

The Billboard

NOVEMBER 2, 1946
25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY

Wanna Sell a Script or Something?

A "TRADE SERVICE FEATURE"
LINING UP THE BOYS AND GIRLS
WHO BUY THEM.—Page 4

TWO SAD SACKS

Exploding the Myth
of Boston's
Theatrical "Culture"

—Legit Dept.

Is Burlesque Headed
For the Noose?

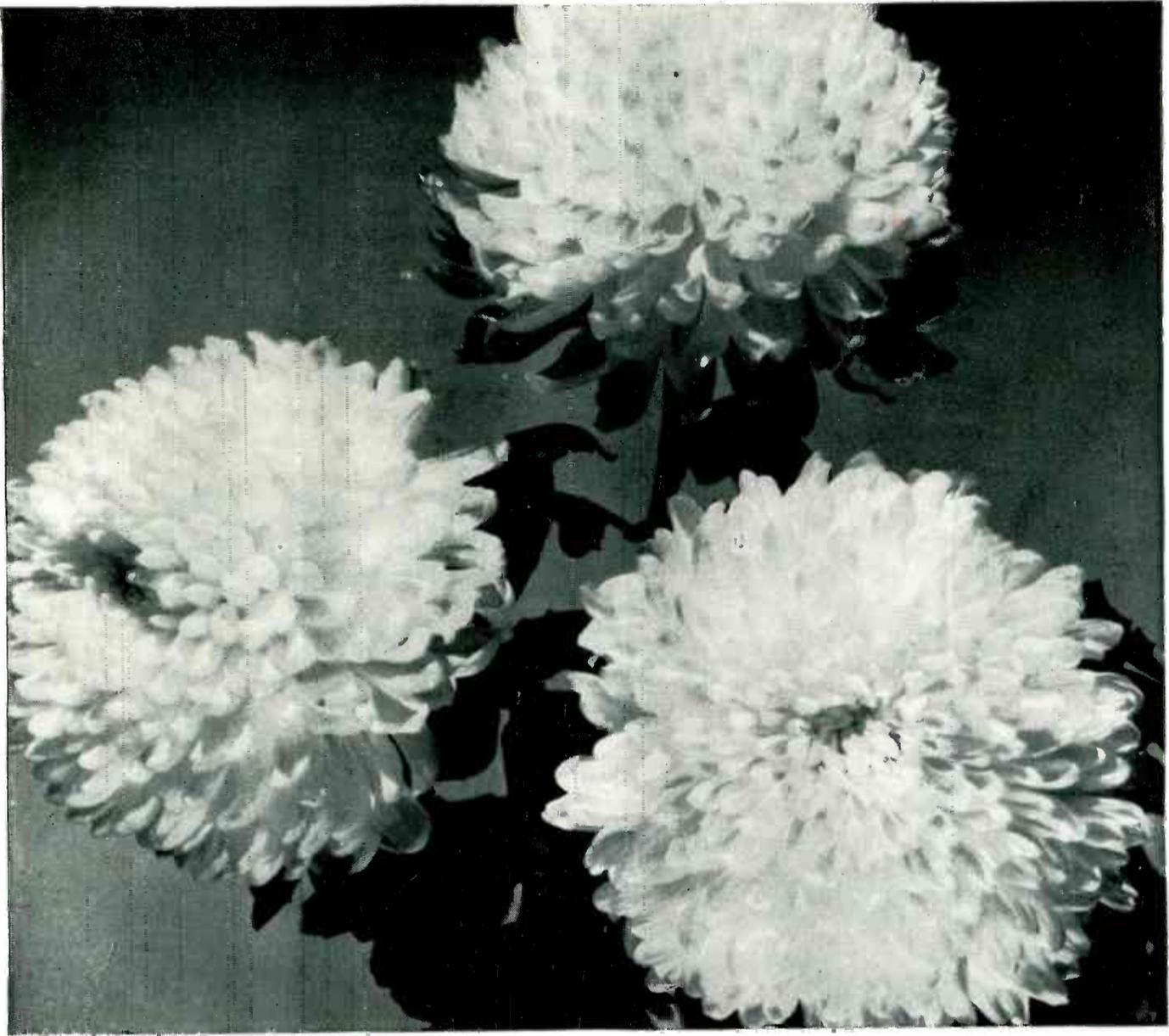
—General News

•
RAY ANTHONY

"Okinawa to Broadway"

(See Music) ☞





Perennial Advertising

95% of the advertising on WCAU is on renewal contract

WCAU

50,000 WATTS ★ CBS AFFILIATE

PHILADELPHIA'S LEADING RADIO INSTITUTION

The World's Foremost Amusement Weekly

RADIO ALL OUT ON BIG EVENT

Hotel and Beer Strikes Keeping Pitt Slaphappy

PITTSBURGH, Oct. 26.—A beer drought and hotel strike today were slugging slaphappy Pittsburgh, which hasn't even had a chance to recover from the extended power strike. There is no local beer to be obtained in Pennsylvania because of a jurisdictional fuss over control of beer bottlers by AFL and CIO. The battle has hit bars and niteries hard, as their stocks of beer are low and getting lower with out-of-State beer the only hope.

If the AFL-CIO fracas continues it is likely to hit lounges and night clubs worse, as AFL threatens to enlist the aid of waiters and bartenders. It is rumored that the CIO may retaliate by launching an organizing campaign among waiters and barkeepers. So far the feud has cut nitery biz about 50 per cent.

In addition eight major hotels are tied up for the 26th day. Estimated loss so far is \$3,000,000. Legit has been affected somewhat by the hostelry strike, altho *The Magnificent Yankee*, at the Nixon, held up surprising well, with a \$20,500 take for the week ended October 9.

Sidelight on the hotel strike was the difficulty of the various casts in getting rooms. Sylvia Field, fem lead in *Yankee*, has been forced to live in a \$1.25 YWCA room since the strike started, and 12 male cast members have been parking in a YMCA dorm.

Eddie Wattler, manager of *Apple of His Eye*, spent two days trying to get rooms for his cast. The situation may be aggravated next week when the Shubert operetta series starts, with 64 performers in the cast.

The burly performers have been lucky. They all stay at the Edison, an old burly performer hangout, which is not on strike.

Unaffected has been the Hamid-Morton Circus, playing under Shrine auspices, which did a good 90G.

Showbiz Taxes Top '45 Figures

WASHINGTON, Oct. 26.—Showbiz turnstiles are spinning at a 30 per cent faster rate than they were last year at this time, September tax collections by Internal Revenue reveal. Admission revenues for last month run to \$38,559,484.73, a jump over September 1945 of \$8,969,916.44. For the three-month period from July 1 thru September 30, edge is still maintained, tho by a lesser margin, with \$118,345,509.43 for September 1946 as against \$96,211,528.00 for the same months a year ago.

Tax take on phonograph records for last month showed a rise of more than 72 per cent, with \$281,977.33 this September, compared to \$163,635.06. This year's three-month disk total nearly tripled the 1945 take, with \$1,501,257.89, as against \$507,837.66. Liquor floor taxes for last month yielded \$196,475.85, a boost of \$130,559.09 over the same month last year. Three-month floor tax (*Show Taxes Top '45 on page 29*)

Shubert Monopoly Hit by Politician

NEW YORK, Oct. 26.—Charging the Shuberts with "maintaining a reign of terror" in legit, William Schiller, candidate for the New York Senate in the 20th Senatorial District, yesterday told the Independent Citizens Committee that if elected he would call for an investigation of the "Shubert crowd." Schiller, a manufacturer known as the Polka Dot King, has angeled legit shows, his last being *Are You With It?*

He declared "There can be no free theater in New York as long as the Shuberts maintain their present monopoly." Manufacturer also stated that altho there is now under way a Justice Department investigation of "the forced advertising tie-ins the Shuberts have pressed upon lessees of their theaters . . . they haven't looked into the stop clauses in Shubert contracts."

More Talent, Less Skin Is Necessary To Keep Burly From Trip to the Boneyard

Field Urgently Needs Aggressive Managers, Ambitious Acts

By William J. Sachs

CINCINNATI, Oct. 26.—Maybe it's a shame the way burlesque has been allowed to flounder and deteriorate these many years but, despite its own shortcomings and misgivings and the denunciations by its many critics, the old girl still retains a fair measure of fire at the box office. Despite its descent to the cesspool stage from the period of two-a-day burlesque when the field was a hotbed for talent and hatched many a star, burlesque continues to hang onto the ropes of showbiz, altho there are those who question its right to be included in that realm.

The number of burlesque houses has dropped perceptibly from the old Columbia Wheel days, but the number has changed little from the first years after burlesque dropped its mantle of respectability and adopted the policy which eventually led to

Crucial Debut of UN Show Fetches Multi-Lingual Air Coverage From Webs, Indies

Reports Also Short-Waved to All Corners of World

NEW YORK, Oct. 26.—Radio, having settled back from the excitement of Bingsday last week, swings back into high gear this week to handle an internationally important event—the opening of the General Assembly of the United Nations in New York. This top story, calling for complete coverage not only in this country but abroad, found radio here, in Canada and in Britain, co-ordinated to bring the opening UN ceremonies, talks and battles to the waiting public of the world.

NBC began its promotion Sunday

(20) with a series of celebrations at Radio City, with welcoming addresses by Acting Secretary of State Dean Acheson and net Prexy Niles Trammell. Celebrations took the form of daily folk dances, choral concerts and other native demonstrations by foreign groups in the city. Sponsors were the American Association for the United Nations, the National Education Association and more than 85 national business, educational, civic and religious groups. All told, more than 7,000 organizations were concerned with the project.

Fun began Tuesday (22) with the arrival of the giant liner *Queen Elizabeth*, carrying many delegates, including the star of the show, Russia's Foreign Minister Molotov. Wednesday morning he headed a delegation of top VIP's to a reception at City Hall, followed by a luncheon at the Waldorf-Astoria. From the luncheon the delegates went out to the UN's new temporary home at Flushing Meadows, Long Island, where they heard an address by President Truman and witnessed the official opening of the General Assembly. Day closed with a reception for delegates by President Truman at the Waldorf. All these events, except the evening reception, were picked up by the city-owned outlet, WNYC, which fed to NBC, WLIB, (*See Radio Gives Solid on page 17*)

AGVA Wins 20% Pay Hike Plus for Icers

HOLLYWOOD, Oct. 26.—Cast of *Ice Follies* gained a number of extras plus a 20 per cent salary increase as a result of AGVA's negotiation with management of the Shipstads-Ferguson frigid spectacle. New pay hike, to be incorporated into minimum basic agreements between talent union and management of both *Ice Follies* and *Ice Capades*, becomes effective upon ratification by AGVA's national director, Matt Shelvey, and will be retroactive to October 10.

New raise brings minimum starting salary up to \$72 for chorus skaters, with those now receiving more than minimum given general 20 per cent hike. Other major adjustments won by cast include: (1) extra allowances for baggage; (2) definite rule as to what shall constitute overtime rehearsal; (3) publication of new set of rules and regulations governing ice shows, and (4) closed-shop agreement with AGVA membership required of all skaters.

Negotiations, which averted a threatened walkout several weeks ago, were climaxed Saturday (19), when cast voted to accept the findings of four-man arbitration board. Board included Sam Shayon, AGVA attorney, and Florine Bale, Hollywood head representing union, and Joe Ross and Walter Hadlich sitting in for management.



In This Issue

American Folk Tunes	98	Lists	50	Reviews: Legit	40-41
Broadway Showlog	41	Magic	43	Night Club	36
Burlesque	43	Merchandise-Pipes	72-84	On the Stand	32
Carnival	52-65	Music	14-32	Records	25
Circus	46-48	Music Cocktail	33	Television	10
Classified Ads	72-80	Music as Written	30	Vaude	35
Club Activities	62	Music Machines	95-102	Roadshow Films	71
Coin Machines	85-156	Music Popularity Chart	18-28	Routes: Carnival	60
Fairs-Expositions	49-51	Night Clubs	34-38	Circus	60
Final Curtain, Births,		Parke-Pools	66-67	Legitimate	42
Marriages	44	Pines for Pitchmen	83	Miscellaneous	60
General Outdoor	45	Radio	5-13	Sponsored Events	65
Honor Roll of Hits	18	Radio Talent Cost Index	8-9	Television	10-11
In Short	33	Repertoire	7-9	Too Short for a Head	11
Legitimate	39-42	Rinks-Skaters	68-69	Vaudeville	34-38
Letter List	81			Vending Machines	88-94

The Billboard, Main Office, 25 Opera Place, Cincinnati 1, Ohio. Subscription Rate: One year, \$10.00. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under act of March, 1897. Copyright 1946 by The Billboard Publishing Company.

Stem Revival of "Playboy" Stacks Up as Slick Job

THE PLAYBOY OF THE WESTERN WORLD

(Opened Saturday, October 26, 1946)

BOOTH THEATER

By Frank Gill

A comedy by John Millington Synge. Staged by Guthrie McClintic. Scenery and costumes by John Boyt. General manager, Chandos Sweet. Production supervisor, Norris Houghton. Press representative, Francis Robinson. Presented by Theater Inc.

Margaret Flaherty, called Pegeen Mike..... Eithne Dunne
Shawn Keogh..... Dennis King Jr.
Michael James Flaherty..... J. M. Kerrigan
Philly Cullen..... Barry Macollum
Jimmy Farrell..... J. C. Nugent
Christopher Mahon..... Burgess Meredith
Widow Quin..... Mildred Natwick
Susan Brady..... Mary Diveny
Honor Blake..... Sheila Keddy
Nelly..... Julie Harris
Sara Tansey..... Maureen Stapleton
Old Mahon..... Fred Johnson
Villagers: Robin Humphrey, Edith Shayne, Mary Lou Taylor, Mary T. Walker, Paul Anderson, Elmer Barlab, Charles Martin, James L. O'Neil, Ford Rainey.

New Stem revival of *Playboy*, classic of the Irish theater, has all the earmarks of a hit show. Both from an acting and a directing standpoint, Synge's comedy rings the bell loudly.

Expertly staged by Guthrie McClintic to a set by John Boyt which is a honey, *Playboy*, long relegated to the repertoire of the Dublin theaters, now gets a smooth Stem handling. Comedy of the lout who becomes a hero when he boasts of having killed his father in a rage has a history of raising rancor in the pews, especially when the sitters were Celts. The years presumably have mellowed reaction to Synge's merry gibe, and no one, even an Irishman, could help being entertained by the current production. *Playboy* remains a well-written comedy with a slick blend of laughter and tears.

Burgess Meredith, in the lead, once or twice seems to be wrestling with the Gaelicized English and fails to put over the rhythm and music of the lines. In these moments, few and far between, he tends to become monotonous and the play loses its customary pace and sparkle. But, except for these minor lapses, Meredith turns in an over-all terrific performance, projecting Christy Mahon with sensitivity and skill. He gets standout support from the cast as a whole. Eithne Dunne, newcomer from Dublin, is excellent as Pegeen Mike. Fred Johnson, another special important, brings to the role of the father, old Mahon, both power and poise as well as subtle comedy touches. Elsewhere the laughs rest in the expert hands of Mildred Natwick, who brings all her stagecraft to bear in making the role of the Widow Quin a top job; J. M. Kerrigan, J. C. Nugent and Dennis King Jr., who wins hands for his Shawn Keogh. In the lesser roles, Maureen Stapleton and Barry Macollum do a nice job.

Playboy is such a slick job that even if Stem theatergoers find the dialog a little difficult they'll still pound palms for the production as a whole. It's just that good.

All-Gal Cuban Ork Clicko On Caracas Stage and Air

CARACAS, Venezuela, Oct. 26.—Anacaona, nine-piece girl ork from Havana is making radio and stage appearances in Caracas. It's the first time for a girl band here. Ork is in for a long time from the looks of the crowds. Besides the radio chore nightly, the group plays nabe movie houses.

Lestapier, harmonica player well known in Latin countries, is also here for radio and stage commitments.

Gov't's Sept. Tax Take Up Over '45

NEW YORK, Oct. 26.—Total tax admissions collected in the United States during September of this year amounted to \$38,559,484.73, which is \$8,969,916.44 more than collections for the same period last year, 1945. September, 1945's total amounted to \$29,589,568.29, according to a statement issued by the third New York Internal Revenue collections district. Theater admissions, including season tickets, amounted to \$5,050,561.00, as compared with \$3,437,065.43 in September, 1945. Broker-peddled ducats totaled \$26,995.39 this year, as compared with \$21,524.07 last year.

Roof Garden and cabaret admissions in September this year totaled \$416,532.38, an increase of \$19,178.78 over last year's September total of \$397,353.60.

United Front by Waxeries Against Petrillo Broken As Lang-Worth Signs Deal

Musicians' Union Expected To Win 50% Pay Hike Demand

NEW YORK, Oct. 26.—United front of the transcription companies against the new scale demands of James C. Petrillo, American Federation of Musicians' chief, showed signs of cracking late today when Lang-Worth, one of the major transcription library firms, signed with the union and accepted the 50 per cent wage boost. Late today negotiations were still going on, and union execs expressed the opinion that acceptance of the deal by Lang-Worth would probably influence other major companies including World, NBC-Thesaurus and Standard Radio. Petrillo's ultimatum

were met. Such a stoppage, observers pointed out, would not immediately affect many companies inasmuch as they are ahead on their production skeds.

Increased rate demanded by Petrillo in Chicago was met by a counterproposal that the e.t. men meet the same increase agreed upon by record companies, which averages about \$3.75 per hour per man. This would mean tootlers would get \$21.75 per hour as against the old \$28 rate. This was turned down cold, AFM insisting on a flat 5 per cent hike.

"Hell, Yes!"

Interesting angle coming out of the Chicago meetings was the statement the AFM chief made to those record companies which are also in the e.t. business. Petrillo told them point-blank that if they did not accede to his e.t. demands he would repudiate the new record contracts agreed upon last week. Thus, companies like RCA (records plus NBC e.t.'s), Decca (which owns World) and Capitol (which makes both records and e.t.'s) will be in a jam, unless they settle for the 50 per cent hike. Thursday (24) one exec of a company making both records and e.t.'s asked Petrillo whether he would actually repudiate the record deal unless he agreed to (*Waxeries' Front Broken on page 29*)

Gotta Script To Sell? List of Buyers, Agents

NEW YORK, Oct. 26.—In answer to many inquiries from readers, *The Billboard* is publishing herewith a list of play agents: Radio package producers, who also buy free-lance scripts on the open market; scenario peddlers, and other script agents. Majority of agents shy away from handling scripts unless they know the writer or unless the writer comes thru a recommended source. Thus, it is advisable to determine an agent's policy before submitting material and to check, too, as to whether there is a reading fee. Publication of this list by *The Billboard* is not to be interpreted as endorsement of these agents by this publication. Nor does it include all agents or the many legit and picture producers who buy direct. Following agents are all located in New York City, unless otherwise noted:

Plays and Scenarios

- American-French-German Literary Agency, 545 Fifth Ave.
- Sargent Aborn, care Tams-Witmark, 115 45th St. (musicals only).
- Kay Browne, care MCA Management Corp., 444 Madison Ave.
- Alan Curtis, Curtis Brown, Ltd., 535 Fifth Ave.
- Frieda Fishbein, 11 W. 42d St.
- Harold Freedman, care Brandt & Brandt, 101 Park Ave.
- Sanford Greenberger, 11 W. 42d.
- Thomas Kane, Century Play Co., 522 Fifth Ave.
- Lucy Kroll, Sam Jaffe Agency, 119 W. 57th.
- Nat Lefkowitz, William Morris, 1270 Sixth Ave.
- Long, Bloch & Long, 512 Fifth Ave.
- Richard Madden, care A. & S. Lyons, 515 Madison Ave.
- Monica McCall, 610 Fifth Ave.
- Elisabeth Marbury, Inc., 45 W. 45th St.
- Harold Matson, 30 Rockefeller Plaza.
- Grace Morse, care General Artists Corp., 1270 Sixth Ave.
- Edmond Pauker, 1639 Broadway.
- Max Pfeffer, 45 W. 45th St.
- Mary Leonard Pritchett, 55 W. 42d St.
- Paul R. Reynolds & Son, 599 Fifth Ave.
- John W. Rumsey, American Play Co., 522 Fifth Ave.
- Virginia Rice, 145 W. 58th St.
- Sarah Rollitts, 424 Madison Ave.
- Leah Salisbury, 234 W. 44th St.
- Frank J. Sheil, care Samuel French, Inc., 25 W. 45th St.
- Ethel C. Taylor, 55 W. 55th St.
- Ann Watkins, 77 Park Ave.
- Laurie Williams, 18 E. 41st St.
- Audrey Wood, care Liebling-Wood, Inc., 551 Fifth Ave.

Radio Package Offices

- Following agents and producers, while not buying scripts outright, will handle material if it has package possibilities.
- James Sauter, Air Features, Inc., 247 Park Ave.
- Bachelor Enterprises, 30 Rockefeller Plaza.
- Fritz Blocki, 420 Madison Ave.
- Hi Brown, 285 Central Park West.
- Bruce Chapman Co., 145 W. 41st St.
- Louis G. Cowan, 8 S. Michigan Ave., Chicago.
- Everett N. Crosby, 9028 Sunset Boulevard, Hollywood (also screen plays).
- Thomas McAvity, Famous Artists, 9441 Wilshire Boulevard, Hollywood.
- Mildred Fenton, 38 E. 57th St.

- Allen A. Funt Radio Productions, Inc., 52 Vanderbilt Ave.
- Gale, Inc., 48 W. 48th St.
- Tommy Rockwell, General Artists Corp., 1270 Sixth Ave.
- John E. Gibbs & Co., 9 Rockefeller Plaza.
- Harry S. Goodman Radio Productions, 19 E. 53d St.
- Mark Hanna, 654 Madison Ave.
- Sam Jaffe Agency, 8553 Sunset Boulevard, Hollywood.
- Lord, Inc., 501 Madison Ave.
- Bill Murray, William Morris Agency, 1270 Sixth Ave.
- Herb Rosenthal, MCA, 745 Fifth Ave.
- James L. Saphler Agency, 9538 Brighton Way, Beverly Hills, Calif.
- Bernard L. Schubert, 509 Madison Ave.
- Henry Souvaine, Inc., 30 Rockefeller Plaza.
- Superman, Inc., 480 Lexington Ave.
- Dan Tuthill, 1270 Sixth Ave.
- Chick Vincent, 509 Madison Ave.
- Wolf Associates, 420 Madison Ave.
- Frederick W. Ziv, Inc., 2436 Reading Road, Cincinnati.

Screen Plays Only

- Following agents are in Hollywood:
- The Breen Agency, 9631 Wilshire Blvd.
- Sue Carol & Associates, 9006 Sunset Blvd.
- Hallam Cooley Agency, 9111 Sunset Blvd.
- Harry Edington, 9441 Wilshire Blvd.
- Nat C. Goldstone Agency, 9121 Sunset Blvd.
- Lou Irwin, Inc., 9134 Sunset Blvd.
- Sam Jaffe Agency, 8553 Sunset Blvd.
- Ted Lesser, 8820 Sunset Blvd.
- M. C. Levee, 1300 N. Crescent Heights Blvd.
- A. & S. Lyons, 356 N. Camden Drive.
- Marx, Miller & Marx, 8732 Sunset Blvd.
- MCA Artists, Ltd., 9300 Burton Way.
- Wm. Morris Agency, 202 North Canon Drive.
- National Concert & Artists Corp., 9059 Sunset Blvd.
- The Orsatti Agency, 9130 Sunset Blvd.
- The Salkow Agency, 9119 Sunset Blvd.
- Myron Selznick & Co., 9700 Wilshire Blvd.
- Melville A. Shauer Agency, 9120 Sunset Blvd.
- William Shifrin Agency, 324 S. Beverly Drive.
- Louis Shurr Agency, 324 N. Rodeo Drive.
- Eddie Siltan Agency, 1550 Crossroads of the World.
- The Small Co., 8772 Sunset Blvd.
- Rosalie Stewart Agency, 6253 Hollywood Blvd.
- Frank W. Vincent, 342 N. Canon Drive.
- Daniel Winkler, 9470 Santa Monica Blvd.

The Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson
Publishers
Roger S. Littleford Jr.
William D. Littleford
E. W. Evans Pres. & Treas.
Joseph C. Csida Vice-Pres.
Lawrence W. Catto Secy.

Editors
Leonard Traube Editor in Chief
Pat Purcell Outdoor Editor
Walter W. Hurd Coin Machine Editor
George Berkowitz (New York)
William J. Sachs (Cincinnati) Executive News Editors
C. R. Schreiber (Chicago)

Managers and Divisions:
W. D. Littleford, General Manager Eastern Division
1564 Broadway, New York 19, N. Y.
Phone: MEadison 3-1615
M. L. Reuter, General Manager Midwest Division
155 North Clark St., Chicago 1, Ill.
Phone: CENTral 8761
Sam Abbott, General Manager West Coast Division
6000 Sunset Blvd., Hollywood 28, Calif.
Phone: HOLlywood 5831
F. B. Joerling, General Manager St. Louis Office
390 Arcade Bldg., St. Louis 1, Mo.
Phone: CEHstnut 0443
C. J. Latscha, Advertising Manager
B. A. Bruns, Circulation Manager
Cincinnati, Ohio Phone: MAIn 9391

Printing Plant and Circulation Office
25 Opera Place, Cincinnati 1, Ohio
Subscription rates, payable in advance—One Year, \$10.00; Two Years, \$17.50. Single Copy 25¢. These rates apply in the United States, U. S. Possessions, Canada and countries in Pan-American Postal Union. Rates in other foreign countries sent upon request. Subscribers when requesting change of address should give old as well as new address.
The Billboard also publishes:
The Billboard Encyclopedia of Music
The Billboard Coin Machine Digest
Vend



FCC & NAB SHADOW BOXING

Tougher FCC Policy Seen As Possible

1948 Elections a Factor

By Cy Wagner

CHICAGO, Oct. 26.—In spite of the doves of peace flying about the heads of Justin Miller, NAB prexy, and Charles Denny, acting chairman of the FCC during the NAB convention this week, there were still plenty of broadcasters who stated that much of the peace talk was too good to be true and that sometime in the future the FCC and the NAB would be fighting again as they have in the past. Some said that the talk was merely surface display for the record, and that underneath there remained plenty of latent antagonism.

Two possibilities as to how the warfare could break out were advanced. First, was that Denny expects Paul Porter, now with the OPA, to be back as FCC chief, and that, therefore what he said now, might not necessarily be FCC policy in the future when a new FCC head takes over. The other was that even tho Denny made a speech at lunch Wednesday (23) and remarks from the floor at a debate Thursday night, which indicated he wanted no fight with the broadcasters, there might be other powers that would want it. Here the reasoning was that with an election coming up and the present administration fighting for the mass vote, much of it liberal, the administration might put pressure on the FCC to make it adopt an anti-business, anti-broadcasters attitude.

Of course there was no confirmation of these theories at the convention. In fact, after his remarks Thursday, in which he almost refuted the action of the FCC in the famed Mayflower case, Denny was asked if his attitude did not change (See *Tougher FCC Policy on page 12*)

NAB Bd. Ducks Action on Paley Self-Help Talk

CHICAGO, Oct. 26.—In spite of the fact that one of the highlights of the NAB convention was the speech of William S. Paley, CBS chairman, who called for radio to correct many of its program faults and who stressed that any plan of correction would include the enforcement of an improved code of standards, no official action relative to the suggestion was taken by the NAB board at its important meeting Friday (25). Instead a spokesman said that the machinery to bring about the improvements for which Paley called had already been put into motion in the past, both by the NAB's plan for a new program department and also by the work it has been doing to draw up new standards of practice, for which a committee had been appointed before the convention had gotten under way.

However, those at the convention, (See *NAB Board Ducks on page 12*)

Editorial

Record of Some Achievements

Well, it wasn't too bad a convention at that. True, much more could have been accomplished, but that's true of all such meetings, and this time NAB did get somewhere.

For one thing, there was the NAB board action to give BMB a much needed going over. The important thing here is not only that such action was taken, but that it was taken over the diehard opposition of some NAB kingpins, who apparently couldn't see that if BMB was to continue, its methods must be revised.

For another thing, there was Bill Paley's speech. It's not the first time radio has been called upon to clean its own house. Nor would it be the first time broadcasters have gone home and disregarded such warnings. It may, just possibly, be different this time. The CBS chairman and his cohorts do wield influence thruout the industry. So, maybe. Maybe.

And finally, there was this waltz-me-around-again-Nellie attitude between FCC and NAB. There were so many peace doves flying around the Palmer House that it looked like a pigeon fanciers' convention at times. Chances are, tho, that few were fooled. FCC and NAB will never get together and that is probably for the industry's best future. A supine NAB got nowhere—the past has proved that. A weak-kneed government regulatory body, quite similarly, got nowhere. The entire structure of American procedure is based on the theory of two opposing parties battling it out toward eventual compromise and betterment. Radio should be no exception.

Despite the continual criticism of radio—much of it is carping hogwash by highly vocal and articulate zealots with a complete lack of awareness or radio savvy—the American broadcasting system is still the world's best. That tho, as Paley warned, is no excuse for a perpetual status quo and an attitude of self-satisfied smugness.

Need for Industry Reform Cited by Miller; Program, Press Listed as Foremost

Trade Body Departmentalized To Aid Members

CHICAGO, Oct. 26.—That the radio industry sees a need for reform and improvement was brought out at the NAB convention here, not only by William Paley, CBS chairman, and by talk among the members of the org, but also by the official keynote speech of Justin Miller, NAB president, Tuesday (22). Miller principally outlined the NAB's position relative to the FCC Blue Book, touched on the new departments which are being formed within the NAB to improve the industry. Miller called attention to the need for improved radio programing by stating that the NAB was setting up a new program department which will make a study of programing thruout the country and then pass out recommendations.

The fact that the membership of NAB, and not only the headquarters of the org or its board of directors, sees the need for program improvement was indicated by the fact that an official resolution passed by the membership Wednesday (23), read: "Be it resolved, That the NAB strongly commends the action of the board of directors in establishing a program department with an experienced and competent staff to counsel and assist individual licensees in maintaining the highest standards of broadcasting in the public interest."

Public Relations

The need for improved public relations was also brought out in Miller's speech and in other actions at the convention. Miller stated that a tentative program is being carried on to inaugurate a larger public relations program. One ramification of this is expected to be the setting up of a better liaison with the trade press. Various representatives of the trade press at the convention signed a petition asking the NAB to improve its trade relations, to the point of establishing a New York office of the association and having an advisory committee comprised of representa-

(See *Need for Reform on page 12*)

Labor Picture Seen Critical By NAB Staff

Radio Advised To Get Hep

CHICAGO, Oct. 26.—Recognition that radio stations in dealing with labor problems must get more hep to labor-management as it exists today was posed before NAB in Tuesday's general session, by Richard P. Doherty, NAB director of employer-employee relationships. Making collective bargaining work, said Doherty, is a prime challenge to radio.

"Each station is forced to meet the strategy and strength of powerful national unions," he declared, "yet few stations have professional industrial relations specialists. If situations reach a critical stage the economic strength of the union is often

(See *NAB STAFF SEES on page 13*)

Govt, Industry Still Cut by a Deep Chasm

Peace Talk a Smoke Screen

By Paul Ackerman

CHICAGO, Oct. 26.—Later sessions of the annual convention of the National Association of Broadcasters at the Palmer House here resulted in a curious "shall we dance" atmosphere as a result of speeches of industry and government representatives pointing up the desirability of co-operation by broadcasters and the Federal Communications Commission. Despite a measure of surface camaraderie, however, more astute station men present saw plenty of iron beneath the velvet and an unwillingness on the part of both parties to yield on what have heretofore been, and are still considered, major areas of disagreement.

Acting FCC Chairman Charles R. Denny, who outlined the commission's point of view Wednesday (23) in a speech stressing the FCC's desire to co-operate with broadcasters, stated in part: "This is not going to be a fight. A quarrel would serve no purpose." When questioned subsequent to his speech as to whether a goodly amount of iron nevertheless lurked beneath the commission's desire to co-operate, Denny replied that the reporter's "X-ray eyes were fastening upon an improper attitude—one which would tear down what the FCC is trying to build up." Co-operation, in other words. As against this, however, leading broadcasters present at the convention made no effort to hide the fact that major points of friction were still regarded as just that, despite the somewhat placating tone of Denny's talk. A. D. Willard, NAB vice-prexy, queried immediately after the acting FCC chairman's talk, indicated that despite the protestations of mutual interest and co-operation, major problems, notably the "free speech" issue, continued as contentious as ever. Early in the convention's proceedings, Willard expressed much the same point of view, telling this reporter that altho co-operation with government agencies would probably be a keynote of the convention, the industry would nevertheless not allow itself "to be kicked around."

(Government Industry on page 8)

Outler Seeks Change in Rate; See Scant Hope

CHICAGO, Oct. 26.—A plea for one rate for station advertising was made before NAB Thursday (24) by John Outler Jr., general manager of WSB, Atlanta. Outler called on stations to abolish intricate rate schedules based on local, national, and regional figures and give one price to all advertisers, except in some local classifications. Outler asserted broadcasters are losing money due to different rate prices, because they apply

(Outler Seeks Change on page 12)

Dues Increase Likely for NAB

CHICAGO, Oct. 26.—Possibility that the membership of the NAB will have to pay increased dues from here on in was indicated by C. E. Arney Jr., secretary-treasurer, at the end of its convention here. Arney, without being specific about the percentage of increase because particulars have to be worked out by the finance committee, stated that if members expect to put into effect the new operations for which it has called both at the convention and the near past, they will have to come thru with more dough. Arney referred to the new program committee, employer-employee relations office, etc., which are new or have been expanded.

Indication that reshuffling of the org's financial structure is due was given by the board of directors yesterday. The board instructed the secretary-treasurer to proceed immediately with the preparation of a detailed budget of expenditures and revenues for the association for 1947. Board also voted to hold a meeting in San Francisco early in January, at which this budget will be submitted.

Finance committee was authorized, in the meantime, to adopt an interim budget pending the final adoption of the 1947 budget. It is thought that after the budget meeting in January, the new and higher dues would be set.

NAB Acts To Kill Per Inquiry Deals

CHICAGO, Oct. 26.—An official step to eliminate the practice of sponsors buying radio time on the basis of a contingent, guaranteed-return, or per inquiry basis, was taken by the NAB Thursday afternoon (24) at the general session titled, "Broadcast Advertising Clinic." The step was taken in the form of a resolution. This was the only resolution passed at the convention that was not considered in business sessions set up for the consideration of resolutions.

Significance of this move, various NAB members said, was that it could lead to the discontinuance of a practice that has plagued the industry for years—the p.i., or guaranteed-return deal. It could lead, they said, to the removal from the association of any member who continued accepting this type of practice.

With radio biz at a high level, however, p.i. deals have been diminishing. It is believed only a handful of stations still transact business this way.

It also, for the first time, put the

Miller Goes Caustic In Terming Dailies Overly Commercial

CHICAGO, Oct. 26.—Press men at the NAB convention at the Palmer House here were of the opinion NAB President Justin Miller went off the beam, at least somewhat, in his statement Tuesday (22) that "according to standards which have been suggested for broadcasting, this copy of an outstanding metropolitan daily (*The New York Times*, October 8) was almost 100 per cent commercial."

Miller, by way of bolstering radio's argument that it does not devote too much of its time to commercials, stated that the total number of pages in *The Times* of October 8 was 48, "roughly equivalent to the 48 half-hour periods available during a day." He continued: "Of these 48 pages, 45 contained advertising. Another page carried no advertising except that of *The Times*' own radio station. Another page carried no advertising except the subscription rates of *The Times*. Only one page was entirely free of all commercial material. Six of the 48 pages were devoted exclusively to advertising; 10 additional pages devoted to at least half their space to advertising; 15 additional pages devoted to at least one quarter of their space to advertising."

Reporters estimated that on the basis of eight columns to a page, Miller's analysis accounted for only 272 columns out of a total of 384 carried in that issue. And even an analysis of the 272 columns shows approximately 120¼ columns devoted to advertising as against 151¾ devoted to copy. In other words, even disregarding Miller's dropping of 112 columns, the remaining columns show an approximate ratio of five to four in the matter of copy against advertising.

One observer also noted that the copy of *The Times* analyzed by Miller was a Tuesday—a heavy advertising day.

Another noted that "by inference," Miller indicates that if a page carries one ad the page is commercial. "That's absurd," he added.

And another commented: "You don't have to read a newspaper ad, but unless you're athletic, and want to keep hopping up and down to increase and decrease your radio set's volume, you can't help hear radio commercials. And they nag."

association into the position of being officially opposed to granting free time to religious or other organizations, which under the guise of performing public service, might actually be soliciting funds. Worth-while orgs will still be acceptable, and given free air.

Broadcasters Favor Paley Stand, But \$\$ Vs. Dreams Stymies True Improvement

Increasing Competition Offered as Principal Hindrance

CHICAGO, Oct. 26.—Apparent awareness among station men at the NAB convention here that radio must jack up its advertising, programming standards and public relations or submit to increasing regulation by government agencies, was given additional point by Frank Stanton, CBS president. Stanton told *The Billboard* that curative measures suggested earlier in the day by CBS chairman of the board, Bill Paley, would be translated into action. Said Stanton: "We'll start the wheels moving within the NAB." Toppers thruout CBS feel the same urgency, said William C. Gittinger, vice-president in charge of sales, stating that talk such as Paley delivered "was long overdue."

NAB Sidelights; Taylor's Topper

CHICAGO, Oct. 26.—One of best cracks in a long time was delivered by J. Davidson Taylor, CBS vice-president in charge of programs. Veepee, talking proudly about his recently-born youngster, drew boffs with the line: "He's 13 weeks old. My wife and I have picked up the option!"

At the confab were Lou Ruppel, one-time head of the CBS press department, and Hal Rorke, who in pre-war days was Ruppel's right-hand man. Ruppel says he's got a new racket. He's in the photog business, and is planning operation of a string of studios specializing in child pictures. Mike Fish, one-time photo head of CBS, is with him. . . . Rorke now doing production for J. Walter Thompson's Chi office.

Another former New Yorker who showed up at the Palmer for a round of hand-shaking was Fred Weber, one-time general manager of the Mutual Broadcasting System. Weber, now partner and station manager of WDSU, New Orleans, is working on another station in Houston.

Getting a lot of attention from the radio flacks at the convention was Hermien Dommissie, writer for South African publications. Miss Dommissie was collecting info relative to American commercial broadcasting.

NAB conclave early in the week began to develop its lighter and brighter side—and among the attractive developments in this connection were two models displaying their charms. Fems, hired by Transcription Producer Harry F. Goodman, didn't carry the usual sandwich signs, but instead wore suitable placards on less austere portions of their anatomy. But it was all strictly business to Harry, who regarded the dames as skills. Occasionally they were seen entering his suite with a couple of males in tow and announcing "here are a couple of station men from . . . !"

Coy, Hough Chosen As NAB Directors

CHICAGO, Oct. 26.—Two new directors at large of the NAB were elected at the trade association's convention here this week. New directors are: For small stations, Wayne Coy, WINX, Washington; for large stations, Harold Hough, WBAP, Fort Worth.

Re-elected at the convention were: Clair McCollough, WGAL, Lancaster, Pa., small stations; G. Richard Shafto, WLS, Columbia, S. C., medium stations; J. Harold Rayn, WGBS, Miami, large stations. The two network directors, Frank Russell, NBC, and Frank Stanton, CBS, were also re-elected. MBS stated that it would continue having an observer without voting powers attending board sessions.

Paley's talk, titled "Radio and Its Critics", stressing the angle that the rising tide of criticism levelled at the industry constituted its most pressing problem, attracted plenty of apparently enthusiastic adherents at the convention. But the question knocking around in the minds of some of the broadcasters was a simple and elementary one: "What are the boys going to do when they leave the rarified atmosphere of the Palmer House and buck up against the local merchant who threatens to take his business elsewhere unless the station agrees to give him as many plugs per program as he wants?" In other words, tho Paley admittedly hit the nail on the head regarding the need for industry self-discipline, will the rank and file fall in line? Would they be willing to lose a buck, in the face of increasingly tougher competition, in order to raise the level of their own programming and so safeguard the industry from the likelihood of in- (*Increasing Competish on page 12*)

New Int'l Group Courts NAB, Seeks Cut on Eqpt. Tax

CHICAGO, Oct. 26.—The Inter-American Association of Broadcasters, formed this month in Mexico City with members from 20 Latin-American countries and Canada, is making a big pitch to have NAB join. Ostensible purpose of the group is "to promote and defend freedom of radio thruout the Americas." However, some of its other purposes were also outlined this week.

The IAAB is plugging for reduction of taxes on radio equipment in all countries so that more radio receivers will be available to more people. Idea behind this being radio as means of disseminating public information should be tax free or at least have taxes kept down.

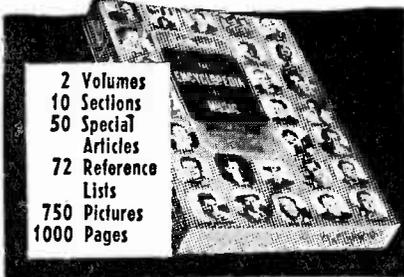
Org is also on the record for international (between the Americas, at least) standard practices in the radio industry, regulations governing licenses of stations and preferences to be given to present AM operators in getting FM licenses.

WLW Names Cincy Attorney, Eldon Park to V.-P. Slots

CINCINNATI, Oct. 26.—Dwight Martin, local attorney, was named vice-president of Crosley Broadcasting Corporation this week, with Eldon Park, long-time WLW program boss, tabbed as another v.-p. Martin is resigning his partnership in Dinsmore, Shohl, Sawyer & Dinsmore to move over. Park has been with WLW since 1930.

Crosley interests are currently on an extensive expansion kick, having acquired WINS, New York, with a deal on for KSTP, St. Paul, plus FM-video developments.

The Billboard 1946-'47
ENCYCLOPEDIA OF MUSIC
... now in preparation



2 Volumes
10 Sections
50 Special Articles
72 Reference Lists
750 Pictures
1000 Pages

Please send **ENCYCLOPEDIA OF MUSIC** for which I inclose \$5.00.

The Billboard
25 Opera Place
Cincinnati 1, Ohio

Name

Address

City Zone State

NAB ACTS TO REVAMP BMB

Lowell Thomas In Shift to CBS for P&G

NEW YORK, Oct. 26.—Lowell Thomas, currently on the air (WEAF-NBC 6:45 p.m. Monday thru Friday) for Sun Oil, is slated to shift shortly to CBS for Procter & Gamble, according to report. Switch will end a Thomas-Sun association dating back 15 years.

P. & G. now sponsors Thomas on an 11 p.m. EST newscast heard Chicago westward only. New spot will put him on the air coast-to-coast, with the soap firm getting him as an exclusive property. Considered likely that P. & G. may drop its mystery series, now aired on CBS 7 p.m., across the board, and give this time to the news gabber.

From accounts, NBC is considerably steamed on Thomas's departure and has begun auditioning glass ball readers in a search to find a successor. Web is using platters for the commentators and testing them under the Schwerin System of program rating.

Thomas has been with NBC since 1930, having originally been a Blue Network feature. When the FCC shotgun divorce forced RCA to divest itself of one web, with the Blue going to Ed Noble, Thomas shifted to NBC-Red. Originally sponsored by the *Literary Digest*, Thomas went with Sun in 1932, and currently rates 3G weekly, it is said. Sale of the vacant time by NBC is not considered too much of a problem.

Clash in CBS, NBC Philosophies Set by Trammell, Paley

CHICAGO, Oct. 26.—Viewpoints of the two senior webs regarding advertising clashed sharply at the NAB convention. This was clearly shown in the speeches of Bill Paley, CBS chairman, who attacked certain aspects of commercial radio, and Niles Trammell, NBC chief, who defended them.

Paley called for an industry-wide code of standards to regulate ad copy, charging that much of what he called "offensive or in bad taste" commercial copy was the fault of the broadcasters, not the advertisers.

Trammell, on the other hand, strongly upheld commercial radio, altho admitting briefly that some "commercial announcements can be improved to make them sound better and sell better."

In giving his definition of public serv segs, the NBC prexy declared: "The broadcasting of any radio program which a substantial proportion of the available audience wants to listen to at the time it goes on the air is an example of broadcasting in the public interest. This holds true regardless of whether the program is commercially sponsored or is supplied by the station or network."

Trammell also defended soap operas.

"It's become the fashion to jeer at radio commercials and some of the programs sponsored by advertisers," he stated. "Broadcasters are mindful of the fact that the sponsors of serial dramas pioneered in the daytime use of radio. They helped

NABracadabra, or Sticking Out Your Pontifical Chin

By Leonard Traube

CHICAGO, Oct. 26.—The station executive took a long wind-up and asked: "What good do the non-radio departments of *The Billboard* accomplish for me?" That's a fair question. The gentleman is talking about the woman we love. She is not merely the Radio Department; she is all departments. But to get down to the question. Since *The Billboard* does not look down its nose with respect to all the matter that goes out over the station exec's ozone, we think he is ill advised to put the lorgnette act on us. The gentleman and his associates are no doubt very commercial in their approach to station operation. We do not complain about it and hasten to answer that we of *The Billboard* are working the same side of the thorofare. Maybe the exec and his principals are losing the dollar sign here and making up for it there. That's his business, and we understand business has been pretty good.

NBC Shuffles W. Coast Brass

HOLLYWOOD, Oct. 26.—Reshuffle of top NBC Western division execs goes into effect November 1, with Lewis S. Frost assuming reins as full-time assistant to Veepee Sid Strotz. For the past two years Frost has been doubling, handling program manager's berth, in addition to acting as Strotz's right-hand man. New set-up will enable Frost to devote more time to supervising Hollywood and San Francisco operations.

Robert Brown, appointed assistant program manager for the Western division last May, moves up as program manager. Wendell H. Williams will be transferred as program manager in San Francisco to new Hollywood post as assistant program manager and manager of program package sales department.

Harry Bubeck, formerly production director in web's Chicago office, moves to San Francisco, replacing Williams. Robert E. Howard, Coast national spot sales chief, will be promoted to network sales berth. Other changes include transfer of Lathrop Mack from New York's national spot sales department to manager of Coast's national spot sales office.

More Radio Use in Schools Urged at Educators' Confab

CHICAGO, Oct. 26.—The school broadcast conference in its 10th annual convention here this week complained that not enough schools are using radio, and suggested that more radios should be employed in teacher's colleges to acquaint pedagogues with radio as an educational device.

broadcasters build a new daytime service, and in so doing, they brought pleasure and relief from drudgery to millions of American housewives.

"Storytelling is one of the oldest of the arts. Popularity of the serial drama represents a basic emotional response to a human interest story. Such stories have a rightful place in the well-balanced program schedule."

He also defended the amount of advertising now being aired:

"Then there is the criticism that there is too much advertising on the air. Since American broadcasting is entirely supported by advertising and the press not entirely so, it might be natural to expect that advertising messages would occupy a larger proportion of radio program time than they occupy in the white space of newspapers and magazines. The reverse of this is true. It is obvious that broadcasting is not so heavily burdened with advertising as some critics make it out to be."

Move Forced By Pressure From Members

NAB Board Asks Changes

CHICAGO, Oct. 26.—NAB and BMB took official recognition that the industry is far from pleased with research org's job to date at the NAB's board of directors' meeting here Friday (25). Afternoon session of the all-day board meeting was devoted to a discussion of BMB, with some board members talking loud and long against the coverage measurement techniques and published reports of the researchery. However, after all the smoke had lifted, the NAB issued a BMB statement that summarized the attitude of the industry as being: BMB is necessary; it is essential for the welfare of the industry, but it must be improved. Some of those at the meeting later said that the improvement of BMB was necessary for its very existence.

NAB statement read in part:

"Criticisms of the BMB are being voiced among broadcasters. They argue that refinements and modifications of the research technique are necessary to produce audience area maps which reflect to a much more exact degree the relative density of

WANTED:

The Best Disc-Jockey

in the business . . .

by a major New York

Independent Station!

Here's the most outstanding opening in radio

today for a crack record-spinner. If you're

that jockey, income unlimited. Rush us a

15-minute transcription at once. Deadline

November 8th.

Box 108, The Billboard,
1654 Broadway, New York

Government Industry Still Severed by a Deep Chasm

(Continued from page 5)

He added, "When we feel our rights are being infringed on, we'll fight with every resource."

NAB Leitmotif

Justin Miller, NAB prexy, took the same line. However, Miller, prior to voicing the "I won't be pushed around" refrain, first mentioned the "growing disposition for friendly co-operation between your association (NAB) and the commission." Again, "It has been said that this convention would be made the scene of a bitter feud over the Blue Book. . . . Nothing could be farther from the truth." And then the stinger: "You will be interested to know that, at the request of the commission, NAB printed several thousand copies of the Blue Book. You will be amused to know that in a debate upon the subject of broadcasting in the British Parliament, the assumption was made that—because we printed the report—we agreed with it. . . . If the time for controversy comes, the world may as well know that I enjoy it just as much as any other lawyer. If any one has gotten the notion that the broadcasting industry is going to be pushed around during my administration, he has been very badly misinformed. . . ."

In subsequent sections of his speech, Miller outlined one of the NAB's greatest beefs—the FCC's alleged practice of coercing or persuading stations to operate in such a manner as to impinge upon broadcasters' right of free speech. Miller gave the Mayflower case as the chief example, and then sounded off on one of the problems knawing at broadcasters, namely, radio's inability to get these cases to the Supreme Court for determination. Miller added, "The trouble is that the present scope of judicial review is so narrow as to make appeal of such questions difficult. If, in the Mayflower case, the license had been denied—instead of granted—on the ground that the operator was using the station for editorial purposes . . . it would have been possible to get a judicial review and determination."

Claiming the technique of the commission places it above the law, Miller stated apropos the FCC method: "Broadcasters thruout the land are warned that unless they conform to the new philosophies and interpretations, they are in danger of losing their licenses when renewal time arrives. Rather than jeopardize their investments, many conform to rules and regulations which may be entirely outside the law."

Potential Threat

Miller then amplified his argument by stating that in the case of free speech more than the broadcasters are involved because the right ultimately belongs to the people. "If by administrative manipulation the licensees—who are the people's trustees in this instance—are coerced into acceptance of the commission's decisions, the people may wake up some of these days and find their constitutional rights washed away."

This and similar utterances by Miller were packed with vitamins for the broadcasters, many of whom felt embattled despite the vigorous allegations of friendship and co-operation with government agencies. And Acting FCC Chairman Denny's speech the next day, Wednesday (23), despite its emphasis on the "no quarrel" angle, served to emphasize to some broadcasters that the chasm between the industry and the commish was as wide as ever. First stating, "I have felt that we have been moving closer and closer toward a healthy, but proper arm's length working relationship between government and industry," Denny

nevertheless indicated plainly that the commission would uphold to the hilt the principles outlined in the Blue Book. After mentioning the book's various points, Denny added: "That's the Blue Book. We do not intend to bleach it. We at the commission sincerely believe that every principle enunciated in it is calculated to increase the stature of the individual broadcaster, to encourage him to exercise greater control over his own business and to assist him to escape from the dictates of the advertiser."

Denny delivered his talk with obvious good humor; many of the broadcasters received it in good humor; but on closer examination of Denny's outline of the FCC's point of view they did not rest as easily as Denny said he hoped they would when he stated, "I have told you all our secrets. I hope you sleep well tonight."

Coke Ork Show Blows Mutual; Downey To Stay

NEW YORK, Oct. 26.—Coca-Cola *Spotlight Bands* series, (MBS), on the ropes for some time, will pass out of the picture in toto November 22. Demise of the series, because of the extreme sugar shortage, was predicted in *The Billboard* two weeks ago.

Spotlight's lam means a loss of over a million in annual billings to Mutual, altho Coca-Cola's daytime strip with Morton Downey will remain on the air. *Spotlight* featured the Harry James, Xavier Cugat and Guy Lombardo ork, talent bill reputedly running around \$12,000 weekly. Program originally started on ABC as a wartime feature, different bands playing different war plants each night.

Cancellation of the show is in line with general advertising curtailments being effected by Coca-Cola. Soft-drink production is down to a light fizz because of sugar. Coke agency is D'Arcy.

RDG, NBC Parley Due Within Week

NEW YORK, Oct. 26.—Radio Directors' Guild expects to be negotiating within the week with NBC and CBS on local directors and associate meggers in addition to doing the same with WCBW, CBS's tele station here. RDG will be going after its first contract with both WEAJ and WCBW.

Union is seeking an average increase of 15 per cent from nets with minimums for associate directors set for a hike. Meggers also are demanding more stature from webs. Not only do they want name credits on shows but they want the nets to stand behind them whenever they tangle with agencies.

Tele directors, whose salaries are considerably lower than radio pilots, will probably pitch for at least a 25 per cent increase. Union wants a minimum above the \$75 scale prevailing now. RDG also wants a union shop and two consecutive days in week off.

Altho video directors now work more than 40 hours per week they are not asking for any reduction in hours.

RDG hopes to get co-operation from AFRA when it starts negotiating. Union feels that neither labor org will let itself be played off against the other by nets.

NIGHTTIME TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for Evening Programs and the "FIRST THREE" Sunday Afternoon Segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban population.

Vol. III No. 18E (Report October 15, 1946)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Length and Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
FRED ALLEN Standard Brands Tender Leaf Tea Blue Bonnet Marine J.W.T. NBC 142	25.6	1/2 hr. 494	Sun. Eve. Hr.—ABC Crime Dr.—CBS Special Investigator—MBS George Putnam—MBS	\$18,500	\$ 722.66	*
FIBBER MCGEE AND MOLLY Johnson's Wax N. L. & B. NBC 143	24.9	1/2 hr. 488	Doctor's Talk—ABC Hollywood Players—CBS American Forum—MBS	\$10,500	\$ 421.69	*
BOB HOPE Lever Bros. Pepsodent F. C. & B. NBC 129	24.7	1/2 hr. 362	Various—ABC Arthur Godfrey—CBS American Forum—MBS Upton Close—MBS	\$20,000	\$ 809.72	*
EDGAR BERGEN Standard Brands Chase & Sanborn J.W.T. NBC 144	24.2	1/2 hr. 392	Ford Festival—ABC Richard Lawless—CBS Alexander's Mediation Board—MBS	\$20,000	\$ 826.45	\$.89
JACK BENNY** American Tobacco Lucky Strikes F. C. & B. NBC 151	21.0	1/2 hr. 535	Drew Pearson—ABC Various—ABC Let's Go to the Opera—MBS Gene Autry—CBS	\$22,500	\$1,071.43	*
WALTER WINCHELL** Jergens Lotion L. & M. ABC 200	20.9	1/4 hr. 721	Meet Corliss Archer—CBS Exploring the Unknown—MBS Manhattan Merry-Go-Round—NBC	\$ 6,000	\$ 287.08	\$.33
SCREEN GUILD Lady Esther Powder Blow CBS 149	20.0	1/2 hr. 268	Various—ABC Various—MBS Contented Program—NBC	\$10,000	\$ 500.00	\$.59
RADIO THEATER Lever Bros.-Lux J.W.T. CBS 151	19.9	1 hr. 549	Various—ABC Gabriel Heatter—MBS Spotlight Bands—MBS Real Stories The Telephone Hour—NBC Benny Goodman—NBC	\$16,000	\$ 804.02	\$.80
AMOS 'N' ANDY Lever Bros.-Rinso R. & R. NBC 148	17.7	1/2 hr. 665	Various—ABC Vox Pop—CBS Gabriel Heatter—MBS Real Stories—MBS	\$ 9,000	\$ 508.47	*
BANDWAGON Fitch L.W.R. NBC 151	17.2	1/2 hr. 676	Quiz Kids—ABC Blondie—CBS Various—MBS	\$12,500	\$ 726.74	*
RED SKELTON B. & W. Raleigh Seeds NBC 145	16.5	1/2 hr. 198	Various—ABC Various—MBS Various—CBS	\$ 9,500	\$ 575.95	\$.66
MR. D. A. Sal-Hepatica and Vitals D. C. & S. NBC 132	16.1	1/2 hr. 375	Various—ABC Dinah Shore—CBS Spotlight Band—MBS	\$ 4,500	\$ 279.50	\$.34
DUFFY'S TAVERN Bristol-Myers Ipana Y. & R. NBC 132	15.4	1/2 hr.	Various—ABC Frank Sinatra—CBS Gabriel Heatter—MBS Real Stories—MBS	\$10,000	\$ 649.35	*
BURNS & ALLEN General Foods Maxwell House B. & B. NBC 125	15.1	1/2 hr.	Town Meeting—ABC F.B.I.—CBS Vic and Sade—MBS	\$12,500	\$ 827.81	*
EDDIE CANTOR Pabst W. & L. NBC 131	15.0	1/2 hr. 504	Various—ABC Phone Again Finnegan—CBS Various—MBS	\$15,000	\$1,000.00	*
COUNTERSPY Schutter Candy S. & S. ABC 187	6.6	1/2 hr. 208	Shirer—CBS Various—CBS Quick as a Flash—MBS NBC Symphony	\$ 3,500	\$ 530.30	\$.60
SAMMY KAYE'S SUN SERENADE Rayve Shampoo W. & C. ABC 125	6.5	1/2 hr.	Various—CBS Sing Sweet Ma—MBS Various—NBC	\$ 2,000	\$ 307.69	*
QUICK AS A FLASH Helbros Watches Weinraub MBS 289	6.4	1/2 hr. 101	Counterspy—ABC Shirer—CBS Various—CBS NBC Symphony	\$ 2,000	\$ 312.50	*

* Insufficient data. ** Includes Second Broadcast on Pacific Coast.

*** The network in this case is not extensive enough to permit of the projection of Hooperatings and listeners-per-listening sets upon the urban city population on the same basis as networks of over 100 stations. The "talent cost per urban thousand listeners" is therefore not reported.

L. & M.—Lennen & Mitchell. F., C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. W. & L.—Warwick & Legler. W. & C.—Williams & Cleary. L. W. R.—L. W. Ramsey. J. W. T.—J. Walter Thompson. McK. & A.—McKee & Albright. R. & R.—Ruthrauff & Ryan. D. C. & S.—Doherty, Clifford & Shenfield. S. & S.—Schwimmer & Scott. R. W. & C.—Roche, Williams & Cleary. A. M. & W.—Audrey, Moore & Wallace. W. H. W.—William H. Weintraub. McC.-E.—McCann-Erickson. P. & R.—Pedlar & Ryan. D. F. S.—Dancer-Fitzgerald-Sample. N. L. & B.—Needham, Lewis & Brorby.

Average evening audience rating is 9.1 as against 7.4 last report, 8.9 a year ago. Average evening sets in use are 28.2 as against 23.7 last report, 28.5 a year ago. Average evening available homes are 77.6 as against 76.2 last report, 77.4 a year ago. Sponsored network hours reported on were 70 as against 65 1/2 last report, 81 1/4 a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringement will be prosecuted.

DAYTIME TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for Weekday Daytime



In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.

Vol. III 18D (Report October 15, 1946)

Program Sponsor, Agency Net & Stat.	Hooper-Rating	Length and Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
WHEN A GIRL MARRIES General Foods Maxwell House Coffee B. & B. NBC 76	7.3	302	Terry & Pirates—ABC Feature Story—CBS Adv. Story—MBS	\$ 2,300	\$ 315.07	***
PORTIA FACES LIFE General Foods Y. & R. NBC 87	6.4	300	Dick Tracy—ABC Woman's Club—CBS Superman—MBS	\$ 2,750	\$ 429.69	***
LORENZO JONES Sterling Drug Phillips Cream Bayer D.-F. & S. NBC 143	6.4	515	Various—ABC Give and Take—CBS Various—MBS	\$ 2,000	\$ 312.50	\$.47
MA PERKINS P. & G., Oxydol D.-F. & S. CBS 75	6.3	209	Woman's Exchange—ABC Lopez Luncheon—MBS Various—NBC	\$ 1,300	\$ 206.35	***
KATE SMITH SPEAKS Post Bran Products B. & B. CBS 141	6.2	401	Glamour Manor—ABC Various—MBS Various—NBC	\$ 5,000	\$ 806.45	\$1.35
YOUNG WIDDER BROWN Sterling Drug D.-F. & S. NBC 143	6.2	428	Various—ABC Give and Take—CBS Various—MBS	\$ 1,600	\$ 258.06	\$.48
BREAKFAST IN HOLLYWOOD Kellogg K. & E. ABC 203	6.1	270	Arthur Godfrey—CBS Tell Neighbor—MBS Fred Waring—NBC	\$ 1,500	\$ 245.90	\$.45
FRONT PAGE FARRELL Whitehall D. F. & S. NBC 69	5.8	202	Tennessee Jed—ABC Various—MBS Tom Mix—MBS	\$ 1,750	\$ 301.72	***
OUR GAL SUNDAY Anacin D.-F. & S. CBS 136	5.7	522	Various—ABC Various—MBS Various—NBC	\$ 1,750	\$ 307.02	\$.55
AUNT JENNY Lover Bros., Spry R. & R. CBS 45	5.5	521	Glamour Manor—ABC Morton Downey—MBS Various—NBC	\$ 2,000	\$ 363.64	***
JUST PLAIN BILL Whitehall D. F. & S. NBC 70	5.5	507	Jack Armstrong—ABC Various—CBS Various—MBS	\$ 2,000	\$ 363.64	***
PEPPER YOUNG'S FAMILY P. & G. P. & R. NBC 80	5.5	839	Ladies Be Seated—ABC Winner Take All—CBS Various—MBS	\$ 2,650	\$ 481.82	***
RIGHT TO HAPPINESS Ivory Soap Compton NBC 141	5.4	424	Various—ABC Winner Take All—CBS Various—MBS	\$ 2,250	\$ 416.67	\$.72
BREAKFAST IN HOLLYWOOD P. & G. Compton ABC 202	5.3	290	Arthur Godfrey—CBS Cecil Brown—MBS Fred Waring—NBC	\$ 1,500	\$ 283.02	\$.49
STELLA DALLAS Sterling Drug Phillips Milk of Magnesia D.-F. & S. NBC 143	5.3	446	Try 'n' Find Me—ABC House Party—CBS Johnson Family—MBS	\$ 1,750	\$ 330.19	\$.56
THEATER OF TODAY Armstrong Floor Coverings B. B. D. & O. CBS 148	6.9	264	Various—ABC Various—MBS Various—NBC	\$ 2,500	\$ 362.32	***
GRAND CENTRAL STATION Pillsbury Flour Mc-E. CBS 126	6.8	255	Vespers—ABC Checkerboard Jamboree—MBS Farm and Home Hour—NBC	\$ 3,000	\$ 441.18	\$.56
STARS OVER HOLLYWOOD Dart-Rich Sorenson—CBS 53	6.4	387	Various—ABC Various—MBS Ed McConnell—NBC	\$ 4,000	\$ 625.00	***

Saturday Daytime Shows

*Insufficient data.
 ***Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore cost per thousand figures are not reported in these cases.
 Average Daytime Audience Rating is 4.1 as against 3.7 last report, 4.3 a year ago. Average Daytime Sets-in-Use are 16.0 as against 14.7 last report, 17.1 a year ago. Average Daytime Available Homes is 70.2 as against 71.3 last report, 70.8 a year ago. Sponsored Network Hours reported on number 83½ as against 84¾ last report, 86½ a year ago.
 D.-F. & S.—Dancer-Fitzgerald & Sample. Y&R—Young & Rubicam. R&R—Ruthrauff & Ryan. B&B—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K&E—Kenyon & Eckhardt. P&R—Pedlar & Ryan. KR—Knox Reeves. Mc-E—McCann-Erickson. L&F—Lambert & Feasley.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringement will be prosecuted.

NAB Seeks Better Press Deal, But Attacks Present Coverage

CHICAGO, Oct. 26.—Daily press was both kicked around and patted on the back at the NAB conclave at the Palmer House this week, and one compelling factor rose above the confusion—the urgent need for the industry to establish a definite, constructive public relations policy. Blast at the press by NAB Prexy Miller on Tuesday (22) was followed the next day by Acting FCC's Chairman Denny's marshaling of press quotes as an aid in bolstering FCC's policy as outlined in the Blue Book. Miller plumped for "careful, intelligent writing about broadcasting." He claimed that those attempting to tell the people about radio "are those who know least about American life and broadcasting." Using such terms as "blissfully ignorant," the Judge gave examples of what he considered inept coverage of radio, and then added: "But they go on and on, these sophomoric writers of fantastic concepts and original premises. . . . One reads what the other has written and builds upon it. Is it any wonder that the people are confused and in doubt?" And again: "The free-lance cynics, the frustrated Don Quixotes, the horseflies of American life, play a useful part in applying the gad to entrenched self-interest, but the picture they paint is purposely distorted, is a purposely distorted caricature. In order to preserve a decent balance, it is necessary that someone describe the true values of American broadcasting. . . ."

Denny, on other hand, made no bones about using the verbiage of "frustrated cynics" to buttress the Blue Book point of view. He quoted from *The Milwaukee Post*, *The Washington Journal*, *Life* magazine, *The Christian Science Monitor*, *The Miami Daily News*, *The New York Herald Tribune*, *The St. Louis Post-Dispatch*, *The St. Louis Globe-Democrat*, and others. He concluded, "The Blue Book is not a lone voice crying in the night."

A Policy of No Policy

Failure of radio to marshal successfully newspapers to the support of the industry is an old story to radio men, and is admittedly not entirely the fault of radio. Observers, viewing the over-all alarm at the convention with respect to criti-

cism of the industry in the dailies, pointed out the old saw that both radio and press were competitive media with a traditional enmity. Nobody at the convention, however, could escape the feeling that while this alleged enmity is waning, radio still needs an overhauling of its public relations policy to stem the rising tide of criticism. To stem it not thru channels which have already proved fruitless—but thru a different approach—that of educating the public on the matter of radio's service to the nation. Need for this was implicit in William S. Paley's statement that "a policy of having no public relations policy will no longer do. . . . A policy of philosophical resignation and hope for the best will no longer do."

Edgar Kobak, Mutual prexy, gave his own slant to the public relations problems, stating: "Our objective is to get people to respect us." Advising broadcasters to do their job right and act right. Kobak warned that one bad apple, one bad spot announcement, might have the effect of making the whole industry look bad.

Kobak, in accord with Paley's speech, stated public relations wouldn't help unless the industry cleaned house. He indicated that Paley's talk would make a hit with the public because cleaning house was implicit in it. In other words, as Kobak pointed out in a previous issue of *The Billboard*, "Public relations starts with private relations; we've got to educate ourselves before we educate the public."

KCMO is up to something!

KCMO

KANSAS CITY 6, MISSOURI
 Basic ABC for MID-AMERICA
 NATIONAL REPRESENTATIVE... JOHN E. PEARSON CO.

Newspaper Publishers Cop 75% of FCC's Tele Permits

WASHINGTON, Oct. 26.—Newspaper-controlled corporations are grabbing almost 75 per cent of commercial television CP's, survey by *The Billboard* of FCC grants since July 1 reveals. Report shows that of the 15 video grants made by the commish exclusive of last week, 11 outfits have gazette tie-ups as against four concerns with none. On a sectional basis, newspapers in the East and Midwest appear to be running a neck-and-neck race for television plums with four apiece, trailed by the South with two and the West with one. Over-all picture, newspapers and non-affiliated, shows seven video grants in the Midwest, five tele CP's in the East, two in the South and one in the West. City-wise, Detroit and Philadelphia lead the pack with two grants each, trailed by St. Louis, San Francisco, Cleveland, Buffalo; Johnstown, Pa.; Dallas, Louisville, Minneapolis, Chicago and Boston with one video construction permit each.

Newspaper-affiliated operators granted CP's since July 1 include *Philadelphia Inquirer*; *Philadelphia Bulletin*; *St. Louis Post-Dispatch*; *Detroit Evening News*; *San Francisco Chronicle*; Scripps-Howard Radio, Inc., Cleveland; *Buffalo Evening News*; *Johnstown (Pa.) Tribune*; *Dallas Times-Herald*; *Courier-Journal and Louisville Times*, and *St. Paul Dispatch-Pioneer Press*.

Survey, meanwhile, shows six video experimental awards granted by the FCC since mid-year including concerns in Hollywood and Boston areas, with none of the applicants reported to have any newspaper affiliations.

Latest FCC figures list six unlicensed commercially operated video stations, 30 stations with preliminary grants, and 43 television applications pending.

NAB Convention Telecast by WBKB

CHICAGO, Oct. 26.—Altho the NAB convention here this week ignored video in so far as there were no speeches or panel discussions devoted to the medium, broadcasters could not escape its potentialities. WBKB and RCA, working in co-operation, televised most of the convention proceedings and, via about 15 sets placed at strategic spots around the convention halls, proceedings could be witnessed by those attending the convention. With WBKB *WBKB Tellys Conclave on opp. page*

HOWARD STUDIO
joins the
"GIANT OF THE TRADE"
Effective immediately, Howard Studio (specialists in Photo Reproductions) has become a division of J. J. K. Copy-Art, Photographers. As the largest producer in America of all types of Photo Reproductions, J. J. K. Copy-Art has an unimpeachable record for "DELIVERING WHAT WE ADVERTISE AT THE PRICE WE ADVERTISE." Howard Studio, in keeping with its own high reputation, subscribes anew to this policy of honest service.
HOWARD STUDIO, A Division of
J. J. K. COPY-ART, photographers
165 West 46 St., N. Y. LO 5-1143

100 8x10 PHOTOS for ONLY \$6.60
Professional publicity photos reproduced in quantity. Superb quality on best grade paper at prices you would expect to pay for cheapest cut rate work. Enthusiastic, satisfied customers coast to coast.
250 POST CARDS \$7.15 NO NEGATIVE CHARGE
Before ordering anywhere send for the facts, full price list, ordering instructions, etc.
COURTEOUS and HONORABLE TREATMENT Guaranteed!
MULSON STUDIO BRIDGEPORT CONN.

Detroit "News" Sneak Previews New Tele Outlet

DETROIT, Oct. 26. — First television in the Detroit area broke virtually unheralded Wednesday (23) when WWDT, video sister of *The Detroit News*-owned WWJ, aired an 11-hour program starting at noon. WWDT set-up is temporary with regular daily schedules of two afternoon and two evening hours not slated to start until November 15 or later. Transmitting equipment was flown in Sunday morning from New York, with the co-operation of DuMont engineers, along with the equipment brought in from the Yankee Stadium to place a closed circuit demonstration of television in the new post-war Products Exposition in Convention Hall.

Object of the "sneak" opening was to get an actual television show on the air during the exposition, even tho nothing more than the exposition demonstration had been promised. Idea was kept carefully under wraps until Wednesday morning, with even some of the participants completely in the dark until that morning.

First day's program relied heavily on *News* and WWJ talent, including a string of columnists and commentators, plus Mayor Jeffries, Ex-Gov. Murray D. Van Wagoner and Admiral Chester W. Nimitz.

Detroit has an estimated 30 receivers.

Hughes L. A. Bowout Puzzles Tele Field

LOS ANGELES, Oct. 26.—Speculation in trade circles is running high as to reasons for withdrawal by Howard Hughes from an eight-way video fight in Los Angeles. Some believe that Hughes' bowing out is the beginning of a take-it-easy policy generally pervading business circles on long-range investments. Present uncertainty of early commercial cash-in on video and FM is also reported a factor in Hughes' decision to withdraw.

Trade is also mulling over possibility of Hughes withdrawing from San Francisco video and FM activities where a battle is on by five applicants over four channels. Eight applicants sought L.A.'s seven channels.

Some of the guessing on Hughes centers about the game of hide-and-seek which he played with the FCC last summer. Prior to his recent plane crash, two hearings were skedded—one in Los Angeles and the other in Washington. When the commish asked Hughes to appear in L.A. his attorney begged off, saying he was due in the East. Hughes couldn't appear at the skedded D.C. meeting either because his counsel pleaded that he was needed on the Coast. Despite this game of tag, observers point out that Hughes had his attorneys keep his hand in the pot, and withdrawal was set down simply as sound business practice.

Review

Cash and Carry

Reviewed Thursday (24), 9-9:30 p.m.
Style — Audience-listener participation. Produced by Carr & Stark Productions. Sustaining over WABD (DuMont), New York.

Fast-gabbing Dennis James, program emcee, does a good job of pitching a show that's full of laughs and zany gimmicks which makes for good scanning. Participants, selected from the audience, vie for prizes by enacting silly stunts. They also try for a cash grand prize award by attempting to guess what's hidden under a barrel on the set. Since almost anything can be hidden under a barrel, it's next to impossible for contestants to guess correctly what's under the barrel and consequently prize money is added to the following week's award. In this show, object under barrel was a lemon—the fruit, that is. Home viewers are also asked to guess barrel contents by phoning studio.

In this particular show, James picked contestants who were really good and co-operated so fully that it almost appeared as tho they were plants—which they might have been. At any rate, contestants were completely at ease and added a lot to the program with their fast gags and gimmicks. Highlight of show was male contestant who pantomimed a woman undressing to take a bath.

Other gimmicks included blindfolded gals trying to feed partner-contestant ice cream and slinging cream-puffs—Mack Sennett style. (See *Cash and Carry* on opp. page)

Sponsored Tele Due in Sweden By End of '47

STOCKHOLM, Oct. 26.—With a nationwide television system scheduled for operation in Sweden next year, plans are being made by the government to allow commercial sponsorship of a number of video programs. This is in direct contrast to the radio set-up in which the government controls radio and allows no commercial sponsorship. Ruling may start a movement among Swedish manufacturers for a let-up on present tight controls of radio to allow commercials.

American equipment and video programing techniques will be used. Two Swedish engineers are now in the U. S. for a six-month study of American television. Engineers are Bjorn Nilsson and Hans Werthen, of the Royal Technical University of Stockholm.

Swedish television will be paid for in three ways: (1) A yearly tax of \$6 on all sets; (2) sponsorship of all educational programs by the Swedish board of education, and (3) commercial sponsorship. Commercials will be "much more discreet than those presented in the U. S."

Present plans call for extensive use of films. Since Sweden's film companies are censored and supported to some degree by the government, and also since the government is strongly backing television, video men expect co-operation from the film industry and very little complaint that "television will replace the movies." With Swedish radio concentrating on educational programs, it is anticipated that television-education programs will be heavy. As in radio, video programs eventually will be exchanged between Sweden and other countries.

Since more than 12 per cent of Sweden's 6,000,000 population is centered around Stockholm, video headquarters will be in this city.

Austrian Sees Bitter Rivalry Due Over Tele

Pix Chains Vs. Home Sets

HOLLYWOOD, Oct. 26.—Showbiz giants will tangle horns once theater tele becomes an actuality, according to Ralph B. Austrian, RKO Television Corporation prexy, in addressing the Society of Motion Picture Engineers convention this week. Austrian, who feels pix palace video will be commercially practical within two years forecast the day when film theater chains will battle tele toppers for special events exclusives.

Theaters will charge admissions for tele screenings of world series games, heavyweight championship boxing matches, top football games, Kentucky Derby, etc., and will therefore be able to outbid sponsors or telecasters for exclusives, according to Austrian. Such special features, he contends, would therefore not be available to home set owners, forcing them into theaters. Flicker houses would be equipped to catch telecasts on film which would then be projected onto the screen.

No trade secret is the motion picture's uneasiness over likelihood that a tele receiver in the home will keep ticket buyers away from the b.o. Loudest squawk is from the exhibitor who sees a new entertainment medium that may outmode his biz. Pix circles feel theater tele holds the only answer to the home set threat. Yet, with the exception of Paramount Pictures, pix companies have faded from the video scene.

Mixed reaction greeted Austrian's remarks. Some say flicker companies realize they have missed the tele bus, but are trying to stay in via color or theater tele. Majority agree to feasibility of theater tele from both engineering and commercial standpoints. Latter group further back up Austrian's prediction of battle over special event tele tie-ups.

A check by *The Billboard* of pix chains revealed that exhibitors are keenly eyeing theater tele prospects. Indicative of exhibitor reaction, two Fox-West Coast theaters now under construction, Loyola, Los Angeles, and the Crest, Long Beach, are being built with tele in mind. Equipment will be installed for antennas plus special booth space for processing of telefilms.

Video Receivers Start To Move, Mfrs. Declare

WASHINGTON, Oct. 26. — Video receivers are beginning to move into the American home at a rapid clip, with 3,242 sets produced last month as against a total of 225 for the previous eight months of 1946, Radio Manufacturers' Association declared this week. Over-all set production, however, dropped in September with 1,323,291 sets reported as against 1,442,757 units in August.

FM production moved up in September, with 17,541 receivers as against 13,892 in August. Console AM models and radio-phonograph combos were also up with 118,500 sets compared to 101,744 sets in August. Radio-phonograph models last month exceeded the output of similar sets in September, 1941, last corresponding pre-war month, by more than 13,000 sets with a 1946 production *Video Receivers Move on opp. page*

TOO SHORT FOR A HEAD

See Crackdown on Der Bingle
Plugs by Non-ABC Programs

BING CROSBY platter show plug was cut from Rudy Vallee Tuesday script, with some seeing crackdown by other webs on reference to the Groaner's e.t. NBC says Bing plug cut because policy allows only one per guest, and since guest Lina Romay also works for MGM, pic studio got the nod. NBC and MGM had a run-in a couple of months ago on pix credits.

WNEW, New York, will welcome its 15,000th fem visitor on *Here's Looking at You* November 4 with a complete Park Avenue wardrobe, dancing lessons, permanent wave, mug-paints, a night latch-lock, baby toys, sunglasses, candy and a case of juice. . . . On-the-Spot Johnnie Grant, WINS, New York, across-the-board wire recorder interviewer, reported being eyed by web affiliate station following talk-of-the-town interviews during the past two weeks with such celebs as Adm. William Halsey, Bob Hope and Jerry Colonna, Fred Astaire and Ray Milland. . . . Babe Ruth, aided by Yankee sportscaster Mel Allen, has wrapped up a half-hour package of sports and variety designed to stress the value of physical fitness and combat juvenile delinquency. Stanza has been transcribed and is now being offered to agencies by Ted Seidel Associates.

Video station WCBW (CBS) lining up top talent only for its week-end show, *Saturday Revue*. Last week's stint headlined by Jean Sablon, November 2 show will feature Maxine Sullivan, cover-girl Bijou Barrington, and Tip-Tap-Toe hoofers. . . . Donald G. Lerch Jr., agricultural director for WEA, New York, has been named director of agricultural broadcasts for CBS. . . . WHN, New York, preparing booklet for kids on activities among disk makers and list of popular jive albums. Predicted that sale of kidisks will hit the 27,000,000 mark this year. . . . Detroit high-school kids have taken to the air with weekly show on CKLW, Detroit-Windsor. Students, handling all production and acting chores, are paid for their efforts. . . . On January 1, ABC adds its 229th station, WIRL, Peoria, Ill., to list of affiliates. . . . Henry P. Johnston, manager WSGN, Birmingham, Ala., named chairman of ABC's Planning and Advisory Committee.

Memo to Lilly Dache and John Fredricks: Mad Hatter Tom Breneman has finally gone into the hat business. He makes his debut in the commercial millinery field early in January with the establishment of Breneman Hat Fashions in Hollywood. Long famous for deriding women's hats on his program, Breneman will personally approve each style created

by the firm. Every month 12 exclusively designed chapeaux will be distributed to leading millinery stores thruout the country. . . . KFI, NBC Hollywood affiliate, November 1 steps out of recording biz. Lack of space and inability of station to handle outside accounts given as reasons.

Stage 8, operated by Edgar Bergen and Patrick Michael Cuning, has started production of five television commercial films for experimental purposes. . . . Frank Mullen, NBC's executive v. p., arrives in Hollywood November 4 for confabs with Coast execs. . . . Ad agency Foote, Cone & Belding readying a new show for Armour and reportedly mulling over Al Pearce and several other audition platters. . . . WGN, Chicago, ordering more video equipment from RCA and planning to break into video pictures shortly. . . . Peoples Radio Foundation, New York, will present three radio plays censored by webs as "controversial subjects." Plays include *Open Secret*, *Ballad for Herman Botcher* and *Heil, Columbia*.

School Broadcast Conference in Chicago awarded two of its annual top honors to WTOP Washington, and Hazel Kenyon Markel, station's director of education and community service. . . . DuMont stations WTTG, Washington, and WABD, New York, will televise Mutual's *American Forum of the Air* as a regular weekly feature around January 1. . . . Fredric Fradkin, maestro on *Thin Man* airer, readying new musical combo for local hostelry showcasing.

Mason Adams, who plays title-role in "Pepper Young's Family," joins "Thin Man" cast November 1. . . . Bob Emory, of DuMont, conducting television talent auditions every Thursday afternoon at the Wanamaker Studios. . . . Edward J. Noble, ABC prexy, appointed general chairman of the Salvation Army's drive for \$1,000,000 in January. . . . KFWB, Warner Bros.' Hollywood outlet, seeking hike in power from 5,000 to 50,000 watts and change of frequency at same time. . . . Harry Bubeck, production chief of WMAQ, Chicago, shifted to KGO, San Francisco, as program manager. . . . W. G. Beaufait, coin machine dealer in South Crawford, Kan., planning a radio station there with possible network affiliation.

Time buyers thruout the country will shortly receive a gold envelope to which is attached a key ring holding "ABC's Seven Keys to America's Great Markets." Envelope, distributed by Murray Grabhorn, web's manager of stations' sales, contains current rate cards for ABC key stations: WJZ, New York; WENR, Chicago; WXYZ, Detroit; KECA, Los Angeles; KGO, San Francisco; WMAL, Washington, and the American Pacific Network.

CASH AND CARRY

(Continued from opp. page)
Guest artist on show was telegenic Miss New Yorker of 1946.

With concentrated action on stage, cameras were able to do a good job of getting plenty of variety shots and at the same time not slice off participants. Altho show is not top video fare, it's not bad and is worth a half-hour scanning period. Charles Stark directs.

New FM Group Takes Shape
As FMBI Votes NAB Merger

CHICAGO, Oct. 26.—The fight behind the scenes at the FMBI meeting at NAB convention was sharper and indicated more than met the eye, according to members who have been in the org since its beginning in 1940. FMBI, by a vote of 43 to 8, voted to dissolve itself, with all members having options on renewing their membership with NAB on a strictly independent basis. From the outside, this looks like a clearcut victory for NAB, which will undoubtedly get most of the old FMBI membership. However, there were three schools of thought following the vote Monday (21). They are (1)

Those FM broadcasters who felt the org should be dissolved because they were in sympathy with all four webs' (unspoken but real) de-emphasis on FM. For the most part, these are represented by AM affiliates of the webs which reflect webs' thinking on FM which is noticeably on the cooling off side due to amount of dough needed to develop it. (2) Those who want a hard-fighting FM org but felt FMBI wasn't doing the job and in some ways had "sold out" to the big AM web boys who made up a good portion of the membership. (3) The few who wanted to preserve FMBI as it stood, independent of NAB. These latter were composed for the most part of broadcasters who didn't sense the showdown fight between the other two, but who will be allied with the second group when a new FM organization develops. It is considered significant that none of the webs was represented at the meeting.

The new organization is now in the process of being formed. It is composed almost entirely of indie owners who believe that FM should be promoted and that it is only a question of time before FM replaces AM.

New group met this week and designated three committees to formulate a charter to put before prospective members November 9 in Washington.

These committees are nominating, finance and steering. Legal adviser to the group is Leonard Marks.

New FM org proposal has about 36 companies and individuals announcing intentions of joining. Unique factor about proposed org is that it will be an all-industry one instead of being composed of broadcasters alone. Set manufacturers, including big names like General Electric, are planning to take an active part in the formation. Announced purpose of the

WBKB TELLYS CONCLAVE

(Continued from opp. page)
programs available, a cross-section of programing was available to many conventioners.

Combination of the NAB video demonstrations and the RCA pitch to dealers and members of the press made this week one of the most important to date in Chi's attempt to promote itself as video's No. 1 city. Dan Halpin, RCA-Victor television receiver sales manager, said that within five years he expects Chi to be the hub of the video industry, principally because of its strategic geographic position as a center of communication and transportation.

One spokesman for RCA said the company would have 2,000 table models for sale here before the end of 1946. Halpin would not give an exact figure of how many video receivers the company expect to have available for sale here during the year 1947, but other sources claim that RCA expects to ship close to 50,000 sets here during the next year. First RCA sets will go on sale here November 4.

VIDEO RECEIVERS MOVE

(Continued from opp. page)
figure of 105,344 radios of this type. Consoles without phonograph attachments, however, fell off to only 10 per cent of the pre-war rate.

Table-model production, which has been running far ahead of the pre-war rate for several months, fell off in September below August but maintained its lead over 1941.

group is "to implement orderly transition from AM to FM in the interests of improved service to radio listeners."

N. Y. Times Radio Ed Pans
CBS, NBC No - Wax Policy

New York, Oct. 28.—Sharp criticism of the anti-transcription policies of CBS and NBC was made yesterday (27) by Jack Gould, radio editor of *The New York Times*, in his review of the Bing Crosby-Philco series (ABC). Gould is one of the most influential radio editors in the field. Gould lauded the Groaner's stanza as "A rousing hit, from 'most every standpoint and the fact that it came to us thru a medium of a disk mattered not a whit in listener enjoyment." He noted that Crosby delivered "a major, if not fatal blow to the outworn and unrealistic prejudice against the recorded program." He added that fears held by CBS and NBC that e.t. shows might wreck network structures seemed groundless, and quoted Bill Lewis, of Kenyon & Eckhardt, as saying that the job of contacting hundreds of stations, were webs eliminated, would "hardly be attractive economically."

Gould also declared that the wax approach might benefit radio, programatically, to a great extent. "Any system which can alleviate the fatigue of the stars and freshen their interest in and approach to radio, with all that it means to the listener, would certainly seem worth a trial," he said, and concluded, "All in all, Bing has really started something and in the main it seems a thoroly healthy development for radio."

Crosby on Crosby

Crosby-Philco show also drew a rave from Johnny Crosby (no relation), syndicated radio columnist for

The New York Herald-Tribune. Namesake columnist hailed the tee-off stanza as "a darn good show . . . a whopping success. . . . It's too early to tell whether transcription will hold the same appeal as live shows."

Less laudatory comment was made by Bee Offineer, of *The Akron Beacon-Journal*, who said that while she was happy that Crosby was back, "our greatest objection to his transcribed show is its lack of newness. Bing's songs were dated, as the show was recorded in late summer. And the gags which he and Bob Hope pulled were not out of today's headlines . . . program lacked timeliness."

Closest the program has come, so far, to adverse criticism, came from Seymour Peck, radio editor of *PM*, New York, who thought Crosby's song selection was poor. "It was merely a pleasant, not very distinguished show," Peck declared.

**WTAG Leads
52 To 2**

The current nighttime overall Hooper score in the Worcester area is 52 to 2 in favor of WTAG. Ratings for the other three stations heard in the area are: Station B, 0; Station C, 2 and Station D, 2.

**W T A G
W O R C E S T E R**

CIO White Collarites Plan Demonstration for NBC Aid

NEW YORK, Oct. 26.—United Office and Professional Workers of America, which opened formal negotiations with Columbia Broadcasting System this week for a contract covering some 800 white collar workers, will stage a demonstration Thursday (31) outside the NBC offices. Union claims that negotiations with CBS bogged down, a spokesman for the CIO stating the CBS management claimed it could not yield on various points in the proposed contract because the network was being subjected to "industry pressure." CIO will therefore stage the demonstration in an effort to enlist support of NBC white collar workers.

According to UOPWA, points at issue are job security, union security and allied factors of discharge and layoff procedure. Matter of scales was not even gone into, sessions reportedly having come to an impasse on the above mentioned points. When this happened, UOPWA reported situation to the CBS white collarites, with result that unit chiefs called department meetings. Resolutions were passed urging the network management to change its position.

UOPWA is still engaged in organizing NBC and has not yet been declared the bargaining agent. "We are going ahead with NBC organization," a union spokesman stated.

Last week *The Billboard* carried the demands the white collar union

made of CBS. These include a 35 per cent wage hike and a revised job classification plan covering more than 800 people.

Demonstration outside of NBC will be "sizable," according to union estimates, with perhaps as many as 1,000 scheduled to turn out.

OUTLER SEEKS CHANGE

(Continued from page 5)

same power, operating outlay, etc., for local buyers as national ones.

Seventy per cent of the stations who answered an NAB questionnaire on the subject had two rates, Outler said, 21 per cent single rates, while 9 per cent per cent have three rates.

"Such a wide divergence of rate policies among the stations of the country," Outler declared, "can only penalize broadcasting in any competitive quest for equal or better inclusion in the advertiser's budget."

Only sure remedy is a single rate, according to Outler. "A single rate needs no definition," he continued, "no fancy terminology, no explanation."

Outler said there were two reasons for multiple rate set-ups. (1) Concern over local competition and; (2) concern over net revenue. However, he argued, these aren't actually combatted successfully by multiple rate skeds, "because the station licensee who cannot command a fair price for his merchandise from his neighbors and fellow citizens is faced with a problem not to be solved thru rate adjustments of irregularities."

Altho many of the members admitted validity of Outler's report, most of trade was in agreement that before 70 per cent of the country's stations switch over to a single rate system, it will take a lot more persuasion and proof.

NABracadabra

(Continued from page 7)

other half is doing—area by area. In particular, he watches how other branches of the show business latch on to radio for their promotion, and that if he were more showbiz-minded by training and conscience he would read every single line that goes to make up an issue of *The Billboard*.

At this point we told the exec about the other exec's observation, and he said: "Nuts and twice times bologna! Why doesn't that character confine himself to his special appetite? Tell him you fellows supply a lot of velvet above and beyond radio and television. At a quarter a copy he can take or leave anything he wants and still be ahead on extra dividends."

If anyone thinks this little conversation piece is fabricated that's their tough luck. But there are two gentlemen now back home from the convention of the National Association of Broadcasters—two gents who know about this excursion into the departments of a show-trade sheet. Possibly a few others around the country should be let in on the story. That's the how-come of the foregoing immortal sermon.

TOUGHER FCC POLICY

(Continued from page 5)

the past expressed policy of the FCC. He replied: "If they do, then the policy is changed." But even tho there was no official confirmation, the talk was significant in that it indicated many broadcasters are not completely sold on the idea that there would be peace "in our time" between the FCC and the NAB and everything was going to be sweetness and light. And it indicated that if warfare did break out again, not too many members of the radio industry would be surprised.

Increasing Competition Stifles Improvements in Industry

(Continued from page 6)

creasing regulatory intervention by government?

Broadcasters Favor

Cursory poll taken among radio men indicated lip service, at least, to the Paley point of view, with the following reactions typical:

Thad Tholt, WAPI, Birmingham: "Very timely . . . talk showed a lot of courage." And "90 per cent are blamed for what 10 per cent do."

Victor A. Sholtis, CBS, Washington: "One of the most intelligent discussions of the general implications of the Blue Book. Paley made recommendations which demand not only industry attention, but definite action. An analysis of our shortcomings. Now we'll see what happens."

FCC Commissioner E. K. Jett: "Very interesting and well worth while."

Ted Chapeau, WJHP, Jacksonville, Fla.: "If the industry would attack all of its problems with a united front, they would be solved much sooner. Much of the criticism directed against radio could have been avoided if the industry had done more self-regulation. Also, radio should blow its horn. The public would understand radio more if we sold it more. In Florida we've set up a public relations organization."

D. J. Poynor, WMBH, Joplin, Mo.: "Paley covered the field. He was very fair in his concept of the duties of AM broadcasters, who must realize the influence of criticism."

Frank King, WMBR, Jacksonville, Fla.: "Excellent. We'll all have to do something about it."

T. S. Gilchrist, WTMC, Ocala, Fla.: "Always thought him one of the most intelligent men in radio. Very definite need for self-regulation."

Related Problems

When the cards are on the table, however, some of the more thoughtful observers at the convention believe a great part of the industry will insist upon retaining what it considers its prerogatives in the matter of radio advertising. Such a stand, it's pointed out, is implicit in Justin Miller's talk, the judge stating that discussions with Assistant Attorney General Wendell Berge regarding standards of practice "have turned up some curious facts with respect to advertising, which might well surprise our critics."

Said Miller: "For example, Mr. Berge raised the question: 'What right have broadcasters to exclude advertising of products which are—in the eyes of the law—perfectly lawful products?' As Mr. Berge's question points out, if these products (cathartics, pain killers, kidney cures, etc.) violate the Food and Drug Act, they should be controlled by it. If they are lawful in the eyes of the law, then by what right can broadcasters combine to discriminate against them? It is a good question."

Miller, again on the question of what constitutes objectionable advertising, continued: "If the script misrepresents the product, then the Federal Trade Commission is authorized to proceed against it. But if it passes such regulatory laws with a clean bill of health, why should broadcasters combine against it?"

Despite this support of radio advertising policies, Miller, nevertheless, admitted pressure for tighter controls. He added that radio had already imposed controls, but was willing to go farther still, and that Berge and Acting FCC Chairman Denny had promised to help work out voluntary controls.

Still, the ghosts of battle refuse to be laid away, despite assurances of co-operation. Miller, in the same

speech, went on to point out that co-operation is not going to be easy, because competition for advertising will become greater. "The increasing number of stations, the limited amount of available advertising and the trend of business on a downward swing will make competition more severe and the temptation to take poor quality advertising greater and greater."

On this point, however, Miller came smack up against the thinking of Denny, who, in his analysis of AM licensing policy, refused to be alarmed over the alleged relative shrinking of ad revenue available to stations. Said Denny: "As new faces appear, don't assume that they will have to be served from the same pie and that your slice will be that much smaller. There are vast opportunities for this business which are yet untapped. Today's pie will not have to feed us tomorrow. As the newcomers take their places beside us, the pie will grow larger."

These two points of view, it's felt—Miller's and Denny's, and therefore, radio's and government's—are regarded as full of inherent conflict. Both sides sincerely believe in the need for industry regulation, but how closely they can get together is regarded as a moot point. In any event, those professing to have an ear to the ground feel Paley threw down the gauntlet with his acknowledgement of, and concern over, the tide of criticism levelled at industry standards. The question is, will the disparate views of the FCC and many radio men permit an *anschluss*—particularly when the cure is likely to dent the pocketbook.

NEED FOR REFORM

(Continued from page 5)

tives of the trade press appointed to consult and co-operate with the association. The possibility of the NAB establishing a New York office and appointing a trade press advisory committee was referred to the membership, which passed a resolution, resubmitting it to the board. But the chance of the adoption of these specific points was seen to be good as a result of one portion of the same resolution which stated that the membership was in favor of co-operating "as fully as possible with the representatives of the trade press."

In the field of labor relations the NAB also sees the need for improvement, Miller pointed out. He stated that the org's employee-employer relations department "will become an increasingly important source of information and assistance to the members." For as he said, "The economic strength of the unions, the strategically developed bargaining technique of the unions, skillful union leadership, the enlarged influence of governmental legislation, and other forces, have all made industrial relations increasingly difficult for management."

NAB BOARD DUCKS

(Continued from page 5)

various interviews indicated, did expect the board to take some concrete action on Paley's suggestion, especially since he stressed that it was the No. 1 thing the industry could do to help eliminate some of the criticism it has received in the past. But in spite of the need for doing something, and in spite of the fact that there had been off-the-record discussions among the NAB exec strata concerning the need for action, nothing official was forthcoming from the NAB.

Charlie Vanda Scrams CBS

HOLLYWOOD, Oct. 26.—Charles Vanda has ended his 12-year tie with Columbia Broadcasting System, having resigned as exec producer to go into free lance production. Altho quitting date is officially tabbed for December 1, he left Friday (25) for New York. Vanda's bow-out is spurred by his belief that there is more dough to be made in free lancing. Says he has had to turn down a number of good deals due to web's restrictions.

WLW

700 ON YOUR DIAL

THE NATION'S MOST MERCHANDISE-ABLE STATION

GENUINE GLOSSY PHOTOS 5 1/2¢ EA. 8"x10"

Unsurpassed in Quality at any Price

NO NEGATIVE CHARGE—NO EXTRAS OF ANY KIND

100, 8"x10", \$6.48	MOUNTED ENLARGEMENTS
1000, 8"x10", \$55.00	30" x 40" \$3.85 EA.
Fan Mail Photos	20" x 30" \$2.50 EA.
1000, 5"x7", \$34.00	
1000 Postcards, \$22.00	

Made By J. J. Kriegsmann, The Man Whose Photographs Grace *Billboard's* Covers

COPYART

Photographers

WRITE DEPT. 65
165 West 46th St.
BRyant 9-1723 N.Y.

"WE DELIVER WHAT WE ADVERTISE"

N. Y. PTA GOES ON WARPATH

NAB Staff Sees Sad Labor Pic

(Continued from page 5)
 greater than that of the individual station."

Doherty advanced three ways of making collective bargaining work: (1) Improve environment within which collective bargaining operates. No company, according to Doherty, can under prevailing labor laws, successfully preserve and promote industrial peace if certain labor leaders refuse to regard collective bargaining as a two-way street. Right based on might can only be corrected by legislative action, since the collective bargaining process itself is powerless to provide an amicable solution unless a proper legal environment is created. Caution must be exercised, however, not to adopt the attitude of "punishing unions."

(2) Management must practice industrial relations as a major executive function. Admittedly most American business men would rather conduct their business without dealing with unions, but since unions are here, management, according to Doherty, must have the imagination and ingenuity to make the process work effectively. Radio heads must devote their professional attention to union relations and it must be made a major exec function of the station and a full-time operation.

(3) Management must build sound employer-employee relations. In recent years, unions have become so prominent that labor relations have been regarded as the sum and substance of employee relations. It is important to recognize that while the employee's most serious need is to be treated like a human being, unions are impotent on this score. Therefore it is to management's benefit to take over this job.

Denny, Miller Talks Show NAB, FCC as Truly Irreconcilable

NEW YORK, Oct. 26.—Speeches of NAB Prexy Miller and Acting FCC Chairman Denny at the NAB convention this week had a true literary touch and reeked of purple passages. More than that, some of the phrasing aptly summarized, in a sentence or two, the points of view of government and broadcaster. To enable readers to form a better idea of the convention atmosphere, a few quotes are presented herewith:

Charles R. Denny, acting FCC chairman:—"It is our objective that the FCC shall not in your mind be a house of mystery, a dark chamber where schemes are hatched to plague you. And in this connection I want to say that, if I were a broadcaster and if I believed some of the things that have been said and some of the things that have been written, I would spend many a sleepless night. I am sure that while trying to count sheep I would instead find myself counting six FCC commissioners jumping over the fence."

"However, my host (Justin Miller, NAB prez) in various public statements over the nation since the publication of the Blue Book, has been teasing the Commission, saying we are stooges for the Communists. He has said we have violated the first amendment. He has called us 'obfuscators', 'intellectual smart-alecks', 'professional appeasers', 'guileful men', 'astigmatic perverters of society'. Now those comments haven't cooled our friendship because, you see, we believe in free speech."

"I say that as applied to the Blue Book, the cry 'free speech' is a red herring. What is the Commission's next move? I take this occasion to deny that the Commission is planning to punish large numbers of wayward broadcasters by forcing them to listen to their own stations two hours every day. This would be clearly unconstitutional, as cruel and unjust punishment. (Eighth amendment)."

Miller

"I have met broadcasters, bubbling with enthusiasm—light-hearted and apparently unconscious of clouds upon the horizon. I have met others who told me, mournfully, like the refrain of the hillbilly song, that we are *Headin' Down the Wrong Highway*."

"Programs are the substance of broadcasting; they provide information, entertainment, education and the finances necessary for operation. They are the target of our critics, the cause of most of our grief."

"Some people have suggested that I desire to create a personal feud with the members of the FCC. Nothing could be farther from the truth. Several members are old personal friends. I take this opportunity, publicly, to proclaim the high importance of their duties."

"We may expect an increasing interest in broadcasting upon the part of State legislators and State taxing and enforcement officers. Here is a large and tempting area. So far, it has been pretty generally conceded that broadcasting is exclusively interstate in character. But there is good reason to suppose that the States, too, may enter this field. Already, there have been threats to prosecute station operators on the theory that certain programs contribute to the delinquency of children."

"If we can maintain, successfully, that broadcasting, like newspapers and magazines, is an agency of free speech, we will have a secure basis upon which to resist punitive, confiscatory and disciplinary tax laws. "There are some who prefer, honestly and sincerely, the regulation

Parent Group Rises Again Vs. Whodunits

Frontal Attack Planned

NEW YORK, Oct. 26.—An all-out campaign to clean up crime and mystery shows on the air and to force broadcasters to tone down blood-curdling programs will shortly be started by the Parents-Teachers Association of New York. Rose Kobert, radio director of the organization, told *The Billboard* this week that "There are too many crime shows on the air today which are definitely contributing to juvenile delinquency." She added that networks have a tremendous responsibility which they do not seem to realize.

PTA plans to send committees to all networks, as well as stations, advertising agencies, writers and producers, asking that crime shows be toned down. "With the parents of New York behind us," Mrs. Kobert said, "broadcasters will soon realize that the present standard of crime programs must be changed." She claimed that if broadcasters would try out new ideas and writers on children's programs they would find a more receptive and less criticizing audience as well as shows that would not be harmful to youthful listeners.

Mrs. Kobert stated that at the present time there are no programs on the air which are "good" for the 9 to 14-year-old group. "This includes the 'Uncle Don' type of program," she stated, "which we consider an unusually bad children's program." As far as mystery programs are concerned, Mrs. Kobert stated that the PTA has not as yet singled out a particular program since the organization is in the process of making a survey to determine which programs it considers detrimental to young listeners.

She charged that there are not enough educational and entertaining programs on the air suitable for children. Altho there are some good educational programs on the air, she added, most of them are broadcast at a time when many young people are in school or at an hour when most of the school-age group are in bed.

PTA Timing

PTA decision was made last week shortly after two murders, attributed to crime-mystery programs, were committed. PTA gun was fired at about the same time William Paley, CBS chairman of the board, told the National Association of Broadcasters in Chicago that banning mystery programs would be an "unsound and repressive step."

Despite PTA pressure and Paley's talk, however, crime-mystery writers are not concerned. One scripster pointed out that "this sort of stuff is seasonal and merely gives a radio exec the opportunity to take the usual bow. It's all promptly forgotten the next day."

Michigan Resolution

PORT HURON, Mich., Oct. 26.—At the concluding session of the Michigan Child Study Association's convention a resolution was adopted urging persons responsible for children's radio programs to use more care in their choice of material, to avoid "over-stimulation of the child's imagination."

NAB Acts To Revamp BMB

(Continued from page 7)

station's area of influence. Some condemn the fact that maps and figures produced are not accompanied by BMB standards of interpretation so as to insure uniform interpretation and application rather than numerous interpretations and applications according to the whim or discretion of various stations and advertiser and agencies."

Action Needed

Report continued: "These criticisms are serious and understandable. They warrant immediate action. The BMB must accept criticism, analyze it and act upon it."

"Temptation for misuse of BMB maps is so great that restrictions on their use is a matter for urgent consideration."

"We feel that BMB must immediately prove to broadcasters:

"1. That the national buyer of radio facilities desires and uses BMB to make the more effective purchase of radio facilities."

"2. That BMB is a valuable sales tool for use with local and regional advertisers."

"Toward these ends we commend . . . the following procedure:

"Advertisers and agencies must have available data on percentage of listeners in such form as to make for ready reference and usage and BMB should establish a uniform determination of listener intensity."

"Subscribers must be fully instructed on the use and misuse of the material. They must be implemented with additional information to expedite employment of these data, understandable by the local advertiser."

Board's statement concluded by pointing out NAB's interest and responsibility in and for BMB and instructed BMB execs to report to the next board meeting on action taken to revise its methods.

NAB toppers have been accused of steamroller tactics to keep BMB untouched, but the unrest about researchery was so marked that the board had virtually no alternative. BMB criticism was sharp, many describing it as a million-dollar folly, and scoffing at its coverage maps as contrary to previously proven engineering data. Anti-BMB talk finally became so pronounced, despite support by some top NAB execs, that action could no longer be stalled.

of government rather than to assume the burdens of self-regulation; they would like to snuggle up to a nice, warm, maternal governmental breast and be told just how to behave, in return for an assurance of governmental protection."

K R O D **FOUR LETTERS**
 that spell
"RADIO AUDIENCE"
 in the
El Paso Southwest
 The CBS Station in El Paso, Tex.
 Dorothy Roderick, Owner Vol Lawrence, Mgr.
HOWARD H. WILSON CO., National Reps.

Sell yourself with **MOSS**
Photos
 Frank Sinatra, Tommy Dorsey can't be wrong. They look so good old reliable "Ollie" Moss for top-notch quality glossies. Typical prices: 8x10's, 50 for \$4.13; 100 for \$6.60; postcards, 2c. Mounted blowups, 20x30, \$2.50; 30x40, \$3.85.
 Write for FREE samples, price list B.
MOSS PHOTO SERVICE
 155 W. 46th St., N. Y. C. 19. BRyant 9-8482

KAYE'S "FAIR" ASCAP TALK

Re ASCAP's \$23,000,000 "Mistake" and Radio's New Position for Negotiation

Society's Greenburg Thanks BMI General Counsel

By Joe Csida

CHICAGO, Oct. 26.—Sidney Kaye, exec veepee and general counsel of Broadcast Music, Inc., gave what he called "an accounting of BMI's stewardship" at the Music Copyright and BMI session of the National Association of Broadcasters' Convention here Wednesday (23). One sentence in his address was taken by industry observers as the tip-off to radio's attitude on the question of any kind of increase in performance fees for ASCAP music played on the air. Kaye said: "... even today broadcasters are paying to ASCAP and other performing rights organizations much more per dollar of income for performing rights licenses than any other industry which uses music. By much more I mean not a little more; not twice as much, but 10 times as much. Anyone who desires more money from broadcasters for performing licenses therefore is not chaffering with misers but is presuming on proved generosity."

Along with this rather marked hint that ASCAP couldn't look for any kind of a jump in licensing fees from broadcasters, Kaye reiterated to the

Switches and Layoffs Mark Pub Doldrums

Contractors Hard Hit

NEW YORK, Oct. 26.—Unusually heavy number of personnel changes and some outright dismissals this week were taken by trade observers as another indication of tough sledding the music publishing business is experiencing these days.

All in the past week, Ralph Smitman moved from Shapiro-Bernstein to Crawford Music, Harriet Smith moved from Crawford to Robbins, Eddie Perry went to Shapiro-Bernstein from work with Randy Brook's ork, Lou Comito went from Harms to Famous, Bud Gately went from Carol Music to Capitol Songs, Jack Perrin was replaced at Peter Maurice by Hal Fine. Nat Pebbins and Abe Farber are out at Paramount, and Bernie Sherer left Robbins.

Another publisher headache is drop in number of recordings being cut, and small number of disk releases that are hitting the market. With a good deal of plugging value of publisher's material resulting from recordings, cut in waxings also casts a gloomy light on future picture.

Sheet sales continue low, with rack orders down from about 225,000 on MDS to about 175,000 and on SDC racks from about 70,000 to 50,000. Tunes not on the racks are practically at a standstill as far as sales go.

assembled station operators what had first been revealed to some of them in BMI President Merritt Tompkins's letter to stockholders on September 25. He re-emphasized the fact that in the six-year period between January 1, 1941, and January 1, 1947, radio had paid ASCAP \$23,000,000 less than would have been paid to the Society under the ASCAP-Radio contract in effect prior to 1940. In other words, Kaye was reminding the broadcasters and the ASCAP men present (Herman Greenburg, ASCAP exec, was seated quietly in the rear of the room) that ASCAP's decision to fight radio in 1940 was roughly (and just for a six-year stretch) a \$23,000,000 mistake. Kaye also (See ASCAP'S Mistake on page 31)

Thompson to FB; Marsolais in N. Y.

NEW YORK, Oct. 26.—Lang Thompson, head of Frederick Bros. Agency band department and assistant manager of firm's Chicago office, will be in charge of the newly formed FB Pittsburgh office. Pitt office is to serve as filler between agency's New York and Chicago offices, and will begin operating immediately, tho no definite location in city has been found.

Bill Frederick also announced that Joe Marsolais had given up his personal management office to return to the Frederick Bros. fold. Onetime FB man, Marsolais will work out of the agency's New York office.

East May Get Next Association As Midwest Ballroom Ops Meet To Plan National Group

Geer Expected To Report on Coast Findings

DES MOINES, Oct. 26.—Next pitch on a national organization of ballroom operators will take place here November 6 with the Midwestern Ballroom Operators' Association to hold its annual meeting and election of officers. Meeting follows closely the organization meeting of the Western States Ballroom Operators at Hollywood October 3 at which Larry Geer, secretary of the MBOA, attended as an emissary from the older group. It is the hope of the ballroom men to have a national organization and with groups now in the Middle, West and the Pacific Coast it is expected attention next will be focused on the Eastern States.

Headquarters for the Des Moines meeting will be at Hotel Fort Des Moines, with the first business session scheduled for 10 a.m., November 6, following a get-together on the previous evening. Geer is scheduled to make a report on the West Coast meeting, while other discussions are expected to include the Social Security tax case headed for U. S. Supreme Court and other problems relating to the ballroom business.

ASCAP's Paine Tells D. C. Confab BMI Threatens To Recreate Cleffer Serfdom

How To Interest Russia in Copyrights Is an Item

WASHINGTON, Oct. 26.—While Broadcast Music, Inc. was telling its story to radiomen at the National Association of Broadcasters convention in Chicago (see Kaye's "Fair" ASCAP Talk story in this department), the American Society of Composers, Authors and Publishers was taking a few slugs at the radio-

controlled licensing group here. John Paine, ASCAP general manager, in the course of the meetings of the conference of International Confederation of Societies of Authors and Composers, lashed out at what he called "the frightening activity" of various trade organizations, including BMI, which he said posed a "threat to recreate the authors' serfdom that existed in the past." Paine urged continuation of the Pan-American Council to fight this move.

Conference also took up ways and means of interesting Soviet Russia in acceptance of international music copyright laws. Copyright laws in (See 'ASCAP Ready' on page 17)

Harris to RCA? Morros to AFM In ARA Muddle?

HOLLYWOOD, Oct. 26.—ARA Record Company sale muddle continues with last week's court auction failing due to low bids. Outfit may go piecemeal if a fair bid is not offered for whole set-up. Buying of ARA diskery assets which are evaluated at around \$700,000, with creditors' claims running up around a million dollars will now be handled for private sale by Francis Quittner, who has been elected trustee by the creditors. Highest court bid was \$250,000 which was offered by a professional auctioneer and his offer excluded take from accounts receivable, artist masters and contracts. One of the bidders was Mrs. John Clien, reported as wife of the former head of Apollo Record Company.

Harris's Storm

Orkster Phil Harris is blowing up the biggest storm attempting via (See Harris-Morros? ? ? on page 32)

Peatman Checks & Finds Chicago Service 99% OK

NEW YORK, Oct. 26.—John Peatman, president of Office of Research, which turns out the Audience Coverage Index, the index now generally used by music publishers, sent a letter to music publisher subscribers this week which explains, with verification by results of an independent check, that allegations that logs received from Radio Checking Service in Chicago are inaccurate and incomplete. Independent check showed that Radio Checking Service logs were more than 99 per cent correct. The letter follows in its entirety:

"From time to time we have heard the allegations from a few publishers that the logs received from the radio checking service of Chicago are 'inaccurate' and 'incomplete.'"

"On the latter point some publishers evidently do not realize that, although Mr. Snow, of the Radio Checking Service of Chicago, lists only subscribers' songs on the reports sent out to publisher subscribers, he has since the inception of our subscription to his service in 1942, listed on the log we receive additional titles of publisher non-subscribers as were heard on each program logged. Consequently, on this point, the logs we have received have to our knowledge been a complete coverage of Chicago activity."

"On the first point, viz., the alleged 'inaccuracy' of the Chicago service, we felt it incumbent to make an independent check. This we have done, at considerable expense, for the week of October 6. We had the four network outlets in Chicago, namely, WENR-WLS, WBBM, WGN and WMAQ, monitored and logged so as to cover all live programs with popular music which were regularly logged by the Chicago service. Such a check was made for four full days of that week, namely, Sunday, Wednesday, Thursday and Saturday. In addition, all such programs for the night period from 11 p.m. to 1 a.m. (1:30 a.m. for WBBM) on Monday, Thursday and Friday nights of the Chi Service 99% Okay on page 31)

AFM-MPPA Meet Postponed

NEW YORK, Oct. 26.—Meeting between American Federation of Musicians and representatives of Music Publishers' Protective Association to discuss provisions of a new pact for arrangers, copyists and pianists has been set back from October 28 to November 1. Reason for delay is due to union being in caucus before its coming elections.

Disney Sues Southern for Bad Plug Job

Counterclaim for 600G

NEW YORK, Oct. 26.—In a suit brought by Southern Music Company against Santly-Joy Music Company and Walt Disney to enjoin Santly-Joy from publishing tunes from Disney films, a new wrinkle was introduced this week when Disney slapped in a counterclaim for \$600,000 against Southern for failure properly to exploit music from his films under an agreement made in February and in June, 1943. His claim concerns music not included in the Southern suit which is for enjoining publication of three specific tunes—*Sooner or Later*, *Everybody Has a Laughing Place* and *Zip-a-Dee-Do-Do-Da* from the flicker, *Song of the South*.

Disney in his counterclaim maintains that failure to exploit his tunes properly seriously affected the success of his films. The agreement of June, 1943, is a basic contention in the two cases, since under it Southern released lyric writer, Ray Gilbert, to Disney for work on his film *Song of the Islands*. Santly-Joy, as co-defendant, makes a general denial of all allegations, claiming that prior to August 28, 1946, Disney represented himself as owner of the copyright to the three above-mentioned tunes, and therefore they published them.

Southern, under the contract of February 23, 1943, contends that all Disney tunes should be published by them. Disney now asks that Southern be enjoined to reassign all his music—except the three songs.

Gabbe-Lutz in New Mgt. Partnership

HOLLYWOOD, Oct. 26.—Active in the band biz for a number of years, Dick Gabbe and Sam Lutz have formed a partnership arrangement in a personal management office of their own with headquarters here. Gabbe was former key GAC band booker in New York, later leaving to go on the road as personal manager for Jimmy Dorsey's band. Recently he managed Casino Gardens Ballroom. Lutz has been manager of Del Courtney and Henry Busse bands. He recently acquired Lawrence Welk's outfit.

Gabbe and Lutz tee off with almost a dozen attractions including Welk, Jerry Wald's ork, Flennoy Trio; Smart Set, vocal group; Hack O'Brien's band, McCall Sisters, Mischa Novy's ork and singer Annette Warne. Immediately after organizing, Gabbe-Lutz combine signed blues singer, Frankie Laine, who waxes for Mercury.

Apollo Stock Issue Planned for Jan. 1

NEW YORK, Oct. 26.—Apollo Records is planning to float a stock issue about January 1 in order to raise capital to buy or build a new pressing plant and to establish their own distribution facilities. Firm has taken on a new distributor, Music Distributors, for the Kansas, Iowa and Nebraska areas. Present production capacity for the hot jazz and race specialist label is 150,000 disks per month.

Firm has also severed its distribution relations with National Records, tho it temporarily will handle the National line thru the Apollo Detroit distrib office. Apollo front office is boasting of its improved disk, which they say has a 15 per cent shellac content.

"Rum and Coke" in Two Legal Actions

NEW YORK, Oct. 26.—Federal court action against Leo Feist, Inc., Paul Baron, Morey Amsterdam and Jeri Sullivan, publisher and writers of *Rum and Coca-Cola* in suit by Mchamed Khan has been scheduled for trial November 20. Trial date was set last week in order signed by Judge John C. Knox. Khan charges that *Rum* lyrics were pirated by Amsterdam while in Trinidad, from book of songs, *Victory Calypso* of 1943, published by Khan. It is alleged that lyrics were copied from a rum song in *Victory* which was assigned to Khan by Rupert Grant.

Meanwhile, in another suit against same publisher and writers, brought by Maurice Baron, dismissal of suit was asked by Jeri Sullivan on grounds that the complaint fails to state a cause of action. In this suit Baron claims that *Rum* was copied from *L'Annee Pensee* composed by Lionel Belasco and Massie Paterson. Tune had been assigned to Baron (no relation to Paul Baron) by Belasco and Paterson. No trial date has been set yet in the latter suit.

Large, Pa., Ankara New Ork Spot

NEW YORK, Oct. 26.—Opening date for new Club Ankara, located at Large, Pa., between Pittsburgh and McKeesport, has been set for November 6. Spot is said to have been erected at cost of \$300,000. Agent Allan Rupert has booked Larry Funk and Our Gal Friday thru CRA for opening. Spot operating with dance policy only.

AFM Will Answer House Committee on "Political" Queries Only, Says Padway

Nixes Noseybodying Re "Sources of Income"

WASHINGTON, Oct. 26.—Despite previous refusal to answer political activity questionnaire requested by House Campaign Expenditures Committee, James C. Petrillo's American Federation of Musicians and three other unions will yield to committee at hearing Monday (28) and answer practically all political queries that come its way, *The Billboard* has learned. Nevertheless, while accepting the Committee's invite to testify, Counsel Joseph A. Padway, of AFM, and three other AFL hold-outs, has been instructed by Prexy Petrillo to co-operate with the investigators on all political questions, but to refuse answers on all other queries considered by union as "extraneous." Besides AFM, Padway will represent Teamsters' Union, International Ladies' Garment Workers of America, and Laundry Workers.

Squawk on Sources

Chief squawk from tootlers' union is over the query asking for sources of income and how the money is spent. AFM contends that this does not come within the province of the House Committee and, if necessary, the union will resort to a court fight to prevent info from being divulged. Union legalists say that this does not answer the question about AFM political activity, and only brings out into the open activity by the tootlers' org within the union field. If AFM decides to spend \$5,000 to organize craft unions on the West Coast, AFM attorneys argue, the union has a constitutional right to keep that info to itself.

Just Campaign Items

Padway told *The Billboard* that the unions recognize the right of the

Shaky National Conditions Catch Up With Band Biz; Upped Scales Hurt Plenty

Fewer Payees, Higher Ork Costs Double Slug

NEW YORK, Oct. 26.—With general semi-collapse of nation's economic structure and musician pay hikes for locations, recordings and theaters, band biz men are tightening their belts for a coming lean period. Reports from all parts of the country in recent weeks indicate that many band spot operators have been taking a beating at the box office. Consequently ops are tightening hold on their bank rolls and are looking for economic outs in order to avoid folding their spots because of inability to crack heavy nuts. Survey of the band biz this week

Robbins' Wood Deal Off; Doing P. D.'s

NEW YORK, Oct. 26.—Jack Robbins's deal for the purchase of B. F. Wood music publishing house fell thru this week when representatives for the estate of the old Boston firm backed out of pact, which had been all but signed and delivered. Deal called for outright purchase of Wood book for \$75,000 plus attorney fees, with Robbins leaving a 10G deposit in Boston as a first payment.

Robbins has opened offices in the Strand Theater Building, where he intends to work on building up a standard catalog. He is making plans to print 200 library editions of public domain classics with works from Beethoven, Brahms and Lizst included. Printing for new J. J. Robbins & Sons firm will be done in Cleveland. Firm is now working over its initial acquisition, Hamilton S. Gordon, Inc., catalog.

showed most agreeing that present unsteady economy of the country is largely to blame for the general let-down in band field. Lifting of OPA ceilings on foods and high prices of other necessities have sent cost of living soaring, causing Joe Average to think twice about spending a piece of weekly paycheck on any form of entertainment. On top of that, earnings of many workers have gone down since the end of the war.

Offspring of increase in the cost of living has been the activities of the American Federation of Musicians in the past few months. Union has procured for its membership raises averaging 25 per cent for location dates and one-nighter spots, raises of 20 per cent for theater dates and last week's 37½ per cent recording raise. Musician raises have sent ops' overheads soaring, and this, added to biz slump, has a good many of them traveling in the red.

Theaters, I-Niters Bad

Major agencies in New York agree that band one-nighters have been doing badly both for ops and band-leaders. Contributing factors in collapse of many one-nighter routes are a surplus of old and new bands and activity of new independent agencies thruout the country, particularly thru the Midwest.

In the theater field there are just too many bands and too few theaters. In key theaters, holdover policy has taken hold to such great effect that number of shows in a year have been cut by almost 50 per cent since the beginning of the war. New York Paramount had 11 show changes in the past year, whereas theater in previous years has had turnover of 20 shows per year. Many theaters dropped band policy in favor of straight vaude presentations. Musicians' scale raises have made it tough for new bands to get a crack at theaters without taking a loss.

General location biz trend thruout the country indicates that the nation is becoming a week-end entertainment seeker. Poor mid-week biz is widespread. Tootlers' wage hikes have inspired many location ops to hire better grade bands at higher prices in the hope that a name attraction would bring in crowds large enough to break heavy costs. Other spots, who have used name band policy, are working and planning in reverse, figuring to take on lesser bands with lower price and depending on the reputation of the spot to draw the crowds. Spots are beginning to pull out radio wires in money-saving moves, with first important local moves being taken by the 400 Restaurant and Terrace Ballroom (Newark) while Hotel Pennsylvania has cut down its number of network shots per week. Many locations are valuable to bands for prestige and air shots, and with removal of wires, spots can do little good for bands which need the hypo. Some locations have dropped band policy completely, while others have concentrated on half-week and week-end biz, shuttering for early part of week when biz has proved to be slowest.

Most lucrative source of income (*Shaky Conditions Orks on page 17*)

Brit Bandsmen Rap Brethren

Ambrose Blames BBC for Copy-Cat Attitude

NEW YORK, Oct. 26.—“All of our rot, the musicians' lack of incentive, their laziness, their complete lifelessness in attacking their musical problems, all of it stems from the wielding of a polite, but authoritative hand by the British Broadcasting Corporation.” So Bert Ambrose, long-time British band leader told *The Billboard* after his arrival in New York Monday (21) on the Queen Elizabeth for a four-week visit. “BBC needs some competition, something that would awaken them to the fact that they are blocking musical progress in the United Kingdom. As for myself, I wouldn't touch BBC with a 10-foot pole, least of all broadcast over their air.”

Ambrose explained that British musicians are satisfied by playing what they think are good imitations of American music, have stuffed the stuff down the British public's throat

Jack Back

NEW YORK, Oct. 26.—Jack Hylton, one-time English band-leading fave, and now one of the United Kingdom's top legit and variety (vaude) producers, arrived here Monday (21). Hylton told *The Billboard* that showbiz in England, generally, was booming, with legit, vaude and music attractions all playing to capacity and near-capacity biz. Hylton played in this country with his band a number of years back.

simply because BBC officials believe that this is what the masses want. The leader added that the BBC is mainly to blame for the musical degeneration, there are other factors that have tended to make the situation bad. The chief factor is the general post-war neurosis and the general state of depression that is hanging over both the trade and the public.

Sees No Disk Boom

Leader didn't agree with the general British opinion that English disk (See BCC Copy-Cat on page 32)

Geraldo Says Musickers Are Just Imitators

NEW YORK, Oct. 26.—Gerald Bright, better known as Geraldo, top-ranking English band leader for the past five years, told *The Billboard* this week that he felt British musickers were lazy and had little incentive to create. He believes that British music talent has been wasting itself by imitation and copying American records and arrangements and that these factors have done much to deter progress in the English music biz.

Geraldo, whose ork ran away with the British Melody Maker Sweet Band Poll this year, arrived in this country Monday (21) on the Queen Elizabeth for a four-week visit, intent on hearing the bands and artists who have grown and were born in the United States since the beginning of the war. Britisher believes an exchange of bands between his country and the United States could prove to be a factor of tremendous import in establishing friendly international relations. Geraldo appreciates the present union barriers existing in both countries that are preventing such an interchange, and added that he hoped to see AFM Prexy Petrillo about the subject during this visit. As an afterthought, the leader said: “I understand that Petrillo is rather a tough boy.”

100,000 Brit Top

British sheet music sales are off slightly, Geraldo estimated, but he was enthusiastic about the sale of records in this country. He expressed the opinion that pre-war production of disks would have to be greatly surpassed to equal the post-war demand for disks. Geraldo guessed that a best-selling English disk would hit a maximum sale of 100,000.

He added that the best selling disks in England were made by American artists, and that such Yank names as Bing Crosby, Frank Sinatra and Ink Spots outsell home-produced wax. Modestly, the leader confessed that his own band was the top-selling acetate cutter in the United Kingdom amongst ork waxers. Band records for English Parelephone.

Leader figures on spending most of his six weeks in United States listening to bands, singers and units in New York and on the Coast, with possible stops at key Midwest points in and around Chicago.

Music style trend in England is much the same as in the United States, stated Geraldo. Large brass sections are giving way to smaller and mellow sweet music orks. Leader said that he would rather not talk about re-bop. Simply stated that his band, which contains some of England's heppiest sidemen, is forbidden to play the stuff.

Geraldo suggested that a trend in selling songs internationally may be in the making, pointing to the top British seller for the past 17 weeks, *Bless You*, which is being set for another in the States. (It flopped when first issued.) American artists disks of the tune have hit British stalls as well.

He felt that American publishers possibly were turning to England as a testing ground for their song possibilities. Peter Maurice's *Happy Goday* has been shepherding the British orkster around Gotham.

Navy Gravy

NEW YORK, Oct. 26.—Jim McCarthy, p.m. and p.a. for ex-gob tootler Sam Donahue's ork, sent out special Navy Day scripts to the nation's disk jockeys featuring a program gimmick in honor of the bell-bottom trouser boys to be used over the coming week-end.

Actual navy celebration takes place Sunday (27). Idea for program features a history of navy orks drawn from official navy records including story of Donahue's sailor outfit.

“One I Love” Is First Sinatra-Morris Plug

HOLLYWOOD, Oct. 26.—As indicated in *The Billboard* (October 5), Frank Sinatra has passed up plans for his own indie music firm after split with Barton Music, and instead will allow big-time publisher Buddy Morris to exploit tunes he acquires and controls. Deal will be similar to songwriters Johnny Burke-Jimmy Van Heusen publishing tie-up with Morris, with new firm known as Sinatra Songs, Inc. Altho contracts were reportedly not signed between The Voice and Morris at press time due to legalities and clearance of the old Barton deal, it is known that Jack Mass, song contact man recently hired for Morris interests, has already started working on a Sinatra tune, namely *You'll Always Be the One I Love*. Until Morris deal took hold, Sinatra was romanced from every corner of the music publishing biz for a tie-up, with a number of firms tossing in special deals to make their offer more attractive.

Nat'l Adds Distrib and Ork

NEW YORK, Oct. 26.—National Records added another distributor to its list when J. C. Boylan, of Cleveland, was signed to handle the label in Ohio. Firm also signed the rumba specialist, Machito ork, and waxed eight sides with the unit in the midst of the Petrillo-inspired recording bee last week.

RAY ANTHONY

“Okinawa to Broadway”

A HITCH in the navy on Pacific duty turned Ray Anthony's mind from just trumpeting to band leading. Prior to the war he had played first trumpet for the late Glenn Miller, Al Donahue and Jimmy Dorsey. It was the navy, however, which planted the seed of batoneering in him when it handed him the pilot job of a navy ork. Ray toured the South Pacific and made a hit with Hawaiian bobby-soxers. Newspapers in Honolulu ran stories about the hypnotic effect of his playing on the adolescents.

Out of the navy a little less than a year ago, he began to think of a civilian band. He formed one and opened at the Chase Hotel in St. Louis. Before the night was over his option had been picked up and another date was guaranteed within a year. A series of one-nighters and Midwest theater dates brought the band eventually to Roseland on the Stem. It clicked and came back after a two-week fill-in and spent three months at this spot.

Then Sonora Records inked the ork to an exclusive disk pact, and Columbia Pictures has him set for a short, *“Okinawa to Broadway.”* Next date: Hotel Sherman, Chicago, November 5.

NOTICE TO ALL DIAMOND DEALERS AND DISTRIBUTORS

CORRECTION

Through a typographical error, the price of this record was incorrectly listed at 84½¢ in the October 19 issue of *The Billboard*.

THE CORRECT PRICE IS **48½¢**
Tax Incl.

OPERATORS—HERE IT IS!

NICKEL MAGIC WITH

JAN

AUGUST'S

PIANO MAGIC



#2009

“MISIRLOU”

“BABALU”

#2010

“TEA FOR TWO”

“A PRETTY GIRL

IS LIKE A

MELODY”

48 ½¢
Tax Incl.

All orders received will be shipped by your nearest Diamond Distributor.

DIAMOND RECORD CORPORATION

1650 BROADWAY • NEW YORK 19, N. Y.

'ASCAP Ready,' Says G. E. Paine

(Continued from page 14)
 general got a thoro going-over at the meet, and proposals to include a formula for international copyright rules in the international peace treaty were taken up.

WASHINGTON, Oct. 26.—George E. Paine, general manager of ASCAP, said today that ASCAP is "ready at any time to sit down and confer" with National Association of Broadcasters representatives on negotiating ASCAP contracts. Paine issued the statement upon learning that NAB at its Chicago conclave had voted a resolution urging such early negotiations. He voiced "high approval" of the NAB resolution.

Paine's statement came in wake of a wind-up conference here of International Confederation of Societies of Authors and Composers, which last night unanimously adopted a series of resolutions highlighted by one which urges a change in the copyright laws so that authors and composers can improve their returns from juke box playings. This resolution, staunchly supported by ASCAP, deploras existing practices under which authors and composers don't get cut-in public performance of their copyright works on coin-operated machines.

The International Confederation, which held sessions every day since Monday (21) at Library of Congress Auditorium here, also passed resolution for creation of separate committees to study authors' and composers' legal rights with regard to television and to study all phases of that field.

Also, the resolution calls for a study of taxation problems in various nations, with a view to urging that income received from "intellectual works" be favored in taxation. It was pointed out, for example, that Argentine exempts from taxation the income of all writers. The same resolution urged that a study be made of rights of first and second translations of foreign works in order to determine where priorities should be made.

In another resolution the Confederation approved reconstituting a counsel of experts to examine various rates determined in past meetings and also to examine fees by member societies. Another resolution protested Section 6A of the Canadian Copyright Law of 1938 which restricts rights of authors and composers with regard to mechanical use of their works.

Shaky Conditions Catch Up With Orks

(Continued from page 15)
 for bands is commercial radio, yet in an actual count of last week's program sheets there were just 20 bands playing the networks, with only 12 of these doing other than radio work. Remote shots from spots in New York and Detroit areas cost operators \$3 per sideman in AFM taxes in addition to cost of a wire. Excessive cost of wires would be sufficient to inspire ops to follow examples cited above in removing or not bothering to go after air-time.

General feeling in trade is that outlook for immediate future of the band business is poor. Some feel that this year's election returns might have some bearing on just what is to become of the entertainment field. Others feel that the slump is all part of an economic cycle that is slowly reaching a hump and that once biz is over the hump it will come back stronger than ever. More definite trade feeling is shown in the definite swing over to smaller sized

Radio Gives Solid Coverage to Debut Of UN Gathering

(Continued from page 3)
 WOR, WMCA, WBYN, WBNX, WQXR and WHOM. All percolators carried one of more of these programs.

Flushing Coverage

Out at the Flushing home of the UN, quarters larger than the girls' gym at Hunter College, used last spring, radio's coverage is larger and more embracing than before. Approximately 456 correspondents and commentators have been accredited for the six-week session. Sixteen nets, international companies such as the Canadian Broadcasting Corporation and the British Broadcasting Corporation and indies report proceedings daily from the council chamber. Instead of being cramped into small booths fronting the council table as at Hunter, radio this time takes up both side walls of the main chamber, and booths on two levels command a perfect view of proceedings.

Opening day UN itself for the first time aired the session. For the rest of the meetings UN personnel will direct, edit and announce programs for about nine and a half hours a day, beaming proceedings in many languages to Europe, Africa, Latin America and the Middle and Far East. Special English and French interpolations will be beamed to Scandinavia, Southeastern and Central Europe, Middle East and Africa. Special half-hour round-ups will go to the USSR, China and Latin America six days a week. CBC is supplying two powerful transmitters for daily airings to Russia.

Roster of top air spikers accredited to UN proceedings reads like a gabber's Who's Who. NBC tops the list with 67 reps; MBS has 55; ABC, 52, and CBS, 40. In the indies WQXR leads with 29; WLIB, 17; WNYC, 16; WINS and WMCA, 11 each; WWRL, 9; WEVD, 8; WOV and WBBR, 3 each; WNEW and WEN, 1 each. BBC has 10 spikers on duty.

Tele, Too

RCA-supervised tele equipment covered opening ceremonies, and video sets were placed in the outer halls of the Flushing building for those who couldn't get admission to the chamber. A coaxial link will be added later for transmission to Philly and Washington.

Prior to the opening New York had felt the impact of the gathering delegates. Every major hotel, and a few minor ones, had been culled for rooms, and almost every one was jammed to the roof. However, not all the delegates liked what they got, and the attempts to switch them from one hostelry to another resulted in more chaos and short tempers.

Broadway, however, felt little effect from the arrival of several thousand visitors from the 57 countries composing the UN. Niteries, except the top plush spots without shows, noticed no onrush of foreigners to pick ringside tables. Nor did legit, already doing capacity biz, have any greater clamor for ducats.

bands with cheaper sidemen and books made up of sweet and novelty arrangements. Some assert that with operators' lapse out of wartime lethargy, greater exploitation care will be taken with their purchases, while bandleaders will have to do a better job of selling themselves via sharp advance men traveling ahead of their orks. Trade figures that band prices will have to come down, otherwise many operators will shutter rather than take continuous gambles with old, expensive names and new, untried and high-scaled bands.



MERCURY RECORDS

TOPS WITH OPERATORS EVERYWHERE!

KING OF THE DRUMS

BUDDY RICH
 AND HIS ORCHESTRA

'OOP BOP SHABAM'
 'READY TO GO STEADY'

MERCURY POPULAR SERIES 3037-60c

365 Pounds of Melody

TINY HILL
 And His Orchestra

'I NEED LOVIN'
 'PRETTY BABY'

Both Vocals by Tiny Hill

MERCURY 6022-75c

Remember Her "Chen-a-Luna"?

ROSE MARIE

'THEM WHO HAS-GETS'
 'LOVE IS THE DARNDDEST THING'

Both Vocals by Rose Marie

MERCURY POPULAR SERIES 3040-60c

Walter Winchell's Queen of the Juke Boxes

CONNIE HAINES

'YOU SHOULD HAVE TOLD ME'
 'DINKY'S LITTLE DINER'

MERCURY POPULAR SERIES 3039-60c

South American Singing Idol

TITO GUIZAR

'HE LIKE IT-SHE LIKE IT'
 'I'LL NEVER LOVE AGAIN'

Both Vocals by Tito Guizar

MERCURY CELEBRITY SERIES 5006-75c

Father of the Boogie-Woogie

ALBERT AMMONS

'SWANEE RIVER BOOGIE'
 'I DON'T WANT TO SEE YOU'

(IF I CAN'T SEE YOU BY YOURSELF)
 Vocal by Jack Cooley

MERCURY 8022-75c

ORDER FROM YOUR NEAREST MERCURY DISTRIBUTOR OR WRITE TO
MERCURY RADIO & TELEVISION CORPORATION
 228 N. LA SALLE STREET, CHICAGO 1, ILLINOIS

9
8

GREAT RECORDS

GREAT RECORDS

(I LOVE YOU)
FOR SENTIMENTAL REASONS

- EDDY HOWARD (Majestic)
- DINAH SHORE (Columbia)
- CHARLIE SPIVAK (Victor)
- FRAN WARREN (Cosmo)
- ELLA FITZGERALD
and THE DELTA RHYTHM BOYS (Decca)
- DEEK WATSON (Manor)
- KING COLE TRIO (Capitol)
- DAVE DENNEY (Musicraft)
- ART KASSEL (Vogue)

HAVE I TOLD YOU LATELY
THAT I LOVE YOU?

- GENE AUTRY (Columbia)
- "RED" FOLEY (Decca)
- SONS OF THE PIONEERS (Victor)
- LJLUBELLE AND SCOTTY (Vogue)
- CURLEY JOE (Continental)
- TEX RITTER (Capitol)
- JIMMY DOLAN (World Wide)
- FOY WILLING'S
RIDERS OF THE PURPLE SAGE (Majestic)

DUCHESS MUSIC CORPORATION

RKO BLDG • RADIO CITY • N. Y.

Licensed Exclusively
thru BMI

The Billboard
MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending
October 25



HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

Position This Week Position Last Week

- 1. RUMORS ARE FLYING** 2
By Bernie Benjamin and George Weiss
Published by Oxford (ASCAP)
 Records available: Andrews Sisters-Les Paul, Decca 23656; Hal Brooks Ork, BelTone BT-7012; The Brown Dots, Manor 1040; Billy Butterfield, Capitol 282; Frankie Carle, Columbia 37069; Harry Cool, Signature 15043; Saxie Dowell Ork, Sonora 3026; Tony Martin, Mercury 3032; Betty Rhodes, Victor 20-1944; The Three Suns, Majestic 7205; The Two Tones (Benny and George), Cosmo 504. Electrical transcriptions: Les Brown, World; Billy Butterfield, Capitol; Norman Cloutier, NBC Thesaurus; Joe Reichman, Standard.
- 2. TO EACH HIS OWN** 1
By Jay Livingston and Ray Evans
Published by Paramount Music (ASCAP)
 Records available: Don Byas Quartet, Savoy 640; Opie Cates Ork, 4 Star 1131; The Fiesta Four, Emerald 101; Marie Greene, Signature 15053; Eddy Howard Ork, Majestic 7188 and 1070; Freddy Martin, Victor 20-1921; Tony Martin, Mercury 3022; The Modernaires-Paula Kelly, Columbia 37063. Electrical transcriptions: Nat Brandwynne, World; Chuck Foster, Lang-Worth; Dick Jurgens, Standard; Freddy Martin, Standard; Curt Massey, Standard; Novatime Trio, NBC Thesaurus; Silver Strings, MacGregor.
- 3. FIVE MINUTES MORE** 3
By Sammy Cahn and Jule Styne
Published by Melrose Music (ASCAP)
 Records available: Tex Beneke-Glenn Miller Ork, Victor 20-1922; Phil Brito, Musicraft 15086; Bob Crosby, Decca 18909; Skitch Henderson Ork, Capitol 287; Curt Massey, Cadet CR-205; Frank Sinatra, Columbia 37048; The Three Suns, Majestic 7197. Electrical transcriptions: Chuck Foster, Lang-Worth; Curt Massey, Standard; Eddy Oliver, MacGregor; Joe Reichman, Standard; Charlie Spivak, World.
- 4. SOUTH AMERICA, TAKE IT AWAY** 4
By Harold Rome
Published by Witmark (ASCAP)
 From the legit musical "Call Me Mister," sung by Betty Garrett. Records available: Bing Crosby-Andrews Sisters, Decca 23569; Xavier Cugat, Columbia 37051; Betty Garrett-Call Me Mister Ork, dir. by Lehman Engel, Decca 23562; Mel Torme and His Mel-Tones, Musicraft 381; George Paxton Ork, Majestic 7202. Electrical transcriptions: Les Brown, World; The Coronettes, Standard; Aaron Gonzalez, MacGregor; Richard Himber, Associated; The Jumpin' Jacks, NBC Thesaurus; Joe Reichman, Standard.
- 5. OLE BUTTERMILK SKY** 5
By Hoagy Carmichael and Jack Brooks
Published by Burke-Van Huesen (ASCAP)
 From the Universal film "Canyon Passage," sung by Hoagy Carmichael. Records available: Connee Boswell, Decca 18913; Hoagy Carmichael Ork, ARA 155; Helen Carroll and The Satisfiers, Victor 20-1982; Marie Greene, Signature 15040; Kay Kyser, Columbia 37073; Danny O'Neil, Majestic 7199; Paul Weston Ork, Capitol 285. Electrical transcriptions: Elliott Lawrence, Associated; Russ Morgan, World.
- 6. THE WHOLE WORLD IS SINGING MY SONG** 6
By Mann Curtis and Vic Mizzy
Published by Robbins (ASCAP)
 Records available: Les Brown, Columbia 37066; Harry Cool, Signature 15043; Dennis Day, Victor 20-1978; Jimmy Dorsey, Decca 18917; Morton Downey, Majestic 1061; Jack Smith, Capitol 300. Electrical transcriptions: Jimmy Dorsey, World.
- 7. YOU KEEP COMING BACK LIKE A SONG** 9
By Irving Berlin
Published by Berlin (ASCAP)
 From the Paramount film "Blue Skies," sung by Bing Crosby. Records available: Jan August Rhythm Stylists, Diamond 2040; Bobby Byrne, Cosmo 503; Dennis Day, Victor 20-1946; Bobby Doyle, Signature 15039; Georgia Gibbs, Majestic 12000; Gordon MacRae, Musicraft 15089; Jeannie McKeon, Black & White BW-790; Dinah Shore, Columbia 37072; Jo Stafford, Capitol 297. Electrical transcriptions: The Coronettes, Standard; Dick Jurgens, Standard; Elliott Lawrence, Associated; Russ Morgan, World; Jo Stafford, Capitol; Don Swan, MacGregor.
- 8. THIS IS ALWAYS** 9
By Mack Gordon and Harry Warren
Published by Bregman-Vocco-Conn (ASCAP)
 From the 20th Century-Fox film "Three Little Girls in Blue," sung by Vivian Blaine. Records available: Bobby Byrne Ork, Cosmo 496; Harry Cool Ork, Signature 15038; Joan Edwards, Vogue R-767; Jan Garber Ork, Black & White 787; Dick Haymes, Decca 18878; Louanne Hogan, Musicraft 382; Harry James, Columbia 37052; George Paxton Ork, Majestic 7195; Betty Rhodes, Victor 20-1885; Jerry Sellers, Sonora 3013; Ginny Simms, ARA 154; Jo Stafford, Capitol 277; Anson Weeks Ork, Continental C-1194. Electrical transcriptions: Vivian Blaine, NBC Thesaurus; Les Brown, World; Elliott Lawrence, Associated; Joe Reichman, Standard; Jo Stafford, Capitol.
- 9. AND THEN IT'S HEAVEN** 9
By Eddie Seiler, Sol Marcus and Al Kaufman
Published by Remick (ASCAP)
 Records available: Phil Brito, Musicraft 15080; The Dinning Sisters, Capitol 281; Bobby Doyle, Signature 15039; Harry James, Columbia 37060; Tony Martin, Mercury 3032; Russ Morgan, Decca 18876; Danny O'Neil, Majestic 7198. Electrical transcriptions: The Dinning Sisters, Capitol; Russ Morgan, World; Eddie Oliver, MacGregor; Joe Reichman, Standard.
- 10. LINGER IN MY ARMS A LITTLE LONGER, BABY** 9
Published by Bourne, Inc.
By Herb Magidson
(ASCAP)
 Records available: Jan August Rhythm Stylists-Vera Massey, Diamond 2040; Booby Byrne Ork, Cosmo 496; Bob Chester Ork, Sonora 3017; Fontaine Sisters, Musicraft 15082; Helen Forrest-The Chickadees, Decca 18908; Jane Froman, Majestic 1048; Woody Herman, Columbia 36995; Peggy Lee, Capitol 263.

Vogue
THE
PICTURE RECORD

#766

G'WAN
HOME, YOUR
MUDDER'S CALLIN'

FROM THE MOVIE "TWO SISTERS FROM BOSTON"

BACKED BY ANOTHER GREAT NOVELTY

SEPULVEDA

With THE KING'S JESTERS

TRIO WITH INSTRUMENTAL BACKGROUND

VOGUE DISTRIBUTORS

MODERN MUSIC
SALES CORP.
10th Ave. at
45th St.
New York City

VOGUE PLASTIC
DISTRIBS.
1020 Common-
wealth
Boston

VOGUE TEXAS
CORP.
4607 Montrose
Bldv.
Houston



"PERRY COMO

SINGS
MERRY CHRISTMAS
MUSIC"

with Russ Case and his Orchestra (Album P-161)

THAT CHRISTMAS FEELING
and **WINTER WONDERLAND**

with the Satisfiers
RCA VICTOR 20-1968

I'LL BE HOME FOR CHRISTMAS
and **SANTA CLAUS IS COMING TO TOWN**

with the Satisfiers
RCA VICTOR 20-1969

SILENT NIGHT and

O, LITTLE TOWN OF BETHLEHEM

with Organ and Choir by Russ Case

RCA VICTOR 20-1970

O, COME ALL YE FAITHFUL (ADESTE FIDELIS)

and **JINGLE BELLS** with Chorus

RCA VICTOR 20-1971



DUKE ELLINGTON

and his Orchestra

JUST SQUEEZE ME (But Don't Tease Me)

Vocal refrain by Ray Nance

and

SWAMP FIRE

RCA VICTOR 20-1992



THE DARDANELLE TRIO

SEPTEMBER SONG

(from the United Artists picture "Knickerbocker Holiday")

and

WHEN A WOMAN LOVES A MAN

Vocal refrain by Dardanelle

RCA VICTOR 20-1993

HARMIE SMITH

and the Southern Swingsters

Vocal with String Band

WEARY TROUBLE ON MY MIND and
TOMORROW BEGINS ANOTHER YEAR

RCA VICTOR 20-1996

DR. CLAYTON

Blues singer with instrumental

accompaniment

I NEED MY BABY and
HOLD THAT TRAIN, CONDUCTOR

RCA VICTOR 20-1995



Another Great Shaw Release!



Artie Shaw
AND HIS ORCHESTRA

PLAY
423 **GUILTY**

vocal—Mel Tormé and His Mel-Tones

ANNIVERSARY SONG

(From Columbia picture, "The Jackson Story")

15094

OH, BUT I DO
(From Warner Bros. Picture "The Time, Place and Girl")

FLATTERY WILL GET YOU NOWHERE

GORDON MacRAE
Orchestra—
WALTER GROSS

Musicraft
RECORDS

NEW YORK • HOLLYWOOD
DISTRIBUTED THROUGHOUT THE ENTIRE WORLD

Billboard **MUSIC POPULARITY CHARTS**
PART II

Sheet Music

Week Ending
October 25

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	SONG	ARTIST
7	2	1	1.	RUMORS ARE FLYING (R)	Oxford
16	1	2.	2.	TO EACH HIS OWN (R)	Paramount
12	3	3.	3.	FIVE MINUTES MORE (R)	Melrose
5	6	4.	4.	OLE BUTTERMILK SKY (F) (R)	Burke-Van Heusen
3	7	5.	5.	YOU KEEP COMING BACK LIKE A SONG (F) (R)	Berlin
9	4	6.	6.	SOUTH AMERICA, TAKE IT AWAY (M) (R)	Witmark
7	11	7.	7.	THIS IS ALWAYS (F) (R)	Bregman-Vocco-Conn
2	9	8.	8.	AND THEN IT'S HEAVEN (R)	Remick
17	8	9.	9.	SURRENDER (R)	Santly-Joy
1	—	10.	10.	THE GIRL THAT I MARRY (M) (R)	Berlin
11	5	11.	11.	IF YOU WERE THE ONLY GIRL (R)	Mutual
6	9	11.	11.	I GUESS I'LL GET THE PAPERS (And Go Home) (R)	Campbell-Porgie
2	15	12.	12.	THE THINGS WE DID LAST SUMMER (R)	E. H. Morris
4	10	13.	13.	LINGER IN MY ARMS A LITTLE LONGER, BABY (R)	Bourne
1	—	14.	14.	THE WHOLE WORLD IS SINGING MY SONG (R)	Robbins'
21	12	15.	15.	DOIN' WHAT COMES NATUR'LLY (M) (R)	Berlin

ENGLAND'S TOP TWENTY

Weeks to date	Last Week	This Week	POSITION	SONG	ENGLISH	AMERICAN
19	1	1.	1.	BLESS YOU FOR BEING AN ANGEL	Noel Gay	Shapiro-Bernstein
4	4	2.	2.	LET IT BE SOON	Francis Day	Leeds
14	3	3.	3.	DOWN IN THE VALLEY	Leeds	Leeds
17	2	4.	4.	PRIMROSE HILL	Lawrence Wright	Leeds
4	7	5.	5.	SWEETHEART, WE'LL NEVER GROW OLD	Strauss-Miller	Burke-Van Heusen
7	6	6.	6.	SO WOULD I	Chappell	Berlin
4	5	7.	7.	YOU KEEP COMING BACK LIKE A SONG	Chappell	Berlin
12	9	8.	8.	THERE'S A HARVEST MOON	Strauss-Miller	Williamson
5	8	9.	9.	ALL THOUGH THE DAY	Chappell	Paramount
5	11	10.	10.	TO EACH HIS OWN	Victoria	Paramount
17	10	11.	11.	LAUGHING ON THE OUTSIDE (Crying on the Inside)	Campbell-Connelly	BMI
4	18	12.	12.	PUT ANOTHER CHAIR AT THE TABLE	Peter Maurice	Leeds
2	15	13.	13.	ANY TIME AT ALL	Mac Melodies	Leeds
6	12	14.	14.	THE 'AMPSTEAD WAY	Chappell	Burke-Van Heusen
2	—	15.	15.	PRETENDING	Bradbury Wood	Criterion
4	19	15.	15.	SIoux CITY SUE	Chappell	E. H. Morris
8	17	16.	16.	JOHNNY FEDORA	Leeds	Leeds
9	16	17.	17.	ON-ZY TWO-ZY (I Love You-Zy)	Bradbury Wood	Martin
11	14	17.	17.	DO YOU LOVE ME?	Chappell	Bregman-Vocco-Conn
2	20	18.	18.	MAKE BELIEVE WORLD	Strauss-Miller	Burke-Van Heusen
9	13	18.	18.	AREN'T YOU GLAD YOU'RE YOU?	Chappell	Burke-Van Heusen
1	—	18.	18.	WHEN YOU PLAY WITH FIRE	Noel Gay	Leeds
5	—	19.	19.	AND THEN IT'S HEAVEN	Campbell-Connelly	Remick
1	—	19.	19.	DO YOU REMEMBER?	Cinepbonic	Leeds
2	—	20.	20.	GIRL THAT BROKE MY HEART	Box and Cox	Leeds

* Publisher not available as *The Billboard* goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

- BLUE SKIES** (Berlin), sung by Bing Crosby in Paramount's "Blue Skies." National release date—September 27, 1946.
- FOR YOU, FOR ME, FOREVERMORE** (Chappell), sung by Dick Haymes in 20th Century-Fox's "The Shocking Miss Pilgrim." National release date—December, 1946.
- I DON'T KNOW WHY (I Just Do)** (Feist), in MGM's "Faithful in My Fashion." National release date—August 23, 1946.
- OLE BUTTERMILK SKY** (Burke-Van Heusen), sung by Hoagy Carmichael in Universal's "Canyon Passage." National release date—July 26, 1946.
- ON THE BOARDWALK (In Atlantic City)** (Bregman-Vocco-Conn), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.
- SEPTEMBER SONG** (Crawford), in United Artist's "Knickerbocker Holiday." Released in 1944.
- SOMEWHERE IN THE NIGHT** (Triangle), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.
- THAT LITTLE DREAM GOT NOWHERE** (Famous), sung by Betty Hutton in Paramount's "Cross My Heart." National release date—October 11, 1946.
- THIS IS ALWAYS** (Bregman-Vocco-Conn), sung by Vivian Blaine in 20th Century-Fox's "Three Little Girls in Blue." National release date—October, 1946.
- YOU KEEP COMING BACK LIKE A SONG** (Berlin), in Paramount's "Blue Skies." National release date—September 27, 1946.



WYNONIE

"Mr. Blues"

HARRIS

Blues Singer Supreme

ONLY ON ALADDIN

Aladdin

Foremost in the Race Field

PROUDLY PRESENTS

ITS STAR-STUDDED FALL CATALOG!

**Greatest Blues,
Jazz and Boogie
Woogie Artists
in America!**



LESTER YOUNG

KING OF THE TENOR SAX
ONLY ON ALADDIN

*Ask for America's Fastest
Selling Records—*

*Lester Young's
"BE BOP BOOGIE" #138
Al Hibbler's*

"HOW LONG BLUES" #154



**The
SOUL STIRRERS**

*America's Finest
Spiritual Singers*

ONLY ON ALADDIN



VELMA NELSON

Famous "Itty Bitty" Girl

ONLY ON ALADDIN



AMOS MILBURN

*Sensational New Blues-
Boogie Woogie Artist*

ONLY ON ALADDIN

Aladdin

RECORDINGS
IN HOLLYWOOD

OTHER TOP-NOTCH STARS
TO BE ANNOUNCED

DISTRIBUTORS

Major Dist. Co., Brooklyn, N. Y.
J. F. Bard, Chicago, Ill.
Crowe Martin, Houston, Texas
Crowe Martin, San Antonio, Texas
Record Sales Co., Birmingham, Ala.

Music Sales Co., Memphis, Tenn.
J. C. Boylan Co., Cleveland, Ohio
Davis Sales Co., Denver, Colo.
Taran Dist. Co., Miami, Fla.
O'Rourke Agencies, Honolulu
Mesner & Mesner, Hollywood, Calif.

Blue Bonnet Music Co., Dallas, Texas
Pan-American Record Distributing, De-
troit, Mich.
Commercial Music Co., St. Louis, Mo.
Independent Record Sales, Los Angeles, Cal.
Commercial Music Co., Kansas City, Mo.

Music Sales Co., New Orleans, La.
Taran Dist. Co., Jacksonville, Fla.
M. B. Krupp, El Paso, Texas
Melody Sales Co., San Francisco 3, Cal.
Starwich Co., Seattle, Wash.
Ralphs Record Shop, Phoenix, Ariz.



Big popular vote chooses these
Majestic records for long-term playing

X	<p>NOSEY-BODY Louis Prima No. 1076</p>
X	<p>THE GIRL THAT I MARRY Eddy Howard No. 1083</p>
X	<p>SOONER OR LATER (YOU'RE GONNA BE COMIN' AROUND) Merry Macs No. 1084</p>
X	<p>COOL WATER Foy Willing and Riders of the Purple Sage No. 6000</p>
X	<p>(I LOVE YOU) FOR SENTIMENTAL REASONS Eddy Howard No. 1071</p>
X	<p>RUMORS ARE FLYING Three Suns No. 7205</p>
X	<p>HOODLE-ADDLE Ray McKinley No. 7207</p>
X	<p>THE THINGS WE DID LAST SUMMER Georgia Gibbs No. 12007</p>

Majestic

RECORDS

Studio: New York City Sales: St. Charles, Illinois
(Subsidiary of Majestic Radio & Television Corporation)

The **Billboard** MUSIC POPULARITY CHARTS

PART
III

Radio Popularity

Week Ending
October 25

Billboard
TRADE
SERVICE
FEATURE

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, October 18, 8 a.m., and ending Friday, 8 a.m., October 25)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The total times the song has appeared among the top 30 in the Peatman survey to date will be indicated in the chart

under the "Weeks to Date" column, but only those making their appearance in the list on or after November 29 are tabbed. Other tunes have been on Peatman before but this information is not available. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	TITLE	PUBLISHER	LIC. BY
11	And Then It's Heaven (R)	Remick	ASCAP
10	Blue Skies (F) (R)	Berlin	ASCAP
20	Doin' What Comes Natur'lly (M) (R)	Berlin	ASCAP
10	Five Minutes More (R)	Melrose	ASCAP
4	For You, For Me, Forevermore (F) (R)	Chappell	ASCAP
23	I Don't Know Why (I Just Do) (F) (R)	Feist	ASCAP
2	I Guess I'll Get the Papers (And Go Home) (R)	Campell-Porgie	BMI
16	If You Were the Only Girl (R)	Mutual	ASCAP
5	It's a Pity to Say Goodnight (R)	Leeds	ASCAP
13	Linger In My Arms a Little Longer, Baby (R)	Bourne	ASCAP
5	My Sugar Is So Refined (R)	Capitol Songs	ASCAP
4	Ole Buttermilk Sky (F) (R)	Burke-Van Heusen	ASCAP
4	On the Boardwalk (In Atlantic City) (F) (R)	Bregman-Vocco-Conn	ASCAP
4	Passe (R)	Feist	ASCAP
1	Pretending (R)	Criterion	ASCAP
7	Rumors Are Flying (R)	Oxford	ASCAP
5	September Song (F) (R)	Crawford	ASCAP
10	Somewhere In the Night (F) (R)	Triangle	ASCAP
14	South America, Take It Away (M) (R)	Witmark	ASCAP
19	Surrender (R)	Santly-Joy	ASCAP
6	That Little Dream Got Nowhere (F) (R)	Famous	ASCAP
5	The Coffee Song (R)	Valiant	BMI
3	The Old Lamp-Lighter (R)	Shapiro-Bernstein	ASCAP
2	The Things We Did Last Summer (R)	E. H. Morris	ASCAP
4	The Whole World Is Singing My Song (R)	Robbins	ASCAP
29	They Say It's Wonderful (M) (R)	Berlin	ASCAP
10	This Is Always (F) (R)	Bregman-Vocco-Conn	ASCAP
15	To Each His Own (R)	Paramount	ASCAP
8	Who Told You That Lie? (R)	Stevens	BMI
7	Why Does It Get So Late So Early? (R)	Harms, Inc.	ASCAP
1	You Are Everything to Me (Eres Todo Para Mi) (R)	Paramount	ASCAP
8	You Keep Coming Back Like a Song (F) (R)	Berlin	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,359 disk jockeys thruout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION		Going Strong		Lic. By
Weeks Last	This	Week	Week	
6	1	1	1	RUMORS ARE FLYING
18	3	2	2	TO EACH HIS OWN
14	2	3	3	FIVE MINUTES MORE
11	5	4	4	SOUTH AMERICA, TAKE IT AWAY (M)
13	4	5	5	TO EACH HIS OWN
3	13	6	6	OLE BUTTERMILK SKY (F)
2	13	7	7	RUMORS ARE FLYING
6	8	8	8	THE COFFEE SONG
2	14	9	9	FIVE MINUTES MORE
11	6	9	9	TO EACH HIS OWN
3	14	10	10	CHOO CHOO CH'BOOGIE
3	12	10	10	RUMORS ARE FLYING
1	—	11	11	THE OLD LAMP-LIGHTER
2	14	12	12	PASSE
3	11	12	12	RUMORS ARE FLYING
3	13	13	13	PASSE
10	14	14	14	SOUTH AMERICA, TAKE IT AWAY (M)
8	14	14	14	TO EACH HIS OWN
3	—	15	15	PRETENDING

Coming Up

YOU BROKE THE ONLY HEART Elliott Lawrence Columbia 37084—ASCAP

The Billboard
MUSIC POPULARITY CHARTS

PART IV



Retail Record Sales

Week Ending
October 25

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Artist	Label
6	1	1	RUMORS ARE FLYING... <i>Without You</i>	Frankie Carle	Columbia 37069
14	3	2	SOUTH AMERICA, TAKE IT AWAY (M) <i>Route 66</i>	Bing Crosby-Andrews Sisters	Decca 23569
16	2	3	TO EACH HIS OWN <i>(Issued with two different "B" sides): Cynthia's in Love</i>	Eddy Howard	Majestic 7188
13	4	4	FIVE MINUTES MORE <i>How Cute Can You Be?</i>	Frank Sinatra	Columbia 37048
1	—	5	OLE BUTTERMILK SKY (F) <i>On the Wrong Side of You</i>	Kay Kyser	Columbia 37073
9	7	6	FIVE MINUTES MORE <i>Texas Tex</i>	Tex Beneke-Glenn Miller Ork.	Victor 20-1922
9	5	7	TO EACH HIS OWN <i>I Never Had a Dream Come True</i>	Ink Spots	Decca 23615
12	6	8	TO EACH HIS OWN <i>You Put a Song in My Heart</i>	Freddy Martin	Victor 20-1921
1	—	9	RUMORS ARE FLYING <i>And Then It's Heaven</i>	Tony Martin	Mercury 3032
2	9	10	RUMORS ARE FLYING <i>Them That Has—Gets</i>	Andrews Sisters-Les Paul	Decca 23656
12	8	10	TO EACH HIS OWN <i>I'll See You in My Dreams</i>	Tony Martin	Mercury 3022

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Album Title	Label
7	1	1	Ink Spots Album <i>Ink Spots</i>	Decca A-477
54	2	2	Glenn Miller <i>Glenn Miller and Orchestra</i>	Victor P-148
12	3	3	Twilight Time <i>Three Suns</i>	Majestic 1041
1	—	4	Blue Skies Album <i>John Scott Trotter Orchestra and Choir (Bing Crosby-Fred Astaire-Trudy Erwin)</i>	Decca A-481
14	4	5	King Cole Trio <i>King Cole Trio</i>	Capitol BD-29

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record Title	Label
71	1	1	Chopin's Polonaise <i>Jose Iturbi</i>	Victor 11-8848
56	2	2	Clair de Lune <i>Jose Iturbi</i>	Victor 11-8851
45	4	3	Warsaw Concerto <i>Arthur Fiedler, conductor; Leo Litwin, pianist, Boston Pops</i>	Victor 11-8863
22	5	4	Warsaw Concerto <i>Andre Kostelanetz</i>	Columbia 7443-M
29	3	5	Jalousie <i>Boston Pops</i>	Victor 12160

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Album Title	Label
7	1	1	Rachmaninoff Concerto No. 2 in C Minor <i>Artur Schnabel, pianist, NBC Orchestra; Valdimir Golschmann, conductor</i>	Victor 1075
63	4	2	Rhapsody in Blue <i>Oscar Levant, Philadelphia Orchestra; Eugene Ormandy, conductor</i>	Columbia X-251
37	2	3	Rachmaninoff Concerto No. 2 in C Minor <i>Rachmaninoff, Philadelphia Orchestra</i>	Victor DM-58
8	—	4	Music of Jerome Kern <i>Andre Kostelanetz</i>	Columbia MM-622
2	5	5	Tchaikovsky Nutcracker Suite <i>New York Philharmonic Symphony Orchestra, Rodzinski, conductor</i>	Columbia MM-627

There's dough in these discs!



WOODY HERMAN
and Orchestra

CLAUDE THORNHILL
and Orchestra

IF IT'S LOVE YOU WANT
(Baby, That's Me)
Vocal by Woody Herman
WRAP YOUR TROUBLES
IN DREAMS
(And Dream Your Troubles Away)
Vocal by Mary Ann McCall
COLUMBIA 37160

GOTTA GET ME SOMEBODY TO
LOVE (From "Duel in the Sun")
Vocal by Buddy Hughes
YOURS IS MY HEART ALONE
COLUMBIA 37098



NO, DON'T STOP
Vocal by Woody Herman
HEAVEN KNOWS
Vocal by Woody Herman
and The Blue Flames
COLUMBIA 37094



IT'S A PITY TO SAY GOODNIGHT
IF YOU WERE THE ONLY GIRL
Vocals by Buddy Hughes
COLUMBIA 37092

Columbia Records

Trade-marks "Columbia," and ® Reg. U. S. Pat. Off.



