saturday, September 28, and Monday, Tuesday and Wednesday. Advance for the remainder of the week indicated business would hold up.

Rink 60 by 100 feet was planted on the infield and the show's portable ice plant had no trouble holding a slick surface, despite the fact show was rained out Sunday. Surface was covered with canvas during the daylight hours to help thwart the sun, and plants were powerful enough to keep the rink solid.

Show closes here tonight and moves to Norfolk for a four-day run opening Monday (7).

Co-starred are the teams of Galbraith and Goos, and Atkinson and Haines.

Maritime Province Biz Okay During September

ST. JOHN, N. B., Oct. 5.—September, 1946, will go into the record books as one of the most favorable, so far as weather was concerned, for the outdoor amusements in the Maritime Provinces and in Northern New England.

Weather for the month was warmer than that of July and August, as witness that bathing in the Bay of Fundy, probably the coldest water in the habitable areas, was okay during September.

Barney Oldfield, Famous Auto Race Driver, Dies

BEVERLY HILLS, Calif., Oct. 5.—Barney Oldfield, 68, famed auto race driver, died of a heart attack here Friday (4). In recent years he had served as a starter at fair auto race meets.

His widow, and their adopted daughter, Mrs. Betty Kelly, of Beverly Hills, survive.

In the Chips, Cleveland Arena Slashes Plaster, Will Lift It

CLEVELAND, Oct. 5.—Al Sutphin, president of the Cleveland Arena and principal founder, this week said he was "startled by the immensity of our operations." And then he stunned Arena stockholders by giving them a 40 per cent repayment on their investment.

Sutphin distributed the checks at a surprise party for stockholders and announced the remainder of the indebtedness to debenture holders would be retired before the end of the year, when shareholders will not only have all their investment back but, in addition, will have common stock equal to the retired debentures.

The Arena has been one of Cleveland's most successful sports and amusement enterprises. When the debentures are paid off, the \$1,500,000 Arena will be debt free, the last of the mortgages, totaling almost a million dollars, having been retired last year.

"We built in the depression and walked into the greatest era of prosperity this country has ever known," said Sutphin. Maurice Podoloff, president of the American Hockey League, said the Arena was one of two privately owned sports centers that had not "gone thru the ringer." Sutphin is a director of the Arena

Managers' *Ice-Capades* which is now in an 18-day run at the Arena. He also shows the *Ice Follies*, his own indoor circus and a rodeo.

At the same time his American Hockey League team, the Barons, will play Saturday and Wednesday nights at home and his new Basketball Association of America club will play Sunday and Tuesdays at home. Boxing events fill up the bill. The hockey team has grossed two million dollars in nine years.

In making his stock repayment announcement, Sutphin said that besides the 40 per cent repayment, stockholders have received an annual 3 per cent in "Arena dollars," good for gate admissions. Thus, for every \$100 share the holder has \$40 in cash, \$3 in complimentary tickets, will have another \$60 in cash by the year's end and still \$100 par value common stock.

Renard Cops at Freeport

FREEPORT, L. I., Oct. 5.—Henry Renard, Baldwin, L. I., won the feature midget car race at the Freeport Municipal Stadium Friday (27). Johnny Peterson, Great Neck, L. I., was second.

Endy Knocks Out New High For Atlanta

122G First 9 Days

ATLANTA, Oct. 5.—Gross records for shows and rides at the Southeastern World's Fair were knocked for a loop by Endy Bros.' Shows at the completion of the first nine days, and with Sunday (6), closing day, still to go.

Milton S. Paer, show secretary, announced the gross for the first nine days as \$122,403.85, believed to be the first time any org ever topped the 100 Grand mark at this annual.

Top gross to date was today, which hit \$25,063.99, while the first Saturday the count was \$21,345.96. Low gross was Monday (30), \$6,017.22.

Show enjoyed clear weather all the way, though some of the nights were cool. Attendance hit a new high with today's count, and M. M. (Mike) Benton showed figures to prove that only a normal attendance closing day would put the paid admission count over the 900,000 mark.

Biltmore Gold Room Again Named as Site For PCSA Banquet

LOS ANGELES, Oct. 5.—Pacific Coast Showmen's Association again will hold its annual banquet and ball, scheduled December 17, in the Gold Room of the Biltmore Hotel. Program will get under way with cocktails at the bar in the foyer, followed by the banquet and floor show. Dancing will round out the event.

Many special nights have been arranged for the various meeting dates. Starting with President Mel Smith's turkey dinner, free to all members, October 14, other special nights include Armistice Day program November 11; Home-Coming Night November 18, featured by the unveiling of the G.I. plaque, honoring World War II vets; officer nominations November 25, Past Presidents Night December 2, Ladies' Bazaar and Election Night December 9, Memorial Day services December 15, Building Fund Night December 16, President's Night and Ladies' Christmas Party December 23, Christmas Day Dinner December 25, annual election December 30 and the New Year's Eve party December 31.

Muddy Lot Greets WOM at Shelby, N. C.

SHELBY, N. C., Oct. 5.—An all-night rain September 23 turned the Shelby fair midway into a near quagmire and as a result, the World of Mirth Shows experienced plenty of difficulty in getting on when it arrived Tuesday (24) morning.

Experienced tractor, ride and show crews, plus plenty of extras, pitched in and had most of the units in operation by 7 p.m.

Business opening night was surprisingly good, despite the bad footing. Joe Sciortino's Posing Show piled up the largest gross.

C. J. Belton Dies Suddenly

WINSTON-SALEM, N. C., Oct. 7.—C. J. Belton, owner of Belton Shows and who recently purchased the Nick United Shows, passed away suddenly at his home in Winston-Salem Sunday (6).



GEORGE REINHARDT, veteran cookhouse operator who is rounding out his fourth season with the Johnny J. Jones Exposition, forsook that org for this week to operate his customary location atop the hill at the Southeastern World's Fair, Atlanta. He built an annex on the rear of his store as a rendezvous for fair officials and show-folks in general, which enables the diners to look over the carnival grounds while enjoying a repast.

Buck - Manning Danbury Merger Attracts Coin

By a Staff Correspondent

DANBURY, Conn., Oct. 5.—Oscar Buck and Ross Manning pooled their shows and rides to take over the midway at the 73d Danbury Fair and grossed the equivalent of a good week's take on opening Sunday (29), when 36,000 paying customers jammed the grounds. This, they said, was a fitting climax to a season which had contributed only good fortune and prosperity. Both return to the barn Monday (7). Manning will drive his trucks into an exhibition building on the fairgrounds here, while Buck will route his equipment back to Troy, N. Y.

Monday (30) three inches of rain inundated the lot and accounted for a total blank. Tuesday and Wednesday (Buck-Manning Merger on page 60)

Hennies To Play Mobile's Annual

BIRMINGHAM, Oct. 5.—Greater Gulf Coast Fair at Mobile, Ala., was added to Hennies Bros.' Shows route this week, according to an announcement made Friday (4) by J. C. McCaffery, general agent, who also revealed the org will not close until the second week in November.

Closing here tonight at the Alabama State Fair, Hennies will move Monday (7) to Columbus, Ga., for the annual there, and then on successive weeks will play Mobile, Albany, Ga.; Dothan, Ala., and Clarksdale and Greenville, Miss.

Last year Hennies closed the second week in October after the Columbus (Ga.) stand.

Victory Expo Tips Wichita Mark; Lands '47 Contract

WICHITA FALLS, Tex., Oct. 5.—All first two-day records at the Wichita County Fair here were broken September 23 and 24 by Alvin and Lowell Vandike's Victory Exposition Shows. The fair board was so pleased with the terrific business and the show that contracts were signed Wednesday (25) with Don Brashear, general agent, for the org to furnish the midway attractions at this annual again in 1947.

Things "Shore" Were Mighty Pretty Down Alabama-Way

By Pat Purcell

BIRMINGHAM, Oct. 5.—Harry W. Hennies, proprietor of Hennies Bros.' Shows, stood surveying his midway at the Alabama State Fair, watching the hordes of children and adults piling on the rides Wednesday (2) and digging deep for a twang of his very best South Kansas City accent, he remarked:

"It shore is mighty pretty."

Well, it was mighty pretty, as the space allotted the carnival was sufficient to allow all shows and rides to spread their best and still have enough room for the milling masses.

It was early in the evening of Kids' Day, and when it was all counted the auditor showed J. C. McCaffery, who is quite interested indeed in this State fair operation, a slip which indicated that slightly more than 28,000 adults paid their way, and there must have been double that number of children.

Top Day in History

All of these folks turned out pleasure-bent and they tore into the frolic of riding the rides and seeing the shows with such gusto that Hennies' office wagon gathered a snappy \$28,000 that day—the largest single day in the history of this annual.

Naturally, this made Harry W. Hennies very happy, and it didn't hurt McCaffery's disposition either. But while Hennies was viewing his property with pride, McCaffery was ambling slowly thru the masses on the independent midway, accompanied by Andy Markham, who is the mayor of this particular phase of the operation.

No Two-High Stores

Hanky-panks were jammed in side by side so close that even if the near-sighted Vernon McReavey had returned here this year he would not have been able to find an inch of real estate that wasn't utilized—and the price is still \$1.05 an inch. Markham and McCaffery were slightly apologetic because they didn't have any two-high stores, because they aim to please their visitors, and some of the visiting brothers had hit this city with the idea of seeing how a two-high ball game would work.

"You see," pointed out McCaffery, "a *Billboard* writer last year suggested that we might sell a little more space by going two-high with some of these concessions, and it gave some of the concessionaires ideas.

"For instance, look at that blanket store."

Eyes turned to the blanket store, and there behind the counter helping

the folks win a blanket was Lou Leonard—not a particularly unusual sight until the optics were cast skyward, and at a first glance one might think there was the first two-high joint. The store was pushed sky-

Record for 'Bama

BIRMINGHAM, Oct. 5. —

When the adding machine slips for the six days Hennies Bros.' Shows played the Alabama State Fair were totaled, it was announced that previous records for the spot were knocked off by a 10 per cent margin.

Record was set last year, despite rain on Friday which hurt, but the annual which closed tonight enjoyed clear skies all the way, which undoubtedly accounted for the difference, according to J. C. McCaffery.

Even tho business was a trifle off from 1945 for the grandstand attraction Thursday and tonight, as compared with last year, the Friday business put the gross in that department considerably ahead of last year.

ward some 15 feet, with blankets draped from top to bottom.

"Are we getting \$1.05 an inch from that one," Mac asked Andy.

"Yes sir, and the privilege has been paid," the mayor replied.

"Well, how much did you charge him for the up?" asked Mac.

"Never thought of that, as I didn't think we would have to worry about skyscrapers."

Squaring a Beef

Dave Tennyson moved into the picture with a mild beef. He was late arriving Monday because of a truck breakdown, and he complained that he had been shorted an inch and a half for his four stores—and an inch and a half represented \$1.55, not figuring the breakage. Ever ready to settle a beef, Frank B. Joerling dug (See *Things Were 'Purty*, page 52)

Cetlin & Wilson Up \$1,200 for NSA Fund

TRENTON, N. J., Oct. 5.—Annual jamboree of the Cetlin & Wilson Shows for the benefit of the National Showmen's Association was scheduled to be held on the midway of the New Jersey State Fairgrounds September 24, but heavy rains, which flooded the entire lot, forced a postponement to Wednesday (25).

This year's benefit topped all preceding Cetlin & Wilson shindigs both as to attendance and the amount of money raised. Ticket sales and donations totaled more than \$1,200, which topped last year by \$400. As usual, the spark plugs of the affair were George A. Hamid and John W. (Jack) Wilson, who set the pace in anteing up donations—and in ribbing each other and other personalities in attendance. Dolly McCormick disposed of 150 ducats, but entire Cetlin & Wilson staff, as well as show and ride operators, performers, concessionaires and employees, helped put the affair across.

Show was staged in the big tent of the *Paradise Revue*, which was jam-packed. Lee Evans emceed a peppy show, presenting acts from Hamid's grandstand revue and Cetlin & Wilson performers.

Off-the-show participants included Clem Schmitz, Phil Isser and Mr. and Mrs. Walter K. Sibley.

Albuquerque OK for Folk Cele

ALBUQUERQUE, N. M., Oct. 5.—The Folk Celebration Shows, general agent by Bill Solomon, were chalking up a record-breaking midway business at the New Mexico State Fair this week. Thru the five days of the eight-day event which opened September 29 and which closed Sunday (6), the org has grossed 20 per cent more than last year, previous record year, for rides and shows.

Biggest day thru Thursday (3) was Monday when rides and shows combined gross was reported at \$6,000. It was Kids Day and the youngsters, out in big numbers, spent freely. Show which has 11 rides and five shows working flashed new Roll-O-Plane, Spitfire and six new neon light towers.

Collins Shows Lease Quarters At Alexandria

ALEXANDRIA, Minn., Oct. 5.—William T. Collins Shows, which were forced into the barn early this season because of the polio epidemic and then came out again for two Minnesota fairs, one at Hutchinson, September 16-19, and one here September 25-28, have leased the local fairgrounds for winter quarters, Owner Bill Collins announces.

"It was difficult to reorganize again after going to the barn August 15," Collins said, "but we made the two spots okay."

At Hutchinson the first three days were good, Collins reported, but the final day was lost thru rain. Here, the shows enjoyed ideal weather and big business the first two days, but business Friday and Saturday (27-28) was slim because of cold weather.

Collins had eight major rides at both stands, including Twin Wheels, Octopus, Merry-Go-Round, Roll-o-Plane, Tilt-a-Whirl, Fly-o-Plane and Chairplane.

Visitors at Hutchinson included Al Thompson, secretary, and William Johnson, president, Kandiyohi County Fair at Willmar; Carl Engstrom, secretary, Chippewa County Fair, Montevideo; E. M. Johnson, secretary, Redwood County Fair, Redwood Falls; Dr. Dean and Mr. Meyers, Nicollet County Fair, St. Peter; Jess Leedah, manager, Pope County Fair, Glenwood; Bill Lindemann, secretary, Brown County Fair, New Ulm; Paul Kolbe, secretary, Renville County Fair, Bird Island; Charles Crowley, president, Watonwan County Fair, St. James, and fair officials from Blue Earth.



LARRY RODGERS won the \$100 Victory Bond for placing first in the annual membership contest of Show Folks of America, San Francisco chapter. Photo shows Mel Smith, left, president of the Pacific Coast Showmen's Association, who was designated by President Sammy Corenson of Show Folks (center) to present the bond to Rodgers.

Gooding Tops Last Year's Gross at Hillsdale Fair

HILLSDALE, Mich., Oct. 5.—Gooding Greater Shows, on the midway here for the Hillsdale Fair, which closed September 29, ran slightly ahead of last year's gross, a final tabulation showed.

Concessionaires included Danny Pew, Frank Sliwinski, C. L. Pearce, A. Ray, Charles H. Stapleton, John Mulder, Sam (Pork Chops) Ginsburg, Maurice Meyers, William Baldwin, Earl Kline, Mom Bryant, William Peshong, Ben Miller and Sam Adler.

Martin, McCrary Buy Anderson Greater Shows

HILLSBORO, Kan., Oct. 5.—H. W. Anderson, owner of Anderson Greater Shows, today announced the sale of his org to Albert Martin and E. D. McCrary.

New owners, who take possession at once, announced they will retain all personnel and will continue playing Nebraska and Kansas territory. Shows have 9 rides, 5 shows and 40 concessions.

Neither of the new owners is a stranger to carnival business. Albert Martin's father, Charles, owned and operated the old Frisco Shows, and McCrary has been active in show business 20 years.

Things Were 'Purty' Down Alabam' Way

(Continued from page 51)

up a tape line, and Dave's space was 50 feet, right on the button. The beef was groundless, so Dave had to get a plane and shave off an inch and a half to make the four stores fit.

Markham was then accosted by L. Peasey Hoffman, the little giant of many years around the grounds.

"And what's your complaint, my good man?" asked the mayor.

"Nothing wrong with me," replied Peasey. "The wife and Joey are very busy tending to business, and it looks like everything is all right."

"Thanks, chum, and we're happy you're happy," salved the mayor.

Murray Friedenborg, Keith Chapman, Louis Cutler and Whitey Butler were riding the ear-rie on a baseball resume on the radio — worrying whether the Brooklyns would lose, evidently taking a much-needed break before reaching for more quarters.

"Yes, the lads have to have a little recreation because if they worked all the time they'd get so much money they'd get tired of counting it, and we don't want to overwork our associates," the genial mayor explained—but McCaffery was looking thru his eyebrows, tossing a glance which did indicate displeasure.

Markham's attention was drawn to his own six-cat store. Behind the counter was his 6 foot 4 inch son, and the lad was affably playing to a large tip.

"I've always rapped the joint to the kid, but I guess he's a natural," and there was a distinct touch of pride in his voice, which prompted Frank P. Duffield, the fireworks man, to remark that there is no sense in rapping the joint to a kid because if the kid likes the business that's what he's going to do.

Folks Lug It Home

While these plays and by-plays were being made, *The Billboard* agent was peering thru his bifocals, casing crowd, and it did look like an old-fashioned, old-time fair when everything played for stock. A goodly portion of the milling crowd had blankets wrapped around them and a larger percentage was lugging plaster, slum or what have you.

All hands apparently were having fun, and the independent midway was much more attractive than it was a year ago when the beer store was in its midst. This year the beer store is away where it can't bother anybody, but the folks find it just the same.

The minions of the law were around, but they had little more to do than put in their time.

"This is the right type of operation," McCaffery remarked as the bally Dick McIntosh had planted in front of the grandstand warned that the stagershow would start in five

Strates Offering Prize for Neatest Attraction, Ride

DANVILLE, Va., Oct. 5.—Owner James E. Strates and his office staff have turned scorekeepers.

Deal is this: Strates has offered a prize, to be awarded at the close of the season, to the ride or show maintaining the brightest and cleanest attraction on the midway. Scores are chalked up each week and a final tally will be made the closing day in Jacksonville.

Needless to say, there is plenty of policing up around the shows and rides these days because everyone wants to win the prize.

Stand just outside Williamsport, Pa., added up to fair business, considering it meant breaking in a new lot and the weather was a bit on the chilly side.

A jamboree was held at Williamsport in the charm hour top. Entertaining were Mrs. Percy Morency, classical and popular songs; Mr. and Mrs. Jack Kearns, comedy, Honey Lee Walker, monolog and songs; Ray Hammond and Joe Gilman, Hawaiian music; Odia Griffith, playing the bones in minstrel show style; Al Mercy, cornet solo; Mabel Framm, of the *Hep Cat Revue*, piano solos, and Irving Bergner, drums.

SLA Starts Meetings; Rooms in Top Shape

CHICAGO, Oct. 5. — Showmen's League of America held its first meeting of the season Thursday (3), with Mike Wright presiding in the absence of chair officers. Walter F. Driver, treasurer, and Joe Streibich, secretary, were also at the table.

House committee, which gives thanks to Jimmy Stanton for his cooperation, had the rooms in excellent order. A new speaker system has been installed.

Past President Floyd E. Gooding was in for the meeting of the nominating committee, the report of which is expected either October 10 or 17. Bill Carsky reported that only five numbers remain in the service and that packages are going out to them regularly. Carsky also reported that a committee he heads is pushing arrangements for the President's Party to be held Sunday, December 1, in the Louis XVI Room of Hotel Sherman.

Edward A. Hock, past president, has entered the American Hospital for medical attention. David A. Kann and Sam Boyers were injured in an auto accident near Gettysburg, Pa., but the extent of their injuries has not been learned. Sick list includes William J. Coultry, George Terry, H. D. Wilson, John U. Lefebvre, W. C. Deneke, Tom Vollmer, Maxie Herman, Roy Balzer and August Jansley. Maxie Herman is showing improvement. M. J. Doolan will leave next week for California, where he will make his home, but he will be back to open his Playland here in the spring.

Dwight Pepple, I. J. Polack and Sam Ward, of the Polack shows, attended the meeting.

Returns on the Buick books are coming in nicely, it was reported. The secretary also reports that the directory contract sent out has brought in early satisfactory results and advised that it is now time for members to send in their dues.

minutes and feet were pointed in that direction. But as Mac made that remark, he was still looking at that skyscraper blanket store. There is a very good chance that in another year the lads will be paying for atmosphere as well as real estate.

LAST CALL FOR NEW ROBESON COUNTY FAIR

FAIRMONT, N. C., WEEK OCTOBER 14 AND FIVE MORE FAIRS TO FOLLOW

Shows and Rides not conflicting, also Concessions of all kinds. Everything open except Bingo and Grab. Wire, write, this week, Brookneal Tobacco Festival.

BARNEY TASSELL UNIT SHOW

BROOKNEAL, VIRGINIA

REGENT SHOWS

Want for Hogansville, Ga., Legion Celebration, Oct. 14 to 19, on their own grounds: Cookhouse, High Striker, Ball Games or any legitimate Concession.

C. L. HILLMAN NO LONGER WITH THIS SHOW

Want 5-in-1, Minstrel or any Show not conflicting. Want Ride Help for Merry-Go-Round and Chair-o-Plane who drive semis. Address:

HARRY ALKON
REGENT SHOWS, Rockmart, Georgia, Fair, this week.

CRESCENT AMUSEMENT CO. WANTS

DUE TO DISAPPOINTMENT

Side Show with or without outfit. We have complete outfit, including banners, transportation. Join on wire. Milo Anthony, wired you; okay. Colored Performers and Musicians, Trumpet and Sax. Chas. Burt, we wired and wrote you. Free Acts for Oct. 21-28 and Nov. 4. Priced right. Ride Help that can drive semi trailers. Address:

L. C. McHENRY, Mgr.
Winston-Salem, N. C., this week; Union, S. C., week Oct. 14.

GEREN'S UNITED SHOWS

Going South. Want legitimate Concessions, Grab Joint, Bingo, all other Concessions working for stock. This week, Harrison, Ohio; October 16-19, Eldorado, Ill. All replies, wire

W. R. GEREN Harrison, Ohio

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Says **AL WAGNER**

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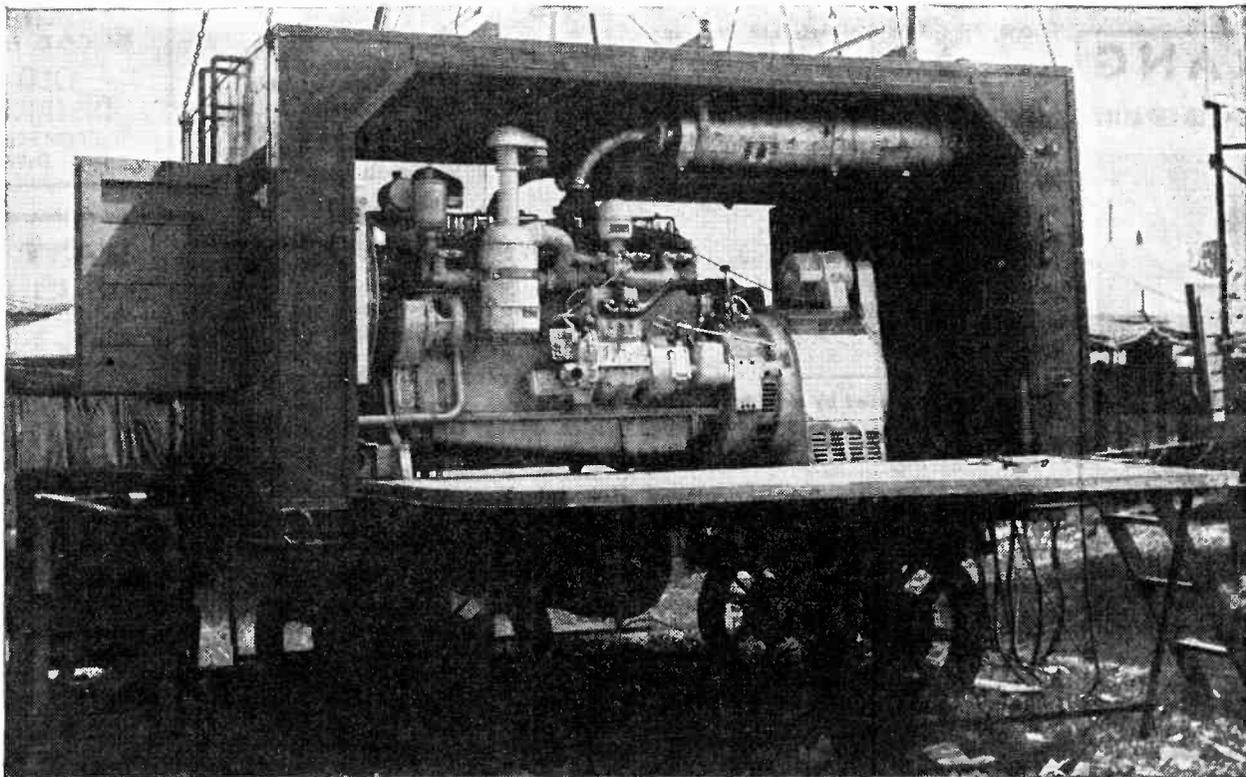
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MIDWAY CONFAB

Squire Mathew Riley is in Post Graduate Hospital, 19th and Lombard Streets, Philadelphia, and 'tis said he is quite ill.

Frank Smart, concessionaire, in a call at Cincy office of *The Billboard* September 30 advised that biz has been good for him at the fairs.

Mr. C. D. (Babe) Scott, manager of Regal Exposition Shows, visited friends at the Southeastern World's Fair, Atlanta, September 30.

If all general agents are as capable as they say they are, midway biz is saved.

Paul Merrick, George Smith, John Schuyler, Al Wilson and Lew Rice were recent visitors at the Pioneer Shows' quarters at Waverly, N. Y.

Lucky Harry Bishop, formerly with Thompson, the escape artist, now has his own show on the road. Betty King is his assistant.

Lew Lange was seen working behind a duck pond on the Majestic Greater Shows at Oxford, N. C., Thursday (3), according to those on the grounds.

AFTER SPENDING her summer vacation with her mother, Mrs. Dixie Kepley, on the Royal Exposition Shows, Barbara Elizabeth Kepley has returned to Boone, N. C., to complete her final year at the Appalachian State Teachers' College.

Majestic Greater Shows raised \$89 at a benefit bingo party in Troy, N. C., for the Showmen's League of America and the Miami Showmen's Association. Each org gets \$44.50.

Marshall Johnson, Selma, Ala, financier, sat in front of Hennies Bros.' office wagon at Birmingham, Wednesday (2) and watched the crowds roll by.

Classified ad placed by an office helper: "Easy money. Fifty men wanted to tear down the rides."

E. B. Braden, retired show manager who now makes a vocation of breeding Tennessee walking horses, divided many a jackpot with the lads around Birmingham last week.

Paul M. Farris, concessionaire on the Snapp Greater Shows, spent two days in St. Louis buying merchandise for his string of stores for the southern tour.

Mrs. John B. Davis, wife of the manager of the Southern State Shows, is back with the show after three months in an Atlanta hospital following a major operation.

An unforgettable sight—Andy Markham lugging a case of plas-

ter in an emergency at Birmingham. His language was unprintable.

James H. Drew Jr. reports he had his concessions on the Gold Medal Shows at the Fair and Livestock Show at Columbus, Miss. Drew's next stop was the Alabama State Fair, Birmingham.

Rex M. Ingham and family and members of his school units, including Dr. George D. Barrett, and Mrs. Earla Jenkins and Bobbie, visited Blondy Mack on World of Mirth Shows at the Shelby (N. C.) Fair.

It always happens: In towns where business is nil, the crowds stay late and are in no hurry to go home.

John W. Wilson, co-owner of Cetlin & Wilson Shows, recently received a new Buick sedan at Hagerstown, Md. Edward K. Johnson, show's general agent, purchased Wilson's old car as a gift for his wife, Dottie.

Pat and Billie Brady, of Rogers Greater Shows, were among those nodded to in Atlanta. And from the J. J. Page Shows were Mr. and Mrs. Charles Griggs and Mr. and Mrs. James Morgan.

Aside to G. L. (Mike) Wright—some of your golfing friends are readying a sleeper in the person of Harold Goldberg for a contest in Miami next winter. Harold should handicap Mike about eight strokes.

Mrs. Irene Guffey reports her daughter, Wanda Lee, was struck by a car September 22 in Nashville, and was a patient in General Hospital there. She is now recuperating at her home, 905 Eighth Avenue S., Nashville 4.

J. D. (Jack) Wright infos from his home in Tampa that Mrs. Wright is on the sick list. He reports seeing Jim Malone frequently and says Hank Powell and Jack Shepard have been enjoying a successful season with their auto races at the fairgrounds.

Mrs. Mary Demko, wife of Mike Demko, concessionaire, underwent a major operation at the Wichita Hospital, Wichita, Kan., September 25, her second this year. She is doing okay but will be confined to the hospital several weeks.

George M. (Twisto) Perch, vet trouper, is confined in Building 50, Ward 53, Hines Hospital, Hines, Ill., where his physicians say he will have to remain for another six months. Perch says he'd like to read letters from friends in outdoor show business.

Cleo Renee, annex attraction, and Billy Peggy Bell, sword act, joined Billy Logsdon's Side Show at Batesville, Miss. Show will tour Florida this winter. . . . Ray Earline Garrison writes from Atlanta that she had a



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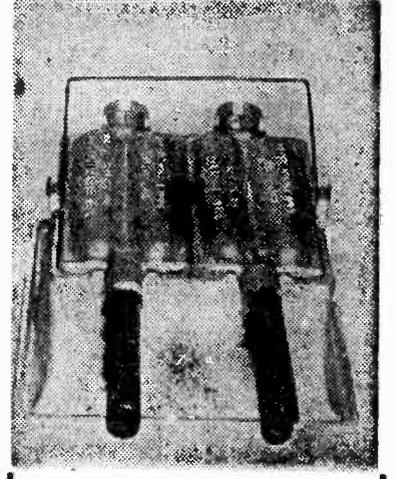
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Complete—consisting of 1 Electro Freeze Machine and 1 Kohler 10 Kw. Power Plant. Mounted on International Truck, new motor and good rubber—\$5,000.00. Can be seen in operation at Searcy, Ark., all this week. Address: **RUSSELL PUTNAM, c/o Moore's Modern Shows, Searcy, Ark., this week.**

Have Complete Girl Show

For capable Operator. Want Girls for Posing Show. Man and Wife for Snake Show. Wire or come on.

MIGHTY PAGE SHOWS
 Hattiesburg, Miss., this week

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

good season and will winter at Owensboro, Ky.

Heard that the Duke & Shilling Shows are made up of inlaws and outlaws. The inlaws in good standing sell the ducats and the outlaws put up the rides.

Larry J. O'Dell, rubber man and contortionist, who with Madame Merlino, snakes, played at Eastwood Park, Detroit, this summer and later toured with the Cetlin & Wilson Shows, is now at his home in Philadelphia, vacationing before playing Philly night spots.

Turner Scott, Daytona Beach, Fla., post cards that he stopped in his old home town, Roanoke, Va., for a visit while en route east for the World Series. . . . Duke Kimball, Wyoming Cowboy, writes that he is singing with Sunnie Mix on the Morris Han-num Shows.

Personnel of Harry Horneys' *Chocolate Dandies* on G. C. Buck Shows, which closed at Danbury, Conn., Sunday (6), included Marian Ford, Billy Cornell, Sammy Rhoes, Roger Smith and Herbert Parker. Roy Peugh, Buck press agent, will make several Southern fairs before returning to his Albany, N. Y. home.

Johnny Varecka writes that Betty and Albert Farley, who closed with their two sound cars on the J. P. M. Shows, have joined the Central Amusement Company. Varecka, who does the announcing, also reported that Ed and Betty Rooney, free act, and Gene and Dot Desmaris, photos, visited.

Horace Brockmellow infoes he is quite disturbed because Moxie Miller, the Redondo Beach, Calif., magnet, hasn't accepted his proposition to open a bubble gum putback at his new spot. Horace is the type who'll keep writing and talking until Charley Walpert is the president of PCSA.

Mr. and Mrs. H. O. Edgar, who have the bingo stand with J. G. Steblar Greater Shows, are owners of a new 1946 Glider trailer. Mr. and Mrs. Ben Holliday, also with Steblar Shows, will close after playing Orangeburg, S. C., and go to Columbia, S. C., for the winter. They will have as their guest Mrs. Holliday's father.

Frank and Mae Bland left Penn Premier Shows at Parkersburg, W. Va., Mae going to their home in Niles, O., and Frank joining the Carvella Amusements as advance man. . . . Mrs. Lucille Anthony, wife of Milo Anthony, Side Show owner on Gooding Greater Shows, spent a week-end with Mr. and Mrs. M. H. Stark in St. Louis.

N. L. (Whitie) Dixon writes he has closed as legal adjuster for Byers Bros.' Shows and with his wife, Dixie, and son and daughter-in-law, Mr. and Mrs. Billy Dixon, will winter in Aransas Pass, Tex. Dixon reports the seven concessions owned by him (See Midway Confab on page 56)

Footwork Counts

R. L. (Red) Bishop says that Black Jack Lewis, athletic manager on the J. R. Leeright Shows, overmatched himself in Plattsmouth Neb., when more than 100 customers accepted his challenge to "meet all comers," Black Jack taking off down the highway in trunks and boxing shoes with the mob after him. When he returned to the shows in Plainsville, Kan., all midwayites were willing to back him against all comers—for a foot race.

RB BRAND HYBRID POPCORN PAYS YOU MORE!

Scientifically developed to pop out \$125 and up from 100-lb. bag. Try a bag for bigger profits.

Send for full list of poppers' supplies at unbeatable prices and quantity discounts.

Ryan, Rody and Wrigley—
 "Suppliers to show biz Since 'Way Back!'"

CONSOLIDATED POPCORN CO.
 2401 SOUTH ERVAY ST. • DALLAS 1, TEXAS

\$8.90 per 100 lb. bag in lots of 500 lbs. or more. Smaller amounts, \$9.80 cwt.

Built on Extra Value and Satisfaction

PHOTOMACHINES

Quick Delivery. Single, double, triple. 10 sizes, bust to full length. Cameras only or cabinets complete. KD or 1 piece.

Write—phone—wire.

Federal Identification Co.
 Dept. R, 1012 N. W. 17, Oklahoma City, Okla.

SHOOT THE GUNS

Complete line of portable and stationary galleries for immediate delivery. Have truck bodies with built-in galleries, side opens and gallery is ready. Guns and Ammunition now available. Write for full information.

King Amusement Company
 30 Fessenden St. Mt. Clemens, Mich.

SARATOGA KETTLE POPPERS

12 Qt. Capacity, \$18.00 Each. Terms: 25% With Order, Balance on Delivery, F.O.B. Toledo.

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 1857 Ottawa Drive, Toledo 6, Ohio

FOR SALE 1946 SUPER ROLLOPLANE

Single phase motors. Better than new—extra lighting effects. Also 1946 special built 24 ft. Fruehauf Trailer and Ford Tractor, 2-speed axle, with 1945 Mercury 100 H.P. Motor. Very best of condition. One of the finest Rides on the road with real transportation. Complete outfit, \$10,000.00. Write or wire

BOX D-328, The Billboard, Cincinnati 1, O.

FOR SALE 1946 FLYING SCOOTER

Portable type, loads one wagon. Beautiful Ride, like new, booked and operating now Richmond, Va., State Fair. Have other business.

EARL PURTLE
 7612 Sweet Briar Rd. Richmond, Va.

GIRLS WANTED—\$45.00

Experienced or inexperienced. All year round, night clubs and theaters in the winter. We teach you. Transportation when you join. We furnish wardrobe. **ROD RUSSELL**, Hill's Greater Shows, Leonard, Tex., this week; then Nocogoches, Texas City, Freeport, Aransas Pass, all Texas Fairs.

SECOND-HAND SHOW PROPERTY FOR SALE

\$10.00 All State Flasher with Wires.
 \$90.00 Skill Time Race Track Machine, seven players. Nickels, Dimes, Quarters. Cost \$1200.00.
 \$5.00 Bust of Washington, 24 inches high. Bargain.
 \$12.50 Wax Head Spanish Princess. Glass case.

WELL'S CURIOSITY SHOP
 12 Strawberry St. Philadelphia 6, Pa.

WANT TO BUY FOR CASH

Small Two-Abreast Merry-Go-Round, Roll-o-Plane and No. 5 Eli Wheel. Address:

WOLF SHOWS
 P. O. Box 2725, Bloomington Sta., Minneapolis, Minn., or Phone: Midway 7647

We Manufacture the Perfect ELECTRIC PENNY PITCH

All new material Takes any coin pitched (that's real action) Works on A.C., D.C. and batteries \$75.00 complete Immediate delivery Write for pictures and literature.

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 2894 West 8th Street Phone: ES-planade 2-4383 CONEY ISLAND 24, N. Y.

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 Its Grosses Are Getting Better All the Time

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CHUNK-E-NUT PRODUCTS CO. (DEPT. M)
 Philadelphia 6, Pa. Factories Pittsburgh 1, Pa.

SUNFLOWER STATE SHOWS

Want for 3 Weeks in the Choice Spots of Texas

SHOWS OF ALL KINDS WITH EXCEPTION OF SIDE SHOW. Girl Show, Monkey Show, Snake Show, Illusion Show, Animal Show, Mechanical Show and others. 20% RIDES: WILL BOOK, LEASE OR BUY FOR CASH SMALL TILT-A-WHIRL, OCTOPUS OR KIDDIE CAR RIDE. 25% CONCESSIONS ALL OPEN. No exclusives sold except Bingo, Popcorn and Pan Games. All others open. GRIND STORES? YES! If you have Slum Joints, too, come on. We have no Two-Day Pumpkin Fairs or One-Day Picnics. We work six days per week in good cotton and pay-roll towns. Shows will stay out until December 1. Open in the South March 1, 1947. We carry no gate or strong racket. Privilege reasonable. GOOD DEAL TO COOKHOUSE OR SIT-DOWN GRAB. Wire or come on. Address:

C. A. GOREE, Mgr., POST, TEX., this week; ROTAN, TEX., next week.
 (Have contracted Stephenville, Tex., BIG CELEBRATION, in City Park, for week of Nov. 11.)

Manning, S. C. Statesboro, Ga.

Oct. 14-19 **A. M. P. SHOWS** Oct. 21-26

CONCESSIONS—String Games, Fish Ponds, Photos, Candy Floss, High Striker, Scales, Pitch-Till-U-Win, Rotaries, all Stock Stores working for 10c.

WANT Ferris Wheel Foreman and other reliable Ride Help that can handle semis.

SHOWS—Fat Show, Minstrel, Monkey Show, Wild Life, Fun House, Unborn or any other not conflicting with what we have. Good proposition.

This week, Hamlet, N. C. All replies to

A. M. PODSOBINSKI

TENTS

TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS
 Quick Deliveries. Wire

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All Sizes — All Styles. Khaki — Blue — Olive.

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 100 CENTRAL AVE. (Phone 38885) ALTON, ILLINOIS

FAIRS—J. F. SPARKS SHOWS—FAIRS

Covington County Fair, Andalusia, Ala., October 14-19; Jackson County Fair, Marianna, Florida, October 21-26; Bay County Fair, Panama City, Florida, October 28-Nov. 2; Suwannee County Fair, Live Oak, Florida, Nov. 4-9; Community Fair, Inc., Gainesville, Florida, Nov. 11-16; others to be announced later.

Want to join at once for balance of season: Circus Sideshow (Mickey Mansion, Sailor Katzy, wire). Monkey Circus (Rex Barnes, Capt. Mullholland, wire). One or two Girl Shows with own equipment. Any good Grind Shows, Wild Life, Unborn (Babe La Barrie, wire). Legitimate Stock Concessions of all kinds. All replies to

J. F. SPARKS
TROY, ALA., NOW; THEN ANDALUSIA, ALA.

WANTED

LUSSE BROS.' AUTO SCOOTERS

Any number up to 40 cars. Also Portable Building for same.
State price and condition and where can be seen.

OSTER & CREASH

317 W. Pike Long Beach 2, Calif.

FAIRS FAIRS FAIRS

Want Advance Man with car, also Bingo, Cook House, Scales, Candy Floss, Ball Games, Clothes Pins, Bumper, Country Store, Coke Bottles or any ten-cent Stores. Will place Agents on office Roll-downs, Set Joints, Ball Game or Cork Gallery. Want Ferris Wheel Foreman for No. 5 Eli who will take care of same and can drive semi. Will book or buy Mix Up, Tilt or Octopus. Shows with own transportation, come on; will place you. We carry four Rides, twenty-five Concessions and show six days a week. Sulphur Springs, Texas, Fair, Oct. 7-12; Greenville, 14-19, and 4 more Fairs to follow.

BREWER'S UNITED SHOWS

TERRELL, TEXAS

CARNIVAL FOR SALE

32-Ft. Merry-Go-Round, late model Super Roll-o-Plane, No. 12 Eli Ferris Wheel, late model Seven-Car Tilt-a-Whirl, Eight-Car Octopus (new four weeks ago). Rides good condition. Two 60 K.V.A. Diesel Light Plants, Light Towers, Cable, etc. Thirteen well-stocked Concessions, Show Tops, Fronts, Banners, Entry Arch, Trucks, Semi-Trailers, Office (to haul this complete show). Will pay for itself in less than a season. Sold as a unit only, no piecemeal. Priced \$55,000.00. No letters. Show can be seen operating in this territory. Wire or phone:

HARRY H. ZIMDARS, Hot Springs, Ark. (Tele. 3530W)

WANTED FOR MINSTREL SHOW

Musicians, \$35 per week; Chorus Girls, \$24 per week. Berth and meals furnished. Salaries out of office. All replies

BOB BUFFINGTON

World of Mirth Shows, Charlotte, N. C., this week; Raleigh, N. C., next week

WANT

First-class Side Show Talker, top percentage. Hour on, hour off. If you can't cut it, don't bother me.

Want Show Carpenter. Will give year-round contract to good Builder. Wire

DALE BARRON PRELL'S BROADWAY SHOWS

Fairgrounds, Henderson, N. C.

WANTED AT ONCE FOR

WILSON BROS.' SHOWS

General Agent who can book small towns in Mississippi and Louisiana. Out all winter. Boss Canvasman, Ticket Sellers. Concessions open—Penny Pitch, Jingle Board, Grab Joint, Popcorn. Want Man with own Side Show, Girl Show, Frenchie, answer; Happy Lotus and Dutch Leblaire, answer. Show opens Oct. 16th. All new equipment.

ALL ADDRESS: CLARKSDALE, MISS.

WANT RIDES

Will book or lease set of Rides for all winter's work South. Proven territory. Opening in ten days. Big celebration. Wire. Also Flat Rides. Mike Zeigler, Jimmie Chavour, Buster Gorden, get in touch. Address:

MANAGER
CARE WESTERN UNION, LANCASTER, S. C.

SHAN BROS.' SHOWS

Want Legitimate Concessions for Washington County Fair, Sandersville, Ga., next week and rest of season. Address

SHAN WILCOX

Winder, Ga., Fair this week.

MIDWAY CONFAB

(Continued from page 55)

and his wife ended in the black. The Dixons will be back with Byers Bros. next year and plan to add three concessions to their string.

Manager insisted his press agent broadcast his gal show's singing voices daily because it was good publicity—but most listeners like firstclass radio entertainment.

Mrs. Marion H. Spiller, mother of the owner of Marion Greater Shows, is seriously ill in a Charlotte, N. C., hospital, where physicians hold little hope for her recovery. . . . L. T. Constable, artist for several leading carnivals and at fairs in Ohio and Indiana, spent the summer at his home in Fountain City, Ind., where he built two rides, which he has booked, along with his son's new Rolloplane, on J. F. Sparks Shows.

Belle Evans, concessionaire on the Hyalite Midway, attended a family reunion in San Francisco, October 1. He will return to Bonham, Tex., home of the show's winter quarters, about November 1, then on to the Rio Grande Valley for the remainder of the winter. Evans reports the Hyalite Shows enjoyed good business in Nebraska but says Oklahoma was not too good, many spots being canceled by polio.

W. A. Davis, who has had novelties and age and weight guessing with Cherokee Amusements, closed a good season with that show recently after playing seven still dates and 13 fairs and celebrations. Writing from Kincaid, Kan., where he played the fair with Jaywack Amusements, new outfit comprised of five rides, he reports he will play other spots in Kansas and in Louisiana, Oklahoma and Texas.

Al Humke, of Anderson, Ind., spent several days in St. Louis recently, visiting friends. He was on his way to Dallas for the State Fair of Texas, where he will operate one of the attractions on the midway. . . . Mr. and Mrs. Sidney Lang, former co-owners of the Mid-Western Expositions, visited the personnel of Wonder Shows of America while shows played Omaha. Lang has purchased several rides and will in all probability take out another unit next spring.

Mrs. Daisy Hennies and son, Harry W. Hennies, general manager of the Hennies Bros.' Shows, were made happy when the personnel of the Cavalcade of Amusements sent a beautiful floral piece to the grave of Orville W. Hennies in Kansas City, Mo., when Al Wagner's organization played in Kansas City, Kan., two weeks ago. At that time, members of the Cavalcade of Amusements journeyed to Showmen's Rest to pay their respect at Orville's grave.

Johnny Howard joined the Mound City Shows at Hampton,

Fun for All

This sounds a bit fishy, but it is vouched for by John Gallagan and other concessionaires, who played Northern District Fair at Cadillac, Mich.

In that city September 14 a blind man played the pan game, operated by Mrs. Gallagan, for approximately 30 minutes and this sightless person got a big kick out of it.

It is said that Gallagan will advertise the fact that "his concessions must be good when even blind people play them."

Ark., with his 10-in-1, after a hop of 750 miles from Peoria, Ill. Soon after leaving Little Rock, en route, he stopped when he saw a number of people gathered around a swamp, and noticed a fellow with the seat of his trousers missing. Investigating, he saw a 250-pound alligator—and now he has an alligator on his show.

Detroit Notes: Roscoe T. Wade, owner of the Joyland Midway Attractions, visited Baltimore on a business trip. . . . Earl H. Wells, former concessionaire with the Mighty Dore Shows a quarter century ago, is organizing the Wel-Bro Toy Company with his brother, Don, who is a magician. . . . Mrs. Roscoe T. Wade reports the Joyland Midway, closed one week to refurbish winter quarters here, reopened at the community fair, Saline, Mich.

Mr. and Mrs. William A. Bernauer joined Southern States Shows at Quitman, Ga., after playing Northern fairs. Their agents are Betty and Claude Dixon, Oliver Magner, Bill Ricketts and Billy Joe Dixon. The Bernauers report Mrs. John B. Dixon, wife of the owner of the Southern States Shows, is in the hospital in Atlanta, but hopes to be back with the shows soon. They also report Bill Bernauer purchased a new school bus and made it into a stock truck. John Kittle and his family also joined.

Eddie Young and Country Bob Quinlan led a delegation of Blue Ribbon show folks to the Atlanta annual, and when gathered around Dave Endy's liquid counter they had a flock of fun talking to Shan Wilcox, of Shan Bros Shows; Bill Tumbler, of Sparks circus; Johnny J. Jones Jr.; Mr. and Mrs. Eddie Roth, of Jacksonville, Fla.; Mr. and Mrs. Harry Gaughn, Harry Hardy, Harry Weiss, and the redoubtable Harold (Buddy) Paddock, the squire of Augusta.

★ WANTED ★ .22 SHORTS

Write—Wire—Phone

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213 W. 64th St. NEW YORK 23, N. Y.
Phone: Tr. 4-6900

AMMUNITION WANTED!

1 to 20 cases, standard brands. We pay \$65 a case for .22 Shorts, Longs or Long Rifle. Ship C. O. D. via Railway Express. We pay all charges.

UNITED SUPPLY CO.

11551 Livernois DETROIT 4, MICH.

FOR SALE 20 Cases .22 SHORTS

\$80.00 PER CASE

5 Cases of Splatterless at \$105.00 Per Case. Wire 1/4 Deposit.

PEERLESS VENDING MACHINE CO.
220 W. 42nd St. New York 18, N. Y.
Tel.: Wisconsin 7-6173

FOR SALE, PENNY ARCADE

With approximately 160 Machines, including 5 Erie Diggers, floor model Card Machines, Shoot the Jap, Submarine Gun, Scales, Marble Tables, Foot Ball Machine, Drop Picture Machines, Fortune Telling Machines, numerous Counter Games, etc.

ROSCOE CHINN

1333 W. 5th Ave., P. O. Box 9133,
Huntington 4, W. Va.

CHESTERFIELD COUNTY FAIR THIS WEEK

Chesterfield Colored County Fair next week

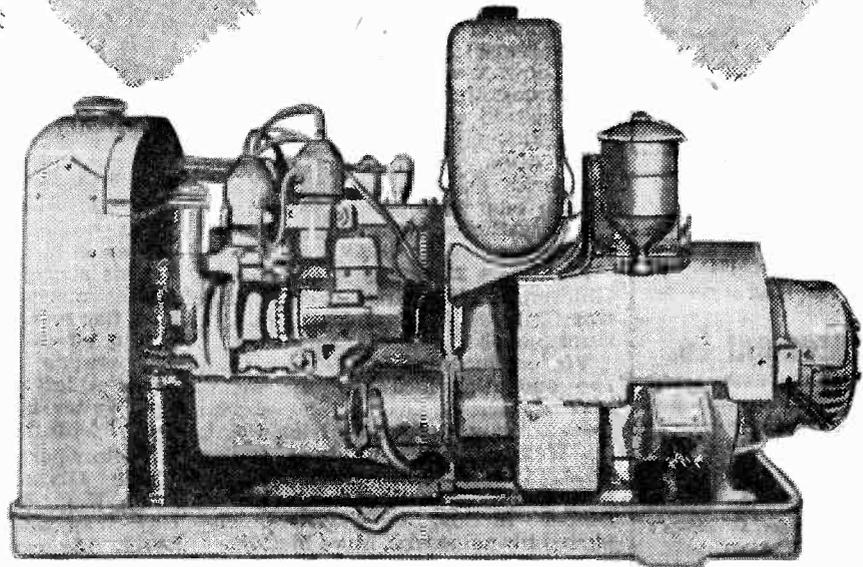
CAN PLACE

Shows and Concessions. Wire

I. K. WALLACE
Richmond, Virginia

PACKAGED POWER

PORTABLE DIESEL and
GASOLINE ENGINE DRIVEN



GENERATOR SETS

Many Generator Sets, produced by well known manufacturers are now available from government-owned surplus. The majority of them are new, unused sets. Used sets in good condition are also available at reduced prices. The following types provide a rugged, dependable, economical source of electric power for:

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| Stand-by Units | Summer Camps |
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ALTERNATING CURRENT: 50 and 60 cycles; single and three phase; 120-480 volts; 1 1/2 kva. and up; priced from \$250 up.

DIRECT CURRENT: 24, 110 and 220 volts; 1/4 to 40 KW; priced from \$80 up.

The units are compact—versatile—built to endure. They are immediately available to your nearest War Assets Administration Regional Office. Write, wire or phone today.

All Portable Generator Sets are subject to priority regulations. VETERANS OF WORLD WAR II are invited to be certified at the War Assets Administration Certifying Office serving their area and then to purchase the equipment offered herein.

EXPORTERS:

The War Assets Administration solicits your inquiries. Communicate with your foreign clients promptly.

All items are subject to prior sale.

HOW TO PURCHASE:

1. If you can claim a priority, obtain your priority certificates at the nearest W.A.A. Certifying Office. Contact the W.A.A. office below for Certifying Office address and make application to purchase.

2. If you do not have priority status simply call any W.A.A. Office below; state the approximate KW rating you desire and the type of machine. You will be told where the machines you wish may be seen and how to complete purchase.

3. If the equipment you wish is not available in your local W.A.A. Regional Office—ask to have national inventories checked by the W.A.A. Inter-Regional Division of your local office and wait for notification of availability.

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ZACCHINI BROS.

WANT AT ONCE

General Agent who knows South-west. Must be capable. We pay top salary. Write or wire

HUGO ZACCHINI
Stantonsburg, N. C.

FOR SALE BEAUTIFUL CONCESSION TRAILER

23 feet long, all covered with aluminum, opens on 4 sides, electric brakes, new tires. Trailer equipped with Jumbo Pop Corn Machine, Hot Dog Steamer, Root Beer Barrel, Coca-Cola Dispenser, Orange Dispenser, Ice Cream Cabinet and Peanut Warmer. Also equipped with Butane Gas and Automatic Water System and Carbonator. This is a real money maker and priced for quick sale. Don't write—come and see it. Address:

BOX 25, EUREKA, MO.
Phone: Eureka 2927

JAMES A. REED

Contact immediately; important. Place Free Act for Luverne, Ala., Fair, week of Oct. 28.

Florida Amusement Co.

Brundidge, Ala., this week.

WANT

PHONE AND PROGRAM MEN, also CIRCUS ACTS doing two or more for all winter's work. CAN USE GENERAL AGENT.

Address:

KEN MURRAY
Box 264 Bloomington, Ill.

READY ABOUT NOV. 1

Two Twenty-Four Seat Chair-O-Planes complete, used, LeRoi Engines.

CALVIN GRUNER

Pinckneyville, Ill.

WANTED

Capable Man for Standard Roll-o-Plane.

HENRY HETH

Covington, Ga.

WANTED

NAIL AGENTS

EUGENE CAIN

Wallace Bros.' Shows, Vicksburg, Miss.

USED RIDES WANTED

For Amusement Park. Give full details and motor data.

SEYMOUR GARLAND

3063 Brighton 8th St. Brooklyn 24, N. Y.

FOR SALE

OCTOPUS IN FIRST-CLASS CONDITION, \$5,500. Also Truck built to haul same, \$1,000. Ride can be purchased with or without truck. Delivery after Oct. 26th. Can be seen in operation as per route.

SAM GOLDSTEIN, Majestic Greater Shows
Durham, N. C., Oct. 7-12.

Late Model Moon Rocket FOR SALE

Newly painted, streamlined, A-1 mechanical condition. Priced right.

JACK KELLY
Week Oct. 6, Versailles, Ind.; week Oct. 13, La Grange, Ill.

CAN USE

Electrician, Ride Help, Truck Drivers, Concession Agents, Concessions of all kinds, all other useful Show People.

OMAR'S GREATER AMUSEMENTS

Farmersville, Louisiana, Fair, Oct. 9, 10, 11, 12.

9 CAR TILT-A-WHIRL

\$3,000.00 Cash Takes It.
1616 Massachusetts Ave.,
Cambridge, Mass.

FROM THE LOTS

W. C. Kaus

ASHEBORO, N. C., Oct. 5.—Bolstered by the greatest attendance since North Carolina Fair was organized in 1926, shows closed a big six-day engagement here September 29. Grover Hill, org's billposter, had the town and country routes well billed for 35 miles in each direction.

This was the second year the fair was held on the new lot and, altho much work is yet to be done, grounds were in good shape. J. A. Sikes, fair president, and W. C. Duke, York business man and lawyer, are due much credit for planning the new grounds. They have built a 50-150 feet exhibition hall, grandstand and race track. Grounds are located about three miles from downtown.

Opening night here, September 23, was lost to rain for everyone, but Dave Fineman, bingo op. When the rains came, customers, as well as showfolks, gathered under the bingo tent to keep from getting wet. Dave hastily gathered his crew and opened for business.

Fair had a 25-cent gate with school children admitted free. Friday (27) was Children's Day and all city and rural schools dismissed at noon.

Visitors included fair officials from Lee and Alamance counties, members of Harrison Greater Shows, who were playing at near-by High Point; Sol Weintraub; Ben R. Jones, Bailey Bros., Circus agent; Bob Hallock, Majestic Greater Shows agent, and Bibber McCoy, ex-wrestler, who visited his namesake, Mike McCoy.

Concessionaires joining here were Specs Cautin and Walt Hohn with three; Ray and Irma Holcomb, basketball; J. R. and Beulah Hammock, photos; Bill Carter, ball game and popcorn, and Perry Laniero, who came from Baltimore to join Slim Barry for the remainder of the season.—HERB SHIVE.

West Coast

SAN MATEO, Calif., Oct. 5.—After six weeks of fairs and celebrations, this spot was a terrific let-down. With business comparatively nil, all hands agreed it was the poorest of the season. Hotel rooms were at a premium and personnel without trailers commuted as far as 35 miles.

Visitors here included Messrs. and Mmes. Les Hart, Harry Seber, Fred Ramsey, Joe Zotter and son, and Wilma White.

The 1946 revival of Santa Clara County Fair at San Jose was a red one for this org. Harry Myers, assistant manager, reported excellent business on all rides, shows and concessions. George Coe, on the lot early and late, reported a busy week.

Louis Leos visited his family for a few days. Manager Mike Krekos commuted daily from San Francisco in his new car. Mrs. Harry Myers, in charge of the front gate, enjoyed her first vacation of the season because the Santa Clara fair had a free gate.

General Agent W. T. Jessup reports show is booked the rest of the season, which ends November 11 in Porterville, Calif. The Jessups were guests of Joe Hayworth and Bill Curtis on Cole Bros.' Circus in San Jose and enjoyed a visit with Eddie Woekener, band leader.—W. T. JESSUP.

Crystal Exposition

CLARKESVILLE, Ga., Oct. 5.—While complete figures for the stand here were not available at this writing, Manager W. E. Bunts reported a fair take. Opening night, September 23, was lost to rain. Tuesday's crowd was fair. Weather the rest of the week was good and crowds increased nightly.

F. S. Lamb, ventriloquist and magician, joined here.—CHARLES S. LAMB.

Virginia Greater

CLINTON, N. C., Oct. 5.—Week ended September 28; auspices, Fire Department; weather, fair; location, old fairgrounds; business, satisfactory.

Opening Monday (23) was fair. Tuesday it rained during the day but cleared off in time for the opening. Business was below par. Balance of the week was good, and shows, rides and concessions had no complaint. This was the org's third successive year here.

Reporting good business were Doc Hall, Funhouse; Louis Augustino, Wild Animal and Circus Side Show; Boyle and Walberg, new concessionaires, with ball game, jewelry store and duck shooting gallery; Cotton Club, Minstrel Show; Jack Ross, manager of Miss America and the Parisian Revue, and Mrs. Bob Coleman with bingo.

Donald Prue, The Billboard sales agent, has added a ball game. Joe Conley is having a new trailer built for his concessions. Arthur Gibson, master mechanic and chief electrician, has several new ideas for lighting in effect. J. C. (Heavy) Trent is operating a pan game. Turtles Sordelet left at Williamston, N. C., and Walter Baker is no longer connected with the Minstrel Show.

Visitors here included Mr. and Mrs. Maxie Glynn; Earl Maynard, of Dunn, N. C.; Manager Hedrick, of the Gay Way Shows, and Bob Works, beach ride owner.—RONALD PRUE.

Majestic Greater

TROY, N. C., Oct. 5.—Week ended September 28; weather, fair; business, good.

Monday (23) was lost to rain but the rest of the week weather behaved and business was good. Fairgrounds were located near the heart of town.

Visits were exchanged with members of the John H. Marks Shows, playing Albermarle. New Spitfire and Roll-O-Plane are getting good play.

Mrs. Scruggs, mother of Troy, Ferris Wheel foreman, is visiting. Phil Cook, in charge of diggers, received two shocks recently. First he received a wire his mother was ill in Brooklyn so he hopped a plane to be at her bedside. A few hours after he left fire of undetermined origin swept his diggers.—HARRY E. WILSON.

Page Bros.

GAINESBORO, Tenn., Oct. 5.—Org was split into two units for the week ending September 28, with one unit playing here, the other in Westmoreland, Tenn. Both stands proved good. Eddie Woods's Side Show continues to top all shows, with Dr. Thomas's Minstrel Show second.

Org has two more weeks before closing for the season. W. E. Page, manager, says he will open next season in mid-April and play Kentucky, Tennessee, and Virginia. Trucks and rides are being painted before going into winter quarters. A recent visitor was Jack Yegar.—TOM BLAND-FORD.

Alamo Exposition

BONHAM, Tex., Oct. 5.—Trip here was made in good time and everything was up and ready for opening day, September 30. Sheriff Moore co-operated in every way. Rides did capacity business all week, and the shows reported this the best spot since the fair season opened.

Word from San Antonio winter quarters is that little damage resulted from the recent floods.—H. B. ROWE.

Johnny J. Denton

MURPHY, N. C., Oct. 5.—Fair date here, first of the season, proved a red one. Event, sponsored by the American Legion, got off to a rough start opening night but thereafter weather was good and business was excellent.

Visitors included Mrs. W. C. Daley, Lexington, Ky., who visited her daughter, Mrs. Irene Denton, and then took the two Denton children home to Lexington, where they will attend school.

The staff:

Johnny Denton, owner-manager; C. C. Leasure, general agent; Irene Denton, secretary to the treasurer; Harry Harris, lot man; Roy Lollar, legal adjuster; Tex Marshall, ride superintendent; Ruben Neal, mechanic; Earl Dennison, electrician; Mike Ristick front gate; Johnny Green, concessions manager; Ruby Francis scenic artist and Joe Dunganon, sign painter.

Shows and personnel:

Ten-in-One, managed by Ruby and Francis, with Chief Washburn, magician; Ruth White, electric chair and glass artist; Gracie, snake artist; Evelyn Sorrell, alligator skin girl; Ruby Francis, annex attraction, and Mrs. Beulah LaCroix, tickets, and Tommy Wells, talker; Hula Hut, operated by Le Roy Duchene; dancers, Betty O'Day and Donna Lee; Jungleland, managed by Harry Harris; educated midget mule, owned by Harry Harris; Wild Animal Show, Mickey O. Connell; Funhouse, managed by Norman Rainey; "Silck Chicks of 1946," owned and operated by Earl McDonner; dancers, Dot McDonner, Princess Peggy and Little Egypt; W. A. Crawford, talker; geek shows, managed by Sandy West; Eddie Arnold, tickets, and Edna Coleman.

Concessionaires are:

Johnny Green (6), Mr. and Mrs. Norman Anderson (8), Sam Housner (8); C. H. Gee, cookhouse; Housner, cookhouse; Ida Harzon, glass joint; Al La Croix, popcorn; Charles O'Reilly (1); Bob Gordon, diggers and novelties; Smiles Doudan, frozen custard; Ristick, mitt camp; Earl Denton (2), C. C. Leasure (2), and L. G. Barnett, French fries.—C. C. LEASURE.

TENTS

SOMETHING NEW!

FOR IMMEDIATE CONSTRUCTION

Forest Green Flameproofed Canvas,
Bright Orange Trim.

FOR CIRCUS AND CARNIVAL SHOWTOPS

PROMPT DELIVERY!

BERNIE MENDELSON—CHARLES DRIVER

O. HENRY TENT & AWNING CO.

4862 N. Clark St. Chicago 40, Ill.

FLOSS MACHINE RHEOSTATS



To adjust spinnerhead heat, makes for finer floss, and sugar will go further. Easily installed on all makes of machines. Heavy duty construction. Not made

from ribbon wire. Engineered for floss machines. May be used for single or double head. \$22.50. VOLTAGE BOOSTERS. A necessity on those low voltage spots. Adjustable from 85 to 130 volts. AC 50 or 60 cycle. 3000 watt capacity. Users recommend them. Complete with voltmeter and automatic protector. \$110.00. A bargain. Single Bands or Ribbons, \$5.00 Ea. Double Bands, \$13.00 Ea. Coloring, flavoring. Also now available — Cone Papers, 70¢, unlimited quantities while they last. Orders shipped on 25% deposit.

Concession Supply Co.
1857 Ottawa Drive TOLEDO 6, OHIO

**SHOW
CIRCUS
CONCESSION
MERRY-GO-ROUND**

TENTS

CENTRAL
Canvas Company

HARRY SOMMERVILLE—FOREST GILL
121 West 8th Street Kansas City 6, Mo.

FOR SALE FOR CASH

NEW 1946 SPIT FIRE

Perfect condition, with or without truck
and semi. Contact

E. L. PHEISTER
c/o Northern Exposition Shows
At following route:
Hazelton, N. Dak. Box 117. Phone 30.

**It Is Here
AMERICAN LEGION HOMECOMING
AND TOBACCO CELEBRATION**

FAYETTEVILLE, N. C., OCTOBER 14-19

THE FIRST ONE SINCE 1941—50,000 ATTENDANCE EXPECTED

Want Novelties, Jewelry. Come on. Want Eating and Drinking Stands, Grab, Floss. Want money-getting Grind Stores. Want well-organized Minstrel Show with own outfit for the best set of dates in the South. Good Show should do sensational. Want Iron Lung Show, Fat Show, Hillbilly. Want Ride Help. Must be sober and reliable. Highest salary—come on.



"BROADWAY AT YOUR DOOR"
SEVEN MORE TO GO

CAN PLACE FOR CHOICE LOCATIONS ALL MERCHANDISE CONCESSIONS. All other Concessions wire—wire—wire. Carl (Stash) Le wants Roll-down and Clothes Pin Agents.

SAM E. PRELL

**GOLDEN BELT FAIR, HENDERSON, N. C.,
OCTOBER 7TH-12TH; Then Per Route.**

**LAWRENCE GREATER SHOWS
WANT WANT
FOR ANDERSON, S. C., COLORED FAIR
AND 10 FLORIDA FAIRS**

SHOWS—Organized Minstrel Show, have complete outfit for same. Girl Show, Monkey Show, Snake Show, Funhouse, Wild Life, with own equipment.

CONCESSIONS OF ALL KIND EXCEPT BINGO AND POPCORN. WANT GRAB JOINT. NO EXCLUSIVES.

RIDE HELP—Experienced, reliable Foremen for Chairplane, Ride-o, Ferris Wheel; Second Men for all Rides that drive Semi-Trailers. All winter's work. Girls for Posing Show.

AGENTS—Can use a few on P. C. Wheels and Roll Down for office-owned Stores.

RIDES—Octopus and Roll-o-Plane. Address:

LAWRENCE GREATER SHOWS, Kinston, N. C., week Oct. 7-14.

H. B. ROSEN AMUSEMENTS

WANT WANT WANT

For American Legion Fall Festival, Oct. 7-12; Adele, Ga.; then the Big One, Elba, Ala., on the Streets, sponsored by the Police Department.

SHOWS—Man to take charge of complete Snake Show. Will book Girl Show (must have not less than three Girls, Wardrobe and P.A. System).

RIDES—Will book two Kiddie Rides with own transportation. Will Make good proposition.

CONCESSIONS: All Concessions open. Want Agents for following Concessions: Roll Down, Swinger, Nail Joint, Beat the Dealer, Fish Pond, Bumper, Cigarette Gallery and Ball Games.

Address:

**H. B. ROSEN, Mgr.
ADEL, GA., THIS WEEK; THEN ELBA, ALA.**

GIANT PARISH FAIR AND REUNION

First in Seven Years — October 17-19 — Verda, La.

8 Miles From Colfax — Lots Cotton, Cane, Lumber Money

Book Rides, Shows, Stock Concessions, Mug Joints, Mitt Camp. No X. The big red one of Louisiana.

Wire for space as it is limited.

ENTERPRISE SHOWS

JACK FRICK, Boyce, La.

FOR SALE—FROZEN CUSTARD—FOR SALE

Brand-new Electro Freeze Machine mounted on Ford V-8 Truck, booster brakes, all-steel body, plenty fluorescent lights, neon sign, many other features. The whole outfit new, used six weeks. Reason for selling, have two. Price \$5,000.

HARRY STEVENS

c/o PRELL'S BROADWAY SHOWS HENDERSON, NORTH CAROLINA

SMITH'S 3-DAY SHOW

Want one Show—any kind. Have a few Concessions open. This Show has 3 Rides—Merry-Go-Round, Baby Ride and Ferris Wheel. Will buy

Tilt-a-Whirl. Save stamps on calliope. I bought one.

Pittsburg, Kansas, October 7 to 12, one block off main street.

**MORRIS HANNUM SHOWS
WANT LEGAL ADJUSTER**

CLAYTON, N. C., NOW; BENSON, N. C., OCTOBER 14-19

POPCORN

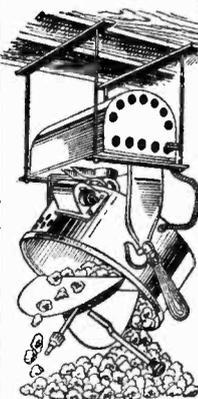
COMPARE THIS CERTIFIED POPPING VOLUME

JUMBO SOUTH AMERICAN	\$ 85.00 to \$ 90.00.	Per Bag \$ 8.75
REGULAR HYBRID	95.00 to 105.00.	Per Bag 9.75
FAMOUS BEE HIVE HYBRID	110.00 to 135.00.	Per Bag 10.95

POPCORN SEASONING

WE CAN FURNISH 5 GALLONS BEST LIQUID POPPING OIL WITH EACH 2 BAGS POPCORN. NO LIMIT. THIS OIL CAN BE SHIPPED WITH CORN FROM NASHVILLE OR PHILADELPHIA.

DEFINITE POPCORN MACHINES DELIVERY



JUMBO WHOLESALE POPPER (LIKE PICTURE)	\$248.00
SUPER STAR POST-WAR MODEL	548.00

Write for Catalogue of Our New and Used Machines in Stock. Repair Specialists for All Makes.

COLEMAN EQUIPMENT

Prompt Delivery

457G (5") Handy Gas Plant	\$16.95
460G (7") Handy Gas Plants	18.95
502 (5") Coleman Burner	6.45
558 (7") Coleman Burner	7.95
3-Gallon Coleman Fuel Tanks	9.75

Complete line Tubing, Tees, Generators and Air Gauges. SPECIAL DISCOUNTS ON \$25.00 COLEMAN EQUIPMENT ORDERS. OUR PRICES GUARANTEED COMPETITIVE.



WE HAVE JUST THE BAG OR BOX YOU WANT. WRITE FOR SAMPLES.

WRITE FOR SAMPLES OF OUR GENUINE FLORIDA ORANGE CONCENTRATE

BLEVINS POPCORN CO.

NOW IN AMERICA'S MOST MODERN POPCORN PLANT!

31ST AND CHARLOTTE NASHVILLE, TENN.

ATLANTA MEMPHIS NEW ORLEANS PHILADELPHIA

377 Whitehall, S. W. 671 S. Main St. 1053 Constance St. Delaware & Springarden

Wire All Orders to Nashville for One-Day Service From

Nearest Warehouse. . . . Send 25% Deposit With Order.

Special News
CARNIVAL AND PARK AMUSEMENT DEVICES NOW AVAILABLE

PLACE YOUR ORDER HERE FOR THE

LOOPER
MOON ROCKET
CATERPILLAR
CARROUSEL
KIDDIE AUTO RIDE

WRITE FOR OUR NEW CATALOG

ALLAN HERSCHELL COMPANY, INC. WILL CONTINUE TO BUILD AND SERVICE ALL RIDES AND EQUIPMENT THAT HAVE BEEN MANUFACTURED BY BOTH ALLAN HERSCHELL COMPANY INC., AND SPILLMAN ENGINEERING CORPORATION.

ALLAN HERSCHELL COMPANY, INC.
NORTH TONAWANDA, NEW YORK

LAST CALL
WANT CONCESSIONS AND ACTS
Whiteville, N. C. FOR Merchants' Exposition, Oct. 14 to 19
INSIDE WAREHOUSE

Legitimate Concessions that work for stock. Sorry! No grift, percentage or money games. Bingo sold. Everything else open. No Concessions here for fifteen years. Heart of tobacco country and untouched—a guaranteed red one. Space limited. Write, wire quick. State footage.

H. E. BRIDGES CONCESSIONS
207 S. WILMINGTON ST. RALEIGH, N. C.

ROLL TICKETS 100,000
PRINTED TO YOUR ORDER \$21.50

Keystone Ticket Co. DEPT. B SHAMOKIN, PA.
10,000\$7.25
20,000 8.75
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Send Cash With Order. Stock Tickets, \$17.00 per 100,000.

Winston-Salem Weather Fails To Hurt WOM

WINSTON-SALEM, N. C., Oct. 5.—Chilly weather hit the World of Mirth Shows on the midway at the fair here this week, but business was surprisingly good and all hands were sharing in the take.

Show arrived here Sunday (September 29), giving it plenty of time to set up Sunday and personnel enjoyed a holiday Monday. The fair opened Tuesday (1).

The week previous at Shelby, org registered its largest gross in history for the Shelby Fair. Show officials gave much credit for the record-breaking stand to Dr. J. S. Dorton, in charge of the Shelby annual, who insisted the night grandstand show be finished by 9:30 p.m., so the midway might enjoy several hours of play not customarily received. In previous years the grandstand show ran as late as 11 p.m.

Local papers were liberal with space. General Manager Frank Bergen landed on Page 1 of *The Shelby Daily Star*.

Flash White, drome rider who was injured in Allentown, Pa., is well on the road to recovery.

Busy or Not . . . Don't Miss Endy's Rumpus Room, and Greet His Folk

—By a Staff Correspondent—

ATLANTA, Oct. 5.—Louis A. (Stretch) Rice, who can completely relax with ease and eclat, when there is no legal adjusting to be done, was relaxing his best trying to win something playing hearts with Milt Morris and Johnny Lorman, the latter one of the most recent Pacific Coast defenders, when the outdoor editor of *The Billboard* thrust his portly figure in the Rumpus Room, which is a piece of sidewalk around the rear of the office wagon.

Up and down the hills of this Southeastern World's Fair grounds there were customers galore, and hordes of visitors, but there was little to disturb the serenity of the scene except when someone had to take the Queen of Spades—which must be very bad, judging from the language when that card was dropped on a stiff deuce.

"Hello," enthused Stretch. "Give him a drink, Charley."

Charley, it developed, was an elderly fellow with a kindly personality who presided at a miniature bar, and his name is Charles Hulfish. He is Stretch's first assistant. No second assistant was in sight.

Charley complied with alacrity, and then, as if by magic, David B. Endy, owner and general manager of Endy Bros.' Shows, elbowed his way into the room. It was quite crowded by this time, as the word was out there were free drinks, and one seldom has trouble getting a quorum when the drinks are free.

Not a Bad Spot

"Rather a nice place," commented Frank B. Joerling, and Robert Kent Parker nodded his approval, even though he did cast an aside—"It isn't nearly as big as the top E. Lawrence Phillips and Morris Lipskey had at Indianapolis." There always has to be a knocker present, so no one paid any attention. Stretch's rabbit ears caught the aside, and he glibly cracked that "tomorrow we'll put up an 80-foot round top for you eggs," and proceeded to catch the queen.

Possibly it was Stretch's language, or maybe just a natural pride in an accomplishment that prompted Dave, the owner-manager, to suggest a tour of the midway—and midway is the right word as there were three of them at this spot.

Rolling easily down the hill from

the office wagon one's attention was arrested by the *Scandals of 1946* front, up here for the first time, and one that Arky Bradford, the train-master-builder, has the right to be proud of. Mabelle Kidder operates it, and she is happy over the new Hammond organ that supplies the melodies for the cast of 11 girls.

Easing along one couldn't help but notice the side show, as Cash and Gertie Miller were on the front to make sure that all folks were given an equal opportunity to view their array for strange, unusual people. Cash looked as fresh as a spring colt and ack-crayed that "the tropical bird show up on the hill is getting a few bucks, too." Dick Hilburn, who often contributes nifties for the Midway Confab column, was also noted on the front.

They Were Quite Busy

George Vogstadt was just too busy to talk as it was Sunday (29), and has was hopping between the Illusion and Unborn shows, while Mrs. Vogstadt was watching the plate at the Wild Life Show. Incidentally, and also quite important, Vogstadt's Illusion Show gathered a nifty \$1,800 on that Sunday.

Rube Nixon was gently but firmly pushing a steady stream of folks thru his Iron Lung, and Norman Wolf was wrapping halves on the Latin Quarter ticket box. Norm sallied "They sure have plenty of stuff and they're spending it."

Fathead Williams, minstrel impresario, pulled back the curtain to show the folks that "all your friends and neighbors are inside and we're ready to do it again," and Mess-around Brown, his company manager, added, "Okay, let's do it." And they did.

Bob Holmes had left his Jungle Show to snatch a quick cup of coffee, but Buddy Wagner was almost next door on the front of the circus, which features Albert Fleet's chimps and Captain Kuhn's lion act. Del and Mrs. Crouch were so busy shoving the folks up the steps of their Motor-drome they didn't have time to bally, and the smiles on the faces of Herman Bantly (three Funhouses), Jimmie Schafer (Unborn), Doc Jones (Crime), Joe Engie (Monkey Show), Jimmy Zabraskie (Funhouse), J. Eckel (Big Horse), Arky Bradford (Blackout Taxi) and Mike and Hilda Roman (Penny Arcade) prompted David B. Endy to point with pride to his happy family.

Ankling up and down the hills of this undulating fairgrounds brought on a slight attack of exhaustion, both for the writer and Endy, so the waltzers were pointed back to the Rumpus Room, and refreshments. At Milt Morris's suggestion, a collection was taken to make Charles Hulfish happy, and he poured with alacrity after pocketing seven pieces of cabbage.

Ah! Mrs. Endy . . .

"You've seen most of the boys," Endy remarked, while gasping for breath, and as tho he cued the entrance, in walked Mrs. Betty Endy, and the pulchritude department was enhanced, indeed.

Jack Gilbert and Jimmy Annin slid into chairs, obviously tired but from doing what? All games were limited to science and skill, and such needs but little attention from the bosses. Gilbert did have the happy thought that someone might be hungry, and steaks were soon being devoured in the cookhouse, the company being enlivened by Joe Engel, the dynamic president of the Chattanooga Fair. Between bites, Endy outlined his ride situation, viz:

Merry-Go-Round, Ben Sheak; two Ferris Wheels, Tex Webb; Hey Dey, Bill Anderson; Fly-o-Plane, Joe Mar-

BUCK-MANNING MERGER

(Continued from page 51)

day the patrons were frost-bitten but turned out in large enough numbers and stayed long enough to make these days profitable. Thursday, the sun returned, and if it remains thru tomorrow, the final day, the showmen will have had five good days out of a possible eight in which to rack it up.

Real Estate Congestion

Together they assembled 30 pay attractions, 18 rides and 12 shows. There was no vacant space on the regularly assigned midway and what little surplus footage remained after setting up Buck disposed of in record time. Considerable concession footage was also peddled by the fair. Buck introduced a new Whip here.

This is the largest of the remaining New England daytime fairs and folks go home with the coming of darkness. But they make up for this in part by turning out early, a distinct aid to the midway moguls whose time for garnering a gross is cut short by the lack of night play.

Manning, during the past two seasons, has made hay in Maine, playing most of the spots that the biggie World of Mirth Shows passes by. Business has been exceptionally good and Manning has already tucked away his most successful season.

Buck ranged thru his usual New York and New England territory and recounts similar tales of prosperity. Except for some early season spots affected by adverse weather all other dates have equaled, and in many instances exceeded former grosses, by 50 per cent.

Shows sponsored a joint National Showmen's Association jamboree Friday night (4).

tin; Roll-o-Plane, Slim Wida; Octopus, James Yancy; Chairplane, Jane Sourd; Looper, Ray Coleman; Caterpillar, Harold Lucas; Spitfire, George Lucas; Scooter, Bert Britt; Pony Ride, Pony Budd; Miniature Train, Charles Schmidt; Kiddie Auto, Sallie Crouch; Kiddie Airplane and Ferris Wheel, A. L. Richards Jr.; Moon Rocket, Layman Morgan; Whip, George Rogers, and George Tipton's three rides.

In all, Endy unveiled 23 rides and 20 shows, along with six new light towers built by John F. Courtney. Some thoughtless individual remarked there must be money in this business, and David B. almost choked on a piece of steak, as it reminded him of his staff and other expenses, and he rattled off the pay rollees, viz:

Col. Howard Stahler, general agent; Louis A. (The Stretch) Rice, manager; Jack Gilbert, concession manager; Milton Paer, secretary; Joe Rowan, special agent; Russell Armstrong, publicity; Bill Tucker, lot superintendent; Arky Bradford, train-master; George Kersetes, purchasing agent; James Zabriskie, electrician and Deisels; Neville Baker, artist; Charles Trout, carpenter; Jack Ormsby, mail, and Charles Guttermuth, tractors.

Meal was hardly completed when someone spied Governor-Elect Eugene Talmadge, and that broke up the party, as there were enough pictures to be posed for to make Adolph Zukor look like an amateur.

WANTED QUICK

Dog and Pony Trainer, also two Grooms for Horses and Ponies. Year round proposition. No drunks.

MILT HERRIOTT

Wabasha, Minn. Phone 181

D. R. GOWIN WILL BOOK

Both Kid Rides and Monkey Drome. Also want Calliope on Panel Truck. Answer: **MANAGER**, American Legion Amusement Park, Biloxi, Miss.



TENT SHOWS

ATTENTION!

Have dependable electric current wherever you tour with a Universal Portable Lighting Plant — and at less than city rates. All sizes to handle 10 to 500 bulbs. Universals are lightweight, compact, reliable. Write for catalog!

Universal LIGHTING PLANTS

UNIVERSAL MOTOR COMPANY
426 Universal Drive • Oshkosh, Wisconsin

J. J. PAGE SHOWS

Want legitimate Concessions of all kinds except Corn Game and Cookhouse. John Lewellan wants Grind Store Agents and experienced Pea Pool Dealer. CAP LEWIS (who was in winter quarters last winter), have good proposition. Contact at once or come on in. Can place Girls for Girl Show and Chorus Girls for Colored Minstrel Show. Everybody address:

J. J. PAGE SHOWS, Lawrenceville, Ga.

ATTENTION

KIDDIE AUTO RIDE OWNERS!

Two months' mid-winter work for your Auto Rides. Christmas season inside.

HOW DO YOU WANT IT?

- (1) Will buy—quick cash. (2) Will lease flat rate or you handle and operate on salary.
- (3) Will book one-third, everything furnished. Want only first-class equipment. Allan Herschell or good facsimile. Photo if possible.

Write **R. WATSON**

GENERAL DELIVERY

EVANSVILLE, IND.

PINE STATE SHOWS

WANT

WANT

For Tate County Livestock Exhibition, Horse Show and Fair, October 28th to November 2. Six Days and Six Nights.

All Concessions open. Eating and Drinking Stands open for this date. Will place any Show or Ride not conflicting. Those joining now will get preference for all winter's work in park.

P.S.: Henry Harvey wants Skillo and Count Store Agents.

Greenwood, Miss., this week. All Address: **MANAGER, PINE STATE SHOW.**

GREAT SOUTHERN EXPOSITION WANTS

For American Legion Homecoming Celebration, Jessup, Ga., week Oct. 21-28.

All-Day Barbecue. Over 7,000 Attendance.

Concessions: Jewelry, Penny Arcade, Coke Bottle, Cork Gallery, Ball Game or any other Stock Concession we don't have. Will sell X on Frozen Custard. Good proposition for Bingo. Rides: Will buy, book or lease Jimmy. Will book other Rides not conflicting. Shows: Will book Shows with or without transportation. All winter's work Florida, Arkansas, Mississippi. This Show is booked solid thru February. Want Fat Show, Snake Show, Illusion, Five or Ten in One, Branchy and Thelma, get in touch with me for good proposition. Hazlehurst, Ga., this week; then as per route.

H. G. AYRES, Owner-Manager; FRED WEBSTER, Business Manager.

CARAVELLA *** AMUSEMENTS

8 MORE WEEKS

PLAYING

TOBACCO FESTIVALS — FAIRS — CELEBRATIONS

CAN PLACE

Legitimate Concessions not conflicting. SHOWS—10-in-1, Snake, Monkey, Fat, Girl Show Manager, Girls for Revue. RIDES—Will book or buy Tilt and Chairplane.

FOR SALE

Two-Abreast and Three-Abreast Allan Herschell Merry-Go-Round. Both in A-1 condition. Only recently remodeled and factory streamlined. Tillman and Johnson, Al Williams (Cook House), please contact immediately.

All Wire

CARAVELLA AMUSEMENTS

Parkersburg, W. Va., this week; Ashland, Ky., next week.

WANTED FOR NORTH CAROLINA'S BIGGEST CELEBRATION

Shows, Rides and Concessions of all kinds. Playing both white and colored lots the same week in downtown Thomasville, on the streets in the business district. Space limited, contact at once.

SHOWS with their own outfits; must be first class.

CONCESSIONS—First in, first served; space limited.

RIDES—Have room for a few more.

This is "Everybody's Day," sponsored by both American Legion and Veterans of Foreign Wars.

