

The Billboard

JANUARY 25, 1947

25 CENTS

THE WORLD'S FOREMOST AMUSEMENT WEEKLY



From frantic "Flying," from bombastic "Ba-ba-re-bop," Lionel Hampton, like many another powerhouse name ark, is swinging more and more toward sweet. Billboard band music and disk polls in the past several years have indicated that Joe & Jane Payee want to romance while they dance.

RING OUT, WILD BELLS

— by ALFRED TENNYSON —

Ring out, wild bells, to the wild sky,
The flying cloud, the frosty light:
The year is dying in the night;
Ring out, wild bells, and let him die.

Ring out the old, ring in the new,
Ring, happy bells, across the snow:
The year is going, let him go;
Ring out the false, ring in the true.

Ring out the grief that saps the mind,
For those that here we see no more;
Ring out the feud of rich and poor,
Ring in redress to all mankind.

Ring out a slowly dying cause,
And ancient forms of party strife;
Ring in the nobler modes of life,
With sweeter manners, purer laws.

Ring out the want, the care, the sin,
The faithless coldness of the times;
Ring out, ring out my mournful rhymes,
But ring the fuller minstrel in.

Ring out false pride in place and blood,
The civic slander and the spite;
Ring in the love of truth and right,
Ring in the common love of good.

Ring out old shapes of foul disease;
Ring out the narrowing lust of gold;
Ring out the thousand wars of old,
Ring in the thousand years of peace.

Ring in the valiant man and free,
The larger heart, the kindlier hand;
Ring out the darkness of the land,
Ring in the Christ that is to be.



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G. A. RICHARDS, PRES. ★ OWEN F. URIDGE, VICE-PRES. & GEN. MGR.

PIC DECREE'S EFFECT ON FLESH

Undies Click In Ferrer's 'Experiment'

Do Solid Job on "Cyrano"

By Bob Francis

A move that can greatly benefit young actors and legit as a whole was launched Thursday (16) when Jose Ferrer turned his entire *Cyrano* cast upside-down for a special matinee. Parts all were reshuffled, with understudies taking over lead slots and the regulars filling in the bits. It is a fine notion, designed to give youngsters a chance to show their skill in major roles before an average Broadway audience.

That such a switch may be accomplished smoothly and effectively was amply proven by this first experiment. It was evident that the understudies, one and all, know the show and their assignments thoroly. There were no dry-ups or slips in timing; this special *Cyrano* ran its romantic course as completely commercial fare. In fact, aside from its interest as an experiment, it was worth every penny of the \$2.40 admission.

Obviously, the matters of chief import to come up for discussion are performances of the youngsters and *Cyrano* being the kind of play it is, the title role is the No. 1 item. William Woodson, who normally plays Le Bret, *Cyrano's* pal, comes off admirably in the gasconading tour de force. He has modeled a performance closely after Ferrer's and is completely at home in it. *Cyrano* naturally is a young actor's dream, and can be hammed unmercifully. Woodson brings thoughtfulness and (See *Cyrano De Bergerac*, page 40)

British Houses Open Fight on Tele Bookings

LONDON, Jan.—Bands which refuse to cancel tele appearances here are being given the ax by theaters. Latter are canceling band bookings in the event leaders refuse to fall in line with theatrical interests, which, apparently are afraid of the competition from the video medium. Situation, termed "vicious," recently was highlighted by one maestro, Felix Mendelssohn, of the Hawaiian Serenaders. Mendelssohn, taking a 50 per cent cut in theater bookings, has stood up to the combined pressure of interests in order to carry on with his video appearances.

Leader said recently: "In my determination to fulfill my television engagements . . . against the ban of three powerful theatrical corporations . . . I believe I am acting in the best interests of all performers."

Pointing up the necessity for serving the public, Mendelssohn continued "It happens mine is a test (See *British Theaters* on page 12)

Editorial

From Ferrer to Show Business

One of show business's more serious problems for a longer time than it is comfortable to contemplate has been the woeful lack of opportunity for the development and showcasing of new talent. As Bob Francis' review of the *Cyrano* understudy experiment indicates, at least one producer seems to have hit upon a formula which is a firm step in the right direction. Jose Ferrer is the producer, and he tops a long record of outstanding achievement in the theater with this idea. Ferrer says in an Understudy Performance Program note: ". . . We hope that other producers will follow suit and, thru their combined efforts, establish a helpful method of uncovering and encouraging promising talent for the general betterment of the theater."

The *Billboard* hopes that not only will other legit producers follow suit, but that producers in other segments of show business will give thought to adapting the idea to developing and showcasing talent in their own spheres of influence. It would be nice to feel that scores of influential producers will give the idea a fling purely to help new talent . . . which we know to be the motive in Ferrer's case. But there may just be a producer here or there who may be more interested in the idea for other reasons. For such we hasten to point out that basically the notion is not only a solid aid to struggling talent, but is a cinch newspaper space-grabber and good box office.

In the meantime . . . Ferrer, take a bow! Joe Csida.

Trade Divides On Result of Court Decish

Some Aid, Some Harm, Seen

By Bill Smith

NEW YORK, Jan. 18.—Latest of the many decisions handed down by the courts in the government's nine-year old anti-trust action against the major film producers, has ramifications which have vaude bookers and talent sellers scratching their noggings. In the final consent decree issued December 31 by a special statutory court in New York major film distribs are enjoined from a number of practices among which are a few that may either hurt or help flesh. Trade spokesmen are divided on what the effect may be.

One of the provisions stops distribs from fixing minimum prices; another forbids them giving the nod on first runs to favored customers. Still another orders them to divest themselves of theater holdings.

Pix for All Bidders

Under the most favored customer edict, it is presupposed that all pictures will become available to all bidders. Under such a program indies as well as chain houses would bid against each other for first runs. Assumption is that some of the indies now unable to get top flickers on "A" runs would be able to book their share. Carrying this reasoning further, theater men say that if they can get the big pictures they will drop their stagershow.

Could Hurt Talent

Ben Grier, managing director of new Newark Adams, which uses Grade "C" Westerns and quickies and plays live attractions when available, admitted a more flexible picture availability program would lead to dropping of stagershow. "We would take flesh out so fast it would make your head spin," said Grier. "With acts, it's always a headache. Either you can't get a decent show together, or the cost is out of this world."

Other theater ops, the sympathizing with Grier, saw little hope in the competitive bidding system as set up. They pointed out that smaller houses can't possibly compete with big capacity de luxers. Here and there, they said, an op might go in over his head to get a feature as an opening flash, but as regular policy (See *Pic Decree's* on page 34)

Showbiz Seeks Tax Relief Now, But Chance Is Slim

WASHINGTON, Jan. 18.—A desperate but seemingly futile effort is afoot to exempt entertainment biz from terms of a bill submitted to the House Thursday (15) calling for indefinite extension of wartime excise tax rates. The bill for indefinite extension, sponsored by Rep. Robert A. Grant (R., Ind.), appears to have a "green light" both in Congress and the White House since it not only supports White House policy but also represents a sudden last-minute reversal of fiscal strategy by GOP leaders in control of Congress. Grant bill is expected to get swift floor action in the House next week, having been favorably discharged by House Ways and Means Committee late Friday (17).

GOP leaders who at first had sought a February 1 date for cut-back from war to pre-war levies, now are sponsoring deferment of the cut-back until the middle of 1948—or maybe longer. A few Republican congressmen, protesting the strategy of their leaders, are insisting exemptions ought to be made to favor the entertainment biz which is taxed at all-time record highs.

in the fight to eliminate the tax.

Shelvey said that arguments by those in favor of the tax on the grounds that entertainment business is a luxury are "unsound, and no reason for prohibitive taxes that throw thousands out of employment." He declared that continuance of the war-time emergency tax on patrons' check in the face of "an unprece-

Shelvey Blames 5,000 Job Loss On Cabaret Tax

NEW YORK, Jan. 18.—Some 5,000 night club performers thruout the nation have lost jobs during the past 60 days, and thousands more face the same fate, declared Matt Shelvey, national AGVA director, in announcing today that he had contacted Rep. Harold Knudson, chairman of the House Ways and Means Committee, for an appointment to discuss the much talked of continuance of the 20 per cent cabaret tax on which early action by the House of Representatives is expected. Shelvey said that AGVA is practically carrying the ball single-handed

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Oh! Brother

NEW YORK, Jan. 18.—American Brotherhood Week of the National Conference of Christians and Jews, Inc., will use as its theme song, *Brother*, a tune penned by the brothers Tobias—Charles, Henry and Harry. *Brother* is based on a poem written by brother Harry during World War I.

Rank's Silver Spoon Dipped Tin Pan Alley

NEW YORK, Jan. 18.—Long-green reach of the J. Arthur Rank film enterprises is making a bigger and bigger dent on music biz here. Two Rank pic adjuncts Eagle-Lion Productions and Universal-International Films have raised considerable discussion recently, with Tin Pan Alley boys reporting that Rank scouts have been sounding out songwriting and pub talent.

Eagle-Lion boys are known to have approached several songwriters re studio writing pacts with supposed lure that E-L will be shopping for a regular pub outlet rather than work on the indie per-song basis so far utilized.

Meanwhile, Universal-International set-up under the Rank banner has already given signs that old Universal "B" filmicals are out, will (See Rank's Silver Spoon on page 16)

Appeals Court Rules Yates Victor in Suit With Frederick Bros.

NEW YORK, Jan. 18.—The Charlie Yates-Frederick Bros. case finally ended (16) when the Court of Appeals dismissed the Frederick claim, leaving Yates the winner of the legal battle which started in October, 1945.

Suit arose when Yates quit FB to go with Joe Glaser's Associated Booking Office. Bill Frederick charged that this shift breached a contract that Yates had with his firm which didn't expire until 1952 and instituted suit in the New York Supreme Court, claiming contract violation and seeking to enjoin Yates from working as an agent.

The first round went to Frederick and Yates promptly appealed. Appellate division found for Yates by reversing the Supreme Court and ordered a dismissal. Yates's defense was that he was promised a partnership in FB after a certain amount of business and after a certain time had elapsed. When the partnership was refused him, he resigned.

After the appellate division ordered a dismissal, Frederick's lawyers took the case to the Court of Appeals. Thursday (16) the latter court upheld previous findings of the Appellate Court and ordered a dismissal. Legal sources estimated FB's expenses in the drawn-out court battle at close to \$25,000.

Bill Frederick said that now that the suit has been decided he will reorganize the New York office by injecting additional personnel. It is understood a deal is in the making with a rep from one of the big talent offices. Latter deal has been in the talking stage for some time and probably will jell in the near future.

1946 Showbiz Taxes 3 Million in Philly

PHILADELPHIA, Jan. 18.—Altho city fathers originally estimated that the city amusement tax cut would bring \$6,200,000 into the city coffers, there's no complaint over the \$3,284,699 that came in during the 12 months of 1946 from amusement sources. While it was only 52.98 per cent of the estimate for the year, tax cut was 76.92 per cent better than the previous year with \$1,856,571.

Jump is due largely to the change in the tax percentage received by the city. Up until June 30, 1946, city took only a 4 per cent cut out of all amusement admissions, jumping the

Prefabricated Theater Preem Studied by House-Hungry Stem

NEW YORK, Jan. 18.—Unveiling of the world's first prefabricated theater next week (23) in San Diego is being watched with considerable interest by Stem legiters, conscious of the serious need for new houses on Broadway. Steady dwindling of show shops has cut available houses to 33, and this year another six are due to be razed. Preem prefab, a product of Henry Kaiser's engineers and Fox West Coast Theaters, is a pic house designed to seat 1,164 persons. Original plans were laid in 1945. Completely constructed at the factory, it Building is of solid steel construction, with gypsum panels assembled and treated with fireproof paneling of fiberglass mat and iron grille. No plaster is used. Once materials are available, prefabricated theaters can be turned out in eight weeks.

Complications

While Stem legiters are interested, they are greeting the advent of the new-type theater with widely differing reactions. One prominent theatrical architect, Herbert J. Krapp, who has designed more than 30 of the town's legit houses, sees no reason why prefabricated theaters could not be built on Broadway. However, Krapp's opinion is hedged with several ifs. First, he points out, building codes of New York, Washington, Baltimore, Philly or Boston, while basically alike, also have differences, and to design prefabricated legit theaters, to fit all specifications of all codes, is practically impossible.

Secondly, the architect maintained that such a theater would not click with the public. "It would probably look like a glorified Quonset hut," Krapp said, "and that isn't what the public wants." However, he conceded that a house such as the San Diego prefab might well be given consideration by New York legiters despite handicaps of codes and lack of beauty.

N. G. for Legit?

Louis Lotito, supervisor for theater real estate for the City Investment Corporation, scouted the idea of prefabricated theaters on the Stem. "They may be all right for film houses," he said, "but they wouldn't be able to stand the strain of backstage scenery hoists and other equipment which demands solid building to hold them. Look at what happened at the Imperial last year (reference was to a collapse of backstage I-beams, which postponed the preem of *Annie, Get Your Gun!* early this season). That was in a solidly built house. A prefabricated theater just couldn't stand the strain of heavy scenery. I don't see any future for such houses as legitimate theaters on Broadway."

However, there still are possibilities for such theaters on the road, notably in outlying communities which need a legit house, but can't afford to construct a heavy, permanent building. Erection of prefabricated houses might widen the scope of the road in coming years, bringing legit to spots seldom visited by trouping shows.

Detroit Censors Less Busy

DETROIT, Jan. 18.—Routine censorship of Detroit theaters and night clubs required 4,438 visits by the censor's squad during 1946, according to Lieut. Herbert W. Case, chief censor for the police department. In 1944 4,700 visits were made. In addition, the censors made 4,837 visits to arcades, rides, amusement parks, novelty and book stores in their other official activities, including literary censorship.

tax after that to 10 per cent. Since 1939, the amusement tax has brought into the city coffers over \$12,000,000, hitting over the million-dollar mark in that year.

Wally Wanger Fired As Chicago Copa Pays Line for Rehearsals

NEW YORK, Jan. 18.—Sam Rinella, of the Copacabana, Chicago, has agreed to pay his line about \$1,500 for back rehearsal dough, which kids claimed were due them. Line was bought and rehearsed in New York by Wally Wanger and set to open between October 1-10. Instead, preem was December 27. Wanger's deal called for a flat \$2,000, plus \$100 weekly for the run of the show. All expenses, including rehearsal money, was to be paid by Rinella.

When line made a claim for two weeks and two days extra cash, Rinella allegedly shifted responsibility to Wanger. AGVA was called in, but when Wanger produced his contract, AGVA relieved him of responsibility and told Rinella to get it up.

In the meantime, Rinella switched producers, replacing Wanger with Jane Carlson, former line girl. Reason given was a desire to have producer give full time to the job. Report that Roy Jordan, ex-Valiant music plugger, said by trade sources to be the new producer, was denied by Rinella.

Phil Foster, who just closed at La Martinique, opens here January 23 with 100 per cent billing. Jimmy Savo follows him.

N. Y. License Boss Fails Again To Ban 'Outlaw' Pic

NEW YORK, Jan. 18.—License Commissioner Ben Fielding again failed in his efforts to revoke the exhibition license of the much-flacked Howard Hughes pic *The Outlaw* because of allegedly salacious advertising. Most recent set-back occurred Friday (17), when the State board of regents denied Fielding's appeal from an earlier refusal by Acting Director Ward C. Bowen, of the State Motion Picture Division, to permit Fielding to yank permits solely on advertising grounds (*The Billboard*, January 18).

Regents board stated that it lacked the power to ban the showing of any entertainment because the ads were blue tinged.

Salmaggi on Coast To Set Bklyn. Academy Opera Tour

NEW YORK, Jan. 18.—Alfredo Salmaggi, opera pilot at the Brooklyn Academy of Music, will fly to Los Angeles tomorrow (19) to complete plans for a coast-to-coast tour of his chirp group, debbing with an opera series at the Los Angeles Auditorium, May 10-16.

Last summer Salmaggi visited the West Coast and inked Anne Jeffreys, screen chanter, and Barbara Patton, San Francisco opera singer. After two performances in *Tosca*, with Salmaggi, Miss Jeffreys was grabbed for the singing lead in the current musical version of *Street Scene*. Miss Patton is still a diva with the Salmaggi troupe.

MCA Offers Martin For Disk Jock Job A La Woody Herman

HOLLYWOOD, Jan. 18.—That Woody Herman's Saturday job as disk jockey on local indie KLAC (reported in *The Billboard* last week) may be more than just an isolated case of an orkster satisfying a whim was indicated here this week when it was learned that Music Corporation of America is negotiating a deal with the Mutual Broadcasting System for Freddy Martin to handle a platter-turning show on the web, or at least on a regional portion of it. Big fly in the ointment, it is understood, is the hefty dough the agency is asking for the maestro's services.

TD Price Tag Too High

It was also learned that another deal of this kind was recently mulled with the same agency attempting to peddle Tommy Dorsey as a disk jockey. TD deal died when net-involved decided the Dorsey price-tag was too high. Situation, which finds talent agencies, as well as a handful of the more alert personal managers, eyeing off-the-beaten path sources of income for top name maestri, stems from the fact that big dough band jobs are scarce with a dozen or more bidders for every date. Another factor, at least in the disk jockey phase of the picture, is that most such shows can be handled in the morning or early afternoon stretches, thus leaving the leader free to pursue his more normal activities.

Few Have Gab Gift

Trade toppers, queried re possibility of a trend developing in this direction, point out, however, that not too many band leaders have the gift of gab necessary to patter thru a platter show and do an effective job reading commercials. It's much similar to the erstwhile flurry which a few years ago found many a leader trying to make the film grade, but few having the acting ability to do well at it.

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RADIO PLAYS CLOSE TO VEST

Kintner Assures ABC Staff Personnel Cuts Are Ended

NEW YORK, Jan. 18.—Altho staffers at ABC this week were assured by Robert Kintner, executive vice-president, that no further cuts were contemplated, web exec, in a series of brief talks delivered to personnel of the various departments, stressed ABC's continued need for economy. During one session Thursday (16), Kintner pointed out that altho gross billings during 1947 were expected to exceed that \$40,000,000 figure of 1946, operating costs would be so much higher that rigid economy was mandatory. Among other points, he mentioned that the web's communications bill for 1946 was about \$600,000 for wires, phones, etc., and that this would have to cut, along with other expenditures.

One day prior, Wednesday (15), all employees of the web received a memo from Ray Diaz, traffic manager, which stated that teletype and telestations would be limited to Wednesday and Fridays and that only urgent wires would be accepted. Diaz also stated closed circuit talks to the entire web will be skedded on Tuesdays and Thursdays. "We must," the memo stated, "effect a considerable reduction of expenses in this field. . . . Practical use of the mails will help tremendously. In most instances, a letter will now reach your party as soon as a wire."

Tense Feeling

Atmosphere at the web and WJZ, key outlet in New York, still remained tense. In addition to the resignation of ABC Vice-President Keith Kiggins and WJZ Manager John McNeil, many other staffers either were axed or resigned. At WJZ, it was estimated that 19 out of the 23 staffers are out—some because of sympathy with the McNeil regime. Among the missing are George MacGlennon, head of the merchandising department; Joe Porter, in charge of retail sales, and Lynn Cleary, head of sales service. Miss Cleary's gal aides also left, as did numerous secretaries.

At ABC, count of noses showed that eight staffers in the night program department were let out—virtually dissolving the department. There also were cuts in script, news and announcer divisions.

Reshuffling at the web apparently had extended to a change in the network's remote programming policy, with logs for the past and coming weeks scheduling recordings instead of bands in the 12-1 a.m. slot. This is significant in view of a reported dropping off in line charges paid by hotels. It was stated, however, that one of the reasons for dropping the remotes was the web's desire to get more service out of its 60-odd house musicians—particularly in view of claims that the caliber of the 12-1 a.m. remotes were not so hot.

Trenton Daily's Radio Page

TRENTON, Jan. 18.—Arthur Hoffman, editor of *The Morning Trentonian*, has enlarged the radio page of his daily. Beginning last week, *The Trentonian* started carrying a full page devoted to radio programs. Page will be featured daily and will be under the supervision of Cole Atwater, radio editor. Hoffman himself does a WTTM commentary sponsored by *The Trentonian*.

CHICAGO, Jan. 18.—Chi's ABC Central division escaped virtually unscathed despite the economy web board meeting held in New York last week, it was learned this week. Only concrete knifing was cutting out the co-op department here, which consisted of a salesman and a secretary, both of whom will be absorbed in other departments. Co-op department was organized two years ago to help stations sell segs in their home towns.

N. Y. web brass originally planned to lop off several Chi originated shows without replacements, but some fast talking by Ed Borroff, web chief here, and Hal Stokes, program head, sold execs idea Chi shows should be replaced.

Borroff convinced the top boys drastic paring of Chi radio now would mean throwing away much of what the web has accomplished in the matter of Chi originations during the past six months.

Most important of the program reshuffling from Chi is the dropping of *How Do You Pronounce It?* (21). Seg which had been aired since last June, failed to cop a sponsor, and is being replaced by a gipsy music-drama program. Harry Kogen's orchestra will be replaced (30) by *Barbequed Riffs*, a seg featuring Studs Terkel and two orks. *Stump the Authors*, which went off (12) in favor of the *Detroit Symphony*, is being given another chance sometime in February to latch onto a sponsor. Seg will have revised format.

FCC Calls for Blue Book Data

WASHINGTON, Jan. 18.—Stations are getting instructions from FCC this week on designated weeks for program reports in accordance with Blue Book requirements. Commish announced late yesterday (17) that composite week for program reports will comprise following dates: February 4, March 12, April 17, June 20, September 28 and November 3.

"Thruout 1947, the commission in the absence of instructions to the contrary in special cases, will expect information on broadcast station performance for the days stipulated, especially in connection with AM and FM applications," stated FCC. "Likewise, this composite week will be used in all hearings during the current year upon applications of existing stations for different facilities, transfers, etc."

RWG Asks 4 Webs For Free-Lance Deal

NEW YORK, Jan. 18.—Radio Writers' Guild has asked the networks to negotiate with free-lance sripters. RWG is seeking to convince webs that it must dicker with free agents, in this case the free-lancers, and cites as proof the Supreme Court case whereby the Hearst organization was ordered to negotiate with newsstand men as free agents.

RWG is also asking webs for changes in salary and working conditions for staff writers. Next meeting is Wednesday (24).

Hooper Stalemate

NEW YORK, Jan. 18.—Early this month, Kellogg Company, thru Kenyon & Eckhardt, started testing two web programs, *Hollywood Story* and Galen Drake's show. Two programs split an 11:30 a.m. ABC web, account figuring to buy the better rated opus. Naturally show's first Hooperatings were anticipated with much interest. Ratings came out this week. Both shows got precisely the same figure—4.6.

NAB Seeking Editorial Slant on Air

District 14 Spurs Drive

WASHINGTON, Jan. 18.—A full-fledged move by the National Association of Broadcasters to seek reversal of Federal Communications Commission policy and pave the way for stations to air editorial views as unrestrictedly as newspapers is imminent, having been sparked by the NAB's 14th District meeting in Salt Lake City this week (13-15).

District meeting unanimously supported a resolution calling for "re-establishment of the right" to express editorial views. Vote was preceded by a lengthy discussion in which it was generally recognized that the issue may become a big one this year in radio program circles. Expectations are that other district meetings in April will support the 14th District resolution which, in effect, calls for reversal of FCC policy expressed by the commission in 1941, when it criticized WAAB, Boston, for broadcasting editorials and stated that "the public interest can never be served by a dedication of any broadcast facility to the support of its own partisan ends."

FCC in that case flatly declared that radio cannot be used by station owners "to support the candidacies of friends" and that "in brief, the broadcaster cannot be an advocate." NAB's new move has especial significance in view of radio's strong trend lately to keep liberal commentators off the air.

Public Responsibility

NAB now reportedly is intent on getting a reversal of that policy, insisting that the right to express editorial judgment on air is just as essential to broadcasters as to publishers and editors, both as a public responsibility and as a prestige-builder in community. Latest move is incidental to NAB's public relations drive in which it is seeking to put rado on an equal footing with newspapers.

In the Salt Lake City discussion, several broadcasters acknowledged that the editorial expression would impose vast new responsibilities on radio stations, but they agreed that the responsibilities were vital. Resolution urges the NAB board to "seek by appropriate action to bring about a revision" of the inference in the WAAB case in order to establish the right of editorial expression.

Just now NAB could seek that re-

Uncertainties Tip Industry To Tighten

"Honeymoon Is All Over"

NEW YORK, Jan. 18.—Developments within the radio industry during the past few weeks reveal unmistakably that the business, both insofar as networks and stations are concerned, has decided on a policy of over-all realignment, with prudent, cautious, close-to-the-vest operations destined for the coming year. Budget cuts—and in some cases, personnel cuts—will be involved wherever necessary. While in no way representing panic on the part of industry toppers, radio thinking is that factors which lie ahead—notably continuing increases in operating costs, coupled with a possible decline in revenue in many quarters—make belt-tightening mandatory. Summarized trade viewpoint appears to be, "The business honeymoon is over, in radio, as in other fields. The easy money of wartime is a thing of the past."

Many Factors

Actually, there are many elements involved. Briefly enumerated, they are, in addition to operating cost increases and the strong possibility of income slackening:

A general nationwide business uncertainty, bound to affect radio. Realization that personnel which got by during wartime is no longer worth, in some cases, high salaries with no commensurate sales results.

Broadcasting is due to make large (See *Industry Plays on page 9*)

See AFRA Pact Set Despite KFI

NEW YORK, Jan. 18.—Regardless of the outcome of negotiations between AFRA and KFI, Earle C. Anthony's Los Angeles station, which were still going on at press time, it is believed likely that the recently negotiated network-AFRA pact will become operative shortly. If the KFI problem is not solved, union will probably agree to go ahead with the new contract, with the KFI agreement to pend continuing further negotiation.

KFI deadlock was caused by station's insistence that it be treated as a local outlet, since it maintains a dual staff, one for local programs and one for NBC. AFRA countered by pointing out that similar situations exist at KECA, L. A. ABC station and KQW, Frisco-San Diego outlet for CBS, both of which have agreed to the new AFRA terms.

versal of FCC policy remained a subject of conjecture here today, but it is expected that it will come either as an appeal to FCC thru formal filing or as a suggestion to Congress for specific legislation, with the latter method seen as more likely to be used. Indicative of significance of the district meeting's resolution was a statement made by Hugh Terry, district director, who declared "this may well set a national pattern."

RATE RAISE RAZZLE DAZZLE

To Raise or Not To Raise? That Is Radio's Question; Webs Say No, Stations Yes

Situation Beclouded by Competitive Situash; Tax Cuts

NEW YORK, Jan. 18.—Next few months will pose a vital problem for web and station execs, namely—whether to hike time costs owing to rising operating expenses. Thinking within the industry varies, some of the brass being in favor of a jump, but other factors have put a good dose of fear into cautious radio men, with the result that webs and many stations may keep rates at current levels as long as possible. Militating against a rise in rates are such factors as increased competition owing to recent license grants by the FCC; the downward slant of the income tax and consequent ad budget trims; fear of newspaper and magazine competition and the general economic picture.

Apropos of FCC grants, the great increase in both FM and AM outlets, as well as television, will admittedly force hinterland stations into shrewder and perhaps sharper selling tactics. In addition, stations view newspapers with continued alarm, the underlying fear being that if and when the newspaper situation eases, the rags may be able to woo back some advertisers who went to radio during the war years. Tax outlook gives radio no cause for optimism, for station men will admit that the plenty lush billings of the war years were fattened plenty by advertisers who felt they were spending money which would otherwise go to taxes. Question is, will advertisers be so free with dough when they can keep more of it?

Retail Uncertainty

Added to all these factors militating against a rate hike is the unsettled economic condition. Merchants, according to radio salesmen, are jittery over the fact that some prices are going down. As opposed to this, however, it's pointed out that many commodities are still in great demand, and are, in fact, almost impossible to get—such as washing machines, autos, etc.

One point stands out—the situation facing networks is unlike that facing stations on one important point—operating costs. Costs for the webs have really bounced upwards the past year or two. In addition, future union negotiations are expected to hike network costs still more.

Station Costs

Stations, on the other hand, have not been nicked nearly as much in the matter of operating costs. Talent, for instance, is practically nonexistent at many percolators relying on phonograph records, library service e. t.'s, etc. And affiliates are up to their ears in network programs, co-ops, etc. What the stations and webs do have in common, however, is the fact that competition promises to be tougher for all.

On the matter of competish, web execs in year-end statements highlighted this thought. It's known, too, that NBC feels that a hike in rates might place the web in a less favor- (See *RAISE OR NOT?* on page 10)

Midland in Expansion Move

CHICAGO, Jan. 18. — Midland Broadcasting Company of Kansas City, Mo. (KMBC, KMBC-FM), in a post-war expansion move, is buying the Red Cross Building in KC and will move in shortly. Building has more than 100,000 square feet of floor space. Arthur B. Church, prexy of the company, said acquisition would make available all studio requirements in the future.

AFM To Act Soon On New Air Pact?

NEW YORK, Jan. 18.—Wisdom of delaying the negotiation of musicians' radio contracts because of the unsettled status of the Lea Bill is being questioned by some musicians in New York. Local tootlers are in a quandary, pointing out that perhaps it would have been more advisable to negotiate a contract calling for employment of same number of men plus better breaks in working conditions. One exec at Local 802 pointed out that whereas it is true that a hike in wages can be made retroactive when the contract is finally negotiated, there is no way to make up for "bad" working conditions.

In the meantime, it was hoped in some union quarters that James C. Petrillo, AFM chief, might rescind his order to hold up negotiation of pacts in key production centers, argument being that even if AFM is successful in having the Lea Bill declared unconstitutional, Lea immediately will introduce another measure.

That the AFM chief might be pondering opening of negotiations was believed in some quarters. It was pointed out, for instance, that Spike Wallace and Phil Fischer, Coast AFM execs, were ordered to New York for a conference with Petrillo Tuesday (21), at which time Petrillo is expected to have concluded his sessions with the AFM executive board, currently meeting in Chicago. Nothing has been said as to the subject matter of the Tuesday confab, but it is believed that radio contracts are on the agenda.

Mutual 'Theater' Prestige Show For Feb. 13 Deb

HOLLYWOOD, Jan. 18.—Mutual will launch what is expected to be the web's top prestige program February 13, when the skein preems a new dramatic seg, *The Family Theater*. Hollywood origination, to be aired at 10 p.m., EST, on Thursday nights, will be a top-drawer production featuring pix names.

Show has been in preparation for some months and is being aired as a gesture toward "restoring individual religious faith and strengthening American family ties." Web will hold (*Prestige Show Debut on page 14*)

New England Broadcaster Would End Web Affiliation If AFRA Pact Is Enforced

Sees Need for Stations Becoming "More Independent"

NEW YORK, Jan. 11.—Reactions to a letter published in the January 4 issue of *The Billboard*, wherein the manager of a network-affiliated station expressed the opinion that the networks had "sold out" their affiliates by agreeing to the unfair-station clause in the new AFRA contract, continue to come in. Latest is a letter from the manager of several New England stations, who requested that his name not be published. Letter follows:

To the Editor:

After reading the letter in the issue of January 4 under the heading, *Affiliates Sold Out in New AFRA Pact*, I wish to add my small voice of protest. I operate more than one station in New England—all of which are network affiliates, so naturally I find myself in a position to be vitally affected by the new AFRA pact.

It has been policy on our stations to let our employees decide whether they want AFRA, or any union, for that matter. We have had elections, and in each case unions have been voted out. I believe our salary scales for all employees are somewhat higher than the average for those in the category in which we belong. Most of our employees elected to remain in our organization thruout the war and

have profited financially in accordance. We cover them with complete hospitalization and life insurance at no expense to them; give them seniority increases in regular periods; bonuses at the year's end; unlimited sick leave, and vacations with pay. Consequently unions have been unable to offer them anything which they are not now getting.

Would Quit Web

The new AFRA pact, if ever enforced in our case, will mean only one thing—that is, severing our connection with the network. In view of the loyalty and confidence on the part of our employees, we certainly would not sell them out by forcing them into a union which they have repeatedly voted against entering.

It seems to me that it is up to the affiliates to stand their ground independently in each case, or in an organized manner. As has been said before in the article of January 4, networks exist thru their affiliates and obviously, since they are not self-sustaining, their practices should be at least partially guided by majority rule of their affiliates.

It would seem to me that the only relief which we broadcasters can look (N. E. Broadcaster Speaks page 14)

GOP Moving Slowly on FCC Study

Interstate Groups Named

WASHINGTON, Jan. 18.—Republican leaders of the newly organized House and Senate Interstate and Foreign Commerce committees are adopting a cautious attitude on investigating Federal Communications Commission, it has been learned. Chairmen Charles A. Wolverton (R., N. J.), of the House Committee, and Wallace White (R., Me.), of the Senate Committee, indicated today that they will confer "lengthily" before adopting a specific course. New committees were organized this week.

New House Committee, like its Senate counterpart, is regarded as "conservative," and it is reported that National Association of Broadcasters is looking to both new groups with increased confidence for disposal of legislation to be introduced along lines proposed by NAB Prez, Justin L. Miller to curb FCC powers. White's committee already has held its initial session, but Wolverton's group will hold its first meeting Monday (20) when the committee is expected to designate a sub-group on communications.

Committee Members

GOP leaders last Monday (13) announced the following majority members of the new committee in order of their rank as follows: Wolverton, chairman; Carl Henshaw, of California; Evan Howel, Illinois; Leonard W. Hall, New York; Joseph P. O'Hara, Minnesota; Wilson D. Gillette, Pennsylvania; Robert Hale, Maine; Harris Ellsworth, Oregon; Marion T. Bennett, Missouri; John W. Heselton, Massachusetts; James I. Dolliver, Iowa; Edward J. Elsaesser, New York; William J. Miller, Connecticut; Hugh D. Scott Jr., Pennsylvania; John B. Bennett, Michigan, on Wednesday (15) to the committee: Clarence F. Lea, of California (previously chairman); Robert Crosser, Ohio; Alfred L. Bulwinkle, North Carolina; Virgil Chapman, Kentucky; Lindley Beckworth, Texas; J. Percy Priest, Tennessee; Oren Harris, Arkansas; George G. Sadowski, Michigan; Richard F. Harless, Arizona; Dwight L. Rogers, Florida, and Benjamin J. Rabin, New York.

Senate Members

On the Senate Committee headed by White are: Charles W. Tobey (R., N. H.), Clyde M. Reed (R., Kan.), (See *GOP Moves Slowly on page 14*)

Royal Summons

NEW YORK, Jan. 18.—Mutual has turned up a neat bit of promotion on its new *Scotland Yard* show, preeming January 21. Piece was airmailed from London in the form of a "warrant" ordering recipients, charged with having "made pretense before the undersigned of His Majesty's service," to tune in the new show.

Only thing is some of those characters getting the summons, figure it's the McCoy, and are going on the lam.

NCBS Stations Form New Web

MINNEAPOLIS, Jan. 18.—Great Northern Broadcasting System, Inc., regional web of 15 stations in Upper Michigan, Wisconsin, Minnesota, the Dakotas and Montana, opened offices here this week in the Kosota Building.

Web appears to be an off-shoot of stations which once were affiliated with North Central Broadcasting System, headed by John Boler, and which since affiliated with MBS. The new web will be served by WLOL, Twin Cities 5-kw. MBS affiliate, as originating station.

Network execs are A. A. Fahy, Aberdeen, S. D., president; John Cooley, Minot, N. D., vice-president; J. W. Huss, Ironwood, Mich., secretary, and Harold Dell, Fergus Falls, Minn., treasurer.

New Midwest Web To Air Cub's Games

CHICAGO, Jan. 18.—A new Midwest baseball web will be launched in the spring, it was learned here this week. Mainspring behind the net is WIND, local indie, which will feed all the Chicago Cub games to about 30 stations in Illinois, Michigan, Iowa and Wisconsin.

Seg will run from April 15 thru September 28. National sponsors lined up are Walgreen Drugstores and Old Gold Cigarettes. Seg will also be operated on a local participating basis.

Cub games, as a result of the new set-up, will reach an estimated 2,500,000 people via radio. Deal was engineered by the newly formed Midwest Baseball Network, with headquarters in Chicago.

Cartoon Gimmick To Be Used Once, Then Pitched Out

NEW YORK, Jan. 18.—New gimmick in transcribed spot announcements will be done by Harry S. Goodman, wax producer, who this week concluded a deal with Louis Wolfe for waxing of the latter's cartoon feature, *Looking Ahead*. Wolfe cartoon, which is distributed to publications by Bell Syndicate, will be supplied to stations in the same way a news service is—to be used once and then junked.

Wax trade will watch the impact of these disks carefully. It's pointed out, for instance, that the prime weakness of dramatized spots is the fact that they do not stand repetition. Jingles, on the other hand, owe their success to the fact that they do bear continued repetition. The angle of using a non-musical spot just once is a departure.

Wolfe, who used to be a science teacher in the New York school system, was the producer of WHN's *Kid Wizards*, carried during 1938-'41. His *Looking Ahead* feature is made up of brief stories of scientific developments such as a golf club that says, "Tsk! Tsk! Tsk!" when the player's swing is incorrect; a curved movie screen which enables the audience in any part of the house to see the film; a slot machine which not only tells your weight but also your blood pressure, etc. Then there's the spot about tomato pickers who paint their nails a specific shade of red so they can immediately tell whether the fruit is ripe for picking.

In other words, you can see how HSG was intrigued by this form of wackery.

Goodman, whose weather spots

NBC Economy Moves Trim Budget; No Personnel Cuts

NEW YORK, Jan. 18.—Reports of an economy move by NBC were confirmed this week, but network spokesmen stated that the trims affected departmental budgets only, and had not, nor would not, affect personnel. Word of the NBC belt-tightening came coincidental with the sharp budget-personnel cuts being put thru by the ABC network. NBC's decision to trim sails is based on the fact that its 1946 gross, reportedly in the neighborhood of \$66,700,000, was its highest all-time take, yet its net profit for the same period was smaller than those of previous years. This is true despite the fact that grosses in recent years were lower than that of '46.

MCA Radio Staffers In Business Confab

HOLLYWOOD, Jan. 18.—Key men in the radio departments of all Music Corporation of America offices will gather at the agency's Beverly Hills hideout Monday, Tuesday and Wednesday (20, 21, 22) for regular quarterly business confab. David (Sonny) Weblin, Bart McHugh and Herb Rosenthal will come out from the New York office, while Maurie Lipsey will represent the Chi branch.

Specific purpose of the meeting, as is the case with most MCA meets, was not revealed, with local execs merely stating that it is a regularly skedded look-see at radio biz and the agency's part in it. However, post-meet period may see switches in package shows the agency controls and the spotting of individual air names handled by the firm.

now are sold in 146 cities and are bringing in \$3,000 monthly, figures the *Looking Ahead* spots will pay off once he sells them on 75 stations.

Another factor in NBC's decision is the feeling that insofar as time sales go, it has hit, or is mighty close to hitting, the sales saturation point. This means that unless rates are increased—a step to which NBC is staunchly opposed—NBC cannot boost its 1947 income to any appreciable extent, there being virtually no more time to sell.

Final factor is that broadcasting costs have increased thruout the past year and will inevitably continue to do so. Virtually all unions with which the webs deal are seeking pay hikes. Most formidable, the musicians' union, has not made its demands yet, but is expected to do so shortly.

New IBS Rate Card

NEW YORK, Jan. 18.—Intercollegiate Broadcasting System has issued a new rate card showing 22 campus stations available at time costs ranging from \$8 to \$20 a quarter hour. Service is offered on either a network or spot basis. Discounts are based on number of broadcasts and on groups of stations ordered. Maximum combination of discounts reduces the cost by 21½ per cent. Rates for the entire system run \$288 for 15 minutes.

"WELL, I'LL..."

cried the first assistant to an agency v.p. when he learned . . .

that WOR's daytime mail-area

1. Contains 23,472,375 people who spend \$14,030,592,000 in all kinds of retail stores every year.

2. That this same area has more than 20% of the nation's homes with radios, or 5,934,329 occupied by people who have \$31,623,860,000 to spend for all kinds of things advertisers have for sale.

What WOR has done—and is doing—to simply and economically divert these people and their money toward hundreds upon hundreds of advertisers, it can also do for you. WOR's file of 106 great success stories can amply prove this to anyone who will call or write WOR—that power-full station at 1440 Broadway, in New York

Superb Corwin Preem Reveals Bigotry, Ignorance Rampant

By Jerry Franken

NEW YORK, Jan. 18.—*One World Flight*, a 13-week series based on material gathered by Norman Corwin on his recent round-the-world flight under the auspices of the Willkie Foundation and the Common Council for American Unity, had its preem Tuesday (14) over CBS at 10 p.m. The program is one that is lofty in purpose, compelling in its simplicity and frightening in much of its content. It is a superb example of the great work radio documentaries, in the hands of an outstanding writer, can do. It is—at least if the first program was any indication—devoid of arty, phony theatricalism — for Corwin knows that the dramatic nature of his material needs no lily gilding. And it is, finally, and most unfortunately, destined to be heard by a minuscule portion of the available radio audience, because CBS has seen fit to put the program in the death watch, opposite Bob Hope.

For the fact is that, to some measure, the news of Corwin's program itself was overshadowed by CBS's neat nip-up, preaching one policy and practicing another. It is all very well for Bill Paley to make a high-minded speech at the recent NAB convention. It is all very well to inaugurate a Lyman Bryson get-to-know-radio program Sunday afternoons. But when the chips are down and an opportunity is presented to sock really a good-sized audience with so vital a public service program as *Flight*, CBS apparently prefers easy preachments to actual practice. Web has, for instance, Sunday from 2 to 2:30 p.m. open just for the record.

War and Peace

Fact is that Corwin, and his medium CBS, have a momentous something to tell radio listeners. That something is that many of the same forces—ignorance, intolerance and bigotry—which led to World War II are just as strong today as they were when Fascism first went on the prowl in Spain and Germany. If there was any keynote to the first program of the series it was that while millions hope for the future, their hopes are offset by the despair engendered by those who adhere to intolerance.

Initial stanza set the tenor of the remainder of the series, presenting a vocal mosaic of interviews tape-recorded by Corwin and Lee Bland during their flight. Quality of the recordings was, unhappily, more than casually inferior, but the grim statements of many of the interviewees counteracted it. Later programs will relate flight details, stop by stop, first show giving an all-over impression.

Format was simple, with Corwin as narrator, and using contrasting interviews, many of which were in foreign languages and translated by on-the-spot interpreters. One such interview, with an Italian woman who lost virtually her entire family, was, perhaps the program's leit-motiv. Recording, on which the woman told of the loss of her husband and two of three children, her lack of money to feed either herself or her remaining son, concluded with the weeping woman expressing her sorrow and her fears that "she has no idea at all what she can hope to look for."

Fears New Hostilities

Others whose voices were heard included a Danish cabinet officer, "I am very much afraid of it (another world war) in fact"; a Russian editor. . . . The reactionaries are still cherishing the hope of some day using Fascism in order to kill you and me and every man . . . who professes . . . Democracy"; the Australian dock-hand who admired Hitler and his practice of anti-Semitism; the anti-Russian Filipino woman, who despite first-hand war experiences was still, incredibly, for war against the Soviet; and the American officer

AFL, CIO Stage New Jurisdictional Row Over WOR Staffers

NEW YORK, Jan. 18.—Organization of white collar workers at WOR, key Mutual outlet, is shaping up into a jurisdictional battle between the CIO and AFL. CIO's Radio Guild of United Office and Professional Workers of America, which claims it has about 100 members at the station, says the negotiation of a contract by the workers is being delayed by the entrance into the picture of the Office Employees' International Union (AFL). Elections at the station are being stymied owing to tri-cornered squabbles as to who should and should not be included.

CIO, for instance, says WOR has asked for a large number of exclusions, and on some of these the CIO is willing to agree. For example, the station's request that engineers be excluded was acceded to by the CIO, but the AFL objected.

Another complicating factor is the classification of supervisor. Some of the personnel in this category, according to the CIO, could be considered either in or out of the union. WOR wanted them out and the CIO says here that it would have gone along, but the AFL insists that they be included.

Another case has to do with studio men and porters.

These are included in the CIO's pact with CBS, and CIO wants them included in the WOR election, but AFL wants them excluded.

who shared her viewpoints and who, according to an interview with a woman UNRRA worker, rated a punch in the puss from a fellow-officer for expressing his sentiments—on V-J Day at that.

There were others more hopeful—but the pro-war element, to this reporter, seemed to dominate, topped off by the moving, heart-rending closing, in which Corwin repeated a fragment of the widow's interview and concluded: "This voice, and the echo of guns only lately stilled, and the silence of the cemeteries. . . . The begging of alms, and the whimper of hungry children; this voice, and the mute rubble of wasted towns and cities—these were the sounds of need: Need for the hope and for the reality of a united world."

Corwin Good Choice

Selection of Corwin as winner of the first Willkie Flight Award, on the basis "of contributions already made to this ideal," was a singularly happy one. The material with which he has returned amply justifies the selection, too. *One World Flight* is a program which should be heard universally—how sad that CBS's "business as usual" tactics have hindered its progress.

One World Flight, CBS Tuesday, 10-10:30 p.m.; writer-producer-narrator, Norman Corwin; directors, Corwin and Guy Della Chioppa; music, Alexander Semmler.

WOR To Bally 25th Birthday All Thru Feb.

Special Airings Due

NEW YORK, Jan. 18.—WOR is about set on an extensive ballyhoo campaign based on its 25th anniversary, which it will celebrate February 22. Station, which started in a corner of the Bamberger Department Store's music department, in the hopes it would boost sales of phonographs and musical instruments, will promote its anniversary all during February, concentrating, however, on the week beginning February 17.

Station's promotion-publicity campaign will use air time, publication space and tie-ups with numerous non-radio outlets. Along the latter lines, outlet has arranged a four-week exhibit in the Newark Museum, showing a photographic history of the station, covering both facilities and personnel. Part of the exhibit will include reproduction of the station's first studio in Bamberger's.

Another demonstration will be staged in the WOR auxiliary studios on Madison Avenue, New York, this exhibit to concentrate on radio equipment, old and new, with considerable emphasis on facsimile. Skedded stunts include showing the first fax pic from the current Byrd Antarctic Expedition and fax reproduction of a London daily, to be shown in New York even before London circulation starts.

Plenty Gimmicks

Other gimmicks to be worked during the celebration period include statues from New York's five boros to the station; commissioning of a composer to write a special WOR composition; reunion of old-time WOR performers; a tie-up with the Edison Centennial Commission which is celebrating Thomas Edison's 100th birthday; a birthday cake contest for Martha Deane listeners; use of silver anniversary dollars on all cash giveaway and participash shows; a beauty hunt for the best looking gal born on February 22; tie-up with Garod radios, also celebrating their 25th anniversary; special *Answer Man* scripts built around WOR and its personalities; plus special nostalgia press releases, etc.

Station is also airing two special birthday shows February 22. Each will run two hours, one airing in the afternoon and one in the evening. Station is also recording special singing spots for the occasion, preparing special station breaks and is recording congratulatory messages from top names.

Happy Birthday

Silver anniversary motif will also be plugged liberally on the outlet's postage meter slogan; a special envelope for all correspondence; tie-ups with Macy and Bamberger Department Store advertisements in dailies; a special mailing piece to go with all listener tickets; special backdrops for WOR-MBS theaters and even special silver corsages for receptionists during the birthday month.

Birthday ball was handled by an anniversary committee, members including Jack Poppele, Gene Thomas, Nat Abramson, Rod Erickson, Joe Creamer, Dick Pack and Charlie Oppenheim. Special staff dinner-dance will be tossed by the station's 10-year club Friday (21).

Poppele, who is WOR's chief engineer and a v.-p. is the only station employee to have been with WOR since the station began. Closest

McClain To Double From Pulpit to Air

CHICAGO, Jan. 18.—Jimmy McClain, emcee on *Dr. I. Q.* for six years until he resigned from the show about six months ago to devote full time to studying for the ministry, is slated to re-enter network radio in a new quiz package, *Tip the Scales*, which has been packaged by Pinnacle Productions, Chi outfit. Package has been offered to agencies here and is now being considered for network sponsorship, probably Mutual by a Midwestern electronics manufacturing company. Robert H. Redfield, head of Pinnacle, also has McClain signed to an exclusive radio contract. McClain was given special permission by his church to appear on the new show, and will continue his theological work while working in radio as a quiz-master.

Principal feature of *Tip*, which is planned as a once-a-week, half-hour package costing about \$2,500, is a "carry over" system whereby participants who come out tops in competition during rounds on a show stay on for subsequent rounds and subsequent programs, meeting all challenges until defeated.

FCC To Decide Soon On WOKO's Disposal

WASHINGTON, Jan. 18.—Federal Communications Commission is readying to go into action shortly on disposal of WOKO, Albany, N. Y. WOKO entered a petition this week (17) for leave to amend its renewal application and to seek reconsideration of its case on the ground that it is depositing the two stockholders who had evoked FCC's criticism. WOKO, which had challenged an FCC denial of permanent license renewal, lost out in a high court ruling last November, and as predicted at the time of the court ruling, is now promising FCC that it is readjusting its stockholdings to meet commission objections.

WOKO informed FCC this week that Harold E. Smith, who had been criticized by FCC for allegedly withholding information, has resigned. Smith had been secretary, treasurer and a director. WOKO also informed FCC that station has terminated connections with Sam Pickard, who also had been accused by FCC of withholding info on stockholdings. At same time, station asked for authority to increase its power to 5,000 watts.

FCC is not expected to issue a permanent renewal to WOKO immediately in any event, but there is an outside chance that a temporary renewal might be issued or that a refusal to extend WOKO's present temporary grant, which expires February 1, may be accompanied by a decision favoring Van Curler Broadcasting Corporation. Latter outfit, which represents a consolidation of Van Curler and two others (Albany Broadcasting Company, and Fort Orange Broadcasting Company), had been given a hearing last November 13, and on December 27 asked FCC to adopt an order granting the license to it. WOKO has been operating on temporary renewals since April, 1945.

to him is Alfred McCosker, who, as "Hollywood" McCosker, began 24 years ago as press agent. Today he's chairman of the board both of WOR and Mutual. Poppele was assistant engineer (on a staff of two) when WOR first went on the air. He became chief engineer a year later when the other chap resigned. Fellow quit, he told Poppele, "because he saw no future in this business."

Industry Plays It Close to Vest; Honeym'n Over

(Continued from page 5)

capital investments during the next few years, expanding both in FM and television, and this, in view of increasing costs and a time-sales decline, dictates economy elsewhere.

Revision of excess profit taxes, now enabling corporations to sock funds into surpluses, a virtual impossibility during the war.

Signs of Times

There have been numerous indications of the realignment within the past few weeks. Most dramatic was ABC's extensive retrenchment, plus budget trims being made by NBC. (See stories elsewhere in radio department of this issue.) Additionally, it was learned this week by *The Billboard* that WOR's management has decided to trim its budget, too, while Mutual's sales department revamp was made known several weeks ago. Similar action has been going on in other branches of the amusement industry, too. Outstanding example has been the departure of many high-priced sales execs from the pay roll of Music Corporation of America. Here, too, the end of the wartime honeymoon, and refusal of talent buyers to pay exorbitant wartime prices, was a key element.

Broadcasters generally realize that operating costs may easily continue to rise during the next 11 months. Virtually every union with which radio does business is still asking, and is expected to get, pay boosts. AFRA has obtained its pay hikes already, while other unions presenting similar demands include the musicians, writers, directors, office workers and engineers.

Rate Problem

Opposed to this costs increase, is the fact that many broadcasters are loath to up their rates, some fearing that the \$6,000,000 decrease in gross time sales reported by CBS for 1946 against 1945 is the handwriting on the wall insofar as 1947 time sales are concerned. Increased competition, both from other media and new stations, are giving radio men much to think about. The rate problem, also, is discussed in another story in this issue.

The relief accorded corporations by 1946 revision of surplus profit tax provisions affects radio in two ways. First is that it will enable stations and networks to increase reserves against a possible future recession. Second is that it may contribute to a billing decline, with advertisers who previously had spent "tax money" liberally in radio and other media now diverting these funds to physical expansion, marketing, research, further sales efforts and/or their own surplus accounts.

Heavy Outlay Due

Final factor is the large capital outlay radio must make in the next two or three years. FCC already is on record as chiding radio for tardiness in expanding in FM, with the improving production situation now removing the last barrier in this connection. In television, FCC is expected to announce its black-and-white vs. ultra-high-frequency color decision shortly. This decision will set the pattern for television's expansion, but in any event it will require an enormous investment in studio and transmitter facilities and, once these are installed, in maintenance costs thereafter. Obviously, the T-V investment is one which will pay little or no returns for years to come.

All in all, the situation in radio is one calling for a hard-headed business approach, and that is what industry toppers are using.

WCAU Latest To Add Jock Platters

PHILADELPHIA, Jan. 18.—WCAU, last of the local stations to join the disk jockey bandwagon, kicks off with a husband-wife-daughter team of platter spinners for a daily morning slot of 45 minutes starting at 9 a.m. Stanza combines the breakfast club banter with platters.

Disk chore goes to Andrew Gainey

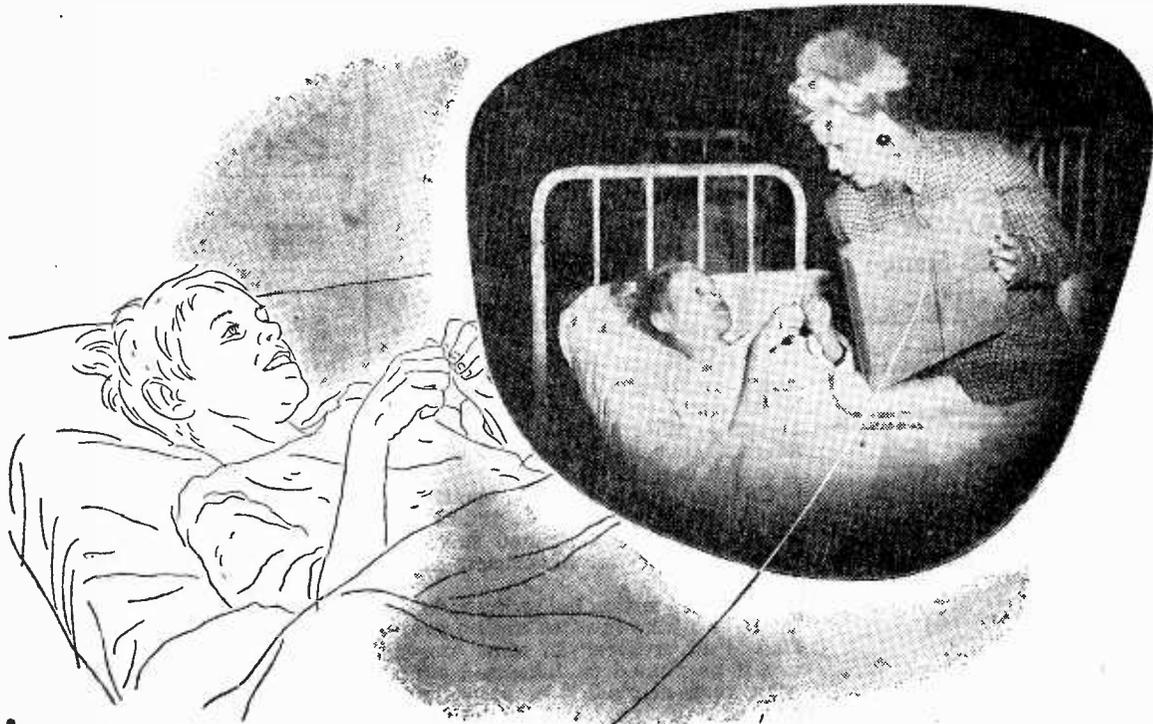
and his wife, Jeanne, who will occasionally bring their four-year-old daughter, Michael Jeanne. New seg is entitled *At Home With the Andy Gainey's*, and while both hubby and wife have schooled at other radio stations along separate paths, this is their first combined pitch.

Also on the disk jockeying scene, KYW's Stuart Wayne adds a Saturday morning stanza for the playing of kiddie records. For the past year and a half, Wayne has been needling the juve waxes as a portion of his early morn *Musical Clock* each day. Now slots a special *Tunes for Tiny Tots* on Saturdays at 9:15 a.m.

ABC Libel Suit Gets Continuance

CHICAGO, Jan. 18.—Libel suit for \$1,000,000 against ABC because of a Walter Winchell broadcast endorsing *Under Cover*, a book by John Roy Carlson, was continued this week by Federal Court order until May 26.

George Washington Robnett, plaintiff and exec secretary of the Church League of America, asked for the continuance. E. P. Dutton, publishers of the book, were found technically guilty of libel in a similar suit last September and fined \$1.



hundreds of sick children think *Santa is a Blonde*



Santa Claus is a blonde, with up-swept hair and a microphone . . . but no whiskers.

You've been taught differently?

So have we . . . but we know four children's hospitals whose young patients you'll find hard to convince otherwise. To them, Santa Claus is Ruth Lyons, that wonderful woman on the radio who visited them again this year.

We wish you could have seen the beautiful, shining tree—heard the squeals as truckloads of toys were distributed—watched these tots, pain and suffering forgotten, singing and laughing . . . it would have been apparent why they were confused. We think maybe you'd understand, too, why the doctors and nurses—and countless listeners at home—blinked back joyful tears.

The generosity of Ruth's loyal "Morning Matinee" listeners made these Christmas parties possi-

ble. Each year they eagerly respond to the program's annual drive for children's Christmas funds. Contributors of one dollar or more were sent a booklet, "Seein' Is Believin'", and thirty thousand copies weren't enough to meet the demand. More than \$33,000 was received, and every cent above the cost of the books went to lighten the suffering and pain of patients of children's hospitals in Cincinnati, Indianapolis, Louisville and New York.

"Morning Matinee" is but one of the many WLW-originated programs designed to provide top entertainment for the thousands of listeners who depend upon our clear channel facilities. To serve an area in which 9.5% of all the people in the United States live, makes satisfactory programming a serious and difficult responsibility . . . one which we have dedicated our resources and efforts to fulfill.



CROSLY BROADCASTING CORPORATION

DFS Tops Agency Billing List With \$21,000,000

CHICAGO, Jan. 18.—Dancer-Fitzgerald-Sample handled more radio time sales in 1946 than did any other U. S. agency, the Chicago office of the firm revealed this week. D-F-S handled almost \$21,000,000 in gross

time billings during the year. It was the 13th year that D-F-S led the pack.

The 10 top agencies in 1946, in relationship to total radio time billed, and the sums they billed, follows:

Dancer-Fitzgerald-Sample	\$20,869,288
J. Walter Thompson	11,878,850
Young & Rubicam	10,997,471
Compton	9,219,941
Ruthrauff & Ryan	7,470,357
BBD&O	6,925,301
Biow Company	6,473,993
Benton & Bowles	6,387,128
Wade	5,467,224
Kenton & Eckhardt	4,481,265

In addition to their radio time, Dancer-Fitzgerald-Sample also placed \$10,000,000 worth of advertising in other media.

Raise or Not?, Is Industry's ?

(Continued from page 6) able competitive position, not only with regard to other webs, but with regard to other media. NBC brass is adamant that the rates stay at current levels, it is said.

CBS is closemouthed about its plans, but points out that time costs on its web have remained substantially the same for advertisers since 1939.

Another question bothering radio is whether a hike in rates can be justified to advertisers. In other words, can it be pinned on increased operating costs or must it be based upon circulation figures? As for the latter, it's been estimated that radio's circulation bounced in 1946 owing to the sale of 6,000,000 additional receivers and the return of servicemen. But, the question is, whether this circulation increase is of sufficient size to warrant substantial hikes in the face of the anti-factors. Radio, sales execs point out, must be able to substantiate its "cheapest advertising buy" claim.

One possibility is that the webs, against their own desires in some cases, may be forced into rate hikes. Reason is that many affiliates are anxious for more income, and have been squawking, thus putting the rate committees of the chains in a position where they may be forced to raise the ante. Since most rate boosts give advertisers a year's protection at current rates, there is much talk in favor of increases now. In reality, of course, such raises would not become effective until 1948.

There have already been some increases this year. Most notable was the 11 per cent boost announced by the Westinghouse stations.

KOVERAGE
RESULTS
OUT-DISTANCES
DIVIDENDS FROM ISOLATION

The popular CBS Station
EL PASO, TEXAS

Dorrence Boderick, Owner Val Lawrence, Mgr.
TAYLOR-HOWE-SNOWDEN National Reps.

Hooper Ratings continue to show that WTAG has more listeners than all other stations heard in the area combined.



Heard by most...

Preferred by most

KWKH
SHREVEPORT
50,000 WATTS
Represented by The Branham Co.

Jack Owens

CRUISING CROONER of
DON McNEILL'S
BREAKFAST CLUB

5 mornings each week over ABC Coast-to-Coast for SWIFT and PHILCO

★
SONG ALBUM ON DIAMOND RECORDS
★
Composer of
"CYNTHIA'S IN LOVE"

EXCLUSIVE MANAGEMENT
CENTRAL BOOKING OFFICE • CHICAGO

NIGHTTIME TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPER RATINGS for Evening Programs and the "FIRST THREE" Sunday Afternoon Segs. In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban population.

Vol. III 24E (Copyrighted by The Billboard) (Report January 15, 1947)

Program Sponsor, Agency, Net. & Stat.	Hooper rating	Length and Weeks to Date	Opposition	Talent Cost	Cost Per Point	Cost Per 1,000 Urban Listeners
BOB HOPE Peppodent Div. Lever Bros. Various Products F., C. & B. NBC 127	30.2	1/2 Hr. 374	N. S. P.—ABC N. S. P.—CBS Upton Close (MA)—MBS	\$20,000	\$ 662.25	\$.75
FIBBER MCGEE & MOLLY S. C. Johnson & Son, Inc. Floor Wax N. L. & B. NBC 143	30.2	1/2 Hr. 470	N. S. P.—ABC N. S. P.—CBS N. S. P.—MBS	\$10,500	\$ 347.68	\$.37
JACK BENNY* American Tob. Co. Lucky Strike F., C. & B. NBC 153	29.5	1/2 Hr. 557	Drew Pearson—ABC Monday Morning Headlines—ABC Gene Autry—CBS N. S. P.—MBS	\$22,500	\$ 762.71	\$.73
EDGAR BERGEN Standard Brands Chase & Sanborn Coffee J. W. T. NBC 144	27.4	1/2 Hr. 404	N. S. P.—ABC Admiral Sam Spade—CBS N. S. P.—MBS	\$20,000	\$ 729.93	\$.73
RED SKELTON B. & W. Tob. Co. Raleighs R. M. S. NBC 146	25.4	1/2 Hr. 210	N. S. P.—ABC N. S. P.—CBS N. S. P.—MBS	\$ 9,500	\$ 374.02	\$.42
FRED ALLEN Standard Brands Tenderleaf Tea & Shefford Cheese J. W. T. NBC 143	24.9	1/2 Hr. 506	N. S. P.—ABC Crime Doctor—CBS Parker Pen News—CBS Special Investigator—MBS	\$18,500	\$ 742.97	\$.78
SCREEN GUILD PLAYERS Lady Esther Blow CBS 149	23.8	1/2 Hr. 280	Doctors Talk It Over—ABC Fishing and Hunting Club—MBS Contented Program—NBC	\$10,000	\$ 420.17	\$.51
RADIO THEATER Lever Bros. Lux Soap & Flakes J. W. T. CBS 146	23.8	1 Hr. 560	N. S. P.—ABC Gabriel Heatter—MBS Real Stories-Real Life—MBS Telephone Hour—NBC Borge-Goodman Show—NBC	\$16,000	\$ 672.27	\$.71
WALTER WINCHELL* Andrew Jergens Co. Loton Orr ABC 208	22.7	1/2 Hr. 733	Hildegard—CBS Exploring the Unknown Manhattan Merry-Go-Round—NBC	\$ 6,000	\$ 264.32	\$.28
AMOS 'N' ANDY Lever Bros. Rinso R. & R. NBC 149	22.5	1/2 Hr. 677	N. S. P.—ABC Vox Pop—CBS Gabriel Heatter—MBS Real Stories-Real Life—MBS	\$ 9,000	\$ 400.00	\$.43
MR. D. A. Bristol-Myers Co. Vitalls & Sal Nematica D. C. & S. NBC 132	22.4	1/2 Hr. 387	Pot o' Gold—ABC Ford Show-Dinah Shore—CBS N. S. P.—MBS	\$ 6,800	\$ 303.57	\$.35
BANDWAGON F. W. Fitch Co. Various Products L. W. R. NBC 154	21.0	1/2 Hr. 688	N. S. P.—ABC Blonde—CBS N. S. P.—MBS	\$12,500	\$ 595.24	\$.62
DUFFY'S TAVERN Bristol-Myers Co. Ipana and Trushay Y. & R. NBC 132	19.6	1/2 Hr. 106	Affairs of Ann Scotland—ABC Songs by Sinatra—CBS Gabriel Heatter—MBS Real Stories-Real Life—MBS	\$10,000		
SUSPENSE Roma Wine Co. Roma Wines Blow CBS 83	18.2	1/2 Hr. 109	Lum & Abner—ABC Monitor Views the News—ABC N. S. P.—MBS Aldrich Family—NBC	\$ 6,000	\$ 329.67	**
BURNS & ALLEN General Foods Sales Co. Maxwell House Coffee B. & B. NBC 140	17.9	1/2 Hr. 199	N. S. P.—ABC F. B. I. in Peace and War—CBS Johns-Manville News—CBS N. S. P.—MBS	\$12,500	\$ 698.32	\$.79
THE SHADOW Carey Salt Co. McJunkin Del., Lack. & West. R. & R. George Barr Co., Meyerhoff MBS 215	12.2	1/2 Hr. 319	Darts for Dough—ABC Family Hour—CBS N. S. P.—NBC	\$ 2,500	\$ 204.92	\$.21
CARMEN CAVALLARO Sheaffer Pen Co. R. M. S. NBC 148	11.6	1/2 Hr. 55	Danger, Dr. Danfield—ABC N. Y. Philharmonic—CBS N. S. P.—MBS	\$ 3,500	\$ 301.72	\$.37
ONE MAN'S FAMILY Standard Brands Fleischmann's Yeast & Royal Desserts J. W. T. NBC 144	10.1	1/2 Hr. 706	Samuel Pettengill—ABC N. Y. Philharmonic—CBS Crimes of Carelessness—MBS	\$ 4,500	\$ 445.54	\$.52

*Includes second broadcast on Pacific Coast. MA—Moving Average. N.S.P.—No sponsored program.

**Since these shows employ a network of less than 300 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore, cost per thousand figures are not reported in these cases. LM—Limited Net.

L. & M.—Lennen & Mitchell. F., C. & B.—Foots, Cone & Beiding. Y. & R.—Young & Rubicam. W. & L.—Warwick & Legler. W. & C.—Williams & Cleary. L. W. R.—L. W. Ramsey. J. W. T.—J. Walter Thompson. McK. & A.—McKee & Albright. R. & R.—Ruthrauff & Ryan. D. C. & S.—Doherty, Clifford & Shenfield. S. & S.—Schwimmer & Scott. R. W. & C.—Roche, Williams & Cleary. A. W. & W.—Audrey, Moore & Wallace. W. H. W.—William H. Weintraub. McC-E.—McCann-Erickson. P. & R.—Pedlar & Ryan. D. F. S.—Dancer-Fitzgerald-Sample. N. L. & B.—Needham, Lewis & Brorby. R. M. S.—Russel M. Seeds. B. & B.—Benton & Bowles.

Average audience rating is 11.3, as against 10.5 last report, 10.3 a year ago. Average evening sets-in-use reported are 34.6, as against 32.1 last report, 32.8 a year ago. Average available homes is 82.3, as against 81.2 last report, 81.3 a year ago. Number of sponsored hours is 70 1/2 as against 70 last report, 77 1/4 a year ago.

DAYTIME TALENT COST INDEX

Based on "FIRST FIFTEEN" HOOPERATINGS for Weekday and "FIRST THREE" for Saturday Daytime Segs.

In the absence of continuous data on non-telephone home listenership, The Billboard takes the liberty of projecting telephone home-based radio audience measurements to total urban families.



Vol. III 23D (Report January 15, 1947)

Program Sponsor, Agency, Net & Stat.	Hooper-Rating	Weeks to Date	Opposition	Talent Cost	Cost Per Point	Talent Cost Per 1,000 Urban Listeners
WHEN A GIRL MARRIES General Foods Calumet, Baker's Chocolate B. & B. NBC 76	8.8	330	Terry & the Pirates— ABC N. S. P.—CBS N. S. P.—MBS	\$ 2,300	\$ 261.36	*
RIGHT TO HAPPINESS Procter & Gamble Co. Ivory Soap Compton NBC 141	8.1	472	N. S. P.—ABC N. S. P.—CBS N. S. P.—MBS	\$ 2,250	\$ 277.78	\$.49
PORTIA FACES LIFE General Foods Grapenuts Flakes Y. & R. Maxwell House Coffee B. & B. NBC 87	7.9	310	Sky King—ABC N. S. P.—CBS Superman—MBS	\$ 2,750	\$ 348.10	*
MA PERKINS Procter & Gamble Co. Oxydol D.-F.-S. CBS 75	7.5	237	N. S. P.—ABC N. S. P.—MBS N. S. P.—NBC	\$ 1,300	\$ 173.33	*
BREAKFAST IN HOLLYWOOD Kellogg Co. Fop K. & E. ABC 217	7.5	298	N. S. P.—CBS N. S. P.—MBS Fred Waring (TT)— NBC	\$ 1,500	\$ 200.00	\$.37
STELLA DALLAS Sterling Drug, Inc. Various Products D.-F.-S. NBC 143	7.4	474	N. S. P.—ABC G. E. House Party— CBS N. S. P.—MBS	\$ 1,750	\$ 236.49	\$.41
YOUNG WIDDER BROWN Sterling Drug, Inc. Haley's M-O Phillip's Toothpaste D.-F.-S. NBC 143	7.3	456	Dick Tracy (LN) (Co-Op)—ABC Hollywood Jackpot (LN) (MWF)—CBS Buck Rogers—MBS	\$ 1,600	\$ 219.18	\$.40
OUR GAL, SUNDAY Whitehall Pharmaceutical Co. Anacin D.-F.-S. CBS 150	7.3	550	N. S. P.—ABC N. S. P.—MBS N. S. P.—NBC	\$ 1,750	\$ 239.73	\$.43
PEPPER YOUNG'S FAMILY Procter & Gamble Camay-P. & R. Dreft-D.-F.-S. NBC 128	7.2	873	Edwin C. Hill—ABC N. S. P.—CBS N. S. P.—MBS	\$ 2,650	\$ 368.08	\$.72
BIG SISTER Procter & Gamble Ivory Soap Compton CBS 65	7.2	317	Baukhage Talking (LN) (Co-Op)—ABC N. S. P.—MBS N. S. P.—NBC	\$ 2,500	\$ 347.22	*
MA PERKINS Procter & Gamble Oxydol D.-F.-S. NBC 142	7.2	237	N. S. P.—ABC N. S. P.—CBS N. S. P.—MBS	\$ 1,300	\$ 180.56	\$.33
LORENZO JONES Sterling Drug, Inc. Various Products D.-F.-S. NBC 143	7.0	543	N. S. P.—ABC Hollywood Jackpot (LN) (MWF)—CBS N. S. P.—MBS	\$ 2,000	\$ 285.71	\$.47
BREAKFAST IN HOLLYWOOD Procter & Gamble Ivory Flakes Compton ABC 217	6.7	269	N. S. P.—CBS N. S. P.—MBS Fred Waring (TT)— NBC	\$ 1,500	\$ 223.88	\$.39
ROMANCE OF HELEN TRENT Whitehall Pharmaceutical Co. Heat Liniment Kolyros, Bisodol D.-F.-S. CBS 148	6.7	692	N. S. P.—ABC N. S. P.—MBS N. S. P.—NBC	\$ 1,800	\$ 268.66	\$.50
BACKSTAGE WIFE Sterling Drug, Inc. Ayer's Pectoral D.-F.-S. NBC 143	6.5	384	N. S. P.—ABC G. E. House Party (MWF)—CBS N. S. P.—MBS	\$ 1,750	\$ 269.23	\$.51
STARS OVER HOLLYWOOD Bowie's, Inc. Dar-Rich Products Sorenson CBS 52	6.9	412	N. S. P.—ABC N. S. P.—MBS N. S. P.—NBC	\$ 4,000	\$ 448.44	*
COUNTY FAIR Borden Co. Instant Coffee K. & E. CBS 154	6.1	246	N. S. P.—ABC N. S. P.—MBS N. S. P.—NBC	\$ 4,000	\$ 493.83	*
GRAND CENTRAL STATION Pillsbury Flour Mills Co. Various Products McC.-E. CBS 129	6.8	281	N. S. P.—ABC N. S. P.—MBS National Farm & Home Hour—NBC	\$ 2,200	\$ 323.53	\$.43

Saturday Daytime

*Since these shows employ a network of less than 100 stations, it is not possible to project their Hooperating and listeners-per-listening set figures upon a population base that would not be open to question. Therefore, cost per thousand figures are not reported in these cases. LN—Limited Net. N. S. P.—No sponsored program.

D.-F.-S.—Dancer-Fitzgerald & Sample. Y. & R.—Young & Rubicam. R. & R.—Ruthrauff & Ryan. B. & B.—Benton & Bowles. B., B., D. & O.—Batten, Barton, Durstine & Osborn. K. & E.—Kenyon & Eckhardt. McC.-E.—McCann-Erickson. L. & F.—Lambert & Feasley. J. W. T.—J. Walter Thompson.

Average audience rating is 5.0, as against 4.8, last report; 4.7 a year ago. Average daytime sets-in-use reported are 18.7, as against 17.5 last report; 17.0 a year ago. Average available homes is 75.3, as against 71.3 last report; 74.7 a year ago. Number of sponsored hours is 81, as against 85 1/2 last report; 81 1/2 a year ago.

The "Talent Cost Index" is protected by the copyright of The Billboard and infringement will be prosecuted.

Air Coverage of Georgia Crisis Sets State Special Event Mark

ATLANTA, Jan. 18.—Georgia's gubernatorial battle, unparalleled in political history, found newsmen of Atlanta stations furnishing both local and network audiences continuous on-the-scene coverage. Aware of the necessity of apprising listeners of all sides of the Arnall-Talmadge controversy, stations scrambled schedules and marshalled news facilities to handle what shaped up as the most urgent special event in Georgia history. WSB, NBC outlet, on the scene from the outset, was present at the capitol Thursday (16) when Arnall found Talmadge forces had locked him out. Station carried exclusive statements from both leaders, and even before Arnall moved offices to the Candler Building, the NBC outlet was setting up wires there.

Maintaining all its facilities and production staff on an almost 24-hour schedule, WSB kept check on all developments and on Monday morning (20) planned to broadcast direct from the Senate when Lieut.-Gov.-Elect M. E. Thompson is slated to be sworn in.

CBS Alerted Monday

CBS station, WGST, kept its staff alerted beginning Monday (13). Station had direct lines into the House of Representatives, Senate, and governor's office. With the aid of a special wire recorder, it broadcast more than 8 hours of remotes in three days. This included interviews with senators and reps, statements from Arnall and Talmadge, members of the press and John Q. Public. WGST reporters were John Fulton, Francis Harden, Percy Hearle, John Gray and Ken Wilson, with Fulton, Hearle and Wilson handling CBS assignments. Ben Akerman and Ivan Miles turned in top engineering jobs.

WAWA, Mutual outlet, early Monday (13) moved in with the Legislature and featured bulletin remotes (See *Airing of Georgia* on page 14)

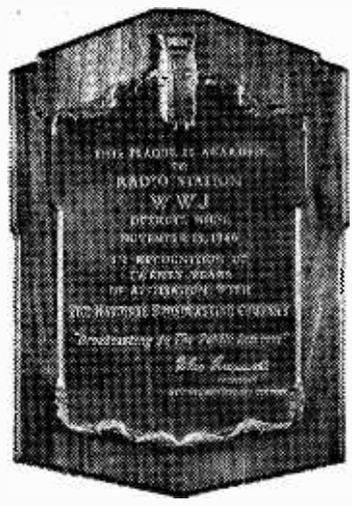
Seebach Gets Metop Administrative Job

NEW YORK, Jan. 18.—Julius F. Seebach, one-time CBS and WOR programming vice-president, has been named administrative secretary of the Metropolitan Opera Association. He started last week.

Seebach took a leave of absence from WOR's program boss two years ago, retaining only his berth as a board member of the station. He has devoted his time since to large industrial holdings in the South. His Metop spot severs all relations with WOR.

Seebach was originally with WOR, went to CBS for some years as program head and then returned to WOR in a similar capacity.

DETROIT, Jan. 18. — Stanley G. Boynton Agency has taken over the WJR advertising and special promotion account formerly handled by Campbell-Ewald.



WWJ, the first radio station in

the nation, proudly acknowledges this award from NBC, the nation's first radio

network, commemorating an affiliation of twenty years' standing.

It marks another milestone in the uninterrupted leadership

achieved by these two pioneers, whose "teaming of talents"

has proved so enjoyable to WWJ's great listening

audience and so productive for both WWJ and NBC advertisers.

First in Detroit... Owned and Operated by THE DETROIT NEWS

Associate FM Station WENA

Television Station WWDT



NBC Basic Network

950 KILOCYCLES
5000 WATTS

National Representatives: THE GEORGE P. HOLLINGBERY COMPANY

FCC Calls for "Round Trip" New York - Washington Test On CBS Color Television

WASHINGTON, Jan. 18.—Public and trade interest in color video battle is mounting as a result of the Federal Communications Commission plan, revealed this week, for the first public showing of a "long-distance" telecast in color at the resumption of the color hearing January 27 in New York. Original plan had called only for local telecasts, but FCC's plan now is for transmission of color television from New York to Washington and back to New York again. At the same time FCC is desperately trying to find adequate space for the hearing, it has been learned. So far FCC after exploring every possibility has been able to reserve only a small hearing chamber in the U. S. Court House in Foley Square, New York, accommodating only 75 persons. FCC needs bigger quarters — an auditorium, if possible—inasmuch as the court chamber is not big enough even to accommodate official witnesses and FCC authorities. Unless a bigger site is found—and FCC officials are hopeful that "something will turn up" within a week—the public will be barred from the hearing for lack of space. FCC itself is hoping to send more than 50 of its staffers to the important hearing. FCC wants to go ahead with the January 27 hearing as planned, but some staffers are urging that the hearing be deferred if a larger site is not obtained. Aid of allied government agencies is being enlisted in the search for an appropriate hearing site.

FCC's Plight

The commission's plight is regarded as unusual thru no fault of its own. The Washington hearing last month was held in a spacious Department of Commerce auditorium which was never more than a third occupied and which accommodates 1,500. In moving the hearing to New York, commish hoped for even larger accommodations for public and industry in view of the rising interest.

FCC Chairman Denny and Commissioner Wakefield took a quick trip to New York Friday to get a fill-in on CBS's color process, since the pair missed the demonstration last month. Denny was unable to go to New York after the Washington hearing because of a cold, and Wakefield was on the Coast on another hearing. An FCC official pointed out that as a result of this quick look-see by Denny and Wakefield all commissioners will be "on an equal basis" when they view the round-trip television in New York at the resumption of hearing.

Big Turnout

FCC has received word that the hearing will draw biggest press representation in history of FCC proceedings. All press associations and New York newspapers as well as trade press will be represented. In addition, a number of out-of-city newspapers are planning to send (FCC Wants 'Round Trip' opp. page)

FCC Gives DuMont Fifth TV Station

WASHINGTON, Jan. 18.—Sign of commercial television's growth is seen this week in Federal Communications Commission's latest pair of CP's for commercial TV's this week—one to Allen B. DuMont Laboratories, Inc., for a station in Pittsburgh and the other to Maison Blanche Company, for a station in New Orleans.

Grant to DuMont has special significance since, as FCC pointed out, it was fifth made to DuMont-Paramount interests, since that is the maximum number allowed in TV. Five other applications involving same interests were placed in the pending file. These were applications by: Allen B. DuMont Labs, Inc., Cincinnati; DuMont Labs, Cleveland; Interstate Circuit, Inc., Dallas; New England Theater, Inc., Boston, and United Detroit Theaters Corporation, Detroit.

Maison Blanche's CP is for a commercial station on Channel Four frequency 60-66 m.c.

Meanwhile, FCC accepted for filing an application by Columbia Broadcasting System for a license to operate an experimental TV station on 880-990 m.c. in New York. Commish also accepted for filing the applications of National Broadcasting Company for renewal of experimental TV licenses in New York City area (W2XBT and W2XBU).

FCC hoped to have its decision ready by February 1, and that the controversy over color was not delaying this situation.

Following completion of the tele demonstration in New York January 27, hearings will be continued in Washington, February 10.

Color Inevitable, Declares FCC Head; Question of System

NEW YORK, Jan. 18.—Queried as to whether the Federal Communications Commission will poll public opinion on the color versus black and white tele controversy, Charles Denny, FCC chairman, stated yesterday that everybody takes it for granted that color is what the public wants. "It's strictly a question of when and what system," Denny remarked.

The FCC chairman, who came to New York to see a demonstration at Tarrytown of CBS's color system, stated apropos the January 27 demonstrations scheduled to be held in Federal Court in New York, that "we'll give everybody a chance to take their screwdrivers out to take apart the CBS system—if they can." Denny's remark was in answer to a query as to why other tele interests, in addition to CBS had been invited.

Regarding the television situation in New York, Denny stated that the

Coast Sees Little Likelihood Of Hike in 1947 Tele Segs

HOLLYWOOD, Jan. 18.—Despite flack flurry which followed granting of video construction permits to six L. A. applicants last month, home viewers will have to be content with the output of only two telecasters this year. Survey of successful applicants reveals that even those most optimistic have no illusions of being air-borne in 1947. As result of delays, KTLA (Paramount Productions, Inc.) will have a clear commercial field for months to come. Don Lee's W6XAO, town's other operating video outlet, is still awaiting FCC okay, with final green light held up pending outcome of current hearing on Don Lee's network operations.

As for the other five applicants, NBC appears to have the best chance at launching its video outlet in the shortest time. Web expects to break ground on Mount Wilson transmitter site early this spring (bad weather prevents any construction work at this time of year). Net is also prepping plans for remodeling of Olson Building in Hollywood, which will house tele production facilities. Orders for equipment are on RCA's files, but no definite allotments to Coast outlet have been made. Plan is to ration equipment to all NBC tele stations as need arises, with orders pooled to supply Washington, Chicago, Cleveland, Los Angeles, and of course, New York. Understand NBC is getting no delivery priority from parent company, and will get deliveries on a "first come, first served" basis. NBC has, however, set its sights on January 1, 1948 as the kickoff day for its L. A. outlet. Sentimentally, web tele toppers point out that the first West Coast T. C.

radio origination was the broadcast of 1927 Rose Bowl game. Web would similarly like to launch its tele station with airing of next year's bowl classic.

L. A. Times expects to break ground on its temporary studios at Pasadena Playhouse within a short time. Outlet will operate from Pasadena for at least two years, or until permanent building is completed. First two cameras (image orthos) were delivered several weeks ago and will be used in training personnel at Pasadena. Plan is to use equipment at Playhouse for training neophytes and paid personnel, when hired.

KFI's first equipment is due about March 1. NBC affiliate says video outlet will share transmitter space with station's FM transmitter on Mount Wilson. Old KFI studios at 10th and Hope streets in downtown L. A. will be remodeled for video use. Rumors persist, however, that the Earl C. Anthony outlet will bow out of video despite snaring coveted license. Reason given by traders is that Anthony has changed views and hesitates bucking NBC competitish. Dopesters go further to speculate that Anthony is reluctant to sweat out the non-profit years of television ahead for an ultimate shift to a money-making basis. Station execs ridicule rumors, insisting that KFI is still very much in the video picture. Fact that station has asked FCC to reverse ruling and switch channels (from Channel 9 to Channel 4) is interpreted as definite proof that outlet will go ahead with video.

ABC and KLAC, both given FCC (See No Hike in 1947 on opp. page)

British Theaters Fight Tele Dates For Own Talent

(Continued from page 3)

case . . . for it is realized that the outcome will affect all theater artists before long. Certainly mine is not a gesture of sheer bravado. I have not deliberately gone out of my way to be shot at. In fact it would have been easy for me to call off the tele engagement. The BBC, realizing I was on the spot, offered to release me. But in a matter of principle like this I felt that I could not take the line of least resistance."

Prior to going ahead with his video commitments, Mendelssohn queried his sidemen, getting a 25 to 4 vote favoring tele. "What I need now," he says, "is the full-hearted support of the Variety Artists Federation. . . . I am hopeful they will uphold me in this fight to uphold the liberty of the artist."

Adding that some performers regard video as a threat to their livelihood, the maestro stated this was an incorrect view and added that tele, when developed on a national scale, will enhance reputations. He drew an analogy with the early days of broadcasting, at which time performers had similar fears. "Far from being a substitute for the stage, it (tele) will stimulate public interest in the theater. . . . Before long all theater managements will realize the truths of this. . . . In any case, what do they achieve by non-co-operation? As the BBC director-general has declared, television has come to stay."

Mendelssohn, stating that the public regards tele as a public service and that performers are in a measure public servants, said artists must ask themselves whether they can afford to be "slaves of theater managements."

CBS Rejects RDG Commercial Fees

NEW YORK, Jan. 18.—Radio Directors' Guild met Tuesday (14) with CBS to open negotiations for a contract for web's tele directors. Union's pitch for commercial fees for meggers was promptly rejected by the web. CBS claims that industry's development doesn't allow for fees at this time. Confab also stymied in a mutually acceptable definition of directors.

Since contract is the first ever negotiated for tele directory, RDG realizing its importance, has added Samuel Sacher, brother of Local 802 attorney Harry Sacher, to its staff of legal advisers in the CBS bargaining talks.

Negotiations follow a long drawn out battle last year between RDG and IATSE over jurisdiction of tele directors at CBS. Dispute was settled by an NLRB election which RDG won.

8 X 10 PROFESSIONAL
PHOTOS
5 1/2¢ ea.
NO NEGATIVE CHARGE
ABSOLUTELY NO EXTRA CHARGES

100, 8x10 -	\$7.50
50, 8x10 -	\$5.00
25, 8x10 -	\$3.50
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La Rabida Fund Program

Reviewed Tuesday (14), 9:15 to 10 p.m. Style—Variety program, Presented sustaining on WBKB, Chicago.

Above all this proved that vaude and nitery acts, if they eventually are to do the best possible job in television, will have to trim and shape their routines to fit technical and production limitations. This program; one of the best variety shows ever telecast by WBKB, could have been even better if the acts had realized that what they do on the stage is not necessarily the best for television. Of course, station directors and producers should have warned acts about the differences between television and the stage and coached them in those differences.

For example, program had Larry Storch, comedian, do some routines he now employs at the Chicago Theater. They were funny, but Storch's tendency to gesture too much and to move around on the stage too much caused his arms and hands to come too close to the camera at times and caused him to move out of focus at other times.

Same could be said for Low, Hite and Stanley, who utilized the routines they are now using at the Stevens Hotel. At the Stevens, where they move around plenty, they are always within the ken of their audience. But their antics, altho humorous, sometimes were missed on the video show when the two cameras used were not adequate to keep all of the trio in the picture. This was especially disappointing when all three had to be seen to get maximum enjoyment from their work.

Even Bob Hughes, magician, who for part of his act does some work with a dog, utilized too much space. At times part of his dog was left out of the picture. At others, when the cameras tried to keep all his routines in focus, they had ceiling lights in their scope.

The Honey Dreamers, ABC mixed quintet, grouped themselves close together and cameras were able to get all of the group practically all the time. They should be complimented for doing a top-notch singing job without any musical accompaniment.

To add spice, station also had a bathing beauty contest. Camera work here was good—with plenty of closeups, naturally.

Vince Gottshalk, emcee, seemed to have the video requirements in mind constantly. He played to the cameras, put in plenty of facial expression and animation, but not too much action.

In spite of the above-mentioned shortcomings, this program should still go down on the books as one of WBKB's best. *Cy Wagner.*

FCC WANT "ROUND TRIP"

(Continued from opp. page)

staffers, FCC has been advised. Public inquiries to FCC indicate that "standing room only" may be order of the day when the demonstrations are started. All major radio outfits, including webs and manufacturers, will be represented, it was disclosed.

New York hearing, which may last a week, is expected to be even more dramatic than proceedings here last month. With the future of commercial video at stake, commish is encouraging fullest possible industry representation and is welcoming the heavy press coverage so that, as one FCC official explained, everything will "continue to be open and above board."

Rumors filled the air here today that AT&T might not be able to accommodate the long-distance color transmission, but FCC gave no confirmation to the report and pointed out that, on the basis of present plans, the "round robin" transmission will take place.

BBC Film Unit Scrapbook

Reviewed Sunday (12), 8:30-9:36 p.m. Style—Newsreel, documentary (film clips). Sustaining over WNBT (NBC), New York.

Once again illustrating advanced mitts-across-the-pond-co-operation between Yank and English television, this full-hour collection of British Broadcasting Corporation video newsreel highlights was a nicely put together job, showing a flair for simple but effective production. Show unveiled as a film "scrapbook," with flipping of neatly designed intro, chapter and wind-up pages helping convert what might otherwise have been a dull succession of newsreel shots into an interesting, often absorbing documentary.

High spots were a George Bernard Shaw interview (July 26) and the opening of Oxford's new library, one of the world's greatest (October 24). Shaw shots showed that the maestro is getting old—but rapidly. He dished out a mess of stuff to the peasants about the inadvisability of becoming a celebrity, pointing out that it's more fun coming to see and listen to celebs than to be one. Sage's patter was loaded with Edgar Guestisms.

At the Oxford opening strong suspicion was created in this viewer's mind that England's king must have gotten himself a press agent who was doing a bang-up job of humanizing the monarch. The architect of the joint handed the king a silver key with which to unlock the door. The king twisted and turned and huffed and puffed but couldn't get the key to work. Door was finally opened from the inside by a flunkey. Situation was reminiscent of last year's fiasco involving a ship launching and a tough bottle of champagne. Video announcer's restrained commentary on the English bossman's battle was a bob to U. S. listeners.

Other noteworthy portions of Scrapbook were the Remembrance Day ceremonies, somber and impressive; *London Thru the Eyes of a Veteran Just Returned From Burma*, a short feature loaded with sincerity and deep feeling, and some Queen Elizabeth shots. During the latter a fine commercial plug sneaked onto BBC's sacrosanct screen when a box of Ritz crackers, big as life, was spotlighted in "center stage" in a fairly protracted shot of cooks at work in the ship's galley.

At Elizabeth's landing in New York, these Roland Young was just about to make his spiel when he was practically shoved aside because V. Molotov, of the Kremlin Molotovs, had agreed to an interview. Molotov faced the ike and mike and tossed off a neat speech—in Russian.

Show began with scenes from the victory parade which BBC carried June 8, one day after returning to the air; ran thru sports (tennis, cricket, etc.) shots, the Nuremberg trials, the Lord Mayor's show, the king on his way to Westminster for the opening of Parliament and a sampling of American shots which NBC shipped to BBC in September.

Scrapbook also proved that anyone who thinks our English cousins don't have a sense of humor is just screwy, and what's more important is that they know how to use it in tele, even in documentary stuff. If they're informed they'll probably even laugh off the fact that this BBC Scrapbook was immediately followed on WNBT by an Elgin commercial.

NO HIKE IN 1947

(Continued from opp. page)

okay, have revealed nothing definite on construction plans. KLAC hopes merely to be on the air in early 1948, even the basic construction will not begin until early summer. Outlet expects some equipment shortly, including camera chains which will be used in pre-broadcast training of personnel.

Pinnocchio on Ice

Reviewed Monday (13), 8:30-9 p.m. Style—Remote pick-up of musical comedy on ice. Sustaining over KTLA (Paramount), Hollywood.

An ambitious undertaking on the part of Paramount, remote pick-up from Pan-Pacific of musical fairy-tale on ice proved, if nothing else, that tele can deliver the makings of an enjoyable show with little or nothing lost en route. It's to the station's credit that it was able to overcome numerous difficulties blocking a flawless presentation and was able to come thru with more than enough screen material to hold looker's interest.

A tough nut to crack was background music for ice-ballet sequences. Because of AFM nix, plattered music was dubbed in whenever necessary. Job was handled so smoothly that rhythm of waxed music and motion of bladers remained in synch thruout. Another problem was taking in the full sweep of the arena in following skaters. Cameras were so arranged that it was possible to blanket the entire skating area. Cutting from one lens box to the other was performed with such precision and facility that in many cases switch was unnoticed. Technique is particularly valuable in ice-show scanning since bladers cover large areas in a single run, and if this has to be interrupted because of camera range limitations then any grace and beauty created by the figure skaters becomes lost to the set watcher.

Some difficulties proved insurmountable. When house was blacked out before icer started, screen was left blank. Pre-curtain commentary describing preparation, etc., and informing tele audience why it was left picless would have saved set-conscious lookers a couple of minutes of anxious knob-twirling. Power failure towards the end took outlet off the air temporarily. Announcement was then made that because of mishap, KTLA would return the following night to bring repeat scanning of show in its entirety.

As a whole, what did hit the screen was enjoyable and ranks with the best tele entertainment to delight area's lookers. *Lee Zhito.*

Chal Adams is new member of the WLW publicity department, coming from Middletown, O., where he was a reporter and State editor for *The Middletown Journal*.

Young Americana

Reviewed Wednesday (15), 8-8:30 p.m. Style—Musical variety. Sustaining and presented by Wanamaker's over WABD (DuMont), New York.

Why video producers and directors insist on featuring stage-struck chirpers who have practically no talent is a mystery. Television audience presumably is growing daily and if producers plan to continue to produce hammy and amateurish shows, they're going to wake up one morning to find the video audience consisting only of relatives.

With one or two exceptions, show titled *Saga of a Sitter* was a dull affair and revealed extremely little talent. Program value added up to a goose egg. Only interesting and entertaining acts in the production consisted of some gal hoofers and a gal opera singer. Dancers in show were directed by Charles Lowe. Program made a weak attempt to imitate some top singers, dancers and radio people. Imitations were poorly done—giving the impression that they hadn't been worked on enough and entertainers coached enough.

Story woven around the musical was pointless and seemed to lack continuity and co-ordination. Briefly, it concerned a young man who, while acting as a baby-sitter, studied engineering. He finally winds up years later, falling in love with the babe he took care of. Series of flash-back scenes to point up the jazz age, crooner age, the big apple days, etc., had kids and teen-agers making with the acts and jokes.

Program was directed by Lou Sposa and produced by Eleanor Wells. *Thor Krogh.*

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NEW YORK BOSTON

TOO SHORT FOR A HEAD

"Meeting" Lands 34 Sponsors; O'Keefe Cancels "Winner" Job

AMERICA'S TOWN MEETING OF THE AIR, ABC public service show which was made available as a co-op feature January 9 in new network option time, had grabbed 34 bankrollers late this week. Show, broadcast Thursday nights, is the only hour-long program sold on a co-op basis.

Walter O'Keefe, scheduled to take over the quizmaster of ceremonies role CBS on *Winner Take All* program Monday (20), had to forego the spot. O'Keefe's son is ill and the comedian had to take him to California hurriedly. Bill Cullen continues in the emcee spot. Meanwhile, however, both O'Keefe and CBS are interested in each other and a daytime spot for the comic is likely when he returns East.

HAROLD A. SMITH, manager of public relations for Young & Rubicam, succeeds William M. Jenkins as director of publicity and public relations effective February 1. Jenkins, in the top slot for 16 years, resigned owing to ill health. . . . Wynn Mack Rainbolt Jr. appointed associate copy director of Young & Rubicam. . . . H. W. McCann, president of McCann-Erickson, Inc., this week announced election of three new directors, Roy H. Alderman, Marion Harper Jr., and Julian L. Deane.

Red Barber, CBS director of sports, has set Joe M. Palmer as CBS's racing sportscaster. Palmer is "The New York Herald-Tribune's" turf writer. . . . Milton Shrednik, musical director of KOA, Denver, this week completed his 2,325th coast-to-coast program over NBC. A professional for 25 years, Shrednik has been at KOA for 14 of them.

PIONEER ICE CREAM division of the Borden Company will sponsor Red Barber over WCBS, CBS New York key, Monday thru Friday, 6:30-4:45 p.m. starting March 3. Agency is Doherty, Clifford & Shenfield, Inc. In addition to bankrolling the Barber co-op, Borden's also sponsors the 9-9:15 a.m. news program over WCBS, Monday thru Friday, and on the web sponsors the Ginny Simms

show Fridays and *Country Fair* Saturdays. . . . Actress Elissa Landi added to staff of instructors at the evening and extension division, City College School of Business, New York. She'll instruct two classes in speech for radio and video Tuesday evenings.

JOHNNY OLSON and his *Ladies Be Seated* show will be sponsored next month in New England by three newspapers in as many cities in a drive for funds to equip and support a new summer camp for child polio victims. Broadcast from each city will be supported by talent from WLAW, Lawrence, Mass. . . . Maj. Gen. Anthony C. McAuliffe will be guest of honor and speaker at the Advertising Club of New York meeting January 22. CBS affiliates advisory board will hold its first 1947 meeting January 23-24. Members will represent 157 stations. . . . Bill Meeder, now handling music chores on Kellogg's *Hollywood Story*, across-the-board ABC program. . . . Tom Breneman started his sixth year with *Breakfast in Hollywood* this week.

Hal Davis, Kenyon & Eckhardt, New York, commuting between New York and Detroit in connection with Detroit Symphony Ork. . . . Herb Landon, of same agency, leaves on a two-week swing of Hooper cities February 9. . . . Mildred Sanders, formerly in charge of radio for Mitchell-Faust, Chicago, has joined Dancer-Fitzgerald-Sample as copywriter. . . . Brig. Gen. David Sarnoff, RCA board chairman, will be guest speaker at the annual meeting of the Cincinnati Technical and Scientific Societies Council February 11.

WBBM is inviting free-lance script writers to submit material for a new half-hour mystery show which will replace *The Whistler* when *Whistler* moves to New York. . . . *Campus Cavalcade* is a new series of weekly news round-ups about colleges in Ohio which will begin airing Saturdays, February 1 over WOSU, Ohio State University station.

Harold Anzine, former marine combat correspondent, has joined WTOP-CBS, Washington, as producer-director, with first assignment as producer of local daytime serial, *Janice Grey*. . . . Joe Brechner, general manager of WGAY, Silver Spring, Md., sent form letters to local advertisers boasting that he likes commercials and also incidentally that "FCC does not object to commercials" which, Brechner added, "perform a public service" when properly prepared.

PRESTIGE SHOW DEBUT

(Continued from page 6) full reins over the show to maintain its dignity, and will not offer the package for sale. Cost is being borne by public contributions and donations of time and talent by interested persons in radio and pix industries. Seg has been cleared for 26 weeks over the full Mutual web. Stars definitely lined up for the series include Don Ameche, Charles Boyer, Joe E. Brown, Joseph Cotton, Bing Crosby, Charles Bickford, Jeanne Crain, Irene Dunne, Dennis Day, Fibber McGee and Molly, Barry Fitzgerald, William Gargan, Ruth Hussey, Frank McHugh, Pat O'Brien, Gregory Peck and Jimmy Stewart. Kick-off show will star Loretta Young, script is by True Boardman,

Airing of Georgia Crisis Sets Mark

(Continued from page 11)

and newscast inserts, particularly elections of Senate President Williams Dean and House Speaker Fred Hand. Thruout the next day station continually interrupted regular programs with remotes from the floor, debates and carried an exclusive interview with Roy Harris tipping listeners to stay tuned for inauguration of the governor that night. Station followed thru in a similar vein, carrying show-down lockout of Arnall, etc. Reporters included Edith Ford on color, Bill McCain feeding the web, and Dale Clark supervising. Entire staff continues alerted.

Mutual Aiders on Scene

WATL, Mutual outlet and key station for the Georgia network, provided complete on-the-scene coverage for local, State and national audiences. Station originated the first program from the House of Representatives and Senate 10 a.m. Monday (13), and on Tuesday (14), continuous day-and-night coverage made the day perhaps the longest in the history of WATL special events. Station claims to be first to air a program directly from the floor of the House. In addition to feeding MBS, all programs from the Legislature on January 13 and 14 were fed to 11 stations of the Georgia web—and this network service was maintained thru the inaugural speech of Herman Talmadge Wednesday (15). In addition to interviews Wednesday with Arnall and Talmadge, station on Thursday hit a highlight by broadcasting Arnall's fiery exchange with Benton Odum, Talmadge's executive secretary, when the latter denied Arnall permission to see Talmadge. Latter then stated his stand to the WATL audience. Thruout the battle, WATL continued the same alert coverage.

GOP MOVES SLOWLY

(Continued from page 6)

Owen Brewster (R., Me.), Albert W. Hawkes (R., N. J.), E. H. Moore (R., Okla.), Homer E. Capehart (R., Ind.), Edwin C. Johnson (D., Colo.), Tom Stewart (D., Tenn.), Ernest W. McFarland (D., Ariz.), Warren G. Magnuson (D., Wash.), Francis J. Myers (D., Penn.), and Brien McMahon (D., Conn.).

With the 80th Congress only two weeks old communications legislation has made its initial appearance. Rep. William J. Miller (R., Conn.), introduced a resolution for an investigation of "propaganda and publicity" activity by the government affecting radio and the press. Miller's resolution may not get far since the new Congress intends to go easy on the numbers of "special committees."

However, the House Committee for Appropriations already is studying part of the Miller-posed problem. Chairman John Taber (R., N. Y.), of the House Appropriations Committee, has been looking into the activities of government "press agents," whose chief duties are doling out "copy" to radio and press. Taber is interested in cutting down federal pay rolls, and he figures that Mr. Whiskers can do without some of his publicity agents.

with Dee Engelbach holding down the director's chair. Meridith Willson's ork will provide music. Bob Longnecker, radio head of the Sam Jaffe Agency, will produce the series, with Charles Bulotti Jr. and Ned Tollinger handling the show for Don Lee and Mutual.

Top talent will work free, while directors and writers will draw only token fees. AFRA cast will get minimum rates.

New Stations

ROCHESTER, N. Y., Jan. 18.—City's fourth station, WRNY, owned and operated by the Monroe Broadcasting Company, Inc., debuts late this month at 680 kc. with a power of 250 watts. Harold Kolb, program director; Add Penfield, director of news, sports and special events, and Felix Bonvouloir, chief engineer.

NORFOLK, Va., Jan. 18.—WLOW, new indie here, debuts February 2 on frequency of 1590 kc. with 1,000 watts power. Personnel includes Ernest L. Scott, Kingston, N. C., president; Robert E. Wasden, Sanford, N. C., vice-president and station manager; Jack Siegal, New York, secretary-treasurer and chief engineer; Ray Penner, program director and newscaster, and Don Kelly, of Chicago, commercial manager.

SAN JOSE, Calif., Jan. 18.—KEEN, local indie, is scheduled to start operation in mid-March under the aegis of United Broadcasting Company, of which George Markikian, owner of Omar Khayyam Restaurant, is prexy. Principal stockholders are Floyd Farr, Sam Melnicoe and George Snell, all of KPO, San Francisco, and Alfred Aram, San Jose attorney. Snell will shortly resign as assistant program manager of KPO to become chief of KEEN. At KPO he will be succeeded by Elliott Robertson, formerly of NBC's Washington staff.

NET BROADCASTER SPEAKS

(Continued from page 6)

for is thru some modification of the federal labor laws thru legislation—namely, outlawing the "closed shop." I believe that the present temper of Congress might bring forth some such relief.

Net Tactics

Pages and pages could be written on the ethics of the tactics networks are employing with their affiliates, but we broadcasters are all familiar with them, so it is unnecessary to review them here.

I believe now is the time for affiliates to become more independent. Should a station here and there refuse to allow their employees to be forced into unions, it would not have much effect on their respective networks. However, if a number of stations took the same stand, it would have a decidedly different result. We all recall the ASCAP fiasco and the result obtained by a united front. I am willing to go on record and say positively that if the networks or the unions refuse to feed any of our stations because we are non-AFRA, then we shall get along without that network. We will not be guilty of selling out our employees who have remained loyal to us and force them to pay money into union treasuries. We will not be guilty of selling out our employees as the networks have sold out their affiliates.

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Capitol Inks Goodman to Lengthy Pact

Aims for March Releases

HOLLYWOOD, Jan. 18.—Benny Goodman yesterday was inked to a long-term pact by Capitol, and coming on the heels of Count Basie's switch to Victor marks the second big name to bow from the Columbia label. Contract goes into effect immediately, with Coast diskery aiming for a March release date for Goodman's initial waxings. Considerable portion of BG's work for Capitol will be quartet and sextet diskings, with the clary wielder fronting studio musicians whenever full-sized ork is used.

Bringing Goodman into its fold marks the first time Capitol had taken an established artist from another label. In all previous cases diskery had followed policy of building its own names. While Cap execs remained mum on terms of the Goodman pact, it's understood BG will be given free rein on material and manner in which he records. Strong possibility exists of Goodman breaking longhair ice for Capitol, based on his previous classical waxings for other labels.

When *The Billboard's* prediction of Goodman's switch to Capitol became fact, trade here was a-buzz with rumors of other top names forsaking the Columbia catalog. Talk that Harry James will be the next to bow out was denied by the trumpeter who pointed out a five-year paper signed last year and still has four more years to run. Others in the trade see Columbia's band disk standing definitely weakening now that both Goodman and Basie have walked out and the Les Brown and Woody Herman orks have disbanded. Talk is that Columbia will have to apply the hypo somewhere and fast.

NEW YORK, Jan. 18.—Columbia spokesmen here say that Benny Goodman was "released" from label after disk company decided not to hold BG to contract which still had one more year to run. Manie Sacks, Columbia artists and repertoire boss, said decish was reached last week.

Meanwhile Sacks revealed that Xavier Cugat had been re-signed with label for five years. Terms of new Cugat paper substantially same as the old.

Shelley Replaces Majestic's Hammond

NEW YORK, Jan. 18.—John Hammond ankled the Majestic Diskery this week. Hammond, recording director and talent scout for the firm, has been replaced by David Shelley, Buddy De Sylva's step-son who formerly was with the Coast office of Capitol Records. Hammond's break with Majestic was on amicable basis according to Ben Selvin, firm's artist and rep boss.

Hammond is known in the trade for his jazz writings and for his work as recording advisor and talent man for Columbia Records. Also is known to have dough invested in numerous enterprises including Keynote Records, which led many to believe that he might go with the indie firm. But strongest street story has Hammond following brother-in-law Benny Goodman to the Capitol label. Neither rumor has been verified, since Hammond was on tour of the South on two-week vacation and unavailable for comment.

Band & Act Routes Available!!

Paper limitations still make it impossible to publish current locations of leading bands and acts in *The Billboard*. This service is still maintained and routes of Acts, Units and Attractions are mailed free each week to those interested. Write Supplemental Route Service, 25 Opera Place, Cincinnati 1, O.

Talk 3 Deals for Whittemore But Says No Plans

NEW YORK, Jan. 18.—"What's with Whittemore" question being passed around the street after MCA booker announced plans to ankle the agency this week was getting multiple answers from trade tattlers who figure Jack W. would settle with one of three deals currently being offered. Whittemore, however, expressed disappointment that "only three deals were supposed to be cooking" and said he has no plans yet. Says he has three or four things to clean up, including a trip to Detroit and one down South, before officially terminating with MCA and getting into action elsewhere.

Triple harbors for Whittemore to drop anchor, according to rumors, include offers from Willard Alexander, Arthur Michaud and the Russ Facchine-Howard Christiansen management offices.

Most gossipers claim a Facchine-Christiansen tie with Whittemore has inside track with Lyle Thayer, former MCA West Coaster, also said to be included on talked-over plans. Other opiners say Michaud link might be likely too, since Arthur T., in addition to his regular p. m. duties for Tommy Dorsey, recently has expanded his handling chores to include Ziggy Elman and Buddy Moreno orks. Both Michaud and Christiansen say they have talked with Whittemore but that no further stage than conversation has been reached.

GAC Checks Frew Cincy Bookings

NEW YORK, Jan. 18.—General Artists' Corporation here has its accountants looking into the question of whether alleged unreported bookings out of the Cincinnati office have any basis in fact and if commish dough from same is forthcoming. Bookings in question supposedly fell during the regime of Art Frew, who headed GAC's Cincy office up until several months ago, when he left to go with Joe Glaser's Associated Booking Corporation office in Chicago.

Making no charges and stating only that it is looking for info, GAC has called in a bonding company to dig up data, since "no information was forthcoming from Frew." Frew, in Chicago, said he had heard nothing official about the investigation but had caught some rumors.

"Satchmo" Concert Pic Tie

NEW YORK, Jan. 18.—Promotion tie-up has been arranged here between Carnegie Hall and Jules Levy representatives whereby Louis Armstrong's jazz concert at the hall here February 8 will give ample plugs to the forthcoming Levy-produced *New Orleans* film musical. Pic stars "Satchmo" as well as the Woody Herman band and Billie Holiday. Tunes from the film vehicle already have been recorded for RCA-Victor by the Armstrong ork.

Top Disks Topped Peatman For Sheet Sale Hypo of Most 1946 Tunes: BB Poll

"Prisoner," "Rumors" Missed ACI's Top 35 But Led Wax

NEW YORK, Jan. 18.—Sheet music sales in '46 got greater impetus from records than from live air shots in most instances, according to *The Billboard's* First Annual Music-Record Poll (*The Billboard*, January 4). Only four of the top 11 sheet sellers, *The Gypsy*, *They Say It's Wonderful*, *Oh! What It Seemed To Be*, and *Symphony*, made the top 10 on the all-year Peatman sheet, with three of the retail toppers, *Doin' What Comes Natur'ly*, *Rumors Are Flying* and *Prisoner of Love*, not appearing among Peatman's top 35 tunes at all. On the other hand, top sheet-selling songs had eight disks in both the retail sales and disk jockey top-10 lists and seven in the juke box 10 best.

Disks Do It

Mayfair Music's *Prisoner of Love* and Oxford's *Rumors Are Flying* offered two best examples of disk provoking sheet sales. Neither song placed in Peatman's top 35 yet *Prisoner* showed fifth and *Rumors* eighth in sheet sales.

Perry Como's Victor diskings of *Prisoner*, however, not only was best-selling retail record of the year but was second among top disk-jockey platters and fourth among top juke box wax. Two other cuttings of *Prisoner*—the Ink Spots and Billy Eckstine's—helped the song along, with the former copping 33d in the juke listings and the latter splitting 24th slot, with *Buzz Me*, by Ella Mae Morse, on most-played juke box race records.

Similarly, *Rumors* had no Peatman standing among the toppers, but waxings of the tune by Frankie Carle for Columbia and the Andrews Sisters with Les Paul Trio on Decca brought it into the charmed top-10 sheet sellers. Carle's disk copped fifth in retail sales, sixth in juke box play and seventh in jockey plugs with the Decca platter coming in 30th over the counter and 24th in the nickel machines.

The one strong exception to the disk-influence rule came with the Irving Berlin song, *They Say It's Wonderful*. Ditty topped the Peatman list, pulled in third in the sheet-selling tabulation, but its two strong records—Como and Sinatra—only fared fair. Sinatra's Columbia platter placed 13th in disk jockey plugs, Como's Victor side was 25th in retail sales and 28th in juke box plays.

Top Wax Sold Copies

The top sheet-selling tunes, Leeds' *The Gypsy* and Paramount's *To Each His Own*, rated 10th and 11th respectively, on Peatman. Eddy Howard's Majestic rendition of the latter song was No. 1 juke and jock record but the total number of *Gypsy* points in the J. and J. divisions gave it the nod. *To Each*, on the basis of five disks in the top 35 retail sellers, was top song on records in total points, while *Gypsy*, on three waxings, came in second. Combination of disk and (See BB '46 Tunes Poll on page 18)

ASCAP Meet Jan 23; Name New Member; Talk Juke Coin?

NEW YORK, Jan. 18.—Monthly meeting of board of directors of American Society of Composers, Authors and Publishers here Thursday (23) is not only expected to see Richard Rodgers' replacement named but may also get into further discussion of proposals to move anew against juke boxes.

Rodgers' exit from the Society exec board, technically forced by absence from meetings but actually occasioned by his desire to give full-time attention to theatrical enterprises, has created a peculiar situation whereby board, consisting of pub and writer members, will pass on replacement's appointment. It is expected that writer members will proffer nomination, but situation which will have pub members voting on scribe candidate is unusual when compared with annual election practice of writers voting for writer reps and pubs for pub delegates.

Question of Society's moving against juke boxes once again is still vague, altho some West Coast publications have worked up a frenzy on situation which ASCAP toppers say is nothing new to Society and is still far from taking legal form. One ASCAP exec told *The Billboard* he believed all the furor was caused by a statement in minutes of last board meeting but indicated that effect of such statement was hardly pressing or immediate. Said meeting this week may be expected to rediscuss the matter, but that to best of his knowledge no concerted action or ruling had been commanded.

Loesser Pub Deal With F-P Rolling

NEW YORK, Jan. 18.—Songwriter Frank Loesser arrives from California January 27 to supervise organization of his new music firm, Susan Publishing Company. Firm will be a subsid of the Famous-Paramount firm, with the latter's general manager, Eddie Welpin, likely to assume a similar post with the new pubbery. Firm has hired former Shapiro-Bernstein contact man, Paul Salvatori, to cover Chicago, with Susan pub skedded to add a professional manager and New York and Hollywood contact men. Loesser's score for the Paramount flick, *Perils of Pauline*, will be initial publishing effort for the new firm.

Sachs on CRC Board

NEW YORK, Jan. 18.—Manie Sachs, Columbia Records veepee and artists' and rep head, has been appointed to the board of directors of the Columbia Recording Corporation.

Levy Lads Give "Sheet" One-Two

NEW YORK, Jan. 18.—Leeds Music set some kind of record for good Peatman behavior this week with two of its subsid tunes placing one and two on the plug sheet. Peter Maurice firm, where Happy Goday presides, led off with *I'll Close My Eyes* on which immense total of 145 performances were rung up, and Duchess firm—BMI outlet—slipped into second slot with 67 air shots. Both Peter Maurice and Duchess are under Lou Levy's Leeds aegis.

803 Tootlers Wing Mace On Maestri-Caterer Deals

NEW YORK, Jan. 18.—The method of employing dance musicians in hotels, catering halls and other spots for single engagements may be due for drastic change. Activity of Local 802, AFM members is expected to upset the small clique of leaders who allegedly monopolize this branch of the music biz. Petitions were circulated this week calling for a special membership meeting February 3 to "mobilize the full resources of the local to end interference in or control over hiring of bands by caterers, banquet managers and hall keepers." The newly formed committee for membership activity is behind the campaign. Org expects co-operation from the recently elected administration in eradicating what it terms a major evil. According to CMA spokesmen, some leaders have deals with managers of banquet departments in hotels and other establishments where private affairs are held, which prohibit other musicians from playing the spots. Practice has resulted in an unfair monopoly, they claim, which directly affects the livelihood of approximately half of the local's 30,000 tootlers.

Common Evil

Members of the local who solicit private parties charge that bribery and kickbacks are common. Another evil, they say, is selling of music as a package.

According to these dance men, the public is defrauded by caterers who run affairs for a flat price. John Q. is told his bill will skyrocket if he brings in an outside band. He may be obliged to pay high fees for microphone use, piano rental, use of music stands and other equipment. These charges will be waived, he is told, if the spot's leader furnishes the music.

In some cases, it is reported, a patron is told there can be no guarantee that his party will be successful unless the caterer's own ork plays. Such threats usually frighten the party giver into signing a package contract.

There is an average of 600 of these jobs in Greater New York every Saturday; 600 on Sunday and about 1,000 during the week, each employing about six musicians. About 15,000 men depend on this dance work but less than half of that number are working.

Kickback Technique

Musicians squawk that some 40-odd leaders have sewed up all miscellaneous dance spots. Their take is said to be enormous, as they get one-fourth leader money on every engagement. If a hotel has 20 parties an evening, the spot's favorite baton wielder books all 20, sends in a substitute leader and takes \$8 from each without even showing at the affair. Scale is \$16 per man, \$32 for leader, so the sub-leader makes only \$24; an \$8 kick-back loss. Same cut also applies to overtime, an important factor in all such engagements. Leaders who specialize in weddings are known to insist on taking half of all tips that a sub-leader receives. Banquet managers and leaders work so closely that most spots refuse a party unless the client agrees to use the house band leader.

Situation has been the source of much grumbling among musicians for a number of years, but recently has gained such proportions that every political faction in the local's election campaign had a "catering clean-up" clause in its platform. The org's prexy, Richard McCann has already reported to daily press that he had received numerous complaints.

Since AFM law stipulates that now owner or manager of an establishment using live music can hold a booker's license and since catering halls are selling music thru a subterfuge, tootlers feel that if 802 officials call in directing managers and inform them that unless they cease violating the law, they will be deprived of musician's services, a speedy solution may be effected.

Vogue Not Selling; Doubling Distribs, Spokesmen Claim

DETROIT, Jan. 18.—Reports that the Vogue diskery was up for sale to various film and/or record companies (*The Billboard*, January 11) were denied by Vogue spokesmen at the wax plant here. Firm claims it has not been and is not now up for sale and that in the past week it has doubled its distributor set-up.

Original reports stemmed from talks with a major wax firm, but the present management of Vogue, headed by Tom L. Saffady, claims it will not sell, altho there is a possibility that the diskery might yield a partial interest in the firm. If such a deal comes thru, it will be with the provision that the firm would retain its present identity and that "picture records" would continue to be produced.

Charlton Re-Signs For Big 3 Lyrics

NEW YORK, Jan. 18.—Lyric mag deals with major pubs capped a small flurry of activity recently with re-signing this week of contract between Robbins-Feist-Miller group (The Big Three) and Charlton Publishing Company. R-F-M combine had ducked renewal of agreement with Charlton, which puts out *Hit Parade* and three other song sheets, for past four months but deal was finally cemented this week.

New arrangement with Charlton is "exclusive," calls for somewhat less dough than old paper and allows mags "one thousand uses" annually from the combined R-F-M catalogs. Pub firm formerly had deals working not only with Charlton but with D. S. Publications as well. Latter group was cut in new arrangement with some talk being bandied about that D. S. sheets might suspend publication. D. S. spokesmen denied this report, however, saying they're still putting out their two lyric mags.

Charlton bunch understood also to have recently worked out arrangement with Buddy Morris pub to cover songs put out by new Sinatra Songs affiliate.

Other pubs recently pacted for lyric rights under Charlton banner include George Simon firm and Stevens Music pubbery, both of which signed under a flat-fee-per-song basis.

"Laughing" Delay Granted

NEW YORK, Jan. 18.—Broadcast Music, Inc., and writers Bernie Wayne and Ben Raleigh, co-defendants in a suit charging infringement against their song *Laughing on the Outside*, were granted an extension until January 30 to answer the suit by Gerson Plotnick and Burton Eckstein. Plaintiffs claim that *Laughing* was stolen from a song they wrote tabbed *My Sentimental Gal*, and are seeking an injunction, accounting of profits and \$150,000 damages.

'If I Had My Life' Comes On Strong Via Indie Waxing

NEW YORK, Jan. 18.—Another "sleepers" song which looks good to win big-time status because of an indie platter that made some noise (see story on *Open the Door, Richard* in this issue), *If I Had My Life to Live Over* tune is writing an even more peculiar history than some of its predecessors.

Ditty which was written several years ago by Larry Vincent, Henry Tobias and Moe Jaffe never went any place except for a knocked-out Vincent record on small Pearl Records indie. In time, Pearl master was peddled to new 20th Century diskery, was recently released and vroom—it created quite a bit of stir in the juke boxes. Pub rights to tune were held all along by Paul Kapp and Jaffe in their owner-operated General Music pub set-up here.

On the strength of noise created by 20th Century platter, Kapp and Jaffe set the tune for major recordings, with offers from several large pubs being turned down on hope that tune might be the "sure-fire" variety that wouldn't require much air plugging and could roll mostly on wax exploitation.

Turns out now that not only will Decca unload a big batch of pressings—preparations said to figure around 400,000—on a Bob Eberle version of *If I Had* but that Columbia will go all-out with Buddy Clark version. Victory is also said to have assigned the tune to an as yet undisclosed artist.

Indie Hits Mount

Succession of hits stemming from indie wax platters has music trade betwixt and between on relations with some of the small tallow houses. Pub boys lately have been grousing about diskeries who take too long to pay royalties and generally are considered nuisance value, but if *Open the Door, Richard* and *If I Had My Life* examples keep cropping up, new school of reasoning may set pubs going after indie wax platters on pure exploitation basis without worrying about mechanical dough.

Mexican Musicians' Union Duns Pittsymb Booker

MEXICO CITY, Jan. 18.—Skedding of Pittsburgh Symphony Ork for series of concerts here in February will cost Mexican agent who booked group 30,000 pesos (\$6,000). Mexican Musicians' Union said that the longhair ork will be permitted to go thru with the skedded concerts, but added that the union would have to be paid a sum equal to that which Mexican musikers displaced by the concerts would have earned. Union secretary, Juan Jose Osorio, said payment was in complete accord with Mexican labor law which protects native help against foreign competition.

Super N. O. Band Spot Due

NEW ORLEANS, Jan. 18.—Sadly in need of a major ballroom to attract name bands, this city now has in sight a million-dollar project that should put it back on the map as far as dance spots are concerned.

Bill Gruber, who recently opened the plush Preview Vod-Vil Lounge here, announced plans to construct a Skyliner building to house a ballroom large enough to accommodate 5,000, and a lounge and restaurant. Gruber said that Skyliner will incorporate some of the best features of the Paladium, Aragon and Twin City ballrooms and be the largest in the South.

MCA Nat'l Staff Meeting Mulls Band Switch

CHICAGO, Jan. 18.—Music Corporation of America band department will stage one of its quarterly inter-office meetings here Monday and Tuesday (20, 21), with band department head and Veepee Larry Barnett holding the reins and Eames Bishop (Hollywood), Jim Breyley (Chi.), D'Arv Barton (Cleveland) and Norman Stepe (Dallas) all attending.

Purpose of the confab will be to look over the somewhat alarming band situation which finds some 15 bands available for every job of consequence. Trade guessers say that the meet may result in trimming of MCA's band roster and possible realignment of personnel. Exit of Jack Whittemore from New York office last week is believed to be last of "major" personnel changes due for quite some time.

Further details of subject skedded for going-over at the conference were not forthcoming since local MCA-ers disclaimed knowledge of program and Barnett, contacted in New York, refused to comment.

"Heartaches" Balm For Disk Makers

NEW YORK, Jan. 18.—Revival of seven-year-old Ted Weems' Decca waxing of *Heartaches* in Charlotte, N. C., area (*The Billboard*, December 7) may spur the song into national prominence. Newest indication that *Heartaches* is mushrooming comes with announcement that Jimmy Dorsey did the tune at his first MGM disk session this week.

Meanwhile, Carolina music stores reported lines forming to buy copies of the Weems disk, with most shops sold out. Decca Charlotte distrib claims to have sold 13,000 copies in one day, January 6, when first shipment of reissued disk hit shops. Distrib expects to hit 40,000 sales mark in area by next week.

Distrib credits disk jockey Kurt Webster, of Charlotte Station WBT, for building interest in *Heartaches* via his midnight dancing party. Disk originally was sent out some weeks ago in an effort to clear distrib's shelves, but *Heartaches* has since become supply headache as far as Charlotte Decca jobber is concerned.

RANK'S SILVER SPOON

(Continued from page 4)

be replaced by "A" vehicles, and considerably heightened efforts will be bent toward big-time pub exploitation of pic scores. Metro-Robbins group, which holds a 10-year contract with U-I dating from the old Universal set-up, already has been handed the score of the newie, *The Egg and I*, starring Deanna Durbin and slated for Class-A promotion. The Big Three pub group has earmarked the score for Miller Music with the title tune set for a top plug drive. Will start to roll *The Egg* as soon as newly appointed pro manager Norman Foley returns from a Florida vacation and takes over Miller plug chores. U-I has Johnny Green's and Leo Rubin's writing efforts wrapped up in the pic, and the studio is understood to consider top efforts of song-hit building more essential than ever. It's also known that new musical scores forthcoming will carry only top scribe names, with the studio reported accordingly to want only major pub efforts on new song material.

BMI Girds Fee-Collecting Tussle Against Midwest Ops

CHICAGO, Jan. 18.—BMI started girding for its projected nationwide campaign to obtain licensing fees (*The Billboard*, January 18) from Midwest users of their music, including ops of ballrooms, night clubs, cocktail lounges, roller rinks and some hotels which are as yet unlicensed. BMI has already cut a heavy swath in the hostelry field, but is attempting to make its coverage complete.

Harold Orenstein, assistant director of licensing, arrived here Tuesday (14) to set up personnel, who will endeavor to personally contact first Chi and later Midwest ops about inking BMI pacts. He said that Harry P. Sommerville, director of BMI licensing, will spend several days in Chi next week, before he jumps to the West Coast where he will set up a similar office set-up.

Orenstein, who guided the inking of the majority of metropolitan New York and Florida resort ballroom nitery, hotel and lounge ops into BMI license ranks during the past year, told *The Billboard* that BMI's effort has been to stabilize music license fees for all ops. He pointed out that previous to the entrance of the New York Hotel Association into BMI ranks in 1945, the hostelry men were being assessed by ASCAP under the present set-up under which Midwest ops are levied, with various brackets for those who serve food, number of patrons they serve, and various other ramifications. Orenstein said that when Gotham hotel ops inked the simpler BMI paper, under which they pay 1/2 of 1 per cent of the first \$50,000 for musicians' salaries and 1/4 of 1 per cent above that figure with a minimum of \$40 yearly and a maximum of \$750 yearly, they were able to convince ASCAP to give them a contract under which they paid a similar straight fee, graduated from \$60 on \$3,000 to \$3,000 on \$200,00, paid out for music yearly. Under this more simple taxing fee, the op could change his seating capacity or his policy of serving or not serving food

and still not have to hike his ASCAP tax.

Orenstein further pointed out that BMI, in asking a performance fee, will in return send copies of BMI music and recorded versions of tunes to its licensees, plus a monthly newsletter and tips of forthcoming BMI hits and, in many instances, will straighten out legal tangles which occurred for reps over music performance rights.

He pointed out that BMI, unlike ASCAP, is asking that its license fees be paid after the three-month period has passed, whereas ASCAP demands its payments a year ahead, based upon the previous year's business.

Orenstein said that he had already communicated with Larry Geer, secretary of the Midwest Ballroom Operators' Association this week, and had told Geer that he wished to meet with him or members of his organization, to explain the BMI licensing process. Geer, he said, had been told by him that MBOA members would not be asked to pay BMI license fees and would still be allowed full privilege to use BMI tunes pending a meeting between BMI reps and the ballroom group's members or board of directors.

Decca's 30 Million Biz Doubles 1945

NEW YORK, Jan. 18.—Decca Records' sales figures for 1946 reportedly topped \$30,000,000, capped by a record-breaking December when a \$4,000,000 total was chalked up. Biz volume doubled 1945's \$15,500,000 and profits kept pace, jumping from \$839,692 to \$2,000,000 in 1946.

It is estimated Decca will be turning out 10,000,000 disks per month before the first six months of 1947 are over. Diskery has been claiming sufficient facilities for the production figure, but until now has been hampered by material shortages.

Hal McIntyre Signs 2-Yr. Pact With MGM

NEW YORK, Jan. 18.—Hal McIntyre ork signed a two-year pact with MGM diskery this week, giving the new wax firm its sixth band attraction. McIntyre had been recording for Cosmo Records on a disk-to-disk basis, with the latter firm reported to have paid the leader \$36,000 in royalties some weeks back. Ork manager, George Moffet, says Cosmo still owes McIntyre around 10G but he will give diskery time to pay off.

Dexter's "Jazz Cavalcade" Proving OK Pub Side-Line

NEW YORK, Jan. 18.—While Capitol Song's first text tome, Dave Dexter's *Jazz Cavalcade*, is by no means running neck and neck with *The Egg and I* in literary sales circles, Cap's experiences with the book indicate that music and record shops can pick up some extra change by stocking music volumes. Random sales figures show Al Jarvis's Radio Shop in Hollywood has sold 150 copies; G. Schirmer in L. A., 72 copies; local G. Schirmer, 50 copies; Commodore Music Shop, here, 40 copies. All figures are for a three-week period, indicating that the tome can be expected to have a moderate but steady sale.

Capitol, at any rate, is satisfied that it is in a paying business with music books, since they now have *Hot Jazz Discography* in galleys and definitely will publish the book in the spring.

LIONEL HAMPTON De-Emphasis on the Rock

FROM what was once the rockiest crew in captivity, Lionel Hampton has built up one of the most versatile bands in the biz, a band capable of playing anything from his famed *Flying Home* thru today's top "plugs" to a concertized arrangement of *Eli, Eli*. Add to the versatility of the ork, that of its leader on vibes, drums, piano and while grunting vocals, and throw in his terrific showmanship, and it is easy to see why The Hamp has been,

and still is, traveling in the top circle. Hampton capped 1946 by copping the crown for the Year's Most Played Juke Box Race Record in *The Billboard's* First Annual Music-Record Poll for his Decca record of *Hey Ba-Ba Re-Bop*. His ork placed second to Louis Jordan as top ork on race records in the poll, with the Hamp coming home on two disks against Jordan's 11.

The Hampton ork has just completed engagements at the New York Strand Theater and Aquarium restaurant; is now on one-nighters and is prepping for a series of concerts, to be topped off with a Carnegie Hall presentation. Combo now is carrying a small floorshow package, featuring dancers Red and Curly, singers Sammy Jennings and Winnie Brown in addition to Hamp himself.

Hampton is managed and booked by Joe Glaser and Associated Booking Corporation.



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"If I Had My Life To Live Over"

(20th Century 20-13)

Here's a record that has been selected as a "sleeper" for the nation by what it is now doing in the locations where it has been placed. There's no guesswork here. This is a "sleeper" ready to explode. The platter is tabbed "If I Had My Life To Live Over," and it's done by an unknown named Larry Vincent, who is, in turn, supported by a quartet. If you've ever sought a good disk to place in your tavern spots, a platter that can be named a hot "barroom" item, this is the one. It's all but guaranteed to magnetize coinage from the pockets of sentimental oldsters who want melody with their beer. By the way, it may be that you'll find the side a bit corny at first listening. Don't let it fool you. That's what the folks are buying today, and they'll buy this one. On the reverse, Larry offers "Stay As Long As You Like"; it's quite a bit more lively than the top-deck, but it's the slower sentimental side you can expect to click most heavily.

LAST WEEK'S SLEEPER IS THIS WEEK'S WIDE-AWAKE HIT!

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"Open the Door, Richard," and Let All the Lawyers Come In

NEW YORK, Jan. 18.—*Open the Door, Richard*, Coast-born novelty tune grabbed up by Leeds Music after it had shown signs of becoming the latest "sleeper" hit to come out of indie wax ranks, threatened this week to start a legal battle involving National records with Leeds pubbery. Legal wrinkle on *Open the Door*, which has been one of the biggest sellers on the West Coast area, with over 200,000 Jack Hevea Black & White disks already peddled, stems out of National's Dusty Fletcher recording which has been registering hotcake sales in Baltimore, Washington and New York. According to National's attorney, Warren Troobe, Dusty Fletcher's original vaude routine, on which the novelty tune is based, is copyrighted by Fletcher and transfer of said copyright made to National Music Publishing Company, a subsid pubbery of the indie wax label. Leeds Music, on the other hand, holds a copyright claim to the *Richard* song, based on a composition written by Jack McVea, Frank Clark and Dan Howell and turned over to Leeds shortly after Black & White's disk made a howling show on the West Coast. The McVea-Clark-Howell version, replete with its own lyrics, is admittedly based on the Fletcher routine, but the question of personal property copyright, not song copyright, is expected to be raised by National Records. Attorney for diskery refuses to "press his case in the papers," but says that the words and situations of Dusty Fletcher's routine, allegedly copyrighted for 23 years, should belong to Fletcher, and that other versions might pose unfair competitish and be constituted an "invasion of rights."

Richard Rolls

Possibilities of a legal tangle meanwhile haven't hampered progress of *Richard* on all record fronts. Major waxers already have caught the fever, promoted by disk jocks and jukeboxes nationally, with Victor assigning the tune to Count Basie, Decca reported to come thru with Louis Jordan and Columbia skedded to hand the tune to the Three Flames, vocal trio, a la King Cole. Leeds, too, says it is being deluged by indie waxers for recording license requests. Radio interest in the race-scat tune has blossomed at the top, with a Bing Crosby transcription for Philco show featuring Jack McVea on *Richard* already completed.

Trade seers predict *Richard* as a sure-fire click in the "10-day wonder" class and point to other ditties in the past that first won California following via indie waxing before registering nationally. Slim Gailard's *Cement Mixer*, which followed the path on wax and the Bing Crosby radio show, marks an early example with a more recent instance being Clancy Hayes' warbling of original *Huggin' and Chalkin'* ditty, which got its first spin on a San Francisco label, Pacific Records, and currently has climbed into *The Billboard's* Honor Roll of Hits.

More AMP Licensees

NEW YORK, Jan. 18.—Thirty-eight more radio stations, including WCAU, Philadelphia; WWJ, Detroit; WGN, Chicago; KOIN, Portland, Ore.; WAVE, Louisville, and WTMJ, Milwaukee, have extended their music licensing agreement with Associated Music Publishers, Inc. AMP also has completed a new agreement with WPAM, Pottsville, Pa.

Byrne \$1,176, Bridgeport

BRIDGEPORT, Conn., Jan. 18.—Bobby Byrne, in for a one-nighter last Sunday (12), at the Ritz Ballroom here, only did fair, drawing 905 persons, grossing \$1,176.50. Admission was \$1.30 each. Tomorrow (19) Hal McIntyre; (26) Jimmie Lunceford.

