

The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

• MARCH 1, 1947 •



On Nat Cole that King's crown looks good. Here in an NBC studio with the other pair of the trio (Oscar Moore, Johnny Miller), and Perry Como looking on, the King works over one of those distinctively styled Cole numbers which has made Nat's threesome one of the greatest musical attractions in show business. Wildroot Cream Oil sponsors the Cole men on their own Saturday (5:45-5:00 PM EST) show on this net. When they're not selling their wares via web commercials the trio's Capitol disks like "I Love You" for Sentimental Reasons" spinning on hundreds of platter programs keep the Cole glowing. And manager Ross Gastell has set up an enviable string of top personal appearance dates on which the Cole boys have been as hot as on their disks and the air waves.

M-G-M

"The Greatest Name in Entertainment" is now on

RECORDS

Introducing

**THE
DISTRIBUTORS OF
M-G-M RECORDS!**

ATLANTA

Graybar Electric Co.

BOSTON

Northeastern Distributors, Inc.

BUFFALO

Jos. Strauss Co., Inc.

CHARLOTTE

Allison-Erwin Company

CHICAGO

Zenith Radio Distributing Co.

CINCINNATI

The Bimel Company

CLEVELAND

The Arnold Wholesale Corp.

DALLAS

Radio City Distributing Co.

DENVER

Savage & Son

DES MOINES

A. A. Schneiderhahn Co.

DETROIT

Radio Distributing Co.

HOUSTON

Automatic Sales Co.

INDIANAPOLIS

Rodefald Company

JACKSONVILLE

Graybar Electric Co.

LOS ANGELES

Sues-Young Company

LOUISVILLE

Sutcliffe Company

MEMPHIS

Shobe, Inc.

MINNEAPOLIS

Reinhard Brothers Co., Inc.

NEW HAVEN

The Plymouth Electric Co.

NEWARK

Zenith Radionics Corp.

NEW ORLEANS

Radio Specialty Corp.

NEW YORK

Zenith Radionics Corp. of N. Y.

NORFOLK

Radio Supply Co.

OKLAHOMA CITY

Leo Maxwell Co.

PHILADELPHIA

Trilling and Montague

PITTSBURGH

J. A. Williams Co.

SEATTLE

Seattle Hardware Co.

SAN FRANCISCO

Sues-Young Co.

ST. LOUIS

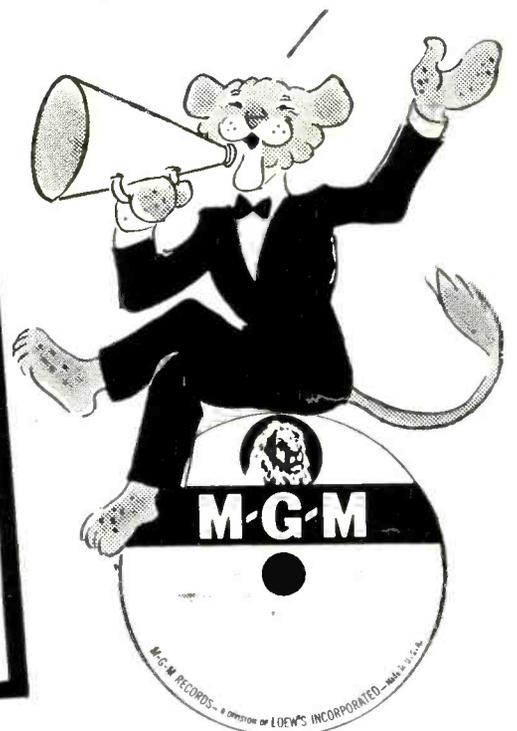
Hollander & Co., Inc.

WASHINGTON

Simon Distributing Corp.

WICHITA

S. A. Long, Inc.



AGVA AUTONOMY ISSUE ERUPTS

Chi Officials Stand—“Local Rule or Fight”

Bd. Members in Legal Action

CHICAGO, Feb. 22.—Repercussions in the autonomy battle between national office of AGVA and Philadelphia Local 6 are fast being felt here, with the Chicago local of the union also set to fight if Matt Shelvey, national AGVA head, tries to remove autonomy powers from the Chi office. Action to continue local autonomy here started after Chi chapter received Shelvey's outlined plan for the forthcoming convention which favored national autonomy and local branches of the national org, according to Ray Conlin, prexy of the Chi AGVA local.

Conlin and the six other members of the local's executive board have decided to use their own personal funds to hire a lawyer and set in motion the campaign to keep the local intact. Conlin said that the Chi branch never has desired to secede (See *Chi Toppers* on page 37)

Chi's AFM Hints National Nix of Fronter Air P. A.'s

CHICAGO, Feb. 22.—Hefty promotion gained by name band and cocktail frontiers thru repeated guest shots on disk jockey and other types of radio shows and thru p. a.'s in connection with their regular stands may be eliminated thruout the nation, according to remarks made by execs of Local 10, AFM here, to members of the Chicago Disk Jockeys' Association.

Ed Benkert, secretary of the Chi musickers' local, told Dave Garroway (WMAQ), Eddie Hubbard (ABC Club, WIND) and Ernie Simon (WJJD) in a confab Monday (17) that the union is considering a national ban on personal and radio appearances, other than regular jobs, such as was enacted locally last week. Benkert, in answering the trio's queries as to what was behind AFM's ban on radio and personal appearances by its musickers in Chi, said that the union feels that each of its members are equal in standing and that no more exploitation should go to a fronter than to his sidemen. Benkert told the jocks that the major

publicity value gained by the appearance of a name musicker on a radio shot goes to the record spieler.

Point to August Plugging

When one of the trio pointed to examples such as Jan August, who received little promotion other than constant plugging by jocks, Benkert replied that August himself was responsible for his own rise and played down his records, saying August's particular recording firm was lucky enough to grab him. Benkert said he believed musickers had been given a fine promotional boost when the union okayed remote shots from the spots where they were working. Benkert said that when the union started its policy seven years ago of demanding a \$200 stand-by fee for personal appearances and radio guesters in Chi, they hoped this fee would be prohibitive, but in recent months they have felt that due to bad publicity and many guest shots they would eliminate the outside appearances, which was the original thought behind the ruling. When asked why Chi and Philly were singled out for (See *Chi's AFM Hints* on page 10)

Philly's Jones Sticks Law on Shelvey, Fox

Move-In Met With Warrants

PHILADELPHIA, Feb. 22.—Open warfare broke out here this week between Matt Shelvey, national AGVA chief, and Dick Jones, exec secretary of Local No. 6, union's unit here, over the local autonomy or branch office issue when Shelvey attempted to take over the Philly office. Shelvey's action came Tuesday (18) despite the fact that on Friday (14) he assured *The Billboard* he knew nothing about the Philly unit's unanimous autonomy vote on January 30 and that he had no plans to move into the city and take over the local. Shelvey and five other AGVA officials were served with warrants, sworn out by Jones in the name of the local, charging "entry by force" and "intimidation." They were permitted to sign their own bond but were restrained from entering Local 6 offices until a hearing, originally skedded for today but postponed indefinitely, is held.

The Philly outbreak is considered by observers to be a dress rehearsal and possibly the deciding factor in the expected battle of the coming (See *Philly Local* on page 37)

61% OF ROAD IN FOUR STATES

Survey Says Legit Again Missed Boat

Hinterlands Neglected

NEW YORK, Feb. 22.—Has legit again missed the boat on the road? A survey conducted by Doreen Lang and Jules Rodak for American National Theater and Academy of Legit in the hinterlands during the 1945-'46 season, indicates the answer is yes, definitely.

Their figures show that 61 per cent of all road theater was concentrated in four States—Pennsylvania, Illinois, Massachusetts and California. *The Billboard* called attention to this condition in the issue of September 15, 1945, when it pointed-up that "legit missed the boat after World War I and let the road go to seed due to individual managerial competition and squabbles. It isn't only the returning G.I.'s who need to be kept live-show conscious. It's the hinterland millions, whom the theater has neglected over the past 25 years, (See *Legit Fluffs Road* on page 42)

Alaskan Showbiz Stirs; Looks To Tourists, Industry for Boom

By Marion Bartlett

ANCHORAGE, Alaska, Feb. 22.—Since the war, showbiz has discovered new frontiers in this territory. At present, Yank air lines use Alaska as a stopping point, en route to the Orient, and there is talk that Canadian air lines soon may follow suit. In addition, this summer the Alcan Highway is expected to be opened to tourists, which should result in a heavy influx of transients to major cities of the territory. Given any kind of break in the future, showbiz here should build. First stirrings of showbiz interest occurred here last year when war dangers disappeared. Anchorage, with one pic house, the Empress, and a high school auditorium, each a 600-seater, is due to have a 1,200-seat house—the Fourth Avenue—ready for business within a few months. This new house, built by Capt. Eugene Lothrop, has a shallow stage, however, suitable only for solo appearances. But among the three locations, there is accommodation for many types of shows.

Then, too, contracts with major concert and lecture bureaus in the States—Community Concert Service and Columbia Concerts, Inc.—have been made by Ann Dimond, daughter of the former territorial delegate to Congress, Anthony J. Dimond, with a view to arranging talent for this year's programs. Both Juneau and Ketchikan have formed community concert associations and, if the three localities should get together on a booking program, a good circuit could conceivably be developed.

Only city in the territory unlikely to do much with showbiz this year

Timber for Taxes

STUTTGART, Germany, Feb. 22.—There's a timber tax on pic house admissions here. Theater managers have upped admissions to the price of a ducat plus two pieces of wood per person. Thus they hope to be able to heat theaters and stave off shuttering due to the cold and fuel shortage.

is Fairbanks, which has suffered two major fires in the past couple of months and is in no position to think of luring even a singing mouse before fall, which would be the tail end of the season here.

The initial showbiz circuit was created last year when four performers were booked from Seattle by Jack (See *Alaskan Showbiz* on page 45)

Justin Miller To Bally NAB Via E.T. Talks

WASHINGTON, Feb. 22.—National Association of Broadcasters' all-out drive for improved public relations in radio, which embraces its "freedom for radio" thesis, its opposition to the Blue Book and the Mayflower doctrine, will be spearheaded by electrical transcriptions of talks by Justin Miller, NAB's prexy. Development was okayed this week at a two-day confab of NAB's public relations executive committee.

Plan calls for NAB to furnish member stations a series of quarter-hour talks on which Miller will beat (See *Miller E.T.'s* on page 10)

Boreas Bops B. O. Of Trouping Orks In N. Eng. and South

NEW YORK, Feb. 22.—Bad weather conditions have had mixed effects on one-nighter b. o. takes in New England and the southern territories. Recent influx of cold and snow in these areas has chopped down grosses, which a short while ago appeared to be surging, according to Howard Sinnott, one-night booker at General Artists' Corporation. But Jimmy Tyson, Music Corporation of America one-night man, contends that his orks (See *The North Wind* on page 14)

ATAM Moves Vs. Radio P. A.'s

NEW YORK, Feb. 22.—Board of governors of the ATAM (flacks' union), decided at a meeting Wednesday (19) to prohibit the employment of non-union p. a.'s to handle radio publicity for legit shows.

This season *Finian's Rainbow* is employing Maxine Keith, and *Oklahoma* David Lowe to do bally jobs on the air waves for the shows. Decision may result in their losing these jobs.

Instances where legit shows have employed flacks to handle radio are rare. Union took action as a result of complaints from some of their members who felt the use of "outsiders" was a reflection on their ability to do a job in radio. They said that since they are receiving the highest minimum wage in the AFL (\$190 locally and \$210 on the road), they must show results or else. ATAM's contact with the League of New York Theaters gives them the exclusive right to publicize legit shows.

Miss Keith stated yesterday that she had had no official notification that she must give up *Finian*, altho she had been informed on the ATAM action by Sam Friedman, the show's union p. a. She said that, in her field as a radio consultant, she saw no conflict between her work and that of ATAM members, and planned to write the union's board for clarification of the ruling.

Equity Library Theater May Sked High School Showings

NEW YORK, Feb. 22.—Special showing of Equity Library Theater's *Beyond the Horizon* at the Central Needle Trades High School, Thursday (20) matinee and evening, may result in more legit being fed to students.

Performances will be viewed by the faculty and approval by the higher-ups in the local school system may result in a deal whereby selected ELT shows might visit other high schools.

In This Issue

American Folk Tunes	110
Broadway Showlog	43
Burlesque	45
Carnival	51-71
Circus	76-78
Classified Ads	82-90
Club Activities	60
Coin Machines	95-156
Fairs and Expositions	72-75
Final Curtain, Births, Marriages	46
General Outdoor	47
Honor Roll of Hits	22
In Short	36
Legitimate	42-44
Letter List	92-93
Macic	45
Merchandise-Pipes	82-94
Music	14-35
Music as Written	32
Music Machines	104-111
Music Popularity Charts	22-31
Night Clubs	36-41
Night Clubs-Cocktail	36
Parks and Pools	48-50
Pipes for Pitchmen	91
Radio	5-13
Repertoire	79
Reviews: Legit	43-44
Night Club	38
On the Stands	18
Records	28
Television	12
Vaudeville	40
Rinks and Skaters	80-81
Roadshow Films	70
Routes: Carnival	63
Circus	63
Legitimate	44
Miscellaneous	63
Sponsored Events	71
Talent Cost Index	11
Television	12-13
Vaudeville	36-41
Vending Machines	97-103

The Billboard, Main Office, 25 Opera Place, Cincinnati 1, Ohio. Subscription Rate: One year, \$10.00. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under act of March, 1897. Copyright 1947 by The Billboard Publishing Co.

Wolfit's "Merchant Of Venice" O k a y Sans Trimmings

THE MERCHANT OF VENICE

(Opened Saturday, February 22, 1947)

CENTURY THEATER, NEW YORK

A play by William Shakespeare. Costumes designed by Sheila Jackson. Musical arrangements, Rosabel Watson. General manager, Charles G. Stewart. Stage manager, Roy Hawkins. Press representatives, William Field and Walter Alford. Presented by Hall Shelton by arrangement with Advance Players Association, Ltd.

Duke of Venice	Eric Adeney
Prince of Morocco	Robert Algar
Prince of Aragon	David Dodimead
Antonio	Alexander Gauge
Bassanio	John Wynyard
Solanio	Frederick Horrey
Salarino	Richard Blythe
Gratiano	Josef Shear
Lorenzo	Kempster Barnes
Shylock	Donald Wolfit
Tubal	Eric Maxon
Launcelot Gobbo	Geoffrey Wilkinson
Old Gobbo	Malcolm Watson
Balthasar	George Bradford
Stephano	Margaret Stallard
Clerk to the Court	David Dodimead
Portia	Rosalin Iden
Nerissa	Marion Marshall
Jessica	Penelope Chandler

Magnificoes of Venice, officers of the court of justice, gaolers, servants and other attendants.

It must be honestly reported that Donald Wolfit and his Shakespearean lads and lassies improve with each new change in rep wares. *Lear* got them off to a bad start. *As You Like It* had them toeing out a better foot—and now *Merchant of Venice*, within certain rather obvious production limits, shows them definitely on the upgrade as a bard-thesping unit. *Merchant*, Wolfit version, may be deprecated by Elizabethan experts, but it is still a pretty solid rendering of a considerably neglected tale. It is far and away the best job of work that the visiting Britishers have come up with to date.

It is true that once more directive imagination is sadly lacking. The Wolfit recipe is for literal Shakespeare, with little or no trimmings, but *Merchant*, altho scenic credits are given, has a background solidity which has been absent in its predecessors. At least, the customer knows where he is at all times and Sheila Jackson's costumes are colorful and in the Venetian period tune. The combo definitely helps the projection, and while the over-all isn't all it should be, it has what it takes to give a younger generation an opportunity to see a good text come to life. As such it can unhesitatingly be recommended.

In a measure Wolfit's Shylock is off the stock shelf. There are traces of haminess and more than a bit of overplaying, but these moments may be forgiven a star actor-manager on the score of other moments—notably the scene of the signing of the bond and his tete-a-tete with Gobbo. A pewsitter gets the notion that Wolfit has put thought and study into his Elizabethan usurer, and except for an occasional self-sufficient thesping flight, he has created a sincere and rounded portrait. He got a well-deserved small ovation from aisle-squatters at the preem performance.

Rosalind Iden's performance keeps pace with the master's. Her Portia has warmth and she continues easy to look at. She has, however, mannerisms that border on cuteness and a peculiarly stylized exit which seems to grow with each new role. Some of this is obviously due to faulty direction, but it is largely inherent and should be personally looked to. She is at her best in the casket scene with Bassanio, but the farcical implications of the ring sequence have her in the groove of a Minsky burlesque.

Alexander Gauge again speaks clearly as a competent Antonio. John Wynyard is the best top love to date that the Wolfiters have exhibited.

Minn. Gov. Seeks Bluenose Bans

MINNEAPOLIS, Feb. 22.—Minnesota appears to be becoming the nation's top bluenose State, outdoing, if possible, even staid old Boston. Sparkplug of the righteousness wave is Gov. Luther W. Youngdahl, ardent churchman for whom churchgoers now offer special prayers, etc., who has come out against sin in all forms, and means it.

Latest proposals in the Legislature in line with his program would ban radio stations from carrying any sports results or other info on which bets could be made, while another bars alcohol spiking of soft drinks in bars, niteries and other public places. Both measures were introed Wednesday (19).

Other bluenose legislation introed with the blessings of the governor include measure prohibiting bell machines and other "gambling devices." Bell machine bill which also bans pinballs and named veterans' clubs among places not permitted to have such in operation, was toned down by its authors who introed a new measure Thursday (20) leaving out mention of pinballs and vet clubs and easing penalties for owners of property where banned equipment is found.

Chi AFM Local OK's Youth Ork Without Dues in Reversal

CHICAGO, Feb. 22.—In a reversal of its practices of the past, Local 10, of the American Federation of Musicians, this week ruled that the members of the proposed Youth Orchestra of Greater Chicago, a high school student organization, could be formed and would not have to pay union dues. This ruling is a complete turn about for the union, which recently had denied approval of the orchestra, and which five years ago stopped the formation of a similar group.

Union's new ruling is also interpreted here as being at variance with the famed Interlocken, Mich., Camp case, in which Petrillo ruled that an orchestra could not make appearances on the air or for the public. Dr. Joseph Maddy, head of the camp for years, as a result, has been campaigning against Petrillo. In the Interlocken case, Petrillo also ruled that no AFM members could teach at the school.

Youth Orchestra of Greater Chicago will be composed of 100 of the best high school musicians in the Chicago area, nominated by 200 high school music directors. It will give four public concerts a year.

Dinner To Honor E. M. Fay

PROVIDENCE, Feb. 22.—Edward M. Fay, owner-operator of Fay's Majestic and Carlton theaters here and associated with M. E. Comerford in theater operation elsewhere, will be given a testimonial dinner here May 5 by independent exhibitors of Rhode Island. Meyer Stanzler is general chairman of the committee.

His Bassanio chooses a nice casket to win the gal. Robert Algar and David Dodimead contrib good character bits, and Geoffrey Wilkinson scores briefly as Gobbo the clown.

In sum, the Wolfit *Merchant* may be thumbed by literate experts—and even belittled—but it's still better than pretty good *Merchant* and something for which the troupe has no cause to apologize. Bob Francis.

Govt. Ban Hits Paris Boite Biz

PARIS, Feb. 22.—New government order closing all Paris niteries twice a week in a fuel conservation drive, will be felt hardest in the Rue Pigale area, where boites, even before the ukase, were dying a slow death. Biz in this area has been off ever since G.I.'s pulled out of town.

Natives never frequented Pigale joints in any considerable numbers, tho boites in pre-war era did a lush tourist biz. Foreign visiting hasn't even started to reach proportions which could begin to give Pigale play-spots a shot in the arm.

Biz at Elysee swankeries, on the other hand, is holding up well, since these bistros get a steady play from that segment of the French population with dough to toss around. Bal Tabarin continues to do what is probably the standout business in town.

Angels Backing Hit Can Parlay 3 More

NEW YORK, Feb. 22.—Capitalized at \$300,000, Martin Blaine is lining up a new legit parlay set-up for Stem show investors to allow them to put their dough in four shows instead of one, thus diminishing the risk. Plan has them put up the money for the first script and pledge for the other three. If the first play hits, automatically they have dough invested in the other three.

Blaine's reaction from angels so far has been good. They feel that under his scheme they will get a better run for their money. Producer would also add a board of playreaders and advisors, composed of top names in the biz, to the set-up. Blaine has Leslie Reade's *Happy Ending* in mind as a possibility for production when the plan starts functioning. Manager produced Aben Kandel's *You Twinkle Only Once* last season. Show closed on the road.

The Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson

Publishers

Roger S. Littleford Jr.

William D. Littleford

E. W. Evans Pres. & Treas.

Joseph G. Csida Vice-Pres.

Lawrence W. Gatto Secy.

Editors

Joseph G. Csida Editor in Chief

Pat Purcell Outdoor Editor

Walter W. Hurd Coin Machine Editor

George Berkowitz (New York)

William J. Sachs (Cincinnati)

G. R. Schreiber (Chicago)

Managers and Divisions:

W. D. Littleford, General Manager Eastern Division

1564 Broadway, New York 19, N. Y.

Phone: MEadison 3-1615

M. L. Reuter, General Manager Midwest Division

155 North Clark St., Chicago 1, Ill.

Phone: CEntral 8761

Sam Abbott, General Manager West Coast Division

6000 Sunset Blvd., Hollywood 28, Calif.

Phone: HOllywood 5831

F. B. Joerling, General Manager St. Louis Office

390 Arcade Bldg., St. Louis 1, Mo.

Phone: CEHstaut 0443

C. J. Latscha, Advertising Manager

B. A. Bruns, Circulation Manager

Cincinnati, Ohio Phone: MAin 9391

Printing Plant and Circulation Office

25 Opera Place, Cincinnati 1, Ohio

Subscription rates, payable in advance—One Year, \$10.00; Two Years, \$17.50. These rates apply in the United States, U. S. Possessions, Canada and countries in Pan-American Postal Union. Rates in other foreign countries sent upon request. Subscribers when requesting change of address should give old as well as new address.

The Billboard also publishes: The Billboard Encyclopedia of Music

Vend



"YA GOTTA SELL THE STUFF"

Bergen Denies E.T. Yen; Eyes A Sabbatical

HOLLYWOOD, Feb. 22.—Edgar Bergen this week denied rumors that he is angling for a transcribed airshow deal similar to the Philco-Crosby set-up, but told *The Billboard* that after his pact expires next year he would take a season's vacation from his air chores.

He revealed that he had been approached by other webs and agencies with offers attempting to lure him from NBC with plattered deals. However, the ventriloquist-comedian said he was happy with his present bank-roller, Standard Brands, and that so far the type of deal he would like has not yet come his way. Bergen said he is after a short-season radio stint with provisions allowing him to take every sixth week off.

When asked if a transcribed show wouldn't be the answer Bergen replied that it would be impossible for him to prepare a series of scripts at one crack since he feels it must take at least a week for him to prepare a show. He will continue to survey the scene and by the end of April hopes to know more about his radio plans, Bergen said. Reason for his seeking additional spare time, he added, is to have more time available to devote to tele and other interests.

Wm. Morris Sets Deal To Handle Al Jolson

HOLLYWOOD, Feb. 22.—Long standing question of who was to represent Al Jolson for radio, finally was settled yesterday. Mammy specialist signed a deal with William Morris, whereby they will rep him for radio dates only. WM and MCA had been rassing over the rights to agent Jolson, both offices having made numerous pitches to him and on his behalf to sponsor.

Immediate plans call for Jolson to be offered as a guesster mainly, with the talent office planning to work on a straight series in the fall.

Y&R Options New Participash Series

NEW YORK, Feb. 22.—Young & Rubicam has taken an option on *Comedy of Errors*, a Century Artists audience participation package, as a possible summer replacement for Bristol-Myers' *Duffy's Tavern*.

Originally auditioned on the Coast with Harry Von Zell, script calls for the acting of comedy skits which contain errors of fact. Contestants are scored on their error-checking capacity.

Show "Projectable" Ratings

NEW YORK, Feb. 22.—C. E. Hooper's new "projectable" ratings were previewed yesterday at the New York Harvard Club before a group of agency, network and advertiser representatives. Hooper organization has experimented for years on the method, which uses an extremely large audience sample as the basis for its findings. System also provides maximum use of present data in order to get the most out of broadcasting's investment in audience measurement.

Mull S. A. Airings for Crosby; Earlier Summer Scramming Due

HOLLYWOOD, Feb. 22.—Hutchins Agency is mulling plans for a possible invasion of Latin-American airwaves with Philco's waxed Bing Crosby show. If radio manufacturer decides to shoot for foreign biz, Crosby airshow disks will cross the border and possibly go overseas when it returns after its summer hiatus.

Show, originally slated to bow July 19 for the summer, will probably make its warm weather fade May 14. Question as to whether the Groaner will soon leave for a two-month stay in New York, during which time he will wax with guest stars available there, still remains unsettled. According to Der Bingle's manager, brother Everett Crosby, plans are being readied to start a picture rolling early in April. If this be the case then the Gotham trek is definitely out.

Talk persists that Bing will take a jaunt to Europe this summer and that he will platter overseas top names as guests, to be aired here

P&G Mulls New Ameche Airing

HOLLYWOOD, Feb. 22.—Procter & Gamble is giving the Don Ameche-Drene air show more than a passing glance, and is reported ready to launch comic Danny Thomas on a show of his own next fall. Henry Kastor Kahn, prexy of the Kastor, Farrell, Chesley & Clifford Agency, arrives on the Coast next week to huddle with the sponsor and agency execs over the fate of Ameche's seg.

Despite a hypo via the addition of Thomas and Frances Langford in a revised format, the show has done poorly Hooperwise (latest rating is 7.8). With a package cost of over \$16,000, the sponsor and agency both are sweating to make the show pay off. Tho disappointed ratingwise, bank-rollers are happy with Thomas, having pacted him to a five-year contract with P. & G.

It's understood Ameche will not be dropped, but be given a new dramatic variety format more in line with the type of show he used to climb the radio ladder. In any event, the bank-roller will stick to the present format until summer, with the probability that Frances Langford and the Carmen Dragon ork will hold down the time slot during the dog days in a straight musical show.

Plan To Syndicate New Ickes Airing

SILVER SPRINGS, Md., Feb. 22.—Harold L. Ickes, former secretary of the interior and champ vocabularian, starts a weekly 15-minute series here over WGAY March 4. So far, the curmudgeon's airings are without sponsorship.

Plans are being made to syndicate Ickes's talks to other indie stations thru transcriptions. Former sec is currently writing a daily newspaper column which *The New York Post* is syndicating.

when he returns September 17. Philco has already offered Crosby an additional \$15,000 to cover expenses for waxing six sides should he make the trip and be willing to work on his show while in Europe.

However, those close to the Crosby circle say chances of overseas cuttings are slim, if not entirely wishful thinking, since AFM may lift a questionable eyebrow at the idea of using foreign musicians.

Mary Small, Pepsi Duo in Jock Shows

NEW YORK, Feb. 22.—Two new disk jockey shows, built around personalities, are currently being offered for sale. One, which puts zany comedy uppermost, is being built by Mitch Benson, of the Gale office, around Alan Kent and Austen Herbert (Croom-Croom) Johnson, better known as Ginger. Team, who authored the Pepsi-Cola jingle, will sing and gag on their spot, in addition to spinning pancakes.

Other show features vocalist Mary Small and her cleffer husband, Vic Mizzy. This stanza, auditioned by the Ed Wolfe office last week for ABC, is unusual in that it will spot a disk jock opus on a network on a co-operatively sponsored basis. Present AFM rulings forbid use of music on co-op shows, but it's said a deal has been worked out with Local 802 on the Small program. Show would be handled via e.t.'s made in New York, with the vocalist-songwriter team doing a combination singing, Mr. and Mrs. and disk spinning series.

WASHINGTON, Feb. 22.—Trend of orchestra leaders to the role of disk jockeys will get impetus here Monday (24) when maestro Bob Knight takes over the *Easy Listening* spot at WOL. Knight, now playing at the Hotel 2400 here, is the first in Washington to do so. WOL's new sub for platter-player is supplanting E. Z. (Easy) Gwynn, who resigned to go back to his old radio spot in Indianapolis.

Alka-Seltzer Drops Roy Rogers Airings

HOLLYWOOD, Feb. 22.—Roy Rogers' *Saturday Night Round-Up* is the latest Coast-originated airshow to get the sponsor ax as a result of budget belt tightening. Rogers' Western musical package which last October replaced Alka-Seltzer's 14-year-old *National Barn Dance* will make its final air bow March 29, ending its second 13-week cycle.

Reason for cancellation is laid to Miles Laboratories' 15 per cent cut in radio budget and since this was the latest show to come under bank-roller's wing, sponsor felt it should be the first to go.

At last count, show was hitting a favorable 9.5 Hooper and a strong Nielson rating of 14, despite competition from ABC's *Gang Busters* and CBS's *Hit Parade*. According to Wade Agency handling the Miles account other airshows dipping into Alka Seltzer's pocketbook, *Quiz Kids*, *News of the World*, *Queen for a Day* and *Lum and Abner*, will remain unaffected by the budget cut.

Sponsors Cut Names Failing To Deliver

Nineteen Shows Shaky

NEW YORK, Feb. 22.—Current situation in advertiser circles in radio finds more unrest insofar as sponsorship of big name and expensive programs is concerned than has existed for years—if ever before. Between shows already canceled, and others in shaky condition, some 19 big time stanzas are involved, and indications are that virtually all may be off the air within the near future. It is being freely predicted in ad agency circles that sponsorship line-ups between now and the beginning of the fall season will be drastically revised.

Current or pending exodus of so many top shows is tied directly to the nation's economic picture. Just as broadcasters—both networks and stations—started off the year by effecting drastic budget cuts, so are sponsors pulling in their horns. Several basic reasons are given.

Overpriced Acts

First and foremost is the fact that, with the war over, advertisers are convinced that talent cost must come down. With the departure of "tax money" from advertising appropriations, accounts now insist on a sales pay-off. One agency exec, with several shows on the verge of folding, stated this week, "We're back in a selling age. Keeping big shows on the air merely for trade-mark protection no longer is sound business practice."

Second factor stressed by advertising men is that many manufacturers are so far behind in meeting consumer demands for their products—and this is especially true in the soap field—that even without advertising they'd be unable to produce in sufficient quantity. As a result, they see little sense in bank-rolling heavily budgeted shows with poor returns audience-wise.

Shows definitely slated to fold or which have done so, include: *Meet Me at Parky's* (P. Lorillard), *Hollywood Jackpot* (American Home Products), Eddie Bracken (Texaco, to be replaced by the Tony Martin show March 30), Rudy Vallee (to be replaced for Philip Morris by Milton Berle), *Hollywood Star Time* (Frigidaire), Squibb's *Academy Awards*, (See Names Who Fail on page 10)

NBC Effects Budget Cut at Frisco KPO

SAN FRANCISCO, Feb. 22.—KPO-NBC has merged its press-news events departments, the revamp entirely eliminating the old flack set-up. Veteran Louise Landis left as press manager this week and was succeeded by special eventer John Thompson as head of the new bureau.

Action is not only local, but nationwide, according to John W. Elwood, station manager. Elwood said that the consolidation is an economy move due to increased wage structures, AFRA and other employees recently having gained wage boosts. Musicians and electrical workers are negotiating for increases.

WNBC Sat.-Sun. Sked Revamp Aimed at Kids, Hausfraus

NEW YORK, Feb. 22.—WNBC, key NBC outlet, which embarked on an extensive schedule of program building and experimentation with the accession of Jim Gaines to the managerial post about a year ago, is inaugurating additional major program changes. Chief of these is a revamp of the Saturday schedule, slated to take place March 1. New sked, which is aimed at corraling kids and women in the early morning and afternoon hours, represents the greatest program switch in years on WNBC, according to D. L. Provost, station's program manager. New Saturday sked will create a long strip of kid shows. Currently programed by such "fillers" as organist Dick Leibert and singer Lynn Collyer, *Percolator Party* and *Camp Meeting Choir*, the 8:30-10 a.m. slot instead will be logged as follows: In the 8:30-9 a.m. slot, a record show for children, including a schedule for parents on how to entertain tots over the week-end; 9-9:30 a.m., a new audience participation show for children, handled by Bob Smith; 9:30-45 a.m., *Story to Order*, delayed from the NBC lines; 9:45-10 a.m., *WNBC Stamp Club*, with Walter Law as announcer-writer and George Linquist, editor of *Stamps* mag, as emcee. Latter show will have guests, a swap department and an essay contest in conjunction with the International Philatelic Exhibition to be held in June.

Budget Show

From 10 to 12 noon, WNBC will take network programs, including *Frank Merriwell*, *Archie Andrews*, *Teen Times* and *Smilin' Ed McConnell*—to round out the kid and housewife strip.

In the 12:30-45 p.m. slot, Elsie Stapleton, budget expert, will take the place of *Home Is What You Make It*, which will move into the 4:30-5 p.m. period.

Show on the care of children, titled *Let's Ask Mom*, will be in the 12:45-1 p.m. Saturday slot, featuring Howard Lane, child study psychologist at NYU and emcee Rad Hall. Guest mothers will appear.

From 2-2:15 p.m., *How's Your Health?*, covering health and social problems, will be produced in co-operation with the College of Medicine of NYU. Dean Currier McEwen will be moderator, with Tom O'Brien co-moderator. Show will have three guest experts.

In addition to the above, Saturday programming will include a block of two veterans' shows. Lt. Cmdr. Ty Krum's program, *The Veterans' Advisor*, carried by the network at 1:30-45 p.m., will continue to be heard over WNBC. In addition, station is adding a veterans' administration show, *Here's to Veterans*, in the 1:45-2 p.m. slot.

Sunday Changes

Sunday sked is being refashioned somewhat, too. *Your City—How It Works*, will move from its current Saturday 9:45 a.m. time to 9:15 a.m. Sundays. Another Sunday change will be the carrying of *Coffee With Congress*, delayed from the NBC lines, at 8:30-9 a.m. Starting March 9 *Coffee* will be heard at this time each Sunday except the first Sunday of every month, at which time a Christian Science program is broadcast.

Station's Lab Work

While most of the remaining of Saturday is set for March 1, an interesting program debuts on the web this Saturday (22). Set is *Make Up Your Mind*, a new type of forum show at 6:15-45 p.m., with Ben Grauer as moderator, produced in co-operation with Surveys, Inc. Burke (Skeets) Miller, tailoring the show to remove the stodginess common to forum type programs, has limited speeches to three minutes, placing emphasis on open forum talk. Additionally, show makes use of John Churchill's Opionometer, a gimmick making possible instantane-

Four A's Seeks FM, Tele Rate Card Uniformity

NEW YORK, Feb. 22.—American Association of Advertising Agencies indicated this week it will urge a uniform rate card and cash discount system in FM and television. Step followed announcement by the Four A's that it was increasing pressure behind its campaign to get AM broadcasters to adopt Four A's standard 2 per cent discount procedures.

Four A's, for eight months, has been promoting the 2 per cent cash discount system for prompt payment. Altho the major webs, representing better than 50 per cent of national radio ad volume, all permit the discount, response from indies has been slow. According to the Four A's, only 10 per cent of the indies permit the discount, while "about 11 per cent of all stations do not even bother to state their discount or payment terms" on current rate cards.

Agency Suffers

Four A campaigning and supplemental pressure in the form of letters from two top agencies (Y&R and BBD&O) has resulted in only 15 more stations adopting the discount plan since the first of the year. Another 12 announced intention to adopt it with their next rate cards. A new letter, now being prepped by Four A's will go out within the next month, again trying to sell the policy to those indies whose rate cards do not yet call for that discount.

Ad men stress that the discount is not at the broadcasters' expense, almost never goes into the agencies' tills. Forthcoming Four A's letter will ask indies to endorse the discount now and make it effective with their next rate cards when rate changes can ensure the plan's adoption without loss of revenue. However, four indies which recently adopted discounts did so without upping rates.

Looking ahead to its 29th annual meeting April 15-16 at the Waldorf, Four A's this week announced formation of an export information bureau, which will ready data on foreign media and markets. Concentrating on Latin-America, the group is querying radio stations on rates, coverage, studio facilities, and programs in order of popularity.

neous and anonymous results of group voting. This is expected to do away with another source of dead air on forum shows.

Spotting *Make Up Your Mind* on the station mirrors the attitude of the WNBC programers—which is, that with experimentation new formats can be revealed and older formats refashioned into livelier radio. *Hi Jinx*, for example, was considered a novelty in that it was the first of the morning Mr. and Mrs. shows to take up serious topics. After a long period as a sustainer, it finally paid off via sponsors.

Thru Thick & Thin

NEW YORK, Feb. 22.—At the Radio Executives' Club luncheon Wednesday (19), Lindsay MacHarrie, of Young & Rubicam, was seated alongside Mary (Red) Apple, one of Hooper's bright young ladies. MacHarrie asked Miss Apple which of the men on the dais was Hooper. "The good-looking one in the grey suit," said the lass. "And which is Nielsen?" asked MacHarrie. "Oh," replied Miss Apple scornfully, "he's the thin one."

Chi Origination Set for "Ladies"

CHICAGO, Feb. 22.—Definite decision to move the point of origination of the American Broadcasting Company's *Ladies Be Seated* program from New York to Chicago was made this week, concurrent with a visit here by Adrian Samish, v.-p. in charge of programs for the web. Samish and other ABC execs met with the *Ladies* sponsor, Quaker Oats, and the agency for the program, LaRoche Ellis. Program will begin to originate from here late in March, it was decided at the meeting.

LaRoche Ellis, a Chi agency, and Quaker Oats, a Midwest firm, also came to the conclusion that they could keep better watch over the program if it originated nearer their home offices.

While Samish was here he also discussed television with local ABC execs. Despite the general video retrenchment that has developed at the web recently, no decision to set back opening of an ABC video station here was made. Plans still stand as before, with the station to be opened here this year, after opening of a video outlet for the web in New York.

Coast Philco Dealers Mull New Co-Oper

HOLLYWOOD, Feb. 22.—Coast Philco dealers are considering a co-op sponsored package for regional airing, tagged *Stump the Stars*. It is understood that ABC is holding several time slots available and, if deal goes thru, show will get a 13-week trial stint in early March.

Format resembles a musical *Information Please*, using local disk jockey Gene Norman as moderator, with Dave Dexter Jr. as permanent guest, plus two names in the music biz as its board of experts. Phono platters are spun while guests get the quiz treatment.

Audition disk cut last week used Woody Herman and Margaret Whiting as gueststars and the trial waxing is now in the hands of Johnny Parsons, Philco's Coast sales promotional chief, headquartered in San Francisco, who will take the matter up with various dealers along the Coast. Idea is for dealers in the various towns to foot the bill. If the show proves successful in its Coast trial it may be adopted by Philco retailers on a national scale.

Lisa Sergio to WOV, N. Y.

NEW YORK, Feb. 22.—WOV has signed commentator Lisa Sergio for a five-a-week sustaining series beginning March 3. Gabber will be heard Monday thru Friday from 11 to 11:15 p.m. Once with NBC, she has been off the air since WQXR eliminated her program along with all other commentary in favor of straight news summaries about eight months ago.

A. C. Nielsen Rolls "Hoop" At REC Meet

"Surprise" Attack Surprises

NEW YORK, Feb. 22.—While C. E. Hooper was standing there telling radio men they had far better selling tools than newspaper and magazine competitors, Arthur Nielsen came up behind him and hit him with a big fat mechanical-means-of-registering-listener-interest bat. That's what happened at the Radio Executives' Club luncheon Wednesday (19).

In his introductory remarks, Nielsen (who followed Hoop to the mike), maintained that he did not intend to do battle, and that any "heat which may be generated will be purely incidental." Metaphor-mixers among the co-incidental Hooperating structure was as seeping a hot-foot as they had ever seen administered, incidentally or otherwise. REC Prexy Bob Swezey, emseeing the proceedings, as a matter of fact, pointed out to listeners, at the conclusion of Nielsen's talk, that they should keep in mind that "Mr. Hooper has not had an opportunity to cross-examine, or to present his side of the story.

"Inferiority Complex"

Hoop, talking on *Radio's Inferiority Complex—and How to Cure It*, urged radio men to get off the defensive. He pointed out shortcomings of the audit bureau of circulations, newspaper and magazine readership in general, and conversely the wealth of information concerning listening, popularity, etc., at the disposal of radio. "No competitor of radio," said Hoop, "can produce measurements so relevant, so pertinent to the advertisement itself. If advertisers don't admit it, it may be for one of three reasons: (1) this basic concept has escaped them; (2) they have not kept pace with the progress made by radio in producing revealing measurements or, (3) they don't want to drop the whip they have cracked over the radio salesman."

Nielsen followed Hooper with a discussion which devoted itself approximately 50 per cent to tearing down the co-incidental survey method, and 50 per cent to selling the Nielsen method. "To use co-incidental ratings as an index of audience size... as so many have been doing," said Nielsen, "is utterly ridiculous. Such use of these ratings can lead users far astray... it is utterly impossible for any rating derived from urban-telephone homes to produce a correct, or even approximate measurement of audience size for each network program. The difference runs, in general, as high as 40 per cent in both a plus and minus direction."

Nielsen's attack came as a surprise to most, if not all the listeners. Mimeographed copies of Hoop's talk were distributed to the press before the luncheon, but Nielsen's address wasn't made available till the day after the session.

Kiggins KPHO Stock To Borroff, Autry

CHICAGO, Feb. 22.—Ed Borroff, ABC's central division chief, and Gene Autry this week bought Keith Kiggins's, former ABC v.-p., interest in KPHO, ABC outlet in Phoenix, Ariz. Borroff who already had a 7½ per cent stock interest in the station, took 2½ per cent, and Autry bought the remaining 5 per cent.

Taft's Monopoly Hearing Idea Gets FCC Chill

WASHINGTON, Feb. 22.—Federal Communications Commission will make a quick decision liberalizing its multiple ownership rules as they apply to FM and television after a hearing next week. However, AM broadcasters will probably wait some time before the commish does anything about their multiple ownership problems despite pressure from within the industry and the fact that Sen. Robert Taft has gone on record favoring a hearing to cover monopoly of AM licensees whose services overlap.

Move to force the commish to examine the entire field of multiple ownership in AM is certain to face a long delay, because of FCC's pressure of work and because of the fact that any drastic change now would be likely to upset a major economical segment in radio industry. Commish, however, will not ignore the AM situation, inasmuch as pressure for the standard broadcast study has come from Taft in a GOP-controlled Congress.

Chairman Charles Denny, of FCC, nevertheless is declining to be stamped into the AM inquiry. It was learned that in reply to Taft's request that the FM hearing be expanded to cover monopoly of AM broadcast licensees whose services overlap, Denny politely replied that he would "put the matter before the commission." Denny since then has declined to give a go-ahead to broadening the scope of the present hearing, altho he left the way open for proceedings in the future.

Chief Questions

Next week's hearing is scheduled for Monday and Tuesday (24-25). Two chief questions under consideration are: (1) What constitutes a "substantial portion" of a basic service area and, (2) how can it be determined what makes up common control?—both direct and indirect. FCC's tendency to lean toward liberalism in these matters has been indicated by the commission's grants of approximately 80 FM licenses in cases involving some overlap of contours or some degree of common ownership.

Major argument for relaxing existing multiple ownership rules in FM and video will be that existing rules for FM and video are operating as a "straitjacket" and that FCC found it seemingly easy to impose them because of the small number of stations involved, as compared with the hundreds involved in overlap in AM, where no rigid multiple ownership standards have been set. FM rules were adopted in 1940, video in 1941 and standard not until 1943, latter coming too late to be fixed as rigidly as in FM and video. Paul M. Segal, representing Allen T. Simmons, who owns WADC, Akron, the only AM licensee to appear at the hearing, will ask that AM rules be changed to agree more closely with FM policy.

School Broadcast Conference Set for Chi, October 26-29

CHICAGO, Feb. 22.—Definite dates for the 11th Annual School Broadcast Conference were set this week by George Jennings, director of the radio council of the Chicago Board of Education, which annually sponsors the conference. This year the conference will be held in the Continental Hotel here October 26-29.

As a result of the concrete work accomplished by last year's conference, this year's edition of the meeting, which attracts educators and radio industry members from all States and Canada, is expected to be the best attended so far. In 1945 the conference registration was 800, last

Here Again

NEW YORK, Feb. 22.—That old gag, about the guy who supposedly complained to WOR some years ago that he was getting the station's programs thru carborundum filings in his teeth, broke into print this week. Came up in a story in PM on WOR's 25th anniversary.

Story has been repeated so often, lotsa people think it's true. Just for the record, it ain't. Also for the record—and hitherto unknown—story developed purely out of the imagination of Dick Dorrance, one-time WOR flack, now in radio sales promotion.

U. S. on Losing End Of Propaganda Race In Germany — Holles

CHICAGO, Feb. 22. — Everett Holles, WBBM-CBS news editor, back this week from a jaunt thru Europe, told Chi radio men Wednesday (18) that American radio propaganda was "woefully weak" in comparison to the Russians' thruout occupied Germany.

"For instance," he declared, "in Berlin, American democracy is being projected by a small station that almost nobody listens to, while the Russians have a powerful station."

Holles said that thru some quirk of Soviet censorship, he was allowed to give an uncensored talk over the Russian-controlled radio in Vienna, thereby becoming the first American to do so. Holles made the most of his opportunity. His talk was labeled *Freedom of the Press and Radio*.

The newsman also ventured the opinion that it would be a long time before commercial radio made any great inroads into German and European economy, since Germany and most of Europe were "unbelievably devastated," and would probably look askance at any change in their present set-up.

Coast Jocks Recant On Diskery Threats

HOLLYWOOD, Feb. 22.—Coast-born Association of Disk Jockeys decided at a closed meeting this week to soften its voice and tone down its threats of bans and instead to seek the co-operation of recording companies and their artists. Group momentarily faltered when its organizer, Peter Potter, bolted the org but members were heartened by a report that a similar association is being formed in Chicago and also by a pep talk from AFRA's Coast exec, Claude McCue.

McCue, in addressing the meeting, reportedly told platter spinners that org should prove beneficial to its members. He also pointed out its past weaknesses of issuing ill-founded threats of banning artists' disks from their platter shows without legal advice or sufficient study of the problems at hand.

Spinners agreed to frame a charter stating group's aims and purposes as well as securing legal counsel on its actions. ADJ will continue to hold monthly meetings during its organizational period at which time mutual problems will be discussed. It was also agreed that final action on such problems will be left to the individual discretion of the members.

year it was 1,200 and this year it is expected to be about 1,800. Definite schedule of discussions and meetings has not been set, Jennings said.

CBS Program Head Sees N. Y. Winding Up as Soap Opera, Public Service Air Center

Network Planning Flock of New Coast Originations

NEW YORK, Feb. 22.—Terminating the transfer of nighttime program production to Hollywood "quite startling," Davidson Taylor, CBS program chief, stated this week that New York inevitably must wind up as the center of daytime radio—soap operas—and also as the center for public affairs broadcasting—the latter because New York is closer to the pulse of news and politics.

Taylor, just back from Hollywood, stated the Coast is conducive to good radio, and that it is "the natural center of nighttime entertainment because of the availability of writers as well as performers. Youngsters too, are going to Hollywood in increasing numbers, whereas they used to come to New York first, according to Taylor.

CBS production topper who looks forward to increasing the CBS Coast production staff under Ernie Martin, pointed out that in March of 1946, 42 per cent of the CBS programs between 7 and 11 p.m. originated in New York whereas 49 per cent originated in Hollywood. By December of the same year, check-up showed only 33 per cent originating in the East and 63 per cent in Hollywood.

Commenting on production problems, Taylor stated there is no lack of radio ideas but there exists a great

shortage of writers. This shortage, however, is not as marked on the Coast as in New York. In L. A. too, the cut in picture production is known to have made available to radio a raft of pi: scribblers. Good comedy writers, according to Taylor are toughest to find—and command salaries ranging from \$200 to \$1,500, and higher.

Regarding television, the CBS program chief stated there was high interest in color video on the Coast, particularly among pix people, who have no fears regarding tele displacing pix.

Shows in Hopper

CBS Coast production headquarters has a considerable number of items in the hopper. Bill Robson is producing two. One of these is *Doorway to Life*, a 30-minute dramatic show on child guidance, aimed as a limited series for summer broadcasting. He's also doing a children's program, *Tell Your Story*, based on stories written by kids between ages of 8 and 13. Yarns will be dramatized by professionals. Latter show will be available only as a commercial, inasmuch as it has a contest angle whereby kids' stories would be written on forms furnished by the product manufacturer. Both shows are being authored by William Alland and Virginia Mullen, who are specializing in the application of child psychology to radio.

Coast production headquarters cut a few auditions recently. One, *My Friend Irma*, a comedy of character with Marie Wilson and Cathy Lewis, was worked on by Cy Howard for nine months and may be put on the web for a run within a month. Another is a show with songwriter Harold Arlen, featured as a "personality" singer. In the works also is *Show With Bill Goodwin*, a situation comedy opus directed by Larry Berns.

Taylor, on his Coast trek, contacted radio and film comics with a view to CBS program. Pix comics are interested, he says, but the difficulty lies in finding proper vehicles.

Possible Morgan Comeback in Fall For Am. Tobacco

HOLLYWOOD, Feb. 22. — Frank Morgan, off the current American Tobacco (Pall Mall) show March 26, (*The Billboard*, February 22) will probably return to the air come fall. Moreover, a strong possibility exists that the comic will work again for American Tobacco. Competitive bidding for Morgan has begun and is said to include a new offer from F C & B and the ciggie firm. Should Morgan go back with American, it will be in a straight situation-comedy seg in place of the current Dr. Tweedy characterization.

It's understood that both the client and the agency have been happy with Morgan, finding fault only with poor developments of the Tweedy character. Attempt to drop Tweedy in favor of the straight Morgan-type comic was made early in January, but was tabled at Morgan's request. Both Morgan and Z. Wayne Griffin, package's co-owners, wanted to stick to the Tweedy format in hopes that the character would catch on. When Tweedy tweedled out, the show went by the boards.

Both Morgan and Griffin are re-vamping the format and cutting the package cost by several thousand dollars. F C & B is mulling the show for another client, but American Tobacco retains first refusal rights.

Tootsie Fudge Campaign

NEW YORK, Feb. 22. — Duane Jones has begun prepping a campaign for Sweets Company of America in connection with that company's distribution of Tootsie Fudge Mix. First city used will be Philadelphia where product will be introduced next month. Plans call for use of radio, but details of the campaign have not yet been formulated.

WCAU Frequency Seen "Wide Open"

WASHINGTON, Feb. 22.—Chance for a third person to bid for the profitable WCAU frequency in Philadelphia is wide open, according to legal insiders here, who point to the gap of more than three weeks since J. David Stern's public announcement of the sale of the station without filing application for the transfer with FCC. WCAU disposal bid has been delayed because the purchaser, *The Philadelphia Bulletin*, is arranging for disposal of its WPEN, Philadelphia, in order to take ownership of WCAU and comply with commish rule against duopoly.

Until the commish receives a formal application for the transaction, it is obliged to assume officially that Stern is still running the station. However, if someone else were to bring the question to its attention, the commish would be forced to make inquiry and take action, legalist explain.

Rumor persists here that *The Bulletin's* asking price for WPEN is around a million dollars, despite the fact that the station is not a web affiliate.

CBS'S 100G DOCUMENTARY BILL

Web Shoots Works Doing Pubserv Segs

Plenty More To Come, Too

NEW YORK, Feb. 22.—CBS is spending heavy dough on its series of documentary programs—an estimated \$100,000 already having been shelled out since the department was set up under Bob Heller last fall. This figure includes production costs, lines, commercial cancellations, talent and music, but does not include staffers' salaries.

Opening documentary, *Operations Crossroad*, involved no commercial rebate, but cost plenty of moola in research. Second, *The Empty Noose*, done on the eve of the Nuremberg trials, canceled *Inner Sanctum*, *Eagle's Brood*, on juvenile delinquency, knocks off *Information*, *Please* March 5. *Prelude to Moscow*, March 9, doesn't conflict with a commercial, the web planning to cancel a sustainer, *People's Platform*. *Moscow*, however, will entail expensive line charges. *The Documentary on Health*, slated for March 27, has been moved to April 4 and will cancel *It Pays to Be Ignorant*, involving a rebate of \$10,000.

Paley's NAB Pitch

Decision not to stint on the documentaries goes back to CBS chairman of the board Bill Paley's speech at the last NAB convention in Chicago, at which time he stated: "The application of new ideas in the presentation of documentary and controversial issues in one of our greatest challenges today. At CBS, we have just formed a special program unit to tackle this problem, and we hope to pioneer new and useful techniques in this field."

In line with this, web is giving the documentaries considerable build-up via publicity and station promotion. Ed Murrow, web public affairs chief, this week sent to all affiliates a set of seven platters, ranging from 15 seconds to 1½ minutes in length, plugging the *Brood*. In addition, yesterday, CBS started mailing a four-page brochure, with art work by Ben Shahn, noted artist, containing a promotion kit with newspaper ads in proof and mat form, suggestions as to contacting public leaders, and material on Producer Bob Shayon's 9,000 mile research journey.

Promotion brochure to stations was done on behalf of documentaries previous to *Brood*—but the promotion being given the series is gradually increasing. CBS, for instance, is now planning considerable use of hypotes via tie-in shows scheduled to be broadcast before and after the specific documentaries. Thus, *Eagle's Brood*, skedded for March 5, will probably be preceded by a discussion of juvenile delinquency on the *Men and Books* show, March 1. Additionally, the delinquency problem will very likely be given another airing shortly after March 5, thru the medium of a special people's platform broadcast, which will feature Shayon and three or four experts on delinquency.

Star Struck

HOLLYWOOD, Feb. 22.—Radio columnist John Crosby, found hard to corner by New York air flacks, fell for the Hollywood treatment this week when Young & Rubicam threw a cocktail party in his honor at Ginny Simm's Beverly Hills home. Trap was masterminded by Y & R's Milt Samuel, bringing the elusive scribe face to face with a full barrage of agency's show talent plus Hollywood radio flackdom's army.

Crosby took it without whimpering.

WBBM Negro Talent Hunt Clicks Well

CHICAGO, Feb. 22.—After hitting the jackpot in kudos for its all-Negro dramatic series, *Democracy USA*, WBBM now is racking up further favorable comment with a new hunt for Negro singers. At the end of the second week of auditions, the Columbia outlet had increased its goodwill among Chicago's 500,000 Negroes and it is uncovering considerable new talent for itself as well.

Of the 600 applications received thus far, more than 40 are auditioned nightly. Ultimate winners, male and female, will be signed to contracts at \$100 per week. With two weeks more to run, contest has created a major stir, with leaders of the Negro community hailing it for opening radio's hitherto closed doors to them.

Chicago Defender, local Negro newspaper which is co-oping with WBBM in the talent search, is plastering the South Side with promotion, and its front page streamer this week hailed the deal. Business men's associations, dance halls and Negro night clubs also are giving the contest a big pitch.

RMA Raps CBS Tele; Plans To Meet FMA

CHICAGO, Feb. 22.—Radio Manufacturers' Association this week voted to endorse a report made by Dr. W. R. G. Baker (General Electric), opposing changes in television standards proposed by CBS. Action was taken at the RMA's quarterly meeting at the Hotel Stevens. RMA attitude was that mechanical color, as advocated by CBS, would make obsolete equipment now in use and in production.

Association also accepted the Frequency Modulation Association's bid for a joint meeting next fall to iron out differences based on FMA's claim that set manufacturers are holding back on FM receiver production. RMA promised to have production figures available when the meeting takes place, with a committee being named to gather the info. Members include Larry Hardy (Philco); H. C. Bonfig, (Zenith); Ben Abrams, (Emerson); E. A. Nichols, (Farnsworth), and B. P. Taylor, (Western Electric).

RMA also named Fred L. Dean's New York publicity office to handle its promotion drive, keyed to the slogan, "A Radio in Every Room."

Justice Dept. Okays NAB's Efforts at Code Revamp; Must Avoid Monopoly Rap

Justin Miller in Talks With Justice Dept. Officials

WASHINGTON, Feb. 22.—U. S. Department of Justice has informally given the National Association of Broadcasters a "green light" on strengthening and putting enforcement teeth in its standards of practice for the broadcast industry. NAB President Justin Miller has completed a series of talks with top-ranking Department of Justice anti-trusters, who advised him that the Association is free to toughen its code, on condition, however, that new standards do not result in any "blacklists" and do not constitute performance by NAB "in restraint of trade or toward development of monopoly," it was learned. Miller will report his findings to a special committee on standards which will meet here March 5.

In some segments of industry, the new NAB move to reshape broadcast standards and devise a formula for compliance is being interpreted as the ultimate answer to the Federal Communications Commission's Blue Book. One spokesman here said that if NAB is able to devise a code that "sticks" and that has "teeth," FCC's Blue Book will be relegated to insignificance and FCC itself may be willing to forget that it ever issued it. It is believed that this may be an important motivation in Miller's talks here, not only with bigwigs in the attorney general's office, but also with FCC itself. The talks, however, do not indicate the imminence of harmony between NAB and FCC, since both agencies are sticking to their guns.

Berge's Advice

Move to put teeth in a new and strengthened code is viewed as having far-reaching legal ramifications. It has been learned that Wendell Berge, who this week announced his resignation as head of the Department of Justice's anti-trust division, informally advised Miller to devise the new formula in such a way that it will not run counter to existing anti-monopoly regulations.

NAB, in its new standards, is expected to seek a method for cracking down on irresponsible advertisers on the air. However, it is known that Berge, prior to announcing his resignation this week, had a lengthy talk with Miller and raised the following question: "What right will broadcasters have to agree to keep any specific advertisers off the air as long as there are Federal Trade Commission standards for advertising?" Berge, however, is known to have encouraged NAB in its effort to stiffen its code and get enforcement. Berge, in effect, suggested that NAB devise its formula in such a way that it comes within existing governmental regulations.

Early Action

NAB committee on standards is reportedly seeking to have a blueprint ready this spring. March 5 meeting will consider the suggestions from government officials and is likely to result in a series of consultation sessions with legalists. One of the major problems, besides dealing with commercial standards, will be preparation of a code encouraging broadcasters to editorialize. NAB has been openly resentful of the FCC's Mayflower decision, in which station editorializing was tabooed. Proposed new standards may provide the first major test of that decision. However, NAB is determined to move cautiously so that all of the new standards

Chi AFM & Nets Settle for 18½%

CHICAGO, Feb. 22.—While negotiations in other cities between the AFM and networks are stalled, Chi musicians in Local 10 are getting paid under the newly arranged contract, it was learned this week. Increase is 18½ per cent and contract calls for a two-week vacation for staffers.

Whole deal is wrapped in mystery, as no one in the radio trade here admitted inking of the contract. However, a spokesman for the union said the boys were getting paid under the new agreement as of this week.

"Our dealings with the webs here are very informal," he declared, "and while some signing was done no doubt, it wouldn't be too necessary because we have complete understanding with the networks here."

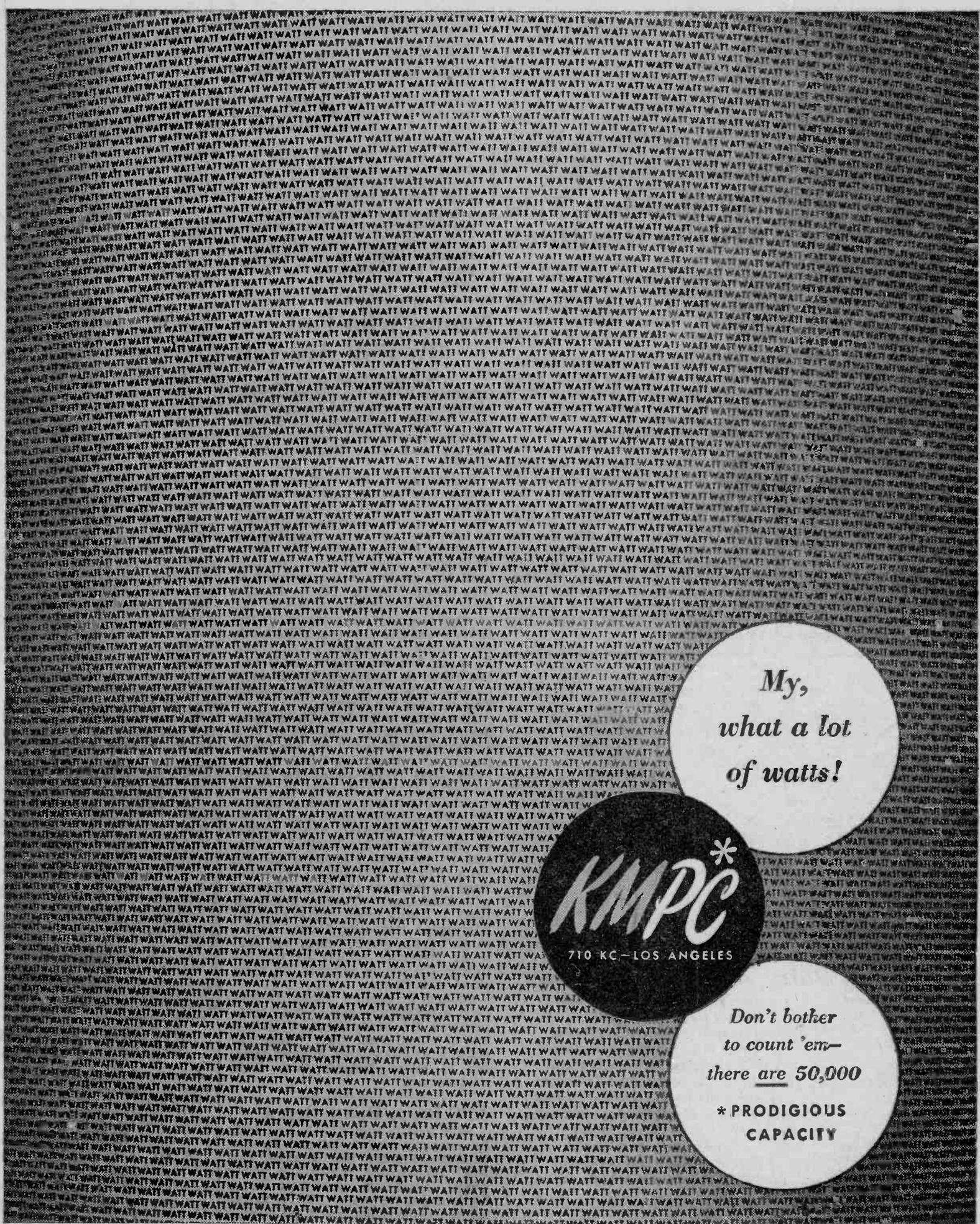
It's common knowledge that dealings with the AFM local are carried on such a basis, and news that the increase is actual—maybe even without inking—affords no surprise.

will not be jeopardized in any court action.

It is possible that this might come up for discussion at next week's meeting of the NAB "Freedom of Radio" committee in New York, Wednesday and Thursday (26-27). Public relations exec committee this week in discussing the issue, agreed that "the radio industry should accept no compromise on this issue" and that "any decision concerning the manner in which this constitutionally guaranteed privilege is carried out must be made by the broadcasters and not by any federal agency."

Problem of copyrights will come up for discussion next week at a meeting of the NAB music advisory committee Monday and Tuesday (24-25).

The dual aim to get a stronger code and to seek industry compliance received general support at NAB's convention in Chicago last summer. It was conceded at that time, however, that the task would be a delicate one because of the legal difficulties of exacting compliance. Trade legalists point out that NAB's enforcement teeth can only be exercised by use of vote to oust a non-complying member. Also, it was explained, the new standards must be limited to expressions of policy of what constitutes acceptable programing and advertising.



My,
what a lot
of watts!

KMPC*
710 KC - LOS ANGELES

Don't bother
to count 'em—
there are 50,000
* PRODIGIOUS
CAPACITY

G. A. RICHARDS, President • R. O. REYNOLDS, Vice-President & General Manager • Represented by PAUL H. RAYMER CO.

Miller E.T.'s To Bally NAB's "Freedom for Radio" Pitch

(Continued from page 3) the drums for a "free" U. S. radio. Talks will emphasize radio's achievements, both in war and peace, and the medium's ability to provide both entertainment and cultural programs for millions.

Development follows Miller's general campaign to get more respect for radio in the lay mind. Miller's series will be akin to the Lyman Bryson-CBS Time for Reason sessions Sunday afternoons, on which Bryson has been telling Columbia listeners the trade viewpoint on the elements most frequently criticized. NAB's ultimate aim is to give radio a stature commensurate with that of the daily press—or better.

Committee meeting stressed, among other things, the importance of broadcasters of participation in community activities; cordial relations with other local media, importance of improved public service, and more sales regulation by the industry.

Committee named this week to work out the Miller programs favors a 15-minute transcription which will

open with a brief announcement followed by musical selections and Miller's talk. Pattern of the transcriptions will vary, according to present plans, and it is possible that forums may be developed later, with various congressmen and other public officials getting an opportunity to air their views in colloquys with Miller or in special talks. The Miller packages represent an entirely new stunt by NAB, altho the idea of publicizing radio thru radio has long been in practice with NAB's support.

N.Y. Musicians, Webs Still in Deadlock

NEW YORK, Feb. 22.—Negotiations between Local 802, AFM, and the four networks on a new wage scale were at a complete standstill this week. Neither side has made a move since talks broke off a week or so ago.

Out on the Coast, negotiations between the Hollywood music union and the webs were held up pending return of NBC Vice-President Sid Strotz, currently in New York for huddles with NBC brass.

NEW YORK, Feb. 22. — Biow Agency officials this week denied the much-repeated trade rumor that Eversharp plans to break its five-year contract with Henry Morgan when the comic hits the 26-week mark a couple of months from now.

Morgan, meanwhile, finally has won his battle to eliminate the Shavathon commercial from the show. Two plugs remain, one a straight pitch and the other gagged up by the comic.

Hell's Bells?

CHICAGO, Feb. 22.—One of the many pubserv features which WBBM, CBS outlet here, is stressing, is the unusual gimmick ihrtroed by Jim Hurlbut, special events editor of the station. WBBM has a commercial newsshot every day at 5:30 p.m. In the middle of the news, Hurlbut has inserted bell chimes for everyone killed accidentally in Chicago that day, telling the name of the victim and suggesting how the accident could have been prevented.

For Whom the Bell Tolls is the title of the gimmick, not from Steinbeck's book, but from John Donne's poem, says Hurlbut. On days when no accidental deaths occur, attention is drawn to the fact that bells are not ringing. Stunt is attracting plenty of attention in the Chi press.

Names Who Fail To Pull Are Cut

(Continued from page 5)

Schenley's Hollywood Players, Frank Morgan (to be replaced for Pall Mall by Feature Assignment), Morton Downey (Coca-Cola), Maisie (Eversharp), and Roy Rogers (Alka-Seltzer).

Beyond these, however, is a host of shows reliably reported as mucho shaky. Bob Burn's Anacin stanza, which published reports said was due to fold, has not been canceled, but is getting serious consideration from its sponsor. Decision won't be made until May or June, same applying to the Ginny Simms (12G) Borden show. From accounts, a terrific tug of war is going on between Young & Rubicam and Kenyon & Eckhardt for control of Borden's radio biz. Y. & R. has the Simms show and has taken an option on Tex Beneke as replacement. K. & E. has County Fair on now for Borden.

Also shaky is the Joan Davis-Swan Soap (Lever Bros.) opus which at a \$17,000 budget, is a long way from paying off rating wise. Dinah Shore-Peter Lind Hayes series, for Ford, budgeted at around 14G, has been unable to produce a rating against Mr. District Attorney, and is reportedly in trouble. Same applies to the Jack Haley Sealtest series, and as reported elsewhere in this issue, Procter & Gamble is taking steps to improve its Drene line-up with Don Ameche Sunday nights on NBC. Also, from reports, both Hildegard and Jack Carson, sponsored by Campbell Soups, are said to be wavering. Likewise, the future of the Frank Sinatra Old Gold effort is in doubt.

Feeling in agency circles is that even if dropped, many of the names involved are likely to come back—but at much lower fees. Those replacements already set, in most cases, are at lower budgets than their predecessors.

NBC Drops House Organ

NEW YORK, Feb. 22.—In line with its economy wave, National Broadcasting Company has dropped the NBC Transmitter, which the web's press department published as a house organ for years. NBC is keeping the mailing list intact, promising that in event publication is resumed all readers who used to receive the pamphlet will get it again.

Chi's AFM Hints National Nix of Fronter Air P. A.'s

(Continued from page 3)

the guest appearance ruling, Benkert said that locally it was a problem and the union operated under the local autonomy principle. He then added that signs are that the ban will become national in scope.

Chi jocks, in their meeting Wednesday (19), after hearing the committee report on the AFM confab, decided to rest further action, awaiting a national reaction to the ban if and when it becomes effective everywhere. Jocks pointed out that they already have a flock of beefs from name ork leaders, especially from novice fronters who are trying to get every bit of promotion possible for their new crews, and they visualized an epedemic of such gripes if AFM decides to ban personals all over the country.

Jocks also got the ball rolling toward better co-operation between themselves and the record makers by inviting reps of the Big Four, Decca, Victor, Columbia and Capitol, to their meet. Jocks suggested that some plan be worked out with the diskers so that shipments of new releases to them are correlated with deliveries to retailers. Jocks pointed out that retailers are continually calling stations, complaining of being unable to get releases the jocks are plugging. One major platter rep said that he's found that two or three weeks of plugging by disk jockeys has killed demand for a disk, and if the sides aren't available at the same time jocks are doing their promoting, retailers lose sales, the buyers having heard the disks so often over the air that they are no longer in demand.

Jocks are trying to work out a plan whereby all records designated for jocks in the CDJA would be shipped to one central address. This one package, containing a number of single packages of releases for the 20-odd members of the group, would have far less chance of striking some of the impediments to quick delivery, such as theft, poor trucking facilities and improperly wrapped packages.

POSTCARDS

Professional Copies

1000 \$19.50

Mail us your picture. Protect photo between cardboard. Enclose check, cash or money order. No negative charge—we pay return postage. Write for Free Samples—Price List B.

LYNN PELTCHER

"The Post Card King"

BOX F SAN DIEGO 7, CALIF.



Stars 'n Cars . . . The first gives WWJ, NBC in Detroit, its vast listening audience. The other gives that audience its vast purchasing power. With capacity-production of new cars indicated for years to come, and with employment and bank accounts at peacetime highs, Detroit is indeed a market of wealth. For highly profitable promotion of your product in Detroit, hitch your product story to the wealth of stars attracting a host of listeners to WWJ, first radio station in the nation.



First in Detroit . . . Owned and Operated by THE DETROIT NEWS
Associate FM Station WENA . . . Television Station WWDT

National Representatives: THE GEORGE P. HOLLINGBERRY COMPANY

100 8x10 PHOTOS for ONLY \$6.60
Professional publicity photos reproduced in quantity. Superb quality on best grade paper at prices you would expect to pay for cheapest cut rate work. Enthusiastic, satisfied customers coast to coast.
250 POST CARDS \$7.15
Before ordering anywhere send for the facts, full price list, ordering instructions, etc.
COURTEOUS and HONORABLE TREATMENT Guaranteed!
MULSON STUDIO BRIDGEPORT 8, CONN.

GLOSSY PHOTOS
Reproduced in quantity at 5c each.
Negative charge of \$2.00 on first order.
100 8"x10" \$ 6.50
500 8"x10" 25.00
1000 8"x10" 50.00
FAN MAIL PHOTOS
500 5"x7" \$17.50
1000 5"x7" 30.00
Send Negative or Glossy Photo.
Send 1/3 Deposit With Order, Balance C.O.D.
QUALITY PHOTO SERVICE
Perkins St. BRISTOL, CONN. Box 42

SPECIAL PRINTED TICKETS
RESERVED SEAT — PAD — STRIP
COUPON BOOKS — RESTAURANT
CHECKS — SALES BOOKS AND
FOR \$28.00 ALL ALLIED FORMS
ELLIOTT TICKET CO.
409 LAFAYETTE ST., N. Y. C.
82 W. WASHINGTON ST., Chicago
1615 CHESTNUT ST., Philadelphia

STOCK ROLL TICKETS
One Roll . . . \$ 1.95
Ten Rolls . . . 5.84
Fifty Rolls . . 21.75
Rolls, 2,000 Each
Double Coupons
Double Price.
No C.O.D. Orders Accepted.

WCAU Turns Mike on Local Biz Horizons

PHILADELPHIA, Feb. 22.—WCAU, local Columbia outlet, has turned its mike on local horizons after depending almost entirely for many years on the network to provide the programs. But since Joseph T. Connolly has taken over the program chief's bench, local originations have become the rule rather than the exception. In the two months Connolly has been at the helm, there has been a local face-lifting, ranging from five-minute newscasts to 45-minute record-chatter programs, designed to accent local talent and local coverage.

To date, Connolly has brought to the schedule 15 broadcast series of local origination, with several other programs in the works. In addition, Connolly has grouped programs with appropriate station breaks. As a result, WCAU has been able to make a strong pitch for bobby-sox listeners with a Saturday afternoon WCAU Rhythm Parade, which links four programs from 3:15 to 5 p.m. *Parade* brings together *Saturday Afternoon at the Click* and Joey Kearns's WCAU studio band with the *Treasury Bandstand* and *Matinee at Meadowbrook*. WCAU feeds the network with a *Treasury Bandstand* show on Fridays, featuring the name bands at the Click nitery here.

Daily P.M. Variety

Also in the variety field there's a daily afternoon *Free For All*, featuring the station's instrumental and vocal talent roster, with the Kearns band getting Tuesday and Thursday afternoon segs fed to the CBS net. Bringing a platter-chatter program to the schedule for the first time, Connolly has slotted Jeanne and Andy Gainey, a Mr. and Mrs. team, for a daily morn *At Home With the Gaineys*.

Designed to promote tolerance, Connolly has created a weekly *Fellowship House* show built around Irving Caesar's new *Songs of Friendship*. Making for diversity, Connolly has added a seg of poetry and philosophy by Will Morrall, titled *Meditations*; a salute to neighboring communities called *Looking Ahead*; a sports information and audience participation show, *Time Out With Bill Campbell*, who is the WCAU sports director and a five-minute vignette of life in the Quaker City, called *The Philadelphia Feature Story*. Hypoing the news, station has just taken on John Raleigh.

Two new programs will bow before March. One, called *Laugh Lines*, will be a comedy audience-participation show, with announcer Hugh Ferguson directing and emceeing. A second series, *The Drama Theater of the Air*, will feature Joan Meyers and Gene Crane in short dramatizations of all types of the world's finest literature.

Hooper Ratings continue to show that WTAG has more listeners than all other stations heard in the area combined.



Part I



DAYTIME TALENT COST INDEX

This feature was developed by The Billboard in cooperation with C. E. Hooper, Inc. Figures projected from telephone homes to total urban population.



Based on Feb. 15 Report, 'First 15' Daytime Hooperatings and 'First 3' Saturday Daytime Ratings

Program, Last Report Rank, Sponsor, Agency, Network and Stations	Hooperating	Opposition	Talent Cost	Cost Per Point	Cost Per 1,000 Urban Listeners
YOUNG WIDDER BROWN (5) Sterling Drug Haley's M-O, Phillips Toothpaste D.-F.-S., NBC 143	8.3	Dick Tracy—L.N.—Co-Op.—ABC Hollywood Jackpot—L.N.—(MWF)—CBS Euck Rogers—MBS	\$1,800	\$192.77	\$.35
MA PERKINS (4) Procter & Gamble Oxydol D.-F.-S., CBS 75	8.3	NSP—ABC NSP—MBS NSP—NBC	\$1,300	\$156.63	*
WHEN A GIRL MARRIES (2) General Foods Baker's Chocolate, Diamond Crystal Salt B.&B. LaFrance, Satina, Catumet Y.&R., NBC 78	8.3	Terry & the Pirates—ABC NSP—CBS Hop Harrigan (MWF)—MBS	\$2,300	\$277.11	*
AUNT JENNY (**) Lever Bros. Spry R.&R., CBS 45	8.0	Kenny Baker Show—ABC Checkerboard Jamboree—MBS NSP—NBC	\$2,000	\$250.00	*
BREAKFAST IN HOLLYWOOD (11) Kellogg Co. Kellogg's Pep K.&E., ABC 222	7.9	NSP—CBS NSP—MBS Fred Waring—NBC	\$1,500	\$189.87	\$.35
ROMANCE OF HELEN TRENT (1) Whitehall Pharmacal Heat Liniment, Kolyon, Bisodol D.-F.-S., CBS 151	7.8	NSP—ABC NSP—MBS NSP—NBC	\$1,800	\$230.77	\$.43
BACKSTAGE WIFE (14) Sterling Drug Ayer's Pectoral D.-F.-S., NBC 143	7.7	NSP—ABC NSP—CBS NSP—MBS	\$1,750	\$227.27	\$.43
KATE SMITH SPEAKS (15) General Foods Post's Raisin Bran & Post's 40% Bran Flakes B.&B., CBS 145	7.4	Kenny Baker Show—ABC NSP—MBS NSP—NBC	\$5,000	\$675.68	\$1.12
LORENZO JONES (**) Sterling Drug Various Products D.-F.-S., NBC 143	7.3	NSP—ABC Hollywood Jackpot (MWF)—CBS NSP—MBS	\$2,000	\$273.97	\$.45
RIGHT TO HAPPINESS (7) Procter & Gamble Ivory Soap Compton, NBC 141	7.2	NSP—ABC NSP—CBS NSP—MBS	\$2,250	\$312.50	\$.55
PORTIA FACES LIFE (3) General Foods Grapenuts Wheatmeal Y.&R. Maxwell House Coffee B.&B., NBC 87	7.1	Sky King—ABC NSP—CBS Superman—MBS	\$2,750	\$387.32	*
BREAKFAST IN HOLLYWOOD (10) Procter & Gamble Ivory Flakes Compton, ABC 225	7.1	NSP—CBS NSP—MBS Fred Waring—NBC	\$1,500	\$211.27	\$.36
WOMAN IN WHITE (**) General Mills Bisquick Knox Reeves, NBC 128	6.9	Ethel & Albert—L.N.—ABC Perry Mason—CBS NSP—MBS	\$3,000	\$434.78	\$.95
JUST PLAIN BILL (**) Whitehall Pharmacal Hill's Cold Tablets, Anacin D.-F.-S., NBC 71	6.9	Jack Armstrong—ABC NSP—CBS Captain Midnight—MBS	\$2,000	\$289.86	*
MA PERKINS (**) Procter & Gamble Oxydol D.-F.-S., NBC 142	6.8	NSP—ABC NSP—CBS NSP—MBS	\$1,300	\$191.18	\$.35
STARS OVER HOLLYWOOD Bowey's Darl-Rich Products Sorenson, CBS 52	9.2	NSP—ABC NSP—MBS NSP—NBC	\$4,000	\$434.78	*
THEATER OF TODAY Armstrong Cork Armstrong Floor Coverings B.,B.,D.O., CBS 154	8.3	NSP—ABC NSP—MBS NSP—NBC	\$2,500	\$301.20	\$.45
GRAND CENTRAL STATION Pillsbury Flour Sno-Sheen McC.-E., CBS 131	7.2	NSP—ABC NSP—MBS Nat'l Farm & Home Hour—NBC	\$2,200	\$305.56	\$.41

Top Three Saturday Daytime Shows

*Insufficient data. **Not in First Fifteen last report. L.N.—Limited Network. M.A.—Moving Average. N.S.P.—No Sponsored Program.

L. & M.—Lennen & Mitchell. F. C. & B.—Foots, Cone & Belding. Y. & R.—Young & Rubicam. W. & L.—Warwick & Legler. W. & C.—Williams & Cleary. L. W. R.—L. W. Ramsey. J. W. T.—J. Walter Thompson. McK. & A.—McKee & Albright. R. & R.—Ruthrauff & Ryan. D. C. & S.—Doherty, Clifford & Shenfield. S. & S.—Schwimmer & Scott. R. W. & C.—Roche, Williams & Cleary. A. M. & W.—Audrey, Moore & Wallace. W. H. W.—William H. Weintraub. McC.-E.—McCann-Erickson. P. & R.—Pedlar & Ryan. D. F. S.—Dancer-Fitzgerald-Sample. N. L. & B.—Needham, Lewis & Broby. R. M. S.—Russel M. Seeds. B. & B.—Benton & Bowles. B. B. D. O.—Batten, Barton, Durstine & Osborn.

Average audience rating is 5.3 as against 5.0 last report, 4.9 a year ago. Average daytime sets-in-use reported are 19.4 as against 18.7 last report, 18.0 a year ago. Average available homes is 74.7 as against 75.3 last report, 74.4 a year ago. Number of sponsored hours is 82 1/4 as against 81 last report, 91 1/2 a year ago.

Sterling Drug Soapie Leads Daytime Buys

"Widder Brown" in Spurt

NEW YORK, Feb. 22.—Top 15 daytime programs in the latest (February 15) Hooper report reflect many changes from the previous (January 30) report, not only from the standpoint of the ranking leading day airers themselves, but in the fact that several shows which missed out on the elite 15 last report made it this time. Specifically, this applies to *Aunt Jenny* (Lever Bros.), *Lorenzo Jones* (Sterling Drug), *Woman in White* (General Mills), *Just Plain Bill* (Whitehall Pharmacal) and *Ma Perkins* (Procter & Gamble).

Actually *Ma Perkins* was and was not in the top 15 daytime soapies last report. CBS airing of this series is tied for first in the new report and was fourth last report. NBC airing, for the same account and product (P. & G. Oxydol), is fifteenth in the February 15 tally, but placed out of the leading day programs in the January 30 Hooperating.

Three-Way Dead Heat

Perkins shares a three-way tie for first, splitting with *Young Widder Brown* and *When a Girl Marries*, all shows returning an 8.3 rating. Cost per 1,000 urban listener figures are not available for *Perkins* or *Girl*, *The Widder's* rating gives a figure of 35 cents per 1,000 urban listeners, same cost as shown by the Kellogg half of *Breakfast in Hollywood*, third in the new report. Kellogg *Breakfast* half has a rating of 7.9; the P. & G. half of the same program is off a fraction to 7.1, with a cost per 1,000 urban listeners of 36 cents.

Notable gain was scored by *Backstage Wife*, which went from fourteenth on January 30 to fifth in the new sweepstakes. Both *Wife* and *Romance of Helen Trent*, rating fourth this time against first January 30, have the same figure of 43 cents per 1,000 urban listeners.

Of the top 15 daytime programs, other than Saturday airers, only two are non-soapies, these being *Breakfast in Hollywood* and *Kate Smith Speaks*. Latter program, moving up from fifteenth to sixth, grabbed a 7.4 rating and a \$1.12 per 1,000 urban listener figure. Show moves to MBS in a few months.

Full details of the Daytime Talent Cost Index, Part 1 of *The Billboard's* Continuing Program Studies, are in the adjoining column.

"We're Still in Tele" -- ABC; Web Awaits FCC N. Y. Okay

NEW YORK, Feb. 22.—Altho American Broadcasting Company this week announced elimination of all sustaining video broadcasts at the end of current commitments, National Television Director Paul Mowrey told *The Billboard* that trade interpretations ruling ABC out of the video picture are totally inaccurate. On the contrary, Mowrey asserted, policy indicates merely a shift in emphasis of activity, with the intent to get ABC telecasting from its own New York station as soon as possible. Current plans call for ABC to conclude programing operations with the close of the ice hockey season in Philadelphia March 4, and in Chicago, March 16. ABC has had to pay premium rates for use of WPTZ (Philco) in Philadelphia and WBKB (Balaban & Katz) in Chicago. Philadelphia hockey games were sustaining but those in Chicago were sponsored by General Mills and the Henry C. Lytton Department Store.

Mowrey rejected flatly the assumption that ABC will not actively keep its finger in the video pie until or unless its application for a New York station gets an FCC okay. "Should we secure desirable commercial commitments, especially from previous clients, we certainly will do shows now," he said. As an example, he pointed to a just scheduled Chicago telecast ABC will do for General Mills on March 15 from the Pool and Billiards Congress.

Await FCC Action

Favorable FCC action on ABC's New York video application may come at any moment, Mowrey predicted. During the recent CBS color hearings in New York, FCC Chairman Charles Denny said the commission hoped to settle the Manhattan tele picture by the end of February, regardless of the decision on color. Anticipating favorable action on its permit request, ABC brass huddled a few weeks ago and came up with the new policy.

Reports ascribing ABC's move to economy motives also were rejected by Mowrey. ABC's expenditures for television last year, even after using other stations' facilities, were peanuts compared with the costs it faces in setting up its own station this year, he stated. "The whole plan," said Mowrey, "calls for concentrating our efforts on one project rather than spreading them thin over several cities. We've been gaining terrific experience in five cities. Now we must prepare to go on the air with a station better than any we've worked with. The night we begin operations in New York we must be ready to put on as good or better a show as NBC did the previous night."

Mowrey sees progress in New York falling into four rough stages; construction of transmitter and studio sites, selection of engineering personnel (mainly for remotes, at first), selection of studio personnel and actual commencement of telecasting. Meanwhile, current plan calls for no drastic personnel changes. Should lack of air activity cause protracted idleness, there may be some temporary leaves of absence in writing, Publicist Don Giesy and Producer-producing or publicity departments. Director Dick Goggin already have departed in favor of other activities.

Small Video Films Convention Topic For Pic Engineers

NEW YORK, Feb. 22.—Latest developments in use of 8mm. and 16mm. film in television will be presented at the 61st semi-annual convention of the Society of Motion Picture Engineers skedded for the Drake Hotel, Chicago, April 21-25. Emphasis will be placed on technical papers dealing with various aspects of narrow film pix, including video and other applications, and all phases of studio and stage technique applicable to both narrow pix and tele.

Members expecting to present papers at the convention should submit title and abstract of papers and author's name not later than March 15, to Gordon Richards, Eastman Kodak Company, Rochester, N. Y. Complete manuscripts must be in by April 7.

TAP Chief To Talk Video Before Chi Business Org

CHICAGO, Feb. 22.—The 7,200 members of one of Chi's most important civic organizations, the Chicago Association of Commerce and Industry, will hear a sales pitch on television and what its development could mean to the city on February 26, when Arden B. Rodner, president of Television Advertising Productions, Chi video production firm, delivers to the org a talk entitled *What Television Will Mean to Chicago Commerce*.

Rodner is expected to deliver to the commerce group, which has included in its membership execs of some of the top local industries, reasons why Chicago should drive ahead in its development of television and how the development can increase sales of local industries, as well as contribute to an over-all economic expansion.

Swift Sets Tex-Jinx For 39-Wk. Tele Show

NEW YORK, Feb. 22.—Swift & Company will bank roll a 39-week, half-hour tele series, tabbed *Homemakers' Club*, with Tex McCrary and Jinx Falkenberg, starting April 1. McCann-Erickson, the agency, has not yet chosen station or time, and is understood to be waiting for FCC's decision with respect to Columbia's application for a color video permit. *Homemakers' Club* is a Sandra Gahle package. Tom Hutchinson will direct.

British Video Uses New Plastic Mirror

LONDON, Feb. 22. — Television demonstration held here recently indicated that a mirror made from a plastic called Transpex is capable of throwing an image 7½ times as large as that reproduced on the usual tube. New material, developed by Imperial Chemical Industries after six years of experimenting with surface finishing, is said to be inexpensive and furnishes a precision which parallels elaborate modern telescope systems.

Best results from the new device call for both image tube and corrector plate to be made of Transpex. Cinema television projectors also can be adapted to use the plastic material.

Union Horse Trading Seen For Control of Videomen

CHICAGO, Feb. 22.—An undercover move which may develop into open warfare between IBEW and IATSE over jurisdiction of television employees or a peaceful settlement under which each union will make compromises is underway, *The Billboard* learned this week. Altho no local exec of IBEW or IATSE would talk, judging by facts learned, it appears as if the unions will do some horse trading and the IBEW will come out with jurisdiction over cameramen and engineers and the IATSE will have everyone but clerical employees.

Crystallization of the move began about a month ago when the IATSE board met in Seattle to consider the problem of video jurisdiction. At that meeting the board reviewed video employee control and noted that the West Coast was just about tied up by IATSE, while IBEW had the East to the extent of having practically sole control at CBS in New York and over engineers at WBKB, only full-time Chi station, while IATSE had cameramen and stagehands.

St. Louis Climax

Situation was climaxed in St. Louis last week when the IBEW local there won control over cameramen and en-

gineers at KSD-TV, which began operation. Coincidental with KSD's opening, it has been learned that altho execs of neither union would confirm, the executive board of IATSE, including Richard Walsh, president, and the toppers of IBEW met in St. Louis to begin horse trading. It was at that meeting that the point about IATSE turning over cameramen everywhere to IBEW came to light.

Next move, it is reported, will be a meeting of the executive boards of both unions in Washington within two weeks.

News of the trading between the unions has caused plenty of conversation in video circles here. Particularly concerned are WBKB execs who had worked out agreements with IATSE and IBEW to keep each union happy and to have men who had proper training. For example, at WBKB cameramen and film projectionists are IATSE, while engineers are IBEW. One WBKB programmer said the idea of training engineers to operate video cameras was not at all pleasant. His claim was that cameramen should know plenty about lenses, lighting and composition—things in which all pre-trained cameramen are versed—and that he didn't see how an engineer would fit in.

Schools Pitch For Slice of Video's Cake

AER Is Setting the Pace

CHICAGO, Feb. 22. — Indication that educators thruout the country are getting serious about getting into television, either via video workshops, programs in co-operation with already established and future commercial stations or actual operation of experimental stations by large city boards of educations or universities came to light this week when an entire issue of the official journal of the Association for Education by Radio was devoted to articles pertaining to education's place in television now and in the future.

Beginning of the video interest by AER, which is composed of educators and broadcasters thruout the country, came into sharp focus at a meeting here of the organization last October 22. At that time a special television committee of the org was formed, and Paul L. Bogen, director of radio of the University of Nebraska, and Elizabeth Marshall, program director of the radio council of the Chicago public schools, were appointed co-chairmen. Also on the committee are Milton Alexander, DuMont advertising manager; Paul Mowrey, director of television for ABC, and Edward Stasheff, director of television for WNYE, New York public school station.

Since then the committee has been promoting television among educators and doing research which culminated in the special television AER journal.

Articles in the journal point out that television will be the greatest instrument for mass education, that schools should apply for licenses (where they are big enough to afford it) and for those who can't afford a station, co-operation with commercial stations should be worked out. Stressed was the fact that educators once held control of many radio stations and lost them and that they should not miss the boat with television.

Also announced was the beginning of a survey "to locate all educational television activities thruout the country—elementary, and high school programs, college and university courses, local station and network tie-ups, and past, present and future experiments in television." Setting up of a video script exchange by which educators thruout the country can take advantage of the best educational shows and reproduce them also was outlined.

Video activity of the educators is expected to grow in the next few months and be reported as one of the important functions of the Institute for Education by Radio at Ohio State University in May, where the AER video committee will have another meeting.

NO TICKETS NEEDED!

Just come in . . . I'll take over from there . . . giving you the finest show in photography you've ever seen! Want proof?

8x10's . . . 50 for \$4.13
100 for \$6.60
Mounted Blow-Ups—
20x30, \$2.50; 30x40, \$3.85
Postcards . . . 2¢

Write for Free Samples and Price List B.



MOSS PHOTO SERVICE
155 W. 46th St.
BRYANT 9-8482 N. Y. C. 19

U. S. A.'S LARGEST REPRODUCTION HOUSE

GENUINE GLOSSY PHOTOS 5 1/2" x 8" x 10"

Unsurpassed in Quality at any Price

NO NEGATIVE—LARGE—NO EXTRAS OF ANY KIND

100, 8"x10", \$6.75	MOUNTED ENLARGEMENTS
1000, 8"x10", \$55.00	30" x 40" \$3.85 EA.
Fan Mail Photos	20" x 30" \$2.50 EA.
1000, 5"x7", \$34.00	
1000 Postcards, \$22.00	

Made By J. J. Kriegsmann, The Man Whose Photographs Grace *Billboard's* Covers

COPYART 165 West 46th St.
Photographers BRYANT 9-1723 N.Y.

"WE DELIVER WHAT WE ADVERTISE"

Lawn Bowling Championship

Reviewed Saturday (15), 3:15-4 p.m.
Style—Lawn bowling remote. Sustaining over KTLA (Paramount), Hollywood.

Tailor-made for the Saturday afternoon looker, pick-up of the international lawn bowling finals ranks with the best field work yet seen in these parts. With numerous contestants here from England, Scotland and Ireland, tele director Klaus Landsberg was wise to throw the full spotlight on the overseas visitors, making this more of a human-interest program than a sports remote. More stress was put on interviewing the players than the game itself. Scottish and Irish brogues heavily flavored the seg as the foreign sportsmen related their experiences and viewpoints. An air of informality predominated as the bowlers in their clipped accents chatted easily with KTLA's Bill Welch. In the meantime it was a field day for the cameramen as they moved in for highly effective facial studies of the interviewees. Lensmen strove for composition and often achieved their goal, rounding out the scanning with a touch of professional polish.

Best shot: A visiting Scot rolling his own cigarette as he discusses the game with the announcer.

Welch, who so capably guided the interviews, was equally fine in narrating the play-offs. Game itself befits the Saturday afternoon mood. It's a leisurely sport for the observer, holding just enough action not to be dull yet not too much to tire the viewer.

The Paramount touch could be sensed in the fade-out shot. Just as Para newsreels use a motion picture camera grinding away as the end-mark, Landsberg focused on the multi-eyed lens board of an image orthicon.
Lee Zhitto.

Plastics of 1947

Reviewed Monday (17), 9-9:20 p.m.
Style—Interview-demonstration. Sustaining over W6XAO (Don Lee), Hollywood.

While the industry's seers look to tele as a powerful instrument for mass education, total effectiveness of television as an interesting educational medium is still relatively unexplored. Tonight's tele seg, for example, disclosed genuine possibilities for demonstrating arts and crafts to home viewers, and in many ways the stanza was a successful experiment. But before such shows can tempt tele fans to shell out big dough for receivers, production and presentation of educational features must be thoroughly expanded and improved.

For its classroom lesson tonight Don Lee demonstrated the techniques of making household objects from raw plastic. High-school students and teachers doubled as thespians, doing a creditable but far-from-polished job. Scriptwise, the show had the usual amount of loose ends and awkward switches, but the visual demonstration of actual manufacturing processes partly made up for rough production.

Of particular interest were close-up shots of plastic creations (with clear, well-defined images) following the various operations from the raw plastic stage thru the buffed and finished product. Explanatory narration was easy and convincing, giving the entire seg a pleasant air of informality.

Don Lee has had to lean heavily on school program packages in the past, many of which have been a total waste of lookers' time and video tubes. It can be claimed that tonight's show was head and shoulders above other "book larnin'" features and a healthy step in the right direction. Next move is to put more showbiz savvy into education for the happy (and necessary) wedding of

R.U.R.

Reviewed Saturday (15), 3 to 4 p.m.
Produced by Television Advertising Productions and presented by Missouri, Kansas & Texas Railroad on KSD-TV, St. Louis. Style—A special video dramatic adaptation of a well-known play.

Fitting end to a successful week of television programing was this ambitious dramatic undertaking. Producer Jack Gibney and Director Lorraine Larson worked out plenty of special video effects, dramatic lighting and powerful camera shots to give the show the quality of complete and high standard professionalism. The paring of the original successful Broadway futuristic hit and the video adaptation by Leonard Nathanson gave the video audience all of the necessary details, with effects that only video could provide. What mistakes—and there were some naturally, since KSD-TV's equipment is still not complete, studio space is inadequate for large dramatic shows, semi-pro actors were used—could in the main be attributed not to lack of work, production and planning, but rather to an over-exercising of dramatic ambition without the best possible circumstance in which to give the ambition free and full play.

The plot of the story, for those who don't remember the legit runs, is built around a successful revolt of robots thruout the work against a scientist who has created them without regard for anyone or anything but his lust for power.

Cast of the show composed of members of St. Louis' Community Playhouse did, in the main, top work. Especially good were the lead players, Wallace Hoss, as Domin, the head of the Rossum Universal Robot (R. U. R.) factory; Betty Godwin, as Helena Glory, daughter of President Glory, and Maurice Savore, as Dr. Gall, Domin's physiologist who cooperates with Helena to give the robots powers of defiance which enable the revolt to be a success. The production staff used plenty of forceful shadow lighting and close-ups of heads, hands and props that added to the dramatic impact. But at times, because one of the image orthicons used had too contrasty a picture, low-level lighting resulted in pictures that were too dark. It was at these times, and only at these times, that the dramatic portion of the program was unsatisfactory. When the attempt to use unusual lighting effects were successful, it was when the other of two cameras used was getting the shot going out over the air. When this camera was in action, the validity of Gibney's theory that image orthos can be used for effective studio work because they can, with their sensitivity, reproduce pictures of fine gradations of lighting, was most forcefully shown.

Not the best possible production plan was the way in which narrator Don Faust appeared during intermissions and introduced MKT officials who participated in presentation of commercial copy. Contrast between abrupt change from a shot of robot to Faust dressed in business clothes was too great. It would have been better to cast him as a theatrical host dressed in white tie and tails. He could have been the supposed theatrical guide who was witnessing the show with the video audience. With use of this technique, transition would have been much smoother, commercials could still have been handled by MKT officials and an off-stage narrator when one was required and illusion of make believe and an interest in a dramatic venture would have been sustained during the entire presentation.

Cy Wagner.

the two elements. In this direction Don Lee has a long, hard road to travel.
Alan Fischler.

Gen. Foods Plans Big TV Campaign; Other Accounts Rap Production Methods

Ad Agencies Claim Facilities Still in "Dark Age"

NEW YORK, Feb. 22.—Despite known dissatisfaction of some leading radio-tele advertisers over video's limited production facilities and circulation outlook, one of the largest advertisers in the radio business is readying a move into the video medium. Account is General Foods, which recently instructed its three agencies—Young & Rubicam, Benton & Bowles and Foote, Cone & Belding—to submit ideas for a one-hour television program. It was learned late this week that General Foods, which has not been in television before, intends to be plenty active starting this summer. One talent exec associated with one of the three General Foods agencies, stated that in addition to the one-hour show, the client is considering such video activity as bankrolling ballgames, etc.

General Foods' decision to move into video is currently the brightest spot in the video picture—from the agency-client point of view. It's known that other leading advertisers experimenting with the medium are doing a slow burn over the "amateurish" facilities, and in a week or two one of the top video bankrollers—also a food company—is expected to exit. Latter's specific dissatisfaction, according to the agency handling the account, stems from the claim that the mechanical end of tele has not kept pace with production ideas, and pro-

ducers, therefore, are operating in a blind alley.

Beefs are many, and include lack of good studios and cameras, transmitters going off the air, music and film limitations, etc. In one of the main tele studios here, said an agency exec, the sound effects men must work in a hall outside the studio. This is typical, he says, and emblematic of the fact that "you cannot think in terms of video production." In other words, he amplified, ideas in tele have passed way beyond facilities—and this puts the medium back in the special events stage of development, just as radio was in its early days. "Production-wise," he stated, "it does not pay to think in tele."

Coast Tele Does Dramatic Job On Los Angeles Blast Tragedy

By Lee Zhitto

HOLLYWOOD, Feb. 22. — The Coast got its first sample—and a dramatic one, at that—of tele's vast possibilities for fast on-the-spot coverage when both the area's video outlets (Paramount's KTLA and Don Lee's W6XAO) swung into action this week to cover the worst blast disaster in L. A. history. The downtown Los Angeles explosion which killed 20 and hospitalized more than 200 occurred Thursday (20) at 10:00 a.m. Two hours later Don Lee's staff photographer, Bob Toneroy, was filming (16mm.) the scene of the tragedy. Footage was edited to 10-minute screening time and aired at 6:20 that evening.

Paramount, strong on field pick-ups and also armed with a film version of the disaster shot earlier in the day, moved its power generators, lights, cameras and relay equipment to the scene of the explosion. Canceling its regular Thursday night program sked, the station went on with a live pick-up from the scene of the blast and gave home viewers on-the-spot coverage. According to KTLA's director, Klaus Landsberg, viewer requests poured into the station asking that it return to the air the following morning with the explosion scenes. In addition to its 9:30 to 11 p.m. Thursday night telecast, the station came back at 8 a.m. Friday and continued until noon, showing firemen and police at work clearing debris.

By their on-the-toes response to this disaster, both outlets pounded home convincing proof of tele's ability to cope with emergencies. In airing their films the day of the tragedy, both Don Lee and Paramount were days ahead of newsreels.

Since Don Lee's W6XAO is on the air only on Monday nights, Tele Director Harry Lubcke was faced with the problem of notifying set owners of the special telecast. This was done by a series of spot an-

nouncements on Don Lee-owned KHJ.

While the telecine scenes were better than nothing, neither outlet offered much filmwise of which to be proud. This, of course, is understandable, since pix were shot and edited under emergency conditions. Don Lee's version was noticeably weakened by lack of fitting commentary. Instead of using a professional announcer and a prepared script, W6XAO turned over narration chores to the lensman who shot the footage. As a result, weak-voiced, redundant and ungrammatical patter detracted from the film's contents.

Don Lee's film was air expressed to CBS black and white tele in New York for Gotham viewers. This was in line with an inter-network deal (a rarity in this industry) whereby both outlets will exchange special news footage.

Paramount preceded its live pick-up with a three-minute film that was equally unimpressive. Lensman, apparently overawed by the disaster, resorted to extreme panning which annoyed more than satisfied viewers. Station, however, was prepared with a dramatically written script, capably narrated by Keith Hetherington, helped to somewhat cover up the film's roughness.

To KTLA goes credit for one of the most dramatic tele offerings in Coast history in the bang-up live remote that followed. Armed with image orthicon cameras and a battery of its own lights, viewers were given a truly realistic picture of the disaster. One camera was located on the second floor of a battered building opposite the scene of the explosion, another was placed near the spot where rescue workers sifted the debris.

Dick Lane turned in a memorable piece of ad lib commentary, describing the scenes of rubble and death in carefully chosen words that added dramatic impact to the picture on the screen.

ASCAP DRAWS JUKE BOX LINE

Society Will Press Behind Speiser Bill

Lobbying on Measure Seen

By Joe Carlton

NEW YORK, Feb. 22.—The nature of renewed ASCAP attempts to obtain legislation which would permit the licensing of juke box performances was brought out into the open this week when Society General Manager John G. Paine flatly stated that ASCAP will throw its full support behind the bill submitted in Washington several weeks ago by Rep. Hugh D. Scott.

The Scott measure, H. R. 1269 (one of two drawn up by Maurice J. Speiser, general counsel of National Association of Performing Artists who for years has endeavored to push similar bills thru federal channels) asks the Congress to amend the Copyright Act of 1909 by striking out the paragraph which reads: "The reproduction or rendition of a musical composition by or upon coin-operated machines shall not be deemed a public performance for profit unless a fee is charged for admission to the place where such reproduction or rendition occurs."

The bill, together with companion Bill H. R. 1270, represents NAPA attempts to gain royalty rights for performing artists, but judging by Paine's comments, ASCAP has adopted 1269 as the focal spearhead behind which to move legally against the jukes.

According to Paine "there's no use in trying to keep it secret; ASCAP will support the bill and if the bill becomes law, will try to collect from juke box performances." Paine denied however that Speiser's move had been at the instigation of the Society and said that while ASCAP lends it full support now, the first it knew of bill's inception was when a letter was received from Speiser.

Extent of ASCAP pressure behind 1269, however, is figured to be sizable and of sizable interest to juke box interests with their own cloak-room axes to grind. Society reps have been making frequent trips to Washington to consult all persons connected with the bill and are making (ASCAP Draws Juke Line page 17)

Decca Div. 25c; Lubin Named Exec

NEW YORK, Feb. 22.—Directors of Decca Records this week declared a quarterly dividend of 25 cents per share on 776,650 outstanding shares of capital stock, payable March 28 to stockholders of record March 11. Last quarter payment on the same number of shares was 40 cents.

It also was announced that Isadore Lubin has been elected a Decca director. Lubin, United States representative on the Economic and Employment Commission of the United Nations, was formerly prexy of the American Statistical Association and is now prexy and board chairman of Confidential Reports, Inc.

Encouraging, Isn't It?

NEW YORK, Feb. 22.—Lionel Hampton's flack is the greatest! Dig this line from a recent piece of promotion.

"The program of this organization is to assist in reducing juvenile delinquency in the District of Columbia and to encourage boys and girls."

Woody Wanders Onto Disk-Web Single Trail

NEW YORK, Feb. 22.—Woody Herman, who broke up his ork last December, is now being groomed as a single attraction via the recording route. Beginning with Herman's next disk release, according to Manie Sacks, Columbia artist and rep head, he will be billed as a singing single and will only incidentally pick up his clarinet. Next Herman disk is due for release March 17 and will pair a Herman vocal solo, *There Is No Greater Love*, with a novelty, *Across the Alley From the Alamo*. Herman is accompanied on the record by a pick-up instrumental quartet tabbed the Four Chips.

Mike Vallon, Herman's personal manager, is keeping the former maestro's future plans heavily cloaked, but it has been reported already that Herman will be sold for a radio spot as a single. Vallon said plans for Herman personal appearances have not yet been discussed, altho it is likely that he may do theaters in a solo spot.

Herman's decision to work as a single brings to an end a nine-year career as a name band orkster. From his first "band that played the blues," Herman moved into the forefront as top box office attraction with his recently demised progressive jazz

The North Wind Doth Blow; So One-Nighter Takes Slow

(Continued from page 3)

haven't felt the effect of the poor weather.

According to Sinnott, most promoters are reported to be pulling thru their skedded dates "by the skin of their teeth." Southern areas appear to be having the toughest sledding, since current low temperatures are abnormal for the section, and snowfalls rare, with the frigid combination said to be freezing b.o. coffers as well as the Southern populace.

Orks now touring the South include Cab Calloway, following the route taken by Louis Jordan on his hot southern tour last year. Cab is usually a good b. o. in that area, but he is now just about making his guarantees. Sammy Kaye, who made a sensational tour on the Ralph Weinberg route in January, then went into theaters and is now working his way back north, reportedly has run into slower b.-o. tallies this time, altho Tyson claims Kaye has been doing excellent biz despite the weather.

Snowstorm Friday (21) knocked out at least two one-nighters and

ASCAP Reps Off to Coast; Ballot Set

Hollywood Meet Feb. 25

NEW YORK, Feb. 22.—While final ballot forms were being sent to the printer (see accompanying box), ASCAP's Prexy Deems Taylor, General Manager John G. Paine and executive committee member George W. Meyer, left for California this week-end to preside at the annual meeting of West Coast Society members due February 25 in Hollywood. Abe Olman, Big Three mentor and member of the directorial board, currently on the West Coast, will sit in on the huddles.

Meyer was taken along as executive committee rep when Lester Santly, committee chairman, begged off on grounds that the trip would interfere with Santly-Joy pub duties. Appointment of Meyer was apparently based on the fact that he will automatically become executive committee chairman three months hence, holding the term until he is succeeded by John O'Connor.

West Coast confab is the usual annual preliminary to the general annual meeting of the society, which will be held here in the East about the last week in March. Ballot forms for the new director's board must be returned and tabulated prior to this meeting, with successful candidates due to be appointed at the session. Apparently, altho ASCAP has indicated no definite date, ballots will go out within a week or two at the latest.

ork. One of the more versatile showman orksters, Woody's background has included hoofing, clowning, emceeing and tootling in addition to warbling.

The ASCAP Ballot

WRITERS

Popular—

3-Year Term—Vote for 3 Only

*Stanley Adams
*Otto Harbach
*Edgar Leslie
Bennie Benjamin
Philip Charig
Pinky Herman
John Latouche
John Redmond
Bud Green

Production—

2-Year Term—Vote for 1 Only

*Oscar Hammerstein II
Harold J. Rome
Vernon Duke

Standard—

3-Year Term—Vote for 1 Only

*Deems Taylor
Abram Chasins
Philip James

PUBLISHERS

Popular Production—

3-Year Term—Vote for 3 Only

*Jack Bregman
(Bregman-Vocco & Conn)
Irving Caesar
(Irving Caesar, Inc.)
W. C. Handy
(Handy Bros., Inc.)
Bob Miller
(Bob Miller, Inc.)
*Abe Olman
(Robbins-Feist-Miller)
*Lester Santly
(Santly-Joy, Inc.)

Standard—

3-Year Term—Vote for 1 Only

*Frank H. Connor
(Carl Fischer, Inc.)
Edwin L. Gunther
(Schroeder & Gunther)
*Indicate incumbent candidate.

Mus-Art Pacts McCoy as First Name in Stable

CHICAGO, Feb. 22. — Mus-Art Corporation, much-talked about Facchine-Thayer-Whittemore booking combine, disclosed its first band acquisitions here this week with the inking of a booking pact with Clyde McCoy's ork, which left MCA six months ago and made temporary booking agreement with GAC. Facchine starts booking McCoy immediately.

Mus-Art also has taken the Del Rene ork, local jobbing crew, under its wing and will start a build-up for the band preparatory to sending it thru the territory. Rumor is that while Mus-Art will have a number of other names in its stable soon, the office is trying to find territory and local names to build. Facchine said other acquisitions will be named soon.

Two-Ork Boston Concert Promoted

NEW YORK, Feb. 22.—Concert to be held in Boston's Symphony Hall on March 2 will co-feature the Jimmie Lunceford and Sy Oliver orks. Originally date was to feature the Oliver ork alone and was skedded for March 9.

Jack McIlvaine, who is promoting the concert, is reported to have piled up a \$500 advance sale the first four days.

BRITISH MUSIC CRISIS ERA

Music Biz Stymied in England

Short Coal Takes Toll

LONDON, Feb. 22.—The coal crisis and the continuing severe weather here has practically brought the music business (along with industry generally) to a standstill. No printer is permitted to turn out sheet music and there hasn't been a single sheet printed since the crisis began. English music men anticipate that the situation is likely to last at least another couple of weeks and wonder what will happen if it runs longer than that. Along Denmark Street in publishers' offices, staffs work with their overcoats on. Femme help wear heavy slacks and boots and work by candlelight a good part of the day.

Record making, of course, has also come to a complete halt and this adds another blow to the biz, since even when operating at full capacity about 50 per cent of the disks turned out must be sent out of the country in order to get foreign currency into England. Attendance at ballrooms, hotel rooms with bands, theaters, etc., has also been hard hit by the crisis.

Richard Opens England's Door

NEW YORK, Feb. 22.—If *Richard* fails to open the door to best-seller lists in England, it won't be the fault of Peter Maurice, Jimmy Phillips, Lou Levy or the Leeds gang on either side of the pond. Faced with a coal crisis which makes it impossible to print music or press records in England at this time, the English-Yank pub combine toppers wonder how they are going to get *Open the Door, Richard* under way in England. Maurice and Phillips arrived in New York the beginning of this week and immediately closeted themselves with the Leeds gents.

Thursday at 5 a.m. they had professional copies, orchestrations, three recordings and a master record of *Richard* on the boat headed for England. Manie Sacks, of Columbia Records, gave Maurice-Levy the Three Flames master of the opus.

As soon as the material hits the isles, the Peter Maurice-Leeds, Ltd. contact staff will have copies in the hands of every name band leader and singer in London, and will be playing records (and if possible, pressing records) for interested parties. The enterprising gents have also already sold Tommy Hanley (England's top radio comic) on the idea of building one of his ITMA shows on BBC around the tune.

TD on Land and Sea

NEW YORK, Feb. 22.—Tommy Dorsey is due back from California Sunday (23) in time for the preem of *The Fabulous Dorseys*, skedded for Harrisburg, Pa., next week. Following the opening, TD takes out his new 30G cabin cruiser, the Sentimentalist, for a belated vacation cruise.

Payola Specter Now So Grim In Britain Pluggers, Pubs, BBC Plan Sleuthing Committee

LONDON, Feb. 22.—The payola continues rampant here, and according to some music men, has reached greater proportions than at any time in the past. The recently formed Contact Men's Association, as a matter of fact, is planning to team with representatives of music publishers and the British Broadcasting Corporation to form a committee which will set itself up as a combination investigating and trial arm of the English music industry. British music men have in recent months been in touch with Prexy Bob Miller, of the contact employees union in New York. The English pluggers' association was largely patterned after the New York group, and the payola committee will operate generally along the same lines as similar groups in New York. The exception, of course, is that the BBC and publisher reps will also serve on the committee. Few British music men, however, are aware that investigating and trial committees in the United States have never really served as effective deterrents to the payola.

Severe Blows

The entire payola situation here has been aggravated to a considerable extent by several severe and increasing blows suffered by the music business in the past year or more. The BBC is using practically no pop dance bands and the record situation is far from good. (See story on Page 3.)

On top of all this, the present coal crisis and the accompanying severe winter weather has raised havoc with the music industry as it has with all business in England. (Coal crisis is treated in another story in this department.)

Aside from these contributing factors, some music men feel that the payola evil has reached the point where some concrete and effective action must be taken. Some relate it to the recent charges leveled against the BBC in the House of Commons by M.P. Cooper, and a few competent trade observers here even insist that if the contact men-pub-BBC committee doesn't bring about substantial improvement in the situation, much more drastic action may be taken. It is known that King's Counsellor Sir Valentine Holmes has conferred with leading music men. Whether the conferences concerned BBC, the payola situation or other aspects of the business, however, is not known.

Martin-Mercury Tussle Settled

CHICAGO, Feb. 22.—Confirming *The Billboard's* story (February 8 issue), the rift between Tony Martin and Mercury Records, created when he jumped to Victor recently and resulting in the withholding of his sides by Mercury, has been settled agreeably, Berle Adams, Mercury talent chief, reported this week.

Martin's 25 masters will be released by Mercury, starting March 1, with the crooner agreeing to take only 50 per cent of his former royalty fees so that the disks will be marketed. Singer doesn't start to wax for Victor until May 1.

Pastorized One-Niter Okay

BRIDGEPORT, Conn., Feb. 22.—Tony Pastor, Connecticut hometown, did okay Sunday (16), drawing 1,172 persons for a gross of \$1,758. Duca's were priced at \$1.50. Tomorrow Al Gentile comes in for one night.

Pubs Blamed For Slighted Eng. Cleffing

Maurice Hits at Attitude

NEW YORK, Feb. 22.—A substantial share of the blame for the condition which finds American songs outweighing the English product on England's best seller lists (and conversely finds only an infrequent English tune entering America's honor roll) must be attributed to English music publishers, Peter Maurice told *The Billboard* this week.

Too many British publishers have found it easier to act as agencies for American firms than to hunt for and publish the output of English writers, according to the head of the Peter Maurice publishing group (PM, World Wide, Mac Melodies, and Leeds, Ltd.). This attitude on the part of England's music men, Maurice believes, obviously creates a situation which makes it difficult for the English composers and lyricists to place their material.

Maurice's stand is not taken on the basis that American music makers are getting too big a break in the British Isles, and their English counterparts getting too insignificant a break here. Rather, the publisher feels that English writers have much to offer both their own country and America, which never comes to light because of insufficient publication opportunities. "The same writers," said Maurice, "who gave not only England, but America, such tunes as *Red Sails in the Sunset*, *On the Isle of Capri*, and the more recent *The Gypsy* can give both nations many more great tunes than they ever have in the past if they can find enough publishers to bring out their songs."

Orks To Ask BBC for Aid

LONDON, Feb. 22.—Recently formed Dance Band Leaders' Association, of which Lou Stone is chairman and whose members number practically all of this country's top maestri, is drafting a petition to be presented to the British Broadcasting Corporation. Paper will plead with BBC to give dance orksters a break by using more of them on the government controlled airwaves and by spotting the few which are used at better listening periods. Not only band leaders, but pop music men here consider the BBC situation a desperate one, since the national net is the only real outlet for selling pop music to the public.

Disks are no more help than they were during the war period. While output of Electrical Musical Industries (which embodies His Master's Voice, Columbia, Parlophone and Decca, Ltd.) has increased, it is necessary for waxeries to export almost 50 per cent of their output to other countries to get some foreign coin into England. This condition, of course, applies to all products manufactured in England at the present time.

Robbins Hails Biggest Brit. Standard Order

NEW YORK, Feb. 22.—Whether traceable to the coal crisis which prevents printing of pop sheet music in England or indicating general reopening of great commercial interest in American standard publications, Robbins Music Corporation here disclosed that one of the biggest standard orders in its memory had been received from its English pub affiliate and selling agent, Francis Day & Hunter, Ltd.

F. D. & H. order, dated February 7, totaled nearly \$15,000 in terms of list price of the publications requested. While 500 and 350-copy stipulations for piano solos, transcriptions, rhythm choruses and airs, dance orks and instrument solos were pop-eyed all thru the massive purchase statement, biggest amazement to Robbins execs here was the call for over 4,000 copies of various method and study books retailing at \$1 and \$2, including those authored by Harry James, Woody Herman, Gene Krupa and other name maestri. Possibly indicative of English preference for American names, James, Herman and Krupa also led in calls for orks and instrument solos bearing, or identified with their names.

Robbins's Bernard Prager, who heads the standard sales department, thinks the unusual order is indicative of awakened English interest in U. S. standards as well as reflecting overseas keenness for American pop instruction books. Theory that inability to reprint pop items due to the coal situation may have led Frederick E. M. Day, John Abbott and E. Chapman Day, directors of the English pubbery, to get in a bulk order importing standard works was deemed possible, but the February 7 date of the listing was pointed up as fairly early for such an explanation to hold water. Probability put forward by Prager was that the English government may have relaxed import restrictions, allowing dormant demand for American standards to finally come back to life.

"Last Night" Banned

NEW YORK, Feb. 22.—Johnny Long's Signature dinking of *Last Night on the Back Porch* was banned from all networks this week for the tune's alleged suggestive lyric. Long's recording, backed by *How Are Things in Glocca Morra*, has been the best-selling disk yet issued by Signature, according to the firm's head, Bob Thiele. Disk has just reached the 100,000 mark. Song is pubbed by Skidmore Music.

Exclusive's
FIRST
ALBUM
by the nation's
NO. 1 TRIO





JOHNNY
MOORE'S
3
BLAZERS

EXCLUSIVELY ON
EXCLUSIVE RECORDS

EXCLUSIVE ALBUM
NO. EX-1002

"ST. LOUIS BLUES"
"GLORIA"
"I WOULDN'T MIND"
"WAY OVER THERE BY THE CHERRY
TREE"
"B SHARP YOU'LL SEE"
"NOW THAT YOU'RE GONE"

TOP JUKE FAVORITES!!

By Johnny Moore's 3 BLAZERS

- #234 "Falling In Love With You"
- #233 "Sunny Road"
- #226 "I Want You, I Need You"
- #224 "My Silent Love"
- #214 "C. O. D."



Exclusive

RECORDS

SUNSET AT VINE HOLLYWOOD

Editorial

Why Pass Up Those Extra \$\$?

In May, 1946, *The Billboard* urged the music business, in an editorial, to put a little effort into getting extra dollars from the industry. Said the editorial: "... by and large, usage of song titles by other industries is just another phase of the music publishers' business which doesn't seem to have received adequate attention. Reasoning of some publishers that the royalties or other monies to be deprived from this source would be too small to be worth the effort, hardly seems to stand up under close scrutiny. . . ."

Now comes the infamous *Richard* to point up the thesis of the editorial with forceful impact. Arnold Shaw, Leeds' advertising and publicity head, has licensed more than 20 firms to use the *Open the Door, Richard* line in advertisements, and has received from these firms amounts ranging from \$50 to as high as \$500. Leeds has probably collected an additional \$2,000 to \$3,000 on sales of such industrial rights. That two or 3G is sheer gravy. The following itemization of some of the firms who have bought the right to use the line indicated shows the broad field in which prospects for this type usage may be found:

FIRM	PRODUCT OR TYPE OF BUSINESS	AGENCY
Franklin Simon	Department Store	Gunn-Mears
Columbia Walescraft	Tele-Key (Key Holder)	Gunn-Mears
Duluth National Bank	Bank	Lennen & Mitchell
Emigrant Savings Bank	Bank	Lennen & Mitchell
Ruppert's Beer	Beer	Lennen & Mitchell
Kahn's, Inc.	Department Store	W. C. Hartman
Forget-Me-Not, Inc.	Potato Chips	W. C. Hartman
Wertheimer & Co.	Novelty Jewelry	

*Where no agency is listed, deal was made direct.

In a few cases where users pleaded budget limitations which made it impossible for the firms to pay for usage, Shaw worked out a contract under which the firm is permitted to use the title free, but in return agrees to use on a product or in advertising another Leeds title on which the publisher may be able to use some extra-added exploitation.

We recognize, of course, that all tunes, even all *Honor Roll* tunes aren't *Richards*, and don't have the industrial sales possibilities of the *Door* ditty. But there are plenty which do, and publishers are passing up an opportunity to earn some extra revenue at very low sales cost, when they continue to ignore this phase of their potential.

Duke Set To Wax "Beggar"; Felt Backs Courtney

NEW YORK, Feb. 22.—Musicraft diskery, Duke Ellington and Cress Courtney, William Morris band department exec, have completed plans to record the Ellington score from current Broadway musical, *Beggar's Holiday*. Musiccraft's prexy, Irving Felt, said he conferred with Courtney this week and deal had been set.

Felt also disparaged the "idle gossip" surrounding Courtney and the Musicraft firm as being absolutely untrue, and commented that at no time had any personal Courtney deals been made in connection with Ellington disk pact. Adding that no release from his contract had been requested by the Duke, Felt stated that at one time many months ago, when firm was thinking of hiring Courtney in an advisory position to help exploit Ellington as a disk property, it was specifically conveyed by Courtney that he would enter into no such arrangement without full knowledge or permission of WM.

Felt's remarks deflate much of the accusation hurled at Courtney in poison-pen letters received by band leaders and personal managers connected with the WM band department (*The Billboard*, February 22).

WM Signs Tanner And Isabellita Orks

NEW YORK, Feb. 22.—William Morris Agency's band department added two properties to its roster this week. Female addition was Isabellita and Her Rhumba Ork, who have been set for a February 24 opening at the Beverly Country Club, New Orleans. Other addition was the Elmo Tanner ork. Tanner, former Ted Weems featured whistler, who is featured on big-selling Weems' Decca disk revival, *Heartaches*, is already set into Nashville's Plantation Club.

The Fourth Flame

DETROIT, Feb. 22.—Source of the fire which gutted the two-story building of Philco Distributors, local record wholesalers, remained unknown — until someone reported that the last record shipment received before the fire was *Open the Door, Richard*—by the Three Flames.

Lecuona Back; Pic, Pub, Ork Deals Bruited

NEW YORK, Feb. 22.—Ernesto (*Malaguena* and *The Breeze and I*) Lecuona is due back in the U. S. Tuesday (25) for a skedded 10-week theater-radio-concert tour teeing off March 5 at the Roxy Theater here along with the Kathryn Dunham group in the Ed Sullivan show.

Lecuona's pic-pub commitments probably will come up for discussion shortly after his arrival, with 20th Century-Fox reportedly anxious to clear up the matter of signing the cleffer for another pic to follow up his *Carnival in Costa Rica* score. Latter was penned under a one-film paper with option, but a block on re-signing may develop out of Fox's known preference for Lecuona to drop his BMI affiliations and slip the new score into ASCAP. E. B. Marks pubbery (which is BMI-licensed) holds a writer pact with Lecuona, and if the BMI org should take over the pub rights to the Marks catalog in July as is heavily rumored, the possibility of Lecuona anklung to ASCAP with new works may turn up a really snafu cauldron for rival lawyers to brew in.

Meanwhile, reports have it that if the Fox-Lecuona deal peters out, the writer may go in for an ork-fronting career steered out of the William Morris Agency.

Avodon Shifts to Wk.-Ends Only; Arnaz, Cab Set

HOLLYWOOD, Feb. 22.—Avodon, downtown Los Angeles dancery, will go to a week-end-only policy March 7 when Desi Arnaz takes over its podium, leaving only two ballrooms in this area operating on an all-week basis. Management says midweek shuttering is an experiment to see if house will end up with more on the black side of the ledger than it could in the past.

Plush terpsery opened early last summer and was hit by the showbiz slump that strangled the Coast. After going to a mixed patron policy, location had its first taste of big biz with Count Basie a few months ago and is currently enjoying a fine take with Stan Kenton on the stand. Management feels, however, that to be able to realize substantial profits after meeting Kenton's weekly band nut of \$6,500, every night has to be Saturday night. While house is doing okay with Kenton on week nights, management feels only Friday, Saturday and Sunday will be the money-making nights once Kenton leaves.

Arnaz, Cab

With an optic aimed at area's Latin and jive-hungry Negro trade, Avodon has set Arnaz for two week ends with option for an additional two weeks, and has booked Cab Calloway for a series of four week-end stints starting March 22. (To make his first Coast trek in four years pay off, Calloway will fill in mid-week dates with string of one-nighters in surrounding area.) Dancery is currently dickering for Charlie Barnet to move in April 15, filling out its open dates. If deal goes thru, Barnet will only bring his baton and library Coastward, picking up remnants of his former crew disbanded here last month.

With Avodon going to week ends only, the Palladium and Ocean Park's Aragon will remain clinging to a full-week policy. Aragon's next-door neighbor, Casino Gardens, is on a six-day-a-week policy, shuttering Monday. Talk has it that biz is so slow that if either Aragon or Casino Gardens give in and would switch to week ends only, the other would follow suit. Both Meadowbrook, Culver City and Trianon, South Gate are on a Friday-Saturday night basis now.

ASCAP DRAWS JUKE LINE

(Continued from page 14)

ing strong endeavors to enlist support of government agencies.

Possibly of State Department entrance into the picture with ASCAP seeking S. D. aid on the basis of alleged international copyright gripes is also matter for conjecture. Society has been pointing up recent international conferences, including the International Convention of Latin American Republics last summer and the International Conference of Societies of Authors some time later as evidence foreign countries are "extremely bitter about backwardness of American copyright law." Principal complaint at these conferences allegedly was the juke box exemption to performance fees.

In reaffirming ASCAP's intention to back the Speiser bill fully, Paine added the assurance to juke box interests that if the bill became law "we have no extravagant ideas as to licensing." Indicated that if legal way were opened Society would endeavor to work with juke box representatives themselves in figuring out extent and shape of a collection system.

Criterion Suit Vs. Ram-Embassy-BMI Starts March 17

NEW YORK, Feb. 22.—Trial of a song infringement suit by Criterion Music Corporation against Embassy Music Corporation; Broadcast Music, Inc.; Buck Ram, and Gail Meredith is skedded to start in New York Federal Court on March 17. Plaintiff is seeking an injunction and accounting for alleged infringement of Criterion's *Ridin'* on the *Gravy Train*, claiming it was copied to make up the defendants' tune, *The Moment I Met You*.

The original *Ridin'*, it is claimed, was composed by Sam Homer and called *Home, Sweet Homer*. In July, 1945, Sunny Skylar and Steve Graham wrote lyrics to *Home* and changed the title to *Ridin'*. Capitol Songs held the original copyright, but assigned all rights to Criterion in 1945.

New 20th-Fox Dough Goes to Irving Berlin

NEW YORK, Feb. 22.—Twentieth Century-Fox's re-issuance of *Alexander's Ragtime Band* pic will pour more gold into the Irving Berlin coffers aside from regular flicker royalties acquiring to the vet writer-publisher. On the pub end, Fox's keenness to exploit the music in the revival has resulted already in the Berlin firm being assured enough plugs for the pic's title tune to give *Ragtime* the leading Peatman sheet position about the first or second week of April.

Fox exploiters have landed musical plugs on the *Lux Radio Theater*, Bob Hope show, Meredith Wilson stanza, Kate Smith airing, Dick Haymes, Dinah Shore, Eddie Cantor and a number of other prime commercial shots all in one "drive" week. Accumulative total of Peatman ACI points should set a strong heavy-weight punch behind which the Berlin pub can drive home strong sheet sales and bring home more muzuma for the boss.

Latter, with over \$630,000 returned from MGM's use of *Blue Skies* music and heavy takes from the legit, *Annie Get Your Gun*, already in, is now reported by the trade as ready to move his office to Fort Knox.

Reichhold Burns As Fiddler Roams

DETROIT, Feb. 22.—Lionhair feud broke out here this week when charges were hurled by Henry Reichhold, president of the Detroit Symphony, against "shameless, underhand methods of visiting conductors in trying to engage some of our players here as guests." The attack was directed at George Szell, director of the Cleveland Symphony Ork, for hiring Joseph Gingold, long-time concertmaster and first violinist of the Detroit Symphony.

Reichhold contends that his move came as a result of over-centralization of the management of the major orks in Eastern offices, and his position is that Detroit can get Gingold back by appealing to the American Federation of Musicians. Reichhold's appeal to AFM will be made on ethical grounds, rather than on any definite union rule basis. Cleveland AFM local's rules are understood to allow hiring of out-of-town first chair men in symphony orks, altho this is contrary to local practice in Detroit and some other cities. Reichhold's objection is based chiefly on the "secretive" method used in luring away Gingold.



Your customers will be delighted with the quality of these new, inexpensive SONORA Black Label RECORDS — minimum surface noise, high fidelity and beautiful tonal reproduction!

TED STRAETER AND HIS ORCHESTRA

Sonora Record No. 2003

"Midnight Masquerade"

Vocal by Bill Kaylor

"You'll Know When It Happens"

Vocal by Kitty Crawford

Sonora Record No. 2005

"That's Where I Came In"

Vocal by Kitty Crawford

"Heartaches" Vocal by Bill Kaylor



Former arranger for the Kate Smith Show, Ted Straeter, whose "Stardust Piano" and orchestra are big box-office draws at such top spots as the Palmer House, Ciro's and the Copacabana, is riding the crest of the new, sweet-music popularity. Build your profits with his loyal, fast-growing audience.



JERRY AND SKY

Sonora Record No. H6001

"Am I Still P-A-R-T of Your H-E-A-R-T?"

"Left by the Wayside"



The brothers Jerry and Sky spent six years roaming the hill-country to pick up folk lore and folk tunes first hand. They lived with the people who sing and live the lyrics. All this background plus extensive engagements on the stage and in radio all over the country give their renditions the flavor fans demand.

ROY SMECK AND THE MUSIC MEN

Sonora Record No. 2001

"The Anniversary Waltz"

Vocal by Bob Houston

"My Little Grass Shack (in Kealakekua, Hawaii)"

Radio's "Wizard of the Strings" plays two perennial favorites for his huge public. Top-ranking man in his field, Roy is a head-liner in New York's major theaters and on many network programs. Now he has his own radio show. His top-notch talent is widely demanded by your trade — so be sure to get your share of his popular releases.



SNUB MOSLEY AND HIS ORCHESTRA

Sonora Record No. 501

"Blues at High Noon"

Vocal by Snub Mosley

"Snub's Boogie"

Vocal by Ensemble

The red hot and lowdown trombone maestro comes through again to the delight of his dancing and listening fans. America's fastest rising brass man, backed up by his rhythm-right sextette, pulls in customers from coast-to-coast.



GET THE LATEST SONORA RED LABEL RELEASES 50¢ LIST FROM YOUR NEAREST SONORA DISTRIBUTOR 50¢ PLUS TAX

Sonora Records
Clear as a Bell

SONORA RADIO AND TELEVISION CORP.
325 N. Hoyne Avenue • Chicago 12, Illinois



BOB NOLAN and the Sons of the Pioneers

IT'S THE "HIT BABY"
OF THE YEAR

PAYING BIG DIVIDENDS TO JUKE BOX
OPERATORS AND MUSIC STORES

Get yourself a date with Baby by contacting

TIM SPENCER MUSIC, INC.
7164 Melrose Ave.
Los Angeles, California

ON THE STAND

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

Frankie Carle

(Reviewed at the Cafe Rouge, Hotel Pennsylvania, New York, February 18. Personal manager, Warren Pearl. Road manager, Andy Travis. Booked by General Artists' Corporation.)

TRUMPETS: Al Ramsey, Casey Bork, Bob Jensen.

TROMBONES: Mitchell Zarembo, Eddie Lucas, Bill Wallace.

SAXES: Tony Johnson, Gus Benvenuti, Percy Booth, Irving Treshman, Ray Hopfner.

RHYTHM: Hughey Hughes, piano; Sid Margolis, guitar; Lon Chester, bass; Evie Dale, drums.

VOCALISTS: Marjorie Hughes, Gregg Lawrence.

ARRANGERS: Al Avola, Bob Jensen.

PIANO AND LEADER: Frankie Carle.

With the maestro's lyrical piano in the spotlight, Frankie Carle's ork, in an efficient and workmanlike manner, gives out with a highly danceable evening of good, commercial and melodic music. There's hardly any secret behind the success of the Carle ork—it's built on a foundation of a meticulous choice of current hits, coming top plugs, easily-remembered evergreens and some of the maestro's original pops which stand up fairly well on their own. Add to this foundation simple, melodic arrangements and the choice of highly danceable tempos, and it is little wonder that Frankie Carle is breaking Cafe Rouge records during his current eight-week stay, not to mention Carle's ranking in the forefront of disk-selling maestri.

Carle doesn't pretend to lead a mammoth musical organization. They play the Al Avola and Bob Jensen cleffings cleanly and pleasantly, altho the rhythm section sounds loggy in the Cafe Rouge, probably because of an unmuffled bass drum. With the exception of an infrequent trumpet (See FRANKIE CARLE on page 34)

George Winslow

(Reviewed at Ben Lejcar's Melody Mill, Riverside, Ill. Booked by Frederick Bros. Agency, Inc.)

SAXES: Tom Hill, Rudy DeVelice, J. C. Warcup, Jack Williams.

TRUMPETS: John Russell, Eugene Travis.

TROMBONE: Dick Schulte.

RHYTHM: Sol Jaffee, piano; Chris Spelner, bass; Dick Carlton, drums.

VOCALISTS: Rita Jean Carson, Jack Williams, Tom Hill.

LEADER: George Winslow, arranger, trumpet, alto and soprano sax, fiddle, piano, vocalist.

The only 27, George Winslow packs a lot of commercial music possibilities, for he's a better-than-average vocalist, arranger and instrumentalist. Previous to forming his ork two years ago, Winslow did a three-year stretch as scorer for Art Kassel.

Winslow looks like a typical college senior and has an unaffected manner in fronting that should endear him to terpers who are a bit bored by some of the overly-pretentious leaders of today. He has a peculiar voice that carries tinges of Hoagy Carmichael and Tiny Hill and he does the type of novelty songs associated with these two. Winslow's musicianship, especially on sax and trumpet, does plenty to make the ork sound much fuller, for he works often on ensemble with various sections. The band hasn't yet hit a truly distinctive style, sounding on various numbers like the old Jan Garber crew, Guy Lombardo or Kassel, but it's always danceable and tempos are kicked off in the right manner.

Ork is extremely heavy on vocals, with about 75 per cent of the numbers carrying the lyrics, done by cutie Rita Gene Carson, who has voice to match her looks, and saxist Tom Hill and Jack Williams.

Johnny Sippel.

We are proud to Announce . . .

Exclusive Distributorship

in

DALLAS, TEXAS

of

M.G.M.

RECORDS

(SEE INSIDE FRONT COVER)

Radio City Distributing Co.

800 Jackson Street
DALLAS 2, TEXAS

Viny Costs May Dip If Tests Work

Two Firms Trying Extenders

NEW YORK, Feb. 22.—High price of recording on Vinylite and other plastics may take a dive in the near future if present experiments on Bakelite and Dumor plastics work out. Both firms are busy trying to develop Vinylite extenders. Dumor maintains that present indications are that its product would extend Vinylite some 50 per cent.

Firm figures it will be able to sell the extender for around 11 cents a pound. Since Vinylite biscuits sell for somewhere around 45 cents a pound, and the Vinylite crystals themselves are priced at about 34 cents a pound, the saving in manufacturing costs is apparent.

Norfolk Wire Music Hums

NORFOLK, Va., Feb. 22. — Two more firms jumped into the piped-in, recorded music field here, bringing the total to three now serving this community. WGH, Newport News ABC outlet, commenced operation of Muzak Service in Tidewater as a sideline, and Music-Art, Inc., a firm of veterans, started up with World Music Service (Decca) Transcriptions. So far the only firm operating on a coin machine request basis is Telematic, which was first in the field here several months ago. Louis E. Guy is president of the Music-Art firm, and J. C. Aspinwall Jr., is chairman of the board. Company is capitalized at \$20,000.

RSROA Approves BMI Rink Rate

NEW YORK, Feb. 22.—New rate schedule devised by BMI, was approved by the board of directors of the Roller Skating Rink Operators' Association. According to Victor Brown, honorary president of RSROA. Approval by the board gave the schedule a good send-off for BMI's contractual negotiations with individual rink ops.

Brown felt that the new rate, which is based on gate admish for one adult multiplied by the numbers of weeks or parts of weeks which a rink maintains an operation, would be satisfactory for him, and he couldn't see any reason why BMI should have difficulty in lining up his fellow ops.

Signature Drops Le Jazz-Wax Hot

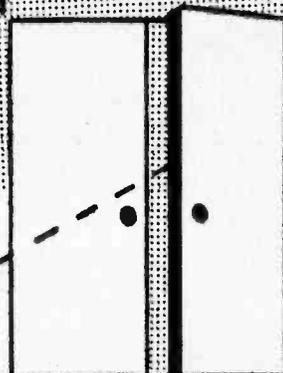
NEW YORK, Feb. 22.—Stating that hot jazz disks haven't been able to pay their own way, Bob Thiele, prexy of Signature Records, this week said his diskery will discontinue its line of hot platters. Firm previously had been issuing jazz tallow which Thiele recorded prior to and during Signature's invasion of the pop field.

Among artists who waxed for Thiele were Coleman Hawkins, Flip Phillips, Vic Dickenson, Leo Watson, Herbie Fields, Eddie Heywood and Lester Young. Thiele intends to drop all options he holds on jazz musickers but will retain Hazel Scott and newly obtained chirp, Anita O'Day who will continue to issue swing platters. Firm spokesman explained that jazz as opposed to swing inferred only real, lowdown hot music.

Here's Richard's Answer!

"I AINT GONNA OPEN THAT DOOR"

by Stepin Fetchit



**APOLLO
1042**

TOPICAL JUKE BOX SENSATION

"HELL BROKE LOOSE IN GEORGIA!"

On **EAGLE RECORD No. 751**

Backed by

"NO KU KLUX OUT TONITE"

Terrific Original Version Played by

"The Mississippi Madcap"

PEE WEE MADDOX

and the

DIXIE REVELERS

79¢

INCL. TAX

Several Choice Distributor Territories
Still Open

Usual discount to operators, dealers and distributors

EAGLE RECORDS 1070 NORTH FAIRFAX
HOLLYWOOD 46, CALIF.



APOLLO RECORDS, INC.

EXECUTIVE OFFICES 342 MADISON AVE., NEW YORK CITY

NEW YORK • 615 10th Ave., New York 19, N. Y. ATLANTA • 367 Edgewood Ave., S.E., Atlanta, Ga.
CHICAGO • 719 South State Street, Chicago, Illinois BALTIMORE • 2015 Maryland Ave., Baltimore 18, Md.
DETROIT • 100-02 E. Atwater St., Detroit 26, Mich. NEW ORLEANS • 418 Gravier St., New Orleans, La.
LOS ANGELES • 2705 W. Pico Blvd., L. A. 6, Cal. WRITE FOR COMPLETE CATALOG



PEERLESS DISCOS

Present
Latin American

PARADE OF HITS

1. SABOR DE ENGAÑO 2321
2. CONFESION 2303
3. NOHECITA 2230
4. LA MANCHA DE LA POBREZA . . . 2374
5. CONOZCO A LOS DOZ 2235
6. TU FELICIDAD 2355
7. DEJAME EN PAZ 2318
8. ME DICES QUE TE VAS 2174
9. VIVA MI DESGRACIA 2416
10. HUMO EN LOS HOJOS 2239
11. NO VUELVO CONTIGO 2346
12. NOCHE PLATEADA 2105
13. POR LA CRUZ 2359
14. QUE LINDO ES MI AMOR 2419
15. DIEZ (10) MINUTOS MAS 2196

COMING UP

1. SENTENCIA 2117
2. NADA ES VERDAD 2376
3. RANCHITO LINDO 2364
4. MILAGRO DE AMOR 2357

"T" Tyler Pacts Crossed; Capitol, 4 Star, Coast Fuss

HOLLYWOOD, Feb. 22.—A contract tug-of-war over "T" Texas Tyler developed at week's end when word that he had been inked by Capitol to a five-year pact brought separate claims from both Four Star and Coast Records that the folk singer had signed similarly binding papers with them as well. Capitol in the meantime withheld announcement of its stand on Tyler, stating merely that it had entered into an agreement in good faith and signed him only with the understanding that he was not fettered by pacts with other waxeries. Matter has been turned over to Cap's legal eagles before diskery decides on its next step.

4 Star Claim

Four Star, under whose label Tyler has been releasing for some time, told *The Billboard* that it had signed Tyler last November to a three-year contract with two-year option for renewal and that its pact is iron clad and still in force. Clifford MacDonald, former Four Star prexy and now Tyler's personal manager, countered that Four Star violated a two-week payment clause in its contracted with a belated remittance and therefore its pact with Tyler can be considered null and void. William C. Call, Four Star's present prexy, agreed that his diskery at one time was seven days overdue its two-week limit in meeting a payment, but since the sagebush singer continued to record for the label and accept payments for sessions after this single instance occurred McCall feels his contract remains irrevocable. He claims additional strength for his case by stating that the alleged contract violation occurred during the time when MacDonald

Paramount Coast Pubbery Moves

HOLLYWOOD, Feb. 22.—Paramount's music pub subsids will have a new roof over their heads by the first of the month when offices are moved from present studio lot location to Paramount lab building, corner of Selma and Argyle.

Headquarters will also house Paramount's newest pubbery, Susan Publications, which will be devoted exclusively to Frank Loesser pix-legit tunes.

headed Four Star and that now MacDonald appears as Tyler's manager attempting to nullify the pact on the grounds of a violation committed during the period of his own presidency.

Cross-charges flew thick and fast but adding further confusion to the already muddled situation was Coast Records claim that it signed Tyler to a one-year contract a few months ago only to learn later that the AFM blocked Coast from waxing him on the grounds that he was still under Four Star's wing. It is understood that AFM refused to recognize the seven-day tardiness as sufficient cause to dissolve Tyler's ties with Four Star. Coast told *The Billboard* that should musicians union at this time rule against Four Star, Coast will attempt to legally block Tyler from going to Capitol since it claims its contract with the Western warbler bears an earlier date than Capitol's pact. Final outcome of this contract muddle is anyone's guess, but one thing is certain Four Star's Bill C. Call won't give up Tyler without a knockdown, drag-out battle since Tyler is label's best seller and chief source of revenue.

DEALERS! DEALERS! OPERATORS! OPERATORS!

RECORDS! RECORDS!

FREE! FREE! FREE! FREE!

ACTUALLY FREE FOR

SOUTHERN RECORDS—HARLEM RECORDS

The largest over-the-counter SEPIA and RACE catalogue on the market

BLUES BOOGIES GOSPELS NOVELTIES POPS

TO FURTHER INTRODUCE OUR SOUTHERN—RECORDS—HARLEM

WE WILL

GIVE YOU 5 RECORDS FOR FREE WITH AN ORDER OF 20 RECORDS
 GIVE YOU 10 RECORDS FOR FREE WITH AN ORDER OF 50 RECORDS
 GIVE YOU 20 RECORDS FOR FREE WITH AN ORDER OF 100 RECORDS

HERE'S THAT SPANK BRAND NEW OVER ALL RELEASE

<p>➔ SOUTHERN RECORDS ◀</p> <p>#121 GONNA PITCH A BOOGIE WOOGIE BLUES MIXTURE</p> <p>#126 I LIKE TO RIDE I'M GONNA MAKE HIM LOVE ME</p> <p>#127 AFTER HOURS DOIN' THE ZIGZAG</p> <p>#132 HE CAME ALL THE WAY DOWN BYE AND BYE</p> <p>#133 I'M GOING TO HEAVEN WHAT ARE THEY DOING IN HEAVEN?</p>	<p>➔ HARLEM RECORDS ◀</p> <p>#1010 IT WAS SO GOOD GOT A MAN IN MY SYSTEM</p> <p>#1011 DON'T YOU THINK I OUGHTA KNOW? STUFF IN D FLAT</p> <p>#1012 GABRIEL, SOUND YOUR TRUMPET WELL DONE</p> <p>#1015 I'LL LET NOTHING SEPARATE ME FROM THE LORD HE KNOWS MY HEART</p> <p>#1017 SUGAR STAMP BLUES BLACK MARKET BLUES</p> <p>#1018 DRINKIN' WINE SPO-DEE-ODEE BABY, BABY BLUES</p>
---	---

ACT QUICK! ORDER TODAY!

RECORD SHOP DEALERS, MAIL ORDER HOUSES, JUKE BOX OPERATORS: The first 100 Dealers and Operators become permanent buyers of SOUTHERN and HARLEM RECORDS at this pro rata price. This offer expires April 1st.

WRITE, WIRE, PHONE TO FLY, RIDE, WALK OR SEND

PRICE 49¢ TO HARLEM RECORDS, Inc. PRICE 49¢

4823 COTTAGE GROVE AVE.
CHICAGO 15, ILL.

Coast RECORDS

2534 W. PICO BLVD. LOS ANGELES 15, CALIF.

Rainbow Wax Thru Carlson - Philco?

NEW YORK, Feb. 22.—Entrance of Stromberg Carlson and Philco distributing firms into Harry Fromkes-Herb Hendler Rainbow Records enterprise was intimated this week by Eddie Heller, sales promotion manager for the new plattery. According to Heller, both major radio jobbing links have expressed interest in handling Rainbow wax in given territories with diskery reserving certain key areas for indie distribbers who allegedly can give better service.

At the same time Rainbow inaugurated an "insured inventory" system which it claims is unique in the disk biz. Preliminary arrangements call for insuring return privilege of jobbers in accordance with the amount purchased, i.e., if quota is set at 3,000 disks per month and distrib buys up to quota he gets a guaranteed return of about 1,000 disks. With Rainbow peddling only standard wax, diskery figures it can always take back talow from one jobber and reship to more active territories.

Firm has also inaugurated a monthly bonus pay-off for distrib salesmen who ring up the biggest Rainbow sales. Rather than just an initial kick-off device, Heller claims bonuses will be a permanent feature.

Holley to Bigger Quarters

NEW YORK, Feb. 22.—Bob Holley will move his advertising offices from Radio City to West 55th Street, where he is taking over the second floor of the Galvin Building. Expansion of Holley's ad clients, who include Leeds Music and General Artists' Corporation, prompted the move, skedded for March 1. Firm will maintain its branch office in the RKO Building.

McRae Signed To Apollo Pact

NEW YORK, Feb. 22.—Singer Gordon McRae (*Teen-Timers*, NBC netter) switched from Musicraft to Apollo diskery this week, after association of little more than a year with the former firm. McRae, signed to a term pact with Apollo, is skedded to cut *Heartaches* and *If I Had My Life to Live Over* under his new contract early this week.

Apollo firm is also prepping to open a Philadelphia office, giving the diskery eight of its own distrib sources, with a ninth skedded to be opened in St. Louis in the near future.

Exclusive Nabs Cap's Disk-Jock Exploiter

HOLLYWOOD, Feb. 22.—Exclusive Records got its first full-time disk jockey-platter exploitation man last week, when Capitol's Charles Craig left a similar berth with the Sunset and Vine major to move across the street to the Coast indie's office. Don Anderson, of Cap's flackery, will take over Craig's chores.

Majestic Yields To "Love on the Stoop"

NEW YORK, Feb. 22.—Premature spin of Louis Prima's Majestic waxing of *Baciagalooop (Makes Love on the Stoop)* over a disk jock show threw diskery's promotion planning and original release date into a cocked hat. Disk, played on the Robert Q. Lewis WHN stanza, started demand for the disk and forced Majestic to push release date ahead from March 17 to March 1.

FIRST BLACK & WHITE INTRODUCED
OPEN THE DOOR, RICHARD!

RECORD NO. 792

NOW THE SEQUEL

THE KEY'S IN THE MAILBOX

RECORD NO. 828

BACKED BY

RICHARD
GETS
HITCHED



Vogue
THE
PICTURE RECORD

ART KASSEL
AND HIS ORCHESTRA

play two ALL-TIME FAVORITES—
If I Could Be With You
With a cute vocal by **GLORIA HART**
and the **KASSEL TRIO**
backed by
Jeannine with vocals by
JIMMY FEATHERSTONE R-771

VOGUE DISTRIBUTORS

EASTERN MODERN MUSIC SALES CORP. 16th Ave. at 45th St. New York 19, N. Y.	MICHIGAN and TOLEDO BRILLIANT MUSIC COMPANY 4806 Cass Ave. Detroit, Mich.	OHIO MASTER DIS- TRIBUTORS, INC. 258 Kenmore Blvd. Akron, Ohio	W. VA. and WESTERN PA. WHITE & FREDERICK CO. S. Chestnut & Frederick Sts. Clarksburg, W. Va.
---	--	---	--

INDIANA
APPROVED APPLIANCES CO., INC.
77 N. New Jersey St., Indianapolis 4, Ind.

KAN., MO., NEB. and IA.
MUSIC DISTRIBUTORS, INC.
2000 Grand Ave.
Kansas City, Mo.

by
JACK McVEA
and his
DOOR-OPENERS

FOR
RELEASE ON
**MARCH
1ST
McVEA
DAY**

BLACK & WHITE

BLACK & WHITE RECORDING CO., INC.
4910 Santa Monica Boulevard, Hollywood 27, Calif.

GUILTY!



**BUT JUDGE..
YOU GOTTA
HEAR
BOTH
SIDES...**

DON'T CLOSE YOUR EARS TO...

"I'LL CLOSE MY EYES"

**JOHNNY
DESMOND**

RCA VICTOR 20-2129

PERSONAL MGT.: DON W. HAYNES DIRECTION: GENERAL ARTISTS CORPORATION

The Billboard

MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending February 21

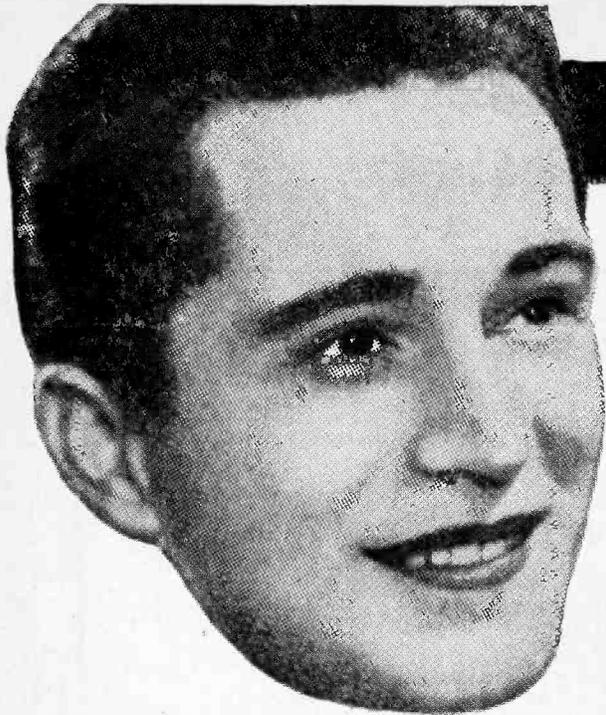


HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

- | Position This Week | Position Last Week | |
|--------------------|--------------------|---|
| 1. | 2 | OPEN THE DOOR, RICHARD <i>By John Mason, Jack McVea, Dan Howell and Dusty Fletcher</i>
<i>Published by Duchess (BMI)</i>
Records available: Dusty Fletcher, National 4012; Bill Samuels and the Cats 'n' Jammer Three, Mercury 8029; Jack McVea Ork, Black & White BW-792; Count Basie, Victor 20-2127; Toshi (One-String Willer) and His Jvesters, Empey 103; The Three Flames, Columbia 37268; The Charlottees, Columbia 37240; Walter Brown-Tiny Grimes, Signature 1006; The Merry Macs, Majestic 1112; The Pied Pipers, Capitol 369; Big Sid Catlett Ork, Mano 1058; Lips Page Ork, Apollo 1041; Hank Penny, King 606.
Electrical transcription libraries: Freddy Martin, Standard. |
| 2. | 1 | (I LOVE YOU) FOR SENTIMENTAL REASONS <i>By Deek Watson and William Best</i>
<i>Published by Duchess (BMI)</i>
Records available: The Brown Dots, Manor 1041; King Cole Trio, Capitol 304; Ella Fitzgerald-Delta Rhythm Boys, Decca 23670; Eddy Howard Ork, Majestic 1071; Art Kassel, Vogue R-781; Dinah Shore, Columbia 37188; Charlie Spivak, Victor 20-1981; Skip Strahl Ork, Emerald 106; Fran Warren, Cosmo 514.
Electrical transcription libraries: Buzz Adlam Ork, Standard; Barclay Allen, MacGregor; Bob Crosby Ork, Standard; Vic Damone, Associated; The 4 Knights, Lang-Worth; Eddie Le Mar Ork, Capitol; The Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World; Don Swan, MacGregor. |
| 3. | 3 | MANAGUA, NICARAGUA <i>By Albert Gamse and Irving Fields</i>
<i>Published by Encore (BMI)</i>
Records available: Jose Cabelo Ork, Victor 26-9015; Julie Conway, Signature 15086; The Gordon Trio, Sonora 3032; Kay Kyser, Columbia 37214; Guy Lombardo, Decca 23782; Freddy Martin, Victor 20-2026; Two-Ton Baker and His Merry Music Makers, Mercury 5016.
Electrical transcription libraries: Patti Dugan-The Jumpin' Jacks, NBO Thesaurus; Chuck Foster, Lang-Worth; Jan Garber, Capitol; Elliot Lawrence, Associated; Freddy Martin, Standard; Dick Peterson and The Vibra-Tones, MacGregor; Arthur Smith, World. |
| 4. | 4 | ANNIVERSARY SONG <i>By Al Jolson and Saul Chaplin</i>
<i>Published by Mood (ASCAP)</i>
From the Columbia film "The Jolson Story," sung by Al Jolson. Records available: Tex Beneke-Miller Ork, Victor 20-2126; Russ David, De Luxe 1057; Anita Ellis, Mercury 3036; Al Jolson, Decca 23714; Guy Lombardo, Decca 23799; Don Pablo Ork, Latin-American 10; Louis Prima, Majestic 1107; Andy Russell, Capitol 368; Artie Shaw, Musicraft 428; Dinah Shore, Columbia 37234; Kate Smith, M-G-M 10003; George Towne Ork, Sonora 2004.
Electrical transcription libraries: Freddy Martin, Standard; The Novatime Trio, NBC Thesaurus; Russ Morgan, World; George Towne, Associated. |
| 5. | 5 | THE OLD LAMPLIGHTER <i>By Charles Tobias and Nat Simon</i>
<i>Published by Shapiro, Bernstein (ASCAP)</i>
Records available: Kenny Baker-Russ Morgan, Decca 23781; Hal Derwin, Capitol 288; Saxie Dowell Ork, Sonora 3026; Morton Downey, Majestic 1061; Anita Ellis, Mercury 3033; Sammy Kaye, Victor 20-1963; Kay Kyser, Columbia 37095; Hal McIntyre, Cosmo 502.
Electrical transcription libraries: Vic Damone, Associated; Hal Derwin, Capitol; Les Egart, Lang-Worth; Jan Garber, Capitol; Sammy Kaye, NBC Thesaurus; Russ Morgan, World; The Music of Manhattan Ork, NBC Thesaurus; Joe Reichman Ork, Standard. |
| 6. | 6 | GUILTY <i>By Gus Cahn, Harry Akst and Richard A. Whiting</i>
<i>Published by Feist (ASCAP)</i>
Records available: Nick De Lano, Black & White BW-821; Johnny Desmond-Page Cavanaugh Trio, Victor 20-2109; Tony Martin, Mercury 3042; Tony Mottola Four, Majestic 1106; Artie Shaw-Mel Torme and the Mel-Tones, Musicraft 428; Margaret Whiting, Capitol 324.
Electrical transcription libraries: The Music of Manhattan Ork, NBC Thesaurus; Russ Morgan, World; Freddy Martin, Standard. |
| 7. | 6 | A GAL IN CALICO <i>By Leo Robin and Arthur Schwartz</i>
<i>Published by Remick (ASCAP)</i>
From the Warner Bros. film "The Time, the Place and the Girl." Records available: Tex Beneke-Miller Ork, Victor 20-1991; Bing Crosby-The Calico Kids-John Scott Trotter Ork, Decca 23739; Larry Douglas, Signature 15074; Benny Goodman, Columbia 37187; Tony Martin, Mercury 3035; Hal McIntyre, Cosmo 517; Johnny Mercer-The Pied Pipers, Capitol 316; Louis Prima, Majestic 1087.
Electrical transcription libraries: Bob Crosby Ork, Standard; Vic Damone, Associated; Jan Garber, Capitol; Music of Manhattan Ork, NBC Thesaurus; Dick Peterson and The Vibra-Tones, MacGregor; The Pied Pipers, Standard; Joe Reichman Ork, Standard; Charlie Spivak, World. |
| 8. | 10 | ZIP-A-DEE DOO-DAH <i>By Ray Gilbert and Allie Wrubel</i>
<i>Published by Santly-Joy (ASCAP)</i>
From the Walt Disney film "Song of the South." Records available: Connee Boswell-Bob Crosby, Decca 23748; Sammy Kaye, Victor 20-1976; Johnny Mercer, Capitol 323; The Modernaires-Paula Kelly, Columbia 37147; George Olsen Ork, Majestic 7204; Paul Page, Enterprise 233; Two-Ton Baker, Mercury 3047.
Electrical transcription libraries: Blue Barron, Lang-Worth; Bob Crosby Ork, Standard; Sammy Kaye, NBC Thesaurus; Eddie Le Mar Ork, Capitol; Tony Pastor, Lang-Worth; Charlie Spivak, World; George Towne, Associated. |
| 9. | 9 | OH, BUT I DO <i>By Leo Robin and Arthur Schwartz</i>
<i>Published by Witmark (ASCAP)</i>
From the Warner Bros. film "The Time, the Place and the Girl." Records available: Tex Beneke-Miller Ork, Victor 20-1991; Bing Crosby-John Scott Trotter Ork, Decca 23739; Morton Downey, Majestic 1085; Skinnay Ennis, Signature 15056; Harry James, Columbia 37156; Frances Langford, Mercury 3041; Gordon MacRae, Musicraft 15094; Margaret Whiting, Capitol 324.
Electrical transcription libraries: Les Brown, World; Louise Carley, NBC Thesaurus; Vic Damone, Associated; Hal Derwin, Capitol; Joe Reichman Ork, Standard. |
| 10. | 9 | I'LL CLOSE MY EYES <i>By Buddy Kaye and Billy Reid</i>
<i>Published by Peter Maurice (ASCAP)</i>
Records available: Ray Anthony Ork, Sonora 3034; Mildred Bailey, Majestic 1093; Johnny Bothwell Ork, Signature 15066; Johnny Desmond-Page Cavanaugh Trio, Victor 20-2109; Jack Pina Ork, Mercury 3046; Hildegarde-Percy Faith Ork, Decca 23756; Jack McLean Ork, Coast 8005; Andy Russell, Capitol 342; The Sentimentalists, Manor 1047; Dinah Shore, Columbia 37213; Teddy Walters, Musicraft 15097.
Electrical transcription libraries: Louise Carley, NBC Thesaurus; Vic Damone, Associated; Dinner Music, Lang-Worth; Freddy Martin, Standard; George Towne, Muzak; George Wright, NBC Thesaurus. |



COMO!

with Orchestra, Lloyd Shaffer, Conductor

Song of Songs

Perry's big radio hit . . . recorded by popular demand!

AND

Easter Parade

Just in time for the Easter season.

RCA Victor 20-2142



HARRIS!

Two more of Phil's fast singing-talking rhythm novelties. Should get a BIG play!

SPIVAK!

Let's Put Our Dreams Together

Sweet trumpet by Charlie with Jimmy Saunders singing the romantic words.

AND

Leave Some

The boys really beat it out in this jump number!
RCA Victor 20-2144



BRITT!

and The Skytoppers
Two sentimental hill-country hits that Elton sings with real feeling.

Blue Eyes Cryin' in the Rain

AND

I'd Trade All of My Tomorrows

(For Just One Yesterday)
RCA Victor 20-2145

The Preacher and the Bear AND Where Does it Get You in the End?