Committee giving away 1946 Ford Car and \$1,500 worth of fine furniture. Don't miss this one if you want a winter's bank roll.

Concord, N. C., this week, and then Thomasville.

B. AND D. SHOWS

C. E. DAVIS, Owner and Manager

H. W. THOMAS, Concession Manager; W. C. TAYLOR, Lot Superintendent; CLYDE PARRISS, General Agt.

J. L. (JIMMIE) HENSON SHOWS

WANT FOR ROBERTA, GA., FAIR, OCT. 12-19

And All Winter's Work in Choice Spots—Georgia and Florida

RIDE HELP—Foremen for No. 5 Wheel and Chairplane, other useful Help; top wages to capable men.

WANT legitimate Stock Concessions of all kinds. Grab and Popcorn open; low privilege. No Flat Stores wanted.

Will book Kiddie Ride; good proposition. All reply

JIMMIE HENSON

Roberta, Georgia

GROVES GREATER SHOWS

WANT

For following Fairs and other good fall spots: Lincoln Parish Fair, Ruston, La., Oct. 8-12; Jackson-Winn Parish Fair, Jonesboro, La., Oct. 14-19; Calcasieu Parish Fair, Sulphur, La., Oct. 21-26; Jennings, La., Oct. 28-Nov. 3.

Can place a few ten-cent Stock Concessions. Want Foreman for late model Tilt, top salary. For Sale—Small Cook House, completely equipped, and Truck to haul same. Will book on Show. All replies to

ED GROVES

RUSTON, LA., OCT. 8-12; THEN AS PER ROUTE.

HARRISON GREATER SHOWS, INC.

WANTS

WANTS

WANTS

For Rockingham, N. Car., Fall Festival, Oct. 14-19; Hartsville, S. Car., American Legion Fair, Oct. 21-26; then the Big One, Columbia, S. Car., State Colored Fair, Oct. 28-Nov. 3; with all winter's work in Florida.

Can place Concessions of all kind, no exclusive. Good opening for Cook House that caters to show people. Will book any Show of merit for Columbia and balance of season. Will book any Ride not conflicting for Columbia State Fair and all winter in Florida. All mail and wires to

FRANK HARRISON, Owner and Manager

WENDELL, N. CAR., THIS WEEK; THEN AS PER ROUTE.

UNION COUNTY FAIR

MONROE, NORTH CAROLINA

WEEK OCTOBER 14 TO 19

★

NEW BERN, NORTH CAROLINA

WEEK OCTOBER 21 TO 26

★

KINSTON, NORTH CAROLINA

WEEK OCTOBER 28 TO NOVEMBER 2

★

CONCESSIONS—Can place legitimate Concessions of all kinds. A complete modernized carnival Midway for 1947.

CAN PLACE Show Carpenters, Builders and Mechanics. Winter quarters opens December 1.

WILL FINANCE Showmen with new ideas and furnish necessary equipment.

HAVE OPENING for any Ride or Show that does not conflict.

Address

JOHN H. MARKS SHOWS

Hickory, N. C., this week; then as per route

WANTED

I WANT TO BUY!



I WANT TO BUY!

I WILL BUY FOR SPOT CASH

A Complete Bingo Outfit — With or Without Transportation.

The outfit I buy must seat 100 or more players, with inside seating arrangement preferable. It MUST be first-class equipment. Small outfits or RUN-DOWN JUNK will NOT be CONSIDERED!

If you honestly believe your Bingo will suit my requirements and your price is right, wire or write complete details. All replies will be answered. Collect wires will NOT be accepted. If your outfit is set up and in operation within reasonable flying distance of Detroit, I will come for personal inspection.

Write
c/o Gen. Del.

BURT LAMSON
ROYAL OAK, MICHIGAN

Wire
c/o Western Union

H & H SHOWS

WANT

WANT

WANT

RIDES—SHOWS—CONCESSIONS

For 6 weeks North and South Carolina. Proven money spots that are red, not pink. Kannapolis, Mooresville, Hickory, all N. C.; Gaffney, Greer, Woodruff, all S. C.

Concessions—Photo, Glass Spindle, Popcorn, Cork Gallery, Bumper, Candy Floss, High Striker, small Bingo. RIDES—Will book any Flat Ride with own transportation or will buy Tilt, Ridee-O or Octopus. No junk. Shows—Any Show that can earn money—Half & Half, Snake, Ten-in-One, Crime, Minstrel, Life. Ride Help—Can use a few good Ride Men that are men—top wages. Booze heads and chasers not needed. Agents for Pan Game, Pea Pool, also Stock Stores. All replies:

EDDIE HORNE or BILL ENFANTE
BLACKSBURG, S. C., THIS WEEK

TURNER BROS.' SHOWS

WANT FOR GOING SOUTH

Concessions that work for 10c. Shows with own equipment and transportation.

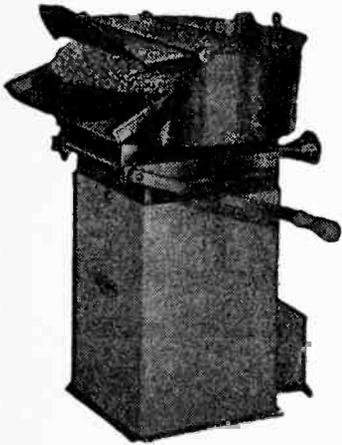
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CLUB ACTIVITIES

National Showmen's Association 1564 Broadway, New York

NEW YORK, Oct. 5.—Walter K. Sibley, executive secretary, visited Gerard Shows playing 170th Street and Columbus Avenue, New York, where he met Charles Gerard, Ralph Endy, Frank Robinson and Sam Murphy. The following applicants for membership were passed by the eligibility committee. J. L. McNish, Frank Caravella, Ingram E. Chambers, Lewis M. Fletcher, Bob Givens, Patrick Riley, Edward J. Adams, Nathan S. Columbus, Donald Hepburn, Russ Moyer, Steve John Kutney, Robert Hansen and Daniel Uslan. Matthew J. Riley is confined to Graduate Hospital, Philadelphia. Jack Goldhammer is at Kings County Hospital, Brooklyn. Earl Feek is seriously ill at his Syracuse home. James Cox is at Bellevue Hospital, New York. Sam Lager is at McCosker - Hershfield Cardia Home, Hillburn, N. Y.

Recent visitors included Bernhard Robbins, Dave Brown, Sam Walker, Harry Levine, Irving Yerkes, Morris Sommers, Irving Sherman, John V. Hunt, Joseph Shaw, Robert Hutchings, Louis Sherer, Raymond Young, Frank Wirth, Max Friedman, Sam John Cavanaugh, Max Hummel, Joe Bevans, Joseph Agule, Harry Moore, Ben Merson, Casper Sargent, Charles Bochart, Joe Dudiak, Louis Elias and Samuel Carp. Banquet tickets are ready for delivery. First meeting Wednesday night (9). Dues are overdue.

Ladies' Auxiliary

Chairman Helene Rothstein presided at initial meeting of board of governors. Present were Anne Halpin, Flora Elk, Ida Harris, Dorothy Packtman, Ethel Shapiro, Dolly Udowitz, Julia Taffet, Magnolia Hamid, Mary Sibley, Pearl Meyers, Frances Simmons, Mildred Peterson, Dolly McCormick, Ruth Gottlieb and Jeanette R. Finkel.

An amateur show will be staged November 22 at Hotel Diplomat. Rehearsals are held Monday nights at 8:15 p.m. in the clubrooms. Ethel Shapiro, entertainment chairman, is seeking volunteers to participate. Ticket sales are being handled by Magnolia Hamid and Ethel Shapiro.

Mollie Decker, Joseph J. Kirkwood Shows, contributed \$164, proceeds of a show-sponsored bingo game, to the Bess Hamid Sunshine Fund. Meetings are held on the second and fourth Wednesdays of each month.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Oct. 5.—First fall meeting will be Friday (11), President Chester I. Levin, infos. Toney Martone's Heart of America Shows are at Independence and White avenues and doing a good business. A large number of members are returning to the city for the winter.

Banquet and ball committee is busy with plans for the annual event, scheduled New Year's Eve in the Georgian Room, of the Hotel Continental. Publicity and exchangeable tickets will be sent to shows remaining out the next few weeks for advance sales.

President Levin leaves for the West Coast soon and is making every effort to get the fall season in full swing before departing.

Michigan Showmen's Association 3153 Cass Avenue, Detroit

DETROIT, Oct. 5.—Regular meetings will be resumed Monday (14). Membership drive is moving ahead. Latest report shows Jimmy Sullivan, of Wallace Bros.' Shows, leading with 23 applications. Roscoe Wade has 16; Al Wagner, Cavalcade of Amusements, 12, and John Quinn, World of Pleasure, 9.

Ladies' Auxiliary reports over \$400 has been raised to date in pennies for the annual Christmas party for underprivileged children.

Sick list includes Gilbert Cohen, who will enter Ann Arbor (Mich.) Hospital for surgery Friday (11); Harry Goldberg, in a Detroit sanitarium; Leo Lipka, at home, and Morris (Babe) Garnock, Mount Carmel Hospital, Detroit.

Recent visitors included Louis and Oscar Margolis, Nate Sobol, Joe Bennett, Roscoe Wade, Art Grzann, Charles Westerman, George Harris, Ben Morrison, Elmer Naby and Nate Golden.

Caravans, Inc.

155 N. Clark St., Chicago

CHICAGO, Oct. 5.—A big crowd was on hand for the Tuesday (1) meeting and the following officers acted as pro tem: Lucille Hirsch, president; Pearl McGlynn, first vice-president, and Bessie Mossman, third vice-president. Regular officers were Pat Seery, treasurer; Yvonne Ferrari, chaplain, and Irene Coffey, corresponding secretary.

Letters were read from Esther and Grace Lynn.

Members introduced included Joicey W. Gray and Kay Hill, who have been on the sick list, and Dorothee Bates.

Isabell Bratman is in Cuneo Hospital, 4420 North Clarendon, Chicago, where she underwent an operation; Martha Witter is a patient in Michael Reese Hospital, and Clara Polich is ill in her home with pneumonia.

Edna Stenson, and her sister, Midge Cohen of New York, are in San Antonio, visiting their niece, Elsie Aldrich, who was severely burned two weeks ago.

Voting ballots will be mailed soon to members and they are asked to return them before November 5, with correct return addresses.

Pacific Coast Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Oct. 5.—In place of the regular meeting September 30, members gathered at the Cole Bros.' Circus lot here to attend the evening performance as the guests of Owner-Manager Zack Terrell. More than 150 members and friends were on hand.

Following the performance the club invited all the Cole Bros.' personnel to a buffet supper and informal entertainment at the clubrooms. Attendance exceeded 200. Terrell and other officials of the show made short talks.

Members attending after being on sick list were George Hines, 91, and Roy E. Ludington.

It was announced that Ted Le Fors suffered a broken foot and back injuries recently when he fell from his truck. He is resting at the home of his brother-in-law.

Club also was notified of the death of Chester A. Martin. (Details in Final Curtain.)

Missouri Show Women's Club

415 Chestnut St., St. Louis

ST. LOUIS, Oct. 5.—President Harriet K. Maher entertained the officers at a dinner September 30, after which a discussion was held regarding the grand opening of the club's new quarters in the International Showmen's Building, 413-415A Chestnut Street. New quarters will be ready for the fall meetings.

Donations of furnishings were received from Earl Bunting, Lotis Francis, Nell Allen, who recently visited St. Louis; Iris Kamen, Ida McCoy, Madeline Ragan, Dolly Snapp and Mrs. Chaney. Others donating and working in the rooms during the summer were Lee Belmont and daughters, Lorraine and Alice; Norma and Gertrude Lang, Bea Dawson, Ada Miller, Estelle Reagen, Florence Guth, Margaret Grimm, Theresa Sidenberg, Florence Botsford, Dorothy Williams and Florence Parker.

Lee Belmont, vice-president and traveling representative, came back with approximately 70 new members. Harriet Maher, Anna Jane Bunting, Dorothy Williams, Ida McCoy and Peggy Grimm also turned in their usual number.

Thanks are due Mr. and Mrs. Sam Gordon and Carl J. Sedlmayr for their co-operation in signing up the Royal American Shows 100 per cent, also the Bunting, Moores, Turner, Maher, McKee and Midway of Mirth shows for their full membership.

Ada Miller, publicity secretary, reports sale of bond books is ahead of last year.

Members are looking forward to a visit from Anna Jane Bunting and the return of the chaplain, Daisy Davis.

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Philadelphia Toboggan, 3 abreast, 46 Horses, in very good running condition, complete with Electric Motor, German Organ and P. A. System. Very reasonable. Write to:

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WELCOME SHOWFOLKS WELCOME

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Evans Devil's Bowling Alley, 60 Pushout Balls, Like New . . . \$200.00
Cat Rack, Complete, New Top, 12'x14', 54 Cats . . . 200.00

FRANK SHERMAN

3314 W. Diversey CHICAGO, ILL.

Showfolks of America
San Francisco

SAN FRANCISCO, Oct. 5.—President Sammy Corenson opened the regular meeting September 23. Harry Seber recited a prayer in memory of William Mullholland, who died in the Marine Hospital. On the rostrum with Corenson were Charles Walpert, first vice-president, Pacific Coast Showmen's Association and a member of Showfolks board of directors; Mrs. Edith Walpert, past president of the PCSA Ladies' Auxiliary, and Mary E. Ragan, one of the founders of Showfolks. She was presented with a bouquet of roses by President Corenson and presided during part of the meeting.

Letters were read from the Regular Associated Troupers, Jennie Christenson, Mr. and Mrs. Abe Pepper, and a card, announcing the birth of a baby, was received from Mr. and Mrs. David Earl Savage.

Membership applications were approved for Max Friedman, Mrs. Elisha Picard, Mrs. Luella R. Carter, Guy Osborn and William Angelier.

Following members were welcomed after being on the sick list: Mrs. Irene Libarry, Mrs. Althea Orr, Lillian Cole and Wilma Bates. Guests presented included E. E. Adams, John W. Dresow, J. P. Snyder, Pearl M. Grant, Mr. and Mrs. Pagett and Bill Angelier. Ralph Quinlan, J. P. Snyder and Mrs. Libarry gave short talks.

Harry Seber, chairman of the cemetery committee, reported on his visit to the Santa Clara Fair and his visit with Mike Krekos, owner of the West Coast Victory Shows. He reported Krekos again will sponsor a show within a show for the benefit of the cemetery fund.

Nate Cohn requested the club's next election be conducted along the same lines as used by the Commonwealth Club of San Francisco. Action was referred to the election committee.

Flowers were sent May Mackin in Polyclinic Hospital. Mr. and Mrs. Weidmann reported visiting Austin King, now at his sister's home in Core Madera. Fred Ramsey visited Harry Reynolds at San Francisco Hospital. A sympathy card was sent Kitty Olree on the death of her mother.

P. Charles Camp made a motion, seconded by Ralph Deering, that Showfolks donate \$25 to the Widows and Orphans Fund of the San Francisco Fire Department. Motion was carried. Nellie Baker is taking orders for Christmas cards, proceeds to go to the cemetery fund. E. E. Adams donated \$10 and Mrs. Lillian Cole \$5 to the cemetery fund.

The clown's head, donated by Harry Seber, has been installed. Fred Weidmann reported the owners of the building occupied by Showfolks refused permission for the club to put a sign out front.

Mrs. Ethyl Weidmann won the \$21.50 in the pot of gold. She donated \$5 to the cemetery fund.

Showfolk of America
1839 W. Monroe St., Chicago

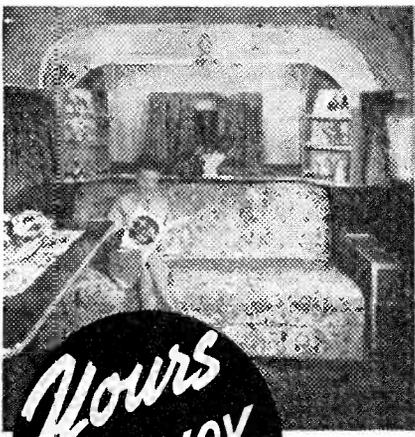
CHICAGO, Oct. 5.—Refreshments will be served at the meeting Tuesday (15).

Nellie Grosch, of the welfare committee, reports Dr. Hallie, the astrologist, who has been on the sick list is okay again and doing Midwest fairs. Jack (Lucien) Dawson is out of the oxygen tent at Cook County Hospital. Everyone was sorry to learn of the death of Berkly Vann, son of Josephine Fairchild, a former SFA officer.

Contracts have been signed for the additional lots in Glen Oaks Cemetery.

Rose Page, manager of the resale shop, requests members to send in their castoff clothing.

Last chance for ads in the official program is Tuesday (15).



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- COMFORT WHEREVER YOU GO
- AT MODEST COST

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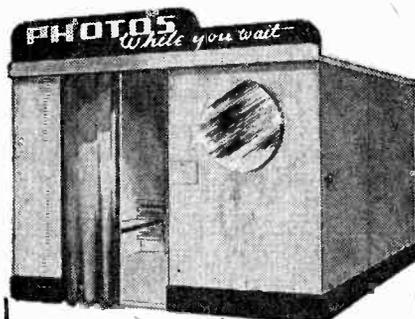
See these mobile homes by which others are lodged at your Schult dealer, or send today for latest catalog featuring 1946 Schult Luxury Liner.

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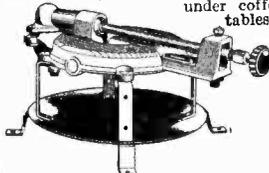
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PRICE \$3,500.00

Can be seen at Jackson, Miss., October 7-12; Shreveport, La., October 18-29.

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CONCESSIONS ARE Lunch Stand, Pop-Corn, Candy Floss and Candy Apples, Frozen Custard, Novelties.

WOULD SELL OUTRIGHT ON SOME TERMS.

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SHOWS—Want first-class Ten-in-One; we have the top money spots for same. Ray Marsh Brydon, wired you; why didn't you answer? Want Fat Show, Iron Lung or any meritorious Show with own outfit.
CONCESSIONS—Any Ten-Cent Merchandise Concessions except Bingo, Cook House, Pop-Corn and Candy Apples. No Flat Stores or Coupon Stores. Percentage all sold. Want set of Diggers. Wire
LEO M. BISTANY, care Mayflower Hotel, Jacksonville, Fla.

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San Fran SFA Nominates Seber

SAN FRANCISCO, Oct. 5.—Harry G. Seber was unanimously nominated for the presidency of Show Folks of America, Chapter No. 2, at the annual nomination meeting Monday (September 30). Other officers nominated were Dan Michaels, Frank Forrest and Polish Fisher, first, second and third vice-presidents, respectively; Edna Raiford, recording secretary; Milt Williams, treasurer; Harry Low, financial secretary, and Albert T. Roche, corresponding secretary.

Nominated for board of directors of whom 30 will be elected, were Mike Krekos, Fred Weidmann, Red Kearns, Al Rodin, Council Raiford, Charles Albright, Andy Hynes, Danny Lewis, Billie Hodges, Bill Coles, Teddy Texeira, Oscar Walker, Fred Cockrell, Nellie Baker, Joe Alterman, Harry Friedman, Lee Brandon, Glen Artz, Ralph Deering, Orrie Bloom, Adam McBride, Irvin C. Foster, John Severson, Larry Rodgers, Nate Cohn.

Bill Kindel, Whitey Monette, Charles Walpert, Edith Farmer, Ruth Korte, Nick Kachur, Orville Crafts, Jennie Christensen, Billie Usher, P. Charles Camp, Moxie Miller, Mirosa Herman, Fred Ramsey, Teddy Levitt, Rita Freidman, Sis Dyer, Harold Long, Spot Ragland, Bob Schonover, Camille Donnaye, Tony Soares, Harry Myers, Edith Corenson, Frances Seber, Mrs. Ennenna Mack, Dr. Ernest Mannheim, Sol Grant, John Provenzale, Relley Castle Berg-lun, Art Craner, Austin King, Norman Shue, Helene DeCenzie, Jack Lewis, Liza Mantz, Al Linderberg and Dr. Joe Sieff.

Blue Ribbon Scores At Attalla Annual

ATTALLA, Ala., Oct. 5.—Blue Ribbon Shows, closing its run at the Etowah County Fair here September 28, racked up a huge gross the first four days and with all county children being admitted free to the grounds Saturday (28), the org pulled out with a hefty profit, according to Dolly Young, legal adjuster.

Org has 12 rides, 10 shows and 70 concessions, with Bob Fisher's Fearless Flyers, as the free attraction.

Manager Eddie and Mrs. Young were kept busy entertaining city and county officials, and many visitors, including Mr. and Mrs. E. B. Braden, Cleo and Peasey Hoffman, Mr. and Mrs. L. E. Roth, Mr. and Mrs. Mack House, and Jessie and Joe Sparks.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

A-1 Am. Co.: Charlotte, Tex.
Alamo: Lufkin, Tex.
A. M. P.: (Fair) Hamlet, N. C.; (Fair) Manning, S. C., 14-19.
American Beauty: Blytheville, Ark.
B. & D.: Concord, N. C.
Bee's Old Reliable: South Fulton, Tenn.
Belton: Pilot Mountain, N. C.
B. & H.: (Fair) Edgefield, S. C.
Bill's Rides: Green Hill, Lexington, Ala.
Bistany's Greater: Jacksonville, Fla.
Blue Ribbon: (Fair) Milledgeville, Ga.
Bluebonnet: Elgin, Tex.
Boswell's Am.: Gloucester, Va.
Brewer's United: (Fair) Sulphur Springs, Tex.; Greenville 14-19.

Bullock Am. Co.: Latta, S. C.
Burke, Frank: Hobbs, N. M., 7-13.
Byers Bros.: Plainville, Tex.
Byers Greater: (Fair) Walnut Ridge, Ark.
B. & V.: Litzitz, Penna.
Capital City: Bremen, Ga.
Caravella Am.: Parkersburg, W. Va.; Ashland, Ky., 14-19.
Cavalcade of Am.: Pensacola, Fla.
Central Am. Co.: (Fair) Washington, N. C.; (Fair) Ahsokle 14-19.

Cetlin & Wilson: (State Fair) Richmond, Va.; (Fair) Petersburg 14-19.
Coastal Plain: Faison, N. C.
Crafts 20 Big: Delano, Calif., 3-13.
Craig, Harry: San Angelo, Tex.
Crescent Am. Co.: (Fair) Winston-Salem, N. C.; (Fair) Union, S. C., 14-19.
Crystal Expo.: Social Circle, Ga.; Montezuma 14-19.

Cumberland Valley: (Fair) La Fayette, Ga.; (Fair) Summerville 14-19; season ends.
Diamond Midway: Clarence, Mo.
Dick's Paramount: (Fair) Roxboro, N. C.
Dickson United: Grandfield, Okla.
Dudley, D. S.: (Fair) Henrietta, Tex.; Colorado City 14-19.
Dumont: High Point, N. C.
Dyer's Greater: Ridgely, Tenn.; Dyersburg 14-19.

Endy Bros.: (Fair) Athens, Ga.; (Fair) Macon 14-19.
Enterprise Am. Co.: Boyce, La.; (Fair) Verda 17-19.
Exposition at Home: La Grange, N. C.
Fleming, Mad Cody: (Fair) McDonough, Ga.; (Fair) Warrenton 14-19.
Fay's Silver Derby: Somerville, Tenn.; Henderson 14-19.

Florida Am. Co.: Brundidge, Ala.
Franklin, Don: (Fair) Rosenberg, Tex., 9-13; (Fair) Tomball 16-20.
Gate City: Great Falls, S. C.; Camden 14-19.
Gayway: (Fair) Jackson, Ga.; (Fair) Butler 14-19.
Gem City: West Monroe, La.
Gentsch, J. A.: Winona, Miss.; (Fair) Greenville 14-19.

Geren's United: Harrison, O.; Eldorado, Ill., 16-19.
Gold Bond: Rector, Ark.; Caraway 14-19.
Gold Medal: (Fair) West Point, Miss.
Golden West: (Rodeo) Clovis, Calif.
Gooding Greater: (Fair) Lancaster, O.; Circleville 16-19.
Great Southern Expo.: Hazlehurst, Ga.
Great Sutton: (Fair) Paragould, Ark.; Osceola 14-19.

Greater United: (Fair) New Braunfels, Tex.
Groves Greater: (Fair) Ruston, La.; (Fair) Jonesboro 14-19.
H. & H.: Blacksburg, S. C.
Hames, Bill: Lubbock, Tex.; Palestine 14-19; Henderson 21-26.
Hannum, Morris: Clayton, N. C.; Benson 14-19.

Harrison Greater: Wendell, N. C.; Rockingham 14-19.
Hedrick's Gayway: (Fair) East Bend, N. C.; (Fair) Kingstree, S. C., 14-19.
Hennies Bros.: Columbus, Ga.; Mobile, Ala., 14-19.
Henson, J. L.: Roberta, Ga., 12-19.
Heth Expo.: Dyersburg, Tenn.
Heth, L. J.: (Fair) Covington, Ga.; (Fair) Cordele 14-19.

Hill's Greater: Leonard, Tex.
Home State: Heber Springs, Ark.
Hrtle, Buff.: (Fair) Franklinton, La.; (Fair) Oberlin 16-19.
Imperial: Mound City, Ill.
Jayhawk Am. Co.: Erie, Kan.
Jones Greater: (Fair) Madison, Ga.; (Fair) Swainsboro 14-19.
Joyland Am. Co.: Kingwood, W. Va.
Joyland Midway Attrs.: Brown City, Mich.
Kaus, W. C.: (Fair) Lexington, N. C.
Keystone Expo.: Milton, Fla., 7-19.
Kilgore: (Fair) Livingston, Tex.

Kirkwood, Joseph J.: (Fair) Spring Hope, N. C.; (Fair) Beaufort 14-19.
Lamb, L. B.: St. Genevieve, Mo.
Lawrence Greater: Kinston, N. C.
Leeright, J. R.: Elk City, Okla.
Long's United: San Luis Obispo, Calif., 7-13.
Madison Bros.: Magnolia, Ark.; Springhill, La., 14-19.
Magic Empire: (Fair) Huntingdon, Tenn.
Magnolia Expo.: Bucatunna, Miss.
Maher, John K.: Harrisburg, Ill.

Majestic Greater: (White Fair) Durham, N. C.; (Colored Fair) Durham 14-19.
Marion Greater: (Fair) Pageland, S. C.; (Fair) York 14-19.
Marks, John H.: (Fair) Hickory, N. C.; (Fair) Monroe 14-19.

McKee, John: Parkin, Ark.
Merit: Topsham, Me., 8-10.
Mid-Continent Expo.: (Fair) De Ridder, La.
Midway of Mirth: Cardwell, Mo.
Mighty Monarch: Macclenny, Fla.
Mighty Page: Hattiesburg, Miss.
Moore's Modern: (Fair) Searcy, Ark.; Manila 14-19.

Mound City: Morrilton, Ark.
Nolan, Larry: Limon, Colo., 7-9; Hugo 10-12.
Omar's Greater: (Fair) Farmerville, La.
Page Bros.: (Fair) Springfield, Tenn.; season ends.
Page, J. J.: Lawrenceville, Ga.
Paul's Am. Co.: Glenwood, Ark.
P. & B. Am. Co.: Blum, Tex.
Peppers All-State: Montgomery, Ala.; Roanoke 14-19.

Pike Am. Co.: Lake City, Ark.
Pine State: Greenwood, Miss.
Prel's Broadway: (Fair) Henderson, N. C.
Pryor's: Center, Ala.
Raines Am. Co.: (Fair) Waldron, Ark.; (Fair) Clarksville 14-19.
Regent: Rockmart, Ga.; Hogansville 14-19.
Rogers Greater: Marks, Miss.; Kosciusko 14-19.

R. & S. Am. Co.: (Fair) Littleton, N. C.
Rosen, H. B.: Adel, Ga.; Elba, Ala., 14-19.
Royal American: (Fair) Jackson, Miss.
Royal Am. Co.: Baldwin, Miss.
Royal Expo.: (Fair) Barnesville, Ga.; (Fair) Alma 14-19.
Schaeffer's Just for Fun: Houston, Tex.
Scioto Valley: Palmouth, Ky.; Manchester 14-19.

Shamrock: Savannah, Ga.
Shan Bros.: (Fair) Winder, Ga.
Shipley's Am.: Melrose, La.
Silver Slipper: (Fair) Salem, Ala.
Smith Am. Co.: Hillsboro, Tex.; Coolidge 14-19.
Smith, George Clyde: Warrenton, N. C.; Henderson 14-19.

Smith's 3-Day: Pittsburg, Kan.
Snapp's Greater: Tallulah, La.
Sooner State: Shattuck, Okla.
Southern Am. Co.: Edna, Tex.
Southern States: Blakely, Ga.
Southern Valley: (Fair) Olla, La.; (Fair) Oak Grove 14-19.
Sparks Bros.: (Fair) Louisville, Miss.; (Fair) Waynesboro 14-19.

Sparks, J. F.: Troy, Ala.; Andalusia 14-19.
Strates, James E.: (Fair) Spartanburg, S. C.; (Fair) Anderson 14-19.
Stafford's United: Muncie, Ind.; Greensburg 14-19.
Stebiar's Greater: (Colored Fair) Orangeburg, S. C.
Stumbo, Fred R.: Harrison, Ark.
Sunflower State: Post, Tex.; Rotan 14-19.

Tassell, Barney: Brookneal, Va.; (Fair) Fairmont, N. C., 14-19.
T. & B. Am.: (Fair) Blountstown, Fla.
Tidwell, T. J.: (Fair) Roswell, N. M.
Tinsley's City Rides: Bath, S. C.
Tivoli Expo.: (Fair) Fayetteville, Ark.
Triangle: (Fair) South Boston, Va.
Turner Bros.: Charleston, Mo.; East Prairie 14-19.

United Expo.: (Fair) Arkadelphia, Ark.
Victory Expo.: (Fair) Haskell, Tex.
Virginia Greater: (Fair) Wadesboro, N. C.; (Fair) Bennettsville, S. C., 14-19.
Wade, W. G.: Marion, Ind.
Wallace Bros.: Vicksburg, Miss.
Wallace Bros. of Canada: (Fair) Simcoe, Ont., Can.

Wallace, I. K.: (Fair) Chesterfield C. H., Va.
Ward's, John R.: World's Fair: (Fair) Beaumont, Tex., 10-19.
West Coast: (Celebration) Santa Clara, Calif., 7-13; (Celebration) Vallejo 14-20.
Wolfe Am. Co.: Woodruff, S. C.
Wonder City: Stuttgart, Ark.
Wonder Show of America: Little Rock, Ark., 11-20.

World of Mirth: (Fair) Charlotte, N. C.
Zacchini Bros.: Stantonburg, N. C.
Zeiger, C. F.: Casa Grande, Ariz.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Bagwell's, Jimmy, Guitarodeo: Henderson, Tenn., 10; Humboldt 11; Brownsville 12; Ripley 14; Covington 15; Somerville 16.
Bailey Bros.: Smithfield, N. C., 8; Dunn 9; Sanford 10; Siler City 11; Ashboro 12; Burlington 14; High Point 15; Salisbury 16; Statesville 17; Hickory 18; Morganton 19.
Beatty, Clyde: Charlotteville, N. C., 8; Greenville, S. C., 9; Augusta, Ga., 10; Charleston, S. C., 11-12; Savannah Ga. 14.

Clyde Bros.: Moline, Ill., 7-10; Clinton, Ia., 11-13; Freeport, Ill., 14-16; Waterloo, Ia., 17-20.
Cole Bros.: Long Beach, Calif., 3; Santa Ana 9; Pasadena 10; Pomona 11; San Bernardino 12.
Dailey Bros.: Poplar Bluff, Mo., 8; Paragould, Ark., 9; Blytheville 10; Jonesboro 11; West Plains, Mo., 12; Springfield 14; Rogers, Ark., 15; Fayetteville 16; Fort Smith 17; Russellville 18; Conway 19.

Hamid-Morton: Toronto, Ont., Can., 9-16.
Hunt Bros.: Easton, Md., 9.
King Bros.: Oxford, Miss., 8; Holly Springs 9; Ripley 10; Pontotoc 11; Calhoun City 12; Aberdeen 14.
Montgomery, C. R.: Nashville, Ark., 8; Stamps 9; Crossett 10; Eudora 11; Lake Providence, La., 12.

Polack Bros., No. 1: (Auditorium) Wichita Falls, Tex., 9-11; (Auditorium) San Antonio 14-20.
Polack Bros., No. 2: (Junior High School Aud.) Salem, Ore., 9-15; (Memorial Hall) Olympia, Wash., 17-19.
Ringling Bros. and Barnum & Bailey: Lake Charles, La., 8; Alexandria 9; Lafayette 10; New Orleans 11-13; Memphis, Tenn., 15-16; Jackson 17; Nashville 18-19.

Sparks: Greenwood, Miss., 8; Clarksdale 9; Cleveland 10; Belzoni 11; Greenville 12.
101 Ranch Wild West: Hemet, Calif., 8; Vista 9; Escondido 10; San Diego 11-20.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Birch: Oil City, Pa.; Meadville 10; Ellwood City 11; (Cathedral Aud.) New Castle 12; Beaver Falls 14; Mt. Lebanon (Pittsburgh) 15; Coraopolis 16; Aliquippa 17.
Campbell, Loring: Lemoyne, Pa., 9; Lancaster 10; Doylestown 11; Philadelphia 14; Ocean View, Del., 15; Seaford 16; Kennett Square, Pa., 17; Cambridge, Md., 18.
Chandler: Metter, Ga., 10; Dublin 11; Macon 14-15; playing schools.
Couden, Doug & Lola: School assemblies, Murfreesboro, Tenn., 7-12.

Francis Leo (Elks' Club) Brazil, Ind., 14.
Goodwill Frolic Barn Dance: Howell, Mich., 10; Hazel Park 11; Marine City 12; Base Line 13.
Green: Kennedy, Sask., Can., 10-11; Mair 12; Maryfield 14-15; Wawota 16.
Hubba Hubba Revue (Crescent) Dalton, Ga., 10; (Gem) Calhoun 11; (Bell) Marietta 12; (Bibb) Macon 14; (Henn) Murphy, N. C., 15; (Ritz) Austell, Ga., 16.

Hubbard, Paul & Betty: Schools at Dayton, O., until Nov. 15.
Layne: Perryville, Ky., 9; Eubank 10.
Leckvold: Bellevue, Wash., 9; Lake Forest Park 10; (Haller Lake School) Seattle 11; Monroe 15; Snohomish 16; Lake Stevens 17; Sultan 18.

Lippincott, Mal B.: (Macon) Macon, Mo., 12.
Long, Leon: Jackson, Miss., 7-15.
Magrum, C. Thomas: W. Frankfort, Ill., 9; Columbia 10; Red Bud 11.
Miller's, Irvin C., Brownskin Models (Armory) Harrodsburg, Ky., 10; (Memorial Aud.) Springfield, O., 12; (Arena Gardens) Beckley, W. Va., 13.

Montague, Duke: Forest City, Ark., 9; Little Rock 10-13; Brinkley 14; Smackover 15; Bearden 16; Hugo, Okla., 17; Madill 18.
Plunkett's Stage Show: Breckenridge, Tex., 7-9; Eastland 10-12; Ranger 14-16; Cisco 17-19.
Relim, Blondin (State Fair) Jackson, Miss., 7-12.

Romas, Flying: Concord, N. C., 7-12.
Spiller's Seals (Fair) Richmond, Va., 7-12.
Stanley, Guy: Schools at Mt. Clemens, Mich., 7-12; Port Huron 14-19.

POPCORN

"Rush Hour" Mammoth Yellow Popcorn is dependable. It can be relied upon during rush periods. Packed in 100 pound moisture-proof bags at \$9.25 per 100 pounds.

PEANUTS

Roasted Peanuts in the shell @ \$21.00 per 100 pounds. Packed in 90-pound bags. Fancy Raw Peanuts in the shell @ \$18.00 per 100 pounds. Packed in 100-pound bags. Our Booklet Price List covers our full line of popcorn supplies. Sent upon request.

Prunty Seed & Grain Co.

—POPCORN PROCESSORS—
620 NORTH 2ND ST. ST. LOUIS 2, MO.
"In our 72ND year"

ROGERS & POWELL

WANT

Stock Concessions of all kinds, Bingo; good proposition. Merry-Go-Round, any Ride not conflicting. Six more weeks out in cotton territory. Wire; no time to write. No grift.

Durant, Miss.

FOR SALE

Trailer Grab. Exceptionally well built, new Truck, tires. Splendid equipment, including butane gas range, excellent griddle, plenty staple stock, dishes, etc. \$850.00 cash. Can be seen this week, Blountstown, Florida, Fair.

LEW W. PERRY

BIG BEND SHOWS

Opening Their Winter Shows Oct. 21 in Mercedes, Texas.

Hit and Miss, Milk Bottle, Slat Rack, Break Bottle Open, Want Mitt Camp, George Mitchell preferred. Vernon Thompson, your Set Joint is open. Will book Hobby Horses and Octopus.

ROY & JANE DEASON, Owners
P. O. Box 1273 San Benito, Texas

WANTED

Agent with car (lady or gent) to book Trained Wild Animal Attraction in schools and auditoriums on percentage. All winter's work in the South. Also party to care for Bears, Dogs and other Wild Animals. Address: HULBURD'S TRAINED ANIMALS, Northeast Post Office Nashville 7, Tenn. N.B.: State all. Must join on wire.

SCIOTO VALLEY SHOWS

WANT WANT WANT

FOR BUSINESS MEN'S FALL FESTIVAL AND HOMECOMING
Manchester, Ohio, on Main Street—8 Big Days Commencing Oct. 14.

Photos, Dart Game, String Game, Candy Apples, Cat Racks, Diggers, Hoop-La, Pitch Tl U Win or any legitimate operating for 15¢. One more Kentucky Fair, their South to Texas with 6 major Rides. Shows with own transportation, come on. Cook House to cater to large Ride crew.

Falmouth, Ky., Fall Festival, this week; Manchester, on the Streets, next; then South.

THE PETERSBURG FAIR

PETERSBURG, VA., OCTOBER 14 TO 19 INCLUSIVE

WILSON COUNTY FAIR

WILSON, N. C., OCTOBER 21 TO 26 INCLUSIVE

WE CAN give some choice space for all legitimate Merchandise Concessions and Eating and Drinking Stands at these and all Fairs we will exhibit at this fall.

WANT Chair-o-Plane Foreman.

All address this week

Richmond, Va., State Fair

CETLIN & WILSON SHOWS

76th Annual

NORTH-EAST

FLORIDA STATE FAIR

JACKSONVILLE

NOVEMBER 12 TO NOVEMBER 23

CAN PLACE

LEGITIMATE MERCHANDISE CONCESSIONS OF ALL KINDS AND EATING AND DRINKING STANDS. (BINGO AND SCALES SOLD.) EVERYTHING ELSE OPEN. FOR SPACE WIRE

SECY. NORTHEAST FLORIDA STATE FAIR, SUITE 623, HOTEL MAYFLOWER, JACKSONVILLE, FLORIDA.

P. S.—William B. Starr will again handle Concessions during Fair.

JOSEPH J. KIRKWOOD SHOWS

WANT FOR CARTERET COUNTY FAIR, BEAUFORT, N. C., OCT. 14-19; ALSO FOR MARTIN COUNTY FAIR, WILLIAMSTON, N. C., OCT. 21-26 CONCESSIONS OF ALL KINDS, EXCEPT BINGO, CUSTARD AND POPCORN.

FOR SALE Two 50 Kw. Surelite Generators, like new, mounted on Fruehauf Trailer. Will sell with or without Trailer. Cheap for cash.

Address **JOSEPH J. KIRKWOOD SHOWS**, Spring Hope, N. C., this week; then Beaufort, N. C.

EXPOSITION AT HOME SHOWS

WANT FOR ALL WINTER WORK

CONCESSIONS—Bingo, Scales, Age and Weight, Palmistry, Hoop-La, Pitch Till You Win. SHOWS—Will book Monkey, Unborn. Want Manager and Performers for complete Minstrel Show. Want Manager for complete Snake Show. RIDE HELP—Want Ferris Wheel Foreman, Loop-o-Plane Foreman; must be semi drivers. Want Agent that can book Southern territory. Also Second Man. Will book Sound Truck, all season's work. FOR SALE—Complete Cook House, cheap. Will book same on Show. Bert Edwards, Bill Noe, Freddie Storhon, Jack Little, Lucky Odell, contact Blackie Henry.

La Grange, N. C., 7th to 12th; three more spots in Carolina, then Florida. All wire

ROX GATTO, Manager

LA GRANGE, N. C.

FOR SALE PENNY ARCADE (69 MACHINES) FOR SALE

One 20x40 Top, complete with Sidewall and Poles. 1939 Diamond T 3-Ton Tractor, with Sleeper Cab, and 22 ft. Fruehauf Van Trailer. FIRST \$4500.00 TAKES ALL. My reason for selling is that I am building and organizing for season of 1947—THE GREAT SOUTHERN SHOWS. The above-mentioned Arcade can be seen in operation on the L. J. HETH SHOWS, COVINGTON, GA., OCT. 7-12; THEN PER ROUTE OF THAT SHOW. All interested parties contact

F. M. SUTTON, JR., care L. J. Heth Shows, as per route

CENTRAL AMUSEMENT CO.

WANTS FOR

ATLANTIC DISTRICT FAIR

AHOSKIE, N. C. — OCTOBER 14-19

Oldest Fair and Race Meet on the Eastern Seaboard

TOBACCO BOOM TOWN — ATTENDANCE FROM ALL SOUTHERN STATES

WANT RIDES

Any Flat Ride. Also Kiddie Rides.

WANT RIDE HELP

Due to disappointment can place capable and sober Ride Superintendent at \$100 per week plus per cent of gross. Can also place Help on all rides.

WANT SHOWS

Good proposition for MINSTREL SHOW, Ten-In-One, Girl, Posing or any worthwhile show.

WANT CONCESSIONS

WANT BINGO. Want any Stock or Percentage Concessions. NO EXCLUSIVE. NO GRIFT. NO GYPSIES. WANT PITCHMEN AND DEMONSTRATORS.

★ ★ ★

THIS IS AN OUTSTANDING FAIR

★ ★ ★

SEVEN More To Follow: Scotland Neck, N. C., Oct. 21-26; Mt. Olive, N. C., Oct. 28-Nov. 2; Tabor City, N. C., Nov. 4-9; Andrews, S. C., Nov. 11-16; Summerville, S. C., Nov. 18-23, with two other spots to go before closing.

A-1 CONCESSION TERRITORY. MAKE YOUR MONEY WITH US NOW — RELAX THIS WINTER.

All Address

Sherman Husted, Mgr.

CENTRAL AMUSEMENT COMPANY

Sixteenth Annual Beaufort County Fair, Washington, N. C., This Week.

"WE KNOW THE CAROLINAS"

HENDERSON, N. C., COLORED FAIR

OCTOBER 14-19

WANT

Ball Games, Fishpond, Duckpond, String Game, Buckets, Skillos, Wheels. All Concessions open except Percentage.

Want Monkey Show, Colored Girl Show, Wild Life.

All replies to

GEORGE CLYDE SMITH SHOWS

Warrenton, N. C., this week; Henderson, N. C., next week.

FOR SALE—BEST OFFER

2 Sleepers, 26-Ft. Semi-Trailers. 4 state rooms each trailer, fully furnished. New '42 motors, good tires. Chevrolet Tractors. Will sell with or without Trucks, cheap.

One Dining Semi-Trailer, completely furnished, with cooks' state room, kitchen. Feeds 20 at one time. Plenty dishes and cooking equipment. Chevrolet Tractor, 26 ft. long. Cheap.

Flashy Stage Semi-Trailer with dressing rooms each end. Doors open to each room from back. 10 ft. doors opening in front. Panel raises from top of trailer. Height from ground, 16 ft.; trailer length, 26 ft. All bodies waterproof marine board. Well painted and newly built this year. Will sell one or all with or without Tractors. Perfect for Truck Carnival or Circus. Bob Stevens, answer. All Replies:

VAN ROY MINSTRELS

GENERAL DELIVERY

SAVANNAH, GEORGIA

MORRIS HANNUM SHOWS

WANT Concessions of all kinds including Grab.

Have 1930 Model 7-Car Tilt for sale. Now operating.

MORRIS HANNUM SHOWS

CLAYTON, N. C., NOW; BENSON, N. C., OCTOBER 14-19.

GATE CITY SHOWS

WANT

FOR 8 WEEKS FAIRS AND CELEBRATIONS AND ALL WINTER SOUTH GEORGIA AND FLORIDA

LEGION FAIR Oct. 7-12 Great Falls, S. C.	KERSHAW COUNTY FAIR Oct. 14-19 Camden, S. C.	GOLDEN HARVEST WEEK Oct. 21-26 Darlington, S. C.
LEGION FAIR Oct. 28-Nov. 2 Aiken, S. C.	LIONS' CLUB FAIR Nov. 4-9 Washington, Ga.	LEGION FESTIVAL Nov. 11-16 Swainsboro, Ga.

Watch Billboard for Special Announcement
6 Big Winter Dates

CONCESSIONS Legitimate Concessions of all kinds—Custard, Novelties, Ball Games, etc. Want capable Grind Store Agents for Slum Skillo, Roll-Down, Razzle-Dazzle, Clothespin Pitch. Joe Gainer, Burt Meyer, Joe Lowery, Bugger Red, Tommy Mason, Horace Smith, Specks, Gilbert Weis and Agents that want to make money, come on.

RIDES Book any Flat Ride except Octopus. WANT No. 5 WHEEL, SPECIAL DEAL TO WHEEL. Wire; no time to write. Want Rolloplane.

SHOWS Want Side Show with own equipment and transportation. Joe Hilton, wire. Special proposition. Want Snake, Monkey, Fat People, Midget, Motordrome, Mechanical City, Fun House. Brownie wants Talker and 3 Girls for new Posing Show. Glenn Ferrell, answer. Get with the Show that goes where the money is. Capable Help at all times welcome. Help on Merry-Go-Round, Octopus, Chairplane. Man to Handle Marquee and Front Gate Tickets.

SPECIAL—MINSTREL SHOW PEOPLE

For Harlem Hot Shot Revue—Musicians, 2 Sax, 2 Trumpets, Trombone, Tuba, Piano, Chorus Girls. Salary out of office. Musicians, \$40 per week. Come on or wire; no time to write. Address **HOT PAPA TURNER**. Everybody else address

J. E. BAXTER, Mgr.

GATE CITY SHOWS

Great Falls, S. C., this week; Camden, S. C., next.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

N. H. Pyramid \$2,200

NEW HAVEN, Conn., Oct. 5.—Pyramid Shrine's benefit variety show staged last Thursday (26) at Troup Junior High School auditorium, grossed \$2,200. Acts were Three Brown Buddies, dancers; Ken Yen Soo and Company, magicians; Jack Murray, impersonator; Ballard and Ray, comedians; Frank Borden, vocalist; Dude Kimball, musical plumber; Four Juggling Jewels; Sylvia Mannon, Dennis and Holly, acrobats, and Billy Gleason, emcee.

Hartford Sees Wirth Revue

HARTFORD, Conn., Oct. 5.—Frank Wirth's *Sky High Revue*, sponsored by the Hartford Fire Department, was presented at the State Theater here for four days ending September 28. A matinee and two night shows were staged daily. Acts were Sylvia Manon; Denas and Voley, adagio; John Panter Singers; Roberta's Circus; Reno, tramp cyclist; Monroe and Grant; Kay and Karol and Jerry To-man emcee. Russell Noyes, chairman of the firemen's committee, said that a similar show will be staged annually. Wirth will again produce the show.

El Paso C. of C. Vanities

EL PASO, Tex., Oct. 5.—Chamber of Commerce here is sponsoring *Winter Vanities*, produced and directed by William H. King, in the Coliseum, October 31-November 2. Show consists of George Arnold's *Ice Revue*, Pinky Tomlin's ork and Earl Carroll's *Vanities*. Coliseum, which has never been used for show-biz venture, is being converted into an 8,500-seat auditorium. Opening day's advance sale was \$4,250 at a scale of \$1.50, \$2.50 and \$3.60.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2700 cards \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping Pong Balls, printed 2 sides \$30.00
Ping Pong Balls (for blowers). Dz. . . . 1.50
Replacements, Numbered Balls. Ea.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 \$ 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-6, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
Round Gray Cardboard Markers, 1800 for 1.00
Thin Plastic Markers, brown color, M . . . 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.

19 W. JACKSON Blvd., Chicago 4, Illinois

CAPITAL CITY SHOWS

WANT

For eight more choice Georgia Fairs and Celebrations. Close November 30. Stock Concessions of all kinds. Good opening for Custard. Shows not conflicting. One more Flat Ride. Need high Free Act for balance of season. All replies

CAPITAL CITY SHOWS

Bremen, Ga.

WANT FOR FIVE MORE BIG MISSISSIPPI FAIRS IMMEDIATELY

Marks, Kosciusko, Eupora, Hattiesburg, McComb Ten-in-One, Minstrel, Big Snake, Mechanical, Girls, Crime Show, Animal or any first-class Grind Shows. All kinds of good Ride Help. First, second and third men. Concessions that work for stock. All wire immediately.

ROGERS GREATER SHOWS

Marks, Mississippi

WANT Richman and Carpenter present

BYERS BROS.' SHOWS

WANT THE FOLLOWING FOR LONG SEASON IN SOUTHWEST. SHOW IS POSITIVELY BOOKED ONLY IN PROVEN SPOTS. STOCK CONCESSIONS OF ALL KINDS (Priv. \$15.00). Wire your deposit if joining to assure location. RIDES—Will give excellent proposition to Rides that do not conflict. (Ride Operators, let us hear from you.) Will book any Shows not conflicting. CAN USE USEFUL, RELIABLE SHOWMEN AND RIDEMEN.

Wire, Write or Call HARRY H. RICHMAN—JAMES D. CARPENTER
Levelland, Texas, this week; then as per route.

CAN BOOK A FEW CONCESSIONS

Stock and Percentage. Also a Chairplane on percentage or flat basis. Out all winter.

ATLANTIC EXPO SHOWS

This week, Hahira, Ga.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Oct. 5.—It is officially announced that our 13th annual meeting will be held in Hotel Sherman, Chicago, December 2. As in previous years, the annual report will be presented in printed form.

Members and others interested are asked to submit ideas and suggestions for presentation at the meeting. *Collier's* magazine sent us a letter of regret in connection with the recent article on carnivals with which we took issue.

We have information relative to the availability of steel and aluminum material. Indications point to a shortage of paint during the next four years, with prospects that the supply will not catch up with demand until 1950. Details are available to the membership. The War Assets Administration has available a 10-acre lot in Texas, presently used for warehouse purposes.

The OPA authorized an increase in prices of new trucks. Information from Washington indicates the likelihood of a reduction in excise taxes and a 10 per cent reduction in individual income taxes during 1947, but no general tax reduction appears likely until 1948.

The Commerce Department has furnished a detailed study of per capita income during 1945 by States. The same department also advises a new method has been developed for applying gold leaf.

WANTED FOR HALLOWEEN FESTIVAL

Oct. 30-31.
10c Concessions. No Gambling.
Contact
CLYDE L. BROWN
Montezuma Lions Club
Montezuma, Indiana

FOR SALE KIDDIE AUTO RIDE

Just like new—\$1,000.00.
Ready for shipment.
Wire, write or phone
PETE FLONTEK
LORAIN, OHIO

SPACE FOR RENT IN PENNY ARCADE

Good Location
Suitable for Any Business
CHARLES RUBENSTEIN
PLAYLAND AMUSEMENTS
239 W. 125th St.
New York City, N. Y.
Phone: Monument 2-7755

P & B AMUSEMENT CO.

Wants Agents for Slum Skillo, Buckets, Razzle Dazzle, Grocery Wheel, Ball Games, Fish Pond, Blower and P.C. George Sanders, Scotty and Harold Jennings, come on. Shows that does not conflict. One or two more Rides that do not conflict. All Concessions Agents contact Frank's Concessions. Shows and Rides, contact O. C. "Dutch" Bristow. Boozers, chasers and goof balls, stay where you are. Do not write, wire or come on. Out all winter till February, then Wisconsin for a good summer's work.
FRANK PRESTI, Concession Mgr., O. C. "DUTCH" BRISTOW, Show and Ride Mgr., Blum, Texas, all week; then as per route.

FOR SALE \$4500.00

7 CAR TILT-A-WHIRL

International Power Unit. Can be seen operating on
L. B. LAMB SHOWS
Ste. Genevieve, Mo., Oct. 8 to 13; then as per route.

WANTED

Agents for Penny Pitch, Rat Game and Popcorn; also reliable, experienced Man or Couple for Photos. Wire or write

JOE E. KAUS

c/o Exposition at Home Shows
La Grange, North Carolina

ALABAMA FOLK JAM ANNUAL

Dairy Congress Gate Up; Circus Show Draws Big

WATERLOO, Ia., Oct. 5.—Resumed for the first time since 1942 when, as a wartime measure, it was temporarily replaced with an Iowa 4-H Club show, the Waterloo Dairy Cattle Congress, which opened here September 29, was running ahead of any previous year's attendance thru Thursday (3).

An estimated 128,000 persons attended the first four days. This is an increase of about 15,000 over the '42 peak year, and execs figure attendance will exceed 200,000 for the full run, which closes tomorrow, if the weather holds up.

Hippodrome, used forenoons and afternoons for judging, has been getting big attendance for the night attraction program. The 8,200-capacity building has been filled nightly, and the normal capacity has been augmented by the use of seats placed on the hippodrome floor.

The circus-type program was booked thru Barnes-Carruthers, Chicago. Acts include the Hartleys, rolling globe and comedy elephant; the Walkmirs, perch; the Willys Troupe, jugglers; Hubert Dyer and Company, comedy trap; De Milo and Marr, hand-balancing; Hodgsons, comedy trap and cloud swings; Arwoods, hand-balancing and roly-boly; Gallagher Family, teeterboard; Barton and Brady, comedy acrobatics; Rue and Phil Enos, comedy bar, and the Libonati Trio, xylophone.

Front gate admission is 65 cents. Prices for the Hippodrome at night are 65 cents for general admission, \$1 for reserved seats and \$1.25 for box seats.

The Royal United Shows are on the midway.

Calif. State To Go In 1947; Will Run 16 Days, Longest Yet

SACRAMENTO, Oct. 5.—The California State Fair will not only return to operation next year but it will run 16 days, the longest in its history. Directors, meeting here, set the dates as August 30-September 14.

Plans for tying in the State's Centennial Celebrations with the fair for a "grand centennial finale" during the fair will be considered at a meeting of the State Chamber of Commerce in San Francisco October 11, Director James E. McConnell, of Sonora, said. McConnell predicted such a celebration would attract 1,000,000 persons.

Directors voted to renew applications to the CPA for permission to use a minimum of priority materials for the rehabilitation of buildings. The hope is that reconstruction can be started by next spring.

No State fair has been held since 1941. One was scheduled this fall, but it was canceled because of building difficulties and the danger of running up a \$500,000 deficit.

City Gets Army Huts

REGINA, Sask., Oct. 5.—Six army huts at the exhibition grounds have been turned over to the city for re-conversion as housing units.



GOV. JAMES NANCE McCORD OF TENNESSEE was on hand for the opening-day broadcast from the Merchants' Building at the Tennessee State Fair, Nashville, over Station WLAC. Left to right: Judge Litton Hickman, chairman of the board of fair commissioners; Governor McCord; F. C. Sowell, of WLAC, and Phil C. Travis, secretary-manager of the fair.

—John E. Hood Photo

Controversial Frog Snares Top Interest

LOVELAND, Colo., Oct. 5.—Quarternary, a frog over which a controversy has raged, drew top interest at the Cornish Stone Age Fair here September 27-29.

The two-year-old or 2,000,000-year-old frog, or toad, attracted wide publicity after being found embedded alive in a bed of caliche rock seven feet below the surface of the earth by workmen on Artesia, N. M. Airmailed here, Quarternary, who had lived just long enough after his discovery in the rock, not only made an interesting exhibit but helped lure 7,000 to the event.

Smithsonian Institution officials claimed frogs buried alive for more than two years were licked by vitamin deficiencies. Geologists, however, took a different view, pointing out there was no crevice in the 2,000,000-year-old rock by which the frog could have entered, thus it must have been alive for two million years.

N. Mex. Annual Well on Road To New Records

ALBUQUERQUE, N. M., Oct. 5.—New Mexico's State Fair, the nation's youngest annual, which closes an eight-day run here Sunday (6), was well on its way Friday to establishing many new records for its nine-year existence.

Attendance thru Thursday was 20 per cent over the gate at the same point last year, the previous peak. Pari-mutuel betting for the first five days totaled \$844,304, a jump of more than a third over last year's \$608,870 for the corresponding period.

Biggest turnout was registered Thursday, Albuquerque Day, when more than 30,000 went thru the turnstiles for a new single day record. One-day mark for pari-mutuel betting was set the same day, when bets aggregated \$197,629. Previous (N. M. Heads For Mark on page 78)

Commercial Displays Put Atlanta in Expo Division

ATLANTA, Oct. 5.—When M. M. (Mike) Benton reorganized the annual here in 1934 he took a leaf from the Chicago World's Fair book and started the groundwork for a Southeastern exposition that would include the customary features of a State or county fair as well as offering a showcase for industrialists. He christened it the Southeastern World's Fair, classed up the grounds with ornamental lights, paving and sidewalks and embarked on a promotional campaign designed to stir the imagination of manufacturers and distributors as well as amusement seekers. Largest exhibition building on the grounds was turned over to the commercials this year, and the response was astounding. All available space was sold, with the exception of a 24-foot side section which was turned into a stage and on which Roth's orchestra concert each afternoon.

Displays were arranged with the obvious thought of sales appeal, which meant that products were attractively presented animately so that even a casual visitor could grasp the story. Benton was one of his own chief exhibitors with his General Elevator demonstration of a residence elevator, and all folks who cared (See Benton Puts Atlanta on page 70)

Los Angeles Readies Okay For San Fernando Event

LOS ANGELES, Oct. 5.—Permission to stage a district State agricultural fair on property deeded to San Fernando by Los Angeles for exclusive use as a playground has been drafted by the city attorney here.

The property agreement specified the tract could be used only as a playground. In request for the revision, San Fernando cited the recent approval of a \$100,000 swimming pool to be constructed on the playground.

Entertainment A Big Feature

Exhibits plentiful in every department—military display gets much attention

BIRMINGHAM, Oct. 5.—The Three Macs—McDavid, McIntosh and McCaffery—unfolded the 1946 edition of their Alabama State Fair here this week to just about all the folks the grounds would accommodate, and there was plenty for them to see and do thru the 18 hours daily the grounds were in action. Exhibits were plentiful in every department, starting 'way back yonder in the horticultural building and cramming all available space where concessions were not sold. (More about concessions in the carnival department.) Alabama's prize stock, products of the field, and the handiwork of the housewives were displayed attractively, and considerable emphasis was put on the school exhibits. Intermingled with these educational features was a massive display by the military, with most of it in animate form so the folks could get first-hand knowledge of the latest implements of warfare.

Grandstand Has Power

As is the case with most annuals south of the Ohio river, the heavy emphasis was on the entertainment angle, and the huge grandstand (capacity 9,500) came up with a varied program designed to attract all ages. Sam J. Levy's *State Fair Revue of 1946*, produced under the Barnes-Carruthers banner, was offered each of the six nights.

Revue was the same as was presented at Ionia, Mich.; Springfield, Ill.; Milwaukee; Yankton, S. D.; Topeka, Kan., and Oklahoma City, and (See Alabama Folk Jam on page 78)

A. L. Putnam IAFE Secretary Pro Tem

CHICAGO, Oct. 5.—Archie L. Putnam, secretary-manager of the Northern Wisconsin District Fair, Chippewa Falls, Wis., and vice-president of the International Association of Fairs and Expositions, will serve as temporary secretary of the IAFE until a permanent secretary is elected at the annual convention here early in December.

The announcement was made today by Clarence H. Harnden, IAFE president, from Saginaw, Mich., following a poll of directors on their wishes after Frank Kingman, Brockton, Mass., had resigned due to ill health.

Harnden said he and Putnam will come here within two weeks to prepare for the annual convention.

Record for Wilmington, Vt.; 3,000 Pay at One-Day Event

WILMINGTON, Vt., Oct. 5.—Revived September 28, after a three-year wartime lapse, the Farmers' Day Exhibition here drew a crowd of 3,000 paid, largest in its 29-year history. Turnout was swelled by hundreds of children under 12, who were admitted free.

Roy Farrington is president of the annual.

Danbury, Conn., Back After Four Years To Smash Records

By Jim McHugh

DANBURY, Conn., Oct. 5.—A fair-hungry mob of 36,000 paid \$1.20 each to welcome the revival of the Danbury Fair Sunday (29), following a four-year wartime lapse, and smashed all known one-day attendance and gross records. Despite three days of unfavorable weather which followed, attendance and revenue have remained better than average thru today and the final count (after tomorrow's closing) is expected to reveal a flock of new marks established during the 73d showing. More than three inches of rain Monday diluted attendance to a trickle. Near-frigid weather Tuesday and Wednesday undoubtedly curtailed customer attendance, but even so, crowds were sizable. In addition to catering to the farmer, this fair also provides an outlet for the whimsical rural interests of thousands of New York's commuters, including the swank station wagon set, who account for high per capita spending. Fair continues in the post-war era as a daytime event and no effort has been made to stimulate night attendance, with the result that it is all out and over with the coming of darkness.

Thrills Thru the Stretch

Thrills were featured thruout the eight afternoons of grandstand presentations. Admission also \$1.20. General Manager John W. Leahy bypassed harness racing in favor of midget auto racing, a profitable off-season fair venture, and changed the erstwhile half-mile track to midget proportions. The small cars attracted an announced 5,800 to jam the grandstand on opening day. Wednesday, Jack Kochman and his Hell Drivers attracted a fair crowd despite cold

weather. Midgets were on the track again today. Joie Chitwood and his Hell Drivers wind up the program tomorrow.

Acts, presented by Joe Hughes, of George A. Hamid, Inc., were Jack Andrews and his trained steer; Lorraine Vernon, juggler; Fred Woolford's dachshunds; Roy Mouton, high pole; Skating Macks; Two Mirths, pantomime; Georgiana Deiter, vocalist; Berosini Troupe, high wire, and Joe Basile's band. Cowboy running races and rodeo features were presented by C. J. Walters, of Cinnabar Ranch, Peekskill, N. Y., on all afternoons not featuring midget racing or thrill shows. King Street Pioneers, a hillbilly group featuring Tude Tanquay, gave two free performances each day in the big top which housed the main exhibitions.

Exhibit Space Sellout

Exhibit space was at a premium. Agricultural and commercial exhibits were expertly framed without even one haphazard display to mar the general picture. This was in keeping with the colorful, spic and span permanent components of the fair.

Leahy had exhibits and rest facilities prominently labeled as free. Signs in parking lots and other fair-operated facilities admonished the fairgoer against tipping. Numerous drinking fountains were newly installed.

G. Mortimer Rundle, 93-year-old honorary fair president, attended Wednesday to greet Governor and Mrs. Raymond E. Baldwin and their official party.

O. C. Buck Shows and Ross Manning Shows combined here to present all midway attractions. Officials predicted the largest midway gross in the history of the fair.

Too Much Help, Too Few Jobs: Fair Woe

KNOXVILLE, Oct. 5.—In a year when fairs have been hard pressed in many cases to obtain ground help, the Tennessee Valley Fair, held here last week, had no difficulty on that score, but it did run into woe when veterans, among the many applicants who were turned away, claimed the fair was unfair in its hiring practices.

Spokesman for vet-students at Stain Tech High School said they had turned out in response to a notice posted on the school's bulletin board, after each had obtained a USES referral card, and had stood four hours in the rain before they were told they couldn't be worked. The story hit the papers.

E. F. Bundchu, who employs the ticket-takers, pointed out he had 48 jobs to fill and that about 250 job-seekers turned up at the grounds opening morning. "We employed some veterans and some who had worked before," he said, adding, "We couldn't employ everybody."

Red Bluff, Calif., Returns; Brings Back Trotting Races

RED BLUFF, Calif., Oct. 5.—The Tehama County Fair, which closed its three-day run here September 30, drew over 15,000 people. Held for the first time since 1941, event offered a livestock show which embraced 600 entries.

Harness races, presented in this area for the first time in 25 years, and running races also were featured. Schools closed early to give students a chance to attend. Other attractions included special contests for children, clowns and circus acts, including a thrill circus, and a carnival (Golden West Shows).

Grounds had been given thoro grooming. Modern turnstiles and new lighting fixtures were installed, the grounds cleaned, buildings painted, stock barns sprayed with DDT, and new water fountains and refuse receptacles added.

SPEEDWAY ROUND-UP

SACRAMENTO. — Gil Guthrie, midget auto racer who was seriously injured here in a crash Labor Day, had his left leg amputated in a local hospital September 27. Guthrie, who suffered internal injuries and double fractures of both legs, is reported in fair condition.

LOS ANGELES—Ed Haddad won the 30-lap midget auto racing feature at Gilmore Stadium here September 26 before 14,000 fans. Johnny McDowell, Duke Nalon, Henry Banks and Danny Oakes finished behind him in that order. Haddad also copped the trophy dash from Joe Garson.

SAN FRANCISCO—Johnny Smith, of this city, won the 35-lap main event in the midget auto racing card at Bayshore Stadium September 24. Don Smith, Oakland, was second, and Marvin Burke, San Leandro, third.

WEST HAVEN, Conn. Oct. 5.—Midget auto racing season at Donovan Field was brought to a close Tuesday (24), when Chet Conklin, Danbury, Conn., won the main event. During the season, 17 of the 20 meets skidded were held, three being lost due to weather. Total draw was estimated at 70,000, with admission at \$1.20 and \$1.70. Harry J. Ryan, promotor, plans to open the '47 season in mid-May.

OKLAHOMA CITY. — Escaping a five-car crash on the fourth lap, Corky Benson won the 20-lap feature midget auto race before 4,000 fans at Taft Stadium September 30. The Lubbock driver was followed in order by Bud Camden, Wichita, and Eddie Carmichael, Oklahoma City. Clarence Merritt, Junior Howerton and Red Dowdy suffered minor injuries as the result of a pair of spectacular crashes. Benson's winning time for the five miles was 6:54.38.

PHOENIX, Ariz.—Dean Gardner, Los Angeles, brother of the late Chet Gardner, Indianapolis Speedway driver, was killed here Thursday night (3) in a midget auto racing accident.

DENVER—Carl W. (Buddy) Martinson, 30, Denver midget auto driver, died September 30 following an operation. Martinson, familiar figure in the Rocky Mountain Midget Racing Association, held third place in the point scoring system at Lakeside Speedway here at the time of his death. Surviving are his widow, Wilda, and an infant son.

SACRAMENTO — Andy Guthrie won a spectacular three-car contest in the feature midget auto race here September 23 in Hughes Stadium (*Speedway Round-Up on page 78*)

Hillsdale, Mich., Gross Hits 53G For New Record

HILLSDALE, Mich., Oct. 5.—Hillsdale County's 96th Fair closed here September 29 after amassing the biggest gross from gate, grandstand, concessions and midway in its history. Good weather helped as the totals hit \$53,058.14. Final tabulation may place the gross \$1,000 higher. Gross in '45, when the event had four days of bad weather, was \$40,506.79.

Biggest day was Thursday (26) (see *The Billboard*, October 5). Another big day was Saturday (28). On both these days cars were turned away from noon on. Annual had force of 40 men handling cars. Fair provided a motorcycle police escort to direct overflow of cars to special parking lots located around the city.

Exhibits Jump

New feature was a rabbit show, which replaced the poultry show canceled because of Newcastle Disease. Entries in many classes, including the State Fair sheep and swine divisions, were up 20 per cent over any previous year. Three additional tents were used to house exhibits, as was a new Quonset type building, half completed. (Latter, when finished, will be 40 by 240 feet and will be used for 4-H exhibits.) (*See Hillsdale Hits 53G on page 78*)

Gov't Okays Restoration Of Springfield Coliseum

SPRINGFIELD, Mass., Oct. 5.—Hockey for the West Side Coliseum at the Eastern States Exposition grounds was assured for rink fans when Charles A. Nash, general manager of the exposition, announced he had received the "green light" from the War Assets Administration to go ahead with restoration of the building, to be paid for by the government.

One of the projects required by the WAA was construction of a fence to safeguard other fairgrounds buildings in which government surplus property is still stored. The fence is about completed, Nash said.

Hockey Owner Eddie Shore, whose contract for the Coliseum takes effect October 1, said the rink season opens October 16.

Sevierville, Tenn., Gets 15% Increase in Takes

SEVIERVILLE, Tenn., Oct. 5.—Sevier County Fair, which closed its six-day run here September 20, wound up with receipts 15 per cent higher than '45. H. F. Tarwater, assistant secretary, announced. Attendance was estimated at 20,000.

Closing day was school day, and it accounted for a new single-day attendance record, as 8,000 persons, including 2,500 children, turned out. General admission was 15 cents. Two innovations, a night football game between high school teams of Sevierville and Newport and a fireworks display, were credited with bringing out the record crowd.

Chico, Calif., Asks Bids For Road Grading, Repairs

CHICO, Calif., Oct. 5.—Plans for improvements of the Third District Agricultural Fairgrounds near here are announced by Mrs. Sylvia Cooke, secretary-treasurer.

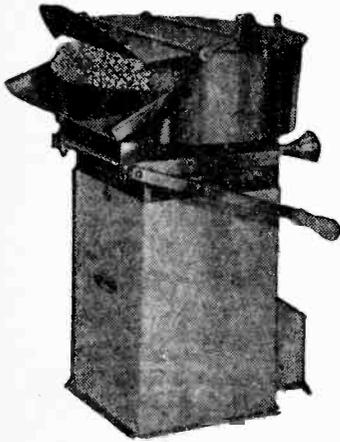
Bids for grading and paving of all fairground roadways have been asked for. Pastures on the grounds will be planted as a means of fire protection and to beauty the area.

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Iowa State Nets \$175,000 Profit; To Repair Plant

DES MOINES, Oct. 5.—Final figures on Iowa Centennial State Fair showed total attendance at 514,036, largest in history, with gross receipts at \$529,000. Expenses were figured at \$354,000, leaving a net profit of about \$175,000.

Secretary Lloyd Cunningham, in making the report to a special meeting of the fair board, said that badly needed repairs and improvements will more than eat up the profit.

General repairs, painting and restoration will be paid for out of funds received from the government in the restoration settlement made with the fair board last winter, but Cunningham said since the settlement was reached, costs of labor and materials have increased substantially so funds may not be adequate in many cases to carry out the work.

Among the projects recommended were:

Repairing, re-equipping and enlarging the sanitary system and toilet facilities thruout the grounds. Materials alone will cost \$35,000 and labor about the same, it is estimated.

Complete overhaul of the electrical system in all parts of the fairgrounds proper, as well as the camp grounds. This will cost between \$50,000 and \$60,000.

Before the 1947 fair, it also will be necessary to replace the feed barn which burned during the '46 exhibition. Estimated cost is \$35,000.

Another job which must be completed by next year is the reroofing of the swine barn. This probably will cost \$20,000. Partial roofing jobs also are needed on the cattle and horse barns and a number of other minor buildings.

George W. Huntley Dies; Was Cattle Congress Prexy

WATERLOO, Ia., Oct. 5.—George W. Huntley, 77, president Waterloo Dairy Cattle Congress and National Belgian Horse Show, died of a heart attack here September 29 on the eve of the 34th annual show. He had been president of the congress since 1942 and a director for 33 years.

He was a former president of the Waterloo Cutler Hardware Company, a past national president of the Travelers Protective Association and a charter member and past president of the Waterloo Rotary Club. Born at Barkers, N. Y., he had made his home here for 59 years.

A daughter, Mrs. Glen W. Miller, survives.

Durham, Conn., Two-Dayer Draws Record 15,000 Crowd

DURHAM, Conn., Oct. 5.—Attendance at the 27th annual Durham Fair here, September 28-29, reached a record 15,000. Highlights were a horse show and drawing contest by oxen and horse-pulling.

Exhibits in all departments exceeded in number those of recent years, John A. Jackson, fair secretary, pointed out. De Luxe Shows furnished the rides.

2,500 at Pikeville, Tenn.

PIKEVILLE, Tenn., Oct. 5.—Resuming operations after a four-year wartime hiatus, Bledsoe County Fair closed September 21 with a three-day gate total of 2,500. Guy White had two rides and six concessions on the midway. Crop, livestock, canning and craft exhibits were the chief drawing cards.

Truman Stays Away; Fair Relieved

CARUTHERSVILLE, Mo., Oct. 5.—Relief, not disappointment, was expressed by H. E. Malloure, secretary of the American Legion Fair, Caruthersville, Mo., because this year for the first time in 13, President Truman decided to pass up the event, which closes tomorrow.

Referring to the President's much-publicized visit in 1945, Malloure said: "What happened was this. He came. So did the F.B.I.'s, the C.I.O.'s and the rest—more than a thousand of 'em—and they stayed an hour, then went into town, and much of the fair crowd trailed after them.

"We try to run a fair. We had fairs before the President came, and we'll have them when the President doesn't attend," Malloure concluded.

Valdosta To Use Exhibit Building On New Grounds

VALDOSTA, Ga., Oct. 5.—H. K. Wilkinson, director of South Georgia Fair, announces the newly acquired two-story \$40,000 exhibit and livestock building, situated on a new site closer to town, is ready for the event, skedded for October 21-26.

Members of Valdosta Post 13, American Legion, sponsor of the annual, have been contacting exhibitors. Building is expected to be crammed with livestock, agricultural, poultry and school exhibits. Commercial exhibits, including an automobile show, also are expected to run in high numbers.

Two schools days, one for white, the other for Negro children, have been set. Advance ticket sale, already underway, is proceeding at a brisk pace. Features of the fair will include nightly fireworks, circus acts and a 1946 Packard giveaway closing night.

Paid Gate Reaches 15,000 At Hemlock, N. Y., Revival

HEMLOCK, N. Y., Oct. 5.—Final count put paid admissions at 15,000 for the four-day Lake Hemlock Fair, which closed here September 14. Resumed after a four-year wartime lapse, the annual returned the biggest paid attendance and the largest profit in its history.

Floyd Beam is the fair's president, and Raymond Morrell, secretary. Latter took the post which had been held by Glenn Morrell, killed in an accident in July.

Success was due partly to well-publicized special days, such as Firemen's Day, School Day, Grange Day and Old Home Day, and other special features and contests. Mickey Percell's Pioneer Shows were on the midway. Acts furnished by Frank Wirth, New York, were Kay and Carole, Loyal's Dogs, Laddie Lamont, Walter Guice Duo and Don Francero. Other acts, supplied by Ray S. Kneeland, Buffalo, were Ferdinand the Bull, Buddy Herrick, Toby Mattern and the Flying Hearts. Trotting races were presented each day.

Proposed Pennsy Law Would Enable Cities To Tax Ducats

HARRISBURG, Pa., Oct. 5.—Pennsylvania fairs located within the municipal limits of cities would be subject to a city admission tax under plans of the League of Third-Class Cities in Pennsylvania.

Group plans to push for such legislation at the 1947 General Assembly. Law would permit cities to collect up to 5 per cent on admissions, and set one cent as the minimum tax per ticket.

Wright Named Director

SACRAMENTO, Oct. 5.—Gov. Earl Warren has appointed William C. Wright, Sacramento real estate broker, to the board of directors of the State Agricultural Society, which administers the State fair.

Hits Record 65,000; Eastern Idaho Gate Night Show Draws

BLACKFOOT, Idaho, Oct. 5.—A new all-time attendance record of 65,000 was registered at Eastern Idaho State Fair, which closed here Saturday (14) after five days of excellent weather.

Night turnouts jammed the grandstand, where a Barnes-Carruthers revue and acts were presented. Benches placed on the race track were used the last three nights, to accommodate part of the grandstand throng.

An increase of 25 per cent over last year was chalked up in receipts as well as in attendance. On the midway American United Shows hit new highs.

Horse racing, a horse show and circus acts were the afternoon features. Entries in the horse, swine and sheep divisions reached an all-time high. Unusually large dairy and beef shows also were offered.

Ival H. Wartchow is the fair's manager and Ruth C. Hartkopf is secretary. Other officers are Paul V. Nash, president; Emil C. Johnson, vice-president, and Frank G. De Kay, director.

Suffolk, Va., Colored Event Scheduled for October 22-25

SUFFOLK, Va., Oct. 5.—The 37th annual Tidewater Fair Association event, owned, sponsored and promoted by colored citizens, will be held October 22-25.

Officers are J. C. White, president; H. C. Colman, secretary-manager and secretary of races; Dr. R. Henry Bland, treasurer, and Robert Chandler, official starter and judge.

Peoria, Ill., Plant Pushed; To Open in '47

PEORIA, Ill., Oct. 5.—Members of the board of directors of the Heart of Illinois Exposition, newly organized here, moved Wednesday, night (2) to have the city water extended to the 160-acre site acquired for the expo, which will be launched next year. Tentative date for the event has been set for the seven-day period ending Labor Day, Edgar L. Bell, expo president, who also is president-manager of Station WMBB here, announced.

A. N. Ekstrand, manager of the expo and Exposition Gardens, as the new plant will be called, and a (See Peoria Opens in '47 on page 78)

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"He's stupendous, colossal—the talk of the day!
"You laddies and lassies, you'll scream with delight,
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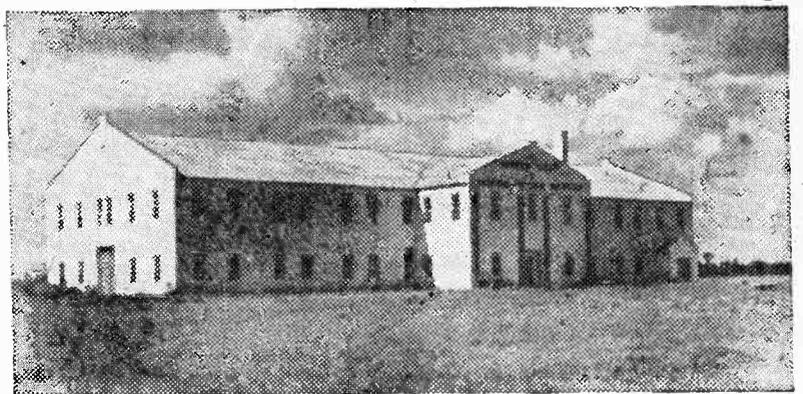
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H. K. WILKINSON, care Fair Director, VALDOSTA, GA.

AROUND THE GROUNDS

Fate of the Michigan State Fairgrounds entered the Michigan gubernatorial campaign last week, when ex-Gov. Murray D. Van Wagoner advocated opening the grounds as a general recreation area for the Detroit citizens. Property had been locked up several years except when an actual attraction was in operation. Formerly the grounds were open the year around, with pay gates on only during fair week.

Mrs. Maude Atwood, secretary of the fair at Chattanooga, and her husband, A. T. Atwood, visited the big doings at Atlanta, and she remarked that she and Joe Engel are doing their best to "run an old fashioned county fair, with all the trimmings, and we've finally got the merchants on our side." Sincerity of her talk leads one to believe that Chattanooga will have buildings for all exhibits before long.

F. H. Williams, of Athens, Ga., and C. W. Virgo, of Terre Haute, Ind., were among fair executives who enjoyed the hospitality of Atlanta's Southeastern World's Fair, and Mr. and Mrs. Bernie Shapiro, Southern Show Print, helped make life pleasant for all hands with their ever-ready wit.

The Philadelphia Inquirer featured a four-page picture spread on county fairs in its September 29 tabloid supplement. Front cover, done in color, showed gal sitting in the middle of a farm produce exhibit at the Doylestown (Pa.) Fair. Remaining three pages in black and white gave scenes of Reading (Pa.) Fair. Treatment was comprehensive, many phases of a fair being shown, with emphasis on the agricultural end.

Joe Engel, president of the Chattanooga-Hamilton County Inter-state Fair, Chattanooga, was disappointed when rain quashed his plan to recoup some of the money lost earlier in the week by inclement weather by extending the run for another day thru Sunday (22), but the 35 members of the Chattanooga Baptist Pastors' Conference weren't—and they proceeded to say so in no uncertain terms. In filing their "indignant protest," the preachers gave "thanks to almighty God for the refreshing rain" of that Sunday.

Question of whether the Mid-South Fair at Memphis will return to operation next year remains unanswered. "All the fair directors want it, all the city officials want it, and apparently all the citizens for 200 miles around want it," Arthur Seelbinder, executive director, recently pointed out. "But after several discussions the directors still can't say yes or no. We have too many wrinkles to iron out first. I can say one thing, however, our intention—and mind you, I said intention—is to hold the fair."

W. Averell Harriman, who replaced Henry Wallace as Secretary of Commerce, is familiar with the nation's fairs. Before he became ambassador to Russia he served as president of the Grand Circuit for many years. His brother, E. Roland Harriman, long has been one of the leaders in the harness racing world.

This year, 59 of the 77 annuals skedded in Wisconsin included a Sunday in their operation schedule. Julius Kahn, veteran Kewaunee County Fair secretary, is credited with being the first "to stick his neck out by going on Sunday," such credit being given to him by Sam Hanscher, veteran

Milwaukee concessionaire, in The Wisconsin Fair News issued recently by the Wisconsin Department of Agriculture.

"We thought the peak in every way had been reached for the Eastern Idaho State Fair back in 1941. We were wrong. We never had a bigger attendance or a better fair than this year," declared Emil C. Johnson, director of the recent Blackfoot (Idaho) event. And Fair Manager Ival H. Watchow, after seeing the huge night turnouts, indicated the annual will have to provide added grandstand capacity in the future.

Art (He Gets Around) Briese was in Albuquerque, N. M., last week, after being caught in a snowstorm while en route from Salt Lake City. He was forced to back-track 100 miles to Panguitch, Utah, because of the snow.

MRS. ANN BENTON, charming hostess of the Southeastern World's Fair, Atlanta. In addition to her duties of hostessing, Mrs. Benton had charge of the General Elevator Company's display of home elevators in the fair's Commercial Building. She is reported to have turned in an admirable job in both departments.



Milwaukee State Fair provides a seating capacity of 32,000 for the three games skedded there this fall by the Green Bay Packers. In addition to the 14,000-capacity grandstand and the 6,000 bleacher seats which were available during the State fair, permanent stands seating 12,000 have since been erected on the far side of the race track. Ralph Ammon, fair manager, may reduce the race track from a mile to a half-mile, and this would enable the use of the full seating capacity for auto races next year.

Iowa's 99 county fairs and its State fair were featured prominently in a nine-page treatment of that State in the September 30 issue of Life magazine. Text points out that the county fair, repeated 99 times a year in various parts of the State, is the biggest event of the rural season. Story also observes that winning a blue ribbon at the county fair carries an implied obligation to go on to competition at the State fair "to which everyone wants to go anyway."

Same issue of Life carried a feature on Arthur Murray, how he became a dance instructor and how he operates the many dance studios which bear his name. This recalls the highly successful State-wide jitterbug contest held at New York State Fair, Syracuse, two years before the war. Murray served as sole judge. He also gave a demonstration of various dance steps to a large crowd, mostly teen-agers, lured by the appeal of the contest and Murray's rep.

Annual convention of the North Carolina State Fair Association will be held in the Carolina Hotel, Raleigh, January 24. Announcement followed a recent meeting at the Lake Mitchener cabin of Dr. A. H. Fleming, association secretary. Complete plans have not been made, according to Fleming, but a banquet will probably be held. . . . The 31st annual congress of the Virginia Association of Fairs will be held in the Hotel John Marshall, Richmond, January 27-28, C. B. Ralston, association secretary, infos.

Jim Williams, Chicago, has inked Jimmie Lynch's Death Dodgers for

Benton Puts Atlanta In Expo Division

(Continued from page 67)

could have a free ride. As Benton put it himself, it was the only free ride on the grounds.

Other buildings were fairly bulging with cattle, chickens, rabbits, State departmental exhibits, and, of course, the military was around in full force.

