

# The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

• MARCH 22, 1947 •



Leaving Mr. C. to shuffle off to o'her deep green pastures are those Andrews kids (LaVerne, Patty & Maxine). Come the summer they'll be playing the Palladium and/or Ciro's in London. Just recently they completed their first nitery engagement in ten years: Two smash weeks at the Flamingo, Las Vegas (where even the croupiers stopped crouping to catch the act). Due on the nation's screens soon is Paramount's *Road to Rio* down which the sisters amble w th veteran roadsters Bing, Bob Hope and Dot Lamour. March 22 the singing trio will start a four week stint on American Tobacco's *Hit Parade*. And in the meantime they continue to bust records in theaters, and turn out click Decca disks, latest of which is the *Lullaby of Broadway* oldie. In their spare time—the kids wonder what ever became of their spare time.



Make Your Cash Register Ring

Give Your Jukes a Whirl...

HERE'S THE DISK THAT TURNS

# KORN into KASH

just released on MGM 10008

... On

# MGM

Records Exclusively

THE LIGHT TURNED GREEN

backed by

DON'T SHOOT THE BARTENDER HE'S HALF SHOT NOW

# THE KORN KOBBLERS

Now in a Sensational Run at . . .

## JACK DEMPSEY'S NEW YORK

**The Billboard . . .**

"... smart comics with all stops out on the hoke, the lads are also polished musicians and showed fine instrumentation and harmony on straight pops."

**Variety . . .**

"They provide . . . customers with exactly what they're looking for . . ."

**Danton Walker, N. Y. Daily News . . .**

"The Korn Kobblers . . . drew more than \$75,000 into Jack Dempsey's in their first two weeks."

**Nick Kenny, N. Y. Daily Mirror . . .**

"Korn Kobblers are burning up Broadway with their record-smashing engagement at Jack Dempsey's."

**Robert W. Dana, N. Y. World-Telegram . . .**

"Dance music that fairly zings with the smoothness of its arrangements . . . The comedy numbers are likely to bowl you over with laughter."

**. . . and of their**

**FREDERICK W. ZIV**

**TRANSCRIPTIONS Variety says:**

"They're in such demand . . . that the Frederick W. Ziv Co. has lost track of how many of their platters have been cut in the past five years. Nobody's ever figured it out, but it's a pretty safe guess that the six guys are the Croaner's nearest competitors for air time throughout the country."



DIRECTION: INTERNATIONAL ARTISTS CO. 420 MADISON AVE., N. Y. C.

The World's Foremost Amusement Weekly

## CONCERTS 30 MILLION JACKPOT

ABC Polishes Up  
Disk Jock Saddle  
For -- Whiteman!

NEW YORK, March 15.—Altho it's very hush-hush so far, American Broadcasting Company is considering a network disk jockey show, with Paul Whiteman, ABC musical director, as emcee. Whiteman, queried this week, stated nothing definite had been set, but hinted he might do such a show for the web. An ABC exec who said the program was still in the talk stage indicated that if it crystallized it would take the form of a one-hour afternoon show, using interviews, patter, etc.

ABC had considered offering such a show co-op, but execs nixed this idea in favor of sponsorship by a national advertiser.

Idea of Pops Whiteman doing a disk jock job intrigues the trade and is considered a climax to the jockey saga as developed by Martin Block, Ted Husing, Woody Herman and others.

CBS Promoting  
National Unity  
In Off-Air Talks

NEW YORK, March 15.—CBS is attempting an experiment in public service on the highest level—without fanfare or ballyhoo and without promise of promotional or financial gain—in connection with its *Cross Section*—USA series. The idea, inspired by Board Chairman William S. Paley, is to use the network's established relationships with the nine national management, labor and farm groups co-operating on the series as a springboard for an off-the-air exchange of opinion on economic issues and a narrowing down of areas of basic disagreement.

Columbia thinks that the organizations co-operating in the *Cross Section* (See *CBS Promotes Unity on page 14*)

Brit. Variety Artists  
Nix Ex-Enemies

LONDON, March 15.—By a vote of 66-16, British Variety Artists Federation here turned thumbs down on a proposal to admit entertainers from former enemy countries to work in Britain. Proposal was put forward by the magi N'Gal, who contended that ex-enemies with "clean records" should be admitted.

Major objection to the proposal was that admission of alien talent would lead to undercutting in prices. Confab Chairman Dave O'Gorman stated that foreign acts in Britain now get a minimum of \$120.60 (30 pounds), while there is no minimum set for native talent; a condition demanded by the government. O'Gorman, who was with the minority favoring readmission, stated that in the circus field there was no unemployment among British clowns and that the Bertram Mills Circus had to hire a 70-year-old Italian comic because of scarcity of native talent.

Gov't Eyeing  
Zenith-RCA  
Patent Fight

## Justice Dept. May Step In

WASHINGTON, March 15.—U. S. Department of Justice anti-trusters revealed here this week that they are "closely watching" developments in the all-important legal patents tangle between Zenith Radio Corporation and RCA—a tangle which provides the stoutest challenge in 20 years to RCA's vast pool of radio patents.

With the entire future of the radio industry seen at stake in the battle, Justice Department spokesmen said they were "very deeply interested" in the case and even might toss a brief into the proceedings. The case will come up in Federal District Court in Wilmington, Del., where RCA last week filed a reply to Zenith's original challenge, filed last December 15.

## Burton Wheeler for Zenith

Whether or not the Department of Justice comes into the case on the side of Zenith, the latter corporation is already lining up a formidable battery of legalists, having added former Senator Burton K. Wheeler of Montana. Wheeler, renowned for his anti-trust stands while in Congress, told *The Billboard* that he is co-operating with the rest of the Zenith legal staff in preparing for hearings, soon to be skedded in Wilmington. Another Zenith lawyer is Samuel E. Darby, once an assistant U. S. attorney general. Darby is known to represent a number of other radio manufacturing companies (Government Eyeing on page 14)

"Brigadoon" Album Deal  
Set by Cheryl Crawford  
With Victor on 10% Royalty

## Legit Producer Gets 11G Advance—Must Foot Waxing Bill

NEW YORK, March 15.—RCA-Victor closed deal for an original cast *Brigadoon* album this week when producer Cheryl Crawford signed contract with the diskery giving her a reported \$11,000 advance against royalties of 10 per cent of the list price per album.

Out of her advance and royalty take, which probably will amount to 5 cents per album, Miss Crawford must foot the entire recording bill for the hit Broadway musical—pay the cast, principals, arrangers, musicians, etc. Legit quarters hear that the producer figures on doing the job "tight" with total expenses hoped to run under \$6,000. If this rather low figure for o. c. waxings works out, she will come out with a tidy 5G plus income from sales above 220,000. Unless *Brigadoon* shapes up as another *Oklahoma* on disks, possibility

## Chaz Chaws

SYDNEY, Australia, March 15.—Chaz Chase, who opens a series of theater dates here starting March 17, walked into customs trouble right off the gangplank. Comic had brought in with him about 400 cigarettes and 75 cigars to use in his act. Custom inspectors didn't believe anybody needs that many coffin nails or cheroots, even an actor; particularly an actor. They demanded duty on the stack. It wasn't until Chase went thru his routine for the customs, eating the butts and the stinkeroos, that the boys were convinced and let him off.

British Video:  
Turn on Juice

LONDON, March 15. — British television set owners, manufacturers and retailers have been clamoring for BBC to turn on the juice again.

With all other radio service restored after the national fuel crisis, video partisans are charging outright discrimination as the ban on telecasts, instituted February 10, continues. Result has been an outpouring of mail to newspapers, questions raised in Parliament and hints of possible legal action.

"It's a damned cheat," is the way one set owner put it, explaining he had to spend a pound a year for a license. Manufacturers are howling because they cannot demonstrate new sets under operating conditions. Two firms have declared they lost substantial overseas orders on this account.

BBC arguments that the ban is (See *Brit. Video on page 14*)

Longhairs Do  
Fat Biz Even  
In Lean Year

## White Elephants Are Few

## By Leon Morse

NEW YORK, March 15.—Showbiz ops may be getting slapsy from the socks they've been getting below the b.-o. belt, but the longhair concert mahatmas are still holding their own. They expect a lusty take of \$30,000,000 for the season starting in September, according to Marks Levine, National Concerts and Artists' veepee. The concert trek has been paying off about the same amount of cabbage for the past few years.

There seems to be only two small snags at the moment: managers are having trouble selling lesser-name artists; music promoters are grumbling at the high guarantees asked by top performers.

## \$3,500 Headliners

The b.-o. pacesetters are Lauritz Melchior, Lily Pons, Artur Schnabel, Jascha Heifetz, Jose Iturbi, Yehudi Menuhin, Gladys Swarthout, Marian Anderson and Vladimir Horowitz. Horowitz, for example, gets a guarantee of \$3,500 to \$4,000 a concert and is the only musician to get a \$4.80 top from Carnegie Hall patrons. Horowitz's two Carnegie con- (See *Concerts 30 Million on page 42*)

Comedie - Francaise  
Future Is Cloudy;  
Glum Director Quits

PARIS, March 15.—National rep theater, the Comedie-Francaise, is in trouble again. Its director, the well-known playwright, Andre Obey, has resigned, airing a crisis that has been brewing for some time. Situation arose last spring when nine of the institution's biggest drawing cards left simultaneously because they wanted to play in films and their contracts did not allow them enough latitude. Comedie-Francaise has since been on shaky footing and was expected to take at least a year before full resumption. But M. Obey evidently couldn't stick it, despite the recent inking of a six-year contract.

Criticism has been ripe, because only classics were allowed on sacred stage, a modern play was too daring. Even taking over the Odeon, changing its name to the *Salle du Luxembourg*, and consecrating its repertory to the modern, hasn't worked out to expectations.

Ironically enough, Jean-Louis Barrault has been approached to take over the directorship. He and his actress-wife, Madeline Renaud, were among those who left the Comedie-Francaise last year because of the lack of time for movie-making. They formed their own company and have been a success all season. However, M. Barrault is hardly likely to go back now, for as director he would have even less time than before for independent action.

of additional revenue is moot. In history of o. c. recording, only four albums including *Oklahoma* have gone over 100,000.

## New Role for Producer

Victor pact with Crawford gal seats the new pay-me role of the legit producer in field of o. c. waxings. Columbia started the pattern when it signed a similar deal with Lee Sabinson for *Finian's Rainbow* which gives Sabinson a heavy advance against royalties. Sabinson also agreed to pay recording fees to the cast and principals.

Until Columbia reversed the trend with *Finian*, Decca, which had virtually controlled all of the original cast disk domain, had made its own deals with show principals, chorus and musikers and paid no royalties ("Brigadoon" Album on page 34)

# Sears Has \$169 Wire Spool Home Recording Model Set; Revolution May Oust Disks

### Ready To Make Million of Them This Year

CHICAGO, March 15.—A new home model wire recording unit which is an integral part of a table model radio-phonograph was demonstrated here this week by the Sears-Roebuck Company. Set, which sells for only \$169.50, could assist in bringing a revolutionary change in the music industry, with recorded music being sold on wire spools rather than disks, because Sears is ready to make a million of them this year if the demand would warrant, and because for the first time, standards of wire recording, such as size of pick-up head, speed of wire run and size of spool, have been set on a model sold to the public.

According to an engineering spokesman for Sears, the company is perfectly cognizant of the revolution such a set could bring about and designed its new model with just that potentiality in mind. The same engineer also said that in the wire

recording industry there is plenty of talk to the effect that Decca, RCA Victor and Columbia have already begun experiments toward putting out their releases on wire instead of disks. Of course, no one is foolish enough to say that the revolution will come tomorrow or in the near future, but within a couple of years it has been said, there is a good likelihood that releases will be put out on wire by many companies, especially since radio set manufacturers are planning to sell wire recorders so cheaply and in such large quantities.

## Evans, Chi Disk Jockey, Sues WOR For Half-Million

CHICAGO, March 15.—Bill Evans, local disk jockey and free lance writer, yesterday (14) filed suit in U. S. Federal Court in New York against the owners of WOR for alleged theft of the Mutual show *Juvenile Jury*. The sponsor, General Foods, is also named in the suit which asks \$500,000 damages.

Evans claims to have originated the show in 1944, presented it to Mutual execs in Chi in 1945, without results. However, in 1946, he declared, the show without even a change of name was aired locally on WOR and later on the full Mutual web. WOR execs claim two of their writers, Jack Barry and Dan Ehrenreich originated *Juvenile Jury*.

Warren Horton, attorney for Evans, explained that Mutual, also mentioned in the New York suit, was not named as defendant because web being incorporated in Illinois, would have to be sued here and he was awaiting results of the federal suit before proceeding against the net.

## Chevalier Shows Sparkling Form In One-Man Rep

By Bob Francis

NEW YORK, March 15.—The Lip, the strawhat and the cane are back on these shores again after 12 years, which is to say that le beau chanteur, Maurice Chevalier, is to be seen and heard in a one-man show of "songs and impressions" at the Henry Miller's Theater for the next three weeks—and likely longer.

Stand originally called for a four-week limit, but after Monday's (10) sock preem at a \$9.60 top and a 48¢ advance currently in the coffers, public demand is likely to induce a holdover. Even if biz slips in the shelves, which is where a slump would hit, since this is "class" entertainment, Miller's 404 pit chairs priced at four clackers a copy, plus a week-end hike, add up to solid pickings.

In any event the maestro is dated in Montreal for a two-week stop May 19. If he closes on schedule here he will fill interim with a tour of Eastern cities. If he sticks, tour will be curtailed. Either way, he can't lose.

Twelve years have added a few gray hairs to the sleek Chevalier noggin, but lost him nothing in skill. The old sparkle and charm are right there working overtime—beguiling a house from pit to top shelf. He has them eating out of his hands from the go, and, incidentally, it is the Chevalier hands as much as the pipes which do the trick, from this reporter's pew.

Current program, billed as "An Evening of Songs and Impressions," actually should be tabbed an out-and-out song recital. Star works before drapes, with accompanist, Irving Actman, at the piano. Set-up includes a dozen numbers in French, with a few nostalgic faves, such as *Mimi, Louise and Valentina*, interlarded in English.

Chevalier has worked in a smart pitch which other visiting foreign (See *The Lip Sparkles* on page 41)

# New 500G Md. Center Planned For Radio, Legit

WASHINGTON, March 15.—Plans for a privately run radio theater to provide an outlet for big-time audience web shows, as well as legit, were revealed here this week by a group preparing to build such a project for the Washington metropolitan area this year.

The theater is to be part of a \$500,000 recreation center in Silver Spring, Md., 100 yards over the D. C. line and at terminals of bus and trolley lines.

Charles Kopeland, promotion director of the project, plans to confer next week with representatives of the major networks on projects for leasing the theater.

A major feature of the theater, according to Kopeland, is that there will be no Jim Crow ban on admissions. Absence of race barriers will be new to theaters in the Washington area, where the National Theater and Lisner Auditorium are faced with boycott threats by a large number of actors and playwrights because of the Jim Crow policy.

The theater will be wired with the latest devices for broadcasting not only AM and FM programs, but also television. Major Broadway shows can be interspaced with big-time audience radio network shows.

The house will have a 64-foot fly stage with same depth footage as the average Broadway stage. The auditorium will seat 2,000. Construction gets under way next week and is skedded for completion by the year's end.

The recreation center will include a ballroom with room for 1,000 couples.

## Majestic Inks Cootie To Three-Year Pact

NEW YORK, March 15.—Majestic Records has signed Cootie Williams' ork to a three-year wax pact.

Ork got its release from Capitol several months ago.

## Gayety Quits 5-Yr. Struggle in Akron

AKRON, O., March 15.—After a hectic stop-and-go, hit-and-miss existence of several years, burlesque finally folded here. The Gayety, downtown spot that was transformed from a bank into a movie house and then into the burly house, is being taken over for a linoleum and carpet store.

The Gayety was started about five years ago by Warren Irons. Recently Jack Green, night club operator, and Jack Kane, of the Kane Circuit, have operated the house.

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## ABC Wants O'Neill, Wife, Moppets Too, As "Club" Features

CHICAGO, March 15.—Result of a special survey by ABC which shows *Breakfast Club* is definitely hyped by appearance of Emsee Don McNeill's wife and three kids has caused web and agency execs to put pressure on McNeill to have his family on the early morning seg as a regular feature.

For the past two years, McNeill's wife, Kay, and their three moppets have appeared on *Club* around Christmas. First year (1945) brought a terrific response in letters, requests for tix and a jump in Hooperating for the week. When stunt was repeated last December, response was even greater and agency execs believe it was no accident that *Club* scored its best Hooperating of 7.7—a figure, which for the week topped all daytime shows.

Quietly, but firmly, ever since results of the family shot were studied, both web and agency brass have exerted pressure on McNeill to put his family on regularly. However, McNeill is turning a consistently deaf ear to their pleas, declaring he wants his kids to grow up "in a normal fashion, and keep out of radio except on special occasions."

## A Study of Spots Or What's Wrong With Radio Biz

CHICAGO, March 15.—A depressing formula for e.t. spot announcements was set forth last week by Bill Ballinger, exec at MKN, local radio agency. Formula is the result of a four-year study covering 600 series of spots, based on clients' response, in turn, based on sales.

Formula for success, according to Ballinger, is: (1) Mention name of product at least seven times during singing announcements. This applies to 15-second shots as well as the 60-second variety in which the name should be repeated proportionately. (2) Spots should be tagged in as often as possible, since the number of times the spot is on is shown to be directly proportionate to the sales of the product. (3) Spots should be catchy and have a definite nuisance value—hence they are remembered. Music helps a great deal in putting this point across. (4) Sponsors should not change their spots for at least 26 weeks, preferably 52, because altho they may grow tired of the same spot, the penetration value to the public—up to the saturation point—is in direct proportion to the length of time the spot is aired.

Too many sponsors grow tired too soon of their own spots and change. This action is contrary to results of sales, asserts Ballinger.

## The Billboard

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Editors

Joseph G. Csida ..... Editor in Chief Pat Purcell ..... Outdoor Editor G. R. Schreiber ..... Coin Machine Editor George Berkowitz (New York) ..... Executive News Editors William J. Sachs (Cincinnati)

Managers and Divisions:

W. D. Littleford, General Manager Eastern Division 1564 Broadway, New York 19, N. Y. Phone: MEdallion 3-1615

M. L. Reuter, General Manager Midwest Division 155 North Clark St., Chicago 1, Ill. Phone: CEntral 8761

Sam Abbott, General Manager West Coast Division 6000 Sunset Blvd., Hollywood 28, Calif. Phone: HOLlywood 5831

F. B. Joerling, General Manager St. Louis Office 390 Arcade Bldg., St. Louis 1, Mo. Phone: CHestnut 0443

C. J. Latscha, Advertising Manager B. A. Bruns, Circulation Manager Cincinnati, Ohio Phone: MAin 9391

Printing Plant and Circulation Office 25 Opera Place, Cincinnati 1, Ohio

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The Billboard also publishes: The Billboard Encyclopedia of Music Vendors



# AUTO FIRMS' RADIO PLANS

## Chrysler, GM, Kaiser-Fraser On Fall List

### 3 Companies Start Spots

NEW YORK, March 15.—Automobile manufacturers, with production stepping up, are planning bigtime competitive radio campaigns this fall. Major networks already are girding to scramble for the fresh business, which may spill heavy budgets in radio's direction.

Already, three auto firms have jumped into huge spot radio promotions, probably as a preliminary to forthcoming network programming efforts. Oldsmobile is using spots on over 300 stations. DeSoto is just getting a major spot effort under way and Studebaker is continuing its national spot drive. Packard reportedly is preparing a national spot pitch to begin later this year. They're regarded as likely web prospects for fall, as well.

### Chrysler Mulling 2 Shows

In addition to the DeSoto-Judy Garland deal (story elsewhere in this issue) Chrysler Corporation, DeSoto's parent firm, is planning a web entry. Two shows are under consideration, one with Raymond Paige's ork, another tabbed *Junior Ideas*. Latter has Allen Roth's orchestra and dramatizes the stories of kids who've (See *Auto Firms' Plans on page 14*)

## Phoenix Radio Battle Looms; 6th Station Debs, 3 in Works

PHOENIX, Ariz., March 15.—Sixth station in the metropolitan Phoenix area, KRUX, will go on the air next week, with the 250-watter establishing what is believed a precedent in broadcasting. For four days the station will parade feature programs without offering commercial announcements. State's first 24-hour station, KRUX, is the key station of a slated new Radio Arizona network, which will have outlets in Yuma, Flagstaff and Nogales. Gene Burke Brophy is owner.

Entry of the sixth station here comes shortly after two independent stations, KARV and KTYL, began broadcasting from suburban Mesa and as three other Phoenix stations, KTAR-NBC, KOY-CBS and KPOH-ABC, indicated they will place more emphasis on local programs

A regular "battle of radio" is in the offing, with listeners coming out as the winners. At least two and possibly three more stations are expected to be set up here within the next six months. Success of the three major network stations are assured, but the question is which of the independent stations will make money?

John J. Louis, Chi ad exec, is principal owner of KTAR and Arizona Broadcasting System, which has a Statewide network serving four small stations. Burrige D. Butler, of WLS, Chicago, is chief owner of KOY and the Arizona Network, serving two State stations. Owners of KPHO, soon to tie up with a new

Tucson station, include Gene Autry, Western radio and film star.

Next new station here will either be one operated by Sun Country Broadcasting Company, of which Del E. Webb, co-owner of the New York Yankees, is a heavy stockholder, or by Radio Phoenix, officers of which are Bradley R. Eidman, Chicago, president; Ruth McCormick Miller, Rockford, Ill., vice-president, and Peter Miller, Rockford, secretary-treasurer.

Webb's organization would blanket the State with two regional networks, one for standard and one for FM. The FCC has given permission for construction of KPSC and KPSC-FM, Phoenix, and KTSC and KTSC-FM, Tucson.

Local \$64 question is who will get the Mutual Network affiliation. Some say it will go to the Brophy KRUX (Phoenix Battle Looms on page 14)

## Will Rogers' Biog Wrapped for Radio

HOLLYWOOD, March 15.—Life of Will Rogers is being wrapped into a radio package with Producer John Cohan last week gaining rights from Mrs. Will Rogers.

Present plans call for featuring the late humorist's youngest son, James, with music chores going to Edward Ward and gab spot to Jimmy Wallington.

## Judy Garland Does a Crosby For DeSoto

### Another Name Disk for ABC

NEW YORK, March 15.—A second big star transcribed broadcast, patterned after the Philco-Bing Crosby stanza, is slated to hit the air over ABC. New program stars Judy Garland, with the DeSoto division of Chrysler Corporation bankrolling. Deal, at a reported \$12,500 weekly, was not set at press time, but was plenty hot.

Plans call for the new Garland show to broadcast immediately preceding the Bing Crosby show, giving ABC a strong three-way parlay in Garland, Crosby and Henry Morgan, who currently follows the groaner for Eversharp.

ABC has been eager to hype its Wednesday line-up with another name. Time slated for DeSoto is the half-hour being vacated soon by Tums' Pot o' Gold. Berg-Allenberg is handling the gal singer, with BBDO as DeSoto's agency.

HOLLYWOOD, March 15.—DeSoto-Judy Garland deal was described here as "about set" this week, with the only thing delaying formal announcement being approval of the contract by the DeSoto Dealers Association. It is definite that DeSoto has signed an option both for the show and the ABC time preceding Bing Crosby's Philco spot.

# Sponsors With Top Audiences

## P. & G., Lever, Gen. Fds. Nab Most Tuners

### Bristol-Myers Potent

By Jerry Franken

NEW YORK, March 15.—If the week of February 1-7 is used as the yardstick, more people hear the radio programs sponsored by Procter & Gamble than any other advertiser in broadcasting. Second largest audience snared by a radio advertiser goes to Lever Bros.' combine and the third largest audience is grabbed off by General Foods. Since it may be presumed that by tuning in and listening to these programs, these same listeners also hear the commercials, it means that the sales messages of P. & G., Lever and General Foods, in that order, are heard by more American listeners than any other national advertisers.

These are the outstanding facts to be gathered from the current installment of Part II of *The Billboard's* Continuing Program Studies (CPS), made in co-operation with the C. E. (See *BRISTOL-MYERS on page 10*)

## Samish Trying for Hitchcock Package

HOLLYWOOD, March 15.—Adrian Samish, ABC vice-president in charge of programs, who was here this week setting up the Judy Garland-De Soto transcription deal, also is trying to get a new package built around Alfred Hitchcock, whcdunit film master. Package, being handled by Berg-Allenberg, who also rep Miss Garland, is an e.t. affair.

Samish also worked on a new comedy show featuring Phil Silvers, with an audition record to be cut this or next week.

## Strike Due Any Day At San Fran's Indies

SAN FRANCISCO, March 15.—Negotiations between indie stations and the American Federation of Radio Artists broke off here yesterday. Union and stations were only \$2.50 apart.

Indications are that AFRA now will strike next week, unless some unexpected development brings about an agreement or resumption of negotiations.

## St. Loo Outlets, AFRA Pact Stops Strike Threats

CHICAGO, March 15.—Deadlock between three St. Louis stations, KMOX (CBS), KWK (Mutual) and KXOK (ABC), and the AFRA local was broken 12 minutes before the time called for a strike at midnight Wednesday (12). AFRA execs had to flash settlement news to announcers and pickets who were prepared for the skedded walkout. There are about 175 AFRA members in St. Louis.

Settlement was a series of compromises. Stations gave \$80 minimum for announcers which union was asking, boosting considerably current minimum of \$55. However, minimum for new men is \$70 for one year, \$75 for the next.

Actors, singers and free lance announcers won a general increase of 35 per cent.

Contract was signed for two years instead of customary one, but it also provides for cost-of-living increase at end of the first year. Present increase is retroactive to the end of former contracts.

Web origination fees were boosted from 40 per cent lower than major origination centers to about 20 per cent. This affects the only St. Louis

## WXYZ Staff Takes On ABC Spot Sales

DETROIT, March 15.—Effective today, ABC Spot Sales will be represented in the Detroit area by the WXYZ sales staff. The set-up is similar to the one ABC uses in Chicago, San Francisco and Los Angeles, where the local affiliates' sales manager and staff also function for the web. Harold Christian, WXYZ sales manager, will assume the Detroit spot sales managership formerly held by Gordon Lloyd, who has resigned to join the staff of WTOD, Toledo.

## ASCAP and NAB Open Contract Huddles Tuesday

NEW YORK, March 15.—The first meeting between ASCAP and the NAB's music committee will take place Tuesday (18) at the Waldorf-Astoria here. The huddle follows ASCAP's request that talks be held concerning present contracts, which expire in two years.

The meeting will start around noon and last into the evening. It's primarily slated to be a get-acquainted session, and it is believed likely that an NAB sub-committee will be named to continue negotiations.

web origination, *The Pet Milk Show* (CBS).

Negotiations and threatened strikes had been going on in St. Louis for three months when Ray Jones, AFRA's ace conciliator flew down from Chi Monday (11) and helped soothe the troubled waters.

# Thackreys' KLAC Winds Up Initial Year With Profit; Moves for Choice Coast Biz

## Indie Stressing Sports, Pub Serv, Al Jarvis Appeal

HOLLYWOOD, March 15.—KLAC, Ted and Dorothy Thackrey's Hollywood outlet, this week went into its second year of operation with a very small profit to show for its first 12 months of revamping and rebuilding efforts. Fact that station showed a profit at all is viewed by Manager Don Fedderson as proof enough that outlet is on the way. Two top Hollywood indies, KFVB and KMPC, heretofore had lion's share of choice biz. Mrs. Thackrey is owner of *The New York Post* and WLIB, New York indie.

First year was a tough one, especially since Thackreys bought the worst "dog" in L. A.—a station with an unsavory rep and atrocious programming. As the old KMTR, station showed a handsome net profit of \$125,000 a year, albeit income stemmed mostly from accepting accounts turned down by more reputable outlets as bad radio. When Thackreys took over (at reported price of \$500,000) KMTR's operating practices had sunk so low that FCC was reported ready to step in and launch full investigation.

First step in rebuilding process was taken one year ago this week when Fedderson canceled all commercials overnight. A half million dollars in annual revenue went down the drain. Breakdown of sales at the time showed 48 per cent of station time sold to religious groups. Another 40 per cent was unwanted but still acceptable biz. Public service programs were practically non-existent. When reshuffling was complete several weeks later, all religious programming and "pitch" deals were banned permanently.

To promote switchover in ownership and to erase the old KMTR call letters, KLAC earmarked \$47,000 for promotion, \$25,000 of which was spent the first 90 days after Mrs. Thackrey assumed ownership.

Station now emphasizes sports, pub service, news, plus important local drawing power of disk jockey Al Jarvis. Jarvis's switch from Warner Bros.' KFVB to KLAC was given top exploitation after Jarvis snared a seven-year deal with KLAC, calling for over \$1,000,000—a new high at the time for local disk pilots. KFVB countered by hiring Bill Anson to replace Jarvis, later wooing Martin Block from New York. Disk jockey war between two indies, now simmering, will break out in earnest in June when Block begins his KFVB airings. Anson will remain

## Petrillo's Aid Sought In 802-Web Deadlock

NEW YORK, March 15.—James C. Petrillo, AFM president, was asked by Local 802 this week to step in and negotiate a settlement with the New York network offices for a new wage scale. Talks have been deadlocked for some time. An exec of 802 stated Petrillo assured the local that he would do all he could to bring an early peace.

Negotiations between 802 and the webs have been dragging, with the webs offering to hike the staff scale 16½ per cent. Union claims this is unsatisfactory. One exec stated 18½ per cent plus two weeks vacation would be comparable to the settlement in Chicago, Petrillo's hometown.

with KFVB, thus setting up a formidable battery to oppose Jarvis.

Fedderson estimates that with the beginning of the baseball season next month, 80 per cent of station's time will be sold. Revenue from sports airers alone will be over \$175,000 for the year, he predicted.

Real test of KLAC's influence in local market is yet to come. With KFVB spearheading its attack with a prolific disk jockey array and with KMPC going 50,000 watts to become West's most powerful indie, KLAC may find its second year a lot tougher than the first.

## Govt. To Umpire AFRA Vs. Six Frisco Stations

SAN FRANCISCO, March 15.—The Federal Conciliation Service has entered the dispute between small station operators and AFRA over wage boosts asked by the union, which last week rejected a 20 per cent increase. William Ely, AFRA rep, said the announcers want \$90 a week.

The 20 per cent boost, according to Ely, was offered by KSFO, which now pays \$60 to station announcers. Ely added that the other stations, KSAN, KYA, KJBS, KLX and KROW, which pay \$55, had offered increases of \$12.50.

The membership has voted to strike for higher pay, but no strike date had been set up to press time.

## WLIB Fires 36; Will Revise Programing, But 'Won't Sell'

NEW YORK, March 15.—Trade reports that Mrs. Dorothy S. Thackrey, *New York Post*, is dickering to peddle WLIB, local indie, were vigorously denied this week by the station's new general manager, Arthur Simon. However, Simon has continued the drastic economy moves instituted by Mrs. Thackrey a few weeks ago.

One of Simon's first actions was to ease what he called an "over-staffed condition" by slashing the station's personnel from 67 to 31.

Station's programming also will be reshuffled in a try to make WLIB, long a white elephant, a profit-maker. Simon has eliminated disk jockeys, saying he will not attempt to compete with jive stations like WNEW. He plans to offer soft-strained stuff in the Kostelanetz style, and pitch the station's tempo midway between WNEW and WQXR.