RCA Victor 20-2143

THE THREE SUNS

If I Had My Life To Live Over

Vocal by Artie Dunn
Beatrice

RCA Victor 20-2164

BETTY HUTTON

with Joe Lilley and his Orchestra and the Four Hits

It's Lovin' Time AND The More I Go Out With Somebody Else

RCA Victor 20-2046

CHRISTOPHER LYNCH

Tenor with Orchestra, Moximilion Pilzer, Conductor

Mother Machree

AND Macushla

RCA Victor 10-1279
(Red Seal 10-incher)

PRESTON JACKSON

and his New Orleans Band

Yancey's Blues AND That Funny Feeling

Vocals by Clifford Jones

RCA Victor 20-2146

TAMPA RED

with Big Maceo, piano; Charles (Chick) R. Sanders, drums.

I'll Be Up Again

Somo Day

AND I Oughta Blt You

RCA Victor 20-2147

STEFANO LOMBARDI

with RCA Victor Continental Orch.

L'Abito de Festa

(My Sunday Suit)

AND

Non Dimenticar le Mie Parole

(Do Not Forget My Words)

RCA Victor 25-7082

FREDDY MARTIN

"Concertos for Dancing"
with Jack Fina and Murray Arnold, pianists; Clyde Rogers, vocalist.
(Album P-149).

Tchaikovsky Piano

Concerto No. 1 and

Cornish Rhapsody Theme

RCA Victor 20-2080

Grieg Piano Concerto

and Night and Day

RCA Victor 20-2081

Rachmaninoff Piano

Concerto No. 2 and

Symphonic Moderne

RCA Victor 20-2082

(Theme from the) Warsaw

Concerto and Intermezzo

RCA Victor 20-2083

SOFIA VEMBO

Kenourgla-Zoi

(New Life)

with Orchestra, K. Giannidi, Cond.

AND Panta Maxi

(Always Together)

with M. Sougioul Orchestra

RCA Victor 26-8022

LIBERTAD LAMARQUE

Con la Orq. de Alfredo Malerba

María—Tango AND

Adiós, Pampa Mía

Tango Campero

RCA Victor 60-0853

PEDRO VARGAS

con la Orq. de Alfredo Brito

Lágrimas de Sangre—Bolero

Esta Noche O Nunca—Bolero

RCA Victor 23-0473

Los Guaracheros de Oriente

Silverio, Facundo

y la Luna—Guaracha and

Orlando Guerra (Cascarita) y la

Orquesta Casino de la Playa

Champú de Carlño—Guaracha

RCA Victor 23-0544



THE STARS WHO MAKE THE HITS ARE ON



RCA VICTOR RECORDS



It's

TEX RITTER

Again!



on **CAPITOL RECORD** No. 366

"ONE LITTLE TEARDROP TOO LATE"

Backed by

"NINETY-NINE YEARS"



The Billboard MUSIC POPULARITY CHARTS

Part II

Week Ending February 21

Sheet Music

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	Last Week	This Week	POSITION	Publisher
6	2	1	ANNIVERSARY SONG (F) (R)	Mood
17	1	2	THE OLD LAMPLIGHTER (R)	Shapiro-Bernstein
14	—	3	(I Love You) FOR SENTIMENTAL REASONS (R)	Duchess
6	5	4	MANAGUA, NICARAGUA (R)	Encore
4	10	5	GUILTY (R)	Feist
4	3	6	OPEN THE DOOR, RICHARD (R)	Duchess
11	8	7	A GAL IN CALICO (F) (R)	Remick
13	4	8	ZIP-A-DEE DOO-DAH (F) (R)	Santly-Joy
8	5	9	OH, BUT I DO (F) (R)	Witmark
9	6	10	I'LL CLOSE MY EYES (R)	Peter Maurice
4	11	11	SONATA (R)	Oxford
20	7	12	OLE BUTTERMILK SKY (F) (R)	Burke-Van Heusen
2	15	13	HOW ARE THINGS IN GLOCCA MORRA? (M) (R)	Crawford
15	12	14	THE GIRL THAT I MARRY (M) (R)	Berlin
1	—	15	A RAINY NIGHT IN RIO (F) (R)	Witmark

ENGLAND'S TOP TWENTY

Weeks to date	Last Week	This Week	POSITION	Publisher
6	3	1	ANNIVERSARY SONG	Campbell-Connelly .Mood
9	2	2	THE OLD LAMPLIGHTER	Irwin Dash .Shapiro-Bernstein
14	1	3	FIVE MINUTES MORE	Edwin Morris .Melrose
22	1	3	TO EACH HIS OWN	Victoria .Paramount
5	4	4	(I Love You) FOR SENTIMENTAL REASONS	Peter Maurice .Duchess
4	7	5	APRIL SHOWERS	Chappell .Harms, Inc.
8	13	5	GO HOME (Your Mother Wants You)	Yale .*
9	5	6	DREAM AGAIN	Box and Cox .*
4	6	7	MAY I CALL YOU SWEETHEART?	Irwin Dash .*
3	8	8	THE THINGS WE DID LAST SUMMER	Edwin Morris .E. H. Morris
10	10	8	THE STARS WILL REMEMBER	Feldman .*
16	9	9	TILL THEN	Chappell .Sun
19	11	10	PRETENDING	Bradbury Wood .Criterion
31	15	11	YOU ALWAYS HURT THE ONE YOU LOVE	Bradbury Wood .Sun
14	—	12	THE GREEN COCKATOO	Cinephonic .*
5	16	13	ALL THROUGH THE DAY	Chappell .Williamson
2	15	14	THE WHOLE WORLD IS SINGING MY SONG	Francis Day .Robbins
21	14	15	YOU KEEP COMING BACK LIKE A SONG	Chappell .Berlin
21	16	16	SWEETHEART, WE'LL NEVER GROW OLD	Strauss-Miller .*
2	12	17	THE ACCORDION	Lawrence Wright .*
3	17	18	ZIP-A-DEE DOO-DAH	Sun .Santly-Joy
31	18	19	DOWN IN THE VALLEY	Leeds .Leeds
2	19	19	OLE BUTTERMILK SKY	Edwin Morris .Burke-Van Heusen
2	20	19	I'LL ALWAYS BE WITH YOU	Keith Prowse .Broadway
1	—	20	THE RICKETY RICK-SHAW MAN	Southern .Peer

*Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the

Chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

A GAL IN CALICO (Remick), in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.

OLE BUTTERMILK SKY (Burke-Van Heusen), sung by Hoagy Carmichael in Universal's "Canyon Passage." National release date—July 26, 1946.

A RAINY NIGHT IN RIO (Witmark), in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.

SO WOULD I (Burke-Van Heusen), in Wesley Ruggles' production, "My Heart Goes Crazy." National release date not set.

ALL BY MYSELF (Berlin), sung by Bing Crosby in Paramount's "Blue Skies." National release date—December 27, 1946.

SEPTEMBER SONG (Crawford), in United Artists' "Knickerbocker Holiday." Released in 1944.

AMONG MY SOUVENIRS (T. B. Harms), sung by Hoagy Carmichael in Sam Goldwyn's "The Best Years of Our Lives." National release date—November 20, 1946.

SOONER OR LATER (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

ANNIVERSARY SONG (Mood), sung by Al Jolson in Columbia's "The Jolson Story." National release date—January, 1947.

WHAT AM I GONNA DO ABOUT YOU? (Paramount), in Paramount's "Ladies' Man." National release date—February 7, 1947.

OH, BUT I DO (Witmark), in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.

ZIP-A-DEE DOO-DAH (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

The Billboard
MUSIC POPULARITY CHARTS
PART III
Radio Popularity

Week Ending
 February 21

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, February 14, 8 a.m., and ending Friday, 8 a.m., February 21)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in

the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date	Rank	Title	Artist	Agency
14	1	A Gal in Calico (F) (R)	Remick	ASCAP
8	2	A Rainy Night in Rio (F) (R)	Witmark	ASCAP
4	3	All By Myself (F) (R)	Berlin	ASCAP
4	4	Among My Souvenirs (F) (R)	T. B. Harms	ASCAP
9	5	And So to Bed (R)	Famous	ASCAP
7	6	Anniversary Song (F) (R)	Mood	ASCAP
14	7	(I Love You) For Sentimental Reasons (R)	Duchess	BMI
7	8	Guilty (R)	Feist	ASCAP
4	9	How Are Things in Glocca Morra? (M) (R)	Crawford	ASCAP
2	10	I Tipped My Hat and Slowly Rode Away (R)	Miller	ASCAP
9	11	I'll Close My Eyes (R)	Peter Maurice	ASCAP
7	12	It's a Good Day (R)	Capitol Songs	ASCAP
6	13	Managua, Nicaragua (R)	Encore	BMI
3	14	(There Is) No Greater Love (R)	World	ASCAP
12	15	Oh, But I Do (F) (R)	Witmark	ASCAP
5	16	Oh Why, Oh Why, Did I Ever Leave Wyoming? (R)	Feist	ASCAP
21	17	Ole Buttermilk Sky (F) (R)	Burke-Van Heusen	ASCAP
2	18	Open the Door, Richard (R)	Duchess	BMI
18	19	September Song (F) (R)	Crawford	ASCAP
2	20	So Would I (F) (R)	Burke-Van Heusen	ASCAP
6	21	Sonata (R)	Oxford	ASCAP
13	22	Soon or Later (F) (R)	Santly-Joy	ASCAP
1	23	That's the Beginning of the End (R)	ABC	ASCAP
19	24	The Girl That I Marry (M) (R)	Berlin	ASCAP
20	25	The Old Lampighter (R)	Shapiro-Bernstein	ASCAP
7	26	This Time (R)	Dorsey	ASCAP
1	27	What Am I Gonna Do About You? (F) (R)	Paramount	ASCAP
1	28	You Broke the Only Heart That Ever Loved You (R)	Chappell	ASCAP
1	29	You Can't See the Sun When You're Cryin' (R)	George Simon	ASCAP
15	30	Zip-a-Dee Doo-Dah (F) (R)	Santly-Joy	ASCAP

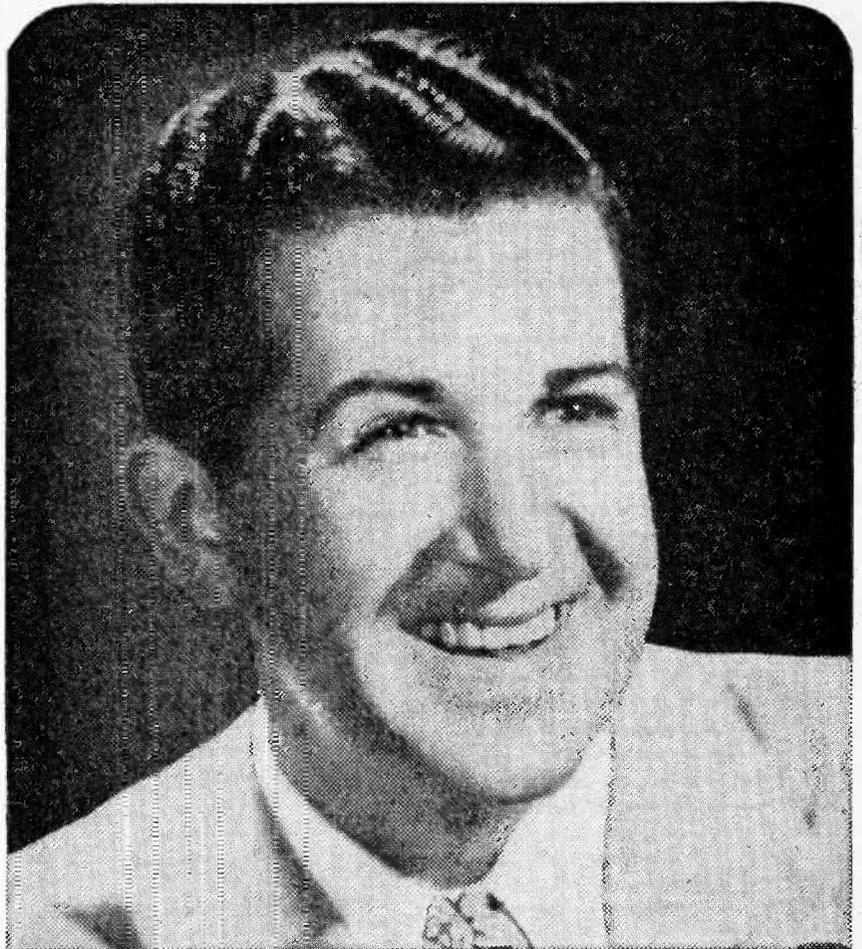
RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys thruout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	Last Week	This Week	Position	Title	Artist	Agency
4	2	1	1	OPEN THE DOOR, RICHARD (I LOVE YOU) FOR SENTIMENTAL REASONS	Three Flames	Columbia 37268—BMI
8	4	2	2	OPEN THE DOOR, RICHARD	Dinah Shore	Columbia 37188—BMI
4	1	3	3	OPEN THE DOOR, RICHARD	Count Basie	Victor 20-2127—BMI
7	5	4	4	MANAGUA, NICARAGUA	Freddy Martin (Stuart Wade-Ensemble)	Victor 20-2026—BMI
3	9	5	5	LINDA	Ray Noble (Buddy Clark)	Columbia 37215—ASCAP (Charlie Spivak, Victor 20-2047; Paul Weston Ork (Matt Dennis), Capitol 362)
5	8	5	5	OPEN THE DOOR, RICHARD	Jack McVea	Black & White BW-792—BMI
1	—	6	6	HEARTACHES	Ted Weems Ork (Elmo Tanner)	Victor 20-2175—ASCAP Ted Weems (Elmo Tanner) Decca 25017—ASCAP (Joe Alexander (Dave Cavanaugh Ork, Capitol 372; Cowboy Copas, King 598; Jimmy Dorsey (Bob Carroll-Dee Parker), MGM 10001; Red McKenzie (Dave Rhodes Ork), National 9026; Red River Dave (Sula's Texas Rangers), Continental C-5058)
1	—	7	7	ANNIVERSARY SONG (F)	Dinah Shore (Morris Stoloff Ork)	Columbia 37234—ASCAP
1	—	8	8	OPEN THE DOOR, RICHARD	Pied Pipers	Capitol 369—BMI
7	7	9	9	MANAGUA, NICARAGUA	Kay Kyser (The Campus Kids)	Columbia 37214—BMI
9	7	10	10	(I LOVE YOU) FOR SENTIMENTAL REASONS	Charlie Spivak (Jimmy Saunders)	Victor 20-1981—BMI
15	6	10	10	(I LOVE YOU) FOR SENTIMENTAL REASONS	Eddy Howard	Majestic 7204—BMI
5	13	11	11	MANAGUA, NICARAGUA	Guy Lombardo (Don Rodney-The Lombardo Trio)	Decca 23782—BMI
1	—	12	12	HOW ARE THINGS IN GLOCCA MORRA? (M)	Buddy Clark	Columbia 37223—ASCAP Harry Babbitt (Jimmy Hillard), Mercury 3056; Tommy Dorsey (Stuart Foster), Victor 20-2121; Georgia Gibbs (Glen Osser Ork), Majestic 12009; Dick Haymes-Gordon Jenkins Ork, Decca 23830; Bob Houston, Sonora 3043; Johnny Long (Francy Lane-The Long Beachcombers), Signature 15064; Martha Tilton (Dean Elliott Ork), Capitol 345)
7	—	13	13	HUGGIN' AND CHALKIN'	Johnny Mercer (Paul Weston Ork)	Capitol 1334—ASCAP Hoagy Carmichael (The Chickadees-Vic Schoen Ork), Decca 23675; Herbie Fields Ork (Herbie Fields), Victor 20-2036; Frisco Jazz Band-Clancy Hayes, Pacific 616; Kay Kyser (Jack Martin-The Campus Kids), Columbia 37095)
2	12	13	13	ANNIVERSARY SONG (F)	Guy Lombardo (Kenny Gardner)	Decca 23799—ASCAP
16	3	2	2	(I LOVE YOU) FOR SENTIMENTAL REASONS	King Cole Trio	Capitol 304—BMI

Coming Up

ANNIVERSARY SONG (F)—Al Jolson (Morris Stoloff Ork) Decca 23714—ASCAP



EDDY HOWARD

AND HIS ORCHESTRA

The Billboard Poll showed that this organization was top man and band for 1946. This new album is full of reasons why the Howard gang is tops. Here are some swell tunes, and here is an orchestra that knows what to do with them. Enlarge that coin receptacle, for these babies are going to give the juke a ride in 1947.

"HEARTACHES" and
 "DON'T TELL HER WHAT HAPPENED TO ME"
 Majestic No. 1111

"ONCE IN A WHILE" and "PARADISE"
 Majestic No. 1110

"GOODBYE GIRLS, I'M THROUGH"
 and "TILL WE MEET AGAIN"
 Majestic No. 1109

Majestic
RECORDS

Studio: NEW YORK CITY • Sales: St. CHARLES, ILLINOIS
 Subsidiary of Majestic Radio & Television Corporation

The Billboard
MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending February 21



BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION		Record
	Last Week	This Week	
4	2	1.	MANAGUA, NICARAGUA...Freddy Martin (Stuart Wade-Heaven Knows When Ensemble).....Victor 20-2026
3	1	2.	OPEN THE DOOR, RICHARD. Count Basie.....Victor 20-2127 <i>Me and the Blues</i>
3	10	3.	ANNIVERSARY SONG (F).. Al Jolson (Morris Stoloff Ork) <i>Avalon</i> Decca 23714
2	7	4.	OPEN THE DOOR, RICHARD. Three Flames.....Columbia 37268 <i>Nicholas (Don't Be So Ridiculous)</i>
4	3	5.	OPEN THE DOOR, RICHARD. "Dusty" Fletcher (Jimmy Jones <i>Open the Door, Richard Ork</i>).....National 4012 <i>(Part 2)</i>
2	6	6.	ANNIVERSARY SONG (F).. Guy Lombardo (Kenny Gardner) <i>Uncle Remus Said</i> Decca 23799
2	9	7.	OPEN THE DOOR, RICHARD. Jack McVea Ork..... <i>Lonesome Blues</i> Black & White BW-792
2	8	8.	MANAGUA, NICARAGUA... Guy Lombardo (Don Rodney-The <i>What More Can I Ask For?</i> Lombardo Trio).. Decca 23782
13	5	9.	HUGGIN' AND CHALKIN'... Hoagy Carmichael.... Decca 23675 <i>I May Be Wrong, But I Think You're Wonderful</i>
1	—	10.	ANNIVERSARY SONG (F).. Tex Beneke-Miller Ork (Garry <i>Hoodie Addle</i> Stevens-The Mello Larks)..... Victor 20-2126

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealer in all sections of the country. Album are listed numerically according to greatest sales.

Weeks to date	POSITION		Album
	Last Week	This Week	
7	1	1.	Al Jolson Album Al Jolson..... Decca 469
64	2	2.	Glenn Miller Glenn Miller and Orchestra..... Victor P-148
2	4	3.	All-Time Hits Album Tommy Dorsey..... Victor P-163
3	5	4.	Guy Lombardo Album (Featuring the Twin Pianos) Guy Lombardo..... Decca A-512
10	—	5.	Blue Skies Album Bing Crosby, Fred Astaire and Trudy Erwin, John Scott Trotter Ork and Choir..... Decca A-481

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION		Record
	Last Week	This Week	
46	3	1.	Jalousie Boston Pops..... Victor 12160
88	2	2.	Chopin's Polonaise Jose Iturbi..... Victor 11-8848
73	1	3.	Clair de Lune Jose Iturbi..... Victor 11-8851
62	4	4.	Warsaw Concerto Arthur Fiedler, conductor; Leo Litwin, pianist; Bos- ton Pops..... Victor 11-8863
8	—	5.	Bluebird of Happiness Jan Peerce..... Victor 11-9007

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION		Album
	Last Week	This Week	
24	1	1.	Rachmanioff Concerto No. 2 in C Minor Artur Rubinstein, pianist, NBC Ork; Valdimir Gol- schmann, conductor..... Victor 1075
79	2	2.	Rhapsody in Blue Oscar Levant, Philadelphia Ork; Eugent Ormandy, con- ductor..... Columbia X-251
12	4	3.	Piano Music of Chopin Oscar Levant..... Columbia M-649
29	3	4.	Tchaikowsky Nutcracker Suite Eugene Ormandy, conductor, Philadelphia Ork..... Victor DM-1020
4	5	5.	Alfred Newman Conducts Alfred Newman, Hollywood Symphony Ork.... Majestic M-201

These top notch talents



XAVIER

TOMMY

CUGAT

TUCKER

and his Waldorf-Astoria
Orchestra

TIME

these top drawer tunes

**DRUME
NEGRITA**

("Afro-Cuban Lullaby")

**ANYBODY'S
LOVE SONG**

Vocal by Don Brown



EL BOTELLERO

("The Bottle Vender")

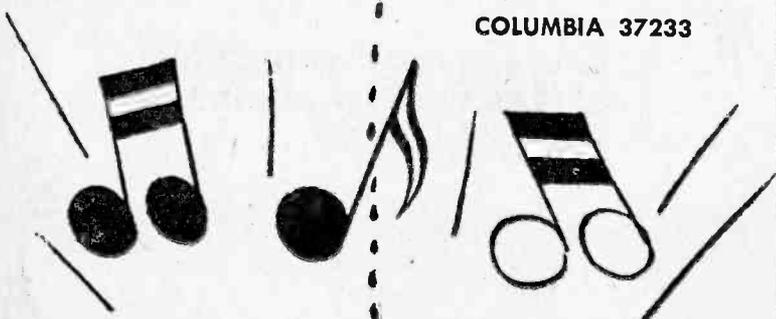
Vocal by Del Campo

COLUMBIA 37239

**I'M GONNA
LASSO A DREAM**

Vocal by Don Brown
and The Three Two Timers

COLUMBIA 37233



Columbia Records

Trade-marks "Columbia" and Reg. U. S. Pat. Off.

The Billboard
MUSIC POPULARITY CHARTS

PART
V

Juke Box Record Plays

Week Ending
February 21



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION		
	Last Week	This Week	
7	1	1	Going Strong
3	4	2	1. MANAGUA, NICARAGUA—Freddy Martin (Stuart Wade-Ensemble) Victor 20-2026
6	3	3	2. OPEN THE DOOR, RICHARD—Count Basie Victor 20-2127
4	6	4	3. MANAGUA, NICARAGUA—Guy Lombardo (Don Rodney-The Lombardo Trio) Decca 23782
2	13	5	4. OPEN THE DOOR, RICHARD—"Dusty" Fletcher (Jimmy Jones Ork) National 4012
9	5	6	5. OPEN THE DOOR, RICHARD—Three Flames Columbia 37268
14	7	7	6. (I LOVE YOU) FOR SENTIMENTAL REASONS—Eddy Howard Majestic 7204
14	2	7	7. (I LOVE YOU) FOR SENTIMENTAL REASONS—King Cole Trio Capitol 304
2	—	8	8. HUGGIN' AND CHALKIN'—Hoagy Carmichael (The Chickadees-Vic Schoen) Decca 23675 (Herbie Fields Ork (Herbie Fields), Victor 20-2036; Prisco Jazz Band-Clancy Hayes, Pacific 616; Kay Kyser (Jack Martin-The Campus Kids), Columbia 37095; Johnny Mercer (Paul Weston Ork), Capitol 334)
11	11	9	9. OPEN THE DOOR, RICHARD—Jack McVea Black & White BW-792
1	—	9	10. (I LOVE YOU) FOR SENTIMENTAL REASONS—Ella Fitzgerald-Delta Rhythm Boys Decca 23670
1	—	10	11. ANNIVERSARY SONG (F)—Guy Lombardo (Kenny Gardner) Decca 23799
4	9	11	ANNIVERSARY SONG (F)—Tex Beneke-Miller Ork (Garry Stevens-The Mello Larks) Victor 20-2126
			(I LOVE YOU) FOR SENTIMENTAL REASONS—Dinah Shore Columbia 37188

Coming Up

HEARTACHES—Ted Weems (Elmo Tanner) Decca 25017, Victor 20-2175

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		
	Last Week	This Week	
6	1	1	1. SO ROUND, SO FIRM, SO FULLY PACKED Merle Travis Capitol 349
1	—	2	2. WHAT IS LIFE WITHOUT LOVE? Eddy Arnold and His Tennessee Plowboys Victor 20-2058
15	2	3	3. RAINBOW AT MIDNIGHT Ernest Tubbs Decca 46018
3	3	4	4. NEW PRETTY BLONDE Moon Mullican and the Showboys King 578
1	—	5	5. OAKIE BOOGIE Jack Guthrie and His Oklahomans (Jack Guthrie) Capitol 341

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		
	Last Week	This Week	
11	1	1	1. AIN'T NOBODY HERE BUT US CHICKENS Louis Jordan Decca 23741
4	3	2	2. OPEN THE DOOR, RICHARD "Dusty" Fletcher (Jimmy Jones Ork) National 4012
4	3	3	3. OPEN THE DOOR, RICHARD Jack McVea Black & White BW-792
3	5	4	4. OPEN THE DOOR, RICHARD Count Basie Victor 20-2127
1	—	4	5. TEXAS AND PACIFIC Louis Jordan (Louis Jordan) Decca 23810
11	4	5	6. LET THE GOOD TIMES ROLL Louis Jordan Decca 23741

**JUKE BOX OPERATORS
RECORD RETAILERS
DISK JOCKEYS**

Get set for
RECORD a shower of
PROFITS!

Soon to be
**THE NATION'S
No. 1
RECORD**

**ROSES
in the
RAIN**

MUSIC BY FRANKIE CARLE
LYRICS BY AL FRISCH and FRED WISE

FRANKIE CARLE
and His Orchestra with
MARJORIE HUGHES
COLUMBIA #37252

Columbia Records

Trade-marks "Columbia" and Reg. U. S. Pat. Off.

Signature
presents

Mary Osborne

her trio grows on Signature with two great sides

The Mary Osborne Trio

HOODLE ADDLE

WHAT TO DO

Vocals by Mary Osborne

SIG 15076

and...

Larry Douglas

with the Roland Dupont Quintet

OLD DEVIL MOON

(From the musical "Finian's Rainbow")

ANOTHER NIGHT LIKE THIS

(From 20th Century-Fox's, "Carnival in Costa Rica")

Vocals by Larry Douglas

SIG 15083

two vocal aces back to back

MANAGUA, NICARAGUA

Julie Conway with the Chickering Four

IF I HAD MY LIFE TO LIVE OVER

The Chickering Four featuring
Floyd Sherman

SIG 15086

Signature
records

DISTRIBUTED BY
GENERAL ELECTRIC
SUPPLY CORPORATION

Recordings Produced by Bob Thiele

The
Billboard

MUSIC POPULARITY CHARTS

PART
VI

**Record Reviews
and Possibilities**

Week Ending
February 21



RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

HOW ARE THINGS IN GLOCCA MORRA? Dick Haymes with Gordon Jenkins's Ork Decca 23830

There's real romantic persuasion in the lush lullabying of Dick Haymes for this click ballad from "Finian's Rainbow," packing plenty of warmth and sincerity in his bary pipes framed by the soft strings and woodwinds of Gordon Jenkins's music. And with St. Patty's Day coming up, it's a double dandy in Haymes's singing of a lilting Emerald Isle waltz melody, "Twas Only an Irishman's Dream," in lilting style for the flipover.

NECESSITY Georgia Gibbs, with Glenn Osser's Ork Majestic 12009

Her nibs, Miss Gibbs, comes up with a full-voiced rendition of the "Finian's Rainbow" novelty that should attract much juke attention. Chirp Gibbs squeezes the clever lyric for all it's worth to the accompaniment of an exceptionally fine Glenn Osser ork background. Flip is the "Finian's" hit ballad, "How are things in Glocca Morra?," done in a neat, listenable manner. Strength of the latter song should help this Majestic disk's sales potential.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews recently released albums in a special ALBUM REVIEW section on page 33. These album reviews of course, are in addition to the reviews on this and the facing page, and those in the music machines department this week.

COUNT BASIE (Victor 20-2148)

Free Eats—FT; VC.
Bill's Mill—FT.

Spinning in a solid and soaring groove, Count Basie gives out with a rocking brand of rhythms that lends itself so well to the blues motif of his own "Bill's Mill." His biting brasses kicking off the instrumental at a lively clip, the spinning shows off the Count's individual style of keyboard knuckling with the rhythm section staying with it. Sandwiched between the Steinway swinging are individual and ensemble passages just as potent. And it's the same neat beat for the jump rhythm riff novelty, "Free Eats," for which the band adds a unison singing stanza inviting the cats to a free-bee. Instrumentally, the trumpet team shows off some trim rhythm figures that add much to the spinning's fancy.

Basie fans will find both of these sides very much to their likings.

WOODY HERMAN (Columbia 37238)

Woodchopper's Ball—FT.
With Someone New—FT.

An all-time favorite, Woody Herman has cut a fresh version of his "Woodchopper's Ball." And a ball it is for the hot horns in the band. Spinning at a solid jump beat, this fresh arrangement frames the maestro's clary creations, Flip Phillips' tenor sax sorcery, Bill Harris's earthy trombone slides and Porky Procino's muted trumpet search. Flipover showcases the sonorous tenor saxing of Phillips for his own mood melody, "With Someone New," the band boys laying down a sustained harmony background at a slow but solid beat. Cats will lap up these sides.

This new version of the everlasting "Woodchopper's Ball" should bring in a fresh load of coins.

DICK HAYMES (Decca 23830)

How Are Things in Glocca Morra—FT; V.
'Twas Only an Irishman's Dream—W; V.

Wrapping his lush baritone pipes around a brace of Emerald pips, Dick Haymes is a honeyed chanter for this cutting. From the "Finian's Rainbow" hit score, Haymes scores with the "Glocca Morra" ballad. With Gordon Jenkins providing a silky string and woodwind background, Haymes starts off with the verse, taking tempo liberty, and then into a smooth-spinning ballad frame for the refrain. Equally effective is his lyrical persuasion for

"Irishman's Dream," a lilting waltz melody coming out in time for the St. Patty season.

Both sides designed to create coinage.

LOUIS JORDAN (Decca 23841)

Open the Door, Richard—FT; VC.
It's So Easy—FT; VC.

Even if Richard ever does open the door, this diskling by Louis Jordan will be a wax delight. His inebriated song story, set against a rhythmic background, is genuinely funny, Jordan's vocal mugging with this comedy version making for a real comedy click. Backside offers a breezy rhythm ditty in "It's So Easy," which the maestro takes easy lyrically and sandwiches in some righteous alto sax riding.

Louis Jordan's "Open the Door, Richard," may well grab off the meat of the coin market.

CHARLIE SPIVAK (Victor 20-2166)

Why Did It Have To End So Soon?—FT; VC.
You Can Take My Word For It, Baby—FT; VC.

The sweet tootling of the maestro's muted trumpet against a bank of soft clarys starts it off nicely for "Why Did It Have To End So Soon?," a slow and tuneful ballad. And for the romantic lyrical appeal, the soft singing of Tommy Mercer registers. It's a bright rhythmic spin for "You Can Take My Word For It," with the band ensemble and the rhythm harmonies of Rusty Nichols and the Stardreamers bringing attraction to the tune.

If either tune clicks, there should be plenty of coinage in Charlie Spivak's interpretations.

TOMMY TUCKER (Columbia 37233)

Anybody's Love Song—FT; VC.
I'm Gonna Lasso a Dream—FT; VC.

It's sweet spinning music for both of these new songs, with major attraction in the catchy "I'm Gonna Lasso a Dream," rhythm ditty which has a delightful Western touch. Don Brown and the Three Two Timers blend their voices in breezy fashion to add to the ditty's contagion. Mated is a tuneful ballad, "Anybody's Love Song," with Brown's balladeering providing the romantic lure and the trombones bringing out the melodic appeal.

If the ditty takes hold, "I'm Gonna Lasso a Dream" will pay off for the phono ops.

KENNY BAKER-RUSS MORGAN (Decca 23781)

The Old Lamp-Lighter—FT; V.
Love Walked In—FT; V.

The sweet tenoring of Kenny Baker, blending with the soft and sweet music expounded by Russ Morgan, adds up to pleasant plattering. As a result, it spins smooth and sweet all the way for both "Lamp-Lighter" and "Love Walked In," both slow ballads, with just enough of the maestro's trombone to identify the Morgan musical manner.

Appeal largely for the parlor phones.

(Continued on opposite page)

(Continued from opposite page)

PHIL BAKER (Victor 20-2143)

The Preacher and the Bear—FT; VC.
Where Does It Get You in the End—FT; VC.

Sticking to his winning song style, Phil Harris sells it strong for both of these novelty song stories. With the band beating it out at a fast clip, Harris chants it characteristically for the saga of "The Preacher and the Bear," and at a more moderate pace, the elementary lesson in economics contained in "Where Does It Get You in the End?"

The Harris fans will spin these at home.

BING CROSBY (Decca 25020)

Clementine—FT; V.
The Old Oaken Bucket—W. and FT; V.

This is a repeat release for two rustic classics. Der Bingle, after giving each song a straightforward send-off, is joined by spirited singing Music Males and Hal, with John Scott Trotter adding the musical punch. However, nothing dated in this song spin.

Little reason for a revival of interest in either selection, both standards.

LOUIS PRIMA (Majestic 1107)

Anniversary Song—FT; VC.
That's How Much I Love You—FT; VC.

The groovy guttural singing, with the addition of scat, sets Louis Prima off badly for "Anniversary Song," the lovely words and music hardly lending themselves to the maestro's vocal jive. Nor is the pseudo hot of tenor sax and piano any more inviting. However, Prima more than makes up for the misconception with his bouncy and buoyant chanting for "That's How Much I Love You." Eddy Arnold's hillbilly blues that lends itself excellently to this rhythmic pattern. And for added measure, the maestro's hot trumpet horn and the tenor sax smoke counts for kicks.

"That's How Much I Love You" will keep the Prima fans around the music boxes.

GUY LOMBARDO (Decca 23817)

Easter Parade—FT; VC.
Always—W; VC.

For the approaching bunny season, the label brings back Guy Lombardo's sweet and slow-spinning embellishment of the "Easter Parade" standard with Don Rodney for the song. Mated is a repeat of another Irving Berlin classic in the "Always" waltz, with Kenny Gardner for the lullaby wordage.

"Easter Parade" for the holiday week.

D'ARTEGA (Sonora 3041)

Beware My Heart—FT; VC.
Night of Memories—FT; VC.

The smart and polished dance rhythms, coated with soft strings and exotic reeds, makes it easy needling on the ears for both of these tuneful ballads. For added instrumental measure, the sweet trombone slides of Will Bradley kicks off for Sam Coslow's "Beware My Heart," from the movie "Carnegie Hall." The Strads and oboe bring out the melodic charm of the maestro's own "Night of Memories" melody. And for both ballads, Tony Russo provides the vocal shading, singing softly and with ease to blend with the band's dynamics.

Smart dance music for the smarter machine locations, particularly for the screen song.

TED WEEMS (Victor 20-2175)

Heartaches—FT; VC.
Piccolo Pete—FT; VC.

The "Heartaches" standard getting set to bloom all over again, the label brings back the old Ted Weems' breezy and pert rhythms which added a rumba twist to the tune. But save for the throat whistling of Elmer Tanner, it's heavily dated disk. Backside is a bring-back for another Weems' classic, the "Piccolo Pete" novelty sung by Parker Gibbs and the band boys. It's just as bright and breezy, with the hot piccolo, tuba and trombone holding up, altho the dance rhythms, sparked by the banjo strum, date back to an earlier day.

Music is dated but local revivals have made this one to watch.

TOSH AND DOROTHY CHAPPELLE (Empey 103)

Open the Door, Richard—FT; V.
That Fascinat'n', Procastinat'n' Gal o' Mine—FT; V.

Still another switch on the ubiquitous "Richard," this one has Tosh (One-String Willie) giving the saga in West Indian lingo, making for a calypso creation. And for added verbal novelty, dips into an Irish brogue with Dorothy Chappelle, having designs on entering her house until Dickie decides to open that door. Virgil Van Cleve keeps up a rhythmic pace with his uke strums. Tosh and Miss Dorothy blend their voices in pleasant harmonies for the flipover, singing it is music hall style to piano accomps for Maceo Pinkard's rhythm ballad, "Gal o' Mine."

The calypso version of "Richard" makes a strong bid for the coin market.

GEORGE TOWNE

(Sonora 2002 and 2004)
You Can't See the Sun When You're Crying—FT; VC.
We Could Make Such Beautiful Music—FT; VC.
Anniversary Song—W; VC.
Sonata—FT; VC.

Bowing on the waxery's 39-cent black label, these initial sides offer satisfying dance music with top song selection to add to the price attraction. Geared to the sweet rhythms, peppered with an octave-fondling Steinway squatter, the music making of George Towne emphasizes the melodic qualities of the tunes. Moreover, the lyrical attraction is of high order, the individual and collective efforts of Mary Ann Wayne and Russell Drew strong on the song selling. A bright tempo is set for the first two ballads, with Miss Mary Ann warbling "You Can't See the Sun" and making for an attractive boy-belle team as she adds blended harmonies with Drew for "Beautiful Music." "Anniversary Song," at a lilting waltz tempo, also has boy and girl for the romantic wordage, while Drew handles it alone for the slow-spinning "Sonata."

Popularity of the songs will bring phono play at the dance spots.

SAXIE DOWELL

(Sonora 3036 and 3039)
It's Dreamtime—FT; VC.
All I've Got Is Me—FT; VC.
Serenade To Love—FT; VC.
Lulu Had a Sweetheart—FT; VC.

Harking back to his days with the late Hal Kemp, Saxie Dowell gives an excellent reproduction of that brand of music. Replete with cupped trumpets, triple-tonguing and the sub-tone clarinets, it's the Kempian manner that holds much incentive for dancers. And with Don Grady and Suzanne Shepard making for an engaging boy-belle song team, it's smooth-some for "It's Dreamtime" from the movie "I'll Be Yours," while Grady gives out romantically alone for the companion ballad, "Serenade To Love." Backside to each ballad is a novelty ditty with Saxie singing the wordage in his characteristic easy style. To better advantage than the meaningless and monotonous "All I've Got Is Me" is the rustic jingle ditty, "Lulu Had a Sweetheart," both spinning at a bright tempo.

The ballad sides, strong in song appeal, will count much if the Kempian musical style catches on again as it should.

THE TWILIGHT THREE

(Majestic 7213 and 7214)
Enchantment—FT.
A Thousand and One Nights—FT.
Beware My Heart—FT.
Lullaby—FT.

To fill the gap left by the Three Suns, the label brings forward a sweet and smooth blend of organ, accordion and electric guitar in the Twilight Three. And while without the scoring skill of the original unit, these three offer a rich melody blend that brings out all of the melody charm of the songs. All are slow spinning ballads and all rich in melody. "Enchantment," which is just that kind of melody, is mated with an exotic Rimsky-Korsakov theme, "A Thousand and One Nights," from the movie "The Song of Scheherazade." "Beware My Heart," from the movie "Carnegie Hall," is backed with Brahms' "Lullaby."

Makes excellent atmosphere music for the smart phono spots.

ROY SMECK (Sonora 2000)

Charmaine—W; VC.
Steel Guitar Rag—FT.

The first set in the label's 39-cent series, it's a bargain buy for the Western and folk fans as well as the guitar strummers as Roy Smeck plucks his six-stringed plectrum for Leon McAuliffe's "Steel Guitar Rag" novelty. Spinning at a fast clip with a small band accompanying, there's plenty of flash and string skill in Smeck's showmanly pickings, making him truly a "wizard of the strings." Flipover has Smeck picking the strings in easy fashion for the "Charmaine" waltz with Bob Houston adding a vocal refrain.

"Steel Guitar Rag" ripe for the jukes where the guitar gets 'em.

TED WEEMS (Decca 25017)

Heartaches—FT; VC.
Oh! Monah—FT; VC.

It's just as dated for the "Heartaches" version Ted Weems cut so many years ago for the Decca label, again with Elmo Tanner's throat whistling. Backside is the peppery swing spiritual, "Oh! Monah," with Country Washburn for the preaching. And again the needling is nostalgic.

Heavily dated for phono interest again, but territorial interest in Decca "Heartaches" has been considerable enough to warrant attention.

BREAKS ALL RECORDS IN MUSICAL HISTORY

#1 SONG IN ENGLAND FOR 24 STRAIGHT WEEKS

A SURE SMASH HERE BLESS YOU

FOR BEING AN ANGEL

● *By Eddie Lane and Don Baker* ●

9 GREAT RECORDS 9

MAJESTIC	1089	EDDIE HOWARD
COLUMBIA	37210	DICK JURGENS
DECCA	23757	INK SPOTS
CAPITOL	346	CLARK DENNIS
VICTOR	20-2043	BETTY JANE RHODES
SIGNATURE	15062	HARRY COOL
MUSICRAFT	15098	PHIL BRITO
MERCURY	5011	STEVE GIBSON'S RED CAPS
SONORA	3022	GRIFF WILLIAMS

TOP HILL BILLY TUNES

Filipino Baby

By BILLY COX and CLARKE VAN NESS

DECCA	46019	ERNEST TUBB
VICTOR	20-1975	TEXAS JIM ROBERTSON
CONTINENTAL	C-8009	JIMMY DALE
FOUR STAR	1009	T. TEXAS TYLER
KING	505	COWBOY COPAS

Rainbow at Midnight

By "LOST JOHN" MILLER

DECCA	46018	ERNEST TUBB
COLUMBIA	37217	JOHNNY BOND
VICTOR	2-1975	TEXAS JIM ROBERTSON
MAJESTIC	11004	EDDIE DEAN
SONORA	7021	STU DAVIS
ARISTA	6000	DEWEY PRICE
KING	535	CARLISLE BROTHERS

Guitar Boogie

By ARTHUR SMITH

SUPER DISC	T004	ARTHUR SMITH
CAPITOL	318	ALVINO REY
DECCA		LES PAUL TRIO

SHAPIRO, BERNSTEIN & CO. INC.

Louis Bernstein President | *Music Publishers* | George Pincus Gen. Manager

1270 SIXTH AVENUE, NEW YORK 20, N. Y.

www.americanradiohistory.com

Sensational Orchestrations

SCORED BY THE NATION'S TOP-FLIGHT ARRANGERS FOR ANY NUMBER OF INSTRUMENTS, EVERY TUNE A POPULAR FAVORITE . . . AS FEATURED BY AMERICA'S GREATEST BANDS

AS STYLED BY

Lionel Hampton

KING OF THE VIBES

COMPLETE WITH ORIGINAL SOLOS

- TEMPO'S BOOGIE
- BEULAH'S BOOGIE
- TWO FINGER BOOGIE
- HAMP'S WALKING BOOGIE
- RID'N THE L. & N.
- ROBBINS IN YOUR HAIR
- THE PENCIL BROKE
- TEMPO'S BIRTHDAY
- MILTON BUCKNER'S PIANO STYLES
- HAMPTON'S SWING DRUM METHOD
- HAMPTON'S VIBE SYSTEM

FROM
YOUR
DEALER
OR
DIRECT
FROM

SWING AND TEMPO MUSIC PUBLISHING CO., INC.
1585 BROADWAY NEW YORK, N. Y.

NEW, SMART, SIMPLE
BY THE TWO GREAT
MODERNS

Dizzy Gillespie

and **ERROLL GARNER**
ESQUIRE'S PIANO AWARD WINNER

- ODE TO A WOOD NYMPH
- LAME BRAIN
- THINGS TO COME
- OOP BOP SH BAM
- ONE BASS HIT
- ERROLL GARNER'S PIANO FOLIO

ORDER FROM YOUR DEALER OR DIRECT FROM
SOLE SELLING AGENTS

SENTINEL MUSIC CO. 1585 BROADWAY
NEW YORK 19
NEW YORK

The
Billboard

MUSIC POPULARITY CHARTS

PART
VII

Advance Information

Week Ending
February 21

ADVANCE RECORD RELEASES

Records listed are generally approxi- supplied in advance by record companies, mately two weeks in advance of actual Only records of those manufacturers vol- release date. List is based on information untarily supplying information are listed.

POPULAR

- A SUNDAY KIND OF LOVE Frankie Laine (Carl Fischer Ork) (WHO CARES) Mercury 5018
- A THOUSAND AND ONE NIGHTS.. Tommy Dorsey (Stuart Foster) (MY LOVE) Victor 20-2177
- AS YOU DESIRE ME Del Casino (Lloyd Shaffer Ork) (THAT'S WHERE) Manor 1059
- AS YOU DESIRE ME Vaughn Monroe (Vaughn Monroe) (WE KNEW) Victor 20-2178
- BACIAGALOO Louis Prima (JUST A) Majestic 1116
- BEWARE MY HEART Del Casino (Lloyd Shaffer Ork) (I DON'T) Manor 1060
- FAR AWAY ISLAND Harry Babbitt (Dick Maltby Ork) (TO ME) Mercury 3055
- GOTTA SOFT SPOT Irving Szathmany Ork (Danny Ryan) (ONLY HEAVEN) Diamond 2061
- HEARTACHES Cedric Wallace Trio (Richard Cannon) (MAYBE) Diamond 2057
- HIT MELODIES FROM HIT MUSICALS ALBUM Alfred Newman and His Hollywood Ork Majestic MZ-3
- A Foggy Day Majestic 20010
- I Only Have Eyes for You Majestic 20009
- Long Ago and Far Away Majestic 20010
- Lovely to Look At Majestic 20011
- Someone to Watch Over Me Majestic 20011
- They Didn't Believe Me Majestic 20009
- I DON'T MIND BEING ALL ALONE (When I'm All Alone With You) Del Casino (Swanton-Lloyd Shaffer Ork) (BEWARE MY) Manor 1060
- I WANNA Herbie Fields Quintet (Herbie Fields-Chorus) (SOPRANO BOOGIE) Victor 20-2179
- IT'S A SIN TO TELL A LIE Cedric Wallace Trio (Richard Cannon) (TOMORROW) Diamond 2058
- JUST A GIGOLO Louis Prima (BACIAGALOO) Majestic 1116
- MAYBE Cedric Wallace Trio (Richard Cannon) (HEARTACHES) Diamond 2057
- MIDNIGHT MASQUERADE Ted Straeter Ork (Bill Kaylor) (YOU'LL KNOW) Sonora 2003
- MIDNIGHT MASQUERADE Eddy Howard (Eddy Howard-Trio) (MY ADOBE) Majestic 1117
- MY ADOBE HACIENDA Eddy Howard (Eddy Howard-Trio) (MID-NIGHT MASQUERADE) Majestic 1117
- MY LITTLE GRASS SHACK (In Kealakekua, Hawaii) Roy Smeck and the Music Men (THE ANNIVERSARY) Sonora 2001
- MY LOVE FOR YOU Tommy Dorsey (Stuart Foster) (A THOUSAND) Victor 20-2177
- NEAR YOU Francis Craig Ork (RED ROSE) Bullet
- ONLY HEAVEN KNOWS Irving Szathmany Ork (Danny Ryan) (GOTTA SOFT) Diamond 2061
- RED ROSE Francis Craig Ork (NEAR YOU) Bullet 1001
- ROW, ROW, ROW Pearl Bailey (Mitchell Ayres Ork) (THAT'S GOOD) Columbia 37280
- SOPRANO BOOGIE Herbie Fields Quintet (I WANNA) Victor 20-2179
- STARDUST Howard Leroy Ork (Marguerite Claudet) (J'ATTENDRAI) Starr 211
- THAT'S GOOD ENOUGH FOR ME Pearl Bailey (Mitchell Ayres Ork) (ROW, ROW) Columbia 37280
- THAT'S WHERE I CAME IN Del Casino (Lloyd Shaffer Ork) (AS YOU) Manor 1059
- THE ANNIVERSARY WALTZ Roy Smeck and the Music Men (Bob Houston) (MY LITTLE) Sonora 2001
- THE EGG AND I Harry Babbitt-Connie Haines (Dick Kane Trio) (WHEN AM) Mercury 5019
- THE EGG AND I Dinah Shore (Sonny Burke Ork) (WHO CARES) Columbia 37278
- TO ME Harry Babbitt (Dick Maltby Ork) (FAR AWAY) Mercury 3055
- TOMORROW Cedric Wallace Trio (Richard Cannon) (IT'S A) Diamond 2058
- TRISKARDEKAPHOBIA (Tris-ky-dek-a-fobia) Les Brown (Butch Stone) (WHY DON'T) Columbia 37279
- WE KNEW IT ALL THE TIME Vaughn Monroe (Vaughn Monroe-The Moon Maids) (AS YOU) Victor 20-2178
- WHEN AM I GOING TO KISS YOU GOOD MORNING? Harry Babbitt-Connie Haines (Dick Kane Trio) (THE EGG) Mercury 5019
- WHO CARES WHAT PEOPLE SAY? Frankie Laine (Carl Fischer Ork) (A SUNDAY) Mercury 5018
- WHO CARES WHAT PEOPLE SAY? Dinah Shore (Sonny Burke Ork) (THE EGG) Columbia 37278
- WHY DON'T WE SAY WE'RE SORRY? Les Brown Jack Carroll) (TRISKARDEK-SORRY) Columbia 37279
- YES, YES, HONEY Irving Szathmany Ork (Danny Ryan) (YOU CAN) Diamond 2062
- YOU CAN TAKE MY WORD FOR IT, BABY Irving Szathmany Ork (Danny Ryan) (YES, YES) Diamond 2062
- YOU'LL KNOW WHEN IT HAPPENS. Ted Straeter Ork (Kitty Crawford) (MID-NIGHT MASQUERADE) Sonora 2003

FOLK

- AM I STILL P, A-R-T OF OUR H-E-A-R-T? Jerry & Sky and the Melody Men (LEFT BY) Sonora H6001
- BASILE WALTZ Harry Choates (Louisiana String Band) (JOLE BLON) De Luxe 6000
- COWBOY ALBUM Arizona Cliff Martin-The Cactus Cowboys Pilotone 125
- Bury Me Not on the Lone Prairie Pilotone 5199
- Cowboy Jack Pilotone 5202
- Cowboy's Dream Pilotone 5201
- Home on the Range Pilotone 5203
- Little Old Sod Shanty Pilotone 5197
- May I Sleep in Your Barn Tonight, Mister? Pilotone 5198
- The Old Chisholm Trail Pilotone 5196
- When the Work's All Done Pilotone 5200
- FARTHER ALONG The Thomas Family (I CAN'T) Majestic 1108

(Continued on opposite page)

(Continued from opposite page)

- I CAN'T SIT DOWNThe Thomas Family (FARTHER ALONG)
- I WISH WE'D NEVER METBill Boyd and His Cowboy Ramblers (Bill Boyd-Trio) (PALACE IN). Victor 20-2172
- I'M A MARRIED MANPrairie Ramblers (THE GIRL). Mercury 6032
- I'M HERE TO GET MY BABY OUT OF JAILWhitey & Hogan (I'M JUST)..De Luxe 5023
- I'M JUST A USE-TO-BEWhitey & Hogan (I'M HERE)..De Luxe 5023
- I'M MY OWN GRANDPAThe Jesters (IT'S THE). 20th Century 20-33
- IT'S THE SAME THE WHOLE WORLD OVERThe Jesters (I'M MY)..20th Century 20-32
- (Our Own) JOE BLON.....Roy Acuff and His Smokey Mountain Boys (Roy Acuff) (TENNESSEE CENTRAL) Columbia 37287
- JOLE BLONHarry Choates (Louisiana String Band) (BASILE WALTZ).....De Luxe 6000
- LEFT BY THE WAYSIDEJerry & Sky and the Melody Men (AM I) Sonora H6001
- LOUISIANA STOMPOwen Perry and the Happy Hillbillies (TWO CAN)Bullet 631
- MY LITTLE MOONBEAMRamblin' Tommy Scott (SWEET WOMAN) Bullet 624
- NEW PRETTY BLONDE.....Johnny Tyler (Riders of the Rio Grande) (SO ROUND).....Victor 20-2171
- OH, MONAHNicolis Sisters (UP, UP).....De Luxe 5027
- PALACE IN DALLASBill Boyd and His Cowboy Ramblers (Jim Boyd-Male Trio) (I WISH). Victor 20-2172
- RYE WHISKEYThe Jesters (THE HAIR).....20th Century 20-33
- SO ROUND, SO FIRM, SO FULLY PACKEDJohnny Tyler (Riders of the Rio Grande) (NEW PRETTY)Victor 20-2171
- SQUARE DANCE ALBUMTiny Clark-Village Barn Gang..Pilotone 131
- Ain't Gonna Rain No Mo'Pilotone 5232
- Darling Nellie GrayPilotone 5228
- Devil's DreamPilotone 6234
- Hinky-Dinky Parlez VousPilotone 5230
- Little Brown JugPilotone 5231
- Oh, Dem Golden SlippersPilotone 5233
- The Girl I Left Behind MePilotone 5229
- Turkey in the StrawPilotone 5235
- SWEET WOMAN BLUES.....Ramblin' Tommy Scott (MY LITTLE) Bullet 624
- TENNESSEE CENTRAL (Number 9)..Roy Acuff and His Smokey Mountain Boys (Roy Acuff) (JOLE BLON) Columbia 37287
- THE GIRL AT THE END OF THE BARPrairie Ramblers (I'M A).....Mercury 6032
- THE HAIR OF THE DOG THAT BIT YOUThe Jesters (RYE WHISKEY)20th Century 20-33
- TWO CAN PLAY THE GAMEOwen Perry and the Happy Hillbillies (LOUISIANA STOMP).....Bullet 631
- UP, UP, UPNicolis Sisters (OH, MONAH).De Luxe 5027

RACE

- BLUES AT HIGH NOONSnub Mosley Ork (Snub Mosley) (SNUB'S BOOGIE).....Sonora 501
- BOGZIE BOOGIECecil Gant Ork (EVERY MINUTE).....Bullet 264
- COME ON HOME.....Big Maceo-Tampa Red-Tyrrell Dixon (DETROIT JUMP).....Victor 20-2173
- DETROIT JUMPBig Maceo-Tampa Red-Tyrrell Dixon (COME ON).....Victor 20-2173
- EVERY MINUTE OF THE HOUR....Cecil Gant Ork (BOOZIE BOOGIE).....Bullet 264
- EVIL MAN BLUESRudy Greene Trio (THIS HAPPENED).....Bullet 260
- GONE WITH THE BLUESJay McShann Sextette (Jimmy Witherspoon) (HAVE YOU).....Mercury 8032
- HAVE YOU EVER LOVEDJay McShann Sextette (Jimmy Witherspoon) (GONE WITH).....Mercury 8032
- SNUB'S BOOGIESnub Mosley Ork (Ensemble) (BLUES AT).....Sonora 501
- THIS HAPPENED WHEN I GAVE YOU MY HEARTRudy Greene Trio (EVIL MAN)..Bullet 260

HOT JAZZ

- WILL BRADLEY ORK-RAY Will Bradley Ork-Ray McKinley.....Columbia C-123
- McKINLEY ALBUMColumbia 36956
- Beat Me, Daddy (Eight to the Bar), Part 1 (Freddie Slack-Ray McKinley).....Columbia 36956
- Beat Me, Daddy (Eight to the Bar), Part 2Columbia 36956
- Boogie Woogie Conga (Ray McKinley).....Columbia 36957
- Ceery Stalks at MidnightColumbia 36958
- Chicken Gumboog (Ie) (Ray McKinley).....Columbia 36959
- Down the Road a Piece (Will Bradley Trio) (Ray McKinley-Will Bradley).....Columbia 36958
- Fry Me, Cookie, With a Can of Lard (Ray McKinley).....Columbia 36969
- Scrub Me, Mama, With a Boogie Beat (Ray McKinley).....Columbia 36957
- *GANGBUSTERSEarle Spencer Ork (FIVE GUITARS).....Black & White BW-822
- DIZZY GILLESPIE AND HIS ALL-STARS Dizzy Gillespie and His All Stars.....Musicraft S-7
- A Hand Fulla GimmeMusicraft 485
- All the Things You AreMusicraft 488
- Blue'n BoogieMusicraft 486
- Dizzy AtmosphereMusicraft 488
- Groovin' HighMusicraft 485
- He Beeped When He Shoulda BoppedMusicraft 487
- Hot HouseMusicraft 486
- Ray's IdeaMusicraft 487
- GUSSIE "G"Dave Lambert-Buddy Stewart (Red Rodney and His Be-Boppers) (PERDIDO) Keynote K-657
- HARMONY GRITSMary Lou Williams Girl Stars (IT MUST) Victor 20-2174
- IT MUST BE TRUEMary Lou Williams Girl Stars (Mary Osborne) (HARMONY GRITS).....Victor 20-2174
- ON THE SUNNY SIDE OF THE STREETHazel Scott (Camarata Ork) (I'VE GOT) Signature 15073
- ONE O'CLOCK JUMPCount Basie (JOHN'S IDEA).....Decca 25056
- OUT ON A LIMBLennie Tristano Trio (I CAN'T).....Keynote K-647
- PERDIDODave Lambert-Buddy Stewart (Red Rodney and His Be-Boppers) (GUSSIE "G") Keynote K-657
- THAT FUNNY FEELINGPreston Jackson & His New Orleans Band (Clifford Jones) (YANCEY'S BLUES) Victor 20-2146
- THE SPHINXJuan Tizol Ork (KEB-LAH). Keynote K-649
- TRUEPaul Gayten Trio (Paul Gayten) (YOUR HANDS).....De Luxe 1063
- YANCEY'S BLUESPreston Jackson & His New Orleans Band (Clifford Jones) (THAT FUNNY).....Victor 20-2146
- YOUR HANDS AIN'T CLEANPaul Gayten Trio (Paul Gayten) (TRUE).....De Luxe 1063

(Continued on page 106)

NATIONAL delivers the TOPS for the "OPS"

HIT TUNES

RED MCKENZIE

HEARTACHES

backed by

IF I HAD MY LIFE TO LIFE OVER

NATIONAL 9026



JUST RELEASED!

LATIN RHYTHMS

MONCHITO

AND HIS RUMBA ORCH.

ROCK and RYE

backed by

LA NEGRA CACHON

NATIONAL 8003



JUST RELEASED!

BLUES

JOE TURNER

MISS BROWN BLUES

backed by

I'M SHARP WHEN I HIT THE COAST

NATIONAL 4011



KING JOE AT HIS BEST

SWING

CHARLIE BARNET

CHEROKEE

The New REDSKIN RUMBA

CARDINAL 25001



COMING SOON

DUSTY FLETCHER'S

GREAT NEW FOLLOW-UP

to "OPEN THE DOOR, RICHARD"



NATIONAL

OPERATOR'S and DEALER'S PRICES 49c

Records

ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR

1841 BROADWAY

NEW YORK 23, N. Y.



Worlitzer Music

These leading coin-phonograph manufacturers have already entrusted their prestige to

PERMO POINTS!

For 17 years PERMO POINTS have been the choice of manufacturers and operators alike... They realize the needle is the heart of every phonograph... Better order some PERMO POINTS today!

ROCK-OLA

PACKARD PLAMOR

The 33 LABEL

ELLIPTICAL



PERMO INCORPORATED

Chicago 26

The original and world's largest manufacturer of longlife phonograph needles

ROUND



At all Decca, R.C.A. Victor, Columbia Distributors

Music---As Written

NEW YORK:

Eric Bernay is reported to be closing Keynote's West Coast office. . . . Peter (Deep Purple) De Rose and Otto (Roberta) Harbach are collaborating on a new musical, tentatively tabbed *Meet Miss April*, which they are now trying to peddle to Broadway producers. . . . Disk jock Alan Courtney is flying to New York from Denver for a meeting to be held March 3 to organize an association of indie disk manufacturers. . . . Claude Thornhill ork will take a three-week vacation beginning March 16.

Clary-saxist Peanuts Hucko pulled out of Ray McKinley ork after its recent Commodore closing. . . . Paramount flickery option on song writers Ray Evans and Jay Livingston picked up for long term period. . . . Sonny Dunham ork into Athletic Club, Flint, Mich., for a week starting February 24.

Rumor has Art Lund, former Benny Goodman vocalist and now a single, signed to an MGM dinking pact. Meanwhile, Lund has cut a couple of sides with Harry James's ork for Columbia. . . . Ben Selvin, Majestic diskery artist and rep head, off to Chicago headquarters for meetings with front office execs. . . . MCA exec, Larry Barnett, left for the West Coast, as did Columbia diskery execs Manie Sacks and Edward Wallerstein. . . . Black & White diskery will use 45-degree angle lettering on the binding of firm's albums. . . . Mel Torme held over at Bocage Room for an additional three weeks.

CHICAGO:

Mercury has given permission to Harry Babbitt, Exclusive label singing star, to cut two sides on Kay Kyser's next Columbia session. . . . Joe Callan, FB Chi band booker, became the proud papa of a girl February 21. . . . Bill Karzas is experimenting with Sunday tea dancing at his Prom Ballroom, St. Paul, from 2 to 5 p.m., using commercial bands, while continuing with his old-time dancing Sunday eves.

Universal Recording, local firm headed by Bill Putnam, is toying with the idea of its own permanent record label and will issue 1,000 copies of a test release by the Harmonicats, harmonica trio, and Sid Fisher's Trio. . . . Campbell-Porgy have taken over ork leader Will Back's tune, *Short 'n Sweet*, and plan an early release date. . . . Jeanne McKenna, veteran NBC staff vocalist in Chi, leaves radio March 1 to wed Neal Reid, ex-Herman trombonist, now a contractor in L. A.

Freddy Slack has disbanded his jazz crew. . . . Ralph Vance, formerly in the Twin Cities' office of Capitol Records, is new Chi chief for the label. . . . Joe Sudy, who got an Oldsmobile for plugging *My Merry Oldsmobile*, wrecked his new car last Saturday (15). . . . Joe Sanders's wife died in Chi Thursday (13). . . . Noble Sissle, Negro frontier, and his frau were divorced last week. . . . Mercury has added Harvey Frohlichstein's America's Recognized Appliances as its St. Louis area distributor.

Tony Rami, vocalist currently at Helsing's *Vodvil Lounge*, opened her own record shop in Oak Park, Ill., Saturday (22). . . . Frankie Masters's business and publicity manager, Carson Harris, is putting out a new monthly mag on the ork's activity as a promotion piece.

HOLLYWOOD:

Page Cavanaugh Trio has backed 10 sides for Connie Haymes on Standard Transcriptions. . . . Pied Pipers, with Skippy Martin's ork, also plattered 10 for Standard. . . . Avodon, which has been getting plenty of coin since it went to a mixed biz policy, is dickering for Cab Calloway for its May 14 slot. . . . Assemblyman August

F. Hawkins introed a bill requiring soundproofing of dance halls and other spots using amplified music. . . . Art Kassel closed at Aragon February 21 and goes on a string of one-nighters heading eastward.

Specialty Records has pacted Roy Milton combo to a two-year waxing deal, calling for 16 sides first year. Milton is guaranteed \$1,500 per session plus 5 cent royalty per disk. . . . Van Tonkins, fined \$20,000 by Local 47 AFM last week for paying under-scale on road engagements of Teen Agers band, charged union based case on technicality, and is said to be readying legal action to wipe slate clean. Tonkins asserted sidemen averaged more dough per out-of-town date than paid sidemen in top name bands.

Joe Venuti, Tony Romano and Gene England waxed new Styne-Cahn tune *Music in the Land* for Warner pic *Two Guys From Texas*. . . . Bert Richard named by Enterprise Records to handle exploitation, publicity and advertising. . . . Harry (The Hipster) Gibson returning to old haunts at Billy Berg's for an indefinite run. . . . Murray Arnold, who took over piano chores in Freddy Martin ork when Jack Fina left to form own band, now reported to follow Fina's lead and organize own crew.

CINCINNATI:

Frank Hanshaw, local GAC chief, back in harness after a two-week jaunt to Florida. . . . Dick Averre ork, in eighth week at Hotel Gibson, renewed indefinitely. . . . Ray McKinley ork played two nights, February 22-23, at the Topper. . . . Bob Snyder ork one-nighted it Saturday (22) at Castle Farm. . . . Jack Walton ork set indefinitely at Kitty Kat Club.

Reinhard Brothers Company

ABERDEEN — MINNEAPOLIS — FARGO

Proudly Announce Their Appointment as Distributors for

M
G
M



IN THE STATES OF

MINNESOTA — NORTH DAKOTA

SOUTH DAKOTA — WESTERN WISCONSIN — MONTANA



BILL McCUNE AND HIS ORCHESTRA WITH BETTE BUCKNER

"MANAGUA NICARAGUA" DC 8014-A 8015-B
 "I'LL FIND YOU" "MAMA AIN'T HOME TONIGHT"
 DC 8018-A 8019-B "A MOMENT OF MADNESS"
 "THE WICKED LITTLE CRICKET" DC 8016-A 8017-B
 DISTRIBUTORS "I WUV A WABBIT" DC Records

1425 VAN BUREN ST., N.W. WASHINGTON 12, D.C.

M-G-M RECORDS

For the Following Territories:

HOUSTON

SAN ANTONIO

EL PASO (So. Half New Mexico, State of Arizona)

Distributed Exclusively by

AUTOMATIC DISTRIBUTING CORP.

100 JACKSON ST.

HOUSTON 2, TEXAS

Manor RECORDS

DEALERS!!!
A must for your store!!



SAVANNAH CHURCHILL
I WANT TO BE LOVED
(but only by you)
Release #1046.

order from nearest distributor
MANOR RECORDS
313 W. 57th St. New York 19, N. Y.

T. Texas Tyler
singing

"REMEMBER ME"
backed by
"Oklahoma Hills"
Four Star Record #1008

4 STAR RECORD CO.

210 N. Larchmont Los Angeles 4, Calif.

ALBUM REVIEWS

SWEETHEARTS—AL GOODMAN (Victor P-174)

The Victor Herbert production of *Sweethearts* enjoying a new lease of life, maestro Al Goodman polishes up the score in modern dress, making the lovely melodies sound fresh all over again. And it's no mere nostalgic needling, Goodman calling on Jimmy Carroll, Earl Wrightson, Frances Greer, Christina Lind and the Guild Choristers to blend their lyrical charm with his full-bodied musical richness. While the title *Sweethearts* waltz is the most familiar melody, Goodman and the voices bring fresh sparkle to the entire score of waltz, ballad and novelty melodies. Spinning over eight 10-inch sides, other selections take in *I Might Be Your Once in a While*, *Every Lover Must Meet His Fate*, *To the Land of My Own Romance*, *Game of Love*, *Pretty as a Picture*, *Angelus* and *Jeanette* and *Her Little Wooden Shoes*. A show album that is a must for the record shelf. Records shipped without album jacket for review.

FRIML MELODIES—AL GOODMAN (Victor P-165)

Another prize package rich in show tradition, this set of eight sides brings together as many immortal melodies from the pen of Rudolf Friml. Eloquently dressed in colorful musical arrangements, lyrical expression is provided by the baritone of Earl Wrightson and the soprano pipes of Mary Martha Briney, assisted by the Guild Choristers. The soloists spin strong when alone and when blending their voices, making for a polished plattering that will be difficult for the disk buyers to pass by. Selections are all ever-lasting favorites from the screen, stage and concert hall, the eight 10-inch gems giving *Song of the Vagabonds*, *Only a Rose*, *The Donkey Serenade*, *Giannina Mia*, *Give Me One Hour*, *Indian Love Call*, *L'Amour*, *Toujours*, *L'Amour* and *Ma Belle*. Records shipped without album jacket for review.

VICTOR HERBERT WALTZES—PAUL LAVALLE (Musicraft 81)

The favorite Victor Herbert waltzes retain their old-time flavor in the string setting created by the Paul Lavalle Strads, giving a flowing interpretation of these classics in their original tempos. Old-time flavor retained on the album jacket, cover sporting dancing figures from the turn of the century. Inside cover provides biographical notes and a photo of maestro Lavalle. It's entirely nostalgic needling, eight 10-inch sides spinning out *A Kiss in the Dark*, *Absinthe Frappe*, *Kiss Me Again*, *Fleurette*, *Sweethearts*, *Love Is Tyrant*, *I'm Falling in Love With Someone* and *When You're Away*.

WOODY HERMAN AND HIS WOOD-CHOPPERS (Columbia C-121)

It's a modern motif for the jazz rhythms of Woody Herman and his small gang of Woodchoppers. And amid the futuristic rhythm designs there is strong instrumental excitement largely in the woodpile hammerings of Red Norvo, along with scorchy ridings by Bill Harris on trombone, Flip Phillips on tenor sax, the late Sonny Berman on trumpet plus the maestro's clary. The Herman rhythm section rounds out the jam sessioning gang of chop-choppers. Packaged are two old standards in *Some Day Sweetheart* and *I Surrender Dear*, with the major jazz excitement in the six originals penned by the lads in the Herman herd, the speed spinning sides taking in *Four Men on a Horse*, *Lost Weekend*, *Nero's Conception*, *Igor*, *Steps* and *Pam*. It's all jam juice that the cats will lap up. Multi-colored stripe figures makes for a colorful album cover, graced by a photo of the maestro. Photo and bio notes makes up for the inside cover.

MUGGSY SPANIER—JAZZ ENSEMBLE (Disc 27)

It's the Chicago brand of ragtime music of the '30's that cornetist Muggsy Spanier packages for this set of six sides. And with Pee Wee Russell on clary, Vernon Brown on trombone, Nick Ciazza on tenor sax, Bob Haggart on bass, George Wettling on drums and Gene Schroeder at the piano, it's a down-to-earth grooving. Muggsy gets the full stage for his earthy bulging for *Muggsy Special*; Haggart gives out with his whistling the blues for a slow blues, *Sentimental Journey*, while Pee Wee talks out a deep blue refrain for *Pee Wee Squawks*, the only vocal side in the set. It's free improvisings of all the hot horns for the other three sides to the tune of *Am I Blue*, *How Come You Do Me Like You Do?*
(Continued on page 106)

National Clamps on "Dusty"

NEW YORK, Feb. 22.—"Dusty" (Open the Door, Richard) Fletcher has been signed to a National diskery waxing pact which will run four years and includes options with royalty pay-off of 5 per cent. Diskery is prepping its second Fletcher platter for release, another two-sided affair tabbed *Dusty Fletcher's Mad Hour*. Meanwhile, Fletcher has signed Herb Abramson, National's artist and rep head, as his personal manager.

Because of Many Requests
Copies Are Now Available
Close the Door Dora!
and
O'Dwyer!

By Clarence Gaskill, ASCAP
c/o Box 166, The Billboard, 1564 Broadway, New York.
P.S.: Thanks to Bob Smith, WNBC, and Philly's Uncle WIP.

Announcing

Allison Erwin
COMPANY
209 E. FIFTH STREET
CHARLOTTE 1, N. C.

AS DISTRIBUTOR OF

MGM RECORDS

We proudly hail our appointment as distributor of MGM RECORDS in the following counties in North and South Carolina:

NORTH CAROLINA

Alamance	Caswell	Lincoln	Rockingham
Alexander	Catawba	McDowell	Rowan
Allegany	Davidson	Macon	Scotland
Anson	Davie	Madison	Stanley
Ashe	Forsyth	Mitchell	Stokes
Avery	Caston	Montgomery	Transylvania
Buncombe	Haywood	Moore	Union
Burke	Henderson	Polk	Watauga
Cabarrus	Hoke	Richmond	Wilkes
Caldwell	Iredell	Robeson	Yancey

SOUTH CAROLINA

Abbeville	Chesterfield	Georgetown	Marion
Aiken	Clarendon	Hampton	Oconee
Allendale	Colleton	Horry	Pickens
Anderson	Darlington	Jasper	Richland
Barnwell	Dillon	Kershaw	Saluda
Beaufort	Dorchester	Lancaster	Sumter
Berkeley	Edgefield	Lee	Union
Calhoun	Florence	Lexington	Williamsburg
Cherokee	Greenville	McCormick	York
Chester	Greenwood	Marlboro	

Manor RECORDS

JUKE BOX OPS!!!
Here's a sleeper that's getting the nickels!!!



SAVANNAH CHURCHILL
I WANT TO BE LOVED
(but only by you)
Release #1046.

order from nearest distributor
MANOR RECORDS
313 W. 57th St. New York 19, N. Y.

"HEARTACHES"
&
"ANNIVERSARY SONG"
(R-10)
DON PABLO & ORCHESTRA
Latin American Records
15414 Wyoming Detroit 21, Mich.
DISTRIBUTORS WANTED
(except Michigan)

KING 578
NEW PRETTY BLONDE (NEW JOLE BLON)
Moon Mullican
KING RECORD DIST. CO.
1540 BREWSTER AVE. CINCINNATI 7, OHIO

METRO-GOLDWYN-MAYER
Announces With Pride
THE APPOINTMENT OF

2600 COLERAIN AVENUE CINCINNATI 14, OHIO
AS EXCLUSIVE DISTRIBUTORS
FOR THE NEW LINE OF
M-G-M RECORDS
In the CINCINNATI & DAYTON AREA
See the M-G-M Ad on Page 2

LATEST RELEASE
"Little Boy Blue"
Exclusively Distributed in
Michigan-Ohio-Illinois by
IDESSA MALONE
606 E. Vernor Highway Detroit 1, Mich.
Phone: RAndolph 7596

Manor RECORDS

THE HIT THAT'S GETTING BIGGER DAILY!!



SAVANNAH CHURCHILL
I WANT TO BE LOVED
(but only by you)
Release #1046.

order from nearest distributor
MANOR RECORDS
313 W. 57th St. New York 19, N. Y.

JACK GUTSHALL
NATIONAL DISTRIBUTOR

MODERN and VARIETY Records

ROCHESTER 2103
1870 W. WASHINGTON BLVD.
LOS ANGELES 7, CALIF.

MEMO:

RAY PEARL
AND HIS **MUSICAL GEMS**
Currently **BLUE MOON**
WICHITA, KANSAS

EXCLUSIVE MANAGEMENT
FREDERICK BROS. AGENCY, Inc.
NEW YORK • CHICAGO • HOLLYWOOD

PERFORMERS

VOCALISTS: Send for catalog of Popular and Standard Vocal Orchs. IN YOUR KEY.
DANCE BANDS: We carry all Publishers' Orchs. for large and small bands. Catalog FREE. Sheet Music.

SHERWOOD MUSIC SERVICE
1585 Broadway New York 19, N. Y.

AVAILABLE NOW
THE CARAVAN HALL

110 East 59th Street, New York.
75x45—All facilities, suited for Rehearsals, Dances, Classes, Musicales. Open for inspection. Phone: RHineland 4-4793.

JANE SWEET AS SUMMER RAIN

#101—A thrilling and beautiful Ballad! With Artie Fields' Orchestra, and romantic baritone Russ Titus. Backed with a terrific Western Novelty, Texas Tess Down Texas Way.

FORTUNE RECORDS
11839 12th St., Detroit 6, Mich.

Coast Labels on Pix Tie-In Kick To Garner Socko Sales

HOLLYWOOD, Feb. 22.—Continuing to stress pic tie-ins as a sales hypo, Capitol's March 24 release will boast three screen linkers. Cut this week and to be issued on that date will be a Bob Hope-Dorothy Lamour waxing tied to their soon-to-be-released Paramount starrer, *My Favorite Brunette*. Ditties from the pens of *To Each His Own* cleffers Jay Livingston and Ray Evans are *Beside You* and *My Favorite Brunette*. Former tune is from the pic; latter, as was the case with *To Each*, is written around the film's title but not used on the screen.

Second pic tie will mark Betty Hutton's return to the Coast label from her short-lived Victor stay, using two tunes she does in her Paramount film, *The Perils of Pauline*. Ditties are *Poppa Don't Preach to Me* and *Rumble, Rumble, Rumble*. In the case of both the Hutton and Hope-Lamour disks, Capitol is using the film's cast members, thereby strengthening sales potential.

Third screen tie is Stan Kenton's *Concerto To End All Concertos*, a two-sided instrumental which the Kenton crew recently sound-tracked for an RKO musical short. This week, Capitol's promotion heads will huddle with pixters to lay groundwork for tie-in exploitation campaigns.

FRANKIE CARLE

(Continued from page 18)
solo, the solo spotlight is shared by Carle with Hughey Hughes, who gradually has been getting more and more of the maestro's keyboard work to do and whose playing is a carbon copy of his father-in-law's style. Carle takes over the keyboard for some band numbers and for his highly commercial piano-and-rhythm medleys, which are featured frequently thru an evening's dancing. He does his usual crisply-phrased, full-toned, workmanlike job.

Gregg Lawrence does some highly commendable warbling, handling songs like *For Sentimental Reasons* in a likeable manner. Marjorie (Carle) Hughes owns a rather harsh voice, but nevertheless delivers her vocals, particularly *Midnight Masquerade* and *How Are Things in Glocca Morra?*, effectively. Carle uses standards of the *Lover, Come Back to Me* and *Just You, Just Me* in light jump arrangements for rhythmic variety.

Carle's formula provides good dance music. It's been making a raft of dough both for him and operators, and there doesn't appear to be any earthly reason why it shouldn't keep on doing so. Hal Webman.

Coast diskery has been showing increased activity in the field of pix-linked waxing. Its latest was *Songs by Jerome Kern* album, and while not a direct tie to Metro-Goldwyn-Mayer's *Till the Clouds Roll By*, it was so timed as to cash in on the pic's release. Timing was so well handled that M-G-M, on the eve of their own label's Kern album release, bought a quantity of Cap's albums to exploit the pic via disk jockeys.

Plattery's strongest pic-disk exploitation job was used on its *Uncle Remus* album, tied in with Walt Disney's *Song of the South*. Cap capitalized on Diana Lynn's screen attraction with an album of the lass's ivory-dusting.

Connors Slated for NY Decca Flack Job

NEW YORK, Feb. 22.—Decca Records is prepping Mike Connors, Chicago disk office chief, to take over the artists and public relations exec post to be operated out of New York headquarters. Job probably will start around March 1.

Jack and Dave Kapp, Decca's toppers, left for Chi Friday (21) on a biz trip and are expected to clinch the new spot for Connors as part of their talks. Latter's duties will deal basically with advance promotion and wax artists' p. a.'s, but the possibility also exists for a strong radio promotion adjunct to be taken under his wing.

King Preps BMI Pub Firm

CHICAGO, Feb. 22.—King Records, Cincinnati folk artist label, is organizing its own BMI publishing firm, Lois Music, which will be headed by Merrell Schwarz, vet music publishers' rep. Firm will concentrate on hillbilly music. King this week also inked Karl and Hardy, Midwest radio hillbilly duo, who were previously with Decca. Ohio label also established its first distributing office on the West Coast in L. A.

New Stamper Set-Up

NEW YORK, Feb. 22. — Wood's Plastic Industries, Waterford Works, N. J., is installing plating equipment capable of turning out 96 stampers daily. Firm also manufactures shellac record biscuits and operates nine presses. Outfit operates with a 16 by 42-inch mixing roll and same size sheeting roll. Plating department should be completed within a month.

Majestic Cuts Again

NEW YORK, Feb. 22.—Majestic diskery will start recording again next week after a one-month moratorium. Firm halted its recording activity to prevent an over-accumulation of backlog masters and has caught up with its releases in the past few weeks.



Why? It has a *much longer* needle life than ever before achieved and the *true-economy* is easy on the pocket-book. The new, straight-line Jensen Coin Machine Needle, with the recently developed, locked-in precious metal tip, assures a definite saving in operation costs . . . because it doesn't have to be changed as frequently. Its smooth play lures nickels, dimes into your juke boxes. Investigate today.

JENSEN INDUSTRIES, INC.
329 S. Wood St., Chicago 12, Ill.

National Distribution
Jobber's Name on Request

MERCURY

RECORDS

ORDER THE ORIGINAL HIT RECORD

IF I HAD MY LIFE TO LIVE OVER | STAY AS LONG AS YOU LIKE
No. 20-13

20th CENTURY RECORDS

Manufactured by **BALLEN RECORD CO.**
1515 Jefferson St. Philadelphia 21, Pa.

WANTED RECORD SALESMEN

Bel and Lyric Labels, Jewish, English Comedy and Italian Hit Tunes.
EMPIRE
799 Coney Island Ave., Brooklyn 18, N. Y.

M-G-M

"THE GREATEST NAME IN ENTERTAINMENT"

Announces

THE GRAYBAR ELECTRIC CO.

12TH & MAIN STREETS JACKSONVILLE 1, FLORIDA

As Exclusive Distributors

of M-G-M Records in FLORIDA

See M-G-M Advertisement on Page 2

Para Opening N. Y. Video Sales Office

NEW YORK, Feb. 22.—Television Productions is setting up a New York sales department for WBKB, Chicago, and KTLA, Hollywood. Supervision of the office will be by George Shupert, assistant to Paul Raibourne, vice-president of Paramount in charge of plans. Raibourne is president of Television Productions, a Paramount subsidiary.

Personnel in New York, in addition to Shupert, includes John Dickinson and Burton Balaban. Latter is the son of Barney Balaban, head of Paramount.

King JUKE

COIN MACHINE NEEDLE

The Eldeen Company
610-516 W. NATIONAL AVENUE
MILWAUKEE 4, WISCONSIN

SHELLAC RECORD PRESSING MATERIAL

Years of experience in making record pressing materials. Mill time available to make compounds for your requirements.

RALSTON RECORD CO.
North Summit Ave.
Pitman, New Jersey

MEMO:

RALPH SLADE AND ORCHESTRA
Currently on ONE-NIGHTER TOUR THRU IOWA AND ILLINOIS

EXCLUSIVE MANAGEMENT
FREDECK BROS. AGENCY, Inc.
NEW YORK • CHICAGO • HOLLYWOOD

Harry Moss Agency

Representing Name Bands, Name Acts, Tops in Cocktail Units.
HOTEL LINCOLN, NEW YORK CITY
Phones: CI 6-4500

Oh, Pul-eeze Find No. 6 Tonight -- Leave It To BB

CINCINNATI, Feb. 22.—Two boys on local press here should have come to *The Billboard* with their problems. Seems that Bob Rankin, reporter on *The Cincinnati Enquirer* has been haunted by a tune called *Oh, Pul-eeze Don't Play No. 6 Tonight*. According to Rankin, plaintive little ditty was the most popular song among the soldier boys in the Pacific islands two years ago, with requests pouring in every day at the Okinawa radio station. No other tune had the power of No. 6 in the Pacific, said Rankin, and he felt that it was worth resurrecting as a popular song hit.

Rankin took his problem to Joseph Garretson, who conducts an *Enquirer* column, but readers didn't know what had become of No. 6, and local sheet music and record dealers said they had never head of the number.

But Rankin and Garretson could have saved much time and trouble. Old No. 6, *The Billboard* records show, was disked by Frances Langford for ARA in days when the now-

Wolfe Sues Hayes-Goell On "Huggin'"

SAN FRANCISCO, Feb. 22.—John M. Wolfe, songwriter and owner of a local transcription firm, filed suit for \$50,000 and a royalty accounting in Superior Court here Thursday (20) against Clancy Hayes, his former associate, and Kermit Goell, president of the Hudson Music pub in New York. The firm also is named in the suit.

Action alleges that Wolfe and Hayes collaborated on the song *Huggin' and Chalkin'* and that Hayes conspired with Goell to make some alterations and had the song published in the name of Hayes and Goell, ignoring Wolfe.

Suit is also against five John Does listed as officials of recording firms in Hollywood and Los Angeles. Wolfe asks complete accounting of royalties from the publication of sheet music and from recordings and \$50,000 general damages.

defunct label was prospering. When the company floundered the recording became a dead issue.

A Juke Box NATURAL!

MY ADOBE HACIENDA

by the ESQUIRE TRIO

backed by "WHERE IS LOVE!"
Rhapsody #101
Retail Price 79c

OTHER HITS BY THE ESQUIRE TRIO
"WARSAW CONCERTO" and "COCKTAIL POLKA" Rhapsody = 121
"MY SHAWL" (Old Spanish Rhumba) and "ROSE MARY" Rhapsody = 122

Mr. Dealers: Write for complete catalog.
Mr. Distributor: Write for available territories.

RECORDS NATIONAL SALES
FOX ASSOCIATES
2519 W. 7th St.
Los Angeles 5, Calif.

NOW READY FOR IMMEDIATE DELIVERY
JACK McVEA'S LATEST HIT #828
"THE KEY IS IN THE MAIL BOX"
Sequel to "OPEN THE DOOR, RICHARD"

T. BONE WALKER'S LATEST HITS
"Bobby Sox Blues" "Don't Leave Me, Baby"
"Open the Door, Richard" — By Jack McVea
"Squeeze Me" — By Lena Horne
"Bolero in Boogie" — By Earl Spencer

Entire Black and White Line of Records
UNITED RECORDS DISTRIBUTORS
Sole Distributors for Black and White Records for Michigan
737 GRATIOT AVE. Phone: CADillac 5628 DETROIT 26, MICH.

10" SHELLAC RECORD PRESSINGS

Quality in a minimum of time. Small and large orders. For full information

PALDA RECORD CO.

8406 LYONS AVE., PHILADELPHIA, PENNA. SARatoga 9-4137

RECORDS

NO. 1 IN THE RACE FIELD

Depend on **JUKE BOX** for consistent **HITS!**

Distributors in principal cities, or
JUKE BOX RECORD CO.
New York 19, N. Y.

WANTED

Reliable, Trustworthy, Dependable

CONTACT MAN

With Sound Connections Among Record Manufacturers

A manufacturer of unquestionable integrity with a product of real value to record manufacturers wants a dependable contact man who can do a solid part-time job of establishing our product with the right people. The man we want must not be a high-pressure salesman—in fact, we don't want a salesman. He should be able to get in an occasional good word for our product in the right places and with the right people . . . and, believe us, there are plenty of wonderful things to be said about our product.

A great opportunity for the right man. Financial arrangements will be determined to mutual satisfaction.

WRITE BOX 164, THE BILLBOARD
1564 Broadway New York 19, N. Y.

MUSIC OPERATORS!

MAKE YOUR TRIP IN TO CHICAGO PAY FOR ITSELF! LOAD YOUR CAR WITH ALL YOUR

USED RECORDS

WE PAY CASH FOR ANY QUANTITY

Just Call Us When You Get in and We Will Pick Them Up! Out-of-Town Operators, Call, Write or Wire Collect.

Seymour Schwartz & Co.
2117 S. Loomis St. Chicago, Illinois
Phone: MONroe 3064

Tavern, Hotel Ops Fight Increases in Wisconsin Licenses

MADISON, Wis., Feb. 22.—Charging that a proposed Senate bill which would double this State's maximum tavern license fee from \$500 to \$1,000 "would lead to racketeering and unsatisfactory conditions," Wisconsin hotel and tavern men last week registered a vigorous protest to the Senate Committee on State and Local Government. The proposed legislation which would also permit local communities to set fees on a graduated scale also was attacked by the liquor men, representatives of the Tavern League of Wisconsin, the Wisconsin Tavern Keepers' Association and the Wisconsin Hotel Association. "A high fee won't run taverns out of business," said Paul E. Jorgenson, Racine, executive secretary of the TLW. "But it will lead to subsidization by brewers and distillers."

Target of the protests was John C. Doerfer, West Allis city attorney and representative of the Wisconsin League of Municipalities, who said the proposed graduated scale would enable local governments to increase revenues and equalize inequalities. Doerfer also declared it was unfair for a "small tavern keeper on the edge of town to pay the same fee as the large hotel cocktail bar, as he has to under the present law." A bill was also being drawn up to raise maximum fees for beer licenses, according to Doerfer.

Biz at cocktail bars and taverns that serve meals or run floorshows has dropped off 40 per cent in the last week, according to Jorgenson, who added that "I don't know of such a place that has broken even since September."

Fire Razes Michigan Nitery

DETROIT, Feb. 22.—Silver Top Gardens, Northern Michigan ballroom at Afton, was destroyed by fire Saturday (15). The blaze started from an overheated stove.

MEMO:

BERT MANN

Piano & Song
Stylist

currently
PADDOCK CLUB
CALUMET CITY

EXCLUSIVE MANAGEMENT
FREDERICK BROS. AGENCY, Inc.
NEW YORK • CHICAGO • HOLLYWOOD

IN SHORT

New York:

Angie Bond Trio in their 10th month at Mermaid Room of the Park Central Hotel. . . . Jane Pickens and Russell Swan new at the Wedgwood Room of the Waldorf-Astoria, replacing Morton Downey.

Chicago:

Ted Lewis's revue has boosted biz so much at the Latin Quarter that Op Ralph Berger is holding him over for another four months at least. . . . Carl Brisson, Danish-born singer, currently at the Mayfair Room of the Blackstone Hotel, will become an American citizen next month.

Tony Martin cuts short his Chez Paree stay February 28 in order to make ready for his forthcoming Texaco radio show, which replaces the Eddie Bracken stint next month. . . . Johnny King, FM booker, bedded with a strep throat. . . . Davey Bold closed a four-month stay at Augie's February 16 and opened at Chin's, Buffalo, February 18.

Milwaukee:

Teddy Fabian, Freddy Joy and Chubby Carlton back from Atlanta where they made a movie short and soundies with Pee Wee King and His Golden West Cowboys. . . . Phil Henkel's comic band and Russ Zarling Trio current at Johnny's Round-Up. . . . Everett Engerson new at Showboat as intermission 88-er. Maria has ended her stint as magi but remains as senior hostess. . . . Merrell Sugess Quartet slated to replace the Don Taylor Four in the Hotel Schroeder cocktail bar.

Philadelphia:

Alan Gale set to open April 11 at the Last Frontier Hotel, Las Vegas, Nev. . . . Don Dennis opens March 19 at El Rancho, Las Vegas. . . . Steve Gibson and His Red Caps take two weeks at the Plantation Club, St. Louis, starting March 2, and open March 17 at the Twin Bar, Gloucester, N. J. . . . Barbary Coast Boys set for a fourth time this season, starting April 14, to double between Frank Palumbo's and the Click

West Coast:

Callahan Sisters set for Last Frontier, Pocatello, Idaho, followed by theater date at Salt Lake City. . . . The Silhouettes drew a holdover at Las Vegas's Golden Nugget. . . . Isobel Katelman has left Frederick Bros. Hollywood office. . . . After Gracie Field's date at the Brook Club, Miami, she returns to Europe. . . . Ralph Bird, who plays Dick Tracy in RKO pix, starts on a tour on one-nighters thruout the Southern States beginning in April. . . . Ben Holzman, William Morris booker, to Frisco to look over

Danny Kaye show and cover territory.

Jack McVea set for one-nighter tour thruout California, Nevada, Arizona, Texas and Utah, beginning end of February. . . . Radio Rogues set for Curly's Club, Minneapolis, end of month. . . . Pianist Tilly Bieterle going into L. A.'s Alexandria Hotel middle of March. . . . Nick Lucas signed with Frederick Bros. for exclusive management deal. . . . Steve Evans going to El Rancho Vegas, Las Vegas, end of February. . . . Leonard Sues said to open with Mickey Rooney when film star goes into Miami's Copacabana February 27.

Detroit:

Mike Scuderi, owner-manager of the Palm Beach Cafe, has returned from a trip to Hollywood where he conferred with Danny Thomas, who was emcee at his spot here for two seasons. . . . Michael Bozzi and his orchestra opened the Palm Room, Marie Kiesgan's new roadhouse-style spot in St. Clair Shores.

Paul Gilbert, 57 weeks at the Palm Beach Cafe as emcee, is leaving on a USO Pacific tour. . . . Don Hill, classic singing pianist, has been booked in for the rechristened Conner Show Bar, just taken over by Frank Sandomierski Sr. and Jr.

Here and There:

Sinclair and Alda bowed into the Shoreham Hotel, Washington, February 17 for an indefinite stay. . . . Tony Lombardo and Emmy Widowsen current at Club Idaho, Sun Valley, Idaho. . . . Ada Lynne new at the 365 Club, San Francisco. . . . Artie Dann inked for vaude dates thru May 2 when he opens at the Michigan Theater, Detroit, with a New York Strand booking to follow.

Fairy Cunningham and Sad Sack current at the New Orchid Club, Tulsa, Okla. . . . Tito Pendely due at the Patio, Palm Beach, Fla., March 1. . . . Callahan Sisters preemed at Last Frontier Club, Pocatello, Idaho, February 17. . . . Don Francello, op of D'Jais, Secaucus, N. J., brought in Thelma Carpenter February 21, with Phil Brito inked for March 7 and Ella Fitzgerald in next.

Gayle Page and Bobb Lang are back in Chicago niteries after vacationing for a time with Bobb's mother, Frank Martin, baritone, after six weeks at Borsellino's, Cleveland, has moved to the Tropics, Youngstown, O. . . . Bobby Barton, emcee, is in his fifth week at La Normandie, Cleveland. Also on the bill there are Margie Vail and Edie Selby. . . . Paddy Mack is current at Club Royale, Syracuse. . . . Kenny Vincent new at Lenny's, Cleveland.

Hazelle Renaud, ex-Ziegfeld hooper, seriously ill at Seaview Hospital, Staten Island, N. Y. . . . J. C. Heard York gets a week at Loew's State, New York, March 13.

Jerry Lewis and Dean Martin set for May 10 opening at the Capitol Theater, New York.

Russell Sifrit, formerly of Russell and Mack, is in Ward 22, Veterans' Hospital, Dayton, O., with a serious bone infection.

Jayne Manners pencilled in for Town Pump Casino, Detroit, March 4. . . . Bobby Baxter into Esquire Club, Montreal, February 17. . . . Andrews Sisters set for new Flamingo Room, Las Vegas, opening March 1.

Burns Twins and Evelyn current at the Baker Hotel, Dallas. . . . Persian Room of Sir Francis Drake Hotel, San Francisco, has not tossed out floorshows as previously reported. Bob Robinson and June now in their 16th week there with five to go. . . . Stardust Room, Hotel St. George, Brook-

Detroit Top Hat Returns to Names

DETROIT, Feb. 22.—Dip in grosses after switcheroo from name to low-budget shows at Club Top Hat is said to have resulted in a decision to switch back to former policy after biz fell from over 2,000 customers per week to between 900 and 1,000. Russell Trilck, op of spot, had been using names like Nick Lucas, Wini Shaw, Nan BlaKstone and Jackie Heller last summer. Trilck then started trimming and began using low-budget acts such as Charlie Carlisle and Tommy Raft for headliners. Raft, in for 18 weeks all told, played the last nine weeks as the sole draw.

Op brought Roscoe Ates in for a week, two weeks ago, with biz hypoing back to 1,500 customers. Sally Rand unit, last week, went above all records, bringing in 2,600. Miss Rand's four-week click at 509 Club, ending a week before she came into Top Hat, was a positive factor in decision to switch back to former policy.

Martinique, Wildwood, N. J., Books Gibson and Red Caps

WILDWOOD, N. J., Feb. 22.—Jack Diamond, operator of the Martinique, resort's top cocktailery, has bought Steve Gibson and the Red Caps along with the Barbary Coast Boys (Eddie Gold and Harry Reed) with Olive Boyd for the summer season. Units open June 25, and remain until after Labor Day.

Red Caps are already set beyond Labor Day. They're skedded to start September 11 for four weeks and four days at the Twin Bar, Gloucester, N. J.

lyn, starting rumba champagne hour February 28.

Joan Kelly bowed at Joe Sousini's Musical Bar, Lanesboro, Mass., February 12. . . . Mike Westerman, one of the former ops of the Blue Mirror, Newark, N. J., now associated with Joe Lewis' Restaurant, New York. . . . Eddie Dean doing theater tour starting February 18. . . . Rudy Vallee into the Copacabana, Chicago, first week in April for four weeks.

Norma Raymond pencilled in for Joe Venuti's, Boston, February 26. . . . Harmonettes held over at Dubonnet, Newark. Ditto Betty Lou Leone Trio and Bernie Heller Trio at Doc's, Baltimore. . . . Nick Long Jr., started at the Miami Copacabana February 24. . . . We Three Trio current at the Treat, Newark. . . . Options picked up on Three Pages of Rhythm at the 44 Club, Newark.

Cleon and Joe set for six weeks at the Miami Club, Staten Island, N. Y. . . . Moon Misters into the Bay View Club, Bayonne, N. J., February 25. . . . Debonaires bowed into Carousel, Newark, February 23. . . . Earl Palmer into the Cove, Philadelphia, February 25. . . . Frank Victor pencilled for six weeks at the Pelican, Queens, N. Y. . . . Brett Morrison into Cafe Society, Uptown, New York, February 28.

McCONKEY MUSIC CORP.

ANNOUNCES THE APPOINTMENT OF

CLYDE BALDSCHUN

AS MANAGER OF OUR

HOLLYWOOD OFFICE

7000 Hollywood Blvd., Hollywood, 28, Calif.
Telephone HEMPSTEAD 7141

McCONKEY MUSIC CORP.

<p style="font-size: 10pt; margin: 0;">CHICAGO 127 N. Dearborn St. STATE 7332</p>	<p style="font-size: 10pt; margin: 0;">KANSAS CITY Chambers Bldg. VICTOR 3346</p>	<p style="font-size: 10pt; margin: 0;">HOLLYWOOD 7000 Hollywood Blvd. HEMPSTEAD 7141</p>
---	---	--

OUR 3 OFFICES NOW BOOKING 248 ATTRACTIONS

MEMO:

VARIETY BOYS
AND ETHELENE

Currently Enjoying
FIRST VACATION IN 2 YEARS
Available March 4th

EXCLUSIVE MANAGEMENT
FREDERICK BROS. AGENCY, Inc.
NEW YORK • CHICAGO • HOLLYWOOD

AUTONOMY BLAST HITS AGVA

Chi Toppers Ready Action On Home Rule

Legal Campaign Set

(Continued from page 3)
from AGVA but has carried on a campaign to keep local autonomy and still preserve AGVA.

Conlin said that the local executive board has investigated the reactions of some 500 members of the 2,200 actors listed with the Chi local. They have found, he claimed, that the membership almost unanimously feels that Shelvey's reasoning is incorrect, for he states that AGVA is seeking national autonomy because it worked in Actors' Equity contract, while Conlin said Chi membership feels you can't draw a parallel between the two theatrical unions.

Chi Record Good

Conlin pointed out that the Chi local, and he said he could bring in figures to prove it, has the best record of contributions to the AGVA per capita fund of any chapter in the union. This has been effected, and AGVA has swelled its membership here, because Chi has problems peculiar to this city alone, which its local members know best. If they went for national autonomy, he said, the New York office wouldn't be able to administrate the office as well, for it is too far from the local scene. Conlin, a member of the AFL's executive committee here, said he had conferred with local AFL execs but would not divulge developments.

Projected Constitution

Conlin said that in Shelvey's communicate the AGVA national topper speaks of a projected constitution which has already been approved by the Four A's. He feels that Chi membership was never consulted and should have been before this constitution was drawn up. He said members are prepared to carry their fight to continue local autonomy to court if necessary. He said that the Chi local has only one organizer here, while New York City has six, and it administered the sector prudently because under local autonomy the members took a greater interest and in the long run this has saved national AGVA lots of moo because members have given their time and cars gratis to patrol the territory and secure new members.

SMWG Given State Charter; Vote April 1

NEW YORK, Feb. 22.—State charter has been granted the Special Material Writers' Guild and org is now duly registered, preparatory to applying for affiliation with the Author's League. At an SMWG meeting Monday (17), by-laws were passed upon in a unanimous vote, with April 1 set for the election of officers for 1947-'48.

New org has dropped its \$10 assessment in lieu of an initiation fee for charter members as of Monday's meeting. New members will now have to lay out \$50 for an initiation tab. SMWG has slated an open meeting for March 10 for special writers in all branches of showbiz. Site of meeting will be decided upon shortly.

David P. O'Malley Quits ARA; EMA-ARA Unity Threatened

CHICAGO, Feb. 22.—An exodus of major import to ARA took place here several weeks ago, it was learned this week, when David P. O'Malley, leading independent office chief, told *The Billboard* that he had submitted his resignation to I. Robert Broder, executive secretary of ARA. O'Malley, who is currently vaca-

tioning in Florida, would give no reason for his walkout. He said he had received a reply from Broder, stating that O'Malley's resignation could not become effective until the end of ARA's next fiscal year because the resignation was not submitted before December 1 when, according to ARA by-laws, if no notification is received to the contrary, membership in ARA automatically becomes effective for another year. O'Malley said that he had already taken out a franchise with AGVA for the current year directly with Jack Irving, Chi AGVA topper. O'Malley said he was not certain of the status of his franchise, but that he would iron out the situation upon his return here March 12.

Exit of O'Malley from the national group has serious implications for EMA-ARA unity here, for O'Malley, who was a leading figure in launching EMA seven years ago as an agents' association, has always been a leading factor in guiding affairs of the group. O'Malley, despite the fact that he was not included on the current local board of governors elected in November, still packs plenty of weight with many independent agents represented in the Chi chapter of ARA. Trade observers believe that O'Malley's withdrawal from the org may set off a number of departures from the local EMA-ARA membership, for some independent agents have been half-hearted in their association with ARA, joining only because the majority of the membership voted to enter the national group.

Danny Kaye Click Sells Miami Copa On Names in '48

MIAMI, Feb. 22.—At least one spot in town, the Copacabana, is still willing to put it on the line for names that draw. Plans for the 1948 season, according to Irving Harris, one of the partners, is to start looking for talent beginning in April. Plan, according to him, is to run a 14-week season divided into two bills to run three weeks each and four bills to run two weeks.

For the three-weekers, the club already has feelers out for Sinatra as No. 1, to be followed by Danny Kaye and Durante. For the deucers the bait is out for Peter Lind Hayes, Fannie Brice, Danny Thomas, Bob Hope, Bing Crosby, Milton Berle and Mae West.

Harris doesn't know whether any of these will be available, but insists that it's cheaper to pay an attraction big dough than to buy a \$5,000 name and die with it. Future policy is based on the job done by Kaye, who came in for a bundle but filled the joint two shows a night for the 16 days he was in there.

Ordinarily, the Copa can't make money with terrific-priced names—not because they don't draw, but because the room can do so much business and that is all. But with a Kaye on tap (and probably with Rooney), the tariff was a \$7.50 liquor minimum plus \$5 food minimum which brought the smallest check to \$12.50.

Det. Royale, LQ Ordered Sold

DETROIT, Feb. 22.—Disposition of physical properties of two top-flight night clubs has been ordered by State authorities here. Club Royale, closed about three years since a fire, and the subject of investigation by judicial authorities recently because of alleged gambling connections, has been ordered sold by the Liquor Control Commission. The Latin Quarter, closed since last September by the commission because of charges of "concealed ownership," was subject of a lien issued Tuesday by the State Unemployment Compensation Commission for alleged pay roll taxes of \$4,800 claimed due.

Recent proceedings before the Liquor Control Commission indicated that the Latin Quarter license tangle might be straightened out and the club allowed to reopen in the near future, before this latest action was taken. In the case of the Club Royale, a deal to purchase the spot by Edward F. Casmer, former owner of Lee 'n' Eddie's, was turned down by the liquor commission a few weeks ago.

Philly Local, Matt Shelvey In Open War

Jones Claims Intimidation

(Continued from page 3)
AGVA convention, which is skedded to take up the question of local autonomy vs. branch offices. Shelvey's contention, oft-stated in the past, is that the locals are branches of the national office and must take their instructions from it. Shelvey claims this is in accordance with the April, 1942, resolution of the AAAA, suspending powers of jurisdiction, rights and obligations of local offices. Several of the locals feel otherwise, however. If Shelvey wins in Philly, some observers feel that this may crack the opposition front before the issue reaches the convention floor and predetermine the decision there.

Shelvey Calls in Cops

Shelvey came into town Tuesday with Dave Fox, Dick Reisman and Emil Lowe, of New York; Max Bernstein, of California; Freddie Dell, of Boston, and an auditor and two lawyers. The New York delegation first went to City Hall where they picked up Police Captain Doyle, head of the labor squad, and two detectives, who then accompanied the AGVA group to the local office. When they refused to leave, Jones swore out warrants for Shelvey, Fox, Reisman, Lowe, Bernstein and Dell.

The national AGVA men then went to the Warwick Hotel, where Shelvey called a meeting of the theatrical bookers in town and told them that Dell had been named to supersede Jones in the Philly area. On Wednesday Shelvey called in the nitery ops for a similar meeting, told them that the local charter had been revoked and directed them to conduct their business hereafter with the new AGVA office which was set up in an agent's office in the same building housing the local. Shelvey also told the ops that Joseph McDonogh, of the Central Labor Union, representing the AFL in Philly, recognized the newly designated AGVA representatives "as the only voice of authority for AGVA in the jurisdiction of Philadelphia and does not recognize any insurgent group."

Later, in New York, Shelvey issued an order firing the officers, committees, directors, agents and employees of the Philly local and ordered the local to turn over all its books and funds. Shelvey also placed Jones on the national unfair list as a member.

"Defending Property"

According to Jones, whose local membership backing seems assured in view of the unanimous vote to remain an autonomous local, he swore out the warrants because "we are defending our property." He charged that Shelvey and the national office was trying to break up the local union. "They tried to take over and missed," Jones said. "We're still a local of AGVA. We are not breaking away from the union. They had no court order, only some phony resolution which Shelvey read to us."

Shelvey declared that no AGVA local has had autonomy since 1942, (See *Autonomy Blast* on page 41)

Can't Get Much Worse in Frisco

SAN FRANCISCO, Feb. 22.—Frisco's after-dark picture is indeed dark. The Bal Tabarin, Le Gourmet and the Spinning Wheel are closed; the Music Box and Copacabana are operating under difficulties, and according to one observer, almost a score of other spots are on the shores of an ocean of red ink.

"It's a weeding out process," one operator said. "A lot of clubs started up during the war and became known as expensive spots to visit. Now they no longer have transient spenders and San Franciscans won't support such high-priced places. "The 12 o'clock closing law is giving clubs a bad time. They don't get started until 9 p.m. and in three hours they have to close. Also patrons are kept away by high entertainment taxes." All over town the outlook is becoming progressively gloomier.

Cincy's RKO Albee To Resume Fleshers

CINCINNATI, Feb. 22.—RKO Albee here resumes its flesh-pic policy next Thursday (27) with Bob Crosby's Bobcats. House offered fleshers intermittently late last year and early in '47.

Subsequent packages will include Tex Beneke-Glenn Miller, Guy Lombardo, Sammy Kaye, Carmen Cavallaro, Louis Jordan and King Cole Trio. Three or four acts will supplement each band offering.

NIGHT CLUB REVIEWS

Zanzibar, New York

(Thursday, February 20)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Owners-operators, Joe Howard, Carl Erbe; publicity, Carl Erbe. Prices: \$2 minimum.

Stripped of its gaudier trimmings, the Zanzibar, in its move across Broadway from 49th Street to just above 47th Street, has decided to aim for a more intimate type of presentation. As such, floorshows are pared and actually could be pruned even further than the opener. New policy needs only a single headline, and the Eddie Heywood ork (currently holding the podium); no more. Other acts are superfluous and, in the case of the preem bill, they do nothing to help the evening's entertainment.

The Mills Brothers top the bill and stop the show as usual. They deliver oldies and newies with their customary sock showmanship and beg off with customers howling for more. Their familiar *I Don't Know Enough About You*, and *I Guess I'll Get the Papers* are just what the table-sitters want, and the newer tunes, *I'm Afraid To Love You* and *What You Don't Know Won't Hurt You* also win big hands.

Eddie Heywood's 88-ing is slick and showy as he teases the ivories with his *Begin the Beguine* and *Loch Lomond* arrangements to top mitting. His ork plays a good show and shares the lulls with Doels Dickens's outfit.

Otherwise the bill is no Stem-style package. Ida James, an exponent of the itsy-bitsy school of baby talk chirping, doesn't offer much in her numbers. Except for her opener, *Blue Skies*, she sticks to cute numbers, *I Won't Say I Will* and *Let's Fall in Love*, and does a yawn job with them.

The comedy team, Apus and Estrellita, doesn't add up as boff getters. They strain hard to squeeze the laughs out of old-type crosstalk, but the material isn't there to cull yocks.

If the spot can keep a succession of names such as the Mills Brothers, that's all it needs. Heywood can take care of the rest and the customers will get a tighter, snappier show.

Frank Gill.

Marine Dining Room, Edgewater Beach Hotel, Chicago

(Sunday, February 16)

Talent Policy: Dancing and floorshows at 9 and 11:30. Owner, William Dewey; publicity, Marjorie Winston; producer, Dorothy Hild. Prices: \$1.50 cover.

Dorothy Hild continues her six-month unbroken string of solid, well-paced shows here with Professor Backwards, Whitson Brothers and Londre and Verna. Miss Hild contributed two fine productions to the revue, smartest of which was her Indian tom-tom bit, which introed Londre and Verna, who did a red-skin adagio dance. Pair deserve plaudits for the changes they made in their act to weld it securely into the production. Gal was sparsely clad, but guy's handling was digni-

Copacabana, Chicago

(Thursday, February 20)

Talent Policy: Dancing and floorshows at 8, 12 and 2:30. Manager, J. L. Rinella; production, Eddie Noll; publicity, Al Turner. Prices: \$3.50-\$4 minimums.

This newest Loop boite continues to use the policy of shifting headliners, and according to its operator, new faces will continue to be brought in while certain headliners remain.

Jimmy Savo has changed his act quite a bit since his leg was amputated. He walks with a limp, which has forced him to discard some of his established panto bits in favor of novelty songs, done with plenty of the old Savo gestures. However, his stint wins warm applause. The fact that he hadn't worked here for seven years didn't dim the diners' memories, for he was greeted with a warm hand at the intro.

Phil Foster, who's been held over here to May 15, continues to win more fans. He feels his audience out for the first five minutes, and after that, it's laughs all the way. His casual delivery, making his routines sound spontaneous, enriches the already strong material. His *Old Gang of Mine* is a bit too Brooklynish to go over big with a Midwestern audience, but bits like his *No Boats* pull yocks.

Show is heavy on dancing, with ballerina Carol King, cleater Virginia McGraw and two lengthy production numbers. Spot could economize and not hurt the general effect by dropping one dancer. Toe-terper Carol King's graceful ballet-type work is unusual for Chi clubs, but she won good response on two numbers.

La McGraw, a brunet looker, works to a different type of music than most chick tappers, using an up-tempo beat to show off her fancy stepping. Her peppy work projects well.

Vocal section of this show is the strongest seen here thus far, highlighting Betty Reilly, who has looks and animation. Gal sells all types of unusual ditties—Latin, Mexican and Jewish—for she always keeps her motor running to gain visual as well as aural attention. She did two encores. Production singer Larry Stewart, a handsome lad, has effective tenor pipes which won him a callback after three numbers on his own.

Production numbers were repeaters from the last show. Noro Morales's Latin ork pulled a goodly number of dancers to the maples, considering that his first set was for the diners. His singers were hampered by a low p-a. volume.

Johnny Sippel.

fied, warranted and received top response.

Whitson Brothers, Risley turn, have added some potent lines and several new flip breath-takers to their act since showing here a couple of months ago. Heel-to-heel flip, missed the first time intentionally, pulled a huge mitt, as did most of their work.

Professor Backwards, making his first Chi personal appearance since his 19-weeker on NBC, still pulls solid yocks with a line of original gags, notable because they are clean and extremely topical. Has further hyped his act with acquisition of a new blackboard, a wartime military innovation, that proves an even better medium for his wrong-way writing. Got solid results all the way.

Johnny Sippel.

Restaurant Continentale, Hotel Netherland Plaza, Cincinnati

(Tuesday, February 11)

Talent Policy: Dance band and ice shows at 1, 8 and midnight. Management: Max Schulman, hotel manager; Richard Elsner, catering manager; Albin Bratfisch, headwaiter; James Mason, captain; Amy V. Pace, publicity. Prices: Dinners from \$1.75; drinks from 40 cents.

New icer, labeled *Blades on Parade*, sports a pretentious array of wardrobe, an excellent musical score, and slick routing by Truly Magee to make for a palatable little ice dish. At this room's reasonable prices, the shows are still an attractive buy, but to the spot's regulars the packages are beginning to take on an air of sameness, which is not too surprising considering the fact that the tank icers are now in their sixth year here. What is generally lacking in all units of this kind, is again missing on this occasion—good comedy, an important ingredient in any nitery show.

This is one of the lowest-budgeted shows ever to play the room, but Miss Magee's deft handiwork puts it on par with any of its predecessors from an entertainment standpoint. There isn't an outstanding skater in the layout, but the principals are young and refreshing and the customer's like them and, after all, that's what counts. The *Lovely De-Icers* (6) in looks and ability are a good hop, skip and jump ahead of most of the lines that have appeared here in the past. Coupled with the dazzling costuming, good lighting and a solid musical score, it all makes for something easy to look at and listen to.

Jinx Clark, top femme, young and beautiful of figure and face, scores with her standard skate work. Polish that comes with experience should boost her stock considerably. Bain Lightfoot registers well as a single and in his doubles with Miss Clark. Best work is contributed by Paul and Mickee Preston, ex-roller skaters. Their skate work isn't too flashy, but they turn in some tricky holds, lifts and spins, evidently a holdover from their roller days, to win the biggest applause of the show. Mary Lou, a looker from the line, also wins favor with a specialty.

Jacqueline Kimsey, blonde lovely, handles the major warble chores and shows a marked improvement over her previous showing, when she stepped into new music at short notice. She is assisted on the singing end, and capably, by the handsome Gardiner Benedict, whose ork, new here, cuts the show and dance music in tip-top fashion.

Bill Sachs.

Bal Tabarin, New York

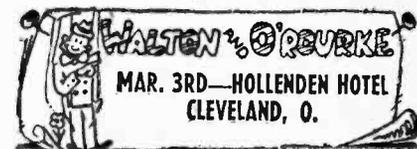
(Wednesday, February 19)

Talent Policy: Dancing and floorshows at 7:45, 11:30 and 1:30. Owners, Johnny and Laurent Hourle; publicity, Max Hecht and James O'Rourke. Prices: \$1.50 minimum Saturday only.

Spot's show is weak this trip, slow and without distinction. Production numbers lack imagination and line routines could stand tightening.

Loretta Miller, acro terper in her first New York date, is a good-looking redhead but showed only fair promise, failing to click in the hoofing department. Kid has taken some basic ballet steps and revamped them slightly. Worked well but should develop breezier bits. Gal executed a difficult backbend well and moved easily thru some cartwheels and somersaults.

Shavo Sherman, billing himself as (See Bal Tabarin on page 40)



THE GREAT JAXON

"Master Voice Illusionist"

and his knee-perching pal

JERRY JORDAN

(Fully covered by U. S. Copyright)

Now on tour theaters and clubs.
1947 Fairs.

Booked Exclusively by
**BARNES-CARRUTHERS
THEATRICAL ENTERPRISES, INC.**

121 N. Clark St. Chicago 2, Ill.

Jimmie MARK
THE ANEMIC BUM
AND **Lucille**
COMEDY CYCLING!
A RIOT OF FUN!

Eastern: Kalchheim and Cartier
1650 Broadway - New York

Midwest: MARTY WHYTE
32 W. Randolph St. - Chicago

Fairs: CHAS. ZEMATER
54 W. Randolph St. - Chicago

Available After June 1st
for Resorts or Hotels

ARULEN BROWN MORROW AND HER MID-WEST FAMOUS MORROW MELODIANS

10-Piece All-Girl Orchestra.
Glamorous Floor Show Material.
Excellent Dance Band.

Write ARULEN BROWN MORROW

559 28th St. Des Moines, Iowa

CHARLIE GAINES

His Trumpet & His Orchestra
NOW—6th Month

CLOVER CLUB, PHILADELPHIA

Write
Wire
Phone

JOLLY JOYCE

WAInut 2-4677 Earle Theater Bldg.
WAInut 2-9451 PHILADELPHIA, PA.

MITZI BRUGGEN'S LUCKY GIRLS

Currently THE HENRY GRADY HOTEL
ATLANTA, GEORGIA

Following 19 Weeks
At LOOKOUT HOUSE
Covington, Ky.
Thanks to Clay Rambeau

Opening on April 7
for Herman Pichner
At ALPINE VILLAGE
Cleveland, Ohio

Latin Quarter, Newport, Ky.
(Friday, February 21)

Talent Policy: Dancing from 7:30. Floorshows at 9, 12 and 3. Owner, Tommy Callahan; manager, George Gebhardt; maitre d', Tommy Clare; publicity, Don Heck. Prices, \$1.50 minimum.

Even without comic Steve Evans, whose opening here was delayed by transportation difficulties, new floor layout stacks up well, and with him entertainment should garner additional luster.

Speedily paced menu opens with the Muriel Kretlow Dancers (6), who are winding up an 18-week stand here, in a *Minuet in Jazz*, with tricky costuming lending color and flash.

Four Evans, expert terping family, pack as much appeal with nitery goers as they do in vaude houses. Pulled a sock reception with their flashy toe and heel work. Quartet puts plenty of teeth into its turn and intersperses the usual individual and collective tap standards with several newies. The daughter, a brunette lovely, is a particular stand-out with her acro-contortionistics. Had to beg off.

Sammy Leeds, emcee-ork leader, bridged the gap made vacant by the absence of Evans with solid sax treatment on a number of specialties, best of which was his tooting of *Star Dust*.

Tommy Dix, powerful lunged ton-silior who looks like a recent importation from a Future Farmers of America group, sports tremendous vocal range and smart song selections. Gives deft spiritualistic treatment to *Great Day*, putting payees on his side immediately and garners full house approval with a torchy *Temptation* and a top drawer fem-appealing *Anniversary Song*. Topped it off with *Buckle Down, Winsocki* on the recall. Begged off to a thunderous mitt.

Kretlow gals close it with a well-routined *Popeye, the Sailor Man* bit. Sammy Leeds ork still grabbing patrons' fancy with a sleek show-cutting and dance book. Chuck Hudson still handling the organ lulls and featured at the bar Steinway.

Bob Doepker.

Charley Foy's Supper Club,
Sherman Oaks, Calif.

(Friday, February 14)

Talent Policy: Floorshows at 9 and 11:30 p.m. Owner-manager, Charley Foy; publicity, Charlotte Rogers. Prices: No cover or minimum.

For all-around nitery fare, this is the best offering Charley Foy has dished out since he opened his intimate valley club. With Wally Vernon holding down the main slot, and a sock supporting bill including Candy Candido and thrush Dotty O'Brien plus the Foy regulars, show is a top seller all the way.

Long absent from the local nitery scene, Vernon proves to be an agile, smooth comic. With material generally hep and slightly on the blue side (yet not offensive), Vernon runs the range from rib tickling take-offs of Harry Richman and Fanny Brice to the usual smooth line of patter and ringside horseplay. Vernon proves he can sell a moth-eaten gag as well as a fresh crack, mainly because of a swift and sure delivery. Only weak spot is an overemphasis of gags with racial slant, many of which can and should be eliminated.

Candy Candido's star is definitely on the rise, judging from terrific ringside response he earns from his voice trickery. Taking the old novelty tune, *One Meat Ball*, and dressing it in a new veneer of triple voices, Candido has the payees eating out of his hand. His mock recitation of *Dangerous Dan McGrew* is a wow. With a regular slot on the Moore-Durante air show, and plenty of attention from Foy's ringsiders, the (See Charley Foy's on page 40)

Havana-Madrid, New York
(Thursday, February 20)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Owner-operator, Angel Lopez; publicity, Ed Weiner. Prices: \$2-\$3 minimum.

Spot has continued its talent cutting, having dropped its line for this show. Bill, however, is fast as a whole, with emphasis on terping by two of the four acts. Hoofers Teddy Rodriguez and Phyllis walked off with all the mitts and were about the only act able to secure any semblance of quiet from the noisy opening crowd.

Team showed up excellently in choreography. Routines highlighted several effective lifts. Tricky numbers, executed in smooth-flowing graceful fashion, culled big receptions. Man easily stood out in pair's varied routines. This is gal's first Stem job and with more experience should show better form. Man's familiar bit of dancing with filled glass on head sold best. Pair's beguine also clicked.

Show opened with the Three Aces, a trio of acro lads imported from Cuba. Lifts were good, but they shouldn't work a slow-paced turn to breezy music. Contrast has a tendency to distract. Boys might pep up routines a bit while still keeping the casual effortless motion. They work stripped to the waist, showing well-built frames. One bit in which one boy stands on his head supported straight-armed by partner's hand got biggest mitts.

Disk crooner Hal Winters had a tough battle chirping above the house tumult. Kid has a pleasing set of pipes, but the customers wouldn't give him a chance. Out of five numbers he could be heard only in *Anniver-*

sary Song and *Granada*. Latter, closer, registered best. Lad closes his eyes too much, possibly in an attempt to create a romantic effect. Makes him look droopy instead.

Spanish Gypsy Maclovia Ruiz is back at this spot after a two-year absence. Terped brace of spirited routines with an exotic interpretation on the second. Gal is good, but this spot has had better Latin dancing singles.

Luis Del Campo, leader of ork cutting show, does a hammy emcee job. Did everything but get down on his knees and sing *Mammy* in begging for hands when introing the acts.

Relief ork is Ramon Arhursa's crew.
Don Marshall.

WANTED

Small Combos, also Singles. Girls who can sing and play piano or organ for lounge work. If interested send photos and details immediately.

Al Hirsch Attractions
408 Empire Building Denver, Colorado
Ph.: Keystone 8586

WANTED

DANCERS
NOVELTY ACTS
SINGERS

Write Wire Come In
RAY S. KNEELAND

75 1/2 W. Chippewa St. Buffalo 2, N. Y.
AGVA Franchised

GAUDSMITH BROS.

Address for the next ten weeks

M.G.M. Studio, Culver City, California

Direction—**WILLIAM MORRIS AGENCY**

Follow-Up Reviews

BEACHCOMBER, MIAMI: The opening of Harry Richman pulled a fairish crowd. As a performer, it was evident that Richman no longer has the stuff. In only one number, his famous *Putting on the Ritz*, was he the Richman of old. His standards and pops just never clicked.

Richman worked on the theory that his pipes were as good as ever, so his arrangements called for hitting notes on the button. He missed time and time again and the music behind him wasn't sufficiently flashy to cover it up. Top-hatted singer finished with an olio production, giving out with oldies while line kids came out one by one. Number sagged until Sophie Tucker and Jackie Miles, both holdovers, came out in Gay's '90s bathing suits. They saved what would have been a washout.

Incidentally, Tucker still does a great job. But unlike Richman, when she knows she can't hit a note squarely she steps away from the mike and the music covers her capably. Jackie Miles worked in the middle, with Richman closing. Despite Richman's closing spark, it was still Tucker's show.
Bill Smith.

LATIN QUARTER, NEW YORK: Club's new comic, Archie Robbins, finds himself in a tough spot coming on right after Arthur Lee Simpkins, whose vocal stint steals the house. Despite the two strikes against him, Robbins got in there and pitched after a slow warm-up. A refreshing lad who handles his material with ease, he has improved much since last caught several months ago at the Blue Mirror in Newark, N. J. Most of his routines are new and include his sock impressions of cafe characters and his race track encore bit. Yocks were evenly paced thruout his stint, with only a few gags on the blue side. He still showed (See Follow-Up Reviews on page 41)

FOR SALE



KING'S TOP FLIGHT NITE CLUB
ONE OF THE MIDWEST'S FINEST
SUBURBAN DAYTON, OHIO

This beautiful, thriving nite spot is being sacrificed. Present owner retiring from business. Building and Equipment, \$100,000.00. Business and Equipment, Plus Inventory, \$65,000.

Wire, Write or Phone

L. H. KING

3515 NO. DIXIE DR., DAYTON, OHIO

PHONE: RANDOLPH 0245

CELLOPHANE HULA SKIRTS!

BACK AGAIN

Flame-Proof Cellophane Hula Skirts, the finest made, guaranteed not to shed. Colors available are Clear, Red, Light Blue and Amber. Other colors later. Write for prices.

We also have a larger and more complete line of Theatrical Fabrics and Supplies.

SOUTHERN IMPORTERS & EXPORTERS
Suite 200, Fannin Bldg. Houston 2, Texas

FOR SALE

One of the South's largest and finest Theater Night Clubs. Seating capacity 600. Fireproof construction. Includes building and 32 acres of valuable property located only four miles from city limits. City of 400,000 population. Write BOX D-427, Care The Billboard, Cincinnati 1, O.

COMEDY PATER

BLACK-OUTS • PARODIES
FOR ALL BRANCHES OF THEATRICALS
FUN-MASTER GAG FILES

NOS. 1 THRU 22 @ \$1.00 EACH

"BOOK OF BLACK-OUTS," Bits and Skts.
Great for Radio "Warm-Ups."
3 Vols. @ \$20 Per Vol. or \$50 for 3 Vols.

"BOOK OF PARODIES," \$10 Per Book.
10 Special-Written Sock Parodies.

SEND FOR NEW LIST OF COMEDY
SONGS AND PARODIES!

Don't Be a Ham-C!
"HOW TO MASTER
THE CEREMONIES"

(How To Be an Emcee)
\$3.00 Per Copy.

No C. O. D.'s on any material!
If en route also send permanent address.

PAULA SMITH
200 W. 54th St. New York City 19

COMICS! MC'S

HERE'S THE MATERIAL YOU NEED
GAGS... BITS... COMEDY CHATTER
Incl. 5 Comedy Songs with Music, 3 Parodies
\$2.00 COMPLETE—NO C. O. D.'s
ASK FOR FOLIO "C"

FOLIO "D" READY SOON!!

IN ORDER to estimate printing, FOLIO
"D" is yours for ONE DOLLAR!! Just
send me \$1.00 WITH THIS AD and FOLIO
"D" will be sent to you immediately if
comes off the press.

FOLIOS "A" and "B," \$2.00 EACH.
BLACKOUTS AND SCENES IN 2
VOLUMES, \$25.00 Per Vol.

AL STANLEY

P. O. Box 1015 Los Angeles 53, Calif.

ANNOUNCING

the opening of our Boston office, located
at 120 Boylston Street, Suite #308.

Booking Exclusively

STEBEN'S RESTAURANT

JACK MANDEL & SENIA GAMSK

1697 Broadway New York City
Tel.: CI. 5-9721—CO. 5-4210

Franchised by AGVA Members of ARA
Licensed by the State of New York
Licensed by the State of Massachusetts

GAGS

THOUSANDS OF THEM!!

You can now be assured of a steady supply of
up-to-DAY original gags by subscribing to
PUNCH LINES. Written by a TOP gagman,
each issue will contain over 100 SUREFIRE
fresh gags. 12 issues for \$10.

SPECIAL INTRODUCTORY VALUE: Punch
Lines 1 and 2, \$1 each. Each issue contains
over 200 gags each! PUNCH LINES 3, 4
ready soon! Preparing Comebacks to Hecklers
(Over 50 Original, Boff Comebacks), \$2.

LAUGHS UNLIMITED

276 W. 43 St. New York City

In Philadelphia

HOTEL
SENATOR

915-17 Walnut St.

Caters to

The Show World

NEWLY DECORATED

Rates From \$2.00

Restaurant and Bar

Lee Cuber, Mgr.

OPEN FOR ENGAGEMENT

Female Impersonator. Singer of popular and char-
acter numbers. Beautiful wardrobe. Clubs or vaude-
ville only. Excellent references. Photos furnished.

FRANCIS PARKER

Donaldson Apartments, Apt. 233 204 N. 2d St.
HARRISBURG, PA.

VAUDEVILLE REVIEWS

Loew's State, New York

(Thursday Evening, February 20)

Current bill is an inoffensive, fairly dull affair. Running a brief 37 minutes in order to make up for the length of *Till the Clouds Roll By*, accompanying flick (in its second week). The show is built around ork leader-magician, Dick Himber. Himber emcees amiably and with enthusiasm, but his ork is a pretty sad musical organization. Himber has one short, but not too brilliant and not too funny, magi turn. Standout act is the Amory Brothers stint. Four boys harmonize in outstanding style, doing an exceptional job on a spiritual, *Who Built De Ark*, and on a specialty, *Where the Volga Flows*, which includes *Dark Eyes* in the arrangement. Boys copped heaviest applause of the show from a house which was half-filled on a snowy night.

The Gaudsmith Brothers' dog act drew some good yocks and a fair hand for their familiar slapstick capers.

Comedienne-dancer, Diana Betty, worked with poor material in the yock department, but did considerably better with her taps.

Ork chirp, Carol Kay, came on for a couple of choruses of *Come Rain or Come Shine*, but her singing ability hardly matches her looks, and she went off to a light mitt. Ork bassist, Hy Harrow, came down front to do an unfunny Calypso, but drew a good hand for his efforts on a rumba, *Cachita*, done with swaying hips and Spanish lyrics.

Himber's ork uses *Open the Door, Richard* as theme, does a number of uninteresting choruses of *Who's Sorry Now?* and a two-tempoed *Anniversary Song* and cuts the show in ordinary fashion. Hal Webman.

Oriental, Chicago

(Reviewed Thursday, February 20)

Current stage fare, Dick Jurgens' ork, with Cy Reeves and the Three Glens, stacks up to a solid 45 minutes of entertainment. Mainly responsible is the Jurgens crew, who, aside from being a local fave, go out of their way to do something different in the way of band-stage presentation. The handsome fronter has come up with several new gimmicks, notably his "glue club," a laugh-grabbing parody on band glee clubs, and a new hit novelty, *I Won't Be Home When You Call*. Number spots Jurgens using a tram mute to emulate a phone voice and do a gal's voice as she talks to vocalist Al Galento. Besides this, Jurgens has his crew looking neat as a pin and some clever lighting effects bring out the clean-cut appearance of the crew. With the addition of strings, Jurgens is able to add such show-pieces as *Hora Staccato* and Ravel's *Bolero*. Biggest mitt-getters are still his oldies, like *Careless* and *Ragtime Cowboy Joe*. Best of the new Jurgens vocal contingent are Jimmy Castle, whose flexible voice sells the ballads and novelties, and guitarist Ray Blanco, who does a fine job on Afro and Cuban ditties.

Three Glens grab plenty attention with their slow, graceful and original three-men stands. Gal, who works the middle spot in these acro bits, adds plenty of class to the act, being adeptly used so she can do almost the same work the men do. Comic Cy Reeves can thank the audience here for the solid reception he got with material which was largely vintage stuff. Despite hackneyed stuff, folks here ate it up and even after one encore, they mitted for another, which was impossible because of time schedule. Film, for adults only, is *That Brennan Woman*.

Johnny Sippel.

Capitol, New York

(Thursday Evening, February 20)

Bill is strictly commercial and one that all fans should go for. The two names, Kathryn Grayson and Johnnie Johnston, should help pack 'em in. Pair offered a smart contrast between longhair and pop material.

The thrush scored with her coloratura stylings fronted by a load of solid charm; she looked and sang well, with the emphasis on the semi-classical. In a long-sleeved fuchsia gown with black net, she added just the right touch of glamor to dress up the bill. Her high C's in her first selection, *Siempre Libre*, sold effectively. Next number, *Time After Time*, was weak and a poor choice to follow the initial click. A more pop tune might have sold better. Thrush worked with her head framed in a white spot for *Time* with good results. Her closing solo, *Jalousie*, registered well also, altho she showed signs of straining for the top notes in the last few bars. During Miss Grayson's stint, Nat Brandwynne's ork was batoned by gal's own conductor, Emil Vandas.

Johnnie Johnston, a likable kid with an easy-going personality, worked his casual tenor pipes thru four solos, letting himself go on the last, *That Old Black Magic*, for big mitting. A Jerome Kern melody for a recall also saw him score with *Ole Man River* altho Brandwynne's ork almost blew him offstage in the closing bars. Johnston showed one principal fault, a tendency to mug too much. Lad can do okay without it. Might also cut his constant "You're a wonderful audience!" biz.

Johnston came on for two duets with Miss Grayson, to close bill.

On the laugh side Paul Regan showed some top take-offs. Bits were brief enough to keep the customers wanting more; material was tops, also. Did short takes on many celebs with Claude Rains and Lionel Barrymore as standouts. His Hugh Herbert bit was loused up by a kid in the audience who laughed him out of it. Regan scored with an inspiring bit on Will Rogers and F. D. R.

Hoofers Perry Franks and Janyce opened. Kids worked hard but acted tired, tho routines were skillful. Ork with Brandwynne at the helm didn't have much of an opportunity to sell anything but arrangement of their two numbers, *I Want To Be Happy* and *Warsaw Concerto*, with leader at the ivories for the latter, were okay. Clarinetist Abe Most took a ride with hot licks in opening number, *Happy*. Band has been augmented for Capitol date and has three trumpets, two trombones, five saxes, six strings and four rhythm. Leader makes a poor emcee, nervous and ill at ease. Pic, *The Beginning or the End*.

Don Marshall.

CHARLEY FOY'S

(Continued from page 39)

lad should find easy pickin's from now on.

Fresh, lovely - to - look - at Dottie O'Brien holds down the vocal slot easily and pleasantly. The ex-Bob Crosby thrush has a good set of well-trained pipes and first rate delivery. Best on ballads, the gal scores with a smooth version of *You Go to My Head*.

Oldster Billy Green, stooge Sammy Wolf and Foy himself round out the show. Like *Old Man River*, this threesome continues to delight Foy's repeat trade. Seventy-five-year-old Billy Green brings back the nostalgic vaude era and sings with a lusty and still-tuneful style. Wolf is of the Ritz Brothers school of hecklery, and should be given more to do—he's that funny. As for Foy, the son of a

Chicago, Chicago

(Friday Afternoon, February 21)

Current bill offers only four people, but the resultant entertainment is plentiful when the quartet includes the two Martin Brothers, Dear Murphy and Connee Boswell.

Lou Breese's house band teed off smartly with a varied tempo scoring of *Anniversary Song*, featuring Rudy Wagner's 88-ing. Breese's use of the pit Wurlitzer with the band on several pertinent occasions in the show's music enriched the background.

Martin Brothers, back after six months, have polished their routines plenty, but don't offer anything new. While their marionetting, especially the clown bit, is much improved, such close booking means they'll have to work out new material to sock home.

Dean Murphy, a yearly tenant here, has changed his gags and act about 75 per cent since his last stay. For the first time he tried singing, doing *There's No Business Like Show Business*, and it worked out as a good opener. After several minutes of straight gags, he went into his standard impreshe, using fresh lines for the most part. Closer, a series of news personalities, won a solid mitt.

Connee Boswell wisely has started to lean more heavily on current hits. Gal punched across a half dozen of the hottest faves and used a standard for closing. She has inserted some cute chatter between numbers that sells just as much as her singing. She grabbed top hands.

Johnny Sippel.

BAL TABARIN

(Continued from page 38)

a comic, showed great promise and could sell with better material. Did take-offs on celebs and his pliable facial features fit in perfectly. Material, however, was poor and bits overlong. Mimicry of Charles Butterworth and Hugh Herbert was best.

Marcell and Mickoells, terp team, did two routines and clicked with a fast-moving turn in the *Oo La La* production. Bit showed imagination but could stand trimming.

Montmarte Girls (6) looked best in vivid red gowns in the above number, but line as a whole lacked timing and precision.

Baritone Dave Collyer, who also worked emcee chores smoothly, came on in third spot for his vocal stint. His four numbers registered well but he might sell better if he sang two during one part of the show and two in another. Altho capably sung, the four songs, sung consecutively, slowed the pace. Lad showed good phrasing on *Anniversary Song*.

Lou Harold's Ork (6) cut the show but was way off in cueing acts. Relief ork is Carlos Valencia's rumba crew. Show's producer is Jack Lewis.

Don Marshall.

famous father is still a solid performer and proves it.

With other clubs crying for biz, Foy's was jammed. What's more, the spot should continue to do biz with the current bill for a long time. Abbey Browne's combo (3) is still holding down dance chores and cutting the show.

Alan Fischler.

SONG PARODIES

Brand New! Sure Fire!
10 for \$10.00

E. HERBERT, 206 E. 34th St., N. Y. C. 16

SCENERY

Dye Drops, Flat Sets, Cycloramas, Draw Curtains,
Operating Equipment

SHELL SCENIC STUDIO 581 s. High Columbus, G.

Autonomy Blast Wallops AGVA

(Continued from page 37)

when the Four A's took over jurisdiction of the national office and all its locals. When the international board of the Four A's returned jurisdiction to the national AGVA "but not its locals," whatever locals remained existed in name only, he said.

Philly Ops Grumble

Mumblings have been heard meanwhile from local nitery ops regarding the state of confusion. One said that if the constant bickering between the local and the New York headquarters continues he will rid himself of the nuisance by dropping floorshows from his establishment. He is said to have the backing of other ops in this intention if the feud goes on.

Among ops reported as present at the Warwick meeting were Sy Kalliner, of Kalliner's Rathskeller; Jack Lynch, manager of the Latin Casino; Frank Palumbo, of the Click and several other spots, and Pop Sciolla, of Sciolla's. General feeling among the ops, caught in the middle of the hassle, was that "they couldn't take any more of the business."

Jones Claims 100 Per Cent Backing

Jones, however, declared that "the Warwick meetings don't mean a damn thing. I still represent the local performers and they are behind me 100 per cent—more now than before." He scoffed at being listed unfair, saying that he is a paid exec of AGVA, not a performer member. Jones added that he had been in communication with Chicago AGVA by telephone and that the Windy City union will follow the lead of Philadelphia and refuse to become "branched" by Shelvey.

From other sources close to the scrimmage line it was learned that the AGVA locals in Detroit and Pittsburgh, as well as Philadelphia and Chicago, were planning to demand that the national office call a special meeting to straighten the whole thing out.

Delbridge MTBA Party

DETROIT, Feb. 22.—Michigan Theatrical Booking Association elected and installed Del Delbridge, of Delbridge & Gorrell Agency, as prexy at annual banquet Thursday (20), succeeding Peter J. Iodice, of Amusement Booking Service, who becomes director. Other new officers are vice-president, Jules Klein, Klein Agency; secretary, Henry Lueders, United Booking Association; treasurer, Betty Bryden, Bryden Agency. Other directors are Glen Jacobs and Val Campbell, of Gus Sun office; Ray Gorrell, Delbridge & Gorrell, and Harry Lee, Amusement Booking Service. Installation banquet drew top figures of theatrical crafts amusement operators' association and State and city officials. Norman H. Birnkranz, counsel of national ATA, was toastmaster, with principal talk by George Edwards, Detroit city council prexy.

Florida Price Note

MIAMI BEACH, Feb. 22.—Walter Jacobs, owner of the \$35-a-day Lord Tarleton Hotel here, made a date with a guy. Something happened and the two didn't get together. Later Jacobs called back explaining something at home had delayed him. Guy asked him, "What do you mean at home? Don't you live at the hotel?"

"Live at the hotel!" exclaimed Jacobs. "Are you crazy? At my prices I can't afford it."

Let There Be Light

MIAMI, Feb. 22.—It was a celeb night at Kitty Davis's Airliner Monday (17) and the joint was loaded with names. Among them was Frank Sinatra, who got up to sing.

"Okay, give me a spot," he said. Just then all the lights went out.

"Hey," Sinatra yelled, "don't cancel me. Put the lights on."

AAA Mulls Invite To Out-State Indies

NEW YORK, Feb. 22.—Revision of Associated Agents of America constitution to embrace out-of-State indie agents instead of confining membership to New York reps is being proposed by org as a result of meeting held Monday (17). New constitution would lift ban restricting new members to membership after only two years booking work. Revision will admit any agent who is presently active or was formerly active in any branch of showbiz. Outlook for revision looks good, according to org Prexy Hymie Goldstein.

AAA is also meeting with AGVA to facilitate granting of franchises to new members and is holding monthly auditions for new acts at Malin Studios.

Kath. Duffy Sets Frontier's Talent

LAS VEGAS, Nev., Feb. 22.—Katherine Duffy, New York producer, whose dancing group (10) are in their seventh week at the Last Frontier Hotel here, has been named exclusive talent buyer for the hotel, succeeding Maxine Lewis, who has held that post for the last several years and who left here two weeks ago.

Miss Duffy, who will operate out of her New York headquarters, will furnish the hotel with all acts, bands and cocktail units.

The Duffy Dancers will wind up their stay here next week to return to Beverly Hills Country Club, Newport, Ky., where they have held forth for the last three seasons. Beverly cracks its new season March 14.

Leslie Plans European Tour In Search of Vaude Talent

NEW YORK, Feb. 22.—Lee Leslie, head of the Gale Agency's theater department, is slating a European trip in May to look over the act market there with a view to buying prospective talent for importation here. Leslie said he already has options on Robert Lamouret, Parisian singer, who also works a comic routine with a puppet duck. Lamouret's agent is asking \$3,000 to \$3,500. Gale's theater chief also has an option on another Parisian act, Monæ and Olivier, dance team.

Gale is also contemplating a bid from Georges LeRoy, booker for the Lido, Paris, for the agency's Esquire Award winners, Dizzy Gillespie, Illinois Jacquet and Sarah Vaughn, to make up a package for overseas showing.

Eddie Davis for Fla. L&E

PALM BEACH, Fla., Feb. 22.—Leon 'n' Eddie's easily one of the classiest rooms in town, running as an eatery with dancing after 11, will use Eddie Davis to hypo late biz. According to the plan, Davis will work his usual stint in New York and then do a few weeks in Palm Beach. Feeling is Davis, with his special material, could give the takes a shot in the arm.

New York:

Newies Up Stem Takes; Roxy 105G, Strand 53G, State 35G

NEW YORK, Feb. 22.—Total take of the six Stem vaude-pic houses jumped to \$441,200 last week as against the previous week's \$416,500, but sole individual increases were racked up by the Roxy, Strand and Loew's State as a result of change of bills.

Radio City Music Hall (6,200 seats; average, \$110,000), in its fourth week with Gil Maison, Patricia Bowman, Ted and Flo Vallett and *The Yearling*, collected \$121,000 as compared to the previous stanza's \$128,000. Started with \$140,000, then got \$137,000.

Roxy (6,000 seats; average, \$85,000) brought in \$105,300 with Peter Lorre, Gil Lamb, Evelyn Knight and *The Shocking Miss Pilgrim* for opening stanza.

Capitol (4,627 seats; average, \$72,000) went down to \$56,900 as against earlier frame's \$76,000 for the fourth and final week with the Tex Beneke ork, Gene Sheldon, the Fontaines and *Lady in the Lake*. Preemed with \$94,000, then \$88,700. New bill, reviewed this issue, has Kathryn Grayson, Johnnie Johnston, Paul Regan and *The Beginning or the End*.

Paramount (3,654 seats; average, \$75,000) brought in \$70,000 for its second week with the Ink Spots, Ella Fitzgerald, Cootie Williams' ork, Stump and Stumpy and *Easy Come, Easy Go* as against opener's \$83,000.

Lpew's State (3,500 seats; average, \$25,000) scored \$35,000 with Jackie Gleason, Harrison and Fisher, Jerry Bergen and *Till the Clouds Roll By* compared to previous week's \$33,000. New bill, reviewed this issue, has Richard Himber's ork, the Gaud-

smiths, Amory Brothers and holdover pic, *Till the Clouds Roll By*.

Strand (2,700 seats; average, \$40,000) got \$53,000 for its first week with Claude Thornhill's ork, Martha Vickers, Alan Hale and *That Way With Women*.

Boston:

Edwards, Blake Sag To 26G at Boston

BOSTON, Feb. 22.—Biz here last week dipped drastically for the first time in six weeks. Altho the drop at the Boston Theater was only \$1,700 below average, the record grosses racked up in past weeks make the sag look big. Box-office receipts for the week ended Wednesday (19) were \$26,000. Stage, Joan Edwards and Arthur Blake; pic, *The Wicked Lady*.

Current show has Lionel Hampton's band headlining, and Ciro Rimalac's ork. Pic, *Swell Guy*.

Chicago:

18-Yr.-Old Record Topped by L. Welk

CHICAGO, Feb. 22.—Lawrence Welk knocked off an 18-year-old gross record at the Rialto Theater, Joliet, Ill., February 19, when he totaled \$3,864, with ducats going from 55 to 85 cents. Welk was in on a 50-50 deal on the gross.

FOLLOW-UP REVIEWS

(Continued from page 39)

some nervous tension, indicated by his fingering of the mike.

Show has another new bit built around Hal Raywin's terp routine while knocking out Liszt's *Hungarian Rhapsody* on a violin. Since the lad hopped all over the stage while playing the fiddle, it was difficult to hear his music because the routine was backed too strongly by Vincent Travers's ork. Also included in this scene, *Phantasie Moderne*, was terper Cecile Lewin with a ballet bit supported by Chick Gladke and the Wally Wanger girls. Gal made an attractive picture with her blonde hair and a filmy white gown, but showed only fair footwork. Don Marshall.

BLACKAMOR ROOM, Miami Beach: We have seen plenty of boy singers since we began looking at them for *The Billboard*, yet in all that time we have come across only two lads who had anything but a desire to get into the money. The first was Frank Sinatra, the second, Dean Martin. To keep out of the cold we dropped into a cocktail lounge the other night. It was a nice room where the actors work on a stand behind the bar. It was there we caught Bob Dixon. He's a tall, good looking, gangling kid with black wavy hair, a shy, infectious grin, stage presence and a voice which will some day represent a threat to Sinatra. We say this with full knowledge that there are more Sinatra imitators around than there are agents' promises.

Dixon's routine consists of stand-ards and pops. Material, tho not unusual, is good. His salesmanship, however, is marked Tiffany. Any lad who can climb a barstand surrounded by customers trying to drink the place dry and get them to hush

Adler-Draper Tour Shows Spotty Biz

KANSAS CITY, Mo., Feb. 22.—Larry Adler, on his annual cross-country tour with Paul Draper, reports biz spotty and unpredictable. Pair played the Music Hall here Monday (17) for Kansas City Town Hall Forum, to a near-full house at a \$3 top. Hall seats 2,500.

Harmonica player reported best biz in New York, Chicago and Buffalo. In Cleveland they scored the biggest house they ever played during the six years they've been doing the concert circuit. Poorest biz was in Indianapolis and Des Moines.

Sally Rand to Village Inn; First N. Y. Date Since '43

DETROIT, Feb. 22.—Sally Rand unit, which closed here Wednesday (19), has been set for a four-week date at the Greenwich Village Inn, New York, opening March 12. Big town date is gal's first since Folies Bergere in 1943. Deal, engineered largely by Eddie Elkhort, of MCA, is considered unusual because big city reached out to pick up a package that has been clicking in the Midwest.

New York date will be fan dancer's last indoor date this season, as she is slated to join Hennies Bros.' Shows in April to play under canvas for remainder of season. Booking is also considered the strongest attraction contracted by a carnival in years.

up has something, and the way he blanketed that lush mob was a revelation. The name Dixon doesn't mean a thing today to anybody's box office, but make no mistake about it, some day it will. Bill Smith.

LEGIT FLUFFS ROAD AGAIN

61% of Tour Concentrated In Four States

Theaters, 'Play Safe' Factors

(Continued from page 3)

who need to be brought up to date and kept there."

The figures bear this out. During the 1945-'46 season 146 companies presented 143 shows in 245 theaters in 188 towns throughout the country. Of the 188 cities getting legit, 55 had single one-night stands during that year, and of the remaining 133 places, 86 each had five performances or less. On the other hand, of the 47 towns remaining, 14 had a total of 80 per cent of the playing time—the lion's share of legit in the United States.

Breaking it down further, 20 States had 10 performances or less and, of these 20, three had no shows at all. To interpret the figures correctly, it should be stated that some Western States have only one large city with one theater available.

Of the 91 communities with a population of over 100,000, only 74 received legit, and of these, only 13 saw more than 100 performances. In addition, 22 had more than 22 performances and the remaining 39 had 10 shows or less during the season. Tapping the small towns, 42 out of 102 with over 50,000 citizens received shows and of these 42, only six saw more than five performances.

Theater Lack Limits Legit

According to Herman Bernstein, biz manager for *State of the Union*, which now has two companies out, lack of theaters has been a great factor in limiting legit on the road. "We canceled a date in Oklahoma City because the theater there, which, supposed to have been ready, wasn't," he explained. "There is no building going on in most cities and the movie chains will not rent their houses to us," he added.

Bernstein claims that even in territory such as Texas, where it might be possible to play longer, the theater owners play safe and don't allow more than three performances for fear they may be giving the natives more theater than they desire.

It is his opinion that costs on most shows are too high for one-night stands and that while traveling most legiters can't do the regulation eight shows a week; they do six instead. However, labor costs are still the same, with actors and stagehands being paid for a full week.

Rail Rates Upped

The Interstate Commerce Commission recently upped railroad rates in certain sections of the country 25 per cent, but the ICC reconsidered and expects to hold hearings on the question in March. Such a hike would mean still less theater for those parts.

Bernstein says that costs will have to be adjusted drastically downward before there can be any improvement in the amount of legit sent to the hinterlands. He feels that conditions on the road have hit rock bottom and will not improve for a long time, because the theater can't meet the competition of other entertainment mediums.

However, this season tank towns

Legit's 1945-'46 Road Record

Towns of 100,000 Population and Over

100 or More Performances

Los Angeles	Detroit
San Francisco	St. Louis
*New Haven	Buffalo
*Washington	Cleveland
Chicago	Philadelphia
Boston	Pittsburgh
Baltimore	

50 to 99 Performances

*Hartford	Cincinnati
*Wilmington	Toledo
Indianapolis	Seattle
Columbus	Milwaukee

20 to 49 Performances

*Bridgeport, Conn.	Newark, N. J.
St. Paul	Rochester, N. Y.
Minneapolis	Portland, Ore.
Kansas City, Mo.	Norfolk

10 to 19 Performances

Denver	Trenton, N. J.
Atlanta	Dallas
Springfield, Mass.	Richmond, Va.

9 Performances and Under

Birmingham	Utica, N. Y.
Oakland, Calif.	Charlotte, N. C.
Long Beach, Calif.	Dayton, O.
San Diego, Calif.	Akron
Sacramento	Youngstown, O.
Jacksonville	Tulsa, Okla.
Tampa	Oklahoma City
Peoria, Ill.	Scranton, Pa.
South Bend, Ind.	Reading, Pa.
Des Moines	Providence
Wichita, Kan.	Chattanooga
Louisville	Knoxville
New Orleans	Memphis
Lowell, Mass.	San Antonio
Worcester, Mass.	Houston
Grand Rapids, Mich.	Fort Worth
Flint, Mich.	Salt Lake City
Omaha	Tacoma, Wash.
Albany, N. Y.	Spokane, Wash.

Towns Between 75,000 and 100,000

10 to 20 Performances

Allentown, Pa.	Schenectady, N. Y.
----------------	--------------------

Between 5 and 9 Performances

Savannah, Ga.

4 Performances and Under

Montgomery, Ala.	Binghamton, N. Y.
Little Rock	Winston-Salem, N. C.
Pasadena, Calif.	Altoona, Pa.
Evansville, Ind.	Harrisburg, Pa.
Sioux City, Ia.	Wilkes-Barre, Pa.
Shreveport, La.	Austin, Tex.
Saginaw, Mich.	El Paso, Tex.
Lansing, Mich.	

Towns Between 50,000 and 75,000

Between 10 and 20 Performances

Parkway, Wis.

Between 6 and 9 Performances

San Jose, Calif.	Wheeling, W. Va.
------------------	------------------

5 Performances and Under

Phoenix, Ariz.	Portland, Me.
Fresno, Calif.	Medford, Mass.
Stockton, Calif.	Kalamazoo, Mich.
Pueblo, N. M.	Asheville, N. C.
St. Petersburg, Fla.	Greensboro, N. C.
Augusta, Ga.	Hamilton, O.
Macon, Ga.	Lancaster, Pa.
Decatur, Ill.	Columbia, S. C.
Opheim, Ia.	Waco, Tex.
Cedar Rapids, Ia.	Roanoke, Va.

Towns Between 20,000 and 50,000

5 Performances

Northampton, Mass.	Williamsport, Pa.
--------------------	-------------------

4 Performances

Salina, Kan.	Elmira, N. Y.
Battle Creek, Mich.	

3 Performances

Santa Ana, Calif.	Billings, Mont.
Daytona Beach, Fla.	Ogden, Utah
Jackson, Mich.	Yakima, Wash.
Great Falls, Mont.	Cheyenne, Wyo.
Butte, Mont.	

2 Performances

Santa Barbara, Calif.	Danville, Ill.
Colorado Springs, Colo.	Ann Arbor, Mich.
New London, Conn.	Jamestown, N. Y.
Athens, Ga.	Raleigh, N. C.

1 Performance

Gadsden, Ala.	Santa Fe, N. M.
Tucson, Ariz.	Eugene, Ore.
Stamford, Conn.	New Castle, Pa.
Lakeland, Fla.	Spartanburg, S. C.
Boise, Idaho	Sioux Falls, S. D.
Baton Rouge, La.	Abilene, Tex.
Greenville, Miss.	Wichita, Kan.
Albuquerque, N. M.	Lynchburg, Va.

Towns Between 10,000 and 20,000

4 Performances

Greenfield, Mass.	Laramie, Wyo.
Vancouver, Wash.	

3 Performances

Missoula, Mont.	Helena, Mont.
-----------------	---------------

2 Performances

Albany, Ga.	Hastings, Neb.
Thomasville, Ga.	Ithaca, N. Y.
Emporia, Kan.	Bismarck, N. D.

1 Performance

Dothan, Ala.	La Porte, Ind.
Boulder, Colo.	Lafayette, La.
Fort Collins, Colo.	New Philadelphia, O.
Trinidad, Colo.	Marietta, O.
Brunswick, Ga.	Bartlesville, Okla.
Valdosta, Ga.	Bradford, Pa.
La Grange, Ill.	Columbia, Tenn.

Towns Population Under 10,000

11 Performances

*Princeton, N. J.

1 Performance

La Junta, Colo.	York, Neb.
Ocala, Fla.	Las Cruces, N. M.
Jackson, La.	Charles Town, W. Va.
McCook, Neb.	

*Indicates tryout town.

have been getting more legit than in a long while. *Life With Father* has been hitting the smaller cities via bus, even visiting tankers of about 10,000 population, such as Griffin and Thomasville, Ga.; Hopkinsville, Ky.; Moberly, Mo., and Traverse City, Mich. When *Father* visited Connorsville, Ind., it was the first show the town had seen in 25 years.

A company sponsored by Stanley Wolf has been doing the same sort of job in tank towns, except that it is sending three plays—*Theresa*, *Philadelphia Story* and *Dear Ruth*—on a subscription series.

Pilots, SOC File Countersuits on Late 'Annie' Deb.

NEW YORK, Feb. 22.—Aftermath of last spring's three-week closing of Imperial Theater due to slipping grid support was highlighted this week by disclosure of a suit and countersuit in Supreme Court. Producers Richard Rodgers and Oscar Hammerstein II, thru their Surrey Enterprises, Inc., filed 50G damage suit for alleged breach of contract against Select Operating Corporation, owner of the theater.

Messrs. R. and H. charge that their musical, *Annie, Get Your Gun*, was preem-delayed for three weeks via alleged failure to furnish plaintiff with a house license. Reason for non-issuance of license is laid to structural stage defects, which caused the city of New York to suspend temporarily the theater's license April 25. Show finally unveiled May 16.

SOC Cries Negligence

Select Operating makes a general denial of all charges, and answers that, prior to April 25, producers undertook to change structural stage framework so as to make available certain scenery and that the plaintiffs' negligence and carelessness in failing to remodel the framework caused the city to suspend the license. At the same time, Shuberts, who own SOC, retaliated with a suit for over \$30,000 damages, charging that the delay was due to the producers' negligence and failure to fix framework properly, and was the responsibility of the owners of the theater.

Contract for lease of Imperial was entered into between Rodgers and Hammerstein and SOC March 20. R. and H. assigned their lease to the Surrey Corporation.

3 Exits Crack Stem Legit's Booking Jam

NEW YORK, Feb. 22.—Legit booking jam here will soon be broken. Exit of *Cyrano De Bergerac* from the Barrymore Theater March 24, *Present Laughter* from the Plymouth Theater March 15 and Donald Wolfitt Shakespearean troupe from the Century Theater, March 8 will do the trick.

Eagle Has Two Heads will tenant the Plymouth, *Chocolate Soldier* the Century, while the Barrymore is still shopping around for a likely script. *Heartsong* is expected to move into the Booth Theater, vacant when *John Loves Mary* moves into the Music Box Theater replacing *Christopher Blake*, leaving March 15.

Even the producers with plays on the road have been crying the blues about the theater shortage, the fact is, legit observers point out, good shows never have trouble getting booking. There's always a house available for a likely script.

Meanwhile, William Cahn is still working on a house for *Toplitzy of Notre Dame*. If he doesn't get a local booking soon, Cahn may take his show to Chicago.

hasn't committed itself, and the Dramatists' Guild has brushed off Harding's request for the time at a council meeting to present the problem. Dullzell has been delegated to get backing from the stagehands and musicians but hasn't commented on their attitudes.

Legit Outfits Cool to Equity Race Drive

NEW YORK, Feb. 22.—Both Paul Dullzell, executive secretary of Equity, and Alfred Harding, assistant to the prexy of the actors' org, will report to the Equity council Tuesday (25) on reactions of other legit outfits to thesp's suggestion that they cooperate to eliminate Negro discrimination at the National Theater in Washington. So far Harding will report that the League of New York Theaters has refused to back Equity's stand.

The ATAM (the flack's union)

BROADWAY OPENINGS

KING LEAR

(Opened Tuesday, February 18, 1947)

CENTURY THEATER

A tragedy by William Shakespeare. Sets and costumes, Ernest Stern. Incidental music, Rosabel Watson. General manager, Charles G. Stewart. Stage director, Roy Hawkins. Press representatives, William Fields and Walter Alford. Presented by Hall Shelton by arrangement with Advance Players' Association, Ltd.

Lear, King of Britain..... Donald Wolfitt
King of France..... David Dodimead
Duke of Burgundy..... George Bradford
Duke of Cornwall..... Josef Shear
Duke of Albany..... Robert Algar
Earl of Kent..... Alexander Gauge
Earl of Gloucester..... Eric Maxon
Edgar, Son to Gloucester..... Kempster Barnes
Edmund, Bastard Son to Gloucester..... Frederick Horrey
Curan, a Couthier..... Malcolm Watson
Oswald, Steward to Goneril..... John Wynyard
Tenant to Gloucester..... George Bradford
Doctor..... Malcolm Watson
Fool..... Geoffrey Wilkinson
Officer..... David Dodimead
Herald..... Richard Blythe
Servant to Cornwall..... Richard Blythe
Daughters to King Lear:
Goneril..... Violet Parébrother
Regan..... Ann Chalkley
Cordelia..... Rosalind Iden
Knights of Lear's Train, Officers, Messengers,
Soldiers and Attendants

The newest British rep importation unveiled its wares this week when actor-manager Donald Wolfitt and his cohorts took over the stage at the Century. It is too bad, but it must be honestly reported that the combo does not stack up with its predecessors—judged on the basis of its initial offering, *King Lear*.

According to program biogs, the star has surrounded himself with a troupe which boasts impressive individual theatrical backgrounds, but truth to tell the net results of the supporting playing about hits the grade of a competent touring company—and some of the members are not so competent, at that. More than a few were almost completely unintelligible on opening night and others were guilty of hammy over-flourishes. In short, much of *Lear* was Shakespeare for the sticks.

However, the above is far from an over-all criticism. Alexander Gauge's Kent and Eric Maxon's Gloucester were models of good diction and thesping restraint—quite in the proper tradition. It is also unfair to judge Rosalind Iden, featured with the star, on the basis of the minor Cordelia role. Miss Iden speaks her lines with effect and is likely just what the doctor ordered for a series of Bard heroines. It will be interesting to see what she will do with more demanding parts.

Wolfitt's *Lear* is queerly unsatisfying, since at moments he manages to make the aging, senile king pitifully moving. But the portrait lacks the mounting tragic grandeur which is the heart of the character. Much of the time Wolfitt is content to act an angry, bewildered old man and his performance is spotty rather than a steadily building portrait. It is frequently superficial and melodramatic where deeper insight—and perhaps self-forgetfulness—are in order.

Presumably—since the program does not state otherwise—the star has done his own staging. And there again good old melo raises its head. Seldom in years have such piercing goans and death-screams echoed on a Stem stage and the sword-play is amazing. Wolfitt should get Jose Ferrer to run over from *Cyrano* and teach his lads how to handle a blade.

Presumably, also, Ernest Stern's simple backgrounds are built for touring and have been held down to a minimum. However, they are all so similar and in so like a key, that they tend to confuse the issue. It is extremely hard to tell just whose castle you are in at the moment—or perhaps it's the Dover Cliffs. Lighting could be vastly improved for Stem standards and the costumes, while possibly authentic early British, are not eye-filling.

In sum, *Lear* does not add up to an auspicious start for the visiting

AS YOU LIKE IT

(Opened Thursday, February 20, 1947)

CENTURY THEATER

A comedy by William Shakespeare. Settings and costumes, Ernest Stern. Music arrangements, Rosabel Watson. General manager, Charles G. Stewart. Stage manager, Roy Hawkins. Press representatives, William Fields and Walter Alford. Presented by Hall Shelton by arrangement with Advance Players' Association, Ltd.