For those who didn't care to pay for entertainment other than the amount (60 cents) plunked down for gate admission, Chesterfield cigarettes sponsored Radio Station WAGA's hillbilly show on an open-air platform, and the guitar strummers, etc., gave it out for free each afternoon and night. Other local stations also participated, the atmosphere being literally saturated with blarbs about the various attractions and exhibits.

Optimistic as Benton always has been about his pet project, even he was amazed at the night grandstand business, even on Monday, September 30, when it was so cold that it was reminiscent of Minnesota football weather. George A. Hamid's Hippodrome Circus was the night attraction, with the exception of tonight, when Jack Kochman's Hell Drivers will present the second of their scheduled three performances.

Hamid's line-up consisted of Torcelli's Circus, which included high-school horses, a six-horse Liberty act, comedy mule, dogs and ponies; Klara Torina, high pole; Abdallah Girls, tumbling; Slivers Johnson, tramp comic; Professor Keller's mixed animal group; and the Flying Siegrists. Harry Tanner managed and emceed the show, and sound was furnished by Tom Mayo. Tony Vitale handled the fireworks.

Night grandstand show was preceded by a sham battle, which featured amphibious landing barges, the infield lake offering a perfect setting for this type of demonstration.

Sam Nunis's AAA auto racing had the track Saturday, September 28, with Kochman's thrillers beating up automobiles to a strong house the next day, and they go again tonight and tomorrow afternoon. Harness racing held sway Monday thru Friday, and Nunis was set to go again this afternoon.

Butler Annual Names Allan

ALLISON, Ia., Oct. 5.—J. F. Allan, of Allison, was elected president of the Butler County Fair Board, succeeding Henry C. Newbury, of Bristow, president the last 20 years, who declined the nomination. Other officers named were E. W. Schrage, Allison, vice-president; J. A. Barlow, Dumont, treasurer, and V. E. Shepard, Allison, secretary.

seven still date stands in 1947. Williams plans to present the Lynch org in Buffalo, Indianapolis, Cleveland, Pittsburgh, Chicago, Detroit, and one other major city.

Materials permitting, South Mississippi Livestock Showgrounds at Hattiesburg, Miss., next year will have a new dormitory which will house 100 exhibitors. Baby beef and horse barn will be lengthened by about 30 feet and the senior cattle barn by 20 feet. The county board of supervisors has advertised for bids. N. S. Hand, of Hattiesburg, is association's new secretary-manager.

Issy Cervonne, leader of the wind-jammers for Barnes-Carruthers grandstand show, took time out Tuesday (1) to celebrate a birthday at Birmingham, and he emphatically denied it was his 99th. And while Issy was being happy, Mrs. Inez Smith, B-C wardrobe mistress, was more than pleasantly surprised by an unheralded visit from her daughter, Mrs. Byrd Lathan, St. Petersburg, Fla., and her two children.

Fair Dates

Below is a list of fairs to be held next week arranged according to dates, States and cities. This procedure will be followed each week. The complete list of Fair Dates, in chronological order, for the remainder of the season, was published in The Billboard dated September 28.

OCTOBER 13-19

ARKANSAS

Little Rock—Arkansas Livestock Show Assn. Oct. 14-20. Clyde E. Byrd.

GEORGIA

Americus—Sumter Co. Fair Assn. Week Oct. 14. O. C. Johnson.
Bainbridge—Decatur Co. Fair. Oct. 14-19. T. E. Rich.
Butler—Taylor Co. American Legion Fair. Oct. 12-19. J. S. Green.
Cordele—Central Georgia Fair. Oct. 14-19. J. D. Rainey.
Macon—Georgia State Fair. Oct. 14-19. E. Ross Jordan.
Monroe—Walton Co. American Legion Fair. Oct. 14-19. H. H. Shores.
Sandersville—Washington Co. Fair. Oct. 14-19. Gordon S. Chapman.
Swainsboro—Emanuel Co. Fair Assn. Oct. 14-19. Earl M. Varner.

KANSAS

Harper—Harper Co. Agril. Fair Assn. Oct. 15-18. R. E. Dresser.
Inman—Inman Community Fair. Oct. 17-19. William J. Braun.
Newton—Harvey Co. Fair Assn. Oct. 15-18. Guy W. Webster.

LOUISIANA

Farmerville—Union Parish Fair. Oct. 14-17. Dr. J. D. Miller.
Jonesboro—Jackson-Winn Parish Fair Assn. Oct. 14-19. R. G. Pipes.
Natchitoches—Natchitoches Parish Fair. Oct. 17-18. Coleman Martin.
New Roads—Pointe Coupee Parish Fair Assn. Oct. 18-20. J. Wade LeBeau.
New Verda—Grant Parish Fair Assn. Oct. 17-19. Odella Purvis.
Oak Grove—West Carroll Parish Fair. Oct. 14-19. J. W. Smith.
Oberlin—Allen Parish Fair. Oct. 17-19. G. C. Meaux.
Shreveport—Caddo Parish Junior Fair. Oct. 17-18. C. S. Shirley, Courthouse.
Shreveport—State Fair of Louisiana. Oct. 19-28. W. R. Hirsch.

MARYLAND

Upper Marlboro—Southern Md. Agril. Fair Assn. Oct. 14-16. Wm. T. Davis.

MISSISSIPPI

Kosciusko—Central Miss. Fair. Oct. 14-19. S. A. Spivey.
Poplarville—Pearl River Co. Fair. Oct. 17-19. J. M. Sinclair.
Waynesboro—Wayne Co. Fair. Oct. 14-19. H. S. Cassell.

MISSOURI

Kansas City—American Royal Livestock & Horse Show. Oct. 19-27. A. M. Patterson.

NORTH CAROLINA

Ahoskie—Atlantic District Fair Assn. Oct. 15-18. E. M. Weaver.
Beaufort—Cartarat Fair. Oct. 14-19. T. E. Kelly.
Boonville—Boonville Agril. Fair. Oct. 17-19. J. R. Walker.
Fairmont—Robeson Co. Fair. Week of Oct. 14.
Henderson—Vance Co. Colored Fair. Oct. 14-19. Alfred Bullock Jr.
Monroe—Union Co. Fair Assn. Oct. 14-19. M. W. Williams.
Raleigh—North Carolina State Fair. Oct. 14-19. J. S. Dorton.

OKLAHOMA

Cherokee—Alfalfa Co. Free Fair. Oct. 15-18. J. A. Schmoock, Helena, Okla.
Pond Creek—Grant Co. Free Fair. Oct. 15-18. Mr. Dredrich, Medford, Okla.

PENNSYLVANIA

Hopewell—Northern Bedford Co. Fair Assn. Oct. 17-19. W. T. McAllister, R. D. 1, Roaring Springs.
Schaefferstown—Heidelberg Comm. Fair Assn. Oct. 16-18. R. W. Smith.
Washingtonville—Montour-DeLong Fair. Oct. 15-18.
Yellow Creek—Northern Bedford Co. Fair. Oct. 17-19. W. T. McAllister, R. D. 1, R. S.

SOUTH CAROLINA

Anderson—Anderson Fair. Oct. 14-20. J. A. Mitchell.
Camden—Kershaw Co. Fair. Oct. 14-19. John C. Stover.
Manning—Clarendon Co. Fair. Oct. 14-19. Harry P. Thames.
Rock Hill—York Co. Fair Assn. Oct. 14-19. Paul M. Sealy.
Union—Union Co. Fair. Week of Oct. 14. M. C. Page.
York—York Co. Colored Fair. Oct. 14-19. L. L. Wright, Clover, S. C.

TEXAS

Center—Shelby Co. Fair Assn. Oct. 15-19. Bubba Cowser.
Dallas—State Fair of Texas. Oct. 5-20. W. H. Hitzelberger.
Nacagdoches—Nacagdoches Co. Fair & Livestock Expo. Oct. 15-19. John L. Bailey.
Palestine—Anderson Co. Fair. Oct. 11-19. C. O. Miller Jr.

VIRGINIA

Petersburg—Petersburg Fair. Oct. 14-19. R. Willard Eanes.

WEST VIRGINIA

Oak Hill—Fayette Co. Negro Fair. Oct. 17-19. J. Edgar Jordan, Fayetteville.

TIDE TURNS FOR COLE AT L. A.

Dallas Gives R-B Sellouts

Turnaways 2 nights out of 3—new lot used after city waives fair ordinance

DALLAS, Oct. 5.—Ringling Bros. and Barnum & Bailey did turnaway business the last two nights of its three-day stand here, ending Wednesday (2). Opening night's crowd was a strong three-quarter house, and all three matinees ranged under the half-way mark.

Show, which last year occupied the State fairgrounds, broke in a beautiful new lot at the end of North Carroll Street in North Dallas. Originally, a site near Industrial Boulevard and Commerce Street had been contracted to circumvent at ordinance forbidding circuses in the city within two weeks of the State fair. The Industrial Boulevard lot, the only a block from downtown Dallas, is outside the city limits. It was used in 1944 by the Beatty-Russell show.

City Waives Ordinance

Because of its location on the Dallas-Fort Worth Highway, the city council objected to use of the site by R-B on the grounds it would create a traffic hazard. As the outcome of a horse-trading session with Morris I. Jaffe, attorney for the circus, the council grudgingly voted to waive the fair ordinance to enable the show to shift to the North Dallas lot, which is within the city limits. In return, Jaffe promised future dates of the circus would not conflict with the fair. This year's fair opens today.

Ideal weather prevailed during the Dallas engagement, but not so at Fort Worth, where show played September 28 and 29. Both days were cool and cloudy, with intermittent rain. First day produced slightly under half a house in the afternoon and near-capacity at night. Second day was slightly lighter at both performances.

Opening Matinees Late

Opening matinees were about an hour late at both Fort Worth and Dallas. Show moved to Fort Worth from Ardmore, where its none-too-exciting Oklahoma trek ended September 27.

After a day's lay-off en route, the Big One opened a four-day engagement Friday (4) at Houston, final stand in Texas.

Owner's Illness Ends Beers-Barnes Season

ELIZABETH, N. J., Oct. 5.—The Beers-Barnes Circus has been forced to terminate its 1946 tour by the serious illness of George (Pop) Beers, senior owner, it was revealed here this week by the show's agent, John Trimpin.

The few reports have come to light on this small but reputable family circus, Trimpin declared it had put in a successful season. He failed to state, however, when and where the closing took place or how long the show was out.

Co-owner with Pop Beers is his son-in-law, Roger Barnes, and active in the show's operation are the former's son, Charlie Beers, and their respective wives and families.



SHARING THE BOUQUETS tossed by circus enthusiasts at the James M. Cole Circus during its 1946 season were Mike Guy and his band. Here they are (left to right): Mike Guy, trombone and leader; C. A. Smith, bass; J. Edward Mitson, baritone; Roy Melvin, trumpet; Charles B. Van Vactor, trumpet; Earl H. Hamel, trombone; Dave Frederickson, drums; Charles Cuthbert, trumpet.

Kelly-Miller Closes Oct. 12

HOLLIS, Okla., Oct. 5.—While playing here on its homeward swing thru Oklahoma, Obert Miller announced the Al G. Kelly-Miller Bros.' Circus would close its 1946 season Saturday (12) at Antlers, Okla., 20 miles from winter quarters at Hugo.

Altho admitting this season has not been as good as the previous three, Miller termed it satisfactory and expressed belief its grosses would have approximated last year's but for the polio scare. Polio caused the show to lose seven days in South Dakota and hurt business for at least four weeks more, he declared.

Miller said his org has had plenty of help most of the season. He also pointed out that George Bell has had eight pieces in his band, except for three weeks, and it was necessary for him to replace only two men all season.

"Some of our people have been with us so long," Miller said, "we wouldn't know how to get along without them. Red Foker has done a swell job as lot superintendent and boss canvasser. Never once was he late having the show ready for opening."

In mentioning plans for 1947, Miller used the showman's favorite expression, "Bigger and better than ever."

Sparks Puts on Three Shows At Mobile, Ala.; Now in Miss.

HATTIESBURG, Miss., Oct. 5.—Sparks Circus drew a near-capacity matinee and full night house here Wednesday (2), after entering Mississippi at Gulfport Tuesday. First to play Mobile, Ala., in three years, show had a big matinee there September 30, followed by two night performances, both packed to overflowing.

Dothan and Andalusia, Ala., were played before Mobile.

Route Thru Old Mississippi Holding Up Well for King

CLEVELAND, Miss., Oct. 5.—King Bros.' Circus, playing to two good houses here Tuesday (1), reported business had held up well at Greenville, Indianola, Lexington and Kosciusko, all in this State.

Attendance was off at Greenwood, Miss., where rain, a football game and wait paper of the Sparks show were encountered.

Circus Spurns Use Of "Bros." in Title

HAGERSTOWN, Md., Oct. 5.—A new circus title this year that legitimately could embrace the term "Bros." but doesn't, is Ramond-Lee, which in the past has been erroneously printed in *The Billboard* as Raymond-Lee. According to Jim Harshman, CFA and CHS, of Hagerstown, Ray Brinson named the show for his two sons, Raymond Jr. and Lee, but eliminated the "y" so the title would fit better on window cards and the center banner of the Side Show banner line.

Further information from Harshman is that the show was framed in 30 days, moves on three trucks and four trailers, has a big top that is a 50 with two 20's, and seats 500. The one-ring performance features the animal acts of Sam Dock (still going strong at 83) and the aerial and ground acrobatics (with clowning) of the five Brisons—Ray Sr. and Jr., Lee, Jane and Clare. Fred Keely is equestrian director and doubles on Side Show tickets. R. L. Staver is general agent.

Harshman reported Ramond-Lee was southbound in Maryland after playing to some excellent business in New York and Pennsylvania.

H-M Philly Date Up 22%; Boston Builds After a Slow Start

BOSTON, Oct. 5.—Hamid-Morton Circus, which last week topped its 1945 record gross by 22 per cent, was reported by Bob Morton as running even with last year in its current engagement in Boston Garden. Opening September 30 amid a blast of cold and rainy weather, show had light attendance the first two days, but crowds picked up steadily thru the week, with sell-outs in prospects for today and Sunday.

Added to the program here were Lawrence Trio, high act; Francisco's swaying pole; Captain Solomon's fire dive; the Flying Hartzells, featuring a new springboard somersault; Joe and Esther, trampoline (a new turn by the Loyal Repensky Troupe), and Dime Wilson, table rock, who did not arrive in time for the Philly date. Victoria Zacchini is making a strong click, using a new and improved cannon built after the wreck which destroyed her old cannon at Chicago last May.

10-Day Stand Sure Winner

Night crowds hold up after strong opening week-end—advance build-up pays off

By a Staff Correspondent

LOS ANGELES, Oct. 5.—Cole Bros.' Circus opened a 10-day stand here Friday (September 27) to the biggest opening-day business the show has ever had in this city, with full houses both matinee and evening. Saturday found the seats packed at matinee time, and the night show was a turnaway. Business held up for both Sunday performances, even tho the thermometer registered 98 degrees for the hottest day of the year. Matinee was a turnaway and night house was packed.

Monday, Tuesday and Wednesday brought one-half to three-quarters houses, but every night has yielded a full big top. A big advance sale cinches this date for a winner, circus officials told *The Billboard*.

Heavy Advance Build-Up

Much of the show's success here is being credited to heavy billing, good hits in the press and one of the most extensive radio campaigns ever used by a circus. Co-operation of local sheets has been excellent, the show's press department reports, and would have been even better were it not that one Los Angeles daily, *The Herald-Express*, is not on the streets due to a strike which has prevented its publication for a month.

Norman Carroll, who is handling radio tie-ups for the local engagement, lined up 17 hits, ranging from three-minute guest appearances to complete half-hour shows on all the major networks, including some of the biggest shows on the air. These included *Queen for a Day*, *People Are Funny*, *What's Doing Ladies?* the Ed McConnell show, *Truth or Consequences* and *Take It or Leave It*.

Movie Folks Turn Out

Patronage of the movie colony has been heavy and has helped the draw. Celebrities who have visited the lot include Lana Turner, Alfred Hitchcock, Wallace Beery, Cass Daley and Joseph Cotten.

Clown alley was augmented here, and Marilyn Rich, aerialist, was added to the program for the California dates. Otherwise, the performer and staff personnel remains virtually unchanged. Luico Cristiani is out of the family acts because of a serious knee injury, sustained at Oxnard when he fell to the ring curb.

Williams Tees Off At Greenville, S. C.

GREENVILLE, S. C., Oct. 5.—Edwin Williams' Hippodrome Circus opened its fall season with a week's engagement here ending September 28, under auspices of the Lions Club. Opening night's performance was rained out, but the six given the remaining nights and Saturday afternoon drew a total attendance of about 20,000, according to estimates of the local press.

Williams is playing a date this week at Asheville, N. C.

Biz Takes Dip As Beatty Show Invades South

NORFOLK, Oct. 5.—Clyde Beatty Circus jumped out of the gold fields of Canada to slightly leaner pickings south of the Mason-Dixon Line, but found audiences building during its three-day stand here. After making a 675-mile move from Niagara Falls, N. Y., show opened to a fair matinee Wednesday (2) and had about two-thirds of a house at night. Thursday's matinee was also rated fair, but night house was near capacity.

The circus bucked an ice show and ballet, not to mention wait paper of Ringling-Barnum, due here early in November. The press was enthusiastic over the Beatty show, *The Virginia Pilot* devoting a full column to its review. Clyde Beatty played host to newspapermen and their wives at dinner Wednesday night. A special guest was Col. Charles H. Consolvo, dean of circus fans and proprietor of the Monticello Hotel, where the event was held.

Light business greeted the return of the Beatty show at Niagara Falls Friday and Saturday (27-28), altho attendance built to a three-quarter house the last night. Many Canadian workingmen who had joined during the summer were lost when show crossed the border.

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C. R. MONTGOMERY WILD ANIMAL CIRCUS WANTS

Family Acts doing two or more, also Acts for Side Show. Out until December 1 or later.

Route—Stamps, Ark., October 9; Crossett, October 10; Eudora, October 11; Lake Providence, La., October 12.

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JACK BELL'S BAND with the C. R. Montgomery Circus is not as large but plays as fast and as loud as any. Left to right: Orville Allread, baritone; Freddie Case, drums; Jack Bell, leader, and Lou Johnson, calliope.

—Photo by Paul VanPool.

Closing Dates

CHICAGO, Oct. 5.—From authoritative sources, *The Billboard* has learned that Cole Bros.' Circus will close at Hot Springs November 12, and Dailey Bros., in Texas November 16. Unconfirmed is a report that the Clyde Beatty Circus will close October 28.

B&B Show Turned Into Hillbilly Org

HENDERSON, Tenn., Oct. 5.—Jimmy Bagwell's Guitarodeo, converted from his Bradley & Benson Circus, is scheduled to open here October 10. According to Joseph W. Scharoun, Bagwell's spokesman, new outfit will be basically a hillbilly show on horseback, featuring a hillbilly band with guitar and vocal soloists, but also including horse acts, whipcracking, sharpshooting, and rube and blackface comedy.

Route as tentatively outlined will extend from East Tennessee thru the Carolinas and into Florida for the winter. Towns contracted so far are for night shows only, Scharoun said, but school tie-ups for children's matinees are planned. A daily street parade at 4 p.m. is contemplated, and show's stock is to be exhibited under a horse top on the midway. There

2 Spots in Ky. Big for Dailey

FULTON, Ky., Oct. 5.—Bang-up business greeted Dailey Bros. at its only two stands in Kentucky. Forced by a storm to cancel Fulton last season, show fared very well here Thursday (3), and at Paducah the day before two full houses turned out despite a bus strike and location of the lot three miles from the post office.

From here, show returned to Illinois for one more stand at Cairo, Friday (4), before heading for Missouri and Arkansas. At Cairo, General Agent R. M. Harvey created a new lot thru cooperation of city officials and the Missouri Pacific Railroad. Harvey left Friday with Owner Ben C. Davenport for visits to the C. R. Montgomery and King Bros.' circuses.

Business ranging from fair to excellent was reported at Murphysboro, Anna, Centralia and Herrin, Ill. Best was Anna, with two capacity houses September 28. Turner Bros.' Shows played day and date at Herrin, which hadn't had a circus in years.

is to be no side show, but a concert will be used if one suitable can be booked.

Scharoun said the advance would consist of general agent, press agent, three billers and a banner man.

Pitching Rose

By Leonard Traube

Billy Rose,
New York, N. Y.
Dear Billy:

Forgive me if I elect myself the middleman in acknowledging your open letter to the Ringling-Barnum circus in your syndicated column, *Pitching Horseshoes*, reserving two seats in a center box for the opening performance at Madison Square Garden next year. You say that you are taking with you your nephew, Bobby, and you hope for this reason that the circus will hit town with a better show in '47 than it put on in '46. And then you say (if I may take the liberty of quoting your pearly words): "Last year when I saw the big top, I almost blew mine." In other words (and your words are better), you didn't like the show.

The rest of your column is given over to the reasons for your dislike, but in-between you state: "I didn't want to say anything about this until your season was over. A three-card monte dealer once told me never to blow the whistle on another man's grift. But I don't think there's any harm in sounding off about it, now that you're heading for winter quarters."

If you were so anxious to protect the Big Show from your barbs while it was still on tour, I am surprised that you did not support this extremely considerate feeling with facts. For instance, the circus will keep going until well into November, and at the moment there is definite talk of ending the season as late as December 5 in Sarasota.

You are on safer ground with your pointed question: "On behalf of us kids, may I ask that you never again commission Stravinsky or Deems Taylor to compose modern music for the elephant ballet?"

We are strictly on your side on this score, to coin a pun. In fact, I give you *The Billboard's* headline at the time: "Deems' Music Not Taylored to Suit Circus."

Be seeing you at the same old stand.

Southern Tour Tops for Hunt; Closing Oct. 23

POCOMOKE CITY, Md., Oct. 5.—With two and a half weeks yet to go, Hunt Bros.' Circus is headed up the Eastern Shore after its first invasion of the South since 1941, with indications its 54th season of continuous operation will be its best. Season is scheduled to end October 23 at Chestertown, Md.

Originally slated for a three-week swing thru Virginia and North Carolina, show enjoyed six weeks of highly satisfactory business in the peanut, tobacco and cotton belts of those States. The matinees were light, full night houses were the rule, with some turnaways in between. Outstanding spots in North Carolina were Oxford, Henderson, Kinston, La Grange and Carthage, and red ones in Virginia included Petersburg, Warsaw, Boykins and Franklin.

All was not roses, however. Three towns had to be canceled because of heavy rains and muddy lots. Whiteville, N. C., was passed September 12, and cancellation of Farmville and Ayden, N. C. (18-19) caused show to arrive at Robertsonville, N. C., three days ahead of schedule, playing date being Monday (23). Added interest resulting from the lay-over paid off, however, and natives swarmed the big top.

After playing Suffolk, Va., Friday (27), show moved via ferry to Cape Charles, Va., where it was the first circus since '41. Back in Maryland at Pocomoke City Monday (30), show is routed northward thru this State and Delaware.

St. Louis Police Contract

ST. LOUIS, Oct. 5.—At a meeting of the St. Louis Police Relief Association Friday (4), contracts for producing the 1947 police circus were awarded to L. N. Fleckles Jr., of the Reginald Voorhees Agency, Chicago. Show will be held at the Arena April 20 thru May 4.

R-B at Miami Nov. 24-28

MIAMI, Oct. 5.—Contracting agent of Ringling-Barnum was here this week arranging for annual appearance of the Big One November 24-28. This is the latest date ever booked in Miami, and biz is sure to be heavy with influx of winter tourists already on. Show closes at Sarasota winter quarters.

Cold Spell Hits Owens

BURLINGTON, N. C., Oct. 5.—Second in this season and a week behind a community fair, the Buck Owens Circus and Wild West Show also ran into the coolest spell of the year here September 30. However, thanks to an excellent break from the press, show had fair business.

AT LIBERTY

Lion Act using steel arena, High Trot Pony Act, 4-Horse Liberty's, 4-Pony Drill. Answer

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N. Y. Rodeo Results

Results during first week of the 21st Annual Championship Rodeo, Madison Square Garden, New York, September 25-October 27:

Calf Roping—First day (five performances), Dee Burk (19.4 seconds), \$665; Toots Mansfield (20.2), \$540; Clyde Brown (22.1), \$430; Bill Iler (22.2), \$340; Cotton Lee (24.1), \$200; Everett Shaw (24.4), \$90. Second day, Dave Campbell (18.1), \$665; Dee Burk (18.2), \$540; split, Lanham Riley and Buck Sorrells (18.3), \$385 each; Toots Mansfield (19.2), \$200; Tater Decker (21.1), \$90.

Steer Wrestling—First day (five performances), Mike Fisher (7.4), \$730; Eddie Curtis (8.3), \$600; Verne Castro (9), \$480; Bill Rusk (9.4), \$360; Glenn Tyler (10), \$235; Homer Pettigrew (11.1), \$115. Second day, Dave Campbell (5.3), \$730; Jim Like (7.3), \$600; Oral Zumwalt (8), \$480; Dub Phillips (9), \$360; George Mills (9.1), \$235; split, Bill McGuire and Wilbur Plaugher (10), \$57.50 each.

Steer Riding—First day (four performances), Jake Monroe, \$465; Orval Mann, \$385; Wag Blessing, \$305; Pee Wee Morris, \$240; Chas. Colbert, \$145; Bob Estes, \$65. Second day, Wag Blessing, \$465; Pee Wee Morris, \$385; Howard Baker, \$305; Gerald Roberts, \$240; Johnny Chapman, \$145; Jim Patch, \$65.

Saddle Bronk Riding—First day (five performances), Carl Olson, \$575; Tom Knight, \$475; Cecil Henley, \$375; (Paul Golud, \$300; Stub Bartlemay, \$175; Jack Buschbaum, \$80.

Wild Cow Milking—September 25, Jim Snively (39), \$160; September 26, Lanham Riley (32.4), \$160; split, Louis Powers and Cotton Lee (36.3), \$75.50 each. Matinee, September 27, Shorty Matlock (42), \$160; James Kenney (43.4), \$100; Clark McEntire (55.3), \$57. September 27, Buck Sorrells (33.4), \$160; Pat Lewis (50.1), \$100; Troy Fort (57.3), \$57. Matinee, September 28, Jiggs Burk (31.4), \$160; Shoat Webster (38.4), \$100; Sonny Hancock (56.2), \$57. September 28, Royce Sewalt (32.2), \$160; Homer Pettigrew (35.1), \$100; George Miller (45.2), \$57. Matinee, September 29, Jack B. Ramsey (29), \$160; Buff Douthitt (31.2), \$100; Tony Salinas (33.4), \$57. September 29, Pat Parker (29), \$160; E. Pardee (31.3), \$100; Bill Rush (36.2), \$57. September 30, Bill Guest (33.4), \$160; Oral Zumwalt (47.1), \$100; Louis Powers (60), \$57. October 1, David Shellenberger (28.1), \$160; split, Zeano Ferris and Shorty Matlock (46), \$78.50 each.

Bareback Bronk Riding—First day (seven performances), Wart Baughman, \$530; Howard Baker, \$440; Buster Ivory, \$350; Casey Tibbs, \$275; Wag Blessing, \$165; George Mills, \$75.

Out Till Christmas Bob Dickman's Plan

PRINCESS ANNE, Md., Oct. 5.—The Bob Dickman Circus, playing here to full night house September 30, was headed for the Deep South and, according to Bob Dickman, will be out until Christmas, weather and business conditions permitting.

Show is presented in a square-end, push-pole top, 40x120. Performance runs about an hour and a quarter, and includes Frank Doss and his performing dogs, monkeys and mules; Miss Irene of the Spanish web and swinging ladder, and Harry Rutter and Bob Russell, clowns. Recordings are used for music. No concert is carried at present, but earlier in the season Tim Mix and Company were featured.

Dickman reports from the time the show opened at Greenville, N. C., April 1, until early summer, much rain was encountered and business was spotty. After hitting New York State, however, he says the weather became steadier and so did business. "I'm satisfied with the summer tour," he added.

Show's present top is its third this season. A 60-foot round top with a 20-foot middle was torn to shreds at the opening stand. It was replaced with a square-end theatrical tent, 60x120, which was used until mid-summer.

Monroe Blows Billing

WILLOW SPRINGS, Mo., Oct. 5.—Monroe Bros.' Circus did not appear here Wednesday (2) as scheduled, and the local press reported it failed to play the three previous dates billed. Show was at Ozark, Mo., September 27 and at Verona the day before.

However, the horses were back by nightfall, and we learned that the We-Loan-Cabbage-On-Anything-Company is now part owner of our train. Because we didn't ask the kid show concessionaires for a check-up, it was a moral victory for the show.

At teardown time, last Thursday, the canvassmen were surprised to see 15 men help roll the big top and sidewall. Thinking they were a group of circus fans out to give the boys a friendly lift, the boss canvassman paid little attention to them until they loaded the canvas on several county trucks. Manager Upp, seeing his top being loaded, awakened to the fact that the Underbrush Tent & Awning Company was making a snatch. Rather than cause a commotion, the boss decided to let them have it, saying that if such a large firm was small enough to take a top that they sold him in 1939 he'd rather use his old one that was stored in the cars.

At Barefoot, Ark., Friday, we were playing to a very poor matinee crowd. When our spec was well around the track, a sheriff and his deputies stopped it and confiscated the wardrobe. They undressed everybody participating, leaving them all in their underwear and lingerie. One of our gal riders had to do a Lady Godiva back to the dressing room to a thundering applause. The crowd thought it was part of the act and their word-of-mouth advertising packed the seats that night. A poor matinee today made our equestrian decide to rehash yesterday's spec, and again Lady Godiva gave us a runaway tonight. We have decided to let the cowboys continue to act as sheriffs and present the spec under the title, *Parade of the Unmentionables*.

UNDER THE MARQUEE

Bernie Head was forced by illness to close last week as contracting press agent for the Big One. He was replaced by Allen Lester, R-B story man.

Ralph H. Bliss is still on the advance of Sparks Circus, altho not yet fully recovered from injuries sustained in an accident earlier this season.

When a kid joins for a vacation fling at trouping he doesn't realize he's embarking on a lifetime career.

Mabel Stark, who concluded her contract with Polack Bros. at Portland, Ore., is among the line-up of acts taken to Hawaii by E. K. Fernandez.

Bob Stevens, of Bailey Bros.' Circus, wishes to go on record as reporting his show had a three-quarter matinee and night turnaway at Bennettsville, S. C., where it played day and date with the Buck Owens show.

Seriously ill at Canton, O., is Rex McConnell. . . . C. W. Bodine, of Pittsfield, Ill., is celebrating a birthday October 14 but isn't saying which one. He reports Curly Cowden is still doing well at Ocean Trail Park at Florence, Ill.

A billposter advises that rooms are so scarce that the mission stiffs are wiring ahead for reservations in flop houses.

Clyde Beatty has been having cat trouble. Several tigers and lions are being doctored as a result of scraps in the arena which had Clyde and his attendants plenty excited but which most of the customers thought were "part of the act."

Bert and Corrine Dearo, who called at *The Billboard's* Chicago office last week, were bound for a vacation in Mexico after completing 10 weeks of fairs for Klein's Attractions. They'll return in time for Orrin Davenport's dates. . . . Howard and Wanda Bell stopped off in Chicago recently, en route to the Muskogee (Okla.) Fair.

Conrad TenEyck, old-time stilt walker and clown of Albany, N. Y., is assisting Jim Stutz in the concession department of Hunt Bros. . . . Mr. and Mrs. Dan Stewart recently closed with the Hunt Show. Dan was on the brigade and Bobby was with Lee Bradley on novelties. It was reported they joined Sparks' concession department.

No use trying to sell the glory of trouping to a rain-soaked workingman trying to sleep on a cold flatcar.

Francine and Lucy DeRizkie, with their mother, Mrs. Frank DeRizkie,

enjoyed the Cole Bros. performance at Los Angeles. . . . K. E. Simmons, who went to L.A. from Crawfordsville, Ind., three years ago, and is now manager of the Vermont Theater there, was a frequent visitor on the Cole Bros. lot. He reports chats with Noyelles Burkhart, Ora Parks and Freddie Freeman.

Don Jose Fernandez, aerialist with Sparks Circus, is nursing a fractured shoulder blade, result of a fall at Valdosta, Ga. . . . Visitors on the Sparks lot at Mobile, Ala., included Bernie and Marie Smuckler, of the Alabama Amusement Company; Joe Scholibo and Dick Best, of the Cavalcade of Amusements, and W. C. Richards, of Pensacola, Fla., old-time circus man out this season with a hill-billy unit.

Buck Owens was given a two-column yarn by Howard White, city editor of *The Times-News*, when his show played Burlington, N. C.

In announcing that Beers-Barnes had closed, John Trimpin reported Merwyn the Great returned home to Pennsylvania; that Tex Lawton and family were headed for Miami to await the stork, and that next season Scotty Crawford would have charge of the show's cookhouse.

Old-timers' stories about the early-day hardships don't impress today's youngsters. They have their own to worry about.

While playing the Great Allentown (Pa.) Fair, Emil and Kate Pallenberg and Joe Galasso, of the Loyal Repensky troupe, visited Robert D. Good's Circus Room at Allentown. . . . Joe Cantlin caught the Big One at Kansas City, Mo., and visited Howard Mentz, of the prop department, and Clayton Behee. . . . W. T. Harper, formerly of the Three Flying Harpers, who was forced to quit showbiz in 1933 by a knee injury, writes from 127 C Street, S. E., Washington, he is now in night club business.

Eva (Mrs. Ben C.) Davenport broke into print in great style when she "went home" with Dailey Bros. to Quincy, Ill., She was the subject of a feature story in *The Sunday Her-* (See Under the Marquee on page 91)

I HAVE \$500.00 TO INVEST in any winter show proposition. What have you to offer? JACK WALSH General Delivery COLUMBUS, O.

WANTED Circus Man to sell Circus Menagerie and want Animal Acts now, 50-50 basis. Minstrel People for Fairs till Xmas and all winter. Legitimate Concessions, Semi Drivers. Wire LANKFORD'S OVERLAND Glennville, Ga.

Advertising in the Billboard Since 1905 **ROLL OR FOLDED TICKETS** DAY & NIGHT SERVICE SPECIALLY PRINTED CASH WITH ORDER PRICES --- 10M, \$8.80 --- ADDITIONAL 10M's AT SAME ORDER, \$1.80 Above prices for any wording desired. For each change of wording and color add \$3.25. For change of color only, add 55c. No order for less than 10,000 tickets of a kind or color. **STOCK ROLL TICKETS** 1 ROLL.....75c 5 ROLLS.....@.....60c 10 ROLLS.....@.....50c **WELDON, WILLIAMS & LICK** FORT SMITH, ARKANSAS Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up to your Last Number

GLADYS GILLEM America's Newest and Most Daring Lady Wild Animal Trainer and Her Lions In a presentation of a fast moving and thrilling act featuring the only Fire Jump with all animals. OPEN DATES AFTER NOV. 1st. Representative: CAPT. ENGERER, GENERAL DELIVERY, NEWBERRY, S. C.

WON, HORSE & UPP COMBINED CIRCUS An Equine and Canine Paradox—The Show With a Leaf of Gold By Starr De Belle

Punk Pusher, Ark., October 5, 1946.

Dear Pat:

Creditors don't seem to understand this circus's method of paying off. This show settles its bills in full at the end and not during or before the season. We haven't a bookkeeper and work on an honor system. On closing day the actors, bosses, musicians and workingmen come to the office for a final settlement, and the amounts they drew during the year is left to their honesty. Even the seat butchers carry all their sales monies and don't check up with the boss butcher until closing night.

On this trick, grandstand and concert ticket sellers carry thousands of bucks around in their kicks until the show is in the barn before checking in. Often one checks in too much dough and doesn't ask for a refund until up in January. The office agrees that when one has to remember the number of tickets he or she sells during a season, such mistakes are often made. Concessionaires in the Side Show work on the same system, and the bosses know they wouldn't steal a dime off of them.

At the show's Wednesday stand, Nut Shells, Ark., a sheriff attached the baggage stock while the parade was passing the courthouse. Every horse was unhitched and the wagons and dens left standing on the street. You can imagine how our three annex dancing gals suffered while sitting atop the monkey cage under a boiling sun for three hours before the wagon could be brought back to the lot. Our old and faithful elephant, Crumbwell, pushed each vehicle back to the grounds by 3 p.m. It wasn't the loss of the horses, it was the humiliation and the jeers of the natives lining the sidewalks that hurt.

Ringling-Barnum

Big events of the week were a wedding and a softball game between the dressing room and Merle Evans's band boys. The ball game was won by the dressing room, 10-4. The marriage was that of Willie Krause and Jeannie Davis at Dallas. Jeannie's dad, Marion Davis, was there for the nuptials. The ring stock boys really surprised Jeannie at menage time. When she came out, she found her horse covered with old shoes and tin cans and a "just married" sign on his rump.

Everyone is getting set for the French food and gin fizzes of New Orleans. Recent visitors included Mr. and Mrs. Bondi Danwill, Miles Sheriff Bennett; Joe Ward, who joined clown alley at Fort Worth and Dallas; Eddie Vaughan, Shirley Byron, Billy Pape, Mr. Katzberg, Tommy Genesta and the Plunkett family. Bob Kellogg is on the sick list. Birthdays: Mickey Behee and Johnny Manko.

Around the lot: The shirts are getting louder and the cowboy boots fancier. Paul Jerome, *The Billboard* agent, is the new judge in the men's dressing room and has been given the name of Simon Legree by his co-workers. . . . Paul Jung cutting it up in the back yard with Mr. and Mrs. Jimmy Mullan, of Leonard's Department Store, Fort Worth. . . . Dorothy Durbin doing a good job in Ernie Clarke's place in the flying act, working with Willie Krause and Dick Anderson. . . . Tidwell, the bus driver, having his troubles trying to take everyone to the cars in one trip. . . . Everyone buying fruit cakes and sending them home.—DICK MILLER.

King Bros.

Kay Clarke Burslem's birthday party at Greenville, Miss., was a big success. Visitors at Greenville were Ray Marsh Brydon, Lord Leo and Cash Wiltsie, en route from the Columbus (Miss.) Fair to the State Fair of Texas at Dallas; Frank and Bernice Ketrow, Mrs. Honest Bill Newton, and Charles Underwood, of the Sparks show. C. R. Montgomery spent several days with the show. The Silas Green Minstrels, playing at Durant, Miss., caught the matinee at Lexington, Miss. Tommy Brydon, advertising car manager of the Sparks show, and Ray Shea, lithographer, of Springfield, Mass., caught the night show at Ruleville, Miss.

Several new Chevrolet tractors have been added. Looks as if we'll run into December as Jack Foss just received a shipment of mats from NEA. Paul Dulaney joined with his candy floss after a jump from the Indiana State Fair. Ted and Alice Wilson joined with their doll rack, also E. Breckenridge, sign painter, jumping from Hershey, Pa. J. C. Rosenheim, manager of the Wild Life exhibit with the Jimmy Simpson Shows in Canada the past season, is due soon. Chester Gregory is getting 50 cents for the Side Show, and the natives say it's worth it.—ROBERTA ROBERTS.

Bailey Bros.

Another week of cloudy, cold weather started a contest to see who could find the warmest clothing in the bottoms of their trunks, and the scent of moth balls has replaced tweed and lavender.

Wilmington, N. C., was the first town this season where we spent three days. It made us feel like Big Show troupers, with no tire, motor or arrow worries.

Recent visitors were Mary and Roy Valentine, Mr. and Mrs. Francis Rhinour, Herman Joseph and a big party of friends, and Mr. and Mrs. Joe Teander, cutting up jackpots with

Dressing Room Gossip

Cole Bros.

At Oxnard, Calif., Frank and Helen Jones were the perfect hosts at a chicken dinner between shows. Guests were Mr. and Mrs. Winn Partello, Mr. and Mrs. Harry Thomas, Jo Jo Monarch, Golda Grady and Ethel Freeman.

North Hollywood was the scene of a real reunion for Hannefords, Free-mans and Brambles. Mrs. Brambles is the former Elizabeth Freeman, and she and her fine husband and family were prisoners of the Japs for three years in Manila. You can imagine we were pretty thrilled after not seeing each other for so many years. We all had a great visit at Poodles Hanneford's ranch home just outside North Hollywood—Mrs. Elizabeth Hanneford, looking younger than ever; Poodles and Grace Hanneford, young Grace Hanneford, Mrs. Elizabeth Clarke, Mr. and Mrs. Ralph Brambles, James and Bonnie Brambles, Ethel Freeman and yours truly.

Visitors around the lot our first two days at Los Angeles would fill a book. I'll try to give them to you later. Our show was augmented for this date by Marilyn Rich, doing rings and one-arm planges (a very fine act), and the following clowns: Rene Thezan, Lee Jones, Bernie Griggs, Art LaRue, George Perkins, Bozo Prezo, and Huey the Clown and company. Lucio Cristiani took a nasty buster two days before we got to L. A. He hit the ring curb with his knee and had to have 10 stitches in his kneecap. He'll be out 10 days to two weeks.

Norman Carroll has done a bang-up job on radio and movie promotion, and hasn't been still a minute since we hit town. The following were on the *Queen for a Day* program, broadcast from Earl Carroll's in Hollywood: Harry Thomas, Norman Carroll, Huffy Hoffman, Billie Burke, Charles Raimor, Howard Bryant, Dick Lewis, Billy Griffin, Dorothy Gravell, Janet LaPisque, Louise Hall, Alberta Voise, Mildred Shepherd, Jeanne Moore, Pat Scott, Rae Brownell, Maudie Moore and the four Caudillo sisters, looking as cute as new pins in that swell Mexican wardrobe.

Ralph Winarski, boss prop man, returned after an illness. Mr. McFarlan is the only equestrian director I know who has a two-toned whistle. He sounds like a Chicago policeman. I notice that since we came to sunny California, Larry Cardody has been heating water for the girls' baths. Thanks a lot, Cardody—FREDDIE FREEMAN.

the Sylvesters.

Thoughts while making up (Cedric Adams of *The Minneapolis Star-Journal* thinks while he shaves): Mac McDonald's little red pup, Teddy, is like some people—always in a hurry but never getting any place. . . . Rube Simonds looks lost without his miniature double, Jasper Henderson. . . . Albert Bowman's clowning is missed in the Ellis-Anderson department since he started buying nylons. . . . Col. Bob Stevens is a jovial, happy-go-lucky personage these days. . . . No wonder mothers get gray. Little Ronney Rooks and Diane Pressely looked like tar babies in the mud the other day. Now they have the sniffles. . . . Wonder if my brother, Richard Fuller, who is en route to Burma, will bring me back alive the things I've ordered. . . . The Knights big new trailer must be cold, for Monty and Pat were seen shopping for a stove. But still no warming party. . . . Lois Stanley's acts were greatly missed while she was out of the program with aching molars. . . . Wonder why Jimmy Salter, our 24-hour man, always signs his route instructions with "Be Careful."—DOLLY JACOBS.

Hunt Bros.

It is rumored this show will have a 30-week season, which would make the concession boys happy. Everyone on the show is singing *That's What I Like About the South*. This recording made a big hit with the natives on the midway. Lee Bradley enjoyed his tour of North Carolina so much he intends to winter there.

The concert, presenting Dave and Dolores Nimmo, with Dan and Buddy Carroll, has proved the most popular we've had in recent years. Happy Spitzer and his comedy mule, Peanuts, wowed the patrons down yonder. Capt. Roy Bush has the show's elephants, Dolly, Blanche and Jewel, working fast. Roy recently bought a new trailer, complete with an air-conditioning unit.

A lot of visiting took place when this opera Sundayed at Pocomoke City, Md., and Dickman Bros. was at Princess Anne, 12 miles away. Dr. Rolland visited at Suffolk, Va., also the Great Karlton, magician, from Norfolk. Mr. Lloyd, former owner of the Cotton Blossom and Silas Green shows, greeted the writer at Suffolk. Monty Bieler, who had his pony, dog and monkey acts on the James M. Cole Circus, stopped over at Rober-sonville, N. C., when we Sundayed there. Other recent visitors were Bob and Mae Knoell, Mr. and Mrs. E. S. Holland, Bob Demarest, Bob Dickman, Mr. and Mrs. Harry Rutter and Bob Russell.

'Tis whispered the love bird is flitting back and forth between the back yard and midway.—JIM STUTZ.

Kelly-Miller

We've had a wonderful season, especially the last half—just like one big happy family.

Our little star, Karen Kay, is in school at Denver. Mickey Wayman finally made the big top and is going over great. Baby Barbara Jane has gained four pounds since joining. Jimmy Rossi is a new cowboy in concert line-up. Evalyna Rossi is putting on the dog, coming out in a new costume every night. Ila Miller also knocks them cold with her new rhinestone outfit, as she and Dores work the bulls. Dores is doing a really hot dance on the wire, with the band playing the hot music to go with it. Obert Miller's firecracker act goes over big when he can get the firecracker.

Mel Lewis must love his radio; he sleeps with it on all night. Chief and Tillie Keys are in their own back yard in Oklahoma and having good crowds for the concert. Now that Dale has caught up I think she'll like it better. Jack and Dorothy Rober-son visited the George Bells at Hobart, Okla.

We're all dreading to say the parting word, now that everyone is so happy, but we'll all meet again next season.—GEORGE BELL.

Buck Owens

We have been having some cool nights in the Carolinas. The old weather prophets say early fall. Business has been good and, aside from some mechanical difficulties, everything rolls merrily along.

At Bennettsville, S. C., the Bailey Bros.' show was day and date with us, and a lot of visiting was done. At the P. O. Restaurant after the show, Skinny Goe, Otis Jones, Carl Woolrich, Carl Bergran and Chief Williams, of the Bailey band, and the members of our band had an enjoyable get-together. We talked about everything but circus business.

One night in trick riding it was noticed Buck Owens was doing no tricks. He just sat in the saddle and rode round and round. The reason (See BUCK OWENS on page 91)

101 Ranch

Two-day stand in Tucson was our best in Arizona, and we packed 'em in both matinee and night. First morning we gave a show on the lawn of the Veterans' Hospital, most of the patients watching from the windows. Show consisted of Fred Bowery and Smokey Chism, roping; George and Jack Fairburn; Ko-Ko and Lo-Ko, clowning; Landon and the Midgets, the Sugar Brown Indians, and yours truly with the dogs. After the final night show, we had a two-inch rain, but we were able to get off without help.

We had a day off when Nogales was canceled because of polio. The whole back yard went there anyway, painting the town red across the border and darn near buying it out.

Ruby Wood returned from Venice, Calif., where she left Gingie with her grandmother. Don Haller, who accompanied Ruby to relieve her of driving, came back with her. Lara Lee Koepf's mother sent her a birthday cake from Hollywood.

Dorothy Sky Eagle gave a birthday supper in the Blue Room of the Santa Rita Hotel for her husband, Smokey Chism. There were 21 guests, including Lara Lee Koepf, Don and Hope McLennan, Jake Jacobus, Pat Hart, Harold Smith, Skeeter Knudsen, Fred and Cecilia Bowery, Don and Rusty Haller, Mr. and Mrs. Landon, Grace Fairburn, Allen Wood, Tinker Tyler, Tina Kailer and the Henrys. Toasts were miniature bottles of tequila and port, which some of the guests kept for novelty salt and pepper shakers. The guests chipped in and bought Smokey a Western gabardine shirt.

In another room of the same hotel, Mark Smith celebrated his birthday, guests including Jimmy and Ruby Wood.—TONI MADISON.

Stevens Bros.

Everyone seems to be relieved now that closing date has been set. It was announced for October 8 at Hugo, Okla., then changed two days later to October 3 at Wagoner, Okla., and that is final. Since then the writer, who is also mail agent, has been loaded down with out-going mail for winter work.

Clet Seabock, who has been doing the contracting the past few weeks, dropped back to the show. Our best stand in Kansas, on our return thru the State, was Neodesha. Mr. and Mrs. Ross McKay, who have a tent picture show in Kansas, visited at Lyndon. Bob Grubb has been holding his own with the concert. He has Jack Banta and John Ward in the line-up, doing trick and fancy roping.

In my next and final column I'll give the destinations and winter plans of our folks.—HARRY VILLEPON-TEAUX.

Dailey Bros.

Quincy, Ill., proved a stronghold of Davenport relatives. Rosemary Stock and Norma Davenport were presented with baskets of fall flowers by Mrs. Stock. Terry Templeton, one-time Russell show employee, visited the writer. Tommy O'Brien's Great Aunt Jo, 96, came from St. Louis, accompanied by his aunt, Mabelle Smith, and party.

At Alton, Ill., Bee Baker served a chicken dinner to Mr. and Mrs. Kitchie, Madge Snyder and the writer. Tiger Bill Snyder had a p.a. system to fix and couldn't attend. Poor Tiger. We met John Wiley, 82, selling papers on the lot. He's an old-time trouper who worked for Buffalo Bill, Ben Wallace, Popcorn Joe, Oklahoma Harry Hill and Capt. H. McArthur, crack shot. At Lincoln, Ill., Lonnie Robinson brought a silver-mounted saddle valued at \$1,750 to the lot. Duke Keller used it on Lipstick, the \$25,000 stallion, in spec.

Red Frievoegel, 12-year employee, (See DAILEY BROS. on page 91)

BILLPOSTER AT LIBERTY

AFTER OCTOBER 16
Four years with Dumont Shows.

B. F. BROWN
SOUTH HILL, VA.

Crystal Beach Has Top Season

New miniature train and Coaster planned for next year—ballroom receipts up

CRYSTAL BEACH, Ont., Oct. 5.—Crystal Beach Amusement Park here, which recently shuttered for the season, registered its top season in history, both from the money spending and attendance standpoints, F. L. Hall, general manager, announces.

On the three holidays, park did big business. Decoration Day crowd was estimated at between 30,000 and 35,000; July 4 brought out 35,000, and Labor Day there were more than 30,000 on the grounds.

Spot spent around \$150,000 this year on improvements, including a Magic Carpet, Water Scooter, kiddie-land, candyland and improvements and additional interior decorations in the new solar bathhouses. Next year (See *Crystal Beach Big on page 77*)

Ind'polis Longacre Sold by Thompson

INDIANAPOLIS, Oct. 5.—Long-acre Park, 60-acre recreation area at 4700 Madison Avenue, has been sold by Edwin E. Thompson, operator since 1926. Rufus M. Dodrill Jr. is president and general manager of the new company, and Wilbur P. Fuller is secretary-treasurer.

Dodrill plans to increase the locker space to 3,500 and add more picnic and playground equipment. An effort will be made to stimulate picnics and outings.

AC Is Seeking 500G Loan From FWA For Improvements

ATLANTIC CITY, Oct. 5.—The resort's chances of obtaining some \$50,000 additional Federal Works Agency money to plan and survey \$2,000,000 worth of additional local improvements hinge upon the city's ability to raise new revenue in face of the defunct sales tax, it was revealed this week by Albert B. Johnson, chairman of the Atlantic City Planning Commission. He disclosed that situation with another to the effect that the resort has just contracted with Associated Architects of Atlantic City to prepare and submit plans ready for bidding in connection with the Wootton Tract, which is to be divided into various amusement features at a cost of \$250,000.

It is reported that in lieu of the sales tax, which was declared unconstitutional, the city fathers are giving serious consideration to a wage tax. Among the planned improvements is the conversion of Garden Pier into a show place on the order of the Italian exhibit at the last world's fair, complete with a cascading tower. Also planned is an open-air swim pool on the boardwalk at the site of the Hygeia Pool, which collapsed several years ago.

10-Hour Blaze Hits Luna 'Ruins'

NEW YORK, Oct. 5.—A fire of four-alarm proportions which broke out in the ruins of Coney Island's Luna Park, Wednesday afternoon (2), kept firemen busy from 2 o'clock until close to midnight. It brought out several thousand spectators who, when the blaze died down to a smolder, patronized Surf Avenue eateries, bars, bingo parlors and rides, which astute operators had opened up.

Luna, gutted by the big fire of August 12, 1944, was in the hands of wreckers preparing the site for a housing project slated to replace the (Fire in Luna 'Ruins' on page 78)

20G Remodeling Program Planned for Tashmoo Funspot

DETROIT, Oct. 5.—Arley Fleming, former band leader who has operated Tashmoo Park on Harsen's Island, 40 miles northeast of here, the past four years, plans to remodel the ballroom at a cost of \$20,000. When finished, dancery will accommodate 4,000 dancers, Fleming says.

The Tashmoo op plans to bring in name bands, probably for one or two (Tashmoo Remodeling on page 77)

Pat Mahoney Loans His Monkeys, Badger to Zoo

VANCOUVER, B. C., Oct. 5.—Population of the Stanley Park Zoo here was increased with the arrival of several monkeys and a badger owned by Pat Mahoney, operator of the Monkey Show with the E. J. Casey Shows. Mahoney loaned the animals to the zoo for the winter months.

A Vancouver evening newspaper used a two-column story, plus a couple of cuts, on the deal.

Philly Zoo Gets Kinkajous

PHILADELPHIA, Oct. 5.—Philadelphia Zoo has been enriched by two specimens of kinkajous, popularly called honey bears. Pair come from Talara, Peru.

Trade Show May Overflow Onto Sherman's Mezzanine

CHICAGO, Oct. 5.—If any more applications for space at the annual trade show in the Hotel Sherman, Chicago, December 1-4, arrive at the Chicago office of the National Association of Parks, Pools and Beaches, it means the show will have to add space on the mezzanine floor, Paul H. Huedepohl, NAAPPB secretary, said Wednesday (2).

Huedepohl sold the last of the regular allotted space Wednesday but has several more queries regarding booth space. He immediately contacted hotel officials about room on the mezzanine floor and was told he'd

have to guarantee at least seven more booths.

"So if we get any more orders for booths," Huedepohl said, "we will have to hold them until we get at least seven."

The final three booths, which were unsold as of last week, went to the Ramona Manufacturing Company, Grand Rapids, Mich., a new kiddie ride org, which rented two, and the Giants Balloon Parades, Pittsburgh.

Not only is Huedepohl doing a land-office business insofar as the trade show is concerned but he reported the requests for room reservations for the convention were coming in so fast that "this without a doubt will be the biggest convention, from the attendance standpoint, in many a moon."

Richwine Plans Airport for His Williams Grove

MECHANICSBURG, Pa., Oct. 5.—Plans for the addition of an airport to Williams Grove Park and Speedway are announced by Roy E. Richwine, owner and promoter, with the purchase of an additional 200 acres of land adjoining the present park site.

Richwine said he would also enlarge parking facilities at the amusement center and construct two addi- (Richwine Plans Airport on page 91)

Art Lewis Purchases Miami Beach Hotel

NORFOLK, Oct. 5.—Art Lewis, president of the Seaside Amusement Corporation, operating Seaside Park and Virginia Beach, and a former carnival owner, is going into the hotel business. He purchased the 100-room Hotel Mayflower at Miami Beach, Fla., which he plans to operate during the winter.

In addition to his other interests, Lewis is associated with his brother, Charles Lewis, and Jack Greenspoon in the operation of many concessions at Ocean View Park.

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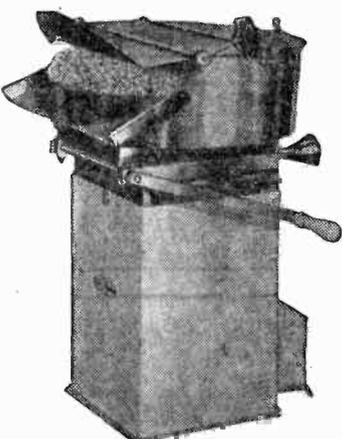
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BETTY LITTLE Roller Shoes
Cambridge, Mass.

Month's Tour For Confabs, Exhibitions

Group To Visit 6 Nations

DETROIT, Oct. 5.—A good will tour of European countries by skating leaders, including both skaters and rink operators, was scheduled to start yesterday under joint auspices of two international bodies—the Roller Skating Rink Operators' Association of both the United States and of Canada. Tour has been in the making for sometime, but was finally assured Tuesday night (1) when specific diplomatic arrangements were completed, allowing all members of the party to participate.

Fred A. Martin, secretary-treasurer of the U. S. body, flew Wednesday to Toronto and Montreal, where conferences were to be held prior to the taffe-off Friday. Passages have been booked via Trans-Canada and American Air Lines to London and return. Participants in the tour are William T. Brown, Seattle, president of the RSROA of U. S.; Mr. and Mrs. A. S. Barker, Vancouver, B. C., president of the RSROA of Canada; Fred H. Freeman, Medford, Mass., past president of the U. S. association, and Mrs. Freeman, and two United States RSROA champion roller skaters, Margaret Mary Wallace and Norman Latin, Brooklyn, both members of the Park Circle Roller Skating Club of that city.

No Exchange Ideas

The overseas tour will cover more than a month and plans now laid include conferences with rink men plus exhibitions by the American skaters at a number of British rinks, with scheduled trips to Belgium, France, Switzerland, Italy and Portugal. The conferences will be devoted to ways and means of improving rink operation, securing of necessary supplies incidental to the operation of rinks, exchange of ideas for the improvement of the sport of roller skating, and other details which have been set aside during the past seven years. Miss Wallace and Latin will be chaperoned by the ladies of the party. They are allowed only 66 pounds of baggage, and that must include their skates, records for musical accompaniment to their skating programs, costumes, repair parts for the skates and clothing.

Trip Long Delayed

The idea of the good will tour from America to England is not new. A team of skaters were scheduled to participate in an international roller skating championship at Stuttgart, Germany, in 1939, but the war intervened and the meet was never held in an international respect as the (See RSROA MAPS on opp. page)

"Vanities" Review

CHICAGO, Oct. 5.—Skating Vanities of 1947, which numbers among its cast some who got their start in amateur benefit shows staged in roller rinks, is reviewed in the current issue of *The Billboard* on page 4. The fifth edition of the country's only professional roller-skating revue bowed September 30 to an enthusiastic audience in the Stadium here.

Milwaukee Spots Sign Pros, Set Class Schedules

MILWAUKEE, Oct. 5.—This city's two roller rinks, Riverview on the North Side, and the South Side Palomar, recently obtained professionals to handle class work, according to announcements of the operators.

Riverview, operated by John F. Baumann, has signed the Rolling Buddies, two couples who were scheduled to open classes today. Classes have been set from 11 a.m. to 12 on Saturdays for youngsters under 12, with a two-hour class ending at 1 p.m. on Sundays for older skaters. Emil Cords is at the Wur-litzer organ for regular 8 to 11 p.m. skating sessions, with admissions scaled at 20 cents for children and 55 cents for adults.

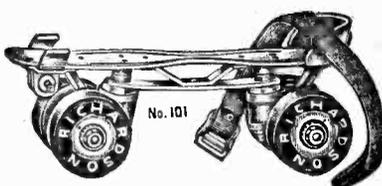
Katie Adams Nelson has been signed to conduct Palomar classes slated to start October 22 on a Tuesday, Wednesday and Thursday night schedule. Matinee admission is 25 cents. Evening admission is 40 cents for children and 50 cents for adults. Clem Pallo is assistant manager of Palomar. Organist Rube Scholz plays nightly except Mondays.

Reopened Boulevard Skeds More Classes, Speedsters

BAYONNE, N. J., Oct. 5.—Boulevard Arena here, recently reopened after summer reconditioning, has slated additional classes for beginning and advanced skaters, according to Manager W. Morris. Eddie O'Neill, pro, will be in charge of club classes. Juvenile class, inaugurated during the past season and continued thru the summer months, is expected to expand thru additions to the teaching staff and introduction of games and competitions to juvenile skaters.

New speed skating division of the club is rapidly getting into shape, according to Morris, who expects it to be ready for competition soon. Morris believes that speed skating, heretofore taboo in skating circles, can be raised from the low plane to which it had been allowed to sink, to a clean and safe sport which will be enjoyed by spectators and skaters alike.

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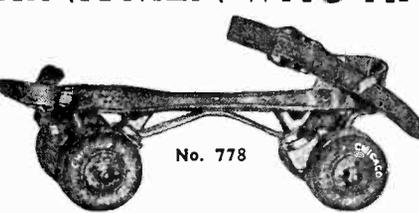
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Manufacturers Take Gloomy View of Production Pic as Rinksters Long for Skates

Strikes in Supplying Industries Smash Production Skeds

CINCINNATI, Oct. 5.—Rink operators who have been hoping for an early break in the bottleneck surrounding the production of roller skates, had better get out their repair kits and spare parts and see what can be done to keep their present supply of skates in usable condition, for manufacturers, when questioned by *The Billboard* this week about prospects for resumption of large-scale production, sounded an extremely pessimistic note about near-term prospects of getting into anything approaching pre-war production schedules. They just "don't know when the situation will better itself."

Difficulties being encountered by skate manufacturers stem from the trouble that apparently is becoming a chronic ailment of this country—strikes. The labor situation as it affects manufacturers, themselves, is not bad, but it is the unheralded strikes in industries supplying the skate makers that is throwing sand into the production gears.

Robert Ware, president of the Chi-

cago Roller Skate Company, when questioned by *The Billboard*, reported general conditions extremely bad and he could give no indication of when he thought the situation would improve. He pointed out that last July, after a terrific struggle, his company thought it was beginning to lick the problem when it achieved production of 1,500 pairs per day, a figure far below pre-war standards. Now, however, because of strikes in the malleable iron industry which supplies the bulk of the metal going into skates, production of the Chicago company has dwindled to below 500 pairs a day and substitutions of all sorts are being made to maintain that figure. Most of the present production, Ware said, is going into sidewalk skates.

Officials of Richardson Ballbearing Skate Company, also of Chicago, reported that they are "simply plugging along," and said that under existing conditions no accurate prediction of prospects for the future could be made.

Heave-Ho of Polio Ban Starts Denver Rollerries Perking

DENVER, Oct. 5.—With the lifting of the polio ban on attendance of children under 18 at all public gatherings September 23, Denver rinksters are getting set for the fall season. The ban has been in effect since August 21.

Irving Jacobs's Mammoth Garden Roller Rink here is operating nightly, except Mondays, from 8 to 11. Saturday and Sunday matinees are held from 2:15 to 5, with practice sessions from 10 a. m. to 7 p. m. on Wednesdays, Thursdays and Fridays.

Feature of the night sessions are dance classes from 7:15 to 8, under direction of Jack and Margo Werts, rink pros.

Victor Sets Hefty Program

PERTH AMBOY, N. J., Oct. 5.—Don Victor, who is again managing Perth Amboy Arena, a link in the America-On-Wheels chain of rinks, reports that preparations are under way for the annual Hallowe'en party and that plans also are in the making for a barn skate party at which prizes will be awarded. These are part of Victor's plans for more interesting programs at the rink. He plans to introduce new games and has scheduled more dance classes and practice sessions. Already organized is a racing club. Mr. and Mrs. Victor recently spent a two-week vacation in the mountains at Hunter, N. Y.

Schneider Heads Passaic, Succeeding J. G. Carson

PASSAIC, N. J., Oct. 5.—Joe Schneider, recently named manager of Passaic Skating Palace, succeeds J. G. (Doc) Carson, who was transferred to the new Hackensack (N. J.) Arena of the America-On-Wheels chain after two years here.

Schneider is a former skate mechanic at the New Jersey Boulevard Arena, Bayonne, and Twin City Arena, Elizabeth, having been with the AOW organization since 1940. He spent three years in the armed forces.

RSROA Maps European Junket

(Continued from opp. page)

Axis countries were the only participants at that time.

During 1939 the RSROA of U. S. brought Jimmy and Joan Lidstone to this country for a two-month tour of the American rinks. The trip was a huge success. The team was met with crowds everywhere and American skaters were enthusiastic.

Popular Reception

Many letters received at Detroit have signified the acceptance of the trip by British and other rink men. With less than 30 roller skating rinks now operating in England, the sport there has a long way to go on its return to the popularity which it enjoyed before the war. America, on the other hand, has never had so many roller skating rinks operating as at present. Files at the RSROA office reveal that there are now approximately 5,000 rinks serving the public. Many are of the temporary, tent and outdoor variety, but approximately half of the total are permanent, year-round operations.

"It is hoped by the roller skating industry that the tour will insure closer and long-lasting ties which will improve the relations between the peoples of the countries visited and ourselves," RSROA officials said.

Phyllis Watkins and Leslie Bush, skating team, were winners Tuesday (1) in an all-talent contest at Club 509, Detroit, with an engagement at the nitery as the prize.

CRYSTAL BEACH BIG

(Continued from page 75)

Hall plans installation of a new miniature railroad and a Cyclone Coaster. The Miniature Railroad Train Company, Addison, Ill., will supply the 48-passenger train at a cost of \$15,000.

The Crystal Ballroom, under management of band leader Harold Austin, who also played the spot with his own band, reported business this year about 35 per cent ahead of last season. Credit, in part, Austin said, goes to the new policy of using 16-piece bands well-known in Canada, Bert Niosi (first four weeks of season) and Maynard Ferguson (remainder of the summer). Austin's band played relief and provided the musical entertainment on the special Sunday lake rides and for the evening trips to and from the beach on the S. S. Canadiana show boat. Only one name band, Tex Beneke with Glenn Miller's band, was used and it made money.

George C. Hall, president of the company operating the park, is off to winter quarters in Fort Lauderdale, Fla. Ed Hall, one of his sons, will join him in Fort Lauderdale later, while G. C. Hall Jr. and F. L. Hall, the other two sons, will remain here to get plans started for next season.

TASHMOO REMODELING

(Continued from page 75)

week stands, in an effort to bid for business which proved so profitable at Walled Lake Casino this season.

Fleming plans a park promotional policy next season aimed at building industrial picnics to increase weekend daytime business. Park has three baseball diamonds, an athletic track, ballroom and picnic facilities. Spot had only one ride this year, a Merry-Go-Round, but more may be added next season.

Regarding 1946 business, Fleming said it increased 200 per cent over 1945. This is the heaviest increase reported by any Michigan park.

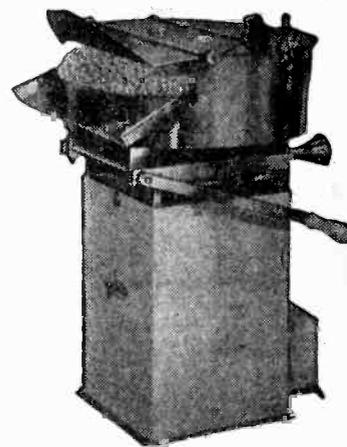
Tashmoo Park is one of the oldest amusement centers in Michigan, having been established in 1900.

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AND MANY OTHERS

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THE PLASTIC RINK SURFACE

Write PERRY B. GILES, Pres. Curvecrest, Inc., Muskegon, Mich. Originator and Sole Distributor.

REP RIPPLES

CHALMERS PLAYERS will operate in the Haverhill, Mass., area after the middle of October. . . . Johnson and Daniels will soon have a film show playing under auspices in the Olean (N. Y.) sector. . . . Carle, of Carle's Show, two people, now in the Southwest, writes: "We have a new pic outfit and film enough for two-week changes and are much pleased with results. . . . W. J. Willis has *Golgotha*, religious pic, in St. Lawrence County, New York, playing auspice dates. This is his fourth season. . . . State Players, three people, are around Manchester, N. H. . . . Bailey's Texas Show is in the Frederick (Okla.) area and reports satisfactory returns. Org has a new 16mm. film outfit.

BYRON GOSH, agent, recently ran into George Hunt, now a booker with Bert Levey Circuit in Hollywood. Hunt did a juggling act for Gosh more than 25 years ago. Gosh also visited Raymond Drake in Culver City, Calif. Latter is with Columbia Pictures. . . . Ethel White, former rep character woman, is with Universal Pictures in Hollywood. . . . Clifford's Show is playing halls in Southwest Kansas with pictures. . . . J. L. McConnell has a religious film show around Schenectady, N. Y. . . . Bird's Show is in Hunt County, Texas. . . . Walter L. Archer writes: "I will have a picture show in Northern Vermont this season, working out of Enosburg. I have a 35mm. outfit and film enough to play a month in each spot. Have had a good season at

Vermont and Canadian fairs with the pic, *Expose*. . . . Foster Gray Players have opened their season and will be in the Richmond, Va., area the next month. . . . Oregon Players, four people, will be around Portland, Ore., until the holidays. Willis L. Shannon is manager. . . . Robert Corbin, writing from Barnesville, O., states that he has closed his celebration dates with his calliope and is now teaching bands for the winter. Next season he will work advance and play his calliope with a carnival. The Corbins celebrated the arrival of a son September 2. Youngster was named Richard Ricton Corbin, after the late "Barnum of the Sticks."

High for Roadshow

By E. F. Hannan

A. W. WOLFENDEN writes a sizzling message from Twisp Wash.:

"I am glad to see that pix roadshows are getting a break in rep news. I have moth-balled my tent, and believe me, it was a headache this season. I am cutting my show to two people to play halls and schools. Your article about keeping away from stem cities was to the point. There is plenty of territory and we can bring film to the natives for half the price they pay in castles on the big stem."

You can see that Wolfenden is steeple-high for road pix. He has been small-towning it for a long time.

Perretz Filmack Sales Mgr.

CHICAGO, Oct. 5.—Irving Mack, president of Filmack Corporation, announced today that Al Perretz has been appointed sales manager of the firm's newly formed prevue service. Perretz has been identified for the past 20 years with the trailer business and until recently associated with the Alexander Film Company. In his new post, Perretz will alternate his time between Filmack's Chicago and New York offices.

N. M. HEADS FOR MARK

(Continued from page 67)
record, set on corresponding day last year, was \$153,364.

Clinton P. Anderson, U. S. Secretary of Agriculture, who lives here, attended and had horses entered. Visitors included Frank Means, Colorado State Fair; Paul Jones, Arizona State Fair, and Sheldon Brewster, Utah State Fair.

Featured night grandstand attraction is a rodeo presented by the Butler Brothers, of Elk City, Okla., and fireworks presented by Art Briese, of Thearle-Duffield Fireworks, Inc., Chicago.

The Folks Celebration Shows on the midway were running 20 per cent ahead of last year's take for rides and shows.

PEORIA OPENS IN '47

(Continued from page 69)
planning committee have been working the past three months on plans for the plant and for the operation of the event. Ekstrand formerly was a Boy Scout executive and a former board member of Wisconsin State Fair.

Plan is to operate the plant on a year-round basis, this city being without adequate facilities for sporting events, expositions and farm sales. A 10,000-capacity steel and concrete grandstand, together with a half-mile race track and other exposition buildings, will be built. Buildings planned represent the latest in design. Special emphasis will be given to landscaping.

Peoria has been without a fair for more than 20 years.

Alabama Folk Jam Annual; Emphasis on Entertainment

(Continued from page 67)

the reception here was enthusiastic. Show featured the Lambert-Hild Dancers, with the Gentlemen of Song furnishing background music. Specialties in the production numbers were offered by Gloria Hight, ballerina, and Kay and Glenn, ballroom team, with Edwards and Couzins handling the bulk of the warbling.

Acts were Tsi and Somay, Chinese contortionists; Five Leonards, acro; Chester Fredericks and Company, jiterbug; Helen Reynolds Skaters; Novak and Fay, comedy hand-balancing; LaBrac and Bernice, unicycle; Stevens Brothers and Big Boy, comedy bear; and Blondin Rellim, high act. Thearle-Duffield fireworks, supervised by Frank P. Duffield and featuring the Bikini atomic bombing, closed the show.

Autos Hold Track

Automobile races were presented by National Speedways, with Al Sweeney in charge, Tuesday and Wednesday afternoons, and another card set for today. Biz wasn't too

SPEEDWAY ROUND-UP

(Continued from page 68)

before a crowd of 6,000. For the entire race, Guthrie, Johnny Parsons and Bill Zaring fought it out with barely a length between the first car and the third. They finished in that order. Bill Cantrell won the semi-main event, with Bob Parker second, Bud Clemens third.

SACRAMENTO — Wilbur Lamoreaux took the final motorcycle race of the season here September 26 before 4,500 fans at Hughes Stadium. He also won the handicap event on the closing card. Peewee Collum was second in both events.

DANBURY, Conn.—Len Duncan won the feature 25-lap midget race at the fairgrounds here on the opening Sunday, September 29. His time was 6:05.90. Tony Bonadies was second; Bill Schindler, third, and Lloyd Christopher, fourth.

FIRE IN LUNA "RUINS"

(Continued from page 75)

fun spot. Sparks from a workmen's blow-torch are believed responsible. The blaze was discovered in rubbish under remains of the old Coaster and quickly spread to a large wooden building which had been used to house a freak show. Little of value, except from a salvage viewpoint, was left in the section of the park hit by the fire.

Park now has half its area razed from the rear wall to the ornate entrance arches on Surf Avenue, which escaped the flames. Still standing in the other half are the ballroom, bathroom, pool, administration building and park structures on Surf Avenue adjoining the arcaded main gate. Surf Avenue buildings are separated from the park by double-deck elevated railway structure and will not be a part of the housing project under way.

Three blocks along Surf Avenue were closed to traffic, but pedestrians were not molested as long as they kept moving. Parked autos jammed all streets in the vicinity of the fire and bars, restaurants and bingo parlors on Surf Avenue, most of which operate during the off-season on reduced scale, did a brisk business. Also operating on Surf Avenue were an Auto Skooter ride, a Merry-Go-Round and two Penny Arcades, which were hastily opened.

hefty Tuesday, but Wednesday the nut was definitely kicked loose. Emery Collins and Deb Snyder were top-flight drivers.

Frank R. Winkley's All-American Thrill Drivers furnished it for the afternoon audiences Thursday and Friday, with Capt. F. F. Frakes augmenting Thursday with a dynamite-trunk number featuring Helen Howe.

Radio Station WSN's *Grand Ol' Opry* was a grind show in a building located near the main gate and it proved a popular attraction. Name talent was changed daily, and tonight it was set to be aired over a network.

Hillsdale Hits 53G

To Set New Record

(Continued from page 68)

Also featured was an army air forces mobile exhibit.

Harness races, with purses of \$7,500, were held five days. Both light and heavyweight team horse-pulling championships were established. Fiftieth anniversary of the local women's congress, virtually the fair's women's auxiliary, conducted on Chautauqua basis, with speakers, contests, etc., clicked with older patrons.

Grandstand show, titled *Cameos of 1946*, used a new 30 by 80-foot stage for the first part. Part of stage is raised above apron, and this section is backed by a dressing room building, 20 by 64 feet. Upper stage is covered as rainy-weather measure, and conduits under the track carry wiring.

Grandstand Draw Big

Revue, produced by Gertrude and Randolph Avery and booked by the Barnes-Carruthers office, Chicago, featured Tony Marr, canine act; Juvelys, acrobatic; Smiley Daley, comedy bicycle; the Littlejohns; the Walkmirs, high perch; Donna Parker, singer; Dick Clemens's lions, and Barton and Brady, comedy team. Show ran 10 performances, to excellent crowds. Extra seats, placed on the track, raised seating capacity to near 6,000.

Visiting fair execs and show people included Mr. and Mrs. Clarence Harnden, president, IAFE; Mr. and Mrs. Ben Sawyer, concession locator, Saginaw Fair; Ray Kemp, concession superintendent, Adrian Fair; Hans Kardel, secretary, Charlotte Fair; John Strange, former commissioner of agriculture; Allan Williams, president, and Rose Sarlo, secretary, Ionia Free Fair; Mr. and Mrs. Lester Schrader, Centerville Fair; John E. Saines, president, Jackson Fair; Harry Hungerford, secretary, Adrian Fair, and Mrs. Hungerford; Charles J. Figy, State Director of Agriculture; John Hodson, Ohio State Director of Agriculture; Joseph Brickner, secretary, Ottawa (O.) Fair; and Norman Ginnivan, Ginnivan Dramatic Company.

Officers Renamed

Following the close of the fair, all the top execs were re-elected. They are Fred Giddings, North Adams, president; J. I. Post, Hillsdale, treasurer, and H. B. Kelley, secretary. It marks the 18th term for both Post and Kelley and the second for Giddings.

Directors elected were James Meeks, Earl Dorris, Ernest Gilbert, William J. French, Elmer Edwards, William Fogg, Wayne Nichols, Fred Bowditch, Andrew Adams, Lynn Rynex, William Hale, Erwin Howe, Harry Abbott, J. Weatherwax, W. F. Danhausen, Frank Giddings, Frank Clark, Eber Allis, W. R. Hayward, Bert Payne, George B. Convis, C. D. Phillips and C. H. Oxenger.

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WANTED

Team, Man and Wife, Man to do M. C. and Straights, Woman to work in bits and do specialties, Platform Show. Also want good lecturer, Doc Woods and Doc Stumpf, get in touch immediately. People in all lines, wire. No time to dicker.

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FOR YOUR SLUM PRIZES FOR YOUR VENDING MACHINES We manufacture and sell more CHARMS than anyone else in the whole world.

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Per Gross Balloons, #14, Kat Head \$ 15.00
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Write for Complete Catalog
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ADVANCE NOTICE—WILL HAVE BY OCTOBER 1st: Boas from Trinidad. Ten to thirteen-foot Pythons from Siam. Cobras from Siam. These big snakes will attract crowds. Write or wire Ross Allen, Silver Springs, Fla. oc26

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MEXICAN BURROS (DONKEYS), SPECIAL for Christmas and New Year gifts. Buy now. Nice, gentle, youngest, for children up to 8 years, \$45.00. Young, for older children, \$35.00 each. Guaranteed live delivery. For immediate shipment by express. Antonio Cavazos, Laredo, Tex. oc26

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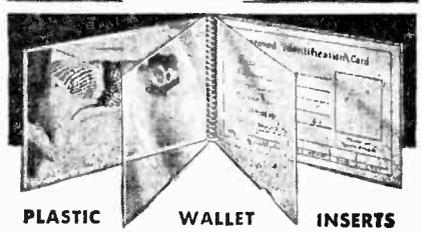
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PERFUME—98¢ SELLER (Standard). Gr. **9.00**

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PRIZE BAGS, NOVELTIES—Asst. 500 for **15.00**

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20% DEPOSIT WITH ORDER,
BALANCE C. O. D.

MDSE. DISTRIBUTING CO.
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NOTICE—Only advertisements of used machines accepted for publication in this column.

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AAA BUYS—STAMP MACHINES, ALL KINDS. 10 Smileys, \$35.00 each. 40 new Selectria Candy Machines, \$35.00 each. U.S.P., 100 Grand, Waterbury, Conn. oc26

BALLY SURF QUEEN AND GOTTLIEB Canteen, like new, used eight weeks. \$400.00 for both. H. W. Des Portes, 1429 Lincoln, Columbia, S. C.

BELL PRODUCTS CO. IS BADLY IN NEED OF all types of equipment. Therefore we will pay top dollar for any amount of Pin Games, Consoles, Phonographs, Slots and Arcade Equipment. We will buy equipment on or off location. Write, wire or phone. Bell Products Co., 2000 N. Oakley, Chicago 47, Ill. no30

DUGRENIER CIGARETTE MACHINES—GOOD operating condition, ready to set. 7 Column, repainted, like new. \$36.50. 9 Column, \$65.00, original finish. Matheny Vending, 560-04 W. Douglas, Wichita, Kan. oc12

FOR SALE—FOUR 5c JENNINGS JACKPOT Goosenecks, \$20.00 each. 1/2 deposit. Earl Burns, 2710 Live Oak, Dallas, Tex.

FOR SALE—TEN SPOT, SEA HAWK, '41 Majors, each \$40.00. A.B.C. Bowler, Four Roses, each \$45.00. 5c Q.T. Blue, \$65.00. 1/2 deposit. Irving L. Cohen, 71 Savinus St., Waterbury 7, Conn.

FOR SALE—4 MILLS, 25c JUMBO, LATE heads, \$195.00 each. 1/2 deposit. Paul Coe, Box 34, Clearlake Park, Lake Co., Calif.

FOR SALE—25 BUCKLEY DAILY DOUBLE Jack Pots @ \$400.00. 15 Buckley Long Shots @ \$725.00. Above machines in A-1 condition. 14 Bally Victory Derbies (used 1 week) @ \$450.00. Iberia Amusement Co., 319 W. Main St., New Iberia, La. oc19

FOR SALE—FIRST REASONABLE OFFER takes 32 new and 63 slightly used. Los Angeles Manufacturers "Star" 1c Peanut Vendors. 1/2 deposit, balance C.O.D. Cox Vending Co., 302 E. Euclid, San Antonio, Tex.

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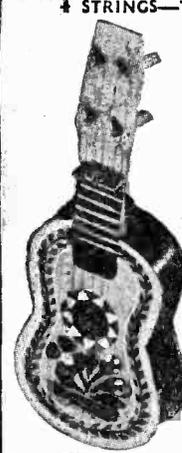
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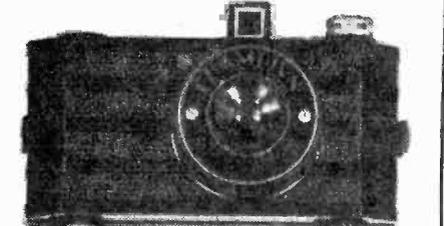


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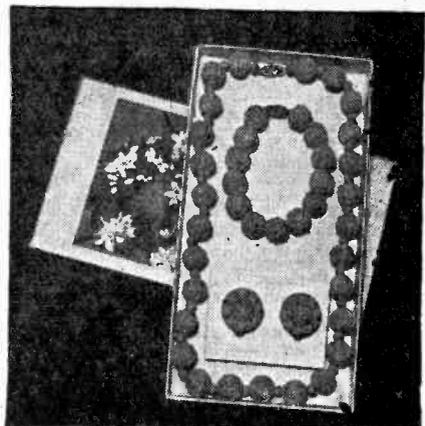
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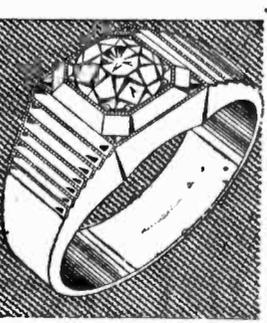


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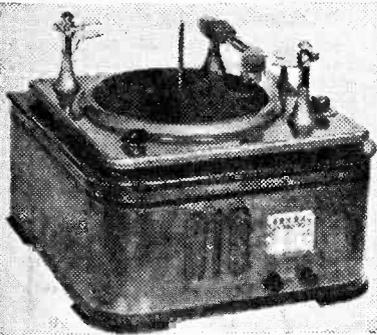
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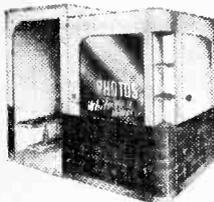
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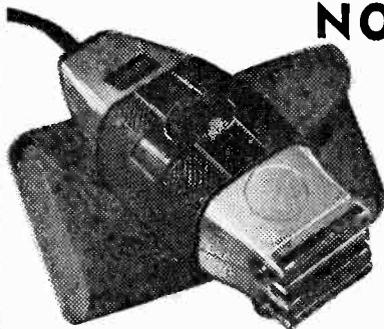
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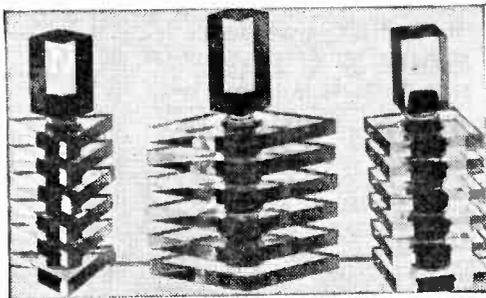
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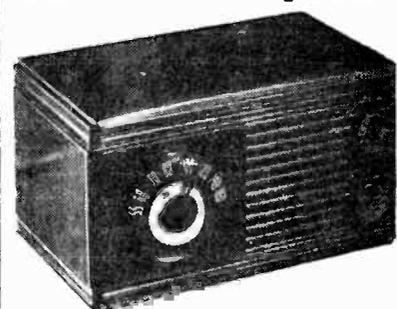
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1 Doz. 2-in-1 Friendship Rings	5.00
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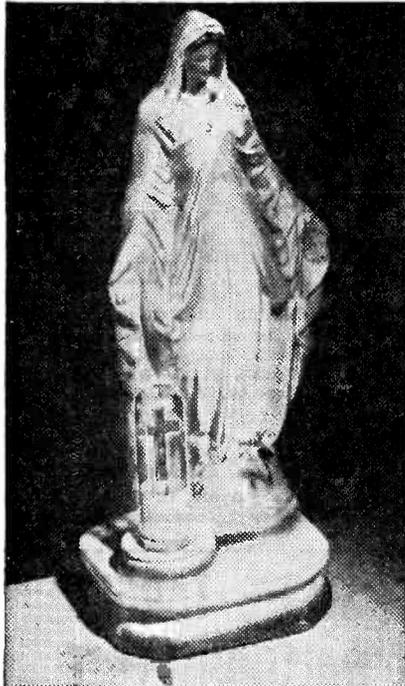
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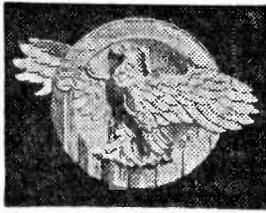
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If you wish us to prepare the ad for you, send us your full name, age, address, working experience before entering service (not amateur show business experience), in which field you most prefer to

work and your qualifications for a position of that kind. Mention salary expected or required if you wish.