### Cuffo Talent

Firings followed revelation that station was following a cuffo talent policy, reminiscent of radio's embryonic days. One station exec denied reports that economy measures precluded use of live talent until the station is out of the red. He pointed to staff singer Lawrence Daville and balladeer Jerry Reed as evidence that WLIB will air live shows. But upon closer questioning he admitted that neither was on the pay roll, altho appearing on the air regularly.

## Drug Indies Find WNOX Time Just What Doc Ordered

KNOXVILLE, March 15.—Hep job by program sales staff of WNOX here has involved 98 per cent of Knoxville's independent druggists in sponsorship of a new program aired five morning quarter-hours per week. After two weeks, pestle-wielders are reported so satisfied they may renew their one-year contract immediately.

The show, which features transcribed music, was conceived by WNOX to get druggists more interested in radio advertising individually, as well as to merchandise specific items. The station set up a co-operative group known as the Knoxville Drug Club, solicited all independents for membership and sold 98 per cent on the idea.

This is believed to be the first time so large a proportion of an industry has co-operated for such a project in a city this size. Sharing in the program are three wholesale druggists, an ice cream manufacturer, a candy jobber and a magazine distributor.

## NBC Coast Meet Set for March 31

HOLLYWOOD, March 15.—Annual three-day meeting of NBC's Western network stations gets under way March 31 at Los Angeles' Ambassador Hotel, with reps from 26 NBC affiliates skedded to attend. New York net brass who will trek West for meet includes: Prexy Niles Trammell; Easton C. Woolley, stations relations chief; Clarence Menger, program veepee; Ken Dyke, vice-president in charge of broadcast standards and practices; Sydney H. Eiges, press chief; Charles Hammond, director of advertising and promotion, and Sheldon Hickox Jr., station relations department manager.

## Strike Okay By Writers Seen Certain

### Union Voting April 7

NEW YORK, March 15.—A vote approving a strike by free-lance writers, members of the Radio Writers' Guild, appeared inevitable this week, with the RWG strategy committee calling for a membership vote April 7 to determine whether there shall be a walkout. Sentiment among scripters is heartily pro-strike, their feeling being that they have been getting a pushing around from the webs for a long time over the question of a free-lance pact.

Pending RWG strike would hit virtually every top radio program on the webs. Guild's membership has been increased considerably in the past few weeks, many top Hollywood comedy and New York soap opera writers signing up. The Guild's parent body, the Authors' League, already has voted to support the strike in every way possible. Among other things, it would mean that top short-story writers and playwrights would not write for radio should the strike materialize.

Guild's vote call followed the refusal of all four networks to negotiate on free-lance pacts. Following this refusal, the union's strategy committee, which previously had been empowered to take any action it felt necessary, met and agreed that a strike seemed the only way to precipitate further action by the webs. Guild resolutely maintains it will make no further advances.

### Writers Puzzled

Attitude of guild officials was one of puzzlement, since they could not understand why the networks took the stand they did. Some writers expressed the belief that the nets "must think we're still a coffee club, not a union."

Guild also is in the midst of renegotiating staff contracts at NBC, CBS and ABC. There is no contract now in force with MBS. Guild, however, will not sign for staffers while the present squabble continues. Question of what material such shows would use in the event of a strike, and whether staffers would be involved in the handling of "hot" programs, is puzzling.

Guild, which before trying to negotiate with the networks spent about a year trying to get a contract thru the American Association of Advertising Agencies, is asking for an RWG shop on the air; license, rather than outright script sales; revised release forms, and adequate arbitrations machinery.

## WMT To Hold Annual Clean Plowing Contest April 26

CEDAR RAPIDS, Ia., March 15.—A repeat on last year's highly successful National Clean Plowing Contest will be staged April 26 by WMT, which will air a major part of the events. Local, State and federal agricultural officials are co-operating.

Originally, promotion was conceived to help combat the European corn borer, which chewed thru \$25,000,000 worth of Iowa crops in 1946. Besides the clean plowing competition and farm exhibits and demonstration, meet this year will introduce a new farm gadget contest, for home-built time or labor savers on farms. Programs will be aired from a farm near Stanwood, Ia.

For a report on KLAC, the Thackrey station in Los Angeles, see story elsewhere in the Radio Department of this issue.

# NBC Asks Stations To Cut Station Break Commercials; Net May Withdraw From BMB

## "Luncheon At" Format Spreads; Will Greasy Spoons Be Next?

### Station Huddles Reveal Increasing Interest in Tele

NEW YORK, March 15.—Regular periodical NBC station meetings got under way here this week, with others thruout the country to follow over the next few weeks. Numerous topics were discussed at the N. Y. confab. One item on the agenda dealt with the problem of station break commercials. As has been true for some time, networks generally oppose heavy commercial plugs aired by affiliates between web commercials and it is reported NBC toppers at the station meeting proffered the thought that such sales blurbs be cut down, if not eliminated entirely. Same suggestion will be made to NBC affiliates thruout the meetings to be held.

Attitude of the affiliates, in most cases, is that station breaks represent a sizeable amount of revenue. To local advertisers they represent choice time, coming with peak audiences, one station manager told *The Billboard*, and hence are highly saleable. Revenue derived from this source in the opinion of some station managers, might mean the difference between profit and loss, especially in view of radio's increasing operations costs.

#### Question of Taste

Station break problem, it was also stated, revolved to a great extent around the question of good taste. Additionally, it was claimed that a network could afford to eliminate virtually all such announcements with far greater ease than individual stations. It also was made clear that there was nothing mandatory about NBC's position.

In general, the New York meetings centered around the angle that radio is now an adult industry and no longer in a position to expect people to say, "Let's give broadcasting a chance." As one station manager expressed it to *The Billboard*, "we have long pants." He added that important facets of the confabs were an examination of radio's product—programs—in relation to people's wishes, and an examination of the entire matter of program standards.

#### Tighter Standards

That tighter standards are in the offing seems evident. It's known, for instance, that Niles Trammell, at the meetings, stated his belief that radio did not warrant the rising tide of criticism it has been getting lately, but he nevertheless stressed that what is wrong with radio must be corrected. According to one exec present, when tighter commercial standards were espoused, there was a marked willingness to co-operate.

Ken Dyke, NBC vice-president in charge of broadcast standards and practices, has been making a survey of commercials for some time. Also expressed at the meetings was the network's interest in—and concern over—the talent situation. Clarence Menser, web program veepee, urged stations to develop talent and promised network co-operation in that direction.

About 150 people attended the pow-wow here.

### WJW Gets Notre Dame Game

CLEVELAND, March 15.—On-the-scene broadcasts of all Notre Dame football games next fall were arranged yesterday by WJW, under sponsorship of Bond Clothing. All

CHICAGO, March 15.—NBC will withdraw from Broadcast Measurement Bureau unless the standards of audience measurement now being used by BMB are raised, it was disclosed this week by Niles Trammell, NBC president, following an NBC station council meeting here. Trammell also stated that an increasing number of NBC stations are hoping to get into television and that the web will hold its own convention in Atlantic City September 12-13, immediately preceding the NAB conclave there.

Regarding BMB, Trammell stated the net was in favor of having the stipulation that anyone listening to a station once a week can be counted in a station's territory raised to at least three times a week. If this and other changes are not made, Trammell said, the web would not re-subscribe to BMB, and according to statements made by affiliates at the meeting neither would its stations. The web alone, he stated, pays more than \$100,000 to BMB. If this sum, plus subscriptions from NBC affiliates, were not forthcoming, he said he could not see how BMB could continue.

#### Reaffirms NAB Plans

Trammell also went on record again as favoring NBC's withdrawal from NAB, except to participate as an associate member. He reaffirmed his plan relative to NAB which calls for each segment of the industry being represented on the NAB board by executive managers of the segment represented.

In discussing television, John Royal, NBC's tele vice-president said that intent of affiliates to file for television stations was much greater this year than last year during similar affiliate meetings. He stated that at least 15 NBC stations now have gone on record as planning to operate television stations as soon as possible. He also said that by the early part of 1948 NBC would have a video station in operation here and that by that time he expected AT&T to have either a coastal cable or radio relay, or both, connecting Chi with the East Coast, so that Chicago and cities in between here and New York could expect to receive network programming at that time.

#### Balanced Daytime Fare

In discussing new program plans for the web, Clarence Menser, vice-president in charge of programs, stated that the web was going to continue to try to balance its daytime program structure so that "soap operas" would not predominate. Menser said that starting May 12 the net would air a new program featuring Bob Ripley, Monday thru Friday, 12:45 to 1 p.m. (CST). This will be a co-op and will also constitute a move on the part of the web to air co-ops in response to many requests from its affiliates.

The pre-NAB convention of NBC, Trammell said, was strictly a new thing. It's establishment, he said, would constitute what the web hoped would be a long line of similar pre-NAB convention get-togethers of the web and its affiliates.

nine games will be aired by Sportscaster Jim Dudley, station's sports director, who also will describe Detroit Lions' pro grid games. Deal was set thru Neff-Rogow Agency.

NEW YORK, March 15.—Success of Tom Breneman, who snowballed his old *Breakfast at Sardi's* (Hollywood) show into an eatery of his own, led to wholesale variations on the Breneman *Breakfast* theme. Within a fortnight, four major shows in the same line are debuting on the airwaves. Three are built around luncheon deals.

First to air was WOR's *Luncheon at Sardi's* (New York), last Saturday (8). Half-hour sustaining stanza features Roger Bower as emcee, interviewing feasting showfolk. If future programs show anything, station hopes to shift it from its current 1-to-1:30 p.m. spot once weekly to an across-the-road position, probably at a better time. Possibility also exists it might be fed to Mutual's entire network as a co-op.

#### Latin Quarter Tie-In

Beginning Monday (17), NBC will air *Luncheon at the Latin Quarter* from Lou Walters' nitery. As reported in *The Billboard* last week, the five-a-week show will feature Maggie McNellis as ringmaster for assorted celebs. Program guests pay \$1.50 to lunch and watch.

Hollywood's swank Ambassador hostelry will furnish the background for a new five-a-week disk jockey strip which kicks off Monday (17) over Los Angeles indie KLAC. Tagged *Ambassador By-Lines*, stanza will be bank-rolled by merchants with shops in the hotel, including band leader Freddy Martin, who owns a music store in the house. KLAC morning platter pilot Dick Haynes will handle the show, whose

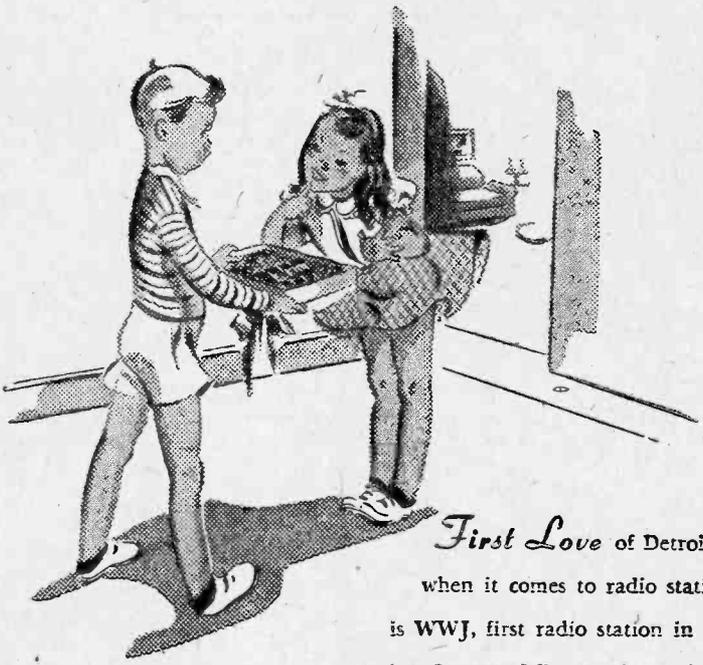
format includes interviews with celebs checked in at the hotel, plugs for shops and possible tie-ups with Ambassador's Coconut Grove nitery.

Also getting into the act are a couple of other Coast showplaces, the *Copa Club* and the swimming pool of the Beverly-Wilshire Hotel. ABC starts its new Coast originating sustainer, *Stars in the Afternoon*, next Saturday (22). It will feature Frances Scully, who will interview names and describe fashions at those spots. Half-hour seg (1-1:30 PST) will be written and directed by Rollo Hunter, with George Fenneman handling gab chores.

Introduction of mealtime broadcasts has proved a boon to others besides Breneman. WLW, Cincinnati, has had a luncheon show for some time which has been booked up months ahead at about \$1.50 per plate.

## Sinatra Dangling On Old Gold Option

NEW YORK, March 15.—Reports that Frank Sinatra would warble for either American Tobacco's *Hit Parade* or Coca-Cola in the fall were considered premature this week. It's pointed out that Old Gold, Sinatra's current bank-roller on CBS, still has an option on the singer—and while the option has not been picked up, the sponsor still has not said it would be dropped. This state of affairs leaves Sinatra in a position where he cannot legally negotiate a new pact.



*First Love* of Detroiters, when it comes to radio stations, is WWJ, first radio station in the nation. Lovers of fine music . . . lovers of comedy, of news, of everything entertaining, turn their thoughts and tune their radios *first* to WWJ, NBC in Detroit. It is this steadfast devotion by people who spend time listening to WWJ, and spend millions buying WWJ-advertised products that has made WWJ the most forceful radio-selling voice in Detroit—banner market of the nation for 1947 . . .



First in Detroit . . . Owned and Operated by THE DETROIT NEWS  
Associate FM Station WENA . . . Television Station WWDT

950 KILOCYCLES  
15000 WATTS  
Basic NBC Affiliate

National Representatives: THE GEORGE P. HOLLINGBERY COMPANY

# PROGRAM AVAILABILITIES

For information concerning rates for program listings in this section, write Program Availabilities, The Billboard, 1564 Broadway, New York 19, N. Y.

A weekly advertising service, listing pertinent details concerning outstanding programs available for sponsorship. Agencies and advertisers interested in any one or more of these programs are requested to communicate with station representative or production organizations listed.

## Radio Stations

### Georgia

**WBBQ, Augusta**  
5-Star Final  
6:10-6:15 p.m., 5 times weekly  
Representative: Joseph Hershey  
McGillvra, Inc.

Comfortably nestled between "The Town Crier" (complete local news) and our feature local sportscast, the 5-Star Final enjoys a large, receptive audience. It's skillfully edited from A. P. and I. N. S. and packs a real punch. The 5-Star Final has been on the air since we started, at the same time. It's yours for station time only, the only period between 6 and 8 available on WBBQ. P. S.: Hooper says we have our largest audience between 6 and 7 p.m.

### Maryland

**WCAO, Baltimore**  
Stump Us  
3-3:15 p.m., Monday thru Friday  
Representative: John Blair & Company

This new audience participation program is drawing several hundred letters a day from listeners who send song titles that Phil Pine, one of Baltimore's most accomplished pianists, and John Ademy, leading baritone, attempt to play, sing, whistle or hum. Prizes go to senders when boys don't produce. Audition recordings available. Price \$30.00 net per program plus time. Raymar has all the details.

### Massachusetts

**WHDH, Boston**  
Baseball Matinee  
15 minutes before game time,  
Monday thru Saturday

Representative: John Blair & Co.  
Participations in BASEBALL MATINEE, a musical program scheduled Monday through Saturday afternoon starting April 14. This feature precedes play by play broadcast of all week day daytime baseball broadcasts. Sold only for season, including 144 announcements in a 24-week period. Two participations available to non-competitive advertisers at a cost of \$3,500 each net for the season. This cost is fully commissionable, including time and talent. Quotations subject to prior sale.

### New York

**WNEW, New York City**  
Make Believe Ballroom With Martin Block  
10-11:30 a.m., 5:35-7:30 p.m., Monday thru Saturday  
Representative: John Blair & Co.

IN THE MONEY 98.8% of the time! Among all programs heard over all New York stations (network affiliates included) between 10-11:30 a.m. and 5:35-7:30 p.m., THE MAKE BELIEVE BALLROOM WITH MARTIN BLOCK over WNEW in the year 1946 RATED first 55.4% of the time, RATED 1st or 2d 86.3% of the time, RATED 1st, 2d or 3d 98.8% of the time—according to THE PULSE (Monday-Friday averages).

### Ohio

**WING, Dayton**  
Sunny-Side Up  
1:15-2 p.m., Monday thru Friday  
Representative: Weed & Company

Are you interested in getting most sales per listener in Dayton, Ohio? WING'S SUNNY-SIDE UP has listener response topping coveted 6-point daytime Hooper in rich Dayton market. Here is audience participation combined with sell! SUNNY-SIDE UP has led the Dayton parade four years. 45 minutes long, consisting of music, comedy, contests with merchandise and cash awards. Cast of five artists. Studio audience gets samples of sponsor's products, thus adding valuable merchandising tie-ins. Show sells!

### Washington, D. C.

**WOL, Washington**  
Easy Listening with Bob Knight  
3-4 p.m., Monday thru Saturday  
Representative: The Kaiz Agency, Inc.

Follows "Queen for a Day!" Bandleader Bob Knight (formerly with Horace Heidt, Ray Bloch), who leads the floorshow at Washington's Lounge Riviera and whose weekly fan mail on another WOL program averages nearly 1,000, is the new jockey of WOL's mid-afternoon hit parade. Knight spins personally slanted yarns about bands and singers, plays favorite tunes chosen by his own survey of local record sales. Knight gets plenty of publicity in nitery columns. Participations currently available.

### WWDC, Washington

Mark Austad, News  
7:30-7:40 p.m., Monday thru Friday  
Representative: Forjoe & Company

MARK AUSTAD, WWDC's most important news voice in a complete round-up of news especially written and prepared by WWDC's staff of news writers. This program has been on the air for several years and has consistently shown a Hooper rating in the neighborhood of 3. The feature is followed by a five-minute local news round-up with NORMAN GLADNEY reporting. The two programs can be purchased jointly at the 15-minute rate or separately at time cost plus talent fee.

### Transcribed Services

**HARRY S. GOODMAN**  
19 East 53d Street, New York 22,  
N. Y.

#### The Kay Lorraine Show

Advertising agencies and sponsors! Attention! A new musical program just completed. Available to local and regional accounts. Starring the blond thrush, Kay Lorraine, who has been featured in "Your Hit Parade," "Garnation Hour," "The Ford Show," and Frank Gallup, sensation of the new Milton Berle show. Added attraction—an all star 7-piece, 53 fifteen-minute transcribed programs available. Act fast while all markets are open.

**GEORGE LOGAN PRICE, INC.**  
946 South Normandie Ave., Los Angeles 6.

#### Living Pages from Book of Life

Bible stories first heard at mother's knee . . . Catholic, Protestant, Christian, Jew, made to live again by all-star network cast. Directed by Glenn Hetsch, NBC, New York. Handel by Sir Thomas Beecham's BBC Orchestra . . . Beethoven—Paul Parais Paris Symphony. Chorals arranged, conducted by Dr. Irving Steinel, with Lau Dista Choir. Julie Keller, KFI Harpist. 52 halves, 104 quarters, 156 tens, 312 fives. Recorded, tested, proved. Reasonable. 52 weeks minimum. Samples.

### TELEWAYS RADIO PRODUCTIONS, INC.

8949 Sunset Blvd., Hollywood 46.  
Sons of the Pioneers

Fifteen-minute five-a-week transcribed musical series starring Bob Nolan, Tim Spencer and all the "Sons of the Pioneers." This particular group has made over 100 movies and is currently sponsored in a starring capacity on the big Alka Seltzer network program, NBC Coast to Coast. This is a brand new series. 280 programs. Available for local or regional sponsorship on three or five-time-per-week basis. Produced by Teleways Radio Productions, Inc. Send for free audition platters.

### TELEWAYS RADIO PRODUCTIONS, INC.

8949 Sunset Blvd., Hollywood 46.  
Strange Wills

Half-hour dramatic. A bright new format. Currently boasting 9.8 Coast Hooperating. Dramatizes strange stories behind strange wills. Starring famous Hollywood actor Warren William. Twenty-six programs immediately available. Additional twenty-six in production. Special quotations for multiple market or regional sponsorship. One-a-week basis only. Definitely a network caliber program. Produced by Teleways Radio Productions, Inc. Send for free audition platter.

### TELEWAYS RADIO PRODUCTIONS, INC.

8949 Sunset Blvd., Hollywood 46.  
Moon Dreams

"Moon Dreams" is the station's favorite type of program, humanly enriched by the masterful voice of one of America's greatest radio stars, Marvin Miller; the lyrical tenor voice of the sensational new singing discovery, Warren White; the gifted fingers of Del Castillo, at the organ, and the rich, deep notes of Ivan Eplonoff's violin. Fifteen minutes five a week for "easy listening." Available three or five time basis. Produced by Teleways Radio Productions, Inc. Send for free audition platters.

THIS MONTH  
MARCH  
S M T W T F S  
2 3 4 5 6 7 8  
9 10 11 12 13 14 15  
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TUESDAY  
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MARCH

NEXT MONTH  
APRIL  
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Don't Forget  
Stan Lomax has  
an availability  
beginning April 1.

77

Tuesday, March 18, 1947

288

WOR's ace sportscaster, Stan Lomax, is the low-cost nighttime advertising buy in New York. After fourteen years of sports coverage, Lomax has an audience of unquestioned loyalty. Men in his own field respect him too; they've elected him president of the Sports Broadcasters Association. Sales-wise his record is one to envy. In the brief space of 7 weeks he sent 11,985 WOR listeners into the salesrooms of Dodge auto dealers. One Lomax announcement provoked 4,713 "Gimmes" for a sports pamphlet. And what the Bronx County Trust Co. thinks of him can best be summed up in a quote, "He changed a slump into a period of great activity." There will be an opening Monday, Wednesday and Friday\* on the Stan Lomax 6:45 p.m. time beginning April 1. Even in Winter months\* sponsors of Stan Lomax on this same three day a week schedule are accustomed to reaching over 575,000 radio homes a week at a total cost of approximately one-third of one cent per home per week. Call or write our sales office today. WOR, 1440 Broadway. PE 6-8600.

\*His Tuesday, Thursday and Saturday sponsor, the Jacob Ruppert Brewing Company, has been on this program continuously for 9 years.

\*\*And the baseball season is coming!

**TELEWAYS RADIO PRODUCTIONS, INC.**

8949 Sunset Blvd., Hollywood 46.  
Barnyard Jamboree

Teleways newest half-hour transcribed hit, "Barnyard Jamboree," starring Jimmie "Round Boy" Jefferies. A jam-packed half hour of sure-fire entertainment, serious sentiment, rural rhythm. A real old-fashioned barn dance with songs that all America sings. Large cast. Fifty-two programs. Available one-a-week basis. Produced by Teleways Radio Productions, Inc. Send for free audition platters and costs for your market.

**UNIVERSAL RADIO PRODUCTIONS OF HOLLYWOOD, INC.**

6757 Hollywood Blvd., Hollywood 28.  
Something for the Family

Starring George Jessel and Joan Barton. A fast-moving variety program for the whole family with a job for Dad, a song for brother, a dance tune for sister and something special for mother. 15 minutes filled with laughter and music. 26 programs recorded. Mats available to publicize program. Presently broadcast over 25 stations with amazing results for furniture companies, department stores, soft drink distributors, household appliances, etc. A program with a real sales punch.

**FREDERIC W. ZIV COMPANY**

1529 Madison Road, Cincinnati 6, Ohio

**Easy Aces (Comedy)**

Fifteen-minute transcribed comedy series starring America's funniest husband and wife, Jane and Goodman Ace, nationally famous comedy team who have kept radio audiences laughing for fifteen years on the networks. Series is now transcribed, available "open end" for local and regional sponsorship. Radio's most promotable transcribed show. 1,040 quarter-hour programs. Write, wire or phone for availabilities.

**FCC Ruling On KSTP Buy Comes March 26**

WASHINGTON, March 15.—Federal Communications Commission will come out with a quick decision by Friday (21) on Stanley E. Hubbard's deal to buy control of Station KSTP, St. Paul, with an \$825,000 loan from Aviation Corporation of America, and insiders believe that Avco's option tie-up leaves a commission ruling in favor of Hubbard shaky.

FCC held two days of hearings this week (13, 14) at which the Hubbard-Avco agreement was strongly contested by a group of 25 local businessmen and residents of the Twin Cities, headed by I. A. O'Shaughnessy, president of Globe Oil Refining Company, of St. Paul, and Williams Johns Sr., president of Ridder-Johns, Inc., St. Paul, an advertising firm.

Independent group, which also asked to be permitted to buy control, at the last moment of the hearing came out with a formal statement that they would drop their application if Avco would drop the six-month option on the station which Hubbard has extended in exchange for the financing loan.

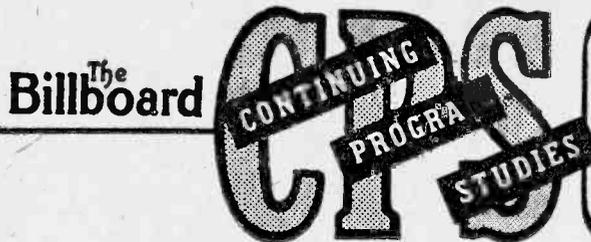
Under the Hubbard-Avco agreement, Avco would have an option on buying the station at the end of six months for \$1,200,000.

Heard by most...

Preferred by most



Part I



**Kellogg Seg Best Buy in Day Programs**

**New Soaps Join Top 15**

NEW YORK, March 15.—Two soap operas, neither of which ranked among the leading daytime programs in the February 15 Hooperatings, joined the top 15 programs in the February 28 daytime Hooperating. Shows are *Our Gal, Sunday* (Anacin) and *Stella Dallas* (Sterling Drug), with an 8.3 and 7.1 figure respectively. *Sunday* made a fairly spectacular gain as far as daytime airers go, moving up from 6.7 to 8.3, placing it second in the current report.

At the same time, *Sunday* also rates plenty strong on a cost per 1,000 urban listeners basis. Chart in the adjacent columns, prepared in conjunction with the C. E. Hooper organization and based on the February 28 Hooper report, lists the leading day shows and the Talent Cost Index (TCI) for each.

**Two NBC Shows Flop Out**

The two shows which flopped out of the leading daytime airers are *Woman in White* (General Mills), tied for 10th last report, and the NBC airing of *Ma Perkins*, for Procter & Gamble. CBS *Perkins*, on the other hand, is right on top, in a tie for second with *Sunday* in the current report. CBS *Perkins* rating in both reports is 8.3. However, insufficient data precludes listing its TCI.

Best per 1,000 listeners buy in the new February 28 ratings is Kellogg's *Breakfast in Hollywood* clambake, tied for sixth place (7.6) in the standing, with a TCI of 36 cents. Program was ninth in the last report, but had the same TCI.

**"Backstage Wife" Remains 5th**

*Young Widder Brown* (seventh, 7.1, Sterling Drug) and *Helena Trent*, (third, 8.1, Whitehall Pharmacal), are in third place insofar as TCI figures go. Each returns a per 1,000 listeners figure of 41 cents. They are followed, at 43 cents, by *Stella Dallas* (seventh, 7.1, Sterling Drug) and *Backstage Wife* (fifth, Sterling Drug, 7.8). *Wife* was fifth in the last report, too.

*Lorenzo Jones* (eighth, 7.0, Sterling Drug) returns a figure of 47 cents per 1,000 listeners, followed by *Right to Happiness* (fourth, 8.0, P. & G.) with 50 cents. *Kate Smith Speaks*, for General Foods, ranking sixth, has the highest TCI, \$1.09.

Four of the top programs, as shown on the chart, are sponsored by Sterling Drug.

**Based on February 28 Report, "First 15" Daytime Hooperated Programs**

Program Sponsor, Agency, Rank Net. & Stat.	Hooperating	Previous Rating and Rank	Opposition	Talent Cost	Cost Per 1,000 Urban Per Point Listeners
1—WHEN A GIRL MARRIES General Foods Baker's Chocolate, Diamond Crystal Salt, B & B LaFrance, Satine, Calumet Y.&R. NBC 76	9.3	8.3—1	Terry and the Pirates —ABC NSP—CBS Hop Harrigan— (MWF)—MBS	\$ 2,300	\$ 247.31 \$ **
2—OUR GAL, SUNDAY Whitehall Pharmacal Anacin D.F.S. CBS 152	8.3	*	NSP—ABO NSP—MBS NSP—NBO	\$ 1,750	\$ 210.84 \$ .38
2—MA PERKINS Procter & Gamble Oxydol D.F.S. CBS 75	8.3	8.3—1	NSP—ABC NSP—MBS NSP—NBC	\$ 1,300	\$ 156.63 **
3—HELEN TRENT Whitehall Pharmacal Heet Liniment, Kolyng, Bisodol D.F.S. CBS 151	8.1	7.8—4	NSP—ABO NSP—MBS NSP—NBC	\$ 1,800	\$ 222.22 \$ .41
4—RIGHT TO HAPPINESS Procter & Gamble Ivory Soap Compton NBC 141	8.0	7.2—8	NSP—ABC NSP—CBS NSP—MBS	\$ 2,250	\$ 281.25 \$ .50
5—BACKSTAGE WIFE Sterling Drug Ayer's Pectoral, Energine D.F.S. NBC 143	7.8	7.7—5	NSP—ABO NSP—CBS NSP—MBS	\$ 1,750	\$ 224.36 \$ .43
6—KATE SMITH SPEAKS General Foods Post's Raisin Bran and Post's 40 0/0 Bran Flakes B.&B. CBS 145	7.6	7.4—6	Kenny Baker—ABO NSP—MBS NSP—NBO	\$ 5,000	\$ 657.89 \$1.09
6—JUST PLAIN BILL Whitehall Pharmacal Hill's Cold Tablets, Anacin D.F.S. NBC 71	7.6	6.9—10	Jack Armstrong—ABC NSP—CBS Captain Midnight— MBS	\$ 2,000	\$ 263.16 \$ **
6—BREAKFAST IN HOLLYWOOD Kellogg Co. Pop K.&E. ABC 225	7.6	7.9—3	NSP—CBS NSP—MBS Fred Waring—NBO	\$ 1,500	\$ 197.37 \$ .36
7—STELLA DALLAS Sterling Drug Various Products D.F.S. NBC 143	7.1	*	NSP—ABC NSP—CBS NSP—MBS	\$ 1,750	\$ 264.46 \$ .43
7—YOUNG WIDDER BROWN Sterling Drug Haley's M.-O., Phillips Toothpaste D.F.S. NBC 143	7.1	8.3—1	Diak Tracy, LN— Co-Op—ABO Hollywood Jackpot, LN —(MWF)—CBS Buok Rogers—MBS	\$ 1,600	\$ 225.35 \$ .41
8—LORENZO JONES Sterling Drug Various Products D.F.S. NBC 143	7.0	7.3—7	NSP—ABO Hollywood Jackpot— (MWF)—CBS NSP—MBS	\$ 2,000	\$ 285.71 \$ .47
8—BIG SISTER Procter & Gamble Ivory Soap Compton CBS 68	7.0	*	Baukhage, LN— Co-Op—ABO NSP—MBS NSP—NBO	\$ 2,500	\$ 357.14 **
8—PORTIA FACES LIFE General Foods Grapenuts Wheatmeal Y.&R. Maxwell House Coffee B.&B. NBC 87	7.0	7.1—9	Sky King—ABO NSP—CBS Superman—MBS	\$ 2,750	\$ 392.86 **
9—AUNT JENNY Lever Bros. Spry B.&B. NBC 87	6.9	8.0—2	Kenny Baker Show— ABC Checkerboard Jamboree —MBS NSP—NBO	\$ 2,000	\$ 289.86 **

\* Not in First Fifteen last report. \*\* insufficient data.