The Billboard MUSIC POPULARITY CHARTS

PART V
Week Ending October 25

Juke Box Record Plays

MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,204 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	Last Week	This Week	POSITION		Record
			Week	Week	
7	1	1	1	1	RUMORS ARE FLYING—Frankie Carle (Marjorie Hughes) Columbia 37069
17	2	2	2	2	TO EACH HIS OWN—Eddy Howard (Eddy Howard) Columbia 37073 Issued with two different "B" sides: Cynthia's in Love...Majestic 7188 Careless...Majestic 1070
13	3	3	3	3	FIVE MINUTES MORE—Frank Sinatra (Axel Stordahl Ork) Columbia 37048
10	5	4	5	4	FIVE MINUTES MORE—Tex Beneke-Glenn Miller...Victor 20-1922
5	8	5	8	5	OLE BUTTERMILK SKY (F)—Kay Kyser...Columbia 37073
13	4	6	4	6	SOUTH AMERICA, TAKE IT AWAY (M)—Bing Crosby-Andrews Sisters (Vic Schoen Ork)...Decca 23569
3	9	7	9	7	RUMORS ARE FLYING—Andrews Sisters-Les Paul (Vic Schoen Ork)...Decca 23656
10	7	8	7	8	TO EACH HIS OWN—Ink Spots...Decca 23615
12	6	9	6	9	TO EACH HIS OWN—Freddie Martin (Stuart Wade)...Victor 20-1921
10	14	10	14	10	CHOO CHOO CH'BOOGIE—Louis Jordan and His Tympany Five...Decca 23610
4	13	11	13	11	RUMORS ARE FLYING—Betty Rhodes (Charles Dant Ork)...Victor 20-1944
14	9	11	9	11	TO EACH HIS OWN—Tony Martin...Mercury 3022
1	—	12	—	12	THE THINGS WE DID LAST SUMMER—Frank Sinatra...Columbia 37089
7	—	12	—	12	TO EACH HIS OWN—The Modernaires-Paula Kelly...Columbia 37063
1	—	13	—	13	OLE BUTTERMILK SKY (F)—Paul Weston-Matt Dennis...Capitol 285
3	—	13	—	13	OLE BUTTERMILK SKY (F)—Hoagy Carmichael...ARA 155
3	—	13	—	13	PRETENDING—Andy Russell (Paul Weston Ork-Vocal Group)...Capitol 271
8	15	14	15	14	FIVE MINUTES MORE—Three Suns...Majestic 7197
2	17	14	17	14	FIVE MINUTES MORE—Skitch Henderson...Capitol 287
2	10	14	10	14	RUMORS ARE FLYING—Tony Martin...Mercury 3032
1	—	14	—	14	RUMORS ARE FLYING—Billy Butterfield (Pat O'Connor)...Capitol 282
10	11	14	11	14	SOUTH AMERICA, TAKE IT AWAY (M)—Xavier Cugat...Columbia 37051
3	—	15	—	15	RICKETY RICKSHAW MAN—Eddy Howard...Majestic 7192
5	15	16	15	16	HOUSE OF BLUE LIGHTS—Andrews Sisters-Eddie Heywood...Decca 23641

Coming Up

AIN'T THAT JUST LIKE A WOMAN—Louis Jordan...Decca 23699

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	Last Week	This Week	POSITION		Record
			Week	Week	
7	1	1	1	1	DIVORCE ME C. O. D....Merle Travis...Capitol 290
10	2	2	2	2	WINE, WOMEN AND SONG...Al Dexter...Columbia 37062
3	5	3	5	3	HAVE I TOLD YOU LATELY THAT I LOVE YOU?...Gene Autry...Columbia 37079
4	3	4	3	4	THAT'S HOW MUCH I LOVE YOU...Eddy Arnold...Victor 20-1948
2	4	5	4	5	SOMEDAY...Gene Autry...Columbia 37079

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	Last Week	This Week	POSITION		Record
			Week	Week	
12	1	1	1	1	CHOO CHOO CH'BOOGIE...Louis Jordan and His Tympany Five...Decca 23610
3	2	2	2	2	AIN'T THAT JUST LIKE A WOMAN...Louis Jordan...Decca 23669
2	—	3	—	3	THE VERY THOUGHT OF YOU...Louis Russell...Apollo 1012
10	3	4	3	4	THAT CHICK'S TOO YOUNG...Louis Jordan and His Tympany Five...Decca 23610
2	—	4	—	4	PLAYFUL BABY...Wynonie (Blues) Harris (Johnnie Alston and His All Stars)...Apollo 372
9	—	4	—	4	I'VE GOT A RIGHT TO CRY...Erskine Hawkins...Victor 20-1902
1	—	4	—	4	I'VE GOT A RIGHT TO CRY...Joe Liggins...Exclusive 210

UP UP UP UP UP UP UP
GOES YOUR RECORD BUSINESS

WITH THESE SENSATIONAL
NEW NOVEMBER RELEASES

RECORDED BY THE
GREAT ARTISTS
ON

ARISTA RECORDS

TOP LABEL FOR HILLBILLY
SONGS AND NEGRO SPIRITUALS

A NEW JAZZ CLASSICAL—

5001—SLAMBOREE

SMOKE GETS IN YOUR EYES

By DON BYAS, SLAM STEWART, EARL GARNER,
HAROLD WEST

6000—RAINBOW AT MIDNIGHT

DAYS ARE LONG, NIGHTS ARE LONELY

By DEWEY PRICE and His CAROLINA HILLBILLYS

6001—SHUT THAT GATE

SO WORRIED, SO BLUE

By DEWEY PRICE and His CAROLINA HILLBILLYS

Order from your Distributor today!

DISTRIBUTORS

TARAN DISTRIBUTING, INC. 170 N. W. 23rd St., Miami 37, Florida	TARAN DISTRIBUTING, INC. 90 Riverside Ave., Jacksonville, Florida
TARAN DISTRIBUTING, INC. 102 Cain Street, N. W., Atlanta, Georgia	GOODY DISTRIBUTING COMPANY 853 Ninth Ave. New York, N. Y.

THE ORIOLE CORPORATION
512 Pennsylvania Ave., Baltimore, Md.

A FEW CHOICE TERRITORIES ARE STILL OPEN. WRITE FOR DETAILS.

NATIONAL DISTRIBUTORS

ARISTA RECORDS, INC.

SPECIALIZING IN NEGRO SPIRITUALS AND FOLK RECORDS

512 PENNSYLVANIA AVE. BALTIMORE, MD.
TELEPHONE: SARATOGA 5729

The Billboard MUSIC POPULARITY CHARTS

PART VI

Record Reviews and Possibilities

Week Ending October 25

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

NOSY-BODY Louis Prima with vocal by Louis Prima and Judy Lynn.....Majestic 1076

A cute and catchy rhythm ditty with plenty of bounce and plenty of contagion in the Louis Prima impression that spins strong both vocally and instrumentally. The maestro handles the admonishing lyrics in characteristic style, directing his lyrical attention to canary Judy Lynn, making for a neat boy-belle setting. And for added needling pleasure, the band beats out with carefree rhythms polished off with the maestro's ever-refreshing bugle blowing peppered with tenor sax smoke. Mated is a jingle novelty, "A Flea and a Fly in a Flue," the title more attractive than the tune itself.

THERE'S NOTHING THE MATTER WITH ME Kitty Kallen with Sonny Burke's OrchestraMusicraft 15090

In the current cycle of "Kiss" songs, this likable and rollicking rhythm ditty spins out in top-drawer fashion as Kitty Kallen gives to it an infectious lilt that adds much to its contagious qualities. Miss Kitty sells it strong banked by a bright and figured background etched by the strong horns surrounding Sonny Burke. Gal gives out with as much lyrical affection for the mated ballad, the familiar "If I'm Lucky" movie title tune.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews recently released albums in a special ALBUM REVIEW section on page 29. These album reviews, of course, are in addition to the reviews on this and the facing page, and those in the music machines department this week.

BETTY HUTTON (Victor 20-2012)
On the Other End of a Kiss—FT; V.
Don't Tell Me That Story—FT; V.

Betty Hutton's talents still seeking an out on the spinning sides. This grooving only makes for lost ground, neither of the tunes giving her a chance to give out. "On the Other End of a Kiss" is a rhythm ditty of the mill run variety, and while Miss Betty gets vocal assist from the Four Hits, spinning hits way below the mark. Even lower is her effort for "Don't Tell Me That Story," which has la Hutton striking out from scratch in an attempt to go balladeering before smearing the ditty. Joe Lilley's music provides full-bodied support.

Betty Hutton fans will skip these sides by.

DICK JURGENS (Columbia 37096)
Passe—FT; VC.
You'll See What a Kiss Can Do—FT; VC.

His band geared to commercial lines, Dick Jurgens brings out the melodic appeal of the songs and at the same time making the spinning rich in dance appeal. Making effective use of his instrumental sections with the brasses muted and the strings adding body, Jurgens spins it smoothly for both the ballad "Passe" and for the more rhythmic "You'll See What a Kiss Can Do." Jimmy Castle, handling the chant chores, shows off a soft set of bary pipes scaled for the romantic range. However, lacks the warmth in lyrical expression that Jurgens brings out of the band. Maestro's own popular pull will condition any coin catching here.

LOUIS PRIMA (Majestic 1076)
Nosy-Body—FT; VC.
A Flea and a Fly in a Flue—FT; VC.

Plenty of bounce in his beats, and with plenty of contagion in his chant, Louis Prima hits the shellac-bag with a wham for "Nosy-Body," a cute and catchy rhythm opus. The maestro sings the admonishing lyrics to canary Judy Lynn and the gal encourages him, making for a boy-belle setting that enhances the spin's selling. Moreover, there is much of the Prima bugling and dash of tenor saxology to spark the instrumental stanzas. The same enthusiasm also marks the mated novelty, "A Flea and a Fly in a Flue," a jingle ditty that has the Tune-Timers trio joining the maestro in song. However, the title is more appealing than the tune itself.

Juvs will latch on their nickels to "Nosy-Body."

GEORGE PAXTON (Majestic 7203)
Gotta Get Me Somebody To Love—FT; VC.

I've Got You Under My Skin—FT; VC.

With plenty of body in the band, paced by George Paxton's soft tenor sating, and plenty of color in the instrumental scoring, the maestro impresses with the outdoor ballad "Gotta Get Me Somebody to Love" from the movie "Duel in the Sun." Moreover, the baritone of Lee Taylor adds to that favorable impression. The same ballad setting is created for Cole Porter's "I've Got You Under My Skin," with Taylor taking the entire side to express the lyrical refrain. Here, the orchestral colors banking the voice do not blend as well, creating an almost eerie effect that favors neither the singer nor the band.

The movie hyping attention for "Gotta Get Me Somebody to Love," this entry may be able to cut itself a slice.

"WILD BILL" DAVISON with Edmond Hall (Commodore 575)

Baby, Won't You Please Come Home?—FT.

At the Jazz Band Ball—FT.

These sides are not only an excellent sampling of "Wild Bill" Davison's earthy trumpet tooting, but is also jam-packed with musical meat from the hot horns of clarinetist Edmond Hal and Dixieland trombonist George Brunis. The free and easy-riding spin made all the more pronounced by the rhythm section of guitarist Eddie Condon, drummer boy George Wetling, pianist Gene Schroeder and bassist Bob Casey. Boys have a single objective and they reach it individually and collectively for both "Baby, Won't You Please Come Home?" and the Dixielander "At the Jazz Band Ball." Session dates back to November, 1943, and still plenty on the ball this November.

For the hot jazz diskophiles.

KITTY KALLEN (Musicraft 15090)
There's Nothing the Matter With Me—FT; V.
If I'm Lucky—FT; V.

There's nothing the matter with Kitty Kallen as she imparts a likeable lilt to "There's Nothing the Matter With Me," a rollicking rhythm ditty that spins all the brighter with the rhythmic figured support supplied by the Sonny Burke music makers. And Miss Kitty calls the turn on a slow ballad tune as well, giving full expression to "If I'm Lucky," the movie title tune.

By every token, "There's Nothing the Matter With Me" will take hold in the coin circuits.

JERRY SELLERS (Slate 8000)
I Won't Believe You Anymore—FT; V.
I Said It Before—FT; V.

With plenty of expression in his baritone pipes, and in good voice, Jerry Sellers disks an excellent demonstration for both of these Roy Gould ballads. The romantic setting is sparked by the strings under the baton of Michael Forman, and Sellers sells it for both the sentimental "I Won't Believe You Anymore" and for the tuneless "I Said It Before." Both ballads stand up for major plugging.

Phono appeals will depend largely on appeal of the song selections.

(Continued on page 26)

HELEN HUMES

(Queen of Blues)

BW 109—BE BA BA LE BA BOOGIE
MARRIED MAN BLUES

T BONE WALKER

(King of Blues)

BW 110—BOBBY SOX BLUES
I'M GONNA FIND MY BABY

JO EVANS

BW 785—GOODY GOODY BABY

JACK McVEA AND ORCHESTRA

BW 792—OPEN THE DOOR, RICHARD

EARLE SPENCER

(Band Discovery of 1946)

BW 795—BOLERO IN BOOGIE

Order from your nearest distributor

BLACK AND WHITE RECORDING COMPANY

4910 Santa Monica Blvd.

Hollywood 27, Calif.

KING QUEEN RECORDS
PRODUCED BY
KING RECORD CO.

KING 540
GET YOURSELF A REDHEAD

KING 535
RAINBOW at MIDNIGHT
by **HANK PENNY**

MISSOURI
by **HANK PENNY**

DON'T TELL ME YOUR WORRIES
by **BILL CARLISLE**

KING RECORD CO.
1540 BREWSTER AVE. CINCINNATI 7, OHIO

SUPERIOR DISTRIBUTING CO.
1006 West Washington Blvd., Hollywood, California Distributors for West Coast States

TOPS ON BILLBOARD JUKE BOX CHARTS

JB-504 **R. M. BLUES**

and **RHYTHM BLUES**

JB-503

MILTON'S BOOGIE • GROOVY BLUES

by **ROY MILTON** and his **SOLID SENDERS**

"Another Great Race Record"

JB-502

VOO-IT...VOO-IT and CRYING BLUES

by the **BLUES WOMAN** with **BUDDY BANKS SEXTET**

JB-505 NOT ON THE FIRST NIGHT
THE LAZIEST GAL IN TOWN
BY FRANKIE AND HER BOYS
JB-506 PINE TOPS BOOGIE WOOGIE
ECCENTRIC RAG
BY THE BAILEY SWING GROUP
JB-508 FAT BOOGIE WOOGIE
LOVED AND LOST
BY OLLIE JACKSON AND HIS BAND

JB-509 BABY, GOT TO HAVE IT
YOU'LL MISS ME WHEN I'M GONE
BY OLLIE JACKSON AND HIS BAND
JB-510 TAKE YOUR BIG HANDS OFF
HE'S GOT A PUNCH LIKE JOE LOUIS
VOCALS BY ALBERTA HUNTER
JB-511 DON'T WANT NO MAN THAT'S LAZY
YOUR BREAD MAY BE GOOD, BUT IT
AIN'T AS GOOD AS MINE
VOCALS BY ALBERTA HUNTER

DISTRIBUTORS IN PRINCIPAL CITIES

JUKE BOX RECORD CO. INC. 7 W. 46th St., N. Y. C.

In the Hills of
OLD WYOMING
BY THE PLAINSMEN

COUPLED WITH
"DOWN THE OREGON TRAIL"
BOTH SIDES FEATURE VOCALS BY THE TRIO

COAST RECORD 238

Coast RECORDS
2334 WEST PICO BOULEVARD
LOS ANGELES 6, CALIFORNIA

D I S T R I B U T O R S

- | | |
|---|---|
| STERLING RECORD DIST. CO.
7 West 46th St.
New York 19, N. Y. | ADVANCE DIST. CO.
1018 So. Halsted Street
Chicago, Illinois |
| COMMERCIAL MUSIC CO.
510 N. Sarah St.
St. Louis, Missouri | JUAN MARTINEZ VELA
San Juan, Puerto Rico |
| BIRMINGHAM VENDING CO.
2117 3rd Avenue, North
Birmingham, Alabama | STANDARD SUPPLY CO.
531 South State
Salt Lake City, Utah |
| FINCH ERNEST CORP.
Spurr Blvd. at 9th
Denver 4, Colorado | TANNER DISTRIBUTING CO.
2630 South Harwood
Dallas, Texas |
| SLOAN and GESAS
Honolulu, Hawaii | MUSIC SALES CO.
680 Union Ave.
Memphis, Tennessee |
| ACE DISTRIBUTING CO.
2534 W. Pico Blvd.
Los Angeles 6, Calif. | |

(Continued from page 25)

LUIS RUSSELL (Apollo 1020 and 1022)
Sweet Memory—FT; VC.
Don't Take Your Love From Me—FT; VC.
1280 Jive—FT.
I've Got a Gal—FT; VC.

Featuring plenty of hot horns in his band, Luis Russell, who held down the piano bench for Louis Armstrong for so many years, displays a right tight ensemble that gives a good account when the soloists swing out for "1280 Jive" and for "I've Got a Gal," the band boys adding unison singing stanzas for the latter rhythm opus. And it's the individual efforts that impress more than the band itself. This is especially pronounced for the companion couplet, where it's the outstanding baritone of an unbilled romantic voice that makes it a sweet spin for the maestro's own "Sweet Memory" ballad. The lyrical projection and good voice also makes it a stand-out spin for Henry Nemo's familiar "Don't Take Your Love From Me."

The fem set at the race spots will really swoon to the lyrical romantics packed in "Sweet Memory" to make it a real coin magnet.

ARTIE SHAW (Musicraft 409 and 412)
The Hornet—FT.
How Deep Is the Ocean?—FT; VC.
For You, For Me, For Evermore—FT; VC.

With blend and bounce making it spry spinning, Artie Shaw impresses for each of these four sides. The band boys, with the Shaw clarinet fingered in superb style, spin out a highly engaging jump session for Buster Harding's "The Hornet," allowing the tenor sax and trumpet to stir up some hot notes as well. Contrasting, a more reserved rhythmic pattern is traced for "How Deep Is the Ocean?" which gets a Shavian clary setting from scratch with Hal Stevens giving full lyrical meaning to the Irving Berlin standard. A large string section sits in on the second set for two engaging tunes from the Gershwin score for the movie, "The Shocking Miss Pilgrim." The lush Strads share the instrumental stage with the maestro, bringing on Mel Torme, whose soft and intimate song style sells it strong for the ballad, "For You, For Me, For Evermore." Stepping up to a sprightier stance, the Mel Tones join in with Torme for an attractive and rhythmic "Changing My Tune."

Jump fans will find their joy in "The Hornet," with the movie ballad, "For You, For Me," holding much promise for the phono play.

MILT BRITTON (Slate 8001-02)

Stop Biting Your Nails—FT; VC.
Oh, Frankie—FT; VC.
Nick the Greek—FT; VC.
My Baby's Sweet On Me—FT; VC.

A familiar musical figure on stage for his comedy antics, Milt Britton brings some of his specialty selections to the spinning sides for the first time. However, the ear appeal is low for the most part, particularly with low lyrical and melodic content to the tunes themselves. Nor does the band manage to make much of them, altho canary Suzan Carol displays plenty of rhythmic power in her song. Most attractive is "Nick the Greek," with the harmonizing Skylarkers helping Miss Carol with this "South Dimitropolis Way" specialty. "Oh, Frankie" is a weak Sinatra specialty, and it's fairly innocuous for both "Stop Biting Your Nails" and "My Baby's Sweet On Me."

Plenty of zing and novelty to "Nick the Greek," who went to Porto Rico, to make for phono attraction.

THE MODERNAIRES with Paula Kelly (Columbia 37147)

Zip-a-Dee Doo-Dah—FT; V.
Too Many Irons in the Fire—FT; V.

The smooth spinning rhythm harmonies of The Modernaires, topped by the expressive piping of Paula Kelly, lends itself particularly well to the sentimentality expressed in the words and music of "Too Many Irons in the Fire." And it's breezy vocal blending for "Zip-a-Dee Doo-Dah," a happy specialty song from "Song of the South," the new Walt Disney screen creation. Mitchell Ayres's music heightens the rhythmic pace set by the pipers.

Phono fans will favor "Too Many Irons in the Fire."

PHIL BRITO (Musicraft 15088 and 15093)

Passé—FT, V.
It's Not I'm Such a Wolf—FT; V.
Either It's Love or It Isn't—FT; V.
Sweetheart of Sigma Chi—FT; V.

For sheer nostalgic beauty in balladeering, Phil Brito spins as smooth as balsam as he serenades the everlasting "Sweetheart of Sigma Chi," which also serves as the title for a forthcoming Monogram flicker. Banked by muted brasses, colorful woodwind figures and silky Strads under Sonny Burke's baton, the cutting is a classic. And in the same vein, Brito vocals with a high degree of effectiveness for "Either It's Love or It Isn't," another tuneful movie ballad from the "Dead Reckoning" score. For the second set, Brito again impresses favorably with his balladeering for "Passé," but lacks in

rhythmic vocal qualities for the specialty "Wolf" song from the "Sigma Chi" movie. However, there is plenty of rhythmic punch in the Burke band for the novelty. They'll fall in love with "Sweetheart of Sigma Chi" all over again, particularly among the campus crowds.

SLIM GAILLARD (Majestic 9004-05-06)

Santa Monica Jump—FT.
Chicken Rhythm—FT; VC.
Mean Mama Blues—FT; VC.
That Ain't Right—FT; VC.
School Kids Jump—FT; VC.
Riff City—FT; VC.

Another padded session of jam that gets nowhere in spite of some dandy hot men sitting in for Slim Gaillard. To better advantage are the trio sides that has Slim wangling both gut and vibes, Zutty Singleton bringing up the drum beats, Tiny Brown on bass and Wini Beatty at the 88. And with Gaillard giving out also with his characteristic scat, it really jumps for "Riff City." Equally effective for singing the low-down blues, Gaillard cuts it groovy for "Mean Mama Blues." Trio also turns in another slow race blues in "That Ain't Right," with Miss Wini's restrain in blues shouting affecting the instrumental stanzas the same way. With the small band, that offers Howard McGhee's trumpet and Lloyd Thompson's sax among others, the jam just fails to jell, being a mild and tired session for "Santa Monica Jump." Nor does Gaillard's scat and mop-mop gutturals get it going for either "Chicken Rhythm" or "School Kids Jump." Selections all Gaillard originals but without any originality.

Race locations may take to "Mean Mama Blues" and "Riff City."

THE GINGER SNAPS (Victor 20-1960)

I Left My Heart in Mississippi—FT; V.
Too Many Irons in the Fire—FT; V.

There is nothing in the vocal blend or harmonizing style of this fem foursome that makes for any attraction on the wax. Totally lacking in color and expression, particularly since their harmonies are close, the Ginger Snaps stagger along for a lively tempoed "Mississippi," contrasting the slow ballad with the bright rhythm tempo for "Irons in the Fire." Studio band provides toe-tapping support, but no zing in the sing.

Nothing here to hold a nickel's worth of waxing attention.

CURLEY WILLIAMS (Columbia 37083)
Grandma's Turned Over Again—FT; V.
Georgia Steel Guitar—FT; V.

Curley Williams waxes two fetching novelty sides in this needling with his Georgia Peach Pickers of fiddles, electric guitar and piano geared to the Western hot rhythms. Kicks off at a lively tempo for "Grandma's Turned Over Again," with Joe Pope and the male trio singing lustily of the high and fast living of our own generation. "Georgia Steel Guitar" is an instrumental dish of hoedown hot strictly for the barn dance sets.

Music ops will make the most of "Grandma's Turned Over Again."

SACASAS (Victor 26-9002)

Mambo—FT; VC.
Guardo Un Recuerdo—FT; VC.

It's spirited playing and singing of the Latin lullabies in the authentic manner. The orchestra, with maestro Sacasas at the piano, plays with enthusiasm for the "Guaracha Son Mambo," with as much fire in the singing of Ruben Gonzalez. "Guardo Un Recuerdo" is a tuneful and nostalgic Latin melody, with Walfredo de los Reyes providing lyrical attraction as the music brings up a bolero beat.

Where the Spanish sides make the boxes click, both of these sides will click.

DESI ARNAZ (Victor 25-1071)

Carnival in Rio—FT; VC.
Carinoso—FT; VC.

His ork beating out the Spanish rhythms in spirited fashion, it's sprightly samba music for "Carnival in Rio," with maestro Arnaz rippling the alliterative Spanish lyrics. Rings in Lucille Ball (Mrs. Arnaz) for an alliterative stanza of English lyrics. But the movie gal sounds like Donald Duck trying to keep up with the fast tempo as she putters out the "Peter Piper picked a peck" jingle. "Carinoso," in the bolero tempo, spins out an attractive melody, with the low-pitched and expressive pipes of Elsa Miranda making the Spanish lyrics count.

Both sides should find an approving mark at spots where the Spanish sides sell, with the addition of Lucille Ball to the "Carnival" side adding to the coin appeal.

LOS TRES VAQUEROS (Victor 70-7249)

La Bamba—FT; V.
Pelea De Gallos En San Marcos—FT; V.

The native Mexican singing of Los Tres Vaqueros (Three Ranchers), harmonizing to the abcomps of their own adroit guitar pickings, adds up to spirited and exciting south-of-the-border spinning. "La Bamba" is a frenzied Mexicali folk dance, and it's a colorful musical picture of a native cockfight in "Pelea De Gallos."

Fills the bill for authentic and native Mexican music and song.

(Continued on page 96)

Billboard
MUSIC POPULARITY CHARTS
PART VII
Advance Information

Week Ending
 October 25

ADVANCE RECORD RELEASES

Records listed are generally approx- supplied in advance by record companies.
 mately two weeks in advance of actual Only records of those manufacturers vol-
 release date. List is based on information untarily supplying information are listed.

- A RAINY NIGHT IN RIODinah Shore (Larry Russell Ork)
 (THROUGH A) Columbia 37157
- A SONG: RATTLE DANCEBela Bartok (BAGPIPE SOUNDS)
 Continental C-1193
- ADESTE FIDELIS (O Come All Ye Frank Sinatra (Axel Stordahl Ork) (SI-
 Faithful) LENT NIGHT) Columbia 37145
- ANNIVERSARY SONGAl Jolson (Morris Stoloff Ork) (AVA-
 LON) Decca 23714
- ANNIVERSARY SONGArtie Shaw (GUILTY) Musicraft 428
- AREN'T YOU KIND OF GLAD WEGene Krupa (Buddy Stewart-Carolyn
 DID? Grey) (THERE IS) Columbia 37158
- AVALONAl Jolson (Morris Stoloff Ork) (ANNI-
 VERSARY SONG) Decca 23714
- AZUREJ. C. Heard and His Cafe Society Ork
 (BOUNCING FOR) Continental C-6027
- BAGPIPE SOUNDS: RONDOBela Bartok (A SONG) Continental C-1193
- BLESS YOUR LITTLE HEARTBuddy Starcher and His All-Star Roundup
 (WILDWOOD FLOWER) 4 Star 1143
- BOUNCING FOR BARNEYJ. C. Heard and His Cafe Society Ork
 (AZURE) Continental C-6027
- BROADJUMPCharlie Shavers' Quintet (SERENADE TO)
 Vogue R-755
- C JAM BLUESTiny Grimes's Swingtet (TINY'S BOOGIE)
 Blue Note 525
- CHRISTMASTIME ALBUMDecca A-488
 Adeste Fidelis (Oh, Come, All Ye Faithful) (Deanna Durbin) (Charles Previn
 Ork-Male Octet) Decca 23657
 Hark! The Herald Angels Sing (Kenny Baker) (Eddie Dunstedter) Decca 23672
 It Came Upon the Midnight Clear (Kenny Baker) (Eddie Dunstedter) Decca 23671
 O Holy Night (Kenny Baker) (Eddie Dunstedter) Decca 23672
 O Little Town of Bethlehem (Kenny Baker) (Eddie Dunstedter) Decca 23671
 Silent Night (Christmas Hymn) (Deanna Durbin) (Charles Previn Ork-Male
 Octet) Decca 23657
 The Birthday of a King (Judy Garland) (David Rose Ork) Decca 23658
 The Star of the East (Judy Garland) (David Rose Ork) Decca 23658
- CLEANHEAD BLUESEddie Vinson Ork (WHEN A) Mercury 8023
- DARK EYESGaylord Carter (NIGHT AND)
 Black & White BW 3009
- DARLING, WHAT MORE CAN I DO? Buddy Starcher and His All-Star Roundup
 (I'LL STILL) 4 Star 1145
- DIVORCE ME C. O. D.The Four King Sisters (Buddy Cole Ork)
 (IT'S A) Victor 20-2018
- DIZZY'S DILEMMACharlie Shavers' Quintet (SHE'S FUNNY)
 Vogue R-754
- DON'T TELL ME THAT STORY ...Betty Hutton (Joe Lilley Ork) (ON THE)
 Victor 20-2012
- DREAMLAND RENDEZVOUSTony Martin (GUILTY) Mercury 3042
- DRIVE ME, DADDYHelen Humes (IF I) Black & White BW 112
- IRENE DUNNE IN SONGS BY JER-Irene Dunne (Victor Young Ork)
 Decca A-484
- OME KERN ALBUMDecca A-484
 All the Things You Are Decca 40017
 Babes in the Wood Decca 40018
 I've Told Ev'ry Little Star Decca 40016
 Smoke Gets in Your Eyes Decca 40016
 They Didn't Believe Me Decca 40018
 Why Was I Born? Decca 40017
- EITHER IT'S LOVE OR IT ISN'TFrankie Carle (Marjorie Hughes-Gregg
 Lawrence (IT'S ALL) Columbia 37146
- EITHER IT'S LOVE OR IT ISN'T...Lilyann Carol-Charlie Ventura Ork
 (MISIRLOU) National 7013
- ELLIS ISLANDJ. C. Heard and His Cafe Society Ork
 (LONELY MOMENTS) Continental C-6026
- FALA ALBUMEmile Renan-Jet MacDonald-Dan Seymour
 Monarch Mo. 1
- FILIPINO BABYJimmie Dale and His Pride of the Prairies
 (WABASH CANNON) Continental C-8009
- FIRE DANCEAndor Foldes (TANGO) Continental C-5070
- FLATTERY WILL GET YOU NO- Gordon MacRae (Walter Gross Ork) (OH,
 WHERE) BUT) Musicraft 15094
- FLYING HOME, PARTS I & II Tiny Grimes's Swingtet Blue Note 524
- GOTTA GET ME SOMEBODY TO Chuck Foster Ork (Tommy Ryan) (SOME-
 LOVE) DAY) Mercury 3043
- GUILTYTony Martin (DREAMLAND RENDEZ-
 VOUS) Mercury 3042
- GUILTYArtie Shaw-Mel Torme and the Mel-Tones
 (ANNIVERSARY SONG) Musicraft 428
- HELLO, JOE POLKA "Whoopee" John Wilfahrt and His Band
 (SATURDAY WALTZ) Decca 45003
- HOLD ME, HOLD ME, HOLD ME ..Orrin Tucker (Scottie Marsh) (LIFE
 CAN) Musicraft 15096
- I DON'T LOVE ANYBODY BUT YOU. Prairie Ramblers (SOUTH) Mercury 6023
- I WILL MISS YOU TONIGHTBuddy Starcher and His All-Star Roundup
 (IN MEMORY) 4 Star 1144
- IF I COULD BE WITH YOUHelen Humes (DRIVE ME)
 Black & White BW 112
- IF IT'S LOVE YOU WANT (Baby, Woody Herman (Woody Herman) (WRAP
 That's Me) YOUR) Columbia 37160
- I'LL STEP ASIDEJohnny Bond and His Red River Valley
 Boys (THE FIRST) Columbia 37159
- I'LL STILL WRITE YOUR NAME IN Buddy Starcher and His All-Star Roundup
 THE SAND (DARLING, WHAT) 4 Star 1145
- I'M AFRAID TO LOVE YOU ('Fraid I
 Might Like It) Mills Brothers (YOU BROKE) Decca 23713
- I'M GOIN' TO DRY UP MY TEARS. Dick Thomas (I'VE GOT) National 5013
- I'M GONNA GET MAD AND LEAVE
 YOU "T" Texas Tyler (IN MY) 4 Star 1141
- IN MEMORY OF HALLOWEENBuddy Starcher and His All-Star Roundup
 (I WILL) 4 Star 1144
- IN MY LITTLE RED BOOK "T" Texas Tyler (I'M GONNA) 4 Star 1141
- IT'S A PITY TO SAY COODNIGHT.. The Four King Sisters (Buddy Cole Ork)
 (DIVORCE ME) Victor 20-2018
- IT'S ALL OVER NOWFrankie Carle (Marjorie Hughes)
 (EITHER IT'S) Columbia 37146
- I'VE GOT A GAL IN LARAMIEDick Thomas (I'M GOIN') National 5013
- JACK AND JOY IN YONDERLAND Patsy Bolton Cartoon 1
- LA ROSITAJimmy James Ork (MORE THAN)
 Enterprise 205
- LIFE CAN BE BEAUTIFULHarry James (Marion Morgan) (OH,
 BUT) Columbia 37156

(Continued on page 28)

NEW APOLLO PRICES: WHOLESALE 49¢
 LIST PRICE: 75¢ plus tax

New APOLLO

Write FOR COMPLETE CATALOG Releases

Release
 No. 19

Luis
RUSSELL
 and ORCHESTRA

**"DON'T TAKE YOUR LOVE
 FROM ME"**

"SWEET MEMORY"
 (VOCAL)
Apollo No. 1020





Lou-Mel
MORGAN TRIO

"BLUES IN THE NIGHT"
 (VOCAL)

"BOW TIE JIM"
 (VOCAL)
Apollo No. 1019

Laurel WATSON
 with TAB SMITH
 SEPTETTE

"KANGAROO BLUES"
 (VOCAL BLUES)

"HONEY IN A HURRY"
 (VOCAL BLUES)
Apollo No. 375



NATIONAL DISTRIBUTORS FOR *Hub Records*

APOLLO RECORDS INC.

NEW YORK • 615 10th Avenue, New York 19, N. Y.
 DETROIT • 100-02 East Atwater Street, Detroit 26, Mich.
 LOS ANGELES • 2705 W. Pico Blvd., Los Angeles 6, Calif.
 ATLANTA • 367 Edgewood Avenue, S. E., Atlanta, Ga.
 BALTIMORE • 2015 Maryland Avenue, Baltimore 18, Md.
 NEW ORLEANS • 413 Gravier Street, New Orleans, La.



RAY ANTHONY

• AND HIS ORCHESTRA

Sonora Record No. 3034

"I'll Close My Eyes"

Vocal by Billy Johnson

"Margie"

Vocal by the Ensemble

Sonora Record No. 3037

"Isn't This Better Than Walkin' in the Rain"

Vocal by Billy Johnson

"Please Be Kind"

Vocal by Dee Keating

Ray Anthony—the hottest recording find of the year—brings to SONORA RECORDS the same mellow swing style of rhythm that earned his Navy band top rating with the Pacific GI's! Currently featured at Chicago's famous College Inn, Ray, his terrific trumpet and his strong melody arrangements are just what the dancing and listening public demand!



COLEMAN HAWKINS

AND HIS ORCHESTRA

Sonora Record No. 3024

"Cocktails for Two"

"Bean and the Boys"

Sonora Record No. 3027

"You Go to My Head"

"I Mean You"

Coleman Hawkins, father of the tenor sax as used in jazz, is the greatest jazz virtuoso alive today. Famous here and abroad, on the stage and in radio, Hawk is one of the greatest box-office draws in the business. Let his truly distinctive style and universal appeal capture more nickels for you!



GRIFF WILLIAMS

AND HIS ORCHESTRA

Sonora Record No. 3022

"Bless You"

"Among My Souvenirs"

Vocal by Bob Kirk

Sonora Record No. 3028

"There Is No Breeze"

Vocal by Bob Kirk

"Do It Again"

Vocal by Walter King

Griff Williams, one of the nation's most accomplished pianists and creator of America's most danceable music, brings his inimitable piano styling and sweet, smooth rhythms to SONORA RECORDS. Griff has a big radio following, and his popularity at Chicago's renowned Empire Room earned him the all-time attendance record.



ORDER FROM YOUR NEAREST SONORA RECORD DISTRIBUTOR

Sonora Records
Clear as a Bell
SONORA RADIO AND TELEVISION CORP.
325 N. Hoyne Avenue • Chicago

(Continued from page 27)

- LIFE CAN BE BEAUTIFUL Orrin Tucker (Orrin Tucker) (HOLD ME) Musiccraft 15096
- LITTLE BLACK SAMBO AND THE TWINS ALBUM (2-10") Paul Wing (Henrie Rene Ork) Victor Y-326
- LITTLE BROWN JUG Dave Denney (WOULD YOU) Musiccraft 429
- LONELY MOMENTS J. C. Heard and His Cafe Society Ork (ELLIS ISLAND) Continental C-6026
- MADAM X Opie Cates Ork (OUT OF) 4 Star 1142
- MAKE ME KNOW IT Jimmy Dorsey (Dee Parker) (THE LANGUAGE) Decca 18923
- MILHAUD: SUITE FRANCAISE Darius Milhaud, Dir., Philharmonic-Symphony Ork of New York Columbia MX-268
- MILK COW BLUES Kokomo Arnold (OLD ORIGINAL) Decca 48000
- MISIRLOU Charlie Ventura Ork (EITHER IT'S) National 7013
- MORE THAN YOU KNOW Jimmy James Ork (LA ROSITA) Enterprise 205
- MY HEART WENT THAT-A-WAY.. Roy Rogers (Country Washburne Ork) (NO CHILDREN) Victor 20-1994
- NEW B. & O. BLUES Walter Davis (PLEASE REMEMBER) Victor 20-1999
- NIGHT AND DAY Gaylor Carter (DARK EYES) Black & White BW 3009
- NO CHILDREN ALLOWED Roy Rogers (Country Washburne Ork) (MY HEART) Victor 20-1994
- OH, BUT I DO Harry James (Buddy Di Vito) (LIFE CAN) Columbia 37156
- OH, BUT I DO Frances Langford (SOONER OR) Mercury 3041
- OH, BUT I DO Gordon MacRae (Walter Gross Ork) (FLATTERY WILL) Musiccraft 15094
- OLD ORIGINAL KOKOMO BLUES .. Kokomo Arnold (MILK COW) .. Decca 48000
- ON THE OTHER END OF A KISS... Betty Hutton (The Four Hits-Joe Lilley Ork) (DON'T TELL) Victor 20-2012
- ONCE IN A BLUE MOON Ozie Waters (The Plainsmen) (THAT'S THE) Coast 237
- ONCE UPON A MOON Freddy Martin (Stuart Wade) (YOU ARE) Victor 20-2011
- OUT OF NOWHERE Opie Cates Ork (MADAM X) .. 4 Star 1142
- PEEWEE THE PICCOLO ALBUM (2-10") Paul Wing (Russ Case Ork) .. Victor Y-322
- PLEASE REMEMBER ME Walter Davis (NEW B. & O) Victor 20-1999
- PORQUE Jean Sablon (Paul Baron Ork) (QUAND L'AMOUR) Decca 40021
- QUAND L'AMOUR MEURT Jean Sablon (Irving Ross Ork) (PORQUE) Decca 40021
- RUSSIAN PATROL, PARTS I & II.. Jerry Gray Ork Mercury 5005
- SATURDAY WALTZ "Whoopie" John Wilfahrt and His Band (HELLO, JOE) Decca 45003
- SEGUIDILLAS Andor Foldes (SEVILLA) Continental C-5071
- SEMPER FIDELIS (12") Boston Symphony Ork-Serge Koussevitzky, Dir. (STARS AND) Victor 18-0053
- SERENADE TO A PAIR OF NYLONS. Charlie Shavers' Quintet (BROADJUMP) Savoy R-755
- SEVILLA Andor Foldes (SEGUIDILLAS) Continental C-5071
- SHE'S FUNNY THAT WAY Charlie Shavers' Quintet (DIZZY'S DILEMMA) Vogue R-754
- SILENT NIGHT, HOLY NIGHT .. Frank Sinatra (Ken Lane Singers-Axel Stordahl Ork) (ADESTE FIDELIS) Columbia 37145
- SOMEDAY Chuck Foster Ork (Tommy Ryan) (GOTTA GET) Mercury 3043
- SOMETIMES I'M HAPPY Ella Logan (TEA FOR) Black & White BW 812
- SONGS BY JANE POWELL ALBUM (As sung in the MGM picture *Holi-Jane Powell* (Carmen Dragon Ork) Columbia X-271
- Delibes: Les Filles De Cadiz Marcotte: I Think of You
- Herbert: Italian Street Song Schubert: Ave Maria
- SONGS OF COLE PORTER ALBUM.. Rise Stevens (Sylvan Shulman Ork) Columbia M-630
- Begin the Beguine I've Got You Under My Skin
- Ev'rything I Love Night and Day
- In the Still of the Night What Is This Thing Called Love?
- SOONER OR LATER (You're Gonna Phil Brito (Walter Gross Ork) (YEARS Be Comin' Around) Musiccraft 15095
- SOONER OR LATER (You're Gonna Be Comin' Around) Frances Langford (OH, BUT) Mercury 3041
- SOONER OR LATER (You're Gonna Gertrude Niesen (Bob Haggart Ork) Be Comin' Around) (THAT'S GOOD) Decca 23715
- SOUTH Prairie Ramblers (I DON'T) Mercury 6023
- SPANISH DANCE NO. 5 Andor Foldes (SPANISH DANCE) Continental C-5072
- SPANISH DANCE NO. 6 Andor Foldes (SPANISH DANCE) Continental C-5072
- SQUARE DANCE ALBUM Cactus Andy-The Texas Dandies Black & White BW-65
- Cactus Twister Black & White 6000
- Oh, Susanna, Part 1 Black & White 6001
- Oh, Susanna, Part 2 Black & White 6002
- Smash the Window Black & White 6003
- Soldier's Joy Black & White 6000
- Tennessee Wagonner Black & White 6003
- Texas Star, Part 1 Black & White 6002
- Texas Star, Part 2 Black & White 6001
- STARS AND STRIPES FOREVER Boston Symphony Ork-Serge Koussevitzky, Dir. (SEMPER FIDELIS) .. Victor 18-0053
- TANGO Andor Foldes (FIRE DANCE) Continental C-5070
- TCHAIKOVSKY: Nutcracker Suite, Philharmonic Symphony Ork of New York, Op. 71A, Album Artur Rodzinski, Dir. Columbia MM-627
- TEA FOR TWO Ella Logan (SOMETIMES I'M) Black & White BW 812
- TELL ME NOW OR TELL ME Roy Acuff and His Smoky Mountain Boys NEVER (Roy Acuff) (WAITING FOR) Columbia 37099
- THAT'S GOOD ENOUGH FOR ME... Gertrude Niesen (Bob Haggart Ork) (SOONER OR) Decca 23715
- THAT'S THE LAST STRAW Ozie Waters (The Plainsmen) (ONCE IN) Coast 237
- THE DESERT SONG Norwood Smith (WANTING YOU) Enterprise 209
- THE FIRST ROSE Johnny Bond and His Red River Valley Boys (I'LL STEP) Columbia 37159
- THE LANGUAGE OF LOVE Jimmy Dorsey (Bob Carroll) (THAT'S ME) Decca 18923

(Continued on page 102)

THE BILLBOARD
1946-'47
ENCYCLOPEDIA
OF MUSIC . . .

RESERVE YOUR COPY NOW

Write B. A. Bruns, Circulation Manager, 25 Opera Pl., Cincinnati, Ohio, for single copy or group rates—also combination Billboard and ENCYCLOPEDIA subscription offer.

Waxeries' Front Broken As Lang-Worth Signs Deal

(Continued from page 4)
the 50 per cent boost. AFM chief answered, "Hell, Yes!"

However, Jim Murray, RCA-Victor Records v.-p., when queried said he didn't think Petrillo would cancel the deal. He said that the AFM prexy had always kept his word. In addition, after the negotiations were completed, Murray said, he emphasized to Petrillo that it had nothing to do with transcriptions and the AFM head had agreed. Murray, incidentally, said that until yesterday he had not heard what NBC Thesaurus planned to do. Despite Murray's belief, other trade figures pointed out that until last night no papers had actually been

signed between the diskeries and AFM. Furthermore, altho Rex Ricardi has had eight days in which to prepare and forward the pacts, they had not been received as yet. Murray's feeling on this is that an understanding was reached before many witnesses and he feels that a verbal agreement in that case can be proved as readily as a written one.

Some Holdouts Expected

It is expected that transcription companies which do not have record affiliations may hold out longer particularly in view of the fact that the wax industry also is facing increased demands by AFRA. Those likely to hold out longest, it's figured, are those most ahead on production schedules.

In both New York and Chicago e.t. men expressed concern over whether they could stand the 50 per cent boost. In desperation one of the e.t. execs, speaking to his colleagues, even expressed the possibility—or hope—that the CIO might move into the wax field, but another e.t. rep pointed out that this would afford no relief inasmuch as technicians also were AFL. Possibility of CIO moving in, however, is regarded as completely nil, and the hope that they might be considered foolish at best, but such statements are indicative of the mood of the wax men.

One of the interesting factors in the threatened wax war is the effect of a work stoppage or strike on such shows as the Bing Crosby series over ABC. Network says that such a hike in price would be the problem of Philco and Crosby productions, not ABC. Anyway, it's known the Crosby show has been preparing platters in advance and is understood to have between six and eight shows already on the shelf—so nothing immediate—if at all—is likely to happen.

E.t. men state the 50 per cent uppage would be toughest on transcription libraries, which are solely music. One maker of spot announcements indicated that if forced to pay more he would use less musicians to make spots. Another stated that he would use fewer musicians on dramatic shows. Another stated that the extra charge on commercial wax production would have to be passed on to advertising agencies and that he had already checked and found the agencies balky.

As *The Billboard* goes to press there are two distinct possibilities. The first is that e.t. front will not crack and Petrillo will call a strike and/or repudiate the diskery pact. The second is that the other big e.t. firms will follow Lang-Worth's lead and give in. Right now the odds are even either way.

SHOW TAXES TOP '45

(Continued from page 3)

total, however, only showed a rise of \$15,329.85, with this year's figure running to \$319,439.06. Imported whiskies contributed \$11,738,846.11 last month, up \$3,230,310.20 over the same month in 1945. Domestic brands were up from \$124,443,164.67 to \$142,776,339.43.

Radio sets, spurred by the resumption of production, zoomed from an insignificant \$257,193.12 last year to this September's yield of \$4,473,663.34, an 1,800 per cent rise. Three-month figures show a rise of \$10,904,753.30 over last year's take of \$919,576.38.

Coin-operated devices netted \$23,695,235.51 for September, as against \$16,614,098.53 for last year. Musical instruments were up \$496,081.15 in September, with a figure of \$606,881.46.

Musso Band to Meadowbrook at 60-Cent Admish

HOLLYWOOD, Oct. 26.—Tenor Saxist Vido Musso is going to take a crack at batoning despite recent reversed decision to return to Stan Kenton's band. Musso is getting together a crew for a run at the Meadowbrook here following Harry James November 7 in line with current retrenchment of spots here, all of which suffered off biz even though big money was spent for potent names like Benny Goodman, Woody Herman, etc.

With Musso's debut, the Meadowbrook reverts to a six-night-a-week policy following prior four-night-a-week opening which dipped to two-nights-a-week (*The Billboard*, October 26) during middle of Harry James' current engagement. Admission prices will also be slashed to 60 cents and Saturday at 90 cents during Musso's run. Reg Marshall Agency is handling Musso.

Birney, Otwell, Gray New Pan-Am Heads

HOLLYWOOD, Oct. 26.—Reshuffle of execs of Pan-American Records was completed last week with firm's original founders, J. F. Bard and Franz Green, bought out by Birwell Corporation, company's parent organization. Officers of new set-up are Alfred Birney, president; William Otwell, vice-president, and Robert Gray, secretary-treasurer.

Purchase deal involved partial cash payment to Bard and Green with balance to be paid within year from October 19. Birwell Corporation, formerly engaged in war production in Detroit, merged with Pan American last May, at which time Bard and Green assumed sales and recording berths. After merger, Birwell built own pressing plant, and set up new distribution org. Bard has returned to Chicago to take over active interest in J. F. Bard Distributing Company. Green has announced no new connection as yet.

Rumor Musicraft Brass Shake-Up; Diskery Denies

NEW YORK, Oct. 26.—Following sale of a piece of Musicraft Records to Atlas Holding Corporation, trade sources are looking for a shake-up in the indie firm's executive positions. No definite changes have been made as yet, and firm spokesman denies that any are to be made.

Album Reviews

JOHNNY MERCER AND THE PIED PIPERS (Capitol CD-36)

Johnny Mercer and the Pied Pipers join vocal forces to the accompaniment of Paul Weston's ork, giving eight faves a new musical dress. Contained between these covers are *Mindin' My Business*, *St. Louis Blues*, *Should I?*, *Memphis Blues*, *One for My Baby*, *Alexander's Ragtime Band*, *I Guess I'll Have To Change*

My Plan and *Embraceable You*. Mercer takes a solo spin at *Mindin' My Business*, *One for My Baby* and *I Guess I'll Have To Change My Plan*. The beat is brisk and bouncy for *Business* as Mercer gives the lyric a once-over-lightly treatment. Strings set the mournful scene for *One for My Baby*, with the song styling slow and easy. Mercer convincingly expresses *My Plan* to a moderately paced ork backing. He shares the vocal spotlight with the Pipers in streamlined versions of *St. Louis Blues*, *Alexander's Ragtime Band* and a thoroughly enjoyable interpretation of *Memphis Blues*. Voice blenders have the grooves to themselves in *Should I?* and *Embraceable You*. (See Album Reviews on page 96)

AEROPPOINT RED DEVIL
COIN PHONO NEEDLES

TOUGHER THAN SATAN
SMOOTHER THAN SATIN

AERO NEEDLE COMPANY • 619 N. MICHIGAN AVENUE • CHICAGO 11, ILL.

EXTRA — EXTRA — EXTRA

LEEDS MUSIC COMPANY

Has Accepted LARRY VINCENT'S
"FRECKLE SONG"

For Publication

★ Order This Beautiful Ballad on Pearl Record LV-10
"IF I HAD MY LIFE TO LIVE OVER
(I'D STILL FALL IN LOVE WITH YOU)"
Written by Larry Vincent, Moe Jaffe and Henry Tobias

Make This Your Anniversary Song. If You Like a Real Down to Earth Ballad, This Is Your Number.

PEARL RECORD COMPANY

809 MADISON AVENUE • COVINGTON, KY.

DEALERS!! Sensational KIDDIE ALBUM!

FOR KIDS FROM 6 TO 60

AL TRACE IS YOUR ACE IN THE HOLE WITH THIS ONE!

Featured at

- Macy
- Gimbel
- Wanamaker
- Bloomingdale
- Davega
- A. I. Namm
- Bamberger's
- F. A. O. Schwartz

and leading Dept. and Chain Stores.

DISTRIBUTORS:
Write for available territories.

The Hottest Album To Hit Record Row in Ages

ORDER NOW. Immediate Delivery.

Dealers Price \$2.43 Fed. Tax Incl.

Selling Price \$3.94 Fed. Tax Incl.

CORONET RECORDS, Inc. 53 EAST 51st ST. NEW YORK 22 Plaza 8-0766

SPECIAL PRINTED ROLL of MACHINE

TICKETS

100,000 FOR \$24.20

RESERVED SEAT — PAD — STRIP
COUPON BOOKS — RESTAURANT
CHECKS — SALES BOOKS AND
ALL ALLIED FORMS

ELLIOTT TICKET CO.

STOCK ROLL TICKETS

ONE ROLL \$ 60
TEN ROLLS 4.30
FIFTY ROLLS 18.70
ROLLS 2,000 EACH
Double Coupons.
Double Price.
No C. O. D. Orders
Accepted

409 LAFAYETTE ST., N. Y. C.
82 W. WASHINGTON ST., Chicago
615 CHESTNUT ST., Philadelphia

It's a "Double-Hitter"!

RILEY SHEPARD

(The Cowboy Philosopher)



NEW MUSICRAFT RELEASES

"TAKE THAT TOMBSTONE OFF MY GRAVE"

backed by "I CAN'T GIVE YOU BACK YOUR HEART"

Musicraft Record #15083

—PLUS—

"MISSOURI"

backed by "YIP-I-ADDY NEVADY"

Musicraft Record #400

"YOU CAN'T DO BETTER ANYWHERE"

RILEY SHEPARD ASSOCIATES

1625 Broadway New York, N. Y.

Music---As Written

NEW YORK:

Hiring of new attorney for Fox Music, Julian Abeles, was basis for postponement of final hearings in Pallma-Warner vs. Fox case. . . . *New Yorker* mag running a three-part profile of Frank Sinatra. . . . Elliot Lawrence ork skedded to follow Charlie Spivak into Hotel Pennsylvania's Cafe Rouge on November 25. . . . Ray Anthony ork Sherman Hotel opening pushed ahead to November 5. . . . New Spivak vocalist is Tommy Mercer, replacement for Jimmy Saunders.

Claude Thornhill was off Cafe Rouge bandstand first half of the week with sacroiliac ailment. Pianists in town filled in for the ailing maestro. . . . Sarah Vaughn opens at Harlem's 845 Club November 1. . . . American Artists' Bureau signed Bobby Capo to personal management deal. . . . L. A. Frederick in town from West Coast for talks with other half of Frederick Bros. . . . Hot Joe Mooney Quartet hired by *Esquire* mag to do test 15-minute transcribed show. . . . Lanny Ross signed waxing pact with Manor diskery.

Duke Ellington goes into Apollo Theater following his concert tour on February 14. . . . Ben Bennett trains and arranges Spivak vocal group, Stardreamers. Three Smoothie Charlie Ryan, erroneously reported in last issue doing that job, merely handles group's business affairs. . . . Guy Lombardo opened at the Roosevelt Grill on Monday for his 16th annual engagement at that spot. . . . Benny Goodman ork opens at 400 Restaurant on November 1. . . . Capitol is pressing 100,000 copies of album featuring piano of movie starlet Diana Lynn. . . . Former Stan Kenton vocalist, Gene Howard, assumes role of advance and road man for leader, while Milton Karle will handle band's publicity from N. Y. . . . Bibletone diskery added Dixie Record Supplier, Richmond, Va., as distrib for firm in Virginia. . . . Blind 88-er Lennie Tristano waxed album for Keynote.

June Christy, Stan Kepton chirp, will cut sides for Capitol after first of the year as a single leading her own combo. . . . Bruce Altman appointed to position of director of sales promotion with Black and White Records. . . . National Jazz Foundation, Inc., will serve as technical advisers for jazz sequences in film, *New Orleans*. . . . New title on Duke Ellington-John LaTouche musical is *Beggar's Holiday*. New York opening for the opus is set for week of December 2. . . . Savoy diskery picked up two new distributors, V. P. Distributing Company, of St. Louis, for Missouri, and Southcoast Amusement Company, of Houston, for the southern part of Texas. . . . Sammy Kaye road manager, Miriam Stern, left ork after six-year association. . . . Charlie Barnet ork set for a week at Los Angeles Million-Dollar Theater beginning November 12. . . . Buddy Morrow to follow Sam Donahue into Terrace Ballroom, Newark, N. J., on November 12.

Nelson Eddy cut a Columbia album, *Hymns We Love*, in which he sings all four parts of the four-part harmony in similar fashion to the job he did in *Whale at the Met* sequence in Disney flicker *Make Mine Music*.

KANSAS CITY:

Judy Conrad and his orchestra, featuring Billy Snyder, opened at the Crown Room of the La Salle Hotel. . . . Lois Ellen is due back in the Omar Room, of the Continental, after a month's vacation, during which Gene Moore took over her piano-solovox work.

LONDON:

Local rumors have Joe Venuti coming to Europe for a series of concerts as a single. . . . Clarinetist Frank Weir leading eight-piecer for Southampton Court Royal engagement. . . . BBC jazz features off the air, while program directors take vacations. . . . British songwriters met in London to campaign for a 50-50 quota of songs used by publishers. Claim that use of 81 per cent American songs is killing their profession. . . . Roy Fox is set to cut wax for English Decca.

Leading London dancery, Hammer-smith Palais de Dance, now featuring music of Joe Loss as guest name band for fall season. . . . Ted Heath ork took off for its Scandinavian tour this week. . . . Electrical Musical Industries bought and will press masters of the American Irving Mills's Master and Variety labels. . . . Alto-saxist Harry Hayes ork cut first British be-bop sides. . . . Melody Maker 1946 All-Britain Dance Band Championship finals take place in Blackpool on November 3. Teddy Foster and George Evans orks will supply only professional entertainment. . . . New and growing source for British band bookings is Butlin Holiday Camps, Ltd., who have signed Eric Winstone ork for second time to do 1947 summer season for vacation firm.

HOLLYWOOD:

Orkster Ran Wilde has not renewed with MCA. . . . CAG has lined up radio guest shots for singer Frankie Laine, including the *Chesterfield Supper Club*, when the Jo Stafford section of this series becomes a regular Hollywood emanation in early November. Paul Weston's ork and the Starlighters, vocal group, will assist Stafford on show. . . . Altho Woody Herman refrained from doing a concert here because of numerous preceding appearances it is likely that he will reconsider same when he returns in February for a proposed flicker. . . . Striving for the unusual, Black & White Records cut side by Earle Spencer band featuring five guitars. . . . Frank Wooley ork renewed at Casino Gardens. . . . Personal manager, Ace Hudkins, signed his new singer, Nick De Lano, to Black & White contract. . . . Avodon Ballroom switches from WECA-ABC remotes to earlier-in-the-evening KHJ-MBS sked. . . . Capitol's latest distributor outlet in Hartford, Conn., making it a total of 23.

Drummer Ray Bauduc teamed up with former cohort, Nappy Lamare, in new band fling. . . . Twentieth Century-Fox getting ready to roll on new production concerning Chicago's Tin Pan Alley and woven around life of tunesmith Gus Kahn. Tentative title is *Wabash Avenue*. Songwriter Mack

Gordon is to be in charge of production. . . . Spike Jones Musical Circus slated for Midwestern tour next month. . . . Bill Anson's newest ditty is *When I Write My Song*. . . . Recent M.A.W. typo lists Jack Gale getting Ellington tune for his United Music pubery as *It Shouldn't Happen to a Dog* when latter word of song title should have read "Dream." . . . The 1920's name band leader, Ray Miller, now host at the Avodon and making plans for huge Salad Bowl eatery here.

King Juke



The Eldeen Company
610-616 W. NATIONAL AVENUE
MILWAUKEE 4, WISCONSIN

10 INCH RECORD PRESSINGS
Shellac or Vinylite
Fast Service - High Quality
Small or Large Quantity
Labels - Processing - Masters
SONGCRAFT, INC.
1650 Broadway, New York 19, N. Y.

Harry Moss Agency
Representing
Name Bands, Name Acts, Tops in
Cocktail Units.
HOTEL LINCOLN, NEW YORK CITY
Phones:
CI 6-4500

TELEVISION BEER BOTTLE
POLKA POLKA
No. 3020
20th CENTURY RECORDS

CHECKERED RECORD

4 SNAPPY JUKE BOX HITS by **BOBBY GREGORY** and His *Cactus Cowboys* Of Rodeo and Radlo Fame.

CHECKERED RECORD No. 7001 PARDNERS AND WESTERN POLKA

CHECKERED RECORD No. 7002 GAY NINETIES POLKA & Montana Is Calling Me Home

49¢ DEALERS OPERATORS 49¢ Incl. Tax

Choice Territories for distributors still available. Write, Phone Co-5-0093.

ARTISTS MUSIC CORP. DIST.
1695 Broadway NEW YORK 19, N. Y.

JACK GUTSHALL
NATIONAL DISTRIBUTOR
MODERN and LAMPLIGHTER Records
ROCHESTER 2103
1870 W. WASHINGTON BLVD.
LOS ANGELES 7, CALIF.

BISCUITS
Record Compound for the Manufacture of Phonograph Records.
Offered at prevailing prices. Highest quality on the market. Samples upon request.

KING RECORD CO.
1540 BREWSTER AVENUE, CIN'TI, OHIO

by **DICK KUHN & ORCH.**
(Gang That Sang)
Heart of My Heart and The Band Played On =1151
TOP RECORDS, INC.
1674 B'way, N. Y. 19, N. Y.

The Billboard 1946-'47
ENCYCLOPEDIA OF MUSIC
... now in preparation

2 Volumes
10 Sections
50 Special Articles
72 Reference Lists
750 Pictures
1000 Pages

The Billboard
25 Opera Place
Cincinnati 1, Ohio

Please send ENCYCLOPEDIA OF MUSIC for which I inclose \$5.00.

Name

Address

City Zone State

ASCAP's 'Mistake' & Radio's New Position for Negotiation

(Continued from page 14)

pointed out that in this same six-year period broadcasters paid ASCAP and BMI combined approximately \$60,000,000 less than they would have paid ASCAP alone under the contract proposed by ASCAP in 1940.

After disposing of credits to station men generally and the NAB board of directors in particular, Kaye keynoted his message by saying that he "had hoped not to refer to ancient battles and past history, but I think I must." He then compared ASCAP's approach today with the Society's approach in 1939. The previous day (22) Justin Miller, NAB prexy, announced that ASCAP was desirous of negotiating with NAB practically immediately. Since the present nine-year ASCAP-radio agreement doesn't expire until December 31, 1949, Kaye pointed out that ASCAP now wanted to sit down on the question a full three years before the expiration of the pact. Kaye contrasted this with the situation in September, 1939, when ASCAP refused to go even so far as to appoint a committee to talk to the broadcasters, and further refused to indicate its demands in any way.

"As late as March, 1940," said Kaye, "when ASCAP promulgated its new terms, which was less than nine months before its contracts expired, ASCAP still refused to meet or to discuss terms with the NAB or its committee."

The change was attributed by Kaye solely to the fact that "there is a strong BMI in 1946." Some observers felt the BMI counsel's next remark had a slight tinge of irony in that it seemed rather grudgingly to concede that ASCAP was a necessary evil, and that altho BMI didn't like it too much they were willing to let ASCAP stay in business. Kaye said: "... I say these things not to stir up old animosities or to create new frictions. BMI's sentiments with respect to ASCAP can be stated in a paraphrase of what Voltaire said about God. 'If there were no ASCAP we would have to invent one.' Not only the laws against monopoly, but the rules of business make it necessary that there be two strong competing organizations. On BMI's part, at least, there is no reason why these two organizations cannot co-exist in perfect harmony..."

Kaye also spoke on the alternatives facing the radio men when the present ASCAP-radio pact officially comes up for reopening on December 31, 1948 (one year before actual expiration date). If ASCAP wants more dough from stations in its next contract, it must give notice to that effect on December 31, 1948. Broadcasters then have the right either to cancel their licenses at the end of the original term or they may decide to proceed by arbitration to fix the percentage of increase. Kaye warned the radio men, however, that the present license fee percentage being paid ASCAP constitutes a floor and that an arbitrator has the right to increase the percentage but not to reduce it.

"Many broadcasters," Kaye said, "view the possibility of an adverse decision in an arbitration with a great deal of concern. The fragmentation of the radio audience among many new stations, the existence of competing forms of broadcasting and the large expenditures which will be necessary to develop FM and television may not tend to reduce the gross income of the broadcasting industry, but they will all presumably exercise an adverse effect upon the ratio between gross income and net profits."

While Kaye made no new pitch on urging stations to change their

ASCAP licenses from blanket to per performance, he did point out that the broadcasters were faced with the following alternatives: (1) If ASCAP demands no increase, their contracts will automatically renew for nine years and they will be "frozen" to whatever contract they have at the end of the original term; whether blanket or per program. (2) If ASCAP demands an increase they may give notice of the cancellation of the ASCAP contract as of the end of the original term, or they may shift to a per-program basis so that they can control uneconomic cost factors by varying the amount of ASCAP music performed.

The convention was also heavily populated with BMI personnel, including the full field staff who were collaring as many station men as they could hold, and reviewing their music problems with them to show them how they could set up a per-program structure if that proved the most profitable way to use music. Kaye told his audience that while BMI itself had never collected from the stations the full maximum percentage to which their contract entitled them, that the licensing agency would soon begin to ask for the full amount. Reason here, said Kaye, was that during the era of excess profits, BMI couldn't hold enough of the money to carry out any of the plans which they have had in mind for a number of years. Kaye made no mention what the plans might be.

He did take a bow on the job he said BMI had done beyond saving radio dough, maintaining that they now had practically all hotels under licenses and were also collecting from wired music services, extending licensing activities into the restaurant and similar fields. He also said that while ASCAP still had the nation's top writers under long-term contracts, BMI had contributed to the creation of new music. Kaye pointed out that while copyright registrations had dropped from 1941 to 1945, music copyright registrations had increased 36 per cent.

At the end of the meet a couple of station men asked questions concerning BMI's plans for licensing FM stations, advantages of per-program versus blanket ASCAP licenses, etc., all of which Kaye handled in a business-like manner. As Kaye left the room a number of station men congratulated him on the talk, but the most interesting comment he received was the one from Herman Greenburg, of ASCAP. Greenburg clutched the BMI attorney's hand as he came down the aisle and said: "Sidney, I want to thank you for making such a fair presentation." Kaye retorted: "Don't tell me I made a fair presentation, Herman, or I'll think I did a bad job."

CHI SERVICE 99% OKAY

(Continued from page 14)

week of October 6 were also monitored and logged.

"The logs we obtained for the above time periods during the week of October 6 gave a total of approximately 550 different song performances (exclusive of signatures). On checking our logs against those received from Mr. Snow, we found complete agreement of song titles, with but five exceptions. In other words, according to the independent check that we had made, Mr. Snow's logs were more than 99 per cent correct.

"P. S.: Our independent survey was carried out on a confidential basis; consequently the regular Radio Checking Service of Chicago did not know that it was being checked at the time."

These leading coin-phonograph manufacturers have already entrusted their prestige to

PERMO POINTS!

For 17 years PERMO POINTS have been the choice of manufacturers and operators alike... They realize the needle is the heart of every phonograph... Better order some PERMO POINTS today!

PERMO INCORPORATED
Chicago 26

The original and world's largest manufacturer of longlife phonograph needles

At all Decca, R.C.A. Victor, Columbia Distributors

NEW YORK WENT WILD

Available for immediate delivery to any point in the U. S.—the novelty Bell recordings that took New York by storm. Sung and played by the inimitable BENNY BELL:

ENGLISH COMEDY	JEWISH LANGUAGE
"PINCUS THE PEDDLER"	"BLESSING THE BRIDE"
"THE SON OF PINCUS"	"A DISGUSTED MILLIONAIRE"
"MC CARTHY AND MCGINNIS"	"MOZZLE TOFF FRAYLECH"
"HEY, JOE, TWO BEERS"	

Price..... 79c
Write Now! Special discounts to reliable distributors. Sample records sent upon request.

EMPIRE COIN MACHINE SALES
799 Coney Island Ave., Brooklyn 18, New York
Phone: BUckminster 7-7300

ORDER THESE NEW RELEASES TODAY!

20TH CENTURY #1003 "WHO DID IT TO MARY!" HENRY PATRICK Dealer-Operator Price 49c	20TH CENTURY #3020 "BEER BOTTLE POLKA" "TELEVISION POLKA" 20TH CENTURY ALL STARS Dealer-Operator Price 49c
---	--

WRITE FOR COMPLETE LISTING!

DAVID ROSEN

EXCLUSIVE DISTRIBUTOR

855 N. BROAD STREET
PHILADELPHIA, 23, PA.
PHONE: STEVENSON 2258-2259

Exclusive RECORDS

SUNSET AT VINE HOLLYWOOD

UNIQUE RECORDS present
Smile BORLO
WATCH TO THE DATE

unique masters, inc.
205 amsterdam ave. n. y.

BCC Copy - Cat, Ambrose Claims

(Continued from page 16)

biz is in for a big boom. He felt that present great demand stems from the fact that the British still do not have available for purchase the necessities of living, and are buying records as an outlet for spending their money. He felt that once normalcy returns to the British consumer market, record sales would approach pre-war sales and not more. That a few commodities are now available explains partially, according to Ambrose, the reason for the recent drop in sheet music sales in England. Another reason for the drop might be attributed to the departure of American troops. Americans bought substantially of sheet music while they were in the United Kingdom.

Trends in British music, Ambrose stated, are toward smaller and sweeter bands in all spots but ballrooms. In British ballrooms, the customers like their music hot and loud, the leader wouldn't predict how long that would continue. He felt that with respect to trends, the British are following rather faithfully in the trends set by American bands.

Favors Ork Exchange

Britisher was all in favor seeing an exchange of bands policy established between his country and the United States, but he was a little leery about just what England could send to the United States in exchange for our top bands. He said that a visit to England by a top American band could probably do wonders to rejuvenate English music circles and possibly offer the British the inspiration they need to achieve musical inventiveness.

Ambrose had nothing but praise for American musicians. "I like the keenness your Americans show in attacking their music, both in rehearsal and in performance. They're wonderfully ambitious and are not shirkers." He said that at some time in the future he hoped that he would be able to tour in the States, and added that on this trip over he would talk with the Music Corporation of America about the possibility of such a tour.

Anne Shelton, an Ambrose discovery, was praised by the leader. Gal is top chirp in England and Ambrose feels that la Shelton possesses the best natural voice that he has ever heard. He felt that with a little additional training in styling, and that with a bit of concentrated grooming the chirp had the stuff that could make her a topper in the States as well as in England. Shelton girl has been highly praised by several American music men visiting England.

Ambrose, after his four weeks in the States, will return to London to the bandstand at Ciro's, where he leads a 17-piece ork. Former star Ambrose arranger, Sidney Phillips, still turns out occasional scores for the leader, but now leads his own ork in London.

On the Stand

Billy Eckstine

(Reviewed at Club Alabam, Los Angeles, October 21. Booked by William Morris Agency. Personal Manager: Milt Evans; Road Manager: Sid Fields.)

TRUMPETS: Miles Davis, Hobart Dodson, Joe Stroude, Leonard Hawkins.
TROBONES: Billy Eckstine, Nathaniel Atkins, Carl Smith, Albert Ridings, Jerry Valentine.

SAXES: Gene Ammons, Frank West, Van Buren Kelly, Robert Williams, John Dungee.
RHYTHM: William MacMahon, bass; Art Blakey, drums; Linton Garner, piano; Connie Wainwright, guitar.

VOCALISTS: Billy Eckstine, Ann Baker.
ARRANGERS: Jerry Valentine, Linton Garner, William MacMahon.

Versatility is the key to Eckstine's current success, ranging as he does from downright powerhouse stuff to sweet, well-balanced ballads and pop tunes. Ork is well integrated and over-all tonal quality leaves nothing more to be desired. Leader's fronting is first rate, including some excellent solo work on the valve trombone aside from sure-fire crooning.

Arrangements feature a lot of minor overtones and staccato runs, especially in the many originals which the band offers. Instrumental effects never dominate melodic themes, however, with just the right mixture of color and body to give a lift. Crew does instrumental novelties like *Egg Foo Yung*, *Goofin' Off* and a string of untitled originals, all of which show off individual sidemen to good advantage. With practically every member of the ork taking solo rides at times, it is difficult to single out, but trumpeter Miles Davis, trummer Jimmy Valentine and saxer Gene Ammons deserve special mention.

Sweet offerings, which usually feature Eckstine on vocals, lean on oldies like *Time on My Hands*, with *Lover, Come Back to Me*, *Out of Nowhere* and *Yesterday* getting good reaction. Eckstine vocalizing is top-drawer stuff.

Thrush Ann Baker, spotlighting at showtime, does a sultry, moody job of *Come Rain, Come Shine* and for contrast offers *Route 66*. A smooth looker, gal fits in nicely with the band and earns her share of mitting.

HARRIS-MORROS???

(Continued on page 14)

legal action to reclaim masters made by him for ARA and also the right to record any tunes which he has already cut for ARA. He already has a letter from AFM Prexy James Petrillo which reportedly states that since the ARA contracts were not lived up to, Harris (and undoubtedly other artists) could record same tunes cut for ARA. This phase of ARA case is said to be setting a precedent since it is the first time the matter has been challenged. Harris has a stake of \$30,000 in royalties due him from ARA and he is making a frantic legal scramble to assure him of this take, altho other artists including Judy Canova, Ginny Simms, Frances Langford, Hoagy Carmichael, Art Tatum, etc., also have sizable claims.

Harris is known to be negotiating with Eli Oberstein, of Victor Records, and a deal is expected to be consummated shortly, moving Harris' talents to RCA.

Meanwhile Boris Morros, original founder of ARA, is reported in tight spot with Petrillo's rumored point of view that since his name remained as buyer of talent on ARA's AFM forms he will be held responsible and liable for musicians' claims employed by ARA.

Don McGrane ork, after four weeks at Hotel Schroeder, Milwaukee, moves into the Muehlebach Hotel, Kansas City, Mo., November 6 for a month's stand.

MEMO:

AL OVEREND
and his Orchestra
featuring
LINDA LORRAINE
CURRENTLY
OLYMPIC HOTEL
SEATTLE

EXCLUSIVE MANAGEMENT
FREDERICK BROS. AGENCY, Inc.
NEW YORK • CHICAGO • HOLLYWOOD

FOR SALE
WEST COAST
PRESSING PLANT

NEWLY INSTALLED—7 PRESSES
OPERATING 24 HOURS DAILY
REASONABLE

BOX A-40
The Billboard Publishing Co.
6000 Sunset Blvd.
Hollywood 28, California

MEMO:

AL JAHNS
ORCHESTRA
OPENING
SYRACUSE HOTEL
SYRACUSE, N. Y.

EXCLUSIVE MANAGEMENT
FREDERICK BROS. AGENCY, Inc.
NEW YORK • CHICAGO • HOLLYWOOD

RECORD HIT OF THE WEEK

DON'T BLAME ME
ADELE CLARK
MUSICRAFT RECORD 410

Order Now From Your Distributor

by **DICK KUHN & ORCH.**

Chi-Chi-Ri-Gu
and
Put Your Arms Around Me Honey
#1150
TOP RECORDS, INC.
1674 B'way, N. Y. 19, N. Y.

PIANO VOCALS AVAILABLE
"Memories' Gardenias"
For Promotion Copy, Write
ETONA MUSIC CO.
16584 Lindsay Ave. DETROIT 27, MICH.

ORDER NOW

WHO DID IT TO MARY?
No. 1003

20th CENTURY RECORDS

49c Incl. Tax
Ballen Record Company
1515 Jefferson St. • Philadelphia, Pa.

BLACK LIGHTS

BLACK LIGHT FIXTURES
All fluorescent and luminescent materials, satin, filters

LARGE STOCK
IMMEDIATE DELIVERY

Write for Our Catalog

BLACK LIGHT PRODUCTS
67 E. Lake St. Chicago 1, Ill.

HITS BY HAVEN
FOR A NEW SALES HEY-DAY

HAVEN 3001
Pete Turner Blues
Little Man Blues

CHESTER
RECORD DISTRIBUTORS
716 Rockaway Avenue, Brooklyn 12, N. Y.

PHONOGRAPH RECORDS

If you have a phonograph in your home—a juke box in your tavern—or operate a route of machines—YOU will want to get acquainted with us! Just send us your name and address and we will send you our list of brand-new records that are ready for immediate shipment. All labels—all types—just let us know what you need. Become one of our thousands of satisfied regular customers. Write today! (Don Leary's.)

AUTOMATIC SALES CO.
56 East Hennepin Minneapolis 1, Minn.

ATTENTION
RECORD COMPANIES!

If you have limited distribution we will release your numbers on our 20TH CENTURY label if acceptable, on a royalty basis. All masters so released will carry credit line on our label reading: "Released by arrangement with _____ Record Co." We have no objection to your going ahead with the same numbers on your own label.

BALLEN RECORD CO.
1515 Jefferson St. Philadelphia 21, Pa.

The Country's Newest Novelty Hit
"THE HORSES WON'T CO-OPERATE"
Featured by THE CABIN BOYS.
Recordings Available Soon.
Prof. Copies Free to Artists.
DEALERS, JOBBERS—Write
Al Randolph Publications
2588 Seventh Ave. (BMI) New York

Two New Cowboy Songs Being Featured by Shorty Warren and His Western Rangers (Radio, Screen and Recording Artists)
"MY HOME OUT ON THE RANGE"
Yale Record #582-B

"RETURNING COWBOY"
(A song that will appeal to every Western song lover.) Free copies to radio artists. Others, both songs for 60¢. Music Dealers, write for price.

EAST COAST MUSIC PUBLICATIONS—BMI
916 Bond St., Elizabeth 4, N. J.

Havana Flights Worry Fla. Ops

MIAMI, Oct. 26.—Niteries ops will have a new headache when Pan American Airways inaugurates its Havana Night Club Special November 9. Local spots, already suffering from competition of Broward County gaming clubs, expect Havana to take plenty of biz away. Cuban capital, only 90 minutes away by air, was noted for its night life before the war, and such clubs as the Zombie, Casa Blanca, Montmartre, Tropicana, National Casino and smaller ones offer a variety of entertainment.

First flight is expected to rate plenty of publicity, which aggravates local ops even more.

AGVA Signs Six Clubs In Bridgeport; One Unfair

NEW YORK, Oct. 26.—Bridgeport, Conn., is latest town to be covered by AGVA. Within the past year niteries have sprung up all over town with practically every one advertising floorshows. Among the spots which have signed AGVA basic agreements and put up cash bonds are the following:

Walter's Tavern, Melody Club, Howard Hotel, Fairway Club, Sixteen Club and the Hollywood Club Lodge.

Peggy's Diamond Horseshoe, Milford, has refused to sign so was placed on the AGVA unfair list.

AGVA Cites Nashville Club for Non-Payoff

NEW YORK, Oct. 26.—A small Nashville niterie, operating as the Zanzibar, has been placed on the AGVA unfair list for failure to post a cash bond and refusal to pay off an act.

Rubber-Leg Williams charged thru AGVA that the club owner, Mrs. Billie Hayes, owed him \$86.80. When AGVA pressed the claim Mrs. Hayes sold the club to D. J. Banks. New owner was in turn put on black list until he put up a bond of \$800 (talent budget about \$550) and paid off Williams' claim.

Williamsburg 100G Spot

WILLIAMSBURG, Va., Oct. 26.—An elaborate niterie operation is expected to start November 1, when the Powhatan Supper Club opens in a new building which has been under construction for a year and which will represent an outlay of \$100,000.

Name bands and nightly floorshows will be presented, and it is planned to restrict the club to a membership of 1,000. Partners in the operation are Tony Antonious, manager; James D. Antonious and Nicholas Klimenko.

Kitty Davis Builds Unit

NEW YORK, Oct. 26.—Kitty Davis will head a package which is being submitted for theaters and niteries in the Midwest. Unit, traveling under the tag Kitty Davis's Miami Carnival, will carry a 12-girl line, a comic, dance team, a novelty and a couple of singers and will be emceed by Miss Davis. Package is being submitted for around \$7,500 and will start rolling next May.

Lena Horne's 3 Theater Dates

NEW YORK, Oct. 26.—Lena Horne will do three theater dates starting November 8. First appearance will be at the Earle, Philadelphia, followed by a split week at the State, Hartford, Conn., and winding up with a two-weeker at the Chicago, Chi, beginning November 22. Bobby Sherwood band will be on the same bill.

IN SHORT

New York:

Janie Ford held over at Casa Seville, Franklin Square, L. I. Alan King opening there October 29. . . . Rita Angel to West Coast in December for MGM. . . . Hold-over for Dorothy Blaine at Glass Hat, Hotel Belmont-Plaza. . . . Irwin Corey gets the title role in *Beggar's Opera*. . . . I. Robert Broder appointed executive secretary to ARA in addition to being org's counsel. . . . Charlie Walters's Four Moods closed 14-month date at Joyce's, Washington Heights.

Teddy Sherwood ork into Pat Dunphy's Rose Room, Newark, N. J., October 28. . . . Butler and King opening October 29 at Murphy's, Trenton N. J. Larry Johnson Quartet held over indef. . . . Little Four open October 29 at Dubonnet, Newark, N. J. . . . Tim Walsh Quartet at Jerry Marsh's, Utica, N. Y., October 26. . . . Jerry Barrett out of MCA and into CRA, booking cocktail units. . . . Frank O'Connell slated to open November 11 at Rose Room, Newark, N. J.

Betty Lou Leone, gal trio, back in States after three-year overseas USO tour, open at Doc's Baltimore, November 12. . . . Angie Bond Trio getting three ABC shots weekly from Mermaid Room, Park Central. . . . Herbert Cabello Trio current at Ole South. . . . Air Lane Trio at Enduro Club, Brooklyn, slated for a Warner pic. . . . Kiethby Quartet opened at Dubonnet, Newark, N. J., October 22. . . . Jim Wong's Troupe held over at Carnival thru January 1.

CHICAGO:

Mack Gordon, the songwriter, will immortalize Chi's early Tin Pan Alley in his forthcoming effort as a 20th Century-Fox producer, labeled *Wabash Avenue*. . . . Ralph Berger has spent \$10,000 staging and producing the Willie Howard revue which opened Friday (25). . . . Ernie Simon, until three years ago a member of the Gentle Maniacs, vaude and niterie comedy team, joins the staff of Station WJJD, Chi, November 2, as announcer, handling a two-hour morning disk and variety show.

Morey Brennan opens at the 400 Club, St. Louis, November 7. . . . Markert and Angell have had their twin Hammond work recorded by President label. . . . Cats and the Fiddle move from Pioneer to Sportree's Music Bar, Detroit, November 7. . . . Irv Benjamin has taken over complete ownership of Colosimo's, having bought out the other partners this week.

Rozelle Gayle celebrates his first year's anniversary at the Tailspin next week. . . . Danny O'Neill starts a 13-week cross-country tour, starting January 5. . . . Mel Henke, currently at the Airliner, became the father of a boy this week. . . . De Marlos set for work in the forthcoming musical, *Varieties of 1947*. . . . Georgia Gibbs played first two days of Danny Kaye's opening at Chicago Theater with 104 fever.

Boston:

Statler Terrace Room relights with floorshow tabbed *The Statler Little Show*, with Dorothy Shay, Larry Storch, Merriel Abbott Dancers and Bob Millar and band. Show was put together by Merriel Abbott for a tour of the Statler hotels. . . . Jane Pickens current at the Copley Plaza Oval Room.

Lou Holtz heads up the new Mayfair show. . . . Belle Baker tops the new show at the Bradford Roof. . . . Former Casa Manana blossomed out last week under a new name, *The Showboat*, and decoration. Tess Gardella heads the show which includes Gil Ford, the Carols and Bussy Walker as emcee.

Kansas City:

Myrus brought his mentalist act into Hotel Bellerive's El Casbah Friday (25) for a two-week run. . . . Jerrie Brown, songster, has joined the unit which has been playing the Casbah and now moves to the hotel's Zephyr Room. Unit includes Guy Rennie, emcee; Wayne Muir, pianist, and Denise Lemley, dancer.

Julia Lee and Baby Lovett, long-time favorites at Milton's, have just returned from a waxing session for Capitol on the West Coast. . . . Howard Parker's band has moved into the New Orleans Room, new niterie. Band features Kenny Field, formerly with Jack Teagarden, and Bud Calvert, formerly with Jan Garber. . . . Flamingo Club features an all-girl floorshow, with Mae Brett handling the emcee chores and Ray Hughes's band backing up.

Milwaukee:

Pedro and his violin play return date at Joe Aliota's Violina Room in Kilbourn Hotel, October 27 after 10 weeks at Silver Frolics, Chicago. Pedro replaces Sam Bari Quartet. . . . Don McGrane ork closes at Schroeder Hotel Empire Room October 27 and bows at Muehlebach Hotel, Kansas City, Mo., November 6 for four-weeker.

West Coast:

Jeanne Blanche opens the end of the month at San Diego's Imig Manor. Parker and Porthole, ventriloquist act, and George Nichols set for same show. . . . Leonard Lewis, pianist, opens at the Gilded Cage, Phoenix, Ariz. . . . Wesson Brothers open at Nevada Biltmore, Las Vegas, November 25. . . . Harry Foster, British agent recently in Hollywood lining up talent, left for England last week. . . . Peggy Ryan to do personal appearance stint, opening in Columbus, O., November 4. . . . Dick Haymes has been pacted to play San Francisco's Golden Gate Theater in February.

Judy Dexter, pianist, set for Zephyr Room, Chapman Park Hotel, Hollywood. . . . Roy Milton combo, heading for Apollo Theater, New York, will sweep down to Florida before returning to West Coast. . . . Jeanne Keller, going into San Diego's Stork Club end of month.

Al Russell Trio heading east for opening at Philly's Cove. . . . Don Jacks held over at Cuckoo Club, San Diego. . . . Mills Brothers set for Golden Gate, San Francisco, December 11. January 1 bow at Nevada Biltmore, Las Vegas. . . . Louis Jordan set for March 11 at Million Dollar Theater (Los Angeles). . . . Eddie Bartell held over at L. A.'s Biltmore Bowl. . . . Gil Evans, novachordist, held over at Nevada Biltmore.

Peterson, Busch Leaving GAC for Own Booking Office

NEW YORK, Oct. 26.—Bill Peterson and Charlie Busch, spark plugs of Consolidated Radio Artists cocktail department, are pulling out of the office to set up shop for themselves.

Switch has been on the fire for some weeks and is being held up because the boys' contracts with CRA run until June, 1947. However, they are trying to get out before then, perhaps by the end of the year, if they and Charlie Green, CRA prexy, can come to terms.

Greenwich Village Inn Gets Going After AGVA Delay

NEW YORK, Oct. 26.—The Greenwich Village Inn, which preemed Thursday (24) for the season, managed to get the green light from AGVA after it posted a cash bond of \$1,500. Room originally planned to open October 17 and advertised it in daily rags. But when club failed to come up with the bond, AGVA refused to permit its members to work.

Present bill at the club is just a stop gap, headed by Phil Foster and Diane Courtney. It hopes to get the N. T. G. show to open there November 7. N. T. G. package was originally set for the room last season, but after the deal blew hot and cold then hot again and finally cold again it was dropped. Unit cash was then about \$7,500.

New deal is for a lot less dough. Instead of a big package N. T. G. will come in with two girls, with the rest of the acts to be supplied and paid for by the cafe. Price is about \$1,500.

AFL Label Trades Confab Sets 7G Budget for Show

NEW YORK, Oct. 26.—AFL, label trades division, will spend \$7,000 for its show at the St. Louis convention, starting October 29. Show is being booked for free by AGVA. Acts will get their regular money, but agents have agreed to stay out of the picture.

Acts will be smallies in the \$500-\$600 class. Show will be directed and routined by Jack Irving. His expenses will be paid by AGVA.

Wertheimer Lams Colonial

NEW YORK, Oct. 26.—Mert Wertheimer has pulled out of the Colonial Inn, Miami. Room will be run by group headed by Jake Lansky. Reason for Wertheimer's leaving is his desire to return to Detroit to take care of other matters.

Harry Cool's ork will open with Jane Froman at the Colonial December 26. Production will continue with George Woods.

COCKTAIL UNITS

SINGLES
DUOS

**Dissatisfied with present management
or booking**

**Contact largest independent booking office and hear our
promising offer. In your first letter give full details about
personnel—instrumentals—vocals—library and wardrobe
and past bookings. Address**

BOX 781, THE BILLBOARD, CHICAGO

NITERY BIZ NOSEDIVES ANEW

Waning Trade, Decontrol Has Ops in Dither

Afraid To Boost Prices

NEW YORK, Oct. 26.—Lifting of price controls has cafe ops in a dither. There isn't a single club that wouldn't like to add something to the tabs. Trouble is they can't make up their minds how much the customers will stand for.

Underneath it all is the problem of talent costs. When the war boom started practically every club began bidding for names. Others, frozen out by the big prices, had to be satisfied with smaller acts. However, name buyers have since discovered that raising the ante, which was okay when there was enough business around, isn't paying off any longer. Food and liquor have long been a headache to clubs and it is obvious that customers have to be sold something when they come in if they are to leave some dough behind. Even in the days of acute shortages and rationing, there was hardly a club that couldn't get what it wanted. As long as spenders kept flocking in clubs would get stuff to sell 'em.

Now that all ceilings are off it would be reasonable to suppose that the boys would erase the old menus and start jacking up the price structure. They have, they argue, every reason to do so. First of all it's no longer illegal, and, from a dollars and cents viewpoint, a practical necessity, if they are to continue buying \$3,000 to \$10,000 attractions.

Against this argument they have something else to consider. Business is down. For some reason that ops don't know even names aren't drawing. It's easy to say that if tabs become bigger the total take will be bigger. But some guys are worried. They're afraid that if they add a little here and a little there they'll drive away trade.

Mass niteries like the Diamond Horseshoe, Latin Quarter, Zanzibar and Carnival have long advertised certain-priced dinners. All maintain they have no intention of raising their food prices and point to a recent development to bulwark their belief. That development is the fact that food dealers now are soliciting business. If this continues it is believed that the dealers will start competing for the nitery trade and that may mean lower prices.

Minimum Headache

Many niteries are figuring on adding about a nickel to highballs and a proportionate raise when they sell it by the bottle. In some cases it was thought that minimums would be hiked. However, minimums are meaningless when the spenders start moving. Big trouble recently has been that many customers are now sticking close to minimums. But ops are afraid that if they raise minimums, they again might scare what trade they have.

It isn't the price lift that will settle the business problems. It is lack of customers. And customers aren't coming in for a different reason. They just don't have the dough for entertainment they had last year. Only known method to get customers is by attractions. First time around a comic may have gotten \$1,000 with turnaway business. Next time the same attractions will jump to \$2,000

10% of Nothin'

NEW YORK, Oct. 26.—Phil Foster finished his act at the Greenwich Village Inn and walked off. An agent approached him.

"I'm in your corner, kid," said the flesh peddler. "I wanna help ya. Now, let's face it. Ya got nuttin'. Absolutely nuttin'. But if you sign with me I'll improve it."

Trenet Gets Pay Hike For Embassy Repeat

NEW YORK, Oct. 26. — Charles Trenet returns to the Embassy January 7 on an old option. French singer will get \$3,500 plus a percentage, as against \$2,500 and a percentage when he preemed there last spring.

Trenet tried to break the option and a number of times tried to walk out of the original deal. He claimed he was promised about \$6,000 which is what he expected based on his percentage and salary. AGVA was called in and a count proved that Bill Miller, Embassy op, was giving the singer everything called for.

On the old deal Trenet got his salary plus a split over \$25,000. Miller said that room did over \$32,000 a week. Trenet claimed this was more than Sinatra did when he worked there.

or \$3,000, with business no longer turnaway. Naturally the blame is thrown on the performer. Actually it is no fault of the performer. When he played the spot the last time the chances are that the spot would have done business even if they had no attraction. People had the dough and were fighting to spend it. It is no longer true today.

Trade sources whose business it is to sell acts are still trying to get big prices. Yet they admit that many a club will darken after the new year if business doesn't pick up.

Ops are completely aware of the bleak outlook and hope that maybe the price removal may give them enough extra loot to tide them over. Meanwhile, every cafe is watching competitors to see what they will come up with, or how they will handle their prices. Once one guy makes a move the others will fall in line. Right now it's a case of let the other guy do it first.

Frisco Doldrums

SAN FRANCISCO, Oct. 26.—Night spots here are suffering from a patron blight the worst, some ops say, since the war's end. Result is that four niteries have cut out their entertainment and dance band in the past week.

Monaco's, which has used a three-piece combo and five acts, is letting the patrons entertain themselves with community singing and a lone pianist. Club Moderne has shifted from a five-piece band and three acts to a blank bill of fare, with the possibility that Owner Joe Morello may close shop for good. Another nitery, Lion's Den in Chinatown, has let go its three-piece band and five acts. The Seven Seas has also suffered, lopping off a four-piece band and five acts.

Fact that the dive came almost simultaneously with the announcement that the musicians' union is (See NITERY BIZ on page 38)

Ex-G.I. Plugs Vaude in K. C.

KANSAS CITY, Mo., Oct. 26.—An ex-P-38 pilot's one-man effort to revive vaude here went into its fourth week tonight (26) and, according to the vet, Neal Houtz, the venture is taking on a healthy black color on the ledgers. Houtz, who manages a number of suburban theaters for Commonwealth Amusement Company, started booking live talent into his Eastside Ashland three weeks ago after trying out KMBC's local folk outfit, *Brush Creek Follies*, last summer. Booker says he had been toying with the idea ever since he saw how the boys went for vaude units in Italy.

He sold Commonwealth on the idea for the Ashland, which he says is the biggest suburban theater in town (1,500), and chain has been plugging it with double-size ads each week. Bills are on only one Saturday night show (9:20 p.m.) with revival of an old fave film. Acts are booked thru Jimmy McConnell, of KMBC's Artists Bureau.

Typical bill (19) featured Harmonica Bill Russell, who has done horse opry film work with Smiley Burnett; Anita Powers, local dancer; Harry Jenks and a pick-up band, and George Rhodes, baton twirler. Tonight's bill featured comedian Jed Starkey; Walter Blake, harmonica and monolog; Marjorie White, acrobatic dancer, and Happy Bruno, ventriloquist.

Houtz admits the reception to stage shows started off "pretty slow," but he put last Saturday's house at nearly 60 per cent above the pre-vaude take. Biggest handicap, next to a small talent nut, is that Ashland is outlying and many Kayseans don't know how to get there.

Tower Theater, formerly the only downtown K.C. house with live talent, dropped the policy this fall, and Barney Jaffey, Tower manager, says he has no plans for reviving vaude there.

Zanzibar Sale Talk Denied; Policy Sticks

NEW YORK, Oct. 26.—Zanzibar management flatly denied rumors that the club has been sold, tho it admitted that inquiries have been made. Owners emphasized, however, that inquiries meant nothing and said there have been no negotiations.

Among the interested parties in the recent past have been Harry Gerstein, attorney for the cafe owners' org; Arthur Ganger, kitchenware tycoon; Joe and Nat Moss, and various out-of-town groups.

So far as a changeover to white policy is concerned, it has been common knowledge in the past four months that the spot had feelers out to talent offices, but Joe Howard and Carl Erbe, co-owners, soon discovered that salaries were way out of line and bidding for white attractions would throw them into competition with other niteries, so idea was dropped.

Reason for proposed switch was difficulty the Zanzibar had in getting Negro attractions. When room preemed it was able to book as far as a year ahead. Now it has trouble even buying four weeks ahead.

Susan Miller Turn

NEW YORK, Oct. 26. — The following paragraph was omitted last week from the vaude review of Loew's State, New York:

Susan Miller, Hollywood-billed, is a looker who can do a fair job of peddling ditties such as *My Sugar Is So Refined*, the oldie *More Than You Know*, *South America Take It Away* and *If a Body Meets a Body*. Selection is sufficiently a mixture of oldies and new pops to satisfy. She puts her numbers over okay.

Chi ARA Re-Elects All 1946 Officers

CHICAGO, Oct. 26.—The Chicago branch of Artist Representatives' Association, bookers' group, promised a solid front for its coming Midwest expansion plan as its entire slate of officers, except for a newcomer to the board of directors, Jack Russell, of Mutual Entertainment Agency, was re-elected virtually unanimously. Slate now includes: Lyman Goss, prexy; Fred C. Williamson, Central Booking Office, v.-p.; Paul Marr, second v.-p.; Len Fisher, secretary-treasurer; Sid Page, Dave O'Malley and Hort Infield, of the David P. O'Malley office, and Sam Levy, Jim Roberts and Russell, directors.

Unanimous election is quite a contrast to last year's caucus when the org, then the Entertainment Managers' Association, was split into two camps over offices. Feeling of members is that officers now will get and need united support of the entire organization for the militant program ahead.

Tho the meeting was shrouded in secrecy, reports are that the question of co-operation between the various offices in the org cropped up again, and discussion centered on the Chi branch's part in the national ARA group. Local skedders, it's reported, feel that the Midwest deserves more recognition, especially in view of the fact that ARA is planning to make Chi the center of a Midwest expansion program.

In a hastily called meeting of the new board of directors held Friday (25), only a day after the election, only four of the board showed up so meeting was not considered official, but the boys will get together again Tuesday (29) to discuss matters to be presented to a general meeting of the group November 7.

Santley and Davis Pull Out of GAC

NEW YORK, Oct. 26.—Two more staffers have ankled in the past few days. Harry Santley and Mort Davis left the org as of Monday (21). Previous week Ben Bodec pulled out. He was in radio.

Santley, who had been with the office for two years, plans to open his own office, tho not set. He was in the cafe department headed by Harry Kilby. Both Kilby and Val Irving, latter also in the cafe department, continue with GAC.

Mort Davis was in the small band cocktail unit division. Departments will continue to operate with reduced personnel, according to present plans.

Tom Rockwell, GAC prez, will henceforth devote more time to radio.

RKO Albee, Cincinnati

(Thursday Afternoon, October 24)

After last week's sock straight vaude bill, the house rings in a band-and-act combo, and the result is disappointing. For the boogie-woogie hepsters, it's all well and good, but for those who like their vaude straight there isn't enough raw meat to sink their teeth into.

Freddie Slack's band crew (six brass, five sax and four rhythm) is a well-balanced jump crew with a solid beat, good tonal qualities and a host of capable specialty men, but the outfit lacks the savvy and experience to make for good stage fair. There's too much sameness and not enough novelty, punch or showmanship to make the boys sound other than just another band to that part of audience that doesn't know a sweet band from a hot one.

Show gets away slowly. After the band's opening, Dotty Ann Dare does a so-so job on *Brazil* and *Come Rain or Come Shine*, saved only by the excellent backing of the ork lads. Don Brassfield follows with quality saxing on Gershwin's *The Man I Love*.

Harrison, Carol and Ross, two lads and gal, breath the first life into the bill. Tall lad and the gal contribute topnotch tap terping, with the half-pint male supplying solid laughs with his jumping-jack cavortings and comedy pianistics. Took a good hand and punctuate their turn with a cute finish.

Lionel Kaye grabbed laugh honors with his daffy auctioneering bit in which members of the audience participate. Routine lends itself to good patter selling on the part of Kaye when the members of the audience come on stage to claim their merchandise. Some of the night club lines should be eliminated for the vaude trade, however. For a finish, Kaye brings on five males for the hat-switch contest, which drew a gale of laughter. Marched off to a sound mitting.

Ella Mae Morse, in closing spot, gave grand boogie-woogie treatment to *Sunny Side of the Street*, *House of Blue Lights*, *Pig-Foot Pete* and for an encore *Cow-Cow Boogie*. Went like a house afire with the younger trade but left the oldsters cold. Bowed to a healthy hand, however.

Loew's State, New York

(Thursday Afternoon, October 24)

A capsule version of the Stem musical of several seasons ago, *Star and Garter* has taken over the stage here this week. Garish in costumes and sets, show depends mainly on individual acts. Some of them are tops. In-between girl numbers, with 14 chorines and 10 showgirls, are none too novel, but they help dress the show.

Standouts are juggler Bobby Winters, a slick performer who combines skill and comedy for a knockout; Vanderbilt Boys, an acro duo, whose balancing feats build steadily to a sock finale, and veteran Chaz Chase, with his still solid eating routine and his comedy strip tease.

Herman Hyde and Roberta Light in their comedy musical knockabout sell well. Sparky Kaye and Golden Gloves champ, Vince Pellegrini, join forces in a comedy boxing skit that plays hard for chuckles—and gets them. Terper Frank Brooks does a nice number in a chorus setting. John Barry, who has strong pipes, handles the chanting chores for the show and shows to advantage, as does Helaine Jarrow in her dance specialty.

Chorus numbers in general are pretty routine. *Girl in the Police Gazette* number, which closes the show, is best.

Louis Basil and the pit band do a good show. Film, *The Cockeyed Miracle*. Biz good.

VAUDEVILLE REVIEWS**RKO Orpheum, Minneapolis**

(Friday Evening, October 25)

Typical band-show offering here this week, with Orrin Tucker ork coming up with a new canary find sure to go places. Tucker, here for first time since pre-war, is his usual self, sweet and lovely. Opens with *Everybody Loves My Baby*, with Tucker's inimitable lyrics drawing a good mitt. Carl Urka, trumpet, does a scale run arrangement of *To Each His Own* which was different. Scottie Marsh, a lovely gal who oozes wholesomeness, chants her way into the hearts of the audience with *Five Minutes More, More Than You Know*, and *South America, Take It Away*. Unaffected, but with plenty of sock sellin', the gal stopped the show, begging off after two encores, *A Little Too Young* and *That Old Feeling*. Tucker's got himself a winner in la. Marsh.

The Albins, comedy terppers, draw plenty of boffs. He's immense on the Karlof side; she demure on the Maisie side, and just looking at the two draws laughs. Pair mixed their dancing with some neat dialog to draw heavy palming. His imitation of Karlof doing Sinatra is tops. Another show-stop.

Ork does well with a Cole Porter medley arrangement topped off with Tucker's saxing of *Begin the Beguine*.

Mischa Auer does a p. a., but his material is strictly night club where the boffs are big. Falls a bit flat on stage. His grapefruit concerto still is the best part of his offering.

The old Tucker stand-by, the lighted note trick, is still good. Maestro follows with *If You Were the Only Girl in the World* and then goes into two specialties in his baby-talk style, *She Don't Wanna* and *I Need a Little Lovin'*. Sign off is *Good Night, My Love*, with interpolation of *Show Me the Way To Go Home*.

Film, *Black Angel*. House full with standees on ropes in lobby when caught.

Dance Director Sues New Hollywood Club

HOLLYWOOD, Oct. 26. — Carlos Valadez, Mexican performer and dance director, last week filed suit against Guy Francis, president of Creation Enterprises, Inc., operator of a nitery to be opened on the site of the old Hollywood Stage Door Canteen. He charges breach of contract and demands damages for allegedly unfulfilled agreements. Suit was filed by Attorney Sam Shayon October 21, who seeks to collect \$10,000 alleged given to Francis for share in operation of new nitery, plus extra for damages. Valadez and Arthur Kohle are listed as joint plaintiffs in the suit.

Suit arose out of organization of Creation Enterprises, Inc., set up for purpose of obtaining funds to operate nitery. Francis solicited investors on a share purchasing basis, collecting approximately \$60,000 from about 15 major stockholders. As a stockholder, Valadez charged that he had shelled out a total of \$10,000, with the guarantee that he would be given full control of all shows produced at the club. Moreover, the suit charges, Francis agreed to secure Valadez's investment by turning over check room and parking concessions to another party despite written agreement binding the deal.

Club is skedded to open November 15 after many delays. Principal stockholders include Charles Kraft and Hutton Schnaitman, both of whom contributed about \$20,000 and Jack Rutherford who anted \$5,000.

Olympia, Miami

(Wednesday, October 23)

This week's bill is without a comic or emcee, with Les Rhode, ork leader, introducing the acts. On the whole, satisfactory entertainment.

Dick Berk, hooper, opened and offered some difficult and unusual steps for a nice hand.

Ade Duval, magician, another guy who shows the hand is quicker than the eye. Pipe trick unusually clever. Took several bows.

Canfield Smith and Snodgrass, ventriloquist with good control of his voice, but nothing that differed from the usual routine. Some gags and song, *The Road to Mandalay*, pulled a heavy mitt.

The Del Rios (3), fem and two men, fully clothed and doing some difficult pyramids, three-high stands and other feats in which fem's strength stood out. Took several bows.

The Radio Aces (3), doubling from Clover Club, easily stars of the show. Boys come thru with several humorous ditties with comic antics to draw laughs. Used impersonation of Ted Lewis for encore. Wowed the customers.

Pic, *Till the End of Time*.

Million Dollar, Los Angeles

(Tuesday Afternoon, October 22)

The 35-man Tex Beneke-Glenn Miller aggregation makes an impressive sight on stage. Flesh fare is well balanced, with two vaude acts breaking up the music session. Band goes over big, with Beneke injecting plenty of Miller faves to satisfy the customers. Outstanding among selections are *In the Mood*, *Louise*, *Kalamazoo* and *Only Girl*. Particularly interesting is the arrangement of *Red Cavalry March*, with pizzicato strings and brass working against each other. Bobby Nichols gets the featured spot in trumpet section.

With this date, Mello Larks (featuring Joan Lorry) take over as vocal group, replacing Crew Chiefs. Voice blenders adapt themselves easily to band's mood making. A little stiff in stage manner, kids should click once they warm up. Gary Stevens's warbling of *Louise* and *Only Girl* is smooth and wins top mitting.

Comic Artie Dann stops the show. His refreshing style pulls yocks from the start. Chester Dolphin falls flat as a laugh-puller, gets polite palms for his juggling stint.

Pic, *Dangerous Business*. Biz fair.

Jerry Lewis Soloing

NEW YORK, Oct. 26.—Jerry Lewis, current at Havana-Madrid, is back to his record panto routine as a single. His partner, Deam Martin, went into the Knickerbocker Hospital last week for an operation. It is expected that team will be separated for about four weeks.

Henny Youngman's Switch

NEW YORK, Oct. 26.—Henny Youngman, now at the Capitol on a four-weeker, goes into Loew's State December 5. Deal is unusual in that acts usually work the State before the Metro flag house.

Palace, Chicago

(Thursday, October 24)

After an absence of almost eight years, Palace, Loop house, brought in a week of vaude to fete its 25th anniversary as RKO outlet. Besides Louis Prima's ork, pit band of 14 men opened show with a couple of choruses of *This Is My Lucky Day* segueing into Prima's theme.

As usual, Prima turns in an ace job as showman, operating as dynamo of one of the most animated white orks in the biz. His current band is best he's fronted. New wrinkle has him talking behind chirp's love song, later bringing on Jack Powers, boy vocalist, who wins gal away from the sulking Prima. Brings down the house. Judy Lynn, thrush, is heavy on looks and has adequate voice. Toon Timers, new harmony quartet, make an excellent appearance, and possess a style that's original and listenable. Kids need stage savvy before they rate big mitts in stage p.a.s. Bad exits, especially, hurt. Tho band worked a whole hour, pew-sitters didn't mind; Prima kept a torrid pace.

Tho they weren't necessary to put over a revue that has the talent-packed Prima crew, Nonchalants, doing their top-drawer comedy falls and acro, reaped plenty of laughs and many mitts. Perry Franks and Janyce, with the male outstanding for his grace and balletap ability, won and kept interest with their varied single and precision work. Gal's change of costumes enhance act greatly.

Danny Davis Seeks No Spik Engles Act

NEW YORK, Oct. 26. — Danny Davis's Airliner, Miami, will use Latin comics in its next show. Actors, said Davis, will talk entirely in Spanish and won't even have to understand English. Reason, according to Davis, is that with opening of U. S. border to South America visitors, many planes heading north discharge passengers in Miami. These visitors can't savvy English, are big spenders, and, according to Davis, would go for a Latin comic. So far no act has been set. Trouble is how will a guy who can't speak or read English be able to decipher Davis's notes?

Incidentally Airliner op can't hear so well anymore and finds catching his acts a little harder. So he has set up a recording machine in his office. Acts will cut records which Davis will play back later then he'll send the performer one of his famous billet doux.

Rosario and Antonio Score Well in Caracas Concert

CARACAS, Venezuela, Oct. 26.—Rosario and Antonio, dancers, played to big houses in the Municipal Theater at \$3 (U. S.) a throw. Made three appearances and they could have stayed for more but for other commitments for the showhouse.

Rosario and Antonio were followed by Cabalgataz Spanish Dancers, directed by Daniel Dordoba and starring Maria Del Pilar. In for 10 performances at top prices.

There Is Only One**CHAZ CHASE****Still in "STAR AND GARTER"**

Charley Foy's Supper Club,
Sherman Oaks, Calif.

(Wednesday, October 23)

Talent Policy: Floorshows at 9 and 11:30 p.m. Owner-manager, Charley Foy; publicity, Charlotte Rogers. Prices: No cover or minimum.

It's a short, zippy show at Charley Foy's, featuring the easy-to-take harmonies of the Delta Rhythm Boys. Vocal group dishes out a well-rounded assortment of pop and novelty tunes to everybody's liking. Harmonizers open with an original arrangement of *St. Louis Blues*, followed by *Black Magic*. By the time they offered *Dry Bones*, a number which they helped popularize via platters, ringsiders were clamoring for more. Encore couplet offered a parody on *Rigoletto* and *Doin' What Comes Natur'ly* with new lyrics. Boys prove equally at home on nitery floor or before radio mikes. They work hard, have a smooth delivery and look like a million. Adds up to sock entertainment.

Rest of the show includes holdovers Joe Frisco, with his now-classic monolog of *The Man in the Horse Room* plus usual crossfire gagging between Frisco and Foy. Oldster Billy Green still brings good mitting with his nostalgic vocalizing on oldies. For a guy 57 years old Green is still pretty hep.

Thrush Mary McCarthy completes bill doing okay. Abbey Browne's 3-man combo plays show and doubles for dancing.

NIGHT CLUB REVIEWS

Latin Quarter, Chicago

(Friday, October 25)

Talent Policy: Dancing and floorshows at 9, 12 and 2. Owner-manager, Ralph Berger; production, Selma Marlowe; publicity, Miller & Hixon. Prices: \$3 and \$5 minimums.

Chicago got its first glimpse of a New York type nitery revue, as staged by Billy Rose or Monte Proser, replete with scantily clad gals, both dancers and walkers. Three production numbers, with the emphasis on undress, were an extreme change from the usually well-garbed Chi chorines. La Marlowe's numbers got the warmest mitt accorded line girls here in many a moon.

Amelia Aguilar kept the accent on sex with her frantic shake-dancing. Gal is billed as a singer, but eyes are kept too busy to allow ears to pay much heed. She carries her own tom-tom beater who is always too loud. Act was a bit too wild for Chi patrons and didn't reap much response.

Tune-spinner Harry Carroll, responsible for perennials such as *I'm Always Chasing Rainbows* and *By the Sea*, gets credit for writing material and playing same for his partner, comedienne Polly Baker, who's focal point of the act. Gal ranks among top comediennes, getting plenty of laughs because of excellent timing and delivery. Rated and got encore. Willie Howard had a rough time following their number.

Howard and partner Al Kelly weld show numbers into a solid revue, working their bits in between each number. Kelly got more play than ever before and carried the load well with his top-notch double talk.

Production singer Paul Carelton stepped out to do several numbers in featured spot. Singer might have been eliminated to give Howard and Kelly more time to work, as the crowd didn't get enough of them.

Billingsley's Bocage,
Hollywood

(Monday, October 21)

Talent Policy: Floorshows at 9:30 and 11:30 p.m. Owner-manager, Glenn Billingsley; publicity, Maury Poladare. Prices: \$1 cover.

Hollywood's showbiz biggies literally sat in one other's laps at the swank opening of filmland's newest intimate spot. Club is tastefully decorated in French motif. Seats 230 with plenty of charm and atmosphere.

Opening show featured RKO comedienne Anne Triola, who zoomed following appearance in recent Claudette Colbert film *Without Reservations*. Gal is now the darling of the Hollywood show crowd, and little wonder. Miss Triola is a pert, clever funster, with a pleasing set of pipes and a keen sense of timing. Material consists of parodies on pop tunes, all suggestive, but cleverly worded and skillfully dished out. Best offering was parody on *Rum and Coca-Cola*.

Tenor Clark Dennis, a newcomer to Hollywood, pleased ringsiders with *The Moon Is Yellow*, *Laura*, *The Girl That I Marry* and *September Song*. Singer took some of the edge off first-night performance, however, by wearing sport clothes. Not in keeping with spot's lush atmosphere. Stage presence was a bit tense; Dennis is primarily a radio artist and uncertain before nitery audiences.

Page Cavanaugh Trio, in addition to providing between-show music, did well at show time with interesting instrumental arrangements. Noisy audience all but drowned out their efforts, but once customers settled down to new club, threesome should prove solid hit.

Playgoer's Club, New York

(Tuesday, October 22)

Talent Policy: Floorshows at 10:30 and 12:30. Operators, Irving Haber and Morey Amsterdam. Prices: \$2.50 minimum.

You can break your neck going down the steps to this small room, but once you're in there you can split your sides watching Pop-Eyed Morey Amsterdam work. He is as informal as a pair of old shoes. The way he invites heckling and the way he handles it is an art itself.

Amsterdam has a set routine, but time and again he departed from it with throwaways which were enough to equip the average comic with material for three shows. He can take an ordinary gag that's been kicking around, add a piece of business and making it surefire. On night caught the comic was on for more than an hour and each minute of it was loaded with yocks.

In addition to Amsterdam there were two other acts on the bill. The first was Sally Richards; the second the Irving Haber Trio. Miss Richards, a blond canary with a pleasant voice, sings during lulls, accompanying herself on the piano. Gal did okay, but the jabber-jabber frequently drowned her out.

The Irving Haber Trio backed Amsterdam capably and made with the dance sessions. In both departments the group was satisfactory.

Top o' th' Town, St. Louis

(Thursday, October 17)

Talent Policy: Dance band and floorshows at 10:30 and 12:30. Manager, Mack Barnholtz; publicity, Earl Hemingway. Prices: \$1 minimum.

Room has been greatly improved by redecoration. Bob Carlyle, from radio, emcees. Acts include Ramona Clark, who sings in an unusually appealing manner; three cuties, Martha Viviano, Carol Osmond and Betty Williams, who do a tap routine and receive nice reception from the payees, and the headliners, Three Madcaps, young gals who literally knock themselves out to please. They do pantomime routines to phonograph records, best efforts being *Hot Time in Berlin*, *Rhumboogie*, *Cocktails for Two* and Jimmy Durante's *Inka Dinka Doo*.

Carlyle, in his own spot, has a very pleasant baritone voice. Got a good response.

Intermissions are handled by Jean Carmen, who does vocals from the piano bench.

Art Land's ork does neat job on show and dance.

Colosimo's, Chicago

(Wednesday, October 23)

Talent Policy: Dancing and floorshows at 8:30, 11:30 and 2. Owner-operator, Irv Benjamin; production, Gypsy Lenore; publicity, Sam Honigberg. Prices: No cover or minimum.

Irv Benjamin's attempt at an economy price policy to hypo attendance, with a resultant cut in talent outlay, proved weak when five acts, instead of usual three at other low budgeted spots in this area, were booked. Had Benjamin put budget on three acts, he could have raised quality and pace of current revue.

Isabelle Johnson, opening show, lost effect of her rapid tapping when ork kicked off numbers too fast. Result was a mess of undefined taps that didn't mean much. Slower beat would mean she could phrase work better. Wynn Claire, contortionist, does usual run of bends and twists, ending on two pedestals where her work was lost when spot couldn't follow her because of curtain suspended from low ceiling. Merrigals, new phono-panto turns, need some original work. Three gals are prob-

Greenwich Village Inn,
New York

(Thursday, October 24)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Operator, Sherman Square Company; manager, Lou Taylor; publicity, Lea Golos. Prices: \$3.50 minimum.

This started out to be a review of a show with some competent acts, consisting of some fine singing, a clever comic and a good dancer, all backed by fine music. Everbody worked hard, but no matter how hard the performers worked they couldn't compete with a rowdy audience that persisted in shouting across the room. Ironically enough the major offender was B. S. Pully, who was at the bar auditioning for his admirers with his four-letter words. Later, in a mistaken sense of loyalty, Phil Foster called Pully on the floor. Pully's gutter routine was on a level with the audience's ability to understand, so he got silence. Showbiz ringsiders, however, were shocked by Pully's insults, which were as funny as broken arms and subtle as kicks in the head.

Show itself opened with Peggy McCue, a vivacious young tap dancer who made a good impression. Next came Jack Carroll, blonde singer, who opened with *Do You Love Me?*, followed by a couple of ballads which didn't mean anything and walked off to *Without You*. Lad can sing, but needs more experience. Ballads as he did them stressed styling too much. Rhythm numbers were more effective.

Bobby Karl, ventriloquist, worked with three dummies at the same time. But outside the fact that at showed a certain amount of novelty the act wasn't strong.

Phil Foster had some very funny lines and a routine probably loaded with yocks. Unfortunately the customers were on a gun-beating spree. Some of this was Foster's fault. His intro, "Ladies and gentlemen, I would like to . . ." slowed him up. He should drop the intros and get right into the act. When ringsiders' pleas for silence finally dropped the noise down to a bellow, Foster really got some hefty laughs. Boy showed real promise, and in a better room, where the management makes some effort to keep customers in check, he should do better.

Diane Courtney, who closed the show, had as much trouble as every other act on the bill. Gal can sing and proved it. She looked good and under ordinary circumstances should register. But not when she has to work to an audience whose idea of entertainment is material which ranges from blue to gent's room poetry.

Guy Martin line (10), including four showgirls, had a fine opening number. Routine was clever and gals showed results of plenty of rehearsals. But subsequent numbers meant nothing. The middle number particularly was bad. It was a kind of fashion show strut with a silly ballet in which the kids reminded one of Billy De Wolf's famous chorus girl routine—the one in which the gal is a friend of the boss.

Ned Harvey band cut show in excellent fashion. Chavez rumbas did the Latin stuff.

ably among most attractive in biz, but they're selling hackneyed platter-panto.

Nino Milo was booked here as comic, but his laugh production was almost nil. What material he had was hoary and his ad lib got a couple of titters. Does right well as vocalist, however, selling nostalgic ditties.

Show lagged at closing, when production number brought on Trudy Derine, shapely stripper, who worked too long in peeling and lost interest. This spot loses prestige in using burly act.



Lovely Song Stylist
IRENE BROOKS

Currently at
La Martinique
N. Y. C.

Thanks to SOL TEPPER

NILS & NADYNNE
Mgt. MCA

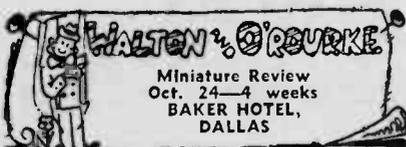


Currently
LATIN CASINO
Philadelphia

The hottest thing on records
now available for good dates
throughout the South

LUKE JONES & HIS 5 JOES

Contact or Write
ATLAS RECORDS
6117 Selma Avenue Hollywood 28, California



Miniature Review
Oct. 24—4 weeks
BAKER HOTEL,
DALLAS

El Casbah, Hotel Bellerive, Kansas City, Mo.

(Monday, October 21)

Talent Policy: Dancing and floorshows at 9 and 12. Owner-operator, Hotel Bellerive; manager, Richard Vanderwarker. Prices: \$1 cover week nights, \$1.50 Saturdays.

After a long khaki layoff in the ETO, Guy Rennie heads a small but smooth show in this suave nitery that gets a good hand from Kansas Citians and visiting firemen who aren't afraid of a cover charge.

Rennie did a capable and topical job of emseing Denis Lemley, dancer, with plenty of blond comethier but weak routines, and Wayne Muir, young pianist, whose medleys of old faves brought him a trio of encores. Crowd ate it up and hated to let him go until he finished with a showy but not-too-satisfying rendition of *Bells of St. Mary's*.

Miss Lemley's terp routines were a puzzle, but some of the customers got a good laugh out of them. First was what Rennie described as a "streamlined hula." Looked like a close cousin of burly bumps with now and then a small grind thrown in. Wound up with a frankly comic turn with Rennie joining on the grinds.

Rennie's comedy went over well thruout, altho sometimes his material sounded as if he had grabbed it right out of the air. Got a big hand with a version of *Last Time I Saw Paris* that sounded as if he had seen Paris. His mimicry of Lucien Boyer and Maurice Chevalier, worked into the lyrics, was sock, but he got the biggest mitt on a burlesque *Burgundy* from *The Vagabond King*.

Harl Smith's Society Band (7) backed up the acts neatly, and the boys chimed in to give Muir some excellent support on his boogie.

Slapsy Maxie's, Hollywood

(Wednesday, October 23)

Talent Policy: Dancing and floorshows at 9 p.m. and midnight. Owner-manager, Sam Lewis. Prices: \$2.50 minimum, \$3 Saturdays.

Opening-night crowd eagerly over-looked show's rough spots to give funnyman Phil Silvers a terrific welcome. Yocks and palms aplenty greeted each gag as the comic kept them going in machine-gun fashion. Opened with routine of supposedly seeing Dick Rodgers, Irving Berlin and Oscar Hammerstein putting in a pitch for a part in their musicals. He vocally murders songs from their shows (*Oklahoma*, *Carousel* and *Annie Get Your Gun*) to show his "qualifications," putting ringsiders in the aisles.

His best was a piece burlesking his own pix work, pointing out that he looks after Betty Grable in each flicker while John Payne leaves his love thru a misunderstanding. The plot remains the same for all, he emphasized, with "Blinky" Silvers bringing them together in time for the fadeout close-up. Showbiz crowd knocked itself out with that one. His asides pack plenty of wallop. Tho gags are on the blue side, crowd goes wild.

Regulars Patti Moore, Ben Lessy and Ben Blue took over yock-pulling chores between Silvers' stints to keep laugh level at high pitch thruout. Revue is well balanced, with trim dance routines by Louis Da Pron and the Four Lovelies and a couple of easy-to-listen-to songs by Eileen Barton. Musical backing by Matty Malneck ork and Milton DeLugg's accordion added to show as well as providing tunes for the terppers.

THE 5 DUKES
Opened Oct. 28—Indef. Return Engagement
THE COVE, Philadelphia

Write
Wire
Phone
WAInet 2-4677 Earle Theater Bldg.
WAInet 2-9451 PHILADELPHIA, PA.

JOLLY JOYCE

Restaurant Continentale, Hotel Netherland Plaza, Cincinnati

(Tuesday, October 22)

Talent Policy: Dance band and ice shows at 8 and 12. Management: Max Schulman, hotel manager; Richard Elmsner, catering manager; Albin Bratfisch, headwaiter; Toni Lamare, sommelier; James Meson, captain; Amy V. Pace, publicity. Prices: Dinners from \$1.75; drinks from 40 cents.

With W. Carl Snyder out as icer impresario here, Truly McGee is given the opportunity to cook up this latest tanker strictly on her own. The finished product, slugged *Tally-Ho*, stacks up as one of the gayest and most entertaining offerings to play here since the room adopted its icer policy six years ago. What's more, it's done with one of the lowest budgets ever allotted the show.

New icer boasts of no particular star but Miss McGee takes a capable assortment of tank talent, plus an outstanding line (6), and makes them all look good by her deft production weaving. The show takes as its theme hunting in its various forms, with enough tongue-in-the-cheek, leeway to allow for some cute tricks and effects. Lighting is good, the wardrobing is brilliant and original, and the show's pacing doesn't allow for a single drag.

Norena and Morris, mixed pair, who looked just like another ice team in the previous show, uncork an assortment of new wrinkles, lifts and spins that make them appear as outstanding in their field. They copped the show's skating honors.

Bain Lightfoot and Jinx Clark, new members, show off well individually and as a team, and add much with their appearance and youthfulness. Lightfoot, however, should do something for that unruly hair.

In skating ability and looks, the Six De-Icers top any of their predecessors. The girls are Glorinda McGowan, Jane Montanary, Martha Collins, Mary Lou, Betty Mueller and Lillian Byers.

Marian Spellman again steals much of the show with her topnotch song-spinning. She's worthy of a crack at a good air shot. Show's new male warbler, Paul Westbrook, turns in a good effort, but he was a bit nervous and too dramatic at this first look-in.

Burt Farber does his usual fine job of directing his band on the show stint. His ditching of the three fiddles in favor of three brass adds immeasurably to the ork's solidness on the show tunes.

Blackhawk, Chicago

(Wednesday, October 23)

Talent Policy: Dancing and floorshows at 9 and 11:30. Manager, Harold Peterson; publicity, Miller & Hixon. Prices: \$1 minimum weekdays; \$2.50 week-ends.

Blackhawk, stepping-off place to fame for the late Hal Kemp, Bob Crosby and Kay Kyser, has what looks like another future luminary in Russ Carlyle's band. Leader, ex-Blue Barron warbler, had pre-war and now post-war crew, but this is his first Chi p. a.

Band has everything that it takes for smart cafe and hotel work. Fronter, a handsome chap, makes with smiles and personality and has a flexible voice that shows experience and control. Outstanding bit in floorshow was Carlyle's impreshe of Haymes, Sinatra, Como and Crosby. Stole bigger mitt than either of the two acts. Band is strictly for easy listening and dancing, featuring scorings that accentuate a versatile reed section, which uses combos of soprano sax, flutes and megaphoned claries in addition to standard alto and tenor set-up. Band is always on smooth, subdued side. Best of the current lot who are mimicking Kemp, the Carlyle crew packs enough originality to excite even those who didn't

(See *Blackhawk* on page 38)

Lookout House, Covington, Kentucky

(Wednesday, October 23)

Talent Policy: Dance and show band; floorshows at 8:30 and 1. Owner, Lookout House, Inc.; manager, Clay A. Rambeau; publicity, Betty Kapp. Prices from \$2.

For its *Autumn Revue*, Lookout House has come up with another palatable menu, well seasoned with good warbling neatly sandwiched between solid production pieces and sock comedy. First out are Mitzi Bruggen's Lucky Girls (8), who grab a swell mitt for their precision terping of *Dance of the Gypsies*.

Doria Windsor Dancers, two boys and a girl, offer one of the most oddly routined dance segs ever ogled here. Manipulating, a "double pair" of arms, gal deftly executes varied and eerie impressionistic maneuverings of Siva, Indian goddess. With lads' aid she winds up the illusion with a double quartet of arms to score solidly. A slick adagio packs many thrills and sends the trio off to sound hand.

(See *Lookout House* on page 38)

Club Bali, Miami

(Monday, October 21)

Talent Policy: Dance band and floorshows at 9:30 and 12:30. Owner-operators, Kurt Dose and Sam Taustin. Prices: \$2.50 minimums.

New show at this pop Biscayne Boulevard spot proves that name acts are not always necessary for good entertainment. Bruce Stevens is a likeable emsee, quick on repartee. Used the trombone, sax and cornet to give impressions of top name ork leaders, throwing in some piano solos and boogie-woogie for good measure. A show stopper.

Elsa Valladares, Cuban thrush, started rather slowly in her native tongue, warmed up as she went along and finished out front doing *Peanut Vender*. Heavy mitt. Fem is heard regularly broadcasting from Havana, and draws big.

Gail MacDonald has some good tap turns, used a baton and yo-yo while doing college tunes and closed with some acro steps. Nice hand. Jean Arcade, baritone, sticks to oldies to good advantage.

Line has been dropped until regular season starts. Danny Yates ork backs up neatly.

Silver Dollar, Milwaukee

(Friday, October 18)

Talent Policy: Floorshows at 10:15. Owner, Paul Laybourn; publicity, Curt Berger.

New policy of floorshows and dancing in this new club got off to a good start with a short, but well balanced floorshow featuring Marty Ricklin, who claims to do 1,100 taps a minute; Helen Kaye, with a warm, melodic voice; Lee Foster, tap dancer, and Doris Covic, interpretive hooper.

Showstopper was Ricklin's machine gun tapping to *Flight of the Bumble Bee*, while a Mexican hat dance was Miss Covic's best number. Helen Kaye is a Milwaukee favorite who projects her personality with ease. Her warm contralto is easy on the ears.

Ward Drill's orchestra played well for both show and dancing.

COMEDY PATER
BLACK-OUTS • PARODIES
FOR ALL BRANCHES OF THEATRICALS
FUN-MASTER GAG FILES
Nos. 1 thru 13 @ \$1.05 each or 13 for \$13.00.
Nos. 14 thru 20 @ \$2.00 each. (Double Scripts)

"BOOK OF BLACK-OUTS," Bits and Skits. Great for Radio Show "Warm-Ups." 3 Vols. @ \$25.00 Per Vol.
"BOOK OF PARODIES," \$10.00 Per Copy. 10 Special-Written Sock Parodies. SEND FOR COMPLETE LIST OF COMEDY SONGS AND OTHER PARODIES.

Don't Be a Ham-C!
"HOW TO MASTER THE CEREMONIES"
(The Art of Successful Emceeing)
\$3.00 Per Copy.

No C. O. D.'s on any materials!
EX-SERVICEMEN SUBSCRIBERS:
Send Us Your Home Address—Important!

PAULA SMITH
200 W. 54th St. New York City 19

GAGS
BLACK OUTS—PARODIES
BITS—BURLESQUES
ANECDOTA AMERICANA
ENCYCLOPEDIA OF STAGE MATERIAL
WEHMAN BROS., Dept. 910
712 Broadway New York 3, N. Y.

Two Hammond Speakers
For use with any Hammond Organ, Model A-20, \$165.00; Model DXR-20, containing Reverberation Control and Rotor Tremulant, \$365.00. Prices F. O. B. Miami. Speakers are from my own home, in excellent condition and ready for immediate use. Contact

G. E. McKESSON
2485 S. W. Fifth Street Miami 35, Florida

ACTS WANTED
Break your jump East or West—can offer many night club, theater, convention and banquet bookings now. Write, wire, come in.

RAY S. KNEELAND
AMUSEMENT BOOKING SERVICE
75 1/2 West Chippewa St., Buffalo 2, N. Y.
A. G. V. A. Franchised

SCENERY
Dye Drops, Flat Sets, Cycloramas, Draw Curtains, Operating Equipment,
SHELL SCENIC STUDIO 581 S. High Columbus, O.

COMICS MC'S!!
HERE'S THE MATERIAL YOU NEED
GAGS . . . BITS . . . COMEDY CHATTER
Incl. 5 Comedy Songs with Music, 3 Parodies.
\$2.00 COMPLETE—NO C. O. D.'s
ASK FOR FOLIO "C"
AL STANLEY
P. O. Box 1015 Los Angeles 53, Calif.

FRED PAUL AGENCY
CAN USE
All types of Novelty Acts for club dates, banquets, etc.
19 Congress Ave., New Haven, Conn.

MORRIS NELSON
WANTS
For his first stage revue since 1942. Mustians, especially Accordion; Girl Singer and Dancer, Comedian. Acts with me in the past, let me hear from you. **MORRIS NELSON, 213 N. White St., Roanoke, Ala.**

ACTS WANTED
For Fairs, Clubs, Parks, Banquets, etc. 16 to 20 weeks' work at once. Can place 20 Girls at once in New Orleans.
WRITE OR WIRE IMMEDIATELY.
COOKE'S THEATRICAL ENTERPRISES
246 W. King St. LANCASTER, PA. 329 Dauphine St. NEW ORLEANS, LA.

STOCK TICKETS
One Roll . . . \$ 75
Five Rolls . . . 3.00
Ten Rolls . . . 5.00
Fifty Rolls . . . 17.00
100 Rolls . . . 30.00

ROLLS 2,000 EACH.
Double Coupons.
Double Prices.
No C. O. D. Orders.
Size: Single Tkt. 1x2"

To Have Your Words Carry Weight You Should Not Talk Lightly.
We Would Like Very Much to Print Your
TICKETS
All You Need to Do is to Send Your Inquiry to Us.
THE TOLEDO TICKET COMPANY
Toledo (Ticket City) 2, Ohio

SPECIAL PRINTED Cash With Order. Prices:
2,000 . . . \$ 5.50
4,000 . . . 6.50
6,000 . . . 7.10
8,000 . . . 7.90
10,000 . . . 8.70
30,000 . . . 12.10
50,000 . . . 15.50
100,000 . . . 24.00
1,000,000 . . . 190.50
Double coupons. Double prices.

New York:

Preems Up Stem Biz to 540G; Kenton Sets 140G Para Mark

NEW YORK, Oct. 26.—Three preems, not mentioning Loew's State, hiked over-all Stem takes to stratospheric figures last week. Total for six vaude-film theaters was \$540,000, compared with previous week's \$399,500.

Top grosser was the Paramount (3,654 seats; average \$75,000), which polled a new record when it came up with \$140,000 for its initial week for Stan Kenton band, Dean Murphy and *Blue Skies*. Previous mark of \$135,000 was set a few months ago when house played Benny Goodman ork and *Utopia*.

Roxy (6,000 seats; average \$75,000) came in with \$112,000 for its bow with Frances Langford, Al Bernie, Jon Hall and *Margie*. Saturday and Sunday takes made a record of about \$35,000 partly due to hike in prices from \$1.25 to \$1.50.

"Jolson" Still Big

Radio City Music Hall (6,200 seats; average \$110,000) saw \$135,000 for its second stanza with Nip Nelson, Rudy Tone and *The Jolson Story*. Opened with \$142,500.

Capitol (4,627 seats; average \$72,000) collected \$79,000 for its initial frame with Les Brown ork, Henny Youngman, Bill Johnson and

No Leave, No Love.

Strand (2,770 seats; average \$45,000) was the single exception to the general advance. For its third week figure dropped to \$45,000 as compared with previous week's \$57,000 and opener of \$78,000. Current bill has Alvino Rey's band, Jean Carroll and *Cloak and Dagger*.

Loew's State (3,500 seats; average \$25,000) stood still when it showed \$29,000 for Smith and Dale, Hal LeRoy and *Strange Love of Martha Ivers*. This was the same figure it collected the previous week. New bill, reviewed this issue, has *Star and Garter* package with Herman Hyde, Chaz Chase and Elaine Jarow. Flicker, *Cockeyed Miracle*.

Chicago:

Kaye Sets New Chi Mark, 96G; Carle Big 57G

CHICAGO, Oct. 26.—A spell of Indian summer perked theater grosses locally with the Chicago Theater reporting a new record, \$96,000, this week for the Danny Kaye Revue, with Georgia Gibbs and Tip, Tap and Toe supporting, and flicker *The Bachelor's Daughters*. Kaye's mark erases Frank Sinatra's previous high of \$94,000 set last spring. Kaye did six-per-day and ducats went for 65 and 95 cents.

After only six days of Frankie Carle's first week's run Oriental, rival Loop house, dropped the flag of the meter at \$49,000, which, if coupled with the usual \$8,000 opening Thursday, would have meant \$57,000 for the week—a figure considered \$9,000 over the house average for the past four months. Pic is *Mr. Ace*, with Johnny Morgan and Helene and Howard supporting the Carle band.

Regal Theater, nabe Negro house, playing Erskine Hawkins's ork with Peck and Peck and Ev LeTang, registered a meager \$18,000, which is just a bit over the last two attractions, Earl Hines's ork and Sweethearts of Rhythm. Flicker was *It Shouldn't Happen to a Dog*.

Boston:

Rooney Record Bound; Apollon Show Fair 19G

BOSTON, Oct. 26.—In a week (October 17-23) highlighted by floppos in supper clubs, legit theaters and most movie houses, RKO-Boston managed to keep a notch above averages with grosses hitting \$29,000, \$1,600 above average level. Stage show was headed by Dave Apollon. Screen double-header, *Captain Caution* and *Captain Fury*.

Current show, with Mickey Rooney, Connie Haines and Leonard Sues, has possibilities of fracturing the Dick Haymes all-time high at this house of \$71,000. From the fast start and sock show which Rooney turns in the odds are good that the record will fall. Only handicap is that schools are in session now. When Haymes racked up his big take schools were closed for the summer.

Nitery Biz in Nosedive Again; Waning Trade Has Ops in Dither

(Continued from page 34)
asking for a pay hike November 1 is said to have nothing to do with nitery owners' moans. Bigger spots say they are doing all right, but a canvass shows just the reverse.

Oregon Off, Too

PORTLAND, Ore., Oct. 26.—Oregon night spots are beginning to feel the pinch, testimony of operators at the last session of the State liquor control board indicated. License holders flooded the commission with requests for further concessions to increase their earnings so they can operate from one to four nights a week—and then they barely get by, they declare.

One operator said: "The gravy boat has gone by and many of us are being forced out of business by lack of trade."

Despite the gloom, applications for new licenses are being pushed by newcomers to the biz. Commission steadily turned these down and, while refusing to make concessions to present operators, pointed out to each new applicant that the night club business no longer is an easy living.

Milwaukee Moans

MILWAUKEE, Oct. 26.—Most Milwaukee clubs have felt the slump that is hitting amusement places thruout the country. Aside from a few big name places, so situated that they attract all transients who are out to spend anyway, Milwaukee busi-

LOOKOUT HOUSE

(Continued from page 37)
Good-looking Johnny Knapp cuts loose with rich tenoring of *Blue Skies* and *You Keep Coming Back Like a Song*. Garners plenty of approval on the recall with excellent pipings of *Besame Mucho* and *That's an Irish Lullaby*. Sports excellent stage savvy and solid show pacing in the emcee role.

Comic Johnny Woods radiates class and this clientele took to him with open arms. Punching all the way, he cleverly interweaves time-tested and new material into top-bracket fare. Outstanding is his burlesquing of radio personalities. Rocked 'em with his mimicry of stage and radio names and stopped it cold.

Dinning Sisters had table sitters on their side even before they started. Attractively attired in white gowns, gals (two brunettes and a blonde) take the pops and oldies in stride. Their specially styled *Then It's Heaven* and *Doin' What Comes Natur'ly* earned them the show's peak hand, and a mellow close-harmony treatment of *I Love My Love* sent them way ahead. Had to beg off after a neatly contrived swing version of *Five Minutes More*.

Bob Snyder ork continues its ace show and dance job.

BLACKHAWK

(Continued from page 37)
favor Kemp. A catchy gimmick is the illuminated plastic stands, carrying nature scenes, which make for pleasant change from usual name and initial music holders.

In addition to Carlyle, vocals are also treated competently by vivacious Mary Morgan, who puts plenty of s. a. into her delivery, and sidemen Eddie Davis, who does tenoring, and Norman Scott and Howie Adler on novelties.

New act is Mage and Karr, making first p. a. locally and flashing some intricate tapestry on clever routines. Won nice mitt. Whitey Roberts is holdover.

ness has gone down as much as 40 per cent.

Joe Morinelli, manager of the Cocktail Bar at the Hotel Schroeder; Mike De Stefano, of Tutz's Bar; Joe Aliota, of the Kilbourn Hotel's Violina Room, and other nitery managers, all concur that trade is weak and wobbly. Some argue that October and November have always been off locally; others say, "Wait until after Christmas." Meanwhile, biz is bum.

Hollywood Holds

HOLLYWOOD, Oct. 26.—Hollywood night spots are all out to hold prices at their current levels, despite lifting of meat ceilings and impending exodus of OPA. Survey of top niteries revealed general trend is to hold the line, at least in the near future, with operators fearful that general price raise at this time would really throw the kibosh into sagging biz.

Slapsy Maxie's, for example, will keep prices at present levels, with exception of steaks which will be hiked, probably next week. Biltmore Bowl says food prices stay as is—and no increase is imminent. Palladium, which does a brisk food biz, will also stick to present prices.

Ciro's, swank Sunset Strip club, is in good shape, with an ample supply of meat purchased at ceiling prices now in freezing locker. When that supply is gone, however, a price hike seems likely. Earl Carroll's Theater Restaurant has no intention of raising prices, since institutional advertising has long drummed at slogan of "\$3.30 for dinner and a show." Increase would hurt family trade. Frank Bruni's Florentine Gardens, with a big show to pay, cautiously hinted that current tariffs would remain, unless food situation gets out of hand. Small neighborhood clubs, such as Billy Gray's Band Box, indicate they will stay put for the present.

With nitery biz generally down about 20 per cent, operators can ill afford added costs at this time, and would be forced to either pass price increase on to their customers in one way or another. Owners fear increased liquor costs more than food hikes, commenting that rumored jump in cost of liquors, expected sometime in November, would result in big boost in consumer prices.

Owners sadly comment that with talent prices highest in history, food and liquor controlled by the black market, and labor clamoring for more dough, it is just a matter of time before the vicious circle is felt by ringsiders—and they fear that one of these days the accumulated burden will backfire, with ringsiders staying away in droves.

Chi Ops Leery

CHICAGO, Oct. 26.—Chi nitery ops do not envision any ups in their cover or minimum policies as a result of the virtual demise of OPA. Boys, who have noted that biz generally is consistently falling off, feel that any up of minimums or cover might scare away trade.

Only major change which any of them might make, they agreed, was on prices of some entrees, feeling that if meat and vegetables skyrocket any further, they'll be forced to up dinner prices or sacrifice certain dishes on the menu.

Irv Benjamin, who took over complete operation of Colosimo's, South Loop bistro this week when he bought out his partners, said that he definitely will continue on his newly inaugurated no cover or minimum policy and will feature a budget dinner menu.

I'M NOT BRAGGING—

BUT I HAVE CREATED PERSONAL GREETING CARDS...



FOR ALMOST
EVERY
NAME BAND
AND
ENTERTAINER
•
LET ME
CREATE YOURS

I'll design something original • smart • distinctive with your photograph • Photo of your orchestra • wife • child • pet • or what have you? • Worked into the design • leave the complete design to me • or if you have an idea of your own in mind • just send a rough sketch. • I'LL DO THE REST •

100 Cards for \$28.00
300 Cards for 32.00
500 Cards for 45.00
1000 Cards for 65.00

Prices include all art work, printing and envelopes. • Terms: \$5.00 with order, balance C. O. D.

FRANK J. RINCIARI
166 FOREST ROAD
• GLEN ROCK, NEW JERSEY •
Phone: Ridgewood 6-4030

ACTS—WANTED—ACTS

DO NOT BY-PASS ST. LOUIS!
If you are coming our way, write, wire or phone us. We can give you dates.
EDNA DEAL-RAY SHUTE THEATRICAL EXCHANGE
389-91 Arcade Bldg. St. Louis 1, Mo.
(Phone: Garfield 1305)

EXCLUSIVE PARODIES

You name the song. I will supply guaranteed laugh-getters written to order, which can be used for Radio — Night Clubs — Theaters or House Parties. Two for \$10.00. Also Special Material!

JOE SCHUSTER
1 Bennett Ave. NEW YORK 33, N. Y.

K. C. Play Hunt Fails Despite Script Plethora

KANSAS CITY, Mo., Oct. 26.—Another attempt to spark new play-writing talent has boomeranged in the faces of its sponsors. Some time ago Harry I. Schwimmer and Zor Gershon, leaders in the amateur group known as the Resident Theater here, conceived the notion of a contest which would pay off to the tune of \$1,000 plus royalties for a play suitable for Broadway production. Plan called for a tryout on K. C. customers first and then shipment to the Main Stem.

Dramatist Play Service of New York agreed to co-operate with the Resident Theater, and Gershon arranged a 25G production nut, deposited in escrow with the National City Bank in Manhattan. Idea was evidently sock with embryo Eugene O'Neills. Schwimmer reported that he found himself up to the armpits in scripts. He and the two other judges, Lynn (Oklahoma) Riggs and W. Zolly Lerner, of 20th Century-Fox, have worked their way thru all but about 25 of the 700 entries, and still have found nothing even faintly resembling Broadway (or even K.C.) quality. Nor are they hopeful of the remaining 25. Schwimmer says, however, that they will continue to look.

Meanwhile Jon Yost, local radio actor and megger, has been appointed director of the group and plans to stage two current hits. Also, the Experimental Theater, an offshoot of the Resident Theater, will try to give a hearing to an unproduced play to be done along with a classic. Both groups are selling season ducats for the four productions in one package.

New Haven Grips Ask Extra Pay for Flack Photo Work

NEW YORK, Oct. 26.—Producers preeming their shows in New Haven, Conn., will have to pay stagehands extra dough for whatever photos are taken backstage. Grips stepped in during the opening of *Sweet Bye and Bye* there and refused to let a local newspaper take publicity photos unless entire crew was paid for three hours' work, the heads of departments at rate of \$5 per hour.

New York ruling is that, altho stagehands get dough for magazine shots, ordinary photos taken for home use of pix taken by newspapers for publicity are worked on the cuff. However, producers did not have any agreement with New Haven local on this question.

Lee Shubert, who was in the theater when stagehands took their action, said he would refuse to book any shows in New Haven unless stagehands agreed to play ball with producers. League of New York Theaters is currently skedding a meeting with Richard Walsh, head of IATSE.

ATAM Signs Chi Civic Opera

NEW YORK, Oct. 26.—ATAM has signed the Chicago Civic Opera to a union contract. Flacks there now will get \$190 per week, with house and company manager each receiving \$133.50 each. Labor org also is currently dickering with Charles Wagner, opera impresario who specializes in road attractions. San Francisco Opera Company is only major outfit now remaining outside union fold. Milton Weintraub, biz agent, handled the deal for ATAM.

Today's Fight Card Gibbs Vs. Harris

NEW YORK, Oct. 26.—Perennial battle between the crix and producers was begun last week when Jed Harris, miffed at Wolcott Gibbs's revue of *Apple of His Eye* last season, failed to send the *New Yorker's* rep tickets to the opening of his new show, *Loco*. Harris also did a burn because Gibbs in reviewing *The Hucksters* had disparaged Frederic Wakeman's dedication to the producer.

Gibbs, not content to leave the matter stand, explained the situation to readers of magazine. He claimed Harris was mad because "my profession permits me to discuss him freely with several thousand people, while his remarks about me are necessarily confined to the rather smaller circle of his friends." He further pointed out that was an injustice similar to one which "limits a duck in its argument with a shotgun." Gibbs, after giving quotes from reviews of the play, which were entirely unfavorable, said: "On the whole it seems quite possible that Mr. Harris sent his tickets out to quite a lot of undesirable people."

2d 'Mr.' Troupe Bows at N. H.

NEW YORK, Oct. 26.—Second troupe of *Call Me Mister*, currently in rehearsal with Betty Kean and Carl Reiner in lead slots, bows in at New Haven, Conn., November 13. Sked calls for a two-week follow-up in Philly and then to Boston for an indefinite stay.

Harding To Study Jim Crow Policy of D. C. Theaters for Equity, Council Delays Action

Committee Report Tabled Until Assistant to Prexy Returns

NEW YORK, Oct. 26.—Thoro investigation of alleged Negro discrimination in Washington will be launched Monday (28) by Actors' Equity. Study will be made by Alfred Harding, assistant to prexy of actors' org, who will spend a week to 10 days in the nation's capital investigating the situation. Union will await Harding's return before decid-

ing whether to take action in the matter. Equity can declare discriminatory theater unfair and prohibit its members from appearing in them. However, such action would probably be presented for a general membership vote.

A committee headed by Frances Heflin already has made its report on Negro discrimination in legit houses to the Equity council, but action will be delayed until Harding returns. Harding says he is hopeful something can be done to ameliorate the situation. He will present his recommendations on four factors: (1) What effect ban would have in helping Negroes; (2) what action will mean to actors; (3) what action will mean to Equity as the actors' org and (4) what such a ban would mean to legit as a whole.

Equity is concerned that such an enforcing ban might close Washington as a legit town. City has been a terrific b.o. town for the last few years.

Another point is whether union would endanger itself by taking a political stand. Third point is whether a ban would bring retaliatory action in the way of refusals to book other legit shows in the South. Some members feel that if Equity takes anti-discrimination action it may find itself battling producers, resentful of the union's action.

Playwrights company last week found itself in a similar situation when it was requested by Committee for Racial Democracy to withdraw *Joan of Lorraine* from its booking at the Lisner Auditorium, Washington, October 28. Committee's claim was that Lisner Auditorium barred Negroes from appearing on stage and attending.

Playwrights advised the group that altho it regretted discrimination, the issue was a local one, not within its province. Vincent De Angelis, manager of the house, said that it was the custom of all Washington theaters to exclude Negroes and if the community changed its custom, house would follow suit.

SAU-Scenic Studio Deadlock on Wages Perils New Legit

NEW YORK, Oct. 26.—Complete breakdown of negotiations between Scenic Artists' Union and Scene Painting Studios sets the stage for a strike in the set-daubing end of legit. Such a strike would throttle legit's new productions.

SAU is seeking pay of \$4 per hour for journeymen and \$5 per hour for foremen on a 35-hour weekly basis in all scenic studios by November 1. Union termed last offer to workers, \$3.50 per hour, as unacceptable and studios refused to continue negotiations because they claim they have reached the limit they can pay.

Now the union says unless demands are met no work will be done in studios after November 1. Employers' next step undoubtedly will be to call in the League of New York Theaters to deal with SAU. However, if the deadlock isn't broken, SAU probably will try to sign smaller shops individually.

Editorial

The Myth of Boston's Culture

For generations Boston has been telling the world that it is the City of Culture, with capital Cs. It makes much of its historic heritage, its universities, its symphony, its libraries and museums, its intellectuals. Boston, the City of Culture, the Hub of the Universe. Quote and unquote. But how much of this is true? Recent evidence would indicate that it's all a myth, a great big myth, invented some time during the last century, when wise Bostonians began to seek more virile and more promising lands. The myth was a defense mechanism, contrived to favor a decadent people and their decadent, backward notions of "culture" and progress. They relied on the "Hub of the Universe" slogan to bolster their own hurt pride, for they knew their own way of life was dying and they were not enough alive to do anything about it. John P. Marquand, like many a fictioneer, forecast it all years ago. There is plenty of evidence. Until this

year, when profiteers with war-swollen pockets had to find some place to spend their gains, the Boston Symphony often played to half-filled houses. Boston is ridiculed for the high-handed manner in which it bans books, good and bad. And lately it's been pictures.

The theater perhaps is the best yardstick. People who care about the theater have torn out their last gray hairs over the apathy with which this city has accepted anything fine. One drama editor of many years standing remarked: "Boston distinctly is a musical comedy town." More than 25 years ago George Pierce Baker, of 47 Workshop fame, asked if Boston was not the best town for the Stratford Players, made a similar observation.

Yet producers of classic drama still think of Boston first. "We'll be sure to do business there," they say hopefully. Either they have been fooled by the "Boston legend" or they are far from the sagacious business men they claim to be.

More evidence. The American Repertory Theater's productions of *Henry VIII*, *What Every Woman Knows* and *John Gabriel Borkman*, notable revivals, played recently to miserable business. Luther Greene brought Katina Paxinou here in *Hedda Gabler* a few years ago; utter apathy. *Abe Lincoln in Illinois*, Walter Huston's *Richard III* and other Shakespearean productions, including Maurice Evans's, were received coolly. Meanwhile the financial reports from other less pretentious cities where these productions played told quite a different and happier story.

Why? Simply because Boston does not want them. It prefers brittle comedies (and will pack the theaters), bawdy musicals (good or bad, but there will be money in the till) and its own aphrodisiac burlesque, for Boston, the City of Culture, has wide-open burlesque. Uncultured New York and Chicago have none. Yet Boston continues to insist on the fiction that it is a city of culture. Some day producers may learn this lesson thru more brutal experience and save themselves a lot of headaches.



JOHN GABRIEL BORKMAN
(Opened Monday, October 21, 1946)

COLONIAL THEATER, BOSTON

A play by Henrik Ibsen. Translation, direction and production by Eva Le Gallienne. Scenery and costumes, Paul Morrison. Musical arrangements, Lehman Engel. General manager, John Yorke. Press representatives, Wolfe Kaufman and Mary Ward. Stage managers, Thelma Chandler, Emery Battis. Presented by the American Repertory Theater.

Mrs. Borkman Margaret Webster
Malene Marlon Evensen
Ella Rentheim Eva Le Gallienne
Erhart Borkman William Windom
Mrs. Fanny Wilton Mary Alice Moore
John Gabriel Borkman Victor Jory
Frida Foidal Ann Jackson
Vilhelm Foidal Ernest Truex

It is difficult to fathom the reasons for the choice of Ibsen's *John Gabriel Borkman* as the third production of the American Repertory Theater. The unrelieved gloom, the dramatic vagaries and the sheer weight of the tragedy do not make it particularly attractive for today's audiences, especially when presented continuously without intermissions. Brittle comedies and bawdy musicals seem to be the order of the day; the selection of *Borkman* must be a whim or a labor of love.

Probably the responsibility lies with Eva Le Gallienne, who offered the play in New York some years ago with her old Civic Repertory Company. In the current production she is listed as translator, director, "idea man" and star—a burden heavy enough to wear down an Amazon. Since all the characters of *Borkman* are tired, beaten, frustrated people, the fact that Miss Le Gallienne's cares are evident in her performance does not matter much.

Hub Crix Tab

Experts split four to three against Ibsen revival. No: L. A. Sloper (Monitor), Cyrus Durgin (Globe), Elinor Hughes (Herald), Elliot Norton (Post). Yes: Peggy Doyle (American), Leo Gaffney (Record), Helen Eager (Traveler).

Borkman observes most of the rules of classical drama. It has depth in its attempt to plumb the geologic faults in a rock-hard man who tried and failed to conquer the financial world. It is supercharged with the friction of hate which grates raw the nerves of people who detest one another. It drives and pursues its characters relentlessly on the course fate has set for them. Not an attractive picture and quite a change from the colored pageantry of *Henry VIII* and the whimsy of *What Every Woman Knows*, ART's previous offerings.

John Gabriel Borkman was a power-mad financier who gave up the love of Ella Rentheim in a devil's bargain with a rival in business and romance. Immediately he rashly married Ella's twin sister. Then, in his wild and careless attempts to pyramid his empire and fortune, he crashed on the rocks and went to prison.

After five years in jail Borkman returned home to the confines of his study, where he lived eight years as a recluse, refusing even to see his wife. His only visitor is a former clerk. At this point the play begins, since most of the foregoing is told in retrospect.

The four acts are devoted to the struggle between Ella, who had nurtured Borkman's son thru his adolescence, and her sister for the love of the son. The mother longs to train him for a "mission" to obliterate the shame of his father. Ella is dying and wants the young man to comfort her last years. But both lose, for a neighboring hussy steps in and drags him off. The whole affair ends in the scarcely prepared death of Borkman and the melodramatic reconciliation of the sisters. The actual play sounds simple in the telling, but it is a grimly detailed study of black passions and hate, told with nothing left to the imagination. For that reason it is dull theater.

In performance *Borkman* fares unevenly. Margaret Webster's portrayal of the cold, spiteful neurotic mother

OUT-OF-TOWN OPENINGS

IF THE SHOE FITS

(Opened Thursday, October 24, 1946)

SHUBERT-LAFAYETTE, DETROIT

A new musical comedy. Book, June Carroll and Robert Duke. Music, David Raskin. Lyrics, June Carroll. Book direction, Eugene Bryden. Choreography, Charles Weidman. Settings, Edward Gilbert. Costumes, Kathryn Kuhn. Production manager, Archie Thomson. Musical director, Will Irwin. Vocal director, Joe Moon. Tap ensembles directed by Don Libeto. Orchestrations, Russell Bennett. Entire production supervised by Leonard Sillman.

CAST: Allen Kearns, Robert Penn, Ray Cook, Harvey Braun, Stanley Simmonds, Don Mayo, Walter Kattwinkel, Shella Ernst, Ethel Levey, Marilyn Day, Sherle North, Eugene Martin, Hubert Bland, Jack Williams, Jane Vinson, Paula Dee, Florence Desmond, Joe Besser, Vincent Carbone, Harry Rogers, William Bradley, Fred Bernaski, William Rains, Ray Morrissey, Richard Wentworth, Fin Olsen, Youka Troubetskoy, Eleanor Jones, Beatrice Hudson, Gail Adams, Eileen Ayers, Chlo Adams, Dorothy Karroll, Jean Olds, Edward Dew, Adrienne, Barbara Perry, Edward Lambert, Frank Milton and Richard D'Arcy.

Lavish production of the new Cinderella story has deliberate anachronisms, both props and manners, effective in medieval setting. Plot is well constructed for musical, with basic new twist having Florence Desmond, as Fairy Godmother, fall for Prince herself, until she finds what tribulations mortal love brings. Ending is beautifully happy.

Dialog neat but lengthy. Double entendres done deftly and level of appeal is to smart sophisticates, with enough overt fun for general audience. Play overlong and can stand cutting, especially slow opening.

Music is tuneful and intricate, pleasing thruout. Unusual number of repeated versions of same numbers at various points, with varied situations or characters, showcases them nicely. Potential hits—wistful *I Wish*, tuneful and witty *In the Morning*, romantic *I'm Not Myself Tonight*, melodious *This Is the End of the Story* and clever *My Business Man*.

Sets unique and realistically imaginative. Settings formed by two complementary booklike constructions, with double leaves opening simultaneously in both for multiple changes of scene. Technically ingenious and atmospherically effective in story-book background. Costuming colorful, elaborate, tasteful. With proper doctoring and first-night bugs shaken out, play should have strong chance for success.

Voices spotty opening night, but showed probability of rapid improvement with better pacing. Edward Dew, as Prince, has a strong lyric tenor. Leild Ernst, as Cinderella, charming ingenue with sweet voice that didn't carry adequately. Florence Desmond was magnificent in role combining ancient wisdom, cat-tishness, coyness, extreme sophistication and fantasy in turn. Jose Besser, as mammoth mouse turned footman, sets pace of show, ad libbing, kidding audience in asides, in grand comic job.

Choreography is outstanding. Weidman and Barbara Perry have splendid story telling ballet of three choices. Jack Williams is terrific as a tapster in many styles, plus excellent vocals.

is masterly. Eva Le Gallienne is skillfully wan and tired as her sickly sister, altho she occasionally indulges in old-fashioned rhetoric and elocution. Victor Jory displays a certain crude intensity as Borkman. William Windom is wholly incompetent as the son. Mary Alice Moore makes him a pretty lover. Ernest Truex tries misguidedly to milk comedy from the role of the pathetic little clerk who wants to be a poet.

The meaning of *Borkman* for modern audiences is pretty obscure. While we can be thankful to the ART for the chance to see it, we can't very well gain much from it.

BLIND ALLEY

(Opened Tuesday, October 22, 1946)

EL PATIO, HOLLYWOOD

A play in three acts by James Warwick. Presented by Players' Productions. Staged by Herbert Rudley. Settings, Phil Raiguel. Executive producer, Mort Werner. Associate producer, Keenan Wynn. Associate producer, Richard Irving. Executive director, Herbert Rudley. Lighting and technical director, Sol Coruberg. Press representative, George Gale. Advisory director, Gilda Dahlberg. Stage manager, Richard Reeves. Assistant stage manager, Don Jessee.

Doris Shelby Peggy Converse
Fred Landis Maurice Kelly
Dr. Anthony Shelby George Coulouris
Agnes Ann Tobin
Teddy Jimmy Clemons
Nora Doris Kemper
Hal Wilson Richard Irving
Mazie Stoner Martha Wilkerson

James Warwick's *Blind Alley* still packs the emotional wallop it had when it first took to the boards in 1935. Herbert Rudley's direction kept pace at a high key from start to finish. Close direction plus top-drawer acting by George Coulouris, Peggy Converse and Richard Irving makes El Patio's second offering of the season a bell-ringer. If company keeps to this high standard, Hollywood will realize its hopes for fine, professional theater.

Coulouris, who created the role of Dr. Anthony Shelby in the original New York production, is convincing as the psychology professor. With only his science as a weapon, the psych expert confronts the warped, criminal mind of an armed gunman and emerges victorious. Richard Irving, getting his first crack at a lead role, turns in an exciting performance as the gangster, Hal Wilson. Peggy Converse, as the professor's wife, and newcomer, Martha Wilkerson, as the gun moll, are outstanding, in line with the general excellence of the cast as a whole.

Story of a hunted gunman and his gang taking refuge in a psychologist's home and the professor's eagerness to find out what makes the criminal mind tick provide meaty parts for all concerned. However, to Rudley goes the credit for building the melodrama into a convincing piece of stage fare. Phil Raiguel's setting of the professor's living room provides a realistic backing for the action. Players will find El Patio's acoustics are n. s. h. with some of the rapid-fire dialog getting lost on the way.

THE HAVEN

(Opened Friday, October 25, 1946)

PLAYHOUSE, WILMINGTON, DEL.

A mystery drama by Dennis Hoey. Based on a novel by Anthony Gilbert. Presented by Viola Rubber (in association with Johnnie Walker). Directed by Clarence Derwent. Setting by William Sautler. Company manager, Harold Harris. Press representative, Phyllis Perlman. Stage manager, Joseph Olney.

Edward Durward Dennis Hoey
Agatha Forbes Valerie Cossarb
Miss Martin Viola Roache
Mrs. Hart Queenie Leonard
Arthur Cook Melville Cooper
Grace Knowles Eliza Sutherland
Inspector Ramsey Charles Summers
Reporter Keith Palmer
Coroner Ivan Simpson

Lovers of good mystery drama will find a good evening's entertainment in *The Haven*, which boasts an imposing cast of British actors.

Dennis Hoey in adapting Anthony Gilbert's novel for the stage has woven an absorbing story which holds audience interest to the last.

The co-producers, Viola Rubber and Johnnie Walker, have achieved their aim of authenticity in players, scenery, costumes and direction.

Valerie Cossart gives a topnotch performance as the trusting but slowly disillusioned bride who adores her husband even while she fears him.

The author, Dennis Hoey, has written himself a fat part as the husband, which he handles most capably.

Versatile Melville Cooper, who has top billing in the show, sparkles as the lawyer with a sense of humor who fancies himself an amateur de-

PRESENT LAUGHTER

(Opened Monday, October 14, 1946)

PLYMOUTH THEATER, BOSTON

(Previously reviewed Oct. 5 issue, Wilmington, Del.)

A comedy by Noel Coward. Staged by John C. Wilson. Settings, Donald Oenslager. Costumes by Castillo, and Sylvia Saal. General manager, C. Edwin Knill. Press representatives, Willard Keefe, Dave Tebets. Production head, Martin Manulis. Stage managers, Ward Bishop, Earl J. Brisgal. Presented by John C. Wilson.

CAST: Jan Sterling, Grace Mills, Aidan Turner, Evelyn Varden, Clifton Webb, Doris Dalton, Cris Alexander, Gordon Millis, Robin Craven, Marta Linden, Leonora Harris.

Just why London has been so happy over Coward's latest parlor charade, *Present Laughter*, is hard to divine. Rarely has an old master produced such a masterpiece of "ham with corn" as one perceptive amateur playgoer described it, adding, "and with the meat ceilings off, too."

Laughter is a silly, obtuse, prolix little affair almost without point. For the usual length of a play, it vacillates between high comedy, bedroom farce (of the French variety) and domestic drama, without ever settling down to anything definite. If you catalog the laughs with a mathematician's graph, the line would go up and down like last month's stock market.

To be sure, *Laughter* has some of Coward's terribly, terribly clever lines, such as "oh, damn," and "why doesn't the silly son-of-a-bitch stay home?" And these are relieved now and then by an occasional phrase which crackles with the old Coward venom. But there aren't enough of the latter.

Much has gone into *Laughter* to make it a slick show. John C. Wilson's direction is smoothly paced. Donald Oenslager's set is impressive. Clifton Webb bounces around prettily as the British stage star who has trouble with his ex-wife, his mistresses and assorted admirers, male and female. Such women as Evelyn Varden (an acidulous secretary), Doris Dalton (the bright ex-wife), Marta Linden (the predatory mistress) and Jan Sterling (the resigned paramour) are clustered about him. Such men as Robin Craven (an outraged husband), Gordon Millis (an outraged friend) and Chris Alexander (an outraged admirer) also hang on every word of this foppish character.

Putting aside the moral aspects, much of *Laughter* is distasteful, as well as dull and insipid. The swishy admirer swoons all over the place. And this could have been an effective part if written in sharp contrast. But it smells and looks bad without ever being funny. The female parts are poorly written too. They are nasty without smartness.

Unless the critical chain gang really tear *Laughter* to pieces (which is likely) it may go for a time on the strength of the names involved. There's no doubt they carry an aura of class. But all parties would be better off if they consigned the play to the dump heap and began again.

tective and spurs on the bride to trick her husband into revealing his true character.

Comedy relief is furthered by the fine work of Queenie Leonard as Mrs. Hart, who works by the day at the Haven in the fen country of Cambridgeshire, England, where the entire action takes place.

Viola Roache, as the meddling Miss Martin, also contributes much in enlivening the proceedings.

Ivan Simpson, stage and screen favorite, makes a convincing coroner who dominates much of the closing scene of the play.

Eliza Sutherland, as Grace Knowles, who discovers the secret of the unromantic meeting of the bride and groom via a matrimonial agency, sustains the high standard of the entire cast.

Excitement, mirth and sustained interest for the mystery fans are among the assets of *The Haven*, which should enjoy good patronage on the Stem.

BROADWAY OPENINGS

MADE IN HEAVEN

(Opened Thursday, October 24, 1946)

HENRY MILLER'S THEATER

A comedy by Hagar Wilde. Staged by Martin Manulis. Sets, Lawrence Goldwasser. Company manager, Max Siegel. Stage manager, Earl McDonald. Press representatives, Bernard Simon and Frank Goodman. Presented by John Golden.

Nancy Tennant Katharine Bard
Marian Hunt Sarah Burton
Laszlo Vertes Louis Borel
Philip Dunlap Tony Bickley
Elsa Meredith Carmen Mathews
Zachary Meredith Donald Cook
Harry Hunt Lawrence Fletcher
Dorothy Marrian Walters
Miss Crowder Jane Middleton
Hank Maurice Manson
Man at Bar Willard L. Thompson
June Ann Thomas

Made in Heaven is an amplification of a short yarn by Hagar Wilde, published a couple of years ago by the *Cosmopolitan* mag under title of *The Best Years*. Last September it got a tryout at the Westport (N. Y.) County Theater with a new tag, *It's a Man's World*. No matter what you call it, *Heaven* still has only the dimensions of a good short story. There isn't enough body to it to spread out for a three-act play.