Duke..... Alexander Gauge
Frederick..... David Dodimead
Jacques..... John Wynyard
Lord..... George Bradford
Amiens..... Robert Algar
Le Beau..... Geoffrey Wilkinson
Charles..... Josef Shear
Oliver..... Frederick Horrey
Jacques..... David Dodimead
Orlando..... Kempster Barnes
Adam..... Eric Adeney
Dennis..... Charles Ollington
Touchstone..... Donald Wolfitt
Sir Oliver Martext..... David Dodimead
Corin..... Malcolm Watson
Silvius..... Richard Blythe
William..... Josef Shear
Hymen..... Robert Algar
Rosalind..... Rosalind Iden
Celia..... Penelope Chandler
Phoebe..... Ann Chalkley
Audrey..... Marion Marshall
Lords, Pages, Foresters and Attendants

Perhaps it would have been better for all concerned on both sides of the foots if Donald Wolfitt and his troupe of British thespers had led off their rep with *As You Like It*. Certainly it is a vast improvement over *Lear*.

Also it may be reported that, except for one stand-out exception, the master's lads and lassies speak with greater clarity—and with considerable modulation. Even if the current version is far from top-drawer, it is pleasant to know what they are talking about without breaking an eardrum. The exception noted is by name Penelope Chandler, whose diction persists thruout as the alternating from a covered cistern or tempered with a case of over-developed adenoids. The bad Duke's daughter is at her best in panto.

Obviously, *As You Like It* is a tour de force for Rosalind Iden, playing her namesake up and down the pathways of the Forest of Arden. Miss Iden does extremely well by said namesake in the early scenes, and likewise is extremely restful on the eyes in maid Marian doublet-and-hose. However, too many Rosalinds have had a tendency to go cute and who is Miss Iden to break the tradition in some of her later scenes? But nobody can fight off her obvious good looks—either masquerading in tights or her fem self in voluminous satins—and she is by far the soundest vocally in the troupe's fem contingent.

The master has elected himself to the role of Touchstone for this item of the rep and the part seems over-accentuated in this version—probably because of it. Wolfitt's is a sophisticated Touchstone, embroidered with grimaces and giggles, but not too funny withal. Star is at his best in broad comedy sequences with Audrey and the bumpkin, William, when precociousness gives way to romping. Incidentally, both Marion Marshall and Josef Shear rate a nod for good comedy support.

Kempster Barnes contributes a reasonably competent performance as Rosalind's love-sick Orlando and John Wynyard has developed an effective individual conception of Jacques. Wynyard conspicuously underplays the Duke's melancholy attendant, with results that make him something of a stand-out in a troupe which leans the other way. Alexander Gauge, as his exiled master, once more proves himself the company's

(See *As You Like It* on page 44)

Wolfitt troupe. It may be that the remaining items on its rep will boost the average. But unless some of its boys and gals catch onto the fact that the American ear likes to hear the Bard's lines bespoke and not gabbled, there's going to be no undue rise in the mercury of the Shakespearean thermometer at the Century.

Bob Francis

BROADWAY SHOWLOG

Performances Thru February 22, 1947

New Dramas

	Opened	Perfs.
All My Sons.....	1-29, '47	29
(Coronet)		
Another Part of the Forest.....	11-20, '46	100
(Fulton)		
Born Yesterday.....	2- 4, '46	446
(Lyceum)		
Burlesque.....	12-25, '46	70
(Belasco)		
Cyrano De Bergerac.....	10- 8, '46	159
(Barrymore)		
Christopher Blake.....	11-30, '46	96
(Music Box)		
Craig's Wife.....	2-12, '47	13
(Playhouse)		
Fatal Weakness, The.....	11-10, '46	111
(Royale)		
Happy Birthday.....	10-31, '46	132
(Broadhurst)		
Harvey.....	11- 1, '44	982
(48th Street)		
Iceman Cometh, The.....	10- 9, '46	133
(Martin Beck)		
Joan of Lorraine.....	11-18, '46	112
(Alvin)		
John Loves Mary.....	2- 4, '47	23
(Booth)		
Life With Father.....	11- 8, '39	3,057
(Bijou)		
O' Mistress Mine.....	1-23, '46	350
(Empire)		
Suspended until February 24, 1947.		
Present Laughter.....	10-28, '46	135
(Plymouth)		
State of the Union.....	11-14, '45	535
(Hudson)		
Voice of the Turtle, The.....	12- 3, '43	1,196
(Morosco)		
Years Ago.....	12- 3, '46	95
(Mansfield)		

REVIVALS

Lady Windermere's Fan.....	10-14, '46	152
(Cort)		

Musicals

Annie, Get Your Gun.....	5-16, '46	314
(Imperial)		
Beggar's Holiday.....	12-26, '46	68
(Broadway)		
Call Me Mister.....	4-18, '46	359
(National)		
Carousel.....	4-19, '45	775
(Majestic)		
Finian's Rainbow.....	1-10, '47	51
(46th St. Theater)		
Oklahoma!.....	3-31, '43	1,676
(St. James)		
Street Scene.....	1- 9, '47	52
(Adelphi)		

REVIVALS

Sweethearts.....	1-21, '47	39
(Shubert)		

ICE SHOW

Ice Time.....	6-20, '46	312
(Center)		

OPENED

King Lear.....	2-18, '47	3
(Century)		

Drew all-out thumb-down from aisle experts. No: Louis Kronenberger (PM), Ward Morehouse (Sun), John Chapman (News), Robert Coleman (Mirror), Richard Watts Jr. (Post), Brooks Atkinson (Times), Howard Barnes (Herald-Tribune), William Hawkins (World-Telegram), Robert Garland (Journal-American).

As You Like It.....	2-20, '47	2
(Century)		

Critics gave this a six to three turn-down. No: Robert Coleman (Mirror), John Chapman (News), Robert Garland (Journal-American), William Hawkins (World-Telegram), Ward Morehouse (Sun), Richard Watts Jr. (Post). Yes: Brooks Atkinson (Times), Otis Guernsey Jr. (Herald-Tribune), Louis Kronenberger (PM).

Merchant of Venice.....	2-22, '47	2
(Century)		

CLOSED

Androcles and the Lion and Pound on Demand.....	12-19, '46	40
(International)		
Saturday (22).		
John Gabriel Borkman.....	11-12, '46	21
(International)		
Saturday (22).		
Henry VIII.....	11- 7, '46	40
(International)		
Saturday (22).		
What Every Woman Knows.....	11- 8, '46	21
(International)		
Saturday (22).		

COMING UP

(Week of February 24, 1947)		
Volpone.....	2-24, '47	
(Century)		
Hamlet.....	2-26, '47	
(Century)		
Yellow Jack.....	2-27, '47	
(International)		

Library Theater

FATA MORGANA

HAMILTON GRANGE LIBRARY THEATER, NEW YORK

(Opened Tuesday, February 11, 1947)

A drama in three acts by Ernest Vajda. Presented by Equity Library Theater. Direction, Anne West. Sets, Anne Wood. Lighting, Eli Bloom. Stage manager, T. B. Jason. George..... Dean Goodman
His Mother..... Cassandra Brothers
Annie, His Sister..... Jo Delle Runquist
His Father..... Van Lowe
Peter..... Lee Payahn
Rosalie..... Charity Grace
Blazy..... Arthur Harris
Mrs. Blazy..... Adele Fortin
Therese..... Lillian Diamond
Katharine..... Vera Ferguson
Henry..... Bill Erwin
Franciska..... Meg Wylie
Charles Blazy..... Lamont Johnson
Mathilde Fay..... Vivi Janiss
Gabriel Fay..... Larry Young

A juiced-up version by the Equity Library Theater gives *Fata Morgana* new sheen. Originally conceived as a serious drama, the script now is definitely played for comedy and, in some instances, farce. While *Morgana* may not be strong enough for Broadway, it seems a cinch for popularity in summer stock.

Story deals with a married city gal who farm-vacations to have some fun and vamps a native son. The misunderstanding, bucolic innocent wants to marry his new light-of-love and goes so far as to tell her husband of the new deal. Slate is wiped clean when the boy, much wiser but considerably disillusioned, calls it a day.

Miscasting of one role by ELT completely throws the show out of line. As the undesirable spouse, Larry Young seems too youthful for the job. This may have been due in part to faulty costuming and lack of proper make-up.

On the credit side, Dean Goodman and Vivi Janiss, as the boy and his charmer respectively, come thru with solid performances. The Goodman lad is a comer, pacing his part well and playing with a sincerity which made him believable. La Janiss, a radio thesp, displayed fine talent for comedy and farce. However, a bit of restraint in all directions would be in order.

In support, Van Lowe, Charity Grace, Bill Erwin and Lamont Johnson come thru with sparkling bits. Johnson rates a special nod for a performance which predicts bigger things for the future. The single set by Anne Wood is more than adequate and Anne West's direction is competent.

Leon Morse.

SIX CHARACTERS IN SEARCH OF AN AUTHOR

(Opened Monday, February 17, 1947)

HUDSON PARK LIBRARY THEATER, NEW YORK

A drama by Luigi Pirandello. Translation, Edward Storer. Direction, Iza Itkin Qaden. Stage manager, Toni Magazu. Lighting, Winifred Lane. Special scenic effects, Antoinette Roy.

Members of Actors' Company
Stage Manager..... Gene Dowe
Assistant Stage Manager, Joan Vesper Rheiand
New Member..... Winifred Lane
Second Leading Lady..... Bertina Weldon
Character Woman..... Florence Manson
Character Man..... Irving Kaplan
Juvenile..... Bob Dare
Leading Lady..... Sally Archdeacon
L'Ingenue..... Nancy Frankel
Leading Man..... Jim Otterson
Director of Company, David Morgan.....
..... Frank Caden

The Six Characters
The Father..... Si Oakland
The Step-Daughter..... Rosilyn Wilder
The Mother..... Susan Roy
The Son..... Ken Sutton
The Child..... June Morgan
The Boy..... Teddy Rose
Madame Pace..... Elizabeth Rozek

Luigi Pirandello's *Six Characters in Search of an Author*, originally produced in 1923 with Florence Eldridge, is a script which seems slated to be revived each season. In fact, there was talk of commercial presentation this year on the Stem. How-
(See *Six Characters* on page 44)

OUT-OF-TOWN OPENINGS

SOLITUDE

(Opened Friday, February 14, 1947)

YELLOW SPRINGS (O.) OPERA HOUSE

A psychological drama by Earl Reynolds. Staged by Antioch College Players. Director, Paul Treichler.

Alice Clayton..... Allyn Moss
Nellie..... Hilda Mader
John Knight..... Thom McManus
Dr. Max Gardner..... Michael Kittross
Paul Gregory..... Meredith Dallas
Evelyn Willoughby..... Mary Mahan
Marcela Clayton..... Joan Morris
Reporters..... Don Granger, Joseph Anderson

Jose Ferrer, currently starring in New York in *Cyrano De Bergerac*, liked the script of *Solitude* so well he sent a representative here to see the production, with the idea that it might be suitable for Broadway production. The author is assistant professor of anthropology in Antioch College, with considerable background of pro thesping experience. He has been scripting plays for 15 years. *Solitude* is his first to hit a stage and it is promising.

Reynolds has taken two ideas and dovetailed them to furnish a psychological drama which, with proper rewrite could command respectful professional attention. One is the theme of possessive love which goes so far as to kill its object. The other is the idea that one can become so absorbed in another's work that he assumes that individual's personality.

Carried to its rightful conclusion, the story ends in tragedy. There are occasions for at least two strong climaxes. To reach them, the play, now in six scenes, needs condensation, more action for words and a stronger delineation.

For an amateur production, the players provided a splendid cast, with Meredith Dallas as the young writer and Joan Morris as the daughter. Both have done professional summer work. Other students of the college played the rest of the roles.

A. S. Kany.

THE GREATEST OF THESE

(Opened Tuesday, February 18, 1947)

SHUBERT-LAFAYETTE THEATER, DETROIT

A play by Max Wyllie. Staged by Eddie Dowling. Presented by Frank Satenstein, in association with Edgar F. Luckenbach Jr. and Richard Krakeur. Settings, Donald Oenslager. Costumes, Mary Schenck. General manager, Leo Rose. Stage manager, Herbert Hirschman.

Mangat..... Frank De Silva
Terence Philipson..... Bramwell Fletcher
Hackley Chard..... Gene Raymond
Aziz..... Al Singh
Mahmud..... Andrew Kumara Singha
Lady Elizabeth Bates..... Mary Boland
Piyar Siraj-Uddin..... Barbara Young
Sir Harry Chadbourne..... Edwin Jerome
Maha Maya..... Kumara Singha
Rashid Siraj-Uddin..... Peter Coe
Spencer..... A. J. Herbert
Batchle Ram..... George Beshara
Khan Mirza Siraj-Uddin..... Sam Jaffe
Indian Policeman..... Rajah Rama
Ganesh Chatterji..... Dari Singh
Umar Qtab..... Frank De Kova
English Police Captain..... Charles Gerrard

Elaborately produced, the play pleads for better mutual understanding and patience in British-Indian relationship. The message is heavy, and the play suffers somewhat thereby, but it is richly laden with solid dramatic material. Flaws include excessive sign-posting (this week's royal visit to Capetown), some stilted diction, irrelevant queers and sons-of-bitches that merely interrupt the action while offering part of the house a titter, lengthy political speeches and a meaningless middle scene in Act III.

Play has melodrama and effective romantic stage appeal, rendering subordinate the plot, with its elements of a whodunit and why. The tale is implicit in the reactions between main characters: Gene Raymond as the American head of an Indian college, very sensitive of conscience, affianced to Piyar, and involved in her brother Rashid's youthful attempts at revolution; Bramwell Fletcher, ap-

A MOON FOR THE MISBEGOTTEN

(Opened Thursday, February 20, 1947)

HARTMAN THEATER, COLUMBUS, O.

A play by Eugene O'Neill. Staged by Arthur Shields. Settings and lighting, Robert Edmund Jones. Supervision, Theresa Helburn and Lawrence Langner. Company manager, Hugo Schaff. Stage manager, Edward Diamond. Press representative, Joseph Heidt. Presented by the Theater Guild.

Josie Hogan..... Mary Welch
Phil Hogan..... J. M. Kerrigan
Mike Hogan..... J. Joseph Donnelly
James Tyrone Jr..... James Dunn
T. Stedman Harder..... Lex Lindsey

Once more Eugene O'Neill is concerned with man's redemption from his personal hell, comprised equally of liquor and women. Background again is New England, spotlighting some of its less nice denizens. It is a set-up for the usual O'Neill philosophy of frustration. It puts a hefty burden on the shoulders of Mary Welch, J. M. Kerrigan and James Dunn, since the play is over-all conversational and static — frequently the only action for minutes on end is the moving of a chair from one spot to another. In addition, talk must set the pace, since the audience must be appraised of significant events which have occurred before the show starts, in order to set a proper background. All three principals come thru with excellent contributions.

This time the play—while a four-acter—is almost normal in running time. It needs some judicious trimming, which likely will be accomplished during the road trek. Shield's direction is sharp and effective, building to fine theater and calling forth such 'tween acts comments as "beautiful but ugly" and "highlighting the essence of O'Neill's poetry."

O'Neill is in his regular racy language groove for a sort of Connecticut Irish Tobacco Road (circa 1923). Yarn has to do with a father on the make, with a daughter of tartish tendencies. Pa's coin-lust is the significant motivating angle. They ain't nice people, and they don't talk nice, but the show likely will do business on the basis of its rough, salty lines.

Opening night reaction here was mixed, but majority opinion seemed to add up to the master's newest all-over good theater from a canny craftsman. It is in sum an intricate play, which should smooth itself out as time goes on. *Moon* should do business. *Johnny Jones.*

parently a traveling playboy, actually a British liberal journalist and severe critic of empire in disguise; Mary Boland, in a magnificent job as the grande dame, an English governor's widow, on the side of the angels, but very human thru it all; Sam Jaffe, who reaches great dramatic heights as the honored elder Indian leader, dying from a jail-endered disease, whose message unites the play as his coffin dominates the final scene.

Fine jobs of acting are done by Barbara Young and Peter Coe as the old Indian's children. Coe is a sensitive interpretation of the combination of high romantic poetry and futile absurdity of over-zealous youth. Production has the makings of a very appealing vehicle, with reasonable amount of doctoring, and should click on strength of its theme, genuine theater interest and names.

Haviland F. Reves.

Sundgaard 4th Experimental

NEW YORK, Feb. 22.—Arnold Sundgaard's *Great Campaign* will be the fourth script to be done by Experimental Theater, Inc., this season. Play will hit the boards at the Princess Theater March 23.

JUNO AND THE PAYCOCK

(Opened Monday, February 17, 1947)

LAS PALMAS, HOLLYWOOD

A play in three acts by Sean O'Casey. Directed by Whitford Kane. Setting by Gene Callnon. Lighting by Milton Starr. Stage manager, Rayne Ellis. Costumes, Betty Nissen. Press representatives, John Anderson and Ted Sally.

Juno Boyle..... Sara Allgood
"Captain" Jack Boyle..... Whitford Kane
Johnny Boyle..... Bert Conway
Mary Boyle..... Dana McGraw
"Joker" Daly..... Art Smith
Mrs. Maisie Madigan..... Jody Gilbert
"Needle" Nugent..... Frank Cady
Mrs. Tancred..... Ruth Clifford
Jerry Devine..... Sean McGlory
Charlie Bentham..... Harlan Warde
An Irregular Mobilizer..... Barry Eddy
Two Irregulars..... Richard Avonde, Ken Bader
Coal Vendor..... Richard Davis
Sewing Machine Man..... Dean Smith
Two Furniture Removal Men.....
..... Richard Davis, Dean Smith
A Neighbor..... Rayne Ellis

In reviewing Sean O'Casey's 25-year-old tragicomedy, *Juno and the Paycock*, with Sara Allgood in the role she created at Dublin's Abbey Theater, the Actors' Lab promised a meaty and exciting stage dish. Duc-at holders, however, found the offering bland and at best somewhat substandard, tho coated with the usual professional gloss that attends a Lab production. Beneath the surface could be sensed an apparent indifference to the play's powerfully moving underlying theme.

But 25 years of theatrical success must have chilled the spark in Sara Allgood's Juno and dulled her sensitivity. Evidence that Miss Allgood is still the great actress could be found in the excellence of her delivery and stage technique, but without that intangible something that gives life to word and motion, her portrayal too often falls flat if not totally unsympathetic. Juno deserves a more tender treatment. Wife of a worthless drunkard; hapless mother of an unwed, child-bearing daughter and a half-crazed, cowardly son crippled in one of the riots, emerges shouldering the burdens of poverty to typify the essential decency and inherent understanding of the poor.

Undoubtedly the most brilliant performance of the evening was turned in by Art Smith as Joxer Daly, the lushing companion of Juno's husband, Capt. Jack Boyle. He, more than anyone else in the cast, was able to grasp the true feeling of his chore and move easily to and fro across the line that divides farce from tragedy without once disrupting the balance or the unity of the play. On this score, Whitford Kane was found wanting, both as director and Captain Boyle. In watching the play unfold, one felt that its director had insufficient time to carefully gauge and retain the fragile balance between pathos and humor. As Captain Boyle, Juno's "strutting Paycock," Kane projects a forced and unrelaxed performance, only rarely getting beneath the surface of the character.

Dana McGraw is fine as Mary Boyle, the seduced daughter. Jody Gilbert goes overboard on the raucous Mrs. Maisie Madigan. Bert Conway as the cowardly Johnny Boyle, who eventually meets an informer's death, adds strength to the cast. *Lee Zhitto.*

AS YOU LIKE IT

(Continued from page 43)

top support ace-in-the-hole, when it comes to tossing the bard's lines across as they should be spoken.

Production simplicity is again the keynote. Ernest Stern has designed a set of painted screens, which are twisted about and regrouped by be-tighted lesser members of the cast, to background the changes from palace to woodland. They are serviceable and fairly effective. Stern's costumes are colorful and offer a welcome relief from the baggy rags-and-tatters of *Lear*. But again the Britishers have failed to hit the mark. We've had better *As You Like Its* before—and we'll have better ones again. What the troupe needs is a director with imagination for a fresh approach. The Wolfiters make it seem pretty venerable.

Bob Francis.

"Bloomer Girl" Is Sellout In Bridgeport One-Nighter

BRIDGEPORT, Conn., Feb. 22.—*Bloomer Girl*, in for a one-nighter Monday (17) at the Loew-Lyric Theater here, first stop on a road tour after closing at the City Center, New York, did a smash business, with every seat sold several days before the engagement.

House is a 2,170 seater and the show played to a \$3.60 top. This is the first musical to play Bridgeport in years.

SIX CHARACTERS

(Continued from page 43)

ever, Equity Library Theater has beaten Broadway to the punch and come up with a production which tops the best ELT this reporter has seen to date.

The Pirandello exercise in play-writing is a step-out by a set of characters from a script, left at loose ends by the author, who wander in on a rehearsal and convince the director to finish writing their play for them. *Characters* has a large cast and contains many pitfalls for unwary producers because of its almost experimental treatment.

However, this was one occasion when the production kept pace with the play. Often ELT presentations miss fire because of miscasting or inferior thesping in one or more roles. This time it is different.

In the leading fem part, Rosilyn Wilder as the tart stepdaughter, milks a meaty role for all it's worth, giving a tragic dimension to what could have easily become just another trollop. With a break, La Wilder may easily go places, for she has the thesping assets and knows what to do with them. Si Oakland as her stepfather and chief antagonist, comes thru with a Stem-worthy performance. Oakland has a difficult role filled with wordy sides which he reads well.

As the director and hub of the play, Frank Caden works overtime successfully to control the strange situation. Caden, too, has plenty on the ball and his handling of a tough part marks him for better things. Ken Sutton, as the son, tho largely silent, gives his stint the brooding quality needed. Susan Roy's mother is a silent and tragic figure. Gal gives her role plenty of depth and emotion. The rest of the cast step thru their paces exceedingly well.

Stagewise, the script has the benefit of piloting not seen too often on ELT platforms. Iza Itkin Caden gives the action a flow and treatment filled with imagination.

In sum—this time ELT has grabbed the brass ring in the legit Merry-Go-Round. *Leon Morse.*

ROUTES Dramatic and Musical

Anna Lucasta (Locust St.) Philadelphia.
Anna Lucasta (Biltmore) New Angeles.
Apple of His Eye, with Walter Huston (Oass) Detroit.
Blackstone (Davidson) Milwaukee.
Blossom Time (Civic O.H.) Chicago.
Born Yesterday (Erlander) Chicago.
Brigadoon (Forrest) Philadelphia.
Call Me Mister (Shubert) Boston.
Chocolate Soldier (Colonial) Boston.
Eagle Rampant, with Tallulah Bankhead (Er-langer) Buffalo.
Glass Menagerie (Plymouth) Boston.
Hamlet, with Maurice Evans (Lyceum) Minne-apolis.
Harvey, with Joe E. Brown (Harris) Chicago.
Heart Song (Shubert) New Haven, Conn.
Importance of Being Earnest, with John Gielgud (Ford) Baltimore.
Lute Song (Studebaker) Chicago.
Magnificent Yankee (Cox) Cincinnati.
Mitchell, Tom (Geary) San Francisco.
Moon for the Misbegotten (Hanna) Cleveland.
Oklahoma (Auditorium) Memphis, Tenn.
Parlor Story (Wilbur) Boston.
Pygmalion, with Gertrude Lawrence (Curran) San Francisco.
Red Mill (Shubert) Philadelphia.
Song of Norway (Shubert) Chicago.
State of the Union (National) Washington.
State of the Union (American) St. Louis.
Student Prince (Metropolitan) Seattle.
Three to Make Ready (Blackstone) Chicago.
Up in Central Park (Opera House) Boston.
Voice of the Turtle (Shea) Bradford, Pa., 26; (Shea) Jamestown, N. Y., 27; (Park) Youngstown, O., 28-March 1.

Burlesque

By UNO

DUKE SHEFFLER, ork leader of the Empress, Milwaukee, recently saved dancer Lee O'Connell from serious injury when she slipped off the stage and fell on him. . . . Bill Kruger has returned from an 18-month overseas USO tour in the play *Patsy*. . . . Eddie Lynch, producer at the Hudson, Union City, N. J., last week tried out three chorines, Dorothy Zimmerman, Doris Ward and Doris May, for strip principal possibilities. New Lynchettes are Jo Ann Cobb and sister Velva Wilkes, foot-light first-timers from Miami and former office workers; Margaret Parks, back after four years' absence, and Nola Ames, debbing as a chorine after vocalizing in niteries but more interested in dramatics. . . . Harry White, straight man, after 16 weeks on the Ohio Circuit, joined the Murray-Trudine unit on the Hirst Wheel in Union City February 9. . . . Sue Bauer left the Hirst Circuit for a rest at her home in Joplin, Mo. Rita Green replaced. . . . Marty Ricklin and Bob Deur broke in a new act at the Empress, Milwaukee, where Dolly Dawson and June St. Clair headlined the first show.

Sam Green, former burly house manager, has been appointed manager of the Korman Theater Circuit, operating houses in Detroit, Cleveland and Miami. . . . Scurvey Miller, house comic at the Avenue, Detroit, hospitalized for a week. . . . Sammy Price feted by entire cast on his birthday, February 11, in Columbus, O. . . . Mac Ferguson, who closed in Columbus, February 13, reduced that Midwest Circuit unit to Jack Buckley, Lee Murray, Sammy Price, Leah Wakefield, June Carstairs, Pepper Prather and Mary Mack, featured. . . . Tom Ward was best man at the February 17 knot-tying in City Hall, New York, of Frank Cosgrove, backstage chief at the ice show, Center Theater, and Marie Bower, of the Bower Sisters in vaude. . . . Hal Gould is exclusive booker for Marty Bohn's Nut Club, Philadelphia, where Gene Arcade, his new vocalist find, and Bob Carney, burly comic, are on the bill. . . . Anna Fink, former burly ace, is now Mrs. Ann Holiber, wife of a contractor in Jackson Heights, L. I. . . . Daughter Helen Gould, also an ex-burly player, is hat check girl in a Manhattan eatery. . . . Abie Sherr back after five years of European USO tours. . . . Carrie Finnell again at the 606 Club, Chicago.

STRIPS WANTED

For night club work. Good salary. Steady work, experience unnecessary.

BILL MATHEWS AGENCY

Suite 400, 54 W. Randolph St. Dear. 3031 CHICAGO, ILL.

LEARN TO HYPNOTIZE

Home Study Course

In the SCIENCE of MODERN HYPNOTISM and Auto-Suggestion. Destroy Inferiority. Complex, acquire a Dynamic Personality, break Bad Habits, become a Master of your Own Mind. Learn how to ENTERTAIN for FUN and PROFIT.

COMPLETE COURSE, \$8.00.

Send check or Money Order to:

New York Institute of Modern Hypnotism

Hotel Raleigh, 121 W. 72d St., N. Y. C. 23

Want to hear from Dancers and Strippers at all times

BE A BOOSTER FOR

MILTON SCHUSTER

127 North Dearborn St. CHICAGO 2, ILL.

Alaskan Showbiz Moving Upward; Looks for Boom

(Continued from page 3)

Fletcher, manager of the Hotel Baranof in Juneau, for the hostelry's swank boite, the Bubble Room. Group consisted of chirper Royal O'Reilly and a three-piece combo—piano, traps and bass—with Eleanor, his wife, 88-ing in swing tempos. While the troupe vacationed last summer, Fletcher imported Rosita Del Rio, fan dancer; Jimmy Casanova, magi; Moine Mullin, acro dancer, and Alice Hulett, terper. Circuit originally was skedged for Don Hammond's Allied Room in Fairbanks, but the club burned before the arrival of the fan dancer. Option was picked up by Keith Capper, Aleutian Gardens op, who inked the circuit's band. Expenses, including transportation, hotels and \$150 a week salary for each performer, were split three ways. When it was found that air travel took the heaviest bite of the nut, Keith announced that future circuits would depend upon summer trade. Gardens is a local plush hot spot.

South Seas 10% Budget

The South Seas Club currently allocates 10 per cent of its operating budget for entertainment. First ork at the spot was pacted in 1943 from Seattle. Freddie Beardon with piano, saxes and a canary, is still here. In addition, there is J. Winfield Curry, organist, who came here from Fairbanks a little more than three years ago. Prof. Mike Barry with his quiz show and prizes is another attraction. Part-owner of the club, Damon Polk, sticks his neck way out and predicts that showbiz in Alaska soon will rival Reno or other little big cities in the States.

Showbiz ventures in this area are sure of support from the bored G.I.'s stationed at Fort Richardson, eight miles out of town. They have little or no entertainment in comparison to what they knew at home, so they would be enthusiastic supporters of any reasonably good showbiz ventures here.

Smaller bistros in the Alaskan cities thus far offer outlets for only local talent.

Idle Hour Country Club, four miles from here on Lake Spenard, hired a Yank ork for three months last year and used Moine Mullin, circuit acro dancer, for a brief date.

Anchorage Ice Slicers

In the outdoor field, the Anchorage Figure Skating Club floods the ball park for an annual ice carnival. Last year, Harry Stiver, who is in charge of skating at McKinley Park (army recreation center during the war) produced an ice revue, and hopes eventually to develop a local blade follies.

Main outdoor event in this area is the Anchorage Fur Rendezvous late in February, when trappers back from the winter trap lines mingle with miners en route to the creeks. This annual get-together highlights skating, skiing, hockey, dog-racing, a queen contest and offers a car among its many award gimmicks. Now that the war is over and travel is on the uptrend, there is a move afoot to highlight this event with top show names.

All in all, Alaska is beginning to get into the showbiz swim, if only in a small way at present. There is some speculation on a possible upsurge in visiting names, acts and general entertainment during 1947. With the construction biz, fishing and air travel booming, plus the anticipated increases in the number of tourists coming here between April and November this year, Alaska

Magic

By Bill Sachs

BLACKSTONE SHOW, following its run at Music Hall, Kansas City, Mo., March 6-9, plays a few short stands en route to Los Angeles, where it begins a three-week engagement at the Biltmore Theater March 19. American Theater, St. Louis, following the Cincinnati stand, gave the show near-capacity business all week, and last week at the Lyceum, Minneapolis, also stacked up satisfactorily. During the St. Louis run, Assembly No. 8, SAM, tossed a party in honor of Blackstone and members of his troupe at the Coronada Hotel. Event attracted some 50 magi and their ladies. Committeemen J. C. West and Will Lindhorst and SAM prexy, Bill Herrick, presented Blackstone with an illuminated wand. . . . McDonald Birch and wife, Mabel Sperry, have resumed their Florida bookings after a five-day vacation jaunt to Havana. . . . Pittsburgh is getting its fill of magic these days, what with Bill Baird at the American Musical Club, Miaco at the Nixon Cafe, Randolph at the William Penn Hotel, Paul Duke at the Vogue Club, and Steve Brodie jobbing around with hyp and mental effects. Baird hops into New York from the Smokey City, and Duke opens at the Hollywood Bowl, Los Angeles, March 6. . . . By the time this hits print, the Eddie Cochrans will have returned to their California home from an extended USO tour of Alaska and the Aleutians. . . . J. C. West and Norma, St. Louis mentalists, current at the Elks Club, Louisville. . . . King and Zorita keeping busy on club dates in and around the Windy City.

A NEAR-CAPACITY crowd filled the Loyola Community Theater, Chicago, February 15 to witness the Chicago Wizard Club's annual show. Staged by Vic Torsberg, the program listed Count and Countess Fordini, Walt Williams and Little Susan, Doc Baum, Earl Morgan, Frank and Peggy Cole, Doug McKay, King and Zorita, Bud Hughes and Wilfred DuBois, with W. C. (Dorny) Dornfield handling the emcee chores. . . . Johnny Paul, who put in a long stretch with his magic in the Gay 90's Bar of the LaSalle Hotel, Chicago, before the fire gutted the spot, has opened his own pub at 4820 W. Cermak Road in the Windy City, where he is once again presenting his close-up nifties to the bar trade. . . . Jack Gwynn's full-evening performance at the Loyola Community Theater, Chicago, February 8, attracted some 800 customers. After the show, nearly 100 local magi gathered in Matt Schullen's basement for a get-together and a party, with local entertainers doing impromptu acts. Dorny did the emseeing. . . . Dave and Pauline Coleman, after a two-week holdover date at Rocking M Dude Ranch in downtown San Antonio, hit out for their home in Terre Haute, Ind., to prep for a string of dates thru Illinois, Indiana and Ohio for Goodyear Tire Company, beginning this week. . . . The Amazing Mr. Ballantine (Carl Sharpe), still on the cure at Saranac Lake, N. Y., writes under date of February 18: "Still up in the hills and laying off. Doing five a day ain't interesting (five bottles of milk, that is). Enjoyed a visit from C. Thomas Magrum, who was in the territory playing schools. He put on a show for the patients here at the joint and proved the first good magician to play here in 13 months. Hope the boys I owe letters to will forgive. I am resting now a little more. Everything goes along fine with yours truly still flat on my back in Saranac."

seems destined to emerge as a definite showbiz market, even tho such entertainment will be basically transient.

N. Y. Measure Would Compel Ad Censoring

NEW YORK, Feb. 22.—A bill to censor showbiz ads has been introed to the N. Y. State Legislature by Assemblyman Malcolm M. Wilson (R., Westchester) and already has been reported out of committee.

Bill, criticized by City Councilman Eugene P. Connolly as "evil in principle and a danger to the freedom of the press and to free speech," is designed to authorize the Motion Picture Division of the State Education Department to ban the showing of pix if flacked by "obscene or indecent" ads.

The measure is an echo of the recent fracas over the banning of *The Outlaw*, Howard Hughes flicker, in which City License Commissioner Benjamin Fielding lost out in his attempts to bar a State license for the film on the grounds of indecent advertising. Connolly, who has a bill pending before the city council to force the license commissioner to get a conviction on complaint before lifting a theater's permit, claims Fielding is supporting the Wilson measure.

Toronto's Hotel Royal York Applies for Liquor Permit

TORONTO, Feb. 22.—Largest hotel in the British Empire, the Royal York here, this week applied for two licenses under the new liquor license board enactments which bring liquor sale by the glass back to Ontario after 25 years of near prohibition.

The 1,156-room hostelry is applying for a dining lounge license and a lounge license, to serve liquor, beer and wine with meals or in cocktail lounges, or in private dining rooms and convention and dance halls.

500 See SAM Magickers

NEW YORK, Feb. 22.—The annual showcase of the Society of American Magicians, unveiled at the Barbizon-Plaza Theater here Saturday (15), was played to a capacity house of 550 customers. Bill featured Hal Forde as emcee, Charles Roskam, Lou Handin, Joe Melino, Prince Hara, Senor Vacca, Bert Easley, Mystic Craig and Carl Rosini. Top act of the night was Frank Clinton and Ruth, with their panto act involving rose bushes with a vocal background. Louis Handin furnished the music.

WANTED

★ Good Colored Show

AND

Good Midget Attraction ★

MILTON SCHUSTER

127 No. Dearborn St., CHICAGO 2, ILL.

COSTUMES

Rented, Sold or Made to Order for all occasions.

Custom Made GIFTS. Send 25¢ for Sequin and Net Hair Ornament and receive Circulars FREE. THE COSTUMER 288 State St., Dept. 9 Schenectady 5, N. Y.



FOR RENT

AUDITORIUM for Movie Theater in city of 5500, having two colleges with attendance at 1000. Theater is very modern, seats 1000 and is equipped with fine seats, projection booth and stage. Theater is open for inspection prior to March 3rd, 1947, when sealed bids will be opened. Contact E. J. STONEMAN Plattville, Wisconsin

ELASTIC NET TIGHTS

Black or Suntan, \$7.50 Pr. Black Elastic Elbow Length Mitts, \$1.35. Elastic Opera Hose, black or suntan, \$4.95. Flesh Strip Pants, \$1.35. Bras, 75¢. Other accessories. Folder? Yes.

EVELYN ROWE

P. O. Box 233, Station G, New York 18, N. Y.

THE FINAL CURTAIN

BARTLETT—Winifred, 35, member of the Community Players of Westfield, N. J., in Plainfield, N. J., February 13.

BIGGS—Harry, 54, retired showman and concessionaire, in Dillon, S. C., January 10. Survived by his widow, Hazel, and two brothers, Dave and Harvey, with whom he operated several package stores. Burial in Dillon.

BROWN—Charles E., 85, veteran impersonator, ventriloquist and magician, known professionally as Professor Maurettus, February 11 in Lawrence, Kan. Survived by a son, Foy, vent and marionette equipment manufacturer.

BURAK—Anne, 24, former aerialist with the Ringling circus, in Colorado Springs, Colo., February 14. She was the Miss Venus in the Dali exhibition at the New York World's Fair, later joining the circus. An uncle and aunt, Mr. and Mrs. Nicholas Burak, of Philadelphia, survive.

CHATKIN—David J., 78, head of Metro-Goldwyn-Mayer music department, at Palm Springs, Calif., February 14. Services in Beverly Hills, Calif., February 16, with burial in Chicago.

CHRISTIANSON—E. M., 67, for many years chairman of the Indian Committee, Regina (Sask.) Exhibition Board, and formerly of the Calgary Exhibition Board, at Vancouver, B. C., February 13.

DOTY—Charles W., 80, songwriter, in New York February 19. At one time he headed a vaude trio, Smith, Doty and Company. Wrote the score of the musical comedy, *Social Whirl*, and many popular songs, including *Come to Me My Lady Lou*. Survived by his widow and three sisters.

EHLER—H. L., former contracting agent for Peppers All-State Shows, in Tuscaloosa, Ala., recently.

ENGLAND—Mrs. Alma Miller, sister of the Miller Brothers (Joe, George and Zack T.), of 101 Ranch Wild West Show fame, and daughter of the late George W. Miller, founder of the 101 Ranch in Lancaster, Pa., February 13 in that city of a cerebral hemorrhage. Survived by her brother, Zack T. Miller.

F L A T T—George, former circus musician, in Reading, Pa., recently.

FOWLER—Claude F., 67, candy maker and well-known figure at Western New York fairs, recently at his home in Snyder, N. Y. Survived by his widow, Estella; two daughters, Mrs. William Brewster and Mrs. Alfred Taylor, and a son, George. Burial in Acacia Park Cemetery, Snyder.

GORDON—J. Saunders, 75 veteran fireworks producer and concert impresario, in his sleep January 13 at the home of his daughter, Mrs. Frank Jones, in New Orleans. In the early days of his career he managed a number of concert artists, including Mme. Melba, Marchesi, Emma Calve and Robert Sherwood. For several years he was on the staff of the Paine Fireworks Company, leaving there to open his own firm, the Gordon Fireworks Company, Chicago. Survived by his widow and a daughter. Burial in the family plot at Vicksburg, Miss.

GRASS—Charles, 72, stepfather of May Stevens, of Dailey Bros.' Circus, February 13 at Gonzales, Tex.

HENDERSON—Lucius, 92, veteran actor, in New York February 18. He started his stage career in 1884 with Madame Janish's company at the Walnut Street Theater, Philadelphia, later playing important roles with the companies of Edwin Booth, Lawrence Barrett, Madame Modjeska and Tommaso Salvini. Also appeared in Shakespearean roles with Booth and Barrett. He switched his interest to motion pictures in 1910, as a director and owner of his own film concern, making New Rochelle, N. Y., his headquarters until 1922, when he went to London, and later to Cuba,

to produce films. Returned briefly to the stage, appearing in *Nightingale* and in *My Maryland*, in New York, during 1929. His later years were devoted to radio, serving with the radio division of WPA and doing special broadcasts for the networks. He was a member of the Lambs, Actors' Fund of America and Actors' Equity Association.

HERBERT—Henry, 68, Shakespearean actor, in Flushing, L. I., N. Y., February 20. A native of England he began his stage career with Ben Greet's Company and later went with F. R. Benson, after which he formed his own troupe and toured the British Isles and South Africa. In 1916 he came to New York to appear in *King Henry*, and remained in this country where he played in more than 20 plays between 1917 and 1937, including *Damaged Goods*, *The Man Who Changed His Name* and *Uptown West*. His last stage appearance in New York was in *Arsenic and Old Lace*. For six years he played the role of Christ in a Passion Play staged annually at Los Angeles and also appeared in the film, *So Big*. Survived by his widow, Gladys, who resides in London.

HERON—Catherine T., mother of James Heron, owner of wild life exhibits and animal oddities shows, in San Antonio February 8. Burial in San Fernando Cemetery, San Antonio.

HIBY—Charles, 66, veteran stage and screen actor, in Los Angeles February 15. Survived by three brothers and two sisters. Services in Hollywood February 19.

KNIGHT—Oscar R., 75, known as the "Father of the Stampede" in Western Canada, at Magrath, Alta., February 7.

LEVY—Rachel, 92, mother of Sam J. Levy, president of the Barnes-Carruthers Theatrical Enterprises, Chicago, February 17 in St. Louis. Services in St. Louis February 20.

LONG—Mrs. Mary Helen, formerly with Royal American and World of Today shows, in Parkland Hospital, Dallas, February 9. Survived by her husband, Ray, and a son, Sidney. Burial in Topeka, Kan.

In Memory of Our
Late Employer
JOHN T. McCASLIN
WHO PASSED AWAY FEB. 28, 1944.
Harry J. Bowen, Margie (Judy) Hofer,
Al Raymond, Lawrence Sandy, Leonard Tracy.

PADAN—Wiley, 46, associate art director of Loew's theaters, in Bay-side, L. I., N. Y., February 13.

SHIVELY—George (Shorty), brigade manager for James M. Cole Circus last season, recently. Services in Pottsville, Pa., February 14.

SPILLERS—Mrs. Marion H., January 20 in Charlotte, N. C. Survived by her husband, Marion; two sons, Marion Jr. and John G., and three sisters, Mrs. T. R. Cash, Mrs. S. W. Jolly and Mrs. Lettie Petty. Services in Charlotte, with burial in Rosemont Cemetery, Union, S. C.

LOUIS SCHLOSSBERG
In Loving Memory on This Day,
February 27.
Sweet are the memories that never fade
Of one I loved but could not save.
Wife, Lena; Sons, Bob, Norman & Family

TISDALE—Franklin M., 76, pioneer motion picture director, in Los Angeles February 14. A native of New York, he was associated with the movie industry for 28 years. First a publicist, he became owner of a chain of nickelodeon theaters in the South, later accepting a position as cameraman with Biograph Films.

Promoted to director, he moved to California in 1920, where he directed such stars as Blanche Sweet, Theda Bara, Mary Pickford, Francis X. Bushman and Clara Kimball Young. Forming his own company in 1928 in Chicago, he headed the Tisdale Industrial Film Corporation, one of the first educational and industrial film companies. He retired because of ill health in 1946. Survived by his widow, Dorothy; a daughter, Mrs. Doris Steinboldt, and a son, Moulton. Services February 18 in Los Angeles, followed by cremation.

VANDERPOOL—Frederick W., 69, composer, singer and actor, in Newark, N. J., February 14. He composed more than 350 songs, most popular among which were *If, The Want of You, Neath the Autumn Moon; Re-joice, My Love; I Did Not Know, My Little Sunflower* and *God Is My Guide*. As a young man, he traveled with various musical shows and toured for three seasons with his own vaude act, *The Four Singers*. From 1901 to 1903 he appeared with De Wolf Hopper in *Mr. Pickwick* and later played with Otis Skinner in *Prince Otto*. During the 1920's he served as municipal director of music at Asbury Park, N. J. Survived by his widow, Emily, former soprano of the Metropolitan Opera Company.

Marriages

BYRNES-MORRIS—Frank Byrnes, account executive with Station KQW, San Francisco, and Elyse N. Morris, in Reno January 25.

COSGROVE-BOWER—Frank Cosgrove, backstage supervisor of *Ice-time*, playing at Center Theater, New York, and Marion Bower, of the Bower Sisters, vaude team, in New York February 17.

CUMMINS-MASSEN—Dr. Harvey R. Cummins and Osa Massen, Danish actress, in Hollywood February 17.

GIRARD-JAMES—William Girard, 20th Century-Fox movie producer, and Claire James, screen actress, in Las Vegas, Nev., February 18.

HIATT-WARNER—Dr. Nathan Hiatt and Lita Warner, daughter of the late Sam Warner, pioneer movie producer, in Beverly Hills, Calif., February 18.

LATELL-FOY—Lyle Latell, film actor, and Mary Foy, youngest of the famous theatrical family, in Studio City, Calif., February 17.

O'BRIAN-JOHNSTON—Jack O'Brian, drama editor and Broadway columnist of the Associated Press, and Agnes Yvonne Johnston, daughter of the late Jimmy Johnston, boxing promoter, in New York January 15.

OLDS-RAINES—Maj. Robin Olds and Ella Raines, film star, in Beverly Hills, Calif., February 6.

OSBORNE-MULLENS—Paul Osborne and Sophie Mullens, of Alamo Exposition Shows, in Reno, Nev., recently.

PITTINGER-SCHNEIDER—Dick Pittinger, Hollywood publicity man, and Phyllis Schneider, sister-in-law of James Roosevelt, in Yuma, Ariz., February 15. Bride is former executive secretary at 20th Century-Fox Studios.

PLUNKETT - DAVENPORT—Corkey Plunkett, acrobat with Plunkett's Show, and Norma Davenport, performer with Dailey Bros.' Circus, February 4 in Gonzales, Tex.

PLUNKETT-GILLIAM—Jim Plunkett, boss canvasman with Plunkett's Show, and Billie Gilliam, with Dailey Bros.' Circus, February 1 in Gonzales, Tex.

PLUNKETT-RABA—Fuzz Plunkett, animal trainer with Plunkett's Show, and Marie Raba, model, February 15 in Edinburg, Tex.

RABINOWITSH-STUART—Max Rabinowitsh, film musical director and concert pianist, and Barbara Stuart, ballet dancer, in Los Angeles January 16.

RICHMOND-WOODS—June Richmond, colored vocalist, formerly with

Andy Kirk, to Howard Woods, Chicago artist, in Cumberland, Va., January 17.

RISSMAN-PEARCE—Herbert Rissman, one of the original members of the cast of *Oklahoma*, and Susan Pearce, of the ensemble, in New York January 11.

SARNOFF-BROWN—Edward Sarnoff, son of David Sarnoff (president of Radio Corporation of America), and Jean Brown, in Scarsdale, N. Y., January 26. Groom is in the technical department of the American Broadcasting Company.

STROMBERG-ELWELL—Hunt Stromberg Jr., New York theatrical producer, and Marilyn Elwell, in Raleigh, N. C., January 26.

VALKENBURG - AMES—Edgar Van Valkenburg, marimbist, and Janet Lorraine Ames in New York January 12.

WRATHER-GRANVILLE—Jack D. Wrather Jr., film producer, and Bonita Granville, actress, in Los Angeles February 5.

ZARNOWSKI-STANLEY—Alfred Zarnowski and Kathleen Stanley, British film actress, February 8 in Bridgeport, Conn.

Births

A daughter to Mr. and Mrs. Ronald Prue in Swansea, S. C., recently. Father was assistant electrician and mailman with the Virginia Greater Shows last season. Mother is the former Dot Penny, daughter of Mr. and Mrs. Bill Penny, concessionaires with the Virginia Greater org.

A daughter, Janet Lucille, recently to Mr. and Mrs. Walter Bunts, owners of the Crystal Exposition Shows. A son, Martin R., to Bob and Mary Quinlan, of the Royal Crown Shows, in Tampa January 3.

Mixed twins to Mr. and Mrs. James Murphy, former concessionaires with Johnny J. Jones Exposition, in Norfolk General Hospital recently.

A daughter, Cheryl Diane, to Mr. and Mrs. Al Petka in Detroit recently. Parents are guess-your-weight-and-age concessionaires.

A daughter, Sandra Lea, to Jimmy and Jackie Cody recently in Tulsa, Okla. Parents are with Frear's United Shows.

A son, Christopher John, to Mr. and Mrs. John Carradine, at St. Clare's Hospital, New York January 23. Father is the film and legit actor; mother the former Sonia Sorel, actress.

A daughter to Mr. and Mrs. Al Barney Dexter in Metropolitan Memorial Hospital, Hamletburg, Ill., January 15. Father was manager of Leo Correll's Monkey Circus on Royal American Shows last year and mother handled the ponies and monkeys on the same show.

A daughter, Sally Louise, to Mr. and Mrs. Stanley Jones January 21 in Arcadia (Fla.) General Hospital. Parents are bingo ops with the Bullock Amusement Company.

A daughter, Cherie Martha, to Mr. and Mrs. Harry W. Osborne, in Bridgeport, Conn., January 21. Father is chief announcer at WNAB, Bridgeport.

A son, Dennis Irvin, to Mr. and Mrs. Irvin F. Brown, January 18 in St. Petersburg, Fla. Father is a concessionaire.

A daughter to Mrs. and Mrs. Sol Baer Fielding at Cedars of Lebanon Hospital, Los Angeles, January 28. Father is an MGM artist and mother is the former Mitzi Cummings, actress, and niece of Louis B. Mayer, film exec.

A son, Joel, to Mr. and Mrs. Kirk Douglas at Cedars of Lebanon Hospital, Los Angeles, January 23. Father is a film actor.

A daughter to Mr. and Mrs. Louis Cohen in Detroit recently. Father is stage manager at Station WWJ, Detroit.

A son, Thomas II, to Mr. and Mrs. Thomas W. Ryan in Detroit January 28. Father is manager of the Piccadilly Theater there.

Midway Police Bill Is Balked By N. H. Fairs

No Decision at Hearing

CONCORD, N. H., Feb. 22.—Legislation to set up a three-man commission to police midways has been balked, temporarily at least, by self-regulation thru the New Hampshire Fairs' Association, but the clamor over strip-teasers and other girl shows appears far from ended.

Argument on whether midways should be regulated turned the legislative hearing room into an uproar Tuesday night (18) and made it impossible for the committee to keep order or reach any decision.

As representative of the fairs' association, former State Senator Lester E. Mitchell testified the org had voted to stop operation of "controlled gambling wheels" and that carnival operators would be notified by advertisements in *The Billboard* that such devices, which he described as "crooked," would not be tolerated here. Mitchell said, however, that girlie shows would not be regulated.

Says Folks Seek Fun

"While many come to fairs to see the cattle and other exhibits," Mitchell asserted, "there also are many who attend for a good time. You can judge by the attendance at these midway shows that many people appear to enjoy them. Fairs cannot successfully operate unless strip acts and similar attractions are allowed to continue."

Asked by the sponsor of the bill, Rep. C. Edward Bourassa, who "the big shots are who have so much influence in permitting immoral shows," Mitchell replied: "The biggest shot is the man who lets the concessions on the grounds." Legislators hurled questions at him thru-out the evening session, but several rose to his defense. John S. Ball, of Hopkinton, former county deputy sheriff, asserted police officials are fully able to take care of any midway abuses. Rep. Edward S. Munro, of Lancaster, stated present safeguards are satisfactory and midway entertainment does not adversely affect the morals of the farm population which seeks recreation as well as prizes.

Would Limit Games

Regarding gambling, Mitchell said the association would permit only percentage games of chance and they would be limited to 50 cents a chance. Two sheriffs testified that authorities countenance "honest gambling" and in instances where someone has reported "being gypped" the officers have secured a refund.

"A good deal seems wrong with our fairs," one legislator declared. "The fact the association finally has decided to set up minimum standards is proof of that." He called attention to the org's meeting January 21, when former U. S. Senator Sherman Adams and several State officials lashed out at midway attractions of a "questionable" nature.

The proposed measure would establish a commission of three men, each to receive \$500 a year, plus \$25 per day while policing midways. The bill was tabled with the recommendation it be amended to "an acceptable form."

How To Avoid Damage Suits

By Leo T. Parker
Cincinnati Attorney at Law

(Editor's Note—This is the fifth of a series of articles by Lec. T. Parker, Cincinnati attorney at law and author, designed to assist circuses, carnivals, parks and fairs in avoiding unnecessary lawsuits.)

Modern higher courts consistently hold that in the absence of fraud, concealment, or covenants in the lease, the owner of real property is not liable to a lessee, as a concessionaire, for injuries due to defective condition or faulty construction of the demised premises of which the lessee was aware. Thus in order to win a favorable verdict in a suit filed by an injured lessee the property owner should in some manner prove the lessee was well aware of

the thing or defect which caused the injury.

For illustration, in *Harris v. Joffe*, 161 Pac. (2d) 694, it was shown a lessee fell down steps which were rather slick or slippery. In the subsequent suit the property owner proved the injured lessee had complained several times, over a period of several months preceding the accident, of the dangerous condition of the steps. In view of this testimony, which showed the lessee was well aware of the dangerous condition, the higher court refused to hold the property owner liable in damages. This court said:

"There is no liability for injuries from dangers that are obvious, or as well known to the person injured as to the owner or occupant."

Also, see *Nelson v. Myers*, 270 P. 719, 722, where the court said;

"The contributory negligence of a lessee will bar his recovery for injury (See HOW TO AVOID on page 63)

Race Spectators At Williams Grove Lose Injury Suits

CARLISLE, Pa., Feb. 22.—A Cumberland County court jury recently denied damage claims of two automobile race spectators in suits against Roy E. Richwine, operator of Williams Grove Speedway, Mechanicsburg.

Plaintiffs, H. Galen McBeth and Harry Hockenberry, both of Shippenburg, were among 11 spectators injured at the speedway October 7, 1945, when a race car plunged off the track into a crowd.

According to the injured spectators, the track was not in condition for racing on the afternoon of the accident, following a morning rain. Drivers, however, testified the damp condition of the speedway provided better traction than when it was dust-dry.

Driver Ted Horn, Paterson, N. J., testified that it is a common practice among track operators to permit spectators to stand at the curves, and in some cases of banked tracks, "they even sit on the top of the bank with their legs over the edges."

Tommy Hinnershitz, Reading, another driver, told the court the Williams Grove track is much wider than most dirt tracks, which is considered a safety factor.

B&L Concessions Name Greg Hodges Acting Secretary

KANSAS CITY, Mo., Feb. 22.—Greg Hodges, local attorney and head of the State Parole Board, has been named acting secretary of B. & L. Concessions to fill the vacancy created by the death of Joe M. Jacobson, who was killed in an automobile accident in Alabama last month.

C. G. Laube, B. & L. president, said Hodges will serve until a permanent, full-time secretary is chosen after George Busch returns from Venice, Fla. Busch and Laube are principal stockholders in the company.

Busch is in Venice overseeing the setting up of the concessions for the Sparks' Circus, which will go on the road after a one-night preview there March 3. Tom Kennedy, of St. Petersburg, Fla., will handle the concessions on the road.

Shows Urge Consideration

Fair College told of carnivals' importance by org's spokesman, W. L. Brandon

SAN LUIS OBISPO, Calif., Feb. 22.—A plea for better understanding between fair secretary-managers and carnival operators during the coming years was made at the second annual College of Fairs here Tuesday (18), when W. Lee Brandon, general agent of Crafts 20 Big Shows, addressed 275 fair secretaries at the session as official spokesman for California carnivals. Brandon also pointed out that the carnival is an essential part of any outdoor function, especially in the successful administration of fairs.

Also in the audience were Mike Krekos, Art Craner, George W. Coe, Louis Leos, West Coast Amusement Company; Bob Schoonover and Ted Levitt, California Shows; Harry (Polish) Fisher, Golden West Shows; Larry Ferris and Til F. Taylor, Ferris Greater Shows.

Stabilizing Force

"Modern conditions emphasize, above all, the function of amusement as a stabilizing force. In that regard, it seems to me, the carnival has a very important place; it is one of the oldest traditions of celebrations, festivals and fairs and nothing yet has been found to take its place. It is rough and spectacular, suited to the understanding of the masses. There is no entertainment so popular as where people amuse themselves, like the happy-go-lucky crowd on a midway, joy zone or gayway, or whatever you wish to call it. At a carnival, circus or fair, the crowd laughs as much at itself as it does the antics of the clown or Punch and Judy," the agent said.

Brandon touched briefly on the importance of carnivals at past expositions and fairs, starting with the 1893 Chicago World's Fair. He emphasized the carnival's part in furnishing diversion after the crowd had seen the serious exhibits and he paid homage to the show operator in furnishing "thrills and attractions to harmonize with the new beauties of the fair."

Escape for Energy

Closing his well-rounded discourse, Brandon asked more consideration for carnivals. "It is the escape for pent-up energy or emotion," he told his audience. "If evil creeps into the carnivals, eliminate it. That is your authority. It is your fair. The carnival is just a part of it and no part can be greater or of more importance than the whole. But, the carnival does have a very important place in the successful administration of your fair. Give it as much thought and attention as you do other important features. Study its effect and influence and make it what it should be—the attractive, mirth-provoking fun center of your fair."

Denver Poll Shows Folks Want Mutuels; Enabling Bills Up

DENVER, Feb. 22.—A poll of local residents, conducted by Research Enterprises for *The Denver Post*, indicates citizens favor a law permitting horse and dog racing.

A bill has been introduced in the State Legislature by Sen. Curtis Ritchie, Pueblo, and Rep. George Baker, Denver, to permit pari-mutuel betting.

Bills provide for a commission to establish rules and collect a 3 per cent levy on receipts, with the money going to the State. Races would be banned within 40 miles of each other, except in the case of county fairs and similar events. Bill makes pool selling, bookmaking, or selling of betting materials illegal except thru use of pari-mutuels. A similar bill, passed in both Houses in 1937, was vetoed by the governor.

Poll showed those who had formed opinions on the bill as 62 per cent in favor and 38 per cent opposed.

Senator Ritchie also has introduced a measure which would prohibit any form of lottery. Measure will not be pushed unless the pari-mutuel bill is defeated.

"If people object to the horse racing bill because it will legalize pari-mutuel gambling, then I think it's a fair assumption they don't want any kind of gambling including lotteries of the type now being conducted by some churches," Ritchie stated.

Calling Bookers!

CHICAGO, Feb. 22. — Complete list of booking agencies selling attractions to fairs or parks will be carried as one of the many features in the Spring Special of *The Billboard*, dated March 29. To insure inclusion in the listing, agencies should write to the Outdoor Editor, *The Billboard*, 155 North Clark Street, Chicago 1, not later than March 3, giving the full name of agency, its address, and the names of its representatives who sell to fairs and parks.

Lynchburg Tax Starts Mar. 1

LYNCHBURG, Va., Feb. 22.—Lynchburg's new amusement tax will become effective March 1, according to an ordinance recently adopted by city council.

Kennywood, in 50th Year, Sees '47 as Top Season

PITTSBURGH, Feb. 22.—Kennywood Park's 50th anniversary will be celebrated this year and, in addition to looking forward to its biggest season in history, the park can look back upon a history replete with color and business acumen that has brought it to the fore among the nation's amusement parks. Ever since the King of England gave a land grant to the Kenny family in the middle of the 18th century, the acreage, now known as Kennywood Park, has been providing pleasure and recreation for the people of Western Pennsylvania. The park did not receive its present name until many years after it had become the favorite outing grounds of the Pittsburgh district.

Known then as Kenny's Grove, people flocked to its picnic areas by horse and buggy, ferry and steamboat. Adam Locke operated a very profitable ferry from Braddock, which was then the center of the industrial might of Pittsburgh. In 1896, the Mellon interests built the Monongahela Street Railway Line from the Oakland section of Pittsburgh to Duquesne and then leased the park area to build a "traction park." This type of park was then springing up all over the country to add incentive to railway transportation. The park officially was opened in 1898 under the management of George Davidson, who was Mellon's chief engineer. Davidson laid out the park and supervised its construction. On opening day there were three rides—a Merry-Go-Round, an Old Mill and a Figure Eight. There also was a dance auditorium and picnic grounds.

In 1907, the Pittsburgh Railway Company, which then owned the lease, transferred the lease to a partnership trio composed of A. S. McSwigan, F. W. Henninger and A. F. Megahan. Of the trio, only Henninger is still active. The elder McSwigan died in 1923 and was succeeded by his son, Brady, who is now president of the controlling corporation and also president of the National Association of Amusement Parks, Pools and Beaches.

Pool Built in '25

McSwigan made his most notable contribution to the park in 1925 when he spearheaded the construction of the first modern swim pool in Western Pennsylvania with a filtration system.

From the beginning the park depended upon picnics as its major source of revenue and has followed this policy thruout the years, making it the dominant park in the matter of picnics booked. This year 200 picnics already have been scheduled.

Concurrent with the opening of the park in 1898, a small group of Scottish clans arranged and held their first picnic. This outing has been held each year ever since, and today represents the largest gathering of Scottish people in the United States.

While no special programs have been set to commemorate the event, the park will be decorated thruout with golden anniversary emblems and seals. Several new rides will be in operation this year, including a Looper and some kiddie rides.

Opens April 20

The park opens April 20 for week-end business and the daily season tees off May 14.

Kennywood staff includes A. B. McSwigan, president; Carl E. Henninger, vice-president and manager; F. W. Henninger, secretary-treasurer; picnic bookers, Frank L. Danahey, Robert W. Comstock and John W. Reddington; game stores and novelty stands, John W. Reddington; swim pool, Robert W. Comstock; refreshment stands, Robert F. Henninger; restaurant, Arthur Bostrom; mechanical superintendent, Andrew E. Vettel; electrical superintendent, Roy W. Hoover; grounds superintendent, Walter Chapple; and police chief, Franklin McQuaide.

300G Spending Spree Planned At Savin Rock

WEST HAVEN, Conn., Feb. 22.—A total of \$300,000 has been earmarked by concessionaires at Savin Rock Park for new rides, rebuilding fire-gutted structures and improving the midway.

With fingers crossed as they await permission for commercial building, the Levere's, Fred P. and Edwin A., are planning an expenditure of a quarter-million dollars, which will be spent in recreating the park's White City area. Fallen into disuse and disrepair the last several years, White City, once the heart of the Rock, will be back near its former self if the anticipated rides, both major and kiddie, get the official okay. Work will start about the end of March if CPA approves.

A bigger midway and the rebuilding of the Virginia Reel, which burned to the ground last year, also are planned, and are expected to cost another \$50,000.

Rack concessionaires look for 1947 to be another good year, and the outlay of cash on new rides and improvements is but a small amount of the money which is available for investment. Many operators are interested in rides, but scarcity of building materials, lack of official approval and mostly the unavailability of desired types of rides has curbed plans.

Zimdars' Rides, Concessions Re-Inked at Hot Springs Spot

HOT SPRINGS, Feb. 22.—Harry H. Zimdars, for many years owner and general manager of Zimdars' Greater Shows, again will operate five rides and 15 concessions at Whittington Park here.

Zimdars has five men working in his quarters repairing and painting equipment for the '47 season.

Whittington Park has, in addition to the rides and concessions, a roller rink, dance hall, eating and drinking stands and a ball park within the grounds.

Cold Weather, Ice Fail To Halt Ideal Beach Improvement Plans

MONTICELLO, Ind., Feb. 22.—Even cold weather and plenty of ice and snow can't stop the improvement plans at Ideal Beach here and work is going ahead. Piling for a new pier-type walk from the present pier to the ballroom, new treadmill amusement device being placed in the bathing beach, and foundation support for the diving tower, which has been moved into 10 feet of water, is moving forward.

New equipment inside the pier

Jantzen Beach To Have 3 New Rides This Year

PORTLAND, Ore., Feb. 22.—Three new rides are being installed at Jantzen Beach Park for the April opening, says General Manager Roy J. Carpenter.

Rocket, comprising three eight-passenger ships, was purchased from Frank Hrubetz, manufacturer at Salem, Ore. Tilt-a-Whirl will be operated as a leased ride, owned by Hrubetz, and Fly-o-Plane, purchased from Lee Eyerly, Salem, is going up on the site of Moon Rocket, which has been sold. Another leased attraction will be Ross Keeler's Motor-drome.

One of the most extensive improvements is the rebuilding of Old Mill, with new front, new starting system and some new boats. Replicas of Oregon points of interest will make up a new scenic design.

Motorcycle speedway, a fifth-mile cinder track within the quarter-mile midget racing track, is being built. A new drainage system is being installed to serve both tracks. Additional safeguards also are being installed in form of higher build-ups on the turns and use of more soil.

New equipment going into Fun House includes two new barrels, new hanging bridge and new animated features. Carpenter and Hugh Klingbell, promotion manager, left on a 10-day Coast tour of amusement parks, planning to inspect operations between here and San Diego, Calif.

East Pennsy Ops Booking Acts Early

PHILADELPHIA, Feb. 22.—Jolly Joyce, who heads a local theatrical agency booking Western and folk names in this area, says park and picnic grove ops in Eastern Pennsylvania are expecting a big season this year. He says that he has booked June and July attractions and possesses signed contracts and deposits for such attractions for many parks.

"The fact park owners are buying four to five months in advance, with demands heavy for top attractions, indicates the coming season will be bigger than ever," Joyce said.

Attractions already booked by Joyce for Eastern Pennsylvania and Maryland spots include Texas Jim Robertson, Elton Britt, Dick Thomas, Smiley Burnette, the NBC South-ernaires and Eddie Arnold and His Ploughboys.

Henningers on Trip

PITTSBURGH, Feb. 22.—Mr. and Mrs. Fred W. Henninger sailed from New York Friday (21) on the Santa Rosa for a cruise to the West Indies. Henninger is in his 41st year as secretary-treasurer of Kennywood Park here.

Gov. Bradford To Be Speaker At N. E. Confab

BOSTON, Feb. 22.—Gov. Robert Bradford will be the main speaker at the noon luncheon at the 19th annual convention of the New England Association of Amusement Parks and Beaches March 12.

Complete program was announced here today by President Harry Storin and Julian Norton, program chairman. Registration opens at 10 a.m. in the Old Boston Room of the Parker House here. The luncheon, in the Hawthorne Room, is set for 12:30 p.m., with business sessions opening at 1:30 p.m. A reception will be held in the roof lounge at 5:30 p.m., with the banquet skedded for 6 p.m.

Chairman Norton announces two special speakers for the afternoon program. They are Wallace Dickson, director of publicity for the New England Council, who will discuss *Recent Developments in the Recreational Field in New England*, and Jimmy Tyson, representative of the Music Corporation of America, who will speak on *The Name Band Picture for 1947*. An open forum will follow the two speakers. Also on the program is the showing of a sound movie, *New England Calling*.

A. B. McSwigan, president of the National Association of Amusement Parks, Pools and Beaches, and Paul E. Huedepohl, secretary of the same organization, will be on hand for the meetings.

Guest speaker at the annual banquet will be Billy Beard, billed as The Party From the South, whose subject will be *A Cross Section of Observations*. George A. Hamid office will provide the floor show talent.

Hotel reservations should be cleared thru John Pacheco, functions manager of the Parker House, Boston.

Doss Planning 75G Spending Spree at Pismo

PISMO BEACH, Calif., Feb. 22.—A \$75,000 expansion plan for Pismo Playway, over a period not to exceed three years, was made here by George Doss, manager. The length of time to be covered will depend entirely upon the availability of materials.

Site of the amusement center is that of the old ballroom, which was destroyed by fire in 1945. While Pismo Playway was established early in 1946, its expansion has been hindered by war restrictions. At present there are 10 rides, a penny arcade and 12 concession games on the lot fronting 300 feet on the Pacific Ocean. Lot is 200 feet deep, not including the parking lot under lease to Larry Coe.

Operating now are three kiddie rides by L. F. and Florence McCaffrey; Merry-Go-Round by Larry Coe, and Chairplane, Loop-o-Plane and Acro-Plane by Doss. Johnny Burton operates the Penny Arcade. Joe Rose has the ballroom, in which name bands are featured, with boxing and wrestling cards two nights weekly. Coe has a Funhouse and roller rink across the street from the park. Eating spots and malt shops are operated by Chuck Faulkner.

Plans for 1947 will be patterned along those used in 1946, but on a larger scale. Fireworks July 4, supplied by Patrick Lizza, of the Golden State Fireworks Company, will continue to be featured.

Sugar Island Spot Will Open May 30 in Det.

DETROIT, Feb. 22.—Opening of Sugar Island Amusement Park, closed about 12 years, under management of a group of Negro leaders of Detroit, is slated May 30, according to Mrs. Zimmie Moore Hairston, president of the Sugar Island Amusement Corporation.

Plans have been under way for two years (it was originally planned to open in 1945), but difficulties of getting a practically new park in shape, plus transportation problems, caused a delay.

Spot is located 20 miles down the Detroit River from the city, with access only by boat. New company has purchased its own ship, and plans to run an excursion steamer from Detroit. Heavy emphasis will be placed upon a picnic-type operation.

A number of rides and concessions have been definitely leased, with deals pending on others, according to Mrs. Hairston. Ballroom is being modernized and remodeled to include a bar. Arrangements are being made to book name bands.

Penny Arcade will be operated by Harry Stanton, of the Robinson Sales Company.

Riverview Buys Miniature Train

CHICAGO, Feb. 22.—Riverview Park here will spring with a new 100-passenger streamlined miniature train this summer, George Schmidt, president and general manager of Riverview, announces. New ride will replace one of the two steam trains now in use.

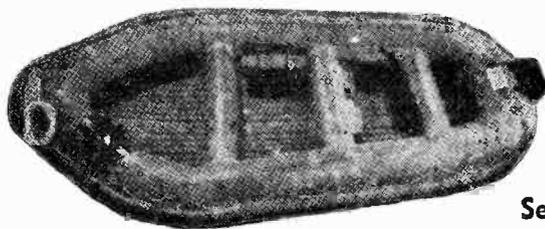
Train is the new model G-16, built by the Miniature Train & Railroad Company, of Addison, Ill. Locomotive is an exact one-fifth scale of General Motors' newest Diesel-electric locomotive. It consists of two units, each powered with an industrial gasoline motor transmitting its power thru fluid drive to 16 driving wheels. Locomotive has a rating of 800 pounds drawbar pull.

Train will have eight 12-passenger all-steel coaches and is equipped with vacuum brakes on all wheels thru-out. Also, for added safety, the train is held to an exceptionally low center of gravity.

Ackley and Leveres Form Operating Associates, Inc.

NEW HAVEN, Conn., Feb. 22.—Harry A. Ackley, of Sewickley, Pa., and Frederick P. and Edwin A. Leveres, of West Haven, Conn., are named as officers and incorporators of the recently formed Operating Associates, Inc., 10 Palace Street, West Haven. Firm, incorporated under Connecticut law, is starting business with \$15,000, and will operate in the Savin Park area as operators of concessions and rides which the stockholders control.

SURPLUS ARMY GOODYEAR RUBBER BOATS



Complete with 3 Pumps, 12 Paddles, Outboard Motor Stand, Anchor, Repair Kits

Seats 10 to 15 People
Size 15'x8'—Weight 400 Pounds

Ideal for Fishing Parties, Camps, Lake Tours, Sun Bathing and Pools. Not a toy, rugged and durable.

COST TO ARMY \$700.00—YOUR PRICE \$65.00 F. O. B.

Cash or check with order

ACME TOOL CO.

301 McCALLIE AVENUE

SUITE 2B

CHATTANOOGA, TENN.

FOR SALE

—6—NEW DODGEMS—6—

Overpurchase of equipment last year allows us to sell SIX Dodgem Cars. Three cars brand new. Three cars floor tested.

These cars have been rebuilt from experience gained of 18 cars now in operation.

All cars equipped with new type switches, new fuse block assembly, motors and drives revised to be trouble free. All cars equipped with dust covers.

Price—\$3,500.00

Immediate Shipment

Loaded F. O. B. Portland, Oregon

HAYDEN ISLAND AMUSEMENT COMPANY JANTZEN BEACH PARK

P. O. BOX 1832

PORTLAND 11, OREGON

Phone WEBSTER 3201

FOR SALE

Walk Through Fun House Building coming down account of fire to Virginia Reel at Savin Rock, Conn. Must be moved in 30 days. 11 mechanical pieces, rolling barrel, rocking bridge, motors, tilted room, mirrors, compressor, lots of extras. All built in panels. Easily moved. For quick sale, \$1,500.00 for key. Will take large trailer truck to haul.

P. H. McDONALD

69 Campbell Ave. WEST HAVEN, CONN.

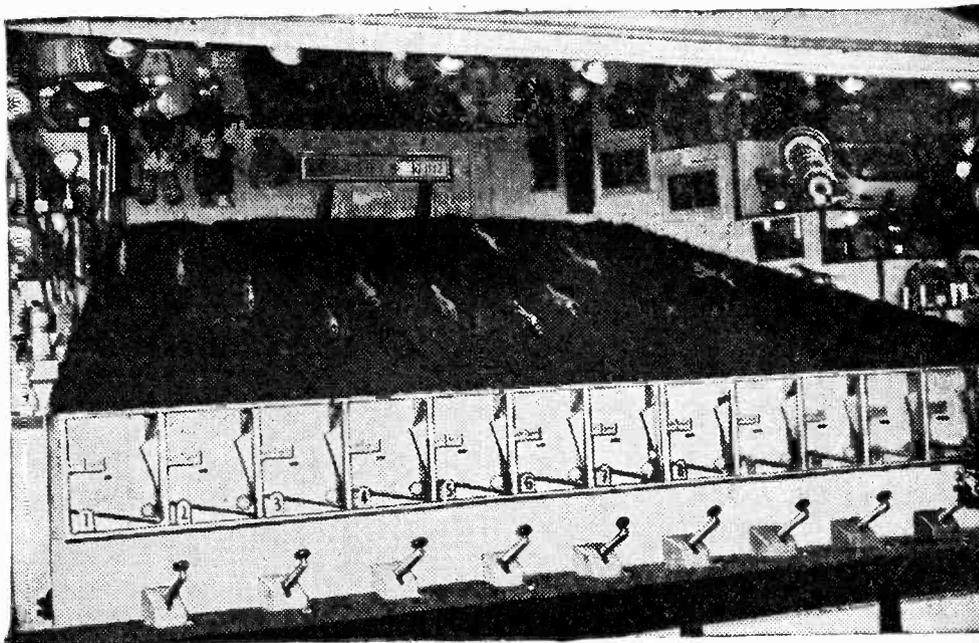
YOU GET ALL THE MONEY WITH THE GREYHOUND RACE (IT HAS REGISTERS TO COUNT THE TAKE) LOCATION PROVEN A BIG ATTRACTION WITH MINIMUM MAINTENANCE

GREYHOUND RACE

SOUND EFFECTS

HIGH GROSS

REGISTERS



This Popular Game Is Being Purchased by Park Owners From Coast to Coast—Portland, Oregon—Denver, Colorado—Detroit, Michigan—Rochester, New York—Rockaway, New York.

SEND YOUR ORDER IN NOW IF YOU WANT TO BE SURE OF 1947 DELIVERY

The Greyhound Enterprise Co. is interested in placing the Greyhound Race in Parks in New York, New Jersey and Connecticut on percentage basis. Do you have a location?

GREYHOUND

Amusement Device Co., Inc.

2303 SURF AVENUE • BROOKLYN 24, N. Y. • ESplanade 2-1155

Harry Illions Busy Readying Contracts For His Boardwalk

JAMESTOWN, N. Y., Feb. 22.—Harry A. Illions, owner of Celoron Park here, who recently returned from Florida, is getting contracts ready for the boardwalk, which will be something on the order of the famed walk at Coney Island, in that it is 40 feet wide and runs into Lake Chautauqua 350 feet, with a "T" on the end. Illions expects the steamer City of Jamestown will tie up at the dock.

"The village of Celoron has given us a 99-year lease at the foot of Dunham Avenue which leads to the dock and we are awaiting permission from Albany, N. Y., for the rights of the waterway," Illions said.

The Celoron owner also said he is considering installing a miniature auto race track and building a grandstand in what formerly was a baseball park here, altho these plans are not definite.

Sitting 'Round the Table

(Editor's note: "Are fireworks and/or free acts necessary in parks?" That is the question up for discussion in the Round Table column. Plenty of park owners and operators have sent in their views and they will be printed here. If you haven't voiced your opinion on the subject, mail your views to the Outdoor Editor, The Billboard, 155 North Clark Street, Chicago 1, Ill. Also if you have a question you'd like discussed send it on.)

Covers Multitude of Sins

Your subject covers a multitude of sins, both in regard to the fireworks men and the booker of acts. From my years of experience, I, at least, think I am competent from both angles.

In the first place there is nothing worse than a cheap and incompetently fired fireworks display because then it fails to function as an attraction.

Secondly, the greater number of parks fail to realize good fireworks, like many other things purchased for parks, cost money and at times the amount spent is so pitiful that a good many fireworks firms are unable to even consider it. When that happens

some firms, desperately in need of any kind of business, will accept the contract, figuring if they last only for two or three displays, it has been a gift from heaven for them, even if they violate federal, State and, in a good many cases, city laws.

They arrive at the park in an old car, the tonneau of which is filled with fireworks, with a couple of men. They start unloading and every kid in the neighborhood has an opportunity to make off with some small article. It might be well for the park management to consider that in case of an accident, whether in the park or not, the park is liable. On the other hand, a contract with a first-class firm calls for spending the right amount of money to guarantee a first-class attraction.

Good Advertisement

In spending money it is well for the park management to consider that it is a good advertisement for the park and not just figure the increased revenue has practically paid for the fireworks, in many cases due to levies among the concessionaires. In addition, the park will make friends of many patrons who will come out on nights when there are no fireworks, as well as coming when there are. In addition, many people who have seen or heard the fireworks from a distance will be attracted.

Naturally being in the fireworks business, I am somewhat biased in favor of them, but I also am broad-minded enough to see the other side of the picture as well.

What attracts the big crowds to Coney Island on an off night, often estimated by police to exceed 500,000? It is the knowledge, carried by word of mouth more than by an extensive advertising campaign, that they are going to see a worth-while display of fireworks, which, by their enjoyment, will well repay them for their time and trouble getting to and from Coney Island.

I can't imagine any free act playing all week for the same amount of money it costs for one fireworks display. In fact, I doubt if the increased attendance all week for a free act would equal the attendance of one night of fireworks. Every concessionaire realizes a large crowd is a better spending crowd on one night alone than the smaller crowds all week.

Fireworks Outdraw Stars

In Washington during the war there were two gatherings held on the Monument Grounds in the drive to sell war bonds. At the first gathering practically all the motion picture stars took part. At the second, fireworks were featured and while the meeting was for the same laudable purpose, it drew the largest crowd ever assembled in Washington at one time, including inaugurations.

Now to take up the free-act angle. Park managers naturally take into consideration that they work the entire week, often doing two shows a day, and in a good many instances probably costing less than a fireworks display. But do they stop to consider the number of people that stay for the free act in comparison to the number that stay for fireworks. I warrant the fireworks crowd will be the largest.

Many times the act isn't strong enough as an attraction, for the simple reason that the booker had an act on hand under contract and places him indiscriminately just as long as

1946 Biggest in History For Detroit Zoo—Barbour

DETROIT, Feb. 22.—The Detroit Zoo enjoyed its most successful season in history last year, William T. Barbour, president of the Detroit Zoological Park Commission, told the common council in his annual report.

More than 1,350,000 persons visited the zoo in '46, he said, and the income was \$214,591,038.

he gets the cost off his hands. Of course, I'll admit this might be an isolated case, but I have seen it happen many times. I often have seen the afternoon crowd so small that the park owner didn't consider it worth-while for the act to appear.

There are many sensational attractions that have a far-reaching appeal, but these are getting fewer each year.

Cover Deficiencies

I sometimes think that free acts and fireworks are put on to cover the deficiencies of the park itself, which should have more or less a natural drawing power without the aid of a nightly attraction.

Due to their silver-tongued salesmen, their well-organized staffs, in comparison to most fireworks firms, I have an idea the free-act people will make a better or more telling argument on paper. But as far as I'm concerned, no one is ever going to convince me free acts are superior to fireworks, except in cases where, as I said before, the money spent on fireworks is so small as to be almost beyond belief. A good fireworks program properly displayed with smart, snappy showmanship will outdraw any and all free acts.—FRED C. MURRAY, Manager, International Fireworks Company, Jersey City, N. J.



MAKE BIG MONEY RENTING RUBBER BOATS

Boat will pay for itself with 3 days' rent. Rents easily for \$1.50 per hour.

\$30.00 Each

LOTS OF 10 ONLY \$27.00 EA.

OTHER SURPLUS BARGAINS

ONE-MAN RUBBER BOATS...\$12.50
MAE WEST LIFE JACKETS.... 1.50

5-MAN SIZE BOAT \$30.00

ORDER NOW — IMMEDIATE DELIVERY

E. K. CARGILL CO.

PHONE 8620

MACON, GA.

WE WANT RIDES

Largest Amusement Park In Eastern Pennsylvania

We need four or five Rides in good condition on percentage basis and delivered to park. Park located on Susquehanna River, 16 acres of ground, swimming pool and dance pavilion. In a radius of twenty miles, large industrial plants and 400,000 people.

Contact

FRANK PUZA

1510 Wabash St.

Shamokin, Pa.

PICNIC & ADVERTISING MAN

For Clean, Aggressive Midwest Park

State Age, Experience, Qualification, Marital Status, Salary Expected, Availability in first letter. Enclose Photograph of self. Must have clean, moderate habits. Steady, year-around employment to right man. Write

BOX 449

c/o BILLBOARD, CINCINNATI 1, OHIO

SKOOTER BUMPERS

Vulcanized and Repaired so they are like new. Steel bands will not slip off. Not an experiment. Hundreds done in past two years. Avoid delay in opening by having this work done during closed period.

RALPH J. WELTER

685 Chapel St., New Haven, Conn.

PRICED FOR IMMEDIATE SALE

Pre-Flight Trainers—only six left. Maneuvers into loops and spins like a real plane. Streamlined, aluminum finish. Used three months. A-1 operating condition—Now \$295.00 each. Brokers protected.

SID DAIELL

1014 AVENUE J, BROOKLYN 30, N. Y.

Phone NA-varre 8-8978

CONCESSIONS!!

WILL LEASE FOR SUMMER

Photo

Auto Parking

Candy, Cigarettes, etc.

ALL OR ANY ONE.

ROADSIDE REST

Long Beach Rd.

Oceanside, L. I.

STEAM ENGINE

Flashy and in #1 condition, stainless steel jacket, plenty of brass trimmed in green, manufactured by Cagney Locomotive Works. Two cars, sixteen adults or thirty-two children. 350 ft. of 15 inch gauge oval track welded on steel ties, sections bolted together. Ride is portable. First \$2,500.00 takes all. C. W. SIMPSON, 303 Greystone Apt., Chattanooga, Tenn.

WANTED TO BUY

DANCING DOLL UNIT

Write, giving size and price.

H. FRANKEL

385 Ft. Washington Ave. New York City

RECORD FOR ROYAL CROWN?

Crafts Plans Another Unit

Exposition Shows to have 10 rides, 11 shows—Eifort manager

NORTH HOLLYWOOD, Calif., Feb. 22.—Following several months of preparation, O. N. Crafts, owner of Crafts 20 Big Shows, announces he will bring out a new unit this year to be known as the Exposition Shows.

Org will be composed of 10 new rides, 11 shows and a limited number of stock concessions, Crafts said. Outfit will be illuminated by neon and fluorescent lighting and will move on 25 specially built trucks each powered by 144 h.p. Continental Red Seal engines.

A low-wing airplane, equipped with 150-watt p.-a. system, which will be used for advertising, has been purchased. Plane is equipped with neon signs under the wings, and signs will be visible for three-quarters of a mile.

Sixteen 48-foot light towers will illuminate the midway, Crafts said. A new stainless steel and plastic 100-foot front archway has been built. John Morton, West Coast builder, has constructed a new type Funhouse, the Ramble Jamble, which will be introduced.

Hal F. Eifort, formerly with Cavalcade of Amusements and Johnny (See Crafts Plans Another, page 63)

A. & P. Sets Opener For March 22; Steps Up Quarters Work

EDMOND, Okla., Feb. 22.—Opening date for the A. & P. Amusement Company has been set for March 22, Owners Armstrong and Priest announce.

Coincident with scheduling the opening, the quarters crew, held to skeleton size during the winter, was increased to full strength. All rides and equipment, with the exception of the Mix-Up, have been overhauled and repainted.

Org recently took delivery on another van truck which will be used in the concession department. This gives the shows 10 pieces of rolling stock, all of which are going thru the paint shop. Color scheme is red and white.

Recent visitors included Mr. and Mrs. K. E. (Kellie) Vanderford, former owners of Sooner State Shows, who are in the real estate business in Oklahoma City; Dick Dickson, owner of the org bearing his name, and Carl Walton, ride superintendent on the Sooner State Shows last season.

Contracts were signed recently for the 49th Old Settlers' Reunion, August 1-6, at Austin, Ark., and the 18th annual Humnoke Picnic, August 8-14, Humnoke, Ark.

Al C. Beck Back Again

CLEVELAND, Feb. 22.—Al C. Beck again will be secretary-treasurer and in charge of the office wagon of the Joseph J. Kirkwood Shows. He will leave his home here March 1 to go to the org's Raleigh (N. C.) winter quarters. This will make his third season with the Decker-Carson combo.



NEW OFFICERS of the Rocky Mountain Showmen's Club, Denver, went into a huddle recently for this picture. Left to right: Larry Nolan, vice-president; Jack Williams, president; Ada Smith, secretary; Ralph Smith, assistant secretary, and Jim Williams, treasurer.

Gathers Gross On Night Play

Eddie Young continues big building program—springs new type of comfort station

By a Staff Correspondent

WINTER HAVEN, Fla., Feb. 22.—Unless this community is splattered with rain before the folks have a chance to unlimber their bank rolls tonight, Eddie Young's Royal Crown Shows will better the sock gross of 1946 for the Winter Haven Fair, at the first Florida Citrus Exposition, a new title for the time-honored annual here.

Rain took a punch at the Thursday (20) matinee business but the folks were out in full force at night and spending was free.

Night Business Big

"That's the way it has been all week—no dice at the matinees and big at night, and we've had perfect weather other than today," Young explained Thursday night. He stated that the daily gross was topping the \$38,000 pace set last year, and with kids free at the outside both Friday and today there is every reason to agree with the optimistic Young that the mark will be topped.

Young admitted the gross should be bigger as he has a larger and more attractive show than a year ago, but he was impressed with the heavy action of the few evening hours. It should be encouraging to all in the industry who are worrying about the 1947 season.

Layout Hurts Concessions

Grounds here are not laid out to the best advantage as far as the many, many concessions are concerned, as there is a natural turn from the exhibit buildings into the ride and show sector of the midway. Young made an effort to overcome this by his placing of light towers, and by planting the jig show at the head of concession row, far removed from the rest of the midway. Lou (Greek) Stratton, jig show manager, remarked that it wasn't to his best advantage, (See Winter Haven Big on page 63)

Ingram Herds Compact Org Thru Florida, Gathering Hay When the Sun Shines

Rain Belts Two Top Stands—Sebring Annual Just So-So

By a Staff Correspondent

SEBRING, Fla., 22.—Howard Ingram has been identified with circuses so long it is difficult to picture him as the owner and manager of an up and coming carnival organization, but a visit to this home-like community and its Highlands County Fair, which closes tonight, reveals that his Florida Amusement Company is a compact, well-organized and well-managed enterprise, and is designed to gather in its share of negotiable bananas when sailing weather is favorable. Nature has not been too kind to this org on recent stands as plenty of rain and cold was dumped on it during the Fort Pierce and Fort Myers engagements, and these figured to be two of the top runs of the winter campaign.

This spot never has been a sensational money winner and it ran true to form this week, but kids came out in droves Friday and enough was turned thru various wickets so the management has no immediate worry, and most of the independents got enough so they can get along without difficulty.

Features Free Acts

Ingram started building his org just a year ago and immediately adopted the policy that the folks will have to have a fair share of free entertainment if they are to be encouraged to spend freely, and to play return engagements on the midway; and now every stand is backed by three strong free acts and nightly fireworks.

As this is one of those fairs where the carnival furnishes all attractions, and assumes all the responsibilities, Ingram is offering the Sensational Kays, Fritz and Otto in a sock comedy high wire turn; Billy Schafer, swaying high pole; the Parroffs, unsupported ladders on a high perch, and the nightly fireworks. Features will be kept intact thru the winter run.

Five weeks of action remains in Florida, moving from here to Vero Beach, Fort Lauderdale and Braden—(See Bad Weather Belts on page 63)

Funbeam Shows Bow Skedded for May 1

WINDBER, Pa., Feb. 22.—Funbeam Shows will be launched May 1 at the Confluence (Pa.) Firemen's Jubilee. J. B. Hendershot, now in the South lining up dates, will manage the org.

Louis J. Riley, for many years operator of the Belle Shows, will be in charge of rides. He will place four of his own, a Tilt-a-Whirl, Chairplane, Kiddie Airplane and a Kiddie Auto, on the show. Mrs. Riley, now in Florida recovering from an illness, also will be on the show. Raymond B. Hathaway signed as electrician. Leonard A. Quist, Phillip Meigs, Carl Lundquist and Sam Woody have booked their concessions.

Org will play Pennsylvania celebrations and then go South until late November. Events signed in Pennsylvania include the Lion's Club Fair, Linton; Firemen's Fair, Blairsville; Community Fair, Perryopolis; Firemen's Celebration, Greensburg, and dates in Latrobe, Greensboro and Rockwood. Route also includes community events in Berlin and Grantsville, Md., and five weeks in Alabama.

Alamo Exposition Garners 16 Fairs; Custer Sets Route

SAN ANTONIO, Feb. 22.—Sixteen fairs have been contracted by Alamo Exposition Shows, it was announced at org's local quarters upon the return of Ted Custer, general agent, from an extended booking tour. Inking of contracts by Custer completes shows' route thru November, marking the first time in their history that they have been booked solid.

Owner Jack Ruback pointed out that shows were forced to pass up several late Texas fairs because of prior contracts. Custer joined Ruback in mid-season last year. Now that he has completed the booking he will aid Ruback and the show's assistant manager, Albert Wright, on the road.

Custer has been in the business for 30 years, breaking in with Honest John Brunen, owner, Mighty Doris Shows, and Hort Campbell.

RAFTERY'S SHOWS AND R. & S. AMUSEMENTS

OPENING MARCH 17

24 WEEKS IN REAL PROVEN TERRITORY

11 WEEKS OF FAIRS AND CELEBRATIONS

WANT—Foreman for new 1947 Spitfire, Foreman for Merry-Go-Round and Ride Help on all Rides. Truck and Semi Drivers.

CAN PLACE—Frozen Custard, Cork Gallery, Age and Scales, Candy Floss, French Fries or any legitimate Concessions. Good opening for Penny Arcade.

WANT—Good Billposter. Address

JAS. M. RAFTERY

BOX 1047

WILMINGTON, N. C.

CALL

MORRIS HANNUM SHOWS

OPENING GOLDSBORO, N. C., MARCH 3 TO 8

FEATURING IORIOS FIREWORKS

Want Show, Concessions and one Flat Ride.

All replies to

EDDIE LIPPMAN or MORRIS HANNUM

Goldsboro Hotel, Goldsboro, N. C.

GATE CITY SHOWS

WANT FOR BIG SHRINERS' CELEBRATION

AUSPICES SHRINE CLUB, BRUNSWICK, GA., MARCH 3 THRU 8

LOCATION HEART OF TOWN

Legitimate Concessions all kinds, Diggers, French Fries, Novelties, etc. Want Grind Shows with own equipment and transportation. Want capable Ride Help. Following wire: George (Shorty) Ward, Stacy Knott, Fred Wilbur, Clyde Mulligan, Blackie Ates, Wilson Perry and all others that worked with me before. Space limited at Brunswick, so don't come in unless advance arrangements made. Watch The Billboard for special announcement big spring celebration in Carolinas. Wire

J. E. BAXTER, Mgr.

MOULTRIE, GA., THIS WEEK; BRUNSWICK NEXT.

WANT—PINE STATE SHOWS—WANT

JOHN J. CARUSO, Owner-Manager

GEORGE EMMERSON, Legal Adjuster

R. T. (BOB) BULLOCK, Gen'l Agent

for opening, Grenada, Miss., March 1, two Saturdays and proved route thru Tennessee, Virginia, Maryland. TEN FAIRS BOOKED, OTHERS PENDING.

SHOWS: Athletic, Ten-in-One, Wild Life, Unborn, Freak, Snake or any Shows with own transportation not conflicting. CONCESSIONS OPEN except Bingo, Photos, Cookhouse, Popcorn, Apples and French Fries. Will book Pan Game, Rat Game, Pea Pool. Concessions with capable Agents, come on. Will book one more Flat Ride with own transportation. All Herman wants Stock Agents. Good fast Promoter, contact Bob Bullock. No Ride Help needed. For Sale—One 20x30 Marquee, \$100.00; one Chair-o-Plane, ready to go, first \$700.00 takes it, or will lease to reliable party.

CONTACT THIS WEEK: CHARLESTON, MISS.

BURDICK'S GREATER SHOWS

Opening 17th of March, Lampas, Texas

Fair and Celebration Committees, get in touch with us.

Can place Shows of all kinds, Merchandise Concessions that can and will work for Stock. Place Custard and Cook House or Crab. Place Roll-o-Plane, Tilt or any Flat Ride. Use few more Ride Men that can drive trucks.

FOR SALE—Small Parker Merry-Go-Round, \$4,500.00.

IRA BURDICK, Mgr.
1503 N. 5TH ST.

PHONE 2377

TEMPLE, TEX.

Ruskin, Fla., Notes

RUSKIN, Fla., Feb. 22.—Many show folks are wintering here at either Paradise Park or Bill Rice's ranch. Social gatherings at both places have drawn many show people.

Mr. and Mrs. Rice this season will have the bingo on the World of Pleasure Shows, while Bill's mother and her brother handle candy floss with the same org. Bill's brother and sister-in-law are his guests here.

Mr. and Mrs. Whitey Wray, Eastern bingo operators, continue here. Mrs. Wray, who sustained a fractured hip in an auto accident before Christmas, is recovering in their house trailer.

Captain and Mrs. Billy Sells, of Dayton, O., are at Eddie's Hut, Gibsonton. Mr. and Mrs. Edgar C. May accompanied them to the Tampa Fair. Walter Rowan, of the Marks Shows, and his mother and niece, both of Chanute, Kan., were here for some time. Several trips in Rowan's cabin cruiser were enjoyed by show folks. Rowan left Sunday (16) for the East Coast, where he will revamp his Penny Arcade.

Elmer Vailencour, brother of Mrs. Edgar C. May, in from Albert Lea, Minn., spent three weeks here. Also here is May's mother, Mrs. K. B. May.

Ed Zimmer, owner of the Paradise Grill here, entertained 30 people, including some New York friends, at a pit barbecue spareribs dinner. Mr. Tayhash, Detroit cookhouse operator, was chef.

Mad Cody Fleming, owner of the show bearing his name, is at Paradise Park. He recently purchased a new boat and is fishing daily. He took time off from reel and line to visit the Tampa Fair.

Charles H. Lenz made a special trip here to invite show people to be his guest on his boat while docked at Tampa. Bob Goode, of Ruskin, will be the electrician this season with the World of Pleasure Shows. Glenn Cooley advised friends here he has contracted for his jewelry concessions on the John Marks Shows.

Frank Crandell, bingo caller for Bill Rice, a recent visitor, has returned to his New Orleans home. Mr. and Mrs. May, Mr. and Mrs. Sells and Elmer Vailencour spent several days recently in Miami,

London, Ont., Date Nixed; Club Still Firm to Sponsor

LONDON, Ont., Feb. 22.—Wallace Bros.' Shows may lose a chance to spot here for the week of April 21-26 because city council turned down the London Foremen's Club request for a permit. Tom Gaigan, of the club, said the club probably would go ahead with arrangements and bring the show in despite council's nix.

Opposing aldermen, two of them members of the Lion's Club which will sponsor the Bernard & Barry Show May 12-17, gave as their reason the fact that the date of the proposed carnival would crowd too closely on the Lions' auspiced stand.

Would Pay Fee

The club was seeking a permit under regular terms which would provide a refund of most of the license fee to the club. Gaigan indicated his organization would hold the carnival any way and pay the regular license fee. In this event, he claimed his club would be the only service club in the city receiving no special consideration.

Gaigan said they could not book the carnival at any other time, as the show had notified him this was the only open week near the time the club wanted.

Battle To Continue

The "battle of the carnivals" is likely to continue for several weeks. Coronation branch of the Canadian Legion is seeking a date in May for an undisclosed outfit and the Shriners of Mocha Temple are seeking a date and permit to bring in a circus.

The law makers already have granted permission for carnivals to the Lions' Club in May and the Victory branch of the Canadian Legion, in September. Permit was also issued to Knights of Columbus for a rodeo in July. Permission was granted some time ago to the Tweedsmuir branch, Canadian Legion, to sponsor Garden Bros.' Circus here on April 14-19. Kinsmen Club is looking for a vehicle of some nature for early summer.

where they were the guests of Agnes Trout Bequette and her husband.

SUNFLOWER STATE SHOWS

WANT OPENING SAN MARCOS, TEX., MARCH 1-8; THEN NEW BRAUNFELS, TEX., SPRING RACE MEET, MARCH 10-16. WANT

All Concessions except Bingo, Mitts, Candy, Corks, Watch-La, Corn, Coke Bottles, Diggers, Balloon Darts. These are booked—all others open. Will book you—what do you have to offer? Good deal to any Concessions that I do not have regardless of kind. Shows of all kinds. Girl Show open. Need Acts for Side Show. Freaks of all kinds. Want Manager for new Zombie Castle. Also Grind Show. I have new equipment. Want Foreman on new Grunner Mix-Up, Spillman Merry-Go-Round. Good salaries, also bonus. Must drive. (C. P. HENRY, WIRE ME AT ONCE; JOIN NOW.) WILL BUY FOR CASH TWO NICE KID RIDES OR WILL BOOK AND GIVE YOU "EX." ON KID RIDES. 25% TO OFFICE. PREFER CARS AND PLANES. This show opens March 1st in Texas. Showing: Texas, Oklahoma, Kansas, Nebraska and Colorado. We have 12 Fairs and Celebrations. We close Dec. 1st. No gate—no racket. We do business by wire only—no time to write.

Address: C. A. GOREE, Mgr.

San Marcos, Texas

ROLAND SMITH AMUSEMENT CO. OPENING FIRST WEEK IN MARCH, SEGUIN, TEXAS

SHOWS: Girl, Snake, Monkey, Fun House, 25% to office.
RIDES: Will book any Ride not conflicting, 25% to office.
AGENTS: For Grind Stores, P.C., Penny Pitch, Shooting Gallery.
CONCESSIONS: Will book Bingo; good opening for Slum Concessions.
HELP: For #5 Eli Wheel, Allan Herschell Merry-Go-Round, Mix-Up, Baby Swings; must be capable, sober and drive Semi Trucks. Electrician who knows Hot Wagon and Transformer.
FAIRS: Contracted in Kansas and Oklahoma. Excellent route for Spring. If you want to make money, come on.
ROLAND SMITH, Owner. McFARLIN, Legal Adjuster.
306 MADISON ST., SAN ANTONIO, TEX. Phone: Garfield 6576.

STEAM TRAINS

BUILT TO LAST
A LIFETIME

A more fascinating Ride that puts more money in the Ticket Box.



OTTAWAY AMUSEMENT 2514 Aloma
WICHITA, KAN.
WRITE FOR FOLDER, PRICES AND DELIVERY DATE.

Rounding 'Round Tampa:

Donut Dunkers Dunk Furiously To Make Auditor a Smart Gee

By a Staff Correspondent

TAMPA, Feb. 22.—Dave Schwartz, Tampa auditor, has been handling recordings and income tax reports for various and sundry characters in show business for a great many years, and for a like number of years the ambitious Schwartz has been wondering how one gets into this business, and the longer he wondered the firmer became his resolve to do something about it. So when the 1947 Florida State Fair was being framed, Schwartz spent many a restless night trying to evolve an idea whereby he too could rake up some folding fodder so he too would have to pay Uncle Sam a hefty chunk at income tax time.

He went to his old friend and companion, Sam Gordon, who handles all space outside the buildings for the Royal American Shows and the fair management, and they discussed it at length. It seems that every conceivable exclusive had been contracted, and there were enough cookhouses booked to feed Coxe's Army. Maybe the thought of the army gave Schwartz the idea, because he recalled that Salvation Army donuts and coffee were popular indeed with the doughboys. So he contracted for space on the midway for a coffee and donut store.

The wisenheimers who second guess everything laughed with glee when they saw Schwartz musing up his immaculate strides slapping up a joint; and the concensus was that coffee and sinkers weren't for kids, and the carnies had too much dough to be bothered with such plebeian food.

Came the opening of the fair and the cold weather, and the aroma of the steaming coffee mingling with the odor of the fresh donuts tumbling out of the automatic cooker. It was irresistible and at the conclusion of the fourth day's business, Schwartz was off the burr and was wrapping up profit.

His business continued brisk, and most satisfactory, until the last day of the annual, when Old Sol finally smiled and the hot coffee business dropped off.

"Aw, what the hell, let those ice cream stiffs have a break for a change," soliloquized the magnanimous Schwartz—and now he too can pay some extra income tax.

Mrs. Ralph Gruberg, chic and chipper, spent four days at the annual visiting old friends, and then departed with Ida E. Cohen for a brief sojourn at Palm Beach and Miami.

Conduct of the visitors was orderly and mannerly until Ned E. Torti came breezing into town Thursday (20). He immediately organized an impromptu meeting of the Musketeers with Bernie Mendelson and Art Briese, the latter a junior member, and from then on peace and tranquility were of the past. Ned hesitated and took a deep breath during one of the minor riots and announced that there is no truth to the rumor that he is going into the carnival business, and that he is saving two of his best left hooks for two gents known as Little Cockeye and Old Wooden Shoes.

Max Goodman, proprietor of Wonder Shows of America, spent three days here during the week, making his customary gin rummy donation to the J. C. McCaffery Foundation, a fund to which Ned Torti is also a consistent subscriber. Max declared, as he made haste to catch a train back to his Little Rock winter quarters: "I'll never play with you high-binders again," which, by actual count, is the 1,111,111th time he has made this resolution.

Andy Markham, mayor of Death Valley concession row here, reports that Robert K. (Bob) Parker was

Ferris Greater Org Opens March 17 at Montebello, Calif.

LOS ANGELES, Feb. 22.—Ferris Greater Shows will launch its 1947 season March 7 when it opens for 10 days in Montebello, Larry Ferris, owner-manager, said. Show will have eight rides, six shows, Penny Arcade and 23 concessions. A new Merry-Go-Round, Octopus and kiddie ride will be featured.

Org recently named Til F. Taylor general representative.

In addition to the new rides the show also purchased six new trucks and four new trailers.

Show has signed to play Beaumont Cherry Festival, Antelope Valley Fair, Circle City Round-Up, and San Fernando Valley Fair, all in California.

Pacific United Plans To Open About April 1

SAN FRANCISCO, Feb. 22.—Pacific United Shows, with a change in management, will open the season in this area about April 1. Shows will have two major rides and 24 concessions and plans to add kiddie rides.

Joining Tony Soares in the owner-managership of the show is George Sackson, who purchased Dan Lewis's interest. Ted Le Fors has been named general agent.

under the impression that cabbage would grow anywhere planted, so he heaved 300 single skins owned by Markham on the dance floor of a cabaret, and nothing additional was reaped except the dust gathered by J. C. (Tommy) Thomas's coat as he swept the boodle off the deck.

Izzy (Murphy) Firesides still refuses to straighten up, so those who don't want to do anything say they'll do it as soon as Izzy straightens up—but Izzy had no trouble straightening up his bank roll at the completion of each day's business, as Mrs. Firesides was right there handling that detail.

Rounding up a common list of all visitors during this annual was one of those impossible tasks, but Earl Maddox, who had the cigar stand under the grandstand, placed a register on his counter and gathered up a galaxy of signatures. Some were illegible, but with no attempt at classification, here are some of those who signed the book:

Roger E. Haney, Hom Zolum, J. C. (Tommy) Thomas, Billy (Bozo) Mack, John F. Merrill, Edward J. McDonnell, Gus Bethune, Maurice Richby, Dick Ford, Jack Duffy, Sol Wasserman, John A. Harrington, Sonny Howard, Tex Rowan, R. J. Coleman and wife, Whitey Hinckley, Skeeter and Allyne Adams. Al To- (See 'ROUND TAMPA on page 23)

WANT—CAN PLACE—WANT

RIDES

ROLL-O-PLANE, TILT, CATERPILLAR, PONY, SPITFIRE. WILL BOOK OR BUY ANOTHER #5, MUST BE A-1 SHAPE.

CONCESSIONS

COOK HOUSE OR GRAB, DIGGERS, CUSTARD, AGE OR WEIGHT, BASKET BALL, PENNY ARCADE, JEWELRY, STRIKER, BALL GAMES (HIT-MISS, CATS OR BOTTLES), STRING GAME, SNO-CONES, BLOWER, SWINGER, ALLEY, PIN STORE (NO MITT CAMPS OR PERCENT-AGE).



SHOWS

SIDE SHOW, LIFE SHOW, DROME, MIDGET SHOW, MONKEY SHOW, FUN HOUSE. HAVE COMPLETE OUTFIT FOR GIRL OR POSING SHOW—ALL NEW. CAN PLACE ORGANIZED MINSTREL SHOW (MUST HAVE OWN CAR OR BUS). WILL FURNISH COMPLETE SET-UP OTHERWISE.

HELP

FRONT GATE AND LIGHT TOWERS, TICKET SELLERS, P.C. AGENTS. FREE ACT—HIGH POLE DIVING (WATER OR NET).

40 WEEKS OF FAIRS, CELEBRATIONS, PROVEN STILL DATES 40
ALL WIRES AND CORRESPONDENCE TO—

MID-WESTERN EXPOSITION

TED WOODWARD (Owner-Gen. Mgr.) JIM MORAN (Asst. Manager) CHAS. GRIGGS (Public Relations) C. P. HENRY (Gen. Representative)
DE QUINCY, LA., THIS WEEK; WITH OAK GROVE, LA., TO FOLLOW.
"Get With One of the Best in the Middle West"

OPPORTUNITY AWAITS

FROZEN FOOD INSTITUTE EXPOSITION

Horticultural Hall, Boston, Mass.

MARCH 31ST THROUGH APRIL 4
12 Noon to 9 P.M.

Sponsored by Frozen Food Institute, Inc.

Endorsed by Mass. Dietic Assn., Mass. Retail Grocers' and Provision Dealers' Assn., New England Council's Agricultural Committee, Boston Chamber of Commerce, etc.

CATERING CONCESSION OPEN—(Soft Drinks, Ice Cream, Coffee, Sandwiches, Pies, etc.)

Must pass inspection—No Grease Outfits.
First \$150.00 Cash gets it.

"IDEAS," Incorporated

Room 60-90 W. BROADWAY Phone COrtlandt 7-7539 NEW YORK CITY 7, N. Y.

PACIFIC UNITED SHOWS

WANT—Concessions that do not conflict. Kiddie Automobile and Kiddie Airplane Ride—willing to buy.

WILL BOOK—Roll-o-Plane with transportation. Shows with transportation. We will play the best little Fairs and Celebrations in California. Show opens season about April 1 near San Francisco. Contact:

A. E. SOARES OR GEORGE SACKSON

PACIFIC UNITED SHOWS 120 ALBION ST., SAN FRANCISCO, CALIF.

Desire to

BOOK, LEASE OR PURCHASE

GASOLINE RIDE—PENNY ARCADE

Dark Ride—Eli Wheel—Boomerang—Looper—Outdoor Skating Rink & Other Rides
For Locations in the Heart of

CONEY ISLAND'S AMUSEMENT AREA.

CARL KLARNET & SONS

1301 SURF AVE. Esplanade 2-6861 BROOKLYN, N. Y.

JOHNNY'S UNITED SHOWS

"Honesty Is Our Policy"

WANT CONCESSIONS—Bingo, Cookhouse or Grab, Snow Ball, Cotton Candy, Ball Games, Lead Gallery, Hoop-La, Guess Age-Weight, Fish Pond. What have you? SHOWS—Funhouse, Snake, Monkey, Glasshouse, any Show of merit. RIDES—Octopus, Spitfire. HELP WANTED—Wheel Foreman, Ticket Sellers, Agents for office-owned Concessions. Married men and semi drivers preferred. No drifters or drunks. Week of February 22 to March 1, Ludowick, Ga.; Jesup, Ga., 2-9. JOHN PORTEMONT, Owner.

HETH EXPOSITION SHOWS

OPENING MARCH 22

HAVE 11 FAIRS AND CELEBRATIONS BOOKED WITH MORE PENDING.

Want Foreman for Merry-Go-Round and Ferris Wheel at once.

Want Manager for office-owned Concessions, also Agents.

Will book any legitimate Concessions. WRITE OR WIRE IMMEDIATELY:

BOB HETH (Winterquarters: Army Base), BOX 215, MALDEN, MO.

OMAR'S GREATER AMUSEMENTS

OPENING TEXARKANA, TEXAS, MARCH 1, AUSPICES AMERICAN LEGION

WANT SHOWS—Wild Life, Monkey, Side Show, Fun House. Want Concession Agents, Ride Help. Will book Roll-o-Plane or Spitfire. All people contracted be here for opening.

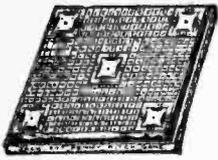
ADDRESS: 1401 E. BROAD

DOBSON'S UNITED SHOWS

WANT—FOR 22 FAIRS AND CELEBRATIONS—WANT

Shows—Monkey Show, Mirror Show, Glass House or Wild Life. Rides—Will book Spitfire or Flying Scooter for season. Ride Help—First and Second Men on Octopus, First and Second Men on Roll-o-Plane, First and Second Men on Wheel. First-class Electrician that can handle Transformers. We open May 12th. No Mitt Camps, please. For Sale—Restaurant on wheels; stainless steel and aluminum, hot and cold water, root beer barrel, steam table, French frier, electric refrigeration, all complete, \$3,900.00. Address:

CURLEY WALTERS, c/o SHOW, BOX 491, WILLERNIE, MINN.



PENNY PITCH GAMES

Size 48x48", Price \$35.00.
Size 48x48", With 1 Jack Pot, \$42.50.
Size 48x48", with 5 Jack Pots, \$50.00.

PARK SPECIAL WHEELS
30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$22.50

BINGO GAMES
75-Player Complete\$5.00
100-Player Complete 7.00

1/3 Deposit on All Orders.
SLACK MFG. CO.
124-126 W. Lake St. CHICAGO, ILL.

MIDWAY CONFAB

James Thompson has booked Capt. Don Cummings and his trained dog act for his Side Show during 1947.

G. C. Mitchell, former general agent with AMP Shows, infos that he will be with the Wallace & Murray Shows this season.

Frank Lewis, scale and age concessions operator on Gold Medal Shows and Florida Amusement Company last season, is in Veterans' Hospital at Wood, Wis., for a physical check-up.

Ran-Randall, former annex attraction with Bistany Greater Shows, recently motored from Key West, Fla., to Jackson, Miss. He will have a percentage joint with Wallace Bros.' Shows this season.

Samuel B. Pockar, of Providence, who has catered to the carnival trade exclusively for 30 years with slum jewelry, visited his brother in Dayton, O., while en route to Miami on a business and pleasure trip.

Prince (Van Stakes) Singlee, formerly of World of Today and Henries' Bros.' Shows, left Chicago recently for Tucson, Ariz., to join the Joe Darpel Side Show on the Silver State Shows.

Owner Oscar Buck, of O. C. Buck Shows, dispensed numerous flagons of champagne to some 28 guests seated at the same table with him during the recent banquet of the New York Association of Fairs, Albany.

Al Shriner announces that he will handle the candy floss on Prell's Broadway Shows this season. . . . Sam Delaney, in New York on a business trip, reported big grosses with candy floss at the New Orleans Mardi Gras and Western Stock shows.

Harold Eutah, for several years with Tivoli Exposition Shows, has booked his concessions and bingo stand on William R. Snapp's No. 2 Unit, which will debut about April 1 under the title of Snapp's Model Shows.

C. A. Lineback, of Cetlin & Wilson Shows, recently spent a week in Cincinnati where he was the guest of Sammy Lewis, while the latter was playing the Latin Quarter, Newport,

Ky. After the visit, Lineback planned for New York.

Gerald Snellens, World of Mirth Shows contracting agent, visited *The Billboard* New York offices Wednesday (19) while en route from Toronto, where he attended the Ontario fairs meeting, to his home in Allentown, Pa.

Staff for the *Linda G-String Follies*, owned by Linda Lopez with Florida Amusement Company, includes Bob Meyers, tickets; Tex Putegnat, drummer, and Jimmie Farmer, talker and manager. Linda Lopez is the featured dancer.

After the Tampa fair closed, Ned Torti went fishing with his brother, Louie, and Gene Berni, and Ned reports that he had one on that made a question mark out of his pole, but it got away. To which Sunny Bernet said: "So, what!"

Bennie Reece, former concessionaire with the Johnny J. Jones Exposition and the Ringling-Barnum circus, was a visitor in Milwaukee recently. Now a steel inspector, Bennie says he often longs for the days when he was in outdoor showbiz.

Clif A. Matter infoes that he and wife will have the cookhouse on Wilson's Famous Shows this season, and that he should be in a position to come up with many interesting pictures as he attended the Chicago School of Photography during the winter.

Jim Zaharee, rice writer, is featured in *Report to the Editors* in the February 22 issue of *The Saturday Evening Post*. Zaharee is credited with being the "world's champion" in his field. He has been featured attraction in Ripley Odditoriums and other show units.

John and Morris Vivona, owners of Vivona Bros.' Shows, recently returned to their Irvington, N. J., home following a vacation in Miami. For Morris and his wife, the former Ethel Centanni, it was a delayed honeymoon trip. They were married last November.

Earl Danner, last season with Henries Bros.' Shows has signed as Roll-o-Plane foreman with Cetlin & Wilson Shows for 1947. Danner, who has been wintering in Kenton, O.,

NEW ADD-A-BALL GAME

A very popular Grind Store. Works on the counter. Permitted anywhere, as it is Science and Skill. Comes finished in a riot of colors. 4 Rubber Balls and a Free Chart. Can be worked with high-class Merchandise for quarters or 3 balls for a dime with cheaper Merchandise and faster play. Games is taken apart very fast—4 Wing Nuts. This is a real store and real money getter. Size of table is 24x24 and has a lot of advantages and appeal with many ways of working. A real stock store. The Class of HANKY PANKS. Price—\$30.00.

New Fish with two-way metal slide. 2 or 3 numbers. Please state how you want them numbered. \$75 per 100.
New 1-Ball Ball Game. Works 3 balls for a quarter. Knock the Silver Dollar off the table and it's yours. Will beat bottle games. Table and Pin—\$20.00.

RAY OAKES & SONS
BOX 106 BROOKFIELD, ILL.
Write for New Catalogue.
Home of the World's Finest Zoo.

ALL ALUMINUM



12 QT. POPPER
Equipped with Lifetime Micro Precision Heat. Only Treated Gears. **\$16.00**
8 Qt. Popper, All Aluminum Gearless. **\$10.00**

NEW ATOM POPPERS

ALL ELECTRIC. FOR IMMEDIATE DELIVERY. PORTABLE GASOLINE UNITS. USED EQUIPMENT OF ALL KINDS. POPCORN SUPPLIES.

B & B SALES CO.

1017 WOODLAND Cleveland, Ohio
MA 4838

"BOOMERANG"

Excellent Condition

10 Cars

Sacrifice

Write or call

SAM SHAW

399 Flatbush Avenue Extension Brooklyn, N. Y. St. 3-9170

ATTENTION, CONCESSIONS

Have opened Plaster House in Aransas Pass, Tex. GOOD PLASTER WITH THE RIGHT PRICE. See Me First.

25% Deposit on all Orders.

BILLY DIXON

PHONE 215 BOX 112

WANTED

A-1 MECHANIC. Must have tools, keep trucks rolling. DRUNKS AND CHASERS, SAVE STAMPS. WANT BILL POSTER, ONE WHO CAN GET PAPER UP. DON'T WRITE, WIRE.

COLEMAN LEE

BOX 188 MORRIS, OKLA.

WANT FREE ACTS

Capt. Songer, wire me; need your dive. Week April 7.

PAUL TALBOT

V. F. W., Andalusia, Ala.

FOR SALE

One Buell Crime Show, one Buell World War II Show, one 20x30 Top; one P.A. Set, used one season; one Pony Cycle Kiddie Ride, seats 12 children; all in good condition. Price \$1000.00. Can be seen in 110 Barnes St., Reidsville, N. C. J. S. MILLER.

FOR SALE

One new Pop Corn Trailer, 14 ft. long, with new Jumbo Giant Popper, new Tires, complete, ready to go. Plenty room to handle Candy Apples and Candy Floss if you like. Cheap for cash. Now in operation on Crandell's Midway, week of Feb. 24, Cuthbert, Georgia.

EDDIE BIRELEY

WANTED

U. S. Navy Club Ship #22 of Greater New Bedford, Mass., would like Carnival for one and possibly two weeks during May, June or July. Population 150,000. Good spenders. Write **HENRY NEWTON**, Carnival Chaleman 55 N. Sixth St. New Bedford, Mass.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1947
Single Sheets, 8 1/2 x 14, Typewritten. Per M. . \$5.00
4-p. Goldfish Pamphlet, 8 1/2 x 11, 12 Signs, Any Quantity. Each 1 1/2
Analysis, 8-p., with White Cover. Each 15¢
Forecast and Analysis, 10-p., Fancy Cover, Ea. 5¢
Samples of the 4 Readings, Four for 25¢ 35¢
No. 1, 35 Pages, Assorted Color Covers 35¢

NEW DREAM BOOK

180 Pages, 2 Sets Numbers, Clearing and Polity. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound 25¢
PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50¢
Signs Cards, Illustrated. Pack of 36 15¢
Graphology Charts, 9x17. Sam. 5¢. Per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS," Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25 Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P.P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO 4, ILL.
Send for Wholesale Prices.

POPCORN

Per 100 Lbs. **\$10.00**
SEASONING. LIQUID or SOLID
Also BAGS—SALT—MACHINES, ETC. 25% DEPOSIT WITH ALL ORDERS.

J & N POPCORN SPECIALTIES

"The House of Quality"
1459 W. 69th St. Chicago 36, Ill.
Hemlock 3211—Hemlock 3212

TOP LOCATION WANTED FOR BOOMERANG

Model 1946
Repeater, thriller, unlimited capacity, 10 cars, direct from Feltman's Coney Island.

Communicate **LOU KLEIN**
1644 President Street Brooklyn, N. Y.

THE APE BOY

Very curious attraction. One of the best for Sideshow and Window Attractions. Length about 18 inches. Prepaid only \$15.00. Many others. Shrunk Heads, Shrunk Bodies, Devil's Child, Missing Link, Fish Girl, Gorilla Boy, Wolf Boy, Mummified Bodies. Many others. We also make up your ideas. Write for Circulars and Descriptions. **TATE'S CURIOSITY SHOP**, 6234 E. Van Buren St., Phoenix, Arizona.

PROMPT DELIVERY COLEMAN EQUIPMENT

Handy Gas Plants, Burners and Repair Parts

BLEVINS POPCORN CO., NASHVILLE, TENN.

Majestic Greater Shows

NOW BOOKING FOR 1947.

Outstanding Shows, Rides and Concessions. Address **SAM GOLDSTEIN**

Fairgrounds GREENSBORO, N. C.

OCTOPUS ROLLOPLANE FLY-O-PLANE
World's Most Popular Rides
EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

AMERICAN BANNER SHOW
FEATURING!
Beautiful **Sylvana Zacchini, Blond Human Cannon Ball**
Can place two up-to-date Kiddie Rides. No junk. Can place Shows with own transportation. Can place all Concessions not conflicting with Grab, Popcorn, Apples, Custard, P. C. Germana Zacchini wants Ball Game Agents; man and wife preferred. Contact at 2601 Fountain Blvd., Tampa, Fla. Cy Slocum, contact me. All communications to **JOSEPH E. SHINER, 40 WOODCLIFF ST., DORCHESTER 25, MASS.** Show opens May 3rd vicinity Boston, Mass.

QUEEN OF THE FLYING RIDES
FLYING SCOOTERS
BISCH-ROCCO AMUSEMENT CO.
5441 COTTAGE GROVE CHICAGO, ILL.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
 Now Available . . . Write

Write for Catalog
H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

POPCORN MACHINES (BRAND NEW)
Build Your Own
 A Complete Setup as Follows:

One large aluminum kettle with stainless steel shell. Removable elements, 2350 watt, 110 volts, 60 cycles, A. C. Includes a complete lid with motor, gears, switches, latest type hangers and all necessary wiring. Simple . . . all you have to do is hook up your wires!

Complete for only \$150.00
 Will pop 30 pounds of popcorn per hour. Kettle can be removed in One Second! Will start to pop in Three Seconds after first popping. This Kettle can be installed in all makes of machines.

Dealer Inquiry Invited
CONSOLIDATED CONFECTIONS
 1314 S. Wabash Ave. Chicago 5, Ill.

SKILLOS

Jumbo Slum Skillos.
 Streamliner, Laydown Skillos.
 Baker Four Ball Buckets.
 Huckyly Buck Kegs, in sets 6.
 Roll Downs and Brazilian Boards.
 Tracks, 12, 15 and 24 Horses.
 Milk Bottles, steel and aluminum.
 Pea Pool End Table outfits.
 Ball Chuck Wheels, 30 and 36 inch.
 Wds. Wheels, all sizes and combinations.
 Wheel Counter Posts, Chuck Logs.
 48 inch Glass Covered, Big Sixes.
 48 inch Strong P.C. Horse Wheels.
 Baker Water Fall Blowers.
 101 Other Games and Devices
 all ready to ship.

Brand New Counter Model Blower
Baker's Game Shop
 2907 W. WARREN DETROIT
 Phone: TYLER 5-0334
 New catalog if you are in the business

—POP CORN—

● Hundreds of outdoor operators are going to use our Baby Golden Hulleless and Jap Hulleless this year. If you haven't received your sample, write us for it. Also, your permanent address.

● Also, if you like the large Hybrid yellow, we have it, too, as well as complete supplies.

INDIANA POP CORN CO.,
 MUNCIE, IND. Phone, Wire, Write Anytime.
 Phone open Day and Night.
DIRECT WESTERN UNION WIRE.

Candy Floss Machines
 Our AC Model #100 is now ready—complete with 8-step heater rheostat. Single spinnerhead, \$197.50. Double Spinnerhead, \$212.50.
 Heater Rheostats, \$22.50; Single Bands or Ribbons, \$5.00 Ea.; Double Bands, \$14.00 Ea.
 Orders shipped on 25% deposit, balance on delivery. **CONCESSION SUPPLY CO.,** Box 133, S. A. B, Toledo 6, Ohio.

WANTED

OCTOPUS FOREMAN who can drive new Semi. Must be able to qualify. No drunks. Also CONCESSION AGENTS of all kinds. OPEN MARCH 1, OPELOUSAS, LA. Answer immediately.

LOUIS CUTLER
 Opelousas, La.

IVAN MILLER WANTS

Help on French Fry Stand. Must keep themselves and the joint clean and no lush. Long season and good treatment. We open March 10. **IVAN MILLER,** c/o J. J. Kirkwood Shows, Box 2755, Raleigh, N. C. Albert Dominick, write me here.

with his wife, plans to leave for winter quarters March 17. Mrs. Danner will leave for quarters the latter part of March.

Dave Stevens, of San Antonio, operated a string of eight concessions on the Victory Exposition midway at Brownsville, Tex., during the Charro Days Celebration and is now at Laredo, Tex., with his stores playing the Washington Birthday Celebration on the J. George Loos's Greater United Shows midway.

W. H. (Bill) and Marion Lambert and son, Billy Joe, who have had the photo studios on Baker United Shows the past four years, are visiting Harry Newberry and family in Indianapolis. The Newberrys and Lamberts are rebuilding their cookhouse for the coming season. Before taking to the road the Newberrys and Lamberts will go on a two-week fishing trip.

Carl H. Barlow, on the road in 1943 with the Johnny J. Jones Exposition, will go out this year with the Penn Premier Shows as business manager. He will continue to operate his concessions at the Leighton, York and Allentown fairs, all in Pennsylvania, and the Anderson, S. C., fair, but will end his Washington business interests.

Gus Forster, concessionaire, who has been sojourning in St. Louis the last two months, left for Eldorado, Ark., where he will ready his concessions for the coming season with Gem City Shows. . . Robert L. (Bob) Heth, owner, Heth Exposition Shows, spent several days in St. Louis recently on a buying expedition. He reported that work in Malden, Mo., winter quarters is progressing nicely.

Mr. and Mrs. Bob Buffington visited *The Billboard's* New York office Friday (21) following completion of a buying trip, which included stops in Washington and Philadelphia. Buffington recently purchased a bingo outfit, including tractor and trailer, which he has booked on the Lawrence Greater Shows for the coming season. Buffington formerly operated the Minstrel Show on the World of Mirth Shows.

Meyer Katz, clubroom custodian of the International Showmen's Association, St. Louis, is vacationing in Florida. In addition to cutting up jackpots with his friends in outdoor showbiz, he also is enjoying visits with many of his former buddies in the Spanish-American War Veterans' Association. . . P. F. (Pat) Downey, manager, Downey Supply Company, St. Louis, manufacturers of Telescopic light towers, is in Miami, enjoying a six-week vacation.

Modie Bennett, Slim, Pop and Mom Mark, better known as Billiken, worked the Houston Stock Show. Business was off due to the cold weather. Renewed acquaintances with Mac McCurdie, Ralph Miller and Harry Valvert. They also visited the Valentines, better known as the Flying La Vals, arriving in time to meet Bill Valentine, catcher, and Carl Leake and Betty Richardson, fliers. Mrs. Valentine was hostess at a home-cooked meal.

Maritime Notes: Recently returned from a merchandise buying trip to New York, Toronto and Montreal, Joe Cohen, Halifax, N. S., concessionaire, said there seems to be plenty of merchandise available at a price, and that plastics and metals appear to be leading the way. . . Bill Martin, concessionaire, recently returned to Halifax from a stay in Montreal. . . Howard Morash, Halifax, manager of the No. 2 Unit of Lynch Shows, returned from a trip to Ontario and Quebec, where he bought merchandise and equipment. He plans adding rides and shows for

the 1947 tour, opening in June. The No. 1 Unit will open in Halifax in May. . . Recreation Commission of St. John, N. B., which asked the city council for \$41,000 this year, has requested the council to bar carnivals from sports fields and playgrounds, starting this year.

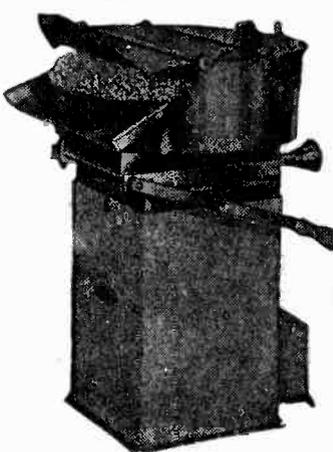
Line-up of Billy Logsdon's Side Show on the Florida Amusement Company includes: Billy Logsdon, owner-manager; Tex Putegnat, talker; Eileen Bigg, illusions; Bob Meyers, sword swallower; Fred Toole, iron tongue; Albert Rorr, alligator boy; Maude Scratchett, nurse; Jolly Jesse, fire-eater; Jumpy, frog boy; Ella Gross, elephant girl; Tony Trent, iron eyelids; Madame Jabeau, bearded lady; Pinky Renee, magician; Mona, monkey girl, and Peggy Parie, emcee. Show also has Kilroy, python. Louis-Louise Logsdon is the annex attraction.

DETROIT NOTES—Doc and Mrs. Hagaar, of Zombie Castle, played the Cleveland Shrine Circus, leaving Doc's partner, Omar Shull, in charge of Detroit activities. . . Phil Brown is readying *Inferno*, a new-type mechanical show at quarters. . . Louis Stone, Sam Maltin and Sam Solof returned from Florida, reporting the weather too cold. . . Mr. and Mrs. Charles H. Stapleton, concessionaires, now in Florida, will visit in Arizona, before returning here. . . William Zakoor, supply man, is vacationing in Florida. . . Mrs. Roscoe T. Wade, Joyland Midway Attractions, has recovered from the flu. . . Mrs. Ora (Pop) Baker is convalescing at her home following an operation.

Ben Wolfe, owner of Wolfe Amusement Company, advises from Royston, Ga., quarters that his shows have been inked to provide midways at Anderson Colored Fair and Greenville Colored Fair, both in South (See *Midway Confab* on page 56)

POP CORN PROFITS DOUBLED!

CRETORS
 since 1885
 Giant Model 41



Large production. . . Fast, efficient, trouble-free. Pops corn direct in the seasoning and salt. Pan easily dumped. . . Enclosed transmission gears run in oil. . . Keeps heat where needed. . . No pressure from popping corn insures maximum popping volume. Dump handle interchangeable—right or left hand operation. Machines operated by bottle gas or natural gas. Motor driven by electricity. Gasoline extra. Pops 50 lbs. corn per hour.

15 TO 30 DAY DELIVERY

POPPERS BOY PRODUCTS CO.
 60 E. 18th St. Chicago 5, Ill.

POPCORN--PEANUTS

SNOW CONES • FLAVOR CONCENTRATES • CUPS • SPOONS
 NAPKINS • FLOSS PAPERS • APPLE STICKS • COLORS

PEANUTS—POPCORN AND COMPLETE LINE OF SUPPLIES—SEND FOR PRICE LIST • POPCORN & PEANUT MACHINES NEW & USED, BOUGHT & SOLD

CHUNK-E-NUT PRODUCTS CO. (DEPT. M)
 Philadelphia 6, Pa. Pittsburgh 1, Pa. Los Angeles 21, Calif.

Now Offering—FOR SALE
NEW KIDDIE RIDE
IMMEDIATE DELIVERY

Top Money Makers on Any Location. Tried, Tested, Proven. Moderately Priced.

H. E. EWART
 4300 Long Beach Blvd. Long Beach 7, Calif.

27-1—95 TO 100%—\$100 OR MORE PER BAG
POPCORN
 Free Sample of this sensational hybrid popcorn sent on request. Priced at \$10.00 per 100 lb. bag. Complete line of **STAR POPCORN MACHINES**
 Immediate delivery. Send for illustrated folder. Also Popcorn Seasoning, Salt and Bags.
LOSE BROS., 206 E. Jefferson St., Louisville, Ky.

NEW IMPROVED
SPITFIRE RIDES
 NOW SCHEDULING 1947 PRODUCTION
FRANK HRUBETZ & CO.
 Front and Shipping Sts. Salem, Oregon

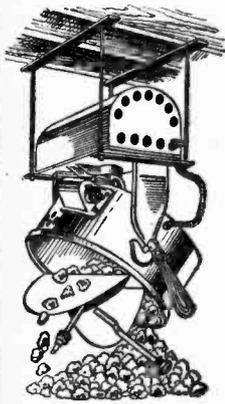


MODERN IMPROVED
CHAIRPLANE AND KIDDIE AIRPLANE RIDE
 WRITE FOR CATALOGUE.
 Chairplanes still available for Spring and Summer Delivery. Can make Immediate Delivery on Gears and Clutch Parts.
SMITH & SMITH, SPRINGVILLE, N. Y.

POPCORN and CONCESSION HQ

- Jumbo South American\$7.50
- BEE HIVE, the superior hybrid popcorn that popped out more than \$200 per 100-lb. bag (in regular 10¢ carnival boxes) before thousands at the N.A.A.P.P.B. convention. 100 Lbs.10.95

POPCORN MACHINES



- Jumbo Giant wholesale popper (like cut), \$248.
- Super Star postwar model, \$589.
- Silver Star, \$485.
- Super Star Counter Model, \$519.
- Silver Star Counter Model, \$398.
- Corn Crib, all steel, holds 500 lbs. raw corn, \$65.

POPCORN SEASONING

We Have the Kind You Want—whether it's coconut, liquid or solid. Sign a contract with Blevins for your season's requirements and save 10 per cent! SAVEROL, the powdered seasoning that helps save expensive oils, 75 lbs. for \$10.00.

COLEMAN EQUIPMENT

- 457G (5") Handy Gas Plant, \$18.95
- 480G (7") Handy Gas Plant, 20.95
- 502 (5") Coleman Burner, 8.85
- 558 (7") Coleman Burner, 10.95
- 3-Gal. Coleman Fuel Tanks, 10.95
- Complete line of Tubing, Tees, Generators and Air Gauges. SPECIAL DISCOUNTS ON \$25.00 COLEMAN EQUIPMENT ORDERS. Priced competitively.



FOR THE CONCESSION



Super Wizard Candy Floss Machine, used exclusively at New York and San Francisco Fairs. The standard for half a century. \$295.00.

Our complete line of concession supplies and equipment includes the ECHOLS ICE BALL MACHINE now in stock for immediate shipment. With or without motor and stand.



- Bags • Boxes • Popcorn Color and Flavor Kettle Kneeling Kits • Scoops • Paper Cups • Candy Floss Paper • Certified Food Colors • Duvan Orange Syrup • Candy Apples Paper • Salt • Distributors for King Concession Trailers.

A Season's Contract With Blevins Will Save You 10 Per Cent on All Popcorn, Seasoning and Supplies. Write Today for Contract.

CATALOGUE ON REQUEST

BLEVINS POPCORN CO.

31ST. & CHARLOTTE NASHVILLE

MIDWAY CONFAB

(Continued from page 55)

Carolina. . . . Bud Carey, former carnival performer, has opened the Sunland Roller Bowl, El Centro, Calif. . . . Fay Frohmuth pencils that she is at the home of her cousin, Ella Crockite, R. R. 2, Galveston, Ind., recovering from a recent operation. She says she will not be able to return to the road for about three months and would like to read letters from friends in the business.

Mr. and Mrs. E. L. (Eddie) Steele opened the season with Ray Brewer's United Shows at Beaumont, Tex., February 15. Eddie has a stock store, while Mrs. Steele is operating her ball game. . . . Zola and Earl Lewis have inked their Monkey Show with Mickey Mansion and Stanley Barbey for the 1947 tour, marking their fourth year in the carnival field. Zola formerly toured with circuses as a snake charmer and dancer. . . . Hubert (Whitey) Sturgill, veteran carnival and circus trouper, is in Muskogee General Hospital, Stillwater, Okla., with injuries sustained in a recent auto accident. He'd like to read letters from friends.

Sid and Therese Sidenberg, veteran pitchfolk and well known in outdoor show circles, made a quickie hop from their native St. Louis to Cincinnati last Friday (21) on business, returning to the Mound City the same evening. In a visit to *The Billboard* office, Sid and Therese were loud in their praise of the progress being made by the International Association of Showmen and the Missouri Show Women's Club of which they are respective members. They related that Madaline Ragan, well known pitchwoman, was the entertainment feature at the St. Valentine's Day Party staged by the Missouri Show Women's Club. Madaline played the thing in reverse, too. Instead of getting paid for singing at the affair, the guests present finally took up a collection and presented Madaline with \$8.50 to keep her from exercising her vocal caesthenics.

E. Lawrence Phillips, general manager, Johnny J. Jones Exposition, played host to friends at a St. Valentine party in his new home on Volusia Fairgrounds, De Land, Fla., February 14. Refreshments and buffet luncheon, as well as an outdoor rib and chicken barbecue, were served. Dancing and cards made up the remainder of the night's activities. Guests included Morris Lipsky, Ralph E. Lockett, Francis Scott, Mrs. Hody Jones, Mr. and Mrs. Harvey Wilson, Mr. and Mrs. Bert Miner, Mr. and Mrs. Tom Allen, Mr. and Mrs. Dell Lampkin, Mr. and Mrs. Danny Boyd, Mr. and Mrs. Eddie Keck, Mr. and Mrs. Norman Rady, Mr. and Mrs. Roy Delano, Mr. and Mrs. Harvey Wilson Jr., Emma Jean Kleiber, Mr. and Mrs. George Reinhard, Mrs. Serge T. Urling. Mr. and Mrs. Roy DeLano, and Terry Allen entertained with songs, and William Hammond, of the Reinhard Catering Company, served.

DETROIT NOTES: Sam Goldstein, Majestic Shows manager, is in town buying semis. . . . Harry Alkon, Regal Shows manager, returned to winter quarters at Eastman, Ga. . . . Mr. and Mrs. John Quinn, World of Pleasure Shows, are in Cuba for the winter. In their absence, Al Kelly is in charge of quarters. . . . Roscoe T. Wade is in the East to buy more rides. . . . Joe Bennett and Jack Gallagher are readying their new show for an early opening. . . . Mr. and Mrs. Stanford A. Baker are in Sarasota, Fla. They will be with the Cavalcade of Amusements this season. . . . Bob and Myrtle Thomas,

Penny Arcade and Cookhouse, are in Tampa. . . . Eddie Gold and Fats Norton are back at the gin rummy tables at the Michigan's Showmen's Club. . . . Gill and Peggy Cohen have their popcorn wagons in the paint shop. . . . O. A. (Pop) Baker says this will be another big season, judging by orders coming in at the shop. . . . On the sick list are Mrs. R. T. Wade, May Goldstein and Mrs. O. A. Baker, the latter recently out of the hospital.

Shiner Inks Zacchini Act

NEW SMYRNA BEACH, Fla., Feb. 22.—Joseph (Shine) Shiner, general manager American United Shows, said here this week that he has contracted Sylvana Zacchini to present her cannon act on his shows this season. Contract negotiations were concluded here following the addition of Tito Zacchini's new Fun House, and Germana Zacchini's six concessions. During his visit to the Florida State Fair, Tampa, Manager Shiner also added a number of other concessions. Shows plan to play New England territory, with opening skedded for May 3.

Mrs. Fairly Recovering

MUSKOGEE, Okla., Feb. 22.—Mrs. Noble C. Fairly, wife of the general agent of World of Pleasure Shows, who underwent a serious operation Friday (14) in Muskogee General Hospital, is reported "out of danger and recovering."

OHIO SUPER YELLOW

High Expansion—Excellent Quality

POPCORN

New--50 Lb. Bag



Now packed in 50 lb. moisture-proof bags. A new convenience for theatres and popcorn stands. Test sample free on request. Phone, wire or write for prices on Popcorn, Seasoning, Cartons and Supplies.

Betty Zane

CORN PRODUCTS, INC.

638 Bellefontaine Ave. Marion, Ohio
Growers and Processors of Selected Hybrid Popping Corn

NEW SARATOGA KETTLE POPPER

All Aluminum

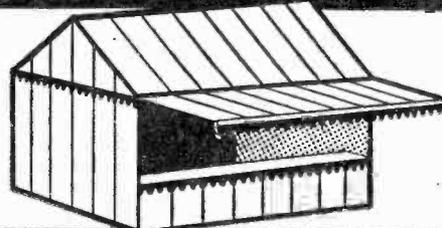


Meets all State health requirements. 12-Qt. capacity. \$20.00 Each.

Terms: 25% with order, balance on delivery, F.O.B. Toledo.

CONCESSION SUPPLY CO.
Box 133, Sta. B, Toledo 6, Ohio

ANCHOR TENTS



CONCESSION — TRAVELERS — BINGO — CIRCUS — BALL GAME — MERRY-GO-ROUND — GREEN — BLUE — KHAKI — FLAMEPROOF GREEN — BRIGHT CONTRASTING TRIM.

ORDER NOW TO ASSURE PROMPT DELIVERY

ANCHOR SUPPLY CO., INC. EVANSVILLE INDIANA

CAMEL TENTS

ALL STYLES — ALL SIZES

Forest Green — Khaki — Green — Blue
Flashy Trimmings — Quick Delivery



CAMEL Manufacturing Company

329 South Central St.
KNOXVILLE 60, TENNESSEE

TENTS

TENTS—Concession, Gypsy, Camping, Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS

Quick Deliveries. Wire

TENTCO CANVAS, INC.

130 CREENE STREET

Phone: Walker 5-1299

NEW YORK 12, N. Y.

TENTS

All Sizes—NEW AND USED—All Styles.

BRIGHT FLAME-PROOF FABRICS—Khaki, Blue, Forest Green, Olive Green, Tangerine.

E. G. CAMPBELL TENT & AWNING CO.

ERNIE CAMPBELL, Owner

JIMMY MORRISSEY, Salesman

100 CENTRAL AVE.

(Phone 38885)

ALTON, ILLINOIS

SNOW CONE CONCESSIONAIRES

Our new Spring Catalogue will be ready for mailing about March 15th. To be sure that you are on our mailing list, please send us your present address.

Watch for our full page ad in the Spring Special of *The Billboard*.

GOLD MEDAL PRODUCTS CO.

318 E. THIRD ST.

CINCINNATI 2, OHIO

LAWRENCE GREATER SHOWS

AMUSEMENTS OF TODAY PLUS A BIT OF TOMORROW

SEASON OPENS MARCH 31ST

Can place a few more Concessions. Sam Levy wants Agents to take care of Eoll-Down and Razzle-Dazzle.

Will book or buy SPITFIRE.

Want organized MINSIREL SHOW, fifteen to twenty people, also one more Grind Show that does not conflict with what we have.

Lot Superintendent, Painter and Workingmen in all departments. Winter Quarters now open.

Can place outstanding FREE ACT, preferably all girls.

Replies to

Lawrence Greater Shows, P. O. Box 51, Chester, S. C.

SIEBRAND BROS.' CIRCUS AND CARNIVAL

31st Annual Tour—Open March 8, Phoenix, Arizona

Want feature Circus Acts, Ground, Stage and Aerial; also Side Show People, Freaks to feature, no Half and Half. Want Magician, Inside Lecturer. All salaries paid by office. Want Six-Piece Band, white or colored. We furnish meals, transportation or gas for cars. Week stands, thirty-seven week season. Want Dancers for Girl Show, Grinders, Openers. Address all:

P. W. SIEBRAND

2307 EAST VAN BUREN

PHOENIX, ARIZONA

WANTED FOR HARRISON GREATER SHOWS, INC.

Open March 7th, Columbia, S. C., with ten Rides, seven Shows, two Free Acts, with one of the best still dates routes in the East. Also ten outstanding fair dates already contracted for. CONCESSIONS—Fish Pond, Pitch Til U Win, Ball Games, Lead Gallery or any legitimate Concessions. Can place Agents for Slum Skillo, Roll Down, Razzle; also Clothes Pin Agents and P.C. Agents. Good treatment and plenty of work when you are with me. Everything new but the name.

WILLIE LEWIS

4900 Chamberlayne Ave., Richmond, Va., until March 2nd; then Wade Hampton Hotel, Columbia, S. C.

FREE ACT WANT FREE GATE For J. AND B. SHOWS

Opening April 5, Clarksville, Va.; week of 14, Halifax, Va.; week of 21, the big one, Chase City, Va.; week of 28, Kenbridge, Va.

Want Fish Pond, Guess Age and Weight, Slum Spindle, Darts, Lead Gallery and Clothes Pin Pitch; also Novelties and Jewelry. Can place Ponies and Merry-Go-Round for long season's work. All Ride Help contact Bud Flynn, Rt. 3, Seneca, S. C. All other replies to

JOHN HAYES, 2021 Chamberlayne Ave., Richmond, Va.

C. F. ZEIGER UNITED SHOWS

Will furnish complete outfits for Snake, Wild Life, Mickey Mouse, Fun House. Showmen, write what you have, may be able to place you.

Want Free Acts to feature. Gus-Hanson wants Talent for Athletic and Girl Shows. Want Ball Games, Percentage and Pan Game; other Concessions, write. Can place Ticket Sellers, Talkers, Ride Help.

SHOW OPENS MARCH 15TH, CASA GRANDE, ARIZ.

PLASTER

Order now for 1947. Tentative orders now booked. Make arrangement for your Summer and Fall Plaster. Plenty on hand. No waiting. Only two sizes: a 30-cent assortment and a 15-cent assortment. We have no Catalog. Call at our plant. Always open.

COSIMINI CO.

HIWAY 70

CARY, N. C.

WANT—GENERAL AGENT—WANT

Account of misrepresenting. Want Agent that can produce. Must have car and promotional ability. Salary no object if you can "cut it." Must be sober. Contact:

H. N. CAPELL, Capell Bros.' Shows

BOX 457

(Phone: 63)

HASKELL, OKLA.

LAST CALL GREATER RAINBOW SHOWS

Opening March 8—Ft. Smith, Ark.

ALL PEOPLE CONTRACTED OR BOOKED. ANSWER OR REPORT.

WANT SHOWS: Especially Fun House, Monkey Shows, Hillbilly or any Bally or Grind Show. Have new Side Show outfit—want Operator with Show for inside.

CONCESSIONS: Will book any not conflicting.

FOR SALE: Cookhouse, 20x40, complete, Brand new. Used 3 times, \$500.00. Will book with Show.

All address: ALMA, ARK., until March 5; then Ft. Smith, Ark.

ALAMO EXPOSITION SHOWS

CAN PLACE FOR OPENING OF 1947 SEASON

First Carnival To Show Austin, Tex., This Season — March 15-22

WANT

WANT

Second Men on all Rides. A good reliable Man to take charge of Sound Car and Front Arch; Slim Russell, come on. Assistant Truck Mechanic that does not booze. Shorty Tappen wants Acts for Side Show, also Mind-Reading Act. Concessions—Have openings for Photo Gallery, Penny Pitch and American Palmistry.

NOW ALSO BOOKING CONCESSIONS

For the Biggest Spring Special Celebration in the U. S. A.

Battle of Flowers (on the Streets), San Antonio, Texas, April 21 to 26 Inclusive.

TEXAS FAIR SECRETARIES

Have 2 Weeks in October Open.

All Address

JACK RUBACK, Mgr.

2240 E. HOUSTON ST. (Phone Fannin 1812) SAN ANTONIO, TEX.

FOLLOW THE CROWDS

EXPOSITION AT HOME SHOWS

—2 SMASHING SPOTS 2—

NOW AND UNTIL MARCH 8, STOCKTON AND BEAVER,

JACKSONVILLE, FLA.

MARCH 12 TO 22, SAVANNAH, GA.

Can use all types of Hanky Panks, no X, \$25.00 per week, starting at Savannah; especially need Candy Floss, Fish Pond, Bumper.

Will sell X on Mitt Camps to clean, reliable people. Joe George, wire.

Shows of all kinds open. Will book you with or without outfit. Contact K.C. McGary.

Need good, reliable Merry-Go-Round Foreman.

ROX GATTO, Mgr.

NOW SHOWING—JACKSONVILLE, FLA.

BAKER UNITED SHOWS

"A CLEAN MODERN MIDWAY"

Opening April 19th in Indianapolis for season of best Celebrations and Fairs in Indiana and surrounding States. Opportunity for Show Folks interested in pleasant and profitable connection.

FREE ACT—Want high class Act that can be featured. Will contract for Season or until Fairs. Wire.

SHOWS—With or without own outfits, investigate our Route, Terms, Past Record. Will feature good Side Show or Animal Circus. Outfits available for two or three.

CONCESSIONS—A few open. ALL Concessionaires booked or intending to book, please send for contract NOW.

RIDE HELP—A few jobs for sober, reliable people still open. Must drive.

TOM L. BAKER, BAKER UNITED SHOWS

2156 UNION ST.

Phone GARfield 4584

INDIANAPOLIS 2, IND.

HELLER'S ACME SHOWS & BAZAAR, INC.

10 RIDES NO GATE FREE ADMISSION—FREE NO GATE 2 FREE ACTS

Want Frozen Custard or will buy complete outfit, Guess Your Age and Weight, Photos, American Palmistry, Potato Chips, Candy Floss, Diggers and Rotaries (Nick, I wired you; answer), Knife Rack, Watch-La, Devil's Bowling Alley, Darts, String Game, Novelties, Long Range Gallery, no Gee Games; all others are booked. NO Rides, have 10; all show owned. Want Ride Help and Foremen on all Rides, good Mechanic. Good treatment and long season with top salaries. Chas. Huston, Mike Cramer, Bob Edwards, Red Pendergraph, Painter, Chas. Nase Lucky and all others with me before, write. Winter quarters open. Want two sensational Free Acts, Flying Return and High Pole. Winnie, write. Show opens East Paterson April 11th—2 Saturdays, 2 Sundays. Want Percentage Dealers. Show-owned Concessions. All address:

HARRY HELLER, Gen. Mgr.

9 VIRGINIA AVE., WEST ORANGE, NEW JERSEY.

PHONE: ORANGE 4-5447

FAY'S SILVER DERBY SHOWS

Opening March 10th, Valdosta, Georgia

CONCESSIONS OPEN—Penny Pitch, Bumper, String, Diggers, Devil's B. A., High Striker, Popcorn, Snocone, Ball Games or any Grind Store not conflicting. NO PERCENTAGE OR PLATS WANTED. SHOWS—MONKEY, MINSIREL, TEN-IN-ONE OR ANY GRIND SHOW. WILL FURNISH TOPS TO RELIABLE SHOWMEN. CAN USE RELIABLE RIDE HELP. IF YOU DRINK STAY AWAY. JOIN THIS SHOW FOR A GOOD ROUTE AND A LONG SEASON. WE WILL PLAY GEORGIA, ALABAMA, TENNESSEE, ILLINOIS AND INDIANA. Bill Kruger, wire. Want to buy 50 Kw. Transformer. WIRE:

10600 BISCAYNE BLVD., MIAMI, FLA., TILL MARCH 1ST; THEN VALDOSTA, GEORGIA.

E. J. FAY, Mgr.

— A. M. P. SHOWS —

"JUGGY"

Early Opening — March 14th

Will book Lead Gallery, Basket Ball, Dart Games, String Game, Photos, Pitch-Til-U-Win, Novelties, others not conflicting. SHOWS—Wild Life, Monkey, Snake, Unborn, Minstrel Show, Ten-in-One; have Tops and Banner Lines for the above. Interested in all Shows of merit. Contact—

P. O. BOX 770

A. M. PODSOBINSKI

MAON, GA.

FREAR'S UNITED SHOWS

WANTED OPEN APRIL 5 WANTED

With seventeen fairs, celebrations, four more pending. Playing four States. Show carrying 10 Rides, 40 Concessions, 10 Shows, Free Acts.

Show will book Monkey, Ten-in-One or Five-in-One or any worth-while Show; no Girl. Manager for Athletic Shows. Concessions—A few Stocks in line-up; no gypsy. Rides—Will buy Roll-o-Plane, Octopus. Help—Foreman for Merry-Go-Round, Second Men on all Rides. Agents—Ball Game, Pitch Till U Win, Cigarette Shooting Gallery. All people contracted get in touch with me. Cliff Travis, get in touch with me. For Sale—2 Springfield Van Trailers, new rubber, 26 ft., 20 ft. 16x28 Corn Game, used 10 weeks. ROY FREAR, Owner-Mgr., 635 W. 13 or Box 1277, Wichita, Kansas.

BLUE RIBBON SHOWS

A. R. WHITESIDE
GENERAL MANAGER

FITZIE BROWN
CONCESSION MANAGER

Arthur Atherton
SECRETARY-TREASURER

Wm. (Red) Hicks
GENERAL AGENT

Doc Green
SPECIAL AGENT

WANT SHOWS

Have complete outfit for organized Minstrel Show with bus accommodation and transportation. Can place Fun House, Glass House, Monkey Show, Animal Show or Life Show.

RIDES

Can place Fly-o-Plane, Octopus and Caterpillar with or without transportation.

Can place Ridee-O Foreman (top salary and percentage). Help on all Rides.
Will buy Organ for Merry-Go-Round.

CONCESSIONS

Can place Cotton Candy, Photo Gallery, Scales, Guess Your Age and any Slum Stores.
Will book or buy Penny Arcade.

Frankie Tezzano and Honey Lee Walker can place Girls for Girl Show and posing Show. (Experience not necessary and we pay top salaries.)
All address

GAINESVILLE, FLA., this week; THOMASVILLE, GA., next week.

FIRST CALL — FIRST CALL — FIRST CALL — FIRST CALL OPENING DATE—APRIL 4

WANTED—Can place all kinds of legitimate Concessions except Eats, Bingo and Percentage.

WANTED—High-class Arcade that can stand prosperity.

WANTED—Man to Manage new Side Show that can get Acts; we can supply new top, sound inside and out, new chrome banner line, etc. What have you to offer?

WANTED—Will book, buy or lease 32 or 36-ft. Merry-Go-Round. Ours destroyed by fire. No other Rides needed.

WANTED—Any Independent Shows not conflicting with what we have. Will furnish tops or transportation to any worth-while Attraction.
Address all mail to

LLOYD D. SERFASS, Gen. Mgr.
PENN PREMIER SHOWS

Stroudsburg, Pa.
Our Fairs start the end of August.

BARNIEY TASSSELL UNIT SHOWS

10 DAYS 10—COMMENCING THURSDAY, FEB. 27, UNTIL MARCH 8—
LAKE WORTH FAIR

Then other good spots to follow going north.

WANT Rides, Shows and Concessions. Can place Sound Truck for season.
It is your truck so make your own proposition. Wire this week,
Elks' Lodge, Lake Worth, Fla.

FIRST CALL FIRST CALL

VIRGINIA ROSE MIDWAY ATTRACTIONS, INC.

OPENING MARCH 7, LOUISVILLE, KENTUCKY

Can place few Stock Stores. Will give X on Pop Corn, Peanuts and Candy Floss. Want Agents, Ride Help. Have few Show Tops, what have you to offer? No gypsies. John Norman, contact; will send ticket. Henry Sordelet (Turtles), Paul and Marie Kreicher, get in touch with me. Five office-owned Rides. Long season in Louisville and vicinity.

M. F. KAUFMAN

622 WEST KENTUCKY ST., LOUISVILLE, KENTUCKY.

TELEPHONE: WA 4821

4TH YEAR ALL PROVEN SPOTS JIM McCALL SHOWS WANT

For Opening, CAMILLA, GA., Friday, Feb. 28.

Legitimate Concessions of all kinds. Have exceptional proposition for Corn Game. SHOWS OF MERIT, especially Monkey, Animal and Sideshow. Have all Rides needed, but if you have something new and novel let me hear from you. Fair Secretaries, we have two weeks open in fall. Come and visit us. See America's most progressive Show. All address:

JIM McCALL, Winterquarters, 1209 Napier Ave., Macon, Ga., Phone 1081,
or Camilla, Ga., Feb. 28-Mar. 8.

Miami Ass'n Gets Well at Fla. Fete

TAMPA, Feb. 22.—All will be well with the Miami Showmen's Association treasury when Vice-Presidents Carl J. Sedlmayr and George A. Golden step to the dias at the next regular meeting March 4 and lay on the table the bundle collected at the benefit show on the Royal American Shows' midway here Saturday (15).

Show originally was scheduled for the previous Thursday, but inclement weather forced postponements that night and again Friday. When it was finally held the audience was trimmed to a mere 450 folks shivering in Leon Claxton's *Harlem in Havana* top, but ticket purveyors made hay while it rained and kept right on selling. The count will not be released until meeting night, but the vice-presidents agreed it will make the lads' eyes pop when they see it.

It was a well-conducted program, with plenty of outstanding entertainment. Bozo Mack worked the come-in with an off-stage mike and Cortez Lorow finally got it away from him in time to introduce Wally Nash, emcee. Nash did a bang-up job even tho some of his material would hardly be fitting in a drawing room.

Merle Evans, bandmaster for the Ringling circus, opened with two numbers, a march and a waltz; did a gallop in tribute to Claxton, and the *St. Louis Blues* in order to appease the vociferous audience.

Sedlmayr made a brief appreciation response and explained the purpose of the fund-raising, and the show was on. Turko, a juggler, and Anita Hayes, anatomical wonder, were offered by the Lorow Brothers, while Stormy Dale and Joe Petine, girl and boy warblers from Raynell's *Show Girls*, socked 'em.

Claxton then offered his entire *Harlem in Havana* revue, and the midwayites went for it just as solidly as did the cash customers during the entire State fair.

Crafts 20 Scores At Calexico, Calif.

CALEXICO, Calif., Feb. 22.—Crafts 20 Big Shows have been racking up good business here this week in warm weather and by the time the stand ends Sunday (23) it may prove one of the most successful the org has ever had in the spot. Show opened with a new set of kiddie rides, Looper, Caterpillar, Merry-Go-Round, Roll-o-Plane, Glass House and Fun House. Show had 15 rides and 14 shows.

From here shows move to El Centro, Calif., next week. That stand will be followed in succession by Brawley, Calif., and the orange show.

NSA Ladies' Sked Party

NEW YORK, Feb. 22.—Ladies' Auxiliary, National Showmen's Association, will stage its annual Secret Pals' Party in the association club-rooms March 1.

Hostesses will be Past-President Blanche Henderson and President Anna Halpin.

Blackmon's Golden Rule Click in Allendale Bow

ALLENDALE, S. C., Feb. 22.—Spending crowds and good weather combined to send Blackmon's Golden Rule Shows away to a strong 1947 inaugural here Wednesday (12), Col. A. L. Sykes-McRorie, general agent, said this week. He added that the subsequent week's business had kept apace of the opening and looks for the shows to leave here in the black Monday (24).

Altho line-up at the bow-in had not been completed, shows featured 5 rides, 3 shows and 21 concessions, McRorie said. Capt. Speedy Phoenix's high dive is the free attraction.

The Billboard

ON SALE DATE

The Billboard is shipped direct to thousands of newsdealers. Shipping direct speeds delivery to newsstands.

If The Billboard is consistently on sale LATE at your newsdealers, please write

Circulation Manager

THE BILLBOARD

Cincinnati 1, Ohio

White Star Attractions WANT—WANT

Legitimate Stock and Slum Stores, Jewelry, Novelties, Bingo, Grab. Shows—What have you? Will book Rides not conflicting.

Write or Wire

D. M. DINE

Sycamore, Ga., this week, or Per Route

WANTED WANTED

Capable Agents for Percentage Stores.

Show opens March 7 at Sumter, S. C. Write or wire

MANAGER P. C. STORES

Care B. & H. Amusement Co.,
Sumter, S. C.

EXCEPTIONAL CONCESSION TRAILERS

FOOD-SERVING, FOUR-WHEEL, FACTORY-BUILT ALL-METAL STREAMLINER TRAILERS, white and cream enamel, fluorescent lights, wire, 14' by 6', work three sides, can push by hand, pull with car, with or without deep fat cookers, ice box. Terrific flash, easy spring, open-close fast; excellent for Grab, Custard, Apples; 18" counters, easy to keep spotless, trail well. Now located Florida, Delaware. Address: **J. M. MILLER, P. O. Box 147, Pensacola, Florida. Phone 82880.**

LAND-O-PINE WANTS

Chair-o-Plane, Kiddie Rides, any Ride not conflicting, few Grind Stores. E. L. Murphey wants Agents, Pan Game open. Want 10-in-1, other Grind Shows that get money. Good route North, Church Bazaars and Celebrations. Write or wire

J. A. LEFEBVRE
OCILLA, GA.

FOR SALE KIDDIE STREET CARS

Factory built and engineered. Light and portable. 14 passengers. Top money maker on any location. Sensibly priced. Proven design and construction. Immediate delivery.

H. E. EWART

4300 Long Beach Blvd. Long Beach 7, Calif.

BOOMERANG

Unlimited Capacity — Repeater — Thriller
Write for Catalogue

U. S. RIDING DEVICES CORP.

298 Junius Street

Brooklyn 12, New York

THE GREAT SUTTON SHOWS

"Positively America's Most Beautiful Motorized Show"

We have the best route of any motorized show in the country. Can place Diggers and any legitimate Concessions. Have good opening for Roll-o-Plane and Octopus. Will book any Independent Shows with own equipment.

Sammy Caldwell wants Drome Talkers and Riders. (Beatty Ward and Ed Filmore, write.) Will buy one more good Wall Machine.

F. M. SUTTON JR.

American Legion Fairgrounds, Caruthersville, Missouri

Harry Craig's HEART of TEXAS Shows

WANT WANT WANT WANT

OPENING SATURDAY, MARCH 1ST, BROWNWOOD, TEXAS.

Want one more Comedian, also Trombone and Trumpet Player, for our streamlined Minstrel Show. Jimmy Powell, Jimmy Eberhart and Natchez Red, contact Jimmie Savage, manager. Bus transportation and office salaries. Will book Monkey, Animal or Wild Life Show and any other Show not conflicting. Want few more Side Show Acts in keeping with what we have. Want Second Men on all Rides and will book any Ride not conflicting. Want Ball Game, Penny Pitch and Pan Game Agents. Cora Watkins, report to Mrs. Craig. Sammy Epple wants one Wheel Agent and all round Help for Wheels. Bill Gooch wants Blower Agents. Want Man to handle new Sound Car with its own power system, prefer one that can keep up our P. A. Systems. Want Man to up and down Front Gate and any useful Carnival Workmen.