Part II

The Billboard



SPONSOR STANDINGS  
By Total Hooper Points

Tabulations are based on sponsored programs only. Points leading to totals accumulated by 15-minute periods.



Top Ten Sponsors by Hooper Points

(Total rated points in all cases accumulated by 15-minute periods February 1-7, 1947.)

STANDINGS FOR FULL WEEK

(Includes Sunday thru Saturday evening; Monday thru Friday daytime; Sunday afternoon and Saturday daytime.)

Advertiser	Number of Programs
1. PROCTER & GAMBLE	21
2. LEVER BROS.	6
3. GENERAL FOODS	13
4. STERLING DRUG	11
5. COLGATE-PALMOLIVE-PEET	7
6. BRISTOL-MYERS	4
7. WHITEHALL PHARMACAL	9
8. STANDARD BRANDS	3
9. AMERICAN TOBACCO	3
10. MILES LABORATORIES	5

STANDING FOR EVENING (TOP TEN) SUNDAY THRU SATURDAY

Advertiser	No. of Programs
1. Lever Bros.	7
2. Procter & Gamble	7
3. Colgate-Palmolive-Peet	7
4. Sterling Drug	6
5. General Foods	6
6. Bristol-Myers	4
7. American Tobacco	3
8. Standard Brands	2
9. R. J. Reynolds	4
10. Whitehall Pharmacal	4

STANDINGS FOR DAYTIME (TOP TEN) MONDAY THRU FRIDAY

Advertiser	No. of Programs
1. Procter & Gamble	14
2. General Mills	7
3. Sterling Drug	5
4. Whitehall Pharmacal	5
5. General Foods	5
6. Kellogg Co.	4
7. Libby, McNeill & Libby	1
8. Swift & Co.	2
9. American Meat Inst.	1
10. (A) Lever Bros.	1
10. (B) Quaker Oats	2

SHOWS WHICH EARNED THE POINTS

In each case following the name of the sponsor are listed that sponsor's position in the full week standings (indicated by lone number), in the evening standings (indicated by number followed by E), and in the daytime standings (indicated by number followed by D).

Sunday thru Saturday, Evening  
Monday thru Friday, Daytime  
Saturday Daytime  
Sunday Daytime

PROCTER & GAMBLE—1-2E-1D

Big Sister; Breakfast in Hollywood; Don Ameche; F. B. I. in Peace and War; Kenny Baker; Jack Smith; Joyce Jordan; Life Can Be Beautiful; Life of Riley; Ma Perkins (CBS); Ma Perkins (NBC); Mystery of the Week; Pepper Young; Perry Mason; Right to Happiness; Road of Life (CBS); Road of Life (NBC); Rosemary; This Is Hollywood; Truth or Consequences; Young Dr. Malone.

LEVER BROS.—1-1E-10D

Amos 'n' Andy; Aunt Jenny; Bob Hope; Joan Davis; Radio Theater; Vox Pop.

GENERAL FOODS—3-5E-5D

Thin Man; Aldrich Family; Buck Rogers; Burns & Allen; Fannie Brice; House of Mystery; Juvenile Jury; Kate Smith Sings; Kate Smith Speaks; McGarry and His Mouse; Portia Faces Life; Second Mrs. Burton; When a Girl Marries.

STERLING DRUG—4-4E-3D

American Album; American Melody Hour; Backstage Wife; Big Town; Bride and Groom; Lorenzo Jones; Manhattan Merry-Go-Round; Mystery Theater; Stella Dallas; Waltz Time; Young Widder Brown.

COLGATE-PALMOLIVE-PEET—5-3E

Dennis Day; Bill Stern; Blondie; Can You Top This?; Judy Canova; Kay Kyser; Mel Blanc.

BRISTOL-MYERS—6-6E

Alan Young; Break the Bank; Duffy's Tavern; Mr. District Attorney.

WHITEHALL PHARMACAL—7-10E-4D

Ellery Queen; Bob Burns; Front Page Farrell; Hollywood Jackpot; Just Plain Bill; Mr. Keen; Our Gal Sunday; Real Stories; Helen Trent.

STANDARD BRANDS—8-3E

Edgar Bergen; Fred Allen; One Man's Family.

AMERICAN TOBACCO—9-7E

Frank Morgan; Jack Benny; Hit Parade.

MILES LABORATORIES—10

Lum 'n' Abner; News of the World; Queen for a Day; Quiz Kids; Roy Roger.

EVENING SHOWS

1. LEVER BROS.

Amos 'n' Andy; Bob Hope; Joan Davis; Radio Theater; Vox Pop.

2. PROCTER & GAMBLE

Don Ameche; F. B. I. in Peace and War; Jack Smith Show; Life of Riley; Mystery of the Week; This Is Hollywood; Truth or Consequences.

3. COLGATE-PALMOLIVE-PEET

Dennis Day; Bill Stern; Blondie; Can You Top This?; Judy Canova; Kay Kyser; Mel Blanc.

4. STERLING DRUG, INC.

American Album; American Melody Hour; Big Town; Manhattan Merry-Go-Round; Mystery Theater; Waltz Time.

5. GENERAL FOODS

Thin Man; Aldrich Family; Burns and Allen; Fannie Brice; Kate Smith Sings; McGarry and His Mouse.

6. BRISTOL-MYERS

Alan Young; Break the Bank; Duffy's Tavern; Mr. District Attorney.

7. AMERICAN TOBACCO

Frank Morgan; Jack Benny; Hit Parade.

8. STANDARD BRANDS

Edgar Bergen; Fred Allen.

9. R. J. REYNOLDS

Abbott and Costello; Bob Hawk; Grand Ole Opry; Vaughn Monroe.

10. WHITEHALL PHARMACAL

Ellery Queen; Bob Burns; Mr. Keen; Real Stories.

DAYTIME SHOWS

1. PROCTER & GAMBLE

Big Sister; Breakfast in Hollywood; Kenny Baker Show; Joyce Jordan; Life Can Be Beautiful; Ma Perkins (CBS); Ma Perkins (NBC); Pepper Young; Perry Mason; Right to Happiness; Road of Life (CBS); Road of Life (NBC); Rosemary; Young Dr. Malone.

2. GENERAL MILLS

Betty Crocker; Hymns of All Churches; Jack Armstrong; Light of the World; Masquerade; Today's Children; Woman in White.

3. STERLING DRUGS

Backstage Wife; Bride and Groom; Lorenzo Jones; Stella Dallas; Young Widder Brown.

4. WHITEHALL PHARMACAL

Front Page Farrell; Just Plain Bill; Hollywood Jackpot; Our Gal Sunday; Helen Trent.

5. GENERAL FOODS

Buck Rogers; Kate Smith Speaks; Portia Faces Life; Second Mrs. Burton; When a Girl Marries.

6. KELLOGG COMPANY

Breakfast in Hollywood; Galen Drake; Hollywood Story; Superman.

7. LIBBY, McNEIL & LIBBY

My True Story.

8. SWIFT & COMPANY

Breakfast Club (9:15); Breakfast Club (9:30).

9. AMERICAN MEAT INSTITUTE

Fred Waring.

10. (A) LEVER BROS.

Aunt Jenny.

10. (B) QUAKER OATS

Ladies Be Seated; Terry and the Pirates.

Bristol-Myers  
Low Budgets  
Pay Off Big

Build Their Own Stars

(Continued from page 5)

Hooper, Inc., organization. Full details are shown in the sponsors' audiences charts elsewhere in the Radio Department, which list the 10 top sponsors (that is, the sponsors with the largest audiences), on a day-and-night combination basis, daytime only and nighttime only, together with the programs bank-rolled by all those involved. Standings are computed on the basis of Hooper points per quarter-hour.

But perhaps even more significant is that one advertiser, with only four shows on the air (all evening shows) and with a radio budget far below that of P. & G., Lever Bros. and General Foods, managers to corral one of the largest audiences in radio. Account is Bristol-Myers, which, according to the CPS, has the sixth largest total audience in radio.

Low Budgets

Added to Bristol-Myers' accomplishment is the fact that, so far as talent budgets go, this account concentrates on low-cost shows. Biggest slab of its air talent budget is assigned to Ed Gardner's *Duffy's Tavern* opera (22 Hooperating), which carries a \$10,000 weekly talent tab. B-M's other three programs, tho, are truly in the low-budget area. *Mr. District Attorney*, perennial front-runner in the crime show field (21.1) and a steady member of the top 15 Hooperated programs for about five years, is budgeted at only \$6,800 weekly—a classic radio buy. B-M's Alan Young (10.9) and *Break the Bank* (13.3) stanzas certainly carry no high price tags, estimates being \$7,500 and \$3,000, respectively.

There's a fine moral to be drawn from all of this, a moral especially interesting to advertisers and their agencies in this day of retrenchment and canceled network shows. It is that buying of high-priced names is not the only way to skin the radio cat. Bristol-Myers played the long-shot angle. The firm took D. A. and Alan Young when both were total unknowns and by carefully nurturing them—and sticking to them when all about them were buying names—came out a substantial winner. That's building stars; that's showmanship, and radio is showbiz.

Other Leaders

As to the other advertisers with the largest air audiences, fourth place goes to Sterling Drug, with 11 programs on the air; fifth to Colgate-Palmolive-Peet, with seven shows; seventh to Whitehall Pharmacal, with nine shows; eighth to Standard Brands—a neat feat with but three programs; ninth to American Tobacco, with Jack Benny, *Hit Parade* and Frank Morgan, last named soon to blow, and 10th to Miles Labs, with five shows.

P. & G., as is rather obvious from the Continuing Program Study chart, has garnered its audience by spread-

Nets, Coast AFM  
Pact 25% Raise  
For Musickers

HOLLYWOOD, March 15.—AFM Local 47 and execs of four nets finally reached an agreement on new contract for radio musicians in a session Wednesday (12). Union accepted the last offer of the radio toppers for a 25 per cent hike in commercial scales and a 15 per cent boost for staffers with no vacation pay. (*The Billboard*, March 15.)

Terms of settlement are a far cry from original union demands made at the first meeting January 28. At that time union asked for a 50 per cent hike in commercials and 37½ per cent for staffers. Local 47's radio rep, Phil Fischer, implied that union tempered demands because of business conditions and indicated that musickers were happy with terms of final settlement.

Staff raises are retroactive to February 1 and commercial rates to March 1. While agreements are verbal, formal pacting will be completed within the week.

eagling both the day and evening hours with a total of 21 broadcasts each week, seven of which are evening stanzas. Contrasted to this slew of shows, Lever, with the second largest combined audience, has but six programs on the air, five of which are nighttime shows and only one, *Aunt Jenny*, a daytime entry. Night shows which carry the Lever tag are *Amos 'n' Andy* (26.8); *Bob Hope* (31) (Pepsodent division); the highly successful *Radio Theater* (23); *Vox Pop* (7.5) and *John Davis* (16.6). *Vox* pops off to a Lever Bros.' finale shortly, to be replaced Arthur Godfrey. The future of the Davis show is in doubt, because it is reported too high-priced for its rating return.

Graphic proof that the big audiences are the evening audiences—news to no one—is shown by the fact that with but one exception all those advertisers who rank in the top 10 nighttime audience group are also in the top 10 combined day and night group. That one exception is R. J. Reynolds (Camel cigarettes) with four shows, *Abbott and Costello*, *Bob Hawk*, *Grand Ole Opry* and *Vaughn Monroe*. There shows get Camels the ninth spot on the nighttime listening chart, but on the combined day-night picture, they wind up outside the top 10.

On the other hand, there are six advertisers which are included in the top 10 audience raters from the daytime angle, but which do not finish in the top 10 all-over money. They are General Mills—one of the air's largest daytime bank-rollers, with seven shows, soapsies all; *Kellogg's*, with four shows, *Galen Drake*, *Breakfast in Hollywood*, *Hollywood Story* and *Superman*; *Libby, McNeil & Libby*, with *True Story*; *Swift*, with *Breakfast Club*; *American Meat Institute*, with *Fred Waring*, and *Quaker Oats*, with *Ladies Be Seated* and *Terry and the Pirates*.

There is one real oddity revealed in the study of sponsor audiences. This is that Miles Labs (Alka-Seltzer), which ranks neither on the top 10-day nor night lists, finishes, nevertheless, 10th in the day-night round-up. The account gains its strength from the *Quiz Kids* (8.2), Sunday afternoon; *Queen for a Day* (4.3); *Lum 'n' Abner* (4); *News of the World* and *Roy Rogers* (9.5). Latter's show will be dropped shortly. Fact that *Queen*, *Lum* and *News* are five-a-weekers adds to the Miles' total considerably.

# WEBS BRACE VS. LAWSUITS

## Swiss Radio, Seeking U. S. Disks, Butts Into Petrillo

NEW YORK, March 15.—Entire question of use of American-recorded music on foreign stations seems slated for an airing. This has been tipped following action by James C. Petrillo, president of American Federation of Musicians, who tabled a request by Paul A. Ladame, representative of the Swiss Broadcasting Corporation, for permission to use

American bridge music on transcriptions.

Ladame is making 12 quarter-hour platters on the history and culture of Gotham, titled *New York—Capital of the United Nations*. To capture the city's atmosphere, he intended to use snatches of music—15 and 20-second stuff—from the NBC library. He first sounded out AFM exec, Rex Ricciardi, but later was told in a letter by Petrillo that, owing to the overwhelming number of such requests, no decision could be handed down until the AFM executive board considered the matter. This may not be until the AFL's next convention, in June.

### May Appeal to State Dept.

Ladame stated that the transcriptions were intended to be performed in three languages on the Swiss radio, which is not commercial. It was reported he might take the matter up with the U. S. State Department, stressing aspects of international amity, culture relations, etc.

This incident of the Swiss Broadcasting Corporation is indicative of generally unsettled music relations between United States and other countries. The others, for instance, are touchy on the matter of American union regulations. It's known that unless AFM lets down the bars and allows French musicians and recordings into the U. S. for performance, the French musicians' union probably will take serious retaliatory measures.

## Heflin for Hope, Nagel for Ozzie As Summer Subs

NEW YORK, March 15.—Summer replacements for Bob Hope and Ozzie Nelson shows were set this week. For the Hope stanza on NBC Tuesday nights, Foote, Cone & Belding has set Van Heflin in *Philip Marlowe*, the Raymond Chandler thriller character played by Humphrey Bogart and Dick Powell on the screen. Starting date is the first week in June, immediately after the last Hope broadcast.

In place of *Ozzie and Harriet*, Young & Rubicam, for International Silver, has penciled in *Silver Theater*—same replacement as last year. Conrad Nagel will emcee, as in the past. There'll be some differences, however. First the show will air from New York instead of Hollywood. Secondly, emphasis will be on radio names and characters as guests (such as Jay Jostyn—*Mr. D. A.*) instead of medium-ranking film names. Decision to switch to radio personalities was made by Young & Rubicam as a result of a test which indicated the listeners preferred the kilocycle celebs over non-top filmers. And prices for talent are much lower.

Two other replacements of major shows seem set. There are the Ronald Colman-Benita Hume stanza, to go into the Jack Benny Sunday spot on NBC, and Fred Waring, to pinch-hit for NBC's *Fibber McGee and Molly*. The Colman opus, according to an exec at Foote, Cone & Belding, is still "up in the air." It's understood that what's holding it up is getting the show on paper. Waring filled in for *Fibber* last year.

### Self Service

MEMPHIS, March 15.—News-cast sponsored by WMPS here by the Walgreen Drug chain was interrupted one day last week for a remote pick-up covering a four-alarm fire which gutted one of the city's largest stores.

The store? Walgreen's.

## Nix Any New Show Ideas If Not Channeled

### Don Lee, CBS Show Way

HOLLYWOOD, March 15.—In a sweeping move aimed to protect skeins from future law suits, both Don Lee and CBS have put stronger teeth into web regulations governing submission of new program ideas. At the same time while still in the talking stage, plans are going forward to spread system to NBC and ABC. Programmers are skedded to get together for an informal meeting next week at which time possibility of adopting a standard inter-web release form will be discussed. As result, John Q. Public will find it much tougher to peddle his radio brainstorms to net programmers from now on.

Most drastic step is ukase issued this week by Don Lee Program Chief Charles Bulotti Jr., which forbids any Don Lee exec to discuss program ideas (regardless of their source) without first clearing thru Assistant Program Director Bob Forward. Bulotti's order makes it clear that no program idea in any form should be considered until seller has signed new release form absolving network of any legal claims.

At CBS, all program ideas will be channeled thru Cran Chamberlin, assistant director of program writing. A similar plan was set up in New York this week. CBS has ruled that unsolicited ideas from non-professionals or persons not actively engaged in radio or pic industries (except ex-G.I.'s) are not to be accepted.

Ideas submitted by traders will be considered only after peddlers sign revised release forms, fill out lengthy program analyses, submit complete scripts if ideas are on platter form, and furnish web with carbon copies of all material.

Web execs stressed that harsh-sounding rules are aimed specifically at "unknown quantities" and in no way reflect on cordial relationship with talent agents, packaged show firms, or reputable ad agencies. On the other hand, general tightening of regs should be helpful to both webs and sales orgs. Fear of plagiarism suits is a constant tempering factor with net program buyers, and fact that Don Lee has as yet to be burned with a costly legal fracas is in part due to careful screening requirements. Proof that even most cautious scrutiny of show ideas is not sufficient protection is dramatically demonstrated in recent CBS lawsuit over seg tagged *Hollywood Preview*. CBS took a beating to the tune of \$30,000 which local court awarded Jack Stanley in plagiarism suit. Web is currently appealing decision to high State courts.

While nets hope new system will lessen threats of lawsuits, program men are quick to point out that it is not the intent of revised rulings to discourage new talent or ideas. Rules will not restrict legitimate endeavor, but will help eliminate phonies. In fact, protection afforded by new regs will actually give station program buyers more security and freedom in discussing new ideas or talent, programmers point out.

## Agencies Fight For Big Plum: Cities Service

NEW YORK, March 15.—A mad scramble for the lush Cities Service account began this week, with almost every ad agency in town making a pitch to grab the business resigned by Foote, Cone & Belding. Account's billings are estimated at \$2,000,000, 50 per cent of which is accounted for by the Friday night half-hour program, *Highways in Melody* on NBC.

Cities Service show is the oldest sponsored network commercial on the air—having celebrated its 25th anniversary a few weeks ago. Account had been with Foote, Cone & Belding (previously Lord & Thomas) all that time.

A Cities Service exec late this week admitted that the company was parting with FC&B, but said no agency had been picked as yet. He said the radio show would continue, but that was all. Trade circles reported that the severance of client and agency resulted from disagreement between Alton Jones, president of Cities Service, and FC&B.

## Abandon FM or Go Commercial; That's Zenith's Problem

CHICAGO, March 15.—Zenith Radio, owners of the third oldest FM station in the country, WEFM (station started airing February, 1940), is facing the serious question of abandoning FM broadcasting entirely or of making it a commercial station.

Ten days ago station put on series of announcements asking listeners to write in if they liked present type of programming which is almost exclusively long-hair music. Also they were asked if they would object if station sold time for commercial airings.

To date only 5,000 letters have been received, a figure disappointing to the station execs since over 65,000 sets were estimated to be tuned to WEFM each day. Ninety-nine per cent of the letters received were in favor of the present programming, but station execs figure the number is too small to count.

"After all, it costs us about \$100,000 a year to operate the station," a Zenith exec told *The Billboard*, and each week we give listeners the equivalent of two full seasons of symphony. If our listeners aren't interested enough to write us, then perhaps we're making a mistake in spending the money for operating costs."

The exec said the decision would be made within the next few weeks.

## "Favor," New Teen Show, in Chi Audition

CHICAGO, March 15.—New Chi audience participation program aimed to get new ideas of social significance from the youth of America was auditioned here Wednesday (12). Program, titled *All in Favor*, plans to bring to Chicago outstanding youths up to the age of 18 who have ideas which, if adopted, could affect our way of living now and in the future. Program is new in slant and is neither a *Quiz Kids* nor a *Juvenile Jury*. Also new is the fact that promoters of the show are determined to keep it a Chi organization.

Originator and co-owner of the program is Harold Gingrich, Chi writer and show creator. Other owner is Bob Murphy, free-lance announcer who handles mike chores on ABC's *Breakfast Club*, NBC's *Quiz Kids* and many local shows. Already, according to Murphy, several large Midwest advertisers are interested in the program, which is designed for once a week, half-hour network airing.

Indicative of the suggestions to be heard in the future were those presented on the audition show. On this show youths from cities as far distant as Long Island, N. Y., made proposals favoring closer tie-in between parents and teachers, the development of greater skills and latent abilities by all, and the ringing of "liberty bells" at polling places throuth the country on election days.

On each program the proposals will be judged by a panel of guest youths as well as famous adults. In favor votes by the guest board will win the proponents as high as \$100 per proposal. In addition, each week the youth making the proposal judged best by the listening audience will win a \$500 prize and a year's free tuition at any college or university. Package is designed to sell for \$4,000 to \$5,000 per week.

## Devine Taking 'FBI' From N. Y. to Coast

NEW YORK, March 15.—Another major radio program will move to the West Coast permanently at the end of this month when Jerry Devine will take his *This Is Your FBI* stanza (*Equitable Life*, ABC Friday p.m.) to Hollywood. Devine is moving primarily because of reasons of health.

Leaving New York with Devine will be two top actors in the New York radio field, Dean Carleton and Stacy Harris. Former does the *FBI* narration; latter plays the lead.

First Coast airing will be April 4,

# DuMont Slashes Stations' Staffs in Heavy Cutback

NEW YORK, March 15.—In a sudden, drastic retrenchment move Thursday (13), Allen B. DuMont cut the personnel of his two video stations (WABD, New York, and WTPG, Washington) from over 80 people to fewer than 25. On the exit line were General Manager Samuel H. Cuff, Commercial Manager Lou Sposa, and Mrs. J. Kennedy, who headed spot sales. Leonard Cramer, executive veepee, will assume Cuff's managerial duties.

Blow-up occurred at the weekly DuMont staff meeting, shortly after Cuff's return from the University of Oklahoma Radio Conference. Dismissals were believed caused by operating expenses going far above budget allowances.

## Ironic Situation

Elimination of Cuff from the DuMont picture had its ironic side, because it is known that for months he has advocated cutting the cost of broadcasting operations. Cuff set the stations' break-even period for about 1949, while DuMont himself took a more optimistic view and held that more elaborate operation would speed a balanced budget. Cuff joined DuMont four years to the day before Thursday's policy switch, leaving the NBC video department for the post.

The receiver picture has been a difficult one for DuMont during recent months. Since RCA announced its \$350 10-inch screen receiver, DuMont sets of the same size, which sell for nearly \$800, have been moving slowly, according to reports. Further, DuMont is said to have a large inventory of parts which makes the switch-over to lower selling models a knotty problem.

Sposa leaves his post as commercial manager after only two months. During that period, he is said to have brought about \$30,000 worth of billings to the stations. Sposa and DuMont are said to have disagreed about commercial policies, with DuMont urging increased emphasis on spot

sales and Sposa holding out for more program sales efforts.

## Mrs. Kennedy's Case

Mrs. Kennedy, spot sales head since the first of the year, had concentrated in recent weeks mainly on increasing time signal and weather report sales. She increased sponsored time signals from twice weekly to six times per week, and added Longines to the DuMont customer stable.

WABD this week returned to a regular operating schedule, following one week's experimental broadcasts with a new antenna. Station's operations were suspended four weeks during installation of antenna and addition of a final stage to its transmitter. WABD also added a new program last Tuesday, called *Small Fry*. The show consists of specially selected Western and comedy films for the moppet trade, with direction and commentary by Program Manager Bob Emery.

The station's signal has been improved thru the new equipment.

## KLAC Inks Air, Tele Deals With L. A. Ballgamers

HOLLYWOOD, March 15.—Altho station's tele operations may not be launched until the middle of next year, KLAC this week closed its first video deal. Station boss, Don Federson, inked a deal with the Los Angeles Baseball Club giving KLAC first option rights on video casting of all home games of both Los Angeles Angels and Hollywood Stars baseballers. At the same time station completed agreements with Acme Beer and Signal Oil Company which will give the two bankrollers first crack at sponsoring tele segs.

KLAC will broadcast all home and out-of-town games of both clubs this coming season and next year, with tele rights tossed in as an added bonus. Discussions did not include talk of paying for video rights to ball games, but insiders believe Wrigley interests (owner of L. A. baseball franchise) will give tele rights for free until the L. A. area is saturated with tele receivers.

## Video Set Installation Company Formed in Chi

CHICAGO, March 15.—New company aimed at video set installation was formed in Chi last week and plans to incorporate within the next two weeks. Irving Kaluzna is president.

Aim is to provide service to manufacturers and distributors in installing sets. Kaluzna claims manufacturers' plans to establish schools for instructing dealers have fallen thru and there is a definite lack of qualified personnel for installation purposes.

Prexy said his org could install 100 sets a week at the present time. Average price will be around \$55 which is the price RCA is using. (RCA claims to be losing money on the installation deal.) Kaluzna declared a small tightly knit company could probably make money at this price, but he was expecting his business as presently set up to dissolve itself within two to five years, since company plans to teach as many dealers as possible the proper techniques of installation. Company, while in the installation field, plans to develop new processes and technical improvements in video which would make it independent of actual installations.

## Any Day Now

WASHINGTON, March 17.—Decision on black-white vs. upstairs color video probably will be out this week, but don't be disappointed if it's held over until next week. That's the word from FCC late Friday (14).

## T-Day Sellout Strips L. A. of 1,000 Videos

### RCA Asked To Double Quota

HOLLYWOOD, March 15.—Kicking off with a high-powered T-Day campaign last Monday (10), tele's all-out push on the Western front resulted in a complete sell-out of all sets on hand (around 1,000) in the area and a demand by RCA distrib, Leo J. Meyerberg Company, that RCA double its 15,000 per year tele-set allocation for the Coast because of terrific buyer demand. Meyerberg execs told *The Billboard* that in addition to selling out all sets, dealers have been forced to promise even their display models and have already taken so many orders that under the Coast's present quota it would take retailers at least two years to catch up.

T-Day gave an estimated half-million people here their first glance of tele, with one store alone claiming that at least 15,000 jampacked its display rooms. All the major stores put tele sets on display for the all-tele industry drive.

### Broadcast Skeds Upped

Both local outlets (Paramount's KTLA and Don Lee's W6XAO) expanded broadcasting skeds to afternoon fare as aid to dealers demonstrating receivers. For T-Day, KTLA went on an 8-hour sked, starting at 1 p.m., and then added two hours each afternoon to its current sked. Don Lee will henceforth be on the air Monday and Friday afternoons in addition to its present Monday night scannings.

Outstanding in Paramount's T-Day fare was a field pick-up of a practice game between Chicago White Sox and Hollywood Stars, showing would-be set buyers type of material they can expect from the airpic medium. Picture quality and camera work was out of the top drawer, giving viewers a better than box-seat view of game. This, coupled with Bill Welch's smooth play-by-play voicing, made Para's pickup a sure-fire set peddler.

Home viewers also got a taste of tele's great selling power. Best of the day's commercials was KTLA's plug for Acme Beer. Between innings, beer bottle and glass filled the screen. Hand moves in to uncap bottle and then pours glassful. Fine close-up showed even the foam rising in the bottle as cap was removed and made many a beer-loving looker feel the need for thirst quenching. Other plugs included a Le Roy Jeweler's time signal in which camera scanned close-up of a snazzy watch. Later in the evening, tele plugged itself, showing slide views of General Electric's latest video set models, with voicer Kieth Hetherington filling in when and where they can soon be purchased.

KTLA then aired a full-length Western feature film, which points to oaters as sock afternoon stuff for kids. However, KTLA probably learned that full-length features are a little too tiring for afternoons and

# Tax on Tele Being Tested In N. J., Pa.

## Revenuers Notify Taverns

NEW YORK, March 15.—What may be a test case as a preliminary to the start of a nationwide federal drive to collect 20 per cent amusement tax from establishments showing television to the public got under way this week in New Jersey and Pennsylvania. Officials of the U. S. Bureau of Internal Revenue notified tavern keepers in Newark that they will be expected to pay the tax on all sales made during the time video receivers are working within view of at least half the customers. Similar warnings were reported to have gone out to bars in scattered Pennsylvania communities, and New York pub keepers have been warned they may be next.

Television officials have expressed unanimous concern over the move, ascribed to "pressure from certain elements in the entertainment business, especially motion pictures." Officials of Television Broadcasters' Association and Radio Manufacturers' Association are reported planning to lodge protests in Washington next week. One video executive declared the tax, if effected, would retard video growth "immeasurably," inasmuch as greatest interest and maximum television audiences have resulted from reception of sports events in bars, restaurants, hotels and night clubs. Newark Tax Commissioner Manning admitted he queried Washington only after the question had been raised because of the increasing number of taverns harboring receivers.

### 1,000-2,000 Receivers

Estimates on the number of receivers in public places capable of receiving signals from New York tele stations vary, but range between 1,000 and 2,000.

Manufacturers immediately set about to find antidotes. One told *The Billboard* that he was perfecting a coin-operation device which would enable tavern owners to operate receivers after payment of a small annual license fee. Tax officials have said, unofficially, they believe the amusement tax enforcement will not apply to coin-operated movie machines and similar devices.

Jack Popfele, president of Television Broadcasters' Association, is slated to meet treasury officials next week on the tax problem.

may be prompted to use shorter stuff. Would make terrific material if they could be serialized into 15-minute segs.

With KTLA's top-notch afternoon offerings, followed up by some of the best yet achieved by Don Lee that evening, it's little wonder dealers had a sell-out.

## PHOTOS

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### NEGATIVE CHARGES, \$1.50

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### POSTCARDS, 1000 for \$20.00

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## Norm Winter Heads FC&B Video Dept.

NEW YORK, March 15.—Addition of Norman Winter as director of television and commercial motion pictures presages major expansion of Foote, Cone & Belding in the video field. Winter joins the agency after 15 years in the radio and motion picture industries and service as the American Cancer Society's director of public information. Jim Hauck has followed him at the cancer group.

Reported considering an early plunge into tele is Holland Bulb Company. Agency doubtless hopes its radio accounts, including American Tobacco and Pepsodent, now will take keener interest in video developments.

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**"WE DELIVER WHAT WE ADVERTISE"**

U. S. A.'s LARGEST REPRODUCTION HOUSE

**Pastoral**

Reviewed Monday (10), 9:15-9:55 p.m. Style—Drama. Sustaining over W6XAO (Don Lee), Hollywood.

Climax of a full day of T-Day programming by Don Lee was an excellent tele version of the Actors' Lab production of *Pastoral*. As on several past occasions, W6XAO again brought home the video potency of good drama—well presented. This was Don Lee's best effort by far, and a credit to West Coast television.

Backed by a well-written, suspenseful story, and a cast of competent thespians, outlet had but to adapt the stage play to tele and concentrate its efforts on lensing, settings and lighting. In all three departments station shone brightly, but it was the top-flight camera work which gave the mark of professional polish. Lenses roamed the sound stage at will, switching from camera to camera with skill and deliberate judgment. Never once did cameras linger too long on an established scene, nor did lenses miss any bets on composition, close-ups, or effective panning. In short, it was the flawless camera work which made the play stand-out tele fare.