It is too bad, because author's flair for natural, chuckle-provoking dialog and ability to make contrived situations both amusing and believable carry everything along at a smart clip for two full acts. Third stanza, however, finds her stymied in all departments and with recourse to anything in the book to spin out the show to its required span. If all of *Heaven* were up to the standard of acts I and II, John Golden would likely have a laugh-hit on his hands. As it is, it may do a moderate biz, but doesn't pack the stamina for two-fisted Stem competition.

It is too bad, also, because Golden has given *Heaven* all the best of it in production, smart settings by Lawrence Goldwasser, smart staging by Martin Manulis and an over-all smart cast of players. The Wilde conceit about a feuding couple on the verge of a crack-up just isn't enough of a backlog. Author has, however, managed some sharp and amusing scenes with talk that crackles without getting smart-aleck, and she has drawn a character or two which are sock in the hands of experienced players.

Donald Cook, in first Stem starring role, comes off first-rate as the annoyed husband. This time he's got a plot that revolves primarily around him and plays with precisely the right touch even down to a corny finish. Also rating a large hand is the playing of Larry Fletcher as another thoroly bedeviled spouse. A good bit of the fun is tossed his way and Fletcher more than frequently manages to build a chuckle line into a belly laugh. Katharine Bard does well with a somewhat trying assignment as a brittle youngster who can't make up her mind to test the temperature of matrimonial seas, and Ann Thomas contrihs one of her usual excellent chores as a barfly from Brooklyn. Other contributions in the fem department are made by Carmen Mathews, as a dumb wife; Sarah Burton, as an overplayed shrew, and Marrian Walters, as an amusing tippler. Louis Borel makes a suavely satisfactory Mr. Fix-It and Tony Bickley supplies the other half of the young-love interest.

In sum *Heaven* is well produced and over all well played and as a tissue-thin yarn of domestic misunderstandings serves its purpose to amuse well enough. It is a pity that a script so well begun should fizzle out to a feeble whistle.

"Desert Song" . . . Again

NEW YORK, Oct. 26.—Russell Lewis and Howard Young are contemplating reviving *The Desert Song* again. Show played the road all last season under their sponsorship and the combo claims that theaters have been asking for the attraction.

SONG OF THE DNEIPER

(Opened Friday, October 25, 1946)

YIDDISH ART THEATER

A drama by David Licht from the novel by Zalman Schneour. Staged by David Licht. Sets, Samuel Leve. Musical score, Joseph Rumshinsky. Lighting and production supervision, Maurice Schwartz. Stage manager, Leib Kadison. General manager, Mitchell Kantor. Press representative, Anne Woll. Presented by Maurice Schwartz.

Leizerl Voytek Menachem Rubin
Katrin'ka Charlotte Goldstein
Kushkeh Brand Gustav Berger
Pesach'ka Turehey Meyer Scherr
Zavel Yudel Dubinsky
Butcher Boy Moyshe Belavsky
Leib'l Saul Krause
Yoshkey, the Barber Boris Auerbach
Modyeh, the Truthful Charles Cohan
Reb Chaim Nogid Morris Strassberg
His Wife Cella Pearson
Commissioner of Police Isaac Arco
Chayeh Surkeh Luba Kadison
Reb Sender Isidore Casher
Noah Pandre Maurice Schwartz
Sender's Wife Anna Appel
Mary Ola Shlifko
Lady of the Manor Frances Adler
Her Maid Jenny Casher
The Rabbi Mark Shweid
Judge Misha Fishon
The Prosecutor Morris Krohner
Defense Attorney Leib Kadison
Shefteleh, the Thief Jacob Reichtzeit
Matras Michael Elisman
Chatze, the Furrier Abraham Teitelbaum
Teshurillo, the Cutthroat Misha Fishon
His Stogie Saul Krause
Prison Guard Max Steiner
Sexton Nathan Kanter

Butchers, Drivers, Court Audience, Guards, Prisoners, Peasants. Played by Judith Wayne, Evelyn Morrison, Anita Stouber, Stella Berg, Philip Spiegel, Sidney Lubelsky, David Menkes, Sam Bekley, Sidney Friedman.

Maurice Schwartz and his Yiddish Art troupe open 27th season with a folk tale of the Ukraine—vintage pre-war I. David Licht's stage version of the Zalman Schneour novel, *Song of the Dnieper*, has all the earmarks of a canny artistic and commercial combo as a season lead-off by the top exponents of the "language" theater. Even to a reporter who understands only a bit of it here and there and is forced to prop himself with a translated synopsis, it is evident that *Dnieper* is solid in the triumph of human decencies department, pathetic when needful, and with a fine leavening of humor. In short, it has all the elements of excellent, folksy melo. Also Schwartz, et. al., have given it the benefit of the usual Yiddish Art polish of production. Based on evidence of first-night reception, *Dnieper* looks good for a prolonged stay at the theater down on Second Avenue.

Schneour's tale concerns a village strong man who is sinful to the point of abandoning his religion via the interest of a gentile lady of the manor. However, he falls in love with a nice girl and a rabbi teaches him that he must use his strength to fight against a new crop of Philistines who are a menace to his race. Taking the advice literally, he gets into trouble and a jail sentence by pushing around the local police chief. Out again, he returns to his poverty-stricken, nice young wife only to find that the police chief is plotting a pogrom. The lady of the manor comes into the picture again when she pleads with the mean p. c. to give up the idea. Latter won't budge and strong man arrives in time to batter him to death in self-defense. Strong man has saved the town and sun rises on a happy ending.

All of this is set forth in minute detail in two acts of 20 scenes with traditional Yiddish Art meticulousness. If, however, there are slow spots and scenes which lack a sock climax, the over-all effect covers the blemishes. *Dnieper* has more than its share of power and punch.

Acting is on the usual Yiddish Art plane, with everybody down to the lowliest bit player doing a fine individual chore. Schwartz, of course, is the village strong man and gives another first-class account of himself, combining humor and pathos in the best Y. A. tradition. Excellent also are the performances of Frances Ad-

NAUGHTY NAUGHT

(Opened Saturday, October 19, 1946)

KNICKERBOCKER MUSIC HALL

An old-time melo. Book, John van Antwerp. Lyrics, Ted Fetter. Music, Richard Lewine. Direction, Ted Fetter. Music direction, Richard Lewine. Dances, Ray Harrison. Production conceived and lighted by Kermit Love. Costumes, Robert Moore. Ork directions and arrangements, Leroy Anderson. General manager, Henry D. Romanow. Company manager, Edgar Runkel. Press representative, Richard Maney. Produced by Paul Killian and Oliver Rea.

THE CAST: John Cromwell, Teddy Hart, Leonard Hicks, Kenneth Forbes, Shepard Currelop, King Taylor, Otilie Kruger, Marshal Jamison, Roy Wolvin, Len Smith Jr., George Spelvin, Virginia Barbour and L. A. Nicoletti. Naughty-Naught Girls: Aza Bard, Helen Franklin, Dorothy Hill, Rhoda Johannson, Diane Renay and Mildred Roane.

Cashing in on current inflation and the fad for out-of-the-rut entertainment, Paul Killiam and Oliver Rea has disinterred an old-time melo, *Naughty Naught*, hoked it to the limit, colored it with olio and post-play vaude and are trying to sell it to New York crowds as *The Drunkard* was sold west of the Hudson, with an open bar, waiters and the mauve decade atmosphere. If New York's pew-sitters are in the mood to hiss the villain and generally raise hell, this venture in its out-of-the-way home—the old Knickerbocker Music Hall (52d Street and 2d Avenue)—should do biz.

Showhouse has been nicely fixed with tables and decorations for the crowd to enjoy a gag melo on the Harvard-Yale boat race. Cast plays it to the hilt, even accentuating the boff-getting material. But production is not consistent. While playing broad melo, it also has modern tunes interpolated and ballet which, while not Agnes de Mille stuff, is sufficiently out of the period to be wrong in the show.

The olio parts are the best as far as entertainment goes. As to the melo itself, while some members of the cast do an okay job—as, for instance, John Cromwell, Kenneth Forbes and Leonard Hicks—most of it is so played for yocks that it turns out to be a strained effort for laughs. Myrtle Dunedin's unicycle act sells on the first olio, while Maxine and Bobby, a trained dog turn, gets top hands on the second. However, it remains for Ullaine Malloy, standard aerialist, to bring down the house with her work on the rings and the bar. She does a solid job.

After the melo, magi Fred Keating, Marguerite LaPorte and Louis Nicoletti provide some smooth vaude showing.

Show tunes are definitely in the modern mood; none too original, but several of them—*When We're in Love* and *Just Like a Woman*—pull heavy mitting from the table-sitters.

Leroy Anderson and his ork do a nice show job and aid in the vaude segs.

ler as the lady of the manor house and Ola Shlifko as the faithful wife. Charlotte Goldstein, Anna Appel and Isadore Casher also rate special salutes.

Productionwise, also, *Dnieper* is right out of the Y. A. top drawer. Samuel Leve has designed a dual set-up which can leave half the stage dark when necessary, which makes for rapid scene changes and carries the show along with a minimum of delay. Backgrounds and lighting leave nothing to be desired. David Licht has directed his own dramatization and Joseph Rumshinsky's incidental music is an additional help. *Dnieper* should definitely do all right by Maurice Schwartz and the Yiddish Art.

Watts Lams Theater, Inc.

NEW YORK, Oct. 26.—Theater, Inc., accepted the resignation of Richard Watts Jr. as a member of its advisory board at a meeting held this week. Watts withdrew due to his recent appointment to the drama critic's chair on *The New York Post*.

BROADWAY SHOWLOG

Performances Thru October 26, 1946

New Dramas

	Opened	Perfs.
A Flag Is Born (Music Box)	9- 5, '46	60
Anna Lucasta (Mansfield)	8-30, '44	216
Born Yesterday (Lyceum)	2- 4, '46	310
Deep Are the Roots (Fulton)	6-26, '45	453
Dream Girl (Coronet)	12-14, '45	291
Harvey (48th Street)	11- 1, '44	844
Iceman Cometh, The (Martin Beck)	10- 9, '46	16
Life With Father (Bijou)	11- 8, '39	2,920
Loco (Biltmore)	10-16, '46	18
O' Mistress Mine (Empire)	1-23, '46	254
State of the Union (Hudson)	11-14, '45	309
Voice of the Turtle, The (Morosco)	12- 3, '43	1,061

REVIVALS

Cyrano De Bergerac (Alvin)	10- 8, '46	23
Duchess of Malfi, The (Barrymore)	10-16, '46	15
Front Page, The (Royale)	9- 4, '46	62
Lady Windermere's Fan (Cort)	10-14, '46	16

Musicals

Annie, Get Your Gun (Imperial)	5-16, '46	179
Call Me Mister (National)	4-18, '46	220
Carousel (Majestic)	4-19, '45	689
Oklahoma! (St. James)	3-31, '43	1,540
Three To Make Ready (Adephi)	3- 7, '46	268

REVIVALS

Gypsy Lady (Century)	9-17, '46	47
Red Mill, The (46th St. Theater)	10-16, '45	482
Show Boat (Ziegfeld)	1- 5, '46	337
Naughty-Naught (Old Knickerbocker Music Hall)	10-19, '46	9

ICE SHOW

Icetime (Center)	6-20, '46	183
------------------	-----------	-----

BALLET

Ballet Russe (Metropolitan Opera House)	9-29, '46	31
Ballet Theater (Broadway)	9-29, '46	31

OPENED

Made in Heaven (Henry Miller)	10-24, '46	4
Critics split five to four with nods. Yes: William Hawkins (World-Telegram), Robert Garland (Journal-American), Howard Barnes (Herald-Tribune), John Chapman (News), Robert Coleman (Mirror). No: Richard Watts Jr. (Post), Ward Morehouse (Sun), Brooks Atkinson (Times), Louis Kronenberger (PM).		
Playboy of the Western World, The (Booth)	10-26, '46	1

COMING UP

(Week of October 21, 1946)		
Present Laughter (Plymouth)	10-29, '46	
Happy Birthday (Broadhurst)	10-31, '46	
Park Avenue (Shubert)	11- 2, '46	

CLOSED

Lysistrata (Belasco)	10-17, '46	4
Saturday (19)		
Obsession (Plymouth)	10- 1, '46	31
Saturday (26)		

London "Gypsy" Planned

NEW YORK, Oct. 26.—Rem Olmstead has replaced Val Valentinoff in the Victor Herbert operetta, *Gypsy Lady*, at Century Theater. Valentinoff leaves for the West Coast to fulfill an RKO pic assignment.

Edwin Lester is completing negotiations with Louis Dreyfuss for a London production of *Gypsy*. Production is skedded for next season when principals from current Broadway troupe will be available.

Burlesque Needs Shot in Arm In Form of Talent, Ambition

(Continued from page 3)
comics who were holdovers from better days, the dispensers of comedy, alleged and otherwise, were doing their shoveling to thin pay envelopes. The same was true of the strippers. A principal who could net himself a pretty fancy article.

Just prior to World War II, burly salaries took a change for the better. With the old-school performers passing from the picture, due to conditions in the field or thru moving to a higher strata in showbiz, there soon became a dearth of comic and peeler material. Salaries zoomed and any guy with baggy pants and a putty nose who could wield a shovel and utter an oath was good for \$125 to \$150 per week. Others with more experience in dishing out the tripe fared even better.

Fem principals had their inning, too. A torso tosser who formerly was pleased no end with dragging down 75 hermans a week, soon found herself demanding \$125 to \$150, and getting it without too much effort. A half dozen of the better peelers, thru capable handling and smart promotional savvy, soon built up into the guarantee and percentage class which frequently netted them as high as \$350 per week and, very often, the opportunity to appear at similar or bigger dough in the niteries whose patrons stamp an epidermis as entertainment.

Approximately the same salary standards exist in burlesque today for principals and, taking them by and large, for what they have to offer in the way of talent, they have no legitimate beefs on being underpaid.

Work-Horse Lines

With the chorines, poor kids, it's a different story, however. They are still the work horses of burlesque, altho they now get a few more bucks in the envelope and, usually, one day off in seven. Just before the war, choline salaries ran as low as \$18 per week, with the average running around \$25, and a few of the better spots hitting as high as \$35. Divide those figures by 29 (four performances a day and a midnight show on Saturdays, to say nothing of the long hours of rehearsal) and you wind up with a strictly-from-hunger pittance in any category.

With the labor scarcity created by the war, many of the line girls soon

found their ways back to Wringer No. 3 in the Main Street Laundry, and to lure them back to off-to-Buffaloing the burly ops had to kick 'em a bit in the pay envelope. The present-day lines, however, are a far cry from those of the olden days. Since the passing of the traveling chorus, the lines, once a highly important item in any burlesque show, have deteriorated into a jumble of bewildered amateurs whose stumblings are employed merely to give a show the required length and to keep a half a dozen torso tossers from peeling simultaneously. Usually the girls don't remain on long enough to learn their right foot from their left.

Another harried member of the burlesque industry is the poorhouse manager, whose average day is usually fraught with a succession of headaches ranging from censoring the show to seeing that the featured fem gets speedy service on a hotdog from the chili parlor next door. His sundry duties also include taking the usual abuse from some fifth-rate comic whose feelings may have been hurt because the manager deleted a hoary bit from the routine because the last several comics in had been doing the same thing. As one comic recently told a manager who tried to improve a performance by deleting an overworked piece of business: "Scram, bum. How much are you gettin'? Six bits a week? Look, guy, I'm gettin' \$125, and no six-bit guy is going to tell me what to do." Thus the poor manager's life is made more miserable and the moth-eaten bit stays in.

Smut From 'Way Back

Too many male burly performers are lazy and without ambition, content to roll along year after year with the same old antiquated material, corny situations, slimy bits and haphazard method of working. Occasionally a performer does come up with an original and clever piece of business but he's soon forced to discard it because he can't get the co-operation of his co-workers. The bit, being new, would demand a slight bit of rehearsal, and that's no good as it might interfere with the marathon gin rummy game.

A rarity is the stagehand who cannot tell what comics are coming in by merely glancing at next week's prop list. One can be a wee bit kinder to the fem principals. They are usually inclined to take an interest in their wardrobe, even tho their talents may be limited to stripping while tripping to *Sophisticated Lady* and song-talking a set of lyrics concocted in the men's powder room.

Burlesque shows still are built along the lines of least resistance and the bulk of rehearsing, if any, is still done on trains. To simplify matters still more, many of the comics have dispensed almost entirely with wardrobe and make-up as too much trouble. Putty noses and baggy pants, which very often have made the comic in years gone by, are now a thing of the past. Today many of the boys whose chief asset in the past has been their make-up and wardrobe have discarded all of that in favor of street clothes and a funny hat. And lacking the old stock laugh-making accretions, they stack up in most instances, about as funny as an open grave or a cry for help. But they still can pull down the same sort of dough—so why go to all the trouble?

To cite an instance, last season one of the better-known comics who several seasons ago had discarded his funny clothes and grease paint in favor of the new way of working, in one of those very rare instances was rehearsing a bit with his straight man. The bit called for a spot to play

Chi Legit Booms; Houses Scarce With Hits Set for Long Runs

CHICAGO, Oct. 26.—Legit producers are settling down for a long, fat winter in Chi, with the long runners almost certain to keep out prospective newcomers even to the extent of such shows as *Call Me Mister*, which has been angling in vain for a berth here. *Harvey*, with Joe E. Brown, at the Harris, which has done turnaway biz of 24G for the past 12 weeks, seems sure to last thru the winter and possibly late spring. *Dream Girl*, at the Selwyn, has been doing a good 20G average for eight weeks since its opening September 3. Lack of big names proved no hurdle to the show, as all out-critic raves and word of mouth shoved Judy Parrish and Richard Widmark in the star class so far as Chi aisle sitters are concerned. Trade experts expect this one to last thru January, if not longer.

Pulitzer-prize winning *State of the Union*, at the Blackstone, now in its 26th week of sock biz, has been practically guaranteed a Chi meal ticket for the winter.

Oklahoma Forever

Oklahoma, at the Erlanger, will play here 10 weeks and could stay 10 years if past biz is any indication. Play has taken nearly \$2,000,000 from Chi alone. This time city will be nicked for 320G, figured on basis of an absolute sellout of 32G, which is what *Oklahoma* always does here. Mike Todd's *G. I. Hamlet*, as done by Maurice Evans, is booked to open at the Erlanger November 25, with indications it'll stay thru spring.

I Remember Mama replaced *Lute Song* (which did capacity) at the Studebaker October 15. *Mama* did capacity \$26,000 biz for first week ending Tuesday (22) and prospects are good that it will ride out the winter and spring here.

Long run of the movie *Henry Fifth*, is tying up the Civic Theater, and everybody from movie execs, Theater Guild and John Wildberg, who leases the house, are happy thinking about a nice winter's run. Production has leveled off to a neat 12G.

The Great Northern Theater, which is leased by the Shuberts and owned by a group of Chi financiers, is still dark because of the city's fire laws, and prospects that remodeling will be completed before spring are darker than the house itself these days, since the U. S. hasn't yet given the necessary construction permit.

Only other available house in Chi is the Shubert, where *Bloomer Girl* bowed out Saturday (19) after eight weeks of near capacity biz (30-34G). *Follow the Girls*, which replaces, seems destined to do as well or better, especially since it will be the only musical in town. *Biggies for Call Me Mister*, have been eying the Shubert hungrily, but without success in the way of a contract.

Legit season in Chi will be lush for the shows booked in now, but it will be slim pickings for road shows which make the grade in New York this season and want to hit Chi.

on the comic near the finish. When it wasn't forthcoming, the so-called comedian hollered up to the electrician: "Heh, guy, shoot that spot on the comic." The electrician rejoined with: "Which in the hell one of you lugs is the comic?"

Burlesque, as an industry, is still a profit item but it is desperately in need of new blood, new ideas, some semblance of production, at least a few high-minded, aggressive managers, and more performers with ambition if it is to prevent an early demise and a quick trip to the boneyard.

As the Greek theater manager on the old Spiegelberg Circuit once said of the tab shows that were playing his house: "They're all the same. Betcha five; betcha ten. Kick in the pants. *Ja-Da, Jada.*"

London 'Harvey' Off Until 1947

NEW YORK, Oct. 26.—Contracts for London production of *Harvey* are still in the air. Several West End producers want to come in on the deal, but so far nothing definite is on the dotted line. Consequently, Brock Pemberton, show's Broadway producer, will wait until set-up is complete before flying over to direct the London edition.

One stumbling block is the selection of lead. Plans call for an all-English cast, Pemberton believing that *Harvey* will be good for a lengthy London run and American imports might chafe at protracted stay. Names mentioned for the lead include Sid Fields, Jack Buchanan, Roland Squire, Rex Harrison and Bobby Howes. Pemberton doesn't expect matters to take a definite turn before the first of the year and production may even be put back to early spring.

Meanwhile, Constance O'Hara is busy with rewrite of *Magnificent Heel*, which Pemberton tried-out and closed in Washington early this fall. Remodeled *Heel* will get a new title and Pemberton hopes to get it into rehearsal in January. Road break-in will likely delay Broadway preem until late spring.

Pemberton also wants to add a new one to his production schedule this season and is considering half a dozen scripts. To date, however he has found nothing.

ROUTES

Dramatic and Musical

American Repertory Co. (Colonial) Boston.
Anna Lucasta (Hanna) Cleveland.
Another Part of the Forest (Playhouse) Wilmington, Del., 1-2.
Apple of His Eye, with Walter Huston (Nixon) Pittsburgh.
Blackstone (Ford) Baltimore.
Bloomer Girl (Cass) Detroit.
Blossom Time (Locust St.) Philadelphia.
Born Yesterday (Wilbur) Boston.
Carmen Jones: Richmond, Va., 30; Raleigh, N. C., 31; (Auditorium) Norfolk, Va., Nov. 1-2.
Come On Up, with Mae West (Kalurah Temple) Binghamton, N. Y., 30; (Strand) Ithaca 31; (Erlanger) Buffalo Nov. 1-2.
Dear Ruth (Center) Norfolk, Va., 28-31; (War Memorial Aud.) Trenton, N. J., Nov. 2.
Dream Girl (Selwyn) Chicago.
Dunham, Katharine (Davidson) Milwaukee.
Fatal Weakness, with Ina Claire (Walnut St.) Philadelphia.
Follow the Girls (Shubert) Chicago.
Glass Menagerie (Geary) San Francisco.
Hamlet, with Maurice Evans (Royal Alexandra) Toronto.
Harvey (Harris) Chicago.
Hasty Heart (Biltmore) Los Angeles.
Haven, The (National) Washington.
Hurokz Ballet (Opera House) Boston.
I Remember Mama (Studebaker) Chicago.
If the Shoe Fits (Shubert-Lafayette) Detroit.
Life With Father (Metropolitan) Seattle.
Lute Song (Paramount) Omaha 30; (Music Hall) Kansas City, Mo., 31-Nov. 2.
Magnificent Yankee (Erlanger) Buffalo, N. Y., 28-31; (Auditorium) Rochester Nov. 1-2.
Mary Had a Little (Empire) Syracuse, N. Y., 30; (Erie) Schenectady 31-Nov. 2.
Musical Repertoire (Cox) Cincinnati.
Oklahoma (Erlanger) Chicago.
Pygmalion (Shubert) Philadelphia.
Song of Norway (Forrest) Philadelphia.
State of the Union (Blackstone) Chicago.
State of the Union (Curran) San Francisco.
Student Prince (Court Square) Springfield, Mass., 30; (Shubert) New Haven, Conn., 31-Nov. 2.
Topitzky of Notre Dame (Shubert) Boston.
Tobacco Road (American) St. Louis.
Up in Central Park (Mayfair) Portland, Ore.
Voice of the Turtle (Lincoln) Decatur, Ill., 31; (Shrine Mosque) Peoria Nov. 1-2.
Voice of the Turtle (Lyric) Richmond, Va.
Years Ago (Copley Square) Boston.

COSTUMES
Rented, Sold or Made to Order for all occasions.
Custom Made GIFTS. Send 25¢ for Sequin and Net Hair Ornament and receive Circulars FREE
THE COSTUMER
238 State St., Dept. 2
Schenectady 5, N. Y.

PROTECT YOUR HOME FROM
TUBERCULOSIS

BUY
CHRISTMAS-SEALS

Magic

By Bill Sachs

LUCILLE AND EDDIE ROBERTS, magical mentalists, crack the winter season in the Cotillion Room of Hotel Pierre, New York, with a four-week engagement beginning November 12. Harry Green is handling. . . . On the New York scene, Russell Swann is still at the Belmont Plaza; Miaco at the Wivel, and Lee Noble at Leon 'n' Eddie's. . . . November Pic magazine will carry a story on Milbourne Christopher's activities, as well as a photo, in its "Back to Civvies" section. . . . Walter Gibson was a visitor on the Blackstone show at the Metropolitan Theater, Providence, Tuesday night (22) of last week, leading one to believe that the master rabbit-hider may be springing with a new book soon. Blackstone's one-day stand in Providence is reported to have grossed nearly \$6,000. . . . Jim Sherman, the Windy City magic dealer, rejoined the Edgar Bergen-Charlie McCarthy show in Kansas City, Mo., October 16. Last Sunday's (27) broadcast was made from the Civic Theater, Chicago, and had Sherman doing his stuff in the aftershow. . . . Paul Stadelman, now doing a double with his wife, Trudy, scribbles from Chicago: "Our turn is really a novelty. Trudy sings, does gags with me and contributes a song and bouquet trick for the finish. I do the usual corny tricks and gags; no vent. Since I saw you last I have covered all the 48 States and most of the Philippines. Also learned to do my own laundry, emsee the show and carry the baggage for the troupe—all this on USO, as you've probably heard. We are going to try civilian showbiz for a while." . . . John E. Matthews, Detroit magus, is current at the Wagon Wheel, Akron, after three weeks of fairs in Michigan and Ohio. . . . Ray Amy, working with a partner as Ray and Zorella, infos that he has his new act ready for a winter in clubs and schools.

DAVE AND PAULINE COLEMAN were pictured in the October 21 issue of Life magazine doing their Hypnotic Miracle at the recent MAES affair in Baltimore. Milbourne Christopher breaks into the shots as "assistant" to the Colemans. The same issue pictures Baltimore's Hen Fetsch making Ivah's head vanish at the same event. The Colemans, incidentally, are slated to leave Terre Haute, Ind., for Mexico about November 1 and are set for the Texas State Newspapermen's Convention in San Antonio December 3. . . . Roy and Vivian Shrimplin are playing schools in Virginia, the Carolinas, Georgia and Florida for the Southeast School Assembly Bureau. They have around 250 schools to play before May 15, 1947. . . . A visitor at the Magic Desk last Monday (21) was Jack Burk, former tab show impresario, who has just taken the managerial reins for Darrell the Magician out of Indianapolis. . . . Cantu opened Friday (25) at Glenn Rendezvous, Newport, Ky., for a fortnight's stand. . . . Lieut. Lee Allen Estes, the Safety First Magician of the Kentucky State Highway Patrol, is winding up two weeks of dates in schools in Northern Kentucky, just across the river from Cincinnati, an annual event for him. He was a Magic Desk visitor last Wednesday (23), accompanied by Stewart Judah and Walter Labermeier, Cincy magic experts. . . . Fairfax Burgher, actor-magician, closed a three-week engagement at the Copley-Plaza Hotel, Boston, Tuesday (29). He recently returned east after four years on the West Coast, where he appeared in pix and at hotels, clubs and theaters. . . . Joe Hanley opened at the Press Club, Erie, Pa., Monday (28). . . . Kara is current at the Cafe Savoy, Montreal. . . . Alexander, mentalist, winding up a two-weeker at Colosimo's, Chicago. He recently concluded 15 weeks at Villa Moderne, that city.

BLACKSTONE

(Tuesday, October 22)

METROPOLITAN, PROVIDENCE

A two-and-a-half-hour magic review. Scenery designed and painted by the Blackstone Studios, Colon, Mich. Magical effects by Blackstone Studios, New York. Costumes by William Tinker, Baltimore. Tour manager and press representative, George A. Florida. Company manager, Lon Ramsdell. Stage managers, Bill Chaudet and George Evans. Master carpenter, Peter Bouton. Wardrobe mistress, Millie Bouton. Cast: Betty Stolic, Mary Ruth Chaudet, Rose Miller, Loudine Powers, Merle Norton, Sara Graves, Fran Warren, Marie Colgan, Alyce Dawson, Maxine Zwerle, Harry Gordon, Bill Chaudet, Harold Swartzburg, Jack Cuniff, Tex Whately, Jack Dane, Jim Sherman, Bill Pinnell, Fred Phillips, Harry Blackstone Jr.

Reviewed on a one-night stand, Blackstone's full-evening magic show would seem to indicate that maestro this season is content to coast along on the success achieved by him with the same production last year. His program appears to offer nothing new in the way of either illusions or small magic; his scenery is satisfying but nothing spectacular; his wardrobe colorful but for the most part lacking evidence of having just come from the design shop, as would be expected this early in the fall. A single bunny, a dozen ducks and a few doves represent the entire live-stock used. Excess baggage is nil—a single table stand being used several times "in one" when a different one might have given more stage dressing. Feather flowers used in full-stage opening are bright but apparently not new, and the silks, sparsely employed in productions, evoke no ohs or ahs from the spectators, those used in the giant drum tube production being very bad.

Still and all a large audience turned out at \$2.40 top. They liked it and witnessed an excellent demonstration of showmanship by the bushy-headed magi who holds the spotlight thruout practically every minute of the show's long running time. That Blackstone can keep his audience's attention for this long span is a tribute to him. That Blackstone doesn't need a stageful of assistants and paraphernalia is proved when, with just a youngster and a rabbit, in one, he hits one of the highlights of the show from an entertainment standpoint.

His program lists scores of effects, ranging from full-stage apparatus, as in his Jungle Mystery or Sawing a Woman in Half, to such simple tricks as Clippo and the Afghan Bands, widely sold by street peddlers. Whole is well routined, however, into a generally fast-moving, bright show.

Highlights here were Blackstone's classic Dancing Handkerchief and Floating Light Bulb (both stand-bys in his old vaude routine); his Sugar Container trick, nicely dressed up in presentation, and his Indian Rope Trick.

Less fortunate in its working was the Jungle Mystery, vanish of three girls on a net-enwrapped, elevated trapeze. Mechanism in this worked slowly. Reviewer Brad Swan, in *The Providence Journal*, commenting on this, said: "It was lucky the program bore a note that the illusion 'is fully protected by law'; the way it went last night was virtually a demonstration in how to do it."

Working with about 35 men from the audience in the show's second half, Blackstone spent nearly a half hour with cards and a wrist tie routine which brought more audible audience reaction than many of his full-stage illusions. Followed this with his Who Wears the Whiskers? foolum of previous years, then into a pretty closing finale with entire cast in blacklight wardrobe; girls' capes lettered to spell out "Good Night." Dark stage finale misses fire, however, as a lights-up curtain would bring the headliner more—and deserved—curtain calls. Musical accompaniment for show comes from electric organ, with Bert Ponard at keyboard.

Femme assistants pretty tho not knockouts. Males do their work well

Burlesque

By UNO

Ina Lorraine, while in Washington with a Hirst unit, received word of the death of her dad October 13. . . . Harry Meyers returned to the Midwest circuit after a visit to his ailing mother in California. . . . Baby to Mrs. Bob Goodman, wife of Bobby Goodman, singer at the Rialto, Chicago. . . . Walter Collins closed at the Star and Garter, Chicago, and opened at the Fox, Indianapolis, when Larry Norman exited. . . . Faye Neal is recovering at her home in Lawton, Okla., from injuries sustained in an auto accident several weeks ago. . . . Tiny Fuller, comic, sold his bar in Pinebush, N. Y., and has built a home and swimming pool near by. Also plans a 10-bungalow development on the same site. . . . George Tuttle and Murray Friedman to take part in and operate their jointly owned show all winter at the Yacht Club, new Irvington Hotel, Lakewood, N. J.

Midwest Circuit managers held a meeting in Detroit October 10. Representatives of all the houses attended. . . . Margie Mellring closed on the Midwest wheel at the Casino, Toronto. . . . Joe Wilson, scenic artist of the Mayfair, Dayton, O., is in Manhattan looking over Broadway houses for ideas. . . . Al Weiner operates his own concession at the Keyboard nitery in Manhattan. . . . Artie Lloyd switched from Burma Road to the Hirst wheel, joining the Walter Brown unit October 20. . . . Helen Lovett opened on the Midwest Circuit at the Gayety, Cincinnati. . . . Hudson, Union City, N. J., crew members include Paul De Savino, electrician, and Ernie Peters, props and record making expert. . . . Jacques Barrie, traveling with a Midwest unit, is also doing 15-minute broadcasts over major stations under the moniker Ludovic Hyot. . . . Donna Leslie, new strip on the Hirst wheel, is a former Dottie Flaig chorine out of the Gayety, Baltimore. . . . Celebrating birthdays October 15 were Sid Greene, former burly comic now in Rochester niteries, and Kathleen Kelly in the show with Dot and Nat Mercy on the Kane Circuit.

Johnny Head, straight man, has returned to the Avenue Theater, Detroit. . . . Stanley Montfort, straight man, is due to return to the Avenue this week.

Det. Boat Show Sets Acts

DETROIT, Oct. 26. — Altho the Detroit Sports and Boat Show does not open until January 25, all exhibit space in Convention Hall, totaling nearly 120,000 square feet, has been sold. Eight acts have been engaged by Billy Pfau, boat show manager, for the Detroit stand, as well as Indianapolis and Buffalo. Latter is scheduled for February 22 to March 2.

Acts set include Viola Paul and Hank Peters, birlers from Nova Scotia; Perry Green, Maine guide; Billy Hughes and Blackie, talking crow; Lew Bohn, with Jumbo the Seal; Bob Perry, comedy diver; Charles Frank and His Spaniels; John Turner, Ojibway Indian from North Bay, Ont., and Ted Allen, horseshoe pitching expert.

in handling the bulkier cabinets and paraphernalia. But it's Blackstone that is the show, first, last and all times, and he does not disappoint.

HAL J. ROSS ★ ★

WALKATHON

OPENS

THURS., NOV. 14
PHOENIX, ARIZ.

CONTESTANTS — We have excellent heating system, fine quarters, twelve thirty-five dollar sponsors signed up.

DON'T MISS

THIS ONE
IT'S A NATURAL

Send Air Mail Letters to

HAL J. ROSS

SEA BREEZE MOTOR VILLAGE
PHOENIX, ARIZ.

WALKATHON

OPENING

THURSDAY, NOV. 14
Madison Sq. Gardens
HEATED BLDG.
DOWNTOWN
Phoenix, Arizona

Sponsored by Vets of Foreign Wars.
Contestants and Help wanted.
Up to \$1,750.00 in cash prizes.
Good sponsors already signed up.
Wire or Write

LEFTY LEHMAN or MONTY HALL
118 N. Seventh Ave., Phoenix, Ariz.
Care of Madison Sq. Gardens

ADVANCE REPRESENTATIVE

Want high-class capable Agent for one of America's most unusual attractions. Bookings with or without sponsorship. Tremendous publicity in Saturday Evening Post, Life, other national magazines. Person employed shall be able to hire personnel, experienced in general publicity and promotion. Enclose references, past experience in first letter. Interviews in Chicago and New York.

\$200 weekly plus percentage.
BOX CH-108
Billboard, Ashland Bldg., Chicago

LEARN TO HYPNOTIZE

The New York Institute of Modern Hypnotism offers a completely balanced course for both men and women in the science of hypnotism and auto-suggestion. Destroy inferiority complexes, acquire a dynamic personality, break bad habits, become a master of your own mind and learn how to use the power of suggestion in your business and social affairs and how to entertain for fun or profit. Phone or write for free circular. NEW YORK INSTITUTE OF MODERN HYPNOTISM, Hotel Raleigh, 121 W. 72d St., New York 23, N. Y. ENdicott 2-7800.

RHINESTONED G-STRINGS

and Bras, \$10.00 a set. White or Black Fringe. Elastic Net Operz Hose, black or suntan, \$4.95. Strip Panels, Bra and Gloves, \$10.00. Strip or Chorus Panties, \$1.35. Bras, 75c.
C. GUVETTE
346 W. 45th St. New York 19, N. Y.
Phone: CI-rcle 6-4137

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

SPECIALY PRINTED
CASH WITH ORDER PRICES --- 10M, \$8.80 --- ADDITIONAL 10M'S AT SAME ORDER, \$1.80
Above prices for any wording desired. For each change of wording and color add \$3.25.
For change of color only, add 55c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
1 ROLL.....75c
5 ROLLS.....@.....60c
10 ROLLS.....@.....50c

WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS
Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total, Must be Consecutively Numbered from 1 up or from your Last Number

ALLEN—Opal May, 41, sister of Mrs. Chuck Schafer, of Lawrence Greater Shows, in St. Paul Hospital, Dallas, October 9 following an operation. Other survivors include her husband, D. C. Allen; her parents, and two brothers, R. W. and Luther Smith. Burial in Restland Memorial Cemetery, Dallas.

ALEXANDER—Lady, widow of Sir George Alexander, noted English actor-manager, in London, Eng., October 20.

THE FINAL CURTAIN

Justine Brunet and Mrs. Bertha Durrel, Los Angeles.

DORAN—John T., 62, studio manager of Filmcraft Studios, Bronx, N. Y., and former roadshow advance agent, in New York October 22. Started in show business 40 years ago as advance agent for burlesque shows. He served 30 years as studio manager of Paramount Pictures and other film groups. He also managed Michael Todd's *Gay New Orleans Revue* at the New York World's Fair.

FAIR—Mrs. Sarah Fitzpatrick, 86, mother of the late Nat Haines, former vaudeville star, in Akron recently. Burial in Kent, O.

GILMORE—Leon M., 48, former president and equestrian director of the Gainesville (Tex.) Community Circus, in Terrell, Tex., October 19 of a heart attack. Survived by his widow and two sons, Leon Jr., Dallas, and Clarence, College Station, Tex. Services and burial in Wills Point, Tex., October 21.

bert Millet, of the sales promotion staff of *The Billboard*, in Yonkers, N. Y., October 24.

NEUHOFF — Mrs. Estelle M., 66, vocalist, October 16 in Detroit. Survived by her husband and a son.

SCHWANK—James L., 61, former assistant to the president of the RCA

WALD—Rebecca, 66, mother of Harry Wald, concessionaire at the Grand Theater, St. Louis burly house, October 18 in St. Louis. Services in New York.

WHITE—Ivan T., 54, Hartford, Conn., ork leader and musician, at St. Francis Hospital, Hartford, October 10 after a brief illness. He had played in several Hartford theaters and over WDRC and WTIC, radio stations. Survived by widow and two children. Burial in Danbury, Conn.

WHITRIDGE—John C. Jr., 41, vice-president of C. E. Hooper (radio audience rating firm), drowned near Northport, L. I., October 12.

IN PROUD AND LOVING MEMORY OF OUR BROTHER



SGT. CON T. LOROW

Who, One Year Ago,
NOVEMBER 1, 1945
Was killed in Germany while
serving his country

At night the silent stars look down
On a grave so far from here,
Where sleeps the one we can't forget
And always loved so dear.
The dearest Brother this world could hold,
The cheeriest smile and heart of gold,
To those who know him all will know
How much WE LOST a year ago.

THE LOROW FAMILY
and Relatives

BARNETT—Leroy M., 65, concession owner and operator, in Las Vegas, Nev., October 13. He was a charter member of the Pacific Coast Showmen's Association. Services and burial in Los Angeles October 25.

BELTON—Claude J., 44, owner of the Belton Shows and Nick's United Shows, having bought the latter two weeks prior to his death, suddenly October 6 at his home in Winston-Salem, N. C. Belton was affiliated with the State Theater, Winston-Salem, for 20 years, 10 of which were spent as stage manager. In 1939 he organized the A. B. & B. Attractions, changing the title to the Belton Shows in 1945. Survived by his widow and three daughters. Burial in Woodlawn Cemetery, Winston-Salem, October 8.

BERGMAN—Henry, 78, character actor who played in and helped direct Charlie Chaplin films for more than 30 years, in Hollywood October 23 following a long illness.

BRUNET—Rene J., vet motion picture exhibitor, who established one of the first two-reel theaters in New Orleans, in that city October 23 of a heart ailment. He was operating the Imperial Theater at the time of his death. He was a member of the Motion Picture Theater Allied Organization. Survivors include his widow, Lillian; a daughter, Mrs. Lucille Schwab; two sons, Rene Jr. and Malcolm, and three sisters, Mrs. Adele Brunet, New Orleans, and

In Loving Memory of My Dear Wife

NELLIE DONEGAN

(Mrs. Earle Reynolds)

Who left me and show world
she so dearly loved
October 28, 1945.

Resting in her tomb,
"Reynolds" Memorial, Weston
Cemetery, Rensselaer, Ind.

EARLE REYNOLDS

GUNNING—Harrison H., 86, former advance man with the Barnum & Bailey Circus and the Buffalo Bill Wild West Show, recently in Toledo. Burial in Willow Cemetery, Toledo.

KNOLL—Gustave F., 66, former vaude actor, in Union, N. J., October 23. Toured the vaude circuits for more than 25 years.

KUYKENDALL — Edward L., 59, president of the Motion Picture Theater Owners of America for 14 years, October 27 at his home in Columbus, Miss. In 1918, at Jackson, Miss., Kuykendall organized the first theater owners' association to be formed in the South. Later he served as

In Memory of

JOHN M. SHEESLEY

Who passed away two years ago.

E. H. SMITH

(Sec. Blue Ribbon Shows)

president of the Tri-State Theater Owners' Association. Survived by his widow, a son and daughter.

LLOYD—Mrs. (Ebba Andrus) Frank S., former actress, in New York, October 21. Previous to her marriage, in 1924, she toured with several road shows, including *Experience, Scandal and Ladies' Night*

McHENRY—C. W., 63, former musician with various circuses, at his home in Chelsea, Okla., October 19. Survived by his widow, Nettie, and two sisters, Mrs. Josephine Jordan, Coffeyville, Kan., and Mrs. Lee Samuel, Emporia, Kan. Burial in Chelsea October 23.

MILLET—Mrs. Lillian, wife of Al-



In Loving Memory of Father

JOHN M. SHEESLEY

Who passed away
October 28, 1944

Dorothy and John D.
Sheesley

Victor division of Radio Corporation of America, in Philadelphia October 22.

SIEH—Hans J. (Dad), 72, superintendent of ring stock with King Bros.' Circus and for many years with the Bud E. Anderson Circus, at City Hospital, Aberdeen, Miss., October 19 following a stroke. Survived by a sister at Arcola, Ill., where body was sent for burial.

SOURKES—Max, former owner of the Chez Maurice Cafe, Montreal, and well known in magic circles there, October 20 in Montreal after a long illness.

TERHUNE—Grace Biehl, musician and night club entertainer, who toured for years with the Dubinsky Bros.' Stock Company thru the Midwest, in Excelsior Springs, Mo., September 30 of a heart attack. Survived by her husband, Cleve; a daughter, Lucille Southard, and two sisters, Mrs. Abe Rosewell and Mrs. Mac Irvine.

VAIL—George W., 58, musician, October 13 at his home in Philadelphia. He came to Philadelphia 25 years ago from Washington, D. C., where he conducted theater orchestras, becoming associate conductor of the Philadelphia Stanley Theater Orchestra. He also appeared on many radio programs as pianist, accompanist, composer and conductor. Services and burial in Philadelphia October 15.

MAX LINDERMAN

March 16th, 1886—Nov. 4th, 1944.

A Great Showman whose integrity and sincerity were above reproach. A devoted husband, a gentleman and the finest boss we ever had. And as such in our memory he will always live.

JUST TWO PEOPLE WHO LOVED HIM
AND RESPECTED HIM

In Memory of My Beloved Husband
D. C. (MAC) McDANIEL
Died in Spartanburg, S. C., October 29, 1933.
Bertha (Gyp) McDaniel

WILCOX—Howard, (Howdy) S., 41, former auto racer, October 13 at the Converse (Ind.) Fairgrounds when hit by a car while acting as a race starter.

YOUNG—Mrs. Charles H., 56, wife of Charles H. Young, of the Blue Ribbon Shows, recently in Zanesville, O. Besides her husband, she leaves three daughters, three brothers and a sister.

Marriages

ANTHONY-JORDAN—John Anthony, associate booker of the Amusement Booking Service, Detroit, and Ruth Jordan, actress, in Detroit, October 16.

AYERS - BARFIELD — Claude W. (Bob) Ayres and Flonnie Barfield, former concessionaires with various carnivals and owners of Playland Arcade, Mobile, Ala., in that city October 14.

BALLARD-ENG—Joseph T. Ballard and Charlotte Larios Eng, dancer in Fred Smythe's Side Show on the Ringling circus from 1941 to 1945, August 24 in Culver City, Calif.

BARNET-MERRITT—Charlie Barnett, orchestra leader, and Rita Merritt, actress, October 5 in Tia Juana, Mexico.

BENN-GRAUSO — Lawrence D. Benn, concessionaire, and Edwina S. Grauso, assistant to Walter K. Sibley, executive secretary of the National Showmen's Association, in New York, October 6.

BUTOSKY-COHEN—Gene Butosky, violinist with Eric Wilkinson's orchestra at WIBG, Philadelphia, and Sylvia Cohen, in Philadelphia, October 1.

CANTOR - HOFFMAN — Buddy Cantor and Margie Hoffman, both with the Clyde Beatty Circus, recently at Kitchener, Ont.

CARLTON-PARKER—Jack Carlton, representative of Southern Music Corporation, Los Angeles, and Betty Parker, secretary with Russ Morgan's orchestra, September 28 in Beverly Hills, Calif.

CLINE-WHALEY—Joe J. Cline, formerly with Joyland Amusement Company, and Kathleen Whaley, of Hennies Bros.' Shows, in Troy, Ala., October 18.

DEAN-JACKSON—Russell Dean, concessionaire with Cavalcade of Amusements, and Rose Jackson, with the same show, in Tuscaloosa, Ala., October 24.

EARNFRED-HENDRY—Tom Earnfred, press agent for the Curran and Geary theaters, San Francisco, and Mrs. Jeannette Hendry, in Santa Cruz, Calif., September 26.

FINN-KOMAR—William Andrew Finn, manager of the Rialto Theater, Bridgeport, Conn., and Elizabeth Komar in Bridgeport October 5.

GORNEY-NASH—Ray Gorney and Lee Nash, latter of *The Billboard's* New York staff, in Mount Freedom, N. J., October 6.

In Memory of My Beloved Husband

MAX LINDERMAN

You have passed away—Nov. 4, 1944.

I think of you by day,
I think of you by night,
Your soul is always near,
You're only out of sight.
The Lord said, "Time to go—"
And I was left alone
To go on with the show.
My heart is like a stone,
For I am forced to know
That I am here and you are there—
And it is lonesome everywhere.

MRS. MAX LINDERMAN

Communications to 155 No. Clark St., Chicago 1, Ill.

Ocean Fireworks Show Off Miami Set for Jan. 3

MIAMI, Oct. 26.—Contract for a huge fireworks show, to be fired from five barges in the ocean off this city the night of January 3, was closed here Thursday (24) by the Orange Bowl Committee.

Signed with the Thearle-Duffield Fireworks Company, Chicago, the contract calls for one of the largest, if not the largest, pyro shows ever presented here. The "oh" and "ah" production is the first skedded for firing in the ocean here since pre-war years and will be a feature of the week's activities connected with the Orange Bowl New Year's Day football game.

Art F. Briese, sales rep for the Thearle-Duffield organization, closed the deal. Ernest Seiler, chairman, signed for the Orange Bowl Committee. Briese is now contracting for the five barges to be used.

9,200 Av. for Rodeo in N. Y.

NEW YORK, Oct. 26.—Following tomorrow night's final performance Madison Square Garden's 21st annual "World's Championship" Rodeo will have played to a total attendance in excess of 500,000 for the 53-performances and grossed an estimated \$1,300,000 to peg this as one of the top Garden promotions of the year. An average of better than 9,200, considerably less than the 14,000 seating capacity, attended each performance. Hefty record gross was the result of customers springing for the more expensive pews, which ran to a \$6 top, and showing little interest until the final weeks in dusting the tiers among the rafters. Each session was credited with an average gross in excess of \$23,000 with the final showings hefting the dollar credit of earlier performances.

Rodeo had salable features in Gene Autry and his horse, Champion, absent since 1942 because of a hitch in the army, and a record 217 contestants lured by a new top in prize money, \$154,400. Nearly 500 head of stock was used and enough injuries were sustained by cowboys to keep the thrill-seeking customers happy.

Top money winners going into the final sessions were Homer Pettigrew, with \$3,470 and Wag Blessing with \$2,560. Leading in the race for all around laurels were Bud Spealman, Howard Baker and Bud Linderman, in that order.

Goss, Other Chi ARA Officers Re-Elected

CHICAGO, Oct. 26.—All officers of the Chicago branch of the Artists Representatives' Association, formerly the Entertainment Managers' Association, were re-elected at a meeting here Thursday (24). Officers are Lyman Goss Jr., president; Fred C. Williamson, first vice-president; Paul Marr, second vice-president, and Len Fisher, secretary-treasurer.

Directors are David O'Malley, Sydney J. Page, Jack Russell, James A. Roberts, Sam J. Levy and Mort Infield.

North To Scout Talent for R-B

NEW YORK, Oct. 26.—John Ringling North, vice-president, Ringling Bros. and Barnum & Bailey Circus, and Hans Lederer, International Theatrical Corporation, plan a November flight to Europe in search of talent for the Big Show in 1947. Jaunt will include England, France, Switzerland, Italy, Belgium, Holland and Scandinavia.

Pre-War Clowns Back With Paris Circuses

PARIS, Oct. 26.—Paris indoor circuses are presenting programs minus clearly outstanding acts, but heavy on well-known pre-war clowns. In most cases the pre-war clown acts have split and formed new combinations. Cirque Medrano has two such new ones—Manetti and Mimile and Maiss and Beby. Cirque d'Hiver features the famous Fratellini Trio of clowns, but Paul Fratellini, straight man of the original three, died during the war and has been replaced by an unbilled joey. Rhum, a former Medrano favorite, also is at the Cirque d'Hiver, teamed up with a new joey, Pipo.

Cirque d'Hiver has a pair of good standard European acts, the Norbertys, aerial novelty, and the Rascos, trampoline act. Medrano offers a modest bill, including a couple of horse numbers and a well-known trio of Danish equilibrists, the Three Stanleys.

New policy has both shows dark on Fridays and running three shows on Sundays. Medrano also has matinee Mondays and Saturdays and Cirque d'Hiver Thursdays and Saturdays.

Beebe To Take Out Zallee Bros. in '47

PEORIA, Ill., Oct. 26.—Walter M. Beebe announced here this week that he had completed a deal to take over Zallee Bros.' Circus, which went out of Pekin, Ill., last spring and played 17 weeks in Illinois and Iowa. Beebe said he would combine the show with property of his Beebe Bros.' Circus and rebuild it during the winter, with a view to opening late next April in or near Peoria.

Paul Zallee is to be with the show in an official capacity and will manage the Side Show, besides doing his acts in the big show. No band will be carried, but a p.-a. system will furnish music for the big show, and a calliope will be used on the midway.

Sparks Circus Title Makes First Appearance in Texas

BEAUMONT, Tex., Oct. 26.—Sparks Circus is playing Texas for the first time in the history of the title.

Despite good weather and the fact that Ringling-Barnum passed Beaumont this season, the show had light business here Tuesday (22). However, a sellout was reported at Orange, Tex., the night before.

"Extremely hot weather" was cited as cause of a light matinee at Leesville, show's final stand in Louisiana, Saturday (19). Night crowd was better. Natchitoches, La., produced a good day Friday (18).

Beatty Liable as Charlotte Gets Legal 'Agricultural' Nod

RALEIGH, N. C., Oct. 26.—Attorney General Harry McMullen cited the case of State vs. Long (Ohio, 1891) in ruling Friday (11) that the Southern States Fair, Charlotte, was an "annual agricultural fair." His decision made the Clyde Beatty Circus liable for the additional tax of \$1,000 for each performance given during the two-day stand here Monday and Tuesday (7-8), since the circus showed in competition with the fair. This marked the first time that it has been necessary to define an "annual agricultural fair" within the meaning of Subsection (E) of Section 106 of the Revenue Act. The case of State vs. Long involved the sale of intoxicating liquors by the defendant within two miles of the Salem (O.) Fair and was described by McMullen as "almost completely analogous."

In defining an "agricultural fair" the opinion in State vs. Long read, in part: "It is true that the primary, and we may say the etymological, meaning of the word 'fair' simply embraces a market for the buying and selling of such articles as may be exhibited; but it is also true that it is now more generally used to designate an exposition where the industrial products of a people are exhibited as a display of the success, workmanship and art of the exhibitors, and to obtain such premiums as may be paid by the owners of the fair as a reward of excellence; so that the Salem Fair and Exposition falls within the usual and ordinary acceptance of the word 'fair,' as used in the statute.

"The language of the statute is free from any ambiguity and therefore precludes any construction contrary to the plain import of its terms. 'Any agricultural fair' must include all agricultural fairs or none, for there is nothing in the statute by which any distinction can be taken as between such fairs."

In his ruling McMullen wrote, "the ruling of the court in this case is persuasive, and, since it is the only case found construing the statute, I feel constrained to follow it. The fact that amusements and recreational facilities are exhibited as a part of the Southern States Fair does not prevent it from being an agricultural fair.

"With these provisions in mind, I am of the opinion that the Southern States Fair is an agricultural fair within the meaning of that term in Section 106 of the Revenue Act. The statute is presumed to be constitutional and should be enforced until declared invalid by the courts."

It was deemed unlikely here that the State would try to enforce payment by the circus.

Fernandez Lot on Honolulu's Main Drag; Animals Absent

HONOLULU, Oct. 26.—E. K. Fernandez, spotted on Beretania Street, Honolulu's main thoroughfare, is using an 80-foot round top with three 40-foot middles for his big show, a 60 by 100 top for his Side Show, and a 60 with three 30's for his *Girl Revue*. Layout also includes two Ferris Wheels, a Merry-Go-Round, a Motor-drome and concession tent.

Mabel Stark is here, but shipping has never been obtained from the States for her tigers or for Castang's chimpanzees and an elephant contracted from Louis Goebels. Bob Atterbury, besides doing his wire act, acts as superintendent, equestrian director and announcer. Big top has one ring and two stages.

Materials Handling Exhibition Slated In Cleveland Jan. 14

CLEVELAND, Oct. 26.—Methods of materials handling in the amusement industry will be exhibited at the first National Materials Handling Exposition in the Auditorium here January 14-17.

Systems and machinery for receiving, loading, warehousing and shipping scenery, carnival equipment, film prints, etc., will be shown. Amusement industry executives will see first hand competing systems and machinery for materials handling during the four-day meeting. On exhibition will be hoists, hoist mountings, cranes, derricks, conveyors, hand and power trucks, skids and pallets, tractors and trailers. A program of prepared papers and panel discussions will be featured.

Admission ducats may be obtained from the exposition management, Clapp & Poliak, Inc., 37 Wall Street, New York.

Hanlon Buys Piece Of Cowboy Caravan

NEW BERN, N. C., Oct. 26.—A. W. (Pat) Hanlon, for many years a circus and carnival general agent, has bought half interest in the Clay (Tex) Ryne Cowboy Caravan, it was announced here by W. S. (Gill) Gillmore, press agent. Hanlon is booking the show thru Georgia and into Florida for the winter, and in the spring it will head for New England. Hanlon's partner, Bob Whitten, continues as manager.

Before heading south in September, the show played the New England States and at its outset had Ken Maynard as star. Tex Ryne and his horse, Thunder, are now the features. Show has five semis, a sound car and an advance car, and has added new acts, according to Gillmore.

Sue Big One at Nashville

NASHVILLE, Oct. 26.—Damage suits for amounts totaling \$36,500 were filed here this week against the Ringling Bros. and Barnum & Bailey Circus. Suits for \$35,000 were based on personal injuries received by Dr. W. Henderson Barton, Baptist minister, and his daughter when their car was allegedly struck by a passenger bus of the show October 18. Suit for \$1,500 was filed in behalf of Edgar Lyles for injuries he claimed he received when he fell 12 feet from an upper tier of seats during the Big One's engagement here in 1945.

Tucson Rodeo Skedded

TUCSON, Ariz., Oct. 26.—Tucson Junior Chamber of Commerce will stage its annual rodeo, Brandin' Time, November 15-17. William F. R. Griffith is in charge.

R-B Biz Hits Steady Stride In the South

Matinees Light—Nights Good

KNOXVILLE, Oct. 26.—Light matinees and good night houses, ranging from three-quarters to capacity, continued to be the lot of the Ringling Bros. and Barnum & Bailey Circus the past week.

Opening-day matinee here Thursday (24) was delayed until 5 p.m. and drew less than half a house, but the night crowd was okay.

Matinee the day before at Chattanooga also started at 5 p.m., and business followed the usual pattern, with the night house well toward capacity. General Manager George W. Smith was quoted at Chattanooga as saying money had started to "tighten up."

Birmingham Welcomes Haley

Show had two good days at Birmingham, its sole stand in Alabama. Sunday arrival attracted a record turnout, and the night crowds were excellent Monday and Tuesday (21-22). Show was back on the State fairgrounds after a fling last season at Rickwood Field (ball park) and found the layout more satisfactory. Lot is fast and on the main street-car and bus routes.

Birmingham engagement was something of a home-coming for President James A. Haley, who was swamped with visitors both days. (See R-B Steady in South, page 70)

Harrell's Circus Launched On Gentsch Shows' Midway

GREENVILLE, Miss., Oct. 26.—Harrell's Wild Animal Circus was launched here October 14 on the midway of the J. W. Gentsch Shows. Presented in one ring and a steel arena, show runs 45 minutes, features a fighting lion act and includes eight other displays and clown numbers. Eight people are with the unit and equipment is moved on two semis.

Owner-manager is L. H. Harrell, who formerly had Side Shows and animal pit shows with various circuses and carnivals, including the J. F. Sparks Shows, Bradley & Benson and Banard Bros. Helen Harrell is secretary-treasurer, and Billy Sheets Gherehardt, for two seasons with Mills Bros.' Circus, is equestrian director.

At the close of the present season show will go to Fort Pierce, Fla., for the winter. Stock will be added and the show will be enlarged, according to Harrell.

Concert for K. C. Shrine

DETROIT, Oct. 26.—Contract for the concert at the Ararat Shrine Circus, Kansas City, Mo., October 28-November 3, has been awarded to Archie Gayer and Harry Lewiston, of Detroit, who have theater, arcade and special show interests in this territory. Attraction will be their *Girl Frozen Alive* show, featuring Alberta, with 12 contestants. Gayer will manage the show, assisted by Francis Gayer and Dr. Rose Jaffey.

Montgomery Cuts Prices

MARKSVILLE, La., Oct. 26.—Newspaper ads for the C. R. Montgomery Circus, which appeared here Friday (18), quoted "pre-war prices" of 75 cents for adults and 50 cents for children, plus tax. Show's previous general admission price for adults was \$1.20, including tax.



CIRCUS NIGHT AT THE PACIFIC COAST SHOWMEN'S ASSOCIATION, when personnel of Cole Bros.' Circus attended a banquet in the clubrooms. Seated at the guest table (left to right): Mrs. Mabel Brown, president of the Auxiliary; Mrs. Hilda Burkhart; S. L. (Buster) Cronin; Zack Terrell, owner of the circus and PCSA Gold Card member; Mrs. Estrella Terrell, Mrs. Dot Cronin and Noyelles Burkhart.

Polack Closing 2d Unit; Acts Will Move to No. 1

CHICAGO, Oct. 26.—I. J. Polack announced here this week the No. 2 Unit of Polack Bros.' Circus would be disbanded at the conclusion of a four-day stand at Redding, Calif., November 2. Redding will be the 23d date in 11 different States to be played by the unit since it was launched at Phoenix, Ariz., last June. Altho business has been somewhat spotty, Polack declared it had been a profitable enterprise. Stock and some of the acts of the No. 2 Unit are to be transferred to the No. 1 Unit, which will be busy until sometime in December before the usual lay-off for the holidays. T. Dwight Pepple, general agent, returned to Chicago Monday (21) from a booking trip in Minnesota and left two days later with I. J. Polack for Cincinnati and Louisville.

San Antonio Tops Last Year

Mickey Blue, in from his successful date for the No. 1 Unit at San Antonio, left later in the week for Austin, Minn., to handle advance promotion there for a three-day stand, November 14-16.

Blue reports the San Antonio date gave Alzafar Shrine a net profit of 75 per cent better than last year's. Some 87,000 tickets were disposed of by block sales and thru the box office, and five turnaways were chalked up. (See Polack No. 2 Closing, page 70)

Copenhagen Enjoys A Post-War Boom

COPENHAGEN, Oct. 26.—Copenhagen's enjoying a post-war circus boom this season with two of Denmark's leading circuses playing indoor runs in the Danish capital.

Cirkus Schumann, at its old stand in the Cirkus Schumann Arena, featuring the Triska Troupe, an eight-person aerial number, and the well-known Schumann Liberty and high school horses.

Cirkus Belli, featuring Kaempe's elephants, is installed in the Forum Building.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Piney Branch, Ala.
October 26, 1946.

Dear Pat:

The management of this show believes in co-operating with town officials and local organizations. Last Monday while playing at the landing of Hudkin's Ferry, Ark., our band was invited to participate in a music festival. It doubled up with the town's band and combined they formed a musical organization the equal of which Hudkin's Ferry—or in fact, few cities with a population under 200—had never heard before. Our band, made up of a first-chair cornetist, first-chair trombonist and no-chair drummer, somewhat outloded the natives' band, a guitar and musical jug, but all in all, who ever heard a rustic high-C a guitar or triple-tongue a gallon bottle?

On Tuesday, while showing at First Frost, Ark., the show's detective, Amos Trailerchaser, mourned the loss of his overcoat, which he was unable to recover even thru the aid of a local constable. The alleged culprit

was a snack-stand operator whose stand had been upset by our elephant, Crumbwell, early that morning. The trunk belonging to Elmer Hirkspindle, manager of the Three Mid Riff Girls, swinging ladder artists, also disappeared from the dressing room at the same time. Manager Upp stayed behind to try to recover it but returned the next day reporting failure.

Last Wednesday the Misses Abigail and Arismus Hogwaters, clever amateurs, departed for their homes thru the management's request. They proved very popular young ladies during the few weeks they worked in the Side Show's annex and their departure was regarded with regret by more than one candy butcher or ticket seller.

To prove that this show feels responsible for any loss an actor may have, last Thursday Elmer Hirkspindle, of the Three Mid Riff Girls, was paid by management for the loss of his trunk. He then drew his and his (See Won, Horse & Upp, page 70)

Cole Kick-Off Okay in Texas; Closes Nov. 14

End To Be at Little Rock

AMARILLO, Tex., Oct. 26.—If this spot is any criterion, Cole Bros.' Circus is in for some good business on its annual fall swing thru Texas. Playing here Thursday (24) in ideal weather, the show had a dandy matinee and a turnaway at night.

The deal, under consideration for several weeks, to take the show to Mexico City is definitely off. As a result, Little Rock has been announced as the season's final stand November 14. It had previously been reported the show would close at Hot Springs November 12.

Show came to Amarillo after three satisfactory stands in New Mexico—Carlsbad, Roswell and Clovis, in that order. At Carlsbad Monday (21), with schools dismissed and children admitted at a special price, attendance was big at the matinee. Weather was warm and clear.

A two-day stand at El Paso, Tex., Friday and Saturday (18-19), paid off nicely despite formidable opposition both nights from football games. A high school game was played before a crowd of 11,000 Friday and the School of Mines game drew 7,500 Saturday, the same night Rise Stevens, opera singer, was appearing before a large concert audience. However, there were still plenty of people who wanted to see the circus.

Hunt in 9 States During 25 Weeks Of 54th Season

BORDENTOWN, N. J., Oct. 26.—Hunt Bros.' Circus is back in winter quarters after ringing down the curtain on its 54th season Saturday (19) at Newark, Del.

Show opened April 29 at Burlington, N. J., was out 25 weeks, played in 9 States and traveled approximately 3,600 miles during the season.

The weather, tho cool the first half of the final week, moderated the last three days and was ideal for the closing. Opinion was show was about two weeks late on the Eastern Shore for top business, but the last three stands in Delaware were termed satisfactory. The three-week trek north thru Maryland and Delaware followed six weeks in Virginia and North Carolina, the farthest south Hunt had been since 1941.

Circus fans and friends of the show on hand for the closing date included Elmer Kemp, of Trenton, N. J.; Mr. and Mrs. Herbert Douglas, of West Chester, Pa.; Ed Conway and Dutch Hoffman, of Philadelphia; Jimmy Alcott, of Pleasantville, N. J., and Mr. and Mrs. Moll, of Norristown, Pa.

Clyde Okay in Marshalltown After Loss of First Night

MARSHALLTOWN, Ia., Oct. 26.—Clyde Bros.' Circus had to relinquish its scheduled opening-night performance here Monday (21), because the State guard had the city coliseum tied up for its weekly drill session. Attendance was okay, however, at four performances the remaining two days of the engagement, which was sponsored by the Shrine Club.

Show came here from a four-day stand at Waterloo, Ia., and is finishing the week at Cedar Rapids, Ia.

Pittsburgh Date Big for Morton As Strike Ends

PITTSBURGH, Oct. 26.—Opening opportunely on the very heels of a 27-day power strike, the Hamid-Morton Shrine Circus was expected to wind up its six-day run at Hunt Armory here tonight with over \$90,000 in the till.

Things were not so rosy when the show kicked off Monday (21). Advance sale had not been up to expectations, ostensibly because of the power strike. The show, incidentally, had its own generator set up and ready. But the strike was called off the night before the opening.

Show drew a fair three-quarter house Monday, had built to capacity business by Wednesday and was turning them away before the end of the week. Building, with circus-style seats, has a capacity of almost 7,000. Matinees were big as a result of a school coupon tie-up. Starting time was 4 p.m. school days and 2:15 today.

This marked Bob Morton's first date in Pittsburgh since 1938, when he furnished the show for Shrine auspices at Duquesne Gardens. Syria Temple, with 16,000 members, is rated the largest Shrine org in North America. Current show is for the Benefit Heart House, a convalescent home for children afflicted with rheumatic heart disease.

Advance promotion was handled by Vernon McReavy. He was given a direct assist in an excellent publicity break by one of Joe Walsch's Tigers. McReavy had sold *The Sun Telegraph* on sending Mina Wetzig, a girl reporter, to interview Walsch inside the animal arena. The cage door had no more than closed behind her when the tiger struck at Walsch and gave him three deep gashes on his right leg. As a result, the story was played on Page 1 Wednesday (23) with three-column art and made the wire services.

King Bros. Still Pursuing Marathon Thru Mississippi

CANTON, Miss., Oct. 26.—King Bros.' Circus, continuing its marathon thru Mississippi, played to a good night house here after a strong matinee Wednesday (23). Manager Floyd King reported big business at Eupora (18), Winona (19), Belzoni (21), and Yazoo City (22).

Show has been favored by good weather, altho some of the nights have been cool.

A King Slept Here

MEMPHIS, Oct. 26.—When Floyd King took a showman's holiday and visited the Big One here, Eldon Roark devoted most of his column in *The Press-Scimitar* to Floyd and his King Bros.' Circus. Roark recalled, among other things, that Floyd was a former Memphis resident and his father, the late Rev. R. M. King, was for 40 years a member of the Memphis Methodist Conference.

Roark further commented that, altho Floyd and Mrs. King travel by auto, they have no trailer and stop at hotels. The columnist concluded thus: "He used to keep count of the number of different beds he had slept in during his years of tramping, but after he passed the 4,000-mark he quit. Anyway, there's hardly a hotel in a city or medium-sized town in this country that can't say, 'A King slept here'."

Beatty Travels 14,315 Miles; Gives 384 Shows in 122 Cities

NACOGDOCHES, Tex., Oct. 26.—Clyde Beatty Circus did a pretty fair job of getting around this season. When it pulled into its new winter quarters here a week ago, it had traveled 14,315 miles during its 31-week season—mostly by rail but about 150 miles by boat between Vancouver Island and the Canadian mainland.

It started out in Texas (El Paso) and wound up in Texas, but the two points are just about as far apart as they could possibly be and still remain in the same State—something like 700 miles via bird route and a good 1,000 by any recognized carrier.

Under Three Flags

Show was in three different countries; it passed thru a small portion of Mexico on its way to San Diego, Calif., last spring, it traveled thru 16 States before and after its invasion of Canada, and it exhibited in five provinces during a little better than seven weeks spent in the Dominion.

Here are some more of the statistics Bill Antes has rounded up for the souvenir route book and program he is publishing:

Show had 191 show days, exhibited

in 122 cities and gave a total of 384 performances.

Only three performances were missed all season—two at Redwood City, Calif., May 26, due to the railroad strike, and the night show at Charlotte, N. C., October 8 because of a severe storm.

Good Railroad Customer

There were frequent moves in Canada of 100 to 150 miles and more. A Sunday run of 256 miles was made from Edmonton, Alta., to North Battleford, Sask.; another of 295 miles was made from Kenora to Fort William, Ont.; the next day the show laid off to make a 631-mile jump to North Bay, Ont., and the following week-end it covered 399 miles from Timmins to Pembroke, Ont.

Then, too, there was that 675-mile jump the show made on its return to the States from Niagara Falls, N. Y., to Norfolk, not to mention the final run from Brunswick, Ga., to Nacogdoches of approximately 1,000 miles.

Show is now snugly tucked away in quarters here. Altho lacking a railroad spur, the nifty fairgrounds provide excellent buildings for the animals and equipment.

Mills Brothers Visit Six Shows In 12-Day Trip of 4,500 Miles

BUCYRUS, O., Oct. 26.—Jack and Jake Mills are back in winter quarters of Mills Bros.' Circus here after a 12-day trip of 4,500 miles, during which they visited five circuses still on the road and one in winter quarters.

Their first stop was at Clyde Bros. at Moline, Ill. They then made an overnight stop at Kansas City, Mo., where they visited George Pughe, promoter of the Shrine date there, and several of his men who were formerly with Mills Bros.

The Mills Brothers saw the Al G. Kelly-Miller Bros.' Circus at Atoka, Okla., and visited Mr. and Mrs. Paul VanPool at Joplin, Mo. They caught Dailey Bros. at West Plains, Mo., and remained with that show Sunday and Monday at Springfield, Mo.

Going next into Louisiana, they saw the Sparks Circus at Monroe. They visited Arnold Maley, Jimmy Mills and others but failed to see James Edgar, who was away. They then visited King Bros. at Macon,

Miss., where they saw Wartax Carter for the first time in 16 years. They also met Harold Rumbaugh and others, but missed Floyd King, who was not on the show that day.

From Macon, Miss., the Mills's went to Macon, Ga. There they saw Paul Conaway and visited Eddie Kuhn, Mr. Hall and Albert Fleet on the Wild Animal Show with Endy Bros.' Shows, which was playing the fair. At Newberry, S. C., a visit was made to winter quarters of Bailey Bros., where they saw Bob Stevens, Dolly Jacobs, Johnny Wall and others.

Returning to their own winter quarters here, Jack and Jake found Mr. and Mrs. Howze had returned from a buying trip with 16 black and sorrel horses. "So instead of seven, we now have 23 horses," Jack said. "We expect to have a 10-horse Liberty act for the center ring and two sixes for the other two." The Howzes also looked for elephants but without success.

UNDER THE MARQUEE

Now soon.

F. Robert Saul, en route to his home in Adrian, Mich., stopped off in Cincinnati Monday (21) for a visit to *The Billboard* offices.

Ray B. Dean is back home at Milford Center, O., after a busy season handling advance press and radio for the Clyde Beatty Circus. He plans to make the Chicago meeting.

Circus women have full prediction rights, including the right to make erroneous closing-day predictions.

Charles Sparks left Macon, Ga., recently for a check-up at Johns Hopkins Hospital, Baltimore. . . . Harry and Ruby Haag, who furnished some of the free acts at the Georgia State Fair, Macon, had many visits with friends there.

Ben Morrison returned to his home

in Detroit from the West Coast. He handled two dates off Polack Bros.' No. 2 Unit and other promotions during the summer. . . . Mr. and Mrs. Bob Beck, of the Mills Bros.' advance, have been seen around Chicago, sporting a new Hudson.

If there isn't a stake within 100 feet of a marquee some native will walk that far to bump his shins against one.

James Cogswell, who concluded his outdoor dates at Augusta (Kan.) Street Fair last week, will be in clown alley of the Kansas City Shrine Circus. . . . Jake (Corrigan, the Cop) Disch played Fond du Lac, Wis., during the recent mayors' and aldermen's convention.

Two of the oldest candy butchers in the business are with Polack Bros.' Circus tho on separate units. Darby Hicks, who has the popcorn stand on (See *Under the Marquee*, page 70)

Concesh Ban Nixes Macon Shrine Circus

MACON, Ga., Oct. 26.—G. P. Lockhart, potentate of Al Sihah Shrine Temple, and J. P. Kennington, general circus chairman, announced the 14th annual Macon Shrine Circus has been called off, due to a ban against concessions. Show had been slated for week of November 18-22 in the Macon Auditorium.

Unlike many Shrine circuses, the Macon Temple's show went in for a long string of Temple-operated wheels and other gaming concessions, and awarded a car as a door prize. Usually a two-hour stage program of circus acts was presented with admish tickets going for a quarter each or five for a dollar.

Last year's show realized a heavy profit, of which approximately \$10,000 was given to the Shrine Crippled Children's Fund.

Plans already had been completed for this year's show and many tickets sold when a Bibb County grand jury issued bitter denunciation of gambling, aimed principally at commercial enterprises. Recorder Frank B. Steger is refunding all ticket money.

Illness of Owner's Wife

Halts Monroe Bros.' Tour

CAIRO, Ill., Oct. 26. — Monroe Bros.' Circus closed ahead of its billing in Southern Missouri October 9. Reason is the presence in St. Mary Hospital here of Freda LaVelda, wife of Owner-Manager Ted LaVelda, recovering from an operation for appendicitis.

The show had planned to stay out longer, according to Billy E. Thompson, general agent.

LaVelda has launched store museum in Cairo.

Bad Weather Catches Up With Dailey Bros. in Ark.

FORREST CITY, Ark., Oct. 26.—Dailey Bros.' Circus, continuing an extensive tour of Arkansas, played to a light matinee and good night house in threatening weather here Wednesday (23). Business the day before at Wynne, Ark., was satisfactory, considering rain both afternoon and night.

NOW CONTRACTING ACTS FOR 1947

SUITABLE FOR CIRCUSES, FAIRS AND PARKS

ERNIE YOUNG

155 No. Clark St.
CHICAGO, ILL.

STRIKE OVER

IMMEDIATE DELIVERY

10 Knot—100% pure bristle
Billposters' Brushes—5" trim.

BEACON BRUSH CO.

1320 Race St. Philadelphia 7, Pa.

WANTED FOR ADEL COLORED FAIR

And more to follow till Xmas—High Striker, Photos, Stock Grind Concessions. Good Front Man for a strong Menagerie and One-Ring Circus. We have it, want a man to sell it. Percent. Circus never closes. Would buy a Circus Top if priced to sell, shipped subject to inspection.

LANKFORD OVERLAND SHOWS
Adel, Ga.—Now.

THE AERIAL ERICS

"America's Foremost Double Trapeze Act."
We have some open time in November and December for Indoor Engagements. Address:

TILDEN HALL HOTEL
Bloomington, Illinois

Ringling-Barnum

After our stands in Tennessee and Alabama, this week finds us in Virginia, with the season's end drawing closer and closer.

Visitors: Bob Kinsey and Charley Felks, of *The Birmingham Age Herald*; Mabel Ringling, Marshall Johnson; Lloyd D. Serfass, Ted Comfort and Myles Detrick, of the Penn Premier Shows; Dummy Robinson and Shakey Legs Murphy.

Around the lot: Henry Keys, the Paul Whiteman of the white tops, has joined the big show band after his season on the Clyde Beatty show, and has also been made an honorary member of the Free Roll Club. . . . Johnny Tripp is working his meat shortage gag instead of his Mairzy Doats laundry gag. . . . Bob Kellogg is on the mend after an operation and will rejoin later. . . . Busiest man on the lot: John (Happy To Serve You) Howard. . . . Harry (Bad) Brown still leads in the race for the cookhouse flag. . . . Red Friend, Side Show magician, showing off the missus during her visit.

Laugh of the week: The old darky asking Mac McGowan at the white ticket wagon for one adultery ticket. —DICK MILLER.

Buck Owens

Everybody seems satisfied we are getting farther south. Cold nights are the reason. Matinees have been light, but the night crowds have made up for them.

Expected any minute are Dolly Jacobs and her three elephants.

The writer finally won a World Series bet. The loser was sharp-shooting Buck Owens, who liked Boston. The Cards did win, didn't they?

Corky Williams, former owner of the Florida Blossom Minstrels, visited at Commerce, Ga., where he is now running the White Spot. Visitors at Winder, Ga., were Arthur Crawford, the old-time blackface and trombone man, and George Penny, of the Sparks show; at Covington, Ga., Kenneth Waite, the clown, and Al Yoder, the bandman, off the Beatty show. Ask Waite what surprised him here.

A new sleeper bus that will sleep 20 people was added. Our star horse, Stormy, cut his leg on an iron stake and is out of the concert a few days. The band is getting favorable mention from the citizens on the class of music played. Victor Herbert is being featured, also Babe Holzman.

Who ate the cellophane on the hot dog in the cookhouse?—NORMAN HANLEY.

Now Available

CLYDE BEATTY CIRCUS

SOUVENIR SEASON ROUTE BOOK
AND PROGRAM

Price \$1 Each

(Do Not Send Stamps.)

BILL ANTES

301 N. Bronson Ave. Los Angeles 4, Calif.

BUCK OWENS CIRCUS

CAN USE

Boss Groom and several Grooms, also A-1 experienced Show Electrician for light plant. All winter's work in Florida. Dawson, Ga., 28; Cuthbert, 29; Eufaula, Ala., 30; Abbeville, 31; Ozark, Nov. 1; Enterprise, 2; Blakely, Ga., 4.

AT LIBERTY

For winter dates, Performing Elephants, both large and small; High School Horses, Riding Monkeys, Pony Drill. Acts that will please.

W. C. RICHARDS

Elephants, Rt. 2, Box 360, Pensacola, Fla.

Dressing Room Gossip

Cole Bros.

Our season is rapidly coming to a close, and when you read this Mr. Cole will have about two weeks to go until that date at Little Rock, November 14. Then a lot of folks will be wondering what happened to that salary. One person who'll be glad when the 14th comes will be Homer Cantor; then he can return to the Coast and Margaret and Baby Pamela. Pam is one of the sweetest, brightest babies this writer has ever seen. The mother is kinda sweet, too.

A remarkable run was made from Douglas, Ariz., to El Paso, Tex., 217 miles overnight, in at 7 a.m. and the matinee ready to go at 1:30. Nice going, don't you think?

Most of our folks went over the border from El Paso to Mexico and came back loaded. After the night show they went over again for some relaxation. Seen at different tables were Mr. and Mrs. Frank Orman, Dr. Cecil LaBelle, Mr. and Mrs. Eugene Scott, Mr. and Mrs. Noyelles Burkhart, Mr. and Mrs. Bill Spaulding, Mr. and Mrs. Harry Thomas, Pete and Mogadore Cristiani, Johnnie Charlton, Mr. and Mrs. Winn Partello, Dick Lewis, Dick Scatterday, Jimmie Essex, Pete Slisky, Harold Voise, Eileen Larey, Maudie Moore, Florence Tennyson, Bogonghi, Capt. John E. Smith, Mr. and Mrs. Freddie Freeman, Ralph Winarski, Johnnie LaPisque, Jeannie Moore and Jack Harris.

Visitors: County Popo DeBathe, Gordon Waring, Bert Mayor, George Rearick, Nina Rasht, Judy Wisman; Ben White, representative of the AGVA; Doodles DeMarr, one of the few lady clowns left; Fannie Brown, who was with us till the last day in California; Mrs. Brubaker, mother of Rae Brownell, and Margaret Hill, formerly with the Helen Reynolds Skaters. Gus and Reta Taliaferro had a visit from their brother and sister-in-law. Kitty Sita is back after a week of illness.—FREDDIE FREEMAN.

101 Ranch

Our 10-day stand in San Diego was a disappointment from the business standpoint, but it gave everyone a chance to rest, relax and sleep late. We showed on the baseball grounds where the Clyde Beatty Circus was last spring. The nights were fairly cool, and the people apparently tightened their pocketbooks.

Our folks went over to Tia Juana to play the races, get in a little golf and do the night clubs. While in San Diego, we gave a show at the Crippled Children's Hospital, consisting of the Sugar Browns, Anna and Joe Metcalf with the elephant, Fred Bowery, the Mark Smith Girls, Rusty Haller and Skeeter Knudsen.

Visitors: Bill Dedrick, Joe Ryan, Penny Parker and Laura Lee Koep's parents and sisters. Todd and Peggy Henry joined for a while to run the grease joint (he is Cliff Henry's brother). Kenny Kenzer, who is opening a plastics shop in San Diego, visited the Henrys several times. Mr. and Mrs. Al Hubbard and daughter joined out with the clowns several nights. I noticed Al practicing in the backyard, or was he practicing? Anyway, he did a beautiful flip coming out of Fay Avalon's sleeper. It happened to be Fay's birthday, and I thought I heard them playing tunes on bottles.

Show added a prairie schooner and a couple of large tepees, one on the midway and the other at the back of the arena.

Prairie schooner is used in the concert for the enactment of a frontier scene. Indians were supposed to attack the covered wagon, occupied by (See 101 RANCH on page 70)

Hunt Bros.

Our 1946 season is only a memory now. Some are sad, others glad.

Recent birthdays: Mrs. Edith Cooke, mother of Welby Cooke and Hazel Case, and Marsha Hunt, daughter of Mr. and Mrs. Harry Hunt. A party for the little tot was held in the cookhouse at Milford, Del., with ice cream, cake, candles and presents galore.

Lost and not found department: Harry LeVine, a dollar bill on the midway at Chesterton, Md.; Mrs. Charles T. Hunt, a diamond-ruby ring on the lot at Denton, Md. Trouble came in bunches for Mrs. Hunt. Next day she received word that her brother died at Kingston, N. Y.

A canine census taken just before closing revealed 35 dogs were with it and for it.

Popular sayings: Roy Bush, "Hubba, hubba"; Eddie Bananas, "Ain't it awful?" Mac McNeil, "Doggie, doggie, doggie"; Conrad Ten Eyeck, "I'm talking to you"; Johnny Bossler, "Why, sure."

Season's funniest unscheduled bit: Johnny Bossler falling in the mud during his opening walk-around at Cranford, N. J., and being helped to his feet.

Where they're going department: Dave and Dolores Nimmo to Washington, where Dave will have charge of a stable of show horses belonging to Mrs. Eleanor Patterson, publisher of *The Washington Herald*; Danny and Buddy Carroll, to join Jimmy Bagwell's Guitarodeo; Edwin Franklin Bohn, to Washington for a reunion with the show's former mailman, Frank Higgins; Russell MacPherson, off to Hollywood, but (See HUNT BROS. on page 70)

C. R. Montgomery

A surprise event took place on the show at Marksville, La., October 18, when Jonnie Mae Snyder, big show performer, became the bride of Ray William Nutt, superintendent of transportation. They were married between performances in the center ring of the big top, with all the trimmings, including a shower of rice at the conclusion of the ceremony.

The bride wore a rust-colored ensemble, with brown accessories, as well as the traditional something old, something new, something borrowed, something blue. Mabel Johnson, sister of the bride, was matron of honor, and the other attendants were Mrs. Jack Bell and Al Moss, manager of the show.

Others present to extend best wishes to the couple included C. R. Montgomery, Mr. and Mrs. Ken Drake, Mrs. Moss, Jack Bell, Mr. and Mrs. Tex Orton and the Fuller family.

Dailey Bros.

At Springfield, Mo., 79-year-old Kid Cummins reminisced of the time he opened there in 1886 with the W. W. Cole Circus. He said performers were artists in those days, with no "chairy pie" and no trunk loading. Wilbur Story, 77, clown for a day; he was an acrobat and leaper with Adam Forepaugh 58 years ago.

Johnnie Williams and his Syncopators have a contract to play the Wagon Wheel, a night club between Houston and Gonzales, Tex., after this one closes. Trainmaster McLain personally poles lunch wagon No. 32 across the flats. Mrs. Ben C. Davenport took daughter, Norma, to Memphis to see the Big One. Lewis Reed is on a business trip to New York. Mitt Carl and Joe Wallace wore big smiles at Russellville, Ark.; their respective wives visited.

Left the show: Fay Collier, Jack McKeight to Cass Lake, and the (See DAILEY BROS. on page 70)

Clyde Bros.

Waterloo, Ia., was almost our Waterloo. Due to the cold weather and being so close behind the Dairy Cattle Congress, business took a sharp decline there after two big dates at Freeport, Ill., and Clinton, Ia.

Helen Roderman joined the George Hanneford riding act at Freeport. Joining clown alley recently were Roy Hill, clown cop, and Buzzy Potts, off the Kelly-Miller show. We were all sorry to learn Gus Kanerva would not be with us as planned, because of an operation he is to have at Paris, Tex. Best wishes from all, Gus. All are glad to see Josephine Barth recovered from a recent illness. Manager Howard Suesz spent 10 days in Des Moines working on advance promotion for our forthcoming engagement there.

The two cute juvenile members of the troupe always looking for their daddy are Michael and Ricky Henry. We are short of youngsters on this show but have the usual quota of dogs. Latest arrival is the talented Daisy Mae, owned by Buzzy Potts.

An act scoring unusually heavy this season is the Harrison bicycle act, always perfection in appearance as well as ability.

Recent visitors were Mrs. Edna Curtis and Ruthie LaVear, of the Jack and Ruthie LaVear act. Jack is now a welder at Marshalltown, Ia., where they have bought a home. —MAURINE HENRY.

King Bros.

Elmer Voris's cookhouse has plenty of competition from snack stands dishing out fried chicken thru Mississippi. Show has been having ideal tramping weather. For the first time this season, we are turning down workingmen, all departments having been filled for several weeks.

Al Dean joined to take charge of the outside lunch stand. Other new arrivals are Ted and Doris Milligan, with Doris's pythons, and Jerry Pressley in the Side Show, and Enoch Bradford, superintendent of Side Show canvas.

Imagine our surprise when William Kellogg walked on the lot at Calhoun City, Miss. Bill came from near-by Houston, his home since he married and retired several years ago. He spent 51 years with the white tops, 22 of them with the late Jerry Mugivan and Bert Bowers.

Charley Thompson, who visited the show most of the summer, returned to his home in Seattle. Yeah, we'll miss the judge. Jack and Jake Mills, of Mills Bros.' Circus, visited at Macon, Miss. At West Point, Miss., Marion and Clint Shufford caught the matinee en route from St. Louis to Hennies Bros.' Shows at Mobile, Ala. Clint recently had an operation for a sinus ailment at Barnes Hospital, St. Louis. —ROBERTA ROBERTS.

HUNT'S BIG 3 ELEPHANT ACT

NOW AVAILABLE

Booking winter dates.

H. T. HUNT

R. D. 1 BORDENTOWN, N. J.

Phone: Florence N. J. 117R3.

TIGHTS

UNION SUITS—LEOTARDS—LEG PADS

M. A. OSBORNE 827 Bergen St.,
Brooklyn, N. Y.
Established 1842

PHONEMEN

Wanted—Program, Banners, Tickets.
Strong auspices, Michigan and Indiana.

Patterson Bros.' Circus
Holly, Mich.

SHREVEPORT BUSTS 'EM, TOO

Circus Signed By NY Annual For 1947 Run

Mineola Inks James M. Cole

NEW YORK, Oct. 26.—Mineola (L. I., N. Y.) Fair will feature the James M. Cole Circus in its entirety as its 1947 grandstand attraction for five days. Contracts were signed here Wednesday (23) by Charles Bochert, fair manager, and James M. Cole, circus owner.

Plans call for the presentation of the circus under one-half of its big top so that one complete side will be open to the peaks of the center poles and so afford an unobstructed view to the audience. The 220-foot top will be erected on the race track directly in front of the grandstand, which measures 300 feet in length. End and middle pieces of the canvas are split in the center. With one-half of the canvas down it will be necessary to run a cable between the four center poles so that the remaining canvas can be laced to keep it from sagging.

Hold to Circus Theme

Cole said that circus-under-canvas theme will be maintained thruout in accordance with presentation plans by Bochert. The circus ticket wagon will be used for all ticket sales. The circus marquee will take the place of the regular grandstand entrance, and the menagerie and side show will be presented under canvas directly inside the entrance.

Bochert was known to be dicker-ing for a complete circus following the staging of this year's annual when the last of a series of rodeo presentations failed to pan out as expected. Cole will receive a guarantee reported to be in excess of his weekly nut and cut the grandstand gross over and above this amount on a 50-50 basis with the fair.

Seats for 4,000

An estimated 1,000 box seats will be set up on the paddock. Grandstand capacity is 3,000. A heavy promotion program will start long in advance of the scheduled showing beginning September 9 and will involve the use of considerable circus paper. It is likely that several circus parades will be staged during fair week.

If necessary the regular circus performance will be augmented, Cole said. Booking, involving a guarantee and coming late in the season, was looked upon as a natural by the circus owner.

Push Dover (N. H.) Trotting Track Despite Permit Lack

DOVER, N. H., Oct. 26.—Night sulky racing under arcs on a half-mile circular track equipped with pari-mutuels is expected to get under way here early next spring. Work has already been started preparing a track on the outskirts of the city despite the State Racing Commission's denial that request for a permit for the track has been filed with that body.

The commission recently disapproved an application for a similar track at Portsmouth, some 14 miles distant.

Around the Grounds

Grateful, De Pere, Wis., Annual Gives 1G Bonus to Booking Office

Sam Levy, back in Chicago from Shreveport, is singing the praises of the Northeastern Wisconsin District Fair, De Pere, Wis. The B-C office, it seems, held the grandstand contract—a blanket one—for the Wisconsin event. And when polio erased many of the Minnesota and some of the Wisconsin annuals, the B-C office was able to toss an exceptionally strong show with De Pere. And the fair board members, without any suggestion from the B-C office, upped and voted an extra \$1,000 over and above the contract price to the Chicago booking agency. The date had been handled by Fred H. Kressmann.

On a five-day leave from his Paterson Field, O., station, Sgt. Fred H. Kressmann last week spent the major part of the leave at the Chicago Stadium, where his father, Fred H. Kressmann of Barnes-Carruthers office, was busy with the Roy Rogers World Championship Rodeo. Sgt. Kressmann returned recently from Bakini, where he served during the atom bomb tests.

George L. Buchnau, manager, Columbia (Tenn.) Mid-State Fair, will assist R. M. (Bob) Williams and John C. Wehrley in staging the St. Petersburg (Fla.) Fair and Horse Show January 12-25. Buchnau plans to leave Columbia for St. Petersburg January 1 or 2.

York (Pa.) Interstate Fair was the subject of a picture story feature in the October 20 issue of *Everybody's Weekly*, tabloid supplement of *The Philadelphia Inquirer*. Article on fair, written by Dick and Peggy Pollard (as Mr. and Mrs. America, touring the country), concluded with "We Loved Every Minute of It."

H. H. McElroy, general manager, Central Canada Exhibition, Ottawa, visited the Carolinas, eyeing carnivals and grandstand attractions for booking in '47. He was guest of Owner Strates of James E. Strates Shows, at Spartanburg, S. C., and of Frank Bergen, general manager of the World of Mirth Shows, and George A.

Farmer City, Ill., Annual To Build Half-Mile Track

FARMER CITY, Ill., Oct. 26.—The Farmer City Fair Association voted unanimously at its annual meeting Thursday (10) to proceed at once with a new half-mile track on which both harness and running races will be featured. Twenty-two additional acres have been rented for 25 years, giving the fair a total of 40.

The association also voted to increase the board of directors from 12 to 21 members, each to have a definite job. Present officers are Wayne M. Fuller, president; W. F. Peterson, vice-president; E. R. Rinehart, treasurer, and E. S. Wightman, secretary. The present annual has been in existence 18 years, operating mostly as a night and free fair.

Hamid at North Carolina State Fair, Raleigh.

Mississippi-Alabama Fair and Dairy Show, which closed October 5 in Tupelo, Miss., netted a substantial profit, J. M. Savery, president-manager, infos. Attendance hit 120,000, Savery reports, and the Calvalcade of Amusements registered a gross which was up 15 per cent over the previous record midway receipts. Event enjoyed perfect weather for the five-day run. Acts were furnished by the E. R. Braly Circus unit. Savery said that all exhibit and concession space was sold before the opening.

Four Acts Billed For Cow Palace

Numbers will be held between rodeo, horse events at Grand National

SAN FRANCISCO, Oct. 26.—Four outdoor acts new to the Pacific Coast will be presented at the Second Grand National Livestock Exposition, Horse Show and Rodeo at the Cow Palace here November 15-24, Fred H. Kressmann, of the Barnes-Carruthers office, Chicago, and program director of the event, announced.

Acts are Gautier's Steeplechase, dogs and ponies; Larry Griswold, trampoline; Greer's Liberty Horses and Blondin-Rellim, revolving high wire. They will be interspersed with the rodeo and horse show events. Acts will come here from Chicago in one railroad car.

Kressmann will return here November 1 to prepare details. S. E. (Sammy) Kramer is in charge of the horse show, Alex M. Wilson is livestock superintendent and Harry Rowell heads preparations for the rodeo.

C. B. (Jack) Afflerbaugh, long-time director of the Los Angeles County Fair, Pomona, is general manager.

Premiums and prizes will aggregate \$105,000, up from \$72,896 in 1941, when the event was last held.

Rylander Renamed President Of Marshalltown, Ia., Event

MARSHALLTOWN, Ia., Oct. 26.—J. H. Rylander, of Legrand, Ia., was re-elected president of the Central Iowa Fair Association at the annual meeting here. H. V. Meier, of Melbourne, was named vice-president and H. H. Haakenson, of Marshalltown, treasurer.

New executive board members include H. H. Schaper, Dr. F. H. Neiman, V. A. McGrew, D. S. Collins, Clifford Hayne, Robert Wheeler and Meier.

Great Falls (Mont.) Event Nets Profit of \$26,709.50

GREAT FALLS, Mont., Oct. 26.—The 1946 North Montana State Fair netted a profit of \$26,709.50, Dan P. Thurber, secretary-manager, reported.

Receipts aggregated \$172,161.

700,000 Gate Seen Possible

Existing record is 500,000—free gate placed at 450,000 with 3 big days to go

SHREVEPORT, La., Oct. 26.—Entering the home stretch of its nine-day run, the Louisiana State Fair here Friday (25) was rolling merrily on its way to a finish, which, given good weather, would enable it to end well up among others of the nation's biggest expos to set all-time attendance records.

Thru Friday afternoon, attendance was estimated at 450,000, a report far and away as compared with the corresponding period in '45, when the event pulled a total of approximately 500,000. If weather holds good, excess said they believed the attendance would reach 700,000.

Check an Indication

For years the expo operated with a paid gate. But in 1943 as a wartime measure, forced by a lack of help and also by the fact the expo was held on a limited basis, the paid gate was abandoned, and it has remained free thru this year. For that reason, all attendance is estimated, and it is virtually impossible to determine anywhere near the exact attendance.

However, it is pointed out that Sunday (20) clockers—not the fair's but the U. S. Navy's—checked 135,000 persons as having entered the navy exhibit, a huge one which takes in one large building and overflows into the outdoors.

Midway Biz Soars

Fair had compensations for the free gate. Midway grosses were high and the grandstand was racking up record business. Thru Thursday (24) night, the Royal American Shows on the midway surpassed by \$18,000 the previous record high up to the corresponding point despite one night, Thursday, lost by rain. The grandstand business also reached new highs nightly.

Rain had fallen opening night, Saturday (19), just before the start of the grandstand show. It had held the grandstand crowd down to 10, (See *Shreveport Busts 'Em*, page 51)

Cancel Ga. Colored Event Due to Ban on Concessions

MACON, Ga., Oct. 26.—Annual Middle Georgia Colored Fair was canceled this week because of the city and county ban on concessions.

W. E. Franks, who held the midway contract and officers of the Homosopian Club, Negro civic org which sponsors the fair, declared it was impossible to operate the fair without the revenue usually derived from concessions, due to low gate ticket prices.

White Plains, N. Y., Plans

WHITE PLAINS, N. Y., Oct. 26.—Tentative plans were discussed Monday (21) at the annual meeting of the Westchester County Horticultural and Agricultural Association to expand the Westchester County Fair until it compares with larger up-State annuals. Memberships will be solicited from all county agricultural, horticultural and domestic arts organizations.

DALLAS LURES TOP 1,641,986

Pulls 218,075 For Day's Mark

Year-around use of plant pushed—plan stageshows in aud., 10-week operetta

DALLAS, Oct. 26.—State Fair of Texas this week was still digging its way out of a mass of broken attendance records and casting speculative eyes toward the 1947 exposition and for year-around use of the plant as a civic fun center.

When the annual, returned to operation for the first time since 1941, closed its 16-day run Sunday (20), W. H. Hitzelberger, serving his first year as executive vice-president and general manager, who had the aid of veteran secretary Roy Rupard, found pinned to his cap feathers for a new all-time attendance record and the highest single-day gate in history.

Final tabulations showed 1,641,986 poured thru the gates. Of these, 218,075 attended in a single day—Elementary School Day—Friday (18). The latter figure topped the mark of 215,395, set in 1940, and included 160,000 elementary school kids.

Day-by-day attendance figures follow:

Saturday (5)—171,994.
 Sunday (6)—81,465.
 Monday (7)—29,696.
 Tuesday (8)—25,432.
 Wednesday (9)—27,736.
 Thursday (10)—32,784.
 Friday (11)—130,772.
 Saturday (12)—205,590.
 Sunday (13)—208,530.
 Monday (14)—104,070.
 Tuesday (15)—55,962.
 Wednesday (16)—62,962.
 Thursday (17)—57,835.
 Friday (18)—218,075.
 Saturday (19)—123,369.
 Sunday (20)—103,718.

Hitzelberger also was pleased with the record exhibits and the livestock auction drew the highest prices in the Southwest this year.

He is happy the exposition closed with no major accidents. Despite the huge turnout, only two minor injuries were reported.

Plans, already drafted, call for the utilization of the fair's facilities for year-around use. A 10-week operetta season and stage attractions for the auditorium are planned for next year, and such events are expected to boost business on the permanent midway.

Fair Dates

Below is a list of fairs to be held next week arranged according to dates, States and cities. This procedure will be followed each week.



The complete list of Fair Dates, in chronological order, for the remainder of the season was published in The Billboard dated September 28.

NOVEMBER 3-9

ARIZONA

Phoenix—Arizona State Fair. Nov. 8-17. Paul F. Jones.

LOUISIANA

Bastrop—Morehouse Fair. Nov. 7-8. T. H. Milliken.

SOUTH CAROLINA

Charleston—Charleston Co. Fair. Nov. 4-9. E. S. Welch.

Lancaster—Lancaster Co. Colored Fair Assn. Nov. 4-9. C. H. Turner.

Sumter—Sumter Co. Fair. Nov. 4-9. J. Cliff Brown.

Walterboro—Colleton Co. Fair Assn. Week of Nov. 4. E. E. Jones.

TEXAS

Houston—Harris Co. Youth's Fair. Nov. 7-10. Thad Smith Jr., Box 2103.

VIRGINIA

Boykins—Community Fair. Nov. 4-9.

K.C. Stock Show Gets 57,000 1st Four Days

KANSAS CITY, Mo., Oct. 26.—American Royal Livestock and Horse Show attracted a total of 57,000 spectators at 75 cents a head for general admission thru the first four days, exhibition officials reported.

Biggest crowd was Tuesday (22) when 14,000 turned out for the matinee and evening shows and 7,000 of these attended the horse show. Concession business at the arena was reported good with farm visitors bringing plenty of long green and handing it out freely.

Peter L. Renne Dies; Bagley, Minn., Honors Veteran Sec.

BAGLEY, Minn., Oct. 26.—Business places here were closed for one hour Friday (18) during funeral services for Peter L. Renne, 77, secretary of Clearwater County Fair since 1925 and former Clearwater County register of deeds.

Shortridge Named Rep

DES MOINES, Oct. 26.—F. M. Shortridge has been appointed sales representative of the Boyle Woolfolk Booking Agency, Chicago, for Des Moines and vicinity. He also represents the Central Show Printing Company, Mason City, Ia.

South Carolina Off to Record

Opening-day crowds jam midway, pack stand—grid game mid-week feature

COLUMBIA, S. C., Oct. 26.—Record crowd greeted the opening of the 77th annual South Carolina State Fair here Monday night (21) to jam the midway and buy out two scheduled grandstand shows. Special preview showing on opening night is traditionally hyped by the lure of a free gate and near-by urban-dwellers turn out in hordes. Ranks of the urbanites, however, must have been supplemented by numerous rural dwellers to reach such proportions.

Attendance on successive days has been considerably ahead of former years, in the opinion of fair officials. Nearly 25,000 tickets printed for the annual Clemson College-South Carolina football classic, which was staged Thursday (24) at the stadium inside the fairgrounds were sold out weeks in advance.

Crowd Overflows Stadium

Actually 30,000 turned out for the game, and the stadium was filled to overflowing. Counterfeit tickets, sold for the game, were discovered several days before the annual opened, and arrests were made. The huge overflow made it difficult to handle the stadium turnout.

Continuing good weather thru tonight's closing is the only assurance needed for the establishment of new records in every department.

More than 12,000 Future Farmers of America attended Tuesday (22) to swell but not dominate the attendance. A sizable attendance was chalked up on Wednesday (23), 4-H Club Day. Kids' Day, Friday (25), attracted youngsters from all over the State in numbers to rival attendance on big Thursday. Football game and a local half-holiday made Thursday a natural.

Thrill Show Final Day

George A. Hamid's *Fantasies of 1946* was featured in front of the grandstand. Additional acts included the Albanis, high act; Balzar Sisters, adagio; Don and Alfred Tranger, musical act; Lorraine Vernon, juggler; Kirk's Circus; Uncle Hiram and Aunt Matilda and their funny Ford, and Joe Basile's band.

Jack Kochman and His Hell Drivers were on the track this afternoon to bolster the final and usually dull day. World of Mirth Shows, on the midway, were garnering one of their best grosses in the South.

Paul V. Moore, secretary, and D. D. Whitcover, president, said this year's fair contained the largest number of exhibits in history. Not an inch of space was available in the steel building when the fair got under way. Cattle was also exhibited in record numbers.

Fisheries Commission Backs N. S. Fair Expansion Plans

LUNENBERG, N. S., Oct. 26.—Nova Scotia Fisheries Commission, sponsor of an annual fisheries fair here, is leading a movement to have the fair plant augmented by the addition of an arena, a curling rink and a sports field suitable for baseball, football and track.

Idea is to provide a year-round recreation site as well as to expand the fair.

MEETINGS OF ASSNS. OF FAIRS



International Association of Fairs and Expositions, Hotel Sherman, Chicago, December 2-4. A. L. Putnam, Chippewa Falls, Wis., acting secretary.

Fair Managers' Association of Iowa, Des Moines, December 9-10. E. W. Williams, Manchester, secretary.

Kansas Fairs' Association, Hotel Jayhawk, Topeka, January 7-8. Raymond M. Sawhill, Glasco, secretary.

Wisconsin Association of Fairs, Hotel Schroeder, Milwaukee, January 7-8. Douglas J. Curran, Black River Falls, secretary.

Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, January 21-22. C. C. Hunter, Taylorville, secretary.

North Carolina State Fair Association, Carolina Hotel, Raleigh, January 24. Dr. A. H. Fleming, Louisburg, secretary.

Virginia Association of Fairs, Hotel John Marshall, Richmond, January 27-28. C. B. Ralston, Staunton, secretary.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

Nov. 1 Deadline Set for Report

Lucas County (O.) board asks for accounting—unseating of Glann looms

MAUMEE, O., Oct. 26.—A November 1 deadline is set for Charles Glann, secretary for 14 years of Lucas County Fair, to have his accounts of the annual, held here a month ago, ready for inspection by the fair board. Deadline was set at a meeting of the board Saturday (19) thru its president, John Probeck. The board also appointed a three-man auditing committee to work with Glann in preparing the report.

Glann told board members he was unable to give a financial report because the books of the society are now in the hands of a State examiner for auditing. He also admitted premium checks had not been mailed to some fair exhibitors. No official report has been made by the State examiner of his findings.

Members of the board hope the auditing committee can complete its work before the annual meeting and election of officers in December. Members who have criticized Glann's handling of fair business reported the showdown on a move to unseat him would come at the December meeting.

The board granted 1947 midget auto racing rights to L. Martin Courtney and associates, Toledo, on a bid of 25 per cent of gate receipts, with concession rights retained by the fair.

Glann told the board he estimated midget races and harness races would net the board \$12,000 in 1946, with an additional \$1,200 from concessions.

FAIR ACTS

Fair Acts Interested in Working Pacific Coast Fairs Next Season
 Send Photos, Literature and Description of Acts.

GETTING READY FOR 1947 BOOKING

Want All Types of Outdoor Attractions — Long Season.

EDDIE BURKE ATTRACTIONS

935 Market St.

San Francisco, Calif.

WILLIAMS AND LEE ATTRACTIONS WANT

HIGH CLASS ACTS OF ALL KINDS FOR OUR 1947 FAIRS.

High Acts—Troupes—Trios, Doubles, Singles—Animal Acts. Contracting with us now will assure you of a long route. Give price, full details, photos in first letter.

WILLIAMS AND LEE, 464 Holly Ave., St. Paul 2, Minn.

"Calif. Fair Helped Forge Rail Link," Californian Mag Says

LOS ANGELES, Oct. 26.—In the October issue of *The Californian* mag, published here, county fairs were saluted. While the strikingly illustrated feature was aimed at Mr. and Mrs. John Q. Public, it tossed out some information little known to fair men at large.

For instance, California's State Fair played an important part in getting the Central Pacific Railroad pushed thru the Feather River Canyon, linking the East with the New West, the story points out.

"In fact," *The Californian* continues, "in exchange for the free passage of all exhibits to and from the State Fair over its line, the railroad was granted alternate sections of land adjacent to its right of way.

Still in Free

"It is a curious fact that free transit of produce and livestock to the State Fair at Sacramento is still in force to this day. The 'Big Four'—Senator Leland Stanford, Mark Hopkins, Collis P. Huntington and Charles Crocker, founders of the Southern Pacific, thought the State Fair and the commerce it stimulated were pretty good reasons for a railroad.

"By the time of the third State Fair in 1856 the enthusiasm and competition was keen.

"William Wolfskill, father of the State's citrus industry with a few acres in what is now downtown Los Angeles, showed an orange 12 inches in circumference; steamboat bells; specimens of dentistry and daguerreotypes were included. Reported a committee, 'in plows we have the pleasure of stating that the contest has been spirited,' a piece of embroidery entitled 'Happy Family' won a first award; William Thompson got a prize for 'An Essay on the Potato'; and in the cheese, honey and butter classification the competition was so good that 'the sage cheese was worthy of a special premium,' and *The Sacramento Daily Union* reported the horse racing as vividly as does Joe Hernandez at Santa Anita today.

"And so it is today, that, born of this spirit, California husbands a galaxy of carnivals and a fiesta of fairs. From this spirit of festivals under the California sun have blossomed Pasadena's New Year Tournament of Roses, begun 57 years ago; San Bernardino's Festival of the Orange, Symphonies Under the Stars; Easter Sunrise Services, originated at Mount Rubidoux; outdoor Christmas tree lighting, first used at Riverside; the Grape and Wine Festival; rodeos, fiestas and horse shows unnumbered, and the most elaborate county fair . . . at Pomona in Los Angeles County . . . in the nation. The spirit of La Fiesta, in one way or another, permeates them all today and gives them the flavor that is purely Californian.

60 California Annuals

"With 60 county and district fairs in California for this first post-war year (and eight more that couldn't get ready in time), only six Midwest States can count more. And none are as wealthy. Thanks to the 4 per cent State tax on pari-mutuel betting at thoroughbred horse racing tracks, nearly all of which goes to the support of fairs in California, the State has four times the financial resources for its fairs as its nearest rival.

"This big business in fairs resulted in the formation of a Western Fairs Association,* followed by the (*Father of the idea was Charles W. Paine, who died two years ago. Starting by squirting fair guests with an atomizer for

a perfume maker, he was director of fairs from 1901 to 1913. From then to 1937 (when he retired), he was the State manager of fairs under nine governors—all of whom he voted against. His son, Tevis Paine, manages the California Thoroughbred Breeders Association.)

institution, last year, of the first College of Fairs. It is attended by virtually all Western fair managers, even by old-timers like the one-time Pomona druggist, C. D. Afflerbaugh, who, 25 years ago, converted the town's annual carnival-fiesta into the country's most pretentious county fair.

A \$50,000,000 Business

"A \$50,000,000 business, California fairs draw 3,000,000 people annually to see the products of 40,000 exhibitors.

"But at Santa Maria, an unpretentious fair and without permanent buildings (characteristic of so many) Manager Jesse Chambers boasted that there were more horses shown there than would be seen anywhere else on the circuit this year."

In its treatment of *The County Fair*, as it headed its feature, *The Californian* dwelt at length on the Santa Barbara County Fair at Santa Maria, of which Jesse Chambers is secretary and of which he and some ranchers and horsemen, including Eddie Fields, were the founders 20 years ago.

The article, besides mentioning Chambers and Fields, touched on a Mrs. Charles Howard, housewife and

exhibitor at the fair, and Al Pico, horse trader and participant in the activities.

Describing the Santa Maria event, *The Californian* says:

"The night before opening day was a hubbub of activity in the town and at the fairgrounds. Pepper tree limbs were hung on floats in last minute rushes to get ready for the parade. The stable areas were alive with dust and the pungent, familiar odor of the barnyard. Cowhands cussed as horses, cattle, sheep and hogs moved into stalls. Grooms polished harness or cow horns; owners gave their animals proud pats; and veterinarians rushed around to the beck and call of worried exhibitors. Over in the midway area concessionaires screwed thousands of light bulbs into their sockets.

"Some pranksters stole the Whiskerino Hoosgow and made the front page of *The Santa Maria Times*. Fair Manager Jesse Chambers took over in an emergency to act at midwife to a sow delivering herself of eight suckling pigs.

Fields Says "Howdy"

"Jovial, stocky, red-nosed Eddie Fields went about in his usual calm and pleasant manner, saying 'howdy' to ranch folk and getting his own big purebred Belgian draft horses groomed for an eight-horse hitch to his big express wagon in tomorrow's parade. Yesterday they were plowing his 6,000 acres. Tomorrow they would be proud show horses. Then he bedded down his strawberry roan saddle ponies. All this was old stuff to Eddie. Twenty years ago it was he and Jesse Chambers and a few other 'fair-minded' ranchers from around about who got the Santa Maria fairs started; and he had helped to keep them alive ever since. A perennial member of the fair's board of directors, the livestock de-

Macon, Ga., Pulls 100,000; Gate Receipts Dip Due to Price Cut

MACON, Ga., Oct. 26.—Georgia State Fair's 91st annual exhibition will go down in the books as highly successful "from every angle," said E. Ross Jordan, general manager, as gates closed Saturday (19).

Attendance, given as approximately 100,000 was practically the same as the '44 and '45 totals. Gate receipts will be under last year's \$31,000, after tax deductions, as adult's admish prices were cut 20 per cent this year. In addition, on Kids' Day, school children were admitted for 10 cents, as compared to 25 cents last year.

Games Banned

Offsetting expected drop in gate receipts of "around \$2,000 or \$3,000" will be the increased take on the midway. (See story in the Carnival Section.) While gaming concessions or any prize games were banned this year, event will receive sizable income from sale of space to novelty, eats and other catering concessions.

Owned by the Macon Chamber of Commerce, the annual, is operated by the Macon Exchange Club on a non-profit basis. Part of the profits go to a fund for fairgrounds improvements and added premiums, and the remainder to local charitable orgs.

Auction sale of three carloads of pure-bred Holstein and Guernsey dairy cattle Saturday (19) broke even (See *Macon Pulls 100,000*, page 65)

Record Crowd Seen for IAFE Convention; Program Planned

CHICAGO, Oct. 26.—An avalanche of hotel reservations from fair execs indicate a record-breaking attendance for the annual convention of the International Association of Fairs and Expositions December 2-4 in the Hotel Sherman here. Meeting here this week to chart plans for the sessions, Archie L. Putnam, secretary-manager of the Northern Wisconsin District Fair, Chippewa Falls, Wis., and vice-president and acting secretary of the IAFE, and President Clarence H. Harnden, of Saginaw, Mich., said they would send a notice to all members of the association advising them to make hotel reservations quickly if they haven't already done so.

Early reservations, however, already surpassed previous years, judging by reports of Chicago attraction bookers, many of whom made reservations in the names of their customers, and from the Hotel Sherman, where the majority of execs stay during the convention.

Hotel situation here for early December will be tight, far tighter than during the war years. The convention of the American Carnival Association and that of the National Association of Amusement Parks, Pools and Beaches, held simultaneously in the Hotel Sherman, also will bring out record attendance, according to Max Cohen and Paul Huedepohl, respective secretaries of the two organizations, and this will add to the tightness of the room situation.

Decision of the Showmen's League of America to hold its annual banquet, climactic event of all sessions, in the Hotel Sherman, rather than in the Palmer House, as first planned, will have all activity of the three outdoor show world conventions confined to the Sherman.

Draft of the program for the IAFE sessions was worked out by Putnam and Harnden here this week. The final program will be announced within the next two weeks, by which time speakers sought will have replied to requests to talk on suggested subjects.

SHREVEPORT BUSTS 'EM

(Continued from page 49)

000, but the midway had already piled up a big day's business.

Sunday produced a huge turnout, as indicated by the check at the navy exhibit. More than 30,000 saw the auto races (John Sloan's) presented for the second successive afternoon.

Next biggest day to Sunday was Friday (25). Attendance, boosted by Kids' Day, hit 75,000 thru the daylight hours, and Jimmy Lynch's Death Dodgers, in front of the grandstand, and the R. A. org, on the midway, received a big play.

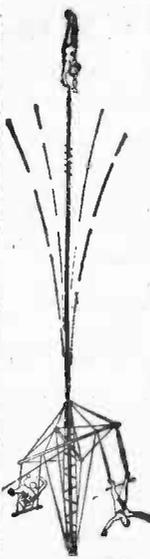
The Lynch Show is due for a repeat today. Motorcycle races take over the track tomorrow, and on Monday (28), closing day, the event will have its traditionally big Negroes' Day, which offers a special program.

The night grandstand show is furnished by the Barnes-Carruthers office, Chicago, and is headed by *The State Fair Revue of 1946*. Acts are Blondin-Rellim, revolving high wire; Helen Reynolds, roller skaters; Novak and Fay, comedy hand balancing; five Leonards, tumblers; Tsi and Somay, contortionists; Stevens Brothers and Big Boy, bear; LeBrac and Bernice, juggling on unicycles, and the Skating Rockets. Sam Levy was present the early part of the run to supervise the show.

It's
"JINGLE
TIME"



"It's never a dull affair
When Selden's booked to be there—
A performance supreme
He's right on the beam—
With a sway-act beyond compare."



Now's the time to look ahead to your '47 Fair—while the cash register is still echoing record receipts of this year's event—while you're aware of every factor that contributed to its overwhelming success. If Selden's spectacular act was on your program this year you'll want to book him as your feature attraction next year. Record crowds are always on hand to watch his thrilling performances.

For complete details and information—WRITE or WIRE

Selden
THE STRATOSPHERE
MAN
World's Highest
Aerial Act!

o/o Billboard
Cincinnati 1, O.

BLACK LIGHTS

**USED BY LEADING
OUTDOOR SHOWS
BLACK LIGHT FIXTURES**

All Fluorescent and Luminescent
Materials, Satins, Filters.
**LARGE STOCKS
IMMEDIATE DELIVERY**
Mention Black Light Application
You Wish To Use.

BLACK LIGHT PRODUCTS

67 E. Lake St. Chicago 1, Ill.

Sparks Shows Purchased by Eddie Young

New Org Named Royal Crown

CHICAGO, Oct. 26.—Eddie L. Young, who for the past two years has operated the Blue Ribbon Shows, under a lease agreement with Eddy Roth, wired *The Billboard* Wednesday (23) that he had purchased the J. F. Sparks Shows.

Young, at present in Marianna, Fla., said the new show will be known as the Royal Crown Shows. The winter quarters site and other details will be announced later, Young said.

All health is forcing Jesse F. Sparks into retirement, it is said.

Heart of Texas, Out 37 Weeks, Ends Tour

BROWNWOOD, Tex., Oct. 26.—Harry Craig's Heart of Texas Shows ended the 1946 season at Sweetwater, Tex., Saturday (19). Season, termed highly successful by the management, lasted 37 weeks and totaled 5,005 miles. Best spot was the American Indian celebration at Anadarko, Okla. Incidentally, Craig inked this spot for next year. Sorriest date this season was the Broom Corn Festival at Lindsay, Okla.

Show came to Brownwood, where Craig has winter quarters and 25 acres, including a modern home. Some of the rides and about 20 concessions went into the Brownwood Amusement Park. Many of the personnel came in with the show and will remain at the park for some time. Others departed for home or other connections.

Members of the staff assisting with the park management include B. C. McDonald, secretary-treasurer; Eddie Lynch, business manager; Johnny J. Cannon, general agent; D. A. Dale, electrical superintendent; Carl Ratliff, lot superintendent, and Cortes Henderson, superintendent of concessions.

No immediate work will be started in quarters as equipment is in fair condition. Some overhauling and building will get under way in time for the February opening in 1947.

Shan Bros. Season Tops, Says Wilcox

MACON, Ga., Oct. 26.—Shan Wilcox, owner of Shan Bros.' Shows, experienced the best fall business in Georgia in all his trouping, he revealed while here during the Georgia State Fair. Season as a whole has been his best, he said, and profits have topped by about 30 per cent any previous year.

Wilcox came here from Sandersville, where he played Washington County Fair. First four days were good, he said. Shan Bros.' Shows entered Georgia at Cartersville, playing the Legion Fair to excellent results. Following week in Canton at the Legion Fair was marred by bad weather, but still showed up on profit side. Next spot, Legion Fair at Winder, was above average, he said. Outfit moved to Sandersville from Winder.

Two more fairs are set in Georgia, the South Georgia Fair at Valdosta and the Dodge County Fair, Eastman. Wilcox is undecided about Florida and has not yet picked a winter quarters. Last two winters were spent in St. Petersburg, Fla.



A HANDSHAKE MAKES A PRESIDENT. With three candidates in the field for the leadership of the Show Folks of America, Inc., in San Francisco, the hand of good fellowship sealed the deal for Harry Seber to succeed Sam Corenson. Left to right: Camille Donnaye, Fred Cockrell, Frances Seber, Harry Seber, Larry Rodgers and Corenson. Cockrell, Rodgers and Seber were in the race. Cockrell withdrew, leaving the race to Seber and Rodgers. At an informal dinner Rodgers withdrew and shook hands (arrow) with the new prexy.

Find Pickin's Easy --- In Cotton Fields

DUNN, N. C., Oct. 26.—Dunn farmers received some unexpected help in harvesting their cotton crop. Employees of Greater Virginia Shows picked cotton in their spare time. Several farmers, including Police Chief G. A. Jackson, employed members of the shows, which were here under Dunn fire department auspices.

It was not known whether the show folks' reason for picking cotton was the high prices being paid for the work, their willingness to help the farmers or that their business was bad. At any rate, the additional laborers got a glad welcome in the fields. Business at the shows was reported as fair. Shows followed the Kaus Shows, which reported Dunn was one of the best spots.

Benefit Produces 2G For Showmen Clubs Of St. Louis and N. Y.

GREENSBORO, N. C., Oct. 26.—A benefit rally held here in the *Follies of 1946* top of the Johnny J. Jones Exposition Thursday night (10) netted \$2,006.80. Money was divided equally between the International Showmen's Association, St. Louis, and the National Showmen's Association, New York. Affair was promoted by E. Lawrence Phillips, Morris Lipsky and Ralph Lockett of the Jones Expo. Two hours of entertainment was presented by members of the shows on the Jones midway and *Derby on Ice*, George A. Hamid grandstand ice revue at the fair here.

Mrs. Hody Jones headed a committee which prepared more than 30 lunch and refreshment boxes, which were auctioned to the highest bidders.

Eddie Keck was emcee, and various officials and visitors were introduced from the stage, with Morris Lipsky representing the St. Louis club and George Hamid the NAS. Hamid was also lunch box auctioneer.

Hicks and Braunstein With Shamrock Shows

CHICAGO, Oct. 26. — William (Red) Hicks Friday (25) wired *The Billboard* that he and Ben I. Braunstein Jr., are now associated with Charlie Day's Shamrock Shows.

JJJ To Winter At De Land, Fla.

GREENWOOD, S. C.—Oct. 26.—When the Johnny J. Jones Exposition closes its season November 2 at the Northeast Georgia Fair, Gainesville, it will head for winter quarters at De Land, Fla.

E. Lawrence Phillips and Morris Lipsky, co-owners of the Jones org, announced here today arrangements were completed with the Volusia County board of commissioners for the show to winter at the Volusia County Fairgrounds.

Jones officials said the show will have available all property formerly used prior to the war and in addition will have the use of several new buildings which were erected for an aircraft assembly plant during the war years.

Bright Lights Org Shuttles for Season

LYNCHBURG, Va., Oct. 26.—After a 27-week tour, Bright Lights Exposition Shows shuttered and are in local winter quarters. General Manager John Gecoma, who left for his office in Pittsburgh after spending a few days here, reported the org enjoyed one of the best seasons in its history.

Quarters are in charge of Clyde Ketchum. He has his crew busy getting things in shape for next season. Show plans an early April opening in 1947.

With the shows' closing, personnel scattered. Assistant Manager L. C. Heck went to Warren, O., Buffalo, and then to Florida; Hattie Dolan, secretary, is in Virginia; Saul Salsberg, concession manager, and wife, went to Florida; Mr. and Mrs. Nick Nazara will join a show in the South; Owens Canole left for Altoona, Pa.; F. A. Norton went to Clarksburg, Va.; Mr. and Mrs. Paul Bish, Clearfield, Pa.; Arthur White and son and James White, Lynchburg; Duke Callwell, Florida; Jim Callwell, Harrisburg, Pa.; Mr. and Mrs. Michael Lucas and son, Warren, O.; Mr. and Mrs. Joe Rea, Johnstown, Pa., and Mr. and Mrs. Simber, Roanoke, Va.

Booking concessions on other shows were Mr. and Mrs. Salsberg, 12; Dannie Donnini, 2; Hattie Dolan, 2, and Mary Ann Lucas, 1.

Michael Lucas will handle the office-owned cookhouse again next season. The Sky High free act plans to play a few more dates before calling it a season.

Royal American Tops Shreveport Record by 18%

SHREVEPORT, La., Oct. 26.—At the close of today's business at the Louisiana State Fair, it was revealed that Royal American rides and shows were running a strong 18 per cent ahead of the record-shattering business of 1945, with two big days to go.

Last year RAS more than doubled any previous record, and Carl J. Sedlmayr, owner, then expressed the opinion that this mark would never be touched, as general business conditions were at their peak in this territory and the show went thru the run without a single day of rain.

Amazing totals this year were reached despite the loss of Thursday night, rain starting early in the evening and continuing in torrents thru the night.

Annual officially closes Sunday (27) but Royal American remains over for Monday, the annual Colored Day, which figures to swell the gross. Org then leaves for Tampa to open a 10-day stand Friday under the Shrine before moving into winter quarters on the fairgrounds there.

L. J. Heth To Winter In Birmingham; Closes After 34 Wks.

NORTH BIRMINGHAM, Oct. 26.—After 34 weeks on the road, the L. J. Heth Shows will move into new winter quarters here at 3100 North 28th Place. Org, which closed this week at Americus, Ga., enjoyed a highly successful season which embraced 10 fair dates. Shows' staff remained intact thruout the long season.

Personnel includes L. J. Heth, owner-manager; Joe J. Fontana, assistant manager-general agent; Floyd R. Heth, concession manager; Dennie Heth, secretary-treasurer; Charlie Wrenn, special agent; Kelley Smith, billposter; Paul Reynolds, mechanic and superintendent of transportation; Bill Bozman, electrician; George Spauldings, *The Billboard* sales and mail agent; Fred Henon, painter, and Charlie Walker, carpenter.

Line-up of shows at closing follows: Leon Whittaker, Minstrel; Charlie Gardner, Funhouse; O. O. Howard, Hillbilly; Charlie Fennell, Girl; Pete Branda, Wild Life and Escape. Five Flying Fishers were the free attraction thruout the season.

L. J. Heth, Joe Fontana, Floyd Heth and Henry Heth plan to attend the Chicago meetings in December.

C&W Runs Ahead Of Last Season at Wilson. N. C., Fair

CINCINNATI, Oct. 26.—R. C. McCarter, Cetlin & Wilson agent, reported here Thursday (24) in a visit to *The Billboard* office that business for the shows at the Wilson, N. C., Fair this week is running 25 per cent ahead of last season. The information, McCarter said, came to him from John W. (Jack) Wilson, manager.

Cetlin & Wilson next will play the Florence, S. C., Fair and the following week wind up the season at Sumter, S. C.

"Big trick," McCarter said, "will be to make the home run into winter quarters at Petersburg, Va., where we have wintered the last seven years."

Endy Shatters Midway Record At Georgia Fair

MACON, Ga., Oct. 26.—Endy Bros.' Shows broke all previous records for gross midway receipts at Georgia State Fair by amassing \$54,000, after deduction of admission taxes, a gain of about 10 per cent over the previous high set in 1945.

Biggest single day was Friday (18) when the 33 pay attractions turned in \$17,000. This practically matched the previous single-day record set last year by World of Mirth Shows, officials said.

Unlike last year, weather was practically perfect for the six days. E. Ross Jordan, veteran general manager of the fair, and David B. Endy, head of the midway org, agreed some of the big back-end gross was due to the fact there were no concessions (*The Billboard*, October 26), which normally receive a good play at this spot.

Good Crowd Attends

Biz on the big Friday started late in the afternoon and continued until well past midnight. Late crowd came from a night football game, which attracted more than 8,000.

Always a big ride spot, Macon gave the shows a heavy play, too. Del Couch's Motordrome, Eddie Kuhn's Wild Animal Circus, Cash Miller's Side Show, George Vogstead's Illusion Show, Mrs. Mabel Kidder's *Scandals* and the other girl show, *Latin Quarter*, were among top money getters. Many shows' daily grosses were from \$1,200 to \$1,500, considered high for this fair.

Visitors were numerous all week. Ben Weiss, for years operator of a corn game on the independent midway, spent several days as guest of Owner Dave Endy. Mike Benton and Joe Redding, of the Southeastern World's Fair, Atlanta, were here Thursday (17). H. K. Wilkinson, manager of the South Georgia Fair, Valdosta, also was seen on the midway.

Wilcox on Hand

Shan Wilcox, owner of Shan Bros.' Shows, playing at Sandersville Fair, spent a day here, as did Pete Jones, of Jones Bros.' Shows, playing the Swainsboro Fair. Jim McCall, owner of Gayway Shows, accompanied by Bill Reese, assistant manager, came over from the Butler Fair.

Other visitors included Mr. and Mrs. L. E. Roth and E. L. Young, Blue Ribbon Shows; J. L. Johns and Charles Drill, Gayway Shows; W. H. (Duke) Brownell, advance press agent for Buck Owens Circus; W. E. Franks, show and park operator of Macon; Eddie Lippman, former adjuster of Montgomery, Ala., who is now promoting concert and auditorium attractions, bringing in the *Ballet for America* troupe for a one-day stand at the Macon Auditorium during fair week, and Jack and Jake Mills, Mills Bros.' Circus.

Alamo Exposition Inks Gonzales Armistice Cele

LIBERTY, Tex., Oct. 26.—American Legion Armistice Day Celebration at Gonzales, Tex., has been inked for Jack Ruback's Alamo Exposition Shows by General Agent Ted Custer.

A new car giveaway and free barbecue will be high spots.

Trapeze Performer Hurt

DENVER, Oct. 26.—Helen Wells, trapeze performer with American United Shows, who is visiting friends here, suffered a sprained arm and severe bruises when she slipped and fell recently.



RECOGNIZE THIS GENTLEMAN? It's Louis A. (Stretch) Rice, Endy Bros.' legal adjuster. Reason for those dark glasses, 'tis said, is that Stretch picked the Boston Red Sox in the World Series.

Int'l Showmen Sked Open House

ST. LOUIS, Oct. 26.—An open house to which all showmen are invited will be held in the International Association of Showmen's clubrooms here Thursday (31).

Purchasing a building last spring at 413-415 Chestnut Street, the International Showmen completely remodeled the inside of the structure and everything will be ready for Thursday's event.

Building fund has grown rapidly, latest contributions coming from the Johnny J. Jones Exposition, which turned over the proceeds of a benefit show, and from Charles Chaney and the Mound City Shows came proceeds from several bingo parties.

Goodman Buys Golden's Share

CHICAGO, Oct. 26.—Max Goodman, owner of Wonder Shows of America, has purchased the one-third interest in the shows owned by George Golden, it was learned here Wednesday (23).

Wonder Shows are in winter quarters in Little Rock, and Goodman plans many improvements for next year. Golden's plans are indefinite.

Mired in Messes, Org Winches All But Patrons Who Stay Away

UNIONTOWN, Ala., Oct. 26.—The Mighty Page Shows' engagement here, week of September 23, was, to put it in two letters, n. g.

Robert Overstreet, show secretary, tells it this way:

"Uniontown, Ala., crossroads hamlet, like the advance notice of a bad winter, proved strictly bad for this show. A good example of the kind of town a show should never play.

"We opened in a mess and closed in a mess of sticky mud, the kind of mud only the hills of Alabama give forth. The trucks stuck, the show stuck, the patrons stuck (all 400 of 'em), a regular stick-together week with no business in a flat.

"It rained September 22. The lot was too soft for the show to move on. Leaping to the occasion, Special Agent Earl Backer secured another lot across the way. This proved softer than the first one and the trucks sank. It rained again Monday and the lot became muddier. Show-folks who never before had worn boots wore boots; eventually the

Golden State To Be No. 2 Unit Of Crafts' Org

BAKERSFIELD, Calif., Oct. 26.—O. N. Crafts, owner of Crafts 20 Big Shows, announced plans for adding another unit in 1947. Org, playing under the name of Crafts Golden State Shows, will boast 10 new rides, 10 shows and 30 concessions, Crafts said.

Golden State Shows will leave North Hollywood winter quarters about April 1 and will play major California cities and a string of fairs, Crafts said.

Next season Crafts will use an airplane for advertising purposes. Already he has purchased a Fairchild plane, complete with a 150-watt public address system for that purpose. Plane is equipped with large neon signs attached to the wings for night advertising.

A new battery of three giant searchlights, 60 inches in diameter, have been delivered to quarters. One will be used on the front gate and two will be spotted in the center of the midway.

To supplant the normal lighting effects on the midway, 14 of the latest type neon-decorated 76-foot light towers will be used. All rides and shows will be lighted with either neon or fluorescent.

Crafts has issued a call for December 1 for winter quarters workmen.

Silver Slipper Closes Good Year; Goes to Barn in Tenn.

CHATTANOOGA, Oct. 26.—Silver Slipper Shows, which closed a successful season at the recent Salem (Ala.) Fair, is now in winter quarters here, officials report. In its first season the show played 26 weeks thru Tennessee, Alabama and Georgia with 5 rides, 3 of which were new; 2 shows and 30 concessions.

Crew of six, under supervision of Sailor Jack, ride superintendent and electrician, is in quarters to care for animals and rebuild.

Staff includes William O. Hammontree, owner-general manager; Katherine Hammontree, secretary; Christine Wilson, treasurer; Doc Stoddard, general agent and publicity, and Bob Hammontree, concession manager.

trucks were winched on, and countless loads of sawdust were used in a fruitless effort to make a path for the patrons.

"The idea of winching the patrons on and off the lot never was fully settled and the show blew Monday night. Came Tuesday and more rain, mud and sawdust. A small crowd turned out.

"Thruout the engagement it was a battle to condition the lot to enable a margin of safety in walking.

"Shinn Songer, of the free act, fared better than the rest of us; his daily plunge into the tank of water at least took some of the mud off him.

"Because of the shortage of rooms (Earl D. Backer cornered the market in cabins, which also were in the mud) many of the folks were forced to live in near-by towns.

"Oh yes, the 30-mile move here was made without any trouble. That, in itself, is unusual."

Pleasant Surprise

ELDORADO, Ill., Oct. 26.—W. R. (Bill) Geren, accompanied by Mrs. Geren, was leading the convoy of Geren's United Attractions en route here from Harrison, O., when a State trooper, with siren shrieking, pulled him to the side of the road and asked if he was owner of the fleet.

Imagine Bill's surprise when the trooper then proceeded to tell him he had just checked the trucks and found them 100 per cent as to brakes, flares, flags and clearance lights and that all drivers were properly equipped with chauffeur licenses.

"I want to say you have one of the finest fleets of trucks I have ever seen any carnival man own. Good-bye and good luck," the cop concluded.

Springfield, Tenn., Selected as Site For Page Quarters

SPRINGFIELD, Tenn., Oct. 26.—Page Bros.' Shows, concluding their season at the Robertson County Fair here, will winter here, and Manager W. E. Page is supervising the building of quarters. Show enjoyed a 26-week season.

With the season ended, personnel scattered for various points. Remaining here were John Grose and Mr. and Mrs. Eddie Wood. Others and their destinations follow: Mr. and Mrs. Abe Franks Sr. and Mr. and Mrs. Abe Franks Jr., Pascagoula, Miss.; Ellis Roberts and May Howard, Mobile, Ala.; Mr. and Mrs. E. E. Baker, Jackson, Tenn.; Mr. and Mrs. Pete Hendricks, Nashville; Frank Hunter and Mr. and Mrs. Tom Blandford, Owensboro, Ky.; Mr. and Mrs. Steve Eli, Mr. and Mrs. John Etridge, Dad Reading and Jerry Flinn, Nashville; Mr. and Mrs. Luby Wyatt, Lafayette, Tenn.; Bill Adair, Sparta, Tenn.; Bill Barlow, McMinnville, Tenn.; John Butler, Pleasant View, Tenn.; Mr. and Mrs. Herman Emmerton, Alexandria, Tenn.; Mr. and Mrs. Lyle Page, Russellville, Ky.; Mr. and Mrs. Eddie Wood, Springfield, Tenn.; K. C. Stroud, Pineville, Ky.; Charles Lynch, Hopkinsville, Ky.; Thomas McCloud, Crossville, Tenn.; Mr. and Mrs. E. J. DeWitt, Miami; Mr. and Mrs. Harold Gogle, Henderson, Tenn., and Gust Jager, Knoxville.

Gay Way Business Strong At Douglasville Vet Fair

DOUGLASVILLE, Ga., Oct. 26.—Gay Way Shows' first fair date of the season, played here under the sponsorship of the Douglas County Memorial Hospital and the joint auspices of the American Legion and the Veterans of Foreign Wars, proved a tremendous financial success. It was the first show in here since 1939, and Gay Way was awarded the contract for 1947 before the date was completed.

Staff includes Jim McCall, owner-manager; Bill Reese, assistant manager and general agent; J. L. Johns, ride lessee; Jim McCall Jr., ride superintendent; G. E. Collins, Ferris Wheel foreman; Berry Burton, Chair-o-Plane foreman, and Grady Parker, kid ride foreman. Jim Roberts has the Fun House.

Concessionaires are Red Powers 2, Jim Elliott 2, Slim Williamson 2, Doc Myers 3, Charlie Drill 4, Bill Reese 6, E. Miller 2, Joe Rich 2, and C. V. Mills, Tom Evans, Tom Lassure, Joe Duncan, and Tennessee Howard 1 each.

PENNY PITCH GAMES
 Size 48x48", Price \$35.00.
 Size 48x48", With 1 Jack Pot, \$42.50.
 Size 48x48", with 5 Jack Pots, \$50.00.

PARK SPECIAL WHEELS
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price \$18.00

BINGO GAMES
 75-Player Complete \$5.00
 100-Player Complete 7.00

1/3 Deposit on All Orders.

SLACK MFG. CO.
 124-126 W. Lake St. CHICAGO, ILL.

MIDWAY CONFAB

First Frost?

Mary Kline, widow of Danny Kline, concessionaire, is a patient at the Hamburg (Pa.) Tuberculosis Sanitarium.

Mrs. Agnes Trout, with the W. C. Kaus Shows this season until illness forced her to leave for her home in Miami, is a patient in Jackson Memorial Hospital.

Bill Capps, known in show business as Twisto, writes from Manassas, Va., that he recently was married and has retired from showbiz.

Jackie Dale and Bud Wheeler, who have been with Sid Crane's Side Show this season as annex and inside lecturer, respectively, are visiting in Kansas.

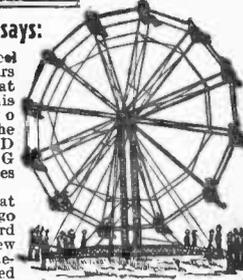
Concessionaire stated that he owed his success to square dealing, and it is suspected a good imagination.

Joe Ganote, who had coke bottles on Gold Bond Shows, closed for the season after a tour of Kansas. Early closing, Ganote said, was because of his wife's health.

Ray Marsh Brydon wires from Gilmer, Tex., this his four shows did

DAVID J. HULS says:

"Our No. 5 wheel has had many years of service, and at our biggest Fair this season, with two new rides on the midway, 'THE OLD RELIABLE BIG ELLI' topped all rides each day."
 "The gross on that Fair alone would go a long way toward paying for a new wheel, but 'Old Reliable' does not need replacing; it is capable of many years of service."
SORRY WE CANNOT PROMISE ANY MORE NEW WHEELS FOR 1947. Consider a **BIG ELLI** for 1948.
ELI BRIDGE COMPANY
 800 Case Ave. Jacksonville, Illinois



ASTRO FORECASTS AND ANALYSES
 Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$5.00
 4-p. Goldfish Pamphlet, 8 1/2 x 11, 12 Signs, Any Quantity. Each 1 1/2¢
 Analysis, 8-p., with White Cover. Each 15¢
 Forecast and Analysis, 10-p., Fancy Covers. Ea. 5¢
 Samples of the 4 Readings, Four for 25¢.
 No. 1, 35 Pages, Assorted Color Covers 35¢

NEW DREAM BOOK
 120 Pages, 2 Sets Numbers, Clearing and Policy. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢

PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50¢

Signa Cards, Illustrated. Pack of 36 15¢

Graphology Charts, 9x17. Sam. 5¢. Per 1000 \$6.00

MENTAL TELEPATHY, Booklet, 21 P. 25¢

"WHAT IS WRITTEN IN THE STARS." Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25 Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P.P. Extra.

SIMMONS & CO.
 19 West Jackson Blvd. CHICAGO 4, ILL.
 Send for Wholesale Prices.

Delivery at Once!

1,000,000 LBS. POPCORN SEASONING

Corn Oil or Peanut Oil ANY AMOUNT

Consolidated Confections
 Maurice A. Salkin, Pres.
 1314 So. Wabash Ave. Chicago 5

GUARANTEED TO POP 27 TO 1
 THE VERY BEST QUALITY
POPCORN
 Immediate Delivery—F. O. B. Chicago

PEANUT OIL
 Now Available for Immediate Delivery.
 Distributors—
CRETORS Popcorn Machines

POPPERS BOY PRODUCTS COMPANY
 60 E. 13th St. CHICAGO 5, ILL.



WHEN J. P. BOLT, owner of Royal Exposition Shows, marked his 60th birthday show personnel surprised him with a party and gifts. Picture shows Bolt, wearing straw hat, opening some of his gifts, surrounded by friends on the show. Bolt has been in the carnival business 25 years.

ROSECAKE OR WAFFLE MOLDS

Best Fall and Winter Money-Makers. 4" commercial size of cast aluminum. Complete with handles, formulas, \$2.50 each. Aluminum Deep Fat Tanks, 15" x 9" x 4 1/2", \$4.00.

CONCESSION SUPPLY CO.
 Box 133, Station B Toledo 6, Ohio

a tremendous business at the annual Yamboree, Sweet Potato Festival, there.

Al Wagner has released his route card for 1946, showing that Cavalcade of Amusements played 28 weeks in 23 cities and 12 States, and railroaded 5,197 miles.

Jack O'Brien is operating the Broadway Museum there.

Harvey (Doc) Arlington, after winding up the season with "Specks" Groscurth's Blue Grass State Shows, where he had the office wagon, has hopped to Florida to join Bistany's Greater Shows, where he will serve in a similar capacity.

WANT--SIDESHOW ATTRACTIONS--WANT

Desire SOBER Performers Fire Eater, Midget for bally, one more Freak, strong to feature. Girl to handle big Pythons, Pincushion, Girls for Bally and Illusions. I have played 14 fairs, several more to go in Georgia, and all winter's work in Florida. A good show for real sideshow people.

JOE E. HILTON'S COMBINED CIRCUS SIDE SHOWS
 Jones Greater Shows Douglas, Ga. (Fair)

Rex and Fannie Ingham, Rex Jr. and Millie Long visited Mrs. Betty Hartwick, wild life op on James E. Strates Shows at Spartanburg, S. C., recently.

Mr. and Mrs. Charles Gross are visiting Hot Springs, and later will go to Miami, accompanied by Mr. and Mrs. C. L. Dutcher. They visited Wonder Shows of America at Little Rock.

Mr. and Mrs. R. C. McCarter returned to Cetlin & Wilson Shows midway last week at Wilson, N. C., the former for a conference with show execs. They were accompanied by Mrs. J. G. Vaughn, mother of J. G. Vaughn Jr., McCarter was to fly to New York on business.

PROMPT DELIVERY COLEMAN EQUIPMENT

Handy Gas Plants, Burners and Repair Parts

BLEVINS POPCORN CO., NASHVILLE, TENN.

More troupers would enjoy cookhouse salads if they didn't have a silly prejudice against using ride oil as a dressing.

Jack Korie cards that he booked his Side Show for two weeks with John Marks Shows. . . . Claude Bentley, Side Show owner on James E. Strates Shows, recently purchased a new trailer.

More than 100 guests, including many city, county and State officials, attended the annual barbecue given by W. E. (Bill) Franks, carnival and park operator, and his wife, Peggy, at their farm near Rochelle, Ga. As usual, pigs from the Franks' place were barbecued in traditional Southern style.

CARNIVAL TENTS

All sizes. Also 20x30, 20x40, 31x45, 40x70.

SIDE WALL

ORDER NOW FOR NEXT SEASON.

D. M. KERR MANUFACTURING CO.
 1954 W. Grand Ave. Chicago 22, Ill.

Henry H. Varner writes from Akron that he received a nifty check

Eddie Yagla came out of retirement to operate a 30-foot doll wheel at the State Fair of Texas, Dallas, to big business. For many years a concession operator, Yagla has been located at Mineral Wells, Tex., the past

THE APE BOY

Length about 18 inches. One of the best for Carnivals and Side Shows. Packed ready to show, postpaid \$15. Many OTHERS. SHRUNKEN HEADS, WOLF BOY, FISH GIRL, DEVIL CHILD, MUMMIFIED BODIES. WE ALSO MAKE TO ORDER. WRITE.

TATE'S CURIOSITY SHOP
 Rt. 9, Box 365
 Phoenix, Arizona

PHOTOMACHINES

Quick Delivery. Single, double, triple. 10 sizes, bust to full length. Cameras only or cabinets complete. KD or 1 piece.

Write—phone—wire.

Federal Identification Co.
 Dept. R, 1012 N. W. 17, Oklahoma City, Okla.

For Immediate Shipment

.22 SHORTS

Write, Wire, Phone for Prices.

SIMON SALES, INC.
 215 West 64th St., New York 23, N. Y.
 Phone: Tr. 4-6900

WANT TO BUY

Rides in any condition. What have you?

M. PRUDENT
 124 Cedar Ave. Patchogue, N. Y.

FOR SALE

2 Merry-Go-Rounds, Park type, 3 abreast, 50 ft. each, 1 Jumper, 1 Stationary. Perfect condition. Also Boomerang Ride.

A. KARST
 Forest Park Phone 3-5286 Hanover, Pa.

FOR SALE

Used Le Roi Engines, \$125 Each.

M. PRUDENT
 124 Cedar Ave. Patchogue, N. Y.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

FOR SALE
 10 Cases **.22 SHORTS**
\$80.00 PER CASE
 10 Cases of "Kantsplash" at \$95.00 Per Case.
 5 Cases of Long Rifles at \$95.00 Per Case.
 Write 1/4 Deposit.
PEERLESS MENDING MACHINE CO.
 220 W. 42nd St., New York 18, N. Y.
 Tel.: Wisconsin 7-6173

BOYKINS (VIRGINIA) COMMUNITY FAIR
 Nov. 4th to 9th.
 Want small Cookhouse; nut in tickets. Stock Stores that work for 10 cents. No grift. South Carolina all winter. All wires to

THOMAS H. BOSWELL
BOSWELL AMUSEMENTS
 KILMARNOCK, VA.

FOR SALE
 12-ft. Trailer containing Burch Pop Corn Machine, Root Beer Barrel and Pump, stainless steel Drink Dispensers. Price, \$1,050.00. Artizan Organ, Style C-1, paper roll good condition. Price, \$500.00.

HALE'S SHOWS
 LENOX, IOWA.

GROVE TRAILER PARK
 (Plateau) Mobile, Ala.
 on Telegraph Road
 Now operated by
L. RAY UNDERHILL
 Park renovated and sanitary. New, attractive rates.
 Strangers, phone 2-9516 for directions.

FOR SALE
1 KIDDIE AUTO RIDE
 Complete with 2-horse Electric Motor, \$450.00. Can be seen at Winterquarters, Joplin, Mo. Come and get it.

TIVOLI EXPOSITION SHOWS

FOR SALE
 Manufacturer of children's playground equipment. Portable Ferris Wheel, six round closed cages, beautifully designed. Easy to hook to your car for transportation. Aeroplane ride, electrically controlled, three speeds. Electric brake stops. Ride smoothly in ten seconds. Immediate delivery.

BOULEVARD MACHINE WORKS
 10928 Burbank Blvd. North Hollywood, Calif.

FOR SALE
 2 Pre-Flight Trainers, like new—A Bargain. Also 4-wheel Trailer.

BARNEY McCOY
 460 Tiptecanoe San Bernardino, Calif.

FOR SALE
 Rocket Ride, priced right to sell, \$6000.00. Some terms to reliable party. This is a 12-car, 24-passenger Flat Ride. A real major thrill ride. Can be seen in operation.

BOB PERRY
 c/o Gayway Redondo Beach, Calif.

POPCORN-PEANUTS
 SNOW CONES • FLAVOR CONCENTRATES • CUPS • SPOONS
 NAPKINS • FLOSS PAPERS • APPLE STICKS • COLORS
 PEANUTS—POPCORN AND COMPLETE LINE OF SUPPLIES—SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW & USED, BOUGHT & SOLD
CHUNK-E-NUT PRODUCTS CO. (DEPT. M)
 Philadelphia 6, Pa. Factories Pittsburgh 1, Pa.

six years and operated a shooting gallery there until last March, when his equipment was destroyed by fire.

One sweet mystery of showbiz is how so many legal adjusters with so many self-proclaimed friends in high places continue to do us so little good.

Archie E. Bromley, of the Cavalcade of Amusements concession department, will winter in Tampa. Mr. and Mrs. Archie Wagner, Mr. and Mrs. Artie Sullivan, and Mrs. Hattie Wagner will visit Hot Springs. William B. Naylor, press representative of Cavalcade, left Thursday (22) for St. Louis.

Mrs. Eddie Lippmann, wife of a former concession manager of the Cavalcade of Amusements, entertained a number of women on the shows at her home in Montgomery. Guests included Mrs. T. W. (Slim) Kelley, Mrs. Jockey Jones, Mrs. Tom Bush, Mrs. Archie Wagner, Mrs. Artie Sullivan and Mrs. Harry Schreiber, of the Kirkwood Shows.

Jim McCall, former Georgia State senator who for two years has operated the Gayway Shows under arrangements with J. L. Johns, Macon, Ga., reports Middle Georgia fairs have yielded above-average business. He was in Macon getting supplies while the org was playing near-by Butler. Previous week at the Jackson (Ga.) Fair was termed excellent.

When the Royal American Shows played the State fair at Jackson, Miss., Owner Carl J. Sedlmayr made it a point to visit the R. M. Taylor Zoo with Commissioner R. S. (Sunny) Withers Jr. to see two lion cubs, offsprings of Roger, former show lion with Marjorie Kemp and the late Hal Kemp's Motordrome, which was a Royal American-booked show.

Carl J. Sedlmayr celebrated his 60th birthday while with his Royal American Shows at Shreveport, La., Monday (21), and was surprised with a 30-pound cake decorated with Ferris Wheels and a Merry-Go-Round, a gift from W. R. (Bill) and Julia Hirsch, of the Louisiana State Fair.

Messrs. and Mmes. Abe and Buddy Franks, after closing the season with the Page Bros.' Shows, are now at their home in Pascagoula, Miss. They will be with the same org next season. . . . Bill Gersbach, who finished the season with the Cetlin & Wilson Shows at the Petersburg, Va., Fair, returned to his home in Madison, Wis. He reports Tiger Lane is playing the Carolinas with two of his concessions.

Mike Krekos, owner-manager of West Coast Shows, was guest of honor at a dinner in Eugene, Ore., given by Frankie Beeson and Dell Bates, owners of the Cross Town Club there. Other guests included Mr. and Mrs. Harry Myers, Louis Leos and Mr. and Mrs. Everett W. Coe. West Coast Shows close November 11 at Porterville, Calif., and will winter at Madera, Calif.

Monte Novarro writes he had his most successful season on the Cetlin & Wilson Shows with his Arizona Wildcats, hillbilly show, and Artists Models, Girl Show. He has his hill—(See MIDWAY CONFAB on page 64)

POPCORN

COMPARE THIS CERTIFIED POPPING VOLUME

JUMBO SOUTH AMERICAN	\$ 85.00 to \$ 90.00.	Per Bag \$ 8.75
REGULAR HYBRID	95.00 to 105.00.	Per Bag 9.75
FAMOUS BEE HIVE HYBRID	110.00 to 135.00.	Per Bag 10.95

POPCORN SEASONING
 WE CAN FURNISH 5 GALLONS BEST LIQUID POPPING OIL WITH EACH 2 BAGS POPCORN. NO LIMIT. THIS OIL CAN BE SHIPPED WITH CORN FROM NASHVILLE OR PHILADELPHIA.

DEFINITE POPCORN MACHINES DELIVERY

JUMBO WHOLESALE POPPER (LIKE PICTURE) . . . \$248.00
 SUPER STAR POST-WAR MODEL \$48.00
 Write for Catalogue of Our New and Used Machines in Stock. Repair Specialists for All Makes.

COLEMAN EQUIPMENT
 Prompt Delivery

457G (5") Handy Gas Plant	\$16.95
480G (7") Handy Gas Plants	18.95
502 (5") Coleman Burner	6.45
558 (7") Coleman Burner	7.95
3-Gallon Coleman Fuel Tanks	9.75

Complete line Tubing, Tees, Generators and Air Gauges. SPECIAL DISCOUNTS ON \$25.00 COLEMAN EQUIPMENT ORDERS. OUR PRICES GUARANTEED COMPETITIVE.

WE HAVE JUST THE BAG OR BOX YOU WANT. WRITE FOR SAMPLES.

BLEVINS POPCORN CO.
 NOW IN AMERICA'S MOST MODERN POPCORN PLANT!
 31ST AND CHARLOTTE NASHVILLE, TENN.

ATLANTA 377 Whitehall, S. W. **MEMPHIS** 671 S. Main St. **NEW ORLEANS** 1053 Constance St. **PHILADELPHIA** Delaware & Springarden

★ ★ Wire All Orders to Nashville for One-Day Service From Nearest Warehouse. . . . Send 25% Deposit With Order. ★ ★

"ANCHOR TENTS"
 Concession, Travelers, Merry-Go-Round, Bingo, Ball Games.
 Khaki • Green • Blue
 Flameproof Green
 Prompt Delivery.

ANCHOR SUPPLY CO., Inc.
 Evansville, Ind.

RB BRAND HYBRID POPCORN
PAYS YOU MORE!

Scientifically developed to pop out \$125 and up from 100-lb. bag. Try a bag for bigger profits. **\$8.90** per 100 lb. bag in lots of 500 lbs. or more. Smaller amounts, \$9.80 cwt.

Send for full list of poppers' supplies at unbeatable prices and quantity discounts.

Ryan, Rody and Wrigley—
 "Suppliers to show biz Since 'Way Back!'"

CONSOLIDATED POPCORN CO.
 2401 SOUTH ERVAY ST. • DALLAS 1, TEXAS

Built on Extra Value and Satisfaction

TRAILERS
 Standard models on hand for immediate delivery. Write for catalog.

King Amusement Company
 82 Orchard St., Mt. Clemens, Mich.

POP CORN
 PURDU-POP BRAND HYBRID—DIRECT FROM PROCESSOR TO YOU
 Processed to 100% efficiency in new, up-to-the-minute plant. Very highest popping expansion—best of the hybrids. Get up to \$135.00 per bag. Price: 1 TO 5 BAGS, \$9.00 PER HUNDRED; 5 TO 50 BAGS, \$8.75; ALL F. O. B. PLANT. Car lot prices on request. (Moisture proof bags when available.)

THE RAMSEY POPCORN CO. Ramsey, Indiana

Sunshine

SULPHUR SPRINGS, Fla., Oct. 26.—Sunshine Shows, playing Holman Park, has had good business on all rides and concessions since opening six weeks ago. This is a new location for Holman Park in front of the old Sulphur Springs swimming pool. Owner Sam Holman has a long lease on the spot. Property reverted to the original owners when the car company sold to the bus company. At present the park has 7 rides and 15 concessions. John T. Tinsley, of Greenville, S. C., visited the park recently and ordered 300 feet of fencing from Sunshine Manufacturing Company for his pony ride.—MARY LEE HOLMAN.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2,700 cards, \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$9.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping-Pong Balls, printed 2 sides \$30.00
Replacements, Numbered Balls. Ea.50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,0001.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 1002.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,0001.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M1.40
Cork Markers, 3 sizes, 8/16, 12/16, 14/16 diameters; any size, per M75
Nickel Wire Cage, with Chute, Wood Ball Markers, Master board; 3 piece layout for15.00
Thin Plastic Markers, brown color, M.2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

★ WANTED ★
.22 SHORTS

Write—Wire—Phone

A. S. SALES CO.

213 W. 64th St. NEW YORK 23, N. Y.
Phone: Tr. 4-8900

WANT WHEEL FOREMAN

Other Ride Help. Concessions — String, Cork or Darts, Bumper. Shows — Snake, Freaks, Monkey or Fun House.

DICKSON UNITED SHOWS

Wilson, Okla., this week

FROZEN CUSTARD MACHINE

Excellent condition. Continuous freezer, capacity 15 gallons per hour. Approximately 50% over-run. 3 horsepower freezer, 1 1/2 h.p. motor on dasher with holding cabinet. \$1,500.00 cash. F. O. B. Chicago.
BOX 772, The Billboard, Chicago, Ill.

SECOND-HAND SHOW PROPERTY FOR SALE

\$60.00 Japanese Aviator Suit, electrically heated, fur lined; Leather Boots, fur lined; Leather Helmet, fur lined, and Mask. Great for War Show. All new. \$10.00 Bar Bell. Solid ball ends. 125 pounds. \$7.50 New Steel Chest Hideaway for Slot Machine.
WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 6, Pa.

TENTS

Concession Tops, any size or kind.

GEORGE'S TENTS

103 North Street AUBURN, N. Y.

FROM THE LOTS

Crescent Amusement

UNION, S. C., Oct. 26.—Jump here from Winston-Salem, N. C., was made in good time, and fair opened with Childrens' Day Monday (14). It was one of the biggest single days in show's history. Because of the small midway space and enlargement of the shows it was necessary to leave several panels off show fronts.

Harry Heller joined in Winston-Salem with his Ferris Wheel, Spitfire and Kiddie Auto rides. Jim Crane joined with a new midget donkey attraction, and Whitie Sutton and his people took over the Circus Side Show. New concessionaires are Mr. and Mrs. Henry Sardelet, bumper and blower, and Whitie Usher, one concession. Tommie Booth added four more concessions.

Fearless Gregg's cannon act closed at Goldsboro, N. C., and moved to Plymouth, Wis., quarters. Business Manager Joe Palmer was away on business two days while shows were at Winston-Salem. Owner L. C. McHenry treated 50 members of the org to a fish dinner when shows played Georgetown, S. C.

Visitors noted recently were Floyd Sheaks, Mrs. Shirley Lawrence and Mr. and Mrs. George Lambert of the R & S Shows.

Seven new Mack trucks recently were added. The Minstrel Show certainly has been hitting its stride since moving into the cotton country. Mrs. Florence Long reports business with popcorn and candy apples is excellent. It won't be long before Doc Anderson's band will be playing the last tune of the season.—LOUIS BRIGHT.

Alamo Exposition

CENTER, Tex., Oct. 26.—Week here ending Saturday (19) was big for shows and the fair. Fair season to date has been of the best and shows have had good weather breaks.

Ted Custer returned after checking the route for the rest of the season. Bill Williams received another shipment of monkeys and will have a busy season in quarters training them. Boots Cutler, who will be with us until closing, says the org he is building in Oklahoma City will carry 4 rides and 15 concessions and have a free gate. Bennie Hyman and Bobbie reports a good season with bingo; also Joe Rosen.

Among visitors at Lufkin, Tex., the previous week were Johnny Ward and Charlie Gross of the Ward Shows, and Bill Brazzia and Homer Guest, of Houston. Jack Ruback took in the fair at Dallas. Jack and Mrs. Ruback had an unexpected thrill when the office trailer fell off the jacks. During the Lufkin engagement, Ben Hyman was made a member of the Sacred Order of the Frank Family. Mrs. Ruth Saunders and Mabel have the honor of being the only full-time members of Joe Ular's club.

Cookhouse still is the most popular gathering place, with all praise to Frank Harrison's crew. Rex, the police dog, is on the job every night patrolling the concessions.—H. B. ROWE.

Harrison Greater

HARTVILLE, S. C., Oct. 26.—With closing date approaching, an audit rates this as a good season. Starting March 1 in Florence, S. C., shows ran into plenty of rain in the Carolinas, but Maryland and New Jersey more than made up for it. Business in New Jersey was exceptionally good at Bridgeton, Trenton, Gloucester and Camden.

Everyone remembers stand at the Mount Airy (N. C.) Fair. Business was up 35 per cent over last time the annual was held before the war. Town is noted for former showfolks among its citizenry, and visits were enjoyed there with P. A. (Pap) Boone, long a banner man on the Barnum show; John Hall, former biller with Ray Rogers' various enterprises; Ralph Perry, formerly of Marks Shows; Mallard Davis, former biller on the old Sparks Circus, and the three Bowers brothers, who were on the Cole circus for years.

Many additions were made to the shows during the season. Rides added after the season opened included Roll-o-Plane, Octopus, Spitfire and a second Ferris Wheel, one wheel being damaged en route to Columbia, Pa., from Reading, Pa. New kiddie rides were also added. Great jobs were turned in by Tex Donahue, foreman of the kiddie rides, and the various other foremen, Fred (Smokey) Saunders, Merry - Go - Round; Jack Snyder, Roll-o-Plane; Henry Manders, Octopus; Fred Hedgercroft, Spitfire; Jake Yiker, Ferris Wheels; Pete Samson, Chairplane; Tommy Ferris, Whip, and Blackie Edwards, Caterpillar.

Owner Frank Harrison revamped many of the shows while on tour Under direction of Earl Tillman, assisted by Bert Miller, five new fronts were added. The new Funhouse was enlarged, and Slim Young, manager of the Circus Side Show, enlarged his banner line and added many new features.

Leo Hirsch and Curley Graham added considerably to their concessions and now boast 27, with three semi-trailers.

When Paddy Fennerty resigned as business manager, Curley Graham took over the adjusting and did a great job.

The Crash Dunningan act (the Marvelous Millette Troupe), in its 33d week with the shows, plans to winter in New Britain, Conn. Members of the troupe—Jimmy Millette, Joe Phillips and Ronald Markee—look forward to returning to this org next season. Mr. and Mrs. Ira Milllette, Jimmie's folks, recently visited.

Hats off to Bob Deckman, advertising agent, who has been accompanied on his jaunts by Mrs. Deckman and their daughter, Anne; Charles M. Powell, general agent; Mrs. Frances Harrison, in charge of the office, and Charlie Sirine, transportation manager, for jobs well done.—TOMMY RICE.

W. C. Kaus

CHESTER, S. C., Oct. 26.—Mrs. Lillian Elkins raised \$50 with the napkin for the Bess Hamid Orphan Fund of the Ladies' Auxiliary of the National Showmen's Association and, in conjunction with Marie Kaus, operated bingo, the proceeds of which also go to the auxiliary. Another bingo will be run off for the Miami Showmen's auxiliary by Mrs. Bea Barry and Lola Donahue, thru courtesy of Dave Fineman.

Guests from shows playing near here included Sam Prell, Larry Carr, of the New England Shows; Frank Harrison and Leo Husick—EDDIE ELKINS.

Majestic Greater

DURHAM, N. C., Oct. 26.—Week ended October 19; weather, cool; business, not so good.

Cold weather the first four days kept the crowds away. The final two days, Friday and Saturday (18-19), weather was okay, and all reported good business. Stand, however, was below expectations.

Whitey Johnson, who managed the Belton Shows the close of the season, joined with Prof. Vidalia's Minstrel Show and two concessions. Anna Lee and Luke King joined with Creoles in Oil Show. M. B. Nash rejoined with his photo gallery and reports business good. Ted Wilson, with three sets of scales, also reports business satisfactory.

Dick Gilsdorf's Moon Rocket continues to top rides. Nickey and Jimmy Sokobie are doing okay with their custard. Bingo Pete Smith continues to do a nice job.

Speedy Woods, Drome manager, was released and Don Thompson has taken over. Incidentally, hoodlums cut plenty of the Drome wire here and made away with the bally cloth.

Mr. and Mrs. Ted Schwartz continue to hold their own. Baby Scruggs is the pet of the show. Stuckey, of the Tilt-a-Whirl, found a long lost "brother" in the Side Show. Joe Martin is doing a good job as foreman for both the Octopus and Roll-o-Plane. He is assisted by G. L. Hall.

Mr. and Mrs. Phillip Jones spent the week-end visiting relatives. Reports are Mrs. Sam Goldstein, wife of the owner, is doing better than ever. We're all pulling for you, Mrs. Goldstein.

A visitor here was Frank Harrison, of the Harrison Greater Shows.—HARRY E. WILSON.

J. E. Sparks

MARIANNA, Fla., Oct. 26.—Shows moved in here Monday (21) after an excellent week at the Fall Festival and Fair at Andalusia, Ala. Sayre Bros.' Motordrome did an especially big business.

F. W. Miller joined with *Parisian Follies*. Jahala Miller is managing the *French Casino*. Dollie Dimples reports business good with the Fat Girl Show, and D. Rex Barnes says his Monkey Show is really packing 'em in.

Frenchy Crawford is still working despite a leg injury. Joe Sparks, brother of the owner, is back after an illness. Bud Davis is all smiles again now that his wife is back on the show, fully recovered from her illness.

Bob Breese, of the Buck Owens Circus, visited at Andalusia. Roy Farmer has completed some new joints. Mrs. J. F. Sparks is in Florida for a vacation. Bill Dollar, general agent, is in Florida closing contracts for late fairs.—R. R. FENNELL.