There will be no charge made for writing or publishing your ad and you will be obligating yourself in no way.

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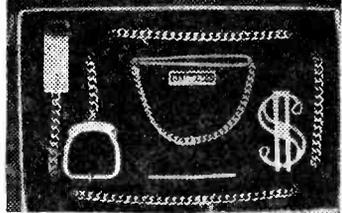
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1/2 Dep., Bal. C.O.D., F.O.B. New York.

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Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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25-27 Opera Place, Cincinnati 1, O.

- Parcel Post**
- Chester, Harry 8c Jones, Otis 12c
- Aarons, Mrs. Lucy Caulder, Wade
Abbott, Mrs. Elsie Cavanaugh, Richard
Ackley, A. V. Cephes, J. E.
Acuff, Homer P. Chapman, Claude
Adams, Loretta Vincent
Alexander, Mary Lou Circle H Ranch Show
- Allen, Ernest Clark, E. C.
Allen, Jack Clark, J. C.
Allen, J. C. Cole, Lucille
Allen Jr., Roy Cogozzo, Joe
Allyn, John W. (Monkeys)
Amy, Lorraine Collins, Albert
Amy, Russell Colura, John
Anderson, Francis Colvin, Ira
Anderson, Jack (Dick) Comfort, Ted
Andrews, Dolly Connell, W. J.
Angus, Cecil W. Cook, Cecily
Ansher, Joe (Hire Wire Act) Cook, Frank
Arbogast, John Corey, Billy
Asbury, Fay Cornett, Harry
Asbury, Lloyd (Actor)
Ashley, Blanchard Cottrell, Mrs. Ray
Ashley, Frank Cottrell, Wesley J.
Astrologov, James M. Counter, Wm. J.
Couture, Frenchy
- Atlas, B. J. Craden, Sam
Ayers, Claude W. Craig, J. J.
Ayers, Grace Craman, Max
Ayward, Patricia Cramer, Paul
Bailey, Fred
Bailey, W. K. Indiana
Baldwin, Jerome Critzer, Walter B.
Ballou, Frank R. Harris, Harry B.
Balsevice, Peter Crosby, Merle H.
Bancroft, E. F. Crow, Richard D.
Bancroft, Harry L. Crume, F. M.
Barbara, Lady Cruz, Francisco
Barbour, E. Cruz, Tom
Barger, Al Cummings, H. R.
Barkman, Wilson A. Cumingham, N. H.
Barnes, Geo. Dale, Marcia
Barnes, Harold Dandy, Glen
Barrow, Dale Daniels, J. A.
Bartones Ideal Daniels, Mrs. Jas. A.
Comedy Co. Daniels, J. H.
Barton, Wm. L. Daniels, Mrs.
Batt, Wm. Pauline
Baxter, Phil D. Danniels, Mrs. Eva
Bayless, C. R. Davidson, Betty
Bazinet, Dwight J. Davis, C. D.
Beasley, James S. Davis, Gene
Beattie, Mrs. Ruby Davis, Graham F.
Beck, Bob Davis, Louise A.
Beck, Robt. Dawson, W. R.
Joe Dawson, Melvin
- Bedwell, Larry DeClerc, Al
Bell, Mrs. Mary DeMarcus, J. R.
Benco, Robt. DeWald, Leslie B.
Bennett, Avery M. DeWitt, Bert
Bennett, J. C. Decker, Therman
Bennett, Robt. Dandy, Vincent
Bernard, J. M. Delmar, The
Berosini, Mrs. Magician
Josephine
- Berry, Bernice Delph, Tommy
Bert, Bertha Denham, Albert H.
Betts, Arthur Dent, Wade
Bouvette, O. D. Dentler, Mrs.
Bible, Roy Bernice
Bicket, J. H. Detrick, Daisy
Billings, L. F. Dextor, Bert
Bitner, Horace A. Diebert, Richard
Black, Edw. Edwin
Blackburn, Edw. J. Dillon, Margaret
Blakley, Betty Dillon, Virgie
Blakley, John Dix, Johnnie
Blackwell, Ralph Dixon, Mrs. H. C.
Blair, Tom Dixon, John L.
Bland, Frank Dixon, Louise
Blevins, Everett L. Dixon, Mary
Bolger, Paul Donovan, Jimmy
Boseman, Mrs. Kenneth Doolin, Richard
Mattoon) Dornier, Mrs.
Boswell, Mrs. Douglas, Ed
Louise M.
Silvester) Douglas, Wm.
Bowden, Jos. Thos. Downing, Arthur
Bowlds, Geo. Carl Drake, Marilyn
Bowman, Wm. H. Drew, H. D.
Drew Jr., Mrs.
James H.
- Boyd, Chas. D. Drew, Mrs. Norma
C. P. White) Duncan, Joe
Bradley, Albert C. Eastman, Harry
Brady, Hardy Eastman, "Toby"
Branson, John T. Edwards, Albert
Bratton, Wm. Edgar, Horace O.
Brennan, Harry Eldridge, Willie
Brock, C. M. Elizabeth's
Brock, Mrs. C. M. Canines
Brown, Eldie Elliott, Myrtle
Brown, Wendell S. Ellison, Marvin
Bruce, Bill Ephraim, Miller
Bruno, John Erickson, Paul A.
Buck, C. Severnie Etnyre, LeRoy
Buck, Emmet Evans, Albert J.
Buck, Stephen B. Evans, Bill
Buley, Mrs. Cecil Evans, Mrs. Helen
Burke, Carly Evans, Ruth
Buro, Larry Evers, John H.
Evitts, Mrs. Geo. L. Evitts, Mrs. Geo. L.
Burton, Mrs. C. G. Fansler, Kay
Butter, Don Farrington, Roy
Buxbaum, Edw. Farthing, Johnnie
Cameron, Chas. Feger, Elda
Cameron, Wm. J. Felmet, Bob
Cargen, John Fields, Clyde
Carlisle, Harold Fitzgerald, Frank
Carroll, Kaye H.
Carter, Jack and Helen
Carter, Wm. Foley, John
Carver, Floyd Ford, Buck
Casky, E. Roy August X. Kider, Chas. B.
Cassara, Michael Foulkson, Rob
Cassel, Al or Herman Gallagher, Clarence
Chestor Galpin, Earl
- Gamble, Helena Kjos, Merrill
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H. Koenig, E. C.
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Geiser, Anna Mae Koretz, I. E.
Gen Vending Ma- Krapf, Howard
chine & Sales Co. William
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Gerber, J. LaBa, Dewey
Gersbach, Mary LaBreaque, Mary
Gibson, Ben LaBue, Joe
Gillespie, Billy LaMar, John
- Gillespie, Ed Dobson Vincint
Ginther, Homer Lack, Rob
Gordon, Buster Lackie, Frank
Gorden, Chas. Lamar, Bob
Gottsacher, Harry Lambert, Chas. E.
Lambert, George
Lane, Thomas H.
Lancaster, Leonard
- Gould, Willard
Graham, Mrs. R. B. Lankford, Louise
Graham, K. C. LaLue, Danil Gean
Graham, J. T. Roy (Frenchie)
Granger, Mrs. J. C. Larwood, William
Grant, Roy W. (Veterans' Air Show) Laswell, Beatrice
Laswell, George E.
Gratiot, Merle J. Laswell, Martha
Greasey, Bill Latz, William
Green, Silas Lee Amusement Co.
Lee, S. O.
Green, Thoburn O. Leedy, Robert
Gregory, Roy Leon & Roseta
Grendal, Jos. L. (Dancers)
Griggs, Walter P. Leroy the Wizard
Hagen, G. Gallagher Lowellwn, Edna Mae
Hale, James P. Lewis, Stan
Haley, Pat Lewis, Memphis
Halim, Heinie Little, Frankie
Halley, Leo Lockhart, Louella
Hampton, Harry Loetes, Happy
Hanson, Lois T. Longston, David
Hardin, John Chas. Lombard, Malia
Harley, Otis Loney, Geo. E.
Harnett, Beverly Long, Eddie
Harrington, Jerry Long, John William
Harris, Harry B. Love, Lois
Harris, James Otis Long, Minnie S.
Harris, Roxie Lonoway, Winnifred
Hartz, Ben A. Lowe, Mrs. W. N.
Hartzberg, Amos Lovrey, Sammy M.
Hartzog, H. W. Luckner, Eugene
Harvey, Paul F. Lustig, Mrs.
Hatch, Al Lutz, Mrs. May J.
Hawes, Louis McCain, William
Hawley, J. B. McCarter, Herman
Healy, J. B. McCarty, Mack
Hedrick, R. K. McCarty, Mae
Helson, Buck McDonald, C. L.
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Hill, Ed. Manstein, Wallace
Hill, Dorothy Marlette, Ira
Hock, Johnny (Tippy) Marra, Mrs. Edna
Hodges, Bobby Marra, Leon
Hoge, Mrs. Blanche Marsh, Jesse & Etta
Hollis, Wm. H. Marshall, Lee Rick
Hopper, Wm. H. Marshall, Ray Crip
Hughey, Willie Martin, Edward
Humphreys, Clifford Martin, Wm. E.
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Hurler, Joe Mason, Thos. C.
Hymes, Aaron Mathews, Frank
Izzotti, Mrs. Hazel Mathew, Phil
Jackson, Mrs. Mayne, Martha
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Meadows, Mrs.
- Jacobs, Phil Meadows, Theodore
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Jaxer, James Merritt, Marjorie
Jaillett, Howard Merritt, Raymond
James, Mrs. Florence Mercer, William
Jarvis, Louis Meyer, Earl & Doris
Jason, Fred Meyer, Morris
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Johnson, Bob Miller, Bill
Johnson, C. E. Miller, Mrs. Jabala
Johnson, Frank G. Miller, John
Johnston, John G. Miller, John
Johnston, Lloyd G. Miller, Lucky
Johnson, Michael Millette, Penny
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Johnson, Robt. Jane
Johnson, Robt. Mitchell, Harold
Allen (Dick)
Joiner, Johnnie Mitchell, Leena & Paul
Jones, Al (Sells Bros.) Mitchell, Mrs. Louis
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- Mix, Art
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Monroe, George Elmer
Monte, Joseph
Moore, Bill
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Moore, John Thomas
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Orr, Dorothy Mae
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Owensby, J. A. Chester
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- Pamula, Carl
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- Rochelle, Marie
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Rogers, Mrs. J.
Rosen, Julius
Rouind, Amos J.
Ruiyana, Margaret
Russell, Fred
Salene, Jimmie
Samie, Mrs. E. J.
Sasacine, Joseph A.
Saulsbury, Robert
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- Schultz, Mrs. Frances
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Sherer, Mrs. D. E.
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Sherman, G. B.
Shapiro, Nathan
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- 6 Foot. Per Doz. 3.00
- 40 In. Special. Per 100. 22.00

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BEAUTIFUL SOUTHERN BEAUTY

One of the most successful doll creations of all time. 30 inches tall, dresses made of satin in lovely pastel shades. Assorted hair-like wigs.

\$3.25 EA.

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Keeps Liquids Hot or Cold for Hours

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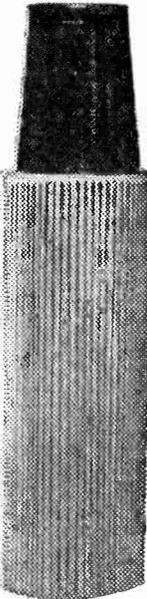
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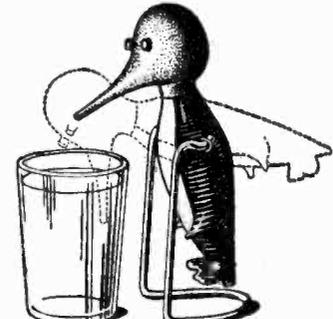
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Pete the Penguin is always thirsty . . . never stops drinking. How does he do it? That's the puzzle that mystifies everybody. Pete's beak dips into the water several times a minute. The most fascinating novelty ever! Send for Pete today. Sample \$3.00.

We ship as soon as your order is received
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ONLY **\$29.00** A DOZEN
RETAIL PRICE, \$3.98 EACH




SOUVENIR MAJORETTES

A new super for football games and all outdoor celebrations. Combines an action toy in brilliant colors and a souvenir pennant on extra long stick. Allow ten days' time for printing pennants. State colors desired. Packed one gross to carton.

\$18.00 Gross
50% deposit with order, balance C. O. D. Jobbers, write for special quantity prices.

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IMMEDIATE DELIVERY--LOOK! At These Low Prices

ASSORTED COLORS	Per Gr.	AIR SHIP BALLOONS	BALLOON STICKS
# 5	\$3.00	# 418. Per Gross . . . \$4.00	Per Gross . . . \$1.00
# 6	3.50	Order today, we only have a limited supply on hand. 25% deposit with order, balance C. O. D.	
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# 8	6.35		
# 9	7.65		
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Estab-lished 1932

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Wholesale and Distributors

Sensational Newcomer that SELLS on SIGHT!

24 KARAT GOLD PLATED

MEN'S 4-PIECE JEWELRY SET

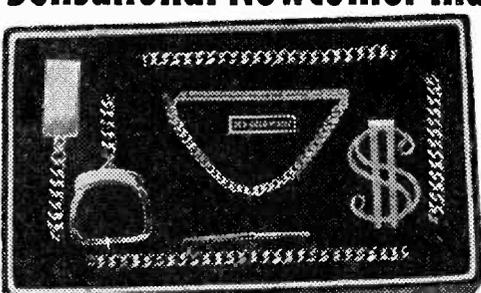
- ★ Key Chain
- ★ Collar Pin
- ★ Tie Slide
- ★ Money Clip

Four Essential Items Combined Into a Strikingly Handsome Maroon Gift Box **\$21.75** Doz.

A complete men's jewelry set, ideal for personal monogramming, priced for instant sales, with a big profit margin for YOU. The outstanding gift set of the year! To retail at \$3.98 Each. Sample only \$3.00. Order now . . . don't delay!

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#105-5c PLAY-3000 HOLE BOARD

6 Men's Swiss Wrist Watches with Sweep Second Hand
2 Men's Swiss Pocket Watches (Luminous Dial)
2 Famous Make Chrome Pipes

THIS HAS PROVEN TO BE OUR FASTEST SELLING DEAL

Takes in \$150.00

Your Cost 59.50

YOUR PROFIT . . . \$ 90.50

Deal mounted on attractive silver finish frame, complete for display and Quick Turnover!



DEAL #100-ANOTHER FAST SELLER

5c Play-2000 Hole Board

3 Pair Beautiful 51 Gauge Nylon Hose
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2 Atomic Chrome Automatic Cigarette Lighters
Fast moving Profitable Deal on a Beautiful Cut-Out Board.

Takes in \$100.00

Your Cost 29.50

YOUR PROFIT . . \$ 70.50

\$10 in Free Plays.

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EXPERT SALES 415 DeKALB AVE. BROOKLYN 5, N. Y.

SEND 25% DEPOSIT, BALANCE C. O. D. SHIPPED SAME DAY ORDERS RECEIVED.

Pipes For Pitchmen

By Bill Baker

HARRY MAIERS letters from London, Ky., that he is feeling okay again after having suffered two heart attacks.

JACK CURRAN scribes from Chicago that he was sorry to learn of the death of Freddie Kjolrien, who with his wife, and brother, Hale, were well known in Pitchdom.

STILL PLAYING West Coast stands to reported good takes is Al Freeman.

Courtesy will turn a tip faster than anything else we can think of.

REPORTS FROM Los Angeles indicate that Marge Kelley is working vitamins in a local department store to huge tips and plenty of pass-outs. Besides her lecture, she's giving patrons a health book free.

PAT MALONE and Jack (Bottles) Stover were headed for Cumberland, Md., to see Senator Ralston, of sheet note, when they ran into old man snow, the sheeties' Waterloo. "We backed up like a mule," says Bottles, "and set sails for the Valley of Virginia."

There's no better time than the present to make ready for the holiday biz.

REPORTS from the South indicate that Fast Money Charlie Madison is heading in that direction.

WHAT HAS BECOME of such pitch stalwarts as Jack Jewell, med performer; Fred (Blackie) Humphries; Frenchy Thibault, Eddie St. Mathews, Stevens and Mack, Abe Gilstrap, William Thomas, Norman LaClair, Danny Burke, Texas Tommy, Bill Weiss, Red Sobol, Jacques Goulde, A. L. Tetchelle, L. E. (Roba) Collins, John C. Greusel, Bob Smith, Everett Alm, Tex Williams, Tommy Adkins, Harry Corry, Anna Mae and Bob Noell and Bill Moore?

EDDIE DIEBOLD after a lengthy silence, fogs thru the following from Wheeling, W. Va.: "I'm still in the cleaner business, working solely in the G. C. Murphy chain and demonstrating my Tru-Shine stove and metal solvents. This summer I visited the Bishops, cosmetic demonstrators, on their farm in New Oxford, Pa. After I close here, I will return to Washington, where I open at the Murphy store for

WHITE BALLOONS FREE

All White Targets, 40 in size. Old customers, get your share. Dead number by itself, so I am giving them away. See

CHAS. PETERS'

Ad in This Same Section.

CARNIES

(ENGRAVERS)

AND STORE ENGRAVERS

#1927 ACH Identification Bracelet, \$7.00 Doz. \$80.00 Gross. "I'm still with it." Carnies and Store Engravers—Write for Catalog.

Miller Creations Mfrs.

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FAST SELLING JEWELRY for FAIRS, ENGRAVERS, RESORTS, STORES!! IMMEDIATE SERVICE!! LOW PRICES!! Latest in SIGNET RINGS, WHITESTONE RINGS, IDENT. BRACELETS, Filigree pins, Lockets, Anklets, etc. Send \$5.00 or \$10.00 for Samples!!

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307 Fifth Ave. New York 18, N. Y.

OAK-HYTEX BALLOONS



NOW AVAILABLE

NO. 718

FOOTBALL BALLOON

ASSORTED COLORS

Timely, fast sellers.

Be sure you get OAK-HYTEX Balloons in the

Blue Box with the Yellow Diamond Label.

New!

FLASHY
YELLOW
BLUE AND
WHITE
PLASTIC
BALLOON
STICKS

other colors coming

IMMEDIATE SHIPMENT

The Oak Rubber Co.
RAVENNA OHIO



Pitchmen! Demonstrators!

Here's a Big-Seller at 100% Mark-up

Coast to coast FrigerBar sells to 75% of all contacts! Resales every six months are practically 100%. FrigerBar is nothing short of terrific—for sure-selling at long profit. FrigerBar, the original refrigerator odor absorber, saves FOOD, TIME and WORK for housewives by preventing butter, milk, ice cubes, etc. from absorbing the odors and tastes of melons, fish, onions, etc. "Proof-positive" demonstration kit and sure-fire tested sales spiels furnished.

Regular size, per Doz. \$3, sell for \$6. Deluxe size, per Doz. \$4.50, sell for \$9. Gross, payment with order, sent postpaid; less than gross, postage added. 5% additional discount on 5 gross. C. O. D.'s 25% deposit with order.

FRIGERBAR CORPORATION
225 West 8th St., Kansas City 6, Mo.

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We have good publications for the rural areas in most all States. Plenty of up-to-date maps in stock.

ED HUFF & SON

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A SENSATIONAL DEAL Famous Aeroplane Table Lighter "AIRFLAME"

3 1/2" High, 8" Long, Wing Spread 5"



"A TWIRL OF THE PROP AND IT'S LIT." Finished in Highly Polished Chrome with guaranteed Semi-Automatic Unit. Packed in Individual Attractive Boxes. Deal consists of 1,280-Hole 5c Board (with Slot Machines Symbols) and 3 AIRFLAME Lighters.

Takes in \$84.00
Pays out (in trade) . . . 10.00
\$54.00
Cost of Deal 17.50
Definite Profit . . . \$36.50
Sample Deal . . . \$19.50
Lots of 6 or more . . 17.50

1/3 Certified Deposit, Balance C. O. D. We have other deals. Write us. Be on our Mailing List.

MARION COMPANY, Wichita, Kan.

CLOSE OUT

Regular \$18.00 per doz. high-grade Lucite Earring and Brooch Sets. Ocean pearl flower rosette trim, metal screw backs, gift boxed. To close, per doz., \$9.00. Regular \$9.00 Lucite Earrings, same as above, gift boxed. Per doz., \$4.80.

Regular \$4.50 doz. Shell Necklaces, assorted colors and designs. To close, per doz., \$1.80. Regular \$3.00 per doz. Cup Shell Earrings, pearl finish, asst. colors and designs. Per doz., \$1.50. Regular \$3.60 per doz.

Shell Brooches, pearl finish, asst. colors and designs. To close, per doz., \$1.80.

All merchandise sold with money-back guarantee. 50% cash with orders, balance C.O.D.

ORDERS SHIPPED SAME DAY RECEIVED

J. A. WHYTE & SON

Little River, Miami 38, Florida

CORRECTION

ADVERTISEMENT OCT. 5 ISSUE

Thru an error in transmission, the following items were incorrectly priced. Correct prices are:

American 6 Shooter Gun . . . \$17.10 Doz.
Big Horn 6 Shooter Gun . . . 13.05 Doz.
Long Tom 6 Shooter Gun . . . 13.85 Doz.
Disc Caps for Above, 5 Doz.
Boxes 3.38 Box
Ranger Repeater Guns . . . 10.80 Doz.
Repeater Caps for Above, 5 Doz.
Boxes 3.38 Box

BERTRAM NOVELTY CO.

524 N. Water St. MILWAUKEE 2, WIS.

MEDICINE MEN

Write today for prices on our Laxative Tonics, Herbs, Liniments, Salves, Corn Medicine, Tablets, Soaps, etc. 1 day service. (Products Liability Insurance Carried). Manufactured by a Registered Manufacturing Pharmacist.

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ONLY 10 MORE WEEKS TO XMAS!

Our Specialty Is

Pocket Knives

One, two, three and four bladed. Large, small, medium and miniature sizes. Pearl, Bone, Stag and Plastic Handles. Presto Push-Buttons, Scouts, Pull-Balls, Regulars and Fancies.

Also beautiful Hunting Knives with Ivory simulated, brass-trimmed handles.

FULL LINE SAMPLE ASSORTMENT, \$24.00

● SWING (Pocket) KNIFE ●

The New Sensational Novelty!

SAMPLE DOZEN, \$6.60

1/3 Deposit With Orders, Balance C. O. D.

S. RABINOWITZ CO.

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GIFTS-CANDY

Operators' Assortments—Immediate Deliveries.
#80 Mirror Vanity & 1 Lb. Chocolates . . \$2.35
#9 Maple Chest, Mir. in Lid, & 1 Lb. Choc. 2.49
#10 Cedar Chest, Mir. in Lid, & 1 Lb. Choc. 2.59
Combination Cigarette Case & Lighter . . . 1.75
Drinking Bird (Super Attraction) 3.00

#85 15 1-Lb., 1 2-Lb. Fancy Fruit Cake (57% Fruit & Nuts) Cello. Wrapped, & 1 Vanity & 1 Lb. \$12.35

#86 15 1-Lb. Fancy Fruit Cakes \$9.00

#85 45 1-Lb. Fancy Fruit Cake 25.65

#84 Mirror Vanity & 1-Lb. Fruit Cake . . . 2.19

#83 Maple Chest, Mir. Lid, & 1 Lb. F. Cake 2.34

#82 Cedar Chest, Mir. Lid, & 1 Lb. F. Cake 2.44

18 Inch Plush Bear (High Quality) 2.49

Reynolds Pens, Writes 15 Years. Doz. \$28.80

25% Deposit—Dolls, Bears, Pushcarts, Etc.

DELUXE SALES CO.

Blue Earth, Minn.



SELL TINSELED XMAS SIGNS

TO STORES, HOMES, OFFICES, CLUBS. MADE ON HEAVY CARDBOARD WITH SPARKLING SILVER TINSELS. FAST, EASY SELLERS. MAKE XMAS MONEY. 75c TO \$1.50 SELLERS.

6 Samples Tinselled Xmas Signs, 11x14, \$1.00 postpaid; 100 Tinselled Xmas Signs, 11x14, \$12.00. F.O.B., N.Y.C.; 100 Tinselled Xmas Signs, 14x22, \$25.00, F.O.B., N.Y.C.; 100 Three-Color Xmas Signs, 14x18 1/4, \$25.00, F.O.B., N.Y.C.; 100 Three-Color Xmas Signs, 9 1/4 x 12 1/2, \$12.00, F.O.B., N.Y.C.; 100 Xmas Comedy Signs, 7x11, \$6.00, F.O.B., N.Y.C.; 100 Ultra-Blue Stock Signs, 7x11, \$6.00, F.O.B., N.Y.C.; 700 Ultra-Blue Stock and Religious Signs, 7x11, 35c Sellers. L. LOWY, 8 W. Broadway, New York 7, N. Y. Dept. 298

Be Our PERFUME DISTRIBUTOR

Enjoy fast, easy sales and big profits supplying huge demand for popular Tower Hall Perfumes and Colognes. World famous essences. Multi-million dollar, highly advertised industry. Complete line, attractively packaged. Amazing low prices. Fast Shipments!

SELL STORES, JOBBERS OR DIRECT

Greatest demand in history! Pleasant, easy work, plus immediate profits. Get started! WRITE TODAY for free details and sample.

TOWER HALL 425-G Manhattan Bldg. Chicago 5, Illinois

an indefinite run. Would like to read pipes from Doc Livingston and Ruth, Sam Butler, the Jarets; the Levys, of La Renz Company; the Powers, Buck Winthrop and George Priests. Why not drop a line to the pipes column and let us know how things are going?"

With the many thousands of colleges and high schools returning to pre-war athletic standards there should be plenty of opportunities all over the country for badgeboard workers. They'll be playing high school and college football games each Friday and Saturday until Christmas and any hep worker should wind up with a lucrative bank roll. Week-end pro football games should also prove a big winner for the boys and girls working them.

THAT FORMER . . . New York pitch nifty, T. D. (Senator) Rockwell, blasts thru with the follow-

BINGO



No.	Description	Cost
V1522	"Worth" Baseballs. Doz. . . .	\$ 2.25
N3970	Chrome Smoker. Ea.	2.35
N893	Dec. Water Bottle. Doz. . . .	2.40
N2852	Plaster Fruit Plaques. Doz. . .	2.75
N2856	12-Pc. Plaster Asst.	3.60
N2865	12-Pc. Plaster Asst.	3.60
315	Iron Bd. Pads. Doz.	5.75
N5613	3-Pc. Mixing Bowl Set, Pottery, Fiesta Colors. Doz. Sets. .	6.50

For the Grindstore

1874	Dessert Dishes. Gr.	\$ 3.84
419	Glass Ashtray. Gr.	3.96
981	Candle Holders. Gr.	5.00
N2545	5 1/2 In. Mixing Bowl. Gr. . . .	5.00
N2524	1/4 Lb. Butter Dish & Cover. Gr. 10.00	
N8026	Metal Buzzer Toy. Gr.75
N8025	Metal Airpl. Whistle. Gr.85
N1830	Salt & Pepper Shakers. Gr. . . .	3.00
N2517	Whiskey Mug, Handle. Gr. . . .	3.50
N4113	Stone Set Ring. Gr.	1.00
N8024	Steamboat Whistle. Gr.	3.34
N29	Jap Paper Horn. Gr.	2.00
N3011	Mirro-Memo Book. Gr.	4.50
25	Metal Ashtrays. Gr.	4.50

LEVIN BROTHERS

TIRRE HAUTE, INDIANA. 25% Deposit Required With All C. O. D. Orders

CHOCOLATES

In CEDAR CHESTS
MAPLE CHESTS
MIRRORED VANITY BOXES
24 HOUR SERVICE!

OPERATORS
Special Chocolate Deals

Write for Catalog

EARL PRODUCTS CO.

221 N. Cicero Ave.
Chicago 44, Ill.

DEALS

WHITE BALLOONS FREE

All White Targets, 40 in. size. Old customers, get your share. Dead number by itself, so I am giving them away.

See CHAS. PETERS ad in this same section.

LUMINOUS

FLOWERS, RELIGIOUS and NOVELTY SUBJECTS. Statues Artistically Hand Decorated and Finished in High Gloss. Write Dept. BM for Photographic Booklet and New Price List.

NITE GLOW PRODUCTS CO.

109 W. 48th St. New York 19, N. Y.

ing from Los Angeles! "Still on the job as night manager of Stephens Hotel here. I've been out here 16 months and doing well. Have been doing a little blade pitching to kill time. Plan to remain here all winter and at the moment don't know whether I will go out on the road next season. Heard from Joe Baker, former clown and blackface worker of the old school. He is making his home in Buffalo. Wonder where Franklin L. Russmisse, of med note, is located?"

George Keneshaw

—By E. F. Hannan—

FAIR-PRICED jewelry never lacks buyers. From top-money to pauper, we all like "rings on the fingers." This goes for male as well as female. In the old days when jam pitches were the order, much money changed hands with slum.

I knew George Keneshaw, ace slum pitchman of his time, and his method was the auction idea. He gave away 20 watches every night, and 19 of the same the next night. Keneshaw got a dollar for his package, and when the buyer opened it he only laughed, taking it nicely.

George did his pitch in vaude after things got tight and it was so good that some big-stem monologists took it over without any credit to George. One of them even was getting big money later in Stem shows. Keneshaw finished up with merchants' contests and did well at that, too. He was a clever salesman when the forced sale was the big play.

DAILEY BROS.

(Continued from page 74)

was outfitted in a new suit, sent home in the gilly for a visit with his family and brought back next day. Nemo, the tusker, drew Red close with his trunk and chirped welcome on his return. Joe Wallace coerced the four Palomino hitch into working on the stake driver. They've belonged to the IWW all summer. Red Rurple has a new granddaughter, Jean Marie Donaldson. We wonder who worries most over the baby, the mother or Red. Johnnie Williams scouted Arkansas for minstrel talent and came back with some likely recruits. Fred Brad took a few days off to rest. Charlie Brewer was knocked down by a car and hurt quite seriously. John Osborne sent us pictures he took at Danville, Ill.

Come on lately: Rube Arnold, Harry Leonard, Kay Hall, Mary Frame, Betty Paige and Annie Slayton. Visitors from St. Louis: Doc C. Adams, Mr. and Mrs. Harry LaTier and family, Virgil and Jerry McDivot; Jim Waller and Al Grabs. Other visitors: Al Humke, Mabelle Lee Miller, high act; Eddie Biletti, rigging builder; ex-Sgt. and Mrs. George Russo; DeFors' casting act; Harry Schell, former band leader, and wife; Slayman Ali, booking agent; Mr. Nelson of *The State Journal*, Springfield, Ill., and Harry R. Mueller, CFA, publisher of the circus album for circus shut-ins, his wife and son, John, 4, who modeled for a special group of circus pictures. At Du Quoin, Ill., the writer was visited by a sort of relative, W. R. King. A recent visitor was Frank C. Upp. Starr DeBelle, could this be your Mr. Upp?—HAZEL KING.

BUCK OWENS

(Continued from page 74)

was simple; he'd torn his pants on a stake.

The portable radio habit continues to grow. You can hear all sorts of programs after the show. Of course, I think my Zenith is the best (no advt.).

Around the horse tent, you can hear any closing date that suits you, but officially we have heard nothing. Yours for finer tobacco.—NORMAN HANLEY.

Under the Marquee

(Continued from page 73)

ald-Whig, written by Dave Tuffii, city editor, and illustrated with photographs by Harry Atwell. . . . William (Billy Whiskers) Schnell, who tramped last with Dailey Bros., called at *The Billboard's* Chicago office last week, sporting clippings of a yarn with art from *The Courier News* at Elgin, Ill.

Tommie Madden, nearing his 85th birthday at Olean, N. Y., thinks present-day trouping is soft compared with his wagon show days of 60 years ago. In 1888, he was a singing and talking clown with Sig Sawtelle, and in 1891, he was on Allen's Great Eastern, which he says was the first circus promoted by John H. Sparks. He recalls how Charles Sparks, then a boy, played pranks on first-of-Mays by sending them for the key of the center pole. . . . Charles Hacker, a trapeze artist in the 1880's and later part of a head-to-head bicycle act, is hale and hearty in his 81st year at Brantford, Ont.

Sailing for Honolulu to be producing clown for the E. K. Fernandez Circus, Roy Barrett said he was looking forward to his second "summer" season in one year. After closing with Polack Bros.' No. 2 Unit at Bellingham, Wash., he caught the Polack No. 1 Unit at Portland, Ore., and Cole Bros.' at North Hollywood, Calif. He also visited S. L. Cronin, Everett Hart and Ray Harris in Los Angeles. . . . Don Dorsey, currently playing a three-week engagement at Alpine Village, Cleveland, has been signed by the Zemater office, Chicago, for the Shrine circuses at Houston and Fort Worth.

RICHWINE PLANS PORT

(Continued from page 75)

tional highways to the park and speedway to relieve traffic congestion.

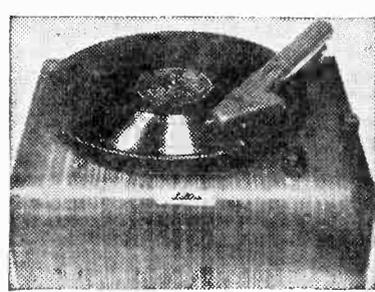
The latest addition to the amusement center was the original Williams estate, which together with what now forms the park, was deeded to the Williams family over 200 years ago by agents of William Penn. Richwine paid \$50,000 for the land.

Work on the airport construction, approved by the Pennsylvania Aeronautics Commission, will start immediately. Emphasis will be made on the servicing of privately owned planes, Richwine said, adding that hangars and other facilities to handle 500 planes are being planned.

This means, Richwine said, tie-down space for the parking of planes, gas service facilities, etc.

NEW SENSATIONALLY LOW PRICED ELECTRIC RECORD PLAYERS

Immediate Delivery Now!



Here at last, an electric record player that everyone can afford and will be proud to own. Right in time for Xmas, too! Look at these features!

- ★ Table model size, exactly as illustrated—walnut cabinet—Balantine motor, hooks up to any radio receiver—converts any radio into a radio-phonograph combination—pick-up arm has astatic crystal. A quality set made to last. Will sell on sight—ideal premium!

YOUR COST PER SET ONLY
\$14.50 Any Quantity

Terms: 1/3 Deposit With Order, Balance C. O. D.

ORDER NOW—SUPPLY LIMITED!

AMERICAN MERCHANDISING CO., INC., Dept. B-P
12 ADAMS AVENUE
MONTGOMERY 4, ALABAMA

15 JEWEL SWISS \$9-41

MEN'S SUPERB WATCH

15 Jeweled movement insures accuracy, dependability. Radium dial and hands. Second hand. Unbreakable crystal. Stainless steel back. The Swiss master watch craftsmen put these superb movements in handsome, lustrous, chrome case. Truly a distinctive watch priced to sell quickly.

Retail Ceiling \$17.50, plus tax. Your Cost \$9.41.

POCKET WATCH—\$4.57

Swiss made. Chrome case. Luminous dial. Open figure dial. Retail Ceiling \$8.50, plus tax. Your Cost \$4.57. DEALERS ONLY. MINIMUM ORDER 6 WATCHES. 20% DEPOSIT. WE SHIP C. O. D. FOR BALANCE, OR REMIT AND WE SHIP PREPAID.

UNITED PRODUCTS CO.
Dept. LJT, 7941 S. Halsted CHICAGO 20
Reference: Dun & Bradstreet

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GOLD PLATED DOUBLE HEART WITH FOOTBALL NO. 2841

Distinctively styled in 14K Gold Plate. Just in time for the football season! A Superior FIRST in quality and low cost. Can be engraved.

\$1.75 DOZEN—\$18.00 GROSS

BIG NEW CATALOGUE JUST OFF PRESS SEND FOR YOURS TODAY

SUPERIOR JEWELRY CO.

740 SANSOM ST., PHILA. 6, PA.

ELGIN-WALTHAM

Pocket Watches
Brand New
Chromium Cases
Rebuilt
Movements

7J—	13.75
15J—	15.75
17J—	17.75

For Resale only. Orders no less than 6 watches. 25% Deposit Requested.

IRVING BERK— 145 W. 45th St. N. Y. 19, N. Y.

WHITE BALLOONS FREE

All White Targets, 40 in. size. Old customers, get your share. Dead number by itself, so I am giving them away. See

CHAS. PETERS'

Ad In This Same Section.

Open Drive for Dime Juke Play

Ops Discuss As AMI Leads

Other manufacturers urged to join move as solution to soaring overhead costs

CHICAGO, Oct. 5.—A concerted movement to up the price of juke box play from 5 to 10 cents, three for a quarter, was launched in Chicago this week. DeWitt (Doc) Eaton, vice-president and sales manager of AMI, Inc., announced that he and his firm were prepared to tee off the drive and expressed hope that other manufacturers would join distributors and operators everywhere in making the changeover.

Ray Cunliffe, president Illinois Phonograph Owners' Association, said that the increased price in play for juke boxes in the city had been discussed at a meeting of the executive committee October 2. Cunliffe added that the matter would be dealt with at greater length in a meeting scheduled for October 7 at which all association members would be present.

Following Eaton's revelation that his firm would touch off the drive by making changes in its juke box, distributors from various parts of the country wired their reactions into the manufacturer's Chicago office. Some were heartily in favor of the plan; some had amendments to make; others condemned the idea.

(Sample comments, wired in on this subject, will be found elsewhere in this section.)

Hopes for Co-Operation

Eaton, when he made his announcement that his firm intended to push the drive for increased price per play, said he hoped that other manufacturing firms would join in.

Faced with the increased costs of initial investment and upkeep, the music machine operator has been casting about for some solution which will enable him to remain in business at a profit.

The alternatives which usually suggest themselves are:

1. Adopt the practice of taking "top" or "front" money.
2. Make adjustments in the commission split to provide the operator with a higher percentage of the gross.
3. Keep commissions as they are, but increase the price per play.

As has been noted in *The Billboard* previously, all three of these ideas have been tried by operators in an effort to determine which should be adopted. Thus far, there has been no unanimity of opinion as to which method, or combination of methods, would work out to the operators' advantage.

Hard Feelings

Many feel that the practice of adjusting commissions, or of taking "front" or "top" money will lead to hard feelings between location owners and operators. Eaton pointed out that location owners could not be expected to respond in friendly fashion when their own income was being re- (See *Off For Dime Play on page 100*)



"How many times must I tell you? I don't want to sell my juke box route!"

Stock Broker Firm Surveys Vending Biz

Opines "It's No Toy"

NEW YORK, Oct. 5.—Big business aspects of the vending machine industry are dealt with in an article appearing in *Investor's Reader* (September), a publication for investors issued by the stock brokerage firm of Merrill Lynch, Pierce, Fenner & Beane.

Slanted toward buyers of securities, the magazine looks at vending machines as a part of the general business scene. Article treats the industry as a new discovery, and contains little information not well known in the trade. Thus, in the opening paragraph, the writer says: "Automatic vending machines are still regarded as a sort of adult plaything. Actually that mirrored, brightly lighted, smartly lacquered machine is no toy. It is big business."

Giving no authority for statements, the story lists a number of statistics concerning the vending trade. "The vending machine industry," it is said, "has bounced back from a war-stunted interlude to a period of great prosperity and expansion. Already pre-war figures are dwarfed. In those days, 4,000,000 machines dispensed \$500,000,000 worth of merchandise annually. Last year the world's largest soft-drink dispenser, Coca-Cola Company, sold over 40 per cent of its output thru automatic vending machines—205,000 machines poured out \$163,944,000 worth of cokes. The gargantuan cigarette industry retailed automatically over 15 per cent of its total output—200,000 machines sold \$301,050,000 worth of cigarettes. Candy accounted for another \$33,200,000 that flowed into 700,000 mechanical tills. Thus in 1945, cokes, cigarettes and candy alone tied the best pre-war totals for all merchandise.

In common with other general publications' assessment of the industry, this one surveys the field for new vender ideas. "Already available are ice cream, automatically grilled franks and hamburgers, cellophane-wrapped fruits and sandwiches, and coin-operated gasoline pumps. General Electric is making radios for the Radio-Matic Company, which will play two hours for a quarter; 350 hotels have already contracted for over 50,000 sets. And the industry eyes other fields."

Special note is taken of wider vending machine possibilities made possible thru coin-changers which now are coming on the market. Constant availability of machines, even the nickels are not available, and convenience of getting merchandise and change in one operation are cited as advantages.

News Digest

JUKE PLAY—Concerted drive was they are forced to this increase, no in Chicago this week to boost price of juke box play from a nickel to a dime, three for a quarter. Rising costs of equipment, records, parts and maintenance force the increase, its proponents claim. Only other alternative, they say, is to cut location commission or take "front" money. Trade reaction to the plan has not yet crystallized.

CHEWING GUM—Just as the soft drink bottlers were waiting to see who would make the move first, chewing gum makers are sitting back with no announced plans for upping gum prices.

MUSICAL TRAINS—Santa Fe has announced intentions of putting wired music on its crack all-Pullman trains. Patrons will push buttons to select the type of tunes they want to hear. Tourist trains within the next few years are expected to have vending machines as an added convenience to travelers. Venders, if installed, would probably be operated by companies now engaged in selling merchandise in railroad cars.

GAMING—A court decision was issued to enjoin city officials of New Iberia, La., from participating in a local referendum on legal gaming within the city limits. This enjoiner would keep the referendum from having legal color. Tho it might express the opinion of the local citizenry, expected to be in favor of legal gaming, it would not be legally effective.

CANDY PRICES—OPA threw a monkey wrench into the candy bar price picture this week by boosting the price of chocolate 27 per cent. Spokesmen in Washington said the increased prices were necessary to obtain imports of raw cocoa beans. Same spokesmen also intimated they believed the prices of nickel and dime candy bars would remain unchanged; candy makers were not yet certain. They are still trying to decide what measures to take as a result of OPA's MPR 615 reported in these columns last week.

SOFT DRINKS—Rumors flew thick and fast in the soft drink field as the week ended. Reports have it that Pepsi-Cola will soon be getting 6 cents for its 12-ounce bottle. Company has made no announcement regarding increased prices. If this firm made the change, other bottlers are likely to fall in step, with the exception of one large national bottling company. Increase in price would catch many a drink vender operator short-handed until new equipment, with coin changers, arrives. Unless

LOCATIONS—Movement is underway in Chattanooga to ban the sale of merchandise, including nuts, candy and cigarettes, from poolroom locations. Officials have announced a drive to "clean up" the poolrooms

and keep them a strictly recreational place. Most observers are at a loss to understand how the sale of cigarettes, and other merchandise, could be construed as detracting from recreation.

Long Wait for Decision On Challenge Production

CHICAGO, Oct. 5.—Decision for or against resuming production of the Challenge juke box and cup beverage vender will be held up for at least two months, or until a reorganization plan is completed for U. S. Challenge Company and other firms in the Batavia Metal Products Company group, according to Joseph H. Schwartz, attorney for the new owners.

Schwartz said that a reorganization plan could not even be presented until completion of independent audits of company assets both by the new owners and by the Federal government. Company audit should be completed by October 15, he said, but the government audit probably will not be finished for seven weeks.

His statement followed the continued hearing here October 1 before Wallace Streeter, referee in bankruptcy. At the hearing, lawyers representing the firm's creditors were joined by Schwartz in further questioning of Dr. Henry Garsson, former president, to uncover assets.

New owners for whom Schwartz is acting, as previously reported, are James Stein and Herman Starr, eastern industrialists. I. G. Grawoig, Chicago management engineer and financial consultant, is president of the firm.

Owners Audit

Schwartz announced that the owners would present their audit of company assets at the next session of the hearing, which was continued to October 22. In commenting afterwards on plans, he reviewed the reorganization picture.

Previous to the hearing October 1, the new owners had asked permission to pay off the company's indebtedness over a five-year period. This reorganization plan, however, will have to be amended in the light of financial status revealed by both company and government audits, according to Schwartz.

He said that interim strategy has been to consolidate operations of the business to cut all unproductive expenses. This has resulted to date in a cut of about \$700,000 a year in non-productive help. But prospects for production of juke boxes and vending machines must remain unclear for some time, Schwartz concluded.

Another Slant

William S. Collen, attorney representing Batavia creditors, who initiated bankruptcy proceedings, had his own slant on this question.

"Chances don't appear to be too good," he opined. "Batavia's financial structure is top-heavy. It has im-

portant assets, matched by apparently greater liabilities, and as of now certainly should be classed insolvent."

Collen voiced the opinion that Grawoig, with his excellent record in successful industrial operations, was the biggest reason to hope that the concern would come out of its financial difficulties and that the coin machine ventures would be continued.

Green, Blatt & Sugarman Take Over Firestone

NEW YORK, Oct. 5.—Jack Firestone announced this week that Barney (Shugy) Sugarman, Abe Green and Willie Blatt have purchased an interest in Firestone Games, Inc., and the name of the firm has been changed to Firestone Enterprises, Inc. Sugarman and Green will retain their interest in Runyon Sales and Blatt will retain his interest in his Florida distributing firm.

Under the new arrangement, Firestone will remain president, Blatt will be vice-president, Murray Goldberg secretary and Green treasurer. Herman Perin will be general manager of the organization.

Five new games are expected to be added to the present line of three games very shortly, Goldberg states.

In order to enlarge the production space of the plant, 10,000 square feet have been added to the previous 20,000 square feet of the building. New showrooms and offices are now in the remodeling stage, Firestone states. Plans are now being made for the purchase of the building that they are now leasing.

Calendar for Coinmen

- October 7—Wisconsin Phonograph Operators' Association, Madison.
- October 7—Junior Executive Division, National Association of Tobacco Distributors, Statler Hotel, Cleveland.
- October 10—Arcade Owners' Association of America, Park Central Hotel, New York.
- October 12—Independent Vending Machine Operators' of Wisconsin, Dubuque, Ia.
- October 16-18—National Automatic Merchandising Association, National Convention, Congress Hotel, Chicago.
- October 20-21—Carbonated Beverage Manufacturers' Association, Higganum, Conn.
- October 20-23—National Industries Stores' Association, William Penn Hotel, Pittsburgh.
- October 21-26—Dairy Industries' Exposition, Atlantic City.
- October 29-31—All-Industry Refrigeration Exposition, Public Auditorium, Cleveland.
- November 5-6—National Association of Popcorn Manufacturers, Sherman Hotel, Chicago.
- November 11-14—National Hotel Exposition, Grand Central Palace, New York.
- November 19-21—American Bottlers of Carbonated Beverages, Miami.
- November 25-26—Packaging Industry's Annual Convention, Stevens Hotel, Chicago.
- February 3-6—Coin Machine Industries, Inc., Convention and Exposition, Sherman Hotel, Chicago.

Miss. Coin Biz Pays \$7,452 Tax in Month

JACKSON, Miss., Oct. 5.—Collections from the coin machine privilege tax for September amounted to \$7,452, according to the Mississippi tax commission. This represents a substantial increase over the same period of a year ago when the figure was \$5,506.

Report also revealed tobacco and beer taxes were higher than in September, 1945. Tobacco brought in \$493,230 in collections, while beer levies totaled \$248,612.

Revenue from all taxes for January 1 thru September 30 this year were \$29,658,792, compared with \$29,658,729 for a like period a year ago, the commission said.

Date To Remember

1947 COIN MACHINE CONVENTION AND SHOW

Time: February 3-4-5-6

Place: Hotel Sherman, Chicago
Booth sales to members of CMI closed September 25. Booth reservations from pre-war exhibitors began September 28. Jas. A. Gilmore, secretary-manager of Coin Machine Industries, Inc., predicts that all available booths will be let within 10 days.

Daval Has New Non - Electric Counter Game

CHICAGO, Oct. 5.—A new type counter game with a free play feature was introduced this week by Daval Products Corporation here, according to A. S. Douglass, president of the firm.

New game, called "Free Play," has the same features as a pinball game, according to the company, but is all mechanical with no electrical parts. New feature is device which offers players an award of from 3 to 30 free plays. Game operates from a 5-cent slot with fruit or cigarette reels.

Weighing about 20 pounds, the game stands 12 inches high, five inches wide and seven inches deep. It is built in modern design with a high color finish. Test location try-outs, according to the company, were successful.

Slash Hartford Pin, Juke Fees

HARTFORD, Conn., Oct. 5.—Common Council here, meeting in regular session September 30, voted 14 to 3 in favor of the amended city ordinance placing pinball fees on pinball games and juke boxes.

Aldermen followed a recommendation from the corporation counsel that the fees be liberalized. Instead of imposing a \$35 fee on pinball, the aldermen approved a \$24 annual fee. Juke box fee, as passed, will amount to \$6 annually instead of \$15.

Coinmen throught the country watched with great interest this action in Hartford. Operators and distributors alike were commended by city officials for their splendid cooperation in working out an equitable plan.



Walter W. Hurd, coin machine editor of *The Billboard* and editor of the *Coin Machine Digest* and *Vend*, announced last week that he will retire to his farm in Kentucky March 1, 1947. Hurd has been associated with *The Billboard* Publishing Company since 1932 when he inaugurated the coin machine department in *The Billboard*. He has been a student and follower of the trade since 1928, has seen it grow from infancy to the prominent place it has in American business today. For years he has been acknowledged one of best informed men in the industry.

Besides conducting the editorial work for *The Billboard*, Hurd has been responsible for the development of *The Billboard's* Legal and Market

Research Library, one of the most extensive services of its kind in the trade publishing field. Hundreds of requests for information and advice pass over his desk monthly.

In announcing his retirement, Hurd explained that he has reached a point in life when the beckoning of his Blue Grass farm is too much to resist. Altho he will reside in Kentucky, he will continue to follow the industry and will serve *The Billboard* Publishing Company in an advisory capacity. He plans to continue to attend CHI shows and other prominent gatherings of the trade.

Successor to Hurd will be named prior to his official leave-taking next year.

It's HY-G Music Co. Now in Minneapolis

MINNEAPOLIS, Oct. 5.—The HY-G Amusement Company recently announced that it has changed its name to the HY-G Music Company.

Announcement claimed that the new name ties in closer with concern's expansion program. It further stated that there will be no change in personnel, management or ownership.

HY-G will continue to operate from its present address.

200 Ill. Towns Ask State for Cent Sales Tax

SPRINGFIELD, Ill., Oct. 5.—Authority to levy a one per cent sales tax was recently requested by representatives of more than 200 large and small cities of Illinois.

Proposal was first order of business for the Illinois Municipal League's 33d annual convention.

Municipalities' representatives instructed league's legislative committee to start drafting a program for the next session of the General Assembly which would lead to this measure. Committee was also asked to set up a bill permitting cities to tax hotel rooms.

Levy could be accomplished by amending statute which authorizes present two per cent State tax. Executive committee's version would cut State's tax in half and grant authority for each city to levy a one per cent sales tax.

Waukegan's mayor told the executive committee that all Illinois cities were sorely in need of revenue. He pointed out that the State's treasury had accumulated a surplus of \$180,000,000 largely thru sales tax receipts. "Return of half this amount to cities," he declared, "would enable them to meet the demands of modern municipal government."

Chicago's budget director was on hand to note the reaction of other city officials. "We will be happy to co-operate in the league program," he said. His city has such a resolution pending before a city council committee at the moment.

Central Coin Multi-Pistol Game on Test

CHICAGO, Oct. 5.—Parker Brown, Central Coin Machine Company, announced that his firm is producing a new four-pistol target game, first unit of which went on test location here this week.

Brown said that the machine, for which firm has made patent applications, employs four black-lighted moving targets covered by the four pistols. Each pistol gives 20 shots for a 5-cent play, and from one to four people may play.

Multiple pistol play layout offers a competitive element, which gives the clue to the game's name, "Con-test." Score of each player is rated first, second, third or fourth, with light-up ratings showing on target.

Target themes just about cover the field for this type of game. The four include Japs, Germans, a mother-in-law and a bartender.

Units included in the machine include gun stand, gun case and gun base, as well as separate target as in other coin-operated target games.

Brown said that the machine now is being tested at Jimmy's Lounge, Chicago, but that no report had yet been received on play.

Production of the games is now under way, he said, and output goal set for next month is 200.

N. Y. Resorts Push Season Into Winter as Biz Buzzes

ALBANY, N. Y., Oct. 5.—State officials report that resorts in the State are doing such good business that the majority of them plan to stay open until the weather takes a turn for the worse.

Most of them had planned to close around October 1.

Trade Directory

Following tabulation of trade reports received during the weeks of September 14, 21, 28 and October 5, is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid in revising trade files.

New Machines

Atomic Bomber (amusement game). International Mutoscope Corporation, 44-01 11th Street, Long Island City 1, N. Y.

Bat-a-Ball (baseball game). Munves Manufacturing Corporation, 158 East Grand Avenue, Chicago.

Big League (pinball game). Bally Manufacturing Company, 2640 Belmont Avenue, Chicago 18.

Flash Hockey (hockey game). Coinex Corporation, 1346 Roscoe Street, Chicago.

Ideal Card Vender. Exhibit Supply Company, 4222-30 West Lake Street, Chicago 24.

Whizz (skill game). Genco, 2621 North Ashland Avenue, Chicago.

Address Changes

Active Amusement Company, Industrial Building, 1060 Broad Street, Newark, N. J.

Munves Manufacturing Corporation, 158 East Grand Avenue, Chicago.

Morris Novelty Company, 3007 Olive Street, St. Louis.

Bradley Distributors, 1650-54 North Damen Avenue, Chicago.

American Amusement Company, 164 East Grand Avenue, Chicago.

Packard Distributing Company, 534 North Ninth Street, Milwaukee 3.

Personnel Notices

Mac Pearlman has joined the staff of Runyon Sales Company, of New York, as manager for Connecticut.

Thomas A. Ryan has been appointed manager of the Chicago office of the Sanitary Automatic Candy Corporation, 214 South Michigan Boulevard.

Bob Wormington has joined the staff of the Melody Lane Music Company, 1109 Broadway, Kansas City, Mo.

Golden Williams has been named manager of the Seattle branch of the M. S. Wolf Distributing Company.

Harry Ryther, owner of the Detroit Amusement Company, passed away in that city September 5.

Vernon Depew has been appointed auditor and office manager of Automatic Coin Machine Company, Kansas City, Mo.

Robert (Whitey) L. Reilly, veteran operator, died September 19 in his Long Island City (N. Y.) home.

Bruno Kosek has joined the Mid-State Distributing Company, 2848 West Roosevelt Road, Chicago, as a partner.

A. L. Littitt and Roy M. Westley have been appointed district managers of the Coca-Cola division of Mills Industries, Inc., Chicago.

New Firms

American Phonograph Company, 5 North Twenty-First Street, Philadelphia.

O'Connor Sales Company, 502 Louisiana Street, Beaumont. (Will specialize in record, pinball and other coin-operated machines.)

Russ & Phil Amusement Company, 16700 East Nine-Mile Road, East Detroit.

Mark J. Linkner Amusement Company, 6109 Trumbull Avenue, Detroit.

Modern Music Company, 1126½ South Broadway, Scottsbluff, Neb. (Will operate jukeboxes and pinballs.)

Branch Offices

Runyon Sales Company, New York, has opened a branch office of the firm at 956 Main Street, Buffalo.

Mills Sales Company, Ltd., Oakland, has opened a branch office at 2827 West Pico Boulevard, Los Angeles.

Purchases

Henry C. Lemke and James Domanico have purchased the Belle Isle Amusement Center, 7217 East Jefferson, Detroit. Firm will be known as the Henry C. Lemke Company.

Gil Kitt has purchased the Robinson Sales Company, 7525 Grand River Avenue, Detroit.

New York Coledrinx Vending Company has been sold to the Colamat Corporation, which will conduct the business from 791 11th Avenue, New York.

Manhattan Phonograph Company, New York, has been purchased by Leo Dixon.

Elmer Butts has purchased the Automatic Music Company, 11 West Linwood, Kansas City, Mo., from Ransom Cleeton.

Distributors Appointed

Speedway Products Company, New York, has named the following distributors for its plastic grill cloth:

Franco Novelty Company, 25 North Perry Street, Montgomery, Ala., for Alabama and Western Florida.

Oley Brothers' Amusement Company, 422 West Broad Street, Richmond, Va., for Virginia.

Timed Music, Inc., 4816 Euclid Avenue, Cleveland, for Ohio.

Navarro Distributing Company, 3706 Whittier Boulevard, Los Angeles, for Southern California.

Economy Supply Company, 2015 Maryland Avenue, Baltimore, for Maryland and Washington.

Florida Automatic Sales Corporation, 839 Flagler Avenue, Miami, for all but Western Florida.

Pioneer Distributing Company, 508 Hillsboro Street, Raleigh, N. C., for North and South Carolina.

Western Distributors, 3126 Elliott Avenue, Seattle, for Washington, Oregon and Idaho.

Mullinix Amusement Company, 302 Victory Drive, Savannah, Ga.

Telequiz Sales Company, Chicago, has named the following distributor:

Markepp Company, 4310 Carnegie Avenue, Cleveland, for Ohio.

Firestone Games, Inc., Brooklyn, has named the following distributors for its amusement games:

Silver Lining Distributing Corporation, 2061 Broadway, New York, for New York State.

Active Amusement Machines Company, 1060 Broad Street, Newark, N. J., is handling the State. The other office of Active Amusement Machines at 900 North Franklin Street, Philadelphia, will service Pennsylvania.

Bush Distributing Company, 257 Plymouth Avenue, Minneapolis, for Minnesota.

Klein Distributing Company, 2606 West Fond du Lac Avenue, Milwaukee, for Milwaukee.

Charles Harris, 2773 Lancashire Road, Cleveland Heights, O., for Cleveland.

Seek Poolroom Cig Sales Ban In Chattanooga

CHATTANOOGA, Oct. 5.—Regulations governing poolrooms, billiard parlors and recreation halls may be drastically altered here as a result of a grand jury investigation.

Four specific amendments to the city ordinance which controls these businesses were recommended to the mayor and the City Commission. Survey was made in response to a court claim "that something should be done to prevent these places from becoming breeding places for crime."

Jurors pointed out in their report that in 1945 after a similar investigation several suggestions relative to regulating these establishments were incorporated into an ordinance. After further research they claim that more recommendations are necessary to help proprietors conduct this type of business without fear of public suspicion.

Most significant proposal would prohibit sale of beer, cigarettes, cigars or any other kind of merchandise in poolrooms, billiard parlors or recreation halls.

Report as submitted to Judge Darwin recommended that the city enact the following amendments:

1. That all screens, blinds, partitions or other obstructions which might obstruct or obscure a complete view of the place where poolrooms, billiard halls, recreation parlors or other similar places are carried on be removed.

2. On the revocation of licenses in any of these places that it be made unlawful to issue a license or permit to any person to operate a similar business on the premises occupied by the person or persons whose license was revoked for a period of 12 months.

3. That the use of lookouts or secret signal systems be made the basis of revoking the license of the establishment.

4. That no other business be allowed on the premises occupied by said poolrooms, billiard halls or recreation parlors, and that licenses for such purposes shall limit their business solely to the operation of poolrooms, billiard halls of recreation parlors.

Put Damper on La. Game Vote

NEW IBERIA, La., Oct. 5.—The 16th Judicial District Court has enjoined New Iberia's mayor, city trustees and city attorney from officially continuing their permit for holding a referendum on legal gaming within the city limits.

Court's action, while it may not stop the referendum—slated to be held October 8—will take the legal, official sanction from the referendum. This will be accomplished by the court action enjoining the above-listed officials from participation.

In giving its opinion, the court said that it could not interfere with free expression of the people, and their right to peaceable assembly and to petition. Both federal and State constitutions guarantee these rights, the court pointed out.

However, the court opinion added, public officials could be enjoined from participating in unauthorized elections and since the proposed gaming referendum was only for the purpose of sampling public sentiment it actually possesses no legal color.

Snafu Picture on Candy Prices

NAMA Meet To Draw 800; Speakers Set

Visitors Will Up Total

CHICAGO, Oct. 5.—Formal registrations of between 500 to 600 members, with total attendance probably climbing to 800, is the prospect for NAMA's 10th Anniversary Convention in Chicago, October 16-18, according to C. S. Darling, executive director.

Since Chicago, in a sense, is the "home town" of automatic merchandising, Darling predicted that there will be an influx of vending men who will attend sessions at the Congress Hotel without formal hotel registration. Estimates, however, do not include numerous guests expected, such as wives of members and their guests.

Darling said that enthusiasm is running high for the convention, judging from reports coming in from throughout the country. Program, he said, is completely set, with three unusual speakers headlining as prominent leaders in fields outside of automatic merchandising proper.

He pointed to J. Roger Ozmon, chairman of the board of National Candy Wholesalers' Association, as typical of the three. Ozmon is a 25-year-old veteran in the candy business, now of Allen, Son & Company, Baltimore. For 10 years he has been secretary of Maryland Wholesale Confectionery Association and this year was named to head NCWA.

Speaking at the opening NAMA convention session, October 16, Ozmon has chosen as his topic, "Automatic Merchandising Shakes Hands With the Jobber."

Other headliners are Nathan Cummings, president of Consolidated Grocers' Corporation, and Conger Reynolds, director of public relations for Standard Oil Company (Indiana). Cummings is to address the convention October 17 during the luncheon session. Reynolds is scheduled to speak on the convention's closing day.

Chase Candy Votes Stock Increase To Swing Nat'l Deal

ST. JOSEPH, Mo., Oct. 5.—Stockholders of Chase Candy Company, at a special meeting here, voted to increase the company's authorized common stock from 200,000 to 500,000 shares.

Of added shares, 170,000 are to be offered for sale to stockholders at \$10 a share on a basis of one new share for each share held, according to a financing plan filed with the Securities and Exchange Commission. Proceeds of this sale and the issue of other securities will be used to finance purchase of National Candy Company, St. Louis.

Directors of Chase Candy, at a meeting immediately after the stockholders' gathering, declared a stock dividend of 100 per cent. Stock dividend will be paid October 3 to stockholders on record September 30. Directors also declared the regular quarterly cash dividend of 12.5 cents a share.

Candy Assn. Begins Push For a Bigger Price Relief

CHICAGO, Oct. 5.—Directors of the National Confectioners' Association meeting at their semi-annual conference here with executives of the candy industry this week voted unanimously to seek further price relief and removal of restrictions from the wet corn refining industry.

Vote was taken after problems had been discussed with all key industry executives, many of whom are officers of local and regional associations, by the NCA directors board from the eight geographical trading areas of the United States.

Philip P. Gott, president of the NCA, said: "Decisions were arrived at with full knowledge of the opinions of manufacturers representing all the different sections of the country."

Vote Approval

Unanimous approval for the continuation of the association aims in its various committees was also voted by the directors following their reports.

Clarence O. Matheis, Walter H. Johnson Candy Company, chairman of the distribution committee, reported on the complete program set up for training wholesale candy distributor's salesmen, and asked that the directors lend their efforts to the program.

Council on Candy committee reported that its fund drive as of September 27 had yielded over \$325,000 and that the fund was mounting swiftly toward the \$500,000 goal for 1946.

Script for a proposed motion picture on candy was submitted by the RKO-Pathé Motion Picture Company and was reviewed by the committee. General reaction, it was reported, was favorable. Script, however, was to be revised, shortened and some selling angles subordinated to a more educational approach.

Appreciation Extended

Resolution drafted by the NCA directors expressed their appreciation to members of the OPA Candy Industry Advisory Committee for their efforts in behalf of the industry on price relief matters. Further aggressive efforts to secure additional relief were asked. Such action, according to the directors, would make possible the return of many types of lower-priced candy.

As worded in the resolution, "This relief is considered essential in order that adequate general price levels shall be established to bring the maximum production and employment, and to enable the public to buy confections with a facility and width of choice comparable to what they enjoyed before the development of wartime pressures."

Also voted was appreciation by manufacturers to the farmers of America for producing the near all-time record of crops used in confections. As a result, they declared, Congress and the Secretary of Agriculture removed corn, peanuts, eggs, milk and some fruits from maximum price controls.

Ask Removal

Directors also went on record as requesting that Secretary of Agriculture Clinton P. Anderson withdraw restrictions on the grind of corn by the wet corn refining industry. Said confectioners: "Removal of these restrictions would permit increased production of corn sweeteners desired by the American public and

industrial food processors, including bakers, ice cream and candy manufacturers."

A report by Edwin O. Blomquist, of E. J. Brach & Sons, chairman of the sugar committee of the Food Industry Council, confirmed the belief that sugar allocations would be continued at 60 per cent thru the first quarter of 1947, followed by gradual, but continuous increase during that year. Doubt was expressed that the world supply would be adequate until 1948.

Coin - Arts, Inc., Shoe Shiner To Have Dec. Show

MILWAUKEE, Oct. 5.—Coin-operated shoeshine service machine developed by Coin-Arts Industries here will be exhibited for the first time to distributors at the Schroeder Hotel, December 12 to 15, it was announced by A. R. Slade, general manager.

Showing was held back several months because of material shortages and industrial strikes, Slade said, but first three models are now off the assembly lines and will be placed for location tests immediately.

Machine, called Shine-a-Minit, is constructed to shine either black or tan shoes. Device shines each shoe upon insertion of a nickel in the coin slot.

Slade said requests for hotel reservations have been made by distributors in every State with the exception of Northern and Central Indiana and a portion of Iowa. Plans for the conclave include a discussion of plans, policies and pricing. Program for December 14 includes a banquet hosted by the firm.

Frank Adams, chief engineer, said he was confident deliveries in quantity could begin about March 15. Machine, which features a stream-lined cabinet, will be manufactured in Milwaukee.

Two Georgia Solons Favor Sales Taxes

ATLANTA, Oct. 5.—At least two members of the 1947 Legislature are in favor of a sales tax, it was revealed in answers to a questionnaire circulated by a newspaper press association here.

Their answers, in favor of the sales tax, were to the query: "What do you think is the biggest job (or jobs) facing the new Legislature?"

Said one: "Financing the program outlined by Governor-elect Talmadge. Georgia's greatest need is an equitable tax program, including a sales tax. We should revise our tax structure with a view of finally attaining an equitable tax system for the State so as to attract new business."

The other reply was shorter but to the point. It said the Legislature's biggest job would be "financing—I favor a sales tax."

Three-fourths of the new Legislators who answered the questionnaire agreed that the State's present tax structure should be given a complete revamping so that taxation would be fair and yet yield revenue for State services.

Cocoa, Oils Ceilings Up

Bar goods makers hold up weight cut vs. price hike action as OPA adds orders

CHICAGO, Oct. 5.—As makers of candy bars struggled to adjust their prices to the new weight reduction and price formula released last week, their calculations were complicated by further OPA action on two vital ingredients: chocolate and vegetable oils.

OPA ordered a 27 per cent boost in manufacturers' ceiling prices for chocolate and cocoa, effective October 2. Affected are solid chocolate bars, cooking chocolate, chocolate sirup, chocolate coatings, cocoa butter and other products sold for production of chocolate items and candy.

Second order, released October 1, jumped price ceilings on refined vegetable oils in the following categories: Soybeans, 1.89 cents a pound; corn, 1.89 cents a pound; peanut, 1.86 cents a pound.

At this date no candy manufacturer has complete enough information on the two actions to tell how they will affect him specifically. It is another price headache to be pyramided on existing ones. And the decision of individual makers as to weight reduction vs. price increases—so anxiously awaited by vending machine operators—seemed to be even further away.

Straight Price Relief

On the basis of information available, it appears that makers of molded chocolate bars (such as Hershey), who were exempt from the bar order last week, are given straight price relief thru the chocolate price boost. They, like other bar manufacturers, are given a choice of reducing weights or increasing prices—27 per cent in either case. Vending machine operators were encouraged by reports that these manufacturers probably would take the relief in the form of bar weight reduction. It was still too early, however, to get a clear indication of prospects for this action.

For makers of coated chocolate bars and of bulk candies using chocolate, effect of the chocolate price increase was even more hazy. Price relief for this group, issued in MPR 615, authorized reduction in weight or boosts in prices of bars according to a formula based on prices paid for ingredients during the period from December, 1945, to September 17, 1946. Thus, neither the chocolate nor oil price increases in October can be counted in until an expected amendment is released by the Office of Price Administration.

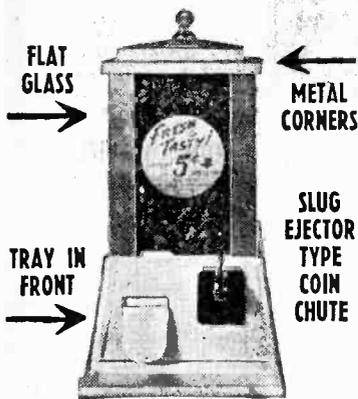
Wait and See

Philip P. Gott, president of the National Confectioners Association, typified the attitude of candy makers which he represents in expressing a wait-and-see position on the whole question. Gott said that he had not seen the full text of the order, but that it appeared to discriminate between makers of solid chocolate bars and makers of other types of bars.

This, he explained, would result if the solid bar makers were to receive a straight 27 per cent increase, while others were tied down to the strict (Snafu Pic On Candy on page 98)

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OPA Exec Tells How Candy Bar Price Order Aims To Help Ailing Pre-War Pop. Brands

Classify 5-10c Candies; Exempt Solid Chocolate Bars

WASHINGTON, Oct. 5.—A study of the Office of Price Administration's MPR 615, issued this week to authorize new prices for candy bars and 5 and 10-cent packaged confections, throws some light on the uncertainty being expressed by makers of these vital vending machine supplies.

As the order reads, all types of these confections are included with two exceptions, as follows: (1) Solid chocolate molded items, either filled or unfilled (i.e., Hershey bars), and (2) any bar or packaged confections for which maximum price to wholesalers is less than 30 cents per dozen consumer units or more than 68 cents.

Follow Formula

With these exceptions, new maximum prices are authorized according to the following formula: For each item, price will be determined by "total cost" of ingredients and packaging materials per unit sales. In the case of consumer items containing from 1 to 6 pieces—and this includes all chocolate-covered bars—a factor of 1.85. On the other hand, if more than six individual pieces are included, total cost is multiplied by the factor, 2.27.

Qualifying clause permits manufacturers who customarily have sold to retail stores, which are not units of a chain of four stores or more, to add an amount which they already have been allowed under previous regulations.

Section on retail and wholesale prices indicates that these sellers will be authorized to add the same percentage mark-up allowed on or before June 29, 1946, to the new cost of acquisition, which is not to be in excess of their supplier's maximum price.

Which Course?

From the explanation of the formula (total cost times factor), it is apparent that confection makers will have difficulty in determining what course to follow.

Interesting part of MPR 615 is a full summary of OPA action regard-

ing candy products since inception of the price control act. For the trade's information, substantial portions of it will be quoted as follows:

"Candy was placed under price control by the General Maximum Price Regulation, effective in May, 1942. There have been two modifications of this original pricing structure for candy covered by this regulation. In July, 1943, Amendment 7 . . . was issued which allowed manufacturers of peanut candy to recalculate their maximum prices to reflect the ingredient costs current at that time.

Some Changes

"The maximum prices of pecan candy were increased October, 1945, by Amendment 13 to Supplementary Regulation 140. With the exception of these two types of candy, the manufacturers' maximum prices of all bar candy covered by this regulation are determined under the General Maximum Price Regulation."

Summary goes on to describe how popular bars of the pre-war period have been hurt because rising material costs have tended to channel production into cheaper new bars which could be priced under new-product regulations.

This trend has been stimulated, it is said, by the sugar shortage and increases in material and labor costs. Manufacturers, to maintain or to increase their volume, have turned to items using less sugar, and with lowering of sugar allotments since the war's end, has come smaller volume production resulting in higher unit costs. At the same time, it is pointed out, direct costs of candy makers have been spiralling due to price ceiling hikes for many important ingredients.

"Freeze" Bars

The report refers to pre-war bars, which have been giving way to new, more cheaply produced bars, as "freeze" bars. That is, bars on which prices have been frozen since 1942. Claim is made that trend away from "freeze" bars has resulted in circumventing effects of price control. It is said that current earnings do not appear to be below those of normal pre-war times, even when adjustments are made for changes in net worth.

What has happened, according to the administrator, is that distribution of makers' earnings has shifted according to degree of substitution by various firms of new items for "freeze" bars.

This line of argument is given as the chief reason for basing new prices on a formula relating to material costs per unit sales. Thus, it is said, old standard bars can be increased in price or reduced in weight. Other items, however, which offer less value to the consumer currently, should be either increased in size or reduced in price.

How 5 and 10-cent items were divided into two groups (one to six pieces, and more than six pieces) is explained as follows:

Division Explained

"Cost data for a great number of 5 and 10-cent items, showing the relationship of selling prices to ingredient and packaging costs, were examined. A significant difference was found to exist between the bar-type items, or those containing six or less individual pieces, and items containing more than six individual pieces. The cost of ingredients and (OPA Exec Tells How on page 98)

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SAMPLE
\$13.75

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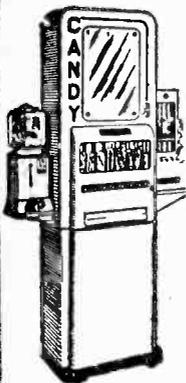
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No Lack of Good Spots in Kansas City; Cig Price Up

KANSAS CITY, Mo., Oct. 5.—Good locations for 400 to 500 more cigarette venders are still available in Kansas City proper, according to Frank Fasone, partner with Frank Bucero, of the Acme Candy & Tobacco Company, at their new location, 410 East 10th Street.

"Automobile agencies are top location spots. There are lots of good locations left in taverns and hotel lobbies. Everybody is short of machines and we have to turn down good locations every day," Fasone said.

"Factory locations are not as good as they were during the war. For the most part they are small and not profitable enough to warrant maintenance. Taverns and hotel lobbies make more sales," he added.

Cigarettes vend here for 18 cents to 20 cents per pack, the price being set by the owner of the location. Operating cost is upped on the 18-cent vend price when the cigarette company doesn't use cellophane wrap-

ping, as operator must wrap package to insert the 2 cents change. About 50 per cent of the cigarettes vend for 18 cents. A tax of \$1.00 per machine is levied by the State.

All popular brands in sufficient quantities are now obtainable.

"The rise in cigarette prices cut gross sales some," Fasone said, "but net sales are holding up."

Acme, with 260 venders on location are the biggest venders on the Missouri side. Originally all sales were made thru venders, but since the parts and the vender itself became hard to obtain they have branched into the wholesale tobacco business and also put in a small counter where they retail by the carton. When they can get more venders the retail counter will be discontinued.

"Candy venders will be added as soon as they are available," Fasone said. He also indicated that cigar venders, if equipped with a humidor, may also be added.



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GLOBE TYPE
Model V capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/4", 3/4" and 1" ball-gum.
Model V DeL. Cab. Type, \$13.75 Ea.
Model V Wall Bracket, 65¢ Ea.
Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled In Rotation
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Model V Globe Type, \$11.75 Ea.

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Screw Type To Tighten Down on 1/4" Rod. Different Combinations and Protected From Water.

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BRAND NEW! PROMPT DELIVERY!
Victor Model "V" 1¢ venders. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.
Model "V" Standard Finish (glass globe) each... **\$11.75**
Model "V" DeLuxe Cabinet (as pictured) each... **\$13.75**
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CIGARETTE MACHINES
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DuGrenier 9-Col. Champion... Ea. 35.00
U-Need-a-Pak 5-Col. E... Ea. 37.50
U-Need-a-Pak 6-Col. E... Ea. 47.50
U-Need-a-Pak 8 & 9-Col. E... Ea. 57.50
U-Need-a-Pak 12-Col. E... Ea. 62.50
National #30... Ea. 65.00
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Rowe Imperial 8-Col... Ea. 57.50
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The **DuGRENIER Challenger**
America's Foremost Cigarette Merchandiser
THE ONLY CIGARETTE MERCHANDISER THAT OPERATES ON NICKELS, DIMES AND QUARTER IN ALL COMBINATIONS.

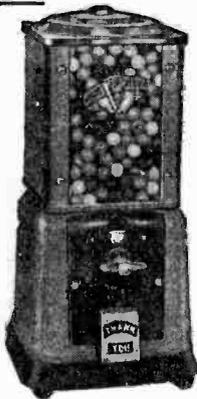
DuGRENIER, INC. 15 HALE ST., HAVERHILL, MASS.

America's Foremost Manufacturer of Automatic Merchandisers

PRE - WAR VENDOR VICTOR MODEL "V"

DELUXE CABINET TYPE

Model "V" capacity 6 1/2 to 8 lbs. of bulk mdse. Or 1250 to 1600 Balls of Gum. Vends 1/2" to 3/4" and 3/8" Ballgum. Model "V" Globe Type, \$11.75 Each. Model "V" Wall Bracket, 65¢ Each.



MODEL "V" De Luxe Cabinet Type \$13.75 EACH

ORDERS FILLED IN ROTATION

\$2.00 Deposit, Balance C. O. D.

THOMAS NOVELTY CO. 1572 JEFFERSON PADUCAH, KY.

Snafu Pic on Candy Prices; Cocoa and Oils Ceilings Up

(Continued from page 95)

cost - of - materials - and - packaging basis laid down in MPR 615.

While the chocolate order tended to eclipse problems which will arise from the price boost for vegetable oils, they were nonetheless real. Along with corn sirup, sugar and other important ingredients, oils were another in a long list of vital ingredients for which rising costs have driven candy makers into their present price difficulties.

What About Retail?

For the vending trade these were problems to be solved by candy men. Big question in the trade was what would happen to retail prices on candy bars and other vended products when all of the decisions were in.

As vending men know, candy bar manufacturers were as anxious as they to keep the popular nickel and dime bars. Expensive adjustments in machinery, packaging and cartoning were the stumbling blocks to the alternative of weight reduction. Serious as these are, there is evidence that the candy industry is keeping a careful eye on vending machine sales.

One confectionery spokesman put it like this:

"On the other hand, while the industry is acutely aware of the 'merchandising convenience' entailed in the single coin sale of a 5 or 10-cent candy bar, bar goods manufacturers must figure what effects a straight-out price increase would have on their vending machine business, which is an important factor today in the sale of bar goods. These machines are geared mechanically to take a nickel. A six-cent price would pose a serious problem to automatic vending machine operators of going thru a costly procedure of adjusting their machines. However, one candy bar manufacturer pointed out that

cigarette vending machines have been adjusted to take one or two coins and return change with the pack of cigarettes, and that this might work out in candy as well."

Vending machine operators know that the parallel between mechanisms of candy and cigarette machines is not by any means exact, and that revamping of all candy vending machines now in use to handle an odd-cent price would present well-nigh insuperable difficulties.

Their big hope is that manufacturers will be swung to weight reduction by the double argument of vending machine sales and of the powerful merchandising appeal of nickel bars.

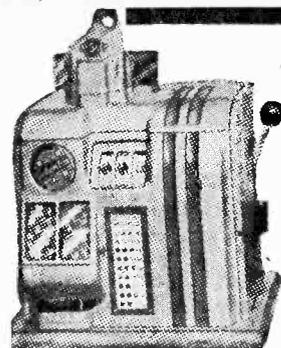
OPA EXEC TELLS HOW

(Continued from page 96)

packaging materials for the first group equaled, on the average, approximately 54 per cent of the delivered price, whereas these costs for the second group equaled only 44 per cent.

"Based on these findings the administrator has classified the items covered by this regulation into two groups covered by this regulation for the purpose of establishing maximum prices."

Significant paragraph comes toward the close of the summary: "In restricting the use of material and ingredient costs to a specific period, the price administrator is aware of the possibility that increases in ingredient costs in the near future may seriously distort the present cost-price relationship. In such an event appropriate action will be taken."



COLUMBIA BELLS

Twin jackpot. Changeable on location to 1¢, 5¢, 10¢, 25¢ play.

Lots of 6 \$139.50 Single Unit \$145.00

SHIPMAN

Triplex Stamp Machine. Brand New! Vends 1¢, 3¢ and New 5¢ Air Mail Postage Stamp. Slug-proof, compact, foolproof. Immediate Delivery. Operator's Price ..

\$39.50

STAMP FOLDERS

For Shipman, Victory, Shermack, Advance

10M-\$4.85 25M-\$11.75



VICTORY

Duplex Stamp Machine. Brand new! Vends 1¢ and 3¢ Postage Stamps. Can be used inside or outside. Guaranteed weather proof. Returns Slugs and foolproof. Immediate delivery.

Operator's Price

\$29.50

CHARMS

For Bulk Vendors

\$4.00

Per Thousand

1/3 Deposit With All Orders.

Parkway Machine Co. 623F W. North St. Baltimore 17, Md.

BALL GUM

IS STILL THE A-1 SCARCE ITEM, And from all reports will be until late in 1947. Many Ball Gum machine operators have successfully switched to MARBLES and have reaped a harvest of BIG PROFITS DURING THE PAST FIVE YEARS. HOLD YOUR LOCATION WITH BEST SUBSTITUTE.

CAN STILL SUPPLY

Agate - - Glass - - Assorted COLORED MARBLES

BARREL OF 50,000, size 9/16 \$54.50 BARREL OF 40,000, size 5/8 52.50 KEG OF 21,000, size 9/16 23.80 KEG OF 17,000, size 5/8 21.05 SOLID-COLOR, CHERRY RED to use as a prize MARBLE, \$4.00 per thousand.

FULL CASH WITH ORDER, F. O. B. Factory. Shipments are made at once.

Order today while still obtainable. Remember MARBLES Don't get Stale or Rancid. STOCK UP NOW.

National Headquarters FOR CHARMS

Fine Selection, All cut, No Strings, 35 Varieties.

1 Carton 15 Gross \$13.25 7 Cartons 105 Gross 84.50

NEW BELL CHARM, ALL ANY ONE COLOR YOU REQUEST OR ASSORTED COLORS.

10 Gross \$ 9.00 100 Gross 85.00

Samples for inspection, 25c.

Gold Plated Bell Charms. 10 Gross. \$27.00 Silver Wedding Rings. 10 Gross. 10.50 Gold Wedding Rings. 10 Gross. 22.50 Wise Crack Buttons. 1,000 9.75

All Charm Orders, Full Cash with Order. Parcel Post Paid By Me.



BRAND NEW! PROMPT DELIVERY!

Victor Model "V" 1¢ Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard Finish (glass globe), Each \$11.75

Model "V" DeLuxe Cabinet (as pictured), Ea. \$13.75

YOU HAVE TRIED THE REST - NOW TRY THE BEST.

ROY TORR

LANSDOWNE PENNA

Giving service for over 36 years

Soft Drink Tax Plan In Springfield, Mo., Has Holly'd Touch

SPRINGFIELD, Mo., Oct. 5.—Like other revenue-hunting cities, large and small, Springfield is toying with new tax ideas which may affect vending machines.

Recent story carried by The Leader-Press, local daily, described how the mayor and city commissioners hit on their latest plan—a tax on soft drinks. The mayor, it seems, received a telephone call in which an anonymous, would-be adviser asked the following question:

"If you can put a tax on cigarettes, why can't you put one on soda pop?"

Expressing interest in the suggestion, the mayor reported it to city commissioners and queried the city attorney for an opinion on the legality of the proposed levy.

Probably, according to the mayor, such a tax would be an occupational measure based on gross income. Altho it was not clear on whom the mayor thought the tax should be levied, his comments indicated that bottling concerns would be hit.

It was hinted that the entire proposal might be part of a plan to embarrass the local head of a soft drink bottling firm here who heads the city's utilities board and has been opposing a move by the city council to collect compensation from City Utilities for certain tax losses.

"That has nothing to do with it," said the mayor. "This would apply to all carbonated beverages. The city must raise more money to meet the budget—and this is just another possible way to do it."