*Pastoral* marked Actors' Lab bow into video. Legit group's tele adaptation was simple and direct, but retained all the power and force of author Glen Haley's serious theme. When an ex-G.I. (played by Bill Phipps) returns to find his wife gone to a new lover, boy broods and drinks. Despite parental pressure, there are implications that the lad may take matters into his own hands and settle things with a gun. Swift climax comes when the estranged couple and the lover meet and boy pleads in vain for his wife's return. Reconciliation having failed, lad's parents (played by William Cottrell and Maxine Tucker) save the boy from himself by some stern talk. "Sammy" Hill, as the unfaithful wife, and Charles Cooper as the other man, round out a cast of uniform excellence. Anthony Quinn's direction and Jack Stewart's tele adaptation combine to make a smooth production. Settings by Ted Driscoll were complete to last detail, adding much to the play's effect.

Companion piece on the same Lab bill was a 10-minute tele adaptation of *All Cultural Levels Eat Here*, currently playing at Las Palmas Theater as curtain raiser to *Juno and the Paycock*. Scripted by Peter De Vries and adapted by Stanley Prager, playlet proves an entertaining tele tidbit. Alan Fischler.

**Queen for a Day**

Reviewed Monday (10), 4 to 4:20 p.m. Style—Interview. Sustaining over W6XAO (Don Lee), Hollywood.

Aside from the fact that this was the first videocast of a West Coast commercial air show, Don Lee's tele version of Mutual's *Queen for a Day* was thoroughly dull and uninviting. In the shift from radio to tele, seg lost all of its spontaneity, freshness and novelty, leaving only a tired and redundant gab session.

*Queen* emcee Jack Bailey made a

**TV Shows Call for New Methods Rather Than Traditional Media Forms, Claims NBC Video Topper**

By Norman E. Kersta  
Manager, NBC Television Department

Noran E. Kersta, manager of NBC's TV department, joined the web in 1935, his first assignments centering on television research with respect to circulation, sales points, rates and allied matters. Later he worked in the engineering department, and in 1937 was named assistant television co-ordinator in the office of the NBC president. He assumed his present position in December, 1941. During the war, from August, 1943 until October, 1945, he was a radar man with the marines, serving overseas a good part of the time.

Kersta was born in Jersey City, N. J., went to the Bell Lab School, spent two years at Georgia School of Technology, one year at N.Y.U. and took additional work at M.I.T., majoring in engineering and business administration.

AS A BASIS for discussing with *The Billboard's* readers of television program presentation, in reference to its content, the technique of doing it, and the balance, we feel that it is in order to describe a philosophy of television presentation. This is necessary because, in television, you cannot follow the traditional approach and terminology used in sound broadcasting.

Television, as a new invention, must find, as well as make, its place in the scheme of things. Before the use of television, it was impossible to sit in the living room of a home and watch the world parade before your eyes. That was a human need that had gone unsatisfied. Television satisfies this human need. Television's two most important new contributions as an entertainment medium are factors of immediacy and spontaneity.

In this respect, television has no competitors, and it becomes a living catalog of human activity. Broadcasters and showmen can now work with new elements which heretofore were outside their grasp. The elements of immediacy and spontaneity are the new tools.

**"Canned" Telecasts**

Lack of integration of these elements into the existing forms of entertainment characterizes those forms of "canned." Such canned entertainment serves its purposes and will continue to have widespread acceptance. However, depending upon economics, television can also include such forms of canned entertainment. But to restrict television to disseminating just that type of material

fair try at capturing the color of his daily show, but without the battery of eager contestants to interview, there was little he could do. After explaining the basic operation of the give away show (which became much too repetitious) Bailey, aided by regular announcer Ford Pearson, re-interviewed today's "queen" and went thru the motions of the "queen's coronation." Final and corniest touch was a lyric soprano warbling *Always and I Love You Truly*. Why this touch of gushy sentimentality was added is a mystery.

Adaptation of popular air shows to tele might work in some cases so long as originality and novelty is sustained. Human nature being what it is, home viewers can get a boot out of watching their neighbors act silly—for free gifts. When said neighbors fall victims to premeditated and rehearsed foolishness the total effect is hardly worth the effort. Alan Fischler.

would be degenerating television to a realm in which it has competitive forms of entertainment. These forms may be in a position to outperform television on a technical ground as well as on the ground of showmanship, because of economics. Television would not then be performing in a realm that is unique unto itself.

Because we have not been able to work with these new elements, it might be in order to amplify the significance of this in terms of human reaction.

**Why Sports Draw**

Each year, hundreds of thousands of people throng to the football stadiums. They all know what football is. They know there are going to be kicks, forward passes and runs made, and they are going to be crowded and frozen, and their pockets depleted. Yet football tickets sell at premium prices, and crowds are turned away.

Factors that drive people to sporting events and parades by the millions are a desire to see things as they happen and to experience the sense of the unexpected—that is, immediacy and spontaneity. This is television's role in the entertainment field.

**Unique Opportunity**

No other entertainment or public service medium offers the opportunity of utilizing these strong requirements of human instinct. I do not mean to imply that only sporting and other public events are the pure form of television programming. Everything that can be done in the television studio can incorporate the elements of immediacy and spontaneity.

With a properly oriented philosophy of television, everything that could happen and everything associated with anything, from microbes to planets, within the knowledge and the grasp of man, from the bathysphere miles down in the ocean to the height of a stratosphere balloon, can be presented on television, at all times incorporating the sense of the unexpected. By integrating the unexpected and immediacy into programming, television becomes the trigger that unleashes the most vital attention and reaction of a person. You might say that television captures the elements of life itself.

**Auto Show Example**

To describe treatment of television presentation philosophy, an example might be taken revolving around an automobile show. As we know it today, a few thousand people crowd into Grand Central Palace in New York City and mill around looking at the new lines of automobiles. These people are thirsting for views of the new cars and for information pertaining to the relative merits of makes and models.

When television gets under way, the thousands that viewed automobile shows this time will be cast aside as statistical errors when you compute the millions that will see not a static line of automobiles, but these same cars in action, and dynamic presentations of the features of the cars, at all times incorporating the factors of immediacy and spontaneity.

**Economic Aspects**

There are some important concepts in relation to a presentation such as this. Such a presentation, when considered in terms of the results and the efficiency of presenting itself to great masses of people at the same time, will be effecting economy and demanding qualities of product that

**First of Don Lee's RCA Orths En Route to Coast**

HOLLYWOOD, March 15.—First image orth camera consigned to Don Lee's W6XAO has been shipped from RCA's Camden, N. J., labs and is expected in Hollywood before week's end. Camera is one of seven to be used by Lee video station, and is first of a new series of lense boxes produced by RCA. New image orth is said to have several important refinements over early models already in use on the Coast according to Don Lee's video chief, Harry Lubcke.

Addition of solitary image orth will enable Don Lee to branch out with a series of planned remote pickups. Outlet has been forced to limit tele fare entirely to studio shows, with exception of a few spotty daytime remotes.

will have more important reflection in consumer protection and value than almost any other combination of things we have had to work with in the past. Consequently, we can look to television as being one of the most important factors to speed up economic turnover in the nation.

Mass production, quality, and low prices are directly geared to efficient selling tools. Television as an efficient selling tool has no equal. It alone can be responsible for a new era in the industrial economics of the country.

In speaking of program types for television, we hear of various classifications. Some are inclined to classify television presentation by film, studio and remote pick-up. In reality, these are almost uncorrelated and incidental to what we like to refer to as television presentation. In speaking of dramatics, human interest, public service, variety, children's programs, and so on, this is really an uncorrelated jargon to what we call television presentation.

If we are to be held to definitions that are to be used to describe the tools we have had to work with in the past, we are strong in our feeling that all television presentation is entertaining as well as enlightening and of public service value.

**New Form**

Referring to our example of the automobile show, using actual road tests and dynamic demonstrations, incorporating all the elements of the unexpected, this is far beyond and above any method we have been able to deal with in the past.

It is a new form and a new type of presentation. In making the presentation most dramatic and vivid, every type of facility will be drawn upon, and every method of showmanship, including dramatic, variety, and other forms of presentation, can and will be used.

Thus television demands new concepts, new horizons of thinking, new planning, programing ideas—for the public is looking to this newest medium to broaden the scope of man's mind. We must think in terms of television and not in terms of the traditional media. Once we have encompassed the meaning of the new industry and all its implications—as outlined in this article—only then can we start planning for the future.

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# Indies Seen Hatching Gold Eggs for Webs

## Win D. C. Bizmen to Air

WASHINGTON, March 15.—The theory that "bush-league" radio stations are introducing more and more small-time bizmen to the idea of tossing revenue into big-time station advertising is getting sharp study here by web station ad-men as a 12th standard broadcast station (WEAM) prepares to go onto the District of Columbia's already overcrowded air at the end of the month.

Belief has existed for some time that small-time business men in suburban areas, after getting their first taste of radio advertising on the small locals at relatively low rates, show an inclination to seek broader radio outlets in the big city if they have things to sell or if they can provide services for folks in the city. A check-up showed here this week that, altho the trend has not developed in D. C. on a pronounced scale, alert ad-men from the District's web stations are closely watching developments.

### Glascok Sizes It Up

For instance, Mahlon Glascok, chief of sales staff at WRC (National Broadcasting Company), pointed out that "it should normally be expected that some folks will want to be beyond the small station for advertising, just as plenty of folks want to go beyond the elementary grades." Glascok, who has been in the radio ad game in Washington for 17 years, said that D. C. station experience with small-timers operating at the periphery of Washington is still too brief, altho it is known that some accounts have graduated from small-time stations to webs.

"I personally cannot help watching to see if such a trend develops on a big scale," said Glascok, who recalled how in pioneer days of local WOL, when that station was still an independent, plenty of its spot commercial clients moved on to the web stations for bigger audiences and at bigger prices. Ad rates on the web stations now run at well over double those of small indies in outlying areas. For example, gross daytime rate for a minute on WRC is \$22.50, as against \$10 for WGAY, in suburbia, and similar rates in such others as WBCC, WPIK and WARI.

### Enough for All?

Whether there is enough revenue to go around for all is an issue which is being discussed in trade circles as WEAM prepares to go on the air at the end of the month of 1390 frequencies and with 1,000-watt daytime only. New station will be managed by Charles Zurhorst, and its studios and transmitter will be in Arlington, Va. WEAM also has a bid before the Federal Communications Commission for licensing of a 5,000-watt FM channel.

## NO UNDERSTUDIES NEEDED!

Not braggin' . . . but there's just nobody to take my place! Besides, I'm always in there pitching . . . and producing, too—over 50,000 photos daily!

8x10's—5c each in quantity  
Mounted Blow-Ups—  
20x30, \$2.50; 30x40, \$3.85  
Postcards—2c each in quantity.

Write for Free Samples and Price List B.



## TALK OF THE TRADE

# ABC Drops 14 Staff Tootlers; P&G Renews 'Perry Mason,' CBS

FOURTEEN staff musicians have been dropped by American Broadcasting Company in New York, it was reported Saturday (15). ABC execs could not be reached for comment, and Frank Vagnoni, the net's music contractor, was reported out of town. One source said that the cut represented a retrenchment by the web. Firing of a couple of arrangers and copyists was also reported at NBC. A few weeks ago CBS dropped Alfredo Antonini's 10-piece Pan American Orchestra.

PROCTER & GAMBLE has renewed *Perry Mason* on CBS, 2:15-2:30 p.m., Monday thru Friday, effective March 24. Dancer, Fitzgerald & Sample is the agency. . . . Johnny Olsen, emcee of *Ladies Be Seated*, on ABC, has a gimmick coming up soon whereby he'll throw a party for habitual radio ticket moochers. . . . Margaret Cuthbert, NBC's director of women's and children's programs, has accepted appointment to serve for the second year as vice-chairman of public information group of President Truman's highway safety conference.

John Van Osch, announcer formerly with WIND, Chicago, has joined staff of WFOG, Milwaukee. . . . John Over-all, MBS division sales manager in New York, father of a boy, John Jr. . . . New additions to WELM, new station at Elmira, N. Y., are Dennis W. Bussard as continuity director and Don Cleveland as a salesman.

BOYS' CLUBS OF AMERICA last week announced establishment of the Kate Smith Boys' Club Citizenship Award, to be bestowed on some outstanding boy in connection with National Boys' Club Week, April 14-20. . . . Frank J. Prendergast, sales manager of WTMV, St. Louis, Ill., has been named general manager. . . . Pattie Field, first woman ever appointed a United States vice counsel, a commentator on State Department activities for NBC, and expert on protocol for Mutual, has joined the program department of the Sun Broadcasting Company of Arizona.

PERSONNEL additions to KOA, Denver: Mrs. Jo Anne Van Cise, in press department; Charles M. Eining, engineering staff; Mrs. Gref Sloniger Yaden, switchboard operator, and Edwin Charles Wigle, guest relations. . . . Canadian Broadcasting Corporation has appointed Don Fairbairn chief sales rep in its commercial division at Toronto, replacing W. R. Johnston, who last month was made supervisor of commercial acceptance and production. . . . Bob Kesten, radio commentator and writer, has accepted a six-month contract as manager of CJBC, Toronto, key station of the CBC Dominion Network.

Vincent Francis has joined local sales and ABC spot sales at KGO, San Francisco, replacing George LaRue, who resigned to become San Francisco rep of Long Advertising Service. Phyllis Kramer new secretary to KGO Sales Manager Kirk Torney.

WAYNE SANDERS, for five years program director of KTUC, Tucson, Ariz., named manager of KCNA, new Tucson station. . . . Ralph Dennis, ABC's national spot sales manager, left Sunday (16) for a week's business trip to Chicago. . . . Lucien E. DuMont, of Haverhill, Mass., has been named program director of WBEC, Pittsfield, slated to debut soon. . . .

Inez V. Hansen, flack at WTIC, Hartford, Conn., is back to work after a siege in hospital.

BOB SHAW, scripter of *Mr. D. A.*, has bought Meyer (*New York Times*) Berger's house in Westport, Conn. He's settling down to the rural life and answers now to the name of Cranberry. . . . Shelley Dobbins now in the WNEW, New York, program department as assistant to Ted Cott, program head. Replaces Jean Enzinger, who moves into the copy department.

NEW PERSONNEL at WJNC, Jacksonville, N. C.: Ann Burton has taken over as head of continuity, and Ray Sinclair has joined as an announcer. Station's Gordon T. H. Wilbur, director of publicity, special events and news, was recently married to Mary T. Barron, of Waterbury, Conn.

KENNETH ASH, added to announcing staff of WHAV, Haverhill, Mass. . . . Paul Barnett has joined WKBR, Manchester, N. H., as program director. . . . Constance D. Stackpole, for past seven years owner of the *New England Cupboard*, has joined sales staff of WEEL. . . . Fred Brophy appointed chief announcer at WHIO, Dayton, O. He was formerly at WLBC, Muncie, Ind.

JIM BORMANN appointed news director of WMT, Cedar Rapids, Ia. He replaces Douglas Grant, who is now program manager.

## PHOENIX BATTLE LOOMS

(Continued from page 5)

State network or the Webb-Sun Country interests. However, current rumor is it will be given to the ninth station which will be established in metropolitan Phoenix, with Seattle interests as the financial backers.

In going on the air, KRUX is lining up an array of talent. Larry Andrews, whose column *Good Afternoon* in *The Phoenix Gazette*, gained State-wide recognition, resigned from the newspaper to conduct a 10-minute broadcast five nights a week. Al (Sleep) Stein, formerly with WIND, Chicago; WIBC, Indianapolis, and the Texas State Network, was selected disk jockey for the all-night record show. The station, managed by John D. Morgan, has contracts for broadcasting all Arizona-Texas-New Mexico League baseball games and local wrestling and boxing matches.

## AUTO FIRMS' PLANS

(Continued from page 5)

made good in business. Program features dealer tie-ins to locate the youngsters.

General Motors, currently airing Henry J. Taylor on Mutual, may also figure in a new air series. GM reportedly may drop Taylor and expand with a different institutional show. Chevrolet, a GM product, also is said to be show-shopping, while Ford, which now has the *Dinah Shore* show on CBS, may switch to another program.

## BRITISH VIDEO

(Continued from page 3)

needed to continue conserving power meet with violent rebuttal. One reply is that power necessary for one hour's sound broadcasting can keep tele service on all day. Pressure now is on to resume service at least between 6 and 11 p.m., when there are no power restrictions.

# Govt's Eyeing Zenith Vs. RCA Patent Fight

(Continued from page 3)

ies, but has not said whether any of these will join with Zenith in the suit.

RCA's reply in court denied Zenith's charge that RCA's patents are invalid. RCA is contesting Zenith's request for an injunction which would restrain RCA from suing Zenith for manufacturing and selling sets without an RCA license. The Department of Justice's interest in the case is high because, as spokesmen revealed this week, the department long has been studying the patents situation in radio. The outcome of the case, if favorable to Zenith, would throw into public domain a large segment of RCA's vast patent holdings.

Zenith claims that its license for patents use from RCA expired last December 31 and that Zenith is free to manufacture and sell without benefit of an RCA license. In its complaint, Zenith has asked the court to invalidate RCA's patents. Defying RCA's years of domination in exclusive licensing, Zenith declared that over 100 of RCA's vast number of patents do not apply to Zenith sets as RCA claims.

Complex legal and technical aspects of the radio patent set-up have long been a subject of discussion within the industry, but Commander Eugene F. McDonald Jr., president of Zenith, is the first manufacturer to challenge RCA legally. Former Assistant Attorney General Thurman Arnold, back in 1942, had voiced much concern over the RCA holdings and tried futilely to open a court case.

# CBS Promotes Unity In Off-the-Air Talks

(Continued from page 3)

tion series represent together the total of attitudes and public opinion in the country. This being the case, it reasons, why not use the co-operative set-up of the series as a means of furthering off-the-air discussion among organizations that do not often get a chance to sit down around a table together?

The web, loath as always to inject itself into national or international affairs, nevertheless realizes it is in a position to promote agreement and the common exploration of problems. The series' producers are also finding the experiment useful in planning broadcasts based on the problems discussed.

An example of how this broad concept of public service is being used occurred recently in Washington, in connection with the forthcoming London conference on international control of wheat. Control of such a commodity being of prime importance to the entire world, representatives of co-operating groups associated with *Cross Section* convened to swap opinions. Government officials said later that the points set forth were helpful—in fact, that several had been emphasized which the government might not have noted otherwise.

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# AFM May OK Chi Disk Jock Ork Guesters

## Petrillo May Lift Ban

NEW YORK, March 15.—It's understood here that AFM prexy, James C. Petrillo, has made an unusual gesture of friendship to the record industry by promising to do something about waiving the Chicago Local 10 ruling banning orkster guest shots on disk jockey or other radio shows.

Petrillo's intervention, it is said, will apply only to Chi etherings that help the exploitation of records from which AFM collects royalties, and may put an end to all rumors in the music trade that the Local 10 ban might spread nationally. Chi ban (and possibility of national spread) on non-record shows is presumed to be unaffected.

According to reports which could not be confirmed at press time, Prexy Petrillo sent a letter to Jack Kapp, of Decca Records, stating that something would be done immediately to waive the Chi hearing. Petrillo's office here remained incommunicado, while Kapp, off to Carmel, Calif., for a vacation, could not be reached on the Coast for comment.

# Leeds Appeal for Rating Hike Heads ASCAP Agenda

NEW YORK, March 15.—The other pubs are up for hearing as well, Lou Levy's Leeds' appeal for higher rating is expected to be a major point of discussion at the meeting of the ASCAP pub classification board Wednesday (19).

Levy, whose tussles with the Society for a higher point rating have dragged thru classification and appeals board hearings thruout the year without much success (Leeds holds 750-point rating currently), is now figured by the trade to hold a much stronger bargaining position. ASCAPers are known to be fretting about the fact that his Duchess BMI outlet had two top Honor Roll hits, *Open the Door*, *Richard*, and *For Sentimental Reasons*, and are said to be dwelling with proposition for Levy to get more points for a less-BMI-activity exchange. Fact that Leeds ASCAP tunes have been extra-active, too, with *Heartaches* currently riding high, comes into consideration.

That Levy is well aware of his changed status as compared with a year ago, also is well understood. Trade figures any grant by the appeals board linked with a tacit understanding for less BMI exploitation would have to be a sizable one, Levy himself having expressed his demands for a rating no smaller than Bregman-Vocco-Conn's 1,375 points.

# Joe Davis Selling 700 Master Disks

NEW YORK, March 15.—Joe Davis, pub and owner of Davis Record label, is preparing to unload a bale of masters he controls for open sale as a unit. Davis, who announced his desire to pay more attention to his Caribbean music pub activities, has lumped over 700 masters by outstanding box-office names in the package.

Such name items as old cuttings by long-hair stars Jan Peerce and Marian Anderson and pop masters by Harry James and Sammy Kaye are included in the bundle.

# Jock Payola Charges Denied; 99% Co-Operate, Says McCarthy

NEW YORK, March 15.—Record companies' claims of alarm over disk jockey payola (*The Billboard*, March 15) brought a flood of mail springing to the defense of the platter pilots. Typical of the well detailed presentations of the "other side of the story" was this letter from Jim McCarthy, flack for the Count Basie band and other orks.

"It is my opinion that the facts in this article are tremendously exaggerated, and I base that opinion on my personal contacts with disk jockeys in every section of the country in my travels in the interests of the bands I represent.

## "99% Co-Operative"

"I have yet to come in contact with a disk jockey who was on the take, and can say that 99 per cent of the jockeys I have met have been only too co-operative.

"Like anybody else, disk jockeys will give the greatest amount of co-operation to those recording companies, artists and agents who offer them the best co-operation and service. In my dealings with disk jockeys thruout the country, I have heard of too many instances of lack of co-operation and service from recording companies, artists and agents. There are those cases of an artist making an appointment for an interview on the jockey's show, and then failing to show up. Jockeys have told me of receiving requests from listeners for certain information about an artist, and in turn writing for this information to the artist or his agent, only to have his letter ignored. Is it any wonder that certain recording companies and artists get preference from the jocks, while others are lost in the shuffle?

"The competition in the disk jockey field is far too great for any jockey to play inferior material on his program.

"I have found that the majority

# Decca To Pair Bing & Jolson In Disk Combo

HOLLYWOOD, March 15.—Decca will follow up its Bing Crosby-Dick Haymes-Andrews Sisters platters with two sides by Der Bingle and Al Jolson, according to plattery prexy Jack Kapp, currently on the Coast. With Jolson's album well over the 450,000 sales mark and with Crosby's *Blue Skies* set a steady seller, Kapp expects the combination of the two artists on one platter to be one of waxery's all-time sellers.

Declining to name tunes which twosome will do, lest competition beat Decca to the punch, Kapp would say only that ditties for duet will be oldies. Possibility of a Jolson-Crosby album was ruled out since Decca would be unable to meet sales demand without sacrifice of other artists.

Dwelling generally on production problems, Kapp revealed that Decca could increase its total productive capacity by 30 per cent. Present production, altho many plants are working two shifts, is not nearly enough to meet demand. Of 8,500 masters in Decca's catalog, firm is pressing less than 10 per cent at this time, Kapp added.

Production limitations likewise ruled out any expansion into foreign markets since overseas shipments could only be made at the expense of domestic demands.

of disk jockeys feel that this entire business is a case of one hand washing the other. That is, they are well aware of the fact that their plays and plugs are building the recording artists and selling their wax output, but they also realize that it is the recording artists who build the popularity of the jockey's program with their records.

"It is my suggestion that the recording companies who are worrying about 'disk jockeys becoming the next great breeding ground for payola' devote a little more time to proper servicing of the jockeys. I see no foundation for worrying about this subject."

# Shakeup Follows Hammond Entry In Keynote Firm

NEW YORK, March 15.—Keynote Records underwent a switch in front office personnel and policy this week when John Hammond assumed the post as head of the waxery. He came into the Keynote picture after a long-standing invite from Eric Bernay, who sold Hammond a block of stock to bring him into the firm. Bernay is not certain of his position following the revamping of the front office, since the firm's stockholders have not yet met to elect a new board of directors.

Coincidental with Hammond's appointment was the departure of two Keynote stockholders, Norman Corwin and Charles Goldman. Former Civil Service Commission head Paul Kern has come into the Keynote picture to act as the diskery's lawyer. Another addition is Robert McKenney, member of the board of the Chesapeake & Ohio and an exec in the Allegheny Corporation, who has been appointed treasurer under the new Keynote picture.

## Enlarging Scope

Hammond says Keynote will enlarge its current recording scope to include kidisks and classical waxings. Diskery's West Coast office probably will be sold, altho the Coast plant may be retained for operation.

Hammond's move to Keynote, following his recent departure from a recording exec post at Majestic and similar previous chores for Columbia, was of little surprise to the trade. New prexy long had been rumored going into the diskery. It is known that he held Keynote stock prior to his current appointment.

In addition to reorganization of the diskery's front office, Hammond said that Keynote flack Irv Townsend had left the firm for a post with RCA Victor.

# Powers in MGM Music Dept. Post

HOLLYWOOD, March 15.—MGM has upped Dick Powers, flickery's music co-ordinator to post of manager of Metro's music department, succeeding the late David Chatkin. Powers will continue to handle co-ordinating and liaison work in addition to his new duties.

Powers joined MGM several years ago, following a 14-year term as Hollywood ASCAP supervisor. I. Halperin, who assisted Chatkin, will continue in the same berth under Powers.

# Hearings Start Soon on Disk Copyright Bill

## Provides Separate Register

WASHINGTON, March 15.—Congressional hearings on a new bill which would permit copyrighting of records made of previous copyrighted musical works will be started in a few weeks, *The Billboard* learned today. The bill, which will come up before a judiciary subcommittee headed by Congressman Earl R. Lewis of Ohio, provides that special arrangements be made to separate the copyright of musical records from the musical copyright with the consent of the owner.

This move is expected to be of far-reaching importance to the disk industry, now in a record year of production and sales, according to Department of Commerce's latest forecast. Commerce this month estimated that the industry will top last year's all-time production record with a rise from 275,000,000 units in 1946 to about 400,000,000 records in 1947, with consumer demand still high.

Retail sales last year reached \$165,000,000, according to Commerce Department figures, and the outlook is even better this year, the agency says.

# Pubs Keep Plugger Switches Humming

NEW YORK, March 15.—Plugger staff changeovers spun merrily along this week. At Harry Warren pub (subsidiary of Robbins-Feist-Miller group) Charlie (Mousie) Warren was named general pro manager; Dave Blum, formerly with Mickey Goldsen's Capitol Songs, was handed Eastern pro boss's title, with Oscar Robbins also added to the staff. Mousie meanwhile was off to the Coast to find a Hollywood rep as well as a replacement for Max Lutz in Chicago.

At Mickey Goldsen's Criterion music firm (the one he announced last week as taking over all of Capitol Songs's activity due to Capitol disk ties which made it difficult to get rival waxings), Bud Gatley was made pro manager and Olin Schottler was given charge of commercial program coverage. Joe Rausch rounds out the Eastern staff, with Mickey expecting a West Coast man to be found within a couple of weeks.

Activity at Barton Music had Jack Lutz moving out N. Y. office to head pubber's Chicago office. Norman Fink, current head of Chi branch, will move out to head Barton's West Coast activities April 1.

Frank Hennings, ex-E. B. Marks pro head, joined Sam Fox pubbery, where he will go to work on the *Brigadoon* score. Also at Marks, Dorothy Means replaced Jack Segal as educational director. Segal moved to Music Publishers Holding Corporation.

## Lebisch Goes Into Law

NEW YORK, March 15.—Lew Lebisch, accountant and consultant, who has handled financial matters for many band and showbiz names (Count Basie, Benny Goodman, Arthur Lesser, Maurice Chevalier, etc), is expanding his service to include legal work. Lebisch, himself an attorney, is bringing in an associate barrister, Andy Keinman, who achieved some prominence recently in battling the case of a New Jersey G.I. accused of killing a couple of Japanese civilians in Tokyo.

## Chi Name Ork Status Dark As Ops Make Economy Move

CHICAGO, March 15. — Future status of name band locations in Chi is in for plenty of contemplation this week, with the Copacabana, three-month old Loop brightery, forsaking name Latin crews in an economy move. Bistro, which had used Chu Reyes and Nino Morales crew as starters, dropped the S. A. music in favor of Pancho's intermission cocktail combo, which was increased from four to seven men. Band schedule, which previously called for three bands, has now been pared to Pancho and Arne Barnett's 12-piece local house band.

The Walnut Room, of the Bismarck Hotel, is reportedly set to junk its semi-name policy at the end of Joe Sudy's run, with Eddie Fens' Chi outfit coming down from the hostelry's smaller tavern room to take over in the main room.

Plenty of speculation is taking place over the successor to Ted Weems's ork, which departs April 3, together with Dorothy Lewis's *Dansations on Ice* from the College Inn, of the Hotel Sherman. Ernest Byfield, who has been experimenting for the past three months on various types of shows, for the hostelry room, gave the icer-band package only four weeks and it's still rumored that room may cut its policy down to only meager nut. Byfield said Friday (14) that Jan August's Quartet would follow Weems, but that he had not made any definite commitment for a band, which would support the 88-er.

Feeling among local ops is that union scale for Class A spots, which starts at \$3 per hour for Loop stands, is a bit too high with biz currently off and ops are shying away from traveling bands, for which they pay the additional 10 per cent traveling stipend to the union. One prominent Chi op is reported to have told percenters that unless they can come up

## N. Y. Disk Retailers Hear Phil Silverman

NEW YORK, March 15.—The recently formed New York Retail Record Dealer Association's monthly meeting at the Hotel Pennsylvania Tuesday (11) heard Phil Silverman, of Bruno, New York Victor distributor, talk on merchandising problems. Lawyer Sidney Goetz spoke on behalf of a manufacturers' association he and Alan Courtney have been trying to get started. The proposed org has no connection with the Record Manufacturers Corporation launched three weeks ago by eastern independent labels.

Charles Rozelle, RRDA secretary, claims org added 19 new members at the meeting, bringing membership total to 70 paid.

## Les Elgart Signs With Wm. Morris

NEW YORK, March 15.—Orkster Les Elgart signed a William Morris Agency booking pact this week, following closely on his departure from General Artists Corporation. Elgart was inked to a three-year deal with WM. Orkster recently lost his personal manager, Jack Philbin, who is currently in a veepee post at GAC.

Elgart, currently laying off until his new agency tie starts working for him, has taken on former Johnny Long chanter, Gene Williams, to replace Terry Parker in ork's vocal department. Rosemary Calvin, who now holds a Majestic waxing pact as a single, still holds down the femme slot with Elgart.

with a really solid name, he'll buy crews only with the understanding that the frontier re-organize his crew for the Chi stay with Chi AFM local sidemen.

With the Bismarck mulling Eddie Fens's local crew, bookers are watching for reported experiment, for if deal goes thru, other hotel spots may do likewise, for skedders have found that hotel ops watch each other closely on these entertainment attempts.

## Decca Sales, Profits Double; Output Lags

NEW YORK, March 15.—Decca Records' annual report to stockholders issued this week revealed that the diskery had all but doubled its net sales and more than doubled its net profits in 1946. Sales for January and February of this year are reported greater than those in the first quarter of 1946.