Heart of Texas

SWEETWATER, Tex., Oct. 26.—Trip here was made without mishap and the rides, shows and concessions were operating by 6 p.m. Monday (21). Weather, which for the last two weeks has been ideal, was fine here, too. Everyone is wondering when the calliope will play *Home Sweet Home*.

Everyone was saddened by the death of Mrs. W. J. Woody, mother of Morgan Brantley, concessionaire, who died in Temple, Tex., October 15.

Mrs. B. C. McDonald, called to her home in Georgia by her mother's illness, is now on the sick list herself.

Mrs. Craig has Bucky in Brownwood School and has been commuting between the show and Brownwood.

Visitors here included Mrs. Cunningham, sister of the owner of the T. J. Tidwell Shows, and Mr. and Mrs. Harley Sadler.

Lewistown Wants Lewistown Wants
FREAKS—NOVELTY ACTS

(A Gayer & Lewistown Unit)

All winter's work in Detroit. LEWISTON BRAND OF TREATMENT, "nuff sed." GRACE can play you, GERALDINE, and family. EXCELLO, you too. Anyone else who can and will behave themselves. That goes for Magicians to Stars. If you want pleasant working conditions, you know me. Contact

Harry Lewiston, 200 Monroe Ave., Detroit 26, Mich.

TENTS

CIRCUS, CARNIVAL
CONCESSION

IMMEDIATE DELIVERY

20x30—20x40—20x60—
30x60—40x60—40x80, etc.
Olive Green, Flameproofed.

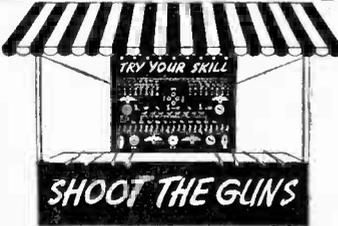
Flameproof your tents with Hoopers
Liquid Flameproofing Compound.
Colors—Khaki, Forest Green, Royal
Blue, Olive Green and white.

**UNITED STATES
TENT & AWNING CO.**
2315-21 W. Huron CHICAGO 12
Chicago's Big Tent House Since 1870

ELECTRIC LIGHT PLANTS

Used, good condition. Gasoline powered,
110 volts, single phase, 3,000 watts. Original
cost \$565.00, sale price \$295.00. Limited
supply. Also new 2,000 watts, 25% dis-
count. Write for complete descriptive
circular.

Midwest Surplus Sales
1515 Locust St. Kansas City, Mo.



SHOOTING GALLERIES

Complete line of portable and stationary gal-
leries for immediate delivery. Have beautiful
streamlined truck and semi-trailer bodies with
built-in galleries. Guns and parts now available.
Write for catalog.

King Amusement Company
82 Orchard Street Mt. Clemens, Michigan

VIKING

POPCORN MACHINE

In your interest, you MUST see
it. Available now at **DISTRIBUTORS** Coast to Coast. All-metal
construction. Better product for
bigger sales! **WRITE TODAY!**

VIKING POPCORN MACHINES
1481 W. Washington Blvd. Los Angeles 7, Cal.

WANTED TO BUY TUMBLE BUG RIDE

In good operating condition. Submit all
details, including price, to
BOX D-357, c/o Billboard, Cincinnati 1, O.

Business Opportunities

Large Amusement Center, located opposite Grey-
hound Bus Station, main thoroughfare of capital
and great chemical center of West Virginia. Has
room for Concessions, Novelties, Exhibits, Tattoo
Artists, Roll Down Games, etc. Write

PLAYLAND
188 Summers Street Charleston, W. Va.

FOR SALE

New 10,000-Watt Onan Generators, 115-230 volt,
3 wire with spare parts. Immediate delivery.

RUSS EQUIPMENT COMPANY
300 W. 21st St. NORFOLK, VA.

WANTED! WANTED!
ACTS! — CONCESSIONS! — SHOWS!
for
Sand Mountain American Legion 2-Day Harvest Festival
ALBERTVILLE, ALABAMA, NOVEMBER 1 AND 2

Can use two or three Platform Acts. All Concessions—Hanky-Panky, Scales, Photo, Custard, Popcorn,
Bingo, Straight Wheels. Percentage except Grab, as we have big Bar-B-Que. No Gypsies—no Flat
Joists. Any Show will do good with this circuit. 35,000 advance tickets sold, as new Plymouth given
away on gate. Cotton running two bales to the acre here. This to be followed by American Legion
Armistice Day Celebration at Pensacola, Florida. Billed like a circus. Six more big ones to follow,
with cars and grandstand shows on each. Jim Parker wants authentic Indians and Eight-in-Hand
Driver for stage coach for downtown bally. **CONCESSIONS, COME ON!** will treat you right. All
others contact **BRAUDE PARKER EXPOSITION**, Albertville, Ala., until November 3; then contact
JIM PARKER, San Carlos Hotel, Pensacola, Fla., or **TED BRAUDE**, Hotel Colquitt, Moultrie, Ga.
You Pay Yours—We Pay Ours.

ZACCHINI BROS.' SHOWS

Heading for California Imperial Valley. This week, Jackson, Ga., followed
by Hogansville, Ga., and Landale, Ala. Still booking all Ten-Cent Grind
Stores. Winter rates, no exclusive. Grind Shows with own outfits. No
openings for Rides. Can use reliable Carnival Workingmen.

HUGO ZACCHINI, Manager; MARIO ZACCHINI, Asst. Manager;
PAT HANLON, General Agent; CLET SEABOCK, Special
Agent; ELSA ZACCHINI, Secretary.
Everybody wire Jackson, Ga.

BROTHER TROUPERS

We have 1946 Automobiles, all makes and models.
Come, bring cash.

Veterans Motor Co.
820 S. Claiborne St. New Orleans, La.

ROYAL EXPOSITION SHOWS WANT

For American Legion Fair and 4-H Cattle Show, Pelham, Ga., November 4 to 9; then Florida.
Shows with own outfits and transportation, such as Minstrel, Girl Revue, Motordrome, Penny
Arcade, Iron Lung. A few choice Merchandise Concessions still open. Especially want Frozen
Custard and Long Range Gallery. Want experienced Geek for Geek Show. Carolina Coggins,
contact Bingo Wille, care this show. Jack Corbitt, get in touch with "Splinter." Bill Rabon,
come on. Earl Tillghman, contact J. P. at once. We hold contracts on several worth-while
early fairs in Florida. Watch for announcement at later date. Address:

This week, Bainbridge, Ga.; then as per route.
P.S.: Tommy Delph, contact Bill Spence at once. Very important.

2 SHOWS FOR SALE

ON OCEAN PARK PIER, OCEAN PARK, CALIFORNIA

GIRL SHOW Percentage Lease in Building, 30x45. OPEN YEAR AROUND.	ODDITIES SHOW Percentage Lease in Building, 30x75. OPEN YEAR AROUND.
---	---

This is an opportunity of a lifetime to get set on the best pier in Sunny California, 15
minutes from Hollywood. I don't like to answer letters, so just take a trip out here, look
the spots over and make me an offer.

Sidney Cheldin

SEVEN CAR TILT-A-WHIRL FOR SALE

FORD ENGINE, \$3,900.00
No Wires or Letters. Come Look At It.

MORRIS HANNUM SHOWS
AHOSKIE, NORTH CAROLINA

GATE CITY SHOWS WANT

Side Show with own equipment and transportation, Wild Life, Motordrome,
clean legitimate Concessions all kinds. Will buy Cable, also 100-Kw.
Transformer or two 75-Kw.'s. This show out all winter. All address

J. E. BAXTER, Mgr.
Aiken, S. C., this week; Waynesboro, Ga., next.

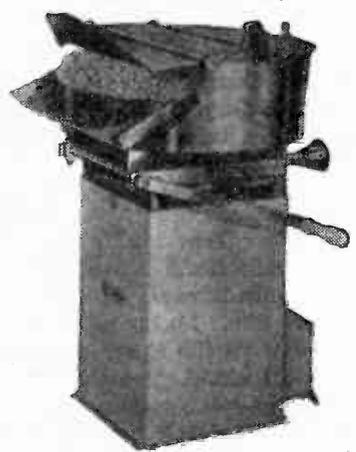
MAJESTIC GREATER SHOWS

Can Place for
BURLINGTON, N. C., FALL FESTIVAL, WEEK NOV. 4TH.
MERCHANDISE CONCESSIONS OF ALL KINDS, ALSO A FEW CHOICE WHEELS AND
GRIND STORES. NOTICE—ALL SHOWMEN CONTRACTED FOR 1947 CAN STORE
EQUIPMENT IN WINTER QUARTERS ON FAIR GROUNDS, GREENSBORO, N. C.

SAM GOLDSTEIN, Owner ASHEBORO, N. C., This Week

POP CORN PROFITS DOUBLED!

CRETORS
since 1885
Giant Model 41

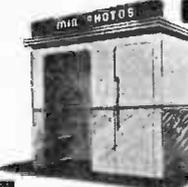


Large production. . . . Fast, efficient, trouble-
free. Pops corn direct in the seasoning and salt.
Pan easily dumped. . . . Enclosed transmission
. . . . gears run in oil. . . . Keeps heat where
needed. . . . No pressure from popping corn
insures maximum popping volume. Dump handle
interchangeable—right or left hand operation.
Machines operated by bottle gas or natural gas.
Motor driven by electricity. Gasoline extra. Pops
50 lbs. corn per hour.

15 TO 30 DAY DELIVERY

POPPERS BOY PRODUCTS CO.

60 E. 13th St. Chicago 5, Ill.



Never a breakdown
with guaranteed
Amsco Quick cam-
eras. Patented
features means more
profits. Immediate
delivery. . . . New,
Used, Low Prices.
Beautiful, Durable,
Portable.

Write
AMERICAN STAMP & NOV. MFG.
CO., 1132 N. W. 2, Okla. City, Okla.

WANT

RIDES—Wheel, Chairplane or any Ride that
doesn't conflict. SHOWS—Monkey, Geek, Edu-
cational Show or 5-in-1. CONCESSIONS—Ball
Games, Hoop-La, Scales, Penny Pitch, String
Joint Set or any joint that doesn't conflict.
Out all winter.

E. F. UNDERWOOD, Mgr.
PEARLENE SHOWS
Boswell, Okla., Oct. 28-Nov. 2

FOR SALE

ONE ALLAN HERSCHELL 30-FOOT MERRY-
GO-ROUND, three abreast, de luxe model. Also
Tractors and Trailers. ONE LATE MODEL
OCTOPUS, good as new. ONE 8-CAR KIDDE
AUTO RIDE, Allan Herschell make. ONE
OFFICE WAGON with Switch Board inside,
mounted on Ford Truck. Do not write—come
and see these Rides yourself. Address:

CHAS. OLIVER
1417 Grattan St. ST. LOUIS 4, MO.

BREWER'S UNITED SHOWS

Teague, Tex., Oct. 28 to Nov. 2

Want Concessions of all kinds, Bumper, Scales,
Clothes Pins, Fish Pond, Candy Floss, Snow,
Bowling Alley, Novelty Joint, Pea Pool. Girl
Shows, Monkey Show and Novelty Show. Must
have neat frame-up. We carry 7 Rides, 2 Shows,
25 Concessions. Book or buy Octopus or Tilt.

R. D. BREWER

I HAVE FOR SALE

32-Ft. Merry-Go-Round, new Top and Side Walls,
good Organ, all complete, very good shape. Can be
seen in operation in west end of Savannah, Ga.,
on the Barney Tassell Unit-Shows from Oct. 27
until Nov. 2.

PETE JOSEPH

CRESCENT AMUSEMENT CO.

WANTS BALANCE SEASON AND 1947

COLLETON COUNTY FAIR

Waltersboro, S. C., Week November 4

SUMTER COUNTY COLORED FAIR

Sumter, S. C., Week November 11

WANT Concessions that work for stock and not over 10c—Photos, Lead Gallery, Basket Ball, Ball Games SHOWS that don't conflict, especially interested in booking Motordrome now and 1947; will furnish transportation.

FOR SALE

Jig Show Top, 35x77; Side Show, 20x110; 3 20x30 Tops, all with 9 ft. wall; 20x30 Bingo Top; one complete 20x30 Bingo Outfit complete with Blower; 1 Merry-Go-Round Top for 40 ft. machine; Cook-house Top, 14x18, with Kitchen, several Concession Tops and Frames; all the above canvas new this spring and in perfect condition, all khaki. Reason for selling, we are buying new and larger tents for next season. Complete set Jig Show Banners, complete set Double Deck Side-Show Banners, 3 fine Snake Show Banners, set Gorilla Show Banners; these banners by Neiman new this spring and in perfect condition. Delivery to be made Saturday, November 16, at Sumter, S. C. Come and look this equipment over.

FOR SALE: 1 Streamlined 8-Car Mangels Whip, completely rebuilt at factory this spring in A-1 condition. WANT TO BUY: No. 12 Eli Ferris Wheel. RIDE HELP for balance season and in winter quarters, semi drivers given preference. All address L. C. McHENRY, Mgr., Marion, S. C., this week.

P. S.: Joe Palmer not connected with this show.

Johnny J. Denton Shows

WANT WANT WANT

for OCONEE COUNTY FAIR, WALHALLA, S. C., NOV. 4-9

All Stock Concessions open. Mitt Camp and P. C. Agents wanted. Restic, come on. Out all winter. Seven choice spots in Alabama already booked. All replies to JOHNNY J. DENTON, Liberty, S. C.

PLAY-A-PARK AND KIDDIELAND

A RICHMAN-CARPENTER ENTERPRISE

"The Sunshine City's Newest Fun Spot"

Need for the full winter season just starting—Merry-Go-Round and one more major Ride, Roller Rink, organized Repertoire Show with own outfit. Will consider other outstanding Shows. A few choice Concessions open, Arcade, Custard, French Fries, Fish Ponds, or what have you? Will consider only high-class Operators with A-1 equipment. Wire or write RICHMAN-CARPENTER ENTERPRISES, Tucson, Arizona.

CAIRO, GA., FAIR, NOV. 4 TO 9

Want Grind Shows, Side Show and legitimate Concessions. Apply

W. E. BUNTS

Want P. C. Agents. Apply

GEO. YANCEY

Wanted for American Legion Celebration

Nov. 7th thru 11th, on the Streets, Dallas, N. Car.

Concessions all kinds, Mug Joint, Palmistry, Slum, Fish Pond, Darts, Bingo. Shows—Side Show, Snake, Minstrel or Animal. 1946 Ford given away free. Barbecue on 11th. Come on, will place everybody. 4 big days.

PAUL TALBOT

POST 339, DALLAS, N. CAR.

JAMES DRUM

Get in touch with me immediately at
Billboard, Cincinnati.

LILLIAN

KEYMAN'S SHOWS

Want Concessions except Popcorn, Bottles, Punks, Strings, Darts, Bumper, Striker and Diggers. No P. C., gypsies or flats. Out until Xmas.

Rockville, Mo., Oct. 30-31; Drexel, Mo., Nov. 1-2.

Henry Keyman, Owner

From the Lots

Virginia Greater

BENNETTSVILLE, S. C., Oct. 26.—Week ended October 19; auspices, Junior Chamber of Commerce; weather, fair; business, satisfactory.

Move here from Wadesboro, N. C., where business was okay, was made in good time. Committee here active and org received plenty of newspaper space, high spot of which was a front-page splash in *The Columbia Record*.

Opening crowd Monday (14) was fair due to cool weather. Rest of the week was good, however, with the weatherman co-operating. New concessions joining here included W. H. Gritzke, basketball, and Ray Brunetti, scales and guess-your-age.

Mrs. Bill Penny returned to her home in Swansea, S. C., after a visit with her husband and two daughters, Dot and Alice. Husband Bill has had four concessions on the shows for the last six years. Other visitors here were Murray Jackson, former show owner and a native of Bennettsville; Mr. and Mrs. W. Pate, of Dillon, S. C., and members of Harrison Greater and W. C. Kaus shows, playing near-by towns. Mrs. Noel Bass is sporting a new Pontiac.

Org concludes the season at Chesterfield, S. C., November 2 and heads for Suffolk, Va., quarters.—RONALD PRUE.

Pioneer

WAVERLY, N. Y., Oct. 26.—Manager Mickey Percell returned to winter quarters, following the shows' appearance at a street celebration at Plymouth, Pa. While there, Percell purchased a new semi-trailer and a Crime Show.

Crews are busy repairing and repainting equipment. Recent arrivals included John Schuyler and Popeye Horton, midway mechanics. Visitors were Gerald O'Hara, Mr. and Mrs. Duke Doran, Sam Mofsky, Allen Davis, John Temple and Cora B. Murray.

Tom Fisher is away on a purchasing trip in preparation for the indoor route. Paul Merrick booked his concessions for the indoor tour. O. D. Barr reports good business with his restaurant.—H. J. MURRAY.

P & B Amusement

WHITNEY, Tex., Oct. 26.—Week ended October 19; auspices, fire department; business, good.

This proved a good still-date spot. With plenty of cotton money around, everyone did big business.

Edward Smith is the new Ferris Wheel foreman. Happy Woods has taken over the Wild Life Show. Previously Happy was a concession agent. Frank Presti and O. C. (Dutch) Bristow, owners of the shows, are enjoying the fine Texas weather and are getting in plenty of fishing. Bristow just wishes someone would show up with a Merry-Go-Round. "That's all I need to make me happy," he says.—J. H. KELLY.

Cavalcade Will Establish Winter Quarters at Mobile

MOBILE, Ala., Oct. 26.—Bobby Kline, general agent of Cavalcade of Amusements, announced here today his org will establish winter quarters here. Equipment will be stored on the fairgrounds and at another site near by. Owner Al Wagner will headquarter at the Cawthon Hotel here, Kline said.

Cavalcade closes for the season tonight at Tuscaloosa, Ala.

B. & V. Closes Okay Season in Rain at Lititz (Pa.) Fair

GARFIELD, N. J., Oct. 26.—B. & V. Shows, which closed a successful season at the recent Lititz (Pa.) Fair, is in the barn here after a 25-week tour thru New Jersey, Pennsylvania and New York that included three fairs in the Keystone State and five in New York, reports J. Van Vliet.

Bad weather was encountered in New York, and rain during the Lititz engagement turned the grounds into a sea of mud which made necessary the towing of vehicles off the lot. Equipment, however, was in quarters by 3 p.m. the following day. Trucks are awaiting storage in a new barn, soon to be completed.

Co-Owner Buck's daughter was married the last day of the Lititz stand and headed south on a honeymoon. Clarence Lauther, custard, and his brother-in-law, Bill Evans, grab, and Fred Kytte, popcorn, went to Lauther's Miami home. Leo Bush and Ira and Ellwen Dennis, ride men, headed for Wilkes-Barré and Mayfield, Pa., respectively.

Jerry Parker and Joe Pendrick are preparing the new quarters. During the past season 7 rides, 7 shows and 35 concessions were carried, but two new major rides will be added next year. Plans are being made for the building of a Funhouse and fronts for the revue and Minstrel Show.

KING BRADY

Presents

THE SPEED DERBY

OF 1947

DREAMLAND BALLROOM

2,500 Seats

MODERN—BEAUTIFUL—STEAM HEATED STARTS

NOVEMBER 6, 1946,
NEW ORLEANS, LOUISIANA

Want good sober Help in all departments. Could use a few more clean Couples, Oldtimers and Amateurs.

Here are positive locations for 1947:

January 16—Mexico City, Mexico
April 17—Kansas City, Missouri.
June 25—Omaha, Nebraska.
September 2—Baton Rouge, La.

Write

KING BRADY

608 Bienville, New Orleans, La.

Florida Amusement Co.

WANTS

To join on wire sober Agents for Swinger. Jack Mosher wants Roll Down Agents. Luverne, Ala., this week; Madison, Fla., follows. All address:

HOWARD INGRAM

DROME HELP

For winter show. Riders and Useful Help that drive preferred. For Sale—Six 1945 Indian 350 Drome Machines, like new.

CAPT. BOB PERRY

c/o John Ward Shows Baton Rouge, La.

MAGNOLIA EXPO SHOWS

WANT

Concessions of all kinds, Skillo and Roll-Down Agents. We have enough drunks. Have complete Circus Side Show, 100-foot banner line. Will turn over to party that can work Trained Wild Animals. Ted Blonks, answer. Clarence Morton, contact your brother Vincines. Joe McCarroll, contact Geo. Emerson. Have complete Photo Machine for sale and booked. Out all winter in Alabama. All replies:

C. W. HENDRIX
Sulligent, Ala.

P.S.: Jimmie & Sug, please let me, hear from you.

UNITED EXPOSITION SHOWS

WANT

TILT-A-WHIRL FOREMAN, OTHER RIDE HELP. BALL GAME GIRLS. COOK HOUSE. Big oil field money. All join, wire or come on. Address:

Carthage, Tex., this week; then per route.

WANTED GOOD ACTS

For 1947 fair season; early opening and long season. Send photos, price in first letter.

Northwestern Amuse. Co.
868 Raymond ST. PAUL 4, MINN.

JULE MILLER, Mgr.

RUPE'S MIDWAY FOR FUN

WANT

Grab Joint. Will buy Eli Wheel No. 5 or 10. Robert Benge, contact me. Harry Badger, contact me at Cross Plains, Texas, Oct. 28 to Nov. 2; Gorman, Tex., Nov. 4 to Nov. 7; then Big Armistice Day Celebration at Baird, Tex., will work Nov. 9-10-11.
P.S.: For Sale—One 20x30 Anchor Top, this top is new, never been up. \$285.00 takes Top and Poles.

WANT

For all winter's work. Permanent park. No gate, grift, gyps or passes. Kid Rides, Monkey Drome, Stock Stores, Calliope in Truck for parades. Replies:

Manager American Legion Amusement Park
Biloxi, Miss. (White only.)

A BIG THANK YOU

AND CONGRATULATIONS TO THE CARNIVAL AND SHOW FOLKS OF THE UNITED STATES on your most successful season. It has been our biggest, too. At times we could not fill orders, but we are now getting back to normal. We have Snakes for dens, also Cobras, Pythons and Boas for you. ALL MAIL YOUR ORDERS.

ROSS ALLEN

Silver Springs, Florida

READERS

Will lease my office till June. Established 6 years, licensed, no heat, well established, located, advertised and flashed. Big industrial city near Chicago. Reasonable security required.

PSYCHIC

c/o Billboard CHICAGO 1, ILL.

H. B. ROSEN AMUSEMENTS

WANT TO BOOK COOK HOUSE

That will cater to Show People for the balance of the season. Address:

Monroeville, Ala., this week.

A REAL MONEY MAKER FOR CONCESSIONERS

Air Force Gunner Trainers, which are stationary. Airplanes that look and fly like real fighter planes. 10 new trainers still in original crates. They have electric gun sights, automatic compressed air machine gun which can fire up to 400 rounds standard BB's per minute. Complete with automatic moving target with each unit. Can be purchased for fraction of original cost.

SKYWAYS, INC.

Box 175, Vandalla, Ohio MO-4615

NORTHEAST FLORIDA STATE FAIR

JACKSONVILLE

NOV. 12 TO NOV. 23

HAVE ONLY A LIMITED AMOUNT OF SPACE LEFT FOR DIRECT SALES, DEMONSTRATORS AND SCIENCE AND SKILL CONCESSIONS.

EVERYTHING ELSE SOLD

CURTIS L. BOCKUS, Secretary
Northeast Florida State Fair
Suite 623. Hotel Mayflower
Jacksonville, Fla.

SUMTER COUNTY FAIR

SUMTER, S. C.

Week of November 4th to 9th, Inclusive

We Still Have Choice Space for

Legitimate Merchandising Concessions and Eating and Drinking Stands for This Fair

ALL ADDRESS

CETLIN & WILSON SHOWS

FLORENCE, S. C., FAIR THIS WEEK

GAY WAY SHOWS WANT

Shows that don't conflict. Stock Concessions—Bumpers, String Game, Photos, Dart Game. Experienced Ride Help. Free Act. This show has 6 Rides and stays out until first week of December. Jack Berry, contact me.

Dawson, Ga., this week; Rochelle, Ga., Fair, week Nov. 4; Ashburn, Ga., Fair, week Nov. 11.

Wire

JIM McCALL, Owner-Mgr, or BILL REESE, Asst. Mgr.

SUWANNEE COUNTY FAIR

LIVE OAK, FLA.

Nov. 4 to 9, with Sanford to follow.

Want few more legitimate Concessions and Grind Shows with own equipment. Replies to

J. F. SPARKS SHOWS

PANAMA CITY, FLORIDA

WANT TO BUY OR LEASE COMPLETE MOTORIZED CARNIVAL

Four or more major Rides, Transportation, etc. Must be in good condition. Cash if for sale or will deposit substantial cash amount if for lease. Give full particulars.

BOX D-328, c/o THE BILLBOARD, CINCINNATI 1, OHIO.

WANTED IMMEDIATELY FOR HOUSTON SHRINE CIRCUS

A-1 MAGICIAN
Who Can Pitch and Assist in Lecturing.

CAN PLACE "THE SHEPHERD" ALSO BALLY GIRLS
We furnish wardrobe if needed.
ALL WIRE:

RAY MARSH BRYDON
HOTEL RICE, HOUSTON, TEX.
— No Time To Dicker —
SHRINE CIRCUS, November 1-12, Inclusive, With Another Surprise Date to Follow.

WANT

Ride Help, Truck Drivers, Shows and Concessions. Chairplane for sale. All wire or come to McComb, Mississippi.

ROGERS GREATER SHOWS

SHOW CIRCUS CONCESSION MERRY-GO-ROUND TENTS

CENTRAL Canvas Company

HARRY SOMMERVILLE—FOREST GILL
121 West 8th Street Kansas City 6, Mo.

WANT MINSTREL SHOW

With own Top, Seats, Band, etc. All winter's work. 2 blocks from Post Office. No gate, grift or passes. Plenty soldiers here. Change program weekly. Leonard Duncan, Theima, Jack Jeager, answer.

MGR. AMERICAN LEGION AMUSE. PARK
Phone 616 Biloxi, Miss.

WANTED

FOREMAN AND SECOND MAN FOR OCTO-PUS THAT CAN DRIVE SEMIS. MUST BE SOBER AND RELIABLE. Phone or Wire:

LOUIS CUTLER

c/o Mid-Continent Shows, Lake Charles, La.

FOR SALE

MERRY-GO-ROUND ORGAN

Wurlitzer 150, in good condition, \$550.00. Can be seen operating on

L. B. Lamb Shows

Russellville, Ala., this week.

Still Skimming Cream

Helena, Arkansas, City Play Grounds, this week, followed by the best still date in Arkansas next week. Want Arcade, two clean Shows, Stock Concessions, Pig Iron, Actors.

Dyer's Greater Shows

WANTED FOR CASH

Ferris Wheel, Merry-Go-Round, Tilt-a-Whirl, Chairplane, Diggers, Transformers and other useful Show Property and Transportation.

ROACH & BOWERS

Midway of Fun Shows
State Fair Grounds Lincoln, Nebr.

Carsky Sole Owner

CHICAGO, Oct. 26.—William (Bill) Carsky is now sole owner of the Casey Concession Company, dealer in premium merchandise for circuses and carnivals, with the announcement of the retirement of Louis Keller from the concern. Carsky in announcing Keller's retirement said that he will be sole owner and that no change in personnel or policy is planned.

Francis Says '46 Biz 20% Better Than '45

ST. LOUIS, Oct. 26.—John Francis, owner of the John Francis Shows, announces a final tabulation shows the org's business this year was 20 per cent ahead of last season.

Before departing on a tour of southern fairs, Owner Francis reported that all equipment is now in winter quarters (show closed the season at Mound City, Ill., September 14), and Les Henderson, mechanic and ride foreman, and crew are doing a general overhauling job, while Pat Patterson, electrician, assisted by Robert Crist, kiddie ride foreman, is building light towers.

Org opened in St. Louis in early spring and toured Illinois and Wisconsin. Only a few days were lost during the season thru weather, but one entire week was canceled by the polio scare.

Following org's close, personnel scattered to various parts of the country for the winter. Mr. and Mrs. Floyd Garner went to New Orleans; Don Martin, Wheel foreman, Dick Kloth, Octopus foreman, and Stanley Reeves went to Nevada. Carroll Lange, Scooter foreman, is working in Sandoval, Ill. Hazel Allen, sister of Mrs. Francis, who operates the popcorn concession, returned to her home at Bloomington, Ill., and will later leave with Mrs. Francis to visit relatives in Wichita, Kan. Mr. and Mrs. Pillger will remain in St. Louis for the winter.

Bill's Greater Heading For Phoenix for Winter

HOLLY, Colo., Oct. 26.—Colorado is the 11th State played this season by Bill's Greater Shows, which moved here after a bang-up week at Syracuse, Kan.

Org was formerly known as Bishop Bros. Shows but August 3 Bill Bishop bought out his brother, J. E. Bishop, and changed the title. Route leads across Texas to Phoenix, Ariz., where the show will winter. John Shumwell is general agent.

Carl and Grace Shultz have the bingo, Funhouse, Kiddie Ride and cookhouse; Bill Brown, the girl show, and Mr. and Mrs. Blackie Allenworth, two flash concessions.

Mrs. Babe Bishop, after a season of illness, is back on the job as secretary-treasurer.

BOZO BENNETT WANTS

Swinger Agent. Flat Joints, come on. Out all winter.

LEE WALTERS PATCH

CURLEY SMITH SHOWS

Rosston, Ark., Oct. 28-Nov. 2

CIRCUS ACTS FOR 1947 2 AND 3 DAY STAND STAGE SHOW

Want Animal Acts, Ground Acts, Aerial Acts, Novelty Acts. (Those doing two or more acts preferred.) Clowns and A-1 Emcee. State what you can and will do and lowest salary for season of 25 weeks. WANT AGENT WHO CAN BOOK AND PROMOTE STREET CELEBRATIONS. Top salary for man who can produce. Special Agent for new kind of newspaper advertising program. SHOWS OF ALL KINDS WITH OR WITHOUT OWN EQUIPMENT. WANT TO BUY CHARLES RUELL SHOW IN GOOD CONDITION. NOW BOOKING CONCESSIONS FOR 1947. WANT CONCESSION MANAGER WHO KNOWS WHAT IT'S ALL ABOUT. WANT FOREMEN FOR MERRY-GO-ROUND, FERRIS WHEEL, TILT-A-WHIRL, CATERPILLAR AND KID RIDES. Men who like to work on percentage given preference. Useful Circus and Carnival People, write. Address:

WARD'S STREET CIRCUS
BOX 42, ALMA, ARK.

Ingram Buys Smuckler and Johnson Eqpt.

CINCINNATI, Oct. 28.—Howard Ingram in a wire to *The Billboard* today revealed that he had purchased Marie Smuckler's Shows along with all equipment of Johnson's T & B Shows. Ingram said the equipment will be added to his shows for this week's stand at Luverne, Ala., Fair and for shows' run into their home State, with entry at Madison, Fla., next week.

Ingram said he believes consummation of the deal places his organization in the major truck-show class, boasting 14 rides and 10 shows, all office-owned.

Chi Rodeo Results

CHICAGO, Oct. 26.—Results of the Roy Rogers' World Championship Rodeo in the Chicago Stadium follow:

Bareback Bronk Riding, first six days—Carl Williams, \$386.80; Jack Spurling, \$290.10; Pete Crump, \$193.40; Jimmie Sloan, \$96.70.

Saddle Bronk Riding, first go-round, first four performances—Don DeWar and Buster Butts, split, \$234.50 each; Ned Ferrara and Jack Yale, split, \$100.50 each. Second go-round—Claude Morris, \$268; Bill Weeks, \$210; Jess Like and Buster Butts, split, \$100.50 each. Calf Roping, first go-round, three performances—Jess Goodspeed (15.8), \$231.60; Bill Broom (18.8), \$177.70; Jim Eskew Jr. (19.6), \$115.80; Roy Matthews (20), \$57.90. Second go-round—Red Smith and W. B. Lowrenze (14.8), split, \$202.85 each. Third go-round—W. B. Lowrenze (15.8), \$231.60; Amye Gambelin (14.2), \$173.70; Dick Johnson (15.4), \$115.80; Roy Matthews (17.4), \$57.50.

Steer Wrestling, first go-round, first four performances—Eddie Collins (9.6), \$300; Buck Dowell (11), \$225; Smoky Ballard (11.2), \$150; Speedy Densmore (12.6), \$75. Second go-round, Jack Jackson (6), \$300; Claude Morris (8), \$225; Ralph Stanton and Clayton Hart (8.2), split, \$112.50 each.

Bull Riding, first go-round, first six performances—Tuffy Williams, \$377.20; Dude Smith, \$283.90; Kid Fletcher and Bill Howard, split, \$141.45 each.

Bockus Renamed G. A.

ST. LOUIS, Oct. 26.—Ralph Decker and Tommy Carson, of the Joseph J. Kirkwood Shows, have re-engaged Curtis L. Bockus as general agent for 1947. Bockus, who completed his duties with the org two weeks ago, is now in Jacksonville, Fla., assisting Mel G. Dodson in staging the North-eastern Florida State Fair, to be held November 12-23.

A.M.P. To Winter at Macon

MACON, Ga., Oct. 26.—A. M. P. Shows have leased one of the larger buildings in city-owned Central City Park for winter quarters, Alderman Tom Jones, of the public property committee, announced. Outfit is expected to arrive in November. Park has been a favorite winter quarters location for circuses and carnivals for 40 years.

Frank Miller, Ringling concessionaire, in New York the past week, left on Tuesday (29) to rejoin the Big Show.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo: Pelly, Tex.
A. M. P.: Lyons, Ga.
American Eagle Shows: Sumner, Miss., 27-Nov. 2; Moorhead 4-10.
B. & H.: (Fair) Barnwell, S. C.
Bistany's Greater: Ocala, Fla.
Blue Ribbon: Thomasville, Ga.
Boswell's Am.: (Fair) Kilmarnock, Va.; (Fair) Boykins 4-9.
Brewer's United: Teague, Tex.
Byers Greater: Camden, Ark.
Capital City: (Fair) Fitzgerald, Ga.
Caravella Am.: Richmond, Ky.
Central Am. Co.: (Fair) Mt. Olive, N. C.; Tabor City 4-9.

Cethin & Wilson: (Fair) Florence, S. C.; (Fair) Sumter 4-9.
Crescent Am. Co.: Marion, S. C.; Walterboro 4-9.
Crystal Expo.: Jacksonville, Fla.
Delta State: Strong, Ark.
Denton, Johnny J.: Liberty, S. C.; Walthalla 4-9.

Dickson United: Wilson, Okla.
Dudley, D. S.: Post, Tex.; Paducah 4-9.
Dumont: Richmond, Va.
Dyer's Greater: Helena, Ark.
Endy Bros.: (Shrine Fair) Jacksonville, Fla., 1-9.

Exposition at Home: Millen, Ga.; Jesup 4-9.
Fay's Silver Derby: East Tallassee, Ala.
Fleming, Mad Cody: (Colored Fair) Dublin, Ga.; season ends.

Florida Am. Co.: Luverne, Ala.
Folk's Celebration: El Paso, Tex.
Gate City: (Fair) Aiken, S. C.; (Fair) Waynesboro, Ga., 4-9.
Gay Way (Fair) Dawson, Ga.; (Fair) Rochelle 4-9.

Gem City: Crossett, Ark.
Gentsch, J. A.: Meadville, Miss.
Gold Bond: Hoxie, Ark.
Great Southern: Brunswick, Ga.
Greater United: Victoria, Tex.
Groves Greater: (Fair) Jennings, La.
Harrison Greater: (Colored Fair) Columbia, S. C.

Hennies Bros.: Dothan, Ala.; Clarksdale, Miss., 4-9.
Henson, J. L.: Reynolds, Ga.
Hill's Greater: (Fair) Velasco, Tex.
Jones Greater: (Fair) Douglas, Ga.; (Fair) Wrightsville 4-9.

Jones, Johnny J., Expo.: Gainesville, Ga.; Jacksonville, Fla., 5-10.
Kaus, W. C.: Newberry, S. C.; season ends.
Kirkwood, Joseph J.: (Fair) Chapel Hill, N. C.; (Fair) Fayetteville 4-9.

Lamb, L. B.: Russellville, Ala.
Lankford's Overland: (Colored Fair) Adel, Ga.
Lawrence Greater: (Fair) Clinton, S. C.; Lincolnton, N. C., 4-9.

Long's United: Pomona, Calif.
Madison Bros.: Colfax, La.
Magic Empire: Ita Bena, Miss.
Magnolia Expo.: Sulligent, Ala.
Majestic Greater: Asheboro, N. C.; Burlington 4-9.

Marion Greater: (Colored Fair) Chester, S. C.; (Colored Fair) Lancaster 4-9.
Marks, John H.: Kinston, N. C.
McKee, John: Lonoke, Ark.

Mid-Continent Expo.: Lake Charles, La.
Mighty Page: Baton Rouge, La.
Moore's Modern: Malden, Mo.
Night Owl: Joiner, Ark.

Omar's Greater: Winnfield, La.
Page, J. J.: Montezuma, Ga.
Paul's Am. Co.: Russellville, Ark.
P. & B. Am. Co.: Lexington, Tex.

Pearlene: Boswell, Okla.
Peppers All-State: Gadsden, Ala.
Pine State: Senatobia, Miss.
Prest's Broadway: Rockingham, N. C.
Fryor's: Bay Minette, Ala.

Regal Expo.: (Fair) Sylvester, Ga.; Fort Gaines 4-9.
Regent: Thomaston, Ga.
Rogers Greater: McComb, Miss.; Clarksdale 4-9.

Rogers & Powell: Mendenhall, Miss.
R. & S.: (Fair) Shalotte, N. C.; Warsaw 4-9.
Rosen, H. B., Am.: Monroeville, Ala.
Royal Expo.: Bainbridge, Ga.; (Fair) Pelham 4-9.

Royal American: Tampa, Fla.
Rupe's Midway for Fun: Cross Plains, Tex.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Cole Bros.: San Angelo, Tex., 29; Brownwood 30; Temple 31; Austin Nov. 1; San Antonio 2-3; Corpus Christi 4-5; Victoria 6; Bay City 7; Beaumont 8; Nacogdoches 9.

Dalley Bros.: Malvern, Ark., 31.
Dickman, Bob: Wrens, Ga., Nov. 5.
King Bros.: Brookhaven, Miss., 29; McComb 30; Hattiesburg 31; Picayune Nov. 1; Pascagoula 2; Atmore, Ala., 4.

Owens, Buck: Cuthbert, Ga., 29; Eufaula, Ala., 30; Abbeville 31; Ozark Nov. 1; Enterprise 2; Blakely, Ga., 4.

Polack Bros., No. 1: (Robinson Auditorium) Little Rock, Ark., 30-Nov. 2; (Agricultural Hall) Salina, Kan., 6-9.
Polack Bros., No. 2: (Veterans' Memorial Bldg.) Redding, Calif., 30-Nov. 2; season closes.

Ringling Bros. and Barnum & Bailey: Birmingham, Ala., 22; Chattanooga, Tenn., 23; Knoxville 24-25; Bristol 26; Roanoke, Va., 28; Lynchburg 29; Richmond 30-31; Norfolk Nov. 1-2.

Sparks: Cameron, Tex., 29; Waco 30; Corsicana 31; Palestine Nov. 1; Jacksonville 2; Tyler 4; season ends.

Shan Bros.: Eastman, Ga.; Atlanta 4-9.
Shipley's Amusements: Cottonport, La.
Siebrand Bros.: Phoenix, Ariz.
Smith, Casey: Idabel, Okla.
Snapp's Greater: Lake Charles, La.; season ends.

Southern States: Inverness, Fla.
Sparks Bros.: Port Gibson, Miss.
Sparks, J. F.: (Fair) Panama City, Fla.; (Fair) Live Oak 4-9.

Strates, James E.: (Fair) Orangeburg, S. C.; (Fair) Charleston 4-9.
Sunflower State: Mineral Wells, Tex.
Tassell, Barney: (Colored Fair) Savannah, Ga.; (Fair) Sanford, Fla., 4-9.

Tidwell, T. J.: Odessa, Tex.
Tip Top: Anguilla, Miss.

Tri-State: Krotz Springs, La.
Turner Bros.: England, Ark.
United Expo.: Carthage, Tex.
Victory Expo.: McAllen, Tex., 1-10; Harlingen 14-24.

Virginia Greater: Chesterfield, S. C.
Ward, John R.: Baton Rouge, La.
West Coast: Delano, Calif.; Porterville 4-11.

Wallace Bros.: Belzoni, Miss.
World of Mirth: Augusta, Ga.
Zacchini Bros.: Jackson, Ga.; Hogansville 4-9.
Zelger, C. F.: Coolidge, Ariz.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Annon's Tent Show: Register, Ga., 28-Nov. 2.
Billett Troupe: (Fair) Eastman, Ga., 28-Nov. 2.

Birch: Tyrone, Pa., 30; Johnstown 31.
Campbell, Loring: Marietta, Pa., 30; Manheim 31; New Holland Nov. 1; Lansdale 4; Moorestown, N. J., 5; Bristol, Pa., 6; Upper Darby 7; Mendham, N. J., 8.

Couden, Doug & Lola: School assemblies, Columbia, Tenn., 28-Nov. 2.

Curtis, Rube & Robert: (Shrine Circus) Houston, Tex., 28-Nov. 12.
Darrell's Sirens in Silk Revue: (Palace) Lancaster, O., 30; (Majestic) Chillicothe 31-Nov. 1; (Pamoun) Ashland, Ky., 2; (Murphy) Wilmington, O., 3-5; (Fairbanks) Springfield 6-7.

Eddington, Cecil: (Food Show) Milwaukee, Wis., 30-Nov. 3.
Francis, Leo: (Fall Festival) Madison, Ind., 30-Nov. 2.

Green, John C.: Rhein, Sask., Can., 30-31; Kamsack Nov. 1-2; Leslie 4; Foam Lake 5; Elross 6; Wynyard 7-8.

Holiday on Ice: (Music Hall Arena) Cincinnati, O., 2-10.

Hubbard, Paul & Betty: Schools in Dayton, O., thru Nov. 15.
La-Mart: Spencer, O., Nov. 1.

Layne: Mount Vernon, Ky., 4; Crab Orchard 5; La Follette, Tenn., 6.
Leckvold: Burlington, Wash., 30; Mt. Vernon 31; Marysville Nov. 1; Ferndale 5; Sumas 6; Blaine 7; Lynden 8.

Long, Leon: Jackson, Miss., 29-Nov. 4; Hattiesburg 5-6; Gulfport 7-8.
Magrum, C. Thomas: Centerville, Ia., 30; West Liberty 31; Clinton Nov. 1.

Melzoras, Flying: (Fair) Newberry, S. C., 28-Nov. 2.
Miller's, Irvin C., Brown-Skin Models (Grand) War, W. Va., 31; (Armory) Logan Nov. 1; (Municipal Aud.) Charleston 2; (Colonial) Bluefield 5-6; (Morocco Club) Roanoke, Va., 7-11.

Montague, Duke: Roaring Springs, Tex., 30; Spur 31; Ralls Nov. 1-3.

Pierce, Jack, Radiojamboree: (Gouvernor) Somerset, Pa., 30-31; (Capitol) Nanty Gho Nov. 1-2.

Plunkett's Stage Show, under canvas: Hamilton, Tex., 30-Nov. 1.
Romas, Flying: (Shrine Circus) Kansas City, Mo., 28-Nov. 2.

Spiller's Seals: (Follies Bergere) Mexico City, Mex., until Nov. 21.
Stanley, Guy: Utica, Mich., 30-31.

Virgil, Great: Roseville, Calif., 30-31; Sacramento Nov. 2; Livermore 5; San Francisco 6-12.

WILD WEST RODEO ACTS

Of all kinds; Riders wanted. All winter in building. Open Springfield, Ill., November 6 thru 10. Write—Wire

NICHOLSON BROS.' WILD WEST

Springfield, Ill.

HAVE

LARGE FLASHY BINGO

And some Stock Concessions, also P. C. joints. Want to book same with show playing Florida spots that stays out all winter. Wire

TED CHUBBACK

Care Western Union, Brunswick, Ga.

FOR SALE—ONE MALE LION

Broke, easy to handle. Twenty-foot Steel Arena with new Half Net.

CAPT. BOB PERRY

c/o John Ward Shows Baton Rouge, La.

Central Amusement Company

WANTS FOR FOLLOWING FAIRS

SWEET POTATO FESTIVAL, Tabor City, N. C., November 4-9;
 ARMISTICE CELEBRATION, Andrews S. C., November 11-16;
 CHAMBER OF COMMERCE FAIR, Summerville, S. C., November 18-23; Two More Spots To Follow.

WANT—Stock and Percentage Concessions. WANT any worth-while Shows with own outfit and transportation.

Don't miss these money spots. No Grift, no Gypsies at any time.

All Address

SHERMAN HUSTED, Mgr.

Central Amusement Company, Mt. Olive, N. C., this week.

ONLY Colored Park Radius 300 Miles

No Gate, Grift or Passes

WILL OPEN NOV. 4th

Three Blocks From Depot — Auspices Post No. 2434 V.F.W. Permanent, year's contract to all. Will book or buy No. 5 Wheel, Little Beauty Merry-Go-Round, 7-Car Tilt, Kid Ride. WANT Minstrel with own. All Concessions OPEN except Bingo and P. C. Endorsed by all local groups.

All replies

FLOYD R. HETH, Gen. Mgr.

126 E. Beach Street Phone 616 Biloxi, Miss.
 (Conditions GOOD, Spot Virgin)

TWO CHOICE MISSISSIPPI DELTA FAIRS

Clarksdale and Greenville, Nov. 4-9
 American Legion Fair, Greenville, Miss., Nov. 11-16
 Shrine and American Legion Fair, Clarksdale, Miss.

WANT FIRST-CLASS SHOWS WITH OWN OUTFITS, REAL ATTRACTIONS. WILL BOOK LEGITIMATE CONCESSIONS; POSITIVELY NO GRIFT. These are the two best Fairs in the Delta, sponsored by the highest class committees in the State. All wire

H. V. ROGERS, ROGERS GREATER SHOWS

McComb, Miss.

REGAL EXPOSITION SHOWS

Featuring the FLYING LAVALS

Will place capable Ride Help. Those who drive trucks given preference. Dock Burns wants Side Show Acts and Freaks. Will book Concessions. Have four spots all first-in. All replies to

B. M. SCOTT

Sylvester, Ga., this week; Fort Gaines and Ocilla, Ga., to follow.

WANTED FOR SOUTHERN STATES SHOWS

Few more Stock Concessions, including Fish Pond, String Game, Darts; also Ball Game (Cats), Cotton Candy, Cigarette Shooting Gallery, Small Bingo. Can place a few useful Ride Men. Must be sober. We have several good spots yet to play, including the big Armistice Week Celebration, sponsored by the American Legion, at Avon Park, Fla. All answers to

JOHN B. DAVIS

Mgr., Southern States Shows, Inverness, Fla., this week.

WANTED

WANTED

To join at once a clean, flashy Grab Joint, Rumper Joint, Hoop-La, Shooting Gallery. Will also book any small, clean Grind Show. NO GIRL SHOWS. Have for sale one Ten-Tub Mangles Whip, operating on Show now; will book same. Would like to hear from Seven-Car Tilt. No other Rides needed. Our route for next three weeks: Gulfport, Miss., Oct. 28 to Nov. 2; Hattiesburg, Miss., Nov. 4th to 9th; McComb, Miss., Nov. 11 to 23. I play all these dates under the Shrine right in the heart of the cities. William E. Martin and Jig Robert, get in touch with me or come on. Address all mail and wives to Gulfport, Miss.

TOM BASS

BRYDON

PICKED THE GRAPES AT DALLAS

BETTER THAN \$71,000.00 IN 16 DAYS

WITH ONLY FOUR SHOWS, BUT THEY WERE FRAMED LIKE SHOWS AND OPERATED BY SHOWMEN

NOW WE ARE

RIPE AND READY FOR THE WORLD'S GREATEST

SHRINE CIRCUS-HOUSTON

NOVEMBER 1 — 12 DAYS — NOVEMBER 12 INCLUSIVE
 AFTERNOON AND NIGHT

Can place to join now and for all winter at Shrine Dates, Street Festivals, Mardi-Gras, County and District Fairs and State Centennials

FREAKS

Outstanding Oddities of all kinds. Top salaries, best of accommodations. Can use you all winter and the following parks next summer:

RIVERVIEW PARK

CHICAGO, ILL.

JANTZEN BEACH, PORTLAND, ORE.
 FONCHARTRAIN BEACH, NEW ORLEANS
 STATE FAIR PARK, DALLAS, TEX.

Can also place now for Houston, Tex., and time to follow: Novelty Acts, Musical Acts, Working Acts of all kinds. Particularly want Scotch Pipe and Drummer, also Turkish Flageolet and Oriental Drummer. FRANK PASHA, WIRE.

MIDGETS

Small Men and Women, performers preferred, white and black; also Runts NOW and all winter.

IRON LUNG

Help of all kinds—Nurses, Lecturers, Cashiers, Girls as subjects. All white uniforms furnished. Help all work "two hours on, two off."

EXPERIENCED

Man or Woman (must be sober). Lush heads cause of this ad. To handle fine brand-new, well-equipped Monkey Circus. Join now.

SNAKE HANDLER

Must understand care and feeding of big Snakes. All year round work. Join now.

BOSSSES AND WORKINGMEN

Want A-1 Boss Tender, circus man preferred.

SOBER CHAUFFEUR

To drive new Cadillac and new Curtis-Wright Tandem Living Trailer. Prefer one who can make self useful during engagement as Mechanic, Painter, Builder or Electrician. State your qualifications, salary desired and past experience.

FAIR SECRETARIES

Fraternal Auspices, Carnival Managers: If you have a proven date and you want the "RECORD BREAKERS" to add color and money to your affair, then contact by

Wire, Phone or Mail

RAY MARSH BRYDON

Now through November 14, Hotel Rice, Houston, Tex.; thereafter November 27 to December 7, Hotel Sherman, Chicago, Ill.

Our references for integrity and ability:

Mr. Hitzelberger, Vice-Pres. and Gen. Mgr. GREAT STATE FAIR OF TEXAS, "WORLD'S GREATEST FAIR," DALLAS, TEX., and Mr. Botts, Sec. and Gen. Mgr. RIVERVIEW PARK, CHICAGO, ILL., "AMERICA'S FINEST AMUSEMENT CENTER."



**PROFITWISE
MEANS
INSURANCEWISE**

**INSURE WITH
THOSE WHO KNOW
SHOWMAN'S
INSURANCE BEST**

- HAVE BINDING POWER
- INSURANCE IN FORCE
- ON RECEIPT OF
- WIRE OR TELEPHONE

SEE US FIRST

CHAS. A. LENZ

"The Showman's
Insurance Man"

1728 First St., N.
St. Petersburg, Florida
Phone 5914

★
A1338 Insurance Exchange
Chicago, Illinois



**SIDEWALL
NEW WATERPROOF
FLAMEPROOF**

Made in following finished sizes, complete with Grommets. Made of double filled No. 12 Duck.

6'x100'..\$54.56 9'x100'..\$80.00
7'x100'.. 63.04 10'x100'.. 88.48
8'x100'..\$71.52

Made in any length at the above rate per running foot.

25% Deposit Required With Order.
Satisfaction Guaranteed.

MICHIGAN SALVAGE

417 W. Jefferson Detroit 26, Mich.
Phone: CAdlifac 5691

TENTS

SOMETHING NEW!

FOR IMMEDIATE CONSTRUCTION

Forest Green Flameproofed Canvas,
Bright Orange Trim.

FOR CIRCUS AND CARNIVAL SHOWTOPS

PROMPT DELIVERY!

BERNIE MENDELSON—CHARLES DRIVER

O. HENRY TENT & AWNING CO.

4862 N. Clark St. Chicago 40, Ill.

Sell or Trade **ARCADE MACHINES** Show Equipment

3 Anti-Aircraft Br. Each	\$ 50.00
1 Bally Defender	150.00
1 Bally Rapid Fire	100.00
1 Chicago Coin Hockey	175.00
1 Evans Tommy Gun	100.00
1 Mutoscope Ace Bomber	200.00
1 Mutoscope Dr. Mobile	200.00
1 Mutoscope Sky Fighter	175.00
1 Scientific Batting Practice	100.00
1 Scientific Basketball	50.00
1 Scientific Skee-Jump	50.00
1 Callie Floor Gripper	50.00
1 Wizard Fortune Teller	15.00

Want Working World, Busy City, Mechanical Figures, Grotchen Metal Typers, Fortune Machines, A.B.T. Rifle Range, Kiddie Auto Ride.

DEVAUL'S AMUSEMENTS

NEDROW, N. Y.

For Sale—For Sale—For Sale

Double Cat Joints, blue tops, 8 oz., 14 by 10, 9 ft. high in front, complete with 2x3 frame, wood, light stringers, flash stand, about 150 cats, ready to go, used 3 seasons, best of care, \$500.00. One 14x11 Shed Roof Top, 8 oz., frame of 2x3 duck pond, jacks, counters, flash racks, back drops, 4 short seasons, complete \$250.00. One new Top, 14x12 frame, used only 10 weeks, \$210.00. Sell all 3 together for \$925.00 or will split up. Reason for selling, have other joints.

M. N. COLEGROVE
BOX 3 HEMLOCK, N. Y.

CLUB ACTIVITIES

National Showmen's Association 1564 Broadway, New York

NEW YORK, Oct. 26.—Vice-President Joe McKee presided at the Wednesday (23) meeting. Also on the dais were Ross Manning, secretary; Fred Murray, chaplain; Dr. Jacob Cohen and Oscar C. Buck. Sam Rothstein reported that ticket sales indicated the annual banquet would be sold out. Fred Murray predicted the year book would gross \$10,000. Chairman Jack McCormick announced a party would be staged for Past President Jack Rosenthal December 14 at the Hotel Belvedere here. Two doormen have been employed to check credentials of club visitors.

Eligibility committee approved the membership applications of Julius Tumini, Henry Tumini, James Strepolis, D. E. Turay, Chester Powers, Eugene Jenkins, Walter Boland, Dick Davis, Claude Bentley, Robert MacRae, Joseph J. Ciambra, John Demarco and Earl Parsons, all sponsored by James E. Strates; John A. Bass, sponsored, by Ralph Endy; James Cappola, Sam Speilman, James Mano and Steve Libitz, by Frank Capell; Jack H. Cherry, by Al Burt; Thomas Coffey, by D. D. Simmons; Michael Walkoff, by Harry Kaplan; Sam Latina, by Lawrence Carr; Charles Owens, by Bill Moore; Harry Sturgis, by Richard Gilsdorf; Ben Gass, by Harry Kaplan and Robert Mercer, L. A. Green, Artie Steinhardt and Walter Harris, by Morris Levi.

Visitors included J. W. (Patty) Conklin, Joe Drambour, Frank Miller, Howard Y. Barry, Sid Goodwalt, W. A. Boarkman, Clinton Sinclair, Saul Salsburg, S. A. Herbert, James Cole, Ross Manning, Saul Eicher, Mike Herman, Happy White, Harry Schwartz and R. Dodds.

Donations have been received by Chairman Jack Lichter for the Veterans' Fund from George A. Hamid, Oscar C. Buck, Endy Bros.' Shows, Justin Van Vliet, George Rector, Max Kassow, Harry Weintraub, Arthur Campfield and Walter K. Sibley. Three pieces of year book advertising have been received from Bill Lynch in addition to four membership applications secured with the assistance of Morris Levi. Member Arthur Goldberg will print the year book. A buffet lunch will be served at the next regular meeting, November 13.

Jack Goldhammer, who recently had a leg amputated is able to get around with crutches. Still on the sick list are Jack Carr, Earl Feek, Sam Lager, Jimmy Cox and Herman Robinson. Additional scroll winners are Ben Braunstein, Louis Rice, Morris Levi, John Lane and Louis Light.

Ladies' Auxiliary

Attending a recent meeting were Ann Halpin, Catherine Rausch, Blanche Kassau, Gladys Manning, Evelyn Buck, Minnie Taffet, Queenie Van Vliet, Sylvia Stern, Margie Kaufman, Mildred Schwartz, Mollie Splitz, Sidone Silvers and Blanche Henderson.

Rehearsals for the amateur show set for the Hotel Diplomat November 22 are continuing every Monday night in the clubrooms. Leaders in the ticket sale are Cetlin & Wilson Shows, \$150; Ethel Shapiro, \$142.50; Evelyn Buck, \$50; Julia Taffet, \$37.50; Frances Simmons, \$75.50; Vivien Scaven, \$30; Dorothy Packtman, \$36; Jeannette Finkel, \$15; Sidone Silvers, \$7.50; Mabel Schoonmaker, \$7.50; Molly Spitz, \$9; Dolly Udowitz, \$6; Flora Elk, \$3, and Edith Devaney, \$3.

Following donations have been received. For the Sunshine Fund: Ada Cowan, \$32; Molly Decker, \$164; Agnes P. Burke, \$5; Leah Green-

Show Folks of America 1839 W. Monroe St., Chicago

CHICAGO, Oct. 26.—May Adams Stoker was nominated for president at the last regular meeting. Other candidates named were Peggy Richards, first vice-president; Tommy Coulthard, second vice-president; Herman Stoike, third vice-president; Coral Chapple, recording secretary; Madame Pinxy, financial secretary; Arthur Freund, corresponding secretary; Jess Harlow, treasurer. Named to the board of directors were Bud Schaffer, Issac Chapple, Ross Abbott, Warren Warren, Darrell Lyall, Arthur May, Thomas Johnson, Jack Lamey, Mort Schaeffer, Al Appel, Carl Nelson, Theresa Clark, Maud Geiler, Frances Kennedy, Jay Stoker and Adeline Wynne. Final day for filing slates is November 1.

Nellie Grosch, welfare committee chairman, reports Kathleen May is back in Passavant Hospital. Jack Dawson, member of the San Francisco chapter, who was a patient in Cook County Hospital, Chicago, and later at the home in Chicago, is now back in San Francisco. Ed Hock is a patient in American Hospital; Mable Davis is in Michael Reese, and Glen Beveridge in Billings Hospital.

Everyone was grieved to hear of the death of Berkely Van, son of Josephine Fairchild.

Jack Lamey and Mrs. Violet Pearson attended the American Legion convention in San Francisco. They reported the San Francisco chapter of SFA has more than \$200 in the seeing-eye dog fund for Kathleen May.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Oct. 26.—Regular weekly meeting was called to order by First Vice-President Al C. Wilson in the absence of President Chester I. Levin. Also on the rostrum were Secretary G. C. McGinnis and Treasurer Harry Altshuler. Robert W. Flynn was elected to membership.

Buck Ray and family and Johnny Rogers and family left Saturday for Texas.

A floral offering for the funeral of Sam Campbell, for years operator of the Coates House, was ordered sent.

J. A. Clayton contributed \$22.50, proceeds of a bingo game, and "Curley" Clark donated \$26, also from a bingo party on the International Shows.

Norris Cresswell, chairman of the banquet and ball committee, reported on progress of the event, scheduled New Year's Eve in the Georgian Room of the Hotel Continental.

spoon, \$5; Bella Brengk Olsen, \$10. Kiddies fund: Agnes P. Burke, \$7; Ida Harris, \$6; Leah Greenspoon, \$6; Edna Stenson, \$10; Evelyn Buck, \$168; Emma Fink, \$5; Queenie Van Vliet, a one-pound jar of pennies and one penny bag. Picnic fund: Ida Harris, \$5; Margie Kaufman, \$2, and Julia Frank, \$2.

Recently accepted to membership were Roslyn Lewis, Mildred Lewis, Dolly Dawn, Pearl Jagoda, Catherine Rausch, Shirley Heyman, Nellie Powers Cunningham, Verna Dodds, Dorothy M. Johnson, Josephine Santillo, Hazel Barnes, Dolores Peck, Ruby Jordan, Catherine M. Sutton, Caroline Roberts, Dorothy Light and Sunny Allen.

A nominating committee has been appointed by the board of governors. Dolly McCormick is chairman.

Showmen's League of America

400 So. State St., Chicago

CHICAGO, Oct. 26.—President Fred H. Kressmann was in the chair Thursday (24). With him at the table were Walter J. Driver, treasurer; Joe Streibich, secretary, and Sam J. Levy, past president.

Servicemen's committee reported Roland Royer out of the service. Welfare committee reported that William Meyers is a patient in Wesley Hospital, and the finance committee advised it was preparing the books for the annual audit.

J. Coultury, H. D. Wilson and John U. Lefebvre were reported still confined and Edward A. Hock, past president, as showing slight improvement. No late report has been received on Ray Balzer. Ralph J. Clawson is in the city for medical attention.

Membership applications have been received for Eugene Maxwell, credited to Charlie Zemater; Allan W. Williams, credited to Sam Levy, and Bernard Benson, Orville Gardner and Morris W. Schwartz, credited to Jack J. Weiner.

Bill Carsky has named committees for the president's party. They are Solly Wasserman, arrangements; George W. Johnson, tickets; Max B. Brantman and Jack Benjamin, food; M. Ohren, entertainment; Mike Wright, reception. S. T. Jessop named the following on the registration committee: Walter F. Driver, A. H. Lehrter, John W. Gallagan, George W. Johnson, Joseph M. Pavese, George C. Olsen, Nieman Eisman, Orville Harris, Smiley Daly, George A. Golden, Bob Parker, James Campbell, Rube Liebman, William Hetlich and Jack Hawthorne.

Present at their first fall meeting were S. T. Jessop, George W. Johnson, Lou Leonard, Harry Mamsch, Oliver Barnes, Fots Middletown, Whitey Woods, Nick Dallesandro and Sam J. Levy. Leo Le Doux was a recent visitor.

Ways and means committee advises returns on the Buick award are coming in nicely but need help. Directory listing shows an uptrend. Reminders will go out this week.

Ladies' Auxiliary

Nominated for officers for 1947 were Mrs. Noble C. Fairly, president; Mrs. Nan Rankine, first vice-president; Mrs. E. Sopenar, second vice-president; Mrs. Maud Geiler, third vice-president; Mrs. Rose Page, treasurer, and Mrs. Elsie Miller, secretary. Nominated for the board of governors were Viola Blake, Claire Sopenar, Esther Meyers, Bessie Mossman, Lillian Woods, Lucille Hirsch, Billie Wasserman, Hattie Hoyt, Carmen Horan, Mrs. Ralph Glick, Mrs. Al Wagner, Grace Goss, Virginia Kline, Myrtle Beard, Mrs. Gussie Travis, Clara Zeiger, Goldie Fisher, Dorothy Bloom, Jane Bunting and Josephine Quinn.

Presiding at the Thursday (17) meeting were Mrs. Louise Rollo, president; Mrs. Nan Rankine, second vice-president; Evelyn Hock, third vice-president, pro-tem; Mrs. Lilian Woods, treasurer, and Mrs. Elsie Miller, secretary.

A donation was sent to Harold Kirkpatrick, patient in the W. N. C. Sanitarium, Black Mountain, N. C.

Myrtle Beard writes she and her cousin, Jeanette, will attend the Chicago convention, as will Winona Woodward, Norma Lang, Mrs. Faye Kelly, Clara Zeiger, Mrs. Al Wagner, Mrs. Etta Henderson and Virginia Kline.

Mrs. Sam Gluskin will enter a Duluth, Minn., hospital shortly for treatment.

FOR SALE MINIATURE STREAMLINED TRAIN

All Aluminum. New this season.
Seats 20. 360-ft. Track. 20-ft. Tunnel.
Now operating. No junk. \$3,500.00.

Tommie Griffin

24 E. Avenue 40 Los Angeles 31, Calif.

Pacific Coast Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Oct. 26.—Charles Walpert presided at the regular meeting, assisted by Bill Hobday, Harry Suker, Jimmy Lynch, John Backman and Secretary Ed Mann.

It was reported Crafts 20 Big Shows have \$1,500 on hand and West Coast Amusement Company \$650, proceeds for the building fund from shows within a show held during the summer. Lynch, just in from a season with Crafts shows, said parties were held every Thursday night, directed by Mrs. Mabelle Crafts, which netted the \$1,500. He said Mike Krekos' West Coast Shows staged an affair in Vallejo recently which netted the \$650. This amount is in addition to the \$800 already turned in by West Coast.

Tribute was paid the late Roy Barnett, charter member of PCSA. Barnett's body is being sent here, and PCSA will have charge of services.

Short talks were made by Joe Glacy, Red Cohn, Sammy Boswell, Elmer Hanscom, Bones Hartzell, George Wilder, Blackie White, Ted LeFors, Doc Gilligan, Al Lindbergh, George Rosen, Fred Hayes and Ack Glasman.

Membership applications of Harold F. Eifort, W. E. Gay, Lawrence White, Arnold Stickle and David Starr were accepted.

J. Ed Brown reported on the annual banquet and ball, scheduled December 17 in the Gold Room of the Biltmore Hotel.

Walpert discussed the building fund and urged members to buy victory bond tickets. Also reporting on the fund was Harry Rawlings. Secretary Al Flint told about the building books and Jerry Jackson lead the purchasing parade. Doc Gilligan, of the California Shows, contributed \$50 to the building fund.

Monroe Eisenmann reported Clyde Gooding, recently on the sick list, is improving.

Roy Shepard, Roger and Frank Warren and O. N. Crafts are on a hunting trip.

Ladies' Auxiliary

First Vice-President Mabelle Bennett presided at the regular meeting Monday (21). Welcomed back after a long absence was Past President Nina Rodgers, out this season with the Monty Young Shows.

Letters were read from the family of Charles Farmer and Marie LeDeaux, and an invitation was received from Fern Redmond, Florence Webber and Jessie Campbell to visit San Diego Tuesday (29) for the Halloween Party at Hort Campbell's place. Marie Jessup was reported improving.

Lucille Gilligan was in from the California Shows and brought a donation from show members. Also present were Rose Merrow, Ruth McAdams and June Aldrich, all of Long's Shows. Called on for short talks were Peggy Bailey, Lucille Dolman and Jewel Hobday. Alice P. Jones donated curtains for the powder room.

Regular Associated Troupers

106 E. Washington, Los Angeles

LOS ANGELES, Oct. 26.—First Vice-President Clarence Allton presided at the opening of the October 19 meeting, then turned the gavel over to Second Vice-President Nancy Meyers.

Members back after absences included Nancy and Bill Meyers, Elsie and Harry Suker, and Marlo and Ted LeFors, the latter recuperating after his recent accident; Mrs. Olga Weber, Bill Meyers, Dan Meggs and George Rosen. Rosen donated \$25 to the bazaar.

New members are Fred Haynes, Edward L. Mann, Frank and Rose Merrow, Andrew White and Ida B.

Showfolks of America

San Francisco

SAN FRANCISCO, Oct. 26.—Regular meeting was held Monday (14) with President Sammy Corenson presiding. Following corrections to the minutes were ordered: Harry Seber and Whitey Clair donated the flagpole to Showfolks Rest and Mrs. Rose LaVielle donated a sugar stamp for the club's kitchen.

Voted to membership were Samuel Glossman, Hans Strittmatter, David Gibson Low, Jeanette A. and John W. Dressen, Natie Jo Magnin, Nick Buono, J. C. O'Kelley, Betty Lee Kelly, Cecil M. Slocum, Patricia O'Connor and Condace Lee Rivera.

Members introduced after absences, and guests, included Mr. and Mrs. J. C. O'Kelley, Max Friedman, Les Hart, Albert Corder, Vincent Guerra, Stella Shurman, Pop Erickson, Johnny Provenzale, Mrs. Zyrel Bresso; Mrs. Benny Wagoner, of Pittsburg, Calif.; S. R. Dulery and Mr. and Mrs. Jerry O'Brien.

Red Kearns, who will be associated with President Corenson in a new business at Beaumont, Calif., addressed the meeting, as did Irvin Foster, Vic Paulsen of Station KSAN and Doug Rhodes, of *The Billboard's* Hollywood office. Also present were Larry Rodgers, Camille Donnaye, Andy Hynes and Sam Abbott, the latter of *The Billboard's* Hollywood office.

Mrs. Boehm reported visiting Nellie Baker and told of Mrs. Anna Law providing Nellie with a radiop during her illness.

Charles Albright, of the Foley & Burk Shows, sent in a check for \$138 for the cemetery fund. Other contributors were Frank Forrest \$30 and Morton Friedman, Mrs. Zyrel Bresser and Mrs. Benny Wagoner, each \$5.

Red Kearns won \$20 of the pot of gold, remainder going to the refreshment fund. Kearns donated \$5 to the cemetery fund.

Michigan Showmen's Association

3153 Cass Avenue, Detroit

DETROIT, Oct. 26.—The regular meeting Monday (21) was well attended. Presiding was President Harry Stahl. With him on the rostrum were Jack Dickstein, past president; Ben Morrison, second vice-president; Robert Morrison, third vice-president; Louis Rosenthal, treasurer, and Bernhard Robbins, secretary.

A committee of the Ladies' Auxiliary visited the meeting and presented the club with a check to cover cost of the new neon sign for the front of the building.

The following donations to the building fund are acknowledged: Cavalcade of Amusements, \$400; World of Pleasure Shows, \$236.50; Majestic Greater Shows, \$40; Stanley Plas, \$25; Eddie Gold, R. A. Nathansen, Arthur Grzann, Edor Burge, Sam Ginsburg and Charles Schimmel, each \$20; Jack Raterick Elmer Nagy and Jacob Kotzen, each \$15.

The new dining room will be under supervision of Charles Schimmel. New members are Irving J. Meyers and Charles Merker. Dave Picard, absent for some time, was a welcome visitor.

Adams. Guests introduced were Mr. Kelly; Mrs. McShayne, a new member; Mrs. Adams, and Al Flint, secretary of the PCSA.

Articles for the bazaar were donated by Moe and Lill Eisenmen, Grace DeGarro, Martha Levine and Vivian Gorman.

Inez Allton was reported improving. Letters were received from William and Oattie Bell, Sammy Corenson, Jessie Loomis, Claude Barie and Molly Denious. Mary Ragan won the drawing.

Caravans, Inc.

155 N. Clark St., Chicago

CHICAGO, Oct. 26.—Edna O'Shea Stenson and Dorothea Bates are candidates for president in the annual election of officers now being conducted by mail. Ballots must be in by November 19.

Other candidates are: First vice-president, Lucille Hirsch and Ann Young; second vice-president, Marge Fries, Josephine Glickman and Pearl McGlynn; third vice-president, Bessie Simons Mossman, Veronica Campbell and Isabell Brantman; treasurer, Pat Seery and Dorothy Golz, and secretary, Hattie Hoyt and Elizabeth Jack.

Candidates for the board of directors are: Jeanette Wall, Ann Lynch, Maud Green, Grace Lynne, Mabel Tighe, Estelle Swaider, Helen Wet-tour, Clara Polich, Mabel Wright, Esther Meyers, Mabel Davis, Bessie Lamonde, Joicey Williams Gray, Mrs. Sol Wasserman, Marianna Pope, Ann Sleyster, Irene Coffey, Mollie Foster, Claire Sopenar, Lillian Lawrence, Kate Owens, Edith Streibich, Mae Oakes, Phoebe Carsky, Rebecca Daniels, Ethel Hawthorne.

Ann Roth, Ann June Bunting, Evelyn Blakely, Daisy Davis, Evelyn Lee, Edna Schmidt, Edna Lasures, Mrs. Harold Paddock, Myrtle Hutt Beard, Winona Woodward, Minnie Simonds, Sophia Carlos, Ruth Gottlieb, Dorothy Bloom, Esther Weiner, Ann Doolan, Emily Bailey, Vivian McGreen, Midge Cohen, Alice Wilson, Mrs. Bobbie Brown, Ruth Martone and Evelyn Levin.

CUT ELECTRICITY COSTS



with a Universal Light Plant. Generate your own electric current at less than city rates. Have all the power you need—wherever you go—with a portable Universal. Reliable, compact—pays for itself in no time. Models for all needs—to handle from 10 to 500 bulbs. Write for FREE Literature!



UNIVERSAL MOTOR COMPANY
426 Universal Drive • Oshkosh, Wisconsin

FOR SALE
8 CASES .22 SHORTS
\$75.00 Per Case
MAX GOODMAN
c/o Hotel Marion Little Rock, Ark.

FOR SALE
LOOP-O-PLANE
With Rollaplane Base, Reconditioned Motor. A terrific buy at \$750.00.
ROY RESSEL
BOX 780 CRESTLINE, CALIF.

FOR SALE
Single Loop-o-Plane, A-1 condition, complete, \$500.00; new seconds 600-16 Tires, 4-ply, \$25.00 pair. Send money with order. Shipped express at once. Address
C. L. (CASEY) SCHULDT
4025 Washington Ave., N. Minneapolis, Minn.

Make Your Reservation NOW
26th Annual Banquet and Ball
PACIFIC COAST SHOWMEN'S ASS'N
GOLD ROOM, BILTMORE HOTEL
LOS ANGELES, CALIF.
Tuesday Evening, December 17, 1946
Tickets—\$10 Each, Including Tax
COVERS LIMITED — ORDER YOURS NOW
FRANK REDMON, Chairman, Banquet and Ball Committee
PACIFIC COAST SHOWMEN'S ASSOCIATION
623 1/2 S. Grand Avenue Los Angeles 14, Calif.

WANTED WANTED WANTED
AMERICAN LEGION ARMISTICE CELEBRATION
BIGGEST IN THE SOUTH, IN THE HEART OF THE CITY.
Starting Nov. 5th to Nov. 16th. DE FUNIAK SPRINGS, FLA.
Ball Games, Novelties, Ice Cream, Soft Drinks, Scales, Eating and Drink Stands, Long and Short Range Shooting Gallery, Penny Pitches, Hoopla, Photos, Ten Cent Grind Stores of all kinds. Also will book Pop Corn, Candy Apple, Peanuts, Candy Floss and Snow Ball. Have all Rides and Shows booked.
Have for sale 12x12 brand new Pan Joint, complete. This is the Spot where you get your Winter Bank Roll. All replies to:
KEYSTONE EXPOSITION SHOWS
DE FUNIAK SPRINGS, FLA.

WANTED TO BUY
.22 SHORT GALLERY AMMUNITION
ANY AMOUNT. Wire, write kind, amount and price per case for amount you have.
If in Texas or Southwest, will pick up with truck.
Box 2004, Fort Worth, Texas

Scheduling 1947 Production
THE AEROBAT RIDE
Self-Operated Looping AND Rolling Flat Ride
AEROBAT MANUFACTURING COMPANY
P. O. BOX 624 CHATTANOOGA, TENNESSEE

POPCORN MACHINES
Immediate delivery on Star Popcorn Machines, both Super Star and Silver Star, in cabinet models only. Also a very good assortment of Stars and Cretors used Counter Models at reasonable prices. Let us know what you need and we will be glad to submit quotations.
GOLD MEDAL PRODUCTS CO.
318 E. THIRD STREET CINCINNATI 2, OHIO

We Manufacture the Perfect ELECTRIC PENNY PITCH

All new material Takes any coin pitched (that's real action) Works on A.C., D.C.)
and batteries. \$75.00 complete. Immediate delivery. Write for pictures and literature.

STANLEY
GERSH

PERFECT GAMES CO.

SAM
CARBER

2894 West 8th Street Phone: ES-planade 2-4383 CONEY ISLAND 24, N. Y.

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

FLOSS MACHINE RHEOSTATS

We have an exchange offer to all owners of Concession Supply and Dietz Company Floss Machines of interest and benefit. Write in for details. Floss Machine Rheostats. Heavy duty construction. Engineered for Floss Machines by men who understand the business. May be used for single or double spinnerheads, \$22.50. Single Bands, ribbons, \$5.00 each. "Original" Double Bands, \$13.00 each. Coloring, flavoring, cone papers. Many other concession items.



WRITE IN FOR NEW CATALOG.

CONCESSION SUPPLY CO. Box 133, Sta. B, Toledo 6, Ohio

QUEEN OF THE FLYING RIDES

FLYING SCOOTERS

BISCH-ROCCO AMUSEMENT CO.

5441 COTTAGE GROVE

CHICAGO, ILL.

TENTS

TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS

Quick Deliveries. Wire

TENTCO CANVAS, INC.

130 GREENE STREET

Phone: Walker 5-1299

NEW YORK 12, N. Y.

TENTS

All Sizes—All Styles.

Khaki—Blue—Olive.

E. G. CAMPBELL TENT & AWNING CO.

ERNIE CAMPBELL

JIMMY MORRISSEY

100 CENTRAL AVE.

(Phone 38885)

ALTON, ILLINOIS

NEW

IMPROVED

SPITFIRE RIDES

NOW SCHEDULING 1947 PRODUCTION

FRANK HRUBETZ & CO.

Front and Shipping Sts.

Salem, Oregon

BOOMERANG

Unlimited Capacity — Repeater — Thriller

Write for Catalogue

U. S. RIDING DEVICES CORP.

298 Junius Street

Brooklyn 12, New York

BRIGHT LIGHTS EXPOSITION SHOWS

NOW BOOKING FOR SEASON 1947

This show will go out bigger and better than ever. Opens early in April in Virginia. Place Rides not conflicting with what we have. Place Shows of all kinds; we have all new canvas, all new fronts. All Shows will have special trucks to haul same. We still have a few more Concessions open, let us know what you have. Place Ride Help, also one outstanding Free Act. Want to buy Show Equipment, Rides. What have you to offer for cash? Good opening for Custard, Novelties, Penny Arcade, High Striker, Diggers, Rotaries, Waffles. Book or buy Fun House. John Gecoma will be at the Chicago Convention. Write or wire

JOHN GECOMA or L. C. HECK

722 EMPIRE BUILDING

PITTSBURGH, PA.

WANTED TO BUY

#5 OR #12 ELI WHEEL, THRILL RIDE, KIDDIE RIDE

Will Pay Cash—Write or Wire

NORTHWESTERN AMUSEMENT CO.

810 BROADWAY

TOLEDO 9, OHIO

MIDWAY CONFAB

(Continued from page 55)

billy show booked solid for theaters, using the title of Texas Rhythm Rangers and featuring Clyde Campbell, blues yodeler. Novarro will handle the advance as well as work back with the show. . . . Upon closing with Lew Alters' Freaks on the Triangle Shows, Georgia Spears Jr., will be connected with the Spears Billiard Manufacturing Company at Jackson, Mich. He's been signed for his sixth year with Lew Alters.

Manager Gate, Gate & Banner Shows, advised that on closing day he would sell all the shows' office-owned equipment, comprising 11 iron stakes, a bale ring for a Merry-Go-Round top and two rolls of direct-positive mugging machine film.

Mr. and Mrs. Charles (Chuck) Moss, with the World of Today Shows this season and operators of several concessions at the State Fair of Texas, are at Hot Springs, Ark. . . . Mr. and Mrs. Noble C. Fairly, of the World of Today Shows, who also played the State Fair of Texas, Noble with his Funhouse and Viola with her mitt camp, arrived at Hot Springs, Ark., Thursday (24) and will remain until time for the Chicago convention. . . . Eddie (Clark) Meisterman operated his concession at the State Fair of Texas, following a good season with World of Today Shows. He is now at his home in Houston. Betty Lou, daughter of the Meistermans, was married in Houston October 1.

F. M. Shortridge, Des Moines, infos his town this winter will harbor R. L. Sinderson, who recently sold out to his partner, Frank Ward; John A. Scott and P. F. Whitney, co-owners of Whitney & Scott Shows; Paul D. Price, Twin River Shows, and concessionaires Edwin Deitz, Merriam-Robinson Shows; Doc Withous, Greater Rainbow Shows, and Pat Patterson. . . . Former showmen located at Des Moines include Cliff Carl, of Station WHO, who spent several seasons under canvas; Bob Dudley, Chamber of Commerce, former park and theatrical press agent; Eddie DeBordy, who spent several seasons on the Ringling circus advance, and Izzy Bernstein, who quit minstrel shows for the jewelry business. Shortridge believes his city has more of a showfolk representation than any other community of comparable size.

Detroit Notes: Harry Goldberg, frozen custard concessionaire, is convalescing from a recent illness. He plans to move to a milder climate. . . . Mr. and Mrs. Roscoe T. Wade, of Joyland Midway, are on a business trip to Pittsburgh, St. Louis, Mobile, Ala. and Atlanta. . . . Mr. and Mrs. Clifford Groscurth, of the Blue Grass State Shows, en route to Detroit on business, will visit the Wade show org. . . . Mr. and Mrs. Charles H. Hodges, of Eastwood Park, returned to their home in Coldwater, Mich., after a business trip to South Caro-

lina. . . . Mr. and Mrs. W. G. Wade Jr. returned to Detroit from Des Moines. . . . D. Wade is back from a business trip in Northern Michigan and Indiana. . . . Emil Klee, assistant secretary of W. G. Wade Shows No. 1 Unit, is in Southern Illinois on business.

J. W. Swisher, concessionaire with Jones Greater, Sweeney's United, Ohio Valley and AMP shows, has returned to his home in St. Albans, W. Va., for the winter. He says he is mulling plans to take out a show of his own next season. . . . Charley Keel, while passing thru Mobile, Ala., en route to New Orleans, met an old friend in Bert Donaldson, whom he hadn't seen in a number of years. Keel says Donaldson recently purchased a 19-acre plot of ground on which he plans to erect an amusement park.

Detroit Notes:—Charles H. Stapleton has returned from the Circleville (O.) Fair, where he closed the season. . . . Other Detroiters playing Circleville were Angelo, with popcorn; Mack Bar, with frozen custard; Jack LaRue's iron lung show, and Arthur Krause with his coke bottle stand. . . . Happy Adams is leaving with several concessions to play southern fairs. . . . Hazel Liddon is back home after taking the baths at Hot Springs upon the close of her season with the Joyland Midway Attractions. . . . Harry Allen is reported framing a new carnival, to be known as Food City Shows. . . . Bill Postelwaight has booked eight concessions to play with the Lee United Shows next season. . . . Fenley Clark, of the W. G. Wade Shows, is back from North Carolina. . . . James and Virginia Liddon and Dell and Mary Anderson are back in town after working their concessions at the Covington (Ky.) Food Show.

Strader Shows End Tour of 27 Weeks

NEWTON, Kan., Oct. 26.—M. A. Strader Shows closed the 1946 season at Harvey County Fair here October 18. On the road 27 weeks, org had 17 still dates and 10 fairs.

Mildred and Sailor Oliphant have brought a suburban place near Little Rock. Fred and Freda Hamilton are right in their back yard at Newton. Frankie and Helen Culver have their children in school at Hutchinson, Kan. Joe Culver is Texarkana, Tex., bound with his new jeep. Mr. and Mrs. F. E. Chase are close to home at Mt. Hope, Kan.

Destinations of other folks: Kenneth Smith, Coffeyville, Kan.; Mr. and Mrs. William Brenton, Minnesota; Mr. and Mrs. James Billotte Sr., Mr. and Mrs. James Billotte Jr., Edward Murphy, and Mr. and Mrs. Blackie Phillips, New Orleans; Whittie and DeVona Fowler, Tulsa, Okla.; Mr. and Mrs. Denson, Bushnell, Neb.; Whittie and Billy Owens, Nebraska; Hugh Carlin, Nebraska City, Neb.; Gabe and Grace King, San Francisco, then Tucson, Ariz.

Otto Thompson left for Denver; Mr. and Mrs. Elvin Bishop, Mr. and Mrs. Clyde Bishop and Perl Roberson, Clyde Bishop and Perl Roberson, Wichita, Kan.; Coonie Clark and family, Herrington, Kan.; K. C. Stillwell and family, Guthrie, Okla.; Mr. and Mrs. McGary, Bartlesville, Okla.; Mr. and Mrs. Jack Natsworthy and family, Vinita, Okla.; George Mitchell and family, Florida, and County Von Zuppe, New York City. Jerry and Lois Hall are having their trailer repaired.

Mrs. Alberta Miller is recovering in Barnes Hospital, St. Louis, from her recent accident.

Pays To Advertise

A townner asked a tattooer to jag the words "Lawnmowers Sharpened" on the back of his right hand. When asked his reason for having the work done, the townner answered, "When I shake hands with a prospective customer he'll know my business." Returning two days later with his duke still swathed in a bandage, the townner said, "I'll give you \$3 more if you put 'Satisfaction Guaranteed' underneath the one you put on the other day."

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Communications to 155 No. Clark St., Chicago 1, Ill.

Frontier Days Net Club 72G in 9 Years

SWIFT CURRENT, Sask., Oct. 26.—Total net proceeds for the Frontier Days celebration here since its inception in 1937 are \$72,664, according to Irving Hansen, chairman of the board of directors of the Kinetic Club. On the basis of this figure, the show has averaged a yearly profit of \$7,000.

This year's event topped its predecessors with gross receipts aggregated \$46,022. Of that amount, concessions contributed \$20,174, and balance was derived from grounds admissions, \$4,196; rodeo admissions, \$9,533; evening show, \$6,345; *Share the Wealth* radio show, \$1,852.

Accounting for distribution of funds the past nine years, Hansen reported \$20,522 was invested in war bonds and \$6,547 will go toward construction of a swimming pool. During the years 1940 to '45, a total of \$10,953 had been channeled into war services and \$13,020 paid to various

Junior Rodeo Skedded For Phoenix Juniors

PHOENIX, Ariz., Oct. 26.—A junior rodeo, sponsored by the Phoenix 20-30 Club, will be held at Arizona State Fairgrounds November 29-December 1. Contestants will be divided into two groups, 5 to 13 and 14 to 18 years. There will be calf roping, steer riding, horseback riding, team tying and wild-cow milking. Bruno Rezzonico, Prescott, will direct.

A \$5 entry fee is set for the 14-18 group, and winners will receive \$25; second money, \$15, and third, \$10. The younger set will receive \$15, \$10 and \$5. Day money will be \$50 for the seniors and \$25 for juniors.

district and local organizations for charitable purposes. A total of \$17,509 had been spent on land and buildings at the fairgrounds, and the balance of \$4,114 is on deposit in the bank.

California Fair Helped Forge Rail Link, Magazine Says

(Continued from page 51)

partment once again had fallen to his supervision, a responsibility that he handled with unruffled calm.

"Al Pico was there too, hanging around the stables, renewing old acquaintances, lending a hand. A tall, handsome talkative, friendly Mexican-blooded American of about 40, Al loves best to tell about how 'I rid in jest about all the rodeos in the whole United States, I guess; and done a turn in pictures down in Hollywood, too.' He wasn't taking part in the fair this year, but he was going to ride in the parade tomorrow . . . and a striking figure of a cowpoke he would make, too, in a real working Westerner's outfit, poised comfortably on a silver-studded, hand-carved leather saddle. But the fair meant more than just a good time to Al Pico. What with all the horse people in town, it would mean that business would be lively in the corrals at his horse trading post down the road.

"And over in the agricultural exhibits tent a tired volunteer attendant put a sparkling, reddish purple jar of beet relish on the third shelf between some pickled green tomatoes and some apple chutney. But over at 408 Cook Street, Mrs. Howard was sound asleep in bed, waiting for tomorrow's parade and the fate of her beet relish at the hands of the judges.

Shops Close

"Next day shops and businesses were closed down before noon, and traffic on the coast highway was diverted around the town. Then came the parade! Mrs. Howard had a comfortable spot on the lawn in front of the public library. The mayor, of course, headed up the long line of 80 groups of entries. Eddie Fields handled his eight-horse hitch with ease and grace. Al Pico was having a grand time and looked like a story book cowboy. A stagecoach looked more at home than the sporty 1947 Studebaker.

"And there was the Kiwanis float and those of all the service clubs. One after another they rode by, for an hour and a half: The Horizon Campfire Girls; the Women of the Moose; the Rainbow Girls; the Daughters of Pocahontas; Wieland's beer float; the Lompoc Roping and

Riding Club; the Future Farmers of America; the Pismo Lions Club; the Danish Club; the Algeria Mexican Club; the Philippine Association. Notably absent was the Japanese Society, which, in former years, had had a booth at the fair where they served Japanese tea and rice cakes. But the army was represented, in large, incongruous proportions. It was everybody's fair.

"It was a middling parade, by Hollywood standards. But it was a fun parade. Everyone in it and everyone on the sidewalks knew each other. And the Whiskerino Hoosegow had been recaptured from the practical jokesters in time to play a hilarious part. Bearded townsmen rode the truck that bore the wooden-slatted brig through the streets. When they found smooth-shaven friends among the sidewalk spectators they would nab them and lock them up in the Hoosegow to finish out the parade in shameful indignity.

5,000 Opening Day

"Five thousand people flowed thru the grounds that first day and night. They ate snow candy, rode the Ferris Wheel, poked the pigs, admired the new farm machinery, cheered the horse show, and yelled 'Attaboy, Eddie' when Eddie Fields drove his Belgians in a team-of-six competition (finishing fourth in a field of four, but winning most of the cheers). Scores of women, among them Mrs. Charles Howard, noticed a blue premium ribbon tied to a sparkling reddish-purple jar of beet relish.

"Since before the times of recorded history, people have competed against one another at fairs. Brands and breeds have profited by fairs thru the centuries. The exchange of knowledge, the comparison of products, and the spirit of competition with its urge to win have contributed much, thru the medium of the fair, to this better world of ours.

"Fairs everywhere, and at all times in history, then, have been basically the same. And they all have their Mrs. Howards, their Eddie Fields and their Al Picos. But to this basic ingredient common to them all is added a spice of a subtle flavoring peculiar to each community, or each people, or each period. It is this flavor which makes fairs

folksy, neighborly and close to home and to the earth.

"Thus, in California the spirit of the fiesta is the heritage of the people and therefore of their fairs. For fairs are an expression of the people. And in California the sunshine has inbred in them a year-round festival spirit. At the turn of the century most California fairs were still called fiestas and it has been only gradually, since then, that the Spanish-Americans have withdrawn as the chief participants and gracefully bowed themselves into the grandstands and into obscurity."

MACON PULLS 100,000

(Continued from page 51)

for the Exchange Club. Sale attracted hundreds of farmers from throughout the State.

Acts, directed by Gus Sun Jr., were presented each afternoon and night in an arena located at the head of the midway. Bleacher seats for 3,000 were erected but they could not accommodate the crowds. Acts were Fisher's Circus, with Harry and Ruby Haag working Judy, elephant, and dogs; Flying Valentines, aerial casting act; Los Rancheros, tumblers; Three Anzacs, cyclists, and the Sky Larks, on high pole and trapeze. Annual shot its own fireworks shows nights, buying aerial numbers from Atlantic Fireworks Company.

Many of the special contests drew unusually well. There were about 1,500 FFA boys in contests Friday. The model airplane show also had a record-breaking number of 78 planes entered by 31 contestants. A horse show, sponsored by the Macon Stirrup Club, was a big mid-week event. A special Army Air Forces exhibit from Langley Field, Va., was also featured. Event boasted five separate livestock shows.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Oct. 26.—Correspondence received indicates a large attendance for the annual meeting in Chicago December 2. Copies of the meeting program and other data, including a financial report on the public relations fund and a copy of the new outdoor safety standard, will be mailed members. Copies also are available for non-members.

With issuance of 100 additional personnel membership cards to Gooding Greater Shows, standings in the race have been revised. A final tabulation will be included in the secretary's annual report.

D. Roy Barnes, Myron and Ray Colegrove, of the B. & C. Exposition Shows were recent visitors. United States Department of Commerce advises the association has been listed as a recognized trade association to receive the publications of that department.

Publishers of Nelson's Encyclopedia have asked for material for a forthcoming revision. War Assets Administration advises of the availability of various types of machinery and equipment, stainless steel and steel scrap.

New developments include four new types of glass cloth and a new type of lacquer enamel, useful on glass, metals and close-grained wood. A well-known automobile manufacturer has published a booklet containing 200 suggestions for effecting economies in the operation of automotive equipment.

FOLK'S CELEBRATION SHOWS

WANT FOR

ARIZONA STATE FAIR, PHOENIX, ARIZ., NOV. 8-17, Incl.

and other Celebrations to follow. Want first-class sensational Free Act, good organized uniformed Band. Can place Fun House for balance of season and 1947 season.

Want Man to handle Ten-in-One who can furnish good show. Can place good Acts. Can place Motordrome. Have new 40x50 top and front for show that can get money. What have you?

Can place first-class Neon Man and Painter, Ride Foremen and Second Men. Can place Canvasman who can handle big top.

This week, 2200 Wyoming St., El Paso, Tex.; next week, Phoenix, Ariz.

EXPOSITION AT HOME SHOW

WANTS

WANTS

Rides. Will book Spitfire, Ridee-O or Whip. Want Ride Help for all departments, semi-drivers preferred. Shows—Have complete Snake Show, need Manager; small office percentage. Want organized Minstrel Show, have complete outfit for same. Penny Arcade. Will book any Ten-Cent Grind Stores, Scales, Age and Weight. Wire

ROX GATTO, Mgr.

Millen, Ga., October 10-28-November 1-2; Jesup, Ga., November 4-9.

FOR SALE

Complete Pony Ride—6 ponies, 1 midget mule, with bridle and saddles; ticket box, panel front, metal fence. All loads on special-built 24-ft. Fruehauf Trailer with 1941 Chevrolet Cab-over engine, 2-speed axles.

Price \$4,000.00 cash.

Also have 6 Midget Circus Cage Wagons, \$125.00 each. Address

SHAN WILCOX, SHAN BROS.' SHOWS

Eastman, Ga., Fair, this week; Boulevard & Irwin St., Atlanta, Ga., next week

Time Extended for Pool and Beach Round Table This Year

CHICAGO, Oct. 26.—More than 1,100 notices and invitations have been sent out from the Chicago office of the National Association of Amusement Parks, Pools and Beaches to pool and beach operators thruout the country to attend the 28th annual NAAPPB convention in the Hotel Sherman here December 2-5, Paul H. Huedepohl said here today. "Henry A. Guenther, president of Olympic Park, Irvington, N. J., and chairman of the pool and beach round-table discussions scheduled during the convention, is leaving no stone unturned to make this year's discussions the most interesting and profitable in years," Huedepohl said.

Serving with Guenther are Chauncey A. Hyatt, formerly swimming pool sanitarian of the Illinois State Board of Health and recognized as an outstanding authority on pool construction, maintenance and operation; R. N. Perkins, consultant with the Refinite Corporation, Omaha, and Harry A. Ackley, of Ackley, Bradley & Day, Sewickley, Pa., architect and swimming pool builder. In addition, Vernon D. Platt, Sorarnton (See Time Extended on page 84)

Stadium To Replace Paris' Luna Funspot

PARIS, Oct. 26.—Luna Park, only big amusement park in France, has been taken over by the city, and rides and buildings will be razed to make way for a large stadium.

Luna predates World War I and, while many of its original buildings still stand, most of its rides, including two large Coasters and a Water Chute, are of comparatively modern construction. Ballroom was the spot's best drawing card, operating the year around.

Only other amusement park in Paris, or France, is the Jardin d'Acclimation, combination zoo-amusement spot located in the city's principal public park, Bois du Boulogne, with little in the way of rides or other amusement devices.

Antelope Is Stolen From Denver Zoo

DENVER, Oct. 26.—Altho Colorado hunters have already brought home over 16,500 deer and elk, and the meat price controls have been lifted, someone broke into the City Park municipal zoo here and wounded and stole a five-month-old antelope. Evidence showed the antelope was carried away in a car after having run approximately 100 yards before it collapsed.

Clyde Hill, zoo superintendent, said animal was valued at \$100.

Denmark Tivoli Hits Record

COPENHAGEN, Oct. 26. — Denmark's leading amusement park, Tivoli, ideally located in the center of Copenhagen, closed its season recently, reporting a record attendance of close to 3,000,000.

Money Kills Oscar

SAN FRANCISCO, Oct. 26.—Oscar, famed trained seal of Golden Gate Park here, is dead—because of greed for money. An autopsy disclosed that the seal was a female and that death was due to three pounds and four ounces of money. For years park visitors have tossed coins into the pool where she amused them by diving for them. Her fatal wealth included 514 pennies, 27 nickels, 8 dimes, a quarter, a Canadian penny, a streetcar token and an amusement park token. Death was attributed to the zinc in wartime pennies, scientists holding that the seal's gastric processes produced a lethal dose of zinc chloride.

Big Biz Seen for Playland Rink

RYE, N. Y., Oct. 26.—Ice Casino at Playland Park here opened Friday night (25). Daily afternoon and night public skating sessions will be staged thruout the winter with the exception of Mondays when the high school hockey league will take over at night. George B. Currier, park director, predicted the heaviest patronage in the rink's history.

Building is used to house concessions during the summer when the park is in operation. Refurbishing followed the regular season closing. Free checking facilities have been added and arrangements made for skate rentals. A soda bar and restaurant are located within the building.

Chi Zoo Baboons Caught by Mirrors

CHICAGO, Oct. 26.—Now it's being done with mirrors, this business of capturing baboons in their summer home at Brookfield Zoo for removal to closed quarters for the winter.

Robert Bean, zoo director, says an automatic trap is being used on Monkey Island at the zoo. Device, with two compartments, has a mirror hanging on an inside door. Outside door is open. When the baboon sees his image in the mirror, he becomes curious and walks inside for a closer inspection.

Once the animal is inside, interruption of an electric-eye beam closes the outside door and opens the door into the second compartment. The baboon, still curious, moves into the next room; the electric eye closes the inside door behind him, and he is trapped. Each compartment is 4 by 5 feet and 3½ feet high.

Local Ork Policy Likely at Jantzen

PORTLAND, Ore., Oct. 26.—With Freddie Keller's drawing power growing, Jantzen Beach is gradually moving toward a local-orchestra policy, tho some name bands are booked for November.

Playing Friday, Saturday and Sunday nights, Keller grossed \$3,367 in two weeks at \$1.25 per person, taking in \$1,214 one Saturday night. Acting Manager Walter G. Klingbeil points out band pulled this gate with only modest publicity.

Gary Nottingham is booked November 1-3 and November 8-10, while Al Donahue is set for November 23-25, again November 29-30 and December 1.

With Park Manager Bob Rennie on vacation, Klingbeil is winding up season's odds and ends and preparing for next year.

Four Polar Bears Arrive At Bronx Zoo From Europe

NEW YORK, Oct. 26.—Four polar bears arrived at the Bronx Zoo here Monday (21) from Europe. Bears, about eight months old and weighing about 100-pounds each, were captured last summer north of the Scandinavian Peninsula. A large barless enclosure is planned to house the zoo's six polar bears.

Knoxville % Charge Unchanged for 1947

KNOXVILLE, Oct. 26.—Concessionaires operating at Chilhowee Park here this season will pay the same percentage next year, it was decided at a meeting between Arthur Atkins, city welfare director, and Councilmen J. Fred Peters, N. B. Weaver and George Dobbs, recreation committee of the Knoxville city council.

Regarding new concessions, the group decided the percentage charge will be determined by the type of concession involved. Also it was decided fares paid for re-rides will be collected by the ticket sellers instead of riders, which has been the rule in the past.

A resolution, favoring the city furnishing water, lights and fuel as well as cashiers for all concessions next year, was passed.

Operating report for 1946 showed park grossed an all-time high.

Virginia Beach Gets Indian Summer But Biz Is Lacking

VIRGINIA BEACH, Va., Oct. 26.—Hopes of operators for brisk post-season biz at night clubs and hotels here have gone glimmering. The ideal Indian summer weather they predicted would insure a neat second harvest after Labor Day has been here, but the crowds have not.

Some restaurants, which planned to keep open thruout the winter, have folded and others may follow. Ocean Club is still battling the loneliness but management insists it will keep open all winter with name bands. Tony Pastor was here this week.

Rotter in New Home

DETROIT, Oct. 26.—Alex Rotter, of the Alesare engravers, who has the jewelry concession at Edgewater Park here, has moved to his new home on Holmur Avenue.

Illions Chi Visitor

CHICAGO, Oct. 26.—Harry A. Illions, owner of Celoron Park, Jamestown, N. Y., was a visitor in Chicago this week, en route to his home in Jamestown.

FOR SALE

AMUSEMENT PARK IN CENTRAL PENNSYLVANIA IN OPERATION AND DOING GOOD BUSINESS

49 acres ground with stream running through Park, concrete and wooden bridges, well located on main highway 2 miles out of a flourishing town of 16,000, with 10 smaller towns within 15-mile radius, and a drawing population of 70,000; nearest park, 45 miles.

49 acres ground—75x200 concrete swimming pool in fine condition, fully equipped with steel divers, ladders, etc., and large bathhouse equipped with steel checking baskets, lockers, showers and office; restaurant building at pool. 8-room modern residence, good heat, Rock Wool insulation; ballroom and skating rink 50x160, heated, indoor toilet facilities, refreshment stand fully equipped, bandstand, Lumeline lighting, color wheels, skate room with 150 pairs Chicago Skates, fully amplified with good system, large restaurant building with dance floor, kitchen, toilets and park office; caretaker's house, large building housing fire concessions and tool and workroom; 1 large building formerly used for Dodge-Em; 1 Herschell-Spillman 3-abreast Merry-Go-Round in building equipped with electric motor and Wurlitzer organ; miniature railroad complete, hauls 18, powered by Model A Ford motor, shed for same; 8-car Kiddie Auto Ride and Top; 30x100 Picnic Shelter with 10" concrete floor and 1 20x20 Shelter, outdoor stage equipped with lights and radio broadcasting line; large picnic area with outdoor stoves, many tables and park benches, folding chairs; large monkey pen and house; stable; ballground and parking facilities, good driveway, right on main highway, beautiful scenic area.

Large assortment of tools and other smaller items too numerous to mention.

This Park is worth \$80,000.00. **WILL SACRIFICE FOR QUICK, IMMEDIATE CASH SALE.**

\$50,000

Address **BOX D-356, THE BILLBOARD** CINCINNATI 1, OHIO

NEW PARK—LOS ANGELES

Will lease on percentage space for portable tent roller rink. Ideal spot on Highway 101.

DON-MAR PARK

1500 West Firestone Blvd.
Norwalk, California

NEW FROZEN CUSTARD MACHINES

GOOD USED RIDES

Or Have You Any To Sell?

BERTHA GREENBURG

Hotel Kimberly, 73th St. & B'way, New York

FROZEN CUSTARD MACHINE

Excellent condition. Continuous freezer, capacity 15 gallons per hour. Approximately 50% over-run. 3 horsepower freezer, 1 ½ h.p. motor on dasher with holding cabinet. \$1,500.00 cash, F. O. B. Chicago.

BOX 772, The Billboard, Chicago, Ill.

Have Plans Made Now for Your Building Program

DESIGNS PLANS

REPORTS ESTIMATES

COMPLETE PARKS, FAIRS, COASTERS, RINKS, POOLS

ACKLEY, BRADLEY & DAY

200 CHESTNUT ST., SEWICKLEY, PA.

New Firm To Operate New Brighton Funspot

LONDON, Oct. 26.—New Brighton Tower Company, Ltd., was incorporated recently to promote and operate an amusement park at New Brighton, English shore resort. New firm is capitalized at \$1,000,000 and plans to take over the land and buildings of the New Brighton Amusements, Ltd., operators of an amusement park there in pre-war days.

At Blackpool, largest of England's spots, a deal is under way thru which the Beach Fairground site will go to the present occupants, Blackpool Pleasure Beach, Ltd., under a 28-year lease, with option of a 14-year extension. Company agrees to spend \$400,000 on improvements.

16-Year-Old Giraffe Dies

NEW YORK, Oct. 26.—Leo, 16-year-old giraffe, died Monday (21) in Central Park Zoo here. Zoo has one other giraffe, Pauline, 11.

PLASTIC HORSETAILS

For Merry-Go-Rounds.

U. V. Lighted Illusions for Dark Ride or Fun House.

AL NICHOLS STUDIO

BOX 191 HUDSON, N. H.

40,000 to 80,000 square feet
of space for rent for...

RIDES

AND OTHER

AMUSEMENTS

**Propositions invited by
responsible operators. For
complete information contact**

FELTMAN'S of CONEY ISLAND, Inc.

1000 SURF AVENUE

BROOKLYN, N. Y.

ROLLER SWEEPSTAKES ROLLING

ARSA World Meet in '47

N. Y. Garden likely October contest site — Apdale to Europe next spring

NEW YORK, Oct. 26.—An invitation by the Federation Internationale de Patinage a Roulette, Lausanne, Switzerland, to the United States Amateur Roller Skating Association to hold a world's amateur roller skating championship in the United States, probably in October, was unanimously accepted by the USARSA executive committee at a recent meeting here, it was announced by USARSA President George Apdale.

Because of the importance of the contest and the many problems involved in setting up such a championship, President Apdale appointed a world championship supervisory committee, naming himself president of the group; Frances Kunick, secretary; Ozzie Nelson, treasurer; Joseph K. Savage, Alfred McCullagh and Oscar A. Morgan.

An eastern location is favored by the FIPR in order to minimize travel time of foreign competitors. In view of this, the committee is considering New York, New Jersey and Washington as possible elimination sites, with finals to be held in Madison Square Garden.

Championship events will comprise dancing, school figures and free skating. (See ARSA World Meet on page 82)

RSROA International to Oakland

CINCINNATI, Oct. 26.—It was announced Thursday (24) by Fred A. Martin, secretary-treasurer of the Roller Skating Rink Operators' Association of the United States, Detroit, that the first meeting of the World Roller Skating Congress and its first world championship would take place in Civic Auditorium, Oakland, Calif., June 29-July 3, 1947, immediately following the U. S. RSROA national championships, June 23-28. In a previous announcement (*The Billboard*, September 14) it was reported that the world contest would go to a Canadian city.

Text of the Martin telegram follows: "Advised from our delegation, London, making preparations for our first World Roller Skating Congress meeting and world championships, Oakland Civic Auditorium, June 29-July 3, 1947, immediately following our United States championships. British RSROA enthusiastic over possibilities and in full accord. Anticipate participation by skaters from more than 20 nations. President Barker, RSROA of Canada, expects to tour Far East and Australia this winter. Contact in South American countries now established and progressing favorably. Will advise further developments."

British Ops Join RSROA

Organization takes place at Manchester — skill of American skaters dazzle

MANCHESTER, Eng., Oct. 26.—While American and Canadian delegates of the World Roller Skating Congress looked on, British roller rink operators formed the Roller Skating Rink Operators' Association of Great Britain at a meeting in the Midland Hotel here October 20, reported Fred H. Freeman, Boston, past president of the Roller Skating Rink Operators' Association of the United States and temporary committee chairman. A previous meeting was held in London October 7, when 37 British operators met with the American delegation.

"It is apparent now," said Freeman shortly after the organizational meeting, "that English roller skating can and will become standardized as it is in the U. S."

In addition to Freeman, the delegation includes William T. Brown, Seattle, president of the RSROA of U. S., and A. S. Barker, Vancouver, president of the RSROA of Canada. They are accompanied by Mrs. Barker, Mrs. Freeman and two United States champion roller skaters, Margaret Wallace and Norman Latin, Brooklyn.

London Meeting Sets Stage
The good will delegation arrived in London October 5 and two days (See RSROA Affiliation on page 71)

Hodges' Ohio Spot Lights Up and How

SPRINGFIELD, O., Oct. 26.—More than 1,000 skaters attended the September 20 opening of the new Hodges Roller Rink here, reported Calvin E. and Roy L. Hodges, owners, who have emphasized lighting in the spot.

Colored stones trim the tiled front of the 108 by 308-foot building which has a huge neon shoe skate sign, with wheels in motion. Glass block windows have been installed thruout and steel arches support the ceilings, eliminating center posts. Entire rink is illuminated with fluorescent lights, and a large colored mirror ball revolves in the center, casting colored light on floor and ceiling. Colored lights along side walls are used for moonlight waltzes.

Upholstered seats line the walls. (See Hodges Spot Lights up, page 84)

Keys Rollery Snags 34% Biz Hike After 4G Face-Lifting Job

FOLLANSBEE, W. Va., Oct. 26.—Keys's Roller Rink, shuttered for seven weeks last summer for a \$4,000 remodeling project, has reopened, reported Manager Ray Keys, with September business showing a 34 per cent gain over the same month of 1945 despite competition from football. Outlook for party bookings is good, says Keys.

Rink has been enlarged, a fire escape added, and side walls have been refinished in pale green, with end walls and the ceiling in yellow. Building has been rewired thruout. Control room has been moved to the floor, which is now encircled with pipe railing on three sides. An added facility is a first aid room. Theater (See Keys Biz Hikes 34%, page 84)

Ludwig Expects Good Year

CARROLL, Ia., Oct. 26.—Charles C. Ludwig, owner of Parkview Roller Palace here, reports that his operation during the past summer was good and that he expects a good winter season. Playing skating acts that break jumps between Des Moines and Omaha, he recently presented several acts to a packed house. On the bill were Bobby North, fancy skating; Harold North, pick-ups; Evelyn and Thurman North, dancing; Lewis Moldaven, figure skating; Betty Koth and Johnny Stumpf, trick skating; Jenny Guadian, figure skating; Don North, clown act, and the Flying Aces.

Classes at Tenn. Skateland

CHATTANOOGA, Oct. 26.—Betty Lane, this city's only silver medalist, who recently took her test at Queen's Roller Rink, Elmhurst, L. I., has formed elementary and advanced classes in dance and figure skating at Skateland here. Advanced class has now been in operation more than three weeks, and it is expected that some members will go to Atlanta in December for bronze tests.

New Detroit Spot Planned

DETROIT, Oct. 26.—John L. Brown, brother of Sam Brown, Detroit theater owner, plans early erection of a 150 by 350-foot skating rink at McNichols and Grand River roads here. An ice skating palace is also planned as part of a multiple-purpose recreation project.

Sefferino's 12,000 Members

CINCINNATI, Oct. 26.—Reorganization of Sefferino's Rollerdom here as a private skating club under Ohio law is meeting with tremendous success, according to Operator William F. Sefferino. To date more than 12,000 skaters have paid the initiation fee and dues for enrollment, said Sefferino. Each week a letter or post card is sent to members by the club committee, acquainting them with activities and special functions to be held in the rink. These communications are also used for the transmission of simple sales messages that point out the low cost of skating, advertise classes, accessories for sale, etc.

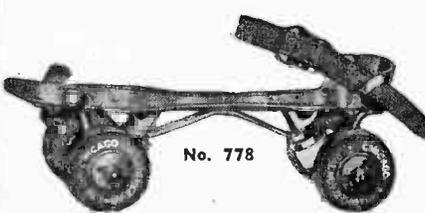
stock these
HYDE
skate-room
accessories

Laces
5 1/2" — 6 3/4" — 7 1/2" and 8 1/2"
Plaids and solid colors

Cinderella Polish
Inner Soles
Rubber Heel Toe Stoppers
Ankle Protectors for Straps
Skate Carrying Cases

HYDE ATHLETIC SHOE CO.
Manufacturers of those famous
BETTY LYTLE Roller Shoes
Cambridge, Mass.

SEND US YOUR ORDER NOW!



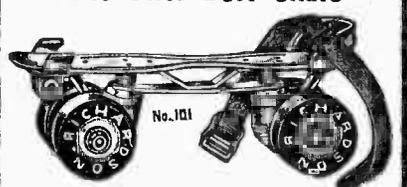
**SKATES REPAIRS
NON-SLIP POWDER**

CHICAGO ROLLER SKATE CO.
4427 W. Lake St. CHICAGO, ILL.

IDEAL LOCATION
FOR SKATING RINK. NONE IN CITY.
On Ocean Front in Center of Jacksonville Beach, Fla.
Inquire At Once.

JACKSONVILLE BEACHES HOTEL CO.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

WE BUY AND SELL
New and Used Rink Roller Skates
Advise Make, Sizes, Condition and Quantity.
Also Best Price.

JOHNNY JONES, JR.
51 Chatham St. PITTSBURGH, PA.

SKATING RECORDS
With
STANDARD DANCE TEMPOS
Write for Complete List.

SKATING RHYTHMS RECORDING CO.
P. O. Box 1838 Santa Ana, Calif.

No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal. in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St. Everett, Mass.

Kiel Puts Up 35G Texas Spot in Face Of Restrictions

WICHITA FALLS, Tex., Oct. 26.—Sand Beach Rink here, a \$35,000 rollery opened August 14 by J. P. Kiel in his father's amusement park, located about five miles from here, is a product that illustrates the difficulties prospective rink operators are having in getting their projects into the air.

Discharged from the navy last November, Kiel started construction of his 80 by 160-foot building in February. As he is a graduate of Texas A. & M. in engineering, he did the designing and contracting himself. Kiel obtained 15,000 feet of new beech flooring for the rink, which is constructed of concrete block with a five-room apartment across the front above the skating area.

Facilities include an air-conditioning system and a large fire place in the lounge. Surplus army couches and overstuffed chairs costing \$1,500 went into the lounge. Kiel is using colored lights for special numbers and fluorescent fixtures for general lighting. Alex Doran's orchestra furnished music for the opening, but canned music is now being used until organs are available.



BRITISH RINK OPERATORS who met with the U. S. and Canadian RSROA good-will delegation in London October 7: Front row, left to right: Edward C. Bright, John H. Joyce, Ronald G. Bosley, John E. Raybone, E. S. Marsh, H. J. Drake and Walter B. Ireland. Second row: Mrs. John Hargreaves, Mrs. Mary Hargreaves, Mrs. Cyril Taylor; William T. Brown, Seattle, president, RSROA of U. S.; Mrs. and Fred H. Freeman, Boston, past president, RSROA of U. S.; Mrs. and A. S. Barker, Vancouver, president, RSROA of Canada; Mrs. A. Thompson and Mrs. M. Maxwell. Third row: J. Hargreaves, G. Stanley, Cyril Taylor, R. Pearmain, B. A. Raybone, A. Armstrong, F. Fayle, E. Gilbert, Hans Witte, R. H. Edmunds, A. Thompson and Mrs. W. Ireland.

AOW Starts Off on Inter-Rink Race Sked With Bang-Up Crowd

ELIZABETH, N. J., Oct. 26.—A wildly enthusiastic crowd of more than 1,000 spectators jammed William Schmitz's Twin City Arena here October 18 to see the debut of amateur speed racing in inter-rink competition in the America On Wheels chain, reported Jack Edwards, AOW speed director and coach. Pitted against each other in the colorful contests were Twin City, garbed in yellow and black; Mount Vernon (N. Y.) Arena, red and white; Passaic (N. J.) Rink, blue and gold, and Boulevard Arena, Bayonne, N. J., black and white.

Of the six events held, the biggest hand went to the three-cornered match race in the midget class in which Marion and Butchie Eckwerth, of Mount Vernon, opposed Otto Erdman, of Twin City, age 10, 9 and 8, respectively, with Marion taking the event, a 440-yard dash, in 58 seconds. In the fourth event, a 440-yard match between John Buckholtz, 1946 national champ of the U. S. Amateur Roller Skating Association, and George Fritz of Mount Vernon, the

former took honors. June Klein, Twin City, won the ladies' 440-yard dash (open) in 53 seconds. Winners of all events, except in the midget class, qualified for the final, a one-mile open on a 14-lap track, won in 3:08 minutes in the last lap by Richard Korman, Passaic, who defeated John Sukovich, senior Twin City and New Jersey State champ, and Fireo Frate, 1942 Twin City senior national titleholder. George Apdale, president of the USARSA, refereed.

Contests now move to Mount Vernon, November 1; Boulevard (8); (See AOW Starts Big on page 84)

Ky. Spots Hire Pro McNames; Dance Work Hypos Interest

LOUISVILLE, Oct. 26.—Jess McNames, formerly of Ing Rink, Rockford, Ill., who was recently signed as professional by the operators of Fourth Avenue and Fontaine Ferry Park rinks here, has already inaugurated dance classes which have been well received and are booming skating enthusiasm in Louisville, reported Manager J. R. Singhiser.

McNames, who has also scheduled a number of private lessons, is conducting classes in dance skating from 6 to 7 p.m. on Monday, Tuesday and Thursday nights at the Fourth Avenue spot. At Fontaine Ferry classes are conducted on Wednesday and Friday nights, with a Sunday morning period from 10 to 12.

Hefty Party Sked At Indpls. Riverside

INDIANAPOLIS, Oct. 26.—Riverside Amusement Company announces the renovation and redecoration of its Riverside Park Roller Rink here, including several changes and improvements, and a program for the coming season that includes bookings each Monday, Wednesday and Friday night until June by schools, churches, fraternal and industrial groups, etc.

Modernized refreshment unit is supervised by George Burrows, who is assisted by Albert Noll. It offers a complete line of drinks, plus meals at moderate cost. Rink, one of the largest in this area, measures 108 by 210 feet without obstructions. Surrounding the skating area is a 12-foot promenade provided with comfortable chairs. A complete line of skating accessories is housed in a separate 15 by 30-foot room. Free parking for several hundred cars is provided the average 500 patrons who pay 60 cents admission, including tax. In addition, cross-town bus and direct city service is provided.

Rink was open every night during the summer for the benefit of patrons at the amusement center. Staff included Tom Egan, manager; M. R. Jones, organ and novachord, and seven floormen.

WANTED

NEW CHICAGO CLAMP OR STRIPPED SKATES

Any Quantity

We Sell New Chicago Shoe Skates. Also Sturdiest Children's Double Runner Ice Skates.

BERGEN ATHLETIC SUPPLY CO.
8407 First Ave. North Bergen, N. J.

FOR SALE

Portable Skating Rink, 45x90 ft. waterproof Tent; maple flooring; automatic Record Changer, with 5 Speakers; 350 pairs of Clamp Skates, mostly Chicago. These Skates are in excellent condition; also 45 pairs of new Chicago Shoe Skate Trucks.

\$5,000.00 takes all

WAYNE S. ELLIS

246 Waubesa St. Madison, Wis.

BUY DIRECT AND SAVE

America's Best STEEL SKATE CASES

- Beautiful Color Combinations.
- Pre-War Quality.
- Light and Sturdy.
- Brass Fittings.
- Lock and Key.

FOR IMMEDIATE DELIVERY

\$32.28 Per Dozen; \$2.69 Each.

F.O.B. Chicago 25% with Order. L & L PRODUCTS Chicago 26, Ill.

7019 Glenwood

FOR SALE

TWO COMPLETE PORTABLE RINKS

NOW IN OPERATION.

1—Five Months Old, Size 50x100.

1—One Week Old, Size 40x100.

Both Rinks complete in every detail. Must see them to appreciate them. Phone or come and see.

K. G. HORNADAY

PHONE: 311 FORDYCE, ARK.

FOR SALE

Hammond Novachord in A-1 condition, used a short time in restaurant only. Make offer.

ALGIERS RESTAURANT

Tel. 585 FARMINGTON, CONN.

FOR SALE

Well equipped Rink in the heart of Savannah, Ga. One of the South's finest winter spots. 3 year lease on building at \$260.00 month, with option to re-lease. This Rink is one of the best. Must sell because of wife's health. Opportunity of a lifetime. Price only \$15,000.00.

R. O. WARD

211 W. Liberty St. Savannah, Ga.

Complete Portable Rink

Including 40x90 Push-Pole Tent with Sidewalls, all water-proofed; Maple Floor, new automatic Sound System with four Speakers, 250 pair Chicago Skates, Record Changers, Ascan and Non-Ascan Records, many Repair Parts. Everything newly wired in 1946. Cash price \$4,500.00. Sell all or none.

GORDON A. SHOBERG

201 E. Washington Ave. Madison 3, Wis. Phone: Fairchild 5253

WILL PAY CASH FOR

WURLITZER BAND ORGANS
MERRY-GO-ROUND HORSES
USED RIDES

All or any part, regardless of condition. Roscoe T. Wade, 16845 Lindsay, Detroit 27, Mich.

NEW AND BETTER SKATING RECORDS

featuring "LIVE ORGAN QUALITY" From Discs

Write for Complete Lists

Midwest Recorded Specialties

194 E. Wilson ELMHURST, ILLINOIS

REGISTERED R.S.R.O.A. ROLLER DANCE PRO

Wants part or full time. Teaching, Rink Managing or Assistant. Will help in all departments. Can go anywhere. Also consider teaching one night a week in a rink in Illinois.

W. HOPPER

1520 E. Glenn Ave. Springfield, Ill. Phone: Dial 4432

CURVECREST "RINK COTE"

THE PLASTIC RINK SURFACE

Write PERRY B. GILES, Pres. Curvecrest, Inc. Muskegon, Mich. Originator and Sole Distributor.

Shirley Foster Back on Wheels

PHILADELPHIA, Oct. 26.—Shirley Foster, former juvenile star of ice and rollers and a recent visitor at Carman Rink here, has returned to the maple and will no doubt appear in ice or roller shows this season, writes E. M. Moorar, of the Carman rollery. Recently she sprained an ankle while appearing in the Lamb- (See Shirley Foster Back, page 84)

1,200 Attend Van Horn Bow; Winter Sked Now Under Way

MINEOLA, L. I., N. Y., Oct. 26.—Earl Van Horn's Mineola Roller Rink reopened its 13th season September 18 with 1,200 skaters on the floor. Highlight of the evening was a "dance of the nations" by Gladys and George Werner, Mineola pros, and souvenir programs were distributed.

Mineola is now on its winter schedule, with skating every night except Mondays, and matinees on Saturdays, Sundays and holidays. Children's club sessions are held Saturday mornings. Sunday morning figure skating classes got under way September 22. From these classes skaters graduate to the Earl Van Horne Dance and Figure Skating Club.

Bal-a-Roue Skeds 2 Parties

MEDFORD, Mass., Oct. 26.—Fred H. Freeman's Bal-a-Roue Rollerway here has slated two parties to be held soon. First is a Hallowe'en affair, to be held October 31, at which novelties will be distributed. Second event will take place November 7, marking the fifth anniversary of the rink. Because of the sugar shortage, the huge cake which Operator Freeman formerly donated for these affairs, will be missing. In its place he has bought 5,000 souvenir cigarette lighters, to be distributed on that night and every night until the supply is exhausted.

GilAsh

The Finest Skating Shoe

Now Available.

745 Main Street, Fitchburg, Mass.

Roller Rumbings

New operators of Van Cortlandt Rink, Bronx, N. Y., are Addie and Lee Vallins, former Earl Carroll showgirls who also operate a string of candy shops in the area. They held open house at the rink October 15 and 16, women being admitted free.

Harold Dingfelder, Sleepy Eye, Minn., reports that his recently reopened Pla-Mor Roller Rink in Memorial Hall, Comfrey, has been enjoying better business than it did last year. New equipment has been installed thruout, says Dingfelder.

Application of W. J. Cunningham, operator of Brantford (Ont.) Roller-drome, for membership in the RSROA of Canada was accepted at a recent association meeting in Van- (See Roller Rumbling on page 84)

538G in R-B Hartford Fund Before This Year's Profits

HARTFORD, Conn., Oct. 26.—Attorney Edward S. Rogin, receiver in Connecticut for Ringling Bros. and Barnum & Bailey Combined Shows, Inc., filed his semi-annual report at the short calendar session of Superior Court last week. Report showed cash on hand of \$538,333.88, exclusive of \$38,985, for which checks have been drawn but not collected by claimants in the apportionment of the 25 per cent dividend recently paid by the receiver. Amount of the dividend was \$986,588.89.

Amount on hand includes \$500,000 from Lloyds of London, reimbursing the circus for payments made as a result of the circus fire in Hartford, July 6, 1944. It includes also \$17,288.71, received in September as the balance due on the 1945 business of the circus, following an audit.

Profits from the circus this year will be added. The receiver announced a second dividend may be paid to claimants by the end of this year.

WON, HORSE & UPP

(Continued from page 46)

troupe's salary and jumped the show without the customary notice, leaving the girls behind—a most unprofessional thing to do and one that cannot fail to reflect upon him in securing future engagements with this show. Furthermore, we never liked camelback trunks in dressing rooms.

Crossed into Alabama today. When our train stopped for water at Piney Branch, Ark., 50 miles from our billed town, Piney Branch, Ala., our boss canvasman alighted from the train with his crew and layout pins and started for the lot. He found what he supposed was it, laid it out and waited for the wagons. When they didn't show up he returned to the depot and learned his mistake. There he found several actors, cooks, waiters and animal men also waiting for a train to take 'em to the right Piney Branch. Due to the error only a night performance was given to good results, notwithstanding the fact that the Chariot & Tableau Circus had posted notices over our paper to the effect that our date had been postponed until next month.

R-B STEADY IN SOUTH

(Continued from page 46)

sister, Mrs. Carson Hamlett, lives there. The press gave Frank Braden fine co-operation. Considerable art was used, and copy on Haley recalled his boyhood in near-by Anniston.

Governor-Nominate Attends

Another Big Jim—Governor-Nominee Folsom of Alabama—came to town for the circus and occupied an entire front row with his party. Standing 7 feet 2 inches, he was photographed with a midget on his knee and found only one person on the show he had to look up to—Gottlieb Fischer, the giant.

Nashville produced two average days' business for the Big One Friday and Saturday (18-19). The second day was a shade better than the first, even tho the weather turned cloudy and there was a light rain at night.

101 RANCH

(Continued from page 48)

girls dressed in bonnets, long gowns and shawls. Two working boys were added to fill up, and one who had a fiddle figured to make the scene more realistic by playing while the travelers bedded down for the night. Then came the Indians and encircled the wagon. Amid all this blood-curdling drama, our fiddler nonchalantly took his instrument from its case, propped himself against a wagon wheel and proceeded to saw away. Talk about Nero!—TONI MADISON.

UNDER THE MARQUEE

(Continued from page 47)

the No. 2 Unit, broke in at the old Standard Theater, St. Louis, in 1900 under George Davis, concession manager of the No. 1 Unit.

Good troupers will take no part in circus family arguments, except perhaps to throw a little gasoline on the fire.

John Rice, truck driver with the Big One, received a dislocated hip when his tractor seat broke and he fell beneath the machine during unloading at Jackson, Tenn. After several days in Memorial Hospital, Jackson, he rejoined the show. . . . A ring horse fell dead in the R-B back yard at Birmingham, Tuesday (22).

Laurence Cross stopped off in Chicago en route from Bailey Bros. to Ottumwa, Ia. Later he will play his annual store engagement in Younker's at Des Moines. . . . Ayres Davies, back home at Dixon, Ill., after his season with the James M. Cole Circus, visited Clyde Bros. at Freeport, Ill.

Isn't it funny that no old-timer can tell you how long he has been in the biz without starting with, "If I live to see my next birthday."

Jack Earle, giant, formerly with the R-B Side Show and now trade counsellor for Roma Wine Company, broke out in photos in *The Chicago Tribune* two successive days last week. First shot showed him checking in at the Continental Hotel and the second revealed him reclining on a 12-foot bed improvised for his comfort.

When Cole Bros.' Circus was on the Washington and Hill Street lot in Los Angeles, Hilda and Noyelles Burkhart took time off from a busy schedule to pay homage to a departed showman. With Mrs. Jake Newman, they went to Whittier Cemetery and placed a wreath on the grave of Jake Newman, for many years with Cole Bros. as general agent.

"Person shouldn't retire at the age of 65," advised an old-timer, which proves that there is always room for one more around a stake-and-chain wagon.

Recent mention in *The Billboard* that Dailey Bros. had reminded visitors of the old Yankee Robinson Circus brought back memories to Orville Speer, of Clinton, Ind. "I was boss chandelier man there for 11 years," he writes. "I joined when it was a mud show, and believe me it was a happy troupe that saw those railroad cars on the siding at Edgely, N. D., July 7, 1906." Speer, who has been a trouper 41 years, believes the only surviving bosses of the old Yankee show are Jake Posey, boss hostler; Harry Kelly, steward, and himself.

Billy Pape, having spent the summer in Oklahoma, infos that Conchita has closed with Polack Bros.' No. 2 Unit and their perch act will be a feature of the Houston and Fort Worth Shrine circuses. . . . For the first time in 10 years, Slivers Johnson is not with the Hamid-Morton Circus, but he'll be back on that show after the first of the year. Raleigh, N. C., was the 21st week of fairs for his comedy Austin act. . . . Maurice Marmalejo, wire performer, in Hawaii with E. K. Fernandez, may go on to the Philippines and China.

On closing night the co-owners of the Chariot & Tableau Circus get together to extend to their employees their best wishes for a warm winter.

T. Leo Moore, for many years of Electra, Tex., and part owner of

Downie Bros.' Circus in 1939, visited his brother, William B. Moore, and other friends with the Clyde Beatty Circus at stands in Georgia. . . . Paul M. Conaway, Macon (Ga.) attorney and former p. a., spent most of the last two weeks of the season with the Beatty Show as guest of Clyde and Harriet Beatty. . . . A visitor on the Beatty show at Augusta, Ga., was George B. Wheeler, boss usher and ticket seller on the old Sparks and Downie Bros.' shows and others. He has been off the road since 1940 and now lives in Atlanta.

L. (Sailor) Muse, of Ripley, Miss., who trouped 14 years before he became a cripple, caught King Bros. at Holly Springs, Ripley and Pontotoc, Miss. At his home town, where he and his family were guests of Floyd King, Muse reports the show packed 'em to the ring banks at the matinee and had a capacity night house. . . . H. D. Golden, of Burnips, Mich., writes he caught the Allen Circus at Dorr, Mich., and saw a nice performance, consisting of horse, dog and goat acts, clown numbers, rope spinning and old-time songs by Mrs. Allen. Golden said he'd have an announcement on his own show later.

Concern over the loss of a bundle of one-sheet lithos (pictures of the bosses) can be understood by anyone who has fished in his pocket for a lost and last pocket-size folding litho of George Washington.

Notes from Phoenix, Ariz.: John J. Brassil, who is credited with an excellent season's work as advertising car manager of the Clyde Beatty Circus, stopped off a few days en route to Los Angeles. . . . J. Raymond Morris and Don Hanna visited Cole Bros. here October 14, Morris chatting with his old friend Cap Curtis, while Hanna buzzed with Noyelles Burkhart. . . . Harry Gordon is in for the winter, as is Earl Salter, biller for the Siebrand Shows. . . . The State Fair opens November 7 for 10 days. . . . Jack Austin and J. Raymond Morris are doing good job plastering the State with election paper. . . . Morris will return to Boston.

Notes from Hugo, Okla.: Attending a meeting preparatory to the circus round-up here November 14 were Mr. and Mrs. A. Morton Smith, Mr. and Mrs. Alex Murrell, Vern Brewer, O. A. Brewer, Bob Stevens, Obert Miller, Kelly Miller, Gus Kanerva, John Grady and Bob Grubb. Kanerva entered Hugo Hospital for an operation. . . . Mrs. Bob Stevens visiting a sister at Alton, Ill. . . . Shorty Lynn is with Clyde Bros. . . . Rod Foker, boss canvasman for Kelly-Miller, assisted by Shorty Gilson, is already getting the show's canvas in shape for 1947. . . . John Grady will do pictorial painting and lettering for Dailey Bros. and Stevens Bros.

Ma Melzoras, of the Flying Melzoras, recently celebrated her 60th birthday at Lexington, N. C., during a swing the act is making thru the South. She wins widespread acclaim, not only for being a woman catcher but for the job she does catching the doubles and twisters of her sons, Roy and Bus, both of whom outweigh her 40 pounds. . . . Clarence L. (Doc) Rivers writes that Blanche Palmer, ill since last April, is back in their liquid air act, in which they are billed as the Human Icebergs. Having finished a 5,000-mile tour thru New Jersey, New York, the New England States and Canada, the act is booked until May, 1947, in schools and clubs.

HUNT BROS.

(Continued from page 48)

which one is the \$64 question; Johnny Bossler, home to Allentown, Pa.; Conrad Ten Eyeck to Tampa for the winter (he says this was his last season).

Welby Cooke, who came in mid-summer for his vacation and stayed on, will make indoor dates at Rochester, N. Y., and Portland, Me. He has sold his home at Niagara Falls, N. Y., and retired his horse, Sidney, age 25. Marvin and Hazel Case, possessors of a brand new 28-foot trailer, will play a string of dates up New England way. George Merrill will work indoor dates in and around New York, and Marion Drew in and around Philadelphia. Harry and Charlotte LeVine will resume their movie school circuit in Maryland. Slim Somers will go into the Christmas tree business at Waterbury, Conn. Roy Bush will work the Hunt elephants on their indoor dates.

It was nice knowing you folks. I'm heading for Chitlin Switch and hope to see you all next season.—JIM STUTZ.

DAILEY BROS.

(Continued from page 48)

Levi Garrett troupe to Gila Bend, Ariz.

Jack and Jake Mills were visitors over the week-end, and Jake sat in with the band to try out his new cornet. Another guest musician was Walter Matthis, president of the musicians' local at Springfield and leader of the fairgrounds band there. Bob Seyfer, CFA, rode a horse in spec and enjoyed every minute. His wife and daughter also visited. Recent visitors were Jack and Bonnie Hoxie, daughter, Pat, and Jack Jr. Jack is the moving spirit of the new Trailblazers' Camp of the Ozarks, soon to have a bridge path from Mulberry, Ark., to Kansas City, Mo.

Other visitors: Jim Tarver, giant, formerly with Hagenbeck-Wallace; Walter Schuyler's sister-in-law, of West Plains, Mo.; the Stevens sisters, mother and friend, Lottie Morris, and their former teacher, Bremen Von Bibber, who is superintendent of schools at Sikeston, Mo.; Mr. and Mrs. Virgil Nelson and son, and Mrs. Ray Whiteside, who visited Burt and Jeanette Wallace; Frank Fellows, O. Davidson, Mr. and Mrs. Frank Bynum and Sid and Mildred Presson.

Marie Jones, known to many show people, took the writer to her home for breakfast. We have received dandy snapshots from May Larsen and John Osborne.—HAZEL KING.

POLACK NO. 2 CLOSING

(Continued from page 46)

from Wednesday (16) thru Sunday (20). The week's engagement, with 13 performances, was Polack's third for Alzafar Temple and the second handled by Blue. In the absence of Peter Loring, general chairman for Alzafar, G. C. Grabenheimer, vice chairman, was on the job day and night.

Lee Handles Publicity

Press and radio at San Antonio were handled by Frank J. Lee, who garnered plenty of space in the three dailies and *La Presna*, Spanish language newspaper. Lee also arranged a number of 15-minute periods for personal appearances over radio Stations KMAC and KTSA as well as a daily 15-minute remote control broadcast from the stage of the auditorium over KCOR, new Spanish language station.

Frequent visitors at the show were San Antonio circus fans, headed by Tom Scaperlanda, Frank Pahlman and Col. C. G. Sturtevant, historian of the CFA. Three performances by talent from the show were given at Brooke General Hospital for incapacitated and convalescent soldier personnel.

Rabbit-Footers End Under-Canvas Tour; Biz Below '45 Mark

NATCHEZ, Miss., Oct. 26.—Despite the fact that it played day and date with the opening of the Adams County Old Territorial Annual Fair, the F. S. Wolcott Rabbit Foot Show drew a capacity crowd here Monday (21) on the new Perrault and Lumber streets lot. Show closed its 34th season here Tuesday (22) and went into the barn at Port Gibson, Miss. Org played 4½ months of one-night stands. Show used an 80-foot top, with two 20s and two 30s, and moved on 10 trucks and semis. Outfit also had its own light plant and large bus.

Admission remained at 40 cents for children and 75 cents for adults, with reserves selling at 25 cents extra. There were no concessions. The concert went for 25 cents. Featured was a band of seven under direction of Bill Hervey, of Memphis.

Staff included F. S. Wolcott, owner and general manager; E. S. Campbell, boss canvasman and assistant to Mrs. Wolcott at the two ticket boxes; Wolcott's daughter, Hilda, and Mrs. Mary Goddard, reserved seats inside; F. R. Fresbee, publicity, and Bill Gentry, seat man. Elmer Yancey worked ahead of the show, contracting and posting bills.

Wolcott stated that, as a whole, season was good, but about one-third off from last season.



MADGE KINSEY PLAYERS, who recently concluded a successful 20-week season under canvas in their established Ohio territory. Top row (left to right): Mrs. Lottie Anspach, Esther Imig, Harry Graf, Madge Kinsey, Jean Graf, Don Lasley, Bette Graf, Joan Colbert, Harry Dulabahan and Babe Mason. Front row (left to right): George Colbert, Eddie Mason, George O'Brien, Christopher Colbert, Otto (Toby) Imig, Jack Murdock and Albert Miller. The show's 20 weeks in Ohio included four weeks of stock in Canton, five weeks in Mansfield and two weeks in Marion.

RSROA Affiliation Okayed by British

(Continued from page 68)

later, in London's Hyde Park Hotel, met with British ring operators, managers, pros, manufacturers and amateurs interested in roller skating. Reception of the committee by Britishers, according to Freeman, "was exceedingly warm and brought many expressions of gratitude from the English skating fraternity." According to the Freeman dispatch, "the interest shown by English operators in international style roller skating, as fostered by the associations in the U. S. and Canada, is intense." It was at this meeting that groundwork for the Manchester meeting was laid.

Officers of the new association are Albert Thompson, Burnley, president; Cyril Taylor, Cricklewood, vice-president, and Austen Armstrong, Manchester, secretary-treasurer.

Skaters Applauded

The touring exhibition skaters put on a show Sunday (6) in Cricklewood Skating Rink, London, before a capacity crowd that received them enthusiastically. Three nights later they gave another exhibition in London's Forest Gate Rink to another great reception. Their exhibitions consisted of a man's single, a lady's single, a version of American dancing, and a pair-skating exhibition. They were also slated to appear in the following rinks: Thursday (10), Alexandra Palace, London; Monday (14), Rollerdrome, Wakefield, Yorks; Tuesday and Wednesday (15-16), Birch Park Skating Palace, Manchester; Thursday (17), Ideal Skating Rink, Hanley, Stoke-on-Trent; Friday (18), Levenshulme Skating Rink, Manchester, and Saturday (19), Roladrome, Leeds, Lancs.

The American skaters were received "like royalty," according to Freeman, who spoke in glowing terms of their acceptance by British skaters, and by Brown, who mentioned the difficulties faced by the British under their "austerity rations." Knowing that the American skaters were striving to skate their best, the British wanted them to have the full benefit of the small candy ration which so many shared. Cigarettes, too, were often offered, altho the ration is severe. Many British skaters, too, followed the exhibitions from one rink to another, altho any trip is considered most difficult to make nowadays on the isle.

British Pro Lauds RSROA

The esteem in which the British now hold the visiting champions is

Slouts Pull Stakes; Then It Happened

ST. LOUIS, Mich., Oct. 26.—When the L. Verne Slout Players showed here recently there was nothing unusual about the engagement, and at the end of the week's run the org left town. The following day, however, the natives began to smell gasoline and soon thereafter a liquid began spurting out of the ground. It was gasoline.

It so happened that one of the show stakes had been driven thru a refinery company's gasoline pipeline. It was estimated that 2,800 barrels of gasoline had been lost.

Slout claims that no claim for damage was made or paid, adding: "The company hinted at damages, but when it was called to its attention that the pipeline ran alongside a children's playground and if so easily damaged it might be a hazard and dangerous, nothing more was said."

It is in the words of Austen Armstrong, one of the operators of Birch Park Skating Palace, Manchester, who is a skate manufacturer, a teacher of note and the present professional skating champion of Great Britain. Immediately following the exhibition there he spoke to his audience, labeling "the skating exhibition you have just witnessed the finest roller skating I have ever seen in all my years of roller skating. This is another proof of the great work of the RSROA of the U. S."

British Rinks War-Worn

Indications from the overseas delegates are that roller skating has survived the war in England by sheer nerve and that the rinks are terribly worn, since, under government restriction, they cannot repair or renew. Skaters are using any and all equipment, awaiting the day when they might again see new skates available. "Certainly the roller skaters of England are a hardy lot," said Freeman, "and they must truly love the sport to remain faithful under the conditions which they have faced during the last six years."

The delegation is scheduled to leave England by air November 3, 4 and 5, arriving at Montreal and New York. They will be met by RSROA officials and will spend a few days in conference immediately following the arrival.

Bisbee Winding Up; Biz on Terrif Side

RIPLEY, Tenn., Oct. 26.—J. C. Bisbee's Comedians, which opened under canvas at Lexington, Tenn., April 15, has a few more weeks to go. Business on the season to date has been highly satisfactory. Org moves on four trucks, and stage is equipped with a sound system.

With the show are Texas Ralph, trick and fancy rope spinner; Mac Johnson, dancer; Mundee and June, J. C. Bisbee, Leo and Maxine Lacey, Howard Johnson, Lucille Stoddard, Cliff Malcolm, Virginia Hardesty, Billy Choate, Ralph Blackwell, Boob Brasfield and Bob Fisher's band.

A three-act farce comedy is presented each night with five vaude acts.

IMPROVE YOUR SHOWS with this NEW 16mm SOUND PROJECTOR

Only 1/3 Down—12 MONTHS TO PAY

The new Victor Animatophone, the latest, dependable, fool-proof equipment that insures against mechanical interruptions. Complete with all sound attachments. Nothing extra to buy. Simple and easy to operate. Film rental library of over 2,000 sound subjects and features.

SWANK MOTION PICTURES Ray Swank, Inc.

614 North Skinker Blvd. St. Louis 5, Mo.

16MM. FILMS—PROJECTORS—35MM.

Pair of DeVry 35mm. Projectors with Amplifier and Speaker, \$550.00. Big list 35mm. perfect features, \$15.00 up. Tex Ritter Western, \$50.00. Rental programs, \$7.50, two days, all first class prints. 2,000 ft. Shipping Cases, \$4.00 each. Amp. pro 16mm. Sound Projector, complete, \$295.00, factory overhauled 16mm. Sound Features, \$65.00 each; Shorts, \$10.00 Reel. Send for big Free Lists.

SIMPSON FILMS

155 HIGH ST. DAYTON 3, O.

IMMEDIATE DELIVERY

If you are in the market for new Victor Model 40B Sound Projectors with 12" Speakers, contact us at once. We have them ready to ship. Price, \$454.00.

MAGNESS VISUAL EDUCATION SERVICE

CONWAY, ARK.

ATTENTION ROADSHOWMEN!

Biggest—Latest—Finest Selection of Westerns—Action—All-Colored Cast and Special Roadshow films ever offered. Write for list and prices.

SOUTHERN VISUAL FILMS

66 Monroe Memphis, Tenn.

SHOWBOAT, AHoy!

Showboat wanted. Must be seaworthy. No derelicts. Write **BOX 277, Mendon, Mass.**

WANTED FOR SAMMY GREEN'S HOT HARLEM REVUE AND MINSTREL SHOWS

Chorus Girls, Comedians, Musicians. All winter in theater. Write **SAMMY GREEN, 81 Theater, 81 Deatur Street, Atlanta, Ga.**

Rep Ripples

G. H. TOBEY will operate a flesh and pic show in Knox County, Maine, after November 1, using short-cast flesh bills and pix. . . . Paris Players will operate in the Laconia (N. H.) area this season, with E. F. Hannan's *A Man With a Purpose* and a 16mm. outfit. . . . Browne's Fun Show reports biz okay in Canton County, Missouri. . . . Nyon's Show, flesh and pix, is playing around Pittston, Pa. . . . Homer Williams has a picture show in Litchfield County, Connecticut. . . . L. L. Austin, who recently finished the season in Vermont and New York with his vaude-pic show, has a film outfit around Troy, N. Y. . . . East Coast Players will operate in Lake County, Florida, this fall and winter. . . . Grant Dickerson is readying a pic show to play around Haverhill, Mass., under auspices. . . . Byron Gosh recently visited Homer Oldfield in Hollywood. Latter for years had the Oldfield Jolly Pathfinders tent show in the West and is now retired. Gosh also visited William DeBarrie, of DeBarrie's Bird Circus, with the 101 Ranch Wild West at San Diego, Calif., and the Plunkett Family Tent Show at Brownwood, Tex.

MR. AND MRS. HARRY GRAF (Madge Kinsey), of the Madge Kinsey Players, visited the home office of *The Billboard* last Monday (21) while in Cincy for a visit with friends before departing via car and trailer for Sarasota, Fla., where they will put in the next several months vacationing. From Sarasota they may go to New York for several weeks' visit. . . . Eddie and Babe Mason, of Country Store fame, are still located in Mansfield, O., where Eddie continues to put on the bingos for the Veterans of Foreign Wars. . . . Otto and Esther Imig, who recently concluded the season with the Madge Kinsey Players, are also in Mansfield, O., and may remain there thru the winter.

RELIGIOUS SUBJECTS 16 MM. 35 MM.

Westerns, Actions, selected Shorts. Wanted: 16MM. Sound Projectors.

OTTO MARBACH, 630 Ninth Ave., N. Y. City

TOYS & GAMES!



Plast's Toy Dining Room Set. Perfect models in miniature. Table size 2x2 1/2x4". Mahogany color. 7 pieces packed in bright sales promoting carton. Sample 75c.

B21X34—PER DOZ. \$8.00

15" Washable Boy or Girl Dolls. Easy to keep clean. Bright color washable. Cotton stuffed. Painted pressed faces.

B18X6—Sample \$1.60 . . . PER DOZ. \$18.00

18" Cubby Mary Lou Doll. Soft flannel body, cotton stuffed. Cellophane wrapped. Clever painted unbreakable face. Swell prize number. Asst. colors. (See Billboard ad, Oct. 5th.)

B18X144—Sample \$1.50. PER DOZ. \$15.00

16" Rich Silky Plush Animals. Goo-goo eyes. Bright neck ribbons. Cotton stuffed. Good board or stock items. Sample \$2.75.

B16X156—Black and White

Panda . . . PER DOZ. \$30.00

B16X157—Brown and Gold Bear

PER DOZ. \$30.00

LOOK! Scores of other Dolls and Animals from \$7.20 Per Dozen Up.

You can't afford to miss our complete listing. "Make-a-Lite" Bicycle Lamp Set with Generator. Brilliant head and tail lamps—no batteries needed. Features galore. A \$5.50 retailer complete with all parts and instructions.

B15X6—Sample \$3.60 . . . PER DOZ. \$39.95

28-Pc. Plastic Toy Tea Set. Perfect playtime item. Fiesta colored cups, saucers, plates, flatware, etc. 4-color display box.

B21X26—Sample \$1.25 . . . PER DOZ. \$13.25

43-Pc. Plastic Toy Tea Set. As above with added demitasse set, napkins, etc.

B21X27—Sample \$1.50 . . . PER DOZ. \$16.00

Revolving Poker Chip Rack. Quality wood rack with cover, 300 interlocking plastic chips and 2 decks Bicycle cards. Catalin handle. Diameter, 9 3/4"; Ht., 4 1/16"

B32R38-P . . . EACH \$8.90

Note: Other Poker Sets From \$4.40 Up.

Poker Chips. 1 1/2" composition chips. Water resistant. Boxed 25 Red, 25 Blue, 50 White. Sample 80c.

B31R2—PER DOZ. BOXES (1000 Chips)

Wholesale Only . . . \$7.50

Send for Holiday Catalog NOW . . .

Wholesale Only . . .

25% Deposit Required on All C. O. D. Orders.

HAGN JOSEPH HAGN COMPANY
WHOLESALE DISTRIBUTORS SINCE 1911
217-223 WEST MADISON ST., CHICAGO 6

FURS

COATS — JACKETS

LATEST CATALOG JUST OUT

Quality, Price, Style. Coneys, Sealines, Caraculs, Muskrats, Skunks, Red Fox, etc. Illustrated Catalog is FREE. Write today.

M. SEIDEL & SON

243 W. 30th St. New York 1

JOKE TRICK BARGAINS

- Rat Killer Card, retails \$4.20 . . . \$1.60
- Exploding Book Matches. Gr. . . . 2.45
- Cigarette Loads. Gr. . . . 2.45
- Auto Bombs. Doz. . . . 1.35
- Hot Tooth Picks. Gr. . . . 2.45
- Hot Cigarette. Gr. . . . 2.45
- Bear Trick. Gr. . . . 2.45
- Invisible Ink. Gr. . . . 2.45
- Bloody Soap Powder. Gr. . . . 2.45
- Smokers' Fun Shop, 53 Items . . . 1.45
- Auto Racer Toy, retails \$2.50 . . . 1.15

1/2 Cash, balance C. O. D. 2% off for all cash
20% Discount on Orders for \$50.00 or more
CERTIFIED PRODUCTS CO.
DEPT. 40 LOUISVILLE, KY.

FOLDING CHAIRS

PROMPT DELIVERY

IN STEEL OR WOOD

WRITE FOR CATALOG

J. P. REDINGTON & CO.
DEPT. 28 SCRANTON 2, PENNA.

MEXICAN JEWELRY

Send for Wholesale Catalog

Mexican Jewelry Dept.
6628 Kenwood Ave. Chicago 37, Ill.

OPPORTUNITIES

A Display-Classified Section of Business, Sales and Employment Opportunities

RATES: Display 70c an agate line . . . Minimum 10 lines . . . Maximum 1/8 Page

Classified 12c a word . . . Minimum \$2.00 . . . Maximum 50 words

IMPORTANT—All Classified Advertisements Must be Accompanied by Remittance in Full

FORMS CLOSE THURSDAY NOON IN CINCINNATI

for the Following Week's Issue.

To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office in Cincinnati early in the week.

ACTS, SONGS & PARODIES

A GREAT SONG (JUST OUT)—"GEE, I WISH I Had a Man." Prof. copies free. Liberty Music Co., 612 E. 11th St., New York 9. no9

BROADWAY'S PATER, PARODIES, SPECIALTIES. Free Catalog. Introductory special Belly-laugh Collection, \$3.00. Kleinman, 26-31 30th Rd., Astoria 2, N. Y. np

CUSTOM-BUILT ROUTINES—WRITER WILL prepare special material. Limited number of non-conflicting acts. Box 107, Billboard, 1504 Broadway, New York 19, N. Y.

EX-GHOST WRITER—WILLING TO SELL New Song Ideas, Original Titles, etc. Now on hand, professional copies of "I Don't Care" for free. Nino A. Mazzola, R. F. D., Assonet, Mass.

LYRICS, \$5.00. MELODIES, \$5.00 (3 FOR \$10.00). Satisfaction guaranteed. Thanksgiving Poems, \$2.00. Rush. Ethel Sue Hyde, Box 685, Lencadia, Calif.

MUSIC COMPOSED TO YOUR WORDS BY Professional Songwriters. Send words today for free examination. Piano and orchestral arrangements made by experts. Phonograph Records made. Five Star Music Masters, 639 Beacon Bldg., Boston, Mass. no30

SONGWRITERS—SEND POEM (ANY SUBJECT.) For Free Examination and Outstanding Offer. Write for Free Instructive Booklet outlining opportunities. Recordings furnished. United Music Service 144, Salem, Ind. tfn

SONGWRITERS—JOIN THE SONG-OF-THE-MONTH CLUB. Twenty-five cents brings copy of song, details. Your song rewritten, arranged. Guaranteed publication. United Songwriters of America, 1446 E. 35th St., Brooklyn 10, N. Y. Song Service, 331-B West 46th, New York. no9

SONGWRITERS' MAGAZINE—BEST LYRICS. Songs published free. Monthly contest. 10c copy; \$1 year. Songwriter's Review, 111-B W. 48th, New York.

YOUR WORDS SET TO MUSIC—SONGS ARRANGED, Revised, Copyrighted. Write today for our free booklet, "Getting Ahead in Songwriting." Song Service, 331-B West 46th, New York. ja4

4 COMEDY, MINSTREL, PARODY BOOKS, \$2.00. Witmark Minstrel Show, \$10.00. Nite Club Collection, \$3.00. Denison Comedy Collection, \$5.00. Chalk Talk Collection, \$5.00. E. L. Gamble, Playwright, East Liverpool, O.

AGENTS & DISTRIBUTORS

AGENTS—OUR COMIC XMAS CARDS SELL like hot cakes. Rush \$1.00 today for 15 assorted samples, 100 for \$3.00. W. B. Fox, Box 147, Mobile 2, Ala. no16

A DOLLAR BRINGS YOU LARGE SAMPLE Assortment Comedy Christmas Greeting Cards complete with envelopes prepaid to your door. Wholesale catalogue with first order. Capitol Novelty Co., 49 Hanover St., Boston 13, Mass. no16

BEAUTIFUL TROPICAL SHELL NAME PIN— Lovely flower design trimmed in sparkling silver. Can be had with any name or names you wish. Robby socks wild over them. Sample, 25c postpaid; \$1.80 doz.; \$18.00 gross. For resale only. E. Duddy, 1110 W. Washington St., New Castle, Pa. no2

CANDY AND MERCHANDISE DEALS—FOR Distributors, Operators and Jobbers. Write for information. Variety Sales, 1058 N. Rockwell, Chicago 22, Ill. no3

CANDY, GUM, COOKIES, CIGARS—FOR sale to truck jobbers. Write, giving territory covered and references. Wholesale, 1016 S. Main St., Greenwood, S. C.

CASH IN ON 1947 CALENDARS—ASSORTED Subject, 12x16 Varnished Hangers. Sells fast. 25c. Cost \$11.50 hundred. Order now. Chas. Eizerman, 21 S. Franklin, Wilkes-Barre, Pa. no2

CHARM-GLO CUTOUTS—STARS, ANIMALS, etc. Glow-in-the-dark. Ideal Christmas decorations and gifts. Fast sellers at 35c set. Your cost 25 sets, \$3.75. Less in larger quantities. Money-back guarantee. Charms & Cain, Dept. B, 407 S. Dearborn, Chicago 5, Ill.

CHRISTMAS CARD CALENDARS—NAME AND Business. Printed. \$4.00 per 100. Samples free. Ace Press, Clearwater, Fla. no2

CHILDREN'S BEAUTIFUL MEXICAN CHAIRS with flowers painted on, 18"x10", \$15.00 doz. Sample, \$2.00. Mexican Palm Shopping Bags, large size, with beautiful colors and styles, \$10.00 doz. Sample, \$1.50. General Mercantile Co., Laredo, Tex.

COMIC XMAS CARDS—OVER 50 DESIGNS. Fast sellers. Free samples. Jerry's, 182 W. Bernard St., St. Paul 7, Minn. no9

DISTRIBUTORS AND AGENTS—FAST SELLING patriotic book just published. Sells \$1.00. 100% profit. Portent, Box 62, New York 67, N. Y. no16

FOUNTAIN PENS—THE FAMOUS IMPERIAL brand, military clip, irridium tipped point, gold trimmed throughout, factory guaranteed. \$6.80 doz. prepaid. Stowell Specialty Co., Wellington, Tex. no9

FREE—MEXICAN NOVELTY CURIOSITIES. Biggest line, larger profits. All articles can be supplied promptly. Products, Apartado Postal 9318, Mexico City. no16

GET 200 MONEY MAKING DEALS—RARE Formulas. Plans. Schemes. Unusual Items. Folio Free. Formico Ka, Box 572, Dayton, O. no2

GIFT, NOVELTY SHOPS—QUALITY LINE OF Statuary, Bookends, Plaques and Novelties. 2 beautiful samples, \$1.00. Representative wanted. Ohio Novelty Co., 150 Broad St., Struthers, O.

IMMEDIATE DELIVERY

SKATE-RITE

BEGINNERS Streamlined ADJUSTABLE COMBINATION ROLLER SKATES ICE SKATES

3 DIFFERENT SKATES

- ★ ROLLER SKATE—In red and blue colors. All steel construction with wheels of Hi-grade special steel. Adjustable for children from 2 to 6 years of age. 1 3/4" high.
- ★ COMBINATION SET—Has the above skates with the same great features. All three lines have terrific sales power!
- ★ ICE SKATE—The blade is double runner of quality steel, plated for anti-rust. Adjustable for children from 2 to 6 years of age. 1 3/4" high.

DISTRIBUTORS ATTENTION
Open Territory still available.
Write, phone or wire.
6791 E. Eight Mile Road
Phone Sloum 7066

BUD PALMER WELCOMES YOU TO OUR DALLAS STORE

Where you will find a complete line of Carnival, Novelty and General Merchandise Lines.

This Week's Specials—In Stock for Immediate Delivery

# 9 Oak Balloons \$ 7.50 Gross	#14 Oak Balloons \$15.00 Gross
#11 Oak Balloons 8.00 Gross	#16 Oak Balloons 18.50 Gross
#13 Oak Balloons 13.00 Gross	Oak Squeeze-Me Toys 33.00 Gross

SEND FOR OUR LATEST CIRCULAR ON TOYS AND NOVELTIES.

SCHREIBER MERCHANDISE CO.
2429 McKINNEY AVE. DALLAS, TEXAS
919 BROADWAY KANSAS CITY, MO.

AGENTS JOBBERS STORES

HERE'S A RED HOT ITEM FOR YOU

Approximate stone size 1 carat

CZECKO-BRITE
IMPORTED BLUE WHITE SIMULATED MEN'S DIAMOND RINGS

Looks Like the Real Thing!

In extra heavy solid Sterling Silver
Highly polished to look like White gold. Solid filled in backs.

These rings are well made.
Built to last for generations.

AMAZING BRILLIANT BLAZING BEAUTIFUL

CLOSE OUT
White Stock Lasts

Doz. Lots \$9.00
Gross Lots 7.20 Doz.
Minimum Order, \$27.00 (3 Doz.)
Terms: 50% with all orders, balance C. O. D.
No open accounts.
For resale only, otherwise add 20% to above prices.

Order from ad only, no catalog

KALIN Import & Mfg. Co.
Dept. 8, 1567 Point View St.
LOS ANGELES 35, CALIF.

Headquarters For COUNTER CARD MERCHANDISE

NOTIONS—SUNDRIES

LEE RAZOR BLADES

Write for Price List
LEE PRODUCTS CO.
437 Whitehall St., Atlanta 2, Ga.

PLASTIC CHARMS

FOR YOUR SLUM PRIZES
FOR YOUR VENDING MACHINES

We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk—\$4.00 per thousand
Charms on Gift Cards—\$6.50 per thous.
F.O.B. New York

\$1.00 deposit with order, balance C.O.D.
Made in U.S.A. by

SAMUEL EPPY & CO.
333 Hudson St. New York 13, N. Y.

BINGO

SPECIALS ★ CARDS
TRANSPARENT MARKERS

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

MAIL CLIPPERS, #135,
\$13.50 Per Gross Carded
MAIL CLIPPERS, Surgical Steel Crown,
\$14.50 Per Gross Carded
#125—50 Cal. TABLE LIGHTERS,
\$3.50 Per Dozen

MODERN MFG. CO. (Manufacturers)
5th & Cambria Sts. Philadelphia 33, Pa.

AGENTS: BIG MONEY
in **WATCHES**

Beautiful
SWISS
WATCHES
and
MATCHED
STAINLESS
EXPANSION
BAND



Band Expands
to Fit Any
Wrist

\$7.70

INCLUDES
WATCH AND BAND

You can save people money by selling this smart-looking combination watch with easy-to-see white face, black numerals and black hands and matching expansion band. A real value. A good dependable time piece. Highly durable for long wear service. Send for sample and start taking orders. 25% deposit on all orders, balance C. O. D., or enclose \$7.70 plus postage. **RUSH ORDER TODAY.**

KENT JEWELERS

105 N. Clark St. Dept. 3-1 Chicago 2, Ill.

FLUORESCENT FIXTURES

GOING BIG WITH DEALERS—
AGENTS—CONCESSIONAIRES

NEW LOW 1946 WHOLESALE PRICE

Equipped for 2 20W. Bulbs
\$4.25 each Less Bulbs
List Price—\$12.50 Each With Bulbs

EASY INSTALLATION
JUST PLUG INTO SOCKET
USED IN

- Stores
- Bathrooms
- Kitchens
- Factories
- Garages
- Concessions
- Board Premiums

ALSO AVAILABLE

- Industrial
- Commercial
- Desk Lamps
- Channel Strips
- Chrome Brackets
- Bed Lamps

Write, Wire, Phone for Sample Order.
Ask for Catalogue on Complete Line.
25% Deposit With Order, Balance C. O. D.,
F. O. B. Phila.

ABRAMS FLUORESCENT LIGHTING

Manufacturers
Dept. 8, 113 N. 7th St. Phila. 6, Pa.
Walnut 2-6787

CHOCOLATES

Fresh Every Day

GIFT PACKAGES • CHESTS

JOBBERS DISTRIBUTORS

WRITE FOR PRICES
TODAY

Good Delivery

BAKER LANE CHOCOLATES

618 SO. DEARBORN ST. • CHICAGO 5, ILL.

FINE FURS

COATS—JACKETS
LOWEST FACTORY PRICES

Complete line, Latest
1947 Styles. Every
variety. Perfect work-
manship. Tremendous
stock. All price ranges.
DO NOT ORDER TILL
YOU RECEIVE OUR
FREE 1947 Illustrated
Catalog and
Price List.

WRITE FOR IT TODAY.

350 7TH AVE.
NEW YORK 1, N. Y.
Dept. B-1



NEW AND IMPROVED HE-GO GAME

Profits are limitless. Pays as much as 5 for 1.
Cheap and fool proof. Sample free to distributors.
All others \$1.00 each. All prices F. O. B. Chillicothe,
Mo. Unconditionally guaranteed.

HE-GO MFG.
CHILLICOTHE, MO.

GUATEMALA DOLLS—\$13.20, \$11.40, \$9.50,
\$7.40 dozen, delivered. Northwest Indian Novel-
ties, 2186 N. W. Glisan, Portland 10, Ore.

HAVE YOU SEEN SUZIE? SHE'S A HONEY
and boy, what profits! Dozen, 50c. Sample and
prices, 10c. Jack Blades, Box 944, Altouna 5, Pa.
no16

I FIRMLY BELIEVE WE HAVE THE FASTEST
selling novelty on the market in years. Sample,
ten cents. Package, \$1.25 with wholesale prices.
Nevade Sales Co., 116 N. 3rd, Las Vegas, Nev.

KOEHLER'S SIGNS—SELL FAST TO STORES,
restaurants, taverns. Experience unnecessary.
Big profits. Pre-war prices. 337 Goetz, St.
Louis 23, Mo. no23

LORD'S PRAYER, TEN COMMANDMENTS, OR
Crucifixion, reproduced on a real penny, indi-
vidually carded, \$9.00 gross. Sample assortment
sent prepaid, \$1.00. Perkins, Dept. B, 1109
Lawrence, Chicago. no9

MAKE QUICK CLEAN UP SELLING PERFUME
Beads. Jobbers prices. Particulars free. Sample
line, \$1.00. Misson, 2328 West Pico, Los Angeles
6, Calif. de21

MEXICAN CURIOSITIES—BIGGEST LINE.
All articles can be supplied promptly. Write
for free list. G. I. E. D. A. Lucerna 63-8 Mexico
City, Mexico. no2

NEW FAST SELLING NOVELTY—BIG
profits. Just show and take the money. Gen-
erous trial order \$1.00. Dime brings samples
wholesale prices. Barkley Co., Dryden 1, Va. no2

MEXICAN NOVELTIES—CLAY ARMADILLOS
and Turtles, moving the head and tail, special
curio for making money, \$12.00 gross assortment;
\$1.50 doz. sample, 50c. Black Spiders, long wire
legs, \$15.00 gross; \$1.75 doz. sample, 30c.
Leather hand made small curio Horse Saddles,
\$6.00 doz.; sample, \$1.00. General Mercantile
Co., Laredo, Tex.

NEW POSTALOG DIRECTORY—CONTAINS
wholesale supply sources; local, mail order,
money making ideas, plans! Amazingly different!
Details free. Gardenville Publishers, Gardenville
1, N. Y.

NEW, REVOLUTIONARY, APPEALING—
Cigarette Container-Dispenser. Be first to show
this all-metal, automatic dispenser; satiny bronze
duo tone. Most talked about Christmas gift for
home or office. Write now! Star Sales Co., 7152
East End Ave., Chicago 49, Ill. no23

PIN-UP GIRLS—SHOW GIRLS FROM EARL
Carroll's Vanities. Professional photography.
Unbelievably beautiful. Postcard size, 25 for
\$1.00, prepaid. Leadall Co., Box 1142, Worcester
1, Mass. no2

PRE-WAR SOCIAL SECURITY PLATES NOW
back. Also, Red, White, Blue Plates. Samples,
25c stamps. C. Gameiser, 146 Park Row, New
York 7, N. Y. no9

SELL CHRISTMAS CARDS—EASY MONEY
showing exquisite Christmas, Everyday, Wrap-
ping Assortments, Stationery. Over 100 quick
sellers. Request \$1.00 Christmas Box on approval.
Free samples of 50 for \$1.00 Christmas Cards.
Special offers. Hedenkamp, 343 Broadway, Dept.
N-36, New York 13.