HARRY CRAIG Box 158 Brownwood, Texas

P.S. All people contracted, acknowledge and report here February 25th. FAIR SECRETARIES AND COMMITTEES, contact us for Open Dates.

CAPELL BROS.' SHOWS

10 RIDES 10 SHOWS

Opening March 22, McAlester, Okla.

With a real Spring Route and plenty of Fairs and Celebrations to follow. Get with the Fastest, Flashiest Motorized Show in the Middle West for a long, profitable Season. New from Front to Back.

Want a few more Stock Concessions. Will sell "Ex" on Photos, Scales and Custard. Want Working Men on all Rides. Mechanic with own tools. Want Man to handle Snake Show. Useful Showmen on all Shows. Can always place capable Carnival People in all departments. Address:

H. N. CAPELL, Box 457, Haskell, Okla.

(PHONE: 63)

P.S. Frank Caskins is not connected with this Show in any manner.

LAST CALL

LAST CALL

J. L. (JIMMIE) HENSON SHOWS

Opening March 1

Want legitimate Concessions, one of a kind. No P.C., Gypsies or Flat Stores wanted. Agents for office-owned 10¢ Slum Concessions.

Will book Kiddie Rides and any Major that does not conflict with Wheel, Merry-Go-Round, Roll-o-Plane and Chairplane. Will book any clean Show with own, low percentage. Can place No. 1 Wheel Foreman, must be sober. Must drive Serhi. Other Useful Help, reply. FAIR SECRETARIES AND COMMITTEES, North and South Carolina, Eastern Pennsylvania and Georgia desiring a clean Show, please contact.

J. L. HENSON, Omega, Georgia

VICTORY EXPOSITION SHOWS

WANT - - - WANT

CAPABLE RIDE MEN—MUST DRIVE TRUCKS.

CAN PLACE SLUM CONCESSION AGENTS.

ADDRESS ALICE, TEXAS, THIS WEEK.

CAVALCADE OF AMUSEMENTS

CAN PLACE CAPABLE NEON MAN

Must understand all forms of Glass Blowing. We own our own equipment. SALARY, \$75.00 per week. JOIN IMMEDIATELY.

HAVE FOR SALE

1 Stateroom Car, fully equipped. Also 2 Westinghouse Searchlights, mounted on 4-wheel rubber-tired Trailers. \$500.00 for both Searchlights.

Address:

AL WAGNER, Box 66, Mobile, Ala. (Phone: 29546)

"THIS IS IT"

AL WALLACE AND JACK MURRAY

PROUDLY PRESENT

WALLACE & MURRAY SHOWS

10 RIDES
FREE ACTS

8 TO 10 SHOWS
35 CONCESSIONS

Destined To Be "America's Foremost Amusement Enterprise"

OUR STAFF

AL WALLACE and JACK MURRAY, General Managers
DAVE WISE, Secretary

G. C. "MITCH" MITCHELL, Gen. Agt. **R. McCARTHUR, Secy. Concessions**

FRANK SHEPPARD, Spec. Agt. **CARL HOLZAFFEL, Painter-Builder**

OPENING—AIKEN, S. C., MARCH 14 **TWO SATURDAYS, 8 BIG DAYS.**

FIRST IN — STRONG AUSPICES — PLENTY PEOPLE — TWO MATINEES

TO BE FOLLOWED BY—

Spartanburg, S. C., week March 24th. Benefit Crippled Children's Fund Raising Campaign. Entire city behind this one. Plenty people, too. Plus a strong Route of proven territory with Celebrations and a strong Route Southern Fair Dates (announced later).

CAN PLACE THE FOLLOWING NOW!

HAVE OUTSTANDING OPPORTUNITY FOR SHOWS WITH OWN EQUIPMENT.
SHOWS—Very, very liberal proposition to Side Show (10-in-1). Tracey Bros., Fred Bancroft, contact. Must have own transportation and equipment. Can place Girl Show, Monkey Show or any Grind Show of merit.

CONCESSIONS—Legitimate Concessions of all kinds except Cook House, Bingo, Mitt Camp, Popcorn; good opening for Photo Gallery, Ball Games, Guess Your Age, etc.

HELP—Need Working Men in all departments. Opening for Foreman for Chairplane and Kiddie Rides. Preference given to Semi Drivers.

SPECIAL NOTICE—Joe E. Keown, Jack Repass, contact "Mitch," c/o Shows.

All wires and replies to:
AL WALLACE & JACK MURRAY, Gen. Mgrs.
c/o EDDIE'S HUT, GIBSONTON, FLA., Box 14, Phone Tampa Y 50988
until March 7; then as per Route.

B. & D. AMUSEMENT CO.

OPENING MARCH 31, KANNAPOLIS, N. C.

With a line of the best Still Dates in North Carolina to follow. Show has 5 Major Rides. Will carry about 25 Concessions.

FEATURING OUTSTANDING FREE ACT

WANT—Bingo, Cook House, Photo Gallery and a few Stock Stores. Ball Games, Cork Gallery, String Game, Basket Ball, Long and Short Range Lead Gallery, Fish Pond, Snow Ball, Apples, Bumper, Glass Spindle, any clean Concession not conflicting. NO FLATIES.

WANT SHOWS—Hillbilly, 10-in-1, Iron Lung, Snake, Monkey, Fun House, any good clean Show with own transportation. Will book Organized Minstrel.

RIDES—Will book or lease any Flat Ride with own transportation.

WANT—Ride Help, Second Men for #5 Wheel, Chairplane and Merry-Go-Round. If you cannot stay sober, save our time.

NOTICE—Eagleton's Monkey Circus, Eunice Thompson—Bingo, Bill Scanlon—Photo, Red Geiber—Concessions, contact us. Harry Miller—Mitt Camp, wire. All replies

C. E. DAVIS, 22 West Depot St., Concord, N. C.

35 WEEKS

CAPITAL CITY SHOWS

35 WEEKS

Opening March 29th, Nashville, Tenn.

Downtown (Haymarket Lot), Followed by Portland, Tenn., Strawberry Festival; Then Kentucky Coal Fields, Including Stearns, Ky., July Fourth.

WANT

Legitimate Concessions of all kinds except Bingo, Popcorn, Diggers and Cookhouse. Man to take charge of new Octopus; also Second Men for Merry-Go-Round, Wheel, Chairplane and Octopus. Shows with own outfits. Jack Rainey wants Bingo Help. All replies:

J. L. KEEF, 525 3rd Ave. N., Nashville, Tenn.
525 3d Ave., N. Nashville, Tenn.

FOR SALE

Two Loop-o-Plane Cars, excellent condition, new paint—\$300.00.

Combination Office and Transformer Wagon on two-axle trailer. Transformer 100 K.V.A., Primary 4000, Secondary 220-110 Volts. Complete \$2,500.00, or Transformer alone with Switches and about 1,000 feet new Cable \$1,000.00.

Wyatt Shepherd, 8074 Lorena Ave., Hayward, Calif.

AGENTS WANTED

MORRIS HANNUM SHOWS

Clothespins, Roll-Down, Razzle, Slum, Skillo, Wheels, Six Cats. Hold exclusive on all the above stores. Wire

LEO HIRSCH

Care Morris Hannum Shows, Goldsboro, N. C. Show opens March 3.

CLUB ACTIVITIES

National Showmen's Association 1564 Broadway, New York

NEW YORK, Feb. 22.—President David B. Endy finished the difficult job of appointing committee chairmen for the current year, with the appointment of Ralph Endy as chairman and Arthur Campfield as vice-chairman of the banquet committee. Other committee chairmen are: Bingo, H. William Jones; bylaws, Max Hofmann; cemetery, Fred C. Murray; eligibility, Jack Lichter; entertainment, D. D. Simmons; grievance, Max Hofmann; house, Harry Kaplan; sick, Dr. Jacob Cohen; finance, Clemens Schmitz; membership, Ralph Decker; Decoration Day, Fred C. Murray; monument, James E. Strates; publicity, Leonard Traube; veterans' fund, Jack Lichter; jamborees, George A. Hamid; year book, Fred C. Murray; and sergeant at arms, John McCormick. Chairmen will appoint the various committee members.

D. D. Simmons, chairman of the entertainment committee, announces a pool tournament for members will be held in the clubrooms during March. Valuable prizes will be awarded.

Visitors during the week included Jack Gallager, Ralph Decker, Joe Prell, Justin Van Vliet, Frank and Paul Miller, George Burke, Leo Suggs, Michael Goldstein, Willie Gottlieb, Morris Batalsky, Frank Capell, Joe Weisman, Stan Levy, Joe Harris and Harry Rosen.

Eligibility Committee at its next meeting will consider the applications of William Grosso, Frank Rosenberg, Joseph J. Goden and Morris Gurtov. Interesting letters have been received from President Endy, Rev. Dr. Allen Claxton, George A. Hamid, Ralph Decker, Leon Nowitsky, Irving Rosenthal and Philip Danow.

A news letter will be sent to members monthly. If you have changed your permanent address be sure to notify the club secretary. Next meeting will be held Wednesday (26).

Pacific Coast Showmen's Association

623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, Feb. 22.—The short business session Monday (17) was conducted by President Bill Hobday, with Secretary Ed Mann also on the rostrum. Ed C. Learmont was inducted into the club.

A committee from the Ladies' Auxiliary talked on plans for the going-away party Monday (24).

Visitors were Charlie Lee, J. K. Glenn and V. C. Ferguson. Members present after absences included Sam Horn, A. Rabin, William Farmer and Ellis Zermansky.

Vic Johnson, Pat Ryan and Ray Gordon are on the sick list.

Drawing was won by William Farmer.

Ladies' Auxiliary

February 17 meeting was conducted by Jessie Loomis, first vice-president, with President DiSanti opening and closing the session.

Communications were received from Sylvia Lundgren, Louise Morrell, Cora Miller, Babette Perry, June Tripp and Doris Douglas, several of whom sent in donations for the going-away party February 24.

Down to visit Margaret Farmer and other friends, Lee Christy will soon accompany her sister, Madge Buckley, back to Seattle. Bea Stein and Emily Freidenheim were the first to send in their donations to the fund for the purchase of new club furniture.

Past presidents were honored at a dinner at the home of Past-Presi-

Showmen's League of America

400 So. State St., Chicago

CHICAGO, Feb. 22. — The 34th birthday anniversary of the club was celebrated at the regular meeting Thursday (20), with more than 125 members attending. Following the meeting lunch was served and music provided by Ralph Pope, Bill McCarthy, Bob Randall and Bill Placido. Congratulatory wires were received from Neal Webb, secretary of the Canadian branch of SLA, and a floral piece was received from Arthur Morse, league counsel.

Past President Fred Kressmann presided at the business session in the absence of President Irving J. Polack. Also on the rostrum were Treasurer Walter F. Driver and Secretary Joe Streibich. Kressmann read excerpts from the first minutes ever recorded, dated February 19, 1913.

Word from Marshall Green informs he is confined in General Hospital, Cincinnati. He suffered a broken nose, broken pelvis and broken leg in a recent auto accident. George Terry entered Michael Reese Hospital for treatment. Bill Carsky is in Alexian Hospital for a check-up and Dave Tennyson and Bill Coultrey are still patients in Alexian. There is no late news on the condition of August Jansley, Maxie Herman and Harry Westbrook. Clyde E. Barrick and Thomas M. Henderson are up and around again after recent illnesses.

Called on for short talks were Joe Taylor, Jack Kaplan, Sunny Bernet, Solly Wasserman, Al Kaufman, Al Sweeney, John J. Kippel, Ralph Anderson, Hadji Delgarian, Dick Miller, Joe Archer, Julie Mahl, Joe Miles and Harry Ferris.

Rudy Singer and Harry Simonds are back after a trip to the West Coast. Max Friedman is vacationing in Mexico with Ben Block. Hadji Delgarian and family are back after a six-week visit in California.

Ladies' Auxiliary

Mrs. L. M. Brumleve, president pro-tem, presided at the regular meeting. Other officers present were Mrs. E. Sopenar, second vice-president; Mrs. Maude Geiler, third vice-president; Mrs. Rose H. Page, treasurer, and Mrs. Robert H. Miller, secretary. Invocation was given by Mrs. Margaret Filograsso, chaplain.

Letters were received from Viola Fairly, president; Etta Henderson, Grace Goss, Clara Zeiger, Myrtle Hutt Beard, Evelyn and Margaret Hock; Mrs. Henry Belden, past president, and Nan Rankine, also past president.

Frances Keller, now in Miami Beach, Fla., and Billie Wasserman, in Tampa, are well on the mend. Phoebe Carsky, past president, is back from Miami Beach, Fla.

Raffle donations for the fall bazaar should be mailed to Mrs. Ann Belden, chairman, 6136 North Knox Avenue, Chicago. Donation, sent in for the last meeting by Myrtle Hutt Beard from Mexico City, was won by Rose Page. Ida Chase, Elsie Miller, Maude Geiler, Mrs. E. Sopenar and Rose Page attended the annual banquet of the Show Folks of America.

dent Peggy Forstall. Madge Buckley attended as honorary guest.

Rose Fitzgerald returned from Chicago. Jessie Loomis and daughter, Rosemary, left to join their respective shows. Edith Walpert left for Madera, Calif., to make ready for the season.

Grace Merkel attended the meeting after being fogbound in Long Beach, Calif. Stella Linton gave each member a valentine.

NEW! 80-FL Round Top—3 40-Ft. Middle Places. 10-FL Sidewall. FLAMEPROOFED. IMMEDIATE DELIVERY!

FLASHY FLAMEPROOFED CANVAS

NOW AVAILABLE IN THESE COLORS:
● FOREST GREEN ● ROYAL BLUE
● KHAKI ● ORANGE
BERNIE MENDELSON—CHARLES DRIVER

O. Henry Tent & Awning Co.

4862 N. CLARK ST. CHICAGO 40

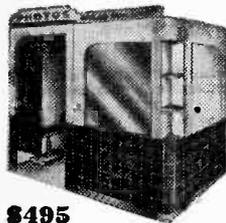


PHOTO Machines

Big profits. Exclusive features—Easy to operate. KD or 1 piece. 5 year warranty. Cameras only or complete. 10 sizes—single, double or triple.

Write, Phone, Wire.

\$495

Federal Identification Co. Dept. R, 1012 N. W. 17, Oklahoma City, Okla.

AGENTS AND RIDE HELP

Wanted for Stock and Slum Stores, opening March 10 at Forest, Miss. Second Man for Spitfire; top salary. Contact

TEX ROBERTS or GEORGE PETERSON
Irvington, Ala.

MOTOR DROME RIDERS

Men and Women for new Motor Drome; good equipment. Miss Iris Stewart, Red Meadows, Travis Ward, answer. Top salary.

SAMMY LOWREY
Care Cavalcade Shows
Mobile, Ala.

Joseph J. Kirkwood Shows

America's Best Advertised Midway
Now Contracting for 1947 Season.
RIDES—SHOWS—CONCESSIONS
P. O. BOX 2755 RALEIGH, N. C.

BLACKMON'S GOLDEN RULE SHOWS

Can place Shows with own outfits and transportation. Good proposition to 10-in-1 and Penny Arcade. RIDES—Will book one Flat Ride and one Kid Ride. Have several openings for experienced Ride Men on new Rides; top salaries. Will book legitimate Concessions, several exclusives still open. Want Bingo. Bill Jones, wire. Ray Bromley, wire Blackie. Can use useful Showpeople at all times. Week Feb. 24-March 1, Fairgrounds, Walterboro, S. C.; week March 3-8, American Legion Festival, Summerville, S. C.; week March 10-15, Charleston, S. C., first in. A. L. BLACKMON, Mgr.; COL. A. L. SYKES-McRORIE, Agent; LEO RILEY, Bus. Mgr.

Portable Electric Rubber Covered Cable

#4/2 Cable 45¢ Per Foot New
#6/3 Cable 45¢ Per Foot New
#12/3 Cable 15¢ Per Foot Used
#16/3 Cable 12¢ Per Foot New

1/3 Deposit, Balance C.O.D., F.O.B. Shreveport.

GREEN & CHANDLER
310 Albany Street Shreveport, Louisiana

WANT

RIDE SUPERINTENDENT who knows Merry-Go-Round, Tilt-a-Whirl, Octopus, Ferris Wheel and Chairplane. ALSO FOREMEN for each Ride. Must be able to drive Semis.

JACK GUERTIN
509 COOKANE ELGIN, ILL.

COASTAL PLAIN SHOWS

Want Monkey Show with own equipment or any kind of Grind Show. One more High Sensational Free Act.

C. V. (BILL) COX
TARBORO, N. C.

Vivona Bros.' Shows

Will buy for Cash—No. 5 Eli Ferris Wheel, with or without transportation; also two 37 1/2 Kw. Transformers or one 75 Kw. Transformer. Wanted—Second and Third Men for Octopus, Chairplane, Whip and Kiddie Auto Rides; also Foremen for Merry-Go-Round and Ferris Wheel. Semi drivers preferred; boozers and chasers save stamps. Show opens early in April.

All Replies to

MORRIS OR JOHN VIVONA

103 So. 21st St., Irvington, N. J.

600x16, 4 Ply, \$12.75.	TIRES—NEW FIRST QUALITY.
Tube, \$2.65.	Your choice of following brands: Goodyear, Goodrich, Firestone, U. S., General, Selberling, Kelly, Fisk, Miller, Hood, Cooper, Armstrong, Mohawk, Gillette, Penna., Dunlop, Pharis, All State.
650x16, 4 Ply, \$15.10.	NO TRADE-IN REQUIRED.
Tube, \$3.00.	Lowest prices all size Passenger, Truck and Farm Tractor Tires. 25% Deposit, Balance C. O. D. Personal Checks Accepted.
700x20, 10 Ply, \$41.00.	TAX INCLUDED.
Tube, \$4.50.	DIRECT TIRE CO.
825x20, 10 Ply, \$58.00.	962 E. 129 St. CLEVELAND, OHIO
Tube, \$6.00.	

COPPER STATE SHOWS WANT

20%—Shows and Rides—20%

For the following route: New Mexico, Colorado, Utah, Wyoming, Montana, South Dakota, Nebraska, Kansas and Texas. Spit Fire, Roll-o-Plane and Octopus. Will buy 2 neat Baby Rides. Shows—Pit, Wild Life, Mechanical or any Show that does not conflict. Few more Concessions open. Agents for Slum and Ball Games, also Swinger. This show has 7 Rides. Globe, Ariz., week Feb. 24th; then as per route.

Crandell's Midway DeLuxe

Now playing on streets, Guthbert, Ga.; next week, Lumpkin, Ga., and a good route of downtown locations to follow.

Will pay cash for Eli Wheel with or without transportation. Will book Shows and Rides not conflicting. Will book all Stock Concessions.

L. C. CRANDELL

Cumberland Valley Shows

Now Booking for 1947

WANT

Shows, Concessions, Ride Help for all Rides. Corn Game Top for sale, 14x30.

Ellis Winton

146 So. Clayton St. Mt. Dora, Fla.

WANT CARNIVAL

Including Shows, three Rides and Concessions, for any week in July or August by the Kulpmont Fire Co. #1, Kulpmont, Penna. Contact

LEONARD WYDRA

Chairman of Truck Fund Committee 960 Pine St. KULPMONT, PENNA.

WANTED

Large Carnival for I.O.O.F. Annual 4th of July Celebration. Run all 6 nights that week and all day the 4th. Contact

CECIL DEMIER
BOX 424, LEADWOOD, MO.

WANTED

32 or 36 Ft. Jenny; Also #5 or 10 Wheel

Full particulars first letter.

BOX 812, c/o Billboard
155 N. Clark St. Chicago 1, Ill.

Caravans, Inc.

400 South State St., Chicago

CHICAGO, Feb. 22. — President Edna O'Shea Stenson presided at the Tuesday (18) meeting. Also on the rostrum were Lucille Hirsch, first vice-president, back from Florida; Pearl McGlynn, second vice-president; Bessie Mossman, third vice-president; Pat Seery, treasurer; Hattie Hoyt, financial secretary, and Irene Coffey, corresponding secretary. Invocation was by Edith Streibich, chaplain pro tem.

Correspondence was received from Alma Baylis, Grace Parks, Hazel Maddox, Edna C. Riley, Ann Doolan, Vivian Scott, Frances Keller, Mrs. Irma Moore, Betty Broderick and the SLA Ladies' Auxiliary.

Elected to membership were Ann Galligan, Patricia Murphy and Mrs. Sidney Belmont.

Welfare Chairman Mae Oakes reported Ann Praeger in Norwegian Hospital. Sick list also includes Mae Taylor, Emma Atzel and Nellie Abbott. Donna Rae Garris and Ann Sleyster's son, Guy, also are ill.

Mrs. Dubis attended her first meeting. Present after absences were Mildred Erickson, Clara Polich, Eva Clark and Josephine Woody. Lucille Hirsch told of her Florida vacation and of her visit with Ann Roth. Two nightgowns were sent to Edna Stinson, who has been ill for many years.

Katie Owens, caravans' oldest member, donated chalk and a blackboard to the club. Pair of nylons, donated by Ann Doolan, was won by Clara Polich.

April 15 is the date set for club's fourth birthday party. Isabell Brantman and Agnes Barnes will be hostesses. Party falls on the birthday of President Stenson.

Past President Jeanette Wall pledged a chenille bedspread for the annual spring party March 29. Members are asked to bring their donations to the clubrooms on meeting nights, as Josephine Glickman will be there to receive them. Donations for the rummage sale should be sent to Pat Seery, 515 N. Clark Street, Chicago.

Returned mail is being held for Mae Morgan, Margaret Ancher, Mariola Levine, Edna Stengel and Nancy Whitesides.

Miami Showmen's Association
236 W. Flagler St., Miami

MIAMI, Feb. 22.—The 43d meeting was held Tuesday (18). Officers on the rostrum were Robert K. (Bob) Parker, president; Jack Gilbert, third vice-president; Ralph Endy, treasurer; Milton Paer, secretary, and Dave Endy, president emeritus.

Invited to the rostrum were Jack Wilson, past president of the National Showmen's Association; Floyd E. Gooding, Sam Solomon and Milton Morris, all past presidents of the Showmen's League of America, and Lou Keller, third vice-president of the Showmen's League.

Herbert A. Frink, mayor of Miami Beach, Fla., and George Brautigaa were elected honorary members. Brautigaa was named club attorney.

Named to the nominating committee for 1948 were Max Kimerer, Pete Lockhart, Nat Lorow, Phil Cook, Cliff Wilson, Irving Biscow, Harvey Modele, Sam Solomon and Mike Roman.

Visitors included Floyd Gooding, Leo Bistany, Bernie Mendelson, Sam Peterson, Al Shapiro and Pinkey Wolff.

Plans are being made to establish the program and year book in connection with the fourth annual banquet and ball in January, 1948.

Milton Paer, org's secretary, visited the Tampa fair where he did a good job collecting dues and signing new members.

International

Showmen's Association
415A Chestnut St., St. Louis

ST. LOUIS, Feb. 22.—Past President John Maher presided at the regular meeting in the absence of President E. Lawrence Phillips. At the table were Lew Lang, treasurer, and Cy Horwitz, pinch-hitting for Secretary Euby Cobb, who is vacationing in Florida.

Robert (Bob) Fisher was elected to membership. Twenty-five dollars were donated to the March of Dimes drive. John Sweeney has recovered from a recent hernia operation. Edgar (Red) Hart, discharged from St. Luke's Hospital, is convalescing at home.

Myer Katz, custodian, is vacationing in Miami and New Orleans. George Reagan is in New Orleans on business.

The Missouri Show Women's Club was hosted at a buffet lunch. Recent visitors included Mr. and Mrs. Bob Heth, Mr. and Mrs. Gus Forster, Mr. and Mrs. Orval Williams, Wes Rambo, Mr. and Mrs. E. Campbell, Dave Keifer, Ray Lindsey, Mr. and Mrs. Fred Grimm, Dee (Red) Sherwood, Joe Maher, Ed Schantz, Frank Hanasaki, Lou Smutz, James (Kid) Murphy and Jack Owens.

Michigan Showmen's Association
3153 Cass Avenue, Detroit

DETROIT, Feb. 22.—Jack Dickstein, first vice-president, presided, assisted by Roscoe Wade, second vice-president; Louis Rosenthal, treasurer; Bernhard Robbins, secretary, and Arthur Grzann, chaplain.

Services were held for the late Joe End. Arthur Frayne, entertainment committee chairman, outlined plans for the annual St. Patrick's Day party and dance March 15. Innovations will include new decorations and special lighting effects. A dance ork has been contracted.

Vice-President Roscoe Wade detailed plans for the membership drive, slated to start March 1 and close at the annual Halloween party. At the conclusion of the drive, \$500 will be given away as the grand prize. All those submitting one new member will receive a new club lapel pin.

Joe Bennett, Playland United Shows, returned from Toronto, where he attended the fair meeting. Early arrivals from Florida are Sam Selof, Sam M. Wilson, Eddie Gold, Fat Norton, Louis Stone and Arthur Ludwig. Letters have been received from Doc Rivers and James P. Sullivan.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., Feb. 22.—St. Valentine Day dinner prepared and served by the entertainment committee, opened the meeting. Ladies' Auxiliary members were guests, with attendance totaling 160.

President Harold Elliott called the regular meeting to order, with Secretary G. C. McGinnis and Treasurer George Carpenter on the rostrum. Building fund committee reported contributions were coming in okay.

Curly Clark reported the Sunday night bingo parties are drawing well. Move, suggested by President Elliott, to present a gold life membership card to members sending in 25 or more memberships during the year was passed.

Sam Benjiman, banquet and ball committee chairman, reported that group was pushing plans for the New Year's Eve event. Following the success of the first stunt night, it was decided to hold another at the next meeting.



BIG PROFITS WITH THIS NEW GAME SKEE-BING

No Other One Like It!

COLLAPSIBLE—Ideal for Permanent Locations, Carnivals and Fairs—can be packed in three units or completely disassembled for flat packing.

Here's a new coin operated roll down game that is scored as in bingo and has loads of player appeal. Colored lights go on and bell rings when winners are scored. Name SKEE-BING remains lighted permanently. The hard wood finish and heavy duty inlaid rolling surface will stand up under a lot of kicking around. And its attractive lite up backboard, with mirrored squares in preferred colors of white, blue, green or amber as an optional border, keeps them playing and playing! Its dimensions of 11' 8" long, 25" wide and 6' 3" the highest point is just right to go into that location and earn you big money. Order early.

\$329.00 F. O. B.

Screening (for individual locations) additional \$15.00

50% Deposit, Balance C.O.D.

SKEE-BING ENTERPRISES

56 COURT ST.

MAIn 4-4920, MAIn 5-1045.

BROOKLYN 2, N. Y.

TABLE MODEL
Available without legs; 7' long, 25" wide, 4'3" at highest point. Write for complete information.
\$179.00 F.O.B.

JOSEPH J. KIRKWOOD SHOWS

America's Best Advertised Midway

LAST CALL

SHOW OPENS MONDAY, MARCH 10TH

RALEIGH, N. C.

EVERYONE HOLDING CONTRACTS ACKNOWLEDGE THIS AD BY WIRE. CAN MOVE ON LOT TUESDAY, MARCH 4.

SHOWS— Can place Monkey Show (Ralph Woods, wire), Snake Show (have complete outfit for same), Illusion Show with or without equipment, Fun House, Class House, Motor Drome or any new Novel Show.

BILL HOLT, LET ME HEAR FROM YOU

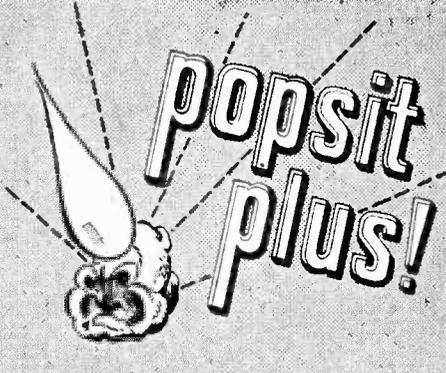
CONCESSIONS— Long or Short Range Lead Gallery, Ball Games, Pitch-Till-Win, Balloon Darts, Hopp-La, Penny Pitches. Any legitimate Grind Concessions. You all know Raleigh for slum

HELP— Can place First and Second Men on ten office-owned Rides, Semi Drivers, Canvas Men, Ticket Sellers, usefully, Carnival Help. Come on, we will place you.

EVERYONE ADDRESS: BOX 2755, RALEIGH, N. C.

WINTERQUARTERS: WENDELL, N. C., ON ROUTE 64, FIFTEEN MILES EAST OF RALEIGH.

The
LIQUID
popcorn
seasoning
with that
BETTER
flavor



POPSIT PLUS!

POPSIT PLUS is acclaimed nationally as the leader! It will pop more corn because every drop is used.

The fact that it pours readily, measures accurately, eliminates all inconvenience at the popping machine and permits uninterrupted operations has won it preeminence in the seasoning field.

For better flavored, quick selling popcorn all the time, use the liquid peanut oil seasoning with the "nose and eye appeal"—POPSIT PLUS!

Warehouse Stocks available at Boston, Pittsburgh, Cincinnati, Cleveland, Indianapolis, Detroit, Chicago, Des Moines, Kansas City, Omaha, Denver, Portland, Seattle.

C. F. Simonin's Sons, Inc.
Refiners
ESTABLISHED 1916

3450 N. BELGRADE ST. PHILADELPHIA 34, PA.

SEASONING SPECIALISTS TO THE NATION

CLUB ACTIVITIES

Show Folks of America San Francisco

SAN FRANCISCO, Feb. 22.—President Harry Seber presided at the February 10 meeting. Claude Castro, A. B. Careswell and Joseph Rauch were elected members.

Milt Williams, sick and relief committee, reported Joe Alterman recovering from his operation and expecting to return home shortly. Condition of Butch Geggus was reported "about the same."

New members, guests and others present after extended absences included Arthur Hockwald, Mr. Corte, Mr. Hasse, Mr. and Mrs. Wehling, Steve Murphy, A. B. Careswell, Dan Meiggs, Bill Jensen, Red Pearson, Danny Lewis, Eddie Harris, Mrs. Ernie Norvinger, Bill Stoffer and Jack Christenson.

Careswell and Meiggs each donated \$10 to the sick and relief fund. President Seber told of the granite monument which was obtainable. The Rosenthals, Estelle and Brownie, and Sam Lubow contributed \$5 and Jack Christenson \$20 to the monument fund.

During a recess, Mike Krekos, with the aid of Council Raiford, collected \$150 on advance sale of tickets for the Spring Hi-Jinks March 3.

Pot o' Gold went to Frederick Wehling, who donated \$15 to the cemetery fund in the name of Frederick and Assella, dance team.

Regular Associated Troupers 106 E. Washington, Los Angeles

LOS ANGELES, Feb. 22.—Nell Robideaux presided at the February 13 meeting in the absence of Jimmy Lynch, president. Rosemary Loomis, Jessie Loomis and Herb Sucher also were on the rostrum.

Elected to membership were Harry Crimmins, Tom Mellos, Phyllis and Jack Dillon, Elmer Velare, Virginia Stephenson, Ethel and Jack Archer, Marosa and Matthew Herman, Lucille and Abe Peyser, Sam Brown, Robert Bishop, Joe Lennett, Richard Arcand and Marie and John Howard.

Donations received included a leather-bound guest book from Ethel Krug, a pen and ink set from Mrs. Charlie Smith, valentine cake from Madame Delma, apron from Nell Robideaux, \$5 from Dave and Emily Friedenheim and \$3.65 for the bazaar fund from Sam and Lucille Dolman.

Called on for a few remarks after a long absence were Rosemary Loomis, Jessie Loomis and Herb and Violet Sucher. Guests introduced were Mr. and Mrs. Cal Enfield and Mr. and Mrs. Lew Hyman.

Valentine cake was won by Helen Fields. Other prizes were won by Doris Carlson, Stanley Hinckel and Monroe Eisenmen.

Letter from June Gilligan, now in a Long Beach hospital, a card from Helen Fields and a valentine from Frank Yagla were received.

Chairman Lill Eisenmen announced a bazaar party will be held February 27 and asked members to bring gifts.

Show Folks of America

1839 W. Monroe St., Chicago

CHICAGO, Feb. 22. — Regular meeting was held Tuesday (18), with President May Adams Stoker presiding. The president spoke on the expansion program, with the org seeking to establish many branch chapters in 1947.

A check for \$18.75, the collection at the installation meeting, was forwarded to the March of Dimes committee.

Fred Weidmann, chairman of the board of directors of SFA, San Francisco, donated \$50 to the parent organization while here to attend the board of directors' meeting.

Lone Star Show Women's Club

1928½ Elm, Dallas, Tex.

DALLAS, Feb. 22.—Meeting was called to order by President Sally Murphy, with Secretary Margaret Sandell and Treasurer Mill Hudspeth also on the rostrum. Betty Harris and Beth Anderson were hostesses.

Ketta Lindsey and Margaret and Gladys Pugh motored to Kansas City, Mo. Josephine Powell left for Omaha to visit her brother and sister-in-law. Louise Hickman planed to Muskogee, Okla., to visit her brother in a local hospital. Jean Haddad, of World of Today Shows, is spending a few days here. Milly Hudspeth planed to New York last week and returned Monday.

Mabel Welshman entertained at a turkey dinner. Guests included Joe and Sally Murphy, Chuck and Martha Moss; Margaret, Danny and Gladys Pugh; Herbert and Lois Crangle, Eddie and Honey Vaughn and Riley, Louise and Helen Hickman.

Mrs. Phil Little was appointed chairman of the cemetery committee. Club has purchased a burial plot in Grove Hill Cemetery. Mrs. E. P. Jones was reported ill in Brownsville, Tex.

Missouri Show Women's Club

415A Chestnut Street, St. Louis

ST. LOUIS, Feb. 22.—St. Valentine's Day Tacky Party was a sellout. First prize for funniest costume went to Madaline Ragan, who also scored with her burlesk of a Coney Island Side Show talker of by-gone days. Attendance prize, donated by Bee Dawson was won by Matt Mitthausen.

Blanket, donated by Mrs. Ethel Hesse, was awarded to Dee Lang. Cake, donated by Mr. McCoy, was auctioned off by Sid Belmont. A substantial sum was netted by Daisy Davis and Lady Dorothea with their hand-writing analysis and astrology booth. Minnie Quillan, ball game concessionaire, sang half a dozen songs to much applause. Majority of the club members received valentines from Mrs. Jane Bunting.

Mrs. Darlene Brophy was elected to membership. Social Thursday (13) was well attended. Prizes were donated by Mrs. Estella Regan.

Madaline Ragan and Lady Dorothea Bell, recently of California, left for Philadelphia to renew old acquaintances. Mrs. Harriet Maher joined her husband on a business trip to Wisconsin.

Show Owners, Attention!

I WANT TO BOOK

ON A SHOW WITH GOOD TERRITORY

THE MOST BEAUTIFUL 2-ABREAST MERRY-GO-ROUND in the Middle West, also SMALL KIDDIE AUTO RIDE, POPCORN DEVIL'S BOWLING ALLEY, BALL GAME AND PAN GAME. Must be exclusive if small Show. I furnish all Help. Merry-Go-Round is absolutely beautiful, freshly painted and has a new blue Top and Sidewall, never out of the park. Also has a perfect organ. Have transportation, including new 28-ft. Trailer. Address:

BOX 490, c/o The Billboard
390 Arcade Bldg. St. Louis 1, Mo.

WANTED WANTED D. & W. SHOWS

Will book or buy Ferris Wheel, also Kid Ride. S. D. Pease and Frank Harris, please answer.

M. P. DARNEY
7010 Miami Avenue MIAMI, FLA.

CARNIVAL WANTED

1947 Jamestown Homecoming, July 31-Aug. 1-2. Three or four Rides, Concessions, etc. Clean, legitimate only. Terms and correspondence to

ARTHUR SHELTON, Secy.
Jamestown Lions' Club Jamestown, Ind.

TURNER BROS.' SHOWS

WANT

WANT

SHOWS—Side Show, Snake, Monkey, Fat, Midget, Wild Animal or any Show with own equipment and transportation capable of getting money in proven territory. RIDE HELP THAT DRIVE SEMIS. ADDRESS:

(WINTER QUARTERS) PETERSBURG, ILL.

CALL—DICKERSON SHOWS—CALL

Want for Southeast Georgia Fair, Kingsland, Georgia, Feb. 28th through March 8th; then two more in Georgia.

Can place few more Stock Concessions. RIDES—Spit Fire, Octopus, Roll-o-Plane, Ferris Wheel, Fun House. SHOWS—10-in-1, 5-in-1, Minstrel, Snake Show, Animal Show or any that don't conflict with what we have. Place Sound Car. Ernest Long, answer. Place one more Electrician to handle Light Towers.

FRANK DICKERSON, CAMDEN HOTEL, KINGSLAND, GA.

SIDE SHOW ACTS WANTED

Freaks, Fire Eater, Pin Cushion, Sword Swallower, Magician, any Working Acts. Clr's for Bally. Couple for Life Show; good proposition.

Open in April in New Jersey; then New England for summer. People who worked for me, answer. Curley Leurs and wife, Ronnie Travers, Sig Anderson, Oklahoma Bob, write. Pay yours, I'll pay mine.

EARL F. MEYER

2501 N.W. 58TH ST.

MIAMI 38, FLA.

WONDER CITY SHOWS

OPENING MARCH 15, MONTICELLO, ARK.

All people contracted report no later than March 10. Owing to disappointment can place Operator for 10-in-1; have all new, beautiful outfit. Also place legitimate Concessions, Shows with own equipment. Address:

JOE KARR

Box 368, Monticello, Ark.

NOW BOOKING BOOTH SPACE FOR VETERANS OF FOREIGN WARS ANNUAL MERCHANTS AND MANUFACTURERS' EXPOSITION

April 10, 11, 12, 13 at Fort Whiting, Mobile, Ala.

Only few spaces left for demonstrators. Drawing from population of 300,000. Also high-class Vaudeville Acts wanted. Few booth spaces still available. Also two first-class Program Advertising Men wanted. Contact

V. F. W. POST #49 of GULF COAST A & A ENTERPRISES, 351 St. Michael St., Mobile, Ala.

How To Avoid Damage Suits

(Continued from page 47)
 injuries sustained from defects of which he has knowledge."

And, in *Priver v. Young*, 62 Cal. App. 405, a lessee sued the landlord for injuries resulting from defective premises. The court held the property owner not liable, and said:

"It must therefore be conclusively presumed that plaintiff (lessee) was fully aware of the unsafe condition.

Contract Void

According to a recent higher court the owners of parks, carnivals, shows, etc., cannot lease spaces for concessions and under these lease contracts shift the ordinary responsibility of injuries for negligence.

For illustration, in the late of *Bruder v. Philadelphia*, 155 Atl. 725, it was disclosed a proprietor leased a space under a lease contract that contained a clause which provided that the lessee "shall be responsible . . . and hereby agrees to be solely liable for any accidents alleged to be due to their defective condition."

A person was injured when he stepped into a hole in a defective walkway on the leased space. The injured person filed suit against the property owner for damages. Altho the latter contended that he was not liable, because of the above mentioned lease clause, yet the higher court held him liable.

Liability Avoided

Frequently, injured patrons sue jointly the owner, principal lessee and concessionaire. It is important to know all parties may be jointly liable if the combined negligence of all contributed to the injury. However, if the injury results from a defect in equipment, not discoverable by ordinary care, neither party is liable in damages.

For example, in the recent case of *Frear v. Manchester Power Company*, 139 Atl. 86, it was disclosed a corporation leased its amusement park to a principal lessee who in turn leased concessions to various sub-lessees. One of the concessions was the exclusive rights of a concessionaire to operate a Ferris Wheel. During one of the regular trips the wheel collapsed and seriously injured a woman passenger who sued the corporation, the principal lessee, and the concessionaire for damages.

However, the testimony showed that the concessionaire had frequently inspected the wheel for defects, and the defect which caused the wheel to collapse was concealed and could not have been discovered by ordinary inspections. The lower court held the injured person entitled to a recovery, but the higher court reversed the verdict and explained since neither the corporation, principal lessee nor the concessionaire was negligent no one could be held liable. This court said:

"Negligence means the doing of some act which a cautious and prudent man would not do, or the failure to do some act which a cautious and prudent man would not neglect. In other words, negligence is the failure to observe for the protection or safety of the interests of another person that degree of care, precaution, and vigilance which the circumstances justly demand and which a man of ordinary prudence and caution would exercise under the same circumstances."

In view of this leading higher court decision, it is quite apparent that all those who own, control or operate places of amusement should exercise

FRED ALAMANY

Call me at once.
 64570, Knoxville, Tenn.

care to frequently inspect the premises and thereby eliminate devices, equipment and defects likely to cause injuries to patrons. As indicated by this decision the best and most practical plan by which liability may be avoided is: Employ competent inspectors to frequently inspect the various devices, walkways and concessions. Thus the proprietor is enabled to introduce convincing evidence to prove that he exercised "ordinary care" to safeguard patrons against injuries.

It is well for readers to know that, in order to avoid liability for injuries on the basis of inspections of the premises to discover and repair defects, the one being sued should be able to introduce to the court "records" showing who made the inspections, when the inspections were made, and the final report that the premises were found to be in good and safe condition.

Thus, by introduction of these records, the court and jury may well know, without any chance of contradiction, that the inspections were made and also the employee who signed the inspection reports may testify in favor of his employer. Otherwise, the injured person may influence the jury, by proper argument that the claimed inspections were not in fact made, or they were not made at frequent intervals by competent inspectors.

Winter Haven Big For Royal Crown

(Continued from page 51)

but even so he wasn't complaining about business.

Young is continuing the heavy building program he inaugurated last November when he purchased J. F. Sparks Shows and started building Royal Crown. He has a new Posing Show added to the line-up, working behind a half-finished front, and he has established his shop behind this show and is pressing the building work.

New Comfort Station

He also sprung another feature here that is unique in this business. It is a comparatively modern rest room set-up—for both ladies and gents—on a semi-trailer which is pulled by a ton and a half tractor. Directional signs are planted at strategic points on the midway, and a canvas canopy sheltering the washstand makes it attractive. There are complete facilities for shaving, including hot water. This layout is supervised by Ezra Baten, who traveled for many years with the late Capt. John Sheesley, assisted by Fred Smith.

Nellie (Raynell) Golden, president of the Ladies' Auxiliary of the Miami Showmen's Association, visited the shows with her husband, George, Tuesday and with Mrs. Dolly Young's assistance, immediately organized a bingo for the club's benefit. George and Nellie scored, but tossed their winnings back into the jackpot and \$127 was raised.

Tex Smith Ill

E. H. (Tex) Smith, veteran secretary, was taken ill early in the week and sent to his home in Jacksonville, Fla., with Mrs. Sam Beatty pinching in the wagon. It is believed that Smitty will be out of action for at least a month.

L. Peasey Hoffman was prominent on the midway, personally conducting visitors hither and yon; and among the visitors were Mrs. Anne Gruber, Ida E. Cohen, Mr. and Mrs. Harry W. Hennies, Sam and Midge Cohen, Clint Shuford, Mr. and Mrs. Bob Edwards, and a large delegation of city officials from Orlando, Fla.

Bad Weather Belts Ingram in Florida

(Continued from page 51)

ton, with the St. Petersburg Fair (two weeks) following.

The Staff

Ingram has gathered an efficient staff headed by the veteran Bernie Smuckler, general agent. Other department heads are George Foster, 24-hour man; Vernon Korhn, secretary; Mrs. Lasca Ingram, treasurer; Johnny Constantino, assistant secretary; John Terry, legal adjuster; Wingie Sanders, lot superintendent; Otis Seivers, ride superintendent; Roy (Iodine) Bailey, Diesel and electrical superintendent; William Snider, assistant electrician; Ross Houghton, mechanical superintendent; Buddy Valley Sylvia, front gate boss; Al Devine, sound technician and outside bally.

Ride bosses include Otis Seivers, Merry-Go-Round; Bob Everling, No. 1 Ferris Wheel; Roy DeLawter, No. 2 Ferris Wheel; Arthur (Pete) Beaudreau, Octopus; J. W. DeLawter, Tilt-a-Whirl; J. P. Smith, Loop-o-Plane; Robert Greenaway, Chairplane; Delbert Irons, pony ride; Ed Bronson, kid train; Roy Bronson, kid aeroplane; Dan Riley, kid auto, and Tony Boccinni, kid whip.

Shows and managers include Circus Side Show, Billy Logsdon; Animal Circus, Dan Riley; Artists and Models, Jimmy Ferenzi; Two-Headed Baby, Dr. Hancock; G-String Follies, Linda Lopez; Wildlife, Dale Barron; Minstrel, Fathead Williams and Mess-around Brown; Sealo and Bobby, Jake Aughtman; Monkey Circus, Dan Riley; Eddie Pierson's Penny Arcade, and a Funhouse.

There were 58 concessions in the line-up here, and the entire org was lighted by Ingram's two Diesels.

CRAFTS PLANS ANOTHER

(Continued from page 51)

J. Jones Exposition and recently in Crafts' office, will manage the new unit, with Roger R. Warren in charge of concessions.

Rides include a new Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Caterpillar, L o o p e r, Roll-o-Plane, Rocket Ship, Fly-o-Plane and Auto Scooter.

Open March 13

Shows will include A. J. Budd's Circus Side Show, Rawling's Wall-Of-Death Motordrome, Regal's Hollywood Girls, Moulin Rouge Revue, Morton's Palace of Wonders and Fun Show, Snake Show, Midget Circus and Penny Arcade.

Roger Warren's concessions will be managed by Marion (Roy) Franchina, now in quarters framing new games and concessions. Louis Rosenberg has been contracted as biller and special agent of the No. 1 Unit, while Larry Nathan will serve in the same capacity with Exposition Shows.

New unit will leave quarters March 13 for the San Bernardino's National Orange Show, to be followed by a 40-week route of still dates, fairs and celebrations thruout California.

Artists are using red and yellow color scheme on several new trucks and trailers.

WANTED
CONTRACTING AGENT

ALSO BILLPOSTER

Top pay, one-night tenter. Wire

BOX 1898

DELRAY BEACH, FLA.

Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

- A-E: Greenville, Fla.
- Arcade: Kenedy, Tex.
- Bell & Vinson: San Diego, Tex.
- Blue Ribbon: Gainesville, Fla.
- Bradford Am. Co.: Mercedes, Tex.
- Brewer United: Jasper, Tex.
- Brodbeck: Enid, Okla., 1-8.
- Copper State: Globe, Ariz.
- Craits 20 Big: El Centro, Calif.
- Crandell's Midway: Cuthbert, Ga.
- Dickerson: Kingsland, Ga., 28-March 8.
- Endy Bros.: (Fair) Miami, Fla.
- Exposition at Home: Jacksonville, Fla., 26-March 8.
- Florida Am. Co.: Vero Beach, Fla.; Fort Lauderdale 3-8.
- Franklin, Don: Rosenberg, Tex., 1-8.
- Gate City: Moultrie, Ga.; Brunswick 3-8.
- Golden Rule: Walterboro, S. C.
- Greater United: Laredo, Tex.
- Groves Greater: Sulphur, La.
- Hames, Bill: Fort Worth, Tex., 5-16.
- Hannum, Morris: Goldsboro, N. C., 3-8.
- Kilgore: Garrison, Tex.
- Leight, J. R.: Waco, Tex.
- Long's United: Redlands, Calif., 26-March 3; Fullerton 5-10.
- Madison Bros.: Hope, Ark., 1-8.
- Magic Empire: Opelousas, La., 1-8.
- Magnolia Expo.: Union, Miss.
- Majestic Greater: Greensboro, N. C., 28-March 8.
- Marion Greater: Orangeburg, S. C., 1-8.
- Mid-Western Expo.: De Quincy, La.; Oak Grove 3-8.
- Pastime: Fargo, Ga.
- Pine State: Charleston, Miss.
- Pryor's Am. Co.: Graceville, Fla., 1-8.
- Rainbo: Chatsworth, Ga.; Calhoun 3-8.
- Rosen, H. B.: Elba, Ala., 1-8.
- Royal American: Orlando, Fla.
- Royal Amusements: Bartow, Ga.
- Royal Expo.: Plant City, Fla., 26-March 8.
- Silver States: Tucson, Ariz.
- Southern Valley: Monroe, La.; De Ridder 3-8.
- Tassell, Barney: (Elks' Fair) Lake Worth, Fla., 27-March 8.
- Tidwell, T. J.: Sweetwater, Tex., 1-8.
- Victory Expo.: Alice, Tex.
- White Star Attrs.: Sycamore, Ga.
- Zachini Bros.: Lamarque, Tex.

Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Clyde Bros.: Fort Smith, Ark., 24-27; Fayetteville 28-March 1; Muskogee, Okla., 2-4; Pittsburg, Kan., 5-8.
- Davenport, Orrin: Cleveland, O., 24-March 2.
- Davis, Ayres & Kathryn: Morrison, Ill., 27; Dupue March 1.
- Eagles: (Memorial Hall) Springfield, O., 27-March 1.
- Hamid-Morton: Milwaukee, Wis., 24-March 2; Kansas City, Mo., 4-9.
- Polack Bros.: (Medinah Temple Auditorium) Chicago, Ill., 28-March 16.
- Sello Bros.: Mojave, Calif., 24-March 1.
- Sparks: Fort Myers, Fla., 3.

Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

- Ice Follies of 1947: Boston, Mass., 24-March 2; Providence, R. I., 3-9.
- Miller's, Irvin C.: Brown-Skin Models (Modern) Miami, Fla., 24-28.
- Plunkett's Stage Show: Edcouch, Tex., 24-26; Raymondville 27-March 1.
- Roller Skating Vanities (Olympia) Detroit, Mich., 28-March 9.

BAILEY BROS.' CIRCUS

WANTS
 FOR SIDE SHOW

OUTSTANDING FREAKS TO FEATURE, SWORD SWALLOWER, WORKING ACTS OF ALL KINDS. (Salary no object if you produce.) Long Season—Excellent Cook HOUSE. State salary expected and send photo. Address:

GEORGE "RED" WHITE
 Side Show Manager

549 East 16th St. Sarasota, Fla.

WANT TO BUY

Folding Chairs. Want good Banner Man who can handle concert reserve seat tickets. Prize Candy, Peanut, Popcorn Concession open, and Song Books. Want Boss Canvas Man that can handle brand-new 60x120 Top; must be sober and reliable. This is a one-night stand Colored Minstrel Show. Write or wire TED WILSON, 1414 Desiard, Monroe, La.

SIDE SHOW ACTS

Half and Half, Magician, Freaks, Bally Girl, Tattooer, Fire Eater. State all you do and lowest salary.

PRINCESS ZELDA

438 NORTH 7 ST. CAMDEN, N. J.

Yes!

...there IS a home for show people on the road...



IT'S THE NEW 1947

Shoreland Tandem

TRAILER COACH

Here's a "residence" you'll be proud of. Here's the solid comfort of home that you can happily return to every night, wherever you happen to be. Skillfully planned, ingeniously laid out, beautifully furnished in the most modern manner, the new Shoreland Tandem is a marvelous acquisition for show folks... and as every owner will tell you—America's No. 1 buy in Trailer Coaches.

Write for Full-Color 8-Page Illustrated Folder

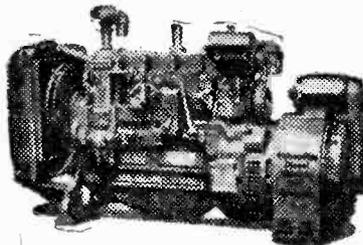
Orders for custom interiors made to your exact requirements will be accepted in the near future. Now available, the popular priced PRINCETON Trailer Coach.



CHICAGO STREAMLITE CORPORATION
DEPT. B. N. W. CORNER 37TH STREET AT PRINCETON • CHICAGO 9, ILL.

MAKE YOUR OWN ELECTRICITY

BRAND NEW



IMMEDIATE DELIVERY

ELECTRICITY WHERE AND WHEN YOU WANT IT GASOLINE MOTOR DRIVEN GENERATOR SETS

These are new Le Roi Sets having a capacity of 20,000 Watts, 110/220 Volts, 60 Cycles, single Phase, and 25,000 Watts, 110/220 Volts, 60 Cycles, 3 Phase. These Generators are large enough to handle the power requirements of Circuses and Carnivals and are of a size that can be readily transported by truck. Units are complete with all controls and instruments.

WRITE or WIRE

CERTIFIED MATERIALS SUPPLY, INC.

12TH & LICKING PIKE

Colonial 5139

NEWPORT, KY.

WANTED

Carpenters and Show Blacksmith, Ride Help, Canvasmen, Useful Carnival Help, Assistant Electricians, Towermen. Account disappointment can place Pony Track. Address

JAMES E. STRATES, Gen. Mgr.

Winterquarters, Jacksonville, Florida.

B AND V SHOWS

OPENING APRIL 12TH IN NEW JERSEY

FAIRS COMMENCING OSWEGO, N. Y., JULY 27TH.

WANT WANT WANT

Shows, Rides and Concessions. Want Drome, Arcade, Glass House. Want Tilt, Whip, Roll-o-Plane, Ride Help and Semi Driver.

J. VAN VLIET, Mgr.

404 GARIBALDI AVE.

Phone: Passaic 35934

LODI, NEW JERSEY

WINTER QUARTERS

Prell's Broadway

CHARLESTON, S. C., Feb. 22.—Org's opening is skedded here March 21, with combined posts of the VFW as sponsors.

Spring route is complete.

Fairs and celebrations signed include Ebensburg and Carlisle, Pa.; Covington, South Boston and Lynchburg, Va.; North Wilkesboro, Lumberton and Henderson, S. C.; the colored fair here, and Marlboro County Fair, Bennettsville, S. C.

Crew has been augmented to build a new front entrance. Whitey Hewitt, formerly with Cetlin & Wilson Shows, is supervisor.

Teddie and John Baro completed construction of a Motordrome. Joe Holland, recent arrival, is rebuilding rolling stock. Two more new tractors and trailers were purchased in Pennsgrove, Pa., and drivers have been dispatched to bring them in.

Curly Shemaker has completed a new cookhouse. Following are now in quarters: Lefty Swain, Roll-o-Plane; Curly Smith, swings; Chuck O'Connor and Whitey Webb, Monkey Show; Gene Barfield and Al Reisinger, Merry-Go-Round; W. N. Sylvester, Kiddie Ride, and Jimmie Madden, Ray Raymond, Eddie Amo and Ralph Statler, Ridee-O.

Ladies held a get-together in Joe Holland's trailer. Following attended: Mrs. Clyde Smith, Mrs. Lucille Mulligan, Mrs. Anna Raymond, Mrs. Ruby Collins, Mrs. Agnes Barfield, Mrs. Jane Drake, Mrs. Hewitt, Mrs. Dot Shemaker, Mrs. Baudette and Mrs. Holland.

Abe Prell is in charge of quarters in the absence of Sam Prell.—ALAN A. TRAVER.

Crystal Exposition

CRYSTAL RIVER, Fla., Feb. 22.—Work in quarters is well under way and crew will be increased to 10 soon. Two new semis and five tractors have been delivered. Diesel light plant will be housed in one of the new trailers. A new Fun House is under construction and the front gate is being remodeled by Bill Bunts. Harold Roberts is sporting a new car and reports that his cookhouse is completed.

A surprise birthday party was tendered Mrs. W. J. Bunts recently. Sam Justice arrived in quarters with his concession. Recent visitors included Mr. and Mrs. Edward Gordon and daughter, Ivone, who will have the free act and four concessions again.

Shows plan to carry 8 rides, 4 shows and 30 concessions. Opening is set for March 15 here, under American Legion Post auspices.—W. E. BUNTS.

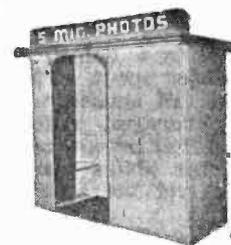


PHOTO
Machines
(all types)
Original

Amsco means more profits. Fastest delivery. Plenty supplies. New — U s e d. Beautiful, durable, portable.

Simplified so anyone learns in hour. Sign below for literature. American Stamp & Novelty Mfg. Co., Dept. 31, 1132 N.W. 2, Oklahoma City 4, Okla.

Name

Address

Bright Lights Exposition

MADISON HEIGHTS, Va., Feb. 22.—Danny Daninni and Louis Lang are putting the finishing touches to six new stores. Saul Salsberg, due in from Florida, will build six new stores. Lou Heck, assistant manager, also is due in from Florida with a new semi for the Merry-Go-Round.

Clyde Ketchum, ride superintendent, went to Coney Island to pick up a new Whip. Roy Mac Williams and Jack Cornburger are working overtime in the paint department. Owner-Manager John Gecoma is expected shortly from a booking trip. Gagler's Circus, inked as the free attraction, is expected shortly for a repaint job.—F. A. NORTON.

VETERANS' UNITED SHOWS

NOW BOOKING

SHOWS AND CONCESSIONS FOR 1947.

Opening May 3rd, Southern Iowa. Address

925 CHICAGO AVE. MINNEAPOLIS, MINN.

Merry-Go-Round Horses

Manufacturers of plastic fabricated Carousel Pieces, size 3. Inside or out. Price, \$125.00, F.O.B. Factory.

ROLLO, INC.

436 NORTH H ST. FRESNO, CALIF.

LOT IN CLARKSVILLE, TENNESSEE

1400 feet long, 600 feet wide. Known as the Pettus and Richardson Carnival Grounds. Lot is on Highway #79 and Pettus Street. The city has 10 manufacturing plants and a population of 18,000, and also Camp Campbell with from 40,000 to 60,000 soldiers. Lights on lot.

See S. O. RICHARDSON, Phone 200.

FUNBEAM SHOWS

CELEBRATIONS — SPONSORED EVENTS — FAIRS
PENNSYLVANIA AND SOUTH

CONCESSIONS OPEN: Ball Games, Pitches, Fish and Duck Ponds, Age, Scales, Novelties, Darts, Hoop-La, Shooting Galleries, American Palmistry, Photos. Any new games.

SHOWS: Excellent opportunity for shows that cater to family trade. Will carry limited number.

RIDE HELP: Ferris Wheel Foreman who can drive semi.

Write or Wire

J. B. HENDERSHOT or M. A. BEAM

Windber, Pennsylvania

SHAN BROS.' SHOWS

Opening at Mason & Turner Sts., Atlanta, Ga.,
Saturday, March 15th.

Want Ride Help That Can Drive Semis.

Winter Quarters Now Open at Southeastern Fair Grounds.

SHAN WILCOX, Mgr.

P. O. Box 1572

Atlanta, Ga.

TENTS

CIRCUS, CARNIVAL CONCESSION

BRIGHT FLAMEPROOF CANVAS

Royal Blue—Forest—Green—
Khaki—Olive Green—White

Flameproof your tents with Hoopers
Liquid Flameproofing Compound.

**S. T. JESSOP WILL BE AT HOTEL
SARASOTA, FEBRUARY 14 TO MARCH 3**

UNITED STATES TENT & AWNING CO.

2315-21 W. Huron CHICAGO 12
Chicago's Big Tent House Since 1870

SHOW CIRCUS CONCESSION MERRY-GO-ROUND TENTS

CENTRAL Canvas Company

HARRY SOMMERVILLE—FOREST GILL
121 West 8th Street Kansas City 6, Mo.

TENTS

Concession, Khaki. Immediate Delivery.
8x10, 8x12, 10x12, 10x14. Also Four-Way
Joints, 8x8, 10x10, 10x12. Roped Tents,
20x30 to 40x70. Orange, Green or Blue to
order. Change Aprons and Sidewall. Order Now.

D. M. KERR MANUFACTURING CO.

1954 W. GRAND AVE. CHICAGO 22

WANTED BINGO MANAGER

Good proposition for one who can qualify. Also
experienced Caller and Countermen. Opening for
all-round Working Man. Reply to

LYNN SMALL

c/o BAKER UNITED SHOWS
2156 Union St. Indianapolis, Ind.

PAUL BEJANO WANTS

Talker and one outstanding Freak or Work-
ing Act for his Capell Bros.' Side Show,
opening March 22. Will allow pitch. Osen-
baughs, answer.

718 Callahan St., Muskogee, Okla.

PENNY ARCADE

A REAL OPPORTUNITY

Opening for flashy Arcade on Show with
proven route in best Arcade territory in
Middle West.

BOX D-377, The Billboard, Cincinnati 1, O.

FOR SALE

Ground Cable for use to Junction Boxes. Heavy
duty, portable, 3 conductor, #1AWG, rubber
insulated, rubber sheathed, 600 volt, 145 foot
length, new, never been unpacked. Have 10
of these. F. O. B. Lenox, Iowa, \$60.00 each.
One #165 Duplex Wurlitzer Organ and Calliope,
A-1 shape. One Rollo Fun House. Haul in semi
that is part of it. **WANT TO BUY**—Set of
Diggers, 8 or more. Prefer mounted in trailer.
Prefer Electric Erie Diggers. Must be in A-1
shape. **HALLE'S SHOWS OF TOMORROW,**
Lenox, Iowa.

ATTENTION

I am manufacturing Pitch 'Til You Win Blocks,
\$2.00 each. Wooden Milk Bottles—Pts., \$1.25;
Qts., \$1.75 each. Hoop-La Blocks, \$1.00 each.
Stock Boxes, Ticket Boxes, Ticket Offices to your
specification.

LEONARD'S CABINET & SCREEN CO.

Manufacturers of Wooden Items
164 Rockland St. New Bedford, Mass.

Capital City

NASHVILLE, Feb. 22.—Owner J. L. Keef returned from a booking and buying trip and reports that most of the fairs and celebrations played last year are already on contract. Org again will play the Strawberry Festival at Portland, Tenn., and the July 4 celebration at Stearns, Ky.

New Octopus is expected in 10 days. Work here is far ahead of schedule. Rides are being overhauled and repainted.

Horace Dremer, in charge of quarters, has added more men to his crew. Thurston J. Apple has a crew getting his Motordrome, Funhouse and Kiddie Rides in shape. Apple will have a kiddie Merry-Go-Round this season. New panel truck for the sound and advertising car arrived and is in the paintshop.

Shows plan to open in downtown Nashville.—JACK SNOW.

Majestic Greater

GREENSBORO, N. C., Feb. 22.—After two months of intensive work, all equipment has been overhauled and repainted and much new equipment has been added. Only a few minor touches are needed to put the org in top shape for the opening March 10 in Durham, N. C. Rides will be set up and operated here nine days before regular opening.

Lloyd Soules, chief mechanic, has been in charge of an 11-man crew. Leonard Gould and Bob Hallock have taken over now, with Owner-Manager Sam Goldstein expected daily. Staff will be the same as last year.—HARRY E. WILSON.

Home State Shows

BATESVILLE, Ark., Feb. 22.—Fairground buildings are being used as shops to ready concessions and equipment. Latest arrival is George Commeau with Kiddie Train, Life Show and two concessions.

Lee Bostwick and G. T. Murphy have been added to the staff. Binger McKord will handle the office concessions. Herb Allen, with the animal show, is in quarters.

Cal Larson and Don Trueblood, co-owners, announce the org will open in downtown Batesville the latter part of March.—MARVIN HENDERSON.

Burdick's Greater

TEMPLE, Tex., Feb. 22.—Shows have opened quarters at 201 South 21st Street here and work progresses. Opening has been set for March. Several new show fronts are under construction.

Two new rides are to be delivered in time for opening and three will be added later. Shows will invade new territory this season.

Owner Ira Burdick was honored at a surprise birthday party tendered him by Mrs. Neil Burdick February 9. Open house was held from 3 to 9 p.m.—JOSEPHINE WADE.

Continental

LOWELL, Mass., Feb. 22.—Work in quarters is at a standstill, with activities scheduled to resume March 15. Owner Roland E. Champagne and Steve Decker represented the org at the Albany (N. Y.) fair meeting. Fairs contracted include Westport and Boonville, N. Y.; Sturbridge, Mass.; Deerfield, N. H., and Lyndonville, Vt. Last named was signed for the fourth straight year.

NOW CONTRACTING FOR 1947 SEASON

RIDES—SHOWS—CONCESSIONS

W. G. WADE SHOWS

C. P. O. Box 1488 Detroit 31, Mich.



Seazo

POPCORN
SEASONING

COCONUT OIL

FRESH—from the refinery of the nation's seasoning specialists—**THE** colored Coconut Oil popcorn seasoning—**SEAZO**. **DRESS UP** your popcorn and **PUSH UP** those profits—with **SEAZO**.

Warehouse stocks available at—Boston, Pittsburgh, Cincinnati, Cleveland, Indianapolis, Detroit, Chicago, Des Moines, Kansas City, Omaha, Denver, Portland, Seattle.

C. F. Simonin's Sons, Inc.

ESTABLISHED 1876
Refiners

3450 N. Belgrade St. Philadelphia 34, Pa.

SEASONING SPECIALISTS TO THE NATION

ROBERT (RED) MARCUS AND HARRY LANGFORD

Are proud to announce that they
have contracted to operate the

GIRL SHOW — POSING SHOW AND COLORED MINSTREL SHOW

On the Midway for the 1947 Season of

PARAMOUNT EXPOSITION SHOWS

OPENING APRIL 2D AT NORFOLK, VA.
WANT CAPABLE PEOPLE FOR ALL 3 OF THESE SHOWS
Especially Want To Hear From People Who Know Us and
Worked for Us Before.

ALL ADDRESS IMMEDIATELY
ROBERT MARCUS or HARRY LANGFORD
c/o PARAMOUNT EXPOSITION SHOWS, Norfolk, Va.

LAST RICHMAN — CARPENTER CALL

— Presents —

SILVER STATES SHOWS

Tucson, Ariz., Till March 1st, Then Bisbee, Ariz.

WANT TO JOIN IMMEDIATELY

RIDES—Will book, buy or lease small Merry-Go-Round with or without transportation. Will book one more Major Ride that does not conflict, Second Men on all Rides, Man to handle Light Towers and Front Gate, Useful People in all departments, Men to handle Kiddie Rides. SHOWS—Have Side Show ready to go for operator who has talent and inside, good proposition. Mickey McDonald needs Girls for Girl Show; Norma Rae, Betty Joy, answer. CONCESSIONS—Cook House or Grab, Arcade, Custard, String Darts, Pitch-To-Win, Fish Pond, Lead Gallery. Several other openings for well flashed Stock Games. Carl Bohn wants Agents for Roll Down, Skillos, Razzle Dazzle, Pin Store and Ball Games. If you have worked for me before come on—don't wire or write, but come on.

Eddie Haun wants Agents for Skillo, also | Want Agents for Swingers, Coke Bottles, outside Hanky Pank Agents. Don't write, | Balloon Darts, Scale and Age, Ball Games, come on. | Man and Wife for Snow, P. C. Dealers.

WRITE — WIRE

SILVER STATES SHOWS

PER ROUTE ABOVE

SPRING IS JUST AROUND THE CORNER

... AND SO IS THE



Annual Catalog and Reference Guide for the great OUTDOOR MARKET!

An IMPORTANT SECTION of

The Billboard

SPRING SPECIAL ISSUE MARCH 29, 1947

RESERVE YOUR ADVERTISING SPACE TODAY!

1/8 PAGE MINIMUM



Have few openings for RIDE FOREMEN

for office owned rides. Also Second Men, Canvasmen for shows, Polers and Chalkers for train crew, Porters for sleeping cars and useful Carnival Help in all departments.

Top salaries, good treatment and railroad show accommodations to those who merit it.

E. LAWRENCE PHILLIPS, General Manager

JOHNNY J. JONES EXPOSITION

P. O. BOX 1180

DE LAND, FLORIDA

Last Call — All People Contracted — Last Call MAJESTIC GREATER SHOWS

OPENING — MARCH 10TH — OPENING

DURHAM, NORTH CAROLINA

FOLLOWED BY LONG SEASON OF CHOICE STILL DATES, FAIRS AND CELEBRATIONS

WANT

CONCESSIONS — Photos, Novelties, Long Range Gallery, Rotary, Legitimate Stock Concessions.

SHOWS — Fun House, Mechanical, Wild Life, Side Show; Anything New and Novel. All address

SAM GOLDSTEIN, Owner-Mgr.

FAIRGROUNDS, GREENSBORO, N. C.

Winter Quarters

James E. Strates

JACKSONVILLE, Fla., Feb. 22.—A crew of 50 men is working on a full-time schedule building new wagons and overhauling all rides and equipment.

C. B. Kidder is putting the finishing touches on the new 100-foot front of the *Charm Hour Revue*. Rocci Marolletti has all but completed the Fun-house which will be under direction of Jack Castle. Al Mercy, a recent arrival, is busy checking all details of the *Charm Hour Revue* and Virginia Mercy is designing new costumes for the show. Frank Randall is assisting Al in framing new stage effects. E. C. McWilliams designed a new front for his *Unborn Show* and work has begun. C. W. Murray has a crew reconditioning the *Motor-drome*.

A. W. McAskill's troupe arrived from Southern Florida and began work on the new House of a Thousand Wonders, which will be housed under a 40 by 120-foot tent with a modernistic front. Fielding Graham arrived from Kansas City, Mo., with his *Glass House*. A new set-up is being built for William McCracken's *Monkey Circus*. Warren Murphy is building a new front for his *Penny Arcade*.

Nat Eagle advises from Cleveland that he is busy with rehearsals for his new *Hollywood Midget Revue*. Several new rides, ordered last season, are expected soon. These include a *Baby Whip*, *Spitfire* and a new *Fly-a-Plane*.

E. W. Olsen's shop crew has been turning out wagons at the rate of one a week for the painters. These are the new wagons to replace some of the old ones purchased from the Beckham & Gerety Shows in 1945. Nick Bozinis has revamped the office wagon so there will be plenty of room for him and the writer.

General Manager James E. Strates, accompanied by General Agent William F. Fleming, attended all the fair meetings in the South and East. Claude Bentley, Side Show op, has revamped his show and will have a 190-foot front bedecked with new banners.

Visitors included S. T. Jessup, U. S. Tent & Awning Company, Chicago; J. F. Courtney, Chicago; Art Canfield, Chandler Tent & Awning Company, New York; Carl Lauther and Harry (Deaf) Elliott.—F. PERCY MORENCY.

Turner Bros.

PETERSBURG, Ill., Feb. 22.—Arrival of additional personnel has stepped up activity the past two weeks. Sammy Beavers, electrician, has been stringing and inspecting wire while directing his assistant on overhauling the Diesel.

Shorty McBride is supervising the painters, who have nearly finished the ticket boxes and fronts. R. V. Collins and his mechanics are overhauling the rolling stock. Latter work is being pushed so rides can be brought in for overhaul and painting.

The writer just returned to quarters after an extended booking tour. Org will play the Du Quoin, Ill., fair for the third consecutive year.

Recent visitors included Mr. and Mrs. Spangle, popcorn operators, in with their equipment from Hot Springs, and Mr. and Mrs. Louis Logan, penny pitch. W. F. (Bill) Johnson, frozen custard, spent the week-end here.

Kenneth Hinds, one of Marie Turner's agents, and Sammy Beavers have blossomed out with new house cars.—JACK PRICE.

CUT ELECTRICITY COSTS



with a Universal Light Plant. Generate your own electric current at less than city rates. Have all the power you need—wherever you go—with a portable Universal. Reliable, compact—pays for itself in no time. Models for all needs—to handle from 10 to 500 bulbs. Write for FREE Literature!

Universal LIGHTING PLANTS

UNIVERSAL MOTOR COMPANY
426 Universal Drive • Oshkosh, Wisconsin

MACHINES

PHOTO

NO HAND Developing

Yet our Machines cost no more than old types. Portable. Fast shipment. Fill in below for details.

BURBRIDGE CO., Dept. 15, Burbridge Bldg., 2415 San Jacinto, Houston 4, Texas.

NAME

ADDRESS

WANTED RIDES

For No. 2 Unit—Merry-Go-Round, Ferris Wheel or any other Ride. Grind Shows with own equipment. Legitimate Concessions, no grift. Playing Firemen's Celebrations, Maryland and Delaware. Street Parades and Cars given away every week. Ride Help for No. 1 Unit—Merry-Go-Round, Ferris Wheel, Comet, Kiddie Whip, Swings and Chairplane. Address

JOHN KEELER

115 N.E. 71ST ST. MIAMI, FLA.

Want To Book Gas Rides
Long season. Uptown locations in Georgia. YOU PAY ME NOTHING: Want Animal Man to break small Circus Stock, also good Front Man for same. Platform Free Acts with Concessions.

WALTER LANKFORD
R. #3, Moultrie, Ga.

PIONEER SHOWS

24 WEEKS BONA FIDE CELEBRATIONS

Buy, Book or Lease Rides—Shows—Concessions. Want Useful Help.

MICKEY PERCELL, Waverly, N. Y.

MINIATURE RAILROADS

Steam or Diesel type, super detailed or streamlined. All gas driven, custom built to order. Trains our specialty. Up to 150 passenger capacity. Photos and details, \$1.00 bill; no checks.

IRON HORSE MINIATURE TRAINS
Box 416A, R. #2, Erie, Michigan

FOR SALE

Brand New

FROZEN CUSTARD MACHINES

Immediate delivery. Guaranteed.

Write or Wire for Details.

BOX 146, c/o The Billboard, 1564 B'way, N. Y. 1.

WILL PAY CASH FOR

USED RIDES ALL OR PART

Also Park and Carnival Equipment.

Wanted—7 1/2 H.P. Double Loop Motor.

D. VAN BILLIARD, North Wales, Pa. Phone 589

C. A. STEPHENS SHOWS

Now booking for the 1947 season. Shows, Rides and Concessions. Opening South Georgia, March 7. Permanent address:

BOX 817
CRYSTAL RIVER, FLA.

MAGNOLIA EXPO SHOWS

Open Feb. 24, Union, Miss.

Will book Shows, Rides and Concessions. Need Roll-Down and Skillo Agents.

H. F. HARVEY, Manager

C. W. HENDRIX, Owner

TIVOLI EXPOSITION SHOWS

NOW BOOKING

SHOWS AND CONCESSIONS

FOR 1947.

Address: H. V. PETERSEN, Mgr.,

Box 742, Joplin, Mo.

WANTED

For the Turner and Hutchinson County Fairs, to be held at Parker and Tripp, So. Dak., August 24th to August 31st, 1947 (two biggest County Fairs in South Dakota), 6 to 9 Rides, 20 Concessions and 4 or more Shows. Regular terms.

For information contact

J. C. JENSEN, Sec., Parker, S. D.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2,700 cards, \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$9.50.

LIGHT WEIGHT BINGO CARDS
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
Ping-Pong Balls, printed 2 sides . . . \$30.00
Replacements, Numbered Balls. Ea.50
8,000 Jack Pot Slips (strips of 7 numbers), per 1,0001.25
M. W. Cards, 5x7; White, Green, Red, Yellow, per 1002.00
3,000 Small Thin "Brownie" Bingo Sheets, 5 colors, loose only, no pads. Size 4x5. M1.50
3,000 Featherweight Bingo Sheets, large size, 5 1/2 x 8; 5 colors; loose, no pads. M1.75
Adv. Display Posters, Size 24x36. Each10
Cardboard Strip Markers. 10 M for Nickel Wire Cage, with Chute, Wood Ball Markers, Master board; 3 piece layout for15.00
Thin Transp. Plastic Markers, Bwn., 3/4 M1.00
Red or Green Plastic Markers, scalloped edges, transparent, size 3/4 inch. M2.50
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.
J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

Triangle

WILSON, N. C., Feb. 22.—Finishing touches have been added on a new front for Clementine Coffey's Casa Manana. Front is 84 feet long, with pilasters and metal wings and is illuminated indirectly.

Clarence Church and aids are enlarging and rebuilding the Glass House, Funhouse and the Red Mill fronts. Initial plans are being drawn up for the front of Harlem on Parade.

General Manager Shapiro on a trip to Pittsburgh and Philadelphia, paused in Pittsburgh, to visit the Fruehauf plant, where he eyed a new 32-foot office trailer, which will be equipped to function not only for office purposes but for social occasions. Shapiro purchased a 32-foot "low-boy" semi-trailer to transport the Century Flyer.

Ralph Rothrock, who will be in charge of the billing advance, will have one assistant. Specially designed paper is being printed. Org this year will use a six-page herald for country mailing lists.

Louis Weinstein has been in charge here in the absence of Shapiro. Weinstein purchased a new tractor and semi-trailer to transport the bingo concession, and will start work soon on a new bingo outfit.

Pete Thompson, lot superintendent, visited the Tampa fair. C. B. Daniels, secretary, who has been wintering in Albany, Ga., will report soon. Bill and Effie Thompson returned to their Concord, N. C., home from Florida. They will come here about March 1 to build their new concessions.

According to present plans, five drivers will leave quarters next week to pick up new motor equipment, new rides and Diesel units, while six other drivers, now wintering in the North, complete rounding up personnel of pick-up crews which will assemble equipment now ready for delivery. Work crew here now numbers 26 men. Others will be added March 1.—RUSSELL MARRS.

Alamo Exposition

SAN ANTONIO, Feb. 22.—Preparations are nearly complete for an early March opening. Joe Ulcar arrived to ready his concessions, and Bill French is supervising work on his new stands. George Barton and Tony Kitterman are also building equipment. Mr. and Mrs. Paul Osborne are expected soon from the West Coast.

Manager Jack Ruback sent a Ferris Wheel and Bullet Ride to Laredo, Tex., for the annual George Washington celebration, for which Greater United Shows hold the contract. Joe Rosen and George Lane also had their concessions there. Heavy Guyton had a narrow escape when his car was wrecked near Austin, Tex.

Mrs. Rosemary Ruback and Martha Rogers hold open house daily for their many friends. Line-up for opening includes 10 rides, 10 shows, 40 concessions, Miller Duo free act and sound car.—H. B. ROWE.

Jolly

WASHINGTON, Feb. 22.—Work is virtually completed, and all office-owned concessions are newly built. Bill Enfante and Jack Robinson, co-owners, purchased two new rides. Free acts will be used.

Ferris Wheel has been overhauled and painted in orange and green. George (Shoot-a-Buck) Oliver is readying a new ball game concession he and Abe Blum will have. Izzy Blum, who will handle advertising, has framed a flashy age and scale joint. Vic Link has signed. Bill Enfante was confined to a hospital for three weeks with pneumonia and had plenty of visitors.

JOHNNY T. TINSLEY SHOWS

"America's Most Modern Midway"

FEATURING

"THE FOUR ALCIDOS"

ROYAL FAMILY OF THE AIR

OPENING GREENVILLE, S. C., MARCH 15TH

FOLLOWED BY AN OUTSTANDING ROUTE OF SPRING DATES.

Yes: We positively hold contracts for and will play Athens, Winder, Gainesville and Marietta, Ga., and several other choice dates.

CONCESSIONS—Have openings for a few more legitimate Merchandise Concessions, Novelties, Jewelry, Frozen Custard, Guess Your Age and Basket Ball still open. Can place Agents for Ball Games.

Ferris Wheel Foremen—Want sober and reliable man to take charge of our Twin Wheels.

Electrician—Due to a disappointment, can place sober and reliable Electrician; those who wrote before, write again if still at liberty.

SHOWS—Mr. Showman, if you have an outstanding attraction and are interested in making money, it will pay you to contact us. Mechanical Battlefield Red Miller, Mr. Levy, Mrs. Wilsie and Paulsens, please write.

JOHN T. TINSLEY **JOHNNY T. TINSLEY SHOWS** **H. S. THOMPSON**
Owner 22-A E. Court St., Greenville, S. C. Manager
For Sale—16x30 Bingo, complete, \$1,000.00 cash.

PEERLESS CELEBRATION AMUSEMENTS

Not the largest but Always Community Sponsored. A good clean show
WORTH WHILE Fairs, Street Fairs and Celebrations. ALWAYS

OPENING IN GREENWOOD, SOUTH CAROLINA, MARCH 15, WITH A ROUTE SECOND TO NONE.

Will buy or book first class Bingo. Will buy 50kw. Transformer.
Concessions Wanted: Custard, Basketball Game, French Fries, Lead Gallery, Devil's Bowling Alley, Guess Your Age or Weight, Penny Arcade or what have you?
Can use good Agents, also capable man or couple to operate first class Photo Gallery.
Shows: Can use useful people for Ten-in-One, Freaks, etc. Good opening for Girl Show Operator with talent. Book Shows with own transportation. The following, contact: The "Jimmie Bananas" Monkey Show, Lew Alters, Charles Fraker and Johnnie Eck. Will buy Fun House. Must be priced right.
Rides: Will buy or book Octopus, Tilt, Spitfire and good Kiddie Ride. Ride Help and other useful people, contact.
Can use good man for Bill Posting and Advertising. State salary expected in first letter.
Drunks, chasers and agitators, save your time and ours. Time is short. All address:

WM. J. MESPELT

PEERLESS CELEBRATION AMUSEMENTS

GREENWOOD, S. C.

FAIRS GROUNDS

VICTORY SHOWS, INC.

WANTED—Foremen for Ferris Wheel, Chair-o-Plane, Caterpillar. Second Men for Wheel, Plane, Tilt, Merry, Caterpillar and Octopus. CAN PLACE Grind Stores, Penny Arcade, High Striker, Shooting Gallery or any other! Good spot for Fun House. Leo Jenkins, Ben Ethier, Wm. Dancer, write. For Sale—Venetian Swings, A-1 condition, with a 30-ft. front. This show plays Long Island and Westchester, N. Y.

JACK CARR or BILLY GIROUD

50 SALISBURY AVE.

Phone: Floral Pk. 6344

STEWART MANOR, L. I., N. Y.

L. J. HETH SHOWS

OPENING MARCH 15TH. TWO SATURDAYS. BIRMINGHAM, ALA.

WANT SHOWS: Side Show, with or without outfit. Will give good proposition. Organized Minstrel Show, have complete outfit, with Dodge Bus for transportation. Any Show in Florida coming North, get in touch with us.

FOR SALE: Complete Office Trailer, with all fixtures, ready to go. Can be seen at Winter Quarters, North Birmingham, Ala. All replies
NORTH BIRMINGHAM, ALA. PHONE 7-3121.

JOHN K. MAHER SHOWS

WANTS

SHOWS AND CONCESSIONS

CAPABLE RIDE MEN FOR ALL RIDES

Organizations — If You Want a Good Clean Show — Contact Us.

ADDRESS: 1339 S. Broadway, St. Louis, Mo. (Phone: Garfield 4576)

ATTENTION, SHOWMEN & CONCESSIONAIRES

If you are in need of any Electrical Supplies to build your Shows or Concessions, we have it. Loads of 12-strand Wire, Railway Electric Globes, rubber Pig Tails, Switch Boxes and anything you may need. No order too small or too large. Order shipped same day received. We require a 25% deposit on all orders. We ship anywhere in the United States.

CONSOLIDATED ELECTRIC SUPPLY CO.
1742 W. FLAGLER ST. (Tel. No. 9-5623, 9-5624) MIAMI, FLA.

FOR SALE

TRACTOR-TRAILER

Late model White WA20 Tractor, with new 1946 Super White Motor, new paint, very good condition. New 1946, 26' Fruehauf Trailer, enclosed with tarpaulin—just the thing for hauling Carnivals.

ATHENS BUICK COMPANY
ATHENS, OHIO

FOR SALE

A Varied Assortment of
Used Trailers

Lengths from 20 feet to 34 feet.
Open and closed types. Also
special units as required.

Call on
**CARLEY TRAILER
& EQUIPMENT CO.**
College Park, Ga.
C. D. CARLEY or W. P. MATTHIAS
Phone Ca. 2181

HAPPYLAND SHOWS

NOW BOOKING

Shows — Rides — Concessions — Free Acts
for 1947 Season.

3633 Seyburn, Detroit 14, Mich.
Phone: Plaza 7924

WORLD OF PLEASURE SHOWS

Now Booking for 1947

SHOWS—RIDES—CONCESSIONS
Opening in April. Vicinity of Detroit.
JOHN QUINN, Mgr.
100 Davenport St., Detroit 1, Mich.

NELSON'S ELECTRIC FROZEN CUSTARD MACHINE AND TRAILER FOR SALE

\$4200.00 cash.

FRANK NELSON
Fair Park DALLAS, TEXAS
Phone R-3435

READY MARCH 1st

Two new 24-seat Chair Swings. V-belt drive. Steel cut Pinion Gears. Hercules Power Unit.

CALVIN GRUNER
PINCKNEYVILLE, ILL.

Crystal Exposition Shows WANT TO BOOK

Merry-Co-Round and Kiddie Ride for 1947 season. Can place legitimate Concessions of all kinds. Address all mail to
W. E. BUNTS
Crystal River, Fla.

**FOR CARNIVALS
CONCESSIONAIRES
GIFT SHOPS
BINGO AND
BOARD OPERATORS**

An Ideal Premium

CLARE WEBER

Original

*Handmade
by Disabled Vets*

BRACELETS

Beautiful beveled Plexi-glass stones in an assortment of 12 colors, cut and polished by hand. Stunning hand-twisted ornamentation of 12K Rolled Gold Plate wire makes this assembly a work of art.

IMMEDIATE DELIVERY!

25% with order, balance C.O.D.

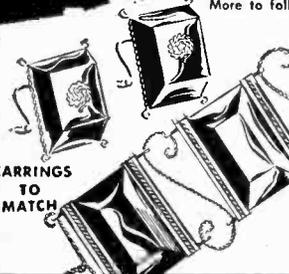
BRACELETS EARRINGS

\$36 doz. \$12 doz.

If samples are desired, send \$4.25 (refundable) and color chart will be included.

EARRINGS TO MATCH

This is only one of many Clare Weber Originals. More to follow.



WRITE FOR SPECIAL DISCOUNTS ON QUANTITY ORDERS

Clare Weber STUDIO
Costume & Jewelry
5 MARLTON AVE., CAMDEN, N. J.

Winter Quarters

Virginia Greater

SUFFOLK, Va., Feb. 22.—Good weather has enabled quarters crew to work outdoors. Doc Hall is rebuilding the Funhouse; Arthur Gibson is rebuilding and refashioning three kiddie rides, and James Munro, Ferris Wheel foreman, in from Apex, N. C., is overhauling his equipment. Leo Matina continues as chief cook.

Mr. and Mrs. Rocco Masucci arrived from Orange, N. J., and will remain here until the shows open in April. They brought Mr. and Mrs. Anthony Masucci, newlyweds, with them as their guests for a few days.

The Rocco Masuccis were hosts at a spaghetti supper in the main dining hall here Sunday (16). Guests were Dr. Karland Frischkorn and Mrs. Grady, from Norfolk; Mr. and Mrs. Anthony Masucci, General Agent William C. (Bill) Murray, Dr. L. C. Holland and Mr. and Mrs. Eddie Curtin.

Bob Coleman advises from his Johnson City, Tenn., home that he will start for quarters soon to repair his bingo and other stands. Louis and Kate Augustino card from Florida they will be in shortly with their three wild animal shows. Speedy Merrill, who will have the frozen custard, is due soon from his Columbia, S. C., home.—MIKE MATINA.

Peerless Celebration

GREENWOOD, S. C., Feb. 22.—Warm weather has helped the crew push ahead of schedule. Walter Gowle, scenic artist, who finished here, left for Greensboro, N. C., to join Majestic Greater Shows.

William J. Mespelt is in Atlanta to purchase two new trucks. George Mort signed his Roll-o-Plane and Tex Boyd his hillbilly troupe and educated horse.

Virginia and Alma Mespelt resigned their jobs as salesgirls in a local store to vacation before shows open here March 15.

Concessionaires include George and Peggy Papas, cookhouse; Ray Price, 10, George Mort, 3; Leon and Frances Marley, 3; W. A. Thomas, 2; William J. Mespelt Jr., 3, and Virginia and Alma Mespelt, 2.

Recent visitors included Richard Mitchell, former agent of the A.M.P. Shows; W. H. Hewitt and Raymond Clayton, Columbia, S. C.; Joe G. Stebler, owner, Stebler Shows; Marion H. Spillers, owner, Marion Greater Shows, and Furnie E. Spain, business manager, and Earnest Sylvester.—FRANCES MARLEY.

Page Bros.

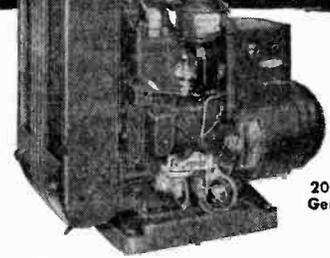
SPRINGFIELD, Tenn., Feb. 22.—Warm weather has speeded quarters work under the supervision of Don Myers. New Funhouse mounted on a 24-foot semi-trailer, is nearing completion. J. A. Smith is building a new Side Show with a 120-foot banner line. He replaces Eddie Woods, who joined Frank Zorda's Side Show.

Mr. and Mrs. W. E. Page have returned from a Florida vacation. Bob Overstreet, assistant manager, is expected soon. New transformer truck arrived. Electrician Ellis Roberts is due soon. Org will open April 12.

Staff includes W. E. Page, owner-manager; Bob Overstreet, assistant manager and agent; Mrs. W. E. Page, secretary; Don Myers, superintendent of rides and rolling stock; Ellis Roberts, electrician and sound car, and L. R. Page, special agent and billposter.

Shows have contracted the Strawberry Festival at Humboldt, Tenn., and Crockett County Strawberry Festival, Alamo, Tenn.

**DEPENDABLE
ELECTRIC
POWER**



2000-Watt Generating Set

**FAIRBANKS-MORSE
GENERATING SETS**

PERFORMANCE-PROVED to meet your requirements. Capacities, 350 to 35,000 watts. Compact, single-unit design, sturdy construction. Give unflinching service even under continuous, heavy-duty operation. A.C. and D.C. types, remote and automatic start. Send coupon for FREE literature today!

Fairbanks-Morse

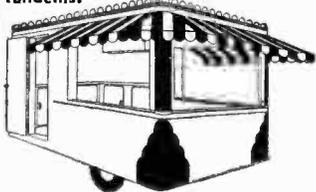
A name worth remembering

FAIRBANKS, MORSE & CO., Dept. E
Chicago 5, Illinois
Please send free literature on Fairbanks-Morse Generating Sets.

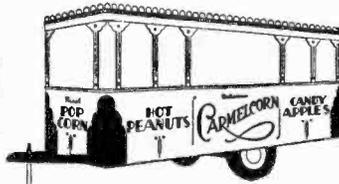
Name.....
Address.....
City.....State.....

TRAILERS

Let our designers furnish plans and quote prices on any business trailer you require. Can furnish anything from small baggage trailers up to large thirty-foot tandems.



House Trailers at Wholesale Prices.



Standard models on hand for immediate delivery. Write for latest catalog and new low price list.

KING AMUSEMENT CO.
82 ORCHARD ST. MT. CLEMENS, MICH.

8 DAYS C. A. STEPHENS SHOWS 8 NITES

Opening Friday, March 7th, Quitman, Ga.
V.F.W. Post #5032 Spring Carnival and Jubilee.

WANTED--WANTED--WANTED--WANTED--WANTED

Sign Painter, Foreman for Loop-o-Plane; Heavy McClain, contact. Billposter and Special Agent, one man can handle both jobs; must have car. Concessions—Can book Ball Games, Novelties, Slum Bowling Alley, Balloon Darts. Shows—Will book any worth-while Show with own outfit. We have Fun House, Glass House, Monkey Show, Posing Show. Rides—Will book Octopus, Tilt, Spit Fire or any Flat Ride. Speedy Phoenix wants Talker for Posing Show. Attention, Sloan! Your letters returned, can place you. Address all communications to

C. A. STEPHENS, MGR., BOX 817, CRYSTAL RIVER, FLA.

Note: We have Bingo, Cook House, Arcade, Mitt Camps, Percentage, Diggers, Penny Pitches, Pop Corn, Candy Floss booked.

FRANCIS KELLY SHOWS

WANT

Ride Help for Little Beauty Merry-Go-Round, #5 Wheel, Chair Plane. Tractor trailer drivers preferred. If married can place your wives. Will book any legitimate Concession not conflicting with Grab, Popcorn, Apples, Penny Pitch, Ball Games, Cork Gallery, Hoop-La. All Wheels and P.C. sold. No gypsies. Have for Sale—Little Beauty Merry-Go-Round Top, perfect condition, \$95.00; 1 14x14 Ball Game, white pine frame, canvas excellent, with bottles, \$175.00. Will buy large Mason Mutual Wheel. Will buy late model Burch or Manley counter model, large kettle Popcorn Machine. Annette, please contact.

FRANCIS J. KELLY

WASHINGTON AVE., NORTH HAVEN, CONN.

TEL. 2-5004

WANT

Jenny and Mixup. Foremen and Second Men on all Rides. All Concessions open except P.C., Snow and Popcorn; legitimate only. Need Kiddie Rides and two good clean Shows, 25%. Place all useful Show People. Opening Ball Park, Edmond, Okla., March 22, two Saturdays. No Show here in 10 years. Playing the best in Oklahoma and Arkansas uptown lots. Need Bingo and clean small Cookhouse or Grab Joint.

Committees in Arkansas—We have a few open weeks in September and October; see us if you want the best. Fairs and Celebrations, we not 'em. We'll be out till the snow falls. Winterquarters now open, plenty of parking space, two miles East on #88 and two miles North of Edmond. All address

ARMSTRONG & PRIEST AMUSEMENT CO.
EDMOND, OKLA.

MINSTREL SHOW WANTED

Will furnish 1947 midnight blue 35x72 Top, 48-ft. Panel Front with plenty of Neon, Sound Equipment, Stage built on a Semi, also bus for transportation. For high class Minstrel Show with a brass band. Must be sober and reliable. Will take you to the best minstrel show territory in the States. We have a contract for the Cotton Colored Jubilee in Memphis, Tenn. No wires, please write for terms. Please, no tickets.

F. W. PEPPERS — PEPPERS ALL STATES SHOWS
BOX 675, SELMA, ALA.

P.S.—ANNA LEE KING, WIRE AT ONCE.

MEN
OR
LADY

DROME RIDERS

MEN
OR
LADY

Nice Drome, pleasant surroundings on the King Reid Shows for the entire season. Top salary and bonus. Even cut on tips. Would like to hear from man and wife.

BILLY BOUDREAU Box 95 Swansea, Mass.

**AGENTS
WANTED**

For Ball Games, Stock, Hit and Miss, Fish Pond String Game, Dart Balloon, Bumper, Coke Bottle, Duck Gallery, Penny Pitches, Clothes Pins, Bingo, Lead Gallery, Over and Under and Pea Pool. Agents who have worked for me before, let me hear from you. I have good news for you.

HAROLD EUTAH

BOX 665

JOPLIN, MO.

WANTED

Agents for the following Concessions, all office owned, no nut: Ball Games, Milk Bottles, Arkansas Kids, Cigarette Shooting Gallery, Country Store Wheel, Pop Corn, Photo Booth, all 10¢ Stores, Drinks and chasers, save your time. Want to buy new or used hand-played Calliope. Boss Canvasman, wife on Tickets or Concession. Will open near Lynchburg, Va., first week in April. All replies to

MILLIKEN BROS.' SHOW
3531 Campbell Ave. LYNCHBURG, VA.
For Sale—9 Marionette Figures, price \$200.00.

FOR SALE

Kiddie Airplane Ride, 9 months old, perfect condition, 6 planes, 12 seats, \$1200.00 cash. Booked on Royal Crown Shows. Wire or write

C. M. BALDWIN

1937 N. W. 6th St.

MIAMI, FLA.

CLYDE BROCK

WANTS

Skillo and Nail Agents. Man for head of Nails. Mike Pierman, Whitey Elan, get in touch. Wire 4618 Main St., Jacksonville, Fla., until March 2.

CONCESSION TRAILER

Complete with living quarters in rear. Has large griddle, ice cream cabinets, refrigerator, juice dispenser and popcorn popper. All electric refrigeration and butane gas equipped. Perfect condition, new tires. Ready to go, with plenty of stock to open.

J. L. MACHAMER, Oberlin, Kan.



OFFERED AT A FRACTION OF ORIGINAL COST

Here is the economical answer to immediate railroad shipping requirements, emergency housing, kitchen unit equipment. These government surplus troop sleepers and kitchen cars can be altered at reasonable cost to serve as camp cars or used in "head-in" service.

This low fixed price sale is on an "as-is-and-where-is" basis. All cars are used with some items of loose equipment missing on many. But they represent unusual values "as is" where space or rolling stock is required.

Most of these cars can be inspected at Illiopolis, Illinois and arrangements may be made through the Chicago regional office of WAA. Five kitchen cars are stored at Arlington Yards, Staten Island, N. Y. Call N. Y. regional office for inspection. Cars priced F. O. B. track location. Credit can be established. Send your orders to: STEAM EQUIPMENT SECTION, Room 4524, Railroad Retirement Bldg., Washington, D. C.

WHAT IS AVAILABLE

- 396 Special Troop Kitchen Cars.....\$3,240. each including refrigeration, meal and work tables, lockers, sink, coal bin, shower bath, etc. Adequate heating, lighting and water supply systems. Built by American Car and Foundry Co.
- 1177 Special Troop Sleeping Cars.....\$2,880. each sleep 30 people, 10 Simmons 3 tier complete bed units, 2 toilets, 4 wash stands. Built by Pullman Standard Car Manufacturing Co.
- 717 Special Troop Sleeping Cars.....\$3,780. each Same features as above but containing minor improvements, and built later.

CONDITIONS OF SALE

This is a concurrent and continuous sale. Purchasers claiming priority should clearly establish their priority at the time the offer is made. Offers from priority claimants must be received by noon March 21, 1947. Offers received from priority claimants after that date will be filled on the same basis as those from non-priority claimants. Awards to priority claimants will be made in the following sequence: (1) Federal agencies, (2) Certified Veterans of World War II, (3) Subsequent priority claimants, (4) Non-priority purchasers. Offers received after that date will be filled on equal basis.

OFFICE OF GENERAL DISPOSAL

WAR ASSETS ADMINISTRATION

Offices located at: ATLANTA • BIRMINGHAM • BOSTON • CHARLOTTE • CHICAGO • CINCINNATI • CLEVELAND • DALLAS • DENVER • DETROIT • FORT WORTH • HELENA • HOUSTON • JACKSONVILLE • KANSAS CITY, MO. • LITTLE ROCK • LOS ANGELES • LOUISVILLE • MINNEAPOLIS • NASHVILLE • NEW ORLEANS • NEW YORK • OMAHA • PHILADELPHIA • PORTLAND, ORE. • RICHMOND • ST. LOUIS • SALT LAKE CITY • SAN ANTONIO • SAN FRANCISCO • SEATTLE • SPOKANE • TULSA



CONCESSIONERS! CARNIVAL MEN!

DO You Supply Your Own ELECTRICITY?

We have one of the most complete stocks of **GASOLINE AND DIESEL GENERATOR SETS!**

These portable power plants range in capacity from enough juice for one stand to the whole show. Prices?—You know you always get a fair shake at Benjamin's. We sell you carnival men so many generators we can afford to work on a small profit. Let us know now what you need!

ASK FOR OUR ILLUSTRATED BULLETINS

Wire, Write or Phone . . . Main 4-5181

Benjamin's for Motors

130 CLINTON ST.

BROOKLYN, N. Y.

DELUXE TICKET BOOTHS

Weatherproof — Durable — Portable — Flashy
Portable Cash Box and Carrier Dual Built-In Ticket Dispensers.
Stool — Curtains Fluorescent Lights
Complete, Ready for Use. For Photos and Information Write

WESELY MFG. CO.

1280 N. 18TH ST.

SALEM, OREGON

Mickey Mansion Wants

For coming season, Side Show Attractions. Booked with Johnny J. Jones Shows. One more outstanding Feature Freak Attraction. Stiles Family, write for proposition. Sword Swallower, man or woman; Marvin Smith, write; Swede Petterson, write. All people engaged report at De Land, Fla., beginning April 1.

MICKEY MANSION

Box 76, Gibsonton, Fla.

CALL . . . GREAT NORTH WEST . . . CALL

Formerly Pickard Shows

Now

REDWOOD EMPIRE SHOWS

Office Owned Rides

Merry-Go-Round, Ferris Wheel, Octopus, Loop-o-Plane, Auto Ride, Kiddie Plane, Mix-Up. Want capable people to operate Side Shows; will furnish new tops for same if desired. Want Stock Stores. Opening March 22. Address:

PICKARD AND MASSETH
SANTA ROSA, CALIF.

SEE IT IN DETROIT

FACTORY DEMONSTRATION, MONDAY, MARCH 10.

Spine-Chilling

ZOMBIE CASTLE

Nerve-Thrilling

THE FUN HOUSE THAT IS DIFFERENT

HAGAAR ATTRACTIONS

500 MICHIGAN BANK BLDG.

Phone CADillac 8290

DETROIT 26, MICH.

STOCK TICKETS
One Roll . . . \$ 1.00
Five Rolls . . . 4.00
Ten Rolls . . . 8.00
Fifty Rolls . . . 20.00
100 Rolls . . . 38.00

ROLLS 2,000 EACH.
Double Coupons.
Double Prices.

No C. O. D. Orders.
Size: Single Tkt., 1x2"

"Go Put Your Creed Into Your Deed."
—Ralph Waldo Emerson.
Movies—Circus—Parks—Carnivals
are catching up with their Opening Dates.
Then

TICKETS

Order Them Now.

THE TOLEDO TICKET COMPANY
Toledo (Ticket City) 2, Ohio

SPECIAL PRINTED
Cash With Order. Prices:
2,000 . . . \$ 6.80
4,000 . . . 7.45
6,000 . . . 8.30
8,000 . . . 9.15
10,000 . . . 10.00
30,000 . . . 14.00
50,000 . . . 18.00
100,000 . . . 28.00
500,000 . . . 108.00
1,000,000 . . . 208.00
Roll or Machine
Double coupons. Double prices.

Winter Quarters

Peppers All-State

SELMA, Ala., Feb. 22.—Despite cold weather, work is progressing satisfactorily under direction of Mr. and Mrs. Frank W. Peppers and E. H. Broome, general manager. Quarters crew is concentrating on overhauling and repainting all equipment. Neon department promises new lighting effects.

Two new rides have been added and as many new shows are being framed. Front entrance arch, damaged in a truck-trailer accident last November, has been rebuilt and will flash new neon.

Recent visitors included Marshall Johnson, R. C. Ruggles and Hunt Frazier, secretary of the Selma Chamber of Commerce. Graves H. Perry, general representative, was here February 10 and reported that shows are practically booked from a late March opening to mid-November. Col. Bob Sickels visited and announced he is returning to the shows as secretary after a season's absence.

Shows' personnel learned of the death of H. L. Ehler, former contracting agent, who passed away in Tuscaloosa, Ala., after a long illness.

Lee United

BAY CITY, Mich., Feb. 22.—All trucks and rides have been overhauled and repainted under supervision of Bob Bradock. Harry Taylor reports the season's booking as being completed. Back in from a swing around the State, Owner-Manager Charles Lee said shows' opening tentatively has been set for April 11.

Bob Lewis brought in the recently purchased Ferris Wheel from Florida. Selner Manufacturing Company promises early April delivery on a Tilt-a-Whirl.

Bill Postelwaite has his concessions ready. Harold Brow booked two shows and is planning a Funhouse. Eddie Herman returned home with his lead gallery and other concessions. Bill Hageman has booked a popcorn stand.

Org will open with Merry-Go-Round, Ferris Wheel, Tilt-a-Whirl, Roll-o-Plane, Motor Scooter and Spitfire, plus shows and concessions.—FRANK HOWARD.

Greater Rainbow

ALMA, Ark., Feb. 22.—Sherrie Lee Ward, daughter of Mr. and Mrs. Roger Ward, bingo operators, entertained 15 guests at a St. Valentine Day party Friday (14) in winter quarters.

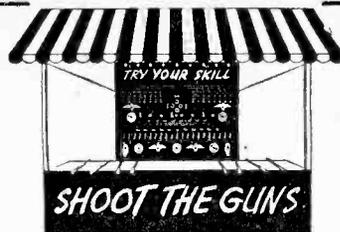
Mr. and Mrs. Tony Christello, owners of the Hillside Ranch, where shows are quartered, entertained at a wiener and marshmallow roast. Guests included Owner and Mrs. Frank Ward, General Manager Loren and Mrs. Leach, Mr. and Mrs. Roger Ward and daughter and Mr. and Mrs. Clarence Norby and their children, Pat, Jerry, Kathleen and Joe.

Doc Whitehouse purchased another truck to haul concessions. Shows' crew has 10 men working and indications are that everything will be ready for the March 8 opening in Fort Smith, Ark.—FRANK WARD.

McCown Midway

WINDSOR, Mo., Feb. 22.—Harry Noller, Kansas City, Mo., is ride foreman and lot man. W. D. Ganote booked four concessions.

Rides are being repaired and repainted with work expected to be completed for an April 12 opening. Org will play the Southern part of Missouri and Arkansas with a free gate. Tex Berson visited while on a booking trip.—E. J. McCOWN.



SHOOTING GALLERIES

Complete line of portable and stationary galleries for immediate delivery. Have beautiful streamlined truck and semi-trailer bodies with built-in galleries. Have new rifles, loading machines and tubes for sale. Write for catalog.

King Amusement Company
82 Orchard Street Mt. Clemens, Michigan

FRED SAWYER

WANTS FOR MINSTREL SHOW WITH WORLD OF MIRTH SHOWS—COLORED PERFORMERS

Musicians, Chorus Girls, Comedians, Tap Dancers, Blues Singers, Novelty Singer, Novelty Acts. Following people write me at once: Horatio Ballard, Jack Jackson, Ernest Roth, Dusty Tansel, Elbert Green, Leonard Dyson, Shorty Harris, Baby Seals. Write or wire me.

FRED SAWYER, Manager
Minstrel Show, World of Mirth Shows
Richmond, Va.

NIGHT OWL SHOWS

OPENS MARCH 15TH, RECTOR, ARK.
WILL BOOK

Fish Pond, Add'Em-Up Darts, Penny Pitch, Balloon Darts, String Game, Grab Joint, Popcorn, Candy Floss, Country Store, Scales, Novelty, Jewelry, Root Beer.

Will not have Diggers or Coke Bottles.
SHOWS—Unborn or Wild Life, Snake or Rats or any good Grind Shows.
RIDES—Tilt-a-Whirl or Roll-o-Plane or any Flat Ride, Pony Ride or Kiddie Ride.

ROUGH HOUSE KELLY WANTS
Boxers and Wrestlers. \$50.00 week guarantee to those who can produce. Also want Chair-o-Plane Second Man that can drive Semi. Write to **E. C. KELLY, Asst. Mgr., Gen. Del., Kennett, Mo.**

Want Wheel Foreman on salary or percentage with a guarantee. Must know business and stay sober. Contact **N. E. DAVIS, 431 E. Jackson St., Carbondale, Ill., till March 8; then Rector, Ark.**

OPENING CORINTH, MISSISSIPPI

Want Secretary, one that understands taxes. Want Ride Men that drive trucks. Want Shows that have own transportation. Want Concessions—Frozen Custard and Photos for sale exclusive.

ROGERS GREATER SHOWS

P. O. BOX 2007 MERIDIAN, MISS.

M. C. M. SHOWS

Will Open April 14 In Pawtucket, R. I.
We play 24 weeks—10 Churches, 14 Veteran Organizations.

4-Ride Show—Ferris Wheel, Merry-Go-Round, Lost Swings, Kiddie Swing. Good opening for 2 other Rides. What have you? Want one good clean Show—no other with us—will clean up! Will book all Concessions working for Stock that do not conflict with what we have. Show carries Free Act. No gate. Short hops. Address: **JOSEPH L. COSTIGAN, 224 Home Ave., Providence, R. I. Phone: West 4073-R.**

FOR SALE

One set Guess Your Weight Chair Scales, complete with 1/2-Ton '38 Dodge Truck for transportation, \$750.00. Scales alone, \$250.00; Truck, \$550.00. One War Show, ready to ship, \$125.00. One set Heart-Shaped Pitch-Till-U-Win Blocks, \$15.00. Large amount assorted Show Equipment. Write your needs.
P. O. BOX 351, Bath, Maine.

SIDE SHOW

Due to disappointment, can place Operator who has talent for inside. We have Top, Front, Banner and P.A. System and Transportation. Good proposition for capable party.

WRITE, WIRE or PHONE 0506-J1
SILVER STATES SHOWS
RICHMAN-CARPENTER ENTERPRISES
Tucson, Ariz.

SHOOTING GALLERIES

And Supplies for Eastern and Western Type Galleries.
WRITE FOR CIRCULAR.

H. W. TERPENING
137-139 Marine St. OCEAN PARK, CALIF.

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

St. Joe, Mo., Rodeo Budget Set at 30G

ST. JOSEPH, Mo., Feb. 22.—Simon Rositzky, chairman of the St. Joseph Chamber of Commerce committee on the Pony Express Rodeo, announced that the 1947 budget has been set at \$30,000. Four performances are scheduled beginning September 19.

Only three performances were given last year when the event grossed \$28,804 and had expenses of \$26,932.

Prize money this year will be increased to \$5,600 plus entry fees compared with \$3,375 put up as prizes by the chamber of commerce last year. Attendance at the 1946 event totaled 16,369 with 4,034 paid admissions at the Friday night show; 5,886 on Saturday afternoon and 6,449 Sunday afternoon in spite of heavy rain.

Triangle Shows Signed For New Kensington, Pa.

NEW KENSINGTON, Pa., Feb. 22.—Triangle Shows has been signed for the New Kensington Centennial and Homecoming Week, org's General Manager Jake Shapiro announced. Shows will set up in the Stadium grounds, near the downtown area, marking the first time a carnival has played within the city limits in nine years.

Civic event will offer many features, chief among them pageants, fireworks, band and other musical contests, visiting dignitaries, and formal designation of a veterans' memorial monument. Chamber of Commerce orgs of this and neighboring towns are underwriting the costs.

Osceola Mills Inks Thompson

OSCEOLA MILLS, Pa., Feb. 22.—Thompson Bros.' Amusement Company again has been signed to provide rides, shows and concessions at the 18th annual Firemen's celebration here June 30-July 5. Parades, free acts and other special features will be presented.

WINDBER, Pa., Feb. 22.—City's Golden Anniversary Celebration will be held here July 1-5, with Thompson Bros.' Amusement Company providing the rides, shows and concessions. Parades, fireworks displays and free attractions will be presented daily.

VFW To Sponsor Show

MOBILE, Ala., Feb. 22.—The Robert L. Bullard Post 49, Veterans of Foreign Wars, will sponsor its annual Merchants' and Manufacturers' Exposition, opening March 6. Sale of the advertising program and booth space is being handled by the Gulf Coast A & A Enterprises, while the ticket sale is being handled by members of the VFW post.

Columbia City Fete Aug. 6-9

COLUMBIA CITY, Ind., Feb. 22.—Dates for the Old Settlers' Day and American Legion celebration here are August 6-9 and not April 6-9 as was recently reported, officials pointed out this week. F. E. Gooding Amusement Company has been contracted to provide the rides and shows.

Darien Firemen Resume Fete

DARIEN, Conn., Feb. 22.—Darien firemen will resume sponsorship of their annual carnival, discontinued during the war, this summer, George Kelsey, committee chairman, announces. Event will be June 20-28 at Post Road and Sedgwick Avenue.

Meade, Kan., Rodeo Set

MEADE, Kan., Feb. 22.—The annual Meade rodeo, sponsored by the Chamber of Commerce, will be held here May 31-June 2.

WANTED

RIDES and/or ATTRACTIONS

For Veterans of Foreign Wars Jamboree

June 23 to 28, inclusive. Write or contact: R. H. BUCHMAN, Esq., V. F. W. Jamboree Chairman, Blairsville, Pa.

DUMONT SHOWS

NOW BOOKING FOR SEASON 1947

Shows, Legitimate Concessions and Ride Help.

LOU RILEY

BOX 126

SOUTH HILL, VA.

PEPPERS ALL STATE SHOWS

AMERICA'S FINEST

20,000 FEET OF NEON 40 TRUCKS—LIGHT TOWERS—LIGHT PLANTS—40 TRUCKS
OPEN MARCH 28, SELMA, ALA. TWO SATURDAYS OPEN MARCH 28, SELMA, ALA.

WE HAVE CONTRACTS FOR THE COTTON PALACE COLORED JUBILEE AT MEMPHIS.

WANT RIDE HELP: Foreman for 1940 Smith & Smith Chairplane. Foreman for 1946 Octopus; Second man on all Rides. Prefer Semi Drivers, wife to sell tickets. Drunks, tourists and fly-by-nights, please stay where you are.

CONCESSION AGENTS WANTED: For 10 Stock Stores. The following people please get in touch with me: Mr. and Mrs. Bud Anthony, Mr. and Mrs. Lucky Miller Jr., Paul, Blacky McPeak.

WANT A-J SCALE AND AGE MAN to take full charge of a modernistic Neon Panel Arch for Age and Scale. Plenty of stock and good territory. Must be sober and reliable and can stand prosperity. Harry Kepler, get in touch with Mr. Roy McCurdy.

WILL SELL THE EXCLUSIVE on the Frozen Custard. Must be modern and up-to-date. Can join May 4th. The Show will be out of Alabama. Want Candy Apples, French Fries, Slum Bowling Alley, High Striker, Long Range Gallery.

SHOWS WANT: Mechanical Show, Fat Show, Illusion Show or any Show that does not conflict with what we have. Must have own transportation.

WANT: Manager to take full charge of Fun House, must be able to drive Semi.

WANT: Barkers, Ticket Sellers, useful Show People that can stand prosperity. Ben Mock, Richard Rowe, get in touch with Mr. Tom A. Larson.

WILL BOOK: Motor Drome and Spitfire with own transportation.

PAINTER WANTED: Starkey, Johnny Yates, Carl Brown, Clyde, wire at once. Want young GI man willing to learn the Neon business. Must have knowledge of Neon. Pay while you learn. WANT: Night Watchman, must have references.

F. W. PEPPERS Owner E. H. BROOME Manager MRS. OLIVE GREEN Secretary MRS. OLIVE GREEN Treasurer

GRAVES H. PERRY General Agent LLOYD O. REESE Advertising Agent

All Mail to: F. W. PEPPERS, BOX 675, SELMA, ALA.

WANTED High-class Free Acts for 23d ANNUAL AMERICAN LEGION HOMECOMERS' CELEBRATION

August 25 to 30 inclusive.

ELDON ROBERTS, Chairman Jackson, Missouri

★ ★ RIDES ★ ★

At liberty for Celebrations. Have a few open dates. Write

THOMPSON BROS.

2906 4th Ave. ALTOONA, PA.

RIDES AND CARNIVAL WANTED

For Kiwanis 4th of July Celebration. No gate. No gyps. No other celebration within 40 miles. Should attract 4 to 6 thousand people.

Doyle C. Skelton

Gibson County Bank Princeton, Indiana

CARNIVAL WANTED

FOR V. F. W. AND AMERICAN LEGION CELEBRATION, JULY 3-4-5-6

Contact

KENNETH WEYHMILLER, Commander Loyal, Wisconsin

Shawnee Chamber of Commerce Wants for BIG 4TH AND 5TH OF JULY CELEBRATION

City Park, 10,000 People Last Year. Rides, Shows and Concessions.

JIMMIE STEPINA, Mgr.

Aztec Theatre Shawnee, Kansas

WANT CARNIVAL

Loyal Order of Moose is desirous of booking a good size Carnival, May, June or July. R.R. preferred.

F. E. LAUGHEAD

503 Ball St. Zanesville, Ohio

CONCESSIONS WANTED

Fish or Duck Pond, Bowling Alley, Cigarette and Photo Gallery, Palmistry. Want—Foremen for Wheel and Merry-Go-Round.

MIKE ZIEGLER

Hotel Millner Philadelphia, Pa.

FREAKS—TALKERS—SIDE SHOW ACTS PALACE OF WONDERS, CONEY ISLAND, N. Y. Summer Season, 1947—20 Weeks—One Spot NO SALARY TOO HIGH FOR ATTRACTION WITH BOX OFFICE APPEAL

Would like to hear from fat people, sword swallower, midgets and other side show people. Full salary each week, rain or shine, from start to finish of season. Write, wire or phone

DAVID ROSEN

3768 Surf Avenue Coney Island 24, N. Y.

Phone ESplanade 2-2178

WANT RIDE UNIT

FOR JULY 3-4-5 AT L. P. CO. FAIRGROUND

A Really Big Celebration. Free Gate, 30,000 Attendance in One Day Last Year. State Exact Number and Description. Rides Only.

LA PORTE JR. CHAMBER OF COMMERCE

HOWARD NEBLUNG, 509 "I" St., La Porte, Ind.

RIDES AND SHOWS WANTED

FOR OUR 6-DAY CARNIVAL, JUNE 14 TO 21

Contact "Chairman"

CLARENCE WEISS

1112 3d St.

North Catasaquua, Pa.

North Catasaquua War Memorial and Park Assn., Inc.

WANTED

INDEPENDENT RIDES AND ONE AERIAL ACT FOR

HIAWATHALAND FESTIVAL

JULY 3-6

Write ESCANABA CHAMBER OF COMMERCE, Escanaba, Mich.

★ ★ ★ WANT

OPENING LAST WEEK IN APRIL NEAR RICHMOND, VA.

Want Foremen and Second Men for Ferris Wheel, new Chairplane, and Man to handle Kiddie Auto Ride; good wages, long season to reliable people. Want 10-in-1, Girl Show or any money making Show with own equipment, not conflicting; low percentage (25%).

WANT CONCESSIONS—Small Cook House, French Fries, Duck or Fish Pond, Bowling Alley, Pitch-Till-You-Win, Balloon Store, Guess Your Weight. Mr. Miller that had the Roll Down at Chesterfield, contact. Want to buy, lease or will book Merry-Go-Round. Write or wire

I. K. WALLACE ATTRACTIONS

1316 SPRUCE ST.

PHILADELPHIA 7, PA.

MADISON BROS.' SHOWS

WANT FOR MARCH 1ST OPENING

CONCESSIONS—Jack Oliver wants Skillo, Roll-down, Swinger, Nail that will work within reason. P.C. and all others booked. All Agents must be capable. Bill Bacon wants Girls for high-class Girl Show. Tom Blinn wants Percentage Agents. Ernie Woodward wants Ham Wheel and Bucket Store Agents. (Tex Clarence Easter, Jess Reece, Charlie Bailey, Blackie McPeak, wire.) SHOWS—Want Penny Arcade, Fun House, Mechanical Show, Wild Life or Five-in-One. Want people to take charge of new Side Show. Contact

MADISON BROS.' SHOWS, HOPE, ARKANSAS.

WESTERN FAIR MEN SOPHS

2d College Attracts 350

Devote four days to course, one to meet — bookers, showmen present

By a Staff Correspondent

SAN LUIS OBISPO, Calif., Feb. 22.—Members of the Western Fairs' Association, Inc., wound up a successful second annual College of Fairs and 25th annual meeting here Friday (21). Session, which opened Monday (17), drew more than 350 fair secretaries, carnival operators and agents, bookers, and outdoor equipment men.

Headed by E. G. Vollmann, president, the College of Fairs, held in an auditorium on the campus of California Polytechnic College, offered talks and discussions of all phases of the business from parking to administration. Four days were devoted to the school and one day (21) to a WFA meeting.

Act on Flameproofing

The subject of canvas flameproofing, which is important to outdoor show people at this time because of pending legislation, was given consideration. With J. J. Stuart, of San Francisco, and Bob Downie, of Los Angeles, both well known in the tent business on hand, WFA named a committee including Jesse H. Chambers, Russell Pettit, C. B. Afflerbaugh and Louis Merrill to seek legislation comparable to that of other States.

This meeting was the first in which the WFA has combined its sessions and that of the College of Fairs. The lobbies of the three main hotels offered displays of fair supply houses. Booking agents and carnivals had rooms in the Hotel Anderson, with the latch string on the outside.

Shows Represented

Among carnivals represented were West Coast Amusement Company, with Mike Krekos, George Coe, Louis Leos, Art Craner; California Amusement Company, Bob Schoonover, Ted Levitt; Crafts 20 Big Shows, W. Lee Brandon; Golden West Shows, Harry (Polish) Fisher; Pacific United Shows, Tony Soares, George Sackson, Ted LeFors; Ferris Greater Shows, Larry Ferris, Til F. Taylor.

Alles Show Printing Company, Los Angeles, which is entering into the showprint field on a large scale, displayed a new line of paper. With Forrest Freeland as representative, Alles found itself working right along with the policy set down by WFA. Association plans to establish a paper stock and advertising service. Freeland was asked to submit samples in view of the WFA adopting it.

Social activities included a buffet supper in the educational building of the First Presbyterian Church Monday night (17) and a *Western Fairs Frolic* Thursday night (20). Talent for *The Frolic* was furnished by Eddie Burke, San Francisco, and Joe Bren, Los Angeles. Other agencies having representation included Bert Levey Agency, Monte Brooks and Barnes-Carruthers.

Four new fairs joined the list during 1946. They were San Fernando District Fair. It's May Day in Los Banos and Merced County Fair, Madera County Fair, and Paso Robles District Fair.

Long on Acts, Short on Gab

SAN LUIS OBISPO, Calif., Feb. 22.—Representatives of four booking agencies were given an opportunity at the College of Fairs here to publicly advise fair secretaries as to what they should buy for their attractions. When the speaking started, it was believed each would fill his 10 minutes with meaty remarks and advice.

Eddie Burke, of San Francisco, opened and advised fairs to use name bands for dancing and not for playing shows and that more quality acts be bought. Of course, Burke had 'em to sell.

Montie Brooks, of Portland, built his talk around "confidence" and he followed practically the same thought as his predecessor.

Joe Bren, of Los Angeles, came third and he confirmed the points of the other two and added that programs should be up-to-date. It should be *Open the Door, Richard* and not *When I Wore a Tulip*. His talk, like that of the other two, was extemporaneous.

Russ Stapleton, of Fanchon & Marco, Los Angeles, took the rostrum, unfurled his sheaf of papers and started to speak. He found that Burke, Bren and Brooks had covered his points, conceived and written weeks before, almost to the wording. To prove it, he read a paragraph or two.

Stapleton doesn't mind competition for acts—but when it comes to speeches.

Urges Effort For Bigger Better Ones

Push Needed—Kingman

SAN LUIS OBISPO, Calif., Feb. 22.—West Coast fair secretaries were urged to exert extra effort in bringing to the public in 1947 a bigger and better fair than in 1946 by Frank H. Kingman, International Association of Fairs and Expositions secretary, in his address before the second annual College of Fairs here this week.

Kingman pointed out that 1945 had been a peak year following 15 years during which the fair business chart dropped. A number of secretaries thought 1945 was a peak year but 1946 surpassed it with many fairs showing a profit of around \$100,000, which, in some cases, doubled 1945's figure. Because thousands visited fairs for the first time that year, it will be up to the secretaries to offer something new to bring them back this year, he declared.

Forecasts for '47

"What are the prospects for 1947?" Kingman asked.

"I believe the story for 1947 will be to a large extent the result of your planning. Too many fair men, when making their annual plans, take the easy way out. Because they have made a good profit and patrons tell them they had a wonderful fair, they sometimes are blinded and when making plans they don't put each department to a test and search for weaknesses. Too many assume if a thing worked this year, it will work just as well next year. Change is always with us and only by continuous study will we go forward.

"I'd like to give you my personal opinion of 1947. First, attendance and receipts at our outside gate and grandstand will hold up to 1946. And under the same economic conditions our attendance and receipts for the outside gate could exceed 1946.

"Second, the season's revenues should show no drop.

"Third, carnival revenues might drop a small percentage.

"Fourth, commercial space reve- (See KINGMAN URGES, page 75)

No Crack Intended

SAN LUIS OBISPO, Calif., Feb. 22.—A banquet and show for the Western Fairs' Association members attending the College of Fairs and meeting here was given Thursday night (20).

While the caterers, a church group, knew little or nothing of their patrons, they picked this menu:

Ham and corn.

Acts Showcased Under Handicap At Fair College

By a Staff Correspondent

SAN LUIS OBISPO, Calif., Feb. 22.—Nine acts were showcased here Thursday (20) for 260 West Coast fair managers attending the second annual College of Fairs and the 24th annual meeting of Western Fairs Association. Following a banquet, the acts went on with a lone piano player in a hall that is usually used for basketball games. Bad acoustics and lighting and the lack of a full orchestra did not help the bookers, Eddie Burke Attractions, San Francisco, and Joe Bren Agency, Los Angeles, sell talent. Spotted in the closing was the Ben Yost Vikings, who were the hit of the show. Performance ran one hour and 35 minutes.

Acts playing under the Bren banner included Penny Parker, the Titans, Bob and Bobette, Helen Sue Goldy and Company and the Vikings. Burke had Doty Gray, Bumps Minnetti, Joe Roth and the Mack Bros. Tevis Paine, ex-California State Fair, emceed.

Parker Registers

Penny Parker, clown, proved his versatility as a grandstand attraction with his barrel climbing. Using a small barrel, Parker doubles up and goes thru in double quick time. Parker knows his audience and works smoothly. A good augmenting act.

In deuce spot was Doty Gray, of the Glamorettes, a trio. Appearing as a single, Miss Gray opens with spot somersaults but slows her rou- (See Acts Handicapped on page 79)

WFA To Meet, Set Policy on Pending Bills

Directors Rename Officers

By a Staff Correspondent

SAN LUIS OBISPO, Calif., Feb. 22.—Winding up its College of Fairs and annual meeting here this week, the Western Fairs' Association set March 10 for a meeting in Stockton, Calif., to discuss proposed legislation concerning fairs; moved to seek a clarification of the tent flameproofing regulation; tabled a requested change in the association's by-laws calling for an election of president and vice-president by a majority vote of active and associate members, and again named E. G. Vollmann, secretary-manager of the San Joaquin County Fair, WFA president.

With 119 bills in the California Legislature affecting fairs on horse racing, the March session of the board of directors was called. Duration of the session was undecided, depending upon the rapidity in which the bills can be studied. A policy of WFA will be decided at this gathering. Association is seeking to hold intact its fund of some \$24,000,000 until the completion of the proposed master building plan.

Urge Uniform Law

Resolution was accepted to seek uniformity in the flameproofing law in the State. An address of J. L. Stuart, San Francisco canvas man, together with a letter from Cole Bros.' Circus to Dave Cavagnaro, in which the show told of its difficulty in getting approval to play the State, will be sent to assemblymen and senators, along with a letter from fair managers.

Stuart suggested sidewalls be roofed with a clear fire retardant and that a light coating be used and that tent tops be relieved of such treatment, but legislation made against use of inflammable waterproofing treatment upon tent tops. All interior decorations, he suggested, be flameproofed with a clear solution. (See WFA To Set Policy on page 75)

Who Knows?

SAN LUIS OBISPO, Calif., Feb. 22.—One fair manager believed he had reached the peak of attendance at his event in 1946. Striving to hold that crowd in 1947, he started promotion. But all the time he felt it was an up-hill battle because today houses in his community are available, whereas a year ago they weren't.

The fair manager had made up his mind it was going to be a job to hold the attendance figure.

Upon arrival here this week for the College of Fairs he was offered more money than ever by the carnival owner and a concessionaire flashed a contract for five years with an annual stipulation far exceeding any other year.

Now the fair man wants to know if the outsider knows something that he doesn't.



Jesse W. Chambers, E. G. Vollmann



Frank Kingman, D. V. Stewart, C. B. Afflerbaugh, Roy Driscoll



Shirley Alsbaugh, Ed Brown, Mebel Brown, Grace Hulick, Ernie Hulick



B. C. Shepherd, Patrick Lizza, Lowell Edington, George McCann



Eyrton J. McMahon, C. L. Baker, Julian McPhee



Harry (Polish) Fisher, George Coe, Lee Brandon, Dave Cavagnaro, Ted Levitt, Tony Enos



Charlotte Peterson, A. H. Lea, Donna Chalker



Stuart Waite, Dr. J. N. D. Hindley, Russ Pettit, Matthew Beaton, E. P. Johnson, C. S. Greene



Joe Brennan, Bert Nelson, Eddie Burke, Neal Abel, Montie Brooks



G. S. (Pop) Hudson, Tevis Paine, Ctho (Fat) Poole



William Randall, Nami Randall, Anna Berry, J. D. Berry, Ralph Barnes



W. C. Wozberg, C. B. Mathews, Henry Churchman



Prof. C. E. Howell, Reba Perry, Robert Wetherill, Arthur Craner, Al Snider



C. A. Whitsett, C. C. Bihler, Claus Hulen, A. A. Jensen



Mr. and Mrs. George W. Wendt, Mr. and Mrs. Leon S. Davis



Mr. and Mrs. Eugene Kenefick, Bill Losh, Gus O'Farrell



Mrs. E. G. Vollmann, Mr. and Mrs. Alfred Fiske, C. C. Jones

WFA To Set Policy on Bills Affecting Fairs

(Continued from page 72)

It was also recorded that a strict electrical wiring code be followed in tents.

D. V. Stewart, head of the by-laws committee, reported the proposal to elect a president and vice-president by a majority vote was not acceptable. He explained that while this was the democratic way of running an organization, WFA was a million-dollar one. He compared it with a corporation of like value naming officers by directors' vote, rather than that of stockholders.

Officers Renamed

The directors unanimously voted to return the official slate to their posts for 1947. These include, in addition to Vollmann, Jesse H. Chambers, vice-president; Rose Links, secretary; Louis Merrill, general manager, and Dick Washburne, public relations.

To fill the vacancies on the board of directors caused by the resignation of A. G. Bartel, Puyallup, and Ralph Brown, Santa Rosa, the nominating committee, headed by Link Pekinpaugh, named J. H. McMurray, of Western Washington Fair, Puyallup, and Russell Pettit, of the Santa Clara County Fair. Sylvia Cooke, D. V. Stewart, Dr. J. N. D. Hindley and A. H. Lea continue on the board.

Win Publicity Awards

Awards for publicity work went to William J. Losh, of District 1-A (Cow Palace) Fair, San Francisco, in the Class AA Division, or big fair department, and Carl T. Mills, secretary-manager of the Calaveras (Jumping Frog Jubilee) County Fair, Angeles Camp, in the Class A or "Soon To Be Big Fairs" Division.

Six new fairs, Madera County Fair, Merced County Spring Fair, Solano County Fair, Central Washington Fair at Yakima, Southeastern Washington Fair, and Pacific International Exposition, in Portland, were voted membership.

The association also approved a resolution offering co-operation with the University of California College of Agriculture and California Polytechnic College in the training of new judges; endorsed bills for the support of National Guard as activities and offering units armory space; voted to accept the report of the California investigating committee on county and district fairs pursuant to (House Rule No. 46 at the 46th session of the California Legislature); adopted the seventh biennial report of the California horse racing board pertaining to county and district fairs operating pari-mutuel wagering; voted to thank Julian McPhee and members of the California Polytechnic College for their work in making this session a success, and went on record as approving the employment of an artist by WFA to draft new sales manuals and kits for selling industrial exhibitors.

Carnival and concessionaire representatives including the following were introduced: Harry (Polish) Fisher, Golden West Shows; L. G. Chapman, Foley & Burk Shows, Joe Lewy, commercial artist; George W. Coe, West Coast Amusement Company; Lee Brandon, Crafts 20 Big Shows; Ted Levitt, California Amusement Company; Whitey Monette, Souvenir Novelties; S. S. Hudson, Langevin Sound Equipment Company; Bernardette Carrelle, trick rider; Forrest Freeland, Alles Show Print Company, and Otho (Fat) Poole, Berkeley impresario.

Fred McCarter, of Salinas, urged that the word "rodeo," pronounced

Calif. Fair Round-Up

Sacramento Make-Ready Begins; Cable Cars Sought by Stockton

SACRAMENTO—E. P. (Ned) Green, manager of the State Fair, announced that work of putting the fairgrounds in shape for the August 28 opening of the 10-day exhibition will start immediately.

Among the first tasks will be the installing of pens in the sheep and cattle barns and stalls in the horse barns. During the war these buildings were used as storage buildings by the army.

Green soon will confer with Anson Boyd, State architect, on other phases of the \$350,000 rehabilitation program. Stressing the need for immediate undertaking of the work, Green states the work can get underway speedily after Civilian Production Administration approval is obtained.

Officials hope to get major construction jobs started before carpenters and other skilled workers now available are called to other jobs.

Asks for Two Cars

SAN FRANCISCO—Famed cable cars of this city, soon to be relegated in favor of busses, may wind up as fair attractions. Ed Vollman, secretary of San Joaquin County Fair, Stockton, has written a letter to Arthur Merrill Brown Jr., a former supervisor, asking about the possibility of obtaining two cars for use by sightseers at the Stockton annual.

Action to replace the cable cars with busses recently precipitated strong protests from civic groups and individuals who want the 19th century conveyances retained for sentimental reasons. Ten busses, designed for steep hills on which cable cars now run, have been ordered.

Plan 23 More Acres

PLYMOUTH—Harold Colburn was re-elected board president of the 26th District Agricultural Association here. Resignation of Secretary-Treasurer Goula Waite was accepted and Manager Wentworth Lynch was appointed secretary-treasurer as well as manager.

Dates have been set for August 22-24. District has received a check for \$65,000 as its share of the 1946 allotment of the State pari-mutuel allocated to county and district fairs for grounds improvements.

Steps are being taken to purchase 23 additional acres of land from the Detert estate which adjoins the fairgrounds. If negotiations go thru, a master plan drawn by the State architect will be used in constructing buildings.

Hill Again Prexy

BELLFLOWER—Lon Hill has been re-elected president of Bellflower Fair Association. He heads a 20-member board. Event is skedded for June 12-15.

True Ripple, last year's horse show manager, was named first vice-president, with Earl Coleman as second vice-president. John Thompson will serve as treasurer. Mrs. Lona Bates was re-elected secretary.

Directors include Harold Dakan, Verne Smith, David Smith, Ronald Graham, Rocky Ruthrauff, J. H. Fitzpatrick, Bert Van Ruiten, Harold Hartman, Sol Carr, Mathew Oliveria,

"ro-day-o" be used in connection with California affairs of this type. He explained that it was a California word. Salinas is reviving its famed "ro-day-os" after an intermission of five years.

Ollie Shelton, Jack Stanaland, Dan Measles, John Dunkin, James Kasababian and Joe Langdon.

Revival Skedded

PLACERVILLE—El Dorado County Fair, idle since 1941, will resume this year. Preparations began February 11 when the board of supervisors announced El Dorado Post No. 119, American Legion, again will stage the event, and named Robert Woodward, a World War II member of the post, as manager. Dates have not been set.

To Build New Track

SUSANVILLE—A quarter-mile track is planned for construction this spring at the fairgrounds here, according to Fair Manager Abe Jensen. Present track in front of the grandstand will be extended into a quarter-mile straight-away, and weekly quarter-horse racing will be developed.

Ont. To Pay Third Of Improvements at Lakehead Exhibition

PORT ARTHUR, Ont., Feb. 22.—One-third of a \$300,000 to \$500,000 expansion program for the Canadian Lakehead Exposition will be borne by the Ontario government, George Wardrope, exhibition president, told the Civic Finance Committee here.

Another third of the cost probably would be assumed by the Dominion government, he said. He addressed the committee after returning from a meeting with provincial cabinet ministers in Toronto.

Wardrope said the two Lakehead cities, Port Arthur and Fort William, would be approached for aid in financing the remaining third of the program.

250G Fund-Raising Goal Set in Denver

DENVER, Feb. 22. — Arapahoe County Fair Association, which is building a new fair plant on a recently purchased 80-acre tract, has boosted the goal of its fund-raising campaign from \$150,000 to \$250,000, according to Nate Burt, vice-president of the association. Parker Hopkins and Associates of Denver, who directed the successful \$2,000,000 University of Denver building fund drive last month, will handle the fair association campaign.

Recently elected members of the board of directors are Charles Smoot, Forest Roop, Richard Price and George Day. Another director will be selected to represent veterans' organizations.

To Poll Ottawa, Kan., Business on Guarantee

OTTAWA, Kan., Feb. 22.—Questionnaires are being prepared by the Ottawa Chamber of Commerce for distribution to local business men regarding supplying a guarantee fund of \$3,000 for operation of the 1947 Franklin County Fair, according to Harry W. Woods, manager of the Chamber.

Annual is scheduled August 26-28, with S. S. Berma as head of the committee. Tentative features include a horse show and a team pulling contest.

Kingman Urges Bigger & Better Fairs for 1947

(Continued from page 72)

nues will equal 1946. A fair that has adequate facilities and aggressive salesmen easily could show an increase.

"I believe the peak has been reached in pari-mutuel betting. I noticed in the newspapers recently that people are staying away from the \$100 windows and leaning a bit harder on the \$2 and \$5 windows in Florida," Kingman said.

Cites IAFE Plan

Kingman advised that a policy of keeping the legislators advised of the results of fairs be inaugurated. He suggested that organizations such as the National Association of Manufacturers also be kept posted on the work of fairs thru an efficient public relations campaign. The IAFE, he said, is at this time considering such a move. In this way, he added, the association can act as a clearing house for all kinds of fair information and as a contact between fairs and the national association and federal government.

Setting up of a five-year plan to include a master plan of plant improvement also was urged. "I believe you should modernize continuously. Public patronage cannot be maintained and increased if you have ramshackle buildings in need of paint and pay no attention to ordinary things. We are competing for surplus dollars," Kingman concluded.

NOW CONTRACTING ACTS FOR 1947

SUITABLE FOR CIRCUSES, FAIRS AND PARKS

ERNIE YOUNG

155 No. Clark St. CHICAGO, ILL.

CAN USE NEW STANDARD ACTS

FAIR SECY'S • PARKS

"SAVE WITH SUN"

- SENSATIONAL "HIGH ACTS"
- REVUES • RODEOS
- RADIO SHOWS • CIRCUS
- "TOP" NOVELTY ACTS

CONTACT IMMEDIATELY!

GUS SUN BOOKING AGENCY

SUN'S RECENT THEATRE BLDG. SPRINGFIELD, OHIO

NEW ... EXCITING ... DIFFERENT ...



Juggling-Swaying AERIAL ACT

The SENSATIONAL ORTON

Al Martin Agency, Hotel Bradford, Boston

WANT GOOD CARNIVAL

To play in conjunction with County Fair in Charleston, Miss. Week of Sept. 29 thru Oct. 4, or week of Oct. 6 thru Oct. 11.

J. T. HENSON, Chairman CHARLESTON, MISS.

R-B N. Y. Garden Bow Set April 10 --- To Miss Easter

NEW YORK, Feb. 22.—Late-season spurt that sent the New York Rangers soaring into third position in the National Hockey League and virtually assures a Stanley Cup play-off for Madison Square Garden has prompted Garden officials to write in April 10 thru May 11 as the tentative dates for the annual appearance of the Ringling Bros. and Barnum & Bailey Circus, it was revealed today. This provided something of a blow to circus officials as it means the Big One must miss the lush Easter week-end (April 5-6) and Jewish holiday business. As this particular time of the year has come to mean circus-time to thousands of New Yorkers, it figures to hit the matinee biz as it will miss a good portion of the holiday recess from school.

This will not be the first time the show has missed these holidays. And records prove that business was okay just the same. However, circus officials always feel more optimistic when they know the kids are out of school and the parents are in a holiday spending mood.

Exact opening date has not been announced by James A. Haley, R-B president, but it seems generally accepted that April 10 will be the date despite a remark recently made by George Washington Smith, general manager, that it might be necessary to hold it up one day to complete rehearsals. Building would not be available for circus work until early the morning of April 7, when the dirt could be loaded in as soon as the ice is removed. Some of the aerial rigging and lighting effects might be hung early as it would not interfere with hockey visibility from the top gallery.

Denver J. C. C. Show Fails To Overcome Over-Scale Problem

DENVER, Feb. 22.—First annual Junior Chamber of Commerce Circus staged here in Stockyards Stadium February 10-15 ran into an over-scale problem and the well-balanced, well-liked show produced by Dave Malcolm couldn't overcome a house scaled for \$10,000 at \$3.60, \$2.40 and \$1.20. As a result, the 4,500-seat spot drew an average of 2,500 for the night shows and smaller matinees at \$1.20 and 60 cents.

Despite this, sponsors plan to make the show an annual event.

Acts included Terrell Jacobs, wild animals; Ethel D'Arcy, wire; Conner's wire and dogs; Tom and Betty Waters, wire and perch; Art and Marie Henry, wire, dogs and ponies; the Zoppe Troupe, ladders; Mickey King, one-arm planges; the Kelly-Miller elephants; the Great Gregoresko, hanging; Phil and Bonnie, perch; Mel Hall, unicycle; the Zavatta Family, riding; the Sensational Ortons, high pole, the Flying Romas and the Flying Valentines.

Members of clown alley were Jack Klippel, Whitey Harris, Smiley Hows, Happy Maxwell, Hop Green, Smokey Rouse, Nick Francis, Chick Yale, Frankie Little, Red Carter and Simon Collins.

Stock Importation Ban Hits Frontier Days Event

CHEYENNE, Wyo., Feb. 22.—The ban on importation of rodeo stock from Mexico because of a hoof-and-mouth disease outbreak is worrying the Frontier Days committee.

R. D. Hanesworth, secretary, said most of the roping and bulldogging steers come from Mexico and expressed doubt whether there would be enough suitable stock available without Mexican steers.

Committee Chairman A. V. Tyrrell is in the Southwest, checking possible sources in case the ban is not lifted.

Polack Again Hits Pay Dirt In Cincinnati

CINCINNATI, Feb. 22.—Polack Bros.' Circus concluded its 10-day run at Taft Theater (2,500 seats), under Shrine auspices, with a full house tonight, giving the Irv J. Polack-Louis Stern combo and sponsors an engagement that equalled last year's record-breaking date, which showed a 60 per cent increase over show's profitable 1945 stand. Officials indicated that this year's attendance and business figures might even show a slight increase over last year's record, but since a final check could not be made until after *The Billboard* went to press, it could not be determined what the hike, if one exists, would be.

Circus and Shrine officials, however, revealed that they were well pleased with business for the 23-performance engagement, which got under way February 12. House was taxed to capacity thruout the run and

Leontini, Carl Wallenda Form Independent Circus

SARASOTA, Fla., Feb. 22.—Jack Andelsson Leontini, whose family operates circuses in Norway, Sweden and Denmark; Carl Wallenda, whose name is a by-word in circus circles, and an unnamed third party have organized the Independent Circus Corporation with headquarters at 476 Arlington Avenue, here. The Wallenda Troupe, which will wind up its indoor tour March 2 in Cleveland, will return here to get ready for the new show. Leontini is supervising a number of workmen in quarters. Several new Dodge trucks have been delivered and new dressing room tops are en route.

One of the features of the circus, in addition to the strong line-up of acts already booked, will be the big top, which will be of European style, similar to that used by the Van Leer circus in 1941. Seats, too, will be a departure from ordinary ones. In contrast to the Van Leer circus, however, the independent org's seats will be portables.

Because of the big top's style, it is impossible to get delivery until June or July. Therefore, the Wallenda org will open in April in stadia and ball parks until canvas arrives.

Line-up of acts includes:

(1) All-girl aerial ballet, six girls on hanging ropes and featuring Jane Cordell; (2) Joe Regeig, European comedy juggler; (3) clown gag; (4) Mr. Yu, trampoline jumping and somersaulting dogs; (5) Marjorie Mayer, cloud swing; (6) the Three Guenthers, musical clowns; (7) the Leevalles, gymnasts; (8) Arthur Konyot with Mademoiselle Aserveras, riding act; (9) clown act; (10) the Naittos with Nina Naitto, Chinese acrobats and jugglers; (11) the 10 Karrells, unsupported ladder; (12) clown gag; (13) Arthur Jamison, high swaying pole; (14) Captain Livingstone, animals; (15) clown walkaround; (16) baby elephants, and (17) Carl Wallenda and Grottefent troupes, high wire.

Len Tells 'Em

NEW YORK, Feb. 22.—Len Traube, former editor of *The Billboard*, took *The New York Times* to task recently for a picture *The Times* ran. Said Len:

"Under the heading 'Personalities' you recently ran a photograph showing Prince Michael and 'a clown' dressed as a hobo during a performance of London's Olympic Circus. Such anonymity is depressing, a fabulous error of omission, a gargantuan display of indifference, an unbespangled and uncapricious blot on your reptorial escutcheon.

"A clown dressed as a hobo' is the American pantomimist Emmett L. Kelly. His eyes are sad, his gaze tragic, his gait lethargic, his jobo habiliments a masterly study in sartorial impoverishment. He is undoubtedly the world's greatest hobo harlequin. A 'clown' indeed!"

And the great *New York Times* apologized!

last night's two full houses, together with a capacity matinee, and this afternoon's two jammed matinees and full house at night put the engagement at least on a par with last year.

Prior to presenting his musical wonder horse, *Serenade the Second*, at the matinee performance Monday (17), Adolph Delbosq was stricken ill, and put on the sidelines for two days, resuming at the Wednesday (19) performance. Dr. W. C. Huebener, a great friend of circus folk, treated Delbosq. His act was handled (*Cincy Big for Polack on opp. page*)

Detroit Mark Set at 352,000

Three-week Shrine show slightly under '46 figures—net proceeds may be 125G

DETROIT, Feb. 22.—Second Orrin Davenport Shrine Circus since the four-year wartime blackout wound up Sunday night (16) at the State Fair Coliseum, with an estimated total attendance of 352,000 for the three-week run with daily matinees.

Show drew 370,000 in 1946 in two weeks, the difference being largely a result of the socko start at last year's show and daily capacity houses, with an attendance of 15,000 to 16,000, cut down by fire inspectors to about 11,000 this year. Only on the final Sunday matinee was the show allowed to stretch the capacity this year. Weather was against the show this year during most of its run.

Daily attendance for the last four days held up, dropping slightly on the final night only. Concentration of good houses on three week-end days has become a typical Detroit pattern in the past year. Attendance figures for the final four days were:

	Matinee	Night
Thursday (13).....	7,000	10,000
Friday (14).....	11,000	11,000
Saturday (15).....	11,000	11,000
Sunday (16).....	13,000	10,000

Net proceeds for the three weeks is estimated at around \$125,000, compared to \$100,00 last year. No official estimate on grosses could be secured, but with the total operating expense figures at around \$240,000—close to \$165,000 for the first two weeks, with the final week's somewhat lower figures not available—an estimated gross of \$365,000 looks about right—compared to \$335,000 last year.

Evidence was that the public was not spending as freely as last year on incidentals, such as refreshments, balloons and other concessions, all of which were run by the Shriners themselves. In consequence, the total revenue is likely to be smaller when miscellaneous figures are in.

Show moved virtually intact from here to the Cleveland Auditorium.

Cattlemen's Picnic Skedded May 22 at Kingman, Kan.

KINGMAN, Kan., Feb. 22.—The annual Cattlemen's Picnic will be held here May 22-24. Prize money has been hiked from \$75 to \$125 for each rodeo event, making a total of \$1,875 in prizes. Paul Long, Inman, Kan., will furnish the rodeo stock.

L. A. Rodeo Set for March 9

LOS ANGELES, Feb. 22.—First rodeo of 1947 will be held at Gilmore Stadium here March 9, when Julian (Jute) Smith presents the eighth annual Sunset Ranch Rodeo and Wild West Show.

Happy Outlook

CHICAGO, Feb. 22.—R. W. Botdorff, 535 Evergreen Avenue, Dayton, O., writes *The Billboard*:

"Apparently Dayton is to be well entertained by the tented shows this summer. Sparks has asked for April 26-27 and Cole Bros. for May 12-13.

"No doubt the Big One will make its annual showing later in the summer."

Dressing Room Gossip

Polack Bros.

We've been enjoying some mighty fine spring weather in Cincinnati.

The Loyal-Repensky Tent of fans presented Giustino Loyal with flowers after his act Wednesday (12) and later put on a party. Several performers were guests of WSAI, including Irene Lafferty, Ed Raymond and Gene Randow Jr. Incidentally, Cincinnati is Irene's home town.

Sunday night (16) was a big night for some of the performers. They attended Dr. W. C. Huebener's party.

Mea Borza, mother of Nits and Pepi, had a birthday recently. Little Nits has been having quite a time with a cold. Duke Patterson brought along his scrapbooks. He also took the front end of Ed Raymond's horse, Spark Plug. Mr. and Mrs. Stig Erikson are back on the show after a brief visit to Florida. Stig said it was warmer in Cincinnati than in Florida.

They tell me Soldier is getting his share of spareribs. They also tell me they have a clown around who looks like Robin Hood, but I haven't seen him yet.

Gene Randow Sr. is carrying a gun at all pinochle games from now on. I don't know who is champion between Kinko and Harold Ward. Frank Black tells me his wig gets itchy. Can you believe that? Gus Bell has been limbering up on his new trampoline, doing some very nice double full-twisters.

Visitors included Dr. W. C. Huebener, C. A. Lloyd and Irene Lafferty's family.—ELMER SANTANA.

Eagles

Show started its seventh consecutive week with good weather in Akron, and from all indications business will be big. Newspapers, radio and nearly 10,000 Eagles, headed by Bob Maxson, went all out in giving us a royal welcome.

First two-day layoff since opening was enjoyed by all. Most everyone took a busman's holiday and drove to Cleveland to see the Grotto Circus. Picture shows and gay night spots saw the smiling faces of plenty of our folks, too.

The Hendersons are anxiously awaiting the arrival of Mrs. Lew Henderson and granddaughter, Suzy, from Kansas City, Mo. Captain Flagel and Lieut. and Mrs. Flick really entertained us in Youngstown, O. Johnny Yanshar has plenty of money tied up in pinball machines.

Bob Mason continues to pull new wardrobe and gags from that huge trunk. Pauline and Dick Heerdink's trailer is the official "coffee up" spot. Mrs. E. Don McCullough spends each week-end visiting the show and watching the progress of Mickey, the ex-Ferguson somersault dog. Practice takes all of Clara Lavine's spare time.

Modoc made her first radio audition. Now she has done everything but swinging ladder since opening on this show.

Lew Stone made a hurried trip to the Stone home. Punch and Judy—Terrell and Carrell Jacobs—will celebrate their eighth birthdays February 25.—DOLLY JACOBS.

Mills Bros.

Org will have three press agents this year, headed by Fred K. Moulton, who is expected to arrive March 1.

Owner Jack Mills reports seeing Art Concello and many folks en route to Cleveland for the circus, including Tom Gregory.

Mills reports org for the first time will have a wild animal menagerie and horse show combined. The new tent for it will be a 60 with three 30's. Show's big top will be a 90 with three 40's.

Dailey Bros.

The sun is smiling again in Gonzales, Tex., and everyone is happy. Joseph Horwath, a new arrival, is breaking a lion-tiger and a bear act. The way he goes about his business, we judge he understands his subject thoroly.

The menagerie was presented with two baby leopards and two baby monkeys. William Dugan's wild zebra is taking a course in show manners. Tommy O'Brien has two Collies, two Spitz and a Sheep Dog to add to the dog acts. His team of Huskies is pulling that Alaskan sled, built by Ivan Douglas, in great style. The two pups, four months old, pull their share right along side of mama. At least they think they do. Janis, the baggage colt, haltered and tied to mother, Belle, trots alongside in the eight-horse hitch. Nothing like starting young in show business.

Walter Lawrence, back in the fold, is building berths in the new sleepers. P. J. McClain's big job is transferring the old sleepers to quarters to be used as sleeping accommodations. Bodies are moved on trucks about a quarter of a mile from the railroad siding to the main gate.

David and Rickey Niget and two sons have returned to the show after an absence of several years. Rickey, along with four other pupils, is taking riding lessons from yours truly. The triumvirate of the Side Show, Harry Leonard, Rube Arnold and Ward Hall, have returned from winter dates. Francis Doran and mother parked their trailer with us and will be with it. Jack and Evelyn Turner, Jean Allen, Red Rumbell and Whitey Haley are in Brownsville with their concessions.

Eddie Hendricks returned from the North with four resin-back horses, three dapple greys and a sorrel. Work on the new act will start at once.

Visitors have included Leon Snyder, Nora Couzins, Charley Smith; Mr. and Mrs. Bain, circus fans from Georgia; Mr. and Mrs. Jake Mills, Mr. and Mrs. Jack Mills and daughter and Art Miller and Bill Moore, who visited the Davenportes from 5 p.m. one evening until 8 a.m. the next morning. Wonder how many tops were put up and taken down and how many jackpots were cut up?—HAZEL KING.

Cardston Officers Elected

CARDSTON, Alta., Feb. 22.—Officers of the Cardston Rodeo Association are: President, C. B. Cheesman; vice-president, Elsworth Bevans; secretary-treasurer, Evan Malmberg. A two-day rodeo will be held in July with Herman Linder as manager.

CINCY BIG FOR POLACK

(Continued from opp. page)
dled by his daughter and Giustino Loyal during his absence.

Circus folk were tendered several parties. Following the Tuesday night (18) performance, the Shriners gave one for show's personnel at the Gibson Hotel. On the Shrine entertainment committee were Potentate Charles Brawley, George Lutz, William Louder, John Lewis, Albert Porter, Thomas J. West and Eddie Fox.

Sunday night (16) the Loyal-Repensky Tent of Circus Fans held one for some of the Polack members in suburban Mount Airy. Dr. W. C. Huebener, Bill Dammarell, Cecil (Red) Scott, Art Becker, Glen Tracy and Rev. C. C. Berning, prominent members of the Tent, gave 'em a real welcome. Prior to dinner and refreshments all went to the Forest Stables Riding Academy. Tent presented Giustino Loyal with flowers at the Wednesday night (12) performance.

Autry Rodeo Is Set In L. A. March 30

LOS ANGELES, Feb. 22. — The Gene Autry Flying A Ranch Rodeo has been set for Sunday afternoon, March 30, at the Coliseum here, Walter E. Smith, who will present the one-day affair, announced.

Originally scheduled for Easter Sunday, event was moved up a week in order not to conflict with Easter religious observances.

Pendleton Seeks Bleachers

PENDLETON, Ore., Feb. 22.—Pendleton Round-Up Association, thru Oreg. G. Allison, has filed application with the Civilian Production Administration for permission to construct new bleachers to cost \$50,000.

Prefers Elephants

NEW YORK, Feb. 22.—John Murray Anderson, show producer, has gone on record as saying he'd rather work with elephants than with show girls. Anderson, who has staged spectacles ranging from Broadway and night club shows to circuses, is going to Sarasota, Fla., to rehearse a circus.

"Elephants never forget, show girls always do. When an elephant gets temperamental, it's shot," Anderson said.

Among the reasons Anderson listed for preferring elephants to show girls were punctuality, discipline, a perfect sense of rhythm, no jealousy and no trouble with their feet.

— ELEPHANTS —

Baby Chimpanzees — Zebras

GNUS, LLAMAS, CAMELS, HYENAS, LIONS, TIGERS, PUMAS, BABOONS, MONKEYS, SNAKES, COBRAS, MAMBAS, BOAS, BALL PYTHONS.
Everything in Animals, Birds and Reptiles.

BILLY RICHARDS AND TRADER HORNE

World's Largest Wild Beast Merchants

SOLE OWNERS

WORLD JUNGLE COMPOUND

P. O., THOUSAND OAKS, CALIFORNIA

COMPLETE CIRCUS WANTED

FOR SHRINE CIRCUS, TO BE HELD AT RAPID CITY, SO. DAK.

FOR 3 OR 4 DAYS, DURING WEEK OF JUNE 23, 1947

Want good Circus to contact us. Must have top-rate, big time Circus Acts—Aerial, Animals, Clowns, etc. This is to be an annual event. Drawing territory is large, including Western South Dakota, Northwestern Nebraska, Southwestern North Dakota, Southeastern Montana and Northeastern Wyoming.

GOOD SPONSORSHIP—UNIFORMED BODIES.

NAJA TEMPLE SHRINE, ARTHUR E. BROWN, Chairman Circus Committee
BOX 534, DEADWOOD, S. D.

WANTED FOR

MILLS BROS.' CIRCUS

For Big Show Band—Musicians, write Geo. Bell, 1723 Ind. Ave., Joplin, Mo.

For Big Show—Family Act, Clowns, Ticket Sellers, Candy Butchers; Boss Usher, also Ushers; Big Show Announcer, Property Men.

For Cook House—Steward, First and Second Cook, Waiters.

Assistant Boss Canvasman, Seat Men, Riggers (Working Men in all departments, report Bucyrus, Ohio).

Best of accommodations—good Cook House.

FOR SALE—Two 15 kw. and one 5 kw. D.C. Light Plants, all for \$500.00 cash. If interested come and get them at Bucyrus, Ohio.

Everyone except Musicians, write stating all, including lowest salary, to
JACK MILLS, 2900 EDGEHILL ROAD, CLEVELAND HEIGHTS, OHIO

BUCK OWENS

Opens Dothan, Alabama, auspices Police and Fire Departments, 5 days, with Baton Rouge, F. O. E. auspices, 5 days, to follow; then regular route.
Want Novelty Act, Wire Act, Billers, Bar Act, Side Show People, Mechanic, Electrician, Calliope Player, Musicians. Contact John Dusch, Man and Wife for Grease Concession, White-Face Clowns, Electrician, Working Men all departments, report to Charley Smith, supt. Don't wire collect. Contact

BUCK OWENS or SI RUBENS
DOTHAN, ALABAMA

FEMALE INDIAN ELEPHANTS

FOR SALE—FOR RENT

Ready for routine and breaking into an act. Gentle—fame—broke. Due at a United States port February, March, April. All Elephants under six feet.

In addition to the above, large Elephants over seven feet due in March, broke for pushing and pulling. Write

INTERNATIONAL IMPORT AND EXPORT CORP.
240 EAST 45TH STREET Harry Rimberg, Pres. NEW YORK 17, N. Y.

TELEPHONE SALESMEN

BIG INDOOR SHOW

Book, U. P. C. Tickets, Banners.

Best Auspices in State

CHR'M OFFICE

6 N. W. 1st St., Evansville, Ind.

PATTERSON BROS.' CIRCUS**WANTS**

Acts doing two or more of all kinds for four days, March 14-15-16-17. Lorain and Marion, Ohio.

Want to buy Pony Drill. Write General Delivery, Marion, Ohio

PHONE MEN

BOOK AND TICKETS

Jr. Ch. of Com. Events. Steady work if you can cut it. Mostly repeat dates in Pennsylvania.

NO DRINKING—NO CHASING

Our Men Make \$\$\$\$\$\$

Write—Wire—Phone

"IDEAS," Incorporated

(G. Hodges Bryant)

Room 60-90 W. Broadway, New York City 7

Phone Cortlandt 7-7539

FOR SALE**COMPLETE MOTORIZED CIRCUS**

Cash only. Would consider partner with \$8,000.00 to \$10,000.00.

CIRCUS BOX D-386

BILLBOARD CINCINNATI 1, OHIO

CORRECTION

In Our Advertisement Feb. 22. The Price of

Macacus Rhesus Monkeys

Was Misquoted as \$25.00 a Pair.

THE CORRECT PRICE IS

\$25.00 EACH**TREFFLICH'S BIRD & ANIMAL CO.**
215 FULTON ST. NEW YORK 7, N. Y.**GENUINE TEXAS
LONGHORN STEER**

Gentle, including saddle, for taking pictures. Big money-making proposition. Write for particulars.

BOX 1540, SAN ANTONIO, TEXAS

WANTED

Cowboys and Cowgirls, Ropers, Rope Spinning, Trick Riding. Have Saddles and Stock.

BAILEY BROS.' CIRCUS

BUCK LUCAS ETNA, OHIO

RHINESTONE SETTERS

Will set 20 or 30 size stones, \$5.00. 20 and 30 size stones and settings in stock. Elastic net tights, \$7.50. Elastic opera hose, \$4.95. Metal spangles, fringes and other accessories. Folder. C. GUYETTE, 346 W. 45th St., New York 19, N. Y. Phone CI-rcle 6-4137.

FOR SALE

Pontiac Station Wagon, 1941 model, less than 41,000 actual miles. Mechanically like new. Good six-ply tires. Heater and radio. Ideal for advance. Can be seen at Thomaston, Ga. Wire or call

CHAS. H. BLAUM

Upton Hotel THOMASTON, GA.

WANT

High Divers, Fire Jumpers, Diving Girls. State all in first letter.

DIVING GORDONS

855 N. E. 7th St. MIAMI, FLA.

TIGHTS

UNION SUITS—LEOTARDS—LEG PADS

M. A. OSBORNE 827 Bergen St., Brooklyn, N. Y.
Established 1842

CALL ——— CALL

CLYDE BEATTY CIRCUS

Season Opens Thursday, March 13, Nacogdoches, Texas

All people engaged for coming season acknowledge this call. Rehearsals start March 10. Quarters now open for Workingmen.