THE ACME ELECTRIC MACHINE

VIBRATION IS THE LAW OF LIFE

It is perhaps needless to state that the medical profession has placed its sanction on the employment of Electric and Vibratory treatments for a multitude of ailments. It is also generally acknowledged that the majority of people will be benefited by such treatments.

Not everyone can afford expensive electric treatments, and this is where our ACME ELECTRIC machine fills a real need.

This machine produces an electric vibratory current which can be increased at will and which is indicated by a pointer on a dial in plain view.

Uses only one dry battery, which is usually good for 1,500 to 3,000 plays.

Machine is automatic, rewinds at each play, has a cut-off and means of regulating the time from 1/2 to 1 minute.

Made of pressed steel, finished in red enamel, and is a substantial, handsome, attractive machine, as well as a splendid money-earner.

In addition to the practical features of the ACME, as explained above, the machine is one of the best amusement and fun-making devices ever offered the public. It is not unusual for a crowd to gather about a machine, each person playing it in turn in an endeavor to outdo the other fellow. This feature alone produces many DOLLARS in revenue.

Operates with a cent, but will be specially arranged for 5c play if desired.

Each machine has rubber feet and is equipped with our famous Coin Detector.



Price of Machine.....\$25.00

Bracket (if desired)..... .50

Floorstand (if desired)..... 4.00

J. SCHOENBACH

1645 Bedford Avenue

Brooklyn 25, N. Y.

SPECIAL SALE

50 1¢-5¢ Combination Pist. Nut Vendors \$12.50 50 1¢ 2-col. ROBBINS Nut Vendors, Each 12.50 10 1¢ NORTHWESTERN #33 Jr. 6.50 50 1¢ 5-col. ANDREWS Candy and Nut Vendors 40.00

Also, BRAND NEW COLUMBUS VENDERS. All models. Write, WANTED: CIGARETTE—CANDY—Nut Machines.

CAMEO VENDING

432 West 42nd, 18, New York

Ice Cream Men In 5 Confabs

NEW YORK, Oct. 5.—Five ice cream and allied products conventions will be held between October 21 and November 1 in Atlantic City and Cleveland that will be of interest to commens thruout the country. Coin ice cream vending machines are expected to come up for discussion at some of the gatherings. They are listed below:

Dairy Industries' Supply Convention, Convention Hall, Atlantic City, October 21-26.

National Association of Retail Ice Cream Manufacturers, Hotel Traymore, Atlantic City, October 21-23.

National Conference of Ice Cream Industries, Inc., Breakers Hotel, Atlantic City, October 21-23.

International Association of Ice Cream Manufacturers, Ambassador Hotel, Atlantic City, October 24-26.

Refrigeration Equipment Manufacturers' Association (in co-operation with Frozen Food Locker Manufacturers and Suppliers' Association), Cleveland Public Auditorium, October 29-November 1.

Popcorn Vender Of Viking Firm To Be Unveiled

BELLEVILLE, N. J., Oct. 5.—New coin-operated popcorn vending machine manufactured by the Viking Tool & Machine Corporation here will be shown to the general trade for the first time at the annual business meeting of the National Association of Popcorn Manufacturers in Chicago, next month, according to John Linstrom and Clarence Lommerin, heads of the firm.

Machine, which is entirely automatic, upon insertion of a dime in the coin slot, pours two and one-half ounces of corn into a popper, and in from 60 to 70 seconds empties the popped corn into a bag. The machine, called "Minute-Pop," holds 250 bags of the confection. A deodorizer, built into the device, prevents any odor from coming from the machine, its makers claim.

The machine, invented after six years of experimentation, is being made by Viking on a royalty basis. According to Edward C. Leson, sales manager, each machine will be affixed with the stamp of the board of underwriters.

A two-week service school is being planned for all distributors and operators of the machine, Leson said. He plans to place students on the production lines at the plant in order that they may more readily understand operation and maintenance of the machines.

Lommerin said quantity production should begin about December 15, and full-scale output would be reached in from 30 to 60 days thereafter. Distributors have not yet been appointed.

Tampa Debates Coin Tax Hikes

TAMPA, Oct. 5.—Finance committee of the city's board of representatives, in what local newspapers termed "a surprise move," is considering increases in license fees on juke boxes, pinball games, postage stamp vending machines and taxicabs. Purpose of the increased fees, according to the mayor of Tampa, is to offset a proposed cutback in property tax rates.

Attorneys for operators of the machines, who were present at the hearing, protested that the move was being made without public notice.

Opening the hearing, the city's attorney said, "We have several more ordinances to be put thru as emergencies."

As originally presented, license fees for pinballs would have been increased from \$25 to \$50; juke box fees from \$15 to \$50, and postage stamp venders from \$3 for any number to \$1 for each machine.

After reading the proposed ordinance, and hearing from operators' counsel, the finance committee called for a revision to provide only a \$10 increase in license fees for both juke boxes and pinball games. This action will be recommended to the board of representatives.

Newspaper stories here quoted the city comptroller as saying that last year the city licensed 769 pinballs and 580 juke boxes.

TOP VALUES—IMMEDIATE DELIVERY All Types of Coin-Operated Equipment

NEW *Northwestern* VENDORS

WORLD'S FINEST BULK VENDORS



DELUXE

The finest and most modern single unit bulk merchandiser, 1c and 5c combination, slug proof, finished in beautiful red porcelain.

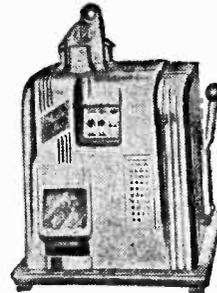
Less than 25 \$22.60
Less than 100 22.35
100 or more 21.85



MODEL 40

Contains features never before available in this price range. Vends all products in adjustable portions—trouble free mechanism.

4 lb. globe.
Less than 25 \$8.60
Less than 100 8.35
100 or more 8.10
(6 lb. globe, 15c extra)



COLUMBIA DELUXE CLUB BELL

OPERATOR'S PRICE

\$209.50

Interchangeable 5c, 10c & 25c play

MILLS Vest Pocket BELL

SIZE 8"x8"x8"

A 5c pocket size slot with automatic payout system. Awards from 3 to 20 nickels.

OPERATOR'S PRICE

\$74.50

Reconditioned, Blue & Gold \$59.50



CARD VENDOR MONEY MAKER

A route of these Card Vendors will earn a steady income for you. Tax free.

INTRODUCTORY PRICE

\$29.50

• 1,000 Cards Free!
• Legal Everywhere!

SHIPMAN TRIPLEX STAMP MACHINE

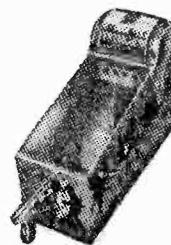
Brand new! Vends 1c, 3c and new 5c Air Mail Postage Stamps. Slug-proof, compact, fool-proof. Immediate Delivery.

OPERATOR'S PRICE

\$39.50



NEW A. B. T. CHALLENGER



Lots of 25 \$60.00 Ea.
Lots of 50 55.00 Ea.
Lots of 100 50.00 Ea.

Jobbers, write for Quantity Prices. The finest counter machine ever built! Money maker on any location. Legal everywhere.

Operators' Price

\$65.00

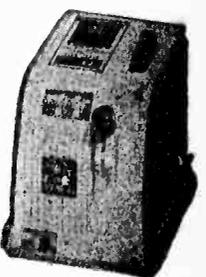
Each
Lots of 25 or more, \$60.00

AMERICAN EAGLE

Reconditioned LIKE NEW

Automatic Token Payout in either 1c or 5c play. Bell, Fruit or Sport Symbols.

\$29.50 Each



RECONDITIONED VENDING MACHINES

Northwestern Triselector, 1-5¢	\$28.50
Snacks, 5¢	25.00
Snacks, 1¢	22.50
Columbus, Model "A", 1¢, red enamel	7.50
Columbus, Model "M", 1¢, porcelain	9.50
Columbus, Model "ZM", 1¢, porcelain	10.50
Columbus, Model "M", 1¢, enamel	8.50
Columbus, Model "ZM", 1¢, enamel	9.50
Northwestern Model "39", porcelain	9.50
Variety Shops, 1¢	22.50
Log Cabin Duplex Vendors, 1¢	12.50
Asco Hot Nut Machine, 5¢, NEW IN	
COLUMBIA	39.50
Columbus, Model "B", 5¢, red enamel	9.50
Victor Specials, 1¢, porcelain	8.50
DuGrenier 1¢ Adams Gum Machine, 4 columns	14.75
Shipman Duplex Stamp Machine	25.00

RECONDITIONED COUNTER GAMES

Pikes Peak, 1¢	\$29.50
Kicker & Catcher, 1¢	39.50
Home Run, 1¢	22.50
Steepchases, 1¢	19.50
Photoscopes, 1¢	29.50
Civilian Defenses, 1¢	13.50
Advance Electric Shockers, 1¢	19.50
Cubs, 1¢ or 5¢	8.90
American Flag, 1¢ or 5¢	12.50
Races, 1¢ or 5¢	12.50
Pok-o-Reel, 1¢ or 5¢	12.50
Klix, 1¢ or 5¢	12.50
Marvel, 1¢ or 5¢	29.50
Sparks with Gold Award, 1¢ or 5¢	29.50
Sparks, plain model, 1¢	19.50
Ginger, 1¢	19.50
Mercury, 1¢	19.50
Liberty, 1¢	19.50
Roll-o-Pack, 1¢	12.50

ALL ORDERS MUST BE ACCOMPANIED BY 1/3 DEPOSIT, POSTAL MONEY ORDER OR CERTIFIED CHECK, BAL. C. O. D. SEND FOR COMPLETE LIST!

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

SALESMEN

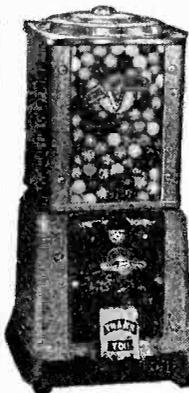
Experienced Salesmen To Sell Combination Peanut-Ballgum Vending Machines. Our men now earning up to \$3000.00 monthly. Only those with Shipman, Main, Asco or similar experience will be considered. Give complete information in first letter.

BOX D-334

The Billboard

Cincinnati 1, O.

VICTOR MODEL V



The only genuine Victor Model V Famous Vendors. Vends all bulk goods and ball gum without changing or extra parts.

Globe Type \$11.75
Deluxe Cab. Type ... \$13.75

RIGHT IN STOCK!
RUSH YOUR ORDERS!

Also Columbus, Master, Silver King and Northwestern Vendors—plus a full line of parts and supplies!

Send for Complete List!
1/3 Deposit Required

FRANK DIST. CO. 535 N. 8th St. Phila. 23, Pa.



Brand New Immediate Delivery

Famous Globe Type Victor Vender

MODEL V

5 lbs. capacity For bulk merchandise or ball gum. Write.

QUANTITY PRICES
Lots, 10 \$11.25
Lots, 25 10.75

TERMS:
1/3 Certified Dep., Bal. C. O. D.

AUTOMATIC AMUSEMENT CO.

1000 Pennsylvania St. Evansville, Ind. Phone 3-4508

MODEL V Globe Type \$11.75 Ea.

NORTHWESTERN VENDORS DE LUXE MERCHANDISERS

\$22.60 EACH.

1/3 Deposit, Balance C. O. D. Subject to Change without Notice.

IDEAL NOVELTY CO. "Authorized Northwestern Distributor."

2823 LOCUST ST. ST. LOUIS 3, MO.

FOR SALE

12 Bally Beverage Cup Vending Machines, 160 drinks at each filling. Will sell on or off locations. Machines are now all on locations and doing business. Will include all necessary equipment and extra parts, including Lifetime Carbonator. Price \$500 Ea., F. O. B. Boston, Mass.

BOSTON SALES AGENCY, INC.

83 WASHINGTON STREET

Tel.: Asp 8602

BROOKLINE, MASS.

Boos, Bouquets Greet Plan To Inaugurate 10c Juke Play As Music Distributors Sound Off

Opposition Cites Public Reaction; Rooters Eye Costs

CHICAGO, Oct. 5.—Following are comments of distributors to the proposal that juke box play price be upped from five cents to a dime, three for a quarter. Comments from others on the subject will be welcomed.

Max Marston, Marston Distributing Company, Detroit: "We heartily endorse your campaign to change 5-cent play to 10 cents, providing you get other manufacturers to co-operate. Ours is the only business that has not increased the cost to consumer, while operating costs have tripled. Have submitted your plan to the local association for discussion and comment. Will advise results."

Paul F. Jock, P. J. Distributing Company, Indianapolis: "Re 10-cent play, I am with you 100 per cent and am for the idea. Will follow with views on this subject from all operators I talk with."

Question Acceptance

Boyd Alley, Automatic Music, Richmond, Va.: "You may count on my complete support in your proposed campaign. However, I feel it unlikely that 10-cent play will be accepted in locations not serving beer or drinks, and possibly with limitations in those. It may alienate a large portion of the public to such an extent that a subsequent reconciliation would be difficult even under a return to 5-cent play. Rather than risk this loss, my suggestion would be for a primary goal of a revision in the percentage split."

Bill Williams, Automatic Distributing Company, Chicago: "With the prices of everything on the upward trend, it stands to reason that phonograph play should follow in line. Today's rendition of top tunes thru the medium of the phonograph is definitely under-prices. Costs, maintenance, etc., have proved to the operator that a change must be made to survive in this business. Your plan should be received as a boon to all operators. I wish you every success in putting this drive across, and further assure you that you can count on our full co-operation in this matter."

Definitely Opposed

Frank J. Murphy, Murphy Distributing Company, St. Louis: "Definitely opposed to change from 5-cent to 10-cent per play, plus three for a quarter. You are increasing your 5-cent play 100 per cent, and your three for a quarter play 66 2/3 per cent. Public is adverse to paying double for one play, and will spend a nickel to play where they will not spend 10 cents. My experience in checking phonographs shows 80 per cent of receipts are 5 cents, particularly in race locations. Unless you can get the co-operation 100 per cent of phonograph manufacturers, you are sticking your head out. And if you do go for the change, I would make it optional to the purchaser, either a 5-cent play or above basis of increase in cost per play."

W. H. Richardson, Pioneer Distributing Company, Raleigh, N. C.: "Pioneer heartily endorses you in drive to change 5-cent play on all phonographs to 10 cents per play, three for a quarter. Believe all operators will support the campaign."

Four for Quarter

H. W. Dolph, Tulsa, Okla.: "The model A offers too much for five cents. However, I suggest that you think over the psychology of four for a quarter instead of three. Either

way I am in favor of it."

Louisiana Coin Machine Distributing Company, New Orleans: "Ten-cent play terrific idea. Behind you 100 per cent. However, I notice almost complete absence of dimes in this territory. I personally had only four in past eight weeks."

Morris Hankin, H. & L. Distributing Company, Atlanta: "Congratulations on this drive to change. Ninety per cent of AMIs we are receiving are operated on one play for a dime, three for a quarter. The take is more than double. No complaints from customers. Proprietors of locations are very pleased."

Not a distributor, but president of the Illinois Phonograph Owners' Association, Ray Cunliffe has this to say: "A number of operators here would be in favor of a switch to 10-cent play, but they have one big 'if.' It can succeed only if the nickel increase is uniform thruout the city. A situation in which a juke box on one side of the street plays for 5 cents, while one on the other side takes a dime would confuse and irritate the public, having a bad effect on play."

Decree Juke Box Curfew

DARLINGTON, S. C., Oct. 5.—Juke box Saturday night has been declared out of order after 11 p.m., according to a decree issued this week by the mayor and city council. Decree stated that there would be no Sunday juke box jive and all juke boxes would be silent every night from 11 p.m. to 8 a.m.

Claude Hall Heads Up New Alabama Music Ops' Ass'n

MONTGOMERY, Ala., Oct. 5.—A group of music machine operators have formed the Alabama Music Operators' Association, with headquarters here.

Claude Hall, president of the group, said that the "association was formed in Alabama as a result of the growing need for some sort of organization due to the rapid growth of the music machine industry within the State."

Purpose of the organization, as announced by the group's officers, is to promote, advance and maintain good will and harmonious action between music machine operators and agencies in creating and furthering wholesome atmospheres of recreation and play.

Chosen for general business manager of the group was Col. R. E. L. Choate, USA (Ret.), of Montgomery. Colonel Choate, who spent 27 years in the army—starting as a private and bringing his career to a close as commanding officer of Maxwell Field—will co-ordinate activities of the association.

Other officers of the association, besides President Hall and Colonel Choate, are T. E. Farned, first vice-president, Russellville, Ala.; J. H. Weinand, second vice-president, Fairhope, Ala.; Sam H. Stewart, treasurer, Tuscaloosa, and I. E. Cohen, secretary, Montgomery.

Named to the board of directors were Nathan Allen, Birmingham; C. L. Cawlishaw, Mobile; Paul Daniels, Montgomery; Mar Hurvich, Birmingham; Jimmie James, Gadsden; Joe

Farnsworth's Adv. Sells Train Music To U. S. Railroads

CHICAGO, Oct. 5.—Evidence of wide scale promotion of wired music—possibly coin-operated—on U. S. railroads was indicated this week in an advertisement by the Farnsworth Radio & Television Corporation.

Advertisement showed a clipping headlined, "Santa Fe Trains To Get Radio Music System." Copy with clipping declared Farnsworth work in that development.

Corporation, along with two other firms, manufactured over-all radio set-up installed on the Santa Fe line. Unit, which was installed in March on a diner car of transcontinental train, was equipped with a push button selector for choice of two wire recorded programs.

Santa Fe officials meantime have been wiring all new rolling stock for installation of the equipment and will use the system on all principal trains such as the Chief, Super Chief and El Capitan.

Schwartz Heads New Distributor Set-Up

NEW YORK, Oct. 5.—Shelby Distributors, Inc., has been organized with offices at 9 East 40th Street here to manufacture and distribute products for the radio and phonograph industry, according to I. A. Schwartz, who heads the new firm.

Schwartz was affiliated with Philco here and in New Jersey for the past 15 years. Schwartz said his factory is currently in full production on a rim drive phonograph motor which was in use by radio-phonograph makers in satisfactory tests.

Tee Off for Dime Play in Chicago Move

Said Best Alternative

(Continued from page 92)

vised downwards. This leaves only the third alternative—increased price per play.

"Ten-cent play, three for a quarter, has been discussed for a long time," Eaton said. "Nothing has been done about it except by a few scattered operators who made the changeover on their own initiative. It occurs to me that this is a good time for all of us to make that change."

He said that he was aware that the increased price had been tested on both the East and West Coast, and that many operators in these areas had found the upped price working to their advantage.

As to this being the best time to launch a national, industry-wide campaign to increase play price, Eaton said that the trade is now coming into what is usually regarded as the best season for juke boxes, and that the country seems to be going into at least a partial economic upswing.

Play Off, Gross Up

It has been demonstrated in these columns before how some operators have found the 10-cent, three-for-a-quarter play price working to their best interests. Even granting that total play might fall off 25 per cent, and there is no reason to believe it will, gross receipts would climb proportionately by 50 per cent.

Suppose an operator has a machine bringing in \$20 within a given period. This represents 400 plays at a nickel each. Suppose that this same operator, after converting his machine to dime play, discovers he is getting only 300 plays in the same period he formerly registered 400. While this represents a 25 per cent decrease in total number of plays, the machine's gross amounts to \$30—or a 50 per cent increase over its previous earnings.

Making this change in equipment, and upping the play price, is going to require a broad educational program. Operators will have to be convinced of the feasibility of the idea, while location owners and the public will have to understand why the changeover is necessary. The five-cent habit is a difficult one to break.

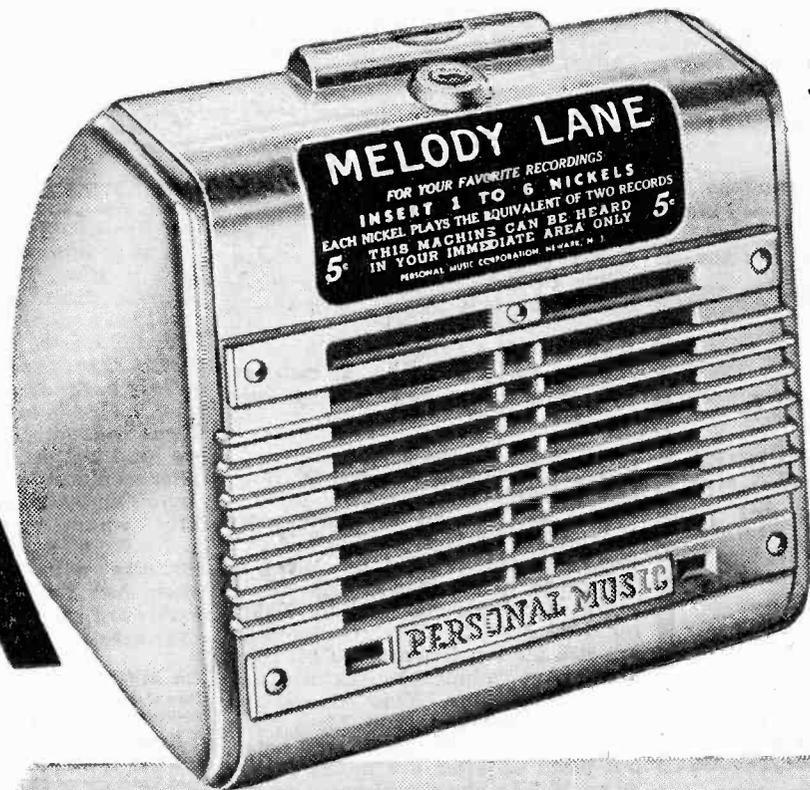
Along this line, Eaton said his firm had prepared to take two steps. First of these was to supply the necessary gadgets to convert the company's juke boxes from nickel play to dime, three for a quarter. Company will send out mechanical adapters, as well as a new front piece which will carry the revised play price. In addition, literature to promote the idea both among operators and location owners will be mailed out.

One point which will largely determine the success or failure of the price increase, Eaton said, is the response which other manufacturers, distributors and operators give. Increased price per play idea is not likely to succeed unless everyone gets behind it for the good of the entire industry, he added.

Donovan, Mathews, Stager Incorporate Florida Firm

TALLAHASSEE, Fla., Oct. 5.—Among new charters issued this week by the secretary of state was one to D. & M. Automatic Music Corporation, real estate, with 50 shares no par value. The charter was issued to Frank Donovan, Clayton Mathews and C. G. Stager.

PERSONAL MUSIC BOXES ARE 30% SMALLER THAN ANY OTHER MUSIC BOX ON THE MARKET



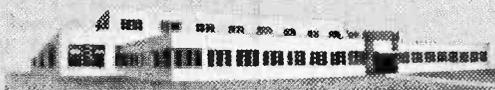
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- — — smarter appearance
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Personal Music boxes are just 6¼" high—so small that location owners put them at every booth, table and counter without sacrificing precious space. The smooth, modern styling of Personal Music boxes, free from gadgets, enhances the beauty of any location. These flashing chrome boxes are eye-catchers from any angle. They are easier to clean too—once over lightly with a cloth keeps them sparkling.

And, most important, Personal Music boxes are bigger profit makers; each table, booth and counter section is a playing area. Instead of one, you get many coins from one record, all at the same time.

Measured Music* systems are complete, integrated systems, not a hodge-podge group of units assembled from all sources. With our self-supervised dual studio equipment, you are sure of trouble-free operation and continuous music. Personal Music boxes are tops in tone reproduction, dependable performance and drawing power. Write our nearest distributor or direct to us for detailed information today.

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HENRY BUSSE (Four Star 1138, 1139)
Aren't You Kind of Glad We Did—FT; V.
Hot Lips—FT;
For You, For Me, Forevermore—FT; V.
Temptation—FT.

Henry Busse returns to the whirling waxes and for his kick-off spins on this indie label picks on two pic tunes backed by strictly commercial instrumental flips. Don Regan and Betty Jane Taylor blend voices for an easy take duo of Gershwin's *Aren't You Glad*, milking the double-meaning lyric for all it's worth. Ork, built on reeds, strings and muted brass, holds a moderate terpsable beat. *Forevermore*, from the same pic, *The Shocking Miss Pilgrim*, is handled in a pleasing manner by Regan, with the Busse sugary mute trumpet taking over for a chorus. This is carried over to the solo spot for *Hot Lips*, with ork sticking to its dated shuffle rhythm pattern. Strings and saxes get preference in *Temptation*, but arrangement has little to add that hasn't been done before.

With pic tie-ins lending a boost, topsides should win plays, especially *Aren't You Glad*.

RECORD REVIEWS

(Continued from page 31)

CLAUDE CASEY (Victor 20-1955)
I Wish I'd Never Met You—FT; V.
My Little Tootsie—FT; V.

It's the rustic singing of the backwoods that Claude Casey offers to the accompaniment of fiddles and guitars for his original hillbilly creations. For *I Wish I'd Never Met You*, Casey polishes off the spin with an attractive lick of yodeling, which is more attractive than his singing or the song. Even the brighter beat cannot make up for the triteness of his *My Little Tootsie* tune.

The Carolina backwoods, where Casey enjoys a large following, may bring phono attention.

ROY MILTON'S SEXTET (Hamp-Tone 104)
Burma Road Blues—FT; VC. Parts I and II.
 Drummer boy Roy Milton, with a blues blowing sextet, makes for an

engaging blues shouter in this spinning. However, this cutting must have been made too long ago. At any rate, material is heavily dated at this late date that finds Milton taking sides for the story of heroics when MacArthur smashed thru in the Pacific Theater.

While the instrumental and vocal efforts are in high order for the race spots, the song material is heavily dated to make for any real attraction at this late date.

ERNEST TUBB (Decca 46007)
I'll Never Cry Over You—W; V.
I Wonder Why You Said Goodbye—FT; V.

It's the soulful cowboy chanting that Ernest Tubb gives for these two torch tunes. To the accomps of guitars, he gets a cry in his voice as he sings out in waltz tempo for *I'll Never Cry Over You*. And with string band backing, set to a lively beat, there is a pleasanter shade of pathos in his piping for *I Wonder Why You Said Goodbye*.

Where the cowboys cry in their stirrups, these sides may stir up some coin box interest.

JERRY WALD (Sonora 3014)
Your Conscience Tells You—FT; V.
Lazy Lullaby—FT; V.

The Wald brand of music more than makes up here for Mary Nash's weak lyricizing. Solid treatment of the tunes involved will pay off in extra spinings, and add to Wald's build-up. Maestro's clary tootlings are still the top feature, and his solos here have admirable texture and form. Pop tune, *Your Conscience Tells You*, starts out with Mary Nash wrestling with difficult slurred notes, but picks up after her initial chorus when Wald's clary is shunted to the front to meander thru a couple of stanzas with a prominent bass fiddle giving him a big boost. Fem chirper returns to oriole out the last stanza of the ditty. On *Lazy Lullaby*, treatment is reversed, with Wald and the band riding out the first chorus and gal following up with vocals.

Solid beat here will lure dancers at the phonos.

THE KING'S JESTERS (Vogue R766)
G'wan Home, Your Mudder's Callin'—FT; V.
Sepulveda—FT; V.

Top side, *G'wan Home*, is the bright novelty ditty Jimmy Durante introduced in *Two Sisters From Boston*. Side is released a little late to tie in with pic, but makes neat listening—the trio harmonizing the tune with lift and interpolating with old-style vaudeville gags and dialect bits. Boogie piano introduces *Sepulveda*, all about a certain street in L. A. Tie-up will get plays on West Coast right away. Ditty itself is jivey and the jazzy ivories are heard behind the boys' vocalizing all the way thru. Occasional guitar bit helps also.

Sepulveda will nab nickels on West Coast in particular.

CHARLIE SHAVERS QUINTET (Vogue R754)
Dizzy's Dilemma—FT.
She's Funny That Way—FT.

Buddy De Franco's liquid, mellow clarinet vamps into *She's Funny That Way*, and Charlie Shavers's raspy, whispering voice takes up the lyrical chant. Pace is slow and bluesy, in that drenched 6 a.m. manner. Buddy follows Shavers's vocal with some more clary and its hard to remember when he fades out to let Shavers trumpet ride out the side. *Dizzy's Dilemma* is another cyclone-paced instrumental, with Shavers's muted horn getting in a flood of notes. Alvin Stoller's black and whites also take their turn, and John Potaker contributes a fed succinct bars of bass.

Excellent jazz fodder for the hot music fans.

CHARLIE SHAVERS QUINTET (Vogue R755)
Broadjump—FT.
Serenade to a Pair of Nylons—FT.

T. Dorsey-ites, headed by trumpeter Charlie Shavers, produce some fine music, tho it's a toss-up whether the sides will mean much on the boxes. Quintet is composed of Shavers; Buddy De Franco on clary; Alvin Stoller, drums; John Potaker, piano, and Sidney Block, bass. Comparisons with the Kirby group and others are immediately obvious, but this five-some will hold its own in musicianship. *Broadjump* is a torrid item. Beat is rabid; low register clary kicking off the side; muted horn, then piano picking up the riff and from then on, the instruments weave in and out in fascinating style. *Serenade* is slightly slower, but still with a steady, punching beat.

Collectors and hot fans will go for these; so will the j-bugs.

JOAN EDWARDS (Vogue R767)
This Is Always—FT; V.
Love Means the Same Old Thing—FT; V.

A plug tune from pic *Three Little Girls in Blue*, *This Is Always* is one of those plaintive love ballads which could have been written for the pashy Edwards tonsils. Chirp takes the first chorus, a tenor sax works out on the melody in the second chorus and Joan returns for the bridge and last stanza. Vogue recording ork's backgrounds are solid but not lush. Another Millinder composition, *Love Means the Same Old Thing* on the flipover is a ditty whose complicated wordage spoils its effectiveness. Canary has difficulty with it, too, particularly when her tones stray out of her downward range.

The buffalos will flow for *This Is Always*.

JOE BIVIANO QUINTET (Sonora 3021)
Copenhagen—FT.
Honeysuckle Rose—FT.

Accordion, piano, two guitars and a heavily-accented bass fiddle make up this swiny outfit. Lead box and lead guitar alternate on the melody, filling in with harmonic backgrounds, filigree and counterpoint during the odd turns. Responsible for the solos are Anthony Mottola, electric guitarist; Joe Biviano, accordionist, and Michael Colicchio, pianist. *Copenhagen* is taken at breakneck pace, while *Honeysuckle Rose* is just bouncy enough to be dancey.

Not slanted for jukes but *Honeysuckle Rose* will pay its freight anyhow.

HAL HORTON (Sonora 7022)
Dreamy Rio Grande—W; V.
Rhythm in the Hills—W; V.

This artist is no average cowboy crooner. Horton's controlled tenor pipes dispense with any nasal twang and tackle these two Western ballads with the same finesse required for his singing of the ditties in *Song of Norway*. Both are slow, dreamy waltzes, designed for smoky after-hours, and Horton injects just that type of atmosphere. He takes first chorus on both sides, orchestra takes the second, and he returns to finish out the spin.

Unusual Westerns, these sides will glean sugar for ops.

TERRY FELL (Memo 3003)
There's a Gold Moon Shining—FT; V.
You're Not Wanted Here—FT; V.

It's down-to-earth nasal vocalizing that gives these folk songs their rural appeal. Fiddles and guitars set the outdoor scenes as Terry Fell plaintively warbles the woes of a one-sided love in *Gold Moon*. Instrumentalists chime in vocally here as well as on the reverse, where they tell an untrue gal *You're Not Wanted Here*.

Sides will find takers at folk machines. (Continued on page 131)

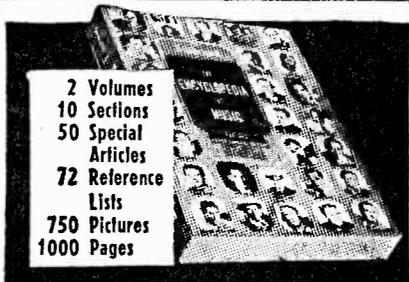
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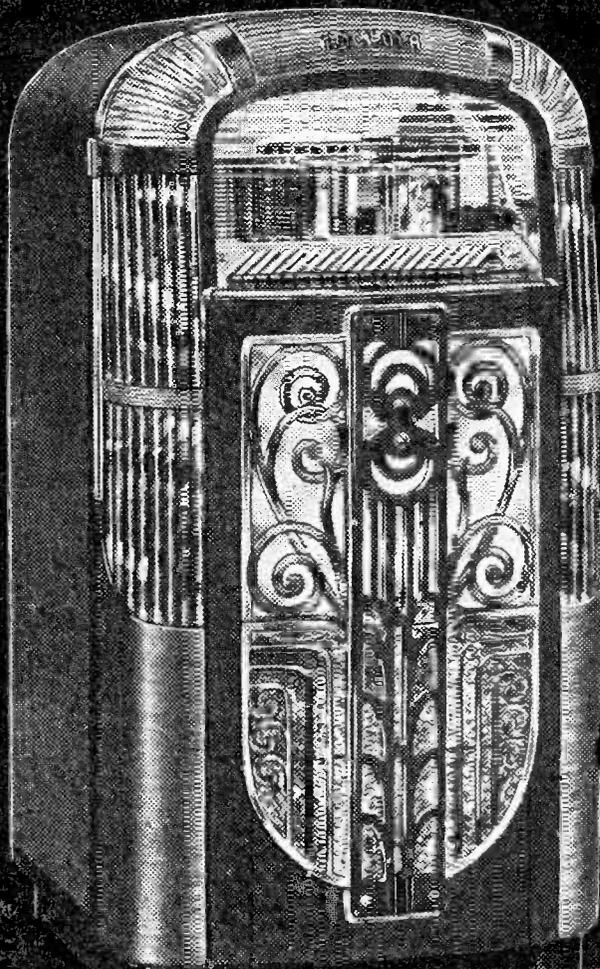
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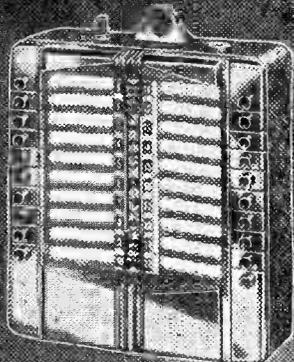
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Pa. Towns Seek Uniform Taxes

HARRISBURG, Pa., Oct. 5.—A uniform license fee on juke boxes and other coin-operated machines may be in prospect for coinmen in the smaller cities of this State. At the 1947 General Assembly a lobby for the League of Third Class Cities of Pennsylvania will push for this type of legislation.

During a recent convention here the League adopted a resolution asking that Section 2601 of the Third Class City Law be amended as follows:

"In relation to license fees to provide for a license fee on juke boxes and other coin devices for public use or amusement."

7c EACH
Any quantity—Used Juke Box Records.
We pay shipping charges.
Let Us Know What You Have.
FRANK SHELDON CO.
19 La Grange St. Boston 16, Mass.

FOR SALE
3 Wurlitzer Modernized 24's, Marble-glow, Perfect, Each \$300.00
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P. O. Box 388 Danla, Fla.

Nickel Nickel

CHICAGO, Oct. 5.—The Chicago Daily Times limmerick artist, Stan Arnold, chose reports of headaches juke box operators are having with new-issue nickels for the recent gem:

"Our newest NICKEL, poorly planned,
Jams JUKE BOXES thruout the land;
As juke box owners' woes increase,
At last, by gosh, a little PEACE."

Telematic of N. J., Has 8 Times Former Plant Floor Space

CLIFTON, N. J., Oct. 5.—Addition of 17,500 square feet of plant production space to the existing 2,500 square feet of space in Telematic Products, Inc., building here has now been completed, Manny Ehrenfeld, firm president, states. Bernie Wolfson is general manager of the organization.

Executive offices of the concern are now located at Passaic, N. J. National distribution of the music studios made by the firm are being handled by Runyon Sales, New York. "Production," Ehrenfeld states, "is ahead of schedule."

M. S. Wolf Has Portland Class

PORTLAND, Ore., Oct. 5.—Portland branch of M. S. Wolf Distributing Company conducted a two-day school September 23-24 on maintenance of AMI juke boxes for some 30 operators from three States.

Branch Manager A. A. Moss had Monte West, factory representative from Chicago, here to tear a machine down to demonstrate construction and operation of phono's "organs" and explain theories involved.

Sessions were attended also by the firm's general manager from Los Angeles, A. L. Silberman.

Those attending were Clifford G. Martin, Granite Park, Ore.; Orville Nelson, Portland; Jack Campbell, Salem, Ore.; Vern Row, Seaside, Ore.; Happy Ross, Astoria, Ore.; Mrs. Harry Knaus, Woodland, Wash.; Harold Rouse, Goldendale, Wash.; Roy Davis, Portland; Walter Aufrane, Pendleton, Ore.; E. O. Stratton, Pendleton; J. T. Campbell, Portland; H. Hopper, Portland; D. Moore, Portland; V. L. Sanders, Portland; Ray H. Witherspoon, Portland; K. C. Mattox, Portland; Robert Newman, Estacada, Ore.; Willard C. Freeman, Portland; J. A. Martin, Portland; Warren Taylor, Oakland, Calif.; Frank Sandberg, Portland; F. H. Claus, Portland; H. D. Taylor, Portland; Harry Knaus, Woodland, Wash.; Ernest Beaudiar, Woodland; Norm Nemer, Portland; R. S. Capri, Portland; Charles L. Edwards, Portland, and Mary E. Smith, Portland.

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—Will Ship Anywhere—
12 Years of Operator Confidence

Seeburg 9800 ES	\$450.00
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300 at Banner W. Va. Showing

PHILADELPHIA, Oct. 5.—At least 300 coinmen and operators from West Virginia and Maryland attended a special display by the Banner Specialty Company at Charleston, W. Va., it was reported here this week by I. H. Rothstein, executive of that firm.

According to Rothstein, similar showings are now being planned for various cities in Pennsylvania. Feature of the showing were Packard Play-Mor products.

Firm has recently finished modernization of its new two-story building at 199 West Girard Avenue. Besides the latest designs the new building will contain 18,000 square feet of space.

Juke Tax Receipts Drop for Oklahoma

OKLAHOMA CITY, Oct. 5.—Despite a general rise in all other collections, taxes on music machines hit a slump during August, dropping \$14,370 compared with 1945, according to a tax commission announcement this week.

Tax collections for the State have jumped more than \$1,500,000 over last August the report disclosed, while music box receipts totaled \$14,478 against \$28,948.

Among other figures released were those for cigarette taxes which indicated a rise of \$157,205 or \$710,607 against \$553,402 in 1945. Cigarette license tax also showed an increase with collections hitting \$15,863 against \$13,172, according to the report.

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Tests all record changer mechanisms in 5 seconds. Every shop, serviceman and manufacturer should have this new disc.
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WE PAY 6c EACH
any amount for Used Records. Ship C. O. D., we pay the freight. Pack in small record boxes and then 4 or 5 of these in large box. Not more than 20% Hillbilly. Must have paper jackets on records. Ship by truck, third class.
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OF THE BIG "PROFIT-ABILITIES" OF Voice-O-Graph... VOICE RECORDING!



VOICE-O-GRAPH
Brings YOU
...MODERN VOICE RECORDING IN AUTOMATIC COIN OPERATED FORM
Universal Appeal . . . Showmanship . . . Foolproof Operation . . . Human Interest—the VOICE-O-GRAPH gives you all four . . . and MORE! This Automatic, Coin-Operated Voice Recorder has tremendous "PROFIT-ABILITIES" for you. People thrill at the idea of making instantaneous recordings of their own voices and mailing them to friends or taking them home to play over and over again on their own phonographs. This psychological impulse guarantees operators exceptional profits.
The VOICE-O-GRAPH occupies only 1 sq. yd. of floor space and yet is large enough for 2 people to record conversation or song. It is sound-proof and beautifully designed. Contains 5c Mailing Envelope Vender. No Attendant is necessary. Operation is completely Automatic.

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Mail coupon for proof. Earning power fully established. See the VOICE-O-GRAPH on display at all Mutoscope Distributors. Deliveries now being made . . . in order received.
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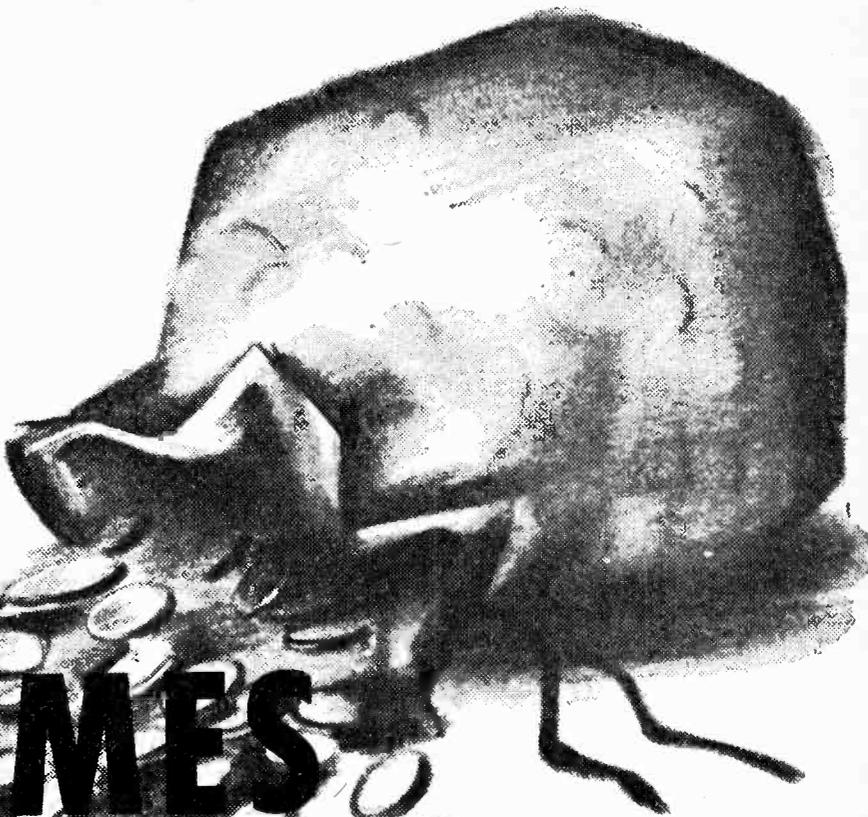
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3-10-12

DIMES

DIMES

DIMES



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Repeated tests have shown that the Solotone 10c chute alone can increase your take by as much as 30% over any individual music system.

Solotone has everything—double-chute profit—looks—tone—and trouble-free, long-life service. In all music merchandising history Solotone gives you the biggest opportunity to multiply profits. Get the complete story today. Phone or wire us for details.

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Solotone boxes are installed in booths and along the counter, all of them wired into a central music source. For each 5c any one of the boxes will play 6 numbers of low volume music which can only be heard in the immediate vicinity of that PARTICULAR box. Any number of boxes can be playing at once but each one requires a 5c or 10c deposit.

Burnette Scouts

Smiley Burnette's transcontinental personal-appearance tours have stood him in good stead as a talent scout for Columbia Western movies in which he co-stars. He knows personally nearly every folk music artist in the United States and has been instrumental in bringing these people to Hollywood.

Columbia has used Merle Travis, Hank Penny, Ozie Waters, Zeke Clements, Slim Duncan, Hank Newman and the Georgia Crackers, and Mustard and Gravy, of Wilson, N. C.

Columbia anticipates using Curly Williams, Texas Jim Lewis, Curly Clements, Bill Russell and Art Young in forthcoming Westerns. All of these artists were submitted for Columbia's approval by Smiley Burnette.

Blondie Force, cowboy singer and entertainer, known as "The Driftin' Cowboy," recently returned to L. A. from another p.-a. tour of the South and East. He appeared at army and

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

naval hospitals, theaters and several radio stations. He was the guest of Ernest Tubb, on the *Grand Ole Opry* program. His latest song, *Goin' Back to Texas*, has been published by Westlake Music Publications, of Los Angeles.

Bobby Gregory and His Cactus Cowboys have recorded on Pop-U-Lar Records four of the tunes the boys made popular on their various rodeo and radio engagements. Tunes are *Pardners*, *Western Polka*, *Gay Nineties Polka* and *Montana Is Calling Me Home*. The boys have signed to make four more sides for Pop-U-Lar Records soon.

Goodwill Frolic Barn Dance show, currently heard over Station WJR, Detroit, launched a personal-appearance tour October 5 at Richmond,

Mich. Troupe, featuring Ernie Lee, Brownie Reynolds and other members, who have appeared with Renfro Valley Folks and other well-known hillbilly troupes, will concentrate on p. a.'s for the balance of the winter, and arrangements have been made for an extensive tour of Michigan under canvas this coming summer. Organization is under personal direction of Ernie Lee, with L. Curtis and R. W. Couls handling the advance. Troupe has a large following in Michigan, and advance sales and bookings point to what looks like a record tour.

Leeds Music Corporation, of New York, recently accepted the following swing spirituals and Westerns: *Get Right With the Lawd*, *Take a Good Look at the Good Book*, *Hallelujah in Yo' Soul*; *Reach Down, O Lord*, and *Carry Me Home and Carry Me to Laramie*.

Dude Moves

Dude Martin, with a 4.8 Hooperating tucked glowingly in his belt, is moving his *Radio Roundup* from Monday to Sunday nights at 8:30 (PDT) over the ABC Coast network. Martin's success in this spot is a tribute to KGO, San Francisco, executives who recognize the popularity of Western and folk music. Move forces Dude to discontinue his Sunday night barn dance at the Persian Room, of the Hotel Sir Francis Drake, where he has played for 18 weeks.

Bill Boyd and His Cowboy Ramblers, stars of radio, screen and RCA Victor Records, flew from Dallas to New Orleans recently for their fall recording session with Victor. Boyd has been with RCA Victor since 1934 and has turned out many hits, including *Tumbling Tumbleweeds*, *New Spanish Two-Step*, *Home-Coming Waltz*, *New Steel Guitar Rag* and some of his more recent releases, *Down the Trail to San Antone*, *Roadside Rag*, and *I Don't Know Why, But I Do*.

Chuck Harding, who was a member of the *Swingbillie Revue* while with the army's entertainment branch in the Pacific area, is back at WJOB, Hammond, Ind. Chuck formerly was with Pete Pyle's Mississippi Valley Boys at WSM. However, Pete recently left WSM and is now at WJOB. Country Music Publishers, of Chicago, is putting out a new song book for Chuck, and is now negotiating with a well-known recording firm and expects to wax some time this fall.

Imco Music Company, of South Bend, Ind., was organized recently by William J. Bickel and will publish religious and folk tunes. Music for this company will be furnished exclusively by staff members for the present. First song is a religious one called *Hail Mary*, which is set for national distribution. If this song proves a hit, according to Bickel, he intends to put the money into a free surgical hospital for boys and girls up to the ages of 14. Words to the song came from a prayer centuries old.

McLean's Newest

Hamilton G. McLean, of Los Angeles, has had a new Western ballad, *There's a Special Moon O'er the Prairie*, written in collaboration with Lew Mel and Max Terhune, accepted for publication by Wallace Fowler Publications, Nashville.

The Mays Brothers, Budge and Fudge, are back in radio again after an absence of several years when they were in the service. They are broadcasting over the Bluefield, W. Va., station.

October 7 WWVA will feature a new act headed by a singer new to the station, Jack Gillette, with his Tennessee Ramblers. Jack's act has proven popular and they expect a

long stay at WWVA. He has three of the station's former singers with his act, the Kissinger Brothers and Jimmie Hutchinson.

WBT, Charlotte, N. C., has its big *Carolina Hayride and Hit Parade* on the air every Saturday night from 9:15 to 11, and among featured artists are Whitey and Hogan, Fred Kirby, Claude Casey, Swanee River Boys, the Briarhoppers, Johnson Family, and Arthur Smith and His Carolina Crackerjacks. Show is emceed by Grady Cole and really goes over with WBT listeners.

Texas Bill Strength is emcee and manager of the new show that is proving popular with Fort Smith and Eastern Oklahoma folk song lovers. At present show consists of five pieces, and plans have been made to increase the number soon. Show is called the *Melody Trail Riders* and includes Jack and Audrey Manning, Rusty Russell, Jackie Jackson and the Larson Sisters.

Frank Dudgeon now has his own recording company, known as Frank's Folk Tune Record Company, Cleveland. His first release is *Old Shep*, backed by *I'm Waitin' for My Darlin'*. His records will all be folk songs and hymns. Frank started out in radio over a Zanesville, O., station.

A prose-poem, *My Church*, written by Mary Jean Shurtz, with music by Clarke Van Ness, has been published by Dixie Music Company and appears in their *Round-Up of Song Hits for Radio and Recording*, Book No. 14.

The Singing Drifter, Clair L. Meekins, starting October 7, will be heard with the whole Cornhuskers Gang, broadcasting over WFIN, Findlay, O., daily at 10:30 to 11 a.m. and 4:15 to 4:45 p.m. He also has a program of his own at 7:30 every Saturday morning. Meekins formerly had his own band, but disbanded due to war restrictions on gas and tires. Band was known as the Noveliers.

From Hollywood

William Boyd, screen's Hopalong Cassidy, was signed by Little Folks Favorites, Inc., to record an album of children's folk stories.

Spade Cooley staged a farewell party for *Sioux City Sue* (Gayle Hofstead, winner of Iowa's State-wide contest to find a girl who typified the song) at his Santa Monica Ballroom.

In conjunction with the premiere of Walter Wanger's *Canyon Passage* Fred O. Hansen staged an old-fashioned Western dance at his Painted Post, chalking up a record turnout. Among celebs attending were Dana Andrews, Brian Donlevy, Susan Hayward, Patricia Roc, Hoagy Carmichael, Ward Bond, Andy Devine and his two sons, Tad and Denny.

Tex Williams and the Western Caravan have renewed their 9 p.m. Saturday spot on KXLA for broadcasts from the Palace Barn Dance.

Riverside Rancho reopened under management of Bobbie Bennett. Hank Penny will front the band, featuring Carolina Cotton and pianist-arranger Eddie Bennett. Western dancery will operate on a five-night-a-week basis, Wednesday thru Monday.

Tex Ritter is being considered for the musical revue, *Los Angeles*, to be produced at L. A.'s Philharmonic Auditorium.

THIS AD WILL RE-APPEAR 4 WEEKS FROM THIS ISSUE

**WANTED—
RECORD SCRAP**

We Will Pay 7c a Pound, F. O. B. Pasadena, Calif., for Worn or Broken Shellac Records.

WE DO NOT WANT Laminated, Glass, Aluminum or Synthetic Records

Shipping Instructions

Mark Bill of Lading, "Talking Machine Record Scrap"

Ship FREIGHT COLLECT ONLY, via truck or rail freight through a Carloading Co.

This is the least expensive way of shipping. For example, the rate from New York is only \$2.80/cwt.

We will weigh your shipment, deduct shipping cost and mail you a check for the difference.

No other arrangements necessary. We will buy—any quantity—until further notice in these pages.

Nelson Milling Co. under new ownership

4 STAR MILLING CO.

295 South Fair Oaks

Pasadena 2, Calif.

DELIVERING

PACKARD PLA-MOR HIDEAWAY PHONOGRAPHS
NOW AVAILABLE FROM OUR KANSAS CITY STOCK

Packard Pla-Mor Model #400 Hideaway. Each	\$450.00
Packard Pla-Mor Wall Box. Each	38.95
Packard Pla-Mor "Out of This World" Speaker. Each	159.50
Packard Pla-Mor #700 Auxiliary Speaker. Each	21.95
Packard Pla-Mor #800 Auxiliary Speaker. Each	36.95
Packard Pla-Mor #900 Auxiliary Speaker. Each	49.95
Packard Pla-Mor Bar Brackets. Each	5.00
Packard Pla-Mor Steel Cabinets for Single Chassis Changers. Each	39.00
ADAPTERS FOR—	
Wurlitzer Hideaway Single 24, 500A, 700 & 800. Each	59.50
Twin 12. Each	71.50
Seeburg & Rock-Ola Hideaway. Each	59.50
Seeburg Curved Front Floor Model. Each	84.50
30 Wire Cable, 22c & 27c, Title Strips. Per M	5.00
Flexible Aluminum Conduit. Per Ft.	.15

PACE DELUXE CHROME CHERRY BELL SLOTS:

5c, \$290.00; 10c, \$310.00; 25c, \$330.00.

PACE CONSOLES: 5c, 10c, 25c, \$450.00 Each

RED BALL COMBINATION POOL AND PIN GAMES: \$395.00 Each

"LUCKY STRIKE" COUNTER DICE GAMES: \$25.00 Each

AUTOMATIC COIN MACHINE CO.

VICTOR H. ROOS, Pres.

13 WEST LINWOOD BLVD.

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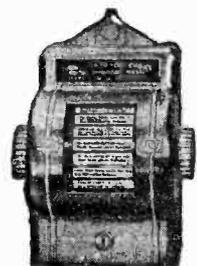
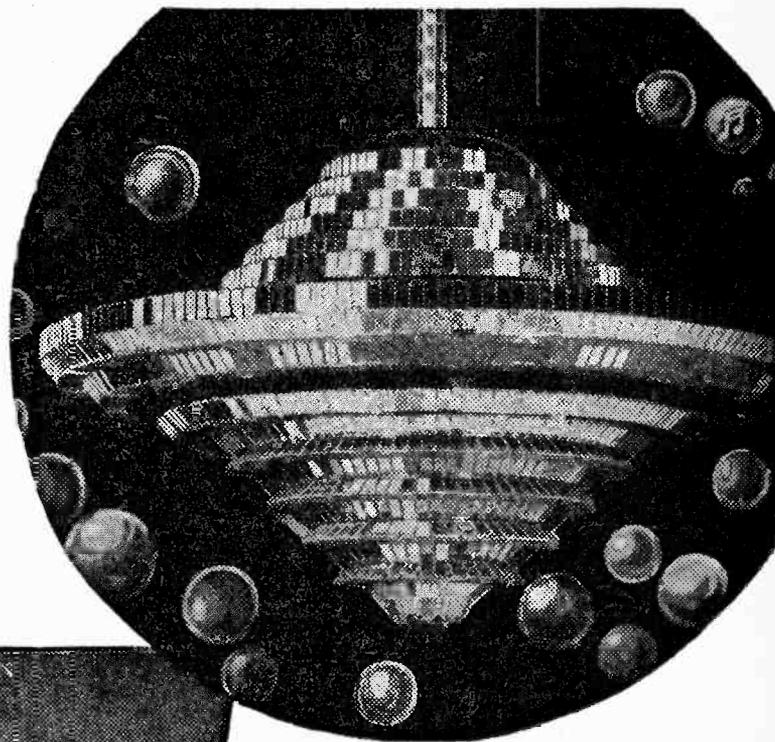
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WHERE PROFIT IS YOUR MOTIVE AND FLOOR SPACE IS SCARCE

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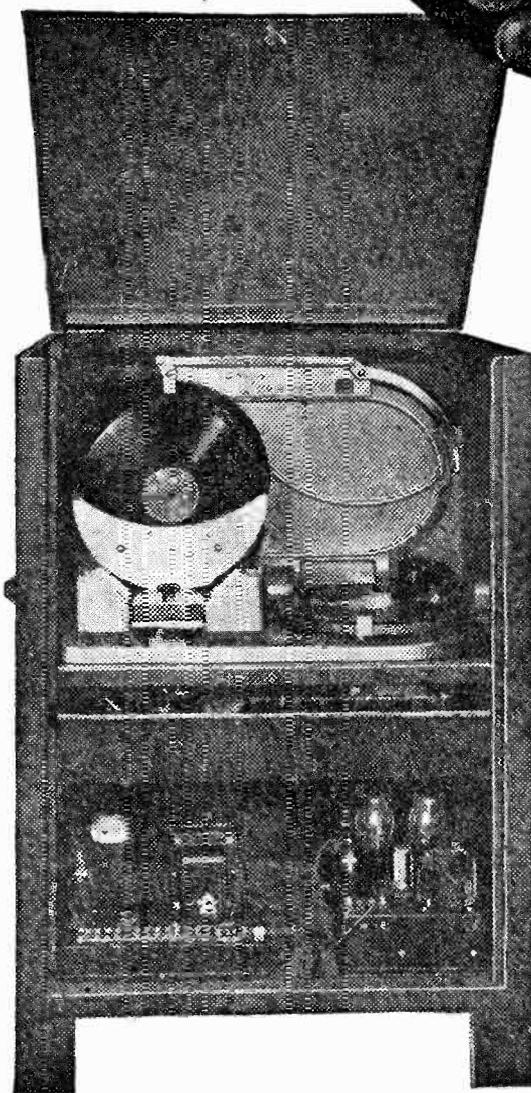
PACKARD

*all-
the-
way!*



Packard Pla-Mor is the *complete* automatic music line. It meets all the problems—with the proper equipment combinations—to bring back the investment—plus the kind of profit you desire and deserve. Here is an example:

One of the really great pay-off combinations in the business: The Packard Wall Box—the Packard Model 400 Phonograph Hideaway—and the Packard “Out-of-This-World” Speaker. There’s nothing like the *appeal* of the Packard Wall Box. It sparkles at your entertainment-seeker’s elbow—flirts with him—*gets* him. It offers—and delivers—his choice of one to twenty-four selections. Install Packard Wall Boxes in every booth. More coin chutes—with more appeal—for more “take” and more profit.



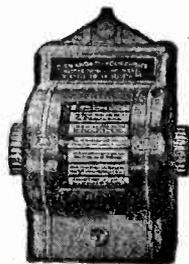
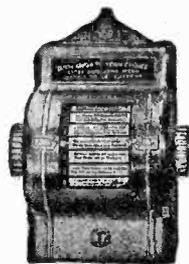
If it's glamour you want—and floor space is at a premium—you *win* with Packard —The Packard Pla-Mor “Out-of-This-World” Speaker (No. 1000). It hangs from the ceiling. It sparkles. It rotates with the music and fills the room with bubbles of magic colored light. It's just what it is intended to be—pure, unadulterated glamour with a golden voice.

And the heart of it all is your Packard Pla-Mor Model 400 Phonograph Hideaway. Here is an instrument that is true to the tradition and reputation of its makers. It is the triumph of the master craftsmen of the industry. See your nearest Packard Distributor. Let him demonstrate the “400”. Let him show you the telegrams and letters of praise that are pouring in. No other phonograph in all the history of automatic music has received such acclaim and such immediate and unqualified acceptance.

SEE THE COMPLETE PACKARD PLA-MOR LINE

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AUTOMATIC PHONOGRAPHS

CEILING AND WALL AUXILIARY SPEAKERS
• ACCESSORIES • 30-WIRE CABLE •

ADVANCE RECORD RELEASES

(Continued from page 33)

NEW VARIETY ALBUM.....Master Album
 Blue Bird Lane (Shorty Warren and His Western Rangers).....Master 503
 Columbus Stockade Blues (Shorty Warren and His Western Rangers) (Smoky-Hank-Shorty).....Master 502
 Dear Dixie Moon (Shorty Warren and His Western Rangers).....Master 502
 Detour (Shorty Warren and His Western Rangers) (Smoky-Hank-Shorty).....Master 504
 In the Valley of the Ozarks (Franklin Wade) (Mary Shoemaker-Shorty Warren and His Western Rangers).....Master 500
 Louisiana (Franklin Wade) (Mary Shoemaker-Shorty Warren and His Western Rangers).....Master 500
 My Baby Loves Me (Shorty Warren and His Western Rangers).....Master 501
 Riding Down the Arizona Trail (Shorty Warren and His Western Rangers) (Smoky-Hank-Shorty).....Master 504
 When My Wonderful Dreams Come True (Shorty Warren and His Western Rangers).....Master 501
 Will You Meet Me Tonight? (Shorty Warren and His Western Rangers).....Master 503

POPITY POP (Motor Sickle).....Slim Gaillard Ork (Tiny Brown) (SLIM'S JAM).....Majestic 9001

PRAIRIE POLKA.....Sleepy Valley Five (Eddie McMullen) (YOU'RE MY).....Cosmo FS-801

PROGRESSIONS IN BOOGIE ALBUM. Earle Spencer Ork...Black & White BW-62
 E. S. Boogie, Part 1.....Black & White 799
 E. S. Boogie, Part 2.....Black & White 800
 Rhapsody in Boogie, Parts 1 and 2.....Black & White 801
 Spencerian Theory, Part 1.....Black & White 799
 Spencerian Theory, Part 2.....Black & White 800

PUTNAM AVENUE BREAKDOWN...Kenny Watts and His Jumpin' Buddies (DOIN' THE).....Savoy 618

RACHMANINOFF: CONCERTO NO. 2 IN C MINOR, OP 18 ALBUM (5-12") (Chopin: Impromptu No. 3 in G-Flat, Op. 51 included as final side of album).....NBC Symphony Ork-Vladimir Golschmann, Dir.....Victor DM-1075

RAY'S IDEA.....The Be Bop Boys (GOOD KICK).....Savoy 619

ROBIN HOOD ALBUM (2-10").....Musicraft RR6
 Drinking Song.....The Hunt Is Up
 Morris Dance.....Two By Two
 Robin Hood.....

ROCK MY SOUL.....Johnson Jubilee Singers (WHERE CAN).....Savoy 1002

SALAMI POLKA.....20th Century Polka Ork (HAM ON).....20th Century 3021

D. SCARLATTI SONATAS ALBUM (3-12").....Sylvia Marlow.....Musicraft 72
 Sonata in C Major, No. 205.....Sonata in E Major, No. 257
 Sonata in D Major, No. 461.....Sonata in F Major, No. 433
 Sonata in D Major, No. 463.....Sonata in F Major, No. 479
 Sonata in D Minor, No. 413.....Sonata in F Major, No. 232
 Sonata in E Major, No. 23

SEPTEMBER SONG.....Dardanelle Trio (Dardanelle) (WHEN A).....Victor 20-1993

SHUT-OUT.....Jimmy Lunceford (THEM WHO).....Majestic 1077

SINGING IN THE RAIN ALBUM...Murray Kellner Ork.....Sonora MS-489
 April Showers.....Sonora 1160
 Autumn Showers.....Sonora 1159
 Call Me Up Some Rainy Afternoon.....Sonora 1161
 Let a Smile Be Your Umbrella.....Sonora 1161
 Look for the Silver Lining.....Sonora 1161
 Over the Rainbow.....Sonora 1160
 Rain.....Sonora 1159
 Singing in the Rain.....Sonora 1158

SLIM'S JAM.....Slim Gaillard Ork (POPITY POP).....Majestic 9001

SO MANY DAYS.....Ralph Willis Alabama Trio (THAT GAL'S).....20th Century 20-9

SO THEY TELL ME.....Orrin Tucker Ork (Orrin Tucker) (I WANT).....Musicraft 15092

SONG STORIES ALBUM.....Lyn Duddy-Archie Bleyer, Dir.....Sonora MS-486
 Cinderella, Parts 1 and 2.....Sonora 1150
 Hansel and Gretel, Part 1.....Sonora 1149
 Hansel and Gretel, Part 2.....Sonora 1148
 Hansel and Gretel, Part 3.....Sonora 1147
 Jack and the Beanstalk, Part 1.....Sonora 1147
 Jack and the Beanstalk, Part 2.....Sonora 1148
 Jack and the Beanstalk, Part 3.....Sonora 1149

SONGS AND SINGING GAMES ALBUM (2-10").....Earl Rogers.....Musicraft RR4
 Holidays and Seasons.....Singing Games
 Morning at School.....Story of Old King Cole

SONGS OF AMERICA ALBUM (2-10").....Crane Calder.....Musicraft RR5
 Early Days in America.....Negro Songs
 Mountaineers and Others.....The West

SOONER OR LATER (You're Gonna Be Comin' Around).....The Merry Macs (THERE'S THE).....Majestic 1084

SPEAK EASY.....Anson Weeks Ork (Dick Balou) (PASSE).....Continental C-1195

STARS IN MY EYES.....Gaylord Carter (BRAHM'S LULLABY).....Black & White BW-3504

STAY AS LONG AS YOU LIKE.....Larry Vincent (Feilden Foursome) (IF I).....Pearl 11

SWAMP FIRE.....Duke Ellington (JUST SQUEEZE).....Victor 20-1992

SWEET JAM JAM.....Clyde Bernhardt and His Blue Blazers (Clyde Bernhardt) (TRIFLIN' WOMAN).....Sonora 100

ART TATUM ALBUM.....Art Tatum.....Comet T-2
 Body and Soul.....Comet T-2
 Dark Eyes.....Comet T-1
 Flying Home.....Comet T-3
 I Know That You Know.....Comet T-2
 On the Sunny Side of the Street.....Comet T-3
 The Man I Love.....Somert T-1

TENOR SAX STYLISTS ALBUM.....Savoy S-503
 Dexter Rides Again (Dexter Gordon).....Savoy 623
 Don't Blame Me (Illinois Jacquet).....Savoy 620
 Girl of My Dreams (Ike Quebec).....Savoy 620
 Good Deal (Charlie Ventura).....Savoy 622
 I Can't Give You Anything But Love (Charlie Kennedy).....Savoy 623
 My Jo-Ann (Vido Musso).....Savoy 622
 September in the Rain (Don Byas).....Savoy 621
 Vot's Dot? (Allan Eager).....Savoy 621

TEXAS TOP HANDS ALBUM.....Texas Top Hands.....Savoy S-504
 A Sinner's Prayer.....Savoy 3009
 Fiesta in Old San Antonio.....Savoy 3008
 I Won't Care.....Savoy 3010
 Ida Red.....Savoy 3011
 Life's Not the Same Without You.....Savoy 3011
 Little Brown Jug.....Savoy 3010
 Put Your Little Foot Out There.....Savoy 3009
 Rye Whiskey.....Savoy 3008

THAT GAL'S NO GOOD.....Ralph Willis Alabama Trio (SO MANY).....20th Century 20-9

THE GIRL THAT I MARRY.....Eddy Howard Ork (YOU ARE).....Majestic 1083

THE SORCERER'S APPRENTICE ALBUM.....Milton Cross.....Musicraft 71

THE THINGS WE DID LAST SUMMER.....Georgie Gibbs (IS IT).....Majestic 12007

THEM WHO HAS—GETS.....Jimmy Lunceford (SHUT-OUT).....Majestic 1077

THERE'S THEM THAT DO.....The Merry Macs (SOONER OR).....Majestic 1084

THEY'RE LAYING DOWN THE LAW TODAY.....Larry Vincent (Feilden Foursome) (WINKY-BLINKY PEEK-A-BOO).....Pearl 11

THIS IS ALWAYS.....Anson Weeks Ork (Dolores Paul-Dick Balou) (IT'S A).....Continental C-1194

TICK-TOCK-TALE ALBUM.....Jules Werner-Paul Creston.....Sonora MS-485
 Parts 1 and 6.....Sonora 1144
 Parts 2 and 5.....Sonora 1145
 Parts 3 and 4.....Sonora 1146

TIME ON MY HANDS—UNDER A BLANKET OF BLUE.....Hal McIntyre (A GAL).....Cosmo 517

TOMORROW BEGINS ANOTHER YEAR.....Harmie Smith and the Southern Swingers (WEARY TROUBLED).....Victor 20-1996

TRIFLIN' WOMAN BLUES.....Clyde Bernhardt and His Blue Blazers (Clyde Bernhardt) (SWEET JAM).....Sonora 100

TWILIGHT SPIRITUALS ALBUM...The McNeil Choir...Black & White BW-61
 Babylon's Fallen.....Black & White 4001
 Don't Call the Roll, John.....Black & White 4000
 Hold On.....Black & White 4002
 Po' Mourner.....Black & White 4000
 Soon I Will Be Done.....Black & White 4002
 Steal Away.....Black & White 4001

CHARLIE VENTURO AND HIS CHARLIE VENTURO AND HIS SEXTET.....Black & White BW-64
 SEXTET ALBUM.....Black & White BW-64
 Chopin's Minute Waltz.....Black & White 1221
 I'm in the Mood for Love.....Black & White 1222
 Slow Joe.....Black & White 1221
 What Is This Thing Called Love?.....Black & White 1222

WATT'S MY NAME.....Kenny Watts & His Jumpin' Buddies (BROOKLYN WOOGIE).....Savoy 629

WEARY TROUBLED MIND.....Harmie Smith and the Southern Swingers (TOMORROW BEGINS).....Victor 20-1996

WEDDING BELLS ALBUM.....Gaylord Carter.....Black & White BW-63
 Ah! Sweet Mystery of Life.....Black & White 3503
 Always.....Black & White 3501
 Ave Maria.....Black & White 3502
 Because.....Black & White 3501
 I Love You Truly.....Black & White 3500
 Intermezzo.....Black & White 3503
 La Golondrina.....Black & White 3502
 Oh Promise Me.....Black & White 3500

WHEN A WOMAN LOVES A MAN...Dardanelle Trio (Dardanelle) (SEPTEMBER SONG).....Victor 20-1993

WHERE CAN I GO?.....Johnson Jubilee Singers (ROCK MY).....Savoy 1002

WINKY-BLINKY PEEK-A-BOO.....Larry Vincent (Feilden Foursome) (THEY'RE LAYING).....Pearl 11

WOULD YOU DO ME A FAVOR?.....Clyde Bernhardt and His Blue Blazers (Clyde Bernhardt) (LAY YOUR).....Sonora 101

YOU ARE EVERYTHING TO ME.....Eddy Howard Ork (THE GIRL).....Majestic 1083

YOU DON'T KNOW WHAT YOU STARTED (When You Started Kissin' Me).....Adele Clark (Walter Gross Ork) (A LADY).....Musicraft 413

YOU KEEP COMING BACK LIKE A SONG.....Bobby Doyle (Ray Block Ork) (AND THEN).....Signature 15039

YOU, SO IT'S YOU.....Miguelito Valdes Ork (Negra Leona).....Musicraft 411

YOU'RE MY LAST SWEETHEART DARLIN'.....Sleepy Valley Five (Eddie McMullen) (PRAIRIE POLKA).....Cosmo FS-801

K. C. Juke Operator Adds Appliances to Expanding Business

KANSAS CITY, Mo., Oct. 5.—Nick Fasci, veteran Kansas City juke operator, announced that he will move his Music Mart and Mo-Kan Amusement Company to 3933 Main Street, where he plans to expand the business to include a complete line of electrical appliances. Firms have been located at 3914 Main.

Jack Gorham, manager of the disk and appliance departments, said the company is drawing up plans for a complete remodeling of the new loca-

tion. New building, which was obtained under a 10-year lease, has two floors and full basement, 25 feet wide by 75 feet deep. This will give the firm 5,625 square feet of floor space compared with about 3,000 in the old location.

Fasci said he expects to re-open in the new shop in about a month or six weeks. Hold-up is that the lease of an exclusive dress shop which occupies half of the new premises will not expire until November 1.

Record shop and phonograph accessories will be located on the first floor with platters stored in the basement. Second floor will be devoted to washers, refrigerators, radios and other appliances. New shop is located in the heart of a very active outlying

business district and offers an excellent display to motorists coming onto Main from Westport Road.

Fasci reports that business has been pretty slow on the juke boxes during the summer, since most of his are located in restaurants. He blames the food shortage and hikes in meal prices for the drop in play.

Name Dave Rosen of Philly As Modern Records Distrib

PHILADELPHIA, Oct. 5.—Modern Records announced this week the appointment of David Rosen, coin machine distributor, as distributor in Eastern Pennsylvania, Baltimore and Washington.

Harry Rosen, brother of David

Plan Juke Silencer In Columbia, S. C.

COLUMBIA, S. C., Oct. 5.—Anti-noise ordinance, which would ban unnecessary sound from juke boxes was one of three matters pending before the city council here this week.

Ordinance was proposed at the last council session by the mayor and will come up for a second reading this week. As the proposal stands, the new law would prohibit all forms of loud noise in the city such as horn blowing and juke boxes.

Rosen, is in charge of the record department here.

UNIVERSAL AMPLIFIERS

Model A \$54.50
Model B 74.50

TITLE SHEETS

Printed 2 Sides—Red Perforated
1,000 SHEETS (20,000 Strips), Price per 1,000 Sheets, \$5.00. Net Cost \$5.00.
5,000 SHEETS (100,000 Strips), Price per 1,000 Sheets, \$4.00. Net Cost \$20.00.
10,000 SHEETS (200,000 Strips), Price per 1,000 Sheets, \$3.50. Net Cost \$35.00.
25,000 SHEETS (500,000 Strips), Price per 1,000 Sheets, \$3.00. Net Cost \$75.00.

DISTRIBUTORS SPECIAL LOW-COST DEAL

We have a special low-cost deal on the above based on quantity purchases. WRITE TODAY!

TERMS: Immediate shipment F.O.B. New York. 1/3 Deposit, Balance C. O. D. Shipments made by Railway Express unless otherwise instructed by you.

JAFCO, INC.

John A. Fitzgibbons, Pres.
453 West 47th St. New York 19, N. Y.
(Phone: COlumbus 5-7898)

Southern California Juke Ops in First Ass'n Meet

LOS ANGELES, Oct. 5.—Newly formed Southern California Automatic Music Operators' Association held their last open meeting October 1 at Embassy Auditorium here. Hereafter members only will be allowed to attend the meetings.

Managing Director Jay Bullock, in charge of the evening's activities, announced that prior to meeting time 65 operators had joined the new association, which is affiliating with the local AFL Teamsters' Union.

Bullock announced that earlier the same day the association's board of directors had met with union officials to carry out final negotiations. Additional questions from the floor were directed toward Bullock, regarding the union situation and planned affiliation. Bullock substantiated everything he had previously said along these lines. He reviewed the failures of the former Music Operators' Association of Southern California and gave a resume of the reasons that had prompted the decision for the new association to affiliate with the union.

New Set-Up

Bullock repeated that under the new set-up there could be no more jumping of spots or selling of equipment to locations. AFL Teamsters' Local 396 will serve as the mother union and supervise other locals involving operators in other districts. Every machine must bear a union sticker and be run and serviced by union members. If this is violated, locations involved will be picketed by the teamsters and deliveries halted.

New association is charging \$25 union initiation fees and will assess each machine \$3 per month.

Many operators were at the meet-

ing who had not previously attended, due to the recent vote to affiliate with the union. There was slight resistance offered by a few of these operators to the union idea, but a lengthy dissertation by Bullock as to ideals and plans already decided apparently stemmed any doubt held by some members not heretofore advised as to the wisdom of the union move.

At the conclusion of the meeting another 35 operators joined the new association, and Bullock announced he would have the entire organizational set-up completed by the next meeting, to be held in the near future.

Philly Music Union on Way

PHILADELPHIA, Oct. 5.—Another effort to unionize music machine servicemen was under way here this week with better results than in the past, according to information from reliable sources.

Proposed union is being set up by organizers for the American Federation of Labor, who are concentrating at the moment on music service and repair men. Several such attempts to unionize music men have reportedly failed.

Present plan by the union, according to sources, is to take in all machine servicemen. Some talk indicating a strengthening process is also under way, with the proposed union including radio service and repair men as well. Operators and distributors are making no effort to block the union's organizational activities, it was revealed.

MUSIC

716 Wurlitzer	\$185.00
616 Wurlitzer Victory	290.00
24 Victory Wurlitzer	300.00
Wurlitzer 700	550.00
Wurlitzer 750	600.00
Wurlitzer 750E	625.00
Wurlitzer 800	625.00
Wurlitzer 850	690.00
Wurlitzer 950	595.00
Seeburg Hideaway (Factory Built)	249.00
Seeburg 8800	475.00
Seeburg 8200	499.00
'40 Rock-Ola Super	385.00
Rock-Ola Commando	450.00

These machines all in fair condition from our own operation that we have replaced with new equipment.

Send one-third Cash. Balance C. O. D.

Hermitage Music Co.

423 Broad St. Nashville, Tenn. 1904 8th Ave., N. Birmingham, Ala.

OPERATORS, ATTENTION!

TOP PRICES PAID FOR USED RECORDS

SELL TO Chicago's Largest Distributor of Used Records. WRITE, CALL OR SHIP TO

USED RECORD EXCHANGE

1736 N. Keeler CHICAGO 39, ILL.
Telephone: CAPitol 7852
WE PAY THE FREIGHT

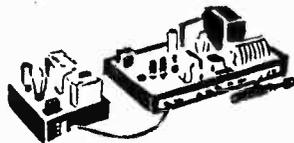
RECORD TRAYS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

HUGO JOERIS

3208 Jackson St., Amarillo, Texas

The finest telephone equipment



and the most skilled

telephone technicians



guarantee trouble-free, long life

for Musicale



—and the exclusive selling announcement



and private music features of Musicale guarantee

operators greater profits.



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Telephone Engineering

CHICAGO, ILL.



New York:

Joe Beck, vice-president in charge of sales of the Telequiz Sales Company, spent some time in town this week showing his firm's new machine. Joe left today (5) for Milwaukee, but will be back again in two weeks. . . .

Clarence Lommerin and Edward Leeson, Viking Tool, plan to exhibit their popcorn machine at the Chicago convention of the National Popcorn Association in November.

Dave Lowy, of the firm of the same name, is finishing remodeling his establishment. . . . Sammy Lipman, West Side Distributing, is now running the firm's parts section. . . . Art Connors, president of A. Connors Distributing Corporation, Buffalo, and Larry Roehm, his general manager, spent some time in town this week on business.

Manny Ehrenfeld, Telematic president, tells us that his firm has just added 17,500 square feet of space to its plant in Clifton, N. J. . . . Bernie Wolfson, general manager of Telematic, is ill with la grippe. . . . Barney (Shugy) Sugarman and Abe Green, both of Runyon Sales, and Willie Blatt have purchased an interest in Firestone Games, Inc., changing the name of the firm to Firestone Enterprises, Inc.

Harry Berger and Stanley Arnold, Coin Diathermy Corporation, have started production of their new coin machine. . . . Helen Anderson, Personal Music Corporation, Newark, N. J., was married recently. . . . On October 10 at 8:30 p.m., in the Park Central Hotel, the Arcade Owners' Association will begin its new season. . . . Barney Schlang, AMOA, reports a sellout for the association's annual banquet.

Maynard A. Laswell, vice-president of the Personal Music Corporation, was recently elected to the board of governors of the Propeller Club. . . . Ben Fielding, license commissioner, gave a radio address last Sunday (29) morning in which he mentioned coin machines. . . . Ted Seidel is the new addition to the sales staff of Dave Lowy Company.

R. B. Jenkins, Jacksonville, Fla.; Dan Dalullo, Waterbury, Conn.; William L. Orlin, Santa Ana, Calif.; A. S. Hardy, Malone, N. Y.; Bob Schwartz, Detroit; Leonard Fleshing, Baltimore, and Harold T. Loomis, Honesdale, Pa., were some of the many visitors along the avenue this week. . . . Al Schlesinger, Square Amusement Company, dropped into Jack Fitzgibbon's Musical Minutes, (See NEW YORK on page 112).

Boston:

Blackie Blackman, head of Blackie's here, now flies a Cessna two-seater on his service calls. In a talk with Henry Facktoroff, of Associated Amusement, Blackie declared that this is an economical way of servicing his out-of-town locations. He said that he can service a client 100 miles from Boston as cheaply as he could a spot 20 miles from the city. Blackie brings the total of operators who use personal planes to three. They are Art Strahan, Mohawk Music, Greenfield, and Leo Pelletier, Fort Kent, Me.

Thomas Cosgrove, of Rockland, Mass., was adding to his pinball route this week. . . . Ed Blanchard, of Webster, Mass., left on a short buying trip this week to Boston. . . . Si Redd, of Redd Distributing Company, is keeping mum on recent transfers of juke. It is believed that Redd can report startling developments in the New England music distributorship when the opportunity presents itself.

Recent guests of Ed Ravreby, at the Associated Amusement showroom, were A. S. Douglas, of Daval Products Corporation, Chicago; Jack Gartner, of Buffalo, N. Y., and Dave Bond, of Trimount Coin Machine Company here. Bond and Ravreby conferred on plans for a million dollar fund raising drive for the Salvation Army. Boston coinmen have been asked to support that cause.

COINMEN YOU KNOW**Kansas City:**

J. D. Kintzel of Chicago, sales-manager of Telotone Corporation, was in town to confer with Bert Smith and his associates in Telemusic, Inc., which is Midwestern distributor for Telotone. F. B. Harris, of Dallas, prexy of Telemusic, has bought a home here and moved his family from Dallas. He just returned from a business trip to Fort Smith, Ark.

Carl Hoelzel, of United Amusement Company, reports that his firm now has six bowling teams hitting strikes and spares in various alleys of the two Kansas cities, and it paid off with a piece of good publicity in the local paper recently when one of the bowlers rang up an 801 total in three games. Item was headed: "He Earned This Jackpot." None of the bowlers, however, actually work for United except on the pins. Mildred Nelson, Hoelzel's secretary, says she is ready for another vacation this year after the company did the biggest business in its 15-year history during the first (See KANSAS CITY on page 118)

Halifax, N. S.:

Frank Hanlon, pioneer juke box and pinball distributor and dealer of Nova Scotia, is really up in the air these days. His 18-year-old son, Carl, recently received an airplane pilot's license. Now the flight school operators have informed him that the boy is itching to become a full-time commercial pilot. Carl has been working at various odd jobs in order to save enough money to buy a light aircraft. It would not be at all surprising to see the father and son combination dropping out of the clouds to make business calls in the near future.

Portland, Ore.:

Frank Sandberg, of Mills Sales Company, and Howard Taylor, of Ellis & Taylor, teamed up on the Mount Hood Country Club course the other day to trim Fred Claus, of United Service, and A. A. Moss, of M. S. Wolf Distributing Company, in a duffer's class golf tournament—competition being restricted to those averaging 110 or more. Tournament took seven hours to play, in an all-day rain.

Los Angeles:

Harry Williams, of Williams Manufacturing Company, flew out from Chicago in his own plane to spend two weeks vacationing here with his father, Bill Williams, who runs the local M. C. Williams Distributing Company. Bill is now without the services of steno Evelyn Shell, who has returned to her native Mississippi to live with her family there. . . . Jimmy Rutter, of Operators Service, is back in Chicago again exhibiting his new Del Mar game.

Aubrey Stemler, of Stemler & Gallagher Distributing Company recently celebrated his birthday with a small family group at his Van Nuys home. Stemler reports his new business is now rapidly increasing, and he and partner, Skeets Gallagher, have just spent several days in huddle with Ray Moloney and George Jenkins, president and vice-president respectively, of Bally Manufacturing Company, who are currently on the Coast making plans for the new plant to be opened in Hollywood by Bally.

C. A. (Chet) Wiser, of Coast Record Manufacturing Company, has just returned from a trip thru the East. Chet reports business is good, and Coast's St. Louis distributor, Commercial Music Company, is opening a branch in Cincinnati. . . . Bill Wolf, of M. S. Wolf Distributing Company, is spending a couple of weeks in Chicago on business (See LOS ANGELES on page 112)

Cleveland:

Leo Dixon, Triangle Distributing Company, traveled to the East Coast to check coin developments in New York. . . . Cleveland Phonograph Association held its monthly meeting at Hotel Cleveland October 3. President Jack Cohen handled the proceedings. . . . Israel Epstein made a sudden dash to Los Angeles to comfort his son who is ill there. . . . Joe Abraham is back at Ohio Distributing Company after a trip to Chicago.

It's good news this week at Reliable Music. Firm's Herbert Rosenfelt was up and about after battling an illness that persisted for too many weeks. . . . Local coinmen were sorry to learn of the passing of Gary Weber's mother. She died in Chicago recently.

Chicago:

Bob Gnarrow, at ABC Music Service, is lamenting the record problem and wondering what he and other juke box operators can do about it. Big headache, he says, is getting enough of the top popular records, as diskeries appear to be more and more hypnotized by the mass consumer market developing with increase in home phonographs. Gnarrow hopes operators will find a way of showing platter-makers that jukeboxes remain a powerful advertising medium and convincing them that jukeboxes should rate top priority.

Morris Nozette, Bradley Distributors, had George Trad as a week-end visitor here. Trad, one of the owners of Tradio, Inc., Asbury Park, N. J., came out to confer with Nozette on distributor activities for the firm's coin radio, incidentally got a chance to look over new Bradley headquarters on North Damen Avenue. . . . Max Glass, off on a short trip to New York, is expected back this week-end.

Leo Lewis reports a lucky break in buying amusement machines resulting from a concentrated effort made recently by his Lewis Coin Machine Service. . . . Vince Murphy, sales chief at Monarch Coin Machine Company, is celebrating his first anniversary in the coin business these days. . . . Barney Schultz has added two men to his Coin Amusement Games shop staff to speed work on revamp of army practice machine guns which he latched on to recently.