SELL FULL, PART TIME—INDIVIDUALIZED
Belts, Buckles, Cap Badges, Tie Holders. Thou-
sand Emblems. Every veteran prospect. Fast prof-
its. Repeats. Write today special outfit offer.
Hookfast BB, Box 1425, Providence, R. I. no23

STRANGE "DRY" WINDOW CLEANER—
Sells like wild. Replaces messy rags, liquids.
Simply glide over glass. Samples sent on trial.
Kristee 128, Akron, O.

WANTED—AGENTS. SELL BRONZE WEST-
ern Horses Book Ends. Make over 100% profit.
Send for catalogue. Bonomo, 860 Broadway,
Brooklyn, New York. no16

WHOLESALE FINE ART PICTURES—GLASS
and Plastic Frames, flat and convex, 8"x10"
to 20"x28". Landscapes, Girls, Children, Relig-
ious, Floral. Daniels Press, Statesville, N.C. no30

ZIRCONS—THE DIAMOND'S ONLY RIVAL
again available. Jewelry catalogue free. Expert
Watch Repairing. Bluebonnet Jeweler's Exchange,
2500 Carter, Ft. Worth, Tex.

XMAS STORE SIGNS—11x14. ILLUSTRATED
with 3 natural colors and tinselled. 100 Signs,
\$10.00, with 10 Signs free. 50 Signs, \$6.00,
with 5 Signs free. 8 assorted sample Signs, \$1.00
postpaid. Order now. Immediate delivery. 50%
deposit, balance C.O.D. Braun Studios, 2713 W.
Cabot St., Philadelphia 21, Pa. no9

\$1.44 PROFIT ON \$2.00 SALE TO DEALERS.
20c profit on 25c retail sale. Kilsen Baites,
Painesville, O. no23

ANIMALS, BIRDS, PETS

ANIMALS, BIRDS, REPTILES—GET OUR
price lists of hard to get imported stock. We
have heavy 7-foot Indian Python, ideal for bally;
Cinnamon, Ringtail and Golden Spider Monkeys,
\$50.00 each; Upside Down Sloths, \$75.00 each,
and many others. Meems Bros. & Ward, P.O.
Box B, Oceanside, New York.

GIANT JUNGLE RATS, RACCOONS, COYOTES,
Skunks, Monkeys, Colored Mice and Rats, Ham-
sters (miniature Syrian Bears), \$10.00 pair.
Waltzing Mice, \$3.50 pair. John Thiele, 106-18
86th St., Ozone Park 17, New York.

JUST GOT IN—LARGE LOT FRESH SNAKES,
including Rattlers. Immediate delivery. Mixed
Dens, \$25.00. Larger Dens, \$35.00 and \$50.00.
No C.O.D., please. Large Northwestern Badgers,
\$40.00. Ringtail Monkeys, \$65.00. Mangabeyas,
\$60.00. Brown Spiders, \$65.00. Black Spiders,
\$50.00. Raccoons, \$15.00. Trails End Zoo, St.
Stephen, S. C. no2

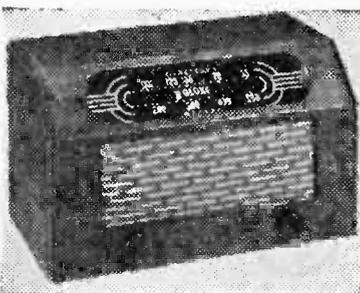
PARRAKEETS—YOUNG, UNSEXED, AS-
sorted colors, \$25.00 dozen. Paired Birds, your
choice color, \$28.00 dozen. Price lists, other birds,
at your request. La Pajarita Bird Ranch, Box
954, Ingleside, Tex. no2

PARRAKEETS, BREEDERS, \$28.00 A DOZ.
Unsexed Parrakeets, \$24.00 a doz. Canaries,
Finches and other birds. Will trade Parrakeets for
any type birds. Valentine Ariaries, Sinton, Tex. np

PEKINESE BEAUTY, 7 POUNDS AVERAGE,
male, AKC pedigree, one year old, \$40.00.
3-year-old Pekinese, female, good breeder, \$20.00.
1-year-old Welch Terrier Dog, brown and tan col-
ored, Black Cocker Spaniel Dog, \$25.00. Par-
akeets, \$10.00 pair. Extra good singing Canaries,
\$15.00. Detroit Bird Store, 3330 W. Lafayette,
Detroit, Mich.

VERY TAME BEAR CUB, WILDCATS, BADG-
ers, Coyotes, Albino Raccoon, Baby Coatis,
Focas, Agoutis, tame African Green Monkey,
Golden Eagles, Porcupines. Charone Animal Ranch,
Burlington, Wis.

RADIOS! RADIOS! RADIOS!



SHEFFIELD
RADIO & APPLIANCE CO.

WHOLESALE DISTRIBUTORS
916 W. Belmont Ave., Dept. B-2
Chicago 14, Ill.

- **MC GUIRE** 5-tube, plastic cabinet **\$18.50**
- **DE WILD MODEL 501** 5-tube, plastic cabinet **\$23.97**
- **DE WILD MODEL 500** 5-tube, plastic cabinet **\$19.90**
- **BENDIX** 5-tube, polished wood cabinet **\$25.90**
- **TRAV-LER No. 5002** 5-tube, plastic cabinet **\$18.54**
- **GLOBE** 6-tube, wood cabinet **\$26.69**
- **MELROSE MODEL 579** 5-tube, wood cabinet **\$25.90**
- **MC GUIRE** 7-tube radio and phonograph combination with automatic record changer **\$73.20**
- **DEARBORN** 5-tube radio and phonograph combination with automatic record changer **\$49.17**

Write for Illustrated Catalog on Radios,
Phonographs, Electrical Appliances.

25% Deposit—Balance C. O. D.

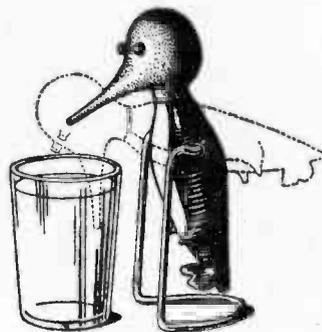
The Greatest Mystery of the Year!

PENGUIN PETE

WHAT MAKES HIM DRINK?

- NO STRINGS
- NO SPRINGS
- NO WIRES
- NO ELECTRICITY!

Pete the Penguin is always thirsty . . . never stops drinking. How does he do it? That's the puzzle that mystifies everybody. Pete's beak dips into the water several times a minute. The most fascinating novelty ever! Send for Pete today. Sample \$3.00.



We ship as soon as your order is received
POSTAGE EXTRA

ONLY **\$30.00** A DOZEN

RETAIL PRICE, \$3.98 EACH

PRITT NOVELTY CO. 12 W. 27th St., New York 1, N. Y.

FAST SELLERS—FAST PROFITS

REYNOLDS

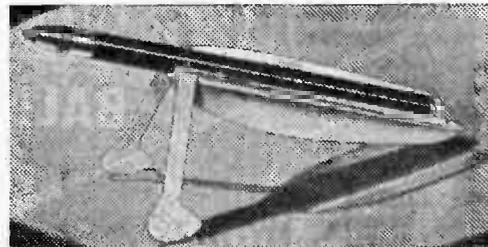
Nationally Advertised

ROCKET BALL PEN

Writes 15 Years

Without Refilling

SENSATIONAL \$3.99 SELLER



● The greatest school pen ever de-
veloped. ● Smooth writing with tiny, ball-
bearing point on paper, wood, cloth, even
under water. Makes 6 to 8 carbons. ● No cap to lose. Click It—write! Click—park
It! Handy Sillp-Clip clips on anywhere. ● Contains a lifetime ink supply. ● Gleaming
finish barrel, chrome-like base and top.

ROCKET LAUNCHER DESK STAND

Included
With Every
PEN

\$28.80 PER DOZ.—ASSORTED COLORS

Rush your order for immediate delivery. 25% deposit required with order, balance C. O. D.

WE PAY DELIVERY CHARGES IF REMITTANCE IN FULL ACCOMPANIES ORDER.

Attention—Salesboard Operators, Write for New Deals

BUYER'S SERVICE

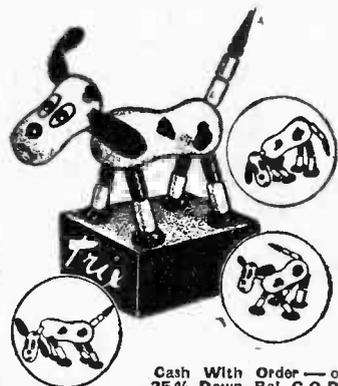
2408 East 75th St.

(Phone RECent 2126)

Chicago 49, Ill.

NEW LOW PRICE!

Trix Now . . .
WITH VOICE!



NOW—Trix found himself a voice—he squeaks and
squeals with delight—he's TERRIFIC! Now Trix not
only jumps up, lies down, does tricks—but he also
squeals like a real puppy—and all his actions are
controlled by strong NYLON threads—just press the
disc in the bottom of the base. Still retails at \$1.00
—but you make more profit. Hit the jackpot with
TRIX.

Yes—You Get ALL the Extra
Features—FOR LESS MONEY!

\$7.45 DOZ.

M. D. Orum Co.

(6 Doz. or more)
\$7.85 for less than 6 doz.

225 E. Detroit Milwaukee, Wis.

Cash With Order—or
25% Down, Bal. C.O.D.

Write
for
catalog
of fast
sellers

ATTENTION, ENGRAVERS!

SENSATIONAL IDENTIFICATION BRACELETS
SIX OTHER NUMBERS, \$21.00 TO \$24.00 PER GROSS



NO. 4x5, YELLOW — \$3.00 PER DOZ. BULK — NO. 4x7, WHITE

			
No. 1x7 \$1.10 Doz. \$12.00 Gr.	No. 3x8 \$2.10 Doz. \$24.00 Gr.	No. 3x20 \$2.10 Doz. \$24.00 Gr.	No. 2x1 \$2.00 Doz. \$22.50 Gr.

(Illustrations 3/4 Actual Size)

CATALOG SENT UPON REQUEST
ORDERS SHIPPED SAME DAY RECEIVED

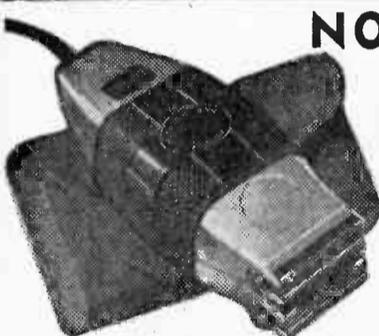
Bieler-Levine Wholesale Jewelers 5 N. Wabash Ave., Chicago 2, Ill.

NOW AVAILABLE!

FIRST TIME OFFERED
AT THIS LOW PRICE!

HARVARD DOUBLE HEAD Electric Dry Shaver

NOTE THESE OUTSTANDING FEATURES:



MANUFACTURED EXCLUSIVELY FOR
MUTUAL DISTRIBUTING CO.

Retail Price—\$4.83
(O.P.A. Approved)

Dealers, Write for Prices

- Fully Guaranteed.
- Two 1947 DeLuxe Shaving Heads.
- New Post-War Non-Slip Rubber Grip.
- Self-Starting.
- Self-Sharpening, sharpens as you shave.
- Distinctive Streamlined Design.
- Ground & Lapped Steel Outting Blades.
- No Radio Interference.
- 110-120V, 60 Cycle A.C. Operation.
- Precision Built Vibrator Type Motor.
- Available in Ivory Plastic.
- No Oiling Necessary.
- Complete with Leatherette Case.
- Packed in Attractive Counter Box.

MUTUAL DISTRIBUTING CO. 801-803 Milwaukee Ave. Dept. B-2, Chicago 22, Ill.

MEN! CASH IN NOW!

BALL POINT PEN

Only \$1.80

LOTS OF 24 OR MORE

CLICK!
THE BUTTON
TO WRITE!

CLICK!
Ball Point
Snaps Out
to Write!

CLICK!
POINT
SNAPS
BACK
INTO
BARREL

NO CAP
TO FUSS WITH
OR LOSE.

GUARANTEED TO WRITE FOR YEARS!

A sensational seller—everybody wants a BALL POINT Pen! KLIK-RITE works and performs exactly like highest priced pens—PLUS amazing new "click-it-to-write"—"click-it-to-park-it" feature. Touch button on top and BALL POINT clicks out to write. Another touch and point clicks back into barrel, out of the way. Guaranteed to write for years without refilling or recharging. Writes dry with waterproof ink—no blotter needed. Cannot leak, drip or soil clothes. Writes on any paper, leather, cloth. Writes anywhere—even under water. A slim, streamlined beauty—in handsome gift box. Thousands will be sold for Christmas—a profit bonanza for you! Rush order today. If not delighted return unsold KLIK-RITES in 10 days for money back.

24 or More,
\$1.80 Ea.
Less Than 24,
\$2.00 Ea.
Sample \$2.25

Send 25% Deposit, Balance C.O.D., F.O.B. Chicago.

Deluxe Products Co. 215 W. Ontario St. Dept. A-13, Chicago 10, Ill.

DEALERS

STOCK UP NOW FOR
CHRISTMAS TRADE

Your \$10.50 Incl. Tax
Suggested Retail Price \$15.95



ELECTRIC PHONOGRAPHS

- ★ PLAYS THROUGH ANY RADIO
- ★ IMMEDIATE DELIVERY — NO LIMIT
- ★ BALLENTINE MOTOR DRIVE

1/3 Deposit — Balance C. O. D.

MELI-DY ENTERPRISES

4904 COURVILLE

DETROIT 24, MICH.

BUSINESS OPPORTUNITIES

AMUSEMENT PARK FOR SALE—FOUR Rides, 13 Level Acres, Concession Building, Creek, Grove, \$9,000.00 as is. Marks, Box 114, R. D. 2, Gibsonia, Pa. Phone Curtisville 35-R-22 before noon.

BE YOUR OWN MASTER—BUILD YOUR OWN BUSINESS. Write A. C. Lunn Co., P.O. Box 311, Oklahoma City, Okla. no2

BIG MONEY—MAKING RUBBER STAMPS. In demand everywhere. Simplified Instructions, \$2.00. Steele, 296-B New Main, Yonkers, N. Y. no23

BIG PROFITS—SELLING BOOKS BY MAIL. Spare or full time. Many make \$100.00 weekly! Details, proposition free. Johnson Distributors, P.O. Box 449, Dept. B, Dodge City, Kan.

CLEAN UP \$5,000.00 A YEAR SELLING Specialties, just like I do. Easy, too. Write me. Caryleton, Bethany, Okla.

FOR SALE—ONE HUNDRED FORTY ACRES (140) surrounding large natural cave. In scenic Southern Indiana. Contact owner, F. J. Babb, Bedford, Ind.

FOR SALE—SKATE RINK OR DANCE HALL, 60x100 maple floor; swimming pool, dressing rooms; all on 4 1/2 acres land in thriving California town. \$26,000.00. \$11,000.00 will handle. Write Bill J. Douglas, P.O. Box 143, Strathmore, Calif.

IMPROVED MONEY MAKER MACHINE—Feed it blank paper, out come dollar bills. Baffling, amazing. Write Pop, National Business Service, 4027 McPherson, St. Louis 8, Mo. no2

MAIL ORDER OPPORTUNITIES—READ OLD- est Trade Journal in the field. 53rd year. Copy, 25c. Mail Order News, Somerville 30, N. J. no16

NEW HOT SANDWICH—FAST SELLER. NO smoke, no grease, no special equipment needed. Wonderful opportunity for cafe and sandwich shop operators. Write today for free particulars. Haskell D. Boyer, P.O. Box 1486, Fort Worth 1, Tex. de21

OPERATE PROFITABLE BUSINESS—SELL- ing our merchandise by mail. Big profits, fast sellers. Linnell Co., Box 1720 (E), Cleveland, O.

PLASTIC DISCS, SHAPES, METAL FINDINGS. For seashell and novelty workers. Free catalog. Secor's Sea-Shell Shop, Box 238, Bradenton Beach, Fla. no16

PROFITABLE, FASCINATING—MAIL SEL- ling and Co-Publishing Business. Small investment. Operate spare or full time. Details, 25c. Parcell, 2701 Main, Elkhart, Ind. no16

START YOUR OWN BUSINESS—SMALL IN- vestment pays 50%. Send 25c today. Dornfeld, Box 1937E, Chicago 90, Ill.

SUREFIRE PROFIT MAKER—WRITE US TO- day for free information on what sells, who buys, and how to reach them. Rennolet, 1022B 9th St., Rock Island, Ill. no9

SURE SALE AT EVERY BUSINESS PLACE OR professional man's office. Attractive colored "Skip" Tracers, bill collector's manual, indexed, self-instructive. Reveals trade secrets. 100% profit. Samples, supplies, directions, \$1.00. Gaugh's Correspondence School of Credits, 424 S. Broadway, Room 900, Los Angeles, Calif. no2

YOUR OWN BUSINESS SHOWING TALKIES Theaterless Communities. No investment. We rent Sound Equipments, Programs, reasonable. Remarkable possibilities. Earn \$50.00-\$200.00 weekly. 2200 RKO Bldg., Radio City, New York. no16

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

AAAA BUYS—ONE 5c MILLS ORANGE QT, one Green 5c at \$65.00 each. Ten Freerplay 5c Mills Jumbo Parades, \$75.00 each. Bally Hi Hand 5c FP, and CP, \$150.00. One Wurlitzer 616 Amplifier, \$30.00. 1 brand new Total Roll, \$400.00, used 30 days. 1/2 deposit, balance C.O.D. Elite Nov. Co., Bozeman, Mont.

AAA BUYS—STAMP MACHINES FOR SALE. Single Columns, \$6.95. Doubles, \$21.50. Triples, \$35.00. Write U. S. P., 100 Grand St., Waterbury 5, Conn. no23

A-1 CIGARETTE AND CANDY VENDING MA- chines. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland Chicago. de21

ARCADE MACHINES—APPROX. 100 FOR sale. Very reasonable. Cannot crate. Must call for. Write for list. L. M. Birmingham, 350 E. Broad St., Burlington, N. J.

BELL PRODUCTS CO. IS BADLY IN NEED OF all types of equipment. Therefore we will pay top dollar for any amount of Pin Games, Consoles, Phonographs, Slots and Arcade Equipment. We will buy equipment on or off location. Write, wire or phone. Bell Products Co., 2000 N. Oakley, Chicago 47, Ill. de14

BUCKLEY TRACK ODDS DAILY DOUBLE J. P., factory rebuilt like new, 5c or 25c play cash P. O., used one week, \$750.00 each: Union Vending Co., 6-8 E. Lafayette Ave., Baltimore, Md.

COUNTER MACHINES—POST CARD VEN- ders, \$22.50; Drop Pictures, \$25.00; Gottlieb Triple Grip, \$20.00; Photoscopes, \$22.50; Shocker, \$15.00; Exhibit Love Meters, \$25.00; Oracle Fortunes, \$15.00; APT Targets, \$15.00; Mutoscope Glamor Girl Vender, 3 slot, 5c, \$25.00. Joe Fredericks, 2236 Newton, Detroit, Mich.

FOR SALE—USED MILLS BLUE AND BROWN Front Bells, 15 5c, 11 10c, and 4 25c. Original, not rebuilt, good condition. Knee action. Sell in one lot only at \$125.00 each. C. Barnett, 9 N. Summit St., Akron, O. No shipments made.

FOR SALE—USED PHONOGRAPHS. WUR- litzer 950, \$550.00; 850, \$600.00; 750E, \$575.00; 500 \$395.00; 600R, \$325.00; 24, \$250.00. Hitones RCES, \$425.00; Hitones ES, \$400.00; Colonel, Envoy, ESRC, \$400.00. Selectomatics, \$15.00. All machines guaranteed clean, in good working condition. 1/2 deposit. Taylor Amusement Co., Brunswick, Ga.

FOR SALE—BAKER'S PACERS DAILY DOU- ble, A-1, best offer or will trade for Watlings or Jennings Slots. Square Deal Novelty Co., Manteno, Ill.

WHOLESALE ONLY

PLEASE STATE YOUR BUSINESS

Nothing Else Like This!



14KT. GENUINE DIAMOND GOLD DINNER RINGS

1 DIAMOND, 10 kt, \$5.25; 14 kt, \$6.75
3 DIAMONDS, 10 kt, \$6.25; 14 kt, \$7.75
5 DIAMONDS, 10 kt, \$7.25; 14 kt, \$8.75

Another Robert's profit-builder! Exquisitely designed gold Dinner Rings set with Genuine Chip Diamonds. In individual jewelers plush lined box.

1/2 Deposit With Order—Balance C. O. D. Slight Extra Charge for Sizes over 7 1/2. Special Discount for quantity. FREE! Price Lists of Great Ring Values.

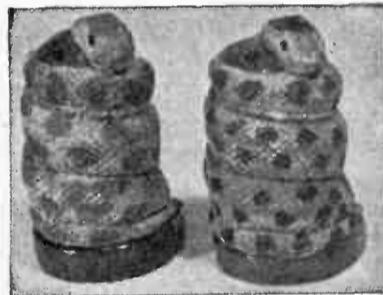
ROBERTS

JEWELRY MFG. CO., INC.

11 West 42nd St., New York 18, N. Y.

NEW—DIFFERENT BABY RATTLESNAKE SALT AND PEPPER SETS

An exact reproduction of real baby rattlesnakes.



A completely new item, offered here for the first time anywhere. Send 65c for sample pair. Cost \$4.32 per dozen pairs.

Terms: 1/3 With Order, Balance C. O. D.

Black Hills Novelty Co.

Box 1589 Rapid City, S. Dak.

CHAIRS TABLES

FOLDING and NON-FOLDING. Many Styles. Prompt Shipment! Smallest chair order 2 dozen.



ADIRONDACK CHAIR COMPANY

1140 Broadway, New York 1, N. Y. Dept. 5 Corner 26th Street

BULK CHAIN

Sterling Silver Cable 12c Ft.
Gold Filled Cable 18c Ft.
Sterling Silver Curb 18c Ft.
Gold Filled Curb 20c Ft.

EXTRA HEAVY NECK CHAIN

Sterling Silver Curb 30c Ft.
Gold Filled Curb 45c Ft.
R.G.P. HEART CHARMS \$10.50 Gr.

SPRING RINGS

7mm. \$ 5.00 Gr.
10mm. Size (Any Quantity) 10.00 Gr.
Also in Gold Filled and Sterling.
1/2 Dep., Bal. C.O.D., F.O.B. New York.

WIRE TRADER

114 East 32nd St. New York 16, N. Y.



Genuine Zircon Rings

The diamond-dazzling gem from Slam. Write for catalog.

National Jewelry Co.

Dept. 3-W Wheeling, W. Va.

GUARANTEED NUMECHRON

Self Starting Electric
Direct Reading

NUMERICAL CLOCK

"Time at a Glance"



"Commander" Model No. 100

110 Volts, 60 Cycles, A.C.
Choice of Walnut, Ivory or Black (in plastic)
Length 7 1/2 in., Height 4 in., Depth 4 in.
Shipping Weight 3 Pounds

IMMEDIATE DELIVERY

1 Dozen Lots, Each \$ 8.50
3 Dozen Lots, Each 8.25
6 Dozen Lots, Each 8.00
Sample, Each 9.00

We reserve the right to substitute Colors.
25% Deposit, Balance C. O. D.
No shipment without deposit.

ALLIANCE SPECIALTY COMPANY

219 Falls Bldg. Memphis, Tenn.

FOR SALE—FOUR PANORAMS. THESE ARE Soundies manufactured by Mills. All in good condition. Can be seen in operation at Neosho, Mo. Write P.O. Box 181.

FOR SALE—ROUTE OF 100 MACHINES, Phonograph and Pinball. Many new machines, all late models, all on location Minnesota and Iowa. Box C-15, Billboard, Cincinnati 1, O.

GET STARTED—ONE THOROUGHLY RECONDITIONED Peanut Machine and 5 pounds best salted Spanish Peanuts, \$7.50. 1/2 with order, balance C.O.D. Thomas Novelty Co., Paducah, Ky. no30

KEENEY BOWLETTES SKEE BALL MACHINES, \$125.00; King Pins, \$160.00; Skill Roll, \$75.00; crating extra. 1/2 deposit, balance C.O.D. Harry Paul, 3727 Waverly, Detroit 6, Mich.

LOOKING FOR ALL ROLL EQUIPMENT AND Candy Machines. L. & H. Cigarette Vending Machines, 418 Broadway, Brooklyn, N. Y.

PANORAM FOR SALE—2 PANORAMS, FIRST class condition, \$600.00 each. Write Charles Dobbs, Box 281, Hazlehurst, Miss. no9

PERCENTAGE REGULATOR FOR BELL TYPE Machines. Good kind with Roller. 50c each, \$5.00 dozen. Ed's Enterprises, 1437 Mt. Royal, Baltimore.

PIN BALL MECHANIC—DESIRES SHOP OR route work. Married, reliable and sober. Add: Box C-12, Billboard, Cincinnati 1, O.

PIN GAMES—A-1 CONDITION. STRATOLINER, \$30.00. Dude Ranch, Big Chief, Polo, \$25.00. Punch, Score Card, Drum Major, Sparty, \$20.00, or \$170.00 for lot. One-third deposit with order. Stan Harris, 1011 Wagner Ave., Phila., Pa.

QUITTING BUSINESS—HAVE 100 MACHINES including Skyfighter, Chi Hockey, 2 Secburg 12's, 3 Rock-Ola 12, Wurlitzer 41, 51, 71, 25 Advance 64 Bar 5c Candy, A.B.T.'s Pikes Peak, Scales, 10 Peanut Machines, 35 Pulver Gum, Grippers. Make offer as we want to sell, one or all. Bartko-Edwards Amuse., Geneva, O.

READY TO SHIP—PERFECTLY RECONDITIONED and refinished Peanut Machines, Advance, Columbus, Northwestern, Silver Kings, others. And ten pounds Peanuts for \$10.00. Thomas Novelty Co., Paducah, Ky. no2

ROUTE FOR SALE IN MICHIGAN—350 MACHINES presently operating with charm. Normally a prize gum route when gum is available. Priced right. Cash. Buckman Novelty Co., 107 S. Madison, Green Bay, Wis.

SELL OUT—THREE CLUB TROPHYS, CLEAN, working perfect, \$125.00 ea. 1/2 deposit. Earl Burns, 2710 Live Oak, Dallas, Tex.

SPECIAL—COMPLETELY RECONDITIONED and refinished Peanut Machine, good as new, five pounds Peanuts, \$6.00. Peanuts bring \$3.00. Thomas Novelty Co., Paducah, Ky. no2

TWO MILLS, FOUR BELLS—3 5c, 1 25c, two 4-5c play; one Three Bell, Baker Pacer; Bally-Bell Console, 5c and 25c; Baker Champion Hockey; Quarter Saratoga. Coleman Novelty, Rockford, Ill.

USED STAMP MACHINES—ACCEPTED IN trade on new Shipman Triplex. Stamp Machine Operators Supply Co., 312 Asbury Ave., Evanston, Ill. no16

WANTED—A.B.T. TARGETS, ANY CONDITION just so all parts intact. How many, what model, price? Thomas Novelty Co., Paducah, Ky. no2

WANTED—ERIE DIGGERS, HAND OPERATED, without bases, any quantity, any condition. National, 4243 Sansom, Philadelphia, Pa.

WANTED—STAMP MACHINES. WRITE, GIVE make and price, any quantity. Axler, 1321 Arch, Philadelphia 7, Pa.

WANTED—TEN ROCK-OLA BAR BOXES FOR Commando and 250 feet 5-wire cable. J. O. Jehansen, Great Falls, Mont.

WILL PAY \$450.00 FOR WURLITZER 750 and \$400.00 for 800 Wurlitzer. Frank Guerini, Burnham, Pa.

1 MIDWAY, \$95.00; 1 AIR CIRCUS, \$95.00; 1 Jeep, \$95.00; 1 Five & Ten, \$110.00; 1 Stage Door Canteen, revamp, \$125.00; 1 Action, \$95.00. Above games in A-1 condition. La Fayette Sales, 1714 Manchester Ave., Middletown, O.

17 VICTORY DUPLEX STAMP VENDERS—Latest models, indoor or outdoor, never unpacked, \$16.00 each. 6 Mercury Cigarette Reels, token payout, \$10.00 each. 6 Marvels Cigarette Reels, gum models, token payout, \$18.00 each. All in excellent condition. 25% with order, balance C.O.D. G. D. Schutt, 36 Line St., Charleston 14, S. C.

48-BOTTLE ELECTRIC COCA-COLA VENDER, 5c slot, first class condition, \$139.00. 1/2 with order, balance C.O.D. The Durango Dells, Durango, Iowa.

\$350.00 BARGAIN—ALL FIVE ARCADE MACHINES in good working condition, now crated. Skyfighter, Submarine, Paratrooper, Tommy Gun, Air Raider. Wire deposit. Pop's Arcade, Anniston, Ala.

JEWELRY CHAINS

IDEAL FOR NECKLACES, BRACELETS, CHATELAINES



STERLING SILVER BRASS GOLD FINISH GOLD FILLED
PRICE PER FT. C-1 \$1.10 C-2 \$1.15 C-3 \$1.20 C-4 \$1.25 C-5 \$1.30 C-6 \$1.35 C-7 \$1.40 C-8 \$1.45 C-9 \$1.50 C-10 \$1.55 C-11 \$1.60 C-12 \$1.65 C-13 \$1.70 C-14 \$1.75 C-15 \$1.80 C-16 \$1.85 C-17 \$1.90 C-18 \$1.95 C-19 \$2.00 C-20 \$2.05 C-21 \$2.10 C-22 \$2.15 C-23 \$2.20 C-24 \$2.25 C-25 \$2.30 C-26 \$2.35 C-27 \$2.40 C-28 \$2.45 C-29 \$2.50 C-30 \$2.55 C-31 \$2.60 C-32 \$2.65 C-33 \$2.70 C-34 \$2.75 C-35 \$2.80 C-36 \$2.85 C-37 \$2.90 C-38 \$2.95 C-39 \$3.00 C-40 \$3.05 C-41 \$3.10 C-42 \$3.15 C-43 \$3.20 C-44 \$3.25 C-45 \$3.30 C-46 \$3.35 C-47 \$3.40 C-48 \$3.45 C-49 \$3.50 C-50 \$3.55 C-51 \$3.60 C-52 \$3.65 C-53 \$3.70 C-54 \$3.75 C-55 \$3.80 C-56 \$3.85 C-57 \$3.90 C-58 \$3.95 C-59 \$4.00 C-60 \$4.05 C-61 \$4.10 C-62 \$4.15 C-63 \$4.20 C-64 \$4.25 C-65 \$4.30 C-66 \$4.35 C-67 \$4.40 C-68 \$4.45 C-69 \$4.50 C-70 \$4.55 C-71 \$4.60 C-72 \$4.65 C-73 \$4.70 C-74 \$4.75 C-75 \$4.80 C-76 \$4.85 C-77 \$4.90 C-78 \$4.95 C-79 \$5.00 C-80 \$5.05 C-81 \$5.10 C-82 \$5.15 C-83 \$5.20 C-84 \$5.25 C-85 \$5.30 C-86 \$5.35 C-87 \$5.40 C-88 \$5.45 C-89 \$5.50 C-90 \$5.55 C-91 \$5.60 C-92 \$5.65 C-93 \$5.70 C-94 \$5.75 C-95 \$5.80 C-96 \$5.85 C-97 \$5.90 C-98 \$5.95 C-99 \$6.00 C-100 \$6.05

Originalities, Inc. of New York 104 FIFTH AVE., NEW YORK

FOOTBALLS & FOOTBALL PENNANTS & BUTTONS

Pennants, 12-30, \$12.50 Per 100.
Football Buttons, \$1.75 Per 100; almost any college also.
Pennants and Buttons, made to your order.
Pennant Sticks, \$1.75 Per 100. 30 Inches.
Tin Footballs, 2 1/2 inches, \$3.50 Per 100.
Footballs, \$4.00 Per Gr.
Metal Footballs, Charms for Badge Board, \$2.00 Per Gr.
Rabbit Feet Key Chains, \$5.50 Per 100.
Squawkers for Balloons, \$1.25 Per Gr.
BALLOONS
#7 \$4.50 Per Gr.
#418 4.50 Per Gr.
#6 3.50 Per Gr.
#5 3.00 Per Gr.
#4 2.50 Per Gr.
#9 6.50 Per Gr.
#11 7.50 Per Gr.
#30 Special Jumbo Targets 15.00 Per 100
Squawker Balloons, large size, complete with Balloon and Squawker, \$7.20 Per Gr.
#14 Cat Head Balloons with Ears, \$13.50 Per Gr.
Maple Walking Canes with Aluminum Crook Handle, \$32.50 Per Gr.
4-Inch Plastic Tooter, \$13.50 Per Gr.
Spanish Hats, \$27.00 Per Gr.
Mexican Cholo Hats, \$24.00 Per Gr.
Robin Hood Hats with Feather, \$12.00 Per Gr.
Metallic Pinwhisks, \$6.75 Per Gr.
Long Lash Whips, the better kind, \$15.00 Per Gr.
We Ship Same Day We Get Order. Send 50% Cash or Money Order.

HARRIS NOVELTY CO. 1102 ARCH STREET PHILADELPHIA 7, PA.

FOOTBALL CATALOGUE NOW READY

CHENILLE FOOTBALL DOLLS. ALL COLORS. PER DOZEN \$ 2.00
12 INCH FUR MONKEYS. BRIGHT COLORS. PER DOZEN 7.50
#14 Cat Balloons. Per Gross 13.50
J-30 Heavy Target. Per 100 21.00
#9 Print Balloon. Per Gross 9.00
#16 Balloons. Per Gross 16.00
#11 Balloons. Per Gross 7.50
#9 Balloons. Per Gross 6.50
#8 Balloons. Per Gross 5.50
#7 Balloons. Per Gross 4.50
#6 Balloons. Per Gross 3.50
#5 Balloons. Per Gross 3.00
#312 Balloons, Long. Per Gross 68.00
Heavy Maple Walking Canes. Per Gross 13.80
4 Inch Plastic Tooter. Per Gross 10.00
4 Inch Comic Buttons. Per 100 10.00
46 Ligne Comic Buttons. Per 1,000 10.00
Spanish Hats. Per Gross 27.00
Chola Hats. Per Gross 25.00
Robin Hood Hats. Per Gross 13.50
Dinky Hats. Per Gross 10.50
Ballor Hats. Per Gross 12.00
Birds. Per Gross 13.50
Whips. Per Gross 13.50
We Take Orders for Special Pennants, Buttons for Parks, etc. 1/3 Deposit with All Orders.

KIM & CIOFFI 916 Arch St. Philadelphia 7, Penna.



TREMENDOUS RECEPTION Has Been Accorded the New Ogdin Tri-Motor Liner by an air-minded public. Three assorted color revolving propellers on our new improved airplane now available in durable pre-war quality heavy metallic board. Advance sales report sellouts everywhere. Price \$21.00 gross with sticks. Also Boxed Star-Liners, Boxed Helicopters and Boxed Santa Clippers insure increasing sales for indoor demonstrators. Samples prepaid \$1.00, deductible from first sizable order. Jobbers' discounts only to those with commercial listing as such.

THE OGDIN SALES COMPANY 704 N. MAIN STREET DAYTON, OHIO

FOR ANYTHING IN BINGO SUPPLIES GET IN TOUCH WITH MORRIS MANDELL & CO. 131 W. 14th St., New York 11, N. Y. Dept. B Chelsea 2-3064

DEALERS! ARRANGE NOW FOR FIREWORKS FOR THE HOLIDAY TRADE! We are distributors for every kind of fireworks; catering to jobbers and retail outlets. WHOLESALE ONLY. ACME SALES CO., Inc. Dept 2, 781 Marietta St. ATLANTA, GA.

LEADING SELLERS IN FUR COATS LOW JACKETS PRICES CHOKERS • SCARFS ALL GENUINE FURS Our new 1947 Line is our greatest variety of best sellers for you! Latest styles. All sizes. Write for FREE NEW COMPLETE CATALOG! Satisfaction guaranteed or money refunded. Prompt deliveries. H.M.J. FUR CO. 150-B W. 28th St., New York 1

COMIC XMAS CARDS Funniest Out—4 to 6 Colors. 8 NEW NUMBERS—SAVE TIME. Send 50¢ for Sample Line. IF NOT SATISFIED, Return in 5 Days—Money Refunded. THE MARCY COMPANY 641 East 9th St. New York 9, N. Y.

XMAS SPECIAL! Fireman's Red & Ivory Trim Sample \$17.50 1/2 Dozen 15.50 Dozen 14.75 1/3 Certified Deposit Cash In Full, 2% Discount Jobbers Quantity Prices. Write for Salesboard Deal. Exclusive Territory. MARION CO. WICHITA, KAN. Sidewalk Bicycle

MONEY CLIPS Stainless steel. Sensational fast selling novelty. Guaranteed never to tarnish. 1 Doz. Display Cards. \$2.20 per doz. 25% With Order, Balance O. O. D. Send 25¢ for Sample. Special prices to jobbers. SALESMAN WANTED. NATIONAL MET. CO. 168 N. Main FALL RIVER, MASS.

COMIC CARDS Over 35 Cards and Folders, all in 4 to 6 colors. Cost as low as \$20.00 a thousand with envelopes. All are fast 10¢ sellers. Send 25¢ for sample cards and folder. M & M CARD CO. 1033-1035 Mission St., San Francisco 3, Calif.

ENGRAVING JEWELRY IS BACK!

No. 258 \$2.00 Doz. \$22.50 Gross
No. 513 \$2.00 Doz. \$22.50 Gross
No. 518 \$1.10 Doz. \$12.00 Gross
No. 517 \$1.10 Doz. \$12.00 Gross
No. 868 \$2.10 Doz. \$24.00 Gross
No. 517 \$1.10 Doz. \$12.00 Gross
No. 508 \$2.00 Doz. \$22.50 Gross

WHOLESALE ONLY PLEASE STATE YOUR BUSINESS

Write for Complete Price List Which Contains More Than 50 More Big Selling Engraving Jewelry Items.

HARRY PAKULA & CO. 5 NO. WABASH AVE. CHICAGO 2, ILL.

COSTUMES, UNIFORMS, WARDROBES

ALL-BRAIDED CELLOPHANE WAISTBAND
Hula Skirts with Leis, \$7.50. Rhinestone G-Strings, \$7.50. Rhinestone Bras, \$2.50. Chorus or Strip Net Pants, \$1.35. C. Guyette, 346 W. 46th St., New York 19. Tel. Circle 6-4137.

ASSORTED BUNDLES OF COSTUMES, GOWNS, Trimmings, etc., \$5.00. Chorus Costumes, \$1.50 each. Evening Gowns, \$5.00. Other costumes and accessories. C. Conley, 308 W. 47th St., New York.

BEAUTIFUL GOWNS, \$5.00; LADIES' WIGS, Striptease, Rhinestone G-Strings, Men's Suit Bargain, Orchestra Coats, Tuxedos, Cellophane Hulas. Wallace, 2416 N. Halsted, Chicago.

BLACK VELOUR CURTAIN, 6 TAMBOURINES, 25 Chorus Costumes, \$40.00. Green Bally Capes, \$3.00. Net Elastic Opera Hose, black or suntan, \$5.00. E. Rowe, Box 233, Station G, New York 19, N. Y.

COSTUMES MADE NEW. ALSO ALTERATIONS accepted. References: Juggling Jewels, Cynda Glenn, etc. For appointments phone Mrs. Eddy, MAIN 5-6735, Brooklyn, N. Y.

EVENING GOWNS AND WRAPS—\$6.00, \$8.00 and \$10.00. Previously rentals. No catalog. Send wants. Braverman, 912 8th Ave., New York 19. no16

EYELASHES—HAND MADE OF HUMAN Hair. Stage, street, screen, black or brown, \$1.50 postpaid. Glam-O-Lash, P.O. Box No. 1621, San Francisco. no2

SINCE 1869—COSTUME BARGAINS. CHORUS dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11, N. Y. ja4

Frontier Novelty Co.
RT. 6, BOX 832 TUCSON, ARIZONA
PRESENTS

THE COVERED WAGON
Nature's most beautiful Cactus Wood Hand-Finished Lamp. Retail price \$7.95 Ea. Operators, Dealers, \$5.50 Ea. 6 or more. Sample, \$6.00. All orders prepaid when cash in full is sent with order. Rated firms, 2% 10 days, net 30. Satisfaction guaranteed.

AT LAST KILROY IS HERE

The Mystic Character that every Serviceman Knows

Made of Plastic—Hand Painted—Can Be Securely Fastened with Brass Screw

3.50 PER DOZ. 3.90 PER GROSS

Kilroy Comes in 6 Different Poses.

Clem • Kilroy • Heffinger • Luke the Spook • Smoe • Stinkie

Send 2.00 for Samples of All 6 Characters

He Hangs By His Nose... He Peeks Out of Your Pockets, from Behind Lapels, or Neckties... Climbs Out of the Neckline of Dresses... He is Always Watching... Always on the Alert. KILROY IS EVERYWHERE!

CHAS. DEMEE MFG. CO.
108-116 EAST WALNUT ST. — MILWAUKEE, WIS.

FORMULAS & PLANS

FORMULAS, FLAVORS, POLISHES, WAXES, Creams, Cosmetics, etc. Send dime for list and prices. Fisher, Box 425, Columbus, Miss.

FOR SALE SECOND-HAND GOODS

AGAIN! CORN POPPERS, PEANUT ROASTERS, Electric Popcorn units, Gasoline Poppers, Geared Aluminum Kettles, lowest prices. Northside Sales Co., Indianola, Iowa. no2

ALL AVAILABLE MAKES POPPERS—FIFTY All Electric or Gas Heated Machines, cheap. Burch, Advance, Cretors, Dunbar, Kingery, Peerless Roaster. Candy Corn Equipment, 120 S. Halsted, Chicago. no80

CAB OVER ENGINE, 1 1/2 TO 3 TON G.M.O. Truck. Closed-in body. Built for portable machine shop or light plant or both. Ideal for show business. \$1,875.00 F.O.B. 2109 N. Main, Fort Worth, Tex. Phone 8-8286.

COLEMAN HANDY GAS PLANTS, BURNERS, Tanks, Tubing, Fittings. Complete line, 20% discount. Northside Sales Co., Indianola, Iowa. de7

GASOLINE PRESSURE BURNERS NOW available. Use under coffee urns, hot dog griddles, etc. No. 204 4" burner boils gallon water 8 minutes. No. 208 6" burner, 5 gallons 27 minutes. Pressure Fuel Tanks, Pumps, Fittings. Write for literature and prices. American Gas Machine Co., Albert Lea, Minn. no9

POPMATIC POPCORN MACHINE IN GOOD condition. Will sell for \$95.00 or trade for 1c Vending Machines or Cigarette Vendors, or 5c Candy Vendors. R. E. Nickles, 1016 S. Main St., Greenwood, S. C.

17-GALLON HIRES ROOT BEER BARREL—Complete with 2 Carbonated Water Tanks, Gauge and 5 Gallons Root Beer Extract. Take \$200.00 complete outfit. 25% deposit, balance C.O.D. Albert L. King, Box 750, Prescott, Ariz.

BEAUTIFUL ELCIN and WALTHAM WATCHES

WHOLESALE RECONDITIONED AND GUARANTEED
Attractively engraved 10k r.g.p., stainless steel back.

7 JEWEL ELCIN \$15.50
15 JEWEL—\$17.95

Sample Orders, \$1.00 Extra.
25% with Order, Balance C. O. D.

Write for New 1946 Catalog

LOUIS PERLOFF
737 Walnut St., Dept. C PHILADELPHIA 6, PA.

LOOK WHO'S HERE! PENQUIN PETE

The Mystery Drinking Bird!

AMAZING! Pete drinks, yet there are NO springs, wires or gadgets! Biggest novelty item in years! Kids go wild over it; great for favors, gifts, premiums, etc. Dealers report HEAVY sales. Comes complete with stand and glass—individually boxed.

\$30.00 DOZEN
Retail Price, \$3.95 (Sample, \$3 Postpaid)
Deposit With Order, Balance C. O. D.

LARAE INDUSTRIES, Box 12, Pittsburgh 30, Pa.

FOR SALE—SECOND-HAND SHOW PROPERTY

A NEW CATALOGUE 35MM. MOTION PICTURES: Westerns, Medicals, Hygiene, Roadshow Attractions, Comedies, New Prints. Low prices. Bussa Film Exchange, Friendship, O. de28

AGAIN—CORN POPPERS: BURCH, STAR, Kingery, all-electrics; Gasoline Poppers, Peanut Roasters, Aluminum 12-quart Geared Kettles. Northside Sales Co., Indianola, Iowa. ja4

AMMUNITION—10 CASES .22 SHORTS. Lubricated Federals, \$85.00 case. Radenbaugh, 1322 Lee St., Long Beach, Calif. no2

CONVERT YOUR UNNEEDED 16-35MM. Sound Projectors into cash. Also need Empty Rollfilm Spools. ABC Films, B 111, Boulevard St., N. Y. C. 59. fo9

CORK GALLERY, CAT RACK, MILK BOTTLES. All with Tops and Frames. A-1 shape. Priced for quick sale. Address: Glen Delman, c/o The J. Barnes Pub. Co., Box 490, Times Square Sta., New York City.

DEVIL CHILD, \$10.00. RUELL WALK-Through Show, \$50.00. 1/4 cash, bal. C.O.D. Deposit returned if sold. Guy Forrest, Box 16, Albany, La.

EDUCATIONAL SHOW IN WAX FIGURES—Fifty-two pieces. R. McCarthy, 1328 W. 2nd St., Santa Ana, Calif. Phone 4163.

FOR SALE—FUNHOUSE. BUILDING COMING down account fire to Virginia Reel at Savin Rock, Conn. 14 mechanical pieces, Rolling Barrel, Rocking Bridge, Motors, Tilted Room, Mirrors, Compressor and lots of extra pieces. All built-in panels can be moved easily. Price, \$3,500.00. Barney Castle, Savin Rock, West Haven, Conn. no2

FOR SALE—EXCELLENT VALUE, COMPLETE Booth Equipment for 600-seat theater. Movie Supply Co., 1318 S. Wabash Ave., Chicago. no23

FOR SALE—SMITH & SMITH CHAIR-PLANE, \$1,600.00. Loop-o-Plane, \$700.00. Wurlitzer Band Organ, \$500.00. 46 Spitfire and Truck to carry, all cheap. P. M. Rumble, Paoli, Ind.

SENSATIONAL New—Game WORLD'S FASTEST GAME

CHANGE, SENSE, SPEED
New, Thrilling, Exciting 2 to 9 can play. Jobbers Distributors Wholesalers
SPECIAL: 2 DOZ. ONLY \$37.80
Remit With Order. IMMEDIATE DELIVERY. F. O. B. Chicago.
AT-EM-BOM, INC., Dept. B-11
141 W. Jackson Blvd. CHICAGO 4

BINGO SUPPLIES AND EQUIPMENT

IMMEDIATE DELIVERY!

- ELECTRIC FLASH BOARDS
- BINGO BLOWERS

WIRE OR WRITE FOR CATALOG

John A. Roberts
235 HALSEY ST • NEWARK 2 • N. J.

IMMEDIATE DELIVERY!

THE NEW RADIO WITH THE MIRACLE RECTIFIER!
• Good for a lifetime

Yes indeed... immediate delivery on this hand-somely designed 5-tube Jewel Radio with beautifully styled walnut Cabinet. The ONLY radio with the MIRACLE RECTIFIER—a war developed device that eliminates rectifier tubes entirely. Get this NEW radio with more power, increased volume, and greater efficiency—get it NOW.

All merchandise shipped by Railway Express F.O.B. Pittsburgh.

WEISS SALES COMPANY
1518 FORBES STREET, PITTSBURGH 9, PA.

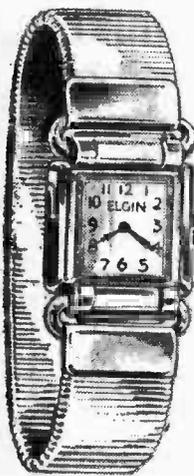
Lots of 3 or more \$21.14 each. O.P.A. ceiling \$30.20 each. Terms 1/2 deposit, balance C.O.D.

GORGEOUS Pin and Earring Sets SELL ON SIGHT!

\$2 Retailers—50 styles, all set with popular colored stones, some with pearls. Profitable line for dealers, concessionaires, etc. Selections from \$5.00 to \$30.00.

COSTUME JEWELRY MANUFACTURERS
264 Fifth Avenue NEW YORK 1, N. Y.
Cable Address "SACKSIRVIN"

AVAILABLE AGAIN!



**American Made
WRIST & POCKET
WATCHES**

- ELGIN
 - WALTHAM
 - ILLINOIS
 - HAMILTON
- BE READY FOR
THE XMAS RUSH.
Reconditioned
Like New.

**Pocket Watches
Start At \$10.95**
**Wrist Watches
Start At \$12.95**

Write for
Late Free CATALOG.
WHOLESALE,
DEALERS ONLY,
None Sold Retail.
25% Deposit,
Balance C.O.D.
59 E. Madison St.
Dept. B-2
Chicago 3, Ill.

JOSEPH BROS.

Member of the Jewelers' Board of Trade.

FOR SALE—4 DAISY CORK GUNS, A-1 CON-
dition. \$60.00. 4 Nickel Pistols, A-1 con-
dition, \$60.00. All for \$100.00. 1/4 deposit, bal-
ance C.O.D. F. G. Wright, 2654 W. Broad St.,
Columbus 4, O.

FOR SALE—CAMERA VIEW, 6 1/2 x 8 1/2 LENS,
and Street Camera. Three Cork Guns. Novel-
ties and Trunks. L. C. Baker, Augusta, Ky.

FOR SALE—GASOLINE TRAIN WITH 400-FT.
Track, \$1,500.00 cash. Write P.O. Box 1022,
Erie, Pa.

FOR SALE—HAMMOND NOVACHORD OR-
gan, practically unused, quick sale, \$1,500.00.
Harry Magee, Bloomsburg, Pa.

FOR SALE—KHAKI SHOW TENT, 21x42,
8-ft. Wall, 12-oz. Canvas. Good condition.
\$200.00. Canvas Snake Pit, \$5.00. Guy Forest,
Box 16, Albany, La.

GOVERNMENT SURPLUS THEATER SOUND
Projectors, Arcs, Rectifiers, Chairs, Drapes,
Screens. Catalog mailed. S. O. S. Cinema Supply
Corp., 449 W. 42d St., New York 18. no30

PROFESSIONAL VENTRILOQUIST FIGURE
(Irish boy) Highest offer takes it. Dick Kline,
306 S. 11th St., Indiana, Pa.

KIDDIE AUTO AND TOONERVILLE TROLLEY
Little Plans. Full size Pattern, both \$8.00.
Write for circular. Brill, 228-B N. University,
Peoria, Ill.

POPCORN MACHINE—CART TYPE, WITH
Peerless 10-quart Kettle and Coleman Pressure
Gasoline Heating Unit. Price, \$35.00. Playland
Arcade, Macon, Mo.

PORTABLE MINIATURE TRAIN—BRIGGS
Motor, hauls 15 children. Used in park all
summer, in good shape. Ponyrcole Kiddie Ride,
good condition, overhauled this spring, hauls 15.
Cook Portable Frozen Custard Machine, ideal for
park, carry. Weighs 225 lbs. Capacity, 15 gal. an
hour. Just overhauled. 25 Arcade Machines.
Bartko-Edwards Amusements, Geneva, O.

SHOOTING GALLERY (LEAD)—STEEL SIDE
Walls, on 1939 International Truck, extra good
condition, \$2,000.00. Also Indoor Lead Gallery,
10x16, with Steel Duck Pond, almost new,
\$1,500.00. Rifles and Shorts extra. "Pop's"
Arcade, Anniston, Ala.

TARPAULINS, WATERPROOFED AND FLAME-
proofed, made of 12-ounce twill or duck, 10x12',
\$9.60; 12x15', \$14.40; 15x20', \$24.00. Other
sizes at 8c per square foot. Sidewall any length or
width. Canvas and Leatherette by yard. Deposit of
25% required with order. Satisfaction guaranteed.
Michigan Salvage, 417 W. Jefferson, Detroit 26,
Mich. no2

USED TENT—27x49, ALL KHAKI, COM-
plete with Poles and 7-ft. Wall. \$275.00.
Sigmund Bros., Keokuk, Ia.

22 SHORTS—75 CASES FEDERALS AT
\$75.00 a case. McGuire Co., 313 N. Santa
Ana St., Bellflower, Calif. nol6

35MM. SOUND FILM—BIG NEW LIST. SELL,
trade Westerns, Features, Comedies. H. D. Cod-
dington, 124 N. Maple, Traverse City, Mich. nol8

1946 STREAMLINE MINIATURE TRAIN—
Has run 148 hrs. Will sell for \$500.00 less
than cost. Write Chas. R. Taber, Gen. Del.,
Dawson, Okla.

HELP WANTED

ALTO, TENOR, SAXES, DOUBLING CLARI-
net, Trumpet, Piano for well-known semi-name
band. Commercial style. Now in South. Must
read arrangements, tone, intonation. Prefer singers.
Cut or else. Steady work. Boozers, grippers, char-
acters, don't answer. State all first letter, salary
expected. E. Dill, Arnold Agency, Paramount
Theater Bldg., Atlanta, Ga.

ATTRACTIVE, YOUNG SHOW OR CARNIVAL
Girl. Winter's work traveling, who can do light
office work. Good driver essential. Salary and
expenses. If you want a good thing write, giving
age, description, etc. Box 111, Jackson, Mich.

GIRL PIANIST—FOR INSTRUMENTAL GIRL
trio, playing hotels and clubs. Must be experi-
enced. Steady work. Salary open. Box C-9, Bill-
board, Cincinnati 1, O. no9

GIRL TRUMPET AND TENOR SAX PLAYERS
wanted for organized band. Excellent road and
location bookings. Box C-7, Billboard, Cincinnati
1, O. nol6

LEAD VIOLINIST—FOR ESTABLISHED COM-
mercial band. Must be excellent reader, phrase
well, have good tone. Immediate opening. State
age, experience, minimum salary. Box C-10, Bill-
board, Cincinnati 1, O.

MUSICIANS WANTED—ON ALL INSTRU-
ments, for nine-piece faking non-union band
playing popular and Western music four nights
week location, booking out three nights, good
transportation, steady work, money for sure
\$65.00 week for seven nights' work. Opening
date, November second. Write all first letter to
Orchestra Leader, 312 N. Lamar St., Amarillo, Tex.

NEED PIANO MAN AND LEAD ALTO—MUST
read, for strictly modern, no "Mickey," 12-man
territory band. Brand new "sleeper." Young per-
sonnel. No married men. Contact Mickey Bride,
National Orchestra Service, Omaha, Neb. no9

PIANIST—HELP ME PUT POPULAR SONGS
together. No triflers. New York era. Thomas
Paul, 2336 Penn St., Harrisburg, Pa. no2

REDS OR BRASS—MUST BE THOROUGHLY
experienced dance work. Topnotch local ork, 3
nites weekly guaranteed. We want old-timers to
settle or G.I.'s who want schooling. Two local
colleges. Drifters save stamps. Box 1840, Jackson,
Tenn.

WANTED—TRUMPET AND TENOR MEN
who double violin. Organized tenor band. Aug-
menting. Others write. Ralph Harrison, Casa
Grande Arms, Phenix City, Ala.

WANTED—FIRST CLASS AGENT OR BOOKER
to handle A-1 attraction for schools, clubs, etc.
Give all information, references, etc., first letter.
P. W. Beavey, 505 Fifth Ave., New York, N. Y.

WANTED—VIOLINIST, MALE, FOR SOCIETY
style cocktail unit. No jazz. Must play lead.
Good tone, intonation, read, fake. No characters.
Don't misrepresent. Orchestra Leader, Broadwater
Beach Hotel, Biloxi, Miss.

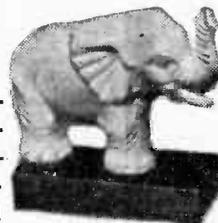
**INSTRUCTIONS
BOOKS & CARTOONS**

YOU CAN ENTERTAIN WITH TRICK CHALK
Stunts and Rag Pictures. Catalog 10c. Balda
Art Service, Oshkosh, Wis. no28

BATTLING PALS!

By Creators of
Popular "Tricky Dogs"

Timely selling sensa-
tion! The G.O.P. Ele-
phant and the Demo-
cratic Donkey—moun-
ted on super-powerful
Alnico Magnets—fued-
in' for fun! A riot of political
laughs as they jump, run, twist—
and SELL like a huse a-fire!



Mfg.
Under
Pat. No.
2249454

ORDER NOW!
No. 772—"Batling Pals"
**\$18.00 PER GROSS
SETS**
\$1.55 Per Doz.
Trial Order—3 Doz. \$5.00 Postpaid.
F. O. B. Chicago.

Since 1914—"Manufact-
urers of Novelties That
Amuse."

H. FISHLOVE & CO., 714 N. Franklin St., Chicago 10, Ill.

**XMAS FLASH!
SANTA CLAUS DOLL**

One of the best Xmas Sellers. Beautifully made
doll which stands 26 inches tall. Suit made of eye-
catching red felt, jacket edged with white plush,
black simulated leather belt, white hair-like beard
and mustache.

\$36.00 PER DOZ.

18 to a carton

Single Pieces \$4 Each

25% Deposit With Order, Balance C. O. D.
F. O. B. New York



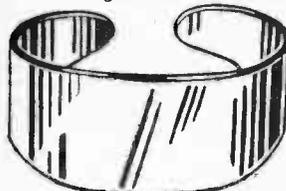
FREE; Write for Bulletin #63
with 100 outstanding items.

GOTTLIEB-CUTTLER, CORP.

928 BROADWAY NEW YORK CITY

**SLAVE BRACELETS
FOR ENGRAVERS, DEMONSTRATORS,
CONCESSIONAIRES**

Bright Lustre Nickel Finish



\$18.00

Per Gross
Send
Dollar
Bill for
6 Samples
Prepaid.

25% Deposit With Order.

Farris Distributing Co.

112 PARKER CHAFFEE, MO.

**FUR COATS
JACKETS AND SCARFS!**

Genuine Latest Styles
Salesmen! Veterans!
Peddlers! Let us put
you in business for
yourself! Big profits!
Buy direct from roll-
able wholesale firm. Latest 1947
style Fur Coats! All sizes and
colors! If not satisfied money re-
funded within 3 days! Wire or
write today for free price list and
catalog! Agents wanted!
ROSE FUR CO., Dept. P-23
20 W. 27th St. New York 1

**\$5.50
UP**

WATCHES

FREE
ILLUSTRATED CATALOG

Rebuilt:
ELGIN—WALTHAM
NEW SWISS STYLES

Special Prices to Dealers

IRVING BERK

145 W. 45th St. New York 19, N. Y.

MYSTERY DRINKING BIRD

NO NO NO
WIRING WINDING MAGNETS

DRINKS CONSTANTLY

Display one in any store or
window and see the crowds gather.

\$30.00 a Dozen

Sample prepaid, \$3.00.

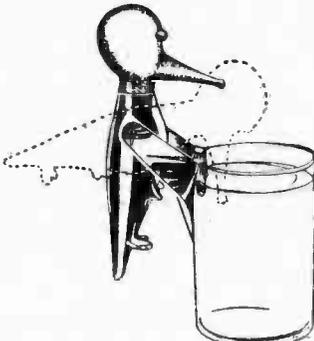
REYNOLDS ROCKET PEN

15 Years Without Refilling.

\$27.72 Dozen.

Sample prepaid, \$2.85.

DELUXE SALES CO.
BLUE EARTH, MINN.



ATTENTION

Summer catalog now ready. Write for your copy.
Be FIRST with the LATEST. If you have already written
for this catalog within the past 30 days it will be
mailed to you without writing again, providing you
have a permanent address.

IMPORTANT

When writing for catalog, please state your Business.

Wisconsin Deluxe Co. 1902 N. Third St.
Milwaukee 12, Wis.

When placing C. O. D. orders, 1/3 deposit
required before shipment will be made.



FIREWORKS SPARKLERS

8 Inches Long—8 Sparklers to a Box.

\$8.64 Per Gross Boxes

Minimum Order 1 Gross Boxes. Send for Our Complete Bingo and Carnival Catalog.

STANLEY NOVELTY COMPANY

14 E. BROAD STREET

RICHMOND, VA.



\$10.00

B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each \$4.10
B. B. 101—3 Diamond Wedding Ring to match. Each 4.50
 Sizes 5 to 7

ROHDE-SPENCER CO.
 223-225 W. MADISON STREET
 CHICAGO 6, ILLINOIS

FIREWORKS
GUNS & CAPS

Real profits for those in the South selling fireworks. **REALLY LOW PRICES—FREE CATALOG AVAILABLE. LOOK AT THESE ITEMS!**

No. 8 Sparklers, 15¢ Box \$ 8.16 Gr. Boxes
 No. 10 Sparklers, 30¢ Box 19.80 Gr. Boxes
 No. 20 Sparklers, 15¢ Ea. 8.90 Gr. Pieces
 2-Inch Salutes, 6 for 15¢
 (Packed 2000) . . . \$11.00 Per 1,000
 40-40 Chinese Flash Crackers (Nov. Del.) . . . \$12.35 Bd.

TOYS—GIFTS—SEASONAL GOODS
 Very low wholesale prices in a complete Christmas Catalog, complete with Toys, Greeting Cards, Electric Items, Xmas Trees, Ornaments, Dolls, Stuffed Toys. **CATALOG MAILED FOR 50 CENTS, REFUNDED ON FIRST \$25.00 ORDER.**

STANDARD SPECIALTY CO.
 Oostburg, Wisconsin

BALLOONS
 ALL SIZES AVAILABLE FOR IMMEDIATE SHIPMENT

No. 5 Oak Brand, Per Gross . . . \$ 2.75
 No. 6 Oak Brand, Per Gross . . . 3.50
 No. 7 Oak Brand, Per Gross . . . 4.75
 No. 8 Oak Brand, Per Gross . . . 6.25
 No. 7 Kat Head, Per Gross . . . 7.50
 No. 718 Mickey Mouse Print, Per Gross . . . 9.00
 No. 718 Football Balloon, Per Gross . . . 12.00
 No. 9 Oak Brand, Per Gross . . . 7.50
 No. 11 Oak Brand, Per Gross . . . 9.00
 No. 524 Long Airship, Per Gross . . . 7.50
 24" Plastic Balloon Sticks, Per Gross . . . 2.00

Order From This List, 50% Deposit With Order, Balance C. O. D.
 In business 34 years in Chicago.
 Visit our showroom when in Chicago.
 Send for Free Circular and Price List.

M. K. BRODY
 1116 S. Halsted St. Dept. B Chicago, Ill.

PHOTO MACHINES

Immediate Delivery. Single, double, triple. 10 sizes, bust to full length. Cameras only or cabinets complete. KD or 1 piece. Also new '47 models!

Write—phone—wire.

Federal Identification Co.
 Dept. T, 1012 N. W. 17, Oklahoma City, Okla.

LIPSTICK

The new "Jane Vassar" lipstick. O.P.A. retail ceiling, \$1.00. In gross lots at \$48.00 per gross, assorted shades. Sixteen samples shipped postpaid, \$5.60, cash with order.

JANE VASSAR & CO.
 4653 E. 94th St. Cleveland 5, Ohio

LOCATIONS WANTED

OLD-TIME SPECIALIST LOOKING FOR CON-
 cession in amusement park suitable for French
 fried potatoes. Orif Kelef, 541 16th St., Brook-
 lyn 15, N. Y.

WANT SPACE IN SUITABLE STORE OR
 amusement area for a very impressive legitimate
 novelty game, consisting of small monkey and
 twelve beautiful multi-colored birds. Southern terri-
 tory preferable. Joseph Caristia, 1672 70th St.,
 Brooklyn 4, N. Y. no2

MAGICAL APPARATUS

A BRAND NEW CATALOGUE—MINDREAD-
 ing, Mentalism, Spirit Effects, Magic Horo-
 scopes, 1946 Forecasts, Buddha, Crystals, Palni-
 stry, Graphology, Facial Charts, Books. 148-page
 Illustrated Catalogue, plus Magic Catalogue, 30c.
 Wholesale. Nelson Enterprises, 336 S. High,
 Columbus, O. no2

BE A VENTRILOQUIST—THROW YOUR
 voice. 8 Lessons and 3 Monologues, \$3.00.
 Satisfaction guaranteed. Bowen, 5500 Morello
 Rd., Baltimore 14, Md.

DOUGLAS CATALOG 500 TRICKS, 10c—FOR
 25 years America's fastest magic service, pro-
 fessional, amateur. Douglas' Magicland, Dept. B,
 Dallas, Tex. no16

FOR SALE—STOCK ESCAPE. BIG EFFECT.
 Crates, Cabinet, Dice Trick. 3 Magician's
 Tables. Hindoo Costume. Hugh-R. Moore, 1223
 N. Front, Harrisburg, Pa. no9

MASTER CIGARETTE VANISHER—WILL
 fool even your wife! 25c, including 1947 cata-
 log. Scheetz, 98 Branch, Sellersville, Pa. no16

TRUE SECRET OF VENTRILOQUISM—FIRST
 time published. Free booklet. Figures bought
 and sold. Quakenbush, Big Flats, N. Y. no9

MISCELLANEOUS

DEMONSTRATOR—TEN YEARS' EXPERI-
 ence. Wants good Christmas proposition. Also
 interested in permanent connection. Al Jacobson,
 5226 Hollywood Blvd., Los Angeles 27, Calif.

FOR SALE—ONE THOUSAND NATURAL
 finished Maple Convention Cans. Make us an
 offer. American Legion Convention Corp., Lexing-
 ton, Ky.

IT WILL PAY YOU TO CONTACT ROGERS
 Trailer Ranch regarding your new trailer coach.
 Prompt delivery on nearly all leading makes. We
 do our own financing. Rantoul, Ill. Phone 393. no2

LONG RANGE LEAD GALLERIES—IMMEDI-
 ate delivery on 8"x10", 2 moving rows; 10"x12",
 3 moving rows. Bell-Co Mfg. Co., P.O. Box 353,
 Bellwood, Ill. no16

NEW YORK MAIL ADDRESS—YOUR MAIL
 received and forwarded. Confidential. Low
 rates. Arlington, 131-T W. 42d St., New York 18.
 no9

NEWS! YOUR NAME FEATURED IN LIGHTS
 on famous Broadway theater. Photograph
 amazes friends. Yours, \$2.00, or request con-
 vincing free sample. Rickarby, 403-AB W. 115,
 New York 25. no16

SIDEWALL—WATERPROOF AND FLAME-
 proof, complete with Grommets. Made of double
 filled No. 12 duck. 6"x100", \$54.56; 7"x100",
 \$63.04; 8"x100", \$71.52; 9"x100", \$80.00;
 10"x100", \$88.48. Made in any length at stated
 rate per running foot. 25% deposit. Satisfaction
 guaranteed. Michigan Salvage, 417 W. Jefferson,
 Detroit 26, Mich. Phone Cadillac 5691. no9

MUSICAL INSTRUMENTS, ACCESSORIES

SAPPHIRE PHONOGRAPH NEEDLES—REAL
 Sapphire Long Wearing Needles. Now available.
 New low price. Send \$1.50 for sample. Quantity
 prices on request. Fully guaranteed. Best ever
 used or money refunded. Full tone, no surface
 noise after months of use. Howard Needle Co.,
 333 N. Michigan Ave., Chicago, Ill.

PERSONALS

DUKE HARDING—CONTACT MABEL IM-
 mediately at 1124 5th Ave., Nebraska City,
 Neb. no9

POST CARDS—500 FOR \$5.00. 1,000 FOR
 \$9.50. 50% deposit, balance C.O.D., plus post-
 age. Graphic Arts Photo Service, Hamilton, O. np

PHOTO SUPPLIES DEVELOPING-PRINTING

AAAA AMSCO (PATENTED ORIGINAL) CAM-
 eras mean more profits. New, used. Immediate
 delivery. All styles. Write American Stamp Co.,
 Dept. 112, Oklahoma City. no9

CALENDAR PHOTO MOUNTS AND CHRIST-
 mas Cards for 1 1/2"x2", 2"x3" and 2 1/2"x3 1/4"
 photos, \$2.25 to \$7.50 per 100; twelve salable
 samples assorted, postpaid, \$1.00. Eastman Paper,
 Chemicals, Comic Foregrounds, Backgrounds, Photo
 Novelties, Photo Mounts, all sizes. Miller Sup-
 plies, 1535 Franklin, St. Louis, Mo. no30

SALESMEN WANTED

BEGINNERS EARNING UP TO \$6.00 HOURLY
 with new selling plan on History World War II.
 Free supplies. Start earnings immediately. Geo.
 Gillespie, 4503 Meadow Rd., Norfolk 2, Va. no16

MAKE \$1.45 EACH SALE—POPULAR. EV-
 eryone a prospect. Details, 10c. Louis Lant,
 56 Teneyck Ave., Albany, N. Y.

SALESMAN—FULL OR PART TIME. SEL-
 ling Individualized Belt Buckles, Tie Holders,
 Cap Badges, Bands, Caps and over two thousand
 Emblems. Write today Special Outfit Offer. Hook-
 Fast Co., Roanoke, Va. no2

SALESMEN, SALESWOMEN, AGENTS—SEE
 our display ad for agents in Merchandise Sec-
 tion. Glass and Brass Miniatures. Sells on sight.
 B.B., Box 531, RPK Station, Detroit 32, Mich.
 no23

SILVER PLATING LIQUID—SIMPLY RUB ON
 with a cloth. Cleans, silverplates, polishes, one
 rubbing. Puts on genuine 1000 fine silverplate.
 Renews silverplated ware like new. Silverplates onto
 brass, copper, bronze, etc. Lasting finish, won't
 come off. Sales representatives wanted. Details
 free. Nu Process Products, Dept. 264, Aurora, Ill.

COAT ROOM CHECKS
 Duplicate and Triplicate Styles
IMMEDIATE DELIVERY FROM STOCK
 Roll Tickets—Coupon Raffle Books, etc., etc.

AMERICAN TICKET CO.
 515 Greene Avenue Brooklyn 16, N. Y.

Order Now for New Season—Avoid Shortage



AMERICAN TICKET CO.
 515 Greene Avenue Brooklyn 16, N. Y.

COMPLETE LINE DIRECT POSITIVE SUP-
 plies. Marful Cameras and Enlargers. Immediate
 delivery. Metal and Glass Frames. West Coast
 Photo Supply Co., 1809 E. 14th St., Oakland 8,
 Calif. no2

COPIED, ENLARGED—FROM ANY PHOTO.
 Two doubleweight 8x10, \$1.00. Acorn Photo,
 Times Plaza Sta., Brooklyn, N. Y.

DIME PHOTO OUTFITS CHEAP—ALL SIZES.
 Drop in and see them; latest improvements.
 Real bargains. P. D. Q. Camera Co., 1161 N.
 Cleveland Ave., Chicago 10, Ill. de28

DIRECT POSITIVE CAMERAS—SINGLE, DOU-
 ble, Triple, Table Models. Cameras to cut main-
 tenance expense built by master craftsmen from
 finest available materials. Write for Acme Camera
 Manufacturing Co. catalogue, Box 1055, Greens-
 boro, N. C. no23

DIRECT POSITIVE OUTFIT—KNOCKDOWN
 Booth and Camera with Walensack F.3.5 Lens
 and Victor Automatic Shutter, all for \$200.00.
 Playland Arcade, Macon, Ga.

FOR PERFORMANCE—BUY BILTRIGHT
 Cameras. Write for prices on all sizes. Offices:
 Greensboro, N. C.; Atlanta, Ga.; Jasper, Ala. no16

GLASS PHOTO FRAMES—ATTRACTIVE,
 Easel Backs, 3x5, \$1.60 dozen, \$12.00 hun-
 dred; 5x7, \$2.35 dozen, \$18.00 hundred; 8x10,
 \$3.25 dozen, \$25.00 hundred. Easel or Mirror-
 back Glass Frames for 1 1/2"x2 photos, \$4.00 hun-
 dred. International Sales Co., 414 E. Baltimore
 St., Baltimore 2, Md. no9

JOBBER, ATTENTION—REAL LOW PRICES
 on our Leatherette Folders for 1 1/2"x2 and other
 sizes. C. Gameiser, 146 Park Row, New York 7,
 N. Y. no9

LAPEL PINS—WITH SPACE FOR MOUNTING
 small photos. Colorful textile finish, 25c seller.
 Just what bobby-soxers want. Send 25c for sample
 and proposition. R-R Manufacturing Co., Hutchin-
 son, Kan.

LEATHERETTE CASES—1 1/2"x2, ALL COLORS.
 \$20.00 1,000. We make all sizes. Albums,
 hand made, wood, with raised letters, such as
 "Album" and "Memories." Sample, \$3.75; dozen,
 \$36.00. 50% deposit. Frank Bonomo, 860
 Broadway, Brooklyn, N. Y. no2

LEATHERETTE CASES—1 1/2"x2, \$20.00 1,000.
 We make any size. Bonomo, 860 Broadway,
 Brooklyn, N. Y. no16

LOWEST PRICES ON DIRECT POSITIVE MA-
 chines. Send for new price list. Glossick Mfg.
 Co., 544 Monson St., East Peoria, Ill.

"OLSON" DIRECT POSITIVE CAMERAS
 again available. Fitted with new improved,
 trouble proof paper feed that will not buckle or
 scratch the paper. The 1 1/2"x2 or 2 1/4"x3 1/4" size,
 only \$25.00. Now is the time to replace your
 wornout camera with an "Olson." Olson Sales,
 905 Walnut, Des Moines, Iowa. no9

OLSON PHOTO DEVELOPING RACK—DE-
 velops photo strips up to eight inches long.
 Does away with the use of troublesome rubber
 gloves. Easy to use, inexpensive to buy. Only
 \$1.50. Your name on a postcard brings you
 descriptive circular by return mail. Olson Sales,
 Des Moines 9, Iowa. no9

PHOTO MACHINE AND CONCESSION—AL-
 most new. Good location. Must sacrifice. Im-
 mediately. Bargain. Amusement Center, 1145
 Sixth Ave., New York City.

1947 MODEL PIEDMONT CAMERAS—NOW
 ready for shipment. Write air-mail, wire im-
 mediately so we can reserve yours. Piedmont Camera
 Mfg. and Supply, 409 Worth, Burlington, N. C.
 Phone 2244.

PRINTING

ATTRACTIVE—100 LETTERHEADS AND
 Envelopes, three, four line copy, \$1.50 post-
 paid. Price list, samples. Dickover Printing,
 5233 Cleveland, Kansas City 4, Mo. de14

ONE HUNDRED 14x22 TWO-COLORED UP-
 right Window Cards, \$7.00. Third deposit re-
 quired on C.O.D.'s. AHP Show Print, 508 E.
 29th St., Davenport, Ia.

SHOW PEOPLE LIKE OUR FLASHY LETTER-
 heads, Envelopes, Cards. (Prices, mail copy.)
 (Samples, 10c, coupon.) Hubbard Sho-Print, Box
 211, Springfield 15, Mo.

250 BUSINESS CARDS ONLY \$1.00—NEATLY
 printed in black ink on high grade stock. Sent
 prepaid. Prompt service. Please print or typewrite
 copy clearly. Acme Press, Box 264, Elkhart, Ind.

SALESMEN WANTED

BEGINNERS EARNING UP TO \$6.00 HOURLY
 with new selling plan on History World War II.
 Free supplies. Start earnings immediately. Geo.
 Gillespie, 4503 Meadow Rd., Norfolk 2, Va. no16

MAKE \$1.45 EACH SALE—POPULAR. EV-
 eryone a prospect. Details, 10c. Louis Lant,
 56 Teneyck Ave., Albany, N. Y.

SALESMAN—FULL OR PART TIME. SEL-
 ling Individualized Belt Buckles, Tie Holders,
 Cap Badges, Bands, Caps and over two thousand
 Emblems. Write today Special Outfit Offer. Hook-
 Fast Co., Roanoke, Va. no2

SALESMEN, SALESWOMEN, AGENTS—SEE
 our display ad for agents in Merchandise Sec-
 tion. Glass and Brass Miniatures. Sells on sight.
 B.B., Box 531, RPK Station, Detroit 32, Mich.
 no23

SILVER PLATING LIQUID—SIMPLY RUB ON
 with a cloth. Cleans, silverplates, polishes, one
 rubbing. Puts on genuine 1000 fine silverplate.
 Renews silverplated ware like new. Silverplates onto
 brass, copper, bronze, etc. Lasting finish, won't
 come off. Sales representatives wanted. Details
 free. Nu Process Products, Dept. 264, Aurora, Ill.

SALESMEN WANTED

BEGINNERS EARNING UP TO \$6.00 HOURLY
 with new selling plan on History World War II.
 Free supplies. Start earnings immediately. Geo.
 Gillespie, 4503 Meadow Rd., Norfolk 2, Va. no16

MAKE \$1.45 EACH SALE—POPULAR. EV-
 eryone a prospect. Details, 10c. Louis Lant,
 56 Teneyck Ave., Albany, N. Y.

SALESMAN—FULL OR PART TIME. SEL-
 ling Individualized Belt Buckles, Tie Holders,
 Cap Badges, Bands, Caps and over two thousand
 Emblems. Write today Special Outfit Offer. Hook-
 Fast Co., Roanoke, Va. no2

SALESMEN, SALESWOMEN, AGENTS—SEE
 our display ad for agents in Merchandise Sec-
 tion. Glass and Brass Miniatures. Sells on sight.
 B.B., Box 531, RPK Station, Detroit 32, Mich.
 no23

SILVER PLATING LIQUID—SIMPLY RUB ON
 with a cloth. Cleans, silverplates, polishes, one
 rubbing. Puts on genuine 1000 fine silverplate.
 Renews silverplated ware like new. Silverplates onto
 brass, copper, bronze, etc. Lasting finish, won't
 come off. Sales representatives wanted. Details
 free. Nu Process Products, Dept. 264, Aurora, Ill.

CONCESSIONAIRE'S STOCK PRICE LIST

N2986	Red Cap Salt & Pepper	Per Gr.
	Shakers, 1 Gr. to Ctn. . . .	\$3.00
N1448	Hawallan Lels, 1x40 In. . . .	3.50
N4763	White Metal Pin	1.25
N7097	Cellu. Squirt Novelty	4.50
E727	Cig. Holders, Plastic	4.50
N4389	Alum. Coasters, 3 1/2 In.	3.50
Z2005	Whiskey Glass, 1 1/2 Oz.	2.84
N2517	Min. Beer Mug, w/Handle	3.50
N981	Glass Candle Holder	5.00
J1160	Wedding Band Ring75
N8026	Metal Buzzer Toy75
N8025	Metal Airplane Whistle85
N4113	Stone Set Ring	1.00
N6925	Plastic Bean Blower	4.50
K5	Plastic Bracelets, Ass'ted	3.35
N3011	Mirror Memo Book	4.50
N1874	Dessert Dish	3.84
419	Glass Ashtray	3.96
25	Heavy Metal Ashtray	4.50
N8024	Steamboat Whistle	3.34
N2851	Large Fruit Plaques, Doz.	3.00
N3110	Musical Squawker, Per 100	1.00
3/4	In. Comic Buttons, Per 1000	7.50
Z276	Metal Cig. Case, Very Hot	5.10
N129	Glass Photo Frame	4.50
U521	Brown Shoe Laces	1.44
P765	Metal Tip Hex. Pencil	2.40

LEVIN BROTHERS
 TERRE HAUTE INDIANA 25% Deposit Required With All C. O. D. Orders

FREE Wholesale Catalog



For dealers, salesmen and agents. 192 pages chock-full of nearly 3,000 tested sellers. Household goods, display card items, jewelry, food, etc. are a few of the many money-making opportunities shown. There is no charge for this book. **SPORS CO.** 11-46 Lamont, Le Center, Minn.

ROLL FILM

No limit at present

Size	Price	Made to exacting U. S. Govern- ment standards, this fine tested war surplus film has just been released. Panchro- matic high speed. Established dealers allowed OPA discount of 29% on orders of \$50 or more net. F.O.B. N. Y. Send full remittance with order. Satisfaction Guaranteed. Individually boxed.
127 - 27c		
120 - 33c		
620 - 33c		
116 - 38c		
616 - 38c		

J. HOWARD WEST
 3 W. 42d St., New York 18, N. Y., Dept. 38

GLAMOROUS FUR COATS, JACKETS AND SCARFS



1946-47 styles from Mouton Lamb, Persian Paw, Muskrats, Coneys, Sealines, Beavrettes, Marminks and every other Fur at lowest prices. WRITE immediately for our new illustrated catalog and price list just off the press—it is free.

BON MARCHE FUR CO.
 Dept. L5
 287 7th Ave., N. Y. 1, N. Y.

SALESMEN SALESWOMEN AGENTS

Establish your own all-year-round business. Tremendous demand sweeping country for glass animals and brass miniatures. Sells on sight everywhere—homes, offices, stores, shops—everyone a prospect. Exceptional earning opportunity, large profits, quick turnover. Write for convincing details. **B. B.** Box No. 531, Roosevelt Park Station, Detroit 32, Mich.



NOISEMAKERS!!!

Everything you need to make
NOISE! NOISE! NOISE!
HORNS, RATCHETS, CRASH CANS,
BELLS AND BRONX CHEERS GALORE!

Assorted to Gross **\$9.00**

11" HORNS—all metal (as illustrated). Lithographed in Red, White, Blue. Per Gross\$15.00

19" HORNS—all metal (not illustrated). Per Gross 27.00

IMMEDIATE DELIVERY!

FREE CATALOGUE! Write now for Arista's New FREE Catalogue—just off the press. It's chock-full of scarce, top-quality merchandise—all priced for your profit. Immediate delivery.

ALL MERCHANDISE CARRIES ARISTA'S "GUARANTEE OF SATISFACTION"

ARISTA ASSOCIATES

Distributors—Factory Representatives
446 DEAN STREET, BROOKLYN 17, N. Y.

15 JEWEL SWISS \$9-41

SUPERB WATCHES

15 Jeweled movement insures accuracy, dependability. Second hand. Unbreakable crystal. Stainless steel back. The Swiss master watch craftsmen put these superb movements in handsome, lustrous, chrome case. Truly a distinctive watch priced to sell quickly.
 Retail Ceiling \$17.50, plus tax. Your cost \$9.41.
 15 Jewel Men's GOLD Plate Wrist Watch—HAND-SOME! Rhinestones set in place of numerals—\$18.50 each. 15 Jewel Ladies' GOLD Plate. Re-conditioned. \$14.50 each.

POCKET WATCH—\$4.57
 Swiss made. Chrome case. Open figure dial. Retail Ceiling, \$8.50, plus tax. Your cost, \$4.57. **ELECTRIC CURLING IRON**, complete with cord—\$2.35 each. **DEALERS ONLY. MINIMUM ORDER, 6 WATCHES.** 20% DEPOSIT, WE SHIP C.O.D. FOR BALANCE.

L. J. THOMAS & CO.
 Dept. LJT-2 12413 S. Harlem Ave.
 Palos Heights, Ill. (suburb of Chicago)
 Reference: Dun & Bradstreet

WATCHES—SMART MEN'S REBUILTS
 7 Jewel Swiss \$11.95
 15 Jewel Swiss 12.95
 7 Jewel Bulova, Gruen 17.00
 15 Jewel Bulova, Gruen 19.00
 0 and 3 0 Elgin, Waltham, Etc., 7 J. 15.50
 0 and 3 0 Elgin, Waltham, Etc., 15 J. 16.50
 6 and 3 0 Elgin, Waltham, Etc., 7 J. 17.00
 6 and 3 0 Elgin, Waltham, Etc., 15 J. 19.50
LADIES' Swiss \$11.00 to 13.50
 Other sizes, models, makes proportionately priced.

B. LOWE
 Holland Building St. Louis 1, Missouri

CLOSE OUT
STERLING SILVER LADIES' WHITESTONE SET IN BEAUTIFUL SET IN BLACK ONYX
 A Closeout, \$3.50 Per Doz. or \$36.00 in Gr. Lots. Send 25% with order, bal. C.O.D. or send \$1.00 for samples.
STERLING JEWELERS CARROLL, OHIO

BALLOONS
 Best Prices and Largest Assortment on the West Coast.
 All sizes, from 4" to 8 1/3" Targets. Immediate delivery from our stock. Send one dollar for assorted samples.
PRICES ON REQUEST.
HARRY FRIEDMAN
 1065 Mission St. San Francisco, Calif.

SCENERY AND BANNERS

CARNIVAL AND SIDE SHOW BANNERS—Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. no9

TATTOOING SUPPLIES

FINEST AND BEST TATTOOING MACHINES. Outfits, Supplies. Send today for large Free Illustrated Catalog. Owen Jensen, 120 W. 83rd St., Los Angeles 3. de28

NEW MODERN TATTOOING AND ENGRAVING MACHINES. Complete Outfits and Equipment. Free circulars. Write today. Zeis Studios, 728 Lesley, Rockford, Ill. ja11

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MACHINES, all other coin equipment. Mac Postel, 6750 N. Ashland, Chicago, Ill. de21

CELESTE—MUST BE IN GOOD CONDITION. State make and price. Frankie Schenk, 433 W. Grand, Lima, O.

GUESS-YOUR-WEIGHT SCALES—PLATFORM or chair. Fish or Duck Pond, complete, including Top and Frame, in good shape only. E. L. Appleton, 256 Summit, Brookline, Mass.

POOL TABLES, BOWLING ALLEYS, RINK Floor, Sound Movie Projectors, Pinballs, Juke Boxes, One Balls, Slots. F. Shafer, Washington, Ind.

WANTED—STAMP VENDORS, POPCORN POPPERS, Peanut Roasters, Candy Floss, Potato Chip, Doughnut Machines. Northside Sales Co., Indianapolis, Iowa. no16

WE WILL PAY REASONABLE PRICES FOR legal skill equipment such as Pikes Peak, APT Challengers, Kicker Catchers, Skill Shot, Raffle Ball, Baseball, Football, Hockey Games, and Skee Ball Alleys. Send description, number, and price in first letter. We will notify you immediately if interested. Triangle Sales Co., 3116 W. 28th St., Minneapolis, Minn. no2

WANTED—150 PAIR CHICAGO CLAMP Skates, Rink Run. P & G Amusements, 109 N. 15th St., St. Louis, Mo. no9

WANTED—GRIP MACHINES. ANY CONDITION, just so all parts, locks and keys are intact. What make, what price? Thomas Novelty Co., Paducah, Ky. no16

WANTED TO BUY—STYLE B, C, OR D Hammond Organ, guaranteed to be in A-1 condition. Write to P.O. Box 267, Woodstock, Ill.

WOULD LIKE TO BUY A OR B MODEL Hammond Organ. Don Strickland, 506 W. 10th St., Mankato, Minn. no9

At Liberty—Advertisements
 5c a word, minimum \$1, maximum 50 words, cash with copy.

ACROBATS

EXPERIENCED TOPMOUNTER, TEETERBOARD, 135 pounds. Vespers, Jordan, Bell, Moreen, Cordova Acts. Must have winter work. Available immediately. Can do your work. Box 779, Billboard, Chicago, Ill.

GIRL—WANTS TO JOIN PARTNER. MAN OR girl. Handbalancer or acrobat. Write Box 780, c/o Billboard, Chicago.

DRAMATIC ARTISTS

★ACTOR—25. ARMY SPECIAL SERVICES. Pre-army school and college dramatics. Interested legit (stock, repertoire), radio. Frank House III, 106 Livingston St., New Haven 11, Conn. Tel.: N. H. 6-8747. 72-11-2

MAGICIANS

LA-MAR—MAGICIAN, MENTALIST, ILLU- sions, Lady Assistant. Two-hour show. Auditoriums, theaters, entertainments. Auditorium Booker wanted. "La-Mar," The Magician, Cambridge, O. no9

MISCELLANEOUS

★ANNOUNCER-ENGINEER—FCC RESTRICTED Broadcasting Permit. With Army Special Services. Did combination work at KDON, Monterey, and KLX, Oakland. Announcing on "Your Show," Special Services weekly broadcast. Willing to work anywhere in U. S. Excellent references furnished upon request. 21 years old. Peter Wolf, 135 W. 77th St., New York 24, N. Y. 72-10-26

COMIC—WIDELY VERSATILE. SINGS, dances, and does musicals. Would like to join musical comedy or burlesque show at winter resort. Apply Bert Koperhagen, 1078 Longfellow Ave., Bronx, New York.

MECHANIC—SOBER AND RELIABLE, 37 years of age, 12 years' experience on all types of coin-operated equipment; pins, slots, consoles, arcade and music. Available for immediate employment. Wire or write David, 723 S. Fourth St., Martins Ferry, O.

★RADIO ANNOUNCER—PRE-NAVY EXP. Bond tours and rallies. Navy radio shows. Willing to serve as apprentice to prove ability. Disc furnished on request. Travel anywhere. Peter F. Gallager, Box 95, Bala Cynwyd, Pa. Phone Cyn. 0764. 69-10-19

M. P. OPERATORS

ASSISTANT THEATER MANAGER OR PRO- jectionist. High school graduate with 3 years' experience. Interested in advancement possibilities. Age 21. Sober, unmarried, will go anywhere. Roy White, 721 S. Cameron St., Winchester, Va.

"GOOD'N FRESH" FAMOUS PENNY CANDIES AGAIN AVAILABLE

1¢—120 Count Boxes, and 4 for 1¢—480 Count Boxes. Good Ass't, 65¢ per box net, F.O.B. Chicago. No limit on quantities at present. 48 Boxes for \$31.20. Terms: Full net cash with order. No C.O.D.'s. Also Available—5¢ and 10¢ Candies and Specials.
 Write for Full Details.
CATERLINE BROS.
 2030 Sunnyside Ave., Dept. E, Chicago 25

BIG VALUE ENGAGEMENT and WEDDING RING ENSEMBLE . . .

Ensemble of solid gold diamond Engagement Ring and solid gold Wedding Ring set with three genuine diamonds in gift box. **6 PER SET**
NO. 7 ENGAGEMENT RING. Only \$3.25 Ea.
NO. 7X WEDDING RING. Only . 3.25 Ea.
 25% Deposit With C. O. D. Orders.

KIPP BROS.

117-119 SOUTH MERIDIAN STREET
 INDIANAPOLIS 4 • INDIANA

HITS FOR RAZZLING PROFITS

GOLD PLATED DOUBLE HEART WITH FOOTBALL, No. 2841—Distinctively styled in 14K gold plate. A Superior FIRST in quality and low cost. Can be engraved.
\$1.75 Dozen — \$18.00 Gross.

GOLD PLATED DOUBLE HEART WITH BASKETBALL, No. 2837—A clever basketball charm hanging from twin hearts . . . in 14K gold plate. A Superior styled hit for sports-minded jewelry fans. Can be engraved.
\$1.75 Dozen — \$18.00 Gross
 Basketball or Football, \$12.00 Gross Bulk with Jump Ring.

SUPERIOR JEWELRY CO.
 740 SANSOM ST. PHILA. 6 PA

★ HOT ITEMS ★

LOCKETS—Sterling Chain, Boxed, Hand Engraved, \$5.95 Seller. Doz. \$12.00
BRACELETS—ASST., Push Boxes, \$2.98 Seller. Doz. 9.00
RINGS—MEN'S
 Sterling Silver, Heavy, Army, Navy, Marine, Air Corps, Coast Guard, etc. Doz. 15.00
PIPES—Imported, \$6.50 Sellers. Doz. 18.00
PIPES—Domestic, \$1.98 Sellers. Doz. 6.00
PEARL CHOKERS—Silk-Lined Box, Sterling Silver Clasp, Single Strand. Doz. 12.00
 Double Strand. Doz. 18.00
PLASTIC CIGARETTE CASES—King Size—All Colors. Gr. 18.00
WALLETS—Genuine Leather, Asst'd, Boxed, \$10 Ea. Retl. Doz. 21.00
WALLETS—Imported—Genuine Leather, \$1 Retl. Gr. Sample Doz.—\$4.00. 36.00
EARRINGS—Sterling Silver—With Stones, Asst'd, \$2.98 Retl. Doz. 6.00
EARRINGS—Asst'd. Styles, \$1 Pr. Retl. Gr. 30.00
 Sample Doz.—\$3.00.
JEWELRY—Sample Line—Asst. 25.00

20% DEPOSIT WITH ORDER, BALANCE C. O. D.

L. H. G. COMPANY
 19 E. 16 ST. NEW YORK, N. Y.

XMAS TREE LIGHT SETS
 Unlimited Quantities—While They Last! Nationally Advertised—Quality Line Series Type—With C-6 Bulbs—8-Lite Independent Type—With C-7 1/2 Bulbs—7-Lite Outdoor Type—With C-9 1/2 Bulbs—7 Lite ALL TYPES WITH MAZDA BULBS—Addon Plug Approved Wiring—Individually Boxed.

Each Set	Lots of 1 to 25	Lots of Over 25
C-6 Type	\$2.95	\$2.50
C-7 1/2 Type	\$4.95	\$4.35
C-9 1/2 Type	\$5.95	\$5.10

TYPES MAY BE COMBINED FOR LOT PRICE.
 20% Deposit With Order—Balance C. O. D. TERMS NET—F. O. B. Chicago.
M. B. DAWSON
 3725 Fillmore St. CHICAGO, ILL.
 Phone: Rockwell 0408

Big Profit Specialties
 Complete Line of:
 Fountain Pens—Lighters—Plastic Novelties
 Poker Chips—Combs—Handkerchiefs—Toys
 Medium Priced Jewelry—Leather Goods
 Household Items
 Write for List of Over 200 Pop. Items
GORDON MFG. CO.
 110 E. 23d St., Dept. B-1, New York 10, N. Y.

RETAIL PRICE, \$6.95
 Attractive, dependable. Polished Chrome. "A Twirl of the Prop and It's Lit." 3 1/2" high, 6" long, wing spread 5". Sample \$3.50. Dozen \$37.50. Liberal discount to distributors. 25% Deposit, Balance C. O. D.
MARION COMPANY
 Wichita, Kans.

ALL ALUMINUM TOASTER IMMEDIATE DELIVERY!

Aluminum Alloy, 7 13/16 inches long, 5 1/2 inches wide, 7 inches high, natural bright aluminum finish. Chrome nickel heating element, thoroughly tested. Turnover type. 110 Volts, A.C. or D.C., 600 Watts. 220 Volts at no additional charge upon request. Packed in individual cartons—10 to master carton. Shipping weight 1 1/2 lbs.
 1/3 Deposit With Order, Balance C. O. D.

WILLIAM DORROS CO.
 356 E. 149TH STREET
 BRONX 55, N. Y.

Your Cost **\$3.75**
 In Lots of 10 or More

Sample **\$5.88**
 OPA Retail Price

CLOSE OUTS

- XMAS TREE ICICLES** \$ 4.00
Large Box, 5 Gr. Lots, Gr. Sample Gr., \$4.50.
- CUSTOM & NOVELTY JEWELRY** 50.00
Samples—Large ass. lot, \$200 Retail Value, Lot
- MONEY CLIPS** 18.00
Genuine Silver Dollar, Doz.
- MUSIC BOXES**—Imported, 4.25
Cigarettes, \$10 Retail, Ea.
- NORWOOD PRODUCTS**—3 Pc. 36.00
Set, Shaving Lotion, Shampoo & Talc. \$1 Seller, Gr. Sample Doz., \$4.00.
- PRIZE BAGS, NOVELTIES** 15.00
Asst. 500 for
- MUSIC HUMIDOR & PIPE RACK** 7.25
(Combination). Retd. \$17.50, Ea.
- DRESSER SETS**—Comb. Brush & Mirror Brush Combination, \$3.98 Sellers, Doz. 18.00
- POKER CHIPS** 75.00
Interlocking, Washable, Unbreakable. Best Chip on Market. 100 to Box. 100 Boxes. Sample Doz., 85¢ Box.
- POKER CHIP RACKS**—Bakelite, place for 100 Chips & Playing Cards, 4 Doz. lots. Doz. Sample Doz., \$9.50. 9.00
- COMPACTS**—Metal, Asstd., \$2.98 Retail, Doz. 9.00
- COMPACTS**—Lucite, \$5 Seller, Doz. 12.00
- PIN & EARRING SETS**—Asstd. Gold Plated, Doz. 18.00
- NOVELTY JEWELRY**—Asstd., 10 & 25¢ Sellers, Gr. 9.00
- 100 JEWELRY ITEMS**, \$1 Sellers 20.00
- CROSSES ON CHAINS**—24K G.P. Silver, Gold, Gr. Sample Doz., \$4.00. 36.00
- MILITARY JEWELRY**—All Branches of Service. Large Sample Lot 25.00
- MEN'S KEY CHAINS**, 24K G.P. Gross, \$4.50. 48.00
- LOCKETS ON CHAINS**—Boxed, 24K G.P. Silver, Gold, Doz. 3.00
- PANDAS & ASSTD. ANIMALS**—Plush, Asstd. Colors, Doz., \$18.00, Doz. 48.00
- JUMBO PANDAS**—All Plush, Doz. \$18.00, Doz. 48.00
- PERFUME & BATH SALT SET**, 3 Pc. 18.00
- PERFUME & FACE POWDER SET**, \$1 Seller, Gross, Sample Doz., \$3.00. 24.00
- BOBBY PINS**, 24 on Card, Gr. 5.50
20% DEPOSIT WITH ORDER
BALANCE C. O. D.

MDSE. DISTRIBUTING CO.
19 E. 16th St. New York, N. Y.

THE GOLD RUSH IS ON!!

Live wire Salesman, Fast selling jewelry items to women and men, too. Lots of Flash and Sales Appeal. Women buy these items for personal use as well as gifts. Beautifully packaged. These sets are the Craze of the Country currently. Sells like hotcakes, two and three sets to each sale.
14K Gold Plated Pin and Earring Sets (3 pieces) and Chatelaine Sets with matched Earrings which are extensively priced in fine jewelry stores everywhere, are duplicated, plated in Gold and can retail for as low as \$2.00 per set. We always carry forty different styles in sets. Rush your orders through immediately and we will protect your territory. Salesmen earning as much as \$50.00 per day. Wholesale prices are as low as \$17.50 per dozen sets. EXAMINE THIS MERCHANDISE FREE. We will send you three different sample sets for only \$4.50 as deposit. This deposit will be refunded immediately upon return of sample merchandise or applied against your first order.

CONCORD DISTRIBUTORS
1051-B Sixth Ave. New York 18, N. Y.

BALLOONS

No. 14 Cat Head Balloon, three colors, packed in one gross boxes, \$11.50 per gross. No. 13 Paddle Balloon, three colors, packed in five gross boxes, \$9.00 per gross. No. 13 Cat Face Balloon, face on both sides, three colors, packed in five gross boxes, \$10.00 per gross. All three items come in red, orange and blue. Shipment immediately. Deposit of one-third required with order and the rest C. O. D.

PETER HERMAN
118 W. Burnside St. Portland, Ore.

JERSEY LUXOR BALLOONS

Outdoor Novelties, Rubber Sundries, Bathing Caps, Baby Pants, Balls, Aprons, Gloves, Bladders.
WRITE FOR LIST
WILLIAM ELVERS
MANUFACTURERS' DISTRIBUTOR
194 PLANE ST. NEWARK 2, N. J.

BALLOONS! BALLOONS!

No. 6 \$3.50 Gross | No. 9 \$6.00 Gross
No. 7 4.50 Gross | No. 11 7.75 Gross
1/3 Deposit With Orders.

A. NEIDER
4950 N. Troy St. Chicago, Illinois

Balloons - Slum - Novelties

Write for your Carnival and Novelty List—Now Ready.
M. A. SINGER CO.
2125 Commerce St. Dallas 1, Texas

MUSICIANS

- ALL-AROUND PROFESSIONAL PIANIST**—Accomplished soloist, classic, semi-classic, popular, accompanist, orchestra work. Desires first rate opportunity. Union, single, veteran. Box C-6, Billboard, Cincinnati 1, O. no2
- ALTO SAX, CLARINET—UNION. EXPERIENCED** in all lines. Leo Johnson, 740 N. 15th St., Milwaukee, Wis.
- ALTO, TENOR, CLAR., VOCALS—VETERAN.** Commercial or Powerhouse. Dependable. Harold A. Nelson, c/o Billboard, Cincinnati 1, O.
- ARRANGER—ANY STYLE OR COMBO. CAN** keep stuff coming all the time. If interested send: Instrumentation, style, featured instruments. Will quote deal in return mail. Reasonable. Jerry Kelley, 375 Arletta, San Jose 10, Calif. no9
- AT LIBERTY—ALTO, BARIOTONE, CLARINET.** Tenor. Available immediately. Wire, write Eddie Kish, 1815 W. New York St., Indianapolis, Ind.
- AT LIBERTY—LEAD ALTO, TENOR, CLARINET.** Available Nov. 3. Pat Bulger, Plaza Hotel, Indianapolis, Ind.
- AVAILABLE 2-WEEK NOTICE—TRUMPET** doubling tenor and clarinet, tenor man doubling clarinet. Both read, fake, transpose. Want steady work with fast band, commercial or jump. Prefer job together. Contact Musicians, 2116 Seyburn, Detroit 14, Mich.
- AVAILABLE IMMEDIATELY—AL AND** Margie, boy and girl musical team. Accordion, guitar, and vocals. Variety of music: South American, popular hits, blues, and hillbilly. Experience in radio, stage and cocktail lounges. Good wardrobe and pictures. Union. Address: Al and Margie, 6030 Lafaye St., New Orleans 17, La.
- BOY AND GIRL TEAM—INTERESTED IN** Western or hillbilly location on traveling show. Novelty, comedy, duets and solos. Bass and guitar. Sober and reliable. Write or wire Box C-14, Billboard, Cincinnati 1, O.
- COMMERCIAL DRUMMER—DESIRES CONTACT** with steady band, semi-name calibre. Good beat, swing, soloist, Latin, floorshows. Sight read. Excellent equipment. Age 28. No booze. Available on notice. Drummer, 3141 Southern Blvd., Youngstown, O.
- DRUMMER—AVAILABLE ON NOTICE. FULL** band, unit, shows. Play any style, read well. Finest equipment. Thoroughly experienced. Minimum, one hundred net. Box C-1, Billboard, Cincinnati 1, O. no2
- DRUMMER—AVAILABLE IMMEDIATELY.** Thoroughly experienced any style, shows. Finest drums. Consider any decent offer. Drummer, Broadwater Beach Hotel, Biloxi, Miss.
- DRUMMER—FLORIDA ONLY. PLENTY EXPERIENCE** in top spots. Commercial, swing, floorshows, fine appearance. Best equipment. 358 University Ave., Buffalo, N. Y.
- DRUMMER—DOUBLES MARIMBA. SOCIETY** dance band, old-time concert experience. Union. Write Carl Gerken, Manly, Iowa.
- DRUMMER—FINE BEAT. EXPERIENCED** all lines. Cut or no notice. Read well. Also pretty girl vocalist. Address Drummer, Gen. Del., Kansas City, Mo.
- DRUMMER—NAME BAND EXPERIENCE.** Young. Neat, reliable. Union. New pearl equipment. Will travel. Salary \$80.00 minimum. Norman Cogan, 4309 40 St., Sunnyside, L. I., N. Y. no9
- EXPERIENCED ORGANIST—NOW AVAILABLE** for lounge, cafe, radio, rink. Good salary and organ essential. Contact Organist, 901 15 Ave. S., Minneapolis, Minn. Phone Geneva 6714. no9
- GIRL—TENOR, ALTO, CLARINET. 25.** Experienced small and large bands. Read, fake, take-off. Prefer small combo. Union. Will travel. Available Oct. 15. Dorothy Quinn, Clifton, Va. 70-10-19

EXPERIENCED GIRL BASSIST DOUBLING Vocals. Read, fake. Will travel. Prefer locations. Elaine Bravis, 1308 E. 23rd St., Minneapolis 4, Minn. Br. 3417.

HILLBILLY, WESTERN SOLOIST—GOOD rhythm, guitar work with trio, duet. 10 years' radio, stage experience. Radio work or travel. Available now. Wire or write Bryan Ferguson, Box 981, Lima, Ohio.

HOE DOWN FIDDLER WOULD LIKE PLACE with string band. If you want Hoe Down Fiddler answer this, if not, don't. Earl Joslin, 811 E. Main, Du Quoin, Ill. no9

★ IDEAL COMBO MAN AVAILABLE—TENOR. Clarinet, Vocalist, Arranger. Fine Musician and Showman. Lou Lindholm, 5234 79th St., Elmhurst, L. I. HA 6-5170. 68-11-2

LEAD TRUMPET MAN—AVAILABLE NOV. 7th. K. C. Smith, Empire Hotel, Springfield, Ill.

LYRIC WRITER—HILLBILLY OR POPULAR. First class work. Write Don Fantine, 313 W. Seventh St., Chester, Pa.

PIANIST—SOPHISTICATED SWING SOLOIST. Prefer cocktail lounge or hotel room. Extensive diversified repertoire. Eddy Dombroff, 1025 St. Johns Pl., Brooklyn 13, N. Y.

PIANO MAN AVAILABLE IMMEDIATELY— Prefer South, small combo. Union. Wire care Western Union. Write Jimmy Moore, Gen. Del., Columbus, Ga.

TENOR SAX, CLARINET, ARRANGER— Available immediately. Cut anything. Good tone, transpose, play commercial, lead, modern takeoff on both instruments. Have car. Box C-13, Billboard, Cincinnati 1, O.

TENOR SAX, CLARINET—NAME OR SEMI- name bands only. Strictly read, no takeoff. Prefer second or third in tenor band. Locations only. Age 32, married. Write or wire Musician, 1316 W. 9th St., Owensboro, Ky. Phone 1982-J.

TROMBONE—ESSENTIALS. NAME EXPERIENCE. Double fiddle. Age 36, neat appearance, single. Pete Boileau, 415 S. 6th Ave., Washington, Iowa.

TRUMPETER DOUBLING BASS DRUMS— Wants employment in town that maintains concert or industrial band. Union. William F. Brooks, 169 Lake Morton Dr., Lakeland, Fla.

PARKS AND FAIRS

OUTSTANDING TRAPEZE ACT—AVAILABLE indoor events. Flashy silvered paraphernalia. Real act. For particulars, address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.

VAUDEVILLE ARTISTS

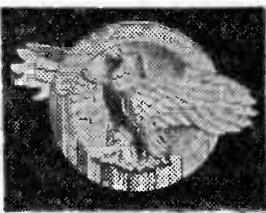
LINZY WILSON—ORIGINAL NOVELTY ACT. Juggling, acrobatic, dancing, musical, magic. Billboard, Ashland Bldg., Chicago 1, Ill.

5 OR 6 GIRL LINE OF MARTIN DANCERS— Available now. Just finished 4 months' engagement. No burlesque. Any location considered. Thelma Carmen, 252 E. Lakeview Ave., Columbus 2, O.

VOCALISTS

FEMALE VOCALIST—EXPERIENCED. COCK- tail units preferred or small combo. Box 104, Billboard, New York City.

VOCALIST—CONTRALTO, PLAYS ACCOM- paniments own small yellow piano. Public address system. Shows, intermissionist, cocktail, popular, semi-classical, boogie. Original novelty songs. Crazy hats. Elza Jenner, 4519 Falcon, Long Beach, Calif. Phone 4-3615.



The Billboard's VETERANS' RE-EMPLOYMENT FREE ADVERTISING SERVICE

IF YOU ARE AN HONORABLY DISCHARGED VETERAN SEEKING A POSITION AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY SECURE A FREE "AT LIBERTY" ADVERTISEMENT.

Prepare your "At Liberty" advertisement of not more than 50 words and mail it to us, together with a photostatic copy of your discharge papers, and we will publish the ad for you in the regular Classified At Liberty columns of the earliest possible issue.

If you wish us to prepare the ad for you, send us your full name, age, address, working experience before entering service (not amateur show business experience), in which field you most prefer to

work and your qualifications for a position of that kind. Mention salary expected or required if you wish.

There will be no charge made for writing or publishing your ad and you will be obligating yourself in no way.

Address your letter (and be sure to enclose the photostatic copy of your discharge papers) to The Billboard's Veterans' Re-Employment Service, 25 Opera Place, Cincinnati 1, Ohio.

EMPLOYERS: For Your Convenience in Selecting These Ads They Are Preceded by a Star (★).

GRAND OPENING—OUR NEW HOME

More Convenient — Larger Stocks — Quicker Service
Merchandise You Have Been Looking For

Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys, Every Kind of Glassware, Blankets, Hampers, Hassocks, Plaster, Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.

Catalog Now Ready — Write for Copy Today

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested In.

1-day Service **ACME PREMIUM SUPPLY CORP.**
1111 South 12th, St. Louis 4, Mo.



MYSTERY BOXES—80 10¢ Sales. Sample of 2, \$4.10 Each. 10 or More, \$4.00.

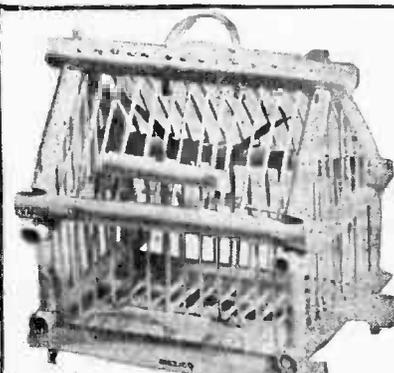
SMOKER'S FUN SHOP Contains 53 Popular Fun Makers. Each shop will average \$4.75 to \$5.00 sales. Sample, \$1.65. 20 or More, \$1.50.

BARREL OF FUN—26¢ Retailer. 15 Pkgs. on Card, \$3.75 Sales. Sample, \$1.60. 18 or More, \$1.50.

JOLLY JOKERS—10¢ Seller. 40 Pkgs. to Card, \$4.00 Sales. Sample, \$1.50. 40 or More, \$1.35.

2% Discount Cash With Order or 1/3 Deposit, Balance C. O. D.

E. C. M. DISTRIBUTING CO.
P. O. BOX 175 JOHNSON CITY, TENN.



BAMBOO BIRD CAGE

5 inches square—with Dummy Bird—One of the greatest novelty items that was ever offered to the public. Retail for \$1.00.

\$6.00 per doz. Sample \$1.00

SEND FOR CATALOGUE.

Mexican Feather Bird Pictures.

LIBERTY NOVELTY CO.

EMIL J. KRIMSKY
2624 S. Central Park Ave. Chicago 23, Ill.

TARGET BALLOONS

40 in. Special Workers, heavy, red, Ea. \$.20

40 in. Asst. 4 colors. Per 100 15.00

8 ft. Pure gum color, Ea. .40

6 ft. Red, White & Black, Ea. .25

TOY BALLOONS

#418. Per Gr. \$ 4.00

7. Per Gr. 4.50

9. Per Gr. 7.00

#524. Per Gr. 7.00

Squawks, K. D. Per Gr. 6.50

WATER PISTOLS

Large Bulb, Per Doz. \$ 2.00

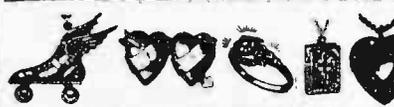
Small Bulb, Per Doz. 1.75

Send \$2.00 for Samples of Target Balloons and Water Pistol. Positively only one set of samples to a customer.

All Prices F. O. B. Washington, D. C.

CHAS. PETERS

428 Sixth St., N.W. Washington 1, D. C.



FAST SELLING JEWELRY for FAIRS, ENGRAVERS, RESORTS, STORES!! IMMEDIATE SERVICE!! LOW PRICES!! Latest in SIGNET RINGS, WHITESTONE RINGS, IDENT. BRACELETS, Filigree Pins, Lockets, Anklets, etc. Send \$5.00 or \$10.00 for Samples!!

MAJESTIC BEAD & NOV. CO.
307 Fifth Ave. NEW YORK 18, N. Y.

NEW AUTOMATIC ELECTRIC IRONS

Equipped with genuine Westinghouse Thermostat for Silks, Wool, Linen, Cotton, etc. Fully guaranteed. Immediate shipment. Sample, \$6.50. Doz., \$69.00. Many other Appliances ready. Get our prices.

McSWAIN APPLIANCES
906 N. 10th St. Fort Smith, Ark.

ENGRAVERS!

Double Hearts, Scotties, Signet Rings, Bracelets, Crosses, Lockets, Whitestone Rings, all good numbers. Send \$5.00 for samples.

Milwaukee Novelty Co.
224 Metropolitan Block Milwaukee 3, Wis.

It's here!
OUR Latest CATALOG
of
• NOVELTIES
• DECORATIONS
• PREMIUM GOODS
• LEATHER SPECIALTIES
• HOUSEWARES • APPLIANCES



IT'S CHOCK-FULL OF BARGAINS!
Write, Wire, Phone for Your Copy Today

PLEASE STATE YOUR BUSINESS.
SALESMEN WANTED
SELL DEALERS AND ORGANIZATIONS DIRECT

GENERAL MERCHANDISE COMPANY
233-243 No. Water Street
Milwaukee 1 Wisconsin

LETTER LIST

Letters and packages addressed to persons in care of *The Billboard* will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name **EACH WEEK.**

Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE
25-27 Opera Place, Cincinnati 1, O.

- Parcel Post**
Couture, Leo. J. Hoffman, Joey 15c
25c
- Ackley, Wm. & Pearl
Adams, Guy M.
Alberts, Harry
Allen, Ben Y.
Allen, Miss Jean
Allen, L. T. Tip
Alto Shows, Mar.
Anders, James A.
Anderson, Virginia
Andrews, Mrs.
Andrews, Dolly
Andrews, Mrs.
Angers, Mrs. Nell
Annis, Jimmie
Anthony, Jack
Applegate, J. R.
Arbogast, Harry
Arman, Chas.
Arnold, Mrs.
Asbury, Fay
Asbury, Lynn
Asher, Chas.
Ashley, Blanchard
Asplund, Mrs.
Ayers, Ray & Fay
Bacon, Jean
Badger State Shows
Bailey, C. W.
Baker, Louis
Baker, Sunshine
Baldrige, Louise
Blairidge, Ned
Baldwin, Jimmie
Balles, Biff
Barbay, Stanley
Barclay, Betty
Barclay, Robt. Lee
Barelle, Tony
Baross, Anthony
Barfield, David
Barfield, Emmitt
Barfield, Fionnie
Barfield, Mrs.
Battease, John E.
Bauer, Harry E.
Baugher, Elmer S.
Baumgardner, Robt. C.
Beakebe, Mrs. J.
Beck, Bob
Beckwith, B. L.
Beehler, Mrs. Jean
Bell, Paul Gilbert
Bernard, J. M.
Benjamin, W.
Bernhardt, Rabbette
Berryhill, Leo
Berryhill United Shows
Berryville, Louise
Birdsell, Geo.
Bitner, Horace A.
Bitter, L. B.
Blackburn, Mrs. E. J.
Blake, Thelma
Bluestein, S.
Boen, Howard
Boden, Arthur
Bolger, Paul
Bolter, Kenneth
Boltze, Albert
Boitze, Alleene
Boltze, Ann
Born, R. H.
Bowden, Jos. Thos.
Bowen, Lilla
Rowlds, Geo. Carl
Boyette, Mr.
Bradley, Jimmy
Bradley, Lee
Brannan, Harry N.
Brawell, Jimmy
Britt, B. H.
Brockway, Kenneth
Earl
Brodkarle, Mrs. L. E.
Brooks, J.
Brookshire, Carlton H.
Brown, Arthur
Brown, Edna
Brown, Edna
Broadway
Brown, Herbert
Brown, Mr. Jessie
Brown, W. B.
Brown, Wheeler
Bruce, C. C.
Bryant, Howard
Buck, Mr. Doris
Buck, Stephen B.
Buley, Mrs. Mary
Cecil
Burke, Mrs. Agnes
Burke, Patricia
Burns, Bobby
(Wrestler)
Butch, Geo. Theo.
Bydarik, Albert
Caffrey, Jos.
Calkins, Fred
Cameron, L. C.
Calkins, Fred
Cameron, L. C.
Campbell, Dorothy
Candrea, Elsie
Carey, Wm.
Carlisle, R. J.
Carpenski, Mrs. Al
- chine & Sales Co.
Gemek, Jack
Gerber, Jos. (Red)
Gillis, S.
Gilmen, Helen
Goad, Charlie
Goldie, Jack
Graham, Mrs. R. B.
Grant, Everette S.
Graves, Mike
Gray, Mrs. Marie
Gray, Mrs. Howard
Greasey, Bill
Greaves, Ernest
Morton
Green, Thoburn O.
Gregory, Mrs. Gladys
Gregory, R. W.
Gregory, Robt. Wash.
Gregory, Mrs. R. Wash.
Grifford, Fred
Griffith, Alice J.
Groffo, John
Groscurth, C.
Guinnip, John E.
Gunter, Bill
Guy, Michael
Hackett, Mrs. E. J.
Hackman, Mrs. Otis
Haines, Fred
Hammond, Bob
Hance, Pickens
Haney, Mrs. Shannan
Hanley, Wilfred N.
Hansford, Bob
Hangsterfer, Alan
Hannigan, Mrs. James
Harbin, Mrs. Bessie
Harley, Otis
Harm, Harry
Hart, Geo.
Harrell, Mrs. Era
Lewis, Mrs. Mae
Raymond O.
Harrell, Mrs. Pat
Harris, James Otis
Harthan, G. C.
Haskell, V. C.
Hausner, Mrs. Ruth
Hayden, Donald L.
Hayward, Irene
Hazard, Hap
Healy, J. S.
Heilman, Matchie
Henderson, Dick
Hendrix, James E.
Hendrickson, Arvil
Henley, Arvil F.
Henry Ponies & Dogs
Herrman, A. J.
Herzog, Ira
Higinbotham, Jack
Higgins, Jerry
Hiller, Ed
Hillman, C. L.
Hill, Will H.
Hilman, C. L.
Hinckley, R. H.
Hindman, John L.
Hodges, Bobby
Hoefelmeyer, Paul F.
Hoffman, Faye T.
Hoffman, Joe G.
Hoge, Mrs. Roland
Hoit, Florence
Hollis, Junnie
Holston, Mrs. Jack
Horn, James
Horn, Vernon C.
Houston, J. Sam
Houston, Lee
House, Mrs. Eunice
Huber, Fritz
Hudson, Miss Buddy
Hudson, Charlie
Humphreys, Clifford
Hunt, Gypsy & Bob
Hunter, Harry C.
Hurley, Jos.
Hutchens, F. T.
Hutto, Frances
Ives, Burl
Jackson, Mrs. Thelma
Jackson, Willie
Jackson, Willie
Bedford
Jacobs, Dolly
Jacobson, Jean
Jacque
James, C. C. (Jimmy)
James, Mrs. Ray
Jameson, Eddie
Jason, Fred
Jennings, Minnie
Jennings, Pearl
Jennings, Mrs. W. J.
Jeter, Myrtle
John, Miller
John, Nido
Johnson, Mrs. H. W.
Johnson, Jack
Johnson, Rutherford H.
Jones, Mrs. Ann "Bam"
Jones, Curley
Jones, Lew
Jones, Mrs. Marie F.
Jordan, Jess
Justus, Ralph
Kalbaugh, William David
Kannegieter, Art
Kanthe, Cecelia
Kaplan, Ben
Kaplan, Ven
Katz, Sallor
Kay & Carral
Kelly, E. C.
Keller, L. S.
Kelly, Kitty
Kelly, P. E.
Kelly, Ted R.
Kemp, Allen
Kernes, James A.
- Kettle, Captain
Kilgorer, Clara
Kimball, Lee
King, John Francis
King, Robert M.
Kinko (Contortionist)
Kirby, W. H.
Kiser, E. D.
Kiser, Mrs. G. B.
Kiser, Tubby
Klein, Denver
Koelzer, Emma
Konoyt, Dorita
Korie, Jack
Kortes, Peter
Kosher, Vick
Kranick, Andrew J.
Krug, Clarence H.
LaBa, Dewey
LaBue, Ted
LaBree, Harry E.
Lake, Vyron
LaMarr, John
Vincint
Lamar, Bob
Land, Robert C.
Lane, Kay
Lane, Thomas H.
Langford, Harry
Langford, Jerrie
Larson, Irene
Laswell, George E.
LeMoind, Frank & Estell
Lee, Amy
Lee, Bonnie
Lee, Floyd M.
Lee, Henry
Leiber, Mrs. George
Leifer, Jack
Leist, Helen L.
Leland, Robert
Leonard, Harry
Lelroy, Charles
Lester, Esther
Lewis, Mrs. Raymond O.
Lindley, C. A.
Lindsay, Cecile
Lippincott, Mal
List, Dorothea
Littlejohn, Frank
Littlejohn, Melba
Litzberg, John
Litzler, Charles
Lock, Bobby
Lombard, Malia
Long, Mary Helen
Long, Paul C.
Lozana, Medaro
Lowe, Glen
Lowry, Fred
Lucas, Horace E.
Lundquist, Leonard
Lusson, Marcelyn
Lylo, Thomas
Lyman, Xaverine
McAleer, Norman
McCabe, Eugene
McClain, O. C.
McCrory, Hazel
McCullery, Erma
McDonald, J. A.
McDonald, Kay
McDonald, P. L.
McDonald, C. L.
MacFarland, Mac
McFarland, J.
McFarland, Toby
McGarry, Ace
McGarry, Floyd
McGinley, Pauline
McGone, Ken
McLane, P. J.
McManus, T. J.
McNiman, Walter
McNitt, Jimmy L.
McVary, Marie
Mackey, Michael S.
Mace, Herbie
Malman, M.
Manley, H. A.
Mandrake, Leon
Manzanares, Mike
Margolis, Louis
Maricle, R. A.
Marks, Dewey
Marks, Miller
Marks, Pearl
Maroon, Roxy
Marshall, George
Marshfield, Artie
Marshfield, Hensley-Alma
Martin, Jack
Martin, John W.
Mattson, Bernard
Meyer, Clarence
Mendes, Grover
Meredith, Mrs. Jack
Merlino, Tony
Merlino, Madame
Meyer Jr., Earl
Michael, Stanford
Austin
Miles, Frank
Miles, Jack
Miller, Blackie
Miller, Bob
Miller, Mrs. C. M.
Miller, Claude
Miller, Clyde
Miller, Edna Elmer
Miller, Fred G.
Miller, F. W.
Miller, George
Miller, Jack V.
Miller, James R.
Miller, Joe
Miller, Leon Venero
Mills, D. A.
Mirrill, Louise
Mitchell, Charlie
Mitchell, G. L.
Mitchell, Green
Mitchell, Lawrence
Mitchell, Miller
Mitchell, Nicholas
Mitchell, Russell
Mitchell, Waso
Mitchell, Willoms J.
- Mitchell, Willie
Mitchell, W. W.
Monder, Jackie
Montello, Vincenzo
Montgomery, L.
Mooney, Mrs. Joseph
Moore, Gilbert
Moore, Kattie
Moore, Mrs. H. T.
Moore, L. M.
Moore, Rector
Morrison, Ted
Morris, Mansfield
Morales, Pedro
Morton, Carlton
Moulder, George E.
Moulton, Mrs. Frank Bee
Munger, Wm. Red
Murphy, Walter M.
Murray, James
Murray, R. E.
Murray, Frank A.
Myers, Elmer
Myers, W. E.
Myre, Elfreda
Neele, Rubie
Necley, R. B.
Nelson, Harvey
Ness, Bill
Netties, Boots
Nickerson, S. W.
Null, Blackie
O'Riley, Jimmie
Olson, G. R.
Whitney
Olson, Milo E.
Olsen, Osmond
Solberg
Osborne, Bill & Peggy
Osborne, Wally
Owens, Thomas J.
Ozmon, Nat
Pabst, Anna B.
Pacen, Trieste
Paige, Clarence
Parker, Ethel
McCory
Parker, John L.
Parker, Meg
Paroff, Betty
Parrish, Katy
Parrish, Dr.
Eugene
Pattenn, Vera
Patterson, Mrs. L. W.
Paul, Ben
Payne, Carl
Pearman, Mike
Peaytt, Charles
Clifford
Pelletree, Joseph A.
Pence, Walter
Perrot, Bertie
Austin
Pheleon, Pete
Phillips, Mrs. H. E.
Philbin, Richard Wm.
Pickens, Patricia
Pickens, Rachel
Pierce, Clyde R.
Plummer, Leo
Posey, Bob
Potter, M. C.
Powell, Marie
Powers, Isaac
Pretner, George
Edward
Prevo, Frank
Pridemore, Thomas A.
Pugh, Gettus
Qualls, Knox
Radtko, Arthur V.
Austin
Ragan, Madeline E.
Rasmussen, Marie
Raymer, Ford E.
Redman, Deloris
Reed, Charles
Reed, James
Ree, John J.
Reese, Bill May
Ricciardi, Ernest
Right, Charlie Rae
Right, Ted
Amusements
Rhinehart, George
Rhinehart, Jack R.
Riley, Edward J.
Riley, Mrs. F. A. Pat
Riley, Henry
Riley, Raymond A.
Ristick, Annie
Robbins, Rocky
Roberts, Boots
Roberge, Victor
Rochman, Mrs. Al
Rogers, Duke
Rollins, Tex
Rounds, Clarence
Roy, Rita
Rubin, Harry
Ruediger, Albert
Russitto, Leonard
Russell, Leonard
Russell, Paul
Russo, Mrs. Ralph
Rutter, Harry B.
Sager, Frank
Sakola, Myrtle
Salisbury, Mickey
Sammons, Don
Satchel, Happy
Saxe, Reggie
Scales, Willis
Schafer, W. A.
Scheiman, Wm.
Schiermeyer, Robert
Schofield, Blackie
Schultz, Frances
Schuch, Clarence
Schuyler, Mike
Seibull, Frank
Scott, Richard
Seate, James J.
Seavers, Sanford
Seellers, Jackie
Shafter, C. Jack

CASH IN ON OUR CLOSE-OUTS

Ideal for Xmas Gifts

CIGARETTE CASE. Gold or Silver plated on metal. Holds 20 cigarettes or 18 king size. Attractive. Fits in shirt or vest pocket. Retail for \$5.00. Your cost while quantities last only \$12.00 Per Doz.

MEN'S EXPANSION WATCH BAND. Made of music wire—silver plated. Adjustable to any watch or wrist. Retail for \$2.00. Your cost while quantities last only \$18.00 for 6 Doz.

INDIAN BRACELET. Bright nickel plated on metal—engraved Indian symbols. Ideal for young girls. Retail for \$1.00. Your cost while quantities last only \$12.00 for 100.

One sample each of 3 above items—\$2.00 postpaid.

ACT QUICK! Cash with order or 1/3 deposit, balance C. O. D. Prices F. O. B. Chicago.

BLACKHAWK MFG. CO.
Dept. B-30, 220 W. Kinzie St., Chicago 10, Ill.

Genuine Leather CIGARETTE CASES

With Transparent-Covered Picture Frame

In the front for picture of sweetheart, wife or child.

An Appealing Xmas Item

\$6.00 Doz. **\$5.50 Doz.**
In Gross Lots

CORPORATE CASE CO.
4324 N. Western Chicago 18, Ill.

Cocktail Set \$9.00 Doz.



SPECIAL OFFER TO JOBBERS

8-piece Miniature Cocktail Set, solid brass, lacquered finish. Beautiful gift item. Minimum order, 1 doz. C. O. D. postpaid.

M. DANSEYAR, Dept. B
1555 Grand Concourse, New York 52, N. Y.
DEALERS' INQUIRIES INVITED.

GIFTS-CANDY

IMMEDIATE DELIVERIES—25% Deposit

DRINKING BIRD (Super Attraction) \$3.00
Reynolds Pens, Writes 15 Years. Doz. 27.72
18 Inch Push Bear (High Quality) 2.43
13 Inch Cuddie Dolls 1.20
Combination Cigarette Case & Lighter 1.75

#85 15 1-lb., 1 2-lb. Fancy Fruit Cake, 1/2 lb., 57¢ Fruit & Nuts — Cello
Wrapped & 1 Mirror Vanity & 1-lb. \$12.95
#80 Mirror Vanity & 1-lb. Choc. 2.35
#9 Maple Chest, Mir. in Lid & 1-lb. Choc. 2.49
#10 Cedar Chest, Mir. in Lid & 1-lb. Choc. 2.59

#86 15 1-lb. Fancy Fruit Cakes \$ 9.00
#87 45 1-lb. Fancy Fruit Cakes 25.65
#84 Mirror Vanity & 1-lb. Fruit Cake 2.19
#83 Maple Chest, Mir. Lid & 1-lb. F. Cake 2.34
#82 Cedar Chest, Mir. Lid & 1-lb. F. Cake 2.44
Leather Goods, etc. Write for Catalog.

DELUXE SALES CO.
BLUE EARTH, MINN.

NYLONS!

We have the finest DuPont Hose in the country, 51 gauge—any size or quantity. We can supply Salesboards beautifully made up for these Hose (Optional).

Wholesale Price List 25c
Sample Order, \$24.00, payment in full.

R. GRECCO
72 Troutman St., Dept. BB., Brooklyn, N. Y.

SPECIAL SIGNET

\$ 4.00 per doz.
45.00 per gr.

HIGHLY POLISHED STERLING SILVER SIGNET RING.
Please submit \$1.00 if samples are desired.

STERLING JEWELERS
CARROLL, OHIO

- Auto Bombs** Gr. \$13.50
Balloons #7 Gr. 5.00
Balloons #524 Gr. 7.50
Balloons (9-10-11 Seconds) Gr. 7.50
Cap Pistols (Long Tom 6 Shooter) Doz. 15.90
Caps (Disc for Long Tom) Carton 4.50
Cap Pistols (Ranger-Repeater) Doz. 10.80
Caps (Roll for Repeating Pistols) Carton 4.50
Expanding Book Matches Gr. 2.90
Mexican Jumping Beans (2 Dz.) Card 1.50
Sneak Matches Gr. 3.25
Blowouts (18 In.) Gr. 8.00
Comic Hat Bands (30 Kinds) Gr. 2.88
Razzers (Bronx Cheer) Gr. 8.25
Bean Shooters Gr. 4.50
Squirt Cans (Brand New—\$5.00 Retail) Ea. 3.00
Jiffy Coin Trick Doz. 1.60
Svengali Decks (Best) Doz. 5.50
Syco Seal—Knows All—Tells All Doz. 15.00
Drinking Penguin, \$2.60 Each Doz. 30.00
Noisemakers (All Metal) Per 100 8.50
Snake Nut Cans Doz. 2.00
Confetti (Bulk) (Approx. 50 Lbs.) 3.00
Mickey Mouse Magnetic Animals, 2 Doz. to Box Box 4.00
Bull & Bull Fighter Magnetic Animals, 2 Doz. Box 4.00
Kilroy Pins (It's Hot) Doz. 3.50
Write for Catalog of Numerous Other Sales Tested Items
- DAYTON NOVELTY & MERCHANDISE CO.**
419 Wayne Avenue DAYTON 1, OHIO

ORDER NOW YOUR NEW YEAR'S FAVORS

Happy New Year

Metal Noisemakers (Ass't) Dozen Gross \$.80 \$9.00
9" Metal Horns80 9.00
6" Paper Horns 3.60
12" Paper Horns60 6.75
Garnival Horns75 8.50
Wood Ratchets80 9.00
Wood Clappers75 8.50
Crespe Paper Flat Hats40 4.75
Crespe Paper Form Hats80 9.00
Snake Blowouts65 7.20
Confetti (Pkgs.)75 8.75
Toy Balloons (Ass't) 3.60
6-Foot Happy New Year Sign 1.20 13.75
9-Foot Happy New Year Sign 3.60
Send for catalog showing thousands of Novelties. 1/2 Deposit With Order.

Gordon Novelty Company
838 Broadway NEW YORK 10, N. Y.

NYLONS!

AMERICA'S #1 MOST WANTED PRODUCT

SALESBOARD — BINGO OPS CONCESSIONAIRES

Triple Your Take With Nylons.
Wire or Air Mail for List.

C. BRUNER
61-07 Woodside Ave. Woodside, L. I., N. Y.

DATES

BETTER THAN CHOCOLATES

Fresh Tree-Ripened Arizona Dates.
Send \$1.00 for One-Pound Box. Prepaid.
We will send you our wholesale Christmas Specials, to Dealers and Operators.

FRONTIER NOVELTY CO.
Rt. 6, Box 832 Tucson, Ariz.

(Continued on next page)

FOOTBALL SUPPLIES

Gold Balls, American Made, beautiful finish, Per 100 Gr. \$ 4.75
 Tin Footballs, Per 100 Gr. 3.50
 Clay Footballs, Per 100 Gr. 2.50
 Plastic Footballs, Per 100 Gr. 3.75
 Football Fobs, gold finish, Per 100 Gr. 4.00
 Football Fobs, plain finish, Per 100 Gr. 2.00
 Football Players, 2 1/4", Per 100 Gr. 5.50
 Rabbit's Feet, Per 100 Gr. 4.00
 5 Ribbon, any color, popular teams, Per 100 Gr. 1.75

BALLOONS

#11 Special, Per M 7.25
 #11 Picture—Special, 5 Gr. Lots 7.00
 #13 Paddle, Per M 8.50
 #13 Paddle, Cat-Face Print, Per M 9.00
 #14 Cat Head, with ears, Per M 11.00
 #16 Paddle, Per M 12.50
 #19 Round, special large size, Per M 7.50
 #8, Per M 6.50
 #23, Per M 2.50
 Dart Balloons, Per M 3.25
 #28 Lion Balloons, Per M 5.50
 Balloon Sticks, 18", Per M 1.00
 "23", Per M 1.25
 46 Ligne Comic Buttons, Per M 9.00
 Spanish Hats, special, Per M 26.50
 Imported Checko Charm Knives, carded, just arrived, Per M 3.00
 Piper Flutes, Per M 1.90
 Assorted Key Chains, Per M 4.50
 Large 30 Caliber or 45 Caliber Bullet Key Chain, Per M 9.00
 Puzzle Pup on Key Chain, Per M 2.25
 Chinese Paper Snakes on Stick, Per M 15.00
 De Luxe Flying Birds, Per M 12.00
 Lash Whips, full size, Per M 14.40
 50 Ligne Welcome Home Hero Buttons, Per M 16.50
 Metal Rifles for Badges, Per M 8.00
 Assorted Metal Slum, Per M 1.50
 Silver Junior Police Badges, Per M 3.00
 Red, White & Blue Badges, Special, Per M 15.50
 Metal Gun and Holster for Badges, Per M 14.40
 Miniature Gun and Holster, Per M 7.50
 Pin Wheels, plastic, Per M 6.50
 Fur Monkeys, Per M 7.50
 Plastic Gun with Holster & Strap, Per M 3.25
 Plastic Pistol Sets, boxed, Incl. Badge and Whistle, Per M 3.75
 Swords with Sheaths, Per M 3.50
 Individually Boxed, Per M 4.50
 Plastic Scotty Dog, pin back, carded, Per M 12.00
 Paddle with Comeback Ball, Per M 4.50
 Plastic Whistle, Per M 4.50
 50 Ligne Buttons, Circus, Rodeo, Flage, Comic, Per 100 1.75
 Per 1000 15.00
 50 Ligne Roy Roger Buttons, Per 100 18.00
 4-Inch Comic Button, Per 100 9.50
 1/4 Deposit, Balance C. O. D.

SCHATTUR NOVELTY CO.
 142 PARK ROW NEW YORK CITY

LETTER LIST
 Continued from preceding page

Sexton, Albert & Ruth Tezzano, Mrs. Frank
 Sharp, Ray W.
 Sharzer, Dolly
 Shedlinski, Ted
 Sheppardson, Jean
 Shipley, C. W.
 Shipley, Sterling
 Shore, Margaret
 Shouse, O. K.
 Siefried, G. W. Co.
 Signor, Art
 Simes, J. W.
 Simpson, J. H.
 Smith, Andrew
 Smith, Curley
 Smith, Evelyn & Jimmie
 Smith, Mrs. Harry R.
 Smith, Otto W.
 Snidow, Carl D.
 Snyder, Pearl
 Solomon, William
 Sorenson, Karon
 Sowden, Jack H.
 Spears, J. W. Buck
 Stacy, Bill
 Stanko, Charles
 Staples, Thomas
 Starkey, A. W.
 Statzler, Richard
 Steinfeldt, Walter
 Stephens, B. A.
 Stevens, Bob
 Bonham
 Stevens, George
 Stevens, H. G.
 Stevens, Louise
 Stevenson, James
 Stewart, Patrick
 Strack, Walter
 Strassburg, Ed
 Stutzman, J. Robert
 Summers, Horace
 M.
 Summer, Clay
 Sundstrom, John E.
 Sutton, J. A.
 Sweeney, Ed
 Talley, George
 Tan, Gus
 Tankersley, Vaden
 Tanner, Florell
 Tarbes, Maxie
 Tatum, Madge
 Taylor, Harold W.
 Templeton, Virginia
 Terrell, Robert
 Terry, Henry C.
 Terry, Jack
 Terry, Sol
 Tetts, Fletcher
 Thomas, James E.
 Tidwell, Curtis
 Tommie, Texas
 Toyes, Tommy
 Troxell, Anna
 Troy, Jimmie
 Trueblood, Marie
 Umota, George & Mickey
 Urich, John
 Woodes
 VanHorn, C. M.
 Verdi, Frank
 (Drummer)
 Vektor, Elmer
 Videto, Ken
 Vixon, Byron
 Wall, Wayne
 Wallace, Burt
 Walters, Geo.
 Walton, Lou
 Ward, John C.
 Warren, Sally
 Watkins, Dorothy
 Watson, Eddie
 Watson, Tommy
 Waynac, Crow
 Weatherby, Alvin
 Weber, Raymond
 Wells, Glenn E.
 Weinrumb, Mrs. S. B.
 West, Harry
 Whirling, Aces
 White, Mrs. Charles
 White, Mickey
 White, Robert E.
 Wientherick, J. C.
 Williams, Charles
 Lawson
 Williams, Mrs. D.
 Williams, G. G.
 Willander, John M.
 Williams, Johnny
 Williams, W. H.
 Wilson, Dime
 Wilson, Lloyd
 Mickey
 Wilson, W. R.
 Wittke, Cash
 Leslie
 Winslow, Jack
 Wolf, Mrs. Verne
 Wood, Mrs. Homer
 L.
 Woodworth, Howard
 Wrisk, Donald
 Yacabs, Dolly
 York, Starney
 Young, Max B.
 Zeelsdorf, Louis H.
 Zimmerman, C. C.
 Zimmerman, Harry
 Zimmerman, Tiny
 Zolun, Irving
 Zobel, Frenchy

Golden, Ed
 Goldman, Phillip
 Gregory, Stanley
 Hayward, Aurora
 Heppner, Paul
 Horner, S. C.
 Hubbles, Curley
 Jetzinger, David
 Keichel, Eddie
 Kirjawa, Henry
 LeClaire, Marceau
 Libitz, Steve
 Light, Louis
 Lockakey, Marion
 Beals
 Martinez, A. L.
 May, Bobby
 Murdoch, John
 Pantiado, Ricci
 Powell, Lawghin
 Powers, Del
 Ramsey, J. S.
 Rector, Miss P.
 Renault, Francis

MAIL ON HAND AT CHICAGO OFFICE
 155 No. Clark St., Chicago 1, Ill.

Burton, H.
 Clare, James
 Collins, L. E.
 Dever, H. A. (Rolia)
 Dellarian, Hadji
 Dick, Stan
 Ervatt, Tom
 Fleckies Jr., L. N.
 Gasca, Mike Lopes
 Golden, Raynell
 Goody, Ray
 Grover, Thomas
 Upde
 Hamilton, Leo
 Hart, Kenneth
 Raymond
 Harter, Lew
 Lime, L. O.
 Lippert, Oscar S.
 Lutz, Floyd F.
 March, Curly
 Milligan, Theodore
 Yale, Chick

MAIL ON HAND AT ST. LOUIS OFFICE
 390 Arcade Bldg., St. Louis 1, Mo.

Agman, Carl W.
 Allen, D. V.
 Baldrige, Miss Louise
 Barro, Theodore
 Bates, Mrs. William
 Baven, Lefty
 Beach, Harry M.
 Berg, C. A.
 Blaine, LeRoy
 Branson, John T.
 Bryer, Ollie
 Bunch, Sam
 Burto, L. H.
 Campbell, Glenn
 Canipe, Walter
 Carroll, Dave
 Carroll, Jack E.
 Chaney, Charlie
 Chapman, Johnny
 Clark, James H.
 Clark, William J.
 Cooksey, Arthur W.
 Cofer, Burford Lee
 Coley Jr., Jefferson
 James
 Colleano, Winitred

Reynolds, Bill & Henry
 Richards, Nellie
 Robertson, Wallace B.
 Rodak, Walter
 Seigel, Jack
 Shipman, Dick
 Showalter, W. W.
 Stanley, Neill
 Taucha, Johnny
 Thile Jr., John H.
 Thomas, Eugenia
 Tomaini, Aurelio
 Travis, Freida
 Vest, Lawrence (Lawrence Trio)
 Waterman, Capt. J. H.
 Weinberg, Jack
 Whitmer, Kenneth M.
 Woods, Al

MAIL ON HAND AT CHICAGO OFFICE
 155 No. Clark St., Chicago 1, Ill.

Miller & Millard
 Nelson, E. Frank
 Powers, Babe
 Patricia
 Powell, Walter
 Ranspot, W. R.
 Rice, Arthur D.
 Rogiero, Della
 Sasso, Alfred
 Shipley, Carl
 Snyder, Bill
 Stanley, Robert
 Stevens, George
 Surpass, Shelia
 Sweet, Sam
 Tomm & Jomy
 Thomas, Cecil M.
 Wall, Janet
 Walsh, Jack
 Warbritton, Clyde
 Ward, Dr. George
 White, Bill
 Wortman, Jack
 Yale, Chick

MAIL ON HAND AT ST. LOUIS OFFICE
 390 Arcade Bldg., St. Louis 1, Mo.

Crone, L. L.
 Cunningham, James D.
 Davidson, E. E.
 Davis, Edward E.
 Davis, Mrs. Evelyn
 DeWitt, Mr. & Mrs. T. R.
 Dowling, Elmer
 Drake, Joe
 Duckworth, George
 Decker, J.
 Diamond, Duke
 Duffy, Helen & Ray
 Cramer
 DuVal, Miss Mickey
 Edwards, Glenn R.
 Eldridge, G.
 Eidler, Sam
 Fiedler, Chas.
 Field, Mrs. Lorraine
 Finlay, Homer
 Fildes, Harry S.
 Findley, Mrs. Mae
 Fortune, George E.
 Freeman, Mrs. Bonnie

A "MUST" BUY

A \$5.00 U. S. Government GAS MASK. Each in a bag and individual box. Bag with strap, value \$1.00, can be used for Shopping, Beach, etc. MASK as a \$1.00 TOY. It's a GIGANTIC value. 1,000 complete, \$150.00. Sample, 50¢ prepaid. 100 COMPLETE HELMETS. Steel, adjustable. Hundreds of uses, man or child. Can be converted for Hanging Flower Bowl, Bucket, Camping, etc. 10 in a carton. 1,000 pieces, \$150.00. Sample, 50¢ prepaid.

100 HELMETS 20.00
 TOY DEAL. Stuffed washable Toys, also Pull Toys, mechanical motion. Assorted, 8 styles. Gross Assorted, \$72.00. 6.50
 TOY DEAL. Dozen Assorted Toys, also Wagon Boat Sets. 2 sizes. 7.20
 DOZEN ASSORTED
 MEN'S HOSE. Regular length. Extra fine mercerized. First quality. Sizes 9 1/2, 11 1/2, 12 1/2, 13. Dozen \$3.45. 10 DOZEN 29.50
 25% Deposit With Order—ACT FAST.

MILLS SALES CO.
 Cut-Rate WHOLESALE Since 1916
 901 BROADWAY, New York 3, N. Y.

CHRISTMAS STOCKING

GRAB BAG AND PRIZE BAG

NOVELTIES such as:
 JEWELRY, COSMETICS, TOYS, GAMES, PERFUMES, Etc.

10¢ Retail Items (500) Lot—\$20.00.
 25¢ Retail Items (500) Lot—\$45.00.
 50¢ Retail Items (500) Lot—\$100.00.
 \$1.00 Retail Items (200) Lot—\$100.00.

L. H. G. COMPANY
 19 E. 16TH ST. NEW YORK, N. Y.

CARNIES (ENGRAVERS)

AND STORE ENGRAVERS

Identification Bracelets. My LARRIES will stand up in the rain. You will always get repeat business. "I'm with it." Write for Catalog.

Miller Creations Mrs.
 6628 Kenwood Ave. Chicago 37, Ill.

JEWELERS, ATTENTION

Do your own Plating and earn real profits. Cost is so low it pays for itself in no time.

SEND FOR ILLUSTRATED CATALOG.

ELECTRO-PLATER DEPT.
 6628 Kenwood Ave. Chicago 37, Ill.

LUMINOUS

SANTA CLAUS, 7 1/2". Entirely new item \$12 Doz. FLOWERS, RELIGIOUS and NOVELTY STATUES. Statuary finished in high gloss. Washable. Write for Photographic Booklet.

NITE GLOW PRODUCTS CO.
 106 W. 48th St. New York 19, N. Y.

PREPARE NOW FOR XMAS

Our Specialty Is

★ POCKET KNIVES ★

One, two, three and four bladed. Large, small, medium and miniature sizes. Pearlized, Bone, Stag, Plastic Handles. Presto Push-Buttons, Scouts, Pull-Balls, Mystery, Regulars and Fancies. Also beautiful Hunting Knife with Ivory simulated, brass-trimmed handles.

FULL LINE SAMPLE ASSORTMENT, \$24.00

● SWING (Pocket) KNIFE ●
 The New Sensational Novelty!
 SAMPLE DOZEN, \$6.60
 1/3 Deposit With Orders, Balance C. O. D.

S. RABINOWITZ CO.
 108 Neptune Ave. Brooklyn 24, N. Y.
 (Phone: Dewey 2-8906)

MAIL ON HAND AT NEW YORK OFFICE
 1564 Broadway, New York 19, N. Y.

Adams, Loretta
 Baldrige, Louise
 Barry, M. E.
 Bergstresser, Grant
 Bernard, Frank
 Blair, Carl
 Blumberg, Phillip J.
 Bohun, Clay
 Bower, Edgar
 Brent, Tommy
 Burton, H.
 Capps, Wm. H.
 Carey, Larry (Bud)
 Carr, Lloyd Duke
 Chelly, Paul
 Chelly, Ovid P.
 Clifford, Addie
 Coley, Clark
 DeLuzon, Jacqueline
 Demitros, Frank
 DePaul, Mrs. C.
 Ekins, Rodney
 Ebertz, Shirley
 Furr, Clarence W.
 Gardiner, Grant

ARSA World Meet To Garden in 1947

(Continued from page 68)

ing, pairs skating and speed skating. Dances, figures and speed distances to be skated are now being set up by international committees of the FIPR. Members of the figure and dance committee are R. D. Gilbey, London, president; Joseph K. Savage, New York, and E. G. Clinckers, Anvers, Belgium. On the speed committee are M. Rene Moyat, Seine, France, president; G. W. R. Lord, Middlesex, England, and M. Jongblood, Anvers, Belgium. Final decisions on competitive rules by the committees will be mailed to member clubs.

Countries that have signified their intention of participation in the championship, it was announced, are Switzerland, France, Belgium, Holland, England, Canada, Australia, New Zealand, South Africa, Portugal, Argentina, Italy, Spain and the United States.

President Apdale will leave for Europe next spring to discuss with the international committees and the FIPR final plans and details of the proposed meet.

In commenting on the championship, Ozzie Nelson, secretary-treasurer of the USARSA, said: "No one will be eligible to compete or represent the United States in the forthcoming world's championship unless they hold a valid amateur membership card in the USARSA."

participating in the 1948 London Olympics, it was indicated in a recent letter received by *The Billboard* from George F. Apdale, president of the USARSA.

The letter read: "... In view of the fact that negotiations are still being conducted with the International Olympic Committee regarding participation of roller skating in the Olympic Games in 1948, we cannot at this time give you an authentic release on same. Full release will be made to you upon my return from the International Olympic Committee meeting to be held in Stockholm."

CHOCOLATES

In CEDAR CHESTS
 MAPLE CHESTS
 MIRRORED VANITY BOXES
24 HOUR SERVICE!

OPERATORS
 Special Chocolate Deals

Write for Catalog

EARL PRODUCTS CO.
 221 N. Cicero Ave.
 Chicago 44, Ill.

DEALS

IMPORTED HARMONICAS

"Alfredo Hering" 24 holes and notes, brass plates and reeds, \$16.80 doz. Magnus Harmonica \$8.00 doz. Send for price sheet on toys and novelties.

Stowell Specialty Co.
 WELLINGTON, TEX.

SAMPLE SHOE TRUNKS \$10.00
 38x39x14 1/2 Wide. Perfect Condition.

RAIN CAPES
 Hood and Cape one-piece, individual package, \$35.00 per 100; \$125.00 per 500; Sample, 50¢.

COLUMBUS TRADING CO.
 W. State St. Columbus, Ohio

BEAUTIFUL AC-DC PLASTIC MODEL

RADIOS

6 TUBES INCLUDING RECTIFIER

★ **ONE BAND** REGULAR BROADCAST List \$30.75 Samples... 21.54 12 OR MORE... \$20.81 EACH

★ **TWO BAND** SHORT WAVE & BROADCAST List \$35.95 Sample... 25.19 12 OR MORE... \$24.34 EACH

A new table model radio gives console performance... powerful superheterodyne with six RCA licensed tubes (including rectifier)... built-in aerial... tremendous volume... handsome in appearance... most efficient in operation... built into a durable plastic cabinet with slide rule illuminated dial... 5-Inch P.M. speaker... FULLY GUARANTEED!

All prices O.P.A. approved—All taxes included. F. O. B. New York City. Send only 25% with order, balance C. O. D.

CARTER RADIO & APPLIANCE, INC.
 43-45 43D ST. DEPT. BB-2 LONG ISLAND CITY, N. Y.

OAK HYTEX BALLOONS



No. 9 FAVORITE Assortment
 Back again to get big money for you. This famous Oak assortment includes Sunbeam, Zig Zag, Star, Circus and Animal prints. We are supplying jobbers in all sections on an equitable basis. Be sure you get OAK-HYTEX in the Blue Box with the Yellow Diamond Label.



KIPP BROTHERS
 Distributors for Oak-Hytex Balloons.
 117-119 S. Meridian St., Indianapolis 4, Ind.

MEDICINE MEN
 THERE IS NO SUBSTITUTION FOR QUALITY
 WRITE TODAY for new wholesale catalog on turpentine, oil, solve, soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried). We are MANUFACTURING PHARMACISTS established 1934.
 GENERAL PRODUCTS LABORATORIES, INC.
 157 E. SPRING ST., Dept. X, COLUMBUS 6, OHIO

PAPER MEN
 Exclusive Territory for Excellent Trade Paper for Most States
 BOX 109, c/o THE BILLBOARD
 1564 Broadway New York 19, N. Y.

PITCHMAN'S TRICK BOOK
 8 Page Folder Priced at \$4.00.
 \$2.25 per 100 Samples.
LINDHORST MAGIC DEN
 812B PINE ST. ST. LOUIS, MO.

PAPER MEN
 We have good publications for the rural areas in most all States. Plenty of up-to-date maps in stock.
ED HUFF & SON
 5411 GURLEY ST. DALLAS 10, TEXAS

WESTERN HORSES
 WANTED: Gift shop dealers and Jewelry dealers. You make over 100% profit. Sell on sight. Last a lifetime. Book Ends of bronze plating. A beautiful gift or Holiday Present. Prices, \$15.00 Doz. to \$66.00 Doz. Free catalog.
FRANK BONOMO
 880 Broadway Brooklyn 6, N. Y.
 Phone: Evergreen 7-5066

BACK AGAIN! "HUM-IT"
 Sensational Musical Toy Whistle. Plays songs. Winner as Xmas item. Made of aluminum as pre-war. Available in any amount. \$7.20 Gr.; \$6.50 in Ten Gr. Lots. 25% deposit, balance C. O. D. Terms to jobbers. Samples 25¢.
 D. H. FIEN, 2807 E. 1st St., Los Angeles 33, Calif.

Pipes For Pitchmen

By Bill Baker

BEN (HOBO) BENSON . . .
 cards the following from Mesa, Ariz.: "Left Los Angeles several weeks ago after a trip from New York. Pitched my sketch act for a week on Siebrand Bros.' Shows, but business wasn't too good. Plan to go to Tucson from here and then back to Los Angeles for the winter. I've seen few pitchmen in the West and I miss Chicago's Maxwell Street plenty."

BILL NELSON . . .
 former ace street pitch photographer, is comfortably settled in his own portrait studio in Charleston, S. C. He says he would like to read pipes here from Doc Graham and Doc Tom McNeely from out Colorado way.

JACK (BOTTLES) STOVER . . .
 still in the hills of Virginia, pens from Harrisonburg that he and Pat Malone made the Veterans' Homecoming celebration in Berryville, Va., recently and immediately learned that they were in Senator Harry F. Byrd's country. "With all the money in the United States," adds Bottles, "Berryville is about the same as it was during the depression. It doesn't seem like you are in the good old U. S., for money slips thru the natives' fingers like fly paper. Pat and I are still making the stock sales in this neck of the woods, adding a few shekels to the winter bank roll. The stock is coming in in good style and there should be plenty steaks to go with the spuds this winter."

SPECK HIGGINS . . .
 is still operating his restaurant business in Harrisonburg, Va., to reported good business.

J. GOLDSTEIN . . .
 known in the United States as the "Dutch Whistler," and currently making his home in Amsterdam, Holland, is anxious to return to the States, but says his attempts to do so have proved futile simply because

Hanson's Show

By E. F. Hannan

IT'S A LONG TIME since Frank (Doc) Hanson had out his Si Simpkins Show for which I got out an opus. This was a rube, one-night band organization, and Frank took it from Maine to Oregon and finished with about as much jack as he started.

But on the way he met various Kickapoo and other med shows that were getting good money, and he got an idea. Getting back east he dug up a backer in Doctor Sweet, who was rolling in coin from a successful traveling med practice. They launched the Oldtown Show and the first season cut up about \$7,000. This was too good and they laid off awhile and took a fling at the stock market, which was in high jinks at the time, Frank told me afterward that at one time his paper profits were about \$70,000 and he vowed he'd quit when it got to \$100,000. It never did, and not long after Hanson was with Alma Chester, 10-20-30, as an agent.

The last I saw of him he was writing sheet for a race-track bookmaker at Saratoga and he said to me: "You know I've still got that old Si Simpkins script and every little while I get a kick out of looking it over. I've also got a trunk full of mining stock certificates, but I get no kick at looking at these."

A good showman, with a natural flair to plunge—that was Frank (Doc) Hanson.

he has been unable to contact his friends in outdoor show business and in pitchdom. Goldstein says before he will be permitted to return to this country he must have affidavits of support from citizens in this country. He says that many of his pitch friends know of his capabilities for earning his own living with the Magic-Sax, Nose-Flute and Bird-Warbler items. This corner passes Goldstein's plea on to those in the pitch field who might be acquainted with him thru his past performances as a showman and pitchman. His address is Retiefstraat 120, Amsterdam, O. (Holland).

"IT'S A SMALL WORLD . . . after all," hails James (Kid) Carrigan from St. Louis. "While stopping at a roadside eating palace, I had the pleasure of meeting the Vernells, whom I had not met for 14 years, on their way to Los Angeles. I am making my home in Los Angeles, but take occasional trips to Chicago and the Mound City. Have been getting some work in pictures between strikes."

JOHN H. SPIKER . . .
 is in Columbus, O., framing a cookie layout demonstration.

HARRY WONNACOTT . . .
 well-known in pitch circles, is currently making his home in Winnipeg, Man. He says he'd like to read pipes here from Al Bloom, who is believed to be working sheet in Canada.

AMERICA'S LATEST CRAZE
YOUR NAME
 IN RAISED CORAL LETTERS
 ON A GENUINE TROPICAL
SEA-SHELL BROOCH
 Flash, color, plus name appeal. Fastest selling novelty in years. Getting a fast 25¢. Takes 1/2 minute to assemble any name. Cost 4¢ with printed brooch card.

PRICE LIST
 Sunset Shells. Per Cr. \$ 2.35
 Sunset Shells. Per Thousand . . . 13.00
 Metal Brooch Pins. Per Cr. 2.50
 Metal Brooch Pins. Per Thousand 16.00
 Printed Brooch Cards. Gross 60¢; Thousand 4.00
 Coral Letters, 8000 to a Pound. Lb. .60
 Transparent Plastic Cement. Tube .15
 50% Cash With Orders, Balance C.O.D.

Sample Postpaid 25¢
CLOSE OUT
 20,000 Tropical Shell Necklaces, assorted colors and designs. Regular \$4.50 value. To close, \$1.80 Per Doz. in 5 Doz. Lots.
 5000 pair Beveled Lucite Modernistic Earrings hand made, shell rosette, trimmed metal, ear screws. Gift boxed. Regular value \$12.00 per doz. To close, in 5 Doz. Lots—Per Doz. \$5.40.

ALL GOODS SOLD WITH MONEY-BACK GUARANTEE

Whyteson Merchandise Mart
 LITTLE RIVER, MIAMI 38, FLA.

FAST SELLING NYLON HOSE DEALS
 These Quality Hose are the finest 51" gauge and quality. All Du Pont Nylon, Top to Bottom. All Perfect. Individually Packaged. All Sizes. Full Fashioned.

DEAL #145—2,000-HOLE BOARD 5c Play
 2 Pair Nylon Hose, 51 Gauge All Nylon, First Quality.
 4 Pocket Knives (2-Blade).
 2 Chrome Atomic Cigarette Lighters.
 1 Jeweled Man's Wristwatch in Gold-Filled Case. Packed in a Beautiful Gift Box.

DEAL #150—3,000 HOLE BOARD—5c Play
 18 PRIZES FOR A FAST TURNOVER
 8 Pair of Nylon Hose, 51 Gauge, Full Fashioned, First Quality.
 2 Famous Make Chrome Pipes.
 2 Chrome Atomic Cigarette Lighters.
 6 Pocket Knives (2-Blade).
 Deal mounted on a Beautiful Silver Frame ready for quick sale.

Takes In \$100.00	Takes In \$150.00
Your Cost 25.00	Your Cost 32.00
YOUR PROFIT \$ 75.00	YOUR PROFIT \$118.00
150% SURE PROFIT.	\$15.00 In Free Play.

This Deal Comes Mounted on Beautiful Cut-Out Board.

WRITE FOR NEW CATALOGUE.
EXPERT SALES 415 DeKALB AVE. SEND 25% DEPOSIT, BALANCE C. O. D. BROOKLYN 5, N. Y. SHIPPED SAME DAY ORDERS RECEIVED.

EXPANSION WATCH BAND
SENSATIONAL NEW LOW PRICES!

LADIES' EXPANSION WATCH BRACELET . . . \$3.75 Each
 1/20th 12-Karat Pink or Yellow Gold-Filled and 1/20th Platinum-Filled Top, Stainless Steel Back

STAINLESS STEEL BRACELET \$2.75 EACH
 1/20th 12-Karat Gold Filled on Sterling Silver.

\$3.50 Each These flexible expanding men's watch bands STAY flexible! Choice of pink, yellow or sterling.

FULLY GUARANTEED
CHARMING NOVELTY CO., Dept. B-2, 12 West 27th Street, New York 1, N. Y.

#3567K THREE COMICALLY POSED DOGS
 Made of porcelain, about 3 inches high, brown and tan spots on tan bodies.

\$3.25 per doz. pieces
\$33.00 per gross
BIG SELLERS

Agents wanted all over the world to sell them to stores. Liberal Commission on orders and re-orders.

LEO KAUL IMPORTING AGENCY, Inc.
 333 & 335 K South Market St. Chicago 6, Ill.

**Sanford, Pa., Residents
Get Visit From Mt. Lion**

SANFORD, Fla., Oct. 26.—Residents of this city, including employees of the city hall, got a good scare here the other day when Sid, a tawny and ancient mountain lion, broke out of his cage at the Sanford Zoo and started on a visiting tour. After visiting the city jail, the animal then went over to the city hall and into city manager's office.

Eventually, one of the zoo's caretakers, with the help of several others, cornered Sid and put him back in the cage.

Mad Flyers, pro skating act, recently appeared at the Bowery, Detroit night club.

Rust Opens Phoenix Spot

PHOENIX, Ariz., Oct. 26.—Jack Rust, formerly of Wichita, Kan., has opened a new amusement park here at 3850 East Van Buren Street. Spot has a miniature steam train, pony rides, swing ride and a Kiddie Car ride featuring eight vehicles, including a toy jeep and fire engine.

Recommend Recreation Site

WINNIPEG, Oct. 26. — Winnipeg Town Planning Commission will recommend the area of 123 acres north of Polo Park as the site for a combined war memorial recreational center and exhibition ground. Action was taken at a meeting recently.

**Time Extended
On Pool & Beach
Round Table Segs**

(Continued from page 66)
Springs, Pa., and Bert Nevins, New York, have been invited to serve on the "faculty."

Huedepohl points out the schedule for the discussions this year has been extended so there will be plenty of time and opportunity to discuss subjects introduced from the floor. Regularly scheduled subjects follow:

1. New developments in swimming pool operation:
 - A—New filtration and filter media.
 - B—New disinfection for pools.
 - C—New paints.
 - D—New methods of algae control.
 - E—Water testing apparatus.
 - F—Are new war baby chemicals applicable for pool and bathhouse use?
2. Modernization of pool fundamentals:
 - A—Equipment; open feeder vs. closed alum pots.
 - B—Coagulants: Ammonium vs. alumina sulphate.
 - C—Foot baths: Type of disinfectants, chlorine or patented names.
 - D—Modernization and face lifting of outmoded pools.
 - E—Are kiddie and wading pools doomed?
3. Modern pool areas:
 - A—Cement walks or sand beaches.
 - B—Sun bathing areas: Sand, wood, cement or black top, grass.
 - C—Play areas and equipment.
 - D—Supplies and bathhouse requirements: Suits, towels, disinfectants, janitorial supplies, hose, shower heads, hair dryers (free or coin controlled), lockers.

"The increased popularity of swimming," Huedepohl said, "has produced many problems of maintenance and operation. The answers to many of these problems will be found at the round-table discussions at the Chicago convention, and we urge every pool and beach operator to plan to attend."

AOW STARTS BIG

(Continued from page 69)
and Passaic (15). Team scoring stands: Passaic, 15; Twin City, 15; Mount Vernon, 5, and Boulevard, 0. Individual scorers: Sukovich, 13, and Korman, 12.

Coming between the inter-rink schedule will be a series of home and home contests with the Reading (Pa.) Roller Speed Club which comes here November 2. George (Doc) Yoder, Reading coach, is bringing a large delegation of rooters by chartered bus and private automobile. Reading will be sporting new uniforms of green and white.

Events will be the open class and winners will receive specially designed medals. There will be 440 and 880-yard races for women, and 880-yard and one and two-milers for men. Coming from Reading will be Gene Line, Stella Russo, Betty Fisher, Carl Moyer, Dick Bortz, Allan Keller and Betty Edwards. Twin City will have its 1946 junior national champ in the line-up. The two teams will race for points, leaving the medals to amateurs who are members of the USARSA, under which the meet is sanctioned.