CLYDE BEATTY CIRCUS, Nacogdoches, Texas

UNDER THE MARQUEE

L. R. Lewis cards from Hot Springs that he is vacationing. He is taking the baths there.

Every circus should have a Who Is Who list so the newcomers will know who ain't.

Eddie Hendricks, who will do a bareback act with Dailey Bros.' Circus, was seen buying horses at the sale in Ohio.

Mills Bros.' Circus received a Page 1 winter quarters story, plus two animal pictures in *The Bucyrus* (O.) *Telegraph-Forum*, Thursday (6), written by Paul F. Keckstein, staff man.

Cookhouse steward, having been found sane on other subjects, insists that he is crazy about prunes.

Doc Waddell reports that he visited in Columbus, O., with Frank Ross, with whom he trouped years ago, and heard him play the drums with his old-time skill. Ross is in the pottery business in Zanesville, O.

Dr. W. H. Turner, president of the Doyletown (Pa.) Fair; Oscar Decker, James M. Cole Circus, and Elmer A. Kemp, Trenton, N. J., recently visited Sparks winter quarters and attended the Tampa fair.

Small circus owners with big-show complexes should either enlarge their shows or stay in their own grooves.

When the Y Doubles Club put on a circus at Aurora, Ill., February 12, Herm Linden, member of the Circus Fans' Association and Circus Historical Society, put out a list of circus questions and answers which was given out with the programs.

Jake (Corrigan, the Cop) Disch, who enjoyed a busy holiday season around Milwaukee, will open his 1947 season at Marquette High School. With him will be Binks, comedy juggler.

Hazel King infoes from Gonzales, Tex., that since the arrival of the resinbacks at Dailey Bros.' winter quarters, she has been forced to relinquish the inside ring and take her chances with the weather while putting the finishing touches on the Liberty acts.

Faith King and her dog and pony act will be with Bailey Bros.' Circus. Faith was featured with Banard Bros.' last year. Buck Lucas, who recently disposed of his interest in Banard Bros., will handle the concert and Liberty horse act on the Bailey show.

Case of the cookhouse waiter who saved all his tips and 90 per cent of his salary shows how easy it is to save money when all of your expenses are paid.

Earle Reynolds is vacationing in Florida. Before heading south from his Rensselaer, Ind., home, Earle visited Chicago and signed with Ethel Robinson to have his Helen Reynolds Girls, six-gal roller skaters, go with the Polack Eastern Unit. They'll join March 13 at Lansing, Mich.

Lee Virtue, who again will be in Cole Bros.' Circus clown alley, writes from his home in Zanesville, O., he

was busy all winter. In addition to playing 12 kiddie parties, he worked on wardrobes for his fellow performers and made three stage settings for home talent shows.

Popular winter-quarter pastime: Going to a filling station near the barns to entertain the natives.

Virginia Tiffany, acrobat on the Cole Bros.' Circus a few years ago, writes Harry R. Mueller from Spokane that her husband, Charles, who was downtown ticket man on the Cole show, has itchy feet. She reports it wouldn't surprise her if he did a Dagwood out the door to the nearest train and show any day now.

Walter G. McCracken writes from Oswego, N. Y., that he is busy putting on circuses for Boy Scout troops, featuring his chimpanzee, Little Joe, and Mabel Moss and Her Dogs. McCracken, with the O. C. Buck Shows last season, will be with the James E. Strates org this year.

"Because my house trailer was given several undesirable locations last season," wrote a side-show actor, "I'll not rejoin your show this year."

Al Clarkson, former circus agent, now with Jimmie Heron's Wild Life and Animal Oddities Exhibit, and Charlie Watmuff, business manager of J. George Loos's Greater United Shows, met for the first time in more than 15 years at the Washington Birthday Celebration in Laredo, Tex.

Eugene Von Grunigen, who as a young man was a trapeze performer with the Barnum & Bailey circus, retired as a floor assembler with the American Type Founders, Elizabeth, N. J., February 14. He plans to settle in Porto Rico, where he recently acquired a coconut plantation.

Things will be back to normal when managers start telling show gals how late they can stay away from the coaches—and with whom.

Emmett Kelly, well-known clown, arrived in New York aboard the Queen Mary Tuesday (18) from London where he played a winter engagement with Bertram Mills Olympia Circus. Kelly said he may work a few club dates before rejoining the Ringling circus clown alley, where he has been a member for many years.

Dave Malcolm, Ethel D'Arcy and the Jaycee Circus at Denver collected some top publicity in *The Rocky Mountain News* before the show got under way. Malcolm was the subject, with two pictures, of a feature story by staffer James H. Briggs, while Miss D'Arcy garnered a two-column picture along with a story.Polack Notes: Soldier Barney Longsdorf, in addition to hanging the rigging for the Polack acts, is mail and *The Billboard* sales agent. . . . Emil Pallenberg was visited by his mother during the Cincinnati engagement. . . . The Borza Kids, offering an acro act, were presented with flowers by the Shriners at the Wednesday night (19) performance. They are the children of Adriana and Charley, trampoline act. . . . Bee Carsey, band leader, and his drummer, Rex Ronstrom, were visitors at *The Billboard* offices in Cincinnati Tuesday (18). . . . Art Concello, en route to Bloomington, Ill., stopped off in Cincy Thursday (20), saw the show and visited with members.

Early-day circus men are usually shown wearing beards, probably because they were so wise they knew shaving was a waste of time and money.

**Edith Ringling
Hearing Is Set**

DOVER, Del., Feb. 22.—Argument is scheduled Monday (24) in the State Supreme Court in the action of Edith Conway Ringling attacking the validity of a stockholders' meeting of Ringling Bros. and Barnum & Bailey Combined Shows, Inc., held April 10, 1946.

Mrs. Ringling claims she was deprived of her full voting rights and that James R. Griffin and John Ringling North are not entitled to hold office as directors.

A Court of Chancery decree entered at Wilmington, Del., December 4, invalidated the April 10 election, and declared Robert E. Ringling still president of the company, but the court also granted a stay of execution, permitting the James A. Haley administration to continue to function, pending the appeal.

Aaron Finger is the Wilmington attorney representing the Haley administration, while Mrs. Charles Ringling is represented by Clair J. Killoran, of the Wilmington law firm of Killoran & Van Brunt, associated with Dan Gordon Judge, of the New York law firm of Engle, Judge & Miller.

The Billboard, May 4, 1945, revealed Mrs. Ringling was planning the action; the May 18 issue reported the filing of the bill of complaint; the June 8 issue reported filing of the answer; the June 15 issue reported the amended petition supporting validity of an alleged voting stock agreement between Mrs. Ringling and Mrs. Aubrey B. Haley; the September 14 issue reported the testimony of Karl D. Loos, Washington attorney designated to decide in case of a disagreement on how the stock should be voted; the November 16 issue reported the court had ruled for Robert, and the December 14 issue told of the planned appeal, delaying the new election of directors which had been ordered by Vice-Chancellor Collins J. Seitz. Daniel L. Herrmann, Wilmington attorney, was designated as special master to conduct the stockholders' meeting.**Polack Advance
Strong for Chi**

CHICAGO, Feb. 22.—Polack Bros.' Circus, which closed a highly successful stand tonight in Cincinnati, moves into Chicago for its fifth annual appearance sponsored by Medinah Temple. Show opens a 17-day run at Medinah Temple Auditorium, Friday (28).

With an eye toward kid appeal, Polack has added the well-known Roland Tiebor seal act for this date. The Ward-Bell flying act, which has been on the No. 1 unit since the Hammond, Ind., date, will not play here due to difficulties in hanging high rigging in the Shrine building.

Advance sale is the heaviest in the history of the local Shrine with better than \$50,000 in the damper, according to Mickey Blue, who has handled the Chicago date for Polack since his first showing here in 1942.

Publicity, which is being handled by Walter Fleck and Al Sweeney, has been strong. Presentation of the \$52,000 check to the Shrine Hospital for Crippled Children, campaign kick-off, got a big play from the dailies.

Matinees will be given in the 4,500-seat arena Wednesday thru Sunday. Due to heavy Sunday play in previous years, Shrine and circus officials have decided to present two afternoon shows on that day, the first at 1 p.m. and the second at 3 p.m., making 35 performances for the engagement.

Newton Reading At Pismo Beach

PISMO BEACH, Calif., Feb. 22.—Earl Newton, who recently closed a successful season with his Toby's Tent Theater, is here getting things in shape to open March 1 at Oceano, Calif. His set-up is a 40 by 70 flame-proof tent trimmed in blue and orange. All poles, chairs and equipment are bright orange and stage is attractively equipped with drape sets. Policy is a two-hour show—an hour of 16mm. pictures and an hour of vaude. The tour will again include the California coast and inland towns. Roster includes Earl Newton, Elmer Whipple, Lucile and Ollie Locktee, Clifford, Bunny and Dorothy Olson.

ROADSHOWMEN!

Think now about booking your summer circuits! Write our nearest office for our 104-page catalog of 16mm. sound entertainment films.

EASTIN PICTURES

707 Putnam Bldg., Davenport, Iowa.
608 Temple Court Bldg., Chattanooga, Tenn.
Colorado Savings Bank Bldg., Colorado Springs, Colo.

NEW ROLL FILM

This film is not war surplus, but new with manufacturer's guarantee. Immediate shipments to all points.

127	27¢	All film boxed and dated
620	33¢	1948. 50% deposit re-
120	33¢	quiled with all orders.
616	38¢	balance to follow with
116	38¢	shipment F.O.B. Cincinnati.
35mm.	75¢	Dealer's discount 20% off

1st on 127 film; 25% off list on all other size film, on all orders of \$50.00 or more net.

Foreign shipments made to dealers with Import license.

SPECIALTY SALES

1388 Avon Place CINCINNATI 25, OHIO
Phone: Kirby 6159

FOR SALE

Reconditioned 16MM. Sound Projectors—DeVry's, Victors, R.C.A.'s, Eastmans, \$275 to \$425 each. Brand new R.C.A.'s and Eastmans. 16MM. Machines and Film Programs rented. 35MM. Sound Prints for sale.

MERTZ FILMS

Springfield, Ill.

Wanted Immediately

Repertoire People for Circle and Summer Under Canvas. State All Quick.

J. B. Rotnour Players

Richmond, Illinois

WANTED

FOR FREDRICK'S VAUDEVILLE PLAYHOUSE

(Tent Show), open about March 15th. Team, middle age or family O. K. Write all you do and lowest.

A. B. FREDRICK Houston, Texas
4915 Yale St.

WANTED TO BUY

Folding Chairs, Minstrel Show Wardrobe, Plug Hats, Prince Albert Coats; also Stage Scenery. Want to hear from John Foss. Address all to

TED WILSON

1414 DE SIERD ST. MONROE, LA.

WANTED FOR FAMOUS PLAYERS

Originated by George D. Sweet for summer season under canvas, Dramatic People with specialties in all lines; also Musical Team. Address VINCENT DENNIS, 9551 West Gulf Blvd., Sunset Beach, St. Petersburg 7, Fla. Show plays all Iowa territory.

WANTED

A fast stepping Advance Agent who can contract and put up reasonable amount advance paper. This is a One-Night Show and no time to play. No drinkers wanted.

FAMOUS GEORGIA MINSTREL SHOW

JACK NAILOR, Mgr., Eudora, Ark.

Rep Ripples

CLAUDE AND JUNE BLOUNT, formerly of the Fred Jennings Tent Theater, have retired from the business and have a store and service station at Dos Palos, Calif. . . . Fred and Ann Ewen, comedian and pianist with the Fred Jennings Show, are temporarily out of the business and residing at home in Long Beach, Calif. . . . Whitland Locke recently created the comedy lead in a two-week run premier of a play written by Symona Boniface, directed by Lars Herland and produced by Frank Pharr at the Starlet Theater, Los Angeles. Cast includes Whit Locke, Paul Camden, Elaine Starr, John Resser, Charmain St. John, Jerrie Peterson, Fred Hoose, Della Locke, Frank Pharr, Phil Jones, Charles Spencer and Robert Long. . . . David I. Angus is showing 16mm. pix in the Lewiston, Idaho, area. He was in Washington most of the winter and will return to that State soon to ready his tent-pic show at Longview. . . . Max Gelfman is readying his All-Star Minstrels at Florence, S. C. . . . Homan Players are around Dover, Del and Dyke's Show is in Southwestern Kansas. . . . Graham's Show, operated by R. R. Graham, old-time legit agent, is playing auspicious dates around Syracuse with pix. . . . L. F. Cawley has completed three months' bookings with religious films in New England. . . . Wright's Show is readying at Bradford, N. H. . . . Fox and Myers have a picture outfit around Kalamazoo, Mich.

STILL GOING strong after 35 years is the Charles Worthan Dramatic Company of East Peoria, Ill., with 12 people in its cast. Worthan states that the tent rep show is not thru by any means. . . . Allan W. Downs has a film show around Amsterdam, N. Y. . . . Arthur and Sidney Larrow have their vaude-pic show in Southern Vermont. The brothers do vaude specialties. . . . Chester Cobb, who has been in Eastern Tennessee with religious pictures, is moving northward and reports biz fair. . . . George (Gabe) Atkins is readying his colored minstrel show in New Orleans to play a few weeks of hall dates under auspices before joining a carnival. . . . L. L. Mercer is also readying a colored minstrel org in N. O. to play Louisiana and Alabama before the fairs open. . . . Dykes Show, recently in Florida, has moved into Georgia. Unit reports business off. . . . Plunkett Stage Show opened at Premont, Tex., February 6, and altho the weather has been cold, business has been satisfactory, reports Kennedy Swain. . . . "Diamond-Tooth" Billy Arnte, comedian, observed his 72d birthday February 9 at his home in Columbia, S. C.

Acts Handicapped At Fair College

(Continued from page 72) tine with a water glass balancing bit. Somersaults, splits and cartwheels are sufficient to carry her and done alone would give her act punch. The Titans, male duo, offer hand balancing that displays talent, but not exceptional. Act would do better working in trunks. Bumps Minnetti lives up to his name and takes falls that are laugh getters. After the first three falls the act settles down to repetition. His dancing saves the act to some extent. Bob and Bobette pull a good hand with their trampoline work. Turn is entertaining, especially that of Bobette who does split falls. Biggest laugh came when E. G. Vollmann, WFA prexy, attempted the jumps. However, the hit was Fat Poole, who

Fla. Citrus Expo On Par With '46

(Continued from page 73) boats lined the walks at the end of the flag promenade.

Well Publicized Exposition was well publicized by efforts of Mike Chance. A lengthy newspaper and radio campaign was conducted, and the territory was well billed. Winter Haven's WSIR established a studio in the No. 2 Citrus Building and aired several shows daily from the grounds. Strongest advertising medium was the twice daily presentation of Johnny Olson's *Ladies Be Seated*, sponsored nationally by Aunt Jemina. Daily afternoon stint thru Thursday was wired nationally from the stage of the Lakeside Arena here. Olson popped with regular plugs to his national audience about the expo. *Ladies Be Seated* was delivered for the four afternoon and night showings at a package price of \$6,000, which included all talent and line costs. Show failed to draw enough cash customers to pay off, but the annual didn't suffer as it is reliably reported that the citrus industry absorbed 60 per cent of the cost as a portion of its over-all national advertising campaign.

Featured Friday and today is Eddie Arnold, hillbilly from Nashville's WSM's *Grand Ol' Opry*. Arnold is a sock draw in this neck of the woods. Other acts working the entire week were Frank Dilks, Tampa organist; Sport Matthews, swaying high pole; Bob Fisher's Fearless Flyers. Fireworks were presented nightly. Eddie Young's Royal Crown Shows were on the midway. (For further details see the Carnival section.)

ORE. AID MENACED

(Continued from page 73) Schanck, secretary, and M. P. Friedman, treasurer. Ad noted Oregon one of four States with legalized betting at dog races and one of 20 with horse race betting and points out that \$17,000,000 was wagered in Oregon during 1946. Such betting is called degrading, and ad claims business men report many customers unable to meet obligations because of losses at the races. Citizens urged to appeal to State legislators to enact measures that would outlaw such wagering.

mugs superbly and takes the falls like a veteran. Tagged for Fairs Moppet Helen Sue Goldy, appearing with her father, would fit well into a fair program. Only five and a half years old, tot does rigid one-foot stands while balanced over her dad's head. Act progresses well with a finale of a one-foot stand on her father's chin. Had to beg off. Joe Roth, as an inebriated vacationer, gets laughs with his antics of handling a beach chair. Strictly pantomime, Roth works himself into hilarious predicaments trying to set up the seat. Act moves well, and would fit well on any size stage.

Mack Bros. won hefty mitting with their knockabout work. Garbed as sailors, duos turn is good for laughs. Yost Vikings (5) in guardsmen costumes glide thru a series of light opera tunes without a break. Selection here, as well as in the collegiate songs, has plenty of audience appeal. Gestures are timed and studiously worked into routine. Group is capable of handling any song assignment. Pulled a showstop. Patrick Lizza, fireworks manufacturer, wound up the show. He suffered mike fright, but only a few realized it was the real thing and not an act.

12 NEW HOPALONGS FOR 1947

Starring WM. BOYD "GABBY" HAYES RUSSELL HAYDEN

- *1—The Frontiersmen
- *2—In Old Mexico
- 3—Law of the Pampas
- 4—Stagecoach War
- 5—Pride of the West
- 6—Silver on the Sage
- 7—Sante Fe Marshal
- 8—Renegade Trail
- 9—The Showdown
- 10—Hidden Gold
- 11—Range War
- 12—Sunset Trail

The Hopalong Cassidy Westerns formerly released in 35mm. by Paramount are the top pictures in the field. On 7-year lease to libraries, with replacements of entire prints when required at actual laboratory cost. * These are SPECIALS and should be rented at \$17.50

ASTOR PICTURES CORP.

130 West 46th St. New York 19, N. Y.

IMPROVE the Quality of Your Shows with the



NEW Victor Animatophone 16mm Sound Projector

Compact, lightweight and complete with high fidelity sound, rewinding switch, silent and slow motion speeds. New Model 60 Victor—with all latest improvements to insure against mechanical interruptions.

\$46800—1/3 Down—12 Months to Pay
Order Now — Prompt Delivery

SWANK MOTION PICTURES, Inc. 614 N. Skinker, St. Louis 5, Mo.

NOVELTY SONGS

GET AWAY ATOMIC MAMMA
Y GOTTA QUIT SWINGIN'
LET'S ALL TAKE ANOTHER DRINK
—35¢ EACH, 3 FOR \$1.00 (POSTPAID)

3 "MUSTS" for Minstrel, Club and Specialty Performers who require up to the minute musical material. Cleared for broadcast.

MORRISSEY MUSIC CO.—Dept. BB

712 LOUISIANA LITTLE ROCK, ARK.

16MM. FILMS—PROJECTORS 35MM.

35mm. Westerns, perfect condition, \$25.00 and up; also action dramas. 35mm. programs rented, \$7.50 two days, all first class prints. Magic Lantern with 300 slides for only \$30.00. 2,000 ft. shipping cases for 35mm. films, \$4.00 each. "Jesus of Nazareth," new silent religious, \$50.00. Send for big free lists.

SIMPSON FILMS

155 HIGH ST. DAYTON 3, OHIO.

16 MM. RELIGIOUS SUBJECTS 35 MM.

Westerns, Actions, Selected Shorts. Wanted: 16MM. Sound Projectors.

OTTO MARBACH, 630 Ninth Ave., N. Y. City

RSROA Nod Goes to New Pact of BMI

Good Deal, Says Vic Brown

NEWARK, N. J., Feb. 22.—Board of control members of the RSROA have approved a plan (*The Billboard's* music section of February 22) recently submitted by Broadcast Music, Inc., licensing organization, to sign roller rink operators on a national scale to a contract calling for payments on BMI-controlled music used in rinks, Victor J. Brown, RSROA board member and operator of New Dreamland Arena here, told *The Billboard*. He said he feels the deal is a good one, but added that in the event it doesn't work out, he could always "quit it."

BMI's plan is to approach rink men with a contract that differs not only from the ASCAP rate schedule, but is a new twist in the type of paper on which BMI normally collects for performance of music on a "music pay roll" basis.

The new agreement calls for a "license to pay to BMI during each year of the contract a sum equal to the maximum price charged at the premises for one adult ticket, excluding federal tax, multiplied by the number of weeks or parts of weeks that such establishment shall be open during such year." This plan applies provided rinks do not use "live" music. In the latter case the fee will be on a normal "music pay roll" basis, which calls for one-half of 1 (See *BMI Gets Okay* on opp. page)

A Hawkeye Operator Views The Roller Skating Scene

By Charles C. Ludwig

Operator of Parkview Roller Palace, Carroll, Ia.

Roller skating in the Middle West has been good to those operators who have kept a few jumps ahead of the skaters and learned how to keep them coming into the rink. During the war, most of the owners told themselves that when the boys came back roller skating would be more popular than ever and that most rinks would not be able to accommodate the crowds. That has not happened in my area. Instead of enjoying the world's most healthful exercise, the boys have dropped roller skating and are hanging around the parlors of thirst. Some of them came home married and some were married after they came home. Of course, when skaters marry you do not always lose them. Some keep coming, but others never show up again. Thus, the big influx of skaters that we expected with cessation of the war has not materialized; not in Iowa, anyway.

Time To Hypo Box Office

Business during the war was good. Those who remained at home wanted to forget and, therefore, found pleasure in roller skating. While there were three girls to every boy, nevertheless, business held up wonderfully. Now, however, I believe it is up to the operators to begin their programs for increasing patronage. To boost business they must operate cleanly, furnish good equipment and polite help and offer something besides regular skating sessions every night. There will have to be acts (I use pro acts whenever I can get them), novelties and surprises to maintain the interest of patrons. Most of these stunts will have to be worked out by the owner to conform to conditions in his area and the type of skaters who patronize his establishment. Such a policy, I think, will increase business tremendously. I know the policy has helped my box office.

Advertising can not be overdone. I change my ads daily in our local paper, telling skaters what they may expect. I also advertise in near-by country papers. The farmer is a good spender now and his children want and enjoy roller skating.

Go After Kids

To stimulate business I keep the kids interested. At matinees we feature games and races for prizes and on certain Saturdays I give them prize candy boxes. The kids of today are your skaters of tomorrow. Cater to them and to the girls and the boys will follow. The kid will stay with

you until he or she is married, and then come back after that. By all means, spend money for advertising and keep everlastingly at it. Running ads now and then gets no results. Run them continually. The secret of success in advertising is to keep at it.

I have plans to remodel my rink as soon as boards are not \$5 apiece, and I am planning many conveniences for the skaters. I keep changing the interior decorations, as I believe changes inspire new life in the skaters and in the rink.

Don't Drive 'Em Away

The personnel of my rink is composed of ladies and gentlemen of the highest order. I hire no one who does not have a good reputation in the community and who is not polite and sensible in times of stress. Your help can drive away more business in one night than you can get in a month if they do not treat skaters kindly.

I have spent many years in the roller skating business and try to keep abreast of developments. Along this line I try to keep a large stock of supplies on display in the Palace at all times.

Roller skating in the early days was a tough business because operators let the tough elements run the rinks and business was spasmodic. One year you could not take care of the business and the next year you nearly starved. Now this is all changed. Operators are now building \$300,000 rinks and are operating them in the best manner. New ideas in operation have been discovered and put in effect. Skate dancing has been introduced and roller skating is definitely on the upgrade. It is here to stay now and will continue to prosper as long as the present high quality in management continues.

Carey Sunland Bowl Draws Them With Beauty Contest

EL CENTRO, Calif., Feb. 22.—Bud Carey, new owner of Sunland Roller-bowl here, formerly Victory Skating Rink, drew a crowd of 400, including 250 skaters, February 8 with a beauty contest in which a Roller-bowl entry was picked to compete in a contest to be sponsored by a nearby tomato festival. Winner will be named Miss Imperial Valley and receive a trip to Hollywood.

A once-a-week dance policy is paying off, the most recent one drawing about 200 couples to the floor for modern and old-time dancing.

50G Spot, Bowling Alleys Planned for Dover, N. H.

DOVER, N. H., Feb. 22.—A modern roller rink will be constructed in the business section of this city early this spring at an estimated cost of \$50,000, according to announcement by Aid Allis, local merchant.

Allis's present plans call for installation of at least 14 bowling alleys in the basement of the structure.

Perry Rawson Corrects

PALM BEACH, Fla., Feb. 22.—Perry B. Rawson, of Rawson Associates, points out a misprint in his article in the February 8 issue of *The Billboard*. "The statement, 'The competitive roller group has been given everything but the run-around and it has been getting nowhere fast,' is incorrect," says Rawson. "The competitors have been getting somewhere fast. It is the non-competitives who have been getting nowhere."

10th Anniversary Events Draw for Deuback Skatery

DALLAS, Feb. 22.—Deuback Arcade Roller Rink here celebrated its 10th anniversary February 7-14 with special attractions nightly that drew crowds to swell the already good business the rink has been recording.

A special contest was conducted during the week, winners of which were announced on the final night when a Valentine Party was featured attraction. Prizes were also awarded nightly for special events which included bag tag, balloon races, card games and grand marches. During the week every 10th customer was admitted free.

John Ed Deuback, formerly of the High Flyers (Johnny and Peaches), pro skating team, is now out of the service and managing the rink. Victor Lee Deuback, who recently returned from two years of army service in Japan, is business manager.

Md. Skaters D. C. Visitors

DUNDALK, Md., Feb. 22. — Some 25 skaters from Ike and Mike Rink here recently visited Riverside Stadium, Washington, reported R. J. Wilhelm, who has resigned as manager of the local rink. He recently visited some New Jersey spots including Manahawkin Roller Rink; Playland Roller Rink, Ocean City, and Ventnor Athletic Center Rink, operated by William F. Wagner, who reported good business and prospects bright for the future.

Mrs. Jack Adams Passes

BRONX, N. Y., Feb. 22.—Mrs. Jack Adams, wife of the local roller skate dealer, died February 17 in Fitch Sanitarium here following a stroke. Before her marriage to Adams 23 years ago she was a speed skater. Services were held February 20.

stock these
HYDE
skate-room
accessories

Laces
5 1/2" — 6 1/2" — 7 1/2" and 8 1/2"
Plaids and solid colors

Cinderella Polish
Inner Soles
Rubber Heel Toe Stoppers
Ankle Protectors for Straps
Skate Carrying Cases

HYDE ATHLETIC SHOE CO.
Manufacturers of those famous
BETTY LITTLE Roller Shoes
Cambridge, Mass.

SKATE CASES AT A NEW LOW

★ STEEL CASES—Assorted color combinations. Finest made. \$32.28 Doz. Sample \$2.69.

★ ALL ALUMINUM CASE—"The Featherweight Champion." Light, sturdy, with satin finish. Former OPA ceiling \$6.50. NOW \$36.00 Doz. Sample, \$3.00.

L & L PRODUCTS
7019 N. Glenwood St. Chicago 26, Ill.

WE BUY AND SELL
New and Used Rink Roller Skates
Advise Make, Sizes, Condition and Quantity.
Also Best Price.

JOHNNY JONES, JR.
51 Chatham St. PITTSBURGH, PA.

No. 321 DUSTLESS FLOOR DRESSING
Cleanses the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 25% with order, balance C. O. D.

GAGAN BROTHERS
444 Second St. Everett, Mass.

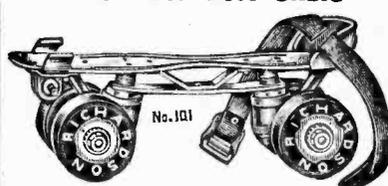
No Biz Slack-Off At Portland Oaks During Face-Lift

PORTLAND, Ore., Feb. 22.—Business is holding above average at the Bollinger Bros.' Oaks Park Roller Rink here despite a remodeling program that is under way, reports Dean Songer, head pro.

All skate equipment is being re-conditioned, and the interior is to be repainted. The management recently completed installation of a new fire-proof glass-cloth ceiling that does much to improve performance of the sound system and the rink's appearance, brightening the interior and setting off colored lighting effects to advantage.

Inauguration on January 9 of a weekly dance contest has done much to stimulate interest in skating, Songer says, and regular classes are drawing heavy attendance.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

RIEDEL
THE BETTER SKATING SHOE
NOW AVAILABLE
2727 Milvia Street Berkeley, Calif.

SKATING RECORDS
With
STANDARD DANCE TEMPOS
Write for Complete List.
SKATING RHYTHMS RECORDING CO.
P. O. Box 1838 Santa Ana, Calif.

JUST RECEIVED
50,000 Feet Hard Northern Maple Flooring,
size 33/32, at 50¢ per foot. Address:
JOE GALBRETH
P. O. Box 732 SHERMAN, TEXAS

Attention, Rink Owners

Save money on our new precision machined, quick detachable, complete sets. Individually packed. 1 or 2 piece toe clamp, an assembly in each package, nothing else to buy, made in our own factory. Cold rolled steel, electro cadmium plated. The easiest assembly you ever put together. 75¢ per set until March 31, 1947—thereafter 85¢ per set. We also have complete sets for Chicago Velvet Tread Plates. Same price, same bargain—same first-class material—guaranteed unconditionally. Our new 1947 heel cutter is ready for the skate room—ask any rink operator who has one. They can't praise it any higher—sells for \$15.00—worth much more. Try one, if not the most efficient tool you ever used in a skate room return same, we guarantee and refund your money on any of our products. We have developed a 4 size in 1 tool, vice toe clamp bender. We know it is good, efficient and everlasting—sells for \$10.00. You won't go wrong on any of our products. Ask any rink operator who uses them. We ship from Coast to Coast—24-hr. service—all shipments C. O. D.—subject to your inspection. No order too small or too large—same price.

GEORGE WALTON & SONS
9359 So. 52nd Ave. OAKLAWN, ILL.
Telephone: Oak Lawn 293

P.S.: We assemble on the skate and shoe. \$3.00 complete, expert work.

PORTABLE AIRPLANE HANGAR FOR SALE

96x130, steel construction. Canvas top and sidings. Like new. Suitable for Roller Rink, Dance Pavilion, Tent Show. Price, Four Thousand Dollars (\$4000.00).

LORIN H. KIELY

319 Court Building Evansville, Indiana
Phone 7714

Permanent Skating Rink FOR SALE

In fast growing Florida city, operating successfully for past seven years. All metal-clad Building. Good Maple Floor. Skating surface, 50x100, no obstructions. Plastic coat recently applied. 180 pairs Chicago Skates, A-1 condition; Little Giant Skate Servicer, P. A. System, etc. Land, Building and Equipment, \$10,000.00 cash. Apply

BOX D-450

The Billboard Cincinnati 1, Ohio

Want To Rent Or Lease

On a percentage basis, complete Rink or Building with floor suitable for Roller Rink. Have equipment, furnish references. State all in first letter. Write

LAMAR ROLLER RINK
LAMAR, MO.

NOTICE, TABLE SKATERS

Will sell at cost a 7-ft. x 12-ft. x 3-ft. high Table. Masonite top, aircraft aluminum and polished chrome construction. Fully collapsible, with aluminum case for carrying on top of sedan car. Ideal for clubs, theaters and fairs. Tried and proven by a trio.

HARRY LEONARD

RT. #1, BOX 47 RENO, NEV.

PORTABLE ROLLER RINK

Complete Tent, Floor, Sub-Floor, Cables, Blocking, National Cash Register, 150 pair Chicago Skates, Nickelodeon, Airline Amplifier, two large Speakers, ready for spring, \$6,500.00.

CRESCENT ROLLER RINK
Cedar Lake, Indiana

WANT TO BUY FOR CASH PORTABLE ROLLER RINK

FLOOR AND TENT ONLY.

No junk. Must be good. Priced Right.

P. O. BOX 354 SLEEPY EYE, MINN.

WANTED

Permanent Roller Rink with good lease on building. Must be in first class condition and in operation. Forward complete information to

CLIFFORD W. RIGGS

904 MARYLAND ST. GARY, IND.

NEW AND BETTER SKATING RECORDS

Featuring

"LIVE ORGAN QUALITY" From Discs

Write for Complete Lists

Midwest Recorded Specialties

194 E. Wilson ELMHURST, ILLINOIS

FLOORS & RINKS FOR SALE

New sectional hard Maple Floors built to order. 33/32 Flooring. 90¢ square foot, F.O.B. Factory. Also complete Rinks.

BILT-RITE FLOORS & RINKS

RT. 2, BOX 202 TYLER, TEXAS

Day phone: 9054F-3

AOW Annual Oscar, Medals on Block as Kids Prep for Meet

ELIZABETH, N. J., Feb. 22.—Gold, silver and bronze medals will be awarded first, second and third-place winners, respectively, in the America-On-Wheels championships, to be held March 6-8 in Twin City Arena here, and the AOW challenge trophy will again be at stake as clubs in the chain of rinks battle for its possession during the ensuing year, said General Manager William Schmitz.

Race results will not be credited in the challenge trophy competition, as a separate award is to be made in the speed division. Competitions will include dancing, figures, ladies' pairs, mixed pairs, and fours. AOW's dance, figure and speed committee is made up of Jack Edwards, Bill and Eldora Best, Eddie O'Neill and George Sticka.

Following dances have been scheduled: Juvenile division, straight waltz, barn dance and collegiate; novice division, barn dance, collegiate and Style B waltz; junior division, continental waltz, Keat's fox trot, 14 step and Harris-Krechow tango, and senior division, Westminster waltz, quick step, Dench blues and three-lobed eight waltz.

These events will be skated in the race division: Midget boys and girls, 220 and 440 yards; juvenile boys and girls, 440 and 880 yards; junior boys and girls, 880 yards and three-quarter mile; intermediate men, 880 yards, three-quarter mile and one mile; intermediate ladies, 880 yards and one mile; senior men, 880 yards, one mile and five miles, and senior ladies, 880 yards and one mile.

Is Occupational Disease Harmful?

CINCINNATI, Feb. 22.—"I have only the highest regard for Perry B. Rawson," writes C. V. (Cap) Sefferino, of Sefferino's Rollerdom here, "and further, I freely admit that he has done more toward the advancement of roller skating than any individual outside the circle of rink operators. However, insofar as Perry has absolutely no personal interest in box office, I can not feel that he is qualified to pass judgment on the controversy over the advancement of ice rink management.

"As Ed Mooar so aptly put it, the roller rink operator has lifted himself up by his own boot straps. Judging from recent articles in The Billboard, it seems that in so doing he has committed the gross crime of making himself round shouldered from carrying money to the bank. If true, is that bad?"

BMI GETS OKAY

(Continued from opposite page)

per cent of the first \$50,000 spent for music and one-fourth of 1 per cent for all sums in excess of \$50,000.

BMI claims its admission-ticket clause is the most equitable way to handle rink operators, most of whom use recorded music (not wired music which is licensed at the source similar to the ASCAP collection method). They point out that many rinks operate less than 52 weeks a year and that the admission clause was put into the contract in an effort to give short-season operators a break and give all owners a formula for payment which would raise the least protest.

FROM THE BEST OLD TIMERS DOWN

to date
Winners Prefer
"CHICAGO"
TRADE MARK REG. U.S. PAT. OFF.
No. 886
RACING SKATES
CHICAGO ROLLER SKATE CO.
4427 W. LAKE ST. CHICAGO



TOP-DRAWER QUALITY!

In looks and performance, LIBERTY is tops. That's why they're used by more present-day champions than any other skate. Investigate and you'll agree.



LIBERTY ROLLER SKATE CO., Inc.
FARMINGDALE, L. I., NEW YORK

WANTED

Sectional Maple Skating Rink Floor, also Hammond Electric Organ with B 40 Speakers.

Wanted: Tent, 40x100 or larger must be in good shape, no junk.

GEORGE HELLER

Phone 441 Kennett, Mo.

NEW LIQUID LIFETIME CARBONATORS. \$235.00

Used Rebuilt Carbonators \$150.00
NuWay Motorless Carbonators ... 150.00
Syrup Dispensers and Faucets.

COLA & ROOT BEER SYRUP ... \$1.75 Gal.

AUTOMATIC CARBONATOR & BEVERAGE CO.
3448 N. Greenview St. Chicago, Ill.
Andy Anderson—Wellington 3151

PORTABLE RINK FOR SALE

Complete Roller Rink, floor 50x100, good maple, sections 5'x8'; new Tent, used 3 months; 200 pairs Clamp Skates, no junk; complete P. A. System, Speakers and Turntable; Pop Box, Skate Grinder, Benches, Rail, Lock Skate Storage Counter, steel Skates. Have other business requiring all my time. Price complete, \$7,500.00. Phone 3-4676.

CLOYE BRYANT

312 LAUREL ST. VALLEJO, CALIF.

SALE All or Part of 300 PAIRS

BRAND NEW CHICAGO

Wide-Fibre RINK SKATES. 6.50

All Sizes. Deposit with Order. 6 Pr.

NICK'S ROLLER RINK c/o NICK VUCIOH
RD 1, Bridgeville, Pa.

10 Pairs New Shoe Skates FOR SALE

Wooden wheels. Sizes: One 5 and four 7's, girl's, white; one 8 and two 9's, one 12, boy's, black; one child's 12, white. Price \$150.
ROSEDALE ROLLER RINK, Covington, Ky.

WANTED

PORTABLE BUILDING

For Roller Rink, size 80x150. No tents. Also good material for flooring.

BOX D-452, o/c Billboard, Cincinnati 1, Ohio.

WILL PAY CASH FOR

WURLITZER BAND ORGANS

MERRY-GO-ROUND HORSES

USED RIDES

All in any part, regardless of condition.

Roscoe T. Wade, 16845 Lindsay, Detroit 27, Mich.

WILL BOOK ROLLER RINK

For low percentage or flat. Have level lot, size 70x150 feet, on Highway 90 in city limits. Write or wire FRED SCHAEFER, Rt. 4, Box 650-S, Playground Park, Beaumont, Texas.

FOR SALE

Model A Hammond Organ, three 50 watt Speakers in Tone Cabinets, Mike, Automatic Record Player, Records, 150 pairs Chicago Skates, 50 pairs Shoe Skates, 2 Soda Water Extinguishers, National Cash Register, Electric Pop Cooler, 30" Exhaust Fan, 8 Spotlights, Skate Parts, Check Room Supplies, etc. \$3,000.00 cash. HENRY G. WELKA, 442 E. 21st St., Erie, Pa.

TO ALL RINK OPERATORS INTERESTED IN THE PLASTIC FLOOR

There is only one "CURVECREST RINK-COTE." We do not use or endorse any product sold under any other name or by any other person or firm.

Any form of advertising carrying our endorsement is made without our consent.

"CURVECREST RINK-COTE" has been developed by several years actual usage here at Curvecrest. All sales and shipments are made from Muskegon, Michigan, and are handled exclusively by PERRY B. GILES, originator and sole distributor.

CURVECREST, INC.

PERRY B. GILES, President

Muskegon, Michigan



B. B. 100—10K Yellow Gold Ring, set with fine Diamond. Each \$4.10
B. B. 101—3 Diamond Wedding Ring to match. Each 4.50
 Sizes 5 to 7



STERLING SILVER RINGS
 Two hands that clasp and unclasp go to make up this memento of true friendship.
BB9119—Sizes 6 to 9. Ea...\$1.65
BB9120—Same as above in Ladies', Sizes 5 to 7. Ea... 1.35

ROHDE-SPENCER CO.
 223-225 W. MADISON STREET
 CHICAGO 6, ILLINOIS

OPPORTUNITIES

A Display-Classified Section of
 Business, Sales and Employment Opportunities

RATES: Display 70c an agate line . . . Minimum 10 lines . . . Maximum 1/8 Page
Classified 12c a word . . . Minimum \$2.00 . . . Maximum 50 words

IMPORTANT—All Classified Advertisements Must Be Accompanied by Remittance in Full

FORMS CLOSE

THURSDAY NOON IN CINCINNATI
 FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office in Cincinnati early in the week.

ACTS, SONGS & PARODIES

A GREAT SONG (JUST OUT)—“GEE, I WISH I Had a Man.” Prof. copies free. Liberty Music Co., 612 E. 11th St., New York 9. mh1

LOOK WHO'S HERE—“PENGUIN PETE, THE Drinkin' Bird.” Top novelty song by Johnny Smolen, 1837 Cuyler, Chicago, Ill. ap19

PARODIES, SPECIAL SONGS, COMEDIANS' Material. Free list. Professional's Introductory Packet, \$1.00. Kleinman, 25-31 30th Rd., Astoria 2, N. Y. ap19

SMART SONGS, PARODIES, MONOLOGUES, Ventriloquial Dialogs. State, Tizzard, 110 W. 76th St., New York. ap5

AGENTS WANTED—TO SELL OUR FAMOUS Western Billfold. Retail for \$2.98. Cost to agent, \$1.98 in dozen lots. Earn as high as \$100.00 per week. Send for sample now, \$2.10. World Wide Sales Service, 639 Morton St., Mattapan 26, Mass. ap5

AGENTS—A LIVE SPECIALTY: CURTAIN Rod Trimbles. Samples and prices, 10c. Dale Walters, Box 85, Williamstown, Ky. ap5

AGENTS, OPERATORS—BUY DIRECT. VERY latest sparkling Rhinestone Pin. Hand painted, safety catch. \$12.00 per dozen. Assorted styles. Samples, \$1.50 each. 1/2 deposit. Send for catalogue. A. & S. Jewelry Co., 31-49 12th St., Astoria, N. Y. mh8

AT HOME—YOUR OWN MANUFACTURING business. Making popular \$1.00 novelties. Cost you 3c to 15c. Everything supplied. Write So-Lo Works, P-622, Loveland, O. ap5

AGENTS & DISTRIBUTORS

AGENTS—CASH IN ON FASTEST SELLING number. Comic whiskey bottle labels. Send \$1.50 for sample dozen packages and latest catalogue. Capitol Novelty Co., 49 Hanover St., Boston 13, Mass. ap5

AGENTS—FORTUNE MAKER. QUICKMEND Solder mends everything. Cost 1c. Sells 50c. Sample, 25c. Mr. Outfit, \$35.00. Western Chemical, Salem, Ore. ap5

AGENTS IN OHIO AND ILLINOIS—CLEAN up with Cleaning Crystals. Sample, 25c; doz., \$2.00. Cy Bibb, 2233 Eastern Ave., Indianapolis, Ind. mh8

AMERICA'S NEWEST CRAZE—EVERYBODY'S playing “Foto-Finish” Races. Agents cleaning up. Sample pack and prices, 25c. Jack Blades, Box 944, Altoona 5, Pa. mh8

ATTENTION, JOBBERS! SENSATIONAL Offer! Scottie Dog Wall Plaques for only \$1.20 per dozen pairs! Rush name for free samples! A. K. Miller, 243 Southern Ave., Cincinnati 19, O. ap5

BALLOONS! BALLOONS! BEST QUALITY, low prices. Write Harvey Cone, 9013 Steele Pl., W. Hollywood, L. A. 46, Calif. ap5

BEAUTIFY YOUR CAR WITH MONOGRAMS— Personal initials lend charm and distinction, plus ready means of identification. Agents charge 25c per initial. Send \$1.00 for 135 initials (Roman or Old English). Includes samples of our ready-made gold and silver window letters. Paskow's Gold Letter Co., 1662 Cropsey Ave., Brooklyn, N. Y. mh8

CANDY AND MERCHANDISE DEALS—FOR Distributors, Operators and Agents. Write for information. Variety Sales, 1058 N. Rockwell, Chicago 22, Ill. mh8

FELT PENNANTS—ANY SIZE, ANY COLOR, any copy, wholesale only. Newby & Son, La Junta, Colo. ap5



“Maple City” TUF-TEX BALLOONS

Quality Rubber . . . New Designs . . . Special Manufacturing Processes . . .

add up to Superior TOY BALLOONS that are Top Sellers

Attention JOBBERS AND DISTRIBUTORS

See the “Maple City” LINE at the TOY FAIR ROOM 817

MAPLE CITY RUBBER CO.
 Norwalk, Ohio
 Manufacturers since 1915

FOLDING CHAIRS

PROMPT DELIVERY
 IN STEEL OR WOOD



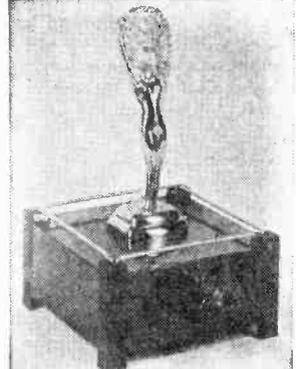
WRITE FOR CATALOG

J. P. REDINGTON & CO.
 DEPT. 28 SCRANTON 2, PENNA.

IT'S BACK and hotter'n ever . . .

“HOT SPOT” STATUETTE

Cigarette Lighter



Sells fast—sells itself. **\$18.00**
 For the office or home. Per Dozen F. O. B. Kansas City

Everybody wants one.

ORDER TODAY
 Make up your own deals. Limited quantity available each week. Individually packaged. 28 in shipping carton.

PRE-WAR'S FASTEST SELLING SALESBOARD ITEM

PLATTNER DISTRIBUTING CO.
 1330 OAK STREET KANSAS CITY 6, MO.

BINGO SUPPLIES AND EQUIPMENT

IMMEDIATE DELIVERY!

- ELECTRIC FLASH BOARDS
- RUBBERIZED WIRE CAGES

WIRE OR WRITE FOR CATALOG

John A. Roberts
 235 HALSEY ST • NEWARK 2 • N. J.

BUBBLE GUM

IMPORTED

Biggest prize and the best-selling item of the year.

120 Count, \$1.80

50% deposit with orders; money order or certified check only.

HARRY FRIEDMAN
 1065 Mission St.
 San Francisco, Calif.

AGENTS . . . QUANTITY BUYERS

WATERPROOF TABLECLOTHS

Just what women have been looking for. Wipes clean with damp cloth. Eliminates washing and ironing. Made of pure Vinyl plastic. Will not crack or peel. Big demand for restaurants and hotels. Available in following combinations:

A. Blue and White	B. Green and White	C. Rose and White
Size 52x52	Size 52x72	Size 52x72

Retails \$2.89. Your price \$1.50 each in dozen lots. Single Sample, \$2.00 each. Sample assortment of 3 kinds, \$5.49. Retails \$3.69. Your price, \$2.29 each, in dozen lots. Single Sample, \$2.50 each. Sample assortment of 3 kinds, \$6.95.

LIGHT WEIGHT MATERIAL—WHITE TRANSPARENT
 Size 48x54. Retails \$1.79. Cost you 83¢ in dozen lots. Single Sample, \$1.39 postpaid. FULL CASH WITH ORDER. ZIPPER OPENING

GENERAL UTILITY BAG • BOWLING SHOE BAG
 ZIPPER OPENING

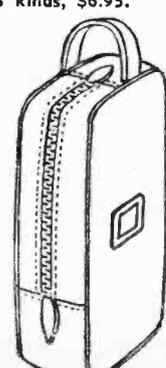
1. Men's Traveling Kit.
2. Ladies' Sewing Kit.
3. Beach Bag.
4. Lunch Bag.
5. Babies' Diaper Bag.
6. Bowling Shoe Bag.

SIZE 8 1/2 x 13 1/2

Made of first quality durable waterproof fabric—has extra strong zipper opening with leather trim. Made to last, will give years of service. Lots of 4 or more, 65¢ each. Retails \$1.69. Single Sample, \$1.00.

ORDER TODAY.
 TERMS: 1/3 Cash with Order. Price F. O. B. Chicago. SINGLE SAMPLE, FULL CASH WITH ORDER.

E. F. BERNHOLD, INCORPORATED
 1411 S. MICHIGAN AVE. CHICAGO 5, ILL.



HEAVY STERLING MEN'S WHITE STONE RINGS



This is the same heavy ring you used to pay \$18.00 for. Order your rings from us and save at least 50%.

\$9.00 DZ.

Let us send you our \$10.00 assortment of Men's and Women's samples.

DAVID I. LIVINGSTON, Inc.
 70 Forsyth St.
 ATLANTA, GA.

ROLL CAPS

250 shots to a pack. 60 packs to carton. 12 cartons to case.

In Case Lots. Per Carton . . . \$2.00
 Flat Caps. Per Gross . . . 3.25

Send for our latest Cap Gun Catalog.
 50% Deposit, Balance C. O. D.

New England Novelties
 74 Hanover St. BOSTON, MASS.

CANDY—GIFTS

IMMEDIATE DELIVERIES—25% Deposit

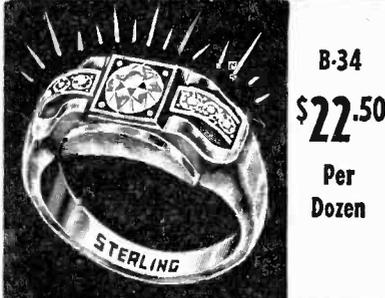
3/4 Lb. Boxes Party Pecan Candy. Doz. . . \$ 8.82
1-Lb. Boxes Party Pecan Candy. Doz. . . 11.78
1-Lb. Fancy Fruit Cake (Cello). Doz. . . 5.95
Reynolds 15-Year Pens. Doz., \$27.72 . . . \$2.65
Mystery Drinking Birds. Doz., \$24.00 . . . 2.50
BEACON BLANKETS, Indian Design . . . 4.45
Rabbits, 19 Inch Silk Plush. Doz. \$18.00. 1.65
Rabbits, 13 Inch Silk Plush. Doz. \$11.50. 1.00
#9 Maple Chest (Mir. in Lid) & 1 Lb. . . \$2.39
#10 Cedar Chest (Mir. in Lid) & 1 Lb. . . 2.59
#8R 2 19-Inch and 2 13-Inch Silk Plush Rabbits and 18 Boxes Candy . . . 17.50

CHOCOLATES, RADIOS, Etc.—Send for Catalog.

DELUXE SALES CO.
 220 S. MAIN ST. BLUE EARTH, MINN.

HEAVY GENT'S WHITESTONE RINGS
GOLD PLATED ON STERLING SILVER

B-33
\$18.00
Per Dozen



B-34
\$22.50
Per Dozen



B-35
\$24.00
Per Dozen

SAMPLE OF EACH OF THE THREE FOR \$5.50

Immediate Delivery.
25% Deposit, Balance C. O. D.
TUCKER-LOWENTHAL CO.
5 S. Wabash Ave. CHICAGO 3, ILL.
Telephone: DEArborn 1403-1921

CASTING RODS

It's a beauty—Solid, round, tapered, oil tempered steel rod with stainless steel eyes and offset cork handle. Over-all length, 56 inches. Rod lacquered yellow, eyes wire wrapped to rod and soldered, then lacquered red with black trim. Includes heavy canvas carrying case. A \$19.95 value last spring. Now at this amazing price. Fully guaranteed. F.O.B. Minneapolis, Minn.

25% with order, balance C. O. D.

Sample **\$7.00** Lots of 10 **\$6.00** Lots of 100 **\$5.00**
Ea. Ea. Ea.

DE COLA

2105 Olson Hiway, Minneapolis, Minn.

15,000 ITEMS for DISTRIBUTORS, JOBBERS, SALESMEN AND MERCHANTS

AT FACTORY PRICES. LARGEST VARIETY HOUSE IN THE WORLD—ALL YOUR NEEDS AT ONE SOURCE—ORDER DIRECT. All kinds of Specialties, Gum, Candy, Toys, Hardware, Auto Supplies, Smokers' Supplies, Toilet Articles, Sundries, Notions, Shoe Supplies, Later, Salesboards and extra special items. Also Layman's Carded Goods at factory prices. Send 3¢ stamp for catalog.

H. L. BLAKE

Factory Distributor LITTLE ROCK, ARK.

NEWSPAPER CLIPPINGS

MADE TO ORDER

Great Fun! Mystify Everybody. Appear 100% Authentic. Write for Sample.

BOLDUC STUDIO

33 West 67 St. NEW YORK 23, N. Y.

CASH IN ON BIG MONEY WITH LULU—Newest and flashiest girl novelty! Beautifully sculptured in colorful plastic, eleven inches long. Lulu is a combination eye-opener and letter opener. Price list and sample pair of Lulus in clever folder for one dollar. Write Pleasing Plastics, 243 Metz Ave., Akron 3, O.

FOR SALE—ASSORTED HAND OIL PAINTED Plaques. Vernon Chamberlin, 232 W. 4th, Junction City, Kan.

FUR MONKEYS—ASSORTED COLORS, 12", bunny fur, \$50.00 gross C.O.D. Jobbers and quantity users only. \$1.00 sample. F. Harris, 836 N. Van Ness Ave., Hollywood 38, Calif. mh1

IN LIGHTS! YOUR NAME AND SPECIALTY featured on Broadway theater marquee. Photograph amazes friends. \$2.00. Particulars, sample free. Rickarby, 403-3B W. 115th, New York 23 mh22

LORD'S PRAYER, TEN COMMANDMENTS, OR Crucifixion, reproduced on a real penny, individually carried, \$0.00 gross. Sample assortment sent prepaid, \$1.00. Perkins, Dept. B, 1109 Lawrence, Chicago. mh8

MAKE CLEAN-UP SELLING PERFUMES. Toiletries; over 100% profit. Behm-Charmelle Products, 3635-A Roosevelt, Chicago 24. mh15

SELL FULL PART TIME—INDIVIDUALIZED Belts, Buckles, Cap Badges, Tie Holders. 2,000 emblems to choose. Fast profits. Repeats. Write today special outfit offer. Hookfast Specialties, Box 1425 Providence, R. I. mh29

SELL BIG-PROFIT RELIGIOUS ITEMS—Every home a prospect. Send \$1.00 (refundable) for samples to Bella Products Co., 41 Union Sq., New York 3, N. Y. mh15

SELL "MAGIC IS FUN" MAGAZINE DIRECT to readers. 100 copies, \$6.00 postpaid. Sample, 25c. Robbins, Publishers, 152 W. 42nd, New York. mh8

SUBSCRIPTION MEN! ROCKY MOUNTAIN area: New Mexico, Utah, Montana, Wyoming, Southeast Idaho, West Nebraska, West Kansas. Premiums yours or ours. Monthly production bonus. Most popular farm ranch publication in field. Wire Circulation Department, 1520 Court Pl., Denver, Colorado, for line-up. mh1

TRIM HAIR AT HOME—SAVE BARBER bills. New invention. Simple. Easy. Lightning seller. Samples sent on trial. Kristee 133, Akron, O.

ZIRCONS—THE DIAMOND'S ONLY RIVAL, again available. Expert Watch Repairing. All makes reconditioned Watches, no pin levers or cylinders. Catalogue free. Bluebonnet Jewelers Exchange, 2500 Carter, Ft. Worth 3, Tex. mh15

ANIMALS, BIRDS, PETS

GIANT RATS (COYPU)—HUGE RATS WITH long tails. Hardy and wonderful attractions. Males, \$35.00; Females, \$40.00; Pairs, \$70.00. Rex M. Ingham, Ruffin, N. C.

GOLDEN EAGLES, MONKEYS, APES, WILD- cats, Ringtail Cats, Coatis, Coyotes, other animals, birds. Charone Animal Ranch, Burlington, Wis.

MEXICAN BURROS (DONKEYS) — NICE, gentle, youngest for children up to 8, \$45.00. Young for older children, \$35.00. Mother with beautiful Baby for \$70.00. Young Male and Female for breeding purposes, \$75.00 pair. Many others, write for description. Immediate shipment by express. Guarantee live delivery. Antonio Carazos, Laredo, Tex. mh15

MONKEYS—WHITE FACE RINGTAILS, RED and Gray Spiders, young and semi-tame, from 1 to 100. Also birds and other animals from Central America received regularly. Write for prices. Bower's Natural History Supply Co., 512 Santa Monica Blvd., Santa Monica, Calif. mh22

MONKEYS—YOUNG RINGTAILS AND SPID- ders, Parrakeets, Lovebirds, Doves, Canaries, Parrots, birds of all kinds. Write for list. Southern California Bird & Pet Exchange, Box 7, Bell, Calif. mh22

TAME MALE LION, 2 YEARS OLD. PAIR Snow Deer. 1 Two-toed Sloth. Gladys Gillem, c/o Circus, Newberry, S. C.

TWO LIONS—YEARLINGS, HEALTHY, GOOD condition. Will sell or trade for other livestock or show equipment. Make offers. Action, Box 315, Benton, Ill.

WANTED TO BUY—SMALL, FEMALE DOGS that are perfect at back-flips or corkscrew and jumping rope or any other outstanding feats. Not over 2 years old. Pressley, 1932 E. 8th St., Charlotte 4, N. C.

WILD AND PET ANIMALS, BIRDS AND Reptiles. We buy, sell or trade. Let us hear from you. Don Compton, Box 93, Mt. Vernon, Ill.

BUSINESS OPPORTUNITIES

FOR SALE—200-FT. CONCRETE SWIMMING Pool five blocks from square. Priced right. G. H. Drabenstott, W. Larwill St., Wooster, O.

RECORD DEALERS—(UNFRANCHISED, URAB Records, brand new. Top musicians, vocalists, 44c each. Latest used Decca, Columbia, Victor, etc. As is, 100 lots, 16c each. Shipped anywhere F.O.B. Deposit necessary. Urab BB, 245 W. 34th, New York 1. mh29

SANDWICH SHOPS, SODA FOUNTAINS, Cafes. Double your business with "Texburger," the sandwich that is different. Really creating a sensation everywhere sold. No smoke, no grease. A "winner" for establishing new business. Haskell D. Boyer, P.O. Box 1486, Fort Worth 1, Tex. mh8

SIXTEEN POKERINO TABLES IN EXCEL- lent condition. Includes merchandise and lease. Summer resort near New York City. Wonderful investment. Must sell because of other business. Box 147, Billboard, New York City. mh1

SUBSTANTIAL MAIL ORDER OPPORTUNI- ties. Oldest trade journal in the field shows you how. 54th year. Copy, 25c. Veterans Publications, Charleston 5, Ill. mh1

WANTED—CIGARETTE VENDING ROUTE IN Brooklyn, Queens or Long Island. Also want Location Getters. Box 163, Billboard, New York City. mh8

YOU MAKE \$2,000.00 IN THREE MONTHS. Everybody helps. Exclusive in your county. Details free. C. Maguire, Cannon Ave., Lansdale, Pa. mh15

\$25.00 DAILY—EXCLUSIVE MONEY MAKERS only. Send \$3.00 for samples. Refund guaranteed. Dornfeld, Box 1937Z, Chicago 90.

STEWART WARNER PORTOBARADIO

5 TUBE STEWART WARNER RADIO AND BAR COMBINATION

\$33.53 EACH

6 OR MORE \$32.95

25% WITH ORDER, BALANCE C. O. D., F. O. B. CINCINNATI 2, OHIO.



FIVE TUBE STEWART WARNER SUPER RADIO, enclosed in a beautiful IVORY finish bakelite portable bar, complete with two decanters; six gold-trimmed Hi-ball glasses, four gold trimmed Jigger glasses; ice cube tray, plus six glass stirrers. Each set in an individual carton ready for immediate delivery. A consistent money maker in the merchandise field, terrific for prize or premium users. Dimensions: 23"x10"x9 1/2".

EACH SET FULLY GUARANTEED

PEERLESS DISTRIBUTING CO., INC.
302-304 WEST FIFTH ST. CINCINNATI 2, OHIO

BEAUTIFUL PLASTIC MODEL

RADIOS

AC-DC 6-TUBES Including Rectifier

A new table model radio . . . gives console performance . . . powerful superheterodyne with six R.C.A. licensed tubes (including rectifier) . . . built-in aerial . . . tremendous volume . . . handsome in appearance . . . most efficient in operation . . . built into a durable plastic cabinet with slide rule illuminated dial . . . 5-inch P.M. speaker.



ONE BAND

Regular Broadcast

List Price . . . \$29.50
Samples . . . 21.54
12 or More

\$20.81
Each

TWO BAND

Short Wave and Broadcast

List Price . . . \$35.95
Samples . . . 25.19
12 or More

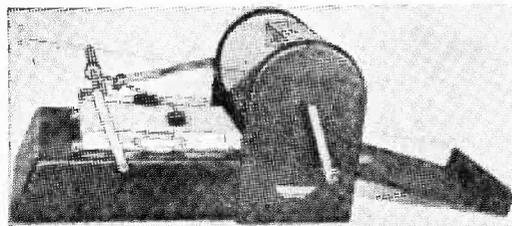
\$24.34
Each

FULLY GUARANTEED! All taxes included. F. O. B. New York City.
Send only 25% with order, balance C. O. D.
Carter Radio & Appliance, Inc. 43-45 43RD ST., DEPT. BB-14
LONG ISLAND CITY, N. Y.

FOR MAIL ORDER HOUSES—JOBBER—WHOLESALE—CHURCHES—CLUBS—BANKS—BUREAUS—OFFICES—RESTAURANTS—HOME ENTERPRISES.

PRINT YOUR OWN

CIRCULARS—LETTERS—BULLETINS—FORMS
MENUS—HAND BILLS—PROGRAMS—PRICE LISTS, Etc.



PRINT-O-PRESS

Will print anything that can be typed, written or drawn. Fully guaranteed. Do professional work. Print your own literature and save money. Print for others and make money. Reproduces in unlimited quantities. Does quality work, same as machines costing as high as \$150; Automatic Feed.

Amazingly Low Priced . . . \$32.50 F. O. B., N. Y. C.
COMPLETE WITH STENCILS, INK and Instructions

Print-o-Press Rotary Stencil Duplicator prints post card to large legal size, 8 1/2"x14". Uses standard size stencil.
25% Deposit With Order, Balance C. O. D.

Philkay Products

30 IRVING PLACE—N. Y. 3, N. Y.
GRAMERCY 3-0340

LOOK---New Low Prices. COMPARE---Why Pay More?

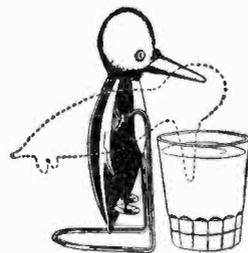
THE DRINKING BIRD MYSTERY WITH MOVABLE EYES
NO STRINGS—NO SPRINGS—NO WIRES—NO ELECTRICITY

"DIPPY JOE"

Complete with Glass and Stand. Ind. Boxed.

\$14.00 Per Doz.
(In 3 Doz. Lots)

\$16.00 Per Doz.
Sample \$1.50



"PENGUIN PETE"

With Movable Eyes Complete with Glass and Stand. Ind. Boxed.

\$21.00 Per Doz.
(In 3 Doz. Lots)
\$24.00 Per Doz.
Sample, \$2.25.

ORDERS FILLED IMMEDIATELY. 25% Deposit with Order, Balance C. O. D. Send for our latest Catalog, containing many new Novelties.

National Industries, Granite Bldg., St. Louis 2, Mo.

CARNIVAL SUPPLIES

Roll Caps. Box \$ 2.00
Bango Repeater Cap
Pistols. Dozen..... 7.80

BALLOONS

Gr. Gr.
No. 4.. \$1.75 No. 312.. \$ 2.00
No. 5.. 2.25 No. 315.. 2.50
No. 6.. 2.75 No. 418.. 3.00
No. 7.. 3.85 No. 426.. 4.00
No. 9.. 5.40 No. 7K.. 5.00
No. 11. 6.75 No. 14K. 10.50

Chinese Reed Balloon
Sticks. Gr. \$ 1.00
Cowboy Lash Whips. Gr.. 12.00
Inside Whistle Flying
Birds. Gr. 12.00
Batons With Bells,
Lancaster. Gr. 18.00
Swaggers—Lancaster. Gr. 10.50
Pin Wheels. Gr. 7.20
Comic Hat Bands. M... 17.50
Comic Felt Placques. M. 25.00
Composition Dolls. Gr.. 16.50
Feather Dresses. Gr. ... 9.00
30" Doll Sticks. M.... 15.00
Mexican Challo Hats. Gr. 27.00
Spanish Hats. Gr. 30.00
Fur Monkeys. Doz. 6.75
Jocko Monkey. Doz. 12.00
Toy Metal Drums
(Special). Doz. 3.75
2 Dozen to Carton.

25% Deposit With All Orders

MILTON D. MYER COMPANY

332 Third Avenue Pittsburgh 22, Pa.

COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mack Postel, 6750 N. Ashland, Chicago. mh8

AVAILABLE AT ONCE — VENDING MACHINE Mechanic, 10 years' experience with slots, pinballs and consoles. Own car and tools. Best of references. Contact Don P. Brooke, 765 Georgia St., Gary, Ind. 120-2-22

BALL GUM WILL MAKE MORE MONEY than anything you can sell through the vending machine. One good-as-new reconditioned Advance, Columbus, Northwestern, Silver King or Victor and 500 Balls Gum \$10.50. 1/2 cash with order. Thomas Novelty Co., Paducah, Ky. mh8

BALL GUM! BALL GUM! ALSO NEW AND used Machines. Write for prices. Eastern Carolina Candy Co., Morehead City, N. C. mh15

BIG MONEY IN VENDING MACHINES — Smallest capital start brings immediate profits that build permanent profitable business. Starting instructions free. Becker Vendors, 105-W Dewey, Drillion, Wis. mh29

CHARMS! CHARMS! CHARMS! BUY DIRECT and save money. These charms are made on brand new molds. Completely different. Write for free samples and prices. Adams-Fairfax Corp., 5721 W. Jefferson Blvd., Los Angeles 16, Calif. mh1

ERIE DIGGER—HAND OPERATED, LIKE new, \$75.00. Devry RS 16mm. Sound Projector, \$150.00. Counter Rock-Ola with stand, \$100.00. C. E. Lane, McCrory, Ark.

FOR SALE—EVANS' TEN STRIKE, HIGH dial, \$59.50; low dial, \$49.50. Rock-Ola Ten Pins, \$39.50, all in good clean condition. King-Pin Equipment Co., 826 Mills St., Kalamazoo 21, Mich. mh1

FOR SALE, MAKE AN OFFER—BALLY CLUB Bells; Bally High Hands, convertible; Big Game, Free; Big Game, Payout; Sun Ray, Super Bells. All machines just in from location—good clean pieces. Also quite a few used music and Seeburg Wall Boxes. Write for your needs. O'Brien Music Co., Newport, R. I.

FOR SALE, NAME YOUR PRICE—VICTORY, Torpedo Patrol, Yanks, ABCD Towers, Laura, Production, Idaho, Marines at Play, Santa Fe, Knockout, Suspense, Cover Girl, Oklahoma, Midway, Canteen Surf Queens, Bubbles, Big Hit, Captain Kidd, Big League. Games shipped immediately or check returned within twenty-four hours. O'Brien Music Co., Newport, R. I.

FORTY MODEL 54 U-SELECT-IT CANDY Vendors complete with all parts, \$17.50 each as is; lots ten, \$150.00. Ten Rowe Royal ten-col. Cigarette Machines, \$65.00 each. Third deposit. Automatic Sales, 440 Park, Beaumont, Tex.

GLOBES—TO FIT COLUMBUS VENDING Machines, \$1.00 each F.O.B. Los Angeles. Gaskets, 10c. Adams-Fairfax Corp., 5721 W. Jefferson Blvd., Los Angeles 16, Calif. mh1

ONE ROCK-OLA DeLuxe—32 VOLT OPERATED, with two extra motors and one extra converter in very good condition, \$375.00. Or will trade for Seeburg Hitone, 110 volts. ABC Novelty, 2509 S. Presa, San Antonio, Tex. K. 1152.

GLOBES—FOR MODEL V, \$1.25 EACH. ONE-third deposit. Immediate delivery. Adams-Fairfax Corp., 5721 W. Jefferson Blvd., Los Angeles 16, Calif. mh29

MECHANIC WANTED—MUSIC AND GAMES. Steady work. State salary wanted. A. B. Amusement Co., Margaretville, N. Y.

LOCKS FOR NW 39, NW 40 AND NW BALL Gum Machines. \$5c each, \$10.00 per dozen. Adams-Fairfax Corporation, 5721 W. Jefferson Blvd., Los Angeles 16, Calif. mh29

REBUILT POPCORN MACHINES FOR SALE—Fully guaranteed. Priced from \$150.00. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. mh1

ROUTE OF SIXTY SCALES—ESTABLISHED four years on excellent locations in Miami and Ft. Lauderdale, Florida. C. F. Kroll, P.O. Box 364, Hollywood, Fla. mh8

SIX BANGTAILS, THIRTY PACE, MILLS, Keenys, Jennings Consoles. Priced right. Forty No. 332, seven Buckley Wall-Bar Boxes, \$5.00 each. Sixteen Keeney, \$1.50; 63 Boxes, \$150.00. Coleman Novelty, Rockford, Ill. mh8

STEADY POSITION FOR TOP LOCATION Man for coin-operated machines. Must be steady, sober and possess sales ability. Lone Eagle Music, 88 Broadway, Springfield, Mass. mh1

WANTED: DIGGERS—ERIE, PANAMAS, Iron Claws, Mikescopes, Merchantmen. Any quantity, any condition. Also parts. National, 4243 Sanson, Philadelphia, Pa. mh1

16 ROCK-OLA PLAYMASTERS AND SPECTROX, perfect condition, one-third cash with order, balance C.O.D. \$260.00. Three hundred Wall Boxes, all makes, write for price. Beattie Music Co., P.O. Box 43, Hidalgo, Tex. mh8

77 VENDING MACHINES—68 NUT, 9 CANDY Vendors. Some Model A Columbus, Standard, Northwestern, Advance, Shipman, Victors, Variety Shoppe, Masters. Asking \$470.00 for lot. No best offer refused. B & K Vending Co., 1477 S. 10th St., Camden, N. J. mh8

COSTUMES, UNIFORMS, WARDROBES

ALL-BRAIDED CELLOPHANE WAISTBAND Hula Skirts with Leis, \$7.50. New Oriental and Strip Costumes, \$10.00. Rhinestone G-Strings, \$7.50. Bras, \$2.50. C. Guyette, 346 W. 45th St., New York 19. Tel. Circle 6-4137.

ASSORTED BUNDLES COSTUMES, GOWNS, Trimmings, \$5.00. Other costumes. Elastic Opera Hose, \$4.95. Rhinestones and Settings, \$1.75 gross. C. Conley, 308 W. 47th St., New York 19.

CLOWNS' AND BURLESK COMICS' PROPS and Accessories. Free lists. (Assortment, \$5.00.) "Happy" Morgan's Clown Headquarters, 2404-N Fifteenth, Philadelphia. mh8

RHINESTONE SETTINGS—PUNCHES, \$5.00; 20 and 30 size stones and settings in stock. Rubber Busts, \$2.50; Elastic Net Tights, \$7.50. Elastic Opera Hose, \$4.95. Other Accessories. Folder. Evelyn Rowe, P. O. Box 233, Station G, New York 19, N. Y.

SINCE 1839—COSTUME BARGAINS. CHORUS, dollar up; Principals, three up. No catalogue. State wants. Guttenberg, 9 W. 18th, New York 11, N. Y. mh8

TRUNKS—TAYLOR, H. & M. AND OTHER makes, slightly used. We are forced to move and must sell our stocks at sacrifice prices. Also very good line of Airplane Luggage. Savoy Luggage, 60 East 59th St., New York City. mh8

CARNIVAL — CIRCUS — PARK SPECIALS

12 INCH FUR MONKEYS — BRIGHT COLORS..... \$ 6.75 Per Dozen
RUNNING MICE 15.00 Per Gross

RODEO

Whips (Long Lash) \$13.50 per gross
Lancaster Bell Batons (R.W.B.) 19.50 per gross
Metal Gun and Holsters 13.50 per gross
Miniature Gun and Holsters... 7.20 per gross
Metal Western Jewelry Pins—
large assortment 2.00 per dozen
22.50 per gross

CARNIVAL

Robn Hood Hats \$13.50 per gross
Small Hat with Feather 7.20 per gross
Dinky Hats 10.80 per gross
Large Hawaiian Leis 6.75 per gross
Small Hawaiian Leis 3.50 per gross
Comic Hatbands 1.75 per 100
16.50 per 1000

PARKS

Yacht Caps \$27.00 per gross
Sailor Hats 19.50 per gross
Belt Beanie Caps 24.00 per gross
Felt Crew Caps 36.00 per gross
Felt Baseball Caps 24.00 per gross

WE TAKE ORDERS FOR SPECIAL PENNANTS AND BUTTONS

1/2 Deposit With All Orders

KIM & CIOFFI

916 ARCH ST. (Phone No. Market 7-9230) PHILADELPHIA, PA.

Order Now for New Season—Avoid Shortage

COAT ROOM CHECKS

Duplicate and Triplicate Styles
IMMEDIATE DELIVERY FROM STOCK
Roll Tickets—Coupon Raffle Books, etc., etc.

AMERICAN TICKET CO.

515 Greene Avenue Brooklyn 16, N. Y.

SPECIAL

EXPANSION BRACELETS, \$2.00 Each
Stainless Steel and 14-K Gold 1/20 Filled
Factory Seconds. Send \$3.00 for Sample. Our
stock consists of 75% SS, 25% Gold Filled.

NATIONAL METAL CO., 168 N. Main St., Fall River, Mass.

Fast Selling

ELEGANT MEN'S BULOVA

Dazzling Rhinestone Dial "Sparkles Like Diamonds"



Now 15 Jewel, \$23.50
17 JEWEL... \$25.50 (WHOLESALE)

Attractive 10K r.g.p. case. Rhinestone studded dial. Stainless steel back. Genuine leather strap. Reconditioned and Guaranteed

SELLS ON SIGHT!... A REAL PROFIT BUILDER!
Sample Orders—\$1. Extra
25% With Order—Balance C. O. D.
WRITE FOR NEW 1947 CATALOG

LOUIS PERLOFF

737 Walnut St., Dept. C PHILADELPHIA 6, PA.

HERSHEY BARS BEECHNUT GUM SALESBOARD DEALS

3 Wooden Pictured Chests, Packed with Hershey Bars and Beechnut Gum.

1 1000-Hole Salesboard Imprinted. Takes in \$50.00 Cost of Deal \$16.50

1/2 Dep. with Order Bal. C. O. D.

WRITE DEPT. "D" FOR CATALOGUE ON OTHER DEALS

COLONIAL INDUSTRIES

P. O. Box 203, Pittsburgh 30, Pa.

Advertisement for shipping label pins, featuring 'LATEST WINNER!' and 'SHIPPING LABEL PINS' with a price of 6.75 per gross.

ATTENTION! GOLD WIRE ARTISTS

We have a wide selection of hand-made, adjustable Bangle Bracelets and Wire Knot Rings in rolled gold plate. Also Hoop Earrings and other designs for pierced and unpierced ears.

Write for \$5 sample order with price list. Deposit, \$2, bal. C. O. D.

EMROW JEWELRY CO. Box 93, North Station, Providence 8, R. I.

BINGO

SPECIALS ★ CARDS TRANSPARENT MARKERS Write for Bulletin

AMUSEMENT INDUSTRIES, Box 2, DAYTON 1, OHIO

Advertisement for counter card merchandise, including 'COUNTER CARD MERCHANDISE NOTIONS-SUNDRIES'.

Advertisement for Lee Razor Blades, 'LEE RAZOR BLADES Write for Price List LEE PRODUCTS CO.'.

NOW IMMEDIATE DELIVERY

Genuine 51 Gauge NYLONS

GUARANTEED FIRST QUALITY ASSORTED SIZES.

Beautiful, sheer, full-fashioned DuPont Nylons from top to toe, with flattering seams. Popular new Easter shade. \$16.50 Per Doz.

TERMS—Net 10 days to rated firms, otherwise 25% deposit. F.O.B. Balance C. O. D. 2% Discount Chicago if cash in full accompanies order. Minimum order, 5 dozen. Packed 3 pair to box.

ROSNER PRODUCTS 323 S. FRANKLIN ST. CHICAGO, ILL.

BALLOON JOBBERS!

Buy direct from factory representative at factory prices. Per Gross
#5 Round, Asst. Colors \$1.80
#7 Round, Asst. Colors 3.50
#6 Squawker Balloon 4.00
#9 Round, Asst. Colors 5.40
Send for complete price list. Immediate Delivery. Minimum Order \$25.00. 1/3 Deposit, Balance C. O. D./ New England Novelties 74 Hanover St. BOSTON, MASS.

WHITESTONE RINGS
Why Pay More? STERLING SILVER FIVE STONE LADIES' SOLITAIRE
\$5.00 Per Doz.
Per Gross, \$57.00
Same Style, 14K Gold over Sterling Per Doz. - \$ 5.25
Per Gross - - 60.00
Ladies' Sterling Silver Whitestone Solitaires—Per Doz., \$4.00. Per Gross, \$45.00.
Sterling Silver Wedding Bands—Per Doz., \$5.00. Per Gross, \$57.00.
Wedding Bands, 14K Gold over Sterling—Per Doz., \$5.25. Per Gross, \$60.00.
Gold-Filled Wedding Bands—Per Doz., \$5.50. Per Gross, \$63.00.
Gold-Filled Solitaires—Per Doz., \$8.00. Per Gross, \$90.00.
Men's Sterling Silver, massive mounting, Whitestone Solitaires—\$9.00 Per Doz. \$102.00 Per Gr.
Same Ring, 14K Gold over Sterling Silver—\$10.00 Per Doz. \$114.00 Per Gr.
 25% Deposit with Order, Balance C. O. D. Also large variety of Ladies' and Men's Whitestone or Colored Stone Rings. No catalog. If samples are desired, send \$10.00 for assortment.
STERLING JEWELERS
 WORTHINGTON, OHIO

FORMULAS & PLANS

200 MONEY MAKING DEALS—PLANS, UNUSUAL ITEMS, RARE FORMULAS, IDEAS, SCHEMES. Folio free. Formico KA, Box 572, Dayton, O. mh8

FOR SALE SECOND-HAND GOODS

ABOUT ALL DIFFERENT MAKES POPPERS available. Fifty all-electric or gas-heated machines cheap. Burch, Advance, Cretors, Dunbar, others. Candy Corn Equipment, 120 S. Halsted St., Chicago. Ap26

AGAIN—ALL-ELECTRIC POPPING CNITS, Gasoline Poppers, Geared Aluminum Kettles, Peanut Roasters, Display Cases. Northside Co., Indianola, Iowa. ap5

COLEMAN HANDY GAS PLANTS, BURNERS, Tanks, Tubing, Fittings. Complete line, 30% discount. Northside Sales Co., Indianola, Iowa. ap26

FOR SALE—COMPLETE ROLLER SKATING Equipment. 1 dual 50-watt amplifier and microphone, 1 heavy duty speaker, 1 automatic record changer, 30 skating records, 170 pair skates used 1 year, \$200.00 worth new parts. Price, \$1,300.00. Robert Jacques, 908 Cedar Ave., Iron Mountain, Mich.

ORCHESTRA BUS—SLEEPER, TRACTOR Trailer, 10 Beds can be converted to 12, plus sleeper place in tractor which is snub nose type; or will sell trailer only. Vic Schroeder Agency, 848 Insurance Bldg., Omaha, Neb. mh15

PAINT—500 GALLONS GREEN SHERWIN-Williams, etc., \$1.17 1/2. Small lots, 5c more. Robert S. Parsons, Townsend, Va. mh1

POPCORN MACHINES—BURCHES, MANLEYS. Bargain prices. Wilhoit's Popcorn Concessions, 103 N.E. 60th Ave., Portland 15, Ore. mh8

QUICK SALE—SEVEN 1946 VIKING DeLUXE Popcorn Machines. Like new. \$175.00 each. Or make offer for two or more. R. DeHorsay, 321 Lincoln Ave., Seaside Heights, N. J. mh1

TARPAULINS, WATERPROOFED AND FLAME-proofed, made of 12-ounce twill or duck, 10x12', \$9.60; 12x15', \$14.40; 15x20', \$24.00. Other sizes at 8c per square foot. Sidewall any length or width. Canvas and Leatherette by yard. Deposit of 25% required with order. Satisfaction guaranteed. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. mh29

FOR SALE—SECOND-HAND SHOW PROPERTY

A NEW CATALOGUE 35MM. MOTION PICTURES: Westerns, Medicals, Hygiene, Roadshow Attractions, Comedies, New Prints. Low prices. Russa Film Exchange, Friendship, O. mh1

BALLROOM LIGHTING EFFECTS—CRYSTAL Showers, Spotlights, Motor Driven Color Wheels. New only. Newton, 253 W. 14th, New York, N. Y. mh15

BIG NEW LIST 35MM. FEATURES AND Shorts. Free lists. Hollywood Exchange, Box 105, Los Angeles 25, Calif.

DUE TO ILL HEALTH MUST SELL CHEAP—Complete Shooting Gallery consisting of 4 electric machine guns, canvas floor, sidewalls and top, 5 moving and 3 stationary rows of targets. Built on 1946 Chev. truck with living quarters. Ray Charnness, 524 N. Market, Winamac, Ind. Tel. 1554.

EXCELLENT VALUE—COMPLETE BOOTH Equipment for 600-seat theater. Movie Supply Co., 1318 S. Wabash, Chicago. mh1

FOR SALE—COMBINATION GLASS AND Funhouse, consists of twenty Laughing Mirrors, Webster Sound System, 26'x16' Shed Roof Top with Floor, 26' Fruehauf to haul same, insulated living quarters in front. Priced, \$2,200.00. If interested come or contact Kenneth Mohr, 2010 Superior St., Racine, Wis.

GOVERNMENT SURPLUS THEATER SOUND Projectors, Arcs, Rectifiers, Chairs, Drapes, Screens. Catalog mailed. S. O. S. Cinema Supply Corp., 449 W. 42d St., New York 18.

NEW, NEVER USED, 5x5 ANCHOR TOP, Attached 3 1/2 ft. Awning with red scallop, Flame-proof Green, Bally Curtain. New Canvas Bag. Frame of White Pine, Pipes included. Price, \$100.00 cash. Tony Trippi, Box 201, Sylvan Beach, New York.

RAT GAME, BUMPER, COCA-COLA AND Penny Pitch. Used part of one season. Larry Walters, 2925 Sander, Cincinnati, O. Phone University 0630.

RIDES FOR SALE—SPIT-FIRE, CHAIR-O-Plane, Loop-o-Plane, Kid Rides. P. M. Rumble, Paoli, Ind.

SCENERY, COSTUMES, COMPLETE UNCLE Tom's Cabin Show. Netto, Elkhart Hotel, Elkhart, Ind.

SHOOTING GALLERY—15-SHELL LOADING Tubes, 75c dozen; \$6.00 100. Deposit on C.O.D.'s. H. B. Sherbahn, Wayne, Neb.

SHORT RANGE TARGETS—MADE RIGHT, priced right, 12 kinds. Free samples. Wooley, 115 Donald, Peoria, Ill.

TESTED RIDE PLANS—KIDDIE AUTO, \$5.00; Tonerville Trolley (full size pattern), \$8.00; others. Free circulars. Brill, 228-B North University, Peoria, Ill.

THEATER SEATS, SPRING CUSHION, Venner; Projectors, Folding Chairs, Screens, Tents. Sell 35mm., 16mm. Film. Lone Star Film Co., Dallas, Tex. mh1

WOOD MAULS, 16 LBS. 8" FACE, 10" HEAD, 28" Handle. Price, \$1.00 each, min. order, 24. Constructors Equipment Co., 24-16 Jackson Ave., Long Island City 4, N. Y. mh8

35MM. SOUND FEATURE, "LIFE OF OUR SAVIOR" Like new, \$125.000. F. O. Box 472, Pittston, Pa.

35MM. SOUND FEATURES, SERIALS, COMEDIES. Low rental rates. Also outright sales. Oakley Film Exchange, 242 Kontner, Nelsonville, O.

35MM. 8-REEL VERSION, LIFE OF CHRIST in Polish narration titled: "Tragedja Na Golgotcie," like new, \$80.00. Alex Chervinsky, 114 N. Vesper St., Lock Haven, Pa.

BUY NOW! SENSATIONALLY New LOW PRICES!

G-BOY—REPEATER CAP PISTOL
 Shoots 50 caps automatically. Rapid firing. Looks like a real .45. Full size plastic hand grip. DELUXE Model, 7 in. long.
\$7.50 Dozen
 25% Down, Balance C.O.D.

BANG-O Repeater PISTOL \$7.95
 All metal, silver finish, shoots 50 caps automatically. Western style, ivory plastic embossed handle, 7" long. Per Dozen ONLY.

ROLL CAPS
 (60 boxes)—5 rolls. Per 60 Boxes **\$2.45**
 250 shots to the box.

NATIONAL TOY COMPANY

Wholesale Distributors of National Branded Toys
 28 S. Clinton St. Chicago 6, Ill. DEArborn 3365

ALL BEST SELLERS COME FROM SUPERIOR!

CHARM BRACELETS

"I LOVE YOU"
 No. 6027—Beautifully cut-out letters on attractive chain. All gold plated, safety catch. Fast seller! Carded.
\$4.40 Dz.; \$51 Gr.

"KEY TO MY HEART"
 No. 2991—Cut-out charms spell "Key to My Heart." Safety catch chain, all gold plated. Carded.
\$4 Dz.; \$45 Gr.

CHINESE GOOD LUCK CHARM
 No. 2969—Attractive heads of Chinese characters on chain. Gold plated, safety catch. Carded.
\$3.25 Dz.; \$36 Gr.

Sweeping the Country! UTENSIL SETS

No. 6028. Knife, Fork and Spoon Pin. A novelty that's HOT! Gold plated. Carded.
\$4.50 Doz. \$51 Gross

INDIVIDUAL KNIFE, FORK OR SPOON PINS

Each one carded. Order by number.
 No. 2960—Knife
 No. 2961—Spoon
 No. 2962—Fork
\$1.75 Doz. \$19.50 Gross.

New! Trotting Horse Pins
 No. 6025—In beautiful circle wreath. Gold plated. Safety catch. Carded.
\$3 Dozen. \$33 Gross.
 No. 6026—Double Trotting Horse Pin. Good looking. Gold plated, safety catch. Carded.
\$3.25 Doz. \$36 Gross.
 No. 6024—Single Trotting Horse. Gold plated, safety catch. Carded.
\$2.50 Doz. \$28.50 Gross.

SEND FOR BIG, NEW CATALOG!
SUPERIOR JEWELRY CO.
 740 SANSON ST., PHILA. 6, PA.

FREE
1 Ladies' Diamond Ring
 with every order of
3 Pounds Broken COSTUME JEWELRY
 at **\$10.00**
 Slight repairs needed. Also useful for repair work. **FOR DEALERS ONLY.** Only one lot to a dealer. No duplicate orders accepted within 10 days.
B. LOWE
 HOLLAND BLDG. ST. LOUIS 1, MO.

SPECIAL
 Get Acquainted Offer
STAR REPEATING CAPS
180—10c Box \$10.00
60—10c Box FREE
LIMIT 2 DEALS
 Send This Adv. With Order for **FREE CAPS.**
Terms—Cash
STANDARD SPECIALTY COMPANY
 Oostburg, Wisconsin

Western Bronze Horses
 Are the biggest selling item out today in New York. Merchants going to town with this number—all Bronze Metal, not plastic, wood or chalk. Beautiful display in any home. Also used for book ends. Novelty stores, gift shops, variety stores, salesboard operators, etc., write for prices. We sell for less—this all year round seller.
C. GAMEISER
 146 Park Row New York City 7

The REAL Giant Pig Savings Bank
 Outselling all others, because of the merry little twinkle in the Pig's Eyes. It's this merry little twinkle that catches the young ones. Blue, pink and white with HAND-PAINTED ornaments. A WORK OF ART in every detail.

#4952K
 15 inches long, 7 inches wide, 8 inches high, Weight 63 lbs. to the doz. Packed 1/2 doz. in carton. Retail for \$3.00.
\$19.50 per doz.
 In less than doz. lots, **\$21.50 per doz.**

#4953K
 9 1/2 inches long, 5 1/4 inches wide, 5 3/4 inches high, Weight 25 lbs. to the doz. Packed 1/2 doz. in carton. Retail for \$2.00.
\$12.00 per doz.
 In less than doz. lots, **\$15.00 per doz.**

TREMENDOUS SELLERS
 Agents wanted to sell them to storekeepers. Liberal Commission. Sample sent on receipt of retail price, which will be refunded as soon as orders for one gross will be sent in.

LEO KAUL IMPORTING AGENCY, Inc. 333 & 335 K South Market St. Chicago 6, Ill.

BALLOON JOBBERS, ATTENTION
DIRECT FROM FACTORY — AT FACTORY PRICES
GUARANTEED FIRST QUALITY FRESH STOCK

#4.....\$1.65 per Gross	#7.....\$3.50 per Gross	#11.....\$6.50 per Gross
#5.....1.95 per Gross	#8.....4.50 per Gross	#418.....2.60 per Gross
#6.....2.50 per Gross	#9.....5.40 per Gross	#822.....6.50 per Gross

T30 TARGETS, all orange.....\$10.00 per 100.
IMMEDIATE DELIVERY. 25% Deposit, Balance C. O. D.
HARRIS NOVELTY CO.
 1102 ARCH ST. PHILADELPHIA 7, PA.

BALLOONS
 9-INCH. GROSS\$ 5.40
 11-INCH. GROSS6.40
 16-INCH. GROSS16.00
 ALSO 4-5-6-7-8 INCH TOSS-UPS, NOVELTY HEADS, ETC.
WRITE FOR LIST.
COMPLETE LINE OF NOVELTIES AND GENERAL MERCHANDISE.
WISCONSIN DELUXE CO. 1902 N. THIRD ST. MILWAUKEE 12, WIS.

A NEW IDEA!

ZIPPER FACE PURSE

Smartly Styled for Little Girls



Price per dozen **\$5.25**
F. O. B. Lockport, N. Y.

Painted in four or more brilliant colors on simulated leather. Very durable—closes on back with five inch zipper. Five inch colored handle—approximate sizes 7" x 8". All children want them. Quick delivery, order by number. Send 75¢ to cover mailing for each sample number.

E. H. FERREE COMPANY
57 RICHMOND AVE., LOCKPORT, N. Y.

BALLOONS

NOW YOU CAN ORDER
DIRECT AND SAVE MONEY!
OUR PRICES CAN'T
BE BEAT!!!

- #5 Balloons, Gross \$2.40
- #7 Balloons, Gross 3.80
- #9 Balloons, Gross 5.70
- #418 Airships, Gross 3.00
- #524 Airships, Gross 5.70
- Giant Zeppelin, Complete, Gross 19.00
- #T30 Targets11

FIRST QUALITY ONLY.

Deposit Required With All C.O.D. Orders.

Concession Enterprises
535 Carondelet New Orleans, La.

IDENTIFICATION BRACELETS

CARNIVAL ENGRAVERS—STORE ENGRAVERS

- Men's Extra Heavy Gold, 16/24K Doz. \$7.50
- Men's Extra Heavy Silver Plate 7.00
- Ladies' With Stainless Steel Tag 5.50
- Ladies' Gold, 16/24K Plate 6.00
- Men's Idents, Gold Plate 3.00
- Ladies' Gold or Silver Plate 2.50

All Above Items Are Engraving Jewelry.
Send \$1.00 for Any One Sample.

Grab Bag Jewelry, Sample Asst., \$10.00 Dz.
Burgess Engraving Machine \$7.50

Write nearest office for Illustrated Catalog.
Which shows many more Engraving Items.

Miller Creations Mfg.

6828 KENWOOD AVE. CHICAGO 37, ILL.
H. E. HUGHES M. G. MANUS
11167 Morrison St. 65 Shannon St.
North Hollywood, Toronto, Ont.,
Calif. Canada

BUBBLE GUM

Made in U. S. A.
Chicklet Type, 240 Count. Per Box. \$1.00
Stick Type, Packed 5 Sticks to Envelope, 100 Envelopes to Box.
Per Box 3.75

50% Deposit, Balance C. O. D.

New England Novelties
74 Hanover St. BOSTON, MASS.

HELP WANTED

GOOD ANIMAL AND CAGE MAN FOR LION act, must be sober and reliable, good treatment, \$50.00 per week plus room and board. Gladys Gillem, c/o Circus, Newberry, S. C.

MAKE MORE MONEY SELLING INDIVIDUALIZED Buckles, Belts, Tie Holders, Cap Badges. Choice of 2,000 emblems. Quick profits, repeats. Special outfit offer, write Hook-Fast Products, Dept. D, Columbus 6, O.

MUSICIANS OPPORTUNITY—WANTED AT once. All Instruments. Also Harmonica Players. Male or Female. Professionals. Amateurs may apply. Dancers, Singers, see me at once. Jack Curley, Voice Beautiful Institute, 253 West 58th St., New York 19, N. Y. Phone CO-lumbus 5-9496.

NEED A GOOD TEN-PIECE WHITE BAND—Immediately for territory one-nighters. Sleeper bus preferred but not compulsory. Good territory and good work. State all first letter. Box C-121, Billboard, Cincinnati 1, O. mh1

PIANIST—FOR FOUR-PIECE COMBO. AGE 18 to 24. State all in first letter. Write Box C-143, Billboard, Cincinnati 1, O.

PROFESSIONAL DANCER—TO JOIN ORGANIZED line to go to Mexico. Thelma Carmen, Line Agent, 252 E. Lakeview Ave., Columbus 2, O.

STRING BASS, 10-PIECE TERRITORY BAND, must read. Salary, no drunkard. Wen Schuh Orchestra, Grand Forks, N. D.

TWO INGENUES DOING SPECIALTIES, wanted for 1947 tent show. Long season. Tell all and send snap shot photo. Also place Novelty Act that can change for week. Slout Players Tent Show, Vermontville, Mich.

WANTED—ACCORDIONIST OR VIBE MAN for Havana cruise, ten days. Every fifth day off with pay. Six months or longer starting March 13th. Fine salary, unrestricted run of ship. Wire full details, personal description, experience, to Cress Turner, c/o Windle Hotel, Jacksonville, Fla.

WANTED—ARRANGERS TO WORK BY MAIL. Write Midwest, Box 54, Sewanee Union, Sewanee, Tenn.

WANTED—EXPERIENCED SMALL BAND Tenor. Must read, fake, play clarinet, commercial jump, sober. Orchestra Leader, Southern Manor, Columbus, Ga.

WANTED—HUMAN ODDITIES, WORKING Acts, all season one spot. Pleasant surroundings. Box 35, Cincinnati 30, O. mh8

WANTED—MUSICAL SINGLES, TEAMS, units for Midwest's leading lounges. Rush details, photos, recordings. Lowell Martin, Orpheum Bldg., Sioux City, Ia.

YOUNG LADY WITH TRAPEZE OR RINGS—Experienced. Write for appointment. Quincy, 365 W. 46th St., New York 19, N. Y.

35MM. PROJECTIONIST. VAUDEVILLE PEOPLE in all lines for tent show. For sale: 35mm. Film. Westerns and Actions. Rusty Williams, Stantonsburg, N. C.

INSTRUCTIONS BOOKS & CARTOONS

YOU CAN ENTERTAIN WITH TRICK CHALK Stunts and Gag Pictures. Catalog, 10c. Balda Art Service, Oshkosh, Wis. mh22

\$25.00 WEEKLY FOR EIGHT HOURS' WORK addressing envelopes. Instructions, 25c. Cy Bibbs, 2233 Eastern Ave., Indianapolis, Ind.

FOR QUICK ACTION!

Tarco PHON-LITE

UNIQUE ELECTRIC TABLE LIGHTER WITH ASH RECEIVER

... the hottest item for Premium Users, Operators or any deal! Most amazing cigarette-cigar lighter ever invented, PHON-LITE gets action on sight! Fully Automatic—lights instantly when button is pressed. Novel, realistic phone design in genuine Styrene Plastic with 8 ft. cord and plug. Removable brass ash receiver. Safe, economical to use!

NO FLAME—FLUID—WICK FLINT—BATTERIES!

Individually Packaged in Attractive Gift Box.

IMMEDIATE DELIVERY ORDER FROM YOUR JOBBER

MAGICAL APPARATUS

AAA WHOLESALE TRICK CATALOG, 10c. Manufacturers "World's Largest Line." Pitchmen's 25c package (7 items); \$4.50 100. Arlane, 4462 Germantown, Philadelphia. mh8

A BRAND NEW CATALOGUE—MINDREADING, Mentalism, Spirit Effects, Magic Horoscopes, 1947 Forecasts, Crystals, Palmistry, Graphology, Facial Charts, Books. 148-page illustrated Catalogue plus Magic Catalogue, 30c. Wholesale. Nelson Enterprises, 336 S. High, Columbus, O. mh15

DOUGLAS CATALOG 500 TRICKS, 10c—FOR 25 years America's fastest magic service, professional, amateur. Douglas's Magicland, Dept. B, Dallas, Tex. mh8

FREE CATALOG MAGIC, PUZZLES, TRICKS. Scheetz's, 98 Branch, Sellersville, Penna. mh8

HYPNOTIZE ANYONE SPEEDILY, EASILY, effectively! Sure-fire method! (Guaranteed Course, \$5.00. (Information, stamp.) Philadelphia School Hypnotism, 2404-N Fifteenth, Philadelphia. mh8

LARGE PROFESSIONAL MAGIC CATALOGUE, 35c. Max Holden, 220 W. 42d St., New York, N. Y. mh29

MAGICIANS—ILLUSTRATED MAGIC BOOK for audience sales, 100% personalized with your name and photo, life story. 108 tricks, 78 illustrations. Low cost. Samples, prices, 35c. Nelson, 336 S. High, Columbus, O. mh1

TRUE SECRET OF VENTRILLOQUISM—FIRST time published. Free booklet. Figures bought and sold. Quakenbush, Big Flats, N. Y.

WANTED—NEW AND USED MAGICAL Apparatus and Illusions. Note: Manufacturers, send me list of new effects in magic. LaRose Magic & Novelty Shop, 2727 Reed, Philadelphia 16, Pa.

MISCELLANEOUS

BIG MONEY! SELLING RUBBER STAMPS, stores, offices, everywhere. Lowest priced! Marshall Steele, 290-B New Main, Yonkers 2, N. Y. mh15

DIRECT FROM MANUFACTURER—PERFECT imitation of ladies' cocktail watch bracelets, rich with rhinestones and imitation rubies, in 14-k. gold finish. Pink, yellow, white. Fast moving, \$12.00 dozen. Samples sent C.O.D. Clarion Sales Co., 178 Forsyth St., New York 2, N. Y. mh8

GENERATOR SETS—NEW AND USED. 1 TO 25 kw. Half price and less. O. C. Evans, Mt. Sterling, Ky. mh15

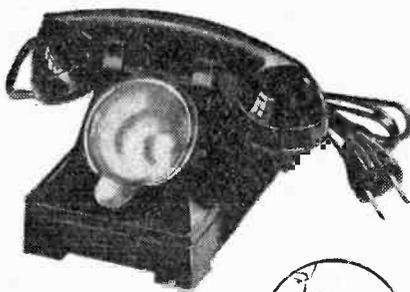
PACEMAKER TRAILER COACHES DELUXE 3-room complete, 20 1/2 ft. Price, \$2,212.73 F.O.B. factory. Write Pacemaker Trailer Co., Elkhart, Ind.

PLAY PIANO BY EAR—PLAY-AT-SITE teaches all principal chords at a glance. No notes. No study. \$1.00 per copy. P. H. Kaufman, 6019 Hollywood Blvd., Hollywood 28, Calif. mh1

PREMIUM GOODS, DOLLS, PIGGY BANKS, Placques, Dogs, etc. Moulded products. Ambro Products Co., 2488 Summit St., Columbus 2, O. je28

RECORDS, COMMERCIAL PRESSINGS—MADE from own original recording. Labels printed in your name. Details (stamp). Urab BB, 245 W. 34th, New York 1. mh29

YOUR NEEDS ARE SERVED BEST BY ONE who specializes in serving readers of Billboard. We sell only leading makes, built by old established manufacturers. Immediate delivery, large selection, and we handle the insurance and financing. Rogers Trailer Ranch, Rantoul, Ill. Phone 393. mh8



\$33.00 DOZEN

Ideal for home—office! Overall size, 6"x5"x3 3/4". One hand operation. Plugs into any convenient socket or outlet, 110-120 Volt, AC or DC current.

WRITE—WIRE—PHONE

The Tarrson Company
230 E. OHIO ST. CHICAGO 11, ILL.

DEALERS

SALESBOARD OPERATORS

RETAILERS



Where's Kilroy! RIGHT HERE

The most talked about man on earth. The one every boy and girl knows about, is out of Army service and now in ours. Be alert! Jump the gun! Let this novel gift make your sales SKYROCKET. Children go for Kilroy! So do grown-ups!

He's a WINNER.
\$12.00 Per Dozen
10 Inches High

1/2 Deposit with Order, Balance C. O. D.

DAMEN ART DEPT. 22, 1236 W. HUBBARD ST. CHICAGO 22, ILLINOIS



BUNNY BANK

Holds \$500.00 in coins. Let him get the JUMP on sales for you. He and his sister, BETTY, are the BIG HOP for Easter. Billy and Betty Bunny, the sensation of the nation. Attractive, beautiful, rich colors. Take the elevator to successful sales. Don't delay, order NOW.

\$18.00 Per Dozen
12 Inches High

The Giant Piggy Bank still available. The hotcake that never cooled. Write for information.

AN AMAZING NOVELTY!

\$16.00 per dozen
\$14.40 per dozen

In Gross Lots
25% Dep.
with order,
Bal. C.O.D.

TOMIC TOMMY

No Springs
No Wires
No Winding
Nothing To Wear
Out!



Samples, \$2.00 each, postpaid.
Retail for \$3.98.

Bird measures 4 inches long, has a bright red head and yellow body. Clips on to any drinking glass. Natural for favors, gifts, premiums, etc.

W. NELSON

3800 N. 8TH ST. PHILADELPHIA, PA.

CHAIRS TABLES

FOLDING and NON-FOLDING. Many Styles. Prompt Shipment. Smallest chair order 2 dozen.



ADIRONDACK CHAIR COMPANY

1740 Broadway, New York 1, N. Y. Dept. 3 Corner 26th Street

BALLOONS

GUARANTEED FIRST QUALITY—FRESH STOCK
NEW LOW PRICES
WHY PAY MORE?

- # 4 Balloons, Gross \$1.75
- # 5 Balloons, Gross 2.15
- # 6 Balloons, Gross 2.65
- # 7 Balloons, Gross 3.70
- # 8 Balloons, Gross 4.75
- # 9 Balloons, Gross 5.65
- # 11 Balloons, Gross 6.75
- #315 Airship, Gross 2.35
- #418 Airship, Gross 2.75

IMMEDIATE DELIVERY.

25% Deposit, Balance C. O. D.

BANNER PRODUCTS CO.

106 S. 4th St. Louis 2, Mo.

DEALERS! ARRANGE NOW FOR FIREWORKS FOR THE HOLIDAY TRADE!

We are distributors for every kind of fireworks; catering to jobbers and retail outlets. WHOLESALE ONLY.

ACME SALES CO., Inc.

Dept. 2, 731 Marietta St. ATLANTA, GA.

SENSATIONAL TIES

\$13.50 Per Dozen

To Jobbers and Distributors. Sensational \$2.50 retail value. Money back guarantee. Send for Sample Dozen, C. O. D.

Alan Shepard and Sons

Simply Beautiful Ties

17 N. STATE ST. CHICAGO

CONCESSIONERS SOMETHING NEW AND DIFFERENT. CEDAR PLACQUES

4"x8" Pinup Girls, Dogs, Fish, Birds, etc. Big Flash, made to create trade for Ball Games, Bumper, Bingo, Scales, etc. Light weight, no breakage. 12 assortment. Send \$2.50 for Sample Assortment of One Dozen and Quantity Price List. CEDAR CRAFT, 1516 Market St., St. Louis 3, Mo.

FOR SALE CURTAINS — DROPS TRAVELERS

Best Condition Low Prices INCOMPLETE LISTING

- Pink Satin Revue Traveler
Yellow Velour Revue Traveler
White Velour Revue Traveler
Periwinkle Blue Velour, 3 pieces: 12'x29', 15'x11', 44'x8' to 16' on end
Yellow Satin Cyclorama, 40'x19'6"
French Blue Velour, painted, 45'x25'
Brown Taupe Velour, 45'x24'; with Border, 17'x45'
Med. Brown Velour, 2 pieces; 15'x13', 15'6"x45'
Royal Blue Velour, 19'6"x36'
Light Green Velour, pleated, 2 pieces; 20'x11' each
Black Velour Drop, 16'x22'6"
Black Drop, with snaps, 13'x12'6"
Gray Satin Drop, 10'x17'
White Colored Plush Tableau Curtain
Pair Red Tapestries, fullness, 8'x24' each
Velour Scene Drop, choice item, 30'x24'

AND MANY OTHERS — VARIOUS COLORS, SIZES. ALSO BORDERS — LEGS — SIDE TABS.

May Be Seen by Appointment.

MR. NEILSON

Room 1800
1270 Sixth Ave., New York, N. Y.
Circle 7-5152

MUSICAL INSTRUMENTS, ACCESSORIES

PIANISTS' DREAM CHARTS: SHOW NAMES, Symbols, Readings, Notation, 648 Treble, 180 Bass Positions, 15 Basic Chords, all Keys, includes Chords, Scale Indices. Only \$1.00. Carol, P. O. Box 21-BB-Lefferts, Brooklyn 25, N. Y. mh22

PARTNERS WANTED

PARTNER WANTED — WITH TWO TRUCKS to furnish transportation and take active part in management of small circus on equal basis. Small investment required. First class proposition to right party. Address Great Creston Show, 390 Arcade Bldg., St. Louis 1, Mo.

PERSONALS

NEW YORK MAIL ADDRESS — YOUR MAIL received and forwarded. Confidential. Low rates. Arlington, 131-T W. 42d St., New York 18. mh8
POST CARDS — 500 FOR \$5.00, 1,000 FOR \$9.50. 50% deposit, balance C.O.D., plus postage. Graphic Arts Photo Service, Hamilton, O. np

PHOTO SUPPLIES DEVELOPING-PRINTING

AGENTS WANTED — 40% COMMISSION. YOUR Photo on Gummed Stamps, 100 for \$2.00; in color, \$2.50. Postage stamp size; clear, permanent finish, excellent reproduction. Send any size negative or photograph. Provides individually. Stick on letters, envelopes. A fast seller! George MacDonald Photo Studio, 49 Rosedale Ave., Middletown, R. I. mh15

ARTISTIC 1947 PHOTO MACHINES — IMMEDIATE shipments. Cameras or Cabinet complete. Streamlined K.D. or one-piece. 20 sizes. 5-year warranty. Federal Identification Co., 1012 N.W. 17th, Oklahoma City, Okla. mh1

BOOTH CAMERAS — 2 1/2 x 3 1/2 WITH F 4.5 Lens, Automatic Shutter and Controls, \$129.00. Bilright Camera Mfg. Co.; Offices: Greensboro, N. C.; Atlanta, Ga.; Jasper, Ala. mh29

CAMERA, COMPLETE — LENS, 2 1/2 x 3 1/2, booth enlarger, some supplies. Used 1 1/2 years. Perfect condition, \$300.00. Mrs. Rhodes, 828 South St., Philadelphia 47, Pa.

COMIC FOREGROUNDS — "JAIL," "DANCE Team," "Donkey," "Hula," "Broncho," dozen others. Eastman Paper, Chemicals. Backgrounds. Photo Novelties, Photo Rings, Photo Mounts, all sizes. Literature. Miller Supplies, 1535 Franklin, St. Louis, Mo. ap12

DIME PHOTO OUTFITS CHEAP — ALL SIZES. Drop in and see them; latest improvements. Real bargains. P. D. Q. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. mh1

DIRECT POSITIVE CAMERAS, BOOTHS, COMPLETE with supplies, everything new, \$289.00. particulars free. Mid-West Sales, Poteau, Okla.

D. P. BOOTH, 2 1/2 x 3 1/2, AND TABLE MODEL, 3 1/2 x 5 1/2, post card size. Enlarger, Lights, Frames, Chemicals, etc., complete, ready to go, \$300.00. James Ferrell, 1386 Harrison Ave., Cincinnati, O.

ENLARGED FROM PHOTO — 3 SAME 5x7 ON D.W. Paper, \$1.00. Original returned. Acorn, Box 25, Jersey City, N. J. mh1

FOR SALE — PHOTO GALLERY TAKES 1 1/2 x 2, 2 1/2 x 3 1/2 size pictures. Complete ready to work with Camera, Enlarger, 2 Extra Shutters, Chemical Paper, Background Lights, Driers, Frames. A real buy at \$250.00. C. Morris, 414 Calhoun Ave., Mays Landing, N. J.

FOR SALE — D.P. PHOTO, 1 1/2 x 2, COMPLETE. some stock, \$275.00. Wanted: Flying Jenny or Merry-Go-Round Horses and Chairplane. Clarence H. Jensen, 625 S. Main, Council Bluffs, Iowa.

LOWEST PRICES ON DIRECT POSITIVE Machines. Send for new price list. Glossick Mfg. Co., 544 Monson St., East Peoria, Ill.

IMMEDIATE DELIVERY ON PIEDMONT D.P. Cameras. Guaranteed for five years. Finest money can buy. Write for new 1947 catalog. Piedmont Camera Mfg. & Supply Co., Burlington, N. C. Phone 2244. mh1

"OLSON" DIRECT POSITIVE CAMERAS — Will not buckle, jam or scratch the paper. 1 1/2 x 2 and 2 1/2 x 3 1/2 size, \$25.00. Order now before the raise in price. Olson Sales, 905 Walnut St., Des Moines 9, Iowa. mh22

PHOTO OUTFIT COMPLETE — MARFUL FACTORY made 2x1 1/2 portable booth and camera, awnings, tinting and display stand, mirrors, trays, lots of stock. Everything ready to make money. Must be sold. W. "Kid" Bagby, 447 E. 25th St., Baltimore 18, Md.

TO ALL DIRECT-POSITIVE OPERATORS AND tradersmen: The New Direct Positive Magazine is out, if you have not already received your copy, send for your free copy today. P.O. Box 26, Batavia, N. Y. mh1

TWO COMPLETE PHOTO BOOTHS — EACH has 1 1/2 x 2, 3 1/2 x 5 cameras, two Dunkers, one Marful with prism. These booths new June, 1946, and have been used very little. Included about 12 rolls paper, chemicals, trays, tinting equipment, all you need of everything for operating both booths. Will sell for \$500.00 cash F.O.B. Montgomery, Ala. Write H. T. Urquhart, Box 1183, Montgomery, Ala.

WRITE FOR NEW PRICE LIST JUST OFF the press. Complete Direct Positive Supplies, Marful and Eastman, Marks & Fuller, Inc., 70 Scio St., Rochester 4, N. Y. mh15

NO HAND Developing
Yet our Machines cost no more than old types. Portable. Fast shipment.
BURBRIDGE CO. Dept. 16 Burbridge Bldg., 2415 San Jacinto, Houston 4, Texas.

JEWELRY DEMONSTRATORS
We carry a complete line of fast selling money-making items. Write for our new 1947 Catalog now! Wholesale only.
—PLEASE STATE YOUR BUSINESS—
ENGRAVERS: No. 1X7 \$12.00 per gross; No. 2X1 \$22.50 per gross; No. 3X20 \$24.00 per gross
Whitestone Workers: No. 3R157 Dz. \$4.50; No. 3R160 Dz. \$5.25; No. 3R159 Dz. \$5.25
3-Diamond Wedding Ring — Ea. \$2.50; Bridal Sets, as Illustrated in a Box No. 6R301 — Ea. \$5.40; Same as above without a Box — No. 6R325 EACH \$5.00
BIELER-LEVINE, 5 N. WABASH AVENUE, CHICAGO 2, ILLINOIS

BIG CIRCUS FUN AMUSING
No. D2. Sells out fast in taverns, cigar stores, clubs, pool halls, liquor stores, fairs, bazaars, etc. This stupendous deal consists of 70 assorted and frequently changed surprises in packages. Each contains a good 10¢ value. (shipped by express or freight, collect.) Wgt. 13 lbs.
COSTS YOU \$3.50 Lots of 14 \$3.35 ea.
SPORS CO., 3-47 Lamont, Le Center, Minn.

CHOCOLATES
In CEDAR CHESTS MAPLE CHESTS CHOCOLATE DEALS WITH APPEAL!
24 HOUR SERVICE!
75 HOT ITEMS ILLUSTRATED IN OUR NEW CATALOG
1-Pound Assorted Chocolates, Attractively Boxed, \$8.40 Per Doz. (Minimum, 2 Dozen)
Cedar Chest With One Pound of Chocolates, Cellophane Wrapped, \$27.00 Per Doz.
EARL PRODUCTS CO.
221 N. CINCERO AVE., CHICAGO 44, ILL.
DEALS

PHOTO MACHINES
Shipped in 2 days! Big profits. Exclusive features — easy to operate. KD or 1 piece. 5-year warranty. Cameras only or complete. 10 sizes — single, double or triple. Write — phone — wire:
\$495
Federal Identification Co.
Dept. T, 1012 N. W. 17, Oklahoma City, Okla.

GORGEOUS Pin and Earring Sets
SELL ON SIGHT!
\$2 Retailers — 50 styles, all set with popular colored stones, some with pearls. Profitable line for dealers, concessionaires, etc. Selections from \$50. to \$300.
COSTUME JEWELRY MANUFACTURERS
264 Fifth Avenue NEW YORK 1, N. Y.
Cable Address "SACKSIRVIN"

SOCIAL SECURITY OPERATORS
BIG BUY
300 Social Security and Identification Plates — \$14.00.
SAMPLES — \$1.00.
F. BONOMO
860 BROADWAY BROOKLYN 6, N. Y.

SNAIL PEARL IS BACK!
... ORDER NOW FOR IMMEDIATE DELIVERY!
No. 8518 — 70 Ligne Leaf \$21.00 Gr.
No. 8519 — 85 Ligne Leaf 30.00 Gr.
No. 8515 — 50 Ligne Leaf 33.00 Gr.
No. 8545 — 85 Ligne Feather 33.00 Gr.
No. 8520 — 70 Ligne Double Heart and Arrow \$24.00 Gr.
No. 8567 — 70 Ligne Double Love Birds 27.00 Gr.
Stock now on hand in all sizes of wire, chain and charms
STONE SET BANGLES AVAILABLE SHORTLY — WRITE FOR PRICES
WIRE TRADER 14 East 17th St., New York 3, N. Y.

WALLET AND CIGARETTE CASE SET
Simulated leather, gold-stamped Cigarette Case with snap fastener closure. Wallet has identification card and three pockets for bills and cards. Packed in attractive colored box.
ALSO A COMPLETE LINE OF LET 'ER BUCK HOLSTERS ADDRESS BOOKS POCKET SECRETARIES PASS CASES PURSES BILLFOLD INSERTS, 3, 4, 5 WINDOWS PHOTO ALBUMS PLASTIC-LEATHER KEY CASES WALLET AND CIGARETTE CASES
Contact Us for Complete Details.
We manufacture to your specifications in quantity.
EMPRESS NOVELTY CO.
501-507 EAST 171ST ST., BRONX 57, N. Y.
LUDLOW 3-1940-1-2

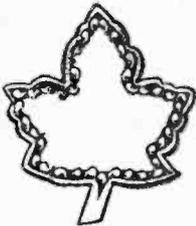
ANKLE BRACELETS with spring ring catches!
Popular heart or plaque style
\$6 per doz.; \$66 per gross in 12K 1/20 gold filled; \$2.35 per doz.; \$24 per gross in hand-polished gold or silver finish.
Send \$2 for sample assortment. Write, wire or phone orders promptly.
Originalities Inc.
104 Fifth Avenue, New York

NOW READY WITH ADVANCE LIST OF NEW MERCHANDISE AT NEW REDUCED 1947 PRICES
The last word in Flash for every type of Concession and the Premium User.
1-day Service
ACME PREMIUM SUPPLY CORP.
1111 South 12th, St. Louis 4, Mo.

NOTICE, ENGRAVERS

Large New 1947 Line and Catalog Ready for Shipping.

Send for Your Catalog



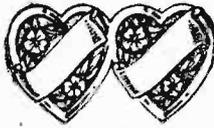
#140



#155



#131



#161

These Pins are high polished, gold plated and lacquered. \$9.00 gross.

Dexter Engraving Jewelry Co. 23 ARCH STREET
PROVIDENCE 7, R. I.

MANUFACTURERS OF ENGRAVING JEWELRY

REAL FUR TOYS—GO LIKE HOT CAKES!

No. 18—SCOTTY
Brown Wool—\$10.80
ly Cloth, Doz.
Size 12x10

No. 101—CAT
White or grey \$24.50
Rabbit Skin, Doz.
Size 16x5.

BIG PROFITS!



No. 208—SCOTTY
Extra large, long-haired
Dog Skin, Asstd. colors
and black. \$42.00
Doz.

No. 108—SCOTTY
White, long-haired
Lamb, Size 12x10. \$24.50
Doz.

No. 22—SCOTTY
Black or asst.
colors. Long-
haired Dog \$19.50
Skin, Size Doz.
12x10.

No. 252—GRIZZLY
BEAR
Asst. colors.
Long-haired \$60.00
Goat Skin, Doz.
28" tall.

Its Cats, Dogs, Dolls, Lambs,
Rabbits, Bears, with moving
eyes and covered with real
fur! Make swell toys for
youngsters—and adults use
them for decorative purposes!

Send for illustrated 16 page cata-
logue. 25% deposit with order,

CHOICE TERRITORIES OPEN FOR REPRESENTATION balance C. O. D. If Not Rated

ACE TOY MANUFACTURING CO.

Manufacturers of Fur Stuffed Toys

122 WEST 27TH STREET

NEW YORK 1, NEW YORK

fan blades

thin, blue, double edge
and single edge

THE FASTEST SELL-
ING PROFIT-MAKER
IN THE INDUSTRY.

AVAILABLE

The FINEST
SHAVING EDGES
EVER PRODUCED

IN ANY QUANTITY

IMMEDIATE DELIVERY FROM YOUR JOBBER

For further information write to . . .

FAN BLADE CO. • NEWARK 2, NEW JERSEY

VALUES BALLOONS VALUES SLUM, BINGO AND PREMIUM MERCHANDISE

Write for Our
1947 PRICE LIST

Orders Shipped
Same Day Ordered

M. A. SINGER CO.

2125 COMMERCE

DALLAS 1, TEXAS

CONCESSIONAIRES IN THE SOUTH

Get Our Catalogue #469

Beacon Blankets, Curlew and Wigwam, limited supply, each \$3.50. Novelty Rubber Man
in Barrel, doz. \$3.00. 25% deposit with all orders

ALL ORDERS SHIPPED SAME DAY.

Many new items. Write today. Be sure and mention line of business and what concessions
you are operating so we may list you properly.

MIDWEST MERCHANDISE CO. 1010 BROADWAY
KANSAS CITY, MO

PRINTING

AAA OFFSET PRINTING, FOLDERS, BROAD-
sides, Letterheads, Music, etc. Samples, price
list free. Fidelity Co., Parkersburg 9, W. Va. ap9

ATTRACTIVE — 100 LETTERHEADS AND
Envelopes, three, four line copy, \$1.50 postpaid.
Price list, samples. Dickover Printing, 5233
Cleveland, Kansas City 4, Mo. mh15

RUBBER STAMPS MADE TO ORDER — 3
lines, \$1.30 (limit 22 letters per line). Steele,
296-B New Main, Yonkers 2, N. Y. mh22

14x22 SIX PLY CARDS IN TWO COLORS AT
\$7.00 per hundred. 50% deposit required.
Now in our new shop. Arp Show Print, Mon-
mouth, Iowa.

14x22 6-PLY WINDOW CARDS. THE BELL
Press, Winton, Pa.

500 BOND LETTERHEADS PRINTED, \$3.50.
500 Envelopes, \$3.00. Printing of all kinds.
Ace Press, 707 S. Ft. Harrison, Clearwater, Fla.
mh1

5,000 6 3/4 ENVELOPES, \$19.50; 5,000 NO.
10, \$27.50; 24-lb. stock, neat setup, good
print. National, Box 14, Ensley, Ala.

SALESMEN WANTED

QUICK PROFITS — WITH INDIVIDUALIZED
Belts, Buckles, Cap Badges, Tie Holders, Uni-
forms. Choice of thousand emblems. Sure repeat
orders. Easy-selling outfit offer. Write Hookfast
Co., Dent, 10, Roanoke, Va. mh29

SENSATIONAL OFFER! NEW FLUORESCENT
Table Lamp. Selling like wildfire! Write for
free sales kit and sample offer. Commissions
advanced. Also complete line Fluorescent Fix-
tures. Rose Company, 529-CC South Franklin,
Chicago.

SCENERY AND BANNERS

A NO. 1 SHOW BANNERS—FOR ALL SHOWS.
We have three good artists including the great
Manuel. Chas. T. Buell & Co., Newark, O. mh1

CARNIVAL AND SIDE SHOW BANNERS—
Nieman Studios, 1236 S. Halsted St., Chicago
7, Ill. mh1

CLOTH BANNERS, HEAVY, 3x10 FEET, \$7.25,
with Brass Grommets. Write for prices on spe-
cial jobs. W. Courtney, 541 N. Longwood St.
Baltimore 23, Md. mh1

TATTOOING SUPPLIES

NEW MODERN TATTOOING EQUIPMENT—
Also Diamond Pointed Engraving Outfits for
carnies and store workers. Write Milt Zeis, 728
Lesley, Rockford, Ill. au9

TATTOOED GIRLS — ACTUAL PHOTOS!
Showing Tattooing head-to-foot, 20", \$2.00.
Steele, 296-B New Main, Yonkers 2, N. Y. mh15

TATTOOING OUTFIT—WORTH \$350.00. MY
price, \$100.00. Further information, stamped
envelope. Steele, 296 New Main, Yonkers 2, N. Y.
np

WORLD'S FINEST AND BEST TATTOOING
Machines, Outfits, Supplies. Send today for my
large free illustrated catalog. Owen Jensen, 120
W. 83rd St., Los Angeles 3. mh1

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING MA-
chines, all other coin equipment. Mac Postel,
6750 N. Ashland, Chicago, Ill. mh8

MINIATURE GAS AUTOS. RUSH FULL PAR-
ticulars, etc., to G. S. Larsen, 1549 Garfield
Ave., Salt Lake City, Utah.

WANTED—GOLF PUTTING CLUBS, NEW OR
used. Can use any amount. H. Germain, P.O.
Box 292, Newark, N. J. mh8

WANTED FOR CASH—CONCESSION TRUCK
that is equipped to sell popcorn, hot dogs, cold
drinks, or ice cream. Please send photo or price
wanted. Box C-137, Billboard, Cincinnati 1, O.
mh1

WANTED—HAMMOND ORGAN. A OR B
model immediately. Box No. C-138, Billboard,
Cincinnati 1, O. mh1

WANTED TO BUY—AUTOGRAPHED PHOTO-
graphs of Operatic Singers, past and present;
Composers, Conductors, Stage and Screen Cele-
brities. Write Bruce Stevens, Chatham, Ontario,
Can.

WANTED—HAMMOND ORGAN, MODEL A
or B. William & Lee, 464 Holly Ave., St.
Paul, Minn.

"GOOD 'N FRESH" FAMOUS PENNY CANDIES AGAIN AVAILABLE

1¢ 120-Count Boxes and 4 for 1¢ 480-Count
Boxes. Good ass't. 69¢ per box net F. O. B.
Chicago. No limit on quantities at present. 48
Boxes for \$33.12. Terms: Full net cash with
order. No C. O. D.'s. Also available—5¢ and
10¢ Candies and Specials. Write for full details.

CASTERLINE BROS.

Dept. U
2030 Sunnyside Ave. CHICAGO 25

A NEW KILROY IS HERE

Made of durable composition, size 4x7. Two
comic attractive designs. Sample doz., \$2.50; six
doz., \$12.00. Also large stock Carnival Plaster.

BUCKEY NOVELTY WORKS
STRUTHERS, OHIO

SEEING IS
BELIEVING

THE FUNNIEST TOSSUP OUT

NO WORKER
NEEDED.
STAND 22".
EYES, EARS, NOSE,
MOUTH CAN BE
ADJUSTED TO
CHANGE LOOKS.
MADE SO IT
WILL ALWAYS
LAND ON ITS
FEET.
INDIVIDUALLY
PACKED.

ASSORTED COLORS.
\$15.00
PER GROSS
SAMPLES, 25¢ EA.

25% Deposit With Order, Balance C. O. D.
F. DEL VECCHIO & SONS
18 Eaton St. BOSTON 14, MASS.



FIREWORKS DEALERS

Buy
Direct!

WRITE FOR
CATALOG AND
PRICES

SPENCER

WHOLESALE FIREWORKS CO.
150 Main Street POLK, OHIO

6x30 ARMY BAUSCH & LOMB BINOCULARS



Limited quantity!
Used, in excellent
condition.
Cost the Govern-
ment \$75.00-
\$84.00 each. In-
dividual focusing.
Come complete with
leather case and
straps. Your price,
\$27.50 each.
Minimum Order 3
Binoculars.

20% Deposit, Balance C.O.D.—Dealers Only.

L. J. THOMAS & CO.
12413 South Harlem, Dept. A-14
PALOS HEIGHTS, ILL. (Suburb of Chicago)
(Reference: Dun & Bradstreet and Jewelers'
Board of Trade)

AMERICA'S FASTEST SELLING

AND GREATEST VALUE
405 ALL STEEL, RUBBER
TIRED HAND TRUCK

To Dealers \$4.80 ea. Min. 6.

Get started now with the ideal light-
weight general utility truck that does
a heavy weight job in stores, ware-
houses, delivery trucks, homes, etc.
Made of 1/2" x 1" bar steel. Rubber
tired wheels. Rubber grip handles.
Height, 40"; width, 13". Shipping
weight, 14 lbs.

IMMEDIATE
FACTORY SHIPMENT,
F. O. B. CHICAGO.

Sample, \$4.80, cash with order. Distributors'
quantity prices on request. Deposit 25% with
order, Balance C. O. D. to non-rated firms.
SALESMEN WANTED for all Territories.

DECO ASSOCIATES

82 W. Washington St., Dept. BB-1
CHICAGO 2, ILL.

ADVERTISING BALLOONS

WRITE TODAY for our new low prices
and samples on advertising balloons with
your name of business . . . Fairs
. . . Carnivals . . . Special Events.
NATIONAL SALES CO.
2805 East 79th St. Chicago 49, Illinois

COMIC

Panther WHISKEY Label . . . 100 \$2.00
Cigarette Label, Horse . . . 100 1.00
Card Tricks . . . 1,000 5.00
Many others. Write for Price List.
CHESHIRE'S FUN HOUSE
602 Gravier New Orleans 12, La.

NOW! FOR IMMEDIATE PROFITS! PROFIT!

Sensational New ROLLIT RETRACTABLE POINT BALL PEN



The biggest Retractable Point Ball Pen value in the low-priced field! Precision built for effortless, easy ball point writing.

- No Cap or Ink to worry about
No Smear, No Scratch, No Leak
Ink dries instantly as it writes
Writes clearly through 6 or more carbons
Smart plastic barrel with metal cap

Amazingly Simple to Use Retractable Point—Press and Turn . . . It's Out! Turn . . . It's In!

WRITES UP TO 3 YEARS WITHOUT REFILLING (with average use)

CHOICE OF SEVERAL COLOR

List price, \$1.00. Dealer's price, ea., 75¢. Lots of 12, Ea. 60¢

25% With Order—Balance C. O. D.

Write for Literature and Prices on our new 1947 line of Cameras, Shavers, Lighters, Binoculars, etc.

MUTUAL DISTRIBUTING CO. 801-803 Milwaukee Ave. Dept. B-1, Chicago 22, Ill.

At Liberty—Advertisements

5c a word, minimum \$1, maximum 50 words, cash with copy.

BANDS AND ORCHESTRAS

AVAILABLE NOW—FINE SEXTET FOR hotels, night clubs or what have you. Travel anywhere. Phillip Bernard, 40 Rosedale St., Rochester, N. Y.

BILL CARSON'S MELODEERS — 5-PIECE Barn Dance Band and Singing Caller. Available for one-nighters in Michigan. On tour promoting square dancing and variety music.

GOOD ENTERTAINING THREE OR FOUR piece band. Society. Latin. Excellent Girl Vocalist. Travel anywhere. Robert H. Cogan, 4309 40th St., Sunnyside, Long Island, N. Y.

SEPIA BAND—LITTLE DUKE, SENSATIONAL drummer, and his Royal Dukes. Six-nine pieces. Travel anywhere. Elise Stewart, manager, 505 W. 144th St., New York 31, N. Y. Phone ED. 4-5871.

8-PIECE DANCE ORCHESTRA AVAILABLE for summer. Well rehearsed and organized. All college men. Prefer resort work. For complete details write. Box C-139, Billboard, Cincinnati, O. Ohio.

WESTERN BAND AND SHOW AVAILABLE immediate for radio, p.a. or tour. Travel anywhere, consider all offers. 10 years' experience. Well-known band many sta. Will compete with best. Excellent music, comedy whip and rope act. All veterans War II. Prairie Partners, Box 274, Cecil, Pa.

CIRCUS AND CARNIVAL

AT LIBERTY APRIL 2—RAY LILLY GARRISON, annex attraction, and Paul Bun, the Age Boy, for a circus side show. Write at once. R. B. 1, Maple Heights, Owensboro, Ky.

HALF AND HALF—YOUNG, FIRST CLASS appearance, wardrobe and presentation. Wire or write R. Borden, Gen. Del., Pasadena, Calif.

MISCELLANEOUS

10 YEARS' EXPERIENCE BALLROOM AND night club industry, 4 years manager, experienced in advertising promotions, publicity. Knows good management. No liquor habits, adaptable, resourceful, energetic. Married, one child, neat appearing, age 28. Will furnish character references, photograph, etc. Desires position as manager or assistant, good concern. Leo A. Breitbarth, 2603 Grand Ave. S., Minneapolis, Minn. 117/2/15

VERNON HOFF—FEMALE IMPERSONATOR. Sophisticated comedy singer. Specialty dancer. Pictures on request. Write now. Vernon Hoff, Clarendon Hotel, Cleveland, O. mh8

MUSICIANS

A-1 COLORED ORGAN STYLIST—DESIRES position theater, lounge, bar, hotel, club. Doesn't vocal, doesn't own organ. 21 years' experience. A-1 references, very large library of numbers of popular, classical, swing. Age 32, married, neat, sober, steady, reliable, union. Owns RCA recorder. All jobs A.F.M. contracted. Reginald Smith, c/o Johnson, 106-14 32nd, Corona, N. Y. mh1

ACCORDIONIST AND PIANIST — EXPERIENCED, desires steady job in bar or night club. Will travel. T. Hastings, 55 W. 47th St., New York 19, N. Y.

A-1 HAMMOND ORGANIST, MALE, RELIABLE. Vicinity New York preferred. Hotel or lounge. State full particulars. Box 162, Billboard, New York City.

ALTO SAX, CLAR., VIOLIN—UNION, GOOD tone on all, fast reader. Leo Johnson, 754 Government St., Mobile, Ala. 124-3-1

AT LIBERTY—PIANO MAN. UNION. PREFER combo. Go anywhere. Wire or write Buddy Vaughn, 3915 1/2 Sycamore St., Cairo, Ill. mh1

AT LIBERTY—LEAD ALTO, TENOR, CLARINET. Pat Bulger, 528 No. West 6th St., Oklahoma City, Okla. Phone 2-2621.

AT LIBERTY—TRUMPET, STRICTLY A SECTION man. Good reader. Clean, neat, sober. Experienced and single. Cut or no notice! Prefer location on big band. State all in first letter. Gene Roark, Box 498, Lake View, Iowa.

AT LIBERTY—A-1 TRUMPET, EXPERIENCED. read and fake, neat, reliable and sober, prefer location in South. Have own car. ED MIXON, Johnson Terrace, 33 E. Monroe St., Jacksonville, Fla. mh8

AT LIBERTY — A-1 STEEL GUITARIST doubles on Bass and Spanish Guitar. Wants to contact hillbilly and Western bands. Reliable non-drinker. Age 26, single, neat appearance, veteran. Nick Fratola, 1750 S. Ringold St., Philadelphia, Pa. mh15

AT LIBERTY—WESTERN VOCAL TRIO, TWO Boys and a Girl, Bass Fiddle and Two Guitars, all sing solos, bass man doubles as comedian, also have hot lead and background fiddle player. Union and reliable. 10 years' radio and stage experience. Paul Wells, 244 Vale St., Battle Creek, Mich. Phone 28408.

ATTENTION — A-1 VIOLINIST, COMPOSER, Arranger, available. Appearance, dependable. Age 38. Brilliant performer, showman. Experienced all combos. Union. Address: Benard Tipple, Box 15, Enterprise, Ala. mh1

ATTRACTIVE GIRL VOCALIST AND MALE Tenor Sax and Clarinet—Read, tone, adlib, arrange, sing. Both capable, sober and dependable. Box C-142, Billboard, Cincinnati, O.

BASS MAN—VET, EXPERIENCED, AGE 28, neat appearance, available now. Phone 42366. Write or wire. Musician, 257 West Rayen Ave., Youngstown, O.

COMPETENT AND CO-OPERATIVE RINK Organist now employed desires change to more progressive rink, any location. Only first class year round operations with good equipment considered. Address: Box C-136, Billboard, Cincinnati 1, O. mh1

DRUMMER—AGE 21, SINGLE, FOUR YEARS' pre-army dance and concert experience. Prefer location in South or Southwest with big band or combo. Permanent address: Leon Russell, 1001 Chittock Ave., Jackson, Mich.

DRUMMER — EXPERIENCED IN DANCE, shows and theater. Young, single, good appearance, sober, reliable and union. If job is not union please don't write. Write telling all in first. Glenn Keigley, 7 West Lamartine St., Mt. Vernon, Ohio.

DRUMMER — YOUNG, WHITE, FORMERLY with McIntire, Kinney and Jennings. Read, fake; will travel. Telephone Havemeyer, 8-7303, Roy Duke, 7817 69th Ave., Middle Village, L. I., N. Y.

HAMMOND ORGANIST, PIANIST—ATTRACTIVE young lady, experienced, desires position of better class only. Write Box C-131, Billboard, Cincinnati 1, O. mh1

LEAD TRUMPET—ARRANGE, LARGE OR small band. Available March 9th. Write or wire, Box C-140, Billboard, Cincinnati, O.

BALLOONS

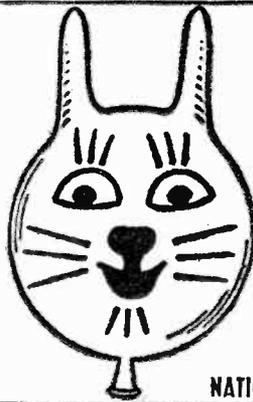
First Quality Fresh Stock

NEW LOW PRICES! IMMEDIATE DELIVERY!

- #7 Kat Head Printed \$6.00 Gross
#9 \$7.25 per gross
#11 \$8.40 per gross
AIRSHIP BALLOONS
#312 \$2.35 per gross
#315 \$2.75 per gross
#418 \$3.25 per gross
#426 \$4.80 per gross
#718 \$6.25 per gross
#524 \$7.20 per gross
#822 \$7.90 per gross
#18 Balloon Sticks, Per gr. \$1.00
#7 Nursery Rhymes Assortments (Jack & Jill, etc.) \$6.50 per gr.
#524 Streamliners, Oceanliners, Midget Racers \$8.75 per gr.

ORDERS SHIPPED SAME DAY RECEIVED

25% DEPOSIT WITH ORDER, BALANCE C. O. D. NATIONAL SALES CO., 2805 East 79th St., Dept. B, Chicago 49, Ill.



VISIT OUR New SHOWROOM NOW

Just a 5 minute drive from the Holland Tunnel Parking space available at any time

WE HAVE A COMPLETE LINE OF

- BOUDOIR DOLLS
DOLLS
PLUSH TOYS
PREMIUM GOODS
BINGO MERCHANDISE

JOE END & CO. MIKE TISSER, General Manager Telephone 435 WEST BROADWAY Walker Cor. Prince St., N. Y. 12, N. Y. 5-8280

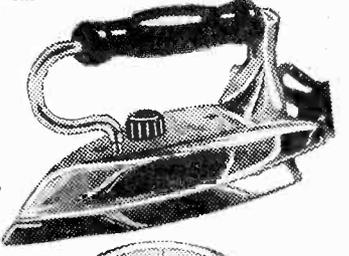
For Extra Big Profits! TWIN WAFFLE IRON and TRAY ENSEMBLE

Cast aluminum stick-less grids. Each waffle iron measures 5 1/2" by 4 7/8". Polished chrome waffle irons & tray, size 15x7 in. List price, \$15.95. Each \$10.97

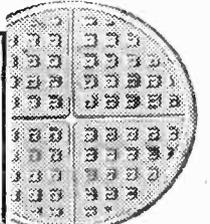


Fully automatic 1000 Watt Electric Iron.

Shining chrome finish, balanced, light-weight. Complete with 6-ft. attached cord and plug. List price, \$8.50. Each \$2.97



Everbest Electric Waffle Iron Bakes 8" supersize waffles. Guaranteed 1 year. Accurate heat indicator and automatic timer, 650 watts. Each \$10.20 Concealed legs.



Write for illustrated Catalog on Radios, Lamps, Appliances, etc. 25% with Order, Balance C.O.D.

SHEFFIELD RADIO & APPLIANCE CO. Wholesale Distributors Dept. B-1 916 W. BELMONT AVE., CHICAGO 14, ILL.

CLOSE OUT

14 KARAT SOLID GOLD LADIES' & MEN'S WRIST WATCHES

BRAND NEW LATEST MODERNISTIC DESIGN

#100 Men's Watch, rose diamond and emerald cut jewel numerals, rectangular 14 karat pink or yellow gold cases, ultra modernistic design, heavy magnifying crystal, 17 jewel Cypres-Dasche finest Swiss movement. A perfect timepiece, matching pink or yellow gold expansion band. Boxed in beautiful ivory velvet-lined gift case. Retail value \$125.00. To close one or 1,000, each \$49.50. (Money-back guarantee.) Mark orders "For Resale" to avoid Federal Tax.

#200 Ladies' Watch. Description same as #100, 14 karat 17 jewel octagon shape, pink or yellow solid gold. To close, each \$41.50.

OVER 20,000 BILLBOARD CUSTOMERS MONEY BACK GUARANTEE

Remit by Postal Money Order; Checks Must Be Certified.

J. AUBREY WHYTE STUDIOS 358 West 45th Street New York City

Special Lots

of JEWELRY

AT CONFIDENTIAL PRICES. WRITE AT ONCE.

B. LOWE

Holland Bldg. St. Louis 1, Mo.

ENGRAVERS!!

Men's very heavy weight Bracelets, Ladies' Bracelets, Anklets. Clean up on this number! Why? Because it sells on sight! It has the brightest finish you ever saw on a cheap Bracelet. Send \$2.00 for Samples. As soon as you get Samples, you will be a customer because these Bracelets SELL! MILWAUKEE NOV-ELTY CO., 224 Metropolitan Block, Milwaukee 3, Wis.

BALLOONS—SPECIAL!

- #312 Airship \$1.85 Per Gross
#6 Round 2.60 Per Gross
#7 Round 3.60 Per Gross
#8 Round 5.50 Per Gross
#11 Round 6.50 Per Gross

We carry all numbers in balloons, 25% Deposit. DIANA NOVELTIES 3641 Leland Ave. Chicago 25, Ill.

SELLING BIGGER THAN EVER

Fascinating Precision Toy

THE "MYSTERY THIRSTY BIRD"

No Springs — No Wires — No Winding. Nothing To Wear Out!

\$16.00 Per Dozen \$14.40 Per Doz. In Gross Lots 25% dep. with order, bal. C.O.D. Samples, \$2.00 each postpaid. Retails for \$3.98.



Bird measures 4 inches long, has bright yellow head and black body, set on copper-color wire stand.

W. NELSON 3800 N. 8th St. Philadelphia, Pa.

WHITESTONE RINGS

(as shown) Sterling Silver, \$5.00 per dozen. Rolled Gold Plate, \$6.00 per dozen. Man's massive Sterling Silver Whitestone Ring, sizes 8 to 12, \$9.00 doz.

Send 10% Deposit with Order, Balance C. O. D. Sample Ring Assortment for \$5.00.

Write for information on our "Size" plan.

CLARK RING CO.

188 W. RANDOLPH ST. CHICAGO 80, ILL.

ZIRCON and SAPHIRE RINGS

- Gents' 10 or 14 Kt. \$10 to \$20 Ea.
Ladies' 10 or 14 Kt. Yellow \$8 to \$15 Ea.
Ladies' 10 Kt. White \$10 to \$20 Ea.
Ladies' 3-Stone Zircon Rings, Yellow Gold \$15 Ea.
Gents' Gold Stick Pins \$8 to \$12 Ea.
Earrings, 10 or 14 Kt. \$8 to \$12 Pr.
All Stones Beautiful White.

B. LOWE St. Louis 1, Missouri



WHISTLES! WHISTLES! WHISTLES!

IT'S NEW!

IT SHRILLS, TRILLS AND THRILLS!

COLORFUL AS A CIRCUS, TINY AS A MINUTE.

Something radically new in whistles! One and one-half inch snappy colored plastic whistles that give a clear, shrill note or can be trilled by finger manipulation on open end. Nothing else like it!

SEND FOR YOUR SAMPLE DOZEN NOW

See for yourself—try a sample dozen NOW. Your cost is only 60¢, including postage, with cash or check accompanying order.

ONLY \$30.00 PER 1000

Shrillo Whistles are priced at only \$30.00 per thousand, F. O. B. factory (minimum order 1000). Check with order unless rated.

ROSS COLES & COMPANY, INC.

Dept. B, 209 S. LaSalle St. Chicago 4, Ill.

LOOK

SPARKLERS.
Finest made, #8 (8 to box), \$5.98 Gross. (10 Gr. Lots).

TOMMIE TOMMY DRINKING BIRD.
Improved two-tone color scheme effect. \$14.40 Doz. (Gross Lots).

MYSTERY DRINKING BIRD.
Beautiful 2 color design, \$14.40 Doz. (Gross Lots).

ROLL CAPS.
Best made. Extra loud. 250 shots to box. 60 boxes to carton. \$4.80 Gross Boxes. (Gross Lots).

BANGO REPEATING CAP PISTOL.
\$8.00 Doz. (Gross Lots).

G-BOY REPEATING CAP GUN.
\$8.92 Doz. (Gross Lots).

EXPLODING BOOK MATCHES.
World's best. 16 2/3 Gr. in case. \$2.24 Gross. (Case Lots).

WHISTLING TORPEDO.
Great fireworks item, with wood base (300 to case). \$25.50 Case.

AUTO BOMBS.
\$12.00 Gross. (Min. Orders, 6 Gross).

GREATEST SURPRISE FIREWORKS SPECIAL
Write for Prices.

Prices Net—1/4 Deposit, Balance C. O. D.

ERNIE'S ENTERPRISES
725 PINE ST. ST. LOUIS 1, MO.

STARR IS BACK!

GET FAST MOVING

PENS NOW!

IMMEDIATE DELIVERY

SEND FOR PRICE LIST

STARR PEN CO.

54 W. ILLINOIS ST.
(Formerly of 500 N. Dearborn St.)
CHICAGO 10, ILL.

#14 Cat Head Balloons. Per Gross	\$10.50
#13 Cat Face Balloons. Per Gross	9.50
# 9 Paddle, Assorted Animal print on both sides. Per Gross	5.50
#13 Assorted Animal print on both sides. Per Gross	9.50
# 9 Paddle, Plain. Per Gross	5.00
#13 Plain Paddle. Per Gross	8.00
All items come in assorted colors, and all Grade A Balloons.	
Cathead Worker	Write
SHIPMENT—DATE ORDER RECEIVED.	
Terms—1/3 down with order, balance C. O. D.	
PETER HERMAN	
118 W. BURNSIDE PORTLAND, ORE.	

MUSICIANS

HAMMOND ORGANIST, WITH BLOND HAMMOND organ, at liberty in one week. Agents, attention. Fine library, nice wardrobe, transportation. Good musician, cut shows, prefer single, rink, bar, restaurant. Prefer hotel. Consider good circus, tent show. Contact at once. Go anywhere. Organist, Rm. 418, 201 E. Michigan Ave., Jackson, Mich.

PIANIST—SEMI-NAME, SOME NAME EXPERIENCE. Like versatile band, small or large. Cut or no notice. Minimum: \$80.00 clear. Wire Musician, Room 906 Alamo Plaza Hotel Courts, Shreveport, La. mh1

PIANO—UNION, EXPERIENCED, SOBER AND reliable, commercial playing or jump, large band or combo, read and fake. Box C-130, Billboard, Cincinnati 1, O. mh1

STRING BASSIST—READ AND FAKE. HAVE good conception of harmony. Prefer small combos. Also vocal. Characters, lay off. Available in one week. Please wire. Address Rollie Coe, 718 South Branson, Marion, Ind. mh8

TENOR MAN, CLARINET—FINE READER, little "take-off." Union, sober, reliable. Northeast. Jon Snyder, 407 Elmwood Ave., Ithaca, N. Y.

TRUMPET, VALVE TROMBONE, ARRANGE, Rhythm Vocals. 22. Experienced, play, arrange any style. Good reader, jazz. Box 12, Peru, Ill. mh8

TRUMPET—ALL ESSENTIALS, BEST OFFER considered. Details, Musician, 227 Bonnie View, Knoxville, Tenn.

TRUMPET—EXPERIENCED ALL LINES. Cut floorshows. Combos, jam, fake, read. A. Coleman, Room 29, Hotel Windsor, Springfield, Ill.

TRUMPET MAN AVAILABLE NOW—READ, ride. Small combo location preferred. Make offer, contact me. Al Tweedy, 1621 N. Lopez St., New Orleans, La.

TRUMPET—23, VETERAN, SINGLE, LEGIT, good reader. Sober, union; any type band. Free to travel. Stuart I. Warren Jr., 504 Berkley Ave., Roanoke, Va.

PARKS AND FAIRS

OUTSTANDING TRAPEZE ACT—AVAILABLE indoor events. Flashy silvered paraphernalia. Real act. For particulars, address Charles La Croix, 1304 South Anthony, Fort Wayne 4, Indiana.

The Billboard's

VETERANS' RE-EMPLOYMENT FREE ADVERTISING SERVICE

IF YOU ARE AN HONORABLY DISCHARGED VETERAN SEEKING A POSITION AND HAVE SHOW BUSINESS QUALIFICATIONS OR EXPERIENCE HERE'S HOW YOU MAY SECURE A FREE "AT LIBERTY" ADVERTISEMENT.

work and your qualifications for a position of that kind. Mention salary expected or required if you wish.

There will be no charge made for writing or publishing your ad and you will be obligating yourself in no way.

Address your letter (and be sure to enclose the photostatic copy of your discharge papers) to The Billboard's Veterans' Re-Employment Service, 25 Opera Place, Cincinnati 1, Ohio.

EMPLOYERS: For Your Convenience in Selecting These Ads They Are Preceded by a Star (★).

LOWEST PRICES ON SHAG RUGS \$1.00 Each

Packed One Hundred to the Case in Assorted Colors as Follows:

Blue, Dusty Rose, Green, Peach, Gold. Size 17"x30".

Less Than Case Lots of One Hundred, Price \$1.25 Each.

Terms: 25% With Order, Balance C. O. D., F. O. B. Rome.

Headquarters for Chenille Bedspreads, Bath Sets, Large and Small Rugs up to 9'x12'.

BEAUTI-CRAFT CHENILLES, INC.

P. O. BOX 951 ROME, GA.

ATTENTION

Established Jobbers and Distributors.

For Concessioners, Park or Sea Shore Stands, Bingo and Corn Game Operators.

The coming season we have added new and attractive numbers—SLUM and FLASH—3 to 14 inches high.

We are now in mass production. YOU WILL MEET COMPETITION. Our Plaster Hydrocal-and-Marbelizer (imitation marble) Novelties are perfect and attractive in every detail. Our religious statues are second to none.

Do you feel the need of Bigger Business and greater sales promotion and prestige? Then send today for our new, bigger and free illustrated Catalog, confidential Price List. Or better still, send for the Jobber Sample Special Offer for \$3.00.

We will send our assortment of Plaster and Marbelizer Statues. Guaranteed satisfaction or refund your money. When you send your first order your \$3.00 will be deducted regardless. To see our merchandise you may appreciate the high-class quality, and yet it costs so little.

Price F. O. B. Waterbury, Connecticut. Sorry, No C. O. D.

ARTILLIANO & CO., DEPT. B, 690 NORTH MAIN STREET, WATERBURY 26, CONN.

VAUDEVILLE ARTISTS

★ AT LIBERTY—GEN. BUSINESS MAN, DO strong dance specialties, play alto sax in band. Will send photo on request. Jack Kelton, 217 S. Echo, Holdenville, Okla. 121-2-22

★ MIMIC—VOCAL SOUND EFFECTS OF ARMY bugle, banjo, trumpet, Jew's harp, trombone, airplane, air raid, street noises, musical saw, organ. Also whistle double note. Can M. C., want theater town, travel light, single, white; seven years' experience. Clean routine. A. G. V. A. Jimmy Dean, 1 Howard Ave., Lockport, N. Y.

OPEN FOR ENGAGEMENT—FEMALE IMPER- sonator. Singer of popular and character numbers. Beautiful wardrobe. Excellent references. Photos furnished; clubs or vaudeville only. Francis Parker, Donaldson Apartments, Apt. 233, 204 N. 2d St., Harrisburg, Pa.

VOCALISTS

★ VOCALIST—MALE, AGE 20, THOROUGHLY experienced, small combos and large bands. Will travel. Prefer large band. Consider all offers. Six weeks' notice required. Write full details plus salary offered. Red Moser, 923 Ferry St., Easton, Pa. 123-2-22

SALESBOARD OPERATORS

FOR SPECIAL BUYS GET ON OUR MAILING LIST TODAY

RICHARD TRENT, Ltd.

21-25 La Salle St., New York 27, N. Y.
Phone: Monument 2-7373

NEW EXCLUSIVE TRICK MATCH ASSORTMENT

They do the DARDEST things!

SMOKE—SQUIRM—SPARKLE—BANG!

50 Popular 10¢ Items on this gorgeous MULTI-COLORED CARD that moves out the goods fast! DEALERS! If Your Regular Novelty Jobber Cannot Supply You, Write Me for Address of Nearest Distributor.

JOBBER SUPPLIED

BIG PROFITS for you with this fast moving, year round Repeat Seller. Write for Quantity Prices.

LYLE DOUGLAS

Mfr. Joke Novelties

298-240 W. Davis DALLAS 8, TEXAS

FLUORESCENT FIXTURES

GOING BIG WITH DEALERS—AGENTS—CONCESSIONAIRES

NEW LOW 1947 WHOLESALE PRICE

Equipped for 2 20W. Bulbs

\$4.25 each Less Bulbs

List Price—\$12.50 Each With Bulbs

EASY INSTALLATION JUST PLUG INTO SOCKET USED IN

- Stores
- Bathrooms
- Kitchens
- Factories
- Garages
- Concessions
- Board Premiums

ALSO AVAILABLE

- Industrial Channel Strips
- Commercial Chrome Brackets
- Desk Lamps Bed Lamps

Write, Wire, Phone for Sample Order. Ask for 1947 Catalogue on Complete Line. 25% Deposit With Order, Balance C. O. D., F. O. B. Phila.

ABRAMS FLUORESCENT LIGHTING

Manufacturers

Dept. B, 113 N. 7th St. Phila. 6, Pa.

Walnut 2-6787

Mother

BROOCH PIN

- freshwater pearl
- gold rolled plate wire
- attractively cased

STOCK NAMES \$25 Per Gross
(Mother, Sister, Sweetheart, Wife)

ASSORTED NAMES \$27 Per Gross
(1/3 deposit on order, Special Rates 5 gross lots and up)

DELITE NOV. CORP.

47A Brighton 10th Court, Brooklyn 24, N.Y.

SAND PAILS SAND SHOVELS and BEACH BALLS

AVAILABLE NOW IN UNLIMITED QUANTITIES AT FACTORY PRICES. WRITE FOR PRICES.

DAN CAR NOVELTY CO.

492 Broad St. NEWARK, N. J.

SALESMEN WANTED

For strong merchandise line. Several territories open. Only men with following considered. Write, giving full details.

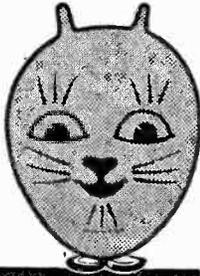
BOX D-451

The Billboard Cincinnati 1, O.



Available NOW! OAK-HYTEX KAT HEAD BALLOONS

Here's your chance to flash a great seller—Kat Heads in Nos. 7 and 12, with or without feet. If your jobber cannot supply you immediately, please write to us and we'll tell you where you can get them.



The OAK RUBBER CO.
RAVENNA, OHIO

PAPER MEN

A good fast deal for good fast boys. N. Y., Penna., W. Va., Ky., Ind., Mich. One, two and five-year orders accepted. Small turn-in. Write

AL YERDEN

TOBACCO and CANDY RETAILER
3134 No. High St. Columbus 2, Ohio

KIPP BROTHERS

Distributors for Oak-Hytex Balloons.
117-119 S. Meridian St., Indianapolis 4, Ind.

LEVIN BROS.

Distributors for Oak-Hytex Balloons
6th & Ohio Sts. TERRE HAUTE, IND.

PICO NOVELTY CO.

Distributors for Oak-Hytex Balloons.
807 1/2 So. Flower St., Los Angeles 14, Calif.

AMERICA'S LATEST CRAZE YOUR NAME

IN RAISED CORAL LETTERS ON A GENUINE TROPICAL SEA-SHELL BROOCH

Flash, color, plus name appeal. Fastest selling novelty in years. Getting a fast 25¢. Takes 1/2 minute to assemble any name. Cost 4¢ with printed brooch card.

PRICE LIST

Sunset Shells. Per Gr. \$2.35
Metal Brooch Pins. Per Gr. 2.50
Printed Brooch Cards. Gross80
Coral Letters, 8000 to a Pound. Lb. . .80
Transparent Plastic Cement. Tube . . .15

Sample Postpaid 25¢

20,000 Tropical Shell Necklaces, Ass't. Colors and Designs, Regular \$4.20
Value. To Close, Per Doz. \$1.50
Gold Shell Necklaces, \$12.00 Value.
To Close, Per Doz. 3.95
All Goods Sold With Money-Back Guarantee.

J. A. WHYTE & SON
358 W. 45TH ST. N. Y., N. Y.

Pipes For Pitchmen

By Bill Baker

JIMMY HENDRICKS . . .
is still in the South gathering substantial bits of lucre.

CHARLIE MADISON . . .
the fast money kid, recently came out of the hills of West Virginia to report that the climate there was far below a sheeties' comfort.

STILL DOWN . . .
in the Valley of Virginia are Jack (Bottles) Stover and his partner, Pat Malone. The boys are on the hustle again and business for them has been good, as is evidenced by their bulging pokes.

BILL BOYCE . . .
is wintering in Miami and piloting his own plane.

AFTER 13 MONTHS . . .
on Atlanta lots with novelties, Jack Holiday closed his layout and headed for a vacation in Lake City, Fla.

JAMES SMALLWOOD . . .
well-known pitcher, is resting up in Lake City, Fla.

ERSTWHILE . . .
horn nut aces, Harry and Henrietta Belt, purveyed jewelry at the Florida State Fair, Tampa, to plenty of lettuce.

STAN KRAMER . . .
shampoo proponent, is dishing out that item in abundance via St. Petersburg, Fla., drugstores.

DOC AND MRS. GROOM . . .
currently vacationing in Miami, are preparing their wares for a tour of the North this spring.

JOHNNY BARBER . . .
well-known pitchman, is spending the winter on the Eagles Circus, where he's getting the long green with cotton candy and novelties.

MADALINE RAGAN . . .
ran off with first prize for the most humorous costume at the Missouri Show Women's Club's St. Valentine Day Tacky Party in St. Louis.

JAMES THOMPSON . . .
and daughter, Edith, currently working horoscopes at Neisner's Rochester, N. Y., five and dimer, are presenting a mental act at night at the Times Square Supper Club in that city for the Al Norton office.

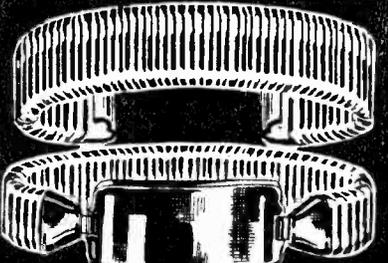
BUDSET JACKS . . .
is in Williams, Ariz., where he's working sheet to fair returns. He reports that he enjoyed recent visits with Willie Roberts, Monte Blue, Erv Cortez, P. A. Murphy and Jack Parrot.

BILLY BROAD . . .
is back in Detroit after a short vacation in Florida. During the recent Shrine Circus there, Broad renewed acquaintances with a number of the pitch lads making the event.

DEACON O'CONNELL . . .
is reported to have gathered his share of lucre with novelties at the Detroit Shrine Circus.

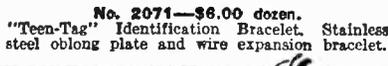
"WHILE TAKING . . .
my favorite walk along Broadway recently, I met Sol Addis," letters Harry Greenfield from New York. "Sol, who has spent 56 years in the pitch game, told me that his father was a traveling salesman selling dry goods from a horse and buggy to farmers in the days when stores and mail order (See Pipes on page 94)

MEDICINE MEN!
THERE IS NO SUBSTITUTE FOR QUALITY!
WRITE TODAY for new wholesale catalog on toilet oil, salve, soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried). We are **MANUFACTURING PHARMACEUTISTS** established 1934.
GENERAL PRODUCTS LABORATORIES, INC.
137 E. SPRING ST. Dept. X COLUMBUS 3, OHIO



No. 1W178
Men's Steel Wire
Expansion Watch
Bracelet
\$3.60 dozen.
No. 1W177
Same as above, with
Polished Yellow
Finish
\$6.00 dozen.

**NEW
SPECIALS
PRICED LOW!**



No. 2071—\$6.00 dozen.
"Teen-Tag" Identification Bracelet. Stainless steel oblong plate and wire expansion bracelet.



No. 2070—\$6.00 dozen.
Stainless steel "Teen-Tag" Identification Bracelet. Double heart plate and wire expansion bracelet.



No. 309
\$3.25 doz., \$36.00 Gr.
Extra heavy white finish Identification Bracelet. "Sister Hook" catch. Big Seller!



No. 474
\$2.65 doz., \$30.00 Gr.
White or yellow finish, double heart Identification Bracelet. Flower embossed.



No. 302
\$3.00 doz., \$31.50 Gr.
Heavy white or yellow finish Identification Bracelet. "Sister Hook" catch.

HARRY PAKULA & CO. 5 N. WABASH AVE. CHICAGO 2, ILL.

Bonny Belle

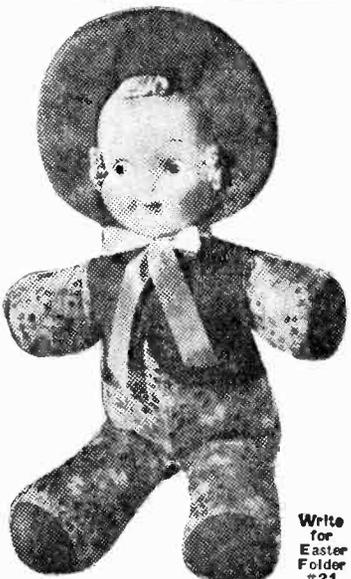
**GOLD IS WHERE
SHE FINDS IT**

- ★ 19 inches from hand to hand
- ★ 31 inches HIGH from head to toe
- ★ Full Seat, will sit anywhere
- ★ COTTON STUFFED
- ★ Flashy Felt Bolero Jacket
- ★ Bright Cotton Prints
- ★ Packed six assorted per carton

\$36.00 Per Doz.

★ Sample \$3.75 each
25% Deposit, Balance C. O. D.

GOTTLIEB-CUTTLE CORP.
928 Broadway NEW YORK, N. Y.



Write for Easter Folder #21



YES—THERE'S SOMETHING NEW

"GLUB-GLUB"

. . . Newest member of a large family of screwballs! Pass him a drink (just anything), stroke the back of his head with a sample of the liquid. Presto! . . . You've got a perpetual guzzler for hours on end. A riot with kiddies up to 80 years old.

Send \$2.00 For Sample Per Dozen **\$18.50**

A. M. COMPANY
1606 GRAND KANSAS CITY, MO.

★ **SALESBOARD OPERATORS** ★

NYLON HOSIERY

Finest quality. Full fashioned. Individually cellophaned. 3 to box. Nylon top and bottom. Sizes 8 1/2 to 11.

45 Gauge	\$16.50 Per Dozen
51 Gauge	18.00 Per Dozen
54 Gauge	19.00 Per Dozen
Samples—3 of Each \$12.50	

25% Deposit on All Orders, Balance C. O. D. IMMEDIATE DELIVERY.