Ray Cunliffe, head of Brown Music Company and president of Illinois Phonograph Operators, Inc., reports operators are taking the city's new \$25 juke box tax in stride. Most ops, he says, feel it's too high, but a distinct improvement over the original \$50 measure. Worries now are concentrated on lagging play and increased overhead, according to Cunliffe. He described play here as down 15 per cent from a peak reached four months ago, said that the 10-cent play proposal will be discussed as a way out at the association's meeting, October 7.

Jeff Landers, at Mercury Coin, is still chuckling over a four-page letter (See CHICAGO on page 114)

Detroit:

Theodore Polemiadis, a 20-year operator of cigarette vending machines, plans to move his office when his lease expires in a few months. He says that he will continue to operate from his present 2210 West Warren Avenue address until that time. Juke operator Glen Yuille, of the Wolverine Sales Company, will take over the Warren Avenue building for his own business.

The Triangle Vending Company, 2014 Blaine Avenue, is being set up by Myer Brenner and Morris Richman. . . . Coinmen were glad to learn that Carlo Di Liberto, of the Jay-Cee Music Company, was dropped from the sick list. . . . Frank Matranga and Raffaele Quasarano have joined him at Jay-Cee and have opened a new base of operations at 7912 Mack Avenue. John Rellias, fresh out of the navy, (See DETROIT on page 116)

Buffalo:

Phyllis Clark, long time Girl Friday of Ben Kulick, Mills Amusement Company and Fay-San Distributing Corporation, is telling intimates about her engagement to Morton Slesinger, which will officially be announced October 13 at a family dinner party here. . . . Mr. and Mrs. Kulick are in Clifton Springs, N. Y., at a sanatorium. Both still are on the convalescent list after a serious auto smash-up some months ago. Kulick hasn't been able to spend much time at his offices, even after his return to Buffalo, and at present his only son, Sanford, a veteran of the ETO, is working at Fay San Distributing Corporation part time, while taking a business administration course at the University of Buffalo. Sanford is an (See BUFFALO on page 116)



BOXER TOMMY GOMEZ, contender for world heavyweight title, gets ring-side look-see at a new Packard juke box at Walter R. Sellers' West Coast Amusement Company distributing offices in Tampa, Fla. Photo shows Sellers at right, with Gomez at lower left, and his Tampa host, restaurateur Harry Taylor, above.



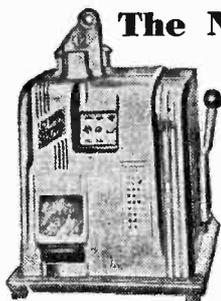
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The New 1947

**10
GLITTER
GOLD
Q. T.'s
\$95.00**

LIKE NEW

USED SLOTS

- 5 5c Glitter Gold Q.T. (like new) .. \$115.00
- 4 Jennings F.P. Venders .. 95.00
- Mills Nickel Black Front, Special .. 185.00
- Mills Nickel Bonus .. 200.00
- Jennings Dime Big Chief .. 160.00

RECONDITIONED PIN GAMES

- | | |
|-----------------------|----------------------|
| Kismet .. \$79.00 | Argentina .. \$84.00 |
| Torpedo Patrol 65.00 | Bombardier .. 75.00 |
| Paratroops .. 84.00 | Sky Raider .. 89.00 |
| Monicker .. 50.00 | Invasion .. 65.00 |
| Tail Gunner .. 45.00 | Venus .. 80.00 |
| Flicker .. 37.00 | 5-10-20 .. 85.00 |
| Captain Kidd .. 55.00 | Bosco .. 60.00 |
| Marines at Play 65.00 | Brazil .. 80.00 |
| Miss America .. 40.00 | Big Parade .. 100.00 |

FREE PLAY ONE BALLS

- Fortunes .. \$100.00
- Victory .. 35.00
- Pimlico .. 225.00
- Slightly Used Victory Specials .. 500.00

NEW MACHINES

- Bally Victory Special .. \$661.50
- Bally Draw Bell .. 477.50
- Keeney Bonus Bells .. Write
- Watling Rotatop .. Write
- Fast Ball Pin Game .. 330.00
- Dynamite .. 334.50
- Big League .. 229.50
- Frisco .. 279.50
- Genco Whizz .. 189.50

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BILL KELLEY, Pres.

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—NEW—
STEP-UP VENDOR
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GIANT SIZE
9"x12" ...
has 48 sec-
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tickets.

**MIDGET
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6"x9" ...
has 30 sec-
tions. Holds
up to 1500
tickets.

WE SPECIALIZE IN THE FOLLOWING
STANDARD TICKET GAMES:

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2170 and 2180
TICKETS

BINGO
1000 — 1050 — 1200 — 1250
TICKETS

COMBINATION
1440 — 1836 — 2052
2280 and 2520
TICKETS

**TIPS — TAKE TIPS
BASEBALL**
120 Tickets

**SPECIAL TICKET GAMES MADE
TO SPECIFICATION**

LOWEST PRICES TO OPERATORS,
JOBBERs and DISTRIBUTORS.
Write for Catalog and Lowest Prices.

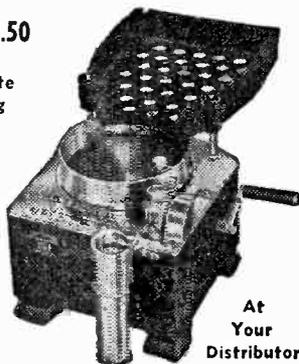
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Mfrs. of "FAIR PLAY" Tickets
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**ACE FEATHER-LITE
COIN COUNTER**

\$139.50

Complete
Carrying
Case
and
Tubes



SEE
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Distributor

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This is IT!

A New Sensational

DAVAL Counter Game

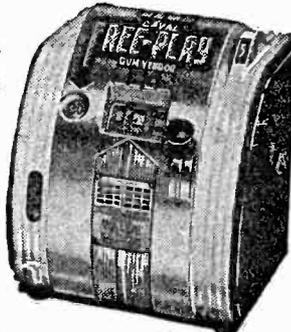
"Free Play" ... with a
FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays.
Accumulated Free Plays can be played off
or cancelled & registered on inside.
This new All Mechanical, Precision Built Daval Counter
Game will make you the biggest, quickest,
profits on the smallest investment in the entire
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READY FOR LOCATIONS—RUSH YOUR ORDERS

5 BALL FREE PLAY GAMES

Action .. \$105.00	Four Diamonds .. \$42.50	Seven Up .. \$57.50
American Beauty 69.50	Gun Club .. 79.50	Show Boat .. 79.50
Bandwagon .. 49.50	Hollywood .. 169.50	Sky Raider .. 74.50
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Crossline .. 42.50	Marvel Baseball .. 109.50	Strip Tease .. 79.50
Dixie .. 69.50	Midway .. 42.50	Texas Mustang .. 69.50
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Five and Ten .. 75.00	Paradise .. 87.50	Yanks .. 119.50
Foreign Colors ..	Sea Hawk ..	

1 BALL FREE PLAY GAMES

- Sport Events .. \$119.50
- Record Time .. 129.50
- Dark Horse .. \$49.50
- Sport Special ..

COUNTER GAMES

- Mills Chrome Vest Pocket (Like New) .. \$49.50
- 1/3 Deposit, Balance C. O. D.

ST. LOUIS 12, MO.

NEW ENGLAND HEADQUARTERS FOR

- New Mills Slots
- New Grotchen Slots
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- Used Jennings Slots

- New Five-Ball Games
- New One-Ball Games
- New Consoles (Bally)
- Used Five-Ball Games
- Used Consoles

Write for Complete Price List.

WANTED FOR CASH

- Used Jennings Standard, De Luxe and Super DeLuxe Chiefs
- Used Mills Original Black Cherry Bells
- Used Mills Original Escalator Model Slots
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STATE LOWEST CASH PRICE IN FIRST LETTER.

**Automatic Coin
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Telephone 4-1100 or 4-1109

Coin Operated Machines

SALESBOARDS

Cash, Merchandise and
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PARTS and SUPPLIES

**LOUISVILLE COIN
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COIN WRAPPERS

REGULAR QUALITY

- | | |
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| 1 Case .. 58c Per M | 15 Cases .. 50c Per M |
| 3 Cases .. 55c Per M | Less Than |
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1/4 DEPOSIT, BALANCE C. O. D., F. O. B. PHILADELPHIA

Block MARBLE CO.

1425 NO. BROAD ST., PHILA. 22, PA
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GET IT FROM BLOCK—THEY HAVE IT IN STOCK

COMPARE!

Pre-flight Trainer

ACE MOTORS, Inc.

3012 CENTRAL STREET
EVANSTON, ILLINOIS

WHILE THEY LAST

The best Universal Amplifier ever built.
Originally made for Uncle Sam. Fits
everything but Seeburg Hi Tones—with
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\$39.50

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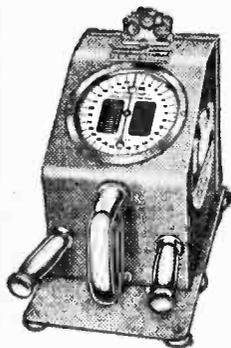
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FOR DELIVERY NOW!

THE NEW GOTTLIEB SUPERLINER

The Magic Button Gives It Jet-Propelled Action!

Super in every respect! Super design . . . super performance . . . super appeal! The Superliner has been location-tested by GENERAL . . . ready to skyrocket earnings on every location.



MEMBER

Gottlieb's New Deluxe **GRIP SCALE**

New 3-Way Strength Tester **\$39.50**

Has years of proven performance to back it! Universal appeal . . . a proven money-maker!

Growing Steadily Ever Since

GENERAL Vending Sales Corp.
Formerly The General Vending Service Co.
306 N. GAY ST * BALTIMORE, 2, MD.

COINMEN YOU KNOW

New York:

(Continued from page 110)

Inc., showrooms this week to talk things over. Jack has the new music box ready now.

Expect to see many coinmen in Atlantic City the week of October 21 for the ice cream and dairy conventions (four of them) that week. Rumor has it that several coin machines will be displayed. . . . Leo Knebel, Manhattan Phono, reports that huge shipments of Aireon jukeboxes are arriving. Hymie Rosenberg, of the firm of the same name, is busy with his new Connecticut outlet.

Ben Palastrant, Aireon's New England sales manager, spent part of the week in Boston, but returned Saturday (5) to attend the AMOA affair. . . . Maurice Schack, Milk-o-Mat president, is back in town. . . . Paul Gardner, Gardner Amusement Sales Corporation, San Francisco, is in town visiting friends. . . . Marty Kloser, Bronx op, will be married around the first of the month to Harry Miller's daughter, Mary.

Harry Rooklyn, Australian coinman, expects to return to New York in about a week from his Midwestern business trip. . . . Hal Meeks, Eastern Electric Vending Machines, reports that production is "booming."

Charlie Lichtman's New York Distributing Company record section is now complete. . . . Al Blendow, International Mutoscope, reports that the new Atomic Bomber game is "getting production" now.

Sol Wohlman, Pan Coast Amusement Company, reports that a new roll-down game by his firm is "about" ready. . . . George and Victor Trad, Tradio radios, are putting finishing touches on something new. . . . New Pan Coast shoe-shine machine is on production lines. . . . Al Bloom, Speedway Products, is enlarging his production space. . . . Gerald House, Fine Games Company, Los Angeles, will be in town after the world series—he has tickets for the Boston games.

Hymie Goldblatt has purchased an arcade in Miami. . . . Arcade owners in Coney Island reported "boom" business during the Luna Park fire. Seems crowds came down to see the four-alarm fire and stayed to spend coin. . . . Jewish holidays have kept the avenue quiet this week, but next week biz is expected to pick up. . . . Irv Morris and Joe Ash, Active Amusement, went stepping last weekend with Pearl Francis, Lyndon Durant and Bill Deselm, all of United Manufacturing Company, in Philly. Seems something is in the mill.

Los Angeles:

(Continued from page 110)

ness. Wolf's general manager, Al Silberman, and Monty West, AMI factory representative, have just joined in conducting two-day schools in Los Angeles, San Francisco, Portland and Seattle, teaching operators the mechanism of the new AMI phono.

Out-of-towners who recently dropped in at Badger Sales Company offices include W. M. O'Dell, Earlimart; G. F. Cooper, Riverside; Irvin Gayer, San Bernardino; Harold Murphy, Palm Springs; Fred Allen and Ted Brown, Bakersfield; Ivan Wilcox, Visalia; Stanley Little, Long Beach; Jack Bahler, Inglewood; Ben Korte, Glendale; James and Lillian Scherer, Compton; also local ops Art Starnall, Ed Groves, Shannon Douglas and Abe Hanlin.

NOW DELIVERING THIS NEW EQUIPMENT

PREMIER COIN MACHINE MFG. CORP.
Alley Roll . . . \$399.50
Barrel Roll . . . 449.50

FIRESTONE ENTERPRISES, INC.
Skill Roll . . . \$379.50
Tally Roll . . . 469.50

SUPREME
Bolascor . . . \$339.50

PACKARD
Pla-Mor Hideaway Unit, Model 400 \$450.00
Wall Box . . . 38.95
Out of This World Speaker, Model 100 . . . 159.50

Complete **PACKARD** Line, Including Speakers, Cables, etc.

SLOTS

Columbia Bells . . . \$145.00
Columbia DeLuxe Club Bells . . . 209.50
Paces DeLuxe Chrome Bells, 50¢ . . . 290.00
Paces DeLuxe Chrome Bells, 10¢ . . . 310.00
Paces DeLuxe Chrome Bells, 25¢ . . . 330.00
Paces DeLuxe Chrome Bells, 50¢ . . . Write
Paces DeLuxe Chrome Bells, \$1.00 Write

All Slots F. O. B. Chicago.

WE WILL ACCEPT PHONOS IN TRADE FOR ABOVE EQUIPMENT.

1/3 Deposit, Balance C. O. D., F. O. B. New York.

ORDER TODAY!

DAVE LOWY & CO.
594 10th Ave. New York 18, N. Y.

MONEY

is what every operator wants to make. The only way to do that is with the best machines.

WE ENDORSE NO OTHERS

Now Delivering PACKARD PLA-MOR

Hideaway Model Phonographs, Wall Boxes, Adapters for every old phonograph on the market, and that Packard "Out-of-This-World" Speaker.

KEENEY BONUS SUPER BELLS— DAVAL FREE PLAY and All T-H-E B-E-S-T 5 Ball Free Play Machines

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A New Sensational **DAVAL Counter Game**
"Free Play" . . . with a **FREE PLAY** Feature!



Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off, or cancelled & registered on inside. This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE \$75.00
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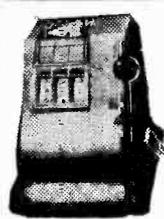
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LANIEL AMUSEMENT

1807-15 NOTRE DAME WEST

MONTREAL 3, CANADA

"A surplus of \$24.00 for Canadian Price."



LIBERTY FRUIT BELL
Reconditioned like new.
TAKES IN NICKELS PAYS OUT QUARTERS

A great automatic pay-out machine for 5¢ play. Pays out one flashy gold-like token (25¢ size) when winning fruit symbols come up, such as two cherries, etc. Complete with 138 tokens bearing odds low as 3 to 1, high as 100 to 1. **FILL PAYOUT TUBE WITH REAL QUARTERS IF TERRITORY WILL PERMIT.**

\$34.50 each
\$2.00 lots of 8
\$27.50 lots of 10



BRAND NEW WINGS

5-Reel Cigarette Game WINGS is a great favorite with cigar counter proprietors, as WINGS greatly increases the profit per pack. Player receives one spin of the reels for his coin. Special window on side shows last coin played. The award plate reads as follows: 3 of a kind—1 pack, 4 of a kind—5 packs, 5 of a kind—10 packs. Specify 1¢ or 5¢ play. **ALSO NEW**

YANKEES, POK-REEL and KLIX machines. Price for any machines listed—
\$24.50 Ea. \$22.50 Lots of 6. F.O.B. Chicago.
1/3 Deposit Required with Order.
Balance C.O.D.

WRITE FOR OUR CATALOG

WANT all types and makes of Counter Games. Many other makes of Counter Machines. Tell us your needs.

Abco Novelty Co.
223 W. Randolph St. HAYMARKET 3695 CHICAGO 7, ILLINOIS

CLOSE OUTS

Red, White & Blue Tickets (Jar-o-Do), 2170 Count. While They Last—\$21.00 Doz.

120 Tip Books (Gay Games), #2TS. While They Last—\$2.40 Doz.

120 Tip Tickets, Bundled in Fives, Loose in Envelope, with 10 Seal J.P. Card (Gay Games). While They Last—\$2.00 Doz.

Sales Boards (Money—Gardner-Hamilton). Write for List and Prices.

1/3 Deposit, Balance C. O. D.

Automatic Amusement Co.
621-23-25 Mass. Ave. Indianapolis, Ind.

THE SUPER ROLL-DOWN

SUPER TRIANGLE



ELECTROMATON, INC.

Manufacturers of Electro-Mechanical Amusement Devices
701-703 Monroe St., Hoboken, N. J.
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FOR SALE

25 LUCKY STRIKE DICE COUNTER MACHINES

Never been used. Our cost \$16.00, sells for \$32.50 each. Make bid on all.

ABC NOVELTY CO.
2509 So. Presa Street
San Antonio, Tex. K-1152

NEW MACHINES

Jennings Chiefs, 5/10/25c. \$299.00, \$309.00, \$319.00
Columbia Bells. 145.00
Draw Bell 477.50
Mills Black Cherry, 5/25¢ 189.50
Genco Whizz 330.00
Fast Ball 332.00
Superliner 334.50
Dynamite 325.00
Spellbound

USED MACHINES, A-1

2 Clubs Bells. \$150.00
2 High Hands 150.00
2 Kicker Catcher 25.00
Champion Hockey 150.00
4 Mills Blue Fronts, 5¢, like new. 145.00
Quantity Buyers—Special Prices

GENERAL COIN MACHINE CO.

227 N. 10th St. PHILADELPHIA, PA.

Wrigley Hints Gum Vender Price Hike as OPA Lifts Controls for Confection

American Chicle Company Also Ready Announcement

CHICAGO, Oct. 5.—Following the release of chewing gum from price control this week, Phil K. Wrigley disclosed that his firm is contemplating a change in price for the sale of their product thru vending machines.

First announcement of its kind from gum manufacturers after price control was lifted, Wrigley's statement did not indicate what plans were being made to effect the change.

While it seemed obvious to coinmen that prices would not go down, Wrigley said that at this time it would not be advisable to indicate what measures were to be taken in the changing of vending machine gum prices.

Caught Unprepared

As to the sale of his product thru other mediums, Wrigley declared that nothing had been decided as yet. Two of the remaining big three manufacturers felt that the removal had caught them unprepared to make any change. All admitted that they were considering the problem.

In New York, American Chicle Company, manufacturers of Beemans, Dentyne, Chiclets, Black Jack, Yucatan and Cloves gum, asserted that their firm had no statement to make at this time but an announcement, one way or the other, would soon be issued.

The company, according to officials there, does not operate any vending machines, but does supply to operators a 1-cent gum package for sale thru vending machines. Venders of its products are found in factories, 10-cent stores and elsewhere.

Leaf Gum Company of Chicago, reported the largest gum manufacturer outside of the big three—Wrigley, Beechnut and American Chicle—also stated that there was nothing they could say at this time. Sam Shankman, general manager, declared that their product is not made in penny sticks but reaches the vending market thru candy machines.

Sugar Main Interest

Their main interest, Shankman said, is not the change of price, but the availability of sugar and other ingredients. That also was the statement of all the manufacturers.

Belief of many operators was that the public is willing to spend odd

pennies for gum much more often than they are willing to spend a 5-cent piece. This would indicate that the total sale of a 1-cent gum machine will always be greater than that of the 5-cent machine.

Said the OPA in their explanation of price control release on chewing gum: "It (gum) is not important to the cost of living—if equitable price controls were to be maintained a new ceiling price would have to be established at a level somewhat above that which is likely to result in a free market."

Similar to Candy

But operators, confronted with the news of a possible price change in the sale of gum thru venders, claimed that they may face a situation similar to that of candy vender men. They believe that, altho the price of gum was not important to the cost of living, it certainly was a way of living for them.

The Wrigley firm uses vending machines to expand the use of gum, operating machines in Chicago, New York and Boston. The remaining member of the big three, Beech Nut, of Canajoharie, N. Y., said that they knew of a letter to the trade by one of the other manufacturers which announced a price change, but they had no plans to announce.

See Denver Cig Tax Hike Flop

DENVER, Oct. 5.—Altho the city council has passed the ordinance establishing a pension system for city employees, exclusive of the police and fire department, the proponents of an additional 1-cent tax on cigarettes and tobacco to pay for it apparently are losing ground.

Councilmen are said to be leaning toward a 5 or 6-mill increase on the ad valorem tax rate rather than impose the additional tax on tobacco, upon which a 1-cent city tax is already being levied.

Jean Breitenstein, attorney for the Retail Druggists' Association, asserted the entire pension plan could collapse if sale of cigarettes decreased because of a prohibitive price.



ON ANY LOCATION It's

DYNAMITE

WILLIAMS' NEW 5 BALL GAME

Distributed in Penna. and New Jersey by

SCOTT-CROSSE COMPANY

1423 Spring Garden St., Phila. 30, Pa.

SALESBOARDS

SPECIALS—IMMEDIATE DELIVERY

Holes	Name	Profit	Price
1000	1¢ Cig. Bds., Asst. Profits	—	\$.89
600	5¢ Good Going, Jumbo, Def.	\$17	1.88
1000	25¢ J.P. Charley, XX Th., Avr.	52	1.74
400	25¢ J.P. Starlets, Thk., Pro., Avr.	47	2.48
1200	25¢ J.P. Tex. Chas. Th. Pro.	\$102	\$2.50
1800	5¢ Lu-Lu, XX Thk., Def.	18	2.58
1200	5¢ J.P. Buok Pvl., XTR., Avr.	27	2.95
1000	5¢ J.P. Lure Waves, Girlie, Avr.	28	3.54
975	5¢ J.P. Hiker, Thk., Girlie	27	3.54
1050	5¢ J.P. Golden Trout, Prot.	\$29	\$3.95
1020	10¢ J.P. Gilded Baby, Girlie	58	3.98
1340	5¢ J.P. Moon Gazing, Girlie	34	3.99
1200	5¢ J.P. Strip Poker, Girlie	30	3.99
2268	10¢ J.P. Barrel Jackpots, Pr.	82	4.98

LEGALSHARE SALES

Box 86-B Huntington Beach, Calif. (Phone 2842)

ATTENTION, OPERATORS REPLACEMENT RUBBER PLUGS



Packed 250 to Carton
Lots of 250, ea. \$124
Lots of 1,000, ea. \$114
Lots of 5,000 Write for Prices

ELECTRIC FAN PRODUCTS

102 North Niles Ave. South Bend, Ind.

This is IT!

A New Sensational DAVAL Counter Game

"Free Play" . . . with a FREE PLAY Feature!



Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside. This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE \$75.00
F. O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!

HERMITAGE MUSIC CO.

423 BROAD ST., NASHVILLE, TENNESSEE 1904 8TH AVE., N., BIRMINGHAM, ALABAMA

ARCADE OUTFITTERS SINCE 1912 PHOTOGRAPHY MACHINES

Factory Rebuilt—Beautifully Repainted—Ready for Location! Photomatics (Early Model) Write Photomatics (Late Model) Write Semi-Automatic, 3 for 50¢, a Beautiful Job \$375.00

WANTED FOR CASH! MUTOSCOPE REELS

Any Quantity! State Number, Title and Price. New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.

MIKE MUNVES

510-514 W. 34th St. N.Y. 1, N.Y. (Bryant 9-8877)

Badger Cafemen To Postpone Closings

MILWAUKEE, Oct. 5.—Wisconsin's coin machine operators, faced with a possible loss in location play, were granted a reprieve last week when members of the Wisconsin Restaurant Association postponed their scheduled closing in protest against OPA restrictions.

Originally set to close October 3, the restaurant organization, heavily backed by individual locations, set the date forward to October 8 and if relief promised by OPA is granted, they probably will not close at all, according to Ralph J. Drought, attorney for the association.

The agency announced last week an increase on meat-based meals would be granted, but the amount of the boost was not told and association officials said that if the amount were not sufficient to afford a profit, the restaurants would close.

COINMEN YOU KNOW

Chicago:

(Continued from page 110)
 ter he received this week from a Mr. Conway, of Conway, Ark. Seems Mr. Conway had a long list of suggestions for coin machine manufacturers, gave them all to Jeff, who wishes to reciprocate with his regards. . . . Parker Brown said Central Coin Machine Company's new four-pistol target game went on its first test location at Jimmy's Lounge here this week, reported production was already under way.

Miami distributor Christopher was over to the Globe Distributing Company telling Perk Perkins that he was glad to see fall arrive. It seems that business in the Florida metropolis was definitely slack during the summer. Globe visitors this week included operators "Bunker" Hill and Ray Joiner, of Greenwood, Miss.; Texas distributor Herrington, and Columbus (O.) distributor Shaffer, of Shaffer Music Company.

Operator Clara Heinz found doings in the coin machine capital interesting enough to hurry north from her Memphis retreat. Mrs. Heinz was also in our midst during the last part of August. . . . Amusement Enterprises, of Houston, sent Bill Siros to check Coin Row developments. . . . Arnold Lee, of the Lee Sales Company, Fort Wayne, Ind., must like our town quite a bit. Anyway, believe it or not, he was back in town again.

Sheboygan (Wis.) operator Radtke was making the rounds of local coin machine companies. . . . Smitty Smith, of Buckley Trading Post, says

there is no news from Pat Buckley. He figures Pat is probably getting ready to return from France if he has not already started the long way home yet. . . . Murray Rosenthal, over at the Coinex Corporation, claims the firm's Slash hockey game is going over even better than they thought it would. He says orders are rolling in from all over the country.

Al Sebring was happy to report that his Bell Products Company had located one of its coin changers in a Walgreen store on Milwaukee avenue. . . . Operator Hopperstead came in from Woodstock, Ill., to visit Joe Schwartz, of National Coin Machine Exchange.

Vince Shay and Bill Mills were telling those who would listen of their victory this week over Gordon and Herbert Mills in a golf tourney at St. Charles links. However, it was reported that the latter two have challenged them to a rematch. Vince, Grant Shay and John Ryan are proud possessors of new Buicks, according to reports around town.

To add to the symbolism of the Owl entertainment room at Bellomatic, William Beard, a distributor from Pottstown, Pa., in town last week, presented the company with two metal Owls, wired for electricity and the eyes flash and shine. . . . Jake Friedman, distributor from Atlanta, Ga., was in town this week to see friends and look at equipment.

Joe Ash, of Active Amusement Machine Company, was in town this week to see his friends at the Empire Coin Machine Exchange. Ash is from Philadelphia. . . . Also in town for a short stay was Bill Jay, of Jackson Amusement, from Jackson, Mich. . . . Ken Frauhiger, an operator from Warsaw, Ind., was looking over local conditions here this week.

Bill Morris, operator from Rockford, Ill., was seeing friends at the

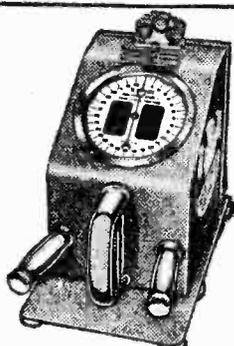
Atlas Novelty Company this week. . . . Another visitor to Atlas was Ken Miller from Freeport, Ill. . . . Al Morandi and his partner were shopping around this week while on a short visit. They hail from Peru, Ill.

SALESBOARDS

SPECIALS—IMMEDIATE DELIVERIES			
Holes	Name	Profit	Price
400	1¢ to 5¢ PUT & TAKE . . .	\$ 7.50	\$.59
1000	5¢ Nickel Charley . . .	Def. 17.00	.89
1000	5¢ LULU JR. . . .	Def. 18.00	.89
1000	5¢ Double Finn . . .	Def. 24.00	.98
1000	25¢ J.P. Charley . . .	Avr. \$50.00	\$1.15
1000	25¢ J.P. Charley . . .	Avr. 52.04	1.22
1000	10¢ J.P. Ready Money, Seal. . .	50.70	1.79
1000	25¢ J.P. Tex. Charley, Seal. . .	50.28	1.49
1000	5¢ J.P. Home Run . . .	27.00	1.89
1200	25¢ J.P. Tex. Charley . . .	Avr. 102.28	2.29
1000	5¢ J.P. Win Finn, Jumbo . . .	\$24.80	\$1.79
1184	5¢ J.P. Jumbo Tens, Jumbo . . .	33.00	2.49
1000	5¢ J.P. Beat This Card . . .	33.00	2.59
1020	5¢ J.P. Hot Stuff, Girle . . .	27.00	2.79
1020	5¢ J.P. Wanna Dough, Girle . . .	27.00	2.89
1800	5¢ J.P. Lulu, X Thick . . .	32.00	2.89
2180	5¢ Tab. Rd. Wh. Bl. Tickets . . .	\$38.50	\$1.79
2170	5¢ Rd. Wh. Blue Singles . . .	38.00	1.59
2280	5¢ J.P. Ticket Deal . . .	Avr. 44.00	2.89
120 Tip Ticket Books, Singles, Doz. . . 1.95			
Grand Prize Boards, Real McCoy Boards, Etc. . .			
SEND FOR CATALOG.			

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 DeLuxe Building Blue Earth, Minn.

FOR SALE	
1/3 With Order, Balance C. O. D.	
2 Flat Tops @	\$150.00
1 Covee Girl	150.00
3 Laura @	150.00
1 Trade Wind	175.00
1 Santa Fe	175.00
1 Idaho	175.00
1 Glamour Girl	25.00
4 Surf Queens @	200.00
1 Yankee Doodle	75.00
ARCADE EQUIPMENT	
1 Air Ralder	\$ 75.00
1 Batting Practice	50.00
4 Challengers @	12.50
1 Drive-Mobile	125.00
1 Goalie (Like New)	350.00
3 Grip Type Test Your Grip @	7.50
2 Grip Type Disposition Register @	7.50
1 Kiss-o-Meter	50.00
1 5¢ Postal Card Machine	25.00
1 Rapid Fire	75.00
2 Chicken Sams with Bull's-Eye Conversion @	75.00
2 Rotaries @	200.00
1 Submarine	60.00
1 Sky Fighter	85.00
2 Super Bells @	150.00
1 Texas Leaguer	25.00
2 Watling Scales (Highboy Guessers) @	100.00
WICHITA NOVELTY CO.	
717 OHIO WICHITA FALLS, TEXAS	



BRAND NEW
GOTTLIEB
3-WAY
GRIPS
\$39.50

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ONE FINANCING AGENCY THAT KNOWS THE COIN MACHINE BUSINESS.

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The new Seeburg Music Systems are designed to permit the replacement of your old equipment gradually and orderly—within your budget! In fact, Seeburg operators are replacing their pre-war equipment at savings as high as 40% of the investment normally required when the replacement of the complete system is necessary.



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MAX BROWN



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YOUR BUSINESS CARD

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WRITE FOR SPECIAL PRICES ON THESE HOT GAMES!

- AIR CIRCUS
- CATALINA
- FLAT TOP
- 5-10-20
- DYNAMITE
- SPELLBOUND
- SUPERLINER
- BIG LEAGUE
- FAST BALL
- BALLY DRAW BELLS
- KEENEY'S SENSATIONAL SUPERBELL

YOU'LL LIKE THE WAY WE DO BUSINESS PHILADELPHIA COIN MACHINE EXCHANGE

844 North Broad Street — Phone POplar 5-4772 — Philadelphia 30, Pa.

This is IT!

A New Sensational DAVAL Counter Game

"Free Play" ... with a FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside. This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.



PRICE \$75.00 F. O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!

CENTRAL OHIO COIN MACHINE EXCHANGE

185 EAST TOWN STREET Adams 7949—Adams 7993 COLUMBUS, OHIO

ELIMINATE ESCALATOR TROUBLE

- NEW REVOLUTIONARY PARTS TO GUARANTEE TROUBLE-FREE PERFORMANCE.
- SEND US YOUR MILLS ESCALATORS, 5c OR 25c DENOMINATION. NO BROKEN PARTS ACCEPTED.
- ESCALATORS REBUILT AND GUARANTEED TROUBLE FREE. PARTS INSTALLED.
- PRICE \$22.50—RETURNED VIA PARCEL POST C. O. D.

COIN SPECIALTIES

1243 COAST BOULEVARD, SOUTH LAGUNA BEACH, CALIF.

HERE IS THE RED-BALL MACHINE THAT'S SWEEPING THE COUNTRY

IT'S NEW... IT'S PROFITABLE... A SENSATIONAL MONEY MAKER

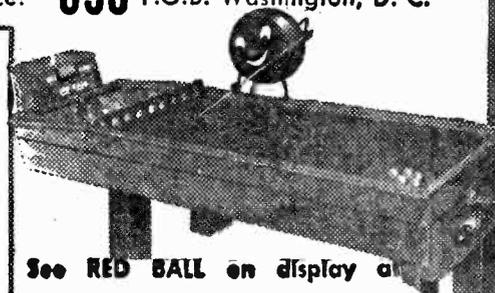
RED BALL is not a pin game and is not a pool table. RED BALL is positively LEGAL everywhere. RED BALL is a beautiful, well-constructed machine of RED OAK, and the dimensions of the machine are 33 1/2 x 8'7" long. It is equipped with an electrical scoring device. RED BALL takes one minute and 25 seconds to play one game.

Ask any owner about the \$95.00 weekly receipts they get from RED BALL.

It will pay for itself in eight weeks!

Price: \$395 F.O.B. Washington, D. C.

RED BALL GROSSES \$95 WEEKLY NOW THE SENSATION COAST TO COAST ASK ANY RED BALL OWNER!..



See RED BALL on display at Exclusive National Distributors HIRSH COIN MACHINE CORP. 1309 New Jersey Ave., N.W., Washington, D. C. Phone HObart 3170

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IMMEDIATE DELIVERY NEW EQUIPMENT

- ★ BALLY'S DRAW BELL
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- ★ WILLIAMS' DYNAMITE
- ★ EXHIBIT'S FAST BALL
- ★ GOTTLIEB'S SUPERLINER
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- ★ CHICAGO COIN'S SPELLBOUND

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612 FIFTH AVENUE 612 ATLANTIC 1818

ORDER NOW! YOU CAN'T BEAT OUR PRICE!

WURLITZER		ROCK-OLA	
Wurlitzer 412	\$124.50	Rock-Ola Standard	\$310.00
Wurlitzer 61 CM	145.00	Rock-Ola De Luxe	320.00
Wurlitzer 616	189.50	Rock-Ola Master	330.00
Wurlitzer 616 Lite Up Top & Bottom	210.00	New Universal Amplifier with Tubes. Fits Wurlitzer, Rock-Ola and Seeburg Phonos except Hi-Tone—\$35.00.	
Wurlitzer 71 CM	189.50	MILLS	
Wurlitzer 71 CM & Stand	209.50	Mills Throne	\$225.00
Wurlitzer 24	275.00	Mills Empress	310.00
Wurlitzer 600 Rotary	325.00	WALL BOXES	
Wurlitzer 600 Keyboard	350.00	Buckley Lite-Up, 24 Sel.	\$ 11.50
Wurlitzer 500 Keyboard	375.00	Wurlitzer #125, 5-10-25c	17.00
Wurlitzer 42/24 Victory	295.00	Rock-Ola Box, Fits All Models	15.00
Wurlitzer 42/600 Victory	335.00	Packard Box	22.50
Wurlitzer 700	485.00	Buckley Chrome Lite-Up, 24 Sel.	12.50
Wurlitzer 750 E	575.00	Seeburg Wall-O-Matic, WS1Z	9.50
Wurlitzer 850	599.50	Seeburg 24 Sel., Wall-O-Matic, R.C.	25.00
Wurlitzer 430 Speaker & 5-10-25c Box	75.00	Seeburg 20 Sel., Wall-O-Matic, R.C.	35.00
		Wurlitzer #331 Bar Boxes	7.00
		Seeburg 30-wire Selectomatic Boxes	7.00
		Buckley Boxes, Chrome	6.50
SEEBURG		PARTS	
Seeburg Casino	\$279.50	Seeburg SD 24-12 Adapter and GSRI	
Seeburg Remote (Gem) Cellar Job	295.00	Selection Receiver	\$49.50
Seeburg Regal	299.50	Wurlitzer #304 Stepper	14.50
Seeburg Gem	279.50	Wurlitzer R.C. Transmitter	7.50
Seeburg Plaza	299.50	Wurlitzer 5-10-25c Coin Chute	24.50
Seeburg Classic	349.50	Wurlitzer Main Gears	3.95
Seeburg Vogue	349.50	Lock (New) and Key, #1726	.89
Seeburg Crown in 8200 Victory	369.50	Lock (New) and Key, #1133	.89
Seeburg Hi Tone, 8800, ES	375.00	Bulbs, 7 1/2 or 15 Watt, 120 to Case.	
Seeburg Envoy, ESRC	415.00	Per Case	11.50
Seeburg Hi Tone, 8800, ESRC	425.00	Wurlitzer #130 Adaptor	27.50
		Seeburg Power Supply, SPS-1Z	7.00
		Buckley Bar Brackets	2.50
		Seeburg Bar Brackets	2.50

TUBES — IN STOCK
30, #1B5, #5Z3, #45
\$1.00 EA.

1/3 With Order. Bal. C. O. D. Write—Phone—Wire

NEW YORK DISTRIBUTING CO.

632 10th AVENUE PHONE: CIRCLE 6-9570 NEW YORK 19, N. Y.

COINMEN YOU KNOW

Buffalo:
(Continued from page 110)
other firm member who has his head in the clouds, having just become engaged to Diana Ganson, a local gal.

Joe Mollen of Niagara Midland returned from a New York buying trip. To his surprise he learned that his distributing set-up for De Luxe disks here sells more cowboy and hillbilly numbers than do any of the 46 national outlets, excepting Dallas. . . . Cool Water, by Denver Darling, is supposed to be a humdinger on the jukes, ops says. . . . Frank Bradley, well-known candy op, has become quite a traveler lately. After returning from the NAMA No. 2 Regional confab at New York's Hotel Commodore, which he attended as one of the region's officers, he was off to a big outing and clambake for Empire State Candy Salesmen of Syracuse, N. Y., where he garnered several new members for the NAMA membership drive, which he heads regionally. He is looking forward to the big NAMA get-together in Chicago in October. Meanwhile he is rushing to complete remodeling and construction on his new headquarters here. . . . Mrs. James D. Blakeslee recently gave her annual corn roast and outing for her operator-husband's personnel of Iroquois Amusement Company at Burkhardt's, his star summer location. This has become an institution at the end of the summer location season. . . . A. Conners Distributing Company, Inc., which handles Cosmo disks is doing a big promotion job with its 15-minute radio program every Saturday afternoon, featuring Foster Brooks, disk jockey.

Detroit:
(Continued from page 110)
has been appointed assistant to his Uncle Ted Polemiadis. . . . Reginald J. Stover is taking over the Wesley Music Company. . . . Elmer Raskin and Sylvia Rosenberg are reported to be the people who are establishing the Bond Music Company at 16596 Normandy Avenue.

Morris Vayiar, a returned veteran who was wounded in the war, has established a juke box route under his own name on Selden Avenue. He is a cousin of Theodore Polemiadis, who operates the National Cigarette Service. . . . Al Curtis, president of the Michigan Miniature Bowling Association, reports that the regular monthly meeting was postponed in order to avoid conflict with the Jewish New Year.

Joseph Brilliant, head of the Brilliant Music Company, says collections are picking up slightly in juke box routes. . . . Samuel J. Rose, a Detroit since 1914, and formerly an independent route operator, has been named manager of the King-Pin Distribution Company here by J. B. Pieters, head of the company. Rose was recently manager and partner in the Joy Novelty Company. . . . James A. Passanante, of the Gaycoin Distributors, is back in town this week buying up a quantity of machines for his Florida connections.

- SELL SEACOAST
- YOUR USED
- EQUIPMENT AND . . .
- SEE SEACOAST
- FOR THE FINEST
- IN USED
- EQUIPMENT

SEACOAST DISTRIBUTORS, INC.
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NEW IMPROVED MODELS

Changeable Light on Location to 1-5-10-25c Play.

IMMEDIATE DELIVERY ORDER NOW. WIRE OR WRITE FOR PRICES.

METAL TYPER DISCS

WRITE US FOR THE BEST



DISC PRICES

\$6.00 TO \$12.00 PER 1,000

STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.

Successors to the Groetchen Tool Co. in the manufacture of Metal Typer Name Plate Machines and Medals.

READY FOR IMMEDIATE DELIVERY

USED

Air Circus	\$100.00	Keep 'Em Flying	\$129.00	Marlins At Play	\$125.00
Catalina	125.00	Knockouts	105.00	Metro	45.00
Five-Ten-Twenty	115.00	Home Run '41	60.00	New Champs	45.00
Flat Top	190.00	Laura	190.00	Play Ball	60.00
G.I. Joe	60.00	Liberty	145.00	Slugger	69.00
Repeater			\$ 50.00		
United Revamps. Each			\$190.00		

NEW

Exhibit Fast Ball	\$330.00	Gottlieb Super Liner	\$322.00
Chicago Coin Spellbound	325.00	Williams Dynamite	334.50
Bally Big League	\$299.50		

.22 SHORTS 7017 TUBES. Ea. \$2.00
WRITE FOR PRICE

All prices F. O. B. New Haven—1/3 deposit—balance C. O. D.

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CARL TRIPPE Price Plus Guaranteed Satisfaction

IDEAL FOOTBALL



- ★ THE NEWEST SENSATION
- ★ 2 PLAYER ACTION
- ★ LEGAL EVERYWHERE
- ★ FAST PLAY
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- ★ SOLID OAK CABINET (Finished on 4 Sides)

\$395.00

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TRADE IN YOUR OLD CHESTER-POLLARD FOOTBALL FOR \$75.00, OR YOUR CHESTER-POLLARD GOLF FOR \$20.00.

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BOWLING GAME BALLS

REGROUND AND LACQUERED—REFINISHED LIKE NEW

2 1/4" to 3 1/4" \$25.00 per hundred 10-Day Service

MACOMB

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UNITED NOVELTY COMPANY

DELAUNEY & DIVISION STS., BILOXI, MISS.
MILLS COIN MACHINES
MISSISSIPPI AND GULF COUNTIES OF ALABAMA

BRADLEY DISTRIBUTORS

1650-52 N. Damen Ave. Chicago, Ill.

EXCLUSIVE TRADIO DISTRIBUTOR in ILLINOIS

SEE TRADIO AD PAGE 130

BARGAINS

5c Mills Blue or Brown Fronts	\$ 89.50
10c Mills Blue or Brown Fronts	94.50
25c Mills Blue or Brown Fronts	98.50
5c Silver Chiefs or Silver Moons	89.50
10c Silver Chiefs or Silver Moons	94.50
25c Silver Chiefs or Silver Moons	99.50
Seeburg 8800 E.S.R.C.	425.00
Seeburg Commander	375.00
Seeburg Vogue	350.00
Wurlitzer 616	145.00

Deposit with Order, Balance C. O. D.
KY. GUM CO.
VALLEY STATION, KY.

EVERY MACHINE GUARANTEED UNCONDITIONALLY FOR 10 DAYS—CLEAN AND MECHANICALLY PERFECT—READY FOR LOCATION.



MEMBER

NEW FIVE BALL FREE PLAY
 Gottlieb SUPERLINER \$322.00
 Exhibit FAST BALL 330.00
 Chicago SPELLBOUND 325.00
 CATALINA 175.00
 BUBBLES 175.00

NEW COUNTER GAMES
 Wind Mill Write
 Mills Vest Pocket Bell \$74.50
 A.B.T. Challenger 65.00
 Gottlieb Grip Scales 39.50

Action \$105.00
 American Beauties 75.00
 Arizona 185.00
 Bosco 60.00
 Bolaway 60.00
 Brazil 210.00
 Dude Ranch 40.00
 Flat Top 180.00
 Four Aces 95.00

USED FIVE BALL FREE PLAY
 Grand Canyon \$180.00
 Hollywood 140.00
 Idaho 200.00
 Jeep 105.00
 Legionnaire 57.50
 Liberty 160.00
 Line Up 30.00
 Majors, 1941 57.50
 Midway 105.00
 Oklahoma 200.00
 Santa Fe 185.00

Second Front (Jeep) \$105.00
 Shangri-La 135.00
 Sky Chief 135.00
 Smack-the-Jap 40.00
 South Paw 70.00
 Star Attraction 60.00
 Target Skill (Eaker) 32.50
 Ten Spot 40.00
 Topple 70.00
 Victory 65.00
 Yankee Doodle 85.00

Club Trophy \$160.00
 Bally Undersea \$250.00
 Ralder \$250.00
 Chicago Coin Goalee 250.00

USED ONE BALL FREE PLAY
 Derby '41 \$170.00

USED ARCADE EQUIPMENT
 Chicken Sam \$ 90.00
 Keeney Submarine 90.00
 Play Pool 75.00

Foreign Colors \$ 75.00
 Shoot-the-Chute \$ 90.00
 Total Roll 375.00

Blue Front, 5¢ \$ 95.00
 Blue Front, 10¢ 115.00
 Blue Front, 25¢ 135.00
 Blue Front, 50¢ 195.00
 Brown Front, 5¢ 115.00
 Brown Front, 25¢ 135.00
 Black Cherry Bell, 5¢ 170.00

REBUILT SLOTS
 Black Cherry Bell, 10¢ \$185.00
 Black Cherry Bell, 25¢ 185.00
 War Eagle, 5¢ 50.00
 War Eagle, 10¢ 50.00
 War Eagle, 25¢ 65.00
 Victory Chief, 5¢ 75.00

Victory Chief, 10¢ \$85.00
 Silver Chief, 5¢ 95.00
 Four Star Chief, 5¢ 75.00
 Red Skin, 5¢ 50.00
 Vest Pocket Bell, Blue and Gold J.P. 47.50

MISCELLANEOUS
 32 Buckley Wall Boxes, Ea. \$ 5.00
 2 Single Safes (As Is) 37.50
 2 Jennings Scales \$ 25.00
 1 Mills Throne 250.00
 1/3 Deposit, Balance C. O. D.



OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO.
 (Phone: Franklin 3520)



REMEMBER THIS

NON-INFLAMMABLE
 NON-BRITTLE
 SHRINK-PROOF
 RIGID MATERIAL
 EXPERTLY MOLDED
 PERFECT FIT • GUARANTEED

New! Unbreakable! Guaranteed! Clear, transparent plastic windows for Model 850 Program Holder. \$5.00 Per Set.

Determine Right or Left as You Face Phonograph

ROCK-OLA MODELS Each
 Standard, Master, DeLuxe or Super
 Top Corners \$12.75
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 Top Door Plastics 6.75
 The Above Available in Solid Red, Yellow, Green.

COMMANDO Each
 Top Corners \$ 8.00
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 Long Sides 12.75
 Combination Yellow & Red Color Scheme.

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 "Hi Tone"—Model 9800, 8800, 8200, Lower Sides \$14.50
 "Cadet"—"Major" 2.50
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 "Classic"—"Colonel" 6.00
 Top Corners 6.00

SHEET PLASTIC 20"x50"—Non-Brittle, Pliable.
 60 Gauge Red, Yellow or Green (Thickness of a New Half Dollar). Per Sheet \$14.50.
IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY HAVE IT IN STOCK!

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. New York. Remit Full Payment and Save C.O.D. Charges. Checks Acceptable!
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 700 Back Sides 8.50
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 800 TOP CORNERS 18.50
 800 Back Sides, Green 9.50
 800 Lower Sides 13.50
 750 Top Corners 8.75
 750 Lower Sides 8.75
 750 Top Center 4.25
 750 Middle Sides 2.00
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 850 Lower Sides 11.00
 850 Top Center 10.50
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MILLS

Available in Red, Yellow or Green
 Throne—Empress Each
 Top Corners \$14.00
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Symbol of Superiority

in

CONSOLES

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A New Sensational
DAVAL Counter Game



"Free Play" ... with a FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside. This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

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 Evans Tommy Gun 149.50

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 800 \$625.00
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24 325.00
 616 200.00
 616 Illum. 250.00

616 Packard Key, Marbleglow \$325.00
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Super Rockolite, Dial selector \$500.00
 Spex and Playmaster 450.00
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 Imperial 20 Lite Up 250.00
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Colonel, R.C. \$550.00
 Regal 400.00
 8800, R.C. 650.00
 Gem 350.00
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'39 Throne \$350.00
 SINGING TOWER, Model 201 \$425.00

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USR1—USR2—USR4

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Advise Quantity and Price

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PHONOGRAPHS

ACCESSORIES

Wurlitzer, Model 24 Amplifiers (Complete with tubes) \$ 44.50
 Wurlitzer Model 125 Boxes 39.50
 Rock-Ola 5¢ Bar Boxes 29.50
 Rock-Ola 5¢ Wall Boxes 14.50
 Seeburg 3 wire W.O.M., 5¢ 29.50
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PHONOGRAPHS

Wurlitzer 24	\$275.00	Wurlitzer 44 Keyboard	\$375.00
Wurlitzer 616 Plain	195.00	Seeburg Classio	350.00
Wurlitzer 616 Lite-Up	225.00	Seeburg Vogue	350.00
Wurlitzer 500	375.00	Seeburg Hi Tone ES	425.00
Wurlitzer 600 R	350.00	Seeburg Hi Tone ESRO	475.00
Wurlitzer 600 K	395.00	Rock-Ola Standard	295.00
Wurlitzer 44 Rotary	350.00	Rock-Ola DeLuxe	295.00
Seeburg Wireless Cellar Job		\$325.00	

WALL BOXES

Seeburg Wireless 24 Sel. Perf.	\$ 24.50	Seeburg 5-10-25c Bar-o-Matlo, 3 Wire	\$45.00
Seeburg 20 Sel. Wireless	35.00	Packard Boxes, like new	32.50
Seeburg 20 Sel. 3 Wire	32.50	Rock-Ola, All Types	Write

ORIGINAL AMPLIFIERS

New Universal	\$ 39.50
Seeburg Classic	44.50
Wurlitzer 600-500	44.50
Wurlitzer P-12	25.00
Wurlitzer 412	27.50

MOTORS

Wurlitzer Counter Model	\$ 22.50
D.C. Wurlitzer, Seeburg & Rock-Ola	9.50

ORIGINAL SPEAKERS

New 12" P.M.	\$ 8.75
Wurlitzer 412	16.50
Mills	27.50

STEPPERS AND ADAPTERS

Wurlitzer 145	\$ 35.00	Wurlitzer 130 Adapter	\$ 27.50
Wurlitzer 304	15.00	Wurlitzer 300 Adapter	22.50
Wurlitzer Remote Transmitter with Tubes 305-306	9.50	Seeburg USR1 & USR2	57.50

NEW MACHINES

Firestone's Tally Roll	\$489.50	ABT Challengers	\$ 65.00
Firestone's Skill Roll	379.50	Watling Slots, 5-10-25-50c	Write
GENCO TOTAL ROLLS, Used 1 Week		\$395.00	

COMPLETE LINE OF GUARANTEED PLASTICS, NEW AND USED PARTS

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All equipment guaranteed in perfect condition. We pride ourselves on our clean reputational **WRITE—WIRE!**

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LOOK! BIG VALUES LOOK!

USED PIN GAMES

FIVE, TEN AND TWENTY	\$109.50
BIG HIT	179.50
KEEP 'EM FLYING	109.50
BIG PARADE	109.50
AIR CIRCUS	109.50
OKLAHOMA	179.50
WEST WIND	179.50
GRAND CANYON	179.50
SANTA FE	179.50
LAURA	179.50
CANTEEN	179.50
LEGIONNAIRE	59.50

USED PHONOGRAPHS

ROCK-OLA—	
1941 Hideaway Metal Cabinet	\$250.00
1940 Super (Refinished)	400.00
AMI—	
Singing Tower	225.00
WURLITZER—	
750-750E	550.00
700	500.00
850	575.00
800	450.00
24 Mechanism in Wood Cabinet—Stepper & Adaptor. Ready for Remote Control	225.00
SEEBURG—	
9800 RC	500.00

NEW GAMES

WILLIAMS DYNAMITE	\$334.50
ABT CHALLENGER	55.00

PACKARD PLA-MOR WALL BOXES	PACKARD PLA-MOR NO. 400 ROLL-A-WAY	PACKARD SPEAKERS & ADAPTORS	!!! SPECIAL !!! GENCO'S WHIZZ WITH STAND, SLIGHTLY USED \$159.50
\$38.95	\$450.00		

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We Are Pleased To Announce That

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Has Been Appointed Manager of Our

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3004 GRAND RIVER AVE. DETROIT, MICH.
EQUIPMENT COMPANY
826 MILLS STREET KALAMAZOO, MICH.

COINMEN YOU KNOW

Kansas City:

(Continued from page 110)

eight months of 1946 despite shortages of new equipment.

C. D. Liggett, well-known St. Joseph, Mo., operator, was in town on a buying trip. . . . Other out-State Missouri operators making the rounds of K.C. distributors included W. T. Kemper, Jefferson City; C. C. Kemp, Warrensburg, and Norman Stevens, Sedalia. . . . Orville White, who manages United Sales Company, branch of United Amusements, at Lamar, Colo., also was in town to confer with his boss and get the latest dope on the coin machine production outlook.

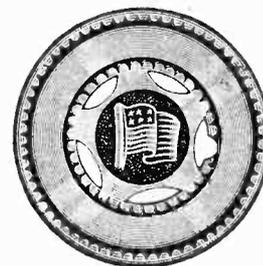
Harry Miller, manager of Decca Distributing here, has returned from vacationing at Shreveport, La. His wife and young son, Russ, went along. Miller reports record supplies are improving steadily. . . . Albert E. Rettig, Topeka, and George Anderson, who operates Anderson Amusement Company there, were in town on business. . . . Other Kansas operators making the trip to coin machine headquarters here included Johnny Williams, who operates General Novelty Company, Chanute; John Emick, Lawrence; C. H. Ehart, Leavenworth, and Perry Ness, De Soto. . . . Report is that Bill Yarberry, who formerly operated at Wellington, Kan., is back in the trade again with the Yarberry Music Company at Dodge City.

Brent Trabue, of Pioneer Music Company, music and pinball operator here, reports that play is picking up pretty well despite warm fall weather.

Moving job this week at Mo-Kan Amusement Company had everybody on the staff busy, including Boss Nick Fasci, Manager Jack Gorham, and Oma Miller, record buyer. Even Pat Moore, juke serviceman, got conscripted for the record packing and other tasks incidental to shifting Mo-Kan and Fasci's Music Mart disk shop up the street to 3933 Main.

METAL TYPER DISCS

For Groetchen Typers.



We Use Finest Aluminum
Standard Thickness • Satin Finish

PRECISION DIES

By America's Foremost Toolmakers

Money Back Guarantee.

\$8.50

Samples on request.

Per 1,000

METAL TYPEWRITERS

Completely Refinished and Rebuilt like new.

\$275.00

Write for Photo

1/3 Deposit With Order

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DISTRIBUTING COMPANY

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COIN MACHINE DISTRIBUTING CO.

500 N. CRAIG ST., PITTSBURGH 13, PA.

MILLS COIN MACHINES
WESTERN PENNSYLVANIA

FOR SALE

RECONDITIONED PIN GAMES

Fox Hunt	\$24.50	Invasion	\$ 79.50
Metro	27.50	Gobs	78.50
Skyliner	29.50	Grand Canyon	154.50
Twin Six	37.50	Cover Girl	154.50
Spot Pool	43.50	Arizona	157.50
Horoscope	47.50	Santa Fe	169.50
Star Attraction	54.50	Streamliner	169.50
Texas Mustang	54.50	Trade Winds	179.50
Victory, Genco	64.50	Idaho	189.50
Four Aces	79.50		

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DISTRIBUTORS OF COIN MACHINES SINCE 1926.

CHICAGO MANUFACTURER CLOSING OUT PIN TABLE DEPARTMENT

Too Busy To Handle
WILL SELL

Dies, Tools, Patterns and Fixtures in connection with making popular Five Ball Novelty Games.

Step Up Units
Free Play Units
Hundred Units
Plunger Units
Ball Lift Units, Etc.

ALL FOR \$25,000.00

A Chance of a Lifetime To Get Into a Good Paying Business.

Address **BOX D-331**

The Billboard, Cincinnati 1, Ohio

WANTED

A-1 Mechanic—Pinballs, Consoles, Remote Control and Phonographs. Must be able to manage route in Southern New England. Good pay to right party, or else salary and commission. Must have car and own tools. Write

BOX 1

COBALT, CONN., giving phone number.

WANTED 500 PIN GAMES

SLOTS

5c Blue Front	\$120.00
25c Blue Front	140.00
5c Brown Front	130.00

Specials . . .

Venus	\$ 70.00
Big Top	150.00
Hollywood	155.00
Gun Club	79.50
Longacres	350.00
Spot Pool	60.00
5c Super Bell Comb. . .	250.00
5 & 5c Twin Super Bell	300.00
Keeney Texas Leaguer	35.00

• • • WE HAVE ALL • • • MILLS SLOT AND JUMBO PARTS

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EXCLUSIVE **TRADIO** DISTRIBUTOR
in ALABAMA.

SEE **TRADIO** AD
PAGE 130

TUBES and NEW ACCESSORIES

Complete Line of Phonographs and Parts

SENSATIONAL! DO YOU NEED A NEW JUKE BOX?

We have newly remodeled and modernized Wurlitzer 616's in a complete Lite-Up style—Machine is completely transformed into a beautiful brand new appearance—Chassis has been completely overhauled. Order Today!

A TERRIFIC BUY! **\$335.00** EACH IMMEDIATE DELIVERY!

The same job as above on **\$375.00**

WURLITZER 24'S **\$395.00**

WURLITZER 600 ROTARY **\$395.00**

10% DISCOUNT ON PURCHASES OF TWO OR MORE MACHINES

WE BELIEVE WE STILL HAVE THE LARGEST STOCK OF 12 RECORD PHONOS IN THE U. S. A.

PARTS (NEW)

Wurlitzer Brake Bands	\$.75	16 MFD Condensers, Wet, 600V	\$ 2.00
Wurlitzer Record Trays	.50	16 MFD Condensers, Wet, 8V	1.45
Wurlitzer Star Wheels	.30	Micro Switches—Universal	.65
Wurlitzer Star Wheel Pins	.20	Box of 100 Asst. Carbon Resistors.	
Seeburg Tone Arms (less heads)	3.50	Per box	1.85
Seeburg Spring Assembly, complete	2.50	Input or Output Transformers	1.75
Rock-Ola Belts	.60	Glass for 61 Counter Model	1.35
8 MFD Condenser, 450V	.60	Glass for 71 Counter Model	.90
16 MFD Condenser, 450V	.80	Gears for Counter Models	1.25
20-20 Condensers, 150V	.80	Main Gears for Wurlitzers	3.25

PARTS (USED)

Wurlitzer Tone Arms (any model)	\$ 20.00	Wurlitzer 616 Amplifiers	\$ 29.00
Wurlitzer Tone Arms (any model) with Crystals	17.00	Wurlitzer Amplifiers, 24-500-600	33.50
Wurlitzer 412 Amplifiers	21.50	Seeburg Complete Pick-Up, any model	18.50
Wurlitzer 412 Speakers	9.50	Rock-Ola Drive Motors	23.50

TUBES! TUBES! TUBES! SEND FOR COMPLETE CATALOG NO INCREASE IN PRICE!
Deposit Required With All Orders!

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This is IT!

A New Sensational **DAVAL Counter Game**

"Free Play" ... with a **FREE PLAY** Feature!

Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside.

This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

Don't Wait! Don't Delay! Order Today!

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1423 SPRING GARDEN STREET

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PRICE \$75.00
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ATTENTION, OPERATORS!



Drop us a penny post-card and get on our mailing list for our new 1946 Parts Circular. A penny spent will save you dollars in parts.

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WE ARE NOW DELIVERING BRAND NEW EVANS BANG TAILS, FREE PLAY, CASH PAY and COMBINATION P. O. and F. P. CONSOLES

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THE COLONEL SAYS



"Why chase around the country looking for what you want!! LIKE A SULTAN IN HIS HAREM you can select what you want at this big store. These boys are direct factory distributors."

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- EXHIBIT Fast Ball
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- GENCO Whizz
- GOTTLIEB 3 Way Gripper
- GENCO Total Roll
- BALLY Victory Special
- DAVAL Buddy

AT LEAST **50** RECONDITIONED PIN GAMES ON OUR FLOORS AT ALL TIMES.

GET OUR PRICES

OUR SHOWROOM HAS JUST BEEN DOUBLED



SOUTHERN AMUSEMENT CO.

628 MADISON

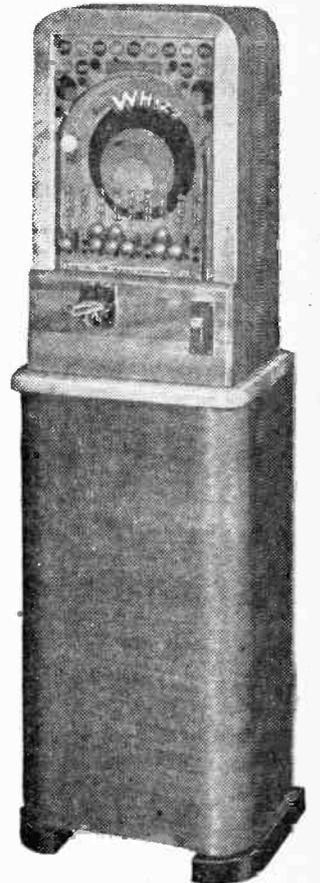
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the finest skill game there is

by **GENCO**



WHIZZ is a NEW electrically operated FREE PLAY Skill Score Game packed with lots of ACTION, SPEED and PLAYER APPEAL!

WHIZZ can be operated as a FREE PLAY or NOVELTY Game . . . and a BIG money-maker either way.

It's the finest skill game ever made . . . It's compact . . . It's GENCO!

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MILLS GOLDEN FALLS, HANDLOAD
MILLS VEST POCKET BELL**

ALSO DELIVERING

WILLIAMS DYNAMITE, 5-Ball F. P. (Northern Illinois and Wisconsin)

EXHIBIT FAST BALL, 5-Ball F. P.

CHICAGO COIN SPELLBOUND

GENCO WHIZZ — Finest Skill Game There Is!

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(Owl 75-B) **\$2.50 ea.**

**SHORT PINION IDLER GEAR
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Complete Service on All Parts for Mills Machines

GUARANTEED RECONDITIONED EQUIPMENT

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- Bally Club Bell 229.50
- Baker's Races, DD 249.50
- Buckley Track Odds (No DD) 349.50

SPECIAL

**MILLS JUMBO, F. P.,
\$99.50**

Slots

- 5¢ Jenn. Silver Club Special \$149.50
- 10¢ Jenn. Silver Club Special 159.50
- 5¢ Jenn. Silver Sky Chief 149.50
- Columbia, J.P. 89.50
- 5¢ Mills Bonus Bell 225.00
- 25¢ Mills Club Console 295.00
- 10¢ Watling Rotatop 89.50
- Vest Pocket Bell, Bl. & Gold. 49.50
- 5¢ Watling Rotatops 89.50

Write for complete list: Parts and Reconditioned Equipment of all kinds.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

**Begin Construction
On New Orleans' New
International Mart**

NEW ORLEANS, Oct. 5.—International Trade Mart here will soon become a reality. Board of directors of the proposed market center recently announced construction would begin immediately.

Mart will be trading and display center for about 200 foreign and domestic manufacturers. It was organized and financed by local businessmen.

Plastics, fabrics, appliances, coffee, chemicals, refrigeration equipment, rubber, drugs, asbestos and tin are among the many products that will be featured. Building will be opened, mart officials said, within a year.

**Electrical Industry
Plans Veterans' Aid**

NEW YORK, Oct. 5.—Delegates from 50 groups of the International Association of Electrical Leagues meeting this week at the Astor Hotel from October 2-4, have drafted a program for 1947 that is designed to help the war veteran and to enlarge the industry's manifold services to the public, according to Victor W. Hartley, association president.

Veterans interested in entering the electrical industry will be given help by the association by means of counseling, schooling and co-operation of electrical firms. Members of the organization are connected with the electrical industry in the United States as well as in Canada.

Kentucky Operators

Now Taking Orders and Delivering

- Williams Dynamite
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- Surf Queens
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- Fast Ball
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- Champion Hockey Goalee
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BLACK CHERRY BELLS • 2-5 or 3-5 PAY**

★ 5c - 10c or 25c ★

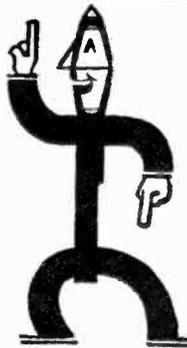
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Mills Escalator model machines
AND \$100**

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**LONGER
RECORD LIFE!
QUALITY RE-
PRODUCTION!
FEWER
SERVICE CALLS!
AND MORE
PROFITS WITH
PFANSTIEHL
NEW COIN
MACHINE
NEEDLES.
Operators'
Price List**



- Subject To Change Without Notice.
- Up to 20 50c Ea.
 - Over 20 49c Ea.
 - Over 50 48c Ea.
 - Over 100 46c Ea.
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ABT RIFLE RANGE

Recently in operation. Complete with electrically operated targets. New DeVilbiss air compressor. Front counters with air lines in. 7 rifles in perfect shape. Odd lot of supplies. A bargain at \$1650.00. 1/3 deposit with order.
WANTED—5 Ball Games.

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2880 N. Clark St. CHICAGO, ILL.

VENDING MACHINES

- New Regal Vendors, 1¢ \$ 11.45
 - New Silver King, 1¢ 11.45
 - New Silver King, 5¢ 12.95
 - New Sun Vendors, 5¢ 23.75
 - 12 Used Lighter Fluid Vendors, 1¢ 5.00
 - 5 N.W. Standard, 1¢ or 5¢ 8.25
 - 5 N.W. Model #33, 1¢ 8.00
 - 25 Columbus, Supreme, Deluxe Stick Gum, 1¢ or 5¢ 5.00
- ARCADE AND COUNTER GAMES**
- 5 Cubs and Black Jack Games, 1¢ \$ 6.95
 - 3 Gence Play Ball, 5¢ 150.00
 - 1 Jolly Pin Game, 5¢ 39.50
 - 3 Evans Ten Strike, 5¢ 59.50
 - 2 Bally Alley, 5¢ 39.50

C. E. BRADFORD

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MILLS COIN MACHINES
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**ARE YOU SUFFERING
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IF SO, put your broken equipment to work. We are now offering a new service to the Coin Machine Trade. We have a modern fully-equipped shop with 15 years of coin machine experience to back us up. Send your equipment to us to be repaired in first-class condition—ready for location. We accept work from any point in the United States. All equipment must be sent in with freight charges prepaid.

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- One-Balls
- Slots

- Vending Machines
- Music Machines
- Arcade Machines
- Counter Games

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EXCELLENT CONDITION

- 3 Rock-Ola Commando. Ea. \$445.00
 - 1 Wurlitzer 412 135.00
 - 8 Silver Moon, F.P. Ea. 60.00
- 1/3 Deposit, Bal. C. O. D.

JOE MOSS AMUSEMENT CO.

Phone 102 Sanford, Fla.

ROUTE FOR SALE

Established route consisting of 13 Phonographs, 35 Pin Games, 12 Counter Games, 11 Scales and some Nut and Gum Machines, most of which are on location. Also Records, Parts, Tools, etc. Route is located in New York and Pennsylvania territory. Selling due to poor health. Address: **BOX D-333, c/o The Billboard, Cincinnati 1, O.**

IMMEDIATE DELIVERY NEW GAMES

- ★ Genco's WHIZZ ★
- ★ Marvels FRISCO ★
- ★ Chicoin SPELLBOUND ★
- ★ Bally SURF QUEENS ★
- ★ Gottlieb SUPERLINER ★

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Catalina .. 165.00	Invasion .. 89.50	(Gott.) .. 139.50	Strip Tease .. 115.00
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Dixie .. 49.50	Jolly .. 30.00	(P. & S.) .. 79.50	Texas Mustang .. 62.50
5-10-20 .. 125.00	Keep 'Em .. 139.50	Show Boat .. 72.50	Velvet .. 55.00
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Fox Hunt .. 44.50	Knock Out .. 125.00	Slap-the-Jap .. 67.50	Victory .. 79.50
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			Zig Zag .. 69.50

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SLOTS

Mills Chrome Bell 3/5 .. \$200.00	Mills Vest Pocket (Blue & Gold) .. \$ 45.00
-----------------------------------	---

CONSOLES

Keeney Super Bell (5¢ Combination) .. \$250.00	Keeney Super Bell (Twin 5¢-5¢ P.O.) .. \$300.00
--	---

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American Eagle, 1¢ (F.P.) .. \$ 19.50	Liberty Bells, 5¢ (F.P.) .. \$19.50
Mercury, 1¢ Cig. Reel .. 18.50	Heads or Tails, 1¢ to 25¢ play .. 9.50

1/3 deposit with order, balance C. O. D.

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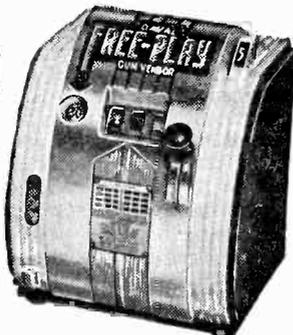
Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside.

This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

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10'6" Model

UNQUESTIONABLY the greatest bowling game of them all. Featuring extra barrel-roll scoring.

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Marvel's Opportunity .. 249.50	Goalee .. 525.00	Daval's Gusher, J.P. & Bonus Models .. 54.00
Spellbound .. 325.00	Lite League .. 425.00	Mills Vest Pockets .. 74.50
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New Mills Black Cherry Bells, 5c-10c-25c
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New Chicago Metal DeLux Revolve A Round Safe Stands

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Mills used Blue & Gold Vest Pockets, 5¢ .. \$ 39.50	Evans 1946 Ten Strikes, floor sample .. \$295.00
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10 BRAND NEW CHAMPION HOCKEYS WRITE FOR SPECIAL CLOSE-OUT PRICE	

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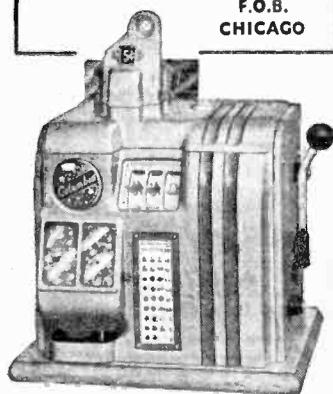
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ONLY THE COLUMBIA CAN BE CHANGED TO PENNY, NICKEL, DIME OR QUARTER PLAY

IN A JIFFY!

SMALL — LIGHT — COMPACT

PRICE
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INTERCHANGEABLE COIN PLAY! ABSOLUTELY SLUG-PROOF!
COINS CANNOT LAP! TWO LARGE FLASHY JAK-POTS! BIG JUMBO CASH BOX! CANNOT OVER OR UNDER PAY!

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- TELEPHONE MUSIC
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- EXHIBIT FAST BALL
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- COMPLETE LINE VICTOR PEANUT VENDORS
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- MUNVES' SUPEROLL
- AMUSEMENT ENTERPRISES BANK BALL
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- BASEBALL for Seven-Up

COSTS YOU ONLY
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Modernize Your Old Amplifier, Good Tone, High Volume, Dependable. Completely Rebuilt to Universal or Your Personal Requirement.

MOORE ELECTRONICS LAB.

Plant City, Fla.

Mercury Co. of Detroit in New Expansion Plan

DETROIT, Oct. 5.—A new line of streamlined penny-operated machines will soon be announced to the trade, it was revealed this week following the purchase by the Mercury Products Company of a new plant at 3830 Holbrook Avenue, northeastern suburb of Hamtramck.

Arrangements are now being made to move to the new site, and equipment and machinery are expected to be in operation within a month, it was asserted. New factory will have floor space of at least 30,000 square feet.

Headed by Edward A. Gorney and Chester Rozinski, the Mercury Company will specialize solely in penny machines. Gorney, well-known in the manufacturing field, indicated his belief that that field offers good ground for the introduction of new ideas in machine design.

Major machine to be released at an early date by the firm is a scale-height athletic strength tester. Unit, according to the firm, is said to combine three-way lift, three-way twist, four-way grip and a two-way muscle-tester in a "10-in-1" device. Already the device is reported on test location in several hospitals.

A second machine is a combination grip and quiz machine. Similar features of the grip-type machine remain, with the addition of two glass covered openings, one controlled by the player, who selects any one of some 30 questions. The other window gives the answers.

A counter quiz machine, with principals of appeal for those who like radio quiz shows, is the third machine to be produced by the company. The machine is equipped with a roll giving 1,000 questions—followed by the correct answers. Different sets of questions have been prepared to change the machine for different locations.



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207 FRANKLIN ST., FAYETTEVILLE, N. C.
MILLS COIN MACHINES
NORTH CAROLINA, SOUTH CAROLINA AND VIRGINIA

40 1941 model light cabinet jackpot Dominos.

30 Bakers and Pace Racers, light and dark cabinets, old and late models.

150 Slots, new models, exception of two weeks' use.

5c, 10c, 25c, 50c Mills Cherry Bells and Brown Fronts. Jennings DeLuxe and Super DeLuxe models. Pace latest models.

Will sell right for quick buyer that will come to Virginia Beach and inspect same, as is.

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MILLS COIN MACHINES
MASSACHUSETTS, MAINE, NEW HAMPSHIRE AND VERMONT

SLOTS—CLUB BELLS

Original—Satisfaction Guaranteed

- 2 10¢ Blue Front Paces 3/5 P.O. . . . \$ 65.00
- 1 10¢ Blue Front Pace, Slug P., 3/5 P.O. . . . 35.00
- 1 1¢ Pace Comet 65.00
- 1 5¢ Mills Wolf Head 50.00
- 1 5¢ Pace Club Bell (Refinished) 100.00
- 1 10¢ Pace Club Bell (Refinished) 110.00
- 1 50¢ Pace Club Bell (Refinished) 245.00
- 3 5¢ Mills Smoker Bells 50.00
- 1 5¢ Mills Vest Pocket, J.P. 50.00
- 1 1¢ Mills Vest Pocket, B.G. 32.50
- 1 Evans Bang Tall Console, '39 90.00
- 1 Paces Races, Black Cabinet 49.50
- 1 Paces Races, Oak Cabinet 125.00
- 1 Mills 5¢ Extraordinary 100.00
- 1 Mills 10¢ Extraordinary 110.00
- Mills Stands—No keys or locking bars 2.50
- Mills Stands—No keys 7.50
- Mills Stands—Complete 10.00

1-BALL PAYOUT

- 7 Preakness DeLuxe \$ 22.50
- 3 Track Odds 55.00
- 3 Pace Makers 55.00
- 1 Bally Grand National (New) 115.00

COUNTER GAMES

- 25 1¢ Smileys (New) \$ 12.50
- 2 1¢ Penny Packs 7.50
- 2 5¢ Champion Chip, P.O. 32.50
- 1 5¢ Grandstand Cig. Reels (Jenn.) 25.00
- 1 1¢ Ex-Ray, Chip Payout Ball Gum 19.50
- 4 1¢ Tally Divider Model 8.50
- 1 Grip Machine 10.00
- 20 1¢ or 5¢ Liberty's (New) 22.50
- 750 5¢ Thick Colored and Lulu Boards 1.50

MUSIC

- 1 Mills Throne with Packard Adaptor, complete \$300.00
- 1 Wurlitzer P 12 150.00
- 1 Wurlitzer 412 150.00
- 1 Seeburg Hideaway System Wireless, R.G., excellent condition 245.00
- 6 Seeburg Wireless Bar Boxes 49.50
- 2 Seeburg 8800 R.C. E.C. 575.00
- 1/3 Deposit With Order, Balance C. O. D.

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PAGE 130



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MILLS COIN MACHINES
ARIZONA, CALIFORNIA, NEVADA AND OREGON

ONE BALL MACHINES

- VICTORY SPECIALS Each Write
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- PIMLICOS 175.00
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FOR SALE

- 6 Merchandise Rotors, fluorescent lighted, now operating. Each..\$300.00
- 1 Mutoscope Shootomatic. 125.00
- CHEMICAL CITY MUSIC COMPANY
CHARLESTON, W. VA.

OPERATORS CLOSE OUT SALE

ALL PRICES--THE LOWEST

Every Machine Guaranteed — 5 Day Return Privilege
on All Sales

SLOTS	
5c BLUE FRONTS	\$100.00
10c BLUE FRONTS	110.00
25c BLUE FRONTS	135.00
5c BROWN FRONTS	130.00
10c BROWN FRONTS	140.00
25c BROWN FRONTS	160.00
5c ROMAN HEADS (perfect)....	95.00
5c ROL-A-TOP	65.00
25c ROL-A-TOP	100.00
25c TREASURY	75.00
5c VICTORY CHIEF	130.00
10c REBUILT GOLD GLITTER	150.00
25c REBUILT GOLD GLITTER	160.00
5c & 25c BALLY ON STAND...	100.00

PHONOGRAPHS	
WURLITZER 24 VICTORY	\$325.00
WURLITZER 500 VICTORY	400.00
WURLITZER 412, Illuminated ...	130.00
AMI SINGING TOWERS	260.00
EVANS TOMMY GUN	\$50.00

NEW EQUIPMENT, USED LESS THAN TWO WEEKS	
5c BLACK CHERRY BELLS	\$228.00
25c BLACK CHERRY BELLS	238.00
5c BRONZE CHIEFS	249.50
25c BRONZE CHIEFS	269.50
5c TRACK ODDS	600.00
25c TRACK ODDS	950.00
5c BONUS SUPER BELL	650.00
25c ROL-A-TOPS	220.00

NEW EQUIPMENT NEVER CRATED	
5c BLACK CHERRY	\$248.00
25c BLACK CHERRY	258.00
MILLS SLOT STANDS	27.50

5-5-5-5 FOUR BELLS, never used since factory rebuilt	\$575.00
5-5-5-25 FOUR BELLS, never used since factory rebuilt	650.00

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5c SILVER MOON, Cash P. O.	\$ 75.00
5c LATE JUMBO, Cash P. O. ...	75.00
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25% DEPOSIT WITH ALL ORDERS

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COLORS SOLID—through and through—
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New Clear, Transparent PLASTIC WINDOWS for your
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WURLITZER	Each
800 Top Corners	\$16.50
800 Lower Sides	13.50
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800 Top Centers (Right or Left, Red)....	8.00
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800 Top centers (onyx)....	4.00
600, 500 Top Corners	4.50
700 Top Corners	7.50
700 Lower Sides	9.50
700 Back Sides	8.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
850 Peacock Glasses	3.50
950 Lower Sides	10.50
24 Top Corners	1.00
24 Lower Sides	4.00
41-61-71 Top Corners	4.50

ROCK-OLA	Each
Standard, Master, Deluxe or Supers:	
Top Corners (Solid Red, Yellow or Green)	\$12.75
Lower Sides (Red or Yellow) ..	12.75
SEEBURG	
"Hi-Tone" Model 9800, 8800, 8200:	
Lower Sides (Solid Red, Yellow or Green)	14.50
"Hi-Tone" Grille Pilasters	2.25
"Classic"—"Colonel"	
Top Corners (Solid Red, Yellow or Green)	6.00
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20" x 50"—Pliable—Per Sheet, 50 Gauge, Red, Yellow, Green or Clear	\$12.50



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DIXIE
COIN MACHINE COMPANY
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MILLS COIN MACHINES
 STATE OF LOUISIANA

New Nickels -- In St. Louis They're N. G.; in Chi OK

CHICAGO, Oct. 5.—Stories that the post-war nickel caused headaches for coinmen in St. Louis were discounted by operators here, who reported that they can't seem to get enough of them.

In St. Louis, a few complaints that the new coins were slightly thicker than the war-time nickel-less coin and were thus jamming coin-operated machines were reported. Here, however, coinmen declared that they have had no trouble, altho 500,000 of the nickels have been put in circulation at the Federal Reserve Bank.

Most of the jammings reported mentioned machines that operate by gravity such as cigarette and candy dispensers, and jukeboxes with remote control stations. The new nickel, they said, is the biggest headache since the copperless penny.

New coin, one expert stated, is the same as the pre-war 5-cent piece. It contains 25 per cent nickel and 75 per cent silver, set to a specification of .078 of an inch. This was also the standard for the wartime nickel-less coin. The coin, due to its nickel-less content, often varied and did cause trouble for repairmen and coin chute manufacturers.

According to the Federal Reserve Bank here, the new nickel can be recognized by the date 1945, and the absence of a mint mark over the

OPA Explains Cocoa Prices

WASHINGTON, Oct. 5.—How world cocoa bean prices led to the 27 per cent price ceiling boost for molded and solid chocolate candy bars was explained by the Office of Price Administration in a statement issued simultaneously with the announcement of increase this week.

As a result of the world shortage of cocoa beans, said OPA, selling prices in the countries which produce them have advanced far above the maximum import prices previously set by the agency. Because U. S. buyers could not compete with other consuming countries, stocks have approached exhaustion, last shipments arriving July 1.

Under the OPA Extension Act, this situation is remedied by a provision requiring domestic ceilings to be raised when a higher world price curtails imports. To comply, OPA announced a ceiling increase of 5.85 cents a pound on imported cocoa beans.

Monticello Building on one surface. The mint mark was placed there, they said, to identify the nickel-less coin.

Sharp edges on the war-time coin often caused jamming, machine repairmen reported, and some of the newly minted coins have caused the same trouble, altho not in the same proportion. The trouble is expected to stop with the usage of the coin.



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AMUSEMENT COMPANY
 441 EDGEWOOD AVE. SE, ATLANTA, GEORGIA
MILLS COIN MACHINES
 STATE OF GEORGIA

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Spellbound	Dynamite
Superliner	Victory Special
Fast Ball	Draw Bell

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USED EQUIPMENT

Keep 'Em	Topic . . . \$65.00
Flying . . \$130.00	New Champ 55.00
Jeep . . . 115.00	Knockout .110.00
Texas Mus-	Star At-
tang . . . 75.00	traction . 60.00

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 AGAIN WITH SMASHING PRICES

Very Clean Music Ready for Location.
 3 Wurlitzer 600 Rotary @ \$325.00
 1 Wurlitzer 600 Keyboard 350.00
 1 Rock-Ola Playmaster With One
 Spector Box 425.00
 25 5¢ Seeburg Wallomatic, Wireless @ 32.50
 5 5¢, 10¢ & 25¢ Baromatic, Wireless @ 41.50

CONSOLES

5 Bally HI Hands @ \$165.00
 1 Pacas Reels, Like New 165.00

NEW SLOTS AND CONSOLES IN STOCK

Mills Black Cherry	Bally Draw Bells
Golden Falls	Williams Dynamite
Vest Pocket Bells	In stock, ready to deliver.
In stock always	

Write—Wire—Phone 2-3326

WILLIAMSPORT AMUSEMENT COMPANY
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Music and Automatic Equipment
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Dear Mr. Operator:

Everything today is speed. Everything's gotta have a jet. And from the looks of things in back of the building where Dave Rosen's fleet of 14-foot trucks dash in and out, you'd think he had one, too.

Talk about fast deliveries! Not only do his trucks get the stuff around in a hurry, but in the shipping department where deliveries are packed, Dave's gang flits around like cops in a Keystone movie. (All except Mr. R., of course. He just sits around pushing the buttons that make things hum.)

Seriously, though, I've never seen anything like it. Dave has built his reputation on fast service. And I do believe that if there were anything like a jet-propelled truck, D. Rosen would be the first to have it.

So, if you're sick and tired of waiting out slow freight or ponderous parcel post . . . if you want really fast delivery of the equipment you need, get in touch with Dave Rosen today. In fact, if you're really in a sweat, Dave will dispatch a special truck to deliver what you want when you want it!