ROLLER RUMBLING

(Continued from page 69)
couver, Association President A. S. Barker reported.

Howard Sweeney is again a member of the Four Macks, skating act, and recently visited in Philadelphia, reports E. M. Mooar, of Carman Roller Rink.

KEYS BIZ HIKES 34%

(Continued from page 68)

seats have supplanted benches in the seating section, now heavily carpeted, and asphalt tile has been laid on the stairs.

Skate room has been re-equipped with steel shelving and new post-war Chicago skates having wide fiber wheels, plus new shoe skates for renting. Sales and rentals of shoe skates are good, says Keys, who reports a trend away from rink skates in preference for the shoe variety. He reports that in a recent crowd of 201, 25 pairs of shoe skates and six pairs of rink skates were rented, the remainder owning their own.

Admission has been raised from 45 cents (tax included) to 55 cents, including tax and checking. Rentals have been hiked from 25 cents (matinees) to 35 cents. Two-hour Saturday matinees go for 25 cents for children and 35 cents for adults, with Sunday matinees 35 cents for all.

Wilbur Hicks, assistant manager and instructor, who recently received a medical discharge from the armed forces after three years in the Pacific, is back at the rink. Henry Burnett, former floor man, is slated to return soon after 17 months in Japan. Pop Carter made a recent appearance at the rink to an enthusiastic audience.

SHIRLEY FOSTER BACK

(Continued from page 69)

Yocum ice show here, and her doctor advised that she return to the rollers for the purpose of strengthening.

Shirley was seven years old when she first donned the blades, and made one of her first public appearances at a charity skating carnival promoted by the Philadelphia Ice Club. Edward S. McKaig, attorney and president of the club, was warned not to allow her to appear due to the State child labor law. However, Shirley appeared. McKaig was arrested, fined \$200 and sentenced to 10 days in jail. McKaig threw some hot shots at inspectors of the Department of Labor and later asked Governor Earle to intervene, without results. Later, the sentence was remitted by the magistrate.

In a private interview with the judge Shirley stated that skating was play for her. She subsequently took to the rollers and for several years was the baby queen of the maple. Later she became a member of the Shipstad ice show and was featured during a summer engagement of the show in Atlantic City. Now 19 years old and still dainty, the law has no claim on her.

HODGES SPOT LIGHTS UP

(Continued from page 68)

To the front of the building is the skateroom and on the opposite side is a checkroom. The floating floor has been laid on mastic, to give springiness, and curved maple flooring has been laid on edge to allow skating with the grain. Floor and walls are sound-proofed. Along the north wall is a glass organ room, equipped with a Hammond played by Mildred Mains. To the rear is a beginners' room which also accommodates a soft-drink fountain and sandwich shop.

The Hodgeses, who for the past five years operated a portable rink here, are planning classes for housewives. Hours for the new rink, which is served by city bus lines, are 8 to 11 p.m. daily, with 2 to 4 p.m. matinees on Saturdays and Sundays.



GORGEOUS

- Full Cut Dress
- Rayon-Satin Flash Colors

\$37.50 Doz.
Samples, \$3.25 each

Packed Two Dozen to a Carton.
25% Deposit With All Orders,
Balance C. O. D., F. O. B. N. Y.

WE ALSO HAVE:

- BOUDOIR DOLLS
- FUR ANIMALS
- OUTSTANDING PLUSH TOYS
- OTHER BINGO ITEMS

JOE END & CO.
Catering to Concession Trades
MIKE TISSER, Gen. Mgr.
799 BROADWAY, NEW YORK 3, N. Y.
PHONE: GR 3-1812

BARGAINS BARGAINS BARGAINS

ELECTRIC KITCHEN WALL CLOCK
Guaranteed movement—Individually boxed
Retail at \$6.95 — Your Cost \$4.17

ELECTRIC PHONOGRAPH
Table model in walnut cabinet with A.C. motor. Hooks up to any radio receiver. Pick-up arm has astatic crystal. A quality set made to last. Ideal premium.
List Price \$17.55 — Your Cost \$11.50

ELECTRIC PHONOGRAPH PLAYER
With 2-tube amplifier in portable leatherette two-tone carrying case. Tone control and volume control.
O.P.A. Price \$34.75 — Your Cost \$22.00

25% deposit with order, balance C. O. D.

SUPERTONE DISTRIBUTING CO.
66 Avenue U Brooklyn 23, N. Y.

COMPLETE CATALOG NOW BEING MAILED OUT

No. 946—HOLIDAY GOODS AND GIFTS

State line of business FOR PROPER LISTING

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

IMMEDIATE DELIVERY

REPEATING ROLL CAPS (250 SHOTS TO THE BOX)

Fits All Type Single Shot Cap Guns	BEST MADE CAPS \$4.50 Per Carton	60 Boxes to the Carton. Fits All Automatic Cap Guns.
------------------------------------	---	--

S ★ P ★ A ★ R ★ K ★ L ★ E ★ R ★ S Best Made 8 to a Box

PER GROSS, \$8.40— 10 GROSS LOTS, \$8.14 GROSS.

ERNIE'S ENTERPRISES 725 PINE ST. ST. LOUIS 1, MO.

UMBRELLA COVERS

JOBBERS, DEALERS, AGENTS WANTED.
Made out of LEATHERETTE. All colors. New Item. Sells for \$1.00. Doz., \$8.00. Gross, \$65.00.
Album made out of hand made wood with raised letters, such as Album and Memories. Sample, \$3.75. Dozen for \$36.00. Sells for \$5.00 each. 50% deposit. No check.

FRANK BONOMO
860 Broadway Brooklyn, N. Y.

Communications to 155 No. Clark St., Chicago 1, Ill.

PUSH EXPORTS TO NEW PEAK

Beer Worries End as Grain Quotas Jump

See Tavern Play Rise

WASHINGTON, Oct. 26.—Any lingering fear that the beer shortage, which slashed into coin machine operators' tavern location business during the summer, might continue were dissipated this week. Department of Agriculture announced a boost in brewers' grain quotas for the current quarter to 90 per cent of quotas permitted during the same period last year.

Action followed September 1 order by the department increasing brewers' grain quotas from 70 per cent to 85 per cent of last year's consumption, and represents a total increase in allotments of 20 per cent. In addition, the new order removes all inventory restrictions, allowing breweries to buy grain without controls against future needs.

Short Since March

Beer famine, or near-famine, has plagued tavern owners, together with operators of juke boxes and other coin-operated equipment placed in these locations, ever since last March, when quotas were cut to 70 per cent. It was only after the department's September 1 action that brewers announced that the drought's end was in sight. Another 5 per cent increase will turn famine into plenty, they believe.

Sign of relief was thus in order for juke box trade, especially, and operators of amusement machines and venders, too. In many cities throught the country, music operators had seen their receipts in tavern locations cut anywhere from 20 to 50 per cent. Actual closings of taverns occurred in metropolitan centers, either on a one-day-a-week basis, or when supplies (See *Beer Worries End on page 122*)

Johannesburg Police Permit Pinball Games

JOHANNESBURG, South Africa, Oct. 26.—Police officials here announced that they would not prosecute operation of pinball machines when used for amusement purposes only.

Statement was in response to complaints registered against alleged gambling in connection with the games by juveniles. A senior police official said that he had a detail on duty to prevent operation of games for gambling purposes, but that those which were games of skill only would not be questioned.

He explained that the Government Gazette of 1943 did not restrict use of pin games if they were a test of skill, if they did not give a chance of returns greater than the money spent and if, generally, they provided amusement without profit.

Coin Machine Exports

JUNE, 1946

Country	Totals		Phonographs		Venders		Amusement Games	
	No.	Value	No.	Value	No.	Value	No.	Value
Bermuda	3	\$ 1,112	3	\$ 1,122	—	—	—	—
Canada	529	90,433	162	66,321	83	\$2,646	284	\$21,516
Chile	71	8,090	—	—	—	—	71	8,090
Colombia	17	6,280	6	4,780	4	540	7	960
Cuba	55	7,081	23	4,667	—	—	32	2,414
Curacao	4	1,657	4	1,657	—	—	—	—
Dom. Rep.	1	90	1	90	—	—	—	—
Ecuador	10	2,275	10	2,275	—	—	—	—
Guatemala	1	140	—	—	—	—	1	140
Iceland	3	138	—	—	—	—	3	138
Leeward	1	46	—	—	—	—	1	46
Mexico	18	33,143	69	31,767	2	115	10	1,261
Philippine Is.	4	750	—	—	—	—	4	750
Sweden	2	350	2	350	—	—	—	—
Union of South Africa	19	7,987	7	6,087	—	—	12	1,910
TOTALS	801	\$159,642	287	\$119,116	89	\$3,301	425	\$37,225

News Digest

PRICE CONTROLS—Vending machine operators and their suppliers were gauging effects of sweeping OPA action this week which junked price controls for every edible product merchandised thru venders. Materials from which candy, gum and soft drinks are made also were decontrolled with the exception of sugar, molasses, and sirups. Move raised many uncertainties as to prices, left under control scarce sugar, the real bugbear for all of these suppliers.

JUKE TAX—Three - year dispute over how high Chicago's juke box license fee should be ended this week as city council approved an amendment to the original ordinance, clipping the fee from \$50 to \$25 annually. Operators expressed satisfaction with the measure, said that they will not contest the measure in court, as they did successfully in the case of the \$50 fee.

DAIRY SHOW—Potential importance of vending machines in merchandising dairy products got heavy play at the Dairy Industries Exposit-

tion, attended by 20,000 dairy men from all over the world. Vending machine men, visiting the Atlantic City show and conventions, gained new information on products for which they have vending plans and did an educational job in informing dairy men of marketing possibilities thru venders.

METALS—Clamor for decontrol of steel and nonferrous metals such as copper and lead—all of which are bottleneck items in coin machine production—grew louder. Industry spokesmen predicted early balancing of supply with demand if such action is taken. Steelmen indicated hope that their products would soon be out of shortage brackets if current high production continues.

CARTON VENDER—Surprise exhibit at the huge dairy industries show was a seven-column pint-carton milk vending machine which is convertible to use as a frozen food vender. Shown by Ex-Cell-O Corporation, Detroit, machine can be set (See *NEWS DIGEST on page 122*)

Phonos Take Bigger Lead

Chile bows as big post-war buyer, takes third place behind Canada and Mexico

WASHINGTON, Oct. 26.—Coin machine traders pushed exports upward again to set a new monthly record in June for dollar volume of coin-operated equipment shipped to foreign countries. In the latest month-by-month Department of Commerce statistics available, June figures hit a total of \$159,642, representing a gain of \$15,850 over the preceding month's \$143,792.

With both vending machines and amusement games dropping behind the dollar volume level of May, juke boxes took an even more commanding lead than usual to run up the record-breaking total. This was reflected in total value of \$119,116 in phonographs exported in June, compared with \$77,210 in May—an increase of more than 50 per cent.

Machine Prices Up

Vending machine exports were down in the month to \$3,301, with amusement machines dipping slightly to \$37,225. For all three types of equipment, however, the number of units shipped indicated higher average prices on machines, which contributed to the higher dollar total for all machines.

Hint of broadening foreign markets for the trade was the appearance of five countries as coin machine buyers for the first time since before the war. These included Chile, Bermuda, Sweden, Iceland, Curacao and the Leeward Islands. Surprise buyer was Chile, which moved into third place among all buying nations, with purchases exceeded only by Canada and Mexico. Other newcomers made small purchases, and were significant only as an indication of gradual expansion of trade.

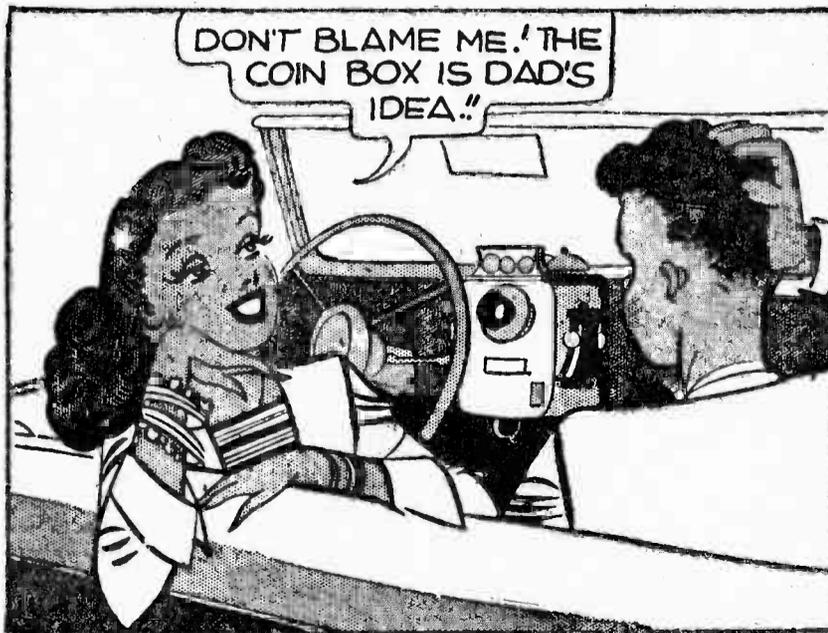
Canada not only maintained its leading position, but registered an increase of about \$30,000, while Mexico bounced up to its normal second place after a severe drop to seventh position in the preceding month. Mexican dollar volume was up from \$5,465 in May to \$33,143, more than for any single month this year.

Better Juke Flow

Reason for increases in sales to Mexico and Canada appeared to be greater availability of juke boxes. Canada was able to buy 162 machines during the month, compared with 69 in May. Mexico's purchases showed a seven-fold gain, from only 10 machines in May to 69 in June.

Another importing country which moved strongly into the juke box market was the Union of South Africa. While total volume of buying was only slightly higher than in previous months, South Africa managed to move into fourth place, and bulk of purchases were in juke boxes. This is in contrast to the preceding month when no phonographs were imported.

On the other hand, Chile, the big (See *Push Exports on page 122*)



Reprinted by permission of King Features Syndicate. Excerpt from cartoon strip titled "Etta Kett."

Coin Manufacturers Watch Possible Steel Decontrol Effect on Price, Shortage

Steel Men Say Decontrol Will Be Sooner Than Expected

CHICAGO, Oct. 26.—Possibility of early decontrol of steel and non-ferrous metals, for which coin machine manufacturers continue to be hard-pressed, is giving rise to wide speculation on what effect removal of ceilings may have on shortages and prices of these products.

Predictions by metals industries spokesmen that decontrol of their products might come sooner than was expected arose as a result of the recent wholesale removal of ceilings from meat and other important agricultural commodities. Government officials have said that similar action may be expected in a few weeks for many non-agricultural items.

By Year's End

In steel, report was that decontrol might come before year's end despite admitted ignorance of Office of Price Administration plans. Removal of ceilings, spokesmen said, will cause some increase in prices, but increased competition would quickly combine with climbing production to take steel off the shortage list.

Less clear was decontrol outlook for non-ferrous metals—copper, lead, zinc and aluminum, all of which coin machine producers need in greater quantities in order to boost output. In a belligerent mood following OPA's refusal even to consider decontrol for these metals during the next 90 days, non-ferrous producers' OPA advisory committee resigned last week. Pressure was still being applied for decontrol, however.

Effect of price ceiling removals in non-ferrous metals would be expected to include incentive for increased production and probably higher prices. Such action, said the Non-Ferrous Founders' Society, was the only means of ending serious shortages. And pending possible decontrol, movement of raw materials and scrap would be slower even than at present because traders would hold supplies for expected higher prices.

Price Squeeze

Getting back to steel, some industry representatives were willing to predict in detail what might happen in case of decontrol. Even before decontrol was expected, they said, the industry was not pressing for a broad over-all increase in prices. In a free market this conservatism would continue to keep price hikes to a minimum. However, accompanying decontrol of scrap metal and other raw

materials used in making steel would tend to result in broader price jumps than had been contemplated. Caught in any rising price squeeze, coin machine manufacturers were watching closely this angle of the decontrol move.

Meanwhile steel production was definitely on the upgrade, control or no. Walter S. Tower, president of the American Iron and Steel Institute, predicted that if output continues at present record-breaking rates—reported at 90.3 per cent capacity this week—shortages reported by steel-consuming industries soon would be made up.

Tower recalled the 12,000,000 tons of finished steel lost to the country this year as a result of strikes in steel plants, coal mines and other industries. He suggested that if production could now be maintained supply would soon balance demand.

Mills Portland Branch Debuts

PORTLAND, Ore., Oct. 26.—Despite rainy weather, a large number of operators and other trade members turned out for opening festivities, October 18, of the new branch of Mills Sales Company, Ltd., at 600 S. E. Stark Street.

Frank Sandberg, manager of the new West Coast outlet for Mills products, was aided in doing honors by his own staff, as well as officials from the home office in Oakland, Calif. In addition to Mrs. Eller, Mr. Palmore and Mr. Wilkinson, of the Portland office, those on hand included General Manager A. H. Bouterious, General Sales Manager Warren H. Taylor, Cleo Huenneke, Ed Therien and Dick Ames, all from Oakland.

List Early Visitors

Among first-day visitors were E. G. Deivis, E. Roland Allen, Scotty Flower, John Armstrong, L. G. Knudson, H. E. Norman, K. C. Mattox, F. H. Claus, George A. Gale, R. L. Grau, Henry P. Zimmerman, G. D. Boman, J. D. Kyaer, W. B. Fackenthal, Clem Tamman, William Grand, Davis Taylor, T. J. Dolan, George W. Jackson, Milton Helpin, R. C. Moley, Sy C. Heperin, T. W. Freeman, Waldo Bright, R. M. Robson, Budge Wright, Clayton Ballard, George Marine, Lewis Buchwach, Harold A. Sandberg, N. B. Wiley, G. F. Molley, John O. Robson, J. Wilkinson, H. Bodner, Mrs. Ralph Wilkinson, H. M. Moss, D. V. Thomas, W. H. Smith, R. Abble, Norm Grice, William A. Hansen, D. C. Faull, Steve Eller, D. H. Dyak, C. F. Hamilton, Kay Gotto and Mr. and Mrs. L. C. Cain.

Arthur J. Smith, Vender Pioneer, Dies in Baltimore

BALTIMORE, Oct. 26.—Arthur J. Smith, candy vending machine operator prior to his retirement 15 years ago, died at his home recently. He is survived by his widow, Mrs. Clara E. Smith; Matt J. Smith, brother; Mrs. Alfred Behm, sister, and three adopted children, Walter, Randolph and Mary Jones.

Revenue Report

WASHINGTON, Oct. 26.—Bureau of Internal Revenue reports collections from coin-operated devices amounted to \$1,095,790.65 for September, 1946. This compares to \$761,573.13 for September, 1945. Total receipts for period from July 1 thru September 30, 1946, are \$15,078,729 as against \$12,093,711.16 for the same period last year.

National Slug Rejector Has New Changer

ST. LOUIS, Oct. 26.—Coin changer of compact design to fit in automatic vending machines has been announced this week by the National Slug Rejector, Inc. Machine, according to the firm, operates without buttons or levers.

Removable, without tools from the vending machine, the changer needs only a limited amount of coin to begin operation. According to the firm, the machine will work with 60 nickels.

Nickels inserted directly into the machine feed into the coin-changing mechanism reservoir, thus preventing money from idling in the cash box, which receives only dimes and quarters.

Officials state that the coin changer has been tested on locations to assure accurate, dependable functioning.

Machine measures 14 inches high, 6 inches wide and 3 inches deep and features an anti-jackpotting safety device to guard against emptying of the coin changer or merchandise. Servicing, the firm states, is simple with the coin tube opening and closing with a flip of the finger.

Optimism Over Peak Inventory

WASHINGTON, Oct. 26.—Indication that the period of shortages for many products essential both to coin machine operating and manufacturing might be drawing to a close was the Department of Commerce report of a post-war record \$31,000,000,000 in inventories at the end of August.

Including manufacturing, retail and wholesale inventories, the figure represented a gain of more than a billion dollars over July. Manufacturing inventories totaled \$18,430,000,000, compared with \$18,026,000,000 in July; wholesale inventories were \$4,809,000,000, compared with \$4,642,000,000 in July, and retail inventories hit \$8,008,000,000, up from \$7,439,000,000.

All-time high business inventories should be appraised in the light of increased dollar value of shipments resulting from price rises, said the department. However, they represent the best rate of output of civilian goods in the country's history.

Boston Coinmen Top Charity Drive Goal

BOSTON, Oct. 26.—Coin machine division of the Boston Combined Jewish Appeal oversubscribed by \$2,600 its quota for this philanthropic enterprise at the first trade meeting held to raise funds.

Announcement was made by the industry committee, headed by Ed Ravreby, Associated Amusements;

Record Almond Crop Seen To Stock Venders

SAN FRANCISCO, Oct. 26.—Growers claim a record number of almonds is being shaken from California's valley and hillside nut orchards this fall.

They estimate that the production of the nuts will reach 80,000,000 pounds, sufficient to meet the demands of candy manufacturers, bakers and the salters who roast and sell them by the thousands of pounds. Growers further predict the year's output will equal pre-war consumption, so huge that it was necessary to import millions of pounds of foreign almonds.

Altho many reasons for the bumper crop have been put forth, the major factor is that thousands of new trees came into bearing for the first time this autumn. With war imminent in 1941, California growers, the only almond producers in the United States, planted new acreage in anticipation of expected restrictions on imports. Since that year over 14,000 acres of trees have been added, a great number of which began bearing this year.

Big Crop Lowers Price

Super crop has forced the almond price down. At the moment confectioners, wholesalers and retailers are reportedly paying about 25 cents per pound less for shelled nuts than a year ago. Large size nuts and small kernels are now about 65 cents a pound. Salted almonds retail from \$2 a pound up.

High price of small almonds is explained by the fact that they fit vending machines, are suitable for stuffing dates and cocktail olives and are a handy size for confectioners who use nuts to garnish candy.

U. S. Department of Agriculture's recent survey of the Mediterranean almond-producing region revealed that Italy and Spain are crushing a good part of their crops into oil, which return higher prices than whole nuts. Further, the department noted that England as well as continental countries have been buying Mediterranean almonds in great quantity, thereby diverting nuts that would be en route to the United States.

Climate Required

California has a climate that is comparable to that of the Mediterranean countries. Almond trees require a climate that is warm in summer and mild during the winter months. West Coast almond trees were first planted about 200 years ago by Spanish padres. At one time there were more than 70 known varieties of almonds growing in California. In the last half century all but eight or ten were eliminated. Almond trees usually begin to bear when they are about five years old. It is not known how long they will continue to bear in California's climate, but some of the first trees planted are still in production.

Before 1910 most West Coast almonds were sold in the shell and during the Christmas season. Since that year the industry has gone in for mechanization in a big way. Today processing plants shell, sort and grade the almonds by machine, and about 70 per cent of the yield is sold shelled.

Dave Bond, Trimount Coin Machine Company, and Al Shoreno.

Entire quota for the greater Boston area was set at \$5,000,000 for this year, and the coin machine division's quota was double that of 1945. For his work in organizing the trade, including distributors, jobbers and operators, and in consolidating the over-all effort of the trade, a silver loving cup was presented to Ravreby.

Hot Dog!

BRECKENRIDGE, Tex., Oct. 26.—H. M. Jones, head of Jones Music Company, gave coin machines a coast-to-coast plug when in Hollywood, appearing on Art Linkletter's *People Are Funny* program October 11. Linkletter gave Jones the task of building a hot dog stand on a well-kept Hollywood lawn; he accomplished this under vigorous protests of the owner. Jones won a combination radio for his heroic erection of this sample of the great American institution. With his wife, Jimmie, known as "the cowgirl operator," Jones has just returned from a six-week vacation spent salmon fishing.

Mangan Challenges Greene Stand on CMI Convention

CHICAGO, Oct. 26. — James T. Mangan, chief of the CHI Public Relations Bureau, released to the trade press this week an open letter addressed to Robert Z. Greene, president National Automatic Merchandising Association, and the Rowe Manufacturing Company. Because of its interest to the trade, the letter is reprinted here as written:

AN OPEN LETTER TO ROBERT Z. GREENE

From James T. Mangan
Chief, CMI Public Relations Bureau
Mr. Greene, as president of the National Automatic Merchandising Association, and as president of the Rowe companies, you made a speech in Chicago last week.

In your speech you used these exact words, read from manuscript and made available not only to the coin machine press but to the general press as well:

Quote Greene Speech

"Why should we as manufacturers or operators take part in the annual conventions of the gaming and amusement machine industry? The movie industry is the outgrowth of the penny arcade but they don't join the arcade people at conventions and exhibits. Technically, if merchandising and service machines can be classed as slot machines, so should the pay telephone, but it isn't exhibited at the coin machine conventions. We operators are merchants. Our profits are not made on machines but on the merchandise and service that is sold thru them. Why shouldn't we have an exhibit of our own? There will be enough new manufacturers of merchandise and service machines in 1947 to justify this.

We have no quarrel with operators and manufacturers of other equipment, but their business and their problems differ greatly from ours. We have nothing in common with them. *The Billboard* magazine is recognizing this and is about to publish a monthly magazine called *Vend*, devoted exclusively to merchandising and service machines. I understand the *Coin Machine Review* will soon follow suit. They are both to be complimented on this forward step. Our association to some degree is responsible for this. Surely that's good public relations. It will be a relief not to see our ads and publicity about our business along with circuses, carnivals, punchboards, slot machines and pin tables.

I should like to go on record here and now that the Rowe Company will not display its machines at the annual Coin Machine Industries exhibit in February, 1947, and we hope never again to do so. I appeal to all other manufacturers to join us in this. This is a drastic step but this is the time to take it."

I hereby accuse you of slurring one of the greatest businesses in America, namely the coin machine industry. You call the coin machine industry "the gaming and amusement machine industry." What right have you to

use these words? What right have you to try to discolor an industry in which there are hundreds of millions of dollars invested capital with a phrase of your own making?

You wouldn't dare to call a stranger by his wrong name; yet you deliberately give a wrong name to a business and an industry so big and great that to compare your particular branch of this industry with the industry as a whole is like comparing a twig to a mighty oak tree with its trunk.

Fact of Coin Operation

Any machine that operates with a coin is coin-operated. Are you ashamed of this simple fact? Would you like to forget that a vending machine is operated with a coin or have you a secret wish that the public, while putting its nickels, dimes and quarters in vending machines, will close its eyes and think it is playing a church organ or listening to grand opera? Do you so hate the word "coin-operated" that you refuse to dirty your fingers by picking up the coins you find in the cash boxes of your machines?

You have made a manifesto. You say you will not exhibit any of the machines which you personally own or control at the coming exhibition of the Coin Machine Industries, Inc. You urge the other members of your association to refrain from entering this exhibition. There was a day when you were happy and proud to show your machines at the annual coin machine show. What has changed you?

Do you recoil from seeing any of your machines standing along side a pin table, a phonograph, a ray gun, a picture-taking machine or any other kind of coin machine? If you are so sensitive about such juxtaposition, then I have a practical suggestion: see that your machines are not allowed to operate in any location where these other types are operating. Or would your fondness for handling the coins you find in your cash boxes prevent you from being so foolhardy?

Suggestion Too Late?

Mr. Greene, your suggestion to members of your association about staying out of the coin machine show comes too late. Why you should want to hurt anybody's business is beyond me, and it's impossible for you to hurt the great CMI show, for on the very day you made your speech practically all space in the coming CMI show had already been sold out. This show will be the greatest, grandest exhibition of all types of coin-operated machines, including vending machines, in history.

In your speech you mention "Public Relations." Is it good public relations for you to try to knock the general coin machine industry? However atrophied your sense of justice was on the day you made your speech, I admit you had the American right to say what you thought on that particular day. Perhaps, too, you had the right to release your personal opinions to the coin machine trade press.

But when you put your knock into writing and then release it or make it available to the newspapers and general publications of America, I accuse you of unfair tactics. Such a statement as you made doesn't belong in newspapers. You have no right to give it to newspapers. If a gentleman or a regular guy has a quarrel inside his own family he keeps it in his family; he doesn't call the whole world and tell it about the quarrel. Yet you blandly and consciously give it to the newspapers.

I do not think that you, in making these statements, represent the views of the majority of vending machine people. I didn't hear your speech

Calendar for Coinmen

October 29-31—All-Industry Refrigeration Exposition, Public Auditorium, Cleveland.

November 5-6—National Association of Popcorn Manufacturers, Sherman Hotel, Chicago.

November 11-14—National Hotel Exposition, Grand Central Palace, New York.

November 19-21—American Bottlers of Carbonated Beverages, Annual Convention, Miami.

November 25-26—Packaging Industry's Annual Convention, Stevens Hotel, Chicago.

January 19-24—Canning Machinery and Supplies Association Exhibit, Atlantic City.

January 27-31—Electrical Engineering Exposition, 71st Armory, New York.

January 27-31—Society of Plastic Engineers, Coliseum, Chicago.

Hotel Clerk Finds Coin Typewriters Good as Sideline

OMAHA, Oct. 26.—W. B. Anderson, who is room clerk at the Irwin Hotel here, reports that he has found coin-operated typewriters a profitable sideline. Anderson, in partnership with Earl Swanson, has been operating three machines in the lobbies of three downtown hotels here for the past four years.

He said the machines, which are all pre-war models, have given him very little trouble except to change the ribbons occasionally. Typewriters give 30 minutes' service for 10 cents. Hotel managers queried said they had found the machines a great convenience for guests, particularly traveling salesmen who must turn in frequent reports. Only complaints they said they had received was an occasional report that the ribbons were getting dim.

Typewriters are Woodstocks set on a table with plenty of room for papers. Coin chute, located in the table, releases the keys upon insertion of a dime. Machines, called Type-o-Matics, were converted by the Garsten Company, which listed its address as 4324 35th Street, San Diego, Calif.

Anderson said he bought them from a salesman passing thru the city several years ago, and he has been unable to learn whether the company has returned to converting the devices since the war.

Pieters' Distrib Bowl Mch. Game

DETROIT, Oct. 26.—Isidor Edelman, of Edelman Amusement Devices, announced the appointment of J. R. Pieters' King-Pin Distributing Company, Kalamazoo and Detroit, as distributor for firm's new Bang-a-Fitty game in Michigan.

Pieters' companies in Kalamazoo and Detroit are separate organizations, with Pieters himself directing the Kalamazoo firm and Samuel J. Rose as manager of the business here.

Game which firms will handle is a new type bowling machine developed and manufactured by Edelman, who has been a jobber and operator in the amusement game field for a number of years. This is first game to be put on the market by his manufacturing organization.

(because I wasn't invited to your convention) but I read a mimeographed copy of it. On reading your remarks I immediately called and talked with several vending machine people. Not a single one of these people agreed with your viewpoint; everyone of them thought you were way off base.

This is an open letter. It is released to the coin machine trade press but not to general newspapers.

What, Mr. Greene, is your answer?

Amusematic Co. Announces New Animated Game

CHICAGO, Oct. 26. — New coin-operated arcade-type machine, which features an all-animated dog-rabbit chase game, was announced to the trade here this week by Ted Kruse, president of Amusematic Corporation, manufacturer.

Game, called Jack Rabbit, is in production, according to the firm, and has received tests on location. Game was placed in the Sherman Hotel arcade about one week ago and in the Illinois Central Railroad Station arcade. Distributors' samples have been received, the firm reported.

Machine, standing console high, depicts a country scene in which a nickel-operated dog chases a rabbit. Player maneuvers the dog behind the rabbit using one of two buttons. Other button catches the rabbit and commences scoring.

Test location game operated with a replay on high scores had an attractive backdrop showing a large Bugs Bunny type rabbit. Game is fast moving and seemed to be drawing play.

Bell Products Puts Changer Into 3 Chi PubServ Locations

CHICAGO, Oct. 26.—Introduction of the Bell Products' electric coin changer into three test locations as a public service was announced here this week by Al Sebring, firm's head.

Machines were placed in a Walgreen drugstore at State and Randolph, the Chicago Public Library in the Loop and the Merchandise Mart. Locations were near telephones and were chosen to give the machine good testing and play.

According to library officials, the machine was requested for that location due to the large number of people who asked employees for telephone change. Machine there is doing satisfactory service and will be installed after the test, they said.

Machine located at the Merchandise Mart, according to the office there, was needed to relieve the cashier who worked near the telephones. The cashier reported she was happy the machine was there.

Weighing 50 pounds, the machine, according to the company, carries \$40 dollars in nickels, and changes both quarters and dimes. Changer has two coin chutes and two change receivers so that two people can use the machine at the same time.

Set in a metal cabinet, the machine is compact and of modern design. Slugs are rejected and the machine will make change in less than a second, according to the manufacturer.

Coin changer is on a stand and is two feet high, one foot wide and eight inches deep.

Date To Remember

1947 COIN MACHINE CONVENTION
AND SHOW

Time: February 3-4-5-6

Place: Hotel Sherman, Chicago

Booth sales to members of CMI closed September 25. Booth reservations from pre-war exhibitors began September 28. Jas. A. Gilmore, secretary-manager of Coin Machine Industries, Inc., predicts that all available booths will be let within 10 days.

Venders Score at Dairy Confab

Offer Trade Big Welcome

Show and meetings develop new ties for vending men with whole dairy industry

ATLANTIC CITY, Oct. 26.—Far-reaching possibilities which vending machines hold for merchandising of dairy products were well impressed on the more than 20,000 visitors from every State and many foreign countries attending the 15th Dairy Industries Exposition here this week.

First international dairy meet since the 1941 show in Canada, the six-day Atlantic City gathering, which opened October 21 and closes tonight, is the largest ever held, according to Robert Rosenbaum, president of the Dairy Industries' Supply Association, sponsoring organization. Five dairy trade groups are holding conventions in conjunction with the show.

Coinmen and Dairymen Exhibit

Coin machine men, interested or engaged in vending dairy drinks and ice cream, joined with all branches of the dairy industry in showing and inspecting latest equipment. Machines from near-microscopic size to towering mechanical giants performing a variety of complex functions were displayed by 250-odd exhibiting firms.

Center of attraction, particularly for dairy men who now are beginning to realize the potentialities of venders in their trade, was a new pint milk carton coin-operated vending machine exhibited by the Ex-Cell-O Corporation, of Detroit, and described more fully in another story in this issue.

Other exhibits which drew attention of vending trade members included new paper cups for vending machines shown by Lily-Tulip Cup Corporation, paper cups of Dixie Cup Company, new containers by Liquid Carbonic Corporation, multiple drink mixers of Malt-a-Mixer Company and hoods for milk bottles and ice cream cups which are made to prevent sticking in ice cream venders, displayed by Smith-Lee Company, Inc.

Allied products, which are being investigated for vending machine merchandising, included concentrated and condensed orange and grapefruit juices shown by Green Spot, Inc.

Item Displayed

Also displayed by various manufacturers were extracts, flavors for soft drinks and ice cream, ice cream mixes, powdered milk and containers for bulk and bottled milk. Of secondary interest to the vending trade were the many exhibits of new ice cream and milk manufacturing equipment used by suppliers.

Interest in vending machines overflowed from the show itself into many of the various conventions in session. Important development was the invitation by National Conference of Ice Cream Industries, Inc., to ice cream vending machine operators and manufacturers to become members of the association.

At meetings of the International Association of Milk Dealers, a good



INSUROGRAPH, vending air trip insurance upon insertion of a quarter, is now in operation at Airlines Terminal, 42d Street, New York. After filling in name of beneficiary, flight departure and destination points, signature and other data, customer presses button. Machine then automatically stamps contract duplicates for files, issues original policy to the buyer.

Extend NCICI Memberships to Ice Cream Vender Ops, Mfrs.

ATLANTIC CITY, Oct. 26.—Vending machine operators and manufacturers were officially invited to join the National Conference of Ice Cream Industries, Inc., at the association's annual convention, held here at the Breakers Hotel October 21-23.

This is believed to be the first national ice cream organization to recognize the part that ice cream vending machines are scheduled to play in the expanding ice cream industry.

Motion from the floor at the first business session, passed by a voice vote of the 150 members of the or-

ganizations present, started the ball rolling for the invitation to vending machine operators.

representation of operators exchanged views with dairy men. Richard Dodds, coin machine operator from Blackpool, England, painted a bright future for milk and ice cream venders in his country. Howard Skiller, president of Skiller Dairy Products, Inc., characterized the industry's attitude toward venders.

Skiller on Venders

Said Skiller: "The entire industry is watching the coin machine operator and his plans with interest. Our concern has the use of venders under consideration at the present time as an expansion measure."

Skiller declared that the widespread use of bottle milk venders, together with developing interest in bulk machines, has awakened the industry to possibilities of this form of merchandising.

Similar interest was evidenced in meetings of three ice cream trade groups, including National Association of Retail Ice Cream Manufacturers, National Conference of Ice Cream Industries and International Association of Ice Cream Manufacturers. Reports of these gatherings appear in other columns of this issue.

ganizations present, started the ball rolling for the invitation to vending machine operators.

Supports Venders

Merle W. Hart, New Castle, Pa., newly elected president of NCICI, told the gathering, "Ice cream vending machine operators are a new group in our industry and one to which we would do well to offer our full support."

James Coleman, Berchard Dairy, Norfolk, Va.—association's new first vice-president—spoke in favor of recognition of operators and offered his own motion to admit also ice cream vending machine manufacturers. Motion was accepted by the association and passed.

According to Executive Secretary Edward L. Koapenick, association membership is made up of 60 per cent ice cream mix manufacturers, some of whom already are selling mixes to the vending machine operators. Coinmen will be admitted on the same basis as wholesalers, who make up 35 per cent of the group. Remaining 5 per cent are retailers.

To Issue Report

Report on the over-all vending machine picture—in bulletin form—will be issued by the executive secretary in the near future, according to a decision arrived at during the meeting.

Said President Hart: "We look forward to new ideas and new branches of the industry. Coin-operated ice cream machines are one of these—one which was under way before the war with little national success but now headed for international importance. I have no doubt that some of you present may even branch out into the vending machine field yourselves. We can offer the operator sound advice, new ideas and our most earnest co-operation and support."

Paper Goods Vending Cup Supply Plan

Plan Double Production

CHICAGO, Oct. 26.—Now moved into its new \$1,500,000 paper converting plant here, American Paper Goods Company plans to enter the vending machine supply field as a part of its program to double present record production of paper cups and containers, according to C. Oscar Ederly, vice-president.

Ederly declared that with the oncoming expansion of cup-beverage, ice cream and food venders, firm looked to this industry as one of the big new market potentialities for its products. He said, however, that present paper cup models would have to be redesigned for use in vending machines. Ice cream containers made by the firm are suitable for venders.

Cup Field Undeveloped

Confirming Ederly's comments was statement by Edward S. Lancaster, president of the company. "We feel that the use of paper for flexible packaging in cups and containers has only been scratched. The war served as a sharp stimulus to packaging, and in future competition, proper packaging will probably have a more decided effect on sales than ever before. Well-designed packages, we believe, will help to sell everything from ice cream to lighter fluids."

Firm officials disclosed a policy whereby its salesmen constantly are attempting to develop new uses for products, at the same time confining actual sales to paper jobbers. Biggest hindrance to early realization of the 100 per cent paper cup production increase is continuing shortage of raw materials from which paper is made, it was said.

Shortages Cut Activity

Concerning sales for vending machines, Ederly warned that present orders would consume most of available materials for the present, necessitating postponement of great activity in this field until materials shortages ease.

Until move to the new plant here, paper cup and container output had been confined to the company's home plant in Kensington, Conn. Built to special paper production requirements, new factory here gives 120,000 square feet of production space and gives rise to optimism expressed for increased output.

Over-all sales are now running 25 per cent ahead of 1945, and order backlogs is equivalent to six months' production, it was said.

F. L. Jacobs, Vender Mfg., Reports Net Loss in Year

CHICAGO, Oct. 26.—F. L. Jacobs, manufacturers of beverage vending machines as well as automotive parts and home appliances, reported a net loss of \$1,401,325 for the year ended July 31. Amount compares with the preceding year net profits of \$1,513,014.

Net sales for the year ended July 31, 1945, were \$81,533,000 as compared with \$10,676,256 the firm reported for this year.

See Venders Playing Role In 1947 Council of Candy Sweets Popularity Drive

Hope To Place Candy Slogan Decals on Every Machine

CHICAGO, Oct. 26.—Vending machines should figure importantly in the 1947 program to popularize candy products announced this week by the Council of Candy of the National Confectioners' Association, according to John H. Reddy, council chairman.

Reddy said that he hoped to have the council's decals—featuring a heart symbol and slogan, "Candy Is Delicious Food—Enjoy Some Every Day"—displayed on every candy vending machine in the country.

In addition, vending machine operators in the candy field are expected to have an opportunity to participate in promoting the merchandise they sell thru use of logotype cuts to be used on letterheads and other forms of printed matter and on counter cards for their locations.

Next Year's Plans

Next year's edition of the council's continuing promotion of candy thru radio, magazine and newspaper advertising, as well as on-the-spot publicity, is being planned now. Campaign is being timed so as not to precede more general availability of candy.

Just now, candy retailers and vending machine operators are not anx-

ious to call attention to the scarcity of candy by inviting increased consumption.

Said Reddy: "We are still handicapped by shortages of ingredients and these troubles won't be over for some time, but it is not unreasonable to expect that the seller's market of the past few years will end sometime in 1947. If that time does come sooner than we expect, the council must be ready. The 'here it is' sign—the final punch which will translate liking for candy into increased consumption—must go up promptly."

Types of Media

Among point-of-sales advertising

to be particularly stressed in 1947 will be the following:

1. Logotypes, or cuts which will permit candy firms to feature the industry slogan in advertisements, on letterheads and all types of printed matter. These will be available in various sizes, priced at \$1 for one-color cuts and \$2 for sets designed for two-color printing.

2. A new decal, featuring the heart symbol and the slogan, is being prepared in hope of placing thousands on store windows, truck windshields, glass counters and vending machines.

3. Counter cards, presenting reprints of national council advertisements in such general publications as *Life* and the *Saturday Evening Post*, will be widely distributed.

4. Book matches, featuring heart and slogan, are being prepared with space for imprints of distributors.

5. Package inserts, presenting miniature reproductions of council ads, are chiefly to be promotional media for candy manufacturers.

Further details of 1947 tie-in plans will be released following the council on candy committee meeting scheduled for early December.

Staley Profits Top Million in Quarter

CHICAGO, Oct. 26.—Profits of the A. E. Staley Manufacturing Company, Decatur, Ill., corn and soybean processor, hit over the million mark in the third quarter ending September 30, with shares at \$1.38 from \$.53 a year earlier, it was reported here this week.

Net income for the three months increased to \$1,219,052 from \$507,056 a year earlier, according to A. E. Staley Jr., president of the company. Report emphasized that the profit was figured after the company had set aside a reserve of \$750,000 for a possible inventory price decline.

Drink Vender Trade Name

HARTFORD, Conn., Oct. 26.—R. R. Daniels, 142 Ruden Street, New Haven, filed here this week the trade name for Automatic Dispenser of Soft Drinks Company of New Haven. Firm is located at 763 Congress Avenue in that city.

BALL GUM
is still scarce and will be for the coming year; better order Marbles now, the best substitute!

CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles. Barrel of 50,000	\$54.50
Keg of 21,000	23.80
Solid Color, Cherry Red for Prizes. Per Thousand	\$4.00

BRAND NEW!
PROMPT DELIVERY!

Victor Model "V" 14 Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard Finish (glass globe), Each	\$11.75
Model "V" DeLuxe Cabinet (see pictured), Ea.	\$13.75

YOU HAVE TRIED THE REST — NOW TRY THE BEST.

NEW "BELL" CHARMS
ASSORTED COLORS

10 Gross	\$ 9.00
100 Gross	85.00

Samples — 25¢ Parcel Post Paid

ROY TORR LANSDOWNE PENNA.

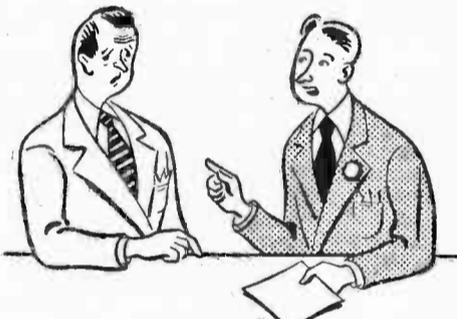
VENDIT

Sells More Candy • Pays More Profits

The **VENDIT** Corporation
2946 W. Grand Ave., Chicago 22, Ill.

Just Say **THE NEW DuGRENIER**

REALLY DOWN



Price and tax variations halt his operation while coin mechanisms are being changed. Decreased sales are sinking his profits. He's really going down.

FRIEND BROWN



Friend Brown happens by with advice about the new, brilliantly styled DuGrenier Challenger... raves about the Challenger's exclusive coin mechanism.

GOING TO TOWN



It made sense. He started operating with DuGrenier Challengers. Price and tax troubles disappeared. Sales and profits top the town.

The DuGRENIER Challenger

America's Foremost Cigarette Merchandiser

THE ONLY CIGARETTE MERCHANDISER THAT OPERATES ON NICKELS, DIMES AND QUARTER IN ALL COMBINATIONS.



DuGRENIER, INC. 15 HALE ST., HAVERHILL, MASS.
America's Foremost Manufacturer of Automatic Merchandisers

Popcorn Trade To See New Venders at Second Confab In Chicago Nov. 5 and 6

Topics Include Packaging, Production, Sales, Supplies

CHICAGO, Oct. 26. — Popcorn manufacturers, as well as manufacturers of popcorn vending machines, will be at Chicago's Hotel Sherman November 5-6 for the second annual business meeting of the National Association of Popcorn Manufacturers. Thus far, according to association officials, two makers of coin-operated popcorn machines, and many manufacturers of manually controlled popcorn equipment, will exhibit their machines at the meeting.

Firms which the association reports as showing coin-operated popcorn machines are the Viking Tool & Machine Corporation, Belleville, N. J., and the T. & C. Company, Dallas, Tex. Viking makes the Minit-Pop vender, and T. & C. manufactures the Sun-Puft machine. NAPM officials say that they expect this year's meeting, with the added attraction of exhibits, to better last year's attendance record.

Popcorn salesmen, brokers, equipment manufacturers, wholesalers and others from allied fields will be present for the two-day session, according to A. J. Villiesse, association's executive secretary.

Speech Topics

Speeches during the business meeting will deal with packaging, production, merchandising, supplies, and management. After the speeches, an open forum will give those attending the convention the opportunity to ask questions and discuss subjects of the speeches.

Program calls for registration to take place starting at 8:30 a.m., November 5. Exhibition hall will be opened to the convention-goers promptly at 9 a.m., Villiesse says. From 10:45 a.m., to 11:15 a.m., the first day of the meeting, there will be an address of welcome by W. T. Hawkins, president of NAPM. Hawkins will introduce the other officers and the members of the board of directors.

In addition to Hawkins, Fred E. Poole, Pittsburgh, is vice-president;

S. O. Shankman, Chicago, is treasurer; and Villiesse is executive secretary. Members of the board of directors are: Lawrence Bean, Pawtucket, R. I.; Herman W. Lay, Atlanta, Ga.; Herbert Rose, Oakland, Calif.; O. Koeneman, St. Louis; Fred J. Meyer, Madison, Wis., and C. H. Seyfert, Fort Wayne, Ind.

Packaging Pioneer To Speak

After these introductions, the meeting will hear Roy E. Hanson, vice-president and sales manager of Milprint, Inc., Milwaukee. Hanson, who has been associated with Milprint for some 30 years is a pioneer in the packaging of popcorn products. Title of his address is "Packaging of Popcorn Products."

This address will be followed by a luncheon session and at 1 p.m., K. W. Mainland, chief, edible oil division, U. S. Department of Agriculture, Washington, will speak on "Fats and Oils." Mainland's talk will be followed by an address by Dr. Miner, Miner Laboratories, whose speech will deal with "Proper Use of Fats and Oils." Final speech of the afternoon will be given by Gerald Doolin, National Confectioners' Association, who will talk on sanitation problems and will show a motion picture prepared by NCA. An open forum, to discuss the speeches, is scheduled to follow showing of the movie.

Banquet Climaxes Event

On Wednesday, November 6, those attending the meeting will hear a talk on "Quality," the speaker yet to be announced. Later in the morning, Gene Flack, director of advertising and trade relations counsel of Sunshine Biscuits, Inc., will address the meeting on "Sales and Advertising."

After lunch Wednesday, Dr. Iver Johnson, Iowa State College, will speak on "The Conditions of the Popcorn Crop, the 1946 Corn Crop and Hybrid Seed." Following Johnson will be Chester H. Breckenridge, Superior Popcorn Company, Des Moines. Breckenridge will explain

Juke Is Judge

ATLANTIC CITY, Oct. 26.—Story of how a juke box became the judge to a heated argument was being told here this week during the Dairy Industries' Exposition. Seems two dairy men were debating over the quality of a quarter. One said it was genuine; the other said it was not. It was decided to put it to a test. A juke box in the corner of a bar-room was selected. The coin was inserted and the dairy men waited. The machine played and the issue was settled—the coin was genuine.

the popcorn industry's new volume tester.

Two-day session will be climaxed the evening of November 6 with a social hour from 7 to 8 p.m. and a banquet at 8 p.m. followed by dancing and entertainment.

Concessionaire, Inc., Cookie Vender Firm, New in Kansas City

KANSAS CITY, Mo., Oct. 26.—Park T. Davis, manager of Dimechine Company, announced this week the formation of a new company, Concessionaire, Inc., to operate cookie venders in Greater Kansas City and environs. Davis is president of the new company which will share offices with Dimechine at 3315 Main Street.

"One hundred of the venders are now on location and routes have been set up to handle 100 more as soon as delivery can be made," Davis said.

Machine, which dispenses Sunshine biscuits, is distributed by the Statler Manufacturing Company, New York. Lawrence Reis, vice-president of Statler, was here last week conferring with Davis on initial plans for the routes.

Dimechine Company, set up seven years ago, places coin-operated washing machines in apartment houses and private homes. According to Davis, the washer operation now totals 400 machines.

Liggett and Myers Get Loan To Expand

NEW YORK, Oct. 26.—Liggett & Myers Tobacco Company announced it has sold \$75,000,000 of 2½ per cent sinking fund debentures due October 1, 1966, to three life insurance companies. Purchasers, at 99½ per cent, were Equitable Life Assurance Society of the United States, Metropolitan Life Insurance Company and Prudential Life Insurance Company of America.

Firm explained the move was undertaken to provide funds for expansion of its business. Liggett & Myers, according to the terms of the debenture, is required to pay \$3,750,000 annually, commencing in 10 years, to retire the debentures without premium. Redemption at any time, in whole or in part, is also permissible thru a sliding scale of premiums.

Nestle Bars Back in Fancy Package of Aluminum Foil

NEW YORK, Oct. 26.—Nestle's chocolate bars are going back to their pre-war packages, printed transparent paper over aluminum foil, according to an announcement by Lamont, Corliss & Company, bar's national distributor.

In 1942, a directive of the WPB prohibited foil for other than military uses, interrupted the bars' familiar packaging.

Viking Popcorn Jobbers Gather

KANSAS CITY, Mo., Oct. 26.—Jobbers for Viking popcorn machines from all over the nation will gather here for an all-day session in the Hotel Muehlebach November 1, according to Rueben Melcher, of Viking Associates. About 28 jobbers, most of whom operate under the name of Poppers' Supply Company in their territories, are expected to attend.

Viking Associates, a partnership of Melcher, Harry Taylor and Morrie C. Smead, is national distributor for the machine of Viking Popcorn Machines, Inc., Los Angeles.

Melcher, who also operates Poppers' Supply Company here, said that the popcorn trade still is crippled by the lack of oils and the acute shortage of paper boxes and bags.

Zukernick Heads Fla. Firm

TALLAHASSEE, Fla., Oct. 26.—Secretary of state recently issued a charter to Cigarette Service, Inc., Miami Beach, operator of vending machines. Incorporators are Harry Zukernick, Susan B. Zukernick and Florence H. Kimmel.

VICTOR MODEL V



The only genuine Victor Model V Famous Venders. Vends all bulk goods and ball gum without changing or extra parts.

←Globe Type \$11.75
Deluxe Cab. Type...\$13.75

RIGHT IN STOCK! RUSH YOUR ORDERS!

Also Columbus, Master, Silver King and Northwestern Venders — plus a full line of parts and supplies!

Send for Complete List!
½ Deposit Required

FRANK DIST. CO. 535 N. 8th St. Phila. 23, Pa.

FOR SALE

DUGRENIER CANDY MACHINES

72 Bar Capacity

AUTOMATIC MERCHANDISING CO.
2021 Carroll Ave. Chicago, Ill.

FLORIDA OPERATORS

There is a *Northwestern*



Office right in your own territory ready to serve you with Northwestern Venders and Parts. Call or write

AMERICAN DISTRIBUTORS

800 West Avenue
Miami Beach, Florida
Phone 5-1095

EXHIBIT'S 'IDEAL' CARD VENDER



PROVEN A MONEY MAKER BECAUSE IT'S A FAST PENNY GETTER. KNOWN TO PICTURE CARD FANS FOR OVER 40 YEARS FOR THE LATEST AND MOST POPULAR EXHIBIT CARDS.

44 DIFFERENT SERIES OF CARDS TO OFFER

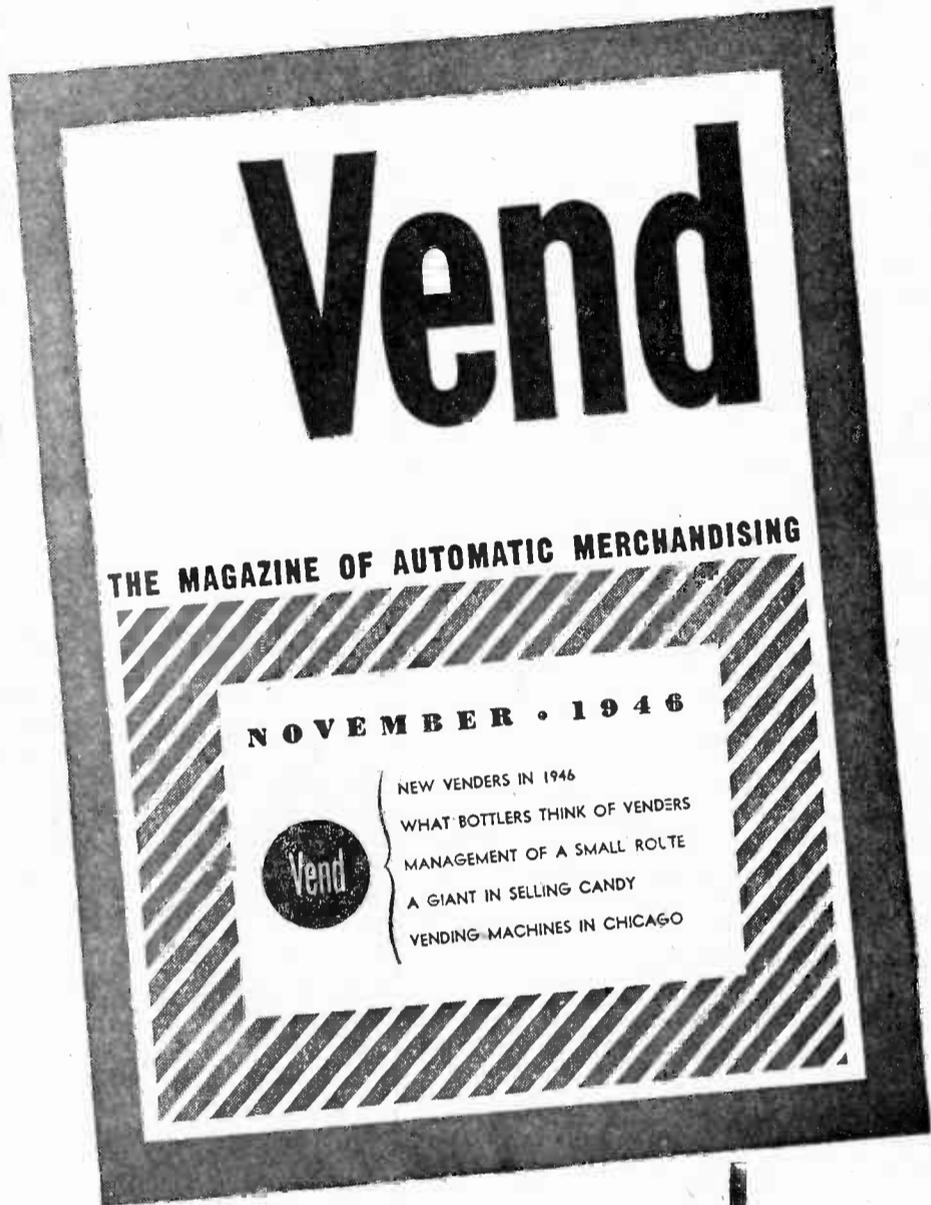
ATTRACTIVE ALL STEEL CABINET WITH BAKED HAMMERLOID FINISH. POSITIVE CARD VENDING UNIT. A. B. T. SLOTS

ORDER TO-DAY
Send ½ Deposit. Balance by Express C. O. D. Descriptive Literature Upon Request.

29.50 WITH 1000 CARDS NO FEDERAL TAX

EXHIBIT SUPPLY CO. 4222-30 WEST LAKE ST. CHICAGO 24, ILL.

It's as simple as this.....



The vending machine industry is on the verge of its greatest expansion. The Billboard can and will report the day to day and week to week developments in the columns of its Vending Machine department.

But The Billboard cannot give the industry the comprehensive, exhaustive and fully illustrated analytical articles that will be so necessary if the industry is to reach its destiny and become one of the greatest merchandising forces in the retail field for the sale of hundreds of products.

..... that is why

The Billboard

has designed a new monthly magazine for those who operate vending machines

Vend will review the latest developments in automatic merchandising equipment and supplies.

Vend will run authoritative, illustrated articles on equipment, operations and methods.

Vend will conduct and publish analytical surveys showing trends of operations and technics.

Vend's advertising columns will be the one central market-place where the operators of vending machines will become familiar with those manufacturers who are interested in selling their products through vending machines and thus are ready to work with and for the operator.

CLIP THIS COUPON

B. A. BRUNS
The Billboard
25 Opera Place
Cincinnati 1, Ohio

SAVE AS MUCH AS \$4 MAIL THIS COUPON TODAY

Okay! I want Vend TOO!

(check only one)

(1) Bill me \$11 for 52 issues of The Billboard and 12 issues of VEND.

(2) I already get The Billboard on subscription, so bill me for only \$1, which I understand is the charter subscription rate.

Coin Carton Milk Vender Takes Spot at Dairy Meet

ATLANTIC CITY, Oct. 26.—Coin-operated carton milk vending machines, which can be converted into frozen-food venders, this week stole the spotlight at the 15th Dairy Industries Exposition held here.

Machines, manufactured by Ex-Cello-O Corporation of Detroit, are the concern's first venture in the coin machine field. Machine tool building forms the background of the organization, along with the manufacture of paper bottle machines and electric pasteurizers.

Milk vender operates on a gravity

feed, with pint-size cartons placed one next to the other rather than on top of each other. Machine cabinet is three feet square and four feet high at the rear, slanting to a three-foot-high front.

Coin chute openings at the front of the machine accept pennies, nickels or dimes, and the operator can set the machine for any price. All pennies can be used if desired.

When the right number of coins are inserted a light next to the coin chutes goes on and the patron selects any type milk displayed in the seven columns which are visible. When the patron lifts a small plexiglass tray to obtain the milk, the other trays lock and cannot be lifted without further coin insertion.

Machine, called Pure-Pak Vender, holds 70 pint cartons of milk, according to George D. Scott, sales manager of the firm. The other model displayed is about six inches higher, with only the carton waiting delivery visible to the patron. Extra height is used as a storage section holding 56 additional pints.

Experts in the frozen-food industries who viewed the machine at the exposition here believe that it could easily be converted to their purposes as a vender.

According to Scott, his firm has already given thought to the frozen-food subject, and engineers are busy at the present time in the Detroit plant planning the adaptation. Because the machine displays its merchandise and accepts three types of coin, the adaptation will be easy.

Models on display were set to vend milk from 10 to 14 cents. All items in the seven-column cabinets must be priced the same. A battery of the machines placed together would be the answer to that problem, Scott declared.

Coin return is adapted into the machine. Cabinet of the machine is not flush to the floor but has four six-inch steel legs to rest upon.

Philly's New Coin Laundry Opens With Hollywood Flourish

PHILADELPHIA, Oct. 26. — This city's newest Launderette store, operated by Edward Kramer at 29th Street and Girard Avenue, opened recently with all the fanfare of a movie premiere—radio broadcast and all.

Station WDAS put a microphone in the store location so that all Philadelphia could hear opening-day customers' comments on the joys of a coin-operated washday. Store was crowded with patrons, all seemingly anxious to put in laudatory remarks.

Special broadcast, starting at 10:30 a.m., for 15 minutes, was arranged by Harry Bortnick, sales promotion manager for Raymond Rosen & Company, local distributors of machines used in the store, together with station officials.

Among those interviewed during the program were Mrs. Elizabeth Rogers, Rosen's home service director; Patrick J. Stanton, station program manager; Bernie Denmark, local representative of Telecoin Corporation, and Edward Kramer, the proprietor.

Customers appearing on the broadcast were given tickets to a downtown movie.

New Refrigeration Items Draw Vend Men to Trade's Big Show

CLEVELAND, Oct. 26.—Largest showing of the trade's products ever held, the All-Industry Refrigeration and Air-Conditioning Exposition opens with more than 200 exhibits at the Cleveland Public Auditorium here, Tuesday (29).

Growing branch of the vending machine industry which uses refrigeration units as basic equipment is expected to join representatives of refrigeration, locker plant, frozen food and air-conditioning industries in the move to Cleveland for the four-day meeting ending November 1.

According to show committee chairman K. B. Thorndike, exhibits are open to any person who has affiliations in any of these fields. There is no registration charge, but visitors will have to register and gain admission by badge.

Time schedule for exhibits has been arranged as follows:

Tuesday, Wednesday and Thursday, 12 to 6 p.m.

Friday, 10 a.m. to 4 p.m.

Among exhibits will be many of the latest models of frozen food dispensers, new-type condensing units, soft drink coolers, automatic defrosting devices, new developments in tubing and other assembly parts. Some of the exhibiting firms, which are manufacturing coin-operated

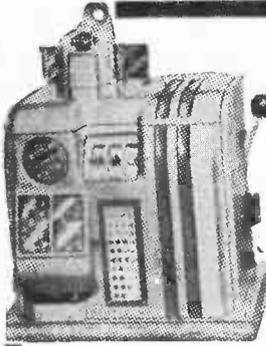
vending machine equipment, are expected to have new models of these machines as a part of their displays.

Typical of booths which may interest the vending trade is that of Jack & Heintz Precision Industries, Inc., which will display a new condensing unit. Open type with hermetic compressor, unit is said to weigh approximately a third as much as conventional models.

Sponsored jointly by Refrigeration Equipment Manufacturers' Association and the Frozen Food Locker Manufacturers and Suppliers' Association, the show will be in conjunction with several trade meetings. General program will focus on many problems of concern to the vending trade.

Speaker at a joint luncheon of REMA, together with Refrigeration Equipment Wholesalers' Association, on Monday (28) will be C. T. Burg, vice-president in charge of sales for Iron Fireman Company. Burg will speak on *The Three Bogies*.

During the week meetings will be held by the following groups: Refrigeration Equipment Manufacturers' Association, Refrigeration Service Engineers' Society, National Association of Refrigeration Contractors, and National Frozen Food Locker Association.



COLUMBIA BELLS
Twin jacket. Changeable on location to 1c, 5c, 10c, 25c play.
Lots of 8
\$139.50
Single Unit
\$145.00



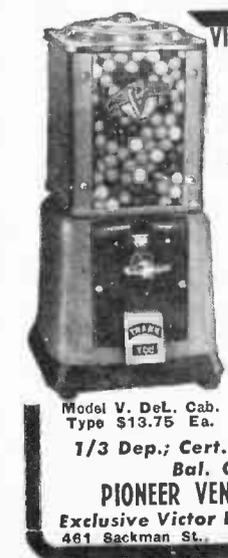
SHIPMAN
Triplex Stamp Machine. Brand New! Vends 1c, 3c and New 5c Air Mail Postage Stamps. Slug-proof, compact, foolproof. Immediate Delivery.
Operator's Price
\$39.50
STAMP FOLDERS
For Shipman, Victory, Shermack, Advance,
10M—\$4.85
25M—\$11.75



VICTORY
Duplex Stamp Machine. Brand new! Vends 1c and 3c Postage Stamps. Can be used inside or outside. Guaranteed weather proof. Returns Slugs and foolproof. Immediate delivery.
Operator's Price
\$29.50
CHARMS
For Bulk Vendors
75 Assorted Varieties
\$4.00
Per Thousand
"WISE CRACK"
"SASSY" BUTTONS
\$6.00
Per Thousand
1/3 Deposit With All Orders.
Parkway Machine Co.
623F W. North Ave. Baltimore 17, Md.



BULK VENDOR
Built for the Operator!
Miscellaneous lot of thoroughly re-conditioned and refinished peanut machines. Perfect working order and ready for location with 5# Spanish Salted Peanuts for \$7.50.
\$2.00 Deposit
Balance C. O. D.
THOMAS NOVELTY CO.
1572 Jefferson St. Paducah, Ky.



VICTOR'S MODEL "V"
Famous Pre-War Vendor
DeLuxe Cabinet Type.
Model V capacity: 6 1/2 to 8 lbs. of bulk merchandise or 1250 to 1600 balls of gum. Vends 1/2", 3/4" and 5/8" ball-gum.
Model V Globe Type, \$11.75 Ea.
Model V Wall Bracket, 65¢ Ea.
Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.
Orders Filled In Rotation
Model V DeL. Cab. Type \$13.75 Ea.
1/3 Dep.; Cert. Check or M. O., Bal. C. O. D.
PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
461 Backman St. Brooklyn 12, N. Y.

NEW 5 CENT BULK VENDOR

FOR ALMONDS, PECANS AND MIXED NUTS. VENDS A GOOD PORTION AT HIGH PERCENTAGE OF PROFIT.



FLAT GLASS
METAL CORNERS
SLUG EJECTOR TYPE COIN CHUTE
TRAY IN FRONT

IMMEDIATE DELIVERY
Eastern Distributors Wanted
WRITE OR WIRE FOR DETAILS
LOS ANGELES MANUFACTURERS
Suite 518, 448 S. Hill St., Los Angeles 13, Calif.



A.B.T. CHALLENGER

IMMEDIATE DELIVERY!
Single Lots
\$65.00 each
*Send for Free Booklet.
NO BATTERIES NO ELECTRICITY

ORDER NOW!
Brand New LATEST factory model Shipman Triplex Stamp Vendors. Vends 1c, 3c and New 5c Air Mail. Compact size! Foolproof! Sold ONLY to operators. Price, \$39.50 each.
IMMEDIATE DELIVERY!
1/3 Dep., Bal. C. O. D.
Send for free leaflet
R. H. Adair Company
6924-26 Roosevelt Rd. Oak Park, Ill.
Folders—New, time saving multiple type only \$19.75 for 25,000 which return gross profit of \$250.00 when sold thru the machines!



VICTOR'S MODEL "V"
Famous Pre-War Vendor
GLOBE TYPE
Model V capacity: 5 to 6 lbs. of bulk merchandise or 1,000 to 1,200 balls of gum. Vends 1/2", 3/4" and 5/8" ball-gum.
Model V Wall Bracket, 65¢ Ea.
Combination 1¢ and 5¢ Coin Counter, \$1.50 Postpaid.
Orders Filled In Rotation
Model V Globe Type, \$11.75 Ea.
2.00 Deposit. Balance C. O. D.
THOMAS NOVELTY CO.
1572 Jefferson St. Paducah, Ky.

100—SCALES—100
Waiting Fortune Telling, Mills DeLuxe, LATEST MODELS.
On or off location.
Located in Cincinnati and vicinity.
Dissolving Partnership.
MAKE OFFER ONE OR MORE.
V. SEAVER
347 Tusculum Cincinnati 28, Ohio

**NEW HAWKEYE
MODEL "G" DELUXE**

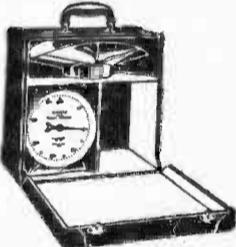


Modern Vendor with Slug Ejection. Contact your nearest distributor or us direct.

HAWKEYE NOVELTY CO.
1754 East Grand Des Moines, Iowa

HANSON SCALE

COUNTS PENNIES AND NICKELS
The Modern Way to Count Collections



No. 317 Weighs only pennies to \$15.
No. 318 Weighs pennies to \$7.50 or Weighs nickels to \$23.65.
\$18.50 Each

DISTRIBUTORS, WRITE FOR QUANTITY PRICES
National Sales Agency
BLOCK MARBLE CO.
1425 No. Broad St., Phila. 22, Pa.
Phone: STEvenson 4-8975
Get It From Block They Have It In Stock

CIGARETTE MACHINES

Refinished Like New. Ready for Location.

- Penny Pusher, New Ea. \$32.50
- DuGrenier 7-Col. Champion Ea. 80.00
- DuGrenier 7-Col. S. Ea. 27.50
- DuGrenier 7-Col. VD Ea. 52.50
- DuGrenier 9-Col. Champion Ea. 85.00
- DuGrenier 9-Col. W Ea. 52.50
- U-Need-a-Pak 5-Col. E Ea. 37.50
- U-Need-a-Pak 12-Col. E Ea. 62.50
- National 9-30 Ea. 65.00
- Rowe Royal 10-Col. with Crusader Bar 110.00
- 1/2 Down Payment, Balance C.O.D., F.O.B. N. Y. C.

What Have You For Sale?

N. Y. VENDING MACHINE EXCH.
418 Broadway BROOKLYN, N. Y.
EVergreen 8-7570



NOVELTY CARD VENDOR

A real money maker Tax Free. Absolutely Legal.
Introductory Price **\$29.50**

Complete with Cards.

HARRIMAN SUPPLY COMPANY
Roane Street Harriman, Tennessee

Vender Slant on Decontrol

Supply Output Up, Prices Too

Sugar, chief exception to decontrol, stays as big soft drink, candy problem

CHICAGO, Oct. 26.—Broad sweep of price decontrol for almost all foods this week left operators of candy, nut and soft-drink vending machines with possibly greater uncertainties than ever before as to future prices of their supplies.

Counterbalancing this uncertainty was confidence expressed by supplier industries that shortages of these products would tend to ease now, giving operators a chance to expand sales.

Fly in the ointment, both for operators and their suppliers, was the list of foods remaining under control: sugar, molasses, corn sugar, sugar solutions and all sirups having content of at least 20 per cent sugar. List, which includes the most vital ingredients of vending machine food products, mirrored continuing shortages which were destined to keep production down. Despite ceilings, sugar costs were expected to soar with other prices.

Moderate Price Increases

Leading candy manufacturer members of the National Confectioners' Association meeting in Washington gave assurance that moderate price increases are planned and only when necessary to keep prices in line with increased costs. Released after decontrol was announced, the statement emphasized determination to keep price hikes to a minimum as a part of long-range promotion, looking toward the time when expanded production and need for greater sales.

But to show how price increases have become inevitable for candy, this group cited price hikes for candy ingredients during the last six months: Corn sirup, 122 per cent; milk chocolate, 76 per cent; cocoa beans, 77 per cent; peanuts, 31 per cent; cocoa butter, 68 per cent; condensed milk, 86 per cent; pecans 129 per cent.

Sugar in 1947

NCA men predicted easing of the sugar shortage some time in 1947, a development which means the return of something more like adequate supplies of candy in vending machines.

For the soft-drink industry A. Hardgrave, Pepsi-Cola Bottling Company of Chicago, predicted some increase in retail prices following decontrol of the industry. He said his own firm, merchandising a 12-ounce bottle, needed a price jump to compensate for cost of production increases—mainly for sugar and labor. Some other bottlers, including one large firm, have indicated that they will attempt to keep nickel soft drinks.

Hardgrave used sugar-price statistics to show how production costs have soared for bottlers during recent months and how they will rise further next year.

Reason for Increase

Sugar, main ingredient, has risen from \$5.875 to \$7.946 per 100-pound bag—or 35.14 per cent—during the past three months, he said. By next year Hardgrave expects to see sugar going to \$10 or \$12 a bag.

Reason for this, he said, is the escalator clause in the government's Cuban sugar purchase contracts. During 1946 any increase in the U. S. food cost index meant a proportion-

ate increase on 25 per cent of our purchases of Cuban sugar. Next year, however, these increases will be applied to 100 per cent of our Cuban imports. Comparison of U. S. food prices of even only six months ago with today's prices points to heavy additions to sugar costs on the way.

Hardgrave, a student of the sugar supply picture, advanced his own prediction on quotas for next year. He believes that 60 per cent will remain the figure for the first quarter of 1947, with a possible increase to 70 or 80 per cent in the second quarter when the new Cuban crop comes in. In the fourth quarter he expects another jump timed to the marketing of the beet sugar crop. His rosy prediction for 1948: No controls.

Popcorn and nut producers, an-

other important group to vending machine operators, vary in their price predictions.

J. V. Blevins, president of Blevins Popcorn Company, largest popcorn processing plant in the South, announced that his firm would add only a minimum mark-up to refiners' costs on all edible oils furnished to popcorn seasoners. He said that since ceilings on edible oils were removed, oil prices have advanced as much as 20 to 30 per cent.

Peanut growers saw decontrol of edible oils as foreshadowing higher prices for them both from shellers and crushers. Such a development would add to supply costs of nut vender firms, but might balance out by bringing better supplies of oils, shortage of which has been a handicap to suppliers.

BARGAIN SALE!

ALL MACHINES READY FOR LOCATION!

COUNTER GAMES WITH TOKEN PAYOUT

- Sparks G/A, Sport Reels **\$22.50** Ea.
- Champion G/A, Fruit Reels
- Liberty, Sport or Fruit Reels
- Mercury, Cig. Reels **5 or more**
- Ginger, Cig. Reels **\$19.50** Ea.
- American Eagles, Fruit Reels
- Marvels, Cig. Reels

CONSOLES

- 3 Silver Moons **\$99.50** Ea.
- 2 Jumbo Parades
- 3 Big Tops
- 3 Big Games
- 1 Harvest Moon **3 or More**
- 2 Bobtails **\$95.00** Ea.
- 1 Triple Entry
- 1 Fast Time
- 1 Cigarola

NEW IMPS EITHER **\$15.00** Ea.
1c or 5c
BELL, FRUIT OR CIG. REELS

NEW YANKEES EITHER **\$29.50** Ea.
1c or 5c
COMB. FRUIT AND CIG. REELS

NEW BUDDY'S **\$33.00** Ea.
1c CIG. COUNTER GAME WITH DIVIDER

PIN GAMES

- Sink The Japs **\$49.50**
- Stratoliner
- Flicker
- Four Roses
- Big League
- Moniker
- Smack The Japs
- Horoscope
- Ten Spot **\$59.50**
- Four Diamonds
- Velvet
- Gun Club
- Legionnaire **\$69.50**
- Bohaway

3 OR MORE AT \$5.00 LESS PER GAME

LARGE ASSORTMENT OF 1c COUNTER THREE-REEL GAMES WITH CIGARETTE REELS. **\$8.90** Ea.
5 or More, \$7.00 Ea.
PENNY PACKS, CENTA-SMOKES, Etc.

PHONOGRAPHS

- Wurlitzer 61 Counter Model, w/stand **\$179.50**
- Wurlitzer 616 Lite-Up **225.00**
- Seeburg 12 Record **139.50**
- Seeburg Classic **375.00**
- Mills Throne of Music **325.00**
- AMI Singing Tower **375.00**

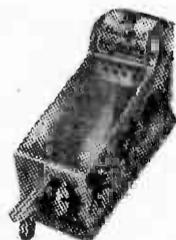
SLOTS

- 3 Rotatops, 5c \$ 79.50
- 1 Rotatop, 10c 89.50
- 1 Jennings Silver Chief, 5c 99.50
- 1 Jennings Chief, 5c 79.50
- 1 Mills Blue Front 125.00
- 1 Mills Q.T. Giltter Gold, 10c 99.50
- 12 Mills Vest Pockets B/G 49.50
- 3 Goosenecks, 5c 35.00

NEW PACE DELUXE CHROME BELLS
5c \$290.00
10c 310.00
25c 330.00
New Columbia DeLuxe Club Bell \$209.50

NEW A. B. T. CHALLENGER

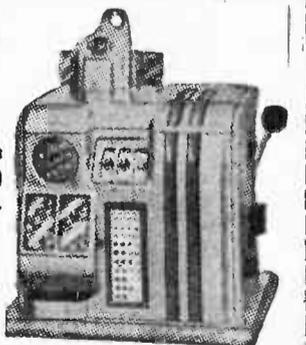
- Lots of 25 \$60.00 Ea.
- Lots of 50 55.00 Ea.
- Lots of 100 50.00 Ea.



jobbers, write for Quantity Prices.
The finest counter machine ever built! Money maker on any location. Legal everywhere.
Operators' Price **\$65.00** Each

COLUMBIA BELLS

- Twin Jackpot 1946 Models
- LOTS OF 6 **\$139.50** EA.
- Single Unit \$145.00
- Changeable to 1c, 5c, 10c, 25c Play



IMMEDIATE DELIVERY

NEW Northwestern VENDORS

SEND FOR PRICE LIST

All prices listed above are for a limited time—order now! We have a large stock of all kinds of coin operated equipment on display—come in and see us!

ALL ORDERS MUST BE ACCOMPANIED BY 1/3 DEPOSIT SEND FOR COMPLETE LIST!

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET

PHILADELPHIA 23, PA.

ADVANCE NO. 11

**BULK VENDOR
Built for the Operator!**



PRICES LIST
\$13.75
2 TO 11 \$11.25
12 TO 49 \$10.75
50 AND UP \$10.50

This machine is exceptionally strong in construction—the result of over 45 years of experience where no effort or expense has been spared to perfect it!

CORRECTION NOTICE

Through an unfortunate error our ad last week listed merchandise that is unobtainable—and, if available, couldn't be sold at the prices quoted. This was an unintentional error and we are sorry for any inconvenience we may have caused our many customers.

J. SCHOENBACH

1647 Bedford Ave., Brooklyn 25, N. Y.

Ball Gum Price Hike Squeezing Penny Operator

KANSAS CITY, Mo., Oct. 26.—Price increase on ball gum that followed decontrol of gum prices and the continuation of quotas is putting a sharp squeeze on operators of ball gum venders, according to Edward Koch, owner of Automatic Sales System.

Price increase on ball gum to operators in this vicinity is reported to have amounted to 66 per cent per pound. The operator, of course, finds it impossible to pass any of this increase on to the public even if he has facilities to revamp his coin chutes to take nickels.

Only other possibility is to reduce the percentage to locations, and most operators feel that this won't be too easy since many location owners are small storekeepers who look on their receipts from the ball gum vender as an important part of their income.

Many Empty

Further, as a result of the quota system, Koch pointed out, many of the gum machines have to remain empty a good part of the time.

Koch said he had tried replacing gum venders with peanut machines on some of the less profitable locations. Peanuts, he reported, are plentiful, altho he felt that prices on them are out of line with actual supply in view of the current bumper crop. Peanut venders, however, require more servicing. The bowls must be cleaned more often and they clog more easily.

Some operators in this vicinity, particularly on the Kansas side, have substituted marbles for ball gum on a prize arrangement in some locations, it was reported. Missouri officials, however, have been prone to regard this giving of prizes—usually candy bars—as a possible violation of the State's lottery laws, so many locations are hesitant to accept such machines. Machines also come under the \$10-a-year federal tax on amusement games when set up under this plan, it was pointed out.

More Cigar Smokers This Year Than Last

NEW YORK, Oct. 26. — With an announcement by the Cigar Institute of America that cigar consumption in the United States had begun a steady increase, members of the coin machine industry increased interest in cigar venders.

Institute said that during August consumption went up 19 per cent over the same month in 1945. Class E cigars, retailing from 8 to 15 cents each, aggregated 229,000,000, up 70 per cent over last year. Total of all price classes was 501,000,000 during the month.

Despite severe production difficulties, for the first seven months of 1946, consumption amounted to 3,777,856,542 cigars, an increase of 19.5 over the same period of 1945.

Blind Detroit Op, Married 25 Years, Feted by Coinmen

DETROIT, Oct. 26.—For over a dozen years coinmen here have watched with respect the vending operations of Frank F. Hopkins. This week they helped him celebrate his silver wedding anniversary.

Frank, a veteran coinman, and his wife, are both blind. They have been married for 25 years without seeing each other. According to those who know them, their celebration was a display of poignant love; his work that of stalwart courage.

Party, which was staged at their home on Globe Avenue, was arranged by Carl Hopkins, a son. Carl now assists his father in the operation of business.

Prior to operating his route from the Globe Avenue address, Frank used to be on Puritan Avenue. His route included nut, candy, gum and cigarette venders.

One of Detroit's few blind vending machine operators, Frank, like others with his handicap, seems to have a developed faculty for handling and servicing machines by touch.

Records of business operations are maintained by Hopkins in an interesting way. He keeps them in Braille.

Emphasis during the silver anniversary party was upon his route operation when he was presented with a mechanical coin changer for use in his business.

Guest of honor at the party was City Councilman Billy Rogell, formerly a Detroit Tigers star. Rogell gave a talk on baseball.

Ice Cream Assn. Convention at Atlantic City

ATLANTIC CITY, Oct. 26.—National Association of Retail Ice Cream Manufacturers and the International Association of Ice Cream Manufacturers shared honors here this week while meeting in convention. NARICM held meetings the first three days of the week in the Traymore Hotel, and IAICM convened during the last three days of the week in the Ambassador Hotel.

Highlighting the opening session of NARICM's convention was a talk by Dr. D. V. Josephson, associate professor, Ohio State University, on "Sanitizing Dairy Equipment." Improvements in present standards was urged by Josephson, as well as introduction of new methods and ideas in sanitization of equipment.

One member of the organization advanced the view in the period between sessions that members of NARICM would do well as ice cream vending machine operators, since they make their own ice cream on a small scale and could start in the vending field with that half of the battle already won. Most members of the organization own their own ice cream making plant and one or more retail stores.

Discussions included trends in ice cream sales and advertising, led by E. L. Walker, Arden Farms, Los Angeles; building dealer consciousness of the importance of sanitation and cleanliness, led by George Smith, Washington; effect of the public relations program on ice cream sales and merchandising, led by Hugh Hutchinson, Beckley, W. Va.; and controlling ice cream inventories, led by A. G. Steffe, Philadelphia.

Election of officers for both organizations was held at the conventions as well as approval of plans for next year's gatherings.

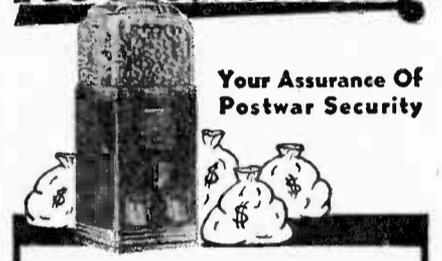
Growers See Price Jumps for Peanuts

CAMILLA, Ga., Oct. 26.—Prediction that price increase on peanut oil products would sharpen demand by crushers, bringing them into competition with shellers for the available supply, was made here this week and drew the concern of coinmen throuth the country. Effect, it was said, would be to hike prices to peanut growers. This might mean increased prices for peanut vender operators.

Statement was made by the Georgia-Florida-Alabama Peanut Association. Association declared that they expected prices to rise as a result of the price decontrol on vegetable oils. Rise of 16 cents to 25 cents a pound was predicted by the association on crude oil.

Situation in certain, they said, to result in good price increases for growers with a climb of from \$67 to \$100 a ton for peanut meal which is used for cattle feed and fertilizer.

Northwestern



Your Assurance Of Postwar Security

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

YOUR BEST BUY! BRAND NEW "Sparks" Scales

Arist-o-Scale
These modern, accurate weighing scales will make extra profit for you in any of your locations! Black porcelain foot base. Takes only 12" by 20" floor space! Aluminum cast column for strength and lightness! Baked enamel finish. Simple, fool-proof weighing mechanism!



"Sparks" Arist-O-Scale. Ea. \$115.00

"Sparks" Mir-O-Scale. Ea. \$125.00

F. O. B. Oak Park, Ill.
1/3 Deposit,
Balance C. O. D.

R. H. ADAIR COMPANY
6924-26 Roosevelt Rd.
OAK PARK, ILLINOIS

★ SEND FOR FREE LEAFLET ★
Authorized "Sparks" Scale Distributors.



CIGARETTE MACHINES REAL BARGAINS

READY FOR LOCATION

- National 9-30 \$62.50
- DuGrenier W's, 9 Col. 55.00
- DuGrenier 7 Col. Mod. S. Ea. 30.00
- Rowe Aristocrats, 6 Col. Ea. 22.50
- Postage Stamp Mach., 2 Col. Ea. 14.50
- Cigarette Sales Registers. Ea. 1.00
- Penny Pusher, new, \$47.50
- Du Grenier Champs, 9 & 11 Col. 80.00
- U-Need-a-Pak, Round Mirror, 8 Col. 35.00

What Have You to Sell? Half Deposit. Phone: BA 9-0606

HARRIS VENDING

2717 N. Park Ave. Philadelphia, Pa.

"SPECIAL SALE"

- 10 1¢ BINGO COUNTER GAMES. Ea. \$12.50
- 40 5¢ ROWE GUM & LIFE SAVERS MACHINES 12.50
- 50 1¢-5¢ COMBINATION NUT VENDERS 12.50
- 50 1¢ SNACK NUT VENDERS—TRIPLE COL. 20.00

BRAND NEW 1¢ AND 5¢ COLUMBUS NUT MACHINES. WRITE. WANTED—CIGARETTE—CANDY—NUT VENDERS.

CAMEO VENDING, 432 West 42nd, New York 18

FOR SALE

CIGARETTE VENDOR ROUTE AND WHOLESALE TOBACCO AND CANDY HOUSE

150 Vendors on location selling approximately 75,000 packages per month in Southern city of over 100,000 population. All trucks, office equipment, etc., included. Wholesale Tobacco buys cigarettes and candy direct with a good quota of Camels. Gross operation profit was \$21,000.00 first eight months of 1946. Wholesale volume, \$35,000.00 per month.

BOX D-355, THE BILLBOARD CINCINNATI 1, OHIO

COLUMBUS VENDORS



1c PEANUT MACHINE

48 and up, \$9.50; 12 to 48, \$10.00; under 12, \$10.50. Sample, \$11.50.

5c VENDOR

Prices as follows: 48 and up, \$10.50; 12 to 48, \$11.00; under 12, \$11.50; sample, \$12.50. \$2.00 deposit per machine, balance C. O. D.

THOMAS NOVELTY CO.

1572 Jefferson St. PADUCAH, KY.

SALESMEN DISTRIBUTORS

Can place several Route Salesmen. Must be first class experienced men, with stamp machine or similar experience. This is a 10 cent vendor with unusual appeal. Excellent earnings, best deal in the country today. State all, first letter.

BOX D-309 THE BILLBOARD CINCINNATI 1, O.

NORTHWESTERN VENDORS DE LUXE MERCHANDISERS

\$22.60 EACH.

1/3 Deposit, Balance C. O. D. Subject to Change without Notice.

IDEAL NOVELTY CO.

"Authorized Northwestern Distributor."

2823 LOCUST ST. ST. LOUIS 3, MO.

SETTLE CHICAGO JUKE TAX

James Broyles, Giant in Music Industry, Dies

BUFFALO, Oct. 26.—James E. Broyles, 63, for many years a leading figure in the commercial phonograph industry and for over 10 years a sales executive of the Rudolph Wurlitzer Company in North Tonawanda, N. Y., died at his home in Buffalo, October 19. Broyles had been in ill health for several months, and succumbed to a heart attack following a severe illness of two days.

As a special sales representative for the Wurlitzer Company, Broyles traveled extensively thru the United States and Canada. He was known personally by thousands of operators from coast-to-coast. "Jim" was par-



ticularly well-known for his sponsorship of charitable programs and activities in the public interest within the commercial phonograph industry.

APMA National President

He will be remembered especially for the active part he played during the early days of World War II, in fostering support by the phonograph industry for the U. S. Treasury's bond program. At that time, Irving Berlin's song, *Any Bonds Today?* was placed in No. 1 position on thousands of juke boxes and aided substantially in launching the tremendous government savings bond campaign. From 1940 to 1943, Broyles served as national president of the Automatic Phonograph Manufacturers' Association.

Undoubtedly the best informed and most widely acquainted expert on tax and legislative matters affecting phonograph operators in all sections of the country, Jim Broyles was instrumental in aiding members of this industry to receive equitable consideration in connection with many local, sectional and federal tax problems. At the time of his death he was engaged in an exhaustive survey of legislative activity regarding the phonograph business in all parts of the country.

Years With Capehart

Prior to his affiliation with the Wurlitzer Company in August, 1936, (James Broyles Dies on page 102)

Name Two Savoy Distributors

NEWARK, N. J., Oct. 26.—Savoy Record Company, Inc., this week announced appointment of V. P. Distributing Company, St. Louis, as distributor of their disks in Missouri. Southwest Amusement Company, Houston, was named distributor for Southern Texas.

With Quiet Dignity

By Walter W. Hurd

Jim Broyles had the gift of working for the good of the music machine industry with such quiet dignity that his passing by death on October 19, 1946, means a loss to the industry which may not at first be realized.

He was one of the pioneers who have spent a life in helping to advance the industry in many useful ways. He had been prominent in music machine circles since 1928 and could tell much important history about how the industry had grown. He had a very wide acquaintance among the men in the industry and his efforts to help the industry went beyond the limits of the firms he had represented in his lifetime.

Friend to All

Jim had a way of liking everybody in the music business, of being their friend, because he believed so thoroly in the industry and its possibilities. Besides his work for music operators in many local situations, he took a leading part in some of the most important national moves for the aid of phonograph music. He went about these jobs so quietly that many may never know of how much he was really doing for the industry. The big things he did may never be told, but scattered all over the country are thousands of individuals like me who know of his work in many cities and towns and will remember him as one of the industry's quiet, friendly, great men. Jim was a true gentleman who looked like a college president and who made his character and his work count for the good of the industry.

His wife had preceded him in death by about six months and his friends well knew he could never really enjoy life thereafter. But the industry and his friends will miss his leadership and his friendliness.

Firm To Make 40-Tune Juke, Cup Drink Mch.

NEW YORK, Oct. 26.—A new 40-selection juke box, as yet unnamed, will be shown to the trade within 60 days by the Electro Appliance Corporation, according to David R. Hochreich, president of the firm. Hochreich also says his firm will make a coin-operated console radio and a 1,000-cup drink dispenser.

"After the sample models are exhibited to the trade," Hochreich said, "125,000 units will be run off the production line for the domestic and foreign markets within the following 12 months. We are completely tooled to run at the present time in our Newark plant."

In addition to being president of Electro, Hochreich is also president of the Atomic Heater & Radio Corporation and formerly was general manager of DeForest Sound Corporation. Executive offices of the firm are in New York, with plant in Newark, N. J.

Hochreich says wall boxes and supply equipment for the jukes will also be shown at the premier of the juke. Radio will also be shown, but the drink vender will be exhibited later. Mrs. Dorothy White, formerly with Hoover Vacuum Cleaner Corporation, is treasurer of the enterprise.

Automatic Conducts Radio Course for Ops, Mechanics

PHILADELPHIA, Oct. 26.—A 10-week radio course is being conducted at the Automatic Equipment Company's headquarters here for coin machine operators and mechanics "so that they can better understand electronics," Earl Montgomery, service manager and conductor of the school, states. Course consists of one hour's instruction a week.

4,000 Cleveland Jukes Plug Third Month's Hit Tune

CLEVELAND, Oct. 26.—Cleveland Phonograph Merchants' Association has picked *Rumors Are Flying* as the hit tune of the month for October. This is the third selection of Cleveland's revived tune-of-the-month campaign, which had been discontinued during the war. October selection is receiving greater turntable spinnings than other current waxings, it is reported.

Special title strips in the No. 1 spot on 4,000 juke boxes, coupled with street car and newspaper ads, are given credit for the success of this and former hit-tune selections. November boost is to be Vaughn Monroe's theme *Racing With the Moon*.

CPMA hopes that disk manufacturers will realize the possibilities that this campaign offers, as the monthly spotlighting of a single tune greatly stimulates retail record sales of that tune. With the co-operation of record manufacturers, the association's value as a hit-tune creator will increase.

Other cities have sent letters of inquiry to CPMA offices asking how a hit-tune-of-the-month campaign may be established locally.

Three-Way Switch in M. S. Wolf Managers

LOS ANGELES, Oct. 26.—Chet Garton, manager of the San Francisco branch, has been moved to the Seattle branch of the M. S. Wolf Distributing Company, with Mrs. Golden Williams, who succeeded Bert Beutler in Washington, returning to this office. Walter Huber succeeds Garton as head of the San Francisco branch.

Bill Smith, local office manager, is on a trip north that will take him to Portland and Seattle.

3-Year Fight Halves Fees

Operators call off legal
contests as council acts to
make license fee \$25

CHICAGO, Oct. 26.—Final chapter in the dramatic three-year Chicago juke box tax battle was written October 24 when the city council passed an amended ordinance chopping to \$25 the original \$50 annual license fee set in December, 1943.

Action came as the climax to a series of victories for city's music operators which began when the Illinois Supreme Court invalidated the \$50 measure in November, 1945, terming it exorbitant. Still on the books until this week, the fee has never been collected, pending court decision and, later, amendment of the ordinance to conform with the Supreme Court decision.

City To Get \$150,000

Now, according to the city administration, the tax will be collected immediately for all of 1946. Total revenue is expected to be \$150,000 annually.

Operators' view on the amended license ordinance were summarized by Michael Spagnola, executive secretary of Illinois Phonograph Owners, Inc.

There will be no legal contest over the reduced fee," he said. "With the \$25 fee we feel that we can live, at least. The \$50 tax was clearly confiscatory."

History of the Chicago juke tax opened back in 1940 when city's newspapers gave wide attention to proposals for a tax on coin-operated phonographs. Since the number of machines had rapidly been increasing during the preceding decade, tax was seen as a new lucrative source of income for the city.

It was not until late in 1943, however, that the city council got around to drawing up the actual ordinance which has been the bone of contention between municipal officials and operators ever since. Together with operators, owners of taverns played a large part in the court contest.

Well-Planned Test

At the time, the test of the tax measure was termed as one of the most expertly planned court procedures in the history of the trade. Since the tax was to be assessed on owners of locations in which phonographs were placed, the first petition by operators was filed in the name of this group. Later, separate court test was instituted by the Amalgamated Beverage Congress. When both of these tests were decided in favor of the city, they were appealed to the Illinois Supreme Court. High court combined the two cases and decided against the city.

Following its defeat in court, the city held off action to amend the ordinance until September of this year. By that time legal counsel for operators had compromised with the city and agreed to the \$25 fee, which was considerably higher than the \$15 figure suggested by operators. Council's finance committee approved the proposed amendment and forwarded the measure for council action which came this week.

Text of ordinance amendment with report of the finance committee, as printed in the Journal of Proceedings (See *Settle Chi Juke* on page 100)

RECORD REVIEWS

(Continued from page 29)

CHRISTOPHER LYNCH (Victor 10-1247)
Believe Me, If All Those Endearing Young Charms—W; V.
Off in the Stilly Night—FT; V.

The preem platter by a protege of the late John McCormack, it's a beautiful Irish tenor voice that Christopher Lynch displays to herald his arrival on our shores. Sings both of these classics in concert style, with Gerald Moore accompanying at the piano. And while there is not the maturity in his voice, the spinning is definitely stamped with quality.

For the parlor phonos.

BILL NETTLES (Victor 20-1989)
Tears Have Washed Away Your Smile—FT; V.
Trouble's All I've Ever Known—FT; V.

A backwoods balladeer, it's a rustic setting for his songs and the singing. Reaching for a tear as he pipes the torch, *Tears Have Washed Away Your Smile* is a repetitious chantie of the girl who loves another. More tuneful, *Trouble's All I've Ever Known*, has Nettles fairly talking the tune of the girl who broke his trusting heart. Dixie Blue Boys, fiddle and electric guitars, provide rhythm support.

They'll call for these out in the mountain country.

HENRI RENE (Victor International 25-0069)
The Continental Polka—FT.
The Canary Polka—FT.

The studio ork heavily instrumented and richly orchestrated, with flashy fiddling sparking the spinning, Henri Rene, pacing the way with his musette accordion squeezings, makes this a colorful cutting. It's a tuneful *Continental Polka* and a whimsical *Canary Polka*, with both plenty contagious for both the polka dancing and the listening.

Tops in polka plattering, both sides stack up on the strong side for the music boxes, even as good music for the listening as well as for those seeking to raise the dust with a polka dance.

NAN BLAKSTONE (Gala 1020-21)
Laziest Gal in Town—FT; V.
The Elevator Song—FT; V.
Ragged But Right—FT; V.
Get Yourself a Past—FT; V.

While these initial selections are not in the smart or sophisticated category, neither does she wallow the wax in blue. Rather, they're just spicy enough without offending. And with Miss Nan's own verbal persuasion a potent factor for the selling, spinning will strike a responsive chord for those seeking something not as expensive as etchings. *Laziest Gal in Town* is about a gal who wouldn't, couldn't and shouldn't, but only because she's so lazy. *The Elevator Song* is the old race blues style of spice. *Ragged But Right* is a variation of the sailor's "rugged" song specialty. *Get Yourself a Past* gives timely advice for the present. Artie Fields, using 10 men,

provide instrumental support, altho for such purposes Miss Blakstone at the piano would suffice.

Tap and tavern locations will take these sides in tow, particularly *Laziest and Elevator*.

DEEP RIVER BOYS (Victor 20-1990)
Foolishly Yours—FT; V.
William Didn't Tell—FT; V.

The simple harmonies of this male quartet carry plenty of attraction in the spinning. For with plenty of warmth in their piping, both in their sustained and rhythm harmonies, the Deep River Boys bring out all of the ballad sentimentality of *Foolishly Yours*. Mated is a light rhythm novelty, served up with a dish of scat, in *William Didn't Tell*.

Where they like the sentimental songs at the taps and taverns, *Foolishly Yours* hits the mark.

THE RAVENS (Hub 3032)
Out of a Dream—FT; V.
My Sugar Is So Refined—FT; V.

A Negro male quartet that makes their harmonic vocal blend count. Their sustained harmonies provide an effective bank for the basso singing out for Edgar Hayes' *Out of a Dream*, spinning at a slow and dreamy tempo with piano accomps. Drums and guitar added to point up their rhythm harmonies for a bright spinning *My Sugar Is So Refined*. Ravens pack plenty of rhythmic punch in their piping here.

My Sugar Is So Refined spins bright for music boxes.

JO-JO ADAMS (Aladdin 142, 144)
Thursday Evening Blues—FT; V.
Disgusted—FT; V.

Tenor saxman Maxwell Davis corals an eight-man group to set the lowdown scene for Jo-Jo Adams' vocal rasping. Latter turns on the weeps to chant *Thursday Evening* in a righteous manner. Muted trumpet intros restrained ork backing as he tells why he's *Disgusted* with his unfaithful woman. Trumpet comes back to ride the bridge between choruses, maintaining the mood thru-out. Too much dialogue in *I'm in My Tea* detracts from a well-phrased tenor sax's solo work. Trumpet growls the intro for Adams' solid style of blues shouting for *Hard-Headed Woman*. Baritone and tenor saxes are worked well against each other with the trumpet cutting in for a couple of licks.

All sides pack money-making promise for race spot ops.

CURT BARRETT (Memo 5007)

Detour—FT; V.
Share a Little of the Blame—FT; V.

It's unfortunate that Curt Barrett's well-sung *Detour* should come so late. With The Trailsmen lending instrumental and vocal support, Barrett's version compares favorably

with the best of them. He's in good voice for the reverse, convincingly pleading *Share a Little of the Blame* as fiddles and guitar add to the Western flavor.

If *Detour* can still stop 'em, this one will win replays.

FRANKIE MARVIN (San Antonio 107)

Wine, Women and Song—FT; V.
Baby, That Won't Get It—FT; V.

With a small swing band for his support, Frankie Marvin's folksy Western warbling is easy to take in *Wine, Women and Song*, currently topping the folktune ladder. *Baby*, a Marvin original, has merit. Latter holds a moderate beat in contrast to brighter topside.

With *Wine, Women and Song* now in demand, Marvin's version should find takers in Western swing jukes.

HAWKSHAW HAWKINS (King 560)
Are You Waiting Just for Me?—V.
You Nearly Lose Your Mind—Blues.

Hawkins sounds tired on this platter, probably made at the end of an all-night record session. Crooner's hillbilly pipes sound strained even with the simple folk melodies. A change of pace, however, from his other massive output of the week is afforded by *You Nearly Lose Your Mind*, which is an old 12-bar blues.

You can skip these, unless you're rabid for folk music.

DOROTHY DONEGAN

(Continental C-6033-34)
Dorothy's Boogie Woogie—FT.
Yesterday—FT.
Tiger Rag—FT.
Limehouse Blues—FT.

Making her wax bow, Dorothy Donegan brings a flashy brand of keyboard knuckling to the spinning sides. With a deft set of fingers the gal hits the keys hard and clean, but loses the effect of her own personality equation which counts so much for her Steinwaying. It's an eight-beat session for *Dorothy's Boogie Woogie*, contrasting with song ballad style at the 88 for Jerome Kern's *Yesterday*. *Tiger Rag* is ripped off at traffic-stopping speed with a lively tempo sailing for *Limehouse Blues*. Drums and bass points up the rhythm.

For the home collections of Dorothy Donegan fans.

DICK KUHN (Top 1151)
Heart of My Heart—FT; VC.
And the Band Played On—FT; VC.

Paced by his singing style of tenor sating that paces a small and easy-rhythm flowing band, Dick Kuhn packs plenty of toe-tapping appeal in this plattering. With a male trio taking the lyrics in good stride, with emphasis on melodic appeal in the solo flashes of tenor sax, piano, guitar, accordion and organ, Kuhn spins it brightly for the familiar *Heart of My Heart* and at a faster beat for *And the Band Played On*.

Both familiar standards, they should show up strong at the tap and tavern stands.

HAWKSHAW HAWKINS (King 558)
Soldier's Last Letter—V.
There's a Little Bit of Everything in Texas—V.

New twist on the oldie, *The Letter Edged in Black*, is the mournful waltz called *Soldier's Last Letter*. Sad tale concerns the receipt by a mother of her soldier-son's last missive penned in the trenches. Tempo is in draggy waltz tempo and not suited for boxes. The Hawkshaw, however, appears to have a winner in Ernest Tubbs' *There's a Little Bit of Everything in Texas* on the flipover, which eulogizes the Lone Star State. Background of twin guitars is a little weak and side would have sounded better with more production effort put into it, but it'll hold its own over the counters in the Western stores.

The Texas ditty is sure to get attention down Alamo way.

RED RIVER DAVE (Continental C-5075)
I'm a Married Man—FT; V.
Cotton-Eyed Joe—FT.

Red River Dave (McEnery), along with the Western-styled rhythms of the Texas Tophands bannering a hot fiddler and piano pounder, makes both of these sides spin strikingly

Album Reviews

(Continued from page 29)

Former is the better of the two, ringing the rhythm bell to ork's double-tempo accompaniment. Swingly singing style for *Embraceable You* is n. s. h., group sacrificing ballad's melodic appeal for rhythm's sake. Tho aimed at the home shelf, all sides can collect in automatic machines. Red and yellow background for photo cover of Mercer and the Pipers is an eye catcher. Inside flap holds another camera view of songsters plus sugary spiel on the principals.

BEBE DANIELS STORY TIME

(Little Folks Favorites)

Sticking exclusively to the kid-disk field, new Coast label intends to use only pic names for the story telling. As juve fare goes, Miss Daniels relates and sings *The Doll That Ran Away* and *Aladdin's Lamp* in a manner that should appeal to ear-lenders in the 5 and 10 age bracket. Sound effects and ensemble background add to the kiddy attraction. Platters are arranged for drop automatic machines. Red and yellow labels are dressed in nursery design. Aimed at the yuletide biz, red, green, yellow covers will hit the kids right in their parents' pocketbooks, while the Bebe Daniels tag should attract the adults.

JAKE HAMMOND ORGAN MELODIES.

Volume I (Mars 101)

For its first release new Coast label has put out a rather drab platter package, both inside and out. Jake Hammond's organ playing is listenable, but for the most part his style is far too conventional to be wax worthy. Selections are the classics *Claire de Lune*, *Jalousie*, faves *Star Dust*, *Harbor Lights*, *Paper Doll* and novelty *Chopsticks*. With a possible exception of the last two, the organist makes little attempt to avoid simple harmonies or to utilize the rich resources of his instrument. As a result, sides have little to offer that hasn't been heard before. In *Paper Doll* he tries for a guitar effect, breaking the monotony of sustained chords. *Chopsticks* is the brightest of the lot, brisk tempo and staccato passages helping. Single disks are available for phono ops. Should latter want organ disks, they can make a better choice. In these days of multi-colored albums, book's rack appeal hinges on all-blue cover lettered in silver. Binding is untitled, which may involve shelf-stacking difficulties.

ANDERSEN'S FAIRY TALES

(Black & White 59)

Colorfully dressed in red, white and blue trimmings, six-sided album should collect from the Christmas crowds. Hans Christian Andersen's *The Steadfast Soldier* and *The Tinder Box* are interestingly narrated and dramatized by radio's multi-voiced Earle Ross. Sound effects and bright kiddy tunes played by a small instrumental group add to the spinning pleasure. Disks are arranged in drop sequence. Inside flap carries pic and thumbnail info on Ross plus convincing sales pitch on Andersen's position in child lore.

bright. Rings the bell with his own humorous novelty, *I'm a Married Man*, admonishing the gals to leave him be as he has children at home. Adds a likable bit of yodeling to polish off the side. And in the same bright and breezy tempo the Top-hands tear off tantalizing square dance music in *Cotton-Eyed Joe*, with Red River Dave calling on dancers to step sprightly rather than calling out the numbers.

I'm a Married Man a bell-ringer for the music ops.

The Billboard 1946-'47
ENCYCLOPEDIA
OF MUSIC
... now in preparation



The Billboard
25 Opera Place
Cincinnati 1, Ohio

Please send ENCYCLOPEDIA OF MUSIC
for which I inclose \$5.00.

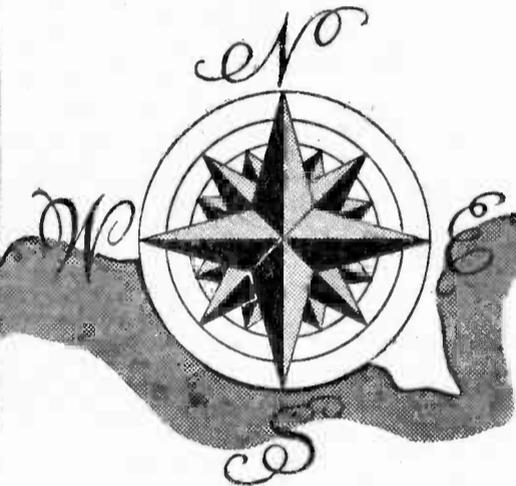
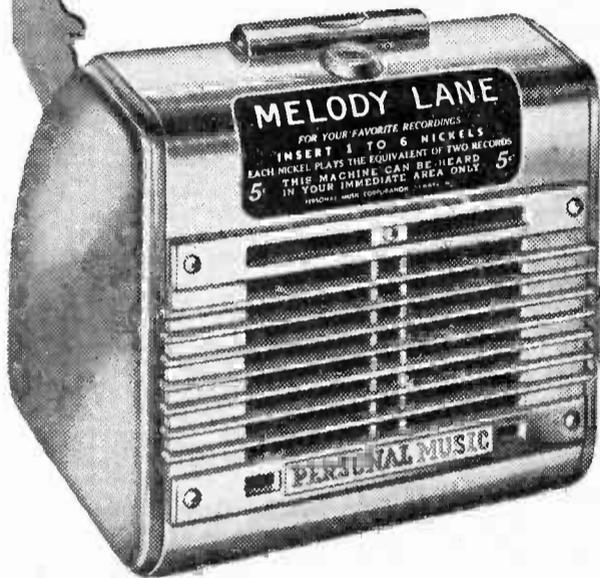
Name
Address
City Zone State

FROM COAST TO COAST . . . FROM BORDER TO BORDER
BIG PROFITS AND BETTER PERFORMANCE

HAVE SPREAD

PERSONAL MUSIC

ALL OVER THE MAP



WHEN the smarter music merchants from coast to coast convert their routes to Personal Music, it's time to find out about it. Here's what they've found — they can multiply their take and cut their operating costs with a Personal Music system. Dollar for dollar, their investment return exceeds their old profits many times.

Install a Personal Music box in every serving area in each location. Each box is a separate paying unit; it can be heard only in its small area. Therefore, each listening group pays for its own music. Your revenue is definitely increased by the extra number of boxes installed.

You get the finest in everything in a Personal Music system — design, material, workmanship and operation — a truly integrated music system. Bigger profits come from continuous plays. By

the same token more frequent plays come from the best music reproduction. The Master Power Supply Unit, the modern location amplifier, gives you high fidelity tone quality — the best music — hence more plays — more money — bigger profits. You can prove this beyond any doubt. Simply compare the P.M. system separate treble and bass control. Compare the P.M. automatic impedance matching. Compare all these with any other system. Then cash in on multi-profit Personal Music. Write today for the name of our nearest distributor and for detailed information.

P.M. Master Power Supply Unit



PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey

Telephone Bigelow 8-2200

Writing Winners

The winner of the *Song Hits* magazine song-writing contest was Edward Morrissey, of Albany, N. Y. Song, titled *Sweet Laredo Lou*, will have the music written for it by Bob Nolan, of the Sons of the Pioneers, and will be used in a future Roy Rogers' Western. Others prize winners included William Cutting, John Bosch, Monica Ridings and Roma Raby.

Tim Spencer has taken over the complete management of the Sons of the Pioneers. While still singing with the Western group at present, he is looking for a singer to replace him so that he can devote his entire time to managerial duties. Sons of the Pioneers have also started their own transcription company.

Pioneer Radio Productions will supply radio stations with 15-minute transcribed shows featuring songs by the Pioneers. Spencer has also organized his own publishing firm. Company will publish all future tunes by Tim, Bob Nolan, the rest of the Pioneers as well as by other top Western writers.

Two of the three Ranch Boys are still in the entertainment line. Curley Bradley is at present Tom Mix of the airwaves. Ken Carson has his own radio show on the West Coast. The third, Jack Ross, left the entertainment field several years ago, and is making a name for himself in the advertising business.

Opening Delayed

Opening of the Roy Rogers Dude Ranch has been delayed indefinitely, due to the shortage of building ma-

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

terials. The ranch, which is located seven miles from Las Vegas, Nev., has two large natural mineral springs, one hot, the other cold.

June and Judy, formerly with the Old-Fashioned Barn Dance at KMOX, are getting radio offers after their summer vacation. Their latest tune, *Lonesome Yodel to the Stars*, is being published by Chaw Mank's Blue Ribbon Music Company. Chaw and Cliff Japhet, of WENT, New York, were the girls' collaborators on the tune.

All future pictures made by Roy Rogers and the Sons of the Pioneers will be made in the new Trucolor. Said to be a stiff competitor of Technicolor, Trucolor is especially adaptable for outdoor movies. First of Roy's color pictures, *Apache Rose*, has been shot and will soon be available to theaters throuthout the country. Republic is looking forward to a 50 per cent audience increase with the release of Roy Rogers color Westerns.

New Series

Burl Ives, one of America's favorite folk singers, is heard in a new series of radio broadcasts. Series started October 18. Transcribed by Mutual, and sponsored by Philco, Ives will sing during the series, folk songs from each of the 48 States.

Zeke Clements' two tunes, *You're Free Again* and *Will You Meet Me, Little Darling?*, being used in Colum-

bia Pictures' *Two-Fisted Stranger*. Clements has waxed both tunes on his label, Blazon Records. His waxery formerly went under the name of Liberty Records.

Gene Autry, previously skedded to resume airing his CBS Sunday program from Hollywood on November 17, has delayed his return to the Pacific Coast for an additional week. Autry's first Coast broadcast following a two-month road tour with the World's Championship Rodeo will be heard November 24.

Smokey Rogers and Deuce Spriggins have been re-optional by Tex Williams for Western Caravan.

Tex Ritter will cut six sides for Capitol.

Nettles at KMLB

Bill Nettles and His Dixie Blue Boys are now playing over Station KMLB, Monroe, La., two times daily. Bill has several late songs that are proving popular over the airplanes and several of them have been accepted for publication.

Most popular of the late ones include: *Just Takin' My Time*, *What a Fool I've Been*, *My Aggravatin' Wife*, *You Broke My Heart*, *I'm Thinking It Over*, *Too Many Blues*, *I'll Always Believe in You*, *Here's Your Hat*, *If You Are Looking for Love*, *That's Me and You Can't Keep Me From Lovin' You*. Bill will be recording some of them for the Victor label soon. He has a new folio out and it is titled, "Bill Nettles, Your Hillbilly Composer, Singer and RCA-Victor Recording Artist."

Toby Stroud has recently added to his act of the Blue Mountain Boys on Station WWVA, Wheeling, W. Va., and now has with him Smilie Sutter, West Virginia's Champion Yodeler, and Smilie's sidekick, Crazy Elmer, also Red Belcher, banjo player and singer, formerly with Buddy Starcher's All Star Round-Up on WMMN, Fairmont, W. Va.

Popular Team Splits

Break-up of one of the most popular teams ever to be aired from WWVA happened Saturday (12) when Big Slim, the Lone Cowboy, played his last show prior to his leaving for the East. Slim was on the big midnight Jamboree and was awarded his first prize as popularity contest winner in a contest WWVA held during September and the first of October. Hawkshaw Hawkins, his partner, won second prize and Toby Stroud and His Blue Mountain Boys, third. Slim, who is a Decca Recording artist, has been making p.a.'s with Hawkshaw Hawkins, who waxes for King Recording Company.

When Slim left WWVA he had a new job, and a big one, ahead of him. He will operate the Circle K Ranch which is located near Norristown, Pa., and will also broadcast over the new station here as well as over WDAS, Philadelphia. He will be foreman of the Circle K, and will appear at fairs in Pennsylvania and Ohio next summer. Slim's first Canadian movie, *The Last of the Mustangs*, is now showing in the U. S. His latest movie, *The Calgary Stampede*, features his horse, Golden Flash.

Hawkshaw's Latest

Hawkshaw's latest recordings, made the first of October for King, include the following numbers: *When They Found the Mighty Atomic Power*, *After Yesterday*, *When It's Moonlight on My Cabin*, *Heartweary and Blue*; *Never Say Goodbye*, *Just Say So Long*; *Secrets of My Heart*, *Sunny Side of the Mountain*, *There'll Never Be a Sweeter Girl Than You*, *You Go Your Way and I'll Go Mine* and *Nothing More to Say*. The last named was written by Big Slim, Mary Jean Shurtz and Chaw Mank

and published by the Blue Ribbon Music Company, Staunton, Ill.

Doc Williams, who has been off the air for about two years is now making his plans to return altho he hasn't decided upon the station. Doc is also working on a new book of folk songs that he will soon have ready for his fans. Jake Taylor, of the Rail Splitters, who has also been off the air for a few years when he was in the army, will be returning soon. He is also going to have several transcribed programs over different stations. Jake is the writer of many of the most popular folk tunes of the day, and is also planning on a new book of folk songs.

Pie Plant Pete and Bashful Harmonica Joe Troyan are now on the air after again taking their first vacation in over five years.

Boyd Back on WRR

Bill Boyd and His Cowboy Ramblers are back daily over WRR, Dallas, after an air trip to New Orleans for their fall recording session with Victor. Boyd's band includes Jim Boyd, electric standard guitar and bass fiddle; Kenneth Pitts, fiddle and accordion; Cecil Brower, fiddle; Andy Shroeder, electric steel guitar; Red Woodward, bass; Zeke Campbell, electric guitar; Dale Woodward, trumpet; with vocals by Bill and Jim Boyd. The Cowboy Ramblers' current Victor release, *I Don't Know Why (I Just Do)*, has held No. 1 spot on KROW, Oakland (Calif.) and other West Coast programs for past several weeks.

New Max Terhune Song Folio is skedded for release November 15 by Wallace Fowler Pubs. *When a Cowboy Yodels a Love Song*, *Roamin' to Wyomin'*, *I Lost the Girl I Call Mother* and *So Low Down Lonely Blues* are among many folk tune favorites included in the Fowler collection.

Max Terhune's first release on his new seven-year contract with Republic Studios will be *Along the Oregon Trail* with Monte Hale. Following completion of the production, Terhune is booked for a series of personal appearances with Ron Ormond and unit.

Owens in Hollywood

Tex Owens, famous as radio's original Texas Ranger and composer of *The Cattle Call*, is now jockeying a Western-folk tune recorded program on KLAC, Hollywood, 6:10 to 7:45 a.m. (PST). It is rumored that Owens and his guitar will be an added feature of the station at an early date. During recent months his personal appearances included shows with Hank Penny, Tex Williams and Spade Cooley. Owens's latest composition, *Bow Down, Brother*, will be released soon on a Jack Guthrie disk.

Jim Boyd and wife are proud parents of a new daughter, their second. Jim is currently appearing with brother Bill and the Cowboy Ramblers on WRR, Dallas, and playing Texas bookings with his own unit, the Texas Mockingbirds.

COMPLETE 20-STATION "Automatic Hostess" OPERATION

Library of 5,000 Records. Operated successfully for 7 years in city of 400,000. NO competition and unlimited possibilities for expansion. I must sell due to illness Price \$20,000.00. Write for complete details. BOX #D-346, Care The Billboard, Cincinnati 1, Ohio

USED RECORDS WANTED

ANY QUANTITY. OLDER RECORDS ACCEPTED. STATE PRICE AND CONDITION. Lewin Record Outlet 45-53 45th Street Woodside, L. I., N. Y. Telephone: IRonsides 6-8681

THE POWER OF THE HUMAN VOICE...

...CAPTURED BY THE New VOICE-O-GRAPH

People thrill at the idea of making instantaneous recordings of their own voices and mailing them to friends or taking them home to enjoy hearing over and over again on their own phonographs. Universal Appeal... Showmanship... Foolproof Operation... Human Interest—The VOICE-O-GRAPH has all four... and MORE! The psychological impulse to record the Human Voice, guarantees exceptional profits for all operators.

The VOICE-O-GRAPH occupies only 1 sq. yd. of floor space and yet 2 people can record conversation or song. It is fully Automatic—Coin Operated with Special Mailing Envelopes vended for an additional Coin. The Booth is Soundproof! Beautifully designed. No Attendant is necessary.

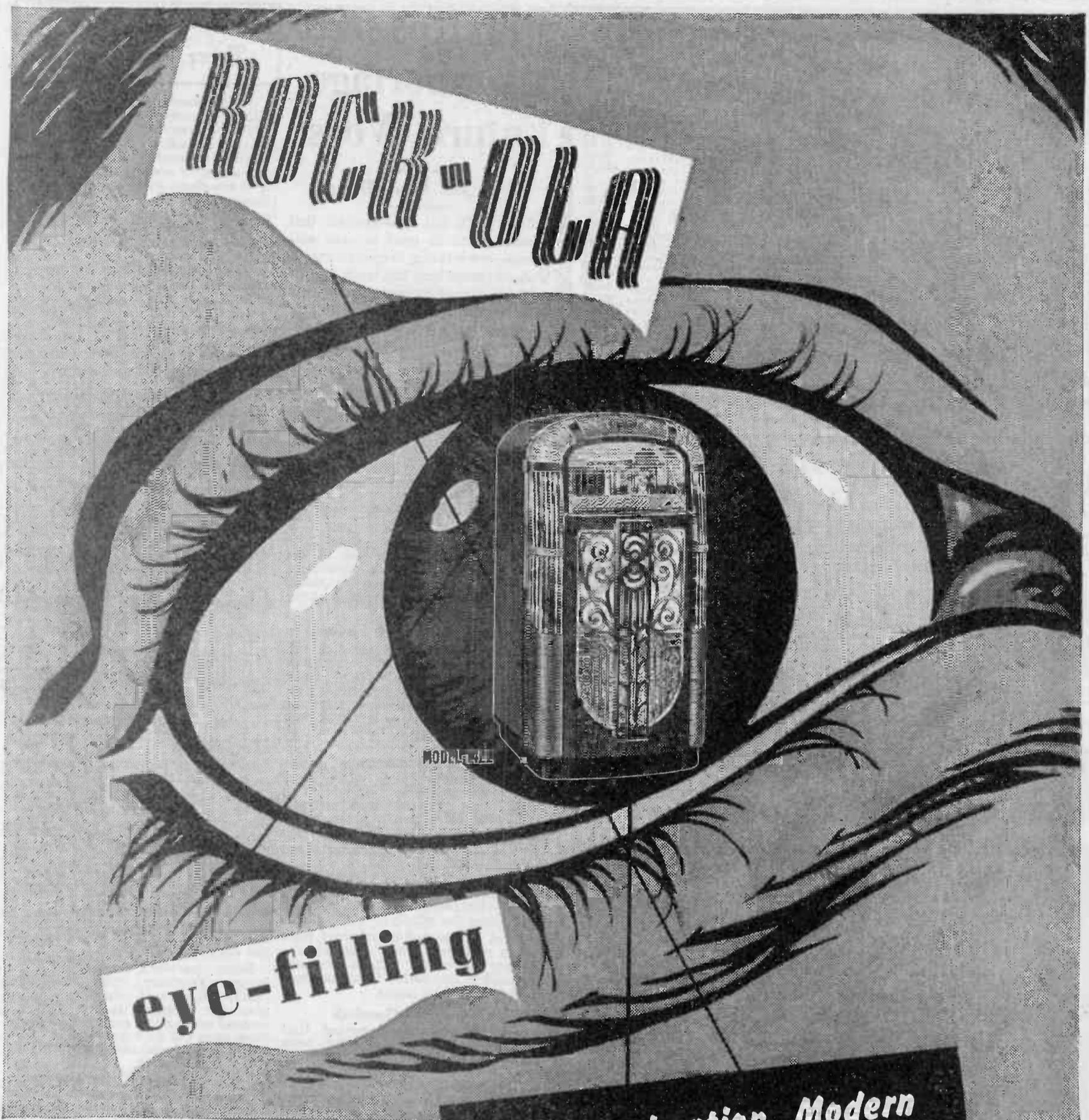
"Don't Write—VOICE-O-GRAPH"

For further proof of the remarkable earnings now being reported... mail this coupon—today! See the VOICE-O-GRAPH on display at all Mutoscope Distributors. Deliveries now being made... in order received. *Reg. Trade Mark

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 Eleventh Street, Long Island City 1, N. Y.

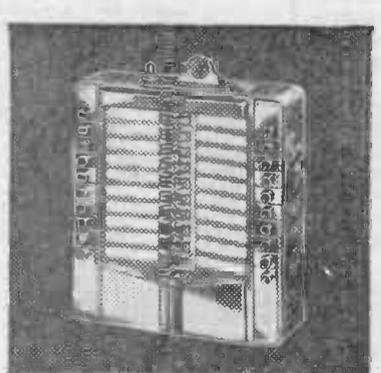
Send me at once complete details on VOICE-O-GRAPH.

NAME.....
FIRM.....
ADDRESS.....
CITY..... ZONE..... STATE.....



eye-filling

**Color, Animation, Modern
Design, True Tone Ampli-
fier, Separate 5c, 10c, 25c
Coin Chutes, Record Tray
Release, Complete Visibility**



ROCK-OLA WALL BOX MODEL 1530



**ROCK-OLA MANUFACTURING CORPORATION
800 NORTH KEDZIE AVENUE • CHICAGO 51, ILLINOIS**

NEW PACKARD EQUIPMENT IMMEDIATE DELIVERY



Model 400 24-Record Hideaway	\$450.00
Wall Boxes	38.95
# 700 Speaker	21.95
# 800 Speaker	36.95
# 900 Speaker	49.95
#1000 Out of This World Speaker	159.50
30 Wire Cable, Per ft.	.22
Single Steel Cabinets	35.00
Twin Steel Cabinets	41.00

PACKARD ADAPTER

700 & 800 Wurlitzer	\$ 70.00
500 A Wurlitzer	65.00
Single 24 Wurlitzer Hideaway	59.50
Single 20 Seeburg	59.50
Twin Twelve Wurlitzer	71.50
Single 20 Rock-Ola	59.50
All Curved Front Seeburg	66.75
Mills Empress & Throne, Floor Model	30.00

ANGOTT SALES CO., INC.

Michigan Distributors

2616 Puritan, Detroit 21, Mich.
805 E. Genesee, Saginaw, Mich.

Phone UNiversity 40773
Phone 35467

Plastics Hit By Shortage, Future Worse

Coin Biz Fares Better

CHICAGO, Oct. 26.—Reports that plastics—such as used in coin machines—were facing deeper shortages were discussed here this week by coin machine manufacturers. Their conclusion: Shortages were not causing them too much trouble.

Report started following a speech by Frank Carman, general manager of the Plastic Materials Manufacturers' Association, addressed to the New England section of the Society of the Plastic Industries at Manchester, Vt.

In outlining the picture of the society, Carman indicated that altho output of plastic materials has doubled since 1941, supplies are still short.

"Some facilities due early in 1946 will not come in until late in the year and many of the expansions which were to have been completed in 1947 will not be available until 1948," Carman said.

Show Decreased Demands

Manufacturers here pointed out that their demand has decreased from its former high position. They declared they are confronted with tight shortage situations in the supply of such plastics as bakelite. On the whole, they said, they have not suffered.

Many of the manufacturers buy the finished plastic product, while others mold the plastic from powders. The latter, it is reported, have suffered the most, due to that material being in short quantity.

The total available supply of thermosetting molding powders, according to Carman, will be doubled when facilities now under way are completed. Demand, it is said, is running four times the supply.

Sheet plastic and polystyrene supply is still well below demand, according to reports. Those products are used in decorative fronts on such machines as juke boxes.

Cites Faulty Chemicals

One manufacturer reported that they were having difficulty with their wall receivers. They operate from a central juke box and are plastic on the outside. Manufacturer said that the company which make them was having difficulty with the chemical being supplied. Result was that the receivers were cracking at room temperatures.

Plastics have been used by coin machine manufacturers to replace various products. All of the manufacturers stated that they would go back to those products if the shortage became fact.

Carman, outlining the plastic situation, pointed out that considerable relief was in sight as regard current supplies. On polystyrene, for example, additional facilities scheduled for completion in late 1947 should provide the plastic in amounts 10 times that now available.

Supplies are still short, he asserts, because of the cumulative effect of the coal and steel strikes and more recent work stoppages in basic chemical industries.

Even the labor difficulties are settled, said Carman, the total production lost will not be made up for some time. He blamed the disputes for causing acute shortages in supply of basic raw materials.

Settle Chi Juke Tax; Fees Halved

(Continued from page 95)
of the city council, is as follows:
"To the president and members of the city council:

"Your committee on finance, having had under consideration the matter of amending the municipal code of Chicago concerning the tax on juke boxes, begs leave to report and recommend that the following proposed ordinance submitted herewith do pass:

"Be it ordained by the city council of the city of Chicago:

"Section 1. Section 104-32.2 of the municipal code of Chicago is amended to read as follows:

"(104-32.2 Tax.) An annual tax of \$25 is imposed upon each juke box used within the city for gain or profit from operation.

"Section 2. This ordinance shall be in force and effect from and after its passage and due publication."

This recommendation was concurred in by 23 members of the committee, with no dissenting votes.

Dime Juke Play Missouri, Kan. Operator Trend

KANSAS CITY, Mo., Oct. 26.—Tim Crummett, partner in Central Distributing Company, reported this week that the trend among the operators in the smaller towns of Missouri and Kansas is to dime play.

Crummett estimated that at least 10 per cent of the operators in the smaller cities in the Kansas City territory have converted all, or most, of their machines.

This view was echoed by Jerry Wilson, Missouri salesman for Central, who reported that one of the larger out-State operators has set all his new phonographs for 10-cent play.

"He got a few beefs from locations the first couple of weeks," Wilson said, "but now the locations are all for it. They can see that it means more money for them as well as for the operator."

Some operators have found their income doubling with the price boost, Wilson said. But even where play has dropped, income has increased some while costs of operation have been cut by a decrease in service calls and reduction in wear on disks, he declared.

Crummett reported that one operator in his territory has had his machines, which are located in spots with dance space, on dime play for nearly 10 years.

FOR IMMEDIATE DELIVERY!

MUSIC	GAMES
Wurlitzer 61 .. \$149.50	Argentine \$ 64.50
Wurlitzer 412 .. 149.50	Big Chief 34.50
Wurlitzer 500 .. 395.00	Big Parade 99.50
Wurlitzer 800 .. 550.00	Capt. Kidd 64.50
Seeburg 12 .. 99.50	Four Roses 49.50
Seeburg King .. 249.50	Goalee, used .. 299.00
Seeburg Vogue .. 349.50	Gun Club 59.50
Seeburg Cadet .. 349.50	Jungle 64.50
Seeburg Comm'do .. 424.50	Knockout 99.50
Mills Throne .. 229.50	Seven Up 39.50
Mills Empress .. 279.50	Show Boat 54.50
	Three Score 39.50
	Twin Six 44.50
	Zig Zag 59.50

ALL ITEMS GUARANTEED

UNITED INDUSTRIES

525 PARKER ST • CHESTER • PENNA.

Phone Chester 9283

WRITE OR WIRE

NEW REPLACEMENT WALL BOX COVERS

for Seeburg 20 Selection Wireless or 3 Wire Boxes. Light weight aluminum—Brown or Gray Crackle Finish, Guaranteed Perfect Fit. \$5.95 Each.

GENUINE FIBER MAIN GEARS FOR SEEBURG AND WURLITZERS

(Less Steel Hub)
SAMPLE, \$3.95. LOTS OF 10, \$3.50 Ea. QUANTITY PRICE, \$3.00 Ea.
Factory Guaranteed Against Defective Workmanship and Materials.

CASTORS Heavy Duty Replacement Set of 4 .. \$1.60	PLASTIC (60 Gauge) 20x50 Inch Sheet Cut to Size, 2¢ Per Sq. Inch. .. \$10.00
--	---

PICK-UP COILS For Seeburg except 8800, 9800. Each \$1.50.

Quantity Prices to Distributors and Jobbers
Terms: 1/3 Deposit, Balance C. O. D., F. O. B. Los Angeles.

E. T. MAPE DISTRIBUTING CO., INC.

1701 W. Pico Blvd. Los Angeles 15, Calif. Phone: Drexel 2341	21 N. Aurora St. Stockton, Calif. Phone 7-7903	284 Turk Street San Francisco 2, Calif. Phone: Prospect 2700
--	--	--

WESTERN CANADA OPERATORS

Do You Want More Locations? Do You Want to Triple Your "Take"?
If you do—Use the new and sensational

PACKARD PLAMOR WALL BOXES!

With Packard Hideaways & Packard "Out of This World" Speakers.
EACH BOX IS A LOCATION!

Packard equipment will increase your "take" with a minimum of servicing.
—Thoroughly proven over the years, and still the most popular Box on the market!
Write, Wire or Phone 95971 (in mornings).
RUSH YOUR ORDER NOW!

ALLAN PULLMER

601 PARIS BLDG. WINNIPEG, MAN., CANADA

QUITTING BUSINESS

NO REASONABLE OFFER REFUSED

1 WURLITZER 700	2 WURLITZER 950's
2 WURLITZER 850's	4 WURLITZER 500's

125 SOLO-TONE BOXES (New in Original Cartons) Including AMPLIFIERS and WIRE

Write **W. JUSTIN** 4528 FRENCHMEN ROAD
NEW ORLEANS, LA.

FOR SALE

RECONDITIONED PHONOGRAPHS

(At Lowest Prices)
—Will Ship Anywhere—
12 Years of Operator Confidence

Seeburg 9800, ES	\$395.00
Seeburg 8800, ES	375.00
Seeburg Classic	325.00
Seeburg Regal	275.00
Seeburg Gem	250.00
Seeburg Factory R.C. Special (Wireless)	295.00
Seeburg Rex, cellar job	225.00
Rock-Ola Master Rock-a-Lite	350.00
Rock-Ola '39 Standard	295.00
Rock-Ola 12 Record	115.00
Wurlitzer 950	575.00
Wurlitzer 500	365.00
Wurlitzer 800K	340.00
Wurlitzer 800R	315.00
Wurlitzer 24	285.00
Wurlitzer Victory 700	395.00
Wurlitzer Victory 500	385.00
Wurlitzer Victory 24	350.00
Wurlitzer 816, Illuminated	175.00
Wurlitzer 816 Plain	145.00
Wurlitzer 412, Illuminated	125.00
Wurlitzer 81, with stand	225.00
Wurlitzer 71, with stand	200.00
Wurlitzer P-10	85.00
Seeburg Bar Brackets	3.00
10,000 Title Strips	3.75

All Tubes and Miniature Light Bulbs,
40% Discount.

DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS.
738 Erie Blvd., E. Syracuse, N. Y.
875 Main St., Buffalo, N. Y.



there'll be
a Mills phonograph
in 1947!

Mills produced no phonographs in 1946. The materials shortage made it impossible for us to manufacture an instrument consistent with Mills quality standards. We preferred to wait until we could deliver the kind of phonograph you would expect to bear the name of Mills.

But there *will* be a Mills Phonograph in 1947. It will be exactly the kind you would expect the oldest, best-known, and most highly respected coin machine manufacturer to make. It will be the most distinguished product in the field of automatic music.

Mills Industries, Incorporated • 4100 Fullerton Avenue • Chicago 39, Illinois

Haines to Aero Needle Company

CHICAGO, Oct. 26. — Burton Browne, president of Aero Needle Company, recently announced the appointment of E. Ralph Haines as sales manager.

Haines was formerly distributor sales executive of Raytheon Manufacturing Company in the firm's main office at Newton, Mass. Before joining Raytheon he was with RCA Radiatron Company and E. T. Cunningham, Inc., New York City.

Soon after taking over his new duties, Haines, it was reported, began a tour of the country for conferences with Aero representatives concerning the firm's fall and early winter merchandising program.

Plan Apollo Record Stock

NEW YORK, Oct. 26.—A stock issue is being planned for the first of the year to enable Apollo Records to buy—or build—a new pressing plant and to establish their own distribution outlets, firm executives state.

RECORD TRAYS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

HUGO JOERIS

3208 Jackson St., Amarillo, Texas

"THE HIGHEST BIDDER"

TURN YOUR USED RECORDS
\$\$ INTO CASH \$\$

WRITE, CALL OR JUST SHIP TO

NATHAN MUCHNICK

1251 N. 52nd St., Philadelphia, Pa.
Phone: GRE 3153

WILL PICK UP WITHIN 100 MILE RADIUS.

ADVANCE RECORD RELEASES

(Continued from page 28)

THE MOORS	Gerald Wilson (THE SAINT)	Black & White BW 813
THE ORIGINAL HURTADO BROTHERS and Their Royal Marimba Band	Hurtado Brothers	Black — White BW-69
Adelita Linda	Black & White 8002
Los Altos Tren	Black & White 8000
Paquita	Black & White 8003
Porque Enganar	Black & White 8001
Que Quieres Mas De Mi	Black & White 8001
Rumbarimba	Black & White 8002
Solamente Una Vez	Black & White 8003
Tu Promesa	Black & White 8000
THE PANCAKE AND THE FARMER'S BRIDE ALBUM (2-10")	Gudrun Thorne-Thomsen	Victor Y-321
THE SAINT	Gerald Wilson (THE MOORS)	Black & White BW 813
THE TEXAS SKIP	WGAR Range Riders (WINTER FELL)	Continental C-5074
THE UNSUCCESSFUL ELF ALBUM (2-10")	Paul Wing (Joseph Le Maire Ork)	Victor Y-320
THERE IS NO BREEZE (To Cool the Flame of Love)	Gene Krupa (Carolyn Grey) (AREN'T YOU)	Columbia 37158
THEY SAY	Buddy Starcher & His All-Star Round-Up (YOU CAN'T)	4-Star 1146
THROUGH A THOUSAND DREAMS	Dinah Shore (Larry Russell Ork) (A RAINY)	Columbia 37157
TINY'S BOOGIE WOOGIE	Tiny Grimes' Swingtet (C JAM)	Blue Note 525
TOO MANY IRONS IN THE FIRE	The Modernaires-Paula Kelly (Mitchell Ayres Ork) (Zip-a-Dee Doo-Dah)	Columbia 37147
WABASH CANNON BALL	Jimmy Dale and His Pride of the Prairies (FILIPINO BABY)	Continental C-8009
WAITING FOR MY CALL TO GLORY	Roy Acuff and His Smoky Mountain Boys (Roy Acuff) (TELL ME)	Columbia 37099
WANTING YOU	Norwood Smith (THE DESERT)	Enterprise 209
WEDDING DAY BLUES	Cousin Joe's Brooklyn Blue Blowers (YOU GOT)	Savoy 5527
WHEN A WOMAN LOVES HER JUICE	Eddie Vinson Ork (CLEANHEAD BLUES)	Mercury 8023
WILDWOOD FLOWER	Buddy Starcher and His All-Star Round-Up (BLESS YOU)	4-Star 1143
WINTER FELL ON THE RANGE	WGAR Range Riders (THE TEXAS)	Continental C-5074
WOULD YOU LIKE TO SEE A PICTURE OF MY BABY?	Dave Denny (LITTLE BROWN)	Muscraft 429
WRAP YOUR TROUBLES IN DREAMS	Woody Herman (Mary Ann McCall) (IF IT'S)	Columbia 37160
YEARS AND YEARS AGO	Phil Brito (Walter Gross Ork) (SOONER OR)	Muscraft 15095
YOU ARE EVERYTHING TO ME	Freddie Martin (Stuart Wade) (ONCE UPON)	Victor 20-2611
YOU BROKE THE ONLY HEART THAT EVER LOVED YOU	Mills Brothers (I'M AFRAID)	Decca 23713
YOU CAN'T BREAK THE CHAINS OF LOVE	Buddy Starcher and His All-Star Round-Up (THEY SAY)	4-Star 1146
YOU GOT IT COMING TO YOU	Cousin Joe's Brooklyn Blue Blowers (WEDDING DAY)	Savoy 5527
ZIP-A-DEE DOO-DAH	The Modernaires-Paula Kelly (Mitchell Ayres Ork) (TOO MANY)	Columbia 37147

Show Paper Condensers

CHICAGO, Oct. 26.—On display here this week were condensers made of metalized paper at the Hawthorne plant of Western Electric Company. According to U. S. Department of Commerce officials, the condensers are about 40 per cent smaller than paper-foil types now used in radio and radar.

George Solar Heads Jimmy Martin Sales

CHICAGO, Oct. 26.—Jimmy Martin, head of James H. Martin & Company, announced this week the appointment of George Solar as new sales manager. Firm is distributor of several phonograph record labels and cigarette vending machines in this area.

In his new capacity with the Martin organization, with whom he has been affiliated for two years, Solar will have a staff of 12 salesmen, working for him and will be in charge of all sales, firm officials said.

Solar started in the music business with the Solar Music House of this city. During the 10 years prior to 1941 he was associated with the Chicago Musical Instrument Company. When he left that firm he was general manager of its retail division. Solar is also well known as a professional saxophone and clarinet player, according to the Martin announcement.

New sales manager is married and the father of a 16-year-old daughter, Carol Beth.

JAMES BROYLES DIES

(Continued from page 95)
Broyles was general sales manager of the Central Pharmacal Company at Seymour, Ind., for three years. From 1928 to 1933 he held the position of general sales manager of the Capehart Corporation in Fort Wayne, Ind.

Broyles' death was preceded by only six months by the death of his wife, Mrs. Orena Broyles. He is survived by a sister, Mrs. Leona Vivian Woods, Bellefontaine, O., and two brothers, Robert H., and Leonard W.,

MUSICALE
ESTERBROOK 4231
telotone corp.
Telephone Engineering
500 N. PARKSIDE CHICAGO, ILL.

FOR SALE—TIP TOP MUSIC EQUIPMENT

STANDARD ROCK-OLA	\$295.00
MILLS THRONE	275.00
MONARCH ROCK-OLA	195.00
TWIN 12 MECHANISM, Pack. Adapt.	200.00
TWIN 12 MECHANISM	175.00
WURLITZER 800	675.00
WURLITZER 750E, Marbletop finish	425.00
WURLITZER 51 COUNTER MODEL	120.00
WURLITZER 950	650.00

WANTED—All music equipment and accessories

A & M MUSIC COMPANY
TUXedo 8181
5151 W. North Ave. Chicago, Illinois

WE BUY USED PHONO RECORDS

MERVIS TRUCKING COMPANY
7026 LEXINGTON AVENUE
CLEVELAND 3, OHIO

WE PAY 7c Each
for
JUKE BOX RECORDS
In Reasonably Good Condition, Not More Than 6 Months Old.

6c Each For Records Not More Than 3 Years Old.

National Novelty Co.
183 Merrick Road, MERRICK, L. I., N. Y.
Phone: FROSPORT 8320

FOR SALE

2 Wurlitzer 412	\$149.50
1 Wurlitzer 616	195.00
1 Wurlitzer 616 L. U.	229.50
2 Wurlitzer 500	375.00

1/3 Deposit with Order.

ACE NOVELTY
SPOONER, WIS.



MAKE AN OFFER

ON OR OFF LOCATION NEAR ANN ARBOR, MICH.

WURLITZER

- | | |
|--------|----------------|
| 2—600R | 1—600K |
| 1—950 | 1—42-600 |
| 2—500A | 1—780 Hideaway |

These machines are in excellent condition on location.

Write or call

WENDELL KETCHPAW

709 W. Grand Blvd. Phone 2644J Ypsilanti, Mich.

New York:

Ben Smith, Perry Wachtel, Dave Lowy and Sid Mittleman were rained out of their golf game last Saturday. . . . Howard Richardson and Cliff Crabtree, Pioneer Distributing Company, Charlotte, N. C.; Ray Long, also from Charlotte, N. C.; Lou Wolcher, San Francisco, and Bill Cohen were some of the visitors in to see the Telomatic studio at Runyon Sales this week. . . . Jack Mitnick will take a hurried trip the first of the week to Cleveland.

Jack Mitnick and Shugy Sugarman, Runyon Sales, are slated to take a belated rest in Hot Springs, leaving next Saturday. Abe Green and Mike Munves are out there now, but will return to New York shortly after Shugy and Jack arrive. Jack hopes to meet some of his friends in the Deep South on the way out. . . . Hymie Rosenberg, H. Rosenberg Company, Inc., will leave the first of the week for a Hartford, Conn., trip to complete opening plans for the branch office there.

Harry Berger, West Side Distributing Corporation, flew back this week from Boston with Jack Dempsey. . . . Charles Ladew, Bedford Village, N. Y.; George Briggs, Babylon, N. Y.; R. C. Hillier, Greshen, Tex.; Jack Cohen, Minneapolis; Art Gavrin, Chicago, and Miller Hodges, Baltimore, were some of the visitors to coin machine row this week. . . . Dave Lowy, David Lowy Company, has returned from Chi with some new ideas.

Frank Feldman, Leo Simmons, and H. Schreiber, formerly of Mills, are new salesmen working for David Lowy Company. . . . Sherman Shell is the new addition to Jules Mayers sales staff at Seacoast Distributing Company, Inc. . . . Jack Silvers, former New York juke box op, is now oper- (See NEW YORK on page 104)

Detroit:

Alcha Music Company, newly organized when Al Curtis and Charles Friedenbergh went into partnership, is operating some 60 juke boxes. . . . Lou Salesin, of Allied Music Sales, announces the first models of the new DuGrenier cigarette vender, which they distribute, are coming in. Deliveries, he said, on a larger scale are expected shortly. . . . Max Lipin returned from several days' stay in Chicago and called a general sales meeting at Detroit headquarters of Allied. Entire sales crews from the Toledo and Cleveland branches attended.

Raymond J. Labarre, owner of Northwest Automatic Sales, has re-established his business at 12683 Terry Avenue. Since his discharge from the service he specializes in coin machine repair. While making plans for resuming operation of amusement and vending machines, Raymond is "doubling" by playing with the Les Payne orchestra at the Fiesta Room in the Hotel Savarine. . . . Theresa Gardalla, formerly associated with her brother, Fred, in the Modern Entertainer enterprise, died October 15.

Atlantic City:

Rube Jacoby, Atlantic City Vendors, Inc., is celebrating his 10th year in the vending machine operating end of the industry. . . . Irv Fishelberg has closed "Thrillo" for the season, but is keeping open the arcade run by his brother, Charlie, and himself. Having had six cup soft-drink vending machines running during the summer season this year, Irv plans on adding more and is considering other vending machines for his spots.

Myer Wolf is being kept busy these days in spite of the end of the season with his three arcades on the Boardwalk. . . . Stanley Baker, with the help of George Watson, plans to keep his Sportland arcade open every day but Christmas. . . . S. Q. Sloan oldest arcade operator here, he (See ATLANTIC CITY on page 112)

COINMEN YOU KNOW**Kansas City:**

Call of the pheasants is proving irresistible to members of the Kansas City coin machine trade. . . . Irvin Weiler, of Consolidated Distributing Company, just returned with his limit of the birds after flying his Culver up to South Dakota. Clare Pollock, of the Board of Trade, accompanied him. . . . Fred F. Johnson, president of Selectivend Corporation, and Jimmy Gleason, well-known tavern operator, left over the week-end for a four-day stay in the Nebraska sandhills near Valentine, from which they also are scheduled to stalk a few deer. . . . Margaret Whipple, of Brown Music Company, has been up in South Dakota hunting pheasants last week and she is not expected back until late this week.

Glen Roudebush, office manager at Brown, is back on the job, but taking it easy for a while after a check-up at St. Mary's Hospital. . . . Jerry Adams, sales manager at Consolidated, flew out to Manhattan, Salina and Topeka, Kan., recently for confabs with local operators. . . . His boss, Irvin Weiler.

(See KANSAS CITY on page 108)

Cleveland:

M. S. Gisser, sales manager of the Cleveland Coin Machine Exchange, reports that Gene Schwartz, of his firm, is on a two-week selling tour thru Ohio and West Virginia. Accompanying him is Dave Martin, president of the Duromatic Company, Seattle, who invented an escalator conversion for his firm. Pair are also demonstrating their respective companies' products while on tour.

Lester Bieber is up and around now after his recent illness that kept him out of circulation for awhile. . . . Leo Dixon, "traveling president" of the Ohio State Phonograph Owners' Association, is in New York this week on business. . . . Jimmy Ross, vice-president of the Phonograph Merchants' Cleveland Chapter, has been trying all summer long to get away on a much-desired vacation. This week Jimmy announced to all interested that it has been postponed again. . . . Gary Weber is still in Chicago with his mother, who is seriously ill.

Indianapolis:

Fred Slough, operator of the Plymouth Novelty Company, has gone to South Dakota on a pheasant hunting expedition. Pleasant hunting, Fred. . . . Frank Banister, head of Banister & Banister Distributing Company, left for Chicago on a buying trip. . . . Banister firm recently added a new truck to its fleet of service trucks. . . . Mrs. Blanche Janes, owner of the Janes Music Company, has returned to her post after spending two weeks in California visiting her sister. . . . Floyd Meeker, of the Meeker Music Company, is vacationing in the Dakotas. . . . Floyd Bush, Greensburg (Ind.) operator, was in the city stocking up on equipment and parts.

Automatic Sales Company, operating candy and cigarette coin machines, plans to increase the price of its merchandise. . . . Jacob Waymire, Elwood, Ind., operator, was a business visitor during the week. Acquiring new and used equipment was his object.

Los Angeles:

Ralph Bass, of Black & White Records, has grown a heavy goatee; looks very distinguished. B-W has added Bruce Altman, formerly of A.R.A. to its staff. Altman will handle publicity and advertising. . . . Charley Robinson, of C. A. Robinson Company, is taking on the new Shine-a-Minit shoe shine machine, which looks like a solid vending item. . . . Joe Ervin and Don Weston, of Silver Spur Records, advise they have just cut two more disks for release around the middle of November.

George Ehr Gott, manager of the new Mills Sales Company branch office here, has hired Jean Blair as secretary. Evelyn Crenshaw, who was down setting up the clerical work for the new office, has returned to the Mills headquarters in Oakland. Ehr Gott reports his business is already getting started here. A good many operators have visited the new Mills showrooms, including Alex Koleopulos, of Bakersfield, and Irvin Gayer, of San Bernardino. Mills Company has also opened another branch in Portland (See LOS ANGELES on page 110)

Chicago:

O. D. Jennings has returned from a two-week stay at his Mississippi plantation. How were the boll weevils, Mr. Jennings? . . . J. R. Bacon, also of the Jennings firm, has good cause to celebrate. We are told he has paid off the mortgage on the old homestead in Elmhurst, Ill. . . . Visitors at the Jennings included Irv Blumenfeld, of General Vending in Baltimore, and Lou Wolcher, distributor for Advance Automatic Equipment, San Francisco.

American Amusement Company's Helene Swyer tells us that they are busy remodeling their plant and equipment and have increased their personnel. But visitors are always welcome, she stressed. . . . M. F. Farr, operator in Gilman, Ill., breezed in on the Globe Distributing Company.

Mills Industries played host to over a dozen visitors, among whom were Art Marcus, of the Markepp Company, Cleveland; Lew London, of Leader Sales, Dallas and Reading, Pa., and E. Steinsilber, Oshkosh, Wis. William Helriegel, Philadelphia, and Bill Wassam, Cedar Rapids, Ia., were also among those for whom Mills spread the welcome mat.

Bell-o-Matic Corporation, thru Grant Shay, informs us that firm had full quota of business visitors. Jim Longaker was hosting distributor Carl Hoelzel, of United Amusement, Kansas City, Mo. Mac Watson, operator from Cedar Rapids, Ia., hauled in a turkey dinner that employees picked clean in the firm's famed Owl Room. Operator Kelly came north from his Austin, Tex., retreat.

John Bertucci, distributor from Biloxi, Miss., was sampling Northern hospitality along coin row. He represents the United Novelty Company and found time to call on Shay to discuss a new advertising campaign. . . . Operator Bill McCreary, who hangs his hat in Youngstown, O., (See CHICAGO on page 106)

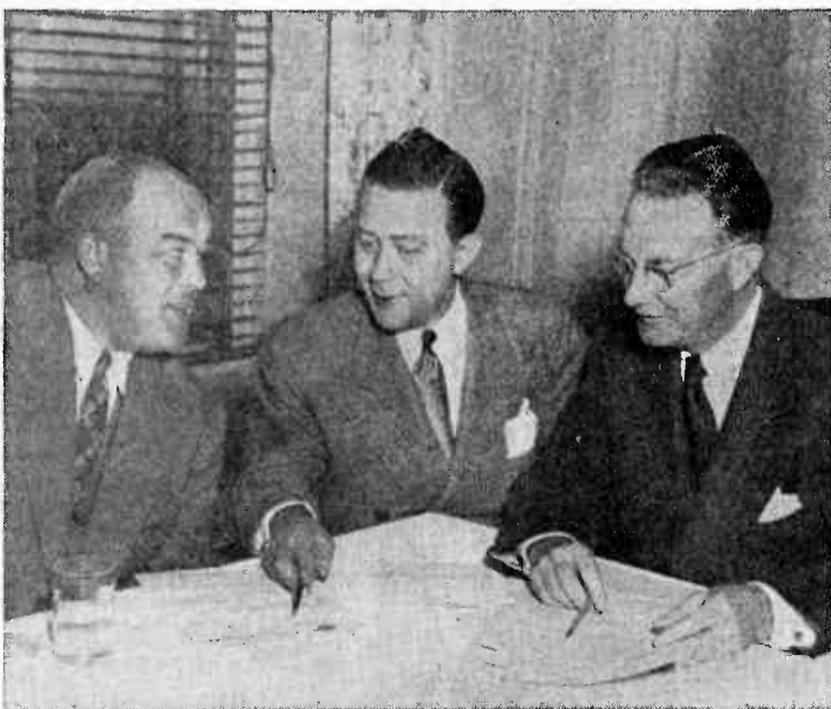
Milwaukee:

Irving Rahn, advertising exec who handles coin machine accounts, has expanded his office in the Mariner building. New name is Rahn-Chlupp Associates, Inc. . . . Among vets back at work for Mitchell Novelty are Ervin Beck, Michael Stempski, and Stanley Beck. Becks are proud of an airplane propeller which decorates their office wall—first prize award for the soldier who bought the most war bonds at Tonopah, Nev.

Ed Kowalski, routeman for Mitchell Novelty, is to be married November 9 to Myrtle Slaski. Congrats coming in from everywhere. When her hubby, Eddie Tobolski, came back from service, his wife, Eleanor, decided to leave her office job at Mitchell Novelty, while Eddie goes back to work for the firm. John Gregg, shop foreman for the same company, says firm is looking for larger quarters but is stymied by lack of space.

Over at Milwaukee Coin Machine Company John Neef is a new face. Nathan Victor has him selling. Sam London, same firm, went north for a vacation earlier this month, wound up in Chicago calling on manufacturers. . . . Jerome Jacomet, Red's Novelty Service, is headed for South Dakota for pheasant hunting. Vic Manhardt left for the same hunting grounds, taking his family. Vic's top repairman, Al Engel, lost his father recently.

Walter Tetting, General Novelty, was also up North, but still in Wisconsin, preparing his shack for hunting. He shares the spot with George Poull, Poull's Better Music, West Bend, Wis. Back with Tetting's firm is navy vet Phil Monroe. . . . George Clamm recently joined the Love firm as a repairman. W. Harloff, of Love Amusement, was out of town a while this month, left the business in the capable hands of Mrs. Harloff.



INFORMAL CONFAB brings together three popular NAMA men at association's national convention in Chicago. Left to right: L. D. Chambers, NAMA director and president, Peerless Weighing & Vending Machine Corporation; George Seedman, vice-chairman of convention committee and Rowe Manufacturing Company official; W. C. FitzGerald, also a NAMA director and president of International Ticket Scale Corporation.

Look To The **GENERAL** For LEADERSHIP

RECONDITIONED PHONOGRAPHS

Low Priced To Move Them Quickly!

ROCK-OLA

- Spectravox—Playmaster Comb...\$325
- 1940 Super 350
- 1939 Deluxe 325
- 1939 Standard 300
- Monarch 175

WURLITZER

- Victory 24\$325
- 500 A 325
- 600 A, Rotary 300

● PFANSTIEHL Coin Phono Needles
—For Immediate Delivery!

● EXCLUSIVE AIREON DISTRIBUTORS FOR MD., D. C., N. VA., S. PA.

Established 1925

Growing Steadily Ever Since

GENERAL Vending Sales Corp.
Formerly The General Vending Service Co.
306 N. GAY ST. ★ BALTIMORE, 2. MD.

SEEBURG

- Wireless Duo-Remote Control ..\$225
- Colonel, ESRC 375
- Vogue 325
- Classic 325

Gem, RC Hideaway. To work with
Seeburg Wireless Wall Boxes. 250
Mayfair, RC Hideaway. As above. 250

TERMS: 1/3 Cash With Order,
Balance C. O. D.

COINMEN YOU KNOW

New York:

(Continued from page 103)

ating a juke route in Atlantic City. . . . Mrs. Grace Connors was in Atlantic City for the annual Dairy Exposition, just concluded.

A New York firm will announce a new juke box, drink vender and coin-operated radio very shortly. . . . Jack Fitzgibbon, Musical Minutes, Inc., is showing his "dream" to the trade now. His bar in the back of his establishment is becoming the meeting spot for coinmen from out of town. . . . Nat Cohn, Modern Music, reports Vogue Records are setting up production to meet demand. . . . Dave Stern, Seacoast Distributing, has a new hot nut vending machine. . . . Tom Byrne, New Jersey Tavern Association, reports that headway is being made to limit number of tavern licenses in New Jersey.

Lucky Sculnick and Al Koondel, Empire Coin Machine Sales, are getting things set for the shoe-shine machine nuptial ceremonies late in December. Koondel will head out California way shortly and meet Sculnick in Milwaukee for the distributor showing December 12. . . . Jack Hylton, British juke box manufacturer, is in town now. . . . Martha Mannerson has sold her juke box route in Jersey to Charlie Robertson.

Moe Bitter, West Side, is making a parts display board with some new ideas incorporated for the parts department of the firm. . . . Interest is still high in the Seeburg service school at Atlantic—it has just entered its third cycle and "going strong," according to Harry Rosen, Burt Lane and Myer Parkoff. . . . Bob Jacobs, Amusement Games, Inc., is looking around for a 10th Avenue headquarters. . . . Ollie Western, Novelty Games, Denver, is headed 10th Avenue way next week.

Fight for the export business has really spread in the city. At least eight distributing firms are making strong bids for the South American coin machine operator. . . . Sidney Topler, Australian arcade owner, arrived in town this week. . . . Harry Gutterman, Boston op; Shirley Klein, Klein Sales, La Salle, Ill., and Jules Silverstein, Silverstein Plastic Corporation, Los Angeles, were visitors to the city this week-end. . . . Robert Lessing, music op, is the proud father of a six-pound son born Monday (21) at the Brooklyn Hospital.

John W. Hall, Amity, has returned from his Midwestern biz trip, but return to the road next week. . . . The

Schork Brothers and Max Schaffer, Times Amusement, have been ordered by the State Labor Board to hold a union election for their employees. . . . Vincent Reves, Columbus, O., is visiting friends here this week. . . . Harold Gould, brother of Max Gould, Chicago op, is in town with several ideas. . . . Al Bergman, Alfred Sales, Buffalo, is expected in town this week. . . . Matty Forbes, CMA executive, has left town until Wednesday on a biz trip.

Death of Ernest Bloomberg last week, vending machine operator around New York State for years, was felt hard by his many friends in the trade. . . . Irving Kaufman and Milton Mayer, Best Games, have left for the West Coast on a combined biz and pleasure trip. . . . Lou Brown is mighty proud of his firm's new coin-operated radio just announced, "Coradio." . . . Maurice Schack, Milk-o-Mat, states that he will name distributors soon.

B & R SALES

1028 Ft. Worth Ave.
Dallas 8, Texas

EXCLUSIVE TRADIO DISTRIBUTOR
in
TEXAS

SEE TRADIO AD
PAGE 127

SPECIALS BY STEWART

- 4 Mills Panorams\$290.00
- 2 Muto. Sky Fighters 165.00
- 3 Muto. Punching Bags 85.00

2 Pace Saratogas (Console)\$75.00

- 1 5c Mills 4 Bells\$425.00
- 1 5c Mills War Eagle 95.00
- 3 Bally Reserves, 5 Ball Free Play.. 20.00
- 3 Spinning Reels, Free Play or Payout 80.00

STEWART NOVELTY CO.

1361 S. Main St., Salt Lake City, Utah

SENSATIONAL

New DOUBLE or Nothing Ticket Game—8 numbers—2 seals—quarter play. It's FAST. Sample order of 100 prepaid to first 35 returning this ad with \$6.25 (enough to net \$100.00).

PORT PRODUCTS
BOX 53 PORT WASHINGTON, WIS.

SALESBOARDS—IMMEDIATE DELIVERY

Holes	Play	Description	Your Profit	Net Price
300	1 to 5¢	Put and Take	\$ 6.00	\$.62
400	5¢	Buckeroo	7.00	.55
800	10¢	90 Percenter, Jumbo Holes	10.00	1.05
800	5¢	Gobs of Fun, X Thick	Avg. 22.70	2.50
800	5¢	800 Club, X Thick	Avg. 22.50	2.50
800	5¢	Nuts to You, X Thick	Avg. 22.70	2.50
1000	1¢	Cigarette Boards, All Pack Payout		.75
1000	5¢	Cigarette Boards, 90 or 99 Pack Payout, Nickel Special Half Free		.75
1000	5¢	Nickel Charley	17.00	.95
1000	25¢	176 Winner Charley	50.00	.95
1000	25¢	Golden Boy Charley	45.00	.95
1000	25¢	J.P. Charley	Avg. 51.98	1.22
1200	25¢	Cheerful Charley, X Thick	Avg. 82.95	2.38
1200	5¢	Vaukee Doodle, X Thick	31.60	2.71
1200	5¢	Pick a Pin, X Thick, Jumbo	24.72	2.90
1200	10¢	Pick a Ten, X Thick, Jumbo	59.40	2.90
1500	5¢	Three Grand Prize, X Thick	52.00	2.89
1800	5¢	Red, White and Blue, X Thick	18.00	1.95
1800	10¢	Red, White and Blue, X Thick	36.00	1.95
1800	5¢	Lulu Lee, X Thick	18.00	1.95
1800	5¢	Lulu, X Thick	30.00	1.95
1800	5¢	Lucky Colors, X Thick	24.00	1.95
1800	5¢	Jar O, X Thick	21.00	1.95
2000	5¢	Lulu Belle, X Thick	20.00	2.50

Large stock purchased before price increase. Order now and save \$\$.
We are able to supply you any size, style, number of holes and payout.
25% DEPOSIT REQUIRED ON ALL ORDERS—BALANCE C. O. D.

Stuart Sales Co., P. O. Box #838, Omaha, Neb.

This is IT!
A New Sensational

DAVAL Counter Game

"Free Play" ... with a FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or canceled & registered on inside. This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.



PRICE
\$75.00
F. O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!

FRANKEL DISTRIBUTING COMPANY

1209 DOUGLAS ST. Telephone: Atlantic 3407 OMAHA, NEB.



"JACK RABBIT"

JUMPS PROFITS

AMUSEMATIC introduces a fascinating new, all-animated game—"JACK RABBIT"—that will MULTIPLY YOUR CASH LIKE RABBITS!

This game of action and coordination invites a constant customer replay and corners amusement coins. Pin Game Operators and Arcade Operators live on amusement center, multiply your dollars and CASH IN ON "JACK RABBIT"!

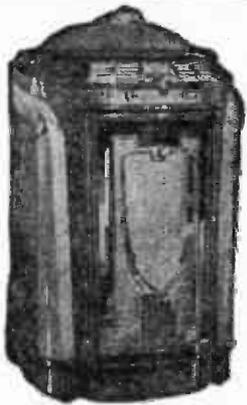
This all-animated thrilling game is operated on a two-button principle—one button to increase speed of Dog—the other to make Dog leap for Rabbit.

\$475.00
1/3 DEPOSIT
BALANCE C.O.D.



KLEIN DISTRIBUTING CO.

2606 W. FOND DU LAC AVENUE, MILWAUKEE 6, WISCONSIN, Telephone: KILBOURN 2032



**FOR MUSIC
THAT IS BEYOND
COMPARISON**
SEE AND HEAR
**SEEBURG COMPLETE MUSIC
SYSTEMS WITH SCIENTIFIC
SOUND DISTRIBUTION**

DELIVERING SEEBURG REMOTE CONTROL SPECIAL —
WIRELESS OR WIRED WALLOMATICS — TEAR DROP —
MIRRORED AND RECESSED SPEAKERS.