Net sales for 1946 totaled \$30,175,381; 1945, \$15,570,930. Net profit for 1946 was \$1,944,538.

Decca Prexy Jack Kapp said the diskery is unable to satisfy the demand, the main problem still being production, but hopes to increase it by at least 30 per cent.

## Band & Act Routes Available!!

Paper limitations still make it impossible to publish current locations of leading bands and acts in *The Billboard*. This service is still maintained and routes of Acts, Units and Attractions are mailed free each week to those interested. Write Supplemental Route Service, 25 Opera Place, Cincinnati 1, O.

## Columbia Race Dept. Expands

HOLLYWOOD, March 15. — Columbia Records has taken the cue from indie waxworks and will expand its race department with a new batch of artists. First racer to join Columbia stable is Ernie Andrews, Negro singer skedded to cut several sides in next few weeks.

Plattery's race records, heretofore, have been few and were lumped together with pop catalog. Now Columbia will make a concerted effort to cash in on market created by numerous indie waxers who helped develop artists and race styles during war years.

Waxery aims to build race department slowly, concentrating on development of a few good artists.

## Now Columbia Is Accused of Release Jump

NEW YORK, March 15.—Columbia diskery, which squawked loudly a few weeks ago that rival waxers were violating restriction dates set by publishers, was charged by other majors with pulling a similar stunt this week on the Frank Sinatra score from MGM's *It Happened in Brooklyn*, pubbed by Sinatra Songs, affiliate of the Edwin H. (Buddy) Morris combine.

### Columbia Denies

Columbia's Manie Sacks, however, denied that release date had been jumped. He said Metro had pushed up the Sinatra pic (current at Capitol Theater) a month and a half and had asked Columbia, therefore, to distribute just a few thousand disks thruout local areas where the film was showing, and to disk jockeys.

Other waxers had pointed a finger at Columbia on grounds that the Morris firm had sent out a registered letter setting an April 7 release date on the score. Columbia disks of *Same Old Dream* and *Brooklyn Bridge* have already been listed on release sheets, and the other two songs waxed by The Voice, one of which is *Time After Time*, were reportedly in the hands of some distributors and radio stations.

The fact that MGM had shoved the *Brooklyn* film up without much warning was verified by Henry Spitzer, general manager of Morris, who found himself caught short on printed material. According to Spitzer, a cable also had come in from England saying that the pic was due to open momentarily and would Morris please send material. The firm, which figured it had time to spare before *Brooklyn* would roll, had to scramble like mad.

## Harry Warren Wins 3d Academy Oscar For 'Atchison' Tune

NEW YORK, March 15.—Academy Award honors given to Harry Warren and Johnny Mercer for the best original film song of the year (Feist's *Atchison, Topeka and the Santa Fe* from MGM's *Harvey Girls*) mark composer Warren as the only songwriter outside of the late Jerome Kern to win three Oscars.

Warren's earlier awards came in 1944 for *You'll Never Know* (from Fox's *Hello, Frisco, Hello*), which he co-authored with Mack Gordon, and in 1934 for *Lullaby of Broadway* (from Warner's *Gold Diggers of 1935*), on which he collabbed with Al Dubin.

Other honors in the film musical field handed out by the Academy Thursday night (13) went to Hugo Friedhofer for best dramatic scoring (*The Best Years of Our Lives*), and to Morris Stoloff for best scoring of a musical (*The Jolson Story*). Arranger credits for his *Jolson Story* work also went to Saul Chaplin.

HOLLYWOOD, March 15.—No one was more surprised than Johnny Mercer when *Atchison* copped an Academy Oscar. Mercer didn't even attend the banquet.

Singing of the musical toppers at the banquet was handled at the last minute by Andy Russell when Fank Sinatra decided not to go on as planned.

## The Music Law Journal

### Robbins Sues D&H

NEW YORK, March 15.—Robbins Music Corporation has filed suit in Federal Court charging Denton & Haskins pubbery with infringement of the song, *Somebody Stole My Gal*. Robbins firm is seeking an injunction, damages and accounting of profits derived by D&H from the alleged infringement.

Complaint charges that tune was composed by Leo Wood prior to 1918 and assigned to Meyer Cohen pubbery. When original copyright term ended in 1946, composer's widow secured renewal rights and assigned the song to Leo Feist, Inc., who in turn assigned *Somebody* to Robbins. Plaintiff charges that D&H infringed on tune after December 4, 1946, by publishing and registering its claim for renewal copyright, asserting ownership, offering the tune for sale and demanding payment from users of the song allegedly licensed by Robbins.

In addition to damages, Robbins is seeking a court order to direct the register of copyrights in Washington to revoke and cancel DH's application for a renewal copyright on *Somebody*.

### Harms-Fox Replies

NEW YORK, March 15.—T. B. Harms and Harry Fox filed answers to suit instituted by Longines-Witnauer Watch Company in U. S. District Court this week. Suit (*The Billboard*, February 1) has been construed to be a test case over mechanical reproduction via e.t.'s.

Answers make a general denial of all allegations by Longines and claim that watch firm infringed on Harm's copyrighted tune, *Smoke Gets In Your Eyes*, by making an electrical transcription of the song. Defendants ask for an injunction to restrain Longines from directly or indirectly using in any way the unauthorized arrangement of the tune or the e.t. used to advertise Longines or its product.

Fox claims that e.t.'s were unknown in 1909 and are not part of an instrument serving to reproduce mechanically as was contemplated by statutory license provisions under Copyright Act of 1909. Also charges that plaintiff was never authorized to use the song. Plaintiff brings the 1909 act into the case, claiming that copyright owner failed to file notice allegedly called for by that legislation.

Answers claim plaintiff had full knowledge with regard to ownership of *Smoke*, being aware not only of publication rights but also of exclusive mechanical rights attached to song. Defendants claim Longines' e.t. infringes Harms' copyright and that plaintiff made a new arrangement without consent.

### Nix Song Mag Enjoining

NEW YORK, March 15.—Attempt by Lyle Engel's *Song Hits* publication to win an injunction restraining Charlton Publishing Corporation from issuing latter's new *Screen Songs* was turned down in State Supreme Court here, with bench ruling that the issues presented would have to be resolved upon a trial. Engel had petitioned for injunction and contempt order on claims that *Screen Songs* lyric mag was a swipe in style and format on his own *Song Hits*. In denying the injunction, court declared that imitation or similarity resulting in confusion or deception to those interested in buying could not be determined from mere examination of the exhibits and consideration of the conflicting affidavits.

# AN OPEN LETTER TO RECORD MANUFACTURERS from JOE DAVIS

In View of the Fact That I Intend To Confine Most of My Efforts to My New Latin-American Music Publishing Enterprise

## CARIBBEAN MUSIC, INC.

I Am Offering for Sale AS ONE UNIT All the Masters Listed Below: (Subject to Future Royalties of Copyright Owners, A. F. of M. and Artists)

### CLAYTON McMICHEN

Hog Trough Reel  
Arkansas Traveler  
Little Old Log Cabin In the Lane  
Red Wing  
Smoky Mountain  
Georgia Willcoat Breakdown  
Ida Red  
Old Joe Clarke  
Give the Fiddler a Dram  
The Old Hen Cackled

### THE THREE SUNS

The Woodpecker Song  
Song of India  
Do I Love You?  
Hawaiian War Chant  
Missouri Waltz  
The Hoeliger Schottische  
Jungle Drums  
El Rancho Grande

### SINGIN' SAM

Sleepy Time in Caroline  
We're Never Too Old To Love  
Always Together  
Dreamy Pousatonio  
Nobody  
If He Comes In, I'm Goin' Out  
C.O.D.  
I'm Gonna Quit Saturday  
It's Your Move Now  
It's Nobody's Business But My Own  
Somebody Else—Not Me  
Inconvenience  
Come Back to Erin, Comin'  
Thru the Rye, Believe Me If  
All Those Endearing Young  
Charms, Rose of Tralee  
Darling Nellie Gray, Sweet and  
Low, Annie Laurie; Good  
Night, Ladies; In the Gloam-  
ing; Aicha; Long, Long Ago;  
Home, Sweet Home  
Golden Slippers, In the Evening  
by the Moonlight; Swing Low,  
Sweet Chariot; My Old Ken-  
tucky Home  
The Band Played On, The  
Bowery, My Sweetheart's the  
Man in the Moon, Bicycle  
Built for Two  
Home on the Range, Red River  
Valley, Comrades, Sealing Nel-  
lie Home  
Beautiful Dreamer, Dreaming, I  
Dreamt I Dwelt in Marble  
Halls, Little Annie Rooney  
Dark Eyes, Merry Widow Waltz,  
Circibirbin; Aye, Aye, Aye;  
Beautiful Heaven  
A Message From Home  
Whenever I Think of You  
Don't You Dare Call Me  
Darling  
You'll Regret It Some Day

### ERSKINE BUTTERFIELD

(Piano Solos)  
Six-Thirty Express  
Dream Time  
Boogie Woogie Barcarolle  
Fantasy in Blue  
Saturday Night Twist  
Piano Cocktail  
Lighthouse  
Part-Time Boogie  
REV. J. C. BURNETT  
(Sermons)  
Wages of Sin Is Death  
War in Heaven  
Mother of Yesterday  
Mother of Today  
I'm Not Ashamed of the Gospel  
of Christ  
Prayer Was Made Without Ceas-  
ing of the Church  
God Will Believer His People  
What Ails These?  
Man Shortage Blues  
I Can't Get Enough  
Black Out Blues  
You Ain't Had No Blues  
ART DICKSON AND THE  
PCLCA DOTS  
She Gave Her Heart to a Soldier  
Boy  
General Eisenhower, the Man of  
the Hour  
BOB ALLEN AND HIS ORCH.  
I Was a Fool To Let You Go  
The Air Raid Warden Song  
Keepin' Out of Trouble  
Sweetheart Serenade  
GENE RODGERS  
(Piano Solos)  
G. R. Boogie  
G. R. Blues  
Rhapsody Boogie  
Poet and Peasant Boogie  
MAXINE SULLIVAN  
Behavin' Myself for You  
I Carry the Torch for You  
Confession Is Good for the Soul  
The Story of Our Love Affair  
RED CAPS TRIO  
Monkey and the Baboon  
That's the Stuff  
It's Got a Hole in It  
Get Off of That Kick  
AL TRACE AND HIS ORCH.  
Frank, the Frankfurter Man  
You Can't Fool Me, by Heck  
Consored  
Mama, Put Your Britches On  
QUINN'S DUBLIN ORCH.  
Stark Medley  
Quinn's Irish Barn Dance  
PAT KILLORAN AND ORCH.  
Gannon's Favorite  
Memories of Sligo  
Farrell Gara and Silver Spira  
Mulligan Races  
ROY SMECK  
Hilo  
Kallima Waltz  
CROCKETT MOUNTAINERS  
Cripple Creek  
Bliss Dem Gabbage Down

### THE BROADCAST BOYS

Home Folk Songs  
Sourwood Mountain  
HARRY JAMES AND ORCH.  
You've Got Me Out on a Limb  
Hodge Podge  
Come and Get It  
How High the Moon?  
Carnival of Venice  
The Sheik Araby  
Fools Rush In  
Secrets in the Moonlight  
Flight of the Bumblebee  
Mr. Meadowlark  
The Nearness of You  
Four or Five Times  
Super Chief  
It's the Last Time I'll Fall in  
Love  
One Look at You  
Orchids for Remembrance  
Waybe  
Tempo De Luxe  
The Moon Won't Talk  
I Wouldn't Take a Million  
My Greatest Mistake  
Swanee River  
Exactly Like You  
A Million Dreams Ago  
Headin' for Hallelujah  
Tuxedo Junction  
Alice Blue Gown  
Palms of Paradise  
Boog It

### COLEMAN HAWKINS

QUARTET  
On the Bean  
Recollections  
Drifting on a Reed  
Flyin' Hawk  
DERYCK SAMPSON  
(Piano Solos)  
Boogie Serenade  
Boogie on the Volga  
Table Top Boogie  
Basin Street Boogie  
Boogie Express  
Erin Go Boogie  
A Steady Time Special  
Flash in the Pan  
Hop Scotch  
Fittin' the Mosquitoes  
Chocolate  
Boogie De Concerto  
Blackberry Jam  
Monday's Wash  
Chinese Boogie Woogie  
Kansas City Boogie Woogie  
Homeless on the Range  
Canal Street Boogie Woogie

### CARL LANDT

When We're All Back Together  
Again  
I Just Didn't Understand  
Pleasant Dreams  
Whenever I Think of You  
WALTER THOMAS  
AND ORCH.  
Back Talk  
Bird Brain  
Dee-Tees  
Black Marla's Blues  
The Bottle's Empty  
For Lovers Only  
Save It, Pretty Mama  
Peach Tree Street Blues  
Every Man for Himself  
Look Out, Jack!

### COLEMAN HAWKINS WITH

WALTER THOMAS' ORCH.  
In the Hush of the Night  
Out to Lunch  
WALTER THOMAS  
AND ORCH.  
Jumpin' With Judy  
Blues on the Bayou  
Broke But Happy  
Blues on the Delta  
UNA MAE CARLISLE  
Crying Need for You  
You're Gonna Change Your Mind  
The Rest of My Life  
Teasin' Me  
You and Your Heart of Stone  
He's the Best Little Yankee  
I Speak So Much About You  
I'm a Good, Good Woman  
Ain't Nothin' Much  
I Like It 'Cause I Love It  
You Gotta Take Your Time  
'Taint Yours  
Without You, Baby  
CHUCK AND ELLIE STORY  
There's a Lamp in the Parlor  
My Red River Valley Home  
I Only Have One Life To Live  
Just a Letter or Two  
DOLORES BROWN  
20-99 Blues  
Cold Winter Papa  
JULES BLEDSOE  
Poor Monah  
Go Down, Moses  
Wake Up, Jacob  
Deep River  
JUBILEE MALE QUARTET  
I Am Leaning on the Lord  
You're Gonna Need That Pure  
Religion

### MAGNOLIA FIVE

It Hurts Me, But I Love It  
Don't Come Cryin' to Me  
If You Can't Get Five, Take Two  
Ouch!!!

### JAN PEECE

La Donna E Mobile  
The Song of Songs  
Unsil  
Morning  
The Jasmine Door  
I Love Life  
Trees  
Sylvia  
I Love You Much Too Much  
I Have So Little To Give  
At Dawning  
Hills  
The Rosary  
A Dream  
One Alone  
Without a Song  
Ay, Ay, Ay  
O Sole Mio  
I'm Falling in Love With Some-  
one  
Thine Alone  
Softly as in a Morning Sunrise  
I'll Take You Home Again,  
Kathleen

### THE 5 RED CAPS

Confused  
I May Forgive, But How Can I  
Forget  
If I'm in the Way  
Has a Heart for Someone, Who  
Seems Like Old Times  
I'm Glad I Waited for You  
I Love an Old-Fashioned Song  
Atlanta, GA.  
Nothing is Too Good for You  
How Can I Forget We're Not  
Together?  
Lord, Forgive Me!  
A Rose To Remember  
Parting is Such Sweet Sorrow  
My Life Is Empty Without You  
Why Should the Two of Us Be  
Lonesome  
You Always Think of Everything  
My Everlasting Love for You  
I'll Remind You  
You Thrill Me  
The Boogie Beat'll Getcha If  
You Don't Watch Out  
Thru Thick and Thin  
In the Quiet of the Dawn  
I'm To Blame  
Boogie Woogie on a Saturday  
Nite  
Pleasant Dreams  
Mary Had a Little Jam  
I Was a Fool To Let You Go  
Thinking  
No One Else Will Do  
I'm Crazy 'Bout You  
Spellbound  
It's So Good  
After I've Spent My Best Years  
on You  
If I Can't Have You  
I Didn't Mean To Be Mean to  
You  
Red Caps Ball  
The Tables Have Turned on Me  
Never Give Up Hope  
Don't Say We're Thru  
Destination Unknown  
Sugar Lips  
Gabriel's Band  
Somebody's Lyln'  
Was It You?  
Strictly on the Safety Side  
Don't You Know?  
Boogie Woogie Ball  
Lenox Avenue Jump  
I Learned a Lesson I'll Never  
Forget  
Words Can't Explain  
Just for You  
I'm Going To Live My Life  
Alone  
No Fish Today  
Grand Central Station  
Mama, Put Your Britches On  
Tuscaloosa  
Don't Fool With Me  
There's a Light on the Hill  
I'm the One  
I Made a Great Mistake

### THE JUBILEERS AND

RICHARD HUEY  
Give Me That Old Time Religion  
Keep Out the Sinner's Way  
Daniel Was a Witness for My  
Lord  
Jesus' Gonna Make Up Your  
Dyln' Bed  
THE GALILEE SINGERS  
Traveling Shoes  
Before This Time Another Year  
Mush, Somebody's Gallin' My  
Name  
Blind Barnabus  
JERRY WAYNE  
The Watchman Fell Asleep  
Indiana Blues  
This Will Be a Lonesome Summer  
Sweetheart Serenade  
ARMEN CAMP  
Let's Be Honest With Each Other  
Never Be Cruel to the One You  
Love  
Don't Let Me Stand In Your Way  
The Night You Said Goodbye  
BEVERLY WHITE  
Hot Bread  
Don't Stop Now!  
If Things Don't Get Better (I'm  
Gonna Make a Change)  
My Baby Comes First With Me

### SAVANNAH CHURCHILL

with JIMMY LYTELL'S ORCH.  
Fat Meat Is Good Meat  
Tell Me Your Blues  
Two-Faced Man  
He's Commander-in-Chief of My  
Heart  
KORN KOBBLERS  
Take Me to the Land of Jazz  
Trumpet Blues  
Don't Give Me No Goos for  
Christmas  
Five Foot Two, Eyes of Blue  
Cheatin' on Your Baby  
Over the Waves  
Floating Kidney  
My Gee Gee From Fiji Isles  
Darktown Strutters' Ball  
How You Gonna Keep Them  
Down on the Farm?  
When You Were a Tulip and I  
Wore a Big Red Rose  
Oh, You Beautiful Doll  
Somebody Stole My Gal  
I'm Sitting on Top of the World  
Ain't She Sweet  
Shirt Tail Stomp  
Night Life Polka  
Canadian Capers  
Cameless Waltz  
Oh, Johnny, Oh, Johnny  
When the Snow Begins To Fall  
Next Summer  
Write to Them Korn Kobblers  
I'm in Love With the Sound  
Effects Man  
If You Don't Write You're  
Wrong  
The "Pick Song"  
Paw's Word Is Law Up in the  
Hills  
I Love Her Just the Same  
Why Does a Bee Like His  
Money?  
MARION ANDERSON  
Air Des Adieux (French)  
O Love From Thy Powers  
(French)  
O Mio Fernando Pt. 1 (Italian)  
O Mio Fernando Pt. 2 (Italian)  
Heav'n, Heav'n  
Sometimes I Feel Like a Mother-  
less Child  
JUDY CANOVA  
Smarty Pants  
Down in the Alley and Over the  
Fence  
PLANTATION SINGERS  
Swanee River  
Oh, Susannah  
My Old Kentucky Home  
Wendell With the Light Brown  
Hair  
Ride Up in the Charlot  
Good News  
Glory, Glory Hallelujah  
I Wanna Go to Heav'n  
TOMMY TUCKER AND ORCH.  
Faithful to You  
I Love You  
W. C. HANDY AND ORCH.  
St. Louis Blues  
Love  
Beale Street Blues  
Way Down South Where the  
Blues Begin  
FRANKIE TRUMBAUER  
Wearing of the Green and Irish  
Washerwoman  
No Retard  
I Don't Stand a Ghost of a  
Chance  
I Surrender, Dear  
Semper Fidelis  
Jintown Blues  
Never, Never Land Fantasy  
National Emblem March  
Stars and Stripes Forever  
Lady Be Good  
Sugar Foot Stomp  
Honky Tonky Train Blues  
Walkin' the Dog  
Wrap Your Troubles in Dreams  
Little Rook Getaway  
IRISH BARN DANCE  
Donegal Lassies  
Stirling Castle-Irish Reels  
JUBILEE MALE QUARTET  
Take Your Burdens to the Lord  
Telephone to Glory  
SOUTHERN WONDER  
QUARTET  
Go Wash in the Beautiful Stream  
Raphael  
I'm a Pilgrim  
He Will Remember  
I Will Ever Stand  
I've Anchored My Soul  
His Eyes on the Sparrow  
Ride On King Jesus  
Ready Green Pasture  
When the Love Come Twinkl'n'  
Down  
JOHNNY McGEE AND ORCH.  
Schubert's Serenade  
Anitra's Dance  
Lenore  
In the Hall of the Mountain King  
HENRY MURTAUGH  
(Organ Solos)  
Love's Old Sweet Song  
In the Gloaming  
Home on the Range  
Red River Valley  
I'll Take You Home Again,  
Kathleen  
Silver Threads Among the Gold  
My Old Kentucky Home  
Home, Sweet Home  
CROCKETT MOUNTAINERS  
Little Rabbit  
Shoo Fly, Don't Bother Me

### FRANK SIGNORELLI

(Piano Solos)  
A Serenade to You  
Goin' Nowhere Fast  
A Sunday Morning Promenade  
Waltzing With a Dream  
I Hear Music  
Eighty-Eight Keys to Brooklyn  
Just Plain Lazy  
Bonnie's Boogie  
SAMMY KAYE AND ORCH.  
Oh, Helen  
Wedding Bells Are Breaking Up  
That Old Gang of Mine  
The World Is in My Arms  
Love Lies  
Dancing on a Dime  
Call of the Canyon  
I Hear Music  
Six P.M.  
Angel Child  
My Buddy  
Gimme a Little Kiss Williya,  
Huh?  
Just a Girl That Men Forget,  
WILL BRADLEY  
Cryin' the Boogie Blues  
Jingle Bells Boogie Woogie  
Lightning Boogie  
Sugar Hill Boogie Woogie  
BETTY THORNTON  
(Risqué)  
If You Can't Control Your Man  
Meat Man Pete  
You Can't Have It Unless I Give  
it to You  
I'm a Stationary Woman, Look-  
in' for a Permanent Man  
My Man o' War  
Mama's Well Has Done Gone Dry  
Never Brag About Your Man  
Vice Versa  
It's Gonna Be a Long, Hard  
Winter  
Shake Your Can  
Handy Andy  
The Dentist Song  
If I Can't Sell It, I'll Keep Sit-  
ting on It  
Keep Your Nose Out of Mama's  
Business  
Find Out What They Like, and  
How They Like It  
Naggin' Will Not Hold a Man  
FRANK SIGNORELLI  
QUINTETTE  
Mangle  
Jingling the Bells  
Sorrento in the Evening  
Save It, Pretty Mama  
THE ALPINEERS  
(Polkas)  
Greole Polka  
Brightest Eyes Polka  
Johnny's Polka  
Josie's Polka  
Romantic Serenade  
Sunnyside Polka  
Joy Bells Polka  
My First Polka  
Fairly Polka Redowa  
BILL McCUNE ORCH.  
Personality  
Doctor, Lawyer, Indian Chief  
All Through the Day  
Where Did You Learn To Love?  
HENRY JEROME AND ORCH.  
They Say It's Wonderful  
The Tune of Luna Park  
True Love  
It Couldn't Be True  
BUDDY CLARKE  
AND HIS ORCH.  
Sweet Dreams  
Why Is My Little Redhead Blue?  
Laugh and the World Laughs  
With You  
Far Apart  
BILL MURRAY  
AND MONROE SILVER  
Casey and Cohen in the Army  
(Parts 1 and 2)  
BRASS BAND  
Stars and Stripes Forever  
Dixie Medley (Songs of the  
South)  
McGRAVY BROTHERS  
(Religious)  
Old Rugged Cross  
Will the Circle Be Unbroken?  
Can a Boy Forget His Mother?  
One Night as I Lay Dreaming  
Dip Me in the Golden Sea  
Bye and Bye  
Jacob's Ladder  
When They Ring the Golden  
Bells  
I Shall Not Be Moved  
I Want to Go There, Don't You?  
CHAMPION JACK DUPREE  
(Blues)  
Love Strike Blues  
Wet Deck Mama  
Big Legged Mama  
I'm a Doctor for Women  
Santa Claus Blues  
Gin Mill Sal  
Forget It, Mama  
You've Been Drunk  
Walkin' by Myself  
Outside Man  
Lovers' Lane  
Black Wolf  
County Jail Spealaf  
Fisherman's Blues  
F.D.R. Blues  
God Bless Our New President  
Johnson St. Boogie Woogie  
I'm Going Down With You  
She Makes Good Jelly  
Rum Cola Blues

### TEXAS RANGER

Home on the Range  
Rambling Cowboy  
KENTUCKY MOUNTAINERS  
Buffalo Gals  
I Was Born 10,000 Years Ago

### QUINETTE OF HOT CLUB

OF FRANCE  
Swanee River  
Your Sweet Smilla  
Ultrafox  
Crazy  
Blue Drag  
Crazy Rhythm  
I've Had My Moments  
I'm Confessin' That I Love You  
Dinah  
Sheik of Araby  
Tiger Rag  
Avalon  
Smoke Rings  
Lady Be Good

### BON BON

Deep Are the Roots of My Love  
There's No One But You  
Foolishly  
Without Any Strings  
I Didn't Mean a Word I Said  
Do Anything But Cry, Sweetheart  
How Can I Be Sure of You?  
Regretting  
You'll Find Out  
What Do You Care?  
Constantly  
The Last Thing at Night  
I Admit  
Two Can Play at That Game  
I Should Have Listened to You  
Crystal Gazing Mama  
If I Had To Do It All Over  
Again  
I'm Thinking Twice  
Harriette  
Don't Be Surprised  
My Dreams Are Getting Me  
Nowhere  
You'd Better Stop Playing With  
Fire  
Too Bad  
It Was So Nice Knowing You  
Friends Wonder Why  
I Don't Deserve To Be Treated  
This Way  
Building a Dream  
I Just Had To See You, Dear  
Must We Say Goodbye?  
Heaven Happens Tonight  
I Drove You Into Someone Else's  
Arms  
Do You Know How It Feels To  
Be Lonesome?  
Playin' the Field  
Riffin' With the Riff-Raff  
Please Think of Me Sometime  
Don't Go Back on Your Word  
Two Wrongs Don't Make a Right  
A Shoulder To Cry On  
This Is One Time I Know I'm  
Not Wrong  
Don't Take My Last Dream Away  
Again and Again and Again  
If You Cared for Me  
I'm Not Ashamed  
Julia  
Most Emphatic'ly, Yes!  
We Need Each Other  
One Word Led to Another  
Treat Me Kindly  
Truthfully  
Better Stop Playin' Around  
Don't Be Angry With Me  
Can't You See?  
Apple Honey  
Were You Lyln'?

### IRISH BARN DANCE BOYS

Green Meadows  
Cherish the Ladies  
Apples in Winter  
Mornin' Dew  
Floggin' Reel Medley  
Hornpipe Medley  
Surely and the Steeple Chase  
Henry's Favorite  
Beautiful Highland Hornpipe  
The Frost Is All Over  
Blackberry Blossoms  
Polka Set Tunes  
Pack o'Barley  
Primrose Vale and the Rambler  
GABRIEL BROWN  
(Blues)  
Wrap Me Up Tight  
I Want a Little Fun  
I'll Be Seeing You One of These  
Days  
It's Time To Move  
You Have To Be Different  
The Jinx Is on Me  
Pleading  
Mean Old Blues  
Hold That Train  
Boogie Woogie Guitar  
It's Getting Soft  
Don't Forget About It  
Baby, Boy, Baby  
Good Time Papa  
Doing My Best  
That's Alright  
I've Done Stopped Gambling  
Stick With Me  
I Don't Feel So Good  
Stop Jivin' Me  
Not Now, I'll Tell You When  
I'm Gonna Take It Easy  
I've Got To Stop Drinkin'  
Gold Love  
Down in the Bottom  
Bad Love  
Black Jack Blues  
Going My Way  
I Get Evil  
You Ain't No Good  
CARSON ROBISON  
AND FRANK LUTHER  
She'll Be Comin' 'Round the  
Mountain  
Red River Valley  
Birmingham Jail  
Hand Me Down My Walkin' Gane  
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## British Songwriters Join To Form Protective Assn.

LONDON, March 15.—British songwriters have banded together here to form a British Songwriters' Protective Association, which in format would resemble the American SPA. Formation of the cleffer org follows several months of verbal haggling and complaints by writers here that their product has been given a back seat in favor of imported music, mainly American.

Organizational meeting was key-noted two weeks ago by Wing-Commander Cooper, Socialist MP, who caused a sensation here recently when he publicly accused British Broadcasting Corporation of accepting bribes from performers. Cooper claimed that on investigation he found only 19 per cent of the songs performed on the BBC were of native origin. He expressed the belief that this lack of ether representation was the fault of British tunesmiths, claiming that they did not stick together and consequently were ignored.

### National Council Proposed

Cooper explained that the songwriter org would be fitted into a broader plan, which he said had been approved by Prime Minister Atlee. This proposes that a national broadcasting council be formed to include representative groups from all facets of British music and radio biz, including songwriters. Council's function would be to see to it that a fair percentage of all music on BBC be British in origin. He was especially critical of the manner in which

British tunes are fluffed on top shows with greatest number of listeners such as *Merry-Go-Round*. He claimed that only 8 per cent of songs of these top shows were by British composers.

New org is seeking to become associated on an equal footing with variety artists, agents' and dance band directors' federations and with the musicians' union. A 15-man council was appointed to act for the songwriters and to put its case before Parliament, where Cooper's charges against BBC are due to be investigated by an impartial commission.

## London's Ciro Drops Ambrose

LONDON, March 15.—The British fuel shortage, plus a sharp decline in business, has forced London's swank Ciro nitery to drop the Ambrose ork. Musicrew, one of the higher paid in England for the location at \$2,000 a week, is the first major ork to be hit by lagging West End activity.

Most ops feel that lagging biz is only an indication of a return to pre-war conditions. Before the war, first quarter of the year usually was slow, with most of the West End clientele going abroad or on vacation.

West End managers are more worried about a flock of "middle-class" clubs that have mushroomed during the war. These spots employ second-rate orks and, without an entertainment policy, charge slightly lower prices than West End menus. They have been drawing many swank spot customers away.

## Evans Jazz Unit on Tour; Lim Combo for Town Hall

NEW YORK, March 15.—Jimmy Evans is putting together another *Cavalcade of Jazz* unit for a tour thru the East, to be booked by the Gale Agency. The Evans unit features Georgie Auld, Jack Teagarden, J. C. Higginbotham, Georgie Jenkins, Red Rodney, Freddie Washington and Dinah Washington. The first date is set for Dayton, O., March 30, and the unit will hit New York April 5.

Another jazz group, packaged by Harry Lim, will concertize in Town Hall March 22. Featured will be singers Marie Bryant, Dave Lambert and Buddy Stewart, and instrumentalists Bill Harris, Dave Tough, Bernie Leighton, Joe Thomas, Trigger Alpert, Al Haig, Billy Taylor, Seroe Chaloff, Stan Levey and Red Rodney.

## Philly Dell Skeds Concerts

PHILADELPHIA, March 15.—Trade agreement covering the 1947 series of summer concerts at the al fresco Robin Hood Dell provides summer employment for an ork of 90 men with minimum weekly wage of \$90. Important provision in this year's contract gives first choice in employment to current members of the Philadelphia Orchestra who have formerly played in the Robin Hood Dell Orchestra.