Speedily yours,

Ad Man



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 PAGE 130

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Wurlitzer Victory Cab., 780 Mech.	445.00	Seeburg 9800, R.C.	485.00
Wurlitzer Victory Cab., 24 Mech.	375.00	Seeburg 8800, E.S.	445.00
Wurlitzer 600 K	365.00	Seeburg Commander, RC	445.00
Wurlitzer 600 R	325.00	Seeburg Cadet, RC	395.00
Wurlitzer 24	295.00	Seeburg Colonel, R.C.	365.00
Wurlitzer 716	195.00	Seeburg Major	345.00
Wurlitzer 616, Lite-Up	210.00	Seeburg Envoy	365.00
Wurlitzer 616	185.00	Seeburg Classic, R.C.	365.00
Wurlitzer 416	125.00	Seeburg Vogue	365.00
Wurlitzer 412	155.00	Seeburg Gem	295.00
Wurlitzer 312	145.00	Seeburg Rex	225.00
Bally Undersea Raider	\$244.50	Bally Victory Special	Write
Champion Hockey	144.50	Bally 5c Draw Bell	Write
Lite League	275.00	Holly Hand Gripper	\$ 11.00
Seeburg 5c Wireless Wall Box	22.50	Pikes Peak, Counter Game	11.00
Packard Wall Box	29.50	Wurlitzer 616 Hideaway	100.00
Wurlitzer 120 Wall Box	11.95	Seeburg Hideaway, Wireless Adap.	200.00
Buckley 24 Sel. Chrome Box	10.95	Wurlitzer Twin 16 Hideaway	150.00

ALSO

Other Wall and Bar Remote Boxes—Write, Wire or Phone
 1/3 Deposit, Balance C. O. D.—Subject to Prior Sale

Gaycoin DISTRIBUTORS

Exclusive Bally Distributors

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This is IT!

A New Sensational DAVAL Counter Game

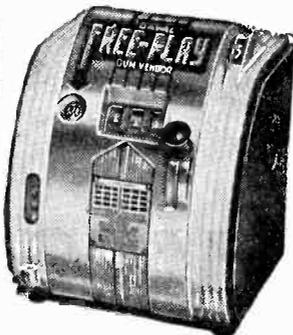
"Free Play" ... with a FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside. This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

Don't Wait! Don't Delay! Order Today!

J. H. WINFIELD & COMPANY

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PRICE \$75.00 F. O. B. CHICAGO

AN UNUSUAL OPPORTUNITY TO BUY

One of the West's leading large distributing organizations established with all the good lines. We also own one of the best money-getting routes of diversified equipment. Price is \$200,000 and will pay out in short time, as this business shows unusually large profits. Will take one-half down to qualified buyer. This price includes routes and distributorships. This business will stand any investigation you care to make. One of the finest coin machine set-ups in the Southwestern part of the United States, in an ideal climate.

BOX D-323

The Billboard

Cincinnati 1, O.

★ IN ★ MICHIGAN ★
 NOW DELIVERING NEW GAMES

MILLS 5c BLACK CHERRY BELL	\$248.00	GROETCHEN'S COLUMBIA, J. P.	\$145.00
MILLS 25c BLACK CHERRY BELL	258.00	CHICAGO COIN'S SPELLBOUND	325.00
MILLS BOX STANDS	27.50	EXHIBIT'S BIG HIT	249.50
KEENEY'S 5c SUPER BONUS	740.00	BALLY SURF QUEENS	WRITE
MILLS 25c GOLDEN FALLS	268.00	GOTTLIEB'S SUPERLINER	322.00
MILLS VEST POCKET BELL	74.50	EXHIBIT'S FAST BALL	330.00
CHICAGO COIN'S GOALEE	425.00	MARVEL'S FRISCO	279.50
GENCO'S TOTAL ROLL	WRITE	GENCO'S WHIZZ	189.50

RECONDITIONED EQUIPMENT

MUTOSCOPE SKY FIGHTER	\$209.50	MILLS 5c BLUE FRONTS, LATE	\$129.50
PERISCOPE	129.50	MILLS 10c BLUE FRONTS, LATE	139.50
EVANS TOMMY GUN, LATEST	119.50	MILLS 25c BLUE FRONTS, LATE	149.50
CHAMPION HOCKEY, F.S.	149.50	MILLS VEST POCKETS, GREEN	42.50
WILLIAMS ZINGO	159.50	MILLS VEST POCKETS, B & G	49.50
BALLY KING PIN	189.50	USED SLOT STANDS	19.50
WATLING BIG GAME, F.P.	89.50	WILD FIRE	59.50
JENNINGS SILVER MOON, F.P.	114.50	SCHOOL DAYS	59.50
EVANS '40 GALLOPING DOMINOS, J.P.	175.00	PAN AMERICAN	64.50
EVANS LUCKY STAR	125.00	SKY RIDER	109.50
BALLY CLUB TROPHY	209.50	SEVEN UP	67.50
BALLY '41 DERBY, F.P.	229.50	'41 MAJORS	69.50
BALLY RECORD TIME, F.P.	149.50	METRO	49.50

1/3 Deposit With Order, Balance C. O. D. or Sight Draft

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THE PENNY ARCADE

210 DONALDSON ST. FAYETTEVILLE, N. C.
 WRITE, WIRE OR CALL - - PHONE 6340

ARCADE EQUIPMENT

SPECIAL 1 A.B.T. Air-O-Matic Six-Gun Rifle Range—All equipment in first class condition and ready for operation. MAKE OFFER. ALL BIDS CONSIDERED.
 2 PRE-FLIGHT TRAINERS, 25c operation. Used only three weeks and like new.

5 Mutoscope 5c Picture Machines, (complete with views)	\$ 69.50	1 Bally 5c Pencil Vendor	\$285.00
1 Mutoscope 1c Picture Machine	49.50	1 Metal Typer, complete with 1,000 Medals	265.00
5 Mutoscope 2c Post Card Vendor, each complete with 2,000 cards	67.50	1 Bolascro	225.00
1 Mutoscope Atomic Bomber	495.00	1 Bowling League, 9 ft. Skee Ball ..	189.50
2 Exhibit Vitalizer Foot Ease Machines, Cabinets refinished to resemble new	95.00	2 Buckley DeLuxe Diggers, 5c play, like new	165.00
1 Exhibit 1c Vitalizer, 1942 model, all metal	149.50	1 5c Aeoo Theater 16mm. Moving Picture Machine	295.00
1 Double Unit Exhibit 1c Post Card Vendor, complete with 5,000 Cards	106.50	1 Goatee	435.00
1 Single Unit Exhibit 1c Post Card Vendor, complete with 1,000 Cards	53.50	1 Total Roll	425.00
1 Exhibit 5c Fist Striker	195.00	1 Texas Leaguer, 5c play	52.50
1 Exhibit "Three Wheels of Love", Three Units on Stand	195.00	2 Mills Panorams, with Peek Show Conversions	625.00
		2 Factory Rebuilt Mills Panorams, with open screens, like new	645.00
		3 Seeburg Ray-O-Lite Guns, Jap, Hitler, etc.	149.50
		1 1c Smiley	8.50

FREE PLAY GAMES

1 Bosco	\$110.00	1 Defense	\$114.50
1 Three Score	79.50	1 Tiger	72.50
2 Sea Hawk	89.50	1 Attention	79.50
1 Band Wagon	79.50	2 Lucky	79.50
1 Anabel	69.50	1 Lick the Jap	139.50
3 Sports	79.50	1 Nippy	79.50
1 Mascot	59.50	1 Show Boat	79.50
1 Hollywood (used revamp.)	195.00	1 Wild Fire	114.50
1 Bally Chevron	59.50	1 Hi-Hat	89.50
3 Surf Queens	249.50	1 Commodore	69.50
1 Lot-O-Fun	94.50	1 Vacation	69.50
1 Big Chief	94.50	3 Mills 1-2-3 Tables	79.50

ONE-BALL APO

1 Turf King	\$200.00
1 Fairmont	300.00
1 Grand National	125.00
1 Victory Special	Write

WEIGHT SCALES

3 Kirk Model K-80 Astrology Scales ..	\$159.50
2 K-25 Guess-er Scales	149.50
1 Small Astrology Scale	139.50
1 Columbia Scale	77.50

MISCELLANEOUS ITEMS

3 1c American Eagles	\$ 27.50	1 Rock-Ola Radio Wizard	\$ 11.50
1 1c Three Big Jacks	17.50	2 Columbus Bi-Mor Vendors, complete with Stand	32.50
1 Jennings 1c Star Vendor	17.50	1 Columbus Tri-Mor Vendor, complete with Stand	37.50
1 1c Skill Shot	22.50	6 Mills Safe Stands, used	14.00
New Revolv-A-Round Safes, Single and Double	Write	4 Chicago Metal Safe Stands	12.50

TERMS: 1/3 With Order, Balance C. O. D.



ROY MCGINNIS COMPANY

2011 MARYLAND AVE., BALTIMORE, MD.
MILLS COIN MACHINES
 DISTRICT OF COLUMBIA AND MARYLAND

Cig Taxes Soar 2 Mil. for Conn.

HARTFORD, Oct. 5.—Despite a general decline in tax receipts for corporation, inheritance and other levies, returns from Connecticut's cigarette and beverage taxes continued to climb during the last fiscal year.

According to the State comptroller's report to the governor, cigarette taxes had brought in \$2,010,375 more than during the previous year. Liquor tax receipts were up \$876,072.

Wachtel, Smith Set In Larger Quarters

NEW YORK, Oct. 5.—Perry Wachtel and Ben Smith, De Perri Advertising Agency, moved their offices yesterday (4) to the 16th floor penthouse at 95 Madison Avenue from 50 East 42d Street. New quarters of the firm "is about five times the size of the old offices."

Extensive remodeling operations of the new suite of offices is still being made. Completion of the quarters is not expected until January 1.

Warn 5-Cent Drink May Fade as Short Sugar Prices Rise

NEW YORK, Oct. 5. — Hiked price on scarce sugar is a threat to production of 5-cent bottled drinks, Joseph W. Milner, president of the American Bottlers of Carbonated Beverages, said this week.

In a statement for publication, Milner pointed out that while prices of carbonated beverages are unchanged, the price of sugar, a major element in soft drinks, has advanced 2 cents a pound since the first of the year.

"Because the future stability of the soft drink industry demands that the nickel price be maintained, Milner said, "a larger supply of sugar which will permit greater production and a lowering of unit production and distribution costs, is the only way to keep a large segment of the industry from closing its doors.



VALLEY SPECIALTY CO.

550 CLINTON ST. N, ROCHESTER 5, N. Y.
MILLS COIN MACHINES
 WESTERN NEW YORK STATE

FOR SALE PIN BALL AND PHONOGRAPH ROUTE

and Equipment in St. Petersburg, Florida. Includes six Phonographs, approximately 34 Free Play Pin Games, Arcade Equipment, approximately 30 Counter Games, Records, Parts, locations and new licenses. \$7,250 takes all. Act quick on this sacrifice. Write, call or wire

PLAY-MOR AMUSEMENT CO.

1901 18th Ave., No. Phone 5-6534

RECONDITIONED & READY FOR OPERATION

FREE PLAY GAMES	
Big Parade . \$109.50	Sky Chief . \$159.50
5-10-20 . . . 109.50	South Seas . 199.50
Gottlieb . . . 149.50	Stars 69.50
Shangri-La . 149.50	Torpedo Patrol 409.50
Knockout . . 109.50	Towers 59.50
Legionnaire . 59.50	Trade Winds. 199.50
Metro 59.50	Venus 69.50
Riviera 199.50	

PHONOGRAPHS	
2 Rock-Ola Commandos. Each	\$500.00
2 Wurlitzer 800 Victory Models. Each	400.00
2 Wurlitzer 950 Models. Each	625.00

ARCADE EQUIPMENT	
Genco Total Roll	\$350.00
2 Chicago Coin Goafees. Each	350.00
5 Champion Hockeys (Orig. Crates). Ea.	189.50
Lite League (Like New)	239.50
Pitch 'Em & Catch 'Em (Like New)	189.50
Improved Smileys (Orig. Crates). Each	10.00

H. G. PAYNE COMPANY
 312-314 Broadway NASHVILLE 3, TENN.

THE FIRST

of the

THREE NEW GAMES

created by

AMUSEMENT ENTERPRISES, INC.

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GEORGIA

SEE TRADIO AD
 PAGE 130



IOWA STATE SALES

567 7TH ST., DES MOINES, IOWA

MILLS COIN MACHINES
 STATE OF IOWA

FOR SALE PILOT TRAINER

One new uncrated Complete with Stand. Location too small. FIRST \$600.00 TAKES IT. CRYSTAL NOVELTY COMPANY
 Sherwood Hotel Honesdale, Pa.

MILLS NEW POST-WAR MACHINES

**ORDER TODAY
IMMEDIATE
SHIPMENT**

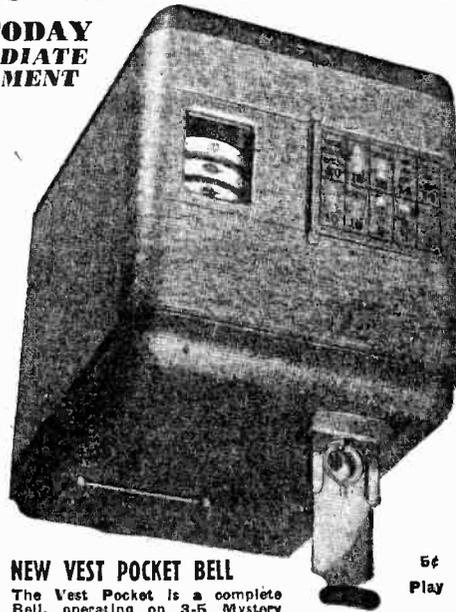


BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5c, 10c, 25c and 50c Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

NEW SAFE STANDS \$27.50
Send 1/3 Deposit With Order.



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.

5c Play

\$74.50

1401 CENTRAL PARKWAY, CINCINNATI 14, O.

SICKING, INC.

This is IT!

A New Sensational

DAVAL Counter Game

"Free Play" ... with a FREE PLAY Feature!



Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside. This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE \$75.00
F. O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!

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534-16-18 SOUTH SECOND STREET

LOUISVILLE 1, KENTUCKY

MUSIC		NEW GAMES	
Wurlitzer 51 C. M.	\$139.50	Spellbound	\$325.00
Wurlitzer 412	149.50	Superliner	322.00
Wurlitzer 616	269.50	Fast Ball	330.00
Wurlitzer 500	425.00	Big League	299.50
Wurlitzer 600	450.00	Whizz	189.50
Wurlitzer 780E	550.00	Gusher	54.00
Rock-Ola Master	395.00	Challengers	65.00
		Gofflieb 3-Way Grippers	39.50
FREE PLAY			
Big League	\$39.50	On Deck	\$ 39.50
Scoop	39.50	Strip Tease	89.50
Bombardier	99.50	Bordertown	49.50
Landslide	39.50	Three Score	39.50
Cadillac	39.50	Bubbles, new	175.00
Gold Star	59.50	Hi Hat	74.50
3-Up	49.50	Target Skill	49.50
		Broadcast	\$59.50
		Majors '41	59.50
		Crossline	59.50
		Barrage	39.50
		Silver Skate	59.50
		Victory	79.50
		Showboat	69.50

WRITE FOR PRICES ON NEW NORTHWESTERN PEANUT MACHINES

INTERNATIONAL COIN MACHINE DIST.

2436 ST. CLAIR

MAIN 5769

CLEVELAND, OHIO

Buy NOW at the Old Prices

PACES POST-WAR BEAUTIFUL CHROME BELLS

5c\$260 | 25c\$310
10c 285 | 50c 510

A price increase on these machines has just been announced . . . so buy NOW at above prices. Wire 1/3 Deposit with Order, Balance C. O. D.

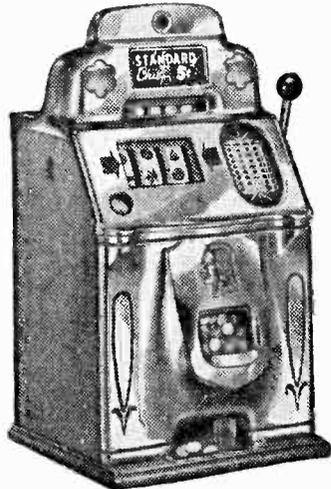
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**YOUR JENNINGS CAN
NOW BE REBUILT
LIKE NEW—**



**BY A SKILLED
STAFF OFFERING
Complete Service**

NEW PARTS

**CONTACT
IMMEDIATELY**

NEW MECHANISM

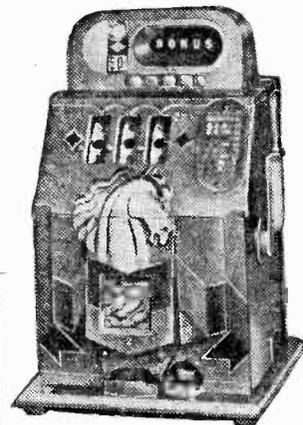
NEW FRONTS

FOR ANY JENNINGS MODEL

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ROCK ISLAND, ILL.



NOW!

NEVER BUILT BEFORE!

BONUS BELL

50c PLAY

\$475.00

INTRODUCTORY OFFER:

Your Money Cheerfully Refunded if Not Satisfied.

SPECIAL-10-50c SILVER CHROME BELLS

BUY 1 OR 10 AT LESS THAN HALF PRICE! WRITE

MILLS BONUS BELLS, 5c. . . . \$225.00 MILLS BONUS BELLS, 25c. . . . \$275.00
MILLS Q. T.'s REBUILT Blue 5c \$ 75.00 Blue 25c 125.00
5c AND 25c PLAY Glitter Gold 5c 100.00 Glitter Gold 25c 150.00

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Revamped From ANY Gofflieb Game, Including Wire Bumper Models.

A NEW Top Money-Maker by ACTUAL TEST!
Immediate delivery. Price \$249.50 F. O. B. Chicago

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Ship us your game and wire for SPECIAL Conversion Deal.

SPECIAL—PHONOGRAPHS

Just off Location
Immediate Delivery

Seeburg 9800, R.C. E.S. \$525.00
Seeburg Colonel, R.C. 450.00

DOWNY-JOHNSON COIN COUNTERS \$177.50 F. O. B. Chicago

GLOBE COIN SEPARATOR 290.00 F. O. B. Chicago

WE ARE NATIONAL DISTRIBUTORS TO THE COIN MACHINE TRADE

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WRITE FOR COMPLETE PRICE LIST

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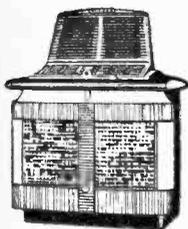


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**WE RECONDITION, REBUILD AND REFINISH COIN OPERATING MACHINES
HERE ARE A FEW AT BIG SAVINGS**

Bally Rapid Fire	\$125.00	Ace Bomber	\$165.00
Rifle Range Rev. from Chicken Sam	95.00	Bally Defender	150.00
Aviation Striker	50.00	Daval Counter Games	At Savings
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EXPERT REPAIR

And Refinishing Department. We have a complete line of HARD TO GET Pin Game Parts. Complete refinishing and painting of Pin Game Cabinet, Rails and Legs, only \$15.00.

PIN GAME PARTS

Pin Game Locks, 2 Keys	\$.55	Coin Chute, 5c	\$3.00
Live Rubber Strips, Per Ft.15	Pig Tail Wire, Per Ft.04

TO GET AHEAD—"ADVANCE WITH"

Advance Music Co.

1606 GRAND AVE.

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8 '38 KEENEY TRACKTIMES

1 KEENEY SUPER TRACKTIME (BRAND NEW)

1/2 DEPOSIT WITH ORDER, BALANCE C. O. D.

A. C. CIGARETTE SERVICE

1359 ELM STREET

YOUNGSTOWN, OHIO

Tobacco Men To Hear Tax Exec In Harrisburg

NEW YORK, Oct. 5.—W. H. Beachey, deputy secretary of revenue of Pennsylvania, will be one of the principal speakers at a meeting on October 9 at the Penn Harris Hotel, Harrisburg, Pa., sponsored jointly by the National Association of Tobacco Distributors and the newly-organized Pennsylvania Association of Tobacco Distributors.

Joseph Kolodny, managing director of NATD, and Arthur F. Schultz, president of PATD, will also address the gathering. John F. Gillespie, executive secretary of PATD, is handling arrangements for the meeting from his office in Shamokin, Pa.

Officers of the new PATD organization, besides Schultz, are: Oscar Bregman, A. Bregman, Philadelphia, vice-president; Jack Glass, Pittsburgh Candy & Cigar Company, Pittsburgh, vice-president; Charles Stallman, C. H. Stallman & Son, York, Pa., secretary; David Vipond, Scranton Tobacco Company, Scranton, Pa., treasurer; Ernest Abramson, I. J. Abramson, Philadelphia, director; Philip Gordesky, Franklin Tobacco Company, Philadelphia, director; Henry Brenner, M. Brenner & Son, Harrisburgh, Pa., director, and A. Goldbloom, Federal Drug Company, Pittsburgh. All officers are also members of the board of directors.



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MILLS COIN MACHINES
MINNESOTA, NORTH DAKOTA AND SOUTH DAKOTA

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MILLS COIN MACHINES
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EXCLUSIVE TRADIO DISTRIBUTOR
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PAGE 130



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MILLS COIN MACHINES
THE STATE OF TENNESSEE

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New and Used
SKEE BALL ALLEYS
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THE MOST POPULAR GAME ON LOCATIONS TODAY, MAKING DAILY RECORDS FOR BIG PLAY.

ASK YOUR NEAREST DISTRIBUTOR

Operator's Price
330.00

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Exclusive National or West Coast Sales Representation for

**VENDING MACHINES
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SALESBOARDS
RECORDS
16MM. SOUND FILM
PATENTED MERCHANDISE**

WE HAVE HAD 15 YEARS' EXPERIENCE SELLING STATE AND COUNTY FRANCHISE RIGHTS

WEBER & MITCHELL ENTERPRISES

NATIONAL MERCHANDISE DISTRIBUTORS

272 FREMONT ST.

SAN FRANCISCO 5, CALIF.

This is IT!

A New Sensational
DAVAL Counter Game

"Free Play" ... with a
FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside.

This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

Don't Wait! Don't Delay! Order Today!

TRIMOUNT COIN MACHINE CO.

40 WALTHAM STREET

Tel.: LIBerty 9480

BOSTON 18, MASS.



PRICE
\$75.00
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REDUCED PRICES!

WE NEED THE SPACE

Refinished—CONSOLES—Reconditioned

MILLS JUMBO, C.P., LATE HEAD . . . \$ 99.50 | SILVER MOON, F.P. \$ 99.50
BALLY CLUB BELLS, COMBINATION 215.00 | GALLOPING DOMINOS, 2 TONE, J.P. 225.00

TEN STRIKES

Rebuilt—Refinished

in
TWO-TONE VENEER GRAIN CABINETS
\$149.50

NEW LOW

REDUCED PRICES

on "True Fit" Castings and Cases.
Black Cherry, Silver and Copper Chrome
★ WRITE FOR INFORMATION ★

Refinished—ONE BALLS—Reconditioned

BLUE RIBBON, F.P. \$ 35.00 | MILLS 1-2-3, P.O., '39 \$ 35.00
CAROM, F.P. 39.50 | PREAKNESS, F.P. 39.50
CONTEST, F.P. 69.50 | SPORTSMAN, P.O. 155.00
GRAND NATIONAL, P.O. 49.50 | THISTLEDOWN, P.O. 49.50
GRAND STAND, P.O. 49.50 | WAR ADMIRAL, P.O. 115.00

REBUILT SLOTS

Mills Black Cherry	5¢	10¢	25¢	Mills Copper Chrome	5¢	10¢	25¢
Mills Silver Chrome	\$225.00	\$250.00	\$275.00	Mills Brown Fronts	\$225.00	\$250.00	\$275.00
Mills Gold Chrome	225.00	250.00	275.00	Mills Blue Fronts	125.00	150.00	200.00
WATLING ROLATOPS, 5c. ONLY				COLUMBIA INTERCHANGEABLE 5-10-25c PLAY			

Refinished—ARCADE EQUIPMENT—Reconditioned

SHOOT TO TOKYO \$ 99.00 | KEENEY SUB GUN \$ 99.00 | AMUSEMATIC
RAPID FIRE 109.00 | ZINGO 159.50 | LITE LEAGUE . . . \$425.00

WESTERN BASEBALL PITCHING BOX FLAPS 75c EACH

Refinished—5 BALL—FREE PLAYS—Reconditioned

ABC BOWLER . . . \$ 59.50	FOLLIES \$ 35.00	SCORE CHAMP . . . \$ 27.50
ANABEL 42.50	FOUR ROSES 59.50	SEA HAWK 52.50
BASEBALL, STONER 40.00	GOLD STAR 45.00	SPARKY 45.00
BELLE HOP 69.50	HEADLINER 27.50	SPEED BALL 69.50
BIG SHOW 35.00	HI STEPPER 42.50	SPORT PARADE . . . 69.50
BIG TIME 35.00	HOROSCOPE 79.50	STRATOLINER 59.50
BOOMTOWN 45.00	LANCER 39.50	SUPER SIX 29.50
BRITE SPOT 37.50	LANDSLIDE 49.50	THREE UP 45.00
CATALINA, Like	LONE STAR 35.00	THREE SCORE 35.00
New 165.00	MIAMI BEACH 69.50	THRILLER 39.50
CLICK 57.50	RED-WHITE-BLUE . . . 39.50	UMP 42.50
CONQUEST 22.50	REPEATER 49.50	VICTORY 92.50
FLAGSHIP 30.00	ROXY 27.50	WHITE SAILS 35.00

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Argentine	62.50	Invasion	60.00	Spot Cha	75.00
Big Parade	92.50	Jungle	67.50	Sun Valley	95.00
Bombardier	67.50	Marines at Play	62.50	Ten Spot	39.50
Boscoe	62.50	Midway	105.00	Venus	65.00
5010	85.00	On Deck	40.00	Victory	67.50
G.I. Joe	57.50	Shangri-La	97.50	Yanks	60.00
Gun Club	49.50	Sluggo	60.00	Zingo	50.00

HIRSH COIN MACHINE CORP.

Established Since 1920

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WASHINGTON 1, D. C.

United Amusement Expands and Adds 2 New Servicemen

KANSAS CITY, Mo., Oct. 5.—United Amusement Company, which has just completed an addition to its building at 3410-12 Main Street, now will begin work remodeling part of the main building to provide two additional offices, Carl Hoelzel, partner in the firm, announced.

Addition, which is located on the south side of the main structure, is 100 feet deep by 50 feet wide, thus providing 5,000 square feet more floor space, Hoelzel said. It will house United's service department, but most of the new space will be used for storage of machines, he said.

Hoelzel also announced that the service staff of his company, headed by Scott Guffy, has been increased to eight by the addition of two new men. New servicemen are Roger Bell and Mack Llewellen.

Conversion of the rear section of the main building to office space will begin immediately, Hoelzel said. Zor Gershon, who also operates the Wonderland Arcade in downtown Kansas City, is partner with Hoelzel in the company.

Firm also has an office, operated under the name United Sales Company, at Lamar, Colo., and it is associated with United Distributing Company at Wichita, Kan. Latter company is operated by Mark Blum and M. V. Hammer.



KEYSTONE PANORAM COMPANY

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Only the Ace ROUND Key Opens It.

Note patented 7-pin Tumbler construction. Only the properly notched "Ace" ROUND Key will properly engage ALL 7 tumblers to open this "ACE" of all locks. Can be keyed alike. Remember—There's a Chicago Lock for Every Need—and ALL insure—"UTMOST Security." Write for catalog complete line.

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MASTER MODEL \$27.50
JUNIOR MODEL (2 5¢ Tubes) . 17.50

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(Distributor Discounts)

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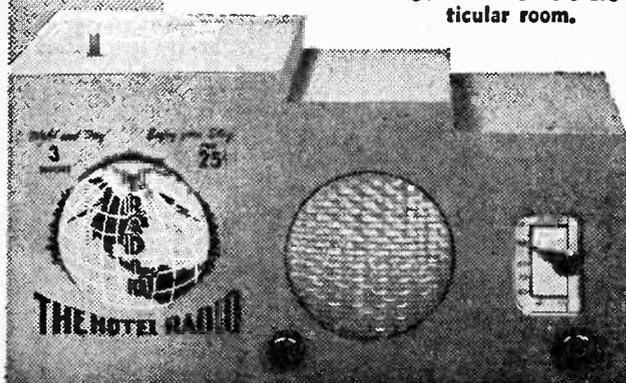
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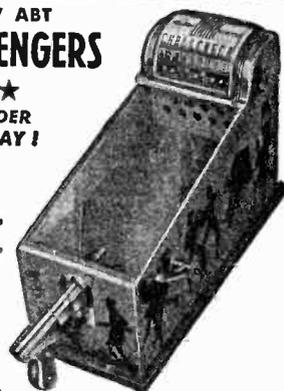
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SOUTH COAST AMUSEMENT CO.

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MILLS COIN MACHINES
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Powdered Fruit Offers Possible Use In Venders

NEW YORK, Oct. 5.—Possibilities of a new field for vending machines were seen this week in powdered apples, pears, oranges and prunes. Forecaster is Leonard P. Helpher, executive vice-president in charge of sales at the Powdered Fruit Corporation of America.

Spring of 1947, Helpher says, will see new powdered fruit products offered thru regular distribution channels to merchandisers. Already two manufacturing firms, Telecoin Corporation and Milk-O-Mat, have announced their intentions of bringing out fruit juice vending machines. Other machines are in the formative stage.

Advantage of the powdered fruit juice, its proponents claim, are ease of transportation, lack of spoilage and money-saving qualities, since buyers can prepare the exact amount necessary for immediate use.

One of the big problems facing the vending of fruit juice has always been the problem of spoilage. A second problem, nearly as important, is that of price variation between different parts of the country and in different seasons. Many vending men believe that powdered fruit juices would overcome both of these difficulties, since spoilage would be eliminated and buying could be con-

Douglas Street Is Omaha Coin Row

OMAHA, Oct. 5.—Douglas Street is rapidly becoming the hub of coin-operated machines in this city.

Hymie Zorinsky, of the H. & Z. Vending Company, the street's veteran coinman, has offices in his new building there. Frankel Distributing Company, of Rock Island, Ill., is also operating from the same location. Firm distributes juke boxes in Nebraska, Iowa, South Dakota and Missouri.

Recently discharged veteran Joe Rothkop is another newcomer to the budding Coin Row. He bought the building at 1115 Douglas and is a distributor.

Capehart Speaks at Ind. C. of C. Meet

FRENCH LICK SPRINGS, Ind., Oct. 5.—Homer E. Capehart, president of Packard Manufacturing Corporation, is to be the principal speaker at the fall meeting of the Indiana State Chamber of Commerce. Announcement was made by directors of the organization, who have scheduled the convention for October 5 and 6.

Chamber spokesmen say that State officials have been invited to participate in discussions: Taxation, transportation, personnel relations, agricultural problems and Social Security will be the main topics of the meeting.

Theatercorn, Pa. Vending Firm, Forms Corporation

HARRISBURG, Pa., Oct. 5.—The owners of Theatercorn recently announced that they have formed a legal association. In the future, the firm which deals in popcorn vending machines, will be known as Theatercorn, Inc.

Morton N. Hulda and Audrey Brodsky are the incorporators with an initial capitalization of \$20,000.

RECORD REVIEWS

(Continued from page 102)

MARTHA TILTON (Capitol 299)
Gotta Get Me Somebody To Love—FT; V.
Honeyfoglin' Time—FT; V.

Martha Tilton pipes to please as she tries her hand at a Western-styled ballad in *Somebody To Love* (from David O. Selznick's *Duel in the Sun*). Unbilled ork, heavy on strings, adequately sets the prairie scene. Aside from "cute" lyrics, reverse has little to offer tunewise. The listenable, side doesn't invite replays.

Big ballyhoo of pic's release promises ops plenty of revenue for *Somebody To Love*.

DOTTIE AND THE THIN MEN

(Planet 601, 602)
To Each His Own—FT; V.
Root Rooti—FT; V.
Prove It by the Things You Do—FT; V.
I Need It Bad—FT; V.

This is a case where the vocalist is good, but her efforts are marred by an unimaginative and at times corny singing instrumental group. If the Thin Men would stick to their piano, bass and guitar, sides might fare better. Tho a little dated, Miss Webster's intimate styling of *Things You Do* appeals. Even her schmaltzy *To Each* falls easy on the lobes. But in both cases the accompanying three-some chime in vocally. Flips are rhythmic ditties, but there's nothing outstanding in either one.

Things You Do may snare some coins.

JACK McVEA (Black & White 792, 793)
Open the Door, Richard!—FT; V.
Lonesome Blues—FT; V.
The Crow's Boogie—FT.
Don't Let the Sun Catch You Crying—FT; V.

Anyone who has seen Dusty Fletcher do his *Open the Door* routine will get a bang out of Jack McVea's version. Tale of the locked-out drunk is altered for waxing purposes, deleting all reference to liquor. Instead of pie-eyed, McVea's Richard is just "late." Novelty side, divided between comical dialog and singing, packs plenty of chuckles for the listener. Rhythm section sustains the moderate but contagious beat. Only weakness, side ends on a fade-out instead of building to a climax. Flip finds Rabon Tarrant earnestly chanting the slow *Lonesome Blues* to a lowdown ork setting. Lad whips up some eight-to-the-bar enthusiasm for *Crow's Boogie*. Opens with Steinway squatter riding his left wing deep into the bass to set the pattern as his right hand picks out some

interesting chord progressions. Couple of fine sax solos and muted breaks add to the jamnistic joys. Back side finds Tarrant voicing a weak wax filler.

Richard can go anywhere for good returns. Jazz jukes will spin profitably with *Boogie*.

JOHN LAURENZ (Pan-American 063)

Passe—FT; V.
Lovely Fantasy—FT; V.

John Laurenz, who chants Western ballads in horse opera pix, proves he can make the love lullabies count in his first non-folk disk offering. Guy has a quality in his pipes that's reminiscent of Bing Crosby 10 years ago. His styling of *Passe* shows he knows how to put a song across to make it count. Joe Venuti's Strad heavy ork adequately creates the mood for the topside, but fails to spark the melodic ballad on the reverse. Song seems a natural for a Latin beat, but gets a palid one-two tempo.

With *Passe* hit-headed, the Laurenz version should prove a real coin clicker.

HARMONEERS QUARTET (Victor 20-1979)

Just a Little Talk With Jesus—FT; V.
On the Jericho Road—FT; V.

This is old-time gospel singing on the part of a male foursome with a piano pounder to help them keep in rhythmic step. However, neither their vocal blend nor their harmonies stack up with the spiritual singers on the spinning sides. Moreover, their exposition of these spirituals is woefully weak in any degree of religious fervor.

Not for the music machines.

Discuss Sales Tax To Pay Pennsylvania's Vet Bonus

HARRISBURG, Pa., Oct. 5.—Possibility of a sales tax in Pennsylvania was discussed here this week by legislative planners as a means of financing a veterans' State bonus.

Legislature for 1947 will meet in January. The House and half the Senate will be elected in November.

SPECIALS BY STEWART

1 Bally Racer (Arcade)	\$ 50.00
5 Mills Quarter Scopes	55.00
1 Club Trophy (1 B. F. P.)	265.00
1 Blue Grass (F.P.)	\$145.00
2 Baker's Pacers	\$145.00
3 Bally Reserves (5 B. F. P.)	\$20.00
1 5c Mills Bonus Slot	\$195.00
1 10c Mills Bonus Slot	205.00

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ON REVIEW

OCTOBER 8-9

HOTEL NEIL HOUSE COLUMBUS, OHIO

OCTOBER 11-12

HOTEL GIBSON CINCINNATI, OHIO

TELEQUIZ WILL ALSO BE SHOWN



Plan Lipstick Tissue Vending In Match Mchs.

NEW YORK, Oct. 5.—Announcement that Diamond Match Company would shortly issue thru regular channels purse-size packages of tissue to be used for removing excess lipstick and similar purposes has led operators here to plan to sell them for a penny thru converted gum and book match venders.

It was pointed out that the varied uses found for the tissues such as eye-glass polishers, make-up removers and depositories for used chewing gum would make them sell in many types of locations including wash rooms in theaters and office buildings.

Orders have been filed with the match company for 4,000,000 tissue books, according to V. R. Kendall, general sales manager. He said that women would eventually expect tissue book giveaways with purchases just as book matches are now given away with tobacco sales.

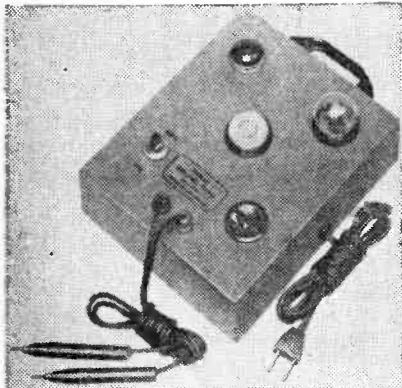
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READY TO GO!

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2 Wurlitzer 616	1 Rock-Ola Commando
6 Wurlitzer 616 Light Up	1 Rock-Ola Premier
1 Wurlitzer 600 Rotary '42, Victory Cabinet	1 Rock-Ola 20 With Packard Adapter
5 A M I Singing Towers	1 Mills Throne
2 A M I Topflites	1 Seeburg 9800, R. C.
2 A M I Streamliners	20 Rock-Ola Dial-a-Tone Boxes
1 Rock-Ola Twin 12 Hideaway With Packard Adapter	1 Evans Ten Strike
2 Rock-Ola Playboys	2 Derby Day Consoles
1 Rock-Ola Spectravox	2 Seeburg Target Guns

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21 Seals Opened - Last Punch on Board Receives One Seal

1200 Holes—Avr. Profit. \$33.05
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1200 Holes—Avr. Profit. \$31.16

\$25 Special \$25
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SUPER CHARLEY 25c
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Fully Guaranteed **BLACK CHERRY BELLS**, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5.

5c\$174.50 10c\$194.50 25c\$224.50

Mills New Vest Pockets Write	Jenn. Master Silver Chief, S.P., 10c\$ 79.50
Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5c\$139.50	Jenn. Silver Chief or Silver Club Special, 5c 98.50
10c\$149.50; 25c 179.50	10c\$119.50; 25c 149.50
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25c 195.00	Jenn. Victory Model, 5c 119.50
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5 5c 189.50	Pace All Star Comets, Comp. Refin., 3/5, 5c 69.50
10c\$195.00; 25c 225.00	10c\$79.50; 25c 125.00
Jenn. 4-Star Chief, Compl. Recond. and Refin., 10c 79.50	Pace Rocket or DeLuxe, S.P., 5c 69.50
	10c 89.50

C O N S O L E S

Pace Club Consoles, 10c\$125.00
Caille Club Console, Late Mod., 25c 125.00
Bally Skill Field, 7-Coin Head ... 89.50
Pace Reels, 5c, Without Rails, A-1 Condition 69.50
Pace Reels, 5c, With Rails, A-1 Condition 89.50
Pace Saratoga, 5c, Without Rails . 69.50
Keeney Super Bells, 5c, Like New 294.50
The Favorite 49.50
Rays Track, Late Serial Nos. 89.50
Paces Races, Black Cabinet 89.50
Evans Roll-Ette 89.50
Lucky Lucre, New Type Head ... 149.50

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Strips, S.P., C.H. or Club Special. Set of 345
20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3 3.00
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Keeney Anti-Aircraft, Brown .. 79.50
Keeney Air Raider, like new ... 119.50
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Keeney Submarine, A-1 Cond. .. 94.50
Bally Defender, Excellent Shape .. 149.50
Bally Rapid Fire, Refinished and Reconditioned 129.50
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Skylark, F.P. or C.P.\$124.50
Bally Challenger 89.50
Race King 89.50
Mills Big Race 49.50
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Wurlitzer 750E 695.00	Pace Saratoga 75.00
Hi Hand, Comb. ... 145.00	Mut. Sky Fighter .. 195.00
Baker's Pacers, D.D. 195.00	Chi Coin Hockey ... 195.00
Super Bell, 5c Comb. 225.00	Superroll Skee-ball .. 275.00
Keeney Sub. Gun ... 75.00	Bob Tall, Totalizer.. 105.00

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VICTORY SPECIAL	WRITE	GENCO TOTAL ROLL	WRITE
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SUSPENSE	WRITE	1422 ROCK-OLA	WRITE
SPELLBOUND	WRITE	1-46 ES SEEBURG	WRITE
DYNAMITE	WRITE	NEW CONSOLES	
BIG LEAGUE	WRITE	5¢ DRAWBELLS	WRITE
FAST BALL	WRITE	25¢ DRAWBELLS	WRITE
SUPERLINER	WRITE	KEENEY BONUS SP BELL	WRITE

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5¢ Mills Bl. Ch. Bell	Write
10¢ Mills Bl. Ch. Bell	Write
25¢ Mills Bl. Ch. Bell	Write
New Mills V.P. Bells	Write
Columbia T.J.P.	Write
5¢ Jen. Bronze Chief	Write
10¢ Jen. Bronze Chief	Write
Jen. Super DeL. Chief	Write
Jen. Super DeL. Club Chief	Write
Pace Chrome Bells	Write

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League Leader	34.50	Foreign Colors	109.50	Four Diamonds	49.50
Target Skill	54.50	Oklahoma	249.50	Over the Top	32.50
'42 Home Run	89.50	Grand Canyon	249.50	Boomtown	32.50
Double Feature	29.00	Idaho	249.50	Venus	69.50
Hit the Japs	39.50	Five Ten Twenty	110.00	Yacht Club	32.50
Victorious	50.00	Defense	90.00	School Days	57.50
Dude Ranch	42.50	Knockout Japs	110.00	Big Chief	39.50
Stratoliner	54.50	South Paw	69.50	Snappy	74.50
Zig Zag	74.50	Spot Pool	72.50	Paradise	52.50
ABC Bowler	64.50	Bolaway	72.50	New Champ	69.50
Victory	94.50	Texas Mustang	72.50	Gold Star	34.50
Jungle	89.50	Argentine	79.50	Glamour	49.50
World Series	59.50	Sport Parade	54.50	Mystic	54.50
Star Attraction	69.50	Monicker	90.00	Topic	74.50

CONSOLES	MUSIC	SLOTS
Jumbo Parade, F.P.	WURLITZER	50c Gold Chrome
Watl. Big Game	'61 Ctr. Mdl.	5c Gold Chrome
Bangtail	'71 Ctr. Mdl.	25c Gold Chrome
Bakers Paces Races	'41 Ctr. Mdl.	5c Brown Front
'37 Track Time	616 Ill.	5c Cherry Bell
Bobtails	616 Plain	5c Four Star Chief
Club Bells	850 Peacock	5c Mills Skyscraper
Big Top	500	25c Skyscraper
'38 Kentucky Club	Victory Kybd.	5c Chrome Columbia
Super Bell	Victory Rotary	25c Pace Golf Ball
Hi Hands	P-12	25c War Eagle
Ex. Races	750 E	5c Melon Bell
Rio	700	25c Caille
Fast Time	950	5c Caille
Silver Moon	800	10c Watling
	600	5c Rock-Ola
	Twin 12 Cellar	10c Gooseneck
	ROCK-OLA	25c Gooseneck
	Commando	5c Blue Front
	12 Record	25c Blue Front
	Super Rockolite	10c Cherry Bell
	Standard	25c Pace Comet
	DeLuxe	Watling, T.J.P.
	Master	10c Brown Front
	Monarch	5c War Eagle
	Playmaster	5c Pace Comet
	Windsor	5c Silver Chrome
	SEEBURG	10c Bonus
	8800 Hi Tone	Green Vest Pocket
	9800 Hi Tone	Green Q.T.
	12 Record	Blue Q.T.
	Collar Job, Steel Cab.	Glittergold Q.T.
	Commander	SAFES
	Vogue	Milink Comb. Safe
	Envoy, RC	Milink Comb. Dbl.
	Classic	Cab.
	Cem	Mills Single Cab.
	Colonel	Q.T. Stand
	Seeburg Wallomatic	Slot Stand
	AMI	Chic. Metal Sing.
	Singing Tower	Safe

FISCO SALES COMPANY
310 MAIN STREET HAVERHILL, MASS.
TEL. 3486

TERMS: 1/3 Dep. with Order, Bal. C.O.D.

UNITED Exclusive Distributors for Wisconsin and Peninsula of Michigan for —
CHALLENGER '47 PHONOGRAPH
EVANS TEN STRIKE AND CONSOLES

9 QUALITY BUYS OF THE WEEK 6

Life League (Used)	\$295.00
Bowl-a-Way (Used)	295.00
Surf Queen (Used)	245.00
Champion Hockey (Used)	210.00
Goalee (Used)	395.00
Evans Lucky Lucre, '41	99.50
Wurlitzer Twin 12 Unit	245.00
Double Safe Stands	59.50
Single Safe Stands	14.50

WANTED
SUPREME BOLASCORES
GENCO PLAYBALLS
WILL PAY \$125.00

NOW DELIVERING
BALLY'S
BIG LEAGUE
\$299.50

WRITE TODAY FOR OUR PRICE LIST — Terms: 1/3 Certified Deposit

Wisconsin's Leading Distributors
UNITED COIN MACHINE COMPANY
6304 W. GREENFIELD SPRING 8446-8447 MILWAUKEE 14, WISC.

This is IT!

A New Sensational
DAVAL Counter Game
"Free Play" ... with a FREE PLAY Feature!



Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside. This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE \$75.00
F. O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!

B. D. LAZAR CO. 1635 FIFTH AVE. PITTSBURGH 19, PA.
Phone: Grant 7818

RED HOT GIVE-&TAKE!
NATIONALLY ADVERTISED
\$5 GIANT TABLE LIGHTER

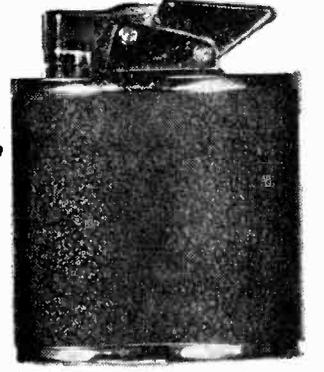
The smart operator will recognize this as one of the fastest-moving deals

400 hole board, 5c sale, average take in \$10

Price 1 Deal	\$3.95	Average Profit	\$6.05
Ten Deals Each	\$3.50	Average Profit, Each	\$6.50

DON'T DELAY — ORDER TODAY!

As advertised in Esquire this week, etc. Write to Dept. B for complete catalogue of high profit deals.



A. N. S. Sales, Inc.
312 E. Market Street Elmira, N. Y.
20 Successful Years Serving Operators

REVAMP PIN BALLS FOR SALE

Red Hot	\$ 30.00	Brazil	\$175.00	Streamliner	\$175.00
Marines at Play	75.00	Grand Canyon	175.00	Santa Fe	175.00
Marvel Baseball	75.00	Idaho	185.00	Exhibit Big Hit	249.00
Oklahoma	175.00	Wagon Wheels	185.00		

PHONOGRAPHS

8200, R.C.	\$475.00	41	\$149.00	24 Wurlitzer In Steel Cabinet, Complete with Adapter and Stepper	\$225.00
800K	375.00	61	175.00		
500	375.00				

AMERICAN VENDING CO.
810 FIFTH STREET MIAMI BEACH, FLA.

LEGAL

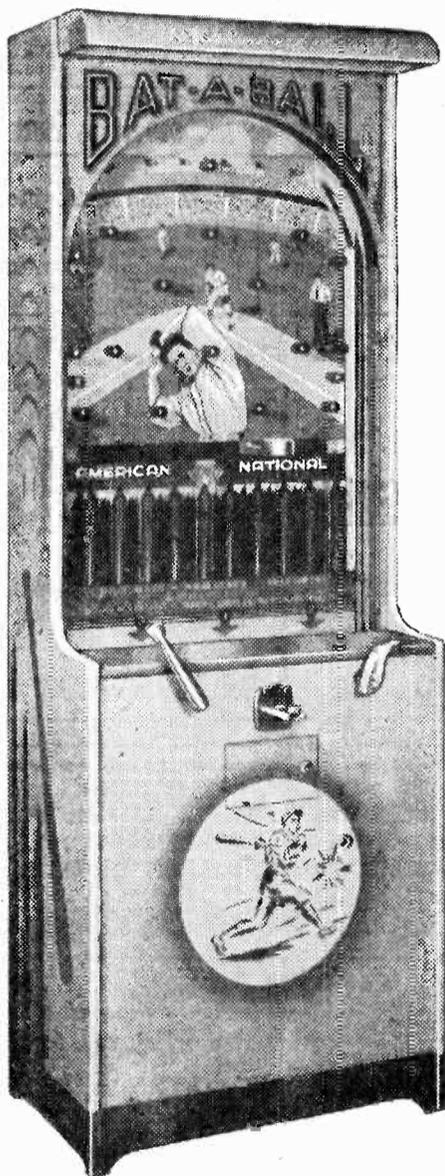
EARNING POWER
TREMENDOUS

GUARANTEED—FIVE
DAY FREE TRIAL

ACTION-
PACKED

LESS SERVICE—
MORE PROFITS

BAT-A-BALL



The brand - new, location - tested, money - maker that has a play - appeal wallop which keeps the profits rolling in . . . BAT-A-BALL is legal everywhere and is the answer to closed territories . . . Motors, gears and other trouble-makers are eliminated to make BAT-A-BALL service free . . . BAT-A-BALL's vertical construction gives it attention-getting height and requires only 1/3 the floor space of a pin game . . . BAT-A-BALL means ready, steady profits.

Immediate Delivery
Comes out of the crate
ready to play

\$249.50

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MUNVES MANUFACTURING CORP.
158 E. GRAND AVE. SUPERIOR 9470
CHICAGO, ILL.

1921 - IN THE COIN MACHINE BUSINESS 25 YEARS - 1946

**FOR A LIMITED TIME ONLY
BRAND NEW**

FLASH HOCKEY

REGULAR PRICE \$249.50

NOW ONLY \$149.50

Faster Action—All Mechanical Action—Top Player Appeal—
Priced Right—Immediate Delivery

Here's your chance to get a BRAND NEW GAME—at this amazingly low price—this offer will not be repeated—Send your order in today before our stock is exhausted.

SHOOT THE BEAR

RAY GUN—REGULAR PRICE \$189.50

NOW ONLY \$149.50

Seeburg Ray Guns Completely Reconditioned, Repainted and Converted. Immediate Delivery. Sold on Coinex Money-Back Guarantee. Terms—1/3 Deposit, Balance C. O. D.

SEEBURG AMPLIFIERS
RIFLES REPAIRED
24-HOUR SERVICE

Complete Trigger Assembly
for Seeburg Guns, \$14.95

COMPLETE STOCK OF SEEBURG RAY GUN PARTS



Telephone GRAceland 0317 • 1346 Roscoe St., Chicago 13, Ill.

**WRITE,
WIRE, PHONE
FOR**

EXHIBIT'S

FAST BALL

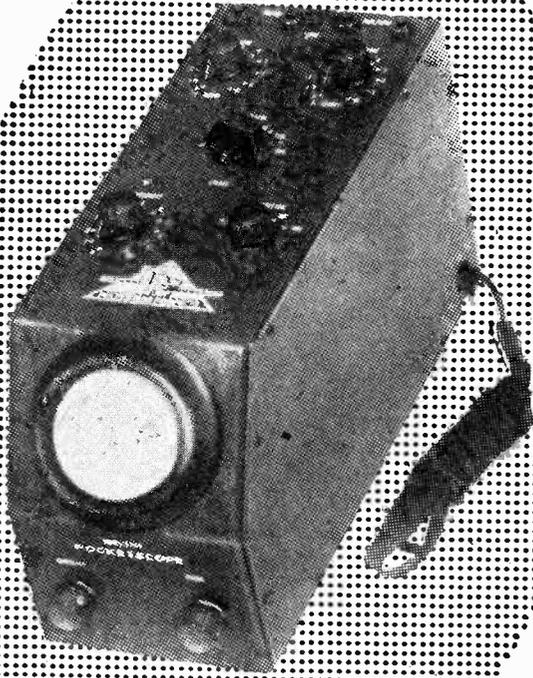
FIVE-BALL FREE PLAY GAME

SIMON SALES, INC.

EXCLUSIVE DISTRIBUTORS

215 W. 64th Street New York 23, N.Y. • Telephone Trafalgar 4-6900

**Mr. Music Machine Operator:
STOP GUESSING
ABOUT
AMPLIFIER TROUBLE**



FIND IT WITH POCKETSCOPE

No music machine serviceman's kit is complete without Pocketscope—the pocket-size oscilloscope. Pocketscope enables your repair man to locate amplifier troubles in a flash! No Guess-work! No time waste! No need to cart amplifiers back to the shop.

Measuring 4"x6 3/8"x10", and only 5 3/4 pounds light, Pocketscope can be taken to the trouble. Think of the time saved! That means money. And by eliminating guess-work, your juke boxes are right in a rush.

Show this advertisement to your service department. Pocketscope is the answer to your serviceman's prayer. It can be the answer to your high maintenance costs.

FOR FULL INFORMATION, WRITE, WIRE, PHONE TODAY!

EXCLUSIVE DISTRIBUTORSHIPS OPEN

DAVID ROSEN

855 NORTH BROAD STREET • PHILADELPHIA 23, PA.
PHONE: STEVENSON 4-2258-2259

NOW DELIVERING—NEW EQUIPMENT

Bat-a-Ball (Upright Game)	\$249.50	Novelty Card Vendor—100 Cards	\$ 29.50
Superliner	322.50	Gottlieb Grippers	39.50
Spellbound	325.00	ABT Challengers	65.00
Fast Ball	330.00	Ace Coin Counter	139.50
Shooting Star	279.50	Columbia Bells	145.00
Esquire Vendors	\$11.75 & 13.75	Daval Free Play	89.50
Advance Vendors, \$13.75, Quantities	10.50	Silver King Peanut Vendors	10.50

WIRE, WRITE OR PHONE FOR SPECIAL PRICES

DUROMATIC—An absolutely amazing Escalator Conversion for MILLS 5¢, 10¢ and 25¢ Escalators. Jam-proof and easy to install, it will eliminate your Escalator troubles and service calls. **WRITE FOR DETAILS AND PRICES.**

MUSIC		FREE PLAY PIN GAMES	
Wurlitzer 24	\$310.00	Barrage	\$ 39.50
Wurlitzer 16, Victory Model	395.00	Boon Town	39.50
Wurlitzer 24, Victory Model	425.00	Dude Ranch	49.50
Wurlitzer 6J	150.00	Eagle Squadron	100.00
Wurlitzer 750E	595.00	Flicker	59.50
Wurlitzer 750M	575.00	5-10-20	120.00
Rock-Ola '41 Super	410.00	Glamour	44.50
Rock-Ola '39 Standard	375.00	Gun Club	69.50
Rock-Ola '39 De Luxe	395.00	Invasion	105.00
AMI Singing Tower	325.00	Kismet	149.50
AMI Top Flight	250.00	Knockout	125.00
Seeburg 8200, Con.	450.00	Landslide	99.50
Seeburg Regal, ESRC	395.00	Leader	69.50
Wurlitzer R.C. Twin 12	250.00	Marines at Play	115.00
		1-2-3, Short Model	75.00
		Owl	49.50

ARCADE EQUIPMENT	
Amusematic Lite-League (New)	\$425.00
Keeney Submarine Gun	125.00
Keeney Air Raider	135.00
Keeney Anti-Aircraft	65.00
Evans Skee Balletto	95.00
Slightly Used Supreme Bolascorp	275.00
Factory Rebuilt Exhibit Vitalizer	125.00
Evans Tommy Guns	125.00
Bally Rapid Fire	125.00
Shoot Your Way to Tokyo	135.00

BRAND NEW PACKARD BRACKETS \$4.50

WURLITZER PLASTICS—ALL TYPES, FOR MODELS 500 AND 600 ... 1/2 PRICE

CONSOLES			
Sun Ray, F.P.	\$145.00	Big Game, F.P.	\$ 95.00
Paces Reels, Comb.	150.00	Late Mills Four	
Totalizer, F.P.	110.00	Bells, 5c	450.00
Silver Moon, F.P.	110.00	Keeney Kentucky Club	110.00
Big Top, F.P.	110.00	Bally Club Bell, Comb.	195.00
Paces Saratoga Jr., P.O.	100.00	Jumbo Parade, F.P.	\$85.00
		Baker's Paces, D.D., C.S.	425.00
		Keeney 5c-25c Super Bell	325.00
		Buckley Track Odds, D.D.	595.00

WE ACCEPT TRADE-INS ON ALL NEW EQUIPMENT

Terms: 1/2 Deposit, Balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE

2021-25 Prospect Ave.
Phone PROspect 6316-17
CLEVELAND 15, OHIO



DON'T JUST GLANCE AT THIS AD! READ IT CAREFULLY!! YOU HAVE NEVER SEEN PRICES LIKE THESE! AFTER YOU READ IT, ORDER AT ONCE!! ALL OF THESE FIVE BALL FREE PLAY GAMES ARE THOROUGHLY GONE OVER, RAILS SCRAPED AND READY FOR LOCATION.

United Santa Fe	\$149.50	Liberty	\$125.00
United Grand Canyon	149.50	Genco Victory	62.50
United Streamliner	149.50	Genco Defense	62.50
United Oklahoma	149.50	Knockout	99.50
United Arizona	149.50	Hi-Hat	57.50
United Sun Valley	79.50	Laura	159.50
United Brazil	169.50	Keep 'Em Flying	109.50
United Wagon Wheels	169.50	Fox Hunt	39.50
Majors of '41	49.50	Venus	59.50
Big Parade	109.50	Hi-Dive	65.00
Sky Chief	122.50	Four Aces	95.00
Five-Ten-Twenty	99.50	Air Circus	109.50
Shangri-La	109.50	Bosto	59.50
Torpedo Patrol	49.50	Westwind	70.00
Flat-Top	149.50	Big Chief	39.50

Wire!! Write! Phone!!
INCLUDE ONE-THIRD DEPOSIT IN CASH, CASHIER'S CHECK OR MONEY ORDER, AND STATE METHOD OF SHIPMENT PREFERRED.

MORRIS NOVELTY COMPANY, INC.

4505 MANCHESTER AVE. PHONE: FRANKLIN 0757 ST. LOUIS 10, MO.

FOR SALE
10 Evans completely automatic Duck Pin Bowling Alleys in good condition, 60 feet long, 4 1/2 feet wide. Can be set on any floor. Can make \$75.00 daily profit. Help necessary, only one man to collect money. Reason for selling, I have a large chain of restaurants to contend with. Price for 10 Alleys, \$2,000.00.
A. R. DIAZ
114 W. Carolina St. San Antonio, Tex.
Phone Lambert 24851

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER
Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2 each size.
Blackstone Coin Packer Co.
Madison 1, Wis.



ANNOUNCING

the purchase of

THE MANHATTAN PHONOGRAPH COMPANY

by LEO DIXON



LEO DIXON
Owner



LEO KNEBEL
Manager

MANHATTAN PHONOGRAPH COMPANY

Distributors of

Aireon Electronic Phonograph

For the Greater New York Area

767 TENTH AVENUE

NEW YORK 19, N. Y.

This is IT!

A New Sensational
DAVAL Counter Game
"Free Play"
...with a
FREE PLAY Feature!



Like a Pin Ball Game, pays out only Free Plays.

Accumulated Free Plays can be played off or cancelled & registered on inside.

This New All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE
\$75.00
F. O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!
C. M. McDANIEL DISTRIBUTING CO.

851-53 NORTH FLORES ST. SAN ANTONIO 5, TEXAS
Phones: Fannin 0022, Fannin 0776

"If we do not have what you want we will get it for you. Contact us for the better Deal."

WHAT? No Free Samples of "TALKING GOLD"!

That's right. But it's not because we don't want to give samples away any longer. It's just that "Talking Gold" is enjoying such enthusiastic praise, operators themselves have become better salesmen than our samples.

The entire trade has seen "Talking Gold." Most of the trade already has it. Operators everywhere know that "Talking Gold" plastic grille cloth adds the kind of flash and appeal to your juke boxes which bring in extra heavy earnings.

"Talking Gold" plastic grille cloth comes in sheets 20"x50" (or multiples of this size). Price: 1c per sq. inch. Full sheet (1,000 sq. inches) \$10.00.

Save waste! Save money! Buy large roll. Use as needed. **IF YOU HAVEN'T ALREADY PLACED YOUR ORDER — WHAT ARE YOU WAITING FOR?**

DISTRIBUTORS: Some exclusive territories are still open. Write on your letterhead for our 100% co-operative deal.

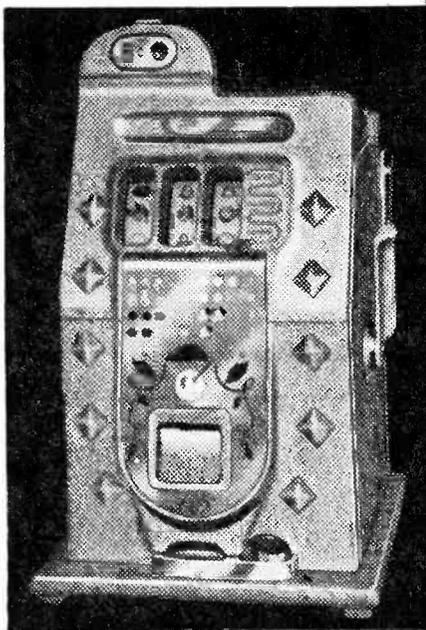
SPEEDWAY PRODUCTS, INC.
502 W. 45th ST.
N. Y. 19, N. Y.

AL BLOOM, President
Tel: LOnacre 5-0371

Another "American" First!

Two-Toned
**HAMORIZED
CABINETS**

Outstanding
in
Appearance
and
Durability!



4 attractive colors: Brown-gold, blue, red and rose in two-toned speckled effect, matching new club handles, diamond jewels in contrasting color.

- NEW Wood Cabinet of Solid Oak
 - NEW Denominator
 - NEW Reward Plate
 - NEW Drill Proof Lining
 - NEW Money & Coin Cup
- ONLY - - - \$39.50

ONLY \$39⁵⁰

Completely drilled, tapped and assembled, ready to insert mechanism. Specify: 2/5 or 3/5 pay, 5c, 10c or 25c play.

MONEY BACK GUARANTEE IF NOT SATISFIED!

You haven't seen anything until you've seen the New American Two-Toned Hamorized Cabinets

American Amusement Co.

NEW ADDRESS:
164 East Grand Ave., Chicago 11, Ill.
Tel: Capitol 5300
Buy "American" and you buy the "Finest"

America's Finest...

READY FOR DELIVERY!
NEW AMI
AUTOMATIC HOSTESS TELEPHONE MUSIC
"GETS LOCATIONS... AND KEEPS THEM!"

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FOR SPECIAL DEAL
WRITE—WIRE—PHONE TODAY

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956 MAIN ST., BUFFALO 2, NEW YORK—TEL: LINCOLN 6093

FOR IMMEDIATE DELIVERY!

MILLS		ROCK-OLA		SEEBURG		WURLITZER		GAMES	
Throne	\$229.50	Imperial	\$199.50	12	\$99.50	61	\$149.50	Argentine	\$64.50
Empress	279.50	Monarch	239.50	King	249.50	412	149.50	Big Chief	34.50
		'39, Repainted	349.50	Cadet	349.50	616	189.50	Big Parade	64.50
		Commando	424.50	Vogue	349.50	71	199.50	Captain Kidd	54.50
		Boxes, 5-10-25	479.50	Rex	239.50	816-V.M.	299.50	Champs	79.50
						800R	349.50	Defense (Gottlieb)	49.50
								Goals	99.50
								Horseshoe	59.50
								Knockout	59.50
								Majors, '41	59.50
								Miami Beach	34.50
								Monicker	64.50
								Red, White, Blue	49.50
								School Days	54.50
								7-Up	54.50
								Show Boat	69.50
								Spot Pool	69.50
								Star Attraction	38.50
								3-Score	44.50
								Twin Six	59.50
								Zig-Zag	59.50
								5-10-20	89.50

UNITED

Phone Chester 9283

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OFFERS

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A New Sensational
DAVAL Counter Game

"Free Play" ... with a FREE PLAY Feature!



Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside. This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE
\$75⁰⁰
F. O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!

INTERNATIONAL COIN MACHINE DISTRIBUTORS
2436 ST. CLAIR AVE. MAIn 5769 CLEVELAND, OHIO

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PA

ACTIVE AMUSEMENT MACHINES CO.

900 FRANKLIN ST., PHILADELPHIA 23, PA.
Market 2656
1060 BROAD ST., NEWARK 2, N. J.
Mitchell 2-7646

"You Can Always Depend On Active — All Ways"

LOOK! LOOK!

SENSATIONAL MONEY-SAVERS

SEE HOW MUCH YOUR DOLLARS BUY

Satisfaction Guaranteed or Your Money Back

FREE PLAY PIN GAMES

THOROUGHLY RECONDITIONED—READY FOR LOCATION

ABC BOWLER	\$ 59.50	KEEP 'EM FLYING	\$119.50
AIR CIRCUS	99.50	LEGIONNAIRE	59.50
AIR FORCE	59.50	LIBERTY (Rev.)	89.50
ALL AMERICAN	59.50	MARINES AT PLAY (Rev.) ..	89.50
BARRAGE	39.50	NEW CHAMPS	59.50
BELLE HOP	65.00	PLAY BALL	49.50
BIG CHIEF	49.50	PURSUIT	39.50
BIG PARADE	99.50	SALUTE	49.50
CAPTAIN KIDD	59.50	SARA SUZY	49.50
CHAMPS	49.50	SLUGGER	65.00
CROSSLINE	59.50	SNAPPY	65.00
FIVE, TEN, TWENTY	85.00	SPARKY	49.50
FLAT TOP	150.00	SPEED DEMON	39.50
FLYING TIGERS (Rev.)	79.50	SPOT POOL	55.00
GOLD STAR	44.50	TOPIC	69.50
HOLLYWOOD	125.00	TORPEDO PATROL (Rev.) ..	75.00
HOROSCOPE	69.50	TRAILWAYS	59.50
JUNGLE	65.00	VACATION	39.50

ARIZONA — SANTE FE — WAGON WHEELS - - \$175.00

ONE BALLS

★ **EXTRA SPECIAL** ★
JOCKEY CLUBS \$195.00

SANTA ANITA	\$125.00
SPORT PAGE	75.00
FAIRMOUNT	295.00
PIMLICO, F. P.	235.00

PHONOGRAPHS

ROCK-OLA IMPERIAL 20 ..	\$195.00
ROCK-OLA MASTER	395.00
ROCK-OLA COMMANDO ..	475.00
WURLITZER 500	395.00
WURLITZER 61	125.00
MILLS THRONE	275.00

RECONDITIONED AND REBUILT SLOTS

5c WAR EAGLES, 3/5 ...	\$ 85.00	5c MILLS GOLD CHROME,	
5c MILLS BRONZE		3/5	\$165.00
(Wrinkle Finish)	175.00	10c MILLS GOLD CHROME,	
5c MILLS SILVER		3/5	175.00
CHROME, 3/5	185.00	10c BLUE FRONT, 3/5 ...	135.00

PACE TWIN REELS, 10c-25c Play, Excellent Cond. \$225.00

ARCADE GAMES

UNDERSEA RAIDERS — Clean Like New - - - \$179.50

ABT TARGET, 1c	\$25.00	KEENEY ANTI AIRCRAFT	
1c SKILL SHOT	25.00	(BR)	\$69.50
		TARGET SKILL, 1c	39.50

CHAMPION DELUXE HOCKEYS — Brand New - \$99.50

LOWEST PRICES—IMMEDIATE DELIVERY

ON ALL THE NEW GAMES

BALLY BIG LEAGUE	\$299.50	ABT CHALLENGERS	\$ 65.00
BALLY DRAW BELL, 5c ...	477.50	SUPERLINER	322.00
BALLY DRAW BELL, 25c ..	497.50	SPELLBOUND	325.00
BALLY VICTORY SPECIAL ..	661.50	FAST BALL	330.00

Factory Distributors—Victor Model V-Vendors, Globe Type, 11.75; Cabinet Type, 13.75

Extra — Extra Close Outs — Write for Prices

VICTORY DERBY **SOFT BALL QUEENS**
SURF QUEENS **SHOOTING STARS**

HUNDREDS OF UNADVERTISED SPECIALS—GET ON OUR MAILING LIST

TERMS—1/3 CERTIFIED DEPOSIT, BALANCE SIGHT DRAFT OR C. O. D.
 MEMBER C. M. I. REFERENCE: UNITED BANK & TRUST CO., ST. LOUIS.

J. ROSENFELD CO.

3218 OLIVE ST. ST. LOUIS 3, MO. NEWSTEAD 1582

EXCLUSIVE BALLY DISTRIBUTORS

SOUTHERN ILLINOIS—EASTERN MISSOURI—WESTERN KENTUCKY

CHICAGO COIN'S

PELLBOUND

They all say—
IT'S THE GREATEST OF ALL
5 BALL NOVELTIES

GOALEE
The **GREATEST OF ALL**
ARCADE PIECES

CHICAGO COIN MACHINE CO.
 1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

CLEARANCE SALE!

PIN GAMES	CONSOLES		
Gun Club	\$ 67.50	Bally High Hand, F.P.	\$179.50
Texas Mustang	64.50	Bally Big Top, F.P.	119.50
Stratoliner	44.50	Keeney Triple Entry, P.O.	99.50
Sink the Japs	54.50	Jennings Cigarola, 5c	99.50
Legionnaire	64.50	Jennings Harvest Moon, F.P.	99.50
Bubbles	139.50	Jennings Bobtail, 5c F.P.	99.50
Sluggo	67.50	Jennings Big Game, 5c F.P.	99.50
Velvet	54.50	Jennings Fast Time, 5c F.P.	99.50
Four Diamonds	54.50	Jennings Totalizers, 5c F.P.	99.50
Ten Spot	54.50	Jumbo Parade, 5c F.P.	119.50
Bolaway	69.50		

13 Dep.; Bal. C.O.D., F.O.B. Phila.; Postal Money Order or Certified Check

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET PHILADELPHIA 23, PA.

COMING FAST!

A NEW AND DIFFERENT
ARCADE MACHINE

SEND IN THE COUPON FOR
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AMUSEMATIC CORP.
 4556 N. KENMORE AVE.
 CHICAGO 40, ILLINOIS

Please send me advance information on the New and Different Arcade Machines.

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Headquarters for the Finest in New and Used Equipment

ATLAS

BRAND NEW GAMES FOR DELIVERY NOW!

Superliner	Victory Special
Spellbound	Total Roll
Fast Ball	Goalee
Big Hit	Bangtails, J.P.
Draw Bell	Big League
Triple Bell	Atomic Bomber
Victory Derby	Bank Ball, 9'-12'

GENCO WHIZZ

FROM THE HOUSE OF

FRIENDLY PERSONAL SERVICE



WORLDS OF VALUE! . . .

NEW SLOTS

- Jennings Standard Chief, 5c . . . \$299.00
- Jennings Standard Chief, 10c . . . 309.00
- Jennings Standard Chief, 25c . . . 319.00
- Jennings Super DeLuxe (Lite-Up)
- Chief, 5c . . . 324.00
- 10c . . . 334.00
- 25c . . . 344.00
- 50c Pace DeLuxe Bell . . . 475.00
- \$1.00 Pace DeLuxe Bell . . . 635.00
- Groetchen Columbia Jackpot Bell 145.00
- Extra Bell Cabinet (Complete) . . . 77.50

COMING SOON
Jennings 50c Silver Eagle . . . Write
Exclusive Distributors for Northern Illinois.

NEW COUNTER GAMES

- Daval Non-Coin Marvel & American Eagle. Ea. . . \$54.00
- ABT Challenger . . . 65.00
- Cottlieb 3-Way Gripper . . . 39.50
- Daval Buddy . . . 33.00
- Daval Gusher . . . 54.00

PHONOGRAPHS

- VOGUE . . . \$375.00
- GEM . . . 325.00
- MAYFAIR . . . 325.00
- ROCK-OLA STANDARD . . . 375.00
- ROCK-OLA DELUXE . . . 375.00
- ROCK-OLA SUPER . . . 425.00
- ROCK-OLA COMMANDO . . . 450.00
- WURLITZER 850 . . . 595.00

GUARANTEED USED PIN GAMES

- YANKEE DOODLE . . . \$159.50
- FLAT TOP . . . 189.50
- FLYING TIGERS . . . 99.50
- ACTION . . . 119.50
- SKY RAY . . . 64.50
- CONQUEST . . . 49.50
- FRISCO . . . 219.50
- LEGIONNAIRE . . . 69.50
- MIDWAY . . . 139.50
- HI HAT . . . 79.50

All used equipment listed is completely rebuilt and refinished!
Terms: 1/3 Deposit, Balance C. O. D.

WE ARE OFFERING THE FOLLOWING

A-1 RECONDITIONED 5 BALL GAMES AT LOW-DOWN PRICES DON'T PASS THEM UP

BIG PARADE \$119.50	PRODUCTION \$79.50
CAPT. KIDD 54.50	SPORT PARADE 39.50
DEFENSE—GENCO 64.50	SUPER CHUBBIE 64.50
FIVE-TEN-TWENTY 89.50	TEN SPOT 42.50
FOUR ROSES 59.50	THUMBS UP 42.50
GUM CLUB 64.50	VELVET 39.50
HOME RUN, 1942 79.50	VENUS 59.50
JEEP 84.50	VICTORY—GENCO 64.50
MAJORS, 1941 39.50	ZIG ZAG 59.50
MIDWAY—REVAMP 89.50	

A-1 SLOTS. NO JUNK BUT REAL EQUIPMENT

GLITTER GOLD Q. T., 5c \$ 99.50	MILLS BLUE FRONT, 5c \$150.00
JENNINGS CLUB BELL, 5c 150.00	MILLS BLUE FRONT, 10c 175.00

NEW MACHINES — IN STOCK FOR IMMEDIATE DELIVERY

BALLY DRAW BELL \$477.50	GENCO WHIZZ \$189.50
BIG LEAGUE 299.50	SPELLBOUND 325.00
FAST BALL 330.00	SUPERLINER 322.00

THE NEW 1946 STREAMLINER PHONO STAND - \$29.75

Send for Illustrated Circular
WE ARE DISTRIBUTORS FOR CHICAGO COIN MACHINE COMPANY FOR MISSOURI AND ILLINOIS

WE ARE ALSO DISTRIBUTORS FOR "STEEL STRONG" TUBULAR POP-OPEN TUBULAR COIN WRAPPERS—The Finest Coin Wrappers That Money Can Buy—FOR MISSOURI, ILLINOIS, INDIANA, ARKANSAS, TENNESSEE, LOUISIANA, MISSISSIPPI AND OKLAHOMA.

CASE LOT PRICE: 70c PER THOUSAND. SEND FOR SAMPLES.

Terms: One-Third Deposit (Cashier's Check or Money Order), Balance C. O. D.

—OPERATORS, ATTENTION—

Are you on our Mailing List? If not send in your name and address at once. We have some real Surprises in Store for you.

WHEN IN OUR CITY—PAY US A VISIT

BAUM DISTRIBUTING CO.

2718 GRAVOIE AVE. (Phone: Prospect 3900) ST. LOUIS 18, MO.

This is IT!

A New Sensational

DAVAL Counter Game

"Free Play"

. . . with a

FREE PLAY Feature!



Like a Pin Ball Game, pays out only Free Plays.

Accumulated Free Plays can be played off or cancelled & registered on inside.

This New All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE
\$75.00
F. O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!

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ATLAS
NOVELTY COMPANY

2200 N. WESTERN AVE. · PHONE ARmitage 5005 · CHICAGO 47

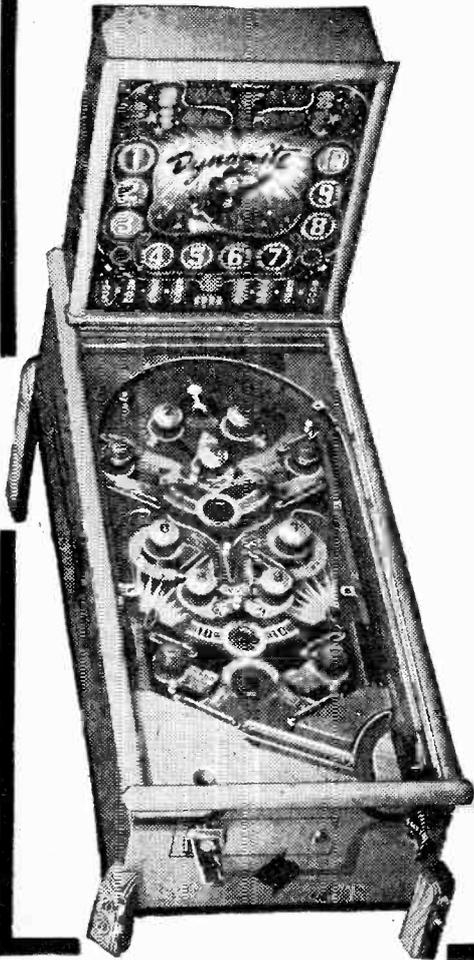
Assoc. Offices: ATLAS MUSIC CO., 4704 CASS AVE., DETROIT 1
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KICKERS**

Place Your
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Your Jobber
NOW!

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MANUFACTURING
COMPANY

161 W. HURON ST.
CHICAGO 10, ILLINOIS
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NEW SCALES SOON



We Can Rebuild Your Old Scales
and Make Them Look Like New

Get your Scales rebuilt now and have them ready for your big season.

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Est. 1889 — Tel. COLumbus 2770
Cable Address "WATLINGITE," Chicago

ORIGINAL JAR-O'-DO • ORIGINAL JAR-O'-DO

GOOD AS GOLD!

NOW!--"JAR-O'-DO'S" NEW AND DIFFERENT
IDEA OF A CONTAINER FOR TICKETS
MAKES IT POSSIBLE FOR YOU TO SAVE
MONEY--HERE'S WHY!!



Takes In 2170 Tickets @ 7 for 50¢ \$155.00
Pays Out (Actual) 114.00
Profit (Average) \$ 41.00
(Tickets Stapled 7 to a Bundle)

UNIVERSAL MFG. CO.
405-411 E. 8TH ST., KANSAS CITY 6, MO.
"WORLD'S FOREMOST
MFR. OF JAR GAMES"

Because They're Given FREE. Yes,
FREE, With Each Order of Refills!!
No More Expense of Ordering and
Re-Ordering Jars!! THINK OF THE
ADDED PROFIT THIS WILL MEAN
FOR YOU!

Here It Is, Friends—the Popular
"Jar-O'-Do" "SUPER CHARLEY"
Deal—All Dressed Up in This
Sparkling New Container!! Not Only
Will It Save You Money—But Its
Attraction Alone Will Mean Greater
Incentive and Appeal to Your
Players!

With This Container You Needn't
Worry About Your Counter Being
Scratched!! No Lid to Remove—Top
Just Slides Open!! Better WRITE
TODAY for Full Details!

★ ★ WATCH ★ ★
For next issue

NEW MACHINES NOW BEING DELIVERED

GOTTLIEB SUPERLINER	\$322.00
CHICAGO COIN SPELLBOUND	325.00
EXHIBIT'S NEW FAST BALL	330.00
GENCO WHIZZ	189.50
SILVER KING NUT VENDORS.....	13.95
BALLY UNDERSEA RAIDER, Floor Sample	225.00
GOTTLIEB Improved DeLuxe GRIP SCALE	39.50
A. B. T. CHALLENGER, Beautifully Designed	65.00
VICTORY SPECIAL	WRITE
ACE COIN COUNTER	139.50
NEW SLOT STANDS	27.50

SLOTS — CONSOLES — 1-BALLS

Bally Club Bell, Comb., Late	\$210.00	Mills 5¢ Brown Front	\$145.00	
Super Bell, 5¢, Comb., F.P. & P.O.	220.00	Mills 10¢ Brown Front	165.00	
Sport Special	125.00	Mills 5¢ Handload, 3/5, P.O.	185.00	
Mills Q.T. Gilt. Gold, Rbit., 5¢	89.50	Jenn. Chief, 10¢	125.00	
Mills 25¢ Q.T.	110.00	Jenn. Bronze or Stand. Chief, 5¢ ..	299.00	
Mills 5¢ Vest Pockets, Refin.	45.00	10¢	\$309.00; 25¢ ..	319.00
Mills 10¢ Gilt. Gold	210.00	Jenn. Super De Luxe Lite-Up Chief, 5¢	324.00	
Mills 5¢ Blue Front	125.00	10¢	\$334.00; 25¢ ..	344.00
Mills 10¢ Blue Front	150.00	Club Trophy	240.00	

WANTED FOR CASH!

ROCK-OLA: 1938 Monarchs and Windsors, 1939 Standards and
DeLuxes, 1940 Supers and Masters.
WURLITZER: 800—850—750E
SEEBURG: Classics, Colonels, Majors, 8800's, 9800's
Phonographs must be in excellent mechanical condition and appearance. No Junk!

RECONDITIONED 5-BALL FREE PLAY GAMES

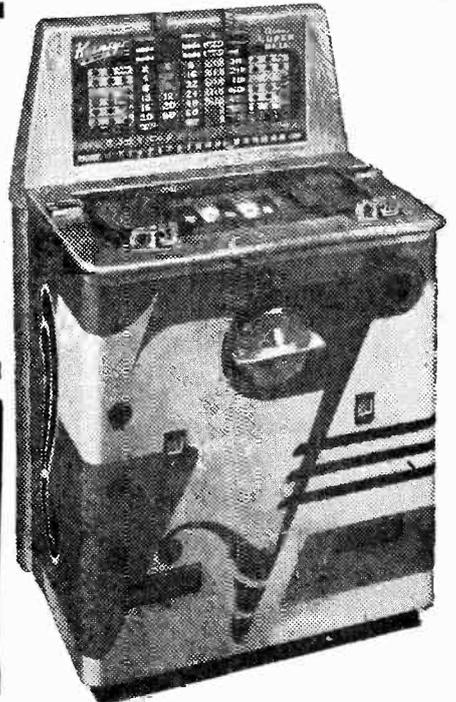
Streamliner	\$190.00	Marines at Play	\$119.00	Bolaway	\$79.50
Catalina	179.50	Invasion	90.00	Kismet	79.00
Gottlieb Liberty	165.00	Argentine	89.50	Four Roses	72.50
Sky Chief	165.00	Topic	89.50	Spot a Card	72.50
Keep 'Em Flying	155.00	Defense	89.50	Sea Hawk	67.50
Hollywood	135.00	Venus	89.50	ABC Bowler	67.50
Yankee Doodle	135.00	Genco Victory	89.50	Ten Spot	64.50
Big Parade	135.00	Capt. Kidd	89.50	Eagle Squadron	59.00
Midway	129.50	Cun Club	89.50	New Champ	59.50
Four Aces	129.50	Texas Mustang	79.50	7-Up	57.50
5-10-20	129.50	Spot Pool	74.50	Big Chief	49.50
Knockout	129.50				

NATIONAL COIN MACHINE EXCHANGE
1411-13 DIVERSEY BLVD. Phone: BUCKingham 6466! CHICAGO

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**REAL BARGAINS
ON
PHONOGRAPHS
WHILE THEY LAST!**

**IMMEDIATE DELIVERY
on the new
KEENEY
TWIN BONUS SUPER BELL
IN TWO POPULAR MODELS—
5c-5c AND 5c-25c HEADS**



**We're Delivering
DYNAMITE!
No Long Waiting for Dynamite—the New
Williams' Profit-Booster. Deliveries of This
Outstanding Game Are Being Made Reg-
ularly. Order Today!**

PHONOGRAPHS

Wurlitzer #500-K	\$359.50
Wurlitzer #800-42 Vlc. Mod.	350.00
Wurlitzer #700	425.00
Wurlitzer #81 Counter Model With Stand	165.00
Rock-Ola Imperial 20 Record	175.00
Rock-Ola 12 Record	90.00
Seeburg Vogue, RC	400.00
Seeburg Classic, RC	360.00

PIN GAMES

Big Time	\$ 32.50
Bosco	59.50
Casablanca (Rev.)	115.00
Clover	47.50
Five, Ten, & Twenty	82.50
Fox Hunt	39.50
Flying Tigers	90.00
Gun Club	49.50
Invasion (Rev.)	69.50
Monicker	54.00
Miss America (Rev.)	39.50
Rotation	19.00
South Paw	54.50
Slap the Japs	34.00
Streamliner (Rev.)	165.00
Skyline	37.50
Target Skill	32.50
Tail Gunner	45.00
Ump	34.50
Velvet	45.00
Victory	49.50
West Wind	67.50

CONSOLES

Super Bell, 5c, Comb.	\$175.00
Two Way Super Bell, 5c-5c, Comb.	335.00
Two Way Super Bell, 5c-25c, Comb.	350.00
Four Way Super Bell, 4-5c (Excellent Condition)	470.00
Four Way Super Bell, 3-5c, 1-25c (Excellent Cond.)	490.00
Silver Moon, F.P.	70.00
Club Bells, F.P.	135.00
Paces Reels, Combination	135.00
Paces Races, Brown Cab.	87.50

BELL MACHINES

5c Blue Front, Gold Award	\$110.00
5c Jenn. Chief	80.00
5c Jenn. Silver	98.50
5c Melon Bell	110.00
5c Gold Chrome	149.50
5c Giltter Gold	72.50
5c Q.T. Vest Pock., B&S (used)	57.50
5c Brown Front	119.50
5c Copper Chr.	135.00
10c Brown Front	135.00
10c Jenn. Four Star Chisf.	80.00
10c Gold Chrome	160.00
10c Gold Chrome, Hand Load	\$185.00
10c Q.T. Giltter Gold	115.00
10c Blue Front	105.00
25c Gold Chrome	175.00
25c Brown Front	150.00
25c Cattle	40.00
25c Gold Chrome, Hand Load	215.00
25c Blue Front, Hand Load	135.00
25c Copper Chr.	200.00
Columbia Bell, G.A. (used)	50.00

**NEW EQUIPMENT
AVAILABLE AT ONCE**
Mills Safe Stands; Columbia Bells, Regular; Columbia Bells, Deluxe Club Model; Solotone Systems; Keeney Three Way Bonus Super Bells; Williams' Dynamite and Genco's Whizz.