SPECIAL

- Bally Surf Queens \$189.50
- Suspense — Chicago Coin 279.50

- 20 412 and 616 Amplifiers Complete \$ 19.95
- 2 500A Marbleglow Wurlitzer, Clean 395.00
- 1 Rockola Tone Column With Spectravox 325.00
- 1 Seeburg 12, 116 Cabinet, Clean 129.50

Send 1/3 Deposit

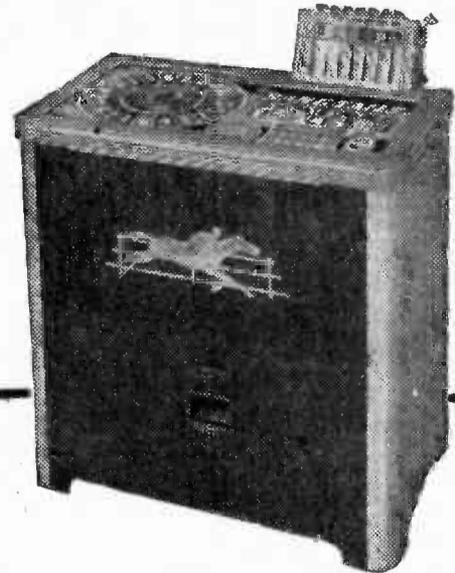
FRANCO NOVELTY COMPANY

24 NO. PERRY ST.
MONTGOMERY, ALA.

1707 THIRD AVE. NO.
BIRMINGHAM, ALA.



**Exclusive Distributor
Alabama &
Northwest
Florida**



**NEW—SENSATIONAL EVANS'
WINTER BOOK**

A worthy companion piece to the nationally famous Galloping Domino and Bang Tails! Made with the same refinements and precision engineering as these popular consoles, plus the new sensational feature of Winter Book odds! Odds range from 10 for 1 to 500 for 1, with only a SINGLE coin played. NO BUILD UP necessary for a chance at these sensational odds!

Add some of these Bang Tails—Winter Books to your route of Galloping Dominos and Bang Tails and enjoy greater profits!

ILLINOIS—MICHIGAN—INDIANA OPERATORS

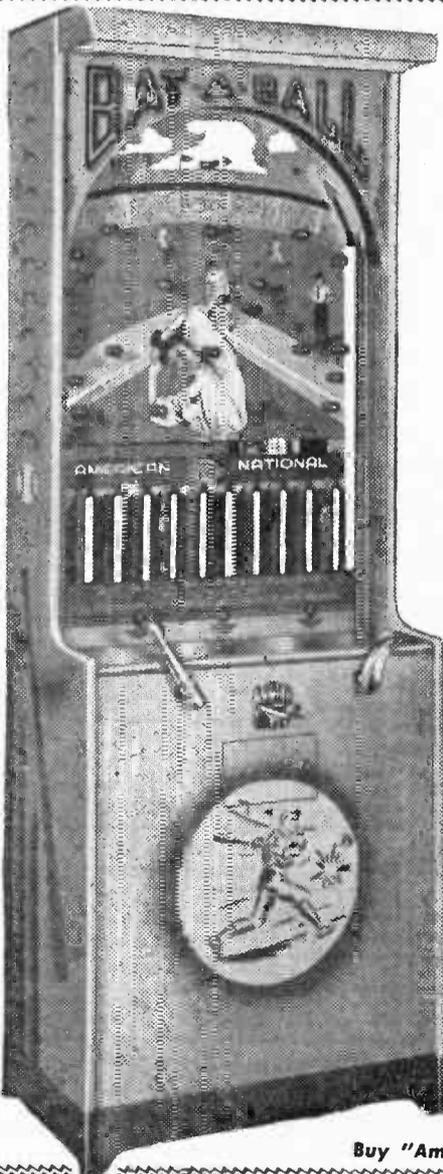
See this new console on our floor
IT IS HERE NOW—DON'T MISS IT!

First AMERICAN SALES, Inc.

For 35 years distributors of all types of Coin Operated Machines, Vendors & Phonographs
4603 LINCOLN AVENUE, CHICAGO 25, ILLINOIS

LEE S. JONES, Executive Vice-President

Phone: LONGbeach 6878



BAT-A-BALL
A Brand New Upright
GAME

**FITS AND CLOSED TERRITORY!
READY FOR IMMEDIATE DELIVERY!**

You'll "hit a home run" every time with BAT-A-BALL—the brand new, location tested game that makes players come back again and again.

BAT-A-BALL eliminates service calls; mechanically perfect, no motors, gears, etc.

Takes little floor space, fits locations easily. Legal throughout—for pure skill amusement, it can't be beat.

\$ 249⁵⁰
F. O. B.
Chicago

**MONEY BACK GUARANTEE IF
NOT COMPLETELY SATISFIED!**

- DISTRIBUTORS -
Wire—Write—Phone For
Territories

**AMERICAN
AMUSEMENT CO.**

164 E. Grand Ave. Chicago 11, Ill.
Tel.: CAPitol 5300

Buy "American" and you buy the "Finest"

THE COLONEL SAYS



"Yes, suh," it looks like all these rebels are crazy. Always talking about peaches, Indians and Southern gentlemen — but —

WE TALK PRICE

We Also Have in Stock,
Ready for Delivery, the
Following New Games:

Spellbound, Big League, Gottlieb's 3-Way Grippers, Keeney 1-2-3-Way Bonus, Super Bell, Superliner, Whizz, Daval's Free Play, Evans Winterbook, Bangtails and Galloping Dominoes, Fast Ball, Goalee, Daval's Buddy, Columbus Vending Machines.

PINBALLS

12 Stagedoor Canteen, Like New	\$200.00
8 Suspense, Like New	235.00
10 Ten Spot	44.50
5 Bol-a-Way	44.50
4 Midway	74.50
1 American Beauty	64.50
3 Production	59.50
2 Topic	74.50
2 Snappy	54.50
3 Bubbles, F.S.	72.50
4 Victory	59.50
3 Eagle Squadrons	64.50
1 Yanks	52.50
1 Casablanca	69.50
3 Schooldays	39.50
1 Horoscope	42.50
1 Spot Pool	42.50
5 Invasions	69.50
3 Oklahoma	125.00
4 Idaho	125.00
3 Big Parades	125.00
12 Sky Chief	130.00
9 Keep 'Em Flying	127.50
14 Flat Tops	130.00
Big Hit, Like New	190.00
Surf Queen, Brand New	Write
Amusematic Lite League, New	Write
2 Drive Mobiles, Perfect	149.50

**THESE GAMES ARE PRICED TO SELL
SO BUZZ THE "COLONEL" FOR YOUR NEEDS!**

**IF WE HAVEN'T LISTED WHAT
YOU NEED, WE HAVE THEM!
WIRE ★ PHONE ★ WRITE**

SOUTHERN AMUSEMENT CO.

628 MADISON
MEMPHIS, TENN. PHONE 5-3600



UNITED

Exclusive Distributors for Wisconsin and Peninsula of Michigan for —

**CHALLENGER '47 PHONOGRAPH
EVANS TEN STRIKE AND CONSOLES**

7 QUALITY BUYS OF THE WEEK

- Bowl-a-Way (Used) \$295.00
- Life League (Floor Sample) .. 275.00
- Sky Fighter (Conversion).... 149.50
- Red Ball (Used)..... 269.50
- Seeburg Hideaway, R. C. 295.00
- Evans Lucky Lucre, '41..... 99.50
- Wurlitzer Twin 12 Unif. 225.00

WANTED
GENCO PLAY BALLS . Will Pay \$125.00
GENCO TOTAL ROLLS . Will Pay 275.00
EVANS SKEE BALL . Will Pay 50.00

Must be in good condition

**NOW DELIVERING
STREAMLINER
PHONOGRAPH BASE
\$31.50**

WRITE TODAY FOR OUR PRICE LIST—Terms: 1/2 Certified Deposit

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD SPRING 8446-8447 MILWAUKEE 14, WISC.

COINMEN YOU KNOW

Chicago:

(Continued from page 103)

was calling on coin friends in our town.

Jimmy Martin, wheel at James H. Martin & Company, was happy about his new sales manager, George Solar. . . . Jimmy says his firm has been appointed distributor of Deluxe Records. . . . Distributor Bill Marmer, Cincinnati, came here on a business jaunt for his firm, Sicking, Inc.

Two well-known Erie, Pa., operators were seeking new coin developments separately. They were Mickey Anderson and Tommy Cowell. It has been a long time since Tommy has been out our way. He apologized by saying that he had been too busy—pheasant hunting and seeing the World Series. Cowell told friends here that he would bring some whitefish the next time he visits our village. . . . From Stockton, Calif., came Pete Trucco to call on coinmen here.

Frank J. Mencerie, of Exhibit Supply Company, told of a letter he received from C. D. Veinot, Maritime Vending Machine Company, Yarmouth, N. S. Veinot wrote that after leaving the coin machine capital for the home field he suddenly became ill in New York and had to be hospitalized there. Mencerie also reported that Exhibit's production on its card venter is going along very well.

Illinois operator Bill Fleming was calling on his many friends at the Atlas Novelty Company. Bill was recently separated from the army. Included in his service for Uncle Sam was a long stretch in the Pacific. Nate Feinstein, of Atlas, also mentioned another army caller, Capt. Bob McGinnis, who operates in Nebraska. El Capitan expects his discharge orders in the near future. Dan Fountain was another down-State Illinois operator who included Atlas on his coin row rounds.

Pat Wilson, the Friday gal for Kelner Vendors, said that the boss, Jack Kelner, had returned from a brief business trip to Kansas City.

Paul Glaser, on the road for the Empire Coin Machine Company here, returned this week to the office. . . . Joe Weinberger, of Southern Automatic Amusement Company, was in from Louisville.

Ralph Sheffield, who was away on a hunting trip, will have returned by the time this is in print. . . . Out at Automatic Distributing this week they were preparing for a showing of their AMI Model A machine. Showing, according to Mike Spagnola, is for those who didn't see the machine

before. . . . A visitor to their offices at 806 North Milwaukee was John Clydesdale, operator from Oglesby, Ill.

R. A. Savoi, operator from Gilman, Ill., was in the city for a brief visit this week and stopped to look over machines at Coin Amusement Games Company. . . . Coinman Klein, Austin, Tex., was also in town buying equipment as well as selling. Seems Klein and Bernard Schutz have a friend in common down in Austin, The friend was Bernard's buddy for three years in the army.

George Thomas, Logan, O., was in the offices of the Coin Machine Service Company last week. George is an operator. . . . Another visitor there was Frank Lewis, of Cedar Rapids, Ia. . . . Joe Mikos was proud to announce to those who would listen that he is the father of a girl born October 22.

Joe Rothcop, of Omaha, saw his friends last week at Monarch Coin Machine Company when he was in town. . . . Jack Rosenfeld, of St. Louis, was another visitor there. . . . From Michigan City, Ind., last week (See CHICAGO on page 112)

**'JACK RABBIT'
JUMPS PROFITS**

AMUSEMATIC introduces a fascinating new, all-animated game — "JACK RABBIT" that will MULTIPLY YOUR CASH LIKE RABBITS!

This game of action and coordination invites a constant customer replay and corners amusement coins. Pin Game Operators and Arcade Operators live your amusement center, multiply your dollars and CASH IN ON "JACK RABBIT"!

This all-animated thrilling game is operated on a two-button principle—one button to increase speed of Dog—the other to make Dog leap for Rabbit.

\$475.00
1/3 DEPOSIT
BALANCE C.O.D.

CONSOLIDATED DISTRIBUTING COMPANY
1910 GRAND AVE., KANSAS CITY, MO.

ACME METAL Replacement Covers FOR WALL BOXES

NOW AVAILABLE:
Metal (Aluminum) Wall Box Replacement Covers for Seeburg and Wurlitzer Boxes. Beautiful Crinkle Finish. A Perfect Replacement for Your Broken Plastic Covers.

! NEW LOW PRICE !
Wurlitzer Model 125, 5-10-25c. . . \$5.95
Wurlitzer Model 120, 5c. 5.95
Seeburg Model WS5Z, 5c, 24 Selec. 6.75
Seeburg Model WS2Z, 5c, 20 Selec. 7.45
Seeburg Model WS10Z, 5-10-25c, 20 Selec. 8.25

JOBBER, DISTRIBUTORS—WRITE FOR QUANTITY PRICES

ACME SALES CO. 505 West 42d Street
New York, N. Y.
Tel: Longacre 3-4138

TOPS WITH OPS! Get on Our Mailing List Now!
Used Specials — Checked and Rechecked Before Shipment

Seeburg HI Tone, 8800, RCES . . . \$425.00	Genco Baseball . . . \$169.50	Seeburg Gem (repainted like now) . . . \$338.00
Rock-Ola Standard . . . 369.50	Seeburg Vogue . . . 395.00	

Crating \$10.00 Extra

WE BUY USED RECORDS! **PHONE ACCOUNTS SOLICITED**

NATIONAL NOVELTY COMPANY 183 MERRICK ROAD
MERRICK, L. I.
Phone: Freeport 8-8320
Cable Address: NATNOVOO, Merrick, L. I.

PRODUCTION ENGINEERING CO.
201, Denmark St.
Marietta, GA.

EXCLUSIVE TRADIO DISTRIBUTOR in GEORGIA

SEE TRADIO AD PAGE 127

TUBES! TUBES! TUBES!
Standard guaranteed brands.

1B5, 1N5, 5Y3, 5Z3, 6L6, 30, 38, 75, 80 and many other types available. List all your needs. Rates of discount for tubes issued: 1 to 10, 30%; 11 to 50, 35%; 51 and over, 40%.

GUN LAMPS #1489
Pre-war quality, national known brand, 45¢ Ea. Minimum order is 20.

Also available are pilot light bulbs and phonograph needles (Fidelitone and Jensen) at wholesale prices.

DI-CAR-DI SUPPLY HOUSE
2154 W. Devon Ave. Chicago 45, Ill.

10 BALLY BEVERAGE MACHINES
400-drink capacity. We carry full line of parts.

FOOD DISPENSING CO.
2101 Chester Ave. Cleveland 14, Ohio

GOLDEN GATE NOVELTY CO.
701 GOLDEN GATE AVE. SAN FRANCISCO PHONE: MARKET 3967

NEW PHONOGRAPHS	WALL & BAR BOXES
Aireon \$899.88	New Packard Boxes . . . \$38.95
Packard Pla-Mor (Hidden Unit—24 Record) 450.00	Speakers \$19.50 & Up
Packard Pla-Mor, Floor Model—To Be Announced!	Used Boxes 7.50 & Up
	Bar Box Brackets75 & Up
	Out of This World Speakers!
USED PHONOGRAPHS	
ROCK-OLA	Gem \$275.00
Commando \$490.00	Rex 275.00
Premier 490.00	Casino 250.00
Playmaster & Spectravox 410.00	Royal 250.00
'40 Super 425.00	
'39 Deluxe 375.00	WURLITZER
'39 Standard 375.00	850-E \$700.00
	950-E 695.00
SEEBURG	500 425.00
8200, ESRC \$575.00	'42 Victory 500 425.00
Envoy, ESRC 475.00	600-R 425.00
Colonel, ESRC 450.00	'42 Victory 24 400.00
Cadet, ES 425.00	24 295.00
Classic 425.00	Twin Twelve 225.00
Vogue 400.00	616 195.00
Mayfair 295.00	312 125.00

SAN FRANCISCO (vertical text on left and right)

All equipment thoroughly reconditioned and guaranteed
1/4 deposit with all orders

IMMEDIATE DELIVERY NEW GAMES

Bally VICTORY DERBY	Genco's WHIZZ
Bally VICTORY SPECIAL	Marvels FRISCO
Bally BIG LEAGUE	Chicoin SPELLBOUND
Bally SURF QUEENS	Gottlieb SUPERLINER
Marvels OPPORTUNITY	

FIVE BALL FREE PLAYS

Air Circus .. \$115.00	Gun Club .. \$ 69.50	Sea Raider (Capt. Kidd) \$85.00	Snappy, '41 .. \$ 65.00
All American .. 49.50	Hollywood .. 150.00	Seven Up .. 65.00	Stars .. 79.50
Big Top .. 150.00	Home Run, '42 .. 79.50	Shangri La (Gott.) .. 139.50	Star Attraction .. 67.50
Bolaway .. 69.50	Idaho .. 139.50	Shangri La (P. & S.) .. 79.50	Stratoliner .. 67.50
Catalina .. 195.00	Invasion .. 89.50	Show Boat .. 72.50	Strip Tease .. 115.00
Contest .. 65.00	Jeep .. 92.50	Sky Blazer .. 79.50	Ten Spot .. 55.00
Defense, Genco .. 79.50	Keep 'Em Flying .. 139.50	Slap-the-Jap .. 67.50	Texas Mustang .. 62.50
Dixie .. 49.50	Knock Out .. 125.00	South Paw .. 62.50	Velvet .. 55.00
5-10-20 .. 125.00	Majors, '41 .. 65.00	Sport Parade .. 67.50	Venus .. 79.50
Four Aces .. 99.50	Marines at Play .. 79.50	Spot Pool .. 62.50	Victory .. 79.50
G. I. Joe .. 69.50	Mills Owl, FP .. 82.50		Wings .. 44.50
Glamour Girls .. 69.50	Monicker .. 69.50		Yankee Doodle .. 150.00
Gobs .. 85.00			Yanks .. 79.50
			Zig Zag .. 69.50

ONE BALL FREE PLAY

Blue Grass .. \$150.00	'41 Derby .. \$200.00	Pimlico .. \$239.50
Contest .. 75.00	Dark Horse .. 150.00	Sport Special .. 150.00

BELL MACHINES

Mills Chrome Bell 3/5 .. \$200.00	Mills Vest Pocket (Blue & Gold) .. \$ 45.00
-----------------------------------	---

SPECIAL — Groetchen Columbia, D.J., 5c .. \$70.00

CONSOLES

Keeney Super Bell (5¢ Combination) .. \$250.00	Keeney Super Bell (Twin 5¢-5¢ P.O.) .. \$300.00
--	---

COUNTER MODELS

American Eagle, 1¢ (F.R.) .. \$19.50	Liberty Bells, 5¢ (F.R.) .. \$19.50
Mercury, 1¢ Cig. Reel .. 18.50	Heads or Tails, 1¢ to 25¢ Play .. 9.50

1/3 deposit with order, balance C. O. D.

MID-STATE CO. 2369 MILWAUKEE AVE., CHICAGO 47, ILL. Phone: Everglade 2545

THEY'RE GOING FAST!!

FLASH HOCKEY

Regular Price \$249.50
NOW ONLY \$149.50

Faster action, all mechanical action, top player appeal, priced right, immediate delivery.

Here's your chance to get a BRAND NEW GAME—at this amazingly low price—this offer will not be repeated—send your order in today before our stock is exhausted.

SHOOT THE BEAR

Ray Gun, Regular Price. \$189.50
NOW ONLY \$149.50

Seeburg Ray Guns completely reconditioned, repainted and converted. Immediate delivery. Sold on Coinex money-back guarantee. Terms—1/3 deposit, balance C. O. D.

SEEBURG RAY GUNS

Reconditioned, repainted and converted to Shoot the Bear by factory trained mechanics. All work fully guaranteed. **\$79.50 PLUS PARTS**

—SPECIALS—

REFINISHED—5 BALL PIN GAMES—GUARANTEED

ABC Bowler .. \$ 59.50	Follies .. \$ 35.00	Speedway .. \$ 35.00
Argentine .. 95.00	Four Aces .. 125.00	Seahawk .. 85.00
Big Six .. 39.50	Four Roses .. 65.00	Sport Parade .. 75.00
Big Top .. 149.50	Horoscope .. 84.50	Spot Pool .. 89.50
Bolaway .. 89.50	Keep 'Em Flying .. 139.50	Super Six .. 45.00
Champion .. 39.50	Knockout .. 129.50	Thriller .. 39.50
Defense .. 39.50	Landslide .. 39.50	Victory .. 95.00
Fleet .. 49.50	Play Ball .. 49.50	Yankee Doodle .. 149.50

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

WANTED SEEBURG CHICKEN GAME **\$40.00** Each
WILL PAY

WRITE FOR SHIPPING INSTRUCTIONS.

COMPLETE STOCK OF SEEBURG RAY GUN PARTS



Telephone GRaceland 0317 · 1346 Roscoe St., Chicago 13, Ill.

NEW! IN STOCK!

MILLS BLACK CHERRY BELL . . . WRITE

DAVAL FREE PLAY, Counter Game \$75.00
GENCO WHIZZ, Free Play, with stand. \$189.50

ABT CHALLENGER .. \$65.00

GOTTLIEB GRIP SCALE .. \$39.50

BALLY VICTORY DERBY .. WRITE

BALLY VICTORY SPECIAL .. WRITE

EXHIBIT FAST BALL .. \$330.00

CHICAGO COIN SPELLBOUND .. \$325.00

GOTTLIEB SUPERLINER .. \$312.00

METAL BOX STANDS FOR MILLS OR JENNINGS .. \$27.50

UNIVERSAL DOUBLE REVOLVE-A-ROUND SAFE .. WRITE

PARTS

ABT F.P. Coin Chutes .. \$3.75	PARTS FOR YOUR MILLS SLOTS
Coin Chutes for Mills V.P. Bell .. 3.50	Main Clock Gears (Owl 75-B) .. \$2.50
Cartridge Fuses, 2-3-5-10-15 Amp. Per 100 .. 4.00	Short Pinion Idler Gear (279C6P) .. 1.50
Nos. 40-44-46-47-55 Bulbs, 6V. Box of 10 .. .80	Jackpot Glasses .. 1.00
Nos. 81-1455-1456-1458. Box of 10 .. 1.00	Reel Glasses .. .50
	Escalator Glasses .. .50
	Handle, Clock, Main Springs. Ea. .. .25

Write for complete list: Parts and Reconditioned Equipment of all kinds. TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

AUTOMATIC COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 8244

4135-43 ARMITAGE AVE. · CHICAGO 39, ILLINOIS
Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

AT LAST! HARD TO GET

BULBS

Available for Immediate Delivery in ANY Quantity

40	55	1457	27V	1458	81
47	1454	1129	44	1130	1456
			50	313	1460
			63	46	1484
			1455	51	1459

NEW PRICE LIST NOW READY—WRITE FOR IT!

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED
2307 N. WESTERN AVE. Phone HUMBOLDT 3476 CHICAGO 47

FOR SALE IN WEST VIRGINIA

Very reasonably priced Route of Coin Operated Music and Pin Ball Machines. Reason for selling, due to ill health.

BOX D-358

The Billboard

Cincinnati 1, Ohio

NOW!

The Biggest Thing in Shooting!

ABT's

RIFLE SPORT!

The Profitable Business of Today and Tomorrow!

Means Larger Earnings for YOU!

Write today for illustrated literature!

PROMPT DELIVERY!

exclusive distributor

W. C. EDEN CO.

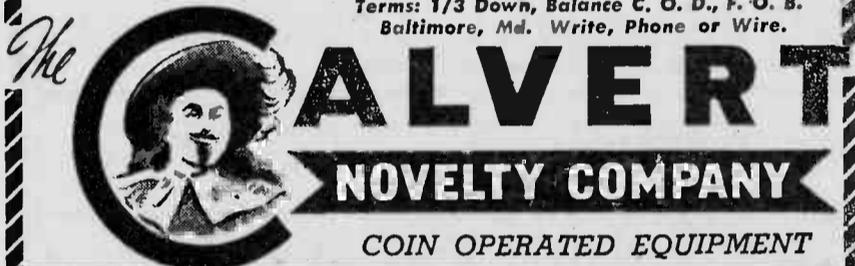
547 N. Kedzie Ave. Chicago 12, Ill. Tel.: NEVada 4476

Get 'Em While We've Got 'Em

Look at the prices—and remember every single machine advertised has been reconditioned the CALVERT way—which means you can depend on them for service and for value.

- 7—SUN RAY, F. P. \$115.00★
- 2—JUMBO PARADES, F. P. 65.00★
Late Heads
- 4—SILVER MOONS, F. P.. 69.50★
- 4—CLUB BELLS COMBINATION 129.50★
- 6—HI HANDS COMBINATION . 129.50★
- 1—BIG GAME 75.00★
Payout—Perfect
- 4—5c SUPER BELLS 170.50★
Combination

Terms: 1/3 Down, Balance C. O. D., F. O. B. Baltimore, Md. Write, Phone or Wire.



708 N. HOWARD ST. VERNON 3034 . . BALTIMORE-1, MD.

COINMEN YOU KNOW

Kansas City:

(Continued from page 103)

made a quick trip to Lebanon and Springfield, Mo., this week. Weiler is planning a show of the new Telequiz machine next month. . . . John Baker, four-year veteran of the navy who saw 26 months of service in the Pacific, is the new parts manager at Consolidated.

Bill Shankman is the new salesman at Advance Music Company and Deborah Stein is the new office girl. Shankman formerly was Eastern field representative for Aireon. . . . Dave Cooper, partner in Advance, came back from Denver with his hay fever "completely cured" for a day or two. . . . Virginia Carson is the girl in charge of the office at World-Wide Distributors here, and Al Stern, head of the firm, is expected in from Chicago to look over affairs of the local office.

Roy Pittman, new operator who just launched Star Music Company, thinks he has solved the parking problem finally. He bought a motorcycle to cover his route. . . . Rube Melcher, of Poppers Supply Company, is in Chicago for the week. He is partner with Harry Taylor and Morrie C. Smead in Viking Associates, which handles the Viking popcorn machine.

Lawrence Reis, vice-president of Statler Manufacturing Company, New York, was in town last week conferring with Park T. Davis, president of Concessionaire, Inc., new firm formed here to operate cookie venders.

Howard Adams, of Elmad Products Company, cigvender operators, and his wife were among Kansas Citizens making the trip to Chicago last week for the NAMA get-together. . . . Joe Adams, younger brother of Howard, has joined the firm which is headed by Walter L. Adams, father of the pair. . . . Henry C. Siler, of Silent Vending Company, and his wife this week were marking his 22d year as a vending machine operator in the city.

Francis H. Allen, owner of Automatic Canteen Company here, was due back this week from a two-week hunting trip up in Ontario. With a group of other Canteen operators, he has been a guest of Walter Swanson, retired Canteen executive, at Swanson's hunting lodge. Allen's associates were hoping he might bring back a few venison steaks just in case the meat shortage doesn't let up as fast as expected. . . . Thomas E. Dod's is back with KC Canteen as sales manager after 31 months' service in the navy—including a year in the South Pacific. . . . G. W. Francis, manager, has been heading up the business in Allen's absence.

George Bockover, owner of Carton Cooler Company, which is making bottle vending machines, and wife made the trip to Lawrence to watch the K. U. Jayhawkers take a spectacular beating from Nebraska's Cornhuskers. . . . Elmer Butts, former Lawrence music operator who bought Automatic Music Company recently, reports that business on the pins and jukes is picking up much faster than he had expected. . . . Edward Koch, of Automatic Sales System, reports that the recent sharp increase in prices on ball gum and the continuing quotas on gum are putting operators in a bad squeeze. Koch is scouting the city for a suitable location for a popcorn shop.

Park T. Davis, manager of Dime-machine Company, which operates a big string of coin washers in apartment

IMMEDIATE DELIVERY!



KEENEY'S 3-WAY BONUS SUPER BELL

KEENEY'S TWIN BONUS SUPER BELL

DAVAL'S "FREE PLAY"

GOTTLIEB'S SUPERLINER

GOTTLIEB'S 3-WAY GRIP SCALE

A.B.T. CHALLENGER

ALL OTHER CURRENT MACHINES ALSO AVAILABLE



TRIMOUNT COIN MACHINE CO.

40 WALTHAM ST. BOSTON, MASS.

Tel. LIBerty 9480

This is IT!

A New Sensational DAVAL Counter Game

"Free Play" . . . with a FREE PLAY Feature!



Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside. This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE \$75.00 F. O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!

"Another Peach From Georgia"

HEATH DISTRIBUTING COMPANY

217 THIRD STREET

MACON, GEORGIA

ATTENTION, EXPORT BUYERS

The New Seacoast Catalog Is Ready for Mailing —FREE!

This fully illustrated, up-to-the-minute catalog contains complete data on music machines, accessories, vending machines, and amusement games. Write for your copy today! If more than one is needed, simply ask. See Seacoast and You See the Finest.

ATENCION, COMPRADORES PARA LA EXPORTACION

El Nuevo Catalogo 'Seacoast' Esta Listo Para El Correo —GRATIS!

Este catalogo, enteramente ilustrado y al dia, contiene informacion completa acerca de fonografos automaticos, maquinas automaticas para vender cigarillos, etc., y para entretenimiento, y sus accesorios. Escribanos hoy por su copia! Diganos si necesita mas de una. Consulte a 'Seacoast' y Vera Lo Mejor.

SEACOAST DISTRIBUTORS, INC.

415 Frellinghuysen Ave., NEWARK 5, N. J. 627-629 10th Ave., NEW YORK 18, N. Y.
Bigelow 8-3524 Longacre 3-0740
Exclusive Rock-Ola Distributor In Northern New Jersey Exclusive Rock-Ola Distributor In Greater New York

BRADLEY DISTRIBUTORS

1650-52 N. Damen Ave. Chicago, Ill.

EXCLUSIVE TRADIO DISTRIBUTOR in ILLINOIS

SEE TRADIO AD PAGE 127

buildings, is having no trouble keeping busy since formation of his new firm, Concessionaire, Inc., to operate cookie vending machines. For years before entering the coin machine trade, Davis was an electrician at the old Princess Theater, Wichita, Kans., vaudeville house, and he still has some glowing memories of the vaudevillians who tramped across the Princess stage. He has been in the coin trade here seven years.



**FRIEDMAN
AMUSEMENT COMPANY**
441 EDGEWOOD AVE. SE, ATLANTA, GEORGIA
MILLS COIN MACHINES
STATE OF GEORGIA

FOR SALE

WURLITZER 850\$625.00
WURLITZER 800 495.00
WURLITZER 750E 545.00
WURLITZER 500 349.00
WURLITZER 616 165.00
MILLS EMPRESS 250.00

PIN BALLS

FLAT TOPS\$175.00
SURF QUEENS 240.00
GOALEE 275.00

RALPH ALEXANDER, INC.
PHONE 563
SENECA, SOUTH CAROLINA

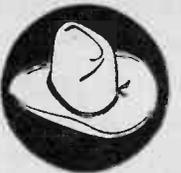


VALLEY SPECIALTY CO.
550 CLINTON ST. N, ROCHESTER 5, N. Y.
MILLS COIN MACHINES
WESTERN NEW YORK STATE

**PHONOGRAPH ROUTE
FOR SALE**

In Florida, consisting of thirty Phonographs and five Pin Ball Tables, all on active locations.

Price \$17,500.00
BOX D-349
The Billboard Cincinnati 1, O.



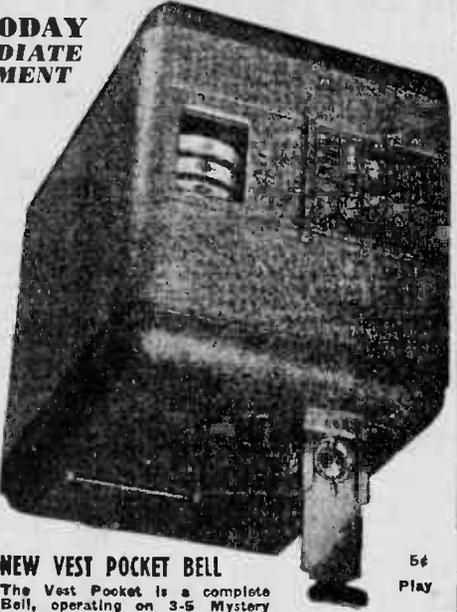
**NORTHWEST
SALES COMPANY**
3144 ELLIOTT AVE., SEATTLE, WASHINGTON
MILLS COIN MACHINES
IDAHO, MONTANA AND
WASHINGTON

MILLS NEW POST-WAR MACHINES

**ORDER TODAY
IMMEDIATE
SHIPMENT**



BLACK CHERRY BELL
This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.
Write For Prices



NEW VEST POCKET BELL 5¢ Play
The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.
\$74.50
BLUE & SILVER or GOLD & SILVER.

NEW SAFE STANDS \$27.50
Send 1/3 Deposit With Order.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.



**W. L. AMUSEMENT
COMPANY**
217 S. 7th ST., ST. LOUIS 2, MISSOURI
MILLS COIN MACHINES
EASTERN MISSOURI AND
SOUTHERN ILLINOIS

1 Mills Empress	\$220.00
1 Mills Throne	210.00
2 Seeburg Rexes, Each	175.00
1 Seeburg Regal, cabinet damaged	175.00
1 Rock-Ola Super	300.00
1 618 Wurlitzer Lite Up	150.00
1 412 Wurlitzer Lite Up	100.00
1 Rock-Ola Commando	475.00
1 Model 304 two-wire Wurlitzer Stepper complete, with all attachments ready for two-wire Wurlitzer boxes	20.00
1 Champion Hockey, used 15 days	70.00

All Machines guaranteed in perfect condition. Deposit, balance C. O. D. \$15.00 off each Machine listed above if you come and get them.

DUFF'S RECORD SHOP
Phone 3267 Winchester, Va.

MACHINE MADE AND MOUNTED—WE MANUFACTURE ONLY

TIP CARDS—JACKPOT—BASEBALL CARDS

WIN-A-FIN CARDS—1,000 TICKETS—5 IN A BUNDLE

Prices Very, Very Reasonable—No Order Too Small

PHONE 923 MAIN ST. WHEELING 340 **COLUMBIA SALES CO.** WHEELING, W. VA.

STILL LOTS OF "PROFIT TIME"

Left in your OLD RAPID FIRE GUNS! Convert NOW to that sensational MONEY-MAKING JUNGLE FURY—featuring THREE ELECTRIC EYE Moving Targets. TRIED—TESTED—PROVEN. Write for particulars TODAY.

Coin Amusement Games, Inc.
1335 E. 47th St. CHICAGO 15, ILL.

DAVID ROSEN
Music and Automatic Equipment
855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE: STEVENSON 2258-2259

Dear Mr. Operator:

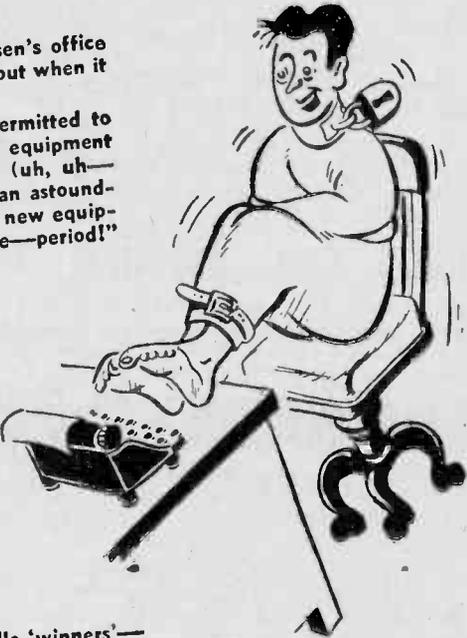
I had a strait-jacket delivered to Dave Rosen's office yesterday (marked—Attention: Dave Rosen), but when it arrived I crawled into it myself.

Here's the story: David (the help isn't permitted to call him "Dave" anymore since all the new equipment started to roll in) got himself into a corner (uh, uh—not what you're thinking) and came up with an astounding proclamation as follows: "We will sell all new equipment on a ten day money back guarantee—period!" That's when I swooned (I'm allowed to swoon—Printer's Ink says that advertising men don't "pass out"—they "swoon") and called for the strait-jacket.

But David went right on talking. He wasn't taking any chances. "Not taking chances?" I screamed, "Why, you'll lose your shirt! If some of the characters that walk in here do return a piece of new equipment after ten days you'll have to sell it as 'used.'" "Look," said David, "I have the world's largest stock of coin-operated games from which an operator can choose. "Right?" "Right," I said weakly. "Okay," said David, "I only handle 'winners'—right?" "Right," I said. "The machines I distribute are money-makers—have player-appeal. No operator is going to return a game that assures him of constantly increasing profits. "Right?" "Right," I said, wiping the sweat from my brow. "So what chances am I taking?" David asked. "None, David, none," I answered. "I'll make money too, won't I?" "Yes, David," I said, "you'll make money."

Just then the strait-jacket arrived, and here I am. It fits like a glove. (See what I mean?)

Restrictedly yours,
Ad Man



★ WEST SIDE FOR QUALITY AND SERVICE ★

PHONOGRAPHS

Wurlitzer 24	\$275.00	Wurlitzer 44 Keyboard	\$375.00
Wurlitzer 616 Plain	195.00	Wurlitzer 61	165.00
Wurlitzer 616 Lite-Up	225.00	Wurlitzer 750	575.00
Wurlitzer 500	375.00	Seeburg Classic	350.00
Wurlitzer 600 R	350.00	Seeburg Vogue	350.00
Wurlitzer 600 K	395.00	Seeburg Hi Tone, ES	375.00
Wurlitzer 44 Rotary	350.00	Seeburg Hi Tone, ESRO	425.00
Seeburg Wireless Cellar Job	\$325.00		

WALL BOXES

Seeburg Wireless 24 Sel. Perf.	\$ 24.50	Seeburg 5-10-25¢ Bar-o-Matic, 3 Wire	\$45.00
Seeburg 20 Sel. Wireless	35.00	Packard Boxes, like new	32.50
Seeburg 20 Sel. 3 Wire	32.50	Rock-Ola, All Types	Write
Seeburg 5/10/25¢ Baromatic Wireless	52.50	Wurlitzer 120	19.50
Seeburg 5/10/25¢ Wireless	52.50	Wurlitzer 125	17.50
Buckley Lite-Up	\$14.50		

ORIGINAL AMPLIFIERS WITH TUBES

Rock-Ola	\$ 27.50
New Universal	39.50
Seeburg Classic	44.50
Wurlitzer 600-500	45.00
Wurlitzer P-12	25.00
Wurlitzer 412	27.50

MOTORS

Wurlitzer Counter Model	\$ 22.50
D.C. Wurlitzer, Seeburg & Rock-Ola	9.50

ORIGINAL SPEAKERS

New 12" P.M.	\$ 8.75
Wurlitzer 412	18.50
Mills	27.50

STEPPERS AND ADAPTERS

Wurlitzer 145	\$ 35.00	Wurlitzer .130 Adapter	\$ 27.50
Wurlitzer 304	15.00	Wurlitzer 300 Adapter	22.50
Wurlitzer Remote Transmitter with Tubes 305-306	9.50	Seeburg USR1 & USR2	57.50

NEW MACHINES

Firestone's Tally Roll	\$489.50	ABT Challengers	\$ 65.00
Firestone's Skill Roll	379.50	Watling Slots, 5-10-25-50¢	Write
Firestone's Bonus Roll			\$479.50

COMPLETE LINE OF GUARANTEED PLASTICS, NEW AND USED PARTS

All mdse. subject to prior sale! 1/3 dep., bal. C.O.D., F.O.B. Warehouse
All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation! WRITE—WIRE!

WEST SIDE DISTRIBUTING CORP.

612 TENTH AVENUE • PHONE: CIRCLE 6-7533 • NEW YORK 18, N. Y.

COINMEN YOU KNOW

Los Angeles:

(Continued from page 103)

and held a open house there over the week-end.

George Burke, of Coinmatic Distributors, recently spent several days up in Berkeley on business. . . Paul Laymon now has a sample of the new Triple Bell in his showrooms. Laymon said he is making deliveries of the Draw Bell machine these days. Familiar faces seen recently at the Laymon offices include Lloyd Barrett, Pomona; Ray Smith, Barstow, and G. F. Cooper, of Riverside, who was in town for the Elks convention.

Bill Abel, of Coast Records, is extending his stay in New York, running a few recording sessions there. Walt Hedenberg reports Abel's business trip thruout the East has been highly successful. Hedenberg is still singing the praises of Adobe Hacienda, by Jack McLean's ork, which marks Coast's initial entry into pop field. Thirteen out of 15 men in McLean's band are veterans, 12 being members of the original group who have returned. McLean's orchestra has had over 3,000 hours of transcontinental air time, reports Hedenberg, and is currently on tour thruout the East, possibly ending up at a name spot in New York.

Bill Happel, of Badger Sales, advises he has just sold a substantial order of music machines and Panorams to the Watumull Brothers in Honolulu. Machines will be worked in Hawaii and also India. Happel's nephew and assistant, Billy, reports Badger's foreign trade is developing in leaps and bounds. . . Lucy Garcia, Mape Distributing Company secretary, is on vacation in Northern California. Manager Ray Powers says it's no fun running the place without Lucy. Leonard Baskfield, Mape's San Francisco manager, was in town on business prior to going east to work out the new Aireon deal which Mape is now distributing in Los Angeles and San Francisco.

Len Kelley, of K & M Service, has his location picked out for the branch office in Omaha and is currently lining up the State of Nebraska for a sales campaign. Kelley writes that territory is wide open for the Memo Records artists which K & M distribute, including Bonnie Baker, Terry Fell and Curt Barrett.

Fred Gaunt, of General Music Company, now has the new 1946 Buckley Track Odds game ready for sales and delivery. Gaunt reports the Solotone boxes are coming in regularly these days, making for constant deliveries. . . Phil Robinson, of Chicago Coin, was in visiting C. A. (Charley) Robinson recently. . . E. C. McNeil, of National Venders, is planning an exhibit for the Chicago show. . . J. M. Harvey, who recently left the Minthorne Company, is now with Bill Wolf's M. S. Wolf Distributing Company.

Ed Wisler, district sales manager for Aireon, was in Nels Nelson's offices and advises he has set up new headquarters at 1027 North Highland Avenue, in Hollywood. . . Harry Osbrink, popular local op, has returned from a month's vacation in the Northwest.

Skeets Gallagher, formerly a partner in the Stemler-Gallagher Distributing Company, is now associated with the Bally Experimental Plant in Hollywood, manufacturing the new Bally crane. It is now the Aubrey Stemler Distributing Company. Stemler reports he is currently delivering Draw Bells. Aubrey recently sold a route in Long Beach to Lieut. Comm. Ray Tucker, of the navy.

Arch C. Riddell, general manager of the Riddell Company, is in the East

Hudson Distributing Co.

OF PADUCAH, KY.

Are Delivering "Talking Gold" Grille Cloth

Also—

WHIZZ	\$189.50
SPELLBOUND	325.00
DYNAMITE	334.50
SUPERLINER	322.00
FAST BALL	330.00
BIG LEAGUE	299.50
DAVAL FREE PLAY	75.00
A. B. T. Challenger	65.00
SINGLE REVOLVAROUND SAFE	
DOUBLE REVOLVAROUND SAFE	
5c Mills Black Cherry	248.00
5c Mills Golden Falls	258.00

Specify Second Choice.

1/3 Deposit, Balance C. O. D.

We are no farther away than your phone.

We have 50 Different Kinds of Used Pin Games.

WRITE FOR PRICES

Hudson Distributing Co.

1207 Broadway

Phone 4662

Paducah, Ky.

USED PINS

Alr Circus	\$99.50	Scoop	\$39.50
Silver Spray	49.50	Landslide	39.50
Salute	49.50	Cadillac	39.50
Victory	79.50	Gold Star	59.50
3-Up	39.50	Hi Hat	69.50
Target Skill	49.50	Bubbles, New	175.00
Silver Skates	59.50	Bordertown	39.50
Show Boat	69.50		

CONSOLES

Hi Hand	\$149.50
Bally Club Bell Comb.	185.00
Paces Reels Comb.	149.50
Mills 5c Blue Fronts	125.00
Jennings Blue Skin	145.00

MUSIC

Wurlitzer 412	\$139.50
Wurlitzer 51 C. M.	129.50
Wurlitzer Colonial E	450.00
Rock-Ola Master	395.00
Packard Wall Boxes, New	38.95

NEW PINS

Daval Free Play	\$75.00	Whizz	\$189.50
Spellbound	325.00	Cusher	54.00
Superliner	322.00	Challengers	65.00
Fast Ball	330.00	Gottlieb 3-Way	
Big League	299.50	Grippers	39.50

ARCADE

Photomats	\$600.00	Mutoscope Voice Recorder	
Undersea Raider	225.00	Floor Model Write Super Bomber	\$225.00
Batting Practice	115.00	Evans Ten Strike, High Dial	79.50
De Luxe Western Baseball	110.00	Rapid Fire	99.50
Goatee	325.00	Sky Fighter	195.00
Chi Coin Hockey	185.00	Test Pilot	109.50
3 Love Meters on 1 Base	150.00	Planatels	175.00
		Groetchen Metal Typers	300.00

Revolve-Around Safes
Single-Double-Triple
\$175-\$250-\$275

Write for Price on New NORTHWESTERN PEANUT MACHINES

International Coin Machine Distributors

2436 ST. CLAIR AVE.

MAin 5769

CLEVELAND, OHIO

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY AGES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

WE MANUFACTURE THE PERFECT

POKERINO TABLES

\$140.00 All new material
\$175.00 complete—Immediate delivery

Write for pictures and literature.

STANLEY GERSH

SAM GARBER

PERFECT GAMES CO.

2894 W. 8th St.

Phone: ES-planade 2-4383

Coney Island 24, N. Y.

SPEED IRONS

Special price on brand new Weller Speed Irons, \$10.50 each

Lots of 100—\$950.00

Heath Distributing Co.

217 Third St.

Macon, Ga.

on an extended trip. Riddell attended the recent National Automatic Merchandising Association convention in Chicago, afterward visiting Eastern manufacturers from New York to Florida lining up future jobbing deals for his tobacco and candy lines.



MILLS SALES CO., LTD.
1640 18TH ST., OAKLAND 7, CALIFORNIA
MILLS COIN MACHINES
ARIZONA, CALIFORNIA, NEVADA
AND OREGON

This is IT!
A New Sensational
DAVAL Counter Game
"Free Play" ... with a **FREE PLAY Feature!**



Like a Pin Ball Game, pays out only Free Plays. Accumulated Free Plays can be played off or cancelled & registered on inside. This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE \$75.00
F. O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!

TRIMOUNT COIN MACHINE CO.
40 WALTHAM STREET Tel.: LIBerty 9480 BOSTON 18, MASS.



SILENT SALES COMPANY
204 11TH AVE., S, MINNEAPOLIS-15, MINN.
MILLS COIN MACHINES
MINNESOTA, NORTH DAKOTA AND SOUTH DAKOTA

Miller Vending Company
Has

Genco Whizz	...	\$189.50
Gottlieb Superliner	...	322.00
Chicago Coin Spellbound	...	325.00
United Sea Breeze	...	325.00
Exhibit Fast Ball	...	330.00
Bally Big League	...	299.50
Bally Victory Derby	...	681.50
Marvel Opportunity	...	249.50

READY FOR DELIVERY

Keeney Super Bells	...	\$209.50
Maybell, 5c-5c-5c-25c	...	575.00
Walling Big Game, Free Play	...	67.50
Keeney Anti Aircraft	...	34.50
Keeney Air Raider	...	125.00
Seeburg Shoot the Chutes	...	67.50
Baker's Pacer, 5c	...	325.00
Ray Track, 5c	...	49.50
Max Glass Hockey	...	125.00
'41 Derby, One Ball	...	199.50
Bally Sport Special	...	125.00

All Machines Carry Our Guarantee.
Terms: 1/3 Certified Deposit, Balance C. O. D.

Miller Vending Company
42 Fairbanks St., N. W. Grand Rapids, Mich.
Phones 9-8632-9-6047

Get on our mailing list for the
"BEST AND LATEST"
In New and Used Equipment.
(Pins, Music, Arcades and Slots)

GEORGE NOVELTY COMPANY
1716 WASHINGTON AVENUE NORTHAMPTON, PA.
PHONE 679 GEORGE J. WANISKO, Prop.
"If it operates with a coin ... we have it"

SALESBOARDS

SPECIALS—IMMEDIATE DELIVERIES

Holes	Name	Profit	Price
400	1c to 5c PUT & TAKE	\$ 7.50	\$.58
1000	5c Nickel Charley	Def. 17.00	.88
1000	5c LULU JR.	Def. 18.00	.88
1000	5c Double Finn	Def. 24.00	.88
1000	25c J.P. Charley	Avr. \$50.00	\$1.15
1000	25c J.P. Charley	Avr. 52.04	1.22
1000	10c J.P. Ready Money, Seal	50.70	1.70
1000	25c J.P. Tex. Charley, Seal	50.28	1.46
1000	5c J.P. Home Run	Avr. 27.00	1.60
1200	25c J.P. Tex. Charley	Avr. 102.28	2.28
1000	5c J.P. Win Finn, Jumbo	\$24.80	\$1.78
1184	5c J.P. Jumbo Tens, Jumbo	33.00	2.48
1000	5c J.P. Beat This Card Avr.	33.00	2.59
1020	5c J.P. Hot Stuff, Girlie	27.00	2.76
1020	5c J.P. Wanna Dough, Girlie	27.00	2.89
1800	5c J.P. Lulu, X Thick	32.00	2.88
2170	5c Rd. Wh. Blue Singles	\$36.00	\$1.88
2280	5c J.P. Ticket Deal	Avr. 44.00	2.89
120	Tip Ticket Boards, Singles, Doz.		1.98

Grand Prize Boards, Real McCoy Boards, Etc.
SEND FOR CATALOG.

WORLD'S BEST BOARDS, TICKETS, CARDS
DELUXE MFG. CO.
DeLuxe Building Blue Earth, Minn.



COIN MACHINE DISTRIBUTING CO.
500 N. CRAIG ST., PITTSBURGH 13, PA.
MILLS COIN MACHINES
WESTERN PENNSYLVANIA

TALKING GOLD • TALKING GOLD • TALKING GOLD • TALKING GOLD

THE PRODUCERS OF "TALKING GOLD" PLASTIC GRILLE CLOTH

NOW OFFER

- ★ Made of Plexiglas, the same material used by the U. S. Gov't for airplane turrets.
- ★ Brilliant color all through—not painted.
- ★ Approximately 1/4" thick.
- ★ As near unbreakable as it is possible to achieve in a plastic.
- ★ No trouble in fitting Speedway Plastics.
- ★ A post-war product based on wartime experience.

SPEEDWAY REPLACEMENT PLASTICS FOR ALL JUKE BOXES

USE THIS CHART AS YOUR ORDER BLANK. FILL IN QUANTITIES, CLIP AD AND MAIL TODAY!

WURLITZER			
	Right	Left	
71 Top Corners			\$ 4.50
600 Top Corners			4.50
700 Top Corners			7.50
750 Top Corners			8.75
800 Top Corners			16.50
850 Top Corners			9.50
700 Lower Sides			9.50
750 Lower Sides			8.75
800 Lower Sides			13.50
850 Lower Sides			8.75
700 Back Sides			8.50
800 Back Sides (Green)			9.50
800 Top Centers (Red)			8.00

WURLITZER			
	Right	Left	
800 Top Middle Center (Onyx)			\$ 4.00
750 Top Center			4.25
850 Top Center			11.00
24 Top Corners			1.20
41 and 61 Top Corners			4.50
500 Top Corners			4.50
24 Lower Sides			4.00
950 Lower Sides			10.50
750 Middle Sides			2.00
800 Middle Sides			3.00
850 Peacock Glasses			3.50

SEEBURG			
	Red	Yellow	Green
9800			\$14.50
8800			14.50
8200			14.50

HI-TONE GRILL PILASTERS			
	Red	Yellow	Green
9800 and 8800			\$ 2.25

CLASSIC AND COLONEL			
	Red	Yellow	Green
Top Corners			\$ 6.00

ROCK-OLA			
	Red	Yellow	Green
STANDARD, DELUXE, MASTER, SUPER (All Models Same Size)			
Top Corners:			
Right			\$12.75
Left			12.75
Lower Sides			12.75

COMMANDO			
	Red	Yellow	Green
Right Sides			\$12.75
Left Sides			12.75
Right Top Corners			8.00
Left Top Corners			8.00
Top Center			7.00

MILLS EMPRESS TOP CORNERS			
	Red	Yellow	Green
Right			\$14.00
Left			14.00

EMPRESS LOWER SIDES			
	Red	Yellow	Green
Right			\$14.00
Left			14.00

THRONE			
	Red	Yellow	Green
Top Corners			\$14.00
Lower Sides			14.00

Sheet Plastic, 50 Gauge, 20"x50". Per Sheet \$12.50
Easy to Bend—Will Not Break.
In—Red—Yellow—Green.

SPEEDWAY PRODUCTS, INC.
502 W. 45th ST.
N. Y. 19, N. Y.

Distributors: Write, Wire, Phone for Exclusive Territory!
1/3 Deposit, Balance C.O.D., F.O.B. New York
AL BLOOM, President
PHONE: LONGACRE 5-0371

TALKING GOLD • TALKING GOLD • TALKING GOLD • TALKING GOLD

FOR SALE
New and Used
SKEE BALL ALLEYS
EMPIRE COIN MACHINE SALES
799 Coney Island Ave. Brooklyn, N. Y.
Phone Buckminster 7-7300



DIXIE COIN MACHINE COMPANY
910-912 POYDRAS ST., NEW ORLEANS 13, LA.
MILLS COIN MACHINES
STATE OF LOUISIANA

"The House of Proven Winners"
PRICES SLASHED
PHONOGRAPHS

REPAINTED
 RECONDITIONED
 READY FOR LOCATION

SEEBURG	
8800, E.S.R.C.	\$445.00
9800, E.S.R.C.	445.00
8800, E.S.	425.00
Commander, E.S.R.C.	395.00
Cadet, E.S.R.C.	335.00
Colonel, E.S.R.C.	345.00
Major, E.S.	345.00
Envoy, E.S.R.C.	365.00
Classic, E.S.R.C.	345.00
Vogue, E.S.	335.00
Charm, R.C.	195.00
Concert Grand	265.00
K-20	215.00
Crown	195.00
Hideaway Wireless Adapter	195.00
Rex	165.00
Royale	145.00
Plaza	265.00
5¢ Wireless Wall Box	19.50
Wireless Stroller	14.95

WURLITZER	
780-M Colonel	\$475.00
500	325.00
42 600 Victory Cabinet	325.00
42 780 Victory Cabinet	335.00
600-R Marble-Glo	310.00
600-K Marble-Glo	325.00
24-A Marble-Glo	225.00
716 Marble-Glo	185.00
616 Lite Up, Marble-Glo	185.00
616 Marble-Glo	155.00
412 Marble-Glo	115.00
616 Hideaway Adapter	95.00
24 Hideaway Adapter	195.00
Twin 16 Hideaway Adapter	145.00
32 Selection Wall Box, 2 Wire	6.95
#120 Wall Box, 2 Wire	7.95
#320 Wall Box, 2 Wire	6.95
#335 Bar Box, 2 Wire	5.95
#310 Chrome Wall Box	4.95
New Stepper & Adapter, Both	19.95

Bally Undersea Raider	\$199.50
Champion Hockey	99.50
Lite League, Floor Sample	219.50

Packard Wall Box, Like New	\$ 29.50
Buckley 24 Selector, Chrome Box	6.95
Hand Gripper	9.95

ALSO
 Other Wall and Bar Remote Boxes—Write, Wire or Phone
 1/3 Deposit, Balance C. O. D. — Subject to Prior Sale

Gaycoin DISTRIBUTORS
 Exclusive Bally Distributors

4866 Woodward Avenue 750 N. E. 79th Street
 Detroit 1, Michigan—Phone Temple 2-7300 Miami 38, Florida—Phone 7-2441

DOUBLE FEATURE

A One Ball Free Play Multiple Game that is "different." Drop slot motor driven shuffle board. New features as shown.

A one operation game.

DROP CHUTE

METAL DIAMONDS

Outright Purchase Price
\$539.50



A UNIT GUARANTEED

To Reduce Service to a Minimum

FIRST RACE
 SECOND RACE
 (First Race Remains Lit 'TH HIT)

STAINLESS SIDE RAILS
 FIRST RACE
 SECOND RACE
 STAINLESS FRONT RAIL

BENT COIN RETURN
 FREE PLAY BUTTON

HEAVY FRONT DOOR
 COIN RETURN

You receive every feature that is designated by lines.

Complete as Pictured, \$289.50

(On Following)

Thoroughbreds, Longacres, 41-47 Derbys, Dustwhirls, Whirlaway, Pimlico, Club Trophy, Dark Horse, Blue Grass, Sport Special, Record Time.

VICTORY SALES CO.

BALTIMORE 2, MD. 1100 HARFORD AVE. PHONE: WOLFE 9124-W

VICTORY CONVERSION VALUES

ON DECK for Snappy
 GIRLS AHOY for Seahawk
 GLAMOR GIRLS for Sport Parade
 FOLLIES OF '48 for Hi-Hat
 TWIN SIX for Gold Star
 BASEBALL for Seven-Up

COSTS YOU ONLY
\$12.50 Ea.
 F. O. B. CHGO.

HERE IS WHAT YOU GET . . .

NEW! Flashy 14-Color Score Glass
 NEW! Large Size Bumper Caps
 NEW! Score Cards

WRITE FOR COMPLETE LIST

NO MECHANICAL CHANGES

RUSH YOUR ORDER TODAY!

VICTORY GAMES

2140-44 Southport Ave. CHICAGO 14, ILLINOIS

"America's Pin Game Conversion Headquarters"

NOTHING ELSE TO BUY!

Play Ball	\$45.00
LimeLight	35.00
'41 Majors	50.00
Sport Parade	50.00
Genco Defense	75.00
Gun Club	60.00

5¢ Blue Front	\$100.00
5¢ Brown Front	110.00
5¢ Jumbo Parade, C.P.	100.00
25¢ Jumbo Parade, C.P.	175.00
5¢ Super Bell, Comb.	250.00
5¢ & 5¢ Twin Super Bell	300.00

Venus	\$ 70.00
Knockout	89.50
Liberty	130.00
Air Force	64.50
Miami Beach	69.50
Southpaw	80.00
Ten Spot	49.50
Hollywood	155.00
Gun Club	79.50
Spot Pool	60.00
Keeney Texas Leaguer	35.00

WE HAVE ALL MILLS SLOT AND JUMBO PARTS

Lewis COIN MACHINE SERVICE

3924 W. Chicago Ave. Chicago 51 Belmont 7005

COINMEN YOU KNOW

Atlantic City:

(Continued from page 103)

claims, is busy with G. G. Litot in planning improvements for the arcade next season. Many of the arcades are closed altogether—others open just for the week-ends during the winter.

F. McKim Smith plans on opening his Gameland, largest arcade in the city, week-ends during the winter. . . . Abe Kaufman, juke op, is getting interested in coin typewriters for the resort hotels. . . . Sidney Hershey, Kansas City, Mo.; Leonard Toppler, Los Angeles; Bob Pauley, Dallas; Abel Cousin, Birmingham, and Richard Dodds, Blackpool, England, were some of the coin machine operators in town for the combined dairy shows last week.

In town with firm's new milk vending machine was George D. Scott, sales manager of Ex-Cell-O Corporation, Detroit. From same company were Herbert Bailey, H. G. Bixby, Warren Cassidy, Paul Culver, Earl Davis, Walt Disney, Jack Henry, Phil Huber, George Huffman, D. B. Malkson, Joe Flynn, J. K. Fuls, Charles Monroe and Thor Olsen.

Gerald Hoffman and his wife, Marie, are expecting a blessed event in December. . . . Jerry Matkins, Philadelphia operator, is in town this week visiting with Meyer Hawkins, Penny Arcade manager. . . . Jack Silvers, one of the newer juke ops in town, is a former coin machine operator from New York who decided to retire but wanted to keep a finger in the pie. . . . Irving Oakland, Oakland Music Company, claims that the current beer shortage has bitten into his juke box earnings. Mrs. Grace Connors, former New York operator, is in town looking around for a Boardwalk location to use as an arcade next season.

Chicago:

(Continued from page 106)

came M. A. Christiansen, who was looking over conditions here.

Visitors from the Far West this week who dropped in at Buckley Trading Post included Dick Manning, of Wyoming. . . . Les Stivers, salesman for Buckley, was back in his southern territory this week, making his headquarters, as usual, in New Orleans. . . . R. M. Sparks, of Sparks Speciality Company, Georgia, paid friends a visit.

C. E. Spann, active Mississippi operator for Buckley machines, came into town, accompanied by his chief mechanic, and spent a day checking over one of the games there with Buckley experts. . . . Jerry Maccurek, shop superintendent, is visiting his farm in Wisconsin for a week or two.

James T. Mangan, chief of the CMI public relations, gave an inspirational and sales talk at the Small Brewers' Convention held here this week at the Edgewater Beach Hotel. . . . DeWitt (Doc) Eaton expects

to leave this week on a trip to Detroit, New York and other Eastern cities.

Visitors at AMI headquarters last week were heavy, the list being headed by C. M. Yaras, of Southwest Amusement Company, Dallas. . . . Barney Sugarman and Jack Mitnick, of Runyon Sales Company, were here from New York. . . . Morris Hankin, H. & L. Distributors, Atlanta; Ed Ponder, Louisiana Coin Machine Distributors, New Orleans, and Gary Weber and Burt Dean, E. & W. Distributing Company, Cleveland, were also visiting.

THE NEW BETTER THAN EVER
 IMPROVED **HI-LO-FIELD**
DICE GAME



IMMEDIATE DELIVERY

- ★ BEAUTIFUL 5 COLOR LAYOUT
- ★ FOOL-PROOF CONSTRUCTION
- ★ NO FEDERAL AMUSEMENT TAX
- ★ TOP EARNINGS FOR COUNTER SPACE

\$39.50

5 DAY MONEY-BACK GUARANTEE

Prices subject to change without notice.

The new, larger, more attractive and improved HI-LO-FIELD Dice Game is sweeping the country like wildfire. Earnings from \$50 to \$100 daily in ordinary locations. Hi-Lo-Field is helping thousands of cigar stores, taverns, night clubs and road spots revive their dice game earnings. People flock to it as if by instinct—play it by the hour and come back for more. Easy to understand, easy to operate. NO COIN SLOT . . . portable and easily removed from counter. Ideal for closed territories. OVERALL SIZE 14x21 inches.

1/3 Deposit with Order, Balance C. O. D.

VALLEY SALES SERVICE

31 North Broadway AURORA, ILL.

★ WANT COUNTER GAMES ★

Columbus, Northwestern and Victor Peanut Machines

WILL PAY TOP PRICES

Will Buy Any Type of Machine Send Us Your List

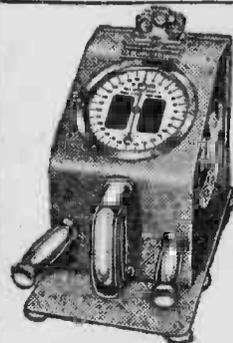
VEEDCO 2113 MARKET ST. PHILA. 3, PA.

SAMBERT DISTRIBUTING CO.

2114 MacArthur Boulevard
 Oakland 2, California

EXCLUSIVE TRADIO DISTRIBUTOR
 in
 NORTHERN CALIFORNIA

SEE TRADIO AD
 PAGE 127



BRAND NEW
GOTTLIEB
3-WAY GRIPS
\$39.50

THOMAS NOVELTY CO.
 1572 Jefferson St. PADUCAH, KY.



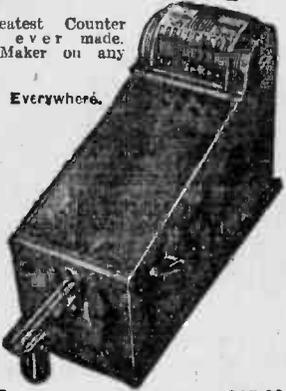
SICKING, INC.

1401 CENTRAL PARKWAY, CINCINNATI 14, OHIO
MILLS COIN MACHINES
 KENTUCKY, WEST VIRGINIA AND
 SOUTHERN OHIO

New A. B. T. Challengers

The greatest Counter
 Machine ever made.
 Money Maker on any
 location.

Legal Everywhere.



SAMPLE \$65.00
 LOTS 25 80.00
 LOTS 50 55.00
 LOTS 100 50.00

TERMS:

1/3 Certified Deposit, Balance C. O. D.
 ORDER TODAY.
AUTOMATIC AMUSEMENT CO.
 1000 Pennsylvania St. Phone 3-4508
 EVANSVILLE, IND.



**SOUTH COAST
 AMUSEMENT CO.**

314 E. 11TH ST., HOUSTON 8, TEXAS

MILLS COIN MACHINES
 SOUTHERN HALF OF TEXAS

**SPECIAL ATTENTION
 NEW JERSEY OPERATORS**

WE HAVE ALL NEW BALLY GAMES
 AND A COMPLETE LIST OF
 MECHANICALLY PERFECT GAMES.

WRITE—WIRE—PHONE TODAY!

PALISADE SPECIALTIES COMPANY
 498 Anderson Ave., Cliffside Park, N. J.
 Phone: Cliffside 6-2892-3



**UNITED AMUSEMENT
 COMPANY**

3410 MAIN ST., KANSAS CITY 2, MISSOURI

MILLS COIN MACHINES
 KANSAS AND WESTERN MISSOURI



Largest Stocks. All Popular Sizes and Types.
 Fine Cards — Low Prices — Fast Service.
FREE Catalog. Write
W. H. BRADY CO., MFGRS.
 CHIPPEWA FALLS, WISC.



**ASSOCIATED
 AMUSEMENTS**

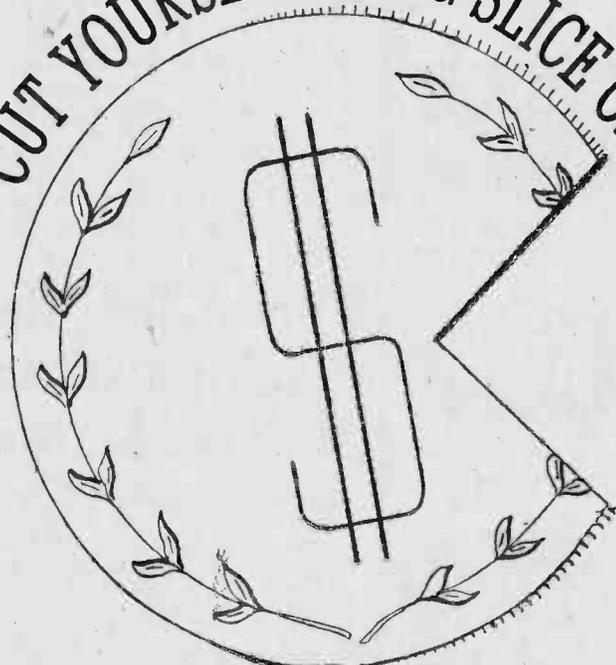
846 COMMONWEALTH AVE., BOSTON 15, MASS.
MILLS COIN MACHINES
 MASSACHUSETTS, MAINE,
 NEW HAMPSHIRE AND VERMONT

FLOOR SIZE

K-O Fighters	\$135.00
Chester Pollard Foot Ball	125.00
Chester Pollard Golf	55.00
Love Tester	125.00
Sky Fighter	165.00
Exhibits Late Foot Ease	145.00
Mills Punching Bags	75.00
Mills Owl Lifters	45.00
Harvard Metal Typewriter	135.00
Penny Phone Lite Up	85.00
Gypsy Card Reader	135.00
Planetelus Horoscope	80.00
Electro Hoist-Diggers	75.00

JOE FREDERICK
 2263 Newton Detroit 11, Mich.

CUT YOURSELF A BIG SLICE OF



Whirl-A-Ball

★ STILL DELIVERING "BANK BALL"

AMUSEMENT ENTERPRISES, INC.

**GEORGE PONSER
 IRVING KAYE**

2 Columbus Circle, N.Y. 19, N.Y.
 Phone: Circle 6-6651

HAPPY AS A LARK

PROFITS UP - SERVICE CALLS CUT!

Man O Man, after installing Heath's Coin Chute Adapters, I get no more midnight service calls because of old, worn-out coin chutes.

Players say, "It's a pleasure and a joy to play machines equipped with Heath coin chutes—THEY SLIDE SO EASILY." Now available for Wurlitzer 412's, 616's, 24's, 500's and 600's. Specify type machine. \$22.50 each. Distributors, write for quantity prices. Shipping daily from stock.

HEATH DISTRIBUTING COMPANY
217 THIRD STREET MACON, GEORGIA
PHONES 2681-2682

Report Shows Penny Gum and Candy Famines

KANSAS CITY, Mo., Oct. 26.—Virtual disappearance of penny candy and gum—casualties of candy industry's increasing costs and ever-present materials shortages—is reported for local stores which cater to juvenile trade.

Pointing out a condition which is more or less general thruout the country—and has severely crimped penny vending machine operations—the report that the long glass showcases which once displayed bubble gum, jawbreakers and other delicacies are disappointingly empty these days.

Since the fall school term started dealers have been turning away children for the most part. One reported that he had received his last box of bubble gum seven months ago. Another said that he has saved penny candies all summer only to have everything bought up by the tots during the first two or three weeks.

Reports from penny vending machine operators necessarily approximate these dealer comments, with the exception of nut operators, who have been able to maintain relatively good supplies.

Sugar Is Problem

Explanation of the bubble gum plight was given recently by Carlton S. Drolsbaugh, secretary of the National Association of Chewing Gum Manufacturers, who said: "My own four-year old son is sore at me because he can't get bubble gum. But the industry at present just can't produce enough. Thirty-five per cent of bubble gum is sugar."

Same woes explain shortages of other items. In addition candy producers have found that under mounting costs and controlled prices channelling of available materials are better utilized in higher profit margin products.

ROCK-A-BARREL

NEW! First Time ADVERTISED

\$395.00
F.O.B. Milwaukee

9-Foot Model

- ➔ Silent Sponge Rubber Playing Field
- ➔ Foolproof All-Metal Ball Release
- ➔ Well Made, Fine Appearance

Wisconsin Novelty Co.
OF MILWAUKEE
3734 N. Green Bay Ave. Milwaukee 6 Wis.

BUY FROM MARKEPP *It's Safer!*

A. B. T. CHALLENGER
SAMPLE
\$65.00



WRITE FOR QUANTITY PRICES

DAVAL'S NEW
FREE PLAY
\$75



WRITE FOR QUANTITY PRICES

Marvel Catalina ... \$175.00	5-BALL PIN GAMES	Owl ... \$49.50
Marvel Hollywood ... 175.00	Casablanca ... \$115.00	Hi-Olvo ... 89.00
Fleet ... 49.50	New Champ ... 65.00	Belle Hop ... 69.50
Victory ... 89.50	5-10-20 ... 110.00	Sea Hawk ... 79.50
Double Play ... 50.00	Marines at Play ... 98.00	
NEW AND USED ARCADE EQUIPMENT		
NEW Love Analyst ... \$225.00	CAIL-O-SCOPE Picture Machine ... \$ 20.00	BALLY Defender .. \$125.00
NEW Superroll, 10-ft. Skee Ball .. 349.50	CHICAGO COIN Hockey ... 175.00	KEENEY Air Raider 125.00
SEEBURG Target, Conv. ... 98.50	BALLY Rapid Fire, Conv. ... 125.00	NEW Lite League .. 325.00
EXHIBIT Merchants ... 45.00	CHICAGO COIN Goalce ... 325.00	WESTERN B.B. De Luxe ... 98.50
EVANS Ski Ball ... 89.00		WESTERN Major League ... 135.00
MUSIC		
SEEBURG Rex Wireless Hideaway ... \$275.00	MILLS Empress ... \$325.00	ROCK-OLA Playmaster Spectravox \$385.00
SEEBURG Hi-Tone 8800, R.C. ... 550.00	MILLS Threne ... 295.00	ROCK-OLA '39 DeLuxe ... 405.00
ROCK-OLA Moderne Corner Speaker ... 45.00	WURLITZER Vic. 24 350.00	WURLITZER 61 .. 150.00
	WURLITZER Vic. 500-K ... 430.00	WURLITZER 412 .. 150.00
	WURLITZER 600 R 375.00	WURLITZER 616 .. 195.00

ALL MACHINES CARRY MARKEPP GUARANTEE

4310 CARNEGIE AVE. The MARKEPP Co. M.M. MARCUS & SONS CLEVELAND 3, OHIO TEL. WEN 1043

Form New Coin Machine Outfit In Toledo Meet

TOLEDO, Oct. 26.—At a meeting in the Hillcrest Hotel here October 24 the Toledo Amusement Machine Association was organized.

Officers were elected, a charter drawn up and the association adopted a code of ethics which included provisions designed to halt unfair practices.

Named president was Roy Kerr, of R & K Sales Company. Merle Fike, Main Novelty Company, is vice-president; Roy Olrich, Toledo Magic Music Company, secretary, and Bernard Jacoby, treasurer.

Membership tentatively agreed that a board of five trustees would oversee the elected officers with not more than one trustee to be named from any one firm. Association charter provides that if a non-member purchased the machines of a member he would have to be approved by a majority of membership before he could be admitted to the group. Organizational meeting was called by Merle and Ray Fike, brother-owners of Main Novelty.

A proposal was made that dues of 10 cents per machine per month be assessed, but this proposal was opposed by some present. A counterproposal of setting dues at \$5 or \$10 per month per member was made. An attorney present to help the association said he believed special assessments in addition to dues would have to be levied for the good of the association.

FIRESTONE GAMES
Are
Sure Money-Makers

FIRESTONE ENTERPRISES, INC.
1604 Chestnut Avenue
Brooklyn 30, N. Y.

COMPARE!
Pre-flight Trainer
ACE MOTORS, Inc.
3012 CENTRAL STREET
EVANSTON, ILLINOIS

American Eagles, 10 for \$50.00, \$8.00 each; Air Raiders, \$80.00, 2 for \$100.00; Snacks, \$3.00; V.P. B&G, \$33.00; Match Vendors, \$2.00; NW PNUT, \$3.00; Masters, \$3.00; ABT Fs, \$12.00; Pikes Peaks, \$14.00; Chick-en-Japs, \$50.00; Seeburg Chutes, \$50.00; Oh! Johnny, \$10.00; On Deck \$10.00; X-Ray, \$3.00; Rapid Fire, \$65.00; Cub, \$2.00; Port-a-bar Radio, \$25.00; ABT Stands, \$5.00; Pitchem, \$15.00; Whirlwind, \$10.00; Seeburg 12 Record, \$50.00; ABT Pistol, \$5.00. One half deposit.

A. D. LOVE
R. 2 ALBEMARLE, N. C.



IOWA STATE SALES
567 7TH ST., DES MOINES, IOWA
MILLS COIN MACHINES
STATE OF IOWA

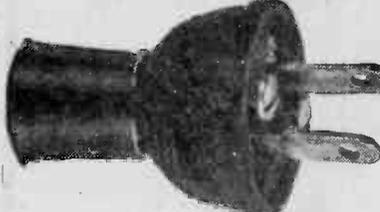
WE REPAIR AND REFINISH THE FOLLOWING LIST OF EQUIPMENT TO LOOK AND WORK LIKE NEW!
SLOTS—CONSOLES—PHONOGRAPHS—PINBALLS—ONE BALLS—COUNTER GAMES—CIGARETTE AND VENDING MACHINES OF ALL TYPES. WORK DONE BY EXPERTS.
ADVANCE REPAIR SERVICE
1336 N. WESTERN AVE. Armitage 7822 CHICAGO, ILL.

ARCADE EQUIPMENT	
1 Chicago Coin Goatee, like new	\$350.00
2 Evans 10 Pins Bowling	99.50
1 Zingo	99.50
1 Smiley	20.00
1 Card Vender, Exhibit, like new	20.00
1 Rock-Ola Duck Gun	59.50
PHONOGRAPHS	
1 Wurlitzer 24 Victory Cab.	\$325.00
1 850 Wurlitzer	525.00
1 700 Wurlitzer	475.00
1 71 Wurlitzer Counter Model, w/stand	195.00
1 Royale Seeburg	225.00
1 Seeburg Victory Cabinet	200.00
CONSOLES	
1 Mills 4 Bells, 5c	\$385.00
1 Pace Saratoga, Comb. F.P.O.P.	150.00
1 Evans Lucky Lucre	175.00
1 Evans Galloping Dominos, brown cab.	150.00
1 Exhibit Long Champs	42.50
1 Exhibit Dark Horse	42.50
1 Paces Races, with J.P.	195.00
1 Ray's Track	95.00
1/3 with order, balance C. O. D.	

COIN MACHINE MART
1412 Central Parkway Cincinnati, Ohio

WE ARE NOW DELIVERING BRAND NEW EVANS BANG TAILS, FREE PLAY, CASH PAY and COMBINATION P. O. and F. P. CONSOLES
Exclusive EVANS Distributor for Northeastern California
WILLIAMSON DISTRIBUTING COMPANY
1220 KAY STREET SACRAMENTO 14, CALIFORNIA

ATTENTION, OPERATORS
REPLACEMENT RUBBER PLUGS



Packed 250 to Carton
Lots of 250, ea. 12¢
Lots of 1,000, ea. 11¢
Lots of 5,000 Write for Prices

ELECTRIC FAN PRODUCTS
102 North Niles Ave. South Bend, Ind.



AUTOMATIC COIN MACHINE & SUPPLY CO.
4137 W. ARMITAGE AVE., CHICAGO, ILLINOIS
MILLS COIN MACHINES
CHICAGO AND ADJACENT TERRITORY

NEW 46 MODEL BUCKLEY TRACK ODDS

JP Twin Tube used three weeks. Guaranteed exactly like new. \$875.
Each lot of four, \$3,400.

Heath Distributing Co.
317 3d Street Macon, Ga.

MOUNT ROYAL SPECIALTY REG'D
2316 Beaubien, East Montreal, Quebec

We want Bally Triumphs in good running condition. Please send details, stating price and condition of said machines.
It would be a pleasure for us to receive a list of Pin Ball Machines and Phonographs by U. S. A. operators.



VENDING MACHINE COMPANY
207 FRANKLIN ST., FAYETTEVILLE, N. C.
MILLS COIN MACHINES
NORTH CAROLINA, SOUTH CAROLINA AND VIRGINIA



3 FIRESTONE WINNERS

BONUS ROLL
Features Exclusive "Rotating Pocket" To Increase Play-Boost Profits
\$479.50

SKILL ROLL
New Improved Alley
10 Ft. by 26 Inches
\$379.50
(Also 12 Ft. and 14 Ft. Sizes)
Prices on Request

TALLY ROLL
Sensational Play-Appeal
High Score
Roll Down
Legal Game
\$469.50

1/3 DEPOSIT, BALANCE C. O. D.

DISTRIBUTOR TERRITORIES STILL AVAILABLE!

FIRESTONE ENTERPRISES, INC.
1604 CHESTNUT AVENUE • BROOKLYN 30, NEW YORK • ÉSPLANADÉ 5-5700

EVERY MACHINE GUARANTEED UNCONDITIONALLY FOR 10 DAYS—CLEAN AND MECHANICALLY PERFECT—READY FOR LOCATION.



NEW FIVE-BALL FREE PLAY

Gottlieb SUPERLINER	\$322.00
Exhibit FAST BALL	330.00
Bally BIG LEAGUE	299.50
P & S SHOOTING STARS	249.50
Marvel CATALINA	145.00
Pioneer BUBBLES	145.00

NEW COUNTER GAMES

Gottlieb GRIP SCALE	\$ 39.50
A.B.T. CHALLENGERS	65.00
WIND MILL	29.85
SMILEY	20.00

USED FIVE-BALL FREE PLAY

ACTION	\$ 95.00
ALL AMERICAN	40.00
ARIZONA	150.00
BIG CHIEF	40.00
BRAZIL	175.00
FIVE-TEN-TWENTY	90.00
FLAT TOP	145.00
FOUR ACES	95.00
GRAND CANYON	150.00
GUN CLUB	60.00
HIT HAT	60.00
HOLLYWOOD	105.00

USED ONE-BALL FREE PLAY

IDAHO	\$175.00
JEEP	95.00
KEEP 'EM FLYING	125.00
KNOCKOUT	95.00
LIBERTY (Gottlieb)	150.00
MIDWAY	95.00
SANTA FE	150.00
SEVEN UP	45.00
SHANGRI LA (Gottlieb)	125.00
SKY CHIEF	115.00
TOPIC	70.00
YANKEE DOODLE	75.00

USED ARCADE EQUIPMENT

CHICKEN SAM	\$ 90.00
SHOOT THE CHUTES	90.00

REBUILT SLOTS

BLUE FRONT, 5¢	\$ 95.00
BLUE FRONT, 10¢	115.00
BLUE FRONT, 25¢	135.00
BLACK CHERRY BELL, 5¢	170.00
BLACK CHERRY BELL, 25¢	195.00
BLACK CHERRY BELL, 50¢	275.00
VICTORY CHIEF, 5¢	75.00

USED CONSOLES

JUMBO PARADE, Cash Payout, 5¢	\$ 97.50
-------------------------------	----------

MISCELLANEOUS

1 Twin 18 Wurlitzer with Adapter	\$150.00
1 Mills Throne of Music	250.00
82 Buckley Wall Box, 32-wire	5.00
2 Single Safes (No Locks)	\$ 37.50
2 Jennings Scales	25.00

1/3 Deposit, Balance C. O. D.



OLIVE NOVELTY CO.

2675 LUCAS AVE., ST. LOUIS 37, MO.
(Phone: Franklin 3620)



WISCONSIN'S BEST

NEW MACHINES

Bowl-a-Way 11"9" Bowling Game	\$375.00
Rock-a-Barrel 9" BBL Roll Game	375.00
Red Ball Legal Game	Write
Genco Whizz	189.50
Victor Vendors—Cabinet Type	13.75
Globe Type	11.75

NEW MACHINES

Genco Total Roll	Write
Jack Rabbit	\$475.00
Firestone's Tally Roll	Write
Lite League	Write
Silver King 1¢ & 5¢ Vendors	13.95

REBUILT TEN STRIKES
Completely overhauled with all worn parts, etc., replaced and refinished. Look Like New Ten-Strikes.

NEW METAL STANDS
For A.B.T. Challengers. Tubular Design with rubber floor cups. Identical to original, \$12.50 EACH.

USED ARCADE

Bally Undersea Raider	\$300.00
Lite Leagues	275.00
Champion Hockeys	150.00
7"8" Roll-a-Ball	150.00
Bowling Game	150.00
Bally King Pins	175.00
Gottlieb Skee-Ball-Ettes	89.50
Evans "In the Barrel"	139.50
Gottlieb Skee Ball Ettes	89.50
Scientific Batting	
Practices	110.00
O. Sam Conv. to Big	
Rock	129.50
Seeburg Parachute	94.50
Exhibit Baseball	89.50
Keeney Anti-Aircraft	49.50
Mills Punching Bag	50.00
Bean 'Im (Coin Op.	
Bean Bags)	59.50
Smiley (New 1¢ Counter Game)	15.00

USED 5 BALLS

All American	\$ 65.00
A.B.O. Bowler	65.00
Barrage	52.50
Big Time	49.50
Box Score	35.00
Dixie	59.50
Doughboy	52.50
Line-VP	49.50
Progress	39.50
Seven Up	69.50
Score Card	52.50
Score-a-Line	52.50
Ten Spot	62.50
Target Skill	49.50
Wild Fire	59.50
Hi-Stepper	52.50
Zig Zag	69.50

MUSIC

71 Counter Model & Stand	\$225.00
780 E Colonial	
Wurlitzer	575.00
201 Singing Tower	325.00
430 Wurlitzer Speaker Cabinet With 5-10-25 box	85.00

WISCONSIN NOVELTY CO.
3734 N. GREEN BAY AVE. Locust 0100 MILWAUKEE 6, WISCONSIN

Dentists Agree Sugar Absolved In Tooth Decay

PALM SPRINGS, Calif., Oct. 26.—As tho it hadn't been settled, anti-sugar dentists this week relented—sweets, they said, do not cause tooth decay.

This was a change of tune. For many years some members of the dental profession have criticized the use of candy, claiming it had much to do with tooth decay.

However, a result of experiments reported in the annual Pacific Coast Seminar on Dental Medicine here, showed this week that it was not necessary to give up candy to stop tooth decay.

Group Experiments

Experiments were conducted by a research group according to the report. Group kept patients on a sugarless and starchless diet for two weeks. In that period, according to the report, the mouths of the patients became free of the acid forming bacillus associated with decay.

For the next two weeks the patients were allowed to have bread and other starches. There was no appreciable increase in the numbers of bacillus found in their mouths, the report stated.

During the following fortnight the subjects of the experiment were permitted starches thruout and sugar in one meal a day. Still the bacillus increased in only one out of four persons' mouths.

Finally restrictions on the sugar diet were removed from those whose bacillus count remained low. Even with all the sweets they wanted, the acid forming bacilli remained below the danger point in four out of every five patients.

Dr. Jay's Conclusion

According to Dr. Phillip Jay, of the University of Michigan Dentistry School, who prepared the report, a period of diet lacking sugars and starches would keep the mouth free from the germs associated with decay.

It appears, Dr. Jay asserted, that this method would be sufficient to protect the mouth from tooth decay for period ranging from six months to several years.

Dr. Jay for years has been a leader in research efforts which have pointed to sugar and starches as diet elements which support the decay processes.

INCREASE TICKET PLAY

with original "FAIR PLAY" TICKETS and NEW STEP-UP VENDOR



GIANT SIZE
8"x12" ... has 49 sections. Holds up to 8000 tickets.
MIDGET SIZE
6"x9" ... has 30 sections. Holds up to 1500 tickets.

We Specialize in the Following Standard Ticket Games:

RED-WHITE-BLUE

1940 — 2040 — 2160
2170 and 2180 TICKETS

BINGO

1000—1050—1200—1250 TICKETS

COMBINATION

1440 — 1836 — 2052
2280 and 2520 TICKETS

TIPS-TAKE TIPS-BASEBALL
120 Tickets

Special Ticket Games Made to Specification

LOWEST PRICES TO OPERATORS, JOBBERS and DISTRIBUTORS. Write for Catalog and Lowest Prices.

WORTHMORE

Mfrs. of "FAIR PLAY" Tickets
1825 S. Michigan Dept. D Chicago, Ill.

★ FILMS ★

For All 16MM. Coin Operated Machines, SOUND AND SILENT

Approved in the States of Michigan, Ohio, Indiana, Illinois, Wisconsin, West Virginia, Kentucky, Virginia and many other States.

★
SEND FOR CIRCULAR
COOPER ENTERPRISES
3157-61 W. Roosevelt Rd., Suite 209 Chicago 12, Ill.

PREFERRED because MATCHLESS LAMPS ARE ESSENTIAL FOR GOOD OPERATION OF ALL GAME, MUSIC AND WALL BOXES

MATCHLESS ELECTRIC CO.
564 WEST RANDOLPH STREET - CHICAGO 6, ILL.

Nickels and Dimes Causing Hard Time

BUFFALO, Oct. 26.—Reports of trouble with Roosevelt dimes and Jefferson nickels in vending machines and juke boxes here were explained by local trade members as the result of an added microscopic thickness in these coins.

Increase in thickness, together with close adjustment of machines to prevent use of slugs and bent coins, is enough to cause difficulty, said Harold L. Wilson, mechanic for a Buffalo coin machine firm.

Having measured old and new pieces, Wilson reported that the Roosevelt 10-cent piece average three to four thousandth of an inch more than the old type.

"If a machine is adjusted closely enough, that additional width would be sufficient to jam it," Wilson asserted.

Advise to coin machine patrons, irritated at trouble over coin insertions, was to blame the coin, not the machine.

PHONOGRAPH ROUTE FOR SALE

175 Wurlitzer and Seeburg 90% Late Model Equipment. 50 New 1946 Models, 300 Wall Boxes. Operator's share will run over \$10,000.00 annually. Price \$125,000. 40% down. Located in a city in a Midwestern State.

BOX D-351, THE BILLBOARD, CINCINNATI 1, O.

**FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR
UNRESERVEDLY RECOMMENDS . . .**

GOTTLIEB

SUPERLINER

For "Jet-Propelled" Earnings!

A SUPER-QUALITY WINNER
WITH SUPER-PLAYER APPEAL
EVERYWHERE!

★ MAGIC BUTTON!

★ STREAMLINE DESIGN!

ORDER TODAY!

Exclusive Gottlieb Distributors in Florida
and Cuba.



EXCLUSIVE FLORIDA DISTRIBUTORS

for **DEPENDABLE SEEBURG** MUSIC SYSTEMS

COME IN AND HEAR SCIENTIFIC SOUND DISTRIBUTION

. . . Learn How It Can Improve Your Music Merchandising!



FLORIDA AUTOMATIC SALES CORP.

839 WEST FLAGLER ST.

MIAMI, FLORIDA

All Phones:
3-6221

JACKSONVILLE, 60 Riverside Ave. Phone 3-0611
TAMPA, 115 South Franklin St. Phone 3856
HAVANA, CUBA



EAGLE PLASTICS

are "Unconditionally" Guaranteed!
YOUR MONEY BACK IF NOT
COMPLETELY SATISFIED!

**COLORS SOLID—through and through—
not sprayed or painted!**

New Clear, Transparent PLASTIC WINDOWS for your
model 850 program holder \$5.00 per set

WURLITZER	Each
800 Top Corners	\$16.50
800 Lower Sides	13.50
800 Middle Sides	3.00
800 Top Centers (Right or Left, Red)	8.00
800 Back Sides (Green)	9.50
800 Top centers (onyx)	4.00
600, 500 Top Corners	4.50
700 Top Corners	7.50
700 Lower Sides	9.50
700 Back Sides	8.50
750 Top Corners	8.75
750 Lower Sides	8.75
750 Top Center	4.25
750 Middle Sides	2.00
850 Top Corners	9.50
850 Lower Sides	8.75
850 Top Center	11.00
850 Peacock Glasses	3.50
950 Lower Sides	10.50
24 Top Corners	1.00
24 Lower Sides	4.00
41-61-71 Top Corners	4.50

ROCK-OLA	Each
Standard, Master, Deluxe or Supers:	
Top Corners (Solid Red, Yellow or Green)	\$12.75
Lower Sides (Red or Yellow)	12.75

SEEBURG	Each
"Hi-Tone" Model 9800, 8800, 8200:	
Lower Sides (Solid Red, Yellow or Green)	14.50
"Hi-Tone" Grille Pilasters	2.25
"Classic"—"Colonel" Top Corners (Solid Red, Yellow or Green)	6.00

SHEET PLASTICS	Each
20" x 50"—Pliable—Per Sheet, 50 Gauge, Red, Yellow, Green or Clear	\$12.50

If You Don't See What You Want . . . Ask For It! We May Have It In Stock!

EAGLE COIN MACHINE CO.

1514 N. Fremont Ave. • Chicago 22, Illinois • Phone: Michigan 1247

NOW DELIVERING IN MICHIGAN!

NEW MACHINES

MILLS 5c BLACK CHERRY BELL . . .	\$248.00	GROETCHEN'S COLUMBIA, J. P. . .	\$145.00
MILLS 25c BLACK CHERRY BELL . .	258.00	DE LUXE CLUB COLUMBIA	209.50
MILLS BOX STANDS	27.50	BALLY BIG LEAGUE	299.50
MILLS 25c GOLDEN FALLS	268.00	AMUSEMATIC JACK RABBIT	475.00
MILLS VEST POCKET BELL	74.50	GOTTLIEB'S SUPERLINER	322.00
KEENEY'S 5c SUPER BONUS BELL . .	740.00	EXHIBIT'S FAST BALL	330.00
BALLY TRIPLE BELL	895.00	MARVEL'S FRISCO	279.50
MARVEL'S OPPORTUNITY	249.50	GENCO'S WHIZZ	189.50
DAVAL FREE PLAY	75.00	GOTTLIEB GRIP SCALE	39.50
ACE COIN COUNTER	139.50	A. B. T. CHALLENGER	65.00

RECONDITIONED EQUIPMENT

MUTOSCOPE SKY FIGHTER	\$209.50	MILLS 25c BLUE FRONTS, LATE . .	\$149.50
PERISCOPE	129.50	MILLS VEST POCKETS, GREEN . . .	42.50
EVANS TOMMY GUN, LATEST	119.50	MILLS VEST POCKETS, B & G . . .	49.50
CHAMPION HOCKEY, F.S.	149.50	USED SLOT STANDS	19.50
WURL. SKEE BALL, 14 FT.	375.00	SCHOOL DAYS	59.50
BALLY KING PIN	189.50	PAN AMERICAN	64.50
WATLING BIG GAME, F.P.	89.50	SKY RIDER	109.50
JENNINGS SILVER MOON, F.P. . . .	114.50	SEVEN UP	67.50
EVANS '40 GAL. DOMINOS, J.P. . . .	175.00	'41 MAJORS	69.50
EVANS LUCKY STAR	125.00	METRO	49.50
BALLY CLUB TROPHY	209.50	JUNGLE	79.50
BALLY '41 DERBY, F.P.	229.50	5-10-20	109.50
BALLY RECORD TIME, F.P.	149.50	AMERICAN BEAUTY	99.50
BALLY DARK HORSE	149.50	'42 HOME RUN	99.50
MILLS 5c BLUE FRONTS, LATE	129.50		
MILLS 10c BLUE FRONTS, LATE . . .	139.50		

1/2 Deposit With Order, Balance C. O. D. or Sight Draft

Robinson SALES CO.

7525 Grand River Ave. • Phone: Tyler 7-2770 Detroit, Mich.

FOR
BELL MACHINES

COME TO

HEADQUARTERS

**THE BEST MACHINES
THAT MONEY CAN BUY**

AND

**SOLD WITH A MONEY-BACK
GUARANTEE**

- MILLS BLACK CHERRY BELLS
- MILLS SILVER CHROME BELLS
- MILLS GOLD CHROME BELLS
- COLUMBIA TWIN JAK BELLS
- COLUMBIA DELUXE BELLS
- BAKER'S PACERS CONSOLES

**SEND FOR COMPLETE CATALOGUE
TO BELL MACHINE HEADQUARTERS**

BAKER NOVELTY CO.

1700 WASHINGTON BLVD.

CHICAGO 12, ILLINOIS

"HIT 2 IN 1"
FOR BIG MONEY!

1050 Holes
Takes in .. \$52.00
Pays 24.75 (definite)

PROFIT... \$27.75 (definite)

"2 IN 1" is an attractive multi-colored, die-cut board cleverly designed for faster play. Special Mystery Award adds terrific appeal. Immediate delivery. Order now for a fast take.

For full details on Globe's really fast-selling line of salesboards, write for bulletin TODAY!



GLOBE PRINTING CO.

1023-25-27 Race St., Philadelphia 7, Pa.

"JACK RABBIT"
JUMPS PROFITS

AMUSEMATIC introduces a fascinating new, all-animated game—"JACK RABBIT" that will MULTIPLY YOUR CASH LIKE RABBITS!

This game of action and coordination invites a constant customer replay and corners amusement coins. Pin Game Operators and Arcade Operators live your amusement center, multiply your dollars and CASH IN ON "JACK RABBIT"!

This all-animated thrilling game is operated on a two-button principle—one button to increase speed of Dog—the other to make Dog leap for Rabbit.

\$475.00
1/3 DEPOSIT
BALANCE C.O.D.



TRIANGLE DISTRIBUTORS

386 N. MAIN ST., PROVIDENCE 3, R. I.

★ ★ IT'S "KING-PIN" IN MICHIGAN ★ ★

WE HAVE JUST RECEIVED A LARGE SHIPMENT OF
EDELMAN'S NEW BANG-A-FITTY-BOWLING GAMES

YOU HAVE TRIED THE REST — NOW TRY THE BEST
10'6"—12'—14' \$475.00 F.O.B. DETROIT

KING-PIN

EQUIPMENT COMPANY
KALAMAZOO 21, MICH. Phone 2-0021
826 Mills Street
DISTRIBUTING COMPANY
DETROIT 1, MICH. Phone Temple 2-5788
3004 Grand River

READY FOR IMMEDIATE DELIVERY

USED

Air Circus	\$100.00	Keep 'Em Flynng ..	\$100.00	Marines at Play ..	\$ 75.00
Catalina	75.00	Knockout	105.00	Metro	45.00
Five-Ten-Twenty ..	100.00	Home Run, '41	60.00	New Champs	45.00
Flat Top	180.00	Laura	180.00	Play Ball	60.00
G.I. Joe	60.00	Liberty	145.00	Sluggo	69.00
Repeater	\$30.00	United Revamps. Each		\$180.00

NEW

Exhibit Fast Ball ...	\$330.00	Gottlieb Super Liner	\$322.00
Chicago Coin Spell-bound	325.00	Williams Dynamite ..	334.50
		Bally Big League	299.50

All prices F. O. B. New Haven—1/3 deposit, balance C. O. D.

WITZGERALD SALES

107 MEADOWS ST. • NEW HAVEN 10, CONN. • TEL: NEW HAVEN 7-0146

Dairy Product Shortage Hits Ice Cream Biz

CHICAGO, Oct. 26.—Belief that the American dairy industry faces crisis more acute than the war years was demonstrated this week in an announcement by the National Dairy Products Corporation that not a single dairy product is in sufficient supply for this year.

This announcement was received with apprehension by operators of ice cream and milk vending machines who have already been tagged by the shortage. Coinmen who have greeted the decontrol of dairy products as a blessing were warned that it had, by no means, removed all of the now urgent problems of dairy producers.

With the exception of evaporated milk, there is no other dairy product which will meet domestic demand in 1946, officials of the National Dairy asserted. With the decontrol, they said, they now face the task of keeping prices down.

One Up, One Down

Cause of the increased demand for the decreased supply was placed with the increasing human population with a decreasing cow population. Operation of black markets received blame for the cow numbers decline.

Milk production during the first six months of 1946 averaged 2 per cent less than a year ago. In July that figure dropped to 3 per cent. The number of milk cows on farms in June was 4 per cent less than a year ago and 6 per cent below 1944 levels.

Ice Cream Short

Another product which had not been produced to supply demand was ice cream. Consumption in 1945 totaled 510,000,000 gallons, an increase of 78.4 per cent from the 1936-'40 averages and is still going up. Production has been limited, it was explained, by reduced milk output, butterfat and sugar.

Altho production of milk for dairy products falls short of demand, output record when compared with pre-war figures is impressive. In 1945 total milk production reached an all-time high of 122,219,000,000 pounds, a 13 per cent gain from the 1936-'40 level.

National Dairy maintains that contrary to expectation farmers have not over-produced. Officials of the company declare that the nutritive need for milk has never been met.

See Boom for Frozen Foods in Coin Chute

NEW YORK, Oct. 26.—Outlets for frozen food products are expected to increase to a great extent by the middle of 1947 when cabinet production and coin-operated dispensers will be more available, according to officials of Eastern Frosted Foods, Inc., following a meeting at the Hotel Pennsylvania here recently.

Frozen food processors are expected to realize total annual business of from \$60,000,000 to \$90,000,000 in supplying between 50,000 and 75,000 retail outlets, executives predicted. Increased production of cabinets which are now in short supply will run the estimated figures much higher, they claimed.

Rexall Buys Lane Drug Co.

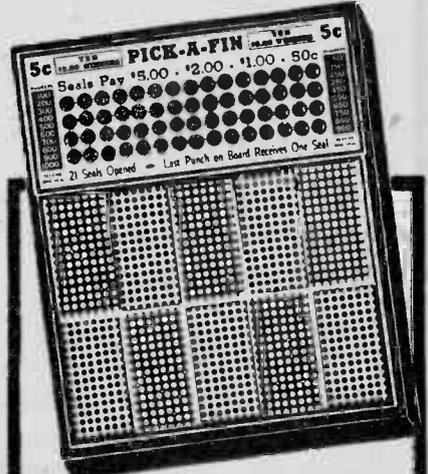
LOS ANGELES, Oct. 26.—United Rexall Drug Company has purchased the Lane Drug Company, large retailer of tobacco and candy products, it was announced this week.

Lane Drugs operated 58 stores in five Southern States, with headquarters in Atlanta. H. C. Naylor, president of the chain since its origin in 1914 will remain in charge, according to Rexall officials.



LEADER SALES AND DISTRIBUTING CO.

4116 LIVE OAK ST., DALLAS, TEXAS
MILLS COIN MACHINES
OKLAHOMA AND NORTHERN HALF OF TEXAS



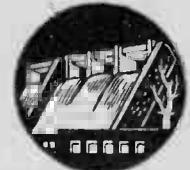
1200 Holes—Avr. Profit. \$33.05
60 Sewed Seals

Ten Spots 5c
1200 Holes—Avr. Profit. \$31.16

\$25 Special \$25
1200 Holes—Avr. Profit \$137.07

SUPER CHARLEY 25c
1200 Holes—Avr. Profit. \$84.50

CROWN PRODUCTS
322 E. COLFAX AVE.
SOUTH BEND 24, INDIANA



HEINZ NOVELTY CO.

664 MARSHALL, MEMPHIS, TENNESSEE
MILLS COIN MACHINES
THE STATE OF TENNESSEE

ROUTE IN NEW JERSEY FOR SALE

\$45,000.00
150 Machines, approximately one-half Music and one-half PB and Amusement Machines. Brand new Truck and Parts. Excellent opportunity to expand. Average past income, \$2,400.00 per month, should increase this year because of recently added equipment. Ideal territory, promising and especially lucrative year. Owner entering manufacturing business but will be on hand for several years to assist, if necessary.

Write BOX NY-87
The Billboard, 1564 Broadway, New York 19, N. Y.



UNITED NOVELTY COMPANY

DELAUNEY & DIVISION STS., BILOXI, MISS.
MILLS COIN MACHINES
MISSISSIPPI AND GULF COUNTIES OF ALABAMA

BIGGER PROFITS

With NEW-IMPROVED-ARTISTIC

BLACK LITE Scenery

AVAILABLE in the FOLLOWING SCENES

SHOOT THE BAR-TENDER for CHICKEN SAM GUN	SHOOT THE WOLF for CHICKEN SAM GUN	THE BLACK BOILER for CHICKEN SAM GUN
TRUSTIN' TORREADOR for SHOOT THE CHUTES GUN	SEA MONSTER for RAPID FIRE GUN	AFRICAN SPLASH for RAPID FIRE GUN

PRICE \$49.50

For ANY Scenery listed above, COMPLETE with BLACK LITE unit—Ready for immediate installation and operation. Easy to understand. Instructions with each unit.

PLAIN SCENERY in ANY scene listed above, \$14.75 each. 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

ATTENTION, DISTRIBUTORS: WRITE FOR SPECIAL DEAL

SCENIC ART PRODUCTS

2511 MILWAUKEE AVENUE

CHICAGO 47, ILL.



"We had to hire him after we put G-E Lamps in all our machines."—G-E's complete line of lamps mean bigger profits—they take a real beating. Ask your coin machine wholesaler or write General Electric Lamp Department, Division 166—B-7-13, Nela Park, Cleveland 12, Ohio.

Don't Pass These Up!

THIS AD IS CHOCK FULL OF GOOD BUYS. FOR GOOD DEALS GET IN TOUCH WITH AMMCO.

Refinished—5 BALL—FREE PLAYS—Reconditioned

ANABEL \$ 42.50	LANCER \$ 39.50	SEA HAWK \$ 52.50
BELLE HOP 69.50	LANDSLIDE 49.50	SPARKY 45.00
BIG SHOW 35.00	LONE STAR 35.00	SPORT PARADE ... 69.50
BOOMTOWN 45.00	PROGRESS 35.00	SPOT A CARD 65.00
BRITE SPOT 37.50	RED-WHITE-BLUE 39.50	SUPER SIX 29.50
CATALINA, Like New 165.00	REPEATER 49.50	THREE UP 45.00
CLICK 57.50	SCHOOL DAYS 55.00	THREE SCORE 35.00
FLEET, Plast. Bump. 45.00	SCORE CHAMP ... 27.50	THRILLER 39.50
FOLLIES 35.00		
GOLD STAR 45.00		
HI STEPPER 42.50		

TEN STRIKES
Rebuilt—Refinished in TWO-TONE VENEER GRAIN CABINETS
\$149.50

Refinished—ARCADE EQUIPMENT—Reconditioned
SHOOT TO TOKYO \$ 99.00
RAPID FIRE 109.00
KEENEY SUB. GUN 99.00
ZINGO 159.50
AMUSEMATIC LITE LEAGUE .. 425.00
Western Baseball Pitching Box Flaps 75c Each

Refinished—ONE BALLS—Reconditioned

BLUE RIBBON, F.P. \$ 35.00
CAROM, F.P. 39.50
CONTEST, F.P. 69.50
GRAND NATIONAL P.O. ... 49.50
GRAND STAND, P.O. 49.50
MILLS 1-2-3, P.O., '39 35.00
PREAKNESS, F.P. 39.50
SPORTSMAN, P.O. 115.00
THISTLEDOWN, P.O. 49.50
WAR ADMIRAL, P.O. 85.00

NEW LOW REDUCED PRICES
on "True Fit" Castings and Cases.
Black Cherry, Silver and Copper Chrome
★ WRITE FOR ★ INFORMATION

Refinished—CONSOLES—Reconditioned
MILLS JUMBO, C.P., Late Head. \$ 99.50
BALLY CLUB BELLS, Comb. ... 165.00
SILVER MOON, F.P. 99.50
GALLOPING DOMINOS, 2 Tone, J.P. 225.00

WESTERN BASEBALL PITCHING BOX FLAPS 75c

WE ARE NOW EXCLUSIVE DISTRIBUTORS FOR SCENIC ART PRODUCTS

FOREIGN TRADE CORDIALLY INVITED TO WRITE TO US
1/3 Deposit With Order, Balance C. O. D.

AMMCO distributors

2513 N. MILWAUKEE AVE. • CAPITOL 1111 • CHICAGO 47, ILL.

"Look To MONARCH For Your Needs"

BRAND NEW FACTORY RELEASES—IMMEDIATE SHIPMENT

Bally Big League .. \$299.50	Bally Draw Bell, 5¢ Comb. \$477.50	Chi. Coin's Goalee \$525.00
Exhibit's Fast Ball. 330.00	Bally Draw Bell, 25¢ Comb. 497.50	Genco's Whizz ... 189.50
Marvel's Opportun. 249.50	Bally Triple Bell... 895.00	Hirsch Red Ball ... 395.00
Chi. Coin's Spellbd. 325.00	Evans Bangtails, 5¢, J.P., C.P.O. 671.50	Amus. Jack Rabbit 475.00
Gottlieb Superliner 322.00		Cott. 3 Way Grip. 39.50
William's Dynamite 334.50		ABT Challengers... 65.00
		Daval's Free Play. 75.00

Thoroughly Reconditioned Automatic Payout Consoles

Baker's Pacers, D.D., J.P. \$265.00
Bally Club Bells, 5¢ Comb. 195.00
Bally Hi Hands, 5¢ Comb. 165.00
Ev. Bangtails, J.P., 5¢, late 295.00
Ev. Dominos, J.P., 5¢, late 295.00
Keeney Sup. Bell, 5¢ Comb. 225.00
Super Bell Tw. 5 & 5 369.50
Super Bell Tw. Comb. 5 & 25 .. 495.00
4 Way Sup. Bell, 3/5 & 25 545.00
Mills 4 Bells 395.00
Jumbo Parades, 5¢ P.O. 139.50

ACE COIN COUNTER \$139.50

Silver King Vendors Write
Mills Vest Pockets Write
Groetchen Columbias Write
DeLuxe Model... Write
50¢ Pace Del. Bell \$475.00
1.00 Pace Del. Bell 635.00

BRAND NEW

Mills Black Cherry Bells.
Jennings Slots (All Models)
5¢—10¢—25¢ Play
WRITE

Thoroughly Reconditioned

1 Ball Multiple Tables
Jockey Club, P.O. \$275.00
Turf King, P.O. 275.00
Kentucky, P.O. ... 195.00
Santa Anita, P.O. ... 135.00
War Admiral, P.O. 145.00
Longacres, F.P. ... 325.00
Club Trophy, F.P. ... 225.00
'41 Derby, F.P. ... 245.00
Sport Special, F.P. 109.50
Record Time, F.P. 145.00
Mills 41 1-2-3, F.P. 99.50

SPECIALS— 10 GOALEES, slightly used \$345.00

BRAND NEW HEAVY DUTY DELUXE REVOLVAROUND SAFE STANDS

Single \$175.00	Double \$250.00	Triple \$295.00
Single, Lock Box Type Slot Stand, brand new 27.50	Made of extra heavy gauge steel—specially weighted—attractive finish.	
100 used Mills 5¢ Blue & Cold Vest Pockets, in perfection condition 39.50	BRAND NEW MILLS 25¢ Q.T. GLITTERGOLD SLOTS 165.00	
10 NEW CHAMPION DELUXE HOCKEYS WRITE FOR SPECIAL CLOSE-OUT PRICES		

WRITE—WIRE—PHONE FOR PRICES ON:

BALLY VICTORY DERBIES—BALLY VICTORY SPECIALS—BALLY SURF QUEENS

Give your old Mills Slots the modern 1947 transformation by placing them in the brand new "Extra Bell" Cabinets. Price \$77.50

FOREIGN TRADE!!! Our Foreign Sales Dept. welcomes the opportunity to be of service. Send for our beautifully illustrated folder and full particulars pertaining to all our coin-operated equipment. CABLE ADDRESS: "MOCOIN."

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT

MONARCH COIN MACHINE CO.

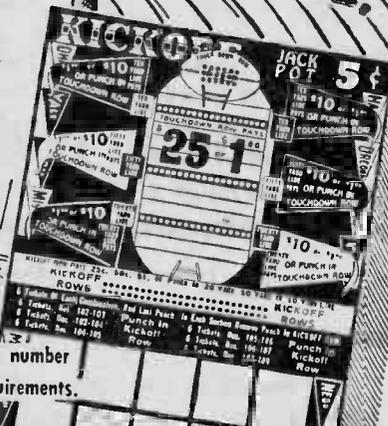
1545 N. FAIRFIELD AVE., (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

KICKOFF TIME IS HERE!

CASH IN NOW ON THE TIMELY PLAYER APPEAL OF THIS "RED-HOT" WALSH BOARD WITH THE PROGRESSIVE TRIPLE JACKPOT FEATURE.

FOR THE FASTEST SELLING NEW IDEA BOARDS AND ALL THE OLD RELIABLE NUMBERS SEND FOR WALSH CATALOG SHEET AND PRICE LIST TODAY

We can supply you regardless of size, style, number of holes, payout or purpose. Write us your requirements.



THOS. A. WALSH MFG. CO.

201-207 SO. TENTH ST. OMAHA, NEBR.

See Food Venders Playing Prime Role in Industrial Employee Feeding Service

Catering Firms Share Specialist Field With Venders

CHICAGO, Oct. 26. — Industrial employee feeding, a job in which vending machines are playing a dominant part, is increasingly becoming a field for specialists, it is disclosed in a recent study of this business.

Actually, vending machines are sharing the factory food service business with one other important group, the industrial caterers. One tends to supplement the other, their relative importance varying with size of plants.

Task of both is to provide nourish-

ment for employees in isolated plants where few restaurant facilities are available. Both expanded tremendously during the war years when most factories worked hard to secure good working conditions in order to compete for employees in a shrinking labor market.

Income Estimate

Survey shows that the industrial caterers now have a national gross business estimated at from \$50,000,000 to \$75,000,000 a year. Typical of the larger caterers is Cooper Restaurant Company, which serves such firms as National Industries, Inc.; Florsheim Shoe Company, and Curtiss Candy Company in Chicago. Others include Canteen Food Service, Inc., an affiliate of Automatic Canteen Corporation of America; Crotty Bros., and the Prophet Company.

Most of these firms confine their service to concerns which employ more than 500 workers. In some plants as many as 35,000 employees have been fed. Food dispensing is done either in orthodox cafeterias located in the plant or by mobile units which move thru factory working space.

In larger plants, vending machines for candy, soft drinks, sandwiches and cigarettes supplement the caterer services. Biggest opportunity for venders, however, is seen in hundreds of smaller factories which have the same employee food problems because they are situated in non-commercial areas.

Firms of this character are not large enough to secure the services of the big caterers, and usually shy away from granting concessions to small restaurant operators whose performance generally has not been satisfactory. Venders, on the other hand, present a means of providing food and other employee services without entailing added overhead costs.

In the vending machine trade, leaders predict that appearance of many new types of food venders will vastly improve the service which venders have provided in the past.

Coffee vending machines which dispense fresh hot coffee with four combinations of sugar and cream, are being planned for production now. Electronic sandwich and hot-dog vending machines also point to more variety in vended foods.

With the added attractions which these venders will bring, trade sources freely predict that the vending machine will be able to hold its own in competition with caterers. When the lush, free-spending policies which grew out of the war are succeeded by economy moves, industrial concerns are expected to be even more impressed than at present with the advantages of coin-operated food dispensers.

Announce New Lowy Sales Staff Plans

NEW YORK, Oct. 26. — Frank Feldman, H. Schreiber and Leo Simmons have been added to the sales staff of David Lowy Company as part of the planned expansion program of the firm, Dave Lowy announced this week.

Several new game machines will be announced shortly as being handled by the firm, Lowy said. Remodeling of the showroom and offices has just been completed.

BUY THE BEST AND LATEST K-80 ASTROLOGY SCALE
 Expertly rebuilt
\$169.50
 Includes 18,000 (6 Sets) ASTROLOGY TICKETS
 1c Coin Chute



ARIES
MARCH 21 to APRIL 19
 4. LOVE NATURE No. 1. During this period your love nature adjusts itself and becomes more stable and practical. You should not push yourself socially during the first twenty days of this period. After that you will become more positive. Be more sincere and idealistic. You will be wise to. (continued on next Card No. 5 about MARRIAGE AND BUSINESS PARTNERS). 1

Tickets for **ASTROLOGY SCALE \$5.00**
 for Set of 3,000

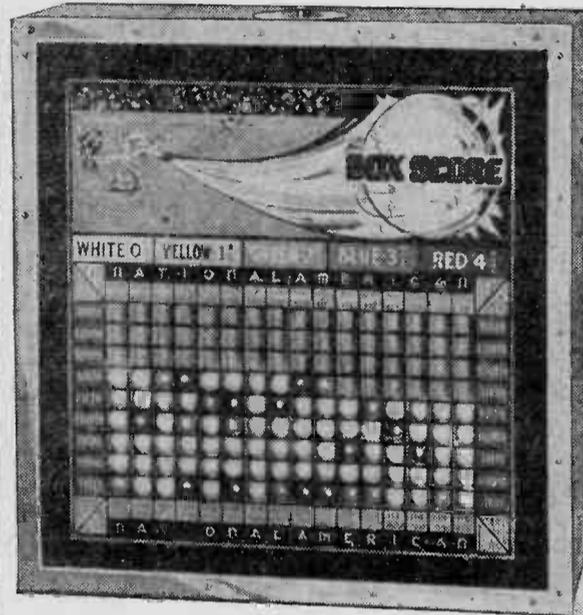
1/3 Deposit With Order

The VENDING MACHINE CO.
 FAYETTEVILLE, NORTH CAROLINA

A Brand New Source of Income for Operators

BASEBALL BOX SCORE!

Build a New Operating Business—Unexploited and **NON-COMPETITIVE** in Your Territory



Results of Machine Operation Determines Winners on Tip Ticket Games

Takes the Baseball Game to the Players

Highly Colorful Lots of Action Entirely New

Box Score is Specialized Operators Equipment With Operational Plan for Locations

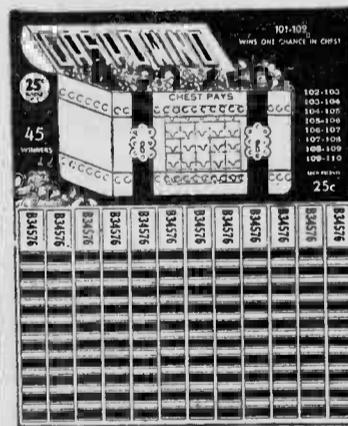
EXCLUSIVE TERRITORY GRANTED!
 Representatives Have Demonstrators in Territories

Write for Details — Act at Once!

NOEL MANUFACTURING CO.

P. O. Box 1131 — MUNCIE, INDIANA — 615 S. Elm St.

WRITE for Our Catalog of NEW COUNTER DEALS



CASHO WINO

600 Tickets 25c a Bundle
 Tip Style Tickets
 Actual Board Size 12x18
 Tickets are printed with Tip Style Numbers (101-102, 102-103, etc.)

All Numbers Repeat 5 Times.
 Making 45 Winners.
 Tickets folded 5 in a bundle, making 120 bundles.

The Chest has a 25-seal Jack Pot with 1—\$4.00 . . . 1—\$3.00 . . . 1—\$2.00 . . . 1—\$1.00 . . . 21—50c

Takes in \$30.00
 Average J. P. \$ 4.10
 Consolations 10.00
 Total Payout 14.10
 Average Profit \$15.90

SAMPLE . . . \$2.50 DOZEN . . . \$30.00 GROSS . . . \$306.00

All shipments C. O. D. or cash with order. Transportation prepaid on order of \$100 or over when check accompanies order.

MANUFACTURERS OF BASEBALL AND TIP BOOKS AND TRADE STIMULATORS

COMMERCIAL PRINTING COMPANY

HIGH AND JACKSON STREETS

MUNCIE, INDIANA

BOWLING GAME BALLS

REGROUND AND LACQUERED—REFINISHED LIKE NEW

2 1/4" to 3 1/4"

\$25.00 per hundred

10-Day Service

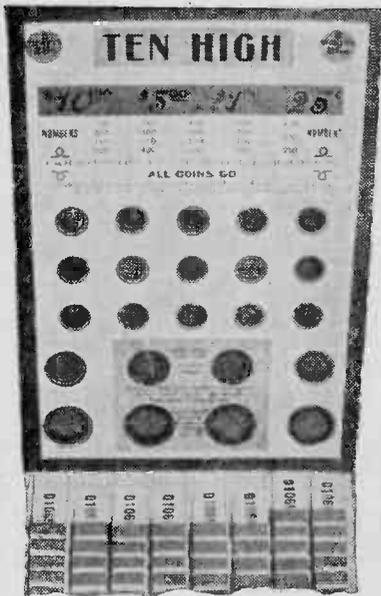
MACOMB

MUSIC SERVICE

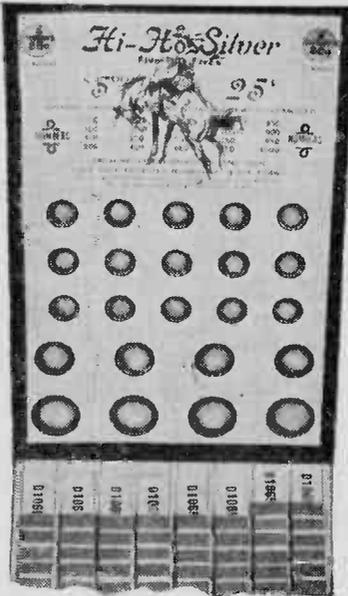
16700 NINE MILE RD. EAST DETROIT, MICH.

Here They Are - The FASTEST and FINEST COIN DEALS!

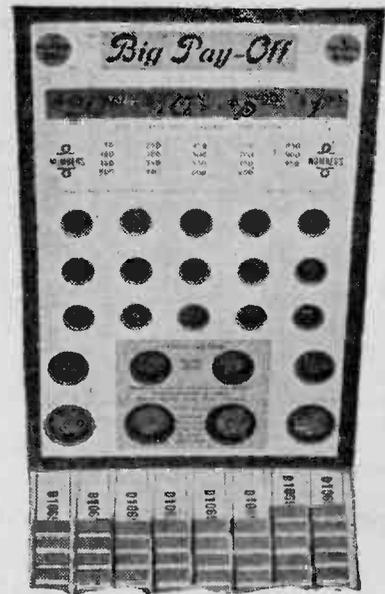
The Deals You've Been Waiting For — Now In Full Production — Order At Once



New
•
Different
•
Wonderful
•
New Idea of Play
Guarantees Complete Sell-out
•
Compact and Complete
•
Avoid unnecessary tie-up of cash by inserting coins as you use the deals
•
Coin easy to insert



All Coins Go
•
A Sure Fire Hit
•
Exciting Play
•
Definite Profits
•
Winners Hand Stamped and Concealed
•
Heavily re-inforced and easel backs for display
•
Tickets in bundles of fives create faster play



• TEN HIGH

Always enough money to lure players to complete the deal. 19 winning numbers receive choice of coins except for Ten High Section. No. 1,000 receives one coin in Ten High Section which contains 1—\$10.00, 1—\$5.00, 1—\$1.00, 1—50¢. Remaining 3 coins go on last sale.
1,200 Tickets @ 5 for 25¢ \$60.00
Payout under coins \$26.75
Coins in display 4.50 31.25
DEFINITE PROFIT \$28.75

• HI-HO SILVER

The fastest coin board ever designed—All coins go to winning numbers. Each receives choice of coin and last sale receives remaining 3 coins. 5—\$5.00 winners, 1—\$1.00, 17—25¢. Stamped under coins.
1,200 Tickets @ 5 for 25¢ \$60.00
Payout under coins \$30.25
Coins in display, 4—50¢, 4—25¢, 15—10¢. 4.50 34.75
DEFINITE PROFIT \$25.25

• BIG PAYOFF

Players really shoot for the \$20.00 winner. No. 1,000 receives one coin in Big Payoff section which contains 1—\$20.00, 1—\$10.00, 1—\$5.00 and 1—\$1.00. Remaining 3 coins go for last sale. Regular section contains 1—\$10.00, 1—\$5.00 and 17—\$1.00 Winners.
1,200 Tickets @ 5 for 50¢ \$120.00
Payout under coins \$68.00
Coins in display 4.50 72.50
DEFINITE PROFIT \$ 47.50

THESE GAMES ALL PRICED AT \$4.85 SINGLE - - \$48.75 PER DOZEN - - PROMPT DELIVERY

MUNCIE NOVELTY COMPANY, INC.

P. O. BOX 823

MUNCIE, INDIANA

NATION WIDE MONEY MAKERS

SPIN-N-WIN

New one-piece spindled coupon game! No assembly required. Lots of color and flash.



"COUNT DOUGH"
1,260 TIP STYLE COUPONS—25¢ PLAY
115 WINNERS.
Takes in: 1,260 @ 25¢ \$315.00
Pays out: 7 Seals Avg. \$ 37.24
108 Consolations 192.00 229.24
PROFIT (Average) \$ 85.76
Retail Price, \$5.82—Actual Size, 14" x 9".

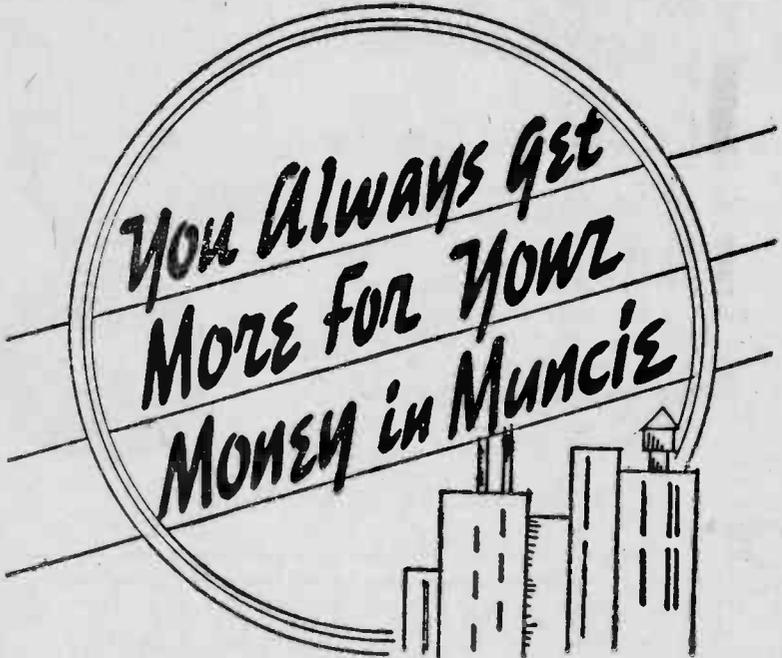
KAN-OF-KOIN

A one-piece product sturdily constructed featuring loose ticket play with jackpot and arrangements.



"ROUND-UP"
2,040 RED-WHITE-BLUE COUPONS.
Single Fold, 5¢ Play—or Folded 5's, 25¢ Play
Takes in (either fold) \$102.00
Pays out: 13 Seals Avg. \$ 25.00
104 Consolations 41.00 66.00
PROFIT (Average) \$ 36.00
Retail Price—Single Fold, \$6.08; Five Fold, \$7.10. Actual Size, 6 1/2" x 5".

Operators and Distributors



THE MANUFACTURING CENTER OF THE TICKET GAME INDUSTRY

- Jar Games
- Spindle Deals
- Tip Books
- Baseball Tallies
- Salesboards
- Trade Stimulators
- Sales Cards

Order From These Independent Manufacturers Located in Muncie, Indiana

- GAY GAMES, INC.
- COMMERCIAL PRINTING CO.
- A. B. C. NOVELTY CO.
- NOEL MANUFACTURING CO.
- WERTS NOVELTY CO., INC.
- MUNCIE NOVELTY CO.
- HOME TALLY CARD CO.





Gottlieb's SUPERLINER?

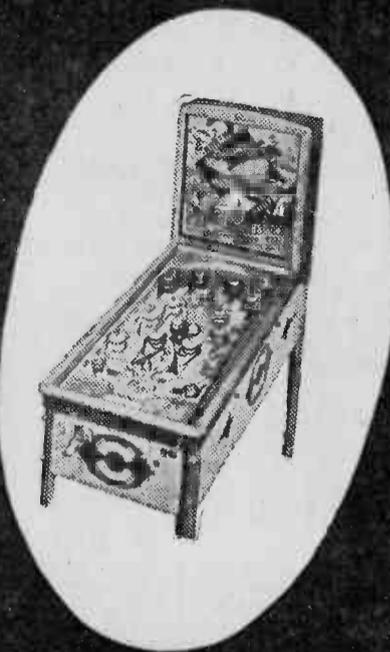
READY TO GO!

Here's an exciting game "souped-up" for profits, and going out daily!

Moreover, back of every Lazar machine, is a service built on 27 years of hard-earned experience in the coin machine industry.

ORDER TODAY

After 27 years, being a friend is a habit



B. D. LAZAR CO. 1635 FIFTH AVE.
Phone: Grant 7818 - PITTSBURGH 19, PA.

Push Exports To New Peak

(Continued from page 85)

newcomer, imported no juke boxes at all during the month. All of the \$8,090 spent on coin machines went into 71 amusement games. Other buying nations which received no phonographs included Guatamala, Iceland, Philippine Islands and the Leeward Islands.

Unit Prices Vary

Comparison of number of machines with dollar volume shows a continuing high price level. In some cases this can be accounted for by the assumption that at least some of the exported equipment was new. But old equipment, too, must be bringing record prices, judging from reports.

For example, the Union of South Africa purchased seven automatic phonographs for \$6,087, averaging nearly \$870 per machine. Mexico, on the other hand, paid an average of \$460 for juke boxes imported, and Canada bought at an average of \$400 per machine. Even lower were Ecuador, paying an average of \$225 and Cuba, averaging slightly over \$200. Wide variation in price averages might indicate differences in quality and condition of equipment. Also in the picture were import duties imposed by the several countries.

Colombia Buys Less

Biggest disappointment among coin machine buying countries was Colombia, which advanced during the preceding month from its position as a solid, the conservative customer, to second position among all buyers. From its peak buying, at \$35,079, this country dropped to \$6,280 in June. This was still higher than during the first three months of the year.

Novelty buyer was the obscure Leeward Islands, marking up purchase of one amusement machine at \$46. Sweden, another new buyer, purchased two juke boxes for a total of \$350.

Vending machine exports hit a new low for the year, with Canada, Colombia and Mexico the only buyers. Canada was the only important customer, accounting for \$2,646 out of \$3,301 in total dollar volume. Colombian purchasers took only four, Mexican only two.

Amusement machines fared better. Purchases of five countries hit over a thousand dollars, with Canada heading the list, buying 284 of the games for a total of \$21,516. Second biggest purchaser was Chile, with Cuba running a poor third.

Table on page 85 showing breakdown of purchases for various types of machines indicates growth in the number of purchasing nations to 15 during the month of June.

BEER WORRIES END

(Continued from page 85)

ran out. This, combined with shrunken patronage of taverns when they were open, took its inevitable toll on play.

While operators in various areas have reported revival of play in taverns as slow in coming, even with ample beer supplies on hand, it is believed that recovery will gain momentum in coming months. With return of many of the popular name beer brands, which have been scarce for months, tavern patronage will be on the upgrade and so will coin machine receipts, trade sources indicate.

BEST OFFER

Takes all or any part of following:
20 CLUB REELS, FREE PLAY
20 PACES REELS, FREE PLAY
In Good Condition

American Distributors
1349 Fifth Ave. PITTSBURGH, PA.

NEWS DIGEST

(Continued from page 85)
by operator to any price, taking nickels, dimes and pennies.

EXPORTS—New post-war high in exports of coin-operated equipment is disclosed in the Department of Commerce report for June, latest available. Totalling \$159,642 during the month, machines were still predominantly juke boxes. Chile, on the list of buying nations for the first time this year, stood in third place in dollar volume.

RECORDS—Musak, Inc., confirming recent rumors, is producing phonograph records to be sold by Sears, Roebuck & Company. Telephone music firm announced a talent line-up which will do semi-popular type of recordings on plastic platters.

ICE CREAM—Unprecedented move in the ice cream industry was vote of National Conference of Ice Cream Industries, Inc., convening in Atlantic City, to welcome vending machine operators and manufacturers into full membership. Operators will be invited to join with wholesaler standing.

COIN CHANGER—Another coin-changer was put on the market this week. Introduced by National Slug Rejectors, Inc., changer is said to be designed to fit in automatic vending machines, operates without buttons or levers and needs only 60 nickels to begin operation.

FROZEN FOODS—Release of Frozen Food Foundation, Inc., report shows 109 individual organizations now are working on perfecting processing, packaging and dispensing of frosted foods. Hailed inside and outside of the vending trade as a logical product for automatic merchandising, frozen foods are headed for big expansion in coming months, according to this report.

This is IT!

A New Sensational **DAVAL Counter Game**

"Free Play" ... with a FREE PLAY Feature!



Like a Pin Ball Game, pays out only Free Plays! Accumulated Free Plays can be played off or cancelled & registered on inside.

This new All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

Don't Wait! Don't Delay! Order Today!

SCOTT-CROSSE COMPANY
1423 SPRING GARDEN STREET PHILADELPHIA 30, PA.

PRICE
\$75.00
F. O. B. CHICAGO



KEYSTONE PANORAM COMPANY
2538 W. HUNTINGDON ST., PHILA. 32, PA.
MILLS COIN MACHINES
DELAWARE, EASTERN PENNSYLVANIA AND SOUTHERN NEW JERSEY.

FOR SALE
4 GOALEES
Guaranteed like new, used only 2 months. \$395.00 or will trade for good used Pin Balls.

D. L. DeVANCY
405 Schifferdecker JOPLIN, MO.

NEWLY REBUILT
BLACK CHERRY BELLS • 2-5 or 3-5 PAY
★ 5c - 10c or 25c ★

In EXCHANGE for your OLD Mills Escalator model machines AND \$100

WOLFE MUSIC CO.
1201 WEST MAIN ST. OTTAWA, ILL.
RES. PHONE: 1302 SHOP PHONE: 1312



ROY MCGINNIS COMPANY
2011 MARYLAND AVE., BALTIMORE, MD.
MILLS COIN MACHINES
DISTRICT OF COLUMBIA AND MARYLAND

PACE
THE BIGGEST
NAME IN BELLS

Deluxe Bells } \$1.00
 } 50c
 } 25c
 } 10c
 } 5c

PACE
MFG. CO. INC.
2909 INDIANA AVE.
CHICAGO ILL.

Lear, Inc., WAA Negotiations Completed on Machine Tools

CHICAGO, Oct. 26. — Lear, Inc., manufacturer of radio and electronic equipment as well as wire recording apparatus, recently announced it had completed negotiations with the War Assets Administration for special machine tools. Purchase price for the equipment, having an original cost value of \$550,000, was based on the Clayton formula of cost less depreciation.

Transaction will bring cost value of Lear's post-war machinery total purchases to more than \$1,000,000. Tools included were drilling machines, hobbing machines, grinders, latnes, drills and punch presses.

COIN CHANGERS
Attractive • Fast • Efficient

Highly polished chrome finish. Die cast and precision machined. Weighted non-slip base. Automatically dispenses 5 nickels, 5 dimes, 4 quarters or 2 halves with a flick of the finger.

MASTER MODEL\$27.50
JUNIOR MODEL (2 5¢ Tubes) .17.50

F. O. B. Seattle
(Distributor Discounts)
Northwest Sales Co.
Bell-o-Matic Distributor
3144 Elliott Ave.,
Seattle 1, Wash.



NIFTY FINGERS

Reach that hard-to-get part. No corner too far for Nifty's steel Fingers. No turn too sharp for Nifty's heat-treated housing. Three sizes, three prices. Nifty size Nifty Finger, \$1.50

Nifty is truly a mechanic's tool that pays for itself in a short time. Do not wait—Send in your order NOW.

TWIN PORTS SALES COMPANY
2029 S. Washington Ave. Minneapolis, Minn. 230 S. Lake Ave. Duluth, Minn.



ASSOC. AMUSEMENTS INC.
846 Commonwealth Ave.
Boston 15, Mass.

EXCLUSIVE **TRADIO** DISTRIBUTOR
in
Massachusetts, Maine,
Connecticut, Rhode Island,
Vermont, New Hampshire

SEE **TRADIO** AD
PAGE 127

10
LATEST MODEL
PANORAMS

Perfect Shape Mechanically. Clean Cabinet Finish.

\$300.00
EACH

1/3 Cash—Balance C. O. D.

MYCO AUTOMATIC SALES CO.
347 SO. HIGH ST.
COLUMBUS 15, OHIO MAin 1600

SALESMEN WANTED
30% COMMISSION

New and well-financed Jar Ticket Company needs Men in all territories. New ideas—progressive policy. Strictly confidential.

BOX 782, Billboard, 155 N. Clark St., Chicago 1, Ill.

"JACK RABBIT"



JUMPS PROFITS

YOUR CASH WILL MULTIPLY LIKE RABBITS



WITH THE NEW "JACK RABBIT" THE ALL ANIMATED GAME OF THRILL, SKILL AND HIGH SCORING

AMUSEMATIC introduces a fascinating new game that intrigues all players. "JACK RABBIT" gets replay over and over again and corners amusement coins. Customers are held intent improving their skill and "catching largest number of Rabbits possible."

"PIN GAME OPERATORS and ARCADE OPERATORS" HURRY and CASH IN ON "JACK RABBIT" — the game of action that will liven your amusement center and **MULTIPLY YOUR DOLLARS** like Rabbits!

\$475

- ENTIRELY NEW IDEA
- STRONG PLAYER APPEAL
- MORE GAMES PER HOUR
- MAXIMUM IN CONTINUOUS—UNINTERRUPTED OPERATION

1/3 Deposit
Balance COD



This all-animated thrilling game is operated on a two-button principle—one button to increase speed of Dog—the other to make Dog leap for Rabbit.



NEW ALL-ANIMATED GAME!

AMUSEMATIC CORPORATION
4556 N. Kenmore
Chicago 40, Illinois Telephone — Edgewater 3500

Please send additional information to:

Name _____

Address _____

City _____ State _____

PLAY SAFE!

ATLANTIC'S TRIPLE TEST GUARANTEE

NO OTHER ONE LIKE IT
IN THE ENTIRE INDUSTRY

Play safe by insisting on the TRIPLE TEST TAG . . . America's most exclusive guarantee of coin machine dependability! And Atlantic offers you America's largest choice of used equipment!

Send for latest list NOW!

Exporters . . . Write for Complete catalog.



PLAY SAFE WITH ATLANTIC
—THE NAME OF KNOWN
QUALITY

EVERY MACHINE
ENGINEER-REBUILT
TO FACTORY STANDARDS



ATLANTIC

NEW YORK CORPORATION
EXCLUSIVE SEEBURG DISTRIBUTORS

IN NEW YORK: 460 10th AVENUE, NEW YORK 18, N. Y.
IN NO. NEW JERSEY: 27-29 AUSTIN STREET, NEWARK 5, N. J.
IN CONNECTICUT: 1626 MAIN STREET, HARTFORD 5, CONN.

N. Y. Labor Board Orders Arcade Vote On AFL Membership

NEW YORK, Oct. 26.—A collective bargaining election among the 50 employees of Schork & Schaffer Enterprises, operators of five amusement arcades, was ordered Thursday (24) by the State Labor Relations Board.

Election, the board states, was sought by the Amusement Clerks and Concessionaire Employees' Union, Local 1115-C, Retail Clerks' International Protective Association, AFL. The board ruled that a secret ballot election must be held within the next 20 days to determine whether or not the employees desire to be represented by the petitioning union.

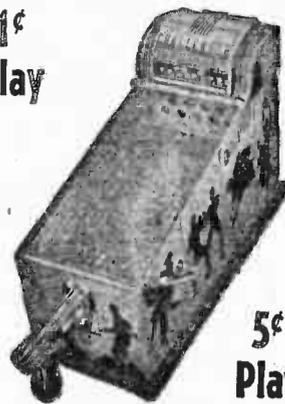
Report Detrola Will Produce Cup Vender

NEW YORK, Oct. 26.—A new soft drink cup vending machine is reported to be in the construction stage by International Detrola Corporation, makers of radio receivers, refrigeration and air-conditioning equipment and owners of the Andrews Steel Company.

CHALLENGER

1¢ Play

IMMEDIATE DELIVERY



5¢ Play

1/3 Deposit With Order

\$65.00 EACH

Write for quantity prices.

The VENDING MACHINE CO.

FAYETTEVILLE, NORTH CAROLINA
U. S. A.

BRAND NEW COLUMBIA BELLS!!!!

\$145.00—DeLuxe Club Model, \$209.50.
Mechanism and Appearance Like New.

10 Marvels . . .	Each \$20.50	4 Amer. Flags . . .	Each \$7.50
1 DeL. Mercury .	20.50	7 Amer. Eagles . . .	20.50
2 Lucky Smokes .	7.50	9 Mercuries . . .	15.50
4 Lucky Strikes .	10.50	1 Ace	6.50
1 Liberty	17.50	1 "21"	14.50

CAMERA BROTHERS Distributors
598 HAYES ST. HAZELTON, PA.

FOR SALE!

MANGELS SHOOTING GALLERY

18x35, all steel, complete with 10 new Winchester Guns. Price \$5,000.00
1 Photomatic, Outside Lighting . . . \$500.00

NATIONAL AMUSEMENTS

10 W. Chippewa St. BUFFALO, N. Y.

CLOSING OUT SALE NEW & USED EQUIPMENT

DAVAL
AMERICAN EAGLES
&
MARVELS
Brand New
WRITE FOR
PRICES



New Box Stands for Jennings Slot. \$ 27.50
Jennings Standard Chiefs, 5c 299.00
Grey Hawk, 25c 309.00
Grey Hawk, 10c 319.00
Williams DYNAMITE WRITE

USED

SLOTS

Mills 60¢ Goose-neck, J.P. Visible . . .	\$ 85.00
Four Star Chief	125.00
Mills 25¢ Blue Fronts	150.00
Mills 5¢ Blue Fronts	115.00
Mills 25¢ Cherry Bell	175.00
Rebuilt 5¢ Cherry Bell	225.00
Rebuilt 5¢ Blue Kringle	225.00
War Eagle, 5¢	100.00
Watling Treasurer	60.00
Blue Krinkle Cabinets, with J.P.	90.00
Mills Mint Vendors, 3/5 Pay	100.00

PHONOGRAPHS

WURLITZERS—	
500K	\$325.00
600K	325.00
700	475.00
800	475.00
750E	500.00
850	500.00
950	500.00
430 Wall Box Speaker Comb.	75.00
Seeburg Wireless Speakers	35.00
120 Wall Boxes, Each	25.00

SEND 1/3 DEPOSIT FOR IMMEDIATE SHIPMENT.

J. H. PERES DISTRIBUTING CO.

2806 CANAL ST. AU 1547 AU 1618 NEW ORLEANS, LA.

'JACK RABBIT'

JUMPS PROFITS



AMUSEMATIC introduces a fascinating new, all-animated game—"JACK RABBIT" that will MULTIPLY YOUR CASH LIKE RABBITS!

This game of action and coordination invites a constant customer replay and corners amusement coins. Pin Game Operators and Arcade Operators live on amusement center, multiply your dollars and CASH IN ON "JACK RABBIT"!

This all-animated thrilling game is operated on a two-button principle—one button to increase speed of Dog—the other to make Dog leap for Rabbit.

\$475.00
1/3 DEPOSIT
BALANCE C.O.D.



Empire Coin

MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

"MAKE US A FAIR OFFER FOR THE FOLLOWING EQUIPMENT"

Pinball	Pinball	Pinball	Pinball	Pinball
Yanks	Twin Six	Toplo	Foreign Colors	A. B. C. Bowler
Air Raids	Argentine	Fleet	Wild Fire	Hi Dive
Gold Star	Cross Line	Flying Tigers	Score-a-Line	Sun Valley
Knockout	Fox Hunt	Four Roses	Champ	Hi Hat
Texas Mustang	Click	Rippy	Sky Ray	Star Attraction
Spot-Cha	Five-Ten-Twenty	Streamliner	Ten Spot	Marines at Play
Strip Tease	Majors, '41	Pursuit	Army & Navy	Flat Top
Landslide	Big Time	Play Ball (Conv.)	Bubbles	Knockout
Boi-a-Way		Play Ball	School Days	Victory

In Stock: Bally Victory Special, Bally Big League, Munves Soft Ball Queen

SEND FULL REMITTANCE WITH ORDER. ALL MACHINES SUBJECT TO PRIOR SALE.
GEORGE NOVELTY COMPANY
1718 WASHINGTON AVENUE PHONE 679 NORTHAMPTON, PA.

George J. Wanisko, prop.
"IF IT OPERATES WITH A COIN, WE HAVE IT"

A RED HOT NEW GRAB-A-FIN

T-e-r-r-i-f-i-c fast Action!

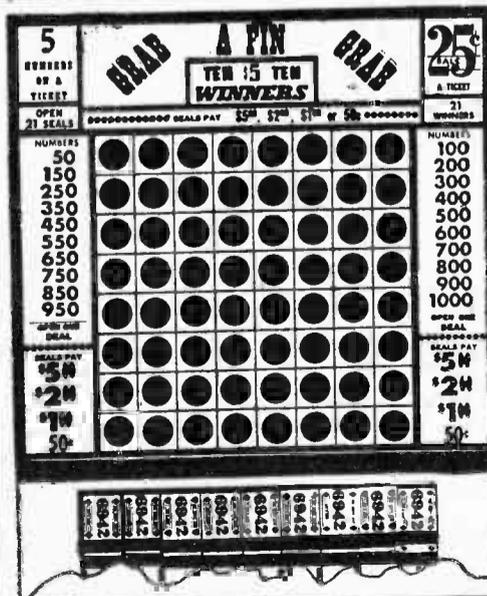
Has 64 large die-cut Seals, giving a larger profit. Takes in: 200 tickets @ 25¢ \$50.00
Average Payout: (21 seals go) 25.00

AVERAGE PROFIT . . . \$25.00
NET PRICE - \$2.00
WRITE FOR QUANTITY PRICES

All the latest fast moving salesboards and bingo ticket deals will be found at:

IDEAL SALES COMPANY

2823 Locust St. St. Louis 3, Mo. Phone: FRanklin 5544



IF YOU WANT REAL ACTION on NEW AND USED EQUIPMENT

Get in touch with us IMMEDIATELY

WE BUY—WE SELL SLOTS—CONSOLES PINS—ONE BALLS

Write, Wire, Phone Today!

H. Rosenberg Co., Inc.
625 Tenth Ave., New York 19, N. Y.
LOnacre 3-2479

NYLON SALESBOARD DEAL #5

15 NYLON WINNERS 15 open numbers win a pair of fine gauge and denier, all Du Pont top-to-toe nylon. First quality hose.

1 WRIST WATCH WINNER Last sale on board wins a new water-proof, shock-proof, sweep second, radium dial, steel 15 Jewel Watch. These 15 Jewel Watches are famous and are not to be confused with cheap Watches. They are fine time-keepers, with a leather strap, in a display box and have a high retail value.

2000 HOLE THICK DIE CUT BOARD Cost of Deal . . . \$47.50 Ea.
5¢ or 10¢ PLAY (Your request, name your own profit) \$45 Lots of 6.
1/3 Deposit With Order, Balance Shipped C. O. D. \$42.50 Lots of 12 or More.
Send for List of Other Outstanding Deals.

INCREASE YOUR PROFITS WITH OUR DEALS. 5-10 Boards, Even Numbers pay 5¢, Odd pay 10¢. These Labels on Request Only.

PHILKAY PRODUCTS 30 Irving Place, N. Y. 3, N. Y.

FOR SALE

MILLS 1-2-3

FREE PLAYS

\$42.50 EACH

1/3 Deposit, Balance C. O. D.
WE BUY, SELL AND EXCHANGE

Phone: Jefferson 1644
3147 Locust St. St. Louis 3, Mo.
CALL NOVELTY CO.

Feather-Style

HERE IT IS! THAT SENSATIONAL COIN COUNTER

5 ways Better than any Coin Counter on the market!



COUNTS and WRAPS 1c, 5c, 10c, 25c

\$139.50 Complete
With Carrying Case and Money Tubes
ONE-YEAR GUARANTEE

SEE YOUR DISTRIBUTOR Now on Display

1 A COINMAN'S COIN COUNTER. Made expressly for the routeman, enabling him to make 21% more stops. Weighs approximately seven pounds. Easily carried in carrying case or tucked under arm.

2 NO MORE "TWO BY TWO" COUNTING. No more stacking and spilling. Coins are counted in correct amounts into tube and wrapper, tuck in the ends and you're thru. Counter automatically resets for coin denomination.

3 SIMPLE OPERATION. No more setting this button and this button and a third control. One setting makes machine ready for operation. Automatic operation on many controls previously manually operated.

4 WELL CONSTRUCTED. Guaranteed for one year, fine materials and fine workmanship insure satisfaction. Completely new design and simplification make this possible.

5 SEE IT BEFORE YOU BUY. Nation-wide distributor set-up makes it easily available to you. Each routeman will want one, and the efficiency and extra stops made possible will amortize the cost of the machine—not in years, not in months, but in a few short weeks.

Manufactured by **ACE COIN COUNTING MACHINE CO.**
3715 N. SOUTHPORT CHICAGO 13, ILL.

IN WESTERN PENNSYLVANIA AND WEST VIRGINIA

The New AMI

40 SELECTION PHONOGRAPH

Is distributed exclusively by

AMERICAN COIN-A-MATIC MACHINE CO.
1435 FIFTH AVE. PITTSBURGH 19, PA.
PHONE: ATLANTIC 0977

LIBERTY FRUIT BELL
Reconditioned like new.
TAKES IN NICKELS PAYS OUT QUARTERS

A great automatic payout machine for 5¢ play. Pays out one flashy gold-like token (25¢ size) when winning fruit symbols come up, such as two cherries, etc. Complete with 138 tokens bearing odds low as 3 to 1, high as 100 to 1. **FILL PAYOUT TUBE WITH REAL QUARTERS IF TERRITORY WILL PERMIT.**

\$34.50 each
\$22.50 lots of 3
\$27.50 lots of 10

BRAND NEW WINGS

5-Reel Cigarette Game WINGS is a great favorite with cigar counter proprietors, as WINGS greatly increases the profit per pack. Player receives one spin of the reels for his coin. Special window on side shows last coin played. The award plate reads as follows: 3 of a kind—1 pack. 4 of a kind—5 packs. 5 of a kind—10 packs. Specify 1¢ or 5¢ play. **ALSO NEW YANKEES, POK-REEL and KLIX machines.**

Price for any machines listed—\$24.50 Ea. \$22.50 Lots of 6. F.O.B. Chicago. 1/3 Deposit Required with Order, Balance C.O.D.

WRITE FOR OUR CATALOG

WANT all types and makes of Counter Games. Many other makes of Counter Machines. Tell us your needs.

Abco Novelty Co.
RANFOLPH MARKET 9076 CHICAGO 7, ILLINOIS

TUBULAR COIN WRAPPERS

NICKELS ONLY

25,000 \$12.50

A. A. HACKER 757 LENOX RD. BROOKLYN 3, N. Y.

SPECIAL SALE OF USED EQUIPMENT

1 Used Goatee	\$250.00	1 Baffing Practice	\$ 65.00
1 New Goatee	395.00	2 Tokyo Guns. Ea.....	69.50
2 Amusematic Life-League. Ea...	225.00	1 Set of Two Exhibit Cockeye Circus, With Base.....	110.00
4 Exhibit Vitalizers, Foot Ease. Ea.	69.50	5 Seeburgs, 8800. Ea.....	395.00
2 Super Skee Roll. Ea.....	175.00	1 Wurlitzer 500.....	310.00
5 Boloscore. Ea.....	195.00	3 24's. Ea.....	225.00
1 Gottlieb Skee-o-Lette	45.00	1 '41	125.00
1 Western Base Ball, Major League	125.00	3 716's. Ea.....	175.00
1 Kirk Night Bomber.....	195.00	1 412	125.00
1 Super Torpedo.....	125.00	5 Seeburg, Model D. Ea.....	100.00
1 Defender	110.00	2 Seeburg, Remote Console. Ea..	165.00
1 Keeney Submarine.....	45.00	1 Rock-Ola Dial.....	325.00
1 Supreme Rocket Buster.....	110.00		

WE GUARANTEE ALL EQUIPMENT TO BE IN TOP CONDITION, THOROUGHLY RECONDITIONED AND READY FOR LOCATION!



WRITE . . WIRE . . PHONE TODAY!

DISTRIBUTORS, INC.

Morris Hankin Jack Lovelady
708 Spring Street, N. W., Atlanta, Ga.
1524 2d Ave., N. Birmingham, Ala.

FOR A BETTER TOMORROW—BUY TODAY NEW MACHINES

KEENEY BONUS SUPER BELLS

C-O-M-B-I-N-A-T-I-O-N-S

TWO WAY	NICKEL-NICKEL	DIME-DIME
	NICKEL-DIME	DIME-QUARTER
	NICKEL-QUARTER	QUARTER-QUARTER
THREE WAY	NICKEL—DIME—QUARTER	

• NEW PIN GAMES •
SPELLBOUND—SUPERLINER—FASTBALL—BIG LEAGUE

• GUARANTEED ONE-BALLS •
Victory Special .. \$225.00 | Turf King .. \$200.00 | Club Trophy .. \$185.00
Victory Derby .. 495.00 | Kentucky .. 150.00 | '41 Derby .. 185.00

• CONSOLES •
Mills 3 Bells .. \$625.00 | Pace Twin Reels, 10 & 25 .. \$195.00 | Pace '41 Saratoga .. \$ 95.00
Mills 4 Bells .. 275.00 | Jumbo Parade, Latest Model .. 110.00 | Jumbo Parade, 25¢, Latest Model .. 185.00 | Pace '41 Saratoga, 10¢ .. 95.00
Evans '41 Bangtail .. 125.00 | Jumbo Parade, F.P. .. 110.00 | Silver Moon, 25¢ .. 150.00

Guaranteed • SLOTS • Refinished
Mills Black Cherry, 5¢ .. \$225.00 | Gold Chrome, 50¢ .. \$250.00 | Bonus Bell, 5¢ .. \$225.00
Mills Black Cherry, 10¢ .. 235.00 | Blue Front, 5¢ .. 95.00 | Bonus Bell, 10¢ .. 235.00
Mills Black Cherry, 25¢ .. 240.00 | Blue Front, 10¢ .. 115.00 | Bonus Bell, 25¢ .. 250.00
Brown Front, 5¢ .. 105.00 | Blue Front, 25¢ .. 125.00 | Brown Front, 10¢ .. 125.00
Jenn. 5¢ Silver Moon .. 145.00 | Jenn. 5¢ Victory .. 95.00 | Brown Front, 25¢ .. 145.00

• PIN GAMES •
In Good Condition—Working Perfectly
Big Hit .. \$195.00 | Big Parade .. \$110.00 | Five-Ten-Twenty .. \$ 95.00
Do-Re-Mi .. 85.00 | 1942 Home Run .. 75.00 | Hi-Hat .. 65.00
Leader .. 75.00 | Miami Beach .. 75.00 | Pin-Up Girl .. 75.00
Broadcast .. 50.00 | Majors, '41 .. 65.00 | Stage Door Canteen .. 145.00
Velvet .. 65.00 | Zig Zag .. 55.00 | Victory .. 75.00
Topic .. 65.00 | Sky Blazer .. 75.00 | Double Play .. 85.00
Legionnaire .. 60.00 | Snappy, '41 .. 80.00 | Argentine .. 75.00
Bowlaway .. 65.00 | Bosco .. 75.00 | Ten Spot .. 55.00

WRITE—WIRE—PHONE YOUR ORDER

WORLD-WIDE DISTRIBUTORS

1919 Missouri Ave. OMAHA, NEB. Market 4525
1014 N. Ashland Ave. CHICAGO 22, ILL. BRUNswick 2338-6878
1513 Oak St. KANSAS CITY, MO. Victor 8404-8405
Exclusive KEENEY Distributors in Illinois, Iowa, Missouri, Nebraska and Kansas

STOP! LOOK! LISTEN! GET OUR PRICES BEFORE BUYING NEW MACHINES

BALLY'S "Victory Specials, Victory Derbys, Draw Bells, Triple Bells, Big Leagues and Surf Queens"—GOTTLIEB'S "Superliner"—EXHIBIT'S "Fast Balls"—CHICAGO COIN'S "Spellbound and Goatee"—GENCO'S "Whizz"—MARVEL'S "Frisco"—WILLIAMS'S "Dynamite"—MILLS'S "Black Cherry, Golden Falls, Vest Pockets, Safe Stands"—GROETCHEN'S "Columbia Bell & Deluxe"—DAVAL'S "Free Play" and A.B.T.'S "Challenger"

CHICAGO COIN'S New "4-Score"

NEW CONVERSIONS

ARIZONA	Write
STREAMLINER	Write
RIVIERA	Write

CONSOLES, USED

JUMBO, P.O.	\$105.00
JUMBO, F.P.	95.00
JUMBO, COMB.	125.00
PACE SARATOGA, P.O.	65.00
SILVERMOON, 5¢, F.P.	110.00
SILVERMOON, 25¢, F.P.	125.00
ROLL 'EM	139.50
TRACK TIME	125.00

ARCADE EQUIPMENT

UNDERSEA RAIDER	\$275.00
SKEE BARREL ROLL	165.00
CHICAGO COIN HOCKEY	135.00
KEENEY AIR RAIDER	100.00
BALLY RAPID FIRE	100.00

ONE-BALL MACHINES

CLUB TROPHY	\$150.00
DERBY, '41	170.00
SPORT SPECIALS	90.00
BLUE GRASS	100.00
TURF CHAMP	35.00
RECORD TIME	105.00

USED 5-BALL, FREE PLAY—A-1 CONDITION

ACTION	\$ 95.00	MARVEL BASEBALL	\$ 79.50
ALERT	45.00	MARINES AT PLAY	59.50
AIR CIRCUS	109.50	MIDWAY	95.00
ARIZONA	149.50	METRO	44.50
BIG PARADE	115.00	NITE CLUB	69.50
BROADCAST	49.50	PIN-UP GIRL	89.50
CAPT. KIDD	59.50	SINK THE JAP	44.50
COVER GIRL	115.00	SUPER CHUBBIE	44.50
DUDE RANCH	34.50	SLUGGER	59.50
EAGLE SQUADRON	100.00	SANTA FE	165.00
FOUR ACES	65.00	STREAMLINER	165.00
FOUR DIAMONDS	34.50	SKY BLAZER	79.50
FANNIE	39.50	STARS	72.50
GUN CLUB	54.50	SPOT POOL	59.50
GRAND CANYON	149.50	SURF QUEEN	165.00
HI DIVE	75.00	STRATOLINER	49.50
HIT THE JAPS	49.50	THREE SCORE	25.00
IDAHO	175.00	VICTORY	65.00
JEEP	90.00	WILD FIRE	59.50
KNOCKOUT	95.00	WEST WIND	65.00
KEEP 'EM FLYING	119.50	YANKS	74.50

1/3 Deposit With Order—Balance C. O. D.

UNITED AMUSEMENT COMPANY

3410 MAIN ST. KANSAS CITY 2, MO.

MAX BROWN



Offers

FOR IMMEDIATE DELIVERY

Genco's new game, "Step Up";
United's new game, "Sea Breeze";
Chicago Coin's new game (?); Wil-
liam's new game (?). Write today!
Max Brown wants to hear from you.

YOU'LL LIKE THE WAY WE DO BUSINESS

Phila. COIN MACHINE EXCHANGE
844 N. BROAD ST. PHONE PO 5-4772 PHILA. 30, PA.

NEW TYPE BELL CABINET!

Lightning Conversion — Perfect Fit!

Extrabell is the new 1947 Front and Cabinet assembly built to fit all Mills Bell mechanisms. Chrome plated aluminum front; light oak cabinet; choice of 2-5, 3-5; 5¢, 10¢, 25¢. This sensational front is patented and its money-making powers already proven in countless locations. List price, \$77.50. Price to rebuilders, \$49.50 each, F. O. B. Chicago. Immediate delivery. Write for free full color reproduction.

THE EXTRABELL COMPANY
525 W. 76th St. Chicago 20, Illinois



METAL TYPER DISCS

For Groetchen Typers



We Use Finest Aluminum Standard Thickness • Satin Finish

PRECISION DIES

By America's Foremost Toolmakers

Money Back Guarantee. **\$8.50**

Samples on request, Per 1,000

METAL TYPEWRITERS

Completely Refinished and Rebuilt like new.

\$275.00

Write for Photo

1/3 Deposit With Order

MAX GLASS DISTRIBUTING COMPANY

914 DIVERSEY • CHICAGO, ILL.

"ECONOMIZE WITH ECONOMY" PARTS and SUPPLIES

FOR

COIN-OPERATED MACHINES

SEND FOR 1946 CIRCULAR

ECONOMY SUPPLY COMPANY

2015 Maryland Ave., Baltimore 18, Mo. Phone: Chesapeake 6812

Coin Operated Machines

SALESBOARDS

Cash, Merchandise and Ticket Deals.

PARTS and SUPPLIES

LOUISVILLE COIN MACHINE COMPANY

330-34 East Breckenridge St. Louisville 3, Kentucky

FOR SALE

1 Ump	\$ 34.00
1 Yank	60.00
1 Sky Blazer	79.50
1 Play Ball	39.50
1 Speed Ball	35.00
1 Silver Skate	49.50
1 Pursuit	37.50
6 Sport Kings, Each	135.00
1 High Hand	120.00
6 Club Bells, Each	130.00
8 Super Bells, Each	210.00
4 Buckley Track Odds, Each	379.50
4 Buckley Daily Double, J.P., Each	550.00
1 10¢ Chief Console	110.50
2 5¢ Chief Consoles, Each	100.00
4 10¢ Mills Blue Fronts, Each	80.00
8 5¢ Pace Slots, Each	35.00
MUSIC	
10 Victory Model Wurlitzers, 24 records—500 Mech. Each	\$375.00
1 616 Wurlitzer—16 record	200.00
1 600 Wurlitzer	350.00
1 Bally Torpedo	120.00

GULF AMUSEMENT CO. 1517 28th Ave. GULFPORT, MISS.



AL SEBRING

THE FINEST EQUIPMENT AT LOWEST PRICES—ALWAYS!

NEW GAMES — IMMEDIATE DELIVERY

Superliner	Wagon Wheels	Gott. Grip Scale
Fast Ball	Oklahoma	Daval Free Play
Spellbound	Arizona	American Eagle
Big League	Victory Derby	Groetch. Columbia
Surf Queen	Victory Special	Mills Black Cherry
Opportunity	Total Roll	Bally Draw Ball
Frisco	Goatee	Ev. Bang Tall
Grand Canyon	Gonco Whizz	Flash Hockey
Streamliner	ABT Challenger	Slot Safes

Many Others! Write for Complete List of New and Used Machines

Terms: 1/3 Deposit, Balance C. O. D.

SPECIAL ATTENTION GIVEN TO EXPORT ORDERS

BELL PRODUCTS CO.

2000 N. OAKLEY (HUMBOLDT 3027) CHICAGO 47, ILLINOIS
1002 BUCHANAN (FILLMORE 5273) SAN FRANCISCO 15, CALIF.

\$10,000 STOCK SALESBOARDS

Holes	Play	Description	Avg. Profit	Net Price
1000	25c	CHARLEY BOARD—THICK	\$ 50.00	\$.98
1000	25c	GOLDEN BOY CHARLEY—THICK	50.00	.98
1000	1c	CIGARETTE BOARD—30 PK.		.66
800	5c	HAPPY HUNTING—BOOK COVER	22.00	1.94
1200	5c	CAPITOL	30.00	2.67
1800	5c	PADDLE WHEEL	45.00	2.96
2000	25c	LU LU	100.00	2.76
2028	10c	JAR OF JACK	52.80	2.74
2300	5c	COVERED WAGON	50.70	2.98
2800	5c	HIT FIFTY	78.00	3.77
3000	5c	FAST ACTION	56.00	2.87

FREIGHT PREPAID ON ORDERS \$75.00 OR MORE. TERMS: 1/4 CASH, BALANCE C. O. D. WRITE FOR FULL LIST.

DIXIE NOVELTY CO., Box 2974, Beaumont, Texas

BIGGER EARNINGS with HI-LOW



Price F.O.B. Chicago **\$14.50**
1/3 Deposit With Order, Balance C. O. D.

5 DAY MONEY BACK GUARANTEE

- NO FEDERAL TAX
- NO COIN CHUTE
- TAMPER PROOF

Here is a game that will out-earn many a counter game. Ideal for almost any type of location. Lots of "come on" and plenty of player appeal. And don't forget, we're selling it on a money-back basis—so you've nothing to lose!

Write for Catalog.

EARL PRODUCTS CO. 221 N. CICERO AVE. CHICAGO, ILL.

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$2 each size.

Blackstone Coin Packer Co. Madison 1, Wis.



UNRIVALLED from COAST TO COAST!

Operators everywhere are raving about TRADIO, the coin-operated radio specifically designed (not adapted) . . . from the very beginning . . . to be

AMERICA'S "MOST ACCEPTED" COIN OPERATED RADIO. ONLY TRADIO offers all these amazing features . . .

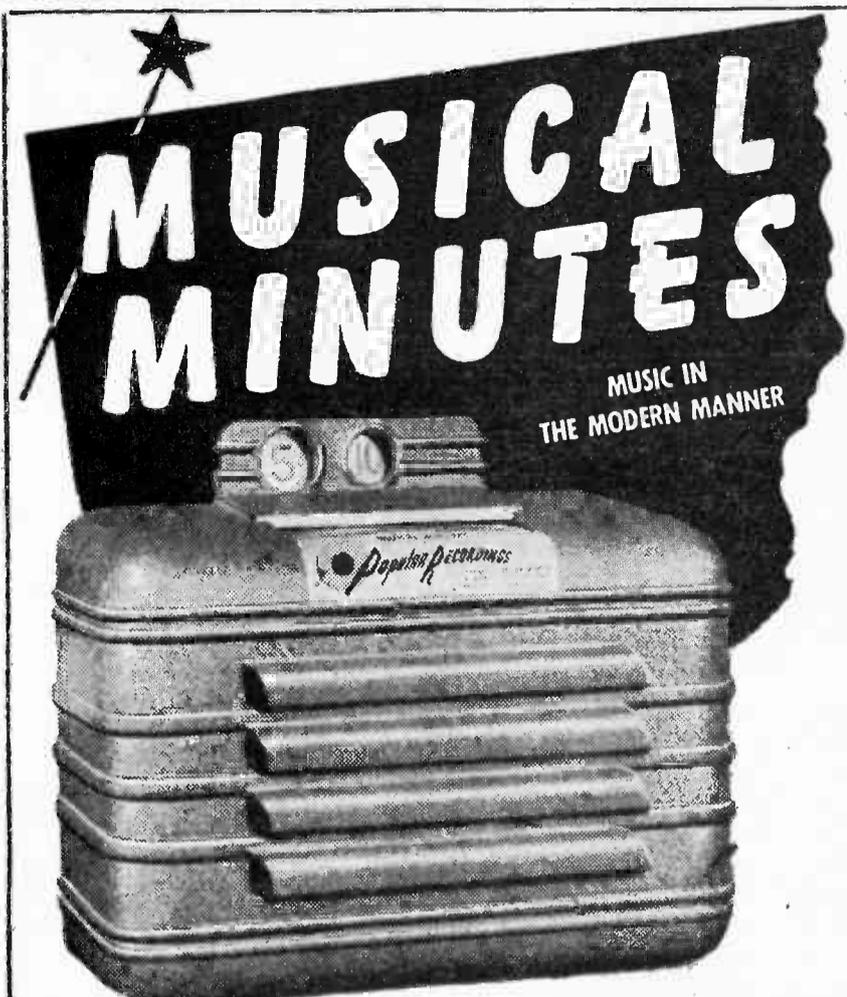
1. All-metal permanent finish!
2. Heat-resistant and warp-proof!
3. Continuous timing, which runs out "play-time" AFTER being switched off!
4. Tamper-proof and insurable anywhere!
5. Quick, easy, permanent wall mounting!
6. Acoustics adjusted to fit any room!
7. Complete choice of colors!
8. Trouble-free reception all stations!