Coast Disk Jockeys Lined Up in MGM's Pix Promotion Deal

HOLLYWOOD, Jan. 18.—Metro-Goldwyn-Mayer Studio is going in for pix promotion via disk jockeys full blast for its forthcoming release of *Till the Clouds Roll By*. Area's 36 platter spinners are being personally covered by Metro thru Barney McDevitt, who was hired for two weeks by MGM music coordinator Dick Powers to exploit the film via disks.

Altho the pix company subsid, MGM Records, has plattered songs from the film, using original cast, studio here bought 50 of Capitol's *Songs by Jerome Kern* albums and is distributing them to local wax whirlers. Altho Cap's album does not credit *Clouds*, nor is there any tie-in, six of its eight sides is devoted to tunes used in the pic. Asked why Metro was using product from a soon-to-be-competitor, Dick Powers told *The Billboard* that Metro's own platter package will not be ready for release until March 1, and in the meantime the idea is to promote the flicker in any way possible.

Metro is currently servicing the more important disk jockeys thru-out the country with Cap's albums in a bid for cuffo plugs. As an added service, platter spinners also receive a complete list of all the Kern works ever waxed, giving their label and record number. Indicative of Metro's intensive jockey campaign in this area is the fact that McDevitt in one day wangled 21 plugs for *Clouds* on KFVB, station owned by MGM pix rival, Warner Brothers.

Whiteman Concert Tour Set

NEW YORK, Jan. 18.—Paul Whiteman's series of one-nighter concerts, in which he will feature his ABC ork and chorus plus services of pianist Earl Wild and singers Eugenie Biard and Johnny Thompson, was launched Wednesday in Syracuse, N. Y.

The "Dean's" tour covers 16 cities in just that many nights. Itinerary after Syracuse date includes East Lansing, Mich. (16); Lafayette, Ind. (17); Toledo (18); Baltimore (19); Washington (20); Richmond, Va. (21); Youngstown, O. (22); Chicago (23); Milwaukee (24); Detroit (25); Pontiac, Mich. (26); Cleveland (27); Erie, Pa. (28); Toronto (29) and Schenectady, N. Y. (30).

Canada Be-Bop Pulls 886

TORONTO, Jan. 18.—First local All-Canadian Jazz Concert drew 886 admissions into the 1,200-seat Eaton Auditorium here, with prices scaled from 75 cents to \$1.50. Concert featured vocals by Phyllis Marshall, with All-Canadian musickers tootling behind her. Most of the instrumental work in the concert was in a be-bop vein. Recent concerts here featuring Americans have fared no better at the box office, and, according to critics, were no better musically.

Major Pubs Snub MPCE Proposals

NEW YORK, Jan. 18.—Altho Bob Miller, prexy of Music Publishers Contact Employees' Union, won't comment until pluggers exec council gives out with official word, it is known that MPCE boys are considerably miffed over pub response to proposal some weeks ago that something be done about payola evil.

Over 50 replies reportedly came in answer to MPCE letter which asked for pub comment on suggestion to hire a "czar" or call on government aid but reason for wry pluggers faces is that not one major music house filed a reply. If no further answers wander into the fold, MPCE members probably will go back to alternative point covered in their original letter and give move new consideration. This point was one which stated that if neither "czar" or "government aid" proposal was acceptable idea of knocking out paragraphs 8 and 9 in Fair Trade Agreement and turning whole matter over to pubs themselves would have to be mulled. Paragraphs 8 and 9 are the ones covering handing over of gratuities for sake of getting plugs.

Goldman Concerts May Halt Pending Union Scale Waiver

NEW YORK, Jan. 18.—Edwin Franko Goldman brass band concerts may be curtailed this summer. Goldman appeared before the executive board of Local 802, AFM, this week and asked for a waiver of the \$2 per man daily wage increase over last year's scale. He stated that the foundation's budget was set and the additional outlay would mean either fewer performances or complete stoppage of the privately sponsored series which have been held in city parks for many years.

Musicians' scale was raised from \$12 to \$14 per performance to which foundation says its concert fund cannot be swelled. Matter was tabled by the union board, decision being left in the hands of Secretary Charles Iucci and V.-P. Sam Suber following a meeting with the foundation people.

BB '46 TUNES POLL

(Continued from page 15)

air shot factors brought these songs to the top of sheet selling list.

Ballads Lead

Breakdown of the 35 sheet sellers (actually 41 songs because of six which tied in several slots) shows that ballads outsold all other types of tune by just less than three to one. A total of 11 novelties and rhythm tunes made the topper list, with remaining 31 tunes in the ballad school. Closest a rhythm tune got to the top was Melrose's *Five Minutes More*, which tied for seventh slot with the help of the Frank Sinatra-Columbia and Tex Beneke-Victor waxings and enough live air plugs to rate 15th in the Peatman listings.

Top sheet revival of the year was *Prisoner of Love*, fourth best seller. Four other standards, *If You Were the Only Girl, I'm Always Chasing Rainbows, One More Tomorrow* and *White Christmas* made the lower half of best selling sheets. Remaining 25 ballads were all 1946 plug vintage.

Further breakdown of the 41 top sellers with regard to origin, shows that 12 were movie songs, three were born on Broadway stage and remainder were outside tunes. Only one film tune, *Ole Buttermilk Sky*, made the top 10, and two tunes from Irving Berlin's *Annie Get Your Gun, They Say It's Wonderful* and *Doin' What Comes Natur'ly*, made the charmed 10 circle.

**Reichhold-Vox
Plan 52 Classic
Albums Yearly**

DETROIT, Jan. 18.—Tie-up of Henry Reichhold, Motor City synthetic chemical magnate and head of the Detroit Symphony organization, with Vox Records (announced in *The Billboard* last week) may bring on a scale of classical record pressing hitherto unknown in the industry, it was indicated here.

Reichhold's plans, he told *The Billboard*, call for recording the *Sunday Evening Hour* programs, which start tomorrow (19) on a 52-times contract over ABC. During the summer season, the Detroit Pops Orchestra will be used, under Victor Kolar, with a lighter type of music, getting as far afield from the symphony as musical comedy numbers.

One a Year

With recording starting immediately, he will have a backlog of masters when actual pressing and distribution starts—not later than early fall—and possibly within the next few months. Program aims at approximately 52 albums per year. Reichhold forecast the possibility of having broadcast selections available in pressings within a few days after ethering, making an effective selling tie-up with the ABC series on tap.

Application of mass-production technique and revolutionizing of present merchandising methods in record distribution should result in drastic cuts in record prices, Reichhold said. He predicted a steady drop in price, saying standard 12-inch classic records could be sold for around 55 cents within five years.

Such a program, carried out on an elaborate scale, might constitute a serious challenge to major companies in the classical field. Feeling of established companies has been that the return on the classic disks was bound to require a period of years.

Sales Intent

Direct selling on the air will be at a minimum, with no commercials allowed during the program. Show will be sponsored by *Music Digest*, which Reichhold owns. Reichhold's Vox tie-up also gives him cross licensing availability to the French label, Polydor, and intention is to bring over some Polydor masters and make pressings in this country, with Vox output to be given a continental push in return.

Recordings planned will include the work of guest artists so that a wider range of musical tastes can be satisfied.

RCI Recording Company, Reichhold's own organization, will remain as a holding company for the new set-up. Vox has been operating plants in New York and Los Angeles.

**Signature Floats
300G Stock Issue**

NEW YORK, Jan. 18.—New Signature Records stock issue will break next week. Bob Thiele, firm prexy, says new stock will probably be oversubscribed, judging by early bids. Total issue will be 300,000 shares of \$1.00 par value common stock. Dough will be used to buy or build a new plant for Signature. Signature books have shown black for November and December, the over-all picture puts diskery slightly in the red. Among subscribers for new stock were some of firm's artists, music publishers, musicians and disk jockeys.

Meanwhile Signature is going ahead with plans to release five sides by Herbie Fields, orkster now receiving build-up at Victor. Fields sides were cut before he became a bandleader. Firm has signed singer Larry Douglas and Mary Osborne Trio to wax pacts, with Thiele claiming he still has a bid in for the Tony

**Mills Predicts Hike
In '47 Disk Sales**

HOLLYWOOD, Jan. 18.—Retail record sales in 1947 should surpass last year's record take of over \$51,000,000 (*The Billboard*, January 11), according to William A. Mills, executive secretary of National Association of Music Merchants. Mills, currently in Hollywood to attend meeting of Southern California Music Merchants next week, predicted a tremendous jump in record player sales and a corresponding boost in platter purchases.

Mills estimated that one out of every eight homes now has a record player. With a good production year, he said, demand should step up radio to one player for every 2½ American homes. The only setback to zooming productions and sales would be labor unrest or material shortages in manufacturing biz.

Mills meanwhile warned against dealer complacency in merchandising. Public tastes have changed, he felt, and buyers now demand better quality pressings and top artists in keeping with a general development in musical taste. To keep cash registers filled, retail dealers will have to use new sales techniques and give buyers the type of platters taste demands.

Mills stated that music biz from sales to talent are looking to Hollywood as a focal point in influencing American musical tastes. Concentration of talent and production facilities on the Coast will naturally bring growth and development of new trends and ideas. Leadership in the field, he added, may therefore swerve westward as the trend develops.

**"Blue Blazes" Suits Move
Into Pre-Trial Exam Phase**

NEW YORK, Jan. 18.—Legal tangle over publishing and recording rights to *Blue Blazes* and other Sy Oliver works, went into pre-trial examination at New York Supreme Court this week. Original suit was filed by Denton & Haskins pubbery against Embassy Music, Tommy Dorsey and Radio Corporation of America, with the defendants entering counterclaiming suit.

Defendant's attorneys moved for examination of Barney Young and Joseph J. Denton, representing the plaintiff in original suit, while D-H attorney asked to examine Sy Oliver prior to the counterclaim trial.

D-H claims ownership of *Blue Blazes* thru assignment by Oliver and Jimmie Lunceford in 1935 and seeks an injunction and accounting from the defendants. Defendants counterclaimed with a \$15,000 damage suit, asking for dough from the sale of mechanical rights which D-H received. They further asked that D-H not only re-assign *Blue Blazes* to Embassy, but also tunes *Because You're You*, *I Dream of You* and others, which Oliver allegedly assigned to D-H on condition they exploit the songs, which D-H allegedly failed to do.

Defendants' answer to original suit claims that the D-H case is barred by statute of limitations, and further claims that Embassy had no knowledge of any rights of plaintiff. If any agreements were made by Oliver with D-H, they claim, these are invalid, because there was no consideration for alleged assignment. Assignment was made with the condition that D-H exploit the tune by publishing and licensing it. Pubbery, it is claimed, failed to do so, but held up tunes since 1935.

Pastor ork. Pastor, who formerly recorded for Cosmo, is reported to be talking to MGM and Mercury diskers as well.

**Detroit Promoter
Can't Hire Hall**

DETROIT, Jan. 18.—Plans of Eddie and Eddie, new dance promoters in the Motor City area, have been temporarily stymied by lack of a suitable hall for one-nighters with name and semi-name bands. They have been using Convention Hall, now all booked up for the annual Sports Show and other events. Eddie Green, active manager of the promotion group, is working on arrangements for another hall.

Summer plans call for Saturday one-nighters at Edgewater Park Skating Rink, with a four-week series to start off the season on experimental basis.

Green indicated the promoters will expand their activities, with Jackson, Mich., long a big-time dance center, as their first new venture. Plans call for use of the Armory there, but no dates actually have been set.

**ABC Late Remote
Chop Economy?**

NEW YORK, Jan. 18.—Choke-off of ABC web remotes after 12 midnight for past week and substitution of all-recorded programs appears to be nothing more than an "economy move" on the part of the net which ties in with tightening-up program as revealed in the radio section of *The Billboard* this week.

Post-12 disk shows, which started last week and are definitely skedded for next two weeks, had music biz wondering how-come altho a couple of weeks back ABC program department had evidenced that late-hour shots were in for change.

Question of program caliber and drop in line-charge revenue was figured then to presage ABC action altho at the time, report had it the net was fixing to use studio musicians under pay-or-play AFM contract to fill the gap.

Use of semi-name orks for sustainer ethering was also being mulled, it is understood, but for time being, according to ABC, program logs net seems to have settled on a straight economy gesture by using platters to fill the 12-1 a.m. slot.

S-B Song Suit Settled

NEW YORK, Jan. 18.—Shapiro-Bernstein music pub's suit against Stelev Theaters, owners and operators of Washington Theater here, has been discontinued and settled. Action had sought an injunction restraining public performance of the tune, *For the First Time (I've Fallen in Love)*, for profit without proper license. Alleged unlawful use of the song occurred on May 28, 1945, and various other times, stipulation of settlement was filed by Louis Frohlich, attorney for S-B in U. S. District Court.

Philbin-Miley Pub Debut

NEW YORK, Jan. 18.—Newest addition to local pubberies is John Thomas Music Corporation, co-owned by Jack Philbin and Bob Miley. Firm's first plug will be *Dream, Dream*, first by Lou Ricca and John Redmond. Redmond is composer of the March of Dimes theme song, *Give, Give, Give (to the March of Dimes)*.

Brown Dots to Majestic

NEW YORK, Jan. 18.—Majestic diskery signed Deek Watson's Brown Dots to waxing pact this week. Group, led by composer of *For Sentimental Reasons*, formerly recorded with Manor Records. Majestic also is waxing album of standards featuring Eddy Howard, firm's top selling ork.

HITS THE BULLS-EYE WITH BOTH BARRELS!!

Both Sides
SUREFIRE
Nickel Catchers

PART I
and PART II

"OPEN THE DOOR RICHARD!"

NATIONAL
#4012 PART I and II

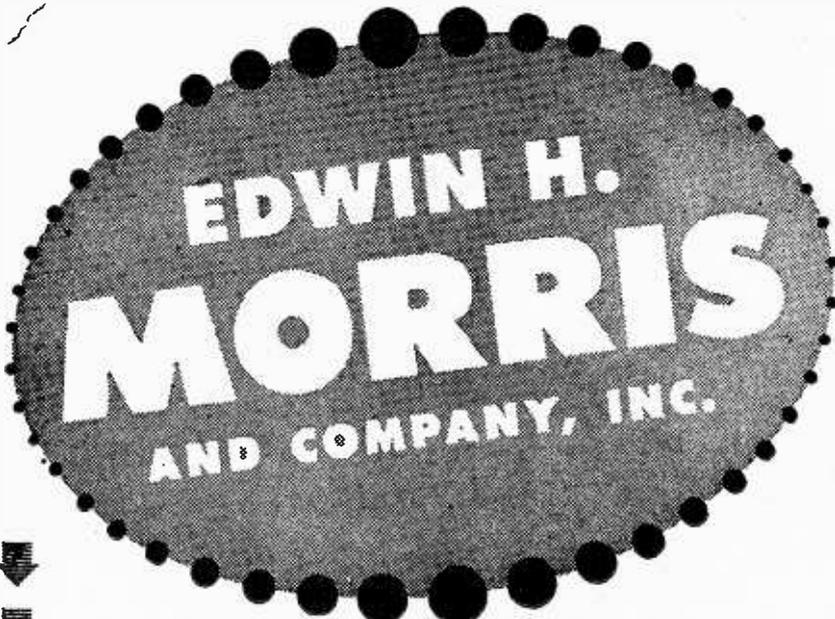


By the ORIGINATOR
"DUSTY"
FLETCHER
WITH JIMMY JONES BAND

ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR

NATIONAL
Records

1841 BROADWAY
NEW YORK 23, N. Y.



Coming Up Fast!!

GOTTA GET ME SOMEBODY TO LOVE

BY ALLIE WRUBEL

FROM THE SELZNICK PRODUCTION

"DUEL IN THE SUN"

RECORDED BY

Bing Crosby	Decca
Tommy Dorsey	RCA Victor
Chuck Foster	Mercury
Jan Garber	Black & White
George Paxton	Majestic
Claude Thornhill	Columbia
Martha Tilton	Capitol
Orrin Tucker	Musicraft

WE ANNOUNCE WITH PRIDE
THE RECENT ADDITION
TO OUR CATALOG OF

"LINDA"

BY JACK LAWRENCE

NEW YORK • CHICAGO • HOLLYWOOD

The Billboard MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending
January 17



HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

Position This Week		Position Last Week
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- 1. THE OLD LAMPLIGHTER** *By Charles Tobias and Nat Simon*
Published by Shapiro, Bernstein (ASCAP) **1**

Records available: Kenny Baker-Russ Morgan, Decca 23781; Hal Derwin, Capitol 288; Saxie Dowell Ork, Sonora 3028; Morton Downey, Majestic 1081; Anita Ellis, Mercury 3033; Sammy Kaye, Victor 20-1963; Kay Kyser, Columbia 37095; Hal McIntyre, Cosmo 502.
Electrical transcription libraries: Vic Damone, Associated; Hal Derwin, Capitol; Les Egart, Lang-Worth; Jan Garber, Capitol; Sammy Kaye, NBC Thesaurus; Russ Morgan, World; The Music of Manhattan Ork, NBC Thesaurus; Joe Reichman Ork, Standard.
- 2. (I LOVE YOU) FOR SENTIMENTAL REASONS** *By Deek Watson and William Best*
Published by Duchess (BMI) **2**

Records available: The Brown Dots, Manor 1041; King Cole Trio, Capitol 304; Ella Fitzgerald-Delta Rhythm Boys, Decca 23670; Eddy Howard Ork, Majestic 1071; Art Kassel, Vogue R-781; Dinah Shore, Columbia 37188; Charlie Spivak, Victor 20-1981; Skip Strahl Ork, Emerald 106; Fran Warren, Cosmo 514.
Electrical transcription libraries: Buzz Adlam Ork, Standard; Bob Crosby Ork, Standard; Vic Damone, Associated; The 4 Knights, Lang-Worth; Eddie Le Mar Ork, Capitol; The Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World; Don Swan, MacGregor.
- 3. OLE BUTTERMILK SKY** *By Hoagy Carmichael and Jack Brooks*
Published by Burke-Van Heusen (ASCAP) **3**

From the Universal film "Canyon Passage," sung by Hoagy Carmichael.
Records available: Connee Boswell, Decca 18913; Hoagy Carmichael Ork, ARA 155; Hoagy Carmichael-Lou Bring Ork, Decca 23769; Helen Carroll and The Satisfiers, Victor 20-1982; Marie Greene, Signature 15040; Kay Kyser, Columbia 37073; Danny O'Neil, Majestic 7199; Paul Weston Ork, Capitol 285.
Electrical transcription libraries: Barclay Allen, MacGregor; Chuck Foster, Lang-Worth; Elliot Lawrence, Associated; Russ Morgan, World; Leighton Noble Ork, Standard; Novatime Trio, NBC Thesaurus.
- 4. A GAL IN CALICO** *By Leo Robin and Arthur Schwartz*
Published by Remick (ASCAP) **4**

From the Warner Bros. film "The Time, the Place and the Girl." Records available: Tex Beneke-Miller Ork, Victor 20-1991; Bing Crosby-The Calico Kids-John Scott Trotter Ork, Decca 23739; Benny Goodman, Columbia 37187; Tony Martin, Mercury 3035; Hal McIntyre, Cosmo 517; Johnny Mercer-The Pied Pipers, Capitol 316; Louis Prima, Majestic 1087.
Electrical transcription libraries: Bob Crosby Ork, Standard; Vic Damone, Associated; Jan Garber, Capitol; Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World.
- 5. HUGGIN' AND CHALKIN'** *By Clancy Hayes and Kermit Goell*
Published by Hudson Music (ASCAP) **7**

Records available: Hoagy Carmichael-The Chickadees-Vic Schoen Ork, Decca 23675; Herbie Fields Ork, Victor 20-2036; Frisco Jazz Band-Clancy Hayes, Pacific 618; Kay Kyser, Columbia 37095; Johnny Mercer, Capitol 334.
Electrical transcription libraries: Les Egart, Lang-Worth; Joe Reichman Ork, Standard.
- 6. ZIP-A-DEE DOO-DAH** *By Ray Gilbert and Allie Wrubel*
Published by Santly-Joy (ASCAP) **5**

From the Walt Disney film "Song of the South." Records available: Connee Boswell-Bob Crosby, Decca 23748; Sammy Kaye, Victor 20-1976; Johnny Mercer, Capitol 323; The Modernaires-Paula Kelly, Columbia 37147; George Olsen Ork, Majestic 7204; Paul Page, Enterprise 233; Two-Ton Baker, Mercury 3047.
Electrical transcription libraries: Blue Barron, Lang-Worth; Bob Crosby Ork, Standard; Sammy Kaye, NBC Thesaurus; Eddie Le Mar Ork, Capitol; Tony Pastor, Lang-Worth; Charlie Spivak, World; George Towne, Associated.
- 7. MANAGUA, NICARAGUA** *By Albert Gamse and Irving Fields*
Published by Encore (BMI)

Records available: The Gordon Trio, Sonora 3032; Kay Kyser, Columbia 37214; Guy Lombardo, Decca 23782; Freddy Martin, Victor 20-2026.
(No information on electrical transcriptions available as The Billboard goes to press.)
- 8. OH, BUT I DO** *By Leo Robin and Arthur Schwartz*
Published by Witmark (ASCAP) **8**

From the Warner Bros. film "The Time, the Place and the Girl." Records available: Tex Beneke-Miller Ork, Victor 20-1991; Bing Crosby-John Scott Trotter Ork, Decca 23739; Morton Downey, Majestic 1085; Skinnay Ennis, Signature 15056; Harry James, Columbia 37156; Frances Langford, Mercury 3041; Gordon MacRae, Musicraft 15094; Margaret Whiting, Capitol 324.
Electrical transcription libraries: Les Brown, World; Louise Carlyle, NBC Thesaurus; Vic Damone, Associated; Joe Reichman Ork, Standard.
- 9. THE WHOLE WORLD IS SINGING MY SONG** *By Mann Curtis and Vic Mizzy*
Published by Robbins (ASCAP) **6**

Records available: Les Brown, Columbia 37066; Harry Cool, Signature 15043; Dennis Day, Victor 20-1978; Jimmy Dorsey, Decca 18917; Morton Downey, Majestic 1081; Jack Smith, Capitol 300.
Electrical transcription libraries: Blue Barron, Lang-Worth; Norman Cloutier, NBC Thesaurus; Hal Derwin, Capitol; Jimmy Dorsey, World; Chuck Foster, Lang-Worth; Jan Garber, Capitol; Leighton Noble Ork, Standard; George Towne, Associated.
- 10. SOONER OR LATER** *By Ray Gilbert and Charles Wolcott*
Published by Santly-Joy (ASCAP)

From the Walt Disney film "Song of the South." Records available: Will Bradley Ork, Signature 15049; Phil Brito, Musicraft 15095; Les Brown, Columbia 37153; Billy Butterfield Ork, Capitol 305; Dorothy Claire, Enterprise 229; Art Kassel, Vogue R-781; Sammy Kaye, Victor 20-1976; Frances Langford, Mercury 3041; The Merry Macs, Majestic 1084; Gertrude Niesen, Decca 23715; Al Nobel, Emerald 107; Dinah Shore, Columbia 37206.
Electrical transcription libraries: Les Brown, World; Bob Crosby, Standard; Sammy Kaye, NBC Thesaurus; Elliot Lawrence, Associated; Leighton Noble Ork, Standard; Eddie Le Mar Ork, Capitol; Tony Pastor, Lang-Worth.

Herbie Fields and his Orchestra give their magic touch to these two sure-fire sides.

Moon Nocturne AND Cherokee

RCA Victor 20-2054

All By Myself

Vocal by Don Cornell and The Three Kaydets.
This number will pull in the coins!

AND

You'll Know When It Happens

Mary Marlow melts 'em with the words.

RCA Victor 20-2110

Rainbow's End

Freddy Martin and his Orchestra
with a smooth Clyde Rogers vocal.

AND

The Funny Thing Called Love

Gene Conklin sings the catchy refrain.

RCA Victor 20-2108



FIELDS!

KAYE!

MARTIN!

JOHNNY DESMOND

with **THE PAGE CAVANAUGH TRIO**

A famous vocalist teams with a rocketing new Trio to turn out a super double!

Guilty

AND

I'll Close My Eyes

RCA Victor 20-2109

LIL GREEN

and her Orchestra

Last Go Round Blues

AND

That Old Feeling

RCA Victor 20-2102

CLIFF CARLISLE

and The Buckeye Boys

Why Did It Have To Be?

AND

A Mean Mama Don't Worry Me

RCA VICTOR 20-2100

THE FARR BROTHERS

(Hugh and Karl) Instrumental Group

Farr-Away Blues

AND

South In My Soul

RCA Victor 20-2101

THE STARS WHO MAKE THE HITS ARE ON



RCA VICTOR RECORDS



A Great New Recording!

YOU'RE DRIVING ME CRAZY

Recorded by

Mel Tormé

with **SONNY BURKE** and his orchestra

MUSICRAFT 15102

"Record Possibilities —

This could well prove to be Musicraft's best sales effort to date. Tormé has a 'new' sweet voice that does an ultra-fine job on Walter Donaldson's famous standard and Sonny Burke's backing hits Tormé's soft mood interpretation just right."

— The Billboard

"... You're Driving Me Crazy should firmly establish this guy with every disc jockey in the country."

— Down Beat

"Ops seeking a good platter would do well to get next to this."

— The Cash Box

The Billboard MUSIC POPULARITY CHARTS

PART II

Sheet Music

Week Ending January 17



BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last Week	This Week	Song	Publisher
12	1	1	THE OLD LAMPLIGHTER (R)	Shapiro-Bernstein
9	3	2	(I Love You) FOR SENTIMENTAL REASONS (R)	Duchess
15	2	3	OLE BUTTERMILK SKY (F) (R)	Burke-Van Heusen
8	5	4	ZIP-A-DEE DOO-DAH (F) (R)	Santly-Joy
6	4	5	A GAL IN CALICO (F) (R)	Remick
13	6	6	THE WHOLE WORLD IS SINGING MY SONG (R)	Robbins
7	10	7	SOONER OR LATER (F) (R)	Santly-Joy
5	11	7	HUGGIN' AND CHALKIN' (R)	Hudson
3	12	8	OH, BUT I DO (F) (R)	Witmark
14	8	9	THE THINGS WE DID LAST SUMMER (R)	E. H. Morris
21	9	10	RUMORS ARE FLYING (R)	Oxford
11	11	11	THE GIRL THAT I MARRY (M) (R)	Berlin
1	—	11	ANNIVERSARY SONG (F) (R)	Mood
15	7	12	YOU KEEP COMING BACK LIKE A SONG (F) (R)	Berlin
1	—	13	GUILTY (R)	Feist
4	15	14	I'LL CLOSE MY EYES (R)	Peter Maurice
1	—	14	MANAGUA, NICARAGUA (R)	Encore
1	—	15	MY ADOBE HACIENDA (R)	Southern

ENGLAND'S TOP TWENTY

Weeks to date	POSITION Last Week	This Week	Song	Publisher
9	1	1	FIVE MINUTES MORE	Edwin Morris Melrose
4	4	2	THE OLD LAMPLIGHTER	Irwin Dash Shapiro-Bernstein
17	2	3	TO EACH HIS OWN	Victoria Paramount
26	6	4	YOU ALWAYS HURT THE ONE YOU LOVE	Bradbury Wood Sun
4	4	5	DREAM AGAIN	Box and Cox
14	12	6	PRETENDING	Bradbury Wood Criterion
12	5	7	SOMEDAY (You'll Want Me To Want You)	Irwin Dash Main Street Songs
16	3	7	SWEETHEART, WE'LL NEVER GROW OLD	Strauss-Miller
11	9	8	TILL THEN	Chappell Sun
5	14	9	THE STARS WILL REMEMBER	Feldman
16	7	10	LET IT BE SOON	Francis Day
26	10	11	DOWN IN THE VALLEY	Leeds
11	14	11	IT'S ALL OVER NOW	Campbell-Connelly BMI
17	11	12	ALL THROUGH THE DAY	Chappell Williamson
3	15	13	GO HOME, YOUR MOTHER WANTS YOU	Yale
1	—	14	ANNIVERSARY SONG	Campbell-Connelly Mood
16	18	15	YOU KEEP COMING BACK LIKE A SONG	Chappell Berlin
19	17	16	TOO MANY IRONS IN THE FIRE	Campbell-Connelly Marks
10	16	16	THE GREEN COCKATOO	Cinephonic
29	13	17	PRIMROSE HILL	Lawrence Wright
1	—	18	FUZZY WUZZY	Noel Gay Drake-Hoffman-Livingston
6	—	19	LILI MARLENE	Peter Maurice Marks
2	19	19	THREE BEAUTIFUL WORDS OF LOVE	Peter Maurice
4	—	20	MISTER MOON	Lawrence Wright
7	—	20	ANY TIME AT ALL	Mac Melodies

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

A GAL IN CALICO (Remick), in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.

the Sun." National release date not set. **OH, BUT I DO** (Witmark), in Warner Brothers' "The Time, the Place and the Girl." National release date—December 28, 1946.

A RAINY NIGHT IN RIO (Witmark), in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.

OLE BUTTERMILK SKY (Burke-Van Heusen), sung by Hoagy Carmichael in Universal's "Canyon Passage." National release date—July 26, 1946.

ALL BY MYSELF (Berlin), sung by Bing Crosby in Paramount's "Blue Skies." National release date—December 27, 1946.

SO WOULD I (Burke-Van Heusen), in Wesley Ruggles' Production's "My Heart Goes Crazy." National release date not set.

AMONG MY SOUVENIRS (T. B. Harms), sung by Hoagy Carmichael in Sam Goldwyn's "The Best Years of Our Lives." National release date—November 20, 1946.

SOONER OR LATER (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

ANNIVERSARY SONG (Mood), sung by Al Jolson in Columbia's "The Jolson Story." National release date—January, 1947.

UNCLE REMUS SAID (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

FOR YOU, FOR ME, FOREVERMORE (Chappell), sung by Dick Haymes in 20th Century-Fox's "The Shocking Miss Pili-grim." National release date—December, 1946.

YOU KEEP COMING BACK LIKE A SONG (Berlin), sung by Bing Crosby in Paramount's "Blue Skies." National release date—December 27, 1946.

GOTTA GET SOMEBODY TO LOVE (E. H. Morris), in David O. Selznick's "Duel in

ZIP-A-DEE DOO-DAH (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

The Billboard
MUSIC POPULARITY CHARTS
Radio Popularity

PART
 III

Billboard
 TRADE
 SERVICE
 FEATURE

Week Ending
 January 17

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, January 10, 8 a.m., and ending Friday, 8 a.m., January 17) Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in

the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive. (F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

- | | | |
|-----|--|-------------------------|
| 9. | A Gal in Calico (F) (R) | Remick—ASCAP |
| 3. | A Rainy Night in Rio (F) (R) | Witmark—ASCAP |
| 1. | All By Myself (F) (R) | Berlin—ASCAP |
| 5. | Among My Souvenirs (F) (R) | T. B. Harms—ASCAP |
| 4. | And So To Bed (R) | Famous—ASCAP |
| 2. | Anniversary Song (F) (R) | Mood—ASCAP |
| 9. | (I Love You) For Sentimental Reasons (R) | Duchess—BMI |
| 16. | For You, For Me, Forevermore (F) (R) | Chappell—ASCAP |
| 2. | Gotta Get Me Somebody to Love (F) (R) | E. H. Morris—ASCAP |
| 4. | Guilty (R) | Feist—ASCAP |
| 4. | I'll Close My Eyes (R) | Peter Maurice—ASCAP |
| 2. | It's a Good Day (R) | Capitol Songs—ASCAP |
| 12. | It's a Pity to Say Goodnight (R) | Leeds—ASCAP |
| 6. | It's All Over Now (R) | BMI—BMI |
| 1. | Love Is a Random Thing (M) (R) | Harms, Inc.—ASCAP |
| 7. | Oh, But I Do (F) (R) | Witmark—ASCAP |
| 2. | Oh Why, Oh Why, Did I Ever Leave Wyoming (R) | Feist—ASCAP |
| 16. | Ole Buttermilk Sky (F) (R) | Burke-Van Heusen—ASCAP |
| 1. | So Would I (F) (R) | Burke-Van Heusen—ASCAP |
| 8. | Sooner or Later (F) (R) | Santly-Joy—ASCAP |
| 7. | The Best Man (R) | Vanguard—BMI |
| 15. | The Old Lamplighter (R) | Shapiro-Bernstein—ASCAP |
| 14. | The Things We Did Last Summer (R) | E. H. Morris—ASCAP |
| 16. | The Whole World Is Singing My Song (R) | Robbins—ASCAP |
| 5. | This Time (R) | Dorsey—ASCAP |
| 7. | Uncle Remus Said (F) (R) | Santly-Joy—ASCAP |
| 19. | You Keep Coming Back Like a Song (F) (R) | Berlin—ASCAP |
| 6. | You'll Always Be the One I Love (R) | Sinatra Songs—ASCAP |
| 11. | Zip-a-Dee Doo-Dah (F) (R) | Santly-Joy—ASCAP |

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,358 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) Indicates tune is from a film; (M) indicates tune is from a legit musical.

POSITION		L.C.	By
Weeks to date	Last Week		
11	2	1.	(I LOVE YOU) FOR SENTIMENTAL REASONS King Cole Trio.....Capitol 304—BMI
13	1	2.	THE OLD LAMP-LIGHTER Sammy Kaye (Billy Williams-Choir) Victor 20-1963—ASCAP
15	5	3.	OLE BUTTERMILK SKY (F) Kay Kyser.....Columbia 37073—ASCAP
2	11	4.	MANAGUA, NICARAGUA Freddy Martin (Stuart Wade-Ensemble) Victor 20-2026—BMI
5	6	5.	A GAL IN CALICO (F) Johnny Mercer (The Pied Pipers-Paul Weston Ork).....Capitol 316—ASCAP
6	9	5.	HUGGIN' AND CHALKIN' Hoagy Carmichael (The Chickadees-Vic Schoen Ork).....Decca 23875—ASCAP
3	9	6.	(I LOVE YOU) FOR SENTIMENTAL REASONS Dinah Shore.....Columbia 37188—BMI
10	4	7.	(I LOVE YOU) FOR SENTIMENTAL REASONS Eddy Howard.....Majestic 7204—BMI
5	7	8.	(I LOVE YOU) FOR SENTIMENTAL REASONS Charlie Spivak (Jimmy Saunders).....Victor 20-1981—BMI
7	10	9.	THE OLD LAMP-LIGHTER Hal Derwin.....Capitol 288—ASCAP
3	15	10.	A GAL IN CALICO (F) Tex Beneke-Miller Ork (Tex Beneke-The Crew Chiefs) Victor 20-1991—ASCAP
2	13	10.	SONATA Jo Stafford (Carlyle Hall Ork).....Capitol 337—ASCAP
2	—	10.	SONATA (Carmen Cavallaro (Frank Gallagher), Decca 23747; Perry Como (Lloyd Shaffer Ork), Victor 20-2033; Larry Green Ork (Gilbert Phelan), Victor 20-2010; Tony Martin, Mercury 3045; Claude Thornhill (Buddy Hughes), Columbia 37219; The Three Suns, Majestic 1090)
9	3	10.	THE OLD LAMP-LIGHTER Kay Kyser (Michael Douglas-The Campus Kids).....Columbia 37095—ASCAP
3	13	11.	HUGGIN' AND CHALKIN' Johnny Mercer (Paul Weston Ork).....Capitol 334—ASCAP
2	11	11.	OH! BUT I DO Margaret Whiting (Jerry Gray Ork).....Capitol 324—ASCAP
2	13	11.	ZIP-A-DEE DOO-DAH The Modernaires-Paula Kelly (Mitchell Ayres Ork).....Columbia 37147—ASCAP
4	13	12.	HUGGIN' AND CHALKIN' Kay Kyser (Jack Martin-The Campus Kids).....Columbia 37095—ASCAP
13	8	12.	OLE BUTTERMILK SKY (F) Hoagy Carmichael (Lou Bring Ork).....Decca 23769—ASCAP
7	—	12.	RUMORS ARE FLYING Billy Butterfield (Pat O'Connor).....Capitol 282—ASCAP

(Continued on page 105)

LOUIS PRIMA



Prima puckers up and gives with that trumpet! Two numbers that will keep the jukes and jits a-jingling.

"Anniversary Song" and "That's How Much I Love You"
 Majestic No. 1107

MAJESTIC RECORDS • MAJESTIC RECORDS • MAJESTIC RECORDS

MILDRED BAILEY

"The Rockin' Chair Lady" chants and the coins cascade!
 "At Sundown" and "Lover Come Back to Me"
 Majestic No. 1101

MAJESTIC RECORDS • MAJESTIC RECORDS • MAJESTIC RECORDS

GEORGE OLSEN

Smooth and mellow does it... and Olsen does it smooth and mellow.
 "Who" and "Secrets"
 Majestic No. 7210

MAJESTIC RECORDS • MAJESTIC RECORDS • MAJESTIC RECORDS

EDDIE DEAN

The Cowboy King with two songs that corral the coins.
 "Rainbow at Midnight" and "Kentucky Waltz"
 Majestic No. 11004

MAJESTIC RECORDS • MAJESTIC RECORDS • MAJESTIC RECORDS

Majestic
RECORDS

Studio: NEW YORK CITY • Sales: St. CHARLES, ILLINOIS
 (Subsidiary of Majestic Radio & Television Corporation)



PEER-LESS DISCOS

Present

Latin American

PARADE OF HITS

1.	CONFESION	2303
2.	NOHECITA	2230
3.	LA MANCHA DE LA POBREZA..	2374
4.	CONOZCO A LOS DOS	2235
5.	TU FELICIDAD	2355
6.	SABOR DE ENGANO	2321
7.	DEJAME EN PAZ	2318
8.	FIESTA MEXICANA	2392
9.	HUMO EN LOS OJOS	2239
10.	NO VUELVO CONTIGO	2346
11.	NOCHE PLATEADA	2105
12.	POR LA CRUZ	2359
13.	QUE LINDO ES MI AMOR	2419
14.	10 MINUTOS MAS	2196
15.	PALABRAS DE MUJER	2153

COMING UP

1.	VIVA MI DESGRACIA	2416
2.	SACRIFICIO	2426
3.	NADA ES VERDAD	2376
4.	RANCHITO LINDO	2364



MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending January 17

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Weeks to date	POSITION		Record
	Last Week	This Week	
11	1	1.	THE OLD LAMPLIGHTER..Sammy Kaye-Billy Williams. <i>Touch-Me-Not</i> ChoirVictor 20-1963
6	2	2.	OLE BUTTERMILK SKY (F). Hoagy Carmichael (Lou Brung <i>Talking Is a Woman</i>Decca 23769
8	3	3.	HUGGIN' AND CHALKIN'.. Hoagy Carmichael..Decca 23675
7	4	4.	(I LOVE YOU) FOR SENTIMENTAL REASONS.....King Cole Trio.....Capitol 304
9	5	5.	THE OLD LAMPLIGHTER..Kay Kyser (Michael Douglas- <i>Huggin' and Chalkin'</i> Campus Kids).Columbia 37095
2	8	6.	(I LOVE YOU) FOR SENTIMENTAL REASONS.....Eddy Howard.....Majestic 7204
3	6	7.	A GAL IN CALICO (F)....Tex Beneke-Glenn Miller Ork- <i>Oh, But I Do</i>The Crew ChiefsVictor 20-1991
13	7	8.	OLE BUTTERMILK SKY (F). Kay Kyser.....Columbia 37073
2	7	9.	(I LOVE YOU) FOR SENTIMENTAL REASONS.....Charlie Spivak (Jimmy Saunders)Victor 20-1981
6	—	10.	THE OLD LAMPLIGHTER.. Hal Derwin.....Capitol 288

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,020 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION		Album
	Last Week	This Week	
59	1	1.	Glenn Miller and Orchestra.....Victor P-148
10	3	2.	Vaughn Monroe's DreamlandVictor P-160
8	2	3.	All Time FavoritesColumbia C-117
6	4	4.	Artistry in RhythmCapitol BD-39
2	5	4.	Al Jolson AlbumDecca 469
7	4	5.	Blue Skies AlbumDecca A-481

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION		Record
	Last Week	This Week	
83	3	1.	Chopin's PolonaiseVictor 11-8848
68	1	2.	Clair de LuneVictor 11-8851
41	2	3.	JalousieVictor 12160
57	4	4.	Warsaw ConcertoVictor 11-8863
27	—	5.	Warsaw ConcertoColumbia 7443-M

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION		Album
	Last Week	This Week	
19	1	1.	Rachmaninoff Concerto No. 2 in C MinorVictor 1075
74	2	2.	Rhapsody in BlueColumbia X-251
24	3	2.	Tchaikowsky Nutcracker SuiteVictor DM-1020
45	5	3.	Rachmaninoff Concerto No. 2 in C MinorVictor DM-58
7	4	4.	Piano Music of ChopinColumbia M-649
11	—	4.	Tchaikowsky Nutcracker SuiteColumbia MM-627
3	—	5.	Carmen ExcerptsVictor DM-1078

Coast RECORDS

2534 W. PICO BLVD. LOS ANGELES 15, CALIF.

The Billboard
MUSIC POPULARITY CHARTS

Juke Box Record Plays

Week Ending
January 17



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,204 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION		
	Last Week	This Week	
12	1	1.	THE OLD LAMPLIGHTER —Sammy Kaye (Billy Williams-Choir) Victor 20-1963
15	2	2.	OLE BUTTERMILK SKY (F) —Hoagy Carmichael (Lou Bring Ork) Decca 23769
9	3	3.	HUGGIN' AND CHALKIN' —Hoagy Carmichael (The Chickadees-Vic Schoen) Decca 23675
4	7	4.	(I Love You) FOR SENTIMENTAL REASONS —Eddy Howard Majestic 7204
8	5	5.	THE OLD LAMPLIGHTER —Kay Kyser (Michael Douglas-The Campus Kids) Columbia 37095
4	11	6.	A GAL IN CALICO (F) —Tex Beneke-Miller Ork (Tex Beneke-The Crew Chiefs) Victor 20-1991
4	8	7.	A GAL IN CALICO (F) —Johnny Mercer (The Pied Pipers-Paul Weston Ork) Capitol 316
17	6	7.	OLE BUTTERMILK SKY (F) —Kay Kyser Columbia 37073
9	4	8.	(I Love You) FOR SENTIMENTAL REASONS —King Cole Trio Capitol 304
2	14	9.	A GAL IN CALICO (F) —Bing Crosby-The Calico Kids-John Scott Trotter Ork Decca 23739
3	17	10.	AIN'T NOBODY HERE BUT US CHICKENS —Louis Jordan Decca 23741
1	—	11.	MANAGUA, NICARAGUA —Guy Lombardo (Don Rodney-The Lombardo Trio) Decca 23782
2	9	12.	MANAGUA, NICARAGUA —Freddy Martin (Stuart Wade-Ensemble) Victor 20-2026
7	10	13.	THE OLD LAMPLIGHTER —Hal Derwin Capitol 288
4	10	14.	(I Love You) FOR SENTIMENTAL REASONS —Charlie Spivak (Jimmy Saunders) Victor 20-1981
6	13	15.	(I Love You) FOR SENTIMENTAL REASONS —Ella Fitzgerald-Delta Rhythm Boys Decca 23670
3	14	15.	HUGGIN' AND CHALKIN' —Kay Kyser (Jack Martin-The Campus Kids) Columbia 37095
11	16	15.	THE RICKETY RICKSHAW MAN —Eddy Howard Majestic 7192 (Two-Ton Baker, Mercury 3047)

Coming Up

MISIRLOU—Jan August Diamond 2009

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		
	Last Week	This Week	
19	2	1.	DIVORCE ME C. O. D. —Merle Travis Capitol 290
9	3	2.	FILIPINO BABY —Ernest Tubbs Decca 46019
10	1	3.	RAINBOW AT MIDNIGHT —Ernest Tubbs Decca 46018
1	—	4.	KOKOMO ISLAND —Al Dexter and His Troopers Columbia 37200
2	4	5.	BANG, BANG —Jimmie Davis (Louisiana Hayriders) Decca 46016
1	—	5.	SO ROUND, SO FIRM, SO FULLY PACKED —Merle Travis Capitol 349

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		
	Last Week	This Week	
6	1	1.	AIN'T NOBODY HERE BUT US CHICKENS —Louis Jordan Decca 23741
6	3	2.	LET THE GOOD TIMES ROLL —Louis Jordan Decca 23741
24	3	3.	CHOO CHOO CH'BOOGIE —Louis Jordan and His Tympany Five Decca 23610
9	4	3.	TANYA —Joe Liggins Exclusive 231
6	—	3.	GOTTA GIMMA WHATCHA —Julia Lee and Her Boy Friends GOT Capitol 308
15	2	4.	AIN'T THAT JUST LIKE A WOMAN —Louis Jordan Decca 23669
6	—	4.	(I LOVE YOU) FOR SENTIMENTAL REASONS —King Cole Trio Capitol 304

ON WITH THE NEW!



Les BROWN
and his orchestra playing

MY NUMBER ONE DREAM CAME TRUE

YOU SHOULD HAVE TOLD ME

Vocals by Doris Day
COLUMBIA 37208

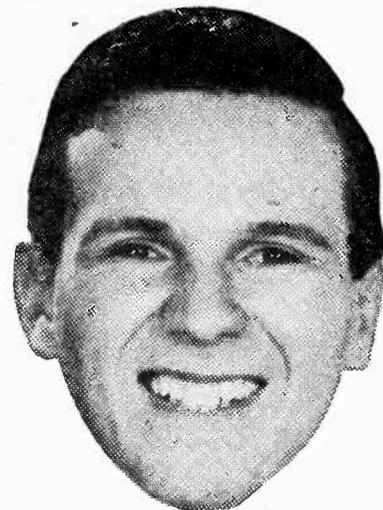


SOONER OR LATER

(from "Song of the South")
Vocal by Doris Day

YEARS AND YEARS AGO

(Based on Toselli's Serenade)
Vocal by Jack Haskell
COLUMBIA 37153



Elliot LAWRENCE
and his orchestra playing

ONCE UPON A MOON

(Based on Tchaikovsky's Piano Concerto)
Vocal by Jack Hunter

SYMPATHY

(from "The Firefly")
Vocal by Rosalind Patton
COLUMBIA 37199



YOU BROKE THE ONLY HEART THAT EVER LOVED YOU

Vocal by Jack Hunter and Rosalind Patton

FIVE O'CLOCK SHADOW

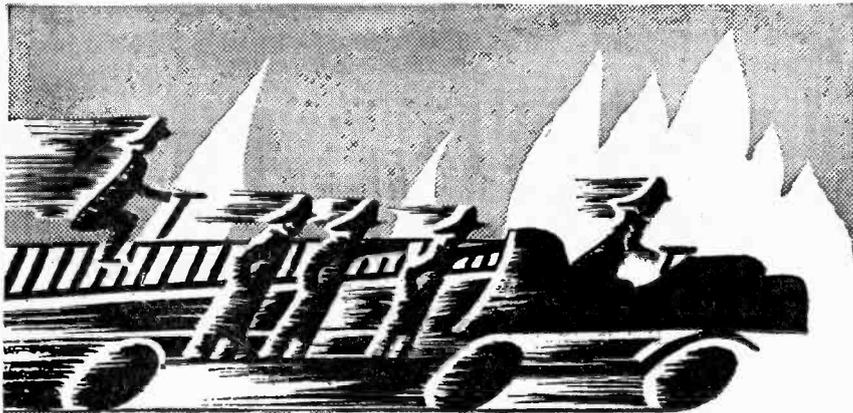
COLUMBIA 37084

A perfect music menu for fans
in the holiday spirit!

Columbia Records

Trade-marks "Columbia," and ® Reg. U. S. Pat. Off.





Signature

SETS THE PACE WITH FOUR

SURE-FIRE HITS

FOR YOUR JUKE-BOX...DON'T MISS THEM!

MONICA LEWIS

SIG 15068

I'M GONNA BE A BAD GIRL

WE COULD MAKE SUCH BEAUTIFUL MUSIC TOGETHER

Monica Lewis with Ray Bloch and his Orchestra

BOBBY DOYLE

SIG 15067

THAT'S THE BEGINNING OF THE END

LOVE IS A RANDOM THING

(From "Toplitzky of Notre Dame")
Bobby Doyle with Ray Bloch and his Orchestra

JOHNNY BOTHWELL

SIG 15066

I WON'T PROMISE

Vocal by Claire Hogan and Johnny Bothwell

I'LL CLOSE MY EYES

Vocal by Don Darcy

JOHNNY LONG

SIG 15064

LAST NIGHT ON THE BACK PORCH

(I Loved Her Best of All)
Vocal by the Long Beachcombers and Band

HOW ARE THINGS IN GLOCCA MORRA

(From "Finnian's Rainbow")
Vocal by Francey Lane and the Long Beachcombers

Signature records
DISTRIBUTED BY
GENERAL ELECTRIC SUPPLY CORPORATION

The **Billboard** MUSIC POPULARITY CHARTS

PART VI

Record Reviews and Possibilities

Week Ending January 17

TRADE SERVICE FEATURE

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

LINDA Ray Noble and his orchestra with Buddy Clark and Anita Gordon... Columbia 37215

By every spinning standard, this promises to be the record rage to kick off the new year, and it's a song that may well mean as much to Buddy Clark and Ray Noble as "To Each His Own" meant to Eddy Howard. For here is the happy combination of a highly tuneful and contagious serenade, dressed up by Maestro Noble with buoyant rhythms and equally buoyant lyric delivery by Buddy Clark. Adding to the attraction, Buddy sets the stage for his song by engaging in some light and pleasant dialogue with Anita Gordon. They literally pour themselves into this bouncy ballad and its appeal is bound to spread. Backside is a bright and polished performance for "Love Is a Random Thing" with Clark providing the vocal force for "Toplitzky of Notre Dame" show ballad.

JUST A GIGOLO Joe Mooney Quartet, with vocal by Joe Mooney and Ensemble. Decca 23790

First Decca release of the Joe Mooney Quartet justifies all the ballyhoo that has been poured on the group. Mooney arrangement of the "Gigolo" oldie is loaded with a nickel-grabbing gimmick—a whispered unison-vocal of cleverly contrived additional lyrics about needing a gigolo—like a hole in the head, backed by neatly interpolated musical figures. Record is getting heavy disk jock plugs and widespread Decca promotion. Flip is a moody Mooney version of the revived "September Song," which makes neat sweet spin, with Mooney whispering well-phrased lyrics.

OPEN THE DOOR, RICHARD Jack McVea... Black & White BW-792 "Dusty" Fletcher With Jimmy Jones Ork... National 4012

Open the door to the juke and slip these platters onto the changers because nothing like it has happened since "Cement Mixer" and this threatens to spread faster than "C-M." Ops and retailers are warned to work fast, however; these novelty cuckoos are terrific money makers but frequently have a short, happy life. Either open disk is as good for the clot and copter trade as the other—Black & White version offers a blues number on reverse side and National devotes both sides to the race-scat number based on the ancient Dusty Fletcher vaude routine. If these don't satisfy look for the Victor Count Basie biscuit soon to come or try Decca (probably will be Louis Jordan) and Columbia with Three Flames featured. Mercury, too, offers Bill Samuels and the Cats 'N' Jammers Three.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews recently released albums in a special ALBUM REVIEW section on page 32. These album reviews of course, are in addition to the reviews on this and the facing page, and those in the music machines department this week.

TEX BENEKE (Victor 20-2126)
Hoodle Addle—FT; VC.
Anniversary Song—FT; VC.

Both the maestro and his men add to their stature on wax with these bright spinning sides. For Ray McKinley's eight-beat blues riff pattern, "Hoodle Addle," Tex Beneke imparts a rhythmic impact to his singing of how this musical lick was found in Philadelphia. Sustaining the same impact, he cuts some fine tenor sax figures against a bank of shimmering Strads before picking up the wordage again, this time with the Mello Larks adding their vocal harmonies, to polish off the spin in fine fashion. The band maintains its rhythmic position for "Anniversary Song" as Beneke's tenor tees off the side and then joined by the rich harmony blend of the sax-clary choir. And in delightful contrast to the band's rhythmic background, Garry Stevens and the Mello Larks gear the lyrical interest to smooth and sweet lines.

Music ops can count on both sides to snatch up the buffalo heads.

RAY NOBLE-BUDDY CLARK (Columbia 37215)

Love Is a Random Thing—FT; VC.
Linda—FT; VC.

This is a happy combination of a song in the "Linda" girlie serenade; a singer in Buddy Clark, who adds pleasant patter with Anita Gordon to his romantic chant; and the music of Ray Noble, whose buoyant rhythms and musical styling effects an immediate contagion for an already highly tuneful ballad. This combo kicks the tune right up into the top drawer and promises to be "the song" that will spin the maestro and the singer to popularity heights. It's a perfect tune and treatment for all principals involved. Backside is another inspiring Noble arrangement, emphasizing

sweet trombone slides and fiddle gloss, for "Love Is a Random Thing," ballad from the "Toplitzky of Notre Dame" show score, which Clark chants in appealing manner. However, the show tune is a mere echo of the melodic and lyrical appeal packed into "Linda."

Clear the disk decks for "Linda."

MEL TORME (Musicraft 15102)

It's Dreamtime—FT; V.
You're Driving Me Crazy—FT; V.

Getting right under the lyric and phrasing the wordage so that a full measure of meaning is exacted, Mel Torme fairly keeps you spellbound with his ever-so-relaxed and intimate style of singing for both of these slow ballads. His delivery rather than any voice quality that makes for the song selling, Torme also enjoys the advantage of a lush fiddle background, tempered with sweet brasses as arranged by Harold Mooney and etched by the Sonny Burke music makers. And in such plush setting, Torme literally dreams the lyrical expressions for both "It's Dreamtime" and for the old Walter Donaldson favorite, "You're Driving Me Crazy."

If Mel Torme's chant charms 'em as it should, both sides of the platter will produce coins.

JIMMIE LUNCEFORD (Majestic 1103)

Margie—FT; VC.
Four or Five Times—FT; VC.

Spotlighting the individual efforts of his sidemen, both vocally and instrumentally, rather than the band ensemble, Jimmie Lunceford comes up with a click couplet that once again generates the same enthusiastic spark that used to be found on his spinning sides many days ago. And spinning both of these evergreens at a relaxed bounce tempo, the wax is a cinch to woo the disk fans back on the Lunceford bandwagon. Kirt Bradford's alto sax phrasings and in good tone, tees off for "Margie." And with the band dipping into a riff figured background, Trummy Young takes over for bluesy chanting and trombone sliding that is pure sorcery. For "Four or Five Times," the band boys set the stage for some easy-spinning stanzas. But when Joe Thomas takes over for his righteous rhythm singing against a bank of sax figures, the side really starts jumpin'. Measures up to the earlier disk classic Lunceford cut for the ditty an earlier day.

It's joyous jump music and singing for both sides to give the disk a double phono play.

(Continued on opp. page)

(Continued from opp. page)

JOHN DANIEL (Bullet 102)

Careless Driver—H.
Heading for the Pearly Gates—H.

The John Daniel Quartet, gospel singers, do a just so-so job on "Driver," for solo voice singing verse, sounds very nervous and strained. Quartet on the platter work up solid harmony on the chorus of this tune, warning against errant motorists. Reverse is a spirited hymn, with the foursome singing harmony all the way. "Heading" has enough verve to work out on jukes.

MILTON ESTES (Bullet 623)

That's Why I Worry—FT; VC.
Say You'll Be Mine—FT; VC.

Vocalist Jimmy Selph sounds a lot like folk tune topper Gene Autry, especially on the "Worry" side, where even Milton Estes and the Music Millers emulate the background that Autry uses. Mating is a catchy lyric ditty, with snatches of humor to spice the waxing. Selph again handles the lyrics capably. "That's Why I Worry" will tempt plenty of listeners.

ENRIC MADRIGUERA (Vogue R777)

La Rumbita Tropical—R; VC.
Tiqui Tiqui Tan—S; VC.

Madriguera's Latin crew whips up a pair of probable biggies with this platter. "La Rumbita" is equipped with English lyrics, capably done by Mrs. Madriguera, nee Pat Gilmore, while the boys in band chant in Spanish. Reverse is done in a more fiery tempo, with the fronter tenoring the Latin wordings.

A two-platter parley for jukes in Latin-loving spots.

DINAH SHORE (Columbia 37213)

I'll Close My Eyes—FT; V.
My Bel Ami—W; V.

Miss Dinah delivers both of these lullabies in appealing fashion, and is particularly effective for the light and lilting French waltz melody, "My Bel Ami." With a fine lyrical flow to her song, flanked by the fiddle obligato of maestro Mischa Russell, la Shore brings a savory element of charm to the chanson which steams from the screen score of "The Affairs of Bel Ami." And for "I'll Close My Eyes," the songbird gives forth softly and tenderly to make it lyrical dreaming for the romantic ballad. A soft and easy rhythm background is brought up for this side by Morris Stoloff.

The Dinah Shore fans will find favor with both sides, with the screen promising to hype the waltz melody.

DUSTY FLETCHER (National 4012)

Open the Door, Richard—FT; V. Parts I & II

With everybody asking Richard to open the door, the label scored a scoop in grabbing off Dusty Fletcher to put his comedy specialty, "Open the Door, Richard," on wax. For it was Fletcher who has been kicking around the routine for almost two decades on the stage, in niteries and in burly temples. And while Fletcher's mugging accompaniment can't be transposed on the spinning grooves, he gives a good account of his alcoholic attempts to get roommate Richard to "open the door" before that policeman gets the best of him, which he does. To give the grooving a song structure, Jimmy Jones and his small band improvise a riff refrain around the title, adding piano tinkles under Fletcher's storytelling of the specialty, which takes both sides of the disk. Of course, it all makes little sense for those not familiar with Fletcher's stock specialty. But for the many others, it's a desired dishing.

Association of Dusty Fletcher with a catch-phrase now sweeping the country should find many putting in two nickels to take in both sides of the specialty.

ZEB TURNER (Bullet 629)

Ain't Had No Lovin'—FT; VC.
Chattanooga Boogie—B; VC.

Folksinger Zeb Turner gets good musical backing on this pair, with "Ain't Had" a typical lover's lament that's been done so often for the rustic trade, but always proves a winner. "Chattanooga" is stereotyped boogie melody and lyrics that comes very close to being in the race classification.

Neither side will crack the heavy spinners' brackets.

JESSE ROGERS (Sonora H-7032)

Go West Young Man, Go West—FT; V.
Days Are Long, Nights Are Lonely—FT; V.

A cowboy crooner heard on the nets out of KMOX in St. Louis, Jesse Rogers sings it sweet and sincere for these Western ditties. And with greater effectiveness for the nostalgic "Days Are Long, Nights Are Lonely" melody, singing it smoothly and expressively for this song of a lonely lover. Also at a bright tempo and more robust in chant is his lyrical admonition, "Go West, Young Man, Go West." Tuneful and toe-tapping support is provided by the Pecos Pioneers, small group of prominent instrumental sidemen.

"Days Are Long" should enjoy long life in the music boxes.

CLYDE McCOY (Vogue R753)

Way Down Yonder in New Orleans—Instr.
At Sundown—Instr.

Vogue should start giving a more complete legend on its records, listing type of tune, film credits, whether it's vocal, etc., in order to facilitate sales info for both retail and juke trade. Both these sides are strictly instrumental, featuring generous portions of the inimitable McCoy wah-wah horn, against the background of his commercial ork. Ork does its best musical job since joining Vogue. Tempo is bouncy, pointed toward terpers. "At Sundown" will get big play because of its spot in "The Fabulous Dorseys" flicker, but no mention is made on the label.

Both sides will click wherever McCoy is a fave.

WILLIE BRYANT (Apollo 1029)

Phungie, Phungie and 'Stchew—FT; VC.
Sneaky Pete—FT; VC.

Willie Bryant, these many years serving as an emcee single, takes another fling at orkdom, for the waxes at least. And with his popularity intact in race circles, spins out plenty of platter promise for the label. His recording band geared to the jump rhythms, the tootlers provide a bright riff-figured background as Bryant sings and talks his characteristic way thru the wordage of "Sneaky Pete," which the maestro describes as a highly potent drink. "Phungie" is a Calypso song spinning to the Calypso rhythms as Steve Pulliam takes over the entire side to explain that the title refers to something to eat.

Race spots will spotlight "Sneaky Pete."

T-BONE WALKER (Black & White 110)

Bobby Sox Blues—FT; V.
I'm Gonna Find My Baby—FT; V.

With Jack McVea's small jazz group for backing, T-Bone Walker's low down blues chanting registers favorably for this waxing. Dootsie Williams's "Bobby Sox Blues" gets an expressive voicing with McVea's piano, bass and guitar framing the slow, groovy beats. Fine guitar work developing the blues riff marks the flip. Beat is on the brighter side with Walker shouting the typical blues lyric.

"Bobby Sox" is the collecting side in race phonos.

DOY O'DELL (Rancho 704)

Polka Dot Girl—FT; V.
Stingy—FT; V.

Western pic player Doy O'Dell bows in on Smiley Burnette's co-op label with two Burnette cleffings. Lad has a smooth and ear-easy set of bary pipes, and altho he lacks the nasal singing style many demand in folk warbling, he puts a song across in fine form. Stringopaters (fiddles and guitars) set the Western scene. Topside is a bright and tuneful dedication to a gal's "Polka Dot" garb. "Stingy" is the tag for the lass who reserves her affections.

Both sides can spin for profit in folk music boxes.

THE SOUL-STIRRERS (Aladdin 2003)

Lord, I've Tried—Spiritual
Elijah—Spiritual

The smooth a cappella blending and heartfelt interpretations of the Soul-Stirrers compare favorably with many better known spiritual singing groups. There's deep emotion in the solo tenor that slowly chants the plaintive "Lord, I've Tried," to a soft, humming background. "Elijah," a narrative spiritual, is voiced in the authentic shuffle singing style. Group displays fine control of dynamics, true pitch throat, clean cut-offs and above all, clear diction.

Not for juke trade.

CLARK DENNIS (Capitol 346)

Bless You—FT; V.
Peg o' My Heart—FT; V.

Capitol's newest balladist, Clark Dennis, displays a refreshingly sweet lyric tenor voice and singing manner aimed straight at the heart. "Bless You," the British import (listed in "England's Top Twenty" for past 29 weeks), is delivered in a relaxed and romantic fashion that should click with the post-bobby-sox set. The Irish standard, "Peg o' My Heart," is presented with sincerity and tempts replays. An unbilled ork quietly suggests synco beats for the accompaniment.

Tho a home-shelf cinch, disk holds plenty of juke promise, with "Bless You" getting top spin as soon as tune gets rooted this side of the puddle.

JESSE PRICE (Capitol 348)

I Ain't Mad at You—FT; V.
I'm the Drummer Man—FT; V.

With a toe-tempting bounce to its advantage, the commercially tailored novelty, "I Ain't Mad," as quietly chanted by Jesse Price makes for a satisfying item. A small jazz group provides the moderate beat, with Price's clean and groovy guitar adding to the interest. Lads chime in on a vocal chorus accentuate the beats in a hand-clapping session. Flip is cut from typical slow-blues cloth, with Price shouting the salty lyric in usual Harlemese manner.

"I Ain't Mad" should keep race phone ops happy.

(Continued on page 96)

NEW APOLLO PRICES: WHOLESALE 49¢
LIST PRICE: 75¢ plus tax

New APOLLO

Write FOR COMPLETE CATALOG Releases

Release No 23

ANN BOND
"FIREBALL MAIL"
(OKLAHOMA ROUNDUP BOYS)
"DON'T HANG AROUND ME ANYMORE"
(CHUCK DAVIS AND THE GANG)
Apollo No. 116



T-BONE WALKER (Black & White 110)
"Bobby Sox Blues—FT; V."
"I'm Gonna Find My Baby—FT; V."
With Jack McVea's small jazz group for backing, T-Bone Walker's low down blues chanting registers favorably for this waxing. Dootsie Williams's "Bobby Sox Blues" gets an expressive voicing with McVea's piano, bass and guitar framing the slow, groovy beats. Fine guitar work developing the blues riff marks the flip. Beat is on the brighter side with Walker shouting the typical blues lyric.
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Both sides can spin for profit in folk music boxes.

The MELODY MASTERS
"WIG BLUES"
"MY BABY"
Apollo No. 379



BEN SMITH AND ORCHESTRA
"BLACK STICK BOOGIE"
"ME BED ON FIRE"
Apollo No. 1026



THE SOUL-STIRRERS (Aladdin 2003)
"Lord, I've Tried—Spiritual"
"Elijah—Spiritual"
The smooth a cappella blending and heartfelt interpretations of the Soul-Stirrers compare favorably with many better known spiritual singing groups. There's deep emotion in the solo tenor that slowly chants the plaintive "Lord, I've Tried," to a soft, humming background. "Elijah," a narrative spiritual, is voiced in the authentic shuffle singing style. Group displays fine control of dynamics, true pitch throat, clean cut-offs and above all, clear diction.
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"I Ain't Mad" should keep race phone ops happy.

BABE WALLACE
(Orchestra under direction of JERRY JEROME)
"WHISTLIN' AT THE CHICKS"
"AINT GONNA WORRY 'BOUT NOTHIN'"
Apollo No. 1025



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JACK FINA

And His Orchestra

**'HUNGARIAN RHAPSODY'
'WAY PAST MY BEDTIME'**

Mercury Celebrity Series No. 5012 — 75c



Following up a smash hit, "Save Me A Dream," on the December 15th Mercury Release, rising young band leader Jack Fina showcases Liszt's incomparable "HUNGARIAN RHAPSODY" in a sparkling, instrumental fashion . . . Jack backs this melodic classical adaptation with a light tender ballad, "IT'S WAY PAST MY BEDTIME"; Tony Leonard sings the romantic lyrics on this number, giving assurance that it will break into the hit parade.

SKIP FARRELL

and the Jimmy Hilliard Orchestra

**'A NICKEL FOR A MEMORY'
'WHAT AM I GONNA DO'**

Mercury Popular Series No. 3051 — 60c



The most popular and most requested tune on the Perry Como Chesterfield Supper Club, "A NICKEL FOR A MEMORY" is the musical setting for the scintillating voice of Skip Farrell; this tune might be dedicated to the memory of the nickel juke box . . . The networks favorite son does the latest Julie Styne-Sammy Cahn hit on the flip-over; "WHAT AM I GONNA DO ABOUT YOU," from the Paramount pic, "Ladies' Man" . . . Jimmy Hilliard does the fine backing with one of the best of his better arrangements.

JENNY LOU CARSON

with Musical Accompaniment

**'I'LL TRADE ALL OF
MY TOMORROWS'**

'A PENNY FOR YOUR THOUGHTS'

Mercury No. 6024 — 75c



The gal who writes and sings right "from the heart" has teamed in double capacity once again . . . Both writer and singer on "A PENNY FOR YOUR THOUGHTS" and "I'LL TRADE ALL OF MY TOMORROWS," Jenny Lou gives out with a performance that plucks the strings of your heart and one that will make you sing in unison with her.

STEVE GIBSON

and the Original RED CAPS

'BLESS YOU'

'YOU CAN'T SEE THE SUN'

Celebrity Series No. 5011 — 75c



Making their debut on the Mercury label, Steve Gibson and The Red Caps, that rising, popular singing quintet, who have been breaking records wherever they have played, have recorded two sensational numbers for this release . . . "BLESS YOU," the English "hit-parade" tune features the very smooth vocalizing of Steve Gibson, while both Steve and Gordon McKay share the honors on the B side, "YOU CAN'T SEE THE SUN WHEN YOU'RE CRYIN'" . . . The remarkable note about this musical aggregation, is that they provide their own accompaniment with a wonderful instrumental mood.

MYRA TAYLOR

and Jimmy Keith's Orchestra

**'TAKE IT EASY GREASY'
'TELL YOUR BEST FRIEND
NOTHIN'** Mercury No. 8027 — 75c



Following the smash performance of her "The Spider and The Fly," the "Kansas City Kitty" of song, Myra Taylor has waxed two more numbers that are right down her alley . . . This new vocal rage parleys two great numbers across the board with a bouncy, swingy "TAKE IT EASY GREASY" and a low-down, bluesy "TELL YOUR BEST FRIEND NOTHIN'" . . . Jimmy Keith provides the musical background in excellent fashion.



Advance Information

PART VII

Week Ending January 17



ADVANCE RECORD RELEASES

Records listed are generally approxi- | supplied in advance by record companies.
mately two weeks in advance of actual | Only records of those manufacturers vol-
release date. List is based on information | untarily supplying information are listed.

POPULAR

- ALL BY MYSELF Sammy Kaye (Don Cornell-The Three Kaydets) (YOU'LL KNOW) Victor 20-2110
- ANNIVERSARY SONG Louis Prima (Louis Prima) (THAT'S HOW) Majestic 1107
- ARE YA' KIDDIN' Harry Cool Ork (Harry Cool) (IT'S A) Signature 15069
- CHEROKEE Charlie Barnet (REDSKIN RHUMBA) Cardinal 25001
- DON'T TELL ME THAT STORY Eddy Howard (Eddy Howard-Quartet) (SANTA CATALINA) Majestic 1114
- CHARLEY DREW ALBUM (2-10") Charley Drew Gala 20
It's Better Than Taking in Washing
Lord Stuffit and Lord Stickit
Up in the Second Mezzanine
When the Old Village Clock Strikes 9
- CHARLEY DREW ALBUM (2-10") Charley Drew Gala 21
Cavlar Comes From Virgin Sturgeon
Mabel's a Glamour Girl Now
She Went To See a Man About a Dog
You Can't Fool the Boys Behind the Desk
- CHARLEY DREW ALBUM (2-10") Charley Drew Gala 23
Can't Put It on a Platter
Cup Cakes
Every Girl I've Ever Known Has Had One
Phil Spitalny's Band
- DREW SUPER SPECIAL ALBUM
(4-10") Charley Drew Gala 22
Bell Bottom Trousers
Blushing Bride—A Girl Like Dear Old Mother
Fleet's in Today
Grace Is Socially Secure
Lousy Louisa—His Fanny
Robert the Roue From Reading, Pa.
The Girls I've Loved and Lost
They Didn't Give the Bride Away
- FAR AWAY ISLAND Larry Green Ork (Gil Phelan) (HOW HIGH) Victor 20-2118
- GAY NINETIES ALBUM "The Old Timers"—Gene's Musette Ork Continental 31
Gay Nineties, Part 1 Continental C-5050
Gay Nineties, Part 2 Continental C-5051
I Don't Want to Play in Your Yard Continental C-5050
I Was Born in Virginia; Mary Is a Grand Old Name Continental C-5086
Missouri Waltz Continental C-5051
Yankee Doodle Dandy Continental C-5086
- GIVE ME SOMETHING TO DREAM Jo Stafford (Paul Weston Ork-Vocal ABOUT Group) (THAT'S WHERE) Capitol 355
- HOW HIGH THE MOON Larry Green Ork (Gil Phelan) (FAR AWAY) Victor 20-2119
- HOWDY FRIENDS (E. T. O. Cur- Ray McKinley Ork (Ray McKinley) tain Call) (THAT'S WHERE) Majestic 7211
- I CAN'T BELIEVE IT WAS ALL Sam Donahue Ork (Bill Lockwood) (MY MAKE BELIEVE (Last Night) MELANCHOLY) Capitol 357
- I WANT TO THANK YOUR FOLKS King Cole Trio (King Cole) (YOU SHOULD) Capitol 356
- I WANT TO THANK YOUR FOLKS Eddy Howard (TOO MANY) Majestic 1105
- I WANT TO THANK YOUR FOLKS Perry Como (Lloyd Shaffer Ork) (THAT'S WHERE) Victor 20-2117
- IT'S A GOOD DAY Harry Cool Ork (Harry Cool-Evelyn Stallings) (ARE YA') Signature 15089
- JEROME KERN'S MUSIC ALBUM Capitol CD-41
A Fine Romance Johnny Mercer-Martha Tilton (Paul Weston Ork)
All the Things You Are Clark Dennis (Paul Weston Ork)
Look for the Silver Lining Margaret Whiting (Paul Weston Ork)
She Didn't Say Yes Peggy Lee (Dave Barbour Ork)
Smoke Gets in Your Eyes King Cole Trio
The Touch of Your Hand Hal Derwin (Paul Weston Ork)
The Way You Look Tonight Paul Weston Ork
Who Pled Pipers (Paul Weston Ork)
- LAURA Spike Jones and His Other Ork (The City Slickers-Jimmy Cassidy-Red Ingle-Horatio Q. Birdbath) (WHEN YUBA) Victor 20-2118
- LYDIA Ray Bloch Ork (WHEN I) Signature 15070
- MONTANA MOON Glen Davis (WAY DOWN) Skating Rhythms Records 199
- MY MELANCHOLY BABY Sam Donahue Ork (I CAN'T) Capitol 357
- REDSKIN RHUMBA Charlie Barnet (CHEROKEE) Cardinal 25001
- RHAPSODY IN BLUE ALBUM Paul Whiteman (Earl Wild) Signature GP-1
Parts 1 and 4 Signature 20001
Parts 2 and 3 Signature 20002
- SANTA CATALINA Eddy Howard (Eddy Howard Trio) (DON'T TELL) Majestic 1114
- SWEETHEART SONGS ALBUM Alfred Newman Ork Majestic MZ-1
Beau Soir Majestic 2007
Drink to Me Only With Thine Eyes Majestic 2007
How Green Was My Valley Majestic 2008
Intermezzo Majestic 2006
None But the Lonely Heart Majestic 2006
Street Scene Majestic 2008
- THAT'S HOW MUCH I LOVE YOU Louis Prima (Louis Prima) (ANNIVERSARY SONG) Majestic 1107
- THAT'S WHERE I CAME IN Perry Como (Lloyd Shaffer Ork) (I WANT) Victor 20-2117
- THAT'S WHERE I CAME IN Ray McKinley Ork (Chris Adams) (HOWDY FRIENDS) Majestic 7211
- THAT'S WHERE I CAME IN Jo Stafford (Paul Weston Ork) (GIVE ME) Capitol 355
- TOO MANY TIMES Eddy Howard (I WANT) Majestic 1105
- WAY DOWN UPON THE SWANEE Glen Davis (MONTANA MOON) Skating Rhythms Records 199
- RIVER

(Continued on opposite page)

MERCURY

ORDER FROM YOUR NEAREST MERCURY DISTRIBUTOR

(Continued from opposite page)

WHEN I GROW TOO OLD TO DREAM Ray Bloch Ork (LYDIA)..Signature 15070
 WHEN YUBA PLAYS THE RUMBA ON HIS TUBA Spike Jones and His Other Ork (Joe "Country" Washburne) (LAURA)..... Victor 20-2118
 YOU SHOULD HAVE TOLD ME... King Cole Trio (King Cole) (I WANT)... Capitol 356
 YOU'LL KNOW WHEN IT HAPPENS. Sammy Kaye (Mary Marlow) (ALL BY) Victor 20-2110

FOLK

BE SURE THERE'S NO MISTAKE... Eddy Arnold and His Tennessee Plow-boys (WHAT IS) Victor 20-2058
 BOOGIE WOOGIE FARMER Carolina Hillbillies (Dewey Price) (JOURNEY'S END) Arista 6005
 DARLING BLUE EYES Jimmy McAbee and His Dixie Mountaineers (Lonny Smith-Larry Ruff) (YOU WILL) Arista 6008
 DID YOU MEAN THAT LAST GOODBYE Jimmie Dale and His Prides of the Prairies (DIVORCE ME) Continental C-8014
 DING-DONG POLKA Yodeling Slim Clark (LITTLE OLD) Continental C-8013
 DIVORCE ME C. O. D. Jimmie Dale and His Prides of the Prairies (DID YOU) Continental C-8014
 EVERYONE KNEW IT BUT ME Jimmy Wakely and His Rough Riders (Jimmy Wakely) (SOMEBODY'S ROSE) Capitol 360

FOLK SONGS AND BALLADS

ALBUM (3-10") Susan Reed Victor M-1086
 A Mighty Ship My Love Is Like a Red, Red Rose
 Go Away From My Window The Ballad of Barbara Allen
 If I Had a Ribbon Bow The Old Woman
 Jennie Jenkins The Soldier and the Lady
 Molly Malone Venezuela
 HEART OF STONE Jimmy Walker and His Western Stars (I'M LONESOME) Coast 247
 I CANT WAIT THAT LONG (My Dick James (Coast Ranch Hands) (LIL-Darlin') TLE RED) Coast 242
 I'D TRADE ALL MY TOMORROWS.. Jimmy Walker and His Western Stars (TOO LATE) Coast 248
 I'LL FORGET IF YOU'LL FORGIVE.. Jimmy Walker and His Western Stars (I'M ALWAYS) Coast 246
 I'M ALWAYS BLUE FOR YOU Jimmy Walker and His Western Stars (I'LL FORGET) Coast 246
 I'M LONESOME NOW Jimmy Walker and His Western Stars (HEART OF) Coast 247
 JOURNEY'S END Carolina Hillbillies (Dewey Price) (BOOGIE WOOGIE) Arista 6005
 LITTLE DOOGIE STRAY Red River Dave-Texas Tophands-Sula's Texas Rangers (YOU'RE NOT) Continental C-5073
 LITTLE OLD SOD SHANTY Yodeling Slim Clark (DING-DONG POLKA) Continental C-8013
 LITTLE RED WAGON Dick James (Coast Ranch Hands) (I CAN'T) Coast 242
 SOMEBODY'S ROSE Jimmy Wakely and His Rough Riders (Jimmy Wakely-Trio) (EVERYONE KNEW) Capitol 360
 THE NEW MOON IS CHANGING TO GOLD Ray Langham (TWO-BITS) Coast 245
 TOO LATE FOR TEARS Jimmy Walker and His Western Stars (I'D TRADE) Coast 248
 TWO-BITS IN MY POCKET Ray Langham (THE NEW) Coast 245
 WHAT IS LIFE WITHOUT LOVE... Eddy Arnold and His Tennessee Plow-boys (BE SURE) Victor 20-2058
 YOU WILL NEVER UNDERSTAND.. Jimmy McAbee and His Dixie Mountaineers (Lonny Smith-Larry Ruff) (DARLIN' BLUE) Arista 6008
 YOU'RE NOT MY DARLING ANY-MORE Red River Dave-Texas Tophands-Sula's Texas Rangers (LITTLE DOGGIE) Continental C-5073

RACE

AFTER HOURS The Ray-Dars (EVERYBODY'S DOING) Southern 127
 APPLE BLOSSOM TIME Selah Jubilee Quartet (GRANDFATHER'S CLOCK) Continental C-6036
 AT YOUR COMMAND Joe Alexander (Dave Cavanaugh Ork) (I KEEP) Capitol 359
 BLUES AT SUNRISE "Ivory" Joe Hunter (Johnny Moore's 3 Blazers) (YOU TAUGHT) Exclusive 209
 CANDY STORE JUMP Bill Samuels and the Cats 'n' Jammer Three (Sylvester Hickman) (OPEN THE) Mercury 8029
 EVERYBODY'S DOING THE ZIG ZAG The Ray-Dars (AFTER HOURS) Southern 127
 GRANDFATHER'S CLOCK Selah Jubilee Quartet (APPLE BLOSSOM) Continental C-6036
 I KEEP TELLING MYSELF Joe Alexander (Dave Cavanaugh Ork) (AT YOUR) Capitol 359
 I'M NOT THE LAD Jazz Gillum (LONG RAZOR) Victor 20-2140
 LONG RAZOR BLUES Jazz Gillum (Big Maceo) (I'M Not) Victor 20-2120
 OPEN THE DOOR, RICHARD Bill Samuels and the Cats 'n' Jammers Three (Sylvester Hickman) (CANDY STORE) Mercury 8029
 YOU TAUGHT ME TO LOVE (But Not To Forget) "Ivory" Joe Hunter (Johnny Moore's 3 Blazers) (BLUES AT) Exclusive 209

HOT JAZZ

A MELODY FROM THE SKY Flip Phillips Fliptet (STOMPIN' AT) Signature 28119
 EAST OF THE SUN Dizzy Gillespie Ork-Sarah Vaughan (INTERLUDE) Continental C-6031
 FOREVER NICKI Dave Barbour Ork (FOREVER PAGANINI) Capitol 358
 FOREVER PAGANINI Dave Barbour Ork (FOREVER NICKI) Capitol 358
 GUILTY Tony Mottola Four (TRIGGER FANTASY) Majestic 1106
 INTERLUDE Dizzy Gillespie Ork-Sarah Vaughan (EAST OF) Continental C-6031
 SQUEEZE ME Yank Lawson Ork (THE SHEIK) Signature 28103
 STOMPIN' AT THE SAVOY Flip Phillips Fliptet (A MELODY) Signature 28119
 SWEET PATOOTY BOOGIE Albert Ammons and His Rhythm Kings (DEEP IN) Mercury 5009
 THE SHEIK OF ARABY Yank Lawson Ork (SQUEEZE ME) Signature 28103
 TRIGGER FANTASY Tony Mottola Four (GUILTY) Majestic 1106
 WHERE THE BLUES WERE BORN IN NEW ORLEANS Louis Armstrong and His Dixieland Seven (Louis Armstrong) (MAHOAGANY HALL) Victor 20-2088

(Continued on page 102)



50¢ LIST plus tax

D'ARTEGA AND HIS ORCHESTRA
Sonora Record No. 3041
"Beware My Heart"
"Night of Memories"

Vocals by Tony Russo
 from the United Artist's Picture—
 "CARNEGIE HALL"



From the smashing new screen success "Carnegie Hall" come these two bewitching ballads, played by D'Artega, brilliant composer and arranger of musical scores for many coast-to-coast network radio shows. D'Artega plays the part of Tchaikowsky in the movie, and brings to you an SONORA RECORDS the same brilliance that will be enjoyed by millions who will see the picture.



SAXIE DOWELL AND HIS ORCHESTRA
Sonora Record No. 3036
"It's Dream Time"

Vocal by Suzanne Shepard and Don Grady

"All I've Got Is Me"
Sonora Record No. 3039
"Serenade to Love"

Vocal by Don Grady

"Lulu Had a Sweetheart"
 Vocal by Saxie Dowell

BOB HOUSTON Sings Sonora Record No. 3042

"The Man Who Paints the Rainbow in the Sky"

"You Call It Madness (But I Call It Love)"

Sonora Record No. 3043

"How Are Things in Glocca Morra"

"Dream, Dream, Dream"



Bob Houston, featured singer with Glenn Miller's overseas orchestra, sings these ballads in the rich romantic voice style that means bigger sales everywhere. Currently heard on two NBC shows, "Lucky Stars" and "Music As You Like It," Bob has a singing appeal that has won him many fans. Profit now from his growing popularity.

THE GORDON TRIO

Sonora Record No. 3032

"Managua Nicaragua"
"Jealous"

Vocals by Max Gordon

ORDER FROM YOUR SONORA DISTRIBUTOR TODAY

GRIFF WILLIAMS
 And His Orchestra

Sonora Record No. 3022

"Bless You"

"Among My Souvenirs"

Vocals by Bob Kirk



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Music---As Written

NEW YORK:

Joe Glaser to Coast for a one-week stay. . . . Agnes Moorehead will cut radio sketch, *Sorry, Wrong Number*, for Decca album. . . . Columbia renewed Cab Calloway and added a Coast group, the Three Flames. . . . Tony Pastor dropped singer Tommy Lynn. . . . Stan Lee Broza, Elliot Lawrence's dad, expanding personal management interests by taking on work for the new Ray Eberle ork. . . . Apollo signed Sinatra's accompanist, Cy Walters, to waxing paper. . . . New diskery, Noteworthy Records, headed by Joseph Seiferth, will have first release by Jimmy Blair out February 4.

In addition to taking a two-week cut in his Aquarium engagement, Gene Krupa took \$1,000 per week slice in price. . . . Jerry Wald ork signed for Columbia flick. . . . Al Compare appointed West Coast man for Lewis Music pubbery. . . . Cowboy songster Jimmy Wakely now with Capitol Records. . . . Mercury waxed album featuring songs by Tilo Guizar. . . . Victor diskery signed cowboy singer Pee Wee King. . . . Mel Torme opening at Hollywood's Bocage Room pushed up to January 23.

Mack Martin confirmed as professional manager for Barton Music. First songs will be *Roses in the Rain* and *A Thousand and One Nights*. . . . Next Hudson Music ditty, titled *I Had a Wonderful Time in Columbus*, by Kermit (*Huggin' and Chalkin'*) Goell and Bea Walker. . . . Erskine Hawkins ork set for four weeks at Chicago's Rhumboogie, beginning January 24, with Buddy Johnson ork due in for four weeks in April.

Chris Cross ork signed with Harry Moss Agency. . . . Baritone Ray Dorey pact to a two-year deal with Majestic diskery.

Pittsburgh Symphony Ork, taking off on its 20th anniversary tour, to be topped off by a week of concerts in Mexico City. . . . New musical, *Two Left Feet*, to be presented at Barbizon-Plaza Theater, January 25. Features score by gal writer, Brice Ellison. Directed and produced by Joe Mann. . . . Miguelite Valdes due back from Cuba next week. . . . Boyd Raeburn ork, skedded for Vanity Fair nitery opening, features gal saxophonist, Barbara Nelson. . . . Pilotone diskery now turning out its own vinylite powders and bases in its Eastern plant.

Twenty-one-year-old trumpeter Saul (Sonny) Berman died last Thursday (16) of a heart attack. Tootler earned his greatest recognition as jazz trumpeter in the recently fractured Woody Herman ork. . . . Lester Young's ork pulled 1,700 persons at \$1.65 per Saturday (11) at Audobon Ballroom, with management having a turn away of an additional 800. Young was booked for return engagement January 30.

CHICAGO:

Bob Strong hinted ready to bust up his band now in Texas. . . . Cab Calloway auditioning gals in each city he plays trying to find replacement for Dottie Sauters, who left ork several months ago. . . . Dave Garroway, WMAQ platter spinner, recently celebrated first anniversary of his 11:60 Club. . . . Count Basie broke the race ban at Louisiana State University, Baton Rouge, January 18, first Negro band in.

Ray Anthony reported making overtures to MCA for his release. . . . Johnny Gilbert inked to McConkey Music Corporation pact. . . . Sherman Hayes goes into the Martinique February 17, following Joe Sanders' ork.

. . . Johnny Allen, ex-Hal McIntyre throater, now with Will Backs ork. . . . Russ Carlyle's band extended to April 7 at the Blackhawk.

Ink Spots and Johnny Otis's ork set for package tour of theaters, starting January 17 in Richmond, Va.

June Christy, chirp with Stan Kenton, married Bob Cooper, tenorman with the same ork January 14 in Washington. . . . Count Basie reportedly will get RCA-Victor guarantee of a dozen releases yearly and minimum production of two-million disks yearly plus advance royalty of \$1,500 per side under terms of his new wax pact.

Gene Howard, ex-Kenton vocalist and now advance man for the crew, driving new '47 Chrysler, a Christmas gift from Kenton. . . . Stevens Hotel cuts ork budget starting January 24 when Don McCrane's 12-piecer replaces Clyde McCoy's 17-piecer in hostelry's Boulevard Room. . . . Ted Weems following economy trend and cutting salaries to a \$125 top for sidemen. . . . Arvin Dale has picked up four men from Don Reid's disbanded band.

HOLLYWOOD:

Aladdin Records, sponsoring jazz concert at Shrine on February 17, at which time platter spinner Al Jarvis will present awards to winners of Esquire Jazz Poll. Guest roster will include Benny Goodman, Woody Herman, Louis Jordan, Ella Fitzgerald, Lester Young, Lionel Hampton among others. . . . Clyde Balshun named to head McConkey Agency's Hollywood office. Balshun is 24-year old exec who ran agency's big band department in Chicago.

Wingy Manone set for Commercial Hotel, Elko, Nevada, beginning February 4. . . . In line with general ballroom bell-tightening, Meadowbrook, Culver City tersery, will go to a two-night-a-week policy, banking on Friday and Saturday trade to pay the bills. . . . GAC Hollywood is booking Vaughn Monroe on 10-day string of Coast one-nighters. . . . Jerry Wald's newly banded ork to bow at Ciro's January 24 for four-week stint with options. Songbird Jane Harvey is hold-over at Sunset Strip swankery.

PHILADELPHIA:

Norman Granz's Jazz at the Philharmonic swing concert due at Academy of Music, February 15. . . . Earle Theater, leaning heavily on Negro names to keep the band parade intact, adds Erskine Hawkins for February, Jimmie Lunceford in March and Count Basie in April, in addition to weeks lined up for Duke Ellington and Lionel Hampton. . . . Dizzy Gillespie set for one-night stand Friday (24) at Mercantile Hall.

El Grotto Using Name Orks

CHICAGO, Jan. 18.—The El Grotto, South Side Negro nitery, last week announced a shift in semi-name band policy. Starting soon the brightery will use Negro name orks. Starter not yet selected, but Earl (Father) Hines will be possible choice, since it's been rumored that he has a heavy interest in the spot.

Lunceford, 3½G, New Haven

NEW HAVEN, Conn., Jan. 18.—Jimmie Lunceford and his band opened Shubert's 1947 Sunday Band Concerts here with a bang, running up a \$3,500 take for four performances at the one-day stand, January 12. Gene Krupa is next name skedded for local concert, January 26.



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On the Stand

Dick Stabile

(Reviewed at Aragon Ballroom, Ocean Park, Calif., January 11. Personal manager: Joe Stabile. Road manager: Charley Stabile. Booked thru Music Corporation of America.)

TRUMPET: Pincus Savitt.
TROMBONE: Oliver Wilson.
FRENCH HORNS: Walter Daniels, Vince Di Nino, Lloyd Otto.
SAXES: Bob Lawson, Jack Olson, Hillel Harwick, Clinton Negley and Joe Carnell.
RHYTHM: Joe Chadock, drum; Maurice Drieffenbach, piano; Marty Corb, bass.
VOCALIST: Judy Stevens.
ARRANGERS: George Sirravo, Calvin Jackson, Le Roy Holmes.

Since Dick Stabile's crew is only four weeks old, it's hard telling whether he can achieve his apparent aim for fresh-sounding instrumental blends coupled with a commercial playing style. (Ork is sharing stand here with Art Kassel.) This would-be hybrid cross between Boyd Raeburn and Tommy Dorsey may eventually develop interesting musical mutations, but there's little offered so far to startle the musical world. The instrumentation, arranger George Sirravo's brainchild, calls for one trumpet, one trombone, three French horns pitted against a five-man sax wing. To further emphasize the departure from the conventional, saxists double on two flutes, bass clarinet and oboe.

Despite the way it all figures out on paper, final product for the most part sounds too confused and at times pretentious to hold listener appeal.

While a fresh approach to ensemble music making is always welcomed, a radical departure from the beaten path can be considered unwise at a time when band biz is generally tightening the belt. The way band now stacks us, it's not geared for dancery work and would be better off on a club stand. Kids prefer to look and listen rather than try out the beats.

Instrumental flings at *Laura*, *What's This Thing Called Love?* and Judy Stevens' vocals for *Oh, But I Do* and *Squeeze Me* is best of the batch. Miss Stevens has a pleasing ballad style but could inject a little more personality to help sell the customers.
Lee Zhito.

Art Kassel

(Reviewed at Aragon Ballroom, Ocean Park, Calif., January 11. Booked thru Music Corporation of America.)

TRUMPETS: Ken Switzer, Bernard Woods.
TROMBONES: Frank Tabb, Earl Irons.
SAXES: Ernest Gollner, Frank Folmar, Morton Young and Don Gersman.
RHYTHM: James Featherstone, drum; Frank Bielawski, piano; Joseph Sandly, guitar, and Frank Padden, bass.
VOCALISTS: Gloria Hart and James Featherstone.
ARRANGER: Ed Burbach.

On the Coast for the first time since 1933, Midwest's Art Kassel is still dishing out a brand of music that's patterned more for dancing than listening. Altho arrangements smack of stock variety, he keeps the customers happy and on the floor with each set. Book is well rounded, satisfying kids with current items, standards, a couple of novelties, and an occasional Latin-American tune.

Songstress puts plenty of personality into her vocals on such selections as *Ole Buttermilk Sky* and *Put Your Arms Around Me*. Drummer James Featherstone, doubling as balladist, is adequate but voice lacks sufficient strength to do a convincing job. Brightest item of the evening is band's version of the novelty *Open the Door, Richard* with trombonist Earl Irons on the scat vocal.

Generally, there are no standouts or important solo work. Arrangements stick to sax choir blends with muted brass thrown in for body's sake. Playing style is definitely in on the dated side of life, but management is happy because it keeps 'em dancing.
Lee Zhito.



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ALBUM REVIEWS

PROKOFIEV—SYMPHONY No. 5 (Columbia MM-661)

Originally introduced by Serge Koussevitsky and the Boston Symphony shortly after the composer premiered the opus in Moscow in January, 1945, and since then enthusiastically acclaimed by symphony audiences thruout the country, the label was a pre-sold package in these five 12-inch platters covering Serge Prokofiev's *Symphony No. 5* as played by the New York Philharmonic, conducted by Artur Rodzinski. The Philharmonic gives the four movement a restrained but balanced performance, Rodzinski's prowess with a baton well demonstrated for this Russian symphonic music that is rich in melodic themes and moods without the moments of tremendous passion that mark the creations of the old symphony masters.

AMERICA'S FAVORITE SONGS (Disc 607)

Six traditional folk melodies, spinning in authentic backwoods style, are re-created here by a foursome of Bess Lomax, Pete Seeger, Butch Hawes and Tom Glazer, who sing individually and collectively to the accompaniment of their own pluckings of guitar, banjo and mandolin. They sing and play the folk classics in the same wistful fashion as the mountain folks did decades ago, giving a high degree of authenticity to the disk, making for a rare record treat. Selections take in *Down in the Valley*, *Casey Jones*, *Go Tell Aunt Nancy*, *Cowboy's Lament*, *Buffalo Gals and Careless Love*. A meaningless father and son etching graces the front cover, with the inside cover carrying the lyrics of the six selections.

THE SEVEN JOYS OF MARY—JOHN JACOB NILES (Disc 732)

A pioneer among folk balladeers, John Jacob Niles presents his adaptation of early American carols and Nativity songs. Accompanying himself with his dulcimer, a plectrum instrument of his own handicraft, Niles harks back to the balladeers of old. With real spiritual qualities, he takes both sides of a disk to relate the wondrous story of *The Seven Joys of Mary*. The melody adopted from an ancient carol, Niles has provided an original text for *The Little Lyring*, and both for the single side, *Matthew, Mark, Luke and John and I Wonder as I Wander*. And in the manner of the ancient carols, a third platter couples *The Carol of the Birds* and *The Carol of the Angels*. Interest in Niles' folk Americana should carry this package beyond the holiday season. Front cover carries a symbolic drawing. Accompanying the album is a descriptive folder

with the lyrics of the carols along with family photographs of the singer.

VIENNESE NIGHTS (Victor S-46)

Eight everlasting Johann Strauss and Franz Lehar waltz melodies are packaged by Henri Rene, conducting a large salon orchestra, for this album. Exposition of the familiar melodies is simple, without any color or flavor and depending entirely on the melodic structure to sell the spinning. But with the record shelf overloaded with Viennese waltzers of every design, Rene's presentation is hardly an improvement on what has already been transcribed. And for the most part, much more tastefully. Selections include *Blue Danube*, *Vienna Life*, *Merry Widow*, *Gold and Silver*, *Tales from Vienna Woods*; *Wine, Women and Song*, *Emperor Waltz* and *Southern Roses*. There's more continental flavor to the colorful drawing of wine glasses and dancing figures. Inside cover carries photo of the maestro with notes on the two Viennese composers.

AESOP'S FABLES II

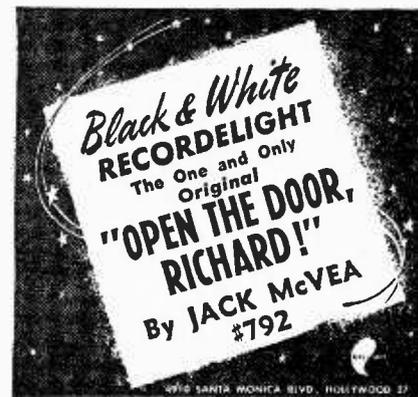
(Black & White Album 67)

To give Aesop modern dress, adapter-producer Don MacLean and writer-narrator Jerry Marlowe have the characters spouting slang in *The Town House and the Country Mouse* and *The Lion and the Mouse*. This adds little to album's merits as kiddie fare. Marlowe juggles gab chores, but despite his multi-voiced efforts the one-man dramatization is unimpressive. Background music and sound effects are provided by Gaylord Carter's organ. Arranged in drop-automatic sequence, *Town Mouse* takes four sides, with *The Lion* filling the remaining two. Colored cover holds sketches from both yarns.

A CHILD'S GARDEN OF MANNERS TOMMY RIGGS AND BETTY LOU (De Luxe 19)

If singing jingles can teach children about traffic hazards, as well as not to keep bananas in the refrigerator, there's no reason why songs can't teach the younguns good manners. For here is an Emily Post course for kids that entertains 'em as well. For four sides Tommy Riggs and his shadow voice of Betty Lou string together a roundelay of jingles that cover a child's entire day. With organ accompaniment, the jingles not only are catchy ones, but tell telling stories for the youngsters. A clock figured with the activities of a child's day makes for an attractive album cover. Inside cover carries pictures of Tommy Riggs and his Betty Lou characterization, with biographical notes on the radio performer. Accompanying the album is a four-page booklet with the spinning script.

(Continued on page 105)



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Caracas Nitery Biz on Upswing

CARACAS, Venezuela, Jan. 18.—Nitery biz is picking up here after the holidays. A half dozen top spots claim good grosses.

Club Tropical has brought in thrush Ruth Fernandez and Mingo's ork for an indefinite stay. Maxim's has hyped its floor show with the addition of Dinah Napoles, Cuban chirper, Mira Theresa Quiroga who chants Mexican ditties and the Argentine 88-er, Lidio Fassoli.

Betty Aranda, Chilian comedienne, has arrived for bistro, vaude and air dates, and Pauline Singerman and her Argentina troupe have been inked for the Teatro Caracas at \$1.25 top.

IN SHORT

New York:

Chanteurs Quartet, originally set for one week at Rogers Corner, extended for eight weeks. . . . Dorothy Ross closes February 11 at 23 Room after 45 months. . . . Chordsmen set for the Piccadilly January 20.

Mary Kaahue Trio just cut an album for Apollo Records for February release. Trio is current at the Spa, Baltimore, and is skedded for N. Y. Loew's State and Le Ruban Bleu dates next month. . . . Four Notes at Le Ruban Bleu signed for four more weeks. . . . Irene Carroll, Iceland songstress, slated for another Embassy guest appearance next month.

Korn Kobblers started at Jack Dempsey's January 15 for 17 weeks. . . . Frances Victor and Babs Claire new to Diamond Horseshoe ensemble. . . . Don Ostro rumba crew into Bowman Room of Hotel Biltmore, January 23. . . . Dorothy Ross set for Cafe Bagatelle, February 13.

Chicago:

A major Hollywood studio is angling with Joe E. Brown for his life story. . . . Dorothy Hild, producer of the Edgewater Beach Hotel, Chi, was married January 3 to Alexander Konyat, of Dorita and Alexander Konyat, trained horse team.

Stepin Fetchit may team up with Mantan Moreland, who lost his veteran partner, Ben Carter, who died a month ago. . . . Armondo Del Bosque, op of the Cuban Village here, seriously ill at Alexian Brothers Hospital. . . . Leo Solkin has been booking the Stork Club, Council Bluff, Iowa, for the past seven months and the account is not handled by a Des Moines booking office as was erroneously reported several weeks ago. . . . Madelyn Wood, vet press agent here, left flack duties for the Rio Cabana with her successor to be named soon.

Col. Jos. P. Binns, director of the Palmer House, has been named prexy of the Chicago Convention Bureau. . . . McConkey Music Corporation has inked Patti Regan, vocalist; Ray Feather, organist; Alyce Whyte, formerly big band drummer, and her trio, and pianist Carl Miller to rep pacis. . . . Hal Monroe closed at Mickey's Theater Lounge, and moves to the Show Bar, Evansville, Ind., January 20. . . . Clyde Baldschun moves to the McConkey Music Corporation's Hollywood office next week. . . . Roemer T. Feeley, oldtime act man, handling act department at McConkey Music Corporation here. . . . Merriell Abbot will send out another seven girl line for road troupes within the next two weeks.

Hollywood:

Roy Milton going into Last Word, L. A., following stint at Million Dollar Theater beginning January 22. . . . Billy Blair held over at Nevada Biltmore. . . . Earl Lane's stay at Arrowhead Springs Hotel, San Bernardino, Calif., extended indefinitely. . . . Mary Louise remains at Club Royal, San Diego, Calif. . . . Three Lind Brothers to headline show at the Bal Tabarin, San Francisco, for six weeks. . . . Arthur Lee Simpkins opens at Town Casino, Buffalo, and goes from there to New York's Latin Quarter for February 2 opening. . . . Mel Torme and Page Cavanaugh Trio into Bodge January 21.

Detroit:

Don Pablo, Palm Beach Cafe ork maestro, back on job after appendectomy. . . . Leonard Sell and his unit have moved into Hotel Statler Lounge. . . . George Malacos ork new at Westwood Inn.

Charlie Carlisle, closing a long run as emcee at the 509 Club, opens January 21 at Kitty Davis's Airliner, Miami Beach, as part of "The Three Detroiters," with Maxie Baer and

Maxie Rosenbloom, just closed at the Bowery here. . . . Basil Simon has opened the new Strand Lounge Bar. . . . Don Pablo back on the stand at the Palm Beach Cafe after an appendectomy. . . . Bobby Stewart in as emcee at Club Stevador. . . . Sigmond Ross, organist, has acquired his own Hammond organ, and entered the cocktail field, opening his first date at the Crystal Bar.

San Francisco:

Gale Stuart signed as thrush with Al Wallace ork at House of Harris. Combo gets six nights a week over Coast MBS. . . . Nick Esposito's outfit (7) has taken over music chores at the Music Box. . . . The Drunkard has folded after a three-year run. . . . Dorothy Claire has replaced De Castro Sisters at 365 Club. . . . Three Lind Brothers head new Bal Tabarin show opening January 23, with Ruloff Trio, Tanya Biagi' and Lindsay and Betty rounding out bill.

Fess Blanter's rumba band inked into Rolfo's Redwood Lodge, Palo Alto. . . . Chico Marx at Palace Hotel's Rose Room. . . . Sue North, chirpster, into La Vie Parisienne for four weeks. . . . Henry Busse's ork follows Del Courtney into Palace Hotel Rose Room January 24.

Virginia Royo, ex-Carroll dancer, signed by Mickey Rooney for his new film. . . . Nino Milo, Latin comic-singer, into the Kona Club, El Cerreto. . . . Maarcya and Rene Gunsett at the Palace Rose Room, with Del Courtney's ork held over. . . . Joey Rardin opens at 365 Club, January 24.

Boston:

Biz in nitery belt still slow. . . . Jimmy Savo, at the Bradford Roof, is drawing the biggest biz in town. . . . Sammy Eisen ork makes way for Harry Marshard at the Copley Plaza Oval Room around January 24.

Tony Bruno ork back at Latin Quarter after brief vaude tour. . . . Lucille Manners at the Hotel Touraine Surrey Room.

Here and There:

Tess (Aunt Jemima) Gardella laying off for two months because of an accident. . . . Joe Bostic, Gale agency flack and sports writer, on N. Y. Amsterdam News, elected as first Negro member of board of directors on Boxing Writers' Association.

Little Sams and Lee extended four weeks at the Crown Propellor, Chicago.

Aurora Supper Club Unveiled

CHICAGO, Jan. 18.—A supper club of major proportions was unveiled recently in the Hotel Leland, Aurora, Ill., when the Gooselin brothers, Ward, Bill and Eddie, and Eddie Artlip, who own Leland and Aurora hotels in that city, which feature two cocktail lounges playing units, unveiled their Sky Club atop the 20-floor hostelry. Patterned after the Mark Hopkins' Top of the Mark, San Francisco, spot was built at cost of \$75,000, seating 230. Ops are using small society orks and a top-price single for intermission in the new room.

Publishers Sue N. Y. Bar

NEW YORK, Jan. 18.—Owners of the Eagle Bar here have been sued in U. S. District Court by the Melrose Music Corporation and M. Witmark & Sons for allegedly giving public performances of *Five Minutes More* and *South America; Take It Away* without proper licenses. Damages of not less than \$250 are sought by each publisher in the combined suit.

AGVA Meeting March 3 in Chi

NEW YORK, Jan. 18.—AGVA will open the first convention in its history March 3 at the Rose Room of the Sherman Hotel, Chicago. Proceedings are due to run thru March 5, the prior huddles are slated to begin about February 27.

It is expected that about 18 key AGVA people will start the ball rolling at these preliminary conversations. The early birds will set up a program and general agenda for the convention to be offered to members at large for discussion and approval. Slate of office and executive board members also will be prepared at the preliminary meetings.

It is expected that 500-600 AGVA members will attend the convention. Interest, according to Matt Shelvey, AGVA topper, is particularly keen among actors who will be working around Chicago during the three-day confab.

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PIC DECREE'S EFFECT ON FLESH

Trade Divides On Result of Court Decish

Some Aid, Some Harm, Seen

(Continued from page 3)
the procedure is uneconomical.

Another trade source, with an admittedly biased viewpoint, said the major distributors were cutting down their big products. So even if they became available, only a handful of indies would get them. Others, to keep operating would have to bolster stinkeroos with flesh to meet competition.

Act head of one of the major talent offices disagreed that latest consent decree would hurt vaude. He said: "In a city with four or five houses all fighting for the business, they obviously all can't come up with the 'A' first runs. Also pictures which used to be good for four to six weeks, now fade sooner. That means they have to get more pictures. There aren't that many pictures around. So they have to fill in with cowboys, Indians and quickies. With it they'll have flesh even if not as a regular policy." He added that some of the big houses which ordinarily get top pictures, might not under the new set-up, be able to get all of them regularly any more. "When that happens," he explained, "they too may use live shows."

B.-O. Scales

Under the decision forbidding fixed minimum prices, it is possible, say theater men, that box-office price may go down, particularly in cities where competition is keen. It is this decline in admissions that trade sources say, may cut performer's salaries. At present say agents, whenever they ask acts to take cuts, they are faced with the argument that if a house isn't reducing its prices, why should talent work for less?

One booker said that this elimination of the fixed price gimmick also might help vaude, reasoning that price wars between rival film houses would lead some to install stage-shows as biz hypo. "If we give them the kind of shows that the people go for; educate them, or maybe re-educate them, we might open up new fields that have been fallow for many years."

Order divorcing producer-distributors from theater holdings is another point on which authorities seem to differ. Chain bookers say their chief advantage in buying acts lies in the fact that they can give them a certain amount of work, sometimes as much as 10 weeks. If they can no longer buy for chains, they will be hampered by price hikes.

Agents' Views

Talent agencies don't agree with that reasoning. They say that first of all there is no such thing as wholesale buying of performers. For every act they sell they make a different deal with every house they work in, even houses belonging to the same chain. Besides, they add, the divorce decree will mean that a certain number of houses will probably be sold to indies. These indies will be faced by increased competition from other indies. With pictures still few and far between, new ops with new problems will almost cer-

Dispatch

NEW YORK, Jan. 18.—Leon Newman, local percenter, phoned the Pennsylvania Railroad information desk to query about a route for an act. Rail agent asked Newman what his business was. Newman said he was a showbiz rep.

"Show business, eh?" said the clerk. "We got a lotta actors around here. Hold on a minute." Next thing Newman knew a voice came over the phone gurgling *Oh, Sweet Mystery of Life*. It was a guy looking for a job and that was his way of getting an audition.

P. S.: He's still looking and Newman's act is going via bus.

tainly be forced to take a whack at vaude in order to fill in for weeks when they have nothing with box-office on the screen.

There are now about 1,300 theaters in the country owned completely or partially by Warner, 20th Century-Fox, Paramount, MGM and RKO. Some of these use live talent, tho most do not. Under the decree the companies cannot hold on to theaters if they own more than 5 per cent but less than 95 per cent of the controlling interest, except as permitted by the court. It is questionable if the big companies would be willing to put out all the extra cash necessary to acquire over 95 per cent of theaters for full control. Even if they did, the competitive bidding system set up by the decree would still take off their edge.

Distributors Might Seek Dough

One Wall Street source said that if the market steadies, the distributors might go into the open market for dough with which to buy up the outstanding interest in theaters not already fully owned. Another Wall Streeter compared the possible competitive picture in the theater biz, with the tactics used by chain stores to drive away competition.

"The decision says," this source points out, "that everybody gets a chance to bid for pictures. There is nothing in the decision that says there must be competitive bidding for flesh and blood performers. What's to stop chain theaters from using all kinds of variety performers, in addition to the picture, until they make their competitors yell 'uncle.' They would charge the same for picture and flesh as their competitors do for pictures alone. They might even charge less."

How this whole thing will come out nobody really knows. The decree doesn't go into effect until March 31. But a stay of 30 days was granted after an appeal to get the whole problem before the Supreme Court. In addition the major provisions of the decree don't become operative until July 1. Nobody is pleased with the decision and the distributors will probably ask New York courts for clarification. The Department of Justice which brought the original action isn't satisfied that it answers what they started out to do—to stop the majors from controlling the exhibitor market.

In any event there doesn't seem to be any likelihood of important changes for at least two years, say theater men.

Coast Agents, AGVA Patch Up Differences

Bookers Get '47 Franchises

HOLLYWOOD, Jan. 18.—AGVA's recent "get tough" policy with Hollywood bookers violating union's regulations, which flared high last week when talent org's Florine Bale requested bookers to appear in person to explain operations, has been subdued and everyone is outwardly happy.

Miss Bale's order that bookers toe the line or face loss of franchises brought a storm of grumbling from accused violators (*The Billboard*, January 18). By week's end, however, AGVA and bookers had talked things over and patched up differences. As result all bookers concerned will get 1947 franchises. AGVA warned violators, however, that their activities will receive close scrutiny from now on, and that any future infractions will result in swift cancellation of franchises.

AGVA, meanwhile, launched an allied campaign against members who swerve from the straight and narrow union path. First move was to name a five-man advisory committee to meet and rule on recent violations. Advisory panel, which AGVA says is composed of working members in good standing, this week handed out mildish penalties to AGVAites for working without an AGVA contract, signing others than AGVA contracts, or for working seven days in a spot holding a six-day working contract.

First batch of sinners got off with fines ranging from \$15 to \$25, with dough going to union's National Welfare Fund. Talent fined included singer Pat O'Shea, and impersonators Billy Earle and Tommy Williams. Barbara Staples, Joe Cappel and Ruth Hazen were each fined \$5 for failure to appear at hearing, and ordered to show at another meeting this week.

Shelvey Blames 5,000 Job Loss On Cabaret Tax

(Continued from page 3)
dented nose-dive" in night club business is responsible for "threatened collapse of the industry." Already, he asserted, 33 per cent of the niteries, restaurants, etc., have shuttered or eliminated live presentations. Ordinarily, they would employ about 20 per cent of AGVA's 25,000 members.

Shelvey cited the West Coast as an area that has been badly hit, with 50 per cent of the spots closed or without entertainment.

Return of large sums in cash to employers is an indication of the slide in business, Shelvey said. Two months ago, he declared, we had close to \$1,000,000 on deposit, but as of today we have returned \$200,000 to nitery owners who dropped entertainment.

Band & Act Routes Available!!

Paper limitations still make it impossible to publish current locations of leading bands and acts in *The Billboard*. This service is still maintained and routes of Acts, Units and Attractions are mailed free each week to those interested. Write Supplemental Route Service, 25 Opera Place, Cincinnati 1, O.

Palmer House Mulls Switch In Act Set-Up

CHICAGO, Jan. 18.—Future entertainment policy of the local Palmer House's Empire Room, major hotel brightery, is being pondered here by Joseph Binns, managing director of the hostelry, who, it's authoritatively reported, is considering switch from production type show to simple headliner and name ork formula. Binns this week notified Merriel Abbott, vet producer at the spot, that he was eliminating her 10-girl line, starting with the March 20 show. Miss Abbott told *The Billboard* Friday (17) that she expects to confer with Binns very soon concerning future show policy and her part in the hotel's entertainment set-up. She added that the tentative commitment on Jack Fina's ork, which was to open March 20, is being held in abeyance, pending word from Binns concerning the future.

Report of switch in the Palmer House show policy comes after recurrent rumor here that Connie Hilton, head of the 16-hotel chain which bears his monicker, is not satisfied with the hotels' entertainment set-up. Rumor was that Hilton feels show spots in his hostelries aren't bringing in necessary revenue and some major switches thruout the system will be necessary. Hilton, it's said, wants to set up central talent buying department to set shows in all rooms in the system.

Good, But Long

NEW YORK, Jan. 18.—Current sock show at Loew's State posed a problem for house booker, Sidney Piermont, and acts on the bill. Show was running so long that sharp pruning or dropping of an act became necessary. After the first show, Piermont went backstage and asked which acts were available February 13. The Jansleys were the only ones with an open date. They were asked if they would step out and come back later. They agreed, and took a new date at a \$100 raise, first getting paid for a full day.

Irony of the situation was the fact that at the Paramount, across the street, the Ghezis, a hand-to-hand act, which opened Wednesday (15) were forced out because of an injury. At the time an attempt was made to get the Jansleys to sub in what is slated to be a six-weeker, but they were booked at the State.

VAUDEVILLE REVIEWS

Loew's State, New York

(Thursday, January 16)

Sidney Piermont has put together a show that's for the book. It has about everything. It's fast, funny and packs carloads of entertainment value.

Toppers were Martin and Lewis, the lads who teamed up a couple of months ago to make one of the best yock-pulling combos around. As a straight chanter, a la Crosby, Dean Martin has plenty of what it takes. His smooth, casual delivery plus an ingratiating personality pulled beautifully. But it was when the lads got together that they really tore the house apart. Pair have a new routine in addition to their cafe act. Martin stays on stage for *Ol' Man River*, while Jerry Lewis (who has dropped his record act) goes down into the pit to make like an ork leader. Martin played it straight; Lewis mugged it up, quarreling with musicians, and throwing bits of biz around for hilarious results. Pay-off was everything the lads could have possibly wished for. In fact, if they don't trim their act the show will have trouble staying within its allotted time.

Thelma Carpenter looked like a million and sang beautifully. Working with an accompanist, Garland Wilson, Miss Carpenter turned in one of her best jobs. Choice of numbers, phrasing, delivery, in fact everything that goes into making a great singer, was shown. House gave her a wonderful send-off.

Walton and O'Rourke, puppet act, opened with a macabre skeleton dance, the grisly effect of which was overcome by their comic routine. The lads gave their dolls delightful individuality which was particularly emphasized in their handling of an animal ice skating bit. With it they added mouth-whistle sound effects. That animal bit should be great for kid audiences. Their black-faced dolls, which preceded the animal number, was in poor taste, particularly when the act followed Thelma Carpenter. To use a black-face number right after her, particularly one with Jim Crow tints, made the comparison odious. Walton and O'Rourke obviously intended no offense. They can dispense with the number. They are good enough without it.

Leonard Sous, on second, fingered his trumpet skillfully and triple-tongued effectively. Also showed a likable personality, heightened by a disarming, if nervous, chatter.

Blair and Dean opened and did splendidly with their on-the-floor dancing routines. Young couple moved around with grace and distinction. Their one fault was that they frequently ended a bit with backs to the audience, apparently a result of their cafe work. Walked off to excellent hands.

Pic, *The Jolson Story*.

Bill Smith.

Kalheim Tours Midwest

Hunting New Acts for N. Y.

NEW YORK, Jan. 18.—Indie rep Jack Kalheim is on a Midwestern trip to look over the talent market for new acts. It is Kalheim's belief that entertainment biz in New York and on the Eastern Seaboard is ripe right now for new faces.

Acts signed will be showcased at a one-nighter near New York and will follow thru with a one-week date for buyers to look over the field.

Kalheim took off Thursday (16), with his first stop set for Chicago and subsequent stops in Detroit (20); Cleveland (21); Pittsburgh (22), and Buffalo (23).

Paramount, New York

(Wednesday, January 15)

Theater has a nicely paced show full of melodic rhythm supplied by the Mills Brothers, with more than an able assist from Elliot Lawrence's ork. Comedy load is carried by Tim Herbert—a socko job.

Lawrence band (16) looked okay in its Stem vaude preem, but what was more important was the fact that Lawrence himself stayed up there and worked with his sidemen practically all the way. Youngster fronted with spirit, giving life to what would ordinarily be just another stage band. Outfit's biggest number was *Rhapsody in Blue* with Lawrence at the piano. In using the Steinway, lad never forgot the band behind him. He was boss all the way, giving the number plenty of heft with his enthusiastic leading.

Mills Brothers almost tied things up with their familiar rhythm numbers. Working with two mikes, lads were in there solidly with about six tunes. Comedy bits by the fat boy in the group were good for light touches.

Tim Herbert showed some good new material. His UN delegate number was imaginative and geared low enough to appeal to the whole house. His broad characterizations and quickies pulled yocks time and again.

Olga San Juan proved a surprise with her Latin stuff. Surprise was in the fact that gal (ex-flicker *Blue Skies*), a sexy blonde, looked more like an American canary than a Latin shouter. A bouncy personality also added to the illusion. However, as she kept giving with south-of-the-border tunes, the illusion wore off and monotony set in. Main reason seemed to be in the sameness of the material. If she mixed them up with Yankee numbers the pacing would have given the act more zing.

Jack Hunter, boy band singer, opened okay with *Over the Rainbow* for the first chorus. Second chorus he dropped the melody and went for harmonic interpretation with poor returns. Poor effect of number carried over into *September Song*; so total effect was nil. Hunter, and Lawrence too, had better learn that theater crowds are mostly squares. They prefer melody to harmonics. It's one of the reasons why units like the Mills Brothers, with their simple but catchy numbers, get the hands.

The Khezzis, skedded, didn't show. One of the team injured an arm.

Lane and Claire, dance team, opening day after show was caught, replaced. Picture, *The Perfect Marriage*.

Bill Smith.

Hartford Hotel President

Hits Conn. Curfew Laws

HARTFORD, Conn., Jan. 18.—Willard B. Rogers, president of the Hotel Bond, Inc., Hartford, speaking before the Restaurant Liquor Dispensers' Association, last week (8) called for abolition of the State curfew law. Rogers termed the law prohibiting women from working in establishments that dispense liquor beyond 10 p.m. a "discrimination."

Edward F. Ahren, president of P. Berry and Sons, Hartford, said the days of 100 per cent profit are gone. "It is time we threw away the eye glasses some people serve Scotch in and get back to glasses. There is plenty of room for outstanding eating and drinking places. There is no room for the chiseler," he said.

Friedl Ouits Minn. Chain

MINNEAPOLIS, Jan. 18.—John J. Friedl, president of Minnesota Amusement Company since 1932, resigned Wednesday (14) and was succeeded immediately by Harry B. French, vice-president. French joined the firm in 1912 and became vice-president in 1942.

Roxy, New York

(Wednesday, January 15)

There is plenty of action in the new show. Major portion of the flash and sight change of pace comes from the exciting Gae Foster line, costumed in stylized Latin dress. Number, on in the three spot, started slowly as Jean Gramas warbled a ballad. Pace picked up and Beatrice Seckler, novelty dancer, came out to do a lot of stepping on piled up tom-toms. Both performers were good but it was the line work which gave them the lift. Miss Gramas has a pleasant voice and looked good, but her diction needed hiking.

Headliner Gracie Fields walked on casually after a terrific intro by Paul Ash. Her first number was deliberately confusing. Billed as a comic, she teed off with an operatic aria, getting her laughs with sly bits of biz done dead pan. Her next was *Wickedness of Men*, and she was in. At the end of a hoke *Chocolate Soldier*, gal wound up with a full cartwheel. Surprise element was good for plenty of laughs. After her *Biggest Aspidistra* she moved into pops, seguing rapidly from one number to another for three songs and wound up with the house policy of community chanting. Latter had her doing her new trademark, *Maori Farewell*, with male (12) line in tails and white ties draped around her.

Arthur Blake drew giggles with his take-offs. Lad now dresses up his hair for gal characterizations, making the effect more realistic. His picture name take-offs were good, particularly a Louella Parsons poke which had flickerites in the mezzanine, present for the preem, busting. Finished with an FDR bit that was strictly a milker. He was ahead until then.

Show opened with the Debonairs, five boys, who did a fine job with their robot routine. Particularly effective was their cigarette making bit in which they satirize modern machinery.

Picture, 13 Rue Madeleine.

Bill Smith.

Million Dollar, Los Angeles

(Wednesday Afternoon, January 15)

Altho a full three weeks before house axes its stagershows in favor of an all-pix policy, swan song strains are evident in the current fletcher. "Who cares" attitude apparently has spread from management to entertainers as well as audience. This was one of the meagerest stage dishes ever served here, with only three acts to share the weight of an hour-long bill. Roy Milton combo gets headliner's spotlight with Trenier Twins and Art Duncan in first two slots.

Milton unit holds the stage well. There's rhythmic entertainment in his Harlesem lyric shouting. With Milton setting the drum beats, Camille Howard's fast flying Steinway dusting, Buddy Floy's tenor, Caughey Roberts' alto, Josea Sapp's growl trumpet and David Robinson's bass, there's sufficient instrumental interest in combo's grooving to drive away yawns. Miss Howard, doubling from her keyboard knuckling, turns in an impressive bit of blues chanting in *Mr. Fine and Groovey Blues*. Best hand goes to Milton's voicing of *Red Light* and his disk hit, *R. M. Blues*.

The Treniers have done better on this stage in previous appearances. Comedy singing twosome gets off to a slow start, but build up to a snappy wind-up. Art Duncan, a youngster with a mellow voice but little sales sense, makes for a weak ice-breaker. He would find it to his advantage to forget his tap routine and warm up on his ballading technique. Treniers, as well as Duncan, work under the handicap of a sorry accompaniment by Al Lyon's house ork. Seldom above average, house crew is now at its worst. Pic, *Gas Range Kids*. Biz, n. s. h. when caught. Lee Zhitto.



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La Martinique, New York

(Wednesday, January 15)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Operators, Dario and Jimmy Vernon; publicity, Chic Farmer. Prices: \$3.50 minimum.

Show is light both in execution and names. Individual acts work hard enough but result didn't mean anything and lacked punch.

Al Bernie started with a new routine, followed it with his theater act and even pulled out a minipiano for a quickie. Here and there he got a few giggles and maybe a yock or two, but that was about all. There were times when he started to show signs of making the grade, but then he switched and blew his chance. Seemed as tho the comic was more interested in his diction than in trying to sell. Unless he decides what he wants to do, be an actor with proper enunciation, or a comic with a delivery, he'll have trouble.

Robert De Lisle (ex-Bob Douglas) has been around in productions and with a Ben Yost group. Showed a capable voice in his preem as a single in a Stem nitery. Handsome, guy looks better than okay for pictures. As a singer, tho capable, he needs better material. His opener, *Zip-a-Dee Doo-Dah*, was effective. *Lamp-lighter*, next, showed nice phrasing, but a dull arrangement of an operetta number which followed, fell flat. Came back a little with *Anniversary Waltz*, and should have stayed off, but instead encored with *El-El*. And that was that. Some day cafe singers will discover that however well they do that number, the total effect will be resentment by at least part of the audience. Is *Rock of Ages* proper cafe material?

Ronny and Ray, recently caught at the New York Copa, are still cute and still dance with enthusiasm. Yet, despite their youthful charm, routines need production backgrounds to register properly. With no line at La Martinique, the kids were just another dance team. *Bill Smith.*

NIGHT CLUB REVIEWS

Latin Quarter, Chicago

(Friday, January 10)

Talent Policy: Dancing and floorshows at 9:30 and 11:30. Manager, Ralph Berger; production, Selma Marlowe; publicity, Miller-Hixon. Prices: \$3.50-\$4.00 minimums.

In an effort to hypo lagging biz, Ralph Berger is reported to have made a deal enabling him to keep current Ted Lewis miniature musical for five months, if necessary. House had its biggest opening in eight months and Lewis looks like the antidote for ailing grosses.

As usual, show is Lewis, either by himself or sandwiched between routines of supporting acts. Lewis does solo *I'm Still Going Strong*, a thank you to audiences which have kept him in showbiz; *His Family*, a reminiscing bit about the biggest names in showbiz, and his standards, all of which reaped sock mitts. Guy's presence fuses whole melange into fast-moving revue.

Lewis has selected a smart supporting cast, biggest mitt going to the Corwin Sisters. Three gals are well-stacked and cute, representing an acro turn which would be fast male team. Open uniquely with difficult precision acro while their ankles are chained together. Gimmick earns immediate attention which gals hold thruout. Negro tapsters, Elroy Peace and Paul White, work with Lewis and do their own routines, which rate a hefty mitt helped by White's terrific mugging. Mack Triplets are a poor selection for this show which has too much singing. Tho girls do first-rate, revue would be improved with different type of act.

Selma Marlowe contributed fine production numbers, best of which was a Brazilian piece, complete even to the peanut vender.

Johnny Sippel.

Lookout House, Covington Kentucky

(Wednesday, January 15)

Talent Policy: Dance and show band; floorshows at 8:30 and 1. Owner, Lookout House, Inc.; manager, Clay A. Rambeau; publicity, Betty Kapp. Prices: From \$2.

Well-balanced and soundly produced stanza grabs quick payee reception from the tee-off, with the Richard Adair Dancers (two lads, three gals) offering classy interpretive adagio-balleting to *Intermezzo*. Punctuate turn with deft acro leaps and spins to win a good mitt.

McNally Sisters, three lovelies, garner much palm-whacking with their satirical hillbilly chortlings and hoedown cavortings. Gave 'em *Just Got in From Arkansas* and *Ain't Got a Guy* to a sock hand, which built into a long round of applause for their *We're Crazy for Love* on the recall. Begged off.

John Masters, who cleverly paces the show as emcee, handles his own slot just as efficiently. Combines plenty of stage savvy with an ear-pleasing line of chatter and, altho some of the material is dated, it's good for numerous laughs. Does a cute duet with Rowena Rollins, who shares comedy honors and top billing with him, on *My Kind of Ugly*, excellently piped and then solos some limber-legged soft-shoeing that exudes class. Left 'em begging for more with a pseudo drunk routine.

Four Canton Brothers, Chinese balancers, drew gapes and gasps with some of the speediest hand-to-hand work ever seen here. Turn takes in all the approved tricks and adds several newies. Toppers are a double and single-hand walk, sandwiched between an expert two-man switch from hand to knee that wows 'em. Garnered a terrific mitting.

Miss Rollins had patrons eating out of her hand from her entrance. Clicked with her shaky-legged comports and unusually humorous facial gyrations. Her Mrs. Lancaster bit projected in clever Cockney accent is top-drawer, as is her take-off on Mrs. Roosevelt, which brought long and loud guffaws. By-play with a male payee could be omitted, as she doesn't need that type of crutch to lean on.

Adair Dancers wind it up with a neatly simulated Clyde Beatty fantasy, with the gals garbed in catskins and the lads capably handling the whips. Elicited big palms.

Bob Snyder ork continues its ace show and dance cutting. Bruce Orion Trio handle the lulls, and Larry Vincent is still the bar's Steinway fave.

Bob Doecker.

Jackie Heller's Carousel, Pittsburgh

(Wednesday, January 15)

Talent Policy: Dancing and floorshows at 8 and 12. Owner-managers, Jackie, Sol and Bill Heller. Prices: \$3-\$3.50 minimum.

While all three acts are out of the top drawer this week, it is a comparatively unknown dancer, Vilma Sherry, who highlights the bill. She comes on first and demonstrates the finest terping this reviewer has seen in years. Her spins, turns and rhythmic tapping brought the house down with a terrific mitt. She is definitely ready for any top musical.

Headliner this week is George Price, who delivers his usual sock turn. Audience kept him on the floor for 45 minutes. Jackie Heller followed with *There's No Business Like Show Business*, *September Song* and a parody. House kept clamoring for more and before he could get off the show had consumed over an hour and 45 minutes.

Herman Middleman's ork (6) did a good job on the show and for dancing. *Leonard Litman.*

The Chateau, New York

(Tuesday, January 14)

Talent Policy: Floorshows at 9, 12 and 2. Owners-operators, Herman Maron, Sol Tropp; publicity, Hecht-O'Rourke. Prices: \$2.50-\$3.50 minimum.

Bill is notable on two counts. It serves as a come-back springboard for Lillian Roth, and has Bret Morrison, better known as radio's *Shadow*, making his bow as a nitery singer.

Despite an absence of about seven years, Roth gal still manages to sell a song, having an easy mike stance and good looks. Altho lights didn't flatter her, she did three numbers, including a medley from her pix, getting a big hand on *Waltz Hugette*. Encored with *Something I Dreamed Last Night*. Should have chosen a pop tune for the recall.

Morrison offered a pleasant baritone, but his limited range will probably hold him to small rooms like this one. Altho his voice registered well, a different repertoire might have clicked better. Choice of *Old Black Magic* and *I've Got You Under My Skin* was poor. Should have used pop ballads. Did a n. s. h. *Home on the Range*, a la Hebrew cantor. Further nitery experience may give him more spotlight ease.

Comedy end of the show is ably held up by George DeWitt, a refreshing mimic, whose series of take-offs on pic celebs, with a running Cagney line of "So you're the guy . . . ?" which was packed solid with laughs, was okay for the room.

Bill closed with mentalist Ber-Mar and his looking-into-the-future routine via folded slips of paper from customers.

Billy Glass Trio backed Miss Roth and Morrison and capably stooged for DeWitt. Threesome has Glass on the 88's, Jimmy Algis on the clarinet and Dick Romoss hitting the bass. Clarinet, bass and piano lid were of plexiglass, gimmick devised by Glass for obvious reasons. It's novel and his name ties in with the stunt.

Don Marshall.

Cafe Society Downtown, New York

(Thursday, January 16)

Talent Policy: Floorshows at 8:30, 12:30 and 2. Owner-operator, Barney Josephson; publicity, Marvin Kohn-Tibel Nord. Prices: \$2.50-\$3.50 minimum.

Bill this stanza doesn't seem up to par for Barney Josephson's Village retreat.

Phil Leeds, who was at the Village Vanguard about a year ago, is still just an engaging lad with possibilities. Principal drawback is lack of sock material. His pleasing manner and salable delivery helped a lot, but most of his bits just didn't go. Among his bits, the folk song take-off and movie routine, both new, registered fair. Kid has poise and confidence in himself and has what it takes to click with the night crowd uptown. Material, however, still needs hypoing.

Boogie woogie harpist Olivette Miller is a sharp performer with showmanship and class. Handles the instrument smoothly and works coy, facile features with every measure. Gal is talented and should go well in any of the bigger spots. Took two recalls.

Cisco Houston, folk singer, just another handsome lad accompanying himself on the guitar in a couple of backwoods numbers. Voice and music carried well but repertoire was weak.

J. C. Heard band (6) opened show with an original *Esquire Blues*, which gave boys opportunity to take hot solos. Started slow but worked up fast. Combo is good, sparked by leader's flash drum skill. Heard also handled emsee chores.

Cliff Jackson worked the ivories during intermissions. *Don Marshall.*

*Don Marshall.*THE TALK OF MILWAUKEE
THE GAL WITH THE TASSEL TWIRLING TORSOROSA
"BABY
DUMPLIN"
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CHICAGO REP.

MILT SCHUSTER



Walnut Room, Bismarck Hotel, Chicago
(Friday, January 10)

Talent Policy: Dancing and floorshows at 8, 9:45 and 11. Owner, Otto K. Eitel; production, Ed Beck; publicity, Bob Carey. Prices: \$2 minimum.

Joe Sudy and ork opened with a slick version of the *Hungarian Rhapsody Number 2*. This holdover band gauges the attitude of the payees in a way which makes them ask for more. Lenore, featured chirp, got healthy palm whacking with *Embraceable You*.

Vela Montoya, Spanish terp, proved as versatile as her billing. Gal does classical renditions of old Spanish routines, yet manages to make them enticing enough for nitery habitues. Gave forth with plenty of charm, smiles and hips. Her flamingo gypsy dance brought the most mitting.

Bob and Howard Roland, identical twins, offered clever patter and special material, plus light opera numbers. First time in Chi, lads' informality pleased patrons. Repertoire included everything from a gag burly of the Pepsi-Cola singing commercial to a specialty, *All of a Sudden My Heart Sings*. Lads' main assets are good pipes and appearance.

Principal fault with this show is that it was too short, and did not employ comely chirp, Lenore, in the main section.

Herb Bailey.

Colosimo's Chicago
(Wednesday, January 15)

Talent Policy: Dancing and floorshows at 8:30, 11:30 and 2. Owner-manager, Irv Benjamin; publicity, Sam Honigberg. Prices: No cover or minimum.

Op Irv Benjamin improved his recent economy policy considerably by bringing in the Noel Sherman *Broadway Vanities* package show. Unit has been built by professional hands and moved much faster than some of the revues set up by local producers. Entire show received a heavy mitt.

Line has grown from eight to 12 chorines, who are better drilled than local talent. Did three stereotyped numbers, one of which suffered in presentation when comedy team of Rohmer and Darrow, doubling in bit as Persian shahs, wore two-tone sport with their Oriental garb. Made the number look shabby.

Tapstress Vivian Francis, blonde looker, opened slowly with a rhythm tap, but speeded up pace in closer, wherein she featured some outstanding acro leaps. Ballroom duo, Garron and Bennett, opened smartly with a Castilian number, replete with finger cymbals, a touch that added greatly. Did two more numbers, both of which were above par because of pair's dainty stepping. Despite an apparent lack of material and presentation, Rohmer and Darrow pulled frequent laughs and solid mitt at bow-off. Pair need originality in their work and Rohmer's Popeye mugging isn't given the proper consideration.

John Sippel.

Beachcomber, Miami Beach
(Thursday, January 9)

Talent Policy: Dance bands and floorshows at 9 and 1. Owner-operator, Ned Schuyler; general manager, Jack (Casey) Castleman; publicity, Les Simmonds. Prices: From \$4.

Spot has a winner in new bill and capacity biz enjoyed during the run of Jackie Miles and Gypsy Rose Lee should continue, despite wails of other clubs about lack of patronage.