As in recent seasons, Dell concerts will run for seven weeks with four events weekly, skedded from June 23 to August 7. Dimitri Mitropoulos will be back on the podium for a third summer, coming in from the Minneapolis Symphony. Soloists and guest conductors for the classical and pop programs will again be featured. Coming summer marks the 18th season for the Dell.

## Sonora Inks Ginny, Dick Todd to Pact

NEW YORK, March 15.—Sonora Records added chirp Ginny Simms and warbler Dick Todd to its artists roster this week, with Todd slated to cut for the diskery's 39-cent label. The former Kay Kyser thrush, now in pix, also is featured on the weekly Borden airshow. She had been rumored going to Sonora for several weeks. Todd, who cut wax for Bluebird some years ago, will be making his first sides in a number of years, backed by a D'Artega-led ork.

Other switches in the diskery's artist set-up had the Bob Chester and Ray Anthony orks moving from Sonora's 50-cent label to firm's cheaper disk. Sonora says Chester switched at his own request.

Execs say they are driving to push their cheap label in juke box trade, to the extent of one-third of the initial pressing. They boast that 180,000 of the new disks already have been sold to coinmen.

## Lyman, Duke Eye Musicraft Revamp

HOLLYWOOD, March 15.—Abe Lyman, with Maurice Duke, Monogram producer, is lining up a group of Musicraft stockholders here with reported intention of looking into diskery's recapitalization plan and possibly taking an active interest in new leadership of the firm.

When the stockholders meet March 19 to pass on reorganization proposals (*The Billboard*, March 15), Lyman's group will be repped by Attorney Lee Eastman.

### Musicraft Nicked \$9,935

NEW YORK, March 15.—A tax penalty of \$9,935.68 was entered by the U. S. government in U. S. District Court today against Musicraft Manufacturing Company, of New York, Inc., whose address is given as Westerly Roadway, Ossining, N. Y.

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**NEW YORK:**

Singer Chu Chu Martinez and pianist Pete Johnson have been signed to waxing pact with Apollo diskery. Johnson recorded recently with National. . . . Tommy Dix has been signed by and has recorded for Coronet Records. . . . Buddy Morrow's ork takes to the road April 3 for a month of one-nighters in Cleveland area. He will play the *Treasury Bandstand* show March 27. . . . The Columbia diskery has signed Dell Trio, made up of organ, guitar and accordion, to a waxing pact. . . . New papers are being drawn up for Jo Stafford by Capitol diskery, putting the squeeze on rumors which had the chirp headed for another platter firm.

Manuel Jaspán will head Apollo's new Philadelphia office. . . . Monica Lewis is skedded to record two albums for Signature. . . . Duke Ellington's Southern one-night tour, which began March 1, will have the ork playing 30 nights out of the 31 in the month.

The Georgie Auld Sextet and Teddy Walters Trio are now at the Three Deuces, 52d Street nitery. . . . Irving (Managua, Nicaragua) Fields Trio comes back to the Crest Room April 5. . . . The Desi Arnaz ork is set for a Paramount Theater stint in August. Cab Calloway and Dusty Fletcher will share the next Strand Theater bill, beginning April 4. . . . Leslie Long, former Eddie Stone chirp, is now singing with Carmen Cavallaro's ork at the Biltmore. . . . Singer Jerry Wayne opened at Raddison Hotel, Minneapolis, replacing the originally-skedded Alan Jones. Jones came up with a sudden illness and Harry Moss Agency booked Wayne in to fill the gap.

Jacques Frase, who originally came into China Doll, New York nitery, as a relief band, is now spot's No. 1 ork and has been held over indefinitely.

Former Stan Kenton band boy, Ed Gabel, left that orkster this week to take over personal management of the new Earle Spencer ork in Holly-

**Music---As Written**

wood. . . . *A Lullaby for Dena*, tune penned by Irvin Graham for Danny Kaye's daughter, Dena, is being pubbed by BMI. . . . Altoist Earl Bostic cut some sides for Gotham Records this week. . . . E. B. Marks pubbing Elie Siegmeyer songs from his Disc waxery album. Six tunes will be sold with score for voice and piano.

**CHICAGO:**

Phil Levant's ork opens at the Blackhawk, April 9, instead of Ray Pearl. Latter was unable to get out of a previous Midwest location commitment, but will play his date following Levant early in June. . . . Lionel Prouting, ex-Spivak 88-er, now working with Sid Visher's combo at Helsing's. . . . Roy Tracy cut sides for Vogue by Clyde McCoy here this week. . . . The Aristo-Kats, cocktail foursome, cut four more sides for RCA Victor this week. . . . Aragon and Trianon, Bill Karzas ballrooms, trying to stimulate biz with seven-time admission ducat for \$10. Regular fee is 85 cents weekdays, \$1.25 week-ends.

Saxie Dowell spending a month lay-off here with frau, Claire Oldsen, WGN remote program director. . . . Earl Hines reported going into the El Grotto, April 1 with six strings. . . . John Hartman and Viola Jefferson, singers, and Petite Swanson, fem impersonator, inked to Sunbeam Recording pacts. . . . Leonard Reed has left the Rhumboogie, leaving Pat Brooks, Joe Louis' brother, as sole op.

**HOLLYWOOD:**

AFM's local radio rep Phil Fischer recovering from bad seige of grippe. . . . Columbia Records will expand Coast flack operations shortly, adding a permanent disk jockey contact man. . . . Maggie Hathaway, pianist-

blues composer, waxed for originals for Black & White Records this week. . . . Decca's chief, Jack Kapp, to Carmel on quick vacation trip. . . . Adaline Hanson, who handles flackery for Standard Transcriptions, was named Hollywood staffer for Belgian *Hot Jazz Club* mag. . . . Look for some additional juicy reading matter to come out of ARA bankruptcy proceedings. . . . Local 47, AFM, this week came out with formal backing of plans for mammoth L. A. auditorium and opera house.

Thrush Anita O'Day to head new show at Billingsley's Hollywood Bodge. . . . Columbia records MGM starlet Jane Powell's *Alice in Wonderland* album next week with Carmen Dragon handling music. . . . Columbia thinks plattery has a terrific bet in songstress Dorothy Shay, billed as the "Park Avenue Hillbillie," and gal will be given a big flack treatment when she comes West for a San Francisco hotel stint.

Larry Shea, manager of ASCAP's Western Division, left today (15) on a five-day supervisory tour of ASCAP offices in his area. Stops will include Dallas, St. Louis, Des Moines, San Francisco and Portland, Ore. . . . Stan Kenton, according to Personal Manager Carlos Gastel, is breaking records on his Northwestern one-nighter tour. Gastel says band has netted \$14,000 in its first six dates. . . . Ernie Filice Quartet has inked for two Paramount pic shots, *The Big Clock*, (Ray Milland-Charles Laughton starrer) and *Smooth Sailing*, a featurette. . . . Victor Records distrib, Leo J. Meyerberg, threw a Brown Derby shindig for the town's disk jockeys.

Jack Leonard is set for Columbia pix debut. . . . Altho Betty Hutton still owes Victor four sides, waxery gave

Capitol the green light on releasing Hutton disks, with Victor agreeing not to hold la Hutton to the uncut double-disk. . . . With Western one-nighter biz still in the basement, Vaughn Monroe won't make a stop after he closes the Paladium Sunday (16) to open in Sioux City Ia., (19). . . . Jay Livingston and Ray Evans, of *To Each His Own* notoriety, have penned another title tune for *The Big Clock*.

**CINCINNATI:**

Gardiner Benedict, originally skedded to follow Chuck Foster at Hotel New Yorker, New York, wasn't canceled out of the date, as reported last week. It was merely that he elected to take his present post, with the ice review in Hotel Netherland Plaza here, instead, feeling it to be a better proposition for him and his crew. . . . Ernie Ray opened March 12 at French Lick Springs Hotel, French Lick, Ind., for an indefinite stay, set by Kaye Raye, of the Gordon Kibbler office, Indianapolis. Billye Gale and Her Texas Cow Girls, of Fort Worth, another Kibbler unit, are in their 18th week at Crabby Joe's Barn, Oakland, Calif. Kibbler has just returned to his Indianapolis headquarters after a three-week business jaunt thru the South. . . . Billy Wilson, Coast band leader who came here recently to attend the local Conservatory of Music, has been called to the bedside of his mother, ill with pneumonia at her home in Columbus, Miss. He plans to return to Hollywood from there.

**DETROIT:**

Roy Tracy, Vogue Records recording director, waxing Clyde McCoy in Chicago and Phil Spitalny in New York City this week.

Artie Fields opened for six weeks at the Flame Room, Duluth. Enric Madriguera moved into the new Copacabana Friday (7), following Lani McIntyre, first band to play the new spot.



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**PETER LESHTCHENKO**

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**Carroll To Take  
Coast House Ork  
Beef to Congress**

HOLLYWOOD, March 15.—Nitery op Earl Carroll takes his personal fight against Local 47, AFM, before Congress when he flies to Washington, Thursday (13) to appear before house committee on education and labor. Producer is skedded to give testimony Saturday (15) when he will bare his feud with local musickers and demand that Congress pass additional legislation to clip Petrillo's wings.

Sam Wolfe, attorney for Carroll, indicated that the producer will demand a Congressional investigation of the Coast AFM situation. Carroll's Eastern trip is the result of a recent wire sent to Senator Ball in which op called attention to union practices and offered to testify before legislators at any time. Congress took Carroll at his word with an invitation to come East made pronto by Committee Chairman Rep. Fred A. Hartley Jr.

Carroll, meanwhile, has given in to musickers and agreed (under protest) to pay for three extra sidemen as demanded by Local 47 (*The Billboard*, March 15). Sidemen also got a 20 per cent pay hike bringing scale up to \$120 weekly.

**Col. Inks Mary Ann McCall**

NEW YORK, March 15.—Mary Ann McCall, former Woody Herman thrush, has been signed as a single by Columbia Records. The chirp has had a long career as a band singer, but this disking deal marks her entry into the single sweepstakes. She is the second thrush addition to Columbia label in recent weeks. The first was Doris Day.

**License Lesson**

NEW YORK, March 15.—Robbins pub boys are wryly mindful that smaller disk firms have learned their music biz. Lesson came when the De Luxe waxery requested licenses on *I Wonder, I Wonder, I Wonder*, forthcoming plug for the firm, which Abe Olman bought recently on the strength of a Trilon platter which made some West Coast noise.

When the license request came in a Robbins spokesman said, "Look here, fellers, you can't come out with that now. We've got a restriction date on the song until next month."

Whereupon De Luxe's Joe Liebowitz countered with, "How can you restrict the song—it was already recorded on Trilon." Gulp! Pay-off is that De Luxe not only went ahead with its recording, but shipped initial pressings within five days after the cutting date.

**Va. Beach Club to Jack Kane**

NORFOLK, Va., March 15.—Surf Club at Virginia Beach has been leased to Jack Kane and will be operated next season on a private membership basis with top name bands. Kane, former operator of the Palomar Ballroom, Norfolk, also has been active in booking roadshows at the Center Theater and Auditorium Arena. His Surf Club lease carries an option to buy the property. Club was erected in 1935 at a cost of \$150,000, and has since been improved to the extent of \$102,000 more. Except for a year of inactivity during the war and three years during which it was leased, it has been operated by the owners, Harvey L. Lindsay and Pretlow Darden.

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## Landau Takes Over Riverside Ballroom

HOLLYWOOD, March 15.—Dance promoter, Marty Landau, will take over Riverside Rancho, Western terpsery, March 19 on a six-month lease basis set between Landau and Louis De Roda, Rancho owner. Deal gives Landau control over the ballroom phase of the biz, while De Roda will still operate the bar and other concessions. Landau's initial band booking will be Texas Tyler, set for four weeks with options.

Trend is definitely Westernly, Landau told *The Billboard* with saddle beat orks paying off these days. Landau also closed deal today with Bill Wagnom, Northern California promoter, whereby the two set up a circuit to rotate Western bands. Wagnom, who, under the name of Valley Amusement Association, operates 17 locations, said he is reverting from his swing band policy to Westerns because dance orks are asking too much dough in proportion to gross. In addition to Wagnom's 17 spots, circuit will include Landau's locations in Long Beach, San Bernardino, Santa Barbara and his newly acquired Riverside Rancho in Los Angeles.

## Rainbow's Eastern Distrib

NEW YORK, March 15.—Rainbow Records' Eastern distrib set-up has been given to Nat Cohn, of Modern Music Sales, Eddie Weller, sales manager for the diskery, revealed this week.

Cohn will hold a Rainbow exclusive in the whole Eastern territory with the exception of Boston, Philly, Pittsburgh and the area below South Carolina. Scott-Cross is handling wax in Philly, Triangle Distribs in Pittsburgh, and Boston outlet hasn't been decided yet.

## New Blues Ditty

NEW YORK, March 15.—Eddy Wolpin's got a new theme song for the music biz doldrums. With apologies to Irving Berlin, it goes: *There's No Business Like No Business*.

## ARA Masters Appear Tabbed for Shelves

HOLLYWOOD, March 15.—Latest development in the squabble over ARA masters (*The Billboard*, March 8) bears clear indications that the controversial platters will in all probability never see pressing. That masters were white elephants for both trustees of the bankrupt plattery and current purchasers was further shown when AFM Local 47 demanded the right to padlock 86 masters purchased by A. E. Simpson. Union's firm stand was tossed at Simpson when he applied for a recording franchise for his newly-formed Can-Mexus label. Petrillo ordered local execs to seize (and in effect confiscate) ARA masters before granting Simpson a recording franchise.

Simpson refused to turn over masters to the union, contending that since he is seeking a rescinding order of his original purchase and the return of his dough, he did not rightfully own the masters. His counter proposal to padlock the masters in his warehouse and give the union the key was nixed by AFM execs. Rather than face further litigation and headaches, Simpson told *The Billboard* that he was bowing out of the recording biz, but that he would attempt to recoup the dough invested by job pressing contracts with Hollywood indie waxeries.

## ATTENTION!! ESTABLISHED DISTRIBUTORS

"TOWN AND COUNTRY"—the newest name on records—is now appointing distributors in all territories.

"TOWN AND COUNTRY" LABEL comes to market after a year of intensive preparation . . . offices, studios and pressing facilities are established in Hollywood and St. Louis . . . the organization is financially and technically sound.

"TOWN AND COUNTRY" RECORD CATALOG includes popular, western, novelty and race numbers, currently featuring Eddy Oliver and his Macomba Club Orch; Mildred McMurray, RKO Singing Starlet; The Crew Chiefs, of Glen Miller fame; Red Fox and his Pack of Hungry Hounds (sensational novelty act); "Skeets," America's Top Hillbilly Yodeler; Billy Starr, outstanding Midwestern Hillbilly Draw; Rusty Marion, Western-Singer-Composer, and the Phenomenal "Stuff Smith" Trio and others.

"TOWN AND COUNTRY" HAS REAL PROPOSITION for livewire, financially responsible distributors. Write or wire for details.

## TOWN & COUNTRY RECORD CO., INC.

4068 Easton Ave.

St. Louis 13, Mo.

NOW RECORDING EXCLUSIVELY FOR NATIONAL Records

Enric Madriguera  
AND HIS ORCHESTRA

Leading off with the MOST EXCITING LATIN RECORD IN YEARS

CU-TU-GU-RU (JACK, JACK, JACK!)

backed by MADE FOR EACH OTHER

NATIONAL Record 9028

TO BE RELEASED MARCH 24



1841 BROADWAY, NEW YORK 23, N. Y.

**SINATRA**  
SONGS, Inc.  
Presents

# IT'S THE SAME OLD DREAM I BELIEVE TIME AFTER TIME

THE BROOKLYN BRIDGE  
WHOSE BABY ARE YOU  
THE SONG'S GOTTA  
COME FROM THE HEART

Lyrics by

SAMMY CAHN

Music by

JULE STYNE

From the MGM Picture

## "It Happened In Brooklyn"

Starring

★ FRANK SINATRA

★ KATHRYN GRAYSON

★ PETER LAWFORD

★ JIMMY DURANTE

**SINATRA SONGS, Inc.**  
1619 BROADWAY • NEW YORK  
HOLLYWOOD  
CHICAGO

The  
Billboard

MUSIC POPULARITY CHARTS

PART  
I

## The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending  
March 14

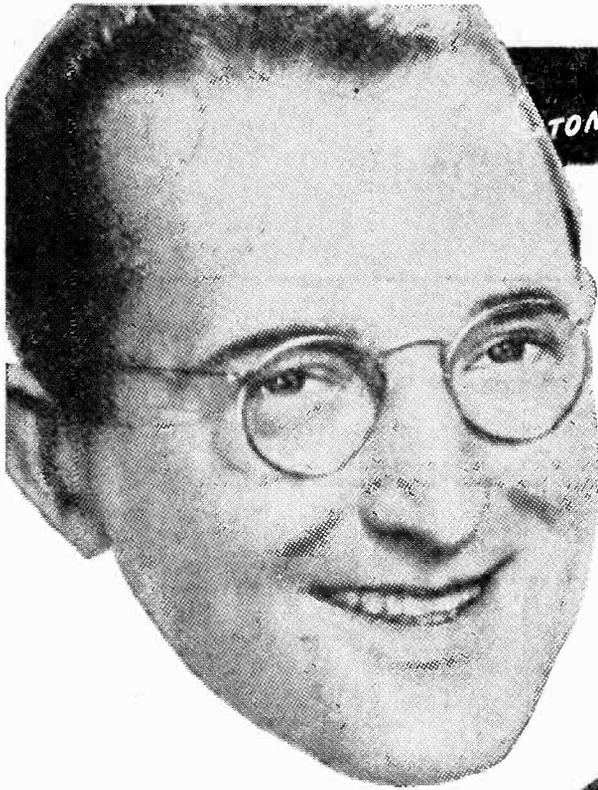
### HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

Position This Week      Position Last Week

- 1. ANNIVERSARY SONG** 1  
By Al Jolson and Saul Chaplin  
Published by Mood (ASCAP)  
From the Columbia film "The Jolson Story," sung by Al Jolson. Records available: Tex Beneke-Miller Ork, Victor 20-2126; Russ David, De Luxe 1057; Larry Douglas, Signature 15075; Anita Ellis, Mercury 3036; Al Jolson, Decca 23714; Guy Lombardo, Decca 23799; Don Pablo Ork, Latin-American 10; Louis Prima, Majestic 1107; Andy Russell, Capitol 368; Artie Shaw, Musicraft 428; Dinah Shore, Columbia 37234; Kate Smith, M-G-M 10003; George Towne Ork, Sonora 2004.  
Electrical transcription libraries: Barclay Allen, MacGregor; Hal Derwin, Capitol; Freddy Martin, Standard; The Novatime Trio, NBC Thesaurus; Russ Morgan, World; Silver Strings, MacGregor; George Towne, Associated.
- 2. MANAGUA, NICARAGUA** 2  
By Albert Gamse and Irving Fields  
Published by Encore (BMI)  
Records available: Jose Curbelo Ork, Victor 26-9015; Julie Conway, Signature 15086; The Gordon Trio, Sonora 3032; Kay Kyser, Columbia 37214; Guy Lombardo, Decca 23782; Freddy Martin, Victor 20-2026; Two-Ton Baker and His Merry Music Makers, Mercury 5016; Bill McCune, DC 8014; Dick Peterson and the Vocal Yokels, Enterprise 251.  
Electrical transcription libraries: Patti Dugan-The Jumpin' Jacks, NBC Thesaurus; Chuck Foster, Lang-Worth; Jan Garber, Capitol; Elliot Lawrence, Associated; Freddy Martin, Standard; Dick Peterson and The Vibra-Tones, MacGregor; Arthur Smith, World; Jerry Sears Ork, Muzak.
- 3. HEARTACHES** 5  
By Al Hoffman and Al Klenner  
Published by Leeds (ASCAP)  
Records available: Joe Alexander, Capitol 372; Richard Cannon, Diamond 2057; Cowboy Copas, King 598; Jimmy Dorsey, MGM 10001; Monica Lewis, Signature 15065; Ted Martin-The Airlane Trio, De Luxe 1068; Red McKenzie, National 9026; Don Pablo Ork, Latin-American 10; Cedric Wallace Trio, Diamond 2057; Ted Weems Ork, Victor 20-2175 and Decca 25017; Ray Smith-The Pinetoppers, Continental C-8021; Ted Straeter Ork, Sonora 2005; Bobby True Trio, Mercury 3057.  
Electrical transcription libraries: Eddy Howard, World; Eddie Skrivaneck, MacGregor.
- 4. GUILTY** 7  
By Gus Cahn, Harry Akst and Richard A. Whiting  
Published by Feist (ASCAP)  
Records available: Nick De Lano, Black & White BW-821; Del Courtney Ork, Enterprise 247; Johnny Desmond-Page Cavanaugh Trio, Victor 20-2109; Ella Fitzgerald-Eddie Heywood Ork, Decca 23844; Monica Lewis, Signature 15090; Tony Martin, Mercury 3042; Tony Mottola Four, Majestic 1106; Artie Shaw-Mel Torme and the Mel-Tones, Musicraft 428; Margaret Whiting, Capitol 324.  
Electrical transcription libraries: The Music of Manhattan Ork, NBC Thesaurus; Russ Morgan, World; Freddy Martin, Standard; Silver Strings, MacGregor.
- 5. HOW ARE THINGS IN GLOCCA MORRA?** 6  
By E. Y. Harburg and Burton Lane  
Published by Crawford (ASCAP)  
From the legit musical "Finlan's Rainbow." Records available: Harry Babbitt, Mercury 3056; Buddy Clark, Columbia 37223; Tommy Dorsey, Victor 20-2121; Georgia Gibbs, Majestic 12009; Dick Haymes-Gorden Jenkins Ork, Decca 23830; Bob Houston, Sonora 3043; Johnny Long, Signature 15064; Martha Tilton, Capitol 345.  
Electrical transcription libraries: Louise Carlyle-The Music of Manhattan Ork, NBC Thesaurus; The Sweetwood Serenaders, NBC Thesaurus; John Gart Trio-Bob Eberly, World; George Towne, Associated; Eddie LeMar, Capitol; Skitch Henderson, Capitol; Mel Torme, MacGregor.
- 6. (I LOVE YOU) FOR SENTIMENTAL REASONS** 4  
By Deek Watson and William Best  
Published by Duchess (BMI)  
Records available: The Brown Dots, Manor 1041; King Cole Trio, Capitol 304; Ella Fitzgerald-Delta Rhythm Boys, Decca 23670; Eddy Howard Ork, Majestic 1071; Art Kassel, Vogue R-781; Dinah Shore, Columbia 37188; Charlie Spivak, Victor 20-1981; Skip Strahl Ork, Emerald 106; Fran Warren, Cosmo 514.  
Electrical transcription libraries: Buzz Adlam Ork, Standard; Barclay Allen, MacGregor; Bob Crosby Ork, Standard; Vic Damone, Associated; The 4 Knights, Lang-Worth; Eddie Le Mar Ork, Capitol; The Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World; Don Swan, MacGregor.
- 7. OPEN THE DOOR, RICHARD** 3  
By John Mason, Jack McVea, Dan Howell and Dusty Fletcher  
Published by Duchess (BMI)  
Records available: Dusty Fletcher, National 4012; Bill Samuels and the Cats 'n' Jammer Three, Mercury 8029; Jack McVea Ork, Black & White BW-792; Count Basie, Victor 20-2127; Tosh (One-String Willer) and His Jivesters, Empey 103; The Three Flames, Columbia 37268; The Charlotiers, Columbia 37240; Walter Brown-Tiny Grimes, Signature 1006; The Merry Macs, Majestic 1112; The Pied Pipers, Capitol 369; Big Sid Catlett Ork, Mano 1058; Lipsa Page Ork, Apollo 1041; Hank Penny, King 606; Louis Jordan, Decca 23841; Dick Peterson and the Vocal Yokels, Enterprise 253.  
Electrical transcription libraries: Barclay Allen, MacGregor; Jan Garber, Capitol; Freddy Martin, Standard.
- 8. LINDA** 9  
By Jack Lawrence  
Published by E. H. Morris (ASCAP)  
Records available: Bob Chester Ork, Sonora 2006; Chuck Foster Ork, Mercury 3058; Ray Noble Ork-Buddy Clark, Columbia 37215; Charlie Spivak, Victor 20-2047; Paul Weston Ork, Capitol 362.  
Electrical transcription libraries: Jack Lawrence, Lang-Worth; The Sweetwood Serenaders, NBC Thesaurus.
- 9. ZIP-A-DEE DOO-DAH** 4  
By Leo Robin and Arthur Schwartz  
Published by Remick (ASCAP)  
From the Walt Disney film "Song of the South." Records available: Connee Boswell-Bob Crosby, Decca 23748; Sammy Kaye, Victor 20-1976; Johnny Mercer, Capitol 323; The Modernaires-Paula Kelly, Columbia 37147; George Olsen Ork, Majestic 7204; Two Ton Baker, Mercury 3047; Paul Page, Enterprise 233.  
Electrical transcription libraries: Blue Barron, Lang-Worth; Bob Crosby, Standard; Sammy Kaye, NBC Thesaurus; Eddie LeMar Ork, Capitol; Tony Pastor, Lang-Worth; Charlie Spivak, World; George Towne, Associated.
- 10. I'LL CLOSE MY EYES** 9  
By Buddy Kaye and Billy Reid  
Published by Peter Maurice (ASCAP)  
Records available: Ray Anthony Ork, Sonora 3034; Mildred Bailey, Majestic 1093; Johnny Bothwell Ork, Signature 15066; Johnny Desmond-Page Cavanaugh Trio, Victor 20-2109; Jack Fina Ork, Mercury 3046; Hildegarde-Percy Faith Ork, Decca 23756; Jack McLean Ork, Coast 8005; Andy Russell, Capitol 342; The Sentimentalists, Manor 1047; Dinah Shore, Columbia 37213; Teddy Walters, Musicraft 15097.  
Electrical transcription libraries: Louise Carlyle, NBC Thesaurus; Vic Damone, Associated; Hal Derwin, Capitol; Dinner Music, Lang-Worth; Freddy Martin, Standard; George Towne, Muzak; George Wright, NBC Thesaurus.



RCA VICTOR'S  
**TOMMY DORSEY!**

Two terrific Tee Dee arrangements with vocals by Stuart Foster. Potent profitmakers!

**My Love For You**

A sentimental new one that's being plugged sky-high. Watch it!

AND

**A Thousand and One Nights**

(Based on "Scheherazade" by Rimsky-Korsakoff) Dorsey's arrangement is something strictly different. Beautiful symphonic feeling in a solid dance beat.

RCA Victor 20-2177

RCA VICTOR'S  
**VAUGHN MONROE!**

**We Knew It All the Time**

Nice vocal harmony by Vaughn and The Moon Maids delivering a semi-rhythmic, danceable new ditty.

AND

**As You Desire Me**

Featuring the neat beat, the Monroe voice, in an appealing new arrangement of an oldie.

RCA Victor 20-2178



RCA VICTOR'S  
**HERBIE FIELDS!**

First recording by his sensational new quintet will stir up a lot of excitement. Herbie Fields, sax and clarinet; Joseph Gatto, piano; Martin Brown, bass; Rudolph Cafaro, guitar; Stanley Kay, drums.

**I Wanna**

A catchy riff number with a swell vocal chorus.

AND

**Soprano Boogie**

Slow boogie beat and "send 'em" solos gives this side lots of drive.

RCA Victor 20-2179



**MORE RCA VICTOR HITS OF THE WEEK!**



**JOHNNY TYLER**

and the Riders of the Rio Grande

Introducing Johnny Tyler who applies his rough and ready style to these rustic ballads. "A" is a terrific swing special; "B" is the sensational new Cajun tune that's moving up fast.

**So Round, So Firm, So Fully Packed**

AND **New Pretty Blonde**

(New Jole Blon)

RCA Victor 20-2171



**BILL BOYD**

and his Cowboy Ramblers

**I Wish We'd Never Met**

A fast moving number sung by Bill and the Trio. Catchy melody and toe-tappin' tempo.

AND **Palace in Dallas**

Slow and dreamy, with vocals by Jim Boyd and the Trio.

RCA Victor 20-2172

**BIG MACEO**

with Tampa Red, guitar, and Tyrell Dixon, drums.

**Detroit Jump**

AND **Come On Home**

RCA Victor 20-2173

**Mary Lou Williams'**

Girl Stars

Mary Lou, piano; Mary Osborne, vocalist; Margie Hyams, vibraphone; Rose Gottesman, drums; June Rotenberg, bass.