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This is IT!

A New Sensational **DAVAL Counter Game "Free Play"** ... with a **FREE PLAY Feature!**

Like a Pin Ball Game, pays out only Free Plays.
Accumulated Free Plays can be played off or cancelled & registered on inside.
This New All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE \$75.00
F.O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!

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1350 HOWARD STREET SAN FRANCISCO 3, CALIFORNIA
Western Distributors Western Distributors
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COLUMBIA BELLS

The COLUMBIA De Luxe Club Bell offers more per dollar than any other Bell. More **STYLE**—More **EARNING POWER**—More **MECHANICAL PERFECTION.**

WRITE FOR PRICES

WRITE FOR PRICES

COLUMBIA Twin Jackpot Bell. Small, Light, **SMART STYLING**—Convertible to 1-5-10-25c Play.

WHIZZ by Genco
FREE PLAY OR NOVELTY
WRITE FOR PRICES

ROANOKE VENDING MACHINE EXCHANGE, INC.
13 S. Jefferson St. Roanoke, Va.
"SAVE ON YOUR PURCHASES"

Vender Supply And Mfg. Firms List Dividends

CHICAGO, Oct. 5. — Dividends payable in October and November by a number of firms which manufacture vending machines, as well as supplies and parts for the machines, were listed in financial newspaper columns.

Longest list, for makers of merchandise sold thru vending machines, included the following:

Beechnut Packing Company, chewing gum, quarterly dividend of \$1 on common stock, payable October 1.

Canada Dry, soft drinks, 15-cent interim dividend on common stock, payable October 1.

Chase Candy Company, bulk candy and bars, 100 per cent stock dividend payable October 3, and 12½-cent interim dividend payable November 15.

Curtiss Candy Company, candy bars, \$1.12½ quarterly dividend on preferred stock payable October 15.

E. J. Brach & Sons, candy bars, 50-cent quarterly dividend on common stock payable October 1.

Dixie Cup, paper cups, 62½-cent quarterly dividend on series "A" shares, payable October 1; 25-cent dividend, payable October 31.

Hershey Chocolate Corporation, candy bars, \$1 quarterly dividend on preferred shares, payable November 15; 75-cent quarterly dividend on common shares, payable November 15.

Philip Morris, Ltd., 37½-cent quarterly dividend on common stock, payable October 15.

Wilbur-Suchard Chocolate Company, Inc., candy bars, 100 per cent common stock dividend, voted October 1.

Firms which manufacture coin machines or supplies included the following:

Bath Iron Works, vending machines, 50-cent dividend, payable October 1.

F. L. Jacobs Company, vending machines, 62½-cent quarterly dividend on 5 per cent preferred shares, payable October 31.

Sylvania Electric Products, electric lamps and other supplies, 25-cent quarterly dividend on common stock, payable October 1.



COIN-CHUTE ACCORDION, with 10-tune selection, is the invention of Louis Bacigalupi, of Los Angeles, who makes adjustment of paper music rolls in machine here. Inventor calls it the Accordamatic.

Confusion Reigns in Miami Cig Tax Fight

MIAMI, Oct. 5.—Whether a referendum will be held on the new cigarette tax here, or whether city commissioners will go ahead and set a date for assessing the tax, appears still undecided.

Latest reports indicated that the commission would be notified by the city manager that the tax on cigarettes would stand. In such a case, it would be left to the commission to set a date for assessing the tax.

This turn of events contradicted previous reports that enough names had been secured on a petition to force the measure to a referendum vote, or to hold action over until the 1947 elections.

At the same time, it was said that the utility tax, which had been passed concurrently with the cigarette tax, would be held up, pending referendum or vote in 1947.

Arcade Owners Convene at N. Y. Park Central Oct. 10

NEW YORK, Oct. 5.—The first meeting of the fall season of the Arcade Owners' Association of America will be held Thursday (10) at 8:30 p.m. in the Park Central Hotel, Al W. Blendow, association president, states. "There are several matters of interest that will be discussed," Blendow adds.

PACKARD DISTRIBUTORS, VA. AND N. C.

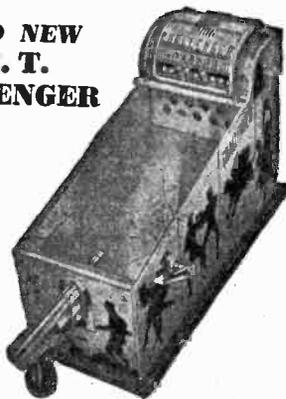
Packard Pla-Mor Wall Boxes . . . \$38.95	#700 Speakers . . . \$21.95
30-Wire Cable (Woven Cover). With Wall Boxes. Per Ft.22	#800 Speakers . . . 36.95
One Piece Bar Bracket5.00	#900 Speakers . . . 49.95
#1000 Speakers (OUT OF THIS WORLD)	159.50

New Packard Hideaway Phonograph on Display

MILLS BLACK CHERRY BELL, 5-10-25¢ Play, 2/5 or 3/5 PAYOUT ON ONE CHERRY.	\$74.50
MILLS VEST POCKET, F. O. B. FACTORY	65.00
ABT CHALLENGER TARGETS (SAMPLE)	60.00
ABT CHALLENGER TARGETS (LOTS OF 25)	169.50
AMERICAN SCALES, MODEL 403	

BRAND NEW A. B. T. CHALLENGER

1c or 5c
Play
Sample
\$65.00
Write for
Quantity
Prices



METAL SAFES

1 Single S.U. Revolvearound Safe (Uncrated)	\$100.00
2 Bally Single S.U. Revolvearound Safe (Uncrated)	75.00
2 Mills Jack in Box Single Stands (No Locks)	35.00

USED PHONOGRAPHS

Each	
4 A.M.I. Top Flight	\$225.00
3 Singing Towers, A.M.I.	300.00
2 Vogue Manual Selector	350.00
2 Wurlitzer 950	679.50
1 Wurlitzer 500	400.00

½ Certified Deposit, Balance C. O. D.

MOSELEY VENDING MACHINE EXCHANGE, INC.

00 Broad Street, Richmond, Va.; Office Phones 3-4511, 3-4512, Residence Phone 5-5328

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Mutoscope's
ATOMIC BOMBER
TRADE MARK



**TIMELY!
TERRIFIC!
PROFITABLE!**

'Timely . . . Terrific . . . Profitable! That's Mutoscope's new ATOMIC BOMBER! A natural—because it lets people in on the most thought-about, talked-about subject of the day—the Atom Bomb!

Thrilling to play, and thrilling to watch—because the passing public sees the exciting action of the game on the Reflectograph. Profitable because they stop, play, attract others . . . setting up "chain-reaction" sales — an important factor in coin-machine merchandising.

Handsomely streamlined, occupying only 2 sq. ft. of floor space, the ATOMIC BOMBER is your natural for PROFITS! Prompt delivery—hundreds already on location. See the ATOMIC BOMBER at your Mutoscope Distributor or mail this coupon—today!

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44-01 Eleventh Street, Long Island City 1, N. Y.
 Send me at once complete details on the ATOMIC BOMBER.

NAME.....
FIRM.....
ADDRESS.....
CITY..... ZONE..... STATE.....

8-10-12

HERE'S ANOTHER
WALSH STAR PERFORMER

1000 JUMBO HOLE-5c SALE
\$50.00 TOP PAYOUT
\$23.46 PROFIT

We can supply you regardless of size, style, number of holes, payout or purpose. Write us your requirements.

DEPEND UPON WALSH TO BE FIRST WITH THE LATEST NEW BOARD IDEAS . . . SEND FOR CATALOG SHEET AND PRICE LIST.

THOS. A. WALSH MFG. CO.
201-207 SO. TENTH ST. OMAHA, NEBR.

**BUY YOUR BONDS THRU PATRON SAVINGS
SAVE THE EASY WAY**

IMMEDIATE DELIVERY
Gottlieb's

Superliner
WITH
★ Magic Button!
★ Streamline Design!
★ "Jet-Propelled" Earnings!



PHONE OR WIRE
YOUR ORDER
TODAY

AND

SHAFFER'S SPECIALS

ARCADE EQUIPMENT

Chicago "Goalee"	Write	Chicago Coin "Hockey"	\$174.50
Bally "Undersea Raider" ...	Write	"Batting Practice"	89.50
Genco "Total Roll"	Write	Bally "Rapid Fire"	99.50
Amusematic "Lite League" ..	Write	Seeburg "Rifle Range"	89.50
Exhibit's "Foot Ease"	Write	Supreme "Rocket Buster" ...	99.50
Bally "Alley"	\$ 39.50	Keeney "Submarine"	89.50
"Ace Bomber"	139.50	"Maid 'n' Monster"	99.50
Rock-Ola "Ten Pins." H. D. ...	54.50	Buckley "Treasure Island"	
Bally "Defender"	129.50	Digger	64.50
Brown "Anti-Aircraft"	44.50		

CONSOLES

"Jumbo Parade." F. P.	\$109.50	Bally "Club Bells." Comb...	\$179.50
New 4-Way "May Bell"	599.50	Bally "Roll 'Em"	124.50
'39 "Gallopig Dominoes" ..	109.50	"Dominette"	69.50
'40 "Gallopig Dominoes" ..	124.50	Evans "Pacers"	199.50
"Liberty Bell"	24.50	"Silver Moon." F. P.	79.50

TERMS: 1/3 CERTIFIED DEPOSIT - BALANCE C. O. D.

ALL GAMES LISTED SUBJECT TO PRIOR SALE

SHAFFER MUSIC COMPANY

606 South High St. Columbus 15, Ohio

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Phone 63381

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A New Sensational
DAVAL Counter Game
"Free Play"
...with a
FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays.

Accumulated Free Plays can be played off or cancelled & registered on inside.

This New All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE
\$75.00
F. O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!

"Another Peach From Georgia"

HEATH DISTRIBUTING COMPANY
217 THIRD STREET MACON, GEORGIA

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

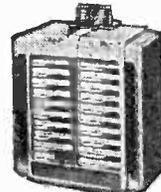
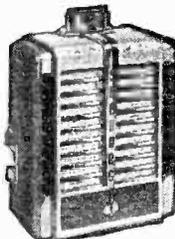
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Seeburg
1902 • DEPENDABLE MUSIC SYSTEMS • 1946

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SCIENTIFIC SOUND DISTRIBUTION

provide efficiency of operation demanded by locations . . . beauty and clarity of reproduction required for successful Music Merchandising.



Exclusive Seeburg Distributors in Florida

ORDER **Gottlieb SUPERLINER** TODAY!

★ MAGIC BUTTON ★ STREAMLINE DESIGN ★ JET-PROPELLED EARNINGS!

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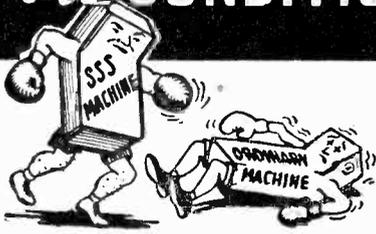


FLORIDA AUTOMATIC SALES CORP.
839 WEST FLAGLER ST.
MIAMI, FLORIDA

All Phones: 3-6221

JACKSONVILLE, 60 Riverside Ave. Phone 3-0611
TAMPA, 115 South Franklin St. Phone 3856
HAVANA, CUBA

It's **CONDITION** That Counts!



IT WILL PAY YOU TO BUY ANY OF THESE MACHINES AT SILENT SALES SYSTEM. EVERY ONE IS GUARANTEED TO BE IN EXCELLENT CONDITION.

FREE PLAYS

Air Circus	\$109.50	Knock Out	\$109.50
All American	59.50	Liberty	139.50
American Beauty (REV)	79.50	Majors '41	59.50
Attention	59.50	Midway (REV)	109.50
Big Hit, Multiple, like new	409.00	Miami Beach	69.50
Bolaway	64.50	Oklahoma (REV)	179.50
Brazil (REV)	179.50	School Days	59.50
Captain Kidd	64.50	Score Champ	39.50
Champ	56.50	Sea Raider	69.50
Defense (Genco)	79.50	Shangri-La, P. & S. (REV)	69.50
Exhibit Duplex	69.50	Sky Rider	79.50
Flying Tigers	89.50	Snappy '41	59.50
Fox Hunt	49.50	Streamliner (REV)	169.50
Gobs	89.50	Victory	79.50
Grand Canyon (REV)	179.50	Yankee-Doodle	119.50
Home Run '42	74.50	5-10-20	89.50
Horoscope	59.50		

SLOTS

5¢ Callie	\$ 39.50	5¢ Mills Melon Bells	\$ 99.50
10¢ Callie	39.50	10¢ Mills Roman Head	99.50
Columbia Bells (D.J.P.)	69.50	25¢ Mills War Eagle	119.00
Columbia Bells (Gold Award)	49.50	5¢ Jennings Chief	69.50
5¢ Mills Black Cherry Bell	219.50	10¢ Jennings Gooseneck	39.50
5¢ Mills Copper Chrome	199.00	5¢ Watling Rotatops	69.50
5¢ Mills Gold Chrome	179.00	25¢ Watling U. S. Treasury	79.50
25¢ Mills Gold Chrome	219.00		

ARCADES

Amusement Lite-League, perfect	\$299.50	Mutoscope Sky Fighter	\$129.50
Bally Undersea Raider	249.50	Mutoscope Photomatic	699.50
Champion Hockey	139.50	Panorams, Best Solo-Vue	369.50
Genco Total Roll	419.50	Red Ball, floor sample	349.50
Gooses	419.50	Scientific Batting Practice	89.50
Keeney Air Raider	99.50	Seeburg Ray-O-Lite	49.50
Mutoscope Elec. Hoist Claw Machine	89.50		

MULTIPLES AND CONSOLES

Bally Club Bells, 5¢ Comb.	\$149.50	Mills 1-2-3, '41 Refin.	\$ 99.50
Evans Galloping Dominos '40, 5¢ P.O.	149.50	Paces Reels w/ralls	89.50
Evans Pacers, Console '40	199.50	Paces Races, Black	79.50
Jumbo Parade, 5¢ F.P.	79.50	Paces Races, Brown	109.50
Keeney 4-Way Super Bell, 5-5-5-25	479.50	Silver Moon, 5¢ Comb.	119.00
Keeney Super Bell, 25¢ P.O.	299.50	Silver Moon, Tot., F.P.	79.50
Keeney Skill Time	69.50	Spinning Reel, P.O.	49.50
Mills 4 Bell, 5-5-5-25	439.50	Super Bells, 5¢ Comb.	169.50

MUSIC

Gables Charm	\$ 99.50	Wurlitzer 600 K	\$419.50
Rock-Ola Windsor Light-Up	259.50	Wurlitzer 616 III.	199.50
Seeburg Colonel	429.50	Wurlitzer 850	629.50
Seeburg Hi-Tone 8200 RC	589.50	Wurlitzer 950	629.50
Wurlitzer 24	289.50	Wurlitzer 24 Victory	389.50

TERMS: 1/3 DEPOSIT; BALANCE C. O. D.

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IN STOCK FOR IMMEDIATE DELIVERY: EXHIBIT "FAST BALL"—PACE DELUXE CHROME BELLS—COLUMBIA D J P BELLS—AMERICAN SCALES—MARVEL "FRISCO"—"TRADIO" HOTEL RADIO—COLUMBUS PEANUT MACHINES AND ALL "PERSONAL MUSIC" WIRED MUSIC EQUIPMENT

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the finest skill game there is... by GENCO

WHIZZ is a NEW electrically operated FREE PLAY Skill Score game packed with lots of ACTION, SPEED and PLAYER APPEAL!

WHIZZ can be operated as a FREE PLAY or NOVELTY game... and a BIG money maker either way.

A fast, exciting colorful game with plenty of "come on" and speedy playing time.

When you see WHIZZ in action... you too will say—The FINEST skill game there is!

WHIZZ IS THE FINEST BECAUSE—

- A minimum of four balls lined up in rotation earns award. Value increases as additional balls are lined up.
- Score automatically lights up on colorful playfield.
- Sturdily constructed and highly finished in attractive veneer.
- New anti-tilt device... super-sensitive, gives protection against cabinet nudgers.
- All awards fully metered.
- Game cabinet is 24" high, 12" deep and 18" wide. Pedestal is 38" high. Overall height 62".
- Game can be detached from pedestal for use on counter.

Phone, Wire or Write Your Distributor Today!

ELECTRICALLY OPERATED!

PRICE **\$189.50** F.O.B. FACTORY

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Best Bet For Fall

Triple Threat!

Launch the new grid-iron season with this all around star!

Features 1080 JUMBO holes... 5¢ per sale... Takes in... \$54.00 Pays out... 27.60 Average Profit \$26.40 THICK DIE-CUT Board.

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3 \$2.14

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**KEENEY'S 3-WAY
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- Three coin chutes take up to 15 coins every play!
- Three people can play at same time!
- Your choice of any combination of nickel, dime and quarter chutes!
- Gives record-breaking profits!
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SUPER BONUS BELL**

- Convertible F.P. or P.O.
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.. with a FREE PLAY Feature!

You know what the Free Play feature did for Pin games! Now you have that same play-compelling, money-making feature in a NEW DAVAL counter game!

Frequent awards of from 3 to 30 Free Plays and subsequent free plays due the player, shown through a front window beside the reels, keeps players at it for hours at a stretch.

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DAVAL'S "FREE PLAY" is all mechanical. No troublesome electrical parts of any kind.

All parts are precision built in the usual DAVAL way.

This new DAVAL counter game will make you the biggest, quickest profits on the smallest investment in the entire coin machine field.

PRICE
\$75.00
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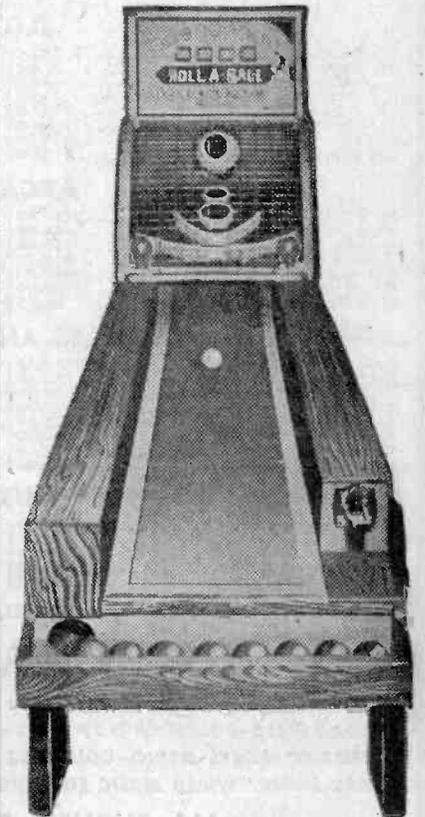
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Now 10 ft. long!

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LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

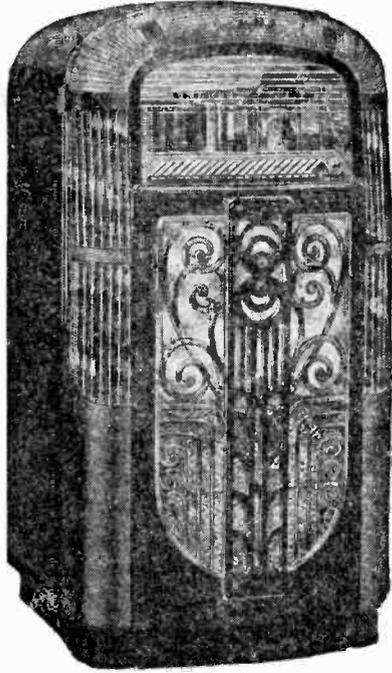
KEENEY SUPER BELLS, 5c, F. P., P. O.	\$249.50	MILLS FOUR BELLS, Late Heads, 5-5-5-25c	\$595.00
KEENEY SUPER BELLS, 10c, F. P., P. O.	269.50	MILLS FOUR BELLS, Late Heads, 5-5-5-5c	495.00
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KEENEY SUPER TWIN, 5c-25c, P. O.	350.00	MILLS FOUR BELLS, Orig. Heads, 5-5-5-5c	350.00
KEENEY 4-WAY, 5c-5c-5c-25c	495.00	MILLS FOUR BELLS, Orig. Heads, 5-5-5-25c	395.00
KEENEY 4-WAY, 5c-5c-10c-25c	525.00	BALLY CLUB BELLS, F. P., P. O., 5c	169.50
KEENEY 4-WAY, 5c-5c-25c-25c	525.00	BALLY HI HANDS, F. P., P. O., 5c	159.50
EVANS DOMINOES, Late, D. D. Jackpot	199.50	BALLY SUNRAYS, F. P., 5c	119.50
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JENNINGS SILVER MOON, 25c, P. O.	175.00	MILLS JUMBO, Late, F. P.	109.50
BALLY ROLL-EM, 5c, P. O.	124.50	MILLS JUMBO, Orig. Head, F. P.	89.50
BAKER'S PACERS, Late, Daily Double	199.50	MILLS JUMBO, Orig. Head, P. O.	89.50
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MILLS BLUE FRONTS (Refinished), 10c	179.50
MILLS BLUE FRONTS (Refinished), 25c	199.50
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NEW COLUMBIA DELUXE BELL	209.50
BROWN FRONTS (Refinished), 5c	169.50
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BOX D-324

The Billboard

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100 Locations—Wurlitzers, Seeburg, Rock-Ola Phonographs, Pin Tables, etc. Wall Boxes, lots of Parts, Tubes, Records, Place of Business. Complete Shop. A lot of 1946 Phonographs on Route. Wurlitzer Franchise. Established 10 years. High weekly average. In city of 1/2 million that is booming. Price \$97,500.00.

Write BOX D-327, THE BILLBOARD, CINCINNATI 1, OHIO.

"THE GREATEST" MONEY MAKER

50-BONUS SUPER BELLS—50

TWINS—SINGLES

Some used a few weeks—Others used only one week. This Machine is Two Years ahead of any Machine that will be made.

Write—Wire your best offer for 1 or 50. (No chiseling, please.) These machines will be sold with a new machine guarantee.

BOX D-326, c/o THE BILLBOARD, CINCINNATI 1, OHIO

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Eastern Wisconsin

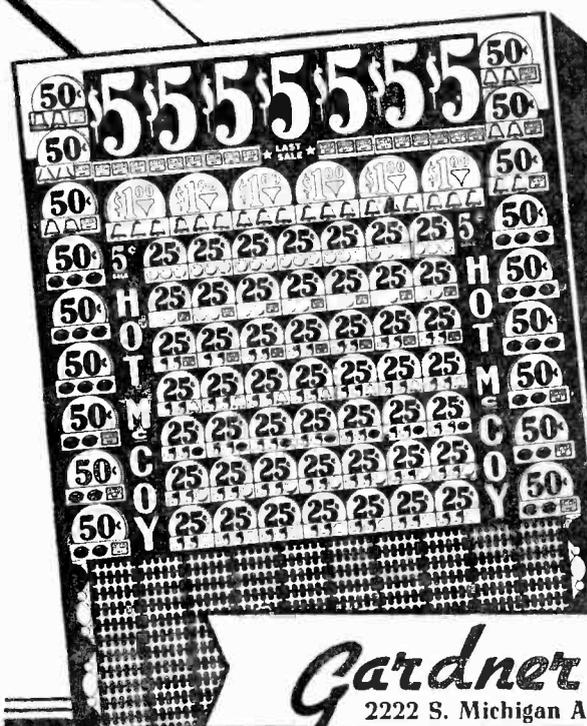
115 pieces of Music, Bar Boxes, 1,000 new Records, 50 pieces of Total Rolls, Coalees, Skee Balls and 5 Ball Pin Games, Spare Parts, etc. All equipment on location. Excellent income. Present operator leaving country. \$75,000.

BOX D-325

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CINCINNATI 1, OHIO

GARDNER'S FAMOUS NEW MCCOY BOARDS



2520 HOLES THICK SLOT SYMBOL TICKETS

NO. 2520 HOT MCCOY 5c PLAY \$63.75 PROFIT

NO. 2520 BIG MCCOY 10c PLAY \$109.50 PROFIT

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FLAT TOP	185.00	LEGIONNAIRE	69.50
MARINES AT PLAY	99.50	HOROSCOPE	59.50
DEFENSE	89.50	5-10-20	109.50
GUN CLUB	69.50	BOMBARDIER	79.50
WAGON WHEELS	185.00	LINE UP	39.50
TOPIC	79.50	SHANGRI-LA	159.50
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BALLY ROLL 'EM	119.50	JUMBO PARADE, CP, LITE	119.50
25c SILVER MOON, CP	169.50	CLUB BELLS, COMB.	179.50
25c BOB TAIL, FP	159.50	4-WAY SUPER BELL, 5-5-5-25	609.50
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960 Holes
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520	5c	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25c	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5c	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25c	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5c	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5c	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10c	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5c	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5c	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50c	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

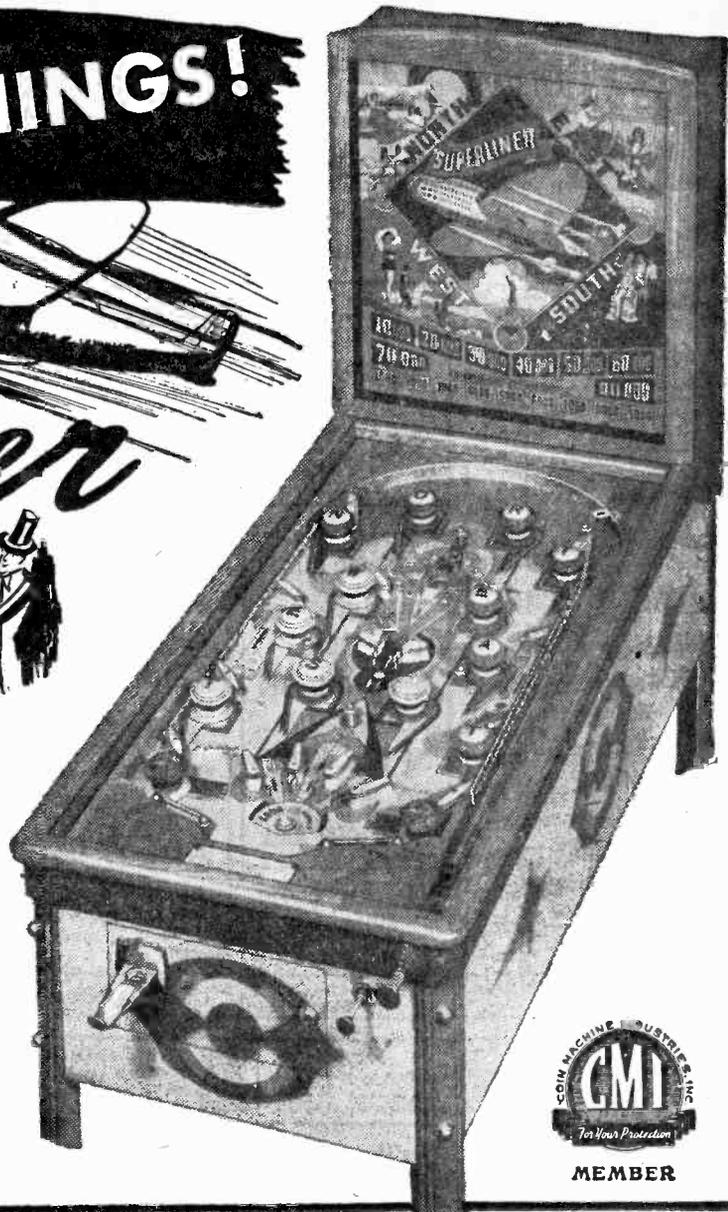
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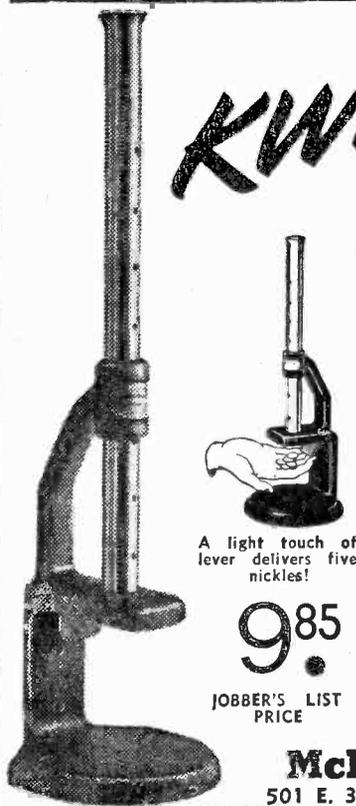
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Wurl. 600R Victory ... 425.00	Rock-Ola Monarch ... 295.00
9800, R.C. 565.00	Rock-Ola Commando ... 475.00
Mills Throne of Music .. 295.00	Rock-Ola Windsor 285.00

SPECIAL!

60 Late Model A.B.T. Big Game Hunters \$49.50
30 Early Model A.B.T. Big Game Hunters 34.50

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5¢ COMB. SUPER BELLS	\$219.50
BALLY SUN RAYS, F.P.	129.50
5¢ BAKER'S PACER, J.P., D.D.	195.00
5¢ BUCKLEY TRACK ODDS, J.P.	875.00
HI HAND, COMB.	179.50
WATLING BIG GAME, 5¢, P.O.	109.50
5¢ PACE SARATOGA SR.	109.50
BALLY BIG TOP, P.O.	119.50
WATLING BIG GAME, F.P.	89.50
BALLY BIG TOP, F.P.	119.50
MILLS JUMBO, P.O. LATE HEAD.	139.50
JENN. SILVER MOON, F.P.	119.50
5¢ BALLY CLUB BELL	209.50
MILLS 4-BELLS, 4-5¢	445.00

SLOTS

5¢ JENN. SILVER CHIEF	\$119.50
5¢ MILLS BONUS BELLS	225.00
10¢ MILLS BONUS BELLS	245.00
25¢ MILLS BONUS BELLS	265.00
5¢ MILLS BLUE FRONT, ORIG.	129.50
10¢ MILLS BLUE FRONT	139.50
25¢ MILLS BLUE FRONTS	149.50
5¢ BROWN FRONTS	139.50
10¢ BROWN FRONTS	149.50
25¢ BROWN FRONTS	159.50
5¢ MELON BELL, PERFECT	149.50
5¢ MILLS LATE O.T.	99.50
10¢ MILLS LATE O.T., ORIG.	109.50
VEST POCKETS, BLUE & GOLD	49.50
5¢ JENN. CLUB CONSOLE CHIEF	149.50
5¢ 4-STAR CHIEF	109.50
COLUMBIAS, FRUIT REEL, GA or JP	79.50
10¢ BLACK CHERRY, REB.	199.50
25¢ BLACK CHERRY, REB.	209.50
50¢ JENN. GOOSENECK	89.50

ARCADE

BROWN ANTI-AIRCRAFT	\$49.50
WILLIAMS ZINGO	165.00
BUCKLEY TREASURE DIGGERS	99.50
ORIGINAL SKY FIGHTER	189.50
GROETCHEN ZOOMS	34.50
SHOOT THE BARTENDER—SAM CONV.	179.50
AIR RAIDER	104.50
EXH. MERCHANTMAN DIGGER	79.50
CHAMPION HOCKEY, F.S.	149.50
SHOOT TO TOKIO	128.50
ADVANCE SHOCKER	18.50
BALLY DEFENDER	169.50
TOMMY GUN—LATEST MODEL	129.50
HARVARD METAL TYPER, F.S.	383.50
GOTT. 3-WAY GRIPS	24.50
CHICAGO COIN HOCKEY	219.50
PERISCOPE	139.50
MUTO. SKY FIGHTER	219.50
EXHIB. HAMMER STRIKER	59.50
WATL. FORTUNE SCALE	89.50
UNDERSEA RAIDER	279.50
DRIVE MOBILE	239.50
BATTING PRACTICE	129.50

ONE BALLS

DARK HORSE, F.P.	\$149.50
'41 DERBY	209.50
CLUB TROPHY	205.00
PIMLICO	244.50
VICTORIOUS, F.P. TURF CHAMP	109.50
SKYLARK, F.P. & P.O.	125.00
RECORD TIME, F.P.	134.50
LONGACRE, F.P.	315.00
SPORT SPECIALS, F.P.	134.50
40 MILLS 1-2-3, F.P.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	69.50

USED PIN GAMES

SKY RIDER	\$109.50
GOBS	119.50
LAURA	219.50
GENCO VICTORY	94.50
STRIP TEASE	109.50
CATALINA	169.50
GRAND CANYON	199.50
SHOW BOAT	78.50
MARINES	99.50
LANDSLIDE	49.50
HI HAT	74.50
HI DIVE	94.50
5-10-20	109.50
GOLD STAR	54.50
FOUR ACES	114.50
GUN CLUB	79.50

NEW REVAMPS

IDAHO	\$249.50
FRISCO	278.50
SOUTH SEAS	259.50
ARIZONA	\$199.50
BIG HIT, USED	229.50
STREAMLINER	199.50
IDAHO	199.50
BOLOWAY	79.50
MIDWAY UNITED	109.50
AMER. BEAUTY	99.50
BIG PARADE	135.00
ANABEL	49.50
SNAPPY	72.50
GOTT. SHANGRI-LA	144.50
BELLE HOP	79.50
GOTT. LIBERTY	164.50

USED PIN GAMES

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FLAT TOP	189.50
CLICK	49.50
KEEP 'EM FLYING	154.50
CASABLANCA	109.50
SKY CHIEF	169.50
AIR CIRCUS	139.50
JUNGLE	79.50
OKLAHOMA	199.50
SPOT POOL	79.50
ABC BOWLER	74.50
CHARM	47.50
BANDWAGON	59.50
'42 HOME RUN	99.50
MIAMI BEACH	78.50
YANKS	119.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin

MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

This is IT!

A New Sensational
DAVAL Counter Game
"Free Play"
...with a
FREE PLAY Feature!



Like a Pin Ball Game, pays out only Free Plays.

Accumulated Free Plays can be played off or cancelled & registered on inside.

This New All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE
\$75.00
F. O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!

EASTERN SALES COMPANY

1824 East Main Street
ROCHESTER 9, NEW YORK
Phone: Culver 5278

1-2-3-

THEY ALL "GO" FOR KEENEY
BONUS SUPER BELLS!



Keeney's
2-WAY BONUS Super Bell
Keeney's
3-WAY BONUS Super Bell
THE ARISTOCRAT OF CONSOLES

Immediate Deliveries on the
2 Way and 3 Way Now!

- ★ Furnished in any combination of 5c-10c-25c coin chutes.
- ★ Up to 10 coins possible every play on the 2 way, 15 on the 3 way.
- ★ Triple Scoring—players win on 1 to 3 rows across the reels.
- ★ Positive Advancing Odds flicker across Jumbo Lite-Up Scoreboard.
- ★ A 500 Bonus in addition to increased odds for Jackpot Winner on each chute in which 5 coins are played.

WRITE — WIRE — PHONE YOUR ORDERS
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Exclusive KEENEY Distributors in Illinois, Iowa, Missouri, Nebraska and Kansas



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These are Bell-O-Matic Corporation's authorized distributors of the world's finest coin machines—The Mills Bells. If you desire to purchase Mills machines, these distributors are at your service with a full line of Mills machines.



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**THE COVERED WAGON
MILLS SALES CO., LTD.**
1640 - 18th St., Oakland 7, California
STATES OF ARIZONA, CALIFORNIA,
NEVADA AND OREGON

If your territory isn't represented by a distributor listed here, write direct to us.

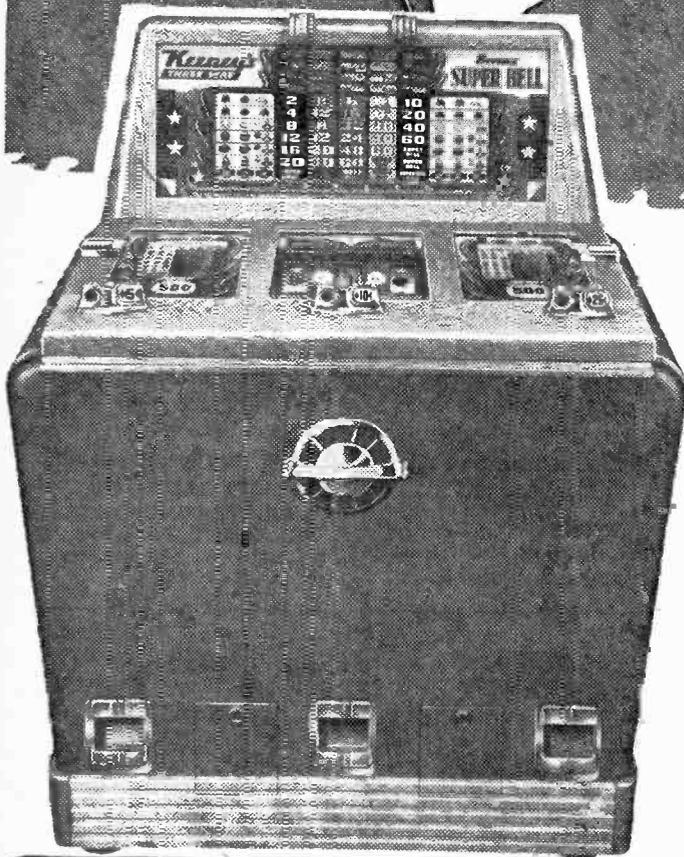
BELL-O-MATIC CORPORATION

Exclusive National Distributor: Mills Bell Products • 4100 Fullerton Avenue, Chicago 39, Illinois • Spaulding 0600

Keeney's
ONE WAY

Keeney's
2-WAY

Keeney's
3-WAY
Bonus Super Bell



LEADING THE PROFIT PARADE

Now—you can let yourself go. Stand up and cheer. Rejoice. Keeney's new 3-Way Bonus Super Bell has started a profit march never paralleled in coin machine history. See it. Try it. Buy it for the best investment you've ever made at any price. Place it in any location. Watch it return its original cost faster than you'd ever think possible to put you on the profit side-quick!

- Takes in up to 15 coins every play. (5 coins thru each chute.)
- Available in any combination of nickel, dime and quarter chutes. Standard model equipped with 5¢-10¢-25¢ chutes.
- Three people can play at the same time.
- Triple-scoring—players win on 1 to 3 lite-up rows that flash while reels are in motion.
- Positive odds advance across jumbo lite-up scoreboard for powerful long-distance flash.
- A 500 BONUS to jackpot winner on each of 3 chutes thru which 5 coins are played.

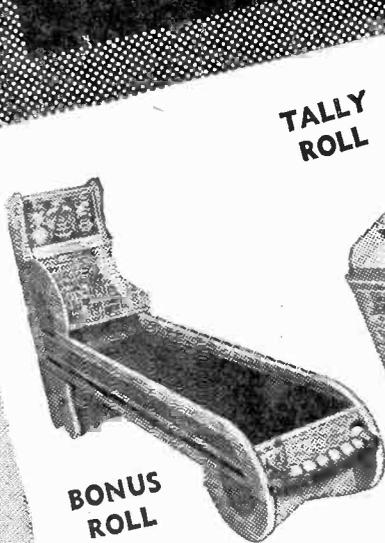
J. H. KEENEY & CO., INC.

THE HOUSE THAT JACK BUILT

2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

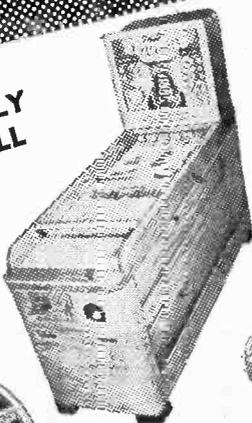
ORDER FROM YOUR KEENEY DISTRIBUTOR

WITH PLEASURABLE PRIDE
WE MAKE THESE THREE
IMPORTANT ANNOUNCEMENTS

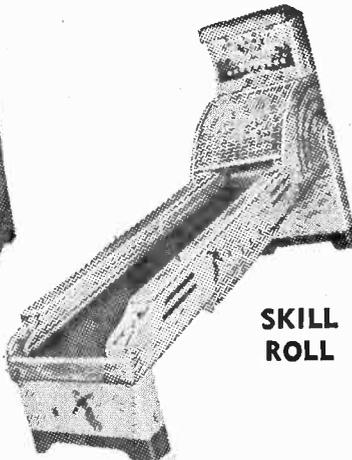


BONUS
ROLL

TALLY
ROLL



SKILL
ROLL



1. Barney Sugerman, Abe Green and Willie Blatt, nationally known coinmen, have recently assumed an active interest in the manufacture and distribution of the complete line of Jack Firestone's and Murray Goldberg's Firestone games: Tally Roll, Skill Roll, Bonus Roll.
2. Herman Perin has been appointed General Sales Manager.
3. The firm name, Firestone Games, Inc., has been changed to:

FIRESTONE ENTERPRISES, INC.

The well-rounded experience and thorough background of our new organization and principals is your assurance of top-flight machines, performance and profits.



FIRESTONE ENTERPRISES, INC.

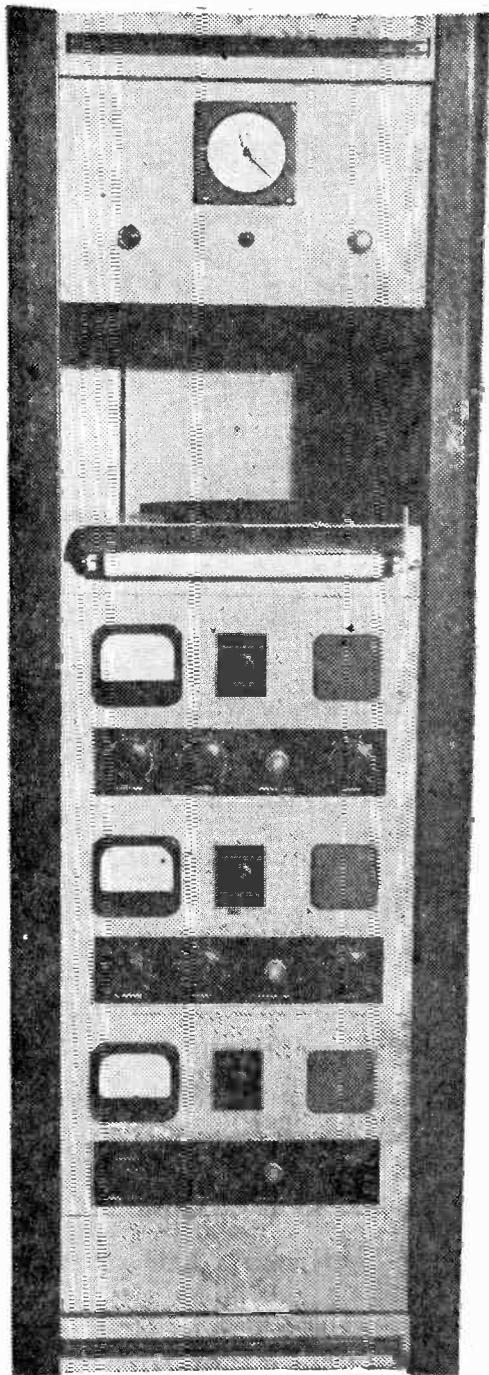
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TELOMATIC

THE ONLY CENTRALIZED SYSTEM THAT SUPPLIES MUSIC TO RESTAURANTS, FACTORIES, INDIVIDUAL MUSIC LOCATIONS, AUTOMATICALLY... UNATTENDED 24 HOURS A DAY!

ANY TYPE OF MEASURED MUSIC BOX CAN BE APPLIED TO THE TELOMATIC ROBOT SOUND SYSTEM.

EXCLUSIVE DISTRIBUTING TERRITORIES AVAILABLE
WRITE... WIRE... PHONE
FOR PARTICULARS



TELOMATIC meets every requirement of all telephone companies throughout the United States.

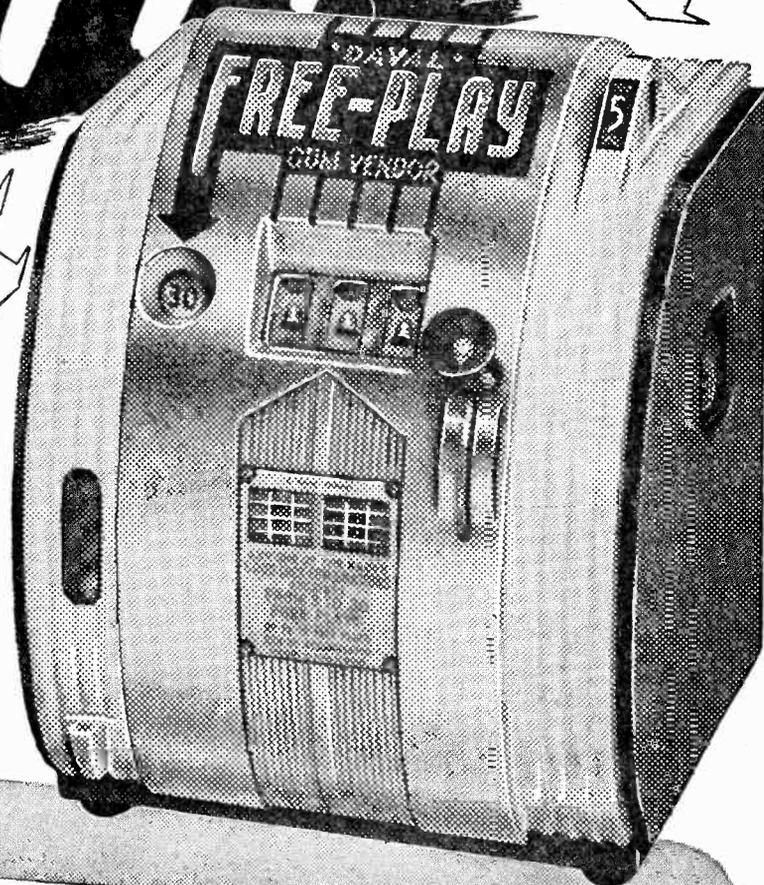
NATIONAL SALES AGENTS
RUNYON SALES CO. OF NEW YORK, INC.
593 TENTH AVENUE, NEW YORK 18, N. Y.

Manufactured by
TELOMATIC PRODUCTS, INC.
PASSAIC, NEW JERSEY

This is IT!

A New Sensational
DAVAL Counter Game
"Free Play"

... with a **FREE PLAY** Feature!



You know what the Free Play feature did for Pin games! Now you have that same play-compelling, money-making feature in a NEW Daval counter game!

Frequent awards of from 3 to 30 Free Plays and subsequent free plays due the player, shown through a front window beside the reels, keeps players at it for hours at a stretch.

Accumulated Free Plays can either be played off by player or cancelled (by location owner) by pushing plunger on back door, thereby registering all cancelled Free Plays on separate operator's meter inside the machine.

DAVAL'S "FREE PLAY" is all mechanical. No troublesome electrical parts of any kind.

All parts are precision built in the usual DAVAL way.

This new DAVAL counter game will make you the biggest, quickest profits on the smallest investment in the entire coin machine field.

Don't Wait! Don't Delay! Order Today!

DAVAL PRODUCTS CORPORATION

1512 NORTH FREMONT STREET • CHICAGO 22, ILLINOIS

PRICE
\$75⁰⁰
 F.O.B. CHICAGO

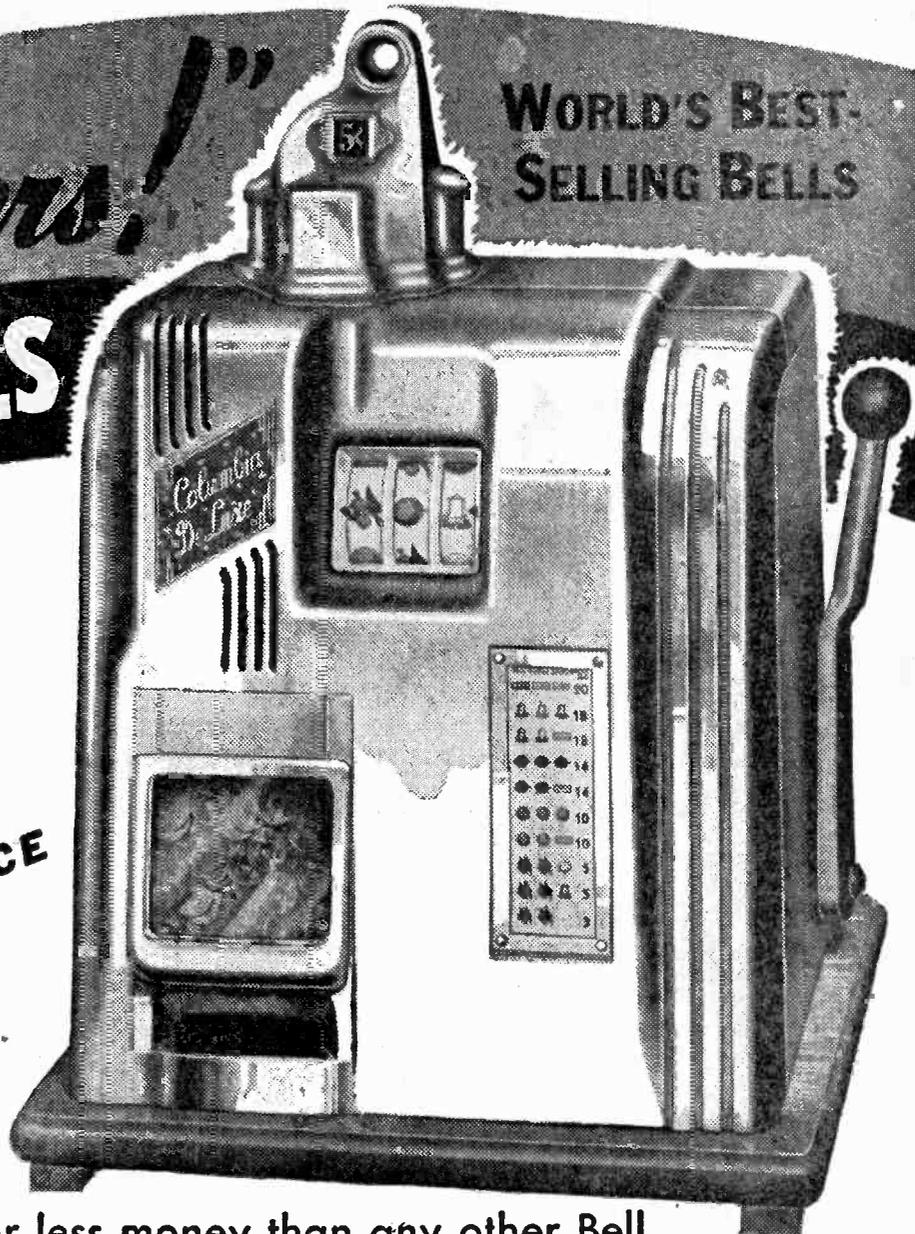


"Sure Winners!"

COLUMBIA BELLS

**LEAD THE FIELD
IN SALES,
PERFORMANCE,
EARNINGS,
APPEARANCE**

WORLD'S BEST-SELLING BELLS



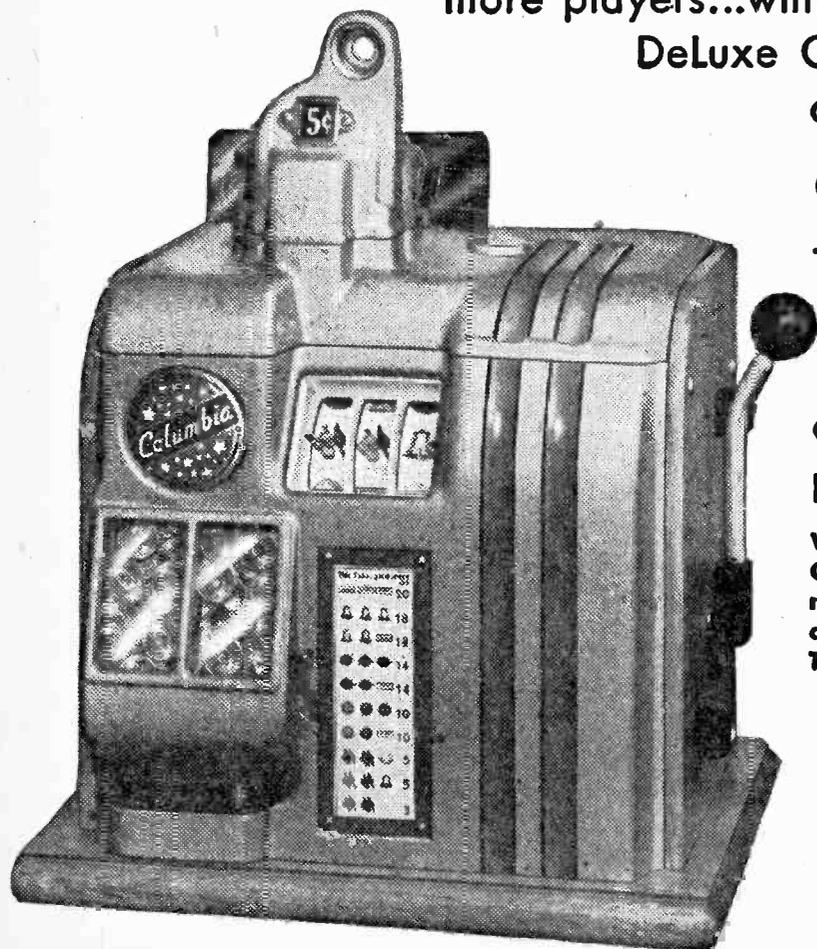
COLUMBIA DeLuxe Club Bell

The big, beautiful new Columbia DeLuxe Club Bell offers you much more for less money than any other Bell in the world. More style. More earning power. More mechanical perfection.

And yet, this Bell costs from \$50.00 to \$100.00 less than any other Bell on the market. Featuring the big super size jackpot, this machine will attract more players...without question the Columbia

DeLuxe Club Bell offers more per **\$209⁵⁰** dollar than any other Bell.

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D.



COLUMBIA Twin Jackpot Bell

The small, light (weight 44 lbs.) Columbia Twin Jackpot Bell is ideally suited for restricted territories. Convertible to four coin play 1-5-10-25c. Double slug proof protection. Smart hammerloid styling.

With a Columbia DeLuxe Club Bell and the Columbia Twin Jackpot Bell you have a machine for every operating need No wonder Columbia Bells lead all others in sales. They are "SURE WINNERS" in any territory.

\$145⁰⁰

All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D.

GROETCHEN

TOOL & MANUFACTURING CORP.

126 N. Union Ave.

Chicago 6, Illinois

RANDOLPH 2807

PARTS SPECIALS

PIN TABLE PARTS

ABT #500 FREE PLAY 5c COIN CHUTES . . . \$3.25 EACH

Brass Slides for ABT Coin Chutes . . . \$1.00 each

LIVE RUBBER RINGS (YELLOW)

Extra Large \$4.00 per 100	Plunger Tips (Rubber)
Large 3.00 per 100	Small Hole \$3.25 per 100
Small 2.00 per 100	Large Hole 3.25 per 100
Live Yellow Rubber Rail10 per foot	
Complete Ball Shooter Assemblies (Plastic Housing), Specify Game 1.50 each	
Plunger Rod only (Specify Games)50 each	
Plunger or Ball Lift Rods for Bally, Surf Queen, Victory Special, etc.50 each	
Plunger Springs, Specify Table 3.25 per 100	

RECTIFIERS

Mallory—F24C3P for Genco Pin Tables \$6.00 each
Mallory—F28C7 for Dominos and Bangstails 9.00 each
Small 4 Prong Wiper Blades for Exhibit and United Counter . . .75 each

Bell Time Clocks (Used on All Pin Tables) \$1.50 each

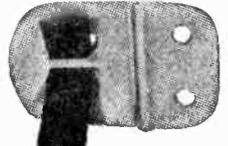
LIGHT BULBS

#1458—20 Volt Bally Bulbs \$10.00 per 100—\$95.00 per 1000
#1456—18 Volt Bally Bulbs 7.50 per 100— 70.00 per 1000
#313 —Special 28 Volt Keeney
Bulbs 20.00 per 100— 175.00 per 1000

Miniature Base Bulbs in Stock—Write for Prices
Bally Rapid Fire Gun Castings . . . \$12.00 per set
Contact Point Service Kits

(Guardian) 7.50 each

Guardian Interchangeable Relays—Write for
Sizes and Prices



Rebound Gate with L Shaped Spring—Special Price
10c each—\$8.00 per 100

FUSES—CARTRIDGE TYPE

1, 2, 3 Amp \$3.50 per 100—\$30.00 per 1000
5, 7½, 10, 15 Amp 2.50 per 100— 20.00 per 1000

JUKE BOX PARTS

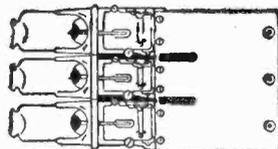
Heath Coin Chute Adaptor Units for Wurlitzer Phonographs. Each Unit consists of 5-10 and 25c coin chute with mounting brackets and replaces three old coin chutes now on your machine. Price per Unit—\$22.50.

#1 Units for 412, 312, 616 and 716

#2 Units for Model 24 and 600

#3 Unit for Model 500

Brand new counter model record trays
for 41, 51, 61, 71, 81 . . \$20.00 per set

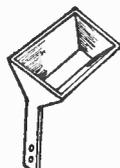


Unit No. 1 for Wurlitzer
412 and 616

WURLITZER GEARS

Main Fiber Gear \$3.95 each	Main Counter Model
Turntable Main Drive	Fiber Gear \$1.50 each
Gear Assembly complete with Fiber Gear,	Main Worm Drive Gear. 1.50 each
Hub & Pin 2.95 each	Turntable Worm Drive
	Gear 1.50 each

Funnels for top of Slug
Rejector on 700, 800
750 and 850 50c each
Star Wheels 35c each
Star Wheel Pins 35c each
Program Tins for Wurlitzer . \$8.00 per 100



Slug
Rejection
Funnel



MICRO SWITCHES

Red or Green on same Switch—
\$1.15 each—\$12.00 per doz.

Universal Amplifiers—Fits 'em all except Hi-Tones.
Volume and Tone Control—Complete with Tubes—Special Price \$37.50 each
New Weller Speed (5 second) Soldering Iron, perfect for
location soldering—Special 10.50 each
Rock-Ola Belts—Large or small, genuine V belts—Special . . .60 each

POOL TABLE BED CLOTH

8x10 Rubberback . . \$21.00	Other Pool Table Supplies—Write
8x10 100% wool—	Brand new 80x72 Ful-
good grade 15.00	co Furniture Pads . . \$5.95 each
2 3/8 Return Cue Balls 3.00 each	

Crystal Conversion Kits \$4.00 each

Eliminates record wear—a proven money saver.

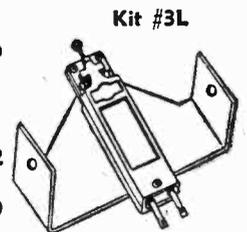
Kit #1 fits all Seeburg Round Head.

Kit #2 fits all Seeburg Flat Head.

Kit #3L fits all Wurlitzers from Model 412
through Model 500 and 600.

Kit #3S fits all Wurlitzers from Model 700
through Model 1015.

New Magazine Switch Boxes for 412, 616, 500A, 24A, 600A. Specify
Model Machine \$9.95 each



Kit #3L

TURNTABLE BUSHINGS

Special 50c Each

Worn turntable bushings will cause excessive record
wear. Install a new set of bushings and watch results.
Bushings fit all 24 record Wurlitzers.



CASTERS



Standard Size \$1.35 per set of 4

Large Size 1.65 per set of 4

Casters have rubber wheels and are heavy duty type.

ACME PLASTICS IN STOCK AT ADVERTISED PRICES

B-2 Crystal (black type) with B-3 lugs
in each box

Special \$3.25 each

Program Strips Red Border—Good grade but not our best

Per 1,000 sheets \$3.00

5,000 sheets 2.75 per 1000

Packed 500 sheets to the bundle—Samples sent on request.



WRITE FOR OUR NEW ILLUSTRATED PHONOGRAPH PARTS CIRCULAR — FREE

HEATH DISTRIBUTING CO.

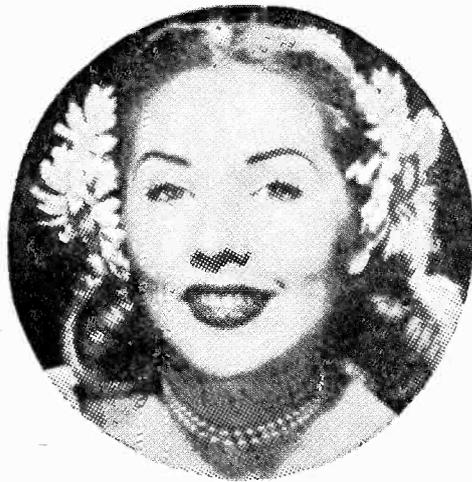
PARTS DEPARTMENT

217 THIRD ST.
Phone 2681

"NATIONAL DISTRIBUTORS FOR HEATH UNITS"

MACON, GEORGIA

Beauty!



Appeal!



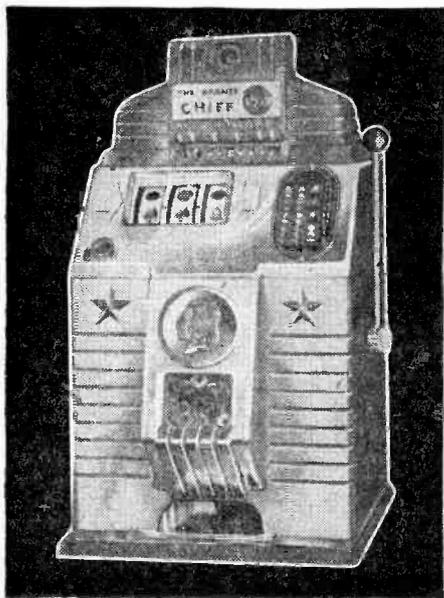
Sparkle!



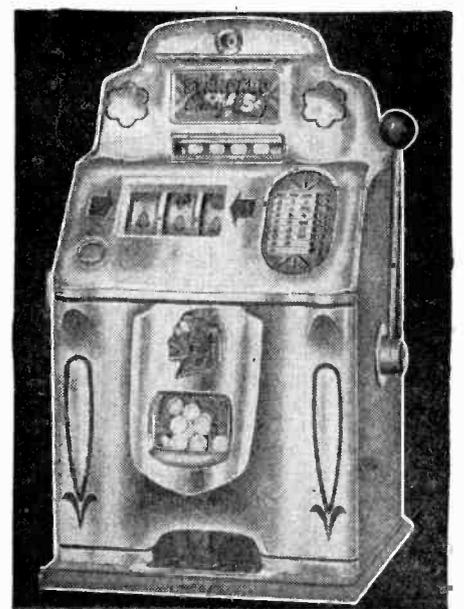
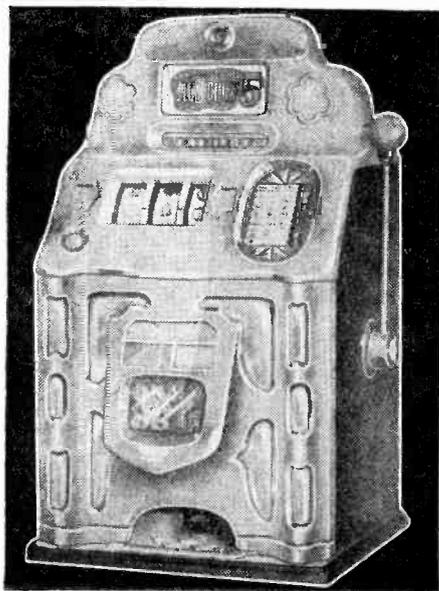
WHEN *3* IS NOT A CROWD

Jennings three sensational "honeys" don't care to crowd one another out of the picture... each having its own ample abundance of beauty to offer operators as to fit his taste. These "three musketeers" can be seen at your distributor or dealer, or write to factory for further particulars.

Super De Luxe **CLUB CHIEF**



BRONZE CHIEF



STANDARD CHIEF

O. D. JENNINGS & COMPANY

4307-39 WEST LAKE STREET CHICAGO 24, ILL.

A Whale of a Phonograph!

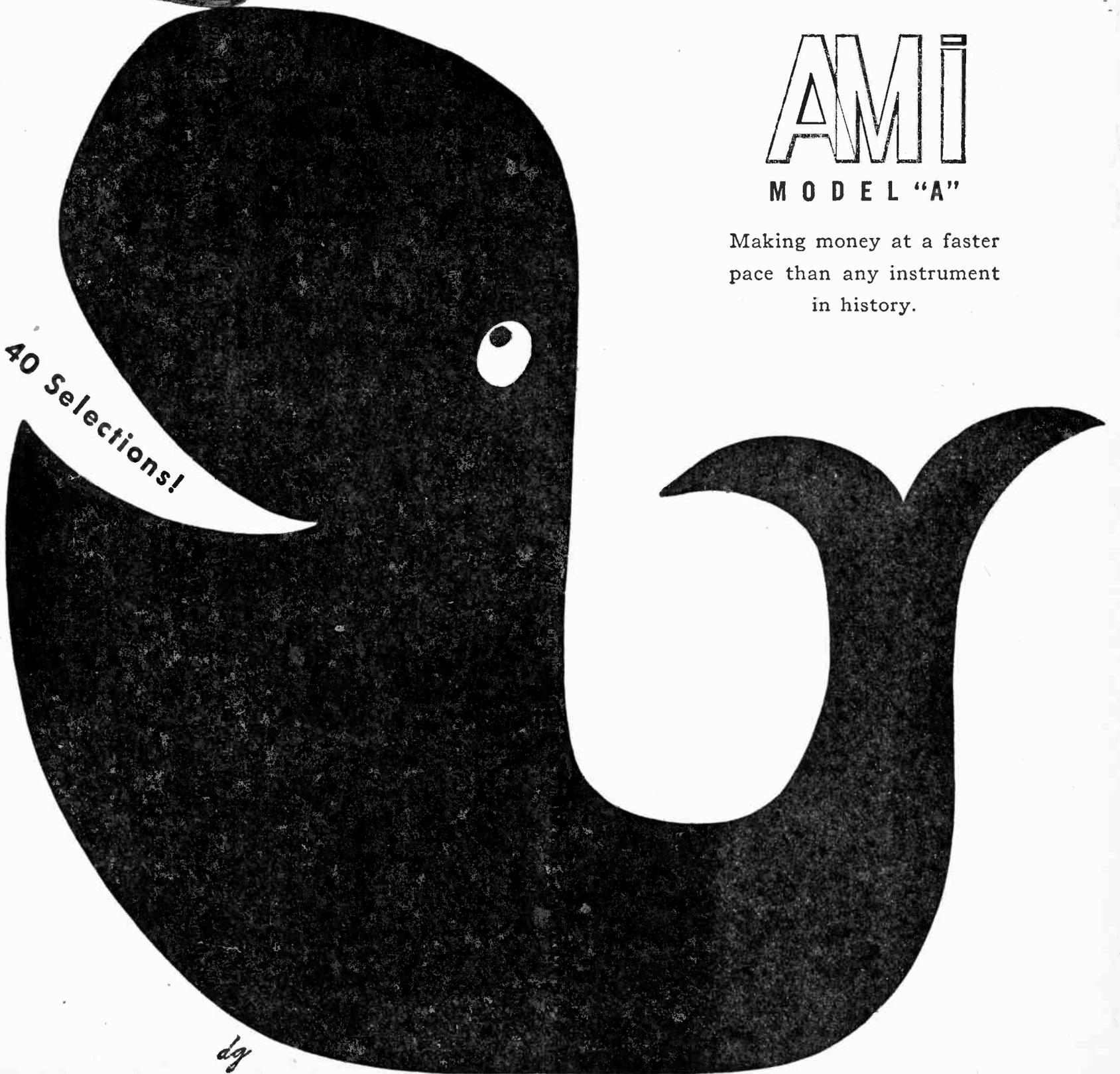


AMI

MODEL "A"

Making money at a faster
pace than any instrument
in history.

40 Selections!



dg



**SEEBURG MUSIC...A NICKEL A TUNE
IS A GREAT AMERICAN**

Public Service

A favorite swing tune . . . a fine ballad . . . yesterday's folk song . . . Seeburg brings them to young America at a nickel a tune. Where else can they get so much for so little? We believe that good *music is an inspiration* . . . that it is a *good influence* for youngsters to enjoy it together . . . that it helps to develop good fellowship and good Americans. A natural aid in the juvenile problem . . . a real public service.



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- ★ New Orleans, 832 Baronne
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S. H. LYNCH & CO.

Exclusive Southwestern Distributors

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OCTOBER SALE OF USED MACHINES

FREE PLAY GAMES

Annabel	\$ 29.50	Five, Ten, Twenty	\$109.50	Mills 5 and 1	\$ 49.50	Santa Fe	\$169.50
Attention	39.50	Flagship	29.50	Metro	39.50	Stage Door Canteen	179.50
All American	34.50	Follies of '40	29.50	Mystic	39.50	Summertime	24.50
Arizona	169.50	C. I. Joe	59.50	On Deck	34.50	Shangri La	89.50
Air Circus	99.50	Girls Ahoy	49.50	Oklahoma	199.50	Sky Chief	139.50
Bombardier	69.50	Grand Canyon	169.50	Owl, Conv. to Bumper	44.50	School Days	49.50
Bosco	69.50	Gun Club	39.50	Owl, Conv. for \$10.00 Lic.	44.50	Stratoliner	39.50
Brazil	189.50	Gobs	79.50	Owl	39.50	Seven Up	39.50
Bandwagon	29.50	Gold Cup	34.50	1-2-3, 1939	29.50	Sun Valley	119.50
Big Parade	99.50	Home Run of '40	29.50	1-2-3, 1940	59.50	Streamliner	179.50
Barrage	39.50	Home Run of '42	59.50	1-2-3, Conv. for \$10.00 License..	39.50	Shortstop	29.50
Bally Beauty	29.50	Horoscope	59.50	Ocean Park	24.50	Score Card	29.50
Broadcast	39.50	Hit the Jap	39.50	Oh Boy	24.50	Scoop	24.50
Big Hit	189.50	Hi-Hat	59.50	Pot Shot	39.50	Sun Beam	49.50
Big Three	59.50	Hi-Stepper	39.50	Pin-Up Girl	89.50	Sports Parade	39.50
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Champion	29.50	Jungle	59.50	Pick 'Em	24.50	Sky Rider, Revamp.	99.50
Cadillac	24.50	Knockout the Jap	59.50	Pan American	49.50	Snappy	49.50
Clover	39.50	Knockout	109.50	Powerhouse	24.50	Vogue	29.50
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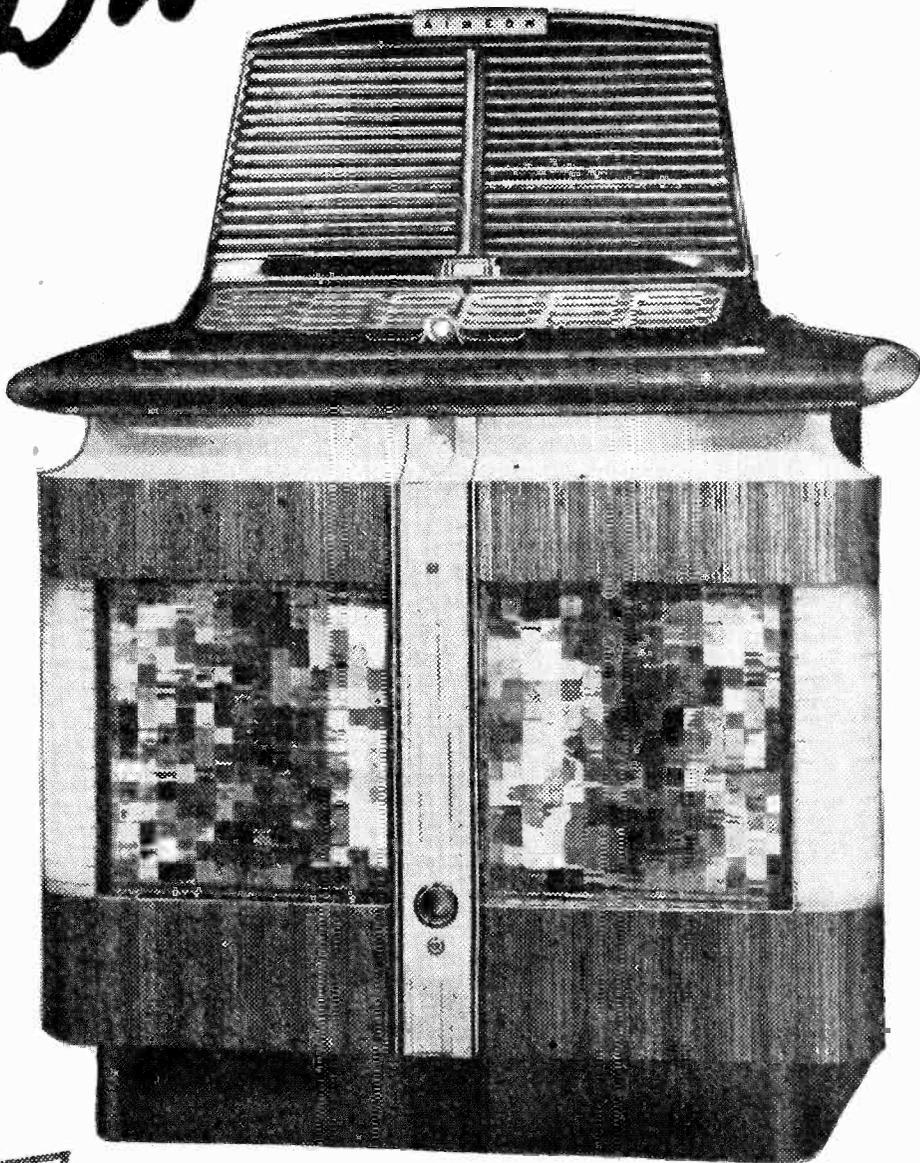
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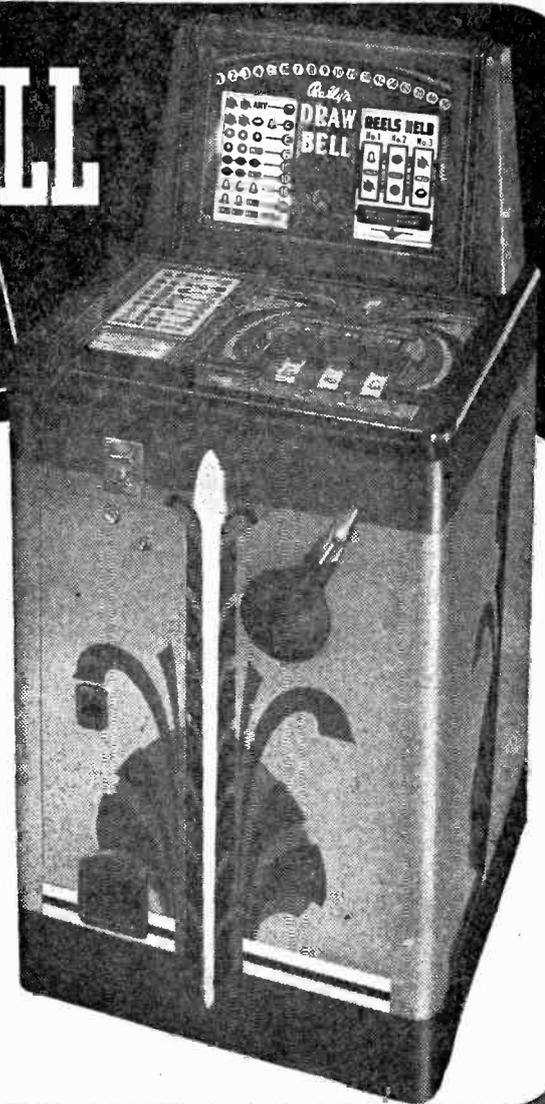
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DRAW BELL consoles on location week after week in widely scattered territory, in every section of the country, are consistently stealing the play from all other equipment . . . out-playing and out-earning pre-war and post-war consoles and bells. Fat collections and record-smashing profits prove that Bally's clever new second-coin second-spin feature is the most powerful and positive repeat-play stimulator ever created. Positive trouble-free mechanism cuts your service cost to the bone . . . insuring lowest operating costs and highest profits in the console class. Order DRAW BELL now for biggest profits you've ever known. *Specify Nickel or Quarter play.*



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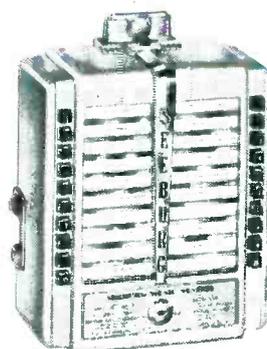
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Share in the **GREAT MUSICAL ADVANCES** made by **SEEBURG**

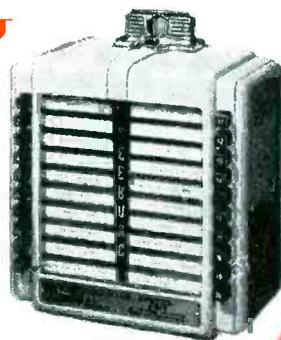
The time is past when the public is entertained by watching a selector mechanism. Musical taste and public discrimination have advanced, and as the novelty of coin operated phonographs has worn off, there is more and more insistence on quality musical reproduction.

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If your business is selling music, you will find that Seeburg Musical Merchandising offers new advances that public, location owner and operator will all appreciate.



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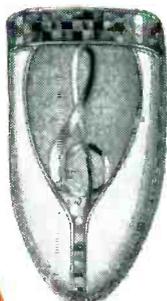
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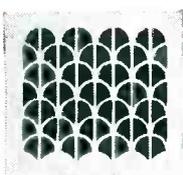
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3-inch Tear
Drop Speaker



12-inch Mirror
Speaker



Recessed Speaker



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Remote Control
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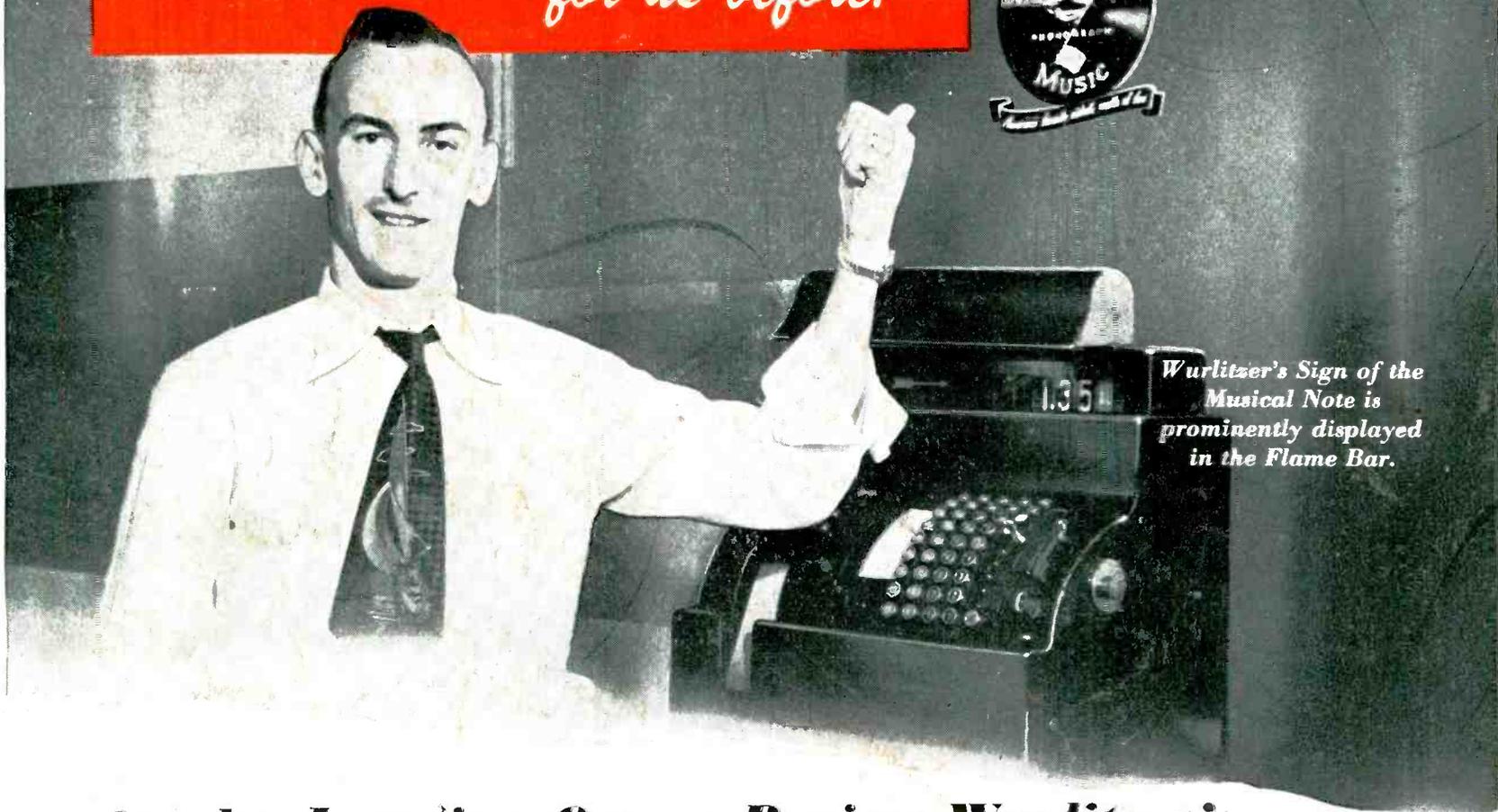
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*Wurlitzer's Sign of the
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Omaha Location Owner Praises Wurlitzer's National Consumer Advertising Program

▶ Ted Silver, owner of Omaha's popular "Flame Bar", is a typical Wurlitzer location owner in his enthusiasm for Wurlitzer's National Advertising Program.

Says Mr. Silver, "Wurlitzer's National Advertising is a natural. It's producing results for us. People mention it when they're in here. They play our Wurlitzer more than ever. We're convinced that we made a wise move when we put the *Sign of the Musical Note* on our door. No other phonograph manufacturer ever did anything like this for us before."

Ted Silver's praise of Wurlitzer's program is echoed by thousands of other location owners. It's one reason why, all over America, Wurlitzer Factory-Approved Music Merchants are getting and holding the best locations. The Rudolph Wurlitzer Company, North Tonawanda, New York.

*Flame Bar Patrons play the
Wurlitzer more than ever,
thanks to Wurlitzer's
national advertising.*



Watch Wurlitzer Extend its *Leadership*