Martha Raye and Willie Howard kept the folks in stitches for better than an hour. Howard, on first, kept them eating out of hands with his French professor and ribbing take-offs. His routine with double-talking Al Kelly was sock.

Miss Raye opened a trifle nervously, but, after she got going, was

Carnival, New York
(Tuesday, January 14)

Talent Policy: Floorshows at 8:30 and 12:30 (three shows Saturday). Operator, Nicky Blair; publicity, Harry Sobol. Prices: \$3.50 minimum.

This is a show strictly in the Olsen and Johnson groove. It's loud, brassy and raucous. Stooges are planted all over the house, or run out into the house. Guns go off, ducks clatter down from above, fights start. In fact, every gimmick that O. and J. have used before in their *Sons o' Fun*, *Laughing Room Only* and other shows, are pulled out and thrown at the gleeful audience, including the give-away routine. Thru all this tumult O. and J. wander on and off, sometimes working with their 12 straighteners, sometimes together, and sometimes as a single. Everything moved at a terrific pace, with yocks building on top of yocks.

Package will probably get its share of local trade, tho it's obviously tailored for the transients.

Show is long, maybe too long. Show caught ran from 12:30 to 2:30, but despite its length the speed didn't lag. A few of the black-outs can well be dropped. Certainly the spy shooting bit is hardly geared for the family trade. But the rest of it is great O. & J. stuff. In fact, it's a full-length musical, and at a \$3.50 minimum, should do plenty of business.

Beatrice Kay holds up the middle like a trouper. Her burly routine with the line in the *Pink Lady* number was beautifully staged. It was her own spot later in the show that really tied things into a knot. In it she did her standard vaude routine, garging her oldies—and stopped everything cold. The next act tried to work, but it was no dice. Kay had to come back. That audience singing stunt (lyrics on all the tables), of course, helped a lot. Gimmick is old as showbiz, but the way the customers bellowed, wasn't.

Salici Puppets, only other act with a spot, worked on a raised stage close to the proscenium (also used for O. and J. blackouts), were as skillful and realistic as ever. Six handlers were never visible, but work and voices were sock.

Eddie Franklin, a Morton Downey-type tenor, an ex-G.I., showed a fine set of pipes with his Irish songs. A slim, scared, but good-looking kid, with an infectious grin, he should start moving after more experience. Michael Edwards, boy production singer, displayed an excellent bary. Yvonne Adair, girl production canary, was only fair. Corinne and Tito Valdez, who also worked in the productions, were a pleasure. Routines showed imagination and excellent delivery. Blackburn Twins were also top applause pullers. Good-looking lads used their identical appearance for the mirror bit with fine results.

Productions were beautiful. Line (12) and showgirls (7) were luxuriously costumed. Best was the middle number, *Wine, Woman and Song*, with a Persian motif that was breathtaking. It was in this one that Corinne and Tito Valdez did their number.

Staging by John Murray Anderson was handled with the proper touches to set off the O. and J. high-jinks. Dance routines by Dick Bartstow showed imagination of a high order. Show-cutting chore by John McManus, with arrangements by James Toliver. Bill Smith.

terrific. Opened with *Got the Sun in the Morning*, following with *Tampico* and *Paganini*. Encored with *Stone Cold Dead in the Market*. Came back with Ben Yost Singers for a knock-out wind-up. Vocal group (5) got by nicely on its own.

Jack Stanton, production singer, did the *Coffee Song* and tapped in okay style. Betty Luster, in a ballet terp, also satisfied.

George Paxton cuts show with Del Toro band for rumbas.

Larry Berliner.

Cafe Society, Uptown, New York
(Monday, January 13)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Owner-operator, Barney Josephson; publicity, Marvin Kohn. Prices: \$3.50 minimum.

Jules (*Call Me Mister*) Munshin's nitery preem was apparently a big thing to judge from a room packed full of legit names. They gave him an ovation for his entrance and paid off with terrific mitts on his exit. There is no doubt Munshin is an actor. His resonant voice, Maurice Evans delivery and actions all proved his stagecraft. As a nitery comic, however, he is still some distance away from being an entertainer. Working one show a night (he's doubling from the musical) Munshin showed a lot of new material. Most of it, however, meant little. Friends at ringside could yock at familiar Munshinisms, some of which had connotations to those familiar with them. To others it was at best only titter stuff.

It was obvious that new comic is a slave to his material. A lost word had him floundering; badly needed bits of business were almost completely lacking. Instead, Munshin depended heavily on mugging. Latter wouldn't be so bad if it were in keeping with the routine. But time and again he stepped out of character to flash his teeth in a smile. What he seems to need is more subtlety, less overselling and better familiarity with his material. Material was basically okay, consisting of a double-talking linguist bit, movie plot satire, opera audition and cowboy rib. With more work to nitery audiences he should develop. Right now he's a fair name with possibilities.

Susan Reed has slipped since last caught. She no longer has the freshness and charm which formerly made her folk singing a delight. In her last number, which should have been socko, she gave with an amateurish version of a beat-up, novelty-spiritual about the preacher and the bear, first explaining that she brought it back with her from the Tennessee hills. When she did her straight folk warbling she was still interesting. It is her commercialisms that go awry.

Dorothy Jarnac has Roberta Lee, a new singer, in her act this time around. Chanter, who makes with the sultry tunes while Jarnac does interpretive dancing to lyrics, showed fine voice and excellent phrasing, ideal for blues. Jarnac, however, displayed little showmanship in choice of numbers. Opener *Clementine* was draggy and too long. Her (*See CAFE SOCIETY on page 38*)

Latin Quarter, Miami Beach
(Wednesday, January 8)

Talent Policy: Dancing and floorshows at 9 and 12. Owners-operators, E. M. Loew and Lou Walters; publicity, Noel Francis. Prices: From \$5.

Second offering here this season has variety and good production values. Headliner Lou Holtz did an okay job in his slot. Also worked as emcee with gags that kept the crowd applauding.

Monsieur Choppy, French importation, used girls in his act painting their backs and costumes to look like faces. Routine sold.

Chandra Kaly with Marina and Leila did three numbers for an excellent job.

Frank Mazzone and Gypsy Abbott's staff clicked all the way.

The Craddocks (3) in a rapid-fire acro specialty, Gloria LeRoy in contortion dances, George Alban in songs and Vivien Fay in a ballet also did nicely.

Canary, Daisy Daix; stripper, Mademoiselle Riva, and terper Piroshka were satisfactory. Chorus line (12) in glamorous costumes worked with snap.

Fausto Curbelo band cut the show.

Larry Berliner.

Joaquin Garay's Copacabana, San Francisco
(Tuesday, January 7)

Talent Policy: Dancing and floorshows at 9 and 12. Owner-operator, Joaquin Garay; publicity, Gerry Ray and Frank Funge. Prices: Dinner from \$3.50, minimum \$1.50.

Show has Eddie Garr, Lolita and Ardo, and Joaquin Garay. A Jean Devlyn production, with Jack Fisher's ork. Opening had a Ladies Day routine, featuring the Devlyn, line (10) and Buddy King's story singing. Each girl did a solo. Best were a ballet by June Wilson, a French fastie by Yvonne Davis, Georgine Le Moyne singing *I Am a Lady* and Nini "Olga" Azarcon in a clever Arabian dance.

Costumed well by Helen Nelson, the number got a swell mitt.

Lolita and Ardo, a splendid dance duo, showed well in *Moonlight Sonata*, a tango, and for an encore did *Malaguena*. These terpsters offer a striking appearance. Big local fave, of course, is Joaquin Garay, who opened with a fast and typical Mexican tune, *Mama Yo Quiero*, followed by *The Girl I Marry* and a terrific Jolson medley. Garay ribs the crowd. Solid duke.

Garr's stint was a gagfest, some good and some floperoo. Just out of the hospital, Garr showed signs of weariness. His *Show Business*, with takeoffs of Eddie Cantor, Georgie Jessel, Durante and Crosby was socko. For a switch, Garr did his Austrian refugee bit and bowed off with a gag on a fight broadcast.

Show closed with a heavy rumba, three sets of chorines in colored garb and Miss Davis and King in some fast twirling. Fisher's music (8) is tops. Room was full.

Edward Murphy.

Wedgwood Room, Waldorf Astoria Hotel, New York
(Friday, January 17)

Talent Policy: Floorshows at 12:30. Owner-operator, Waldorf-Astoria. Publicity, Ted Sauter. Prices: \$2 cover after 10:30.

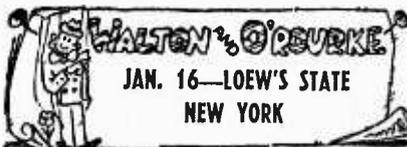
Morton Downey came back to this swank Park Avenue room with the same familiar charm and boyishness that seems to have endured from his early days at the Paramount. From the moment he sat down at the piano in the center of the floor the Irish singer had the customers in the palm of his hand and kept them there. His hour and 15 minutes on the floor was synchronized between ballad novelty and folk songs, with a smooth blend creating a sock medley.

Outstanding pieces included *September Song*, *Among My Souvenirs*, *Melancholy Baby* and *Blue Heaven*. During *Souvenirs* the big room was so quiet, to pull an overdone cliché, that you could hear a pin drop. He had to oblige with majority requests for *Molly Malone*, *Same Old Shillelagh* and a closing tune about the "Irish wake."

Singer looked well and exuded a friendly spirit, which was noted in the reception accorded. His whistling interpolations and side patter in introing numbers also registered solid.

Emile Coleman's smooth band unobtrusively backed Downey in his songs with its soft arrangements. Mischa Borr relief ork held down the bandstand for the rumba sets.

Don Marshall.



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New York:

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NEW YORK, Jan. 18.—All six Stem film-vaude theaters took another dip last week, dropping to \$401,770, compared to \$495,078 the week before. Inclement weather during most of the latter half of the week was partially responsible for the shrunken takes. Radio City Music Hall (6,200 seats; average \$110,000) in the seventh week with the Shyrettos, the Nonchalants, the annual Christmas pageant and *Till the Clouds Roll By*, tabbed \$116,000 against \$137,000 the preceding week. First five weeks brought in \$142,000, \$145,000, \$152,000, \$141,500, and \$169,000. (Roxy (6,000 seats; average \$75,-000) rang up \$86,000 against \$107,000 for preceding stanza. This was the eighth and final week of Bob Hannon, Emma Otero and *Razor's Edge*. Opened with \$160,000, then to \$155,000, \$116,000, \$101,000, \$85,000 and \$167,000. New bill, reviewed this issue, has Gracie Fields, Arthur Blake and *13 Rue Madeleine*.

Cap Sags

Capitol (4,627 seats; average \$72,-000) for third frame of Tommy Dorsey ork, Jack Carter, Virginia Austin and *Secret Heart*, fell to \$62,770 matched with preceding stanza's \$79,-078. Teed off with \$111,350.

Paramount (3,654 seats; average \$75,000) also was carried along in the weak parade with \$60,000 in fourth and final session with Andrews Sisters, Tony Pastor band and *Cross My Heart*, against \$70,000 the preceding inning. Preemed with \$80,-000 and jumped to \$110,000. New show, reviewed this issue, brought in Elliot Lawrence band, Mills Brothers, Olga San Juan, Tim Herbert and *Perfect Marriage*.

Loew's State (3,500 seats; average \$25,000) with Jimmy Palmer ork, Roy Smeck, Ben Dova and second week of *Return of Monte Cristo*, collected \$25,000 as against \$37,000 the week before with *Showtime of 1947* and *Monte Cristo*. New bill, reviewed this issue, has Thelma Carpenter, Dean Martin and Jerry Lewis, and *Jolson Story*.

Strand (2,700 seats; average \$40,-000) in third week of Vaughn Monroe ork and *The Time, the Place, the Girl*, dipped to \$52,000 compared with \$65,000 of week earlier. Started with \$95,000.

Boston:

Ellington Hypos Take At Boston With 34G

BOSTON, Jan. 18.—Business held up again for another week at the Boston here with the Duke Ellington stageshow bolstering the pic, *Noc-turne*, week ending Wednesday (15) and racking up \$34,000.

Currently, the Andrews Sisters head a fast-paced stageshow, with *Betty Co-Ed* as the pic attraction.

CAFE SOCIETY

(Continued from page 37)

second was another slowie. She didn't get a laugh until her last one, *Do Nothing Until You Hear From Me*, which was a long wait for something to happen. There is no doubt dancer is an artist, but she lacked entertainment and selling savvy on night caught. Gal should open with something funny then go into an interpretive number and wind up with something fast or funny. Perhaps both. As it is, the result doesn't pay off.

Pete Jonhson's boogie piano spot called for three numbers. All were okay tho monotonous. Ed Hall's ork is still one of the best six-piece jazz outfits around. Gets more music out of the small ork than some guys get with 20-piece bands.

Bill Smith.

Charles, Balto., Drops Names

NEW YORK, Jan. 18.—Club Charles, Baltimore, has decided to drop its name policy for the time being. Ever since the room reopened after its face-lifting it has played sock names. Some of them did business, some did not.

Tom Shaw, operator of the Charles, admitted that the reason for dropping stellar attractions for the time being is the cost of acts. He pointed out that he did as much business with \$1,500 show as he did with a \$4,000 bill. With a smaller priced show he was off the nut in three days, while bigger shows often ran in the red.

"When acts are willing to forget raises every time I want them back, I'll reconsider," Shaw said. He admitted that the change was not the beginning of any firm policy. If an attraction becomes available at a price, he will play it.

The Chanticleer, Charles' competitor, has no immediate plans for any policy switch. Chanticleer, it is said, also is having troubles with declining grosses, but has its next three shows booked. Beyond that club refuses to commit itself.

Rand Doubles Club 509 Biz

DETROIT, Jan. 18.—Switch to name show policy at the 509 Club, starting last week (6) is clicking, with the Sally Rand capsule show, first to play the spot under the new setup, doubling the house record, according to Manager Ernie Stein. Mark was made despite upping of admissions for the Rand engagement from 60 cents to \$1, and the week-end door fee from 90 cents to \$1.25.

Frisco Club Destroyed

SAN FRANCISCO, Jan. 18.—Fire has destroyed Gypsy's, peninsula night spot in the hills west of Lomita Park. Damage was estimated at \$50,-000. Many art objects from the 1915 Panama-Pacific International Exposition were destroyed.

Opened in 1940, club featured a Spanish atmosphere and bizarre art, including masks of Hollywood notables. Owner is Barney Morrow.

Rinella to AGVA Chi Post

CHICAGO, Jan. 18.—In an effort to accelerate settlement of any contractual difficulties which might arise in AGVA negotiations, Matt Shelvey, national AGVA chief, last week appointed Samuel A. Rinella as the union's legal counsel for the Midwest division. AGVA previously did not have a counsel in Chi. Rinella is not to be confused with the cafe op of the same name in Chi.

Taxmen Shutter S. F. Club

SAN FRANCISCO, Jan. 18.—The Dawn Club has been closed by Internal Revenue agents on a tax lien involving \$18,000, assertedly consisting of cabaret taxes which the club is alleged to have collected, and withholding and social security taxes. It was reported the spot would be sold at auction.

Sensational Hop

NEW YORK, Jan. 18.—Club bookers Beckman and Pransky had a huddle about a certain act. "How did he do?" asked one. "He was good," was the reply.

"Good! Wadda ya mean 'good'? Wasn't he terrific?"

"Look, you're my partner. I can't lie to you. Take my word for it, he was good."

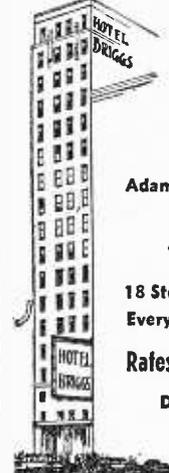
"Good, good, he tells me," moaned the partner. "Believe me, I'll never book that guy again as long as I live."

Fire Damages Mass. Nitery

WORCESTER, Mass., Jan. 18.—Fire caused an estimated \$2,500 damage to Villa Vaudreuil, summer night spot on Lake Quinsigamond here recently. Building was closed for the winter. Mrs. Jeanette E. Vaudreuil, owner, is in Florida. Dining room, porch and cellar were swept by flames.

Timberg Forms All-Gal Ork

NEW YORK, Jan. 18.—Herman Timberg, ex-vaude comic, is forming a new 12-piece all-girl ork for theaters and clubs. Comic will write special material for the new outfit to be fronted by one of the group's members. Timberg won't work with the outfit. Asking price will be \$2,000.



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Play Agents Planning Group To Promote U. S. Scripts Abroad

NEW YORK, Jan. 18.—Play agents are considering establishment of an org that would be devoted exclusively to the sale and promotion of scripts abroad. Org, which may be dubbed American Drama Abroad, Inc., would act as a clearing house for incoming and outgoing dramatic rights for radio, television and professional and amateur stage productions. Association would pay its way by subscriptions, membership fees and a 1 per cent cut of gross receipts of all foreign productions of American scripts.

There are three main reasons for the org, according to play peddlers. (1) Lack of copyright protection in certain foreign countries; (2) other nations do not understand our production methods—that is, some work exclusively in repertory or do not have consecutive performances of shows; (3) many American scripters or their agents are not interested in foreign rights because the payoff isn't big enough.

Other functions of the group would be to do research, give information on scripts both here and abroad, and do a public relations job for American playwrights. A monthly bulletin probably would be published and a research division would check up to see which American plays have been produced abroad in the last 20 years. Under direction of its legal advisors, org would study copyright situation in various countries and enter into negotiations if revision seemed desirable.

In short, the org would be an export office which would have entire charge of the sale of American scripts abroad.

Society of Authors' Representatives, Inc., will discuss the scheme at its meeting February 20.

UNESCO Lays Plans For World Theater At Paris Conference

PARIS, Jan. 18.—A definite theater program has emerged for 1947 via United Nations Educational, Scientific and Cultural Organization's first general conference here. Plans, which will be sponsored by UNESCO's arts and letters division, call for creation of a theater exchange bureau which will facilitate world-wide exchange of talent and assist on problems of transportation, taxes, etc., with a view to establishing better theatrical international understanding. Plans also call for founding of an international theater institute, to be supported by private or national funds, which will work independently of UNESCO but in close contact with it.

Other activities skedded for the theater exchange bureau, as and when it begins to function, include assistance in obtaining production materials, sponsored translations of top plays and financial help for outstanding experimental art theaters. Program also calls for study and spots for drama and spectacle in relation to native art and culture, and hook-up of theater and education with respect to children's plays, puppet theaters, and amateur dramatics.

'Pygmalion' Strong in Mexico

CHICAGO, Jan. 18.—Evidence that *Pygmalion* would be a s. r. o. affair during its week's run at Teatro Isis in Mexico City beginning February 3 was furnished this week when ducat sales hit 25,000 pesos or 5G the first three hours they were offered. The Gertrude Lawrence-Dennis King vehicle is first full-length play in English to run in Mexico City.

Huge Cost of Legit Productions Stifles New Writers, Hart Says

NEW YORK, Jan. 18.—There is no sirloin on the beef which has spread thru managerial circles over the past few years bewailing lack of new scripts, according to playwright Moss Hart. The fault, he avers, lies instead in the unsound economic base of legit as a whole, which prevents new playwrights from getting a hearing. "It's not the producer's fault," says Hart. "I really don't believe, if I were coming fresh into the theater under current conditions, I would have an opportunity of learning my job." Playwright thinks producing firms should sponsor young authors, but mounting costs have made such backing prohibitive, except in the cases of established talent.

Fifteen years ago, he points out, a production firm which had a hit on its hands could afford to back one or two likely plays per season out of profits from the bread-winner. A 40G budget was ample to launch a couple of such operas.

It cost just \$16,000 to ring up the Broadway curtain on *You Can't Take It With You*, and \$5,000 of that sum was added via a two-week break-in loss. Today, a moderate one-setter taps the check-book for \$45,000 before the curtain goes up, which is heavy dough to gamble on an unknown. Hart's latest, *Christopher Blake*, unveiled to a 133G nut.

There is only one way for a playwright to learn his job—thru the experience of having his plays produced, Hart contends. So, where is a fresh crop coming from and how are they to learn without help?

State Theaters, Maybe?

Hart thinks a solution might come, not thru a government-backed national theater, but by establishment of State or privately subsidized legit theaters in principal cities, each with its own resident company.

Such groups, he points out, are willing to subsidize opera, ballet and concert seasons. Why should legit be the stepchild? These houses would serve as showcases for wares of promising writers and as a talent pool for new players, training camps to ready them for a Broadway trek.

In line with this, he puts the finger on Broadway as a progressively narrowing showcase, until new theaters are built and there is a concerted effort by all branches of theatrical trades to put business on a sound economic basis.

"The theater," says Hart, "is still 'the fabulous invalid.' But in spite of all its false economy, the stage remains the last free forum of art. There is no muzzling as with screen and radio. A playwright can say exactly what's on his mind, with no restrictions except a possible worry about the artillery barrage from the critics on the morning after."

Sensitive Italian Govt. Bans Legit Barbs at Regime

ROME, Jan. 18.—Government's legit censorship, recently clamped on any ridicule or humorous references to the current regime or republican institutions, is being hotly assailed by the press here, which likens current ban to the era of Mussolini. Government's stand is that bad taste of some shows in poking fun at the new republic and its methods, had led them to order the Office of Theatrical Censorship to nix everything which might be offensive to republican institutions and ideas.

Censors were ordered to see that thespians followed the blue-penciled texts to the letter. Rightist press was most vociferous in protest, citing the analogy to the Il Duce period when the theater was under a strict code, forbidding any slighting or even jesting reference to the regime.

Equity Urges Change In N. Y. Code To Spur Theater Building

NEW YORK, Jan. 18.—Actors' Equity is planning to ask the city council to revise the building code. Equity claims the code has throttled the building of new theaters because it prohibits construction of offices, lofts and apartments above legit showplaces. Restriction, it is charged, has acted as a deterrent because it has made legit theaters the only source of revenue from the property. If code were relaxed, Equity says, real estate operators could build houses and even if they were vacant could realize dough from offices or other space above the theaters.

Ban was placed during times when safety materials such as asbestos were lacking and, according to legit real estate dealers, has definitely outlived its purpose.

Scenic Artists' Org Ponders Price Hike

NEW YORK, Jan. 18.—Meeting of Scenic Artists' Union Wednesday (16) considered hiking the minimum rates for designing scenery. At present, producers pay \$500 for the first set and \$250 for the next 10 thereafter. Some designers want to double prices making it \$1,000 for the first set and \$500 thereafter.

Union claims set minimums haven't jumped in 20 years. They ask the adjustment in view of higher living and labor costs. Designers have personal contracts with producers for each show they do. Labor org has named a committee composed of Jo Mielziner, Donald Oenslager, Aline Bernstein, Peggy Clark, Lemuel Ayres and Woodman Thompson, union prexy, to investigate problem. Hike would not affect topnotch designers since they already are getting fees above \$1,000 for one-setters.

Deckhands, Artists Seek To Settle Row

NEW YORK, Jan. 18.—Confab Monday (13) between Rudy Karnolt, biz agent of Scenic Artists' Union and James Brennan and Joseph Shay, of IATSE, may have succeeded in straightening out difficulties between both labor orgs. Dispute sprung from grips' practice of ordering designers off stage when scenery artists were setting up shows for out-of-town preem.

Meeting was harmonious, with both sides seeing eye-to-eye on the problem. However, final decision as to whether deckhands will rescind their ban on certain designers they consider guilty, rests with Richard Walsh, IATSE prexy, who is due back from the Coast soon. Last incident occurred at New Haven's Shubert Theater Monday (6), when Mordecai Gorelik, designer for *All My Sons*, was given the heave-ho from the stage and ordered to work from the pit.

Chi Legit Takes In Healthy Leap; 'Song' Grabs 39G

CHICAGO, Jan. 18.—Legit grosses bounced back to healthy takes this week with almost all houses showing advances over last week. Even the Furniture Mart convention here failed last week to fill houses to overflowing as expected, legit regulars responded this week.

According to trade experts, last week's slump was due to the usual post-holiday let-down. With hangovers gone, regular legiters flocked back.

Song of Norway (Shubert) was up to 39G with over 72G in advance sales. Revived *Student Prince*, which opened Sunday (12) at the Blackstone, will do about 18G, with advance sales steadily climbing. *A Flag Is Born* (Studebaker) in its last week here, hopped from 15G to 21G. *Pygmalion*, which closes Saturday (25), jumped from 18G to 22G, while *Apple of His Eye* (Erlanger) maintained a good 20G.

Among the five new shows skedded for January-February is Edward Everett Horton in *Springtime for Henry*. Opens at the Selwyn Sunday (26). Eddie Dowling will bring *The Greatest of These* to the Selwyn or the Studebaker some time in March.

DG Monopoly Suit To Be Heard Mar. 3

NEW YORK, Jan. 18.—Justice Simon Rifkind Thursday (16) in U. S. District Court ruled that Carl Ring's suit against the Dramatists' Guild is to go in before a judge March 3. Ring had asked for a jury trial alleging that the Guild is a monopoly in restraint of trade, therefore coming under the Sherman anti-trust act. He asks \$420,000 damages.

However, at the hearing Ring offered to amend his complaint and withdraw his demand for an injunction against the Guild. Judge Rifkind asked the former producer to reconsider his offer and gave him 10 days to decide whether to change complaint. If complaint is amended it will remove the monopoly charge from the Guild, leaving only the 420G damage claim to be settled.

Suit arose out of Ring's contention that the minimum basic agreement so hamstrung him that he couldn't make changes in the script of *Stovepipe Hat* and that the agreement thus was responsible for the failure of his production, which closed on the road.

Scripters contend that they are a union and thus are not bound by anti-trust laws. Alfred S. Julian argued for Ring; Jonas S. Shapiro, of Greenbaum, Wolff & Ernst for DG.

Who Trun Dat Rock? Asks Court of Todd

NEW YORK, Jan. 18.—Producer Mike Todd and terper, Paul Haakon, were ordered by judge Simon H. Rifkin in U. S. District Court this week to produce further evidence in a suit brought against them by one Samuel Zuckerman, who seeks \$20,000 damages from injuries allegedly received at Todd's musical, *Mexican Hayride*. Zuckerman charges that on April 15, 1944, "An article or articles" were thrown from the stage by Haakon, featured dancer of the show, and hit Zuckerman.

Judge Rifkin ordered Todd and Haakon to produce the article or articles allegedly thrown, and a legal paper allegedly signed by Zuckerman after the incident.

BROADWAY OPENINGS

CYRANO DE BERGERAC

(Special Matinee, Thursday, January 16, 1947)

ETHEL BARRYMORE THEATER

A play by Rostand, Brian Hooker version. Production supervised by Arthur S. Friend. Settings, Lemuel Ayers. Incidental music, Paul Bowles. Company manager, Vince McNight. Press representative, David Lipsky. Presented by Jose Ferrer.

Porter.....Jose Ferrer (Cyrano)
A Cavalier.....Francis Letton (Meddler)
A Musketeer.....Walter Kelly (Son)
A Lackey.....Ernest Graves (Christian)
Another Lackey.....

.....Ralph Clanton (Comte De Guiche)
A Guardsman.....Ralph Meeker (Lackey)
Flower Girl.....Paula Lawrence (Duenna)
A Citizen.....Benedict MacQuarrie (Porter)
His Son.....Jacqueline Soans (Comedienne)
A Cut Purse.....Nick Dennis (Same)
Orange Girl.....Mary Jane Kersey (Soubret)
A Marquis.....John O'Connor (Same)
Brisaille.....Bert Whitley (Same)
Ligniere.....Vincent Donahue (Cut Purse)
Christian De Neuvillette.....

.....Stewart Long (Lackey)
Ragueneau.....Charles Summers (Guardsman)
Le Bret.....Howard Wierum (Bellrose)
Roxanne, Nee Madeleine Robin.....
.....Patricia Wheel (Orange Girl)
Her Duenna.....Nan McFarland (Lise)
Comte De Guiche.....Robert Carroll (Ligniere)
Vicomte De Valvert.....

.....Anthony Jordan (First Cadet)
Montfleury.....Samuel N. Kirkham (Cavalier)
Cyrano De Bergerac.....

.....William Woodson (Le Bret)
Bellrose.....Leopold Badia (Montfleury)
Jodole.....Paul Wilson (Cadet)
A Meddler.....Leonardo Cimino (Poet)
A Soubret.....Frances Reid (Roxanne)
Lise.....Phyllis Hill (Flower Girl)
Cook.....George Oliver (Musketeer)
Another Cook.....Francis Compton (Carbon)
Carbon De Castle-Jaloux.....

.....Wallace Widdcombe (Citizen)
A Poet.....Hiram Sherman (Ragueneau)
Another Poet.....Francis Letton (Meddler)
Third Poet.....Jose Ferrer (Cyrano)
A Capuchin.....Benedict MacQuarrie (Poet)
Sister Marthe.....Mary Jane Kersey (Soubret)
Mother Marguerite.....

.....Phyllis Hill (Sister Claire)
Sister Claire.....Paula Lawrence (Duenna)
A Nun.....Frances Reid (Roxanne)

NOTE—This understudy matinee is in the nature of an experiment and an innovation. It is designed to give the understudy an opportunity to perform major roles with proper preparation before an audience qualified to analyze and appreciate his skill. We hope that other producers will follow suit and, thru their combined efforts, establish a helpful method of uncovering and encouraging promising talent for the general betterment of the theater.

In parenthesis next to each actor's name is the part played by that actor in the regular performance.

(Continued from page 3)

restraint to the chore, with fine changes of mood and pace in the portrait of the fire-eating poet. It is an amazingly good job. Patricia Wheel, regularly an orange-seller in the first scene, takes over the more-or-less vapid role of Roxanne, and brings it its just due of charm. Stewart Long, moved up from the lackey slot, makes a completely satisfactory dumb and handsome Christian, and there are ditto contributions from Robert Carroll, Phyllis Hill, Nan MacFarland, Howard Wierum and Anthony Jordan.

For those who have seen the show in its regular version, there is also plenty of fun to be had out of watching the top-siders in their bit roles. Ferrer doubles as a porter and later as one of the comic poets. Hiram Sherman, as another rhymster, completely steals a scene from Ragueneau, the pastry impresario, the role which is ordinarily his own. Francis Compton adds a delightful bit of character as a cook. Frances (Roxanne) Reid fills in as a soubret and a nun and Paula Lawrence is a flower girl instead of her duenna. All of them go at their jobs with the same vigor they give to their usual assignments and keep the proceedings in sharp focus.

In sum, Jose Ferrer has put a match to something which should prove an all-round legit fuse. He's going to relight it again as of Wednesday (22) mat.

Credits for the understudy *Cyrano* appear above, together with a special note published in the program used on the occasion. Cast credits in parentheses show the parts regularly played by the actors involved.

IF IN THE GREENWOOD

(Opened Thursday, January 16, 1947)

BLACKFRIARS' THEATER

A play by Victoria Kuhn. Directed by Dennis Gurney. Setting, Avril Gentles. Stage manager, Edward Gibbons. Presented by the Blackfriars' Guild.

Elena.....Katherine Hamilton
John Barron Mark.....Ray Colcord
David Landor.....Edwin Ross
Father Benedict.....Joseph Boley
Peter Conrad.....John Young
Robert Wilde.....Paul Gregory
Anne St. John.....Ann Linsley

This department has always understood that the Blackfriars' Guild aimed (1) to produce plays experimentally which would have a content satisfactory to the Catholic church and (2) which might be subsequently salable for commercial Broadway production. Annually, the group has presented a Lenten play which would come solely under the head of Item 1. On one or two occasions, its wares have been sold to the big time, which is as it should be with an earnest and able organization. The Blackfriars have been concerned with some noteworthy matters stage-wise.

But just why the Blackfriars' management and director, Dennis Gurney, picked Victoria Kuhn's *If in the Greenwood* for production is somewhat of a problem. It is not Lent and, while the Kuhn opus may be all that the church may approve, it is also certain that it is something upon which Broadway would turn a hearty cold shoulder. In fact, *Greenwood* can only rate as the Guild's all-time low to date. It is a confident prediction that even its most faithful followers will find it disturbingly pretentious and flatulent.

Just what Miss Kuhn is seeking to prove, perhaps she and the Blackfriars know—certainly the average customer won't. It is some grim matter dealing with the rivalry of a brilliant gent and a charlatan for an important UN post. There is a priest concerned in backing the b. g. and there is a wife who is in love with the b. g.'s pal. There is a gal who is engaged to the b. g.'s pal and there is a governor, or some such, who is something of a shyster and who is going to make the appointment. The pal and the wife kill themselves to resolve everything—and none too soon. Miss Kuhn tells it all lengthily and pedestrianly in blank verse which seems as tough on the actors as it is on the ear—and so on into the night.

Maybe, on a college campus *Greenwood* would be applauded as a noble experiment in dramaturgy and student actors could get a lot of self-kudos out of doing it. To inflict it on a paying audience is something else again. It seems doubtful that the current cast up on 57th Street is getting much fun out of it. They are earnest in their endeavors, but both the play and its versifying are hurdles hard to take. The combo is too much for most of them and they strut, for the most part woodenly and stiff-necked, thru their assignments. Edwin Ross as the pal who takes a final header off a rock, likely comes off best of the lot, and Ann Linsley gets considerable warmth into a minor role thru sheer personality.

But *Greenwood* presents a poser both to acting and staging. It is dull and tiresome, no matter how you slice it. Avril Gentles set is the best feature. Better luck to the next item on the Blackfriars' bill-of-fare.

Bob Francis.

Schnitzer's Acad Post

NEW YORK, Jan. 18.—Robert C. Schnitzer has been appointed executive assistant for American National Theater and Academy in charge of Experimental Theater, Inc. Schnitzer is a former director who was Hallie Flanagan's assistant with Federal Theater project before he became a Red Cross Field Director in China.

LITTLE A

(Opened Wednesday, January 15, 1947)

HENRY MILLER'S THEATER

A drama by Hugh White. Staged by Melville Burke. Setting, Watson Barratt. Lighting, Leo Kurz. General manager, John Tuerk. Stage manager, Gordon Duff. Press representatives, Nat Dorfman and Martha Dreiblatt. Presented by Sam Nasser in association with Harry Lambert.

Aaron Storm.....Otto Kruger
Lucinda Storm.....Jesse Royce Landis
Mary Howard.....Ottile Kruger
Phoebe Painter.....Francis Bavier
Clyde Painter.....Harry Mehaffey
Dr. Duncan Brown.....Wallis Clark
Donald Storm.....Robert Wiley

For an act and a half, *Little A* is as good a stage study of marital hate and frustration to come along in a good while. It boasts a first stanza which builds steadily in suspense and has the customers eager to return from a first intermission. The second act gets off to an equally good start, but midway slips off into contrived situations leading to an obvious curtain line shocker. Third act segues into outright melo and the going gets too heavy to be believable.

Author Hugh White has attempted a portrait of a frustrated, brow-beaten weakling who comes into his own when the suspicions which have been holding him down are confirmed. With a tremendous assist from Otto Kruger in the title role, White succeeds admirably. However, the contrived moments of the play weaken the interest in the central character and the ending is right out of the soap opera barrel.

Plot concerns a small town's richest man who is completely overwhelmed by memories of a father who was a go-getter and mother who died insane, and who is domineered by a wife he has progressively come to hate. He suspects that his son is illegitimate, the child of his own father. It is a situation charged for a fine theater blow-off. If the latter lived up to its promise, all would be well with *Little A*.

Even as it stands, however, *Little* may pack sufficient audience appeal to get a moderate play. Author White has scripted some taut dialog and it is superlatively played by Kruger and Jesse Royce Landis even in its most melo moments. There is little or no subtlety in any of the characters and Miss Landis makes the lady forthrightly venomous, as called for. Wallis Clark contrives another able portrait as a kindly family medico and Frances Bavier is delightfully commonplace as the commonplace wife of a neighbor. Ottile Kruger shows continued thesping progress in the paternal footsteps in the role of a put-upon servant and Robert Wiley makes the bumptious son acceptably malicious. Harry Mehaffey rounds out a strong cast as the fatuous husband of the commonplace fem neighbor. Melville Burke has managed to build mounting suspense into the staging right down to the phony last act gun play.

Messrs. Nasser and Lambert have endowed *Little* with a first-rate production. Watson Barratt's set of the somber living room of "the richest man in town" is just what the doctor would order for the mood of the White opus. There are many good things about *Little* and there may be a considerable number of customers who will like to see a very nasty lady get her come-uppance, even if it is faintly perfumed with soap.

Bob Francis.

Suit Withdrawn To Prevent Changes in "The Firefly"

NEW YORK, Jan. 18.—A suit seeking an injunction to restrain Select Operating Corporation, Select Theaters Corporation (Shuberts) and co-defendants Jean Schwartz, Rowland Leigh and Irving Actman from making changes in the original Otto A. Harbach-Rudolph Friml operetta, *The Firefly*, before productions, was discontinued and the case settled amicably, according to papers filed this week in the U. S. District Court.

BROADWAY SHOWLOG

Performances Thru

January 18, 1947

New Dramas

Opened	Perfs.
Another Part of the Forest (Fulton)..... 11-20, '46	69
Big Two, The (Booth)..... 1- 8, '47	13
Born Yesterday (Lyceum)..... 2- 4, '46	406
Burlesque (Belasco)..... 12-25, '46	30
Christopher Blake (Music Box)..... 11-30, '46	56
Fatal Weakness, The (Royale)..... 11-19, '46	71
Happy Birthday (Broadhurst)..... 10-31, '46	92
Harvey (48th Street)..... 11- 1, '44	440
Iceman Cometh, The (Martin Beck)..... 10- 9, '46	98
Joan of Lorraine (Alvin)..... 11-18, '46	72
Life With Father (Bijou)..... 11- 8, '39	3,917
Levely Me (Coronet)..... 12-25, '46	29
O' Mistress Mine (Empire)..... 1-23, '46	350
Present Laughter (Plymouth)..... 10-28, '46	95
State of the Union (Hudson)..... 11-14, '45	495
Temper the Wind (Playhouse)..... 12-27, '46	27
Voice of the Turtle, The (Morosco)..... 12- 3, '43	1,156
Years Ago (Mansfield)..... 12- 3, '46	55

REVIVALS

Androcles and the Lion and Pound on Demand (International)..... 12-19, '46	18
Cyrano De Bergerac (Barrymore)..... 10- 8, '46	119
John Gabriel Borkman (International)..... 11-12, '46	16
Henry VIII (International)..... 11- 7, '46	32
Lady Windermere's Fan (Cort)..... 10-14, '46	112
What Every Woman Knows (International)..... 11- 8, '46	16

Musicals

Annie, Get Your Gun (Imperial)..... 5-16, '46	274
Beggar's Holiday (Broadway)..... 12-26, '46	28
Bloomer Girl (City Center)..... 1- 6, '47	16
Return engagement.	
Call Me Mister (National)..... 4-18, '46	318
Carousel (Majestic)..... 4-19, '45	735
Finian's Rainbow (46th St. Theater)..... 1-10, '47	11
Critics stood eight to one on the cheer side. Yes: Brooks Atkinson (Times), John Chapman (News), Robert Coleman (Mirror), Richard Watts Jr. (Post), William Hawkins (World-Telegram), Ward Morehouse (Sun), Robert Garland (Journal-American), Louis Kronenberger (PM). No: Howard Barnes (Herald-Tribune).	
Oklahoma! (St. James)..... 3-31, '43	1,636
Street Scene (Adelphi)..... 1- 9, '47	12
Toplitzy of Notre Dame (Century)..... 12-26, '46	28

ICE SHOW

Icetime (Cenget)..... 6-20, '46	293
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OPENED

Little A (Henry Miller)..... 1-15, '47	5
Took an eight to one turndown. No: Louis Kronenberger (PM), Ward Morehouse (Sun), William Hawkins (World-Telegram), Robert Garland (Journal-American), Brooks Atkinson (Times), Robert Coleman (Mirror), Howard Barnes (Herald-Tribune), Richard Watts Jr. (Post). Yes: John Chapman (News).	

CLOSED

Red Mill, The (Shubert)..... 10-16, '45	528
Saturday (18).	

COMING UP

Sweethearts (Shubert)..... 1-21, '46	
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Harbach and Friml were plaintiffs. Shuberts will produce the show without changes and the composers will get the customary royalties.

Suit charged defendants, all of the Shubert org, with making changes in the operetta which the composers considered weakened the show and constituted a fraud.

OUT-OF-TOWN OPENINGS

ALL MY SONS

(Opened Monday Evening, January 13)

COLONIAL THEATER, BOSTON

A play by Arthur Miller. Staged by Elia Kazan. Settings by Mordecai Gorelik. Costumes by Paul Morrison. Company manager, Otto Hartman. Press representative, James D. Proctor. Stage manager, Robert F. Simon. Presented by Harold Clurman, Elia Kazan and Walter Fried, in association with Herbert H. Harris.

Joe Keller.....Ed Begley
Dr. Jim Bayliss.....John McGovern
Frank Lubey.....Dudley Sadler
Sue Bayliss.....Peggy Meredith
Lydia Lubey.....Hope Cameron
Chris Keller.....Arthur Kennedy
Bert.....Eugene Steiner
Kate Keller.....Beth Merrill
Ann Deever.....Lois Wheeler
George Deever.....Karl Malden

It has been long since the theater has brought forth a serious play of such consequence as *All My Sons*. Apparently Arthur Miller is a new-comer to playwriting. But whatever the fate of his first effort, the theater has acquired a writer of skill, power and integrity.

Mr. Miller's theme is that of guilt—the guilt of a war profiteer whose defective engine parts send 21 pilots to their deaths, and of how his guilt is visited upon himself, his wife and second son. This theme makes a modern drama of powerful implications and mounting force, and it is truly exciting to see a writer with something to say do so in cogent, human terms.

Joe Keller was a small-town manufacturer, who grew too big for his boots. He let his weak-willed partner put thru those cracked cylinder heads, then weasled on the partner who went to jail for it. Joe spent the rest of his days justifying himself. But Joe's wife suspected and her mind went so haywire that she began to imagine that her elder son, Larry, would return, altho he had been reported missing for more than three years. Joe's second son, Chris, believed him at first. But he too began to suspect and thought of his infantry company, which had been destroyed before his eyes.

Joe begged Chris to be "practical" about this. But Chris couldn't. He was in love with Larry's former fiancée, Ann Deever, and they wanted to marry, to move away from things which stirred unhappy memories. It is hard to understand why Ann held no rancor for Joe, because Joe's jailed partner was her father. But she hated only her own father.

Joe's wife forbade the marriage because she was wildly certain that Larry would return. But she and Joe forced Ann into a corner and she had to show them a letter from Larry. He had learned of his father's crime and flown off on a suicide mission. Joe then realized that he had been fooling only himself and took the easy way out—by putting a bullet thru his brain.

The plot lines of *All My Sons* sounds complicated in the retelling, but the action and dialog are so fraught with meaning, so packed with highly charged emotion, that they cannot be described easily. Actually, Mr. Miller has written a remarkably clear script which mounts smoothly and inexorably toward its climax. Only in the beginning and during a few sentences of preachment does it bog down. However, it will have to be cut, not so much for length, as to get the story going more swiftly. Otherwise this play is so sharp, so understanding of human motivation and character values, so skillfully constructed, that it almost looks like the work of a master hand.

Mr. Miller has been aided mightily by the direction of Elia Kazan and the performances of his players. Kazan has wrought every detail of the production with a sure eye for the total effect and the intention of the author. Ed Begley's performance of

JOHN LOVES MARY

(Opened Thursday, January 16, 1947)

SHUBERT, NEW HAVEN, CONN.

A comedy by Norman Krasna. Direction, Joshua Logan. Setting and Lighting, Frederick Fox. Costumes, Lucinda Ballard. General manager, Morris Jacobs. Stage manager, Shelby Hull. Press representative, Michel Mok. Presented by Richard Rodgers and Oscar Hammerstein II in association with Joshua Logan.

CAST: Nina Foch, Ralph Chambers, Tom Ewell, William Prince, Loring Smith, Ann Mason, Lyle Bettger, Max Showalter, Pamela Gordon, Harry Bannister.

John Loves Mary, Norman Krasna's new comedy, follows fairly closely returned-soldier theme which author used in his recent *Dear Ruth*. It unveils as an extremely light but laugh-packed piece with a sock first act that sent the customers out for first intermission cheering. Unfortunately, opening stanza sets too fast a pace, as a second act curtain found the action lagging on to the finale of a wordy, slow-moving yarn. Saving grace, however, is witty scripting, since Krasna has studded last two stanzas with laugh lines. In any event, a sharp pruning knife and plenty of fine-combing is called for, before *Mary* is ready for a Broadway debut.

Rodgers and Hammerstein, plus J. Logan, have picked a canny cast. Outstanding is Loring Smith in another excellent character portrait—this time a blustering, self-important politico. Nina Foch seems a bit overwhelmed by recent Hollywood assignments for an essay into light comedy. Her performance is stiff and unreal, deficiencies that will doubtless be overcome. On the credit side, she makes an eye-filling ingenue. William Prince is the other half of the love interest.

Prince, as the returning G.I., shows promise as a light comedian. Tom Ewell gives an excellent account of himself in the supporting role, pulling laughs where some might be lacking, by sheer sense of timing and panto. Lyle Bettger, Pamela Gordon, Ann Mason, Ralph Chambers and Max Showalter contributed fine chores in lesser assignments. Bettger rates a particular bow.

Fox's set of a New York hotel suite is smartly executed. Logan's direction is ditto. *Mary* should rate a good Stem chance provided Krasna gets to work on the pruning and grooming of the script. *Mary* has a great situation and some excellent lines—Krasna will no doubt cut the chatter-boxing before it hits Broadway.

Sidney Golly.

Joe Keller is so realistic as hardly to seem like acting. Beth Merrill, as his neurotic, distraught wife, is excellent, altho handicapped by an inflection similar to that of a high-school dramatic coach. Arthur Kennedy's portrayal of the high-minded Chris is superb, convincing and never stuffy. Lois Wheeler is attractive, intense and more than capable as Ann. Karl Malden is outstanding in the short role of her brother. Even the minor roles are uniformly well done. Added to the play's effectiveness is the middle-class back yard of Mordecai Gorelik.

Arthur Miller is a high new talent in the theater and he deserves every bit of encouragement he can be given.

Bill Riley.

**Mae West Takes Good 11G
In 4 Shows at Kansas City**

KANSAS CITY, Mo., Jan. 18.—Mae West and her *Come On Up* clicked an \$11,000 net for four performances (9-11) at the Music Hall, Jimmy Nixon, of A & N Presentations, reported. After each performance Miss West invited the audience to "come on up" to the stage for autographs. They did.

**Equity Studies
Insurance Plan**

NEW YORK, Jan. 18.—Membership of Actors Equity will soon have the chance to vote on whether they are to have group insurance. Execs at labor org are investigating the different types of protection and will make a report to the membership at the quarterly meeting this month. At present, Blue Cross plan is favored.

In order to get the insurance, actors will have to endorse it overwhelmingly to bring its rate down. An indifferent or small vote will signify that not enough members are interested to make the project worthwhile.

Another factor which may prove a stumbling block is the impermanence of actors employment. Insurance must be paid for regularly and unemployed thespians like food more than insurance. It was that consideration which prevented the stagehands from getting group insurance.

**Lobos To Collab on New
"Magdalena" Opera Score**

CHICAGO, Jan. 18.—Heitor Villa Lobos, South American composer, hit Main Stem this week to collaborate with Robert Wright, George Forrest and Homer Curran on a new operetta *Magdalena*. New production will be backed by Edwin Lester, producer of *Song of Norway*.

Curran will do the book while Lobos, Wright and Forrest will execute the score. Production is skedded for a Los Angeles preeming next summer.

Equity Thesps Get Free Tix

NEW YORK, Jan. 18.—Members of Actors' Equity are already getting free ducats to Broadway shows. *Cyrano De Bergerac* and American Repertory Theater have set aside blocks of ducats for the thespians. Ten tix are available on Tuesday, Wednesday and Thursday nights to the Jose Ferrer show. ART is making similar arrangements. Clarence Derwent, Equity prexy, will ask the League of New York Theaters at its next meeting to donate ducats. Actors and actresses can get tix by asking at Equity headquarters.

ROUTES

Dramatic and Musical

- All My Sons (Colonial) Boston.
- Anna Lucasta (Locust St.) Philadelphia.
- Anna Lucasta (Geary) San Francisco.
- Apple of His Eye, with Walter Huston (American) St. Louis.
- Bergner, Elizabeth (Forrest) Philadelphia.
- Best of Spirits (Walnut) Philadelphia.
- Blackstone (Hanna) Cleveland.
- Blossom Time (National) Washington.
- Born Yesterday (Nixon) Pittsburgh.
- Call Me Mister (Shubert) Boston.
- Come On Up, with Mae West (City Aud.) Pueblo, Colo., 22; (Auditorium) Denver 23-25.
- Dangerous Woman, with Zasu Pitts (Erie) Schenectady, N. Y., 24-25.
- Dear Ruth (Erlanger) Atlanta 22-25.
- Eagle Rampant, with Tallulah Bankhead (Ford) Baltimore.
- Flag Is Born (Shubert-Lafayette) Detroit.
- Glass Menagerie (Town Hall) Toledo, O., 22; (Colonial) Akron 23; (Park) Youngstown 24-25.
- Glass Menagerie (City Aud.) Jackson, Miss., 22; (McAlister) New Orleans 23-24.
- Hamlet, with Maurice Evans (Curran) San Francisco.
- Harvey, with Joe E. Brown (Harris) Chicago.
- It Takes Two (Wilbur) Boston.
- Lute Song (Studebaker) Chicago.
- Magnificent Yankee (Erlanger) Chicago.
- Oklahoma (Cass) Detroit.
- Pygmalion, with Gertrude Lawrence (Selwyn) Chicago; (Cox) Cincinnati 27-Feb. 1.
- San Carlo Opera Co. (Opera House) Boston.
- Song of Norway (Shubert) Chicago.
- Springtime for Henry, with E. Everett Horton (Hartman) Columbus, O., 20-22; (Town Hall) Toledo 23-25.
- State of the Union (Davidson) Milwaukee.
- State of the Union (Plaza) El Paso, Tex., 22; (Melba) Dallas 24-25.
- Story of Mary Surratt (Biltmore) Los Angeles.
- Student Prince (Blackstone) Chicago.
- Up in Central Park (Shubert) Philadelphia.
- Voice of the Turtle (Erlanger) Buffalo.
- Washington Square (Shubert) New Haven, Conn., 23-25.
- William and Mary (Plymouth) Boston.

**Library Theater
Review**

EXILES

(Opened Monday, January 6, 1947)

**HUDSON PARK LIBRARY THEATER,
NEW YORK**

A drama by James Joyce. Directed by Joel Turner and Roland Von Weber. Lighting, Audrey Blodgett. Sets, Douglas Barton. Stage manager, Audrey Blodgett. Presented by the Equity Library Theater. Richard, a Writer.....Roland Von Weber
Bertha.....Anne Hegira
Archie, Their Son, Aged 8 Years.....Sonny Cavell
Robert Hand, a Journalist.....Michael Hughes
Beatrice Justice, His Cousin, a Music Teacher.....Sally Archdeacon
Bridgid, an Old Servant of the Rowan Family.....Marie Cavan
A Fishwoman.....Mme. Cavan

There's nothing in this script for Broadway. Produced by the Neighborhood Playhouse in 1925, the play proved to be cut from the familiar James Joyce double-talk dialog—and about as understandable.

Script takes the familiar triangle situation and gives it a twist. An Irish writer, returned from exile, practically pushes his wife into the arms of another man to make sure he is not preventing her from following her chosen fem bent. When she has her fun, he is self-tortured by thoughts of her infidelity. Nice notion!

The play has an interesting first act, an interminably long second, and a third stanza comeback born of the situation the others have created. But a provocative situation may be killed by a script filled with over-talkiness. Joyce hashes and rehashes the intellectual soul-stirrings of his characters until the audience is ready to walk, not run, to the nearest bar.

Cast deserves much credit for tackling a script that would prove a headache for even the most astute Stem manager. The two leading characters must have stayed up nights memorizing parts that seemingly were endless. In the role of the Irish writer, a bit of a genius and somewhat of a crackpot, Roland Von Weber gives a performance which, tho it is skillful and polished, strikes the same note too often because of bad scripting. However, Anne Hegira, a former USO actress, sparked the play with her interpretation of the wife. Misunderstood and abused by her husband, she is the guinea pig used to test his theories. Miss Hegira's thesping and eye appeal tab her a Stem potential.

Michael Hughes, as the third side of the triangle, is miscast. Much too young for the part—which could use a John Haldy type—Hughes in addition does not seem to have the ability to cope with his difficult role. His reading tends to become monotonous. Sally Archdeacon, Sonny Cavell and Marie Cavan are capable in lesser assignments.

Direction by Joel Turner and Roland Von Weber knits the show together skillfully. Two sets, tho far from ornate, manage to simulate an Irish home satisfactorily. In sum, the presentation reveals, for the most part, Equity Library Theater doing a top-notch job both in production and thesping departments.

Leon Morse.

**London Yiddish Thea. Head
Seeks Building Aids in U. S.**

NEW YORK, Jan. 18.—Nathan Beitler, chairman of London's New Yiddish Theater Committee, is due here this week-end to plead for funds, bricks, tile, timber, steel and glass for the building of a new Yiddish center or folk house, not far from the site of the present Yiddish Theater in the East End of London. The new building is to be dedicated to Jews who lost their lives in Hitler persecutions.

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Magic

By Bill Sachs

G. RAY TERRELL, with Jack and Judy, currently on their seventh engagement at the Shoreham Hotel, Washington, follow that with the Glenn Rendezvous, Newport, Ky., January 31 for a fortnight's stand. . . . Besides booking his two units of the Hollywood Tom Thumb Animal Circus in schools and keeping his Death Valley Idiots Midnight Jamboree moving, Dr. L. R. Marvin, of Portland, Ind., has assumed the management of the Great Piszardo Whirl of Death Magic Thrill Circus, European attraction. Frank Leffell, Baltimore, is reported building new equipment for the show, which is slated to sail for Europe around March 15, Dr. Marvin says. . . . Mr. and Mrs. Milton Earl are set in schools thru Central New York until late March, when they will again assume the management of the side show on the Caledonia Shows. . . . Columbus (O.) Magic Club will stage its 16th annual Magi-Fest at the Neil House, Columbus, February 6-8. Sir Felix Korim and his magic unit will top the main show. A \$3 registration fee pays the freight on all activities, including five magic shows and two parties, according to Syl Reilly, director. . . . Jack Gwynne and Company are skedded for a full-evening show at Loyola Community Center, Chicago, February 8. . . . Frakson is demonstrating his nifties in the Glass Hat Room of Hotel Belmont Plaza, New York. . . . Bill Baird, now at the Stork Club, Omaha, reports that there's little in the way of magic activity in those parts. . . . Beckman, Montreal mystic, writes from Utica, N. Y., under date of January 8: "In our second week at the Silver Rail here, after playing a couple of banquet dates in New York. Had the pleasure of catching Larry Hess and company in a show before the Kiwanis here the other afternoon. A great performer. From Utica we return to Montreal where I plan to arrange bookings for a summer swing thru Quebec and Ontario with a two-hour show.

CECIL LYLE, now over on a holiday from his native England, put in most of last week taking in the New York magic haunts. . . . IBM show, *Magic's-a-Poppin*, held January 11 at the Barbizon Plaza, New York, drew a full house. Al Baker emceed, and the talent line-up had Norma Krieger, Larry Weeks, Arno and Zola, Roy Douglas, Flaurette and Company, Dagmar and Company, and Milbourne Christopher. . . . Dr. Chet Miller, New York mentalist, was a recent visitor at the Magic Round Table at Delazon's, Chicago Loop eatery. . . . Ray B. Hall has purchased the downtown Detroit magic show operated for several years by Harold Sterling and will run it under his own name. Sterling is establishing a plant in Royal Oak, Mich., to manufacture illusions and tricks. . . . Leon McGuire worked the furniture men's convention in Chicago the past week. . . . Milbourne Christopher televised his act January 12 over CBS as guest star of John Reed King's *Party Line*. Christopher visited Richard Humber at New York's Essex House recently to find Cantu and Frankson already there. He also enjoyed a short session recently with Dai Vernon, Karger, Starke, Margules, and Rinehart at Riggs' Restaurant, New York. . . . Nanking Restaurant, Chicago, was the scene of the dinner for past-presidents held by the Chicago Assembly of the SAM last

Chi Council Plans Hyped Tax Action Against Amusements

CHICAGO, Jan. 18.—All local amusements were threatened with increased taxation this week as a result of city council action in asking the city's finance committee to draw up an ordinance taxing amusements from movies to sporting events, with tariffs ranging from 2 to 10 per cent.

Night clubs, sporting events, legit theaters and movies will be affected if council passes the ordinance. However, some months ago when a similar proposal was advanced, Mayor Kelly vetoed it. This time, recent election changes in city administration may make mayor's lenient attitude toward showbiz count for nothing.

Proponents of the amusement tax claim the plan was advanced to help pay for an additional 200 firemen which the city needs.

Ordinance would tax movies 2 per cent of their gross, while other amusements would be on a sliding scale up to 10 per cent.

New Admission Tax To Maryland Hopper

CHICAGO, Jan. 18.—A bill providing for the distribution of admission taxes and authorizing counties to increase admission taxes on all amusements in Maryland was introduced last week in the State General Assembly.

Bill, which calls for 1/2 of 1 per cent of the gross receipts on all advances, was referred to the finance committee for action. Everything from opera to swimming pools would be affected.

Costumers Set Chi Meet

CHICAGO, Jan. 18.—National Costumers' Association will hold its first meeting in five years in Chicago at the Stevens Hotel January 20-21. Association, members of which costume most members of showbiz, will discuss prices and plans for 1947. Also high on the agenda is action against legislation which may put schools in the costuming business, according to association execs.

Friday (17). After-show was emceed by W. C. (Dorny) Dornfield, who introduced Bob Cole, Homar, Ed Hudson, Otto (Zombie) Klauba and Frank Cole. . . . George and Betty Johnstone opened Friday (17) at the 400 Club, St. Louis, for a week, to be followed by a week at the Tower Theater, Kansas City, Mo. . . . Willard the Magician is in Pennsylvania territory and is set for the Lyric Theater, Allentown, Friday (31). . . . J. C. Admire reports that the two Admire-Maurer magic units, the Gordon Show in Louisiana and the Harman Show in North Carolina, have been experiencing toponotch business since resuming after the holiday lay-off. The two units, says Admire, grossed more money their first week out in January than they did in a month before Christmas in Mississippi.

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Burlesque

By UNO

RENEE GRIFFIN and Stinky and Shorty are Hirst Circuit unit headliners. Balance of cast includes Eddie Lloyd, Laura Bruce, Arlene Moody, Ted Blair, Clem Billings and Company and Eddie Tierney. . . . Anita shifted from the Bob Carnie to the Binder and Rosen Show on the Hirst Wheel. Jack Coyle, straight man, returned to burly on the Midwest Circuit after five years in musicals and vaude. . . . Mike Sachs and Alice Kennedy are stock principals (strengtheners) and Herbert Leighton, house singer, at the Howard, Boston. . . . Jules Arliss, manager of the Troc, Philadelphia, treated his players and house staff to a big spread of eats and drinks New Year's Eve when the house did two extra shows. . . . Larry Raymond, of the Dawn Brothers, whistlers, is to undergo a tonsil operation. . . . Lee Trent, former burly straight, now in niteries, on a visit to the Hudson, Union City, N. J., January 8, took part in a court room scene in the Binder and Rosen unit. . . . Ben Melton, house vocalist, returned to the Empress, Milwaukee, after a short stay in Minneapolis.

Pat Robins, line girl at the Empress, Milwaukee, won a recent amateur strip contest and now doubles in a featured spot and in the chorus of every show. . . . Lester Mack and Bamby opened January 10 at the Cavallaro Club, Charleston, S. C., thru Consolidated Radio Artists. . . . Leon Freedman switched from a candy concessionaire to a wholesale jeweler's assistant. . . . Jene Patrick, who doubled in vocal specialties and parade girl, left the Hudson, Union City, January 11 for a road tour with the N. Y. Civic Opera Company. . . .

George B. Hill, comic, Ward F-2, in Veterans' Hospital, Hines, Ill., since December 9 with gout and arthritis, expects to be released in three weeks. Hill spent three years in Honolulu during the war entertaining the armed forces with the E. K. Fernandes Shows.

Stanley Montfort is in his eighth week at the Gayety, Columbus, O., as stage director and house straight. Lyle Page is line producer, Charles Stadfelt is the new manager, and Milt Allen heads the five pit men. Biz is holding up well, Montfort reports.

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THE FINAL CURTAIN

ALEXANDER—Mrs. Elizabeth, 80, widow of John W. Alexander, artist, in Princeton, N. J., January 14. The Alexanders were friends of Maude Adams and designed the settings and costumes for many productions in which she starred.

BARTH—Mrs. Harry King (Anne), wife of Harry Barth, former bass player with Vincent Lopez, Ted Lewis and other name bands, December 25 in the Natchez (Miss.) Sanitarium. Burial in City Cemetery, Natchez, December 26.

BERMAN—Saul (Sonny), 21, top-ranking trumpeter, in New York January 16. Set to go out with combo headed by Chubby Jackson and Charlie Ventura when suddenly stricken. Started in 1940 with Louis Prima but gained recognition with the Woody Herman orchestra.

**In Loving Memory
of My Dear Husband
WILLARD J. BAYLEY
AGE 62
Who passed on January 5, 1947.**

BING—Herman, 58, film comedian, in Hollywood January 9. He entered vaude and stock at 16 and toured Europe as a circus clown for several seasons. He was featured in many films, including *Call of the Wild*, *Merry Widow* and *20th Century*. His last picture was *Where Do We Go From Here?* Survived by his daughter, Mrs. Robert C. Young, and a sister, Clara. Burial in Hollywood January 12.

BUTLER—Richard R., former tab and rep performer, January 2 at his home in Indianapolis. He was with the Bert Smith Show for several years and more recently was with the John Lawrence Tent Show, Choate's Comedians and the Jack Kelk Players. Survived by his widow, Hazel, and daughter, Bernice.

CALLAHAN—William J., 63, observer of theater attendance for *The Playbill*, program publishers, in New York, January 15. Callahan started his audience census job August 9, 1920, with the New York Theater Program Corporation, predecessor to *The Playbill*, and remained with the firm until his death.

CARLISLE—Ella, 50, former opera singer, of a heart attack in San

Eva Tanguay

Eva Tanguay, 68, whose rendition of the song, *I Don't Care*, won her international fame two decades ago, died in Hollywood January 11 of a cerebral hemorrhage. She had been ill 13 years and was practically blind at the time of her death. She retired from the stage in 1920 and underwent several operations for cataracts, later being stricken with arthritis and Bright's Disease.

At the heyday of her career she earned \$3,500 a week and during her star days was the only actress whose name appeared above "Ziegfeld," in the *Follies*. She first attained prominence in 1903 in *The Chaperones*, singing *My Sambo*.

Her first theatrical role was as Cedric Errol in *Little Lord Fauntleroy*, while in her teens. She next appeared in *The Merry World*, *My Lady*, *The Office Boy* and *The Sambo Girl*. Subsequently she entered vaude and attained international recognition. Some of her songs, which brought her fame, include *I Want Someone To Go Wild With Me* and *It's Been Done Before, But Not the Way I Do It*. She was married twice, the last time to Allan Pareto, a Hungarian pianist.

Francisco January 10. Burial in Hollywood January 12.

CARROLL—Alfred Frederick, 62, professional strong man under the name of Ajax, in New York January 9.

COLEMAN—Richard, 86, father of Jake and Tom Coleman, owners of the Coleman Bros.' Shows, in Middletown, Conn., January 12.

EDWARDS—Rose, former opera and stage actress January 15, in Santa Cruz, Calif. She appeared on the stage with Charles Frohmann Company under name of Rose Beaudet.

EMSHOFF—Willard L., 58, former ride operator, January 4 at the Wisconsin General Hospital, Madison, Wis. Survived by his widow, Lelia; two sons, Robert and Donald, and a daughter Mrs. Kenneth Fish, all of Richland Center, Wis. Burial January 8 in the Richland Center City Cemetery.

ENDERS—Harvey Taylor, 54, insurance counselor and a well known composer and arranger of choral music, in New York January 12. He was a member of the board of appeals of ASCAP, and the past three years president of the Mendelssohn Glee Club. He wrote more than 100 original compositions and arrangements. Survived by his widow, Ruth.

ERBER—Joseph, 70, former theater owner-operator, January 12 in Jewish Hospital, St. Louis, of cancer. At one time he was manager of the St. Louis branch of the Western Vaudeville and Orpheum circuits. Later he operated a booking agency in St. Louis. Survived by his widow, Sadie, formerly in a three-sister act. Burial January 13 in Sunset Cemetery, St. Louis.

FALCONETTI—Renee, former lead of the *Comedie Francaise* and her own playhouse, The Avenue, in Paris, in Buenos Aires December 12.

FINNETTE—Rose, 50, member of the Finnette Sisters vaude act, which played Europe before coming to this country, in New York January 14. Survived by a daughter, Betty Jane Carlton, her mother and a sister.

FRIEDRICH—Philip P., 56, former owner of Lakeside Park, Denver, in Fredericksburg, Tex., January 8, following injuries suffered in an automobile accident January 3. Burial was in Denver. Survived by his widow and a daughter, Bobette, New York.

GILBERT—Walter, 60, actor, in Brooklyn January 12. He appeared with George M. Cohan in *Pigeons and People*; with Ethel Barrymore in *Scarlet Sister Mary*; with Gertrude Lawrence in *Skylark*, and with Tallulah Bankhead in the revival of *Rain*. He played in the George Abbott production of *Kiss and Tell* for two years, and in the same play on USO tours in Europe and Asia. Survived by a sister, Mrs. Florence Truesdell, and a brother, John.

GILBEY—Walter, former special agent for the Ringling circus for 27 years, December 30 in Tucson, Ariz. His last tour in outdoor show business was in 1937, when he was manager of the No. 1 car of Downie Bros.' Circus for Charlie Sparks. Survived by his widow, Mary.

GONZALES—Ted, night club performer, January 12 in Youngstown, O. Survived by his widow, Norine. Services and burial in Wheeling, W. Va.

GORDON—Ada Lillian, musician, January 14 in Grace Hospital, Detroit. In recent years she headed the music department of the Grosse Pointe Country Day School. Interment in Woodlawn Cemetery, Detroit.

GOTTLIEB—Leon, 69, editorial writer for *The Jewish Daily Forward*, writer of several plays and author of 40 novels, in Brooklyn January 13.

GOULD—Meyer, comptroller of

Filmack Trailers, Chicago, for more than 20 years, recently at his home in that city of a heart ailment. Survived by his widow, Adelaine.

HARDING—Chase R., 48, former vaude performer, in Milwaukee, January 14. With his brother, Mer-ville, formed the team of Steps and Tunes which toured U. S. vaude circuits when vaude was at its peak and played for three years (1926-1928) in Canada.

HEIFETZ—Mrs. Anna, 69, mother of concert violinist, Jascha Heifetz, in New York January 10. She leaves her husband, Ruvin, a music teacher; two daughters, Mrs. Samuel Chotzinoff, and Mrs. C. N. Behrman, wife of the playwright, and her son, Jascha.

HILKER—Mrs. H. M., wife of H. M. Hilker and mother of Gordon Hilker, producer of concerts and Theater Under the Stars, at Vancouver, B. C., January 4 in that city. She was a member of the Philharmonic Music Club, Women's Musical Club, Music Teachers Federation and Toronto Conservatory Alumni.

HILL—Charles A., vice-president of the Atlantic City Amusement Men's Association, in which group he represented the owners of Hamid's Million Dollar Pier, January 14 in Atlantic City Hospital. His widow, Edith, and a daughter, survive. Services January 17 with interment in Laurel Memorial Park, Atlantic City.

**IN MEMORIAM
J. HARVEY JOHNSTON
January 23rd, 1946.
In Memory of My Dear Husband.
Sadly Missed and Silently Mourned.
MARGARET**

KENNEDY—Richard (Kenardi), magician and mentalist, in Jacksonville, Fla., January 4. Survived by his widow, Della, who assisted him in his act.

KING—Austin C., 57, former circus man, in San Francisco January 14. He held executive positions on many circuses, including the Wirth Circus, Al G. Barnes and Ringling Bros. & Barnum and Bailey Combined Shows. He was a member of the Pacific Coast Showmen's Association. Burial in San Francisco January 17.

LEFTWICH—Alexander, 63, one-time top stage producer, of a heart attack at St. Vincent's Hospital, Los Angeles January 13. He made his first stage appearance in the Baltimore Lyceum Theater as a child actor, later becoming an associate of the Shuberts and Frohmans and produced such Broadway hits as *Hit the Deck*, *Connecticut Yankee*, *Rain or Shine*, *Strike Up the Band* and *Girl Crazy*. He had been a Hollywood drama coach the past several years. Survived by his widow, Margaret; a daughter, actress Patricia Ellis, and a son, Alexander Jr., New York radio producer.

KRAUS—Mrs. Maurice A., actress, known on the stage as Anna Belmont, in Asbury Park, N. J., January 12. One of her latest roles was in *The Girl Who Looks Like Me*. Survived by her husband, two sisters and a brother.

McBRIDE—James, carnival trouper, in Bowling Green, Ky., January 11 of injuries sustained in an auto crash. Burial in Tulsa, Okla., January 14 in Oak Lawn Cemetery.

MCCOY—Frank, 58, theatrical producer and former actor, in New York January 16. At the age of 16 he began minor stage roles, but after a few seasons dropped his stage career to become manager of the road company of *The Twelve Pound Look*, starring Ethel Barrymore. He served in the navy during World War I, after which he established a stock company in Milwaukee, followed by a few years of stock in Trenton, N. J., and Toronto. He re-

turned to New York as stage manager for E. Ray Comstock and Morris Gest and shifted to motion pictures in 1930, but returned to New York in 1933 to produce his first Broadway show, *Love and Babies*, in association with Morris Gest. McCoy's other Broadway shows were *A Goose for the Gander*, *Three's a Family* and *Song of Bernadette*. Produced several road shows, including *Abie's Irish Rose*, *Arsenic and Old Lace*, *The Old Soak* and *Springtime for Henry* (playing in Cincinnati at the time of his death). A native of Glasgow, Scotland, he came to New York at the age of three. Survived by his widow, Ethel Britton McCoy, an actress, three sisters and two brothers.

McGONIGLE—Helen T., January 9 in Arlington, Mass. Survived by her husband, William, and a daughter, Gloria. Burial in Arlington.

MOSCOWITZ—Max, about 88, husband of the Jewish actress, Jennie Moscowitz and a former theatrical manager and theater operator, in New York January 11. He established New York's first Jewish variety house, the Eldorado, on the Bowery, and managed the London, Miner's and People's theaters, old-time Bowery burlesque houses, and operated the Casino Theater, also on the Bowery.

OWENS—Mrs. Murial Asche, 42, dance producer, in Miami, Fla., January 12. Wife of Mickey Owens, New York theatrical booking agent. Mrs. Owens and four other persons were killed when a plane piloted by her collided with another plane over the Miami Airport.

ROBERTSON—Leonard, 55, press agent, in Cleveland December 31. The past eight years he handled publicity for Al Sutphin's Cleveland Arena. Survived by his widow, Ellen.

ROWSE—George E. Jr., 27, well-known magician, in City Hospital, Worcester, Mass., recently. He was a member of the Society of American Magicians and the International Brotherhood of Magicians. Survived by his father. Burial in St. John's Cemetery, Worcester.

SHELDON—Connie, 26, musical comedy actress, in New York January 10. A Warner Bros. starlet, her New York stage appearances included *Let's Face It*, revival of *The Time*, *the Place and the Girl* and *The Girl From Nantucket*. During the war she toured with the General Motors Good-Will Show. She was recently with the USO and new Olsen and Johnson show, which she left at Boston due to illness. Burial in Forest Lawn Cemetery, Hollywood.

SPAUN—Byron Sr., 80, vaude performer and founder of the Spaun Family Show, December 14 in Adelphi, O. He was in vaude in the act known as Berry and Spaun, knock-about song and dance team, and later with Jack Haverly's and Primrose & West minstrels. After his marriage to Catherine Dolan, they appeared in vaude as the Farmer and the Lean Gal. Survived by his widow; a son, Byron Jr.; a daughter, Florence, and four grandchildren, all trouping with the show.

URRUTIA—Osvaldo, branch manager of Paramount International, Peru, in Lima, Peru, January 8. He was active in theatrical and movie fields in Peru and Chile the past 24 years. He operated a chain of theaters in Concepcion and Temuco, Chile, before joining Paramount in 1931.

WEST—Mrs. Amelia Gardner, 81, retired actress, in Baltimore January 11. She played leading roles in stock companies in Pittsburgh, Rochester, Buffalo, New Orleans and on the West Coast. She appeared in New York with John Mason in *The Witching Hour*; with Madge Kennedy in *Corned*, and in several of Augustus Thomas's plays. Her husband, the late Henry J. West, also was well known on the stage. Survived by two sisters, Ida B., and Emma L. Tenner.

Swedish Park, Carnival Op Shops for American Rides; Discovers \$ Exchange Hurts

Ecklund Predicts Lush Times Will Last for 15 Years

(Picture in Park section)

LOS ANGELES, Jan. 18.—Whatever may be the bleak outlook for showbiz in most of Europe during the next post-war decade, prospects for continued prosperity in Sweden are exceedingly good in the opinion of Sixten Ecklund, Swedish park operator and carnival owner, now visiting America for the first time. Ecklund, who recently spent nine days in Southern California touring parks and other amusement centers, was accompanied by his wife, Irme, and his mechanic foreman, Einar Jacobsen. It is Ecklund's belief lush times will prevail in Sweden for at least the next 15 years. He bases this prediction on the fact the nation is pledged to export 80 per cent of its heavy industry production to Russia for that period of time, assuring a high level of employment. He also points out the national amusement tax recently has been cut one-third, from 30 per cent to 20 per cent, to encourage spending.

Formerly a building contractor, Ecklund became a park man 12 years ago, having married into a show business family. His carnival, called Julius Nojsfalt, recently celebrated its 50th anniversary. It travels on 27 railroad cars, carries 7 rides, 3 shows and 33 concessions. He and his wife travel with the carnival during the season while Mrs. Ecklund's mother, Frida Frsdriksson, manages the park, in the city of Orhra.

Ecklund's park is, of course, typically European in character and features large dance floors and picnic grounds. It also has a stage for acts in addition to the usual complement of rides and games similar to those in this country. The park season in Sweden is from April 30 to October 10, and there is little or no amusement activity of this type during the winter months.

Less Competition

In describing carnival operation in Sweden, Ecklund explains there is not nearly as much competition there between shows as in America. "I employ a general agent, as in this country," says Ecklund, "and our summer route usually is settled by Christmas time and never later than New Year's. (See SWEDISH PARK on page 69)

Grand Central Palace, N. Y., To House Sportsmen's Show

NEW YORK, Jan. 18.—National Sportsmen's Show goes to the Grand Central Palace this year. For the first time, it will occupy all four floors of the big exhibition hall, with ample space for exhibits and entertainment features, both of which were badly cramped in the basement of Madison Square Garden, where show has been held the past few years.

Campbell - Fairbanks Expositions, promoters, have booked several good attractions for the eight-day run, February 15 thru 22, including Huling's amusing seal, Sharkey; Beebe's Bears, the Mansfield Family, rifle experts, and Enid Decker, archer.

To Open Drivers' School

FREEPORT, N. Y., Jan. 18.—Jake Kedenburg, promoter of the midget auto races at the Municipal Stadium here, will start a school for midget drivers at the track in the near future. School will be under the direction of veteran driver Andy (Pop) Devercilly.

Swap Bandmasters

CHICAGO, Jan. 18.—From Sarasota, Fla., Henry Kyes, the Paul Whiteman of the White Tops, last season with the Clyde Beatty Circus, sends word that he'll have the band with the Sparks Circus. Simultaneously from Nacogdoches, Tex., comes word that Victor Robbins, last season bandmaster with Sparks, will be with Beatty.

Kyes, for many years first chair cornetist with Merle Evans on the Big One and in '45 with Russell Bros.' Pan-Pacific, infers that he's at work at his home in Sarasota on a special score for the Sparks opening and special numbers.

Robbins, who was with Beatty in '45, plans to leave his home at Bangor, Me., for winter quarters March 1.

State C of C Urges Calif. Legislature To Press Fete Bill

SAN FRANCISCO, Jan. 18.—Plans for the three years of California Centennials in 1948, '49 and '50 were greatly advanced recently when the board of directors of the California State Chamber of Commerce urged early passage in the 1947 Legislature of legislation that will set up a commission and full staffed organization to handle the three years of historic events.

Members of the State chamber's executive committee that worked out over-all plans for the centennials observances were A. Slonaker, Oakland educational department; Art Craner, representing outdoor amusement groups; Fred Treadway, representing the railroads; Ted Huggins, representing the oil companies; R. F. Gallagher, representing the bus lines; Hulda McGinn, representing the motion picture industry, and Jack James, newspapers.

Cody Bros.' Show Enlarged, Doing Okay in Southern Ga.

COLQUITT, Ga., Jan. 18.—Owner-Manager W. C. Dimsdale reports Cody Bros.' Circus has been playing to good business in Southern Georgia since its recent enlargement. Performance was augmented by L. H. Harrell's Wild Animal Show and other acts, and another middle was added to the big top to accommodate a second ring.

Show had a red one here Saturday (4), with a straw matinee and turn-away at night. Town had been closed several years. Bill Sheets-Gherehardt and Max Stafford worked a merchants' kid ticket sale in clown make-up, two days in advance.

Reorganized staff includes L. H. Harrell, assistant manager; Billy Sheets - Gherehardt, secretary-treasurer; Buck Dimsdale, superintendent of concessions; Juanita Warren, office assistant, and Jimmy Forbes, general agent. Other bosses are Cecil Heddard, canvas; Bobby Brown, props, and Wally Mitchell, cookhouse.

Detroit Billers Re-Elect

Carano, M. Noch to Office

DETROIT, Jan. 18.—John Carano was re-elected president of Local 94, International Alliance of Billposters and Billers, for 1947, and Michael Noch was returned to the post of business agent. Other new officers are Fay Fetter, vice-president, and Peter Migilio, Norman Miller and William Noch, directors.

J. M. Cole To Launch Indoor Dates Feb. 3

PENN YAN, N. Y., Jan. 18.—James M. Cole announces five weeks of indoor dates to precede his regular season under canvas will begin February 3 in Central School, Dundee, N. Y. He reports the Frazier Family (5) has been signed for the unit, the acts consisting of two slack wires, juggling, table rock and perch. Unit also will carry three clowns, Liberty act, menage, elephant, pony and riding monk, and llamas. Dates have been booked by General Agent Charles Meyer.

Meanwhile, Charles Lockier is continuing decoration of the outdoor equipment. He created especially effective designs for the elephant van and stock semi. Addition of three new semis, for side show, concessions and props, increased the number of show-owned units to 28, according to Cole.

A shipment of monkeys has been received from Trefflich, of New York, for the menagerie. Kenneth Van, of Northville, is preparing stakes and poles for the new side show canvas being made by U. S. Tent & Awning Company, Chicago. Last year's side show top will be used for the menagerie.

Cole announces Flordelina Ortega, Brazilian wire performer, has signed contracts for the outdoor season. Maynard Visengard will return as superintendent of reserved seats. Marcile Visengard will return as soloist with the band, which will be fronted by Charles Cuthbert. Other personnel by Cole includes Joseph McMahon, returning as superintendent of the front door; Joseph Scharoun, front door and purchasing agent, and George Griffin and Bud Greenwood, reserved seat ticket sellers.

Drivers' Tests Sought in Mo.

JEFFERSON CITY, Mo., Jan. 18.—Of interest to showmen operating motor equipment under Missouri licenses is a bill recently introduced in the State Legislature which would require applicants to pass a rigid examination before being granted drivers' licenses.

Motorcycle Act for R-B

NEW YORK, Jan. 18.—The Rob Cimse Company, five-person flying motorcycle novelty act, now touring Spain and Portugal, will appear with Ringling Bros. and Barnum & Bailey Circus in Madison Square Garden and Boston Garden next spring. Act is booked by George A. Hamid, Inc.

Mrs. Ziegler Retiring From Carnival Biz

DETROIT, Jan. 18.—Mrs. Grace A. Ziegler, widow of the late Charles J. Ziegler, is retiring from carnival operation after 26 years, but will continue to operate Island Lake at Island Lake, Mich.

Mrs. Ziegler has continued carnival operations in this territory, under management of her brother-in-law, Leslie Curtiss, since the death of her husband three years ago, but has now decided to confine her activities to the park, which she and her husband operated for 10 years, and the Ziegler Music Company, operating a route of juke boxes centered around the north end of Ferndale. Park now has 3 rides and 10 concessions.

The Zieglers established the Tri-State Shows shortly after World War I, and operated in Michigan, Ohio and Indiana. In recent years, with the reduction of their tours to Michigan territory alone, they renamed the outfit the Ziegler Shows.

The carnival property has been sold to Jack Gallagher and C. Joe Bennett, who formed the new Playland United Shows.

Blackpool Ops Show Nifty Net Increase

LONDON, Jan. 18.—Annual reports for the past season of the various amusement enterprises at Blackpool, England's leading seashore resort, show an appreciable increase in profits over the preceding year.

Statement of the Blackpool Tower Company, operators of the resort's big indoor circus, shows profits of slightly over \$443,284 in 1946, against \$341,385 the previous season.

Blackpool Winter Gardens, operators of vaude and movie houses, report profits the past season at \$266,645, against \$120,900 in 1945.

Blackpool Pier's annual report shows 1946 profits of \$42,286, against \$23,607 the preceding year, and South Blackpool Jetty Company's 1946 statement lists profits at \$25,654, against \$23,607 in 1945.

Garden's Net Income for 3 Months Put at \$497,485

NEW YORK, Jan. 18.—Madison Square Garden Corporation report for the three months ending November 30, 1946, shows a net income of \$497,485 after deductions. This is an increase of \$156,409 over the same period in 1945.

Net income for the six months ending November 30, 1946, was \$560,000, an increase of \$278,449 over the net income during the same six months of 1945.

Fla. Paper Lauds Sunbrock

ORLANDO, Fla., Jan. 18.—Larry Sunbrock, his rodeo and his ranch here were the subjects of a lengthy editorial, *A New Citizen. Another Enterprise*, in *The Orlando Star*, which carried a picture of Sunbrock and expressed its satisfaction over installation of rodeo headquarters here. Pointing out the value to local merchants of the \$150,000 annual Sunbrock pay roll, the article also traced the career of the rodeo owner and lauded his plan of advertising Orlando as the home of the show on his 1947 posters.

BUCKEYES SEEK TAX REPEAL

Ore. Fairs Urge "Hands-Off" State Aid, Gate Tax Repeal

PORTLAND, Ore., Jan. 18.—Oregon Fairs' Association, fearful of a move to increase the State tax on pari-mutuel dog and horse racing lest it reduce revenue to fairs in the State, at its closing session of the 19th annual meeting here January 9-11, adopted a resolution urging that the Legislature make no change in the present system of allotting racing money to county and other fairs. The resolution resulted from a recommendation by a special State tax study committee to increase from 2½ per cent to 5 per cent the State tax on wagers. Citing the experience in New York, the association expressed fear that such a tax increase would seriously reduce the amount of wagers. County, district and State fairs receive revenue from this tax on wagers, as does the State general fund.

Another resolution brought in by the committee headed by R. G. Fowler, Medford, and adopted by the association, urged elimination of the 20 per cent federal tax on non-profit fair admissions.

For Redating State Fair

Discussion of the racing fund resolution disclosed a conviction on the part of some of the delegates that another attempt would be made to place the administration of fair funds in the hands of the State racing commission.

Another resolution that aroused considerable discussion was one proposing that the State fair at Salem be held at a later date in September. Proponents sought to provide more time for county fairs to arrange for exhibits, while opponents pointed out that half of the county fairs are held after the State fair and that postponement would put the State fair in the normally rainy season. The resolution was passed, however, with the thought of calling this problem to attention of the State fair board.

A move seeking association sponsorship of a corn show resulted in passage of a resolution declaring corn shows to be of district interest and responsibility and recommending that the association not sponsor such an event.

The association voted to retain a \$25 annual fee, which last year was increased from \$5.

Record Attendance

The convention, the most heavily attended in the history of the association, drew 161 registered delegates and visitors to the Imperial Hotel, where all sessions were held with the exception of the Friday night (10) banquet and fun night, which was in the Rose Room Club. Entertainment for the banquet was handled by Monte Brooks of Portland.

The association voted payment of \$50 to Mrs. Mabel H. Chadwick, Eugene, secretary-treasurer, in appreciation for her services.

Los Banos Fiesta, Fair To Work in Close Harmony

LOS BANOS, Calif., Jan. 18.—At a lengthy and widely attended meeting of the directors of the It's May Day in Los Banos, festival committee and representatives of the Merced County Fair plans for the 1947 fair and fiesta were discussed.

Arthur P. Craner, who has been manager of the historical festival for past nine years, was engaged again and will have full charge of the May Day celebration and at the same time act as director of publicity and public relations for the fair association. Judge D. Oliver Germino will continue as secretary of the fair with

It Wasn't Planned To Make a Profit, But This One Did

Managers Urge End of Tariff

Convention wires State representatives—also advances proposal for school on fairs

By Herb Dotten

COLUMBUS, O., Jan. 18.—Intensifying efforts to have the federal 20 per cent admission tax repealed, the Ohio Fair Managers' Association, at its annual convention here in the Deshler-Wallick Hotel Wednesday and Thursday (15-16), wired each of Ohio's congressmen and U. S. senators urging elimination of the tax on admissions to fairs.

This action was supplemented by the suggestion from the convention floor that each fair manager also write, preferably in long hand, to the congressman in his respective district and to the State's two senators, recommending the lifting of the tax.

Stresses Fairs' Role

In telegrams, the association cited reasons why the tax should be repealed. Emphasized were the contribution made to education by fairs and fairs' non-profit nature.

Fair execs, who mulled the advantage of holding a school on fair management, also passed a resolution referring a proposal for the establishment of such a course to the Ohio Department of Agriculture for the latter's consideration and action. (California this year will hold its second college of fairs and Minnesota will have its first.)

In two resolutions, the convention moved for expansion and development of the Ohio State Fair. One resolution urged a new site. Another asked the new State General Assembly to re-appropriate \$350,000 for the construction of a youth dormitory and exhibit building. (Only recently the State received a \$1,200,000 settlement from the government for the wartime use of the plant.)

Move To Bolster Org

The fair managers urged the new Legislature to continue the \$500 annual appropriation to each of the county's 88 fairs for junior fair premiums. Bryant P. Sandles, speaking on *Ohio Junior Fairs*, pointed out that in 1946 only one fair did not draw any or all of its share of this appropriation. A total of \$41,500 was paid out by the State last year for this purpose. This, Sandles said, compared with \$19,000 four years ago.

Junior premiums at county fairs in '46 aggregated \$125,000, with 60,000 boys and girls exhibiting, Sandles reported. He predicted that the number of junior exhibitors would jump sharply in '47, as leaders who had been engaged in war activities are now free to intensify their activities.

In an effort to build up the State association, it was voted to increase the annual dues from \$10 to \$25 for member fairs and to authorize the naming of a committee of 10, representing both large and small fairs, to study ways and means of building a strong organization. The report of this committee is to be prepared for action at the 1948 convention.

Name Lampson Prexy in Ohio

Heads Fair Managers' Association—Mrs. Don Detrick renamed secretary

COLUMBUS, O., Jan. 18.—E. W. Lampson, secretary of the Ashtabula County Fair, Jefferson, was elected president of the Ohio Fair Managers' Association at the annual meeting here Thursday (16). He succeeds Walter Buss, Wayne County Fair, Wooster, who was gifted with a set of silverware by the members as a token of appreciation for his services. The presentation was made at the annual banquet.

Lampson moved up from first vice-president, and Lawrence P. Lake, Hamilton County Fair, Carthage, was elected to that post. Claire L. Hill, Lorain County Fair, was elected second vice-president.

Mrs. Don A. Detrick, Bellefontaine, and B. U. Bell, Wooster, were returned to office as secretary and treasurer, respectively.

Elected honorary presidents were Myers Y. Cooper, Judge I. L. Holderman, Ralph C. Haines, N. E. Stuckey and Walter Buss.

Chindgren Elected Oregon Association Prexy for 20th Time

PORTLAND, Ore., Jan. 18.—Herman H. Chindgren, Molalla, was elected to his 20th term as president of the Oregon Fairs' Association at the closing session of the 19th annual meeting of the association at the Imperial Hotel here January 9-11.

Chindgren was presented with a 17-jewel watch by the membership, presentation being made by L. H. Pearce, Myrtle Point, who was re-elected vice-president.

The secretary - treasurer, Mrs. Mabel H. Chadwick, Eugene, also re-elected, was presented with a lapel pin.

Charles A. Trowbridge, John Day, was re-elected a director for a three-year term, while new directors elected were Tony D. Smith, Union, and R. G. Fowler, Medford, chosen for the unexpired year of the tenure of Mrs. Willard Herman, Harrisburg, who retired. Hold-over director was C. H. Bergstrom, Tillamook.

Frank J. Arburua, prominent California stockman, as president. Dates will be May 1-4 and fair will be confined to livestock, exhibits with special emphasis on the junior end of the show.

LLOYDMINSTER, Alta., Jan. 18.—Altho it had not been the prime object to operate in '46 for profit, the Lloydminster three-day summer exhibition proved one of the most successful in years from that standpoint, President M. Algaser told shareholders at the annual meeting.

This year, he pointed out, the association in co-operation with service clubs and the Canadian Legion staged a big welcome home for returned service personnel, but when a final accounting was made it showed a substantial profit.

More than 1,500 returning men and women, together with their families, were entertained, he reported.

One-Day Shows Sell Big at Columbus, O.; Showmen Turn Out

COLUMBUS, O., Jan. 18.—Brisk buying of one-day attractions marked the annual convention of the Ohio Fair Managers here Wednesday and Thursday (15-16). More contracts for single-day stands were inked than at any previous get-together here, according to a check of attraction peddlers.

Offices and their representatives noted included the Gus Sun Agency, Bob Shaw, Gus Sun Jr., Glenn Jacobs and Jinx Hoagland; WLW Attractions, Bill McCluskey and Tom Bochart; WLS Attractions, Mr. and Mrs. Earl Kurtze and Dick Kurtze; Barnes-Carruthers Theatrical Enterprises, Billy Senior; WOWO Attractions, Mr. and Mrs. Harry Smythe; United Booking Association, Mr. and Mrs. Henry H. Lueders; Klein's Attractions, C. A. Jack, Margaret and Peggy Klein, and Steele's Attractions, Mr. and Mrs. Buck Steele.

Other attractions and their representatives included B. Ward Beam's International Congress of Daredevils, B. Ward Beam; Jimmie Lynch Death Dodgers, Earl Newberry and Jimmy Van Cise; Lucky Lott's Hell Drivers, Lee Lott; Peter Grant's Hell Drivers, Peter Grant; Jones Speedways, Raymond E. Jones and Robert Otto; Al Jones Rodeo and Circus, Al Jones; Jack Raum's Circus, Rodeo and Thrill Show, Jack Raum; Bradford's Border Collies, Carl H. Bradford, and the Flying V All Girl Rodeo, Vaughn Krieg.

Fair supply houses and their representatives noted were Fair Publishing House, Earl Coburn; Regalia Manufacturing Company, L. L. Sharp and K. Kuehn; Argo & Lehne, trophies, Earl (Circus) Sortman; National Decorations, Mr. and Mrs. V. Scott and Vane Scott Jr.; Paul DeLott, advertising and ribbons, Paul DeLott and Gordon Gillette; Hagler's Sound & Photo Finish Service, Harry Hagler; Enquirer Job Printing Company, John J. Anderson; R. B. Powers Company, A. F. Powers and A. H. Sutton; Gaines Tent & Awning Company, Milton Gaines; Decker Program Service, George Decker, and John H. Foster, Foster Trophies, John H. Foster.

Fireworks companies and their representatives were United Fireworks, Walter L. Beachler; Hudson Fireworks Company, A. D. Michele; (See 1-Day Shows Sell on page 47)

W. CANADIANS GUN FOR GRANTS

Bid Dominion To Revive Aid

Launch move at Winnipeg confab—also open campaign to eliminate taxes

By Pat Purcell

WINNIPEG, Jan. 18.—A determined effort to influence the Dominion Government in the resumption of cash grants for agricultural exhibitions was the keynote of the Western Canada Association of Exhibitions and the Western Canada Fairs Association in the annual conventions in the Fort Garry Hotel here this week, the discussion of which preceded the buying of grandstand and midway attractions.

J. Charles Yule, vice-president of the "A" Circuit, led the discussion by informing the group of the action taken at the Canada Fairs Association meeting last November in Toronto when it was decided to have a committee visit Ottawa and lobby for the resumption of the grants, discontinued at the start of the war in 1939.

Members of the associations gathered here agreed to assist the lobbying committee but also decided to arrange a presentation to the Dominion officials for the removal of amusement taxes.

Crawford Named President

New officers elected for the "A" Circuit were W. A. Crawford Frost, Calgary, president; Lee S. Williams, Edmonton, vice-president, and Mrs. Letta Walsh, Saskatoon, secretary.

Class "B" officers chosen were C. E. Grobb, Portage La Prairie, Man., and Dean McEwen, University of Manitoba, honorary presidents; Mac Brownridge, Portage La Prairie, president; A. J. Bater, North Battleford, Sask., vice-president; Norman McClellan, Vermillion, Alta., second vice-president; William H. Wilkinson, Yorkton, Sask., third vice-president, and Keith Stewart, Portage La Prairie, secretary-treasurer.

George Hamilton, Winnipeg booking agent described as producer for the Al Martin Agency of Boston, was awarded the grandstand attractions contract by the "A" Circuit. Hamilton's contract calls for a 25-piece stage band, Billy Chandler, trumpeter and emcee; Potas and Folsom, comedy duo; Sylvia Manon Trio, adagio; Harold and Wanda Bell, Rollo-Rollo; Doraine and Ellis, singers; Reg Kehoe and His Marimba Queens; A. Robbins, the Banana Man, and Duncan's Royal Scotch Colliers.

Unsuccessful bidders for the "A" contract were Fred H. Kressmann, Barnes-Carruthers Theatrical Enterprises; Ernie A. Young, Ernie A. Young Agency; and George B. Flint and Edgar I. Schooley of the Boyle Woolfolk Agency. May Johnson of May Johnson Associates, Ltd., Montreal, was introduced.

Frank P. Duffield, of Thearle-Duffield, closed contracts to produce fireworks spectacles at Calgary and Edmonton. Tenders were also offered by W. R. Hand, of the T. W. Hand Fireworks Company.

W. A. (Bill) Garden, of the Garden Amusement Corporation, Toronto, was awarded the Class "B" grandstand contract without opposition. Garden's contract calls for the Ar-

Suns Wed 50 Years

SPRINGFIELD, O., Jan. 18.—Mr. and Mrs. Gus Sun celebrated their 50th wedding anniversary here Thursday (16). The veteran booker and his wife received many congratulatory messages, including a telegram from the Ohio Fair Managers' Association convention in session that day at Columbus, O. The Ohio Fair execs not only extended congratulations, but expressed their thanks for long years of cordial relations and ethical business practices.

63 Calif. Events Get \$3,998,552 Aid From Racing

SACRAMENTO, Jan. 18.—California's 63 fairs Wednesday (15) received \$3,998,552.75 from taxes on the State-supervised horse racing.

Annals operating in '41 received \$65,000 each. Major exceptions were special grant shows, which by legislation will receive larger set sums, for which disbursement will be made June 30. These are Cow Palace, San Francisco, \$100,000; National Orange Show, San Bernardino, \$105,000; State Fair, Sacramento, \$125,000, and the Los Angeles County Fair, Pomona, \$125,000.

Four new fairs also figured in the disbursement Wednesday. They are the 16th District, Paso Robles; Merced County Fair, Los Banos; Madera County Fair, Chowchilla; 51st District Fair, San Fernando. They received from \$8,000 to \$10,000 each.

Ohio Banquet Jams 'Em In; Mase Wins Best Fair Contest

COLUMBUS, O., Jan. 18.—Annual banquet of the Ohio Fair Managers' Association here Thursday (16) in the ballroom of the Deshler-Wallick Hotel again turned 'em away. A total of 1,028 (\$3 per copy) filled the room, the balcony and its adjoining rooms to capacity.

Ohio's new governor, Thomas J. Herbert; Dr. Allen A. Stockdale, National Association of Manufacturers' representative, and Brig. Gen. Emmett O'Donnell Jr., director of information, AAF, were principal speakers.

Introduced by W. J. Buss, president of the association, Myers Y. Cooper, honorary president of the organization, was toastmaster. An outstanding feature was the prize-winning, three-minute spiel of Tom Mase, representing the Tuscarawas County Fair, Dover, in the "Best 1946 Fair Contest." Other finalists who also made their bids at the banquet were B. W. Ready, Sandusky County Fair, Fremont; Chic Marion, Mercer County Fair, Celina, and Ray Brandenburg, Fayette County Fair, Washington Court House.

Acts and their suppliers were the Harmonaires and the Lucky Penny Trio, WLW Promotions, Inc.; La Blondes, comedy bar, and Harmonica Bill Russell, Gus Sun Booking Agency; Paul Kohler, xylophone. Davis Twins, novelty dance, and Dr. Witherspoon, comedy pitchman, Klein's Attractions, and the Georgia

Minn. Future Bright --- Key Of Big Confab

Governor Pledges Support

By a Staff Correspondent

ST. PAUL, Jan. 18.—Luther W. Youngdahl, recently elected governor of Minnesota, pledged his support to the State and county fairs, and predicted that the future is bright for all annuals in making the key address of the annual meeting of State Agricultural Society and the Minnesota Federation of County Fairs at the Hotel St. Paul Thursday (16).

From the standpoint of attendance, it was the most successful meeting in the organization's history, the turnout of fair executives and attraction men being so great the delegates overflowed into other hotels in the city, and some slept on mattresses on the floors of the over-capacity filled rooms.

All speakers looked ahead to the bright future, but the fear of another polio scare was evident as they discussed the havoc raised by one last August. Financial reports of most annuals which were not canceled were excellent "under the circumstances," as there was hardly a 1946 annual that didn't feel the effect of the absence of children.

Douglas K. Baldwin, recently returned as secretary of the Minnesota State Fair after lengthy overseas service in the American Red Cross, hit at executives who complacently sit and take it for granted their annuals will be successful. He emphasized the imperativeness of a continuous search for new attractions, the importance of making exhibits more attractive, and the necessity of a well-organized exploitation and publicity campaign.

Many Speakers

Other speakers at the opening session Wednesday (15) included John J. McDonough, mayor of St. Paul; Robert Freeman, St. Paul, retiring president; Earl E. Huber, Wheaton, treasurer, and Allen J. Doran, Grand Rapids, secretary.

In addition to Governor Youngdahl, the State Agricultural Society heard W. S. Mscrisp, president; M. O. Grangaard, treasurer; Raymond A. Lee, secretary; A. L. Putnam, president of the International Association of Fairs and Expositions; Marian Nelson, president of the State 4-H Club Federation, and E. B. Miller, State commander of the American Legion.

The State Federation elevated Ben Campbell, of Utica, to the presidency for the ensuing year with George W. Larson, of North Branch, being named vice-president. Huber and Doran were re-elected treasurer and secretary, respectively.

Due to the inadequate facilities for salesmen of the many agencies and show organizations represented, buying was slow, but when the last delegates left Friday (17) almost all of them had their midway and grandstand attractions contracted.

Crackers, WHKC, Columbus.

An innovation this year was a banquet for horsemen Tuesday (14), on the eve of the opening of the Ohio Fair Managers' Convention. The new event drew 300 and was rated a big success.

Confabing Around With the Badgers

MILWAUKEE, Jan. 18.—Among the many convention visitors who stopped to greet old friends in the last week during the convention of the Wisconsin Association of County and District Fairs were Eugene Skerbeck, of the Skerbeck Carnival Company, and his sisters, Pauline and Violet Skerbeck Greaser; Roy Karius, of the Karius Bros.' Shows; A. Kaarups, of the Kaarups Rides; Art Hansen, Charles Petit, A. W. Kalbus, supervisor of fairs in the State Department of Agriculture; Gordon Crump and O. C. Henke, who after 22 years with the game, has switched over to a regular job with the C. & H. Electric Company.

Pearl Weydt, of Weydt's Amusements, was on hand to greet many of her former business friends. Others were Louis and Ned Torti, of Wisconsin De Luxe Company; Bill Asherd, of Asherd, Mulrine & Asherd, who relayed the sad news that his Uncle Harry Asherd passed away December 27 at Baraboo, Wis.

H. C. Tills, of the Manitowoc County Fair; Tunis Nelson, of the Crawford County Fair; Jim Malone, Joe Clancy, H. S. Shepard, E. A. Wilson, F. J. Dowland, Dr. H. O. Hammer, Milton Button, M. Larkee, Henry Siemers, W. E. Hoelz, E. C. Wippermann, Frank Ubbelohde, Louis H. Prange, G. W. Lycan, Ray Lightfoot, Harold and E. W. Reinecke, Henry Ott, Oscar Damrow, Will B. Lyon, R. Williams, Mr. and Mrs. Becker, E. A. Polley, Ray Crownhart.

W. G. Roberts and his wife, L. F. Crandall, P. Elison and Harold Whalen, reporters for the farm trade papers; Michael Burns, H. R. O'Hara, of the Police and Sheriffs' Association; Jess Sands, Doc O'Kelly, Michael Burns, Horace Buri, U. M. Sutherland, Mark L. Saxton, John C. Klaila, Miss Gunvor Johannessen, in charge of the women's affairs of the Centennial Exposition; H. H. Seiler, Oren Johnson, August Born, Amos Richards, Wallace Galbraith, William Stocking, Jess Reed, Martin Herman, Ben Rusy, Frank Haffner, Will Romeason, D. J. Prevost, Mickey Henke, Bill Gersbach, P. Rother, Mrs. Ann Herdina, Charles and Mrs. Panacek, Henry Ellman, Harry Romell, Sam Tepper, Joe Henke, Mr. and Mrs. Leo J. Riley.

Mr. and Mrs. Jack Vomberg, Edward Barich, Theodore Janusz, Ralph Johnstone, Ray Swanner, R. E. Patterson, W. C. Dobson, Victor Capaul, Earl Jones, Leslie Peter and Charles Zemater Jr.

Much comment was made on the clever touch added to the banquet-dance when all waitresses marched into the dining room bearing ice cream cakes with sparklers lit in them. Real fireworks were just the right accent to a meeting of this organization, since most of the annuals use fireworks.

At this convention, at a side meeting of its own, the Wisconsin Concessionaires' Association voted to become members of the Wisconsin Fair Association. Their own officers elected on that day were George Reichert, of Marshfield, Wis., and C. O. Swanson, of Baraboo, Wis., as president and secretary-treasurer. The organization's motto is "clean concessions for Wisconsin Fairs."

Pa. Show Draws Record 550,000

Harrisburg event gets 253 commercial exhibitors — arena too small

HARRISBURG, Pa., Jan. 18.—Pennsylvania's 31st Annual Farm Show, held for the first time since 1942, drew a record-breaking attendance of 550,000 persons, who were admitted free, Farm Show Commission officials announced as the event closed here Friday (17).

Biggest turnout was registered Wednesday (15), when throngs estimated at 150,000 crowded the 14-acre indoor area. Operating funds came from the commercial exhibitors, of which there were 253, a capacity figure. Competitive livestock entries totaled 1,271.

An amateur production, presented free Tuesday (14) night, featured 700 rural youths in a dance and music festival titled *Song of the Soil*. Arena, which seats 7,600, was jammed by 10,000 persons who went in free. Crowds other nights Monday (13) thru Thursday night (16) were so big they could cram into the arena for non-pro free shows, all of which had agricultural appeal.

Conflicting Meeting Dates Cut Ind. Stay Short for Salesmen

INDIANAPOLIS, Jan. 18.—Conflicting dates last week of the Indiana Association of County and District Fairs convention here and the Wisconsin fairs meeting in Milwaukee had showmen leaving the sessions here after the first day to railroad to Milwaukee for the wind-up of the convention there.

Included among the contingent making the hurry-up trip were Sam Levy, of the Barnes-Carruthers office, Chicago; Boyle Woolfolk, of the Chicago booking agency bearing his name; B. Ward Beam, operator of the thrill show carrying his name, and Sunny Bernet, White Horse Troupe. Levy left Billy Senior behind to represent his org, and Ed Schooley filled in for Woolfolk.

Among other attraction peddlers here were Dick Kurtz and Paul Aubrey, WLS Artists' Bureau; Henry Smythe, WOW Attractions; Bill McCluskey, WLW Attractions; Lloyd Schmerhorns, representing his Western rodeo; Joie Chitwood, Chitwood's Hell Drivers; Jimmy Van Cise; Jimmie Lynch's Death Dodgers, and Neal Lott, Lucky Lott's Hell Drivers.

Fireworks suppliers represented included A. D. Michele, Hudson Fireworks Display Company, and L. E. Holt and R. F. Smith, Interstate Fireworks Display Company.

Six railroad carnivals were represented. Among representatives of truck shows noted were Edward P. Rahn, Royal Crown Shows; Floyd E. Gooding, J. F. Enright, Mrs. E. C. Drum and Mrs. Leona Frantz, Gooding Amusements; Mr. and Mrs. Lloyd Shoup, Lloyd's Reliable Rides; W. R. Geren, Robert King and Walter Brinkman, W. R. Geren's Mighty Hoosier Show; Mr. and Mrs. L. I. Thomas and Mr. and Mrs. Jim Williams, Joyland Amusements; D. Wade, W. G. Wade Shows; Ralph Stafford, Stafford Shows; Tom L. Baker, C. R. Jackson and Joe Hurtt, Baker United Shows, and Harry and Pete Madison and Bill Boyle, Madison Bros. Shows.

Still others noted were John J. Anderson, Enquirer Job Printing Company; John Gallagan, concessionaire, and Earl Coburn, John Foster and Kenneth Lee, Fair Publishing House.



MEETINGS OF ASSNS. OF FAIRS

Georgia Association of Agricultural Fairs, Biltmore Hotel, Atlanta, January 22. M. M. Benton, Atlanta, president.

Illinois Association of Agricultural Fairs, St. Nicholas Hotel, Springfield, January 21-22. C. C. Hunter, Taylorville, secretary.

Massachusetts Agricultural Fairs' Association, January 23-24, Hotel Northampton, Northampton. A. W. Lombard, 21 Jason St., Arlington, secretary.

Texas Association of Fairs, Adolphus Hotel, Dallas, January 23-25. O. L. Fowler, Denton, secretary.

North Carolina State Fair Association, Carolina Hotel, Raleigh, January 24. Dr. A. H. Fleming, Louisburg, secretary.

Rocky Mountain Association of Fairs, Northern Hotel, Billings, Mont., January 26-28. J. M. Suckstorff, Sidney, Mont., secretary.

Virginia Association of Fairs, Hotel John Marshall, Richmond, January 27-28. C. B. Ralston, Staunton, secretary.

Nebraska Association of Fair Managers, Hotel Cornhusker, Lincoln, January 28-29, Chet G. Marshall, secretary.

Pennsylvania State Association of County Fairs, Penn Harris Hotel, Harrisburg, January 29-31. Charles W. Swoyer, Reading, secretary.

Idaho State Fair and Rodeo Association, Bannock Hotel, Pocatello, January 31-February 1. George W. Cleveland, Gooding, secretary.

Western New York Fair Managers' Association, Lafayette Hotel, Buffalo, February 5. G. W. Grinnell, Batavia, secretary.

Mississippi Association of Fairs, Robert E. Lee Hotel, Jackson, February 6-7. J. M. Dean, Jackson, secretary.

New York State Association of Agricultural Fair Societies, Hotel Ten Eyck, Albany, February 10-11. James A. Carey, Albany, executive secretary.

Ontario Association of Agricultural Societies, February 12-14, King Edward Hotel, Toronto.

Western Fairs Association, San Luis Obispo, Calif., February 21. Louis S. Merrill, Sacramento, general manager.

INQUIRIES are being made and secretaries of associations of fairs should send in the dates of their annual meetings.

Iowa Park, Tex., Plans Heavy Building Program

IOWA PARK, Tex., Jan. 18.—Wide-spread plant improvements have been mapped for the Wichita County Fair here, including construction of an oil and industrial building, a livestock judging arena, a new race track, expansion of horse barns and the installation of a public-address system thruout the buildings and grounds.

President is John B. Barbour and secretary is Ira A. Campsey.

Ernie Young Signs Seven

MILWAUKEE, Jan. 18.—Ernie Young, of the Chicago booking agency bearing his name, announced the signing of seven fair grandstand contracts, following the Wisconsin convention of County and District Fairs here this week. Fairs signed were Marshfield, Chilton, Elkhorn, Manitowoc, Jefferson, Sturgeon Bay and Friendship, all Wisconsin.

West Canadians Gun for Grants

(Continued from opposite page)

notts, three-people magic; Louise Linden, singing accordionist; Walter Jennier and Buddy the Seal; Dorothy Steadman, contortion dancer; Three Edwards, equilibrists; Joe Murphy, impersonator and emcee; Flying Melzoras; Hubert Dyer and Company, and the Varsity Girls Revue.

Class "A" executives vetoed a proposal to extend its circuit to include eight American cities—Great Falls and Billings, Mont.; Casper, Wyo.; Pueblo, Colo.; Blackfoot, Idaho; Salt Lake City, and Pomona and Fresno, Calif.

In attendance at the Class "A" were:

Brandon, Man.—Judge A. G. Buckingham, J. E. MacArthur, A. McPhall, S. C. McLennan, W. A. Cameron and W. L. McGregor.

Calgary, Alta.—A. H. McGuire, J. Charles Yule, M. L. Brown, J. B. Cross, A. Crawford-Frost, N. J. Christie, I. V. Parslow and E. D. Adams.

Edmonton, Alta.—E. I. Clarke, C. E. Wilson, W. C. Bissell, F. W. Kemp, R. C. Marler, J. D. Paterson, R. V. Price, Lee S. Williams and William Muir.

Regina, Sask.—D. A. R. McCannel, L. A. Doan, T. H. McLeod, James Grassick, F. G. England, J. F. Lunney, J. F. Sweeney and Fred Robinson.

Saskatoon, Sask.—C. T. Gooding, W. J. Bradley, S. N. MacEachern, Mrs. Letta Walsh, Dr. F. G. Salisbury, J. A. East, J. H. Warren and A. M. McIntyre.

Fort William-Port Arthur, Ont.—Will Walker.

Class "B" Representatives

Carman, Man.—Gordon Peck, John Wilson and E. L. McGill.

Portage La Prairie, Man.—F. A. Brydon, C. E. Grobb, J. W. Brydon, J. C. Hyde, A. M. Brownridge and J. T. Trimble.

Estevan, Sask.—Joseph Hill, Mrs. J. A. Dean and E. P. Rae.

Lloydminster, Alta.—Matt Alsager and George K. Ross.

Moose Jaw, Sask.—W. H. Johnstone, F. J. Gilmour, W. A. Munns and J. E. Wilkinson.

Melfort, Sask.—W. E. Hornby and H. G. Dobson.

North Battleford, Sask.—A. J. Bater and F. Wright.

Prince Albert, Sask.—S. L. Small, G. M. Cook, C. S. Lacroix and E. L. Sherwood.

Red Deer, Alta.—D. W. Robertson and F. A. Stewart.

Vegreville, Alta.—T. Casson and C. B. McClure.

Vermillion, Alta.—S. C. Heckbert and N. McLellan.

Weyburn, Sask.—R. R. Saunders, L. G. Holdstock and F. C. Zabel.

Yorkton, Sask.—W. H. Wilkinson, P. Tinker, E. E. Lamson, J. Harris and N. Roebuck.

Also in attendance but not members of the "B" Circuit were:

Lethbridge, Alta.—J. Parry and A. B. Shackelford.

Dauphin, Man.—W. D. Strang, N. Showchuk and A. Geisel.

Humbolt, Sask.—J. J. Daniels.

Independent contractors present included William C. King, of the King Show Print, Estevan, Sask.; P. B. and W. J. Marks, of Marks Catering; E. S. (Ted) Webb, Frozen Custard; Maurice Williams, whippet racing; W. G. Connolly, F. N. McKenzie, E. G. Wickerson and M. J. Dupuis, of Canadian National Railroad, and William Horder, A. M. Johnston and E. G. Rennels, of the Canadian Pacific Railroad.

(For details of the carnival bookings see Carnival Section.)

1-Day Shows Sell Big at Columbus

(Continued from page 45)

Tri-State Fireworks Company, L. R. Babylon, and the Interstate Fireworks Company, L. E. Holt and R. F. Smith.

Gooding Amusements had the largest representation of any carnival organization. Besides Mr. and Mrs. Floyd E. Gooding, org was represented by Mr. and Mrs. Buck Saunders, Mr. and Mrs. J. F. Enright, Mr. and Mrs. Gerald Frantz, Randolph Andres and Mrs. E. C. Drumm.

Other shows and their representatives included Happy Attractions, Mr. and Mrs. Leonard Powelson, Mr. and Mrs. Herbert Padgett and Homer N. Snedeker; Howard Bros.' Attractions, C. D. Howard, R. S. Howard, Charles Murray and Clarence Sisson, and W. S. Curl Rides, Mr. and Mrs. W. C. Curl.

Others noted were W. S. Myers, Mr. and Mrs. Maurice Myers and Frank Kuba, all of Myers' Concessions; John Gallagan, concessionaire; George H. Reverman, Mutual concessionaire and Penny Arcade operator, and King Kelly, program concessionaire.



Winter Fairs

California

Imperial—Imperial Co. Mid-Winter Fair. Feb. 28-March 9. D. V. Stewart.

Indio—Riverside Co. Fair & Date Festival. Feb. 20-23. R. M. C. Fullenwider.

San Bernardino—National Orange Show. March 13-23. Russell S. Smith.

Florida

Bowling Green—Hardee Co. Strawberry Festival. Week of Jan. 20. J. A. Albritton Sr.

Eustis—Florida Sportsmen's Expo.-Lake Co. Fair. March 17-22. Karl Lehmann, Tavares, Fla.

Homestead—Redlands Dist. Fruit Festival. Feb. 8-16. Mont J. Baker.

Largo—Pinellas Co. Fair Assn. Jan. 28-Feb. 1. J. H. Logan.

Miami—Dade Co. Fair & Expo. Feb. 21-March 2. Rabin B. Mulloy.

Orlando—Central Fla. Expo. Feb. 24-March 1. Crawford T. Bickford.

St. Petersburg—St. Petersburg Fair. Feb. 18-March 1. W. E. Tyler.

Sarasota—Sarasota Co. Fair Assn. Feb. 16-23. R. W. Walters.

Tampa—Florida State Fair. Feb. 4-15. P. T. Strieder.

Vero Beach—Indian River Co. Fair. Feb. 17-22. B. H. Phillips.

Winter Haven—Florida Citrus Expo. Feb. 17-22. Philip E. Lucey.

Texas

Fort Worth—Southwest Expo. & Fat Stock Show. March 5-16. F. Dean.

REDDING, Calif., Jan. 18.—Jesse W. Bequette, manager of the 1946 fair at McArthur, has resigned to take up ranching in Scott Valley, Siskiyou County. John Ingraham has been selected in his place by the fair board, County Clerk Ruth A. Presleigh announced.

★ THRILLS!

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Everything an act must have to give you an outstanding program. Book this one act and get a HIGH SWAYING POLE — TRAPEZE — PERCH — BALANCING — ACROBATICS — SLIDE FOR LIFE!

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World's Highest Aerial Act!

CORRECTION OF DATE RUSH COUNTY FAIR

RUSHVILLE, IND.

JULY 27-AUG. 1

A. B. HINCHMAN, Pres.

E. E. PRIVETT, Secy.

Baker Heads Kansas Annuals; Sawhill Renamed Secretary

TOPEKA, Kan., Jan. 18.—Louis A. Baker, Hardtner, was elected president of the Kansas Fairs' Association at the annual meeting here Tuesday and Wednesday (7-8) in the Hotel Jayhawk. He succeeds Carl Henning, Burlington. G. B. Woodell, Winfield, was elected vice-president, and R. M. Sawhill, Glasco, was re-elected secretary-treasurer. Directors named were: First District, D. Linn Rivers, Barnes; M. W. Jencks, Topeka; Second District, G. H. Carbon, Mound City; George Dietrich, Richmond; Third District, G. B. Woodell, Winfield; Dr. V. L. Partridge, Coffeyville; Fourth District, Ivan Roberson, Abilene; Carl Henning, Burlington; Fifth District, Louis A. Baker, Hardtner; Everett Erhart, Stafford; Sixth District, L. H. Galloway, Wakeeney; Evert Williams, Beloit.

Governor-Elect Frank Carlson told the convention he planned to give fairs every possible break during his term and plans to visit as many fairs as possible this fall.

A standard contract for carnivals and booking agencies was submitted by John Redmond, Burlington. It provoked much discussion but no action.

Speakers and their subjects included William E. Long, director, Kansas Industrial Development Commission, *Fairs and Industrial Kansas*; Rep. Forrest Stamper, Plainville, *Fair Legislation*; Glenn Bassett, *How Fairs Can Improve 4-H Exhibits*; L. C. Williams, Kansas State College of Manhattan, *Fair Judges and Judging*.

Discuss Varied Topics

Round-table discussion topics and discussion leaders were: *4-H Department at Our Fair*, Albert Frehse, Salina; Arthur Goenner, Kingman; C. W. Rogers, Osborne; Frank Ryniker, Cheney, and Paul Randel, Havensville; *The Carnival at Our Fair*, George Dietrich, Richmond; Roy Thomas, Columbus; John Blair, West Mineral, and Howard Haughton, Onaga; *Our Carnival in 1947*, Mrs. Ben Brodbeck, Brodbeck Shows; J. W. Mahaffey, Cherokee Amusement Company; Don Brashear, Victory Exposition Shows; M. A. Srader, M. A. Srader Shows; Ted Kyle Jayhawk Amusement Company; V. H. Rockwell, Rockwell Shows, and C. W. Adkins, Brownie's Amusements.

Also *Thrill Shows for Fairs*, S. M. Mitchell, Hutchinson; W. W. Isaacs, Norton; O. M. Hurlbut, Sylvan Grove; J. B. Kuska, Colby; Lee Galloway, Wakeeney; *Handling the Parking Problems*, V. R. Vergades, Clay Center; Coburn Jones, Garden City; Bob McHugh, Blue Rapids, and Frank Hill, Beloit; *Recognition by the State Board of Agriculture*, Guy Webster, Newton; Frank McCoy, Sublette; Matt J. McAsay, Holton; L. L. Lauer, Paola, and A. C. Fuhrken, Washington.

Also *Horse Shows and Rodeos*, Ivan Roberson, Abilene; A. A. Pease, Coffeyville; Homer Alkire, Belleville; H. R. Shimeall, Goodland; George L. Baker, Tonganoxie; *Our Fair Buildings*, M. W. Jencks, Topeka; Howard Sawhill, Glasco; Floyd Dotson, Fort Scott; Ray Marshall, Stockton, and Wayne Archer, Iola; *Merchant Displays*, Bethene Karns, Dodge City; Charles Baker, Pratt; Lon Hartong, Girard, and A. W. White, Ottawa.

Record Attendance

Sessions had record attendance, about 60 fairs being represented by from two to six delegates. Banquet, which closed the convention, drew 300. Entertainment, as in the past,

was provided by Trues-Drake Enterprises. Hazel Randell emceed. Acts were Lytell Cover Girls, line of chorines; Flying McBrides, skaters; Harry Otto and Company, magic and juggling; George Rhodes, baton twirlers, and a WIBW 12-people show. Paul Weiss was at the piano.

Among show and attraction people noted were:

E. D. McCrary, Albert Martin, H. W. Anderson, James White, 20th Century Shows; William G. and Cecil E. Catlett and C. V. Schubert, Catlett Greater Shows; Mr. and Mrs. J. W. Mahaffey, Cherokee Amusement Company; C. W. Adkins, Brownie's Amusements; P. W. and Ted Kyle, Jayhawk Amusement Company; Frank Sharp, Regalia Manufacturing Company; Don Brashear and F. L. Stokes, Victory Exposition Shows; Claude Rusher and Tommy Mooney, Hartsock Bros.' Shows and Paul Long and Les Winget, Paul Long Rodeo.

Gaylord White, National Speedways; Roland Smith and E. (Red) McFarlin, Smith Amusement Company; Coleman Lee and W. J. (Highpockets) Lindsey, International Shows; Roy Frear, Eddie Davis and Bud Shoff, Frear's United Shows; Ben Truex, Tom Drake, Hazel Randall and Paul A. Weiss, Truex-Drake Enterprises; Russell Green, E. G. Staats & Company, and Ray Marsh Brydon, Brydon Enterprises.

Jerry Marlett, United Speed & Thrill Features; Mrs. Ben Brodbeck, M. L. Ermil and Ernest Brodbeck, Brodbeck Shows; Fred Herrin Jr. and Richard G. Lang, Peerless Fireworks Company; Ivan (Whitey) Mikallson, Ivan Concessions; Buck Rea and Capt. E. H. Hugo, Alamo Exposition Shows; Cecil A. Goree and Tommie Cook, Sunflower State Shows, and Mr. and Mrs. H. P. Hill, Hill's Greater Shows.

Ralph Wilkinson, Hass & Wilkinson Insurance Company; Clyde Miller, Clyde Miller Rodeo; Tony Martone, Heart of America Shows; Harold Broucht, Colorcraft Corporation; Ray Alexander and Sugarfoot Green, New Orleans; Mr. and Mrs. M. A. Srader and daughter and Jockey Jones, M. A. Srader Shows; Frank Ward, Greater Rainbow Shows; Larry Nolan, Larry Nolan Shows; V. H. (Mike) Rockwell, Rockwell Shows; J. C. Michaels Jr., J. C. Michaels Attractions, and Oscar Abraham, Oscar Abraham Death Drivers Thrill Show.

Profit for Fremont, O.

FREMONT, O., Jan. 18.—Sandusky County Agricultural Society, operators of the Sandusky County Fair, reported at its annual meeting that receipts at the 1946 annual were \$60,172 while expenditures were \$56,322. All five directors were re-elected.

Around the Grounds:

York, Pa., Nets 105G, Holds 237G In Liquid Assets, Readies Plans

The 1946 York (Pa.) Inter-State Fair returned a profit of \$105,074.86. In sending the year's financial statement to *The Billboard*, S. S. Lewis, president-general manager of the fair, added the notation "This will indicate that a little five-day pumpkin fair can do big business."

The printed report shows gross receipts of \$237,705.63, of which \$88,095 was obtained from gate admissions, \$63,624 from grandstand admissions and \$15,530 from auto admissions.

Lewis, in the report, pointed out the fair now has a balance of \$243,648 in liquid assets and gilt-edge securities, exclusive of receipts in payment of '47 concession space. Improvement plans, already made, contingent upon improved labor and material conditions, call for the erection of a permanent steel covering over the stage to enable performances in the rain, a combination 2,000 capacity bleacher stand and building to increase grandstand patronage and the widening and paving of the midway.

Champlain Valley Exposition, Essex Junction, Vt., of '46 netted profit of \$8,297.42, James S. Grow, president, told the board. Profit was chalked up despite Governor's Day washout and cancellation of all races. Grow and Vice-President Maynard C. Ray, both of Burlington, have been returned to office.

Joie Chitwood and His Hell Drivers will open the '47 season February 1-2 in the public high school stadium, Houston. Following the Houston engagement, unit will move to Tampa for three shows at Florida State Fair. Russ Moyer, Reading (Pa.) fair publicity director, will handle publicity on the Southern dates.

Ted Horn, Paterson, N. J., topped American Automobile Association drivers in '46 with 2,448 points. George Robson, Maywood, Calif., winner of the Indianapolis 500-miler, was second with 1,544 points, but was killed in mid-season in a race at the Atlanta fairgrounds.

State Fair of Texas, Dallas, will receive an estimated \$26,700 as its share from the New Year's Cotton

Bowl football game which grossed a record \$178,000. Fair gets 15 per cent of the gross.

Pinellas County Fair, Clearwater, Fla., opening January 28, has upped its front gate prices 10 cents on adults and 5 cents on children, new scale being 50 and 30 cents, respectively. Kids will again be admitted free opening day, John Henry Logan, manager, announces. Fair rates anyone over 12 an adult. Those under 5 years go free at all time.

A State-wide band contest will be a new feature at the '47 Colorado State Fair, Pueblo, Manager Frank H. Means announced. Camp Tobin, which houses about 500 4-H boys and girls during the fair, will be reopened. The camp was closed during the war years and was canceled last year because of the polio epidemic.

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GENE JOHNSON

% STATION WWVA WHEELING, W. VA.

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SUN BROS. CIRCUS

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Feature come-ins for indoor shows, etc. Want to hear from reliable people. Also Novelty Pantomime Musical Act for night clubs, club dates, etc. GAY 90 Club, Boston, Mass. Home Address: 416 Columbia St., Brooklyn 31, N. Y.

Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE SPECIALLY PRINTED CASH WITH ORDER PRICES --- 10M, \$10.00 --- ADDITIONAL 10M's AT SAME ORDER, \$2.00 Above prices for any wording desired. For each change of wording and color add \$3.75. For change of color only, add 75c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
 1 ROLL\$1.00
 5 ROLLS@.....75c
 10 ROLLS@.....60c

WELDON, WILLIAMS & LICK
 FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

Royal Amer., Wallace Hold Canadian Biz

Land Without Opposition

WINNIPEG, Jan. 18. — Royal American Shows and Wallace Bros.' Shows of Canada retained the prized Canadian "A" and "B" Circuit contracts respectively at the annual meeting here this week at the Fort Garry Hotel.

Carl J. Sedlmayr, accompanied by Robert L. (Bob) Lohmar, represented Royal American, and he came out with contracts for all midway shows, rides and concessions. James P. (Jimmy) Sullivan did the talking for his organization.

Neither show encountered any opposition. J. W. (Patty) Conklin, representing the Conklin Shows, took a bow before the "A" Circuit members and did plenty of entertaining, but was silent regarding any plans he may have for future invasions of the West. Most of his out-of-meeting conversation was relative to the extensive plans he is formulating for the resumption of the Canadian National Exhibition next August.

William T. Collins, of St. Paul, representing the shows bearing his name; Joe C. Harris, of Toronto, representing the Model Shows of Canada, and E. J. Casey, of Winnipeg, owner of the E. J. Casey Shows, were present to greet the "B" Circuit members and to build good will for the future.

Prominent around the meeting were Bill Singleton and Red McNeill.

Morris Installs Miami Officers

MIAMI, Jan. 18.—Milt Morris was installing officer at the annual installation ceremonies at Miami Showmen's Club. Robert K. (Bob) Parker succeeded himself as president. Other officers are Carl J. Sedlmayr, first vice-president; George A. Golden, second vice-president; Jack C. Gilbert, third vice-president; Ralph N. Endy, treasurer, and Milton S. Paer, secretary.

Installed as board of directors were Irving Biscow, Leo Bistany, Oscar C. Buck, S. Tommy Carson, Val C. Cleary, Patty Conklin, Bill Cowan, Murl Deemer, Mel Dodson, Eddie Edwards, Davey Fineman, Paddy Finnerty, Charlie Gerard, Sam Goldstein, George A. Goodman, Max Goodman, Sam Gordon, Carl Hanson, Carl Kalansky, Don Lanning, Art Lewis, Morris Lipsky Cortez Lorow, J. C. McCaffery, Andy and Sid Markham, Frank Miller, Milt Morris, Harry Modele, Sam Palitz, Alton Pierson, Sam Prell, Mike Roman, Harry Ross, Al Rossman, Bill Singer, Harry Schreiber, Sam Solomon, Bill Starr, William Whitey Tara, Henry Tarbes, Tommy Thomas, Bill Tucker, Al Wagner, George Whitehead, Rip Weinkle, Harry Weiss, Cliff Wilson, Jack Wilson and John A. Young.

Dave Endy, Val C. Cleary, Sam Solomon and Oscar Buck were honored with seats on the rostrum. President Parker was presented with a gift from the club, presentation made by Cleary.

Elected to membership were F. A. (Babe) Boudinot, James N. Morgan, Irving Steve Yerkes, William W. Bloom and Charles Carr.

Dr. Wagener, of Coral Gables, Fla., was named club physician by the board. Squire Riley, long absent because of illness, was on hand for the meeting.



FOLLOWING THE WEDDING CEREMONY of Leo M. Bistany and the former Mrs. B. M. Scott, the bridal pair and friends were guests at a dinner and reception in Fort Lauderdale, Fla. Guests included Edna Ludlow, H. Lewis, Mrs. William R. Hicks, Rube Nickson, Mrs. Danny Ryan, A. P. Stickel, Mrs. Al F. Williams, Mrs. Ayers, Mrs. Jack Galluppo and Mrs. L. H. Hardin. Wedding took place December 23 in the Pack Temple Medthai Church at Fort Lauderdale.

—Atlantic Photo Supply Photo.

Hamid Presides At NSA Induction

NEW YORK, Jan. 18.—President Emeritus George A. Hamid presided at the installation of officers of the National Showmen's Association, in the clubrooms, Wednesday (8). Members of the ladies' auxiliary were guests.

Incoming officers present for the installation were: David B. Endy, president; James E. Strates, first vice-president; Joseph McKee, second vice-president; Harry Rosen, treasurer; Ralph Decker, assistant treasurer, and Fred C. Murray, chaplain.

Most of the incoming officers refrained from speech-making, the oratory being confined to verbal bouquet-tossing by George A. Hamid and Dave Endy, with the usual ad lib ribbing. Anna Halpin, president of the ladies' auxiliary, called upon for a speech, responded briefly with greetings to the new officers and members of the NSA and with the presentation of a check for \$500 to the club from the ladies.

Principal item of business was Jack Lichter's report on the distribution of Christmas gift packages to the veterans' hospitals by the NSA's Veterans' Fund Committee.

NSA Ladies' Aux. Installs Officers

NEW YORK, Jan. 18.—Ninth annual installation of officers and dinner of the ladies' auxiliary, National Showmen's Association, was held at the Hotel Rosoff here Tuesday (7). While participation was limited to members a large number attended with many coming from distant points.

Present were Anna Halpin, president; Ida Harris, first vice-president; Queenie Van Vliet, second vice-president; Annalee Wilkins, secretary; Margaret McKee, treasurer; Frances Simmons, assistant treasurer; Jeannette R. Finkel, recording secretary; Sidone Silvers, chaplain, and Dolly Udowitz, hostess.

Magnolia Hamid was chairlady of the affair. Jean Delebrates was installing officer and Edith Devaney Ricci and Vivian Scott were marshals.

Entertainment included the singing of the national anthem by Sidone Silvers, accompanied by Peter Kepelson. Dolly Dawn sang several numbers. Lydia Nall paid poetic (See NSA Aux. Installs on page 64)

Just Shanty Irish

J. W. (Patty) Conklin is firmly convinced that even tho James Patrick Sullivan now is affluent enough to sign his name "J. Pierpont Sullivan," the polish is only skin deep.

Patty and Jimmy were sharing a compartment en route from Toronto to Winnipeg last week for the Western Canada fair meeting, and they were awakened at 7 a.m., by the strains of a violin.

"Hey, Patty," yelled Sullivan from the upper berth, "tell that donkey to cut out that 'eekee eekee' business."

"Shut up, you dope," Patty countered. "That's a great violinist."

It was Gerhard Kander, concert violinist en route to Winnipeg for a recital.

Harrison Shows To Open Mar. 1

WEST COLUMBIA, S. C., Jan. 18.—Manager Frank Harrison, of the Harrison Greater Shows, returning here from a booking trip, announced his org will open the season in Columbia, S. C., March 1.

Manager Harrison said seven fairs have been officially signed and Charles M. Powell, general representative, has five more pending. Fairs inked so far are Columbia State Colored Fair, Columbia, S. C.; Orangeburg County Fair, Orangeburg, S. C.; the Great Tasley Fair, Tasley, Va.; American Legion Fair, Goldsboro, N. C.; Chatham County Fair, Siler City, N. C.; Granite County Fair, Oxford, N. C., and the Johnson County Fair, Smithfield, N. C.

Tilghman in Memphis

Earl Tilghman, org's chief electrician, left for Memphis to supervise installation of the four big Diesel plants recently purchased by Harrison from the Lewis Diesel Engine Company. E. Womble, of the Lewis Diesel Company, recently spent several days in quarters going over the lights, cables and boxes and obtained a sizable order for the necessary ground cables to go with the new Diesel plants purchased from his company.

Mark (Curley) Graham, legal ad- (Harrison Opens March 1 on page 64)

Wagners Make MSA Elections Family Affair

DETROIT, Jan. 18.—The Al Wagner family scored a clean sweep in the annual election of the Michigan Showmen's Association and Ladies' Auxiliary. The men's org elected Al Wagner president and the auxiliary re-elected Mrs. Wagner president.

Other officers named to serve with Wagner were Jack Dickstein, first vice-president; Roscoe T. Wade, second vice-president; James Sullivan, third vice-president; Louis Rosenthal, treasurer, and Bernhard Robbins, secretary.

Directors named were Frank Hamilton, Michael J. Doolan, Arthur Grzann, John Quinn, R. A. (Fat Norton) Nathanson, Sam Maltin-Wilson, George Harris, Charles Schimmel, William Zakoor, George Kane, Robert K. Templeton, E. P. Womack, W. G. Wade, Sam Goldstein, Herbert A. Pence, Ben Moss, E. F. Gooding, Irving Borke, Ralph Decker, Dr. Louis H. Firestone, Marvin Keys, Charles Westerman, Harry Alkon, Ned Torti and Edward Gold.

Snyder Installs Them

New officers were installed Monday (13), with Inspector Charles Snyder of the Detroit Police Department as installing officer.

The MSA's "Oscar" went to Roscoe T. Wade of the Joyland Midway Attractions. This, in accord with MSA tradition, is a personal trophy given by the retiring president, Harry Stahl, "For meritorious service and the greatest achievement in behalf of the organization." Another special "Oscar" was presented by the membership to the outgoing president.