**It Must Be True**

AND **Harmony Grits**

RCA Victor 20-2174

**ALEXANDER SVED**

with Charles Benci and his Gypsy Orchestra

In the "Csárdás" (Album S-47)

**Balog Örzse Keszkenője**

Hallgató (Elsie Balog's 'Kerchief)

**Maros Vize**

Csárdás (The Waters of the Mars)

**Nincs Cserepes Tanyám**

(I Don't Have a Mansion) RCA Victor 25-6056

**Lekaszálták Már a Rétet**

Hallgató (Harvest Time)

**Vörös Bort Ittam Az Éjjel**

Csárdás (Have Been Drinking Red Wine)

**Én Vagyok a Falu Rossza**

Hallgató (I'm an Outcast)

**Ritka Buza** Csárdás (Rare and Ripe)

RCA Victor 25-6057

**Csak Egy Kis Lány Van a Világon**

Hallgató (There's Only One Girl)

**Minek a Szőke Én Nekem**

Csárdás (Why Should I Care For Blondes)

**A Fonóban Szól a Nóta**

(There's Singing at the Inn) RCA Victor 25-6058

**Itt Hagyom a Falutokat**

(I Am Leaving Your Village)

**Hívlak Akkor is ha Nem Jössz**

Hallgató (I'm Calling You) RCA Victor 25-6059

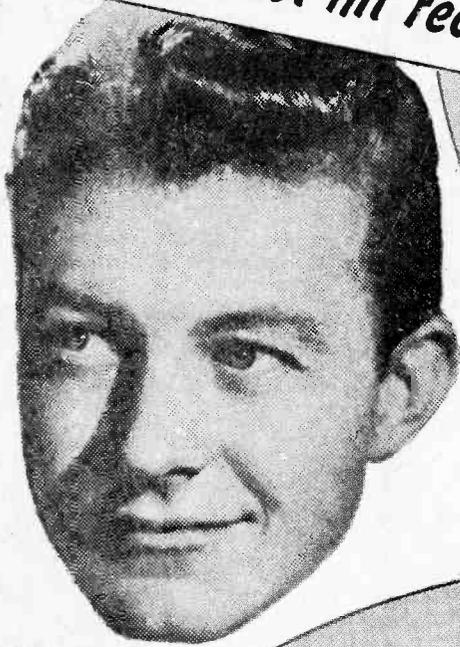
THE STARS WHO MAKE THE HITS ARE ON



**RCA VICTOR RECORDS**



**JOHNNY LONG'S latest hit record!**



**JOHNNY LONG**

SIG 15089

**PLEASE TAKE ME HOME THIS MOMENT**

Vocal by Francey Lane

**THE WHITE STAR OF SIGMA NU**

Vocal by Francey Lane and the Long Beachcombers

**IT'S STILL SWEEPING THE NATION...**



**RAY BLOCH**  
and his Orch.

**HEARTACHES**

Vocal and whistling by Jeffrey Clay

**WHAT AM I GONNA DO ABOUT YOU**

(From the Paramount film, "Ladies' Man")

**MONICA LEWIS**

SIG 15065

*Signature* records

DISTRIBUTED BY  
**GENERAL ELECTRIC**  
SUPPLY CORPORATION

**The Billboard** MUSIC POPULARITY CHARTS

PART II



**Sheet Music**

Week Ending  
March 14

**BEST-SELLING SHEET MUSIC**

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last Week	POSITION This Week	Song	Publisher
9	1	1	ANNIVERSARY SONG (F) (R)	Mood
9	2	2	MANAGUA, NICARAGUA (R)	Encore
5	4	3	HOW ARE THINGS IN GLOCCA MORRA? (M) (R)	Crawford
7	3	4	GUILTY (R)	Feist
20	5	5	THE OLD LAMPLIGHTER (R)	Shapiro-Bernstein
17	6	6	(I Love You) FOR SENTIMENTAL REASONS (R)	Duchess
16	10	7	ZIP-A-DEE DOO-DAH (F) (R)	Santly-Joy
12	9	8	I'LL CLOSE MY EYES (R)	Peter Maurice
3	12	9	HEARTACHES (R)	Leeds
11	8	10	OH, BUT I DO (F) (R)	Witmark
7	11	11	SONATA (R)	Oxford
14	7	12	A GAL IN CALICO (F) (R)	Remick
2	13	13	LINDA (R)	E. H. Morris
5	15	14	YOU'LL ALWAYS BE THE ONE I LOVE (R)	Sinatra Songs
3	—	15	A RAINY NIGHT IN RIO (F) (R)	Witmark

**ENGLAND'S TOP TWENTY**

Weeks to date	POSITION Last Week	POSITION This Week	Song	Publisher
9	2	1	ANNIVERSARY SONG	Campbell-Connelly Mood
12	1	2	THE OLD LAMPLIGHTER	Irwin Dash Shapiro-Bernstein
13	4	3	THE STARS WILL REMEMBER	Feldman
7	3	4	APRIL SHOWERS	Chappell Harms, Inc.
25	6	5	TO EACH HIS OWN	Victoria Paramount
8	5	6	(I Love You) FOR SENTIMENTAL REASONS	Peter Maurice Duchess
17	8	7	FIVE MINUTES MORE	Edwin Morris Melrose
2	11	8	HOW LUCKY YOU ARE	Kassner
11	7	9	GO HOME (Your Mother Wants You)	Yale
6	9	10	THE THINGS WE DID	Edwin Morris E. H. Morris
12	16	11	DREAM AGAIN	Box and Cox
5	18	11	THE WHOLE WORLD IS SINGING MY SONG	Francis Day Robbins
4	15	12	THE RICKETY RICK-SHAW MAN	Southern Peer
2	14	13	DON'T FALL IN LOVE	Chappell
19	14	14	TILL THEN	Chappell Sun
5	13	15	THE ACCORDION	Lawrence Wright
7	10	16	THE WORLD BELONGS TO YOU, LITTLE MAN	Strauss-Miller
6	19	17	ZIP-A-DEE DOO-DAH	Sun Santly-Joy
7	12	18	MAY I CALL YOU SWEETHEART	Irwin Dash
24	17	19	ALL THROUGH THE DAY	Chappell Williamson
1	—	20	IF I'M LUCKY	Chappell Triangle

\*Publisher not available as *The Billboard* goes to press.

**PLAY STATUS OF FILMS WITH LEADING SONGS**

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

**A GAL IN CALICO** (Remick), in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.

**A RAINY NIGHT IN RIO** (Witmark), in Warner Brothers' "The Time, the Place, and the Girl." National release date—December 28, 1946.

**AMONG MY SOUVENIRS** (T. B. Harms), sung by Hoagy Carmichael in Sam Goldwyn's "The Best Years of Our Lives." National release date—November 20, 1946.

**ANNIVERSARY SONG** (Mood), sung by Al Jolson in Columbia's "The Jolson Story." National release date—January, 1947.

**APRIL SHOWERS** (Harms, Inc.), sung by Al Jolson in Columbia's "The Jolson Story." National release date—January, 1947.

**OH, BUT I DO** (Witmark), in Warner Brothers' "The Time, the Place and the Girl." National release date—December 28, 1946.

**SO WOULD I** (Burke-Van Heusen), in Wesley Ruggles' production, "My Heart Goes Crazy." National release date not set.

**SOONER OR LATER** (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

**UNCLE REMUS SAID** (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

**WHAT AM I GONNA DO ABOUT YOU?** (Paramount), sung by Eddie Bracken and Virginia Wells in Paramount's "Ladies' Man." National release date—February 7, 1947.

**ZIP-A-DEE DOO-DAH** (Santly-Joy), in Walt Disney's "Song of the South." National release date—November 20, 1946.

# AMERICA'S BIGGEST LITTLE BAND...

## J.C. HEARD

*His Drums • His Vocals  
His Sensational Little Band*



*and featuring...*  
the sensational song stylist  
**MISS ETTA JONES**

**52  
RECORD-BREAKING  
WEEKS**



Thanks  
**BARNEY JOSEPHSON**  
FOR HOLDING ME OVER FOR  
A SOLID YEAR at  
**CAFE SOCIETY**  
DOWNTOWN  
NEW YORK

Currently  
**LOEW'S  
STATE**  
Theater  
NEW YORK

Latest Release on  
**RCA VICTOR RECORDS**  
Among My Souvenirs  
Blues To End All Blues #21998  
Vocals by ETTA JONES  
**SOON TO BE RELEASED**  
*I Sold My Heart to a Junk Man  
Go To Sleep My Sleepy Head*

PERSONAL MANAGEMENT: WAVERLY L. IVEY • DIRECTION: GENERAL ARTISTS CORPORATION

*It's sweeping the country!*

# "MY ADOBE HACIENDA"

COAST RECORD 8001

COUPLED WITH

## "WALKIN' WITH MY SHADOW"

BY THAT SWEET BAND THAT EVERYONE'S RAVING ABOUT

### JACK McLEAN AND HIS ORCHESTRA

**Peerless Discos**

2534 WEST PICO BOULEVARD  
LOS ANGELES 6, CALIFORNIA

**Coast RECORDS**

THE JUKE BOX SENSATION OF 1947

The **Billboard** MUSIC POPULARITY CHARTS

PART III

## Radio Popularity

Week Ending March 14

### SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, March 7, 8 a.m., and ending Friday, 8 a.m., March 14)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Pos.	Title	Artist	Agency
17.	A Gal in Calico (F) (R)	Remick	ASCAP
11.	A Rainy Night in Rio (F) (R)	Witmark	ASCAP
10.	Among My Souvenirs (F) (R)	T. B. Harms	ASCAP
10.	Anniversary Song (F) (R)	Mood	ASCAP
1.	April Showers (F) (R)	Harms, Inc.	ASCAP
7.	Bless You (For Being an Angel) (R)	Shapiro-Bernstein	ASCAP
17.	(I Love You) for Sentimental Reasons (R)	Duchess	BMI
10.	Guilty (R)	Feist	ASCAP
2.	Heartaches (R)	Leeds	ASCAP
7.	How Are Things in Glocca Morra? (M) (R)	Crawford	ASCAP
3.	Huggin' and Chalkin' (R)	Hudson	ASCAP
4.	I Tipped My Hat and Slowly Rode Away (R)	Miller	ASCAP
12.	I'll Close My Eyes (R)	Peter Maurice	ASCAP
1.	It Takes Time (R)	London	BMI
10.	It's a Good Day (R)	Capitol Songs	ASCAP
1.	Linda (R)	E. H. Morris	ASCAP
9.	Managua, Nicaragua (R)	Encore	BMI
1.	My Number One Dream Came True (R)	E. H. Morris	ASCAP
5.	(There Is) No Greater Love (R)	World	ASCAP
15.	Oh, But I Do (F) (R)	Witmark	ASCAP
5.	So Would I (F) (R)	Burke-Van Heusen	ASCAP
9.	Sonata (R)	Oxford	ASCAP
15.	Sooner or Later (F) (R)	Santly-Joy	ASCAP
2.	That's the Beginning of the End (R)	ABC	ASCAP
9.	The Best Man (R)	Vanguard	BMI
4.	This Is the Night (R)	Jefferson	ASCAP
4.	Too Many Times (R)	Advanced	ASCAP
12.	Uncle Remus Said (F) (R)	Santly-Joy	ASCAP
1.	When Am I Gonna Kiss You Good Morning? (R)	Martin	ASCAP
3.	You Can't See the Sun When You're Crying (R)	George Simon	ASCAP
11.	You'll Always Be the One I Love (R)	Sinatra Songs	ASCAP
18.	Zip-a-Dee Doo-Dah (F) (R)	Santly-Joy	ASCAP

## RAINBOW RECORDS

Proudly announces  
the appointment of

### MODERN MUSIC SALES CORP.

10th AVENUE at 45th STREET • NEW YORK 19, NEW YORK

As DISTRIBUTOR of  
RAINBOW RECORDS

in

CONNECTICUT	NORTHERN NEW JERSEY
SOUTHERN DELAWARE	NEW YORK
DISTRICT OF COLUMBIA	NORTH CAROLINA
MARYLAND	SOUTH CAROLINA
	VIRGINIA

## RAINBOW RECORDS

234 West 44th Street • New York 18, New York

### RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys throught the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits. Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	Last Week	This Week	POSITION	Going Strong		Lic. By
				Title	Artist	
4	2	1	HEARTACHES	Ted Weems (Elmo Tanner)	Decca 25017	ASCAP
4	1	2	ANNIVERSARY SONG (F)	Dinah Shore (Morris Stoloff Ork)	Victor 20-2175	ASCAP
3	3	3	ANNIVERSARY SONG (F)	Tex Beneke-Miller Ork (Garry Stevens-The Mello Larks)	Victor 20-2126	ASCAP
3	15	4	ANNIVERSARY SONG (F)	Andy Russell (Paul Weston Ork)	Capitol 368	ASCAP
19	13	5	(I LOVE YOU) FOR SENTIMENTAL REASONS	King Cole Trio	Capitol 304	BMI
7	11	6	OPEN THE DOOR, RICHARD	Three Flames	Columbia 37268	BMI
7	8	7	OPEN THE DOOR, RICHARD	Count Basie	Victor 20-2127	BMI
2	—	8	ANNIVERSARY SONG	Al Jolson (Morris Stoloff Ork)	Decca 23714	ASCAP
11	12	9	(I LOVE YOU) FOR SENTIMENTAL REASONS	Dinah Shore	Columbia 37188	BMI
7	6	10	GUILTY	Margaret Whiting (Jerry Gray Ork)	Capitol 324	ASCAP
10	10	11	MANAGUA, NICA-RAGUA	Kay Kyser (The Campus Kids)	Columbia 37214	BMI
6	5	12	LINDA	Ray Noble-Buddy Clark	Columbia 37215	ASCAP
1	—	13	HOW ARE THINGS IN GLOCCA MORRA?	Martha Tilton (Dean Elliott Ork)	Capitol 345	ASCAP
4	6	14	HOW ARE THINGS IN GLOCCA MORRA?	Buddy Clark (Mitchell Ayres Ork)	Columbia 37223	ASCAP
10	3	14	MANAGUA, NICA-RAGUA	Freddy Martin (Stuart Wade-Ensemble)	Victor 20-2026	BMI
2	—	14	OPEN THE DOOR, RICHARD	The Charioteers (Mannie Klein Ork)	Columbia 37240	BMI
18	6	15	(I LOVE YOU) FOR SENTIMENTAL REASONS	Eddy Howard	Majestic 2704	BMI

### Coming Up

A RAINY NIGHT IN RIO (F)—Sam Donahue (Sam Donahue). Capitol 325—ASCAP

**The Billboard**  
**MUSIC POPULARITY CHARTS**

**Retail Record Sales**

**PART IV**

Week Ending  
March 14



**BEST-SELLING POPULAR RETAIL RECORDS**

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italics.

POSITION	Weeks to date	Last Week	This Week	Record Title	Artist	Label
3	1	1	1	HEARTACHES	Ted Weems (Elmo Tanner)	Decca 25017
				<i>Oh Monah</i>	Ted Weems (Elmo Tanner)	Decca 25017
				<i>Piccolo Pete</i>	Ted Weems (Elmo Tanner)	Decca 25017
6	2	2	2	ANNIVERSARY SONG (F)	Al Jolson (Morris Stoloff Ork)	Victor 20-2175
				<i>Avalon</i>	Al Jolson (Morris Stoloff Ork)	Decca 23714
7	3	3	3	MANAGUA, NICARAGUA	Freddy Martin (Stuart Wade-Ensemble)	Victor 20-2026
				<i>Heaven Knows When</i>	Freddy Martin (Stuart Wade-Ensemble)	Victor 20-2026
3	5	4	4	ANNIVERSARY SONG (F)	Dinah Shore (Morris Stoloff Ork)	Columbia 37234
				<i>Heartaches, Sadness and Tears</i>	Dinah Shore (Morris Stoloff Ork)	Columbia 37234
5	8	5	5	MANAGUA, NICARAGUA	Guy Lombardo (Don Rodney-The Lombardo Trio)	Decca 23782
				<i>What More Can I Ask For?</i>	Guy Lombardo (Don Rodney-The Lombardo Trio)	Decca 23782
5	4	6	6	ANNIVERSARY SONG (F)	Guy Lombardo (Kenny Gardner)	Decca 23799
				<i>Uncle Remus Said</i>	Guy Lombardo (Kenny Gardner)	Decca 23799
1	—	7	7	ANNIVERSARY SONG (F)	Andy Russell (Paul Weston Ork)	Capitol 368
				<i>My Best to You</i>	Andy Russell (Paul Weston Ork)	Capitol 368
4	6	8	8	ANNIVERSARY SONG (F)	Tex Beneke-Miller Ork (Garry Stevens-The Mello Larks)	Victor 20-2126
				<i>Hoodle Addle</i>	Tex Beneke-Miller Ork (Garry Stevens-The Mello Larks)	Victor 20-2126
5	9	9	9	MANAGUA, NICARAGUA	Kay Kyser (The Campus Kids)	Columbia 37214
				<i>That's the Beginning of the End</i>	Kay Kyser (The Campus Kids)	Columbia 37214
2	7	10	10	OPEN THE DOOR, RICHARD	Louis Jordan	Decca 23841
				<i>It's So Easy</i>	Louis Jordan	Decca 23841

**BEST-SELLING POPULAR RECORD ALBUMS**

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealer in all sections of the country. Album are listed numerically according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Album Title	Artist	Label
10	1	1	1	Al Jolson Album	Al Jolson	Decca 469
5	2	2	2	All-Time Hits Album	Tommy Dorsey	Victor P-163
1	—	3	3	Concerto Album	Freddy Martin	Victor P-169
3	5	4	4	St. Patrick's Day Album	Bing Crosby	Decca A-495
67	4	5	5	Glenn Miller	Glenn Miller and Orchestra	Victor P-148

**BEST-SELLING RECORDS BY CLASSICAL ARTISTS**

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Record Title	Artist	Label
76	2	1	1	Clair de Lune	Jose Iturbi	Victor 11-8851
91	3	2	2	Chopin's Polonaise	Jose Iturbi	Victor 11-8848
49	1	3	3	Jalousie	Boston Pops	Victor 12160
65	4	4	4	Warsaw Concerto	Arthur Fiedler, conductor; Leo Litwin, pianist; Boston Pops	Victor 11-8863
9	—	5	5	Bluebird of Happiness	Jan Peerce	Victory 11-9007

**BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS**

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

POSITION	Weeks to date	Last Week	This Week	Album Title	Artist	Label
82	2	1	1	Rhapsody in Blue	Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor	Columbia X-251
27	1	2	2	Rachmaninoff Concerto No. 2 in C Minor	Artur Rubinstein, pianist, NBC Ork; Valdimir Golschmann, conductor	Victory 1075
14	—	3	3	Piano Music of Chopin	Oscar Levant	Columbia M-649
2	3	4	4	Khatchaturian Concerto for Piano and Orchestra Album	William Kapell, Boston Symphony Ork; Serge Koussevitzky, dir.	Victor DM-1084
1	—	5	5	Music of Richard Rodgers Album	Andre Kostelanetz	Columbia M-655

**KATHRYN GRAYSON**  
**calling from Hollywood!**

*"Hello, Blue Barron..."*

... I just can't stop playing that wonderful new record of yours... both sides! Everybody out here says, 'It's sensational!'"



*"Hello, Gorgeous..."*

... glad you liked it. And, oh, boy, wait till the public gets an earful of your voice on M-G-M RECORDS."



**Blue Barron**

and his orchestra

**"I TIPPED MY HAT** (And Slowly Rode Away)"  
Vocal by Clyde Burke and Glee Club

**"WE COULD MAKE SUCH BEAUTIFUL MUSIC"**  
Vocal by Clyde Burke and Quartet  
M-G-M 10005

**4 MORE SMASH RELEASES!**

**RAYMOND SCOTT**

and His Orchestra  
"WE KNEW IT ALL THE TIME"  
"MANHATTAN SERENADE"  
M-G-M 10006

**HAL McINTYRE**

and His Orchestra  
"THE MAN WHO PAINTS THE RAINBOW"  
"I CAN'T BELIEVE IT WAS ALL MAKE-BELIEVE"  
M-G-M 10007

**ZIGGY ELMAN**

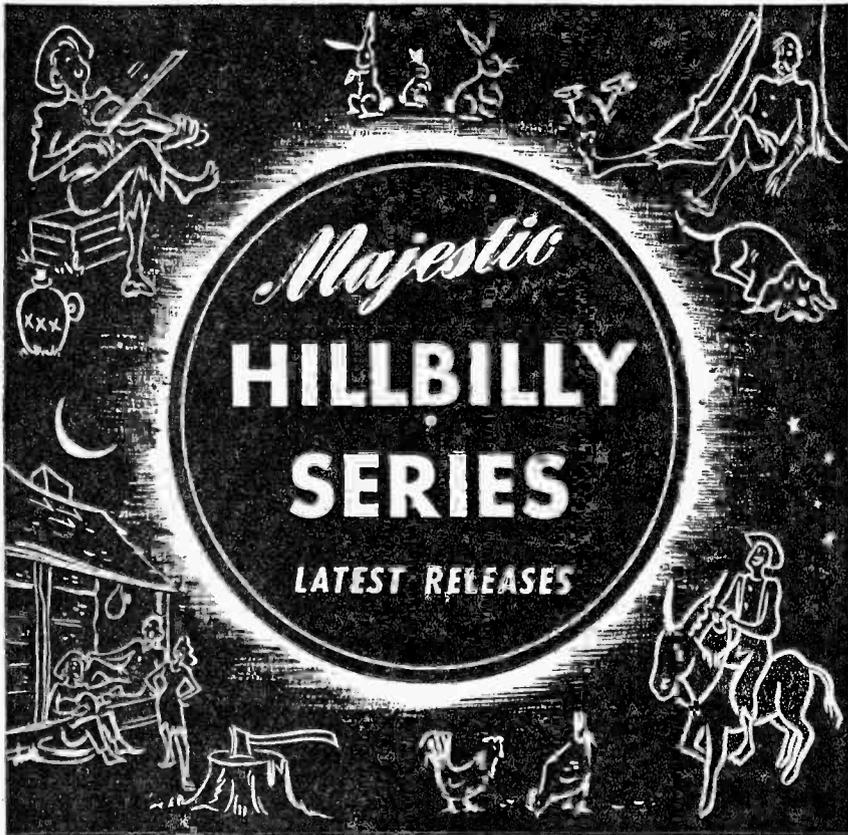
and His Orchestra  
"PLEASE MAMA"  
"BESIDE YOU"  
M-G-M 10002

**THE KORN KOBBLERS**

"THE LIGHT TURNED GREEN (And The Light Turned Red)"  
"DON'T SHOOT THE BARTENDER (He's Half-Shot Now)"  
M-G-M 10008

**M-G-M RECORDS**

THE GREATEST NAME IN ENTERTAINMENT



In these new additions to Majestic's Folk Catalogue are spirituals fervent and harmonious, ballads tuneful and authentic—as well as swingeroos full of syncopation and no sophistication a-tall! All are solid stuff for the boxes.

**THE THOMAS FAMILY**

"I CAN'T SIT DOWN" and "FARTHER ALONG"  
Majestic No. 11008

"I AIN'T GONNA STUDY WAR NO MORE" and  
"YOU BETTER GET DOWN ON YOUR KNEES AND PRAY"  
Majestic No. 11009

**SOUTHERN JOY QUARTET**

"MY LABOR WILL BE O'ER" and "I'M A DEBTOR I KNOW"  
Majestic No. 6004

"THERE'S A LITTLE LOG CABIN" and "HE SET ME FREE"  
Majestic No. 6005

**PETE CASSELL**

"THE LAST LETTER" and "WHERE THE OLD RED RIVER FLOWS"  
Majestic No. 6006

"THE LETTER EDGED IN BLACK" and "OH HOW I MISS YOU"  
Majestic No. 6007

**DEWEY PRICE & THE BLUE RIDGE MOUNTAIN BOYS**

"AIR MAIL SPECIAL ON THE FLY" and "SOLD DOWN THE RIVER"  
Majestic No. 6008

"OUT OF MY MIND" and "I'M GONNA BLOW OUT THE LAMP"  
Majestic No. 6009

**BRADLEY KINCAID**

"THE BLUE TAIL FLY" and "LEGEND OF THE ROBIN'S RED BREAST"  
Majestic No. 6010

"THOSE PRECIOUS LOVE LETTERS" and "FOOT PRINTS IN THE SNOW"  
Majestic No. 6011

**Majestic RECORDS**  
Studio: NEW YORK CITY • Sales: ELGIN, ILLINOIS  
(Subsidiary of Majestic Radio & Television Corporation)

The Billboard MUSIC POPULARITY CHARTS PART V  
**Juke Box Record Plays**  
Week Ending March 14

**MOST-PLAYED JUKE BOX RECORDS**

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION Last Week	This Week	Record	Label
3	2	1	HEARTACHES—Ted Weems (Elmo Tanner)	Decca 25017
10	3	2	MANAGUA, NICARAGUA—Freddy Martin (Stuart Wade-Ensemble)	Victor 20-2127
4	4	3	ANNIVERSARY SONG (F)—Guy Lombardo (Kenny Gardner)	Victor 20-2026
9	1	4	MANAGUA, NICARAGUA—Guy Lombardo (Don Rodney-The Lombardo Trio)	Decca 23799
2	8	5	ANNIVERSARY SONG (F)—Dinah Shore (Morris Stoloff Ork)	Decca 23782
4	5	6	ANNIVERSARY SONG (F)—Tex Beneke-Miller Ork (Garry Stevens-The Mello Larks)	Columbia 37234
3	6	7	OPEN THE DOOR, RICHARD—Louis Jordan	Victor 20-2126
1	—	8	ANNIVERSARY SONG (F)—Andy Russell (Paul Weston Ork)	Decca 23841
2	—	9	ANNIVERSARY SONG (F)—Al Jolson (Morris Stoloff Ork)	Capitol 368
3	13	10	LINDA—Ray Noble-Buddy Clark	Decca 23714
12	11	11	(I LOVE YOU) FOR SENTIMENTAL REASONS—Eddy Howard	Columbia 37215
5	12	12	MANAGUA, NICARAGUA—Kay Kyser (The Campus Kids)	Majestic 7204
7	7	12	OPEN THE DOOR, RICHARD—"Dusty" Fletcher (Jimmy Jones Ork)	Columbia 37214
5	9	13	OPEN THE DOOR, RICHARD—Jack McVea	National 4012
6	10	14	OPEN THE DOOR, RICHARD—Count Basie	Black & White BW-792
1	—	15	GUILTY—Johnny Desmond (Page Cavanaugh Trio)	Victor 20-2127
				Victor 20-2109

**Coming Up**

HOW ARE THINGS IN GLOCCA MORRA?—Buddy Clark (Mitchell Ayres Ork) ..... Columbia 37223

**MOST-PLAYED JUKE BOX FOLK RECORDS**

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	This Week	Record	Label
9	1	1	SO ROUND, SO FIRM, SO FULLY PACKED	Merle Travis ..... Capitol 349
3	2	2	WHAT IS LIFE WITHOUT LOVE?	Eddy Arnold ..... Victor 20-2058
6	3	3	NEW PRETTY BLONDE (JOLE BLON)	Moon Mullican and the Show-boys ..... King 578
2	—	4	SO ROUND, SO FIRM, SO FULLY PACKED	Johnny Bond and His Red River Valley Boys ..... Columbia 37255
18	4	5	RAINBOW AT MIDNIGHT	Ernest Tubb ..... Decca 46018

**MOST-PLAYED JUKE BOX RACE RECORDS**

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	This Week	Record	Label
14	1	1	AIN'T NOBODY HERE BUT US CHICKENS	Louis Jordan ..... Decca 23741
3	2	2	OPEN THE DOOR, RICHARD	Louis Jordan ..... Decca 23841
7	2	3	OPEN THE DOOR, RICHARD	"Dusty" Fletcher (Jimmy Jones Ork) ..... National 4012
6	5	3	OPEN THE DOOR, RICHARD	Count Basie ..... Victor 20-2127
14	4	4	LET THE GOOD TIMES ROLL	Louis Jordan ..... Decca 23741
1	—	5	I WANT TO BE LOVED	Savannah Churchill ..... Manor 1046

The Billboard

MUSIC POPULARITY CHARTS

PART VI



Record Reviews and Possibilities

Week Ending March 14

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

**MY ADOBE HACIENDA** ..... Eddy Howard with vocal by Eddie Howard and Trio ..... Majestic 1117

A Curt Massey hillbilly melody, plenty on the ball for contagion and lit to make for urban as well as rural appeal, is polished off in high order by Eddy Howard. His band providing a bright and bouncy beat, the maestro and his male trio of voices sing it rhythmically for this highly tuneful Western serenade, which promises to catch on like a prairie fire. For the flip, it's the maestro and the trio bringing out the lyrical and melodic beauty of the "Midnight Masquerade" ballad, which also holds much promise of crowding the hit paraders.

**TIME AFTER TIME** ..... Margaret Whiting with Frank Devol Ork. .... Capitol 383

Chirp Whiting handles this just-fair tune from the "It Happened in Brooklyn" score for all its worth. Gal sings in her sure, true voice and sells the lyric in a manner that should fetch plenty of coin in juke and over the counter. Flip is a fetching new Harry Warren-Ralph Blane tune, "Spring Isn't Everything," that also is given the benefit of Miss Whiting's lush pipes. Both sides are soothingly backed by Frank Devol's ork, with "Time" probably due for the big play, because of its tie with the "Brooklyn" flick.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews recently released albums in a special ALBUM REVIEW section on page 33. These album reviews of course, are in addition to the reviews on this and the facing page, and those in the music machines department this week.

**FREDDY MARTIN** (Victor 20-2176)  
**What Good Would the Moon Be?**—FT; VC.

**Moon-Faced, Starry-Eyed**—FT; VC.  
The smooth and thoro danceable music of Freddy Martin serves well for both of these songs stemming from the "Street Scene" show score. However, the tune appeal is all packed in the bright and bouncy "Moon-Faced, Starry-Eyed," which Murray Arnold chants in rhythmic fashion. Stuart Wade handles the wordage for the mood "Moon" ballad—attractive music but hardly for whistling. The strings, trombone choir and the maestro's tenor sax, per usual, provide the melodic exposition. The "Starry-Eyed" rhythm ditty, if the song catches on, will fit into the phonos.

**CLAUDE THORNHILL** (Columbia 37271)  
**Snowfall**—FT.  
**Autumn Nocturne**—FT.

The beautiful mood and moonlight music of Claude Thornhill is best expressed in these familiar offerings, and as such, their re-issue is welcome. Rich harmonies and instrumental body of the Thornhill band, expressing a dynamic force the envy of all music makers, along with the Steinway sparkle of the maestro, flows easily on both of these slow spinning sides. "Snowfall" (the music paints that musical picture) is the maestro's own composition, also serving as the identifying theme. Joe Myrow's "Autumn Nocturne" of an earlier year still spins as beautiful melody that belongs in the classic realm. They'll appreciate this music all the better at home.

**AL RUSSELL TRIO** (Queen 5174)  
**Holiday Blues**—FT; VC.  
**World War II Blues**—FT; VC.

Ever since the King Cole Trio hit on wax, piano-guitar and bass threesomes have been cutting platters, but the Al (Stomp) Russell group is one of the few who have maintained originality in its shellac offerings. This pairing is distinctive, not only in its music, but also in the lyrics of the tunes, both of which are originals. "Holiday Blues" is one of those sneaker bets for stardom, for tune is catchy musically and lyrically. Tune and lyrics run thru the year's holidays, with bits of Holiday songs appropriately providing part of the melody. Reverse is a cutie about the woes of a returned G.I., who finds his gal has cut out on him during his absence. Long-shot players can lay it out heavily on "Holiday Blues."

**JIMMY DORSEY** (MGM 10001)  
**Heartaches**—FT; VC.  
**There Is No Greater Love**—FT; VC.

First issues of this new label, which looms as a major entry in the disk sphere, is a carrying on of the platter processes with intent to reach a wide commercial market. That's the intent of Jimmy Dorsey, whose initial issue is saved from oblivion, perhaps, on the strength of the "Heartaches" revival. The maestro adapts his two-tempo style to the spinning. While Bob Carroll clicks handsomely with his romantic balladeering, the band is more rhythmic than Dee Parker for the stepped-up stanza. Bridging the songbirds is a flash of Dorsey's alto sax phrasings, always supreme. For the flip, Carroll again extends himself to bring out the romantic luster anew of Isham Jones's familiar "There Is No Greater Love," with the Dorsey sax again making for the instrumental sparkle. "Heartaches" will hit the coin chutes.

**EDDY HOWARD** (Majestic 1117)  
**My Adobe Hacienda**—FT; VC.  
**Midnight Masquerade**—FT; VC.

Eddy Howard rings the bell again with two beautiful song serenades. Singing with the trio, the maestro cuts it rhythmically for the catchy and litting "Adobe Hacienda," a highly tuneful hillbilly melody, and in the slow balad tempo, the lovely and buoyant "Midnight Masquerade." The band, as ever, provides the soft and danceable instrumental support. Chalk up both of these sides for coins, particularly "My Adobe Hacienda."

**KATE SMITH** (MGM 10003)  
**Anniversary Song**—W; V.  
**If I Had My Life To Live Over**—W; V.

Making her bow on the bowing label, Kate Smith fares well with one of these waltz melodies. Her lyrical style adapted to the nostalgia and sentiment contained in the simple and plaintive "Life to Live Over" melody, Miss Kate, vocally assisted by the Four Chips and a Chuck and musically by Jack Miller's men, makes it entirely appealing. Sings it dramatically for "Anniversary Song," but in spite of the gypsy-music flavor provided by the Miller men, she never sheds vocal warmth on the bitter-sweet song—her singing never from way deep down. Tap and tavern trade will go for the "Life to Live Over" tune.

**PETER URGYA** (Rego 1004)  
**Darf Mein Gain in College**—Rhumba; VC.  
**Crying All the Way Home**—FT; VC.

Urgya, who has recorded international music for Decca and Victor, shows he can do a slick job on more commercial material with this platter. "Darf Mein" is a Kosher rumba novelty that is different enough to warrant attention from listeners and dancers. Mating is a pop, which sounds promising, but needs a lot of promotion, other than this dishing to put it across as a national coin-puller. Wordings are both handled ably by Janie Palmer. "Darf Mein Gain in College" is a natural for spots catering to the bagle and lox trade.