ONLY TRADIO offers so much in minimum maintenance and maximum profits! Order TRADIO NOW! Line up top locations and keep them happy month in, month out! Don't delay! Order YOUR TRADIO SETS TODAY! TRADIO is increasing daily deliveries to eager operators all the time! TRADIO . . . the "TAILOR-MADE" for The Tradio!

(Sales helps on request)

TRADIO, INC.

ASBURY PARK, NEW JERSEY
PHONE: ASBURY PARK 2-1341



MUSICAL MINUTES

MUSIC IN THE MODERN MANNER

**NOT AN ENGINEER'S NIGHTMARE
BUT AN OPERATOR'S DREAM**

OVER 30 YEARS OF "KNOW-HOW" BRINGS YOU PERFECTION FROM AN OPERATOR'S POINT OF VIEW

Location-tested for the past 9 months, MUSICAL MINUTES has more than passed every test to perfection! Here's why MUSICAL MINUTES is such a phenomenal money-maker:

- ★ Superb Tone . . . Easy To Install
- ★ Eye-Arresting Beauty in Attractive Colors
- ★ 6 "Play" Minutes for 5c
12 "Play" Minutes for 10c
- ★ Simplicity of Design
- ★ Foolproof New Coin Accumulator
- Takes any combination of nickels and dimes up to a dollar, offering 20 plays or 120 continuous minutes.
- ★ Coin counter assures full return to location and music merchant.

OUR STUDIO IS COMPLETE—as described in the "Johnlee" system below. It operates both Musical Minutes Music Box and "Johnlee" Commercial Music, either separately or simultaneously. Just plug in.

**FOR "CONTROLLED" MUSIC
INSIST ON "JOHNLEE"**

8-POINT SERVICE! IMAGINE ALL THIS IN ONE SYSTEM . . .

1. Beautiful Steel Cabinet
2. Two 16 Record Mechanisms
3. Two Adaptable Studio Amplifiers
4. Distribution Panel
5. Monitor Control
6. Fluorescent Lighting
7. Meets All Telephone Requirements
8. 24 Hour Unattended Operation Insured by Automatic Safety Changing Unit Which Switches From One Record Mechanism or Amplifier To The Other In Case Of Breakdown.

The ideal centralized system for banks, offices, factories, restaurants, etc. Unmatched performance! Phone or write NOW for complete explanation! TODAY!

See Your Nearest Distributor — or Write to

MUSICAL MINUTES INC.
JOHN A. FITZGIBBONS, Pres.
453 WEST 47TH STREET -- NEW YORK 19, N. Y.
Phone COLUMBUS 5-7996

THE ALBENA STORY

**LOW PRICES AND TOP QUALITY
NEVER GO HAND IN HAND!**
We are exclusively in the USED "Coin-Operated" PHONOGRAPH BUSINESS and we have found it profitable to give GOOD AND HONEST VALUES AT ALL TIMES.

EVERY MACHINE IS GRADED . . .
It is either in our first or second grade and that's . . .

THE ALBENA STORY
Our second grade machines (including WURLITZER, SEEBURG and ROCK-OLA) are sold in their original cabinets and have been reconditioned to look right and operate perfectly for a long time to come. In this grade we sell:

- WURLITZER 412's for . . . \$120.00
 - WURLITZER 616's for . . . 185.00
 - WURLITZER 24's for . . . 275.00
- All Other Makes and Models at Proportionate Prices

Yes, WE ARE REALLY PROUD TO RECOMMEND OUR FIRST-GRADE MACHINES

They're OUTSTANDING INVESTMENTS in coin-operated equipment. All cabinets in this grade of equipment are newly modernized and beautifully remodeled. Every chassis is completely overhauled and will give exceptional service for a long period of time. Every machine in this grade will get top dollar on any location and will deliver excellent performance and profitable returns long after the price tag is forgotten. All our newly modernized machines . . . as new looking as a bright new penny . . . will beautify and brighten every location and can be installed wherever a new machine is demanded and where the income does not warrant a new machine.

HERE ARE EXAMPLES OF PRICES AND TERMS FOR MACHINES IN THIS FINE FIRST-GRADE

- WURLITZER 616, complete lite-up. \$335.00
 - WURLITZER 24 375.00
 - SEEBURG MAJORS, VOGUES,
CLASSICS and CADETS 450.00
- All Other Makes and Models at Proportionate Prices

Advertising costs money. We also know that our first grade machines are our best advertisements. Therefore . . . FOR A LIMITED TIME ONLY . . . We will give you a **10% DISCOUNT ON THE PURCHASE OF EACH FIRST-GRADE MACHINE**
YOU MAY BUY WITH CONFIDENCE everything we offer for sale. Our reputation is your guarantee for complete satisfaction.

COUNTER MODELS--Better Machines for Less Money!

WURLITZER		ROCK-OLAS	
5 41s. Each	\$125.00	2 With 5-10-25c Coin Chutes Re-vamped (1937). Each	\$100.00
8 61s. Each	140.00	2 With 5-10c Coin Chute, Including Beautiful Cabinet and P.M. Speaker. Each	135.00
4 71s. Each	185.00	Plain Stands from	\$12.50 to 17.50
		Modernistic Life-Up Stands. Each . . .	25.00

Deposit Required With All Orders!

ALBENA SALES CO.
587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

'JACK RABBIT'

JUMPS PROFITS

AMUSEMATIC introduces a fascinating new, all-animated game — "JACK RABBIT" that will MULTIPLY YOUR CASH LIKE RABBITS!

This game of action and coordination invites a constant customer replay and corners amusement coins. Pin Game Operators and Arcade Operators liven your amusement center, multiply your dollars and CASH IN ON "JACK RABBIT"!

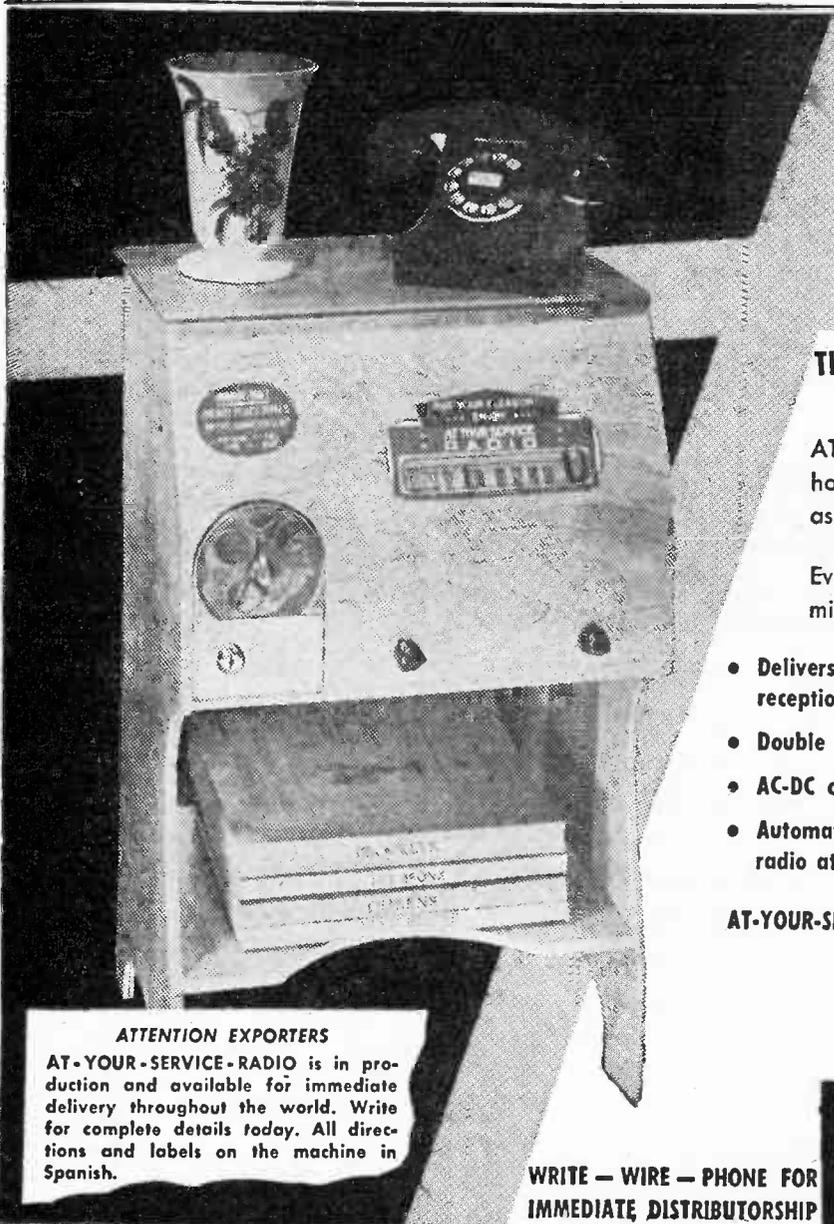
This all-animated thrilling game is operated on a two-button principle—one button to increase speed of Dog—the other to make Dog leap for Rabbit.

\$475.00
1/3 DEPOSIT
BALANCE C.O.D.

K. C. NOVELTY CO.
Coin Vending Machines

Bell. Market 4641
Keystone. Main 4514

419 Market Street Philadelphia 6, Pa.



AT-YOUR-SERVICE-RADIO

THE COIN-OPERATED RADIO THAT IS LOCATION-TESTED, PROFIT PROVEN

AT-YOUR-SERVICE-RADIO meets every requirement of hotels, tourist camps, hospitals, etc., because it is Location-Tested. Every flaw has been eliminated, assuring coinmen of trouble-free, profitable operation!

Every customer-appealing feature of AT-YOUR-SERVICE-RADIO points to minimum maintenance, heavy profits. Here's why:

- Delivers one hour of matchless radio reception for 25c, 20 minutes for 10c.
- Double coin chute.
- AC-DC operation.
- Automatic timing device switches off radio at the conclusion of "play-time".
- Attractively finished in Maple. Available in Walnut or Mahogany finish when specifically ordered.
- Dimensions—16" wide, 27" high.
- Can be utilized as a beautiful night table or end table.
- Roomy shelf accommodates magazines, books, etc.

AT-YOUR-SERVICE-RADIO is in production and available for immediate delivery—NOW!

MANUFACTURED BY AT-YOUR-SERVICE-RADIO CO.
NATIONAL DISTRIBUTORS



FIRESTONE ENTERPRISES, INC.

1604 CHESTNUT AVENUE • BROOKLYN 30, NEW YORK • ESPLANADE 5-5700

ATTENTION EXPORTERS

AT-YOUR-SERVICE-RADIO is in production and available for immediate delivery throughout the world. Write for complete details today. All directions and labels on the machine in Spanish.

WRITE — WIRE — PHONE FOR IMMEDIATE DISTRIBUTORSHIP

This is IT!

A New Sensational
DAVAL Counter Game
"Free Play"
... with a
FREE PLAY Feature!

Like a Pin Ball Game, pays out only Free Plays.

Accumulated Free Plays can be played off or cancelled & registered on inside.

This New All Mechanical, Precision Built Daval Counter Game will make you the biggest, quickest, profits on the smallest investment in the entire Coin Machine Field.

PRICE
\$75.00
F. O. B. CHICAGO

Don't Wait! Don't Delay! Order Today!

MAIN OFFICE: 625 "D" STREET, N. W. WASHINGTON 4, D. C.

BRANCH OFFICE: 2505 N. CHARLES ST. BALTIMORE 18, MD.

Telephone: District 0500

ACTIVE SERVICE
means
allr-ACTIVE
PROFITS for YOU!



With the new ACTIVE Scranton Office in full swing operators in this area are learning that ACTIVE stands for plenty of ACTION! Never a dull Moment with ACTIVE in the saddle offering you service plus and backing up every operator in the territory with its complete, all-round facilities . . . Warehousing, Show-rooms, Parts Department, Maintenance Experts.

With ACTIVE'S amazing stock of new and reconditioned equipment yours for the asking, we're able to offer immediate delivery. We're "oldtimers with new ideas" . . . the best possible reason why

EVERYBODY'S ACTIVE IN SCRANTON!

ACTIVE AMUSEMENT MACHINES CO.

900 Franklin Street
PHILADELPHIA 23, PA.
Market 2656

1060 Broad Street
NEWARK 2, N. J.
Mitchell 2-7646

1120 Wyoming Avenue
SCRANTON, PA.
Scranton 4-6177

"You Can Always Depend On Active — All Ways"

ARCADE OUTFITTERS SINCE 1912

GUNS

- Seeburg Chicken Sam, Jail-Bird, Parachute, Each \$150.00
- Bally Sky Battle 185.00
- Bally Convoy 185.00
- Bally Torpedo 175.00
- Evans Tommy Gun 150.00
- Exhibit Automatic Pistol Range, 2 Players 150.00
- Keeney Air Raider 185.00
- Keeney Submarine 150.00
- Liberators 150.00
- Mutoscope Skyflights 245.00
- Periscope 150.00
- Rocket Buster 150.00
- Radio Rifle—Film Target 95.00

ATHLETIC

- Dumb Bell Lift \$ 85.00
- Exhibit Striking Clock Grip 125.00
- Exhibit Lighthouse Grip 125.00
- Exhibit Star Striker 145.00
- Knockout Fighters (2 Players) 165.00
- Mills Punching Bag 145.00
- Mills Large Size Floor Size Electric Shocker 150.00
- Mutoscope Punching Bag 195.00

Baseball & Amusement

- Bally Alleys \$ 70.00
- Exhibit Bowling Alley 90.00
- Midget Skee-ball, Late Model 125.00
- Atlas Baseball 85.00
- Peo Basketball (2 Players) 65.00
- Rock-Ola World Series Baseball 125.00
- Scientific Batting Practice Baseball 115.00
- Scientific Baseball, Upright Floor Size 100.00
- Scientific Basket Ball, Upright 100.00
- Chester Pollard Football (2 Players) 165.00
- Chester Pollard Racer (2 Players) 185.00
- Chicago Coin Hockey 195.00
- Croquet Mountain Climber 100.00
- Poker & Joker 100.00
- Machines Are Factory Rebuilt—Attractively Repainted. We have the biggest assortment of equipment in the U. S. A.

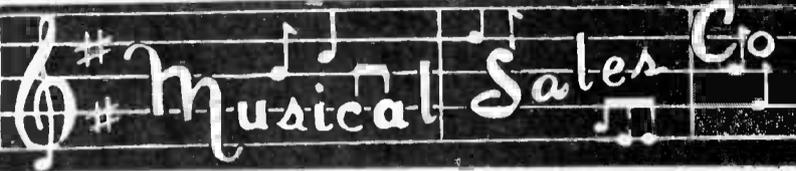
FREE—ILLUSTRATED PRICE LIST OF MACHINES, PARTS AND SUPPLIES

MIKE MUNYER
 510-514 W. 34th St.
 N.Y. 1, N.Y. (Bryant 9-6877)

SPECIAL—THIS WEEK ONLY!

- ➔ Seeburg WS-2Z Wireless Wall-o-Matics — Reconditioned and Refinished to Colors of New Wall-o-Matic — \$37.50 Each.
- ➔ Packard 30-Wire Wall Boxes — Like New — \$27.50.
- ➔ Rockola Wall Boxes, A.C. and D.C.—Reconditioned — \$7.50 Each.

1/3 DEPOSIT; BAL. C. O. D., F. O. B. OUR NEAREST OFFICE



EXCLUSIVE SEEBURG DISTRIBUTORS

FOR MARYLAND—WASHINGTON, D. C.—VIRGINIA
 140 W. MT. ROYAL AVENUE BALTIMORE 1, MARYLAND
 415 W. BROAD STREET RICHMOND 20, VIRGINIA

WRITE, WIRE, PHONE FOR THESE BARGAINS

WURLITZER		SEEBURG	
Wurlitzer 412	\$115.00	Seeburg Casino	\$245.00
Wurlitzer 412 Lite Up	125.00	Seeburg Gem	259.50
Wurlitzer 61 Counter Model	125.50	Seeburg Gem Remote Cellar Job	275.00
Wurlitzer 71 Counter Model	169.50	Seeburg Plaza	279.50
Wurlitzer 616	179.50	Seeburg Regal	289.50
Wurlitzer 616 Lite-Up Top and Bottom	215.00	Seeburg Vogue	325.00
Wurlitzer 24 Cellar Job	225.00	Seeburg Crown \$200 Victory Cabinet	325.00
Wurlitzer 24	249.50	SEEBURG HI TONE, ES	350.00
WURLITZER 42/24 VICTORY	250.00	SEEBURG HI TONE, ESRC	395.00
WURLITZER 42/600 OR 500 VICTORY	295.00	ROCK-OLA	
Wurlitzer 600 Rotary	300.00	Rock-Ola 16	\$125.00
Wurlitzer 500	315.00	Rock-Ola Monarch	195.00
Wurlitzer 600 Keyboard	350.00	Rock-Ola Standard	295.00
Wurlitzer 750E	575.00	Rock-Ola DeLuxo	295.00
Wurlitzer 850	595.00	Rock-Ola Master	310.00
Wurlitzer Counter Model Stand	22.50	MILLS	
Wurlitzer 430 Speaker & 5-10-25 #125 Box	69.50	Mills Throne	\$219.50
WALL BOXES		Mills Empress	299.50
Buckley Chrome	\$ 7.00	PARTS	
Buckley Lite-Up Side, Brown (24)	11.00	Seeburg SD241Z Adaptor	\$22.50
Buckley Lite-Up Side, Chrome (24)	12.50	Seeburg GSR 1 Selection Receiver	22.50
Seeburg 20 Wall-o-Matics, Wireless	34.00	Wurlitzer 300 Adaptor	25.50
Seeburg 24 Wall-o-Matics, Wireless	24.00	Wurlitzer 145 Stepper (Red)	39.50
Seeburg Selectomatic	6.50	Wurlitzer 304 Stepper	14.50
Wurlitzer #320 Sweet Musio	15.00	Wurlitzer 5-10-25 Coin Chutes, Complete Set	24.50
Rock-Ola Boxes, All Models	14.50	Wurlitzer Main Gear	4.00
PACKARD BOXES, Brand New ..\$38.95		Seeburg Power Supply SPS-1Z	7.50
SCALES Watling Scales \$75.00		Seeburg or Buckley Bar Brackets	2.00
Watling Fortune Scale \$99.50		Universal Amplifier	35.00

SEND 1/3 DEPOSIT, BALANCE C. O. D.

We carry a complete line of Plastics—Locks—Amplifiers—Tubes—Coin Chutes Wall & Bar Boxes for Wurlitzer—Seeburg—Rock-Ola Phonographs.

NEW YORK DISTRIBUTING CO.

632 TENTH AVENUE, Cor. 45th St. NEW YORK 18, N. Y.

Kentucky Operators

- Now Taking Orders and Delivering
- Williams Dynamite
 - Packard Pla Mor Hideaway Phonograph
 - Packard Boxes & Other Accessories
 - Spellbound
 - Surf Queens
 - Big League
 - Fast Ball
 - Superliner
 - Victory Derby
 - Victory Special
 - Bally Draw Bell
 - A. B. T. Challenger
 - Champion Hockey
 - Goalee
 - Lite League
 - Mills Black Cherry
 - Golden Falls
 - Mills Vest Pockets
 - Columbia Bells
 - Evans Products
 - Safe Stands

Terms: 1/3 Certified Deposit, Bal. C.O.D.

STERLING NOVELTY CO.

669-671 S. Broadway, Lexington 20, Ky.

FOR SALE

- 1 Wurlitzer 800 Packard Adapter, Steel Cabinet \$250.00
 - 2 Wurlitzer Model 850, Ea. 595.00
 - 2 Wurlitzer Model 750E, Ea. 550.00
 - 4 Wurlitzer Model 800, Ea. 550.00
 - 2 Wurlitzer Model 700, Ea. 450.00
 - 1 Wurlitzer Colonial E 550.00
 - 1 Wurlitzer 24 Victory 385.00
 - 1 Wurlitzer 616 Victory 325.00
 - 1 Wurlitzer Model 41 150.00
 - 2 Rock-Ola Playmaster & Spectravox, Ea. 350.00
 - 1 Seeburg Model A 12 Rec. 100.00
 - 1 Seeburg Model B 12 Rec. 95.00
 - 1 Seeburg Hitone 9800, R.C. 500.00
 - 1 Seeburg Gem, New Paint 275.00
 - 1 Seeburg Regal 300.00
 - 1 Seeburg Commander, New Paint 375.00
 - 1 Bally Rapid Fire 92.50
 - 3 Shoot-Your-Way-to-Tokyo, Ea. 92.50
 - 1 Scientific Baseball 72.50
 - 1 Shoot-the-Bull Revamp 42.50
 - 8 Seeburg Wireless Wallomatic, 5" W82Z, with 70L7 Tubes, Ea. 30.00
 - 1 Wurlitzer 430 Speaker 75.00
 - 3 Wurlitzer 145 Impulse Steppers, Ea. 25.00
 - 2 Cigarola XXV 89.50
 - 1 Cigarola, New Bid
- All equipment guaranteed 100% operating. SUBJECT TO PRIOR SALE.

Hughes Electric Co. PHONE 17 LADOGA, IND.

WANTED

WURLITZER 950's
 Also 850, 800, 750 and 700
GENCO BANKROLLS
 Wurlitzer Skeeballs
AAA Vending Machine Co.
 17811 Joseph Campau Detroit 12, Mich.
 Phone: TWinbrook 1-6204

WANTED MILLS EMPRESS

Write, stating price and condition of each machine.
Chillicothe Amuse. Co.
 107 N. Second St. Chillicothe, Illinois

"ATTENTION"

10 Vest Pockets, 1946 models, slightly used, blue and silver, 5¢ play, going at \$55.00 each. 1 Orange Front Q.T., 5¢ play, going at \$80.00. Also 1¢ Play Cubs and Imps, going at \$5.00 each. 1/3 deposit, balance C. O. D.
Universal Novelties, Inc.
 71 Hartford Ave. New Britain, Conn.

Lost Our Arcade Lease
A. B. T. RIFLE RANGE
 Complete with 6 fine sharpshooting rifles, refinished; big moving center target, 2 side targets (cards, bells, big gong in center), four funny face bell targets, decorated counters, compressor, lots of new shells, steel balls, hose, etc. Everything repainted, ready for location, \$950.00, F.O.B. New Orleans. 1/3 deposit, balance C.O.D.
TRIANGLE COIN MACHINES
 530 Ursulines St.
 New Orleans 16, La.

SOUTHWEST DISTRIB. CO.
 3710 E. Anaheim St.
 Long Beach 4, Calif.
 EXCLUSIVE TRADIO DISTRIBUTOR in SOUTHERN CALIFORNIA
 SEE TRADIO AD PAGE 127

IMMEDIATE DELIVERY DYNAMITE-SUPERLINER
 Contact Us and Save!
 LOOK AT THESE PRICES!
 Super Tracktime \$175.00
 Wurlitzer 750E 495.00
 Chico Goatee 295.00
 Rapid Fire 60.00
OLSHEIN DIST. CO.
 1100-02 Broadway ALBANY 4, N. Y.

America's Finest...
READY FOR DELIVERY!
NEW AND USED AMI AUTOMATIC HOSTESS TELEPHONE MUSIC
 "GETS LOCATIONS AND KEEPS THEM!"
 FOR SPECIAL DEAL
WRITE—WIRE—PHONE TODAY
RUNYON SALES COMPANY
 123 W. RUNYON ST., NEWARK 8, NEW JERSEY—TEL: BIGELOW 3-8777
 593 TENTH AVE., NEW YORK 18, NEW YORK—TEL: LONGACRE 3-4820
 956 MAIN ST., BUFFALO 2, NEW YORK—TEL: LINCOLN 6093

EXHIBIT'S

FAST BALL

GETTING the

BIGGEST PLAY

Ask Any Operator

OR YOUR DISTRIBUTOR

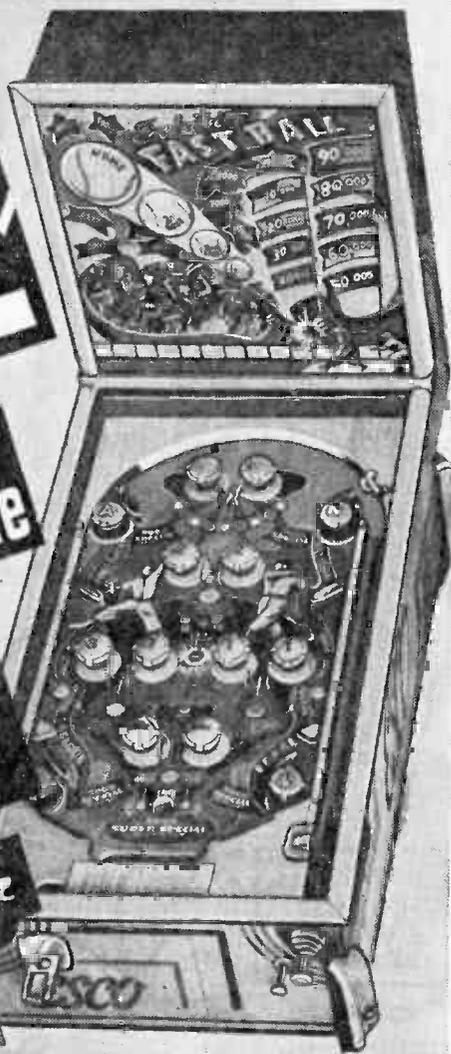


EXHIBIT SUPPLY CO. 4222-30 W. LAKE STREET CHICAGO 24, ILL

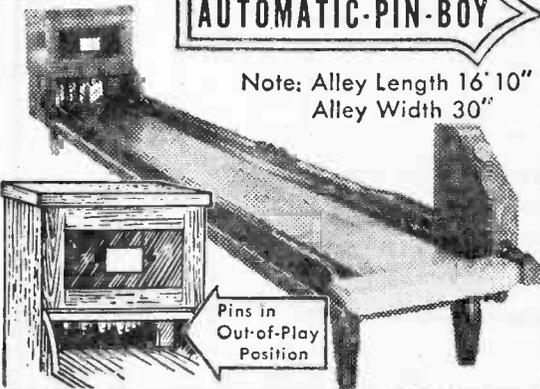
* Sensational New Money-Maker

AUTOMATIC-PIN-BOY

Real Bowling—in miniature

Note: Alley Length 16' 10"
Alley Width 30"

Here's the smartest unit that ever hit the coin-operated field—a game to delight the heart of every bowler, professional and amateur alike. Completely automatic. Has accurate scoring device. Will be leased on attractive arrangement. Present limited production warrants prompt franchise applications. So write or wire today for complete details.



Pins in Out-of-Play Position

BOWL-A-MATIC COMPANY, 15 Hinckley Road, Waban 68, Mass.

WRITE, WIRE, PHONE FOR

EXHIBIT'S

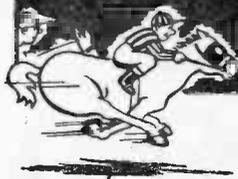
FAST BALL
FIVE-BALL FREE PLAY GAME

SIMON SALES, INC.

EXCLUSIVE DISTRIBUTORS

215 W. 64th Street New York 23, N. Y. • Telephone Trafalgar 4-6900

It's **CONDITION** That Counts
FOR WINNING PERFORMANCE



PUT YOUR MONEY ON THESE THOROUGHBREDS TO INSURE FIRST PRIZE MONEY FOR YOU. USE OUR CONDITIONED MACHINES AND THE ODDS ARE IN YOUR FAVOR.

FREE PLAYS

AIR CIRCUS	\$114.50	HOME RUN '41	\$ 79.50
ALI BABA	39.50	LEGIIONNAIRE	79.50
ALL AMERICAN	59.50	MAJORS '41	59.50
AMERICAN BEAUTY (REV.)	79.50	MASCOT	49.50
ATTENTION	59.50	OKLAHOMA (REV.)	179.50
BIG HIT, Multiple 46	298.50	PLAY BALL	49.50
BIG PARADE	114.50	SCORE CHAMP	39.50
BOLA WAY	79.50	SCHOOL DAYS	59.50
BOSO	79.50	SHANGRI-LA (P & S)	69.50
COVER GIRL	159.50	SKY RAIDER	79.50
DEFENSE	79.50	SKY RAY	59.50
DOUBLE PLAY	69.50	SPORTS PARADE	59.50
DUDE RANCH	49.50	STAGE DOOR CANTEEN	189.50
FOUR ROSES	69.50	STARS	69.50
FRISCO (REV.)	199.50	STREAMLINER (REV.)	189.50
GRAND CANYON (REV.)	179.50	SURF QUEEN '46	189.50
TRADE WINDS	\$199.50		
VICTORY	79.50		
VAQATION	49.50		

SLOTS

MILLS 5¢ GOLD CHROME	\$189.50	MILLS 5¢ MELON BELL	\$ 89.50
MILLS 25¢ GOLD CHROME	199.50	WATLING 25¢ TREASURY	79.50
MILLS 5¢ COPPER CHROME	159.50	GROETCHEN 5¢ COLUMBIA, DJP.	109.50
MILLS 5¢ V.P. BELL B & G	39.50	GROETCHEN 5¢ COLUMBIA, Club	49.50
MILLS 5¢ BLACK CHERRY BELL	199.50	Cig., Gold Award	89.50
MILLS 10¢ BLACK CHERRY BELL	209.50	GROETCHEN 5¢ COLUMBIA, Fruit, Gold Award	89.50
MILLS 10¢ ROMAN HEAD	89.50		
PAGE 5¢ COMET	\$ 59.50		
PACES GOOSENECK, 10¢	59.50		
JENNINGS 5¢ CHIEF	79.50		

ARCADES

BALLY UNDERSEA RAIDER, like NEW	\$249.50	CHICOIN HOCKEY	\$149.50
CHAMPION HOCKEY	129.50	KEENEY AIR RAIDER	109.50
		SEEBURG RAYOLITE	69.50

MULTIPLES AND CONSOLES

DUST WHIRLS	\$249.50	JUMBO FREE PLAY	\$ 79.50
FORTUNE, F.P.	119.50	MILLS 4 BELLS	439.50
ONE-TWO-THREE '41	99.50	MILLS 3 BELLS	689.50
SKY LARK, F.P. & P.O.	139.50	PACES RACES, BL.	69.50
RECORD TIME	149.50	PACES RACES, Br. Cab.	79.50
CLUB BELLS	149.50	PACES SARATOGA, Comb.	149.50
EVANS PACERS	199.50	PACES REELS, w/rails	79.50
4-WAY SUPER BELL, 3/5, 1/25	479.50	SILVER MOON, F.P., Totalizer	89.50
GALLOPING DOMINOS (40), P.O.	149.50	SUPER BELL, 5¢, Comb.	189.50
GALLOPING DOMINOS (41), F.P.	199.50	SUPER BELL, 25¢, Comb.	279.50
HIGH HAND	149.50	TRIPLE ENTRY, P.O.	139.50
		TWO WAY SUPER BELL, 5/25	369.50

MUSIC

WURLITZER 600K	\$409.50	ROCK-OLA 16 RECORD, RM.	
WURLITZER 700	489.50	Full Lite-Up	\$199.50
WURLITZER 800	499.50	ROCK-OLA WINDSOR, Illum.	259.50
SEEBUG HI-TONE 8200	459.50	ROCK-OLA '39 STANDARD	349.50

VENDING MACHINES AND SCALES

MILLS CIGARETTE MACHINES	\$ 29.50	JENNINGS HI-BOY SCALES, Refinished, like NEW	\$ 59.50
--------------------------	----------	--	----------

TERMS: 1/3 DEPOSIT; BALANCE C. O. D.

NEW MACHINES

IN STOCK FOR IMMEDIATE DELIVERY: EXHIBIT "FAST BALL"—PACE DELUXE CHROME BELLS—COLUMBIA D J P BELLS—AMERICAN SCALES—MARVEL "FRISCO"—"TRADIO" HOTEL RADIO—COLUMBUS PEANUT MACHINES AND ALL "PERSONAL MUSIC" WIRED MUSIC EQUIPMENT

ALL PHONES: DISTRICT 0500

MAIN OFFICE: 635 "D" STREET, N. W. WASHINGTON 4, D. C.

SILENT SALES

BRANCH OFFICE: 2305 N. CHARLES ST. BALTIMORE 18, MD.

A NYLON DEAL WITH TERRIFIC APPEAL

All Nylon Prizes—These quality Hose are fine gauge and quality. All Dupont Nylon top to bottom—All perfect—Individually packaged—All Sizes—In big demand.

DEAL #1—9 NYLON WINNERS

1,000-Hole Board @ 5¢
Takes in \$50.00—Costs \$22.50.
Profit \$27.50.
(5 Open Numbers on top Win. Last Sale, each section, Wins)

DEAL #2—9 NYLON WINNERS

8 Open Numbers Win.
Last Sale on Board Wins
1,000-Hole Board @ 5¢
Takes in \$50.00—Costs \$22.50.
Profit \$27.50

DEAL #3—12 NYLON WINNERS

1,500-Hole Board @ 5¢
Takes in \$75.00—Costs \$29.50.
Profit, \$45.50.

8 Open Numbers Win. Last Sale, each section Wins.

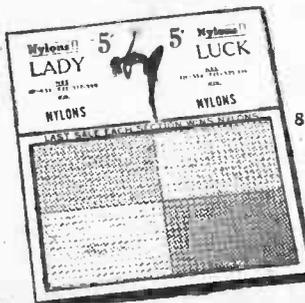
DEAL #4—12 NYLON WINNERS

1,500-Hole Board @ 5¢
Takes in \$75.00—Costs \$29.50.
Profit \$45.50.

11 Open Numbers Win. Last Sale on Board Wins.

1/3 DEPOSIT, BALANCE C. O. D.

Send for List of Other Outstanding Sales Deals. We Have Terrific Radio Deals!!!!



Philkay Products

30 IRVING PLACE—N. Y. 3, N. Y.
GRAMERCY 3-0340

IT PAYS TO DO BUSINESS with GLOBE!

METAL COIN TUBES
for
Downey-Johnson COIN COUNTERS

Replace your Bakelite Tubes with Non-Breakable Metal Tubes.

1¢-5¢-10¢-25¢ Denominations.

PRICES
Single Tube .. \$ 5.15
Two Tubes .. 9.25
Three Tubes .. 11.75
Four Tubes .. 14.50
Prices quoted are for ANY denomination.

State denomination and quantity wanted.

ORDER TODAY



BONUS BELL
50c Play, \$475.00
INTRODUCTORY OFFER
Your Money Cheerfully Refunded If You Are Not Satisfied.

ORDER
With confidence from **GLOBE**. You'll ALWAYS get your Money's Worth.

SPECIALS

BAKERS PACERS 5¢	\$425.00
25¢	495.00
F.O.B. Chicago	
PHONOGRAPHS Seeburg 9800, RCES	\$525.00
Seeburg Colonel, RC	450.00
Just Off Location. Immediate Delivery.	
DOWNEY-JOHNSON COIN COUNTERS	\$177.50
GLOBE COIN SEPARATOR	290.00
F. O. B. Chicago	

Mills Bonus Bells, 5¢ \$225.00
Mills Bonus Bells, 25¢ 275.00
MILLS Q.T.'s, REBUILT,
5¢ and 25¢ PLAY
Blue, 5¢

A GREAT NAME FOR A G-R-E-A-T GAME

OPPORTUNITY
BY MARVEL



- Dynamic Player Appeal
- Schematic Diagramming
- Dependable Performance
- Location Tested
- Knockout Pocket
- 5000 Ball Return
- Double Roll Over Lane
- Curves and Color
- Beautiful Lite Box
- Advanced Scoring

A BIG MONEY MAKER

PRICE \$249.50
F.O.B. Chicago

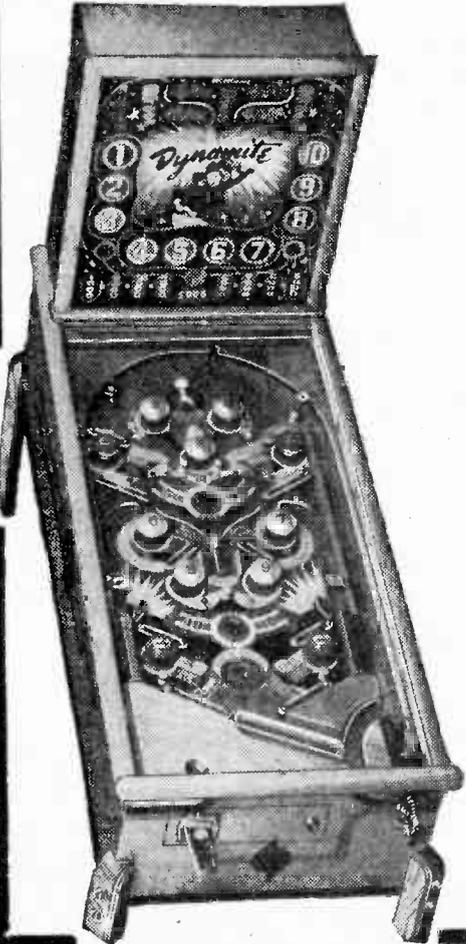
“DEPENDABLE PERFORMANCE”

ORDER
From Your DISTRIBUTOR or Write to Us Direct

MARVEL MANUFACTURING CO.
2847 FULLERTON AVE. EVERGLADE 0230 * CHICAGO, 47

We are NATIONAL DISTRIBUTORS to the COIN MACHINE TRADE. WE REPAIR ALL TYPES COIN COUNTERS, COIN CHANGERS and COIN SORTERS WRITE FOR COMPLETE PRICE LIST CHARLES (JIMMY) JOHNSON

WHEREVER YOU GO IT'S STILL DYNAMITE!



featuring **ATOMIC KICKERS**

Place Your Order With Your Jobber NOW!

Williams MANUFACTURING COMPANY

161 W. HURON ST. CHICAGO 10, ILLINOIS MEMBER CMI

NEW MACHINES NOW BEING DELIVERED

BALLY BIG LEAGUE	\$299.50
DRAW BELL, 5c COMBINATION	477.50
DRAW BELL, 25c COMBINATION	54.00
DAVAL'S GUSHER, JP & BONUS	322.00
GOTTLIEB SUPERLINER	325.00
CHICAGO COIN SPELLBOUND	330.00
EXHIBIT'S NEW FAST BALL	189.50
GENCO WHIZZ	13.95
SILVER KING NUT VENDORS	225.00
BALLY UNDERSEA RAIDER, Floor Sample	39.50
GOTTLIEB Improved DeLuxe GRIP SCALE	65.00
A. B. T. CHALLENGER, Beautifully Designed	WRITE
VICTORY SPECIAL	139.50
ACE COIN COUNTER	27.50
NEW SLOT STANDS	

ARCADE

AIR RAIDER	\$104.50
TOMMY GUN	119.00
BALLY RAPID FIRE	119.50
LIBERATOR	129.00
GRANDMA HOROSCOPE	\$125.00
ZINGO	125.00
BATTING PRACTICE	129.50
CHICAGO COIN HOCKEY	210.00
SELECTORSCOPE	145.00
SUPER BOMBER	225.00

USED PIN GAMES

Streamliner	\$190.00	Genco Victory	\$ 89.50
Catalina	179.50	Capt. Kidd	89.50
Gottlieb Liberty	165.00	Gun Club	89.50
Sky Chief	165.00	Texas Mustang	79.50
Keep 'Em Flying	155.00	Spot Pool	74.50
Hollywood	135.00	Bolaway	79.50
Yankee Doodle	135.00	Kismet	79.00
Big Parade	135.00	Four Roses	72.50
Midway	129.50	Spot a Card	72.50
Four Aces	129.50	Sea Hawk	67.50
5-10-20	129.50	ABC Bowler	67.50
Knockout	129.50	Ten Spot	64.50
Marines at Play	119.00	Eagle Squadron	59.00
Invasion	90.00	New Champ	59.50
Argentine	89.50	7-Up	57.50
Topic	89.50	Big Chief	49.50
Defense	89.50		

ATTENTION EXPORT TRADE!

Just Off the Press—
Our New 1946 Coin Machine Catalog! Contains Reconditioned Phonographs and all other types of Coin-Operated Equipment. Send for your FREE copy. Excellent service again available for our old and new customers!

NATIONAL COIN MACHINE EXCHANGE
1411-13 DIVERSEY BLVD. (Phone: BUCKingham 6466) CHICAGO

FOR OPERATORS WHO INSIST ON THE BEST



EXCLUSIVE DISTRIBUTOR WISCONSIN AND UPPER MICHIGAN

MILWAUKEE COIN HAS NEW EQUIPMENT

FOR IMMEDIATE DELIVERY!

Good Used Equipment at Lower Prices!

BELL MACHINES

Fully Guaranteed BLACK CHERRY BELLS, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5.

5c \$174.50 10c \$194.50 25c \$224.50

Mills New Vest Pockets Write	Jenn. 4-Star Chief, Compl. Recond. and Refin., 10c \$ 79.50
Mills Brown Fronts, compl. rebuilt, club handles, drill proof, 5c . . . \$139.50	Jenn. Master Silver Chief, S.P., 10c 79.50
10c . . . \$149.50; 25c . . . 179.50	Jenn. Silver Chief or Silver Club Special, 10c, \$119.50; 25c . . . 149.50
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25c 195.00	Pace All Star Comets, Comp. Refin., 3/5, 5c 69.50
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5 5c 189.50	10c \$79.50; 25c . . . 125.00
10c \$195.00; 25c 225.00	Pace Rocket or De Luxe, S.P., 10c . . . 89.50

CONSOLES

Pace Club Consoles, 10c \$125.00
Callie Club Console, Late Mod., 25c 125.00
Bally Skill Field, 7-Coin Head . . . 89.50
Pace Reels, 5c, Without Rails, A-1 Condition 69.50
Pace Reels, 5c, With Rails, A-1 Condition 89.50
Pace Saratoga, 5c, Without Rails . . 69.50
Keeney Super Bells, 5c, Like New 294.50
The Favorite 49.50
Lucky Lucre, New Type Head . . . 149.50

MISCELLANEOUS

Seeburg Wireless Wallomatic, completely reconditioned with new 70L7 Tube \$ 37.50
Strips, S.P., C.H. or Club Special. Set of 345
20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3 3.00
20 Stop Star Discs, hardened60
Keeney Anti-Aircraft. Brown 79.50
Keeney Air Raider, like new 119.50
Champion Hockey, Like New 129.50
Keeney Submarine, A-1 Cond. 94.50
Bally Defender, Excellent Shape . . 149.50
Bally Rapid Fire, Refinished and Reconditioned 129.50
Chicago Metal Double Safe Stands, Crackle Finish, Reinforced Type 64.50
Single Safe Stands 49.50

1/3 Deposit, Balance C. O. D.

Milwaukee Coin Machine Co.

3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN



AMUSEMATIC introduces a fascinating new, all-animated game — "JACK RABBIT" that will MULTIPLY YOUR CASH LIKE RABBITS!

This game of action and coordination invites a constant customer replay and corners amusement coins. Pin Game Operators and Arcade Operators live in your amusement center, multiply your dollars and CASH IN ON "JACK RABBIT"!

This all-animated thrilling game is operated on a two-button principle—one button to increase speed of Dog—the other to make Dog leap for Rabbit.

\$475.00
1/3 DEPOSIT
BALANCE C.O.D.

DAVE LOWY & COMPANY BRYant 9-0817-0818
Coin Operated Equipment 594 TENTH AVENUE NEW YORK 18, N. Y.

ROUTE FOR SALE
SOUTHERN INDIANA

High weekly income. Selling due to poor health. Must be cash sale. All equipment in excellent condition. 80 locations. 65 Phonographs (Aireon and Seeburg), 35 of which are new 1946 models; 150 Wall Boxes, 25 Speakers, 75 Slots and Cash Payout Machines, 16 Pin Games and 40 other pieces. Also Trucks, Office Equipment, Parts, Records, etc.

Write BOX D-359, c/o BILLBOARD, CINCINNATI 1, O.

NEW PACKARD HIDEAWAY PHONOGRAPH ON DISPLAY

MILLS BLACK CHERRY BELL, 5-10-25c PLAY, 2/5 OR 3/5	\$ 74.50
MILLS VEST POCKET, F. O. B. FACTORY	80.00
ABT CHALLENGER TARGETS—SAMPLE, \$65.00; LOTS 10	189.50
AMERICAN SCALES, MODEL 403	

USED PHONOGRAPHS		USED FIVE BALL FREE PLAY	
1 Seeburg Vogue \$350.00	2 Knockout \$100.00	1 Shangri-La 189.50	
1 A.M.I. Singing Tower 275.00	1 Play Ball 79.50	1 Exhibit Leader 89.50	
1 Wurlitzer Victory Md. 375.00	1 Monicker 69.50	1 Sky Chief 159.50	
1 Wurlitzer 24 300.00	1 Fleets 42.50	1 Double Play 52.50	
2 Wurlitzer 950 625.00	1 Bally Reserve 20.00		
1 Wurlitzer 600 350.00			
1 Wurlitzer Counter Md. 61 120.00			
1 Rock-Ola Commander 495.00			
1 Rock-Ola Standard 337.50			

1/3 CERTIFIED DEPOSIT, BALANCE C. O. D.
MOSELEY VENDING MACHINE EX., INC.
00 Broad Street Office Phone: 3-4511—3-4512 Richmond, Va.
Residence Phone: 5-5328

McCALL NOVELTY CO.

READY FOR LOCATIONS—RUSH YOUR ORDERS

5 BALL FREE PLAY GAMES	Seven Up \$ 57.50
Action \$105.00	Show Boat 79.50
American Beauty 99.50	Sky Raider 109.50
Bandwagon 59.50	Sluggo 89.50
Big Chief 69.50	South Paw 79.50
Bombarder 69.50	Spot Pool 109.50
Bosco 54.50	Strip Tease 79.50
Crossline 42.50	Texas Mustang 89.50
Dixie 69.50	Venus 125.00
Floker 109.50	Yankee Doodle 119.50
Five and Ten 75.00	Yanks 109.50
Foreign Colors 75.00	
1 BALL FREE PLAY GAMES	Dark Horse \$119.50
Sport Events \$129.50	Sport Special 109.50
Record Time 129.50	
COUNTER GAMES	
Mills Chrome Vest Pocket (Like New) \$49.50	
1/3 Deposit, Balance C. O. D.	

3147 LOCUST ST. ST. LOUIS, MO.

NEW! COMPELLING!

Mutoscope's
ATOMIC BOMBER
TRADE MARK

TIMELY! TERRIFIC! PROFITABLE!

Timely . . . Terrific . . . Profitable! That's Mutoscope's new ATOMIC BOMBER! A natural—because it lets people in on the most thought-about, talked-about subject of the day—the Atom Bomb!

Thrilling to play, and thrilling to watch—because the passing public sees the exciting action of the game on the Reflectograph. Profitable because they stop, play, attract others . . . setting up "chain-reaction" sales — an important factor in coin-machine merchandising.

Handsome streamlined, occupying only 2 sq. ft. of floor space, the ATOMIC BOMBER is your natural for PROFITS! Prompt delivery—hundreds already on location. See the ATOMIC BOMBER at your Mutoscope Distributor or mail this coupon—today!

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 Eleventh Street, Long Island City 1, N. Y.

Send me at once complete details on the ATOMIC BOMBER.

NAME _____

FIRM _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Headquarters for the Finest in New and Used Equipment

FROM THE HOUSE OF

ATLAS

FRIENDLY PERSONAL SERVICE

BRAND NEW GAMES FOR DELIVERY NOW!

Superliner	Victory Special
Spellbound	Total Roll
Fast Ball	Goalee
Big Hit	Bangtails, J.P.
Draw Bell	Big League
Triple Bell	Atomic Bomber
Victory Derby	Bank Ball, 12'

GENCO WHIZZ



WORLDS OF VALUE!...

NEW SLOTS

- Jennings Standard Chief, 5c ... \$299.00
- Jennings Standard Chief, 10c ... 309.00
- Jennings Standard Chief, 25c ... 319.00
- Jennings Super DeLuxe (Lite-Up)
- Chief, 5c ... 324.00
- 10c ... 334.00
- 25c ... 344.00
- 50c Pace DeLuxe Bell ... 475.00
- \$1.00 Pace DeLuxe Bell ... 635.00
- Groetchen Columbia Jackpot Bell 145.00
- Extra Bell Cabinet (Complete) . 77.50

COMING SOON . . .
Jennings 50c Silver Eagle Write
Exclusive Distributors for Northern Illinois.

NEW COUNTER GAMES

- ABT Challenger\$65.00
- Gottlieb 3-Way Gripper. 39.50
- Daval Buddy 33.00
- Daval Gusher 54.00

DAVAL "FREE PLAY" \$75.00

PHONOGRAPHS

- SEEBURG HI-TONE, R. C.\$495.00
- WURL. 600R 350.00
- WURL. 600K 365.00
- WURL. 950 525.00
- WURL. 850 565.00
- WURL. 800 525.00
- ROCK-OLA COMMANDO 445.00
- ROCK-OLA SUPER 395.00

USED EQUIPMENT

- VEST POCKET BELL, Bl. & Gold\$ 44.50
- BIG GAME, P.O. 109.50
- SUPER BELL, F.P. & P.O. . 179.50
- CLUB BELL 149.50
- YANKEE DOODLE 159.50
- MIDWAY 109.50
- BUBBLES 169.50
- SEEBURG BAR-O-MATIC... 69.50

All used equipment listed is completely rebuilt and refinished!
Terms: 1/3 Deposit, Balance C. O. D.

ATLAS

NOVELTY COMPANY

2200 N. WESTERN AVE. · PHONE ARMitage 5005 · CHICAGO 47
 ATLAS MUSIC CO., 4704 CASS AVE., DETROIT 1
 ATLAS MUSIC CO., 2219 FIFTH AVE., PITTSBURG 19
 ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9

FRIENDLY PERSONAL SERVICE



SENSATIONAL ONCE-IN-A LIFETIME

SALE

OF GOOD USED PHONOGRAPHS

SATISFACTION GUARANTEED OR YOUR MONEY BACK IN FULL!

- | | |
|--|---------------------------------|
| ROCK-OLA MASTER (MARBLE FINISH)\$375 | ROCK-OLA PREMIER\$395 |
| ROCK-OLA IMPERIAL 20 195 | MILLS THRONE 245 |
| ROCK-OLA COMMANDO 450 | SINGING TOWERS 295 |
| WURLITZER 61 (WITH STD.)... 155 | WURLITZER 616 LITE UP 195 |

ARCADE EQUIPMENT

- GOALEE (Like New)\$295
- UNDERSEA RAIDER\$175

Immediate Delivery on All New Games

- BALLY TRIPLE BELL • DRAW BELL • BIG LEAGUE •
- DAVAL FREE PLAY COUNTER GAME • DYNAMITE • SPELLBOUND
- SUPERLINER • FAST BALL • A. B. T. CHALLENGERS
- VICTORY DERBYS ★ VICTORY SPECIALS

WRITE • PHONE • WIRE FOR LOWEST PRICES

TERMS: 1/3 CERTIFIED DEPOSIT, BALANCE SIGHT DRAFT OR C. O. D.
MEMBER C. M. I. REFERENCE: UNITED BANK & TRUST CO., ST. LOUIS.

J. ROSENFELD CO.

3218 OLIVE ST. ST. LOUIS 3, MO. NEWSTEAD 1582

EXCLUSIVE BALLY DISTRIBUTORS
SOUTHERN ILLINOIS—EASTERN MISSOURI—WESTERN KENTUCKY

ED RAVREBY:

"SOLOTONE IS SWEEPING NEW ENGLAND"
MUSIC MERCHANDISING AT ITS BEST
PLACE YOUR ORDER FOR TEST LOCATION NOW!

NOW DELIVERING

- CHICOIN** { Spellbound
Goalee
- MUTOSCOPE'S** { Voice-o-Graph
Atomic Bomber
New Life-Up Card Vendor
- BALLY'S** { Draw Bell and Sensational Triple Bell
Big League
Victory Special
Victory Derby
- AMUSEMATIC'S** { Life League
New Jack Rabbit
- DAVAL'S** { Free Play
- MILLS** { Black Cherry Bell, 5c, 10c, 25c and 50c
Golden Falls, 5c, 10c and 25c
New Safe Stands
- TRADIO'S** { Coin-Operated Radios
- VENDIT'S** { 5c Candy Vendor

LARGE STOCK OF USED PINS, CONSOLES AND SLOTS AT WAREHOUSE PRICES

ED RAVREBY

Associated Amusements, Inc.

846 Commonwealth Ave. Boston 15, Mass.

Telephone LONGwood 8440-1-2-3

NEW EQUIPMENT BEING DELIVERED

Ace Coin Counter	\$139.50	Novelty Card Vendor & 1000 Cards ...	\$ 29.50
Bat-a-Ball (Upright Game)	249.50	Gottlieb Grippers	39.50
Superliner	322.50	ABT Challengers	65.00
Spellbound	325.00	Columbia Bells	145.00
Fast Ball	330.00	Daval Free Play	75.00
Shooting Star	279.50	Silver King Peanut Vendors	10.50
Esquire Vendors	\$11.75 & 13.75	Genco Whizz	189.50
Esquire 5c Vendors	14.75	Acme Electric Shockers	18.75
Advance Vendors	10.50	Draw Bell	\$477.50
Big League	\$299.50	3-Way Draw Bell	895.00
Victory Special	661.50	Goalee	525.00
Victory Derby	648.50	Mills Vest Pockets	\$74.50
		Daval's Gusher	54.00
		Pack. Wall Boxes	38.95

DUROMATIC—An absolutely amazing Escalator Conversion for MILLS 5c, 10c and 25c Escalators. Jam-proof and easy to install, it will eliminate your Escalator troubles and service calls. WRITE FOR DETAILS AND PRICES.

MUSIC

Wurlitzer 24	\$310.00
Wurlitzer 16, Victory	335.00
Wurlitzer 24, Victory	395.00
Wurlitzer 61	150.00
Wurlitzer 600	350.00
Rock-Ola '41 Super	395.00
Rock-Ola '39 Standard	375.00
Rock-Ola '39 De Luxe	395.00
AMI Singing Tower	295.00
AMI Top Flight	250.00
Seeburg Regal, ESRC	395.00
Wurlitzer Twin-12, RO	175.00
Rock-Ola Spectravox & Playmasters	295.00
20 Buckley Wall Boxes, Late	15.00
Seeburg Classic, R.C.	375.00
Seeburg 9800, R.C.	495.00
Seeburg 8200, R.C.	495.00

18 Slot Cabinet Stands with Locks and Keys, Newly Painted

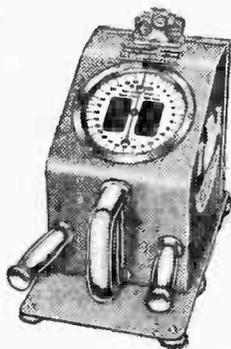
25 American Eagles, Marvels and Mercurys, Token Payout

"THERE IS NO SUBSTITUTE FOR QUALITY"

Gottlieb proves it again with the New, Improved

3-WAY GRIP SCALE

High Profits
High Quality
High Performance



LOW PRICE \$39.50

SEEBURG 5c PIANO IN CABINET WITH 12 ROLLS

MILLS 5c VIOLIN VIRTUOSO IN CABINET WITH ROLLS

ARCADE

2 Brand New Mutoscope Voice-o-Graphs, Ea.	\$1,495.00
2 Late Photomatics	595.00
6 Panorams	365.00

20 WURLITZER SKEE BALLS—Reconditioned, overhauled, beautiful shape. Ea. \$325.00
Or as is, complete, all parts. Ea. ... 225.00
50 ROWE 1c SHORT TAB, 5 column Gum Vendors

WANTED TO BUY

KEENEY SUPER BONUS BELLS—Single and Multiple Head—New or Used

CONSOLES

2 MILLS 4 Nickel, 4-Bells, late heads \$395.00
1 KEENEY 5c-25c Super Bell

6 PACES Saratoga Sr., with brass rails 110.00

BRAND NEW PACKARD BRACKETS. \$4.50

WURLITZER PLASTICS—ALL TYPES, FOR MODELS 500 AND 600... 1/2 PRICE

ATTENTION!

OHIO COIN MACHINE OPERATORS

If you are an established operator with good bank references, we can arrange to have your purchases financed. Contact us by wire, phone or letter.

WE INVITE TRADE-INS ON ALL NEW EQUIPMENT

TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

Cleveland Coin Machine Exchange

2021 PROSPECT AVE. CLEVELAND 15, OHIO
PHONE: Prospect 6316-17



M. S. GISSER, Sales Mgr.

OPERATORS!

IMMEDIATE DELIVERY ON PACKARD HIDEAWAY PHONOGRAPHS, BOXES, SPEAKERS AND ADAPTERS FOR ALL TYPES OF PHONOGRAPHS!

SLOTS—REFINISHED—REPLATED—LIKE NEW

Blue Fronts, 5c-10c-25c... \$475.00 Chromes, 5c-10c-25c... \$600.00
Brown Fronts, 5c-10c-25c... \$500.00 Black Cherry, 5c-10c-25c... \$675.00

CLUB CONSOLE BELLS—GOLDEN FALLS—TOTAL ROLLS
VICTORY DERBY—CHICAGO GOALEES—BANK BALLS

SPECIAL REPLACEMENT AMPLIFIERS FOR ALL PHONOGRAPHS

24 Hour Service on Amplifier Repairs

TWIN PORTS SALES CO.

230 Lake Ave. So.
Duluth 2, Minn.

2029 Washington Ave. So.
Minneapolis 5, Minn.

PEACHES from GEORGIA

PRICES SLASHED

Every piece is rebuilt where necessary, all extra clean in appearance, lots of machines beautifully repainted. Every machine guaranteed ready for location. Always remember that HEATH, the house of integrity, unconditionally guarantees every item it sells.

"WE EAT THE LEMONS—YOU GET ONLY THE PEACHES"

MUSIC

(All extra clean and in perfect working order)

2 Wurlitzer 616, lite-up sides and grill, new marble glow finish, brand new 5-10-25c coin chutes (Heath Unit). Each	\$255.00	2 Wurlitzer 850, extra clean. Each	\$550.00
Wurlitzer 416, extra clean, brand new 5-10-25c coin chutes (Heath Unit)	195.00	2 Wurlitzer 500, extra clean. Each	345.00
2 Wurlitzer 616, new marble glow finish, brand new 5-10-25c coin chutes (Heath Unit). Each	210.00	1 Wurlitzer '41	125.00
2 Wurlitzer 716, extra clean, brand new 5-10-25c coin chutes (Heath Unit). Each	195.00	Rock-Ola Jr. and Base, extra clean	225.00
		3 Rock-Ola Imperials. Each	165.00
		Seeburg K-20, extra clean	195.00
		Singing Tower	195.00
		Rock-Ola Commando ...	395.00

ARCADE

(All rebuilt and extra clean—most refinished like new)

Air Raider	\$ 75.00	Chicago Coin Hockey ...	\$125.00
Western Deluxe Baseball.	100.00	Superoll, refinished like new	175.00
2 Bally Sky Battles, refinished. Each	95.00	Exhibit Muscle Builder, refinished like new....	165.00
Bally Rapid Fire, refinished	95.00		

PIN BALLS

(Cleanest Pin Balls in the U. S. A. Everyone thoroughly reconditioned, rails scraped and guaranteed ready for location.)

2 Four Aces. Each	\$ 89.50	Soft Ball Queen (new) ..	\$174.50
2 5-10-20. Each	89.50	Big Hit (slightly used).	195.00
Stars	49.50	Landslide	44.50
2 Bubbles, original cartons. Each	149.50	Big Time	39.50
Yankee Doodle	89.50	Slugger	59.50
2 Flat Tops. Each	149.50	Ten Spot	44.50
Sea Hawk	49.50	Play Ball	44.50
2 Friscos (new). Each ...	169.50	Super Six	24.50
Pin-Up Girl	84.50	2 Marines at Play. Each ...	59.50
Oklahoma	174.50	ABC Bowler	59.50
1941 Majors	69.50	Contest	49.50
Torpedo Patrol, P&S Con.	74.50	Chevron	24.50
Invasion	89.50	Vogue	24.50
Sangri-La, P&S Conv. ...	64.50	Dude Ranch	49.50
Wildfire	49.50	'41 Derby (1 ball)	125.00
Flicker	49.50	Thumbs Up	49.50
		Riviera (new revamp)...	279.50
		South Seas (new revamp)	269.50

CONSOLES

Saratoga, 5c PO	\$ 64.50	Keeney Super Bell, 25c FP & PO	\$249.50
2 Paces Reels Jr., 5c PO, refinished. Each	75.00	Keeney Super Bell, 5c FP & PO	225.00
Lucky Lucre, 5-5c. two-tone cabinet	75.00	2 Jumbo Parades, animal reels, FP. Each	75.00
2 25c Roulette, 7-coin head, PO. Each	150.00	Galloping Domino, AC 5c JP (used 30 days).....	575.00

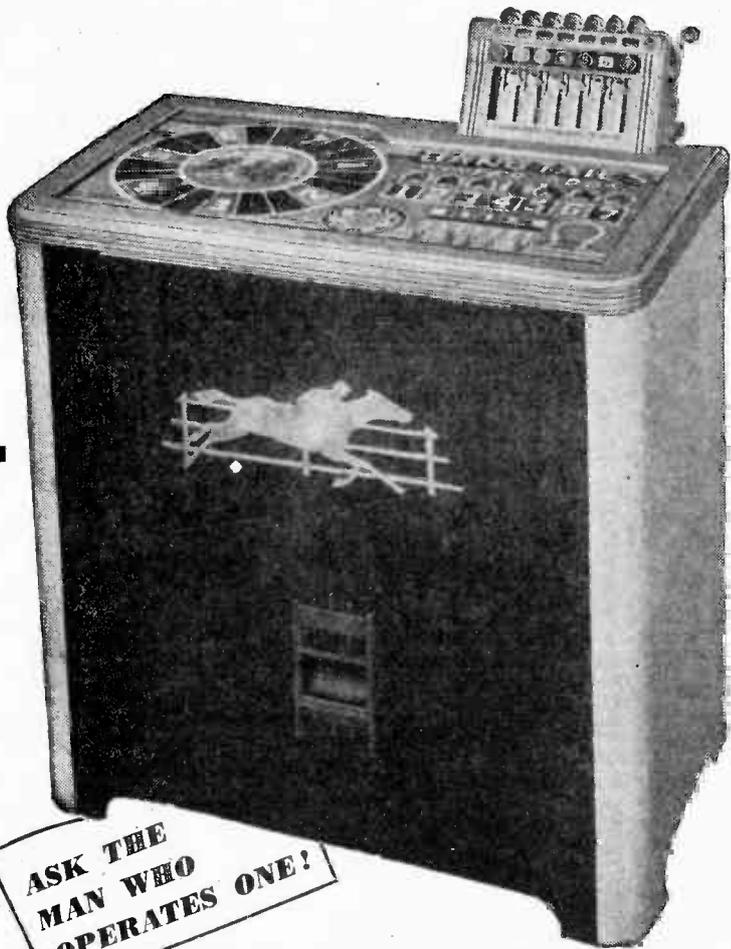
"NO ORDERS CONSIDERED UNLESS 1/2 CERTIFIED DEPOSIT IS RECEIVED, BALANCE SIGHT DRAFT."

HEATH DISTRIBUTING CO.

217 THIRD STREET

PHONES 2681 & 2682

MACON, GA.



ASK THE
MAN WHO
OPERATES ONE!

NEW—SENSATIONAL
EVANS'

BANG TAILS—WINTER BOOK

A worthy companion piece to the nationally famous Galloping Domino and Bang Tails! Made with the same refinements and precision engineering as these popular consoles, plus the new sensational feature of Winter Book odds! Odds range from 10 for 1 to 500 for 1, with only a SINGLE coin played. NO BUILD UP necessary for a chance at these sensational odds! Add some of these Bang Tails—Winter Books to your route of Galloping Dominos and Bang Tails and enjoy greater profits! SEE THE BANG TAILS—WINTER BOOK NOW AT YOUR DISTRIBUTORS.

AUTHORIZED EXCLUSIVE DISTRIBUTORS

- | | |
|--|--|
| ACME AMUSEMENT CO.
118 Fourth Ave., South
Seattle, Wash. | ISLAND DISTRIBUTING CO.
2551 Elm St.
Dallas, Tex. |
| AUTOMATIC AMUSEMENT CO.
1000 Pennsylvania St.
Evansville 10, Ind. | ROBERT C. MALOY
7325 S. E. 22nd St.
Portland, Ore. |
| AUTOMATIC COIN MACHINE CORP.
338 Chestnut
Springfield, Mass. | MARKEPP CO.
4310 Carnegie Ave.
Cleveland, Ohio |
| AUTOMATIC GAMES SUPPLY CO.
1607 University St.
St. Paul 4, Minn. | MITCHELL'S
209 E. 2nd St.
Reno, Nev. |
| C. & P. SALES CO.
407 Madison Ave.
Memphis, Tenn. | MODERN DISTRIBUTING CO.
1810 Welton St.
Denver 2, Colo. |
| CHRISTOPHER-LUKER CO.
763 S. W. 8th St.
Miami 36, Fla. | PACIFIC COAST DISTRIBUTORS
1347 W. Washington Blvd.
Los Angeles 7, Calif. |
| CONSOLIDATED DISTRIBUTING CO.
1910 Grand Ave.
Kansas City 8, Mo. | PALISADE SPECIALTIES CO.
498 Anderson Ave.
Cliffside Park, N. J. |
| DIXIE COIN MACHINE CO.
910 Poydras St.
New Orleans, La. | M. A. POLLARD & CO.
725 Larkin St.
San Francisco, Calif. |
| EASTERN SALES CO.
1824 Main St., East
Rochester 9, N. Y. | RAINBOW DISTRIBUTING CO.
276 W. First South
Salt Lake City 1, Utah |
| FIRST AMERICAN SALES, INC.
4803 Lincoln Ave.
Chicago 25, Ill. | SCOTT-CROSSE CO.
1423 Spring Garden St.
Philadelphia 30, Pa. |
| FRANKEL DISTRIBUTING CO.
2532 5th Ave.
Rock Island, Ill. | SICKING, INC.
1401 Central Parkway
Cincinnati 14, Ohio |
| FRANKEL DISTRIBUTING CO.
1209 Douglas St.
Omaha, Nebr. | UNITED NOVELTY CO.
DeLauney & Division Sts.
Biloxi, Miss. |
| HEATH DISTRIBUTING CO.
217 Third Ave.
Macon, Ga. | UNITED COIN MACHINE CO.
6304 W. Greenfield Ave.
Milwaukee, Wis. |
| ISLAND DISTRIBUTING CO.
2502 39th St.
Galveston, Tex. | VENDING MACHINE CO.
205 Franklin St.
Fayetteville, N. C. |
| WILLIAMSON DISTRIBUTING CO.
1220 "K" St.
Sacramento, Calif. | |

H. C. EVANS & CO.

1520-1530 W. Adams St.

Chicago 7, Ill.



DISTRIBUTORSHIPS
NOW OPEN!

THE Vendo COIN CHANGER

Because the ever-widening popularity of coin-operated installations is national in scope, the demand for the Vendo Coin Changer knows no bounds... it changes quarters and dimes into ever-needed nickels. Everywhere, the Public is confronted with the need for ready change— for vending machines, coin-operated amusement devices, pay telephone installations, parking meters, bus fares, rest rooms, music boxes and many other similar services. While many distributorships have been set up, there are still excellent territories available—territories which, regardless of their location, present an unlimited opportunity for Vendo Coin Changer representatives. Write for detailed information.

Wide Sales Appeal

Regardless of the territory you cover, there is a wide sales appeal for the Vendo Coin Changer. Almost everywhere you go, the Vendo Coin Changer will be enthusiastically received.

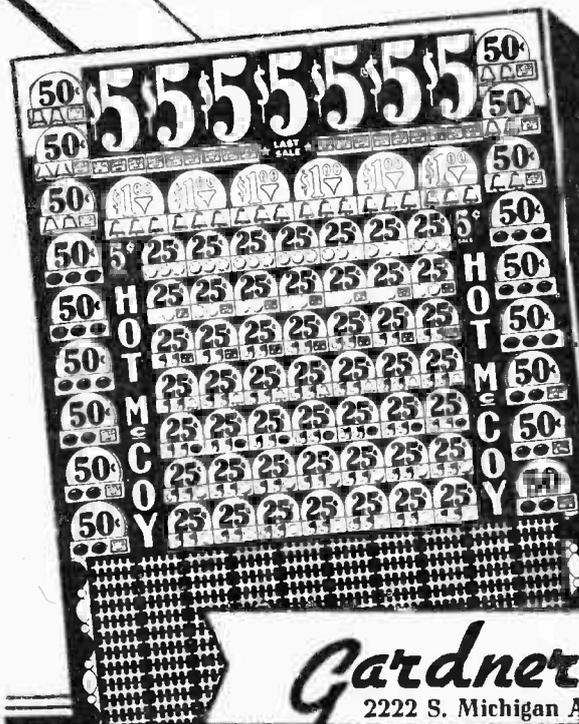
THE VENDO COMPANY, 7400 EAST 12TH ST., KANSAS CITY, MISSOURI

MILLS GENUINE BLACK CHERRY and GOLDEN FALLS BELLS AMERICAN DISTRIBUTORS

1349 Fifth Avenue
Pittsburgh, Pa.
At. 6478

423 Franklin Street
Johnstown, Pa.
87741

GARDNER'S FAMOUS NEW MCCOY BOARDS



2520 HOLES
THICK
SLOT SYMBOL
TICKETS

NO. 2520
HOT McCOY
5c PLAY
\$63.75
PROFIT

NO. 2520
BIG McCOY
10c PLAY
\$109.50
PROFIT

Gardner & Co.
2222 S. Michigan Ave. Chicago, 16 Ill.

Now Delivering **New**
BUCKLEY
TRACK-ODDS

7-COIN RACE HORSE CONSOLE

- **NEW TYPE PAYOUT**
WITH DOUBLE COIN TUBE
- **FREE WHEELING SPINNER**
WITH POSITIVE STOP ACTION
- **IMPROVED ODDS CHANGER**
WITH NEW TYPE CONTACT ASSEMBLY
- **7-SLOT SELECTIVE COIN HEAD**
INCORPORATING FIVE NEW DISTINCTIVE FEATURES PLUS ANTI-CHEATING IMPROVEMENTS
- **NEW JACKPOT PAYOUT**
PAYS UP TO 100 COINS FROM TUBE PLUS BONUS TOKEN

Distributor Western Pennsylvania
COIN MACHINE DISTRIBUTING CO.
500 N. CRAIG STREET PITTSBURGH, PA.
ORDER TODAY FOR PROMPT SHIPMENT

Buckley Manufacturing Co.
4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

"JACK RABBIT"
JUMPS PROFITS



AMUSEMATIC introduces a fascinating new, all-animated game — "JACK RABBIT" that will **MULTIPLY YOUR CASH LIKE RABBITS!**

This game of action and coordination invites a constant customer replay and corners amusement coins. Pin Game Operators and Arcade Operators live on amusement center, multiply your dollars and CASH IN ON "JACK RABBIT"!

This all-animated thrilling game is operated on a two-button principle—one button to increase speed of Dog —the other to make Dog leap for Rabbit.

475⁰⁰
1/3 DEPOSIT
BALANCE C.O.D.

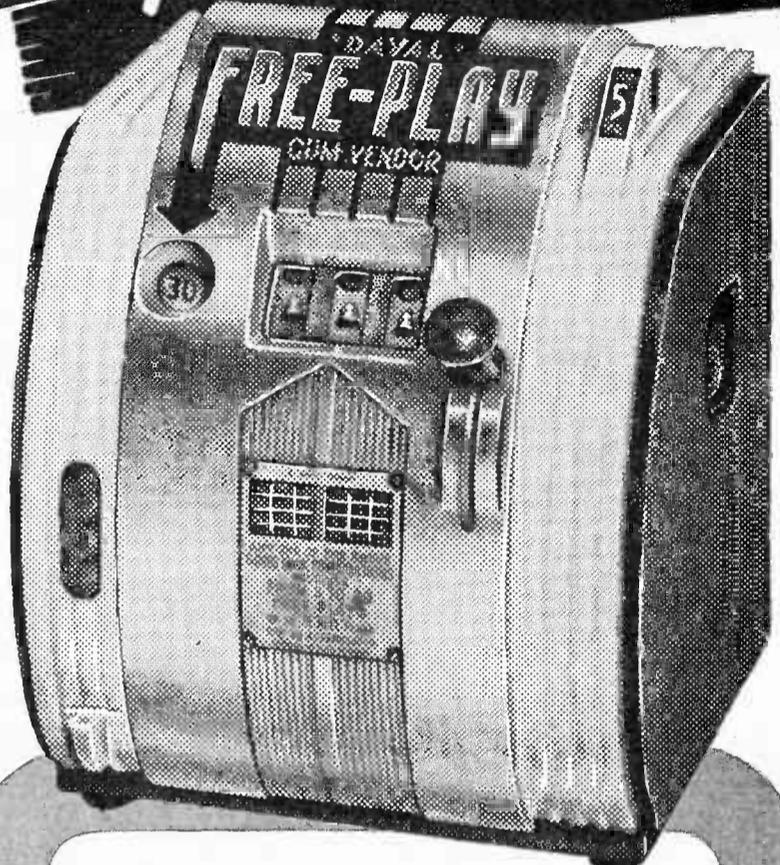
AM
MEMBER

ASSOCIATED AMUSEMENTS, INC.

846 Commonwealth Ave.

Boston 15, Mass.

This is IT!



A NEW Counter Game

"Free Play"

.. with a **FREE PLAY** Feature!

You know what the Free Play feature did for Pin games! Now you have that same play-compelling, money-making feature in a NEW Daval counter game!

Frequent awards of from 3 to 30 Free Plays and subsequent free plays due the player, shown through a front window beside the reels, keeps players at it for hours at a stretch.

Accumulated Free Plays can either be played off by player or cancelled (by location owner) by pushing plunger on back door, thereby registering all cancelled Free Plays on separate operators meter inside the machine.

DAVAL'S "FREE PLAY" is all mechanical. No troublesome electrical parts of any kind.

All parts are precision built in the usual DAVAL way.

This new DAVAL counter game will make you the biggest, quickest profits on the smallest investment in the entire coin machine field.

PRICE
\$75⁰⁰
F. O. B. CHICAGO

DON'T WAIT! DON'T DELAY! ORDER TODAY!
Carried in stock by all wide-awake Distributors.

DAVAL

PRODUCTS CORPORATION

1512 N. FREMONT ST. • CHICAGO 22

Empire Coin Values

NEW GAMES

Jennings SUPER DELUXE LITE-UP CHIEFS		
5c	10c	25c
\$324	\$334	\$344
COLUMBIA, J. P. \$145.00		
SILVER KING NUT VENDOR... \$13.95		
Roll-Down Game TALLY ROLL... \$469.50		
CHALLENGER... \$65.00		
VEST POCKETS... \$74.50		
Exh. FAST BALL... \$330.00		
Gott. GRIP SCALE... \$39.50		
Bally DRAWBELL... \$477.50		
Bally TRIPLE BELL... \$895.00		

Genco's WHIZZ \$189.50	
TOTAL ROLLS Like New \$375.00	
DAVAL'S Free Play... \$75.00 Cusher... 54.00 Buddy... 33.00 Marvel & Am. Eagle 50.00 Non-Coin Marvel & Am. Eagle 54.00	
Write for Prices! NEW Marvel FRISCO Bally SURF QUEENS VICTORY SPECIAL Chi Coin GOALEE Exh. BIG HIT	
Evans BANGTAILS, J. P., \$671.50	

Jennings BRONZE OR STANDARD CHIEFS		
5c	10c	25c
\$299	\$309	\$319
Groetchen Deluxe CLUB COLUMBIA \$209.50		
Marvel's OPPORTUNITY... \$249.50		
SPELLBOUND... \$325.00		
SPEED IRON SOLDERING GUN... \$14.95		
Ace COIN COUNTER... \$139.50		
BOX STANDS... \$27.50		
SUPERLINER... \$322.00		
BIG LEAGUE... \$299.50		
Amusematic JACK RABBIT... \$475.00		

REVOLVAROUND SAFES, 10 Gauge Steel—Single \$195.00; Double \$250.00
UNIVERSAL PHONO AMPLIFIER 39.50
KLEER-FLO PARTS CLEANER & 30 GAL. DRUM FLUID 129.50

MUSIC Wurl. 600R Victory... \$425.00 Wurl. 71 & Stand... \$249.50
9800, R.C. 565.00 Rock-Ola Commando 475.00
Mills Throne of Music 295.00 Wurl. 41 & Stand 189.50

VENDING MACHINES FOR ALL SPECIAL USES WRITE

CONSOLES

5c COMB. SUPER BELLS	\$219.50
BALLY SUN RAYS, F.P.	129.50
5c BAKER'S PACER, J.P., D.D.	195.00
5c BUCKLEY TRACK ODDS, J.P.	475.00
HI HAND, COMB.	179.50
WATLING BIG GAME, 5c, P.O.	109.50
5c PACE SARATOGA SR.	109.50
BALLY BIG TOP, P.O.	119.50
WATLING BIG GAME, F.P.	89.50
BALLY BIG TOP, F.P.	119.50
MILLS JUMBO, P.O. LATE HEAD	139.50
JENN. SILVER MOON, F.P.	119.50
5c BALLY CLUB BELL	209.50
MILLS 4-BELLS, 4-5c	845.00

SLOTS

5c JENN. SILVER CHIEF	\$119.50
5c MILLS BONUS BELLS	225.00
10c MILLS BONUS BELLS	245.00
25c MILLS BONUS BELLS	265.00
5c MILLS BLUE FRONT, ORIG.	129.50
10c MILLS BLUE FRONT	139.50
25c MILLS BLUE FRONTS	149.50
5c BROWN FRONTS	139.50
10c BROWN FRONTS	149.50
25c BROWN FRONTS	159.50
5c MELON BELL, PERFECT	149.50
5c MILLS LATE O.T.	99.50
10c MILLS LATE O.T., ORIG.	109.50
VEST POCKETS, BLUE & GOLD	49.50
5c JENN. CLUB CONSOLE CHIEF	149.50
5c 4-STAR CHIEF	109.50
COLUMBIAS, FRUIT REEL, GA or JP	79.50
10c BLACK CHERRY, REB.	199.50
25c BLACK CHERRY, REB.	209.50
50c JENN. GOOSENECK	89.50

ARCADE

BROWN ANTI-AIRCRAFT	\$ 49.50
WILLIAMS ZINGO	165.00
BUCKLEY TREASURE DIGGERS	99.50
ORIGINAL SKY FIGHTER	169.50
GROETCHEN ZOOMS	34.50
SHOOT THE BARTENDER— SAM OONV.	179.50
AIR RAIDER	104.50
EXH. MERCHANTMAN DIGGER	79.50
CHAMPION HOCKEY, F.S.	149.50
SHOOT TO TOKIO	129.50
ADVANCE SHOCKER	189.50
BALLY DEFENDER	169.50
TOMMY GUN—LATEST MODEL	129.50
LATE A.B.T. BIG GAME HUNTER	49.50
GOTT. 3-WAY GRIPS	24.50
CHICAGO COIN HOCKEY	219.50
PERISCOPE	139.50
MUTO. SKY FIGHTER	219.50
EXHIB. HAMMER STRIKER	59.50
WATL. FORTUNE SCALE	99.50
UNDERSEA RAIDER	279.50
DRIVEMOBILE	239.50
BATTING PRACTICE	129.50

ONE BALLS

DARK HORSE, F.P.	\$149.50
'41 DERBY	209.50
CLUB TROPHY	205.00
PIMLICO	109.50
VICTORIOUS, F.P. TURF CHAMP	125.00
SKYLARK, F.P. & P.O.	134.50
RECORD TIME, F.P.	315.00
LONGACRE, F.P.	315.00
SPORT SPECIALS, F.P.	134.50
40 MILLS 1-2-3, F.P.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	69.50

RECONDITIONED

SKY RIDER	\$109.50
GOBS	119.50
LAURA	219.50
A.B.C. BOWLER	74.50
GENCO VICTORY	94.50
STRIP TEASE	109.50
CATALINA	169.50
GRAND CANYON	199.50
SHOW BOAT	79.50
STAR ATTRACT	74.50
MARINES	99.50
LANDSLIDE	49.50
HI HAT	74.50
HI DIVE	94.50
5-10-20	109.50
GOLD STAR	54.50
GUN CLUB	79.50

USED PIN GAMES

BIG HIT—MULT.	\$259.50
TEXAS MUSTANG	79.50
TOPIC	89.50
ARIZONA	199.50
BIG HIT—USED	229.50
STREAMLINER	199.50
IDAHO	199.50
YANKEE DOODLE	159.50
BOWLWAY	79.50
SOUTH PAW	74.50
MIDWAY—United	109.50
MIAMI BEACH	79.50
AM. BEAUTY	99.50
BIG PARADE	135.00
ANABEL	49.50
SNAPPY	72.50
GOTT. SHANG. LA	144.50

TESTED

GOTT. LIBERTY	\$164.50
PLAY BALL	89.50
CAPT. KIDD	79.50
INVASION	99.50
FLAT TOP	199.50
CLICK	49.50
KEEP 'EM FLYING	154.50
CASABLANCA	109.50
SKY CHIEF	169.50
AIR CIRCUS	139.50
JUNGLE	79.50
OKLAHOMA	199.50
FOUR ACES	114.50
OHARM	47.50
BANDWAGON	59.50
'42 HOME RUN	99.50
YANKS	119.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

THEY'RE HERE! READY TO GO!

Ace Coin Counter

Terrific time saver. Counts and wraps pennies, nickels, dimes and quarters in a wink. Can boost routemen's calls 21%!



Daval's "Free Play"

New, appeal-packed counter game! Huge profits on a pint-size investment.

We have this pair of sensational money-makers ready to go — NOW! Order yours today.

As always, Lazar's 27 years' experience in the coin machine industry assures you of quick delivery and limitless service on every machine you buy! WRITE . . . WIRE . . . PHONE IMMEDIATELY!

After 27 years, Being a Friend Becomes a Habit!

U. D. LAZAR CO.

1635 FIFTH AVE. PITTSBURGH 19, PA.

Phone: Grant 7818

LIVE OPERATORS ARE GETTING WELL With KEENEY'S BONUS SUPER BELL ORDER YOUR'S TODAY

1 Week Delivery Guaranteed

Exclusive Distributor for Louisiana, Mississippi and W. Tennessee

1400 ST. CHARLES NEW ORLEANS, LA.

ROBINSON DIST. COMPANY

RAYMOND 8649



WANNA PLAY? 960 Holes R. M. Thin 5c Play Takes in.. \$48.00 Ave. P. O. . 21.50 PROFIT . . \$26.50 No. 3040

TWO 'MISSES' that are POSITIVE HITS!

Immediate Delivery!

BLACK 'N' BLUE 840 Holes G.L. Sp. Thick 5c Play Takes in.. \$42.00 Ave. P. O. 19.27 PROFIT... \$22.73 No. 35160

HARLICH MANUFACTURING CO., 1413 West Jackson Boulevard Chicago 7, Illinois We'll be in our new home SOON!



LOS ANGELES

BADGER'S BARGAINS

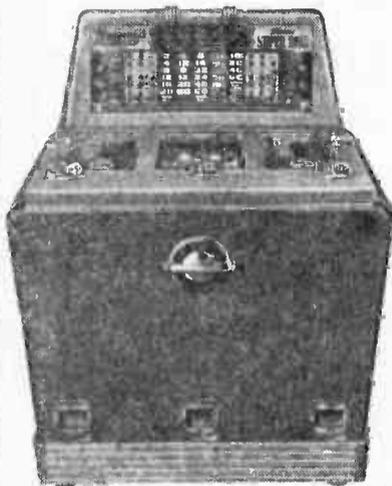
MILWAUKEE

See *Wm. R. Happel* or *W. E. Happel*

See *C. A. Happel* or *H. E. Reimer*

OFTEN A FEW DOLLARS LESS • SELDOM A PENNY MORE

KEENEY'S—THREE-WAY BONUS SUPER BELL



Up to 15 coins every play. Three people can play any combination. Cash only, 5c, 5c, 25c; 5c, 25c, 25c; 5c, 10c 25c; 25c, 25c, 25c; 25c, 10c, 25c; 5c, 10c, 10c.

IMMEDIATE DELIVERY

EXPORT TRADE

Our New 1946 Coin Machine Catalog, just off the press, contains reconditioned phonographs and accessories, most complete coin machine catalog ever offered. Don't fail to send for your FREE copy today.

RECONDITIONED CONSOLES

LARGEST STOCK OF DEPENDABLE CONSOLES ON THE WEST COAST

KEENEY SUPER BELLS, 5c, F. P., P. O.	\$239.50	MILLS FOUR BELLS, Late Heads, 5-5-5-25c	\$595.00
KEENEY SUPER BELLS, 10c, F. P., P. O.	249.50	MILLS FOUR BELLS, Late Heads, 5-5-5-5c	495.00
KEENEY SUPER BELLS, 25c, F. P., P. O.	249.50	MILLS THREE BELLS, 5c, 10c, 5c	595.00
KEENEY SUPER TWIN, 5c-25c, F. P., P. O.	450.00	MILLS THREE BELLS, 5c, 10c, 25c	695.00
KEENEY SUPER TWIN, 5c-25c, P. O.	350.00	MILLS FOUR BELLS, Orig. Heads, 5-5-5-5c (Refinished)	350.00
KEENEY 4-WAY, 5c-5c-5c-25c	495.00	MILLS FOUR BELLS, Orig. Heads, 5-5-5-25c (Refinished)	395.00
KEENEY 4-WAY, 5c-5c-10c-25c	495.00	BALLY CLUB BELLS, F. P., P. O., 5c	169.50
KEENEY 4-WAY, 5c-5c-25c-25c	495.00	BALLY HI HANDS, F. P., P. O., 5c	149.50
EVANS LUCKY LUCRE, 3-5c, 2-25c	199.50	BALLY SUNRAYS, F. P., 5c	119.50
EVANS LUCKY LUCRE, 5-5c	125.00	MILLS JUMBO, Late, F. P., P. O.	169.50
BALLY ROLL-EM, 5c, P. O.	124.50	MILLS JUMBO, Late, P. O.	119.50
BAKER'S PACERS, Late, Daily Double	199.50	MILLS JUMBO, Late, F. P.	109.50
PACE REELS, 10c, Late	149.50	PACE SARATOGAS, Late, 5c	89.50
		PACE REELS, 25c, Late	169.50

PHONOGRAPHS

SEEBURG 8800 NEW ROCK-O-LITE, E. S.	\$450.00
WURLITZER MODEL 780E	495.00
SEEBURG 8800 NEW ROCK-O-LITE R. C.	475.00
ROCK-OLA COMMANDO	495.00
ROCK-OLA SPECTRAVOX, Playmaster	395.00
ROCK-OLA STANDARD NEW ROCK-O-LITE	375.00
ROCK-OLA MASTER NEW ROCK-O-LITE	385.00
WURLITZER VICTORY 500	395.00
SEEBURG CLASSIC NEW ROCK-O-LITE	425.00
WURLITZER MODEL 616 NEW ROCK-O-LITE	225.00
ROCK-OLA SUPER NEW ROCK-O-LITE	395.00
WURLITZER MODEL 950	645.00
WURLITZER MODEL 750E	645.00
WURLITZER VICTORY 24	375.00
WURLITZER MODEL 850	645.00
SEEBURG MAJOR, E. S., NEW ROCK-O-LITE	425.00

ONE BALL MULTIPLE TABLES

BALLY LONGACRE (Refinished)	\$249.50
BALLY THOROBRED (Refinished)	249.50
BALLY '41 DERBY (Refinished)	169.50
BALLY CLUB TROPHY (Refinished)	169.50
KEENEY FORTUNE (Refinished)	169.50
BALLY SPORT SPECIAL (Refinished)	95.00
BALLY BLUE GRASS	109.50
BALLY PIMLICO	189.50

RECONDITIONED SLOTS

MILLS NEW GOLDEN FALLS	WRITE
BLACK CHERRY BELLS (Rebuilt), 5c	\$229.50
BLACK CHERRY BELLS (Rebuilt), 10c	234.50
BLACK CHERRY BELLS (Rebuilt), 25c	239.50
MILLS BLUE FRONTS (Refinished), 5c	159.50
MILLS BLUE FRONTS (Refinished), 10c	179.50
MILLS BLUE FRONTS (Refinished), 25c	199.50
JENNINGS CHIEF, \$1.00	595.00
NEW MILLS VEST POCKET BELLS	74.50
MILLS VEST POCKET (Refinished)	49.50
NEW COLUMBIA DELUXE BELL	209.50
BROWN FRONTS (Refinished), 5c	169.50
BROWN FRONTS (Refinished), 25c	199.50
NEW PACE DELUXE BELLS, 50c	500.00
NEW PACE DELUXE BELLS, \$1.00	600.00
NEW COLUMBIA BELLS	145.00

ARCADE EQUIPMENT

CHICAGO COIN GOALEE	WRITE
MILLS PANORAM AND SOLO-VUE	\$395.00
GENCO TOTAL ROLL	WRITE
ROTARY MERCHANTISERS	225.00
BALLY UNDERSEA RAIDER	295.00
SKYFIGHTER	199.50
NEW GOTTLIEB GRIP SCALE	39.50
GENCO NEW WHIZZ	189.50

BADGER SALES CO.

1612 W. PICO BLVD. LOS ANGELES 15, CALIF.
DRexel 4326

TERMS:
HALF DEPOSIT,
WITH
ORDERS

BADGER NOVELTY CO.

2546 NO. 30th ST. MILWAUKEE 10, WIS.
KILBOURN 3030

Speedier Action with CHARLEYS

HALF FREE CHARLEY
1200 holes . . . 25¢ per sale . . .
Number tickets . . . Takes in \$150.00
Pays out . . . 120.00
Definite PROFIT . . . \$30.00
THICK Board

FLORIDA CHARLEY
1200 holes . . . 25¢ per sale . . .
Number tickets . . . Takes in \$300.00
Pays out . . . 180.00
Definite PROFIT . . . \$120.00
THICK DIE-CUT Board



SUPERIOR PRODUCTS INC. 14 N. PEORIA ST. CHICAGO 7, ILL.

UNITED DISCONTINUES CONVERSIONS

Watch For Announcement of First Brand New Game

Write at once . . . get your name on our MAILING LIST for early announcement.

UNITED MANUFACTURING CO.
5737 BROADWAY CHICAGO 40, ILLINOIS

ATTENTION! TICKET MEN

TICKET FOLDING AND BANDING SERVICE

Our high speed, trouble free Ticket Folding and Banding Machines are at your service. These single Ticket Machines are averaging 400,000 tickets per machine per 40 hour week. If you make Tickets and have no machine, or if you print more tickets than your present machines will handle, we will fold and band some for you. The price will be interesting. Write. We also manufacture these machines for sale at \$3,000.00 each. If you need a machine, don't fail to see these in operation. They will help you to make a larger profit.

BARNES MANUFACTURING CO., NEW PARIS, O.

ROUTE FOR SALE

State of Maryland

70 pieces of Music, Bar Boxes, Speakers, etc. Spare Parts too numerous to mention. Approximately 110 pieces, consisting of 1-Balls, 5-Balls, Super Bells, Bonus Bells, Slots of all descriptions, Guns and Arcade Pieces, also three Chevrolet Trucks. Route will stand rigid investigation and pay for itself in one year. Will sell only to reasonable operator. Owner retiring. Price \$48,000.00. Will take one-half down to responsible buyer.
BOX D-345, THE BILLBOARD, CINCINNATI 1, O.

CENTRAL OHIO COIN QUALITY BUYS

"There Is No Substitute for Quality"

GIGANTIC SALE

OF THE LARGEST STOCK OF COIN OPERATED EQUIPMENT IN THE U. S. A.



Woolf Solomon

PIN BALLS

SKY CHIEF	\$149.50	STRATOLINER	\$ 49.50
HOLLYWOOD	175.00	STARS	69.50
FLAT TOP	185.00	LEGGIONNAIRE	69.50
MARINES AT PLAY	99.50	HOROSCOPE	59.50
DEFENSE	89.50	5-10-20	109.50
GUN CLUB	69.50	BOMBARDIER	79.50
WAGON WHEELS	185.00	LINE UP	39.50
TOPIC	79.50	SHANGRI-LA	159.50
BIG PARADE	99.50	SEA HAWK	59.50
TEXAS MUSTANG	69.50	ZIG ZAG	59.50
KEEP 'EM FLYING	129.50	INVASION	99.50
LONG ACRES (1 BALL)	329.50	AMERICAN BEAUTIES	99.50
YANKEE DOODLE	175.00	LEADER	69.50
SENTRY	109.50	BIG HIT	229.50
YANKS	89.50	SCHOOL DAYS	59.50

ARCADE EQUIPMENT

9' Skee Rolls	\$119.50	Air Raider	\$119.50	Scientific B. B.	\$ 79.50
Drivemobile	199.50	Tokyo Raider	129.50	Windjammer	119.50
Undersea Raider	295.00	Shoot to Tokyo	129.50	Bowl a Bomb	119.50
Shoot the Chutes	99.50	ABT Target Skill	22.50	Super Skee Roll	
Rapid Fires	125.00	Voice Recorders	150.00	Chi Coin Hockey	169.50
Scientific Clock	79.50	Groetchen Typer	295.00	Panorams	275.00
		Evans Tommy Gun	99.50	Air Defense	169.50

NEW RADITONE VOICE RECORDER AND BOOTH—EASY FOR ATTENDANT TO OPERATE\$795.00

CONSOLES

25c SUPER BELL	\$269.50	5c WATLING BIG GAME, FP	\$ 89.50
5c SUPER BELL	219.50	25c PACERS REELS, CP	159.50
BALLY ROLL 'EM	119.50	JUMBO PARADE, CP, LITE	119.50
25c SILVER MOON, CP	169.50	CLUB BELLS, COMB.	179.50
25c BOB TAIL, FP	159.50	4-WAY SUPER BELL, 5-5-5-25	609.50
5c BOB TAIL	99.50	2-WAY SUPER BELL, 5-5	299.50
HIGH HAND	159.50	KENTUCKY CLUB	79.50
LINCOLN FIELDS	79.50	KEENEY TRIPLE ENTRY	149.50

PERSONAL MUSIC
MELODY LANE
MEASURED MUSIC

ORDERS NOW BEING
TAKEN FOR PROMPT
DELIVERY

NEW A. M. I.
PHONOGRAPHS

DISTRIBUTORS FOR
CENTRAL AND
SOUTHERN OHIO

NEW A. M. I.
AUTOMATIC HOSTESS

TELEPHONE MUSIC
STUDIOS & LOCATION
EQUIPMENT.
IMMEDIATE DELIVERY

NEW MACHINES—PROMPT DELIVERY

EXHIBIT'S FAST BALLS	\$330.00	COLUMBIA'S 5-10-25c	\$145.00
GOTTLIEB'S SUPERLINER	322.00	GOTTLIEB'S 3-WAY GRIPPER	39.50
BALLY BIG LEAGUE	299.50	DAVAL'S GUSHER (Fruit)	54.00
CHI COIN SPELLBOUND	325.00	DAVAL'S BUDDY (Cig. Reels)	33.00
GENCO "WHIZZ"	189.50	A.B.T. CHALLENGERS, 1c	65.00
GENCO TOTAL ROLL	525.00	LITE LEAGUE	425.00
DYNAMITE	334.50	AMUSEMATIC JACK RABBIT	475.00
CHI COIN GOALEE	525.00	BALLY VICTORY DERBY	646.50
MILLS NEW VEST POCKETS	74.50	BALLY VICTORY SPECIALS	661.50
MILLS BLACK CHERRY BELLS	Write	BALLY DRAW BELLS	477.50
MILLS GOLDEN FALLS	Write	ACE COIN COUNTER	139.50

PHONOGRAPHS

SINGING TOWERS	\$325.00	MILLS THRONE	\$295.00
SEEBURG 8200, RC	595.00	WURLITZER 780E	595.00
SEEBURG CHARM	275.00	WURLITZER 616	150.00
SEEBURG 9800, RC	525.00	SEEBURG HIDEAWAY, RC	325.00
WALLOMATICS	35.00	5-10-25c WURL. BOXES	32.50
HIGH BOY, A.M.I., 40 Selections	495.00	WURLITZER 750E	585.00

REVOLVAROUND SAFES AND BOX SLOT STANDS

Heavy Steel Custom Built Single and Double Revolveraround Safes. Burglar Proof. Will take any make Slot Machine Bottom Door for Storage or Additional Weights.
Single Safes, \$175.00 | Double Safes, \$225.00 | Lock Box Stands, \$27.50

SLOTS

Gigantic stock of used and new Slot Machines on hand, all in perfect operating condition.

Get our new low prices.

WRITE, WIRE, PHONE

ALL EQUIPMENT
READY FOR PROMPT
DELIVERY

GUARANTEED

100% FOR LOCATION

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

CENTRAL OHIO COIN MACHINE EXCHANGE

185-189 E. TOWN ST., COLUMBUS 15, O. Phones AD 7949, AD 7993

ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO

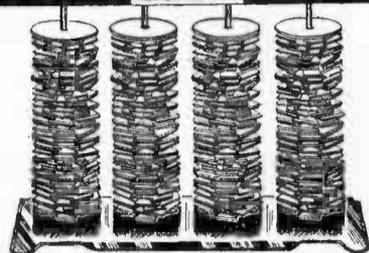
TOMORROW'S HITS—TODAY!!

Original
"Jar-O'-Do"

Original
"Jar-O'-Do"

"4-UP QUADRUPLE BINGO"

Never before has the ticket industry produced anything to compare with this—and "Jar-O'-Do" takes pride in being the originator of this colossal, entirely different idea! Our "4-Up" stand is beautifully made, constructed to withstand a lifetime of use! Simply buy once, then order re-fills! ENABLES YOU TO DISPLAY MORE DEALS IN LESS SPACE—AND BRINGS MORE PROFIT AT A FASTER RATE!!



Not just one—not two—not three—but FOUR deals in ONE! New! Exciting! With beautiful counter attraction and terrific profit!! Illustration shown is just ONE method of using our remarkable "4-Up" stand! It will adapt itself in countless ways to any size tickets and cards you may prefer! Watch for the next issue when we will again illustrate another version on what this stand can accomplish! Write now for full particulars and factory prices! Let us explain the innumerable ways of using this ingenious stand! We anticipate a rush of orders—send yours early!

Takes in 4 Sets of 1000's @ 5¢ ... \$200.00
Pays Out (Actual) for the 4 Sets ... 160.00
Net Profit for 4 Sets \$ 40.00

The Copyright and Trademarked Original "Jar-O'-Do" Brand Products Are Manufactured Only by Us

UNIVERSAL MFG. CO.

"World's Foremost Manufacturer of Jar Games"

405 E. 8th ST.

KANSAS CITY 6, MISSOURI

ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO

IMMEDIATE DELIVERY!

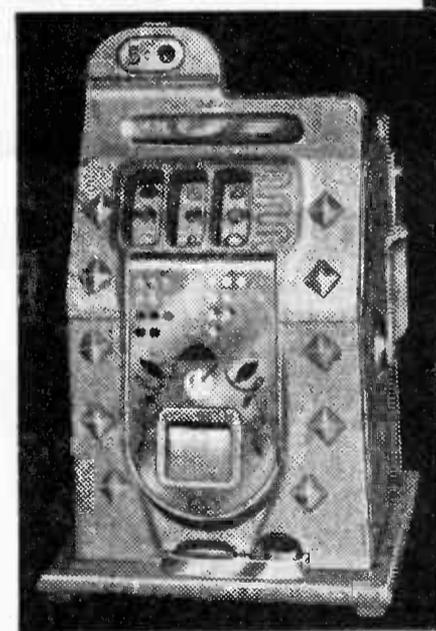
Two-Toned
HAMORIZED
CABINETS

Fit Any Mills Escalator
Type Machines!

4 attractive colors: Brown-gold, blue, red and rose, in two-toned speckled effect with matching new club handles, diamond jewels in contrasting color.

These features included:

- NEW WOOD CABINET of solid oak
- NEW reward plate
- NEW drill proof lining
- NEW money and coin cup
- NEW denominator



ONLY \$39.50

MONEY BACK GUARANTEE IF
NOT COMPLETELY SATISFIED!

Completely drilled, tapped and assembled, ready to insert mechanism. Specify: 2/5 or 3/5 pay; 5¢, 10¢ or 25¢ play.

You haven't seen anything until you've seen the New American Two-Toned

HAMORIZED CABINETS!

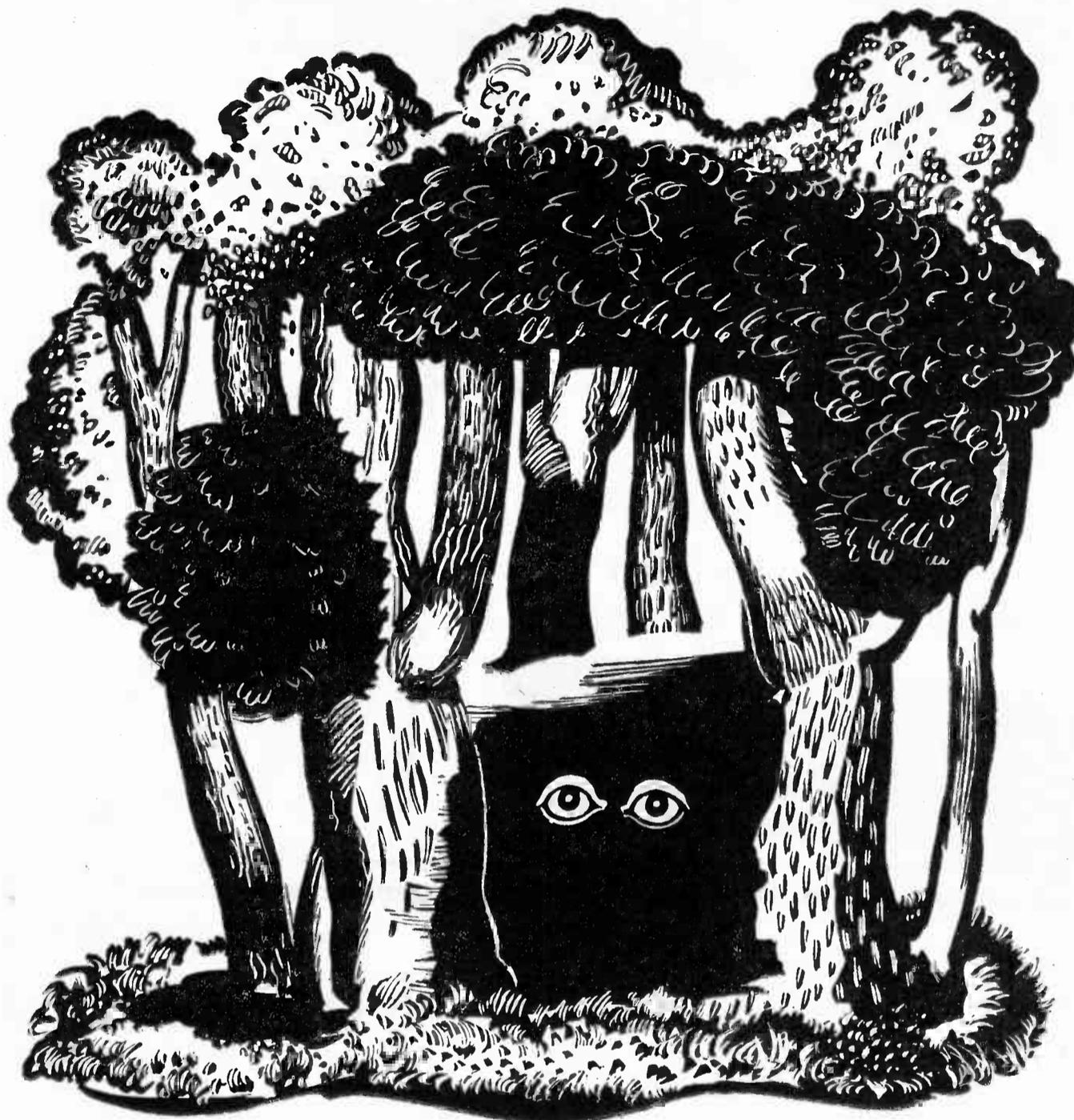
American Amusement Co.

164 EAST GRAND AVE.

CHICAGO 11, ILL.

TEL.: CAPITOL 5300

BUY "AMERICAN" AND YOU BUY THE "FINEST"



Are you out of the woods?

Are you now operating new Mills Black Cherry and Golden Falls Bells, or are you still trying to make a "go of it" with old equipment? Progressive operators who have new Mills Bells on location report that their increased revenue has more than paid for their original investment. Don't stay in the woods with obsolete or renovated Bells. Don't let machines that are often "out-of-order" lower your income. Come out into the open and enjoy big profits with new Mills Bells!

Bell-O-Matic Corporation

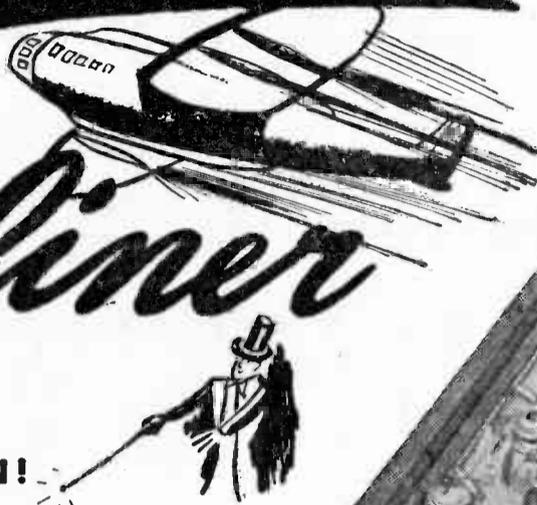
EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS

4100 West Fullerton Avenue • Chicago 39, Illinois • Telephone Spaulding 0600

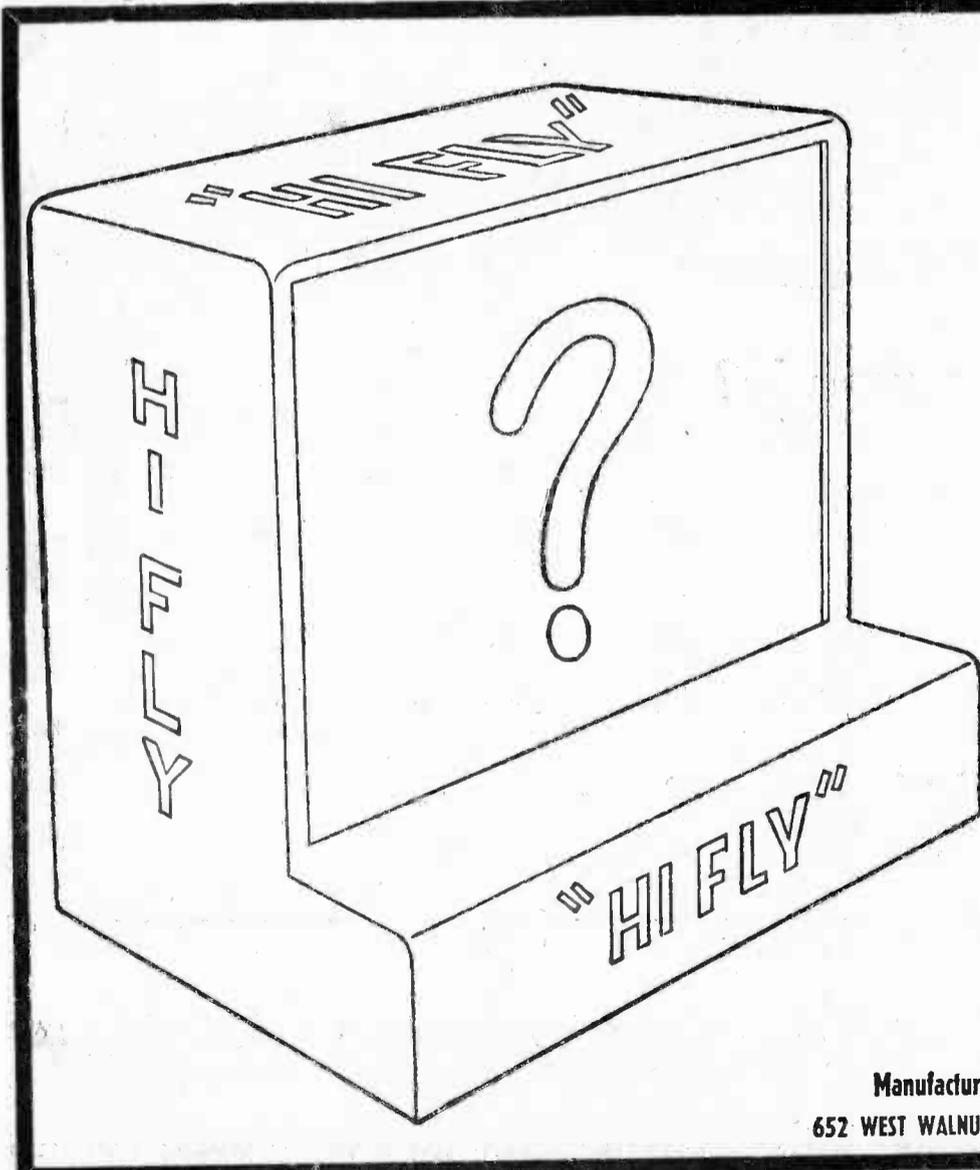
"JET PROPELLED" EARNINGS!

Superliner

Super APPEAL...
THE MAGIC BUTTON!
Super DESIGN...
NEW STREAMLINED CABINET!
Super PERFORMANCE...
CUTS SERVICE COSTS!
"THERE IS NO SUBSTITUTE FOR QUALITY"



ORDER FROM YOUR DISTRIBUTOR
D. GOTTLIEB & CO.
 1140 N. Kostner Ave., Chicago 51, Ill.



Ready for Delivery
NOVEMBER 15th!

• • •

CENTRAL'S
BRAND NEW
COUNTER GAME

- NEW MECHANISM THROUGHOUT!
- A COMPLETELY NEW IDEA!

• • •

LOCATION-TESTED
 And Proven To Take From \$30.00 to \$40.00
 a Day and Up!

DISTRIBUTORS
 WRITE — WIRE — PHONE FOR TERRITORIES NOW!

Manufactured by **Central Manufacturing Company**
 652 WEST WALNUT STREET • CHICAGO 6, ILLINOIS • TELEPHONE: DEARBORN 2034-35-36

IMMEDIATE DELIVERY

**NEW—IMPROVED—
1946 MODELS**

**NO CHANGE EXCEPT TO IMPROVE AND
MAINTAIN ITS HIGH QUALITY**

5c-10c-25c-50c IN STOCK—NO DELAY

**WE CAN FURNISH ALL TYPES OF REEL COM-
BINATIONS TO MEET YOUR REQUIREMENTS:**

- 1 CHERRY PAY 2**
- 1 CHERRY PAY 3**
- MYSTERY 3-5 PAYOUT, STANDARD**
- MYSTERY 3-5 PAYOUT, CLUB**
- NO LEMON ON FIRST REEL**

DON'T WRITE—WIRE!

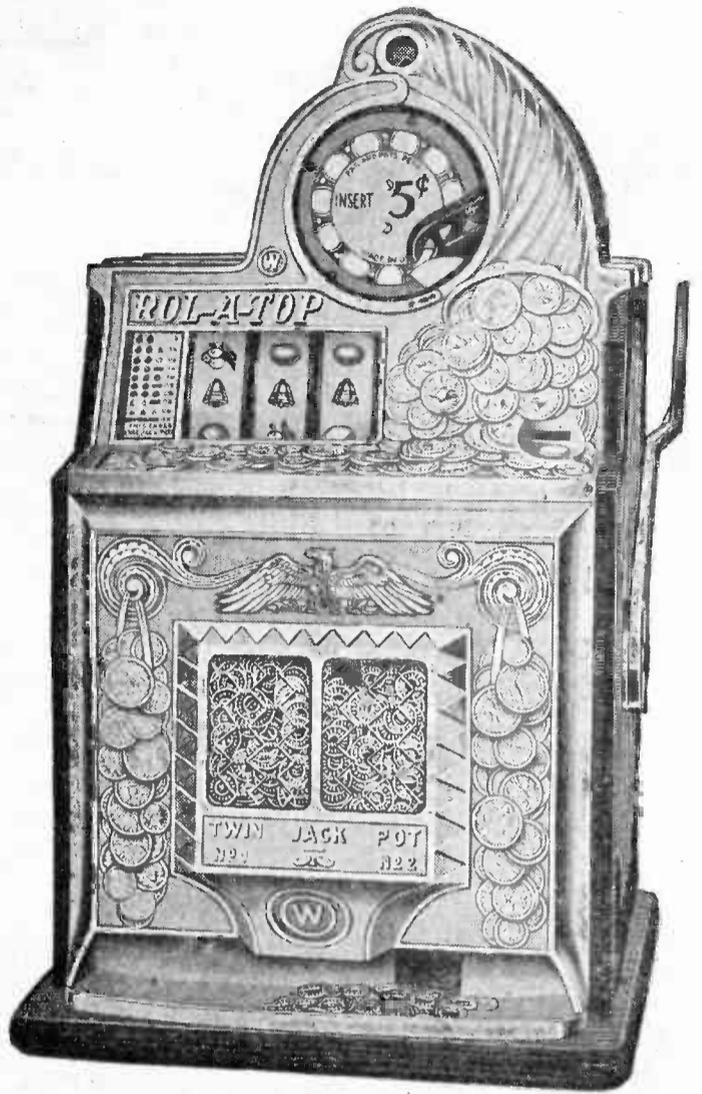
WATLING MFG. CO.

Est. 1889 — Tel.: COLumbus 2770

4650 W. Fulton St.

Chicago 44, Illinois

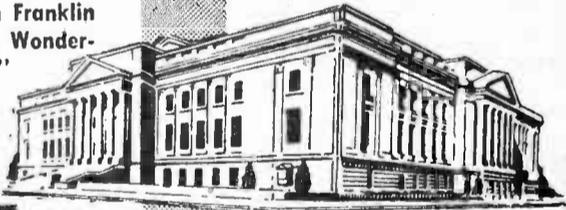
Cable Address: "WATLINGITE," Chicago.



EVERY OPERATOR IN OUR TERRITORY:

KNOWS

of the Benjamin Franklin Memorial—"The Wonderland of Science."



KNOWS

There is nothing finer than Seeburg Scientific Sound Distribution...and the unusual service provided by Automatic Equipment Co. on all Seeburg equipment.

KNOWS

ASA S. MELLOY—Has been associated with Automatic Equipment Company since its inception. An old operator with a keen understanding of the problems that are faced by present day operators.



ASA. S. MELLOY

AUTOMATIC EQUIPMENT CO.

EXCLUSIVE SEEBURG DISTRIBUTORS FOR EAST PA., SO. JERSEY AND DELAWARE
919-921 North Broad Street, Philadelphia 23, Pa. • Telephone Popular 5-1333

WATCH

FOR
CHICAGO COIN'S
NEW 5 BALL
A
SUPER GAME
FOR
SUPER PROFITS

CHICAGO COIN MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

Keeney's ONE WAY

Keeney's 2-WAY

Keeney's 3-WAY Bonus Super Bell

LEADING THE PROFIT PARADE

Now—you can let yourself go. Stand up and cheer. Rejoice. Keeney's new 3-Way Bonus Super Bell has started a profit march never paralleled in coin machine history. See it. Try it. Buy it for the best investment you've ever made at any price. Place it in any location. Watch it return its original cost faster than you'd ever think possible to put you on the profit side—quick!

- Takes in up to 15 coins every play. (5 coins thru each chute.)
- Available in any combination of nickel, dime and quarter chutes. Standard model equipped with 5¢-10¢-25¢ chutes.
- Three people can play at the same time.
- Triple-scoring—players win on 1 to 3 lite-up rows that flash while reels are in motion.
- Positive odds advance across jumbo lite-up scoreboard for powerful long-distance flash.
- A 500 BONUS to jackpot winner on each of 3 chutes thru which 5 coins are played.

J. H. KEENEY & CO., INC.
 THE HOUSE THAT JACK BUILT
 2600 W. FIFTIETH STREET • CHICAGO 32, ILLINOIS

ORDER FROM YOUR KEENEY DISTRIBUTOR

The New **PREMIER BARREL ROLL**

HAS THE BIG-PLAY POPULARITY THAT PAYS PEAK PROFITS!

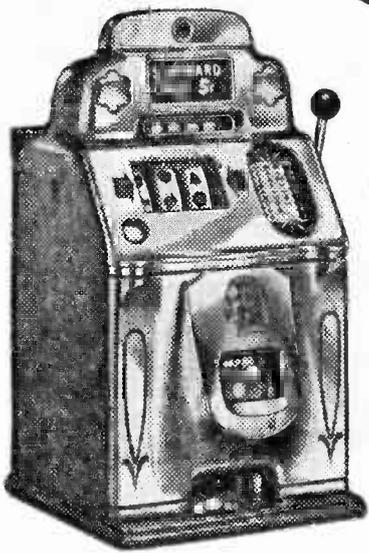
Never an idle moment with the new PREMIER BARREL ROLL on your locations. Exclusive new features like the optional "Revolving Barrel Roll" keep this new game in constant play. The new PREMIER BARREL ROLL insures increased earnings everywhere. It's really a "6 Games in 1" Combination. All PREMIER BARREL ROLL back-boards and playing fields are interchangeable and interlockable. You select the size best suited to your locations, 10½ ft., 12½ ft., and 14 ft. (26" wide).

The new PREMIER BARREL ROLL is solidly constructed in our own modern plant. It's built for heavy play—and it's built well.

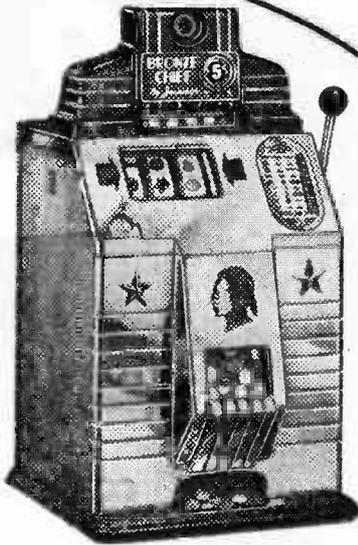
DISTRIBUTOR TERRITORIES AVAILABLE—WRITE

PREMIER COIN MACHINE MANUFACTURING CORP.
 Formerly F. P. & K.
 577 TENTH AVENUE · NEW YORK 18, N. Y.

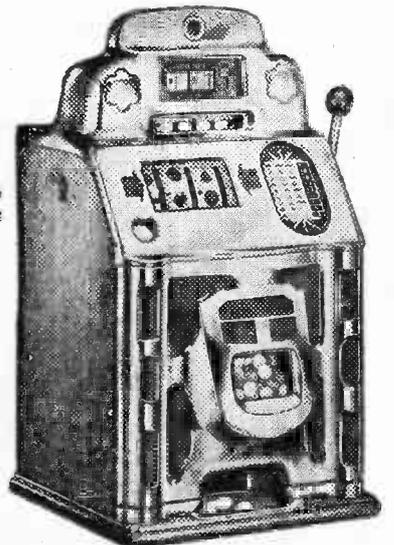
TWO "SURE THINGS" IN EVERY JENNINGS CHIEF



STANDARD CHIEF



BRONZE CHIEF



SUPER DE LUXE CLUB CHIEF

ALL MODELS HAVE THE PATENTED ESCALATOR

75

DEALERS AND DISTRIBUTORS
ACROSS THE COUNTRY
OR WRITE TO . . .

O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

.....The Leader in the Field for over 40 Years.....

"JACK RABBIT"
JUMPS PROFITS

AMUSEMATIC introduces a fascinating new, all-animated game — "JACK RABBIT" that will **MULTIPLY YOUR CASH LIKE RABBITS!**

This game of action and coordination invites a constant customer replay and corners amusement coins. Pin Game Operators and Arcade Operators live your amusement center, multiply your dollars and CASH IN ON "JACK RABBIT"!

KEN WILSON
AMALGAMATED DISTRIBUTORS' CO.
226 West Randolph Street
Chicago 6, Illinois
Andover 3544
Distributors for International Mutoscope Corp.

\$475⁰⁰
1/3 DEPOSIT
BALANCE COD

This all-animated thrilling game is operated on a two-button principle—one button to increase speed of Dog —the other to make Dog leap for Rabbit.

CORADIO

COIN OPERATED RADIO

the new name
for new standards of perfection

CORADIO—A new name in coin-operated radio.

CORADIO—For new standards of trouble-free operation.

CORADIO—In production and available for immediate delivery . . .
NOW!

CORADIO was designed and engineered to the strict specifications of leading operators across the country. This is an operator's set—created on operators' "say-so".

CORADIO slashes maintenance costs to the absolute minimum, frees operators from profit-cutting service calls. Tested and retested under every possible condition in widely varied locations, **CORADIO** is flaw-free—perfect.

THE PRICE?—\$59.50—F. O. B. New York

A **CORADIO** set has been in operation for over a year and not one penny has been spent on maintenance. Here's why:

Fully licensed set—Standard R.M.A. guarantee.

Five tubes—superheterodyne.

Standard brand tubes.

Five-inch Alnico speaker—considered best by leading radio engineers.

Meter expressly engineered for this radio.

Coin starts radio playing—no buttons to push.

Rear door hinged, permitting entire set to swing out for swift, easy adjustment.

Pick-proof lock.

Fully insurable against fire, theft and damage.

Table or wall mounted.

Encased in sturdy, steel cabinet. Scratch-proof. Attractive, crinkle finish available in variety of colors, harmonizing with any interior.

These outstanding CORADIO features meet the rigid requirements of ALL operators. They are cost cutting, profit-building, customer-appealing features. They are CORADIO features! Yes, CORADIO establishes new standards of perfection for coin-operated radios.

CORADIO

The Coin Operated
Radio of Mettle

CORADIO

COIN OPERATED RADIO

60 E. 42nd St., New York 17, N. Y.

Vanderbilt 6-4972

IT'S NOT NECESSARY TO SHOUT



SCIENTIFIC SOUND DISTRIBUTION TRANSMITS AT CONVERSATIONAL LEVEL

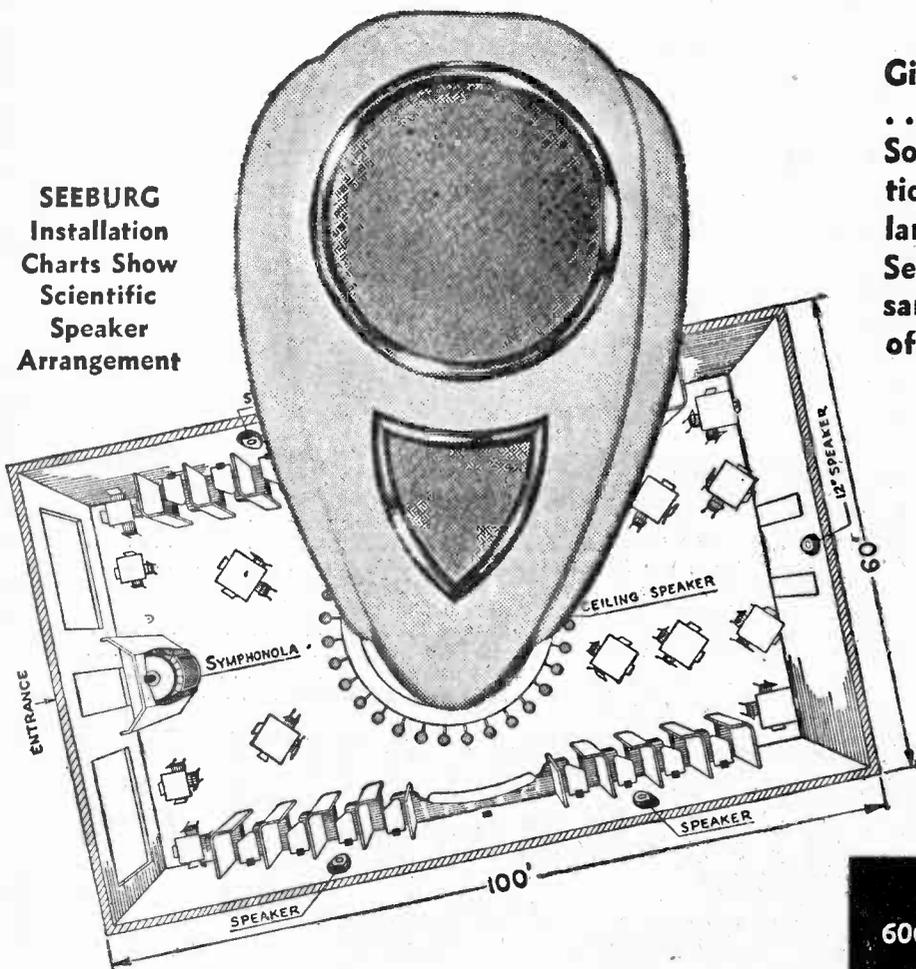
Give 'em music the way they want to hear it played . . . at conversational level with Seeburg's Scientific Sound Distribution. They'll give you and your locations an enthusiastic vote of thanks by pouring a landslide of nickels, dimes and quarters into your Seeburg Symphonola 1-46's day and night. Thousands of locations are proving the profit advantages of Seeburg's better music merchandising.

It's time to put the Seeburg Symphonola 1-46 to work for YOU. See us for a demonstration on how Seeburg Music Systems bring more profits for you through increased play, better locations and reduced service calls.

EXCLUSIVE Seeburg DISTRIBUTORS

CENTRAL AND SOUTHEASTERN OHIO
WEST VIRGINIA — WESTERN VIRGINIA

SEEBURG Installation Charts Show Scientific Speaker Arrangement



SHAFFER MUSIC COMPANY

606 South High St.

Columbus 15, Ohio

PHONE: MAIN 5563

1619 W. WASHINGTON ST.
CHARLESTON, W. VA.

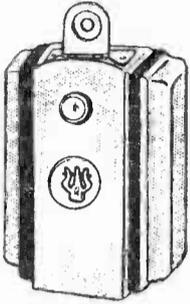
2129 MAIN ST.
WHEELING, W. VA.

Phone 63381

Phone 784

PARTS SPECIALS

JUKE BOX PARTS



A WALL BOX designed to play any make or model Victrola except mechanical trip Wurlitzer 500, 600 and 24. Plays all Panorams, etc. No selection can be made from box—it does not use a slug rejector but it is about 90% slug proof. No adaptors to add to machine. The box will pay for itself in a few days.

Type #1 5c. \$7.50 each Lots of 20 or more, \$7.00 each
 10c. 8.00 each Lots of 20 or more, 7.50 each
 Type #2 Same as #1 except it uses a coin slide for money
 5c. \$8.00 each Lots of 20 or more, \$7.50 each
 10c. 8.50 each Lots of 20 or more, 8.00 each

Use old Victrolas and install boxes for Tourist Camps, Resorts, Restaurants, etc. Complete installation less than half the cost of a new machine.

Micro Electric Cancel Kit or trip down for Wurlitzers or Seeburgs. \$8.00 each. Specify make and model machine. Electric cut off eliminates record wear at end of record. They come on new model Seeburgs.

Crystal Conversion Kits \$4.00 each

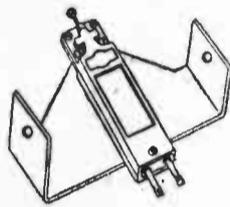
Eliminates record wear—a proven money saver.

Kit #1 fits all Seeburg Round Head.

Kit #2 fits all Seeburg Flat Head.

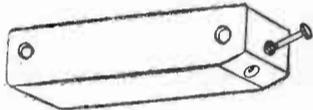
Kit #3L fits all Wurlitzers from Model 412 through Model 500 and 600.

Kit #3S fits all Wurlitzers from Model 700 through Model 1015.



Kit #3L

Acme Plastics in Stock for All Phonographs



B-2 (Black Type) Crystals with B-3 lugs in each box. Each . . . \$ 3.25

Rock-Ola Belts—Genuine Gates V Belts. Each60

Micro Switches for Wurlitzer and Rock-Olas. Red and green on same switch. Per Dozen 12.00

Universal Amplifiers—Fits 'em all except Hi-Tone. Uses 2 6L6, 2 6N7 and 1 5U4G tubes. SPECIAL, Each. 37.50

Program Strips—Red Border. Good grade but not our best. Per 1,000 Sheets 3.00

5,000 Sheets, Per 1,000 2.75

10,00 Sheets, Per 1,000 2.50

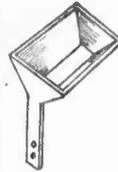
Packed 500 to the bundle.

WURLITZER PARTS

Main Fiber Gears. Each \$3.95	Star Wheels. Each \$.35
Turntable Main Drive Gear Assembly. Each 2.95	Star Wheel Pins. Each35
Turntable Worm Drive Gears. Each 1.50	Program Tins. Each10
Main Worm Drive Gears. Each. 1.50	Per 100 8.00

Slug Rejector
 Funnels
 50c Each

Turntable
 Bushings
 50c Each



New Magazine Switch Boxes for 412, 616, 500A, 24A and 600A. Specify Model of Machine. Each \$ 9.95



New Record Trays for Counter Model. Per Set 20.00

Escutcheon Plates for 412 and 616. This is the plate that goes around coin chutes with 5-10-25 stamped on it. Each \$1.00

Brake Band Spring and Clip Assembly—All 24 Record Machines. Each \$1.00



Coin Slides for 700, 800, 750, 850 and 500 and 600 Slug Rejector Models, 5c, 10c or 25c. These are brass and nickel plated. Each \$1.50

Casters—Standard Wurlitzer Size, Per Set of 4 1.35

Large Size—Fits All Phonographs.

Per Set of 4 1.65

Casters have rubber wheels and are heavy duty type.



PIN TABLE PARTS

A. B. T. #500 Free Play, 5c Coin Chutes . . . \$3.25 each

Time Clocks for Pin Tables. Each \$1.50

Plunger Assemblies (plastic housing) Specify Game. Each 1.25

Plastic Housing Only. Each50

Plunger Rods—Specify Game. Each50

Plunger or Ball Lift Rods for Surf Queen, Victory Derby, etc. Each50

Plunger Springs—Specify Table, Per 100 3.00

Fuses—Cartridge Type. 1, 2 3 Amp. Per 100 3.50

5, 7 1/2, 10, 15 Amp. Per 1000 2.50

Fuses—Screw In Type. 3, 6, 10, 15, 20 Amp. Per 100 5.00

Live Yellow Rubber Rings. Extra Large. Per 100 4.00

Large. Per 100 3.00

Small. Per 100 2.00

Rubber Rail, Live Yellow Type. Per Ft.10

Plunger Tips, Rubber, Large or Small Hole. Per 100 3.00

Contact Point Service Kit—Guardian. Each 7.50

Guardian Interchangeable Relays In Stock Write

Rebound Gate With L Shaped Spring Each .10 Per 100 \$8.00

Phosphor Bronze Contact Blades, .006, .008, .010, .012, .015 or .020 Thickness—Specify. Per 100 3.00

Leg Levelers. Each15

RECTIFIERS

Mallory F28C7 For Dominos & Bangtails

Each 9.00

Benwood-Linze For Dominos & Bangtails.

Each 6.95

Mallory F243CP For Genco Pin Games. Each 6.00

Benwood-Linze For Genco Pin Games. Each 4.75

The Benwood-Linze is as good as Mallory and much cheaper.

Coils—Write and give number of coil and make of table.

Miniature Base Bulbs In Stock Write

Collection Books—3 Copy Type. Per 100 8.00

Small 4 Prong Wiper For Exhibit & United Counter. Each75

Gottlieb Gripper parts in stock—Send us number from your old part.

WRITE FOR OUR NEW ILLUSTRATED PHONOGRAPH PARTS CIRCULAR — FREE

HEATH DISTRIBUTING CO.

PARTS DEPARTMENT

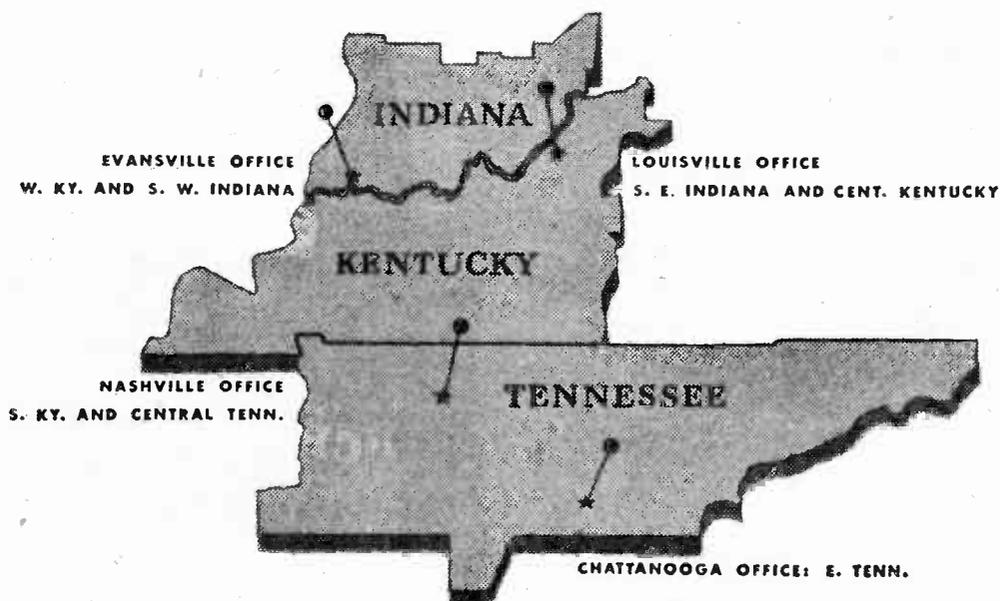
MACON, GEORGIA

217 THIRD ST.
 Phone 2681

"NATIONAL DISTRIBUTORS FOR HEATH UNITS"

S. L. Stiebel Co.

exclusive distributors of
SEEBURG MUSIC SYSTEMS



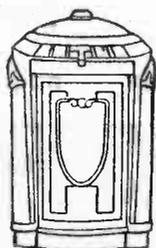
S. L. Stiebel Co. announces that after November 1 they will act as exclusive distributors of Seeburg Music Systems in southern Indiana, western Kentucky and eastern Tennessee. Complete sales and service branches in Evansville, Ind., Louisville, Ky., Nashville, Tenn., and Chattanooga, Tenn., will continue to assist Seeburg operators in the future as they have in the past.

OFFICERS AND DIRECTORS

S. L. STIEBEL, President • M. R. STIEBEL, Vice-President
 DAN J. CRONEN, Secretary-Treasurer
 LEIGHTON SMITH, Director, Nashville, Tenn. • FRED BAKER, Director, Evansville, Ind.

S. L. STIEBEL CO.

542 S. 2nd Street 710 N. W. 2nd Street 425 Broad Street 211 East 10th Street
 LOUISVILLE 2, KY. EVANSVILLE 8, IND. NASHVILLE 3, TENN. CHATTANOOGA 3, TENN.





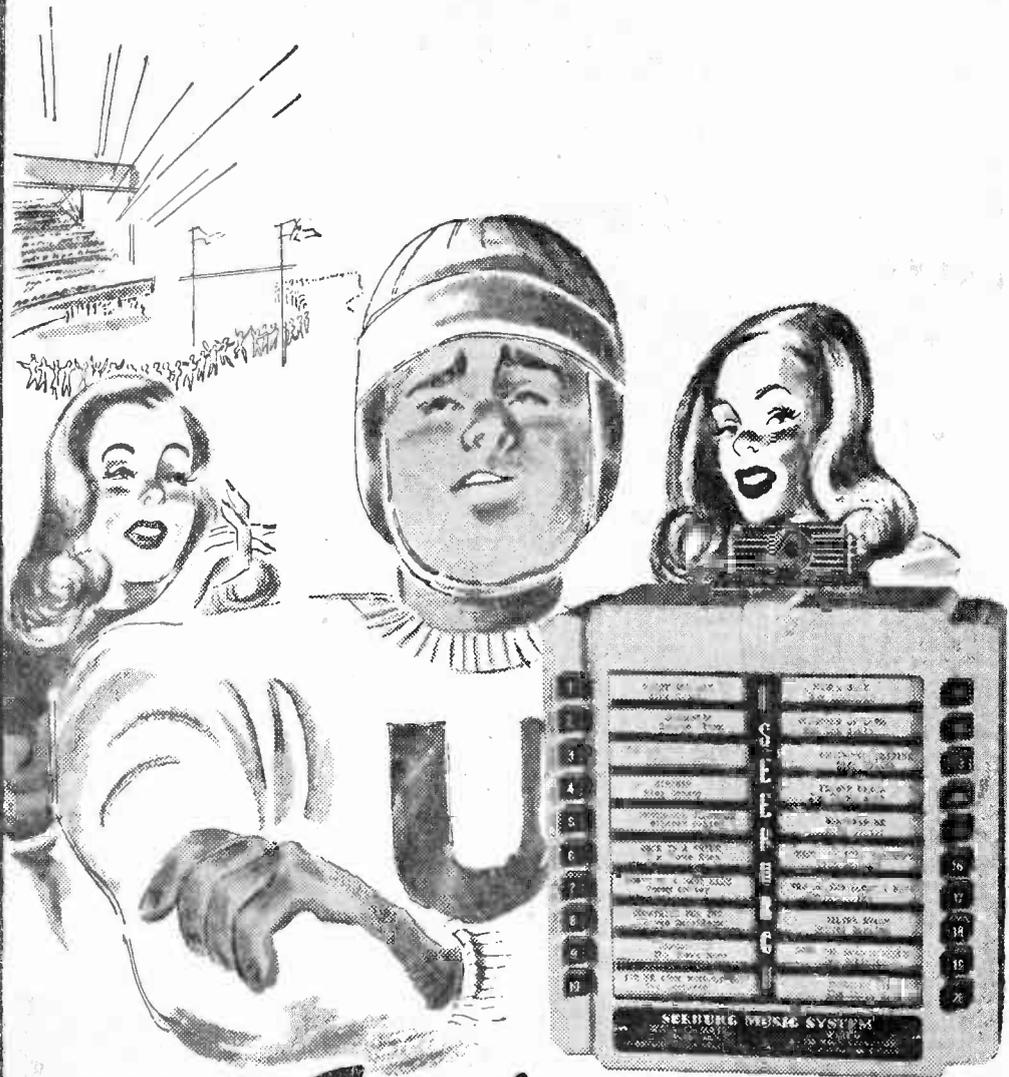
"CHATS WITH DOC"

"Your Selection, Please!"

"Boys, have you thought about the Hostess? It's telephone music at its best! Thousands of records for the public to choose from! Colorful showmanship for the show-minded location owner! Locations that are practically

permanent! And an amazingly higher income on your investment. Think it over, fellows, and write me for the inside dope."—*DeWitt (Doc) Eaton*, Vice-President and General Sales Manager, *AMI Incorporated*.

AMI Incorporated



Ask about
Seeburg SCIENTIFIC
SOUND DISTRIBUTION . .
S. H. LYNCH & CO.

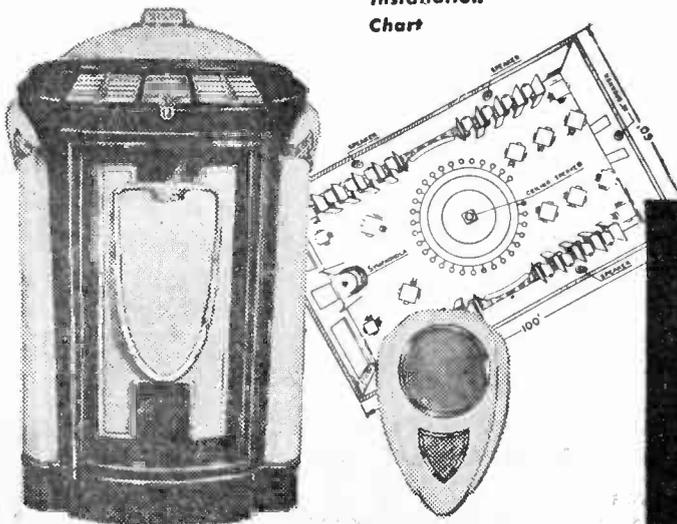
- ★ DALLAS, Pacific at Olive
- ★ HOUSTON, 910 Calhoun
- ★ SAN ANTONIO, 241 Broadway
- ★ NEW ORLEANS, 832 Baronne
- ★ MEMPHIS, 167 S. Second
- ★ OKLAHOMA CITY, 900 N. Western

Triple-threat Star!

Seeburg **3-WIRE WALLOMATIC**
 DEPENDABLE MECHANISMS

This tough "line" star (3-line star, that is!) Wallomatic is compact and trouble-free. All selections are visible at the same time . . no dials to turn! Push button selection . . makes it easy for customers to hear music of their choice . . no "blind" listening to prearranged programs! Beautiful illumination . . uniform lighting floods the program holder, for easy reading . . a natural "salesman."

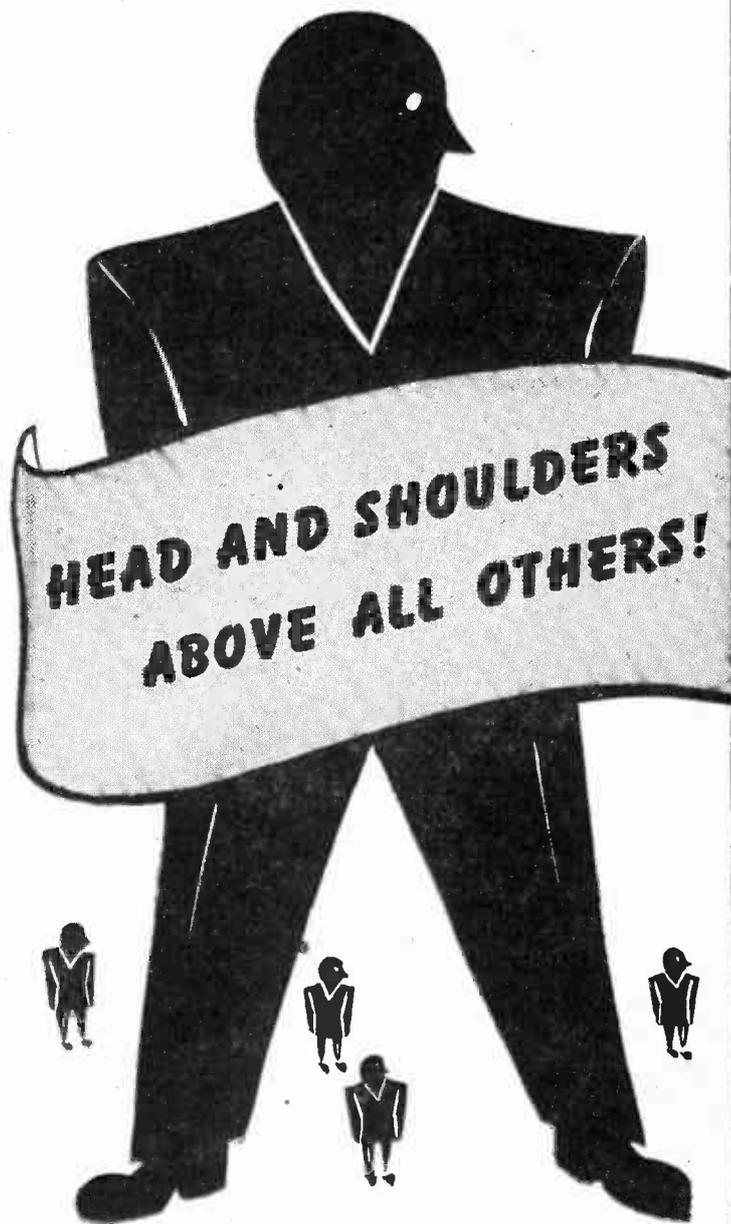
Seeburg
 Installation
 Chart



.. Available Now!

S. H. LYNCH & CO.

Exclusive Southwest Distributors



**"SOUTHERN" SERVICE
AND
THE WORLD'S
FINEST
EQUIPMENT!**

GOTTLIEB SUPERLINER

THE SUPER GAME!

**"JET-PROPELLED"
EARNINGS!**

MAGIC BUTTON!

**STREAMLINE
DESIGN!**



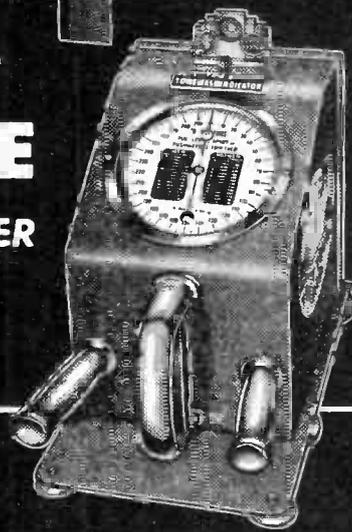
Improved, DeLuxe

GRIP SCALE

3-WAY STRENGTH TESTER

*Consistently Best
Since 1928!*

**IMMEDIATE
DELIVERY!**



SOUTHERN AUTOMATIC MUSIC CO. Inc.

"THE HOUSE THAT CONFIDENCE BUILT"



MEMBER

**SEEBURG
DISTRIBUTORS
IN CINCINNATI
DAYTON • INDIANAPOLIS
FT. WAYNE • LEXINGTON**

228 W. 7th Street
CINCINNATI 2, OHIO

325 N. Illinois Street
INDIANAPOLIS 4, IND.

603 Linden Avenue
DAYTON 3, OHIO

1329 S. Calhoun Street
FT. WAYNE 2, IND.

242 Jefferson St.
LEXINGTON, KY.

ASSOCIATED
OFFICES:

SOUTHERN AUTOMATIC SALES CO.

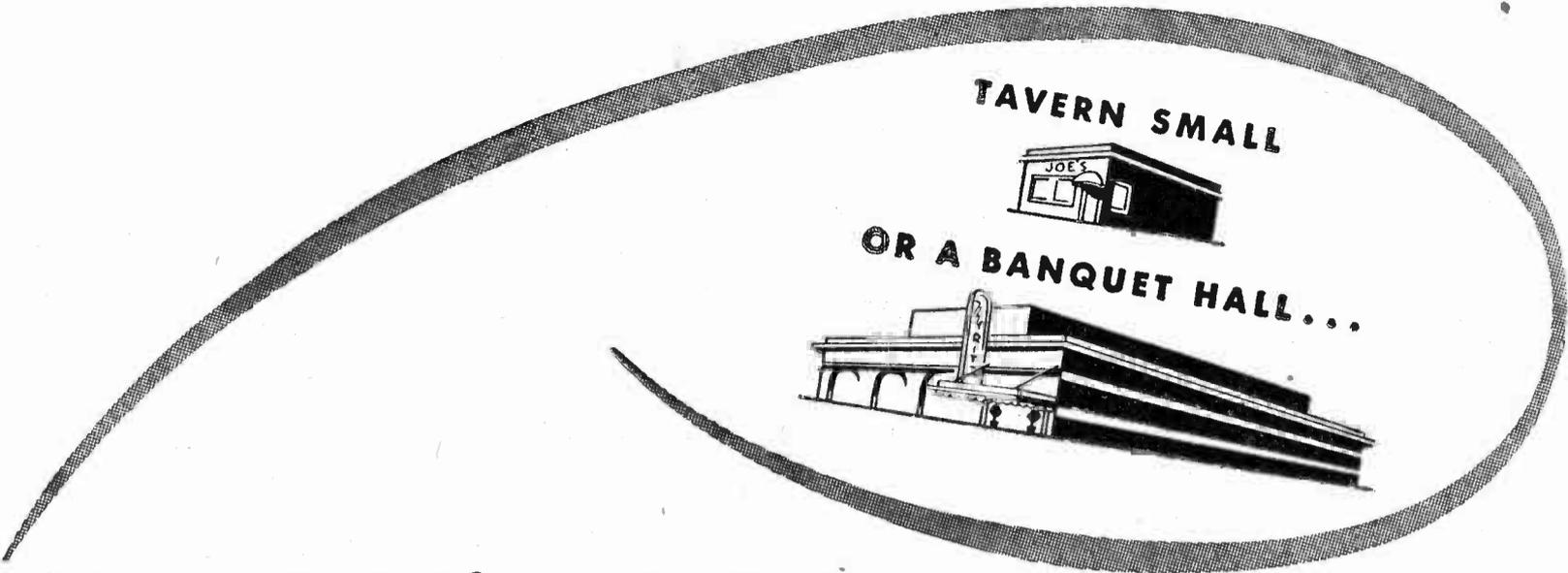
634 S. 3d Street
LOUISVILLE 2, KY.

411 Commerce Street
NASHVILLE 3, TENN.

410 Market Street
CHATTANOOGA 2, TENN.

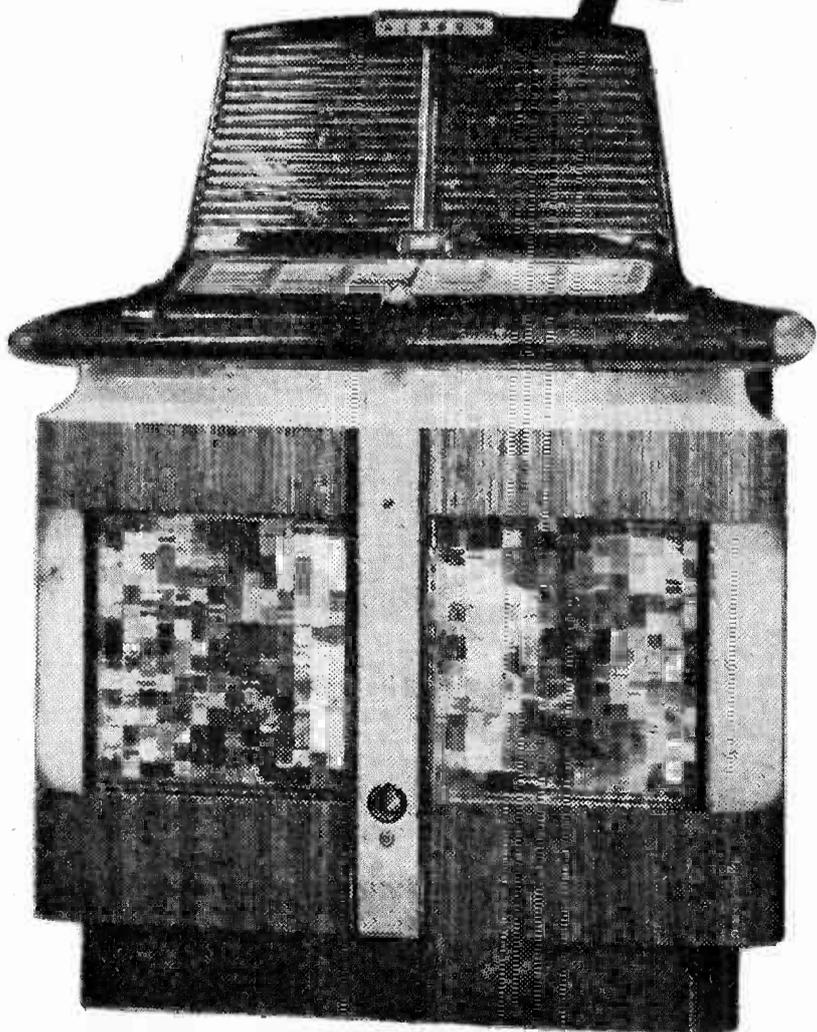
NOW DELIVERING

**SEEBURG PRODUCTS KEENEY SUPER BELLS
DAVAL PRODUCTS EXHIBIT FAST BALL
ABT CHALLENGER**



**ALL Enjoy Magic Electronic Music
Tailored to Room Size with**

Aireon **AMAZING**
Tonal Arch



Aireon's sensational TONAL ARCH custom-tailors beautiful electronic music to size and shape of each location.

Unbelievably beautiful, this amazing new electronic miracle has irresistible play appeal... increases location profits from 18% to 36% satisfied operators tell us. Get in touch with your nearest Aireon distributor. See for yourself how much more you get in an Aireon.

Aireon
MANUFACTURING CORPORATION

General Offices: 1401 Fairfax Trafficway, Kansas City, Kans.
In Canada: Mafco Corp., Ltd., 4001 St. Antoine St., Montreal, Que.

Bally TRIPLE BELL

TRIPLE PLAY! TRIPLE PROFIT!

TRIPLE BELL consoles actually earn two to three times top earnings of all other consoles in operation today! *Triple Coin Chutes* permit three players—or three coins—every spin of the flashy bell-fruit reels. *1000 Super Special Awards*, plus plenty of other big awards and single-cherry awards, insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Trouble-proof mechanism. Convertible—replay or automatic award. Any desired coin-combination—Nickel, Dime or Quarter. Order TRIPLE BELL today.

CONVERTIBLE: PAYOUT OR REPLAY



DRAW BELL

BELL-CONSOLE WITH NEW HOLD-AND-DRAW FEATURE

Fast action of three spinning reels with flashy bell-fruit symbols . . . plus new second-coin feature which permits player to hold any desired reels and second-spin the remaining reels! Every non-winning combination on first spin "comes so close" that players can't resist a quick second coin to hold and draw for a winner—resulting in record-smashing profits. Get your share. Order DRAW BELL now. Specify Nickel or Quarter play.

**— CONVERTIBLE —
PAYOUT OR REPLAY**



VICTORY DERBY

**ONE BALL
MULTIPLE
AUTOMATIC**



**VICTORY
SPECIAL**

Your profit insurance in replay territory. Quickly convertible to one or five ball play.

Packed with all the profit-proved features of Bally's famous pre-war multiples . . . plus new play-provoking ideas that are pushing profits to a new all-time high! VICTORY DERBY games on location are consistently topping all previous collection records. Order today.



Bally MANUFACTURING COMPANY

DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

SEEBURG

America's Finest MUSIC SYSTEMS

Two factors control the success of music installations:
(1) The enjoyment the public gets from the music.
(2) The ease with which selections can be made.

The time is past when the novelty of an automatic phonograph is enough to induce playing. The public is more discriminating—it wants to hear music properly played. Only Seeburg offers a complete sound system properly engineered to each location—this is why operators the country over recognize that only with a Seeburg Music System can they offer genuine Music Merchandising.

*"Be Sure
Buy Seeburg"*

TEAR DROP SPEAKERS

A compactly designed 8-inch impedance matched speaker that assures utmost fidelity. Lightweight plastic case with ivory baked lacquer finish. Furnished with or without volume control.



3 WIRE WALLOMATICS

A single 3-wire cable plugs into the Symphonola. All 20 selections visible at one time. Metal housing easily removed by single screw. Smartly styled with sparkling chromium trim.

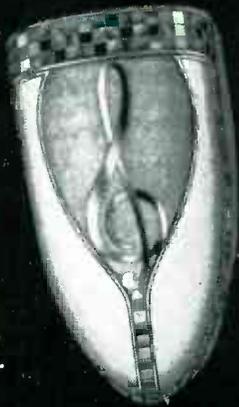


THE SEEBURG SYMPHONOLA

Finest phonograph ever built—beautiful in appearance, efficient in operation "Push-a-tune" selection. Single coin chute. Two amplifiers for Scientific Sound Distribution. Sturdy, simple construction means long life, easy servicing.

MIRROR SPEAKERS

Beautifully styled. Molded plastic housing with ivory baked lacquer finish—trimmed with blue mirrors and chromium. 12-inch impedance matched speaker. Furnished with individual volume control.

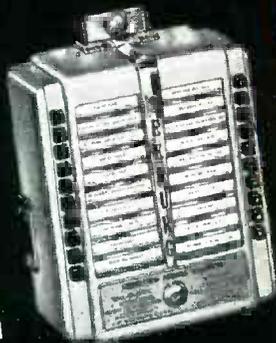


RECESSED SPEAKERS

The complete Seeburg line includes recessed Speakers for wall and ceiling installations. Available with 8 and 12-inch impedance matched speakers that faithfully reproduce any volume of sound.

WIRELESS WALLOMATICS

Plug into electric outlets—that's all. 20 selections visible—no knobs or dials to turn—no "blind" playing. Unbreakable metal housing. Ivory baked enamel finish. Chromium trim.



REMOTE CONTROL SPECIAL

Ideal where space necessitates installation in a rear room or other remote position. Its mechanism—identical with that of the Symphonola—is equipped for Wireless or 3-Wire Music Systems.



DUAL REMOTE VOLUME CONTROL

Makes possible positive individual control of volume in both Symphonola and wall speakers from a remote control point. Records may be cancelled without going to the phonograph.

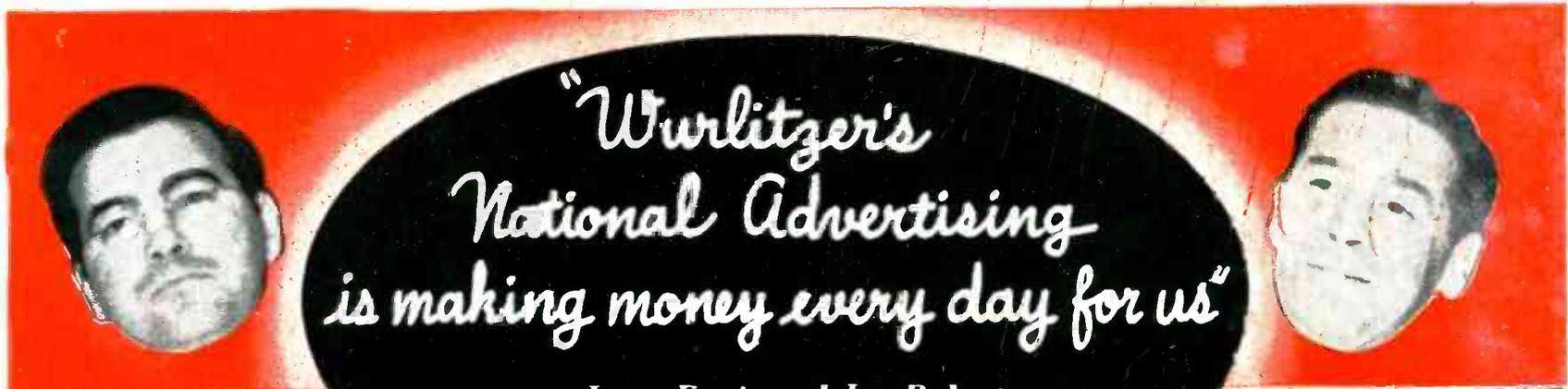


Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1946

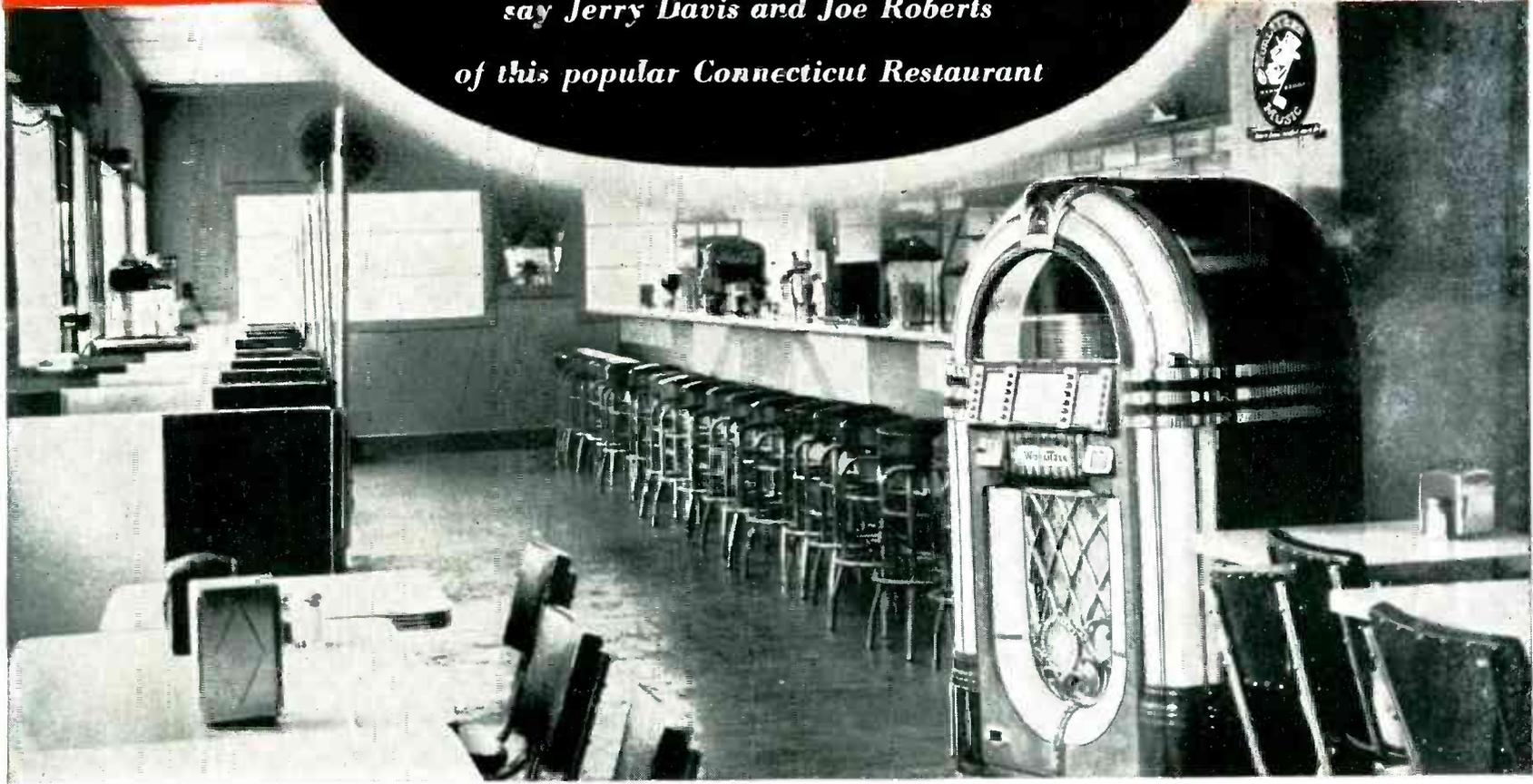
J. P. Seeburg Corporation
1500 N. Dayton Street
Chicago 22, Illinois

SEE YOUR SEEBURG DISTRIBUTOR
FOR A DEMONSTRATION



*"Wurlitzer's
National Advertising
is making money every day for us"*

*say Jerry Davis and Joe Roberts
of this popular Connecticut Restaurant*



Owners of still another busy location say...

"WE CAN'T PRAISE THE PROGRAM ENOUGH."

▶ The D & R Restaurant features Wurlitzer's *Sign of the Musical Note* on its door. And the D & R Restaurant is doing a whale of a business. Proprietors Davis and Roberts give full credit to the fact that they offer their patrons nationally advertised Wurlitzer Music.

"People in our town are seeing Wurlitzer advertising on billboards and in national magazines telling them to look for places displaying the *Sign of the*

Musical Note. That's us!" say these two live-wire restaurant owners.

Similar experiences by location owners all over America are the reason why Wurlitzer Factory-Approved Music Merchants are getting and holding the top locations in their territories. The Rudolph Wurlitzer* Company, North Tonawanda, N. Y.

**The Name That Means Music To Millions*



WATCH WURLITZER EXTEND ITS LEADERSHIP