The auxiliary, organized a year ago, marked its first birthday with a banquet in the Belcrest Hotel Tuesday (14). Officers elected, in addition to Hattie Wagner, were Bernice Stahl, Anne Borke and Marian Dickstein, first, second and third vice-presidents, respectively; Belle Powers, secretary, and Maene Wade, treasurer. Directors named were Josephine Quinn, Bessie Gallagher, Lilly Bennett, Rose Lewiston, Peggy Cohen, Mayme Wade, Dot Miller, Viola Lippa, Helen Boder, Sylvia Thomas, Sophie Tucker, Dot Gould, Shirley Lawrence Levy, Elsie Miller, Ann Gooding, Belva White, Alice Wagner, Dolly Young, Dorothy Bloom and Rose Page.

Sally Rand Present

Installing officer was Phyllis Pocar, with Helen Girardin, of the Club Ball, as toastmistress. Guest of honor was Sally Rand, new member. Invocation was given by Chaplain Bertha Ford.

On the entertainment program (Wagner Family Affair on page 64)

Bunting Taking Shows Off Road

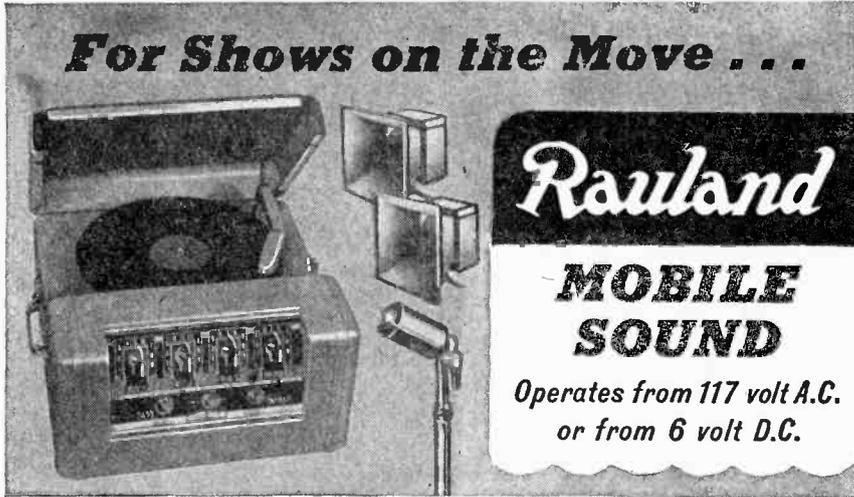
ST. LOUIS, Jan. 18.—Earl Bunting, owner, Bunting Shows, during a visit at *The Billboard* office here this week, announced he is taking his show off the road and retiring the title.

Bunting said he is selling most of his rides and equipment, but emphasized he was not selling the show or the title.

Bunting purchased the original show from Mrs. Joe Tilley in 1941 and at that time changed the name to the Bunting Shows. He was with the Tilley org for 10 years prior to purchasing the show.

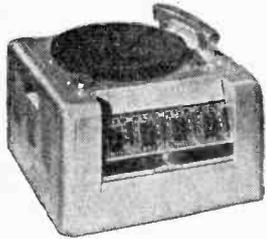
Altho his plans are indefinite, Bunting said he plans to remain in outdoor showbiz in some capacity.

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Operates from 117 volt A.C.
or from 6 volt D.C.



RAULAND Mobile Sound is also available in the 20 Watt System shown immediately above. Covers 5,000 people indoors, 25,000 square feet outdoors. Has 2 microphone inputs, 1 phono input; mixing and fading on all three inputs. With built-in phono-motor and crystal pickup. Accessories include: 2—RAULAND W-2618 Reproducers complete with 12" PM Speakers; RAULAND Crystal Microphone and handle. Operation from 117 volt A.C. or 6 volt D.C.

Show-people "on the go" choose RAULAND Mobile Sound for its power, universal operation, completeness and rugged dependability. The 30 Watt Mobile System illustrated above will cover 10,000 people indoors or 35,000 square feet outdoors. Includes these outstanding features: 3 Microphone Inputs; 1 Phono Input; Mixing and Fading on all 4 Inputs; Separate Bass and Treble Tone Controls; Remote Mixing of 3 Microphones; Illuminated Panel. Operates anywhere—from 117 volt A.C. or 6 volt D.C. Complete System includes: RAULAND 30 Watt Amplifier with Phono Motor and Crystal Pickup; 2—RAULAND W-2618 Reproducers complete with 12" PM Speakers; RAULAND Crystal Microphone and handle. Unsurpassed for versatility, power and sound brilliance! Write for details today.

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Have opening for any of the following: Roll-o-Plane, Octopus, Spitfire, Custard and any legitimate Concession. (Popcorn and P. C. booked.) Want capable Manager who can furnish Acts for 150-ft. Circus Side Show.

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CONCESSIONS of all kinds except Popcorn, Bingo and Mitt Camp. Can place Custard, Cookhouse and Mug. No grift on this show.

RIDES—Can use Rides that do not conflict with ours. Ride owners, write us.

SHOWS—Want Wrestlers for Athletic Show, Motordrome or Monkey Show. Can use two Girls for Sideshow and other Acts. Want Fun House. Will buy or book Sound Truck.

WANT good Lithograph Man. Neal Creamer, Harry Peavy, write me. Have booked Free Act from Al Martin Attractions. Boston. We will be at New Hampshire, Massachusetts and New York Fair Meetings.

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Heart of Texas To Open Jan. 22

BROWNWOOD, Tex., Jan. 18.—Heart of Texas Shows, in local winter quarters, will open the season here January 22, playing the Heart of Texas Stock Show. Event runs thru January 28. Following the stock show, which will be held in Camp Bowie, org will have a couple of weeks breathing spell before taking to the road for the season.

Despite some bad weather, work has progressed fast and everything will be ready for opening.

Recently arrived in quarters were Mickey and Irene Goldberg, Cortes and Dimples Henderson, Chuck and Tilly Holt, Bill and Joy Gooch, D. C. and Mrs. Willis, Mr. and Mrs. H. K. Vann, Mr. and Mrs. J. C. Cooper, Dave Bomar, C. A. Brinkerhoff, Earl Jones, Mr. and Mrs. S. E. Ruyle, Tony and Mae Chenas, B. F. Moore, E. J. Galvon, Bill Wall, Tiny Martin, Morgan Brantley, Blackie Mitchell, Mr. and Mrs. E. H. Wardwell.

Staff members here are B. C. McDonald, secretary; Eddie Lynch, business manager; J. C. Henderson, superintendent of concessions; D. A. Dale, electrician, and H. D. Roberts, mechanic.

Lillian Johnson, long associated with Craig's Shows, flew here from Borger, where she is wintering. Virginia E. McDonald, wife of the secretary, will come here from Atlanta for the opening. She will have a Funhouse on the shows. Mr. and Mrs. Craig and Buckey left on a trip into Mississippi.

Showmen in Record Turnout at Portland

PORTLAND, Ore., Jan. 18.—An interesting aspect of the 19th annual meeting of the Oregon Fairs' Association, held at the Imperial Hotel here January 9-11, was the large number of carnival and showmen attending, at least 10 times as numerous as a year ago. Among those registered were:

Louis Leos, San Francisco, secretary, West Coast Shows; Neal Abel and Bert Nelson, of Los Angeles, Joe Bren Shows; Earl Mossman, Portland, Bert Levey Circuit; Jesse Alter, Portland, Earl Mossman, official; Paul Ail, Portland, concessions and programs; Ed Browning, Salem, Browning Bros.' Amusement Company; Mike Krekos, San Francisco, general manager, West Coast Shows; George Coe, San Francisco, business manager, West Coast Shows.

Bert Levey, Hollywood. Bert Levey Circuit; Eddie Burke, San Francisco, Eddie Burke Shows; Earl Douglas, Kent, Wash., Douglas Greater Shows; W. F. Browning, Salem, Browning Bros.' Amusement Company; Monte Brooks, Portland, Monte Brooks Attractions; George S. Pine, Goldendale, Wash., sound equipment; Martin Norbeck, Salem, Browning Bros.' Amusement Company; Norman Anderson, Portland, theatrical agent.

Ralph Meeker and George French, Tacoma, Wash., Meeker Shows; Frank Nelson, Salem, Browning Bros.' Amusement Company; E. J. Davis, F. A. Robinson and Frank C. Robinson, Portland, Browning Bros.' Amusement Company; Tony D. Smith, Union, Ore., E. O. Lovington Show; Vernon L. Spalinger, Spokane, Kiddie Rides; O. H. Allis, Seattle, and Charles R. Mason, Seattle, American United Shows.

Earle Caldwell, San Francisco. Bert Levey Circuit; Tony Gallo, Salem, Browning Bros.' Amusement Company; Ray Bishell, Salem, Browning Bros.' Amusement Company; James F. Weir, Seattle, American United Shows; W. Ernest Greshan, Kent, Wash., Douglas Greater Shows; Mike

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New Super Roll-O-Plane

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Also
Write for free information on our 4 new Walk-Thru Shows for 1947, including the TRAGIC ATLANTA WINECOFF HOTEL FIRE, GAY PAREE, JUVENILE DELINQUENCY and "Bouquet of Life," etc.
Any carnival or showman having one of our older shows can have it rebuilt or replaced with one of our latest new shows at reasonable cost. Write us about it today.

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WANT DROME RIDERS

Trick and Strait Riders that can do criss-cross for the finest and most elaborate Lion Motordrome in the world for Palisades Amusement Park, N. J. Also man to care for three lions and take tickets, also help for new Looper Ride and Roll-o-Plane. I will also operate in Park opening April 5th. Write at once.

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LOOPLOPLANE
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CAN PLACE FOR SEASON OF 1947—OPENING FEBRUARY 17

RIDES—Tilt, Roll-o-Plane, Pony Track, Fun House, Ferris Wheel, Spit-Fire.
SHOWS—10-in-1, Monkey, War Exhibit, Life, Drome, Snake, Iron Lung.
CONCESSIONS—Diggers, Cookhouse, Grab, Fish or Duck Pond, Jewelry, Dart, Arcade.
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OPENING SATURDAY, MARCH 1, ROSENBERG, TEXAS

No grift, no girl shows. A season of 38 weeks in proven territory. Enlarged for 1947. Additional new rides. Two Diesel Light Plants, Light Towers.

WANT SHOWS—Have Fun House, Mechanical Farm. Want Shows with own outfits. Monkey Circus, Side Show, Big Snake, Midget Animal, any Grind Show of merit. Would like to hear from Colored Minstrel Troupe or individual Performers for new frame-up.

CONCESSIONS—Want to book first-class Cookhouse, must be up to date. Photos, Lead Gallery, Basket Ball, Darts, Bowling Alley, Slum Blower, Huckley Buck, Hoop-La, Cane Rack, Country Store, Penny Pitch, Jewelry and Novelties. All others booked including Mitt (camp). No gypsies need reply. Lee Haywood wants Help and Agents for Bingo, P. O. and Slum Stores.

RIDE HELP—Top wages, new rides, new transportation. If you drink you won't last here. Foremen and Second Men for Baby Q Merry-Go-Round, #5 EH Wheel, 1947 Tilt, 1947 Kiddie Auto. Second Men 1946 Spitfire. Tex Lee, Paul Allen, contact. Want Sound Car and Operator for Fun House. Johnnie Clay, contact. Winter Quarters, Rosenberg, Texas. Ride Men, contact Arnold S. Dove (Ride Supt.).

DON FRANKLIN, Owner, Manager

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ORLANDO, FLA., COLORED FAIR, JAN. 15-25; PALATKA, FLA., TO FOLLOW

Can place any legitimate Concessions for season except Bingo. Want Custard.

Will book any Flat Ride. Can use Loop-o-Plane Foreman and Second Men, Semi Driver. Charles Kidder, contact at once.

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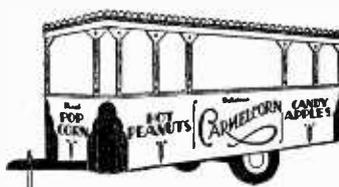


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Outstanding Freaks, Alligator Boy, Fat Girl, Bally Acts, Midgets, Working Acts that can Pitch, also strong Feature, not Half and Half; good proposition. Answer by wire. Open January 29, Houston, Stock Show; Ft. Worth to follow. Two of the biggest spots in Texas. State all first wire.

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JAN. 22 FOR TWO SATURDAYS

Want Legitimate Concessions Only, Rides and Shows Not Conflicting. Need Ferris Wheel and Stock Store Agents.

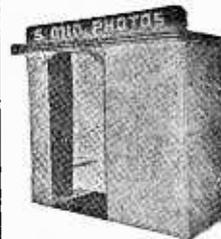
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Original**

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Simplified so anyone learns in hour. Sign below for literature. American Stamp & Novelty Mfg. Co., Dept. 1132 N.W. 2, Okla. City 4, Okla.

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Address

32 new Chrysler Diesel Engines, subject to prior sale, crated for export, complete with 4 Batteries and \$973.00 worth of Spare Parts, including Clutch and Stub Shaft. While they last.....\$1,950.00

10 General Motor Twin Diesel Engines: These Engines come in pairs, with an over-drive of 1 to 1:32 in the transmission. Rated 375 H.P. @ 2100 R.P.M. Complete with Clutches and Radiators, also Instrument Panels. These Engines have been test run and operate like new. Government cost, \$12,000.

Our Price\$2,700.00

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SUPER ROLLOPLANE

Single phase Motors. Late model in very good condition. Well lighted and equipped with Neon Sign, Ticket Booth and Fencing, \$5,300. Both Rides if sold together \$11,500.

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ROYAL AMERICAN SHOW
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FERRIS WHEEL WANTED

WILL PAY CASH

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MIDWAY CONFAB

Stanley Warwick, who recently signed to manage the William T. Collins Shows, attended Minnesota Federation of County Fairs.

In the language of midways, high standards is sometimes the term used to justify low attractions.

The Brodbeck Shows, owned by Mrs. Ben Brodbeck and sons, will open the season March 1 at Enid, Okla.

Al Petka writes that his wife, Vi, and infant daughter, Cheryl Dianne, have been discharged from the hospital and are at home.

Mrs. Jeanne Williams post cards she will leave St. Louis soon for the Johnny J. Jones Exposition winter quarters at De Land, Fla.

Doc Hagaar, of the Zombie Castle, Detroit, left for Charleston, S. C., to build a new castle, and will return to Cleveland to put on the Side Show at the Shrine Circus.

A bout with the flu kept Jack Perry in Gastonia, N. C., causing him to miss his installation as third vice-president of the National Showmen's Association.

plans to re-enter showbiz this spring. He has booked his three rides and four concessions with the Veterans' United Shows for '47.

What has become of the old-timer who called a Ferris Wheel a "chump heister," and a Merry-Go-Round a "simp twister"?

Dave Stevens reports he had a big holiday business at his store in San Antonio. He plans to take his concessions to Laredo, Tex., to play the Washington Birthday Celebration there February 15-March 2.

Count Golden and Paul Menick are back at winter quarters of Pioneer Shows at Waverly, N. Y., after an extensive business trip. Recent quarters visitors included General O'Hara, S. A. Deluccia and Jim Gallagher.

Mr. and Mrs. James Chavanne, Mr. and Mrs. Billie Wingert and Lena Ginster were guests of Mr. and Mrs. A. J. Barry, known professionally as Babe LaBara and Jennie, in their new house car at Bushnell, Fla.

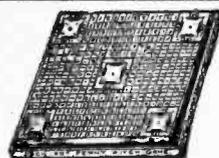
Carl (Kayo) Erickson, of Henry Kramer's Midget Troupe, who was found in a coma by relatives in Sioux Falls, S. D., New Year's Day, is re-

MANY WHEEL OWNERS ASK:

"Can you recondition my BIG ELI Wheel this winter for 1947 season?" We wish this could be done for you, but our factory capacity is not sufficient to build new wheels for which we have orders and also take on rebuilding work offered. So it is necessary to tell you to repair your wheels to keep them safe until conditions permit our taking on major rebuilding. It is not from choice, but necessity, we tell you this.



ELI BRIDGE COMPANY
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PENNY PITCH GAMES

Size 46x48", Price \$35.00.
Size 48x48", With 1 Jack Pot, \$42.50.
Pots, \$50.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$22.50

BINGO GAMES
75-Player Complete\$5.00
100-Player Complete7.00

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Samples of the 4 Readings. Four for 25¢.
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NEW DREAM BOOK
120 Pages, 2 Sets Numbers, Clearing and Polity. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
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MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS", Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25 Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P. P. Extra.

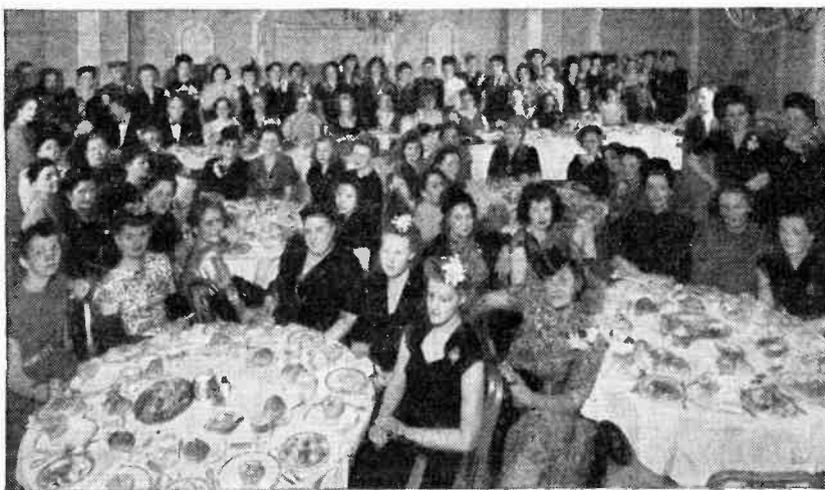
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THE OSSIFIED MISSING LINK
Outstanding, ferocious-looking attraction never before exhibited. Large fangs, hairy face and chest. Length, eighteen inches; stands close inspections. Many other manufactured attractions. Two-Headed Baby, Gorilla Boy, Fish Girl. We make up show attractions of your idea. Write us. We are headquarters for attractions.
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POPCORN Per 100 Lbs. **\$10.00**
SEASONING LIQUID or SOLID
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BAGS—SALT—MACHINES, ETC.
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ANNUAL INSTALLATION BANQUET of the Ladies' Auxiliary of the Michigan Showmen's Association.

To hear the show prophets tell it, the fate of midways depends on coming up with something new every 10 minutes.

Robert (Bob) Overstreet has joined Page Bros.' Shows as assistant manager. He was with Mighty Page Shows last season and with the J. F. Sparks Shows before that.

K. O. Hammond post cards he has booked his Ferris Wheel, Octopus and Kiddie Mixup on the A&P Amusements. He also is framing a new corn game.

The Two Leonardos, impalement act; Ward Hall, ventriloquist, and Floyd Arnold, musical rube, of Dailey Bros.' Circus, joined Ray Marsh Brydon's Show in San Antonio, Tex., recently.

Clarence L. (Doc) Rivers, who with his wife, Blanche, has a liquid air novelty act, writes he is in the hospital in Elizabeth, N. J., with a heart ailment. He expects to be hospitalized for two or three weeks.

Al Zellers reports he has booked his concessions and rides with Fuller Greater Shows and that Manager Paul Fuller announced the org will carry four rides, shows and 30 concessions this season.

Ross L. Sinderson, formerly co-owner of the Greater Rainbow Shows,

ported improving in a Sioux Falls hospital.

Last fall, some of the pumpkins that formerly featured hog-calling contests switched to the best husband and wife exhibit.

G. A. (Gil) Tuve, general agent, Art B. Thomas Shows, who recently opened a theatrical booking agency in Sioux Falls, S. D., is the possessor of more than 400 miniature bottles of rare liquors.

Ray L. Swanner, attending Wisconsin fair meeting, Milwaukee, announced he will not be with Gold Bond Shows this season, but will have his own animal show, playing still dates and fairs in the Midwest. His winter quarters are at Malvern, Ark.

Mr. and Mrs. W. E. Page, owners of Page Bros.' Shows, are vacationing in Florida after attending the Tennessee Fair meetings in Nashville. They will return to the shows' winter quarters in Springfield, Tenn., in about four weeks.

Mr. and Mrs. John T. Rea, the past season with the John H. Marks Shows, have returned to their home in West Middlesex, Pa., after spending the holidays with their daughter, Mrs. Paul Rogers, in Norfolk, Va. While in Norfolk the Reas ordered new canvas for the 1947 tour and

WINNERS!
Continuous Action Penny Pitch Board, size 48x48—9 Jackpots, Each \$ 60.00
3 Legged Milk Bottle Game Stands, Each \$ 15.00
Aluminum Milk Bottles, better cast, Each 1.75
Addem Up Dart Game, Beaver Board, Each \$ 5.00
Addem Up Dart Game, Sponge Rubber, Each 25.00
Addem Up and Poppem in Ball Game, Each 25.00
Huckley Buck Kegs, Per set 75.00
Hoop-La Boxes, in sets of 10, Each 50.00
Ace All Metal Bingo Blower, The finest Blower built. Guaranteed for 1 year. Each \$175.00
Pitch Till You Win Blocks. All sizes to order. Have a Few One-Ball Drop Cases in Beautiful Imitation Leather Case. This joint works 3 ways. Complete \$75.00 Each
RAY OAKES & SONS
BOX 106 BROOKFIELD, ILL.
Write for new catalogue.
HOME OF THE WORLD'S FINEST ZOO.

POPCORN MACHINES
(BRAND NEW)
Build You Own
A Complete Setup as Follows:
One large aluminum kettle with stainless steel shell. Removable elements, 2350 watt, 110 volts, 60 cycles, A. C. Includes a complete lid with motor, gears, switches, latest type hangers and all necessary wiring. Simple . . . all you have to do is hook up your wires!
Complete for only \$150.00
Will pop 30 pounds of popcorn per hour. Kettle can be removed in One Second! Will start to pop in Three Seconds after first popping. This Kettle can be installed in all makes of machines.
Dealer Inquiry Invited
CONSOLIDATED CONFECTIONS
1314 S. Wabash Ave. Chicago 5, Ill.

ROSECAKE OR WAFFLE MOLDS
Best Winter and Spring Money Makers. 4" commercial size of cast aluminum. Complete with handles, formulas, \$2.50 each. Aluminum Deep Fat Tanks, 15" x 9" x 4 1/2" \$4.00.
CONCESSION SUPPLY CO.
Box 133, Station B Toledo 6, Ohio

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Buddha Papers on
NEW WHITE
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S. BOWER
Belle Mead, N. J.

Lawrence Greater Shows
NOW BOOKING ATTRACTIONS FOR
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Concession Operators and Ride Help, contact us now.
Replies to CHESTER, S. C.

WILL BOOK
Wheel, Shows with own transportation and equipment. Need Agents for office-owned Concessions, also Percentage Dealers. Will book any Stock Store. Need Foremen and Second Men on all Rides. Electrician. Opening near Oklahoma City in March.
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PROMPT DELIVERY COLEMAN EQUIPMENT
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 228 W. 42nd St., New York, N. Y.
 Open all year round
 Want Freaks and Novelty Acts.
 State salary and all particulars in first letter.

OHIO VALLEY SHOWS
 Now Booking for 1947
 SHOWS—RIDES—CONCESSIONS.
 Opening in Ohio in April.
ROXIE HARRIS
 305 WALNUT ST. FINDLAY, OHIO

Joseph J. Kirkwood Shows
 America's Best Advertised Midway
 Now Contracting for 1947 Season
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WORLD OF PLEASURE SHOWS
 Now Booking for 1947
 SHOWS—RIDES—CONCESSIONS
 Opening in April. Vicinity of Detroit.
JOHN QUINN, Mgr.
 100 Davenport St., Detroit 1, Mich.

L. J. HETH SHOWS
 NOW BOOKING SEASON 1947
 Shows, Concessions, Ride Help.
 North Birmingham, Ala.

FOR SALE
1 Single Loop-O-Plane
 Motor overhauled, new modern screened top car, flood lights, wiring. Best offer over \$1000.00 cash.
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 751 Manor Ave., S. W. Canton 4, Ohio

SHOOTING GALLERIES
 And Supplies for Eastern and Western Type Galleries.
 WRITE FOR CIRCULAR.
H. W. TERPENING
 137-139 Marine St. OCEAN PARK, CALIF.

upon arrival home took delivery on a new Dodge truck. Rebuilding of their attraction will begin February 1.

C. Joe Bennett, Detroit, manager of the new Playland United Shows, was snowbound three days in Hamilton, Ont., where he went for a two-week vacation. . . . D. Wade, general representative of the W. G. Wade Shows, is ill.

Prof. Willie J. Bernard reports he is considering offers to book his girl show with Canadian and U. S. carnivals this year. He recently received an offer from Edward W. Burr, owner of Playtime Shows, to work some indoor events.

New show owner moaned, "When I worked for my competitor they couldn't do enough for me; now they can't do enough to me."

Constance Decker, assistant librarian of Vassar College and daughter of Ralph Decker, of the Joseph J. Kirkwood Shows, was seriously injured when a taxi in which she was riding was involved in a crash at Poughkeepsie, N. Y., January 5.

R. E. Stewart, general agent of Shan Bros.' Shows, Friday (17) wired *The Billboard* from Atlanta that the org has contracted for fairs at Maryville and Sevierville, Tenn.; Cartersville, Canton, Eastman and Sandersville, Ga.

FRANK BOLK, who will again be with the Renee and Kay Kaiser org, girl show and concession operators. This will mark Bolk's sixth year as front man with the Kaiser org, but his first since being discharged from the armed forces.



Bucky Allen, concession manager, World of Mirth Shows, visited *The Billboard* New York offices Thursday (9). He was en route from his Boston home to the shows' winter quarters, Richmond, Va., where he will spend a few days before making the rounds of all the Eastern fair meetings.

Corkie and Tiny Zimmerman took time out from reframing and repainting their rolling stock in Galveston, Tex., to fly to St. Louis for the New Year's Eve doings of the International Association of Showmen. While in St. Louis they were the guests of Danny LaRouech.

Worst part of a business section in the back end of an office wagon is that the sleeping bench along the wall is terrible.

Old-timers Hildy Webb and Chuck Nichols participated in the Times Square area New Year's Eve festivities in a novel manner. They carried posters bearing the legend, "City of
 (Continued on page 54)

MIDGETS
 LITTLE MEN AND WOMEN
 White and Black, perfectly formed or Dwarfs. State if you can do something, also your age, height and weight. All Little Folks who have worked for me in the past, wire or write.
 WE OPEN EARLY IN FEBRUARY and continue all summer at
RIVERVIEW PARK, CHICAGO
 with one Unit, on the road with another, combining both for Fairs.
 CONTACT ME AT ONCE.
RAY MARSH BRYDON
 519 E. Houston St. San Antonio, Tex.

Special News
 CARNIVAL AND PARK AMUSEMENT DEVICES NOW AVAILABLE

PLACE YOUR ORDER HERE FOR THE
LOOPER
MOON ROCKET
CATERPILLAR
CARROUSEL
KIDDIE AUTO RIDE

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ALLAN HERSCHELL COMPANY, INC.
 NORTH TONAWANDA, NEW YORK

The **TILT-A-WHIRL** Ride
 On Midways All Over America
 Its Grosses Are Getting Better All the Time
 ———Manufactured by———
SELLNER MFG. CO. Faribault, Minnesota

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BISCH-ROCCO AMUSEMENT CO.
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OCTOPUS ROLLOPLANE FLY-O-PLANE
 World's Most Popular Rides
EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

NEW IMPROVED SPITFIRE RIDES
 NOW SCHEDULING 1947 PRODUCTION
FRANK HRUBETZ & CO.
 Front and Shipping Sts. Salem, Oregon



BOOMERANG
 Unlimited Capacity — Repeater — Thriller
 Write for Catalogue
U. S. RIDING DEVICES CORP.
 298 Junius Street Brooklyn 12, New York

ROLL TICKETS 100,000
\$21.50
 PRINTED TO YOUR ORDER
Keystone Ticket Co. DEPT. B SHAMOKIN, PA.
 10,000\$7.25
 20,000 8.75
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 Send Cash With Order. Stock Tickets, \$17.00 per 100,000.

GRANITE STATE

1947 SHOWS 1947

OPENING IN KINGSTON, N. Y., APRIL 24

See Our Half-Page Ad on Page 67, January 18 Issue

Address All Wires and Correspondence to

148 LOUDON ROAD, CONCORD, N. H.

WANTED — DANCING GIRLS — WANTED

NOTICE WE OPEN EARLY IN FEBRUARY

Need STRIP, HULA, ORIENTAL and Specialty Acts for Girl Revue. People who have worked for me before, wire or write. Tickets if I know you. We furnish all wardrobe. You get forty weeks of work. *Positively no drinking while working.* All replies to:

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Concession, Travelers, Merry-Go-Round, Bingo, Ball Games.

Khaki • Green • Blue
Flameproof Green

Prompt Delivery.

ANCHOR SUPPLY CO., Inc.
Evansville, Ind.

TENTS

TENTS—Concession, Gypsy, Camping, Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS
Quick Deliveries. Wire

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All Sizes—NEW AND USED—All Styles.

BRIGHT FLAME-PROOF FABRICS—Khaki, Blue, Forest Green, Olive Green, Tangerine.

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Steel Tent Stakes Again

Place your orders early for delivery to your winter quarters.
4 ft. long, 1 1/2" diam., wt. 16 lbs.
In lots of 10 to 100—55¢ each; over 100—45¢ each.

HAMILTON SALES AND SERVICE

208 4TH ST.

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Let's Take the Hokum Out of the Popcorn Business

There have been a lot of claims made about popping ratio of certain brands of popcorn. But we make this guarantee: "There is no better popcorn anywhere at any price than Gold Medal." Single bags, \$8.75; 5 bags or more, \$8.50 each. This is all Purdue Hybrid, just one grade, the best.

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WANTED AT ONCE

Ten or twelve Fourteen-Foot Skee Ball Alleys, also Rides of of any kind; prefer Tilt-a-Whirl Ride. Address communications to

MR. S. SOLMAN

SUNNYSIDE AMUSEMENT CO.

Sunnyside Beach

Toronto, Ont., Canada

Midway Confab

(Continued from page 53)

New York Official New Year's Eve Party Crasher" and put their claims into practice.

Attending the January 13-15 meeting of the Western Canada Association of Exhibitions in the Fort Garry Hotel, Winnipeg, were Chinkie Mozinski, who has a coupon store on Gray's Shows; Hank Myers, concessionaire; Tony Chambers, Jack Gorin and B. Rorak.

Recent week-end visitors at the Miami home of Mr. and Mrs. James R. Paden, formerly of the Blue Ribbon Shows, were Mr. and Mrs. L. H. Hardin, who were entertained with a fishing trip off the Florida Keys. Mrs. Hardin reported the party made a good catch.

Ed and June Rutledge, wintering in Tampa, report they have completed construction of a flashy new sitdown grab stand, everything about it to be white including the uniforms of the help. The Rutledges expect to leave Tampa for the road in February.

J. M. (Jimmy) Raftery, owner of the Raftery Shows and R. & S. Amusement Company, was the subject of a feature story on the front page of the second section of *The Charlotte, (N.C.) News*, January 9, written by staff writer, Jay Jenkins, from Wilmington, N. C.

John W. Wilson and Issy Cetlin, of Cetlin & Wilson Shows, made the North Carolina and South Carolina fair meetings this week and will be joined Monday (27) at the Virginia fair gathering in Richmond by their general agent, R. C. McCarter, who will also make the Pennsylvania fair meet with them.

Lizzie Schmidt, Hawaiian dancer, last season with the Gate & Banner Shows, reports that while en route, on a bus, to go to work for Sam's Lunch on Highway 61, she lost her G-string.

Mr. and Mrs. Homer C. Ayers, owners of Great Southern Exposition Shows, now operating a park at Riviera, Fla., returned to Riviera after a flying trip to San Juan, Puerto Rico and the Virgin Islands with Mr. and Mrs. George Hoehne, owners of the Argonaut Airways Corporation of Miami.

Frank Gaskins, general agent for Hill's Greater Shows last season, announces he will be with Capell Bros.' Shows this season as general agent. Gaskins, who was injured in an automobile accident a month ago, is up and around again after being hospitalized at Laurel, Minn., with three broken ribs.

S. T. Jessop, president U. S. Tent & Awning Company, Chicago, is off on his annual winter selling trip to the South. He will attend the Miami Showmen's Association banquet in Miami January 27 and will remain in Miami for 10 days. He plans to attend the Florida State Fair, Tampa, and then go to Sarasota.

Harry Davis, who for years was associated with the late George Embry, is confined to the Baptist Hospital, Harlingen, Tex. . . . Jim Crane, who has reconditioned his Illusion Show and built a new Circus Side Show, which he will have with the Crescent Amusement Company this season, recently headed for Florida.

Reports from Johannesburg, South Africa, are that Gus Hermon, who traveled many years in South Africa with carnivals before settling down in Durban, S. A., where he owned

SPECIAL NOTICE TO

POP CORN

MACHINE OPERATORS

For the first time in 6 years we are ready to contract with you for

BABY GOLDEN

YELLOW HULLESS

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WHITE CORN

• All outdoor operators know that these two varieties pop much faster with less oil and when popped are more tender and delicious. Your customers will come back for more and more. You will get more money from a bag of these varieties. Many operators make caramel corn also, selling it in large hunks rather than individual grains.

• If you want us to supply you write us your requirements now! We can quote you a price for the season if you wish to book with us, for we can guarantee delivery throughout the year.

• Also we offer Hoosier Pride Hybrid large yellow that is guaranteed to give satisfaction, and now we can also supply seasoning.

• Write us for samples and prices on Corn—Bags—Boxes—Salt—and Cones.

The Indiana Pop Corn Co.

"From Processor to You"

MUNCIE, IND.

WIRE—WRITE—PHONE

SHOW CIRCUS CONCESSION MERRY-GO-ROUND

TENTS

CENTRAL
Canvas Company

HARRY SOMMERVILLE—FOREST GILL
121 West 8th Street Kansas City 6, Mo.

CARNIVAL TENTS

All sizes.
Also 20x30, 20x40, 31x45, 40x70.

SIDE WALL

ORDER NOW FOR NEXT SEASON.

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WOULD LIKE TO BOOK

GIRL SHOW

Or Operator with Girls. Also Monkey Show. Opening Jan. 22nd. Third largest Stock Show in Texas. NEED FEW GRIND STORE AGENTS. ADDRESS:

BOX 158, Brownwood, Tex.

CAN PLACE

High-class Side Show Acts or Freaks to feature. Would like to hear from people that have worked for me before. Mate Felton, Thomson the Knife Thrower, Carr and Wife, the Lady Sword Swallower and a high-class Minstrel Act that can cut it and no heat. Pay every night, 52-week season.

SAM GOLDEN OR KITTY KELLY

c/o Barney Tassell Show Auburndale, Florida

HAPPYLAND SHOWS

NOW BOOKING

Shows — Rides — Concessions — Free Acts for 1947 Season.

3633 Seyburn, Detroit 14, Mich.

Phone: PLaza 7924

READY ABOUT FEB. 1st

For Sale—Two 24 Seat Chair Swings.. V belt drive, steel cut pinion gears, Hercules power units.

CALVIN GRUNER

Pinckneyville, Ill.

JAMES ARTHUR LITTLE

Communicate with me at once.

A. B., P. O. Box 1500

Bridgeport, Conn.

and operated several shooting galleries, has sold his Durban interests and is on the road again, this time with one of the two De Lew Carnival outfits.

Bertha (Gyp) McDaniels, who has been in Los Angeles for a month visiting Bob and Jennie Perry and other acquaintances, is en route to Florida via motor. At San Diego, Calif., she was the guest of Hort and Jessie Campbell. She is scheduled to stop off in San Antonio and New Orleans. Gyp had not seen some of her West Coast friends in 30 years.

Mr. and Mrs. W. O. Hurley and Mr. and Mrs. Huck Anderson, who will go out with the 20th Century Shows during the '47 season, are visiting Mexico City after spending the holidays in Los Angeles. . . . Bobby Kork cards from Trenton, N. J., he will be back with the Calvacade of Amusements this year as the featured annex attraction with T. W. Kelley's and Dick Best's Calvacade of Oddities.

Fair men think that all showmen are millionaires, and they may be right when you consider that so many of them are still in the business after paying fairs such unprofitable quarantees.

Mr. and Mrs. Keith Chapman are wintering in Hot Springs, where Chapman is working for the Southern Club. . . . Mr. and Mrs. Harry Hennies entertained at a dinner in their home in Hot Springs recently. Guests included Dutch and Alice Wilson, Peggy and Larry Newman, Mr. and Mrs. Morris Friedenhiemer, Ed Mooney and his sister, Moe Eberstein, Ralph Pearcy and Peggy and Keith Chapman.

Mr. and Mrs. Sam Caldwell have contracted with the Great Sutton Shows to operate their Motordrome and concessions on that midway this season. The Caldwells are in winter quarters at Caruthersville, Mo. . . . Jockey Jones, who represented the Srader Shows at Kansas Fair meetings in Topeka, visited in Wichita

with Mr. and Mrs. M. A. Srader and daughter. Jones, formerly with the Cavalcade of Amusements, may book his six concessions and new ride with the Srader org this season.

Louis Bright, who took in the Chicago convention after closing with the Crescent Amusement Company in Sumter, S. C., writes from San Juan, Tex., the weather in the Lower Rio Grande Valley has been so cold he hasn't taken his guns or fishing tackle out of the car and he may head for the warmer climate of Mexico to get in his planned hunting and fishing. . . . Dick and Betty Taylor, concessionaires, who recently returned from a 15-day trip to Mexico City, are wintering in Pharr, Tex.

Ernie Loisselle, Chipman, N. B., who in pre-war days had a carnival on the road, is operating a store and dance hall in Chipman. . . . Walter (Spider) Campbell, St. John, is soliciting advertising for a horse racing publication. . . . Eldon Wilson, St. John, veteran concessionaire and formerly a comedy skater, is a freight checker on the St. John harbor front. . . . Bucky Harris is wintering in St. John, his home-town. . . . George Cavanaugh, mechanical superintendent on Bill Lynch Shows, will start work soon at the Lynch Halifax quarters.

Among carnival folk wintering in Lewiston, Me., are Al Rosen, Blondie Gayton, Muggsy Taylor, Don Blair and Greg Weber. Taylor and Blair are ticket takers at the weekly fights staged by Sam Michaels, former outdoor showman, and Sam Ruttenberg and Weber operate concessions at the fights. Harold Ferra, of the Har-lacker Shows, and Bob Bellevue, popcorn concessionaire, recently visited Tex Wiseman, Lewiston club owner, and former high diver, in Lewiston. In addition to operating his club, Wiseman, with his wife, runs a restaurant. Recently the Lewiston paper carried a story and pictures about Tex's intention of running for mayor.

Outdoor showbiz was well represented at the gala reopening of the Hotel Senator's Bar and Cocktail Lounge in Philadelphia, writes Edward K. Johnson. Included were Joe Welsh, Joe Baker, Harry Katz, Raymond (Shop) Blumberg, James Enright, Walter Tyeski, Benny Herman, Jerry Gerard, Emil Moskovity, Mr. and Mrs. Matthew J. Riley, Dottie Lewis, Irma Kubanis and Johnson. Others on hand were Tom Cosmos, recently returned from Hollywood; the Unabelle Howard Girls, Connie Cadaret, Marie Wilson, Shirley Paige, Fred Binder, Mr. and Mrs. Chick Hunter, Judy O'Dell and Pat Morgan. The entertainment was ably handled by Ruth Boswell and Bubbles Stera.

DETROIT NOTES—Capt. R. V. Ritz, motordrome operator, is readying his equipment at winter quarters in River Rouge for the season. . . . William G. Dumas is constructing a new tourist court at Bradenton, Fla., he writes his former partner, John F. Reid, owner of the Happyland Shows. . . . Mrs. Marian (Frankie) Hamilton, wife of the Eastwood Park concessionaire, has recovered from her recent illness, and will remain in Detroit at the home of her daughter, Mrs. Bella Powers, secretary of the Michigan Showmen's Club Ladies' Auxiliary. . . . Mrs. Beulah Miller, former ride and show operator, flew in from San Francisco to visit friends and spend the holidays here as the guest of Mr. and Mrs. John Quinn, owners of the World of Pleasure Shows. . . . Harry Lewiston, freak show operator, visited Chicago on business. . . . Doc Hagar, who has the Hall of Oddities in the arcade at 530 Woodward Avenue, is building a new type walk-thru show, Zombie Castle.

BRAND NEW FUN HOUSES

Dark walk-thru type built on semi-trailer. Beautiful 50-ft. front, air compressor, ticket booth, etc. Requires only one operator; goes up and down in an hour's time. A real money maker, priced right. Write today for full information and photo.



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STEAM TRAINS

BUILT TO LAST A LIFETIME

A more fascinating Ride that puts more money in the Ticket Box.



OTTAWAY AMUSEMENT 2514 Aloma WICHITA, KAN. WRITE FOR FOLDER, PRICES AND DELIVERY DATE.

FOR SALE OR LEASE

BUBBLE BOUNCE, Used 2 Months \$13,500 | **MOON ROCKET, New Neon, Good Condition \$14,500**
Two Great Rides Capable of Producing Big Money, or Will Lease to Responsible Company. Write or Wire

N. H. SCHUR

2937 OCEAN FRONT

OCEAN PARK, CALIF.

MICKEY MANSION WANTS

For coming season, Side Show Acts of all kinds, outstanding feature Freak Attraction, salary no object. Knife Act, Juggler, Bag Puncher, Fat Girl, Armless Wonder. Bally Acts, if you have a good act I will pay you a real salary. Henry Thompson, Bee Griffin, Carl Holly, write. All letters answered. State your price and terms. A-1 Front Man, salary and percentage. Can also place people for Monkey Show, Ticket Sellers, Front Man.

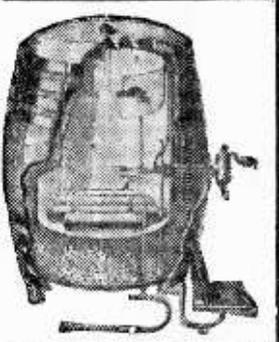
MICKEY MANSION BOX 76, GIBSONTON, FLA.

A. M. P. SHOWS

NOW BOOKING FOR 1947 SEASON

CONCESSIONS—Coca-Cola, String Game, Fish Pond, Pitch-'Til-U-Win; Lead Gallery, Long and Short; Rotaries or Diggers, High-Striker, Basket Ball, Candy Floss, any others not conflicting. SHOWS—Jig Show, Ten-in-One (NOTE: Have 120' Top, 135' Banner Line and Transportation), Unborn, What Is It?, Wild Life. Have good opening for Motordrome. Fred C. Boswell wants Stock Store Agents, Man and Wife combo to look after four Concessions (JACK BURKE, please contact). All replies to A. M. PODSOBINSKI, Gen. Manager GEORGIA STATE FAIR GROUNDS MACON, GEORGIA P. O. BOX 770

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\$100.00 REWARD

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In large cities in Ohio, Pennsylvania, Michigan, Indiana and New York States. Space required at least 22 ft. wide, 30 ft. depth. Would consider depots, bus stations or food markets. Can use one good man handy with tools and one semi driver. Write or wire

DICK DILLON

Care Dillon's Mechanical Working World E. Liverpool, Ohio

NOW CONTRACTING FOR 1947 SEASON

RIDES—SHOWS—CONCESSIONS

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New and Used

CONEY ISLAND AMUSEMENT SYNDICATE

541 SURF AVENUE ESplanade 2-7374 CONEY ISLAND, BROOKLYN 24, N. Y.

WANTS — CASH MILLER — WANTS

ATTENTION — All people contracted, write me at once, as we open early in March with Prell's Broadway Shows.

Following people please wire: John and Zola Williams, Alzora the Turtle Girl or any other outstanding Freak, as we can use one more.

Can place a good Fire Eater, one good Novelty Act. No Magicians. Ticket Sellers and Grinders. Can especially use a good Snake Show Operator. Address all mail:

CASH MILLER, Care Eddie Hut, Gibsonton, Fla.

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TEXAS' CLEANEST SHOW. OPENING EARLY IN MARCH.

NOW BOOKING FOR THE 1947 SEASON

Playing the best of Texas towns and celebrations. Long season. We do not carry any grift.

WANT

RIDES with own transportation—Merry-Go-Round, Tilt-a-Whirl, Roll-o-Plane or any Ride not conflicting. SHOWS—Snake, Minstrel, Animal, Midget, Motor Drome, Glass House, Fun House, Monkey Circus or any good money-getting Show. CONCESSIONS—Grab (must be clean), Basket Ball, Photos, Frozen Custard, Pop Corn and Peanuts, Candied Apples, Jewelry, Lead Gallery, String, Penny Arcade or any legitimate Concession not conflicting. Must be neatly framed and flashed. No drunks or gypsies wanted. FOR SALE—25 Kw. Light Plant, gasoline motor, perfect condition, mounted in tandem wheel trailer, ready to operate.

Wire or Write WINTER QUARTERS, STARLIGHT AMUSEMENTS, Lytle, Texas

WILL BOOK FOR 1947

Any Show with own equipment except Girl Show. Any legitimate Concessions that do not conflict.

JACK GARRAHAN AMUSEMENTS

845 ANTHRACITE AVE.

KINGSTON, PA.

GIRL SHOW PEOPLE

WANTED

WANTED

WANTED

AN ORGANIZED BAND THAT IS TOPS (7 to 9 Men).
GIRLS that can dance and do specialties. Also GIRLS to enlarge Chorus.
PARADE GIRLS. Must be tall, well formed and beautiful. State age, height and weight. No dancing necessary.
GOOD SKATING ACT (2 or 3 People).
YOUNG MAN SINGER with looks, personality and punch.
ORGANIST to team with organist now contracted. Prefer Girl (I have Organ).
This will be the largest and most glamorous Girl Show ever presented on a major midway.
Get with the best. Please mail pictures and state salary in first letter.
DRINKING AND AGITATING NOT TOLERATED.

Write, wire or call:
RAYNELL

ROYAL AMERICAN SHOWS

TAMPA, FLA.

PARRIS & McINTYRE SHOWS

NOW BOOKING SHOWS AND CONCESSIONS FOR 1947 SEASON

FOR SALE—8-car Mangles Whip, cars need paint and upholstery, mechanically perfect; price, \$1,500.00. 24-seat Smith & Smith Chair-o-Plane, first class condition throughout, ready to operate; price, \$1,400.00. 30x60 Minstrel Show, complete, Panel Front, Stage, Bally Ticket Boxes, sets for 400 people, tent new last season; price, \$600.00. 10x12 String Game, complete with Frame, used one season; price, \$100.00. Three 10x12 Tops and Frame, used 3 weeks, complete with Jacks, Shelves, etc.; price, \$150.00 each. All F. O. B. our Winterquarters, Fair Ground, Winston-Salem, N. C.
SEE US AT RALEIGH OR RICHMOND FAIR MEETING.
Fair Secretaries and Committees, Contact Us.

CLYDE PARRIS

J. M. McINTYRE

P. O. BOX 1981 of WESTERN UNION

WINSTON-SALEM, N. C.

CENTRAL STATES SHOWS

PRESENTING

MOSER'S MIGHTY MIDWAY

11 RIDES **6 LIGHT TOWERS** **6 SHOWS**
WANT SHOWS: Glass or Fun House, Midsets, Illusion, Fat Girl, Hillbilly, Grind Shows, 5- or 10-in-1, Athletic Show, Girl Show. Can furnish Tops and Equipment for any Show.
CONCESSIONS: Have a few Concessions still open. Erie Diggers, String Game, Slum Spindle, Country Store, Darts, Hood-La, Basket Ball, Devil's Bowling Alley, Bumper, Jewelry, High Striker, Jingle Board, Grocery Wheel, Pitch-Till-U-Win.
WANT RIDE HELP: Truck Drivers given preference. Also have openings for experienced Carnival Help. Opening in Central Kansas April 7th. We show Kansas, Nebraska, Oklahoma and know the territory. Write or wire

W. W. MOSER
Aranas Pass, Texas, until March 1st.

THOMAS JOYLAND AMUSEMENTS

9 MAJOR RIDES—3 KIDDIE RIDES—6 SHOWS

WANT—FOR 1947 SEASON—WANT

SHOWS: Side Show, Snake Show, Glass House, Motordrome, Life Show, Fun House or any Shows of merit.
HELP: Can place Ride Help on Looper, Ferris Wheel, Caterpillar and Spittfire. Want A-1 Electrician who can handle Light Plant, Caterpillar Diesels.
CONCESSIONS: Want Agents for Fish Pond, Ball Games, High Striker, Slum Stores. Married couples preferred.
SHOW OPENS MARCH 29TH IN KENTUCKY.

L. I. THOMAS, Mgr.

BOX 24, RIVERSIDE STATION

MIAMI, FLA.

**30 WEEKS OF
PROVEN SPOTS**

J AND B SHOWS

**30 WEEKS OF
PROVEN SPOTS**

FREE ACT

5 RIDES

FREE GATE

— OPENING FIRST OF APRIL —

Have a few choice Concessions open, including Candy Apples, Candy Floss. Will buy, book or lease Merry-Go-Round, must be A-1 shape. Ready to book Free Act now, must be high. Guarantee 30 weeks' work. All replies to

JOHN HAYES

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BRIGHT LIGHTS EXPOSITION SHOWS

10 RIDES—8 SHOWS—FREE ACT AND FIREWORKS NIGHTLY

WANT

OPENING EARLY IN APRIL IN VIRGINIA

WANT

One more Flat Ride. Have complete outfits for the following Shows: Circus Side Show, have banners; and all Girl and Posing Shows, have panels, fronts; Monkey Show and Snake Show, have all new banners and tops. Want good small Jig Show, will have all new outfit for same; also have panel front and new top for Half and Half. Can place a few more Concessions—Penny Arcade, Fun House, Custard, American Palmistry. No gypsy. Place Ride Help—Second Man for new Merry-Go-Round, First and Second Man for Ferris Wheel, Foreman for Chair-o-Plane. Want Foreman for new Whip, also Man for new Kiddie Auto Ride. Write or wire

JOHN GECOMA OR L. C. HECK

722 EMPIRE BLDG.

P.S.: Also place Shows, Rides and Concessions not conflicting.

PITTSBURGH, PA.

CORRECTION

IN THE HALF-PAGE AD OF

VICTORY EXPOSITION SHOWS

Page 59, January 18 issue, the Central West Texas Fair was listed as being held at Abilene, Texas, thru error. This should have been HASKELL, TEXAS

VICTORY EXPOSITION SHOWS, Box 1471, Harlingen, Texas.

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WINTER QUARTERS

C. A. Stephens

CRYSTAL RIVER, Fla., Jan. 18.—Work is progressing here in preparation for the March 7 opening in South Georgia.

Word has been received from Smith & Smith that the new Chair-plane will arrive soon, and Norfolk Tent & Awning Company has promised early delivery on a new marquee. Loop-o-Plane and light wagon are en route from Indiana. W. E. Bunts has placed a No. 5 Ferris Wheel with the show. John and Florence Mack motored up from Mobile, Ala., and bought the Funhouse. They booked it and two concessions with the show. New Merry-Go-Round is to arrive soon.

E. C. Weber has his kiddie rides ready. Mr. and Mrs. William P. Stephens and son arrived for a two-week visit. Bill Jr. will probably operate the Glass House this year. Mike Flynn is back in quarters. Mr. and Mrs. Howard Eugene Nation, son-in-law and daughter of Mr. and Mrs. J. R. Jones, who have the bingo penny arcade, arrived from Concord, N. C. They will work the bingo this year for Jones. Mrs. E. C. Weber is in an Ocala, Fla., hospital where she underwent a minor operation. Mr. and Mrs. Frank Smith were recent visitors. Mrs. Smith, postmistress at Roselle, Ill., is the former May Cooper, of cookhouse note.

Doc R. G. Felmet and C. A. Stephens returned to quarters, reporting a successful booking trip. General Agent Felmet announced the show will play Georgia, South and North Carolina, Virginia and Pennsylvania. The writer will handle special work ahead.—MINNIE DUCK.

Alamo Expo

SAN ANTONIO, Jan. 18.—Work has been resumed following the recent cold wave. George Lane has been in and out of the city with his concessions. He leaves soon for Laredo, Tex., to make the Washington Birthday Celebration there with the J. George Loos Greater United Shows. Manager Jack Ruback returned January 11 from a business trip and the Kansas fair meeting.

Benny Hyman and Bobbie gave a party at the local showmen's club January 11. Jimmy Lukens has completed electrical work. Ted Custer left January 14 on a booking trip. Sailor Oliphant and wife entertained Ted and Maybelle Custer recently at the showmen's club. Also at the party were Mr. and Mrs. Bill Carr and Mr. and Mrs. Dave Miller. Joe Rosen is getting his concessions ready for the Laredo date. Lefty Block and Charlie Chubb gave a party for Manager Jack Ruback January 11. Seen around the club were Heavy Guyton, Junior Allen, Larry Woods Jr., Bob Roberts, Bill French, Johnny Graves, Harold Livingston and Kid Duffy.—H. B. ROWE.

Dickson United

OKLAHOMA CITY, Jan. 18.—Org, which played 32 weeks in '46, will open early in March. Work here is expected to get under way soon. New color scheme of red, orange, royal blue and orange will be carried out. A new front gate is to be constructed.

Snow here has been six inches deep. Personnel and concessionaires have been busy thus far—at cutting up jackies.

Mrs. W. H. Henry, who, with her husband, had concessions on the show in '46, has been released from the Oklahoma City General Hospital here following an operation, and plans to open the season with the org.—H. B. DICKSON.

Mid-Western Exposition

LAKE CHARLES, La., Jan. 18.—Work in quarters is in full swing. The two new fronts and new entrance arch are in the building and painting stage. The new light towers arrived and Steve Allen, electrician, is rebuilding the transformer wagon to accommodate a new kw. transformer. Trucks are being repainted red and Carl Pyles has all mechanical defects ironed out.

Show opens here the latter part of February and will cover approximately the same route as last year. Org will have 9 rides, 5 shows, 40 concessions and a free attraction.

Roy Mackey is overhauling and rebuilding his popcorn and candy floss trailer. Charlie Griggs advises from Hot Springs he will have five concessions. Jim Moran reports from Boston he is feeling much better and will arrive in quarters soon. Leon Reeder, who also has been on the sick list, writes from Corpus Christi he is coming around okay and will have five concessions ready for opening.

C. J. McDonner visited from Mississippi. He will have the Girl and War shows. Ray Foss and family arrived and are repairing their 20-in-1 Side Show. Phillip Enos cards he has purchased a Kiddie Auto Ride to go with with his Airplane Kiddie Ride. Mr. and Mrs. Louis Cutler, who are wintering in Hot Springs, expect to come here February 1. Bill Stacy reports he is en route with his new bingo. Dave Lachman, veteran trouper and former carnival owner, closed his cigar store here.

Owner Ted Woodward and wife, Winona, recently returned from a combined business and pleasure trip to Yuma, Ariz., and San Diego. Woodward advises dates inked so far include the DeRidder Lions Club Stock Show and Rodeo; Columbus, Neb., Fair and Beauregard Parish Fair at DeRidder. He also reports the new streamlined train will arrive in time for the opening. New canvas has been ordered for two new shows, the front entrance and all office-owned concessions.

C. F. Zeiger United

CASA GRANDE, Ariz., Jan. 18.—Quarters were opened January 6, with E. M. Blair in charge of a crew of 12 men. A large warehouse, owned by the city, is used. Ample outdoor space is available to erect show fronts and several rides.

J. R. DeMarcus has started to paint fronts and in a few weeks will start on rides. W. L. Craig, in from Kansas City, Mo., is readying the neon for the rides and fronts. Gus Hanson, who will have the athletic and dancing girl shows, arrived January 2 and is preparing the two shows for the March opening. Tim Buckley is building a new main entrance which will be featured by stainless steel and neon.

The following concessionaires will again be with the show: Mr. and Mrs. Joe Devino, photos, high striker, snow cones and country store; Mr. and Mrs. Otto Kube, ball games; Mr. and Mrs. J. M. Stone, candy floss, popcorn and apples; Mr. and Mrs. Debs Pifer, two jewelry concessions; J. F. Brown, cork shooting and dart games, and Mr. and Mrs. Otis Prickett, long-range shooting and basketball games.

Louis Meyers, Harold White, J. P. Hamblen, Bud Willard and Charles Bulich, ride managers last year, will be back this year. R. Loomis will again have charge of the office. The writer will again be assistant manager, making it his 27th season with the show.—W. W. BARNES.

Sunflower State

BOERNE, Tex., Jan. 18.—Red Gillmore closed the winter unit of the shows at Freer, Tex., after eight weeks of fair business, and moved into winter quarters here. Work is under way, repairing and repainting.

Owner C. A. Goree is busy attending various fair meetings. James P. Kelly will have charge of the Gillmore concessions this season. Red and Margie Gillmore are taking a vacation. They plan to fly to Mexico City and then go to their home in Los Angeles.

Larry Fitzgerald is in quarters, building more concessions and remodeling his trailer. Mrs. Bill Smith, who was severely burned in Kenedy, Tex., when the show played there, is still confined to bed but is improving. Doris and Buddy Beeck are enjoying their vacation after closing their Girl Show.

Mrs. C. A. Goree and sons are at their home in Aransas Pass, Tex. Henry Ayers is vacationing in Corpus Christi, Tex. Major and Mrs. L. J. Gillmore, stationed at the Greenville, S. C., army air base, expect to visit their parents in Los Angeles. Red Gillmore recently purchased a bus and is having it remodeled into a house trailer.—RUSTY MASON.

Continental

LOWELL, Mass., Jan. 18.—With good weather, plenty of work has been accomplished in quarters the last three months. Charles Taft, in charge, has had all rolling stock overhauled. Chuck McElwain, with two helpers, did the sanding and spraying, and lettering was done by Norris Clark, of Nashua, N. H.

A 28-foot underslung office trailer arrived from the cabinet shop in Nashua, N. H. Trailer has three rooms and will be hauled by a tractor.

Thornton Hoar and family left for Florida after seeing their Roll-o-Plane unloaded and stored. Mrs. Hoar will have photos on the show this year.

Manager Roland Champagne recently returned from a business trip thru New York. General Agent Steve Decker is lining up the tour for '47.—STELLA GORSKI.

Virginia Greater

SUFFOLK, Va., Jan. 18.—Chet Klinetop is having the Whip overhauled. Manager Rocco Masucci is back after an extended buying trip. He also visited at his Orange, N. J., home. With William C. (Bill) Murray, Manager Masucci will attend the Carolina and Virginia fair meetings.

Visitors here included Mr. and Mrs. Homer Woods and Dr. L. C. Holland, local dentist and circus fan. Leo Matina, chef, who has been under a doctor's care, is okay again.

Raleigh and Arthur Gibson, side superintendent and electrician, respectively, are expected here soon from Charlottesville, Va.

A large shipment of paint arrived and painting will begin as soon as weather permits. New canvas has been ordered from the Southern Tent & Awning Company, Charlotte, N. C., thru Bert Melville. New panel fronts will be added to the shows and the Funhouse will be rebuilt.—MIKE MATINA.

Gate City

MOULTRIE, Ga., 18.—Work is progressing rapidly here with 25 employees painting and rebuilding. Org plans to carry 10 rides, 4 kiddie rides and 10 shows, all equipped with new canvas. Manager J. E. Baxter says the opening date is not definite, but he expects to make an official announcement shortly.—GEORGE H. HALL.

Don Franklin

ROSENBERG, Tex., Jan. 18.—With Arnold S. Dove in charge of quarters, work has been going on full blast since show closed November 1. Light towers and a new front entrance have been completed. Norman Dillman will journey to Minnesota to get the Tilt-a-Whirl, scheduled for delivery February 15.

Mr. and Mrs. J. Barton, who purchased a new custard trailer and kiddie ride and which they have booked for next season, are wintering in Rio Grande Valley. John Grix, cookhouse operator last season, writes from Mobile, Ala., that all is well. Johnnie Clay, Funhouse and sound car operator, is wintering in San Antonio. Mrs. Thad Roedecker is wintering in Houston and operating the fishpond in the Uptown Theater arcade. The D. R. Frys, who are at their home in Fort Worth, will arrive with their diggers in time for the opening, scheduled March 1 in Rosenberg. Lee Haywood and Cecil Mosley have framed a new bingo here and will operate 12 concessions. Jack Maxwell has signed as show electrician.—KATHERINE FRANKLIN.

Silver Slipper

CHATTANOOGA, Jan. 18.—Quarters' work is well under way and a number of plans are being worked out to enlarge shows for 1947. William O. Hammontree, owner-manager, ordered a new Diesel plant, new Kiddie Auto and banners for his Side Show upon his return from the recent meetings in Chicago.

Bob Hammontree is supervising work on trucks and tractors. Sailor Jack, electrician, is building a body on the truck which will be used to transport the new power plant. Katherine Hammontree, currently attending business college, will be shows' secretary. Recent visitors included Joe and Clint Lowry, Con Cunningham, Ernie White, Mr. and Mrs. Earl Myers and Arthur Carroll, who booked five concessions.—CHRISTINE WILSON.

B. & V.

LODI, N. J., Jan. 18.—Owner Van Vliet announced that Eddie Elkins, business manager for W. C. Kaus the past two seasons, has been signed for the same duties with B. & V. Shows.

Kalnum has placed his duckpond and bottle game. Montana Slim Skillet has contracted his Western show, for which a new top and front will be made. Work will start February 1 on a new front for the Side Show. Two girl shows and a Funhouse will also be built.

Mr. and Mrs. Van Vliet plan on attending the Pennsylvania and New York fair meetings. Word was received from Clarence Lauther, who had popcorn and custard on the show in 1946, that he is enjoying his new home in Miami.—J. VAN VLIET.

James E. Strates

JACKSONVILLE, Fla., Jan. 18.—A. W. McAskill has been contracted to produce a new type Illusion Show with a cast of 18.

A new type funhouse is being built, with a 65-foot front of original design.

H. L. Raye returned a signed contract for a pony track. Track will have a background reproducing an old-time ranch bunkhouse and feature a miniature stagecoach drawn by six ponies, which will tour the downtown streets during May.

Recent arrivals include James E. Strates, general manager; Percy Morency, secretary; Nick Bozinas, treasurer; and Bill Leon.—DICK O'BRIEN.

Silver States

TUCSON, Ariz., Jan. 18.—Staff remains the same as last year with James D. Carpenter and Harry Richman, co-owners; N. L. Dixon, legal adjuster, and Tom L. Wentworth, secretary-treasurer. Carpenter and Dixon are attending fair meetings, while Richman and Wentworth are managing Play-a-Park and Kiddieland here, which is owned by the Richman-Carpenter combo.

In quarters are Mr. and Mrs. Eddie Yaun, Mr. and Mrs. Joe Ogle, Mr. and Mrs. Harold Vincent and Burt Rogers. Newcomers this year will include Mr. and Mrs. Charles Ellis, with a 30-foot all-aluminum cookhouse, and Mr. and Mrs. A. A. Suess, photos.

A crew of nine men is on hand readying for the opening. Ticket boxes are being built of aluminum, and changes are being made in fronts. Plans are to open with 6 major rides, 5 kiddie rides and 45 concessions.

Pike Amusements

FORT SMITH, Ark., Jan. 18.—Owner Bill Pike recently returned from a booking trip, plus a vacation in Mexico.

Work here in quarters is ahead of schedule. Org expects to open around March 22. Fred Miller is expected in quarters in a few days.

Visitors here included J. M. Bennett, Tex Darrell, Smiley and Bill Roberts.

Owner Pike will leave on another trip shortly to complete negotiations for the new Merry-Go-Round and complete the booking schedule for the season.

International Shows

MORRIS, Okla., Jan. 18.—Work is going forward, under direction of Hank Farrar, foreman, despite the material shortage. Show plans to open the latter part of March.

Charlie Elder is getting his concessions ready. Coleman Lee and family and Charlie Elder attended the Heart of America Tacky Party.

Visitors from the World of Today Shows were L. C. Reynolds and Ruth and Izzy Wells.

Jayhawk Amusement

ERIE, Kan., Jan. 18.—Work has begun in earnest in quarters and plenty of building is under way. Org will carry six rides, three shows and about the same number of concessions as last year.

Delicious
WA-FUL DOGS
Artiserial of
HOT DOGS
GREASELESS JUICY
Cooked in just
"A JIFFY" TRY ONE
PAT PEND
A HOT JUICY DELICIOUS FOOD THRILL

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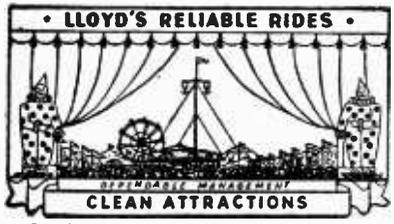
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To open early in Texas and to continue all season with a major league Show, with a route of the biggest Fairs in the nation. State all you do, type of dance you do and kind of wardrobe. Want Specialty Dancers, Castnet Dancers, real Oriental and Turkish Dancers; especially want Girls doing Strobolite Numbers. Interested in Turkish Drummer and Flageolet. All reply to:
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ACCOUNT DELAY IN DELIVERY OF NEW EQUIPMENT
WILL OPEN JANUARY 27, BELLE GLADE, FLORIDA
Place sober, reliable Ride Men, semi trailer drivers preferred, place wives in Ticket Boxes. Place Shows and Showfolks with or without equipment. What have you? Will finance any worth-while attraction. Stock Concessions open. Place Long and Short Range Gallery, Scales, Guess Your Age, Cotton Candy, Snowballs or any Concession that doesn't conflict. Place sober, reliable Lot Man that can and will get it on and off lot. Address
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MEN AND WOMEN
Open Largo, Fla., Fair, January 28th.
Also Have Florida Citrus Exposition, Winter Haven, Fla.
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OPENING MARCH 1
BILLPOSTER wanted that can get up paper. Can use a few more Shows with own equipment.
WRITE
L. B. LAMB, Box 571, Sheffield, Ala.

LLOYD'S RELIABLE RIDES



Opening in Indianapolis, Ind., April 12th.

WANT Concessions working for stock only, have Pop Corn, Candy Floss, Fish Pond, High Striker, Photos, Basket Ball and Lead Gallery booked; rest open. Want Lot Man for Concession. Ride Men, get in touch with Ride Superintendent Jack Yokley, 615 E. Ninth St., Indianapolis, Ind. Little Mose, contact me. No gypsies. Address: 317 S. 11th St., Goshen, Ind.

WALLACE BROS.' SHOWS

WANT PAINTER.

Clay, wired you to come; also Scotty. Please contact again. Mike Patton and Starkey, please contact us again. Address:

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WANT WANT

Rides, Shows, Concessions for Missouri, Iowa, Illinois, Arkansas. Open May 10th in Missouri. Wire or write c/o Cafe, 218 N. 5th St., Quincy, Ill.

J. W. DIAMOND

DICKERSON SHOWS

Booking for 1947. Open South Georgia February 8th—2 Saturdays.

Book Rides and Shows that don't conflict. Good proposition to Ferris Wheel and Sound Car. Sell X on Cookhouse, Bingo and Milt Camp. Place all Stock Concessions. Address: **FRANK DICKERSON**, Blue Lantern Amuse. Park, Box 99A, De Land, Fla.

FOLK CELEBRATION SHOWS

Opening Tucson, Ariz., February 14-23, Including Tucson Rodeo, February 21-23.

Want for 1947 Season of 40 Weeks—First-class sensational Free Acts. Have 10-piece Union Band contracted.

SHOWS—Want Man to handle Ten-in-One, must have a good show. I have complete outfit for same or will book Man for season with own outfit if same in good shape. Can place Fun House, Monkey Circus, Mechanical City (Joe Peska, wire), Hillbilly Show, Laugh House, Hawaiian Show, Midget Show and Grind Shows. What have you? Shows will get use of 10-piece band.

CAN PLACE PENNY ARCADE

WANT good Neon Man. Have new neon plant. Want good Man to handle 6 Light Towers and Entrance Front. Can place Ride Foreman and Second Men.

CONCESSIONS—Can place legitimate Concessions of all kinds. Art Hoffman can place good Concession Agents. Have for sale single Loop-o-Plane with truck and trailer. Wire or write **BOX 2230, Tucson, Ariz.**

ATTENTION, CARNIVAL MANAGERS

Want to contract for season of 1947 the following Concessions: 20x30 Bingo, Grab on Trailer can be used as sit-down diner, 12x12 Pan Game, 10x10 Popcorn and Snow Ball, one P. C. Table, Beat 7. Anyone booking the above may also book the following if they want them: Evans Bowling Alley, Fishpond, String Game, All under new canvas and beautifully flashed.

FOR SALE

One Grease Skillo; one Wheel, never used, with new post, Baltimore made; one 10x14, one 10x12 new Tops and Frames, two new 1/4 H.P. Motors, one new 1/4 H.P. Motor; one 1945 Alma Living Trailer, 26 ft., excellent condition. Or will also sell any part or all of entire equipment. PREFER North or Midwest territory, but will consider other locations. Need two or three good Agents.

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Want man to take complete charge of Ten-in-One. Must have talent for inside. Want Musicians and Chorus Girls for Colored Minstrel Show. Will book legitimate Concessions of all kinds except Bingo, Cook House, Grab, Fish Pond and Popcorn. Also want Ride Help. Address

J. J. PAGE SHOWS, Box 705, Johnson City, Tenn.

FOR SALE—SHOW TOPS AND COOKHOUSE

One 16x16 Top and Frame Cookhouse, used one season: Counters, Stools, Stoves, Burners, Urn, Steam Tables, Pots, Pans, Dishes, Silver, etc. First \$400.00 takes all. One 20x50 flame-proof Hip Roof, used one season, perfect shape, 8 ft. wall, \$275.00; no Poles or Stakes. One 40x50 Khaki Hip Roof, new, used two times, 8 ft. wall, \$400.00; no Poles or Stakes. All can be seen in winter quarters.

ROYAL CROWN SHOWS

E. L. YOUNG, Mgr.
FAIR GROUNDS, LARGO, FLORIDA

Alamo Org Set To Open Feb. 15

SAN ANTONIO, Jan. 18.—With most of the work finished, everything and everyone is set for the opening February 15 of the Alamo Exposition Shows. Jimmy Lukens, chief electrician, reports he plans to add a few more flood lights before opening date.

Bill Williams, manager of the Hollywood Circus, and Captain Taf-fen, Circus Side Show and Jungleland manager, are in quarters and ready for the road. Joe Murphy will have his French Casino again and Eddie Boothman reports his Funhouse will be bigger and better than in '46. All rides have been overhauled and are now in the paint shop. The new panel for the show's sound truck is ready and will be used ahead of the opening date.

Folks now in San Antonio waiting for Alamo Shows to spring include Heavy and Hazel Guyton, Jack and Pat Graves, Bill and Jackie French, George Lane, George Barton and family, Andy Custer and family, Jack and Katherine Oliver, Bill and Emma Carr and Mr. and Mrs. Jimmy Thompson. Joe and Ethel Rosen are expected any day as are Martha Rogers and Sophie Mullens. Tony Kitterman is ill at his home in Kansas City, Mo.

Manager Jack Ruback attended the

Cutting the Nut?

ST. PAUL, Jan. 18.—Opening night of the convention here this week the Hotel St. Paul was jammed to over-capacity and there are many weird tales of how many of the brothers spent the night.

Champ gathering of them all was the cornering in a single room of George Ferguson, John (Sheik) Lempart, Al Sweeney, Art Breise, Jack Duffield, Ned Torti and Sunny Bernet—with Larry Hall, Ray Balzer and Jack Downs as guests of honor at the poker session.

Boyle Woolfolk was also booked for this room, but he took one look and gave up.

Kansas fair meetings and Ted Custer, general representative, left Tuesday (14) on a booking trip.

Albert Wright is expected to arrive shortly to take over the San Antonio office. Bill Tank is in charge of the offices here at quarters. Joe (Palooka) Ular visited recently, coming in from Aransas Pass.—H. B. ROWE.

D. R. Miller Prexy Of Hugo Showmen

HUGO, Okla., Jan. 18.—Hugo Showmen's Club held its first meeting with R. S. Bunch acting as temporary chairman. Approximately 40 members attended. Officers elected were D. R. Miller, president; R. S. Bunch, vice-president; Smith Luton, treasurer, and O. A. Brewer, secretary. Trustees named were W. J. Beal, Hugo business man; August Kanerva, Al G. Kelly & Miller Bros.' Circus; A. A. Gilson, Hugo Bros.' Circus; R. S. Bunch, Casey Smith Shows; Dan Sherwin, Sherwin Shows, and Col. Tom. King, Rodeo Wild West.

Org will be incorporated as an Oklahoma corporation and is located on Main Street, occupying the same building as the Odd Fellows.

At the meeting Saturday (4), August Kanerva was named *The Billboard* correspondent; Obert Miller was named chairman of the supply committee; Mr. and Mrs. Dan Sherwin and Whitey Thorn, entertainment, and Mrs. Gladys Brewer, publicity.

Meetings will be held every Saturday. Charter membership roles will close February 1.

L. J. Heth Org Now Boasts 3 Buildings in Quarters

NORTH BIRMINGHAM, Jan. 18.—L. J. Heth Shows have taken over an additional building at the fairgrounds here for winter quarters, giving the org three buildings instead of the customary two.

Org closed the season at Americus, Ga., after a long and prosperous season. Staff next year will be practically the same and will include Joe Fontana, agent and secretary to Mr. Heth; Floyd Heth, concession manager and legal adjuster; Harry Heth, who manages and operates his own concessions; Paul Reynolds, ride foreman and general mechanic, and Bill Bozeman, electrician.

Yarmouth Committee Blows Cash When Lynch Can't Show

YARMOUTH, N. S., Jan. 18.—Yarmouth Athletic Association, which promotes all types of senior and junior sports, finished 1946 with a deficit, chiefly because Bill Lynch Shows were unable to play here during the season.

A record power shortage, caused by extremely low water, made it impossible for Lynch to bring his org here.

Marks Takes Delivery on 6 New Tractors; 4 Are Due

RICHMOND, Va., Jan. 18.—Six new International tractors have been delivered to John H. Marks Shows' winter quarters here, and four more are on order for early delivery. New 28-foot trailers are on order for them.

Eighteen men are in quarters, and work is progressing rapidly on the new *Vanities* and *Harlem* fronts designed by Roy Jameson. Bert Miller is in charge of the building.

HEAVY DUTY BINGO CARDS IN 2 COLORS

DIE CUT CARDS THAT LOOK NIFTY AND WEAR LIKE 60

NO TWO IDENTICAL IN THE COMPLETE SET OF 3000

BINGO				
12	27	33	47	64
10	18	42	52	66
14	16	FREE	48	63
6	23	40	50	71
5	21	44	58	74

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To take complete charge of up-to-date de luxe Bingo. Must be sober and reliable. Jack Martinkus, get in touch with me at once; can offer you what you requested in your last letter.

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HARRY BROWN WANTS

Roll-down, Razzle Dazzle and Skillo Agents. George, Earl, Bob, Tommy, Jimmy and other boys who have been with me, contact me. Opening Tucson, Arizona, with Richman-Carpenter, February 15.

Address Me: Aransas Pass, Tex., until Feb. 1.

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MARCH 1ST 1947 — STAFF — 1947 OPENING SPOT
Featuring Two Sensational Free Acts Nightly.

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FAIRS NOW UNDER CONTRACT
— 5 MORE PENDING —

COLUMBIA STATE FAIR, S. C.	TASLEY FAIR, Tasley, Virginia	ORANGEBURG COUNTY FAIR, S. C.	AMERICAN LEGION FAIR, Goldsboro, N. C.
CHATHAM COUNTY FAIR, Silas City, N. C.	GRANITE COUNTY FAIR, Oxford, N. C.	JOHNSON COUNTY FAIR, Smithfield, N. C.	

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This Show moves on 25 Semi Trailers—Has 4 big Diesel Plants—
10 Show-Owned RIDES and 12 SHOWS—2 big FREE ACTS.
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W Good opening for 3 Rides. Prefer Spitfire, Roll-o-Plane, Fly-o-Plane or Flying
A Scooter. Can book any worth-while Show, with or without transportation,
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S Penny Pitch, String Game, Coca-Cola and Milk Bottle. Any other Legitimate
Concession.
SLIM YOUNG wants 10-in-1 Help, Working Acts, Annex Attraction and Ticket Sellers.
Prof. VIDALIA, contact us at once. Octopus Foreman wanted.
ALL ANSWERS **FRANK HARRISON 600 MEETING ST. COLUMBIA, S. C.**

GATE CITY SHOWS LAST LAST -- LAST CALL

All Those Contracted, Notice. Show Opens Feb. 14, Moultrie, Ga.
CAN PLACE NOW—Help of all kinds. Want Ride Men for Merry-Go-Round, Wheel, 8-Car Whip, Spitfire, Super Rolloplane, Chairplane, Kid Rides; Semi-Drivers preferred, must be sober. Want A-1 Bingo Caller capable managing and buying for large office Bingo. Want Special Agent that can and will post; top salary.
WANT CONCESSIONS all kinds: Diggers, Novelties, Short and Long-Range Gallery, Custard, Cookhouse, Scales and Age and all others, wire or write. Cliff Patton wants for Side Show: Pin Cushion, Fire Eater, Freaks to Feature, Magician that can lecture and sell inside, Talkers and Ticket Sellers, Half and Half for Annex. All state full particulars when answering to **CLIFF PATTON, 2810 Clark St., Tampa, Fla.**
Will furnish outfits and transportation for Midget Show. Fat People, Deep Sea, Single Freak, any Show of merit not conflicting. Want Hillbilly with own equipment, Motordrome with equipment and riders. We have best route in country for Drome, Mechanical City, Penny Arcade, War Show. Curly March wants Musicians and Performers for Minstrel Show; salary from office. Want Trumpets, Sax, Trombones, Bass, Drums, Chorus Girls, Comedians, Dancer, Acts to Feature. All address **CURLY MARCH.**
Earl (Hoppy) Chatman wants Agents for Wheels and Grind Stores. Following people wire him at once: F. A. (Whitie) Campbell, Charlie Lehman, Charlie Norman, Benny Landis, Bobby Lock and Tommy, Joe Brown, Dick Lewis, Harry Gordon, Charlie Reilly and others.
William Bumpus wants Agents and Help for Photos, Bowling Alley, Pitch-Till-Win, Darts. Want Canvasman.
Will buy for cash, Smith & Smith Chairplane, new streamlined Caterpillar, Kiddie Whip, any new or novel Ride with or without transportation. This show carries 10 Rides, 9 Shows, and sensational Free Act, 3 people 135 feet in air without nets or protection. Will play Georgia, North and South Carolina, Virginia, Maryland and West Virginia. All address
J. E. BAXTER, Mgr.
Moultrie, Ga.

B. & V. SHOWS

NOW CONTRACTING FOR SEASON OF 1947

WANT SENSATIONAL FREE ACT. Cannon Acts, wire or write.
FAIR SECRETARIES IN PENNSYLVANIA—Will be at the Harrisburg Meeting.
If you wish to contract a clean, reliable Show, contact us there.

CONCESSIONS—Want Grind Stores, everything open except Cookhouse, Popcorn, Custard and Bingo.
WANT TO BOOK, LEASE OR BUY—Tilt-a-Whirl, small Drome and Kiddie Rides.
CAN PLACE—Rocket, Fly-o-Plane, Scooter, Roll-o-Plane.
WANT—Manager with Feature and Working Acts to take over office Side Show or will give A-1 proposition to party with own outfit.
WANT—Manager with GIRLS to handle Revue and Posing Shows, will pay salaries out of office.
WANT SHOWS—Monkey, Unborn, Minstrel, Wild Life, Midget, Fat People, and good Grind Shows. Joe Hilton, Mickey Mansion, contact.
CAN PLACE—Ride Foremen and Second Men; also Billposter with car.
J. VAN VLIET, Mgr., 404 Garibaldi Ave., Lodi, N. J.
Phone Passaic 3-5934

BISTANY GREATER SHOWS WANT

One or Two More Rides Such as Octopus or Whip.
SHOWS — Side Show with or without outfit, Monkey Show, Midget Show.
CONCESSIONS — Any kind of legitimate Concession that will work for 10 cents.
Have for sale Two Abreast Spillman Merry-Go-Round in A-1 shape with transportation, ready to operate.
This Show is going north with good territory. Write or wire
LEO M. BISTANY
KEY WEST, FLORIDA

Sunflower State Shows WANT

FOR 36 WEEKS IN TEXAS, OKLAHOMA, KANSAS, COLORADO AND NEBRASKA. Will show 12 Fairs and Celebrations, also some of the best still spots in the West. WILL BOOK ANY CONCESSIONS except Bingo, Pans, Cookhouse, Popcorn and Mitt Camp. (Exclusive on these joints sold.) All others open regardless of kind. What have you?

SHOWS OF ALL KINDS
We have all new canvas and fronts. Will buy, book or build any Show that will work. Girl Show open. WANT SPECIAL AGENT who can produce. Good salary or per cent. SOUND CAR, also HIGH FREE ACT. (All season or until July 1.) SHOW PAINTER—Will give you six weeks' work now. WANT TO HEAR FROM PARTY INTERESTED IN BUILDING FUN HOUSE AND WORKING SAME ON SHOW. I will furnish everything. Have 30-ft. Semi-Trailer. RIDE MEN—We will place you starting Feb. 20. Merry-Go-Round Murphy, come to Winterquarters now. ALL PEOPLE CONTRACTED WITH THIS SHOW CONTACT US NOT LATER THAN FEB. 1ST. We open in good payroll town last Saturday in February and close in Texas Dec. 1st.

HAVE FOR SALE

One 8x10 ft. Concession Trailer, four-way awnings. Four good Trucks and two Semi-Trailers. Priced right for quick sale.

Wire or Write

C. A. GOREE
BOERNE, TEXAS

ESTABLISHED PROVEN PARK

No Gate, Grift, Passes, Gyms or panic here. Will book Boomerang, Scooter, Dodgem, Silodrome, Tilt. Nine months' action, tourists and soldiers' pay days. Two blocks from postoffice. Will open February 22nd. 7 days per week. Replies:

MANAGER

AMERICAN LEGION AMUSEMENT PARK
126 East Beach St. Phone 611 Biloxi, Miss.

WANT RAINBO SHOWS

Opening Feb. 15th

Roll-o-Plane, Octopus, Looper Plane, Kiddie, other Rides that don't conflict. Fun House, Animal, Five-in-One. Showman with own outfit, wire. Legitimate Concessions, all kinds. Mr. Mays, place your Concessions and Iron Lung. Cook House, Penny Arcade, Custard open. Use people in all departments. Address mail and wires Summerville, Ga.

SIDE SHOW PEOPLE

We have brand new Side Show Frame-Up, 20x80 Top, 100 feet of Banners, Bally Platform, complete outfit with transportation. What have you to put inside? Will give good proposition to party with real show. Want help for all rides. W. Q. now open, come on in and go to work.

RAINBOW SHOWS

BOX 42 ALMA, ARK.
Frank Ward, Owner

WANTED TO BOOK ELI FERRIS WHEEL

Playing best little towns in California. 30 weeks guaranteed.

Ritter's United Shows
130 South K St. San Bernardino, Calif.

FOR SALE OR LEASE GROFF'S UNITED SHOWS

Flying Jenny, 3 Semi Tractors and Vans, 1 #5 Eli Ferris Wheel, Herschell, Spillman Kiddie Ride, Office Car and Transformer.

LEILA M. GROFF

6801 Bell Garden Ave. Bell, Calif.
Jefferson 5088

AT LIBERTY

Account disappointment, wish to book Popcorn and Carmel Corn with reliable Carnival with Fairs. This is a trailer.

HARRY E. HUNTING
2714 VALLEY ST. DAYTON, OHIO

WANTED

Ferris Wheel Men, Merry-Go-Round Men, Tilt-a-Whirl Men, Octopus Men, Roll-o-Plane Men. All around Mechanic that can handle Rides, Electricity and Trucks. Winter Quarters now open.

MOUND CITY SHOWS
1417 GRATTAN ST. ST. LOUIS 4, MO.

FOR SALE

Reasonable. Will consider partner. take complete charge of new fireproofed Sit Down Grab, Tables, chairs, silver, dishes, ice boxes, stoves, cooking utensils, complete line cutlery for cook. Interested in good business? Travel, make money. Write

JOHN W. MCINTYRE
Denton, Md.

American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., Jan. 18.—Personnel membership cards for 1947 have been issued to W. G. Wade Shows.

The writer will attend the Virginia Fair meeting January 27-28, Pennsylvania meeting January 29-30, and the New York meeting February 10-11.

Association emblem has been prepared in the form of mats, sized ¾, 1, 1½ and 6 inches and are available upon request.

A Dutch organization of carnival owners writes relative to industry matters and has sent in a copy of its monthly publication. We have also had an inquiry from the University of Oklahoma Public Relations Course, relative to association activities in the field of public relations.

Information from Washington indicates the following tax reductions will take place July 1: Admissions reduced from the present 1 cent for each 5 cents to 1 cent for each 10 cents admission charge; transportation reduced from 15 per cent to 10 per cent; electric light bulbs reduced from 20 per cent to 5 per cent; telephone long distance reduced from 25 per cent to 20 per cent and local service from 15 per cent to 10 per cent; telegraph reduced from 25 per cent to 15 per cent. Reductions also are slated for liquor, beer, cabarets and luxury items including furs, luggage, jewelry, etc.

Interstate Commerce Commission has approved increases in freight rates to all shippers. It is anticipated similar increases will be imposed on the movement of railroad shows when the '47 season opens. Economic forecast is the first quarter of this year will be good, with a downward trend during the second quarter, and an upward trend commencing later in the year.

War Assets Administration advised it has for sale brass rods, electrical equipment, solder and lead, metal fittings of various types and steel tubing, in addition to Diesel generators, engines and parts.

Greater Rainbow Starts Rebuilding Rides, Shows

ALMA, Ark., Jan. 18.—Five new panel fronts and special lighting equipment and a new 40-foot front entrance will be built in winter quarters of the Greater Rainbow Shows, it was announced here by Frank Ward, owner-manager. Four new light towers have been ordered, as well as two trucks with trailers.

Quarters are located at the Canyon Club here, 12 miles from Fort Smith.

Mr. and Mrs. Ward recently returned from a northern journey which took them as far as Minneapolis. Loren Leach, general manager, and wife, spent the holidays with relatives at Rochester, Minn. Roger Ward spent Christmas with his wife and daughter and other relatives at Mankato, Minn.

Clarence Norby, mechanical farm operator, has been engaged as general superintendent.

Wentworth Building New Posing Show for R-C Org

TUCSON, Ariz., Jan. 18.—Tom L. Wentworth, secretary and treasurer of the Richman-Carpenter Enterprises, will branch out as a show owner in 1947. He is framing a new type Posing Show, featuring "black light" for the Richman-Carpenter midway during the coming season.

He will continue in his capacity as secretary and treasurer in addition to operating this show.

Shapiros Return To Quarters After Purchasing Trip

WILSON, N. C., Jan. 18.—Mr. and Mrs. Jake Shapiro, owners of the Triangle Shows, returned to winter quarters after a trip to New York, Chicago and Miami, with the announcement they had purchased a Century Flyer, Kiddie Auto Ride, Comet and Big Apple. They have been promised March delivery on a new Looper and Baby Ferris Wheel.

Manager Shapiro also announced hiring Pete Thompson as general lot superintendent. Others with the show will include Clementine Coffee, who will manage the musical revue show; C. M. Daniels, secretary-treasurer; Al DeSerio, Clyde Warbritton, Harry Benjamin, Johnny Ciaburri and Joe Mikloiche, concessions; Mike Roman, Penny Arcade and frozen custard; Ed Adams, cookhouse, and Blanche O'Brien, trailer palmistry.

Org will play a 14-week circuit of fairs, including the Delaware Street Fair at Harrington. Plans are to have 12 major rides, 3 kiddie rides and about 50 strictly merchandise concessions and two free acts. Show has its own Diesel power units, a fleet of 36 new Federal tractors and Freuhauf trailers. The new office wagon, built by Freuhauf, measures 32 feet in length, is air-conditioned and houses private offices for the org's manager, and assistant, and publicity director. Remainder of the trailer will be occupied by the secretary and treasurer.

Dick Miller is in charge of getting things in shape in quarters. Already completed is the paint job on the Carousel and the Ferris Wheels.

Mrs. Murphy New Lone Star Prez

DALLAS, Jan. 18.—Mrs. Sally Murphy was installed as president of the Lone Star Show Women's Club at installation ceremonies here. Other officers installed were Mary Ellen Lieberman, first vice-president; Mrs. Maline Chambers, second vice-president; Margaret Sandell, secretary; Mrs. Millie Hudspeth, treasurer; Hattie Wrigley, parliamentarian; Honey Vaughan, chaplain, and Mary Reynolds, mother of the club. Mrs. Louise Hickman was emcee, Danie Hudspeth and Maxine Clevenger, page girls; Ketta Lindsey, escort, and Helen Hickman, club mascot, flower girl.

Lighting candles for the various clubs were Mary Ellen Lieberman, New York; Margaret Pugh, Chicago; Helen Rees, Los Angeles; Marthy Moss, Kansas City, Mo.; Honey Vaughan, St. Louis; Frankie Taylor, Dallas; Louise Hickman, San Antonio.

Wires were received from Viola Fairly, Ruth Martone, Lida Powell and Daisy Parr.

Pete Jones Buys Byers' Show Equipment at Sale

COLUMBUS, O., Jan. 18.—All equipment, rides, trucks, concession stands, canvas, etc., owned by Walter Byers, owner of the Byers Bros. Amusement Company title, were sold at a private sale here Thursday (9) to Pete Jones, owner of the Jones Greater Shows, Huntington, W. Va. Jones will move all equipment to the org's winter quarters in Huntington.

Following the sale, Mr. and Mrs. Don Stewart entertained Mr. and Mrs. Byers and friends at a dinner in their home here. Guests included Pete Jones and his group, Dick and Frances Cavanaugh, Clyde and Vera Rinaldo, Doc Reed and Doc Waddell.

FREAKS

WE CAN PLACE

FOR THE BEST EARLY DATES IN TEXAS, including Fat Stock Shows at Houston, Ft. Worth, and De Ridder, La.; also Charro Days Fiesta, Brownsville, Tex.; Washington Birthday Celebration, Laredo, and the BIG ONE—Battle of Flowers, San Antonio; then

RIVERVIEW PARK, CHICAGO

All summer—17 Weeks, with 6 big Fairs to follow, including

DALLAS—GREAT STATE FAIR OF TEXAS

ALL SIDE SHOW ACTS—Write and state all.

RAY MARSH BRYDON

519 E. Houston St. San Antonio, Tex.

FOR SALE

One complete Marionette Show, consisting of nine figures, all with movable parts, including mouth, all with strings and fully dressed. Also seven knee figures, all with movable mouth, legs, arms and head. All professional models and made by professional makers. All figures hand carved but three. Packed in two trunks and two hand carrying cases. Phone, write or wire.

Milliken Bros.' Show

3531 CAMPBELL AVE. LYNCHBURG, VA.
Phone 6795-J

Majestic Greater Shows

NOW BOOKING FOR 1947.
Outstanding Shows, Rides and Concessions. Address
SAM GOLDSTEIN
1781 LEE PL. DETROIT, MICH.

TIVOLI EXPOSITION SHOWS

NOW BOOKING

SHOWS AND CONCESSIONS FOR 1947.

Address: H. V. PETERSEN, Mgr.,
Box 742, Joplin, Mo.

WANT CARNIVAL

For 15th annual Veterans of Foreign Wars, 4th of July Celebration at County Park in Mecosta County, Mich., July 3, 4, 5 or a solid week. 20,000 attendance last 4th.

LYLE WARNER

MECOSTA, MICH.

L. B. LAMB SHOWS

NOW BOOKING SHOWS

AND CONCESSIONS FOR 1947.

Box 571 Sheffield, Ala.

Attention, Show Owners

Available—High grade, well-operated Bingo. Eleven years in operation. Would like to connect with good show to better present connection. Assure satisfaction. If interested in high grade equipment and operation write

BOX D-416

BILLBOARD CINCINNATI 1, OHIO

WANT

WHEEL FOREMAN

For new 1947 Wheel from factory. Full season, top salary. No boozers. Write **VICTORY AMUSEMENT CO.**, 208 W. Saratoga St., Baltimore 1, Md.
Att. J. H. Snyderman, Mgr.

CONCESSIONERS, WRITE

Field Day Celebration, May 21st thru 31st. Bigger and better than ever. Few good Shows wanted. Last year's concessioners, please write. Sponsored by Third Ward Business Men's Club of Salina. Write:

C. F. GRAY
P. O. Box 26, Salina Station Syracuse 8, N. Y.
Phone: Syr. 35863

WANTED

Sensational Show by employees of big chemical company in Charleston. Contact

TOM McNALLY

1963 Benedict Circle St. Albans, W. Va.,
for full details. Can set date to suit.

GREAT LAKES EXPOSITION

Want to book two more Major Rides. Few Concessions open. Want Shows of all kinds.

R. L. WHELPBY, Mgr.

90 W. 43RD ST. ASHTABULA, OHIO

C. A. STEPHENS SHOWS

Now booking for the 1947 season. Shows, Rides and Concessions. Opening South Georgia, March 7. Permanent address:

BOX 817
CRYSTAL RIVER, FLA.

FOR SALE

IRON LUNG, like new, built in 1945. Also complete display for Lung Show. Used only one season on one location. For information, write

BOX 808, BILLBOARD
155 N. Clark St. Chicago 1, Ill.

PERFECT GAMES COMPANY

PERFECT for PLAYER APPEAL
PERFECT for OPERATOR PROFITS
PERFECT MECHANICALLY

ALL OUR GAMES HAVE
 BRAND NEW MATERIAL
 AND CABINETS

MAKES PERFECT GAMES

ENGLISH HAZARD*
\$125.00 COMPLETE

ALLEY ROLL*
\$150.00 COMPLETE

TALLY*
\$125.00 COMPLETE

Four Different New Electrical Group Games
 (Patented). A Unit.....\$300.00

Pokerino Tables on Location, Tested and
 Legal. Each.....\$300.00

Automatic Pokerino Tables for Permanent
 Location (Patent Pending). Each.....\$350.00



ELECTRIC COIN PITCH*
 Any Denomination
\$100.00 COMPLETE

* Portable — Ideally suited for
 Fairs, Carnivals and Summer
 Resorts.

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PERFECT GAMES COMPANY

Perfect Games Building
 2894-6 W. 8th St. Brooklyn 24, N. Y.
 Phone: ESplanade 2-4383

POKERINO*
\$175.00 COMPLETE

Also Portable POKERINO for
 Fairs & Carnivals—\$100.00.

JOHNNY J. JONES EXPOSITION



48TH ANNUAL TOUR
 NOW REBUILDING IN OUR "OLD HOME" WINTERQUARTERS
 AT DE LAND, FLORIDA

"THE SHOW BEAUTIFUL"
 WANT NOW FOR WORK IN WINTERQUARTERS, WHICH IS
 NOW OPEN

Blacksmiths, Carpenters, Painters, Electricians, Neon Workers
 for our own plant, General Show Men, Train Help, Ride
 Help, experienced Tower Men to handle our 9 Special
 Towers, and useful Help in all Departments.
 We want only capable and reliable people who will be
 accorded the best of treatment and paid top salaries.

Address All Mail or Wires:

JOHNNY J. JONES EXPOSITION

Winterquarters:
 Box 1180
 De Land, Fla.

Office Headquarters:
 511 "C" St., N. E.,
 Washington, D. C.

PARAMOUNT EXPOSITION SHOWS, Inc.

"TRULY A GOOD SHOW ALL WAYS"

OPENING NORFOLK, VA.—10 DAYS
 APRIL 2 THRU APRIL 12

WANT DUE TO DISAPPOINTMENT GOOD SIDE SHOW

We will furnish new canvas, sound system,
 complete frame-up and transportation.

WANT Penny Arcade, Fun House, Glass House, American Palmistry, Photos,
 Cook House. Slum Concessions of all kinds.

THESE SOLD—Scales, Duck Pond, Popcorn, Apples, Floss,
 Custard, Bingo, Pitches. Percentage are sold exclusive.

CAN PLACE RIDE MEN AND USEFUL WORKINGMEN.
 BEST PAY AND GOOD TREATMENT TO ALL.

ANSWER

RALPH P. FLANNIGAN, General Manager
 341 KEMP LANE NORFOLK, VIRGINIA

WANT ACCOUNT DISAPPOINTMENT

Man to tune, clean and overhaul Wurlitzer 125 Organ. You must know your business, that's cause of
 this ad.
 Will buy for cash, with or without transportation, Smith & Smith Chairplane, new streamlined Cater-
 pillar, No. 5 Wheel. Wire, no time to write.

GATE CITY SHOWS

J. E. BAXTER, Manager
 MOULTRIE, GA.

NOTE: Want Scenic Artist. No drunks.

CLUB ACTIVITIES

National Showmen's Association

1564 Broadway, New York

NEW YORK, Jan. 18.—Many members are drifting back from Florida. Willie Gottlieb dropped in after a four-day drive in the rain and left immediately for his night club in the Catskills. Floyd Holloway visited from Wichita, Kan., where he owns a number of small farms. He plans to visit relatives in Nanticoke, Pa. Ralph Flannigan, who recently took over Dick's Paramount Shows, visited as did Seymour Lieberwitz.

President Dave Endy has his hands full making committee appointments. Harry Kaplan has selected his assistants on the house committee. He will announce the names later.

Mrs. Rose Silver, who has been operating the luncheon in the club, has decided to throw in the sponge. Plenty of business, she says, but too much work.

Eligibility committee, again headed by Jack Lichter, will start functioning again in a few days.

Fred Fornier is hospitalized in Jacksonville, Fla., and expects to undergo surgery.

Ladies' Auxiliary

First meeting following the recent election of officers was held Wednesday (8). President Anna Halpin presided. Attending after long absences were Sunny Allen, Evelyn Blakely, Martha Susskind, Edna Lasures, Mrs. Metz, Mildred Peterson, Jean Dellebates and Mabel Strates.

President Halpin appointed the following chairmen: Dolly McCormick, membership; Mary Sibley, sick; Ruth Gottlieb, relief; Ethel Shapiro, entertainment; Magnolia Hamid, ways and means; Midge Cohen, kiddies' fund and USO unit.

The following kiddies' fund donations have been received: Joseph A. McKee, \$25; Dorothy Packman, \$5; Neil Likenback, \$2; Midge Cohen, \$10; Margie Kaufman, \$3; Mabel Strates, \$10; Ida Harris, \$10 in memory of Julian Gottlieb. A \$25 donation was received from Joseph A. McKee for the Bess Hamid Sunshine Fund. McKee also sent flowers to the association's president on the occasion of her installation and in behalf of the auxiliary.

Caravans, Inc.

155 N. Clark St., Chicago

CHICAGO, Jan. 18.—Jeanette Wall was named chairman of the board of directors preceding the social held Tuesday (14). Members present after absences included Betty Broderick, of Crown Point, Ind., who announced the arrival of her new granddaughter, Barbara Ann, born Sunday (12); Bonnie Lorraine, Grace Lynn and Nellie Abbott.

Rose Fitzgerald, of Los Angeles, who has been a house guest of President Edna Stenson, left for St. Louis to attend the Missouri Show Women's installation Thursday (16) as official representative of the Pacific Coast Showmen's Association. She was accompanied by President Stenson, who represented Caravans, Pat Seery and Billie Bunyard.

Helen Wittour's son, Robert, who served two years in the navy has re-enlisted, this time in the army. He is stationed in San Antonio.

Dorothee Bates is on the sick list. Bonnie Lorraine, recently discharged from the hospital following an accident, thanked members for their thoughtfulness during her stay in the hospital.

Donations received during the Caravan's round-up but not acknowledged came from Daisy Davis, Frances Frazier, Anna Jane Bunting, Hattie Wagner and Goldie Fisher.

Showmen's League of America

400 So. State St., Chicago

Ladies' Auxiliary

Thursday (9) social in the Sherman Hotel had Mrs. Lee Gluskin as hostess, assisted by Mrs. Marie Brown.

Letters were received from President Viola Fairly, Lena Schlossberg, Mrs. Sidney Drew Jr., Mrs. Grace Goss, Father Flanagan, Bill Green and Myrtle Hutt Beard, visiting her daughter, Mrs. Doris Howen, in Los Angeles.

Nan Rankine, first vice-president, is vacationing in Miami. Mrs. Rose Page, treasurer, attended the Michigan Showmen's Association Ladies' Auxiliary installation and dinner in Detroit. Mrs. Henry T. Belden, past president, leaves for a three-month vacation in Florida.

A long distance telephone call was received from Mrs. Al Wagner, president Ladies' Auxiliary of the Michigan Showmen's Association.

Mrs. Ann Belden has been named chairman of the convention bazaar. Donations should be sent her at 6136 North Knox Avenue, Chicago.

Elected to membership were Mrs. Al Sweeney, Rose Jarboe, Ivah Velare and Dorothea Rosenheim.

Ida Chase, relief chairman, reports Phoebe Carsky on the road to recovery, as is Mrs. Dalgarian Hoffman. Billie Wasserman is ill. Messages will reach her at 511 Melrose Street, Chicago.

Show Folks of America

San Francisco

SAN FRANCISCO, Jan. 18.—President Harry G. Seber, presiding at the regular meeting Monday (6), announced the death of Arthur Spinoza, member of Show Folks and the San Francisco Theatrical Club. Funeral services were held Tuesday (7) with burial in Show Folks' Rest, Olivet Memorial Park.

At installation ceremonies, Harry Weidmann was installing officer, and Mrs. Weidmann and Mrs. Mary Texeira acted as marshals. Telegrams were read from Dan Michaels, first vice-president, and Art Craner. Mrs. Frances Seber was presented with a bouquet of flowers.

Elected to membership were Sanford Ostroff, Evelyn Oberhandsli, Carl Smith, Gladys Pringle, Ivan Stanford, George P. Wilson, William Kellard, Mrs. Mary and Leander Kistler and Sam Lubow.

Steve Murphy reported John Severson is showing improvement. He is a patient in the San Francisco Hospital. Charles Albright, in Sutter Hospital, is improved and may have visitors. It was reported Mrs. Lola Mann had passed away.

Guests present included Mr. and Mrs. George L. Cook, Sells Bros.' Circus; Harry Ferris, theater and night club owner; Mr. and Mrs. J. W. Paggett, Signa Serene Johnson and Clara Wilmouth. New members present after absences included Gladys Pringle, Sam Lubow, Mrs. Evelyn Oberhandsli, Mrs. Louise Reynolds, Alma Soares, Tom Heaney, Jack Brooks, Red Kearns, Joe LaMont, Harry Leslie and Val Dobbs.

With Mickey Hogan as emcee, a short program was presented. Val Dobbs was pianist and Claudia Ceaser recited a poem.

The pot of gold was won by Joe LaMont. He received \$35 and donated \$10 to the Christmas Fund.

Next meeting of Caravans will be held in the new quarters at 400 South State Street, Chicago.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2,700 cards, \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6¢.

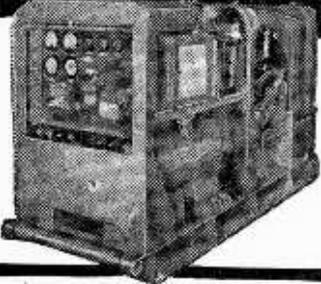
3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000 size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping-Pong Balls, printed 2 sides, \$30.00. Replacements, Numbered Balls, Ea. .50
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
3,000 Small Thin "Brownie" Bingo Sheets, 7 colors, pads of 25. Size 4-5, per 1,000 1.25
3,000 Featherweight Bingo Sheets, 5 1/2 x 8, loose, per M 1.40
Cork Markers, 3 sizes, 8/16, 12/16, 14/16 diameters; any size, per M .75
Nickel Wire Cage, with Chute, Wood Ball Markers, Master board; 3 piece layout for Thin Plastic Markers, brown color, M. 2.00
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

NEW PORTABLE 10,000 WATT Electric Plant



Ideal for Carnival Lighting, Rides, Merry-Go-Rounds, Ferris Wheels!

New 10 KW electric generator, 115V. or 230V., single phase, 60 C., 2-wire. Self-exciting. Remote control. Spare parts, tools, and instruction book. Mfd. by Onan & Sons. Willys-Overland Jeep gas engine, 4-cylinder, water-cooled, electric starting. 35 HP at 1800 RPM. Automatic Safety Controls.

\$950 F.O.B. WAREHOUSE, PHILA. Immediate Delivery

Write for Descriptive Circular

The SONJEAN CO.
949 Drexel Bldg.
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TENTS

CIRCUS, CARNIVAL CONCESSION
BRIGHT FLAMEPROOF CANVAS
Royal Blue—Forest—Green—Khaki—Olive Green—White

Flameproof your tents with Hoopers Liquid Flameproofing Compound. S. T. Jessop will be at Miami, Hotel Venetian, January 27 to February 3. Tampa, Hotel Floridan, February 4 to 13.

UNITED STATES TENT & AWNING CO.
2315-21 W. Huron CHICAGO 12
Chicago's Big Tent House Since 1870

RIDE FOREMAN WANTED

To take charge of two Rides. NEW SENSATIONAL RIDE. Easy up and down work. START IMMEDIATELY. GOOD SALARY FOR GOOD MAN. DRINKERS, DON'T WRITE. (Need Glass House Men.)

GENESEE AMUSEMENT ENTERPRISES
616 Genesee Bank Bldg. Flint 3, Mich.

Brewer United Shows

Most Beautiful Motorized Show on 1947 Tour. Want Stock Concessions of all kinds, such as Bingo, Ball Games, Clothes Pin, Bowling Alley, Balloon Darts, Coca-Cola Bottle, Cigarette Gallery, Fish Pond, Swinger Ball, Grind Stores, Mitt Camp, Glass Pitch, Country Store. All Concessions open except P. C., Pop Corn, Penny Pitch. Fogle with Cook House, let me hear from you at once. Show opens Beaumont, Tex., Feb. 14, for two Saturdays. We carry 5 Rides, 3 Shows, 30 Concessions. Shows of all kinds, come on.
R. D. BREWER, Milner Hotel, Beaumont, Tex.

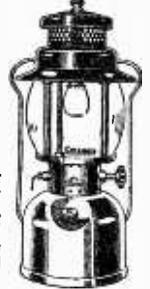
Merry Midway Attractions

Opening in April

Now booking for 1947—Concessions of all kinds, no P. C. or Gypsies wanted. Want to book Merry-Go-Round. Also need Ferris Wheel Foreman first week in April. Fair and Celebration Committees, contact immediately for a clean carnival.

ALBERT BARKER
2850 Boyd Ave. Indianapolis 8, Ind.

Coleman



FLOODLIGHT LANTERN

Dependable, powerful light for every outdoor night job. Floodlights 100-ft. area. Safe, can't spill fuel even if tipped over. Write nearest office for prices and information.

THE COLEMAN CO., INC., Wichita 1, Kans.
401 N. Broad St., Philadelphia 8, Pa.; Los Angeles 54, Calif.; Honolulu, T. H.; Toronto, Can.

D. & P. ATTRACTIONS

NOW BOOKING

RIDE—Will book, buy or lease Ferris Wheel, CONCESSIONS—Mitt Camp, Pitch Tilt U Win, Scales, Arcade, Watch-La, High Striker, Basket Ball, or what have you?
SHOWS—Any Shows with your own outfit.
C. W. DAVIS W. J. PRICE
63 Eley St. 1550 Orange St.
Kingston, Pa. Berwick, Pa.

GENERATING ELECTRIC PLANT

7.5-15-30 Kw. for immediate delivery. List price less 25%. 15 Kw. 17—200 volts, 3 phase, 60 cycle or 230—400 volts, 3 phase, 50 cycle. Ready Power Model R.D.—8-A. Driven by International Diesel Model U D-6 (completely housed). 30 Kw. with above characteristics with century electric generator driven by Buda Diesel Model 6 DTG—317 (skid mounted). 7.5 Kw. 110-220 volts single phase AC 60 cycle powered with White 9 horse power horizontal Diesel engine. All equipment is new. Wire or call C. E. COWAN & ASSOCIATES, Telephone 2178. Elizabethtown, Ky.

WILL BOOK MY NEW

1947 SPITFIRE RIDE

on show. Who can give me a good route for season 1947, east of Mississippi River? Have own transportation. All replies:
GLEN D. WYBLE
BOX 128 LAKE PARK, FLORIDA

MADISON BROS.' SHOWS

NOW BOOKING FOR 1947 SEASON
SHOWS — RIDES — CONCESSIONS
Address: Fairgrounds, Hope, Ark.

WANTED TO BUY GOOD PARK RIDE OR PENNY ARCADE

No Whip or Merry-Go-Round. Have new 1946 Buick Super Sedanette. Will sell or trade. Contact
K. M. INGOE
R. F. D. #1 SALEM, VA.

FOR SALE One Condon Ferris Wheel

Newly painted and in good condition. Price, \$2,500.00.
C. W. SIMPSON
303 Greystone Apts. Chattanooga, Tenn.

Regular Associated Troupers
106 E. Washington, Los Angeles

LOS ANGELES, Jan. 18.—At the Thursday (9) meeting, Mike and Babe Herman were on the rostrum with President Jimmy Lynch.

Committee reports were made by Lillian Eisenmen, chairman of the Florentine Gardens party; Lucille Dolman, financial board; Inez Allton, sick and relief; Gladys Patrick, ways and means; Mary Kanthe, entertainment; Martha Levine, membership; Lucille King, house board, and Johnny Castle, for the Tylers.

President Lynch was presented with a new gavel, on which his name was engraved, by John Castle.

On the sick list are Lynn Alexander, James Gallagher, R. H. Sheppard and Cecile Bowen.

Mrs. Bertha (Gyp) McDaniels won the Chanel perfume award. Mike and Babe Herman donated food and \$20 to the general fund. Madame Delma donated the price of having the table pad cleaned. Monroe Eisenmen reports copies of the souvenir booklet are still available and may be had for \$1 per copy.

Called on for short talks were Stanley Hinckel, Rita Yagla, Louis Wald, Dick Ries, Max Sharp, Martha Kenyon and Al Rodin. Guests included Mrs. Jensen, Mrs. Max Sharp and Eddie Barnett.

Benny Fields won the drawing.

At the January 2 meeting, Joe Krug, chairman, gave the final report on the New Year's party.

Called on after absences were Emma Clifford, Norman and Lillian Schue, Leta and Thomas Johns, Johnny Castle, John Lorman, Helen and Benny Fields, Al and Christine Rodin, Joe and Alice Blash, Leo and Ethel Taylor, Mora Bagby and Moxie and Babe Miller.

Oril Kent made a \$2 donation. Oril Kent and Mora Bagby won the drawings.

Pacific Coast

Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Jan. 18.—The Monday (13) meeting was given over mainly to committee appointments. President Bill Hobday presided, with Vice-President Harry Suker and Secretary Ed Mann also on the rostrum.

Talks were made by Philip Walker, Benny Goldman, Reggie Marion, Gladstone Atkinson, Fred Zipkin, James Scott, Johnny Marlin, C. A. Hurlburt, Garwin Glenn and C. A. Rogers.

Tribute was paid the memory of Austin C. King, who died in San Francisco Tuesday (14). (Details in Final Curtain.)

Weekly door prize was won by Al Rodin.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Jan. 18.—President Harold Elliott presided at the regular meeting. With him on the rostrum were G. C. McGinnis, secretary, and George Carpenter, treasurer.

Elected to membership were William (Chink) Ruback, A. C. Perryman and Edward S. Webb.

Communications were read from Paul McDonald, Don Whitney, Ben O. Roodhouse, president of the American Recreational Equipment Association, and the Michigan Showmen's Association.

Jimmie Mace, concessionaire, has opened another jewelry store in Kansas City, this one at 4805 Jefferson Street. Willie Levine, local novelty shop op, is vacationing in the East. During his absence, Ollie Olson, Omaha, is in charge. A. C. Perryman, concessionaire, operates a housetrailer business here but plans to hit the road in the spring.

Mr. Atkins, Browning Amusement Company, visited here en route from Topeka to org's winter quarters in Oklahoma. M. E. (Spike) Wagoner, after an absence of several weeks, attended the meeting.

Raymond Clayton has four men working on his concessions, getting things ready before joining Shann Bros.' Shows. Clayton left Monday (13) for Atlanta and Tampa. George Sargent will be in charge of Clayton's concessions and Stanley Carter will be in charge of stock during his absence.

Toney Martone is readying his Heart of America Rides and will open the latter part of March with 5 rides, 2 shows and 30 concessions.

President Elliott announced the following committee chairmen and co-chairmen; House committee, Raymond Clayton and Leo Lavin; entertainment, Buck Ray and L. K. Carter; press, Al C. Wilson and Cliff Adams; emergency, Toney Martone and Charles Nathan; flowers, George Howk and G. C. McGinnis; finance, Homer Pennington and R. E. Haney; initiation, Charles Elliott and Joe Gottlieb; banquet and ball, Sam Benjamin and Moxie Hanley; summer membership, Edward (Slim) Johnson and G. C. McGinnis; membership, L. C. (Curley) Reynolds and Captain Hugo; chaplain, Al C. Wilson; warden, George Elser; assistant warden, George Sargent; cemetery committee, Art Brainerd, K. H. Gorman; ways and means, Chester I. Levin and Curley Clark.

Miami Showmen's Association

236 W. Flagler St., Miami

Ladies' Auxiliary

Regular meeting was held in the El Commodore Hotel Friday (10). Discussions were held on the annual costume party, February 21, and on the Valentine Party, given each year in honor of the Miami Showmen's Association.

Mrs. Max Gruberg was present the first time since joining. Doris Kimmerer, patient in St. Francis Hospital, is improving.

A testimonial dinner in honor of the outgoing president, Leona C. Parker, was held Wednesday (15) at Don Lanning's Supper Club.

Show Folks of America

1839 W. Monroe St., Chicago

CHICAGO, Jan. 18.—Rev. Marcel LaVoy, Show Folks chaplain, conducted the funeral service at the Chapel, 5501 Ashland Boulevard, Chicago, for Jay Stoker, husband of May Adams Stoker, president-elect of Show Folks. Burial was at Waldheim.

Social was held today, with Pearl Washburn and Milly Foster as hostesses.

Org had 35 members as 1946 closed. Hopes are to double the membership this year.

LAWRENCE GREATER SHOWS
AMUSEMENTS OF TODAY PLUS A BIT OF TOMORROW

Presenting the **LARGEST** and **FINEST MIDWAY** in the History of This **SHOW**. With 9 Major and Two Kiddie **OFFICE-OWNED RIDES**—Seven **TENTED SHOWS** Augmented by a **MIDWAY** That Is Brilliant in **COLOR** and **GAY** in **APPEARANCE**.

SEASON OPENS MARCH 31st

Playing Proven Dates Along the **ATLANTIC SEABOARD** From **FLORIDA** to the **CANADIAN** Border.

WANT

ATTRACTIONS: Drome Operator to take charge of **MOTOR DROME**, using men and lady riders; Organized **MINSTREL SHOW**, Fun House, Glass House, Mechanical Show and one more Grind Show. Will buy or book one more major Flat Ride.

CONCESSIONS: Cook House, Bingo, Penny Arcade, Frozen Custard, Photos, Novelties and Guess-Your-Age and Weight. Operators and agents, contact us now.

HELP: Lot Man, Painter, Carpenter, Scenic Artist; also Foremen and Second Men for the following rides: Twin Wheels, Merry-Go-Round, Ridee-O, Whip, Tilt-a-Whirl, Octopus, Caterpillar and Chair-o-Plane; also an experienced, reliable man to take charge of **TWO KIDDIE RIDES**. Preference given employees who drive trucks. We also have other available positions for useful show people in all departments. Replies to

LAWRENCE GREATER SHOWS

Chester, South Carolina

Notice to Fair Secretaries and Sponsors: If you desire a beautiful show that is an asset to any event and tops in earning capacity, write or wire.

HERB SHIVE, General Representative

WONDER CITY SHOWS

JOE KARR, Owner-Mgr. "DIMPLES" **KARR, Sec'y-Treas.**
WALTER B. FOX, Gen'l Agent **FRANK R. WARE, Special Agent**
GEORGE HALL, Supt. of Concessions

OPENING MONTICELLO, ARK., MARCH 15

WANTED—Stock Concessions all kinds, \$20.00. Will sell exclusive Diggers, Palmistry, Candy Apples, Juice and Photos. Can place capable, sober Agents for Razzle-Dazzle, Roll Downs, Slum Skillos, Clothes Pins, Swinger, Hit and Miss Ball Games, Beat the Dealer, Over and Under and Pea Pool. Want capable Man to operate beautiful Corn Game.

WANTED—SHOWS. Have four new Blue Tops, twenty by forty. One new twenty by sixty Blue Top with lights, new fronts and banners for all. What have you for the inside???? Will place Independent Shows with own equipment at 25%.

RIDES—Will place Roll-o-Plane, Spit-Fire, Octopus or Tilt. Louis T. Riley, M. J. Dressen, Onsgard, Bill Carneer and Mr. Classen, write. Contracted Ride Help, please report February 15th. Winter quarters now open. Our route will include Arkansas, Kentucky, Indiana and Ohio.

NOTE—Will pay good salary to good combination Chef and Baker for A-1 deluxe kitchen on semi. Immediate opening for good Carpenter.

All address

JOE KARR, Wonder City Shows

Box Three-Six-Eight

Monticello, Ark.

OMAR'S GREATER AMUSEMENTS

Will buy or lease Two-Abreast Merry-Go-Round without transportation.

Will book Cookhouse, Photos, other Concessions.

Want Concession Agents and Ride Help.

Opening March 1. 1401 East Broad St., Texarkana, Arkansas.

Again we offer an unusual improved service on the latest in Trailer Coaches, Boats and Accessories.
LET US KNOW YOUR NEEDS
VISIT **Sellhorn's** TRAILER COACHES, BOATS AND YACHTS
From Florida, Michigan, East Lansing, Mich., Sarasota, Florida

CONCESSIONS WANTED

Grind Stores, Photo, Palmistry, Foremen for Merry-Go-Round and Wheel. Want to book or buy Rotary Merchandisers.

MIKE ZIEGLER

HOTEL MILNER PHILADELPHIA, PA.

WILL PAY CASH FOR USED RIDES All or Any Part

When they won't run any longer don't Junk 'em, sell 'em to us. **ALSO WURLITZER BAND ORGANS. R. T. WADE, 16845 Lindsay, Detroit 27, Mich. Phone: VErmont 5-5232.**

WANTED

DON A. CARRMAN, HARRY M. HEAD

Contact

URSER BRIGHT

618 S. 11th St. NASHVILLE, TENN.

WANTED

RIDES AND CONCESSIONS

for

**3rd & 4th of July
Celebration****John Mitchell, Chairman**
V. F. W. #6504, Waterloo, Illinois**PHONEMEN**

Big Indoor Show. Book LL., P.C., Tickets, Banners. The following proven money producers: Walter Flanagan, Bill Osborn, Al Collins, Bill Bohr, Hal Beverage, get in touch.

CHAIRMAN C.I.O. COUNCIL COMM.
412 1/2 WABASH INDIANAPOLIS
Evansville to follow.**WANTED FOR****KELLY & MORRIS CIRCUS**

Advance Agent with car, Boss Canvasman, complete Sideshow, Concert People, Top-mounter for Teeterboard Act, Clowns. For Sale—B&H Sound Moving Picture Projector.

KELLY & MORRIS CIRCUS
P. O. Box 40 Havana, Ill.**WANTED****GOOD CARNIVAL**

Sponsored by Fire Dept.

A good location. Lots of work. For late April, May or June.

Orville Troutman, Secy.
Rosiclare, Ill.**Opening for Carnival**

And Free Acts. 3-Day Celebration and Rodeo, July 3-4-5. Contact Secretary.

**GRANGEVILLE BORDER
DAYS, INC.**
GRANGEVILLE, IDAHO**DYER'S GREATER SHOWS**

Opening date, March 24, 1947.

Want capable, sober man for new Allan Herschell Merry-Go-Round, drive Semi. Percentage proposition. Have Athletic Show, also Monster Show open. Want Manager for each. Also book non-conflicting Shows with own equipment. Want Electrician capable of doing carpenter work, handle Transformer Truck. Salary. Write

BOX 128, West Helena, Ark.
P.S.—For Sale: Universal 25 kw. A.C. Light Plant mounted on 22-ft. Trailer. Both, \$1,400.00. 5 H.P. A.C. Electric Motor, \$150.00.**WANT FOR****SARA DE SOTA PAGEANT, SARASOTA, FLORIDA; LAKE
WORTH, FLORIDA, FAIR; MT. DORA, FLORIDA, FAIR;
SANFORD, FLORIDA, FAIR:****Spitfire, Fly-o-Plane, Octopus, Tilt and any other major Rides
not conflicting. Shows and Concessions of all kinds. Write, wire****BARNEY TASSELL UNIT SHOW**

Until February 1, Auburndale, Florida

CARNIVAL FOR SALE

#Eli Wheel, 14-Seat Smith & Smith Chair-o-Plane, Big Apple or Loop-the-Loop, Girl Show Tops, Stages, Banners and Ballys, approximately 20 Concessions, Frames and Canvas, including several P.C. Tables and Center Games; Portable Short Range Lead Gallery, plenty Shells and Guns; set Tripod Scales, Bingo Equipment, Country Store, Wheel, Pop Corn and Snow Ball Equipment, one Evans Bucket and Set Game, 3 Record Players, P.A. Set; brand-new 20x30 Marquee with wings, poles and stakes; new Snake Pit, never used; modern Cookhouse, complete, butane gas, silverware, dishes, urn, ice boxes, cash register, cooking utensils; 50 kw. Transformer mounted on two-wheel Trailer, two new 20 amp. Switch Boxes, plenty new Grouped Cable, lot of Concession Stock. Most of this equipment now set up at Riviera Beach, Florida. Will sell all as unit or as you want it. Come and see it. Reason for selling, going into other business. Address replies:

H. C. AYERS, GREAT SOUTHERN SHOWS
RIVIERA BEACH, FLA.**SPONSORED EVENTS**

Veteran, Lodge and Other Organization Festivities

**Don McReavy Heads
Minneapolis' Aqua**

MINNEAPOLIS, Jan. 18.—Donald R. McReavy has been named general chairman of the 1947 Minneapolis Aquatennial. Vice chairman for 1947 will be William G. MacPhail Jr.

Arthur Randall was named membership chairman and Charles Winchell, publicity and public relations chairman.

Five directors elected to the board were George Phillips, Arthur Gustafson, George Jensen, Ralph Keller and MacPhail, Ex-officio directors elected included Mayor Hubert H. Humphrey, Police Chief Glenn MacLean, Alderman Eric Hoyer, Charles Doell and Rita Vauk, association secretary.

**Delray Beach Gladioli
Festival on Jan. 20-26**

DELRAY BEACH, Fla., Jan. 18.—The Delray Beach Lions' Club will stage its first annual Gladioli Festival and Fair here January 20-26. George Muller is general manager and Gene Elliot committee chairman.

A mammoth parade will open the event, featured by 10 elaborate floats, designed by the Vaughn Display Company.

Marlow Lines Up Ohio Celes

CANTON, O., Jan. 18.—George Marlow, of the Marlow Amusement Company, announces he again will have homecomings at Waco, Louisville, North Industry, Bolivar and North Canton. Events will feature bands, free acts and fireworks, with merchant exhibits and dog and rabbit shows as midway attractions, as well as rides, shows and concessions. First will be early in June. Marlow will serve as general chairman.

Zeeland, Mich., Cele Set

DETROIT, Jan. 18.—Zeeland, Mich., will celebrate its centennial July 14-18 with a five-day community celebration. Street show was booked this week by the W. G. Wade Shows thru D. Wade, general representative, with free acts and other attractions to be booked shortly. C. Karsten is chairman.

**Flocks of Lassies
In St. Paul Icer**

ST. PAUL, Jan. 18.—St. Paul's Winter Carnival, February 1-9, will have more queens than ever before, according to Ray Speer, director of Northwest activities for the carnival. He said Snow Queens from 33 major cities in Minnesota and adjoining States will be here.

Leonard C. Seamer, chairman of the carnival's musical unit committee, said an early flood of entries in the Fourth National Drum Major Contest has forced the winter carnival to revise contest plans.

As planned now a preliminary elimination contest will be held to narrow the field of finalists who will compete for \$1,000 in prize money.

NSA AUX. INSTALLS*(Continued from page 49)*

tribute to President Halpin. Mabel Schoonmaker, former chaplain, delivered the invocation and guests were welcomed by Edna Lasures, past president.

Midge Cohen, past president, presided over the candle lighting ceremony. Organizations honored and their representatives were: Ladies' auxiliary, SLA, Bess Hamid; ladies' auxiliary, Heart of America, Fannie Korris; ladies' auxiliary, Missouri Showmen, Jean Delebrates; ladies' auxiliary, Pacific Coast Showmen's Association, Blanche Henderson; ladies' auxiliary, Lone Star State Showmen, Elinor Rinaldi; Caravans, Evelyn Blakely; ladies' auxiliary, Miami Showmen, Jeanne Grey, and ladies' auxiliary, Michigan Showmen's Association, Ann Lichter.

Midge Cohen, Dorothy Packtman Goldberg, Blanche Henderson and Edna Lasures gave a comical farewell speech in poetry. Several numbers from the recent amateur show were presented.

Gifts were presented to officers and committee heads by President Halpin. Numerous congratulatory telegrams and letters were read.

HARRISON OPENS MAR. 1*(Continued from page 49)*

juster, writes he will arrive shortly. Jake Hogan, superintendent of the working staff here, is building a new type Kiddie Ride for the midway. Ev Rice recently returned from a trip to New York. Her popcorn trailer has been repainted and new carnal machines added. She has a crew working on the cookhouse trailer and this year it will have "sit down" space.

Young in Quarters

Slim Young, manager of the Circus Side Show, arrived in quarters and started work at once on his attraction. New blue canvas has arrived for the 10-in-1 Show and for the Merry-Go-Round top. New bally covering and tunnel for the Caterpillar also has been received. The new marquee canvas is expected any day.

Robert Deckman, org's special agent, sends word from Miami, where he and his wife are vacationing, that they will arrive in time for the opening. Leo Hirsch advises all his concessions have been put in tip-top shape. He plans to arrive shortly from Miami.

Everyone grieved to hear of the death of Mrs. Frank Harrison's grandmother. Mrs. Harrison recently lost an uncle by death.

**Robert Albrecht Is
Named Boreas Rex**

ST. PAUL, Jan. 18.—Robert E. Albrecht, St. Paul furrier, has been named Boreas Rex ruler of the 1947 St. Paul Winter Carnival here February 1-9. He succeeds Sheriff Thomas J. Gibbons, 1946 monarch who was Boreas Rex IX. Announcement of Albrecht's selection was made by W. J. Hickey, president of Saintpaulites, Inc., governing body of the carnival.

New Queen of the Snows to succeed Shirley Peterson, 1946 winner, will be picked from dozens of entrants.

WAGNER FAMILY AFFAIRS*(Continued from page 49)*

were Joe Nash, pianist; Ethel Veronica and June Harris, vocalists.

Vera Brown, Detroit Times gossip columnist, presented an "Oscar" to Mrs. Bessie (Jack) Gallagher as the "most valuable woman of the year" in the club. The membership then voted Miss Brown a life member of the club.

Other life memberships were given Mrs. Josephine Quinn, Mrs. J. Bessie Gallagher and Mrs. Sylvia Thomas. Mrs. Wagner was presented with a gold life membership card.

**Carnival
Routes**

Send to 25 Opera Place, Cincinnati 1, O.

*(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)*Arcade: Weslaco, Tex., 25-Feb. 1.
Bell & Vinson: Falfurrias, Tex.
Bistany's Greater: Key West, Fla., 20-Feb. 1.
Brady & Leedy: Lakeland, Fla.
Exposition at Home: (Colored Fair) Orlando, Fla.
Fay's Silver Derby: Valdosta, Ga.
Florida Am. Co.: Plant City, Fla.
Heart of Texas: Brownwood, Tex.
Porter Am. Co.: Doerun, Ga.
Royal Expo.: Bowling Green, Fla.
Shipley's Am.: Edgard, La.
Sunshine: Leesburg, Fla., 22-Feb. 1.
Tassell, Barney: Auburndale, Fla., 20-Feb. 1.
Texas Expo.: Jourdanton, Tex.
Zeller's Am. Co.: Mulberry, Fla.**Circus Routes**

Send to 25 Opera Place, Cincinnati 1, O.

Clyde Bros.: Beaumont, Tex., 20-22; Galveston 23-25; Port Arthur 26-28.
Davenport, Orrin: Grand Rapids, Mich., 20-25; Detroit 27-Feb. 16.
Eagles: Huntington, W. Va., 20-25; Cincinnati, O., 27-Feb. 1.
Polack Bros.: (I. M. A. Auditorium) Flint, Mich., 19-23; (Civic Aud.) Hammond, Ind., 25-31.**Misc. Routes**

Send to 25 Opera Place, Cincinnati 1, O.

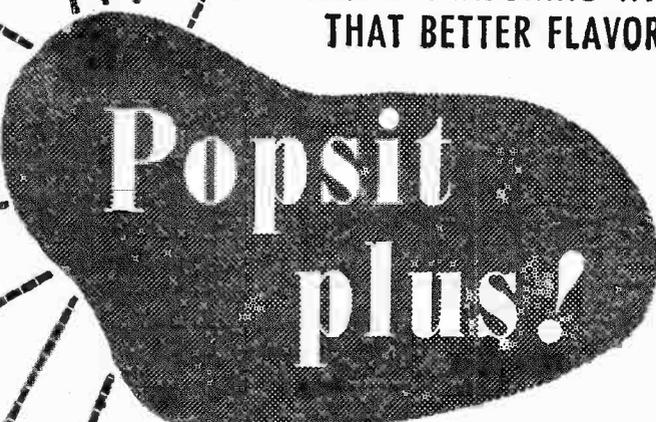
Annon's Tent Show: Chauncey, Ga., 20-25.
Henie, Sonja, Hollywood Ice Revue (Madison Square Garden) New York 23-30.
Hop-Scotchers: Boyce, La.
Ice Follies of 1947: Cleveland 20-27; Buffalo 29-Feb. 2.
Miller's, Irvin C., Brown-Skin Models (Perkin) Montgomery, Ala., 22-23; (Strand) Jacksonville, Fla., 25-Feb. 1.
Roller Skating Vanities (Auditorium) San Francisco 20-26; (Auditorium) Oakland 27-Feb. 3.**BELL-VINSON SHOWS****WANT**

CONCESSIONS for best money spots in Valley and South Texas. (No exclusive, no gift.)

SHOWS WITH OWN TRANSPORTATION. OCTOPUS, ROLL-O-PLANE, FLYING SCOOTER, KIDDIE AEROPLANE. (Mr. Burto, answer.)

Address BELL-VINSON SHOWS, Falfurrias, Texas, 20-26; Hebronville, next.

* NO PRE-HEATING
 * POURS EASILY
 * MEASURES ACCURATELY
 * THE LIQUID SEASONING WITH THAT BETTER FLAVOR



Popsit plus!

POPSIT PLUS is acclaimed nationally as the leader! It will pop MORE corn because every drop is used. Since it pours readily, measures accurately, eliminates all inconvenience at the popping machine and permits uninterrupted operations it has won pre-eminence in the seasoning field.

For better flavored, quick selling popcorn all the time, use the liquid peanut oil seasoning with the "nose and eye appeal"—POPSET PLUS!

C. F. Simonin's Sons, Inc.
 REFINERS • ESTABLISHED 1876
 3450 N. Belgrade Street • Philadelphia 34, Pa.

SEASONING SPECIALISTS TO THE NATION

LONG'S UNITED SHOWS
 OPENING FEB. 1ST IN SAN BERNARDINO, CALIF.
 All Personnel Contracted Report January 28th at Mill and Mt. Vernon Lot, or Winter Quarters, 2d and Arrowhead.
CONCESSIONS WANTED
 Arcade, Long Range Gallery, Guess Your Weight, etc. Frozen Custard. Any Merchandise Concession not conflicting. All must be neat and well flashed.

RIDES
 Reasonable percentage to party with Fly-o-Plane, Spitfire, Tilt-a-Whirl or any Rides not conflicting. Will buy same if in good condition and priced right.

SHOWS
 Want Talkers for Ten-in-One, Girl Shows; also Freaks and Acts for Ten-in-One. Will book or finance any worth-while Attraction not conflicting. Want to buy Laughing Figure for Funhouse.

HELP
 Can use reliable Show People at all times. Let me hear from you. We have contracted from George Hamid office a very outstanding Free Act, the Four Albanis. This Show will play Forty Weeks at proven dates on the West Coast.

Contact
HAROLD LONG
 P. O. BOX 145, San Bernardino, Calif.
 Or BOX 540, Oceanside, Calif.

WANTED
 TALKER, TICKET SELLERS, SIDE SHOW ACTS, FREAKS, DWARFS, FAT PEOPLE, NOVELTY ACTS FOR A LONG SEASON.

WENDEL (PROPS) KUNTZ
 Exeter Road, Hampton, New Hampshire, Until February 15th;
 Then Kirkwood Shows, Winter Quarters, Wendell, North Carolina.

HAVE FOR SALE OR TRADE
 Straight Trucks (van bodies), Semi Trailers, Bingo Top, Photo Galleries and Supplies. 16x20 Tent, Frame and Floor, 1942 Buick Sedanette, 21,000 miles, good as new.
 Want Glass House and Fun Houses. Prefer the walk through type built on semi trailers. Let us know what you have to go and what you want. Dick Taylor, contact me at once.

ROYAL EXCHANGE & BOOKING AGENCY
 1043 1/2 3D AVE. Phone 26852 HUNTINGTON, W. VA.

K. L. (DICK) TAYLOR
 Please contact me at once. Have written to you and advertised for you in care of The Billboard. Trying to contact you for past two months. Any show owner or show or carnival person in the business that knows the present whereabouts of Dick Taylor, please notify me at once.