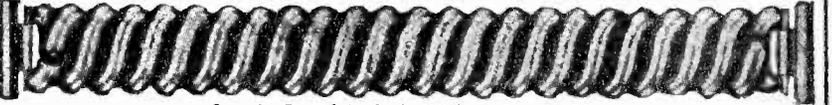
SERVING THE SALESBOARD TRADE FOR 18 YEARS

PERRY SALES CO. 2134 NORTH 58TH ST. PHILADELPHIA, PA.

EXPANSION WATCH BRACELET

FOR MEN Stock order 6 or more. Each. **\$2.25**

BIGNEY QUALITY

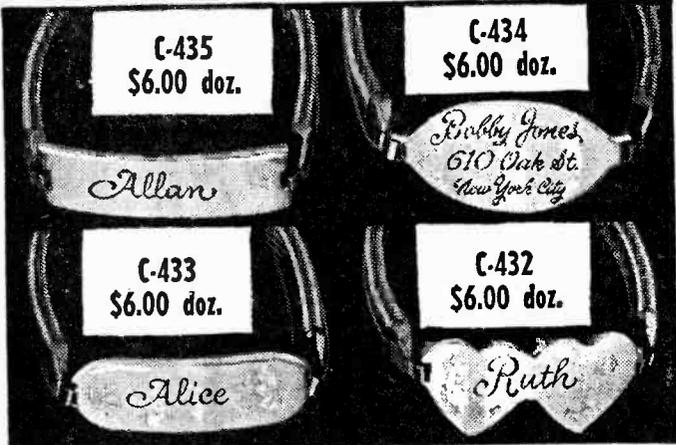


Sample Bracelet, Cash With Order, \$2.50.
B225—1/20th 12-karat yellow gold-filled top and bottom shells with automatic expansion of 12 inches. 5 1/2 in. length, 29 links. Smooth, reliable action. Individually carded. 25% Deposit Required With All C. O. D. Orders.

LEVIN BROTHERS

Established 1886
TERRE HAUTE, INDIANA

ENGRAVERS ITEMS!



"Teen-Tag" Identification Bracelets. Comes in Oblong, Oval and Twin Heart Stain-less Steel Plates. All With Wire Expansion Bracelets.

\$6.00 Dozen

25% DEPOSIT WITH ORDER, BALANCE C. O. D.

WRITE for NEW RADIO and MERCHANDISE CATALOG

MARLENE SALES CO. 5 N. WABASH CHICAGO, ILL.

LETTER LIST



Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE 25-27 Opera Place, Cincinnati 1, O.

Parcel Post

- List of names and addresses for parcel post, including: Burke, Roy; Aaron, F.; Adams, Mrs.; Addison, A.; Aiken, Roy D.; Albanis, The; Allen, Barney; Allen, Charlie; Allen, H. S.; Allen, Leslie; Allen, Steve; Allen, Willie; Alzada, Dr. G. E.; Anderson, Dottie; Anderson, Gilbert; Anderson, Marion; Anderson, Norman; Andrich, Pete; Ankrin Jr., Geo.; Archer, Don; Archer, H. L.; Arhardt, Terrance; Arnett, Danny; Arthur, John; Arthur, Prophet; Atlantic Exposition Shows; Aughtman, Sealio & Bobby; Austin, Chas., Inc.; Ayers, Mrs. Fay; Ayres, Jack Wm.; B & B Shows; Rackensloe, Willard; Bacon, John; Baker, Andrew; Baliski, Steve; Balsewice, Peter; Bancroft, Diana; Barfield, David; Barham, Marie; Barnhill, Mrs. K.; Barre, Robert; Bartoch, Ralph; Barton, Lew; Bascomb, Melvin; Beam, B. Ward; Bearfield, Edgar; Beaver, Martin K.; Bechard, Arthur; Bennett, Jerome; Benoff, Jos; Bentley, Tommy; Benton, Alice; Bernstein, Lew; Best, Jackie Lee; Reyl, Carl L.; Bickel, Andrew; Bickett, Clyde; Bistany, Mrs. B.; Blackburn, Edw. J.; Blackburn, Lysbeth; Blair, E. J.; Blumenthal, Lester; Bogie, Lewis; Boland, Walter; Boley, Monroe; Bolt, L. J.; Bowman, Mrs.; Brady, J. S.; Branch, Curtis W.; Bready, Wm.; Bright, Louis; Broeffle, J. H.; Brown, Bobbie; Brown, James F.; Brown, Maurice; Brown, Wm. A.; Browne, Wm.; Bryant, Luella B.; Buekholz, Anna; Bumps, Bobby; Burgess, Chester; Burke, Curly; Burns, James G.; Burns, Mrs. Mary; Burslem, Jack; Burrede, Frank; Busby, Clarence; Bush, W. A.; Butter, Don; Buttler, Bill; Buxbaum, Eddie; Buzzell, Donald E.; Byers Bros. Shows; Caldwell, Franklin; Calvert, John; Cameron, Wm. J.; Carland, Clarence; Carmichael, C. K.; Carol, Ivan; Caron, Armand L.; Carter, Herbert; Carter, Roxcoe; Carter, Ward; Caruthers, Mrs.; Case Jr., S. Gloria; Casey, Jos. B.; Chambers, Frederick J.; Cessess, Bennie; Chest, Gladys; Cincinnati, Frank; Clark, James; Clark, Leo; Clemens, Mrs.; Cooper, Fred G.; Chine, Rufus W.; Coates, Wm. F.; Coe, E. E.; Coe, Eddie; Cohen, Jack; Congdon, Dan; Connelly, Mark; Conner, Jos. J.; Connor, Stephen P.; Cook, Jos.; Cooper, Scotty; Cottrell, Thos. N.; Cottrell, Wesley J.; Cousins, John J.; Coven, Noonie; Craig, Clifford F.; Craden, Sam; Crapps, Weston; Crawford, Kenneth; Crawford, Radio; Crawford, Richard; Cullen, William; Cushing, John; Cwynan, W.; Dadswell, Jack; De, Theodore; Davis, Ben; Davis, Buck Circus; Davis, Manager; Davis, Graham F.; Davis Jr., Horace Lee; Davis, Louis; Davis, Louise A.; Davis, Richard L.; Davis, Roland; Davis, Samuel E.; Davis, Stanley; Dawson, Lucian A.; Day, James; DeBaus, Tex; Decara, Samuel; DeCenzie, Pete; Deibosq, Mrs.; DeMarcellus, Emory; Deal, James D.; Dean, Marvin R.; Delano, Louis; Dellon, Virgil; Del Rio, Duke; Del Rio, Mrs.; Demetro, Tom; Demore, Louis; Dengler, John B.; Dennis, Prince; Derrow, Chas.; Devin, Robert F.; DeWayne, Richard B.; Dezel, Albert; Dickerson, Joe; Dillard, Wm.; Dixon, David W.; Dixon, Jas. V.; Dixon, Luther; Dobson, Shlme; Donaldson, Slim; Doyle, Michael; Drew, Eula; Duffy, Jack; Dugan, Daniel J.; Dunlap, Curtis; Dunlap, C. F.; Dunlap, Milton; Dunn, H. S.; Dunne, W. J.; Dunning, David J.; Dvorsky, Herman; Dwyer, Dink; Eakins, Rodney G.; Eames, Amy; Eberstein, Beas; Eckler, Garver L.; Eddy, Samuel D.; Edgin, L. B.; Edwards, C. M.; Edwards, Glen R.; Eisenberg, Albert; Eldridge, Walter; Ellis, John; Emerson, T. W.; Emswiler, Babe; Engelking, Herb; English, Walter H.; Ensey, Eugene B.; Eule, Arthur; Everitt, Amy; Ewitts, Geo. L.; Farland, Joseph L.; Fesger, Danny; Feinberg, Sam; Feller, Whitey; Fensler, Wendell; Fenzler, James V.; Ferguson, McD.; Ferreri, Eddie; Ferris, Lester; Fink, Harry; Fisk, Harry E.; Fleming, Dorothy; Floyd, Joe; Ford Sr., Wm. H.; Forsythe, Fred M.; Foster, Jack N.; Fowler, Glenn & Dorothy; Frager, Chas.; Fraker, Charles; Franklin, James; Frans, Ruby B.; Franz, Otto; Frederick, Louis J.; Friedenheim, Morris; Friend, Don; French, Alston L.; Frith, Mrs. Hazel; Fulton, Stanley; Gaitner, S. W.; Garner, Jess; Gallagher, Martha; Galle, Floyd; Gamble, Henry; Gardt, Fred; Garland, Jos. Wm.; Garrell, James; Garrod, Ben; Gaddy, Lawrence; Geer, Frank; Geraghty, Wm.; Germaine, Mack; Gervey, Connie; Gill, Frank; Gilliam, Eddie L.; Gilliam, Bama; Gillian, Bill; Gillis, Saul; Gillispie, Eddie; Gilman, Jos. K.; Gilmore, Willie; Givens, Bob; Glacy, J.; Glidden, Floyd E.; Goe, Ellis; Golden, White; Goldberg, A. G.; Goldie, Jack; Goodman, Barbara; Goodman, George; Gorham, Nancy; Gordon, Harry; Gorman, Mr. Pat; Goss, Mrs. Charles; Gowdy, Hank; Graham, Alberta; Graham, Basil; Grand, C. W.; Gransan, Ingwald; Graves, Louis; Gray, Clifford; Gray, Fred; Graybill, Henrietta; Greater Broadway Shows; Green, Pete; Gregory, Carlton; Grier, Jerry; Griffin, Millage; Griffin, Roy Lee; Grifford, Fred; Grubba, C. E.; Gunther, H. M.; Guthrie, Jack; Guy, Mr. Francis; Hager, James R.; Haich, Bill; Haines, B. J.; Haines, Howard; Haite, "Nig"; Hale, Walter; Hall, Joseph; Hall, Louis; Hanam, Herman; Handley, Fred E.; Hanf, Martin; Hanold, Raymond; Hanson, H. L.; Hard, Leonard; Hargrove, Jimmy; Harmon, Mary Jane; Harrell, L. H.; Harris, A. J.; Harris, Alfred R.; Harris, Clyde A.; Harris, David; Harrison, Hubert; Hartley, Wm. J.; Hartzog, Mrs.; Hasley, Geo.; Hastings, Wm. B.; Hatterly, E. C.; Haver, Jack; Hawkins, J. R.; Hazlewood, Shelton; Hedging, V. A.; Hef, Frances; Heilman, Alfred G.; Henderson, Howard; Hendrickson, Tauno; Hernandez, John C.; Heron, Mrs. Marion; Hickman, Robt.; Higgins, Marcellia; High, Ben F.; Hill, Billy M.; Hillman, Carl; Hillman, C. L.; Hinckley, Eva; Hines, Mrs. Frances; Hix, Robt. G.; Hoffman, Harry N.; Hoffman, John W.; Holiday, Walter M.; Hollinger, Edwin J.; Hood, Mrs.; Hood, W. D.; Hooper, Mrs. M. E.; Horn, James H.; Howard, Holly; Howard, Marie; Howell, Kenneth; Howlinger, E. G.; Hudson, A.; Huffman, Harry W.; Hughes, Marie; Hummel, Mrs. Sattie; Hurley, Joe; Hutto, Miss Frances; Ira, Brother; Irwin, Bobby G.; Irwin, Capt. J. G.; Irwin, N. G.; Isler, Lonnie; Isler, Dorothy; Jackson, Eddie W.; Jackson, J. C.; James, Mr. Jessie; Jean, Jeanette; Jewell, Bill; Johnson, A. F.; Johnson, Clarence; Johnson, H. B.; Johnson, J. J.; Johnson, Mr. Jessie L.; Johnson, Loyd F.; Johnson, Mrs. Sophia E.; Jones, Chas.; Jones, Jackey; Jones, Mrs. Naomi Sanders; Jones, Robert; Jones, Willie; Jordan, Chas.; Jordan, Jess; Julius, Harry B.; Jurden, O. E.; Justus, Ralph G.; Kane, Joseph; Kapler, Harry; Kays, Sensational; Kehoes, Marimba; Kellers, Harry; Kelly, Henry; Kelly, Frank E.; Kelly, Harry A.; Kelly, Hazel; Kelly, Robert Lee; Kelly, Wilson; Kendall, Robert L.; Kennedy, H. D.; Kennedy, Kenneth; Kerns, James A.; Keys, Robert E.; Kiehardes, Woodrow; Kidd, L. D.; Kiermaier, Josephine; Kilborn, U. D.; Kile, Floyd; King, Daniel F.; King, Marjorie; King, Willie; Kingston, Ola; Kirby, Jeanette; Kiser, Eugene; Kneasley, Hugh; Kuzma, Joseph; Lamiraude, Wilford; Land, Jack & Dolly; Lanford, Walter; Lane, George; Leawatts, Daniel; Leroy, Harry; Levy, Max; Lewis, Bud; Lewis, Curly; Lewis, Robert; Lilly, John; Linberry, Lon D.; Link, Paul; Lithgow, Mae; Little, James; Little, Robert E.; Little, Roy; Littlefield, Norman; Littlefield, Mrs. Norman; Livingston, Earl; Loxsdon, Wallis; Lone Star Shows; Long, Jack; Long, Kay; Lovel, Sam; Lowrey, Larry W.; Lynn, John W.; McBride, G. W.; McCann, Curly; McCarthy, Grace; McClough, Mack; McClure, Bob; McCoy, Leenie; McCrary, Betty; McCrary, Jack; McCrary, Mack; McDaniels, Grace; McElroy, Laura; McIntyre, Mac; McKierman, Jerry; McLamb, William; McLaughlin, Rodeo; McLean, George; McNamara, Peggy; McNeely, Nettie; McPeck, Royal John; McPeet, R. E.; Mack, Eva C.; Mackey, Michael D.; Madison, C. J.; Madison, Charles; Mageski, Alfred; Maize, Clifford; Males, Jack; Mansion, Francis J.; Mansion, Clarence; Marchetti, Robert; Marks, Johnny; Marsch, Harry J.; Martin, Bill; Martin, Jack; Martin, Robert; Mastick, Philip F.; Mason, Alphonso; Mason, John H.; Matthews, Harriet; Mattson, Hattie; Maxwell, Raymond; May, Cloy; Meadows, Dewey E.; Meiss, Ray T.; Melton, Idel; Mettler, Mrs. Joe A.; Metton, John B.; Miller, Art; Miller, Mrs. Billie; Miller, Clyde Rodeo; Miller, Frank Dutch; Miller, James (Electrician); Miller, Louie S. & Margaret M.; Miller, Marie; Miller, Maybelle; Miller, Paggy; Miller, Tom; Millsap, Miles J.; Mitchell, Miller F.; Mitchell, Nelson E.; Mitchell, Pat; Mitchell, Tennis; Mohames, Ben; Monr, Harry; Moore, Allan; Moore, Frances; Moore, Jake; Moore, James; Moore, Mrs. Lue; Morgan, Billard; Morgan, Clayton N.; Morgan, J. I.; Morgan, R.; Morgan, Vivian; Murphy, Harold; Morris, A. W.; Morris, Ethel; Morris, Tex; Mull, Daniel N.; Mundry, Pete; Murphy, James P.; Murphy, K. C.; Murphy, P. A.; Murphy, William; Myers, Bill; Myers, Cliff; Myers, Dutch; Myre, Elfreda; Naakalani, Dan; Nelson, Bob; Nelson Bros. Shows; Nelson, E. Slim; Nelson, Frank; Niebuhr, Gilbert; Neilson, Lew Rella; Nero, John; Nickols, Miller; Nicola, Fred P.; Nixon, Mrs. James; Norman, Charles; Norman, Elton; Norman, Raymond; Norton, Myrom; Nunnelle, Robert M.; O'Connell, Thomas O'Connor, T. J.; O'Farrell, James; O'Reilly, Gerald A.; O'Reilly, Leone M.; O'Shea, Patrick J.; Ovi, Joseph; Ogil, Jack; Oliphant, Orna; Oliver, Charles; Oporne, Howard; Osborn, Glen; Osborne, W. E.; Osteen, Mrs. C. C.; Outlaw, Willie; Owens, Red; Palen, Garnett; Pape, Billy; Parker, Jobbie; Parker, Jimmie; Parrot, Buddy; Parsons, Fred S.; Parsons, Josiah & Mamie C.; Pastak, William; Patte, Chester; Patterson Bros.; Patterson, Dr. R. W.; Paul, Daisy; Paul, E. L.; Paulus, Paul; Pearman, Mike; Pease, Sylvester D.; Penny, Jewel; Perry, Wilson L.; Pettiford, Clifford; Pheister, Capt Shows; Phelan, Peter; Pierce, Clyde R.; Pierce, Lawrence; Pore, Gene; Porter, Glenn; Porth, Mrs. W. E.; Powell, Earl; Powell, J. D.; Powell, Marie; Pratt, Victor; Pressly, Keller; Pugal, Helen; Qualls, Knox; Radio Road Shows; Rae, Eunice; Ramsdell, Lon; Rathburn, Warren; Raun, Jack; Ray, Joey; Raymer, Ford E.; Read, Bill; Reed Gun; Reed, Fred; Reed, Napoleon; Regent Shows; Reilly, Mark P.; Reineke, Fred; Reynolds, Elue; Rhyner, Ada; Richards, Reinhardt; Richardson, James; Riley, Mrs. F. A.; Riley, James; Rinaldi, Albert; Ritz, Prof. Chas. J.; Rivers, J.; Robbins, Charles H.; Roberts, Charles E.; Roberts, Chas. Red; Robins, Crist; Robinson, William; Rogers, D.

Ladies' Genuine GUATEMALAN COWHIDE SHOULDER BAGS



\$7.50 tax included

These attractive natural color bags are hand-made in Guatemala. Approximately 10"x7". Very practical for casual or sport wear. Presently selling in leading stores for \$9.95. If not entirely satisfied, money will gladly be refunded. Send check or money order or \$2.00 deposit and balance C. O. D.

We also have much finer and larger bags in red or green or two-tone, and beautiful PEASANT SKIRTS made to order out of colorful Guatemalan fabrics. Photographs and samples of cloth upon request. Send for wholesale prices.

GUATEMALAN IMPORTERS

2268 S. W. Eighth Street

Miami, Florida

PARK, CIRCUS AND CARNIVAL SPECIALS

FREE! WITH YOUR ORDER!

- Worth Covered Base Balls, Dozen \$ 2.20
Weighted Feather Darts, Doz. \$1.50
Dart Balloons, Gr. 2.10
4 to 7 Inch Hoop-La Rings, Doz. .70
Straw Horse & Man 3.60
Horseshoe Plaques 2.00
Large "Pin Up" Plaques 1.95
Small "Pin Up" Plaques .85
R. W. & B. Batons, Gross 16.50
Silver Canes, Gross 14.50
Flying Birds, Gross 16.50
Parachute Trooper, Gross 13.50
Medium Plaster, Gross 7.00
Swaggers, Gross 10.50
Aluminum Milk Bottles, Each 1.50
Wood Milk Bottles, Each .50
Crook-Handled Plastic Cane, Per 100 14.95
Super Tails, Per 100 28.00
Knife or Cane Rack Rings, Per 100 3.50
Shooting Corks, Per 1,000 2.75

- U. S. SLUM Per Gross
Miniature Mugs \$ 3.45
Engraved Wedding Rings .70
Paper Flag Bows .60
Comic Paper Masks .90
Plaster Dogs, Ducks, Etc. 1.25
Cloth Flag Bows 1.25
Mirror Memo Books 3.95
Painting Puzzle Books 6.50
Tongue Novelty, Per Bale (200) 1.50
Wheel Tops 4.80
Assorted Prevuc Brooches 9.60
Comic Hat Bands, Per 100 1.65
Per 1,000 16.00
Comic Books, Per 100 1.50
Comic Buttons, Per 100 1.65
Motto Buttons, Per 100 .90
MacArthur Buttons, Per 100 1.45
Army Metal Buttons, Per 100 .40

25% Deposit with C. O. D. Orders; F. O. B. Indianapolis,

Importers Wholesalers

KIPP BROTHERS

(Established 1880)

117-119 S. MERIDIAN ST.

INDIANAPOLIS 4, IND.

NEW! SENSATIONAL! "GLUB-GLUB" The Drink Up Duck



The most colorful and glamorous "Drink-Up Bird" on the market. Duck is 6" high, metal stamped, legs and stand. Precision built. Very attractively colored with genuine feathers for tail.

\$24.00 Per Doz. \$21.60 Per Doz. Individually Boxed In 6 Dozen Lots SAMPLE \$2.50

25% Deposit with Order, Balance C. O. D. F. O. B. Chicago.

Side by side, this drinking duck will out-sell any other bird on the market.

FREE—WITH MERCHANDISE IF DESIRED

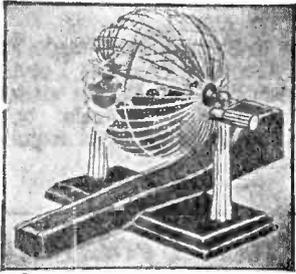
24-Hole printed Push Cards, from 1¢ to 33¢. Takes in \$6.95, pays out 1 Duck for Seal and 1 Duck to Seller. Cards placed in Taverns, Restaurants, Cigar Stands, etc. Will sell out in 1 to 2 hours.

IMMEDIATE DELIVERY

WESTERN NOVELTY SALES 5 N. Wabash Ave., Dept. B-1, Chicago 2, Ill.

PLASTIC CATALIN UPRIGHTS

Are Here Again!



CHUTE CAGES

With Catalin Uprights, Burnt-In Wooden Balls and Masterboard.

ALSO RUBBERIZED CHUTE CAGES

With Catalin Uprights, Balls and Masterboard.

WRITE FOR PRICES For Anything in Bingo Supplies, Get in Touch With

Morris Mandell, Inc. 131 West 14th St., New York 11, N. Y. Phone: CHelsea 2-3064

MYSTERY DRINKING BIRD

BOTH BIRDS HAVE MOVABLE EYES

#1 Bird \$24.00 a Doz.

Sample \$2.50

Prepaid #2 Bird \$18.00 a Doz.

Sample \$2.25

Prepaid #3 Bird \$15.75 a Doz.

Sample \$2.00

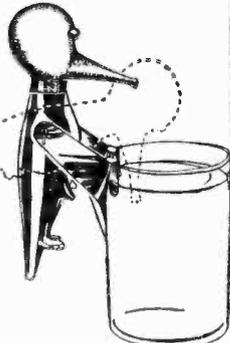
Prepaid REYNOLDS ROCKET PEN

15 Years Without Refilling \$27.72 Doz. Sample \$2.85 Prepaid

Send for New Gift Catalog.

DELUXE SALES CO.

Dept. B, Blue Earth, Minn.



NEW LOW PRICES FOR CONCESSION AND PREMIUM USERS

- 8 pc. Cordial Set with chrominum tray \$1.45 per set
Electric Toasters 1.45 each
3 pc. Carving Sets, Disp. Box 1.95 each
Percolators—Dripsters—Double Boilers—Sauce Pans—Food Pressers and Pots 6.50 per set
Zipper Wallets .75 each
3 pc. Brush Sets, Disp. Box .60 set
2 pc. Brush Sets Disp. Box .35 set
Wallet and Lighter Set .45 set
7 pc. Tourist Set .75 each
Plastic Cigarette Cases .13 each
Pocket Lighters—15¢, 23¢ and 35¢ .45 each
Pocket Knives—35¢, 45¢ each
Knife and Sheath, complete .45 each
Compacts .25 each
Sun Glasses—15¢, 20¢ and Novelty Writing Portfolios .19 each
Pipes—10¢, 15¢ and Novelty Ash Trays—.3¢ to .03 each
Cigarette Holders .03 each
Memo Books .03 each

LARGE VARIETY OF SLUM AND NOVELTY ITEMS ALWAYS ON HAND. No Catalog. Send 25% Deposit with Order, Balance C. O. D. J. C. MARGOLIS 912 BROADWAY (Near 21st St.) New York 10, N. Y.

MUST BE SOLD 1,000 GROSS COSTUME AND NOVELTY JEWELRY

FORMERLY SOLD UP TO \$1 EA. RETAIL. NOW... \$14.40 GROSS, IN GROSS LOTS! \$12.00 GROSS, IN 10 GROSS LOTS! ACT AT ONCE! L. H. G. COMPANY 19 E. 16 ST. NEW YORK, N. Y.

- Rohlfing, Henry
Ross, Johnnie B.
Ross, Rex J.
Roy, Jimmie
Rubin, Harry
Rucker, Rose
Russ, C. J.
Rutherford, J. K.
Sable, Jack
St. Clair, Rene
Salters Jr., Walter
Samuels, Lawrence Hyde
Sands, John
Sanfillippo, Frank
Sassano, Joseph A.
Savage, Mary Lochmar
Savidge, Clair
Sawyer, Fred
Schaffer, James Leroy
Scheiman, Bill
Schmidt, Ferdinand
Schultz, Raymond S.
Schultz, Roy
Sciortino, Joe
Scott, Ferris P.
Seaman, Ralph E.
Seaton, John
Segal, Benjamin
Sellers, Clyde
Seydel, Mrs. D. B.
Shaffer, Frankie
Sharkey, The Painter
Shea, John P.
Sheehan, Thos. H.
Sheets, Billy
Shell, John
Sherman, G. B.
Shine, Benny
Shine, J. D.
Shiner, Joseph E.
Shipley, Sterling
Sherry, Tony
Shorpy, Albert
Shouse, O. K.
Shuffit, Raymond
Sigman, Rufus
Simmons, Willie
Skeens, Lloyd
Slaymaker, William
Small, George
Smith, Clarence
Smith, Edna F.
Smith, John Henry
Smith, Willie
Smitty, Swinging Ball
Snidow, Carl D.
Snyder, Fred
Snyder, Lou
Southern, Pat
Southern, Ronney D.
Sparks, J. C.
Spears Jr., Geo.
Sparks, Mrs. Jim
Spinner, Lou
Spitalny, Phil
Stack, Dick
Stafford, Gordon
Stanley, Charles W.
Stanley, Gus
Stanley, Lois
Stefford Jr., Arthur
Starlight Amusements
Star, Miss Pat O.
Starr, Hely-Jo
Starr, Kitty P.
Sterling, D. B.
Sterling, Kenneth
Stevens, Johnny & Mae
Stevens, Shelia M.
Stevenson, Richard
Stewart, Charles Raymond
Stewart, Floyd E.
Strasser, Russell G.
Strayer, J. B.
Stokes, Eli
Stokes, Leonard Jackson
Stone, Billie
Stone, Jack
Stone, Jackson W.
Street, Zenettin
Studebaker, Lefty
Sullivan, Charles

- Sullivan, Frank L.
Summer, H. Kermit
Surtice, George & Dotey
Swan, Mrs. M. L.
Sweet, Adam J.
Sylvester, S. G.
Tallent, Jame
Tarben, Max M.
Tarbes, Henry
Taska, Walter Chas.
Taylor, George
Taylor Jr., Herb
Taylor, Ralph
Taylor, Robert
Taylor, T. J.
Taylor, W. E.
Terrell, Robert
Thayer Jr., Mickey
Thode, Frederick
Thomas, Daisy
Thomas, James
Thomas Joyland Amusementst
Thomas, Hobart
Thomas, Lee
Thompson, A. E.
Thompson, Cpt. George L.
Thompson, Hugh
Thrush, Paul
Tirman, Eugene
Tiggs, Tommie
Tivner, Frank
Tilley, Herman
Tolsma, Irene
Tom, Archie
Tomazin, Joseph C.
Travis, James E.
Treadwell, J. C.
Treadwell, Vernon
Tueblood, Scotty
Turner, Anr
Turner, Edward
Tye, Milton
Tye, John F.
VanHooser, Mrs. M. B.
Vann, G. E.
Vann, Corp. James Stuart
Varner, Roy E.
Vaughn, Frank
Vaught, Lacey
Ventry, Al
Vealey, Al
Veine, Mrs. D. J.
Vernon, C. A. Curly

- Vibbard, Paul L.
Vogstad, George
Votto, Mrs. N. C.
Wade, Altie Owens
Wade, Harper F.
Walker, Alfred
Walker, Margie
Walters, Herman J.
Ward, Speedy
Warren, Jack H.
Wason, Mitchell J.
Wasso, Robert
Watche, Morris
Watson, Eddie
Watkins, Joseph Ira
Webb, Mary Jerry
Webb, Tex
Webb, Thomas Owen
Weiner, G.
Weiss, Harry
Wells, R. D.
Western, George (Mitt Camp)
Westlake, Verm
Whirling Aces
White, Josh
White, Kenneth
White, Royce M.
Williams, James
Williams, Jim (Magician)
Willman, O. H.
Wilson, Bud
Wilson, Jack & Emily
Wilson, Norman
Winslow, Edward M.
Winton, Ellis
Wiswell, Ernie
Wolf, Verne
Wood, A. J.
Wood, Frank
Woods, Michael Roselle
Wood, Whittey (Ferris Wheel)
Woody, H. W.
Wright, Doug.
Wrisk, Donald
Wyatt, Curtis
Yahnon, Norbert
Yanes, John
Yard, Marvin
Zschille, Fred
Zuckerman, Louis

- Whitney, William B.
Wiener, Sam
Wilkinson, Bill
Yancey, Geo. B.
Young, Edwin S.
Zagorski, Emil

MAIL ON HAND AT CHICAGO OFFICE 155 No. Clark St., Chicago 1, Ill.

MAIL ON HAND AT ST. LOUIS OFFICE 390 Arcade Bldg., St. Louis 1, Mo.

Parcel Post Crowell, Adolph K. (License Plates) 12c Nelson, John B. (License Plate) 6c

MAIL ON HAND AT NEW YORK OFFICE 1564 Broadway, New York 19, N. Y.

- Alcort, Hy
Barrett, Leslie
Bean, Jack
Bernardini, Carmen
Berry, Harry
Boland, Walter
Butler, Howard
Byford, Leslie
Carroll, Bob
Clair, Irna
Crawford, Jack
Crawford Sr., John A.
Edmondson, Jimmy
Evans, Archie
Evans, Edward
Fowzer, Mrs. Ruth
Furr, Clarence W.
Glanfield, Florence Moore
Goldberg, Michael
Goldhammer, Jack
Greenfield, Harry
Hamilton, George
Hastings, Margaret
Holt, Jack
Honeywell, Jack
Howard, Kenneth W.
Humphry, Hal
Jahn, Francis C.
Jones, Margie
Jones, William F.
Kelly, Joe
La Mar, Ethyl
Lee, Alice T.
Lorraine, Blanch
Lufar, Mr.
Lyons, Bayne
Manhan, Gerry
Marks, Sarah
Martin, Thomas W.
Metz, Lizzie
Morton, J. L.
Murdock, John E.
Murphy, Frank
Nazzo, Joseph
Nevis, Bert
Northrup, Ann
Olsen, A. R.
Os-Ko-Mon, Birdie
Posty, Charles F.
Provencher, Lucian
Radke, Palaska
Rose, Eddie Joe
Rose, M. H.
Sanda, Marta
Shea, Mike
Sinitzen, Nadejda (Olya Garnett)
Toy, Princess Ming
Vorhees, Ray
Walker, G. N.
Walker, H. M.
Walters, T. F.
Wexler, Irving
Whitmer, Kenneth
Whitner, Mr. & Mrs.
Morehouse, Clinton
Morzan, Mae
Morris, Mrs. Ethel
Morrison, Babe
Morton, Lucy L.
Murphy, Joseph W.
Murphy, Niel
O'burn, Phil
O'Laughlin, Richard
Oliver, William L.
Patrick, T. W.
Peatty, Chas.
Perkins, Henry
Perkins, Monroe
Powell, Florence
Powell, Henry
Prince Siki
Robertson, Queene Beth
Safko, Alex
Serris, Edward F.
Shirley, Arthur W.
Sibley, Arthenues
Freland
Sima, Jos.
Silvermoon, Alma
Smith, James G.
Smith, Otto
Smith, Stephen
Smith, Wm. D.
Stevens, Geo. W.
Sudduth, Forrest
Sullivan, Wm. H.
Summers, Victor
Leon
Swinson, Gilbert A.
Thompson, Miss Annie
Thompson, John
Trautham, Cliff I.
Travis, Clayton
John
Turner, "Washing ton" Joe
Ward, B.
Waters, Mrs. J. A.
Weist, Bing
Williams, Mrs. Patricia
Wilson, Mrs. Emily
Wilson, H. J.
Wuetherick, John C.
Younger, Mrs. June
Zimmer, Florence

TIMELY BUYS TERRIFIC VALUES You'll Say "Stupendous" Values NYLON OR SILK HOSIERY. Firsts. Full Fashioned. 2 Price Ranges. Dozen Pair, \$15.00 \$16.50
HOSIERY. Rayon. Firsts. Full fashioned. Dozen pair 12.00
MEN'S HOSE. Top values. 3 Price Ranges. 10 Dozen, \$23.50, \$28.50 33.50
MUFFLER AND GLOVE SETS. All Wool. Assorted Colors. Individually boxed. Fine goods. Each set complete, \$1.95. Dozen sets, complete 22.50
POCKET COMBS. 5 Inch. First quality. 10 Gross 22.50
ASH TRAYS. Big Value. 2 styles. Gross, \$3.60. 7.20
METAL ASH TRAY STAND. Complete with 3 Ash Trays. Gigantio value. Dozen Stands, complete. 12.00
BALL PEN. The best on the market and priced right. Three grades. Dozen, \$12.00, \$24.00 30.00
PAY STATION TELEPHONE BANKS. Exact replica. Attractive picture. Big value. Gross, \$144.00. Dozen 13.20
TOYS. Mechanical motion. Assorted styles. Dozen assorted 4.50
POKER CHIPS IN RACK. Compressed Paper. 100 assorted Chips to a Rack. 10 Racks, complete. 2.50
FLY RIBBON. Fly Paper in ribbon form. 1,000 reels, \$11.00; 100 Reels 1.20
RAZOR BLADES. 5 in a box. 1,000 Blades 4.75
SIDE LINE MERCHANDISE. A best seller. 10 Gross 25.00
OLD ACQUAINTANCE PERFUME. With Bud Vase. Gross, complete, \$54.00. Dozen 4.80
GAY POSIES COLOGNE. In basket, with handle. Finely boxed. Gross, complete, \$54.00. Dozen 4.80
SHELTERED TREASURES PERFUME. With miniature parasol. Gross, complete, \$54.00. Dozen 4.80
OLD BROCADE COLOGNE. Individually boxed. Retails \$1.00. Gross 15.00
BATH SALTS. Talcum Powder, Toiletries. Nicely packed. Retail to \$1.00. Gross, assorted 30.00
TOOTH POWDER. A. D. S. Brand. A big 25¢ box. Gross 8.45
TOOTH BRUSHES. Nylon. Cellulophane wrapped. Gross 7.50
SACCHARIN TABLETS. We have them in all packings. 1,000 to a bottle .60
BRUSH SETS. 3 Piece, 2 Brushes and Comb in an attractive box. Retail \$1.50. Dozen Sets, complete 5.40
INK WRITING TABLETS. Excellent quality paper. Retail 10¢. Special buy. Gross 3.95
EVERSHARP PENCIL LEADS. On display. Gross 6.95
BOBBY PINS. 24 on attractive card. Black or brown. Gross 4.45
HAIR PINS. Invisible type. Display carton. Retail 10¢. SPECIAL. Gross Boxes 4.45
ELECTRIC IRONS AND TOASTERS. A.C.-DC. Complete with cord. Dozen 33.00
LIGHTERS S. Closeout. Gross, \$18.00, \$38.00 48.00
25% deposit with order. Act fast. Free Catalogs.

MILLS SALES CO Cut-Rate WHOLESALERS Since 1916 901 BROADWAY, New York 3, N. Y.

BREAKING SALES RECORDS FROM COAST TO COAST NEW LOW PRICE BIG PROFIT JOKE ASSORTMENT



America's Fastest Selling Novelty Assortment! Now contains 53 quick moving 10¢ sellers. 10 different items, such as: Trick Matches, Sparkle Matches, Snake Matches, Explosive Matches, Cigarette Loads, Snow Storm Tablets, Stinx, Bitter Cig, Hot Ciggy. 18 cards in case. \$1.25 PER CARD (18 Cards to Case) SAMPLE CARD—\$1.50. 25% Deposit, Balance C. O. D. Orders filled immediately. SEND FOR OUR LATEST CATALOG Containing many new Novelties. BANNER PRODUCTS CO. 106 S. 4TH ST. ST. LOUIS 2, MO.

PEARL NECKLACES Simulated Pearl Necklaces, graduated, tipped and nickel clasp. To jobbers and chain stores, \$4.50 Per Doz., F. O. B. New York. EULENE PEARL CRAFTERS 1265 Broadway New York 11, N. Y.

Rounding 'Round Tampa

(Continued from page 53) mania, Pete Burkhardt, F. H. Campbell, Norman Wilkinson, Henry Kyes, Stash Goldberg, Max Tratch, Harold Paddock, Charlie Goss, John F. Courtney, Max Turner, A. E. Selden, Mr. and Mrs. H. D. (Doc) Hartwick, H. T. (Tom) Wallace, Virginia Gretna, Bob Lilliston; Bill, Phoebe and Lynn Carsky; Oliver Barnes, W. F. Smith, A. W. Morris, Reid McDonald, Eddie N. Coe and R. E. Dearing. Jack Russell, Harold Lemon, Nelson Breese, Spud Murphy, Billie Craige, Joe Barry, Mr. and Mrs. Frank Curley, Mr. and Mrs. Al Anderson, Mr. and Mrs. Charles Crupp, W. H. (Bill) Rice, Frank Flanagan, Frank Randell, Walter Holliday, John Quinn, Robert H. Cohn, B. B. Sawyer, Lee R. Kennedy, Carl Parsons, H. P. Scott, Elmer C. Rhodes, Robert F. Miller, C. H. Shepherd, Mr. and Mrs. John Mulder and Margie, Edward N. Leslie, Al C. Beck, Thomas A. Parker, James Waychoff, Patsy Youngmeyer, Patricia Waychoff, Mary Hall, Mr. and Mrs. G. R. Warren, Louis Torti, Mrs. Pearl Gooding, Mr. and Mrs. James E. Gooding and Mr. and Mrs. D. Rex Barnes. Mr. and Mrs. Harry Boyles, Mr. and Mrs. Dan Evans, Mr. and Mrs. Jack Montague, H. Carver, Mrs. Pete Benway, Mr. and Mrs. R. H. Bob Work, Mr. and Mrs. J. E. Burt, Eddie Yeager, Mr. and Mrs. F. C. Cook, Mrs. Mabel Wells, Charles Cohen, C. L. Hanson, Louis (Greek) Stratton, C. W. Ague, Mr. and Mrs. George A. Golden, Tommy Short, Philip Garkow, Merle Evans, Tige Hale, Harry Seifert, Tom Arger, Murray Goldberg, O. E. Bradley, Floyd (Whitey) Newell, Mrs. Roy Dearthuff, Jackie A. Casey, S. H. and Dolly Davis, Johnny Meyers, B. A. Mercier, William O. Perrot, Alan C. Howell, R. M. Spangler, Gene Duval and daughter, William Shaw, Gil Wayman, Norman Henry, M. W. Benedict, Maxie Glynn, Mrs. C. B. Stallings, Mrs. J. E. Welch, Fred Albright, Ned E. Torti, Art Briese, Toronto Red McGuey and daughter, Spike Green, Jimmie (Red) Grumley, Josephine Haywood and Pat Gordon.

CLOSE OUTS

- 8LUM—3,000 Pieces—Assorted Novelties. Lot \$25.00
- NORWOOD AFTER-SHAVE SET. 3 Pc. Sets 3.00
- LADIES' PERFUME SET—5 Pc. Doz. 3.00
- COMPACTS—METAL. Formerly \$5 Sellers. Doz. 12.00
- LOCKETS ON CHAINS—Boxed, 24K, G.P. Doz., \$12, \$9, \$6. 3.00
- CROSSES ON CHAINS—24K, G.P. Doz. 3.00
- WALLETS—Genuine Leather—Imported. Doz. 3.50
- EARRINGS—Plastic Backs, Ass't'd. Gr., \$3.25. 10-Gross Lots 2.75
- EARRINGS—Metal Backs, Gr. 18.00
- SMOKING STANDS—\$2.98 Seller. Doz. 12.00

Mdse. Distributing Co.
19 E. 16 St. New York, N. Y.

Pipes for Pitchmen

By Bill Baker

(Continued from page 91)

houses were almost unheard of. When I asked him if the med pitch was licked in New York City, he said: 'Yes, but why worry about it? Selling (pitching) will never die as long as the crowds go to the ghetto, Petticoat Lane or the markets we have here and in other large towns. One can always find an item to pitch and one that the public needs.' Sol also pointed out that many manufacturers and agents here are begging for demonstrators and pitchmen to work in chain and department stores all over the country."

W. F. McDONOUGH . . . has returned to Gardiner, Me., from the Sportsmen's Show in Caribou, Me., where he met an old friend, George Igoe, who worked the event with white mice to good business. McDonough says he'd like to read pipes here from Jack Cleary and King Doodles.

WINTERING . . . in Florida after getting some long green with airplanes and punching bags is Charles G. Fester. After a stopover in Cleveland on his way East, Charley plans to join Cole Bros.' Circus.

JOE MARKS . . . worked the ice show in Akron to good business, reports from the Ohio city indicate.

JIM STUTZ . . . has been pitching running mice at 35 cents a copy in Atlanta to click returns.

PITCHDOM'S . . . representatives making the current winter tour with the Eagles Circus include Johnny Barber, Terry the Kid, Curly Young, Beef Stew Whitey and Curly Hayes.

"SPENT A FEW . . . days in Milwaukee before coming here for the Mardi Gras," E. J. Horst letters from New Orleans. "Visited with my old friend, Joe Beckett, gadget seller, who was working one of the large chain stores. Business was off because of the cold spell, but prior to that time Joe had been getting the geedus. Beckett said he has lined up several of the big ones for his fair tour. Joe would like to read pipes from such pitch stalwarts as Sam Levy, Jimmy Ryan, Jimmy Daugherty, John Brennan, Johnny Jacobs and Jack Murphy. Pipe in, fellows, let us know what the score is."

REPORTS . . . from the Motor City reveal that Joe McDonnell, of novelty fame, is framing a minstrel show, with opening set for Kankakee, Ill. Joe Marks, it is also reported, will have charge of concessions, with Mickey Reader as boss canvasman.

SALEM BEDONI JR. . . and partner had their health food layout going full blast at the Florida State Fair, Tampa.

NATE ABRAHAMS . . . pencils from Detroit that William (Horse Thief) Weiss has booked his penny machine on Joe McDonnell's Minstrel Show.

AMONG THE BOYS . . . working the ice show at Akron were Bill Decker, Moe George and Harry the Bounce. Charles Walker was in charge of concessions.

THEY TELL US . . . that Sam (Whitey) Harris is doling out plenty of Bibles at \$9.95 a throw in Atlanta and environs.

BLACKIE BAER . . . made the Florida State Fair, Tampa, with his spark gap set-up and literally knocked 'em over with his huge sales on the item.

DON NELSON . . . is registering satisfactory business with good-luck charms in the Decatur Street sector of Atlanta.

THE BARNEYS . . . Tex and Martha, worked their sleek fountain pen layout at the Florida State Fair, Tampa, to reported good geedus grabs.

AMONG VISITORS . . . to the Florida State Fair, Tampa, were Doc Milton and Betty Bartok

and Doc Alvin McLeod. All visited with the boys and girls of the triples and keister fraternity, with Bartok giving them an insight on his plans for his minstrel show, which he plans to spring in May. During the Doc's free moments he's in his cruiser off Sarasota Bay hauling in his share of the finny tribe.

SIGHTED AT . . . the fair in Tampa was Fergie Ferguson, of General Products Laboratories, Columbia, O. Fergie visited his numerous pitch friends on the grounds and signed up a number of accounts.

Pitch Problems

By James (Kid) Carrigan

IT'S A BUSY DAY every day from the time you arrive in the fair city of Los Angeles. Upon hitting the town you hunt for a hotel room all day, with no results. So, you sit in an all-night theater. Morning comes and you line up to get into a restaurant. Having eaten, you line up to pay to get out. The next day is spent looking for a room again only to wind up sleeping in the station or your car, if you are lucky enough not to have been the victim of a roving band of culprits.

It's easily the most expensive city in the United States in which to live. Rooms which previously rented for 35 cents per day now go for \$1.50 per night, if you are fortunate enough to locate one. There are no single rooms to be had. The weather is the only thing good about the town. I'm selling my place here and going North. I must line up now to catch a bus and go home.

The boys on the New York pitch front have been quiet of late because of the extremely cold weather, and have regulated their activities to jackpotting and drinking coffee. However, their time hasn't been a total loss, with many of them framing new layouts in an effort to grab off plenty of St. Patrick green. It's a big day in the lives of the Irish all over the country and anyone deciding to work that day should wind up with plenty of green backs for his trouble.

PROFITEERS FROM RELIABLE SALES SERVICE

34" SAUCY "Jitterbug" FULLY DRESSED Doll

Here's one of the most ingeniously designed—AND PRODUCED—doll items in a long time. Realistically costumed from head to foot in gay, colorful, authentic materials. SLOPPY JOE SWEATER, SAUCY HAIR-DO, PERT KERCHIEF, ANKLE LENGTH DENIMS, FELT LETTERING. Nothing omitted for top eye-appeal! JITTERBUG is a sight seller! Individually packed. Sample . . . \$5.00

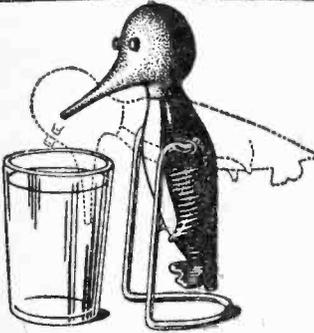
\$52 Per Doz., Doz. to Carton.

READY FOR IMMEDIATE DELIVERY

SWISS ALARM

This is the regular \$15 Alarm Clock featured by jewelers. 3" diameter, finest construction, velvet-like finish in rose or green shades. Radium numerals for night reading, sweep second hand. Ind. boxed. Sample, \$7.50. In lots of 6 or more, \$6.50. 25% deposit with order, balance when mdse. reaches you. Get your name on our list for other outstanding "profiteer" items.

SALES SERVICE COMPANY
514 W. 36th St., N. Y. 18



THE GREATEST MYSTERY OF THE YEAR!
THE ORIGINAL PENGUIN WITH LEGS
DRINKING WONDER BIRD

What Makes Him Drink!

- No Strings
- No Wires
- No Springs
- No Electricity

The Drinking Wonder Bird is always thirsty never stops drinking. How does he do it? That's the puzzle that mystifies everybody. His beak dips into the water several times a minute.

The most fascinating novelty ever! This is the original PENGUIN not the imitation. Send for the Drinking Wonder Bird today. Sample, \$2.50.

We ship as soon as your order is received. Including Glass. a Dozen, \$20.00

POSTAGE EXTRA. Retail Price, \$2.98 each

JOBBER! Write for Prices in Quantity.

DIPPY DAN Drinking Bird, \$15.50 Doz. Glasses Incl. Guaranteed To Function

FRISKY DOGS LOTS OF FUN AND LAUGHS

Magnetic FRISKY DOGS are selling like wildfire! A clinch to demonstrate. Quick profits to Distributors, Salesmen and Hustlers. Retailing everywhere at 25¢ a pair. FRISKY DOGS are black and white plastic Scotty Pups on Powerful Alnico Magnets. They attract and repel each other. Full of mischief, lively, a menagerie of fun! Each pair packed individually in box form. Only \$16.00 per gross. To retail at 25¢.

Display Card Included With Every Order.
4 Dozen for \$5.64—F.O.B. N. Y. C.

ORDER DIRECT! 25% With Order, Balance C. O. D.

PRITT NOVELTY CO., 12 West 27th St., New York, N. Y.

GET IN ON THE GROUND FLOOR WITH . . . THE NEW SENSATIONAL RADIO IN A BOTTLE!



Volume Control and Switch.
Tuning Knob.

Cash In With the New Magic-Tone Radio Bottle

- ★ 2 Gang Tuning Condenser
- ★ Completely Self-Contained Radio Receiver
- ★ 4 Tube Super-Sensitive Circuit
- ★ Tuning Range 540-1650 KC
- ★ Alnico V Dynamic Speaker
- ★ Walnut Bakelite Base Contains Sound Chamber
- ★ Operates on 105-125 Volts, AC or DC
- ★ Plays Anywhere
- ★ Fully Guaranteed

Your Cost \$20.50 Each

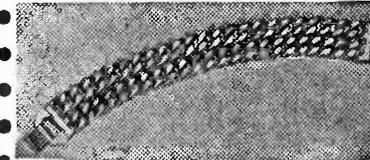
In Lots of 6 or more List Price, \$32.95. Samples—\$22.00 Each. 25% Deposit, Balance C. O. D. New York City.

CONELLE PRODUCTS CO.
248 WEST 23rd ST. NEW YORK 11, N. Y.

BIGGEST SENSATION OF THE SEASON

JACK IN THE BOX Pin & Earring Set

BRACELETS



Beautiful 24 Kt. Hamilton gold finish, heavy double chain Bracelets—\$10.00 retailer.

Will not tarnish. Also in Rhodium finish. 50% with order, balance C.O.D., F.O.B. New York.

\$30.00
A Dozen

CONCORDIA MANUFACTURING COMPANY
110 W. 34th St. NEW YORK 1, N. Y.

24 Kt. Gold Plated —set with imported colored rhinestones. \$12.00 A Dozen Sets, F.O.B. N. Y.

Retails @ \$2.95. Boxed and carded to wholesalers only. Minimum order 1 doz. 50% deposit with order, balance C. O. D.

Liberal Bell Legislative Trend

U. S. Industry May Pay High Freight Rates

Hearings Began in Chi

WASHINGTON, Feb. 22.—Interstate Commerce Commission has started a series of hearings, results of which may mean higher pick-up and delivery freight charges for retailers, wholesalers and manufacturers. First of these hearings took place February 18 at the Sherman Hotel, Chicago.

Motor carriers instigated the probe when they charged that railroads were carrying freight in less-than-carload lots at rates that could only mean they were less than the cost of the service. Investigation of ICC, however, is to be extended to cover both types of carriers.

Following the Chicago hearing, ICC is extending its investigations to all parts of the country with the object of determining whether motor and railroad carriers are taking a revenue loss thru performing pick-up and delivery services without extra charges. Subsequent hearings are scheduled for the Pacific Coast, in the South, and in an Eastern city.

It is very probable that an increase in rates will be ordered if the hearings reveal that "an unfair state of competition" exists between the two types of transportation involved.

Retail interest in this possible rate increase is revealed by the study now in progress here by the central council of National Retail Associations in an effort to learn what effects such an increase would have on retail costs.

Proposed Mo. Taxes Would Hit Showbiz, Coin Machine Ops

JEFFERSON CITY, Mo., Feb. 22.—Special committee of the Missouri Legislature appointed to find means of financing a bonus for the State's veterans of World War II, came in yesterday (21) with a report proposing 10 new special taxes. Several of the proposed levies would affect the coin machine and amusement industries.

The report was filed in the House of Representatives and it was impossible to determine when it might be called up for action.

Among levies proposed were \$10 per year on all coin-operated amusement devices; 2 cents per pack on cigarettes and 10 per cent on other tobaccos; 10 per cent on bottled soft drinks; 25 cents per gallon on fountain sirup; 10 per cent on admissions and service charges in dances and night clubs, and 5 per cent on admissions to theaters, circuses and shows. Other proposed levies included a 10 per cent tax on billboard advertising and increases on beer, wine and liquor taxes. Under the proposal the State beer levy would be hiked an additional 62 cents per gallon; the tax on wine upped 10 cents a gallon, and that on liquor 80 cents a gallon.

News Digest

LEGISLATION—Most activity has been reported in Montana and Idaho, where bills have been introduced which would extend the licensing of bells and payouts, not only to clubs, but to cities and towns that desire to set up a local license system under State control. With several States already past the deadline for the introduction of new bills, it seems hardly likely that any serious legislative situation will arise. Great publicity which was accorded the juke box during and since the war years has helped the music machine industry measurably during this legislative year. Few bills have been introduced involving juke boxes, and few attempts have been made to increase existing license fees.

CANDY CONTROLS—Candy trade leaders and automatic merchandising men are in favor of retaining controls over sugar and candy until the sugar supply situation returns to near-normal. Most candy and soft drink spokesmen would like to see sugar quotas for their industries increased as rapidly as possible. But they would not like to deal with a situation where no controls were in force. From all indications, sugar quotas will be increased during the second quarter of this year, with full supply available again by the end of the year. This will be welcome news to the seasonal soft drink operators, whose businesses have been seriously curtailed the past several summers by lack of sirups.

PEAK PLAY—Southern resort areas, particularly Florida, are in for boom business during this last week of February and the early part of March. Most resort hotels report they are full up, and operators of all types of coin machines in those areas say play is correspondingly good.

WIRE RECORDERS—Rumors that juke box manufacturers are seriously

considering the use of wire recordings in the immediate future are unfounded, a check of those manufacturers shows. Actually, the wire recorder's success or failure will depend largely on its adoption by the major record companies. Two juke box manufacturers have been licensed to produce wire recorders, but neither have announced plans for using wire recordings in jukeboxes. Standardization of the wires used is now an accomplished fact, according to Armour Research Foundation, Chicago, developers of the wire recorder. Left to iron out are technical details for mass production of wire recordings.

CUP VENDERS—Cup vending manufacturers, with the aid of sirup makers, are planning an all-out drive to bring the cup venter into increasing prominence. Coca-Cola, which has helped pioneer the cup vending field, is reported readying a campaign to promote the use of that type venter. Other sirup manufacturers, many of whom got their foot in the door during the war years, are planning similar campaigns in an effort to hold and expand sales contacts made during the war. With the mechanical development of the cup vending dispenser, that phase of automatic merchandising can be expected to challenge the bottle venders' superiority.

FREIGHT RATES—Interstate Commerce Commission has started hearings which may mean higher pick-up and delivery freight charges for manufacturers, wholesalers and retailers. Motor carriers instigated the probe into freight rate hearings when they charged that railroads are carrying freight in less-than-carload lots at rates that were less than the cost of the service. ICC, however, is going into the question of both motor and rail freight rates, and the outcome may have its effect on coin machine shipments.

New Bills in 2 Assemblies

Montana, Idaho laws seen extending licenses under local option to towns

CHICAGO, Feb. 22.—Real activity on coin machine legislation since February 15 took place in Montana and in Idaho. Both of these States passed license laws for gaming devices in clubs in 1945 and both States have been watched carefully to see whether the liberal trend would be reversed or maintained. It was well understood that some reaction to the laws of 1945 would show up.

Actually, bills have been introduced in both Montana and Idaho to repeal the 1945 laws and bills have also been introduced which would extend the licensing of bells and payouts not only to clubs but to cities and towns that desire to set up a local license system under State approval. At this writing it would seem from reports that the liberal trend toward licensing payouts and bells is ahead in the race. What the final action may be, of course, depends on future developments.

It is significant that up to the present time no really alarming legislative situations seem to have developed in any State. If legislation follows the usual course there will be heavy legislative activity during the last week of February and probably the first week in March. Some serious situations could develop in those two weeks.

However, it is already significant that a number of States have reached the deadline which bans the introduction of new bills.

At the present time, it does not appear that there is any real prospect for adding new State licensing systems to the list that already license amusement devices.

Cite Arkansas as Example

Arkansas is an example of a definite trend to increase the State license fees in some of the States that already have a license system. Up to the present, however, the trend to increase license fees has not become serious. The proposal in Arkansas is to double the present license fee. In States like Washington, based on a percentage fee, there are bills which would increase the percentage. Such bills may be expected every legislative year as long as there are States that have license systems.

The proposals to tax cigarettes and in some cases include cigarette venders, has not become as widespread as had been anticipated. During the last two or three years much national publicity had been given to the idea of States and cities placing a tax on cigarettes in order to obtain special revenue. There are several proposals to tax cigarettes but the move is not as widespread as might have been anticipated from the great publicity given to the idea.

Most of the proposals to tax juke boxes simply include them with amusement games and vending machines. (Liberal Bell Legislative, page 126)

Coney Island, Rockaways' Chambers of Commerce Back NAAMO Game Tax Fight

Form Three Groups To Talk With License Commissioner

NEW YORK, Feb. 22.—Revision of the common show license, known on the books as Title A, Article Five of Chapter 32, to include arcades is the aim of the New York chapter of the National Association of Amusement Machine Owners. This would be the first measure toward protection of arcades from the newly proposed New York City Bill No. 241 (see February 22 issue of *The Billboard* for text) which will tax all amusement machines \$10, it was decided at the NAAMO general meeting last night (21) in the Park Central Hotel. Present arcade tax is \$50 and there is no tax on skee ball machines. Pinballs are taboo in the city.

Hearing of the proposed city bill February 24 by the committee on general welfare has been removed from the city council calendar pending hearings of a NAAMO committee headed by Al Blendow, Association past president; a Coney Island Chamber of Commerce committee, with William Nicholson, C of C secretary, spearheading, and a Rockaways Chamber of Commerce committee, with George Wolpert, C of C secretary, at the reins. All three groups will be heard by the license commissioner before the proposed bill is given a committee on general welfare hearing.

Besides Nicholson, the Coney Island (See C. of C.'s Back on page 125)

Wire Disks for Jukes Distant

Armour Wire Rumor False

Commercial adaptation to juke boxes a development still in distant future

CHICAGO, Feb. 22.—Rumors that juke box manufacturers are planning to give wire and tape recorders a try soon in new model music machines are unfounded, a check of juke box manufacturers reveals. Several juke box makers hold licenses from the Armour Research Foundation which would permit them to use Armour's wire recorder in a juke box or telephone installation, but available information indicates that this development is still far in the future. Confronted with the high cost of tooling for such a development—and the still more important obstacle presented by the lack of commercially produced wire recordings with popular artists—juke boxes are certain to stay with their standard mechanisms.

Biggest question mark in the way of immediate development of wire recording for commercial, as well as home, entertainment, is posed by the major record companies. Until pop tunes, with favorite artists, are available on wire or tape recordings, juke box manufacturers will confine their work to experimentation.

Standard Wire Problem

Another knotty problem posed by the wire recording principle is standardization of wire. According to a spokesman for Armour, licensees of the Foundation have agreed to standardize the wire to .004 inches—almost as fine as a human hair. Armour likewise reported that it has now licensed a total of 38 firms, 28 in the United States and 10 abroad. Included in this list are the J. P. Seeburg Corporation, of Chicago, and the Aireon Manufacturing Corporation, of Kansas City.

Spokesman for Armour likewise reported that the major disk pressers have expressed interest in the wire recorder and are "seriously considering" its use. So far, few recorders have appeared. As far as Armour spokesmen here could tell, only two firms are actually in production on a wire recorder at the present time. One of these is the Pierce Wire Recorder Corporation, of Evanston, Ill., which is bringing out two recorders, one designed for general purpose use and another for incorporation in a dictation machine.

St. George Recording Equipment Corporation, of New York, is likewise making a wire recorder unit. The St. George unit will be incorporated in certain combination model radios produced by the Colonial Radio Company, of Buffalo. The St. George-Colonial set will be distributed nationally thru Sears-Roebuck stores. Other combination sets, incorporating a wire recorder unit, will make their appearance on the market before the end of the year.

About Mass Production

Those interested in the development of the wire recorder feel that once a sufficient number of home recorder units have been produced and sold to the public, the major record companies will see the advisability of putting hit tunes, with major artists, on wire. Before that

(See WIRE DISKS on page 124)

Penny Wise

PASCO, Wash., Feb. 22.—Profits, it appears, can be made off the coins dropped in penny parking meters. City treasurer's office here reports that each Saturday a local citizen, Mrs. O. D. Chapman, comes in and buys about 12,000 pennies collected during the week from the town's parking meters. Out of these pennies, Mrs. Chapman says, she makes a nice profit weekly as in each batch there are about 200 coins worth from four cents up to \$15 each. Mrs. Chapman, by the way, is an expert in numismatology.

Gov't Orders Freight Rate Rise in Minn.

R.R. Up 20%, Trucks 10%

ST. PAUL, Feb. 22.—Minnesota coinmen are concerned over the recent governmental order increasing railroad and truck, intrastate class freight rates issued by the State's Railroad and Warehouse Commission. Railroads were given a 20 per cent hike to apply principally on merchandise tariff, with only a small amount of carload shipments affected. Trucks were given a 10 per cent increase. In addition, railroads were granted an increase of their minimum charge for less-than-carload lot shipments from 58 to 75 cents.

Otto Radke, commission rate expert, said the raises conform with interstate traffic boosts ordered last January 1 by the Interstate Commerce Commission. He said there was "no general opposition" to the application by the railroads and motor carriers for rate increases. Affected by the order are 22 railroads and 47 large common carriers.

Skee-Bing Puts Out A New Roll Down

BROOKLYN, Feb. 22.—A new roll-down game that scores similar to bingo has been announced by Skee-Bing Enterprises. Firm offices have been opened at 56 Court Street.

Game has colored lights that go on as the balls roll into the numbered holes. A bell rings whenever the patron succeeds in getting a winner. Machine is 11 feet 8 inches long, 25 inches wide and 6 feet 3 inches high at the tallest point. Name, Skee-Bing, is always lit whether game is being played or is idle.

Conn. Town Licenses Pins

EAST HAMPTON, Conn., Feb. 22.—City council has approved a \$15 license fee for pinball games, and earmarked funds from this source for the eventual purchase of a memorial playground. Tax, when originally proposed, set a fee of \$10, but this figure was increased at a subsequent meeting. Licensing of games now in operation will be undertaken in the near future.

South Florida Locations Seek Peak Play This Week

MIAMI, Feb. 22.—Coin machine operators here report that tourists are now plentiful. Altho business has not approached 1945-1946 season, it is expected that the peak of the season along the South Florida Gold Coast, from West Palm Beach to Miami, will be reached around the end of February.

There have been few if any cuts in hotel rates, and the entertainment costs are about the same. Hotel rooms can be had, but houses and apartments, unless on a seasonal rental basis just aren't available. In Jacksonville where there are as many tourists in other years, bank clearing is the heaviest in the city's history.

Small towns and cities in the interior reported brisk tourist trade. During the war when the Coast cities were jammed, visitors began to discover these little spots and many preferred them because they were free of the glitter and tinsel of the big vacation spots.

Money Increase Noted

As a whole, the State noted steady increase of money in the banks and thousands of soldiers, who trained in Florida during the war, are returning to build and live permanently.

In Georgia, L. V. Howard, executive director of the State Agricultural and Industrial Development Board predicted that this State will harvest 82,000,000 tourist dollars during 1947. He urged every community to

Bells Shipment Not To Be Torn Up, Court Says

BOWLING GREEN, Ky., Feb. 22.—Twenty-five bell machines, which have been held by Bowling Green officials here since last summer, must be returned to their manufacturer in Chicago, according to an opinion handed down by the Federal Court in Louisville. Earlier, the sheriff's office here had started proceedings to hold the machines and to destroy them.

The bells were originally shipped to a resident of Louisville who refused to accept them. Railway Express, according to reports here, notified that the consignee had refused delivery. At this point the sheriff's office stepped in to confiscate the machines, and started proceedings in Warren County Quarterly Court to authorize such action.

Court's Decision

The court held that the bell machines were in interstate commerce and that transportation of them was not completed until they had arrived and been delivered at their destination. The court said that State's rights may not interfere with the exclusive authority of Congress to regulate interstate commerce.

Unless commerce between the States is so guarded, the court said, "and any infringement held within the narrowest rules, an eventual chaos would ensue and industry would be hopelessly hampered." The court added that it was not declaring unconstitutional a State statute under which the sheriff's office sought confiscation.

advertise and promote to the fullest every local attraction to out-of-State visitors. He said, "Once tourists stop they will stay awhile and spend money if they have something to see and do." He also estimated that 4,293,130 out-of-State automobiles will cross Georgia boundaries this year as compared with 2,971,000 visiting vehicles in 1939 whose occupants spent \$56,918,110.

He pointed out, as an example of what a community can do to attract tourist dollars, the Okefenokee Swamp Park near Waycross. Since it was opened to the public last October, automobiles from every State in the Union as well as some from Canada and the Canal Zone have been registered.

West Virginia's Campaign

West Virginia's tourist advertising campaign for 1947 will be launched in April, according to an announcement by the Industrial and Publicity Commission following a meeting in the office of Gov. Meadows, chairman.

Opening with the special spring travel editions, of metropolitan newspapers in the East and Middle West, the campaign will extend during its initial phase to June 30, end of the current fiscal year.

W. C. Handlan, executive director of the Commission said State road and health officials are co-operating in special features of the tourist program, the latter in connection with inspections of tourist homes and tourist courts. The State hotel and restaurant association, and the State park organization are also co-operating fully, he added.

Members of the commission attending the meeting, in addition to Governor Meadows, were managing director Charles E. Hodges of the Charleston Chamber of Commerce; Agricultural Commissioner J. B. McLaughlin; Attorney General Ira J. Partlow, and Labor Commissioner Charles Sattler.

Berkens Head Of Sales Force for Electromaton, Inc.

NEW YORK, Feb. 22.—Barnett R. Berkens, former executive secretary of Arcade Owners' Association of America, was named sales manager of Electromaton, Inc., Hoboken, N. J., this week by Al Liebman, firm president. Berkens joins February 24.

First duty will be the appointment of distributors for the organization, which manufactures a museum games, Bergens states. A horse play group game, not coin-operated, for seasonal resorts, and a coin counter game are in the works, he says. Super-Triangle and Rol-a-Score are the games currently being made by the firm.

Phoenix Business Men Tour Mexico in Trade Interest

PHOENIX, Ariz., Feb. 22.—In the interest of developing foreign trade, Phoenix business men will make an aerial cavalcade into Northern Mexico in March.

As many as 30 or 40 planes, carrying possibly 150 local business leaders, are reported as being chartered for the trip.

COCA-COLA MAPS AD DRIVE

NAMA Regional Meetings In Three Cities During March

CHICAGO, Feb. 22. — National Automatic Merchandising Association will hold regional meetings in Detroit, Boston and Hershey, Pa., during March.

Detroit meeting, March 1, will cover Region 5 (Kentucky, Michigan, Ohio and West Virginia) and will be held at the Statler Hotel. Regional Chairman Don Huck, Automatic Canteen Company, said that while details of the one-day session have not been announced, the morning session will probably be devoted to discussion of operators' problems and legislative matters of the region. Latter discussion will be led by R. J. Vonesh, NAMA legislative council for Regions 1-5.

Boston meeting will take place March 18, covering Region 1 (six New England States). Session will be held at Copley-Plaza Hotel. Program is to be similar to that of Detroit. Regional Chairman E. E. Adams, Mills Automatic Merchandising Corporation, will preside. Election of the regional chairman for the 1947 period will be included in business sessions of both these regions.

A and 3 at Hershey

Hershey, Pa., meeting will be a joint meeting of Region A (New Jersey and Pennsylvania) and Region 3 (Delaware, District of Columbia, Maryland and Virginia) and be held March 21-22 at Hotel Hershey. Neill Mitchell, Lehigh Foundries, Inc., Easton, Pa., chairman of Region A, and B. W. Scheuer, Vendomat

Head of Veeder-Root New NAM Director

HARTFORD, Conn., Feb. 22. — John H. Chaplin, president of Veeder-Root, Inc., manufacturers of counting devices, recently took up new duties as a director of the National Association of Manufacturers, it was announced recently by J. P. Spang Jr., New England vice-president of NAM.

Chaplin, born in Georgetown, Mass., in 1893, educated at Andover and Yale, obtained his first job with Bethlehem Steel, and was next employed by New York, New Haven & Hartford Railroad Company before joining Veeder-Root. He began here as an engineer, before becoming vice-president and then president.

Chaplin is also a director of Colt's Patent Fire Arms Manufacturing Company, Bristol Brass Corporation, Holo-Krome Screw Corporation, and Phoenix State Bank & Trust Company.

Sperry Candy Puts Out New Dime Bars

MILWAUKEE, Feb. 22. — Sperry Candy Company, of this city, this week announced its new entry in the 10-cent candy bar field called Almond Cameo.

Bar is composed of a cream center on a base of caramel, topped with roasted almonds and coated with double thick milk chocolate. It is wrapped in gold foil on which is a wide maroon band displaying the bar's name, and packed 24 bars to a box.

Corporation of America, Baltimore, chairman of Region 3, will be co-chairmen and will preside at business sessions of their respective regions. Election of regional chairmen for this year will also be conducted.

Two-day program will start at 5 o'clock on March 21, with a get-acquainted party. This is to be followed by a dinner session, during which principal speaker will be Everett P. Loppacker, director of industrial relations for Bendix instrument division of Friez Aviation Corporation, Baltimore. Second day's program will consist of business sessions and an operators' discussion forum, legislative round-table and recreational periods.

Details on New Kalva Vending Machine Given

CHICAGO, Feb. 22.—Kalva Venders, Inc., manufacturers of soft drink vending machines, this week released details concerning its new three-way selective bottle vender.

Machine, which is really three venders in one since it has three coin mechanisms and three conveyors, can handle any bottle from 6 ounces to 12 ounces, including some square glass and paper containers. As in some of the firm's earlier models produced before the war, the new vender is suitable for three different brands of carbonated beverages. It has dry forced air refrigeration.

Firm, the maintaining business offices and service facilities at 605 West Washington Street here, has its manufacturing plant in Muncie, Ind. Kalva's president is H. T. Larimore, who served with the Ninth Army in some of the most crucial battles of World War II.

Prior to his four years in the army, Larimore had held important engineering jobs for more than 12 years, three of which were spent with Kalva. He attended Purdue University.

J. R. Ozmon, NCWA Founder, Head of Allen, Son & Co., Dies

BALTIMORE, Feb. 22.—J. Roger Ozmon, 50, one of the founders of the National Candy Wholesalers' Association and chairman of the group's board of directors, died here Friday (7) following a heart attack. He was acting head of Allen, Son & Company, one of the city's largest candy wholesalers.

Ozmon had served 15 years as secretary-treasurer of the Maryland Wholesale Confectioners' Association before organizing the national group, which now has more than 1,600 members. He was keynote speaker at the NCWA convention last year and was one of the promoters of the candy exhibition that will be held in conjunction with this year's convention in Chicago.

Surviving are his widow, a brother, Jack, and his father and mother. He has been with Allen, Son & Company for over 25 years.

Subway Venders

NEW YORK, Feb. 22.—The more than \$4,000,000 obtained by the city from percentages on vending machines, phone booths and car cards and station advertising in New York subways is credited by the magazine section in *The New York Times*, Sunday (16) as one of the major contributions to the subways' operating revenue.

Candler-Hill Has New Bev. Vender Pump

Used on 6 Cup Machines

DETROIT, Feb. 22.—Development of a new type of improved pump for use in beverage venders was announced this week by the Candler-Hill Corporation, a division of the Titan Pump & Engineering Corporation. The new pump, said to have a number of valuable new features, is already being used in production of six different venders, designed for cup dispensing, according to a spokesman for the company.

Pump, originally designed for a number of different purposes, is used in venders to build up pressure on the usual low pressure city water lines, to the proper point for delivery to the carbonizer unit in the machine.

This new model, No. 4702, has been developed to satisfy an increasing need for a pump to handle a variety of liquids in the medium flow and pressure field where quiet, service-free life is a prime requirement. The pumping mechanism components are fabricated from appropriate corrosion-resisting materials to suit the type of liquid pumped.

A rotating impeller is designed to "hydraulically float" in the housing. Thus, long-life operation is assured, with very little loss of either flow or discharge pressure, as there is no metal to contact between the rotating and stationary parts. Tests indicate that even short periods of dry running will not appreciably impair performance. Another feature is the ability to flow liquid directly thru the pump when it is not operating. A by-pass or relief valve arrangement is not required.

A mechanical face-type shaft seal separates the pumping chamber from a "lubricated-for-life" ball bearing. Pumping water at room temperature, the capacity of the standard production unit at O-PSI discharge pressure is approximately 100 GPH. Other pressure and volume requirements can be made available.

N. Y.-N. J. Bottlers' Club Holds Annual Dinner-Dance

NEW YORK, Feb. 22. — Annual dinner-dance of the Bottlers' Service Club of New York and New Jersey was held last night (21) in the George Washington Hotel. Manny Levy, Salient Floring Corporation, and Mortimer Moss, of H. Kohnstamm & Company, were co-chairmen of the entertainment committee.

William J. Woodhall, Delisser Extract Company, is president of the organization.

Makes Effort To Hold Lead

Other cola manufacturers also planning campaign to enlarge war-won toe hold

NEW YORK, Feb. 22.—With new model soft drink vending machines being shown and greater sugar supplies in sight for manufacturers this year, an official of Coca-Cola stated that the firm will again organize an extensive campaign to remain tops in the soft drink picture—"especially in the cup vender field."

Since the start of the war, when sugar became harder and harder to get, Coca-Cola has found it necessary to cut supplies to operators. Because of the curtailment, other cola manufacturers and bottlers have managed to gain a foothold. Several far-thinking cola base firms have given first preference to the sirup field in order to establish post-war markets for its products in the cup venders. In fact, several colas now on the market never have been sold in bottles.

Signs Changed

At first signs on the machines stated merely that a "cola-type" beverage could be obtained upon the insertion of a coin, but with increased supplies and pressure from sirup manufacturers, operators put out signs, stating that Casacola, Nuti-Cola, Best Cola and many more would be vended for the nickel or dime required.

Dime cup drink policy has increased during the past three months in the city, as well as in Newark, and some operators say that even when supplies are plentiful they feel that certain type locations will remain more profitable with dime insertions than with the once accepted nickel price.

Most operators are now asking the public a dime for "cola-type" drinks, claim the public is willing to pay the double tariff as long as the drink is handy. These operators declare that while they were afraid of the change at first, "we now are convinced the public will continue to accept it."

Coca-Cola Plans

"A huge advertising and sales promotional program is now being considered by Coca-Cola to insure holding its pre-war position in the coin machine operating field," a firm official declares. "New York City has (See *Coca-Cola Maps* on page 103)

Indianapolis Movie House Bans Edibles

INDIANAPOLIS, Feb. 22.—Loew's Theater, one of the largest downtown first-run houses here, has announced a ban on popcorn, candy, peanuts and other edibles.

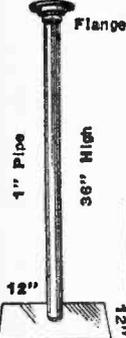
Furthermore, to put teeth into the edict, they have placed an usher on the door who doubles as house detective and checkroom keeper. He asks patrons about possible food as they enter and if they have any it is checked with the owner's name written on the package.

Theater management said reason for the ban is the noise and attraction food has for mice and other undesirable animals.

GROETCHEN'S
IMPS 1¢ OF 5¢
 Fruit or Cigarette Reels.
 Brand New! Immediate Delivery!
\$13.75
 Lots of 6. Single—\$14.75.



RUSH ORDER HARD TO GET STANDS
 for Merchandise Vendors
 Solid Steel Base Total Weight 40 Lbs.
PRICE \$4.00
 F.O.B. Phila., Pa. Will Support Any Type Vendor.
VEEDCO
 2113 Market St., Phila., Pa.



New One - Oz. Hershey Bar Hits Market

200-Count Aids Vender

HERSHEY, Pa., Feb. 22.—Hershey Chocolate Corporation is in production on a one-ounce milk chocolate bar for the special benefit of the vending machine trade, according to a recent announcement by company officials.

Smaller bar was necessitated by increasing prices, according to the announcement, making it easier for vending machine operators to realize a profit on candy bars without increasing the vending price.

Another innovation by Hershey is the wrapping of regular size bars, which weigh an ounce and a quarter, in wrappers without a printed price. Wrappers on smaller bars still bear printed price of 5 cents. Decision to leave the price off the larger bars was reached after over-the-counter dealers began swing to 6 and 7 cents.

Also for the benefit of the vending trade, Hershey is now packing a 200-count box, priced to equal 24 for 68 cents. Larger count makes for easier handling as well as cheaper price.

N. Y. Cigs Down

NEW YORK, Feb. 22.—Price of popular brand cigarettes dropped this week in chain stores to 18 cents, two for 35 cents. Prior to the drop, cigarettes were being sold at 19 cents, two for 37 cents. Prices in vending machines still remain at 20 cents and operators state that there is no plan for reduction.

I. H. Houston, Head Of Spacarb, Elected Director of NAMA

CHICAGO, Feb. 22.—I. H. Houston, president of Spacarb, Inc., nationally known New York beverage vending machine firm, has been elected to the



I. H. HOUSTON

board of directors of National Automatic Merchandising Association, according to announcement made this week by C. S. Darling, executive director of NAMA.

Houston's election fills the vacancy caused by the death of E. V. Morava. Houston has taken an active interest in the association's work and presided last fall as chairman of the beverage workshop during the association's 1946 convention.

Name Postel Electro Cig Vender Distrib

CHICAGO, Feb. 22.—Mack Postel Distributing this week was announced as distributor of the Electro cigarette vending machine manufactured by Eastern Electric Vending Machine Corporation, according to Mario Caruso, executive of the Newark manufacturing firm.

Postel has been associated with U-Need-a-Line for the past 16 years. He states that plans are being made for a tour of Midwest territory to offer the electric vender for immediate delivery.

N. Y. Tobacco Men Host Coinmen Mar. 1

NEW YORK, Feb. 22.—Over 400 vending machine operators, tobacco distributors, manufacturers and members of allied industries are expected to attend the 11th annual dinner of the Wholesale Tobacco Distributors of New York, Saturday, March 1, in the Grand Ballroom of the Pennsylvania Hotel, according to Samuel A. Silverman, association executive secretary.

Committee in charge of arrangements includes Herman A. Oriol, Harry Blatt and Silverman. Tickets, available at WTDNY offices, are \$12.50.

NCA Announces Committees for Annual Meeting

CHICAGO, Feb. 22.—National Confectioners' Association has scheduled its 1947 annual convention for May 25-29 at the Stevens Hotel here, association headquarters announced last week. Convention, which is NCA's 64th, will have as chairman Neal V. Diller, Nutrine Candy Company, Chicago.

The 21st Confectionery Industries Exposition, to be held in conjunction with the NCV convention, will include exhibits of candy-making equipment and supplies.

William Fette, Jr., Schutter Candy Division, Universal Match Company, Chicago, will be chairman of the program committee; E. Fortier, Brach & Sons, Chicago, co-chairman. Exposition chairman will be D. P. O'Connor, Petnick & Ford, Ltd., New York; W. H. Kopp, National Equipment Company, New York, co-chairman. W. T. Reed, Reed Candy Company, Chicago, is to be chairman of the dinner-dance committee; E. W. Walters, King Cole Company, Chicago, co-chairman. Ladies' entertainment committee chairman will be H. G. Ziegler, George Ziegler Company, Milwaukee; co-chairman, V. H. Gies, Mars, Inc., Chicago.

Owens-Illinois Has Record Year in '46

NEW YORK, Feb. 22.—Net sales and other operating revenues of the Owens-Illinois Glass Company for 1946 reached a new high of \$196,259,500, according to the annual report made to stockholders on February 15. Figure for 1945 was \$168,671,142.

Net profit for last year after taxes and all charges also established a record high of \$13,246,833, equal to \$4.53 a share on the 2,925,364 shares of common stock outstanding, compared with the 1945 net profit of \$8,793,807, or \$3.30 each on the 2,661,204 common shares then outstanding.

It was also revealed that the firm has made an offer to acquire the assets and property of American Coating Mills, Inc., producer of clay-coated folding cartons and carton board. Acceptance of this offer has been approved by the ACM board of directors and recommended to their shareholders, who will act upon it at a special meeting scheduled for February 24 at Elkhart, Ind.

Cameo Vending New Bulk Vender Distrib

NEW YORK, Feb. 22.—Edward W. Barnett, head of Cameo Vending Service, announced this week that his firm has been appointed distributor for venders, parts and other products of Silver King Corporation in New York and New Jersey.

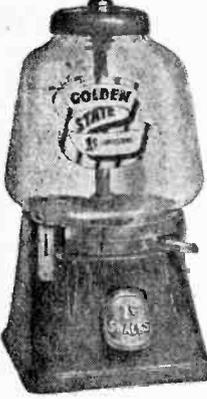
Cameo maintains offices at 432 West 42d Street here and distributes virtually all types of new and used coin-operated equipment.

New Automatic Laundry in Hartford, Conn., Formed

HARTFORD, Conn., Feb. 22.—The following Connecticut corporation has filed a Certificate of Organization with the office of Secretary of State:

Automatic Laundry, Inc., 1916 Park St., Hartford; president, Irving E. Silver; vice-president and secretary, Martin Matzkin; treasurer, Samuel Cohen; directors, officers.

GOLDEN STATE VENDOR
 ASSURES "GOLDEN FLOOD" OF PROFIT



An all-purpose, all-product Vendor of unsurpassed beauty. Ruggedly constructed to give years of service.

Hammerloid Enamel Finish. Trimmed in Stainless Steel. Aluminum Mechanism.

1c or 5c Sample \$12.95
 Quantity Price ... Write.

Distributors, Contact Us
 Some Territories Still Open.

BADGER SALES CO., INC.
 2251 W. Pico Blvd. Los Angeles 6, Calif.

IMMEDIATE DELIVERY
 New **Columbus All Purpose Vendors**



No. 46Z, 1¢ Model, \$11.95 Ea.
 No. 46ZB, 5¢ Pistachio Vender, \$12.95 Ea.
 25% Dep. with Order, Balance C. O. D.

CAMEO VENDING
 Authorized Factory Distributors
 432 W. 42D ST. NEW YORK, N. Y.

ATTENTION CANDY MACHINE OPERATORS
 IMMEDIATE DELIVERY OF
5c BAGS, 1 1/4 Oz.
 RAINBOW CANDY COATED PEANUTS
 SUGAR TOASTED PEANUTS
 SALTED PEANUTS
\$2.85 Per Box of 100
 6 Boxes to Shipping Case—Minimum Order, 1 Case.
 50% With Order, Balance C. O. D., F. O. B. Newark.

ASCO PACKING COMPANY
 55 BRANFORD ST., NEWARK 5, N. J.
 Phone: Bigelow 3-7744

Propose Graduated Tax on Bell Mchs. For Montana Cities

HELENA, Mont., Feb. 22.—State's 30th Legislative Assembly has received a bill which would place taxes on bell machines, salesboards, cigars and tobacco products. Bell machine taxes would be scaled according to the size of the community—\$200 for each machine in towns with less than 2,500 people; \$300 for those in towns between 2,500-10,000; \$400 each for cities with more than 10,000 population.

Cigarettes, cigars would be taxed at 3 cents per pack of cigarettes, 1 cent for each cigar. Tobacco tax levy, sponsors of the measure said, might net \$1,000,000. Salesboards would be taxed from 1 to 5 per cent of their gross income.

Measure omits any regulations for operation of bells which are now confined by law to religious, fraternal and charitable organizations, but it would forbid minors from entering any location which had bell machines. Measure also precludes city or county licensing but provides cities would receive one-third of the revenue derived.

Tobacco tax proposal does not mention vending machines, but is not expected to affect them since automatic merchandisers are now charging 20 cents per pack—a jump from the previous 15-cent price. Retail, over-the-counter prices range from 15 to 18 cents per pack with cartons selling for \$1.40 to \$1.50 at the retailers' discretion.

Ia. Lawmakers Vote Down Scale Fee Cuts

DES MOINES, Feb. 22.—State Legislature here recently voted against a bill that would have reduced by 50 per cent license fees to operators of coin-operated scales. Present levy is \$3.

If passed, the measure would have given scale operators the same reduction now permitted the agriculture department for gasoline pumps as well as some other licensees.

Conn. Would Require New Drink Cap, Cigarette Tax

HARTFORD, Conn., Feb. 22.—Two measures which are important to vending machine operators have been introduced in the Connecticut General Assembly. One bill would provide for stamping, on the bottle cap or crown, the nature of the contents used in soft drinks; the other would place a fee of \$1 on each cigarette vending machine, with stickers to be attached to each machine.

Bill pertaining to soft drinks (No. 172) has been referred to the Committee on Public Health and Safety. Purpose of the bill, similar to one in effect in most other States, is to identify the bottler of the beverage. Measure will include all non-alcoholic beverages. On the cap or label the bottler would place information telling the nature of the contents, kind and amount of preservative, presence of artificial coloring and his name and address or trade-mark. Further, the measure would forbid the use of bottles stamped with a specific trade-mark by any other bottler than the franchised trade-marked beverage distributor.

Stickers for Venders

House Bill No. 643, which is being studied by the Committee on Finance, provides for a sticker on each cigarette vending machine which would give the name and address and license number of the operator. Text of the bill reads:

"Section 1. Section 310h is amended to read as follows:

"Section 310h. Dealers and distributors to be licensed. Each distributor or dealer, other than a vending machine operator, shall secure a license from the tax commissioner before engaging in business. A separate license shall be required for each class of business if the applicant shall be engaged in business both as a distributor and dealer. (The tax commissioner shall issue a disc or marker in a form to be prescribed by him which shall be attached to each vending machine showing it to have been licensed by the commissioner.)

Provides for Fees

"The commissioner shall make regulations not inconsistent with the law for the licensing of vending machines. The fee for a distributor's license shall be \$150 a year and for a dealer's license shall be \$1. Each license so issued shall be properly displayed on the premises covered by the license. Any person who shall sell, offer for sale or possess with intent to sell, any cigarettes without a license as provided in this section shall be fined not more than \$25 for the first offense and not less than \$25 nor more than \$200 for each subsequent offense. The commissioner shall prescribe the form of application for distributors and dealers (or vending machine operators) licenses; provided the application for a vending machine shall show the principal place of business of the operator and the number which is assigned to the machine by the commissioner.

"Each vending machine operator shall place and maintain in legible condition on the front of each vending machine operated, controlled or owned by him, his name, address and license number."

(Section 300g would be amended to eliminate the following sentence: For the purpose of this section, the term "dealers' license" shall be extended to include each disc or marker required to be affixed to vending machines as provided in Section 378e.)

"Section 3. Each vending machine operator shall, on or before the 15th day of the month, notify the tax commissioner on forms to be prescribed by him of the number of machines received and the number disposed of by him during the month next preceding, and shall pay a fee of \$1 for each such machine received by him."

Y&Y Popcorn Co. To Show Viking's Vender in Philly

PHILADELPHIA, Feb. 22.—A showing of the new Viking Minit-Pop coin-operated popcorn vending machine will be held the week of March 3, by the Y. & Y. Popcorn Supply Company, according to David W. Yaffa, firm executive.

Firm recently was named a distributor of the machine.

Parker Plugs Pins On Radio Program

HARTFORD, Conn., Feb. 22.—How coin machines are increasingly becoming a byword in our everyday life was again demonstrated via the airlines this week when Lew Parker heard over Station WDRG here, worked in a pinball game routine on a shaving cream commercial. It reads as follows:

"I tilted her head back and everytime I kissed her her eyes lighted up. I didn't know if I was kissing a girl or a pinball machine."

Chase Candy Releases Gross Sales to Dec.

ST. JOSEPH, Mo., Feb. 22.—Chase Candy Company this week announced gross sales of \$7,900,000 for the six months ended December 31. Statement included the four months operations of the National Candy Division, which the firm recently bought.

Gross earnings (before taxes) amounted to \$1,378,420 for the six months, equal to \$2.70 a share on the 510,000 shares of common stock outstanding. Officials said the earnings represented an increase over the preceding half year.

Pick New Orleans as Site For Chocolate-Cocoa Plant

NEW ORLEANS, Feb. 22 — This city has been chosen for the site of the first cocoa and chocolate producing plant in the South, according to an announcement from the Association of Commerce.

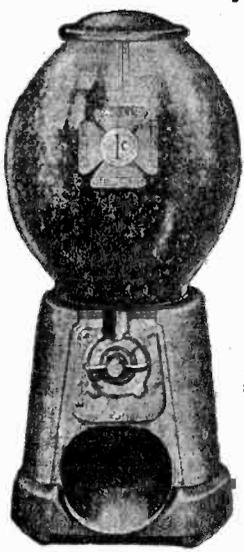
Warfield Company, Chicago, picked the city for a plant site after a special survey to determine market possibilities of the location. J. P. Warfield Jr., president, is expected to select a building or site for construction soon.

Missouri Tobacco Sales on Downswing; Await Weather

WESTON, Mo., Feb. 22.—Volume of tobacco sales in this market has decreased sharply, but growers are reported to have a sizable amount still hanging in the barns. They are said to be waiting for more favorable weather for stripping.

Gross sales during the week ended February 7 totaled 204,690 pounds and the average price dropped to \$34.09 per 100 pounds, compared with the average of \$37.19 for the season so far. Total sales to February 7 were 6,273,388 pounds.

ADVANCE NO. 11
BULK VENDOR
Built for the Operator!



LOTS
2 to 11
\$11.25
12 to 49
\$10.75
50 and Up
\$10.50

The Finest Tasting RED PISTACHIO NUTS 85¢ Lb.
Salted Squash Seeds, 20¢ Lb.
Spanish Peanuts 22¢ Lb.
Boston Baked Beans 33¢ Lb.

This machine is exceptionally strong in construction—the result of over 45 years of experience where no effort or expense has been spared to perfect it!

ORDER TODAY
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

J. SCHOENBACH
Distributor of
Advance Vending Machines
1647 Bedford Ave. Brooklyn 25, N. Y.

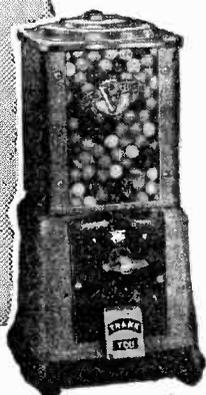
BALL GUM
Write, Wire or Phone
THOMAS NOVELTY CO.
1572 Jefferson
Paducah, Ky.

VENDIT
Sells More Candy • Pays More Profits
The VENDIT Corporation
2946 W. Grand Ave., Chicago 22, Ill.

FOR SALE
• 15 AUTOMATIC BEVERAGE 200 CUP DRINK DISPENSERS
USED—ALL O. K. EACH \$195.00
COLA-ROOT BEER SYRUP... \$1.80 GAL.
RAY ANDREASON
5609 N. Rockwell Chicago, Illinois
Phones: AMBassador 2840 or WELlington 0794

NUTS
FRESH ROASTED and SALTED TO ORDER.
Cashews, 60¢. Peanuts, Va. Blanched, 25¢.
Vendor's Mix, 35¢. A-1 Vendor's Mix, 50¢.
Span. Peanuts, 20¢. Pistachios, red, 65¢. Filberts, small, 60¢. Almonds, 85¢. All prices F. O. B. Plant and subject to change without notice.
INTERSTATE FOOD PRODUCTS
81 Avenue "C" New York, N. Y.

LASTS INDEFINITELY
VICTOR MODEL V
FAMOUS PRE-WAR VENDOR
De Luxe Cabinet Type. Model V capacity: 6 1/2 to 8 lbs. of bulk merchandise or 1250 to 1600 balls of gum. Vends 1/2", 3/8" and 3/4" ballgum.



Model V Globe Type, \$11.75 Ea.
Model V Wall Bracket, 65¢ Ea.
Combination 1¢ and 5¢ Coin Counter, Plus Postage, \$1.25 Ea.
Orders Filled in Rotation. 1/3 Dep. Cert. Check or M. O. Balance C. O. D.

We are now taking orders for the 5¢ De Luxe Cab. Type, Model V. **\$14.75**

Pistachio Nuts, 25 Lb. Ctns., 65¢ Lb.
Virginia Peanuts, 25 Lb. Ctns., 28¢ Lb.
Salted Almonds, 25 Lb. Ctns., 85¢ Lb.

Model V De Luxe Cab. Type, \$13.75 Ea.

PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
461 Sackman St. • Brooklyn 12, N. Y.

RUSH ACT FAST
FOR A LIMITED TIME ONLY
JUMBO RED PISTACHIOS
59¢ per lb. F.O.B. New York.
Packed in 20-pound cartons.
No C.O.D.'s—Checks and Money Orders only.
HI-LEE SALES CO.
790-2-4 Jennings St. New York 59, N. Y.

FOR SALE
80 Mills 5¢ Candy Vending Machines, with Bases, 5 column, 70 bars, \$40.00 each. In good working order.
WANEE FOOD PRODUCTS
468 NORTH E ST. HAMILTON, OHIO



GEORGE AND VICTOR TRAD, owners of Tradio, Inc., Asbury Park, N. J., were recently tendered a party in their honor by the firm's distributors. Other officials of the coin-operated radio firm pictured are Harry J. Rockafeller, sales co-ordinator, and Nathan Hellman, chief engineer.

MONEY MAKER!

STAR CARD VENDOR

Offers Operators

- ★ Quick Penny Profit
- ★ Compact Machine—Natural Oak Finish
- ★ A B T Coin Slots
- ★ Separate Locked Cash Box
- ★ Legal—No Federal Tax

POPULAR PROFIT MAKER

Price **\$29.50** F.O.B. Brooklyn

1/3 Deposit With Order

FREE—1,000 Cards With Each Machine.

DISTRIBUTOR TERRITORY AVAILABLE

BARNEY KAHN

METROPOLITAN COIN MACHINES, INC.

203 SANDS STREET

MAIN 5-4369

BROOKLYN 1, N. Y.

Hershey Leads in Nationwide Survey of Youth's Bar Likes

NEW YORK, Feb. 22.—Hershey bar, manufactured by Hershey Chocolate Corporation, Hershey, Pa., led the field by a wide margin in a survey of candy bar brand preferences among the nation's youngsters recently.

Survey, which polled 5,803 youths from 8 to 20 in 41 urban areas over the nation, showed Hershey was preferred by 1,859 young people, which accounted for 36.6 per cent of choices for all other bars combined.

Poll was conducted by Stewart, Brown & Associates, of New York, for the National Comics Group, also of New York. Question used in 1945, "What is your favorite candy bar?" was reworded in the 1946 survey to "What is your favorite 5 or 10-cent candy?" Survey conductors said the question change prevented comparisons between 5 and 10-cent bar preferences, but it was noted that no 10-cent bar was listed as one of the 10 favorites.

jump from 8.3 per cent in 1945 to 10.8 per cent in 1946.

In the chewing gum field, Wrigley's maintained its leadership with 46.1 per cent, followed by Beech-Nut with 14.8 per cent, and Dentyne with 10.2 per cent.

Survey tabulations follow:

	Total	Per Cent	Per Cent
	1946	1946	1945
Hershey Bar	1859	36.6	38.1
Milky Way	497	9.8	11.1
Baby Ruth	303	6.0	7.9
Mounds	306	6.0	5.2
Oh Henry!	222	4.4	7.2
Clarks	180	3.5	4.6
Dr. I. Q.	109	2.1	—
Nestle's	103	2.0	1.6
Old Nick	94	1.8	1.3
Powerhouse	89	1.8	1.5
Fifth Avenue	85	1.7	1.9
Mars	76	1.5	1.7
Brach	49	—	—
Butterfinger	45	—	—
Heath	33	—	—
Tootsie Rolls	22	—	—
Sky Bar	19	—	—
Pay Day	7	—	—
All other brands	551	10.8	8.3
Don't know brand	221	4.3	2.1
None—no preference	213	4.2	2.8

Figures Analyzed

Wider variety of candy now on the market was given as the reason for a decline in the popularity of leading bars. Also, survey proved without doubt that youngsters are aware of brand names, 91.5 per cent of them mentioning their favorites by name. This was a drop from the previous year's figure of 95.1, but the variance was laid to the rewording of the question.

Milky Way, produced by Mars, Inc., Chicago, led the chocolate covered field, followed by Baby Ruth, Mounds, Oh Henry!, Clark's and Dr. I. Q. Nestle's, made by Lamont, Corliss & Company, New York, was second in the solid chocolate group.

Only four bars among the 18 leaders in all types showed gains in popularity over 1945 totals; Nestle's, Mounds, Old Nick and Powerhouse. Increasing popularity of 10-cent bars and variety candies was reflected in the increase of the generalization "other brands" to 551 supporters, a

Ottawa Expects Cig Price To Go to 42c

VANCOUVER, B. C., Feb. 22. — Rumor current in Ottawa retail tobacco circles that the price of cigarettes is to rise from 33 cents to 42 cents per pack within the next few weeks has received no official confirmation from tobacco manufacturers' representatives from that city to date.

War-time Prices and Trade Board, asked to comment on the possible rise, would only state that cigarettes were removed from ceiling controls some time ago. It pointed out at the time that normal competition would tend to keep prices at a normal level.

Tobacco dealers here feel that there is a chance that cigarettes might go up to 42 cents for a pack of 25, which is considered a normal price hike.

Please order NOW for early delivery of the

MINITPOP

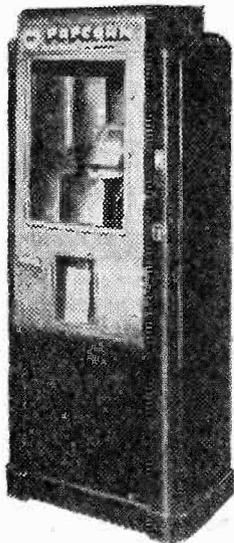
THE COMPLETELY AUTOMATIC, COIN-OPERATED

POPCORN

Vending

MACHINE

Automatically pops corn on location—no attendant needed—easy to service.



Y & Y POPCORN SUPPLY CO.
1226 Vine St., Phila. 7, Pa.
LOcust 7-1016

SPECIAL SALE!

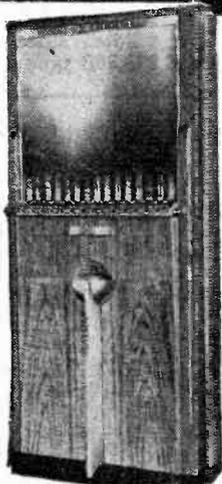
CANDY MACHINES

- Rowe, 120 Bar Cap. . . . \$ 89.50
- " Deluxe Model with Lights, 120 Bar Cap. 110.00
- Unedas, 102 Bar Cap. . . 70.00
- Advance, 64 Bar Cap. . . . 37.50
- National 9-18 Standard, 162 Bar Cap. 105.00

Penny Inserting Machines . . . \$25.00 and up

CIGARETTE MACHINES

- Uneda 500, 15 col. \$115.00
- " E, 8 col. 52.50
- Rowe Royals, 8 col. 85.00
- " 150 Pack Capacity, 6 col. . . . 32.50
- DuGrenier Champion, 9 col. 89.50
- " W.D., 9 col. 65.00
- " W, 9 col. 60.00
- " S, 7 col. 42.50
- National, 6 col. . . . 32.50



TOP EQUIPMENT

UNCONDITIONALLY GUARANTEED

One-Third Deposit With Orders—Balance C. O. D.
PARTS AND MIRRORS AVAILABLE FOR ALL MODELS!

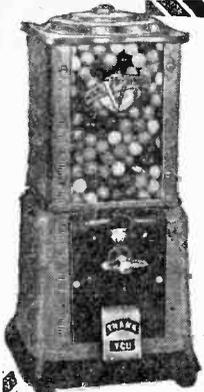
U-NEED-A-PAK MODEL 500

UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
NEW ADDRESS: 166 CLYMER STREET BROOKLYN 11, NEW YORK



JOE ASH, who heads the Active Amusement Machine Company, Philadelphia, is pictured with a few of the guests that helped him celebrate the opening of new firm headquarters at 666 North Broad Street there. Left to right: Ben Smith, Perry Wachtel, Al Blendow, Mrs. Blendow, Joe Ash, F. McKim Smith, Miss Vaughan and Mr. and Mrs. Al Meyer.



**BRAND NEW
VICTOR
MODEL V
Cabinet Type**

1¢ Model
\$13.75 EA.

5¢ Model
\$14.75 EA.

Globe Type
1¢ Model
\$11.75 EA.

ANY QUANTITY

NEW VENDING MACHINES

- Advance #1, Either 1¢ or 5¢ . . . \$13.75
- Columbus Mod. 46, 1¢ . . . 11.50
- Columbus Mod. 46G, 1¢ . . . 12.50
- Columbus Mod. 46Z, 1¢ . . . 11.95
- Columbus Mod. 46ZB, 5¢ . . . 12.95
- Master Novelty, 1¢ . . . 14.00
- Master #2, 1¢ & 5¢ . . . 15.00
- Master #6, 5¢ . . . 15.00
- Silver Kings, Either 1¢ or 5¢ . . . 13.95
- ASCO HOT NUT VENDORS . . . 39.50
- 5 OR MORE . . . 37.50

- Plastic Charms: New Assortment.
- Per M . . . \$4.00
 - A to Z Alphabet Charms. Per M . . . 5.00
 - Sassy Picture Buttons. Per M . . . 6.00
 - New Big Charms. Per M . . . 4.50
 - Spanish Peanuts, 30-Lb. Ctns. Per Lb. . . 21
 - Virginia Peanuts, 30-Lb. Ctns. Per Lb. . . 28
 - Mixed Nuts, De Luxe, 30-Lb. Ctns. Per Lb. . . 49
- Send for Descriptive Literature and Quantity Prices.

1/3 Deposit Required With Order.

FRANK DIST. CO. 535 N. 8th St. Phila. 23, Pa.

Candy Trade Spokesmen in Favor of Keeping Control

DENVER, Feb. 22.—Philip P. Gott, president of National Confectioners' Association, speaking before a local candy confectioners' meeting at the Cosmopolitan Hotel here this week, declared: "Decontrol of sugar under present conditions would be disastrous."

Qualifying his statement, Gott said: "The American people without question want wartime controls removed as rapidly as possible, but decontrol now would not be in the best interests of the American housewife or most of the industrial sugar users."

He pointed out that altho sugar supplies remain short, sugar users can receive more sugar this year, but not all they want. According to Gott, the best guess for the sugar allotment in the second quarter of this year is about 70 per cent of the 1941 base year, with possibly 80 per cent for the third and fourth quarters.

Cites Former Experience

The NCA president cited the conditions which followed sudden decontrol after World War I, when the average wholesale prices in New York rocketed from 7.35 cents in July, 1918, to 21.56 cents per pound in July, 1920, but dropped to a mere 5.49 cents per pound in July, 1921. "When prices fluctuate so widely," Gott said, "the consumer always gets hurt."

In New York, George E. Keiser &

Company, Inc., sugar brokers, asserted that decontrol of sugar now would mean "continuous shortages and skyrocketing prices."

Using the cocoa-bean market as an example for sugar producers, the firm pointed out that the price of this commodity jumped 300 per cent after decontrol without making additional chocolate available.

Wants Continued Control

Asking for immediate activity to see that the authority to ration sugar is continued beyond March 31, its present date of termination, the firm declared: "Government authorities must not allow decontrol of sugar unless there is a definite assurance that the supply equals or exceeds the demand." This could not transpire in 1947, altho present estimates indicate that the available sugar will run to 7,100,000 tons, or one fourth higher than the present supply.

Meanwhile, the U. S.-Cuban Sugar Council announced that it had asked the reciprocity committee in Washington to reduce the United States' Cuban sugar tariff from 75 cents to 37.5 cents 100 pounds, raw basis.

USCSC said that such action would result either in the availability of sugar to U. S. consumers at lower prices or in a definite increase in Cuba's purchasing power for American goods.

ADVANCE NO. 11

BULK VENDOR

Built for the Operator!



- 1 mch. \$13.75
- 2 to 11 \$11.25
- 12 to 49 \$10.75
- 50 up \$10.50

#1 Spanish Peanuts, 22¢. Ball Gum to our Machine Customers, 55¢ per 100.

THE COMBINATION PEANUT OR BALL GUM PENNY MACHINE

No other parts to change.

Globe Type, \$11.75

Cabinet Type, \$13.75



FRANTZ SCALES YOUR BEST BUY!

Arist-o-Scale Mir-o-Scale

Your best buy in scales. Clean, attractive, precision workmanship. A PERFECT weigher.



ARISTO SCALE \$115.00

MIRROR SCALE \$125.00

IMMEDIATE DELIVERY



Silver King

The original. Either Peanut or Ball Gum with very little change, also 1 or 5¢ with minor adjustments.

- IMMEDIATE Delivery.
- ONE, \$13.95
- 10, \$12.50
- 25, \$10.00

THE MASTER COMBINATION BULK MERCHANDISE OR PENNY OR NICKEL PLAY.

NO adjustments, NO extra parts. Just pour in the stock you want to sell and watch pennies and nickels drop in.

\$15.00 Regardless of quantity.

T. O. THOMAS CO. 1572 JEFFERSON PADUCAH, KY.



REGAL

"KING OF THEM ALL"



YOU CAN BECOME INDEPENDENT BY OPERATING THE ROUTE OF OUR BULK MERCHANDISER: THE MACHINE WITH THE "CLEARER THAN GLASS" PLASTIC GLOBE AT NO ADDITIONAL COST.

MFG. BY

REGAL PRODUCTS CO.

GAYS MILLS, WISCONSIN

FOR SALE VENDING MACHINES

172 Variety Shop, penny type, with stands, 5 compartment, candy, nut and gum. All like new. Write or wire

V. L. JONES

4519 Broadway Indianapolis, Ind.

MONEY MAKING BUBBLE GUM COMBINATION

ALL FOR \$50

- (1) NEW COLUMBUS VENDOR, 46G
- (2) 6,000 BALLS BUBBLE GUM (\$60 RETAIL VALUE)

IMMEDIATE DELIVERY



SHAFFER MUSIC company

606 South High St., Columbus 15, Ohio
1619 W. Washington St., Charleston, W. Va.
2129 Main St., Wheeling, W. Va.

EXHIBIT'S CARD VENDER

- All Steel Cabinet
 - ABT Coin Chute
 - Separate Cash Box Key
 - No Federal Tax
- \$29.50 With 1000 Cards

COLUMBUS VENDERS

- Immediate Delivery—4 Models
- ARIST-O-SCALES \$115.00
 - MIR-O-SCALES 125.00
 - CASH-TRAYS . . . THE 5c Almond Vending Machine
- \$9.85 Ea. in Lots of 100** (\$10.35 Ea. in Lots Less Than 100)

WRITE FOR CIRCULARS

TERMS: 1/3 DEPOSIT—BALANCE C. O. D.

MARKEPP SALES CO.

4310 CARNEGIE AVE. CLEVELAND, O.



BRAND NEW LATEST factory model Shipman Triplex Stamp Venders. Vends 1¢, 3¢ and New 5¢ Air Mail. Compact size! Fool-proof! Sold ONLY to operators.

Price, \$39.50 each. IMMEDIATE DELIVERY!

1/3 Dep., Bal. C. O. D. *Send for free leaflet*

R. H. Adair Company 6924-26 Roosevelt Rd. Oak Park, Ill.

Folders—New, time saving multiple type only \$16.75 for 25,000 which return gross profit of \$250.00 when sold thru the machines!

GROETCHEN'S
1¢ IMP'S
 Fruit or Cigarette Reels.
 Brand New. Immediate Delivery.
\$13.75
 Lots of 6. Single—\$14.75
RUSH ORDER



HAMILTON SCALES
 BRAND NEW!
 IMMEDIATE DELIVERY!
\$89.50 EACH
 Lots of 5 or more—\$79.50. The famous pre-war scale that every operator has been anxiously awaiting. "LIFE-TIME GUARANTEE." We will replace any part of the mechanism at any time free of charge if returned to us. **ORDER IMMEDIATELY.** Be first to secure those new locations with a new fool-proof scale.



SHIPMAN
 Triplex Stamp Machine. Brand new! Vends 1¢, 3¢ and new 5¢ airmail postage stamps. Sluggproof, compact, foolproof. Immediate delivery.
 Operator's Price **\$39.50**
 Jobbers interested in selling our Shipman Stamp Machine, write for details.



STAMP FOLDERS
 For Shipman, Victory, Scher-mack, Advance.
 10,000 \$ 5.25
 25,000 12.75

VICTORY
 Duplex Stamp Machine. Brand new! Vends 1¢ and 3¢ postage stamps. Can be used inside or outside. Guaranteed weather proof. Returns slugs and fool-proof. Immediate delivery.
\$24.75 Lots of Ten
 Single, \$29.50.
 Write for Catalog on Bulk Vendors, Games, Etc.
 1/3 Deposit on All Orders.
PARKWAY MACHINE CORP.
 623X W. North Ave. Baltimore 17, Md.



VENDING MACHINE OPERATORS
 We are State distributors for Samuel Eppy's Plastic Charms and have them in stock at the following prices:
 Assorted Charms. Per M \$4.00
 Alphabet Letters. Per M 5.00
 Wise Crack Buttons. Per M 6.00
 We Pay Postage—Immediate Delivery.
 1/3 With Order, Balance C. O. D.
GEORGIA AUTOMATIC CO.
 P. O. BOX 223 DECATUR, GEORGIA

FOR SALE
 ESTABLISHED ROUTE OF 25 BEVERAGE VENDING MACHINES
 All new equipment, excellent locations, grossing nearly \$50,000 per year. Plenty of good locations available, route can be enlarged. Ample supplies of syrups, new 1946 Chevrolet sedan delivery included. Price, \$37,000.00; \$20,000.00 cash, balance terms. Call or write
JOSEPH R. GARFIELD
 420-21 S. A & K. Bldg. Syracuse 2, N. Y.

Comparative Candy Sales

Product	December, 1945		December, 1946	
	Pounds	Value	Pounds	Value
Bar Goods.....	46,025,000	\$11,394,000	54,244,000	\$18,905,000
Package Goods....	7,931,000	4,212,000	9,987,000	5,679,000
Bulk Goods.....	11,306,000	2,144,000	16,635,000	4,008,000
Totals	65,262,000	\$17,750,000	80,866,000	\$28,592,000

Report on Candy Industry Issued by Department of Commerce's Census Bureau

Indicates First Postwar Year Tops all Dollar Sales

WASHINGTON, Feb. 22.—Some indication of what happened to the candy industry in the first full postwar year, together with an accumulation of valuable trade information for operators of candy vending machines, can be gleaned from a preliminary estimate of 1946 confectionery sales prepared by the Department of Commerce's Bureau of Census.

It was estimated in the report that total sales by all manufacturers for last year would reach about \$670,000,000, a figure that would surpass the 1945 total by some \$40,000,000.

57 Per Cent Greater

Breakdown of sales revealed by 186 candymakers shows December totals of \$61,829,000 were approximately 57 per cent greater than in the same period in 1945, altho a 1 per cent drop from the all-time high recorded in November, 1946.

Month-to-month analysis showed that chocolate makers equaled their previous month's comparative gain by registering a 123 per cent sales gain in December over totals for the same month in 1945. Simultaneously, chocolate manufacturers total yearly dollar value approached a 23 per cent rise.

Further examination revealed that sales for retail manufacturers during December were up 21 per cent, while wholesale manufacturers' sales jumped 51 per cent in the month-to-month comparison. Retailers' sales for December, 1946, gained 89 per cent over November and chocolate manufacturers' sales increased 20 per cent for the same period. Wholesale totals reported the only decrease, 9 per cent off in November.

Little Pound Change

Aggregate poundage sales for 126 reporting companies in 1946, however, showed a negligible change, comparing 1,388,332,000 last year as against 1,394,085,000 pounds registered in 1945. In spite of this, price fluctuations provided a dollar value of \$373,295,000 or 11 per cent over the 1945 totals.

National report comprised of geo-

graphic divisions pointed out sales increases of 204 per cent in the New Jersey-Maryland-District of Columbia area in a December, 1945 and 1946 comparison. Altho this territory showed a sales gain of 103 per cent for last December over the month previous, the over-all trend for other districts was down.

Int'l Detrola Picks Hatcher for Ad. Mgr.

MARION, O., Feb. 22.—Carlos M. Hatcher has been appointed advertising and sales promotion manager of Universal Cooler Division, International Detrola Corporation, according to an announcement made this week by T. S. Pendergast, firm's director of sales.

Hatcher was formerly advertising manager of the Pontiac, Mich., News, prior to which he had held similar positions with other newspapers. In the new post he will be in charge of all Universal Cooler advertising and sales promotion, publicity, exhibits and the firm's house organ.

Herrick, McMillan, of NCWA, Address New England NATD

BOSTON, Feb. 22.—Mike J. Herrick, vice-president of the National Candy Wholesalers' Association, and C. M. McMillan, NCWA executive secretary, were speakers at an afternoon business session of the recent annual meeting of the New England Division of the National Association of Tobacco Distributors at the Copley-Plaza Hotel here.

Promotion of co-operation between NCWA and NATD was the subject of the talk.

O'Malley, Walsh Promoted By Paul F. Beich Company

BLOOMINGTON, Ill., Feb. 22.—Paul F. Beich Company here announces that the duties of Carl E. Behr, who recently resigned as firm's vice-president and general sales and advertising manager, will be shared by firm's Eastern and Western sales managers, Charles O'Malley and Harold Walsh.

There is to be no general sales manager for the present.

Robert Preis Now Account Exec at Potts-Turnbull Co.

KANSAS CITY, Mo., Feb. 22.—Robert I. Preis, formerly advertising manager of Orange-Crush Company, Chicago, and Fairbanks, Morse & Company's advertising and sales promotional department, has joined the Potts-Turnbull Company, advertising firm here, as account executive. Preis was also formerly connected with Dancer-Fitzgerald-Sample, Inc., Chicago, and The American Institute of Laundering.

Pre-War Ice Cream Standards Back in Minnesota March 1

MINNEAPOLIS, Feb. 22.—Minnesota's ice cream venders learned recently that ice cream in this State is scheduled to return to peacetime standards March 1, but manufacturers maintain pre-war product still will not be realized because of the lack of sugar. What they most desire, ice cream makers revealed, is a standardization of their sweetening, altho they were pleased to know they will be able to restore the fat content to their products.

Ice cream sales during the winter months, it was noted, have been higher than pre-war summer sales. Operators handling the frozen food, along with its manufacturers, are hoping that sufficient quantities of sugar will be available to insure the pre-war standards being met so as to hold up the new gains in year-round sales.

This State's normal ice cream standards provide a minimum of 10 per cent milk fat for both nut and fruit ice cream, with a 16 per cent minimum of total milk solids and 12 per cent for vanilla, with 20 per cent total milk solids. Standards also require that ice cream contain 1.6 pounds total food solids per gallon and that it weigh at least four and one-half pounds per gallon.

Celanese's Lumarith Of Fresh Vegetables New Aid for Vending

NEW YORK, Feb. 22.—Rendering potential assistance in machine vending of fresh vegetables is the Lumarith transparent film produced by the Celanese Corporation, a firm forecasting a rapid growth in consumer acceptance of plastic wrapped fresh vegetables.

Company has announced its intention to triple its production of this film, which is a cellulose acetate, transparent product porous enough to enable the vegetable to "breathe" when packaged. To increase production, Celanese is expanding its Belvidere and Newark, N. J., plants.

Lumarith wrapping is said to reduce spoilage during shipping and handling as much as 40 per cent, a figure said to be based on experiments conducted by the firm.

Veeder-Root Gives Hospital \$43,000

HARTFORD, Conn., Feb. 22.—Veeder-Root, Inc., manufacturers of coin-counting devices, has contributed \$43,000 for the construction of seven modern three-bed rooms in the medical center now being built at Hartford Hospital here. Rooms are to be dedicated to memory of the sacrifice of seven of the firm's employees who gave their lives in the service of their country in World War II.

Decision to establish the memorials was announced recently by John J. Chaplin, firm's president.

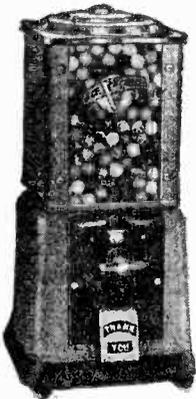
Topeka Vets Launch Automatic Laundry

TOPEKA, Kan., Feb. 22.—Two veterans have started an automatic laundry store here using Launder-all equipment. It is the first such store in the city and received considerable newspaper space at the opening. The veterans said they plan to open a chain of such laundries here and elsewhere in Kansas.

EXTRA SPECIAL

400 POUND—ABOUT 70,000 BALLS OF
BUBBLE GUM

384 POUND BOSTON BAKED BEANS
200 BUBBLE GUM STICKERS
100 MODEL V DELUXE MACHINES



All new Machines in original cartons. All keyed alike.

THE FIRST \$1,755.00

takes the lot.

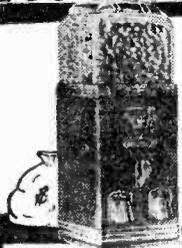
Full cash with order, F.O.B. Chicago.

A splendid opportunity for operator to get Bubble Gum and increase his route at same time.

ROY TORR

LANSDOWNE PENNA.

Northwestern



Your Assurance Of Postwar Security

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION
EAST ARMS ROAD, STREET MORRIS, ILLINOIS

NORTHWESTERN VENDORS



DeLuxe Merchandisers ... \$25.00
Model "33" 10.95
Model "40" Write
Model "33" Ball Gum... 9.85

1/3 Deposit, Balance C. O. D.
Subject to change without notice.

IDEAL NOVELTY CO.

"Authorized Northwestern Distributor"

2823 LOCUST ST.
ST. LOUIS 3, MO.

BIG PROFITS FOR PEANUT OPERATORS

CHARMS—DOUBLE PROFITS

Hundreds of operators all over the country have switched to the use of Charms. They report profits two to three times as great as when using peanuts alone. Send for free details and sample card of all following charms.

- Flat Plastic Charms, 1,000 \$2.25
- Molded Plastic Charms, Series 1, 1,000... 3.50
- Molded Plastic Charms, Series 2, 1,000... 4.50
- A to Z Alphabet Charms, 1,000 5.00
- Silvery Metal Charms, 1,000 3.50
- Silvery Wedding Rings, 1,000 5.50
- Silvery Metal Jacks, 1,000 5.50
- Sassy Picture Buttons, 1,000 6.00
- Large Stone Set Rings, 1 Gr. 2.00
- Golden Wedding Rings, 1 Gr. 2.00
- Silvery Metal Skulls, 1 Gr. 1.75

Include full payment and we pay postage.
L. M. BECKER VENDING SERVICE
105 DEWEY ST. BRILLION, WIS.

Coca-Cola Maps Vast Ad Drive

(Continued from page 97)

long been proven our best market and our efforts will be concentrated here at the start."

Pepsi-Cola also is studying promotions designed to give it a strong foothold, a firm executive states. Both Coca-Cola and Pepsi-Cola believe that the end of 1947 will bring the sugar situation back almost to normal.

"Easiest Road"

"One of the easiest roads for a war-time cola-type firm to travel during the post-war period is the vending machine super-highway," according to one of the larger vending machine operators. "Not only does the cola firm get free advertising on the operator's machines, but he builds a demand for his drink with the public which paves the way for acceptance of his bottled product."

One of the larger bottlers of carbonated beverages in the New York area states that he prefers to bottle a cola drink that is accepted by the vending machine operators in the district since it means that his selling job to the soft drink stand, cigar and drugstores, as well as taverns, is thus made easier.

Room for More

At present there are about 45 soft drink venter ops in the New York-Newark area with over 13,000 cup and bottle machines. Trade officials estimate there is room for another 8,000 machines without crowding "as long as the purchase price for the venders is kept low." Another 3,000 to 4,000 venders are needed to replace worn machines, it is estimated.

"Regardless of what Coca-Cola may plan," one operator sums it up, "the other cola-type sirup manufacturers have gained a toe hold and Coca-Cola will never again enjoy such a large portion of the field."

Vendit Corporation Appoints Three New Eastern Distribs.

CHICAGO, Feb. 22.—The Vendit Corporation this week announced the addition of three new distributors in New York, Western Pennsylvania, Eastern Ohio, and the State of Virginia territories.

According to Donald M. Buck, sales manager, they are George I. Young Distributing Company, Norfolk; McGlenn's Distributing Company, Pittsburgh, and Seaboard Vending Corporation, New York.

Match Advertising Seen on Increase

NEW YORK, Feb. 22.—Plant expansion and huge production increases are on the program of most match manufacturers, with heavy return of advertising headed their way. Vending machine ops, especially in small towns, will benefit from the program since increase in quantity will tend to lower prices.

Hotels, beverages, candies and many other large national advertisers are turning back to match advertising with the return of competitive—or near-competitive—selling. Cigarette operators in smaller towns will benefit from price drops first, according to match manufacturers and tobacco jobbers.

IMMEDIATE DELIVERY

NEW Northwestern VENDORS

WORLD'S FINEST BULK VENDORS



MODEL 39

All Purpose Vendor

Less than 25, \$12.75.
Less than 100, \$12.30.
100 or more, \$11.90.



MODEL 33

Peanut Vendor

Less than 25, \$10.95.
Less than 100, \$10.75.
100 or more, \$10.60.

DELUXE 1¢ and 5¢ with

PLASTIC GLOBE, \$28.20

Less Than 100, \$27.95.
100 or More, \$27.45.



A NATURAL BECAUSE IT CHALLENGES THE SKILL OF THE PLAYER!

More Dollars for You with

THE NEW ABT CHALLENGER \$65.00 EA.

WRITE FOR QUANTITY PRICES

CHALLENGER STANDS \$7.50 EA.



MILLS Vest Pocket BELL

SIZE 8"x8"x8"

A 5c pocket size slot with automatic payout system. Awards from 3 to 20 nickels.

OPERATOR'S PRICE

\$74.50

Reconditioned, Blue & Gold \$54.50
Reconditioned, Green 44.50



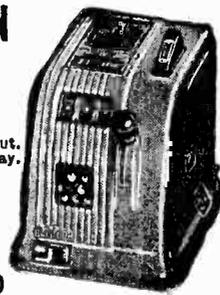
AMERICAN EAGLE

Reconditioned Like New.

Token or 25¢ Payout. Either 1¢ or 5¢ Play.

\$24.50 ea.

SPECIAL 5 FOR \$100



SALESBOARDS

Holes	Name	Profit	Price
506	10¢ Hang It All	\$24.69	\$2.75
600	5¢ Disconnected	18.90	3.13
720	5¢ Good Catch	19.45	2.98
840	5¢ Got a Big Un	13.50	3.86
945	5¢ Sock-Em	25.05	3.73
1000	5¢ Raft of Sugar (Def.)	24.00	3.74
1040	5¢ Hand Out	25.55	3.07
1020	5¢ Miracle Money (Def.)	34.75	2.49
1500	5¢ Ready Money (Def.)	37.00	2.80

Send for Complete Price List #11.



MARVEL'S "POP-UP" \$49.50

WRITE FOR QUANTITY PRICES—IMMEDIATE DELIVERY!

WORLD'S SMALLEST 3 REEL COUNTER GAME

NEW IMPS

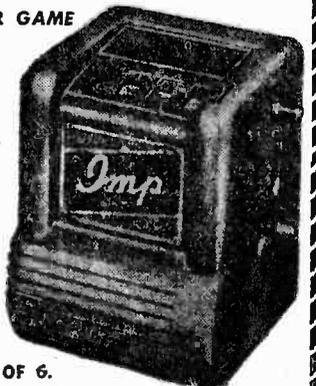
6"x6"x6"

Cigarette or Fruit

Either 1¢ or 5¢

\$13.75 EA.

LOTS OF 6. SAMPLE, \$14.75.



NEW BELLS

- Columbia Twin J. P. \$145.00
- Columbia De Luxe Club Bell 209.50
- Pace De Luxe Chrome Bells, 5¢ 290.00
- Pace De Luxe Chrome Bells, 10¢ 310.00
- Pace De Luxe Chrome Bells, 25¢ 330.00
- Mills Black Cherry Bells Write
- Mills Golden Falls Write

ALL ORDERS MUST BE ACCOMPANIED BY 1/3 DEPOSIT.
Send for Complete List of Coin Operated Equipment and Salesboards. We Accept Trade-Ins.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET LOMBARD 3-2676 PHILADELPHIA 23, PA.

FOR COUNT GOODS AND BULK VENDORS PAN'S "HARD SHELL" CANDIES HAVE WHAT IT TAKES

FINEST QUALITY—SNAPPY APPEARANCE

EASY VENDING—CORRECT PRICE

ARE YOU ON OUR MAILING LIST?

CHASE CANDY COMPANY PAN CONFECTION DIVISION

311-329 W. Superior

Chicago 10

BUSINESS OPPORTUNITIES

EXCLUSIVE FRANCHISE for the sale of 5¢ Sunshine Biscuit "Niks" thru specially built vending machines used in schools, factories, offices, department stores, amusement places, banks or any spots where people work or congregate. Extent of territory depends upon amount of capital reputable firm or individual has to invest. Wire or write for complete details to **STATLER DISTRIBUTORS, INC., 2112 Broadway, New York 23, New York.**

SALESMAN WANTED

Minimum commission \$183 on initial order plus steady repeats. Sell exclusive franchise (vending machine and nationally known food product). Protected territory. Car essential. Write, stating age, recent business experience and references.

BOX 167, c/o The Billboard
1564 Broadway New York 19, N. Y.

LACK OF MUSIC BILLS NOTED

Trend Toward General Levy

Only four States propose legislation applying to the juke box field alone

CHICAGO, Feb. 22.—If there is any significant trend in legislative proposals relating to juke boxes, it would be the small number of such bills that have appeared up to the present. The trend seems to be to include phonographs in general license proposals and not many of those have appeared so far in 1947.

The States of California, Montana, Maryland and Oklahoma are practically the only ones that have special legislative bills relating to music. The only bill that has appeared so far which would appear definitely intended to injure the business showed up in California, in which a proposed tax of \$80 a year on phonographs is put into a bill. The separate juke tax proposal that showed up in Montana was reported unfavorably by committee and may be expected to fail.

The great popularity of juke box music during the war and the widespread publicity given to it seems to have borne good fruit and any tax proposals that have appeared in State Legislatures in 1947 seem to be reasonable. Also the trade may congratulate itself on the fact that so far not so many bills have appeared.

Altho practically all of the bills relating to coin-operated phonographs have been mentioned in our general legislative reviews, a summary of the bills relating to phonographs and music will be published for the benefit of music operators in this department.

Summary of States

A State by State summary of the various bills is as follows:

ARKANSAS—Music operators would naturally be concerned with any bills to change the present tax rates in the State license system. Senate Bill 246 proposes to double all present license fees in the State and Senate Bill 236 would give counties and cities exclusive power to license coin machines of various types. Efforts were made in the previous Legislature in Arkansas to increase the State tax fees and eventually the idea may be expected to win. House Bill 266 proposes a system of licensing juke boxes along with cigarette and soft drink vendors. House Bill No. 69 introduced early in the year proposes to double the present State tax on various coin machines. House Bill 82 introduced in January would license juke boxes along with games and other amusement machines at a very high fee.

CALIFORNIA—It was in this State that Assembly Bill 2,233 appeared, proposing an annual fee of \$80 on juke boxes. House Bill 571 introduced in January and apparently aimed against vending machines mentions also, machines that vend music.

IOWA—Senate Bill 39, introduced in January, would levy 2 per cent tax on the gross receipts of musical machines as well as other types of coin-operated machines.

Tax on Each Speaker

House Bill 389, introduced February 14 proposes \$1 extra fee on each additional speaker delivering music

on the same premises. The present State fee on phonographs and other musical devices is \$10 per year. Early reports circulating in the trade said this bill proposed a tax on coin-operated radios. Actual reading of the bill does not indicate this. The bill is simply amended to add the \$1 fee on each additional speaker in the same premises but the present State law does have a clause reading "or other similar mechanical musical device played by inserting a coin."

MAINE—House Bill 1,275 would empower the city of Portland to license any type of business including coin-operated machines.

MONTANA—House Bill 136 proposes a license tax on coin-operated machines. Apparently this general license proposal would include music machines. House Bill 312 proposed a State license system for juke boxes. This was later reported unfavorably by the House Committee, which probably means the end of the bill.

NORTH DAKOTA—Senate Bill 178 proposed to license phonographs along with games and target guns. This bill was indefinitely postponed on February 15.

On All Coin Machines

NEW MEXICO—House Bill 119, reported as a vending machine license bill, proposed taxes on any kind of coin-operated machines; thus it would apparently include phonographs. The proposed fee on machines accepting 5 cents would be \$5 per year, accepting 10 cents, \$7.50 per year and those accepting more than a dime would be taxed \$10 per year. House Bill 124 would empower cities and towns in New Mexico to set up any sort of local business license.

OKLAHOMA—House Bill 165 was assigned to the Revenue and Taxation Committee of the House on February 12. This interesting bill is apparently a move to repeal the present State license on juke boxes based on a percentage of the gross income by enacting a new law which would collect a flat fee on each machine. The fee reported as proposed in the bill would be \$10 per year per machine. This bill would be regarded as one of the most favorable introduced in any State at present relating strictly to phonographs.

OREGON—House Bill 272 would tax amusement devices at \$50 per year and would add to the present State fee on juke boxes a tax of \$1

ASCAP Juke Line

NEW YORK, Feb. 22.—ASCAP is out again after fees from jukes. Org is backing bill submitted several weeks ago by Rep. Hugh D. Scott—H.R.1269 asking that Congress amend the 1909 copyright act by deleting paragraph which exempts coin machine playing royalty from performance royalties. Bill is spearhead of ASCAP fight, and org is lobbying heavily in the capitol. State department may be brought into the fight because of alleged international copyright gripes. ASCAP, if it wins, is willing to confab with juke box ops over a fair system of collecting royalties. For full story see Page 4 of the Music Department in this issue.

J. Dave Finn Named To RCA Sales Post

CAMDEN, N. J., Feb. 22.—J. (Dave) Finn was named general sales manager for RCA Victor Records this week. Finn formerly was general sales manager of the RCA Tube Department.

Joining the firm in 1930 as sales promotion manager for radio tubes in the Lake Erie District, Finn has served 17 years with the organization in sales or advertising positions. He is a graduate of Little Rock and Texas A & M colleges.

Pres. Best Ad. Agency Dies

NEW YORK, Feb. 22.—Frank J. Best, president of the advertising agency of the same name, died last Saturday (15) of a heart ailment.

each on the coin slots in wall and bar boxes.

SOUTH DAKOTA—House Bill 145 proposes to amend sections of the 1939 relating to broadcasts and music. Among other things it would permit radio broadcasts and juke boxes in barrooms and taverns. It was introduced February 10 and assigned to the Liquor Committee of the House.

High Fees in Texas

TEXAS—House Bill 381, introduced February 13, is a lengthy bill apparently intended to injure the coin machine business by imposing high fees on music machines as well as other types of coin machines. The Texas bill would include under the music vending section, phonographs, pianos, radios and all other coin-operated machines which dispense or vend music.

WEST VIRGINIA—House Bill 297, introduced February 6, is one of the usual proposals to increase the present State fees on all types of coin machines. Senate Bill 257 would repeal the juke box paragraph in the non-intoxicating beer act. The proposed bill does specify that loud music in taverns is banned. The bill is called the Juke Box Bill and went to the Temperance Committee of the Senate on February 11.

It is suggested that music operators read the general legislative summary report published elsewhere in this issue.

Minn. Officials, Press Cite Deeds By John Butorac

HIBBING, Minn., Feb. 22.—John M. Butorac, 33-year-old owner of the Arrowhead Amusement Company, has been cited by State officials and the press for his unflinching efforts in behalf of civic affairs. Firm has headquarters at 102 Howard Street here.

President of the Junior Chamber of Commerce, 1945-'46, Butorac also found time to vigorously chair the youth activities program, and eventually was given a State award for these dual accomplishments.

Backed by a thoro understanding of youthful enthusiasms, he became secretary of the Civil Air Patrol program for teen-age boys and girls, for whom he purchased 50 uniforms. Later he extended his responsibilities to include both chairman of the Youth Hostel program and active assistance in Future Farmers of America. At present he is starting his fifth year as advisor of the Teen-Age Canteen.

His Adult Activities

In addition to his youth activities, Butorac serves on the board of directors of three fraternal organizations, is vice-president of the local Rotary and Red Cross units. His achievement record has resulted in his appointment as head of community drives ranging from equipment for polio wards to tree planting programs. At the moment, his energies are turned to an all-out for veterans' housing. For the increased enjoyment of his neighbors in the Mesaba Range country, Butorac has donated both juke boxes and records to schools, churches and hospital wards.

On the personal side, he is the proud father of three girls, ranging from 1½ years old to eight, and a 12-year-old boy. His spare time is divided between the country club and a flying club.

North Carolina G. and G. Music Co. Incorporates

RALEIGH, N. C., Feb. 22.—Secretary of State here has issued a certificate of incorporation to G. & G. Music Company, Inc., to buy and sell musical instruments.

Authorized capital stock \$100,000; subscribed stock \$300 by Paul Welker, M. C. Godwin Jr., and S. H. Gardner, all of Wilson, N. C.

Winter Garden Juke Law

WINTER GARDEN, Fla., Feb. 22.—City Commission has adopted a resolution banning juke boxes in the corporate limits. Unless the ordinance is challenged, it will take effect March 31. Commission said it was taking action because of complaints made against the music machines' noise.

Dickins Gets New Post

HARTFORD, Conn., Feb. 22.—Gray Manufacturing Company, makers of pay telephones, announced last week thru its president, Walter E. Dittmars, the appointment of Justin H. Dickins as executive assistant. Dickins, recently released from the navy with rank of captain, did important work during the war in development and production of electrical equipment for navy use.

Hot Juke Joke

DUBLIN, Ga., Feb. 22.—Juke boxes may dispense hot music but they certainly do not substitute for a heater. Apparently one local citizen thought otherwise, for upon entering a restaurant here one cold day recently, his coat collar turned up and covering his head, he spied a glowing light in one corner of the establishment and immediately backed up to it. After a few heatless moments, smothered snickers caused him to turn about and examine the source of the glow. He discovered it was a juke box.



When you install Personal Music boxes, you have the finest music system in the field — scientifically designed and precision-built by experts. You are assured of trouble-free service, unexcelled performance and, most important, outstanding profits. Personal Music boxes increase your revenue in many ways. Here are three: Customer Appeal, Multiple Playing Units and the New 5c-10c Coin Chutes. Customers are attracted by the softly lighted, sparkling chrome music boxes offering quiet, individual music enjoyment. Location owners approve of Personal Music boxes because they are small enough not to interfere with service and are attractive from any angle. You will like Personal Music because of the low operating cost and the extra coins that the 5c-10c chutes draw. Figure it out for yourself—you can't miss with Personal Music. Don't wait. Get in on this multi-profit method of music sales. Write for the name of our nearest distributor and detailed information.

PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey

Telephone Bigelow 8-2204

ADVANCE RECORD RELEASES

(Continued from page 31)

CLASSICAL AND SEMI-CLASSICAL

- CHOPIN: CONCERTO No. 2 in F Minor, Op. 21 ALBUM (4-12") (BERCEUSE in D-Flat, Op. 57 included as final side) Artur Rubinstein-NBC Symphony Ork-William Steinberg, Dir... Victor DM-1012
- MANUEL DE FALLA: EL AMOR BRUJO (Love, the Magician) ALBUM (2-12") Leopold Stokowski-Hollywood Bowl Symphony Ork-Nan Merriman... Victor DM-1089
- HEAR THE WIND WHISPERING... Marian Anderson (Franz Rupp) (LULLABY) Victor 10-1260
- IRISH SONGS ALBUM (3-12") James Melton-RCA Victor Ork-David Broekman, Dir... Victor M-1090
- Kathleen Mavourneen
Macushla
Mother Machree
She Moved Through the Fair
The Minstrel Boy
The Rose of Tralee
- LULLABY, Op. 57, No. 2 (Christina Marian Anderson (Franz Rupp) (HEAR Rossetti-Cyril Scott) THE) Victor 10-1260
- OPERATIC SERIES ALBUM Karl Kritz, Dir... Pilotone 114
- Evening Star (Tannhauser-Wagner) (Hugh Thompson) Pilotone 5014
Gavotte (Manon-Massenet) (Jean Merrill) Pilotone 5011
La Donna E Mobile (Rigoletto-Verdi) (Donald Dame) Pilotone 5010
Musetta Waltz (La Boheme-Puccini) (Jean Merrill) Pilotone 5016
Toreador Song (Carmen-Bizet) (Hugh Thompson) Pilotone 5015
Vesti La Giubba (Pagliacci-Leoncavallo) (Donald Dame) Pilotone 5009
Vissi D'Arte (La Tosca-Puccini) (Gertrude Ribla) Pilotone 5012
Vol La Sepate (Cavalleria Rusticana-Mascagni) (Gertrude Ribla) Pilotone 5013
- SINCERELY YOURS ALBUM Rise Stevens-Sylvan Shulman Ork... Columbia M-654 (4-10")
- A Dream Somewhere a Voice Is Calling
At Dawning The Rosary
Homing The Sweetest Story Ever Told
Love's Old Sweet Song
- TCHAIKOVSKY SYMPHONY No. 6, IN B MINOR, Op. 74 ("Pathetique") ALBUM (6-12") The National Symphony Ork-Albert Coates, Dir... Decca London EDA-21
- TCHAIKOVSKY: THE NUTCRACKER-SUITE, Op. 71a ALBUM (3-12") The National Symphony Ork-Stanford Robinson, Dir... Decca London EDA-9
- VON SUPPE: FATINITZA OVERTURE (12") Boston "Pops" Ork-Arthur Fiedler, Dir... Victor 11-9261
- FRANZ WAXMAN: CARMEN FANTASIE (12") Jascha Heifetz-RCA Victor Ork-Donald Voorhees, Dir... Victor 11-9422

HOT JAZZ

- BEEFSTEAK CHARLIE Milton Hinton Ork (EVERYWHERE) Keynote K-639
- BOYD'S NEST Boyd Raeburn Ork (BLUE PRELUDE) Musicraft 490
- DUKE ELLINGTON AT CARNEGIE HALL ALBUM Duke Ellington... Musicraft S-6
- Beautiful Indians, Hiawatha, Part I... Musicraft 464
Beautiful Indians, Minnehaha, Part II (Kay Davis) Musicraft 464
Flippant Flurry Musicraft 465
Golden Feather Musicraft 465
Jam-a-Ditty (Concerto for Four Jazz Horns) Musiccraft 466
Overture to a Jam Session, Parts I and II... Musiccraft 463
Sultry Sunset Musiccraft 466
- EVERYWHERE Milton Hinton Ork (BEEFSTEAK CHARLIE) Keynote K-639
- FIVE GUITARS IN FLIGHT Earle Spencer Ork (Arv Garrison Quintet) (GANGBUSTERS) Black & White BW-822
- I CAN'T GET STARTED Lennie Tristano Trio (OUT ON) Keynote K-647
- INTERLUDE Boyd Raeburn Ork (MARCH OF) Musicraft 489
- I'VE GOT THE WORLD ON A STRING Hazel Scott (ON THE) Signature 15073
- JERRY JEROME TRIO ALBUM Jerry Jerome Trio... Stinson 359
- Calling All Cats Stinson 359-2
Emaline Stinson 359-1
Sunday Stinson 359-3
What Is There to Say? Stinson 359-1
Wrap Your Troubles in Dreams Stinson 359-2
You're Lucky to Me Stinson 359-3
- JOHN'S IDEA Count Basie (ONE O'CLOCK) Decca 25056
- KEB-LAH Juan Tizol Ork (THE SPHINX) Keynote K-649
- MAGENTA HAZE Duke Ellington (TULIP OR) Musicraft 483
- MARCH OF THE BOYDS Boyd Raeburn Ork (INTERLUDE) Musicraft 489

INTERNATIONAL

- BRIDGEPORT POLKA Edward Krolkowski Ork (SOMETIMES) Columbia 12317-F
- CASEY'S FAVORITE Garyowen Irish Recording Ork (THE STAR) Tara 427
- HARRINGTON'S FANCY Garyowen Irish Recording Ork (HILLS OF) Tara 428
- HILLS OF TARA Garyowen Irish Recording Ork (HARRINGTON'S FANCY) Tara 428
- IN THE CSARDA ALBUM Alexander Sved-Charles Benci Gypsy Ork... Victor S-47
- A Fonoban Szol a Nota (There's Singing at the Inn) Victor 25-6058
Balog Orzse Keszenojke (Elsie's Balog Kerchief) Victor 25-6056
Csak Egy Kis Lany Van a Vilagon? (There's Only One Girl); Minek a Szoke en Nekem (Why Should I Care for Blondes?) Victor 25-6058
En Vagyok a Falu Rossza (I'm an Outcast); Ritka Buza (Rare and Ripe) Victor 25-6057
Hivlak Akkor Is Ha Nem Jossz (I'm Calling You) Victor 25-6059
Itt Hagyom a Falutokat (I Am Leaving Your Village) Victor 25-6059
Lekaszaltak Mer a Retet (Harvest Time); Voros Bort Ittam Az Ejjel (I've Been Drinking Red Wine) Victor 25-6057
Maros Vize (The Waters of the Mars); Nincs Cserepes Tanyam (I Don't Have a Mansion) Victor 25-6056
- IRELAND FOREVER Garyowen Irish Recording Ork (MOON BEHIND) Tara 426
- J'ATTENDRAI Howard Leroy Ork (Marguerite Claudet) (STARDUST) Starr 211
- MOON BEHIND THE HILL Nora Walsh (IRELAND FOREVER) Tara 426
- RUSSIAN ALBUM Noy Gorodinsky Ork... Pilotone 120
- (a) Hymn to the Sun (b) Flight of the Bumble Bee Pilotone 5045
(a) Kalinka; (b) Little Bricks (Ivanova) Pilotone 5046
(a) Meadowland; (b) Tachanka (Male Chorus) Pilotone 5041
(a) Russian Gypsy Life; (b) Bubency (Ivanova) Pilotone 5048
Song of the Volga Boatmen (Nicholas Khadarik-Male Chorus) Pilotone 5043
(a) Stenka Razin; (b) Gusary (Nicholas Khadarik-Male Chorus) Pilotone 5042
Tchaikovsky's Piano Concerto (Nov Gorodinsky) Pilotone 5047
(a) Yablotchko (Russian Sailors' Dance); (b) Mlatelitzza; (c) By the River (Nicholas Khadarik-Male Chorus) Pilotone 5044

ALBUM REVIEWS

(Continued from page 33)

and *You're Driving Me Crazy*. Jazz diskophiles will find this set much to their likings. And for their added enjoyment the front cover provides an excellent David Stone Martin etching of Muggsy and Pee Wee. Also included in the set is a highly informative booklet giving Muggsy's bio and graced with some swell camera shots of the record session.

EDDIE HEYWOOD—THE PIANO MAN (Decca A-515)

The jazz artistry at the 88's of Eddie Heywood, which has graced many single sides for the label, is brought together for a showcasing set. The eight selected sides show off Heywood's rhythmic sparkle to excellent advantage, his keyboard knuckling carrying most of the sides. Lem Davis's alto sax blues solo on *Lover Man* and Vic Dickenson's trombone slides for a more lively *It's Only a Paper Moon* make for the only instrumental side lights. For the rest, it's entirely Heywood fondling the ivories for *Begin the Beguine*, *Temptation*, *On the Alamo*, *Laura*, *Sweet and Lovely* and *Who's Sorry Now*. Photo of the Steinway squatter graces the album cover, with an accompanying booklet giving bio notes of the ivory needer.

NORMAN GRANZ—JAZZ AT THE PHILHARMONIC—Vol. 4 (Disc 504)

It's another listen in on a Norman Granz jazz concert, with the wax retaining the enthusiasm of the concert audience. And for the listener enthusiasm runs highest for a lively *Blues* that spreads over three sides the sorcery of Shorty Nadine at the piano, who interweaves the blues theme with Les Paul's stellar guit' pickings. There's also musical meat in the improvisings of saxers Jack McVea and Illinois Jacquet along with the trombone slides of J. J. Johnson. For the remaining three sides the jazz aces ride it furiously for *Lester Leaps*. An impressionistic cover, shadowing instruments and playing fingers, makes for an attractive album design.

FREDDY MARTIN—CONCERTOS FOR DANCING (Victor P-169)

This set of eight sides brings together seven classical themes transposed by Freddy Martin for the dance. Only ringer is *Night and Day* that features Murray Arnold at the piano. For the rest, it's the concerto piano of Jack Fina pacing the way for the Martin classics that include Tchaikovsky *Piano Concerto No. 1*, Rachmaninoff *Piano Concerto No. 2*, Grieg *Piano Concerto*, *Warsaw Concerto*, *Symphonie Moderne*, *Cornish Rhapsody Theme* and with Clyde Rogers for a vocal refrain, *Intermezzo*. Album color is colorful, featured multi-colored musical notes, a piano keyboard design and a photo of the maestro. Set adds up to good and smooth dance music for the listening or dancing, both very much relaxed.

GUY LOMBARDO—Featuring the Twin Pianos (Decca A-512)

Selected eight sides from the Guy Lombardo files that feature the Steinway sparkle of the twin pianos in a group of standard song selections and dances. All in the standard Lombardo tradition, it's the twin keyboarding of Fred Kreitzer and Francis Vigneau for *Humoresque*, *Tales From Vienna Woods*, *Just One of Those Things*, *Who?*, *Swannee River* and *Doll Dance*, with Kreitzer joined by Buddy Brennan for *Irish Washerwoman* and *Barcarolle*. Twin baby grands provide the album cover design, with an accompanying booklet telling the Lombardo story.

TOMMY DORSEY ALL TIME HITS (Victor P-163)

Timed with the release of *The Fabulous Dorseys* movie, this makes for a neat package of eight T. D. disk favorites, dating back to the days when Frank Sinatra added the vocal refrain for *Somewhere a Voice Is Calling*; the Sentimentalists harmonized for *On the Sunny Side of the Street*; Jo Stafford and the Pied Pipers made it a swing classic in song for *Embraceable You*, and Sy Oliver joined with the Sentimentalists for a breezy *Chicago*. Instrumental faves on each flipover, taking in *Boogie Woogie*, *Hawaiian War Chant*, *After You've Gone* and *Opus No. 1*. Records shipped without album cover for review.

DICK HAYMES SOUVENIR ALBUM (Decca A-498)

It's for extra dividends in packaging a set of eight Dick Haymes sides, singing the soft, romantic ballads and waltz favorites. The spinning is entirely sugar coated and the selections are all choice ones, Haymes chanting it for *Star Dust*, *You Are Too Beautiful*, *They Didn't Believe Me*, *Where or When*, *If You Were the Only Girl*, *How Deep Is the Ocean?*, *Let the Rest of the World Go By* and *Back Home in Indiana*. Photo of the troubadour graces the front cover, with the accompanying booklet carrying his life story, illustrated with movie stills.

EILEEN FARRELL—IRISH SONGS (Columbia M-662)

Contralto Eileen Farrell, making her disk debut, brings a real artistic interpretation to this set of eight Emerald Isle ballads. Her pipes light and clear, she sings it unaffectedly for such beloved songs as *Believe Me If All Those Endearing Young Charms*, *The Minstrel Boy*, *The Last Rose of Summer*, *The Kerry Dance*, *Come Back to Erin*, *Danny Boy*, *The Rose of Tralee* and *Killarney*. The accompaniment of Charles Lichter and the Columbia Concert Orchestra is just as refined and unadorned as the singing. Shamrock and map of Ireland makes for the front cover design with a photo of Miss Farrell and biographical notes on the inside flap.

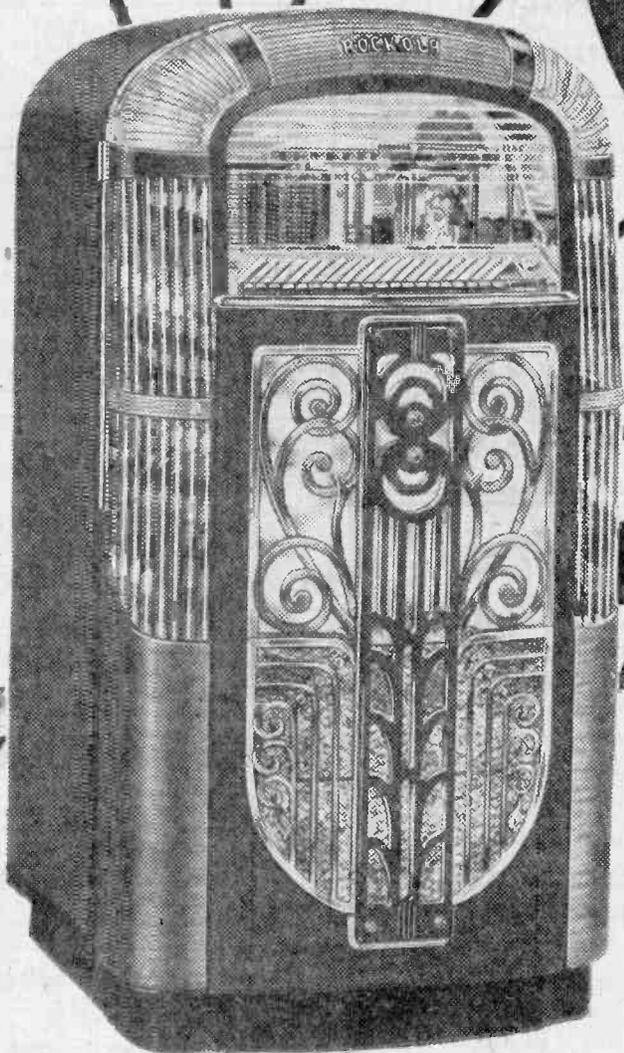
MY WILD IRISH ROSE—PHIL REGAN (Decca A-508)

The sweet Irish tenoring of Phil Regan, singing in free style, makes this set of six Emerald Isle ballads an attractive lyrical splash of green on the ears. With Harry Sosnik's music providing a lush background, Regan sings it expressively for *My Wild Irish Rose*, *When Irish Eyes Are Smiling*, *Mother Machree*, *Too-Ra-Loo-Ra-Loo-Ral*, *A Little Bit of Heaven* and *Little Town in the Old County Down*. All Erin classics. Shamrock design attracts the eye to the album cover.

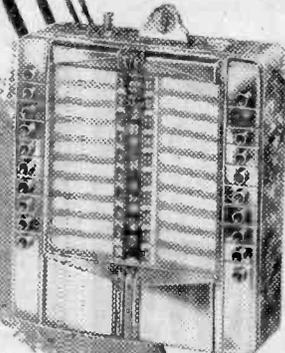
KATE SMITH—SONGS OF ERIN (Columbia C-116)

Kate Smith singing it in free style, with Jack Miller's music framing the melodies, does well with the wordage for the eight Erin classics packaged in this set. Simplicity and sincerity the keynote of her chanting, Miss Kate brings charm to each of the eight ballads, selections taking in *Where the River Shannon Flows*, *Molly Malone*, *Mother Machree*, *A Little Bit of Heaven*, *When Irish Eyes Are Smiling*, *Macushla*, *My Wild Irish Rose* and *That's an Irish Lullaby*. Album cover design built around a harp design and includes a photo of the songbird. Inside flap includes bio notes and another photo of the singer.

Wide awake operators
 demand **ROCK-OLA**



Model 1422



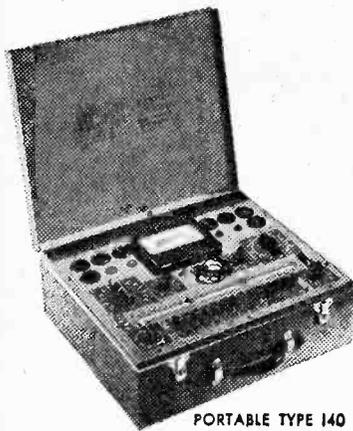
Rock-ola
Wall Box
Model 1530

ROCK-OLA MANUFACTURING CORP. 800 N. KEDZIE AVE.
CHICAGO 51

THE PHONOGRAPH THAT *Sells* MUSIC

YOU NEED THIS *New* TUBE TESTER

Quick test for JUKE-BOX TUBES...



PORTABLE TYPE 140

FEATURES

1. SHORTS TEST at voltage low enough to prevent tube damage or faulty indications —high enough for full brilliancy on Shorts Indicator.
2. DYNAMIC CONDITIONS. All tube elements tested under dynamic conditions.
3. FINGERTIP CONTROLS make settings easy.
4. TESTS STANDARD, LOCK-IN, ACORN TUBES. Extra sockets and switches allow easy adaptation when new tube types appear.
5. LEGIBLE DIAL MARKINGS—lines and numerals in white against green panel.
6. NOISE TEST PROVISION.
7. LARGE METER 4½" size for legibility. Sensitive but rugged.
8. 8-FT. LINE CORD—extra long for extra convenience.
9. SIZE: 5¼" x 13" x 15". Net weight 19¼ lbs. Steel carrying case. Sturdy leather handle.

AT SYLVANIA DISTRIBUTORS



SYLVANIA ELECTRIC

EMPORIUM, PA.

MAKERS OF RADIO TUBES; CATHODE RAY TUBES; ELECTRONIC DEVICES; FLUORESCENT LAMPS, FIXTURES, WIRING DEVICES; ELECTRIC LIGHT BULBS

Hartford Citizens Amazed at Father of Modern Juke Box

HARTFORD, Conn., Feb. 22.—“Just look at that wonderful machine. It actually talks.”

That is what the amazed people of this city were saying 54 years ago when the late Reuben Poriss established his sidewalk music emporium on Asylum Street bringing to Hartford the first juke box.

Last week on the centennial of the birth of Thomas Alva Edison, talking machine inventor, Hyman R. Poriss, son of Reuben, recalled the sheer wonder and consternation that greeted early demonstrations here.

“People would go by and stare incredulously when Dad turned on his machine,” he said. “They’d stop, look and listen in amazement. Many wouldn’t believe their own ears, and some even threatened to break the machine apart to see who was inside.”

Father of Juke Box

The elder Poriss, who died in 1935, made a living for many years demonstrating what was then looked upon as a robot. He might even be called the father of the modern coin-operated phonograph, his son said.

“My father would set his machine on the street, attach the horn and play a few of the cylindrical wax rec-

ords. When the crowd had gathered, he’d plug in eight or 10 ear-piece attachments and charge each listener a nickel.”

But could he make a good living doing this?

“Well,” according to the son, “he had 10 children at the time, and none of us ever remembered starving.”

An oddity of the first talking machine is that it was electrically operated. Hyman Poriss recalled that it was several years before his father obtained the spring-operated type.

Three Suns Get Cleveland Nod

CLEVELAND, Feb. 22.—Cleveland Phonograph Merchants’ Association has selected the Three Suns’ Victor recording *If I Had My Life to Live Over Again* as the March hit tune of the month in Cleveland. Song will be plugged on the 3,500 juke boxes in the Cleveland area and will receive backing of an intensive promotion campaign utilizing street car, newspaper and radio advertising, as well as display cards and colored title strips.

Idea of the association’s hit-tune promotion, which got its start in 1941, is not to pick sure-fire hits, but rather to select a disk which the local operators will turn into a good play-getter. Operators here point out that the tunes picked by the association have since risen in popularity on juke boxes locally and nationally. Promotion of the disk is likewise credited with aiding local retail record sales and sheet music sales.

Coinex Renews Juke Repair, Rebuilding Service in Chicago

CHICAGO, Feb. 22.—New rebuilding and reconditioning service for automatic phonographs was put into effect here February 10 by Coinex Corporation. Murray Rosenthal, firm’s head, said the war-born service program was being restored due to demand by many music operators throughout the country.

Coinex has increased its service staff to handle extra work resulting from the new program. Rosenthal said in the first few days of the new service, seven phonographs were rebuilt and more are in process of being shipped from various parts of the country. Latest electronic testing equipment is used and cabinets are sanded and refinished where needed. A six-point repair service is featured in the rebuilding service. Firm is continuing its ray gun rebuilding service on the same scale as during the past three years. New phonograph service is being carried out in the company’s headquarters in a separate section.

Pipe Wired Music To Roanoke Firms

ROANOKE, Va., Feb. 22. — Five firms here, including the First National Exchange Bank, opened their doors February 15 to the strains of waltzes, light classics and popular tunes via telephoned music. Saks and Company, John Norman, The Sportsman and Henebry’s were the other companies.

Bank service will offer music 12 minutes on the hour and half hour, according to officials of the Southern Wired Music Company, Lynchburg, Va., which will originate the music from studios located at 34 West Kirk Avenue.

FIELD SALES EXECUTIVE

Wholesale Distributor of Top Line Phonograph Records would like to contact experienced Merchandising Man to head up Record Operation. Volume now running over million dollars annually. Location—Exceptionally desirable market in Middle West. Compensation—Guarantee and overriding arrangement. Will approach \$10,000 on present volume. Give complete personal description and outline of experience in first letter.

BOX D-442, Care The Billboard, Cincinnati 1, Ohio

- SOLOTONE COIN BOXES, NEW ----- \$33.00
- SOLOTONE COIN BOXES, USED ----- 31.00
- ADAPTOR AMPLIFIERS, NEW ----- \$40.00
- ADAPTOR AMPLIFIERS, USED ----- 30.00

Prices F. O. B. New Haven, Conn.

F. J. CORCORAN—Distributor

87 ORANGE ST.

NEW HAVEN, CONN.

RECORD TRAYS

For 61, 71 and all other Wurlitzer Counter Models, reconditioned. I will make your old trays the same dimensions as when new and guarantee them to give satisfaction. Price \$7.50 for set of 12, or \$6.00 a set in lots of 5.

HUGO JOERIS

3208 Jackson St., Amarillo, Texas

OPERATORS, ATTENTION!

TOP PRICES PAID FOR USED RECORDS

SELL TO Chicago’s Largest Distributor of Used Records.

WRITE, CALL OR SHIP TO

USED RECORD EXCHANGE

1736 N. Keeler CHICAGO 39, ILL.
Telephone: CAPitol 7852
WE PAY THE FREIGHT

WURLITZER

COUNTER MODEL

TRAYS

Rebuilt to factory specification and re-bushed without loss of strength in body or edge. Guaranteed better than new or your money refunded.

\$7.50 per set

Distributors and Phone Dealers Write for Special Deal.

SOUTHTOWN PHONOGRAPH COMPANY
1752 W. 57th St. Chicago 36, Ill.

CLOSING OUT

1,000 NEW QUALITY

COIN OPERATED RADIOS

Size 8"x10"x14"
Top Beveled in Extra Heavy Plastic

\$49 BUY NOW

½ Deposit With Order.

A. CASPERSON P. O. Box 9465
LOS ANGELES 5, CALIFORNIA

FOR SALE

40 Wurlitzer, 5-10-25,

\$125 Wall Boxes,

\$380.00 for Lot or \$10.00 Each.

CLETON AUTOMATIC MUSIC CO.

211 North Elson, Kirksville, Mo.

HERE’S A SCOOP!

Music Machine Amplifiers rebuilt for \$28.95; all burnt or worn out parts replaced. 10 days’ service. Satisfaction guaranteed. Speaker reconing service available.

ELKINS RADIO

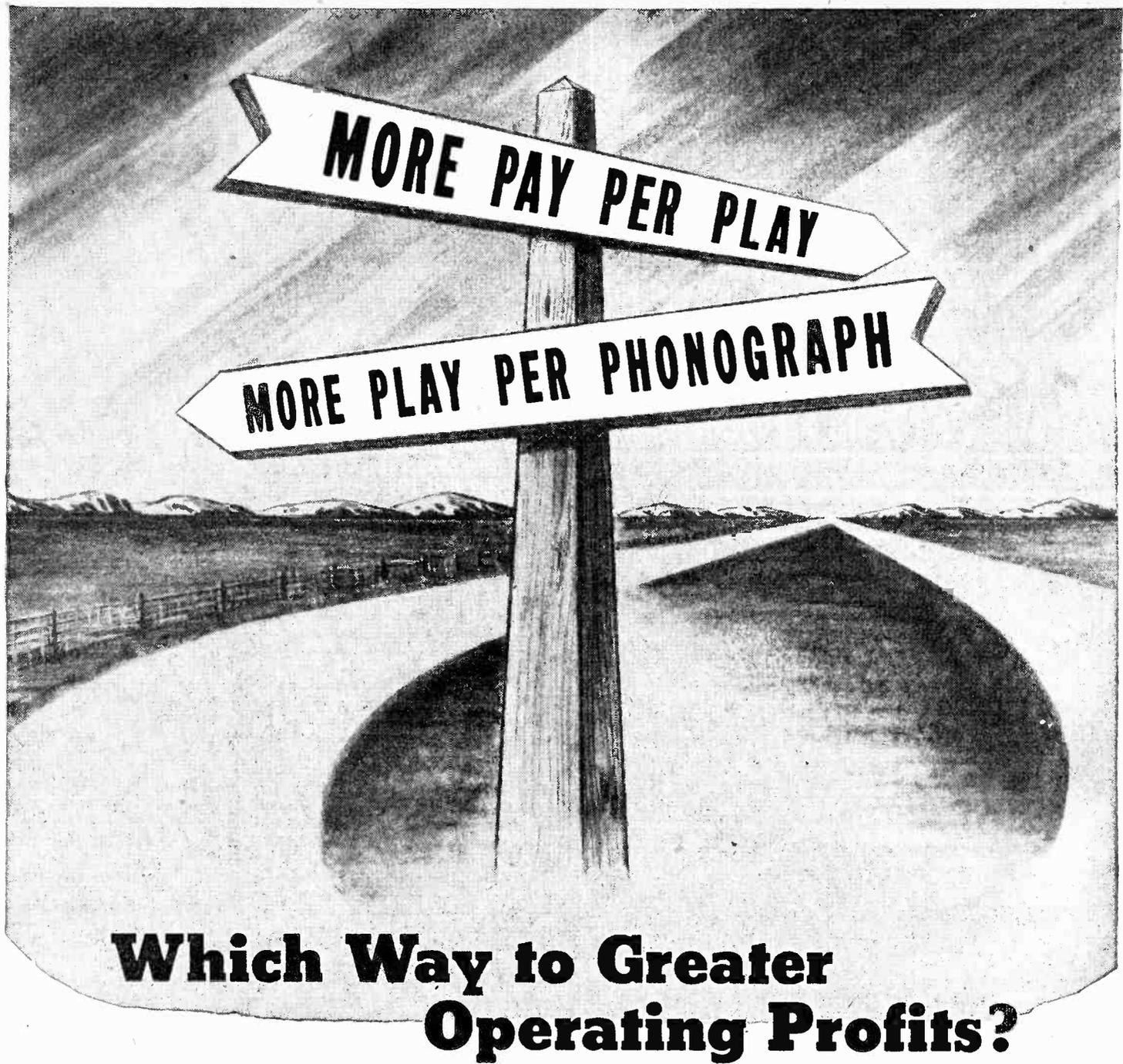
ELKINS, W. VA.