JOHN LYONS
 1043 1/2 THIRD AVENUE HUNTINGTON, W. VA.

LAST CALL LAST CALL

MIAMI

SHOWMEN'S ASSOCIATION

3rd Annual

BANQUET & BALL

BEACH SUPPER CLUB (STEAK HOUSE)
 2360 COLLINS AVENUE, MIAMI BEACH, FLA.
MONDAY, JANUARY 27, 1947
 AN OUTSTANDING FLOOR SHOW WITH TOP NAME STARS WILL BE PRESENTED

WIRE, WRITE OR PHONE RESERVATIONS

MIAMI SHOWMEN'S ASSOCIATION
 236 WEST FLAGLER STREET MIAMI, FLORIDA
 Phone: 2-7235 — 3-9551

PIONEER SHOWS

FAIRS AND CELEBRATIONS desiring new up-to-date Rides, clean and entertaining Show, flashy Merchandise Concessions, see our representative at the fair meetings.

We present one of the East's Outstanding Motorized Shows

Now contracting Shows and Concessions not conflicting. Can place Ride Superintendent, Foreman for Merry-Go-Round, Wheels, Whip, Octopus and Chairplane, also Foreman for 3 Kiddie Rides. Billposter, Concession Manager, Agents. Scully, have excellent proposition for you. MAIZEE, tell Hubby to contact us. Sensational Free Act.

Will buy Moon Rocket, Rolloplane, Tilt-a-Whirl, Motordrome, Fun House.

MICKEY PERCELL, Mgr.
 Permanent address, P. O. Box 106, Waverly, N. Y.

F. M. SUTTON SR. presents

GULF COAST SHOWS

HAVE ALL NEW RIDES.
 Will furnish new Blue Tent and new Banner Front for Girl Show (Must have 2 Girls). Will furnish complete Minstrel Show to capable party that can furnish the performers and operate the Show.
 Want clean Stock Concessions. Will sell exclusive on Photos, Diggers and Cotton Candy. This Show will stay in Arkansas and Missouri. Will open about April 5th.

Address: F. M. SUTTON SR.
 OSCEOLA, ARK.

PIKE AMUSEMENT SHOWS

NOW BOOKING FOR 1947
 WINTER QUARTERS IN FAIRGROUNDS, OZARK, ARK.
 Want Concessions and Shows with own transportation. Ride Help of all kinds. Have twelve Fairs already booked. Show will open in Ozark, Ark., March 22nd for seven days, Salisaw, Okla., follows. Address

BILL PIKE
 201 N. 6TH ST. FT. SMITH, ARK.

Paul Nelson of Cole Bros. Loses Leg While Hunting

Horse trainer accidentally shoots self on Zack Terrell's farm near Owensboro, Ky., making amputation necessary —Milt Herriott replaces him on Orrin Davenport dates

LOUISVILLE, Jan. 18.—Paul Nelson, horse trainer of Cole Bros.' Circus and brother-in-law of Owner Zack Terrell, suffered the loss of his left leg in a hunting accident on the Terrell farm near Owensboro, Ky., Sunday (12) afternoon. Paul was hunting pigeons with a shotgun when an accidental blast struck his leg. Mr. and Mrs. Terrell and Paul's wife, Ruth, were in the farm house, inspecting newly constructed additions. Altho Paul was some distance away, farm workers heard his cries and rushed to him. At Owensboro-Daviess County Hospital it was found necessary to amputate the leg just below the knee to prevent lead poisoning. He is 33 years old.

Tho he is resting easily, it will be many months before Paul is able to return to the ring with his big Palamino horse act and various other turns. An important personage in the Cole Bros.' organization in recent years, he is listed on the show's roster as big top program director. He is the youngest of the famous Nelson Family of acrobats, of which Estrella Terrell is also a member.

Paul was contracted for the Orrin Davenport indoor dates at Grand Rapids, Mich., Detroit, Cleveland and St. Paul, and his place will be filled by Milt Herriott. Stock is being shipped to Grand Rapids today. Ruth Nelson, who was to work elephants at these dates, will remain with her husband as long as he is hospitalized. Her place at Grand Rapids will be filled by Patricia Scott, wife of Eugene (Arky) Scott, head elephant trainer.

Winter Quarters Busy

Work in Cole Bros.' quarters is humming. A new coach recently arrived, and the train is in the repair shops under the supervision of Whitey Warren. Charley Luckey and his crew have finished all cages, and they have been sent to the paint shop, which is in charge of George Churchill.

Joe Kuta, away from the show for several years, arrived from Chicago and will be with it again. George Davis, head steward, is back from a vacation and has the quarters cook-house ready to feed the influx of workingmen, arriving daily.

The zoo, open Sundays, has been doing good business. A special broadcast from the zoo building over WGRC is handled by Col. Harry Thomas when he is in town. While Thomas is away on the Orrin Davenport dates, air show is handled by Herbert Leeman, timekeeper.

Thomas R-B Appointment

Announced by J. A. Haley

CHICAGO, Jan. 18.—James A. Haley, president of Ringling Bros. and Barnum & Bailey Circus, made formal announcement Monday (13) thru the R-B Chicago office of the appointment of J. C. (Tommy) Thomas as traffic manager to succeed the late J. C. Donahue. Haley said no other changes were contemplated.

Since Donahue's death in the spring of 1944, Arthur R. Hopper has borne the joint title of general agent and traffic manager.

Tige Hale With Wallenda

TAMPA, Jan. 18.—Tige Hale, who has his big sleeper bus parked in the Municipal Trailer Park here, says his band is having a vacation after 93 weeks of work. Org was last on Will H. Hill's indoor dates. Hale announces he'll be on the Wallenda Circus with a band somewhat larger than usual. Show is to open early in March. Meanwhile, Hale is to play two Florida fairs.

Eagles' Show Launches Tour

Don McCullough's indoor org in Charleston, W. Va., after Dayton, O., premiere

DAYTON, O., Jan. 18.—Eagles' Circus, backed by the Grand Aerie, F. O. E., and produced by E. Don McCullough, ended its initial engagement in Memorial Hall here Sunday (12) and moved to Charleston, W. Va., for a week's run in the City Auditorium (13-19). Stands of one week each are to follow at Huntington, W. Va., and Cincinnati.

Show played to fair business during its five days here. Necessity for putting the ring on the floor eliminated some seats and impaired the visibility of part of the balcony customers. Show gets a better break in the spacious, well-equipped building at Charleston.

Features of the performance are Prof. George J. Keller's mixed wild animals, Dolly Jacobs' elephants, and the Helen Billetti Troupe (4) on the high wire, together with Jimmy O'Dell's stock, the Henderson Trio, the Morris Family and the Heerdinks. Keller's group consists of a black panther, puma, tiger, leopard, male lion and two lionesses. With Helen Billetti are Clayton and Clarence Wendt and John Yancer.

Clowns include Huffy Hoffman, producing; Bob Mason, Billie Burke, Raymond Duke, Chester Drake and George Zerlinger.

Skinny Goe has the band and Eddie Billetti is in charge of concessions and props. Don McCullough served here as equestrian director and announcer. Program ran as follows:

1—Prof. George J. Keller and His Wild Animals. 2—Head balancing traps, Lew Henderson; single traps, Helen Billetti, Thais Knowlton and the Henderson Sisters. 3—Clowns. 4—Rollo-bollo, Dick Heerdink. 5—Dogs and ponies, Jimmy O'Dell. 6—Swinging ladders, Maybelle Miller, Thais Knowlton and the Henderson Sisters. 7—Clowns. 8—Juggling, the Henderson Trio. 9—Menage, Dolly Jacobs and Jimmy O'Dell. 10—Clowns. 11—Teeterboard, the Morris Troupe (4). 12—Intermission.

13—Bar act, the Heerdinks and Hubler. 14—Spanish web, Mlle. O'Dell and Thais Knowlton. 15—Table rock, George Hubler and Bob Mason. 16—Liberty horses, Jimmy O'Dell. 17—Balancing act, the Hendersons (billed as the Three Jewels). 18—Clowns. 19—Elephants, Dolly Jacobs. 20—High wire, the Helen Billetti Troupe.

Ruby Wood's Suits Settled

LOS ANGELES, Jan. 18.—Suits brought in 1942 by Ruby Wood, extra trapeze performer, for \$25,000 on each of three counts claiming the Kate Smith Hour broadcast without permission the story of Mrs. Wood's recovery from injuries received in a circus accident, have been dismissed after an out-of-court settlement.

Work Speeded In Beatty W. Q. For March Bow

NACOGDOCHES, Tex., Jan. 18.—The population of the Clyde Beatty winter quarters is increasing daily with the arrival of old-timers and new help. Work is at full speed in preparation for the show's opening here in mid-March.

Heading activities in their respective departments are George Werner, general superintendent; Bob Reynolds, prop superintendent, and Jack Joyce, horse trainer and equestrian director. Meanwhile, Mel Rennick is at work on new wardrobe in Chicago.

Clyde and Harriett Beatty are spending a week in quarters before leaving for Detroit to play Orrin Davenport's dates there and at Cleveland. They recently spent some time at their home and zoo in Fort Lauderdale, Fla., and made a brief jaunt to Havana. Yellow Burnett arrived this week to take charge of the painting.

New Acts Top Polack's Prog

Malaikovah, Giustino Loyal in '47 show—Adriana and Charly, Pallenberg back

CHICAGO, Jan. 18.—The 1947 season of Polack Bros.' Circus got off to an auspicious start in the City Auditorium at Saginaw, Mich., according to word reaching I. J. Polack in the show's Chicago offices. Show ends its seven-day run in Saginaw tonight and opens Sunday (19) in Flint for five days.

New features are Malaikovah, high wire; the Giustino Loyal Troupe of bareback riders, last season with Ringling - Barnum; the Erickson Brothers, acrobats, also off the Big One, and the Five Willys, jugglers, together with the Black Brothers and Adolph DelBosq's musical horse, Serenado II, most of last season with Polack's No. 2 Unit.

Acts retained from '46 are Adriana and Charly, trampoline; Borza Kids, Lopez Trio and Emil Pallenberg Jr. with his bears.

Baby elephants, Bunty and India, and Polack's two remaining bulls from the Power's act have been combined into one act by Cheerful Gardner.

Eugene Randow and his son, Eugene Jr., are producing clowns. Other clowns are Ed Raymond, Kinko, the Landrus Twins and Dennis Stevens. Bee Carsey is again band leader, with Red Lindstrom at the drums.

Advance promotion at Saginaw was handled by Buck Waltrip.

Mills Boys to West Coast; Lumber Arrives in W. Q.

BUCYRUS, O., Jan. 18.—Before Mr. and Mrs. Jack Mills and daughter, Arlene, and Mr. and Mrs. Jake Mills left on a two weeks' visit to Los Angeles, a carload of lumber arrived at Mills Bros.' winter quarters here from Calico Rock, Ark. This is being prepared by Superintendent Charles Brady and his men for poles and stakes.

Two new Chevrolet tractors have been added to the show's fleet. Show's elephants, ponies and dogs returned to quarters after the close of the Cleveland Arena Circus. Many

37½% Dividend Declared for R-B Claimants

\$1,000,000 From '46 Take

HARTFORD, Conn., Jan. 18.—In Superior Court here last week (10), Judge Charles J. McLaughlin granted the application of attorney Julius Schatz, counsel for Edward S. Rogin, receiver, for the payment of a dividend of 37½ per cent to the claimants against Ringling Bros. and Barnum & Bailey Combined Shows, Inc. A prior dividend of 25 per cent was paid last spring.

Dividend authorized last week for the victims of the Hartford, circus fire of July 6, 1944, was made possible by receipt of a check for \$1,000,000 from the circus earnings of last year, biggest year financially in the show's history.

Due to the fact that the receiver had cash on hand of \$536,000 before the \$1,000,000 check was received, the dividend will result in payment of approximately \$1,500,000 to the victims. First dividend of 25 per cent approximated \$1,000,000. Victims' claims amounted to \$3,912,000.

Judge McLaughlin, in granting the permission to pay the dividend, complimented the committee of the Hartford County Bar Association, the receiver and his counsel, and particularly the defendant corporation for the co-operative spirit which resulted in the progress made so far in reducing the claims.

Strong Line-Up At Grand Rapids

GRAND RAPIDS, Mich., Jan. 18.—First indoor circus of 1947 produced by Orrin Davenport will be the Saladin Shrine date in the Municipal Auditorium here January 20-25. Features will include the former Alfred Court cat act, now owned by Benson's Wild Animal Farm and worked by Joe Walch; the Cristianis, Cole Bros.' stock, Hubert Castle and the Wallendas.

C. H. Hoffman is again general chairman for Saladin Temple. Col. Harry Thomas will be equestrian director and announcer. Izzy Cervone will have the band, and Charles Jones will be boss props. Signed for clown alley are Otto Griebing, Freddie Freeman, Felix Adler, Earl Shipley, Dick Lewis, Brownie Gudath, Everett Hart, Jimmy Davison, Gabby DeKoe, Alva Evans and George LaSalle.

Termed by Davenport one of the nation's strongest one-ring shows, the program has been lined up tentatively as follows:

1—Tournament. 2—Mixed wild animals, Joe Walch. 3—Sway pole, Vernon Orton. 4—Table rock, Dick Lewis and Brownie Gudath; clown walkaround. 5—Cole Bros.' ponies; Ruby Haag's dogs. 6—Lady's principal riding act, June Cristiani. 7—Shoulder perch, Davison and Louise Cristiani. 8—Clowns. 9—Walter Jenner and his seal, Buddy. 10—Cloud swings, Joanne Day and Bebe Stegrist. 11—Clowns. 12—High school horses, Dorita Konoyot and Company. 13—Teeterboard, Cristiani. 14—Clown prize fight, Otto Griebing and Freddie Freeman. 15—Aerial ballet with LaLouise. 16—Cole Bros.' elephants (5), trained by Eugene (Arky) Scott and presented by Patricia Scott. 17—Clowns. 18—Wire, Hubert Castle. 19—Riding act, Cristianis. 20—Chinese acrobats, Tien Tsi troupe. 21—Cyclists, LaBrac and Bernice. 22—Comedy casting, Chambertys. 23—Cole Bros.' Liberty horses, presented by Milt Herriott. 24—High wire, Wallendas. 25—Clowns. 26—Flying Concellos.

folks from the Arena show stopped at quarters on their way to and from Cleveland. Willard Backenstoe was a recent visitor.

UNDER THE MARQUEE

After an absence of four years, Bill and Jackie Wilcox will return to the road this year. They've sold their home in San Francisco and will be on the advance of Cole Bros.

Worrying over the weather is conformed by the thought, "We're in the barn."

Whitey Gerrald, stopping off at Punta Gorda, Fla., en route to Miami, writes he saw enough showfolk there to take out a mud show. Punta Gorda is the home of Johnnie Jack, former showman, who now owns a large mill there and who recently supplied the Buck Owens Circus with a load of cypress side poles.

Concert patrons can only guess how many of the cowboys were born west of New Jersey.

Helen Traubel, Metropolitan Opera Company soprano, and her husband, William L. Bass, were house guests of Mrs. Charles Ringling and Mr. and Mrs. Robert Ringling at their Sarasota, Fla., home recently. Mr. and Mrs. Sam Gumpertz were among the guests at a dinner given in honor of the singer by Mrs. Charles Ringling.

A 28-page pictorial souvenir guide has been published by the Florida Service, an all-World War II vet outfit of Sarasota, Fla., for sale at the Ringling-Barnum winter quarters. The cover, lead story and all the art were handled by Roland Butler. Center-spread is a swell aerial view of quarters, with all the buildings identified by means of key numbers.

Getting a job with an indoor circus makes one forget how long the winter is going to be.

John D. Wixom visited Terrell Jacobs at Peru, Ind., en route home from delivering animals to Mills Bros.' winter quarters at Bucyrus, O. Terrell bought two male lions from Wixom. . . . Prof. George J. Keller, who is contracted with his wild animals for eight weeks on the Eagles' Circus, announces he'll be with Garden Bros. in Canada, opening at Toronto April 7.

Edward C. Andrews, who trouped for 40 years and was a Side Show performer on various circuses of another generation, is a total disability patient in the Veterans' Hospital at Dayton, O. He wonders if any old-timers remember the Frank Adams Railroad Circus (one car) that played thru the South about 1903 or '04, and the William Todd two-car show of about the same time.

An old-timer is anyone who can remember when overland shows passed up hamlets with lampposts because they were cities.

Buck Steele, of Steele's Marvel Horse Troupe, reports he is at Captain Proske's tiger farm in North Miami, Fla., with his family and 20 head of horses, breaking new acts.

Robert M. (Hi-Brown Bobby) Burns, at Daytona Beach, Fla., after two weeks at Miami, writes the swimming is great and that he's dabbling in a little real estate. . . . Lee S. Conarroe, of the R-B No. 3 car, is

back home in Miami after a visit several weeks ago in Chicago.

Joplin (Mo.) Jottings: Jersey Carr, last season with Ringling-Barnum, is back at his old job at the Joplin Coca-Cola Company. . . . Evelina Rossi, for several seasons with Al G. Kelly-Miller Bros., is wintering in Joplin with Mr. and Mrs. J. L. Pease. Mrs. Pease is her mother, the former Mrs. Mary Rossi. . . . Lois Van Pool, 15-year-old daughter of Paul F. Van Pool, prominent Joplin circus fan, was seriously injured in an automobile accident New Year's Eve. . . . Recent visitors were Dan and Virginia Fast, Noble and Viola Fairly.

The thing that chagrins a seat butcher the most is to see a family of five get filled up on one poke of peanuts.

Jess Tobias, timekeeper on Sparks Circus last season, and his wife, Sally, who worked spec and reserved seats, are entering the restaurant business at Fourth and Walnut streets, Sunbury, Pa. Bill Tobias, trombone player in Victor Robbins's band with Sparks last season and previously with Clyde Beatty, Cole Bros. and other shows, is opening a gas station at the same location. . . . L. Claude Myers, former circus bandmaster, writes from Memphis that he has sold his bowling alley, newsstand and jewelry store at Attalla, Ala., with a view to going back on the road this year.

The Adele Nelson CFA Tent, Springfield, Mass., held its December meeting at the home of Mr. and Mrs. Elmer D. Litch, Southwick, Mass. Colored slides and circus movies were shown by James B. Hoye, of Hartford, Conn. . . . Joe and Wally Beach visited the Musical Johnstons, Don Francisco, Hermine's Midgets, the Four LaVernes and the Gonzales Sisters at the Court Square Theater, Springfield, Mass. . . . Charles A. MacInnes Sr. and Jr., Alburtis, Pa.; Zeke LaMont, and Harry and Irene Rutter were recent visitors to the circus room of Herbert A. Douglas, West Chester, Pa.

Rule among ticket sellers: The left hand may know what the right hand is doing, but mustn't mention it.

Owen C. Boggs reports his Rhythm Gypsy Band and Jean Cartella, aerial prima donna, have been engaged for Larry Sunbrock's Rodeo. . . . Mr. and Mrs. James Troy write from Akron that after a visit with the latter's parents at Salineville, O., they will go south to join Sparks Circus, where they are contracted for comedy trapeze, Roman rings and slack wire. They were with James M. Cole last season. . . . Jonnie Mae Snyder cards from Eunice, La., that she spent Christmas week with her children in Wichita, Kan. Eva Marie returned with her, and Buster will join her when school is out.

Ray Brison, while putting on his Kiddie Circus for the VFW at Chambersburg, Pa., had a visit from Eli Hackman, of Philadelphia, who is among the oldest Punch and Judy workers in showbiz. . . . Dan Valadon, whose wife, Lora, died last September, writes from Providence that he is rehearsing a new act to be billed as Valadon Novelty Surprises. Mrs. Valadon, who was 62 at the time of her death, was her husband's partner in a wire act for many years. . . . Mr. and Mrs. Arthur L. Reynolds (Art DaComa), circus aerialists before their retirement in 1917, celebrated their 50th wedding anniversary December 30 in Miami.

A daughter who was brought up on stories of how her grandmother trouped with Barnum, regrets that she forgot to

ask the names of the last four indoor promoters she worked for.

Chicago Visitors: Gil Gray, indoor circus impresario of the Dakotas; Bill and Edna Antes, of the Clyde Beatty Circus; Earle Reynolds, of the Helen Reynolds Skating Girls; Art and Antoinette Concello and son, Randy, and Mickey King; Don S. Howland, CFA, of Columbus, O.; the McKay Brothers, of Oklahoma City; Arthur Stahlman, concession superintendent of King Bros., rounding up national advertising for that show's '47 program and seen in a huddle with Emmett W. Sims. . . . Jim and Ward Snell (Larconian Bros.) visited *The Billboard* Chicago office and reported they are going back to clowning. Off the road during the war, they will be back this year with Barnes Bros. in the Chicago Stadium and Detroit Olympic.

Homer R. Sharar, of King Bros., and Bill Downing, of the R-B ticket department, were entertained by E. A. Johnson at a steak dinner in Detroit recently. . . . Pat and Millie Sutherland report they are returning to Ben Morrison on Polack Bros. promotions after a holiday visit to Beechwood Resort, Houghton Lake, Mich. . . . A. (Fingers) Castle, former assistant prop boss with Hamid-Morton, and Jack (Paterson Slim) Mc-

Lean recently worked the streets of Portland, Me., with toys. McLean was among the circus butchers at the Cleveland Arena Circus. Others included Zoot Suit O'Connell, Moonshine Marks, Joie Marks, Curly Hays, Little McDonald, Red Lux, Joe Kelly, Curly Young, J. Healy, Benson, E. Williams, Don Sidel and Jack Siegal.

Towners look down their noses at us backward showmen who can solve our housing problems with a few stakes and some canvas.

Ernie Burch writes from Florida that he has been contracted as producing clown with Sparks Circus. . . . Rube Curtis and his bride, the former Mary Agnes Shirley, were guests of friends at dinner in the Hotel Arcade, West Plains, Mo., after their marriage at Salem, Ark., December 18. Rube has clowning the Tom Packs dates the last five years. His son, Bob, who sometimes works with him, is in charge of the Arcade's Pioneer Room at West Plains. . . . Warren (Rube) Simonds, tramp clown, last season with Bailey Bros., put in five weeks with the Herb Taylor unit on Jordan Marsh's Christmas Caravan playing hospitals in and around Boston. . . . Dick Doud, white-face clown, worked parties, theaters and naval bases in Los Angeles and San Diego with the Art LaRue Trio during the holidays. . . . Leo Francis is with an International Harvester unit.

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**Medrano in N. Y.
To Eye American
And Mexican Acts**

NEW YORK, Jan. 18.—Jerome Medrano, owner-operator of Cirque Medrano, indoor circus arena in Paris, arrived in New York, accompanied by his wife and two children, and will make this city his headquarters during a six months' stay in America.

Medrano reports conditions in Paris still far from normal but improving. In the circus field the prin-



JEROME MEDRANO

cipal drawback is the dearth of new acts. Good available European acts have played the two circuses operating in Paris so often they now offer little or no box-office appeal.

Medrano intends looking over the circus field in this country and Mexico in search of new ideas and fresh talent for his Paris establishment. He also will endeavor to find outlets in America for European circus talent.

Cirque Medrano was founded several decades ago by the father of Jerome Medrano, a celebrated clown popularly known as Boom Boom Medrano. Young Medrano inherited the Paris arena and took over its operation after leaving college. Besides the Paris indoor circus, Medrano also controlled a motorized tent circus and a semi-permanent wooden-walled circus big top which played two to four-week stands in the larger French cities.

Cirque Medrano, during World War II, was taken over by the Bouglione Family, vet tent circus operators and for several years in control of the big Cirque D'Hiver indoor circus arena in Paris. Medrano, with the French Air Force, served as liaison officer with the American army for a time and later joined the American air force, where he served until hostilities ended. After demobilization he returned to Paris and resumed control of his circus interests.

**2 More Readied
For '47 Season**

CHICAGO, Jan. 18.—E. E. Coleman writes from Dayton, O., he will take out the M. L. Clark & Sons Circus again this year, opening in the South late in April. Several trucks are being made ready at Dayton, color scheme to be yellow with red and green trim. Coleman says show will be larger than when last out in '45.

Larry R. Burns writes from Newport, Tenn., he is organizing a new circus. Show is set to open April 7 at Lebanon, Tenn., where an office has been opened in the Cedars Hotel. Show's title has not been announced.

WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold
By Starr De Belle

Back Wash, Ala.,
January 18, 1947.

Dear Pat:

Recently we mentioned our Boston Bloomer Girls baseball team, made up entirely of actresses of this show. The bosses stopped matineeing and went into the female baseball biz each afternoon when a local team could be found. We couldn't figure out whether the gals were lucky or if the local players' Southern chivalry was giving them a break. With 75 per cent of all gates, after the nut, going to the winner, we haven't lost a game. Even if we did, the "after the nut" would take care of it.

Tho an old title, we found that the Boston Bloomer Girls name wasn't modern enough in the larger burghs. Furthermore, the old-style bloomers have lost their appeal. So the title was changed to the Miami Mid-Riff Baseball Ensemble. That gave us some strip-tease paper for posting.

Last Monday at Green Wash, Ala., our gals were slated to play a high-school team in a stadium. When our gals and some 30 rooters from the show arrived at the stadium we

learned it was a football field. The high school claimed its verbal contract with our agent called for football and not baseball. Seeing a packed stadium, Manager Upp decided to send his gals in to play the competitors' game—win or lose. The gals beefed some about it, but that was all.

Pat, that was a mistake, even with the "after the nut" clause. During one of the skirmishes, and you may believe me when I say the high-school boys liked to skirmish with our mid-riff gals, two of our players, female impersonators, lost their wigs, and our halfback, who does half and half in the side show's annex, lost his form-fitter before a crowd of 2,400 affidavits for the prosecution. That started a Clemantine (she's Rube's little sister), which cost the office not only the stadium dough but a night show on the lot as well. News of the football game had preceded us to our next stand, Dunk, Ala. That made the office decide to forget about gal baseball until we got into new territory.

There we ran into another screwball verbal contract made by our agent. The beauty of making verbal contracts is that an agent can always deny he made them. Because the town was overrun with stray dogs, our agent agreed to feed the dogs to our wild animals in exchange for a free license. It was further understood that a free pass would be issued to every person bringing a stray dog to the show. That included the police and town dads. By noon we had so damn many dogs we had to put out more passes than we had seating capacity. Feed them to the cats? Never. Showmen aren't built that way. In order to protect themselves the bosses added a 50-cent service tax in addition to the regular tax on each ducat.

We turned them away, but after the mayor and his staff paid their service taxes, they in turn charged us a 50-cent per dog tax and copped the gross.

The bosses then got a bright idea. They have decided to put out a dog and pony show, one-car unit, in the recently acquired Bloomer Girl car as soon as the mutts can be trained. That threw our ballet, ladder gals, female impersonators and half-and-half back into their old four-high berth car, while the dogs took possession of the new one.

Dressing Room Gossip

Eagles

Our second week, at Charleston, W. Va., found everything running smoothly. The City Auditorium was an ideal spot, with a mammoth stage, plenty of lights, spacious dressing rooms and all the conveniences to spoil us. But with this grand troupe there will be nary a prima donna.

Closing day at Dayton, O., the entire personnel were luncheon guests of Don McCullough. Empress, Modoc and Judy were the belles of the Eagles Ball with their new headpieces and lacquered nails. A pleasant get-together was enjoyed by all during our week at Dayton.

Among visitors noted were Gene Haerlin, Paul Carpenter, L. J. Halley, Mr. and Mrs. Red Lunsford, Cliff Monnett, Mr. and Mrs. Buck, Al Jones, Tom and Betty Waters, The LaBlondes, Richard Conover, Jack Smith; Mr. and Mrs. Jack Nelson, who are expecting a wee Jack or Jacqueline to join them soon; Virginia and Leonard Karsh, who have been away from the big top a few years but think their feet are beginning to itch, and Ed Hillhouse with his interesting circus album.

The Billetti Troupe had a near-bad accident opening night in Charleston when one of their guys pulled while all were on the wire, but luckily, no one fell. Raymond Duke spends his spare moments showing folks pictures of his new daughter. Skinny Goe is mighty busy being teacher to a new set of musicians each week. Busiest of all is George Hubler, who should have roller skates to perform his many duties. Professor Keller has a nifty set-up and some very pretty cats. So far we can't find out who's who in the new one per cent club.—DOLLY JACOBS.

**BB Rodeo in Sioux Falls W.Q.
After Successful Season**

SIoux FALLS, S. D., Jan. 18.—BB Rodeo Company, owned and managed by Ben Brune, is in quarters here after a successful season. Show opened June 16 at Brookings, S. D., and closed September 29 at Pender, Neb., after touring thru North and South Dakota, Minnesota, Wisconsin, Iowa and Nebraska. Biggest crowd was at Iowa State Fair, Des Moines.

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Memphis Buys 4 Rides From Harry Illions

Commission Spends \$19,800

MEMPHIS, Jan. 18.—John Vesey, chairman of the Memphis Park Commission, announces the commission's program to buy and operate all permanent riding devices at the Fairgrounds Amusement Park has been completed with the purchase of four amusement devices.

Vesey reached an agreement with Harry Illions, Jamestown, N. Y., to buy the two Ferris Wheels, Loop-o-Plane, and Glass House for \$19,800. With the purchase of the four devices and completion next fall of payment of \$10,000 on the Pippin, the park commission's investment in amusement devices will hit \$223,000.

Park commission records show it had fixed assets of \$183,222 in amusement devices at the end of the 1946 season. This amount already has increased by a \$10,000 payment on the Pippin. It will be increased further by the \$19,800 payment for the four Illions rides, and the final \$10,000 payment on the Pippin.

The park audit for 1946 shows the 10 park commission-owned rides took in a total of \$129,235, netting a revenue of \$81,547. The park commission received \$20,147 in rentals from other devices, giving a total net revenue of \$101,694. Vesey said the park commission realized a net profit of \$77,000 on the operation of the amusement devices after repairs, painting and an upward adjustment on insurance.

Gross revenue on the 10 city-owned rides of \$129,235 included:

Airplane Swing, \$8,179; Carousel, \$16,797; Dodgem, \$15,854; Moon Rocket, \$3,978; Noah's Ark, \$10,414; Old Mill, \$15,318; Pippin (under city ownership), \$25,133; Pippin (rentals when privately owned), \$7,188; Scenic Railway, \$6,663; Tumblebug, \$14,188; Whip, \$12,718.

Bornstein Inks New Contract At Swope Park

KANSAS CITY, Mo., Jan. 18.—Sam Bornstein, miniature train operator, in Kansas City, Toledo, Cleveland, and Los Angeles, signed a new three-year contract with the park department here for operation of the steam-driven 150-passenger train at Swope Park. City gets 30 per cent of the gross take.

During the past three years the miniature train at Swope has grossed \$63,187.70, with park department getting \$12,616.24. The department's share of the gross was 15 per cent the first year, and 25 per cent the last two years.

A total of 537,133 fares have paid since Bornstein installed the train in 1943, he reported. Of this, 236,860 were 14-cent fares and the balance 10-cent fares.

Gross proceeds were cut last year by the infantile paralysis scare, Bornstein reported. He will reopen for week-end operation in early February.

Bornstein has three other miniature trains on percentage contracts at municipal parks. These are Diesel-powered streamliners with a passenger capacity of 200. One has been operating the past year at Walbridge Zoo, Toledo, another at Brookside Park, Cleveland, and the third, a new



SWEDISH SHOWFOLKS VISIT STATES. Sixten Ecklund (left) and his wife, Irme, with Einar Jacobsen, of the Julius Nojcsfalt Shows and Orcbra Park in Sweden, are shown during their visit to Hollywood. Arriving in New York, trio made cross-country tour visiting ride manufacturers, parks and resorts. They sail on their return trip from New York January 31. (See story on General Outdoor page.) (Photo by Sam Abbott)

Swedish Park, Carnival Op Shops for American Rides

(Continued from page 44)

Right now I know where my show will play this summer and have already decided upon the exact dates."

Ecklund says there is a Swedish Amusement trade publication somewhat like *The Billboard*, but states it is issued only three or four times a year. "Our routes are published well in advance," says Ecklund, "as there is no need of secrecy. The only important part of our business kept confidential is the kind of deal we make with authorities of the towns we play. However, I pay a flat license fee where most Swedish showmen pay a percentage of the take."

Personnel Unionized

The Ecklund show usually plays split weeks, tho it sometimes stays at a celebration from 10 days to three weeks. On split week stands, the early part of the week is used to tear down, move and set up at the next scheduled town. At times the show is in process of moving from Sunday night until the following Thursday. Like American shows, the personnel is augmented by local labor.

A major difference between Swedish and American labor relations in showbiz, according to Ecklund, is that Swedish carnival workers are all unionized, as is most all other labor in that nation. In Sweden, however, there are few strikes and production moves along at a steady pace.

Shows and parks in Sweden not only have a comparatively short season but they operate on a different daily time schedule than do American shows, says Ecklund. In most towns amusements open at 5 p.m. and close at midnight while in some spots they are open only from 7 p.m. to 10 p.m. There are several dates annually when all proceeds from that particular day are allocated to a fund for the care of poor children.

Ecklund and his party arrived in New York from Sweden December 21 and immediately started west to Portland, Ore., San Francisco and Los Angeles. En route back to New York they will visit Reno, Chicago

installation complete with cinder roadbeds, signal lights, and tunnels, at Griffith Park and Zoo, Los Angeles.

and Philadelphia before leaving this country January 31.

Likes U. S. Rides

The visit is a combination business and pleasure trip. It is Ecklund's first trip to America and he declares he is very favorably impressed with this country. The business portion of the trip has not been particularly successful because he had hoped to find suitable new equipment for his park and show and the equipment he has found available is not well suited to use in Sweden.

"I like your American rides very much," says Ecklund, "but of all I have seen I believe the Skooter would be best for our needs. However, we would have to make some important changes. For instance, we would prefer that it have an exit as well as an entrance. In that way we would not have to wait for the floor to clear before new riders took over the Skooters, and the ride could be operated more continuously—and thus more profitably."

He also explained that in buying American-made rides, the cost to him would be boosted to \$3.60 for every dollar spent because of the difference in the currency exchange rate. Thus for every \$1,000 invested, the actual cost to Ecklund would be \$3,600, in addition to freight costs and duty, all of which together would make the transaction unprofitable.

AC Bids for GOP, Legion Conventions

ATLANTIC CITY, Jan. 18.—The American Legion will be invited to hold its 1947 convention at this resort, and bids are out to have the 1948 Republican Convention convene here, Mayor Joseph Altman announces. He said invitations will be formally extended when the city has raised a fund of \$100,000 from business and amusement interests to back the bids for both conventions. State Senator Frank S. Farley said he would ask the New Jersey State Legislature to appropriate \$50,000 toward bringing the Legion convention here.

Jeff. Beach Adding Rides

Lake Shore Express, Flying Scooter among new devices —new ticket policy is set

DETROIT, Jan. 18.—A major improvement program is under way at Jefferson Beach Amusement Park, here, under the direction of Manager Harry Stahl. Spot was reopened last year by Henry Wagner and Max B. Kerner, after being closed several seasons, and enjoyed a fair season. Present program continues the extensive rebuilding and expansion program launched at that time.

Major new item will be the Lake Shore Express, utilizing a new streamliner large size train ordered from National Amusement Company of Dayton, O., and 4,000 feet of trackage.

In addition to going thru the picnic grove, the new ride will be laid out in part on a newly constructed trestle across a portion of Lake St. Clair at the beach, giving probably the only miniature railway lake ride in existence.

A new Flying Scooter and a Kid-die Auto Ride are being installed. New cars for the Laugh-in-the-Dark are being built right in the park shops. A new type monkey house will be erected in the center of the midway, stocked with a large variety of Simian types, as a good crowd-getter and an educational exhibit for the youngsters. Zoological exhibits of this type have been almost entirely ignored by parks in this section for many years, so that this marks a new departure.

A new policy of handling tickets on the rides is being worked out, Stahl said, that will mean significant improvements in park operation this summer.

Opening date, altho not definite, probably will be Decoration Day.

Corporation Buys Kaydeross Funspot

NEW YORK, Jan. 18.—Kaydeross Park, at Saratoga Springs, N. Y., has been purchased by the Kaydeross Park Corporation, which operated the spot under lease last season. Jack Gross is president of the concern and manager of the park, with Sylvester Cizmar, ride superintendent and head of the maintenance crew.

Spot, featuring a bathing beach and roller skating rink, is shopping for big rides to supplement its present set-up of a Whip, Merry-Go-Round, Penny Arcade, restaurants and concessions. Park has a quarter-mile of sandy beach with bathing establishment accommodating 600 persons, and operates speedboats on the lake. There is a large picnic grove and ample auto parking space.

Norwoods Amusement Center Will Enlarge Kiddieland

COLUMBUS, O., Jan. 18.—Kiddieland at Norwoods Amusement Center here will be enlarged with five new rides, including a new Roto Whip, Airplane Ride, Miniature Train, Mangle's Baby Ferris Wheel and a Kiddie Auto Ride.

Spot, which has operated the last four years under the name of Norwood's Recreation Center, changed its name last year to Norwoods Amusement Center and enjoyed a big season. Park is located on one of the main streets here.

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Sitting 'Round the Table

(Editor's Note: The mail continues to bring responses to this column on the
subject, "Do you believe NAAPPB should name a committee to test rides before
they are used?" Here are some more views on the subject. If you have a question
you'd like discussed in this column, send it along and it will receive prompt atten-
tion. Address all communications to the Outdoor Editor, The Billboard, 155 North
Clark Street, Chicago 1, Ill.)

Haenlein Votes Yes

Personally, I can't see where there is any discussion required on this subject. Seems to me if the NAAPPB would test rides it would be an ideal set-up for prospective buyers. Most certainly there can't be objections to such a fine idea.—LEO HAENLEIN, the Zoo Park, Columbus, O.

We believe it would be an excellent idea to have a committee appointed by the NAAPPB to test all rides before they are used. We believe too much emphasis can't be placed on the safety element. Rides must, of course, have thrills, but the thrills must not outweigh the safety element. Looking at it from a purely business standpoint, accidents in

every field. Within the near future, all types of rides and devices will be offered amusement parks, many of which will be manufactured by newcomers to the amusement business. How could the NAAPPB offer a greater service than to point out the disadvantages, as well as the good points of new rides.

Here in the Far West it is almost impossible to see actual operation of a new ride without traveling considerable distance. As amusement park operators, we would be greatly benefited by an impartial test. In determining a ride's safety factors, the public would be greatly benefited.—ROBERT E. FREED, Lagoon, Salt Lake City.

Shean Votes No

Don't think it means a thing to (See *Sitting 'Round on opposite page*)

Morgan Buys Hulsey's Interest at Oxford Lake

ANNISTON, Ala., Jan. 18.—W. E. Morgan announces he has purchased the interests of J. A. Hulsey in Oxford Lake Park near here, purchasing concession equipment and leasing the property for nine years. Morgan already owned the rides in the park and is now negotiating for additional rides. A few concessions also will be added.

F. Paisley Davis has been named assistant manager and publicity director by Morgan.

The Next Question

Quite a few prominent members of the park industry have expressed their opinions on whether or not the NAAPPB should name a committee to test rides before they are used. The opinions have caused enough comment to indicate the park operators approve of this round table in print discussion.

So—here's the next question:

"Are fireworks and/or free acts necessary in parks?"

No doubt a great many operators have definite ideas on this subject, and *The Billboard* herewith offers this space so they may air their views. Address all communications to the Outdoor Editor, The Billboard, 155 N. Clark Street, Chicago 1, Ill.

parks are very costly as far as receipts are concerned. — Wenona Beach, Bay City, Mich.

Would Be Great Service

Definitely, yes. New ideas and products are being offered in almost

Long Beach Notes

LONG BEACH, Calif., Jan. 18.—The three months biz slump along the pike hasn't dimmed optimism of showfolks. Plans for the '47 summer season are underway and everyone feels spring will find the crowds back. Many are preparing to give their concessions and ride fronts a face lifting.

Local power and light company is installing new transformer vaults at Virginia Park to take care of that (See *Long Beach Notes on opp. page*)

Tracy Funspot Expands

TRACY, Minn., Jan. 18.—Plans for expanding the amusement facilities at Tepeeotah Resort on Lake Shetek near here are in the making, according to A. A. Elson and Walter Leas, who returned recently from Chicago, where they purchased rides.

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T. R. HICKMAN

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DALLAS, TEXAS

Slout Prepping For 1947 Season

VERMONTVILLE, Mich., Jan. 18. —Preparations for the tent season are underway in the quarters of the Toby and Ora Slout Players here. A new semi-trailer to handle the increased chair load has been added, and another tractor will be added soon.

Texas, the Rocky Mountain canary, carried last year as a publicity stunt, will become a full-fledged actor this season. Ora Slout was called to El Paso, Tex., several weeks ago due to the serious illness of her mother. L. Verne and Bill Slout went to Chicago for the ILA banquet and met Howard Rooney and Marvin Howard, of last year's gang, Bill Bale, from Columbus, O., and Claire Burns, who is in Chicago.

Bill Slout, attending Michigan State College, is taking part in dramatic offerings there. One of his stage text books was written by Samuel Seldon, formerly an actor in the employ of his dad. Klink and Francis Lemmon, the Musical Vaughns and Jimmie Reynolds have signed for the coming season.

Al and Sherry De Clercq, former members of the show, are in business at Hickory, N. C.

Hollywood Briefs

By Ted North Sr.

HOLLYWOOD, Jan. 18. — Harry Holman, who spent many years in rep and later of *Hard-Boiled Hampton* fame in vaude, recently finished a part in the picture, *What a Wonderful Life*, with Jimmy Stewart, and is now working in *Magic Town* with Stewart.

Roy E. Hilliard, director, recently closed with the stock in Dallas and is now in Des Moines opening a dramatic school.

Dell and Florence Phillips, who spent many seasons with rep shows, are enjoying a long engagement at the Show Boat night club in Boston.

Chick Boyes Players laid off this Christmas for the first time in five years, but have reopened their circle around Kearney, Neb., extending into Colorado.

Charlie Archer, character man and pianist with the Boyes Players, spent his holiday layoff in Kansas City, Mo., with relatives. Col. Frank Fleming (Kit Carson Jr.), of rep and circus fame, is now retired at his home in Champion, Neb. He has been in poor health all winter.

Verne Slout and wife, Ora Ackley, are vacationing in Vermontville, Mich., since the closing of a successful tent season thru Michigan.

The Balfours, Val, Ann and Judith Ann, are still circling out of Eau Claire, Wis., their fourth season.

Kathleen Grandi (widow of Bob Grandi) is now residing in Kansas City, Kan., and doing well in the cosmetic biz.

Bill and Victoria Doherty are with the University Civic Theater in Denver.

Billy and Bobby Farrell are residing in Visalia, Calif., where both have been with the Sears Company.

Address and Darl F. Norcross are operating their own night club between Longview and Kilgore, Tex., since the closing of the Copeland Bros.' Show.

Keith Gingles, former Midwest leading man, recently left Hollywood for Aberdeen, S. D.

Maybell Carl, Virgil Pritchard, Pearl Kincaid and Marjorie Hart are with Ken Murray's *Blackouts* at the El Capitan Theater in Hollywood.

Boyd Trousdale, former operator of the Trousdale Bros.' Shows, is operating the cigar stand at Roselynn Hotel in downtown Los Angeles.

Pearl Wilson Goldie, character woman of the Toby Wilson Show and the Ted North Players, is located in Portland, Ore., where she operates her own commercial business.

Rep Ripples

EVERETT Players have been playing *My Dad's a Fireman* in Southern New Hampshire. . . . Doble's picture and magic show, is around Brownsville, Tex. Gifford Lane has joined to do impersonations. . . . Leighton Players, four people colored outfit, are playing auspice dates around Natchez, Miss. . . . M. N. Bushey is operating a religious film show around Titusville, Pa. . . . John H. Talbot has a school show around Yakima, Wash. . . . Mr. and Mrs. Harry Failor are spending the winter in New Orleans, where they have built new 16mm. pic tent show. They plan to open in Southern Louisiana about February 1, playing their old route in Louisiana and Arkansas. Mr. and Mrs. E. H. Barlow will have snow cones, popcorn and peanuts and is contemplating adding a hill-billy band for the summer. Art Gilbert, of tab fame, has been visiting Failor. . . . During a recent trip thru the Southeast, Rex M. Ingham visited Chet and Dot Morris, who had their tent picture show at Lord's Store, Ga.; Carroll Berry and John and Ada Pingree, playing Bartow, Ga. with their tent show, Bill and Irene Ledger, showing at Davisboro, Ga., and Eddie Washington, of the Silas Green Show at Inverness, Fla., and Tampa, Leo Carrell, Capt. Bill Purchase and Jack Crawford at Leo's Trailer Park and Tourist Court near Sulphur Springs, Fla., Eddie and Ethel Hill at Tampa.

BARBARA CHASE, of Phoenix, Ariz., daughter of Glenn Chase, of the old Chase-Lister Company, which played the Middle West and the Mountain States prior to 1920, is on the market for material and photos on that old rep org. . . . Chet A. Keyes, city auditor of Kansas City, Mo., and former actor, was recently elected illustrious potentate of Ararat Shrine, that city. He was formerly with the Keys Dramatic Company and the Keys Sisters Stock Company. L. Fred Stein, former character actor, now in a commercial job in K. C., was elected Oriental guide. . . . Kiley and Nealon have a film show around Buffalo, Pa. . . . H. M. Tubliss has been showing his pic trick in the Parkersburg (W. Va.) sector. . . . Henry L. Clancy has had E. F. Hannan's *My Dad's a Fireman* in Litchfield County, Conn. . . . Kenneth Megell, in Western Idaho with his vaude-pic unit, reports fair business. . . . Eddie Wilbur, old-time minstrel musician, is promoting Ole South Minstrels in the Newport (R. I.) area and has dates booked later for amateur shows in Western Massachusetts and Southern Vermont. . . . Carle's Shows, mostly pictures with one vaude act, is experiencing fair biz around Ardmore, Okla. . . . Nye's Show, in the Trinidad (Colo.) area, is doing fair business. . . . Mr. and Mrs. George Baldwin are promoting amateur minstrels around Holyoke, Mass.

Semi-Pro

By E. F. Hannan

SEMI-PRO dramatic groups have taken up where they left off late last spring, and even with decline in city showbiz, they are showing that closely knit orgs can keep on the jump, no matter what. If these groups keep growing in numbers, the touring shows from big apple need worry little about the far-off places getting flesh entertainment. These groups will handle it.

Many are family groups and all are intensely interested thespians who put all their eggs in one basket and go forth. Their big headache is booking, but if they can stick it out long enough the return date from season

SITTING 'ROUND

(Continued from opposite page)

builders or prospective purchasers. The safety angle is automatically taken care of and a committee's opinion would mean nothing except from a safety viewpoint.—FRANK D. SHEAN, Casino Park, Virginia Beach, Va.

Difficult Question

I might state you have selected a very difficult question. However, here is my appreciation of such a question.

I am not familiar enough with the workings of our association to know if there is, or has ever been, such a committee. If such a committee is to be considered, it strikes me thought should be carefully given the idea by both park men and manufacturers so that discussion of the pros and cons may be had, as such a committee may work to a good or bad advantage to all concerned. Undoubtedly, a definite standard would have to be set up which would come out of a joint meeting of understanding by the park men and manufacturers.

I do believe park men in the past have respected the discretion and construction ability of the manufacturers along with their long-time reputation in the industry. It just might be that such a committee would put someone in quite a precarious position.

However, I feel if the matter is carefully looked into and a committee is set up, it would be greatly beneficial to we park men, especially in the future purchases and in peace of mind during operating hours.

This is a very interesting subject to me and I would appreciate it if you would keep me posted as to the up-to-date developments in this matter.—JOHN M. GURTLER, Elitch's Gardens, Denver.

Spangler in Favor

My answer is yes, especially a com-

LONG BEACH NOTES

(Continued from opposite page)

section's increased demands for electricity. . . . Pete Kortez is operating Joe Glacy's Side Show while Joe is busy building a rolling exhibit around his Dillinger gangster car which will take to the road when completed. Car will be transported on a semi-trailer with let-down sides forming a platform for customers. Ford tractor will move the exhibit from spot to spot. Entire unit will be painted an eye-catching circus red.

Bill Hobday is putting extra zest into his mentalist concession since being elected president of the PCSA recently.

Rumors are the pike soon will have a new Scooter in the Bathhouse Block. It will be the only ride in this section of the zone. . . . C. F. Norris will have four shooting galleries and a Penny Arcade at the Salt Lake City Centennial in May. He also is working on a deal for a lot of coin-operated peep shows.

Harry Turner dismantled his Flying Scooter at Virginia Park and will take it to the Salt Lake Centennial where he will have five concessions. . . . The huge Gyroglobe at Virginia Park will be taken down and shipped to Coney Island by the Gyroglobe Corporation, owners and operators of the spectacular ride.

H. A. (Pop) Ludwig, manager of Virginia Park, will have several new rides installed this season. He also will increase the number of lights on the Gayway, making it one of the brightest midways in the West.

to season will help lighten this burden. This is as it always was in all branches of traveling showbiz—the agent or booker is all important and can make or break any show.

mittee composed of men on the insurance committee of the NAAPPB. This idea to test rides for safety would help determine our insurance rates (for those who carry NAAPPB insurance). Manufacturers, in building new rides, have, in nearly all cases, capable designing engineers, but sometimes they overlook some forms of safety.

I appreciate the privilege of being able to give my views on this matter.—R. M. SPANGLER, Rolling Green Park, Sunbury, Pa.

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Pitt Awarded '47 Nationals

Future meetings, nationals go together—group to bid for world membership

NEW YORK, Jan. 18.—Dates were set for the United States Amateur Roller Skating Association nationals and groundwork laid for staging of the world's championships at the fifth annual convention of the United Rink Operators at the Park Central Hotel here Tuesday thru Thursday (14-16). About 25 rinks were represented at the meeting which originally had been slated for December in Springfield, Ill., but was canceled because of the coal strike.

Julius Navari's Flamingo Roller Palace, Pittsburgh, will harbor this year's nationals, July 8 thru 12. George Apdale, ARSA president, assured the gathering that the world's championships would be staged this year, and before the final business session, operators had pledged \$4,650 toward their \$8,000 share of the total promotion cost of \$15,000. ARSA will contribute the remaining \$7,000. While no date or place was set for the world meet, it was understood it would take place in the East. Secretary William Schmitz, America-On-Wheels, announced his intention of bidding for the international event and backed his bid with a \$3,000 contribution to the fund.

Future Meets at Nationals

It was decided to hold the next and all future conventions in conjunction with the staging of the nationals. Accordingly, the next convention will be held this summer, and an amendment was passed to legalize continuance of the newly elected officers in their posts until 1948 without benefit of election. Thus, the new officers will continue on the job for about a year and a half. This move, it is hoped, will help consolidate the country-wide activities of the URO.

Edward J. Von Hagen, of Norwood (O.) Roller Rink, continues as president. Other officers are Frank Ferrara, Skateland, Everett, Wash., first vice-president; Perry Giles, Curvecrest Roller Rink, Muskegon, (See URO ANTE'S \$\$ on opp. page)



ED J. VON HAGEN, operator of Norwood (O.) Roller Rink, who was named president of the United Rink Operators at their last convention, will continue to guide the URO until 1948 without benefit of election, along with other officers.

'Rhythms,' RSROA Polio Revue, Preps For Boston Garden

BOSTON, Jan. 25.—*Roller Rhythms of 1947*, to be presented March 17 in Boston Garden under sponsorship of the 17-member New England chapter of the Roller Skating Rink Operators' Association of the United States, takes the place of the New York Madison Square Garden show which has been held in recent years by the RSROA for the benefit of the National Foundation of Infantile Paralysis.

Announcement of the show came January 8 following a New England chapter meeting at Fred H. Freeman's Bal-a-Roue Rollerway, Medford, Mass., when members learned that the New Garden would not be available this year for the charity revue.

In previous years chapter members had staged Garden shows here as supplements to the New York benefit, but this year's event, it is said, will be the most pretentious yet presented by New Englanders. Amateurs, already rehearsing for annual RSROA nights, will select the best of their numbers and incorporate them in the show. Sponsors point to their increased membership as the reason for their "bigger-and-better" prediction.

"Increased membership," they state, "means many more participants than in previous years, with amateur clubs from Connecticut, Rhode Island, New Hampshire and Massachusetts slated to take prominent parts in the show. Because of greater representation in the cast, much wider interest in the show is expected to give ticket sales, which start soon in all New England RSROA rinks, a substantial boost."

Best Passes Gold Figure

ELIZABETH, N. J. Jan. 18.—Bill Best, pro at William Schmitz's Twin City Arena here, passed the gold medal figure test January 5 at the arena. Judges were Al McCullagh, Ozzie Nelson and Joseph K. Savage, of the United States Amateur Roller Skating Association.

ASAC Urges Entry In ARSA's World Roller Competition

MONTREAL, Jan. 18.—At the recent annual convention of the Amateur Skating Association of Canada here in the Windsor Hotel it was recommended that all interested in roller skating select speed, figure and dance competitors to enter the 1947 world championship which was awarded the United States Amateur Roller Skating Association by the Federation Internationale de Patinage a Roulettes.

During the meeting, at which Champlain Provencher was re-elected honorary secretary-treasurer of the organization, it was announced that the association had renewed its membership in the International Skating Union and the FIPR and that the 1947 convention would be held here November 15.

Awarding of the Canadian figure skating championships, January 16-18, to the Toronto Skating Club, and the North American competitions, March 28-29, to the Minto Club, Ottawa, was approved, as was sanction for the 1947 Canadian amateur outdoor speed skating championships at Queen's Athletic Field, Sudbury, Ont., February 6-7.

Barbara Ann Scott, of the Minto Club, and Canadian figure skating titlist, will represent Canada in the European figure skating championships at Davos, Switzerland, February 1-2, and in the world's figure skating championships at Stockholm, February 14-16, it was announced.

Col. Sir H. Montagu Allan, C. V. O., E. D., a founder and former president of the ASAC, was named honorary president, along with Frank White, St. John, N. B.; Jackson Dodds, C. B. E., and Dr. A. S. Lamb, director of physical education at McGill University here. F. W. Coombs, St. John, and William M. Northey, member of the Canadian Olympic Association, were made honorary members. William E. Roughton, Olympic committee member, was re-elected president. A. A. Campbell, Edmonton, Alta.; Chief Deputy S. P. Spinney, St. John, N. B., and Jack Speak, Montreal, were elected vice-presidents. Members of council are John W. McGregor, Leslie Robertson, Jean St. Pierre and Willie Logan, Montreal; Arthur Rowlands, Mount Royal, P. Q.; A. J. Montabone, Toronto; H. J. Kilpatrick, F. M. Shannon, E. R. Ingraham and J. S. Neill, (See ASAC for Competish, opp. page)

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URO Antes \$\$\$
For Intl. Meet;
Natls. to Pitt

(Continued from opposite page)
Mich., second vice-president; Julius Navari, third vice-president; Archie Wing, Utica (N. Y.) Rollerdom, treasurer, and William Schmitz, secretary.

Elected to the executive board were Earl Van Horn, Mineola (L. I.) Roller Rink; Willard Holland, Holland's Skateland, Bridgeport, Conn., and E. V. Regalia, Florham Park (N. J.) Arena.

It was generally agreed that the 1948 nationals would be staged on the West Coast. This proposal had the approval of the ARSA. A move by Frank Ferrara to definitely schedule next year's nationals for his Everett, Wash., rink was defeated since, it was thought, bids would probably be forthcoming from California.

Constitution was amended to make it possible to solicit membership on a world-wide basis. Immediate purpose of this move was to open the way for enrollment of Canadian operators.

Transacted, among other business, was the guarantee to circulate 5,000 copies of *The American Roller Skater*, association organ, in order that its publication might be continued. Operators present pledged to take 3,580 copies. An effort will be made to consolidate the rinks as a national advertising medium, with each rink making available one or more billboards for advertising purposes. Revenue derived from the sale of ads will go to the association and be used for the promotion of the world meet. The question of rating pros was referred back to committee where it has been lodged since the 1946 meeting. Members voted to contribute, from association funds, \$100 a month to Wally Kiefer, former operator of White Plains (N. Y.) Roller Rink, for the period of one year or until he has recovered sufficiently from his illness to return to work.

Time Ripe for Racing

Jack Edwards, America-On-Wheels racing director, said the time was ripe for racing, and that rinks promoting a meet now would certainly make it a regular practice. He warned, however, that races must be operated right and on a high plane to be successful. Accordingly, he suggested that all contestants be uniformed; that they be members of clubs; compete for finals in qualifying heats and hold ARSA cards. As an example of competitive interest, he said 76 youths had purchased racing uniforms costing \$14 each. America-On-Wheels championships are scheduled for March 6 thru 8. ARSA President Apdale said he hoped to have a total of 4,000 members enrolled within the next five months.

Open house was held in the Chinese Room, scene of the business sessions, Thursday night. Supplier representatives were invited to demonstrate rink accessories.

Operators Present

Operators present included Harry A. and Robert E. Black, Black's Roller Rink, Ashland, Ky.; James Dolan, Skateland, Worcester, Mass.; T. R. Beers, Carlin's Roller Rink, Baltimore; Joe L. Barnes, Adelphia Sporting Club, Philadelphia; Perry Giles, Curvecrest, Muskegon, Mich.; Julius Navari, Flamingo Roller Palace, Pittsburgh; George Sticka, Twin City Arena, Elizabeth, N. J.; Don J. Victor, Perth Amboy (N. J.) Arena; Joe Liguori, Mount Vernon (N. Y.) Arena; William Morris, Boulevard Arena, Bayonne, N. J.; Frank Ferrara, Skateland, Everett, Wash.; Edward J. Von Hagan, Norwood (O.) Roller Rink; James Gradwell, Jax Roller Rink, Jacksonville, Fla.; Wil-

Ice Vs. Rollers

Fred Bergin, former roller rink man and now manager of Fresno (Calif.) Ice Arena, pulls no punches in telling ice rink men what's wrong with their operations, in an article that is to appear soon in *The Billboard*. "Roller rinksters are round shouldered carrying money to the bank, while most icers lose on their public skating," he says in comparing the industries. What's more, in hamstringing the ice men for their outmoded methods, he offers suggestions by which they may be able to pull themselves out of their financial morass. After reading Bergin's article, roller rink men will probably congratulate themselves on having done a fair country job of promoting their business. Watch for it.

250G Coast Rollery
Sets Jan. 25 Debut

SAN FRANCISCO, Jan. 18.—Roller Enterprises, Inc., has announced the January 25 opening of Skateland, at Great Highway adjoining Playland-at-the-Beach.

Built at a cost of \$250,000, the new rink will offer air-conditioning, germicidal lighting fixtures, facilities for amputees and a beginners' floor.

Officers are Ellis W. Levy, president; Ben Levin, vice-president; Robert J. Crossman, secretary, and Newton P. Jacobs, treasurer.

Mass. Spots in Co-Op Deal

NORWOOD, Mass., Jan. 18.—Roll-Land Figure Skating Club of Roll-Land here, operated by the Santoro brothers, will present its recent RSROA night revue, *Roller Fantasies*, January 29 at Fred H. Freeman's Bal-a-Roue Rollerway, Medford, Mass. Tentative arrangements call for Medford skaters to visit here at a later date to present their RSROA revue, *A Dream Carnival*.

ASAC FOR COMPETISH

(Continued from opposite page)
St. John, N. B.; Percy Genser, Winnipeg; Clarence Downey, Saskatoon, Sask.; A. A. Campbell, Edmonton, Alta.

Following branch members were represented: Maritime Provinces ASA, Province of Quebec ASA, Sudbury and District ASA, Manitoba ASA, Saskatchewan Amateur Speed Skating Association, Alberta ASA, and Canadian Figure Skating Department of ASAC.

lard Holland, Holland's Skateland, Bridgeport, Conn.; Milton W. Evans, Evan's Roller Rink, Gary, Ind.; Jesse Carey, Carey's Circus Gardens, Philadelphia; Malcolm Carey, Carman Roller Rink, Philadelphia; E. V. Regalia, Florham Park (N. J.) Arena; Earl Van Horn, Mineola (N. Y.) Roller Rink; Sam Sholes, Sholes' Riverview, Dorchester, Mass.; George Carbonell, Friendly Roller Rink, Hartford, Conn.; Miss D. Huckabee, Huckabee Skating Rink of California; William Schmitz, America-On-Wheels; John Ambrose, Spinning Wheels Roller Palace, Penn Yan, N. Y., and Viola Ambrose, Spinning Wheels Roller Palace, Canandaigua, N. Y.

Commercial representatives included Joseph Shevelson, Chicago Roller Skate Co.; Munroe and Granzeier, American Asbestos Products Co.; David Rothman, Johnny Jones Jr.; Perry Giles, Curvecrest Rink Cote; Harry Portugal, Roll Away Skate Co.; Earl Van Horn, Liberty Skate Co., and Murphy Post, Hyde Athletic Shoe Co.

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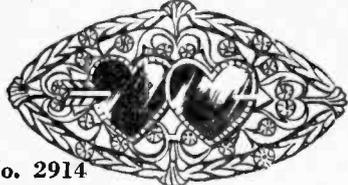
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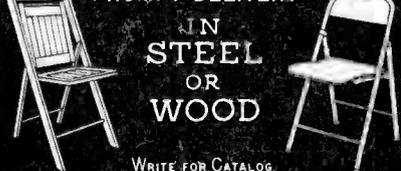
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CANDY AND MERCHANDISE DEALS—FOR Distributors, Operators and Agents. Write for information. Variety Sales, 1058 N. Rockwell, Chicago 22, Ill. ja25

CHAMPION CANDID-TYPE CAMERAS—Close-out at \$1.80 each. Minimum order, 6 cameras. Larae Industries, Box 12, Pittsburgh 30, Pa. fe1

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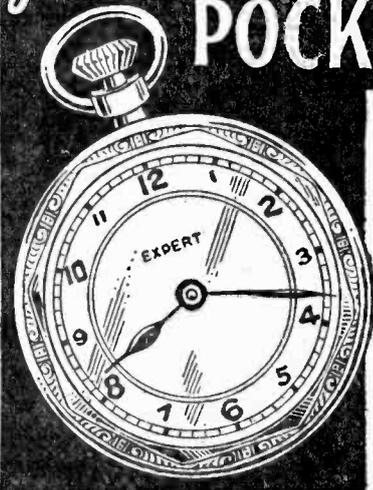
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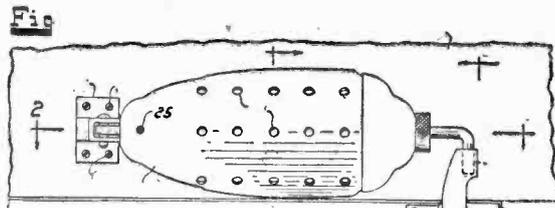
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ALL TYPES, ALL KINDS, 5c CANDY VEN-dors. Nut Machines, Scales, Stamp Vendors.

BALL GUM WILL MAKE MORE MONEY THAN anything you can sell through the vending ma-chine.

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DYNAMITE-LIKE NEW, USED A FEW months on our own routes, repacked in original crates.

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STOP ERRORS. SAVE TIME. AUTOMATIC Penny Counter. Excellent condition.

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WANTED TO BUY-ERIE DIGGERS, HAND operated, in good condition.

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WANTED-ERIE DIGGERS, HAND OPER-ated, without bases, any quantity, any condition.

WANTED-USED GOTTLIEB 3-WAY GRIP Machines. State how many and what condition.

WANTED-USED PEANUT AND BALL GUM Machines. State make, model and quantity.

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15 A.B.T. GUNS-CHALLENGERS AND BIG Game Hunters. All A-1 condition.

110 NORTHWESTERN DELUXE I-5 MA-chines, \$16.00. 12 Extra Globes, 50c.

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Advertisement for EMROW JEWELRY CO. featuring text: 'ATTENTION! GOLD WIRE ARTISTS We have a wide selection of hand-made, adjustable Bangle Bracelets and Wire Knot Rings...

Advertisement for ACME SALES CO., Inc. featuring text: 'DEALERS! ARRANGE NOW FOR FIREWORKS FOR THE HOLIDAY TRADE! We are distributors for every kind of fireworks...

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New Airship Balloon Package, complete with cabin pins and trimmings, \$19.60 Per Gross Package.
Large Worker, complete, \$1.00 Each.
Large Extra Workers, 80¢ Each.
Jumbo Targets #30, orange, blow up over 3 feet, \$12.00 Per 100.
NEW LOW PRICES BALLOONS
#14 Cat Heads, Ast. Colors... \$10.50 Per Gross
#11 Ast. Colors... 6.75 Per Gross
#9 Ast. Colors... 5.50 Per Gross
#7 Ast. Colors... 3.75 Per Gross
#4 Ast. Colors... 2.00 Per Gross
#418 Long Airship... 3.00 Per Gross
Balloons with Squawkers, complete, \$6.00 Per Gross; large size balloon. All these balloons are fresh stock and no seconds. We guarantee them.
Spanish Hats, \$27.00 Per Gross.
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Drum Major Bats, R.W.B. silk tassels and 1-inch bell, tinsel pear-shaped head, \$16.50 Per Gross.
Cowboy Lash Whips, \$12.50 Per Gross.
Yellow Flying Birds, loud whistle, \$10.00 Per Gross.
Comic Hat Bands, \$15.00 Per 1000.
12-Inch Metal Horn; loud noise, \$12.00 Per Gr.
Dancing Clowns and Cadets, \$6.00 Per Gross.
Squawkers, 2 Inch, \$1.25 Per Gross.
Swiss Warblers, 75¢ a Gross.
Balloon Sticks, 18 inches long, 75¢ Per Gross.
36-Inch Sticks, \$10.00 Per 1000.
Comic Buttons, \$15.00 Per 1000.
Kilroy Buttons, 70 ligne, \$3.00 Per 100.
Roy Rogers Gun and Holster, jumbo size, complete with button, \$18.00 Per Gross.
Bow Pins, \$1.00 Per Gross.
Walking Canes, aluminum crook handle, \$30.00 Per Gross.
Mice, original grey running mice, works beautifully, \$15.00 Gross. These mice selling fast. Welcome Home Buttons, 50 ligne, complete with R.W.B. ribbon, \$2.50 Per 100.
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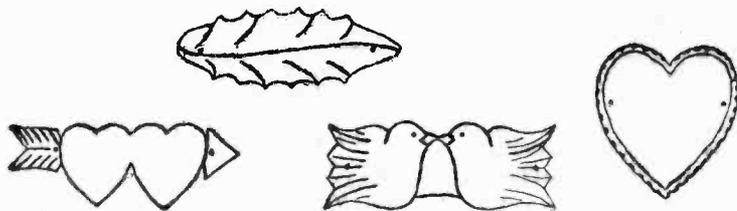
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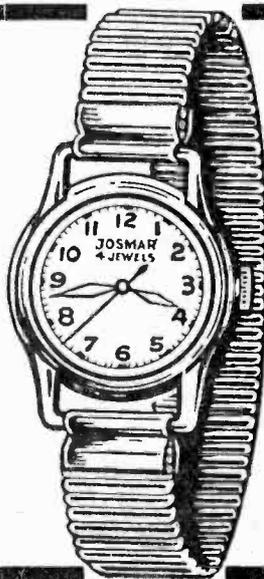


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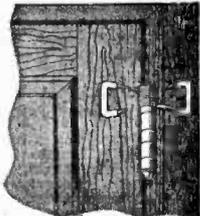
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***ELECTRIC SPANISH GUITARIST—CAN** double on other instruments. Had 12 years' experience on radio and road shows. Am free to travel. Can furnish my own band or will work for other bands. Have own electric equipment, the best, and transportation. Salary expected, \$50.00 week and expense per person. Roscoe Wiles, 155 N. W. Manor, Elkton, Md. 103-1-11

EXPERIENCED ORGANIST DESIRES NIGHT club or hotel engagement. Owns Hammond Organ-Solovox. Plays piano. Sings. Sigmund Ross, 1623 Hazelwood, Detroit. fe1

EXPERIENCE BASS MAN—AVAILABLE FOR California commercial territory bands after Feb. 1st. Union Francis Maple, 2509 Virginia Ave., Connersville, Ind.

***GIRL—TENOR, SAX, CLARINET, VOCALS.** Experienced combo or society. No take-off. Good appearance. Will travel. Available after January 2. Write full details, including salary offered. Box C-82, Billboard, Cincinnati 1, O. 108-1-11

***GIRL—TENOR, SAX, CLARINET, VOCALS.** Experienced combo or society. No take-off. Good appearance. Will travel. Available after January 2. Write full details, including salary offered. Box C-98, Billboard, Cincinnati 1, O. 108-1-25

GUITAR, CELLO GUITAR—READ, FAKE, six-string chords, single string take off. Cello read. Good tone and intonation. Theo. Smith, Gen. Del., Biloxi, Miss. ja25

***GUITARIST—READ OR FAKE. DOUBLE** electric steel guitar. Vocals if necessary. 15 years' professional experience with all types combos. Florida only. Write or wire Ralph Sizemore, 7128 N.W. 5th Court, Miami 38, Fla. 109-1-11

LADY PIANIST—PLAY POPULAR, NOVELTY and classical music. Following experience: three years radio, three years dancing school, five years cocktail lounge. On present job five years. Still going strong. Prefer steady job in different location. Pleasing personality and dependable. State salary. Iota Barry, 705 E. Main, Danville, Ill.

ORGANIST DOUBLES PIANO, MARIMBA— Available immediately for solo work in cocktail lounge, broadcasting. Experienced. Veteran. Age 21. Union. Marvin Kenning, 314 Estes, Iowa Falls, Iowa.

PIANIST—YOUNG LADY, DOUBLES HAM-mond, Solovox, Novachord and Vocals. Professional performance on all. Complete repertoire. Will work as single or join unit. South or Southwest location. Communicate: Box C-92, Billboard, Cincinnati 1, O. ja25

STRING BASSIST—ALL ESSENTIALS; AP-pearance, sober. Not a character. Prefer South, consider all. Monk Moninger, care Olde Mill, Defiance, O.

STRING BASS DOUBLING VOCALS—NAME and semi-name bands, read and fake. Age 30, good appearance, sober, dependable. Preference: commercial type band. Don Bartsch, 423 1/2 Hampshire St., Quincy, Ill. fe1

STRING BASS—EXPERIENCED, AGE 28, read, fake, neat appearance. Available now. Write or wire. Atlantic 5430. Rudy Bandy, 1883 Fulton Rd., Cleveland, O.

TOP NOTCH RINK ORGANIST—NOW EM-ployed. Wishes to make change. Two weeks' notice required. Only first class progressive rinks considered. Address Box C-88, Billboard, Cincinnati 1, O.

TROMBONE—EXPERIENCED. LEAD OR jazz, any size band or combo. Satisfaction guaranteed. Warm location desired. Anywhere. 26. Phil Bowers, Marion, Wis.

TROMBONE—SEMI-NAME, NAME EXPERI-ence. Play jazz. Good appearance. Available immediately. Musician, Palace Hotel, Room 338, Cincinnati, O.

TRUMPET—EXPERIENCED IN HOTEL bands, ride outfits or combos. Fake. Good reader. Joe Smith, Gen. Del., Springfield, Ill.

TRUMPET—EXPERIENCED. LEGIT BACK-ground. Prefer lead in a good commercial section. Write Box C-97, Billboard, Cincinnati, O.

TRUMPET, TROMBONE, DRUMS, PIANO—Plenty experience. Details. Musician, 227 Ronnie View, Knoxville, Tenn.

TRUMPET MAN—LIKE WORK WITH LARGE band. Experienced, 21 and single. All offers. Contact Musician, 443 W. Harrison, Decatur, Ill.

TRUMPET—TONE, PHRASE, SOBER, RELI-able, desire hotel bands. Jimmy Youngblood, 122 South 12th Street, Nashville 6, Tenn. fe1

VERSATILE, ADAPTABLE, RELIABLE MALE: Good education. Desires work any capacity. Fair pianist. Full information. Frank Cody, Wilmington Hall, Wilmington, Calif.

VIOLINIST, ARRANGER—TALENTED. LONG experience commercial. Section or tenor band. Cocktail. Location preferred. Will travel. Photo. Member Local 802. Box 144, Billboard, New York City.

PARKS AND FAIRS

E. R. GRAY, 2000 HARDING AVE., EVANS-ville, Ind. Outstanding acts for indoor and outdoor celebrations. Young lady doing Single Trapeze, Swinging Ladder, sensational Rolling Globe and Contortion. Two young men doing Comedy Acrobatic and Triple Bar. fe1

OUTSTANDING TRAPEZE ACT—AVAILABLE indoor events. Flashy silvered paraphernalia. Real act. For particulars, address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.

ROSCOE ARMSTRONG FORD ACT—ALSO complete grandstand shows. Fair secretaries, this is it. Acts, write us. Earl Armstrong, Montezuma, Indiana. fe8

VAUDEVILLE ARTISTS

AT LIBERTY FOR WESTERN OR HILLBILLY Unit. Experienced Girl Performer, does M. C. Sing, Plays Guitar and String Bass. Have own instruments. Good Western wardrobe. Single, sober, reliable. Age 23. Willing to travel. Prefer radio unit. Write naming best offer and all details. Miss Iris Seidel, Columbia County, Millville, Penna. fe1

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SURE FIRE!!! BARBARA COURTNEY—Actress, Songstress, Dancer, Pianist, Comedienne. Pack 'em in with a beautifully talented personality. 7356 Kingsbury, St. Louis 5, Mo.

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IF YOU ARE AN HONORABLY DISCHARGED VETERAN SEEKING A POSITION AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY SECURE A FREE "AT LIBERTY" ADVERTISEMENT.

Prepare your "At Liberty" advertisement of not more than 50 words and mail it to us, together with a photostatic copy of your discharge papers, and we will publish the ad for you in the regular Classified At Liberty columns of the earliest possible issue.

If you wish us to prepare the ad for you, send us your full name, age, address, working experience before entering service (not amateur show business experience), in which field you most prefer to

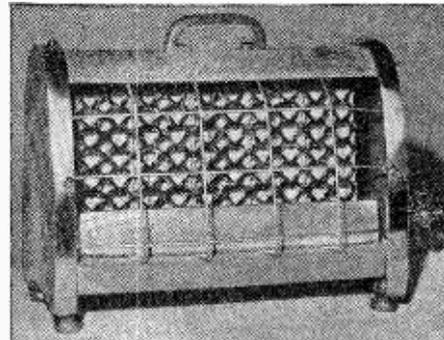
work and your qualifications for a position of that kind. Mention salary expected or required if you wish.

There will be no charge made for writing or publishing your ad and you will be obligating yourself in no way.

Address your letter (and be sure to enclose the photostatic copy of your discharge papers) to The Billboard's Veterans' Re-Employment Service, 25 Opera Place, Cincinnati 1, Ohio.

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FIRST ON MARKET**



- ★ Made of 1/4" Cast Aluminum—hammered and polished finish.
- ★ 20,000 B.T.U. Heats two ordinary rooms—detachable handle.
- ★ Steel Burner Heater—guaranteed for life. Ideal for Cottages, Offices and Homes.
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- ★ Fine Heavy Duty Double Radiants.

Each Heater tested before leaving factory. Uses natural and artificial gas.

Direct Factory Representatives—Immediate Delivery.
Cash with order. Checks must be certified. No C. O. D. Federal excise tax inc.
Sample Heater, \$24.50; 2 to 10, \$16.50; 10 or over, \$12.75.

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ELGIN and
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WATCHES**



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Attractively engraved 10k r.g.p., stainless steel back.

7 JEWEL ELGIN \$15.50

15 JEWEL—\$17.95

Sample Orders, \$1.00 Extra.

25% with Order, Balance C. O. D.
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LOUIS PERLOFF

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PHILADELPHIA 6, PA.

**SQUAWKER
BALLOONS
\$4.00 per gross**

T-30 Target. Ea. \$ 1.12
#4—Per Gross 2.00
#5—Per Gross 2.25
#6—Per Gross 2.90
#7—Per Gross 3.50
#9—Per Gross 6.00
#11—Per Gross 7.00
#418—Per Gross 2.70
Roll Caps, 60's. Per Box 2.50
#14—Cat Head. Per Cr. 10.00
Bobby Pins, 30's on Card. Per Cr. 7.20
1/3 Deposit With Order, Balance C. O. D.

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World's Largest Manufacturer of
**PLASTIC
ACETATE CELLULOSE
LEATHER & LEATHERETTE**
Low Priced
NOVELTIES AND NOTIONS
EMPRESS NOVELTY CO.

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Ludlow 3-1940-1-2

**1 STARTS YOU
IN BUSINESS**

DELUXE TIES
100% WOOL INTERLINING
These ties are made of genuine neckwear fabrics, resiliently constructed. Each tie has a woven label showing construction. Rapid fire \$1.00 seller.

SEND \$1.00 for Special Introductory Offer of 2 Deluxe Ties. Postage Prepaid. Only one offer to a customer.

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20 W. 22d St., Dept. B-71, New York 10, N. Y.
CATALOG COMPLETE LINE FREE.

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BLADES
ARE BACK!**

See Your Jobber for a Supply.
FAN BLADE CO.
32 Green Street Newark 2, N. J.

**POUND BOXES CANDIES
NOW AVAILABLE FOR
SALESBOARD OPERATORS**

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IMMEDIATE DELIVERY

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STARR CONFECTIONS
2240 N. RACINE CHICAGO 14, ILL.

TIMELY BUYS TERRIFIC VALUES

You'll Say "Stupendous" Values
NYLON OR SILK HOSIERY, Firsts, Full Fashioned, 3 Price Ranges, Dozen Pair, \$18.00
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BALL PEN, The best on the market and priced right, Two grades, Dozen, \$27.24, 33.00
PAY STATION TELEPHONE BANKS, Exact replica, Attractive plastic, Big value, Gross, \$144.00, 13.20
TOY DEAL, Stuffed washable Toys, Also Full Toys, Mechanical motion, Assorted Styles, Dozen assorted, 6.00
POKER CHIPS IN RACK, Compressed Paper, 100 assorted Chips to a Rack, 10 Racks, complete, 3.25
FLY RIBBON, Fly Paper in ribbon form, 1,000 reels, \$11.00; 100 Reels, 1.20
RAZOR BLADES, 5 in a box, 1,000 Blades, 5.00
SIDE LINE MERCHANDISE, A best seller, Gross, 2.75
OLD ACQUAINTANCE PERFUME, With Bud Vase, Gross, complete, \$60.00, Dozen, 5.40
GAY POSIES COLOGNE, In basket, with handle, Finely boxed, Gross, complete, \$60.00, Dozen, 5.40
SHELTERED TREASURES PERFUME, With miniature parasol, Gross, complete, \$60.00, Dozen, 5.40
OLD BROCADE COLOGNE, Individually boxed, Retail \$1.00, Gross, 15.00
PERFUME, Golden Butterfly, On beautiful Cards, 25¢ seller, Gross BATH SALTS, Talcum Powder, Toilettries, Nicely packed goods, Retail to \$1.00, Gross, assorted 30.00
TOOTH POWDER, A.D.S. Brand, A big 25¢ box, Gross, 12.00
TOOTH BRUSHES, Nylon, Cellophane wrapped, Gross, 7.75
SACCHARIN TABLETS, We have them in all packings, 1,000 to a bottle, .70
25% deposit with order. Act fast. Free Catalogs.

MILLS SALES CO. Cut-Rate WHOLESALERS Since 1916 901 BROADWAY, New York 3, N. Y.



LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK. Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place, Cincinnati 1, O.

Parcel Post

- Burke, Roy 15c Stankovich, Peter 25c
Edwards, Mildred 12c Kenneth (License Plates) 20c
Keller, L. C. (Express, C.O.D.) Hamilton, Ellen 8c
Knight, Paul 25c
Abbott, Elsie Cannon, Frank
Aberle, Mrs. Carroll, Douglas J.
Adams, Geo. M. Duckie Carroll, Kaye
Adams, Geo. W. Carroll, Tommy
Adams, Guy Carter, Roscoe
Casey, Robt. R.
Cash, Maurice
Caulla, Wade
Cavilla, Donald
Chandler, Ray
Christensen, Geo.
Christiani, Mrs.
Clark, Ernest C. Chita
Clement, Eugene W. Clive, J. J.
Clotfelter, Leon Coates, Wm.
Allen, Fred Frederick
Allen, J. J. Cohn, Henry Wm.
Almony, Fred Cohn, Vera Thelma
Alvis, John Wylie Coleman, Eugene F.
Ame, Frank (Shows)
Anderson, Frank Coleman, Ed (Bingo)
Anderson, Jim Collins, Ernie
Anderson, Ray Comfort, Wm. A.
Andrews, Juanita Congdon, Dan
Ansher, Joe Conner, Edw. A.
Anthony, Israel Corby, Linda
Arcara, Anthony R. Corcoran, Thos.
Archer, H. L. Cousins, John J.
Archer, Louis D. Cox, James A.
Arko, Lois Cozzolino, Nick
Armstrong, Deloras A. Craig, J.
Arnold, Virgil A. Crane, Ray
Ashley, Mrs. Helen J. Crane, Sidney S.
Atkinson, Pete Crawford, Tex Omer
Austin, Frank Crawford, W. A.
Austin, Gene Crews, Dewey
Austin, John Cristiani, Lucio
Bailey, Jack Cromley, Joe
(Tattoo Artist) Crosby, W. C.
Bair, Clarence H. Curtis, Johnnie
Baker, H. C. Cusson, Abe
Balmer, Carl Dally, Alvie
Barber, John Davers, Mr. Lou
Barker, Ruby Davorsky, Herman
Barrett, Richard R. Day, Dalton
Barry, Dan Buzz DeBathe, Count
Baxter, Joe Dean, Russell
Baysinger, Al Dearduff, Roy H.
Beard, E. L. Deese, John
Bedinfield, John Delano, Louis
Beene, Elbert M. Demsey, Jack
Bender, Arthur Denking, C. H.
Bennett, Jack Dennis, Donald
Beran, Bennie Delagrang, Edw. J.
Berry, F. M. Dempsey, Jack W.
Berry, Raymond Demetro, John
Derouche, Alice
Berrhill, Mrs. Jos. Di Silva, Geo.
Berrhill United Dining Sisters
Shows Dixon, David Wm.
Biddle, W. J. Dixon, Earl E.
Binker, Shirley J. Dock, R.
Bisbee, J. C. Dodge, Gladys F.
Bishop, Ann Dodson, Charles
Bishop, R. M. Dodson, Ernest L.
Bill, Betty Donahue, Roy E.
Blackburn, Edw. J. Donahue, Michael
Blakely, Benton H. P.
Blakely, Wm. Donnan, Geo. &
Blua, Mrs. Eddie Doty, Wm. Edw.
Bluestein, Morris Drake, Ken
Bobbie, Miss Drew, Eula
(Tattooed Lady) Drouin, Wilfred
Bobish, Joe DuBois, Mary
Bochino, Vincenzo Dyke, John R.
Boggs, Ervin Eagle Eyes
Boller, Miss Duke T. Eakins, Rodney G.
Bongus, Marion Eddy, Samuel D.
Boude, C. F. Edgar, Geo. E.
Bouillion, Frenchy Edwards, Mrs.
Bowles, Bert Edwards, Donna C.
Boyd, Frank Edwards, J. D. &
Boyd, Johnnie R. Katherine
Bradley, Al C. Edwards, James
Bradley, Jack Marion
Branslag, Byron Elkins, Geo. P.
Brandt, Leonard J. Endicott, J. R.
Brannock, John W. Encosser, Miss
Brantley, Jos. Vates
Breedlove, Kenneth Ephraim, Frank
Breneman, Brenda Erwinos, Flying
Brenemont Shows Esquedom Flying
(Dick) Estridge, C. C.
Bright, Pat Etheridge, Robt. L.
Brown, C. R. Eule, Arthur
Brown, Eddie Evans, Betty
Ernest Evans, Jack
Brown, James F. Evans, Peggy Louise
Brown, Mr. Jessie Bryant, Milton E. Buccaneers, The
Buck, Buddy
Buck, Dotilla
Bure, Edor
Burke & Moon
Burke, Mrs. Peggy
Burns, Mrs. Marie (Tommy Bozo)
Burns, W. C.
Butts, Paul B.
Buxbaum, Edw.
Bybee, James
Caldy, J. D. & Irene
Carille, Wm. Horace
Flynn, Vincent Michael
Fogle, Ray
Fabis, Jos. L.
Fortner, Cecil
Foster, Mrs. Cassie
Foster, Chuck
Foster, Jack
Foster, Wm. F.
Fowler, Glenn Edw.
Fox, Thos. J.
Francis, Nick
Francis, Prof. Frank
Frank, Jack
Frank, Toney
Frazier, Chas. Art
Frazier, J. H.
Fredrick, R.
Frick, Artis M.
Fuller, C. & Mary
Gaither, Woody
Galkowski, Anthony M.
Galpin, Earl H.
Ganoreau, D. H.
Gardner, Arthur
Gardner, Wm. (Wild Bill)
Gate City Shows, Mgr.
Geisman, Harry L.
Gelb, Jos.
Gersbach, Freddy
Gervase, Connie
Gettes, James
Gibson, David J.
Gibson, Earl M.
Gibson, Raleigh
Gibson, Wm.
Gilbert, Archie
Gillespie, Billy (Dobson)
Glynn, M. A.
Goad, Marjret
Goina, Roy Wm.
Goldfarb, Itay
Goldie, Jack
Goldstein, Nathan (Topper)
Goodale, Frank
Goodwin, L. O.
Gordon, Robt. T.
Gould, A. H.
Gould, Chas.
Gray, Don
Green, Joe
Groff, Reinhart
Gross, Chas.
Gross, Mrs. Frank
Gruenstein, S. E.
Guldner, Paul
Guthrie, Jack W.
Haddix, Benny R.
Haddix, Harold
Hagood, Trudie
Haines, Bill
Haines, McLaughlin
Haines, LeRoy G.
Haldridge, Mrs. Betty
Haley, Jack
Hall, Jos.
Halley, Leo L.
Halters, C. T.
Hamilton, Robt. W.
Hammond, Wm. C.
Handley, Fred
Hansen, Alfred G. (Show)
Hanson, H. L.
Hard, Wm.
Harding, Lloyd Duke
Hardy, Wm. Roy
Harmon, Wm. H.
Harner, Chester
Ladd, Mike
Lamirand, Wilfred A.
Lane, Edith C.
Lane, George
Lanning, George
Lantz, George
LeMay, Monte
Leanna, Harry J.
Lee, Rosa (Armed Girl)
Leeny, Willis
Leverett, Robert T.
Levine, A. H.
Lewis, James A.
Lilly, Harold J.
Lincoln, Mrs. Mimmi
Litchfield, Mrs. Frank
Little, James Arthur
Littlefield, Jack
Logan, Harry F.
Lossdon, Billy
Long, Frank
Loomis, Verne
Lopez, Johnny
Lorraine, Max Dutch
Lotridge, Harry
Lowd Jr., Carleton
Ludwig, Frank
Lykens, Donald
Lynn, John J.
Shorty
McAndrews, Joseph
McBride, Edward J.
McBride, L. H.
McCaskey, Robert
McClish, Shirley
McClish, Willie Edward
McCloskey, Mrs. Margaret
McCoy, Albert Edward
McCoy, Phyllis Marie
McGee, Jimmie
McGill, Walter
McGurk, John
McHugh, W.
McIntyre, Rily A.
McKeown, E.
McLain, Bob
McMichen, James
McNurlin, John
Huffman, Harry Wm.
Hughes, Howard
Hunt, James
Hunter, Juanita
Hunters, Roosevelt
Hunting, Jack
Hurlberg, Chas. Ross
Hutson, Robt.
Hutts, Frances
Ident, Jessie
Ingle, Fred
Ingle, Glen H.
Ivey, Lillian Johnson
Jack, W. S.
Jackson & Luzon
Jackson, Charlie
Jackson, Rollie
Jackson, Willie B.
Jacobin, John & Ada
Jeannette, Louis W.
Jet, Blackie
John, Nido
Johnson, Allen
Johnson, Bill
Johnson, Geo. Gordon
Johnson, Roscoe Emmett
Johnson, Rutherford
Johnson Jr., Wm. Frank
Jones, Bob
Jones, Carl (Hamilton Tex)
Jones, John R.
Justin, Melvin F.
Kaip, Pearl Mildres
Kane, Joe
Katz, Sailor
Kaufman, E. L.
Kay, Golden
Keefe, George
Keith, Bob
Kellems, Happy
Keller, George
Kelly, Lewis A.
Kelly, Walter Raymond
Kelly, Wm. F.
Kennedy, Kenneth Lee
Kenner, Benjamin Daniel
Kennon, C. W.
Keola, Princess
Kerr, S. A.
Khour, Costandi J.
Kibler, Harold
Kibane, Barney
Killenbrew, Daisy Mae
King, Pink
King, Larry
King, Robert M.
Kirby, James E.
Kirby, W. H.
Klein, Nathan
Knight, Ellen I.
Knight, Richard
Knowles, Jesse
Koch, Bertha J.
Krause, Roy
LaBird, Charles
LaMarr, Dr. John
LaMotte, Robert
LaStrang, Gene
LaTorre, Charles
Lackie, Wayne & Doris
Ladd, Mike
Lamirand, Wilfred A.
Lane, Edith C.
Lane, George
Lanning, George
Lantz, George
LeMay, Monte
Leanna, Harry J.
Lee, Rosa (Armed Girl)
Leeny, Willis
Leverett, Robert T.
Levine, A. H.
Lewis, James A.
Lilly, Harold J.
Lincoln, Mrs. Mimmi
Litchfield, Mrs. Frank
Little, James Arthur
Littlefield, Jack
Logan, Harry F.
Lossdon, Billy
Long, Frank
Loomis, Verne
Lopez, Johnny
Lorraine, Max Dutch
Lotridge, Harry
Lowd Jr., Carleton
Ludwig, Frank
Lykens, Donald
Lynn, John J.
Shorty
McAndrews, Joseph
McBride, Edward J.
McBride, L. H.
McCaskey, Robert
McClish, Shirley
McClish, Willie Edward
McCloskey, Mrs. Margaret
McCoy, Albert Edward
McCoy, Phyllis Marie
McGee, Jimmie
McGill, Walter
McGurk, John
McHugh, W.
McIntyre, Rily A.
McKeown, E.
McLain, Bob
McMichen, James
McNurlin, John
McNelly, Sunney
Mach, Ringsman
Macolly, P. J.
Mageski, Alfred Edward
Maize, Clifford
Malone, Spike
Mandell, Tommy
Marks, Grover
Marks, Miller
Marmon, Lou
Suicide
Marsh, Curly
Martin, Daniel Dave
Mason, Tommy
Mauch, Vernon David
Maxwell, Mrs. Charles
Maynard, Phil
Meadows, Mrs. D. D.
Medlin, James
Meachy, Montana
Menchion, Mick
Mercy, Nat
Merideth, Carl
Merrick, John
Messerve, William
Miles, Frank
Miller, Angeline B.
Miller, Glenn C.
Miller, James
Miller, John F.
Miller, Lucky
Miller, Petle
Miller, Ralph Arnold
Miller, Wally
Miller, William Robert
Mills, Jimmie
Minor, Glen
Mitchell, Gus & Pete
Mitchell, John H.
Mitchell, Mark
Mitchell, Nicky Miller
Mitchell, Tom
Mix, Art
Montgomery, Howard J.
Montgomery, Johnnie Vernon
Montgomery, L. Lee
Monney, John Daniel
Moore, Edna
Moore, Irene
Moore, William K.
Mull, Lola S.
Munn, Bernard R.
Munsey, William Gerald
Munt, Fred
Murphy, Kermit C.
Murphy, Richard
Murray, George William
Murray, R. E.
Murray, Robert G.
Myk, Joseph E. & Loretta
Nation, Lonnie
Navarre, Miss N. M.
Neal, Louis
Neilsen, Henry
Nelson, James
Nichols, Floyd C.
Nichols, Gene
Nichols, H.
Nicks, United Shows
Noble, Art
Norwood, Jessie
Novella, Joseph
O'Connor, T. J.
O'Dare, Jack
O'Dare, James Oris
O'Day, Harry
O'Dea, Jimmie
O'Hearn, Jimmy
O'Hearn, John Thomas
Oliphant, Orna Howd
Olsen, Speed
Orchid, Raymond
Osborne, W. E.
Osbourne, Lydia Nyror
Otis, Blackie
Owens, Fred
Owens, Thelma
Page, Myra
Palen, Garnett
Panzil, Edward
Parker, James M.
Parks, Kanyon F.
Partee, Howard
Pattee, Robert Wm.
Partello, Clinton
Paultette, Lucky
Paulus, Paul
Pearman, Mike
Peltier, Curly
Penny, A. B.
Pereley, Charles
Petersons Custard
Petteford, Clifford
Peyton, Wm. (Brownie)
Pfrangle, Peter
Phillips, Joe
Phillips, James Russell
Piers, Clyde R.
Piercy, Howard
Pilzer, Elbers L.
Pitale, Anthony
Poge, Sid
Pollock, Paul Edmonds
Flynn, Vincent Michael
Fogle, Ray
Fabis, Jos. L.
Fortner, Cecil
Foster, Mrs. Cassie
Foster, Chuck
Foster, Jack
Foster, Wm. F.
Fowler, Glenn Edw.
Fox, Thos. J.
Francis, Nick
Francis, Prof. Frank
Frank, Jack
Frank, Toney
Frazier, Chas. Art
Frazier, J. H.
Fredrick, R.
Frick, Artis M.
Fuller, C. & Mary
Gaither, Woody
Galkowski, Anthony M.
Galpin, Earl H.
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Haines, McLaughlin
Haines, LeRoy G.
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Harding, Lloyd Duke
Hardy, Wm. Roy
Harmon, Wm. H.
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Lane, George
Lanning, George
Lantz, George
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Littlefield, Jack
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Lorraine, Max Dutch
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Ludwig, Frank
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Lynn, John J.
Shorty
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McBride, Edward J.
McBride, L. H.
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McClish, Willie Edward
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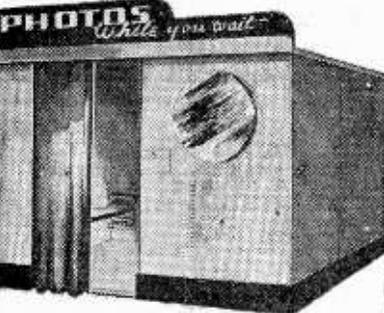
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Thompson, Johnny
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Urich, Joseph
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Van Barkley, Jimmy
Vannoy, George W.
Varn, Jimmie
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Villeponteaux, Harry

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Wall, Jack
Ward, Tracie
Ward, Mind Act.
Watts, Frances V.
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Webben, Fred
Wells, Benjamin

Wells, James E.
Wells, R. D.
Wells, Rachel
Welsh, Benny
Welsh, Lester
Wenzie, Fred C.
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West, Marie
Westmoreland, Melvin
Weston, Alvin
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White, Lottie T.
White, Walter J.
White, William A.
Whitmore, Otte R.
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Whitton, T. M.
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Wildner, Walter
Williams, Joe
Williams, Red
Williams, Thelma
Willis, Larry
Wilson, James
Wilson, Ralph (Bingo)

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40,000 PCS. LARGE PLASTER NOW AVAILABLE

Cash and Carry at Winter Prices.
ALSO PIGGY BANKS—Small, Medium, Large. From 50¢ to \$1.25.
BUY NOW BEFORE PRICES GO UP.

DETROIT ART INDUSTRIES, INC. 2328 Russell St. DETROIT 7, MICH.

CHINAWARE and POTTERY
ATTENTION
JOBBERs and PREMIUM USERS

ANY QUANTITY. ALL PURPOSES. EVERY PRICE LEVEL.
Write for particulars. Samples at request.
BERKELEY MFG. CO. 2720 Archer Ave. CHICAGO 8, ILL.

BELLY LAUGHS GALORE

Nothing like it on the market. Set of 10 bottle labels, printed in three colors, gummed. Same size as regular liquor bottle labels. All 10 different—Belly Wash, Hair o' the Dog, Old Sow, Panther, etc. Everybody wants a set for his own bottles.
NOVELTY DEALERS, PITCHMEN, SALESMEN—Costs You 50¢ per set. Retail at \$1.00. Free display cards. Send 25¢ for sample set.
LANKER LABELS
Dept. 1, 17121 Van Buren DETROIT 10, MICH.



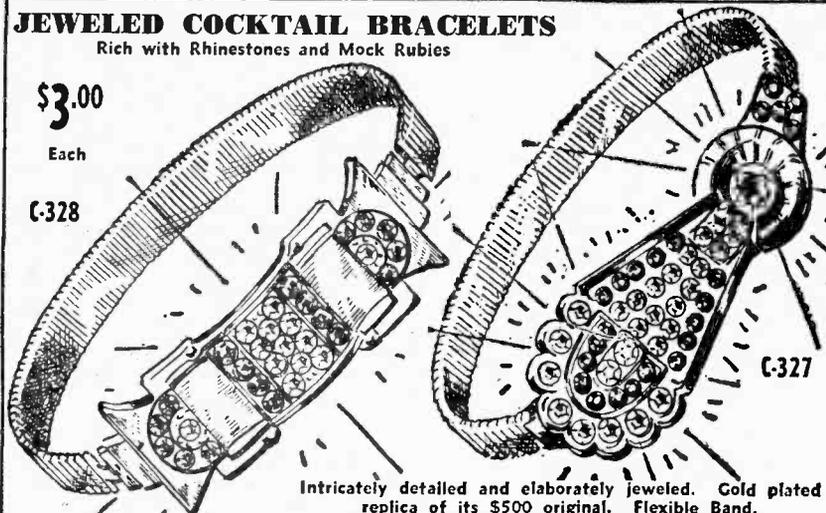
JEWELED COCKTAIL BRACELETS

Rich with Rhinestones and Mock Rubies

\$3.00

Each

C-328



Intricately detailed and elaborately jeweled. Gold plated replica of its \$500 original. Flexible Band. 25% DEPOSIT WITH ORDER, BALANCE C. O. D.

Write for new Radio and Merchandise Catalog.

MARLENE SALES CO.
5 N. WABASH CHICAGO, ILL.

Pipes For Pitchmen

By Bill Baker

AL BEARD . . . is reportedly working cleaner to successful takes at McCrory's, in Indianapolis.

Most successful pitchmen have made their cash—the hard way. Not accumulated it—the easy way.

BILL SHAW . . . letters from Indianapolis that the lobby of Hotel Lincoln there looked like a demonstrators' convention during the annual meeting of the Indiana Association of County and District Fairs January 6-8. He adds that numerous members of the tripe and keester fraternity took in the proceedings with avid interest. Shaw says he renewed acquaintance with Al H. Herman, carnival legal adjuster, with whom he worked sheet 15 years ago. It marked the first time Al had seen Bill in over 10 years. Shaw is working trade papers in the Indiana capital to good results.

WORKING . . . Indianapolis with sharpeners to click turns is Bill Long.

Listen attentively, know when to stop talking, and you've acquired the secret for making friendships—and lasting ones at that.

MARY COON . . . has a neat jewelry layout in one of Indianapolis's department stores and business is holding above par for her.

ED EAGLE . . . Indian wire worker, is operating out of Dexter, Mo., for the winter. Reports from that sector indicate that he's gathering the geedus, too.

BILLY AND ETHEL BEAM . . . after clicking off good takes in Mountain View, Ark., prior to Christmas, left for their homes in Muskogee, Okla., to spend the holidays.

RAY ZARLINGTON . . . blackface comedian on Mary Ragan's med opry last season, is working out of Poplar Bluff, Mo., to continued good scores.

Exhibit your true character, not the one you think you have and you'll find that success won't be long in coming to your door.

WILLARD GRIFFIN . . . the Mississippi Kid, is purveying his wares in Southeastern Missouri to successful turns.

RANDY CARRUTHERS . . . pitchman and med operator, is corralling the lettuce this winter working out of Poplar Bluff, Mo.

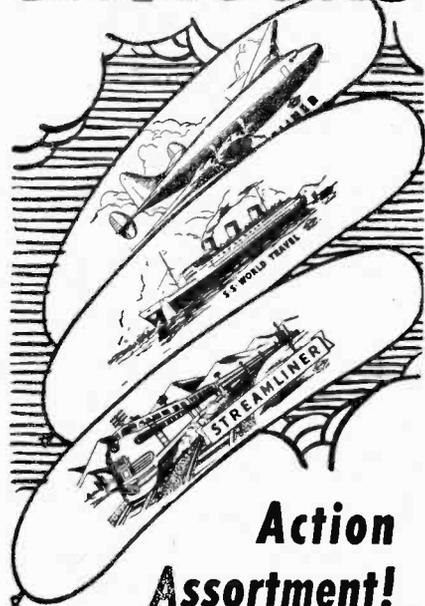
TOM DEAN . . . erstwhile pitcher, is a staff announcer on Station KLCN, Blytheville, Ark.

SMOKE AND BUNNY PITTMAN . . . have left the road, for the time being at least, and have purchased a farm in Mountain View, Ark.

Speak well of your profession and constituents and you speak well of yourselves. Remember, you are as much a member of the pitch fraternity as your friends in the game.

GENE ELLISTON KIGHT . . . is at his home in Poplar Bluff, Mo., recovering from a shattered bone in his arm sustained when he fell off a horse when his saddle became loose. He says he plans to resume with his hypnotic and magic show soon. Gene operated his medicine show last summer, opening in West Plains, Mo., and closing a successful season in Poplar Bluff. Roster in-

OAK-HYTEX BALLOONS



Action Assortment!

FLASHY up-to-the-minute designs make OAK-HYTEX balloons outstanding in sales appeal. Showy Oak balloons give you a spectacular display that always gets big money. And dependable Oak quality safeguards your profits.

SOLD BY LEADING JOBBERS
Be sure you get OAK-HYTEX in the Blue Box with Yellow Diamond label.

The OAK RUBBER CO.
RAVENNA, OHIO



DEAL #10

30 Valuable Prizes

3000 HOLE BOARD @ 5c EACH

- ★ One Dozen 51 Gauge Nylon Hose.
- ★ 12 Gold Plated Pencil-Knife Combinations.
- ★ 6 Ingraham Pocket Watches.

Takes In . . . \$150.00
Your Cost . . . 65.00
Your Profit . . . \$ 85.00

DEAL #11

3000 HOLE BOARD @ 5c EACH

- ★ 3 Imported Swiss Wrist Watches, Radium Dial, Sweep Second Hand.
- ★ 6 Two-Bladed Pocket Knives.
- ★ 4 Famous Make Chrome Pipes.
- ★ 1 Kodak Brownie Reflex Camera.

Takes In . . . \$150.00
Your Cost . . . 45.50
Your Profit . . . \$104.50

DEAL #12

2000 HOLE BOARD @ 5c EACH

- ★ 6 Pair of 51 Gauge Nylon Hose.
- ★ 6 Gold Plated Pencil-Knife Combination.
- ★ 2 Pocket Watches.

Takes In . . . \$100.00
Your Cost . . . 35.00
Your Profit . . . \$ 65.00

WRITE FOR NEW CATALOGUE

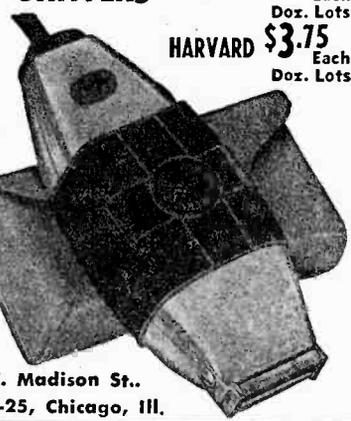
EXPERT SALES 415 DeKALB AVE. BROOKLYN 5, N. Y.

SEND 25% DEPOSIT, BALANCE C. O. D. SHIPPED SAME DAY ORDERS RECEIVED.

"BANNER" SCOOPS THE FIELD

"HARVARD" DOUBLE HEAD "PERFEX" SINGLE HEAD ELECTRIC DRY SHAVERS

Both Shavers come complete with Leatherette Case—packed in eye-catching Counter Box. Packed with fast selling features—self-starting—non-slip rubber grip—self-sharpening as it shaves—ground and lapped steel cutting blades—no radio interference—precision built vibrator type motor—110-120V, 60 cycle, A.C. operation—Ivory plastic—no oiling necessary.



PERFEX \$2.55 Each Doz. Lots
HARVARD \$3.75 Each Doz. Lots

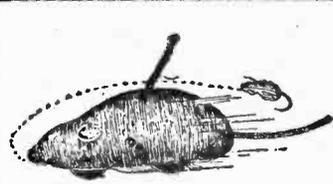
FIELD GLASSES With Shoulder Strap Carrying Case

- Center screw focusing—matched lenses—brilliant, sharp detail.
- 3-Power magnification—40mm. optically ground and polished lenses.
- All metal tarnish-proof construction, black wrinkle finish.
- Closed height—5 3/4"; opened, 7 1/4".

\$4.20 Each

TERMS: Net 10 days to rated firms, otherwise 25% deposit, balance C. O. D.

BANNER NOVELTY CO. 729 W. Madison St., Dept. BB-25, Chicago, Ill.



RUNNING MICE ARE HERE AGAIN

A natural looking Metal Mouse that really runs. A guaranteed sale demonstrating number. Packed one gross in carton, \$18.00; sample dozen prepaid, \$1.75. Get started on this "Natural" today.

MIDWEST MERCHANDISE CO. 1010 BROADWAY KANSAS CITY, MO.

UNITED NATIONS DOLLS

Of soft, sturdy construction; cotton-filled body; wig, hat, blouse, ribbons, underthings, socks and shoes. One foot tall with dimpled rubberized face. The six characters are French, Czech, Russian, Roumanian, Dutch Girl and Dutch Boy, dressed in colorful native costumes. 8x10 photos of all six characters sent on request, plus 25¢. Asst. Dolls, \$30.00 Per Doz. Sample sent postage prepaid \$3.25 Each. We also have Valentine Dolls. 1/3 deposit with orders, balance C. O. D.

MUTUAL MERCHANDISE DIST.

608 MUTUAL LIFE BLDG. 605 FIRST AVE. SEATTLE 4, WASH.

LEVIN BROS.
Distributors for Oak-Hytex Balloons
6th & Ohio Sts. TERRE HAUTE, IND.

KIPP BROTHERS
Distributors for Oak-Hytex Balloons.
117-119 S. Meridian St., Indianapolis 4, Ind.

AMERICA'S LATEST CRAZE YOUR NAME
IN RAISED CORAL LETTERS ON A GENUINE TROPICAL SEA-SHELL BROOCH
Flash, color, plus name appeal. Fastest selling novelty in years. Getting a fast 25¢. Takes 1/2 minute to assemble any name. Cost 4¢ with printed brooch card.
PRICE LIST
Sunset Shells, Per Gr. \$2.35
Metal Brooch Pins, Per Gr. 2.50
Printed Brooch Cards, Gross60
Coral Letters, 8000 to a Pound, Lb.60
Transparent Plastic Cement, Tube15
Sample Postpaid 25c
20,000 Tropical Shell Necklaces, Asst. Colors and Designs, Regular \$4.20 Value. To Close, Per Doz. \$1.50
All Goods Sold With Money-Back Guarantee.
J. A. WHYTE & SON
LITTLE RIVER, MIAMI 38, FLA.

MEDICINE MEN!
THERE IS NO SUBSTITUTION FOR QUALITY
WRITE TODAY for new wholesale catalog on topical oil, salve, soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried). We are MANUFACTURING PHARMACEUTISTS established 1934.
GEN. ODUC. LABORATORIES, INC.
1137 E. SPRING ST. Dept. X COLUMBUS 15, OHIO

MEDICINE MEN
Write today for prices on our Laxative Tonics, Herbs, Liniments, Salves, Corn Medicine, Tablets, Soaps, etc. 1 day service. (Products Liability Insurance carried.) Manufactured by a Registered Manufacturing Pharmacist.
CELTONSA MEDICINE CO.
1016 Central Ave. Dept. B-9 Cincinnati 2, O.

cluded Curly Mills, Slim and Maggie Dortch, Cowboy Slim Rinehart and wife, Mona; Eddie Dortch, Ray and Skipper Rinehart and Kight and his wife.

HARRY GREENFIELD . . . New York pitcher, comes thru with the following from the Eastern metropolis: "Saw Sol Addis walking into the 42d Street library here for some relaxation and wisdom recently. The pitch store on West 50th Street, now in its fifth year of operation, is still

going strong. Located in one of the busiest spots in the country, the rental fee is large, and old-time New York pitchers would wonder how a pitch store could pay at such a price. It packs plenty of flash and its health products go fast. Pitchmen are young, handsome and well groomed. They know their pitch well and back it with plenty of enthusiasm. It seems to me that there is a big future in this country for a pitch store like this one and the store itself could well be a school for any salesman looking to the future."

MAURICE CASH . . . closed his Victory Med Show at Harrisburg, Ark., following a successful summer and late fall tour.

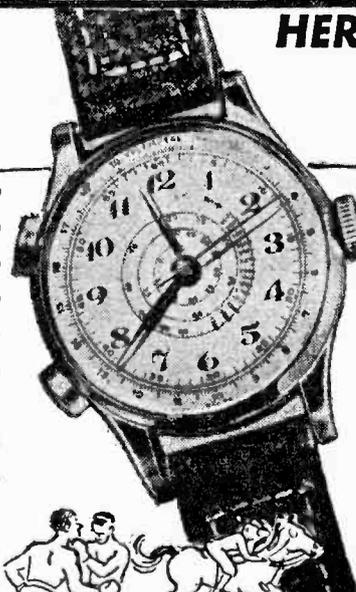
GENE DELMORE'S . . . well-flashed med unit wound up a click 1946 tour in Dexter, Mo., and went into quarters there.

Best way of assuring yourselves of two weeks on the sands in the South in the winter is to crack down with the old verve and enthusiasm for your pitch the remaining 50 weeks of the year.

COWBOY WILLIAMS . . . is pitching yuke oil at the F. W. Grand store, Milwaukee. He says he would like to read pipes here from Christine R. Williamson, Eddie Gillespie and Art Fredet.

MAE LITHGOW . . . who is selling herb tea at the F. W. Grand store, Milwaukee, would like to read pipes from Mae Gorman, Charlotte Woods, the Krauses and Madaline and Mary Ragan.

HERE THEY ARE! MEN'S CHRONOGRAPH WRIST WATCHES



This honey of a Wrist Watch has a sweep second hand with stop watch feature. For sportsmen, hikers, etc. All men will want to own this four-jewel beauty. Chrome case, two-tone dial, accurate pin lever movement.

Only **\$9.80**

SAMPLE \$12.00

Also a new 15 Jewel radium dial sweep second hand, stainless steel screw back, waterproof Wrist Watch for sportsmen.

\$16.50

SAMPLE \$18.00

Immediate delivery. Write or wire your requirements. Limited stock. All Watches guaranteed.

1/3 Deposit, Balance C. O. D.

BUYERS SERVICE

2408 E. 75TH ST. CHICAGO 49, ILL.

OPERATORS CASH IN NOW WITH THIS EXCLUSIVE SMASH HIT

3 SIZES

- No. 3R is 31 inches high
- No. 2R is 26 inches high
- No. 1R is 21 inches high

READY FOR IMMEDIATE DELIVERY



#3R \$39.00

#1R \$27.00

Well constructed flashy pastel shade stand just as illustrated. Made of Duvateen Felt reinforced with wire to keep shape. **ORDER TODAY.**

Terms—25% Deposit, Balance C. O. D. Unless you are rated.

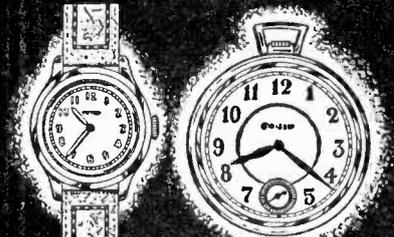
Prices F.O.B. N.Y.C.

2R (Illustrated) \$33.00

FREE—Write for an Easter Bunny Folder No. 20. FREE

GOTTLIEB-CUTTNER, CORP.
228 BROADWAY NEW YORK CITY

NEW 1947 SWISS WATCHES 550



MEN'S POCKET AND WRIST WATCHES

Mirror-Like Chrome Case—No Jewels

POCKET WATCHES, \$4.50

EXTRA Guaranteed Stainless Steel Bands Free!

Sweep Hands on Wrist Watches—50¢ Extra. One-Third Deposit required on each shipment.

PARIS JEWELRY CO.
44 FORSYTH ST. ATLANTA, GA.

SORRY!

No new Agents' territory open until end of sugar quotas. **BUY AND HOLD VICTORY BONDS.**

AMERICAN CHEWING PRODUCTS CORP.
4th and Mt. Pleasant Ave. NEWARK 4, N. J.

SENSATIONAL NEW DRINKING BIRD

"Guzzlin'" Charlie with the MOVEABLE EYES

\$24.00 Complete with stand Doz. and glass.

Charlie will be the fastest selling item on your counter. Just watch your customers **GOBBLE** him up . . . as he drinks he makes those goo-goo eyes move. No springs, no wires, no motor. He just drinks. He's new! He's different! **A REAL LEADER.**

ATOMIC TOMMY DRINKIN' BIRD, \$18.00 Dozen.

NEWEST SENSATION—"MARY ANNE"

Large 14" Drink 'n' Wet Doll. Exactly as pictured.

ONLY \$27.00 Doz.



"TRIX," the Barking Trick Dog
Barks With Every Motion.
\$7.75 Dozen
\$7.50 In Six Doz. Lots

Mary Anne is the sensational NEW composition doll that your customers have been waiting for. She is completely dressed and has a real nursing bottle with rubber nipple. She really drinks her bottle and actually wets after drinking. As pretty as a picture with moveable arms, moveable legs and moveable head.

TRIX is the sensational new novelty for the children, but just watch the grownups howl with laughter. TRIX not only dances, sleeps, nods his head, wags his tail, but **ACTUALLY BARKS.** Just push the magic button and watch the fun begin. Send 25% with order, balance C.O.D.

BERNARD FINE & CO.
501 Sixth Ave. New York 11, N. Y.

GENUINE NYLONS NYLONS

Hurry—Limited Supply

ONLY **\$15.00** A DOZEN

While they last.

NO SECONDS. LATEST COLORS.

Send M. O. Deposit for 1/2, Balance C.O.D. No checks accepted.

STYLE-CRAFT
P. O. BOX 2081 ATLANTA, GA.

BALLOONS

9-INCH. GROSS \$ 5.40	ALSO 4-5-6-7-8 INCH TOSS-UPS, NOVELTY HEADS, ETC.
11-INCH. GROSS 6.40	WRITE FOR LIST.
16-INCH. GROSS 16.00	COMPLETE LINE OF NOVELTIES AND GENERAL MERCHANDISE.

WISCONSIN DELUXE CO.

1902 NO. THIRD ST. MILWAUKEE 12, WIS.

All New Imported SWISS WRIST WATCH

JUST RECEIVED NEW SHIPMENT AND DOWN GO PRICES FOR 1947!

After many, many long months of waiting we have finally received a new shipment of fine imported Swiss Wrist Watches. Exactly as illustrated, with sweep second hands, chrome cases and leather straps. These watches are ideal for premium or gift use. We urge you to order immediately, for they will not last long at this new low price. Immediate delivery on all orders!

Only **\$4.57** Each

In Lots of 6 or More Only 1/3 With Order, Balance C. O. D.

American Merchandising Co., Inc.

DEPT. BSW-47
12 ADAMS AVENUE MONTGOMERY 4, ALABAMA

MAGIC SKIN DOLLS

BE THE FIRST TO PROMOTE THIS SENSATIONAL ITEM!

A post-war achievement—first all-plastic lifelike doll. Practically indestructible. Latex body, smooth and soft. You only have to feel it to realize a doll could be so cuddly and soft. Can't be bathed and powdered just like a REAL baby.

14" tall \$44.50	per doz.
16" tall 60.00	" "
18" tall 73.00	" "
20" tall 90.00	" "

1/3 Deposit, Balance C. O. D. Immediate Delivery.

SHERMAN SALES & MFG. CO.
217 Sumpter Street Brooklyn 33, N. Y.

MONEY-MAKERS from ARISTA

34" DRESSED JITRBUG

Sloppy Joe Sweater
—Saucy Hair-do—
Pert Kerchief—
Ankle Length Denims—Felt Letters.

Doz. **\$4.50**
Lots EA.
Sample, \$5.00

Season's design sensation. Realistically costumed head-to-toe. Individually packed.



5 TUBE SUPERHET

5" **\$17.85** Speaker

Streamlined, modern design plastic cabinet! Magnificent tone! Ind. Packed.

ARISTA ASSOCIATES

446 Dean St. Brooklyn 17, N. Y.

Loose Leaf **CATALOG FREE** Pop. Mdse., Top Discounts

PARISIAN

7 1/2" LIFE-LIKE NOVELTY DOLL

PARISIAN NOVELTY DOLL is a 7 1/2-inch doll that doesn't talk—but says so much. Actually seems alive because of her flexible, pliable, life-like, soft but firm composition. Made of flesh-tinted pliable composition with realistically colored hair, eyes and features.

BLOND, BRUNET and RED.
SEND \$13.80 for one doz. 7 1/2-inch lifelike **PARISIAN DOLL** a la Paris.
SEND \$15.00 for one doz. 7 1/2-inch lifelike **PARISIAN DOLL** a la Hawaiian.
SEND \$24.00 for one doz. 7 1/2-inch lifelike **PARISIAN DOLL** a la New York.

SEND \$5.00 FOR SAMPLES OF ALL THREE ASSORTED. NO C.O.D.'S PLEASE. JOBBERS, WRITE FOR QUANTITY PRICES.

E. WEISZ
1568 First Ave. Dept. B New York 28, N. Y.

Sell Ultra-Blue Stock Signs

To General Stores over 700 Different Slogans and Sayings. Fine Line of Religious Ultra-Blue Signs for Homes and General Display. Make Money on these Fast Selling Signs, 3 1/2" Sellers. 15—Sample Ultra-Blue Stock Signs—7x11 \$1.00 postpd. 15—Sample Ultra-Blue Religious Signs—7x11, \$1.00 postpd. 100—Ultra-Blue Stock Signs—7x11, \$8.00. No C. O. D.'s.

L. LOWY, 8 W. Broadway, N. Y. 7, N. Y. Dept. 304

WELCOME MAT OUT IN CHICAGO

Manufacturers Plan Open House, Business Sessions For Distributors During Show

Firms Outdo Each Other Preparing for Operators

CHICAGO, Jan. 18.—Coin machine manufacturers here this week were busily preparing to roll out their individual red carpets for thousands of visitors who will pour into town for the coin machine show at the Sherman Hotel, February 3-6.

Almost every manufacturer has plans for open house, parties or informal reception of trade members either at their plants or in downtown hotel suites. Promising a rush of activities which will keep coinmen occupied and entertained throughout the week and in many cases for two days preceding the show, these plans are, of course, in addition to regular exhibits in connection with the industry's big event.

Typical programs include tours of plants, refreshments and luncheons served in firm offices and concerted effort to make coinmen's visits more enjoyable. Those firms which are not emphasizing plant visits will center the entertainment in hotel accommodations they have taken.

List Firm Programs

Survey of individual manufacturers showed plans thus far developed running as follows:

A. B. T. Manufacturing Company: No formal program has been set, but individual coinmen are invited to come out to the plant, look over production lines and stop for lunch, according to firm's Rollo Budde.

AMI, Inc.: Because its manufacturing facilities are out of town, firm's executive group will entertain operators at their Sherman Hotel suite. In addition, according to L. C. Force, each of 19 distributors will have suites, spreading out to various hotels where entertainment also will be provided. Distributor dinner is scheduled for Thursday, February 6.

Bell-o-Matic Corporation: Welcome Party is the tag Bell-o-Matic has placed on a series of affairs to be held daily, beginning Sunday, February 2, and continuing thru February 6 in the Presidential Suite of the Morrison Hotel. Starting early to liven the week-end for early arrivals, parties will run from 2 p.m. to midnight except Wednesday, when closing time is 5 p.m. Buffet is on between 5 p.m. and 7 p.m. other days, adds Grant Shay, who has mailed invitations to all operators on firm's mailing list. Altho main current of activity will be channeled to the Morrison, many visitors are expected to visit the factory also.

Bally's Plans

Bally Manufacturing Company: Herb Jones announced entertainment for visitors both at firm's Sherman Hotel suite and at its factory during office hours. He characterized activities as strictly informal, with welcome mat out in both places for operators as well as distributors.

Bell Products Company: Open house at firm headquarters every day of the show, with a sales meeting as highlight, says Harry Salat.

Buckley Manufacturing Company: Smitty Smith said plans are not complete, but that visitors could be assured of a warm welcome at firm's plant for an escorted tour of facilities.

Daval Products: Informal meetings of distributors during the show, but (See MFRS. PLAN on page 116)

Variety Marks Entries in CMI Trade Contest

CHICAGO, Jan. 18.—Entries in the CMI public relations activities contest, winner of which will be given a new car at the industry convention next month, have been pouring into CMI's public relations bureau.

Entries, coming in from all parts of the country, cover a wide range of activities from donation of machines and receipts to church bazaars to interviews with legislators and government officials to promote interest in small business.

Award jury is composed of the board of directors of Coin Machine Industries, Inc., which is donating the new Cadillac to the man who has done the best public relations job for the industry in his own community during 1946.

News Digest

SHOW TIME—All Chicago is preparing for the first coin machine convention and show since 1941. Manufacturers and distributors are putting out the welcome mat for some 10,000 to 12,000 operators who are expected to arrive for the four-day session February 3-6. This will be the operators' first chance since the war to examine new equipment on the exhibit floor. Manufacturers are making special plans for the four-day show, and their plans are outlined in the special article which appears on this page.

COIN RADIOS—Radio manufacturers, including some of the biggest names in the industry, are preparing to bring out coin-operated models. Coin radios were among the first new machines to appear after the war and among the first to go into large scale production. Locations for the coin radio appear almost limitless. Latest plan is one for placing them in the staterooms of ocean liners.

EXPORTS—Latin-American trade got a thoro going over in a two-day conference of Mississippi Valley Traders who met at New Orleans this week. New Orleans is rapidly becoming one of the prime points of shipment for exports destined to South America. Every speech during the conference pointed up the increased industrialization of Latin-America, which means the opening of new markets and the expansion of existing ones. One interesting point was brought out with reference to finance. Prior to the war only 1 per cent of the nation's banks were equipped to carry out foreign money transactions. Now nearly every bank in every sizable shipping community, and in many inland cities, has a spe-

cial department designed to handle foreign transactions.

CONVENTION ROOMS—The Chicago housing authority will make every effort to see that convention-goers at the CMI show have a place to stay. Hotel managers in the Loop district announced this week that they were all sold out. But there are still a number of apartment hotels and similar places which can accommodate crowds up to 35,000. This estimate was based on performance during the furniture show recently.

MATERIALS OUTLOOK—Materials are beginning to come back in good supply, with a hitch. Prices on every conceivable item going into the manufacture of coin machines is on the up-swing. Manufacturers' buyers report prices of many materials and parts going up weekly. Despite this, government officials predict the leveling-off period is at hand, when prices will become stable and then begin to drop.

EXCISE TAX—Juke box industry is preparing to see if it can obtain cancellation of the 10 per cent excise levy on phonographs. The tax became effective before the U. S. entered the war and therefore does not come under the rollback of July 1, 1947, which will result from the President's proclamation of cessation of hostilities. Manufacturers have pointed out that while most of the items on the wartime excise tax list are luxury items, the juke box is not since many operators and locations depend upon it as a source of revenue. Juke boxes, they say, are one of the few capital goods products on which there is an excise tax.

PLAY TRENDS—Play on most types of coin-operated machines, with the possible exception of automatic merchandising machines, is following the pattern of economic conditions in the particular locality where machines are located. For this reason, operators are fighting inflationary moves in the hope of averting a depression which might play havoc with receipts. On the whole, play has held as high or higher than in pre-war years, but profits are considerably reduced by rising costs.

Philadelphia Coin Tax Collection Up

PHILADELPHIA, Jan. 18.—City's receiver of taxes here reported last week that tax collections in 1946 from coin machines compared favorably with the previous year.

Combining taxes from bowling alleys with coin machines, altho latter, \$12,989, represented a minute part of the collections, tax collections for the 12 months of 1946 reached a new high of \$164,990.21. City originally estimated this tax source would bring in \$150,000; year's actual total was 109.99 per cent of estimate.

Tax in 1946 was 5.63 per cent greater than 1945 take, when coin machines and bowling alleys paid the city \$156,000.



"IF YOU THINK the lumber business has troubles, brother you should talk to a coin machine op!"

Chi Housing Bureau Plans Accommodating Showgoers

CHICAGO, Jan. 18.—All delegates who plan to attend the 1947 Coin Machine Convention here, February 3-6, will be able to get room accommodations, according to officials of the Housing Bureau of the Greater Chicago Hotel Association. "That is, up to 35,000 people," one official added.

The maximum of 35,000 was arrived at because that is the number the bureau has been able to accommodate during the big furniture and gift shows which began here January 6. "If we can take care of that many now, we feel we can care for as many during the coin machine convention, if need be," bureau officials insist. Officials of Coin Machine Industries, Inc., sponsors of the coin machine show, anticipate an attendance of 10,000 to 12,000 members of the trade.

Housing Bureau in Picture

The Housing Bureau entered the picture this week when the convention bureau of the Sherman Hotel announced that all available rooms in Chicago downtown hotels had already been reserved for the 1947 show. Sherman Hotel officials said all other hotels had co-operated fully to help take care of all comers to the convention, but now all rooms available had been reserved. Reservations from now on will have to be turned over to the Housing Bureau, which will undertake to get the best accommodations possible in residential and apartment hotels thruout the city. Delegates to recent conventions here have reported that the bureau is performing an excellent service in getting these accommodations.

All persons who plan to attend the 1947 Coin Machine Convention, and who do not already have room reservations, should write, wire or phone the Housing Bureau, Greater Chicago Hotels' Association, 105 West Madison Street, Chicago. The telephone number is Franklin 1257. All applicants should state kind of room they want, when to expect arrival and also how long guest expects to stay. Also state number of persons for whom rooms are desired. Be sure to state your plan to attend the convention at the Sherman Hotel.

Advance Registration

The convention management of CMI also reported that inquiries are being received about advance registrations for the 1947 show. Advance registrations had been received for some of the conventions before the war, but for the 1947 show provisions are not made for advance registration, except for members and associate members of the CMI. Operators may register at the registration booth in the lobby of Hotel Sherman, the desk being open from Sunday noon, February 2, until delegates are taken care of. A registration fee of \$1 per person will be charged.

CMI has had the full co-operation of the Chicago Convention Bureau in making plans for the 1947 show. S. J. Sexton, president of the bureau, in explaining how his group wants to make the convention a success, recalled how the city's facilities had

been taxed beyond limits to care for conventions in 1946. Now the number of conventions scheduled for 1947 are much greater, he said.

AFL Machine Union Urges Use of Label In Pittsburgh Spots

PITTSBURGH, Jan. 18.—A complaint, in the form of a letter to tavern owners in this area, has been registered by AFL Phonograph and Vending Machine Drivers and Employees who want every music and vending machine to display a union label if it is being used in a location which employs AFL help.

In the letter, the union stated that any location displaying or using a juke box or vender which does not bear the union's label is unfair to the union. Such locations, letter continued, will be picketed and the public and other union men will be urged not to patronize them.

Tavern owners were further urged in the letter to remove those machines which do not display the label.

Policy Statement Made for CMI by James A. Gilmore

To the Editor:

At all too frequent intervals someone in the coin machine industry, who is doubtless seeking some personal aggrandizement, comes forth with the statement that operators of certain types of coin-operated machines are on a higher plane of operation than the operators of the other types.

This is purely unadulterated bunk. The individual who preaches it knows it is the bunk. Every person familiar with the coin machine industry knows it is bunk and the general public is not in the least concerned.

Every machine that operates by the insertion of a coin is a coin-operated machine, it always has and always will be. The manufacturers, distributors and operators of all types of coin-operated machines are each and every one an integral part of the coin machine industry. The problems of one should be the problems of all. Legislation, taxation and regulation are directed against all types of machines in the great majority of instances, seldom against any one type.

The operators of these machines seldom operate one type, quite the contrary, the great majority diversify their operations. Experience has taught them that diversified operation is more profitable. It is a well-known fact within the industry that many a vending machine operator

How To Reserve Room

CHICAGO, Jan. 18.—Beginning today, no further room reservations can be accepted for the 1947 coin machine convention by downtown hotels of the city.

The Housing Bureau has announced it can take care of up to 35,000 delegates in residential and apartment hotels thruout the city, so no one will have to sleep in the parks.

If you want a room reservation, wire, write or phone the Housing Bureau, Greater Chicago Hotels' Association, 105 West Madison Street, Chicago. Telephone is FRanklin 1257. State the kind of room wanted, when you plan to arrive and also leave, how many persons, etc. State you plan to attend the 1947 coin machine convention February 3-6.

Calendar for Coinmen

January 19-24—Canning Machinery and Supplies Association, exhibit, Atlantic City.

January 22-24—New York Bottlers of Carbonated Beverages, State Convention, Statler Hotel, Buffalo.

January 27-28—Arizona Bottlers of Carbonated Beverages, State Convention, Westward Ho Hotel, Phoenix, Ariz.

January 27-28—West Virginia Bottlers of Carbonated Beverages, State Convention, Waldo Hotel, Clarksburg, W. Va.

January 27-31—Electrical Engineering Exposition, 71st Armory, New York.

January 27-31—Society of Plastic Engineers, Coliseum, Chicago.

January 28-29—Wisconsin Bottlers of Carbonated Beverages, State Convention, Schroeder Hotel, Milwaukee.

January 29-30—New England Association of Ice Cream Manufacturers, Convention, Copley-Plaza Hotel, Boston.

January 29-31—National Dairy Council, Winter Conference, Traymore Hotel, Atlantic City.

February 3-6—Coin Machine Industries, Inc., 1947 Coin Machine Show, Sherman Hotel, Chicago.

February 17—Chicago World Trade Conference, Stevens Hotel, Chicago.

Amusement Games Firms Tell Plans for Showing

CHICAGO, Jan. 18.—A number of manufacturers this week revealed plans for amusement games exhibits during the industry show here next month.

Red Ball, a table combining the appeal of pinball and the skill of pool or billiards, will be shown by Hirsh Coin Machine Corporation, Washington. Game was manufactured during wartime for army, navy, Red Cross and USO recreational purposes. It is played with seven miniature pool balls with a regulation cue.

Bang-a-Fitty, to be exhibited by Edelman Amusement Devices, Detroit, will be one of several bowling games to be displayed. Made in several sizes to fit various locations, game is equipped with linoleum and rubber alley for noiseless play.

Strikes and Spares, said to be the first totally automatic bowling game, will be exhibited by Allite Manufacturing Company, Los Angeles. Game automatically sets pins, keeps score, indicates frames, delivers two balls for strikes and one for spares.

Mike Munves Corporation, New York, plans to reveal a new type alley console bowling game with automatic double score. Game is six feet long, six feet high and two feet wide.

Grunig Novelty Company, Chicago, will feature a counter game called Test Quest, a new question and an-

swer game which delivers a printed answer to given question and simultaneously registers the customers' grip strength. Sales will be handled by First American Sales, Inc.

Champion Manufacturing Company, Beverly, Mass., announced they will show 12 basketball games and one Soc-a-Ball game. Exhibit Supply Company, Chicago, plans to exhibit an assortment of 50 arcade games, including their latest pinball game. Ammco Distributors, Chicago, plans to show six ray guns with black light scenery.

Soundies Films, Inc., Chicago, will show a new model of the Solovue-Peep motion pictures machine, in addition to Coincraft Pictures, a new series of arcade pictures on 16mm. film for use in Solovue.

American Amusement Company, Chicago, will introduce Bat-A-Ball Jr., in addition to showing Bat-A-Ball Sr.

Daval Products Corporation, Chicago, in addition to their regular line of counter games, will show a new type penny pistol target practice.

Gay Games, Inc., Muncie, Ind., announced that it will exhibit a new counter game, Box Score, which the firm claims will be shown for the first time.

H. C. Evans & Company, Chicago, plans to exhibit 1947 models of the firm's standard line of games and also show entirely new designs in the Evans races and the 10 Strike games.

Milw. Stamping Buys Precision Metal Workers

CHICAGO, Jan. 18.—Purchase of the Precision Metal Workers, 35-year-old Chicago metal stamping firm, by the Milwaukee Stamping Company, Milwaukee, has been announced by Ralph Robinson, president of the Milwaukee company.

The Chicago firm, whose products include parts for the coin machine industry, was bought from its founders, Carl E. Carlson and Albert C. Grunwald. Merger bring under one management two of the oldest stamping firms in the country. Personnel and line of products of the Chicago company will remain unchanged.

Milwaukee, which has been in business for the past 53 years, has been expanding its line of products since 1944 and among the most recent additions is an automatic record changer.

and many a music machine operator pays for his vending machines and his music machines from the profits of his amusement machines; always has been doing it, probably always will be doing it.

The coin machine industry should be an all for one and one for all industry. Naturally, there are problems of special interest to each type of machine but by and large the problems of the industry as a whole are the problems of vending machine manufacturers, distributors and operators just the same as music, amusement and service machine manufacturers, distributors and operators.

Coin Machine Industries, Inc., does not subscribe to the idea that operators who combine their operations, either vending and amusement or music and amusement, exude an obnoxious effluvia that makes stinkers of those who associate with them.

Coin Machine Industries, Inc., welcomes to membership all reputable operators, distributors, jobbers or manufacturers of any type of machines that operate by the insertion of a coin.

JAS. A. GILMORE,
Secretary-Manager,
Coin Machine Industries, Inc.

NAMA GETS CANDY OUTLOOK

Expect More During July

Region VIII meets at K. C. re-elects Wahl—35 members from 4 States attend

KANSAS CITY, Mo., Jan. 18.—Little improvement in supplies of candy and confections for vending machines can be expected before July, it was forecast by candy men at the annual Region VIII meeting of the National Automatic Merchandising Association here.

Predictions were made in the course of the panel discussion of equipment, supplies and operating problems which highlighted the day-long session January 10. Forecasters did not elaborate on their statements, but the prospect of a July break in present gloomy candy outlook apparently was based on the possibility that rationing of sugar might be lifted after June 30.

Ralph A. Dahl, Omaha, president of the Ralph A. Dahl Company, was re-elected regional chairman, and the next regional session was scheduled for September, 1947, in Kansas City. No exact date was set, however, pending arrangements to co-ordinate the dates of the regional meetings.

About 35 Midwestern vender operators from Kansas, Missouri, Iowa and Nebraska, attended the meeting, which was divided between the Muehlbach and Phillips Hotel, and all took active part in the round table led by Tom Hungerford of Chicago, NAMA director of public relations. The much of the conference was devoted to public relations for the industry, the day-to-day problems of operators attracted the most enthusiastic interest.

Questions in the candy panel were handled by Howard Miller, of the Hollywood Candy Company, Centralia, Ill., and George Suchard, well-known Kansas City jobber.

Asked how soon jobbers thought supplies would ease on candy, Suchard declared: "It looks as tho there may be only a small improvement up until July. The candy merchandisers as a whole anticipate better times, and the vender operators are becoming more and more important as suppliers' outlets. Candy people hope to be able to take care of all orders soon."

Trend to the 10-cent bar on the part of some candy makers also came in for discussion. Miller, in response to a question on the tendency to boost prices on the nickel-size bars, declared: "I don't like to see it. I feel that every merchant is trying to remain in the 5-cent field. It is a serious situation, and if necessary the size of the bar should be cut—anything to keep bars at 5 cents."

Relative merits of cup venders of soft drinks and bottle venders was another topic of the round table which elicited considerable comment. Result, however, seemed to be pretty much a draw.

Fred N. Pierson, vice-president of the Vendo Company, Kansas City, which makes a bottle vender, suggested that "it would be wise to be cautious about saying which is the best equipment. That is up to the customer."

This brought quick agreement from Francis H. Allen, whose Auto- (Candy Picture Looms on page 90)

Bottle Vender Patent Offered

WASHINGTON, Jan. 18.—Frank U. Payne, Oak Ridge, Tenn., owner of a patent on a coin-operated bottle dispensing machine, has offered the patent for licensing or sale, according to the U. S. Patent Office's *Official Gazette*.

Gazette's description of the machine says the refrigeration unit is of relatively small dimensions and the cabinet has a large bottle capacity. Bottles are loaded thru a hinged cover, inserted neck first and arranged radially on several wheel units.

Each wheel advances rotatively, step by step, as coins are inserted and bottles are released so that they drop a short distance thru an inclined outlet and into a trough from which they are removed.

Description adds that machine is of simple construction and includes several features that render it tamper-proof.

V. Johnson New Coan Sales Mgr.

MADISON, Wis., Jan. 18.—Coan Manufacturing Company announced this week the appointment of Vic Johnson as sales manager. Firm, with headquarters at 1070 Helena Street here, makes vending machines.

Johnson, according to the announcement, comes to the company with a background of 20 years' sales, merchandising and advertising experience. His most recent affiliation was with Arthur Towell, Inc., Madison advertising agency, as account executive.

As a veteran of World War II Johnson participated in the New Guinea, Leyte and Luzon campaigns.

Bradley Re-Elected President of NAMA Region of Buffalo

BUFFALO, Jan. 18.—National Automatic Merchandising Association's Region 2 meeting, held January 14 at Hotel Sheraton, Rochester, N. Y., re-elected 1946 Chairman Frank C. Bradley for another term. Meeting drew about 65 persons for the morning session, luncheon and early afternoon forum. Many non-members who attended, it was reported, were in favor of joining the group.

Operators coming from various parts of New York represented 14 cities and towns. Prominent representatives of manufacturers who attended included Charles Haug, of Mason; John Moran and George M. Seedman, Rowe Manufacturing Company; Arthur Echill, vice-president of D. Goldenberg, Inc., Philadelphia; Oscar Owen, American Chicle Company, Long Island City, N. Y.; Ernest Fox, president of Austin Packing Company, Baltimore; L. Bergin, Pepsi-Cola Company, Long Island, N. Y.

Weill Mitchell, Easton, Pa., regional chairman for NAMA's Region A, including Pennsylvania and New Jersey, was also present. Mitchell will hold the annual meeting of his group March 20-21 at Hotel Hershey, Hershey, Pa., in conjunction with Region 3.

Ice Cream Production Up Following End of Control

WASHINGTON, Jan. 18.—Bureau of Agricultural Economics reports that ice cream production in U. S. for November was 44,000,000 gallons, 80 per cent above the five-year (1940-'44) average for the month. Vender men with ice cream equipment, tho at present accounting for but a small portion of total ice cream sales, expect to be responsible for larger shares of these sales once new machines are available.

Following the termination of War Foods Order No. 8 last September 1, production of ice cream rose to record heights and has since remained

at all-time high levels each succeeding month since then. Seasonal decline for 1946, however, was 23 per cent, which was greater than the 1945 out-season decline of 15 per cent. Average similar decline for the 1940-'44 period (October to November) was 20 per cent.

Ice cream production during the first 11 months of 1946 was 702,950,000 gallons; 59 per cent above same 1945 months and 83 per cent greater than the five year 1940-'44 average production for January thru November.

Winter heralds lower ice cream production in all major geographic regions of the country. Reduced output, tho, is universally uniform from all appearances. Specific sections of U. S. had following reductions in 1946 ice cream production: North Atlantic States, down 18 per cent; South Atlantic States, 20 per cent; West North Central States, 23 per cent; Mountain States, 24 per cent; East North Central States, 25 per cent; South Central States, 26 per cent; Pacific States, 30 per cent.

Leading ice cream producing States, five in number, registered seasonal declines last year as follows: Pennsylvania, 14 per cent; Ohio, 20 per cent; New York, 23 per cent; Illinois, 28 per cent; California, 30 per cent.

Some of the major ice cream producing States, in spite of these seasonal declines, showed gains over the 1940-'44 average for November. Texas gained 23 per cent; California, 58 per cent; Michigan, 60 per cent; Illinois, 74 per cent; Massachusetts, 78 per cent; New York, 90 per cent; Pennsylvania, 92 per cent; Ohio, 116 per cent, and Indiana, 133 per cent.

AFL Pickets on Brooklyn Spot

BROOKLYN, Jan. 18.—Location picketing started here yesterday (17) when AFL Local 1175 put pickets in front of several locations of Byrne Enterprises, operators of electric cigarette venders. CIO Local 254 states that they intend "to picket the pickets."

Situation developed when Pat Byrne, head of Byrne Enterprises, installed electric cig venders in spots here that had manual operated cig venders already in them. AFL local declares that electric venders have to be withdrawn and CIO local declares that no contract has been signed by the locations limiting them to one vender, so that if the location owner desires another, it is up to him.

Introduce Cig Levy Bill in California

SACRAMENTO, Jan. 18.—A bill providing for a 2-cent per pack cigarette tax has been introduced in the California Legislature by R. H. McCollister, Mill Valley.

However, capital observers see little chance of the bill's passage in view of Gov. Earl Warren's announced policy of keeping taxes down. The governor has said he favors retaining the current 2½ per cent sales tax instead of returning to the pre-war 3 per cent tax.

GOP Drive for Higher Quotas In Sugar Opens

WASHINGTON, Jan. 18.—House Republicans this week opened a campaign for more sugar for the American people simultaneously with the appointment of Rep. A. H. Andresen (R., Minn.), as head of a committee to investigate food shortages. Andresen immediately announced as his first objective an increase of 60 per cent in consumer rations.

Declaring certain administration officials favor cutting American sugar consumption, Andresen promised a thoro investigation into the situation at once.

Citing estimates which predict an increase of 1 to 1½ million tons in U. S. and Cuban sugar production this year, Andresen was of the opinion that individual consumer rations could be increased from 25 to 40 pounds.

(Secretary of Agriculture Clinton P. Anderson, speaking in Chicago on the world sugar situation the week before, declared the United States is honor-bound to place the Cuban sugar crop—which was purchased in toto by this government—into the world food pool administered by the International Emergency Food Council. The council was scheduled to meet in Washington on January 20.)

Meanwhile, another Republican, Representative Merrow, of New Hampshire, introduced a bill which calls for the end of sugar rationing, price control and all other federal regulations concerning sugar.

5c Bar Is Memory, Say Cincy Candyman

CINCINNATI, Jan. 18.—Local candy dealers say that nickel candy bars, which could be found here in a few places until January 9, soon will be a thing of the past. Dealers gave wholesale prices, which have increased three times since price ceilings were lifted October 15, as reason.

Last price rise, effective January 6, pushed wholesale prices up 8 to 10 cents a box of 24 bars, according to an official of Sauerston & Brown Company. Another spokesman said such prices first began increasing "noticeably" some four weeks back when 50 per cent of nation's wholesale candy makers passed along a rise in price of chocolate.

U-NEED-A VENDORS

extends

a double welcome to

double big features*

*the big show of 1947

CMI CONVENTION at Chicago,

Hotel Sherman... February 3, 4, 5, and 6th

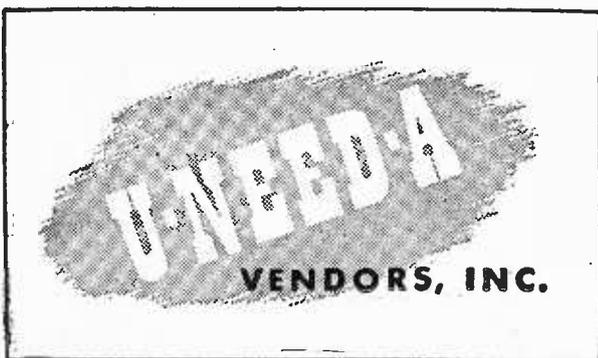
*the big profit-promoter

U-NEED-A Vendors' new

3-denomination cigarette machine, the new 1947 MONARCH. Takes nickels, dimes, and quarters. Tops everything for sheer beauty of design and mechanical simplicity

... Designed by the world-famous Norman Bel Geddes... see it for yourself at

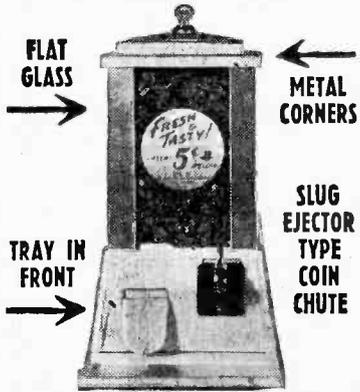
U-NEED-A Vendors' Booth, number 68B



288-308 FRELINGHUYSEN AVE., NEWARK 5, N. J.
BIGELOW 3-6767

NEW 5 CENT BULK VENDOR

FOR ALMONDS, PECANS AND MIXED NUTS. VENDS A GOOD PORTION AT HIGH PERCENTAGE OF PROFIT.



IMMEDIATE DELIVERY

JOBBERS WANTED

WRITE OR WIRE FOR DETAILS

L. A. PENN. MFG. CO.

2126 Granville Ave.
WEST LOS ANGELES 25, CALIF.
925 Penn Ave.
PITTSBURGH, PA.

Candy Picture Is Still Weak; Supply Set To Loosen in July

(Continued from page 88)

matic Canteen Company, of Kansas City, operates a number of cup venders, and Thomas E. Dods, sales manager for Allen's firm. Dods declared: "There are certain locations where the cup vender would be better than a bottle machine, but I feel that the bottle machine need not conflict with the bulk machine. There are locations for both, and the location owner's preference will decide which machine is installed."

Sharpest conflict of opinions was occasioned when Hungerford, acting as quizmaster, put the question: "What is the best way to combat unfair practices in getting locations?"

Countered G. W. Francis, manager of Canteen of Kansas City: "Many of the things heard about unfair competition are in the minds of the operators themselves. There is so much wide open opportunity in every locality for each operator that there is no need for unfairness."

But Ralph Dahl, regional NAMA chairman, dissented. "People do resort to cutting their commissions to get accounts," he said. "The only logical way to combat such a condition is to prove to them that if they don't make their profit one way, they will have to find another way to do it, or they can't stay in business."

R. L. Strain, Chicago, vice-president of American Locker Company, Inc., and chairman of NAMA's Public Relations Committee, suggested: "If you are in business of any kind and are satisfied that your service is right and the price is right, stick to it. You will win in the end. There is just one rule in business: Make a fair price and stick to it. The instant you deviate from that rule, you are lost."

Fred Pierson suggested that one remedy for unfair practices might be to persuade operators who persist in cutting corners to join NAMA, where they might be sold the idea of avoiding ruinous commission boosting. "I

don't believe that any of our members would do business like that," he added.

Questions on cigarette vending were handled by Paul Presley, operator of Automatic Cigarette Sales Company, St. Louis, and John S. Mill of Rowe Manufacturing Company, who also brought a message from Robert Z. Greene, president of NAMA and head of Rowe.

First question tossed to the panel was: "What new locations are going to spring up to take the place of the war plants?" Answer offered was that there still are many restaurants and taverns needing cig-vender service. It also was suggested that the thousands of returning servicemen who became used to the convenience of venders at their camps are now back in industry and undoubtedly they will be asking their employers to install venders.

To Mill went a hatful of questions on plans for new types of venders and improvements in present models. Asked if the automatic counter on each column of a cigarette vender would help servicemen, he replied that the cost wouldn't justify itself in the value of time saved by the serviceman.

Queried as to what operators can do if cigarette wholesale prices take another upturn, Mill replied that 25-cent slug rejectors could be put into many machines.

C. J. Buck, of Automatic Canteen Company, Omaha, praised the on-the-job training program for veterans as an aid to the vender operator.

"The program gives an operator the opportunity to get a little better type of man," Buck said. "It is also to the advantage of the operator because under the program, he pays only \$90 or \$100 a month for the year the man is becoming experienced in the shop. Otherwise he would have to pay around \$200 today while training a man who would not be returning anything to the company."

THIS WEEK'S SPECIALS

PISTACHIO NUTS
QUEEN SIZE
RED COLOR
34c PER POUND
25 LBS. TO A CARTON

BOSTON BAKED BEANS
33c PER POUND
35 LBS. TO A CARTON

1/3 Deposit With Order,
Balance C. O. D.
Or Save C. O. D. Charges by
Sending Check or Money Order
in Advance.

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SUNFLOWER DISTRIBUTING CO., INC.

Distributors of
Vending Machines, Merchandise
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VICTOR'S MODEL "V"
Famous Pre-War Vender
DeLuxe Cabinet Type.
Model V capacity: 6 1/2 to 8 lbs. of bulk merchandise or 1250 to 1800 balls of gum. Vends 1/2", 3/4" and 5/8" ball-gum.
Model V Globe Type, \$11.75 Ea.
Model V Wall Bracket, 65¢ Ea.
Combination 1¢ and 6¢ Coin Counter, Plus Postage, \$1.25 Ea.

Orders Filled In Rotation

Model V Globe Type \$13.75 Ea.
1/3 Dep.; Cert. Check or M. O., Bal. C. O. D.

We are now taking orders for the 5¢ De Luxe Cab. Type Model V **\$14.75**

PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
481 Sackman St. Brooklyn 12, N. Y.

CIGARETTE MACHINES REAL BARGAINS

READY FOR LOCATION

National 9-30	\$ 52.50
DuCrenier W's, 9 Col.	47.50
DuCrenier 7 Col. Mod. S. Ea.	27.50
DuCrenier Champs, 9 & 11 Col.	75.00
U-Need-a-Pak, Model 500, 15 Col.	95.00
U-Need-a-Pak A, 9 Col.	65.00
U-Need-a-Pak A, 6 Col.	50.00
U-Need-a-Pak Monarch, Like New, 6 Col.	110.00
U-Need-a-Pak Monarch, Like New, 8 Col.	120.00

What Have You To Sell?
Half Deposit. Phone: BA 9-0606

HARRIS VENDING
2717 N. Park Ave. Philadelphia, Pa.

NORTHWESTERN VENDORS

DeLuxe Merchandisers	\$25.00
Model "33"	10.95
Model "40"	Write
Model "33" Ball Gum	9.65

1/3 Deposit, Balance C. O. D.
Subject to change without notice.

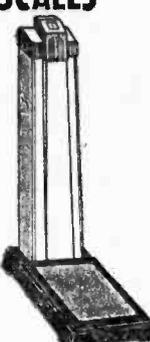
IDEAL NOVELTY CO.
"Authorized Northwestern Distributor"
2823 LOCUST ST.
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HAMILTON SCALES

BRAND NEW!
IMMEDIATE DELIVERY!
\$89.50 each

Lots of 5 or more—\$79.50. The famous pre-war scale that every operator has been anxiously awaiting. "LIFETIME GUARANTEE." We will replace any part of the mechanism at any time free of charge if returned to us.

ORDER IMMEDIATELY
Be first to secure those new locations with a new foolproof scale.



A. B. T. CHALLENGER

SAMPLE \$65.00

Lots of 25—\$60.00
Lots of 50—55.00
Reconditioned Models, \$29.50



VICTORY

Duplex Stamp Machine. Brand new! Vends 1¢ and 3¢ Postage Stamps. Can be used inside or outside. Guaranteed weatherproof. Returns slugs and foolproof. Immediate delivery.

\$24.75 Lots of 10
Single—\$29.50

SHIPMAN

Triplex Stamp Machine. Brand new! Vends 1¢, 3¢ and new 5¢ Airmail postage stamps. Slug proof, compact, fool proof. Immediate delivery. Operator's Price—

\$39.50

STAMP FOLDERS

For Shipman, Victory, Schermack, Advance.

10,000 .. \$ 5.25
25,000 .. 12.75

MARBLES FOR BULK VENDORS

50M—9/16	\$48.95	40M—5/8	\$46.50
23M—9/16	22.95	17M—5/8	19.95
10M—9/16	10.95	10M—5/8	12.75
5M—9/16	5.75	5M—5/8	6.95

(30 LBS. MINIMUM)

Mixed Assorted Charms, Per 1,000	\$3.00	Sassy Buttons, Per 1,000	\$ 6.00
Gold Seal Assorted Charms, Per 1,000	4.00	Silver Wedding Rings, 7 Gross	6.25
Bell Charms, 10 Gross	8.50	Gold Wedding Rings, 7 Gross	14.50

WRITE FOR CATALOG ON BULK VENDORS, GAMES, ETC.
ONE-THIRD DEPOSIT ON ALL ORDERS.
PARKWAY MACHINE CORPORATION
623 W. NORTH AVE. BALTIMORE 17, MARYLAND

IMMEDIATE DELIVERY!

Single Lots
\$65.00 each

*Send for Free Booklet.

NO BATTERIES, NO ELECTRICITY



Victor Model "V" Vendors. Handle ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" 1¢ Standard Finish (Glass globe). Each \$11.75
Model "V" 1¢ DeLuxe Cabinet (as pictured). Each \$13.75
Model "V" 5¢ Cabinet as pictured. Each \$14.75

Terms: 1/2 Cash With Order, Balance O. O. D.
R. H. ADAIR CO.
6924-6926 Roosevelt Rd., Oak Park, Ill.

HARD TO GET STANDS

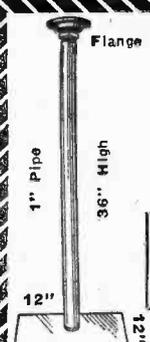
for Merchandise Vendors

Solid Steel Base
Total Weight 40 Lbs.

PRICE \$4.00 Will Support Any Type Vendor.

F.O.B. Phila., Pa.

VEEDCO
2113 Market St., Phila., Pa.



VENDIT

Sells More Candy • Pays More Profits

The VENDIT Corporation
2946 W. Grand Ave., Chicago 22, Ill.

**NEW HAWKEYE
MODEL "G" DELUXE**



Modern Vendor with Slug Ejection.
Contact your nearest distributor
or us direct.

HAWKEYE NOVELTY CO.
1754 East Grand Des Moines, Iowa

**New Corn Vending
Mch. Firm Opened
In Philadelphia**

PHILADELPHIA, Jan. 18.—A new popcorn vending machine firm, to be known as the Y. & Y. Popcorn Supply Company, has been incorporated here. David W. Yaffe, local attorney representing the new firm, filed a petition for a Certificate of Incorporation January 17. According to the petition filed by Yaffe, the purposes for which the corporation has been organized are:

"To manufacture, assemble, purchase otherwise acquire; to act as manufacturer's representatives, purchasing agents, selling agents and distributors, and to sell, export, import, distribute and generally trade and deal in and with both at wholesale and retail in popcorn machines and other vending machines of all kinds and equipment and parts therefor; and to enter into contracts to erect, install and service any thereof; to lease and grant licenses for the use of popcorn machines and other vending machines of all kinds.

"To manufacture, purchase, or otherwise acquire; to act as manufacturer's representatives, purchasing agents, selling agents and distributors; and to sell, export, import, distribute and generally trade and deal in and with both at wholesale and retail in popcorn, or products and ingredients for the making of popcorn and to furnish and deal in any and all other supplies and merchandise for other vending machines, retail shops, stands and counters."

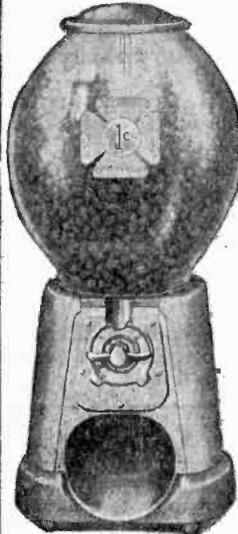
**KC Operators Hit by
Late Candy Arrivals**

KANSAS CITY, Mo., Jan. 18.—Severe shortage of candy hit vending machine operators in the Kansas City area this week when shipments failed to arrive. Candy suppliers said that it was only a temporary condition, resulting from the fact that most manufacturers ship candy for all jobbers in a locality in a single lot, where it is parcelled out according to quota.

Development of the shortage, however, revealed strikingly the narrow margin of supplies on which most vending concerns now are operating—since delays of only a few days in the arrival of shipments caused quite a pinch.

ADVANCE NO. 11

**BULK VENDOR
Built for the Operator!**



**WRITE
FOR
PRICES**

- Vendors Mixed Nuts 45¢ Lb.
- Boston Baked Beans 38¢ Lb.
- The Finest Tasting RED PISTACHIO NUTS 65¢ Lb.
- Salted Squash Seeds, 20¢ Lb.
- Spanish Peanuts, 22¢ Lb.

This machine is exceptionally strong in construction—the result of over 45 years of experience where no effort or expense has been spared to perfect it!

J. SCHOENBACH
1647 Bedford Ave., Brooklyn 25, N. Y.

IMMEDIATE DELIVERY

NEW *Northwestern* VENDORS

WORLD'S FINEST BULK VENDORS

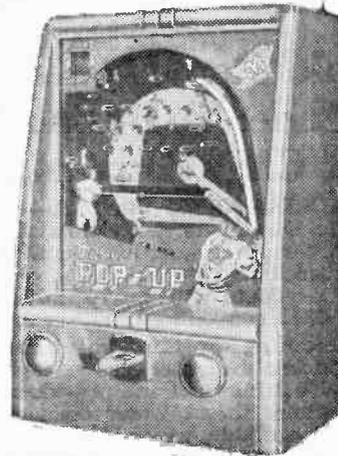
DE LUXE \$28.20	MODEL 33 BALL GUM \$ 9.65	MODEL 39 \$12.75
	MODEL 33 10.95	

**TRADE IN YOUR OLD EQUIPMENT
ON ANY MACHINE LISTED BELOW!**

LIBERAL ALLOWANCE

Imps Cubs Aces Klix Wings	Pok-o-Reel Yankees Daval 21 Mercurys Libertys	Gingers American Flag Lucky Smoke Races	Pikes Peak Kicker & Catcher ABT Chal- lenger (old)	ABT Model F Targets Big Game Hunters Marvels	American Eagles Sparks, G.A. Champions, G.A.
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We reserve the right to limit the amount of machines taken in trade. Send your complete list. All machines must be shipped prepaid.



MARVEL'S
"POP-UP" \$49.50
WRITE FOR QUANTITY PRICES—
IMMEDIATE DELIVERY!

- NEW COLUMBIA TWIN JACKPOT BELLS, \$145.00.
Interchangeable 1¢-5¢-10¢-25¢.
- NEW COLUMBIA DE LUXE CLUB BELL, \$209.50.
Interchangeable 5¢-10¢-25¢.

COIN WEIGHING SCALE \$18.50

ALL ORDERS MUST BE ACCOMPANIED BY 1/2 DEPOSIT.
SEND FOR COMPLETE LIST OF COIN OPERATED EQUIPMENT AND SALESBOARDS.

**THE NEW
ABT CHALLENGER**

\$65.00 EA.

JOBBERS, WRITE
FOR QUANTITY
PRICES

Angle Iron Stands
for Challenger,
\$7.50 Ea.



MILLS Vest Pocket BELL

SIZE 8"x8"x8"

A 5c pocket size slot
with automatic payout
system. Awards from 3
to 20 nickels.

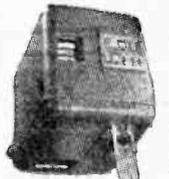
OPERATOR'S PRICE

\$74.50

Reconditioned, Blue & Gold \$54.50
Reconditioned, Green 44.50

NEW PACE DE LUXE CHROME BELLS
5¢ \$290.00
10¢ 310.00
25¢ 330.00

NEW MILLS BLACK CHERRY BELLS
GOLDEN FALLS
5¢-10¢-25¢ Write



**DON'T MISS
THE NEW
HOT
COFFEE
VENDOR**

At the Coin Machine
Convention, Feb. 3 to 6
Booth 191

THE BERT MILLS CORPORATION
400 W. MADISON ST. CHICAGO 6, ILL.

SALESMAN WANTED

EXPERIENCED ONLY, to travel through Delaware, Maryland and Virginia selling Bulk Vendors and Counter Games. Attractive proposition for right man. State full qualifications in first letter.

BOX D-411
The Billboard CINCINNATI 1, O.

ATTENTION

Salesmen With ASCO or Shipman Experience

Best deal in years. Brand-new machine. Entire country virgin. Easy to earn \$600 weekly or more. Biggest commissions ever paid. Steady producers who can finance themselves, write for details, stating territory covered.

BOX D-417, The Billboard, Cincinnati 1, Ohio.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET LOMBARD 3-2676 PHILADELPHIA 23, PA.

**CIGARETTE
MACHINES**

- Unedas, brand new,
8 cols. \$154.50
- 6 cols. 144.50
- Model 500, 15 cols. 125.00
- Model E, 8 cols. 55.00
- Rowe Presidents, 10 cols. 125.00
- Royals, 10 cols. 105.00
- Imperials, 8 cols. 70.00
- Nationals, 6 cols. 32.50

DuGrenier
Champion, 475
Pack Capacity,
\$110.

One-Third Deposit With Orders—Balance C. O. D.
PARTS AND MIRRORS AVAILABLE FOR ALL MODELS!

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
NEW ADDRESS: 166 CLYMER STREET BROOKLYN 11, NEW YORK

"SPECIAL"

- 50—5¢ ROWE 8-Col. CANDY MACHINES. Ea. \$85.00
- 50—1¢-5¢ Comb. Nut Vendors. Ea. 8.95
- 15—1¢ BINGO Counter Games—clean. Ea. 9.95
- BRAND NEW 1¢—Also, 5¢ COLUMBUS NUT VENDERS. WRITE FOR FREE CIRCULAR.
- BOSTON BEANS—38¢ lb. WANTED: U-NEED-A-PAK CANDY VENDERS, 5¢ ASCO HOT PEANUT, NORTHWESTERN DELUXES, ROWE CIGARETTE MACHINES.
- We have U-NEED-A-PAK 25¢ CHANGEOVER PARTS.

CAMEO VENDING 432 West 42nd, New York 18, N. Y.

BALL GUM

is still scarce and will be for the coming year; better order Marbles now, the best substitute!

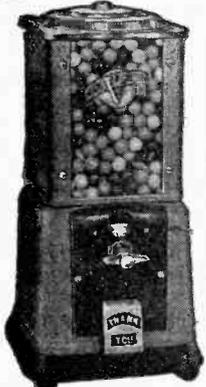
CAN STILL SUPPLY

Glass, Agate, Assorted Color Marbles.
Barrel of 50,000\$54.50
Keg of 21,000 23.80
Solid Color, Cherry Red for Prizes.
Per Thousand\$4.00

FULL CASH WITH ORDER.

NUTS - 4 - U —

Spanish Salted 19 1/2¢ Per Pound
Va. Blanched & Salted 27¢ Per Pound
30 or 3000 Pounds—30-Lb. Cartons.
No C. O. D.'s, Please—F. O. B. Phila.



BRAND NEW! PROMPT DELIVERY!

Victor Model "V" 1 1/2 Vendors. Handles ALL KINDS of nuts, candies and ball gum with no extra attachments required.

Model "V" Standard Finish (glass globe). Each \$11.75

Model "V" DeLuxe Cabinet (as pictured). Ea. \$13.75

Model "V" DeLuxe 5¢ Play \$14.75

NEW "BELL" CHARMS

ASSORTED COLORS

10 Gross\$ 9.00
100 Gross 85.00

Parcel Post Paid

ROY TORR

LANSDOWNE PENNA.

VENDORS

Sm. Almonds, 650 Count, 30 Lb. Ctn. . . .90¢ Lb.
Red Lip Pistachios, 640 Count, 25 Lb. Ctn. 68¢ Lb.
Cashews, 500 Count, 30 Lb. Ctn. 65¢ Lb.
Virginia #1 Peanuts, 30 Lb. Ctn. 25¢ Lb.
Jumbo Peanuts, 30 Lb. Ctn. 28¢ Lb.
All prices F. O. B. Corona, L. I. Subject to change without notice. One-third deposit required on all orders.

SAN FILIPPO & CO.

Nut Importers and Wholesalers
104-14 37th Ave. CORONA, L. I.

Million \$ Hike in Conn. Cig Revenue Shows Buying Rise

HARTFORD, Conn., Jan. 18.—State cigarette tax collections for the first half of the fiscal year, ended December 31, showed an increase of nearly \$1,000,000, or 35 per cent, over the same period a year ago, according to the Connecticut tax department.

Collections this year totaled \$3,674,661, as compared with \$2,718,384 a year ago. The increased cigarette tax rate was in effect five of the six months of the previous year while it was effective during the entire period this year. Most of the increase was attributed to increased smoking and better cigarette supply.

December sale of stamps was \$620,597, as compared with \$450,454 in December, 1945, an increase of 38 per cent.

Cole Reports Drink Vender To Be Shown At CMI Convention

MINNEAPOLIS, Jan. 18.—Automatic Dispensers, Inc., thru Albert Cole, firm president, announced here this week that its soft drink vender, Drink-o-Mat, will be exhibited at the CMI convention and show.

According to the announcement, the drink dispenser has a capacity of 1,000 drinks and will provide service where direct water connections are unavailable, which is possible because the unit contains an auxiliary self-contained water supply tank.

Vender features cooler-carb, which reportedly cools incoming water and automatically carbonates; six-second operation, pressure sirup flow, drink recorder counter, and an optional change maker.

Black Mart in Sugar Smashed

ALBUQUERQUE, N. M., Jan. 18.—A sugar black market, said to be the biggest in the nation's history and involving more than a million pounds of sugar, was believed smashed this week with the arrest of a Hobbs, N. M., bottling plant owner.

U. S. district attorney's office announced the arrest of A. M. Bartlett, the plant owner, on charges of violating sugar rationing regulations. A former sugar rationing clerk also is being sought in connection with the operation, which covered Texas, New Mexico, Kansas and Colorado.

Electro Vender Now Out in Eight Colors

NEWARK, N. J., Jan. 18.—Electrically operated Electro cigarette vender will be displayed in all eight models at the CMI show in Chicago next month, according to the manufacturing firm, C-8 Laboratories.

Operating on either AC or DC current and vending eight brands of cigarettes, machine stands 44 inches high, 24 inches wide and 12 inches deep. It will be available in eight colors—white, blue, light oak, walnut, mahogany, apple green, maroon and ivory.

Plea Rejected for Lower Vender Fees

VANCOUVER, B. C., Jan. 18.—Application of the operators of postage-stamp vending machines to have the license fee of individual machines reduced from \$5 to \$2 a year was turned down by civic licenses committee. Two companies now operate 200 machines each here and a third has 50 machines, aldermen were informed.

Show Two Coin-Arts Shoe-Shine Venders

MILWAUKEE, Jan. 18.—Coin-Arts Industries, Inc., here has announced that at least two models of its new coin-operated shoe shine machine, Shine-a-Minit, will be on display at the CMI show in Chicago in February.

This will be the first public display of the machine.

First Coin Laundry Opened

In Western North Carolina ASHEVILLE, N. C., Jan. 18.—First coin-operated laundry to be established in Western North Carolina, the Half-Hour Laundry, was opened January 13 at 744 Haywood road in West Asheville.

Proprietor H. E. Pollack Jr. announced the laundry is open daily from 8 a.m. to 8 p.m.

Asco To Show Nut Vender

CHICAGO, Jan. 18.—Asco Vending Machine Exchange, Newark, N. J., will exhibit the Asco hot salted nut dispenser at the February show here.

First of its kind, vender is 21 inches high and stands on a base 7 inches wide and 9 inches deep.



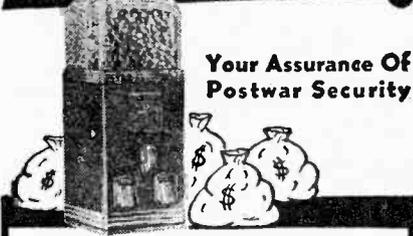
BRAND NEW COLUMBUS ALL PURPOSE VENDORS
Eventually—Why Not Now! Immediate Delivery.
NO. 46Z, 1c MODEL, \$11.95 EA.
NO. 46ZB, 5c PISTACHIO VENDOR, \$12.95 EA.

NEW VENDING MACHINES
Advance #11\$13.75
Columbus Model 46 11.50
Victor Model V, Globe Type 11.75
Victor Model V, De Luxe Cab. Type 13.75
Columbus Model 46G 12.00
Master #1 14.00
Master #2, 1¢ & 5¢ 15.00
Silver Kings 13.95
Coin Weighing Scales 18.50

Charms, Per M\$4.00
Sassy Buttons, Per M 6.00
Spanish Peanuts, 30 Lb. Ctns. Lb.21
Virginia Peanuts, 30 Lb. Ctns. Lb.28
For 5¢ Play on Any Machine Listed Add \$1.00 Extra.

Send for Descriptive Literature and Quantity Prices.
1/3 Deposit Required With Order.
FRANK DIST. CO. 535 N. 8th St. Phila. 23, Pa.

Northwestern



Your Assurance Of Postwar Security

Time and time again Northwestern bulk vendors have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—vendors built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

PLASTIC CHARMS

FOR YOUR SLUM PRIZES
FOR YOUR VENDING MACHINES

We manufacture and sell more CHARMS than anyone else in the whole world.

Charms in Bulk—\$4.00 per thousand
Charms on Gift Cards—\$6.50 per thous.
F.O.B. New York

\$1.00 deposit with order, balance C.O.D.
Made in U.S.A. by

SAMUEL EPPY & CO.
333 Hudson St. New York 13, N. Y.

COLUMBUS PEANUT MACHINES

IN STOCK — WE CAN DELIVER

Southern Amusement Co.
628 MADISON MEMPHIS

Famous "SUN BRAND"
Registered U. S. Patent Office.
PISTACHIOS, imported new crop, freshly roasted and salted with our improved method. Available in any quantity.
AMERICAN PISTACHIO CORP.
Importers, Roasters, Packers at This Same Address for Over 15 Years
111 Reade Street New York 13, N. Y.

"SPARKS SCALES" LO BOY

- RED, WHITE, GREEN
- CHEAT PROOF
- PERFECT COIN CHUTE
- FLOOR SPACE, 12"x20"
- SIMPLE ADJUSTMENT

Arist-o-Scale
48" High
\$115.00

J. SCHOENBACH
1645 BEDFORD AVE.
BROOKLYN 25, N. Y.

Mir-o-Scale
62" High
\$125.00

1/3 Deposit, Balance C. O. D. F.O.B. N. Y.

PAN'S "HARD SHELL" CANDIES

FOR BULK VENDORS
FINEST QUALITY — SNAPPY APPEARANCE
EASY VENDING — CORRECT PRICE
ARE YOU ON OUR MAILING LIST?

PAN CONFECTIONS

311-329 W. Superior Chicago 10

FREE TRANSPORTATION TO COIN MACHINE SHOW

Order 25 or more Northwestern De Luxe Merchandisers and receive free transportation both ways to the Coin Machine Show aboard the American Distributors' Special Train, which leaves Pittsburgh Saturday, February 1, at 11 p.m. Refreshments, music and gay entertainment. Write, wire or phone.

AMERICAN DISTRIBUTORS

MEYER ABELSON 423 Franklin St. JOHNSTOWN, Pa.
1348 Fifth Ave. Pittsburgh, Pa. Ph. 42741
ABEL STEPT Ph. 87741

SECTIONAL SALESMEN

Resident Men to cover individual State areas for issuance of franchise on Sunshine Biscuit Machine and Niks.
Vending or Music Machine Men preferred. Substantial earnings for right men. Give details covering complete past experience.

BOX 145

c/o THE BILLBOARD
1564 Broadway New York 19, N. Y.

DRIVE TO END JUKE EXCISE

Union - Juke Issue Up in Atlantic City

Allege Ulterior Motive

ATLANTIC CITY, Jan. 18.—Activities of an alleged union organizer in connection with juke box operations in this area were the subject of a presentment issued by the Atlantic County Grand Jury January 10.

Investigation was requested by the Atlantic City Licensed Beverage Men's Association on the basis of alleged attempts of a union and certain juke box operators to control placement of machines. In line with the inquiry, it was learned that a local downtown tavern was picketed by a union after it had put in the phonograph of an independent operator.

List Findings

In its presentment, the grand jury made these findings:

"We discovered . . . indications of conspiracy on the part of certain juke box operators to control these machines . . . in disregard of free enterprise and privileges of other citizens.

"We discovered some indications of collusion between a man who was called a union organizer and certain juke box operators to control the location and operation of these machines by harassment of non-co-operating users and in such a manner as to be contrary to the public interest.

"We discovered evidence that leads us to believe that the so-called union desired to effect such control of these machines for reasons other than the desire to promote union organization and expansion.

"In more definite language, we feel the union had some ulterior reason for organizing these operations, which reason would not be in the best interest of the general public."

MAPOA Elects New Officers

DETROIT, Jan. 18.—Michigan Automatic Phonograph Owners' Association held their biennial elections last week, with George Skinas, of Skinas Music Company, elected vice-president and Jack Baynes, Baynes Music, as secretary-treasurer.

Elected as directors were Frank Alluvot, Frank's Music Company, chairman of the board; Reuben Ray, Ray Music, temporary chairman; Eddie Grodzicki, E. & A. Music, and Steve Brancaleone, Master Music Company.

Under a special provision in MAPOA's constitution, the president, Joseph Brilliant, Brilliant Music Company, holds office for a five-year term. He is not due for re-election or replacement until 1950.

Berkeley Amusement New St. Paul Operating Firm

ST. PAUL, Jan. 18.—Berkeley Amusement Company, 364 South Snelling Avenue here, is a new firm operating juke boxes and pinball games. Company has locations in this city and the surrounding area, according to Robert J. Waters, firm's head.

Oregon Coinmen Said Favoring Nickel Juke Play at Showing

PORTLAND, Ore., Jan. 18.—Coinmen here were reported unanimous for continuing nickel juke box play when polled at a meeting held in the Multnomah Hotel here under the auspices of the Jack R. Moore Company for the showing of the 1947 Seeburg juke box.

Operators were sounded out on the subject after Jack Moore gave a spirited talk on the merits of nickel play.

"The public just won't go for the dime play," he declared, "and John Q. American Public is the mainstay of our business. American public may give you \$1,000,000, but if you try to take a nickel away from it, the same public will turn against you."

Moore cited the Wrigley experience in the chewing gum field as an example of a fortune built on a nickel business, noting that the company was willing to take a smaller margin in the face of rising costs rather than risk alienating a following that was brought up on the nickel legend. Moore claimed that experiments in installing dime chutes on the machine had shown that the hike arouses public resentment.

According to Moore, the way to meet the challenge of rising operating costs was thru the study of locations and improved selling technique rather than increasing the price of play. He also revealed that his

Aireon Plans Suite At Congress Hotel

KANSAS CITY, Mo., Jan. 18.—Aireon Manufacturing Company of this city will maintain a suite at the Congress Hotel during the CMI convention and show, according to R. R. (Rudy) Greenbaum, vice-president. Greenbaum said that special invitations to meet officials of the firm and to examine merchandise displayed at the suite will be issued at the firm's exhibit booths.

In addition to its 1947 de luxe model juke box, the new standard model, Fiesta, will likewise be shown. The company's complete line of phonograph equipment will be shown during the four-day convention.

Modern Music Sales Displays New Juke Records to Coinmen

NEW YORK, Jan. 18.—Modern Music Sales Corporation will have an operators showing of new equipment at the Continental Hotel February 3-6, it was announced this week by firm executives, Nat Cohn and Earl Winters.

Included in the display will be Mills Industries new juke box, the new U. S. Vending "Pickup" and Vogue records. Cohn also announced that recording artists will be present to entertain visitors and a Vogue disk will be given to each operator attending the showing.

A plane has been chartered for the purpose of flying the entire Modern Music staff to the CMI Convention and the firm's showing, Cohn added.

firm is offering a partial answer to the problem of disposing of used machines. Firm plans to send Bill Suter from Portland to Manila, P. I., to handle the export sales of U. S. juke boxes in the Orient. Moore Company also has offices in Spokane, Seattle and San Francisco.

Arrangements for the banquet and show were made by J. E. Cusson, Portland branch manager. Seeburg had two representatives on hand to handle its end of the showing: J. F. LaRue, sales engineer, and D. J. Donohue, Los Angeles district manager.

New York City Has New Juke, Game Tax Plans

NEW YORK, Jan. 18.—The city's need for additional revenue and the desire of License Commissioner Ben Fielding for tighter control over coin machine operations have been cited as two reasons for the appearance of two bills now being studied by corporation counsel.

One measure would place a flat \$25 tax on each juke box in the city, while the other would levy a \$3 to \$5 tax on each amusement game, whether owned by an arcade or by an operator. The latter would replace the present law which places a tax of \$50 on arcades but exempts operators.

To justify the proposed \$25 juke tax—which first reports placed at \$30—Fielding points to the new revenue bill in Chicago which licenses music machines at the \$25 amount. Fielding claims there are 30,000 juke boxes in operation around New York now.

About \$750,000 is looked upon as the revenue that could be obtained by the tax, but Sidney Levine, counsel for the Automatic Music Operators' Association, places it closer to \$250,000. Levine states that there are only 10,000 music machines in the city and the cost of collecting the quarter million dollars will make the net revenue relatively small. Fielding plans to confer with Levine and other leaders before introduction of the bill in city council.

Arcade owners seem to favor passage of the amusement game tax, as long as the fee is moderate, since they now are in a quandary on whether or not certain machines are legal in the city and individual machine licensing will assure an arcade owner of acceptance or rejection of the machines in question.

Hardest hit will be operators of amusement machines in bowling alleys, and other establishments that now pay no tax. Under the proposed bill, power of deciding whether a machine is legal in the city will be left to the license commissioner. The police commissioner will not be able to act on a certain type coin machine until the license commissioner has issued a ruling.

Wurlitzer Ups Dividends

NORTH TONAWANDA, N. Y., Jan. 18.—The Rudolph Wurlitzer Company has increased its quarterly dividend payments from 20 cents disbursed in preceding quarters to 40 cents.

Plan Appeal To Congress

Juke makers prepare list of arguments to meet tax-cutting mood of Congress

CHICAGO, Jan. 18.—As the question of reductions in a long list of federal excise taxes hit the congressional limelight this week, the music machine industry was readying a concerted effort to obtain cancellation of the 10 per cent excise levied on juke boxes since October 1, 1941.

Individual juke box manufacturers, as well as an official of the Automatic Phonograph Manufacturers' Association, indicated that plans are now being made to present the industry's case to the proper committees in Washington. To strengthen their position, they expect to solicit co-operation of the entire trade during sessions of the coin machine show here in February.

A Pre-War Levy

Since the tax became effective before the U. S. entry into the war, it does not come under the rollback of July 1, 1947, resulting from President Truman's proclamation of the official cessation of hostilities. Reductions or cancellations on July 1 apply only to taxes either enacted or increased under the War Powers Act. Thus, unless Congress passes specific legislation to end the tax on juke boxes (which also includes home phonographs), the 10 per cent levy will continue indefinitely.

This is the congressional action which the juke box industry will seek. Numerous arguments are being marshalled to convince members of Congress that the tax is uneconomic and inequitable.

A Manufacturer's View

In the first place, said one manufacturer, the music machine industry contributed little during the war (See *DRIVE TO END* on page 100)

Patent Issued For Timed Juke

WASHINGTON, Jan. 18.—U. S. Patent Office has granted a patent (No. 2,413,700) to William S. Farrell, Los Angeles, for a timed remote control coin music system, featuring individual loudspeakers at each control point.

Patent covers the central phonograph and individual speakers, as well as coin collecting device, timing motor and switch.

Phonograph is placed in operation by insertion of a coin at one of the individual control points, where loudspeaker remains on for a predetermined length of time. Phonograph remains in operation until the end of the record being played regardless of whether time runs out on the speakers. Records are played in succession without selection.

Each speaker, when turned on by coin, picks up music then being played on the central juke box and continues for specified time. If speaker is turned on near the end of one record, it will remain on for part or all of one or more succeeding records, depending upon the time limit.

Mills Reveals Pre-Convention Meeting Plans

CHICAGO, Jan. 18.—Mills Industries, Inc., will use the week preceding the coin machine show to conduct a distributors' sales and service school here which will see pre-view unveiling of its 1947 phonograph and tie in with the formal presentation to the trade during the show week.

Richard K. Law, firm's advertising director, announced that the school would open Monday (27) in the Grand Ballroom of the Graemere Hotel, where the new "Constellation" model will present itself. Law explained that this would be done by means of a record cut for the occasion which has the juke box speak in the first person, introducing its sales, service and mechanical features.

List Other Speakers

This opening day program also will feature talks by Gordon B. Mills, vice-president in charge of sales; Lloyd Andres, engineer in charge of mechanical design; John Vassos, New York industrial designer responsible for the machine's exterior, and other members of the firm's executive family.

Following three days, Tuesday, Wednesday and Thursday, will be devoted to instruction in several classes at the Mills plant with particular attention given to details of the phonograph's mechanics and servicing.

On Friday, Law said, the school will be back at the Graemere for sessions covering the sales manual prepared for the new model.

Moving toward the convention week, Saturday will feature a banquet for distributors at the Hotel

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

Banjo Stars

Banjo Murphy is now in Akron, and recently made guest appearances on the programs of Harry and Bob, Wanderers of the Wasteland, Station WHKK. Banjo is planning to reorganize his old band and expects to have it ready for p.a.'s by April 1. Banjo started out with Lum and Abner's Pine Ridge String Band over Station WTAM in Cleveland. Later, Banjo joined up with Natchee and His Arizona Indians, show being managed by Larry Sunbrock. They traveled from coast to coast, putting on fiddle, yodel, banjo and singing contests. Members were Cowboy Copas, Fiddlin' Red Herron, Rusty Gabbard and Banjo. Jim Hall and His Radio Rangers are now heard daily over radio Station WCIL in Carbondale, Ill. Jim and His Radio Rangers are heard from 6:30 to 7:00 a.m.

Joe Edison, who was introducing the acts at Sleepy Hollow Ranch near Pennsburg, Pa., until September 15, now has his own factory and is manufacturing plaster novelties, making special wall plaques for entertainers to sell on personal appearances.

Billy Wilson, who does a series of lectures on American Folk Music for schools and civic organizations, is now heard over Station WSAN with his own solo show and also does guests spots with some of the other WSAN groups such as Willis Meyers' Bar X Gang, The Melody Rangers, and the Circle J Range Riders. Billy writes and collects poetry and has several songs out. Some of his latest

Continental, where exhibit of the phonograph will be held February 3 thru 6.

songs are *There's A Welcome Sign Outside My Door*, *Strolling Thru the Purple Sage*, *Out On Coo-Coo Ranch* and *My Beauty From Butte*.

Rogers' Song

Roy Rogers has written a song in honor of his son, Roy Jr., and has tagged it *Lullaby to Dusty*. Dusty is the father's nickname for the kid.

A new Western music air show got its initial kickoff on Hollywood's KMPC. Titled *Red Rowe and His Ridge Riders*, seg will be heard 8:15-8:30 p.m. (PST) across the board. Program features Rowe as emcee and vocalist and is devoted to current Western fave tunes. Band includes Bill Jones, bass; Gene Morgan, trumpet; Dick Roberts, steel guitar; Uncle Teid, fiddle, and Eddie Carber, accordion. Sponsored by Whiting-Mead Company, program is skedded for 52 weeks' duration.

Tex Williams and the Western Caravan have purchased time on KLAC (Hollywood) for remote pickups from the Palace Barn six nights a week from 9:30 to 9:45, in addition to their KXLA program Saturdays at 9 p.m.

Dick Thomas, folk artist, cut eight sides for the Musicraft album, "American Cowboy Classics."

Walker Tours

Jimmy Walker, Coast Records voicer, going on p.a. tour thru the Carolinas, Virginia and Tennessee.

Ozzie Waters, currently in Hollywood, starts his 51-day tour January 15, doing personals in Colorado, Utah and Wyoming.

Pickard Family was inked to a long-term recording pact by Coast Records. Group will wax popular folk hymns.

Bob Nolan and His Sons of the Pioneers have recorded *You Don't Know What Lonesome Is* for Victor. Tune was penned by Country Washburn (musical director of *Saturday Night Roundup*) and Foster Carling.

Gene Autry will form his own producing unit and move from Republic to Columbia Pictures April 1. New deal calls for release of four high-budget pictures per year for two years, with further extensions in prospect. With Armand L. Schaefer, exec producer of Westerns for many years, Autry has formed Gene Autry Productions, which will be given full use of Columbia's facilities thru producing with its own staff. New company will seek topnotch stories for its series of outdoor musicals.

Country Music, Chicago, made *Have You Seen My Daddy Here?* its No. 1 plug recently. It's a sob ballad written by Wally Fowler and Ida De Milo.

Lammers and Russ Hull have been recorded on Victory by Bill and Earl Bolic. The Blue Sky Boys, on Bullet Records by Blaine and Cal Smith, and Capitol Transcriptions by Wally (Wallace) Fowler.

Blaine Smith is featuring *I Hope I Never Wake Up If I Do* on WJW and will cut it on Bullet Records. All songs are from the Country Music catalog.

Jack Patton, Hollywood cowboy singer, has a new record album of eight songs.

Gains Listener

Jack Steck's *Hayloft Hoedown*, airing over the ABC network Saturday nights out of WFIL, Philadelphia, has gained a steady listener from Tulsa, Okla., as a result of a song the Santa Fe Rangers did on the program. The woman in Tulsa wrote she'll be "listening from now on" after hearing a song her father used to sing 40 years ago. While *I Rock All Our Babies To Sleep*.

Eddie Suez, Philadelphia agent, has become personal manager of Harry Ranch and His Kernals of Korn.

Juke Trade Mulls Sonora's 39-Cent Label

NEW YORK, Jan. 18.—A possible answer to the nickel-dime juke box situation is seen by many operators in the recent announcement by Sonora Records that they would market a 39-cent label starting February 1. Known principally as an album firm before the surprise statement last week, orders for over 3,500,000 of the new disks are claimed now to be on the books.

Despite statements by other diskeries, major and minor, that it will be impossible to market a disk for that price at this time, Sonora officials state they are going ahead and that a small-scale talent grab is in sight for the new label. Sonora competition declaring that the juke box market was one of the major reasons for the new price label. Competish claims it was the only way that Sonora could get their disks on the jukes.

"Sonora will unquestionably get more than her share of the slots in the boxes with the new label," was the way Julius Weiss, American Automatic Phonograph Company, put it. "With the op price at 26 cents, it will prove a life-saver to the music operator," Myron Druther, Druther Music Company, stated.

"There will be no need of further talk about replacing the nickel with a dime if Sonora can supply the demand for black label disks," was the way Joseph Brilliant, president of the Michigan Coin Machine Operators' Association, summed up the situation in a wire to Sonora Records. "Several of us have been thinking seriously about increasing the ante to equalize expenses, but if we can buy a record for 26 cents, we can hold the line and keep the public's good will," Brilliant added.

Some operators, however, stated that the success of the new label in jukes will depend a lot on talent. If Sonora talent grab can bag anything worthwhile it is felt that it will gain weight with ops. Price alone will not be enough for the diskery to gain a large opening with music operators, they claim.

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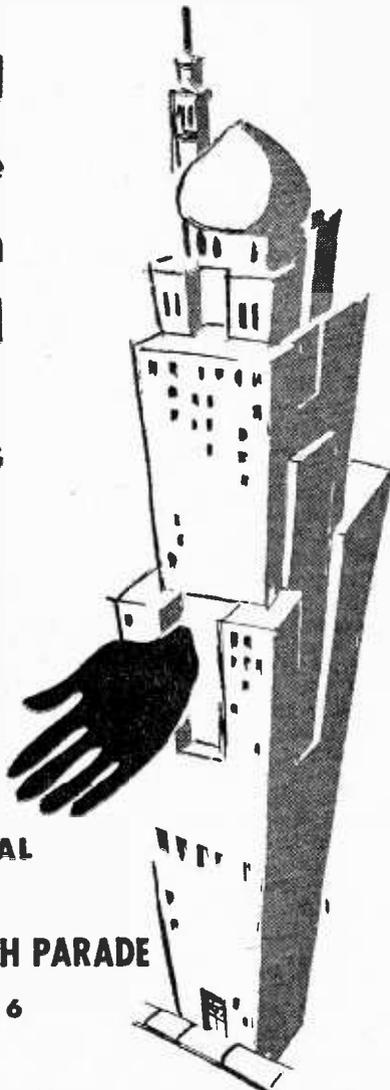
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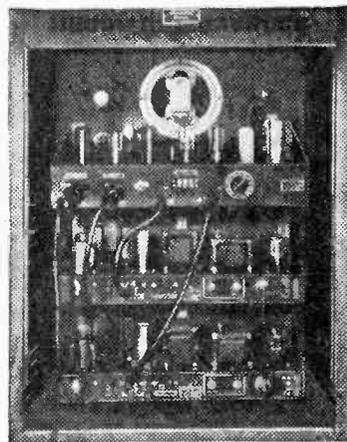
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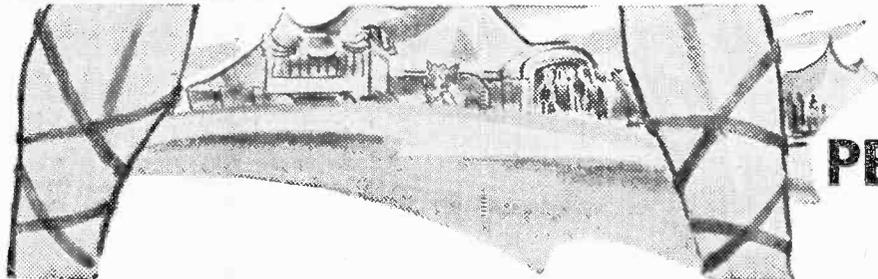
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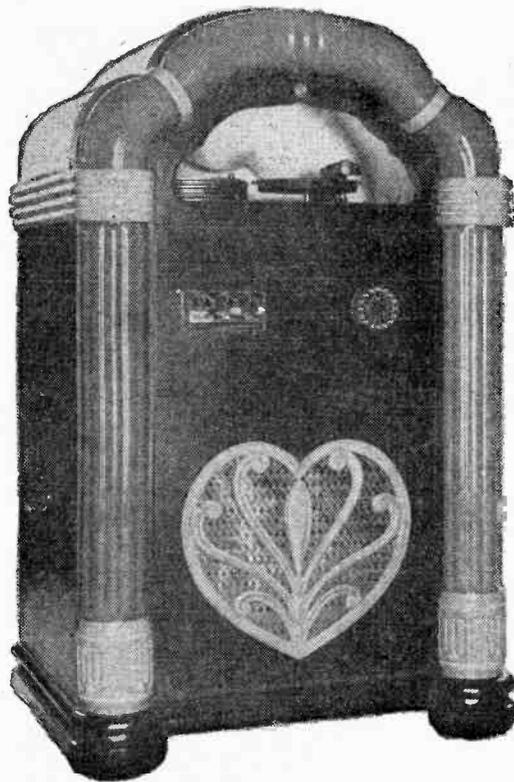
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GRAND RAPIDS, MICHIGAN

RECORD REVIEWS

(Continued from page 27)

PIED PIPERS (Capitol 344)

You Can't See the Sun When You're Crying—FT; V.
Make Me Know It—FT; V.

Pied Pipers go on a rhythmic kick to give a bright vocal bounce to the hit-headed *You Can't See the Sun*. Paul Weston's backing provides instrumental lift. Slow rhythm vocal treatment for the flip is listenable but unexciting.

Ops will find happy spinning in *You Can't See the Sun*.

DICK PETERSON AND THE VOCAL

YOKELS (Enterprise 252, 253)

Managua Nicaragua—FT; V.
I Tipped My Hat and Slowly Rode Away—FT; V.
Open the Door, Richard—FT; V.
It Ain't Never Hurt Me None So Far—FT; V.

Dick Peterson, ex-Spike Jones drummer, fronts a group consisting of remnants of the reorganized Jones crew. Only side smacking of City Slicker flavor is Red Ingle's zany original, *It Ain't Never Hurt Me* about the guy who gets his kicks by bashing his head against the wall. Billed as Eddie Enterprise, it's Ingles on vocal. Yokels' version of *Open the Door* is pretty sad compared to Jack McVea's original waxing. Dialog in Swedish accent is too far out of character to be funny. *I Tipped My Hat* is a clever chuckle spurring Western-flavored ditty about the cowboy who traded his bridle for a bride. *Managua* entry can't stand the competition with other waxings of the same.

It's the topsides that have coin-attracting tags, but the flips will do repeat biz.

BILLY BUTTERFIELD (Capitol 335)

Jalousie—FT.
Steamroller—FT; V.

Jacob Gade's classic *Jalousie* is given the synco treatment as a vehicle for Billy Butterfield's trumpet. He flashes a fine horn blowing clear and clean and sharp, but it's doubtful whether the unexciting arrangement is worth the trouble. Novelty flip is cut from *Cement Mixer* cloth and is sufficiently zany to click. Maestro doubles from his trumpet for the vocal, giving an infectuous lilt to the lyric.

Topside may attract some nickels, but disk will really pay off should *Steamroller* start rolling.

WALLY FOWLER (Mercury 6031)

That's How Much I Love You—FT; VC.
Brown Eyes A-Cryin' in the Rain—FT; VC.

First platter by Wally Fowler and His Georgia Clodhoppers, regulars on the Saturday eve *Grand Ole Opry* show (WSM, Nashville, NBC net) shows rustic crew to be very earthy group playing a style that's steeped in deep South. Both tunes, authored by Fowler, show snatches of Negro blues ditties, with lines being repeated twice as in sepia numbers and lyrics are pointed to farm listeners. Musical backing is standard, except for strong accordion lead.

Both tunes will go well wherever *Grand Ole Opry* is fave and especially in deep South.

HAVANA COSMOPOLITAN ORCHESTRA

(Peerless 2214, 2425, 2232)

Siboney—Bolero
Perfedia—Bolero
Tabu—Ft.
Bruca Manigua—Ft.
Pa Ram Pan Pin—Rumba
Cachita—Rumba

There's little of the flash and fire that one would expect from a native Latin-American aggregation performing south-of-the-Rio items. Some of the fault can be attributed to the generally poor recording which apparently clouds a considerable portion of ork's tonal color. Aside from a thoroly competent rhythm section, there is little in the arrangement of *Siboney* to excite the ear. *Perfedia* holds more interest, arranger weav-

ing melodic figures into the background while the ork as a whole retains the melody line. Despite the spice of Afro-Cuban beats in *Tabu* and *Manigua*, the spinning is on the drab side. Group is at its best with the two rumbas. There's spirit to the well-pronounced rhythms, as the rest of the crew joins in for two bright sessions. Unless faulty reproduction is totally to blame, two apparent shortcomings of this ork are lack of dynamics and insufficient variation of harmonic intervals.

For across-the-border spinning.

HAL DERWIN (Capitol 336)

You'll Always Be the One I Love—FT; V.
Another Night Like This—FT; V.

Hal Derwin's vocal romantics are easy to take but lack the necessary spark to make these ballad sides click spinners. A sugary sax in Frank De Vol's ork setting adds body to Derwin's interpretation of *You'll Always Be*. His relaxed singing style fares better in Ernesto Lecuona's melodic *Another Night Like This* (from 20th Century-Fox's *Carnival in Costa Rica*).

Pic tie-in gives the B side coin hope.

ALVINO REY (Capitol 338)

Among My Souvenirs—FT; V.
Save Your Sorrow—FT; V.

Alvino Rey dusts off two oldies for this pairing. Music making is sweet and easy for *Among My Souvenirs*, revived for Samuel Goldwyn's *The Best Years of Our Lives*, should spin for renewed interest. Mate, Buddy De Sylva's *Save Your Sorrow*, is tailored in a bright rhythmic garb. Miss Ryan adequately meets the vocal demands.

Screen association makes *Souvenirs* worth saving for juke trade.

JACK SMITH (Capitol 339)

Let's Go Back and Kiss the Girls Goodnight Again—FT; V.
Too Many Times—FT; V.

Let's Go Back is a beer-hall doggerel tailor-made for Jack Smith's buoyant singing style. The spinning is bright and lively, with Earl Sheldon's ork supplying infectuous polka beats to Smith's happy-go-lucky styling. Side is flavored with the tang of another era, thanks to military march intro and bridge. Sidemen vocally chiming in on the chorus help create the drinking song effect. Smith provides the vocal lift for *Too Many Times*.

Brass-rail crowd will keep going back to *Let's Go Back*.

TINY MEEKER (DC 9569 and 9567)

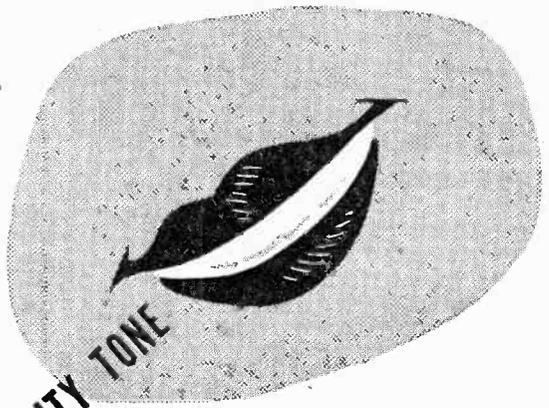
A Moment of Madness—FT.
Born To Love You—FT.
No Wonder—FT; VC.
Yes—FT; V.

This waxerie stemming from the nation's capital offers a hometown favorite in Tiny Meeker, whose music making is entirely that of the hotel lounges. Small unit combo is geared to society scales, using single fiddle, trumpet, vibes and rhythm instruments. And it's the orthodox dance music they cut for the ballads *A Moment of Madness* and *Born To Love You*, but entirely without distinction in their playing or design to sustain interest as instrumental spins. Instrumental body is fuller for the other two sides, both rhythm ditties, with tenor sax blending with the trumpet as they lay down a bright and toe-tapping background for warblers. Best spin is *Yes*, which introduces a full-voiced chanteuse in Ann Hayden, who shares the wordage with Ted Alexander, who displays romantic appeal in his pipes. Alexander carries it alone for *No Wonder*.

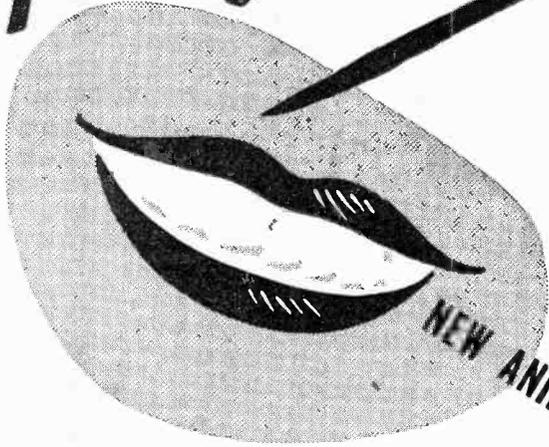
Entirely for the Washington area, where the maestro undoubtedly enjoys a following. And there the *Yes* side should hold up best in the boxes.

(Continued on page 100)

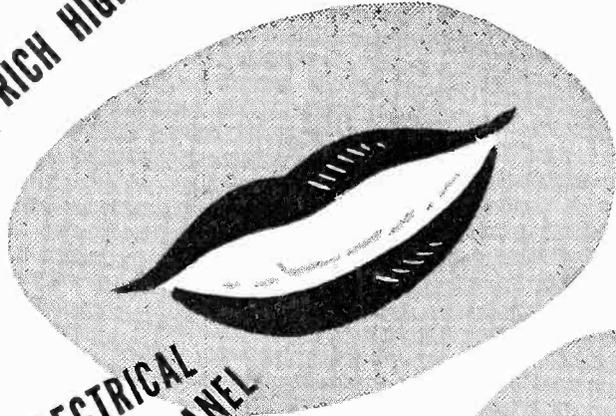
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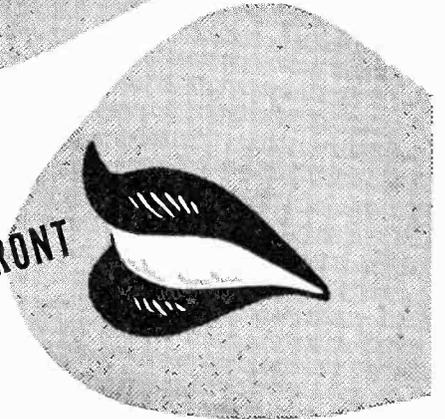
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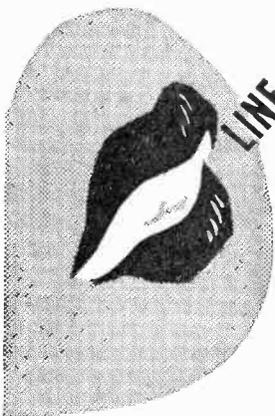
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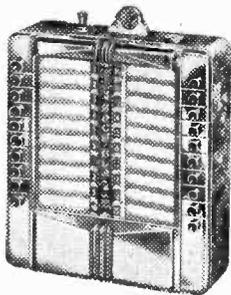


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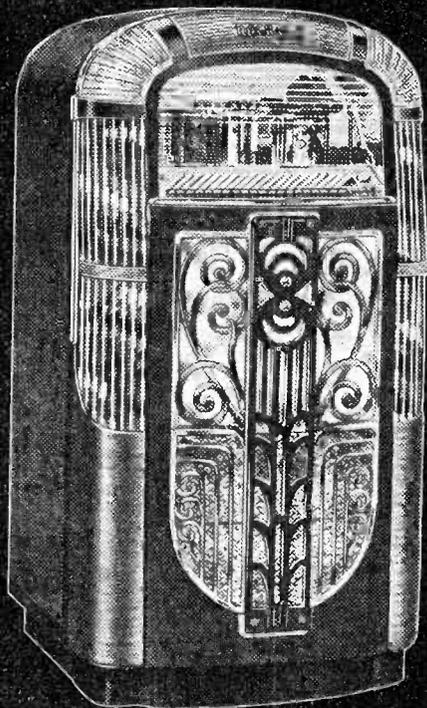
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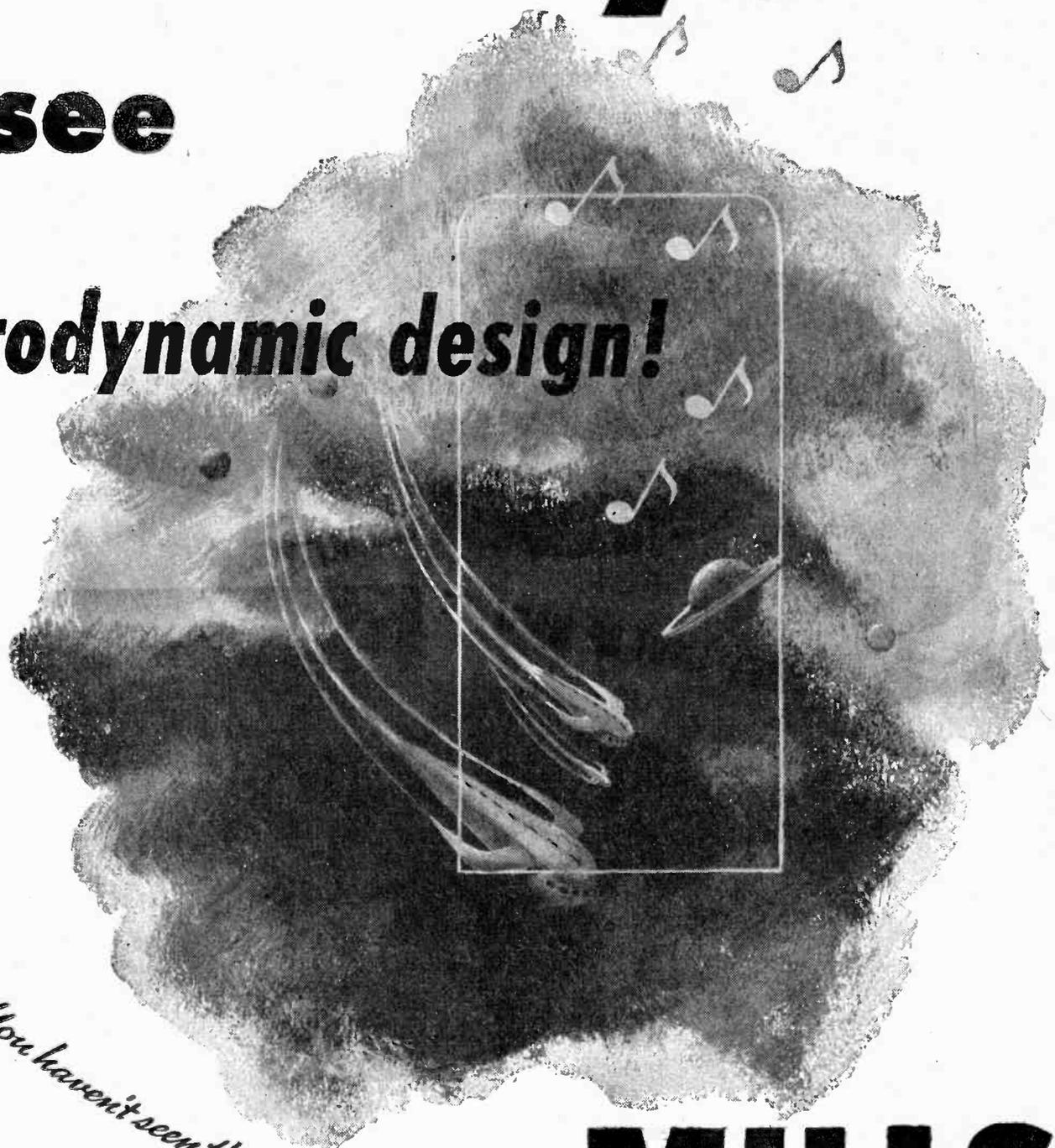
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RECORD REVIEWS

(Continued from page 96)

HARRY COOL (Mercury 3053)
You'll Always Be the One I Love—FT; VC.
Give Me Something To Dream About—FT; VC.

The Cool band, judging from this pairing, has decided to ape greatly the old Dick Jurgens's band with

whom the Cool first won prominence. Ork emulates Jurgens's full ensemble, even to baritone sax doodlings, and effect is full melody. *You'll Always*, another Skylar tune, features baton-eeer's voice, with chirp Evelyn Stallings joining in at end of the phrase

for harmony. Effect is different and catchy. Reverse is Cool alone on a newie done tastily with celeste and flute obligato.

You'll Always Be the One I Love competes with any waxed version and reverse may surprise.

MARTHA TILTON (Capitol 345)
 Connecticut—FT; V.

How Are Things in Glocca Morra?—FT; V. There's a sparkle in Martha Tilton's pipes as she gives rhythmic expression to the Ralph Blane-Hugh Martin tuneful dedication to *Connecticut*. An unnamed vocal group chimes in for added pleasantry, with Dean Elliot's Strad-backed ork rounding out the swing setting. Moderate tempo brightens at the halfway mark and returns to the former pace for the vocal tag. *Glocca Morra*, Irish-flavored ballad from Broadway's recently opened musical *Finian's Rainbow*, gets a warm and appealing voicing.

Connecticut is a nickel catcher, with more coming from *Glocca Morra* if tune clicks.

MERLE TRAVIS (Capitol 349)
So Round, So Firm, So Fully Packed—FT; V.
Sweet Temptation—FT; V.

The cig slogan, *So Round, So Firm, So Fully Packed*, stacks up well tune-wise as warbled here by one of its cleffers. Its spiced but harmless lyric may lift radio eyebrows. Fiddle, guitars and a muted trumpet give the Merle Travis-Cliffe Stone-Eddie Kirk ditty a snappy Western beat. *Sweet Temptation* is applied to the gal that's out of reach. It's a ho-hum tune but passes as B side filler material.

Folk music boxes will find a lucky strike in *So Round, So Firm*, a money-making sequel to Travis' C. O. D.

MARGARET WHITING (Capitol 350)
Beware, My Heart—FT; V.
What Am I Gonna Do?—FT; V.

Margaret Whiting uses her hon-eyed voice to good advantage in selling these flicker ballads. Sam Coslow's melodic warning, *Beware, My Heart* (from *Carnegie Hall*), gets a smooth-as-silk vocal treatment from Miss Whiting. Frank DeVol's resourceful ork setting adds to the ear appeal. He uses pizzicato strings to create a foreboding mood effect, suggesting danger. The Sammy Cahn-Jule Styne ballad *What Am I Gonna Do?* (from *Paramount's Ladies Man*) is voiced with equal sincerity. A new twist in the love lyric pattern, songstress confesses a new love is replacing the old.

With pic tie-ins for the boost, both sides should reap coin profits.

PAT FRIDAY (Enterprise 243)
Mi Vida—FT; V.
Too Late for Conversation—FT; V.

Pat Friday's sweet chirping in this love tune couplet passes the ear test. Latin-flavored sugar is poured out by Bennie Krueger's ensemble as Miss Friday gives *Mi Vida* the once over lightly treatment. Dated and unimaginative accompaniment plus a voice failure mars an otherwise easy-to-take brand of piping in *Conversation*.

Doubtful whether this waxing of *Mi Vida* can stand the competish.

EARL WATKINS (Esquire 100, 101)
The Biggest Fool—FT; V.
Mop Mop—FT; V.
Daydreams—FT; V.
Homeward Bound—FT; V.

Another Coast label enters the wax sweepstakes with this double plating. For the kick-off spin indie picks on an ex-G.I. group which, according to the needle, doesn't have too much to show just yet. Brad Curtis' arrangement of torch ballad, *Biggest Fool*, over-emphasizes sustained chord progressions, creating a monotonous backing for Vera Keys' lusty voiced but unconvincing vocal. *Mop Mop*, a frenzied riff-ridden instrumental taken at break-neck tempo, showcases a good trumpet, but faulty reproduction hides anything else that may be worthwhile here. Tonal blending of sax

Drive To End Juke Excise

(Continued from page 93)

thru this tax, simply because juke boxes were not then being manufactured. The tax, of course, is upon the manufacturer, even tho it must be passed on to the purchaser. As a source of revenue to support the war effort, it was ineffective.

Since the war, difficulties in resuming production also have kept the receipts from this tax low, this source declared. Because of increased costs of materials, as well as severe material shortages, manufacturers are having trouble getting into full production—trouble aggravated by the higher costs imposed by the tax.

Another manufacturer pointed out that while most of the items on the wartime excise tax list are luxuries, automatic phonographs are no luxury to the operators of machines, nor to the locations who depend in part on the revenue from juke boxes. It is taxes on these luxury items, nevertheless, which now are being considered for reduction. Juke boxes, he declared, are one of the few capital goods products on which there is an excise tax.

Effect Upon Public

Another argument concerns the effect of the tax upon the public which patronizes juke boxes. While operators now are striving to hold to the established 5-cent play level, increasing overhead costs are making this more difficult every day. If the operator is forced to continue to pass on his increased costs resulting from the 10 per cent federal tax, chances of holding down play prices will be slimmer.

Other arguments which apply to the music machine industry as they do to any other include difficulty of administrating collections, excessive rate of tax, and the relatively small return to the government in comparison with the burden put upon the industry.

and muted trumpet makes for an interesting passage in *Daydreams*. Mixing here is at fault, over-emphasizing rhythm wing so that beat pounds above instrumental solo work. Built on a jump pattern that's retained thruout, group helps make Walt Mitchell's *Homeward Bound* blues chanting best of the four sides.

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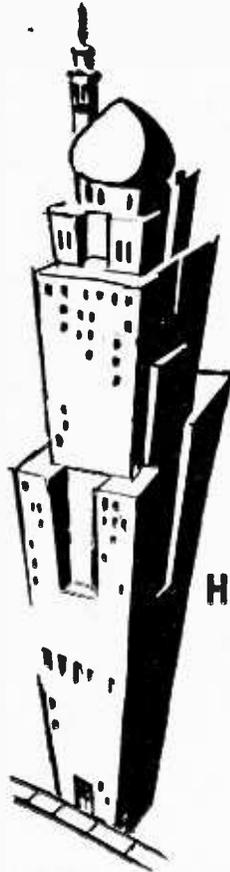
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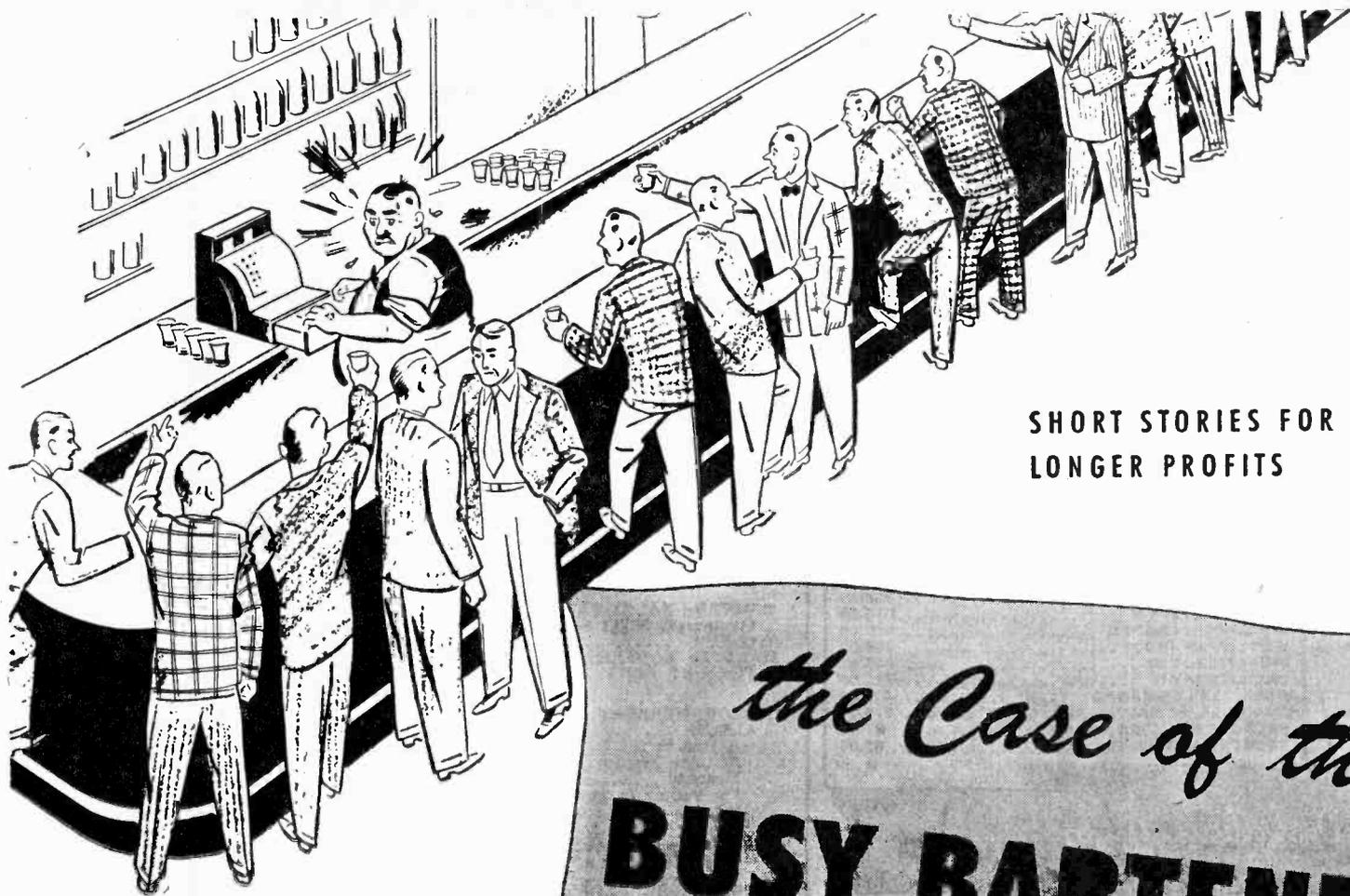
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ADVANCE RECORD RELEASES

(Continued from page 29)

CLASSICAL AND SEMI-CLASSICAL

BARAZA, PARTS I & II (12")	Eileen Joyce-The National Symphony Ork and Male Chorus—Muir Mathieson, Dir.	Decca London K1174	
BEETHOVEN: SYMPHONY No. 4 IN B-FLAT, Op. 60 ALBUM (4-12")	Sir Thomas Beecham-London Philharmonic ork	Victor DM-1081	
BERLIOZ: THE ROMAN CARNIVAL-OVERTURE, PARTS I & II (12")	The London Symphony Ork—Victor De Sabata, Dir.	Decca London K1552	
BLOSSOMS RED AND WHITE (DA DRAUSSEN IN DER WACHAU)	Richard Tauber (WHERE THE)	Parlaphone RO 20276	
BRAHMS: SYMPHONY No. 2 in D, Op. 73 ALBUM (4-12")	San Francisco Symphony Ork—Pierre Monteaux, Dir.	Victor DM-1065	
BRITTEN: SERENADE FOR TENOR, HORN AND STRINGS, OP. 31 ALBUM (3-12")	The Boyd Neel String Ork—Peter Pears—Dennis Brain	Decca London EDA 7	
BY THE SEA (AM MEER)	Richard Tauber (SERENADE)	Parlaphone RO 20499	
CHOPIN: (1) Impromptu No. 1, in A-Flat Major, Op. 29; (2) Mazurka in F Minor; (3) Valse Brillante in F Major, Op. 34, No. 3 (12")	Nicolas Orloff	Decca London K1424	
CHOPIN: SONATA IN B-FLAT MINOR, Op. 35 ALBUM (3-12")	Artur Schnabel	Victor DM-1082	
FIRST LOVE IS BEST LOVE	Richard Tauber (LOVE COMES)	Parlaphone RO 20504	
GLUCK: ORPHEUS—What Is Life? (Che Faro?) (12")	Kathleen Ferrier-The London Symphony Ork—Malcolm Sargent, Dir. (HANDEL: "RODELINDA") ..	Decca London K1466	
GOUNOD: FAUST-BALLET MUSIC (Walpurgis Night Scene) ALBUM (2-12")	The National Symphony Ork—Anatole Fistoulari, Dir.	Decca London EDA 11	
HANDEL: RODELINDA—Art Thou Troubled? (12")	Kathleen Ferrier-The London Symphony Ork—Malcolm Sargent, Dir. (GLUCK: "ORPHEUS") ..	Decca London K1466	
VICTOR HERBERT WALTZES ALBUM	Paul Lavalle Ork	Musicraft B-1	
A Kiss in the Dark	Musicraft 457	
Absinthe Frappe	Musicraft 457	
Fleurette	Musicraft 458	
I'm Falling in Love With Someone	Musicraft 460	
Kiss Me Again	Musicraft 458	
Love Is Tyrant	Musicraft 459	
Sweethearts	Musicraft 459	
When You're Away	Musicraft 460	
IN CHAMBRE SEPARÉE (HEU- BERGER	Richard Tauber (WALTZ SONG)	Parlaphone RO 20175	
IMPATIENCE (THINE IS MY HEART)	Richard Tauber (RED ROSE)	Parlaphone RO 20505	
LAUGHTER AND WEEPING	Richard Tauber (THE QUESTION)	Parlaphone RO 20507	
LISZT: HUNGARIAN RHAPSODY No. 2 (Parts 1 and 2)	The Philadelphia Ork—Eugene Ormandy, dir.	Columbia 12437-D	
LOVE COMES AT BLOSSOM TIME	Richard Tauber (FIRST LOVE)	Parlaphone RO 20504	
MANON (ENGELBERGER-VIGNY)	Richard Tauber (VILIA)	Parlaphone RO 70188	
MENDELSSOHN: HEAR MY PRAYER (12")	Derek Barsham-The High Wycombe Orpheus Male Voice Choir—W. Bromage Smith, Dir. (MENDELSSOHN: O) ..	Decca London K1111	
MENDELSSOHN: O FOR THE WINGS OF A DOVE (12")	Derek Barsham-The High Wycombe Orpheus Male Voice Choir—W. Bromage Smith, Dir. (MENDELSSOHN: HEAR) ..	Decca London K1111	
MOUSSORGSKY: A NIGHT IN BALD MOUNTAIN (2 Parts) (12")	Pittsburgh Symphony Ork—Fritz Reiner, Dir.	Columbia 12470-D	
MOZART: DALLA SUA PACE ("DON GIOVANNI") (12")	Richard Tauber (MOZART: IL)	Parlaphone R 20444	
MOZART: IL MIO TESORO ("DON GIOVANNI") (12")	Richard Tauber (MOZART: DALLA) ..	Parlaphone R 20444	
MOZART: SONATAS FOR VIOLIN HARPISCHORD ALBUM (6-12") ..	Alexander Schneider-Ralph Kirkpatrick ..	Columbia M-MM-650	
Sonata in B-Flat Major (K. 378) (4 parts)		
Sonata in C-Major (K. 296) (4 parts)		
Sonata in G-Major (K. 379) (4 parts)		
MOZART: SYMPHONY No. 41 IN C, K 551 ("JUPITER") ALBUM (4-12")	(Bach "AIR"—from Suite No. 3 in D-Major on final side of album) ..	Arturo Toscanini-NBC Symphony Ork ..	Victor DM-1080
OH, MAIDEN, MY MAIDEN (LEHAR)	Richard Tauber (WAYSIDE ROSE) ..	Parlaphone RO 20249	
ONCE THERE LIVED A LADY FAIR	Richard Tauber (THE DEAREST) ..	Parlaphone RO 20506	
PATIENTLY SMILING (LEHAR)	Richard Tauber (YOU ARE) ..	Parlaphone RO 20107	
PERGOLESI: STABAT MATER ALBUM (5-12")	The Boyd Neel Ork—The Nottingham Oriana Choir—Roy Henderson, Dir.; Joan Taylor, Kathleen Ferrier ..	Decca London EDA 13	
PRINTEMPTS D'AMOUR	Glenn Carow (THE WARBLING) ..	Impresario 9459	
PROKOFIEFF: MUSIC FOR CHILDREN ALBUM (3-10")	Ray Lev	Concert Hall A-C	
PROKOFIEV: SYMPHONY No. 5, Op. 100 ALBUM (5-12")	Philharmonic-Symphony Ork of New York ..	Columbia M-MM-661	
RED ROSE	Richard Tauber (IMPATIENCE) ..	Parlaphone RO 20505	
RENDEZVOUS ALBUM (4-12")	Morton Gould Ork	Columbia M-645	
SCHUBERT: SYMPHONY NO. 8 IN B MINOR (Unfinished) ALBUM (3-12")	The National Symphony Ork—Anatole Fistoulari, Dir.	Decca London EDA 14	
SERENADE (STANDCHEN)	Richard Tauber (BY THE) ..	Parlaphone RO 20499	
SOLILOQUY, Parts I & II, from "Carousel"	Frank Sinatra (Axel Stordahl Ork) ..	Columbia 7492-M	
JOHANN STRAUSS WALTZES ALBUM	Harry Horlick Ork	Decca 426	
Artist's Life	Decca 25007	
Emperor Waltz	Decca 25004	
Southern Roses	Decca 25008	
Sweetheart Waltz	Decca 25005	
Tales From the Vienna Woods	Decca 25004	
JOHANN STRAUSS: ROSES FROM THE SOUTH	Richard Tauber (JOHANN STRAUSS) ..	Parlaphone RO 20432	
JOHANN STRAUSS: TALES FROM THE VIENNA WOODS	Richard Tauber (JOHANN STRAUSS) ..	Parlaphone RO 20432	
TAUBER: SYMPHONIC SUITE (SUNSHINE SUITE) (3-12")	Grand Symphony Ork—Richard Tauber, Dir.	Parlaphone SW 8095-SW 8097	
TCHAIKOVSKY: ROMEO AND JULIET-FANTASY OVERTURE ALBUM (3-12")	The National Symphony Ork—Albert Coates, Dir.	Decca London EDA 6	

(Continued on opposite page)

ADVANCE RECORD RELEASES

(Continued from opposite page)

TCHAIKOVSKY: SWAN LAKE
 BALLET SUITE (Excerpts) AL- The National Symphony Ork—Sidney Beer, Dir. Decca London EDA 12
 BUM (2-12")
 THE BRITISH GRENADIERS (12") The B. B. C. Theater Ork—Stanford Robinson, Dir.; Alfred Barker, Leader (VALSE SERENADE) Decca London K1165

THE DEAREST MAIDEN WAITS Richard Tauber (ONCE THERE) Parlophone RO 20508
 ME THERE
 THE QUESTION Richard Tauber (LAUGHTER AND) Parlophone RO 20507
 THE WARBLING FLUTE Glenn Carrow (PRINTEMPTS D'AMOUR) Impresario 8462

THOMAS: MIGNON—OVERTURE, The National Symphony Ork—Anatole Fistoulari, Dir. Decca London K1166
 PARTS I & II (12")
 VALSE SERENADE (12") The B. B. C. Theater Ork—Stanford Robinson, Dir.; Alfred Barker, Leader (THE BRITISH) Decca London K1165

VERDI: OTELLO; ACT IV (Ave Frances Alda (VERDI: OTELLO) Victor 15-1000
 Maria)
 VERDI: OTELLLO; ACT IV (Salce, Frances Alda (VERDI: OTELLO) Victor 15-1000
 Salce)
 VILIA (LEHAR) Richard Tauber (MANON) Parlophone RO 20188
 WALTZ SONG (LEHAR) Richard Tauber (IM CHAMBRE) Parlophone RO 20175
 WAYSIDE ROSE (LEHAR) Richard Tauber (OH! MAIDEN) Parlophone RO 20249

WHERE THE DANUBE EMBRACES
 DREAMING VIENNA ("DRUNT'IN Richard Tauber (BLOSSOMS RED) Parlophone RO 20276
 DER LOBAU)
 YOU ARE MY HEART'S DELIGHT Richard Tauber (PATIENTLY SMILING) Parlophone RO 20107
 (LEHAR)

RELIGIOUS

AL-HORISHONIM (12") Moisha Oysher (MIDRAS-HARACHAMIM) Banner 2010
 CARELESS DRIVER John Daniel Quartet (HEADIN' FOR) Bullet 102
 FARE YOU WELL Kings of Harmony (HOME ON) Savoy 1012
 GOD'S EYE IS ON THE SPARROW Reliable Jubilee Singers (JESUS, LOVER) Apollo 112
 GOD'S MIGHTY HAND Rev. Utah Smith, the Traveling Evangelist (I WANT) Manor 1051
 GOOD NEWS Kings of Harmony (SO GLAD) Savoy 1011
 HAYOM-HARAS-OLOM (12") Moisha Oysher (OV-HARACHAMIM) Banner 2001
 HEADIN' FOR THE PEARLY GATES John Daniel Quartet (CARELESS DRIVER) Bullet 102

HE'LL UNDERSTAND AND SAY
 WELL DONE Four Knights (LEAD ME) Decca 48018
 HOME ON THE ROCKS Kings of Harmony (FARE YOU) Savoy 1012
 I'M GOING TO TELL GOD Mahalia Jackson (WAIT TILL) Apollo 110
 I WANT TWO WINGS Rev. Utah Smith, the Traveling Evangelist (GOD'S MIGHTY) Manor 1051
 JESUS, LOVER OF MY SOUL Reliable Jubilee Singers (GOD'S EYE) Apollo 112
 LEAD ME TO THAT ROCK Four Knights (HE'LL UNDERSTAND) Decca 48018
 LORD, I'M READY NOW TO GO The Rangers' Quartet (RIDING THE) Victor 20-2091
 MIDAS-HORACHAMIM (12") Moisha Oysher (AL-HORISHONIM) Banner 2010
 ON THE OCEAN SAILING Kings of Harmony (WANDERING CHILD) Savoy 1013
 OV-HARACHAMIM (12") Moisha Oysher (HAYOM-HARAS-OLOM) Banner 2001
 RIDING THE RANGE FOR JESUS The Rangers' Quartet (LORD, I'M) Victor 20-2091
 SO GLAD Kings of Harmony (GOOD NEWS) Savoy 1011

SPIRITUAL ALBUM Georgia Peach (Reliable Jubilee Singers) Apollo A-6
 I Don't Know Why (I Have to Cry Sometime) Apollo 122
 Just One Moment Apollo 121
 Saviour, Don't Pass Me By Apollo 120
 See About Me Apollo 120
 Tear Down Confusion in This Land Apollo 121
 The Sea Gave Way Apollo 122
 WAIT TILL MY CHANCE COMES Mahalia Jackson (I'M GOING) Apollo 110
 WANDERING CHILD Kings of Harmony (ON THE) Savoy 1013

INTERNATIONAL

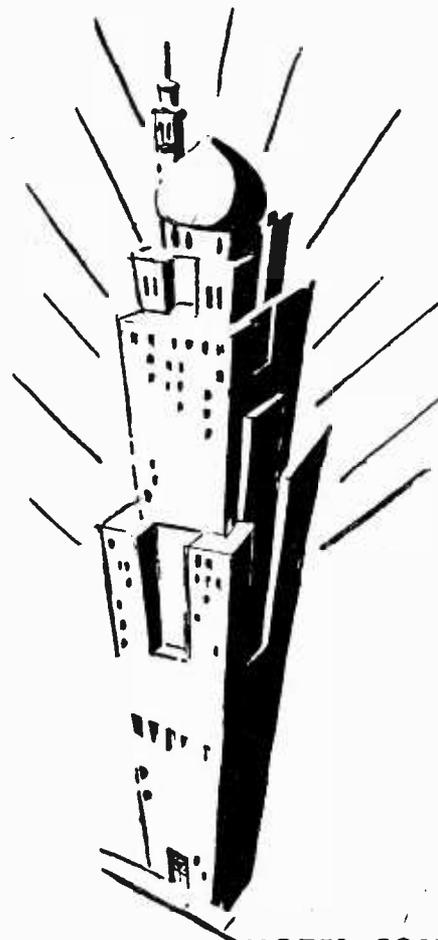
A BABI'S GEBAIT Max Wilner (Abe Ellstein ork) (A KALA) Banner 2017
 A HUMORUM (WITH HUMOR) Walter Ossowski Instrumental Quartet (NA SIANKU) Victor 25-9172
 A KALA BAZETSN Max Wilner (Abe Ellstein Ork) (A BABI'S) Banner 2017
 A SOCIETY SCHLEMIEL Michel Rosenberg (GETZEL AT) Banner 2012
 PHIL BRITO ITALIAN ALBUM Phil Brito (Walter Gross Ork) Musicraft S-4
 Comme Bella a Stagione Musicraft 455
 Dicitencello Vuile Musiccraft 453
 Mattinata Musiccraft 455
 O Mareniello Musiccraft 456
 O Marie Musiccraft 454
 O Sole Mio Musiccraft 453
 Tango Del la Rosa Musiccraft 456
 Vieni Su Musiccraft 454

GETZEL AT A FOOTBALL GAME Michel Rosenberg (A SOCIETY) Banner 2012

GYPSY SONGS OF RUSSIA Adia Kuznetzoff (Basil Fomeen Ork) Disc 731
 Do Not Torment Me Disc 6035
 Goodbye Disc 6037
 My Heart Disc 6036
 Those Beautiful Dark Eyes Disc 6037
 Where Are You, My Gypsy? Disc 6036
 Why Worry? Disc 6035

HONOLULU Paul Goupil's Royal Tahitians (NEW STAR) Eagle 601
 LOLITA Mischa Borr Continental Ork (TABU) Victor 25-0077
 MAMA SANTA (Sainly Mother) Stefano Lombardi-Henri Rene and RCA Victor Continental Ork (SPORNELLI DELLA) Victor 25-7081
 NA SIANKU (MAKING HAY) Walter Ossowski Instrumental Quartet (A HUMORUM) Victor 25-9172
 NEW STAR IN THE UNION Paul Goupil's Royal Tahitians (HONOLULU) Eagle 601
 NO MONGALALA Paul Goupil's Royal Tahitians (POOSI-POOSI) Eagle 602
 POOSI-POOSI Paul Goupil's Royal Tahitians (NO MONGALALA) Eagle 602

SHEPSEL KANARIK FIN POUGH-KEEPSIE, Parts 1 & 2 Michel Rosenberg Banner 2011
 SONGS BY CHARLES TRENET Charles Trenet (Wal-Berg Ork) Columbia M-647
 ALBUM (4-10")



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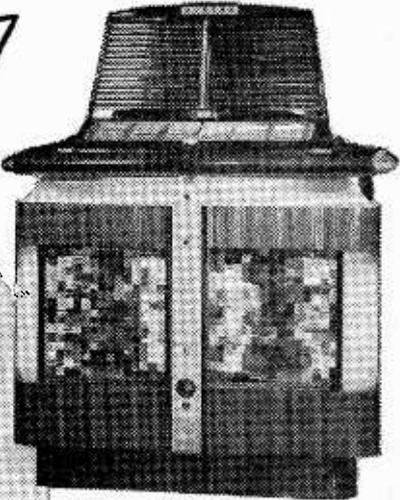
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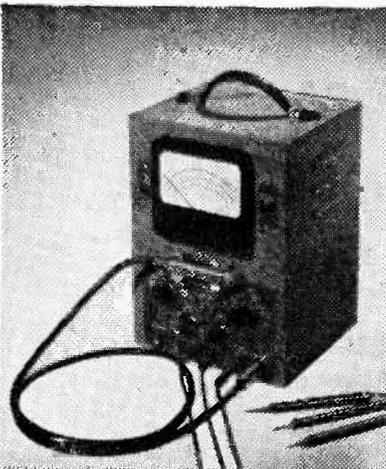
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**Coin-Operated Radios Seen in
Liner Staterooms Before Long**

NEW ORLEANS, Jan. 18.—Further expansion of the coin-operated radio field was predicted here this week by Henry H. Bell, sales manager for radios of Great Southern Novelty & Music Company, who is making an effort to install the sets in staterooms of ocean-going luxury liners.

Bell reported great enthusiasm on the part of steamship line operators he has approached on the subject, but so far nothing has materialized. He cited the fact that the sets will operate on ship current and that reception is good with an outside aerial. He said the radios are powerful enough to pick up shore broadcasts as well as ship communications. He was of the opinion that receiving distress calls and other navigation messages would be a novelty for passengers.

Bell, who says he did pioneering work in the coin radio field in Phoenix, Ariz., reported Louisiana operators have not taken to the idea of coin-operated radio yet but that prospects for future acceptance are good.

His company now has 50 sets on location in hotels, mostly to illustrate to operators that the idea is profitable. "We find location acceptance very good," he declared, "but we are

having a few difficulties convincing operators of the remuneration."

Bell predicted a bright future for the sets in tourist courts which surround this tourist town. Hospitals may be even a better field, he declared, and with volume control, the radios are suitable for both single and double rooms.

**Test Run Cobra Arm
On Chicago Juke Box**

CHICAGO, Jan. 18.—To test wearing qualities of the pick-up used on its current radio-phonograph models, Zenith Radio Corporation has solicited the co-operation of a juke box operator here.

Firm's engineer installed the "Cobra" pick-up on a phonograph of Century Music Company, local operating company, of which Sam Palaggi is general manager. Over a period of six months, Zenith disclosed, comparisons were made between performance of the juke box with this pick-up and another which was not so equipped.

Test juke was placed in a near North Side tavern where the patronage was described by Palaggi as "rough." Data collected by servicemen, he reported, revealed that the unit required two changes of filament cartridges during the period, for which 21,600 plays were clocked. For a 30-day period, it was said, two records were changed and no replacements made on other selections.

**Plan Hike on
Coin Licenses**

DENVER, Jan. 18. — Having recently increased the city's cigarette tax to 2 cents per pack, Denver's City Council has announced it is now considering a proposal to increase license fees on cigarette machines, music machines and soft drink venders.

Denver has an estimated 420 juke boxes, and the proposal is to increase the fee on these boxes from \$5 to \$25. The 400 cigarette merchandising machines now licensed would be taxed \$7.50 instead of \$5, while 2,000 soft drink licenses would go from \$5 to \$10.

After passing its increased tax on cigarettes, council killed a proposal to levy a 1 per cent city sales tax, then announced that this action left an estimated \$727,000 deficiency in the 1947 budget.

**S. L. London Music
Is New Firm Name of
Milwaukee Distrib**

MILWAUKEE, Jan. 18.—Milwaukee Coin Machine Company has changed its name to S. L. London Music Company, Inc., according to Sam London, head of the distributing firm.

London said the change in name is closely connected with inauguration of an expansion program featuring development of broader services on all kinds of coin-operated equipment as well as on Seeburg automatic music.

Other Stories for Juke Ops

CAPITOL INKS GOODMAN. Benny Godman was inked to a long-term pact by Capitol last week. Coming on the heels of Count Basie's switch to Victor, it marks the second big name to come off the Columbia label (page 15, col. 1).

SHEET MUSIC SALES in 1946 got greater impetus from records than from live air shots in most instances, according to *The Billboard's* First Annual Music-Record Poll (page 15, col. 4).

MILLS PREDICTS SALES HIKE. Retail record sales in 1947 should surpass last year's peak take of over \$51,000,000, according to William A. Mills, executive secretary of National Association of Music Merchants (page 19, col. 2).

DECCA'S \$30,000,000 business in 1946, capped by a record December gross of \$4,000,000, doubled 1945's \$15,500,000. Profits kept pace, jumping from \$839,692 to \$2,000,000.

MGM PACTS McINTYRE. Hal McIntyre's ork was signed to a two-year contract by the MGM wax works last week, giving the diskery its sixth band attraction (page 17, col. 2).

300G STOCK ISSUE is to be floated this week by Signature Records, and early bids indicate an oversubscription to the issue (page 19, col. 1).

VOGUE NOT SELLING. Reports that Vogue diskery is up for sale were denied by execs. Firm claims it has not been and is not now up for sale and that in the past week it has doubled its distributor set-up (page 16, col. 2).

"HEARTACHES" BALM. Revival of the Ted Weems Decca waxing of *Heartaches* may spur the song into national prominence. Newest indication that it may mushroom comes from announcement that Jimmy Dorsey did the tune at his first MGM diskery session last week (page 16, col. 4).

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Sheldon's Record Centre
19 LaGrange St. Boston 16, Mass.

ALBUM REVIEWS

(Continued from page 32)

MUSIC FOR MEMORIES (Capitol BD-37)

Paul Weston pours out eight sides of sweet nostalgic stuff in this folio. It's thoro'ly relaxing music-making as his 30-piece ork emphasizes the melody line thruout and holds to an easy terpsable beat. His arrangements give sugary Strads the upper hand, rounded out by reeds and muted brass. It's a cinch for sales, including such standards as *Deep Purple*, *Somebody Loves Me, I'll Be Seeing You*, *Love Locked Out*, *All the Things You Are*, *East of the Sun, Blue Moon* and *You Go To My Head*. Album cover is dressed in tasteful hues. Inside cover contains studious pose of the maestro plus gushy spiel about his genius. All sides are suitable for juke trade at locations where they want it smooth and dreamy.

RAPUNZEL (Victor Y-325)

Dame May Whitty, with her magic box of fairy tales, unlocks the box with her golden key and out spins the story of Rapunzel, a Grimm tale of the lovely maiden imprisoned in a tower in the forest by the wicked witch. And in fairyland tradition she is rescued by the Prince, who marries her. Miss Whitty's story-telling is kind and sincere, as well as clear and interesting. And for the two records easily holds the attention, with her dramatic-narrative form heightened by the music conducted by Felix Mills. Picture of Miss Whitty and her magic box makes for the front page of the showpiece album, with story illustrations spread over the entire set.

RENDEZVOUS—Morton Gould (Columbia M-645)

Morton Gould has dressed up eight lovely melodies in stunning arrangements for the symphony orchestra. But instead of sweeping flourishes, his scorings are all imaginative and interpretive so that the spinning makes for boudoir conversation pieces—recordings for a rendezvous. And that's what gives this package of four 12-inch records its imaginative title. By and large, the eight selections are ever-lasting favorites, including *Night and Day*, *Time on My Hands*, *What Is This Thing Called Love?*, *Beyond the Blue Horizon*, *Tea for Two*, *Stardust*; Harry Warren's *Shadow Waltz*, from the movie *Gold-diggers of 1933*, and Gould's own *Thru Your Eyes to Your Heart*, from

his *Delightfully Dangerous* score. All the fine subtleties, of course, are in the mind and not in the music. But the idea isn't a bad one. Front cover emphasizes the "rendezvous" idea, a heart figure embellishing each tune title, with a keyhole motif as the center piece. Inside cover carries a photo of the maestro with descriptive notes on his music.

SMILEY BURNETTE (Rancho Album)

Smiley Burnette gives his own label its initial spin and comes up with something a little different under the kidisk sun. Four-sided wax book holds eight Western tunes aimed at the moppet crowd. Burnette originals, the ditties are ideally suited for kids. Catchy melodies are paired with simple lyrics that tell a story and often with a moral. Tunes are *Hitch Hikin' Indian*, *The Thievin' Burro*, *Bang! Bang! Bang!*, *Smart Aleck Crow*, *Blue Bottle Fly*, *Courtin' Cricket*, *Grand Dad Frog* and *The Prairie Dog*. Typical is *Blue Bottle Fly* which tells of a swatter-dodging insect that grows to twice the size of a man and takes over the lethal weapon to give the man a taste of his own medicine. Burnette sings straight to his kiddie listeners, injecting interest into the lyrics. Burnette's Western pix stature should push sales. Black and white covers have photo of Burnette and his horse, surrounded by fill-in sketches of tune's characters.

LADY IN BLUE (Mayfair K-104-105)

A medley of nursery and kindergarten rhymes and jingles weaved together by June Winters as the *Lady in Blue* over four sides. And with the male quartet and orchestra directed by Al Rickey keeping the spinning bright, diskling will delight the tiny tots. Moreover, Miss Winters projects herself personally on the plattering, explaining the origin of the jingles and inviting the moppets to join in on the song. Also explains that the disks are unbreakable, being vinolyte cuttings. Presentation captures the spirit of a radio program for the tiny tots and the set should win much favor among men. Envelope cover in a colorful array of nursery and Mother Goose figures holding court before a "Lady In Blue."

(Continued on page 112)

RECORDS MOST-PLAYED ON THE AIR

(Continued from page 23)

2	12.	IT'S ALL OVER NOW. Frankie Carle (Marjorie Hughes).... Columbia 37146—BMI
3	6	13. A GAL IN CALICO Benny Goodman (Eve Young) Columbia 37187—ASCAP (F)
1	13.	SOONER OR LATER.. Les Brown (Doris Day)..... Columbia 37153—ASCAP
2	14.	(I LOVE YOU) FOR SENTIMENTAL REA- Ella Fitzgerald-Delta Rhythm Boys.. Decca 23670—BMI SONS
1	14.	OH! BUT I DO..... Harry James (Buddy DiVito)..... Columbia 37156—ASCAP
16	14.	RUMORS ARE FLY- Frankie Carle (Marjorie Hughes).... Columbia 37069—ASCAP ING (See No. 12)
3	14.	SEPTEMBER SONG... Frank Sinatra .Columbia 37161—ASCAP (Bing Crosby (John Scott Trotter Ork), Decca 23754; Tony Martin (Ray Sinatra Ork), Decca 25018; Joe Mooney Quartet (Joe Mooney), Decca 23790; Jo Stafford (Lloyd Shaffer Ork), Capitol 352)
7	9	14. ZIP-A-DEE DOO-DAH. Johnny Mercer (The Pied Pipers-Paul Weston Ork)....Capitol 323—ASCAP
6	14.	THE RICKETY RICK-SHAW MANEddy HowardMajestic 7192—BMI (Two-Ton Baker, Mercury 3047)
5	14.	IT'S ALL OVER NOW. Peggy Lee (Dave Barbour Ork) Capitol 292—BMI (Jan August-Rhythm Stylists (Vera Massey), Diamond 2039; Frankie Carle (Marjorie Hughes), Columbia 37146; Connie Haines (Mannie Klein Ork), Mercury 3034; Jack McLean Ork (Wayne Gregg), Coast 8002; Russ Morgan (Russ Morgan), Decca 18922; Jimmy Palmer Ork, Arvid 7050; Charlie Spivak (Jimmy Saunders), Victor 20-1981; The Three Suns, Majestic 7205; Orrin Tucker (Scottie Marsh), Musicraft 15091)
1	14.	MANAGUA, Guy Lombardo (Don Rodney-The Lom-NICARAGUA bardo Trio)Decca 23782—BMI

Coming Up

OPEN THE DOOR, RICHARD—Jack McVae Ork....Black & White BW-792—BMI

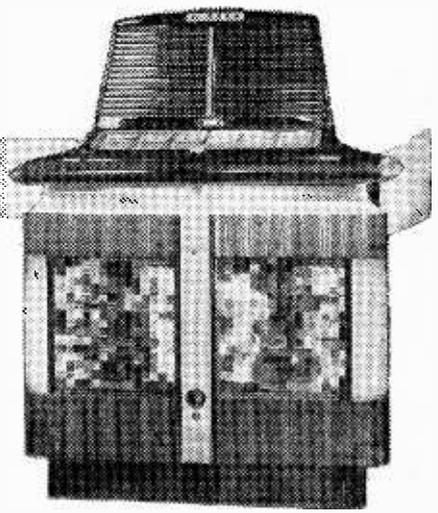
the **ARTHUR HERMANN CO.**
282 CENTRAL AVENUE
ALBANY, NEW YORK

Distributing

Aireon

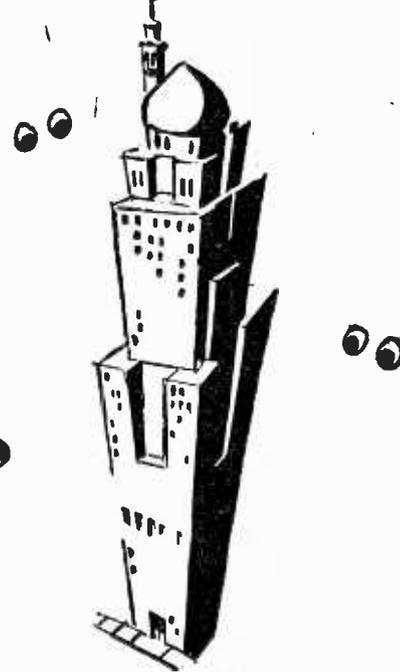
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THE NEW MILLS PHONOGRAPH

February 3, 4, 5, 6

HOTEL CONTINENTAL
Chicago

Denver Distributing Co.
1856 Arapahoe St., Denver, Colorado

New York:

Frank McAuliffe, New York Central, says that over 75 coinmen have registered to date on the "Coin Machine Special" to Chicago. . . . Penn Railroad states that they have about 40 registered thus far. . . . Most airlines are already booked solid for two days before the show. . . . Austin O'Toole, and Lou Berger, both of Lorain, O.; Dick Stills, Detroit; Sol Ruben, Baltimore; Bob Thrall, New York, and Sidney Stein, Chicago, were late arrivals last week to the avenue.

Mike Munves, of Mike Munves Distributing, returned recently from Norfolk, will attend the Philadelphia opening of Active Amusement Machines Company. . . . Hymie Rosenberg of H. Rosenberg Company, Inc. is in Miami. Rosenberg plans to visit New Orleans and Texas cities before the CMI convention. . . . Buddy Eisen of Joe Eisen and Sons, will celebrate his first wedding anniversary February 3—at the opening of the coin machine show. . . . Sam Stern of Scott Crosse, Philly, now in Florida.

Matty Forbes, manager of the Cigarette Merchandisers' Association, has returned from an Albany biz trip. . . . Bob Slifer, formerly of Seacoast Distributors, and Jay Connely report that their New Jersey firm will enter the coin machine field. . . . (See NEW YORK on page 108)

Worcester, Mass.:

Jack O'Day has moved his O'Day's Music Shop to new and larger quarters at 223 Front Street, one of the city's main stems. He has one of the most modern record stores in this area. . . . Bob Jones, manager of Marshall Music Company, has converted several of his machines to three-for-a-quarter play and says there has been a substantial gain in gross take.

Steve Pielock is another local music op who has already converted some locations to dime play. He reports business is about the same. . . . Joe Genecco, of Puritan Music Company, and Ed Christie, of Shrewsbury, were talking over plans to take in the CMI Show at a recent supper of the Worcester Automatic Operators' Association at Hotel Sheraton here.

Vancouver:

E. G. Chown, manager of the record department for Taylor & Pearson, Ltd., Columbia distributor, is in Alberta on a business trip. . . . Alec Gregory, Solotone Music Company, signed two new locations, Rivers' on Robson, and the Silk Hat, Granville Street. "We can't get in machines fast enough to keep up with demand," Alex declared.

G. A. (Al) Bell, who calls on the trade for McKenzie, White & Dunsmuir, Ltd., Black and White Record distributor, is ill with the flu. . . . Manager Stevens, of the English Gramophone Shop, formerly handling only classical recordings, has recently stocked popular records, adding Mercury to his other labels.

Oakland, Calif.:

Gordon D. Mills, president of Mills Sales Company, Ltd., and vice-president in charge of sales for Mills Industries, called on the Mills Sales office here. While at the office he discussed the outlook for 1947 with A. H. Bouterious and Warren H. Taylor. Taylor, who is general sales manager for Mills Sales Company, recently visited Reno, Las Vegas, Portland and Los Angeles for business purposes.

Classes on the new Photo-Matic will be held at the Mills Sales Oakland office January 21 and 22. A factory representative from International Mutoscope Corporation will handle the instruction.

COINMEN YOU KNOW**Milwaukee:**

Wisconsin State Phonograph Operators Association decided at a meeting January 13 to make plans for a rally and dinner for all State operators. George Gessert, Doug Opitz and Sam Hastings were named to the planning committee. Tentatively scheduled are a morning meeting, a luncheon, an afternoon showing of the latest juke boxes and a banquet with a floorshow. Probable date will be April 14.

Marie Brown, of Mavy Zenoff's arcade staff, is leaving for Florida for a few weeks' stay and Mary Lee Carroll has taken over the rifle range. Harry Matsunaka, Zenoff mechanic, gets his diploma soon from a local radio mechanics school. Dolly Michelson, also with the arcade, is called for by her daughter, Joan, frequently and they look very much like sisters.

Charles Story, of the Les Reder staff, was in Burlington last week on juke box business. Arnold Jost and Doug Opitz, of Hilltop Coin, are going to Detroit to check on records.

Sam Hastings' daughter, June, has been appointed captain of sports at Hawthorne Junior High School in Wauwatosa. . . . Walter Teeting's son, Reggie, has joined the Civil Air Patrol. . . . Tony Zore, one of the best See MILWAUKEE on page 108)

Cincinnati:

Harry Bunnell, of B. & H. Vending Company, Reading, O., and his wife, are recuperating from injuries received in an automobile accident on New Year's Eve. . . . Raymond Childs Adler, Dayton, O., is visiting his new son-in-law and daughter, the Milton Coles, of Ohio Specialty Company.

William Fitzpatrick is recovering from injuries received in a fall at the APOA Christmas party. What was figured to be a slight accident developed into a broken leg which is in a cast and will keep William away from his business for the next few weeks.

Mrs. A. B. Cohen was a guest speaker at the Automatic Phonograph Owners' Association meeting January 14 at the Hotel Gibson. She is executive district chairman of the Sister Kenny Infantile Paralysis Drive and gave an outline of the Sister Kenny treatment and its aim to establish a hospital in Ohio. Members pledged help.

Several other important matters were discussed at the meeting, which was attended by Sam Chester, Charles Kanter, Ray Bigner, Milton Cole, Mrs. Ganzmiller, Harry Hester, Mr. and Mrs. John Welsenberger, Max Moeckel. (See CINCINNATI on page 108)

Cleveland:

At a general meeting of the Cleveland Phonograph Merchants' Association Thursday (9), the Young Distributing Company was reinstated as a member. Meeting was conducted by Jimmy Ross, CPMA vice-president, in the absence of President Jack Cohen. Jack returned last week from a vacation in Florida.

New movie, *The Jolson Story*, was previewed by 40 members of CPMA when it came to town. They viewed the musical at Warner Bros. January 15. . . . Miss Silverstein has changed the name of her company from Silverstone Music Company to the S. S. Phonograph Company. . . . William J. Berger, who has been using his name for his firm, has adopted the title of Favorite Music Company.

Twin Cities:

Sid Levin, of the Hy-G Music Company, recently became a proud daddy when his wife presented him with an 8¼-pound son. . . . Tom Crosby, Faribault operator, is vacationing at Hot Springs, from where he will leave for the CMI show in Chicago.

Kenny Glenn, of LaBeau Novelty Company, St. Paul, combined business with pleasure in a trip to California. He called on coinmen on his way out, vacationed when he reached the West Coast, and plans to visit more coinmen while en route to Minnesota. Ray Sellman, a salesman for the same firm, has been covering Northern Wisconsin.

Coinmen who visited coin row included: Wesley Rydell, Mora, who was on a music buying tour; Walter Schmidt, Redwing Music operator; Ike Black, well-known Springfield, Minn., coinman, here for music; Mayo Priebe, of Rochester, Minn., who was looking at amusement games; A. Berger, Duluth, for arcade equipment, and Charlie Bohren, who dropped in from St. Cloud in the interests of arcade equipment.

Plans are under way for a large number of coinmen to go to the CMI show by special train. The Northwestern Railroad is reportedly working on such a program. Distributors report a sudden interest in 3-ball games.

New Orleans:

New Orleans will be represented by a large contingent of coinmen at the CMI Show in Chicago. Dixie Coin Machine will have a private car on the Panama Limited and their gang will include Mr. and Mrs. Julius and Phillip Pace and Anthony Virgillo. . . . Henry Fox will make the trip and reports that a Jackson, Miss., group will include Lester Griffin, Dick Farr, Smokey Weaver, John Haley and Doc McCormick. . . . New Orleans operators will include Manny Landsberg, Harold Cohen, Jack Pickell and Elmo Pierce. Marion Martranga, at Dixie, had word that John J. Bertucci and Ed Holyfield, Biloxi, Miss., will also make the show.

Louis Boasberg, of New Orleans Novelty Company, reports his firm is going after the South American trade in a big way. Located only one block from famed International House, which is the headquarters of business men and diplomats from Latin America, Boasberg says his firm has gotten considerable business thru its site See NEW ORLEANS on page 108)

Indianapolis:

Indiana Music Operators' Association, Chapter 1, held a meeting January 13 in the Indianapolis Athletic Club. Matters pertaining to phonograph operation were discussed. . . . Joe Weinberger, of the Cincinnati branch of the Southern Automatic Music Company, was in town to visit his brother, Sam. Joe was on his way to Louisville.

Frank Wey, exclusive sales representative for Indiana Automatic Sales Company, returned from a seven-day trip thru Southern Indiana. He was well pleased with business conditions. . . . Clarence Evans, CE-Amusement Company, Muncie, was a visitor along juke-box row, buying equipment and supplies.

Used phonographs are one of the big problems confronting local distributors. There is an accumulation of used machines that are obsolete. . . . Operators visiting local distributors included L. Buddie Taylor, La Fayette, and Rictor Kirby, Marion.

Chicago:

Bernard Schutz, of Coin Amusement Games, is sweating out delivery of a new car so he can make a two-week selling trip. He plans to cover Illinois, Michigan, Indiana and Wisconsin. . . . Seems that congratulations are in order for Leo Lewis, of Lewis Coin Machine Service, who celebrates a birthday (we couldn't determine just which one) January 22.

Joe Mikos, Harold Pincus's right-hand man at Coin Machine Service Company, is the father of a daughter who has been named Karen Ann. Pincus had several visitors this week, including Vince Shenoc, Lincoln, Ill.; J. W. Farrell, Huntsville, Ala.; Cy Kase, Kankakee, Ill.; O. J. Thompson, Madison, Wis.; Ray Martin, Omoro, Wis.; Harry Buthe, Elgin, Ill., and Bob McLean, Kenosha, Wis.

Vince Murphy, at Monarch Coin Machine Company, reports they don't need electric lights around his place these days because of the love light in the eyes of their receptionist, Helen Brown. He says this light is aided and abetted by a diamond on her left hand, from a fellow named Sam. Another Monarch girl, Ruth Slutsky, turns her off-hour attention to music. She is proficient with French and English horns and plays with various amateur groups around Chicago. . . . Among Monarch visitors (See CHICAGO on opp. page)

Portland, Ore.:

George Helt has been promoted to service manager of M. S. Wolf Distributing Company, succeeding Alan Dibble, who has opened his own route at Kelso, Wash. . . . A. M. Moss, local branch manager for M. S. Wolf, has been recommended by a manufacturer for the good will contest for the convention and exposition of CMI at Chicago February 3-6.

Recent out-of-town-visitors here were H. J. Bevins and Bucko Williams, Klamath Falls, Ore.; Bob Schroth, Le Grande, Ore.; Vern Raw, Seaside, Ore.; Walter Williams, Vancouver, Wash.; Ray Carrico, Roseburg, Wash.; B. Busg, Marshfield, Ore.; Mel Dix, (See PORTLAND, ORE. on page 109)

Kansas City:

NAMA veterans found the Kansas City regional meeting of the National Automatic Merchandising Association missed J. Renz Edwards, president of Cigarette Service Company, Kansas City, Kan., and NAMA vice-president, who has been ill for several weeks. To hasten his return to the national vending scene, the convention-goers took up a collection to send him flowers.

With end of the NAMA session, Kansas City vending machine men started shuttling back and forth across the country again. . . . Elmer F. Pierson, president of Vendo Company, (See KANSAS CITY on page 109)

Detroit:

Al Kremsky, one of Flint's largest operators, brought his wife, Dorothy, to visit coin row friends here. Al and Dorothy were recently married after Kremsky's discharge from the army. . . . C. Varner, of Wayne, has bought the route of pin games operated by Whitey Tingey. However, Tingey continues to operate his music route under the trade name, Tingey Music Company.

Telecoin has opened a new automatic laundry in Highland Park. . . . Roy Small, formerly well-known in the local music machine industry, was back in town from Florida for a short visit. . . . Isador Edelman reports the appointment of Amalgamated Distributors Company, Chicago, as his new Bang-A-Fitty distributor for that area.

Walter Rickens, operator at the National Theater and master of the (See DETROIT on opp. page)

COINMEN YOU KNOW

Chicago:

(Continued from opp. page)
tors this week was William Sitki, Taylorville, Ill.

Mike Spagnola, Automatic Distributing Company, reports Chuck Sisney, Peoria, Ill.; Tom Dickinson, Hammond, Ind., and L. Ward, Winnetka, Ill., visited him recently.

Gill Kitt, of Empire Coin Machine Exchange, is expected back from Florida soon. He and Mrs. Kitt have been enjoying a well-earned vacation. While Kitt was away, his associate, Ralph Sheffield, handled the business. . . . Nate Gottlieb, of Dave Gottlieb & Company, reports that Clarence Camp, of Southern Amusement Company, Memphis, was a recent visitor.

O. D. Jennings firm, thru Dave Lovitz, reports Sixten Ecklund, prominent coinman and carnival man from Sweden, called recently at the Jennings plant. With him were his wife and some officials of his company. Another visitor of note was Phil Burgeson, St. Paul, who said that his aunt, Mrs. Fritz Burgeson, has been hospitalized. Fritz Burgeson is the well-known distributor from Barrington, Ill. J. R. Bacon, Jennings vice-president, is having his office remodeled.

Rolf Karlebo, of Malmo, Sweden, made a business call to the Exhibit Supply Company, showing particular interest in the firm's card venders.

Atlas Novelty Company's staff left last week for the firm's grand opening of the Des Moines office, which was set for January 19. A feature of the event was a showing of new Seeburg equipment. Among those making the trip were Harold Schwartz, Nate Feinstein, Morrie Ginsburg, Joe Kline, Sid Schneider and Dan Jarke. Phil Moss is the Atlas Des Moines manager.

Sam Taran, Miami, and Dave Rosen, of Philadelphia, were among out-of-town callers at the American Amusement Company. Helene Swyer claims that Harry Brown has been so occupied with business and getting ready for the CMI show that his employees have not seen him often.

National Coin Machine Exchange welcomed Joe Schwartz back from a three-week stay in Miami. Joe reports he called on numerous friends in the coin industry while there. . . . Jimmy Martin, of James H. Martin & Company, is leaving for a week's stay in Florida. He says Al Lebrack, of Star Music, St. Louis, dropped in last week. Business is better than ever before, he relates. Firm was just appointed distributor for Haven, Commodore and Rhythm records in Illinois, Indiana and Wisconsin.

Harry Salat, of Bell Products Company, tells us two visitors from West La Fayette, Ind., walked in last week. They were Oscar Wainock and Paul Mitchell. Harry reports business as brisk. . . . Gus Brieske, of Amusement Corporation, says Ted Kruse and Vince Conners are having friendly arguments over who is taking their summer vacation first. Ted intends going down the Mississippi in his cabin cruiser come summer, and Vince will be off to his island cabin on Lake Vermillion, Minn., for a session of fishing. Both boys plan on relaxing for a month.

Jimmy Johnson, of Globe Distributors, returned from California last week. Globe-ite Miriam Small, firm's secretary, is leaving for a two-week vacation in Florida.

Tony Gasparro, of Williams Manufacturing Company, greeted Sam Karan, of Miami, and Dave Rosen

and Marty Leavit, both of D. Rosen Company, Philadelphia, as visitors last week. Tony says Williams will unveil a big surprise at their plant during the CMI show week. Open house and refreshments will be on the bill of fare.

Phil Schwartz, president of Ace Coin Counting Machine Company, has made arrangements for a dinner for some 25 out-of-town guests during the CMI show at The Steakhouse here. Schwartz's firm will have two new models (a counter and a sorter) on display at the show.

Two representatives of International Mutoscope Corporation conducted classes of instruction in the operation of the new Photo-Matics Saturday and Sunday at Amalgamated Distributing Company. They were Alex Lissiansky, designer of the machine, and Bill Lanzy, head of the assembly department.

Don Winston, Amalgamated salesman, has just returned from a Florida vacation. He reports that he had an aitch of a time getting back home over icy highways after more than two weeks in the sunshine. . . . William Wade Jr., Voice-O-Graph operator from Alton, Ill., was a recent visitor.

Eddie Schlager and Gene Barron, across the lake at Silver Beach, had a narrow escape a few nights ago near La Fayette, Ind. They had stopped their car to help another motorist who was stalled on the icy pavement when the car was rammed from the rear by a Greyhound bus that skidded out of control. Fortunately, they saw the bus coming in time to get out of the way and nobody was injured.

Bruno Kosek and Phil Rubey, partners in the Mid-State Company at 2369 Milwaukee Avenue, say that they are getting ready for out-of-town visitors during the CMI Show week. Firm distributes coin amusement games of all types.

Detroit:

(Continued from opp. page)
Daylight Masonic Lodge, is planning to enter the coin machine business around the State with a route of amusement games. . . . J. T. Johnston, of the J. Lee Hackett Company, is rushing to complete final work on the firm's industrial show.

Leo Weinberger is in charge of the S. & W. Coin Machine Exchange in the absence of his father, Michael, who is on a business trip. . . . Charles Phillips, former salesman for the Wagner Baking Company, has formed the Phillips Novelty Company at 4417 Second Boulevard. He has bought the route operated by the Joy Novelty Company located in bowling alleys. Phillips is also the newest member of the Michigan Miniature Bowling Association.

O. H. Feinberg, of Uneda-Pak Distributors, is in New York on a week's business trip to the factory. Ervin Harvith is in charge of the firm during Feinberg's absence.

Gene Harrison is establishing the National Coin Machine Company at 4725 John R Street. . . . Louis and Henry Edelman are organizing the Sportland Amusement Center at 2967 Woodward Avenue. . . . David Yamshin, local operator, was a visitor at the Edelman Amusements Devices Company offices this week.

Leon Zechman, brother of Manuel Zechman, of the Edman Sales Company, had a narrow escape Sunday (12) when he switched his traveling plans just before departure of the Detroit-Florida plane which crashed and killed all but one person aboard.

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FOR IMMEDIATE DELIVERY!

Amusement Enterprises TRISCORE

The newest, most exciting roll-down game ever offered! Keeps profits rolling in!

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<h3>MARVEL'S POP-UP</h3> <h2 style="font-size: 2em;">\$49.50</h2> <p>A MARVEL-ous counter game . . . for steady play and steady profits.</p>	<h3>DAVAL'S FREE PLAY</h3> <h2 style="font-size: 2em;">\$75</h2> <p>Out-pulls any other game of its kind. With fruit or cigarette reels.</p>

Gottlieb's BAFFLE CARD

It's packed with all the best features of Gottlieb's proven winners.—Exclusive in Md., D. C. and Va.

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FOR THE MILLS PHONOGRAPH PARADE

February 3, 4, 5, 6

Vending Machine Co.

205-215 Franklin Street, Fayetteville, N. C

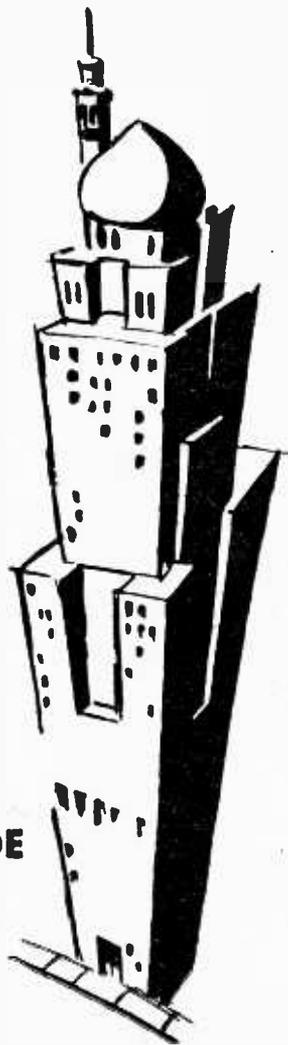
COINMEN YOU KNOW

The
BIG
doings

are at the
HOTEL CONTINENTAL
WITH THE MILLS
PHONOGRAPH PARADE

February 3, 4, 5, 6
in Chicago

Wood Distributing Company
El Dorado, Arkansas



New York:

(Continued from page 106)
Janice Wood is new addition at Charlie Lichtman's New York Distributing Company. . . . Betty Kaye, Mike Munves' secretary, reports her husband has returned from overseas. . . . Barney Berkens, AOAA executive secretary, will be in Philly Sunday. . . . Walter H. Delscamp, LeSourdsville Lake, in Ohio, is new AOAA member.

Al Schlesinger, Square Amusements, was in town last week for confabs with Jack Fitzgibbons, of Musical Minutes, Inc. . . . Nammy Salih, old-time arcade and concession owner and present owner of a Newark, N. J., arcade, died last week in Newark. He lived in Brooklyn. . . . Al Blendow, International Mutoscope sales manager, was plenty busy Friday (17) with the new mechanics' school starting at the Roosevelt Hotel. School lasted two days and similar schools were held in Chicago and Los Angeles.

Billy Carr, Stan Factor, Kenneth Rogars, and Matty Silverstein have combined their stamp vender routes and formed Postage Stamp Venders, Inc. . . . Jules Mayer, Seacoast, is lucky. Months ago he wrote to all Chi hotels for rooms—and got space in all—Harry Herbig is the new assistant service manager at Automatic Equipment Company, Philly. . . . Irving Hahn, Rockaway arcade owner, has left for Florida. . . . Charles Rubenstein, Harlem arcade owner, leaves next week for Florida.

Ed Raverby, Boston, distributor and New York arcade owner; George Ponsler, Amusement Enterprises, Inc., and Bob Jacobs, Amusement Games, Inc., were surprise visitors to the recent AOAA meeting that elected F. McKim Smith, president. . . . Al Miniacci, Al Mayo, Ed Allen, Max Schwartz, Jack Taylor, Al Denver, Barney Schlang, Al setter, Leon Levy, Joe Garrett, Ted DePrezzy, Joe Bosco, Frank and Nick Franco, Howard Nathanson, Bernard Schreidman, Peter Cohen, Hy Noble Max Weiss, Dave Wallack, Jack Marzin, Joe Connors, James Haley, T. Gross, C. Metz and Dick Shaw were a few of hundreds who attended the recent showing of the new Seeburg at Atlantic New York Corporation's showrooms.

Irving Mitchell and Bob Scher have formed a new counter game manufacturing firm in the city. . . . Ed Barnett, Cameo Vending, was among first to reserve space on coin machine special to Chi. . . . Ed Hartman, Allied Electronics, reports two new studios in city. . . . Report Sal Rico, South African op, on way to U. S.

Jack Shillan, British coin machine manufacturer, has cut short his Miami vacation to spend two weeks conducting biz at the Commodore Hotel here. . . . Report has it that Joe Hirsch plans to set his re-entry in game fields at the CMI convention.