USED RECORDS WANTED

Any Quantity Older Records Accepted. State Price and Condition.

Lewin Record Outlet

45-53 45th Street Woodside, L. I., N. Y.
Telephone: Ironsides 6-8681



Which Way to Greater Operating Profits?

It is universally agreed that the operator must increase his income to exist under current conditions.

But there the agreement ends.

Wurlitzer contends that *quarter-dime play* will produce that extra income. We have promoted the new basis of play with every means at our command. We are already seeing it work out successfully in thousands of locations.

To those who believe *more play per phonograph* is the answer, we have this to say.

Wurlitzer has done and is doing more — *far more* — than anyone else in this industry to promote phonograph play.

For 1947 Wurlitzer will run 53 full-color, full-page ads in 8 of the greatest national magazines *promoting phonograph play!*

For 1947 Wurlitzer will post 18,000 billboards from coast to coast *promoting phonograph play!*

For 1947 Wurlitzer is launching a tremendous point-of-purchase campaign *promoting phonograph play!*

Talk won't solve the problem of producing extra operating income. Action will. Wurlitzer, and Wurlitzer alone, is acting from both the standpoint of *more play* and *more pay* for the benefit of all operators! The Rudolph Wurlitzer Company, North Tonawanda, New York.

FOR PROFIT TODAY...

 *Quarter*  *dime play*

New Ballad

Jimmie Busler's new ballad, *Continental Rose*, is being featured by such Western bands as Cliff Japhet and His Western Aces, now playing over radio station WWSR, Saint Albans, Vt.

Do You Think It's Fair, by Lew Mel, Kitty O'Brien and Gordon Sizemore, and *Westward Bound*, by Lew Mel, Jimmie DeKnight, Frankie Kelly and Jack Howard, published by Jack Howard (the Cowboy Publisher), of Philadelphia, have both been recorded by the Sleepy Hollow Ranch Range, ABC network artists.

Jim Bullet, president of Bullet Records, Nashville, was in Cleveland recently to supervise the cutting of four sides by Blaine Smith and Pappy Howard. Russ Hull, president of Country Music, Chicago; Ray Marcell, distributor of Bullet Records in the Cleveland area, and Eugene Wellman, of Huntington, W. Va., guest of Marcell, were all present at the session. The tunes recorded were *I Hope I Never Wake Up*, by Floyd Wilkins and Russ Hull, and *Darling, Don't You Love Me Anymore?*, written by Blaine Smith. Both were sung by Smith. Pappy Howard's Connecticut Kernels furnished the musical background. Pappy Howard waxed *I Wanna Go Fishin'* (Ray Marcell and Eugene Wellman) and Bob Nolan's *Cool Water*. Three of the four songs are from the Country Music catalog.

Bill Boyd, Victor recording artist, attended the Coin Machine Convention in Chicago. Boyd will go on a tour of Virginia and North and South Carolina in March with a unit of WSM's *Grand Ole Opry*. Bill is plugging his latest Victor releases, *Jim's Polka*, *Oklahoma Bound*, *These Tears Are Not for You*, *I Just Don't Know Why But I Do*, *Down the Trail to San Antone*, *Shame on You*, *Home Coming Waltz*, *New Spanish Two Step* and *New Steel Guitar Rag*.

Elton Britt, president of R.F.D.

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

Music, was accepted as a member of ASCAP recently. Also at the last ASCAP meeting R.F.D. Music Publishing Company, Inc., was accepted as a publisher member.

Skyline Changes

Ollie and Fred Cook, of the Skyline Patrol, who were heard over Station WCHS, Charleston, W. Va., have started on the new Huntington, W. Va., Station WPLH. The Patrol has two sponsored programs daily, 8 a.m. and 4:30 p.m. Fred Cook will promote hillbilly jamborees for the station and Ollie will help out with the station's artist bureau. They will put on shows in Ohio, Kentucky and West Virginia.

Charlie and Honey are now heard daily over WCHS, Charleston, W. Va. The act was formerly at WMMN, Fairmont. Another Charleston station, WKNA, has a new act, Slim Drye and His Carolina Hillbillies. They come from North Carolina and there are four in the group.

Blue Grass Roy, former well-known folk song vocalist, is giving up his singing and is a full-time announcer for the Tuscola, Ill., station, WDZ. Lonnie and Thelma have left WDZ for their home in Missouri where they plan to rest awhile before going back on the air. Bill Scott and the Hoosier Sweetheart, Marie Lou, are now at WDZ, along with Monte Roberts, who used to be with Paul Grove and Red Belcher at WJJD, Chi.

Melvin Price and the Santa Fe Rangers are now making p. a.'s in Maryland and are airing over WASL, Annapolis, Saturdays from 12:30 to 1 p.m.

Charlie Arnet and His Haymakers, who have been heard daily over Station WMMN, Fairmont, W. Va., left

the air recently. Arnet plans on completing the p. a.'s they have been booked in that territory and are then starting on a theater tour that will end down in Florida. Entertainers on the act include Charley and his wife, Daisy Mae; Jackie Osborne, Whitey Drummond, Flash, Zip and Wilma Ross.

Blaine Smith, WWVA, Wheeling, W. Va., made a trip to Cleveland recently to do recordings.

Eddie Snyder, the Plainsman, who was formerly with Joe and Shirley Barker, has returned to Station WWVA and is now with Toby Stroud and His Blue Mountain Boys as a regular member of that act. His voice is reportedly one of the deepest of any cowboy singer on the air and he pulls in the mail for such numbers as *You Two-Timed Me One Time Too Often*, *Rye Whisky*; *When You Leave, Don't Slam the Door*; *The Lasso Song*, *We Live in Two Different Worlds* and *From Now On*. Eddie also writes some of his numbers.

Smilin' Charlie McGregor and His Merry Makers are now heard over WFVA, Fredricksburg, Va. Charlie is secretary of the Gene Autry Friendship Club. Cousin Bob Nicholson is also heard over WFVA.

Myers Supervises

James E. Myers, who supervises the recording sessions for the Cowboy label in Philadelphia, is being called upon to perform similar chores for other labels. At the start of the month he supervised two sessions for Rich Records and later in the month goes to Buffalo to supervise two recording sessions for the Process label. For the Rich label, Myers cut the 101 Ranch Boys, who are heard twice daily on Station WORK, York, Pa.,

selections including *Paradise Isle*, *Timber Trail*, *Cimarron*, and from the catalog of Howard Publications of Philadelphia *I Belong to Only You*, *Someday You'll Be Sorry*, *The 101 Boogie*, *I'll Find Someone* and *Blue Ranger*.

Andy Hanley, who heads the Riders of the Range, recorded his *I'll Find Someone* for Aetna Records, the song also recorded by the 101 Ranch Boys, headed by Andy Reynolds, on the Rich label.

Eddie Malle, veteran popular songwriter and playwright, has entered the rapidly growing fold of Jack Howard Publications as a writer of hillbilly and Western songs. His first efforts are *Del Rio Del* and *Is Your Heart Crying Like Mine?* Among others listing their songs in the Howard catalog are Ray Whitley, Red River Dave, Jesse Rogers, Bill Boyd, Jim Boyd, Elmer Newman, Shorty Long, Rusty Keefer, Arthur Smith and Jimmy DeKnight.

Maurice Granatoor, one of the men responsible for the success of the Cowboy record label in Philadelphia, is spending a two weeks' vacation in Miami Beach, Fla.

Jimmy DeKnight, who has written a number of Western songs and hillbilly tunes but so far has kept behind the scenes since his return, from the army, has three offers from different recording firms after hearing him demonstrate several of his own songs.

The Santa Fe Rangers, of the Hayloft Hoedown cast on WFIL, Philadelphia, made a personal appearance for the Polish American Fire Company in Shenandoah, Pa., for two benefit shows and were forced to turn the people away at both shows. The boys claim they played so much Western hot music that they kept the fire engine close by the building as a safety precaution.

One of the new releases on Cowboy Records titled *Between the Lines* (*American Folk Tunes on opp. page*)

Coin Machine

Acceptance Corporation

A SPECIALIZED CREDIT AND FINANCING AGENCY FOR MANUFACTURERS AND DISTRIBUTORS OF COIN-OPERATED MACHINES



SOUND FINANCING BASED ON A THOROUGH KNOWLEDGE OF THE COIN MACHINE BUSINESS

134 NORTH LASALLE STREET • CHICAGO 2 • ILLINOIS

717 Market St., San Francisco, Calif.

Construction Bldg., Dallas, Texas

REAL BUYS

Thoroughly overhauled and ready for location.

- 25 Wurlitzers 600 Rotary .. \$150.00
- 10 Wurlitzers 500 175.00
- 5 Wurlitzers 950 375.00
- 5 Wurlitzers 700 325.00
- 5 Wurlitzers 780E 350.00

One-Third Cash, Balance C. O. D.

ADVANCE PHONOGRAPH CORP.

4665 PAGE BLVD. ST. LOUIS 13, MO.

"THE HIGHEST BIDDER"

TURN YOUR USED RECORDS
\$\$ INTO CASH \$\$

WRITE, CALL OR JUST SHIP TO

NATHAN MUCHNICK

1251 N. 52nd St., Philadelphia, Pa.

Phone: GRE 3153

WILL PICK UP WITHIN 100 MILE RADIUS.

FOR SALE FOR SALE

COMPLETE PHONETTE SET-UP

1946 EQUIPMENT — USED 4 MONTHS

195 Personal Music Boxes, 20 Solo Tone Boxes.

- 9 Personal Music Location Amplifiers.
- 1 Solo Tone Location Amplifier.
- 1 Solo Tone Studio Amplifier.
- 1 Twin-Twenty Rock-Ola.
- 1 Twin-Twelve Wurlitzer.
- 1 Personal Music Demonstrator.
- 750' (ft.) of four (4) wire Cable.

SELLING AT SACRIFICE

WRITE FOR DETAILS

TOWER MUSIC COMPANY

1222 Freeman St. Marysville, Calif.

IN WISCONSIN

Aireon KLEIN
DISTRIBUTING CO.
2606 W. Fond Du Lac Ave.
MILWAUKEE 6, WISC.
KILBOURN 2032-3

WE BUY USED PHONO RECORDS
MERVIS TRUCKING COMPANY
7026 LEXINGTON AVENUE
CLEVELAND 3, OHIO

Va. Cafe Ops Plan Court Juke Battle

NEWPORT NEWS, Va., Feb. 22.—Local restaurant and cafe owners will take their fight to have the city ordinance against playing music machines on Sunday ruled unconstitutional to the State Supreme Court, their counsel indicated after Corporation Court here upheld a police court ruling against them this week.

In a test case, one of the cafe owners was fined \$5 in lower court for violating the local ordinance, and the Corporation Court sustained the fine. Counsel for the defendant moved for a 60-day stay of execution, indicating an appeal. The counsel contended it was no more unlawful to play a coin-operated phonograph on Sunday than an ordinary phonograph or radio.

Pla-Mor Music Newest Juke Operating Firm in Philly

PHILADELPHIA, Feb. 22.—Pla-Mor Music Company, newest music machine operation to be set up here, has been established by Morris M. Applebaum at 1609 E. Duval Street.

Firm was legally represented by Henry W. Balka in its application for a certificate for the conduct of business under the Fictitious Name Act.

AMERICAN FOLK TUNES

(Continued from opp. page)

is being considered for recording by Ernest Tubbs, Tex Ritter, Cowboy Copas and George Long. It's the brain child of Ray Whitley and Rusty Keefer.

Pancake Pete Newman, featured with the Sleepy Hollow Gang and the Hayloft Hoedown on WFIL, Philadelphia, has been ordered to Florida by his doctor to recuperate from his recent illness. He expects to remain in the South for one month. During his absence Jack Day, of the Santa Fe Rangers, is pinch hitting for him on the weekday Sleepy Hollow Gang afternoon programs. Other members of the Gang include Pete's brother, Uncle Elmer Newman, the Murray Sisters (Sophie and Julie) and accordionist Monte Rosci.

As soon as he returns to Philadelphia Pete is scheduled to record four sides for Majestic Records. The entire Sleepy Hollow Gang already have signed to cut 12 sides annually for the same record label.

Returned from a long engagement at the Last Frontier Hotel in Las Vegas, Nev., Dick Thomas, composer of *Sioux City Sue*, made a guest appearance on the WFIL-ABC *Hayloft Hoedown* in Philadelphia February 15. A frequent visitor to the radio barn dance, it was on the WFIL show that Thomas originally had the coast-to-coast premiere for his *Sioux City Sue* hit.

9¢ Each

FOR YOUR USED RECORDS.
F. O. B. Boston, Mass.
Not more than 5% Blues or Race Records.
Any Quantity—No Limit.
Let us know what you have. Wire or write
Sheldon's Record Centre
19 LaGrange St. Boston 16, Mass.

WANTED

USED RECORDS

Any quantity. Highest prices paid.
Write BOX D-444,
The Billboard Cincinnati 1, O.

MOTORS REWOUND

Quick service on Phonograph Motors.
Starting Windings \$4.50
Complete Windings 9.00
Reversing leads brought out and marked. Guaranteed.
ACE ELECTRIC CO.
29 Woodland Nashville, Tennessee

OPERATORS—Here it is!



The Sensational!
UNIVERSAL
Phonograph Conversion
CABINET
\$209.50

F.O.B. Grand Rapids, Mich.

YOUR OLD AND TESTED MECHANISMS INSTALLED IN TWO HOURS

IMMEDIATE DELIVERY ON MODELS 412, 500, 616 AND 600 ROTARY WURLITZER. ALSO ROCK-OLA WINDSOR.

DON'T DELAY—WRITE, WIRE OR PHONE. ORDER YOUR SAMPLE CABINET TODAY

NOW WITH LIGHT-UP GRILL

MILLER VENDING COMPANY

42 FAIRBANKS, N. W.

GRAND RAPIDS, MICHIGAN

Phones 9-8632, 9-6047



Phono Needle • Hardware Laboratory

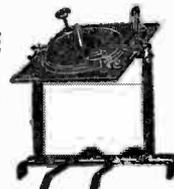
Phono Turntable Stand

G-C MASTER POINT
"JUKE SPECIAL"
PHONO NEEDLE



NEW G-C PHONO TURNTABLE SERVICE STAND

Steel stand on which to place any turntables, easily adjusted, sturdy.
No. 5205—List \$6.65.



Preferred by Juke Operators. Perfectly formed, long-lasting, special metal tip. Excellent reproduction.

No. 1437—List \$1.00 Ea.

G-C HARDWARE LABORATORY

40 clear glass jars of over 2100 essential electronic hardware items.
No. 6804—List \$24.00. RADIO DIVISION DEPT K

At leading distributors
Write for complete catalog

GENERAL CEMENT Mfg. Co., Rockford, Ill., U. S. A.

Manufacturers of over 3,000 products • Sales offices in principal cities



PACKARD MANUFACTURING CORPORATION

2900 COLUMBIA AVENUE

INDIANAPOLIS 7, INDIANA

- Rockola Commando .. \$250.00
- Rockola 12 Record,
- R. K. 100.00
- Wurlitzer 500..... 199.00

- Wurlitzer 600..... \$199.00
- Wurlitzer 750 E.... 350.00
- Wurlitzer 850..... 350.00
- Wurlitzer 950..... 350.00

1/3 DEPOSIT

BIRMINGHAM VENDING CO.

2117 THIRD AVE., NO.

PHONE 3-5183

BIRMINGHAM, ALA.

New York:

Harry Hoffman, Irving Blumenfeld and George Goldman, the three "generals" of General Vending Sales Corporation, Baltimore, have been sending out invites to their housewarming Sunday (23). Many New York area ops and distributors are slated to attend to see what the shouting is about. . . . Garwood, N. J., \$200 pinball op bite is in the hearing stage.

Coin radio ops are reporting that third rate hotels are proving better spots for their sets—from the revenue standpoint. . . . Thomas F. Leyppoldt, Leyppoldt Company, has been in and out of town during the past three weeks since the CMI show. Firm offices are slated to be opened in Chicago. . . . Irving Delmore, Newark; Bob Horowitz, upstate; Frank Howards, Trenton; Ken Lessing, Boston, and Gerald Friedman, Philly, were some of the visitors to the avenue last week.

De Witt Eaton, AMI vice-president, is reported headed for the Big Town. . . . Rash of showings of new coin machines in the city is slated to bloom early in March. . . . Jack Fritzgibbon, Musical Minutes, Inc., is planning to spend several days in Philly this week. . . . Harry Fox, F & F Vending, New Orleans, is in town.

Nat Wind, production chief at Coradio, Inc., is getting ready to surprise the boys on coin machine row with something new, according to Louis Brown, Coradio proxy. . . . Greater New York Grocery Buyers' Show at Madison Square Garden, June 2-5, is slated to have at least one coin frozen food vendor on display. . . . Wholesale Tobacco Distributors' annual dinner, March 1, will be attended in force by cigarette ops. . . . Joseph Rake, together with sons Nat and Manny, all of Rake Coin Machine Exchange, Philadelphia, were in town last week-end.

Milwaukee:

Most Milwaukee coinmen are still recovering from that blow our record snowstorm dealt them. Many are still catching up with deliveries and minor adjustments. . . . Lou Pesick is considering opening an auto radio service. . . . Rody Strobel Jr. just added five new automatic phonographs to his stock.

Morry Zenoff's Plankinton Arcade staff is getting to be a family affair. Mrs. Zenoff lends Morry a hand in the office, and Dolly Michelson's husband, Ira, comes in to help during rush hours. John Voss, Morry's manager, attends Milwaukee Business University in the same building which houses the arcade; he is also keeping up his voice practice for a possible professional singing career. Rose Rottman is in charge of the jewelry booth, and Pat Johnson doubles between the coin machines and the cigar counter. Another staffer, Estelle Lemerand, is wearing a diamond ring on the proper finger as a token of Irv Schmidt's affection.

John M. Proce's innovation of cutting records which feature local musical outfits is coming right along. Larry Evert's orchestra will cut four sides, two of them being of his own original songs. Teddy Fabian's Milwaukee outfit, the Monarchs of Monkeyshines, will make records too. . . . Harry Jacobs Jr. and Sr. are making plans to exhibit their new machines at the April 14 rally at the Pfister Hotel.

Bill Huber Jr.'s father, William, has been appointed manager of the Eagle's Club. Bill Jr. recently returned from making the rounds of Northern Wisconsin operators. Recent Packard visitor was Harold La Fevre, of Sturgeon Bay. . . . George Gesser's daughter, Mary Elizabeth, is a house guest of her Milwaukee aunt. Vic Manhardt Jr. was elected president of the Mills Phonograph fraternity, a nation-wide organization. (See MILWAUKEE on page 114)

COINMEN YOU KNOW**Kansas City:**

Frank Fasone, of Acme Candy & Tobacco Company, is among the newest recruits to the National Automatic Merchandising Association around these parts. He and his partner, Frank Buccero, are planning to take in the NAMA meet at Chicago in April. Fasone is happy over the receipt of 10 new all-electric cigarette venders, but mostly these days he is watching the weatherman, with an eye to getting out on the golf course again and giving Nick Evola, of Paramount music, a little competition.

Missouri and Kansas operators were circulating again thru the local coin machine salons, after the customary seasonal layoff for the CMI show and other gatherings. . . . Mr. and Mrs. Roy McDaniels came up from Marshall, Mo., where he has a music and pinball route. . . . J. O. Wittington came in from Pierce City, Mo., and Charles Newhill, of Tally Amusement Company, came in from Clinton, Mo. . . . Kansas noted included Manuel Snaveley, of Lawrence, and Paul Maceli, of Pittsburg Tavern Supply Company.

If you want the lowdown on that highly-developed hobby of model railroad trains, ask Fred and Maryanne Lamb, of Automatic Coin Machine Company. They have a lulu of a layout, with 200 feet of track, including block signals, coal loader, dump cars and an electro-magnet crane. Locomotive smokes and whistles.

Mrs. George Wormington, of Melody Lane Music Company, is staying on (See KANSAS CITY on page 114)

New Orleans:

Recovering from the Mardi Gras carnival, coinmen here are waiting delivery of new machines. Carnival generally saw increases in pinball and music box play. . . . Frank Venti, ABC Novelty Company, was one of many who did a landslide business in juke rentals. . . . Phil Pace, Dixie Coin Machine Company, was masked and costumed as a black panther, with his children as a cowboy and a rabbit. . . . Dan Cohen was on a Hermes parade float.

Bob Buckley and Sam Tridico, who were on the road all the time between the Chicago Coin Machine show and the Mardi Gras, reported on their return they have received the distributorship for Buckley Track-Odds in Alabama. Boys have Louisiana and Mississippi in addition. . . . Dan Lansberg is now representing J. H. Peres Distributing Company in Louisiana and Mississippi sales. . . . Peres and O. C. Marsgall, New Orleans Coin Machine Exchange, took in the hilarity during carnival time but did not costume.

Joe Valenti, a race horse named after Dixie Coin's Valenti by his brother who owns the animal, ran a distant last at the Fair Grounds recently. . . . Congratulations are due Johnny Bosch, Avalon Amusement Company, who recently traveled to Chicago on a combination business and honeymoon trip. . . . A jovial group at the Empire Room was composed of Louis Boasberg, Ray Bosworth, Joseph Isaacson and James Tallon. Boasberg and his crew from New Orleans Novelty Company spent (See NEW ORLEANS on page 114)

Chicago:

Grant Shay, Bell-O-Matic Corporation vice-president, reports that the former Lillian Segal, now Mrs. Joch, is secretary to Vincent Shay, firm's president. Mrs. Joch was widely known in women's athletic circles, excelling in track events as well as in other sports. Incidentally, Grant still wears the same hat size and lives at the same address despite his newly acquired executive duties.

Sol Gottlieb, of Dave Gottlieb & Company, says that the firm's new one-ball payout model will be ready for delivery in about two weeks. . . . Atlas Novelty Company, thru Harold Schwartz, reports that Joe Kline left this week for a business trip thru the company's Illinois territory.

Over at the Empire Coin Machine Exchange Gil Kitt is off on a trip to Baltimore for the opening of General Vending Sales Corporation's new headquarters at Biddle and Howard streets there. Kitt will combine business with pleasure while in the East, as he formerly resided in Baltimore. Shirley Corush, who celebrated her birthday February 21, called to tell us that we misspelled Paul Glaser's name last week. Sorry, Paul.

Evelyn Jacobson, secretary to Dick Law at Mills Industries, reports that her firm has just announced that J. Perry Kinzie has been appointed Southwest distributor for Mills music equipment. He has headquarters in Tulsa, Okla. Charley Schlicht, manager of Mills music department, is issuing an invitation for all operators and distributors to visit the firm's recently completed modern phonograph display room.

J. Rosenfeld, of the J. Rosenfeld Distributing Company, St. Louis, was a caller at the O. D. Jennings plant this week. Dave Lovitz is readying a campaign in favor of the manufacturing firm's twin-play bell console. J. Raymond Bacon, Jennings' vice-president, finally had a door installed in his newly remodeled office. Now if he can find suitable drapes to go with the rest of his new headquarters he will be all set.

James T. Mangan, director of CMI's public relations bureau, has been invited to join the Artists and Writers' New York Club in a conclave scheduled for Palm Beach, Fla., February 21 to March 2. While in the South he will call on Florida coinmen.

James H. Martin & Company reports that Jimmy Martin flew down to Atlanta last week-end and came back to Chi Monday. . . . Four new Martin-ites have been added to the firm—Fran Jackson, who is in charge of advertising, and three new office people.

Kelner Venders was visited last week by Emil Churan, Union Pier, Mich. . . . Tony Gasparro tells us Williams Manufacturing Company received as callers Ed Shafer, Columbus, O., and Larry Frankel, Rock Island, Ill. . . . Over at ABC Music Service Corporation Bob Manning reports that firm's Bob Gnarro is just back from a week's vacation in Excelsior Springs, Mo.

Lewis Coin Machine Service had as visitors last week Tony Sanders, Paul Erikson and Frank Small, of Kenosha, Wis.; Ross Lewis, Peoria, Ill., and Steve Baut, East Chicago, Ind. . . . Mid-State Company's Bruno Kosek says L. Sebastian, Rantoul, Ill., dropped in to chat and to transact some business. . . . Mike Spagnola, Automatic Distributing Company, received as callers Joe Martini, Rockford, Ill., and Joe Peskin, Chicago operator, who paid Automatic a visit first thing after stepping off a plane from Florida where he vacationed.



STUDENTS OF PHILADELPHIA'S Central High School smile happily after winning this Wurlitzer juke box for their school in a quiz contest in which they bested the city's Girls' High. Called "Campus Quiz," the program is broadcast weekly over Station WFIL from the stage of a different neighborhood theater in the City of Brotherly Love.

IN
KENTUCKY
IT'S
BRANSON
FOR
Aireon

ELECTRONIC PHONOGRAPHS AND ACCESSORIES

ALSO

- JENNINGS CHIEFS and CHALLENGERS
- COLUMBUS BULK VENDORS
- DAVAL PRODUCTS
- SCHERMAC STAMP VENDORS
- MAX CLASS PRODUCTS
- MAESTRO POINT PHONO. NEEDLES
- PIN GAMES OF ALL LEADING MANUFACTURERS
- SUPPLIES AND PARTS OF ALL KINDS

Get On Our Mailing List

H. M. BRANSON
DISTRIBUTING CO.

514-16-18 So. 2nd Street
LOUISVILLE 1, KY.
Phone: Wabash 1501

Detroit:

Anthony Sirocuse, who was partner and manager of Gunn Music Company, a pioneer music operating firm, until the business was sold to Music Service Company a year ago, may return to the business with Circle Music Company as the new firm name. Headquarters are at 6648 Theisen Avenue in suburb of Dearborn. . . . Glenn Yuille, Wolverine Sales Company, reports the phone company assured them the new Solotone system will be functioning on March 1.

Saul Herman has taken over sole ownership of Vend-O-Drink of Detroit, formerly the Vend-O-Drink Company, in the cola and root beer venter field. He is still associated with his brother, Milton, but Carl Schram, a former partner, has withdrawn from the enterprise. New headquarters are at 2712 Pasadena Avenue.

Philco Distributing Company, record distributors for various lines, suffered a major loss of its record and other stock in a fire that gutted its building February 15. . . . Irving Ackerman, Angott Sales Company, and Leon H. Lewis are establishing the Detroit Tradio Company in the National Bank Building.

Max Lipin, Allied Music Sales, made a fast trip into New York on business this week. . . . Joseph Brilliant, president of MAPOA, was away on a trip for an indefinite period. . . . William Zakoor, Border Novelty Company, has left for a few weeks in Florida.

Indianapolis:

Music Operators' Association of Indiana, Chapter No. 1, held a call meeting of the advisory board February 17 in the Indianapolis Athletic Club. Henry Windt, MOAI president, led the discussion about several bills now pending in this State's General Assembly. . . . Sam Weinberger, Southern Automatic Music Company, made a business trip to Louisville over the week-end.

Peter Stone, who represents the Indiana Automatic Sales Company, was on a business tour of Northern Indiana during the week. . . . Local coinmen are hoping that May Banister, of Banister & Banister Distributing Company, will get off the sick list soon. . . . Stanley Butler, formerly with Banister, is now an operator of pinballs and phonographs. Fred Slough, Plymouth Novelty Company, Plymouth, Ind., was a coin row visitor. He was after new equipment and parts. . . . Also on an equipment-buying visit was Chauncey Medsker, who came in from Marion, Ind.

Look To The **GENERAL** For LEADERSHIP

General's New Building . . .

SYMBOL OF FAITH
IN AN INDUSTRY

The new GENERAL headquarters, with its ultra-modern facilities, is unquestionably the showplace of the coin machine industry today. It is not only a fulfillment of our own aspirations but represents our confidence in the future of this industry and particularly in these leading manufacturers whom we represent:

- AIREON MANUFACTURING CORP.
- D. GOTTLIEB & CO.
- O. D. JENNINGS & CO.
- UNITED STATES VENDING CORP.
- ABT MANUFACTURING CORP.
- DAVAL PRODUCTS CORP.
- MARVEL MANUFACTURING CO.
- CHICAGO METAL MFG. CO.
- PFANSTIEHL CHEMICAL CO.
- AERO NEEDLE CO.
- EAGLE PHONO. REPLACEMENT PLASTICS



MEMBER.

Established 1925

Growing Steadily Ever Since!

GENERAL Vending Sales Corp.

BIDDLE & HOWARD STS. Phone: Vernon 4119 BALTIMORE 1, MD.

★ **SPECIALS** ★

BUY WITH CONFIDENCE — 5-BALL PIN GAMES

2 Catalina	69.50
1 Invasion	69.50
1 Torpedo Patrol	69.50
1 Baker's Defense	49.50
1 Captain Kidd	49.50
1 Midway	49.50
1 Tall Gunner	49.50
1 Eagle Squadron	49.50
1 Bubble	99.50
1 Five-Ten-Twenty	69.50
7 Cantons	119.50
1 Surf Queen	110.00
2 Big Hit	110.00
3 Spellbound	119.50
5 Superliners	119.50
3 Suspense	119.50

1 Under Sea Raider . . . \$150.00

Above Machines clean and ready for location.

SALESBOARDS
GARDNER, CONTAINER AND SUPERIOR
AT BELOW FACTORY PRICES.

5¢ LULU BELLES, Thick . . . \$1.75 Ea.
25¢ CHARLEY, Thick90 Ea.
LULU CHARLEY, Thick . . . 1.45 Ea.

Case lots only on above orders.
One-Third Certified Deposit With Orders.
MIDWEST NOVELTY & SALES COMPANY
17 South 7th St. FORT DODGE, IOWA

ROUTES FOR SALE

in Calif.

70 new and late model Phonographs on location in Los Angeles vicinity.

★ ★ ★ ★

Over 100 Consoles on location. Licensed territory. Cash Pay-out. Can be financed. Write for details. Other Route Listings available.

GENERAL MUSIC CO.

2277 W. Pico Blvd. Los Angeles 6, Calif.

FOR SALE

GENCO TOTAL ROLLS	\$375.00
Wurlitzer Skeeballs	195.00
Wurlitzer Skeeballs (High Score)	245.00
Chicago Coin Hockey	125.00
Bang-a-Fitty (New)	950.00
Daval Bumper Bowling	39.00
Pokerino	49.00
BALLY BEVERAGE MACH. (400 drink)	350.00
BALLY BEVERAGE MACH. (600 drink)	400.00

TERMS—1/3 Cash, Balance C. O. D.

AUTOMATIC COIN SALES

2101 CHESTER AVE., CLEVELAND 14, O.
TEL: Main 8482

Small Ad—but **BIG Values!**

PHONOGRAPHS	Seeburg 9800, RCES . . . \$525.00
Seeburg Colonel, RC	450.00
Just Off Location. Immediate Delivery.	
BAKERS PACERS	5¢ \$425.00
25¢	495.00
F.O.B. Chicago	

Mills Bonus Bells, 5¢	\$225.00
Mills Bonus Bells, 10¢	250.00
Mills Bonus Bells, 25¢	275.00
Mills New Box Stands	24.00
Double Revolvearound Safes	
IMMEDIATE DELIVERY.	
Blue, 5¢	\$ 75.00
Glitter Gold, 5¢	100.00
Blue, 25¢	125.00
Glitter Gold, 25¢	150.00

DOWNEY-JOHNSON COIN COUNTERS \$217.50
GLOBE COIN SEPARATOR 290.00

F. O. B. Chicago

We are NATIONAL DISTRIBUTORS to the COIN MACHINE TRADE. WE REPAIR ALL TYPES COIN COUNTERS, COIN CHANGERS and COIN SORTERS

WRITE FOR COMPLETE PRICE LIST

CHARLES (JIMMY) JOHNSON



GLOBE DISTRIBUTING CO.

1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. ARM-0780

SAPPHIRE PHONO NEEDLE

1 to 10	60¢ Each
10 to 50	58¢ Each
50 to 100	56¢ Each
100 or More	54¢ Each

Precious Metal Alloy Needle

1 to 25	32¢ Each
25 to 100	30¢ Each
100 or More	28¢ Each

WRITE TO
HAROLD PINCUS

FOR OUR

1947
COIN MACHINE
PARTS LIST

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED

2307 N. WESTERN AVE. Phone HUMBoldt 3476 CHICAGO 47

SKEE BALL BARGAINS

RECONDITIONED, PERFECT IN APPEARANCE AND MECHANICAL CONDITION	
BALLY KING PIN, 9 FL.	\$129.50
BOWL-A-BOMB HIGH SCORE, 9 FL.	109.50
SAIL-A-BALL, 15 FL.	\$118.50
VICTORY ROLL, 9 FL.	129.50
BALLY ROLL, 14 FL.	119.50
ARCADE AND MUSIC BUYS	
KEENEY ANTI-AIR CRAFT, BROWN	\$39.50
WESTERN BASEBALL	49.50
BUCKLEY 30-WIRE WALL BOXES	4.95
WURL. #100 30-WIRE WALL BOX	\$12.50
BATTING PRACTICE	69.50
FOLDING SLOT STANDS	3.50

BOYLE AMUSEMENT CO.

522 N. W. THIRD STREET
OKLAHOMA CITY, OKLA.

SALESBOARDS

IMMEDIATE DELIVERIES—25% Deposit			
Holes	Name	Profit	Price
400	5¢ Game	\$ 7.00	.55
1000	5¢ Diamond Dust	11.00	.67
1000	1¢ Cigarette (Girle), 26 Pk.		.79
1000	25¢ Charley	50.00	.89
1000	5¢ Nickel Charley	17.00	.98
600	5¢ Jumbo Hole Lulu, X Th.	13.50	1.42
1800	5¢ Lulu, Extra Thick	18.00	1.55
1000	25¢ J.P. Charley, Thin	\$52.04	\$1.15
1000	25¢ J.P. Charley, Cig.	77.00	1.28
1000	25¢ J.P. Charley, Thick	52.08	1.25
1000	25¢ J.P. Charley, X Th. Avr.	52.08	1.35
1000	10¢ J.P. Ready Money	50.70	1.79
1000	5¢ J.P. Win a Fin, Jumbo	24.80	1.79
1200	25¢ J.P. Texas Charley, Seal	102.28	1.89
1000	5¢ J.P. Girle	Avr. \$28.00	\$2.59
1600	5¢ J.P. Lulu, X Thick	31.75	2.69
2400	5¢ J.P. Barrel	46.32	2.98
2400	10¢ J.P. Barrel	32.65	2.98
1684	5¢ J.P. Slot Symbols	46.55	3.35
1184	5¢ Jumbo Tens, Thick	Avr. 33.00	2.49
1500	5¢ 3 Grand Prize Board	63.00	2.59
1200	25¢ Circle of Fortune, Tk.	121.00	4.60
2160	10¢ Rd. Wh. Bl. Sgls. Tickets	\$72.00	\$1.49
2172	5¢ Rd. Wh. Bl. Sgls. Tickets	36.00	1.59
2172	5¢ 5 Fold Rd. Wh. Bl. Tks.	36.00	1.88
120	Tip Ticket Books	\$21.00	Gr. Doz. 1.95
2520	5¢ J.P. Ticket Deal.	Avr. 48.00	2.75
Grand Prize & Real McCoy Boards. Send for Cat.			

WORLD'S BEST BOARDS, TICKETS, CARDS

DELUXE MFG. CO.

DeLuxe Building Blue Earth, Minn.

McGLENN'S DISTRIBUTING CO.

ARE PLEASED TO ANNOUNCE
THEIR APPOINTMENT AS

EXCLUSIVE DISTRIBUTORS

For the Following Leading Manufacturers

GROETCHEN'S COLUMBIA BELLS

FOR WESTERN PENNSYLVANIA

DAVAL'S PRODUCTS

FOR WESTERN PENNSYLVANIA

VENDIT CANDY VENDORS

FOR WESTERN PENNSYLVANIA
AND EASTERN OHIO

We Have a Complete Stock
of Parts So That You Can
Keep Your Equipment Working

**SAME DAY DELIVERY ON ALL PARTS ORDERS
CALL OR WRITE US NOW!**

McGLENN'S

DISTRIBUTING CO. PITTSBURGH, PA.

612 FIFTH AVENUE 612
ATLANTIC 1818

F. O. B.
Pittsburgh

COINMEN YOU KNOW

Kansas City:

(Continued from page 112)

the job at their Broadway shop, altho laryngitis has taken her voice. . . . Bob Wormington, who heads the disk department at Melody Lane, says Vogue Picture Records are working out well, both on the jukes and on sales. He says trumpeter Charlie Spivak has some excellent boogie on his Broad Jump platter.

Park Davis, who heads Dimechine, Inc., Kansas City coin washer operation, says his firm still is having difficulty getting replacement parts for its machines. . . . Ray Cole, of Confection Service Company, has a red circle around March 20 on his calendar, when he is looking forward to some celebration for his birthday.

Henry Wille, who operates Wyandotte Music Company on Ohio Street over in Kansas City, Kan., still is wondering what happened to one of his pick-up trucks the other day. John Stimpfl, one of his routemen, parked the truck outside a location while he went in to see about a machine, and when Stimpfl came out the truck was in flames, and it was pretty well charred before firemen got the blaze out. Result was Wille went out and bought two new trucks. . . . Incidentally, Joe Stimpfl, brother of John, and an army veteran, now is working for Wille as a routeman. . . . J. Renz Edwards, of Cigarette Service Company, is recuperating in New Mexico from his recent sick spell.

Milwaukee:

(Continued from page 112)

ganization, Frank Schneider, on Vic's staff, left for a business trip up North. Vic expects to move to new quarters soon and is busy with plans for the larger building.

Frank Bartnick, Banacao Music Sales Company, is another coinman who loves to fly. He pilots his own plane and many of his business trips are made by air. . . . Ed Brede plans to go to Ironwood, Mich., for a business and pleasure trip. . . . Irv Goff, Madison, Wis., will go to Florida for a two-week vacation, as will Andy Pesick.

New Orleans:

(Continued from page 112)

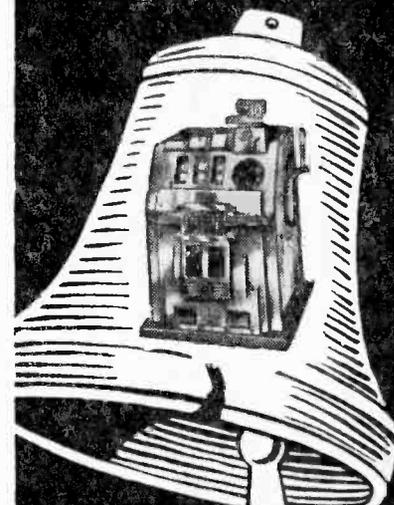
an entire afternoon looking at the new one-ball at the Keeney factory.

Henry (The Trader) Fox ate two steaks at the United Manufacturing Company's party at Rio Cabana. . . . E. C. Roberson announced that his Music Sales Company has been appointed distributor in Louisiana and Mississippi by United Manufacturing. Charles Marshall, sales manager of the firm, was recently married to a Jackson, Miss., girl, Regina Mardis. Visiting at Music Sales were Woody Gammell and Doc Slay, of Hattiesburg, Miss.

Andrew P. Monte, A & M Amusement, said the hot coffee vender he saw at the Chicago coin show looked good. . . . Monte reports that the small fire in Villars Sales Company was caused by chemicals in an adjoining paint store. . . . Joseph Villars has things all tidied up again. Villars Sales does a retail record business and also reports good biz from local operators in this line. . . . Philip Holmes, Baton Rouge and Hammond, La., operator, was a caller here. Holmes operates Modern Cigarette Service in Baton Rouge and music routes in both cities.

Ed Ponder, Louisiana Coin Machine Service, was in Texas on business. Les Griffen, of the company's Jackson office, and Stanley Laird, Royal Palm Music Company, Tampa, were carnival guests of Ponder and E. G. Nissen.

PACE The BIGGEST NAME in BELLS



Deluxe
Chrome Bells
5¢ - 10¢ - 25¢ 50¢ - \$1.00

PACE
MFG. CO. INC.

2909 INDIANA AVE. CHICAGO, ILL.

FOR SALESBOARD SHOWMANSHIP IN ACTION

WATCH THE *Peerless* *LINE ON PARADE
REMOVABLE PINUPS
Quality Precision-Built

Peerless money-makers.
Live, new novelty designs.
Exclusive player-appeal features.



1290 HOLES
SLOT SYMBOLS
THICK BOARD 5¢
TAKES IN \$64.50
Ave. Payout \$31.00
AVE. PROFIT \$33.50

ORDER NOW
PROMPT
DELIVERY

*WATCH OUR WEEKLY PARADE OF HITS!

PEERLESS PRODUCTS, 633 PLYMOUTH COURT, CHICAGO 5, ILLINOIS

VICTORY CONVERSION VALUES

ON DECK for Snappy
GIRLS AHOY for Seahawk
GLAMOR GIRLS for Sport Parade
FOLLIES OF '46 for Hi-Hat
TWIN SIX for Gold Star
BASEBALL for Seven-Up

HERE IS WHAT YOU GET
NEW! Flashy 14-Color Score Glass
NEW! Large Size Bumper Caps
NEW! Score Cards

COSTS
YOU ONLY
\$12.50 Ea.
F. O. B. CHGO.

WRITE FOR COMPLETE LIST

NO MECHANICAL CHANGES

RUSH
YOUR
ORDER
TODAY!

VICTORY GAMES

2140-44 Southport Ave. CHICAGO 14, ILLINOIS
"America's Pin Game Conversion Headquarters"

NOTHING
ELSE
TO
BUY!

MANUFACTURER

OVERSTOCKED

CLOSE OUT POKER TABLES, \$100.00

Write for Literature.

BOX 148, Billboard, New York City 1.

. . . Ralph Romaguera, Louisiana Coin, whose brother Frank runs Southern Music Sales, was recuperating after the big celebration here.

WANT

MILLS FUTURE PAY ESCALATOR BELLS

and

FUTURE PAY PARTS

complete for converting Mills Blue Front, etc., to Future Pay Machines.

Mullinix Amusement Co.
302 West Victory Drive
Savannah, Georgia

Willis and Antaya Give Ops New Type Service Contract

DETROIT, Feb. 22.—A new type of service contract for coin machine operators was released this week by the Coin Machine Service, headed by Bradlee Willis and Frank Antaya. Contract is designed to cover the problems of mechanical service on a systematic basis which provides a steady fee without sudden changes. Contract was written to help the average small operator solve the problem of handling service calls.

New plan, embodied in the contract, gives operators complete service for \$1 per machine per week. This fee covers all calls and labor, but parts and materials needed for repair of machines will be charged for separately.

Stickers are being provided for each machine covered by the contract, so that location owners will call the service company instead of the operator when there is mechanical trouble with a machine. In this way, the service company says, the operator is freed from the annoyance of even processing the service calls.

Each operator subscribing for the service turns in a list of locations, addresses and phone numbers for locations with his contract. This allows the service company to dispatch calls with maximum efficiency.

The Coin Machine Service, which has been functioning in this territory for several years, also does general shop service.

Esquire Names 12 Distributors for New Spotlite Game

CHICAGO, Feb. 22. — Esquire Games Company, which is planning to have its new game, Spotlight, ready for spring release, has announced 12 firms which will distribute the game. Distributors are:

A. M. Amusement Co., New Orleans; Advance Music Co., Kansas City, Mo.; Automatic Games Supply Co., St. Paul; V. P. Distributing Co., St. Louis; King Pin Equipment Co., Kalamazoo, Mich.; Triangle Distributors, Providence; Roxy Specialty Co., Canada; Sam Strahl, American Amusement, Pittsburgh; Shaffer Music Co., Columbus, O.; Mullinix Amusement Co., Atlanta and Savannah, Ga.; Badger Novelty Co., Milwaukee; Frankel Distributing Co., Rock Island, Ill.

MILLS NEW POST-WAR MACHINES

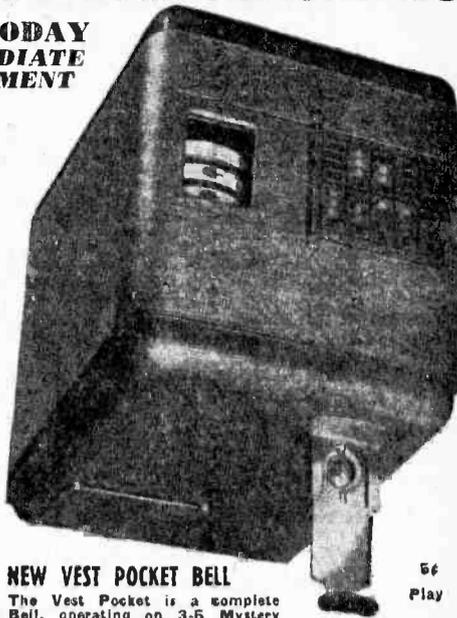
**ORDER TODAY
IMMEDIATE
SHIPMENT**



BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by crop flap. Reels can also be instantly covered, automatically removing the reward plate from sight.

BLUE & SILVER or GOLD & SILVER.

\$74.50

NEW SAFE STANDS \$27.50
Send 1/3 Deposit With Order.

SICKING, INC. 1401 CENTRAL PARKWAY, CINCINNATI 14, O.

Brand New, Post War PACE DELUXE CHROME SLOTS

5c	\$290
10c	\$310
25c	\$330
50c	\$475
\$1.00	\$635

IMMEDIATE DELIVERY

1/3 Dep. with order, Balance C. O. D.
F. O. B. Baltimore

CALVERT NOVELTY CO.
708 N. Howard St.
Baltimore 1, Md.
Vernon 3034

NEW AND READY FOR SHIPMENT!

FIVE BALL PIN GAMES

GOTTLIEB MISS AMERICA\$310.00	WILLIAMS SHOW GIRL\$289.50
WILLIAMS SMARTYWRITE	UNITED SEA BREEZEWRITE
CHICOIN KILROY\$279.50	UNITED RIO309.50
GENCO STATE FAIR249.50	MARVEL OPPORTUNITYWRITE
BALLY DOUBLE BARRELWRITE	EXHIBIT VANITIESWRITE

CONSOLES

KEENEY 5¢ SUPER BONUS BELL	\$740.00	BALLY DRAW BELL, 25¢	\$497.50
BALLY DRAW BELL, 5¢	477.50	BALLY TRIPLE BELL	895.00
EVANS NEW F.P. CONSOLE	839.50	BALLY DE LUXE DRAW BELL, 5¢	612.50

ARCADE MACHINES

MARVEL POP UP\$ 49.50	CHICOIN BASKETBALL CHAMP.	\$499.50
ABT CHALLENGER65.00	GRIP-VUE	49.95
GOTTLIEB 3 WAY GRIP SCALE39.50	GROETCHEN METAL TYPER, 10¢	462.50

SLOTS

MILLS 5¢ BLACK CHERRY BELL	\$248.00	MILLS VEST POCKET BELL\$ 74.50
MILLS 25¢ BLACK CHERRY BELL	258.00	MILLS BOX STANDS27.50
MILLS 5¢ GOLDEN FALLS	258.00	MILLS 10¢ GOLDEN FALLS	283.00
MILLS 10¢ GOLDEN FALLS	283.00	GROETCHEN COLUMBIA, J.P.	145.00
MILLS 25¢ GOLDEN FALLS	288.00	DELUXE CLUB COLUMBIA	209.50

ONE BALLS, ETC.

BALLY VICTORY DERBY, P.O.WRITE	SILVER KING NUT VEND., 1¢ or 5¢	\$13.95
DAVAL FREE PLAY, CIG. or FRUITWRITE	VICTOR MODEL V, GLOBE TYPE	11.75
ACE COIN COUNTER\$139.50	VICTOR DELUXE	11.75

EXCLUSIVE MICHIGAN DISTRIBUTORS for ABT, Bell-O-Matic, Chicago Coin, Daval, Exhibit, Evans, Gottlieb, Groetchen, Keeney, Marvel, Silver King, United.

WRITE FOR NEW PRICE LIST OF ALL RECONDITIONED MACHINES!

SPECIALS BY STEWART

SLOTS

1 5¢ Pace Deluxe Chrome Bell	...\$239.00
1 10¢ Pace Deluxe Chrome Bell	...259.00
4 1¢ Pace Bantams (S.J.P.)49.50
1 10¢ Cadet, Gaille34.50
1 5¢ Mills Black Cherry\$195.00	
6 5¢ War Eagles\$ 99.50
2 1¢ Front Vendors19.50
1 50¢ Jennings Gooseneck145.00
1 10¢ Blue Seal, Watling55.00

STEWART NOVELTY CO.

1361 S. Main St., Salt Lake City, Utah

MECHANIC WANTED

For shop and route work. Must be experienced on Phonographs, Pin Balls, Amplifiers, Ray Guns and Arcade Machines. No bums or drunks wanted. Must have references.

BOX D-436

The Billboard Cincinnati 1, O.

PHONOGRAPHS

1 1-46M SEEBURG. Ea.\$675.00
2 950 WURLITZER. Ea.325.00

5 BALL PIN TABLES

10 MIDGET RACES. Ea.\$139.50
5 BIG LEAGUE. Ea.139.50
5 LITE LEAGUE. Ea.59.50
3 ROLL A SCORE. Ea.49.50

CULP MUSIC CO.
CHELSEA, OKLA.



CHECKING REGISTRATION figures with Gordon B. Mills, vice-president in charge of sales of Mills Industries, Inc., is Vic Manhardt, left, and P. A. Tennis, general credit and collections manager.

Robinson SALES CO.

7525 Grand River Ave. • Phone: Tyler 7-2770 Detroit, Mich.

Marvels POP-UP

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

**ACCURATE, COMPETITIVE,
SKILL SCORING**

**POP-UP WILL TRIPLE YOUR PROFIT!
FULLY METERED—NO COIN COUNTING NECESSARY**

PRICE \$49.50

F. O. B. Factory

**MARVEL
MANUFACTURING CO.**
2847 FULLERTON AVE. EVERGLADE 0230 CHICAGO 47

**ORDER FROM YOUR
NEAREST DISTRIBUTOR**

!!!GIVE AWAY SALE!!!

ON USED MACHINES

A.B.T. Challenger	\$ 45.00	Defense (Genco)	\$ 50.00	Seven Up	\$ 40.00
Air Circus	75.00	Five, Ten & Twenty	50.00	Sky Chief	100.00
Amusement Lite League	150.00	Flat Top	75.00	Sluggo (Genco)	40.00
Arizona	110.00	Grand Canyon	100.00	Stage Door Canteen	150.00
Big Chief	25.00	Goalee	250.00	Shoot the Bears (Colnax)	75.00
Big Hit	125.00	Invasion	25.00	Surf Queen	125.00
Big League	125.00	Jungle	50.00	Suspense	150.00
Big Parade	75.00	Knockout	75.00	Streamliner	125.00
Blue Grass (One-Ball F.P.)	100.00	Laura	85.00	Torpedo Patrol	50.00
Bosco	50.00	Major	50.00	Victory	50.00
Bubbles	75.00	Oklahoma	125.00	Whizz, with Stand (Genco)	75.00
Buddy 1¢ Cigarette Machine	25.00	Seven Up (Baseball-Glass)	40.00		

!!!S-P-E-C-I-A-L!!!

50 Seeburg Wireless W.O.M. \$ 27.50
 100 Personal Music 5¢ Phonette Boxes, New, \$25.00; Used 20.00

USED SLOTS

Columba Bell, Twin J.P.	\$80.00
Mills O.T., 5¢	60.00
Mills O.T., Blue	30.00
Mills O.T., 1¢, G.G.	50.00
Mills War Eagle, 5¢	60.00
Mills Rebuilt G.G., 2-5 P.O., 5¢	75.00
Mills Rebuilt G.G., 3-5 P.O., 5¢	75.00
Mills 10¢ Blue Front	75.00
Keeney Triplex Entry	35.00

NEW SLOTS

5¢ Vest Pockets	\$ 65.00
Black Cherry Bell, 5¢	218.00
Black Cherry Bell, 10¢	223.00
Black Cherry Bell, 25¢	228.00
G.F.H.L., 5¢	228.00
G.F.H.L., 10¢	233.00
G.F.H.L., 25¢	238.00

NEW PINS IN STOCK

Kilroy, Smoky, Rio, State Fair, Vanities, Show Girl Write for Prices
 COMING IN SOON: Mills O.T., \$115; Jewel Bells, 5¢, 10¢ and 25¢ (Mills), and Mills CONSTELLATION PHONOGRAPH Write

BASCH NOVELTY CO.

136 FRANKLIN AVE.

SCRANTON 3, PA.

Tax Calendar

Alabama
 March 10: Tobacco stamp and use tax report and payment due. Tobacco wholesalers' and jobbers' reports due.
 March 20: Sales tax reports and payments due.

Arkansas
 March 10: Cigarette reports due.

Colorado
 March 10: Cigarette tax report due.

Georgia
 March 10: Cigar and cigarette reports due.

Idaho
 March 15: Cigarette wholesalers' drop shipment reports due.

Illinois
 March 15: Cigarette tax return due. Sales tax report and payment due.

Iowa
 March 10: Cigarette venders' reports due.

Kansas
 March 20: Sales tax report and payment due.

Kentucky
 March 10: Amusement and entertainment report and tax due. Cigarette tax reports due.

Louisiana
 March 1: Tobacco wholesalers' reports due.
 March 15: Tobacco report due.
 March 20: New Orleans city sales and use tax reports and payment due. Sales and use tax report and payment due.

Massachusetts
 March 20: Cigarette distributors' tax report and payment due.

Michigan
 March 15: Sales and use tax reports and payments due.

Mississippi
 March 15: Sales tax reports and payment due.

North Carolina
 March 15: Sales tax report and payment due.

North Dakota
 March 10: Cigarette distributors' tax due.

Oklahoma
 March 10: Cigarette tax reports due. Coin-operated music boxes reports and tax due.
 March 15: Sales tax reports and payment due. Tobacco products reports due.

Rhode Island
 March 10: Tobacco product tax reports due.

South Carolina
 March 10: Soft drink tax report and payment due.

Texas
 March 10: Cigarette distributors' and solicitors' reports due.

Utah
 March 15: Sales and use taxes and returns due.

Washington
 March 15: Cigarette reports due. Retail sales tax and return due.

Wisconsin
 March 10: Tobacco products returns due.

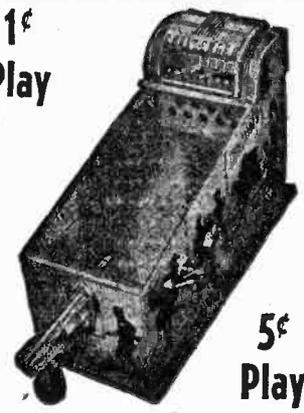
Wyoming
 March 15: Sales tax return and payment due.

THE NEW BLACKSTONE HIGH SPEED DOUBLE BARREL COIN PACKER

Count and wrap \$4 in nickels in 20 seconds. Made in three sizes. Nickel—penny—Dime. Guaranteed. Price \$1.50 each size.
 Blackstone Coin Packer Co.
 Madison 1, Wis.

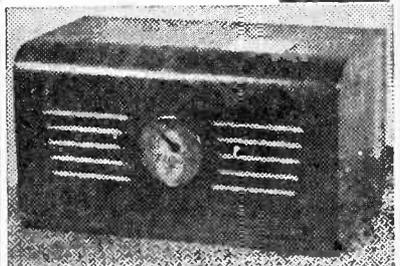
CHALLENGER

1¢ Play
 IMMEDIATE DELIVERY
 1/3 Deposit With Order
 5¢ Play
 \$65.00 EACH
 Write for quantity prices.



The VENDING MACHINE CO
 FAYETTEVILLE, NORTH CAROLINA
 U. S. A.

Radiotel
 Coin Operated Radio Has Everything!



IMMEDIATE DELIVERY
 R. C. A. Licensed and Approved. Your choice of 25¢ coin unit for 1 hour or 2 hour playing time. Wire or write for full details.
 DEALERSHIPS OPEN

NATIONAL COIN Radiotel Co.
 4487 Beverly Blvd. • Los Angeles (4) Calif.

NEW A.B.T. CHALLENGERS \$65.00
 * SAMPLE, \$65.00
 2 to 5, \$60.00
 6 to 10, \$55.00
 11 and Up, \$50.00
 Immediate Shipments from Stock on Hand. Send Deposit With Orders.
 A. L. KROPP
 715 A ST. MERIDIAN, MISS.



WANTED
 Office Manager and Coin Machine Salesman. Both positions offer excellent opportunity for EXPERIENCED MEN. Apply:
 HANNA DISTRIBUTING CO.
 169 Campbell Avenue Utica, New York
 Phone 6-386

FREE PLAY CONSOLES

\$69.50

- 10 JUMBO PARADES
- 20 SILVER MOONS
- 5 BOBTAILS
- 10 BIG TOPS
- 20 BIG GAMES
- 1 CLUB BELL

SLOT MACHINES

50 MILLS--Blue Fronts, Cherry Bells, Brown Fronts.
 \$114.50

100 USED 5 BALLS, \$24.50 UP

WRITE FOR LIST

WILL TRADE 50 SMILEYS (Brand New)

Original Cartons FOR WHAT HAVE YOU?

MUSIC

ROCK-OLA DELUXE	\$225.00
MASTER	225.00
WURLITZER 600	225.00
616A	125.00
412	110.00
P12	95.00

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

OHIO SPECIALTY CO., INC.

539 S. 2d, Louisville, Ky.

★ BUY FROM MARKEPP It's Safer!



A. B. T.

"CHALLENGER"

Sample \$65.00

Write for Quantity Prices.



MUSIC

SEEBURG HI-TONE 8800, RC	\$375.00
SEEBURG CLASSIC	275.00
SEEBURG ENVOY	250.00
ROCK-OLA '39 DELUXE	250.00
ROCK-OLA STD. DIAL-A-TUNE	250.00
ROCK-OLA COMMANDO	295.00
WURLITZER VIC. 24	225.00
WURLITZER VIC. 500-K	300.00
WURLITZER 61	95.50
WURLITZER 412	98.00
WURLITZER 780	350.00

NEW AND USED ARCADE EQUIPMENT

NEW SUPEROLL	\$349.50
NEW LOVE ANALYST	225.00
NEW MUTOSCOPE CARD VENDOR	97.50
NEW POP-UP	49.50
SUPER TRIANGLE	355.00
CHAMPION HOCKEY	125.00
CHICAGO COIN HOCKEY	125.00
LITE LEAGUE	225.00
SEEBURG TARGET CONVERSION	98.50
BALLY RAPID FIRE CONV.	110.00
BALLY DEFENDER	125.00
WESTERN BASEBALL DELUXE	99.50
WESTERN MAJOR LEAGUE	125.00
EVANS SKEE BALLETT	74.50
CHICAGO COIN GOALEE	250.00

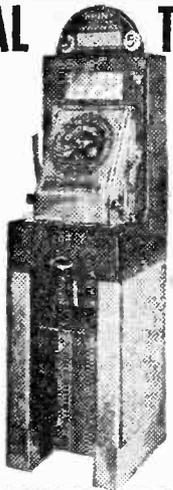
5-BALL PIN GAMES

MARVEL CATALINA	\$150.00
SEA HAWK	49.50
FLEET	39.50
VICTORY	79.50
CASABLANCA	95.00
NEW CHAMP	55.00
FLICKER	49.50
BIG HIT	175.00
DEFENSE (Genco)	39.50
SKY RAY	42.50
TARGET SKILL	47.50
ATTENTION	49.50
TEN SPOT	49.50
ZIG ZAG	69.50
SEVEN UP	69.50

4310 CARNEGIE AVE. The MARKEPP Co. M.M. MARCUS & SONS CLEVELAND 3, OHIO TEL. WEN 1043

STANDARD METAL TYPERS

NEW AND USED MACHINES



MACHINE PARTS AND SUPPLIES

EXPERT REPAIR SERVICE

FINEST QUALITY METAL TYPER DISCS

Priced from **\$7.50** Per 1,000

NEW COLORED DISCS NOW AVAILABLE
Guaranteed to Increase your receipts.
WRITE FOR SAMPLES AND PRICES.



For Dependable Performance of your Name Plate Machines, use only Discs made by us, specifically for use in Grotchen and Standard Metal Typer Machines, of which we are the manufacturer. Beware of inferior imitations!

WRITE US FOR THE BEST

STANDARD SCALE CO.

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.

Parking Meters Bring Revenue, Beefs in Kan., Mo.

KANSAS CITY, Mo., Feb. 22. — Next to the atom bomb probably the most-discussed item of modern civilization in Kansas and Missouri is the parking meter.

Pressed by a traffic problem that seems to grow worse as cars grow older, the city fathers of a dozen Kansas and Missouri towns have recently turned to the parking meter as a solution. And in many cases they have met a storm of protest. The for and against arguments have filled hundreds of newspaper columns, inspired radio debates, public forums and lengthy petitions. But most of the large cities still have had to adopt them.

Kansas City put meters in its downtown streets before the war, and Topeka, Kan., recently followed suit. In Mexico, Mo., the city council's order for installation of meters resulted in a court fight that was carried to the State Supreme Court, but the city council finally won.

City officials, however, have found that the pennies and nickels in the meters add up to a handsome revenue in a year's time. So many of them are turning to meters as a source of new revenue rather than to special taxes.

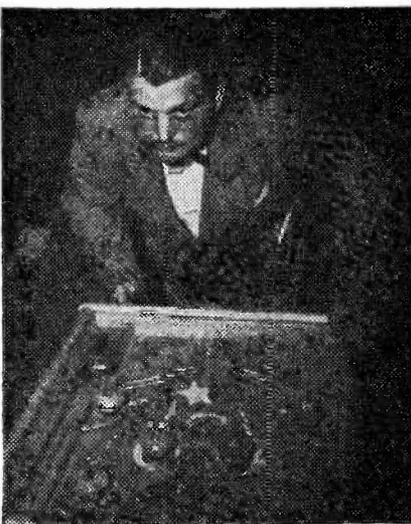
Pittsburgh's World Trade Meeting Set for March 31

PITTSBURGH, Feb. 22. — Problems confronting the average United States exporter are to be discussed by speakers at the first Pittsburgh World Trade Conference to be held March 31 in the Hotel William Penn, according to Harry E. Zwingsgi, chamber secretary.

Schedule of speakers and subjects at the one-day meeting are to be announced later.

Kentucky Firm Incorporates

FRANKFORT, Ky., Feb. 22.—Secretary of State here has issued a certificate of incorporation to Jefferson Sales Company, Louisville, to deal in coin-operated machines. Listed as incorporatorsh with an initial capitalization of \$30,000 were Burton S. Green, Ruth Green and Rosemary Haas.



PINBALL KING of the Northwest, George E. Schnabel demonstrates the skill and concentration that won him national renown. Schnabel is with the Pudget Sound Novelty Company, Seattle.

Eagle REPLACEMENT PLASTICS

SHEET PLASTICS
20"x50" — Pliable — Per Sheet **\$12.50**
50 gauge, red, yellow, green or clear

PLASTIC WINDOWS
New, clear, transparent . . . for your model 850 program holder.
Per Set **\$5.00**

WURLITZER

	Each
800 Top Corners	\$18.50
800 Lower Sides	15.00
800 Middle Sides	3.00
800 Top Centers (Right or Left, Red)	9.50
800 Back Sides (Green)	9.50
800 Top Centers (Onyx)	5.50
600, 500 Top Corners	5.50
700 Top Corners	8.50
700 Lower Sides	9.50
700 Back Sides	8.50
750 Top Corners	9.75
750 Lower Sides	9.75
750 Top Center	5.50
750 Middle Sides	2.00
850 Top Corners	12.50
850 Lower Sides	8.75
850 Top Center	12.50
850 Peacock Glasses	4.75
850 Lower Sides	12.50
24 Top Corners	1.25
24 Lower Sides	5.50
41, 61, 71 Top Corners	5.50

ROCK-OLA

	Each
Standard, Master, DeLux or Supers: Top Corners (Solid Red, Yellow or Green)	\$12.75
Lower Sides (Red or Yellow)	12.75

SEEBURG

"Hi-Tone" Model 9800, 8800, 8200: Lower Sides (Solid Red, Yellow or Green)	\$14.50
"Hi-Tone" Grille Pillasters (Solid Red, Yellow, Green or Onyx)	2.25
"Classic"—"Colonel": Top Corners (Solid Red, Yellow or Green)	6.00
Lower Sides	9.50

If you don't see what you want . . . ask for it!
We may have it in stock!

MONEY-BACK GUARANTEE

Eagle Coin Machine Co.

1514 NORTH FREMONT AVENUE • CHICAGO 22, ILLINOIS
PHONE MICHIGAN 1247

ZODI

Knows all, tells all, sells all.
Earns \$40 an hour!

Wire **COINCONTROL**
166 W. Jackson, Chicago

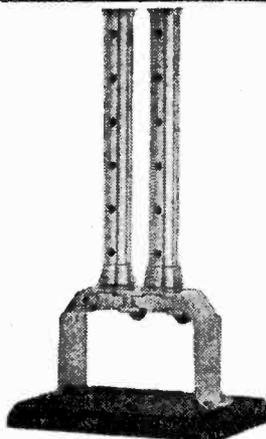
★ 50 ★
AUTOMATIC HOSTESS CABINETS COMPLETE
LOOK LIKE NEW FOR HOSTESS MACHINES
\$295.00
E.A. F. O. B. PHILA.
1/3 Deposit, Balance C. O. D.
WRITE—WIRE—PHONE
PHILADELPHIA AUTOMATIC HOSTESS
2014 Fairmount Ave. Philadelphia, Pa.
Phone: Poplar 5-6385

LOOK!

Sky Chief . . . \$75.00	Victory . . . \$35.00
Four Aces . . . 55.00	Skyline . . . 20.00
Gun Club . . . 30.00	Majors '41 . . . 25.00
Pokerino . . . 49.50	Goalie . . . 199.50
14-ft. National Skee Ball Alley, crated	\$75.00
9-ft. Bowling League Skee Ball Alley	50.00

Olshein Distributing Co.
1100-02 BROADWAY ALBANY 4, N. Y.

COIN CHANGERS



- High luster chrome finish—all metal construction.
- Automatically dispenses EITHER 5 or 10 NICKELS in the palm of your hand.
- Capacity—thirteen dollars in nickels.
- Floating-mount solid die cast coin slides cannot warp, stick or jam.
- Well balanced design—13" high, 7 1/4" wide, 5" deep.
- Weighted non-slip base.

JUNIOR CHANGER --- \$17.50

Northwest Sales Co.

3144 ELLIOTT AVENUE

SEATTLE 1, WASHINGTON

WANTED: TO BUY

SALESBOARD FACTORY

or

Machinery and Equipment for the Manufacturing of Salesboards

Send Details and Prices To—

BOX D-448

c/o Billboard, Cincinnati 1, Ohio



UNITED'S
NEW
FIVE-BALL GAME

RIO

Novelty or Replay

- Dynamic . . . intriguing new playing principle
- Twin kick-out pocket with cross-ball action
- R I O Feature doubles value of pockets
- Eleven ways to score replays
- Last second play suspense

See Your
Distributor Now!



UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY

CHICAGO 40, ILLINOIS



Free World Trade Seen as Solution to Expansion of U. S. Industry, Business

Trade Meet Important to Coin Machine Exporters

CHICAGO, Feb. 22.—Free world trade under reciprocal trade agreements was supported here this week by government and business leaders as the best means of raising the world standard of living, as well as insuring a healthy national economy here at home.

Of great significance to coin machine manufacturers and distributors interested in the export market, the views were expressed at the 11th annual Chicago World Trade Conference, sponsored jointly by the Chicago Association of Commerce and Industry and the Export Managers' Club of Chicago.

Speakers, including Secretary of Commerce W. Averell Harriman, agreed that the operation of reciprocal trade pacts is the only effective means of combatting the world trend toward socialism. It also was agreed that opening America's doors to foreign competition would result in such gains to our own economy that they would outweigh any disadvantages that might accrue.

Trade Expansion Vital

Secretary Harriman told the one-day conference it will be impossible to maintain our present level of production without expanding world trade, with the result that our own economy must shrink.

Harriman stated that American exports at the present are limited only by industry's capacity for production beyond domestic requirements and by the ability of other nations to pay.

John L. McCaffrey, president of International Harvester Company, denounced unreasonable tariffs as limiting the opportunities of nations to raise their standards of living. He

also stated American economy will be benefited more by free world trade and purchasing of foreign goods than by extending loans to needy countries.

"It will lessen the threat of inflation and will be a smaller strain on our natural resources to assist these countries by importing freely than to try to finance them thru government

JAR

TICKET DEALS

RED—	1940
	2040
WHITE—	2160
	2170
BLUE—	2180
	TICKETS

Also Bingo, Tips, Baseball, Combination Ticket Deals and Jack Pot Cards

Furnished single or 5 single tickets per pack. Special Deals and Payout Labels Made to Specification.

WRITE FOR CATALOG TODAY.
LOWEST PRICES TO OPERATORS,
JOBBER AND DISTRIBUTORS

WORTHMORE

Mfrs. of "FAIR PLAY" Tickets
1825 S. Michigan Ave.
Chicago 16, Ill., Dept. R.

DANGLING DUCKETS
MYSTERY BINGO

16 WAYS TO BINGO
89 WINNERS
\$1.00

From "PLATTNER," the House of VALUES
MYSTERY BINGO

Sure Fire—the Newest, Hottest thing in ticket deals. Fascinating—Profitable. Get our quotations on refills and metal stands.

IF IT'S NEW—PLATTNER HAS IT

PLATTNER is HEADQUARTERS for all types of Money Boards at SAME PRICE AS FACTORY. Here's just a few:

- JACK IN BARREL Profit \$71.00
- Piggie Back Profit 36.75
- 3 WAY MONEY Profit 32.02
- JACK POT CHARLIE Profit 52.00
- NYLON MAZIE Profit 51.18

Also complete line SUPERIOR and B-J Boards; same price as factory.

We pay the freight on orders amounting to \$75.00 net or more. Remember, time is big factor when you need merchandise. Use our fast overnight service and ALWAYS BE FIRST with the BEST in your territory.

PLATTNER, INC.

1330 Oak Street Kansas City 6, Mo.

ORIGINAL B29 TURRET GUNS

SET OF THREE FULLY EQUIPPED — SACRIFICE PRICE

(Subject to Previous Sale)

MARDI GRAS, INC.

545 Washington Street

Boston, Mass.

OPERATORS OF SALES-BOARDS AND TICKETS

	Per Doz.
2170 Jar-o-Do, Single, R.W.B.	\$22.75
2040 Jar-o-Do, Single, R.W.B.	22.00
1930 Jar-o-Do, Single, R.W.B.	21.50
1380 Jar-o-Do, Single, R.W.B.	18.00
2170 Jar-o-Do, 5 in a Bundle	34.00
2170 Jar-o-Do, 7 in a Bundle	36.00
2170 Jar-o-Do, 3 in a Bundle	36.00
2170 La-Ta-Do, 5 in a Bundle	27.50
2520 Jar-o-Do, 4 in a Bundle, Comb.	45.00
1830 La-Ta-Do, 5 in a Bundle, Comb.	24.00
2520 Single, Combination	34.00
2265 Single, Combination	27.50
2280 Single, Combination	27.50
2052 Single, Combination	25.00
2160 Poker Tickets	26.00
1000 Bingo Tickets	15.00
1200 Bingo Tickets	18.00
1260 Bingo Tickets	19.00
1600 Bingo Tickets	21.00
Jack Pot Cards, 74 Seal. Each75
1000 Grab-a-Fin	24.00
1000 Win-a-Fin	24.00

25% With Order, Balance C. O. D.
OPERATORS: SEND FOR OUR FACTORY PRICE LIST ON SALESBOARDS AND TICKETS.

HENRY E. WEISS

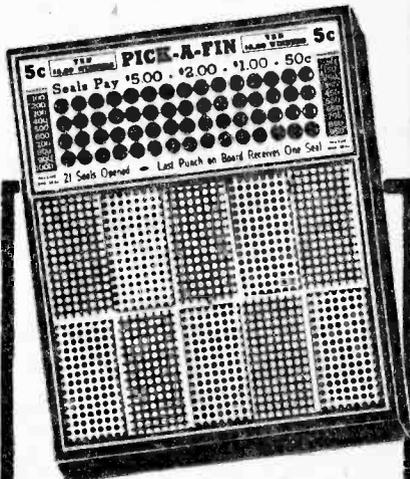
140 North 31st St. Belleville, Illinois
Phone: Bell. 530

30 WIRE SEEBURG BOXES
PLASTIC COVERS

LIKE NEW \$7.50 EACH

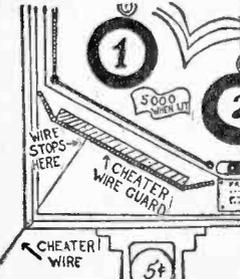
AMUSEMATIC LITE LEAGUE Clean as New \$199.50

Southern Amusement Co.
628 Madison MEMPHIS, TENN.



1200 Holes—Avr. Profit. \$33.05
60 Sewed Seals
Ten Spots 5c
1200 Holes—Avr. Profit. \$31.16
\$25 Special \$25
1200 Holes—Avr. Profit \$137.07
SUPER CHARLEY 25c
1200 Holes—Avr. Profit. \$84.50

CROWN PRODUCTS
322 E. COLFAX AVE.
SOUTH BEND 24, INDIANA



MR. PIN GAME OPERATOR

Hundreds of dollars are lost each year out of the cash boxes by cheating the pin game one way or another. The most common is lifting either end of the front moulding, inserting wire or other object, touching bumper, thus running up free games. The only way known was to nail down or put screws in front moulding, thus defacing game and reducing its trade-in allowance. These WIRE GUARDS will solve your problem in one minute. Can be put on in 30 seconds and taken off just as quick. They are made of attractive colored fibre and will fit all makes of pin games and are location tested.

1 Pr. Includes 2 Guards, one for each front corner, and Pins to attach. \$12.00 Per Doz. Pr. Send \$1.50 for Sample Pr.

R. F. JONES 2855 N. 8TH ST. PHILA. 33, PA.

ON HAND—PERFECT AND A-1 CONDITION
15 Buckley Track Odds, D.D., J.P. . . . \$450.00
25 Koeney Super Bell, Comb. 5c 150.00
5 Jennings Silver Moon, F.P. 75.00
5 Mills Jumbo, C.P. 99.50
TERMS: Cash 1/3 Deposit—Balance C. O. D.
Contact us for better arrangements in case you are interested in purchasing all Machines.
NU KEN NOVELTY COMPANY
727 Fifth Ave. New Kensington, Pa.
Phone: New Kens. 4183

**PRICE SLASHED
ON THE NEW IMPROVED
HI-LO-FIELD
DICE GAME**



ORIGINALLY
PRICED AT
\$39.50
→
**NOW
\$19.50**

- ★ BEAUTIFUL 5 COLOR LAYOUT
- ★ FOOL-PROOF CONSTRUCTION
- ★ NO FEDERAL AMUSEMENT TAX
- ★ TOP EARNINGS FOR COUNTER SPACE

The new, larger, more attractive and improved HI-LO-FIELD Dice Game is sweeping the country like wild-fire. Earnings from \$50 to \$100 daily in ordinary locations. Hi-Lo-Field is helping thousands of cigar stores, taverns, night clubs and road spots revive their dice game earnings. People flock to it as if by instinct—play it by the hour and come back for more. Easy to understand, easy to operate. NO COIN SLOT . . . portable and easily removed from counter. Ideal for closed territories. OVERALL SIZE 14x21 inches.

1/2 Deposit with Order, Balance C. O. D.

VALLEY SALES SERVICE
31 North Broadway AURORA, ILL.

or private loans," McCaffrey declared.

Cites Remarkable Fact

He described as "remarkable" the fact that some loans approved by the American people turn out to be bad because the people who approve them are also the people who approve of continuing high tariffs that bar the importation of the goods produced by the nation receiving the loan.

Harriman, speaking on the loan situation, declared: "During the reconstruction period, foreign financing will be to a degree thru loans already arranged for or to be made by the international bank and the export-import bank. But in the long run, our imports must be further expanded to create dollars with which to service the reconstruction loans and our investments abroad and to make possible our continued exports."

Harriman and Clair Wilcox, director of the State Department's office of international trade policy, spoke in favor of the International Trade Organization proposed by the United States, with the objective of expanding world trade on a multilateral basis. Discussions will be held in Geneva in April by representatives of 18 nations for the purpose of reducing barriers to world trade.

Wilcox, declaring the U. S. cannot afford to leave the ITO to its own devices, said: "Tariffs are to be reduced and various discriminatory practices and barriers to trade eliminated. However, the program is designed merely to adjust tariffs, not to eliminate them." He said objections to ITO as a means of opening the gates to a flood of cheap foreign goods have been overstressed, but admitted "might decrease the domestic market for American-made goods."

Wilcox's View

He was of the opinion that under an expanded world trade sales of both foreign and domestic goods, producers would be increased, and that a producer with 90 per cent of a domestic market worth \$100,000,000 would still profit if he had only 80 per cent of a world market worth \$150,000,000.

Wayne A. Johnston, president of the Illinois Central Railroad, declared many Latin-Americans are of the opinion that they are being ignored by the United States after having helped this nation's production efforts during the war years. Since this country has been slow in filling their postwar orders, he declared, they feel the United States is not properly discharging its obligation to them.

Johnston said the Central and South American market is likely to be developed much faster than any other comparable area in the world and that European competitors will corner the market unless the United States makes an aggressive effort to satisfy Latin-American customers.

Harriman promised that all future trade agreements will contain "escape clauses," under which adjustments could be made on various tariffs for the good of American industries without renouncing the pacts entirely.

**INTERNATIONAL SCOOPS!
IMMEDIATE DELIVERY ON
SHOW GIRL!
MUSIC SPECIALS**



- | | |
|---------------------------------|--------------------------------|
| Seeburg 9800 \$265.00 | Rock-Ola Std. \$250.00 |
| Seeburg '46 675.00 | Wurl. 616, LU, Mbig. 165.00 |
| Rock-Ola Deluxe . . . 275.00 | Wurl. 61, CM & Std. 100.00 |

**PINCH HITTER,
Used 1 Week..\$395**

- | |
|--------------------------------|
| Daval Free Play . . . \$ 75.00 |
| Daval Gusher 39.50 |
| Pop-Up 49.50 |
| New Stamp Vendors. 19.50 |

**GOALEE, Like
New \$249.50**

- | |
|--------------------------------|
| Bally Club Bell . . . \$109.50 |
| Paces Reels, Comb. . 124.50 |

- | |
|-----------------------------|
| Gold Star \$39.50 |
| Miami Beach 49.50 |
| Salute 39.50 |
| Twin Six 44.50 |
| Hi Hat 49.50 |
| Flicker 39.50 |

**WANTED—BROWN OR
BLK. MUTO. CRANES—
ANY QUANTITY.**

- | |
|---|
| Adv. Drop. Pic. Mach. \$ 17.50 |
| Shoot Your Way to Tokyo 109.50 |
| Muto. Voice-o-Graph. Write Scientific Batting Practice 110.00 |
| Gottlieb 3-Way Grippers 17.50 |

- | |
|-------------------------------|
| Liberty, Rev. \$45.00 |
| Silver Spray 39.50 |
| Target Skill 39.50 |
| Big Time 29.50 |
| Three Score 29.50 |
| Mystic 44.50 |

*Liberal Allowances on All Trade-Ins.
Send Us Your List!*

**ORDER NOW!
INTERNATIONAL COIN MACHINE DISTRIBUTORS**
2436 ST. CLAIR AVE. MAIn 5769 CLEVELAND, OHIO

**REFINISHED!
RECONDITIONED!
LIKE NEW!**

- | |
|--|
| Jumbo Parade, 5¢, P.O. \$ 85.00 |
| Watling Big Games, 5¢, P.O. 85.00 |
| Jenn. Silver Moons, 5¢, P.O. 85.00 |
| Four Bells, Over 2200 250.00 |
| Keeney Super Bells, 5¢-25¢ Comb., F.P. & P.O. 275.00 |

FIVE CENT, TEN CENT & QUARTER
Brown Fv., Blue Fv., Bonus Bells,
Refinished, K.A., C.H., D.P. . . \$135.00

TWIN PORTS SALES CO.

230 Lake Ave., So., Duluth, Minn.
2027 Washington Ave., So.,
Minneapolis, Minn.

**Coin Operated Machines
SALESBOARDS**

Cash, Merchandise and
Ticket Deals.

PARTS and SUPPLIES

**LOUISVILLE COIN
MACHINE COMPANY**
330-34 East Breckenridge St.
Louisville 3, Kentucky

WANTED

First class Mechanic on Consoles, Slots, One-Balls, Music. Good salary to right man.
EAST COAST MUSIC CO.
10th & Walnut Sts. Chester, Pa.
Chester 2-3637-9300.

**WE CARRY A COMPLETE LINE OF
ALL THE LATEST EQUIPMENT OF
ALL THE LEADING MANUFACTURERS
—PLUS AN EXTENSIVE SELECTION
OF GUARANTEED RECONDITIONED
EQUIPMENT OF ALL TYPES.**

**SPECIAL!! GLASSES AND PARTS
FOR ALL CONSOLES.**

**GET ON OUR LIST FOR NEW
DEVELOPMENTS
WRITE—WIRE—PHONE TODAY!**

PALISADE SPECIALTIES COMPANY
498 Anderson Ave., Cliffside Park, N. J.
Phone: Cliffside 5-2892-3

**PUSH
PUSH
CARDS**

All sizes of straight or skip numbers, with all winners, or with one winner under Master Seal. Also regular Cards up to 600 Holes.

**FREE Catalog. Write
W. H. BRADY CO., MFRS.
CHIPPEWA FALLS, WISC.**

**THE SIGN OF THE SEACOAST
SEA HORSE DID A-L-L RIGHT**

AT THE CMI CONVENTION

We had a swell time . . . we met all our old friends . . . we met loads of new friends . . . and we're all set to go on from here.

Where are we going? Well, you just keep watching our ads and judge for yourself!



Seacoast DISTRIBUTORS, INC.
627 10th AVENUE NEW YORK 18, N. Y. PHONE: LONGACRE 3-0740
415 FRELINGHUYSEN AVENUE NEWARK 5, N. J. PHONE: BIGELOW 8-3524

ROUTE FOR SALE

21 Phonographs—7 1946 Machines, 5 Wurlitzer, 2 Rock-Ola; 15 Flat Tops and Slots, 1 1946 Delux Ford Coach. This route is well established and in one of the best farming communities in State of Minnesota. Price \$13,000.00.

MELROSE NOVELTY & JOBBING CO.
MELROSE, MINN.

MAYFLOWER CONSOLE SPECIALS

MILLS THREE BELLS—5, 10, 25\$425.00
 MILLS THREE BELLS—5, 10, 5 400.00
 MILLS FOUR BELLS—Orig. Head, 5, 5, 5, 5 200.00
 MILLS JUMBO PARADE—Late Head 65.00

KEENEY BONUS SUPER BELL—New, singleWRITE
 KEENEY BONUS SUPER BELL—New, two way, 5, 25..WRITE
 KEENEY BONUS SUPER BELL—New 3 way, 5, 10, 25.WRITE
 KEENEY SUPER BELL—Four way, 5, 5, 5, 5.....\$200.00
 KEENEY SUPER BELL—Four way, 5, 5, 5, 25 225.00
 KEENEY SUPER BELL—Two way, 5, 25 175.00

EVANS 1946 BANG TAILSWRITE
 EVAANS 1946 WINTERBOOKWRITE
 BALLY DRAW BELLWRITE

BALLY TRIPLE BELL—Slightly UsedWRITE
 BALLY VICTORY DERBY—Slightly UsedWRITE

BALLY CLUB BELL\$160.00
 BALLY HIGH HANDS 95.00
 PACE SARATOGA—Rails 40.00
 JENNINGS TOTALIZER 85.00
 JENNINGS FAST TIME 40.00

ALSO LARGE STOCK ASSORTED SLOT MACHINES, NEW AND USED. WIRE, WRITE OR CALL

Terms: 1/3 deposit with order, balance C. O. D.

MAYFLOWER DISTRIBUTING CO.

2218 UNIVERSITY AVE. ST. PAUL 4, MINN.



"That's Pluto Kratt splurging again—he just says 'Wrap it up!' since he put G-E lamps in his pinball machines." You'll make money faster, too, when you light up with G-E lamps—they're made to stay brighter longer! Contact your coin machine wholesaler or write General Electric Lamp Dept., Division 166—B-3-1 Nela Park, Cleveland 12, Ohio.

Nat'l Dairy Council Names Ten Directors At A. C. Conference

CHICAGO, Feb. 22. — National Dairy Council announced that 10 new directors were elected at its recent annual winter conference held in Atlantic City.

Included in NDC's board of 40 directors, new members assisting in piloting the council's activities for the current year are Arthur J. Good, president and general manager, Pickerington Creamery Company, Pickerington, O.; H. M. McCormack, assistant general manager of sales, American Can Company, New York; Ridgway Kennedy Jr., vice-president and general manager, Eastern Division, Abbotts Dairies, Inc., Philadelphia; Paul E. Reinhold, president, Foremost Dairies, Inc., Jacksonville, Fla.

Also D. T. Carlson, Wilmar, Minn., executive secretary Northwest Association of Ice Cream Manufacturers and president of American Dairy Association; D. K. Howe, executive vice-president, Fairmont Creamery Company, Omaha; Folmer C. Hanse, Cedar Falls, Ia., member of Iowa Dairy Industry Commission; R. B. Wilhelm, manager dairy container division, Owens-Illinois Glass Company, Toledo; Harrell H. Neel, assistant vice-president, National Dairy Products Company, Inc., Chicago; D. A. Meeks, procurement manager, Dairy and Poultry Division, Armour & Company, Chicago.

Board of directors re-elected Milton Hult president of NDC for his 11th consecutive annual term; also named following officers were W. A. Wentworth, Borden Company, New York, as first vice-president; John W. Ladd, president Cherry-Burrell Corporation, Chicago, second vice-president; Wilbur Carlson, Kraft Foods, Chicago, secretary; G. A. Wallis, president Creamery Package Company, Chicago, treasurer. All were re-elected except Ladd, who is a new officer.

E. W. Tiedeman, manager of Central Grade A Co-Op, Appleton, Wis., is chairman of the executive committee of the board of directors.

Minn. Distribs Note 5 - Ball Replay Rise

MINNEAPOLIS, Feb. 22. — Twin Cities coin machine distributors report a sudden upswing in interest in five-ball replays. Interest in the games is being shown by operators who have paid little attention to this type equipment for many years.

Most distributors, enthusiastic about the trend, say the buying is "just a sign of the times."

ACE FEATHER-LITE COIN COUNTER
 \$139.50
 Complete Carrying Case and Tubes
 SEE IT NOW
 At Your Distribute
ACE COIN COUNTING MACHINE CO.
 3715 N. Southport CHICAGO

IN WESTERN PENNSYLVANIA AND WEST VIRGINIA
The New AMI
 40 SELECTION PHONOGRAPH
 Is distributed exclusively by
AMERICAN COIN-A-MATIC MACHINE CO.
 1435 FIFTH AVE. PITTSBURGH 19, PA.
 PHONE ATLANTIC 0977

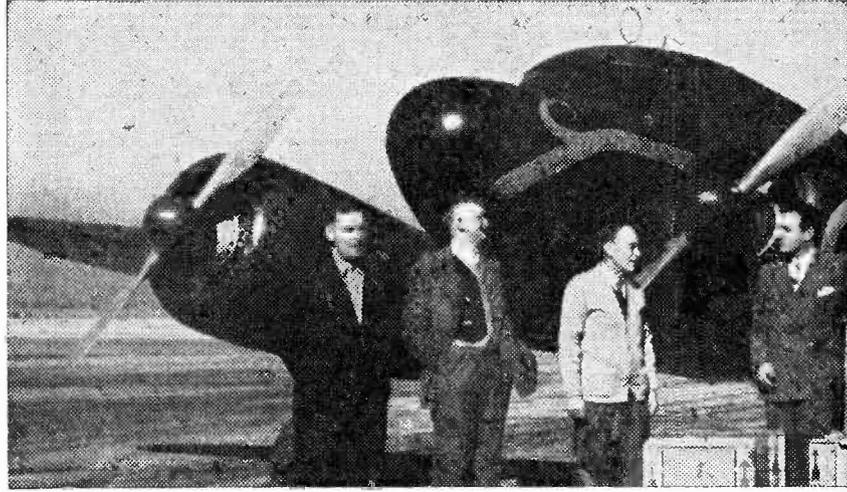
SPECIAL BUYS!

Dynamite \$219.00	Big Parade \$ 50.00
Suspense . 179.50	Knockout.. 50.00
Superliner. 169.50	Jungle .. 40.00
Stage Door ..	Argentina.. 40.00
Canteen. 125.00	Zig Zag... 40.00
Brazil .. 99.50	Flat Top.. 40.00
Jeep 69.50	7 Up 35.00

1/3 Deposit with Order, Balance C. O. D.
ALL NEW PIN GAMES, CONSOLES AND SLOTS IN STOCK.
LEON TAKSEN COMPANY
 2035 Germantown Ave. Philadelphia 22, Pa.
 Phone Poplar 5-3838

COMPLETE ARCADE EQUIPMENT FOR SALE
 Opportunity to acquire arcade at reasonable price on long terms. Write for list and inspection.
D. GOLDSMITH
 280 Hobart Street Perth Amboy, N. J.

ATTENTION, MICHIGAN OPERATORS
 At your request we have obtained distributorship of
SPORTSMAN ROLL
SPECIALS
GENCO—STEP UP BALLY—MIDGET RACER
BANG-A-FITTY SKEE BALL—10'-12'-14'
King-Pin EQUIPMENT COMPANY
 KALAMAZOO 21, MICH. Phone 2-0021
 826 Mills Street
 DISTRIBUTING COMPANY
 DETROIT 1, MICH.
 3004 Grand River. Phone TEmple 2-5788



NEW CESSNA TWIN ENGINE PLANE, owned by Dan King III, head of Western States Distributing Company, San Francisco, just after inspection at Reno, Nev., airport by, left to right, Raymond Smith Jr., Raymond Smith Sr. and George Barnett, all of Harold's Club, Reno. King is pictured at extreme right.

FOR SALE

MILLS BLACK CHERRY BELL, D. P. K. A., 5c	\$110.00
MILLS BLACK CHERRY BELL, D. P. K. A., 10c	115.00
MILLS BLACK CHERRY BELL, D. P. K. A., 25c	125.00
MILLS BONUS BELLS, D. P. K. A., 5c	90.50
MILLS BONUS BELLS, D. P. K. A., 10c	100.00
MILLS MYSTERY BONUS BELLS, D. P. K. A., 5c	90.50
MILLS CHROME BELLS, D. P. K. A., 5c	90.50
MILLS BLUE FRONTS, 5c	60.00
MILLS BROWN FRONTS, 5c	75.00
MILLS BROWN FRONTS, 25c	85.00
MILLS CLUB CONSOLE, 25c	125.00
MILLS GOLD CHROME, D. P. K. A., 25c	120.00
MILLS BROWN HAMMERLOID, D. P. K. A., 5c	80.00
MILLS BROWN HAMMERLOID, D. P. K. A., 10c	90.00
MILLS BROWN HAMMERLOID, D. P. K. A., 25c	100.00
EVANS BANGTAILS, 1946 Model, Like New, 5c, J. P.	350.00

The above Machines are unconditionally guaranteed to be exactly as represented. If not completely satisfied, your money will be refunded.

The only reason I am selling these Machines at the above low prices is that I am quitting the operating game.

Reference: Becker County National Bank, Detroit Lakes, Minn.

H. E. WALKER

DETROIT LAKES, MINN.

Conn. Solons Move To Help Cig Venders

HARTFORD, Conn., Feb. 22.—An amendment to the Connecticut Act concerning the tax on cigarettes, labelled House Bill No. 632, would classify any operator of more than 25 cigarette vending machines as a tobacco distributor if he purchases cigarettes at wholesale for re-sale thru his vending machines. The amendment has been referred to the Committee on Finance.

Purpose of the act, according to the official text, "is to allow sub-jobbers who are engaged in business for a period of less than one year to qualify for a distributor's license without being engaged in business for one year." This is necessary because the Fair Trade Practice Act provides that distributors may not sell cigarettes to persons not operating under a distributor's license at a price less than that sold to other retail dealers which in effect makes it impossible for a new concern and ex-servicemen returning from the service to engage in the wholesale cigarette business.

Bill Defines Distributor

Official text of the act (HB632) follows:

"The word distributor as defined in Section 376e of the 1939 Supplement to the General Statutes is amended to read as follows:

"Section 1. The word 'distributor' shall mean any person in this State engaged in the business of manufacturing cigarettes or any person who purchases cigarettes at wholesale for the purpose of resales in this State (and who has maintained a regular place of business where cigarettes have been sold at wholesale for a period of one year before the date of application for a distributor's license); provided any person engaged in conducting 10 or more retail stores of 25 or more machines for vending packages of cigarettes in this State who shall buy such cigarettes at wholesale and sell them direct to the consumer in said stores or in said vending machines (and who has been engaged in said business for a period of one year before the date of application) shall be considered a distributor as herein defined."

Two New Coin Firms Opened Up at Phila.

PHILADELPHIA, Feb. 22.—One of two new coin machine firms established here this week is the L. & G. Vending Company, 4952 North Eighth Street. Reuben Singer, firm's attorney, filed for a certificate for the conduct of the business on February 6 under the State's fictitious name act. Samuel Litt and David Greene are partners operating the firm.

Second firm, Standard Parking Meter Company, is an incorporated business organized to "manufacture, buy, sell, distribute and service parking meters of various types." Attorney Herman E. Wenograd filed the necessary legal papers for the firm.

Nutrine Candy Profits Up

CHICAGO, Feb. 22. — Nutrine Candy Company here announced profit for 1946 of \$708,941 net. This compares with 1945 earnings of \$200,819. Earnings on each of 400,000 shares of common stock therefore have risen from 50 cents a share in 1945 to \$1.77 last year.



WE ARE AUTHORIZED DISTRIBUTORS for



MILLS BLACK CHERRY BELL

Available in 5c, 10c, 25c and 50c Denominations

1-CHERRY OR 2-CHERRY PAY

WRITE FOR PRICES TODAY!



BRAND NEW HEAVY GAUGE STEEL BOX STANDS FOR MILLS SLOTS \$24.50

SILVER KING PEANUT MACHINES
Each \$13.95
Lots of 25 ... \$10.50 Ea.

HEAVY GAUGE DOUBLE REVOLVE-A-ROUND SAFES FOR SLOTS \$169.50

BRAND NEW EVANS BANGTAILS, JP WRITE

**BALLY SPOTTEM, F. P. } ALL 3
STONER CHUBBY, F. P. } FOR
BALLY CHEVRON, F. P. } \$59.50**

NEW
Williams SHOW GIRL \$289.50
Chicago Coin KILROY 279.50
Rock-Ola COMMANDO \$395.00

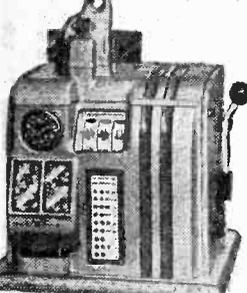
GUARANTEED RECONDITIONED EQUIPMENT

CONSOLES	BELLS
Pace Saratoga \$ 89.50	Jenn. 4-Star Chief, 5c \$109.50
Pace Twin Reels, 5¢/25¢ 195.00	10¢ 119.50
Pace Twin Reels, 5¢/10¢ 195.00	Blue Front, 5¢ 124.50
Pace Marathon 99.50	10¢ \$129.50; 25¢ 134.50
Mills 4-Bells 275.00	Brown Front, 5¢ 134.50
Mills 3-Bells 550.00	10¢ \$139.50; 25¢ 144.50
Bally Club Bell, Comb. F.P. & P.O. 179.50	Gold Chrome, 5¢ 169.50
	10¢ \$174.50; 25¢ 179.50

WRITE FOR NEW PRICE BULLETIN; COMPLETE LIST PARTS AND MACHINES—TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

COLUMBIA DOUBLE JACKPOT BELL

Completely Reconditioned Like New



\$85.00 EA.

Convertible from 5¢ to 10¢, 25¢ play on location.

These Machines are Completely Reconditioned and look like New.

GOLD AWARD - \$75.00 EA.

1/3 Deposit Required with Order, Balance C.O.D.

WRITE FOR OUR CATALOG

WANT all types and makes of Counter Games. Many other makes of Counter Machines. Tell us your needs. Factory Distributors.

Abco Novelty Co

111 W. RANDOLPH ST. HAYMARKET 9076 CHICAGO ILLINOIS

★ FILMS ★

For All 16MM. Coin Operated Machines, SOUND AND SILENT

Approved in the States of Michigan, Ohio, Indiana, Illinois, Wisconsin, West Virginia, Kentucky, Virginia and many other States.

★

SEND FOR CIRCULAR

COOPER ENTERPRISES

3157-61 W. Roosevelt Rd., Suite 209 Chicago 12, Ill.

FIVE DAYS' TRIAL

1 Mills Jumbo, Late, Comb.	\$100.00
2 Bally Club Bell, Comb.	100.00
2 Paces Reels, Ralls, Comb.	100.00
1 Keeney Super Bell, Comb.	100.00
1 Paces Reels, Ralls, Skill Field, Cash.	50.00
1 Paces Reels, Ralls, Cash	50.00
6 Dble. Safes, Like New	50.00
1 Spot Pool, Like New	50.00
1 Sea Hawk, Like New	40.00

NORMAN DEE

PHONE 800 CUMBERLAND, MD.

AUTOMATIC COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 9244

4135-43 ARMITAGE AVE. • CHICAGO 39, ILLINOIS

Affiliate Office: IOWA STATE SALES CO., 567 Seventh St. Des Moines 9, Iowa

NEW GAMES — WRITE NOW!!

Kilroy	Rio	Opportunity
Vanities	Frisco	Spellbound
Smarty	Big Hit	Surf Queen

MARVELS 'POP-UP' \$49.50

Score-a-Barrel, Brand New "Shorty," 7 Ft. ... \$369.50
10 Ft. 6 In. 399.50

COUNTER GAMES PRACTICALLY NEW

Baby Puritan, F.R. . \$17.50
1¢ Amer. Eagle, F.R. 19.50
5¢ Bally Reserve (Cig. Reel) 10.50
5¢ Liberty Bell (Fruit Reel) 19.50

BELL MACHINES

Mills Brown Hammerloid, 5-10-25¢ (Matched Set) .. \$550.00
Mills Chrome, 5¢ . 175.00

CONSOLES

Keeney Super Bell, 5¢ Comb. \$215.00
Keeney Super Bell, Twin 5¢-5¢, P.O. 275.00

ARCADE

Periscope \$134.50
Hellcats 89.50

SPECIALS FOR THIS WEEK

EACH—\$44.50—EACH
Thoroughly cleaned and reconditioned Star Attraction, Ten Spot.

EACH—\$84.50—EACH
5-10-20 Marvel's Baseball, Torpedo Patrol.

EACH—\$99.50—EACH
Air Circus, Hollywood, Knockout, Yankee Doodle.

1/3 DEPOSIT WITH ORDER, F. O. B. CHICAGO

Mid-State Co.

2369 MILWAUKEE AVE., CHICAGO 47, ILL.
Phone: Everglade 2545

FOR SALE Wurlitzer Skee-ball Machines

Thoroughly Reconditioned—Work Like New

CURTIS COIN MACHINE

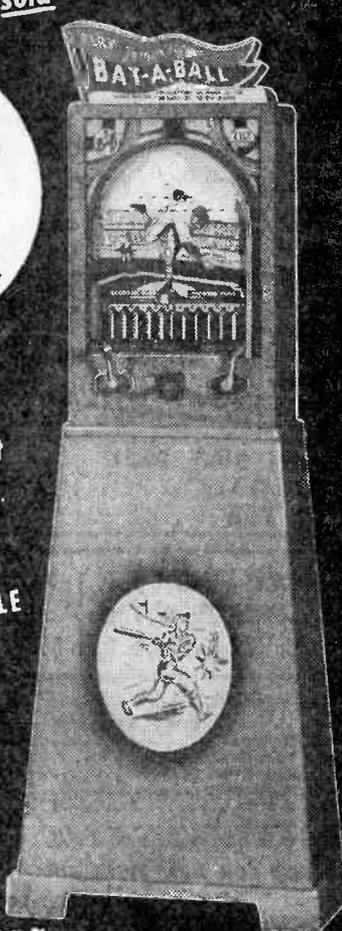
3033 HAMILTON AVE. DETROIT 1, MICH.

FOR 1947 It's the "American" way with

Junior League BAT-A-BALL

the legal Amusement Game that sold at the convention!

Operator's Price
\$79⁵⁰
F. O. B. Chicago
Order from your
nearest distributor



- ★ Fits any territory
- ★ Ready for immediate delivery
- ★ Completely brand new throughout
- ★ Can't be beat for player appeal

DISTRIBUTORSHIPS STILL AVAILABLE
Write for Distributor's Price

Be on the Ball with
BAT-A-BALL

American Amusement Co.
194 EAST GRAND AVE., CHICAGO 11, ILLINOIS - ALL PHONES: WHITEHALL 4370
BUY "AMERICAN" AND YOU BUY THE "FINEST"

Samuel Wolberg, of Chicago Coin Mch., Given Testimonial

CHICAGO, Feb. 22.—Samuel Wolberg, president of the Chicago Coin Machine Company and long prominent in religious and civic activities, was recently honored in a testimonial given by congregation B'Nai Zion, of Rogers Park district of this city.

Rabbi Henry Fisher was chairman of the program, which was held in the main auditorium of the Synagogue, while the address of greetings was delivered by H. D. Heyman. Main speaker was Dr. Max Arzt, associate professor of the Jewish Theological Seminary of America.

During the evening Cantor Phillip Blackman presented several vocal selections and concert pianist Aaron Ascher played some of the works he is best known for. Following the musical program refreshments were served at a reception for Mr. and Mrs. Wolberg.

List Wolberg's Activities

List of organizations of which Wolberg is a member are numerous. Among them are Adolph Kraus Lodge, B'Nai B'Rith, ZOA executive committee, Covenant Club, board member of St. Sinai Hospital and board of directors of the United Synagogues of America. He also is a member of the National Administrative Council of ZOA, as well as on the board of overseers of the Jewish Theological Seminary of New York. Furthermore, Wolberg was a delegate to the American Jewish Conference and is national vice-chairman of the ZOA's expansion fund.

In former years he has been president of Rogers Park Zionist district, president of Chicago Friends of the Jewish Theological Seminary of New York, president of Council of Chicago Synagogues and president of Congregation B'Nai Zion, a post which he held for five years.

Shawnee Vending Co., Expands To Operate Every Type Machine

TOPEKA, Kan., Feb. 22.—Shawnee Vending Company, established last year by Tom A. Schwartz, his brother, William E. Schwartz, and J. V. Balocca, reportedly has expanded into the largest coin machine firm in the city. It includes music machines, cigarette and candy venders, and pinballs all in one operation.

Concern, located at 230 Kansas Avenue, grew out of cigarette vending, and the pinball department is just now being expanded, it was said. The three partners in the company also are associated in the Commercial Candy Company at Topeka and Paola, Kan., and Balocca is reported to be the principal owner of the Commercial Candy Company at Kansas City, Mo.

Firm purchased the music routes of John Fling of Kansas City, Mo., who had bought the layout from Vern Sperry, owner of Meadowacres nitery. Shawnee also bought the route which Earl Woodworth operated at the Central Amusement Company.

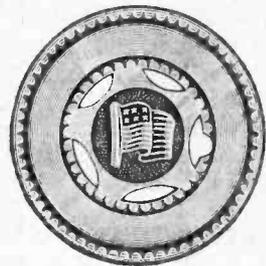
Buy at Your Own Price
We Need Space. Make an Offer for One or All.
4 Pacos Reels, 5¢ Comb., Balls
2 Bally High Hands, 5¢ Comb.
1 Mills Jumbo Parade, F.P.
1 Bally Rapid Fire
1 Bally Club Bells
1 Keeney Super Bells, 5¢, F.P., P.O.
1 Scientific Batting Practice
THOMPSON MUSIC CO.
3008 Preble Ave. Pittsburgh 12, Pa.

ARCADE EQUIPMENT

AIR RAIDER	\$ 79.50
TOMMY GUN	89.50
BATTING PRACTICE	89.50
PERISCOPE	99.50
ROCKET BUSTER	99.50
ACE BOMBER	139.50
SKY FIGHTER	149.50
EVANS SUPER BOMBER	199.50
DRIVEMOBILE	199.50
UNDERSEA RAIDER	229.50

METAL TYPER DISCS

For Groetchen Typers



We Use Finest Aluminum
Standard Thickness • Satin Finish

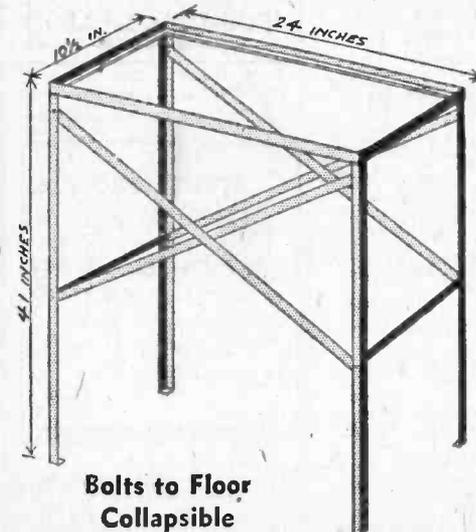
PRECISION DIES
By America's Foremost Toolmakers

Money Back Guarantee. **\$8.50**
Samples on request. Per 1,000

1/3 Deposit With Order

MAX GLASS
DISTRIBUTING COMPANY
914 DIVERSEY • CHICAGO 14, ILL.

ALL METAL STANDS FOR A.B.T. PENNY PISTOLS



These stands are brand new, all metal and painted black. They are collapsible and can easily be set up. Stands have feet that can be bolted to the floor. Price, \$12.50 each. Distributors, write for quantity prices. Satisfaction guaranteed or your money refunded.

HEATH DISTRIBUTING CO.
217 Third Street
MACON, GEORGIA
Phone: 2681

Bolts to Floor Collapsible

25¢ Jumbo, C.P., ..\$140.00 • New Columbias • New Vest Pockets • New Black Cherry Bells	5¢ Black Cherry Bell\$165.00 25¢ Bally Draw Bell Evans' Bangtail Winterbook	ORIGINALS 10¢ Mills Q.T. ...\$ 60.00 5¢ Blue Front ... 90.00 10¢ Blue Front ... 100.00 25¢ Blue Front ... 110.00 50¢ Blue Front ... 200.00 5¢ Silver Chrome. 115.00 5¢ Silver Chrome. 125.00
We Have All Mills SLOTS and JUMBO PARTS.	Buying Specialists for Foreign Ops. Advise Us Your Needs.	

Lewis COIN MACHINE SERVICE
3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

OPERATORS ELECTRICAL MATERIAL FOR SERVICE REPAIR MEN

Rubber Plugs	Ea.	9 1/2¢
Brown Zip Cord, 400-ft. Spools	Per Spool	\$10.00
Brown Zip Cord, quantity of 1,200 ft.		24.00
Heavy Duty Rubber Line Cord		
Cotton Filler, Very flexible, Diam. 1/4", 250 ft. per spool		10.00
Quantity of 1,000 ft.		35.00
Solder Irons, 80W, Esico, Pencil Tip.	Ea.	2.75
Solder Irons, 130W, Esico, Pencil Tip.	Ea.	3.75
Solder Irons, 150W, Vasco, Heavy Duty (\$8.95 value)		4.95
Friction Tape, 4-oz. Roll	Ea.	.18
Acid or Rosin Core Solder	Per Lb.	.55
3, 6, 8 Amp. Plug Fuses	Ea.	.06
Glass Auto Fuses, 3, 5, 7 1/2 Amp.		
10, 15, 20	Per C	3.00
Pigtail Toggle Switches	Ea.	2.25
Side Cutting Pliers, Boker, 7 1/2" (\$2.25 value)	Ea.	1.40
Butt Socket w/angle mounting bracket.	Ea.	.15
Plug Bodies, female screw base.	Ea.	.07
Extension Cord, 9 ft., with plug and connector.	Ea.	.42
Trouble Light, 25 ft., with switch and guard.	Ea.	2.50
Flashlight, Bright Star, unbreakable.	Ea.	.95

TERMS: Net Cash—25% with Order, Balance O. O. D. F. O. B. New York
MACON ELEC. SPEC. CO. (Est. 1935)
2002 Coney Island Ave., Brooklyn 23, N. Y.

GOALEES SPECIAL WHILE THEY LAST

Factory Close-Outs on Chicago Coin brand new GOALEES.

Write or wire for price. LIMITED SUPPLY.

WANT TO BUY FOR CASH
New or used
CHICAGO COIN SPELLBOUNDS and SUPER SCORES.

Baum Distributing Co.
2718 GRAVOIS AVE. ST. LOUIS 18, MO.
(Phone: Prospect 3900)

WANTED

Experienced Mechanic on Four Bells, Club Bells and other Coin Machines. Must be steady and reliable person. Good wages and steady work. Apply:

DURSELL NOVELTY CO.
178 Arch Street New Britain, Conn.

Commerce Dept. Issues Export Guide For Sources of Info

WASHINGTON, Feb. 22. — Commerce Department has issued a publication for the benefit of prospective exporters, *Guides for New World Traders*, providing sources of information for techniques of trading abroad. Coin machine exporters will find the journal valuable.

Publication urges exporters to proceed with caution in seeking post-war world markets, but to have a "determination to stick to and succeed in world trade." Government sources, trade and private organizations are listed in the publication for specific information, as also is a bibliography of government publications, reference aids, United States and foreign government regulations, non-governmental publications and commercial directories.

IMPORTANT! GET OUR CONFIDENTIAL PRICE LIST!

CREDIT!
West Side Is Working for You. Not only are we delivering the finest in new and reconditioned equipment but we've just negotiated for complete financing of the equipment we sell. Our elastic credit terms allow up to 15 months to pay no matter where you are. Take advantage of this offer. Order from West Side because West Side's on Your Side.
Harry Berger

OUR PRICES Are The LOWEST In The Country We Are Not Publishing These Prices Because They Are Confidential We Want To Give Them To you Personally. WRITE — WIRE — PHONE And We Will Mail You OUR COMPLETE LIST OF LOW-DOWN PRICES Immediately.

EXPORT BUYERS Write Today for Complete List of Equipment We Have Available for Export.

- Limited Quantity—WURLITZER 5¢ SLIDES FOR 600, 500, 24, 615, 61. Each \$ 1.60
- IN STOCK NOW!—"AMITY" CIGAR VENDOR 44.50
- GRUEN DIODE METERS 12.50
- ABT CHALLENGERS—IMMEDIATE DELIVERY WRITE FOR PRICES
- NEW GENERAL ELECTRIC, 12" P.M. SPEAKER. Each 8.75
- RECTIFIERS—IMMEDIATE DELIVERY 4.00

SEND FOR OUR COMPLETE PARTS AND SUPPLIES CATALOGUE!
1/2 Deposit, Balance C. O. D., F. O. B. Warehouse
WE PRIDE OURSELVES ON OUR CLEAN REPUTATION!

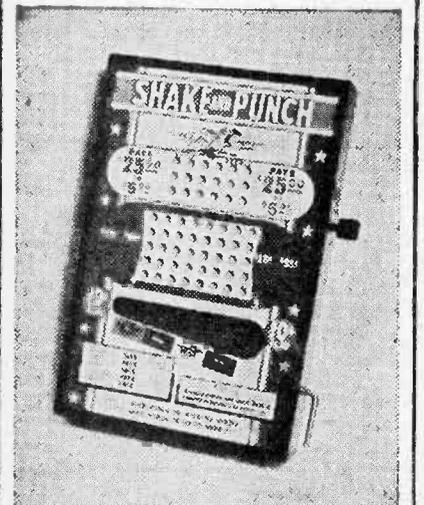
WEST SIDE DISTRIBUTING CORP.
612 TENTH AVENUE • PHONE: CIRCLE 6-7533 • NEW YORK 18, N. Y.

RECTIFIERS
Be prepared for that service call!
Insist on
MALLORY
magnesium copper sulphide rectifiers
F28HIP
For GENCO Games
\$4.75 Ea. - Doz. \$4.50 Ea.

F24C3P
For GENCO Games
\$6.25 Ea. - Doz. \$6.00 Ea.

F28C7
For DOMINOES and BANGTAILS
\$9.25 Ea. - Doz. \$8.95 Ea.
For Immediate Shipment
BLOCK MARBLE CO.
1425 No. Broad Street
Philadelphia 22, Pa.

Shake and Punch



The permanent race horse sales board that can be used over and over without additional cost. Shake and Punch has nine beautiful colors, which makes it very attractive and affords all the fascinating features of a race track. Pays out on win, place, show and daily double!

Average Gross Take \$57.60
Average Payout 29.00
Average Profit \$28.60
A proven winner with a fast turnover. Try Shake and Punch at once—Only \$6.75 Each.
Lots of 2 Only \$12.00.
Lots of 12 Only \$60.00.

IMMEDIATE DELIVERY
Terms: 1/2 Cash With Order, Balance C.O.D., or Send Full Amount and Save C.O.D. Cost.

MANUFACTURED BY
VICTOR VENDING CORP.
5711 W. GRAND AVENUE, CHICAGO

TRADIO The Pioneer Coin-Operated Radio ... FIRST IN THE FIELD



It's truer than ever . . . proven over and over again . . . that TRADIO is "the operators' radio" . . . that TRADIO alone is functionally engineered for its special job.

The Chicago CMI Show is history now—but it's important that everyone about to make an investment knows what happened at the show. Of all the coin-operated radios on display ONLY TRADIO got the big play. Our orders came not in twos, fives or tens, but IN THE HUNDREDS—often a thousand and more at a time. At the show operators had a chance to see all the lines—then they turned to TRADIO!

UNCONDITIONALLY GUARANTEED FOR ONE YEAR—TUBES GUARANTEED FOR 90 DAYS

TRADIO
The first coin-operated radio specifically designed for use in hotels, motels, institutions, clubs, etc.
NOW DELIVERING DAILY IN QUANTITIES!
TRADIO-ETTE
The first coin-operated intimate music restaurant radio.
TRADIOVISION
The first coin-operated television set.
WRITE FOR NAME OF YOUR NEAREST DISTRIBUTOR

Get the Details on the New TRADIO Price—and the Now, Revolutionary, Merchandising Plan . . . T.F.R.P.

TRADIO, INC., sells only to operators, through qualified TRADIO distributors . . . never direct to locations. Only by protecting its own integrity can TRADIO protect you!

IN YOUR EYE

Arcade owners know how much eye-appeal counts. But you should see some of the arcades we've seen lately. Boys, the public isn't throwing away its money any more. You've got to bring them in with eye-appeal. New Games. Fresh interest. Prime the pump. If you want to make money—spend a little. Get some new equipment in those arcades. And see us. We've got the most complete line of arcade equipment in the nation.

FREE—ILLUSTRATED PRICE LIST OF MACHINES, PARTS AND SUPPLIES
New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.

MIKE MUNVES
510-514 W. 34th St.
N.Y., 1, N.Y. (Bryant 9-6677)

TRADIO, INC. ASBURY PARK, NEW JERSEY
PHONE: ASBURY PARK 2-7447-8-9

YOU CAN'T BEAT OUR PRICES!

FOREIGN BUYERS—WE EXPORT TO ALL PARTS OF THE WORLD

WURLITZER

Wurlitzer 412, 12 Record	\$ 75.00
Wurlitzer 412, Lite-Up	95.00
Wurlitzer 616, Plain	95.00
Wurlitzer 618, Lite-Up Top & Bottom	125.00
Wurlitzer 500	199.50
Wurlitzer 600, Rotary	199.50
Wurlitzer 600, Packard Keyboard	175.00
Wurlitzer 24	185.00
Wurlitzer 61, Counter Model	89.50
Wurlitzer 71, Counter Model	139.50
Wurlitzer 24, Celler Job, Remote	159.50
Wurlitzer 24, Celler Job, Wired	159.50
WURLITZER 42/24 VICTORY	175.00
WURLITZER 42/600 VICTORY	195.00
Wurlitzer Twin 12, Celler Job, Buckley	159.50
Wurlitzer Twin 12, Celler Job, Packard	159.50
Wurlitzer 780E Colonial	375.00
Wurlitzer 750E	425.00
Wurlitzer 800	399.50
Wurlitzer 850	425.00

MILLS

Mills Throne	\$125.00
Mills Empress	150.00

ROCK-OLA

Rock-Ola 16	\$ 79.50
Rock-Ola Monarch or Windsor	149.50
Rock-Ola Standard Dial-a-Tune	199.50

WALL BOXES

Seeburg Selectomatic Boxes	\$ 5.00
Seeburg 24 Sel. Wall-o-Matic, Remote	22.00
Seeburg 20 Sel. Wall-o-Matic, Remote	27.00
Seeburg Large Type Wall-o-Matic, R.C. or Wired	7.50
Seeburg Bar-o-Matic, 5-10-25¢	39.50
Seeburg 3-Wire, 5-10-25¢	39.50
Wurlitzer #331 Bar Boxes	5.00
Wurlitzer #320 Sweet Music, 5¢	12.50
Wurlitzer #125, 5-10-25¢	16.50
Buckley Plain, 24	6.00
Buckley Chrome, 24	6.50
Buckley Lite-Up Side (24), Gold	8.00
Buckley Lite-Up Side (24), Chrome	11.00
Rock-Ola Olal-a-Tune	7.50
Rock-Ola 5¢ #1504 Bar Box	8.50
Wurlitzer #120 5¢ Boxes	12.50

PARTS

Seeburg SD-24-12 Adaptor and GSR1 Sel. Receiver (Both)	\$49.50
#304 Wurlitzer Stepper	12.50
#145 Wurlitzer Red Stepper	32.50
Wurlitzer #130 Adaptor	22.50
Wurlitzer #300 Adaptor	22.50

PACKARD BOXES, Brand New \$38.95

SEEBURG

Seeburg Casino	\$175.00
Seeburg Mayfair	175.00
Seeburg Plaza	175.00
Seeburg Gem	175.00
Seeburg Regal	175.00
Seeburg Gem, E8RC	235.00
Seeburg Vogue or Classic	225.00
Seeburg 8200, Victory Model	175.00
SEEBURG HI TONE, E8	225.00
SEEBURG HI TONE, E8RO	250.00
SEEBURG HI TONE, 8200, E8RC	275.00

Send 1/3 Deposit, Balance C. O. D.

HUB DISTRIBUTING CO.

632 TENTH AVENUE
Cor. 45th St.
Circle 6-9570
NEW YORK 19, N. Y.

Buehler Named Vendo Distrib For Chi Area

CHICAGO, Feb. 22.—Vendo Company, Kansas City, Mo., has appointed Christian C. Buehler as distributor for Vendo coin changers in the Chicago area, firm's Richard A. Campbell announced last week. New distributing firm, which is the first large Vendo distributor to be in operation, opened offices at 122 S. Michigan Avenue February 17. Distributorship covers Chicago's Loop and 50 miles of surrounding territory.

Buehler will lease out changers to location owners and operators. As advertising will be placed on the face of each changer, firm is offering both a new medium to advertisers and a new service to the public. Firm has a service staff of 25 men, and will offer mechanical service for all coin changers on location. Warehouse facilities at 46th and Loomis Blvd., are said to be large enough to hold large stocks of equipment in reserve.

Type of locations especially sought, with both the service and advertising angles in mind, are railroad, bus and airline terminals, industrial offices, hospitals, public buildings, service stations, theaters, schools and public phone booths.

First permanent installation of the coin changer will consist of five units located in Mandel Brothers' department store at State and Madison streets. Three changers, finished in white, will be placed in the ladies' rest room and lounge; two others, one painted gray and one pink to conform with surroundings, are to be near public phone booths.

Buehler was formerly president of Buehler Brothers, meat packing concern, and secretary-treasurer of Victor Adding Machine Company. He is chairman of the board of directors of Techome Company, Evanston, Ill., a firm furnishing an architect service to the moderate income group.

Mutoscope Arcade At NY Sports Show

NEW YORK, Feb. 22.—A small amusement arcade is being run by International Mutoscope Corporation at the National Sportsmen's Show this week at the Grand Central Palace. Arcade is situated in one corner of the fourth floor of the exhibition hall.

Machines included in the International arcade are all manufactured by the firm. They are Voiceographs, Photomatics, Atomic Bombers, a Sky Fighter, envelope vender, and a lucky piece stamping machine.

Mandell To Fete 10 Years in Bingo Field

NEW YORK, Feb. 22. — Morris Mandell will celebrate his 10th anniversary in the bingo supply field with a party for employees and friends February 25. At that time, Mandell will formally announce that his firm is no longer a partnership between Martha Mandell and himself, but a corporation known as Morris Mandell, Inc.

Officers of the new corporation will be: Morris Mandell, president; Martha Mandell, vice-president; Lewis J. Mandell, secretary and treasurer, and Jack Manger, sales manager.

Thatcher Names Director

ELMIRA, N. Y., Feb. 22.—Lewis H. Durland, assistant treasurer of Cornell University, Ithaca, N. Y., was elected to the board of directors of the Thatcher Glass Manufacturing Company, makers of glass containers here, at the February meeting of the firm's directors recently, according to an announcement by Franklin B. Pollock, president.

ately without further processing. The wire is simply rewound on the first spool by reversing the motor, and the wire is run thru the recording head in the same direction as when recording, with the recording head acting as a pick-up to reproduce the sound.

Wire Disks for Jukes Distant

(Continued from page 96)

time, engineering ingenuity will have to solve the problem of mass production of wire recordings. The recorder is now available in multiple units, but even multiple units would not furnish sufficient copies of a wire recording. Unlike the ordinary disk, wire recordings cannot be pressed from a master.

Principle of the wire recorder—both for recording and for playback—is simple, contrary to public conception. The magnetic wire, on which the recording is to be made, is fed from one spool to another spool thru a series of guide pulleys. While the wire is feeding from one spool to another it passes thru a magnetic recording head. No stylus or other mechanical device is employed in the recording heads. The input of the mike is converted electronically into a magnetic field thru which the wire passes. This field magnetizes the wire, leaving a reproducible magnetic record of sound.

Frequency Response Corrected

In the recording head the magnetic wire passes thru a small slot cut along the side of a laminated core. A .002-inch gap is cut in the core in a plane at right angles to the axis of the slot, and the magnetic flux traverses the wire longitudinally at this gap. Correction for frequency response, thru electrical compensation, is incorporated in the amplifier preceding the recording head and is used during the recording process.

Once the recording is finished, the record can be played back imme-



KILROY IS HERE!
Chicago Coin's
BASKET BALL CHAMP

NOW DELIVERING THESE GREAT NEW CHICAGO COIN GAMES

IN NEW ENGLAND STATES, SOUTHERN NEW YORK AND NORTHERN NEW JERSEY.

EXCLUSIVE DISTRIBUTOR

ALBERT SIMON, Inc.
215 W. 64th St., New York 23, N. Y. Phone: TRafalgar 7-5764

SPECIAL SEEBURG AMPLIFIERS RIFLES MOTORS REPAIRED PROMPT SERVICE

WANTED SEEBURG CHICKEN SAM AND JAILBIRD RAY GUNS WILL PAY \$30.00 Each

Must be Complete, with all parts.

Write for Shipping Instructions.

SEEBURG RAY GUNS "SHOOT THE BEAR" SPECIAL \$149.50

COMPLETELY RECONDITIONED REPAINTED AND CONVERTED FROM SEEBURG RAY GUNS

IMMEDIATE DELIVERY SOLD ON COINEX MONEY BACK GUARANTEE

COINEX PHONOGRAPH REBUILDING and REFINISHING SERVICE \$69.50

REPLACEMENT PARTS EXTRA

SERVICE INCLUDES

All parts, including Speaker, Chassis, Amplifier, etc., removed from cabinet. Cabinet repaired, sanded and refinished to look like new. Amplifier overhauled and parts replaced where needed. Motors reconditioned and put into good running order. Tone Arms checked and old worn out parts replaced. Selector and Record Changer cleaned, oiled and adjusted.

1/3 DEPOSIT WITH ORDER, BALANCE C. O. D.

COMPLETE STOCK OF SEEBURG RAY GUN PARTS

COINEX CORPORATION

Telephone GRAceland 0317 • 1346 Roscoe St., Chicago 13, Ill.

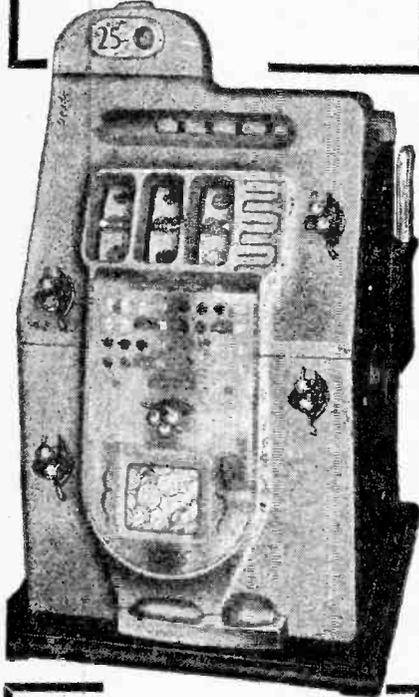
SPECIAL FOR IMMEDIATE DELIVERY GENUINE ALPHA 30 WIRE CABLE REGULAR COLOR CODES 25¢ PER FOOT IN 1,000 FOOT REELS

IN SMALLER QUANTITIES **30¢ FT. PER**

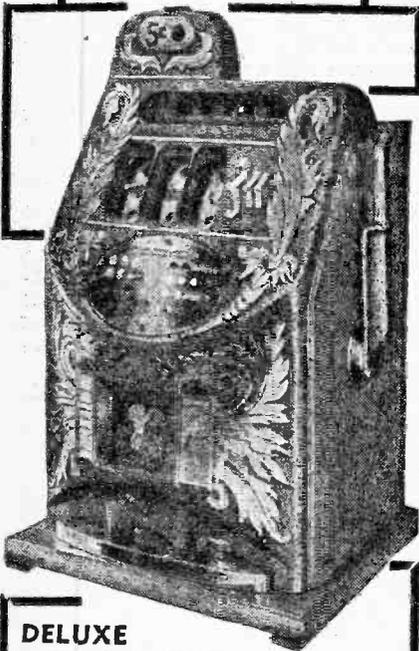
WRITE— WIRE— PHONE

SCOTT-CROSSE COMPANY
Exclusive Distributor in Pa. & N. J.
1423 Spring Garden St., Phila., Pa.

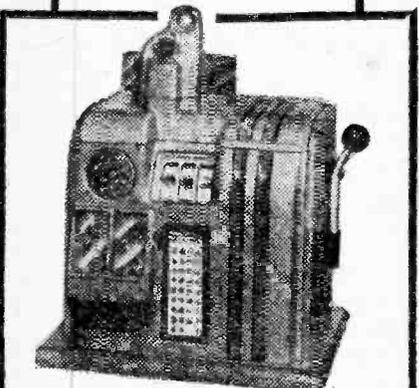
GET THE LATEST BELLS FROM HEADQUARTERS



MILLS BLACK CHERRY BELL



DELUXE EXTRA BELL



COLUMBIA TWIN-JAK BELL

BRAND NEW OR REBUILTS ALL MAKES - ALL MODELS SOLD WITH A MONEY-BACK GUARANTEE.

SEND FOR CATALOG

BAKER NOVELTY COMPANY, INC.
1700 Washington Blvd.
Chicago 12, Illinois

C. of C.'s Back NAAMO Game Tax Battle

(Continued from page 95)

land committee will consist of Isadore Klein, Coney Island real estate owner who will represent property owners; Herb Weaver, representing arcades; Nat Faber, who will champion poker tables, and Stanley Gersh, president of Perfect Games Company, who will be group game rep. Line-up of the Rockaways' and NAAMO committees will be decided over the week-end, according to F. McKim Smith, NAAMO president.

All three committees will tentatively meet Tuesday (25) to discuss fully the platform that will be presented to the license commissioner. George Ponsler, executive of Amusement Enterprises, Inc., and a legal advisor are slated to appear Wednesday (26) before the license commissioner to plead the case of amusement machine operators. Both Coney Island and the Rockaways committees are slated to appear Thursday (27), with the NAAMO group skedded for late Thursday or Friday.

Main disagreement on the part of the operators with the proposed bill is that after a game is placed in a location and a tax paid, the game cannot be moved to another location without paying another tax. If a spot proves bad, the operator will have to take the \$10 loss even if the machine was only in the location a day. Arcades hope to get a blanket tax under revision of the common show bill.

It was voted at the NAAMO general meeting that a catalog of pictures with descriptions of the various machines would be compiled as an association task and presented to the license commissioner's office to save each arcade owner from having an expensive photographer bite. Pix will be put in book form and cataloged from A to Z to make identification easier.

"Under terms of the proposed bill the \$10 tax per machine would amount to more than the rental on the entire arcade in some cases," Blendow states. "It would force some of the arcade owners out of business and bring others to the brink of business failure."

At a meeting held Tuesday (18) by the Coney Island and Rockaway members of NAAMO and supporters in the Coney Island Chamber of Commerce offices, first action was planned with the groups with the Friday night general New York meeting decided upon to settle some of the issues. C of C officials were planked solidly behind the amusement machine owners from the time of the issuance of the proposed bill, Smith declares.

No Tax Cut for Small Biz Seen

WASHINGTON, Feb. 22.—F. N. Bard, head of Barco Manufacturing Company, Chicago, railroad parts producers, after a three days' consultation with tax leaders on Capitol Hill, recently voiced the opinion that small business will have to wait at least another year for tax relief.

Bard emphasized that when corporation taxes were reduced from the 80 per cent top to a 38 per cent, individual (those affecting proprietorships and partnerships) were only cut from 90 per cent to 85½ per cent. "All it takes to give the small business man a break is a simple technical amendment permitting him to elect to have his business taxed at the corporate rate," Bard said.

PRICED TO SELL FAST Save UP TO 50%

SORRY, NO TRADES AT THESE PRICES!

FREE PLAY

Dough Boy	\$25.00	Keep 'Em Flying	\$ 64.50
Metto	29.50	Yankee Doodle	64.50
Click	24.50	Hollywood	64.50
Majors, '41	35.00	Liberty	75.00
Zig Zag	35.00	Laura (Rev.)	89.50
Jungle	35.00	Streamliner (Rev.)	104.50
Sea Hawk	39.50	Arizona (Rev.)	104.50
Gun Club	39.50	Grand Canyon (Rev.)	104.50
Bola-Way	39.50	Cover Girl (Rev.)	109.50
Strat-o-Liner	39.50	Brazil (Rev.)	109.50
Legionnaire	39.50	Catalina	109.50
Defense	45.00	Stage Door Canteen	119.50
Snappy, '41	45.00	Big Hit (Single or Multiple)	129.50
Victory (Genco)	45.00	Opportunity	129.50
Captain Kidd	35.00	Surf Queen	139.50
Flying Tigers	39.50	Big League	139.50
Midway	59.50	Suspense	149.50
Shangri-La, P&S	59.50	Sea Breeze, in Crate (New)	199.50

ONE BALLS

Spinning Reels	\$ 39.50
Sky Lark	59.50
Fortune	39.50

SLOTS

10¢ Pace Comet	\$ 59.50
5¢ Pace Kitty	29.50
Columbia Bell, G/A, Cig. Reels	39.50
5¢ Liberty Bell Goose Neck	39.50
10¢ Mills Roman Head	79.50
Columbia Bell, DJP	89.50
Columbia Bell, DJP, '46	89.50
5¢ Mills Gold Chrome	129.50
25¢ Mills Brown Front	175.00

MUSIC

Rock-Ola RM-16, Ill.	\$119.50
Rock-Ola Windsor, Ill.	149.50
Rock-Ola Commando	289.50
Seeburg 8200, ESRC	319.50
Seeburg 8200	279.50

CONSOLES

Paces Reels W/Rails	\$ 39.50
Jennings 5¢ Fast Time	39.50
Watling Big Game, 5¢, P.O.	55.00
Silver Moon, F/P	59.50
Jumbo Parade, F/P	59.50
Silver Moon, Comb.	65.00
5¢ Big Top	79.50
Galloping Dominoes, F/P, '40	139.50
Super Bell, 5¢ Comb.	109.50
Keeney's 2-Way Super Bell, 5-5	209.50
Super Bell, 25¢ Comb.	169.50
Keeney's 2-Way Super Bell, 5-25	229.50
Mills 4 Bells, 4-5¢	249.50
Mills 3 Bells, 5-10-25 (Rebuilt)	539.50

ARCADES

Pitchem W/Stand	\$ 29.50
Seeburg Ray-O-Lite	39.50
Evans Tommy Gun	59.50
Supreme Skeeroll, 10', '46 Model	199.50
Bowl-O-Ball, 10', '46	199.50
Bowl-O-Ball, 6', '46 Model	169.50
Mills Panoram Solo-Vue	289.50
Voice-O-Graph, 50¢	549.50

15 Magic Music Cabinets, complete with Amplifiers and Girl Head Pictures, for use with Personal Music, Solotone or Musicale wired music. In perfect condition. Each **\$249.50**

VENDING MACHINES

U-Pop-It Popcorn Machine, rebuilt. \$129.50 | Photo-Card Vendors (NEW), with 1,000 cards Free \$ 29.50

MAIN OFFICE: 635 D STREET, N. W. WASHINGTON 4, D. C. DISTRICT 0500

TERMS: 1/3 DEPOSIT, BALANCE C.O.D.

BRANCH OFFICE: 2505 N. CHARLES ST. BALTIMORE 18, MD. BELMONT 8189

SILENT SALES

TUBES and NEW ACCESSORIES

Complete Line of Phonographs and Parts

FOREIGN AND DOMESTIC BUYERS

We have a very large stock of WURLITZER ROCK-OLA AND SEEBURG MUSIC MACHINES—All in A-1 CONDITION. Also an exceptionally fine line of NEWLY MODERNIZED AND BEAUTIFIED WURLITZER AND SEEBURG MUSIC MACHINES—AT VERY ATTRACTIVE PRICES. **WRITE TODAY**

50 Seeburg 5¢ 20 Selection Remote Boxes. Ea. \$26.50	15 Buckley 24 Lite-Up Side Chrome. Ea. \$ 9.50
25 Buckley 24 Chrome Boxes. Ea. 5.50	5 Wurlitzer 5¢ Music Boxes. Ea. 11.00

NEW TUBES GUARANTEED! OUR PRICES ARE AT LEAST 50% OFF LIST PRICES!

"GOLD" METALLIC GRILLE CLOTH
A BEAUTIFUL, TWO SIDED GRILLE CLOTH NOW BEING USED IN THE NATION'S LEADING NEW MUSIC MACHINES

19"x23" (MACHINE SIZE) OUR PRICE **\$1.00** In Lots of 10 or more Pieces, 75¢ Ea.

Made To Sell for Much More Than \$1.00. Deposit Required With All Orders!

ALBENA SALES CO.
587 10th AVE., NEW YORK 18, N. Y. • Longacre 5-8334

Liberal Bell Legislative Trend; New Bills in Two Assemblies

(Continued from page 95)

chines in a general bill and the fees proposed are usually reasonable. One freak bill proposing an \$80 a year tax has appeared.

Recently the number of coin machine bills has increased in Tennessee and Maryland. Connecticut has increased its number of cigarette tax bills. Montana, Washington and West Virginia seem to have the largest number of bills in their legislative hoppers at the present time.

Additional Summary

The following summary of legislative action in the various States is published and should be studied in addition to the report published in *The Billboard* February 22 issue, page 95:

ARKANSAS—As mentioned above, Arkansas is one of the States in which the Legislature shows a trend to consider bills for increasing the present State license fee. Senate Bill 246, introduced February 17, and assigned to Revenue and Taxation Committee, would amend the 1939 law and would increase privilege taxes imposed on operators of coin-operated machines. The sum of the proposed increases is to double the present State license fees. Senate Bill 236, introduced February 13, also proposes to increase present State licenses and to set the annual tax on games at \$25. This bill authorizes counties and municipalities exclusively to license coin machines of all types; Senate Committee reported this bill with suggested amendments February 18. Senate Bill 131, which proposes a graduated scale of vending machine taxes, was amended recently to exempt coin telephone boxes.

CONNECTICUT—The last day for the introduction of bills was February 11. Before this time arrived, the Legislature got about three bills relating to cigarette taxes and in these bills some mention was made of cigarette vending machines, setting up regulations as to reporting tax information to proper departments.

DELAWARE—February 21 was the deadline for the introduction of new bills in the State Legislature.

Idaho Bell Bill

IDAHO—House Bill 43 went to the Senate, was assigned to the Committee on State Affairs and this committee reported the bill favorably on February 13. This bill is a kind of local option which would empower cities and towns to license coin machines including bells and payouts. House Bill No. 49, another bill for State licensing of games and gaming devices, was reportedly getting fast action in the House.

ILLINOIS—The Legislature recessed February 19 to March 4. On February 18 the House Bill No. 74 was introduced and sent to License Committee; the bill proposes to license amusement machines and devices in the State.

IOWA—The last day for the introduction of bills by individual members of the Legislature has been set as February 27. Senate Bill 146 has been reported by the Senate Committee with recommendation for amendments. This bill would require State license for wholesale and retail sale of cigarettes.

MARYLAND—House Bill 389, introduced February 14 and sent to Ways and Means Committee, was first reported as a proposal to tax coin-operated radios. Actual reading of the bill shows that it would impose a fee of \$1 additional for each independent coin-operated speaker delivering music on the same premises. This bill would insert this amendment for taxing speakers to the original tax law in Maryland. The original law poses a \$10 annual tax on phonographs and other similar mechanical musical devices. Apparently the regular State tax could be applied to coin-operated radios unless a court interpretation was obtained to exempt the radio sets. Maryland also has House Bill 398, introduced February 17, which would amend previous law to distribute funds obtained from the licensing of amusement devices and games. House Bill 396 would license bingo games in Worcester County. It is an amendment to the law which provides for licensing mechanical devices, etc.

Portland Pinball Bill

MAINE—A legislative proposal to

empower the city of Portland to pass its own local business licenses is contained in Bill No. 880. The bill specifically mentions that the city can license pinball machines.

MISSOURI—Senate Bill 137 would make any establishment or place that allows gambling a common nuisance; fixes penalties for same.

MINNESOTA—House Bill 606 was introduced February 17 and it would define all forms of gambling which are illegal and set severe penalties. House Bill No. 698 introduced February 19, defines gambling devices and places penalties on officials for not stopping same. Slot machines and coin-operated gambling devices are listed by name in the bill. Establishments having the devices named in the bill would lose their business license if found with such machines on their premises. Senate Bill 446 in Minnesota would permit the sale of lottery tickets by churches and charitable institutions and veterans' groups. House Bill 550 is a proposal for State tax on cigarettes and is a very lengthy document and is important to cigarette venter operators. Its general regulations apply to the sale of cigarettes thru vending machines. It prescribes regulations for affixing tax stamps on cigarettes. It says that all packs of cigarettes in a vending machine exposed to view must show the tax stamp.

Montana Dropping Bills

MONTANA—The State Legislature began dropping some of its many coin machine bills in the last few days. House Bill 270 for licensing gaming devices was reported unfavorably by the committee and then killed by the House. House Bill 312 for licensing juke boxes was reported unfavorably by committee and may be expected to be killed. House Bill 413, another bill for licensing gambling in Montana, was reported unfavorably by committee. House Bill 251 was amended in committee and then passed by the House on February 17. This bill provides for licensing of coin machines including bells and payouts by clubs, societies, fraternities and various organizations. The purpose of the bill is to raise revenue for towns, cities and counties in the State. It would amend the old Hickey law which has been so terrific against gaming devices. A special point in the new bill is that it would require that bells and payouts return 90 per cent to the player. Senate Bill 75, introduced earlier in the year and providing for a general coin machine license in Montana, went to its third reading in the Senate on February 17.

NEW MEXICO—House Bill 124, introduced February 11, is an empowering act which would give towns and cities authority to license and collect a tax on practically any kind of business. Pinball games are mentioned specifically in a long list. House Bill 119 reported last week, would tax penny machines at \$1, machines operating for 5 cents would pay \$5 a year, any machine operating for 10 cents would pay \$7.50 and any machine operating for more than a dime would be taxed at \$10 per year. The bill includes vending machines, pinball, scales, any kind of coin machine not banned by law.

Soft Drink Levy

NEVADA—Assembly Bill 83 would impose a tax of varying amounts on soft drinks and sirups and has many regulations for the payment of the tax. The bill would place a \$5 business fee on every retail outlet selling soft drinks; careful tax record must be kept.

NORTH DAKOTA—Senate Bill 178 has been indefinitely postponed by the Senate. This bill was a general State license proposal for amusement games. The Senate still has a proposal for licensing bells, payouts

and games in clubs and charitable organizations.

NEW YORK—The final day for introduction of new bills in both Houses will be February 26.

OHIO—House Bill 242 was reported favorably to the House on February 19. This is a bill which would apparently extend the present State tax on cigarettes permanently. House Bill 258 is another proposal to fix responsibility for administering the State cigarette tax. House Bill 299 proposes a vending machine tax graduated on a sliding scale from \$2 to \$25 for each machine. House Bill 165, which would change the State tax on phonographs by setting up an entirely new statute is apparently still in the hands of the Revenue and Taxation Committee in the House.

PENNSYLVANIA—House Bill 367 is a proposal to increase the present State tax on cigarettes. Bill has been assigned to House Ways and Means Committee.

SOUTH DAKOTA—House Bill 145 would permit juke boxes in bar-rooms. Senate Bill 206 would amend the laws of 1939 on coin-operated devices that are adaptable to gambling and are not included under the ban on slot machines.

TENNESSEE—The House has Bill No. 581 in the Ways and Means Committee which makes some amendments on the present rates on vending machines. The Senate has Bill No. 458 which also would make some changes in the vending machine tax. House Bill 586 would amend the present State tax on bottled soft drinks. It has been assigned to House Ways and Means Committee.

UTAH—Sifting committees in each House took over all remaining bills February 20 and will select the ones considered most important for further consideration.

WASHINGTON—House Bill 313 would amend the present State tax law of 1941 by increasing the State fee on bells and payouts 30 per cent and the pinball fee to 15 per cent. Senate Bill 225 would require meters or counters on all amusement and payout devices covered by the State tax in order to give proper information to tax collectors.

WISCONSIN—On February 18, joint resolutions appeared in the State Legislature to allow religious and patriotic groups to have bingo games and also a resolution to amend the State Constitution on gambling and lotteries.

WEST VIRGINIA—West Virginia now has bills to prevent loud juke box music in taverns, bills to impose a 1-cent sales tax on soft drinks, bills to impose a 2-cent tax on cigarettes and bills to increase the present State license fees on various coin machines.

Amusement Co. Incorporates

COLUMBIA, S. C., Feb. 22.—The Secretary of State has issued a certificate of incorporation to Tom's Amusement Company, Inc., Charleston, S. C. Firm will engage in sale of coin-operated amusement devices and automatic phonographs. Capital stock is \$8,000; W. C. Cook is president.

PREMIER'S

TWO SOLID GAMES

BOWLO

AND

TEN GRAND

ORDER BOTH TODAY

PREMIER COIN MACHINE MFG. CORP.
577 10th AVENUE, NEW YORK 18, N. Y.

NEW LOW PRICES ON RECONDITIONED USED PHONOGRAPHS

GOOD IN APPEARANCE—GOOD MECHANICALLY—CAREFULLY CRATED

One Aircon, slightly used, best offer takes it.

<p>\$399.50 Wurlitzer 850 With Stepper</p> <p>\$375.00 Wurlitzer 800, Wurlitzer 780E.</p> <p>\$269.50 Seeburg Major, Cadet, Colonel</p> <p>\$225.00 Wurlitzer 500, Wurlitzer 600K, Wurlitzer Victory, Rock-Ola Super.</p> <p>Rock-Ola Dial-a-Tune Boxes \$ 9.50 Seeburg 3-Wire 5/10/25# Baromatic, \$27.50; Wireless 37.50 Seeburg 30-Wire Boxes 7.50</p>	<p>\$199.50 Seeburg 8200, Conversion; Wurlitzer 600 Rotary</p> <p>\$150.00 Wurlitzer 24, Seeburg Casino, Wurlitzer Twin Twelve</p> <p>\$100.00 Wurlitzer 616</p> <p>\$75.00 Wurlitzer 412</p> <p>\$50.00 Rock-Ola 16, Wurlitzer P-10</p> <p>Buckley Boxes \$ 6.75 Wurlitzer 100 Boxes 10.00 10,000 Title Strips 3.75 Seeburg 3-Wire Boxes 19.50 Wireless 19.50</p>
---	---

All Tubes and Miniature Light Bulbs—40% Discount.

Terms: 1/3 Cash With Order, Balance C. O. D.

DAVIS DISTRIBUTING CORPORATION

SEEBURG FACTORY DISTRIBUTORS
12 Years of Operators' Confidence

738 ERIE BLVD., EAST, SYRACUSE, N. Y. 875 MAIN STREET, BUFFALO, N. Y.

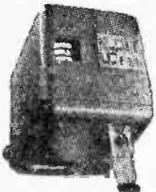
WE'VE GOT PARTS, A COMPLETE LINE OF PARTS, AT WHOLE-SALE FOR OPERATORS. MUSIC PARTS, GAME PARTS, ANY PART YOU WANT ANYTIME YOU WANT IT. NO MATTER HOW HARD TO GET, WE'LL GET IT FOR YOU. NO ORDER TOO LARGE OR TOO SMALL.

BELL MACHINES

- 5c Mills Club Bells. \$129.50
- 5c Gold Chrome ... 129.50
- 5c Copper Chrome. 125.00
- 5c Black Diamond . 145.00
- 5c Blue Front 89.50
- 10c Gold Chrome .. 134.50
- 10c Blue Front, Gold Award..... 100.00
- 10c Gold Chrome, Hand Load 149.50
- 10c Brown Front... 95.00
- 25c Gold Chrome, Hand Load 155.00
- 25c Gold Chrome. 139.50
- 1941 Model Columbia, Gold Award.. 49.50
- 1946 Model Columbia Bell (Used).. 115.00
- 1941 Model Columbia, J. P. 49.50

ARCADE EQUIPMENT

- Keeney Air Raider..\$ 65.00
- Drive Mobile (Tokyo Raider) .. 125.00
- Pitch 'Em & Catch 'Em 65.00
- Circus Romance ... 45.00
- Supreme Rocket Buster 50.00
- Shoot Your Way to Tokyo 55.00
- Keeney Submarine Gun 65.00
- Undersea Raider ... 200.00
- Shoot the Chutes (Conv.) 55.00
- Traps the Japs (Conv.) 55.00



MILLS VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the award plate from sight. GOLD and SILVER.

ORDER NOW AT **\$74.50** THIS PRICE WILL BE MAINTAINED THROUGH 1947!

CONSOLES

- Club Bells, F. P. ...\$ 90.00
- Silver Moon, F. P. .. 57.50
- Super Bell, 5c, F. P.. 99.50
- High Hand, F. P. .. 110.00
- Pace Reels, Combination 57.50
- Galloping Dominos, 25, Two-Toned .. 115.00
- Galloping Dominos, 5c, Two-Toned .. 105.00
- Four Way Super Bell, 4-5c 275.00
- 1938 Track Time... 60.00

ROY MCGINNIS CO.

2011 MARYLAND AVE., BALTIMORE 18, MARYLAND • PHONE: UNIVERSITY 1800

DAVID ROSEN'S

SUPER MUSIC SALES

IMMEDIATE DELIVERY

All equipment sold on an unconditional Ten-Day Money Back Guarantee. Cabinets are repainted to look like new and the equipment we deliver not only looks good but is in perfect operating condition.

WURLITZER

- 616\$150.00
- 610 245.00
- 412 90.00
- Twin 12 75.00
- 71 Counter Model.... 175.00
- 61 Counter Model.... 125.00

SEEBURG

- 8300\$295.00
- 8200 (Walnut) 330.00
- 12's 90.00

WALL BOXES

- Rock-Ola\$19.50
- Euckley 15.00
- Seeburg (Wireless)... 27.50

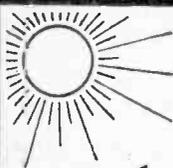
30 Wire Cable, Per Foot . .25c ORDER TODAY

1/2 Deposit With Order, Balance C. O. D., F. O. B. Philadelphia

DAVID ROSEN

355 NORTH BROAD STREET, PHILADELPHIA 23, PA. PHONE: STEVENSON 2258-2259

IT'S CONVERTIBLE!



KEENEY'S



BIG PARLAY

THE ONLY NEW ONE-BALL CONVERTIBLE TO FREE PLAY OR PAYOUT!

Run it Payout when the operating weather is clear—Zippe!—Free Play—when the clouds appear!

ALSO CONVERTIBLE TO FIVE BALL PLAY!

BETTER YET, BIG PARLAY IS NEW AND DIFFERENT!

NEW PRINCIPLES OF PROGRESSIVE SCORING! NEW BIG BONUS JACKPOT AWARDS!

First coin lights up two top selections and a Big Bonus Jackpot Award valued from 6 to 40 flashes around and halts opposite any selection from 1 to 8. Next three coins each add a selection, plus a Big Bonus Jackpot. With Bonus Jackpot Awards in 6-7-8 selection field, player is sure to play 7 coins each time!

MANY EXTRA SCORING FEATURES! IT'S FAST! IT'S SENSATIONAL!

WORLD WIDE DISTRIBUTORS

Exclusive Keeney Distributors in Illinois, Iowa, Nebraska, Kansas & Missouri

- 4921 UNDERWOOD AVE. OMAHA, NEB. GL. 6136
- 1014 N. ASHLAND AVE. CHICAGO 22, ILL. BRUNSWICK 2338-6878
- 1513 OAK ST. KANSAS CITY, MO. Victor 8404

AUTOMATIC'S "Rated" Equipment "Always Reliable"!

These Specials Are Priced Right for Quick Sale

- | | |
|--|--|
| SEEBURG | ACCESSORIES |
| 8800, E.S. Hi-Tone \$325.00 | Seeburg 5¢ Wallomatics \$ 27.50 |
| 8900, R.C. Hi-Tone. 350.00 | Seeburg 5/10/25 Baromatics, R.C. 30.00 |
| Major, R.C. 295.00 | Seeburg DeLuxe Selectomatics, 3-wire 22.50 |
| Envoy, R.C. 295.00 | Seeburg 5/10/25 Wallomatics 24.50 |
| Vogue, E.S. 245.00 | Rock-Ola Wall Boxes 15.00 |
| Gem 195.00 | Rock-Ola Bar Boxes. 17.50 |
| K-20 (Excel. Cond.) 150.00 | Wurlitzer Wall Boxes 10.00 |
| ROCK-OLA | 5¢ Non-Selective Wall Boxes 6.00 |
| Playmaster & Spectravox \$245.00 | 8" P. M. Speakers (New) 9.50 |
| Master 195.00 | SPECIAL |
| Twin 12, Steel Cab. 125.00 | Mills Panoram, Excellent Cond.. \$275.00 |
| 20-Record Cellar Unit. 100.00 | |
| WURLITZER | |
| 750E\$395.00 | |
| 850 395.00 | |
| 700 395.00 | |
| 51 or 61 Counter Mod. 75.00 | |

READY FOR IMMEDIATE DELIVERY TO LOCATION. 20% Deposit, Balance C. O. D.

AUTOMATIC EQUIPMENT CO.

EXCLUSIVE SEEBURG DISTRIBUTORS FOR EAST PA., SO. JERSEY AND DELAWARE

919-921 North Broad Street, Philadelphia 23, Pa. • Telephone Poplar 5 1333

**"We deal in all 'coin'-trolled devices—
In every kind that's made.
We handle them domestic'ly,
And ship for foreign trade."**

NEW SLOTS

JENNINGS:
5¢ Bronze Chief \$269.00
10¢ Bronze Chief . 279.00
25¢ Bronze Chief . 289.00

WATLING:
5¢ Rolatop \$175.00
10¢ Rolatop 200.00
25¢ Rolatop 225.00
50¢ Rolatop 300.00

COLUMBIAS:
Double Jackpot...\$145.00
DeLuxe Belle... 209.50
All Mills Slots at Factory
Prices. Immediate Delivery.

NEW COUNTER PIECES

ABT Challenger . \$ 65.00
Gott. Gripper . . 39.50
Ace Coin Counter 139.50
Nov. Card Vendor 29.50
Exh. Card Vend. 29.50
Daval Gusher . . 54.00
Marve. Pop-Up . . 49.50
Silv. K. Grip-Vue 49.95
Electro Shocker 17.50

MASTER 14.5¢ Combination
Fancy Nut and Pistachio Vendor, Brand
New—\$15.50.

NEW VENDORS

Victor V Globe . \$11.75
Victor V Cabinet . 13.75
Victor V, 5¢ . . . 14.75
Advance Nut . . . 10.50
Advance Gum . . . 10.50
Silver King Nut . . 13.95
Silver King Gum . . 13.95
Silver King, 5¢ . . 13.95
New Pipe Stands . 3.75
New Wall Brackets 1.00

**VENDORS FOR ALL
PURPOSES — WRITE
YOUR REQUIREMENTS**

**NOW DELIVERING—NEW POST-WAR STAR
POPCORN MACHINES—"SUPER STAR"**

Streamlined Stainless Steel Cabinet—Illuminated
Display Signs—A Real Money Maker in Theaters,
Bowling Alleys, other Concession Stands.

NOW AVAILABLE

SUPER STAR, Theater Model . . . \$589.00
SUPER STAR, Counter Model . . . 519.00
SILVER-STAR, Floor Model . . . 485.00
SILVER-STAR, Counter Model . . . 398.00
JUMBO-GIANT, Popping Unit . . . 248.00

5—BRAND NEW BOLASCORES—5
Originally \$375.00—NOW \$195.00.

CHICAGO COIN'S NEW BASKETBALL
GAME, "CHAMPION," \$495.00.

GOALEES, FS AMUSEMATIC "LITE LEAGUE,"
FS \$275.00
FS 225.00

15 BALLY CUP DRINK VENDORS—15.
Complete with 3 stainless barrels. \$375.00

NEW PIN GAMES

SHOW GIRL . . . \$289.50
VANITIES . . . 289.50
KILROY . . . 279.50
RIO . . . 309.50
BOOMERANG . . 295.00

NEW CONSOLES

Bang Tails . . . \$618.50
Bang Tails, F.P.
Conv. 773.00
Bang Tails Tickets 672.50
Galloping Dominos
Same as Bang
Tails. Write
Winters Books . . 826.00
Evans Races, J.P.,
F.P. Conv. . . . 989.50
Jennings Challenger,
5/25 510.00

SPECIAL

Bally 5/10/25 Triple Bells
Bally Draw Bells
Bally De Luxe Draw Bells
Keeney 5-10-25 Bonus
Super Bell
Keeney 5-25 Bonus Super
Bell
Keeney 5¢ Bonus Super
Bell
Mutoscope Voiceographs
Solotone Wall Boxes and
Amplifiers
Jr. League Bat-a-Ball with
Cabinet Bases, 1¢ or 5¢
**WRITE, WIRE, PHONE
FOR PRICES.**

PINCH HITTER

THE NEWEST, MOST SEN-
SATIONAL ROLLDOWN
BASEBALL GAME. SURE
APPEAL—SURE PER-
FORMANCE—SURE PROF-
IT. AVAILABLE IMM-
EDIATELY.

\$419.50.
Special Price for
5 or more.

MUSIC

Singing Towers . . \$175.00
Wurl. 24 Vict. . . 295.00
Commandos . . . 385.00
Premiers 385.00
Rock-Ola Super . . 295.00
Wurlitzer 616 . . . 175.00

PANORAMS . . . \$365.00
PHOTOMATIC . . 650.00

CONSOLES

Baker's Pacers, '46 \$375.00
5-25 Super Bell . . 195.00
Jumbo Parade, F.P. 65.00
Big Game, F.P. . . 75.00
Kentucky Club . . 125.00
Baker's Pacers . . 275.00
Bob Tall, F.P. . . 95.00
Silver Moon, F.P. 95.00
4-Bells 300.00

TERMS: 1/2 DEPOSIT WITH ALL ORDERS,
BALANCE C. O. D.

Cleveland Coin Machine Exchange

2021-25 PROSPECT AVE. CLEVELAND 15, OHIO
Phone: PProspect 6316-17



M. S. GISSER, Sales Mgr.

**REMEMBER
THIS**

**SOLID COLOR
NON-INFLAMMABLE
NON-BRITTLE
SHRINK-PROOF
EXPERTLY MOLDED — PERFECT FIT**

New! Unbreakable! Guaranteed! Clear,
transparent plastic windows for Model
850 Program Holder. \$5.00 Per Set.

Determine Right or Left as You Face Phonograph

ROCK-OLA
Standard, Master, De Luxe
or Supers: Each
Top Corners (Solid Red,
Yellow or Green) \$12.75
Lower Sides (Red or
Yellow) 12.75
Top Door Plastics (Red,
Yellow or Green) 6.75
Commando:
Top Corners . . . 8.00
Top Center . . . 7.00
Long Sides . . . 12.75
Combination Yellow and Red
Color Scheme.
SEEBURG
"Hi-Tone" Model 9800,
8800, 8200:
Lower Sides (Solid Red,
Yellow or Green) \$14.50
"Hi-Tone" Grille Pila-
sters (Solid Red,
Yellow, Green or
Onyx) 2.25

"Classic"—"Colonel":
Top Corners (Solid
Red, Yellow or
Green) \$ 6.00
"Cadet"—"Major":
Top Corners 2.50
WURLITZER
Each
800 Top Corners . . \$16.50
800 Lower Sides . . 15.00
800 Middle Sides . . 3.25
800 Top Centers (Right
or Left, Red) . . . 9.50
800 Back Sides
(Green) 9.50
800 Top Centers
(Onyx) 5.25
600, 500 Top Corners 5.50
700 Top Corners . . 8.50
700 Lower Sides . . 8.50
700 Back Sides . . . 8.50
750 Top Corners . . 9.75
750 Lower Sides . . 9.75
750 Top Center . . . 5.50

750 Middle Sides . . \$ 2.25
850 Top Corners . . 12.50
850 Lower Sides . . 8.75
850 Top Center . . . 12.50
850 Peacock Glasses 5.00
950 Lower Sides . . 12.50
24 Top Corners . . 1.20
24 Lower Sides . . 5.50
41, 61, 71 Top
Corners 5.50

MILLS
Available in Red, Yellow
or Green.
Throne—Empress: Each
Top Corners . . . \$14.00
Throne—Empress:
Lower Sides . . . 14.00
SHEET PLASTIC
Not Painted Non-Brittle
20"x50", Pliable.
Per Sheet \$12.50
50 gauge, red, yellow,
green or clear.
60 Gauge. Per Sheet \$14.50

**IF YOU DON'T SEE WHAT YOU WANT, ASK FOR IT! WE MAY
HAVE IT IN STOCK!**

TERMS: 1/3 Deposit With Order, Balance C.O.D., F.O.B. New York.
Remit Full Payment and Save C.O.D. Charge. Checks Acceptable!
ORDER FROM YOUR NEAREST DISTRIBUTOR!