Ferguson, of Stillwater, Minn., piloted his own plane on a recent visit here, bringing along as a passenger Roy Stone, Rice Lake, Wis. Another caller at the Gessert office was Herb Tonnell, of Appleton, while William Mossberger, regional director and manager for the Packard Company, spent several days there.

Mike Klein, attorney for the United Venders Association, is watching a bill that Senator Reuther is trying to push thru the Legislature. Measure would prohibit the vending of tobacco products in coin machines and members of the trade are deeply concerned.

New Orleans:

(Continued from page 106)
alone. Games have been sent to Brazil, Venezuela and Panama. . . . Mr. and Mrs. Clarence Camp, of Memphis, were Boasberg's guests for the races.

A number of local coinmen attended a NAMA regional meeting in San Antonio, including Tom Vaughn, New Orleans Cigarette Service; Bill Maris, Crescent Cigarette Service, and L. Torry Gomila, Canteen Service.

Dan Cohen is pioneering in the coin-operated radio field here thru the Great Southern Novelty and Music Company. Buster Clesi runs the firm and Henry Bell, formerly of Phoenix, Ariz., is head of the coin-radio department. Cohen expects to attend the CMI show, as will Nick Carbarjal, of Crown Novelty.

J. C. Peres had his reservation made from February 3 on, but a wire from a manufacturer asking him to arrive by February 1 has him worrying about accommodations. Peres said his partner in the New Orleans Coin Machine Exchange, O. C. Marshall, may or may not make the show since he is doing grand jury duty again.

Party from Console Distributing Company will include Bob Buckley, Sam Tridico, Glen Guillot, Ward Peters and Larry Copeland. The New Orleans Novelty group will have partners Louis Boasberg and Raymond Bosworth, Joseph Isaacson, head mechanic, and Hilliard Bach, arcade manager.

Frank J. Lauer, Delta Amusement Company, is back in town after extensive traveling in Southern territory. . . . Irma Mae Power, ABC Novelty Company, manages to meet her old friend, Stella Dominguez, of Crown Novelty, for lunch every day although the two places are a long distance apart. . . . C. J. Percle is a new employee in ABC's mechanical department. . . . Earl John and Charles Talen, of Crowley, are getting to be regular visitors at Dixie Coin. Ditto for Joe Tortorich, of Baton Rouge, La.

L. E. Mounger, Southern Coin, is back from San Antonio. New fishing record of his partner, Jimmy Kell, is 107 sheephead weighing 200 pounds taken from four islands in the bayou country.

Cincinnati:

(Continued from page 106)
Jerry Levy, Nat Bartfield, Al Lieberman, Bill Harris, Al Chasson, Morris Klineman, Alfred Salupo and Raymond Adler

APOA held a regular board meeting Tuesday afternoon (14). . . . Ray Bigner plans to attend the CMI show in Chicago on February 2, as does Harry Hester.

Milwaukee:

(Continued from page 106)
known operators in Sheboygan, is beaming over the forthcoming marriage of his daughter, January 18.

Vic Manhardt plans to go to Chicago January 27 to attend the Mills Sales and Service School prior to the big CMI show in February. Recent visitors to Manhardt's showrooms were Irv Goff and Wally Hoffman, of Madison, and Eddie Johns and Len Weskirchen, Wisconsin Rapids. They all plan to make the Chicago show.

George Gessert reports that some of his customers come by plane. Ken

COIN RADIO OPERATORS, HERE IT IS!

THE RAYDIO TIMER

AND COIN CHUTE UNIT

THE ALL ELECTRIC RADIO TIMER—COMPLETE WITH COIN CHUTE DESIGNED ESPECIALLY FOR COIN RADIOS.

Ready for installation either on top of radio cabinet or inside. No additional outer cover necessary—comes complete. Timed by famous Haydon Clock. Comes in highly polished fireproof case. No mechanical slug rejector to get out of order. Our automatic slug rejector is simple, trouble free and foolproof. Requires only a few minutes to install.

The RAYDIO TIMER and Coin Chute Unit is available with 5¢ or 25¢ coin chute. The 5¢ unit allows 15 or 30 minutes of playing time—the 25¢ unit allows 2 hours. At insertion of proper coin the RAYDIO Timer operates automatically for the allotted length of time, regardless of whether or not radio is switched on. Order sample at once **\$12.50** Per Unit

Compact Too, Only 4"x3 1/2"x1 1/2"

Place your order now. Immediate delivery. Terms: 1/3 deposit, balance C. O. D.

RAY ENGINEERING CO.
605 ATLANTIC ST., STAMFORD, CONN. TEL.: STAMFORD 3-3280

PHONOGRAPHS

REPAINTED — RECONDITIONED — READY FOR LOCATION

SEEBURG	WURLITZER
9800, ESRC \$395.00	600 VICTORY CABINET \$275.00
REGAL 225.00	600 MARBLE-CLO 275.00
COLONEL, ESRC 325.00	24A MARBLE-CLO 199.00
CLASSIC, ES 295.00	616 MARBLE-CLO 145.00
K-20 175.00	24 HIDEAWAY 175.00

BALLY UNDERSEA RAIDER \$169.00
CHAMPION HOCKEY 99.00
LITE-LEAGUE, Floor Sample 199.00

And many others equally low priced. Also Wall and Bar Boxes. Write—Wire or Phone

Gaycoin DISTRIBUTORS

Exclusive Bally Distributors

4866 Woodward Avenue Detroit 1, Michigan—Phone Temple 2-7300

750 N.E. 79th Street Miami 38, Florida—Phone 7-2441

COINMEN YOU KNOW

Portland, Ore.

(Continued from page 106)

Bend, Ore.; George Gebhart, Astoria, Ore.; Harold Rouse, Goldendale, Wash.

Budge Wright, branch manager here for Western Distributors, is autographing fish these days; the fish are wrapped in a can, but the autograph, insofar as Wright's banking house is concerned, is authentic. Fish are Oregon salmon, of Wright's own catching and of private canning. He engaged an artist to make up a label that depicts him, with an actual facial photograph, recumbent on a knoll with a bottle of bourbon in his hand and a string tied to his toe, said string going clear around the can where it is fastened to a jigger of grog on which a gullible salmon is about to bite. Budge recently returned from a five-day plane trip to San Francisco.

Kansas City:

(Continued from page 106)

returned from a business trip to the East Coast. . . . L. P. Donohue, president of Confection Service Company, is spending a few days in Chicago. . . . Francis H. Allen, owner of Automatic Canteen of Kansas City, one of the trade's most inveterate travelers, left last week for New York on a buying trip. He is not expected back until after February 1.

The post-holiday lull has set in along KC's coin machine row, and most distributors are looking forward eagerly to the CMI show in February to get the wheels rolling full tilt (no pun) again. . . . T. C. Crummett, partner in Central Distributing Company, is taking advantage of the slack season to spend several days in Philadelphia. . . . Fred Lamb is back on the job at Victor Roos's Automatic Coin Machine Company after several days off on the sick list. . . . W. S. Tally, Tally Amusement Company, Clinton, Mo., and J. W. Clark, Salina Music Company, Salina, Kan., were among out-of-town operators making the rounds.

Ernie Marley, one of the best known punchboard salesmen in the Middle West, and his wife, announced the engagement of their daughter, Betty, to Stanley Mack, whose family are neighbors of the Marleys. Engagement was announced at a dinner party at Hotel Muehlebach January

Florida Governor: Need No New Taxes

TALLAHASSEE, Fla., Jan. 18.—Governor Caldwell said here this week that no new taxes will be needed for expanded State health and institutional programs "if State funds are not used for other purposes" and if the sum total of current revenues is not reduced.

He did not make specific references to diversion of State funds, but he has been outspoken in the past in opposition to turning over State tax collections to indigent cities.

Canada Tobacco Production Reaches New Peak in 1947

OTTAWA, Jan. 18.—Tobacco production in Canada for 1946 reached a record 134,400,000 pounds from 118,138 acres, a recent official estimate reveals. Figure is 45 per cent over 1945 production of 92,300,000 pounds from 93,145 acres. Major portion of increase consisted of flue-cured leaf; this totaled 113,500,000 pounds last year compared with 74,400,000 in 1945.

Small Business Men Lose CPA Building, Upkeep Priorities

WASHINGTON, Jan. 18.—Special priorities assistance to small business men and war veterans in obtaining production and construction materials, as well as maintenance, repair and operating supplies, has been ended by a Civilian Production administration order.

Order, an amendment to Priorities Regulation 28, calls a halt to the issuance of CC ratings for such materials and equipment, altho ratings already issued will remain in effect. Future ratings will be limited to non-deferable military needs, essential community needs, and to maintain or increase veterans' housing materials or products in short supply.

Meanwhile, the War Assets Administration announced that priority ratings, under which small business men are able to purchase government surplus property thru the Reconversion Finance Corporation, have not been affected by the termination of hostilities message by President Truman.

RFC based its decision on a ruling by Atty. Gen. Tom C. Clark which stated: "Altho the Smaller War Plants Corporation expired, except for the purpose of liquidation, on December 31, 1946, it is my view, after consideration of the applicable statutory provisions, that these functions and duties continue to exist . . ."

See Lowered Prices In New Co-Operation Of Labor, Industry

DETROIT, Jan. 18. — Prediction that the United States must begin a new era of labor-management co-operation because the end of the wage-price spiral has about been reached was made here this week by Dr. Leo Wolman, professor of economics at Columbia University.

Wolman attributed his opinion to the fact that the public is beginning to balk at higher prices and labor leaders are beginning to see the error of demanding higher wages in the face of lower, or even static prices.

The professor declared labor and management must face the fact that only by better management — and labor's ceasing to put obstacles in the way of this better management — can an era of lower prices and higher standards of living be attained for all.

Music Management, Portland, Takes Over Multnomah Music

PORTLAND, Ore., Jan. 18.—Music Management Company announced this week that it has taken over the operation of the Multnomah Music Company, a firm that was organized here last summer with an estimated \$500,000 worth of equipment.

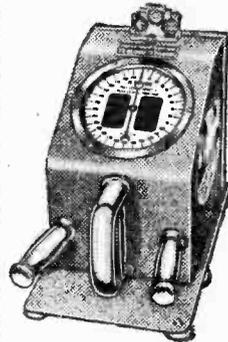
Music Management, according to the announcement, has asked M. A. Montie, Fresno, Calif., to handle the straightening out of the Multnomah firm's affairs. Latter company operated more than 600 machines last summer but now operates about 300, the remaining the largest operator in this area.

Multnomah's phono-tel system, direct voice method of ordering plays, continues to grow, it was reported, and is virtually Portland's only 10-cent play. From one phone operator, studio has grown to five operators and 30 stations are now being served.

DAVAL'S NEW FREE PLAY

\$75

WRITE FOR QUANTITY PRICES



BRAND NEW GOTTLIEB 3-WAY GRIPS \$39.50

Thoroughly refinished and reconditioned, \$27.50

NEW ABT CHALLENGERS \$65.00

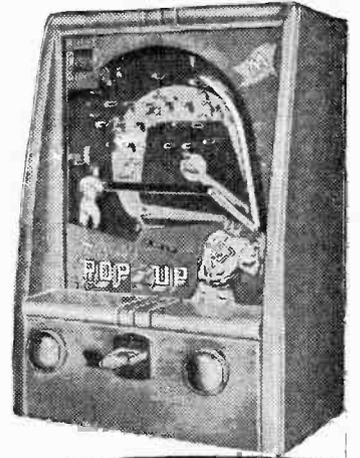
★ SAMPLE, \$65.00
2 to 5, \$60.00
6 to 10, \$55.00
11 and up, \$50.00



THE ACME ELECTRIC SHOCK



Price of Machine \$25.00
2 to 11 Machines 18.75
Bracket (if desired)50
Floorstand (if desired) 4.00



PRICE \$49.50

F.O.B. Factory

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$3 each size.



VICTOR MODEL V

Globe Type Model V. 5 Lbs. Capacity. For Bulk Merchandise or Ball Gum.

Special Deal!

10 Machines and 240 Lbs. Candy Coated Peanuts, complete—

\$197.00

When Candy is sold Machines will bring in approximately \$210.00.

Orders Filled In Rotation.



BULK VENDOR

Built for the Operator!

Rebuilt good as new — Advance, Columbus, Northwestern, Silver King or Victor with 5# Salted Spanish Peanuts, \$9.50; with 500 Ball Gum, \$10.50.

\$3.00 Deposit, Balance C. O. D.



THOMAS NOVELTY CO.

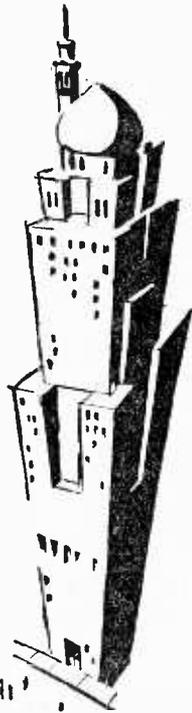
1572 Jefferson
PADUCAH, KY.

3-Munves Super Rolls, refinished like new \$150.00 each
All three, \$375.00
HEATH DISTRIBUTING COMPANY
217 Third Street Macon, Georgia

Everyone will be there!

THE
MILLS
PHONOGRAPH
PARADE

at
the
HOTEL CONTINENTAL
February 3, 4, 5, 6 in Chicago



Keystone Panoram Co.
26th & Huntingdon Sts., Philadelphia 32, Pa.

RFC Gets Plan For Five-Year Loan to Aireon

KANSAS CITY, Kan., Jan. 18.—A five-year plan for refinancing bank loans of Aireon Manufacturing Company, of Kansas City, which would give the juke box maker funds to carry out its 1947 manufacturing program was scheduled to be placed before officials of the Reconstruction Finance Corporation this week.

Randolph C. Walker, Aireon president, disclosed that eight commercial banks in Kansas City and elsewhere have agreed to participate in the plan by which they and RFC would extend the company a \$2,000,000 loan for five years. The banks have agreed to handle \$500,000 of the loan, which apparently is designed to retire most of the firm's short-term bank loans and provide it working capital for 1947.

Federal agency recently granted Aireon a contingent commitment for \$2,000,000, but one of the requirements was that one-third of the amount would be carried by commercial banks, apparently the ones which extended the company short-term credits to meet part of its \$5,500,000 operating deficit during the 1945-'46 fiscal year. Loss was occasioned, according to company officials, by reconversion from war production to an ambitious expansion program which included the development of two-way radio for railroads as well as the making of juke boxes. Most of the loss was met by a tax refund of \$3,500,000 which the company received.

The banks have been working for several weeks on a program of refinancing which would be acceptable to RFC. They finally agreed upon participation of 25 per cent or to the extent of \$500,000 compared to the original RFC request for \$666,666 from the banks.

Aireon officials, however, were hopeful that RFC would approve the plan, and one left January 15 for Washington to discuss the bank plan with the agency.

It was indicated that the bank plan would provide the company with sufficient working capital to carry thru its 1947 manufacturing program, but no figures on the amount which would go to the firm's treasury were given. Its outstanding short-term credits, however, are reported to amount to nearly \$2,000,000. They were due last November. In addition, the company was reported to have suffered a sizable deficit during the first six months of the current fiscal year.

Manufacturing of the current model of the Aireon phonograph was completed in November, but officials report that work is going forward on a new model to be brought out this year.

Survey Reveals Housewives Favor Pre-Packaged Foods

WORCESTER, Mass., Jan. 18.—Indicative of future coin-vender application to specific items, because of public acceptance of pre-packaged lines, was the survey conducted last week at the Union Agricultural meeting here.

Posing the question of housewife preference of buying fresh vegetables packaged in cellophane or unpackaged, ballots were made available to women passing a display of both types in a chipped ice stand at the meeting. Of those women filling in the ballots, 90 per cent favored packaged foods. Reasons given were: lack of waste, time saved, less work in meal preparation and unusual high quality.

Louella Says Movie Star Will Vend Pill

HOLLYWOOD, Jan. 18.—Louella O. Parsons, motion picture editor of International News Service, this week mentioned in her column that a movie star is planning to enter the vending machine industry. Excerpt from the column reads as follows:

"Illona Massey is in line to become one of California's big business women. She and her fiance, Jay B. Kurtz, having patents pending in Washington on a vitamin vending machine—getting your pills out of a slot machine in other words—which will be manufactured under the name of K. M. Products Corporation.

"The machines will be placed in factories, schools, soda fountains and other public places. At the price of two pills for 5 cents and considering how vitamin-conscious America is, this should run into big chips for Illona and her beau."

RCA Will Maintain Suite During Show

CAMDEN, N. J., Jan. 18.—The governor's suite at the Hotel Sherman, Chicago, as well as a booth on the general exhibit floor at the Coin Machine Industry convention, February 3-6, will be occupied by RCA-Victor, according to an announcement this week by J. G. Wilson, operating vice-president of the RCA-Victor division.

Besides Wilson, Jack M. Williams, record department advertising manager; Herbert J. Allen, field sales manager; Steve Sholes, director of specialty recording; Alec Bard, international recordings; Richard Fielding, record advertising department, and regional representatives from all parts of the country will be on hand.

Ray Engineering To Make Radio Timers

STAMFORD, Conn., Jan. 18.—A new radio timer and coin chute unit that will accept nickels and quarters was announced here this week by the Ray Engineering Company. Unit can be installed on top of or inside the radio cabinet, according to Nick Gallo, firm engineer.

Called the Raydio Timer, the unit measures 4 inches high by 3½ inches wide by 1½ inches deep. Timer works for two hours upon the insertion of a quarter and for 15 minutes with a nickel. No outer cover is needed.

Firm is manufacturer of the Pla-Booster, device attached to juke and pinball machines to give free plays.

FOR SALE
RECONDITIONED PHONOGRAPHS—CLEAN, COMPLETE

SEEBURG 9800 or 8800, RO ES	\$299.50	WURLITZER 500	\$289.50
SEEBURG COMMANDER, RO ES	275.00	WURLITZER 850, with Fast Stepper	475.00
SEEBURG MAJOR, RO ES	325.00	WURLITZER 600K	279.50
SEEBURG COLONEL, ES	299.50	WURLITZER 600R	249.50
SEEBURG CLASSIC, RC	299.50	WURLITZER 24 (Revamped)	199.50
SEEBURG VOGUE	299.50	WURLITZER 24 (Regular)	189.50
SEEBURG CASINO	299.50	WURLITZER VICTORY 700	289.50
SEEBURG REGAL or GEM	299.50	WURLITZER VICTORY 500	259.50
SEEBURG CONVERSION (REGAL)	259.50	WURLITZER VICTORY 24	249.50
ROCK-OLA COMMANDO & 6 DIAL-A-TUNE BOXES	249.50	WURLITZER 412, PLAIN	79.50
ROCK-OLA MASTER	219.50	WURLITZER P-10	49.50
ROCK-OLA STANDARD	199.50	SEEBURG 3-WIRE, 5/10/25¢ BAROMATIC	27.50
ROCK-OLA 12 RECORD	89.50	BUCKLEY BOXES	6.75
WURLITZER 750E	450.00	WURLITZER 100 BOXES	10.00
WURLITZER 800	425.00	SEEBURG 30-WIRE BOXES	7.50
		10,000 TITLE STRIPS	3.75

All Tubes and Miniature Light Bulbs, 40% Discount.

DAVIS DISTRIBUTING CORPORATION
Seeburg Factory Distributor
738 ERIE BLVD. E. SYRACUSE, N. Y. 75 MAIN ST. BUFFALO, N. Y.

ONCE IN A BLUE MOON

NEW IDEA

ELECTRIFIES THE INDUSTRY

"SEE IT AT THE SHOW"

CONTAINER MFG. CO. 1825-1837 CHOUTEAU AVE. ST. LOUIS 3, MISSOURI

ROUTE FOR SALE
ESTABLISHED 12 YEARS

Consists of 125 Pinballs, 25 Music, 68 Wall Boxes, Panel Truck, big stock of Pinball Parts. This route is well established in one county in Kansas and will pay out in less than 2 years.

Price, \$45,000 Cash.

BOX D-421, c/o THE BILLBOARD, CINCINNATI 1, OHIO

ATTENTION

Here is a LIFE SAVER on that next repair job. Save time. Save money. Save your location. Fits all Mills Bells. Location tested and can be put on in five minutes. Stronger than original steel part.

Save the price of a new coin escalator. Made from vulcanized special processed hard fibrocard. Part comes complete with special size screws, nuts and washers.

Send now for this life-saving kit. Why buy new escalators when you can repair the old in a jiffy.

\$1.50 Per Kit

Complete with Parts, Screws, Nuts, Washers, Instructions. Send for quantity prices.

R. F. JONES
2855 N. 8 St. Philadelphia 33, Pa.

W. A. Hall Leaves Mich. Phono Ass'n For Marquette Co.

DETROIT, Jan. 18.—William A. Hall has resigned as field representative of the Michigan Automatic Phonograph Owners' Association to become head of advertising and public relations activities of Marquette Distributing Company.

Hall, whose resignation is effective immediately, founded and edited *The Pick-Up*, monthly house organ of MAPOA. In his new position he will direct publication of a special house organ for locations serviced by Marquette, which is one of the largest and oldest organizations of its kind in the State.

Missing Gum

TOLEDO, Jan. 18.—A gum vending machine figured in a queer crime here last week. Herbert Clark, owner of the Eleanor Food Mart, 1517 Eleanor Avenue, told police a rear door to his building had been forced during the night. Inside, he said, he found a broken gum vender, its contents gone along with one stick of gum.

Worcester Gets New Launderette Store

WORCESTER, Mass., Jan. 18.—The first launderette was opened here recently at 314 Grafton Street by Mrs. Harold I. Brown. She says she had never seen one until a recent trip to Troy, N. Y., when the idea appealed to her upon first sight of one of the shops.

Store is located in one of the city's neighborhood communities. Mrs. Brown has installed 20 Bendix washers. Price is 25 cents up to 10 pounds, with an additional 5-cent charge for soap, bleach or blueing.

Display advertising is run regularly in the local press to stimulate business.

Plastic Fabric for Juke Speaker Cover

CHICAGO, Jan. 18. — Juke box speaker covers made of a woven plastic fabric will be used by one phono manufacturer this year. Woven with ivory and translucent strands of extruded linylidene chloride, new grill cloth is produced in a semi-honeycomb mesh for maximum sound transmissibility.

Chicopee Manufacturing Corporation, New York, has made the new type cloth for use on many 1947 Seeburg jukes. Material is said to be fade-proof and resistant to moisture.

Young Distributes Ultravox in South

NEW YORK, Jan. 18.—George J. Young Company, Norfolk, was announced this week by Ed Hartman, president of Allied Electronics, Inc., as distributor of the firm's Ultravox Music Boxes in Virginia, West Virginia, Kentucky, Tennessee, Alabama, Georgia, and North and South Carolina.

Completion of two studios in the city for the firm's telephone music systems, also was announced by Hartman.

First Automatic Laundry Is Opened in Cincinnati

CINCINNATI, Jan. 18.—First automatic laundry to open here is operated by Robert S. King, son of the president of the Philip Carey Manufacturing Company.

Opened last week, at 3446 Reading Road, the store contains 31 machines. King said he plans to open additional locations here. He decided to open the present store after visiting a similar laundry owned by a friend in Providence, R. I.

New Coin Radio

NEW YORK, Jan. 18.—Fada Radio will announce its entry into the coin radio manufacturing field before March 1, according to an official of the firm. No details are available at this time.

Two Engineers Get Posts With Tradio

ASBURY PARK, N. J., Jan. 18.—Nathan Hellman and William Cassano were named chief engineer in charge of research and development and chief of the drafting department respectively of Tradio, Inc., by George and Victor Trad, executives of the coin radio manufacturing firm.

Hellman formerly was chief engineer in charge of experimental research for Ainsley Radio and prior to that was associated with Fada Radio as an engineer. While with Ainsley, Hellman developed an electronic piano, several two-band radio receivers, and a broadcast set. He now is engaged in the development of Tradiola a coin-operated restaurant radio.

During the war, Cassano assisted in the development of radar at Camp Evans, Belmar, N. J. He attended Manhattan College and Rutgers University, specializing in architectural engineering, mechanical designing and electronics.

Game Manufacturer Reports New Device

BROOKLYN, Jan. 18.—Irving L. Mitchell, president of Skill Games Corporation, a new coin machine manufacturing firm, this week announced production of Bouncer, a new counter game. Game is played with balls, but board contains no pins, bumpers or other obstructions.

This is Mitchell's first venture into the manufacturing field, altho he designed machines for Chicago manufacturers for some 20 years. Bob Scher, a coin machine operator for the past 15 years, is treasurer of the new company, which has offices at 1141 De Kalb Avenue.

Missouri Tobacco Price on Upswing

WESTON, Mo., Jan. 18.—Tobacco prices on the Missouri market at this warehouse town have been on the upswing since the holidays, with average prices near the \$40 mark.

Before Christmas, more than 1,500,000 pounds were sold at an average price of \$38 per 100 pounds. Top price quoted recently was \$50.72 paid for 3,180 pounds, but another lot of 3,964 pounds sold for \$50.64 and several have sold at better than \$45.

National Premium Meeting Comes to Chicago in April

NEW YORK, Jan. 18.—Plans for the 1947 National Premium Exposition at the Palmer House, Chicago, April 21-24, have been completed, A. B. Coffman, exposition manager, announced this week.

Program will include business meetings, luncheons and entertainment, besides the exposition. Affair is sponsored by the Premium Advertising Association of America, Inc.

New Dime Candy Bar Ready

NEW YORK, Jan. 18.—New dime candy bar will be marketed shortly by the LaFond Chocolatier, according to Ernest Schneider, firm president. Bar will be called Ery Chocolate Nut and Fruit Bar.

Parking Meters Get 2d Try

SHELBYVILLE, Ind., Jan. 18.—An ordinance authorizing installation of parking meters for a second time in the downtown district here has been passed on the first reading by the city council. Vote was unanimous.

OPERATORS

... Here's

Something New!

THE PACKARD WALLBOX PEDESTAL

This beautifully designed pedestal is available in Maroon, White or Blue leatherette. Cash box holds eighty dollars. Decorated glass lite-up front!

PRICE Complete\$35.00 and



SHIELD Leatherette SPEAKER

This speaker is bound in Maroon leatherette. 12 watt, 8 inch — 8 or 500 OHM IMP.

PRICE Complete \$25.00 BOTH FOR

IMMEDIATE DELIVERY!

— OTHER — GUARANTEED BUYS!

Packard Pla-Mor Phonographs — Hideaways — Wallboxes and Accessories.

Golden Falls — Black Cherrys — Gold Chromes — Club Bells — Jennings — Pace — Watling.

Keeney Super Bonus Bells — Four Bells — Bally Draw Bells — Bally Triple Bell — Fast Ball — Bank Ball — Whirl-a-Ball — WRITE!

TWIN PORTS SALES

230 Lake Ave., So., Duluth 2, Minn.
2027 Washington Ave., S., Minneapolis 4, Minn.

IN FLORIDA SUPREME

Wants YOU to CUT YOURSELF A SLICE of BIG PROFITS with ...

STEP-UP

GENCO'S 1st POST-WAR 5-BALL Pin Game!



This sensational game has every replay feature operators look for and locations love. It's the 5 Ball game with the A-1 combination for fast, STEPPED-UP PROFITS!

ALL MACHINES FULLY GUARANTEED

Send 1/2 Dep. With Shipping Instructions.

SUPREME is Exclusive Florida Distributor for GENCO

PERSONAL MUSIC CORPORATION AT-YOUR-SERVICE RADIO COMPANY

J. H. KEENEY & CO., INC. AMI INCORPORATED



SUPREME DISTRIBUTORS, Inc.

3817 N. E. 2nd Ave., Miami, Fla. Phone: 78-4711

49 Riverside Ave., Jacksonville, Fla. Phone: 3-3516

KING-PIN ARCADE

1 Bally Defender	\$ 75.00
5 Bally Bulls, "As Is." Ea.	10.00
5 Bally Rapid Fire. Ea.	75.00
1 Pitch 'Em & Catch 'Em	95.00
1 Zingo	95.00
1 Mills Digger	Make Offer
3 Add Lee Diggers	Make Offer
3 Tokyo Guns. Ea.	75.00
1 Keeney Air Ralder	25.00
4 Keeney Anti-Aircraft. Ea.	35.00
6-8mills. Ea.	10.00

CONSOLES

1 Bally Royal Draw	\$50.00
1 Jennings Derby Day	25.00
3 Paces Races, "As Is." Ea.	50.00
1 Paces Reels, '40	75.00

1/3 Deposit, Balance C. O. D.

KING-PIN EQUIPMENT CO.

826 Mills St. Kalamazoo 21, Mich.

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—dime. Guaranteed. Price \$3 each size.

S. R. BLACKSTONE
Madison 1, Wis.



Your most important stop in Chicago



the HOTEL CONTINENTAL

and

THE MILLS PHONOGRAPH PARADE

February 3, 4, 5, 6

Roy McGinnis Company
2011 Maryland Baltimore 18, Md.

ALBUM REVIEWS

(Continued from page 105)

PIANO PORTRAITS (Capitol CC-38)

Even if screen cutie Diana Lynn's Steinwaying were under par, label would still hit a merchandising bulls-eye. Pic player's tag on the cover will attract plenty of sales. Little lass turns in a thoroly enjoyable six sides of keyboard carressing, and whatever she may lack pianistically is well covered in the rich fullness of Paul Weston's ork backing. Semi-classical treatment is given to *Body and Soul*, *Laura*, *Lover* (from pic, *Love Me Tonight*), Victor Young's *Concerto Theme* (from *And the Angels Sing* flicker), *Slaughter on Tenth Avenue* and Mozart's *Turkish Rondo*. Last named (from the Mozart Piano Sonata), is not played true to the original score, going to a swing version at the halfway mark. Here and in *Slaughter* are the only two instances where Miss Lynn departs from her straight style in favor of a synco beat. Set is colorfully packaged, cover holding large pic of Miss Lynn plus deep red and blue background. Nothing here for commercial phonos.

ARTISTRY IN RHYTHM (Capitol BD-29)

For his first disk book, Stan Kenton comes up with a wax wallop. Contents of eight-sided package ranks with the best he has plattered. Spining provides artistic interpolations by the maestro at the piano, and refreshing ork arrangements built upon novel harmonic, instrumental and rhythmic combinations. On some sides (particularly *Safranski* and *Artistry in Percussion*) he takes greater liberties in departing from the orthodox than he has ever before attempted on wax. *Safranski*, subtitled *Artistry in Bass*, has a slow dissonant intro leading into Eddie Safranski's bass bowing. After a couple of measures, bow is laid aside as tempo brightens with bass plucking and Kenton's ivories effectively riding it duo to the end. Ork comes in for a couple rhythmic bites, but lets Safranski's facile fingering hold the spotlight thruout. Flip, *Opus in Pastels*, smacks of early Kenton. Sans brass, moderately-paced side hinges on five-man sax wing to keep the interest alive. Prominent use of baritone sax gives body to the blending. *Artistry in Percussion* is the most radical selection between these covers. The Pete Rugolo cleffing (he also penned *Safranski*) is jazz impressionism. Shelly Manne's spotlighted hide handling (three toms, bass and snare) is framed in unique harmonies and weird patterns. Some may find this prententious, but after a couple of repeat spinings will appreciate its originality. Ravel inspired *Artistry in Bolero* (another Rugolo note-placer) is in the characteristic Kenton vein. Opens with Safranski's bass quietly introing the bolero beat. Maestro's piano offers the theme. Sidemen join in one by one, pyramiding to a flashy wind-up. Vido Musso (now fronting his own musicrew) offers a fine sample of tenor sating on the reverse, as he solos *Come Back to Sorrento*. He takes it straight at the start. With full-bodied tone and clean phrasing he turns in a truly expressive interpretation of the Italian street song. He turns to synco improvisations at the halfway mark, ork assisting with brisk rhythmic setting. *Fantasy*, a Kenton original, is built along jump lines growing out of riff set by the maestro. Two vocal sides by June Christy are *Willow Weep for Me* and *Ain't No Misery for Me*. Arranger Rugolo has dressed the oldie *Willow* in a sensitive mood setting with Miss Christy turning on the vocal charm to complete the enjoyment. Rhythmic *Ain't No Misery* is a happy tune with Miss Christy's sultry pipes mak-

ing the words count. Album has an eye-arresting, colorful cover, using ork score as background for large-sized lettering. Inner flap has Kenton pic, plus well-written biog on maestro signed by Capitol's Dave Dexter. Back flap features pix of ork's principals plus descriptive material on disks. Juke attraction is centered on *Willow*, *Artistry in Bolero*, *Misery* and *Fantasy*.

TWILIGHT SPIRITUALS (Black & White 61)

The Albert McNeil Choir turns in six sides of fine a cappella singing for this set of spirituals. In interpreting the Negro hymns, the well-trained mixed voices blend to display an impressive sense of vocal dynamics. Cut-offs are sharp and rhythm is well defined. Group's only weakness is slovenly diction. Spirituals included are *Po' Mourner*; *Don't Call the Roll, John*; *Steal Away*, *Babylon's Fallen*, *Bye and Bye* and *Break Bread Together*. Best of the lot is the rhythmically spirited *Po' Mourner*. Tasteful blue and white cover has plantation scene for its motif.

SONGS OF HAWAII (Capitol BD-6)

For those who are partial to pineapple music, this eight-sided package by Harry Owens and His Royal Hawaiians should easily fit the listening bill. Of the eight selections, six are Owens' originals, including *To You*, *Sweetheart*, *Aloha*; *The Hula-Rhumba*; *Hano Hano Hawaii*; *Poi, My Boy*; *Kuipo I Ka Hee Pue One* and *Huapala*. Other two are *My Isle of Golden Dreams* (Blaufuss-Kahn) and *Pagan Love Song* (Brown-Freed), both instrumental. *Golden Dreams* is given a relaxing waltz beat, with fiddles and Hawaiian guitar for the island flavor. Arrangement for *Pagan Love Song* is novel: brisk tempo is held by staccato background. A good bet for juke trade is disk No. 20005, pairing Owens' *Aloha* with the rhythmically contagious *Hula-Rhumba*. Bob Hamlin's sugary pipes carry the lyrics for both sides. He captures the nostalgic quality of the former and handles the Latin-spiced flipover with equal ease. A vocal trio adds to latter's appeal. Hamlin also takes vocal solo in typical South Sea ballad, *Huapala*, trio voices lyrics in novelties *Hano* and *Poi*. Large photo of two hands playing an Hawaiian guitar serves as a blue and white background for large yellow lettering of album's title. The Harry Owens' tag should attract some sales.

MAGENTA MOODS

(Exclusive 1001)

The full-bodied rich bary of Herb Jeffries is fitting subject material for this label's initial album. It's a belling, as Jeffries makes each of its six sides count for plenty of listening pleasure. The Buddy Baker ork settings are refreshing, arrangements show imagination and embellish singer's interpretations. The ex-Duke Ellington balladist has a mournful, plaintive quality in his voice which gives body to his stylings. Selections given the heart and soul treatment are *Flamingo*, *All of Me*, *Basin Street Blues*, *These Foolish Things*, *I Don't Want To Cry Anymore* and *Solitude*. All are straight from the top drawer, but of particular interest is the unique presentation of *Basin Street*. Radio technique is used to set the street scene. Ork simulates the slow beat of horses hooves as Vivien Gary and Leon Rene huckster blackberries and crawfish during the first 16 measures. An orchestral sweep in-tros Jeffries nostalgic voicing. *Crawfish* sequence is repeated for a fade-out ending, rounding out the novel arrangement by giving the listener a

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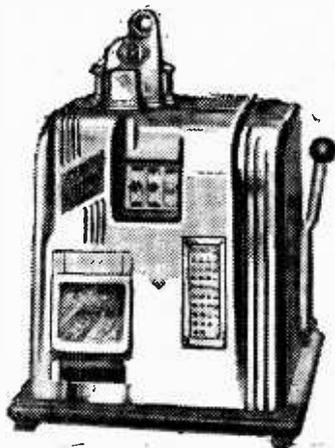
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full sense of completion. This side alone is worth the full price of the album. Phono ops will find all sides usable since dance beat is well defined thruout. Various purple hues color the cover for eye-arresting effects.

TALES OF UNCLE REMUS (Capitol CC-40)

There's plenty of moppet joy crammed in between these Walt Disney decorated covers and it should help make Capitol's wax version of Disney's *Song of the South* a sure-fire bet for the kidisk best seller lists. Excerpts from the animated feature were expertly adapted by Alan W. Livingston and turned over to pic's original cast. It's a refreshing brand of tale-spinning as presented by James Baskett (Uncle Remus), Luana Patten (Ginny Favers) and Bobby Driscoll (Johnny) plus the actual voices dubbed on the sound track for the animated Bre'r Rabbit, Bre'r Fox and Bre'r Bear. As an additional treat, yarns are bridged with Johnny Mercer and the Pied Pipers singing nursery ditties from pic's score. Story sequences included are *Running Away*, *Bre'r Rabbit and the Tar Baby* and *The Laughing Place*. Ork backing is provided by Billy May. Nearly every kid that sees *Song of the South* will clamor for this package. Waxery is set to milk the screen tie-in for all it's worth, timing promotional campaign with pic release date in various areas. This plus Disney window displays, kiddie contests, etc., should keep dealer registers ringing.

WEDDING BELLS (Black & White 63)

Gaylord Carter, who provides the atmosphere music on ABC's *Bride and Groom* airshow, returns to the Wurlitzer manuals to finger eight traditional selections usually associated with matrimonial vows. The fullness of the pipe organ gives a rich, third dimensional tonal quality to his playing as he throws full emphasis on the melody line for these sentimental numbers. Package includes *I Love You Truly*, *Oh Promise me*, *Because*, *Always*, *La Golindrina*, *Ave Maria* (Bach-Gounod), *Intermezzo* (Provost) and *Ah, Sweet Mystery of Life*. Obvious in their absence are the two wedding marches (Mendelsohn and Wagner) which should have been included in an album of this kind. Black, white and yellow color church scene on the cover. Inner flap gives pic and profile spiel on Carter. Waxery aims at a definitely limited market with this volume.

DOROTHY SHAY—The Park Avenue Hillbillie (Columbia C-119)

No hayseed this Dorothy Shay from the rocky regions of Gotham's sophisticated canyons. Particularly the range on the east swank side. And while there may be a touch of the blue grass to her song structures, gal exudes real charm in her sophisticated chant. Moreover, gal can really sing apart from giving the knowing intonations to her smartie songs. For all their rustic aura, it's all special material melodies with a high degree of lyrical sophistication to the song story. And Miss Shay makes the most of the comedy situations in her songs, making this preem package of eight songs a disk delight. It's like sitting at the ringside table as she sings such mountain sagas as *Feudin' and Fightin'*, *Mountain Gal*, *Flat River*, *Missouri*, *I've Been to Hollywood*, *Say That We're Sweethearts Again*, *Uncle Fud*, a lyrical switch on the Ford Motors efficiency expert in *Efficiency* and *I'm in Love With a Married Man*. Small band directed by Mischa Russell provides excellent rhythm support for the songbird, whose unusual song material and delivery is bound to spread her name and fame as fast as a prairie fire once the needlers latch on to this package. Front cover shows off Miss Shay as a glamour gal, the inside flap carrying biographical material.

JOHNNIE GUARNIERI (Majestic M-11)

The Steinway sparkle of Johnnie Guarnieri, set in a fine rhythmic frame, spins for six engaging sides. His fluent rhythmic phrases keeping the melodic thread of the tunes intact, it's a high degree of intimacy that Guarnieri achieves as he fingers *Beyond the Moon*, *Believe It Beloved*, *Flying Home* and *Stars Fell on Alabama*, with Morey Fields at the drum and Leo Guarnieri on bass to help the rhythmic flow along. For the remaining two, *My Gal Sal* and *Temptation*, Guarnieri shares the spinning with Tony Mattola, who weaves his guitar figures around the piano strains, all in excellent and exciting fashion. And for the rhythmic flow, Bob Haggard is on bass and Cozy Cole at the drums. Hot jazz diskophiles will find

(Continued on page 114)

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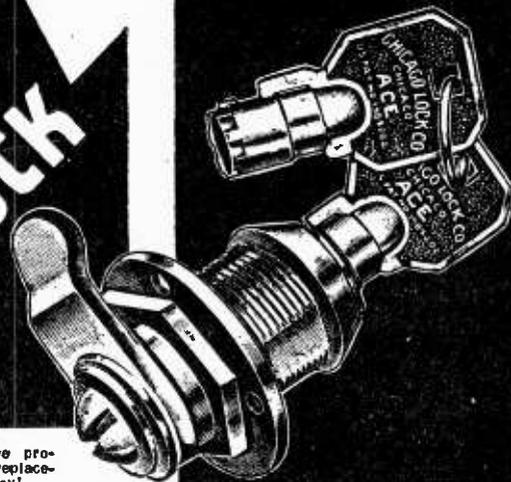
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ALBUM REVIEWS

(Continued from page 113)

this set very much to their likings. Records shipped without album cover for review.

JOE PICA (Tower 501-02-03-04-05)

Offered up individually or in an album set, this new platter label is geared to the pianology of Joe Pica. Lad hits the keyboard clean, with emphasis on the melody in his play. However, shows no individual qualities or style that adds up to much more than a filler for lulls, sounding like every other piano player. Nor is there any distinction to his treatment of the selections used for these initial ten sides. Kicks off with *I'll Always Remember*, his radio theme song out of WAAT, Newark, N. J., coupling with *Brother Bill* to which he adds a vocal which is even more mediocre than his Steinwaying. A second spinner pairs *Jealousy* with *Dark Eyes*. Takes Tschaikovsky's *Piano Concerto* in concert style, coupling with *Indian Love Call* for which he alternates between ivory keyboard and solovox. Contrasts piano and solovox for *White Christmas* and *Heart of My Heart*. And for the final pairing, backs *Beer Barrel Polka* as a Viennese waltz with *There Goes My Heart*. Records shipped without album cover for review.

PHILADELPHIA ORCHESTRA—"Pastorale Symphony" (Columbia MM-631)

In the long-hair division, Bruno Walter conducting the Philadelphia Orchestra for Beethoven's *Pastorale Symphony* (No. 6 in F Major), taking five 12-inch records, marks a high spot for disk buyers. Mechanically, the spinning is excellent, virtually free of any surface noise. And Walter gives a notable reading of Beethoven's lovely melodies which paint a portrait of nature, bringing out the warmth and joy of the pastoral scene created by Beethoven. It's a true pastoral picture that the orchestra paints musically, particularly in their playing of the fourth movement that describes a gay and rollicking day in the country. Album cover carries out the pastoral theme, with the inside cover carrying a photo of the conductor and descriptive notes of the master's music.

NORO MORALES (Majestic M-12)

Save for the few and far between spots when Noro Morales fondles the piano keyboard in his tuneful octave style, this package of six Latin American sides hold little interest. Nor is there much color or spirit in his band, with the singing of an unbilled male voice just as matter-of-factly. The Morales band take five sides, spinning to best advantage for a lively *O La-La* rumba, while it's the maestro's Steinwaying that gives lustre to the *Marta Bolero*, the Street Singer's song. Accompanied only by the rhythm instruments, Morales displays facile fingering for a rumba-style *Tea for Two* piano solo. Remaining three sides spin dull and without any real melodic appeal expressed either by band or singers. Include *Eschucha Mi Son, Cu-Tu-Cu-Ru*, a drag rumba, and *Ten Jabon*, a son-montuno. Hardly holds up with Morales' single entries for the same label, and with a wealth of Latin American music in packages, will take strong selling to move across the counter. Records shipped without album cover for review.

"PANCHO GOES TO A FIESTA" (Jupiter 51)

This lyrical story of a South American neighbor is not only entertaining, but educational as well. A tuneful lesson in south-of-the-border geography whipped together in song and story. Paul Tripp provided the story material, Beatrice Goldsmith the lyrics, Arno Tanney the songs and narration, and the entire production is under the direction of Sholom Rubinstein. Board of educators and child psychologists, listed on the album cover, tested the material, which is to be the first in a series planned by the waxwork. It's a cinch the youngsters are going to learn lots about their South American neighbors, the geography and resources of the countries, by following the travels of Pancho in song. Back cover carries the song lyrics, with a figured map of South America together with a glossary of Spanish words used making for an attractive inside front cover. Album cover shows a colorful Pancho figure and his donkey, and in the corner, mini photos of the advisory board of educators. Schools should make full use of this set of two records, it being so highly instructive and just as entertaining.

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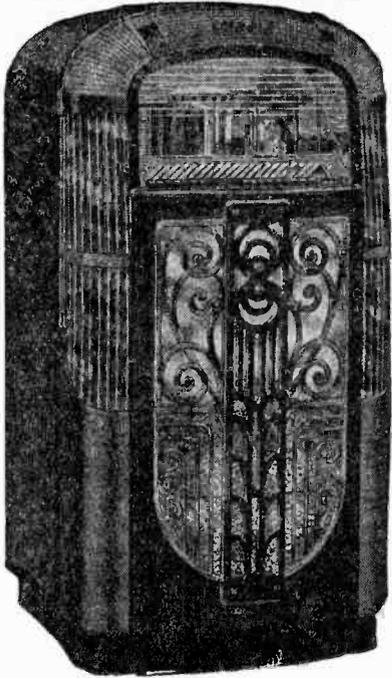
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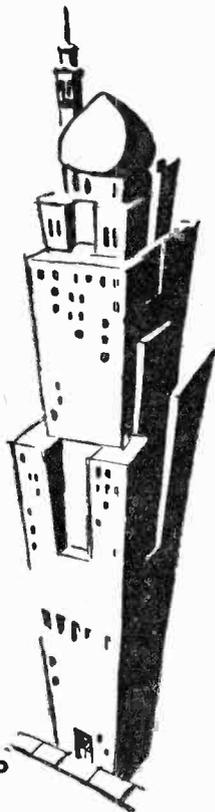
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ROCK-OLA SPECTRAVOX PLAYMASTER (Refinished)	295.00
SEEBURG 8200, R.C., E.S., New Rock-o-Lite	395.00
SEEBURG 8800, R.C., E.S., New Rock-o-Lite	395.00
SEEBURG 8800, E.S., New Rock-o-Lite	375.00
SEEBURG COLONEL, New Rock-o-Lite	375.00
SEEBURG MAJOR, New Rock-o-Lite	375.00
SEEBURG CLASSIC, New Rock-o-Lite	350.00
A.M.I. STREAMLINER, Like New	295.00
MILLS EMPRESS, New Rock-o-Lite	295.00
MILLS THRONE, New Rock-o-Lite	275.00
WURLITZER MODEL 950 (Refinished)	550.00
WURLITZER MODEL 850 (Refinished)	550.00
WURLITZER MODEL 750E (Refinished)	495.00
WURLITZER MODEL 780 (Refinished)	495.00
WURLITZER MODEL 800 (Refinished)	475.00
WURLITZER MODEL 500, New Rock-o-Lite	325.00
WURLITZER VICTORY 600 (Refinished)	295.00

BADGER SALES CO., INC.
 2251 W. PICO BLVD. LOS ANGELES 6, CALIF.
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TERMS:
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BADGER NOVELTY COMPANY
 2546 N. 30TH ST. MILWAUKEE 10, WIS.
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February 3, 4, 5, 6 in Chicago

HOTEL CONTINENTAL

United Novelty Company
 Delauney & Division Sts., Biloxi, Mississippi

Marvel's

POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

1¢ PLAY
 (5¢ Play if Desired)
 A REAL
 MONEY
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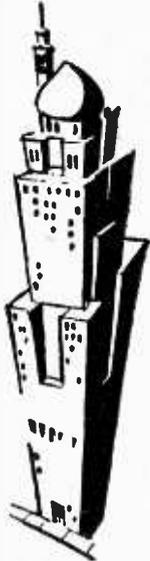
PRICE
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 F.O.B. Factory
 FULLY METERED
 — NO COIN
 COUNTING
 NECESSARY

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind. **POP-UP WILL TRIPLE YOUR PROFIT!** POP-UP is sturdily built — Natural wood cabinet with polished chrome-nickel fittings. Highly finished rust-proof parts. Precision built scoring unit and fool-proof mechanism. POP-UP is indestructible. Height 18", Width 12", Depth 8". Get POP-UP in all your locations for those 'soaring' profits.

ACCURATE COMPETITIVE SKILL SCORING
 Order From Your Distributor or Write to Us

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 MANUFACTURING CO.
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WHERE THE MILLS PHONOGRAPH'S ON PARADE

February 3, 4, 5, 6
In Chicago

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CALLING ON CANDY JOBBERS AND OPERATORS

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CONTACT RICHARD TRENT, LTD.

DISPLAY ROOM HOTEL CONTINENTAL CHICAGO, ILL.
DURING THE COIN MACHINE SHOW, FEB. 1-6
INTERVIEWS BY APPOINTMENT ONLY

HAVE EXCLUSIVE CONCESSION FOR SLOTS AND CONSOLES IN LARGE, PROSPEROUS LATIN AMERICAN COUNTRY . . .

PLEASE DO NOT ANSWER UNLESS YOU CAN MAKE SUBSTANTIAL INVESTMENT.
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REGROUND AND LACQUERED—REFINISHED LIKE NEW

2 1/4" to 3 1/4" \$25.00 per hundred 10-Day Service

MACOMB

MUSIC SERVICE

16700 NINE MILE RD. EAST DETROIT, MICH.

Mfrs. Plan Open House, Biz Segs for Distribs at Chi Meet

(Continued from page 86) emphasis on activities on the exhibit floor rather than at the plant, according to Vice-President Ben Lutsky.

J. H. Keeney & Company: Get-together party Saturday, February 1, for all of firm's distributors. Daytime hours, February 2-6, the Keeney plant will keep open house with food and refreshments for any visiting coinmen, said William J. Ryan, vice-president and general sales manager.

Buffet Lunch Daily

H. C. Evans & Company: Distributor get-togethers and reception of operators will center in firm's Sherman Hotel suite, with buffet lunch a daily feature during the show. On Wednesday, February 5, Evans will have a suite at the Stevens, serve cocktails before the big show banquet there. Three distributor meetings will be held on the convention's final day, announced Dick Hood.

D. Gottlieb & Company: Banquet February 2 for all of firm's distributors in the Crystal Room of the Sherman.

Groetchen Tool & Manufacturing Company: Richard Groetchen will play host to visitors at the plant every day of the show, serving steaks fresh out of the automatic rotary cooker which the firm manufactures. Welcome sign will be out at the plant and the cooker will be going continuously, reported Vice-President Edward C. Hanson.

Jennings' Arrangements

O. D. Jennings Company: Firm will christen its new bar, serving refreshments during continuous daytime open house at the plant, according to Advertising Manager Dave Lovitz.

Mills Industries, Inc.: Richard K. Law, advertising director, announced that Mills activities will begin a whole week in advance with a sales and service school to open January 27. Sessions at the Graemere Hotel and in the factory will run thru the preceding week, climaxing with a banquet for distributors at the Hotel Continental Saturday, February 1. Exhibits and entertainment during the show week will be at the Continental, he said, with firm's new phonograph as the product featured thru the two weeks.

Pace Manufacturing Company: Open house at the factory from 9 a.m. to 5 p.m. every day of the show will feature usual refreshments and tours, said J. O. Bates, sales manager.

American Amusement Company: Reception room in firm's plant will offer guests an opportunity to relax and enjoy refreshments, according to Harry Brown. Tour is available for any visitors during office hours.

Rock-Ola Open House

Rock-Ola Manufacturing Corporation: Music machine maker will feature open house at its plant during daytime hours and continuing activities at its downtown Morrison Hotel suite, said J. A. Weinand, sales manager. Trips thru the factory and refreshments will be featured from 9 a.m. to 5 p.m., February 3-6. Sales headquarters, he said, will be at the plant during the day and at the Morrison nights.

Marvel Manufacturing Company: Bill Perry, sales director, outlined plans for open house at firm headquarters during office hours. With all of the firm's distributors here, meetings are planned, he said.

Watling Manufacturing Company: John Watling invited all operators to come out to firm headquarters for a visit, with the promise that taxi tickets both coming and going would be picked up at the plant door.

United Manufacturing Company: No elaborate plans are in the works, but Billy DeSelm issued a blanket invitation to operators and said plant fa-

cilities would be available for inspection and visits thruout the show.

Refreshments and Tours

Williams Manufacturing Company: Refreshments and tours of inspection were the attraction promised at this factory by Vice-President Tony Gasparro. General meeting of distributors, with a surprise scheduled, will be held at the plant Tuesday evening, February 4.

Wico Corporation: Parts manufacturing company will stage the grand opening of its modernistic plant during the show, with festivities extending thru offices and factory.

Ace Coin Machine Company: Phil Schwartz, president, announced a dinner for 25 of the firm's customers, to be held at the Steak House.

Many additional parties and open-house affairs are being planned by distributing firms and by manufacturing members of the industry whose plants are located outside of Chicago. The latter, for the most part, are expected to entertain the trade in hotel suites.

COLUMBIA DOUBLE JACKPOT BELL



Completely Reconditioned Like New
\$85.00 EA.
Convertible from 5¢ to 10¢, 25¢ play on location.

These Machines are Completely Reconditioned and look like New.

GOLD AWARD - \$75.00 EA.

1/3 Deposit Required with Order, Balance C.O.D.

WRITE FOR OUR CATALOG

WANT all types and makes of Counter Games. Many other makes of Counter Machines. Tell us your needs. Factory Distributors.



Brand New, Post War

PACE DELUXE CHROME SLOTS

5c \$290
10c \$310
25c \$330
50c \$475
\$1.00 \$635

IMMEDIATE DELIVERY

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5 PANORAMS

Rebuilt like new by Imperial Distributing Co. 3 now on location.

\$315.00 each

Including Stands
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OPERATORS!

West Side Is Working for You. Not only are we delivering the finest in new and reconditioned equipment but we've just negotiated for complete financing of the equipment we sell. Our elastic credit terms allow up to 15 months to pay no matter where you are. Take advantage of this offer. Order from West Side because West Side's on Your Side. *Harry Berger*

PHONOGRAPHS

WURLITZER		ROCK-OLA	
616	\$124.50	Monarch	\$149.50
616 Lite-Up	174.50	Windsor	149.50
61 Counter Model	114.50	Standard	229.50
24	189.50	De Luxe	229.50
42/24	215.00	SEEBURG	
600 Rotary	255.00	Hi-Tone, ESRC	\$319.50
600 Key Board	285.00	Hi-Tone, ES	299.50
500	249.50	Classlo	279.50
700	475.00	Cadet	284.50
750	485.00	Vogue	284.50
800	474.50	Casino	189.50
MILLS		Regal	184.50
Throne	\$174.50	Gem	225.00
Empress	189.50	Plaza	189.50
		Wireless Cellar Job Gem	195.00

Limited Quantity WURLITZER 5¢ SLIDES for 600, 500, 24, 616 and 61. Each \$1.95.
IN STOCK NOW! "AMITY" CIGAR VENDOR, \$44.50.

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All equipment guaranteed in perfect condition. We pride ourselves on our clean reputation! **WRITE—WIRE!**

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The music event of the year!

THE MILLS PHONOGRAPH PARADE



February 3, 4, 5, 6

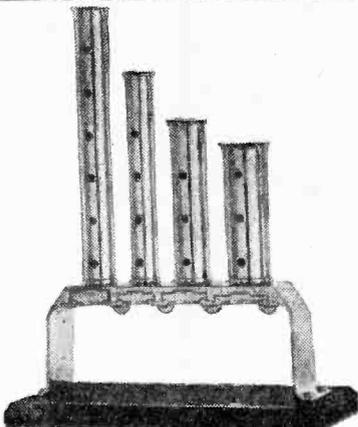
Chicago

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Vic Manhardt Co.

547 N. 16th Street Milwaukee 3, Wis.

COIN CHANGERS



MASTER CHANGER... \$27.50

- All metal—highly polished chrome finish.
- A flick of the finger automatically dispenses 5 NICKELS, 5 DIMES, 4 QUARTERS or 2 HALVES in the palm of your hand.
- No unnecessary trips to the cash register, as coin tubes hold quarters and halves offered for change.
- Solid die cast and precision machined coin slides assure positive accuracy.
- Encased coin slide mounting requires absolute minimum of effort to operate.
- Fully balanced on weighted non-slip base.

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63 DISTRIBUTORS AND JOBBERS HAVE "WHIRL-A-BALL" ON DISPLAY NOW!!!



Whirl-A-Ball is on display all over the country. Visit your local distributor today to see it . . . play it . . . buy it . . . and start the profit-ball rolling.

**AIR PROPELLED
NO SPRINGS
FULLY MECHANICAL
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If there's no distributor in your immediate vicinity write, wire or phone for name of nearest one to you.

Marvels POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE, SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFITS! FULLY METERED — NO COIN COUNTING NECESSARY

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AMUSEMENT ENTERPRISES, INC.

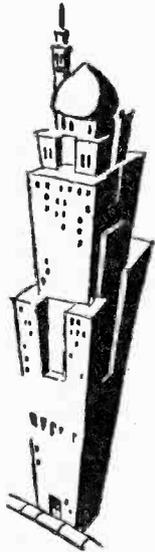
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You can't afford to miss



THE MILLS PHONOGRAPH PARADE



at the **HOTEL CONTINENTAL**
February 3, 4, 5, 6
in Chicago

Mills Sales Company
1640 18th Street, Oakland, California

**Foreign Trade Conference
Spotlights Latin Markets**

NEW ORLEANS, Jan. 18.—Mississippi Valley Foreign Trade Conference, held in this city January 14-15, highlighted vast potential Latin American markets for all types of commodities, including coin machines. During the two-day session, trading firms in this country put on a special drive to convince U. S. manufacturers that the surface has barely been scratched in the South American market.

Given the fullest opportunity during the war years, Latin-American countries have grown industrially and commercially to a point where they offer the same, or as much, promise European markets formerly offered. Most business men attending the conference agreed that the coming years will see even greater industrialization of the countries below the border.

Big Latin Market

Since England was forced to drop out of the coin machine foreign market, Latin nations have formed one of the largest buying blocs for coin machine exports. Market for juke boxes, which was large before the war, grew by dollar volume this year to a point where only Canada and Mexico, which can hardly be considered foreign markets, outstripped the Latin buyers.

New Orleans' position as a trading center for Latin-American markets becomes evident with this second annual conference. New Orleans banks, which have been making concerted efforts to establish the city as an important trading port, announced their intention during the conference to provide current information on export-import trends. Thru New Orleans banks, the conference heard, business men in this country, including the coin machine industry, will be able to get available information on reliable buying firms in the Latin countries.

Financing and expansion of the market's demands were the prime topics of the conference. On V-J Day approximately 1 per cent of this country's banks were in position to make foreign banking arrangements, putting thru the extensive paper work necessary in export transactions. Today many banks in many coastal areas, including those in New Orleans, are in position to carry out transactions for shipment abroad.

Predicts Expansion

Raymond A. Wolff, manager of the international division of Albert Trostel & Sons Company, declared in a speech during the conference that the market in South America should double during the next 10 years. Wolff said that he felt the nature and type of exports would undergo some change, with a decided shift to capital goods, machinery replacements and luxury items. He also offered several suggestions which he felt would strengthen Latin trade.

Included in those suggestions was one involving language. Coin machine manufacturers and distributors who have received an increasing flow

of correspondence from South American firms, are well aware of the difficulties to be overcome when dealing direct with Latin buyers. Bulk of the correspondence from these buyers comes thru in Spanish, which means the average coin machine firm must turn the correspondence over to a translator for interpretation.

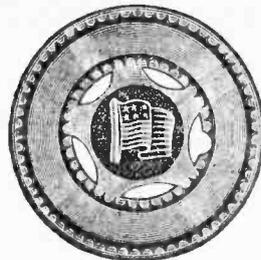
Wolff suggested that American schools begin to teach language with an eye toward turning out not language teachers but people who can speak a language. Wolf also suggested that Latin-American students be welcomed into U. S. factories and workshops where they can learn the technical knowledge necessary to make repairs and adjustments on the spot.

ARCADE EQUIPMENT

AIR RAIDER	\$ 79.50
TOMMY GUN	89.50
BATTING PRACTICE	89.50
PERISCOPE	99.50
ROCKET BUSTER	99.50
ACE BOMBER	139.50
SKY FIGHTER	149.50
EVANS SUPER BOMBER	199.50
DRIVEMOBILE	199.50
UNDERSEA RAIDER	229.50

METAL TYPER DISCS

For Groetchen Typers



We Use Finest Aluminum
Standard Thickness • Satin Finish

PRECISION DIES

By America's Foremost Toolmakers

Money Back Guarantee. **\$8.50**
Samples on request. Per 1,000

1/3 Deposit With Order

MAX GLASS
DISTRIBUTING COMPANY

914 DIVERSEY - CHICAGO 14, ILL.

ECONOMY

SUPPLIES THE NATION

G.E. 1489 Bulbs \$.45
28 Volt Bulbs. Per 100. 18.00
Independent Locks. Ea.60
Pigtail Wire. Ft.04
★ Exhibit 4-Finger Wipers. Ea.75 ★

PLASTICS for MUSIC BOXES.
"TALKING GOLD."
TUBES AT 40% OF LIST.

ECONOMY SUPPLY COMPANY

2015 Maryland Ave. Baltimore 13, Md.
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ROUTES RE-FINANCED

In Missouri and Illinois. We have a perfect set-up to finance or re-finance your Coin Machine Routes and Operations. WE ALSO BUY AND SELL ROUTES. Come to us with your problems.

CARL F. TRIPPE
IDEAL NOVELTY CO.
2823 Locust St. ST. LOUIS 3, MO.

SCORE-A-BARREL

"Shorty"

LONG ON ACTION!
LONG ON PROFITS!

The greatest Bowling Game of all—perfect for the most exacting locations and territories! Only bowling game with extra barrel-shot scoring: 7,000 points plus FREE BALL! Visually records barrel-shots scored.

1947 SHOW MODEL

★ ALL-STAR FEATURES:

- ★ Ideal size: 7 ft. long, 2 ft. wide.
- ★ Revolving Barrel. ★ ABT Coin Chute. ★ Oversize Cash Box—holds \$200.00 in nickels. ★ 2 1/2" Maple Balls. ★ Modern, custom built Cabinet in mahogany and other hardwood plywoods; chrome trim. ★ Designed for speedy cleaning and adjustment.

ORDER "SHORTY" FROM YOUR DISTRIBUTOR OR DIRECT



\$369.50

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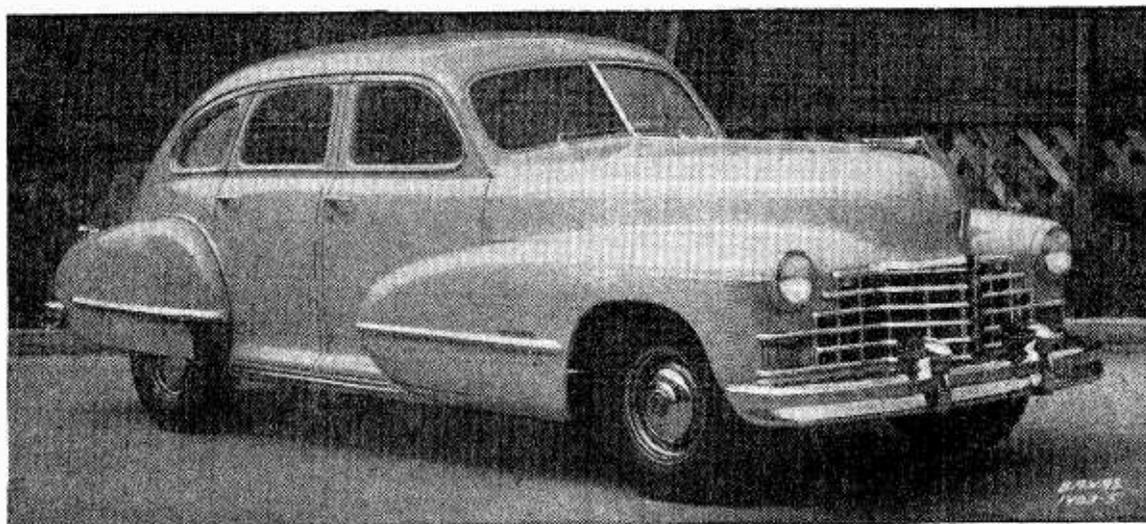
See **FIRESTONE'S**
NEW MONEY-MAKERS
AT
BOOTHS

100, 101, 102, 103

Coin Machine Convention,
Hotel Sherman, Chicago

FIRESTONE ENTERPRISES, INC.
1604 Chestnut St. Brooklyn 30, N. Y.

THIS CADILLAC FREE!



CMI PUBLIC RELATIONS AWARD FOR YEAR 1946

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• This brand new Cadillac Car, Model 61, will
 • be awarded to the Coin Machine man who
 • has done the best job of public relations in
 • his own community during 1946.

.....

YOU CAN WIN IT!

Write us a letter at once telling of your work in building good will for the industry. Your account need not be long. Your work will be judged for quality as well as quantity. Do not fail to record your public relations work in the industry.

**PRESENTATION OF CADILLAC AWARD
AT ANNUAL COIN MACHINE BANQUET
STEVENS HOTEL, FEB. 5, 1947**

COIN MACHINE INDUSTRIES, INC.

ROOM 508

134 NO. LaSALLE ST.

CHICAGO 2, ILLINOIS

Our latchkey's out for you



during MILLS PHONOGRAPH PARADE

at the **HOTEL CONTINENTAL**

February 3, 4, 5, 6

in Chicago

United Amusement Company
3410-12 Main Street, Kansas City, Mo.

Chi Newsman Tells Readers of Coming Age of Coin Machines

CHICAGO, Jan. 18.—*The Herata-American* this week turned its attention to the growing coin machine industry with a speculative story on how the man of tomorrow will live.

Story, written by Elgar Brown under the heading, "It's Automatic Time for Tomorrow's Man," follows:

"Don't peer too long in your crystal ball unless you enjoy dizzy spells. Mr. Tomorrow won't have to have vertigo to see slots before his eyes.

"Bound for the 5:15 Jet Special to reach his suburban home on Mars, an automatic vender will supply his ticket.

"Killing a little time, coins-in-the-slots will provide shaving equipment, tooth brush and paste, towels, a tie press and an automatic shoeshine.

"A machine will sell him insurance. Others will check his blood pressure, take his picture, send his telegram and possibly scratch his back.

"Without words he can appease his hunger. A coin offers a choice of five electrically cooked sandwiches, 10 soft drinks and 11 kinds of cheese, nuts, cookies, gum and candy.

"For the tenth part of a dollah—mebbe—he can learn the odds in the fifth at Hialeah or watch Gypsy Rose shed her petals.

"Fantastic? Tut tut. Chicago's Mr. Wrigley really got something going when he posted the first automatic gum vender on an elevated platform.

"Next came the peanut machines and the weight scales (fat folk shunned 'em until they abolished the tell-tale dial and adopted the private card system).

"Every eardrum in the world throbs to the pesky juke box, of course, since the craze has hit the jackpot from Iceland to South Africa.

"Today, according to the manufacturers (and they wouldn't be biased, would they?), the coin-slot fever has left the Penny Arcade far behind.

"For better or worse, civilization totters on the brink of the Automatic Era. Getting back (or forward) to Mr. Tomorrow:

"Long inured to automatic purchase of cigarettes, cokes, aspirin, books, newspapers, popcorn and post cards, he is a very tough cookie to surprise.

"When the Jet Special has passed the 15,000-foot limit he may divert himself legally with the one-armed bandit (the coin machine people, a sensitive lot, prefer to call 'em 'fruit reel machines').

"To Mr. Tomorrow, of course, this will be very hoary stuff. Luxury liners have had 'em for years, also spots like Nevada, where the law is slightly loose.

"But everything else on the Jet Special will be automatic, too. Wired music and television in the club car, deck of card vendors for bridge addicts, a coin-operated diner that'll

look like the Automat.

"That jaunt to Mars and way-points is gonna seem pleasantly short.

"Some developments mentioned here are already in use; others are now being tested, and still others are in the planning stage. But they'll all show up.

"Two major engineering triumphs have taken the lid off: The machines nowadays have learned (a) to make change, and (b) to reject counterfeit coins."

NEW PREMIER BARREL ROLLS

for sale or exchange

8 - 10½ Ft.

2 - 12½ Ft.

If cash deal, will sell at 20% below cash box prices.

Or will exchange for new or used
5 Ball Pin Games
1 Ball Victory Derbys
Slots or Aireon Phonographs
at cash box prices

F. O. B. Tucson, Arizona

AMERICAN MUSIC CO.

1534 S. 6th Avenue Tucson, Arizona
Phone 4204



NEW MACHINES NOW BEING DELIVERED

GOTTLIEB BAFFLE CARD	\$322.00
BALLY MIDGET RACER	299.50
ACE COIN COUNTER	139.50
DRAW BELL, 5c COMBINATION	477.50
DRAW BELL, 25c COMBINATION	497.50
EXHIBIT'S NEW FIESTA	320.00
UNITED SEA BREEZE	325.00
CHICAGO COIN SUPERSCORE	299.50
DAVAL'S "FREE PLAY"	75.00
GENCO STEP UP	324.50
PINCH HITTER, Roll-Down Game	459.00
WILLIAMS' SMARTY	334.50
SILVER KING NUT VENDORS, 1c or 5c	13.95
BALLY TRIPLE BELL	895.00
GOTTLIEB Improved DeLuxe GRIP SCALE	39.50
A. B. T. CHALLENGER, Beautifully Designed	65.00
NEW SLOT STANDS	27.50
JENNINGS BRONZE or STANDARD CHIEF, 5c	299.50
JENNINGS SUPER DELUXE LITE-UP CHIEF, 5c	319.00
10c, \$309.00, 25c	324.00
JENNINGS SUPER DELUXE LITE-UP CHIEF, 5c	344.00
10c, \$334.00, 25c	

ARCADE

UNDERSEA RAIDER	\$245.00
ROTARY MERCHANDISER	225.00
ACE BOMBER	190.00
SKY FIGHTER	150.00
CHICAGO COIN HOCKEY	150.00
VOICE RECORDER, Excellent cond.	130.00
GRANDMA HOROSCOPE	125.00
FOOT EASE, late model	125.00

SELECTOSCOPE	\$120.00
BALLY RAPID FIRE	119.00
AIR RAIDER	119.00
WILLIAMS LIBERATOR	100.00
ZINGO	100.00
TOMMY GUN, late	95.00
SEEBURG RAY GUNS	90.00
EXHIBIT CARD VENDORS	29.00

USED PIN GAMES

STAGE DOOR		INVASION	\$ 89.00
CANTEN	\$189.00	GENCO VICTORY	84.50
FLAT TOP	150.00	BOWLAWAY	79.50
COVER GIRL	139.50	TOPIC	74.50
SHANGRI-LA	134.00	SPOT POOL	74.50
HOLLYWOOD	129.50	WILDFIRE	49.50
CATALINA	129.50	TEXAS MUSTANG	69.50
BIG PARADE	134.00	TEN SPOT	59.50
YANKEE DOODLE	129.00	JEEP	89.50
KEEP 'EM FLYING	\$134.00		
LIBERTY	144.00		
KNOCKOUT	118.00		
GOSB	109.00		
YANKS	109.00		
4 ACES	104.00		
UNITED MIDWAY	99.00		
SKY RIDER	89.50		

Ace Will Show Two New Models

CHICAGO, Jan. 18.—Ace Coin Counting Machine Company will have two new models to exhibit at the CMI convention next month, according to Phil Schwartz, firm's president.

Schwartz said Ace should be in full production on the new models shortly after the show.

New models will be an improved counter and a sorter that will handle all coins from pennies to half-dollars. Counter will have silent gears, a reset meter and will be large enough for stationary or portable operations.

SPECIALS BY STEWART

FIVE BALL FREE PLAY GAMES

2 A.B.C. Bowlers	\$39.50
1 Big Chief	\$30.00
1 Belle Hop	44.50
2 Pan Americans	34.50
1 Bally Playball	99.50
1 Slugger	39.50
1 Ten Spot	29.50
1 Genco Defense	42.00
1 Hi-Dive	59.50
1 Hi-Hat	99.50

STEWART NOVELTY CO.

1361 S. Main St., Salt Lake City, Utah

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Midwest Specialties, Inc.

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WURLITZER MUSIC—LIKE NEW			
500 K.B.	\$250	800	\$400
600 K.B.	250	750	400
SEEBURG—LIKE NEW			
Classio	\$300	Commander, ES	\$300
Plaza	250	Vogue	250
Envoy, R.C.	300	Envoy, E.S.	300
Seeburg \$200, R.C., E.S.			400
ROCK-OLA—LIKE NEW			
Supers	\$300	Standards	\$250
Monarch	200	De Luxe	300
4 Mills De Luxe, Ea.	\$50.00		
PIN GAMES			
Argentine	\$50	Bosco	\$75
G.I. Joe	50	'41 Home Run	50
Gobs	75	'42 Home Run	50
BATTISTA TURCOL & SONS			
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IN
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- 1 Wurlitzer 616 122.50
- 5 Seeburg 8200, R. C. Ea. 299.50
- 1 Seeburg 8800, R. C. 289.50
- 1 Rock-Ola Imperial 20 119.50
- 1 Rock-Ola 16 94.50
- 4 Rock-Ola Super (mechanisms only) Ea. 125.00
- 15 Buckley Life-Up Boxes. 24 Selection. Ea. 12.50
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1000	25¢ Charley Def.	\$50.00	.99
1000	5¢ Nickel Charley Def.	17.00	.98
600	5¢ Jumbo Hole Lulu, X Th.	13.50	1.42
1800	5¢ Lulu, Extra Thick Def.	18.00	1.68
1000	25¢ J.P. Charley, Thin	\$50.00	\$1.15
1000	25¢ J.P. Charley, Thick	52.08	1.39
1000	10¢ J.P. Ready Money	50.70	1.79
1000	5¢ J.P. Win a Fin, Jumbo	24.80	1.73
1200	25¢ J.P. Texas Charley, Seal	102.28	1.89
1000	5¢ J.P. Girle Avr.	\$28.00	\$2.59
1184	5¢ Jumbo Tens, Thick	33.00	2.49
1500	5¢ 3 Grand Prize Board	63.00	2.59
1200	25¢ Circle of Fortune, Tk.	121.00	4.60
2160	10¢ Rd., Wh., Bl. Sgls. Tickets	\$72.00	\$1.59
2172	5¢ Rd., Wh., Bl. Sgls. Tickets	36.00	1.59
2172	5¢ 5 Fold Rd., Wh., Bl. Tkts.	36.00	1.88
120	Tip Ticket Books, \$21.00 Gr. Doz.		1.95

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- 2 Wurlitzer Counter Model 61 95.00
- 1 Singing Towers 195.00
- 2 Mills Throne Music 195.00
- 1 Keeney Super Bell, 5-25c Combination 395.00
- 1 Baker Races 175.00
- 2 Bally Victory Special. 435.00

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TRADIO tops all coin-operated radios in its many advantages . . . in the embodiment of all desirable features for solid operation in hotels, motels, institutions, clubs, etc. TRADIO operators are assured of "right now deliveries" and regular day-by-day revenue. Quantity deliveries of TRADIO are being made daily!

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It's truer than ever . . . proven over and over again . . . that TRADIO is "the operators' radio" . . . the finest in the field. TRADIO alone is FUNCTIONALLY ENGINEERED for its special job! TRADIO alone has EXCLUSIVE ACOUSTIC MODULATION! TRADIO alone is GUARANTEED UNCONDITIONALLY 1 YEAR! No, Mr. Operator . . . Don't Buy Till You Try TRADIO!

TRADIOLA . . . the coin-operated intimate music radio for restaurants . . . and TRADIOVISION . . . the world's first coin-operated television set . . . will be available to make big profits for you before long. Tie up with TRADIO NOW!

Write Now For FREE TRADIO FOLDER showing all 3 TRADIO "Famous Firsts" — TRADIO . . . TRADIOLA . . . TRADIOVISION.

It's Important To Remember . . . TRADIO, Inc. sells only to operators, through qualified TRADIO distributors . . . never direct to locations. Only by protecting its own integrity can TRADIO protect you! Look At The Others . . . Then Buy TRADIO!

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TRADIO, INC.

ASBURY PARK, NEW JERSEY
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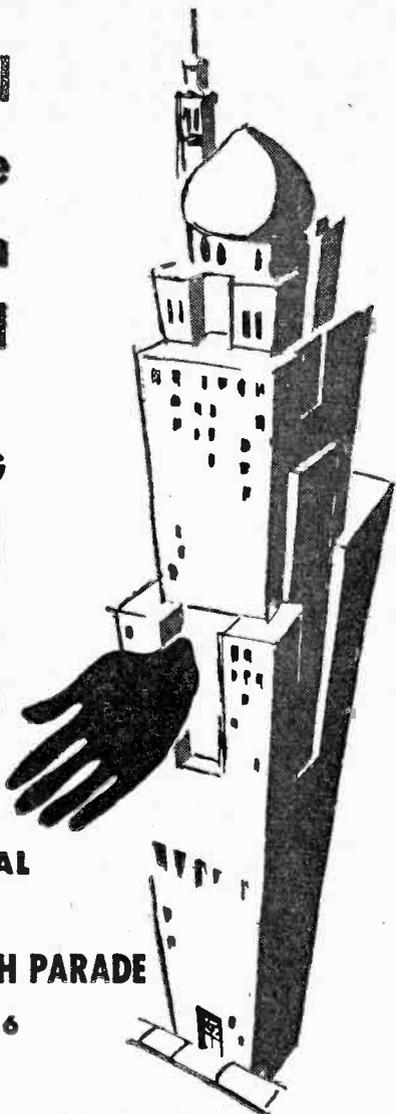


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WITH THE BIG
hello!



at the
HOTEL CONTINENTAL
and
THE MILLS PHONOGRAPH PARADE

February 3, 4, 5, 6
In Chicago

Indiana Music Co.
705 Putnam St., Terre Haute, Indiana.



JACK R. MOORE COMPANY played host at a banquet held in conjunction with the firm's showing of the 1947 model Seeburg in the Multnomah Hotel, Portland, Ore. Pictured above are Mrs. J. E. Cusson; J. E. Cusson, Moore Portland branch manager; Mrs. Don Hugenin; Don Hugenin, advertising manager for Moore; Mrs. Jack R. Moore, and Jack R. Moore, firm president.

Tourist Coins Are Cause of Scramble In Florida Cities

DAYTONA BEACH, Fla., Jan. 18.—Tourist coins, always a major item in coinmen's plans, are being lured hither and yon these days in Florida's internal feud to see which section of the State will be most successful in causing these vagrant coins to clink on its counters and, naturally, in its coin machines.

Most of the enterprising cities here, it is reported, especially in the State's top tier, are committed to the scramble. These Northern-most sections are now luring tourists with all types of advertising and roadside signs in an attempt to divert some of the sun seekers' mintage into local channels before it goes on to the Southern sections. Main battle, however, is between Central Florida and the East Coast, latter having long been the principal entrance route.

Situation Varies

Thus has arisen the paradox of boom tourist returns in some parts of the State, while others report a recession in this business. Early returns had it that tourist movement to this State was on a par with last year's high; yet business people along what was long considered the main feeder route thru Jacksonville and St. Augustine gloomily said trade volume was declining. In the central sections, however, it is said that tourist patronage is even better than last year. Merchants on the East Coast, conversely, maintain that a 25 per cent drop in tourist business has been noted. This they blame on the shift of these coin bearing visitors into new channels created by Central Florida advertisers. That they are serious in this belief is borne out by their raising \$50,000 to contract this trend, and by having formed the Florida East Coast Highways' Association to extol the advantages of the Atlantic Ocean route.

Chamber Report

That the tourist business is gigantic and is a choice plum is revealed by the Florida State Chamber of Commerce report that 4,500,000 tourists spent \$605,000,000 here last season; the estimate for present season's returns is \$725,000,000. Anticipating this increase, business people here are all expanding their facilities; stores are being stocked to the highest levels supply will allow and countless new tourists courts have arisen. Prices are, on the average, even with, or even lower than last year's.

Coin-operated machines located in those sections of Florida grinding out the most convincing copy explaining

why they are the tourists' mecca instead of other sections will have well-worn coin chutes by the season's end. Certainly free-spending tourists patronize coin machines on an increased scale along with other vacation-land businesses.

Meanwhile, the battle of the bulion goes merrily on, the coins going to the victors.

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AUTOMATIC
SALES BOARDS**

Deals of all kinds
Write for particulars

R. C. WALTERS
2532 Scapple Ave. ST. LOUIS 12, MO.

FOR SALE

Used only a short time. Every piece ready for locations and clean. All 1-cent play.

- 15 GOTTLIEB TRIPLE GRIPS \$29.50
- 20 ABT CHALLENGERS 39.50
- 10 GENCO PEE WEES 39.50
- 15 MUNVES BAT-A-BALL WITH STAND 44.50

4 Gottlieb Superliners \$185.00	2 Williams Suspense..... \$179.50
4 Exhibit Big Hits..... 175.00	1 Gottlieb Liberty..... 149.50
3 Exhibit Fast Balls..... 195.00	2 Cross Lines..... 49.50
2 Bally Surf Queens..... 175.00	2 Velvets 49.50
1 Gottlieb Keep 'Em Flying.... 119.50	1 Frisco 125.00
2 Gottlieb Stage Door Canteens.. 169.50	2 Star Attractions..... 49.50
1 Five-Ten-Twenty 119.50	1 Play Ball..... 54.50
3 Exhibit Knockouts 89.50	1 Venus 59.50
3 Exhibit Big Parades..... 89.50	2 Star Attractions 59.50
1 Williams Flat Top..... 149.50	2 Bell Hops 59.50

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UNABLE TO USE**

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75 BRAND NEW DAVAL GUSHERS. Each.....\$29.50	20 SPARKS ARISTO SCALES, BRAND NEW.....\$75.00
2 BRAND NEW DAVAL FREE PLAYS Write	3 SPARKS MIRRO SCALES, BRAND NEW..... 80.00

EVERY PIECE OF EQUIPMENT EXACTLY AS STATED
All Ready for Locations

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TERMS— $\frac{1}{3}$ WITH ORDERS, BALANCE COD

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152 EAST BLACK STREET ROCK HILL, SOUTH CAROLINA

IN WESTERN PENNSYLVANIA
AND WEST VIRGINIA

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AMI**

40 SELECTION PHONOGRAPH

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AMI
Hi-Boy \$295.00
Top Flight 195.00
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WURLITZER
500 \$265.00
600 240.00
24 195.00
616 135.00
Victory Model 24 295.00
61 Counter Model 100.00

SEEBURG
Hi-Tone 8800, RC \$295.00
8200 300.00
Vogue 235.00
Royal 200.00
Gem, Remote Control 250.00

ROCK-OLA
Spectravox only (complete) \$ 60.00
Master 295.00
Standard 265.00
Windsor 175.00
12's 90.00
Imperial, Cellar Job 150.00

MILLS
Empress \$195.00
Throne 165.00

WALL BOXES
Rock-Ola, Latest Style \$19.50
Buckley 12.50
Seeburg Wall-o-Matics 27.50
Packard 25.00
30-Wire Cable, Per Foot25

AMI AUTOMATIC HOSTESS, COMPLETE \$9,500.00

ARCADE EQUIPMENT

Sky Fighter \$125.00
Seeburg Gun 50.00
Chicago Coin Hockey 125.00
Genco Total Roll 325.00
Bank Balls 225.00

GENCO WHIZZ WRITE
BALLY LINE-A-BASKET WRITE
BAKER KICKER & CATCHER WRITE

WE CARRY ALL NEW GAMES IN STOCK FOR IMMEDIATE DELIVERY RECONDITIONING

Send us your used equipment for reconditioning and repainting. Our prices are reasonable and we'll pick up and deliver anywhere within a radius of one hundred miles in order to save you crating charges.

RECORDS

We have the nation's most complete record department. Write us today for complete listings. Tell us what you need and we will deliver.

WE HAVE THE LARGEST SELECTION OF USED PIN GAMES

Sentry \$ 40.00
Big League 195.00
Surf Queen 150.00
Soft Ball Queens 150.00
Bosco 60.00
Monicker 60.00
Argentina 60.00
Laura 115.00
Arizona 125.00
Grand Canyon 125.00
Flicker 40.00
Air Force 50.00
Stage Door Canteen 125.00
Knockout 60.00
Big Parade 60.00
Velvet 40.00
Catalina 100.00
Seahawk 40.00
Stars 45.00
ABC Bowler 40.00
5-10-20 65.00
Sky Blazer 45.00
Red, White, Blue 25.00
Sport Parade 35.00
Ten Spot 35.00
Midway 90.00
Zig Zag 45.00
Spot Pool 50.00
Majors, '41 40.00
Star Attraction 40.00
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New Champ 40.00
Do-Re-Mi 45.00
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Opportunity 185.00
Big Top 90.00
American Beauty 40.00
Hi Hat 45.00
Frisco 125.00
Home Run, '42 55.00
Victory 50.00
Pin-Up Girl 50.00

SLOTS—CONSOLES ONE BALLS

Super Bell \$145.00
Hi Hand 125.00
Jumbo Parade 90.00
Silver Moon 90.00
Turf King 90.00
Club Bells 175.00
Mills 1-2-3 50.00
Paces Races 90.00
5 Old Time Slots (for 5) 100.00
Mills Blue Front, 25c 75.00
Mills Blue Front, 10c 75.00
Mills Glittering Gold 25c 50.00
Pace's Reels 50.00
Victory Special 350.00

BACK IN PRODUCTION KLEENZIT

The Miracle Cleaning Solvent
\$3.75 for 5 Gallons

PARTS AND SUPPLIES

We have a complete line of parts for all coin operated equipment, plastics and supplies. We will be happy to fill any order no matter how small or large.

ORDER TODAY

1/3 dep. with order, balance C. O. D., F. O. B. Phila.

DAVID ROSEN

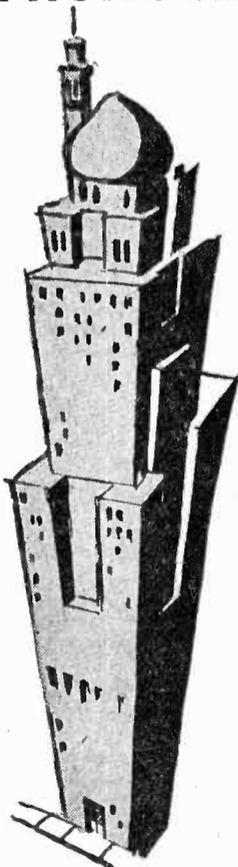
855 NORTH BROAD STREET, PHILADELPHIA 23, PA.
PHONE STEVENSON 2258-2259

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OF THE NEW MILLS PHONOGRAPH

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at
the



HOTEL CONTINENTAL

February 3, 4, 5, 6

in Chicago

C & P Sales Company
407 Madison Avenue, Memphis, Tenn.

TAKE YOUR PICK

from Atlantic's Big Triple Tested List

BUY SAFE!
Atlantic's TRIPLE TEST GUARANTEE

Is your assurance of complete satisfaction with every machine delivered. No other guarantee in the entire industry goes so far! Your money back plus freight paid both ways if any of our reconditioned phonographs do not meet with your complete satisfaction!



EVERY MACHINE ENGINEER-REBUILT TO FACTORY STANDARDS

SEEBURG

Rex \$200	1941-8800 ES.. \$365
Regal 245	1941-8800 RC.. 395
Casino 245	1942-8200 ES.. 375
Classic 335	1942-8200 RC.. 415
Cadet 275	8200 Victory Cab. 250
Envoy 375	

WURLITZER

616 \$190	750E \$495
24 250	950E 475
600 Rotary. 295	61 Counter
600 Key ... 325	5c 165
500 325	600 Key
750 495	42-Vic. .. 250

WALL BOXES

WS-2Z \$25
WS-10Z 55
WB-1Z 55

ROCK-OLA

Standard... \$275
Commando. 350
Spectrovox. 275

MILLS

Throne.... \$225
Empress... 250

EXPORTERS . . . WRITE FOR COMPLETE CATALOG

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EXCLUSIVE
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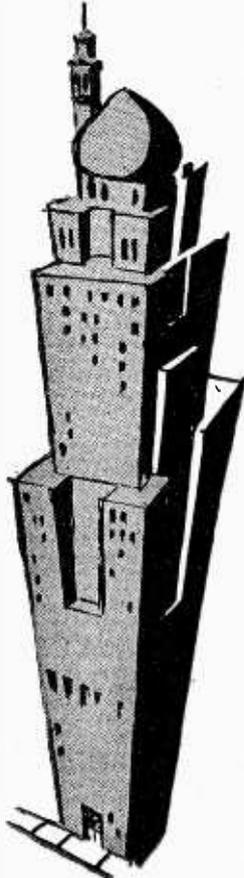
ATLANTIC NEW YORK CORP. 460 Tenth Ave., New York 18, N.Y.
ATLANTIC NEW JERSEY CORP. 27-29 Austin Ave., Newark 5, N. J.
ATLANTIC CONNECTICUT CORP. 1625 Main St., Hartford 5, Conn.

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HOTEL CONTINENTAL

February 3, 4, 5, 6

in Chicago

Dixie Coin Machine Co.
910-912 Poydras St., New Orleans, La.

U. S. Department at Show

CHICAGO, Jan. 18.—Coin machine show will be one of the few trade conventions to date having an exhibit sponsored by the U. S. Department of Commerce. Slanted toward helping small business and recognizing the coin machine trade as an important element in this category, the department will use its booth to display helpful statistics and distribute bulletins. In charge will be Vic Kinson and Bob Perry, of the department's Chicago staff.

Ban Coin Games
In South African
Drinking Spots

JOHANNESBURG, South Africa, Jan. 18.—The Johannesburg Liquor Licensing Board has issued an order prohibiting the use of pin games, "grab" tables, cranes or similar devices in places holding liquor licenses.

A total of 376 licenses of various types are allowed here, with present total standing at some 163 below the quota. About 100 hotels in the city hold licenses but few of them use pin games or cranes. Machines are mostly juke boxes and ray guns.

H. Galaun, owner of Modern Amusements, states that about half of the machines bought in the States are badly damaged upon delivery, some of them beyond repair. He cited one instance in which a machine, priced at \$140 in Chicago, cost him \$140 here for repairs.

Galaun is of the opinion that damage occurs after machines are unloaded from ships and is due to lack of shock-absorbing packing. Altho packing cases are good and strong, machines are secured in place only by wood blocks.

Galaun, operator of a large arcade in the center of the city, is expecting delivery soon on 20 juke, two of which will be placed in the arcade, while the others will be rented out on a commission basis. He is also expecting delivery of more than 40 amusement games, including movie machines.

"Yearling" Star
To See CMI Show

CHICAGO, Jan. 18.—Bill Bishop, public relations officer of Metro-Goldwyn - Mayer, announced this week that Claude Jarman Jr., MGM juvenile star, will make a personal appearance at the Coin Machine Industries show February 3.

With him will be Flag, the deer in the picture, *The Yearling*, in which Jarman is starred. Both will be on hand for the Celebrity Luncheon scheduled for February 4 at the College Inn.

SPECIAL FOR IMMEDIATE DELIVERY
30 WIRE CABLE
Regular Color Codes
1000 Ft. **\$275.00**
Reel
In Smaller Quantities **32 1/2c Per Ft.**
1/3 Dep., Bal. C. O. D., F. O. B. Phila.

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Exclusive Distributor in Pa. & N. J.
1423 Spring Garden St., Phila., Pa.

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SPECIAL!! GLASSES AND PARTS FOR ALL CONSOLES.

GET ON OUR LIST FOR NEW DEVELOPMENTS
WRITE—WIRE—PHONE TODAY!
PALISADE SPECIALTIES COMPANY
498 Anderson Ave., Cliffside Park, N. J.
Phone: Cliffside 6-2892-3

ARCADE MACHINES

12 Exhibit Ontr. Post Cd. Venders	Each \$ 20.00
14 Drop Pictures, Mills Cntr.	22.50
2 Sky Fighters	135.00
4 Mills Punch Bags	30.00
3 Electro Hoist Floor Size Diggers	30.00
Counter Size Hand Op. Digger	22.50
6 Exhibit Photoscopes	30.00
2 Future Homes Viewing Shows	100.00
Chester Pollard Football	65.00
2 Chester Pollard Play Golf	75.00
1 Planetelus Horoscope, Fl. Size	145.00
Exhibit Candid Camera	135.00
Exhibit Latest Foot-Ease	60.00
Centature Fl. Light-Up Phone	125.00
Gypsy Cd. Reader, Fl. Size	125.00
Exhibit 2 Player Motor Races	15.00
2 ABC Big Game Hunters	125.00
Mutoscope Love Tester, Fl. Size	22.50
3 Exhibit Little Meters	15.00
6 Smiley Cntr. Games, New	

JOE FREDERICK
2263 Newton Detroit 11, Michigan

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For All 16MM. Coin Operated Machines,
SOUND AND SILENT

Approved in the States of Michigan, Ohio, Indiana, Illinois, Wisconsin, West Virginia, Kentucky, Virginia and many other States.

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SEA BREEZE

New
Five-Ball
Novelty-Replay
Game

See Your
Distributor Now

Send Us Your Name for Regular Mailings



UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY



CHICAGO 40, ILLINOIS

Indie Retail Store
Increase Seen in 5
Years Thruout U.S.

NEW YORK, Jan. 18.—Number of independent retail stores thruout U. S. will greatly increase during the next five years, according to J. T. Meek, executive secretary of the Illinois Federation of Retail Association. Coinmen see in this prediction, if substantiated by actual fact in months to come, a corresponding rise in number of coin machine locations.

Meek, however, said that the increase will be followed by a very large number of failures. These, he said, would in turn be followed by numerous legislative proposals designed to protect such stores from too much competition.

Presenting a five-point program designed to help small retailers, Meek urged that these retailers feature quality and service above prices. "No small merchant can hope to meet the low prices and operating efficiencies of the big fellow in the fierce competitive days ahead," he explained. Small retailers were advised to worry less about legislating competition out of business, but to concentrate their attention to acquiring whatever sound policies their competitors establish. "Large retailers and manufacturers," he concluded, "must be made aware that they will be regimented and specialized almost immediately if thousands of small merchants are forced out of business."

Meek's proposed program also would appear to apply to the coinman in many respects.

Eagle REPLACEMENT PLASTICS

SOLID COLOR
TOUGH CONSTRUCTION
PERFECT FIT
TOP QUALITY
LOW COST

SHEET PLASTICS
20"x50" — Pliable — Per Sheet \$12.50
50 gauge, red, yellow, green or clear

PLASTIC WINDOWS
New, clear, transparent . . . for your model 850 program holder. Per Set \$5.00

WURLITZER	Each	ROCK-OLA	Each
800 Top Corners	\$18.50	Standard, Master, DeLux or Supers:	
800 Lower Sides	15.00	Top Corners (Solid Red, Yellow or Green)	\$12.75
800 Middle Sides	3.00	Lower Sides (Red or Yellow)	12.75
800 Top Centers (Right or Left, Red)	9.50		
800 Back Sides (Green)	9.50	SEEBURG	
800 Top Centers (Onyx)	5.50	"Hi-Tone" Model 9800, 8800, 8200:	
600, 500 Top Corners	5.50	Lower Sides (Solid Red, Yellow or Green)	\$14.50
700 Top Corners	8.50	"Hi-Tone" Grille Pillasters (Solid Red, Yellow, Green or Onyx)	2.25
700 Lower Sides	9.50	"Classic"—"Colonel":	
700 Back Sides	8.50	Top Corners (Solid Red, Yellow or Green)	6.00
750 Top Corners	9.75	Lower Sides	9.50
750 Lower Sides	9.75		
750 Top Center	5.50		
750 Middle Sides	2.00		
850 Top Corners	12.50		
850 Lower Sides	8.75		
850 Top Center	12.50		
850 Peacock Glasses	4.75		
950 Lower Sides	12.50		
24 Top Corners	1.25		
24 Lower Sides	5.50		
41, 61, 71 Top Corners	5.50		

If you don't see what you want . . . ask for it! We may have it in stock!

MONEY-BACK GUARANTEE

Eagle Coin Machine Co.
1514 NORTH FREMONT AVENUE • CHICAGO 22, ILLINOIS
PHONE MICHIGAN 1247

O'CONNOR VENDING MACHINE CO.

ABC BOWLER	\$ 89.50	FOUR DIAMONDS	\$ 42.50	SEA HAWK	\$ 49.50
ALL AMERICAN	30.00	GIRLS AHOY	34.50	SHANGRI LA	89.50
ATTENTION	44.50	GOBS	79.50	SHOW BOAT	49.50
BIG CHIEF	39.50	HI HAT	59.50	SILVER SKATES	49.50
BIG HIT	179.50	HI STEPPER	39.50	STAGE DOOR	
BIG PARADE	99.50	HOROSCOPE	49.50	CANTEEN	159.50
BIG TIME	29.50	JUNGLE	54.50	SURF QUEEN	149.50
CHAMP	44.50	KNOCKOUT	79.50	TARGET SKILL	34.50
CROSSLINE	54.50	MAJORS '41	49.50	TEN SPOT	49.50
DEFENSE	59.50	METRO	34.50	TEXAS MUSTANG	69.50
FLICKER	39.50	MIAMI BEACH	64.50	THREE UP	39.50
FOREIGN COLORS	49.50	PAN AMERICAN	34.50	VENUS	74.50
FORMATION	29.50	ROXY	19.50	VICTORY	59.50
FOUR ACES	79.50	SCHOOL DAYS	49.50	WEST WIND	59.50

BALLY VICTORY DERBYS (FLOOR SAMPLES) WRITE BEST OFFER
BALLY UNDERSEA RAIDER (SLIGHTLY USED) WRITE BEST OFFER
EXHIBIT FAST BALLS (FLOOR SAMPLES) WRITE BEST OFFER
AMUSEMATIC LITE LEAGUE (SLIGHTLY USED) WRITE BEST OFFER

624 CRAWFORD STREET PORTSMOUTH, VA. 2320 W. MAIN STREET RICHMOND, VA.

PARTS

WRITE TO HAROLD PINCUS FOR OUR 1947 COIN MACHINE PARTS LIST

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED
2307 N. WESTERN AVE. Phone HUMBoldt 3476 CHICAGO 47

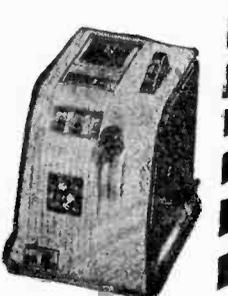
Scott-Crosse is delivering—48 Hours FASTER!

DAVAL GUSHER



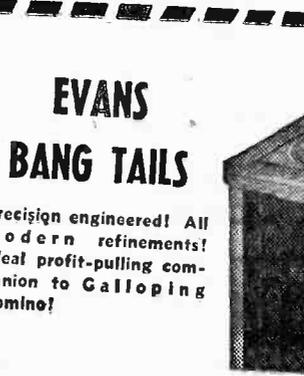
Solid producing fruit reel game they play over and over again! Watch the money roll in!

DAVAL AMERICAN EAGLE



Sport symbols and fruit symbols. 1¢ or 5¢ slots. Token or cash payout.

DAVAL FREE PLAY



Location-proven for biggest profits! Convertible. Compact. (9 1/4" by 7" by 10") Available in fruit or cigarette reels.

EVANS BANG TAILS



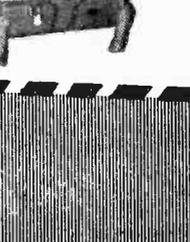
Precision engineered! All modern refinements! Ideal profit-pulling companion to Galloping Domino!

EVANS GALLOPING DOMINO



Sensational replay game so popular in choice locations everywhere! Fast action! Streamlined console! Ask the man who operates one!

DAVAL MARVEL

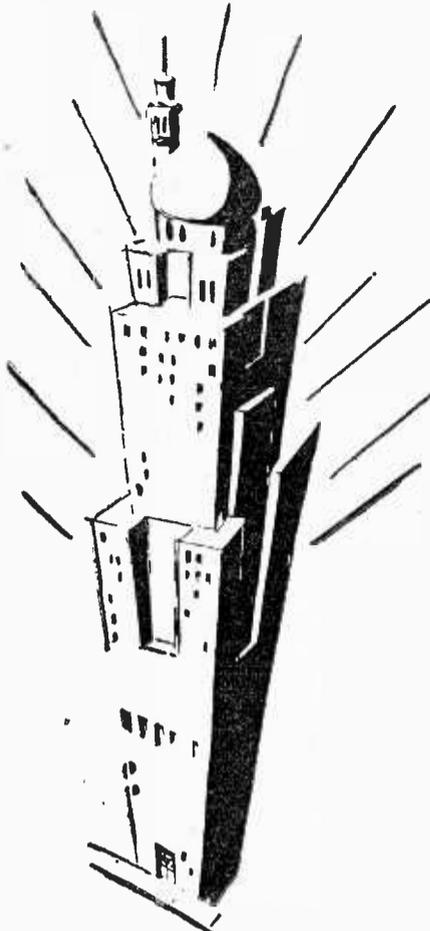


Williams' great new play-appeal hit . . . Top and bottom double feature pockets!

Big token payout favorite! Top player appeal! Profit producer on counters everywhere!

Scott-Crosse COMPANY

1423 SPRING GARDEN ST. PHILA. 30, PA.



*Action!
Lights!
Music!*

**IT'S THE
MILLS
PHONOGRAPH
PARADE**

AT THE HOTEL CONTINENTAL

**February 3, 4, 5, 6
In Chicago**

**Automatic Coin Machine & Supply Co.
4135 W. Armitage Avenue, Chicago, Ill.**

**Groetchen Tool Co.
Readying New Bells,
Console for Feb. 3**

CHICAGO, Jan. 18. — Groetchen Tool & Manufacturing Company is working hard to complete its new-type console machine and two new bell machine models for introduction at the coin machine show here, February 3-6.

The console, called Columbia Twin Falls, will feature a light-up back-board and several design features new in the trade. Machine is playable with two nickels, two quarters, two dimes, or any combination of two of these coins, it is said.

New bell models are the 50-cent Columbia and the 50-cent Columbia Eagle. Latter machine is convertible to quarter play.

Officials said that the firm's automatic rotary cooker, said to prepare fish, fowl or steak in half the normal time, also will be exhibited at the show. Entertainment of visiting coinment at the Groetchen plant during the show will feature steaks cooked in the machine, with Richard Groetchen playing host.

**New Coin Movie To
Be Shown by Dokter
At CMI Convention**

SECAUCUS, N. J., Jan. 18.—Benjamin Dokter, president of Aircraft Engineering Company, announced this week that his new coin-operated movie will be displayed at the CMI show, February 3-6.

The 16mm. continuous motion picture projector called Aeco Theater, which Dokter believes is the first 5-cent coin movie on the market, has been on location for the past eight months in Macy's Department Store, New York.

Constructed of plywood, Aeco Theater cabinet stands 61 inches high on a 22 by 22-inch base. Film magazine holds 400 feet of standard 16mm. silent film, operates one 100-foot subject for 5 cents.

**Copper Bottleneck
Seen Relaxing With
New Production Top**

NEW YORK, Jan. 18.—Indication that the bottleneck in copper supplies for small motors and many other copper-using coin machine components is easing was seen in the Copper Institute's report this week that December shipments of refined metal marked a new high for any peacetime month. In steel, a second critical material for coin machine makers, optimistic report this week was that mills were operating at the booming rate of 91.2 per cent capacity.

Copper Institute statistics showed that December copper deliveries rose to 148,218 tons, compared with 129,206 tons in November. Total was nearly 90,000 tons ahead of the low-water mark struck in March, 1946, when strikes crippled output. It was considerably below the 218,468 tons of March, 1945, a wartime period.

Included in shipments to fabricators were 60,576 tons of foreign metal allocated by the Office of Metal Reserves, leaving 87,642 tons to come from domestic sources.

Current production rate of the steel industry should bring output to within .2 of a point of the previous post-war high set in November, 1946. Tonnage at this rate will total 1,607,300 for the week.

**Berkowitz Given
Red Cross Medal
For Long Service**

CHICAGO, Jan. 18.—Reuben Berkowitz, vice-president and general sales manager of Bee-Jay Products, manufacturers of punchboards in this city, has been awarded a bronze medal by the Red Cross. Medal was presented in honor of Berkowitz's volunteer service in behalf of the American Red Cross.

Berkowitz has been connected with Red Cross activities for the past six years, and was most active in the Kansas City (Mo.) chapter before moving to Chicago to take over his present post. Inscription on the medal tells that the award was presented "For five years volunteer first aid and life-saving service."

For many years active in social and civic projects, Berkowitz taught Red Cross classes in first aid and aided with the establishment of emergency stations. One of these emergency stations saw active service in the spring of 1945 when Kansas City was flooded. Medal, top award for first aid and life-saving work, is given only to those who have put in more than 500 hours of volunteer service.

In addition to his Red Cross work, Berkowitz has been active in Boy Scout circles for the past 17 years. A member of Theta Alpha Phi, national honorary dramatic fraternity, he has previously received the Kovod award presented by the Jewish Community Centers for outstanding service.

CHALLENGER
1¢ Play
IMMEDIATE DELIVERY
5¢ Play
1/3 Deposit With Order
\$65.00 EACH
Write for quantity prices.

The VENDING MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA
U.S.A.

FOR SALE
MILLS
VEST POCKET
CHROME BELLS
\$49.50 EACH
1/3 Deposit, Balance C. O. D.
WE BUY, SELL AND EXCHANGE
Phone Jefferson 1644
3147 Locust St.
St. Louis 8, Mo. **CALL NOVELTY CO.**

FOR SALE
15 Silver Moons, Cash Payout, 5¢ Play, Very Clean \$ 59.00
2 Silver Moons, Cash Payout, 25¢ Play, Very Clean 129.00
15 Bob Tails, 5¢ Play 59.00
1 Jennings Challenger, 5¢-25¢, Like New 495.00
3 Evans Bangtalls, Cash Payout, J.P., Like New
Write
FRANK MAGER NOVELTY, Grand Rapids, Minn.

A-1 USED EQUIPMENT

AT LOWEST PRICES

MUSIC

WURLITZER

- 2 850. Ea.....\$495.00
- 2 600. Ea..... 225.00
- 14 500. Ea..... 225.00
- 1 24. Ea..... 150.00

MISCELLANEOUS

- 3 Mills Four Bells. Ea.....\$325.00
- 6 Mills Jumbo Parades. Ea..... 75.00
- 3 Jungle Camp. Ea..... 50.00
- 3 Evans Galloping Dominoes (1938). Ea..... 75.00
- 11 Jennings Cigarola. Ea..... 75.00

PIN BALLS

- 1 Flat Top (Bally).....\$135.00
- 1 Santa Fe (United) 125.00
- 1 Double Feature (Stoner)..... 25.00
- 1 G. I. Joe (Genco)..... 35.00
- 1 Sink the Jap (Genco)..... 35.00
- 1 Mills Owl 35.00

SEEBURG

- 1 RC 9800.....\$350.00
- 5 RC 8800. Ea..... 350.00
- 3 Commander. Ea..... 325.00
- 2 RCES Colonel. Ea..... 350.00
- 4 Colonel. Ea..... 300.00
- 3 RCES Major. Ea..... 350.00
- 1 RCES Envoy 300.00
- 1 RCES Classic 300.00
- 1 Crown 200.00

BELLS

- 3 5c Blue Front. Ea.....\$ 90.00
- 3 5c Bonus. Ea..... 115.00
- 1 5c Brown Front..... 100.00
- 2 5c Original Chrome. Ea..... 125.00
- 2 5c Gold Front (Conv. New Cabinet). Ea..... 115.00
- 1 5c Jennings Chief..... 50.00
- 1 5c-25c Bally Bell..... 100.00
- 1 10c Jennings Chief..... 85.00
- 2 25c Bonus. Ea..... 200.00
- 2 25c Brown Front. Ea..... 150.00

TERMS: 1/3 CERTIFIED DEPOSIT — BALANCE C. O. D.

FRONTIER NOVELTY COMPANY

819-827 Pine Avenue

Niagara Falls, New York

Phones 2-4927 and 2-8444

CORADIO
COIN-OPERATED
RADIO

CORADIO'S GUARANTEE IS YOUR GUARANTEE . . .

. . . CORADIO now guarantees its coin-operated radios for a period of one year, tubes for a period of ninety days!

This is your guarantee of the finest in coin-operated radios, of mechanical perfection, smooth functioning at all times.

CORADIO features meet the rigid requirements of all operators. Its trouble-free operation assures minimum maintenance costs, less profit-cutting service calls, constantly increasing earnings!

Here are some of CORADIO's profit-producing features:

- Fully licensed set. Standard R.M.A. guarantee. Standard brand tubes.
- 5-inch Alnico speaker—considered best by leading radio engineers.
- Inside volume control.
- Meter expressly designed for this radio.
- Coin starts radio playing—no buttons to push.
- Time automatically runs out at conclusion of two hours. (Other timing devices available.)
- Rear door hinged, permitting entire set to swing out for swift, easy adjustment.

- Pick-proof lock. Fully insurable against fire, theft, damage.
- Table or wall mounted.
- Encased in sturdy STEEL cabinet. Tamper-proof.
- Attractive crinkle finish available in variety of colors, harmonizing with any interior.

Superbly styled, compactly constructed (13 inches long, 8 inches high, 6½ inches wide), CORADIO affords either one or two hours of matchless radio reception for 25c, according to the needs of individual operators.

CORADIO is in production and available for immediate delivery . . . NOW!

ONLY **\$59.50**

F. O. B. New York

Watch for CORADIO'S history-making announcement in the Convention Issue

CORADIO COIN OPERATED RADIO
60 EAST 42ND STREET NEW YORK 17, N. Y. VANDERBILT 6-4972



FACTORY AND SHOWROOM
108 W. 31st St., New York 1, N. Y. CHickering 4-8865



it IS
terrific!
AMBER

Introducing
WILLIAMS' GREAT
NEW PLAY-APPEAL
HIT . . .
**TOP AND
BOTTOM
DOUBLE
FEATURE
POCKETS!**

Place Your Order
With Your Jobber
Today!

Williams
MANUFACTURING
COMPANY
161 W. HURON ST.
CHICAGO 10, ILLINOIS



SEE **FRANKEL** FIRST!

**Bally
DRAW BELL**

Record Profits
Fast Action
Hold and Draw
Automatic Convertible
Replay

GUARANTEED USED PAYOUTS

Mills Three Bells, late, 5/10/25	\$495.00
Buckley Track Odds, latest model, with D.D. and Jackpot	495.00
Bally Victory Derby, like new, one ball pay table	395.00
Mills Chrome Bells, 25¢, Two-Five P.O.	195.00
Mills Brown Fronts, 5¢, original	115.00
Groetchen Columbia, CA, Cig. Reels	35.00



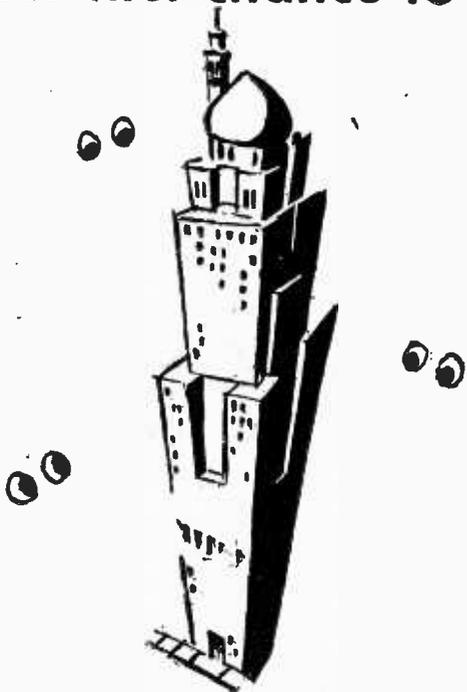
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FRANKEL
Today!



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DES MOINES, IA. • 1220 GRAND AVE. • PHONE 3-0184
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Your first chance to see



THE NEW MILLS PHONOGRAPH

February 3, 4, 5, &

HOTEL CONTINENTAL
Chicago

Coin Machine Distributing Co.
500 N. Craig Street, Pittsburgh, Pa.

1946 Popcorn Crop Is 62 Per Cent of Production in 1945

WASHINGTON, Jan. 18.—The 1946 popcorn crop totaled 267,000,000 pounds, or only 62 per cent of the record crop harvested the year before, according to a report of the Bureau of Agricultural Economics.

Report states current output is generally of much better quality than that in 1945, citing the fact that abandonment losses in 1946 were only 2.3 per cent as compared with losses of more than 8 per cent the previous year. This in spite of the fact that the current crop was harvested from less than half of the acreage planted in 1945.

Meanwhile, Glen Beard, of the Charles E. Darden Company, Plainview, Tex., has warned that the popcorn situation may remain critical until 1948, pointing to the fact that the potential market has been expanded by increasing demand.

Beard estimates that 1946 popcorn acreage with contract producers is 50 to 60 per cent under that of 1945 and 34 to 40 per cent below 1945 with non-contract planters.

Pennsylvania Town Levies Machine Tax

POTTSTOWN, Pa., Jan. 18.—In a move that may have far-reaching effects thruout the State among other small communities and boroughs, the local borough council has passed on final reading an ordinance imposing additional taxes on all forms of amusements, including coin machine equipment.

Tax bill imposes a \$25 yearly levy on each pinball game in operation and includes a \$75 yearly tax on bingo games.

Motion picture owners, taxed 5 per cent of their gross receipts under the measure, are expected to fight the ordinance in the courts on two counts: (1) Bill discriminates against certain forms of amusements in that it exempts all kinds of amateur and professional sports; (2) tax is illegal because it is excessive.

Other communities are said to be watching the outcome of the move here and are expected to enact similar measures if the local ordinance sticks.

Wico Corp. Has New Chi Plant Opening

CHICAGO, Jan. 18.—Wico Corporation thru English Nathan announced this week the grand opening of the firm's new offices and plant at 2901-13 North Pulaski Road here.

Firm, which formerly was known as the Harry Marcus Company, recently constructed a new one-story building that occupies some 10,000 square feet of space, has an additional 10,000 square foot lot adjoining the new plant on which it plans to build when restrictions permit.

Wico will show a complete assortment of its coin machine parts at the CMI convention.

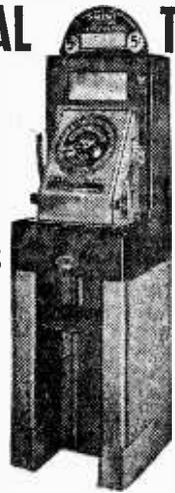
Superior Products To Sponsor Parties

CHICAGO, Jan. 18. — Superior Products announced this week that it will sponsor a party during the first two days of the CMI show, February 3 and 4, in the Penthouse of the Sherman Hotel here. Firm manufactures salesboards.

According to the announcement, entertainment program will feature an all-star revue headed by Jimmy Costello, a well-known emcee who has appeared on many radio programs. Time of the party will be from 9 p.m. to 1 a.m. on both nights.

STANDARD METAL TYPERS

NEW AND USED MACHINES



MACHINE PARTS AND SUPPLIES

EXPERT REPAIR SERVICE

FINEST QUALITY METAL TYPER DISCS

Priced from \$7.50 Per 1,000



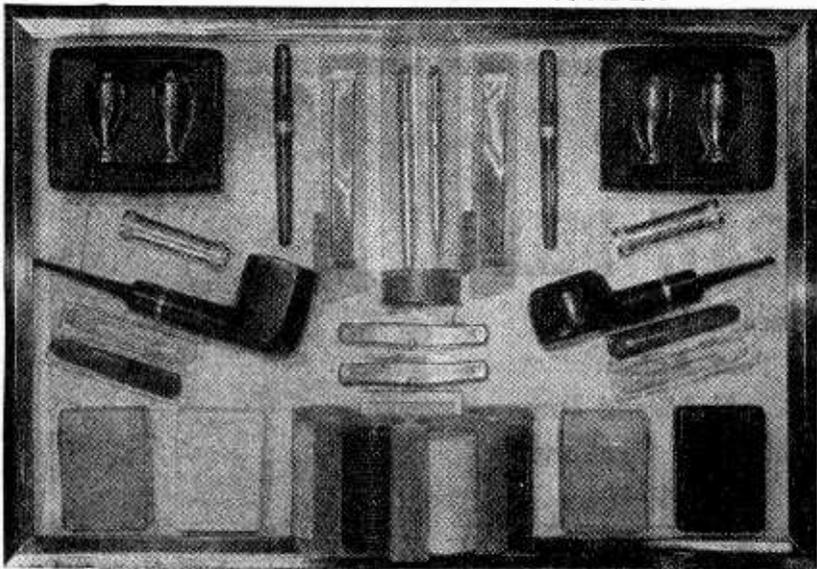
For Dependable Performance of your Name Plate Machines, use only Discs made by us, specifically for use in Grootchen and Standard Metal Typer Machines, of which we are the manufacturer. Beware of inferior imitations!

WRITE US FOR THE BEST

STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO. Successors to the Grootchen Tool Co. in the manufacture of Metal Typer Name Plate Machines and Medals.

LOW COST—HIGH PROFIT



THIS IS A REAL BUY—VALUABLE PREMIUMS MOUNTED ON A FOIL COVERED PAD AND FRAMED WITH CHROMIUM COVERED MOULDING MAKES THIS DEAL ONE OF THE MOST BEAUTIFUL YOU HAVE EVER SEEN!

DEAL NO. 517 CONSISTS OF 2,000 HOLE BOARD, 5c SALE. TAKES IN \$100.00

- PAYS OUT:
- 1 Solid Aluminum Pen & Pencil set worth \$10.00. Last sale.
 - 2 Solid Duralumin Salt & Pepper sets worth \$5.00 each.
 - 2 Fountain Pens worth \$1.00 each.
 - 2 Giant Pipes, made by Stern, worth \$5.00 each.
 - 1 Lucite Poker Set, with cards and chips, worth \$5.00.
 - 2 Stainless Steel Expansion Watch Bands worth \$1.50 each.
 - 2 Pocket Knives—2 Blades—worth \$1.00 each.
 - 4 Plastic Push Knives worth 50c each.
 - 2 Solid Aluminum Petite Flashlights worth \$1.00 each.
 - 4 Plastic Cigarette Cases worth 50c each.

DEAL ALSO PAYS OUT \$10.00 CONSOLATIONS OR 40 PACKS OF CIGARETTES. VALUE OF MERCHANDISE, PAD AND BOARD OVER \$52.00

NET PRICE, \$30.10 DEFINITE PROFIT, \$59.90

OPERATORS AND JOBBERS, WRITE DEPT. B FOR QUANTITY PRICES
Send in your order with \$5.00 check or money order, balance C. O. D. Write Dept. B for catalogue of high profit deals and salesboards.

A. N. S. Sales, Inc.

312 E. Market Street Elmira, N. Y.

20 Successful Years Serving Operators

JIFFY

COIN STACKER AND COUNTER



The "Jiffy" coin stacker is designed to fit over the edge of any flat surface. Sturdy, attractive plastic molding. Use Tubular Wrappers.

\$2.00 EACH

\$8.00 for Set of Four for Pennies, Nickels, Dimes and Quarters

ACE COIN COUNTING MACHINE CO.
3715 N. SOUTHPORT CHICAGO 13, ILL.

ACE FEATHER-LITE COIN COUNTER

\$139.50

Complete Carrying Case and Tubes

SEE IT NOW



At Your Distributor
ACE COIN COUNTING MACHINE CO.
3715 N. Southport • CHICAGO

TUBES and ACCESSORIES

Complete Line of Phonographs and Parts

NEW TUBES

We Have Practically Every Tube Manufactured. Send for Our Complete Catalog. FREE!

Guaranteed!

OUR PRICES ARE LOWER THAN LOWEST OPA PRICES.

BEAUTIFULLY MODERNIZED and REMODELED MACHINES

THE BEST MUSIC BUYS ON THE MARKET TODAY!

WURLITZER 616, COMPLETE LITE-UP	\$185.00	SEEBURG CLASSIC	\$305.00
WURLITZER 24	245.00	SEEBURG MAJOR	290.50
WURLITZER 600	290.00	SEEBURG CADET	285.00
SEEBURG GEM	\$260.00		

Machines are in Excellent Mechanical Condition. New and Gorgeous in Appearance. Why Buy Anything Inferior When You Can Get Top Quality Machines for So Little.

"GOLD" METALLIC GRILLE CLOTH

A BEAUTIFUL, TWO SIDED GRILLE CLOTH NOW BEING USED IN THE NATION'S LEADING NEW MUSIC MACHINES

19"x23" (MACHINE SIZE)
Made To Sell for Much More Than \$1.00.

OUR PRICE \$1.00

In Lots of 10 or more Pieces, 75¢ Ea.

Deposit Required With All Orders!

ALBENA SALES CO.

587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

TRI-STATE'S NEW TICKET DEAL RELEASES

HOLDS PLAYER APPEAL—GREATEST MONEY MAKER OF ALL TIMES

LUCKY TENS

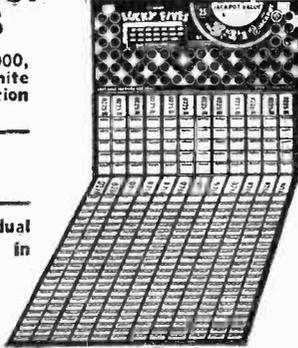
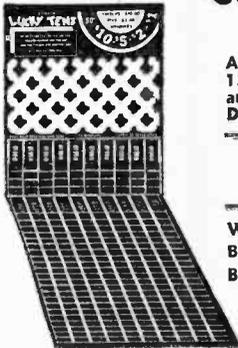
COMPLETE LINE OF TICKET DEALS

LUCKY FIVES

All Types Spindle Tickets (1000, 1260, 1600, Etc.), Red, White and Blue; Any Combination Deals, Jar Deals or Win-a-Fin.

ALL TICKETS MACHINE FOLDED AND BANDED

We Can Also Supply Individual Banded Tickets, Pasted in Bundles of Five.



1000 Tickets, 4 to Bundle, 50¢ Per Bundle.
Takes In

1200 Tickets, 5 to Bundle, 25¢ Per Bundle.
Takes In

Average Pay Out

Average Pay Out, 21 Seats

Pay Out Jack Pot

DON'T MISS OUR DISPLAY AT THE BISMARK HOTEL, CHICAGO, FEB. 3 TO FEB. 6, INCLUSIVE

IF YOU MISS SEEING US YOU WILL MISS THE LATEST AND BEST PLAYER APPEAL TICKET DEALS EVER PRODUCED

MISSOURI NOVELTY CO.

3032 OLIVE STREET (PHONE: JEFFERSON 2857) ST. LOUIS 8, MO.
National Sales Representative for the Manufacturers of the World's Finest Ticket Deals

201 EIGHTH STREET (PHONE 356) BRISTOL, TENN.

FOR IMMEDIATE DELIVERY!

5 BALL FREE PLAY GAMES

ABC Bowler	\$ 49.50	Miss America	\$ 39.50
Argentine	54.50	Seven Up	39.50
Big Parade	69.50	Show Boat	54.50
Bombardier (Vict. Conv.)	69.50	Snappy	179.50
Captain Kidd	44.50	Super Liner	44.50
Five-Ten-Twenty	69.50	Star Attraction	44.50
Genco Defense	49.50	Three Score	129.50
Jungle	69.50	Wagon Wheels	54.50
Knockout	29.50	Wild Fire	44.50
Line Up		Zig Zag	44.50

Music Machines Ready for Location

Seeburg 12	\$ 79.50	Wurlitzer 61	\$119.50
Seeburg Rex	149.50	Wurlitzer 616	149.50
Seeburg King	149.50	Wurlitzer 24	199.50
Rock-Ola Sup.	269.50	Wurlitzer 412	89.50
Rock-Ola Monarch	179.50	Wurlitzer 780E	545.00
Mills Throne			

OFFERS

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ALL ITEMS GUARANTEED

WRITE OR WIRE

UNITED INDUSTRIES
525 PARKER ST • CHESTER • PENNA.

BIG PROFIT MAKER for OPERATORS

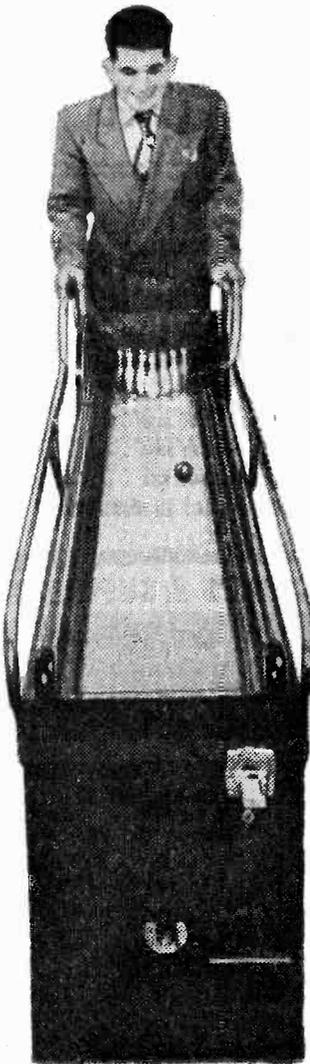
MIN-O-BOWL

Reg. U. S. Pat. Off.

MACHINE

for

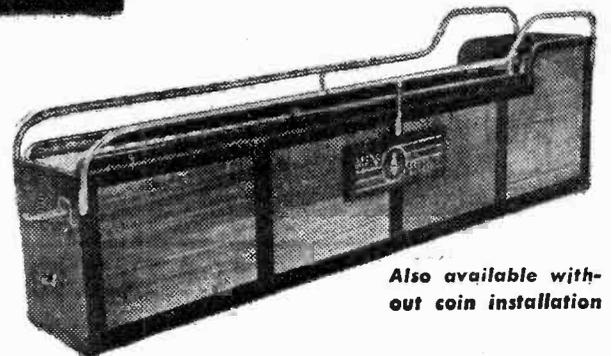
**BARS—GRILLS—HOTELS
CONCESSIONS—CLUBS—ETC.**



All the fun of regular bowling without the exertion. Played the same way too, with "strikes", "spares" and regular 10-frame score sheets.

- Mahogany finish, 10 ft. long, 16" wide, 20" high, plus 5" high mirror finish aluminum guard rail.
- 5c coin installation.
- A complete game (10 frames) for 2 players puts 25c into your Min-O-Bowl Machine.
- No electrical apparatus. No current costs, interfering wires, chains, etc.
- 50 pins, 50 balls and 400 Min-O-Bowl score sheets supplied with each machine.
- Any number of persons can bowl at same time.
- Pays for itself in from 12 to 16 weeks!

Illustrated Folder on Request



Also available without coin installation

Pins are knocked clear of platform into our specially designed trap, leaving remaining pins free from deadwood.

Because Min-O-Bowl is a game of skill . . . it challenges the players to try again and again . . . thus piling up more and more profits for its operators.

**LIMITED NUMBER NOW AVAILABLE!
DISTRIBUTORS NOW BEING APPOINTED
FOR ALL TERRITORIES . . . ACT QUICKLY!
FOR DETAILED INFORMATION WRITE OR WIRE**

MIN-O-BOWL

76 COURT STREET • BROOKLYN 2, N. Y.



WE ARE AUTHORIZED DISTRIBUTORS for



MILLS

BLACK CHERRY BELL

Available in 5c, 10c, 25c and 50c Denominations

1-CHERRY OR 2-CHERRY PAY

WRITE FOR PRICES TODAY!



BRAND NEW HEAVY GAUGE STEEL BOX STANDS FOR MILLS SLOTS \$24.50

SILVER KING PEANUT MACHINES
Each \$13.95
Lots of 25 **\$10.50 Ea.**

HEAVY GAUGE DOUBLE REVOLVE-A-ROUND SAFES FOR SLOTS \$169.50

BRAND NEW EVANS BANGTAILS, JP WRITE

**BALLY SPOTTEM, F. P. } ALL 3
STONER CHUBBY, F. P. } FOR
BALLY CHEVRON, F. P. } \$59.50**

ROCK-OLA COMMANDO \$395.00
SEEBURG GEM, With 8 Wired Wall Boxes 300.00
WURLITZER 61, Counter Mod. 109.50

GUARANTEED RECONDITIONED EQUIPMENT

CONSOLES

Pace Saratoga \$ 89.50
Pace Twin Reels, 5¢/25¢ 195.00
Pace Twin Reels, 5¢/10¢ 195.00
Pace Marathon 99.50
Mills 4-Bells 275.00
Mills 3-Bells 550.00
Bally Club Bell, Comb. F.P. & P.O. 179.50

BELLS

Jenn. 4-Star Chief, 5¢ \$109.50
10¢ 119.50
Blue Front, 5¢ 124.50
10¢ \$129.50; 25¢ 134.50
Brown Front, 5¢ 134.50
10¢ \$139.50; 25¢ 144.50
Gold Chrome, 5¢ 169.50
10¢ \$174.50; 25¢ 179.50

WRITE FOR NEW PRICE BULLETIN; COMPLETE LIST PARTS & MACHINES

TERMS: 1/2 DEPOSIT, BALANCE C. O. D.

AUTOMATIC COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 8244

4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS

Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

Small Ad—but BIG Values!

PHONOGRAPHS Seeburg 9800, RCES \$525.00

Seeburg Colonel, RC 450.00
Just Off Location. Immediate Delivery.

BAKERS PACERS 5¢ \$425.00
25¢ 495.00
F.O.B. Chicago

Mills Bonus Bells, 5¢ \$225.00
Mills Bonus Bells, 10¢ 250.00
Mills Bonus Bells, 25¢ 275.00

MILLS Q.T.'s, REBUILT, 5¢ and 25¢ PLAY

Blue, 5¢ \$ 75.00
Glitter Gold, 5¢ 100.00
Blue, 25¢ 125.00
Glitter Gold, 25¢ 150.00

DOWNEY-JOHNSON COIN COUNTERS \$177.50
GLOBE COIN SEPARATOR 290.00

F. O. B. Chicago

We are NATIONAL DISTRIBUTORS to the COIN MACHINE TRADE. WE REPAIR ALL TYPES COIN COUNTERS, COIN CHANGERS and COIN SORTERS

WRITE FOR COMPLETE PRICE LIST

CHARLES (JIMMY) JOHNSON



GLOBE DISTRIBUTING CO.

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HEADQUARTERS

FOR THE BEST BELL MACHINES THAT MONEY CAN BUY!

MILLS BLACK CHERRY BELLS
MILLS SILVER CHROME BELLS
MILLS GOLD CHROME BELLS

COLUMBIA TWIN JAK BEELS
COLUMBIA DELUXE BELLS
BAKER'S PACERS CONSOLES

Sold With a Money-Back Guarantee

SEND FOR COMPLETE CATALOGUE

BAKER NOVELTY CO.

1700 Washington Blvd. Chicago 12, Illinois

KC Civic Leaders Honor Vendo Head With Testimonial

KANSAS CITY, Mo., Jan. 18.—Elmer F. Pierson, president of the Vendo Company and retired president of the Kansas City Chamber of Commerce, received warm praise from local business and civic leaders January 15 at a testimonial dinner attended by 75 people in the Kansas City Club for his service as Chamber president.

As his three brothers, Fred N., John T. and Carl G., all executives of Vendo, sat looking on, he received a silver cigarette case engraved: "In recognition of service to Kansas City as president of the Chamber of Commerce." Presentation was made by James M. Kemper, of the Commerce Trust Company, the city's largest bank.

J. C. Nichols, Kansas City real estate man famed for development of the colorful Country Club district, lauded Pierson for his efforts in bringing war industry to the city. Mayor William E. Kemp declared: "I have called on Elmer many times to perform a public service at a sacrifice to himself and he has never failed me. He has always undertaken the task asked of him and done it well." Harry M. Gambrel, presiding judge of Jackson County Court (a post once held by President Truman), said Pierson's performance as Chamber head set a new pattern in civic activity.

Outlook on Vender Cooling Equipment Seen Brightening

CHICAGO, Jan. 18.—Picture of refrigerated vender supply appears to be brightening, as all types of cooling equipment will benefit from increased production of refrigeration compressors and related items promised for 1947.

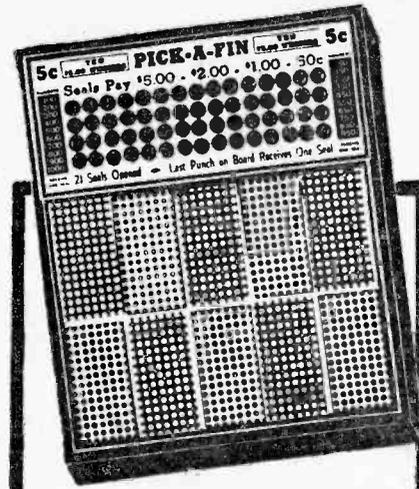
One of several such firms, Lynch Corporation here, is planning greatly stepped up production on this equipment according to T. C. Werbe, president. Indicative of present situation in this field, Lynch said his firm still had a very substantial backlog of unfilled orders for such vital refrigeration parts. Similar backlogs of other firms may be cleared up this year if promised production materializes.

Zechman Heads New Vending Mch. Firm

DETROIT, Jan. 18.—Edman Sales Company, new operating firm in the vending field, has been established by one of the coin machine industry's best known pre-war figures, Manuel M. Zechman. Formerly an attorney for a number of leading music machine operators and in close touch with industry developments, Zechman was not an actual operator prior to the war.

Recently out of the army, Zechman returned to establish his own business in partnership with Edward M. Ferber, who shortly thereafter withdrew from the firm, leaving the former as sole owner. Zechman recently married and has established his home in this city.

At the present time, Zechman is operating a route of cigarette and gum venders, but plans to add other lines at a later date. In addition to this business he continues his legal work for the government. He maintains headquarters for his firm in a downtown office location, 600 Griswold Street, and is one of the few operators here to select an office building site.



1200 Holes—Avr. Profit. \$33.03
60 Sewed Seals

Ten Spots 5c
1200 Holes—Avr. Profit. \$31.16

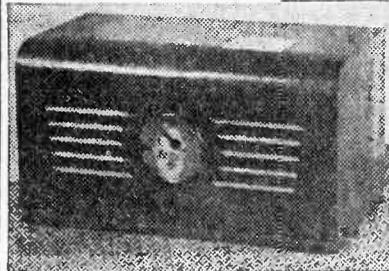
\$25 Special \$25
1200 Holes—Avr. Profit \$137.07

SUPER CHARLEY 25c
1200 Holes—Avr. Profit. \$84.50

CROWN PRODUCTS
322 E. COLFAX AVE.
SOUTH BEND 24, INDIANA

Radiotel

Coin Operated Radio Has Everything!