ACME SALES CO.

505 W. 42nd St.
New York 18, N. Y.
LO. 3-4138

First Showing!

**IN VIRGINIA,
MARYLAND and D. C.**

TELEQUIZ

The Coin
Operated
"Radio" Quiz
Program

See it at

- Feb. 28, ROANOKE, Hotel Ponce de Leon
- Mar. 2-3, RICHMOND, Hotel Murphy
- Mar. 5, HAGERSTOWN, Hotel Alexander
- Mar. 7, SALISBURY, Hotel Wicomico
- Mar. 9-10, BALTIMORE, Silent Sales
Showroom, 2505 N. Charles St.
- Mar. 12, WASHINGTON, Silent Sales
Showroom, 635 "D" St., N. W.



**ASK ABOUT OUR
EXCLUSIVE FRANCHISE PLAN**
Only one operator will have TELEQUIZ in each
territory. Be the first to see it and get your
franchise.

LOWY'S BEST BUYS

NEW EQUIPMENT — IMMEDIATE DELIVERY

JACK RABBIT
A Perfect Arcade
Machine
\$475.00

Premier 10 GRAND
Junior Console Barrel
Roll
Natural for Limited
Space \$449.50

**POP
UP**
The Counter Game
That Is Legal Everywhere
\$49.50

ROL-A-SCORE
Ideal 5 1/2" Skoe Ball
for Hiking Profits
\$469.50

Premier
BOWLO
Accepting Orders Now
Delivery Soon
\$469.50

Chicago Coin BASKETBALL CHAMP Now Taking
Orders for \$499.50

WURLITZER
850 . . . \$474.50 616 . . . \$119.00
24 . . . 189.00 800K . . . 249.00
750 . . . 450.00 800R . . . 219.00

SEEBURG
8200 Vic-
tory . . . \$219.00 Regal . . . 169.00
Envy, R.C. 249.00 Major, Ref. 315.00
Rex 150.00 Classic, Ref. 300.00

ROCK-OLA
Monarch, Ref. \$175.00
Master 239.00

MILLS
Throne . . . \$169.00 | Empress . . \$189.00

Foreign Buyers—Contact Us. We Specialize in Changing Coin Mechanisms To Fit
Any Foreign Coin. We Can Also Change Voltage and Cycles To Meet Your Requirements.
SEND FOR CATALOG! 1/3 DEPOSIT, BALANCE C. O. D. ORDER TODAY

Dave Lowy & Co.

594 10th AVENUE • NEW YORK 18, N. Y. • BRYANT 9-0817

MAIN OFFICE: 635 "D" STREET, N. W. WASHINGTON 4, D. C. DISTRICT 0500

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

BRANCH OFFICE: 2505 N. CHARLES ST. BALTIMORE 18, MD. BELMONT 8789

ORIGINAL JAR-O'DO • ORIGINAL JAR-O'DO

A NEW BINGO CALLED ? MYSTERY ?

DANGLING DUCKET'S

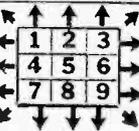
MYSTERY BINGO

THAT'S GOING LIKE WILD FIRE

Mystery Seals Pays 5 or 1

16 WAYS TO BINGO

89 WINNERS
 Numbers 11-22-33-44-55
 66-77-88-99-100-111-122
 133-144-155-166-177-188
 199-200-211-222-233-244
 EACH RECEIVE



16 WAYS TO BINGO

NUMBERS
 258, 266, 277, 288, 299, 300, 311
 322, 333, 344, 355, 366, 377, 388
 399, 400, 411, 422, 433, 444, 455
 466, 477, 488, 499, 500, 511, 522
 533, 544, 555, 566, 577, 588, 599
 600, 611, 622, 633, 644, 655, 666
 677, 688, 699, 700, 711, 722
 EACH RECEIVE

50¢
 Tickets Printed MYSTERY
 Receives One Seal in
 MYSTERY SEALS
 ORIGINAL JAR-O'DO

25¢
 Tickets Printed MYSTERY
 Receives One Seal in
 MYSTERY SEALS
 ORIGINAL JAR-O'DO

Write Today for
 Our New Descrip-
 tive Literature
 Hot Off the Press.

Special Discount
 to Big Distributors.

IT'S
 NEW



IT'S
 HOT

Takes In 1080
 Tickets @ 5¢ .. \$54.00
 Pays Out:
 Consolations
 (Actual) \$40.00
 One Seal Goes
 Out From Mys-
 tery Seals
 (Average) 1.89

41.86

Profit (Average) \$12.34

If Used With 1200

Tickets

Profit (Average) \$18.34

ALSO AVAILABLE

Mystery Bingo With All

Six Seals Going Out

(Payout Below).

Takes In 1280

Tickets @ 5¢ .. \$64.00

Pays Out:

Consolations

(Actual) \$40.00

All 6 Seals Go

Out From Mys-
 tery Seals

(Actual) 10.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

Profit (Actual) \$30.00

50.00

Profit (Actual) \$13.00

If Used With 1380

Tickets

Profit (Actual) \$19.00

If Used With 800

Tickets

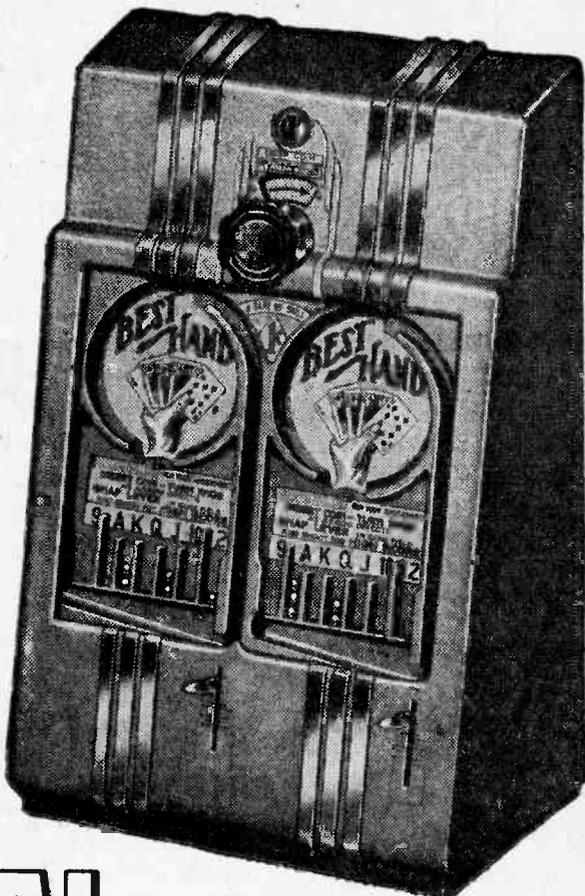
Profit (Actual) \$30.00

50.00

DAVAL'S "Best Hand"

- 2** Coins for Competitive Play
- 2** Separate Cash Boxes
- 2** Times the Average Profits

Sparkling, fast-action counter game. Out-earns other games costing many times as much. Absolutely legal. No awards or payouts of any kind. Precision - perfect, jam-proof, fool-proof mechanism in beautiful solid metal cabinet. 1c or 5c play. Also available in high score models. Occupies counter space only 12"x8".



DAVAL

\$59.50

F. O. B. CHICAGO



PRODUCTS CORPORATION 1312 N. PREMONT • CHICAGO 22

... MAPE'S BETTER BUYS!

FACTORY CHECK LIST

Factory Checked

Accumulator...

Mechanic *Perfect*

COIN UNITS

Slides... Chutes...

Slug Rejector...

Mechanic *Flawless*

SOUND SYSTEM

Amplifier... Pickup...

Tubes... Volume Control...

Speaker... Tone Control...

Mechanic *Clear*

Re-Ste-So

Every machine thoroughly reconditioned by factory-production line methods. Our reputation is your guarantee!

CONSOLES REFINISHED, RECONDITIONED

KEENEY SUPER BELLS, 5c, F.P., P.O.	\$119.50
KEENEY SUPER BELLS, 10c, F.P., P.O.	129.50
KEENEY SUPER BELLS, 25c, F.P., P.O.	129.50
KEENEY SUPER TWIN, 5c-5c, F.P., P.O.	239.50
KEENEY SUPER TWIN, 5c-25c, F.P., P.O.	239.50
KEENEY SUPER TWIN, 5c-10c, F.P.	239.50
KEENEY 4-WAY, 5c, 5c, 5c, 25c	309.50
KEENEY 4-WAY, 5c, 5c, 10c, 25c	309.50
KEENEY 4-WAY, 5c, 5c, 25c, 25c	309.50
MILLS THREE BELLS, 5c, 10c, 25c	395.00
MILLS FOUR BELLS, 5c, 5c, 5c, 25c (Orig. Hds.)	325.00
MILLS FOUR BELLS, 5c, 5c, 5c, 25c (Late Hds.)	325.00
BALLY CLUB BELLS, 5c, F.P., P.O.	99.50
BALLY HI HANDS, 5c, F.P., P.O.	99.50
PACE-SARATOGAS	75.00

PHONOGRAPHS REFINISHED — RECONDITIONED

SEEBURG 9800, ESRC (Cut down conversion)	\$450.00
SEEBURG 8800, ESRC (Cut down conversion)	450.00
SEEBURG 8200, ESRC (Cut down conversion)	450.00
SEEBURG REGAL	275.00
SEEBURG CLASSIC	325.00
SEEBURG COLONEL, ESRC	350.00
SEEBURG ENVOY, ESRC	350.00
WURLITZER 950	495.00
WURLITZER 850	425.00
WURLITZER 750E	425.00
WURLITZER 780 COLONIAL	395.00
WURLITZER 42-600 VICTORY	275.00
WURLITZER 600 R or K	275.00
WURLITZER 616	325.00
ROCK-OLA COMMANDO	325.00
ROCK-OLA PREMIER	27.50
SEEBURG 5c 3-WIRE BOXES	30.00
SEEBURG 5c REMOTE BOXES	WRITE
AIREON—1946 MODELS	WRITE
SEEBURG—1946 MODELS	WRITE
ROCK-OLA—1946 MODELS	WRITE

E. T. MAPE Distributing Co. SAN FRANCISCO STOCKTON LOS ANGELES

Next Brown FOREMAN Date 10/10/46.

TERMS: 1/3 Deposit with order, balance C.O.D., F.O.B. Los Angeles or San Francisco.

San Francisco: 284 Turk Street, Prospect 2700

Stockton: 21 N. Aurora St. Phone 7-7903

Los Angeles: 1701 W. Pico Blvd. DRexel 2341

NEW WALL BOX REPLACEMENT COVERS

(For 20-Selection Seeburg Wireless or 3-Wire Boxes)

Lightweight Aluminum; brown or gray crackle finish. Guaranteed perfect fit. Each \$5.95

Genuine Fibre Main Heavy Duty Castors. Set of Four, \$1.65.

Gears for Seeburg & Wurlitzer (less Hub), \$3.95. Lots of 10, \$3.50 quantity. Price, \$3.00.

PLASTIC 60 gauge, red, 20"x50" sheets, \$10.00. Cut to measure, 2c per sq. in.

All Merchandise TRIPLE WARRANTED by Pacific Coast's Largest Distributor of Coin Operated Equipment

MONARCH — HOUSE OF SERVICE — OFFERS MACHINES

SHOW WINNERS! **FOR ALL YOUR NEEDS** **PROMPT DELIVERY!**

LEGAL EQUIPMENT

- 5 BALL FREE PLAY PIN GAMES
- Kilroy (Chi Coin)
- Show Girl (Williams)
- Rio (United)
- Vanities (Exhibit)
- Miss America (Gottlieb)
- Double Barrel (Bally)
- State Fair (Genco)
- Smoky (Exhibit)
- Sea Breeze (United)

Basket Ball (Chi Coin)

Boomerang (Amusematic)

Jack-Rabbit (Amusematic)

Score-a-Barrel

Grip-Vue

Pop Up

Acc. Coin Counter

ABT Challenger

ABT Target Stands

Silver King Peanut Vendors

Skill Thrill (Daval)

Best Hand (Daval)

CONSOLES

- Bally De Luxe Draw Bell, 5c
- Bally De Luxe Draw Bell, 25c
- Bally Triple Bell
- Evans Consoles (All Models)
- Mills 3 Bells

ONE BALLS

- Bally Entry
- Bally Special Entry
- Gottlieb Daily Races

BRAND NEW SLOTS — WRITE FOR PRICES!

- MILLS BLACK CHERRY BELLS
- MILLS GOLDEN FALLS
- MILLS JEWEL BELLS
- JENNINGS STANDARD, BRONZE & DE LUXE CHIEFS
- JENNINGS SUPER DE LUXE LITE UP CHIEFS
- WATLING ROL-A-TOPS
- GROETCHEN COLUMBIA STANDARD DE LUXE MODELS, MILLS VEST POCKETS, DAVAL'S FREE PLAY, MILLS 25c Q.T. GLITTER GOLDS.

5c-10c-25c-50c PLAY

BRAND NEW DELUXE REVOLVE-A-ROUND SAFE STANDS

SINGLE—DOUBLE—TRIPLE Unit Cabinets. Beautiful, streamline, rugged finish. Made of extra heavy gauge steel insuring many years of fine service.

SINGLE—Box Type Slot Stands—built to withstand abuse

WRITE

WANT TO BUY!! BALLY VICTORY SPECIALS — LONGACRES. State quantity, condition, lowest price acceptable and when shipment can be made. CASH WAITING.

FOREIGN TRADE!! Our Foreign Sales Department welcomes the opportunity to be of service. We invite correspondence in all foreign languages. We are especially equipped to handle all coin chute adaptations and are experts in special export packing and crating. Send for our beautifully illustrated folder describing all our coin-operated equipment.

OABLE ADDRESS: MOGOIN.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT

MONARCH COIN MACHINE CO. 1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.



GEORGE PONSER

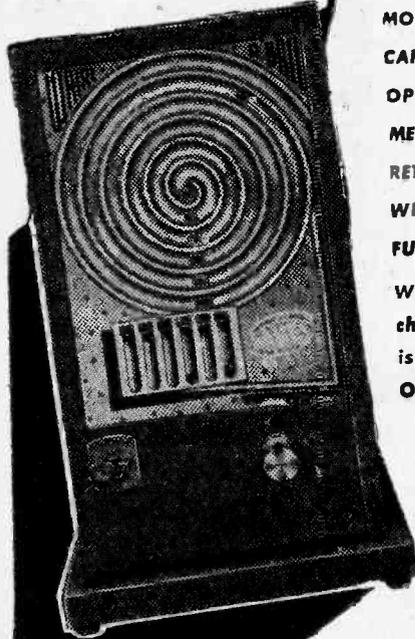
Looka here, fellas! Whirl-A-Ball has proven itself so terrific a counter game on location that we make this bona fide offer to any operator any place in the United States.

WE'LL SHIP ONE WHIRL-A-BALL FOR YOU TO PLACE ON LOCATION AND OPERATE FOR 10 DAYS. IF IT DOESN'T EARN THE TYPE OF MONEY WE'VE BEEN CLAIMING IT CAPABLE OF . . . OR IF YOUR OPERATION ISN'T ABSOLUTELY MECHANICALLY TROUBLE-FREE . . . RETURN THE MACHINE TO US AND WE'LL REFUND YOUR MONEY IN FULL!

We're not asking you to take any chances at all. The burden of proof is on us 100%! SO WRITE, WIRE OR PHONE YOUR ORDER NOW.

George Ponser

P.S.: Sample Machine, \$47.50; F. O. B. New York.



AMUSEMENT ENTERPRISES, INC. GEORGE PONSER - IRVING KAYE 2 Columbus Circle, New York 19, N.Y. Phone: Circle 6-6651

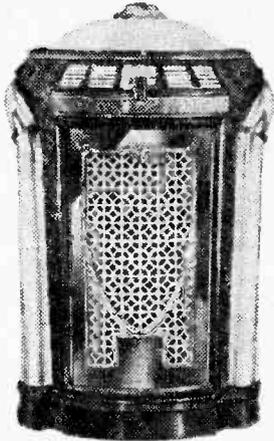
FLORIDA'S MOST PROGRESSIVE DISTRIBUTOR

SEEBURG MUSIC SYSTEMS

TWO-YEAR
PLAN

NICKEL
PLAY

THE ONLY
COMPLETE
MUSIC
SYSTEM



SCIENTIFIC
SOUND
.. DISTRIBUTION

TAILORED TO
.. LOCATIONS

FIRST
POSTWAR
.. PHONOGRAPH

SYMPHONOLA "1-47"

**BEST FOR THE LONG RUN!
COME IN FOR A DEMONSTRATION TODAY!**

PLACE YOUR ORDER WITH
FLORIDA AUTOMATIC for
PROMPT DELIVERY on
GOTTLIEB'S NEW
Miss AMERICA

5-Ball Free Play, adapted from
Stage Door Canteen. New play in-
centives, new Ball Back feature!



ALSO DELIVERING
DAILY RACES
1-Ball Multiple, Bell or Replay

DELUXE
GRIP SCALE

EXCLUSIVE GOTTLIEB DISTRIBUTOR FOR FLORIDA AND CUBA



FLORIDA AUTOMATIC SALES CORP.
839 WEST FLAGLER ST.
MIAMI, FLORIDA

All Phones:
3-6221

JACKSONVILLE, 60 Riverside Ave. Phone 3-0611
TAMPA, 115 South Franklin St. Phone 3856
HAVANA, CUBA

SALESBOARDS . . . BINGO REFILLS



Bingo—1000 Refills, 85¢; Lots of 50, 75¢ Ea. Bingo—
1260 Refills, \$1.20; Lots of 50, \$1.10 Ea. Card for 1000,
10¢; 74 Seal Card for 1260, 90¢. Metal Stands, 75¢ Ea.

Best by Test—Special Deals Prepared Also.
Write Us Your Wants. Listed Below Are a Few:

Holes	Profit	Net
400 Game of Dollars	\$ 7.00	\$.90
400 7-11	11.16	1.11
400 Ace High	10.84	1.11
440 Nylon Mazle (Girle)	51.18	2.67
500 Little McCoy (Thlok)	32.65	1.96
1,000 Golden Boy Charley	45.00	2.30
1,000 Jack Pot Charley (Thlok)	52.00	1.20
2,000 Jack In Barrel (\$8.30 in Coins)	71.00	14.04
1,000 Pipperoo (Girle)	28.25	2.98
1,840 3 Bar Jackpot	33.31	3.48
1,000 Silver Cargo (Girle)	26.81	3.30
1,200 Goldie (Girle)	32.45	3.37
1,000 Oh! Boy (Girle)	26.90	3.35
1,500 Piggy Back (Girle)	36.75	5.60
1,196 Gorgeous (Girle)	31.50	3.30
1,500 Sweet Pickens (Girle)	37.54	3.80
840 Kilroy Was Here	20.58	2.31
1,000 Beat the 7	25.00	1.15

We Ship Immediately Upon Receipt of Order.

A. M. COMPANY
1606 GRAND AVE. KANSAS CITY, MO.

Even "thin coins"
can't slow up this

Streamlined COIN CHANGER



It's fast! A light touch of the handy lever delivers five nickles into your palm.

Can't miss, can't fail. It's the only patented dispenser which satisfactorily handles "thin coins." Pays for itself in time saved!

KWIK-NIKLES

JOBBER'S LIST PRICE

9.85

- Sturdy — All Metal!
- Feather Touch Operation!
- Holds a Full 200 Nickles!
- Guaranteed Accurate!
- Wall or Counter Mount!
- Plated Solid Brass Tube!

Distributors wanted. Individual penny, dime and quarter models available. Write for discount deal!



McPHERSON MFG. CO.
501 E. 34th STREET TACOMA 4, WASH.

THE *VOICE-O-GRAPH IS DESTINED TO BECOME YOUR NUMBER ONE PROFIT PRODUCER

Think of the thrill people get from making their own instantaneous Voice Recordings! Universal Appeal . . . Showmanship . . . Foolproof Operation . . . Human Interest—the VOICE-O-GRAPH has all four . . . and MORE! The psychological impulse to record the Human Voice explains the remarkable earning records of operators.

The VOICE-O-GRAPH occupies only 1 Sq. Yd. of Floor Space and yet 2 people can record song or conversation. It is fully automatic—Coin Operated with special Mailing Envelopes vended for an additional Coin. Repeat customers and transients make recordings of their own voices and mail them to friends or take them home to enjoy hearing over and over again, on their own phonographs. The VOICE-O-GRAPH Booth is soundproof, and beautifully designed. No attendant necessary.



"Don't Write—VOICE-O-GRAPH"

See the VOICE-O-GRAPH on display at all Mutoscope Distributors. For further proof of the remarkable earnings now being reported mail this coupon immediately! Deliveries now being made . . . in order received.

*Reg. Trade Mark

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 Eleventh Street, Long Island City 1, N. Y.

Send me at once complete details on VOICE-O-GRAPH.

NAME _____
FIRM _____
ADDRESS _____
CITY _____ ZONE _____ STATE _____

Lazar brings you the real Profit-Makers!

There are no "duds" in Lazar's array of coin operated equipment. When Lazar brings you a new machine, you can be sure that it has been thoroughly tested, and that its drawing power is guaranteed. And every machine, of course, is backed up by Lazar's guarantee of service and performance!

GOTTLIEB'S miss america

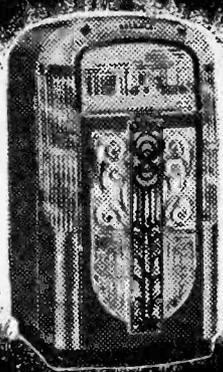
Here's another GOTTLIEB winner, adopted from the famous Stage Door Canteen. This new sensation has every time-proved Gottlieb feature, plus a special return ball device. Get miss america in your locations today—watch the play and profits soar!



ROCK-OLA

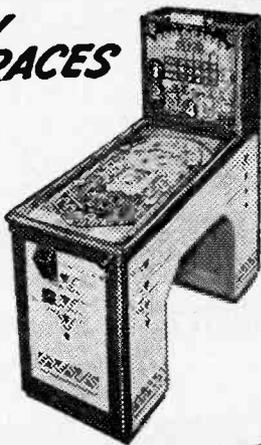
Model 1422

The famous "phonograph of tomorrow" with 20 selections, with rich, high fidelity tone amplifier. Separate 5c, 10c and 25c coin chutes, record tray release, and complete visibility.



GOTTLIEB'S DAILY RACES

This 1-ball wonder game has been hanging up new records for play everywhere. A touch of the push button shuffles the board automatically for easier, faster play. *DAILY RACES* has special spotter bumpers, illuminated "live" holes, and slug-proof, drop-coin chute.

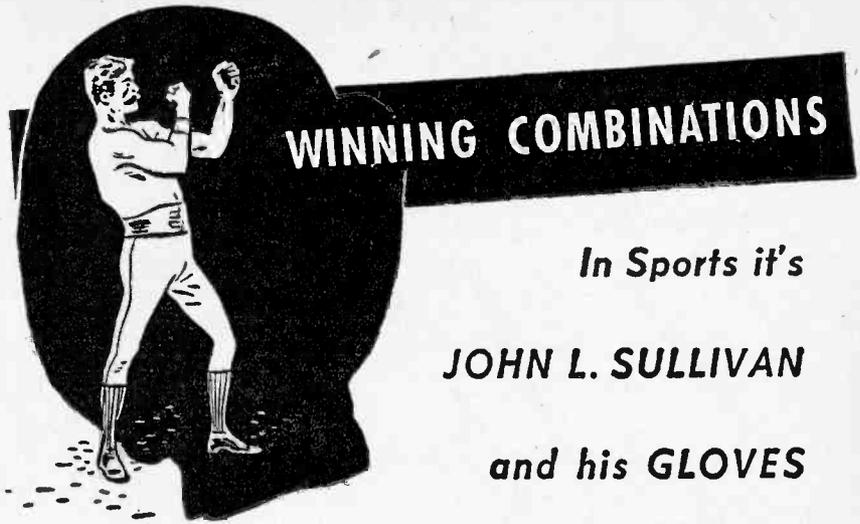


B. D. Lazar Co.

1635 FIFTH AVENUE

Pittsburgh • Phone Grand 7818

28 Years the Leader in the Field



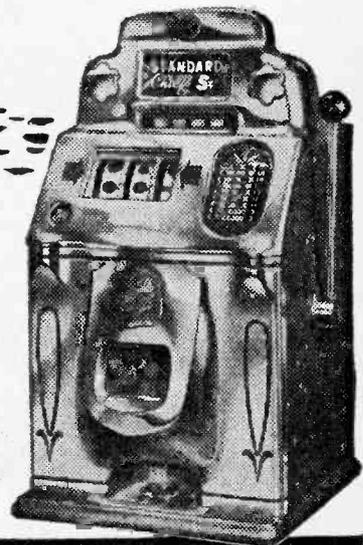
In Sports it's

JOHN L. SULLIVAN

and his GLOVES

In Coin Machines

it's JENNINGS and the STANDARD CHIEF



O. D. JENNINGS AND COMPANY

4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS

..... The Leader in the Field for over 40 Years

La Beau Specials!

SLOTS — SLOTS — SLOTS MILLS (Rebuilt)

Black Cherry		Gold Chrome	
5c	\$154.50	5c	\$149.50
10c	164.50	10c	159.50
25c	174.50	25c	169.50
50c	324.50	Original Chrome	
50c Extra Bell	324.50	5c Replated	\$159.50
Special Chrome		10c Replated	169.50
5c	\$149.50	Golden Falls	
10c	159.50	25c	\$185.00
25c	169.50	25c H. L.	185.00

JENNINGS

Jennings Victory Club		Silver Chief	
5c	\$109.50	5c	\$ 89.50
10c	119.50	10c	99.50
25c	129.50	25c	109.50
FOUR Star		New Jennings	Write
5c	\$ 79.50	Columbia	Write
10c	89.50		
25c	99.50		

CONSOLES

3 Bells	\$445.00	Keeney Four-Way Super	
4 Bells, O.H., 5-5-5-25	235.00	Bells (5-5-5-25)	\$285.00
4 Bells, H.H., 5-5-5-5	275.00	(5-5-5-5)	265.00
Royal Draw	74.50	Jumbo Parade, F.P.	72.50
Roll-Em	49.00	Big Top, P.O.	49.50
'38 Track Time	49.00	Bob Tails, F.P.	49.50
Keeney Bonus Super Bells—New	Write		

1/3 DEPOSIT WITH ORDER — BALANCE C. O. D.

La Beau Novelty Sales Co.

AUTOMATIC MACHINES

1946 UNIVERSITY AVE.

ST. PAUL 4, MINN.

OPERATORS
 of Arizona - Colorado - Kansas
 Oklahoma - New Mexico
 Texas and Western Missouri
WE HAVE FOR YOU
EXHIBIT'S BIG SHOW HIT



VANITIES



UNITED DISTRIBUTORS
513 EAST CENTRAL
WICHITA, KANSAS

UNITED AMUSE. CO.
3410 NO. MAIN
KANSAS CITY, MO.

RICE MUSIC CO.
816 NO. WALKER
OKLAHOMA CITY, OKLA.

ACE COIN MACHINE CO.
2214 NO. MAIN
DALLAS, TEXAS

HARRINGTON AMUSE. CO.
1218 LELAND
HOUSTON, TEXAS

GARRISON SALES CO.
1000 W. WASHINGTON
PHOENIX, ARIZ.

Contact Your
 Nearest Distributor
 for Quick Delivery

LIFT YOUR PROFITS WITH a New FREE PLAY *Glamour Board*

FREE-HOLE FUN 5¢

LAST SALE
 WITH
 STATION
 FREE!

KEY HOLES
 PAY

2 ADVANCES TO KEY HOLES

\$30

2 ADVANCES TO KEY HOLES

ORDER AS:
NO. 1000
FREE HOLE
FUN
 ★
THICK
SLOT SYMBOL
TICKETS
5c SALE
166
FREE PLAYS
KEEPS 'EM
COMING
AVERAGE
PROFIT
\$28.04

Gardner & Co.
 2222 S. MICHIGAN AVE. CHICAGO, 16, ILL.

FRANKEL "LEADS THE WAY"



JENNINGS
Super DeLuxe
CLUB
CHIEF

offers
 Location
 Proved
 Greater
 Profits

Arcade Type Games
 All Guaranteed Ready To Operate

Chicago Coin "Goatee", Two Can	
Play, Clean	\$225
Bally Undersea Raider, Like New	195
Mutoscope Sky Fighter	145
Chicago Coin "Hockey"	95
Keeney Air Raider	95
Evans Tommy Gun	95
Bally Rapid Fire	95
Cottlieb Skee-Ball-Ette	75
Keeney 5¢ Texas Leaguer	45

CONTACT **FRANKEL** TODAY!



DISTRIBUTING COMPANY

ROCK ISLAND, ILL. • 2532 FIFTH AVE. • PHONE 153
 DES MOINES, IA. • 1220 GRAND AVE. • PHONE 3-0184
 OMAHA, NEB. • 1209 DOUGLAS ST. • PHONE ATLANTIC 3407

SOME REAL BARGAINS—WE NEED SPACE

5-10-20	\$ 89.50	Oklahoma	\$119.50	Ten Spot (Jap)	\$ 25.00
Laura	119.50	Sky Blazer	50.00	Wagon Wheels	119.50
Midway	69.50	Stage Door Can'teen	139.50	A.B.T. Target Skill	23.50
Wurlitzer #61	\$ 89.50	Wurlitzer #600-K, Remote, 4 Wall Boxes	\$365.00		
Rook-Ola Commando	590.00	Rock-Ola Standard	295.00		
Wurlitzer #500 Keyboard, Remote	345.00	Seeburg Envoy, E.S.R.C.	390.00		
Rook-Ola Monarch, Remote, 4 Wall Boxes, 1 Bar Box, Auxiliary Speaker, Complete	250.00				

TERMS: 1/3 Deposit, Balance C. O. D. PHONE: Linden 8167
THOMPSON MUSIC CO. 3006 PREBLE AVE., PITTSBURGH (12), PENNSYLVANIA

Seeburg

DEPENDABLE MUSIC SYSTEMS
WITH SOUND DISTRIBUTION

EXCLUSIVE DISTRIBUTOR
WISCONSIN AND
UPPER MICHIGAN

EXCLUSIVE DISTRIBUTORS IN WISCONSIN
AND UPPER MICHIGAN FOR

INTERNATIONAL MUTOSCOPE CORP.
CHICAGO COIN MACHINE CO. • GENCO

LONDON SERVES YOU BEST WITH TOP
VALUES IN HIGH-GRADE EQUIPMENT!

PHONOGRAPHS

They must be right before London ships! Every phonograph thoroughly reconditioned inside and out! Check this remarkable service: all worn electrical and mechanical parts replaced—new grille cloth—plastics replaced—cabinet beautifully refinished! A minimum of \$50 to \$75 in parts and labor goes into every machine to make it ready—and right—for your locations!

Mills Throne of Music, Completely Reconditioned\$225.00
Wurlitzer 600, (Keyboard Model), Excellent Condition 295.00
Wurlitzer 42/700, Victory, Compl. Reconditioned 225.00
Rock-Ola Imperial, with adaptor and 4 Buckley Boxes. Lot 125.00
Rock-Ola Playmaster With Spectra-Vox, Excellent Shape 249.50
8800 or 9800 E.S., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth 375.00
8800 or 9800 R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth 395.00
8200, R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth 425.00

PHONOGRAPH ACCESSORIES

WS2Z Seeburg Wireless Wallomatic Write for Prices
DS20-1Z Seeburg 3-Wired Wallomatic Write for Prices
Seeburg Wired Speakorgan \$12.50
Rock-Ola Dial-a-Tune Wall and Bar Boxes 10.00
Keeney Bar Boxes \$5.00
Buckley Bar Boxes 5.00
Packard 30-Wire Boxes 25.00
Wurlitzer Model 331 Bar Boxes 10.00

CONSOLES

Pace Club Consoles, 10¢ \$ 94.50
Callie Club Console, Late Mod., 25¢ 79.50
Bally Skill Field, 7-Coin Head 49.50
Pace Saratoga, 5¢, without rails 49.50
Lucky Lucre, new type head 129.50

PAY TABLES

Skylark, F.P. or G.P. \$99.50
Bally Challenger 49.50
Race King 49.50
Mills Big Race 29.50
Turf Champ 49.50

BELL MACHINES

FULLY GUARANTEED

BLACK CHERRY BELLS

Original Mechanism, Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5:	
5¢ \$129.50
10¢ 149.50
25¢ 169.50
Mills New Vest Pockets Write
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢ \$165.00
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5 5¢ 149.50
10¢ \$169.50; 25¢ 179.50
Jenn. 4-Star Chief, Compl. Recond. and Refin., 10¢ 69.50
Jenn. Master Silver Chief, S.P., 10¢ 69.50
Jenn. Silver Chief or Silver Club Special, 10¢, \$119.50; 25¢ 149.50
Pace All Star Comets, Comp. Refin., 3/5, 10¢ \$79.50; 25¢ 125.00
Pace Rocket or DeLuxe, S.P., 10¢ 69.50

Terms: 1/3 Deposit, Balance C. O. D.

FORMERLY MILWAUKEE COIN MACHINE CO.

S. L. Londen Music Co., Inc.
3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

SPECIAL!
Chicago Coin
GOALEE
NEW --- IN
ORIGINAL CRATES
\$319.00

MISCELLANEOUS

Strips, S.P., C.H. or Club Special, Set of 3 \$.45
20 Stop Discs, S.P., C.H., or Club Spec. or Cherry P.O. Set of 3 3.00
20 Stop Star Discs, hardened60
Keeney Anti-Aircraft, Brown 49.50
Keeney Air Raider, like new 89.50
Champion Hockey, like new 94.50
Keeney Submarine, A-1 Cond. 89.50
Bally Defender, excellent shape 129.50
Bally Rapid Fire, Refinished and Reconditioned 94.50
Lite League, like new 169.50
Chicago Metal Double Safe Stands, Crackle Finish, Reinforced Type 64.50
Bally Alley, Like New 69.50
Lucky Smokes, New, in Orig. Carts 5.00
American Flag, New, in Orig. Carts 5.00
Complete Black Cherry Cabinet & Casting with D.P. Sides & Front, Club Handles, Completely Assembled 32.50
Mills Owl 15.00
Seeburg Rifle Range Amplifiers, 115 V., 25 or 60 Cycle 25.00
25 Watt Bulbs, Case of 120 9.00

EXCLUSIVE DISTRIBUTORS FOR WISCONSIN & UPPER MICHIGAN

PERSONAL MUSIC CORP.
MEASURED MUSIC

DAVAL PRODUCTS CORP.
COUNTER GAMES

H. C. EVANS & CO.
CONSOLE GAMES

ELECTROMATON, INC.
ARCADE-TYPE GAMES

**UNITED
COIN
MACHINE
CO.**

W. S. VENDING CORP.
SELECTIVE VENDER

FILBEN '47
30-RECORD PHONOGRAPH

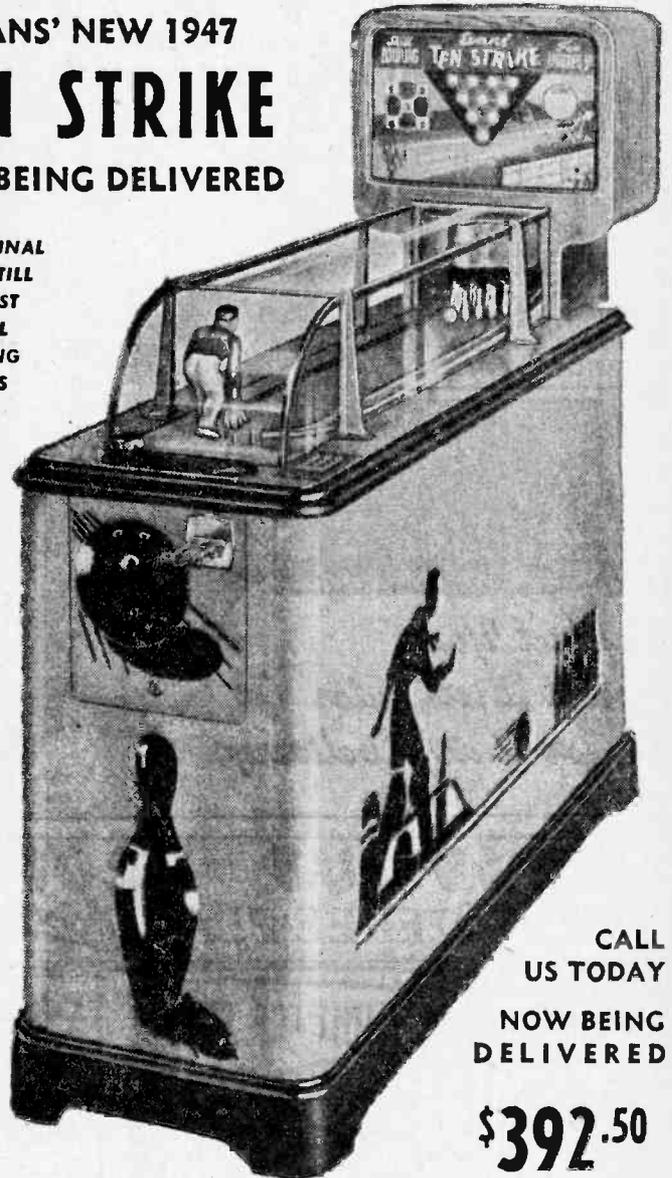
UNITED MFG. CO.
PIN GAMES

MARVEL MFG. CO.
COUNTER GAMES

SQUARE AMUSEMENT CO.
ARCADE-TYPE GAMES

EVANS' NEW 1947
TEN STRIKE
NOW BEING DELIVERED

THE ORIGINAL
—AND STILL
GREATEST
OF ALL
BOWLING
GAMES



CALL
US TODAY
NOW BEING
DELIVERED

\$392.50

TERMS: 1/3 Certified Deposit

WRITE FOR OUR LATEST COMPLETE PRICE LIST ON
HIGH-QUALITY RECONDITIONED EQUIPMENT

Wisconsin's Leading Distributors

UNITED COIN MACHINE COMPANY

6304 W. GREENFIELD SPRING 8446-8447 MILWAUKEE 14, WISC.

OPERATORS AND JOBBERS OF TICKET DEALS

A few of our leading PROVEN Player-Appeal TICKET DEALS.

1000's on Spindle, Each \$.75	1380 R.W.B. Jar Deal, Gross \$150.00
1260's on Spindle, Each 1.00	2170 R.W.B. Jar Deal, Gross 200.00
1600's on Spindle, Each 1.20		

Pad Deals Are Guaranteed — Winners Hand Stamped

WIN-A-FIN 1000 Tickets, 5 in Bdl. 25¢ Play. Average Net Profit, \$24.00. \$2.25 EACH.	LUCKY FIVE 1200 Tickets, 5 in Bdl. 25¢ Play. Average Net Profit, \$30.00. \$3.00 EACH.	LUCKY TEN 1000 Tickets, 4 in Bdl. 50¢ Play. Average Net Profit, \$65.00. \$3.00 EACH.	TEN FIVES 1200 Tickets, 5 in Bdl. 25¢ Play. Average Net Profit, \$34.00. \$3.00 EACH.	TWELVE TENS 1200 Tickets, 5 in Bdl. 50¢ Play. Average Net Profit, \$50.00. \$3.00 EACH.
--	---	--	--	--

Any size Spindle, Jar or Combination Deals, Tip Books, Payout Cards and Stands.
1/3 Deposit, Balance C. O. D. WIRE, WRITE OR PHONE EITHER

MISSOURI NOVELTY CO.

3032 OLIVE STREET ST. LOUIS 3, MO.
(National Sales Representatives)
(Phone: Jefferson 2857)

TRI-STATE CORPORATION

201 8TH STREET BRISTOL, TENN.
(Manufacturers of Fast Ticket Deals)
(Phone 356)

BOOMERANG

IT'S AMUSEMATIC'S NEWEST!

More Speed, More Thrills, More Spectator Appeal!
More Suspense than any game ever built!

High Score up to 260,000.
Mystery Score up to 50,000

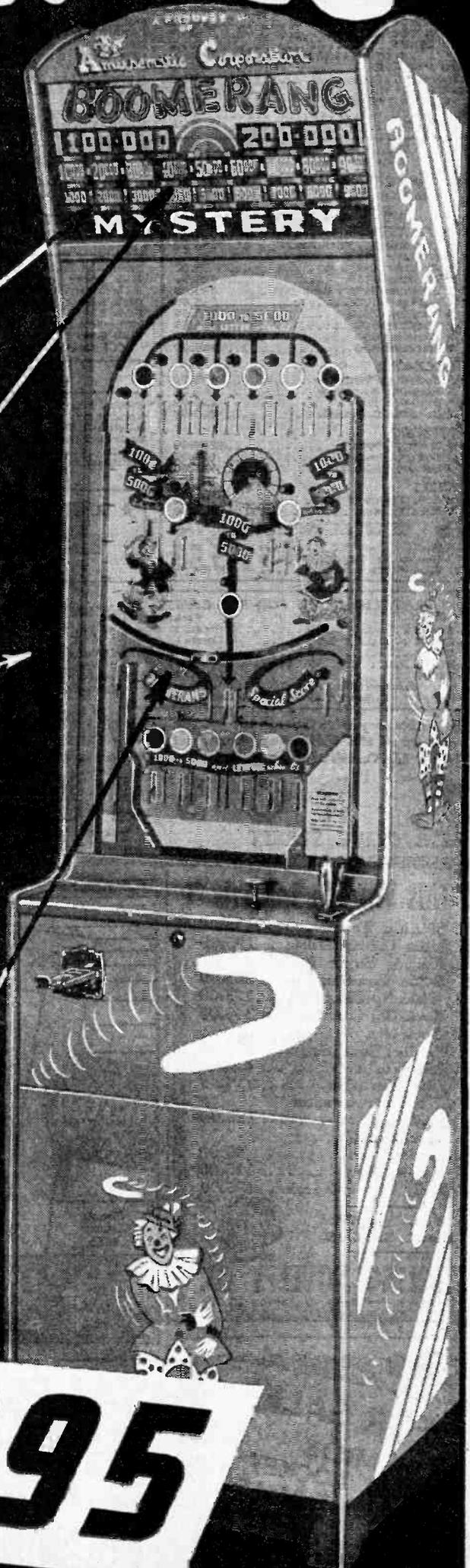
Mirrored Score Glass —
Fast Flashing Colored Lites

Colorful, UPRIGHT, All-in-one Cabinet occupies less than 3 sq. feet of floor space. Weighs less than 100 lbs.

Constructed for easy maintenance and long service.

Location Tested. Proven Money-maker. Can be installed in locations where space is limited.

Motor Driven Basket for Continuous Play. When Ball lands in Basket all balls previously played are returned, but scoring continues.



\$295

Amusematic Corporation

4556 N. KENMORE AVE.
CHICAGO 40, ILLINOIS

Territories Available to Wide Awake Distributors

J. ROSENFELD COMPANY Will Not Be Undersold!

★ We're out to make this one of those once-in-a-blue-moon bargain sensations. Each and every piece thoroughly reconditioned and ready to put on location. ★
SATISFACTION GUARANTEED OR YOUR MONEY BACK IN FULL!

5-BALL FREE PLAYS—They'll Go Fast At These Prices!

AIR CIRCUS	\$ 79.50	HOLLYWOOD	\$ 89.50	POWERHOUSE	\$ 29.50	SKYLINE	\$ 39.50
A.B.C. BOWLER	49.50	INVASION	39.50	SKY CHIEF	89.50	STREAMLINER	109.50
BIG CHIEF	39.50	KNOCKOUT	74.50	SPEED BALL	39.50	SPOT POOL	49.50
BIG LEAGUE (BALLY)	169.50	LEGIIONNAIRE	49.50	SPOTTEM	25.00	SURF QUEEN	129.50
BIG PARADE	89.50	LIBERTY (BALLY)	49.50	STRATOLINER	49.50	TOPIC	49.50
CHAMPS	39.50	MARVEL BASEBALL	69.50	SPOT A CARD	49.50	THUMBS UP	39.50
COVER GIRL	99.50	MARINES AT PLAY	49.50	SNAPPY	49.50	VOGUE	29.50
FIVE-TEN-TWENTY	74.50	MAJORS, '41	49.50	SOUTHPAW	59.50	VICTORY (GENCO)	59.50
GUN CLUB	59.50	NEW CHAMPS	44.50	SEVEN UP	39.50	WOW	39.50
HIGH HAT	59.50	PARATROOPER	49.50	SUSPENSE	169.50		

PHONOGRAPHS

Completely Overhauled and Refinished in Our Modern Service Department

WURLITZER	
2 Wurlitzer 61, With Stand	\$139.50
1 Wurlitzer 71, With Stand	129.50
1 Wurlitzer 412	95.00
1 Wurlitzer 616A	129.50
1 Wurlitzer Victory 600, KB	325.00
1 Wurlitzer 500	295.00
1 Wurlitzer 750E	475.00
2 Wurlitzer 800	449.50
2 Wurlitzer 850	495.00
2 Wurlitzer 950	425.00
ROCK-OLA	
1 Rock-Ola Playmaster	\$195.00
1 Rock-Ola Spectravox	59.50
1 Rock-Ola Standard	225.00
1 Rock-Ola Commando	295.00
SEEBURG	
1 Seeburg Vogue	\$250.00
1 Seeburg Regal	195.00
3 Seeburg 9800, ES	325.00
MILLS	
2 Mills Throne of Music	\$169.50
1 Mills Empress	199.50
★ EXTRA SPECIAL ★	
1 Buckley Twin 12 Hide-Away System in Cabinet, With 8 Wall Boxes	195.00

IMMEDIATE SHIPMENT

ON THESE BRAND NEW MACHINES

MIDGET RACERS VICTORY DERBYS DRAW BELLS DAVAL FREE PLAY

BELLS—Reconditioned and Completely Overhauled!

Mills War Eagle, 10¢, SJP, 3/5	\$ 85.00	Mills Brown Front, 5¢, SJP, 3/5	\$125.00
Mills Cherry Bell, 10¢, SJP, 3/10	110.00	Mills Gold Chrome, 5¢ (Rebuilt), 3/5	125.00
Mills Cherry Bell, 5¢, SJP, 3/10	100.00	Mills Gold Chrome, 10¢ (Rebuilt), 2/5	125.00
Mills Blue Front, 10¢, DJP, Mystery	95.00	Jennings Club Bells, 5¢	125.00
Mills Blue Front, 10¢, DJP, 3/5	110.00	Jennings Club Bells, 10¢	135.00
Mills Blue Front, 10¢, SJP, 3/5	110.00	Mills Vest Pocket Bell, Green	39.50
Mills Blue Front, 25¢, SJP, 3/5 (Glitter Gold Finish)	125.00	Pace Comet, 25¢, SJP, 3/5	125.00
		Groetchen Columbia, 5¢, GA	49.50

USED VENDORS

Snacks, 3 Column, 1¢	\$ 9.50
Northwestern Triselector, 1/5¢	18.50
U-Select-It Candy Vendor, 54-Bar Cap.	45.00
DuGrenier Candy Vendor, 12 Col., 84-Bar Cap.	59.50
Northwestern De Luxe Vendors, 1/5¢	17.50

USED ARCADE EQUIPMENT

Keeney Anti-Aircraft Gun, Brown	\$ 69.50
Chicago Coin All-Star Hockey	139.50
Undersea Raiders	99.50
Goatee (Like New)	225.00

THEY'RE HERE

★ DOUBLE BARREL ★ SPECIAL ENTRY ★ BALLY ENTRY ★ TRIPLE BELL
 ★ DE LUXE DRAW BELL
 Exclusive Bally Distributors in Eastern Missouri, Central and Southern Illinois, Western Kentucky.

CONSOLES

Completely Overhauled and Refinished in Our Modern Service Department

1 Bally Club Bell, 5¢ Conv.	\$129.50
F.P., P.O.	
3 Keeney Twin Super Bells, 5/25¢ P.O.	229.50
4 Keeney Super Bell, 5¢ Conv.	
F.P., P.O.	129.50
1 Mills Square Bell, 25¢ P.O.	119.50
3 Mills Three Bells, 5/10/25¢, Late Serials	395.00
2 Pace Saratoga, Rails, 5¢ P.O.	79.50
4 Jennings Fasttime, 5¢ P.O.	69.50
1 Watling Big Game, 5¢ P.O.	69.50

1 BALL F. P. AND P. O.

Blue Grass, F.P.	\$109.50
Foreign Colors, 1 or 5 Ball	59.50
Mills Owl, 1 or 5 Ball, F.P.	59.50
Record Time, F.P.	95.00

★ **EXTRA SPECIAL** ★
 4 Victory Derbys (Like New) **349.50**

Size	Price	Packed
20x42	\$1.95	8 Sheets to Case
21x42	2.10	8 Sheets to Case
21x43	2.20	7 Sheets to Case
23x43	2.50	8 Sheets to Case
23x47	2.80	6 Sheets to Case

Assorted Sizes, Packed 8 Sheets to Case. Shipped in CASE LOTS Only.

★ USE OUR E-Z PAYMENT FINANCE PLAN TO PURCHASE ALL YOUR NEW EQUIPMENT. INQUIRE TODAY! GET YOUR NAME ON OUR MAILING LIST!

Exclusive U-Need-A Vendor Distributors in Missouri, Kentucky, Central and Southern Illinois. Now delivering U-Need-A's 1947 Monarch Cigarette Merchandisers, 8 and 8 column. Exclusive Victor Vendor Distributor in Southern Illinois, Missouri, Kentucky. Now delivering Model V Globe Type, 1¢, \$11.75. De Luxe Cabinet Type, 1¢, \$13.75. De Luxe Cabinet Type, 5¢, \$14.75.

Direct Factory Distributors for • O. D. JENNINGS • DAVAL • EAGLE PHONOGRAPH • PLASTICS. We also distribute the products of the following manufacturers • EXHIBIT • GOTTLIEB • GENCO • WILLIAMS • UNITED • CHICAGO COIN TERMS: 1/3 Certified Deposit, Balance Sight Draft or C.O.D. MEMBER C.M.I., Reference, United Bank & Trust Co., St. Louis

J. ROSENFELD CO.

3218 OLIVE STREET ST. LOUIS 3, MO. NEWSTEAD 1582-83

PARTS AND ACCESSORIES

This Week's Specials!

Speed Soldering Irons	
Service Repair Kits	
Phonograph Casters, Heavy Duty, Set	\$12.95
Steel Balls, All Sizes, Each	7.50
Contact Benders, Each	.88
Rectifiers for Genco Games, Each	.35
Universal Bar Box Brackets, Each	.35
No Gambling Stickers, Each	3.75
Per 100	3.25
Locks for All Games	
Wurlitzer Wall Boxes #125, 5/10/25¢, Each	1.00
Wurlitzer P.M. Speaker, Lite-Up, With Volume Control	.85
Rock-Ola P.M. 8" Speaker	29.50
	27.50
	25.00

This Week's Specials

1 Singing Towers	\$195.00
2 Mills Throne Music	195.00
1 Keeney Super Bell, 5-25c Combination	325.00
4 Chic. Spellbound	175.00
2 Rock-Ola Commandos	345.00
2 Rock-Ola, Perfect Condition	595.00
2 850 Wurlitzer	495.00
1 500 Wurlitzer	295.00
3 Wurlitzer Counter Model 71	175.00
2 Wurlitzer Counter Model 61	95.00
1 Baker Races	175.00
2 Bally Victory Special	435.00

Terms: 1/2 Certified Deposit, Bal. C.O.D.



STERLING NOVELTY CO.
 669-671 S. Broadway, Lexington 20, Ky.

FOR IMMEDIATE DELIVERY!

\$39.50 EACH

ABC BOWLER
 ARGENTINE
 BOMBARDIER
 CAPT. KIDD
 DEFENSE
 JUNGLE
 HOROSCOPE
 MISS AMERICA
 MONICKER
 MAJORS
 BOSCO

CLOVER \$29.50

\$59.50 EACH

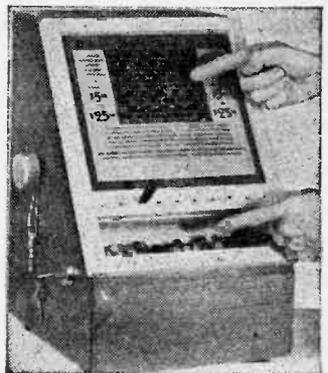
METRO SHOW BOAT
 SMARTY
 SPOT POOL
 STAR ATTRACTION
 VENUS
 SPEED DEMON
 ZIG ZAG
 BOLAWAY
 SEA HAWK
 GOTT. PLAY BALL

WILD FIRE... \$29.50

UNITED INDUSTRIES
 525 PARKER ST. CHESTER · PENNA.

Phone Chester 9283

WRITE OR WIRE



NO MORE CHEATING
 WRITE FOR FULL INFORMATION
SALESMEN WANTED
THE NEW DEAL MFG. CO., INC.
 411 North Bishop Dallas 8, Texas

FOR SALE

MILLS VEST POCKET CHROME BELLS \$49.50 EACH

1/3 Deposit, Balance C. O. D.
 WE BUY, SELL AND EXCHANGE
 Phone: Jefferson 1644
 3147 Locust St. St. Louis 3, Mo. **CALL NOVELTY CO.**

SALESBOARDS—All Orders Shipped Same Day Received

Model	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.00	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	3.00

WRITE FOR OUR LATEST PRICE LIST
 Large Steak Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

FIRESTONE GAMES

Top-Flight Machines
FIRESTONE GAMES
 Top Money Makers
FIRESTONE ENTERPRISES, INC.



1604 Chestnut St. Brooklyn 30, N. Y.
 ESplanade 5-5700

THAT'S GRATITUDE!

All over the United States in hotels and tourist camps many a guest has wakened on time because of the CORADIO Alarm Clock—has started the day with CORADIO music and a smile—and then complimented the hotel manager for having a CORADIO in the room. The hotel manager passes the word on to the CORADIO operator in the form of his thanks recommendations . . . increased locations.



Take your pick of CORADIO . . . the only COMPLETE line of coin-operated radios.

Standard Model—Hospital Model—Alarm Clock Model—Console Model.

Unconditionally guaranteed for one year!

Standard brand tubes guaranteed for 90 days.

Did you see the NEW DELUXE MODEL CORADIO as displayed at the CMI show? It's THE PERFECT coin-operated radio. In production now. Ready soon. Watch for the . . . NEW DELUXE MODEL CORADIO!

FACTORY & SHOWROOM

108 W. 31 ST.

NEW YORK 1, N. Y.

PHONE:

Chickering 4-8865

CORADIO

COIN OPERATED RADIO

60 E. 42nd St., New York 17, N. Y.

Y.Anderhill 6-497

CENTRAL OHIO COIN QUALITY BUYS

"There Is No Substitute for Quality"



GIGANTIC SALE OF THE LARGEST STOCK OF COIN OPERATED EQUIPMENT IN THE U. S. A.

PIN BALLS

A.B.C. BOWLER	\$ 49.50	KNOCKOUT	\$ 99.50
AMERICAN BEAUTY	79.50	LANDSLIDE	39.50
AIR CIRCUS	109.50	LAURA	149.50
BIG PARADE	99.50	LEADER	49.50
BOWLOWAY	69.50	LEGIONNAIRE	59.50
BOMBARDIER	79.50	MARINES AT PLAY	99.50
BRAZIL	149.50	MARVEL BASEBALL	89.50
CATALINA	149.50	MIDWAY	99.50
DEFENSE, GENCO	89.50	SCHOOL DAYS	59.50
DUDE RANCH	39.50	SEA HAWK	59.50
DYNAMITE, WILLIAMS	225.00	SENTRY	99.50
EAGLE SQUADRON	89.50	SHANGRI LA	139.50
5-10-20	99.50	SHOW BOAT	59.50
FLAT TOP	149.50	SPORT PARADE	49.50
FRISCO	139.50	STRATOLINER	49.50
HOLLYWOOD	149.50	STREAMLINER, UNITED	149.50
HOME RUN '42	89.50	SUPERLINERS, GOTTLIEB	205.00
HOROSCOPE	59.50	SURF QUEEN	159.50
INVASION	99.50	SUSPENSE, WILLIAMS	215.00
JUNGLES	59.50	VICTORY	89.50
KEEP 'EM FLYING	129.50	YANKEE DOODLE	149.50

Woolf Solomon

ARCADE EQUIPMENT

SKY FIGHTERS, A-1	\$449.50	9 FT. SKEE ROLLS	\$119.50	WINDJAMMER	\$119.50
LITE LEAGUE, A-1	249.50	AIR RAIDERS	119.50	CHI COIN HOCKEY	169.50
UNDERSEA RAIDERS	285.00	TOMMY GUN, Late	109.50	PANORAMS	275.00
RAPID FIRES, A-1	125.00	VOICE RECORDER	150.00	SCIENTIFIC BASEBALL	99.50
SCIENTIFIC CLOCK	79.50	GROETCHEN TYPERS	295.00	14 FT. WURL. SKEE ROLL, A-1	295.00
10 1/2 FT. SUPER SKEE ROLLS		12 1/2 FT. PREMIER SKEE ROLLS		MUTO PUNCH BAG	175.00
10 1/2 FT. PREMIER SKEE ROLLS		4 EVANS 48 FT. BOWLING AL-LEYS, EA.	495.00	DRIVEMOBILE	169.50

NEW RADIOTONE VOICE RECORDER AND BOOTH—EASY FOR ATTENDANT TO OPERATE—\$795.00.

WRITE FOR COMPLETE LIST

CONSOLES

5¢ SUPER BELL	\$169.50	JUMBO PARADES, C.P., LATE	\$119.50
BALLY CLUB BELL COMB.	179.50	JUMBO PARADES, COMB. F.P., C.P.	159.50
HIGH HANDS COMB.	139.50	JUMBO PARADES, F.P.	89.50
25¢ BOB TAIL, F.P.	159.50	MILLS 4 BELLS	295.00
5¢ BOB TAIL, F.P.	99.50	MILLS 4 BELLS, LATE	399.50
5¢ BIG GAMES, F.P.	79.50	KENTUCKY CLUBS, COMB.	89.50
25¢ SILVER MOON, C.P.	149.50	KEENEY'S 2-WAY 5-25¢ SUPER BONUS BELLS	WRITE
25¢ PACES REELS, C.P.	149.50	KEENEY'S 3-WAY SUPER 5-10-25	WRITE

SPECIAL CLOSE-OUT PRICE

NEW GOALEES \$329.50

NEW A. M. I. PHONOGRAPHS

DISTRIBUTORS FOR CENTRAL AND SOUTHERN OHIO

ONE BALLS, USED

PIMLICO	\$249.50
VICTORY SPECIAL	429.50
SPORT SPECIAL	139.50
JUMBO '44, C.P.	189.50

NEW MACHINES — PROMPT DELIVERY

A.B.T. CHALLENGER	\$ 65.00	DAVAL'S GUSHER FRUIT, 5¢	\$ 54.00
AMUSEMATIC JACK RABBIT	475.00	EXHIBIT VANITIES	299.50
BALLY DELUXE DRAW BELLS	512.50	GENCO STATE FAIR	279.50
BALLY DOUBLE BARREL	299.50	MARVEL'S POP UP	49.50
BALLY ENTRY	WRITE	MILLS BLACK CHERRY BELLS	WRITE
BALLY MIDGET RACES	299.50	MILLS GOLDEN FALLS	WRITE
BALLY SPECIAL ENTRY	WRITE	MILLS NEW BELLS	WRITE
BALLY TRIPLE BELLS	895.00	MILLS NEW VEST POCKETS	74.50
BALLY VICTORY DERBY	WRITE	PINCH HITTER	459.00
BALLY VICTORY SPECIAL	WRITE	PREMIER SKEE ROLLS	395.00
CHI COIN COALEE, NEW	379.50	UNITED RIO	299.50
CHI COIN KILROY	279.50	UNITED SEA BREEZE	279.50
COLUMBIAS 1-5-10-25¢	145.00	WILLIAMS SHOW GIRL	319.50
DAVAL'S BUDDY CIG. REELS	33.00	ACE COIN COUNTERS	139.50
DAVAL'S GUSHER FRUIT, 1¢	49.50	GOTTLIEB'S 3-WAY GRIPPERS	39.50

WRITE, PHONE FOR SPECIAL PRICES

REVOLVAROUND SAFES AND BOX SLOT STANDS

Heavy Steel Custom Built Single and Double Revolveraround Safes. Burglar Proof. Will take any make Slot Machine Bottom Door for Storage or Additional Weights. Single Safes, \$175.00 | Double Safes, \$225.00 | Lock Box Stands, \$27.50

SLOTS

Gigantic stock of used and new Slot Machines on hand, all in perfect operating condition.

WRITE WIRE PHONE

Get Our New Low Prices.

MUSIC — PHONOGRAPHS

SEEBURG 8200, R.C.	\$385.00	MILLS TRONE	\$250.00
SEEBURG ENVOY, R.C.	350.00	SINGING TOWERS, 1942	275.00
ROCK-OLA STANDARD	275.00	AIREON, LIKE NEW	625.00
SEEBURG HIDEAWAY 8200, R.C.	295.00	WURLITZER 24 CHARM	295.00
A.M.I. HIGHBOY, 40 SELECTIONS	435.00	SEEBURG COLONEL	345.00
WURLITZER #125 WALL BOXES	32.50	WURLITZER 600	295.00

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

CENTRAL OHIO COIN MACHINE EXCHANGE

185-189 E. TOWN ST., COLUMBUS 15, O. Phones AD 7949, AD 7993

Used Music Equipment

REFINISHED • RECONDITIONED • GUARANTEED

Our Reputation Is Your Guarantee of Quality at the Right Price

SEEBURGS

9800, RCES	\$325.00
Mayfair	175.00
Commander	275.00
Model A	79.50
Envoy, ES	300.00
Classic	275.00
Factory RC Spec.	260.00
RC Spec. Steel Cab.	179.50
RC Spec. 30-Wire Steel Cab.	175.00
8800, ES	299.50
Colonel, RC	275.00
8200, RC	375.00

WURLITZERS

600A Rotary	\$199.50
600A Keyboard	249.50
500A Keyboard	299.50
Model 616	89.50
Model 412	79.50
600A Rotary Victory	169.50
600A Keyboard Victory	189.50
780E Colonial	349.50
750E	325.00

SPECIAL DISCOUNT ON QUANTITY PURCHASES—FOREIGN INQUIRIES INVITED ONE-THIRD CERTIFIED DEPOSIT, BALANCE C. O. D.

MUSIC SYSTEMS INC.

NORTHERN OHIO FACTORY DISTRIBUTORS FOR SEEBURG

6210 EUCLID AVE. • CLEVELAND 3, OHIO • HE. 6114
1312 JACKSON AVE. • TOLEDO 2, OHIO • EM. 1311

Exclusive Distributors for Gottlieb Products in Southern Illinois and Eastern Missouri. NOW DELIVERING

MISS AMERICA—DAILY RACES 1 BALL FREE PLAY

We also have on hand for immediate delivery:

WILLIAMS SHOW GIRL GENCO'S STATE FAIR
EXHIBIT VANITIES UNITED'S RIO
MILLS' BLACK CHERRY BELLS BALLY DOUBLE BARREL



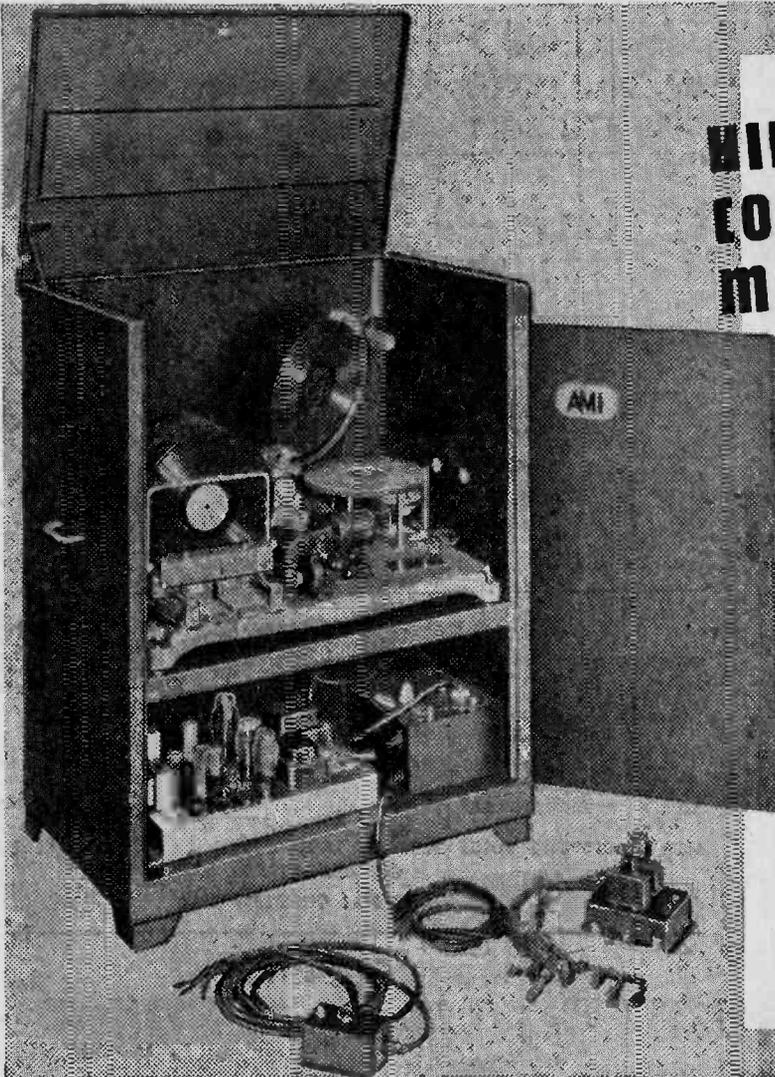
MEMBER



OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO.
(Phone: Franklin 3620)





HIDEAWAY CABINET with CONTINUOUS PLAY MECHANISM...

• Hideaway steel cabinet with hinged lid and removable front. 30" wide by 20½" deep by 38½" high. Equipped with AMI Continuous Play Mechanism, complete with junction box containing transformer rectifier combination for supplying power for mechanism.

- Complete with Amplifier and Remote Volume Control \$482.50*
- Complete with Amplifier but without Remote Volume Control . . \$470.00*
- Complete without Amplifier and without Remote Volume Control \$410.00*

*F.O.B. Grand Rapids, Excise Tax Included. Plus Local Taxes.

AMI Incorporated

679 NORTH WELLS • CHICAGO 10, ILL.

COVEN'S COIN CORNER

FOR YOUR Bally EQUIPMENT See..

TRIPLE BELL BALLY ENTRY

DE LUXE DRAW BELL COIN MACHINE PARTS

SPECIAL ENTRY

DOUBLE BARREL

EXCLUSIVE BALLY DISTRIBUTOR IN INDIANA, WISCONSIN and NORTHERN ILLINOIS.

COVEN Distributing Co.

3181 ELSTON AVENUE CHICAGO, ILL
Phone: INDEPENDENCE 2210

Here's a Couple of Eyefuls by HARLICH!

"EYE OPENER"

1056 R. M. HOLES — SPECIAL THICK — 5c PLAY BOARD \$52.80 P.O. \$23.88 Av. PROFIT \$28.92



Form No. 11543



Form No. 11546

"NET RESULTS"

1000 R. M. HOLES — SPECIAL THICK — 5c PLAY BOARD \$50.00 P.O. \$22.45 Av. PROFIT \$27.55

HARLICH MANUFACTURING COMPANY
1200 NORTH HOMAN AVENUE CHICAGO 51, ILLINOIS

WRITE FOR OUR NEW CIRCULAR

GET ON OUR MAILING LIST: For Used Phonographs and Games. We have a complete spray and paint shop and expert painters. As to our Repair Department, there is none better. All machines completely reconditioned and repainted. They look and act like new.

WE ARE EXPORT SPECIALISTS

NATIONAL NOVELTY COMPANY

183 MERRICK ROAD
MERRICK, L. I.
Phone: Freeport 8-8320

All for one... In COLUMBIA BELLS



One for all

OPERATOR'S PRICE
\$145⁰⁰

F.O.E. CHICAGO, ILLINOIS
All orders must be accompanied by one-half deposit, postal money order or certified check, balance C. O. D.

You get the service of 4 machines for the price of 1

When you buy Columbia Twin Jackpot Bells, you virtually get four machines for the price of one. Columbia (and only Columbia) is changeable right on location in a few moments time to 1-5-10-25c play.

Coins played last are paid out first after having passed through the visible escalator, thus you get double slug protection.

Columbia is precision built by experienced tool engineers.



GROETCHEN TOOL & MFG. CORP.

126 NORTH UNION AVENUE,
CHICAGO 6, ILL. • RANDOLPH 2807

AROUND THE
WORLD IT'S

ATLAS

FRIENDLY
PERSONAL SERVICE

NEW BELLS

- Jennings Standard Chief, 5¢ \$269.00
- Jennings Standard Chief, 10¢ 279.00
- Jennings Standard Chief, 25¢ 289.00
- 50¢ 399.00
- Jennings Super DeLuxe (Life-Up) Chief, 5¢ 324.00
- 10¢ 334.00
- 25¢ 344.00
- 50¢ 454.00
- \$1.00 Pace DeLuxe Bell 635.00
- Groetchen Columbia Jackpot Bell 145.00
- Weighted Box Stands 27.50

Exclusive Distributors for Northern Illinois.

NEW COUNTER GAMES

- ABT CHALLENGER \$65.00
- DAVAL BEST HAND 59.50
- HOT NUT VENDOR 59.50
- POP UP 49.50
- AMERICAN EAGLE (non-coin) 47.50
- SKILL THRILL \$57.50**

The Finest in New and Used Equipment

BRAND NEW EQUIPMENT FOR PROMPT DELIVERY

- | | |
|------------|--------------------|
| Kilroy | Step Up |
| Rio | Atomic Bomber |
| State Fair | Jenn. Challenger |
| Vanities | Evans Races |
| Superliner | Bangtails, Comb. |
| Sea Breeze | Pace 3-Way Console |

BASKETBALL CHAMP

PHONOGRAPHS

- SEEBURG HI-ONE, R. C. \$395.00
- SEEBURG COLONEL, R. C. 375.00
- SEEBURG REC 225.00
- WURLITZER VICTORY 275.00
- WURL. 600K 325.00
- WURL. 950 425.00
- ROCK-OLA COMMANDO 395.00
- SINGING TOWERS 225.00

REBUILT EQUIPMENT

- 5¢ SILVER MOON, P.O. \$ 89.50
- 5¢ BIG GAME, P.O. 39.50
- 5¢ PACES REELS, P.O. 49.50
- 25¢ PACES REELS, P.O. 109.50
- 25¢ JUMBO PARADE, P.O. 149.50
- 25¢ BAKER PACERS (Floor Sample) 375.00
- SKY CHIEF 109.50
- ROLL CALL 49.50
- MIDWAY 89.50
- MARINES 75.50
- JEEP 79.50

ALL USED MACHINES
COMPLETELY RECON-
DITIONED AND
REFINISHED

ATLAS

NOVELTY COMPANY

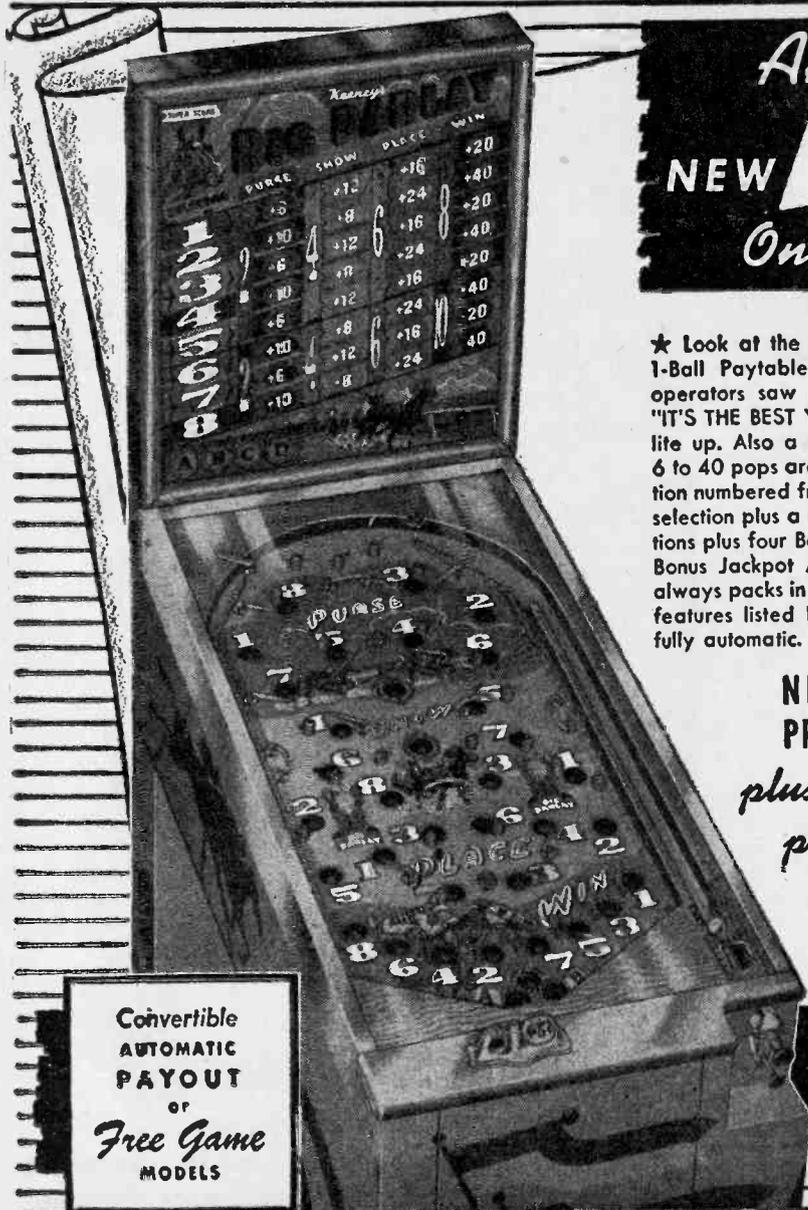
2200 N. WESTERN AVE. • PHONE ARMilage 5005 • CHICAGO 47

Assoc. Offices: ATLAS MUSIC CO., 4704 CASS AVE., DETROIT 1
ATLAS MUSIC CO., 2219 FIFTH AVE., PITTSBURG 19
ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9



TERMS:
1/3 DEPOSIT
BALANCE C. O. D.





Announcing KEENEY'S NEW **BIG PARLAY** One Ball Paytable

★ Look at the play-pulling features of Keeney's new 1-Ball Paytable—BIG PARLAY! Crowds of showtime operators saw it—played it—enthusiastically agreed: "IT'S THE BEST YET!" Insert a coin and 2 top selections lite up. Also a Big Bonus Jackpot Award valued from 6 to 40 pops around and posts itself opposite any selection numbered from 1 to 8. Next three coins each add a selection plus a Big Bonus Jackpot. Imagine! Five selections plus four Bonus Awards on the first four coins! With Bonus Jackpot Awards in 6-7-8 selection field player always packs in total of 7 coins. Check the extra scoring features listed below. It's easy to play—it's fast. It's fully automatic. See it. Try it. You'll buy it.



NEW PRINCIPLES OF PROGRESSIVE SCORING

plus BIG BONUS JACKPOT AWARDS plus BIG ODDS
plus "A-B-C-D" AWARDS plus HIGH PAY FREE SHUFFLE
OUTHOLEES plus SUPER SCORE AWARDS plus
"BIG PARLAY" PROGRESSIVE LITE-UP SCORING

Convertible
AUTOMATIC
PAYOUT
or
Free Game
MODELS

Order from your KEENEY Distributor
J. H. KEENEY & CO., INC.
2600 WEST FIFTIETH ST., CHICAGO 32, ILL.

TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD

PRICES SLASHED

ON "TALKING GOLD"

NEW CUT-TO-ORDER SIZES NOW AVAILABLE

YOU SAVE TWO WAYS—by lower prices and by our new technique of making "Talking Gold" grille cloth tailor-cut to fit any make or model. Our increased production caused by the sensation-ally increasing popularity of "TALKING GOLD" PLASTIC GRILLE CLOTH has resulted in lower costs per unit. We pass this savings on to you plus the added savings of "Talking Gold" strips cut to the size of your particular machine. Lower price—no waste.

"TALKING GOLD" Grille Cloth Prices

WURLITZER		SEEBURG	
616	\$2.40	Casino	\$3.30
24	1.20	Plaza	4.05
600	3.90	Gem	3.00
500	3.90	Regal	3.00
700	3.90	Crown	3.90
750	1.80	Cadet	3.00
800	3.90	Classic	3.00
950	2.25	Vogue	3.00
		Envoy	3.00
		8200	5.40
		8300	7.20
		9300	7.95
ROCK-OLA			
Standard	\$2.55		

If your model is not listed above, write for further information.

**SPEEDWAY
PRODUCTS, INC.**
502 W. 45th ST.
N.Y. 19, N.Y.

The quickest, most inexpensive way of transforming shabby juke boxes into attractive machines with appeal and new life!

AL BLOOM
President
Tel. Longacre 5-0371

CLEAN SWEEP SALE!!

PINS

A.B.C. Bowler	\$25.00
Air Circus	65.00
Air Force	45.00
Alert	30.00
Bombardier	50.00
Belle Hop	35.00
Bola Way	27.50
Big Time	20.00
Big Top	75.00
Broadcast	25.00
Catalina	75.00
Champ	30.00
Click	37.50
Crossline	25.00
Defense (Baker)	20.00
Defense (Genco)	45.00
Double Play	50.00
Frisco	85.00
Flat Top	89.50
Flicker	25.00
Flying Tiger	45.00
Gun Club	30.00
Gobs	50.00
Hollywood	75.00
Home Run, '42	37.50
Horoscope	25.00
Invasion	37.50
Jeep	65.00
Jungle	27.50
Keep 'Em Flying	80.00
Kismet	60.00
Knockout	55.00
Laura	100.00
Marines at Play	45.00
Marvel's Baseball	60.00
Miami Beach	25.00
Moniker	37.50
Paradise	25.00
Paratroopers	45.00
Production	45.00
Stars	45.00
Spot-a-Card	30.00
Showboat	27.50
Sea Hawk	25.00
Stratoliner	27.50
Super Chubby	20.00
Star Attraction	25.00

Prices slashed on all used equipment. All equipment sold as is, but complete. An opportunity to pick up used equipment at tremendous savings.

Sky Ray	\$25.00	Torpedo Patrol	\$50.00
Super Six	20.00	Topic	40.00
Sky Chief	60.00	Towers	30.00
Sky Line	25.00	Ump	20.00
Strip Tease	75.00	Venus	40.00
Shangri-La	75.00	Victory	45.00
Streamliner	100.00	Yanks	50.00
Target Skill	20.00	Yankee Doodle	75.00

ONE BALLS

Blue Grass	\$ 80.50	'41 Derby	\$115.00
Club Trophy	100.00	Pimlico	139.50
		Victorious '45	\$50.00

CONSOLES

5¢ Baker's Pacers, D.D.	\$149.50	Mills Jumbo Parade, F.P.	\$ 45.00
5¢ Watling Big Game, F.P.	45.00	Pacer's Races (Red Arrow)	79.50
Bally Big Top, F.P.	45.00	Jennings Silver Moon, F.P.	45.00
Jennings Bob Tail, F.P. or C.P.	45.00	Bally Sun Ray, F.P.	69.50
Bally Club Bell, F.P. or C.P.	95.00	Keeney Super Bell, C.P. & F.P.	149.50
Bally High Hand, F.P. or C.P.	95.00	Keeney Super Track Time	175.00

BELLS

MILLS	JENNINGS		
5¢ Black, Hand Load	\$125.00	5¢ Chief	\$ 50.00
10¢ Black, Hand Load	135.00	25¢ Chief	75.00
25¢ Black, Hand Load	145.00	5¢ Silver Moon Chief	69.50
5¢ Gold, Chrome	110.00	10¢ Silver Moon Chief	75.00
10¢ Brown Fronts	95.00	5¢ Victory Chief	100.00
5¢ Bonus Bell	115.00		
10¢ Bonus Bell	125.00		
25¢ Bonus Bell	150.00		

TRIMOUNT COIN MACHINE CO.

40 WALTHAM STREET

BOSTON 18, MASS.

50¢ ROL-A-TOP

\$300.00

F. O. B.
CHICAGO

IMMEDIATE DELIVERY

We Can Furnish All Types of Reel Combinations To Meet Your Requirements

- 1 Cherry Pay 2
- 1 Cherry Pay 3
- Mystery 3-5 Payout, Std.
- Mystery 3-5 Payout, Club
- No Lemon on First Reel

DRILL-PROOF CABINETS

The Only 50¢ Bell That Shows the Last 5 Coins Played

DON'T WRITE—WIRE! WATLING MFG. CO.

Est. 1889 — Tel.: COLUMBUS 2770

4650 W. Fulton St.

Chicago 44, Illinois

Cable Address: "WATLINGITE," Chicago



1947 ROL-A-TOP

WOW! HEY! IT'S BOUNCER!

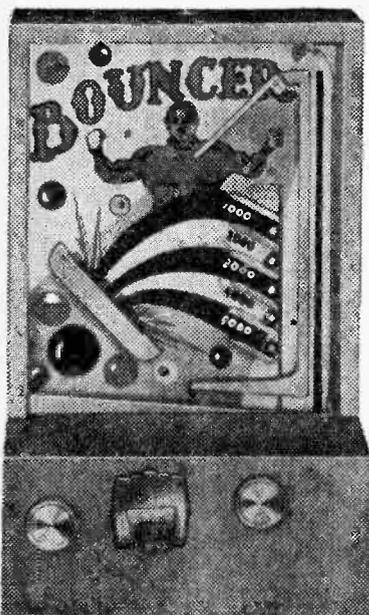
BRAND
NEW

LIVELY

PERFECT

5-BALL

SKILL
GAME



Built so simply it can be stripped and put together again in less than 10 minutes. An absolutely foolproof chain-drive ball lift that just can't go out of order. **THAT'S WHAT YOU WANT IN A COUNTER GAME!**

Amazing player appeal and as easy to play as looking at it. Two gold balls that give double the score of whatever alley they bounce into. **THAT'S WHAT YOU WANT IN A COUNTER GAME!**

5-color, silk screened metal cabinet. The eye can't miss it! The coins pour in! Take your choice of penny or nickel chute! **THAT'S WHAT YOU WANT IN A COUNTER GAME.**

A FEW DISTRIBUTORSHIPS AVAILABLE — WIRE NOW

SKILL GAMES CORP.



\$44.50 (Operator's Price)
1/2 Dep. Bal. C.O.D. FOB. Factory
Write for quantity prices

1141 DE KALB AVENUE, BROOKLYN 21, N. Y. GLENMORE 2-5450.

PRICES SLASHED!

Get a Load of This Music Equipment!

WURLITZER

412	\$ 79.50
616 Plain	119.50
616 Lite Up	149.50
24 Victory Model	189.50
600 Rotary	219.50
600 Keyboard	219.50
500 Victory Keyboard	249.50
700	249.50
800	425.00
750	450.00
850	450.00
Twin 12" & 16" Ready for Location	175.00
950	450.00
67 Counter Model	99.50
71 Counter Model	149.50
760	399.50

SEEBURG

Casinos or Plaza	\$179.50
Major, RC	249.50
Regal or Crown	169.50
Vogues	269.50
8200 Victory Model	219.50
Hi Tone, ES	269.50
Hi Tone, ESRC	289.50
Hi Tone, 8200, RC	325.00

ROCK-OLA

Imperials	\$119.50
Windsors	129.50
Monarchs	129.50
Standards	229.50
De Luxe	229.50
Master	239.50
Super	325.00

NEW SUPER ROLLS
USED SUPER TRIANGLES } **\$249.50**

MILLS

Throne	\$169.50
Empress	\$189.50

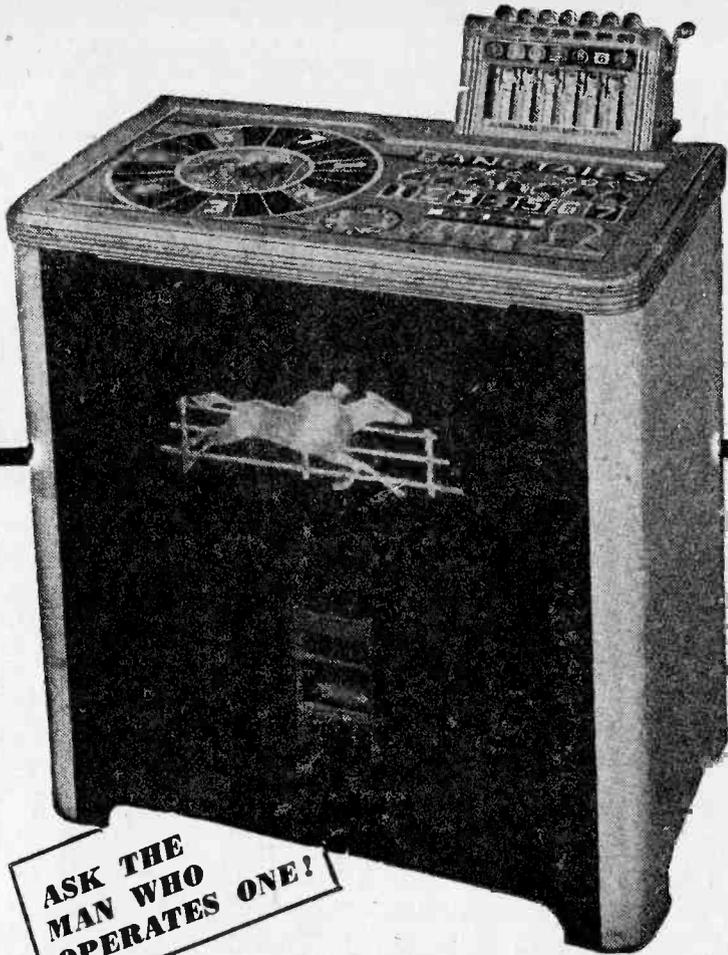
AMI

Singing Towers	\$199.50
High Boys Stream-liner	259.50
	229.50

1/2 Deposit,
Balance C. O. D.
We can fill your requirements on all late music equipment not listed, phone, wire or write for prices.

RUNYON SALES COMPANY

123 W. RUNYON ST., NEWARK 8, NEW JERSEY — TEL: BIGELOW 3-8777
593 TENTH AVE., NEW YORK 18, NEW YORK — TEL: LONGACRE 3-4820



ASK THE MAN WHO OPERATES ONE!

NEW—SENSATIONAL EVANS'

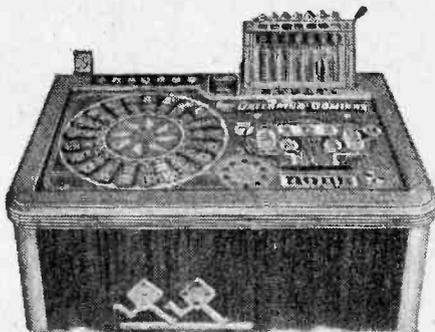
BANG TAILS---WINTER BOOK

Another sure-fire console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans' BANG TAILS—WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominos and Bang Tails, plus the new sensational feature of WINTER BOOK ODDS! Odds range from 10 to 1 to 500 for 1, with only a SINGLE coin played. NO BUILD-UP necessary for a chance at these sensational odds! "Ask the man who operates one," or better yet, add BANG TAILS—WINTER BOOKS to your route for greater profits! Available in either 5¢ or 25¢ play.

EVANS LEADS THE FIELD AGAIN WITH

REPLAY
CONVERTIBLE
MODELS

NOW AVAILABLE
IN
NEW



BANG TAILS AND GALLOPING DOMINOS
easily and quickly convertible to Automatic Award!

Frequent Replay awards are ingeniously shown by means of a periscope projector, flashing the number of Replays in full view at all times! Machines are fully metered for both Replays and Jackpot. Accumulated Replays can be either played off, with as many as 7 at one time, or cancelled by the location owner. Meter registers all cancelled Replays.

Bang Tails and Galloping Dominos are also available in straight Automatic Award payout, with or without Jackpot, and Check Separator models. Specify 5c or 25c play. Resale or trade-in value is quickly recognized in Evans' Convertible models. Enjoy the profits you deserve . . . operate machines to suit your special requirements!

ONE ROL-HI

New Galloping Dominos model with same high awards as Bang Tails—Winter Book. Now in production! Rush your order for early delivery!

ORDER DIRECT OR FROM YOUR DISTRIBUTOR TODAY!

H. C. EVANS & CO.
1520-1530 W. Adams St. Chicago 7, Illinois



ACTIVE RECONDITIONED GAMES 'NUFF SAID

YOUR CHOICE
\$34.50 EA.

ANY 3 FOR \$100.00

Attention	Sport Parade
Air Force	Snappy
All American	Stratoliner
Bolaway	Slugger
High Stepper	Victory
Majors, '41	Bombardier, Vic. Conv.
Metro	Wildfire
Monicker	Fox Hunt
School Days	New Champ
Seven Up	Ten Spot
	Four Roses

YOUR CHOICE
\$44.50 EA.

3 FOR \$130.00

Argentine	Toplo
HI Hat	Venus
Home Run, '42	Zig Zag
Southpaw	Boco
	Texas Mustang

UNITED REVAMPS
\$99.50 EA.

3 FOR \$290.00

Arizona	Brazil
Santa Fe	Grand
Streamliner	Canyon

POST WAR
MACHINES

Big Hit\$139.50
Surf Queen 139.50
Stage Door Canteen	139.50
Suspense 159.50
Fast Ball 169.50
Superliner 169.50
Dynamite 189.50

MISCELLANEOUS
5 BALL GAMES

Jungle\$36.50
G. I. Joe 36.50
Knockout 54.50
Five & Ten 54.50
Flat Top 89.50

1/3 With Order, Balance C. O. D.

ACTIVE AMUSEMENT MACHINES CO.

666 No. Broad St.
Philadelphia 30, Pa.
Fremont 7-4495

1060 Broad St.
Newark 2, N. J.
Mitchell 2-7646

1120 Wyoming Ave.
Scranton, Pa.
Scranton 4-6176

'YOU CAN ALWAYS DEPEND ON ACTIVE—ALL WAYS'



LOCATIONS REPORT
INCREASED
EARNINGS
Each Week!

SHOW GIRL

★ EVERY BALL A POTENTIAL WINNER!

★ EVERY SHOT FULL OF ACTION!

★ EVERY MOMENT FULL OF SUSPENSE!

SHOW GIRL . . .
TRULY DIFFERENT!

Order From Your
Distributor or Jobber

EXCLUSIVE . . .
Metal Lined
Cabinets



Williams
MANUFACTURING
COMPANY

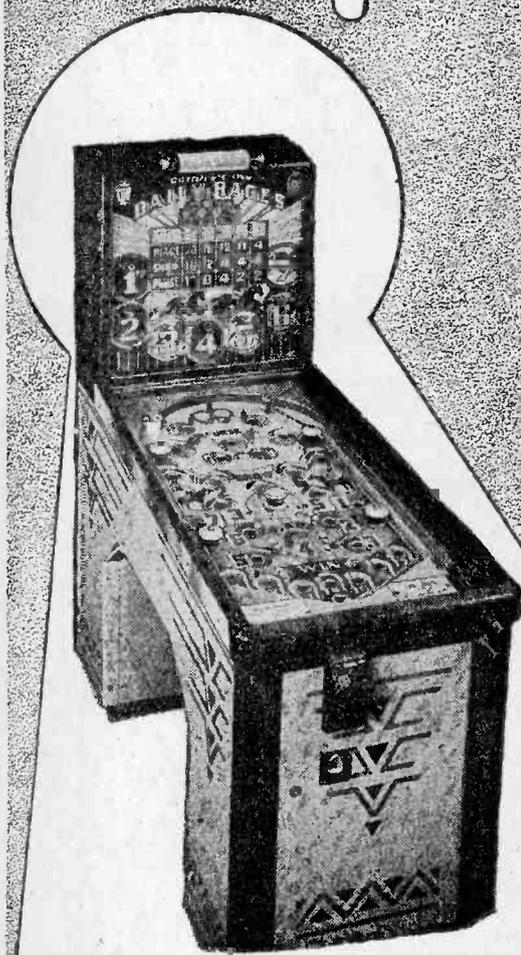
161 W. HURON ST.
CHICAGO 10, ILLINOIS

“Open the door” . . .

with Gottlieb Games

Operators of Gottlieb Equipment HOLD and CONTROL the finest locations in America!

GAUGED
PRODUCTION
and
CONTROLLED
DISTRIBUTION
PROTECT YOUR
INVESTMENT!



DAILY RACES

One-Ball, with Changing Multiple Odds. Convertible to fast 5-Ball play. Payout or Replay model. Number One in One-Balls because it's Number One in profitable play!

Miss AMERICA

5-BALL FREE PLAY. Adapted from your favorite, Stage Door Canteen, with all of Canteen's great features plus extras that build bigger play! See the new Ball Back Feature!

DeLuxe GRIP SCALE

Consistently Best Since 1927!

D. Gottlieb & Co.

1140 NORTH KOSTNER AVENUE, CHICAGO 51, ILLINOIS

ORDER FROM YOUR DISTRIBUTOR

“There is no substitute for Quality”



MEMBER

TWENTY YEARS OF LEADERSHIP

Empire Coin Values

NEW PIN GAMES

United RIO	\$309.50
Bally DOUBLE BARREL	Write
Williams SHOW GIRL	289.50
Exhibit VANITIES	299.50
Chicago Coin KILROY	279.50

Marvel's
POP-UP
New Legal
Counter Game
\$49.50

NEW CONSOLES

Bally DELUXE 5¢ DRAW BELL	\$512.50
Bally DRAW BELL, 5¢	477.50
Bally DRAW BELL, 25¢	497.50
Bally TRIPLE BELL	895.00
Evans BANG-TAILS, J.P.	671.50
Evans WINTER BOOK	826.00
Ev. BANCTAILS, Comb. FP & PO	824.50

NEW CLOSEOUTS!

United SEA BREEZE OPPORTUNITY MIDGET RACER Bally BIG LEAGUE METAL TYPER Williams SMARTY
Write for Prices!

Jennings BRONZE OR STANDARD CHIEFS

5c	10c	25c
\$269	\$279	\$289

Groetchen Deluxe CLUB COLUMBIA \$209.50 J. P. COLUMBIA 145.00

VICTOR MODEL "V" NUT VENDORS...\$11.75

WHIRL-A-BALL...\$47.50

Ace COIN COUNTER...\$139.50

GRIP-VUE...\$49.95

Jennings SUPER DELUXE LITE-UP CHIEFS

5c	10c	25c
\$324	\$334	\$344

SILVER KING—1c OR 5c NUT VENDOR...\$13.95

Roll-Down Games PINCH HITTER...\$419.50 Chicoin Basketball CHAMP...499.50

CHALLENGER...\$65.00

VEST POCKETS...\$74.50

Gott. GRIP SCALE...\$39.50

DAVAL'S BEST HAND...\$59.50 MEXICAN BASEBALL...59.50 FREE PLAY...75.00

NEW WATLING ROLATOP

5¢	\$175
10¢	200
25¢	225
50¢	300

DELIVERING NOW!

REVOLVAROUND SAFES, 10 Gauge Steel—Single	\$175.00; Double	\$225.00
BOX STANDS FOR SLOTS, \$27.50; FOLDING STANDS		9.95
UNIVERSAL PHONO AMPLIFIER		39.50
KLEER-FLO PARTS CLEANER, COMPLETE		143.50
TURN-TABLE SHAFT FOR WURL. COUNTER MODEL		5.95
SPEED IRON SOLDERING GUN, HEATS AND COOLS IN 5 SEC.		12.95

VENDING MACHINES FOR ALL SPECIAL USES WRITE

MUSIC Wurl. 616	\$189.50	Rock-Ola Commando	\$400.00
Wurl. 71 & Stand	189.50	Wurl. 41 & Stand	169.50

SLOTS

5¢ BLACK CHERRY, ORIG., 2-5	\$179.50
WATLING ROLATOP, 10¢	79.50
WATLING ROLATOP, 25¢	89.50
5¢ JENN. SILVER CHIEF	119.50
5¢ MILLS BLUE FRONT, ORIG.	119.50
10¢ MILLS BLUE FRONT	129.50
25¢ MILLS BLUE FRONT	139.50
5¢ BROWN FRONTS	129.50
10¢ BROWN FRONTS	139.50
25¢ BROWN FRONTS	149.50
5¢ MILLS LATE O.T.	99.50
VEST POCKETS, BLUE & GOLD	49.50
5¢ JENN. CLUB CONSOLE CHIEF	149.50
5¢ 4-STAR CHIEF	109.50
10¢ 4-STAR CHIEF	119.50
COLUMBIAS, FRUIT REEL, J.P.	79.50
10¢ BLACK CHERRY, NEW REB.	199.50
10¢ JENN. ESCALATOR, J.P.	39.50
5¢ CAILLE SPINX, J.P.	29.50
5¢ JENN. GOSENECK, J.P.	29.50
5¢ WATL. ROLATOP, 1946 MOD.	139.50
10¢ JENN. LITE-UP CHIEF	275.00

ONE BALLS

VICTORY SPECIAL	\$469.50
CLUB TROPHY, F.P.	169.50
PINLICO, F.P.	219.50
VICTORIOUS, F.P. TURF CHAMP	109.50
'41 DERBY	179.50
RECORD TIME, F.P.	89.50
LONGACRE, F.P.	315.00
JOCKEY CLUB, P.O.	239.50
40 MILLS 1-2-3, F.P.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	69.50
LONGSHOT, P.O.	149.50
KENTUCKY, P.O.	189.50
BLUE GRASS, F.P.	109.50

ARCADE

TOTAL ROLL, LIKE NEW	\$425.00
EV. SUPER BOMBER	189.50
MUTO. DRIVEN GBLER	179.50
BOLASCORE NEW REVAMP.	219.50
WORLD'S SERIES	84.50
BATTING PRACTICE	85.00
BALLY BASKETBALL	79.50
HOLLY GRIPS	11.50
2 EXH. COCKEYED CIRCUS & STAND. PER SET	149.50
EXH. CARD VENDOR & BASE	29.50
BROWN ANTI-AIRCRAFT	49.50
SHOOT THE CHUTES	89.50
EXHIBIT BULL'S EYE GUN	89.50
CHAMPION HOCKEY	79.50
SHOOT TO TOKYO	109.50
CHICAGO COIN GOALEE—Like now	289.50
GOTT. 3-WAY GRIPS	19.50
CHICAGO COIN HOCKEY	139.50
PERISCOPE	109.50
MUTOSCOPE SKY FITTER	159.50
RAPID FIRE	139.50
UNDERSEA RAIDER	239.50
SCIENTIFIC BASEBALL	89.50
MUTOSCOPE VIEWING SHOW	29.50
BALLY SKY BATTLE	149.50
TEXAS LEAGUER, DeLuxe	49.50

CONSOLES

BAKERS PACERS, D.D., J.P., NEW!	\$395.00
5¢ COMB. SUPER BELLS	189.50
BALLY SUN RAYS, F.P.	109.50
5¢ BUCKLEY TRACK ODDS, J.P.	475.00
HI HAND, COMB.	159.50
WATLING BIG GAME, 5¢, P.O.	89.50
5¢ PACE SARATOGA SR.	109.50
BALLY BIG TOP, P.O. OF F.P.	100.00
WATLING BIG GAME, F.P.	79.50
MILLS JUMBO, P.O. LATE HEAD	119.50
JENN. SILVER MOON, F.P.	90.00
5¢ BALLY CLUB BELL	169.50
MILLS 4-BELLS, 4-5¢	295.00
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50
BANGTAILS, DD, JP, 2 TONE	249.50

RECONDITIONED 5 BALL PIN GAMES

BIG HIT—Mull.	\$208.50	YANKS	\$99.50	BELLE HOP	\$64.50
LAURA	179.50	5-10-20	94.50	LEGIONNAIRE	62.50
STAGE DOOR	179.50	SKY BLAZER	89.50	A.B.C. BOWLER	62.50
SKY CHIEF	129.50	MIDWAY—United	79.50	HI HAT	62.50
FLAT TOP	149.50	'42 HOME RUN	79.50	SLUGGER	59.50
CATALINA	119.50	INVASION	69.50	SEA HAWK	59.50
HOLLYWOOD	139.50	SKY RIDER	94.50	'41 MAJORS	57.50
LIBERTY, Gott.	129.50	GENCO DEFENSE	74.50	7 UP	54.50
ARIZONA	129.50	MARINES	69.50	TEN SPOT	54.50
OKLAHOMA	129.50	JEEP	69.50	SCHOOL DAYS	54.50
COVER GIRL	119.50	Genco VICTORY	69.50	FOUR ROSES	49.50
Gott. SHANGRI-LA	119.50	TOPIC	69.50	DUDE RANCH	49.50
YANKEE DOODLE	119.50	TEXAS MUSTANG	69.50	BIG CHIEF	47.50
AIR CIRCUS	115.00	BOLAWAY	69.50	CHAMPION	42.50
BIG PARADE	115.00	GUN CLUB	67.50	CLICK	39.50
KNOCK OUT	115.00	JUNGLE	64.50	CHARM	39.50
FOUR ACES	84.50	SHOW BOAT	64.50	GOTT. BOWLING	39.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

Empire Coin

MACHINE EXCHANGE

2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 · CHICAGO 47, ILLINOIS

DAVAL'S "Skill Thrill"



- Fast Action
- Small and Compact
- Jam-proof Pistol

The pennies will roll in when you put the new "Skill Thrill" on location. The fastest action pistol game on the market. A jam-proof pistol shoots actual pennies . . . returns them to player when target is hit. Small and compact, it takes up only 9" of counter space. A sure repeater game that challenges player skill. Colorful, streamlined metal case. Cash box will hold over \$100.00 in pennies.

\$57.50

F. O. B. CHICAGO

DAVAL

PRODUCTS CORPORATION 1512 N. FREMONT • CHICAGO 22



NEW MACHINES NOW BEING DELIVERED

GOTTIEB MISS AMERICA	\$310.00
EXHIBIT VANITIES	299.50
GENCO WHIZZ	149.00
MARVEL "POP-UP" New Legal Counter Game	49.50
WILLIAMS SHOW GIRL	289.50
GOTTIEB DAILY RACES, 1-Ball	661.00
UNITED RIO	309.50
GENCO STATE FAIR	324.50
CHICAGO COIN KILROY	279.50
ACE COIN COUNTER	139.50
DRAW BELL, 5c COMBINATION	477.50
DRAW BELL, 25c COMBINATION	497.50
DAVAL'S "FREE PLAY"	75.00
PINCH HITTER, Baseball Roll-Down Game	419.00
SILVER KING NUT VENDORS, 1c or 5c	13.95
BALLY TRIPLE BELL	895.00
GOTTIEB Improved DeLuxe GRIP SCALE	39.50
A. B. T. CHALLENGER, Beautifully Designed	65.00
NEW SLOT STANDS	27.50
JENNINGS BRONZE or STANDARD CHIEF, 5c	299.50
10c, \$309.00. 25c	319.00
JENNINGS SUPER DELUXE LITE-UP CHIEF, 5c	324.00
10c, \$334.00. 25c	344.00

WANTED

- 20 1939 ROCK-OLA COUNTER MODELS
- 10 1940 ROCK-OLA COUNTER MODELS, Built-in Speaker

NEW CLOSE-OUTS

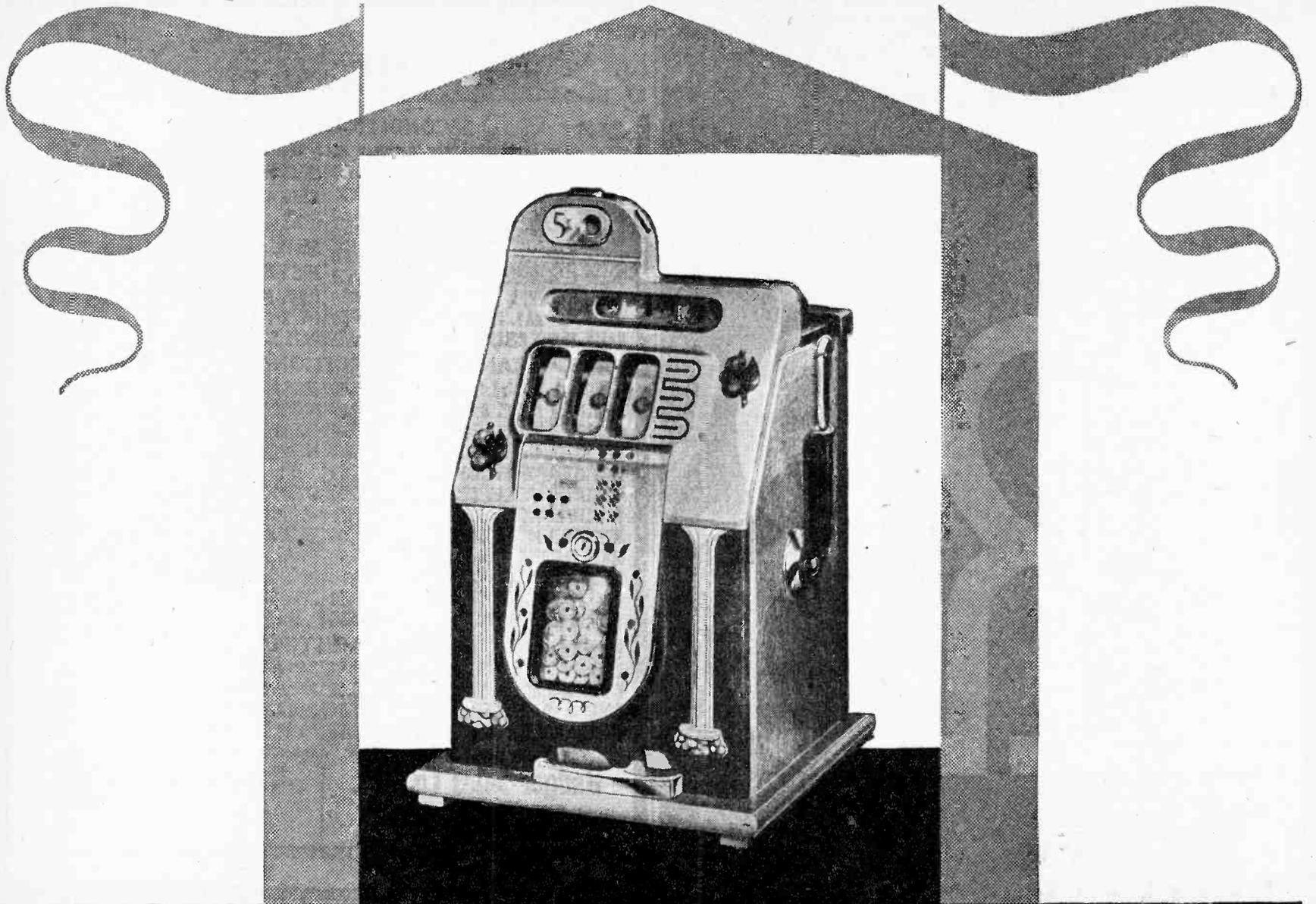
UNITED SEA BREEZE
GENCO WHIZZ
MIDGET RACERS

USED PIN GAMES

CANTEEN	\$150.00	SUN VALLEY	\$95.00	HOLLYWOOD	\$75.00
FLAT TOP	124.00	SKY RIDER	89.50	MIDWAY	74.50
WAGON WHEELS	124.00	INVASION	89.00	VICTORY	74.00
KEEP 'EM FLYING	119.00	KNOCKOUT	85.00	TEXAS MUSTANG	69.50
LIBERTY	119.00	CATALINA	85.00	5-10-20	69.00
COVER GIRL	95.00	GOPS	85.00	YANKEE DOODLE	64.50
SHANGRI-LA	95.00	YANKS	85.00	TEN SPOT	59.50
BIG PARADE	95.00	JEEP	79.50	WILD FIRE	49.50
FOUR ACES	88.00	BOLAWAY	79.50	GENCO DEFENSE	49.50
		TOPIC	79.50	BOMBARDIER	49.50
		SPOT POOL	74.50	JUNGLE	48.00

NATIONAL COIN MACHINE EXCHANGE

1411-13 DIVERSEY BLVD. (Phone: BUCKingham 64661) CHICAGO



The Mills Golden Falls

The "More" Machine!

More play, more players, more incentive, more in the Jackpot and more revenue for the operator. Mills Golden Falls is today's "more machine." Wherever it makes its appearance, crowds gather, for the big desire of every player who steps up to a Bell machine today

is to *hit that Jackpot!* In the Golden Falls machine the patrons have something worth while to strive for, a huge inviting Jackpot. It is only reasonable for the operator to assume then that his revenue from the cashbox will double due to this increased player interest.

Caution! Mills are the originators of Golden Falls and Black Cherry Bells. To be absolutely sure you are receiving the genuine article, look for the "Certificate of Manufacture" which is attached to every real Mills Bell.

Bell-O-Matic Corporation

EXCLUSIVE NATIONAL DISTRIBUTORS; MILLS BELL PRODUCTS • 4100 FULLERTON AVE., CHICAGO 39, ILL.

FRB



Watch for it!

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

BADGERS' BARGAINS

"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"

MILWAUKEE
See CARL HAPPEL

LOS ANGELES
See BILL HAPPEL

RECONDITIONED CONSOLES

COMPLETELY REBUILT AND REFINISHED LIKE NEW

KEENEY 4-WAY, 5c-5c-5c-5c, P. O. \$275.00	MILLS THREE BELLS, 5c-10c-25c .. \$375.00
KEENEY 4-WAY, 5c-5c-5c-25c, P. O. 295.00	MILLS 4-BELLS, Late Heads 295.00
KEENEY TWIN, 5c-25c, F. P., P. O. 224.50	MILLS 4-BELLS, Orig. Heads 199.50
KEENEY SUPER BELL, 5c, F. P., P. O. 124.50	BAKERS PACERS DAILY DOUBLE .. 149.50
BALLY ROLL 'EM, 5c, P. O. 99.50	MILLS JUMBO, Late, F. P., P. O... 99.50
BALLY CLUB BELLS, F. P., P. O. ... 99.50	MILLS JUMBO, Late, P. O. 69.50
BALLY HI HANDS, F. P., P. O. ... 99.50	MILLS JUMBO, Late, F. P. 59.50
BALLY SUN RAY, F. P. 59.50	PACE SARATOGA, Late, P. O. ... 59.50
BALLY TRIPLE BELLS WRITE	

GUARANTEED RECONDITIONED PHONOGRAPHS

AIREON, Late Models \$645.00	SEEBURG MODEL 1-46 \$675.00
WURLITZER MODEL 850 495.00	SEEBURG 8200, R. C., E. S. 365.00
WURLITZER MODEL 950 475.00	SEEBURG 8800, R. C., E. S. 345.00
WURLITZER MODEL 750E 450.00	SEEBURG COLONEL, New Rock-o-
WURLITZER MODEL 700 395.00	Life 324.50
WURLITZER VICTORY 500 295.00	SEEBURG CLASSIC, New Rock-o-Life 295.00
WURLITZER MODEL 500 325.00	ROCK-OLA COMMANDO 375.00
WURLITZER MODEL 600 295.00	ROCK-OLA PREMIER 345.00
MILLS EMPRESS, New Rock-o-Life. 245.00	ROCK-OLA SUPER, New Rock-o-Life 335.00
MILLS THRONE, New Rock-o-Life.. 199.50	ROCK-OLA MASTER, New Rock-o-Life 325.00
A. M. I. STREAMLINER 199.50	ROCK-OLA STANDARD, New Rock-o-
A. M. I. SINGING TOWERS 199.50	Life 295.00

ONE BALL MULTIPLE TABLES

GOTTLIEB DAILY RACES WRITE	BALLY VICTORY SPECIAL \$299.50
BALLY VICTORY DERBY \$325.00	BALLY LONGACRE 189.50
BALLY CLUB TROPHY 79.50	BALLY THOROBRED 189.50
KEENEY FORTUNE 79.50	BALLY '41 DERBY 79.50

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT.

Badger Sales Co., Inc.

2251 WEST PICO BLVD.,
LOS ANGELES 6, CALIF.
ALL PHONE DR. 4326.

Badger Novelty Co.

2546 NORTH 30TH STREET,
MILWAUKEE 10, WIS.
ALL PHONE KIL. 3030.

Chicago Coin's

BASKETBALL

CHAMP

Art Work and Silk Screening

BY

ADVERTISING POSTERS COMPANY

3845 W. MADISON STREET

Chicago 24

WILL PAY **\$40.00** EACH
BALLY RAPID FIRES

WILL PAY **\$35.00** EACH
SEEBURG CHICKEN SAMS & CONVICT RAY GUNS

ALL PARTS
MUST BE
COMPLETE

WRITE FOR
SHIPPING
INSTRUCTIONS

ADDISON NOVELTY COMPANY
1215 N. CLARK STREET CHICAGO 10, ILLINOIS

SEEBURG AUXILIARY EQUIPMENT

Rechecked by Factory-Trained Mechanics and Housings Newly Painted

SEEBURG W.S.-22 WALL-O-MATICS, WIRELESS, 5c	\$27.50 Each
SEEBURG 3-WIRE SELECT-O-MATIC, 5c	25.00 Each
SEEBURG WB-1Z BAR-O-MATICS, WIRELESS, 5c, 10c, 25c	45.00 Each
SEEBURG BAR-O-MATICS, 3-WIRE, 5c, 10c, 25c	40.00 Each
SEEBURG SPEAK ORGANS	20.00 Each

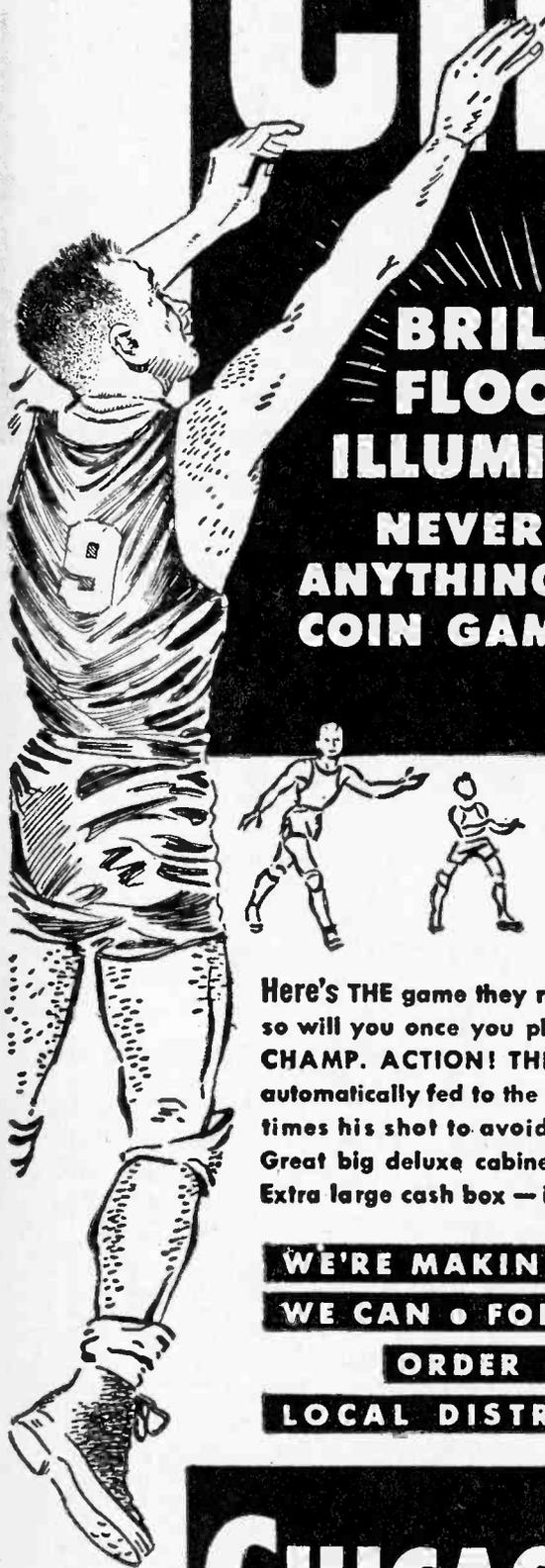
Terms: One-Third Deposit, Balance C. O. D.

W. B. NOVELTY CO., INC.

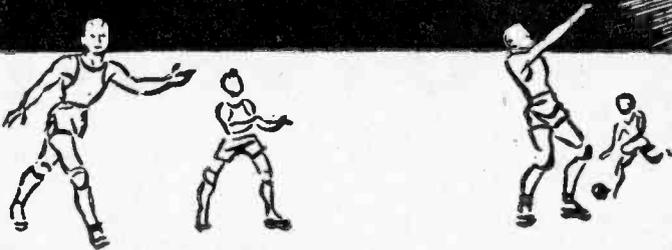
1012 MARKET ST.
ST. LOUIS 1, MO.

HERE'S *Real* BASKETBALL

Chicago Coin's BASKETBALL CHAMP



**BRILLIANT
FLOODLITE
ILLUMINATION
NEVER BEFORE
ANYTHING LIKE IT IN
COIN GAME HISTORY**



Here's THE game they raved about at the show. And so will you once you play Chicago Coin's Basketball CHAMP. ACTION! THRILLS! CHILLS! The balls are automatically fed to the shooting manikin. The player times his shot to avoid the moving guard manikin. Great big deluxe cabinet . . . Stainless steel trim . . . Extra large cash box — it needs one.

**WE'RE MAKING 'EM AS FAST AS
WE CAN • FOR EARLY DELIVERY
ORDER FROM YOUR
LOCAL DISTRIBUTOR TODAY!**

**CHICAGO COIN MACHINE
COMPANY**
1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS



The Biggest
SALES HIT
at the Show

VANITIES

by EXHIBIT



BUILT WITH MANY BIG MAJOR PLAYER FEATURES
• EACH ONE THE NUCLEUS OF A GREAT GAME... is the big Combination in this New Exhibit Creation.
Order from Your Nearest Distributor



EXHIBIT SUPPLY CO.

(ESTABLISHED 1901)

4222-30 WEST LAKE ST. • CHICAGO 24, ILL.

OHIO'S SELECTIONS... DEPENDABLE BUYS

PINS

- ARIZONA \$ 89.50
- ARMY & NAVY 59.50
- ATOM BUSTER 19.50
- BIG HIT 159.50
- BIG PARADE 74.50
- BOMBARDIER 54.50
- EAGLE (1-2-3) 34.50
- 5-10-20 69.50
- HI HAT 54.50
- KEEP 'EM FLYING 69.50
- KNOCKOUT 79.50
- LAURA 79.50
- SANTA FE 79.50
- SKY RAIDER 79.50
- SKY CHIEF 129.50
- SNAPPY 44.50
- SOUTH SEAS 129.50
- SPELLBOUND 189.50
- STAR ATTRACTION 44.50
- STREAMLINER 79.50
- SUN VALLEY 79.50
- SUPERLINER 169.50
- SUPER SCORE 189.50
- SURF QUEENS 139.50
- SUSPENSE 169.50
- WAGON WHEELS 129.50
- ZETA 19.50

ARCADE

- HI BALL \$ 29.50
- UNITED NATIONS 49.50
- MYSTIC PEN 79.50
- METAL TYPER 275.00
- MUTOSCOPE SOLAR HOROSCOPE 85.00
- BALLY UNDERSEA RAIDER .. 149.50
- EXHIBIT TIGER PULL 59.50
- KEENEY ANTI AIRCRAFT ... 39.50
- PERISCOPE 109.50
- SEE-A-FREAK 69.50
- AIR RAIDERS 58.50
- MUTOSCOPE 24 CARD VENDERS WITH BASE 19.50
- GOALEE 159.50
- KEENEY SUBMARINE 59.50
- CHESTER POLLARD FOOTBALL 79.50
- SHOOT YOUR WAY TO TOKYO 58.50

COUNTER GAMES

- A.B.T. CHALLENGERS \$ 29.50
- A.B.T. BIG GAME HUNTER ... 24.50
- A.B.T. JUNGLE HUNT 24.50
- 24 JENNINGS IN-A-BAG VENDERS 15.00
- MASTER PEANUT VENDERS ... 7.50
- DAVAL 21 10.50
- EXHIBIT COUNTER CARD VENDERS 19.50
- HERCULES GRIP 14.50
- BALLY GRIP 14.50

PHONOGRAPHS

- WURLITZER 750E \$400.00
- WURLITZER 750M 389.00
- WURLITZER 780 COLONIAL .. 379.50
- WURLITZER 24 HIDEAWAY .. 125.00
- ROCK-OLA PREMIER 250.00
- ROCK-OLA COMMANDO 250.00
- ROCK-OLA HIDEAWAY TWIN TWELVE 125.00

Special!
\$99.50
CANTEN
BRAZIL
GRAND CANYON
LIBERTY
TRADE WINGS

NEW!

MASTER PEANUT VENDERS \$13.75
KILROY'S STATE FAIR
UNITED RIO
BALLY DOUBLE BARREL
CHICOIN BASKET BALL
WATLING SLOTS

OHIO & KY. OPERATORS
WE HAVE SOMETHING FOR YOU...
SEE US AT ONCE

PHOTOMATICS \$599.50
PANORAMS \$199.50

ONE BALL
PIMLICOS \$199.50
VICTORY DERBY \$349.50
VICTORY SPECIALS \$384.50

SLOT MACHINES
50 MILLS
BLUE FRONTS
CHERRY BELLS
BROWN FRONTS \$114.50

VENDIT CANDY MACHINE
WRITE US

LOOK! WE WANT "LONGACRES AND THOROBRED" WIRE US

1/3 DEPOSIT WITH ORDER
29 W. COURT STREET CINCINNATI 2, OHIO
PHONE: PARKWAY 2900

OHIO SPECIALTY COMPANY



SHAFFER GUARANTEED USED EQUIPMENT

**EACH MACHINE
MUST PASS THESE
6 TESTS BEFORE
IT IS PASSED ON
TO YOU!**



1 CABINET COMPLETELY REFINISHED

Cabinet is sanded and re-finished to sparkle like new. Plastics, glass, etc., are replaced if damaged.



2 MECHANISMS CLEANED AND DEGREASED

All parts cleaned slick as a whistle. Phono mechanisms scientifically degreased with special degreasing equipment.



3 ALL PARTS CHECKED AND TESTED

Skilled, factory-trained experts carefully test and adjust all mechanical and electrical parts and cir-



4 DEFECTIVE AND WORN PARTS REPLACED

All worn or defective parts replaced with brand-new parts. Our parts department is one of the finest and largest in the country.



5 MACHINE REASSEMBLED AND TESTED

After final assembly machine is completely checked and tested to assure perfect operation when put on location.



6 MACHINE CAREFULLY CRATED FOR SHIPPING

Expert carpenters crate each machine carefully to assure safe arrival anywhere—ready for immediate location.

When you uncrate a Shaffer used machine . . . you can be sure that it is in top working condition . . . all ready to go on location and roll up a new profit record for you.

And no wonder! Before it is shipped, every Shaffer machine is completely reconditioned and must PROVE it is mechanically perfect—and a beauty winner — by passing these 6 tests.

**WATCH FOR OUR
AD EACH WEEK**

SELECT A MACHINE WITH A SHAFFER "Guaranteed Reconditioned" DIPLOMA. IT'S ALL READY FOR LOCATION

PHONOGRAPHS

Seeburg 8800—R.C.	\$375.00
Seeburg 9800—R.C.	375.00
Seeburg 8200—R.C.	375.00
Seeburg 9800—E.S.	350.00
Seeburg 8800—E.S.	350.00
Seeburg "Maestro"—E.S.	315.00
Seeburg "Colonel"—E.S.	325.00
Seeburg "Commander"—E.S.	315.00
Seeburg "Plaza"	235.00
Seeburg "Victory 20"	235.00

Seeburg '41 "R.C. Special"	\$224.50
Seeburg "Hideaway"	169.50
Seeburg Model "A"	109.50
Seeburg Model "B"	109.50
Seeburg "Royal"	200.00
Seeburg Wired Speakorgan	22.50
Wurlitzer "950"	375.00
Wurlitzer "750"	375.00
Wurlitzer (600) Victory	250.00
Wurlitzer #81	169.50
Wurlitzer #412	109.50

Rock-Ola '41 "Premier"	\$275.00
Rock-Ola "Super"	265.00
Rock-Ola "Master"	249.50
Rock-Ola "Commando"	269.50
Rock-Ola "Standard"	229.50
Mills "Empress"	229.50
Seeburg (WS-2Z) Wallomatics	29.50
Seeburg (DS20-1Z) Selectomatics	24.50
Seeburg 5-10-25c (ES-10Z) Wallomatics	35.00

**THESE ITEMS OFFERED SUBJECT TO PRIOR SALE
TERMS: 50% CERTIFIED DEPOSIT, BALANCE C. O. D.**

**KEEP POSTED ON OUR LATEST USED
BUYS. A PENNY POSTCARD PUTS
YOUR NAME ON OUR MAILING LIST!**

SHAFFER MUSIC CO.

CHARLESTON, W. VA. 1619 W. Washington St. Phone 63381	COLUMBUS 15, OHIO 606 South High St. Phone MAin 5563	WHEELING, W. VA. 2129 Main St. Phone 784
---	--	--



NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

- CHERRY OR DIAMOND ORNAMENTS
- COPPER
- MAROON
- GOLD
- SURF BLUE
- GREEN
- CHOCOLATE
- ALUMINUM GRAY

JACKPOT BELLS
LOOK AND OPERATE LIKE NEW!
BLACK CHERRY
GOLD CHROME
5¢\$150
10¢ 160
25¢ 170
WATLING ROLATOPS
5¢ ..\$75; 10¢ ..\$85
25¢ ..\$95
F. O. B. Chicago

- COMPLETE NEW PRECISION-BUILT LIGHT WOOD CABINETS EXPERTLY FINISHED WITH PERFECT FIT NEW ALUMINUM CASTINGS.
- CLUB HANDLE AND HANDLE COLLAR CHROME PLATED.
- HEAVY BRASS CHROME PLATED ETCHED REWARD PLATES, 2/5 or 3/5.
- 5c-10c-25c CHROME DENOMINATOR COIN INTAKE.
- PAYOUT CUPS WITH ANTI-SPOON CUP.
- DRILLPROOF PLATES.

SPECIAL DISCOUNT LOTS OF TEN OR MORE
WRITE FOR COMPLETE LIST OF NEW PRECISION-MADE REPAIR AND REPLACEMENT PARTS

Buckley Manufacturing Co.

4223 WEST LAKE STREET CHICAGO 24, ILLINOIS

ON HAND — IN ALL OUR SHOWROOMS — IMMEDIATE DELIVERY

NEW **AMI** { AUTOMATIC HOSTESS (Telephone Music), 20-30 Station Units, Complete
1947 Model "A" Phonograph—40 Selections
— "HOLD" YOUR LOCATION AND "INCREASE" YOUR PROFIT —
CONSOLES

BALLY VICTORY SPECIAL (1 BALL), SLIGHTLY USED	WRITE \$159.50	BALLY VICTORY DERBYS (1 BALL), CONVERTED TO COMB. F.P.-C.P.	WRITE \$495.00
KEENEY SUPER BELLS, 5¢, F.P., P.O., REFINISHED	219.50	MAY-BELL 4 WAY, 5-5-5-25, P.O., NEW	495.00
KEENEY SUPER BELLS, 5¢-25¢, F.P., P.O., REFINISHED	209.50	BUCKLEY TRACK ODDS, 5¢, J.P.	99.50
KEENEY SUPER BELLS, 5¢-25¢, P.O., REFINISHED	395.00	BALLY HIGH HANDS, F.P., P.O.	119.50
KEENEY SUPER BELLS, 4-WAY, 5-5-5-25, REFINISHED	549.50	BALLY CLUB BELLS, F.P., P.O.	119.50
MILLS 3 BELLS, 5-10-25, REFINISHED	349.50	BALLY ROLL-EM, 5¢, P.O.	199.50
MILLS 4 BELLS (ORIGINAL HEADS), 5-5-5-5, NEW CABINET	399.50	BAKER'S PACERS, 5¢, LATE, D.D.	99.50
MILLS 4 BELLS (ORIGINAL HEADS), 5-5-5-25, NEW CABINET	119.50	PACE'S SARATOGA, 5¢, F.P., P.O.	89.50
MILLS JUMBO PARADE, P.O. (LATE HEADS), REFINISHED	89.50	JENNINGS SILVER MOON, F.P.	79.50
MILLS JUMBO PARADE, F.P. (LATE HEADS)		WATLING'S BIG GAME, 5¢, F.P.	

CERTIFIED REBUILT SLOTS (NEW MACHINE GUARANTEE)

MILLS EXTRABELLS, 5¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	\$229.50	MILLS BLUE FRONTS, 5¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	\$139.50
MILLS EXTRABELLS, 10¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	249.50	MILLS BLUE FRONTS, 10¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	149.50
MILLS EXTRABELLS, 25¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	269.50	MILLS BLUE FRONTS, 25¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	159.50
MILLS GOLD OR SILVER CHROME, 5¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	219.50	MILLS BLUE FRONT, 50¢, ORIGINAL 2-5 PAY, KNEE ACTION, REFINISHED	299.50
MILLS GOLD OR SILVER CHROME, 10¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	239.50	MILLS BROWN FRONTS, 5¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	149.50
MILLS GOLD OR SILVER CHROME, 25¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	259.50	MILLS BROWN FRONTS, 10¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	169.50
MILLS GOLD OR SILVER CHROME, 50¢, KNEE ACTION, DRILL PROOF	359.50	MILLS BROWN FRONTS, 25¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	189.50
		MILLS NEW VEST POCKET (METERED), KNEE ACTION	74.50
		COLUMBIA BELLS, TWIN JACKPOT, NEW, CONVERTIBLE TO 5¢, 10¢ OR 25¢	145.00
		COLUMBIA DELUXE BELLS, NEW, GOLD FINISH, CONVERTIBLE TO 5¢, 10¢ OR 25¢	209.50

NEW EQUIPMENT

BALLY DRAW BELL, 5¢	\$477.50	EVANS GALLOPING DOMINOS, P.O.	\$671.50
TRIPLE BELL, 5-5-5	895.00	KEENEY BONUS BELLS, SINGLES-TWINS	WRITE
TRIPLEBELL, 5-5-25	910.00	SUPER SKEEROLLS (ORIGINAL CRATES)	WRITE
EVANS BANCTAILS, COMB. F.P., P.O.	826.00		

TERMS:

1/3 DEPOSIT WITH ORDER

GENCO'S "STEP-UP" 5 Ball Game . . . WRITE

Williams "SMARTY" 5 Ball Game . . . WRITE

M.S. WOLF DISTRIBUTING CO.

Exclusive Distributors AMI PHONOGRAPHS. California Oregon Washington Nevada Arizona Hawaiian Islands

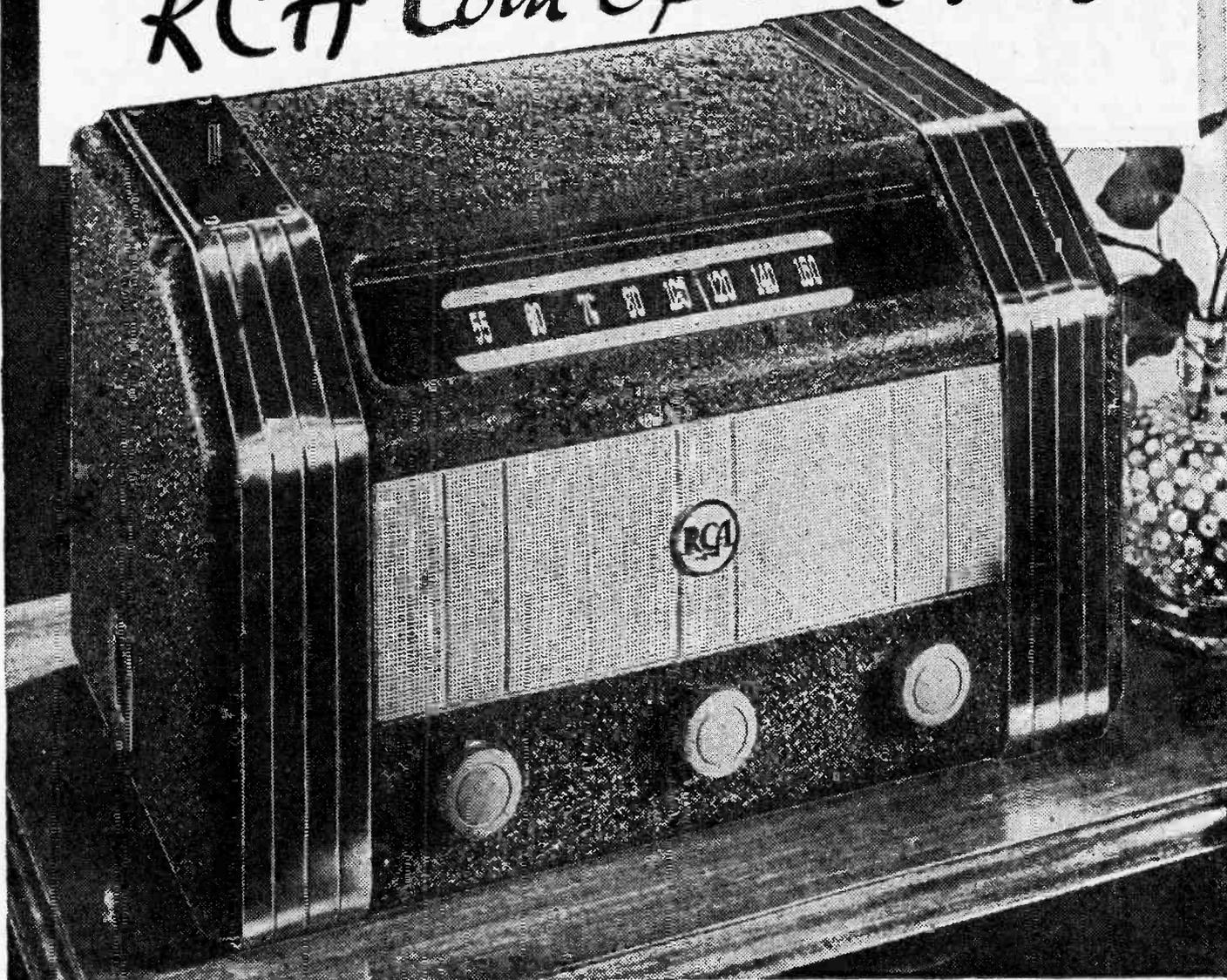
1348 Venice Blvd.
LOS ANGELES
PRespect.4131

1175 Folsom St.
SAN FRANCISCO
HEmlock 0575

427 S.W. 13th Avenue
PORTLAND
ATwater 7575

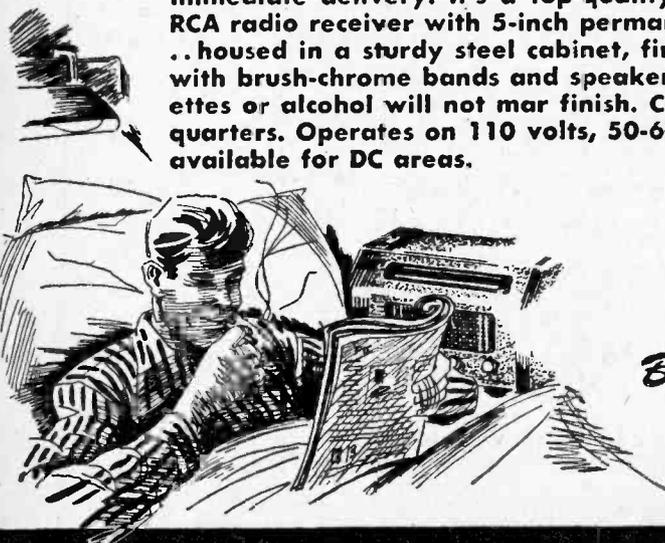
2313 3rd Avenue
SEATTLE
MAin 0166

RCA Coin Operated Radio



A SENSATION FOR HOTEL AND TOURIST COTTAGE LOCATIONS! TWO HOURS RADIO RECEPTION FOR 25c

The new RCA Coin-operated Radio is the finest in the field .. we're proud to add it to our roster of distinguished products. It's going to be big.. order at once to assure immediate delivery. It's a top-quality, six-tube, two-band RCA radio receiver with 5-inch permanent magnet speaker .. housed in a sturdy steel cabinet, finished in umber-gray with brush-chrome bands and speaker grill. Lighted cigarettes or alcohol will not mar finish. Coin box holds \$10 in quarters. Operates on 110 volts, 50-60 cycles, AC. Inverter available for DC areas.



69.95

★ 1/3 Down-Balance 6 Months

Plus Small Carrying Charge

- Check these features:*
- ✓ 1. Slug detector which rejects all types of slugs regardless of metallic content.
 - ✓ 2. Scavenger button and coin chute, eject bent coins thus eliminating service calls due to clogged coin receivers.
 - ✓ 3. Timing mechanism easily connected for intermittent or continuous playing at discretion of operator.
 - ✓ 4. Reinforced steel coin box welded to cabinet has pick-proof, screw-type lock. Back of cabinet also has triple tumble lock.
 - ✓ 5. Fully insured against fire, theft and vandalism for one year at no cost to operator.
 - ✓ A quarter gives 2 hours radio reception .. accepts up to 4 quarters credit.

S. H. LYNCH & CO.

Exclusive Southwest Distributors

FROM SOUTHERN AUTOMATIC . . . WORLD'S LARGEST DISTRIBUTORS . . . IMMEDIATE DELIVERY BIGGEST SELECTION of QUALITY USED MACHINES!

FREE PLAY GAMES

\$19.50 EACH

COMMODORE—1-2-3, 1939—CADILLAC POT SHOT—SMACK THE JAP REVAMP.

\$29.50 EACH

AIRPORT—BASEBALL REV. FROM SLUGGER—BIG CHIEF—CHAMP—DIXIE—FOX HUNT—G. I. JOE—HOLDOVER—INVASION—1-2-3, 1940—PAN AMERICAN—SILVER SKATES—SILVER SPRAY—SINK THE JAP REVAMP—SCHOOL DAYS—SPARKY—SKY RAY—SIXTY GRAND TARGET SKILL—BAKERS TWIN SIX—WILD FIRE—PAY BALL.

\$39.50 EACH

DEFENSE, GENCO—EAGLE SQUADRON—FLICKER GUN CLUB—GOLD STAR—HOME RUN OF '41—HI DIVE—MARINES AT PLAY—NEW CHAMP—STRATOLINER—SPOT A CARD—STAR ATTRACTION—SEA HAWK—SNAPPY—TAIL GUNNER—TOWERS—TEN SPOT—ZIG ZAG—ZOMBIE.

\$49.50 EACH

AMERICAN BEAUTY—ACTION—ARGENTINE—BELLE HOP—BIG THREE—BOLAWAY—BOMBARDIER—BOSCO—DE-RE-MI—HOROSCOPE—HI HAT—JUNGLE—MONICKER—LEGIONNAIRE—MIAMI BEACH—MIDWAY—SKY-BLAZER—SOUTH PAW—TOPIC—TORPEDO PATROL—TEXAS MUSTANG.

AIR CIRCUS . . . \$ 74.50	LIBERTY . . . \$ 89.50
BIG PARADE . . . 79.50	PIN UP GIRL . . . 69.50
BRAZIL . . . 119.50	SKY CHIEF . . . 79.50
BIG HIT . . . 149.50	SURF QUEEN . . . 139.50
COVER GIRL . . . 99.50	SHANGRI LA . . . 69.50
FIVE, TEN, TWENTY . . . 69.50	SANTA FE . . . 119.50
FLAT TOP . . . 119.50	STREAMLINER . . . 119.50
FAST BALL . . . 169.50	SUPERLINER . . . 169.50
GOBS . . . 59.50	SEA BREEZE . . . 179.50
GRAND CANYON . . . 119.50	SPOT POOL . . . 59.50
HOLLYWOOD . . . 79.50	STAGE DOOR CANTEEN . . . 149.50
JEEP . . . 59.50	STEP UP . . . 169.50
KNOCKOUT . . . 69.50	VICTORY . . . 54.50
KEEP 'EM FLYING . . . 69.50	YANKEE DOODLE . . . 59.50
LAURA . . . 119.50	

NOTE: WHEN ORDERING PIN TABLES, PLEASE GIVE SECOND CHOICE. BE SURE TO INCLUDE COMPLETE SHIPPING INSTRUCTIONS WITH ALL ORDERS.

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE SIGHT DRAFT.

USED PHONOGRAPHS

SEEBURGS

GEM	\$165.00
REGAL	185.00
CROWN	175.00
MAYFAIR	165.00
PLAZA	165.00
VOGUE	250.00
R. C. COMMANDER	225.00
E. S. CLASSIC	250.00
E. S. ENVOY	275.00
R. C. ENVOY	295.00
R. C. COLONEL	295.00
R. C. 9800	325.00
R. C. 8200	350.00

WURLITZERS

700	\$325.00
850	395.00
VICTORY MODEL 24	185.00
24 A	165.00
616	95.00

ROCKOLAS

IMPERIAL 20	\$ 75.00
RHYTHM KING 16	50.00
MONARCH 20	100.00
PREMIER	210.00
A.M.I. MODEL 38	95.00
SINGING TOWERS	125.00
MILLS EMPRESS	135.00

MUSIC ACCESSORIES

A.M.I. WALL BOXES	\$ 5.00
ROCK-OLA BAR BOX	5.00
BUCKLEY BOX	5.00
KEENEY BOX	5.00
WURLITZER #120 BOX	5.00
WURLITZER #125 BOX	5.00
3-WIRE BAROMATIC	19.50
ROCK-OLA WALL BOX	5.00
SEEBURG 3-WIRE SELECTOMATIC D.S. 20—1.Z	18.50
SEEBURG 1942 WIRELESS WALLOMATIC WS. 2.Z	24.50
SEEBURG 30-WIRE BRONZE COVER SELECTOMATIC	5.00

ONE BALL GAMES

SPORT SPECIAL	\$ 79.50
VICTORY SPECIAL	425.00
PASTIME	89.50
RECORD TIME	119.50
BALLY BLUE GRASS	119.50
DERBY OF '41	159.50
POT SHOT	19.50
SPINNING WHEELS	49.50

ARCADE EQUIPMENT

EXHIBIT CARD MACHINE	\$ 29.50
A.B.T. RED, WHITE & BLUE GUN	19.50
BANK BALL, LIKE NEW	249.50
ADVICE TO SINGLE MEN	29.50
SMILEY	7.50
AVIATION STRIKER	79.50
PITCH 'EM & CATCH 'EM	99.50
GOALEE	249.50
PHOTOMATIC	465.00
SEEING IS BELIEVING	39.50
GOTTLIEB GRIP TESTER, '46	29.50
CHICAGO COIN HOCKEY	119.50
AIR RAIDER	89.50
EXHIBIT PUNCHING BAG	79.50
PERISCOPE	69.50
EVANS SUPER BOMBER	169.50
DISPOSITION REGISTER	29.50
SKYFIGHTER	119.50
ADVICE TO SINGLE WOMEN	29.50
CUPID'S WHEEL	69.50
BALLY TORPEDO	89.50
BATTING PRACTICE	79.50
SHOOT THE CHUTE	69.50
WHIZZ	79.50
HOLLY GRIP TESTER	12.50
VIEW-A-SCOPE	49.50
MUTOS. CARD VENDER	19.50
RAPID FIRE	79.50
WIND JAMMER	89.50
GROETCHEN METAL TYPER	275.00
EVANS TOMMY GUN	69.50
NEW WINDMILL JR.	19.50
SEEBURG JAP GUN	69.50
SEEBURG GUN CONVERTED TO MAID AND MONSTER	69.50
SEEBURG GUN CONVERTED TO COINEX TARGET RANGE	69.50
DRIVEMOBILE CONVERTED TO TOKIO RAIDER	129.90

CONSOLES AND SLOTS

EXHIBIT SILVER BELL, C.P.	\$ 49.50
BOB TAILS, F.P.	89.50
GALLOPING DOMINOS, C.P.	79.50
WATLING BIG GAME, F.P.	99.50
SARATOGA, C.P.	69.50
KEENEY TRIPLE ENTRY	99.50
TRACK TIME	89.50
10¢ PACE BANTAM	39.50
SILVER MOON, F.P.	99.50
BANG TAILS, C.P.	79.50
COLUMBIA BELL, 5¢	139.50
SHOOT THE MOON	59.50
RAYS TRACK	69.50
BALLY CLUB BELL	99.50
PACES REELS WITH RAILS	69.50
MILLS WORLD'S FAIR, 5¢	49.50

BRAND NEW CLOSE-OUTS

5¢ WATLING ROLATOPS	\$150.00
25¢ PACE DELUXE	225.00
25¢ WATLING ROLATOP	175.00
10¢ PACE DELUXE	205.00

ORDER FROM YOUR NEAREST "SOUTHERN" OFFICE!

SOUTHERN AUTOMATIC MUSIC CO. Inc.

"THE HOUSE THAT CONFIDENCE BUILT"



MEMBER

SEEBURG DISTRIBUTORS IN CINCINNATI DAYTON • INDIANAPOLIS FT. WAYNE • LEXINGTON

634 S. Third St. LOUISVILLE 2, KY.

228 W. 7th St. CINCINNATI 2, OHIO

242 Jefferson St. LEXINGTON 2, KY.

603 Linden Ave. DAYTON 3, OHIO

325 N. Illinois St. INDIANAPOLIS 4, IND.

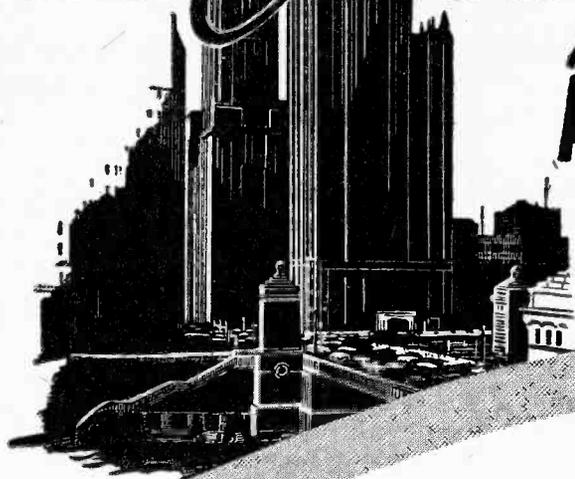
1329 S. Calhoun St. FORT WAYNE 2, IND.

411 Commerce St. NASHVILLE 3, TENN.

410 Market St. CHATTANOOGA 2, TENN.

AT ALL OFFICES — NEW GAMES BY GOTTLIEB • DAVAL • KEENEY • EXHIBIT • ABT • MARVEL

the *Chicago* show proved...



**AIREON IS STILL 5 YEARS
AHEAD OF THE FIELD!**

...here are the reasons - WHY!

- HEIGHT** 59 inches **WIDTH** 46 inches **DEPTH** 26 inches
- CAPACITY** 24 record keyboard. Easy to see and play.
- SPEAKER** 1 fifteen-inch high fidelity speaker.
- RECORD CHANGER** Aireon's new simplified trouble free mechanism.
- TURNTABLE** Transcription type, rim drive.
- tone ARM** Featherlight; doubles the life of the record.
- COIN ACCUMULATOR** New "Guardian" design. Convertible to 10¢, 3-for-a-quarter, by one simple change.
- LIGHTING** Cool, economical, fluorescent lighting throughout.
- SERVICE** From the front. Entire mechanism slides forward for quick, easy access.
- BEAUTY** Designed by Raymond Loewy. Tops in "Eye Appeal", "Play Appeal".

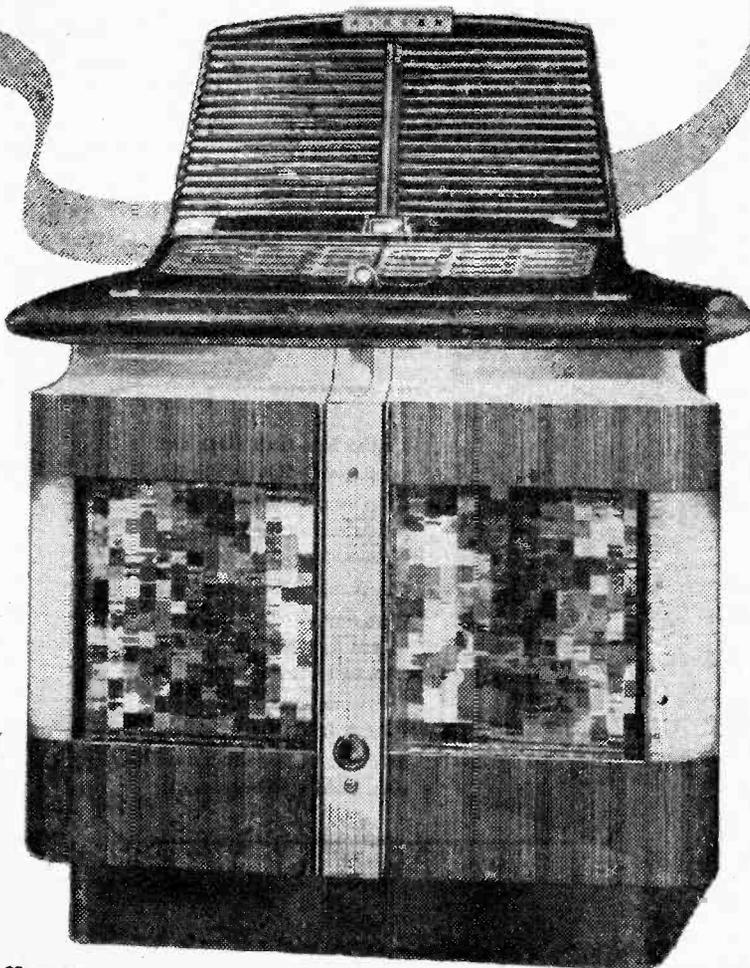


MEMBER

History repeats! Again Aireon emerges from the CMI Convention as the outstanding music merchandising line. Distributors and Operators agree that the 1947 Aireon Super DeLuxe Electronic Phonograph is "tops" in Play Appeal and Pay Appeal. See it!

Hear it! You'll agree from now on -

Aireon
MANUFACTURING CORPORATION



General Offices: 1401 Fairfax Trafficway, Kansas City, Kansas
In Canada: Mafco Corp., Ltd., 4001 St. Antoine Street, Montreal, Quebec

Americas Greatest Money Makers!

BALLY AND SPECIAL ENTRY

AUTOMATIC MULTIPLE

REPLAY MULTIPLE



**New
BIG
ODDS
3-TO-1
MINIMUM**

New "Mystic Flash" feature magically transfers Win-section of play-field to top of the board—to sections which normally score only Purse or Show. Players play, not merely two to four coins per game, but five, six, eight or ten . . . to catch the "Mystic Flash."

BIG ODDS DISPLAY . . . starting with 3-to-1, instead of old style 2-to-1 . . . and positive multiplied odds . . . 160 top . . . dramatize the multiple feature and encourage multiple-coin play.

MOTOR-OPERATED SHUFFLE eliminates "shuffle-fatigue" and speeds up play. Bally's new multiple masterpieces can easily double or triple your normal one-ball profits. For prompt delivery order today!



Double Barrel
NEWEST 5-BALL SENSATION

New **DOUBLE BARREL** features positively increase play. Clever **DOUBLE BARREL** score-system speeds up play. Mechanical simplicity and strength insure rock-bottom service cost. Order **DOUBLE BARREL** from your distributor today.

De Luxe
DRAW BELL

**CONVERTIBLE
NOVELTY OR REPLAY**

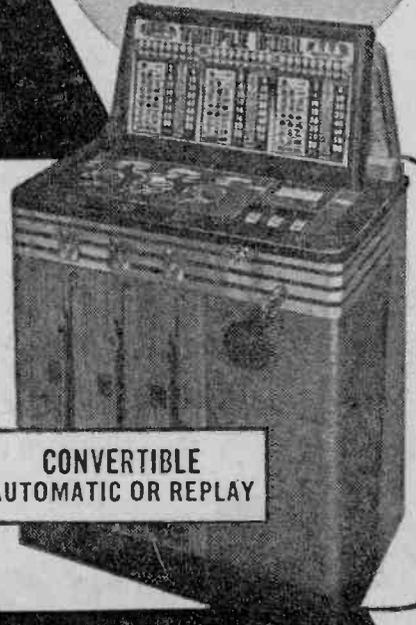
TRIPLE BELL
TRIPLE PLAY!
TRIPLE PROFIT!



**CONVERTIBLE
AUTOMATIC OR REPLAY**

All the bell-fruit flash and spinning-reel action of Draw Bell . . . plus the big 1000 Super-Special popularized in Triple Bell . . . plus the new **EXTRA DRAW** feature that permits players to deposit three, four, five coins per game to hold favorable reels and spin again for a winner! That's Bally's new luxurious console, **DE LUXE DRAW BELL** fastest profit-producer in the bell-console class. *Nickel or quarter play.*

Triple Coin Chutes permit three players—or three coins—every spin. 1000 *Super Special Awards*, plus plenty of other big awards and single-cherry awards insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Any coin-combination—Nickel, Dime, Quarter.



**CONVERTIBLE
AUTOMATIC OR REPLAY**



Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

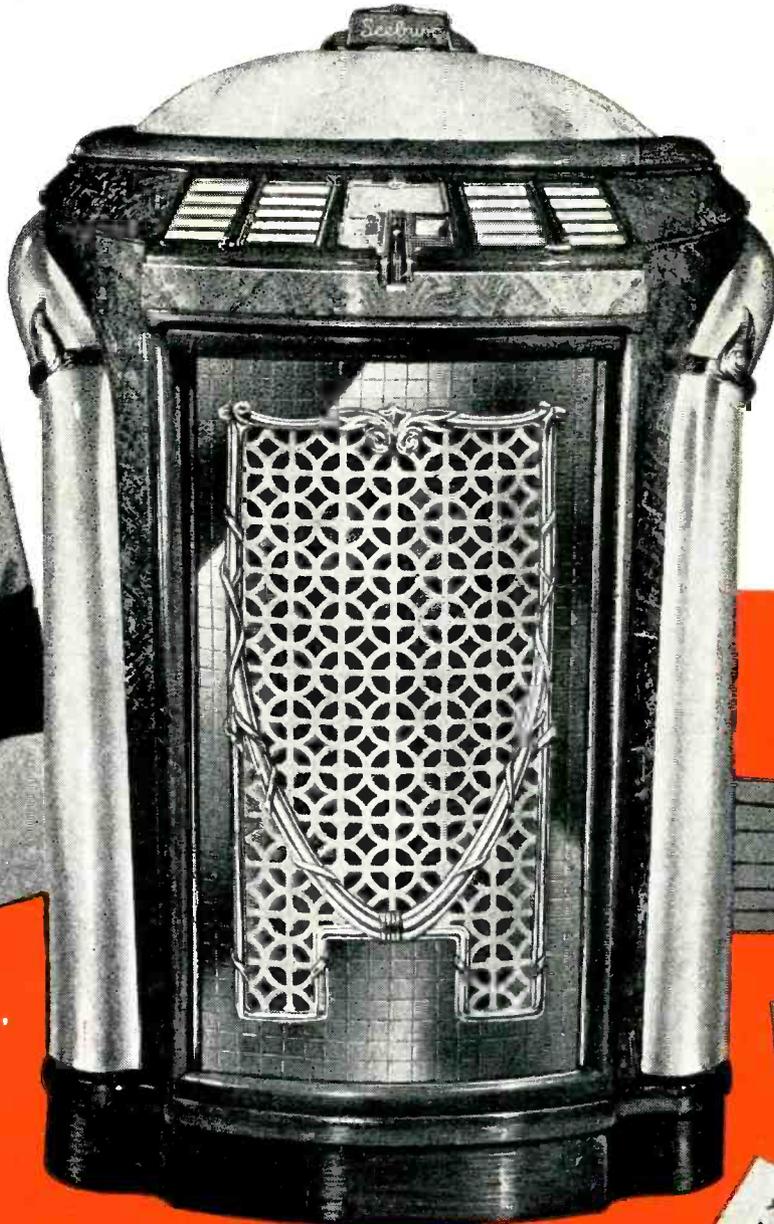
She Shall Have Music...



She steps into the dining room and the pleasant strains of music give advance assurance of a good time.

A quiet tête-à-tête in a secluded booth, and at the touch of a button the music she wants to hear adds a rich background to an interesting conversation. Scientific Sound Distribution gives her music as she likes it.

By installing a Seeburg Music System in the locations you operate, the public hears music played at just the right level for enjoyment no matter where they are seated. This, plus the ease with which selections may be made, encourages greater playing—more revenue for you.



THE SYMPHONOLA "1-47"

A new beauty in appearance—dual lighting—fresh animation—all add up to the finest automatic phonograph ever offered the public. Separate amplifiers for the Symphonola and for remote speakers provide sound at just the right level throughout the location.

Seeburg

1902 • DEPENDABLE MUSIC SYSTEMS • 1947

J. P. SEEBURG CORPORATION
1503 N. Dayton St., Chicago 22

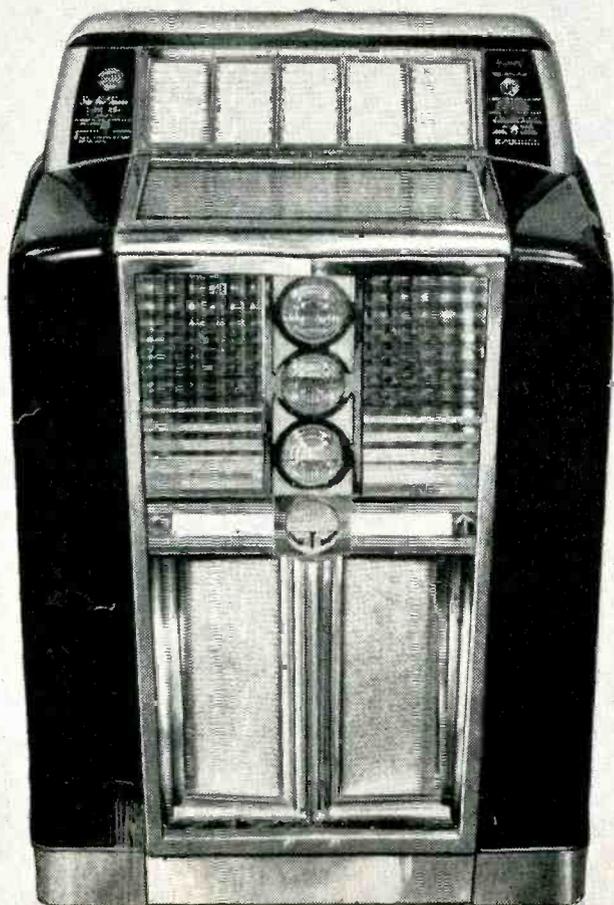
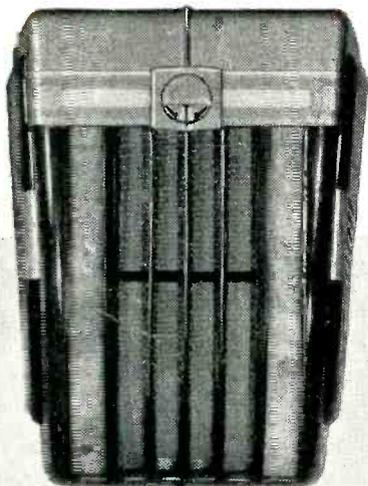
Free A handsome folder in full color, "She Shall Have Music," shows the advantages of Seeburg Music Systems. If you have not received a copy, ask your Seeburg Distributor or write us for one.



SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION

the Mills Constellation!

IN TWO GREAT MODELS



The Ensemble featuring the Mills Wide Range Tone Wall Speaker



The Standard featuring the Mills Wide Range Tone Cabinet Speaker

Hit of the Show!

That's the word racing through the trade today. At Chicago, the Constellation stole the spotlight. On your routes, it will earn more prestige, more good will, more nickels. It has everything you've waited for: beauty, performance, tone. And it has these specific engineering and operating features:

40 selections ... automatic hit tune selector ... wide range tone ... X coin slot ... eye-level, tip-touch selection ... table-top service ... All-angle performance ... revolutionary aluminum cabinet ... exceptionally light weight.

MILLS

industries incorporated

4100 Fullerton Avenue • Chicago 39, Illinois