IMMEDIATE DELIVERY

R. C. A. Licensed and Approved. Your choice of 10¢ or 25¢ coin unit for 30 minutes, 1 hour or 2 hour playing time. Wire or Write for full details.

FRANCHISE DEALERSHIPS OPEN

NATIONAL COIN

Radiotel Co.

4487 Beverly Blvd. • Los Angeles (4) Calif.

FREE PLAY CONSOLES

Silver Moon, Jumbo Parade & Big Game (Fruit Reels)—\$119.50 Each.

Bally Hi Hand, F. P.; Paces Races (Red Arrow)—\$149.50 Each.

SLOTS

Jennings Chiefs, 3/5 Payout
5¢ \$139.50 | 10¢ \$149.50
25¢ \$159.50

Mills Blue or Brown Fronts
5¢ \$149.50 | 10¢ \$159.50
25¢ \$169.50

One-half deposit, balance C. O. D., F. O. B. Louisville

LOUISVILLE COIN MACHINE CO.

330-34 East Breckenridge Street
LOUISVILLE 3, KENTUCKY
Phone: Jackson 6544

CRACKLE FINISH PAINT JOB

Baked on—\$15.00 per Slot Machine. Also Repairing and Sales.

SOUTHERN COIN MACHINE EXCH.

514 Dryades St. New Orleans, La.

Even "thin coins"
can't slow up this

**Streamlined
COIN
CHANGER**

Can't miss, can't fail. It's the only patented dispenser which satisfactorily handles "thin coins." Pays for itself in time saved!



It's fast! A light touch of the handy lever delivers five nickels into your palm.

KWIK-NIKLES

- Sturdy — All Metal!
- Feather Touch Operation!
- Holds a Full 200 Nickles!
- Guaranteed Accurate!
- Wall or Counter Mount!
- Plated Solid Brass Tube!

JOBBER'S LIST PRICE

9.85

Distributors wanted. Individual penny, dime and quarter models available. Write for discount deal!

McPHERSON MFG. CO.
501 E. 34th STREET TACOMA 4, WASH.

MILLS NEW POST-WAR MACHINES

**ORDER TODAY
IMMEDIATE
SHIPMENT**

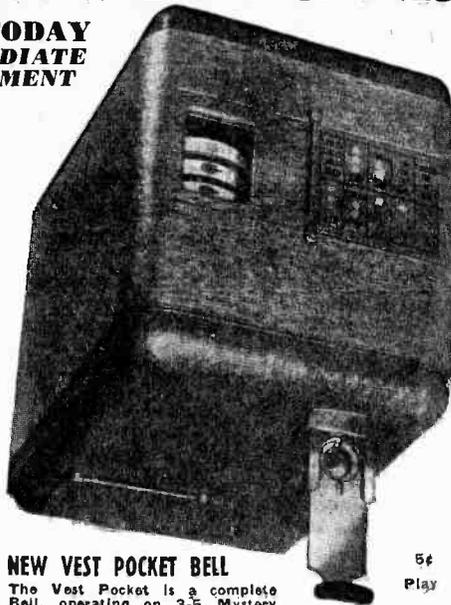


BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5c, 10c, 25c and 50c Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

NEW SAFE STANDS \$27.50
Send 1/3 Deposit With Order.



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. **BLUE & SILVER or GOLD & SILVER.**

5¢ Play

\$74.50

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

OPPORTUNITY KNOCKS

\$29.50 — PIN-BALL SPECIALS — \$39.50

BANDWAGON
ARMADA
ANABEL
SARA SUZY
CHUBBIE
TEN SPOT
WOW

SPORT PARADE
HI-STEPPER
SHOW BOAT
ABC BOWLER
ARGENTINE
BOSCO

BOLA-WAY
CAPTAIN KIDD
FOUR DIAMONDS
JUNGLE
SPOT POOL
SPOT-CHA
TWIN SIX

LEGAL GAMES

Battling Practice	\$69.50	Rapid Fire	\$79.50
Bowling League	49.50	Rocket Buster	99.50
Bowl-A-Bomb	49.50	Sky Fighter	99.50
Shoot Your Way to Tokio..	54.50	Pokerino	69.50
Bell-O-Ball	49.50	Shoot the Bartender	69.50
Defender	79.50	Shoot the Bull	49.50

ALL MACHINES HAVE BEEN THOROUGHLY RECONDITIONED
1/3 Deposit

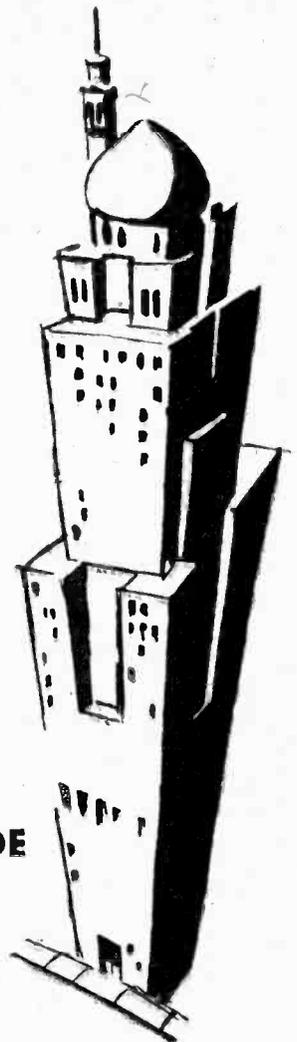
BINGHAMTON AMUSEMENT CO., INC.

221 MAIN STREET 6-1971 BINGHAMTON, N. Y.

The
BIG
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are at the
HOTEL CONTINENTAL
WITH THE MILLS
PHONOGRAPH PARADE

February 3, 4, 5, 6
in Chicago



J. H. Winfield Co.

916 Main Street, Buffalo 2, New York

FOR SALESBOARD SHOWMANSHIP IN ACTION

WATCH THE **Peerless**

REMOVABLE
PINUPS

*LINE ON PARADE

Quality Precision-Built

Peerless money-makers.
Live, new novelty designs.
Exclusive player-appeal features.



**1070 HOLES
SLOT SYMBOLS
THICK BOARD 5c**
TAKES IN . . . \$53.50
Ave. Payout . . . \$25.35
AVE. PROFIT . . . \$28.15

**ORDER NOW
PROMPT
DELIVERY**

*WATCH OUR WEEKLY PARADE OF HITS!

PEERLESS PRODUCTS, 633 PLYMOUTH COURT, CHICAGO 5, ILLINOIS

Jack Warren
ANNOUNCES GRAND OPENING

JAY-BEE PRODUCTS, INC.

Manufacturers of Jar Games

Featuring

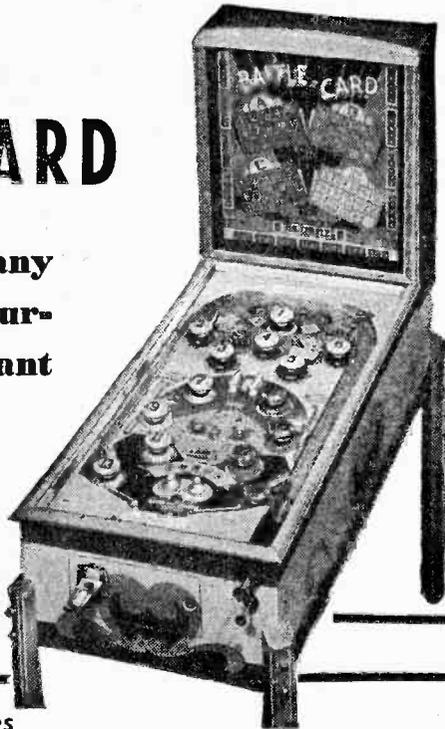
**WIN-A-FIN BINGO (ON STICKS) RED-WHITE-BLUE
COMBINATION TICKETS**

184 North Franklin Street, Chicago 6, Illinois State 6816

FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

GOTTLIEB
BAFFLE CARD

Sure-fire hit on any location! Test it yourself . . . you'll want more!



IMMEDIATE DELIVERY

EXCLUSIVE GOTTLIEB DISTRIBUTORS IN FLORIDA AND CUBA

EXCLUSIVE FLORIDA DISTRIBUTORS

Beautiful New SEEBURG SYMPHONOLA "1-47"

Come In for Your Demonstration and Complete Story of the SEEBURG 2-YEAR PLAN FOR PROFITABLE 5c MUSIC!



FLORIDA AUTOMATIC SALES CORP.

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MIAMI, FLORIDA

All Phones: 3-6221

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HAVANA, CUBA

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THE BEST BARGAINS
IN THE COUNTRY
WHILE THEY LAST!

- WURLITZER #24\$124.50
- WURLITZER #500—KEYBOARD 199.50
- WURLITZER #616-A 89.50
- WURLITZER #616-A (ILLUMINATED)..... 99.50
- WURLITZER #850 475.00
- WURLITZER #950 450.00
- SEEBURG 10-RECORD SELECTO-MATIC 40.00
- SEEBURG 12-RECORD 79.50
- SEEBURG VOGUE 175.00
- SEEBURG VOGUE, R. C.185.00
- SEEBURG CLASSIC 175.00
- ROCK-OLA WINDSOR, 20-RECORD 100.00
- ROCK-OLA MONARCH, 20-RECORD..... 100.00
- ROCK-OLA '40 MASTER ROCKOLITE 165.00
- MILLS THRONE OF MUSIC 125.00

ROY McGINNIS CO.

2011 MARYLAND AVE., BALTIMORE 18, MARYLAND
PHONE: UNIVERSITY 1800

Coin Machine Men—
Make our offices Yours
While in town

— Feb. 3, 4, 5 & 6 —

American Amusement Co.

164 EAST GRAND AVE., CHICAGO 11, ILLINOIS ALL PHONES: WHITEHALL 4370

BUY "AMERICAN" AND YOU BUY THE "FINEST"

Remember

BOOTH 207

HOTEL SHERMAN

"GIVE ME FIVE MINUTES MORE"

—A swell number on your phonograph, but it shouldn't apply to your repair work. Here's a soldering device that heats up in five SECONDS—yes, just five SECONDS—can't overheat—always ready to use—works in close quarters—light weight—safe—easy to use—saves time—saves money.

SPEED IRON SOLDERING GUN\$12.95

CONSOLES

- Bally Hi Hand ..\$145.00
- Mills 3 Bells 525.00
- Jumbo Parade, Late, 5¢ 95.00
- Jumbo Parade, Late, 25¢ 130.00
- Pace Saratoga, 10¢ 110.00
- Pace Saratoga, 25¢ 125.00
- Pace Twin Reels, 10¢-25¢ 175.00

SICK OF ADJECTIVES?

We don't blame you, brother! Every new machine has had its own assortment of superlatives —with bonus super bells, all we ask you to do is

COMPARE

Its Earnings and Performance with Any Other Machine.

KEENEY SINGLE BONUS SUPER BELL

FIVE COIN MULTIPLE FREE COIN & PAYOUT

LOTS OF SLOTS ALL PERFECT!

- Black Cherry, 5¢ ..\$225.00
- Blue Front, 25¢ . 145.00
- Brown Front, 5¢ . 125.00
- Original Chrome, 10¢ 175.00
- Victory Chief, 5¢ 125.00
- Pace Comet, 5¢ . 65.00
- Silver Chrome, 5¢ 145.00

BETTER FIVE BALLS

- Air Circus\$ 85.00
- Big Parade 95.00
- Big Hit 160.00
- 5-10-20 75.00
- Keep 'Em Flying . 115.00
- Knockout 95.00
- Bolaway 65.00
- Legionnaire 55.00

NEW PIN GAMES

- Exhibit FIESTA
- Chi Coin SUPERSCORE
- Genco STEP-UP
- Gottlieb BAFFLE CARD
- Williams AMBER
- United SEA BREEZE
- Bally MIDGET RACER

MUSIC THAT SATISFIES

- Seeburg Classic ..\$375.00
- Seeburg 9800, RCES 495.00
- Wurlitzer 500 .. 325.00
- Wurlitzer 412 .. 145.00

30 WIRE CABLE

Regular Color Codes
IN LOTS OF 500 FEET
27 1/2c Foot

SPECIAL—JOCKEY CLUB, ONE BALL PAYOUT.....\$185.00

WRITE, WIRE, PHONE YOUR ORDERS

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KANSAS CITY, MO.
Victor 8404-8405

**"By experience you'll learn that,
Like a well-known cigarette,
We prove that every purchase
Is a good, substantial bet—WE SATISFY!"**

NEW SLOTS

JENNINGS:
5¢ Bronze Chief \$299.00
10¢ Bronze Chief 309.00
25¢ Bronze Chief 319.00

WATLING:
5¢ Rolatop \$175.00
10¢ Rolatop 200.00
25¢ Rolatop 225.00
50¢ Rolatop 300.00

COLUMBIAS:
Double Backpot \$145.00
Deluxe Belle 209.50
All Mills Slots at Factory Prices. Immediate Delivery.

ABT Challenger \$ 65.00
Gott. Gripper 39.50
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Daval Gusher 54.00
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★ CLOSE OUT ★

Bally Draw Bells
Bally Triple Bells
Bally Midget Racers
Solotone Wall Boxes & Amplifiers

WRITE FOR PRICES

NEW VENDORS

Victor V Globe \$11.75
Victor V Cabinet 13.75
Victor V 5¢ 14.75
Advance Nut 10.50
Advance Gum 10.50
Silver King Nut 13.95
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Silver King 5¢ 13.95
New Pipe Stands 3.75
New Wall Brackets 1.00

VENDORS FOR ALL PURPOSES — WRITE YOUR REQUIREMENTS

NEW PINCH-HITTER, Legal Roll Down, \$465.00

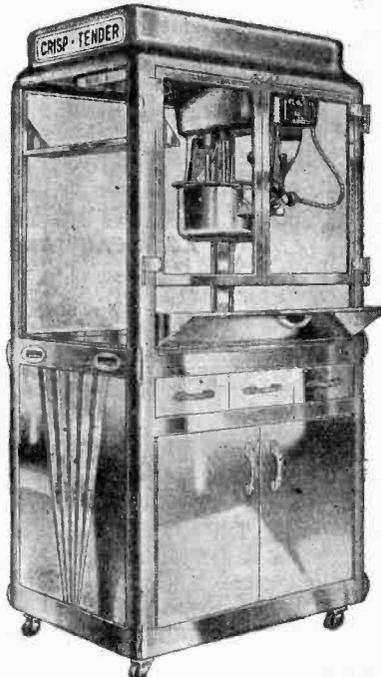
IMPORTANT NOTICE TO MILLS BELL OPERATORS—The amazing DURO-MATIC Escalator Conversion for MILLS 5c Escalators. Jam-proof and easy to install, it will eliminate all your Escalator troubles and service calls. \$9.95 for single units; \$100.00 per dozen.

MUSIC

Wurlitzer 61 \$115.00
616 175.00
616 Lite-Up 185.00
24 Rec. Vic. 295.00
Twin 12, RC 185.00
Premiers 385.00
Commandos 385.00
Spec. & Play 275.00
Sing. Tower 215.00
Top Flite 125.00
Mills Throne 265.00
Empress 295.00
PANORAMS \$365.00

CONSOLES

5¢-25¢, SB \$195.00
Jum. Par., FP 65.00
Big Game, FP 75.00
Kent. Club 125.00
Bak. Pacers 275.00
Bob Tall, FP 95.00
Sil. Moon, FP 95.00
Sq. Bells 85.00
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Saratogas 95.00
Pace Reels 125.00
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BRAND NEW 1947 MODEL SAFES & STANDS

Single Weighted Stands \$ 25.00
Double Revolver Safes 125.00
Single Revolver Safes 85.00
Deluxe Single Revolver Safes 125.00
Deluxe Double Revolver Safes 185.00

NOW DELIVERING—NEW POST-WAR STAR POPCORN MACHINES—"SUPER STAR"

Streamlined Stainless Steel Cabinet—Illuminated Display Signs—A Real Money Maker in Theaters, Bowling Alleys, other Concession Stands.

NOW AVAILABLE

SUPER STAR, Theater Model \$589.00
SUPER STAR, Counter Model 519.00
SILVER-STAR, Floor Model 485.00
SILVER-STAR, Counter Model 398.00
JUMBO-GIANT, Popping Unit 248.00

USED VENDORS

5 Roller Type 5¢-10¢ Stamp Vendors \$15.00
10 ASCO & SHIPMAN Stamp Vendors, Like New 19.95
10 SHIPMAN 2-Column 1¢ Candy Bar Vendors 19.50
65 ROWE 1¢ 5-Column Stick-Gum Vendors 12.50

NEW MUSIC ACCESSORIES

Buckley Wall Boxes \$39.00
Packard Wall Boxes 38.95
Packard Brackets 4.50
30-Wire Coded Cable .35
Volume Levellers 39.00
Berman Lite-Up Speakers 39.50

USED WALL BOXES

15 Wurlitzer #125 \$17.50
15 Buckley 24 15.00
20 SOLOTONES 25.00
6 Wurlitzer #320 17.50

TERMS: 1/2 DEPOSIT WITH ALL ORDERS, BALANCE C. O. D.

Cleveland Coin Machine Exchange

2021-25 PROSPECT AVE. CLEVELAND 15, OHIO
Phone: Prospect 6316-17



M. S. GISSER, Sales Mgr.

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YEARS OF NEVER FAILING SERVICE SPELL LEADERSHIP

... for Automatic Equipment Company in the Coin Machine Industry. And we are proud of our long standing position as the leading music distributor in our area. As Exclusive Seeburg Distributor in Eastern Pennsylvania, Southern New Jersey and Delaware we are very happy about the leadership of Seeburg Scientific Sound Remote Control Sound System. Music ... and ONLY music is our business for we specialize in distributing ONLY music equipment. That's why our operators count on us for better service ... every time!

AUTOMATIC EQUIPMENT CO.

EXCLUSIVE SEEBURG DISTRIBUTORS FOR EAST PA., SO. JERSEY AND DELAWARE

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MCALL NOVELTY CO.

READY FOR LOCATIONS—RUSH YOUR ORDERS

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Wurlitzer, Model 950 \$595.00
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Seeburg Model Colonial 375.00
Seeburg Model Mayfair 375.00

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Rock-Ola, Model 39 (Aristocrat Cabinet) 325.00
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Rock-Ola Model '39 De Luxe 345.00

1/2 Deposit, Balance C. O. D.

3147 LOCUST ST. ST. LOUIS, MO.

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

***** OPERATORS SAVE MONEY *****

5 BALL, FREE PLAY		MUSIC	
Arizona \$ 99.50	Catalina (Floor Sample) \$99.50	Wurlitzer 750E \$350.00	
Flat Top 99.50	Grand Canyon 99.50	Seeburg 9800, RC 300.00	
Stage Door Canteen 145.00	Surf Queen 150.00	Seeburg 8800, RC 300.00	
Streamliner 89.50	Zig Zag 39.50	Seeburg 8200, RC 310.00	
Miami Beach 40.00	Victory 40.00	Seeburg Vogue 250.00	
Jungle 39.50	Spot-a-Card 40.00	Seeburg 700 325.00	

Victory Specials (Like New) \$375.00
Blue Grass \$ 50.00
Dark Horse 50.00
1/3 DEPOSIT, BALANCE C. O. D.

KERTMAN SALES CO.

575 CLINTON AVE., NO., ROCHESTER 5, NEW YORK. PHONE: MAIN 2507

VICTORY CONVERSION VALUES

ON DECK for Snappy	HERE IS WHAT YOU GET . . .
GIRLS AHOY for Seahawk	NEW! Flashy 14-Color Score Glass
GLAMOR GIRLS for Sport Parade	NEW! Large Size Bumper Caps
FOLLIES OF '46 for Hi-Hat	NEW! Score Cards
TWIN SIX for Gold Star	
BASEBALL for Seven-Up	

COSTS YOU ONLY \$12.50 Ea. F. O. B. CHGO.

WRITE FOR COMPLETE LIST

NO MECHANICAL CHANGES

RUSH YOUR ORDER TODAY!

VICTORY GAMES

2140-44 Southport Ave. CHICAGO 14, ILLINOIS

NOTHING ELSE TO BUY!

"America's Pin Game Conversion Headquarters"

NOTICE

We have two excellent pin games and music routes for sale. One located in Maine netting \$300.00 per week and one located in Massachusetts netting \$1,000.00 per week. These routes consist of fine equipment and are priced right.

Write, wire or telephone

ASSOCIATED AMUSEMENTS, INC.

846 COMMONWEALTH AVE. Phone: Longwood 8440-1-2-3 BOSTON 15, MASS.

EXCLUSIVE DISTRIBUTORS FOR WISCONSIN & UPPER MICHIGAN

PERSONAL MUSIC CORP.
MEASURED MUSIC

UNITED
COIN
MACHINE
CO.

FILBEN '47
30-RECORD PHONOGRAPH

DAVAL PRODUCTS CORP.
COUNTER GAMES

UNITED MFG. CO.
PIN GAMES

H. C. EVANS & CO.
CONSOLE GAMES

MARVEL MFG. CO.
COUNTER GAMES

PIN BALLS

- Santa Anita, P.O. \$79.50
- Fifth Inning ... 49.50
- Bumper (Owl) . 79.50
- Target Skill ... 49.50
- Marines At Play 89.50
- Race King, P.O. 79.50

NOW DELIVERING

- Personal Music
- Evans Complete Line
- Daval's Games
- United's Sea Breeze
- Marvel's Pop-Up

SLOTS

- Pace All-Star, 10¢, 2-4 \$39.50
- Jenn. 4-Star Chief, 10¢ .. 79.50
- Callie Commander, 10¢, 3-5 39.50
- Lucky Lucre Cons., '41 .. 99.50

BUYS OF THE WEEK AT CLEARANCE PRICES

ARCADE MACHINES

- Champion Hockey . \$125.00
- Genco Playball . 225.00
- Rocket Ball, 9 Ft. . 199.50
- Sky Fighter, Conv. . 159.50
- Bowling League . 89.50
- Bolascare . \$250.00
- Navy Bomber 99.50
- Bowlaway 229.50
- Zingo . 139.50
- Bank Ball, 9 Ft. . 175.00
- Roji-a-Ball Barrel Roll 250.00
- Ten Strike, H.D. . 149.50

PHONOGRAPHS

- WURLITZER AMI
- 618 \$150.00
- 24 175.00
- 500 325.00
- Twin Unit . 195.00
- Vlo. Kybd. . 395.00
- SEEBURG
- Classico . \$345.00
- Colonel, R.C. . 350.00
- 8800, R.C. . 450.00
- 9800, R.C. . 450.00
- 40-SEL. HI-BOY \$325.00
- ROCK-OLA
- Standard \$295.00
- DeLuxe 325.00
- Master 375.00
- Commando 450.00
- MEL-O-TONE
- 16-Rec. Liteup \$175.00

PARTS

- Streamliner Phono Stand \$31.50
- Berman's Lift Trucks \$49.50
- Double Slot Open Stand . \$49.50

WRITE TODAY FOR OUR COMPLETE PRICE LIST

TERMS: 1/2 CERTIFIED DEPOSIT

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD SPRING 8446-8447 MILWAUKEE 14, WISC.

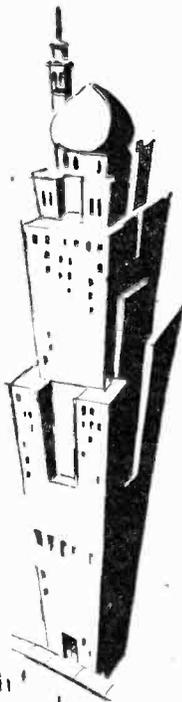
Everyone will be there!

THE
MILLS
PHONOGRAPH
PARADE

at
the

HOTEL CONTINENTAL

February 3, 4, 5, 6 in Chicago



Leader Sales & Distributing Co.
4116 Live Oak St., Dallas, Texas

SAVE UP TO 50%

We've put these fine machines

NO TRADES PLEASE!

ON THE SPOT

SLOTS AT ROCK-BOTTOM PRICES

- 2 Pace Kitty, 5¢ \$ 29.50
- 1 Columbia Bell, Gold Award, Cig. R. 39.50
- 1 Mills Liberty Bell, 5¢ 39.50
- 1 Mills Liberty Bell, 10¢ 49.50
- 1 Watling Rototop, 5¢ 49.50
- 4 Pace Comet, 5¢ 59.50
- 1 Roman Head, 10¢ 69.50
- 1 Jennings Silver Chief, 5¢ 79.50
- 1 Mills Melon Bell, 5¢ 79.50
- 8 Columbia D.J.P., '46, Like New 89.50
- 2 Mills Brown Front, 5¢ 89.50
- 2 Pace De Luxe D.J.P., '46, 5¢ 99.50
- 2 Mills Brown Front, 25¢ 109.50
- 2 Mills Copper Chrome, 5¢ 129.50
- 2 Mills Gold Chrome, 5¢ 129.50
- 1 Mills Silver Chrome, 25¢ 149.50

MUSIC BARGAINS

- 5 Rock-Ola RM-16, Illum. \$119.50
- 1 Rock-Ola '39 Counter and Stand . 149.50
- 5 Rock-Ola Windsor, Illum. 149.50
- 1 Wurlitzer 81 Counter and Stand . 149.50
- 1 Seeburg 8200 \$279.50
- 1 Rock-Ola Premier 279.50
- 1 Rock-Ola Commando 289.50
- 1 Seeburg 8200, E.S.R.C. 319.50

ARCADES

- 1 Seeburg Rayolite \$ 39.50
- 1 Scientific Batting Practice 59.50
- 1 Evans Tommy Gun 59.50
- 1 Mills Panoram, Best Solo-Vue ... \$349.50
- 1 Mutoscope Voice-o-Graph, 50¢ (Pre-War) 499.50

FIVE BALL—FREE PLAYS

- 1 Five-Ten-Twenty \$ 64.50
- 1 Flying Tiger 64.50
- 1 Keep 'Em Flying 64.50
- 1 Shangri-La, P. & S. 64.50
- 2 Arizona (Rev.) 109.50
- 1 Cover Girl (Rev.) 109.50
- 1 Laura (Rev.) 109.50
- 2 Grand Canyon (Rev.) \$109.50
- 1 Oklahoma (Rev.) 109.50
- 1 Streamliner (Rev.) 109.50
- 2 Surf Queen 139.50
- 2 Stage Door Canteen 149.50
- 1 Fast Ball 169.50
- 1 Superliner 169.50

ONE BALLS

- 1 One-Two-Three, F.P., '41 \$ 39.50
- 1 Spinning Reels, P.O. 39.50
- 1 Sky Lark, F.P., P.O. 59.50
- 2 Fortune, F.P. \$ 69.50
- 1 Dustwhirl 99.50

CONSOLES

- 1 Paces Races, Bk., As Is, Complete \$ 29.50
- 1 Paces Saratoga, w/Rails, 5¢ 59.50
- 2 Jumbo Parade, F.P. 59.50
- 2 Silver Moon, F.P. 59.50
- 1 Sun Ray 59.50
- 2 Silver Moon, Comb. 69.50
- 1 Keency Triple Entry 99.50
- 2 Paces Saratoga, Comb. \$ 99.50
- 1 High Hand 109.50
- 6 Super Bell, 5¢ Comb. 119.50
- 2 Super Bell, 25¢ Comb. 169.50
- 1 Four-Way Super Bell, 5-5-5-5 249.50
- 1 Mills Four Bells, 5-5-5-5 249.50
- 1 Mills Four Bells, 5-5-5-25 279.50

VENDING MACHINES

- 4 U-Pop-It Popcorn Machines, Rebuilt \$129.50

MISCELLANEOUS MUSIC ACCESSORIES

- 2 Amplifiers for Rock-Ola 12 Rec. \$ 10.00
- 4 Amplifiers for Seeburg '46 Master (MA216), Brand New 37.50
- 3 Amplifiers for Wurlitzer 616, D.C. 7.50
- 4 Adaptors, Seeburg, for 24 Wurl. Drums and Solenoids (Plugs Missing) 5.00
- 1 Intercommunication System, Complete With 5-12 Station, Master Boxes in Perfect Condition, Complete 100.00

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TERMS: 1/2 DEPOSIT, BALANCE C.O.D.

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SENSATIONAL NEW LEGAL COUNTER GAME
 "POP-UP," a most amazing new counter game... **\$49.50**
 A B T CHALLENGER (always a winner). One free with every ten... **\$65.00**
 Immediate shipment. Write—Wire—Phone for these amazing money-makers!!!

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- Mills GOLDEN FALLS
- Mills BLACK CHERRY BELLS
- Jennings STANDARD & BRONZE CHIEFS
- Jennings SUPER DELUXE LITE-UP CHIEFS
- Watling ROLATOP
- Groetchen COLUMBIAS, STANDARD & DELUXE MODELS
- Mills WEST POCKETS
- Daval's "FREE PLAY"
- Mills 25¢ Q.T. GLITTERGOLDS

5c-10c-25c-50c PLAY

WRITE FOR PRICES!

LATEST BRAND NEW FACTORY RELEASES!!!! IMMEDIATE SHIPMENT!!!!

- | | |
|--|--|
| <p>5 BALL FREE PLAY PIN GAMES</p> <ul style="list-style-type: none"> SMOKY (Exhibit) AMBER (Williams) RIO (United) KILROY (Chicago Coin) BAFFLE CARD (Gottlieb) SEA BREEZE (United) STEP-UP (Genco) SMARTY (Williams) | <p>LEGAL EQUIPMENT</p> <ul style="list-style-type: none"> GOALEE JACK RABBIT GOTT. 3 WAY GRIPPERS GRIP-VUE ABT TARGET STANDS SILVER KING PEANUT VENDORS ACE COIN COUNTER SCORE A BARREL |
|--|--|

SEE US AT THE SHOW-BOOTH 111

DELUXE REVOLVE-A-ROUND SAFE STANDS
 Single, Double, Triple Cabinets made of extra heavy gauge steel. WRITE FOR SPECIAL PRICES!!!

BRAND NEW
 BALLY VICTORY SPECIALS } WRITE!
 BALLY VICTORY DERBIES } WIRE!
 DELUXE DRAW BELL } PHONE!
 MIDGET RACERS }

Single Lock—Box Type Slot Stand Built To Withstand Abuse. Price.....\$27.50

SPECIALS!! EQUIPMENT SUPERBLY RECONDITIONED THE MONARCH WAY

CLUB TROPHY, F. P.\$195.00	JOCKEY CLUB, P. O.\$275.00
RECORD TIME, F. P.\$119.50	SPORT KING, P. O.\$195.00

ATTENTION!!! WANTED—WURLITZER 700, 750, 800, 850 and 950 Model Phonographs and all Counter Models. Also want: MILLS THRONES and all Model SEEBURGS and ROCK-OLAS. Cash Waiting. State condition, lowest price acceptable and when shipment can be made.

WANT TO BUY LONGACRES. State condition, lowest price acceptable and when shipment can be made.

FOREIGN TRADE!! Our Foreign Sales Department welcomes the opportunity to be of Service. We invite correspondence in all foreign languages. We are especially equipped to handle all coin chute adaptations and are experts in special export packing and crating. Send for our beautifully illustrated folder describing all our coin-operated equipment. CABLE ADDRESS: "MOCOIN."

TERMS: 1/3 DEPOSIT—BALANCE C. O. D.—SIGHT DRAFT

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TO COINMEN IN CHICAGO
 BOTH AT THE COIN MACHINE SHOW AND AT
ROCK-OLA'S BIG OPEN HOUSE AT THEIR PLANT AT
800 NORTH KEDZIE AVENUE

We're looking forward to seeing all of our customers and friends at the convention to catch up on lots of things that have happened since our last meeting before the war . . . to plan ahead towards a prosperous future.

UNTIL THEN, REMEMBER AFTER 28 YEARS BEING A FRIEND BECOMES A HABIT.

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B. D. LAZAR CO. 1635 FIFTH AVE. PITTSBURGH 19, PA.
 Phone: Grant 7818

Your most important stop in Chicago

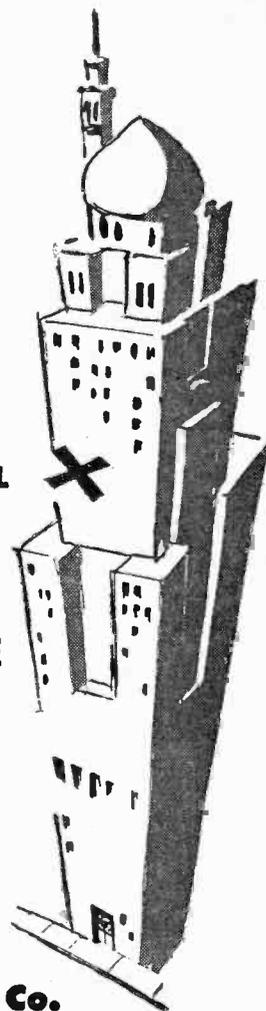


the **HOTEL CONTINENTAL**

and

THE MILLS PHONOGRAPH PARADE

February 3, 4, 5, 6



Marquette Music Co.

1216 Beaubien St. Detroit 26, Mich.

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IMMEDIATE DELIVERY! WRITE—PHONE FOR NEW PIN GAMES

GENCO • CHICAGO COIN • EXHIBIT
 GOTTLIEB • BALLY • WILLIAMS

You Name It — We'll Price It! Write or Phone Today!

50 PANORAMS

\$285.00 EACH

- ALL IN GOOD CONDITION!
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Sample **\$65.00**

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BANG-A-FITTY

Watch for Big Announcement Next Week

EDELMAN AMUSEMENT DEVICES

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Here is the answer to closed territory! Most gambling laws involve 3 factors — Prize — consideration and chance. TELEQUIZ is not a gambling machine — is as legal as any radio quiz show. It depends on the skill and knowledge of the player . . . THEREFORE HAS NO ELEMENT OF CHANCE! The only cash award machine SUBJECT TO ONLY \$10.00 FEDERAL TAX INSTEAD OF \$100.00. Many closed territories have already approved TELEQUIZ operation with pay-out. Ask your local authorities about TELEQUIZ . . . then find out about the exclusive TELEQUIZ operating franchise for your territory.



SEE US AT **BOOTH 23**

Telequiz Sales Company 32 W. RANDOLPH ST., CHICAGO • TELEPHONE: STATE 5694

ROCK-A-BARREL

POPULAR 9-FOOT SIZE

Made by men who know operating "how"!

This is our second skee-ball type game. A firm which has experience in all phases of the industry, we wanted certain things in our games, and to get it WE HAD TO MAKE 'EM! If you are looking for trouble-free operation, good profits and those little extras which make it possible, get in touch with us.

- Rotating Barrel and Fool-Proof "Fencing"
- Silent Sponge Rubber Playing Field
- Fool-Proof All-Metal Ball Release
- Well Made, Fine Appearance
- Free Ball Returned Thru Side Pocket

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WRITE—WIRE
\$395.00

F. O. B. Milwaukee

Wisconsin Novelty Co.
OF MILWAUKEE
3734 N. Green Bay Ave. Milwaukee 6 Wis

'JACK RABBIT' JUMPS PROFITS

AMUSEMATIC introduces a fascinating new, all-animated game — "JACK RABBIT" that will MULTIPLY YOUR CASH LIKE RABBITS!

This game of action and coordination invites a constant customer replay and corners amusement coins. Pin Game Operators and Arcade Operators live your amusement center, multiply your dollars and CASH IN ON "JACK RABBIT"!

This all-animated thrilling game is operated on a two-button principle—one button to increase speed of Dog—the other to make Dog leap for Rabbit.

\$475.00
1/3 DEPOSIT
BALANCE I. O. D.



AMUSEMATIC CORP.

4556 North Kenmore

Chicago, Ill.

Telephone EDgewater 3500

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24 Record Wurlitzer Hideaway, With Adapter \$200.00	Wurlitzer 616, With Adapter \$150.00
Wurlitzer Counter Model, '41, Complete 125.00	Wurlitzer 616, With Packard Keyboard 125.00
With Stand, Perfect 125.00	Wurlitzer 24, Clean 225.00
Ump \$35.00	Buckley Boxes, Speckle Finish, Each 10.00
Torpedo Patrol 50.00	Scoop \$25.00
On Deck 35.00	Midway \$9.50
Victorious 65.00	Destroyer 50.00
Spot-Cha 50.00	Western Baseball 50.00
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Click 40.00	
Champ 37.50	
Playmate 35.00	
Crystal 45.00	

1/3 Certified Deposit, Balance C. O. D.

E. & R. SALES COMPANY

813 COLLEGE AVE., N. E.

GRAND RAPIDS, MICHIGAN

5¢ Jumbo, C.P. . . . \$ 65.00
25¢ Jumbo, C.P. . . . 140.00
• New Columbias
• New Vest Pockets
• New Black Cherry Bells

USED ORIGINAL SLOTS LIKE NEW!

Mills Black Cherry Bells:	
5¢ \$185.00	
10¢ 175.00	
25¢ 185.00	

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50¢ Silver Chrome . . . 175.00
5¢ Silver Chromes . . . 115.00
5¢ Jennings Chief . . . 60.00
Four Aces 75.00

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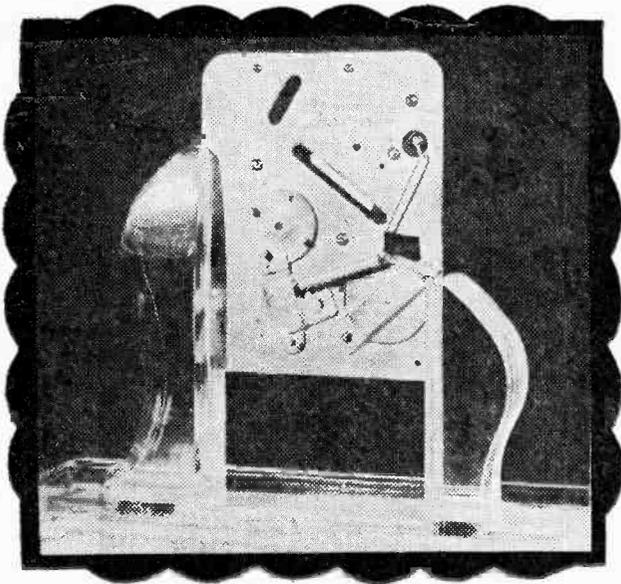
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▶ UNLIMITED QUANTITIES!



New, simple, service-free coin mechanism. Designed and built by coin operators (Pat. Pending). Coin chute completely automatic. Electrically operated. Coin starts radio playing. No buttons to push or slides to pull. Only four moving parts, nothing to get out of order. Mechanism takes one to five quarters. Set to play one hour for 25c. (Interval easily changed. May be set for 1/2 hour, 1 hour, or 2 hours by operator. Also, on special order, mechanism changed to take different sized foreign and U.S. coins). Timing device controlled by nationally known clocks. Coin trips by Micro switch, Impossible to jar into operation. Easy to install or remove. Overall dimensions 4"x5"x2". This simple, inexpensive money maker is being used successfully throughout the coin industry. Order today. Write, wire or telephone

\$6.50 ea.
QUANTITY DISCOUNTS

**Also used successfully on telescopes, washing machines, wired music . . . and any other place you need time delay intervals.*

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Marvel's POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

ACCURATE, COMPETITIVE, SKILL SCORING

POP-UP WILL TRIPLE YOUR PROFITS!
FULLY METERED — NO COIN COUNTING NECESSARY

NEW GAMES, IMMEDIATE DELIVERY

FRISCO OPPORTUNITY	SURF QUEENS BIG HIT
SPELLBOUND	

<p>BELL MACHINES</p> <p>Brown Hammerloy (Mills), 5c, 10c, 25c. (Matched Set) \$650.00</p> <p>Mills Chrome 225.00</p> <p>Black Cherry Bell (New), 25c-2-5. 235.00</p> <p>CONSOLES</p> <p>Keeney Super Bell (5c Comb.) \$215.00</p> <p>Keeney Super Bell Twin, 5c-5c, P.O. 275.00</p> <p>Jumbo P.O. Animal Reel 99.50</p>	<p>ARCADE</p> <p>Shoot to Tokyo . . . \$ 89.50</p> <p>Periscope 134.50</p> <p>COUNTER GAMES PRACTICALLY NEW</p> <p>Mercury (Cig. Reel) \$18.50</p> <p>1c Amer. Eagle (Fr. R.) 19.50</p> <p>1c-25c Head or Tail 9.50</p> <p>5c Liberty Bell (Fr. R.) 19.50</p> <p>Ginger 12.50</p> <p>Bally Reserve, 5c (Cig. Reel) 10.50</p>
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PRICE \$49.50
F.O.B. Factory

SPECIALS FOR THIS WEEK

EACH \$39.50 EACH

Thoroughly cleaned and reconditioned

BANDWAGON—BIG CHIEF
CADILLAC—FLICKER
PROGRESS—WING

EACH \$49.50 EACH

STAR ATTRACTION
TEN SPOT—TRAILWAY
DIXIE

Write for complete Price List.

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Mid-State Co.

2369 MILWAUKEE AVE., CHICAGO 47, ILL.
Phone: Everglade 2545

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and THE MILLS PHONOGRAPH PARADE

February 3, 4, 5, 6
in Chicago

Northwest Sales Company
3144 Elliott Avenue, Seattle, Wash.

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AMPLIFIERS
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MOTORS
REPAIRED
PROMPT SERVICE

WANTED
SEEBURG CHICKEN SAM
AND JAILBIRD RAY GUNS
WILL PAY
\$40.00 Each
WRITE FOR SHIPPING
INSTRUCTIONS.

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RAY GUNS
**"SHOOT
THE BEAR"**
SPECIAL
\$149.50
COMPLETELY RECONDITIONED
REPAINTED AND CONVERTED
FROM SEEBURG RAY GUNS
IMMEDIATE DELIVERY
SOLD ON COINEX MONEY
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FLASH HOCKEY
IN EXCELLENT
WORKING
CONDITION
\$89.50
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Telephone GRAceland 0317 · 1346 Roscoe St. · Chicago 13, Ill.

240 JUMBO HOLE BOARD
72 SEALS
5 NOS. ON EACH TICKET!

25¢ PER PLAY

TAKES IN \$60.00 - AVERAGE PAYOUT \$26.46
\$33.54 AVERAGE PROFIT

FAST ACTION!
EVERY SALE SELLS 5 NOS.!!
FIVE \$10.00 HITS!
TERRIFIC PLAYER APPEAL!

LUCKY TENS
\$5. \$3. \$1. OR 50c

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THOS. A. WALSH MFG. CO.
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THE COIN MACHINE SHOW**

YOU CAN'T BEAT OUR PRICES!
FOREIGN BUYERS—WE EXPORT TO ALL PARTS OF THE WORLD

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Wurlitzer 412, 12 Record	\$ 79.50
Wurlitzer 412, Lite-Up	99.50
Wurlitzer 500	239.50
Wurlitzer 616, Plain	119.50
Wurlitzer 616, Lite-Up Top & Bottom	149.50
Wurlitzer 600, Rotary	210.00
Wurlitzer 24, 24 Record	139.50
Wurlitzer 24, Lite-Up Dome	199.50
Wurlitzer 61, Counter Model	99.50
Wurlitzer 71, Counter Model	159.50
Wurlitzer 24, Celler Job, Remote	199.50
Wurlitzer 24, Celler Job, Wired	189.50
WURLITZER 42/24 VICTORY MODEL	210.00
Wurlitzer Twin 12, Celler Job, Buckley	175.00
Wurlitzer Twin 12, Celler Job, Packard	175.00
Wurlitzer 780E, Colonial	399.50
Wurlitzer 750E	450.00
Wurlitzer 800	425.00

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Mills Throne	\$150.00
Mills Empress	189.50

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Seeburg 12 Record	\$ 79.50
Seeburg Casino	179.50
Seeburg Mayfair	179.50
Seeburg Plaza	179.50
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Seeburg Gem, ESRC	235.00
Seeburg Vogue or Classic	250.00
Seeburg 8200, Victory Model	235.00
SEEBURG HI TONE, ES	265.00
SEEBURG HI TONE, ESRC	299.50
SEEBURG HI TONE, ESRC, ESRC	325.00

ROCK-OLA

Rock-Ola 16	\$ 79.50
Rock-Ola Monarch or Windsor	149.50
Rock-Ola Standard	239.50
Rock-Ola De Luxe	249.50

WALL BOXES

Seeburg Selectomatic Boxes	\$ 5.50
Seeburg 24 Sel. Wall-o-Matic, Remote	22.50
Seeburg 20 Sel. Wall-o-Matic, Remote	27.50
Seeburg Large Type Wall-o-Matic, R.C. or Wired	7.50
Seeburg Bar-o-Matic, 5-10-25¢	39.50
Seeburg 3-Wire, 5-10-25¢	39.50
Wurlitzer #331 Bar Boxes	6.00
Wurlitzer #320 Sweet Music, 5¢	12.50
Wurlitzer #125, 5-10-25¢	16.50
Buckley Plain, 24	5.00
Buckley Chrome, 24	6.00
Buckley Lite-Up Side (24), Gold	9.00
Buckley Lite-Up Side (24), Chrome	11.00
Rock-Ola Dial-a-Tune	7.50
Rock-Ola 5¢ #1504 Bar Box	8.50

PARTS

Seeburg SD-24-1Z Adaptor and GSRI Sel. Receiver (Both)	\$49.50
#304 Wurlitzer Stepper	12.50
#145 Wurlitzer Red Stepper	32.50

PACKARD BOXES, Brand New \$38.95

COIN OPERATED RADIO
"Houradio" — Plays 1 Hour for 25¢.
Send for Sample Today.
\$59.50 F. O. B. New York City.

Send 1/3 Deposit, Balance C. O. D.
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Universal Appeal... Showmanship... Foolproof Operation... Human Interest!

The VOICE-O-GRAPH Has All Four...and More!

People thrill at the idea of making instantaneous recordings of their own voices—and mailing them to friends or taking them home and playing them over and over again. This psychological impulse guarantees operators record-making PROFITS with the VOICE-O-GRAPH.

The VOICE-O-GRAPH is fully Automatic—Coin Operated—with special Mailing Envelopes vended for an additional 5c. No Attendant is necessary. Booth is soundproof, beautifully designed and large enough for 2 people to record conversation or song. Occupies approx. 1 square yard of space.

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CALLING ALL FOREIGN BUYERS!

Seacoast's New Catalog Is Ready for You Now
Ya Esta Listo El Nuevo Catalogo Seacoast

In it are photographs of all types of automatic coin-operated equipment Music, Amusement and Vending Machines.

Contiene fotografias de toda clase de equipo automatico operado con monedas... maquinas para musica, diversion y venta.

This catalog offers valuable help in planning and following through your buying program. Send for it NOW!

Este catalogo le sera de gran ayuda para planear y llevar acabo su programa de compras. Pida su copia HOY!

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Send me at once complete details on VOICE-O-GRAPH.

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ADDRESS.....
CITY..... ZONE..... STATE.....

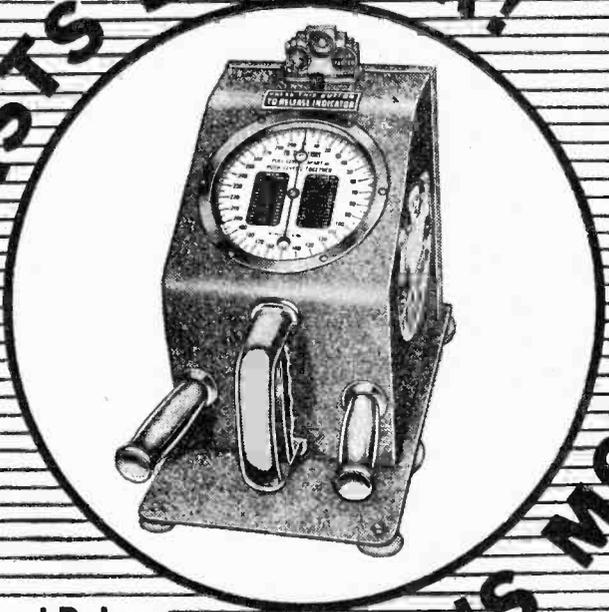
J-1-25

Chicago Coin's
Kilroy
will be at
your distributor
SOON!

CHICAGO COIN MACHINE CO.
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LASTS LONGER!



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3-WAY
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OPERATORS KNOW IT!

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 TERRIFIC ALLOWANCE TOWARDS PURCHASE OF

SEE YOU AT THE CMI SHOW at BALLY BOOTHS

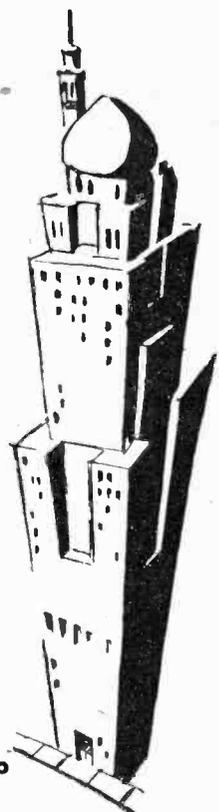
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MIDGET RACERS
 CALL—PHONE—WIRE OR WRITE
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See the biggest show in town!



**THE MILLS
 PHONOGRAPH
 PARADE**

February 3, 4, 5, 6 in Chicago

HOTEL CONTINENTAL

Stewart Novelty Co.
 250 S. Main Street, Salt Lake City, Utah

NO WALK—NO WIRE

WITH
SEEBURG SCIENTIFIC SOUND DISTRIBUTION

No walk from booth to phonograph — the Seeburg WIRELESS WALLOMATIC does the job for you . . . And no complicated wire or cable attachments leading from the WALLOMATIC to the beautiful Seeburg Symphonola. Just plug in the lighting circuit—that's all!

- Seeburg WIRELESS WALLOMATIC easily installed. Three screws securely hold back plate to wall.
- Entire mechanism readily accessible by unlocking front cover. Coin chutes and ejector mechanism (all one assembly) serviced by simply removing one screw.
- 110 volts, 60 cycle operation.



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Hi-Ho Silver...

... And the Silver Really Rolls In!

Painstakingly produced for profit, HI-HO SILVER is packed with customer-appeal. Eye-catching color combination . . . neat . . . compact. Features 15 window cut-outs for insertion of coins or coin seals in addition to 2 sectional awards of \$5.00 each and 4 sectional awards of \$1.00 each. Order today for a fast take.

For full details on Globe's really fast selling line of salesboards, write for bulletin . . . TODAY!



GLOBE PRINTING CO.

1023-25-27 Race St., Philadelphia 7, Pa.

IF YOU DO NOT SEE WHAT YOU WANT JUST ASK US
WE CAN SUPPLY ANY BOARD THAT IS MADE
IMMEDIATE DELIVERY

No. Holes	Description	Profit	Net Price
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320	HOT NUMBER	32.98	2.80
400	WIN A BUCK	7.00	.73
975	INTRUDER	27.30	3.60
960	FIFI	28.75	3.60
1000	JACKPOT CHARLEY	53.00	2.62
1027	BIG FIVE	26.25	2.00
1664	HIGHWAY KING	48.55	3.75
2400	EXTRA SPECIAL BARREL JACKPOTS	95.22	6.70
1200	PICK A FIN	49.50	4.85
1200	PICK A TEN	77.00	4.85
1000	PIGGY BANK	44.80	2.62
1000	CIGARETTE BOARD, PAY OUT 32 PKG.		.82

Large stock of Plain Boards, 1¢, 2¢, 5¢; Cigarette Boards. Write for our Catalogue and Price List and state your needs. 25% deposit, balance C. O. D. 5% discount allowed if your check or money order accompanies order. Regular terms to rated accounts. We pay the freight on orders amounting to \$75.00 or more.

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Wurlitzer 42/700, Victory, Compl. Reconditioned	225.00
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Rock-Ola Imperial, with adaptor and 4 Buckley Boxes. Lot	125.00
Rock-Ola Playmaster With Spectra-Vox, Excellent Shape	249.50
8800 or 9800 E.S., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	375.00
8800 or 9800 R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	395.00
Seeburg 8200, Victory Model, mechanically perfect	225.00
8200, R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	425.00

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Pace Club Consoles, 10¢	\$ 94.50	Strips, S.P., C.H. or Club Special. Set of 3	\$.45
Caille Club Console, Late Mod., 25¢	79.50	20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3	3.00
Bally Skill Field, 7-Coin Head	49.50	20 Stop Star Discs, hardened	.60
Pace Reels, 5c, Without Rails, A-1 Condition	69.50	Keeney Anti-Aircraft, Brown	49.50
Pace Reels, 5c, With Rails, A-1 Condition	89.50	Keeney Air Raider, like new	89.50
Pace Saratoga, 5¢, without rails	49.50	Champion Hockey, like new	94.50
Keeney Super Bells, 5¢, like new	199.50	Keeney Submarine, A-1 Cond.	89.50
The Favorite	29.50	Bally Defender, excellent shape. Reconditioned	129.50
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PAY TABLES

Skylark, F.P. or C.P.	\$99.50	Lite League, like new	169.50
Bally Challenger	49.50	Chicago Metal Double Safe Stands, Crackle Finish, Reinforced Type	64.50
Race King	49.50	Single Safe Stands	49.50
Mills Big Race	29.50		
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Fully Guaranteed BLACK CHERRY BELLS, Orig. Mech., Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5.

5c - - - - \$129.50 10c - - - - \$149.50 25c - - - - \$169.50

Mills New Vest Pockets	Write	Jenn. 4-Star Chief, Compl. Recond. and Refin., 10¢	\$ 69.50
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢	\$165.00	Jenn. Master Silver Chief, S.P., 10¢	69.50
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5 5¢	149.50	Jenn. Silver Chief or Silver Club Special, 10¢, \$119.50; 25¢	149.50
10¢	\$169.50; 25¢	Pace All Star Comets, Comp. Refin., 3/5, 10¢	\$79.50; 25¢
	179.50	Pace Rocket or DeLuxe, S.P., 10¢	69.50

Terms: 1/3 Deposit, Balance C. O. D.

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S. L. Londen Music Co., Inc.
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14 FOOT BANK BALL BOWLING MACHINES

NEARLY NEW

\$375.00 F. O. B. Cleveland

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Buckley Consoles

TRACK ODDS

and

PARLAY LONG SHOT

BUCKLEY TRACK ODDS has long been recognized as the only seven coin race horse console that would stand up month after month — year after year — and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

NOW PARLAY LONG SHOT

Is proving to be a profitable companion machine for locations now operating Track Odds.

PARLAY LONG SHOT pays odds of 10-15-20-25-30 to 1 plus Jackpot of 500 to 1.

Start today with TRACK ODDS and PARLAY.

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BRAND NEW 1947 MODEL

5c ROL-A-TOP BELL	\$175.00
10c ROL-A-TOP BELL	200.00
25c ROL-A-TOP BELL	225.00
50c ROL-A-TOP BELL	300.00

The Above Prices Are Net F. O. B. Chicago

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:

- 1 CHERRY PAY 2 • 1 CHERRY PAY 3
 - MYSTERY 3-5 PAYOUT, STANDARD
 - MYSTERY 3-5 PAYOUT, CLUB • NO LEMON ON FIRST REEL
- DRILL-PROOF CABINETS

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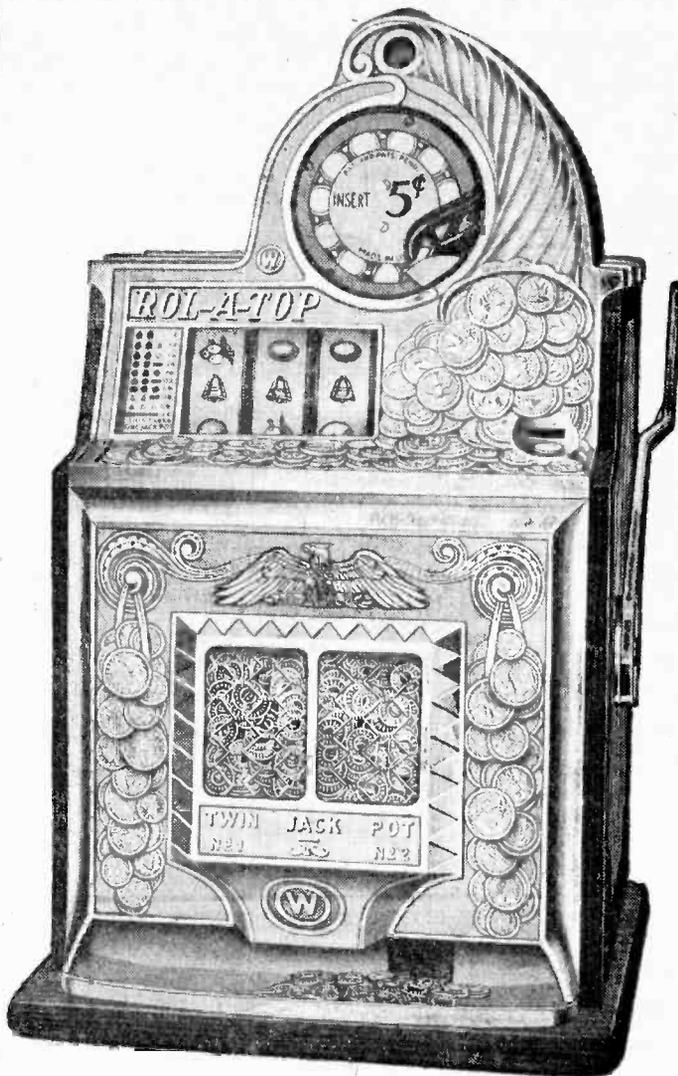
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1947 ROL-A-TOP

NEW YEAR CLEARANCE ON "CERTIFIED" USED EQUIPMENT

READY FOR LOCATION

CONSOLES

KEENEY SUPER BELLS, 5c, F.P., P.O., REFINISHED	\$159.50
KEENEY SUPER BELLS, 5c-25c, F.P., P.O., REFINISHED	219.50
KEENEY SUPER BELLS, 5c-25c, P.O., REFINISHED	209.50
KEENEY SUPER BELLS, 4-WAY, 5-5-5-25, REFINISHED	395.00
MILLS 3 BELLS, 5-10-25, REFINISHED	549.50
MILLS 4 BELLS (ORIGINAL HEADS), 5-5-5-5, NEW CABINET	349.50
MILLS 4 BELLS (ORIGINAL HEADS), 5-5-5-25, NEW CABINET	399.50
MILLS JUMBO PARADE, P.O. (LATE HEADS), REFINISHED	119.50
MILLS JUMBO PARADE, F.P. (LATE HEADS)	89.50

MAY-BELL 4 WAY, 5-5-5-25, P.O., NEW	\$495.00
BUCKLEY TRACK ODDS, 5c, I.P.	495.00
BALLY HIGH HANDS, F.P., P.O.	99.50
BALLY CLUB BELLS, F.P., P.O.	119.50
BALLY ROLL-EM, 5c, P.O.	119.50
BAKER'S PACERS, 5c, LATE, D.D.	199.50
PACE'S SARATOGA, 5c, F.P., P.O.	99.50
JENNINGS SILVER MOON, F.P.	89.50
WATLING'S BIG GAME, 5c, F.P.	79.50

CERTIFIED REBUILT SLOTS (NEW MACHINE GUARANTEE)

MILLS EXTRABELLS, 5c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	\$229.50
MILLS EXTRABELLS, 10c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	249.50
MILLS EXTRABELLS, 25c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	269.50
MILLS GOLD OR SILVER CHROME, 5c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	219.50
MILLS GOLD OR SILVER CHROME, 10c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	239.50
MILLS GOLD OR SILVER CHROME, 25c (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	259.50
MILLS GOLD OR SILVER CHROME, 50c, KNEE ACTION, DRILL PROOF	359.50

MILLS BLUE FRONTS, 5c (2/5 OR 3/5), KNEE ACTION—REFINISHED	\$139.50
MILLS BLUE FRONTS, 10c (2/5 OR 3/5), KNEE ACTION—REFINISHED	149.50
MILLS BLUE FRONTS, 25c (2/5 OR 3/5), KNEE ACTION—REFINISHED	159.50
MILLS BLUE FRONT, 50c, ORIGINAL 2-5 PAY, KNEE ACTION, REFINISHED	299.50
MILLS BROWN FRONTS, 5c (2/5 OR 3/5), KNEE ACTION—REFINISHED	149.50
MILLS BROWN FRONTS, 10c (2/5 OR 3/5), KNEE ACTION—REFINISHED	169.50
MILLS BROWN FRONTS, 25c (2/5 OR 3/5), KNEE ACTION—REFINISHED	189.50
MILLS NEW VEST POCKET (METERED), KNEE ACTION	74.50
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COLUMBIA DELUXE BELLS, NEW, GOLD FINISH, CONVERTIBLE TO 5c, 10c OR 25c	209.50

NEW EQUIPMENT

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BALLY'S TRIPLE BELL, 5-5-25	\$910.00

BALLY'S TRIPLE BELL, 5-5-5	\$895.00
BALLY'S TRIPLE BELL, 5-5-25	\$910.00

Genco's "STEP-UP"—FIRST POST-WAR 5-BALL GAME—NEW

Evans "BANGTAILS," Combination F.P., P.O. (NEW)	\$826.00
Evans "GALLOPING DOMINOS," O.O. (NEW)	671.50

Williams' "SMARTY"—NEW DOUBLE-SCORING FEATURE—NEW

Keeneys (NEW) Bonus Bells, Singles-Twins, 3 Way	WRITE
Super Skee Rolls (NEW), in Original Crates	WRITE

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Invitation

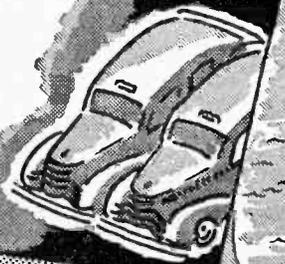
TO ALL SHOW GOING COIN MEN

FEBRUARY 3-4-5-6-9 A.M. to 5 P.M.

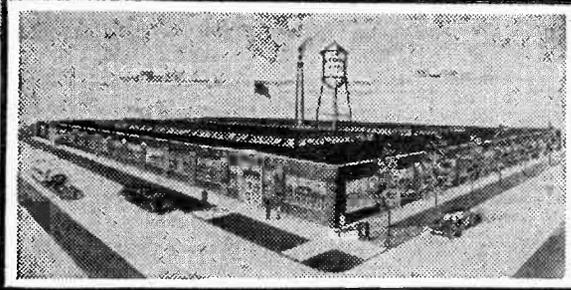
A warm welcome is extended to all operators and distributors to visit Keeney's general offices and display rooms at "The House that Jack Built" during the Chicago Show. To make it easy for those who wish to view the finest in unique money making equipment, arrangements have been made with the Checker and Yellow Cab Companies to transport operators and distributors to our factory showrooms and return downtown, cost-free during the C.M.I. Convention. In the absence of Keeney products at the Show, we strongly urge you to visit the Keeney plant. You will be royally received with refreshments, tasty food and entertainment.

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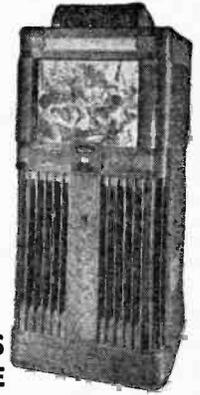
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● Offered for the First Time AT SENSATIONAL LOW PRICE

FOR QUICK SALE
\$249⁵⁰

Machines in first-class condition . . . Latest models with film wipers.

Amplifier and projector . . . Worth this price.



● OFFERS ACCEPTED FOR QUANTITY LOTS
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A SENSATIONAL MONEY MAKER FOR CAFES, RESTAURANTS, ARCADES
Operate these "Moving Picture" Juke Boxes and watch the dimes roll in . . . These machines are terrific in colored locations using colored subjects.

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NEW TYPE BELL CABINET!

Lightning Conversion — Perfect Fit!

Extrabell is the new 1947 Front and Cabinet assembly built to fit all Mills Bell mechanisms. Chrome plated aluminum front; light oak cabinet; choice of 2-5, 3-5; 5¢, 10¢, 25¢. This sensational front is patented and its money-making powers already proven in countless locations. List price, \$77.50. Price to rebuilders, \$49.50 each, F. O. B. Chicago. Immediate delivery. Write for free full color reproduction.

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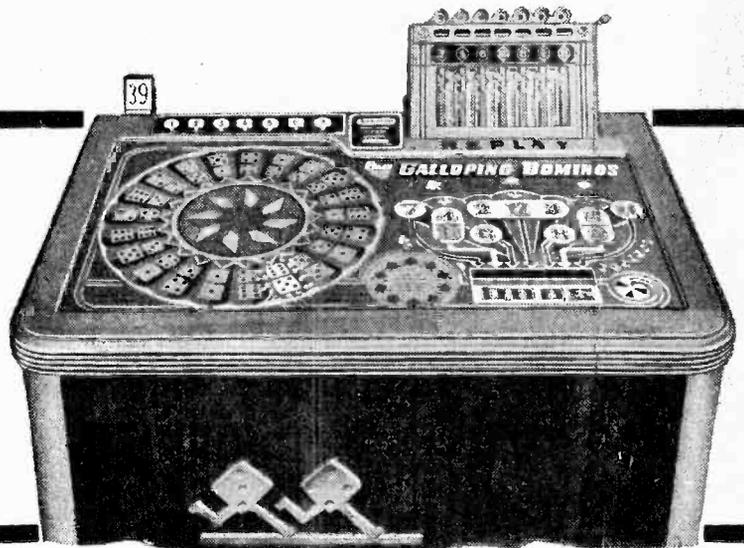
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THE MILLS PHONOGRAPH PARADE

February 3, 4, 5, 6
Chicago

HOTEL CONTINENTAL

Markepp Company
4310 Carnegie Avenue Cleveland 3, Ohio

EVANS' REPLAY CONVERTIBLE MODELS



**EVANS LEADS
THE FIELD AGAIN WITH
NEW BANG TAILS AND GALLOPING DOMINOS
IN SENSATIONAL REPLAY MODELS**
easily and quickly convertible to Automatic Award!

Frequent Replay awards are ingeniously shown by means of a periscope projector, flashing the number of Replays in full view at all times!

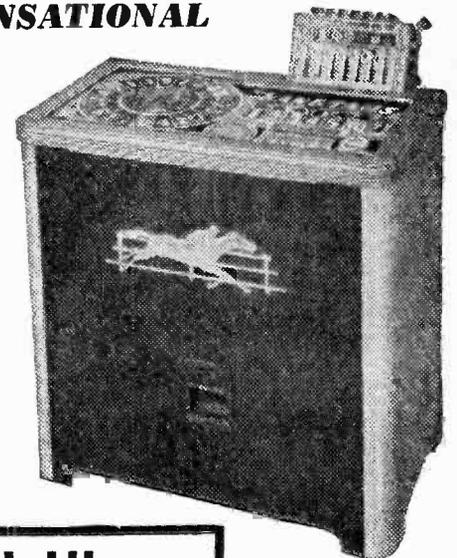
Machines are fully metered for both Replays and Jackpot. Accumulated Replays can be either played off, with as many as 7 at one time, or cancelled by the location owner. Meter registers all cancelled Replays.

Bang Tails and Galloping Dominos are also available in straight Automatic Award payout, with or without Jackpot, and Check Separator models. Specify 5c or 25c play.

Resale or trade-in value is quickly recognized in Evans' Convertible models. Enjoy the profits you deserve . . . operate machines to suit your special requirements!

EVANS' NEW SENSATIONAL BANG TAILS— WINTER BOOK

Another sure-fire console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans' BANG TAILS—WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominos and Bang Tails, plus the new sensational feature of WINTER BOOK ODDS! Odds range from 10 for 1 to 500 for 1, with only a SINGLE coin played. NO BUILD-UP necessary for a chance at these sensational odds! "Ask the man who operates one", or better yet, add BANG TAILS—WINTER BOOKS to your route for greater profits! Available in either 5¢ or 25¢ play.



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New Galloping Dominos model with same high awards as Bang Tails—Winter Book. Now in production! Rush your order for early delivery!



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AMERICAN BEAUTIES	99.50	DEFENSE	89.50
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ZIG ZAG	59.50	HOROSCOPE	59.50
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PLAY BALL	59.50	BOLOWAY	69.50
MIDWAY	99.50	SURF QUEEN	169.50
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SKY FIGHTERS, A-1	\$149.50	9 FT. SKEE ROLLS	\$119.50	WINDJAMMER	\$119.50
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UNDERSEA	295.00	TOMMY GUN, Late	109.50	PANORAMS	275.00
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10 1/2 FT. SUPER SKEE ROLLS		4 EVANS 48 FT. BOWLING ALLEYS, EA.	495.00	DRIVEMOBILE	169.50
10 1/2 FT. PREMIER SKEE ROLLS					

NEW RADIOTONE VOICE RECORDER AND BOOTH—EASY FOR ATTENDANT TO OPERATE—\$795.00.

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25c SUPER BELL	\$269.50	5c WATLING BIG GAME, FP	\$ 89.50
5c SUPER BELL	199.50	25c PACERS REELS, CP	159.50
BALLY ROLL 'EM	119.50	JUMBO PARADE, CP, LATE	119.50
25c SILVER MOON, CP	169.50	CLUB BELLS, COMB.	179.50
25c BOB TAIL, FP	159.50	4-WAY SUPER BELL, 5-5-5-25	609.50
5c BOB TAIL	99.50	2-WAY SUPER BELL, 5-5	299.50
HIGH HAND	159.50	KENTUCKY CLUB	79.50
JUMBO PARADES, Comb. F.P., C.P.	149.50		

**PERSONAL MUSIC
MELODY LANE
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ORDERS NOW BEING TAKEN FOR PROMPT DELIVERY

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NEW MACHINES — PROMPT DELIVERY

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CHI COIN KILROY	179.50	COLUMBIAS—1c-5c-10c-25c	\$145.00
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WILLIAMS AMBER	320.00	DAVAL'S GUSHER, FRUIT	54.00
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PINCH HITTER	459.50	A.B.T. CHALLENGER	65.00
BALLY DELUXE DRAW BELLS	512.50	AMUSEMATIC JACK RABBIT	475.00
GENCO WHIZZ	189.50	BALLY VICTORY DERBY	WRITE
GOTTLIEB'S BAFFLE CARD	322.00	BALLY VICTORY SPECIAL	WRITE
GENCO STEP UP	324.50	BALLY TRIPLE BELLS	895.00
BALLY MIDGET RACES	299.50	ACE COIN COUNTERS	139.50
CHI COIN GOALEE	525.00	PREMIER SKEE ROLLS	395.00
MILLS NEW VEST POCKETS	74.50	MARVEL'S POP UP	49.50
MILLS BLACK CHERRY BELLS	WRITE	KEENEY'S NEW 3 WAY SUPER BONUS BELL, 5c, 10c, 25c C.P.	WRITE
GOTTLIEB'S 3 WAY GRIPPER	39.50		

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REVOLVAROUND SAFES AND BOX SLOT STANDS

Heavy Steel Custom Built Single and Double Revolveraround Safes. Burglar Proof. Will take any make Slot Machine Bottom Door for Storage or Additional Weights. Single Safes, \$175.00 | Double Safes, \$225.00 | Lock Box Stands, \$27.50

SLOTS

Gigantic stock of used and new Slot Machines on hand, all in perfect operating condition.

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Get Our New Low Prices.

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WURLITZER 750E	405.00	SINGING TOWERS, 1942	275.00
ROCK-OLA STANDARD	295.00	AIREON	WRITE
SEEBURG HIDEAWAY, RC, LATE	395.00	WURLITZER HIDEAWAY #24	295.00
A.M.I. HIGHBOY—40 Selections	435.00	SEEBURG WIRELESS WALL-O-MATICS	35.00
WURLITZER #125 WALL BOXES	32.50	BUCKLEY 32 SELECTION BOXES	19.50

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

CENTRAL OHIO COIN MACHINE EXCHANGE

185-189 E. TOWN ST., COLUMBUS 15, O. Phones AD 7949, AD 7993

**CENTRAL OHIO COIN MACHINE EXCHANGE
FOR IMMEDIATE DELIVERY**

PINCH HITTER

BASEBALL GAME

ROLL DOWN GAME

SENSATIONAL

PLAYER APPEAL



FREE BALL HOLDS PLAYERS UNTIL LAST BALL IS PLAYED

THE ONLY GAME OF ITS TYPE THAT WILL OPERATE SUCCESSFULLY ON LOCATION

WIRE WRITE PHONE

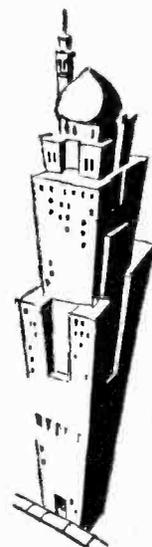
PRICE \$469.50 — F. O. B. COLUMBUS, OHIO
CENTRAL OHIO COIN MACHINE EXCHANGE

185 E. TOWN ST., COLUMBUS, O. Phones AD 7949, AD 7993

You can't afford to miss



THE MILLS PHONOGRAPH PARADE



at the **HOTEL CONTINENTAL**

February 3, 4, 5, 6

Modern Music Sales Corporation
10th Ave. at 45th Street, New York 19, N. Y.

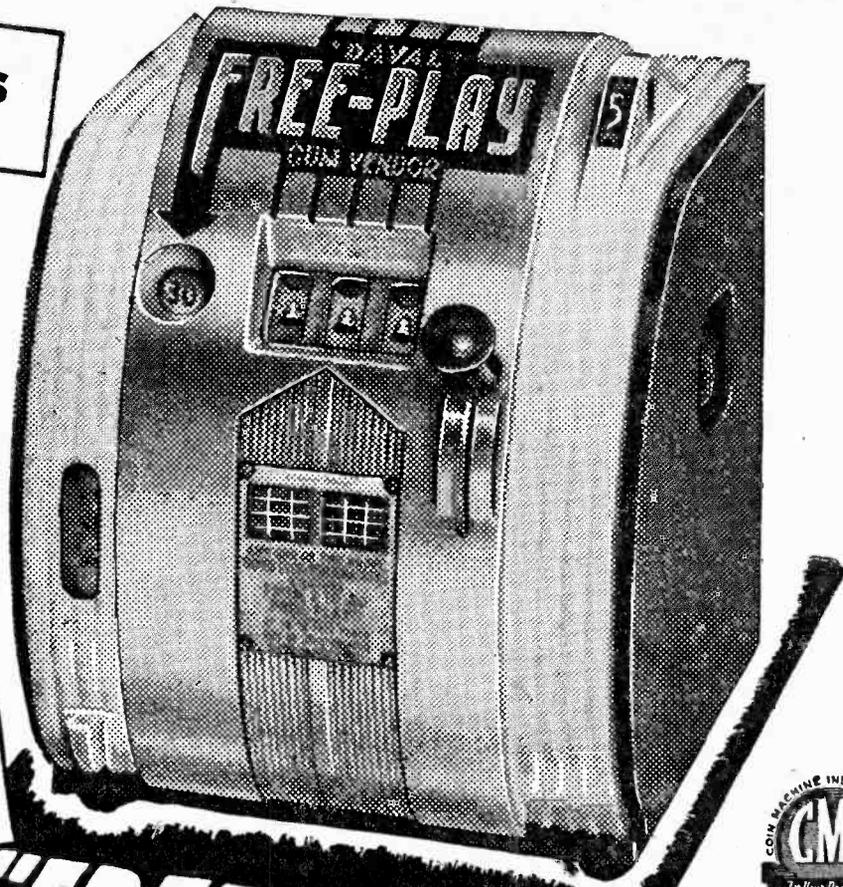
out-profits
A. O. G.*

out-pulls
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"FREE-PLAY"

Again DAVAL brings you the
Best & Greatest Money Maker!

Available in fruit or cigarette
reels. Compact, streamlined
design (9 1/4" x 7" x 10").

Contact Your
Nearest Distributor

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DAVAL

PRODUCTS CORPORATION 1512 N. FREMONT • CHICAGO 23

CARL TRIPPE *Price Plus Guaranteed Satisfaction* **Always A SQUARE DEAL WITH IDEAL**

A-1 Reconditioned Phonographs

1 Mills Studio 12-Record	Each \$ 49.50	2 Wurlitzer 24A	Each \$195.00
3 Rock-Ola Commando	425.00	2 Wurlitzer 24 Victory	250.00
2 Rock-Ola De Luxe	285.00	1 Wurlitzer 312	115.00
16 Rock-Ola Imperial 20	129.50	1 Wurlitzer 412	125.00
6 Rock-Ola Master	339.50	5 Wurlitzer 500	325.00
5 Rock-Ola Premier	395.00	1 Wurlitzer 600 Keyboard Victory	365.00
2 Rock-Ola Standard	275.00	With Adapter	
6 Rock-Ola Super	350.00	2 Wurlitzer 618 Lite-Up	189.50
1 Rock-Ola Spectravox & Playmaster	345.00	2 Wurlitzer 800	495.00
1 Rock-Ola Ambassador 12	125.00	2 Wurlitzer 850	595.00
1 Seeburg Plaza	189.50	1 Wurlitzer Twin 12 Hide-a-Way & 10	
1 Seeburg Crown	225.00	Buckley Boxes	\$169.50
2 Seeburg Victory	325.00	5 Wurlitzer 412 Cabinets only	7.50
3 Wurlitzer 71 Counter Model & Stand	225.00	2 Wurlitzer 25 Cabinets only	7.50
1 Wurlitzer P-10	79.50	1 Rock-Ola Imp 20 Cabinets only	7.50

A-1 RECONDITIONED WALL AND BAR BOXES

Rock-Ola Wall, 5¢	\$ 9.00	Rock-Ola Bar, 5-10-25¢	\$39.50
Rock-Ola Bar, 5¢	12.50	1 Lot Assorted Wall Boxes—Rock-Ola, Seeburg, Keeney, Wurlitzer, Buckley, As Is	\$2.50 Ea.
Rock-Ola Wall, 5-10-25¢	39.50		

PRICES SUBJECT TO CHANGE WITHOUT NOTICE. ALL PHONOGRAPHS SUBJECT TO PRIOR SALE. 1/3 Deposit, Balance C. O. D.

IDEAL NOVELTY CO.

Phone Franklin 5544
2823 Locust St
St. Louis 3, Mo.

WE HAVE ON HAND FOR IMMEDIATE DELIVERY PACKARD PLA-MOR PHONOGRAPHS, HIDE-A-WAYS, SPEAKERS, WALL BOXES



ALSO DELIVERING:

EXHIBIT SMOKY
COTTLEB Baffle Card
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NETS FASTER PROFITS



A WHIZ BANG BOARD THAT FEATURES ALL THE THRILLING ACTION OF THE CAGE SPORT!

1000 JUMBO HOLES...5¢
AVERAGE PROFIT \$24.45

SUPERIOR PRODUCTS INC.

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USED ONE AND FIVE BALLS FOR SALE

MECHANICALLY GOOD — APPEARANCE GOOD

THOROBRED	\$209.50	BLUE GRASS	\$ 84.50	DARK HORSE	\$ 84.50
RECORD TIME	84.50	PIMLICO	169.50	BIG PRIZE	35.00
SPORT SPECIAL	77.50	CLUB TROPHY	129.50	SEVEN FLASHER	59.50
SUPERLINER	\$189.50	TOWERS	\$ 39.50	SKY CHIEF	\$ 89.50
KEEP 'EM FLYING	82.50	STAGE DOOR		ARGENTINE	49.50
HOROSCOPE	37.50	CANTEEN	159.50	VICTORY	40.00

IMMEDIATE SHIPMENT UPON RECEIPT OF ONE THIRD DEPOSIT

NATIONAL SALES & DIST. CO.

416 S. ST. PAUL

DALLAS 1, TEXAS

Empire Coin Values

NEW PIN GAMES

Exhibit SMOKY..	\$320.00
Marvel OPPOR-TUNITY	249.50
Williams AMBER	289.50
Chicoin SUPER SCORE	299.50
Bally MIDGET RACER	299.50
Gottlieb BAFFLE CARD	322.00
Genco STEP-UP..	324.50
United SEA BREEZE	325.00
Chicago Coin KILROY	279.50

Marvel's **POP-UP**
New Legal Counter Game
\$49.50

NEW CONSOLES

Bally DELUXE 5¢ DRAW BELL..	\$512.50
Bally DRAW BELL, 5¢	477.50
Bally DRAW BELL, 25¢	497.50
Bally TRIPLE BELL	895.00
Evans BANG-TAILS, J.P.	671.50
Evans WINTER BOOK	826.00
Ev. BANGTAILS, Comb. FP & PO	824.50

Jennings SUPER DELUXE LITE-UP CHIEFS

5c	10c	25c
\$324	\$334	\$344

NEW CLOSEOUTS!
Genco WHIZZ VICTORY DERBY
Bally BIG LEAGUE METAL TYPER
Marvel FRISCO
Williams SMARTY JACK RABBIT
Write for Prices!

Jennings BRONZE OR STANDARD CHIEFS

5c	10c	25c
\$299	\$309	\$319

SILVER KING—1c OR 5c NUT VENDOR...\$13.95

DAVAL'S FREE PLAY
WRITE!

Groetchen Deluxe CLUB COLUMBIA \$209.50
J. P. COLUMBIA 145.00

Roll-Down Game TALLY ROLL...\$469.50

NEW WATLING ROLATOP
5¢\$175
10¢ 200
25¢ 225
50¢ 300
DELIVERING NOW!

VICTOR NUT VEND.....\$11.75

CHALLENGER...\$65.00

BAT-A-BALL, JR...\$79.50

VEST POCKETS...\$74.50

Ace COIN COUNTER.....\$139.50

Gott. GRIP SCALE..\$39.50

BOX STANDS...\$27.50

GRIP-VUE.....\$49.95

REVOLVAROUND SAFES, 10 Gauge Steel—Single \$175.00; Double\$225.00
UNIVERSAL PHONO AMPLIFIER 39.50
KLEER-FLO PARTS CLEANER & 30 GAL DRUM FLUID 129.50
TURN-TABLE SHAFT FOR WURL. COUNTER MODEL 5.95
SPEED IRON SOLDERING GUN, HEATS AND COOLS IN 5 SEC. 12.95

VENDING MACHINES FOR ALL SPECIAL USES WRITE

MUSIC Mills Empress\$259.50
9800, R.C. 465.00
Rock-Ola Commando ...\$400.00
Wurl. 41 & Stand. 189.50

SLOTS

WATLING ROLATOP, 5¢	\$ 89.50
WATLING ROLATOP, 10¢	79.50
WATLING ROLATOP, 25¢	89.50
5¢ JENN. SILVER CHIEF	119.50
5¢ MILLS BLUE FRONT, ORIG.	129.50
10¢ MILLS BLUE FRONT	139.50
25¢ MILLS BLUE FRONT	149.50
5¢ BROWN FRONTS	139.50
10¢ BROWN FRONTS	149.50
25¢ BROWN FRONTS	159.50
5¢ MILLS LATE Q.T.	99.50
10¢ MILLS LATE Q.T., ORIG.	109.50
VEST POCKETS, BLUE & GOLD	49.50
5¢ JENN. CLUB CONSOLE CHIEF	149.50
5¢ 4-STAR CHIEF	109.50
COLUMBIAS, FRUIT REEL, GA.	79.50
10¢ BLACK CHERRY, REB.	199.50
10¢ JENN. ESCALATOR, J.P.	39.50
5¢ OAILLE SPHINX, J.P.	29.50
5¢ JENN. GOOSENECK, J.P.	29.50

ONE BALLS

CLUB TROPHY, F.P.	\$205.00
PIMLICO, F.P.	244.50
VICTORIOUS, F.P. TURF CHAMP	109.50
'41 DERBY	209.50
RECORD TIME, F.P.	134.50
LONGACRE, F.P.	315.00
JOCKEY CLUB, P.O.	264.50
40 MILLS 1-2-3, F.P.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	69.50
LONGSHOT, P.O.	149.50
KENTUCKY, P.O.	189.50

ARCADE

WORLD'S SERIES	\$ 84.50
BATTING PRACTICE	85.00
BALLY BASKETBALL	79.50
HOLLY GRIPS	11.50
2 EXH. COCKEYED CIRCUS & STAND, PER SET	149.50
BROWN ANTI-AIRCRAFT	49.50
SHOOT THE CHUTES GUN	89.50
EXHIBIT BULL'S EYE	89.50
SHOOT THE BARTENDER	149.50
SHOOT TO TOKYO	109.50
CHICAGO COIN GOALIE—Like new	289.50
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GOTT. 3-WAY GRIPS	19.50
CHICAGO COIN HOCKEY	139.50
PERISCOPE	109.50
MUTOSCOPE SKY FITER	159.50
RAPID FIRE	139.50
UNDERSEA RAIDER	239.50
SCIENTIFIC BASEBALL	99.50
MUTOSCOPE VIEWING SHOW	29.50
BALLY SKY BATTING SHOW	149.50
TEXAS LEAGUER, DeLuxe	49.50
TOTALIZER, 1¢	34.50

CONSOLES

5¢ COMB. SUPER BELLS	\$189.50
BALLY SUN RAYS, F.P.	109.50
5¢ BUCKLEY TRACK ODDS, J.P.	475.00
H1 HAND, COMB.	159.50
WATLING BIG GAME, 5¢, P.O.	89.50
5¢ PACE SARATOGA 6R.	109.50
BALLY BIG TOP, P.O. or F.P.	100.00
WATLING BIG GAME, F.P.	79.50
MILLS JUMBO, P.O. LATE HEAD.	119.50
JENN. SILVER MOON, F.P.	90.00
5¢ BALLY CLUB BELL	169.50
MILLS 4-BELLS, 4-5¢	295.00
38 TRACK TIME	99.50
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50

RECONDITIONED 5 BALL PIN GAMES

BIG HIT—Mult.	\$209.50	KNOCK OUT	\$115.00	MONICKER	\$ 69.50
BIG HIT	179.50	KEEP 'EM FLYING	114.50	TOPIC	69.50
LAURA	179.50	BIG TOP	99.50	SNAPPY	69.50
STAGE DOOR	179.50	YANKS	99.50	TEXAS MUSTANG	69.50
SKY CHIEF	129.50	FOUR ACES	94.50	BOLAWAY	69.50
SURF QUEENS	149.50	5-10-20	94.50	SHOW BOAT	64.50
FLAT TOP	149.50	MIDWAY—United	79.50	CAPT. KIDD	64.50
CATALINA	119.50	'42 HOME RUN	79.50	A.B.C. BOWLER	62.50
HOLLYWOOD	139.50	CASABLANCA	74.50	H1 HAT	62.50
LIBERTY, Gott.	129.50	AMER. BEAUTY	69.50	'41 MAJORS	57.50
COVER GIRL	119.50	INVASION	69.50	CHAMPION	42.50
Gott. SHANGRI-LA	119.50	SKY RIDER	94.50	FOUR ROSES	49.50
YANKEE DOODLE	119.50	MARINES	69.50	BIG CHIEF	47.50
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BIG PARADE	115.00	Genco VICTORY	69.50	CHARM	39.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS



FOR \$100.00 PRIZE CONTEST
DON'T WAIT UNTIL TOO LATE!
WINNER TO BE ANNOUNCED
IN BILLBOARD FEBRUARY 1st
CONVENTION ISSUE

Write in NOW, Mr. Operator . . . TODAY!
SPEEDWAY'S going to pay \$100.00 to know . . .
WHY YOU THINK "TALKING GOLD" IS THE WORLD'S FINEST PLASTIC GRILLE CLOTH?
WHY YOU LIKE "TALKING GOLD" BEST OF ALL PLASTIC GRILLE CLOTHS?
WHY YOUR LOCATIONS PREFER "TALKING GOLD" ON THEIR PHONOGRAPHS?
Sit down now and answer these simple questions about "TALKING GOLD"! Time is getting short and you still have a chance if you do it NOW!

Just write the letter answering the above questions. Tell us what your locations think "TALKING GOLD" does for them and why "TALKING GOLD" is your favorite plastic grille cloth. Say why you think "TALKING GOLD" helps make bigger profits for you. Neatness and spelling don't matter, only contents count. Write it in longhand or type it. SPEEDWAY will pay \$100.00 for the best letter! YOU MAY WIN!

SPEEDWAY PRODUCTS, INC.
502 W. 45th ST.
N. Y. 19, N. Y.

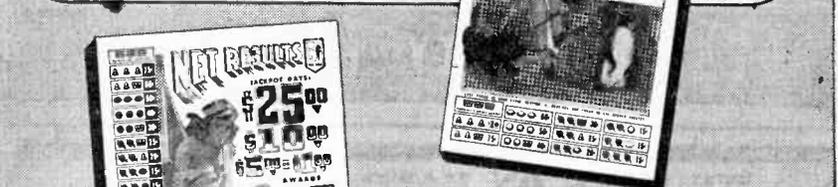
AL BLOOM President
Tel. L'ONGacre 5-0371

"TALKING GOLD" Plastic Grille Cloth comes in sheets 20" and 50", or multiples of this size. Price: 1¢ per sq. inch. Full sheet (1,000 sq. inches), \$10.00. Save money and waste! Buy large roll! IF YOU HAVEN'T ORDERED "TALKING GOLD" DO IT TODAY!

DISTRIBUTORS: Some exclusive territories are still open. Write on your letterhead for our 100% co-operative deal.

Here's a Couple of Eyefuls by HARLICH!

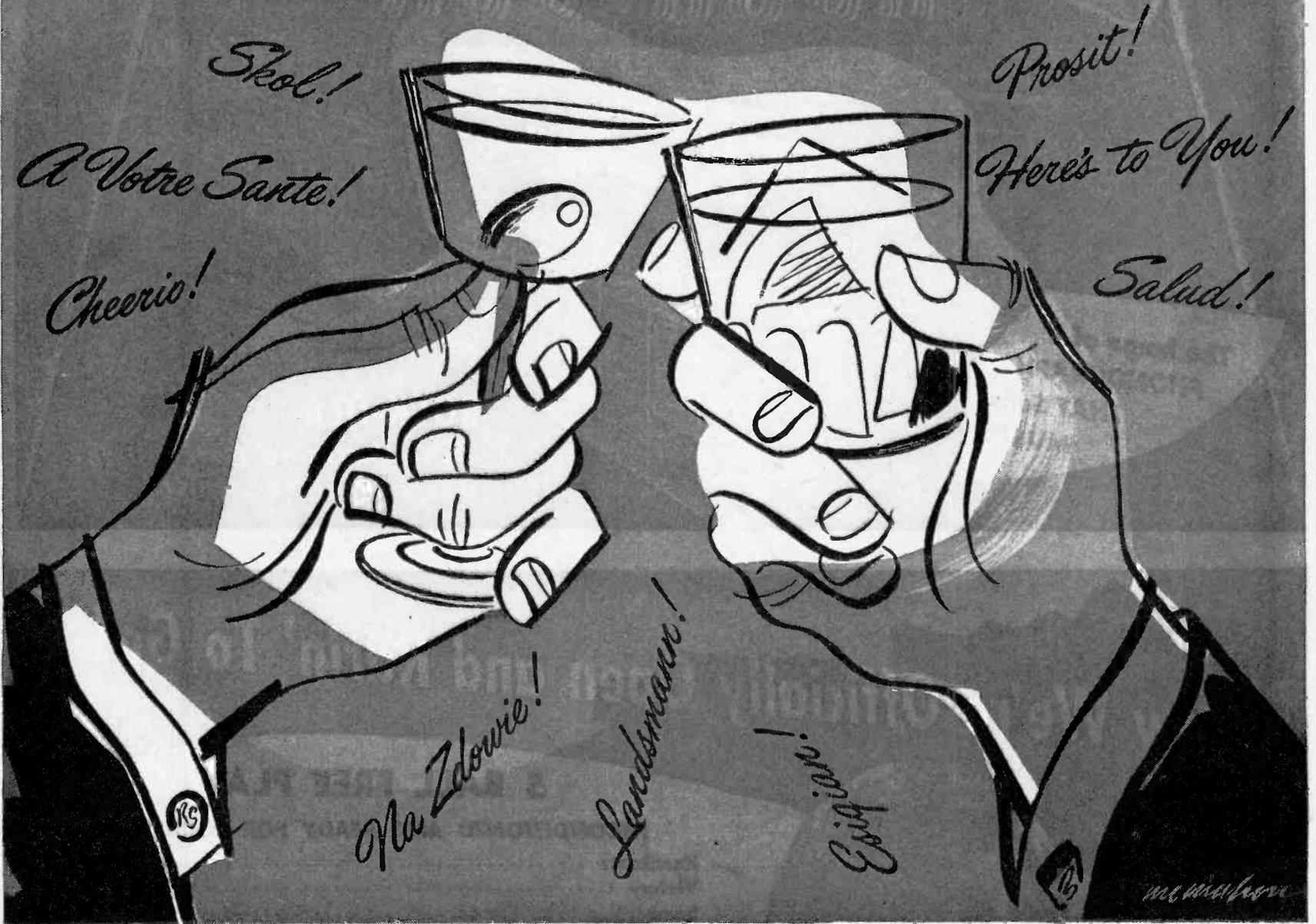
"EYE OPENER"
1056 R. M. HOLES — SPECIAL THICK — 5c PLAY
BOARD \$52.80 P.O. \$23.88 Av. PROFIT \$28.92



"NET RESULTS"
1000 R. M. HOLES — SPECIAL THICK — 5c PLAY
BOARD \$50.00 P.O. \$22.45 Av. PROFIT \$27.55

OPEN HOUSE
HARLICH MANUFACTURING COMPANY
1200 NORTH HOMAN AVENUE CHICAGO 51, ILLINOIS
Hotel Continental — CHICAGO —
FEB. 3-4-5-6, 1947
Suite 809-810

WELCOME!



Bell-O-Matic Corporation

Happy hours with old friends, renewal of old acquaintances, listening to "cock and bull" stories, enjoying the warm camaraderie of fellow Coin Machine men. All this awaits you in Chicago during the 1947 Coin Machine Show.

Bell-O-Matic Corporation invites you to their WELCOME PARTY at the Presidential Suite, 440 Room, Morrison Hotel, Madison and Clark Streets, only one block from the Coin Machine Convention Hall. Starting Sunday, February 2nd at 2 P. M. to 12 P. M. every day thru Thursday, February 6th.

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS • TEL. SPAULDING 0600

All Coin Machine Operators
Welcome

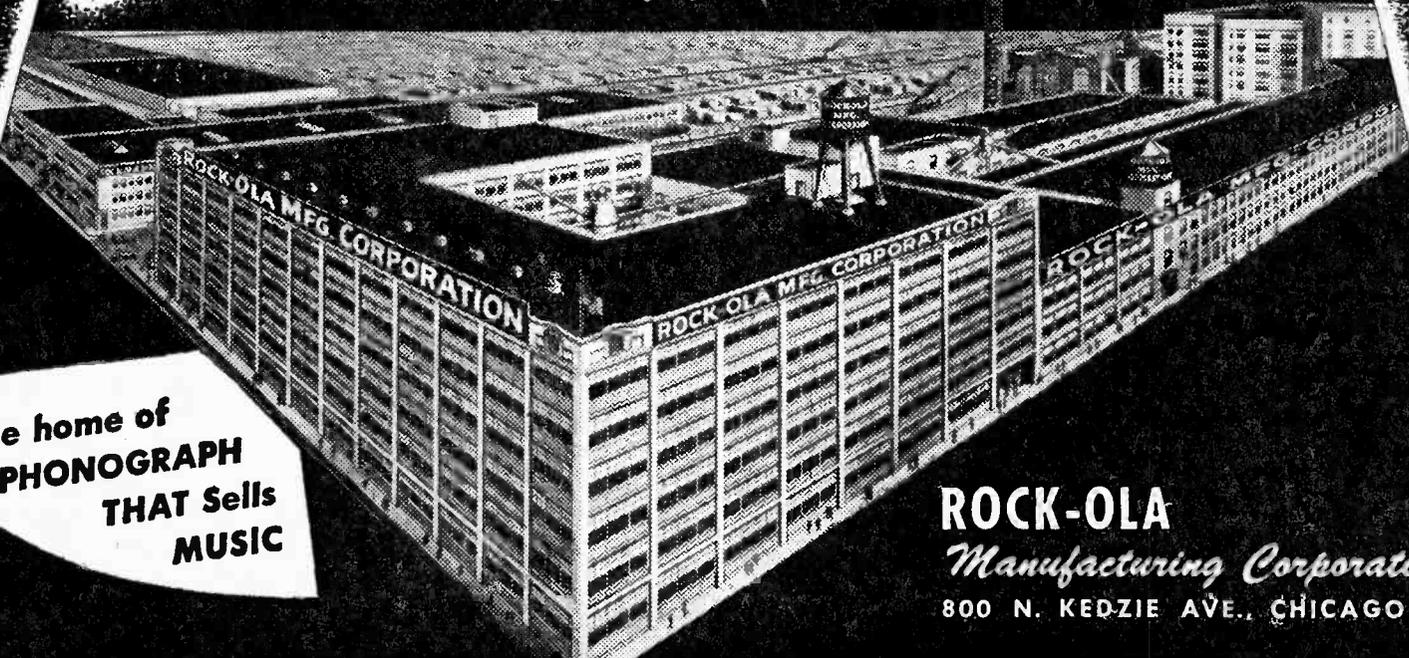
OPEN HOUSE AT

ROCK-OLA

FEB.
3-4-5-6



The home of
PHONOGRAPH
THAT Sells
MUSIC



ROCK-OLA
Manufacturing Corporation
800 N. KEDZIE AVE., CHICAGO 51

Now We're Officially Open and Rarin' To Go!

5 BALL FREE PLAY

RECONDITIONED AND READY FOR LOCATION!

Knockouts	\$56.00
Victory	36.00
Bombardier (Vic. Conv.)	36.00
Twin Six	26.00
Gold Star	26.00
Jungle	36.00
G.I. Joe	36.00

CONSOLES

Club Bell, F. P. and C. P.	\$96.00
Jumbo Parade, F. P.	36.00
Bob Tail, F. P.	36.00

1/3 DEPOSIT, BALANCE C. O. D.



We opened our beautiful new building at 666 North Broad St. in Philadelphia! Everybody, including ourselves, had a swell time! Thanks for coming, boys! And the best way we know of thanking our friends is with this list of sensational bargains!

YOU CAN ALWAYS DEPEND ON ACTIVE—ALL WAYS

ACTIVE AMUSEMENT MACHINES CO.
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STEP-UP

FIRST

IN



★
OPERATORS' RECEIPTS SHOW "STEP-UP" PROFITS INCREASE WEEKLY!

ORDER FROM YOUR
 NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES

2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

MEET US AT THE BIG CONVENTION, MEET US AT THE SHOW WE CAN MAKE IT WORTH YOUR WHILE, BECAUSE WE'RE IN THE KNOW!

YOU'LL PROFIT WITH ATLAS

Friendly Personal Service

IN PERSON AT BOOTHS 75 and 76

GET IN A HUDDLE WITH AN ATLAS MAN... and get the real low-down on all machines to be displayed at the Show! Just button-hole the nearest Atlas Man for complete, up-to-the minute information.



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CHICAGO



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VISIT OUR CHICAGO SHOW-ROOMS FOR THAT FAMOUS ATLAS HOSPITALITY AND A SELECTION OF OUTSTANDING VALUES!

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NOVELTY COMPANY

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 ATLAS MUSIC CO. 221 NINTH ST., DES MOINES 9

FRIENDLY PERSONAL SERVICE



Not so wild a dream!



**Smart Operators even dream about
their wonderful, profitable **GOTTLIEB GAMES!****

Yes, indeed, smart operators who have had Gottlieb games in their locations don't count sheep . . . they count the profits from their Gottlieb games. Over 20 years of knowing-how goes into every Gottlieb game and this is what pays off every time.

Daily Races, Gottlieb's 1-ball thriller, has developed steady profitable play ever since it was first introduced.

Miss America, the new 5-ball sensation, adopted from the famous STAGE DOOR CANTEN, is literally going to town everywhere. And is there anyone who does not know the Grip Scale, the remarkable 3-way strength tester that has proved a "baby gold mine" in thousands of locations since 1927.

If you don't have those Gottlieb games working for you, then you're missing out on a real opportunity to have steady income-producers in your locations. When you think of games think of Gottlieb . . . as long as you are paying the price, pick the best.

D. Gottlieb & Co.
1140 N. KOSTNER AVE. - CHICAGO 51, ILL.
There Is No Substitute for Quality!



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G O T T L I E B K N O W S G A M E S !

PACE the biggest name in Bells
 PRESENTS
 1947's BIGGEST MONEY MAKERS

TAKING ORDERS FOR

PACE'S 3 WAY BELL CONSOLE

- | | |
|----------------|------------------|
| 5c-10c-25c | 1 SMALL CABINET |
| 3 COIN HEADS | 1 HANDLE |
| ANY ASSORTMENT | 1 PACE MECHANISM |
| DESIRED | 1 LICENSE—SAVE |
| 3 PAYOUTS | \$200 |
| 3 JACKPOTS | |

AND At a price far below any other console

★ ————— ★
PACE DELUXE CHROME BELL

- 5c-10c-25c-50c-\$1.00
 MYSTERY 3-5 — ONE CHERRY 2-5
 CLUB SPECIAL

GENUINE LUSTRE CHROME FRONTS
 DRILLPROOF STAINLESS STEEL
 PLATES ON CABINET SIDES

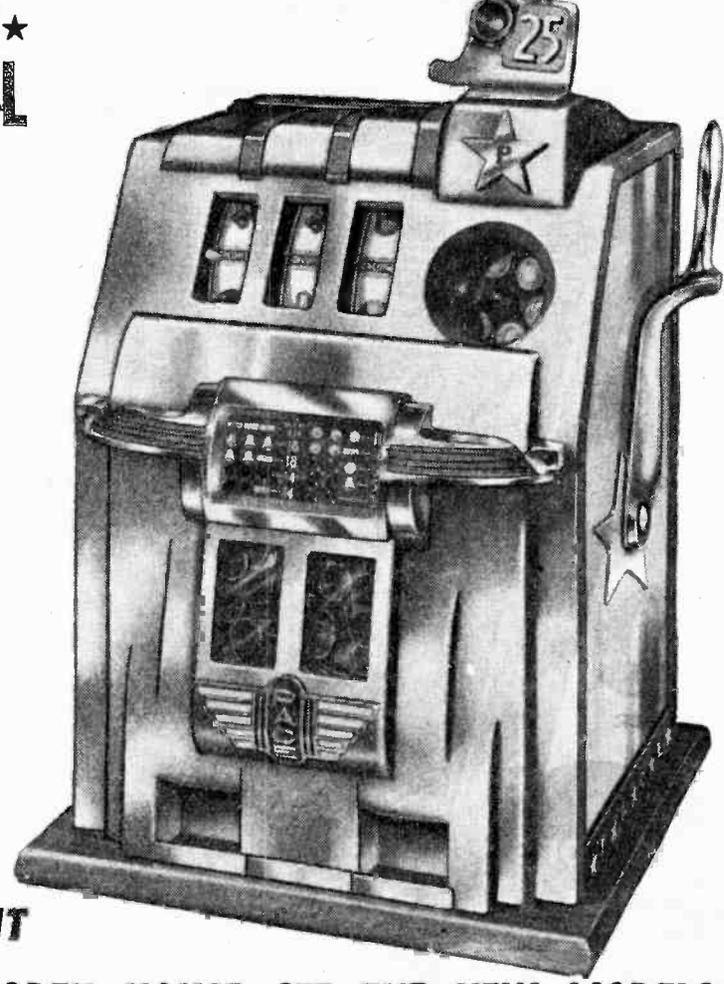
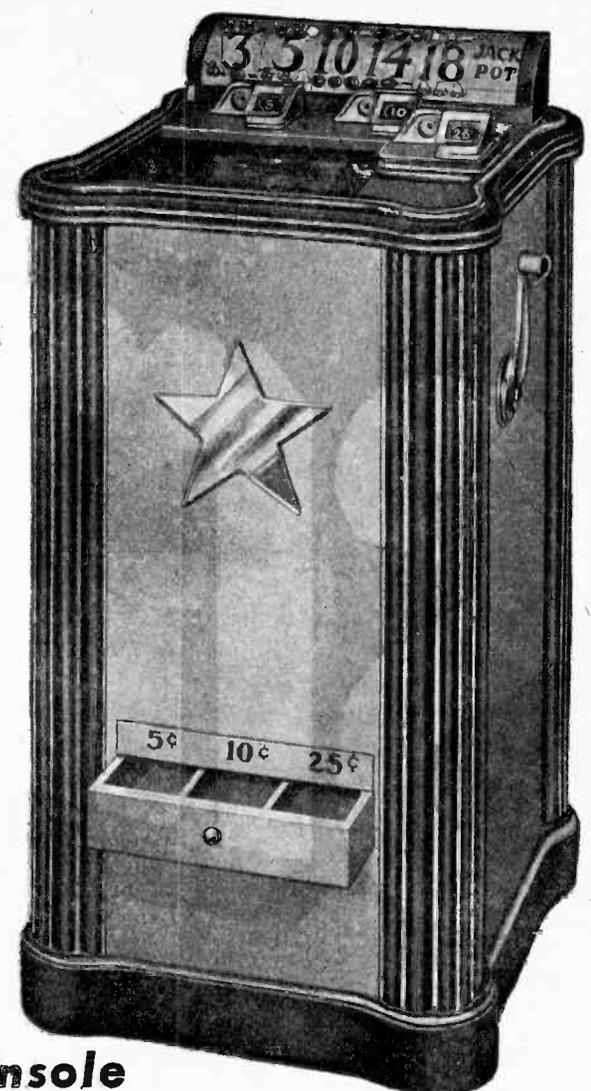
PACE is the only factory building
 brand new 50c and \$1.00 Bells

All Models in Stock—IMMEDIATE SHIPMENT

VISIT OUR FACTORY WEEK OF FEB. 3-4-5-6—OPEN HOUSE—SEE THE NEW MODELS

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 CHICAGO 16, ILL.

WESTERN STATES DISTRIBUTING CO., 63 Page Street, San Francisco 2, California
 Factory Representative for Cal., Wash., Ore., Idaho, Utah, Nev., Ariz., Wyo., Colo., N. Mex., Texas



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MYSTERY
PLAYS
AND SCORES

FAST BRONC BUSTING ACTION

A BIG KICK with
EVERY BALL

HIGH SCORES MADE BY
LEAPS and JUMPS
with MYSTERY CONTACTS
... SUPER SPOTTERS
SUPER SPECIALS to
WIN REPLAYS

*Order from Your
Nearest Distributor*



OPERATORS
PRICE

299⁰⁰

EXHIBIT SUPPLY CO., 4222-30 W. LAKE ST., CHICAGO 24, ILL.

HERE'S YOUR CHANCE TO EXPAND YOUR ROUTE

EVERY MACHINE IS READY FOR LOCATION

PICK YOUR NEEDS NOW AT THESE MONEY SAVING PRICES

SHAFFER'S

GUARANTEED BUYS

IN USED EQUIPMENT

We are selling so much new equipment that we have a large number of good used machines taken in on trade. Every machine has been completely reconditioned and rebuilt by our factory-trained experts, and is ready for immediate location. We need the floor space and have reduced our prices to rock bottom. These values won't last—and the first orders in get 'em—so phone, wire or write your order TODAY for the items you need.

PIN GAMES

FAST BALLS\$189.50	MARVEL'S "BASEBALL"\$. \$ 67.50	STRATOLINER\$ 39.50	SEVEN UP\$ 32.50
SURF QUEEN 159.50	INVASION 59.50	PLAY BALL 39.50	A.B.C. BOWLER 32.50
CATALINA (LIKE NEW). 119.50	KEENEY "FORTUNE" .. 44.50	CAPTAIN KIDD 39.50	SPEED BALL 32.50
FRISCO 119.50	BELLE HOP 44.50	MONICKER 37.50	SPARKY 27.50
DUFFY'S (LIKE NEW).. 119.50	MIAMI BEACH 44.50	HI DIVE 34.50	SINK THE JAPS 27.50
BUBBLE 99.50	TRAIL WAYS 44.50	BAND WAGON 34.50	1-2-3 ('39) 24.50
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SEEBURG (9800) ES 368.50	ROCK-OLA '41 "PREMIER" 299.50
SEEBURG (8800) RC-ES. 399.50	ROCK-OLA '40 "SUPER" 265.50
SEEBURG (8800) ES 368.50	ROCK-OLA '40 "MASTER" 249.50
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SEEBURG "VICTORY" .. 269.50	WURLITZER "850" 399.50
SEEBURG "PLAZA" 239.50	WURLITZER "750-E" ... 399.50
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EVANS' "PACERS" 129.50	KEENEY "SKILL TIME". 59.50
5c BLUE FRONT 109.50	"DOMINETTE" CONSOLE 29.50
	USED SLOT STANDS 12.50

ARCADE EQUIPMENT

LITE LEAGUE (LIKE NEW).....\$ 99.50	BALLY "DEFENDER"....\$ 74.50
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AMUSEMATIC "JACK RABBIT" (LIKE NEW) 199.50	SEEBURG "SHOOT THE CHUTES" 49.50

Terms: 50% Certified Deposit, Balance C. O. D.

THESE SHAFFER USED BUYS ARE TOP BARGAINS

YES AND EVERY MACHINE IS IN TOP CONDITION

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Local Juke Box Operators Turn Thumbs Down On "Dime a Platter" Proposal

By ED KLINGLER

Come what may, it appears that juke box music in Evansville will remain at a nickel a platter. Operators here are generally agreed they would be cutting their own throats if they agreed to the proposal of some juke box manufacturers and distributors. They have spots in juke would be the play biggest arguments cat trade. OPERATOR

Michigan Juke Ops Advise Keeping Nickel, Cut Cost

DETROIT, Nov. 16. — Michigan Automatic Phonograph Owners' Association here has come out with an interesting argument against the proposal to change juke box play price from a nickel to a dime, three for a quarter. Association's house organ *The Pick-Up*, carries two large cartoons and a story headed "Get 'em to play more instead of pay more."

his customers—the public. "Did you ever stop to consider the number of kids that enjoy playing their favorite piece on the juke box? We don't have the exact figures, but from what we can find out from some of our operators, it will run close to 25 per cent. This, of course, is in dairry bars, candy stores, drugstores, but not including canteens, etc. Can we afford to eliminate the nickel slot?"

Entire Seeburg System Agrees On No Increase In Nickel Discs Competition Hits Juke Boxes; Most To Keep Nickel Discs

What competition will do! It's keeping five-cent place in society. There's a on right prices for as soon as its machines could have some mechanical adjustments made on them.

Juke-Box Jive Still 5 Cents In 3500 District Machines

Despite Some Increases One Firm Holds Price at Hold on to your nickels for a still has a place in this world Five cents may not always anymore but it will still give you a waltz with your best girl. In 3500 of Western Pennsylvania's juke-boxes, a nickel will continue to unleash a blast of music for dancing, listening or ignoring. Phil Greenburg, president of Atlas Music Co. brought back the anti-inflation news from a convention of Seeburg Phonograph Distributors, held last week in Chicago. Seeburg distributors from every state in the union unanimously voted to keep the nickel.

The publicity reproduced here is taken at random from magazines and newspapers the country over. It is evidence of the overwhelming sentiment of the public, the operator and the location owner alike that music for the masses must remain five cents. Nobody questions the rising costs that face the operator and nobody questions the need for increased revenue. The only question is how to achieve this result. The Seeburg Corporation and Seeburg Distributors believe raising the price of music to 10 cents a tune will decrease, not increase, revenue and that play must be increased by installing "tailored" music systems. To accomplish this, Seeburg offers the equipment to do the job plus the revolutionary Two-Year Plan.

Virginia Ops Deride Dime Play Dictum

Claim 98 Pct. Of Utah Jukes Keep 5c Play

SALT LAKE CITY, Jan. 4.—R. F. Jones, president of Jones Distributing Co., here, this week issued a statement denying that Utah's juke boxes are most entirely on a quarter basis. "The story in the paper is a lie," he said. "We have a-tune ph the mass board's Can ur phonogra music

SEEBURG BACKS 5¢ PHONO PLAY

Adopt Slogan "5¢ Play For The Masses". Nationwide News Release to Press. Two Year Program Planned.

Show Model 147 at Distrib National Meeting

CHICAGO — Concurrently with the showing of their new Model 1-47 at a national meeting of their distributors here this past week, the J. P. Seeburg Corp. also announced their intention to back continuation of 5c juke box play. A national press release was made in this regard with slogan, "5c Play For The Masses".

Juke Firm Standing Pat; Only A Nickel For Jive

Nickel-A-Tune Policy Is Held At Juke Boxes Rejoice once more teen-agers, for Edward E. Shaffer, president of the Shaffer Music company announced here today that reports that

Jukesters Rise To Nickel's Side; Battle Looms

The theme song of this story is: Shall it be a nickel or a dime? A war—well, at any rate, a mild skirmish—between local juke-box operators is imminent. And for once the players, customers, that is, may benefit. It all boils down to a battle of prices. On Tuesday one group announced the five cent slot would be re-

5 CENTS
A
TUNE
and
2 YEAR
PLAN

endorsed
by all
Seeburg
distributors



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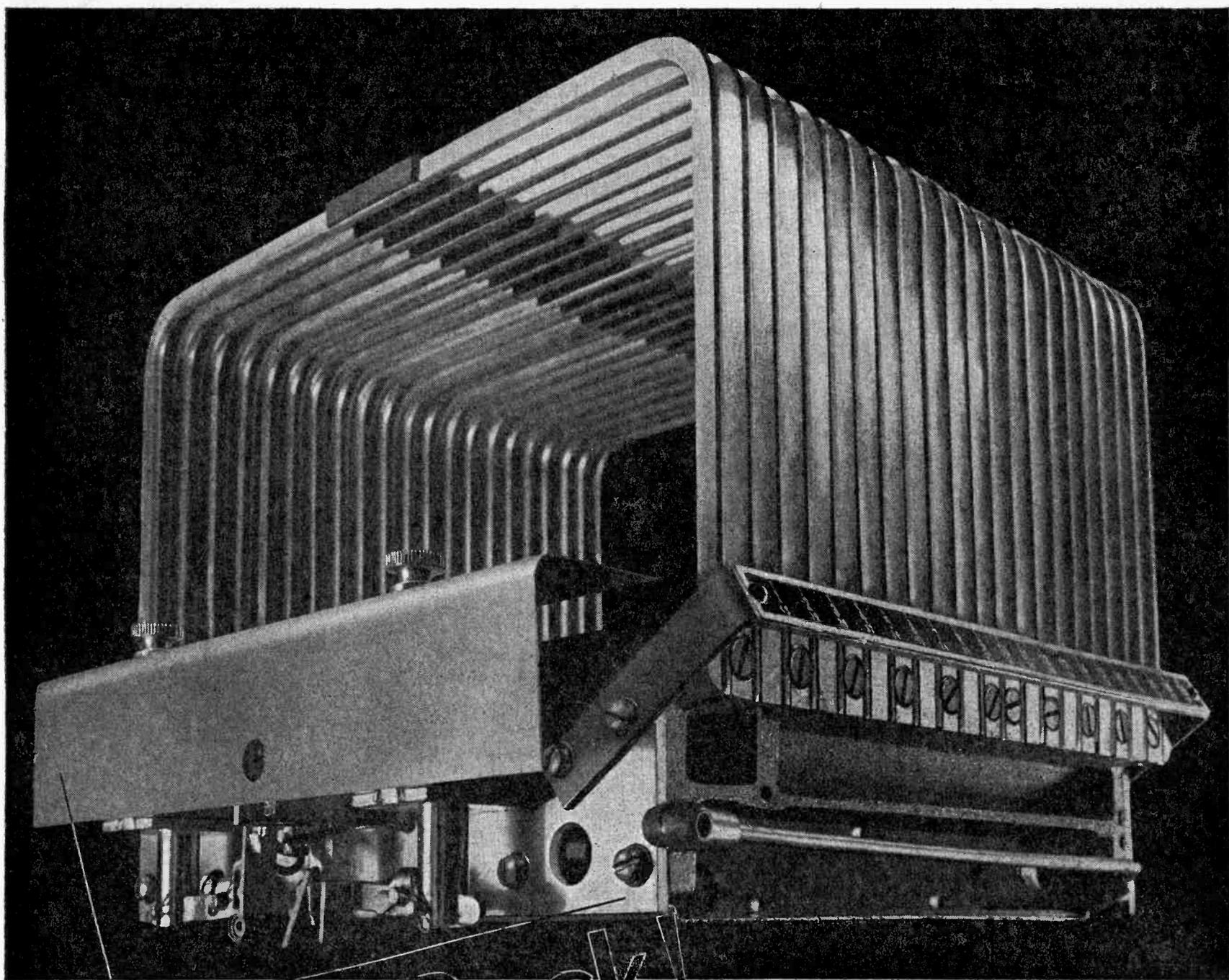
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MOST COMPLETE MUSIC SYSTEMS—



RECORD RACK!

The AMI rack holds 20 records offering both sides of each record for instant play. Simplicity of design and sturdiness of construction combine to make lightning record change possible. The AMI Model A is the only coin-operated phonograph playing both sides of 20 records to give 40 selections. Distinctly 1947 in character.

AMi THE 40 SELECTION PHONOGRAPH

FOREIGN
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RECONDITIONED
Seeburg
 DEPENDABLE MECHANISMS
SYMPHONOLAS
 ★ COMPLETELY REPAIRED-REFINISHED
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 BY S. H. LYNCH & CO.
 IN OUR OWN
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**MUSIC
OPERATORS:**



Note these prices:

1938 Gem	\$195
1938 Regal	195
1939 Vogue	265
1939 Classic	275
1940 Envoy Electric Selector	295
1940 Envoy RCES	325
1941 8800 ES	350
1941 8800 RC	375
1941 9800 ES	350
1941 9800 RC	375
1942 8200 ES	365
1942 8200 RC	395

Write for complete list

TERMS:

In Southwest: Cash, 5% discount . . . or contract, third down, balance in 6 months. Carrying charge one-half of one percent.

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WITH INSTRUMENTS.. RETURN IN 5 DAYS.. PURCHASE PRICE
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Seeburg symphonola trade-ins are sent through our own factory method shops. Skilled specialists in sound, electronics, cabinet work and refinishing . . . renew these instruments, in every detail, to the highest degree of perfection. It costs us approximately \$60 to \$100 to put these symphonolas in first class condition. Every one has the S. H. Lynch & Company "O.K." You buy with confidence.

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S. H. LYNCH & CO.

Exclusive Seeburg Distributors of the Southwest

Samco Says:



YOU'LL RIDE HIGH with **SOUTHERN AUTOMATIC** SERVICE ON ALL THE BIG MONEY MAKERS!

KEENEY'S



BONUS SUPER BELLS

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BAFFLE CARD

ACE-HIGH IN APPEAL!
ACE-HIGH IN EARNINGS!
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DELIVERIES NOW FROM 8 CONVENIENT OFFICES!

LET US SHOW YOU HOW THE SEEBURG TWO-YEAR PLAN MAKES 5¢ MUSIC PROFITABLE!

ALSO DELIVERING AT ALL OFFICES:
DAVAL GAMES • MARVEL POP-UP
ABT CHALLENGER
EXHIBIT FIESTA • GOTTLIEB GRIP SCALE

SOUTHERN AUTOMATIC MUSIC CO. Inc.

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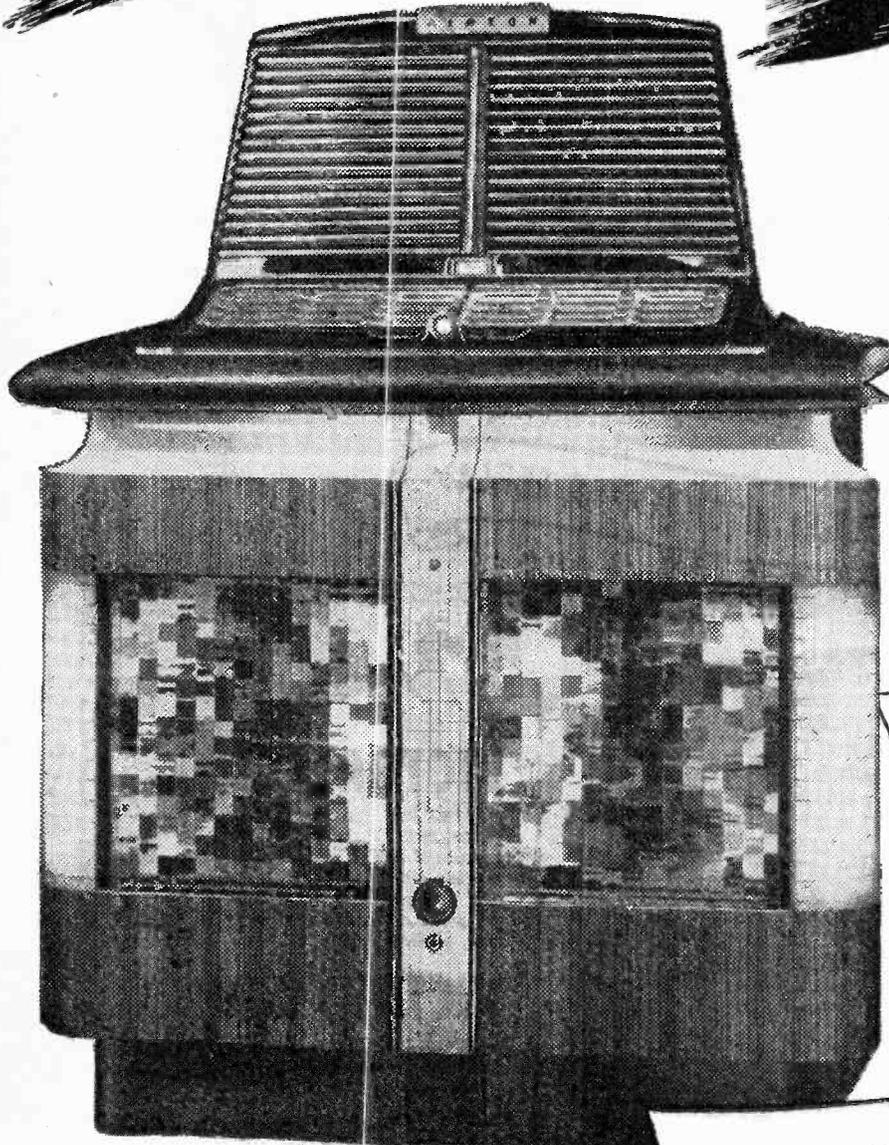
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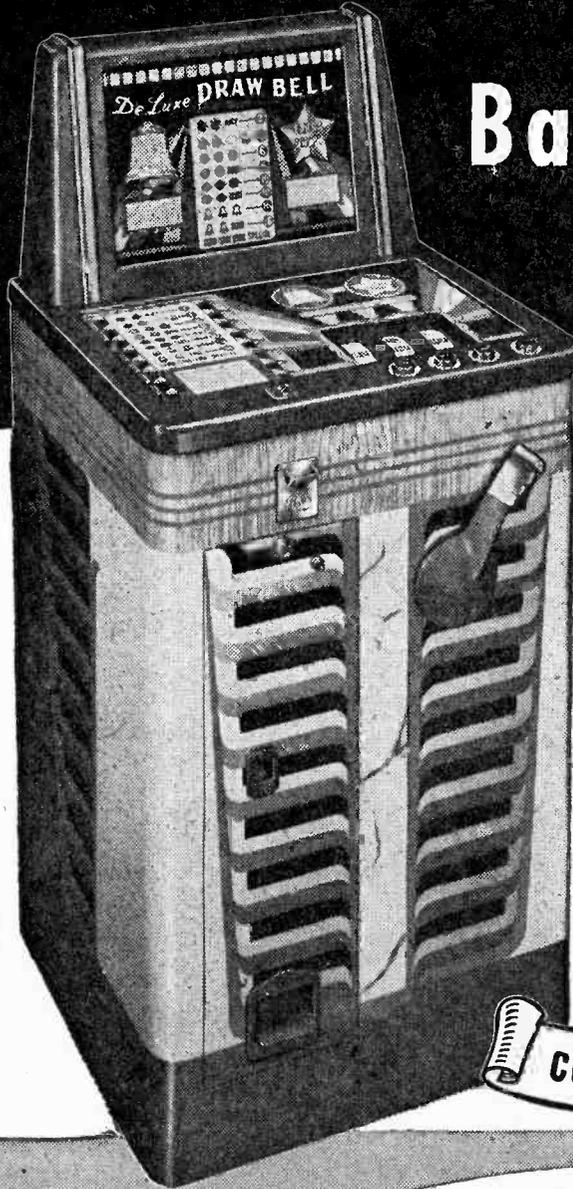
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Profits hit new all-time high with

Bally's DeLuxe DRAW BELL

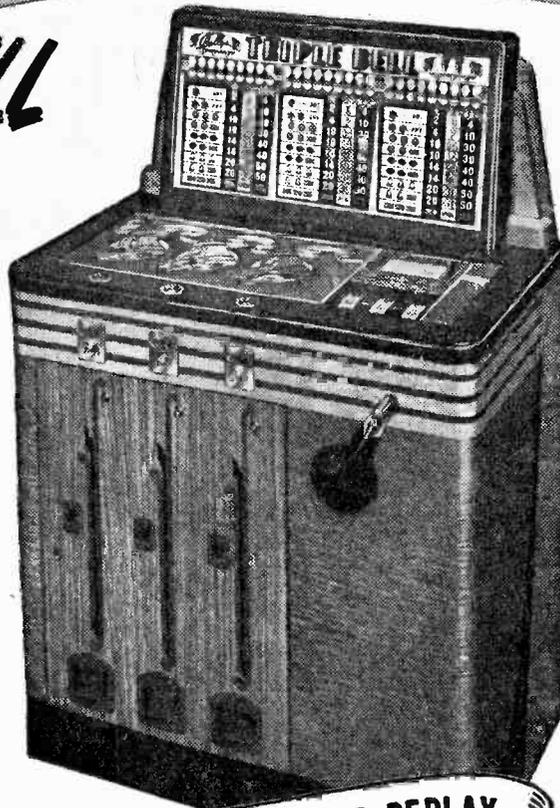


All the bell-fruit flash and spinning-reel action of Draw Bell . . . plus the big 1000 Super-Special popularized in Triple Bell . . . plus the new EXTRA DRAW feature that permits players to deposit three, four, five coins per game to hold favorable reels and spin again for a winner! That's Bally's new luxurious console—DE LUXE DRAW BELL. Equip your locations with the fastest profit-producer ever created in the bell-console class . . . order DE LUXE DRAW BELL now. Specify nickel or quarter play.

CONVERTIBLE: AUTOMATIC OR REPLAY

TRIPLE BELL TRIPLE PLAY! TRIPLE PROFIT!

Triple Coin Chutes permit three players—or three coins—every spin. 1000 Super Special Awards, plus plenty of other big awards and single-cherry awards, insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Trouble-proof mechanism. Convertible—Automatic or Replay. Any coin-combination — Nickel, Dime, Quarter.



CONVERTIBLE: AUTOMATIC OR REPLAY

VICTORY DERBY

One-ball Multiple Automatic packed with all the profit-proved features of Bally's famous pre-war multiples . . . plus new play-provoking ideas that are pushing profits to a new, all-time high!

VICTORY SPECIAL

Bally's big, beautiful VICTORY SPECIAL is your profit insurance in replay territory . . . quickly convertible to one or five-ball play and a fast money-maker either way.

MIDGET RACER

A fascinating skill-game . . . yet ideal for competitive play . . . MIDGET RACER will increase profits in your 5-ball spots. New inner-lock cash box is one of many improved features. Convertible—novelty or replay.



Bally MANUFACTURING COMPANY
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2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Equipment Alone . . .

Does Not Make a Music System

Speakers

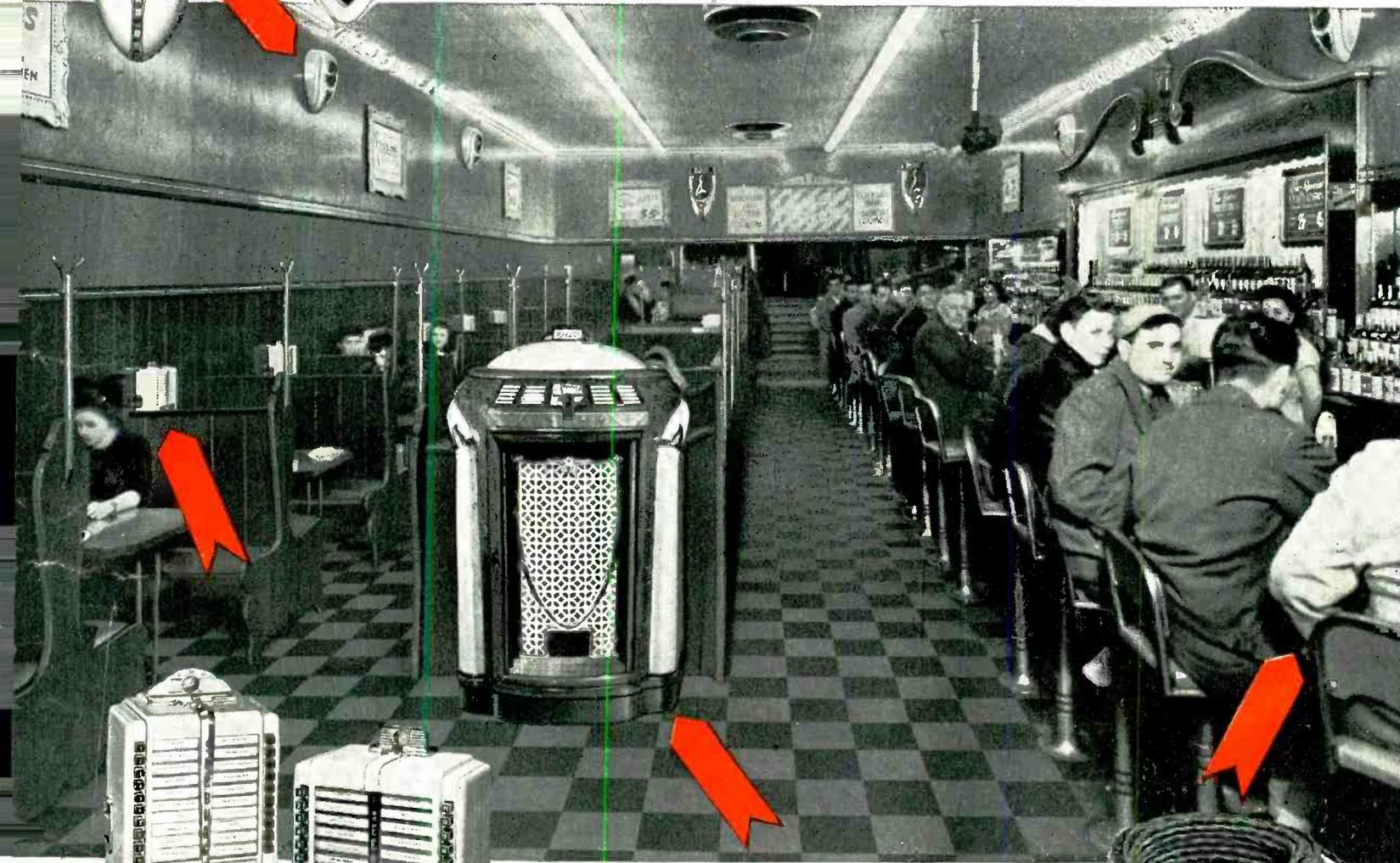
Big 12-inch Mirror Speakers to provide additional low frequency response—compact, 8-inch Tear Drop Speakers to provide scientific distribution of middle register volume—8 or 12-inch Recessed Speakers for ceiling or wall.



Successful operation in any location demands two things: First, music the public wants to hear, played as they want to hear it. Second, a system that provides maximum convenience to encourage the public to select the tunes they want to hear.

Seeburg provides all the equipment necessary to make a successful installation in any location regardless of its size or the particular problem of that location.

But equipment alone does not make a music system. Operators are learning that by tailoring music to the individual needs of each location they are achieving gratifying results. If you are not letting Scientific Sound Distribution work for you in every location you operate, talk it over with your Seeburg Distributor. He will gladly aid you in engineering Music Systems to solve problems you may be facing.



Symphonola "1-47"

Here is America's foremost phonograph. The softly lighted dome, with its constantly changing pattern of colors and the dual illumination provide jewel-like radiance. Other features that have won the Symphonola its acclaim include dual amplifiers, angle title holders, single coin chute and push-a-tune selection.



Dual Remote Volume Control

Volume in the Symphonola Speaker and all remote speakers may be operated from a remote point. Records may be cancelled at a finger's touch. Volume may be predetermined and locked, preventing change by any unauthorized person.

Wallomatics

Wireless and three-wire Wallomatics with a 5-cent coin chute or with a single coin chute accepting nickels, dimes and quarters. All 20 selections are visible at one time—no knobs or dials to turn. Newly designed, compact in size, Wallomatics have eye-appeal.



America's Finest and Most Complete Music Systems

Seeburg
1902 • DEPENDABLE MUSIC SYSTEMS • 1947
J. P. SEEBURG CORPORATION
1500 N. Dayton St., Chicago 22

SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION



THE TIME TO PLAY SANTA CLAUS HAS PASSED

The excuse to play Santa Claus ended December 25th. This is a new year. Yet, in our opinion, every Music Merchant still operating on a basis of 5¢ play is still playing Santa Claus and it's a poor pay job!

When you close your books, it should open your eyes to these facts.

The cost of operating phonographs is up—'way up! The take from phonograph operation, while still above pre-war years, is down from the war days.

To stay in this business, a Music Merchant must operate good phonographs, keep them supplied with good records and render his locations good service.

The minute lowered income forces him to lower his standards he starts

to lose locations and patronage. It is Wurlitzer's belief that, as a matter of self-preservation, the Music Merchant is entitled to make more money.

It is Wurlitzer's belief that common sense calls for conversion to "3 for 25¢ — 1 for 10¢" play.

We say the time to play Santa Claus has passed. Let's take off the whiskers and get rid of such bewhiskered ideas as a belief that the public won't go for quarter-dime play.

They will. Actual tests have proved it. It will work to the benefit of any operator and for the benefit of the industry. All it takes is the courage to work it! The Rudolph Wurlitzer Company, North Tonawanda, N. Y.

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