(Continued on page 30)

New Singing personality  
**WOODY HERMAN**



Here are his first recordings as a featured vocalist

**ACROSS THE ALLEY FROM THE ALAMO**

and

**(There Is) NO GREATER LOVE**

Vocals by Woody Herman, accompanied by the Four Chips

COLUMBIA 37289

Now the secrets out!

The old woodchopper himself returns to his original role as a singing personality. Watch out for mob scenes around your machines!

**Columbia Records**

Trade-marks "Columbia," and ®. Reg. U. S. Pat. Off.



**Vogue**  
THE PICTURE RECORD  
No. 786



Here's the Midwest's favorite yodelin' cowboy—

**KENNY ROBERTS** singing **BOOGIE WOOGIE YODEL**  
backed by **BABY, I FOUND OUT ALL ABOUT YOU** vocal by **BOB MASON**

Both accompanied by the famous **WOWO Down Homers**

<b>EASTERN MODERN MUSIC SALES CORP.</b> 10th Ave. at 45th St. New York 19, N. Y.	<b>MICHIGAN &amp; TOLEDO BRILLIANT MUSIC CO.</b> 4606 Cass Ave. Detroit, Mich.	<b>OHIO MASTER DISTRIBUTORS, INC.</b> 258 Kenmore Blvd. Akron, Ohio
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<b>WISC. &amp; UP. MICH. WISCONSIN VOGUE DISTRIBUTING CO.</b> 521 N. 16th St., Milwaukee 3, Wis.		

Just Released  
on  
**COLUMBIA RECORD**  
No. 37287  
by



**ROY ACUFF**  
(Our Own)  
**JOLE BLON**  
and  
**TENNESSEE CENTRAL**  
(No. 9)

Order record in YOUR record distributor. **DO NOT SELL RECORDS.**

RADIO ARTISTS: Send for Professional copies NOW.  
**Milene Music** 220 CAPITOL BLVD.  
NASHVILLE 3, TENN.

(Continued from page 29)

**LARRY DOUGLAS**  
(Signature 15083 and 15084)

*Old Devil Moon*—FT; V.  
*Another Night Like This*—FT; V.  
*Why Did It Have To End So Soon?*—FT; V.  
*I Want To Thank Your Folks*—FT; V.

It's pleasant piping that Larry Douglas turns in for these four ballads, but without causing any undue enthusiasm. His bary voice sugar coated, he takes all the sides in easy stride with the Roland Dupont Quintet of clarinet, trombone, guitar, piano and bass providing safe and intimate musical support to blend with the style of the singer. Most striking is "Another Night Like This," lovely Lecuona melody from the movie "Carnival in Costa Rica," which spins to a slow rumba rhythm. On the flip, "Old Devil Moon," from "Finian's Rainbow," gets a slow bolero beat. And it's the slow ballad spinning for "End So Soon" and for "Thank Your Folks." But in no instance does he extend himself to make for the song selling or for selling self.

Not enough strength to hold much weight in coin circuits.

**COUNT BASIE (Decca 25056)**

*One o'Clock Jump*—FT.  
*John's Idea*—FT.

The rock rhythms of Count Basie, along with his own masterful keyboard phrasings 's hot and the hot horns of the Count Basie band of a decade ago, bear up exceedingly well in the test of time. Waxed in 1938, it's still solid jump music for the maestro's "One o'Clock Jump," and at a faster clip, real powerhouse in the band and the star sidemen for his "John's Idea."

A rare item for hot jazz diskophiles who discovered Count Basie after these sides.

**BING CROSBY (Decca 23819)**

*Easter Parade*—FT; V.  
*I've Got Plenty to be Thankful For*—FT; V.

Aiming for the holiday trade, the label brings back Bing's tip-top pipings in bright and rhythmic fashion for both of these Irving Berlin melodies. Couplet is taken from Crosby's "Holiday Inn" music album, and the spinning and styling holds up well for this late day. John Scott Trotter keeps Der Bingle in tempo for both tunes.

"Easter Parade" for the holiday traffic.

**PANCHO (Apollo 1037)**

*Miami Beach Rumba*—FT; VC.  
*La Mulata Arrebatada*—FT.

The Latin rhythms of Pancho strong on the hoof appeal, with the ear appeal sparked by the fine fingering of the Steinway squatter, both sides spin invitingly for the dance enthusiasts. For the bright and tuneful "Miami Beach Rumba," the maestro moves his music in the background to make way for the spirited rhythm harmonies of Pepito and the Murphy Sisters, singing English lyrics of the rumba addiction in that sunny clime. "La Mulata Arrebatada," rich in melody and rhythm, is beat out fast for the samba stepping and brings out all of the instrumental color of the band.

Both sides spin brightly for the south-of-the-border dancing.

**EDDIE WIGGINS (Bullet 1000)**

*Bullet Bounce*—Instr.  
*Baby, Know You Like It That Way*—FT; VC.

Wiggins Sextet, a jazz combo, has broken up after about two years' existence but these sides prove that the frontier had the right idea when it comes to jazz. The balance is extremely crude on these cuttings, sides have a spontaneity and drive that few jazz groups have transmitted in their wax work. Wiggins' alto and Red Cody's vibes take the solo spot, with a rhythm backing. "Baby" has a contagious riff pattern and some lyrics full of subtle innuendo done by Frank Gassi.

**FRANCIS CRAIG (Bullet 1001)**

*Red Rose*—FT; VC.  
*Near You*—FT; VC.

Label, which makes a pitch for primarily Southern States biz, has pairing by Francis Craig's commercial crew, well known for their thousands of remote shots from WSM, Nashville, and for a time, an NBC network show. Ork sounds like a dependable 14-piece hotel-type crew, offering standard sugary scorings. Both tunes are little known, except where Craig has his following, and carry vocals by Bob Lamin. "Near You" gets a distinctive touch from some Eddie Heywoodish piano done by the frontier.

Wherever WSM, Nashville, has solid listenership, these sides will grab the coins.

**ZEKE MANNERS (Victor 20-2139)**

*Fat Man Blues*—FT; VC.  
*Eeny Meeny Dixie Deeny*—FT; VC.

Applying pert swing stylings to the country rhythms, Zeke Manners makes it a Western boogie for a fast spinning "Fat Man Blues." And in addition to the maestro's own full-throated exhortations of the pitfalls of avoldupois, the piano and fiddle whip it up in hot country style as the band beats out the lively rhythms. Also in peppery style and just as infectious is the Manners' Western music for "Eeny Meeny Dixie Deeny," with maestro Zeke and the Singing Larlaters harmonizing rhythmically for the hide-and-go-

seek kiddie novelty.

Both sides spin bright for the Western stops.

**TED DAFFAN (Columbia 37267)**

*Baby, You Can't Get Me Down*—FT; VC.  
*You Better Change Your Way*—FT; VC.

These Western songs in the blues idiom, Ted Daffan and His Texans, featuring accordion, piano and guitars, fashion them in bright dress. And while both the singing and the playing is with restraint, the rhythmic flow keeps both torch blues spinning along at a toe-tapping pace. The robust tenor pipes of George Strange gives out for "Baby" while maestro Ted with vocal support of a male trio, lyrically admonishes the girl friend to "Better Change Your Way." Both tunes originals.

Popularity of the maestro will keep them spinning at the dance spots.

**ADOLPH HOFNER (Columbia 37241)**

*Sage Brush Shuffle*—FT.  
*Sweetheart This Is Goodbye*—FT; VC.

It's the breezy rhythms in country swing style that Adolph Hofner and his San Antonians whip out for "Sage Brush Shuffle," an instrumental spin that shows off the hot Western licks of the electric guitar, fiddle and piano at the call of the maestro. And while the maestro's chanting is strictly sage brush, the music makers keep it spinning bright and breezy for Hofner's own "Sweetheart, This Is Goodbye" rhythm ballad.

"Sage Brush Shuffle" stacks up strong for dancers.

**RUDY GREENE TRIO (Bullet 260)**

*This Happened When I Gave You My Heart*—FT; VC.  
*Evil Man Blues*—FT; VC.

Rudy Greene threesome, a bass-guitar-piano combo, co-ordinate their efforts on a pair of just so-so candidates for race location boxes. Greene, who wrote both ditties, warbles in a voice much like Mercury's Bill Samuels. First side is a slow ballad, while flipover is in a faster groove, done in gutbucket manner. Guitar is given frequent solo spots, but on these sides shows little to warrant the spotlight.

Only meager interest for race box ops in these sides.

**XAVIER CUGAT (Columbia 37239)**

*Drume Negrita*—FT.  
*El Botellero*—FT; VC.

It's the exciting rumba rhythms in the Cugat manner that the maestro makes for a lively and tuneful "El Botellero," with Del Campo singing in spirited style the Spanish lyrics of the bottle vender. "Drume Negrita," a pleasant Afro-Cuban lullaby, finds the Cugat rhythms restrained, but the music just as colorful. And as an instrumental, makes for an easy musical spin.

"El Botellero" will attract the hip-swaying steppers.

**TRIO VEGABAJENO (Victor 23-0387)**

*Preciosa*—FT; V.  
*Adios*—FT; V.

In the slow bolero tempo, flavored by muted guitar strums, it's sweet serenading of the three Vegabajeno boys, blending their voices in simple and harmonic Spanish folk style. Both serenades rich in melody, and the boys take liberty with the tempo to bring out all of their melodic charm.

For the home phonos.

**THE HALLE ORCHESTRA**

(Columbia 71929-D)

*Polonaise*—FT.  
*Waltz*—W.

From the British Isles comes the cutting of the Halle Orchestra, symphonic group, conducted by Malcolm Sargent. And on a 12-incher, brings the light and melodic favorites from Tchaikovsky's opera, "Eugen Onegin." One side is given over to the vivacious "Polonaise" music, with the charming "Waltz" music for the flip-over. Splendor in this spinning is melodic rather than symphonic.

For the home library.

**BOBBY TRUE TRIO (Mercury 3057)**

*Heartaches*—FT; VC.  
*Adobe Hacienda*—FT; VC.

Label intros its newest acquisition in the combo field, the Bobby True Trio, which has cut quite a salary figure as a West Coast resort combo. Threesome (accordion, guitar and bass) do an adequate job, but there's nothing in their work which would place them in the top brackets. A cocktail combo needs something entirely different in presentation to click solidly on records and that something isn't revealed in this pairing of two strong pops. Vocalist on both is Bob Matthews, who has a good voice but offers nothing unusual.

A pair of strong hit tunes given adequate treatment.

**TRIO CALAVERAS (Victor 70-7237)**

*La Vieja Chismosa*—FT; V.  
*Corazon Mexicano*—FT; V.

This Mexicali male threesome, blending their voices in spirited style for both of these Mexican Corridos, bring out all of the native appeal of these gay songs. Harmonizing to the accomps of guitar strums, both sides spin at a fast tempo. Waxing cut in Mexico.

For below-the-border phonos.

(Continued on page 108)

**The Billboard**  
**MUSIC POPULARITY CHARTS**  
 PART VII  
**Advance Information**  
 Week Ending March 14  
 TRADE SERVICE FEATURE

**ADVANCE RECORD RELEASES**

Records listed are generally approximately two weeks in advance of actual release date. List is based on information supplied in advance by record companies. Only records of those manufacturers voluntarily supplying information are listed.

**POPULAR**

- ACE IN THE HOLE ..... Dick Todd (IF I) ..... Sonora 2010
- AFTER YOU'VE GONE ..... Arthur (Guitar Boogie) Smith Trio (NO O'CLOCK) ..... Super Disc 1032
- AFTER GRADUATION DAY ..... Sammy Kaye (Johnny Ryan-Choir) THE EGG ..... Victor 20-2209
- APRIL SHOWERS ..... Guy Lombardo (IF I) ..... Decca 23845
- JAN AUGUST FAVORITES ALBUM.. Jan August Ork ..... Diamond D-10
  - Ay, Ay, Ay ..... Diamond 2069
  - Babalu ..... Diamond 2069
  - Besame Mucho ..... Diamond 2029
  - Dark Eyes ..... Diamond 2029
  - AY, AY, AY ..... Jan August Ork (MALAGUENA)..... Diamond 2069
- BESIDE YOU ..... Bob Hope-Dorothy Lamour (Paul Weston Ork) (MY FAVORITE)..... Capitol 381
- BETWEEN THE DEVIL AND THE PHIL BRITO (Walter Gross Ork) (SWEET DEEP BLUE SEA ..... LORRAINE) ..... Musicraft 15105
- DIE GREENE KOUSEENE..... Betty Reilly (SEBASTIAN).... De Luxe 1064
- DIPSY DOODLE DANCE CONTEST ALBUM
  - Beer Barrel Polka ..... Rainbow 30103
  - Dancing in the Dark ..... Rainbow 30101
  - Lover ..... Rainbow 30103
  - Shadow Waltz ..... Rainbow 30102
  - Siboney ..... Rainbow 30102
  - The Dipsy Doodle ..... Rainbow 30101
- DON'T YOU THINK I OUGHTA KNOW? ..... Bill Johnson and His Musical Notes (Gus Gordon-Quartet) (SHORTY'S GOT)..... Victor 20-2225
- DREAMS ARE A DIME A DOZEN .. Tony Martin (Al Sack Ork) (I MISS)..... Mercury 5036
- EASTER SUNDAY WITH YOU ..... Jimmy Crawley Ork-Courtland Carter (I'M GLAD) ..... Super Disc 1028
- \*EXACTLY LIKE YOU ..... Monica Lewis (The Chelsea Three) (GUILTY) ..... Signature 15090
- GOODNIGHT SWEETHEART ..... Teddy Walters (Sonny Burke Ork) (WHY DON'T) ..... Musicraft 15101
- GOTTA GET ME SOMEBODY TO LOVE ..... Bing Crosby-Kles Paul Trio (WHAT AM I) ..... Decca 23850
- \*GUILTY ..... Monica Lewis (The Chelsea Three) (EXACTLY LIKE) ..... Signature 15090
- HEARTACHES ..... Ted Martin-The Airlane Trio (IF I)..... De Luxe 1068
- HOW TO WRITE A SONG ALBUM.. Jack Lawrence Quartet ..... Rainbow 302
  - All or Nothing at All ..... Rainbow 30203
  - If I Didn't Care ..... Rainbow 30201
  - Oh How I Hate to Go Home by Myself ..... Rainbow 30203
  - Play, Fiddle, Play ..... Rainbow 30202
  - Sleepy Lagoon ..... Rainbow 30202
  - Symphony ..... Rainbow 30201
- I BELIEVE ..... Artie Shaw (Mel Torme) (IT'S THE)..... Musicraft 492
- I BELIEVE ..... Frank Sinatra (Axel Stordahl Ork) (TIME AFTER) ..... Columbia 37300
- I CAN'T BELIEVE IT WAS ALL MAKE BELIEVE ..... Eddy Howard (Eddy Howard) (MAYBE YOU'LL) ..... Majestic 1120
- I CAN'T GET UP THE NERVE TO KISS YOU ..... Harry James (Art Lund) (WHAT AM I) ..... Columbia 37301
- I MAY BE WRONG ..... Frankie Laine (STAY AS) ..... Mercury 5028
- I MISS THAT FEELING ..... Tony Martin (Al Sack Ork) (DREAMS ARE) ..... Mercury 5036
- I WANT TO THANK YOUR FOLKS.. Saxie Dowell Ork (Don Grady) (SH-H-THE) ..... Sonora 2007
- I WANT TO THANK YOUR FOLKS.. Ink Spots (I WASN'T)..... Decca 23851
- I WASN'T MEANT FOR LOVE (And Love Wasn't Meant For Me) ..... Ink Spots (I WANT)..... Decca 23851
- I WONDER, I WONDER, I WONDER.. Ted Martin-The Airlane Trio (THE FRECKLE) ..... De Luxe 1070
- IF I HAD MY LIFE TO LIVE OVER.. Buddy Clark (Mitchell Ayres Ork) (IT MIGHT) ..... Columbia 37302
- IF I HAD MY LIFE TO LIVE OVER.. Ted Martin-The Airlane Trio (HEARTACHES) ..... De Luxe 1068
- IF I HAD MY LIFE TO LIVE OVER.. Dick Todd (ACE IN) ..... Sonora 2010
- IF I HAD MY LIFE TO LIVE OVER.. Bob Johnson (Paul Baron Ork) (WHY DID) ..... Majestic 7218
- IF I HAD MY WAY ..... Guy Lombardo (APRIL SHOWERS)..... Decca 23845
- IT'S DREAMTIME ..... Carmen Cavallaro (MIDNIGHT MASQUERADE) ..... Decca 23852
- I'M CLAD 'T WAS YOU ..... Jimmy Crawley Ork-Courtland Carter (EASTER SUNDAY) ..... Super Disc 1028
- IT MIGHT HAVE BEEN A DIFFER-ENT STORY ..... Buddy Clark (Mitchell Ayres Ork) (IF IT SHOULDN'T HAPPEN TO A DREAM ..... Duke Ellington (Al Hibbler) (TRUM-PET NO) ..... Musiccraft 484
- IT'S THE SAME OLD DREAM ..... Artie Shaw (Mel Torme) (I BELIEVE)..... Musicraft 492
- IT'S THE SAME OLD DREAM ..... Tommy Dorsey (Stuart Foster) (TIME AFTER) ..... Victor 20-2210
- JIMINNY CRICKETS ..... Ray McKinley Ork (THE RED)..... Majestic 7216
- LINDA ..... Bob Chester Ork (Alan Foster) (ROSES IN) ..... Sonora 2006
- LINDA ..... Chuck Foster Ork (ROSES IN)..... Mercury 3058
- LOVE SICK ..... Charles "Chuck" Coleman (John Erby Ork) ('TILL YOU)..... A Natural Hit 101
- LOVE TURNS WINTER TO SPRING.. Jack McLean Ork (Wayne Gregg) (MY MELANCHOLY)..... Coast 8001

(Continued on page 32)

**Who Waxes That Label!**

An up-to-date list of America's record manufacturers indexed by labels will be found in the current Eighth Annual edition of The Billboard Encyclopedia of Music. This is only one of the 72 reference lists being turned to every day by the music industry. Whenever you have a question about music . . . make it a habit . . . refer to your copy of

**THE BILLBOARD ENCYCLOPEDIA OF MUSIC**

**New Releases**  
**APOLLO**  
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 Number 27

**THE SMOOTHIES**  
*Orchestra*  
*Under the direction of*  
**JERRY JEROME**  
**"Wyoming"**  
**"I Tipped My Hat"**  
**APOLLO 1043**

**JOHN CONTE**  
*Orchestra under direction of*  
**JERRY JEROME**  
**"Beware My Heart"**  
*(from United Artists "CARNEGIE HALL")*  
**"Midnight Masquerade"**  
**APOLLO 1044**

**GORDON MACRAE**  
*Orchestra*  
*Under the direction of*  
**JERRY JEROME**  
**"If I Had My Life To Live Over"**  
**"Heartaches"**  
**APOLLO 1045**

**KING HOUDINI** and his Calypso Parliament  
**124 HE DEAD, HE GONE ALREADY GRAVEL GERTIE**  
**125 QUEEN OF THE AMAZON BRAVE SON OF AMERICA**  
**126 NEW ORLEANS WOMAN LEVEL NUEL**  
**ALBUM No. A-B**  
 by **King Houdini** and his Calypso Parliament

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**Worries on my Mind**  
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(Continued from page 31)

MALAGUENA	Jan August Ork (AY, AY)	Diamond 2069
MAM'SELLE	Dennis Dey (Charles Dant Ork (STELLA BY))	Victor 20-2211
MAM'SELLE	Ray Dorey (Paul Baron Ork) (THE MAN)	Majestic 7217
MAYBE YOU'LL BE THERE	Eddy Howard (Eddy Howard) (I CAN'T)	Majestic 1120
MAYBE YOU'LL BE THERE	Joan Edwards (Benny Carter Vogue Recording Ork) (WHAT AM)	Vogue 782
MIDNIGHT MASQUERADE	Carmen Cavallaro (IT'S DREAMTIME)	Decca 23852
MOON-FACED, STARRY-EYED	Sarah Vaughan (Teddy Wilson Quartet) (TIME AFTER)	Musicraft 462
MUSICAL TRAVELOGUE ALBUM	H. Leopold Spitalny	Sonora MS-493
Frere Jacques; Alouette (France)		Sonora 1171
Hora Staccato (Roumania)		Sonora 1171
Meadowlands (Russia)		Sonora 1170
Norwegian Dance No. 2 (Norway)		Sonora 1170
Para Mi (Spain)		Sonora 1169
Pomp and Circumstance (England)		Sonora 1172
Torna a Surriento (Italy)		Sonora 1172
Vienna, My City of Dreams (Austria)		Sonora 1169
MY FAVORITE BRUNETTE	Bob Hope-Dorothy Lamour (Paul Weston Ork) (BESIDE YOU)	Capitol 381
MY MELANCHOLY BABY	Jack McLean Ork (Wayne Gregg) (LOVE TURNS)	Coast 8001
(There Is) NO GREATER LOVE	Billie Holiday (Bob Haggart Ork) (SOLITUDE)	Decca 23853
NO O'CLOCK JUMP	Arthur (Guitar Boogie) Smith Trio (AF-TER YOU'VE)	Super Disc 1032
OUR COMMON HERITAGE ALBUM		Decca A-536
Abraham Lincoln Walks at Midnight (Walter Huston) (Lehman Engel Ork)		Decca 40037
America (Pat O'Brien) (Victor Young Ork)		Decca 40034
Barbara Frietchie (Agnes Moorehead) (Victor Young Ork)		Decca 40031
Columbus (Brian Donlevy) (Victor Young Ork)		Decca 40030
Hall Columbia (Walter Huston) (Victor Young Ork)		Decca 40033
Landing of the Pilgrim Fathers (Agnes Moorehead) (Victor Young Ork)		Decca 40031
Lincoln, the Man of the People (Walter Huston) (Lehman Engel Ork)		Decca 40036
Nancy Hanks (Agnes Moorehead) (Victor Young Ork)		Decca 40036
O Captain, My Captain (Walter Huston) (Lehman Engel Ork)		Decca 40037
Old Ironsides (Bing Crosby) (Victor Young Ork)		Decca 40035
Paul Revere's Ride, Part 1 and Conclusion (Frederic March) (Victor Young Ork)		Decca 40032
Sheridan's Ride (Pat O'Brien) (Victor Young Ork)		Decca 40034
The American Flag (Brian Donlevy) (Victor Young Ork)		Decca 40030
The Star-Spangled Banner (Bing Crosby) (Victor Young Ork)		Decca 40035
(1) Warren's Address to the Soldiers; (2) Concord Hymn (Walter Huston)		Decca 40033
POPPA, DON'T PREACH TO ME	Betty Hutton (The Four Hits-Joe Lilley Ork) (RUMBLE, RUMBLE)	Capitol 380
RODGERS AND HART ALBUM	Lehman Engel Ork	Victor P-170
Ev'rything I've Got (Betty Garrett-Milton Berle)		Victor 45-0017
Falling in Love With Love (Marie Greene-Vic Damone) (Chorus)		Victor 45-0015
Here Are My Arms (Marie Green) (Chorus)		Victor 45-0017
Manhattan (Betty Garrett-Vic Damone)		Victor 45-0018
Mountain Greenery (Milton Berle)		Victor 45-0018
The Lady Is a Tramp (Betty Garrett)		Victor 45-0016
There's a Small Hotel (Marie Greene-Vic Damone)		Victor 45-0016
This Can't Be Love (Betty Garrett-Milton Berle)		Victor 45-0015
ROSES IN THE RAIN	Bob Chester Ork (Alan Foster) (LINDA)	Sonora 2006
ROSES IN THE RAIN	Chuck Foster Ork (LINDA)	Mercury 3058
RUMBLE, RUMBLE, RUMBLE	Betty Hutton (Joe Lilley Ork) (POPPA, DON'T)	Capitol 380
SALOON	Evelyn Knight (Bob Haggart Ork) (TOORIE ON)	Decca 23854
SEBASTIAN	Betty Reilly (DIE GREENE)	De Luxe 1064
SH-H, THE OLD MAN'S SLEEPIN'	Saxie Dowell Ork (Saxie Dowell-Don Grady-Suzanne Shepard) (I WANT)	Sonora 2007
SHORTY'S GOT TO GO	Bill Johnson and His Musical Notes (Bill Johnson-Quartet) (DON'T YOU)	Victor 20-2225
SHOW PARADE OF 1946-'47 ALBUM	The Toon Timers (Larry Clinton Ork)	Rainbow 303
Come Rain or Come Shine ("St. Louis Woman")		Rainbow 30303
How Are Things in Glocca Morra? ("Finlan's Rainbow")		Rainbow 30301
If I Loved You ("Carousel")		Rainbow 30302
People Will Say We're in Love ("Carusel")		Rainbow 30302
South America, Take It Away ("Call Me Mister")		Rainbow 30302
They Say It's Wonderful ("Annie, Get Your Gun")		Rainbow 30301
SOLITUDE	Billie Holiday (Bob Haggart Ork) (NO GREATER)	Decca 23853
SPRING ISN'T EVERYTHING	Margaret Whiting (Frank DeVol Ork) (TIME AFTER)	Capitol 383
STAY AS SWEET AS YOU ARE	Frankie Laine (I MAY)	Mercury 5028
STELLA BY STARLIGHT	Dennis Day (Charles Dant Ork) (MAM'SELLE)	Victor 20-2211
SWEET LORRAINE	Phil Brito (Walter Gross Ork) (BETWEEN THE)	Musicraft 15105
THAT'S MY DESIRE	The Cats and the Fiddle (WHEN ELEPHANTS)	Manor 1064
THE EGG AND I	Sammy Kaye Mary Marlow) (AFTER GRADUATION)	Victor 20-2209
THE FRECKLE SONG	The Airplane Trio (Tony Lane) (I WON-DER)	De Luxe 1070
THE MAN WHO PAINTS THE RAINBOW IN THE SKY	Ray Dorey (Paul Baron Ork) (MAM'SELLE)	Majestic 7217
THE RED SILK STOCKINGS AND THE GREEN PERFUME	Ray McKinley Ork (Ray McKinley) (JIMINY CRICKETS)	Majestic 7216
'TILL YOU COME BACK TO ME	Charles "Chuck" Coleman (John Erby Ork) (LOVE SICK)	A Natural Hit 101
TIME AFTER TIME	Tommy Dorsey (Stuart Foster) (IT'S THE)	Victor 20-2210
TIME AFTER TIME	Frank Sinatra (Axel Stordahl Ork) (I BELIEVE)	Columbia 37300
TIME AFTER TIME	Sarah Vaughan (Teddy Wilson Quartet) (MOON-FACED, STARRY-EYED)	Musicraft 462
TIME AFTER TIME	Margaret Whiting (Frank DeVol Ork) (SPRING ISN'T)	Capitol 383
TOORIE ON HIS BONNET	Evelyn Knight (Bob Haggart Ork) (SALOON)	Decca 23854
WEDDING MELODIES ALBUM		Manor 107
I Love You Truly (Lanny Ross-Rosa Rio)		De Luxe 8015
O Promise Me (Lanny Ross-Rosa Rio)		De Luxe 8016
The Bridal March (Rosa Rio)		De Luxe 8015
The Wedding March by Mendelssohn (Rosa Rio)		De Luxe 8016
WHAT AM I GONNA DO ABOUT YOU?	Joan Edwards (Benny Carter Vogue Recording Ork) (MAYBE YOU'LL)	Vogue 782
WHAT AM I GONNA DO ABOUT YOU?	Harry James (Art Lund) (I CAN'T)	Columbia 37301
WHAT AM I GONNA DO ABOUT YOU?	Bing Crosby-Les Paul Trio (GOTTA GET)	Decca 23850
WHEN ELEPHANTS ROOST IN BAMBOO TREES	The Cats and the Fiddle (THAT'S MY)	Manor 1064
WHY DID IT HAVE TO END SO SOON?	Bob Johnston (Paul Baron Ork) (IF I)	Majestic 7218
WHY DON'T WE SAY WE'RE SORRY	Teddy Walters (Sonny Burke Ork) (GOODNIGHT SWEETHEART)	Musicraft 15101

(Continued on page 104)

# ALBUM REVIEWS

## ARTUR RUBINSTEIN—CHOPIN'S CONCERTO NO. 2 (Victor DM-1012)

Combining an impassioned performance with melodic power, Artur Rubinstein's piano brings a brilliant performance of Chopin's Concerto No. 2 in F Minor, Op. 21, on the wax. The piano nocturne rich in melody, rhythm and harmony, Rubinstein's flawless interpretation combines musicianship with scholarship. His pianology is framed in the orchestral accompaniment by the NBC Symphony, conducted by William Steinberg. Takes seven 12-inch sides for the sparkling performance, completing the album with Chopin's *Berceuse* in D Flat, Op. 57, again bringing out the sonorities of the Steinway. Photo of the bust of Chopin makes for an over-simplified front cover, with the notes on the inside page also lacking in pictorial appeal.

## CHARLEY DREW AND HIS WITTY DITTIES (Gale 20-21-22-23)

Piping to his own pianology, Charley Drew, for whom the Taft Hotel in New York has created a Drew Tap Room, comes up with four albums of party records. Hardly the kind of cuttings for kids or your Aunt Emma to cut their teeth on, but the kind that will fill in for those who can't afford etchings. While hardly witty, his songs are for the most part saucy and spicy, and Drew brings out all the inuendoes without having to try hard. The song stories sell themselves with the title telling the story. Three of the albums (Nos. 20, 21 and 23) are made up with two records. *It's Better Than Taking in Washing, Up in the Second Mezzanine, When the Old Village Clock Strikes Nine*

and *Lord Stuffit and Lord Stickit* make up No. 20; *Caviar Comes From Virgin Sturgeon, She Went To See a Man About a Dog, You Can't Fool the Boy Behind the Desk* and *Mabel's a Glamour Girl Now* make up No. 21; *Phil Spitalny's Band, Can't Put It on a Platter, Every Girl I've Ever Known Has Had One and Cup Cakes* make up No. 23. Four records are packaged for the No. 22 set, titles taking in *Blushing Bride* sharing the side with *A Girl Like Dear Old Mother, Bell-Bottom Trousers, The Girls I've Loved and Lost; Robert the Roue From Reading, Pa.; Gracie Is Socially Secure*, a medley of *Lousy Louisa and His Fanny, They Didn't Give the Bride Away* and *Fleet's in Today*. Photograph of Drew at the piano graces each of the four album covers.

## RISE STEVENS—SINCERELY YOURS (Columbia M-654)

The delicate shadings this operatic canary's richly-colored pipes applies to this set of universally-popular songs, makes for real lyrical charm. Rise Stevens sings these eight lovely melodies over the four 10-inch records with rare restraint, her mezzo-soprano voice capturing the delicate melody fabric of each selection. All arranged by Alan Shulman, with Sylvan Shulman conducting the orchestra, selections include *Homing, The Rosary, Somewhere a Voice Is Calling, At Dawning, Trees, The Sweetest Story Ever Told, A Dream and Love's Old Sweet Song*. Autographed portrait of the Metop canary graces the front cover, her "sincerely, yours" giving the package its merchandising title. Inside cover carries photo and bio notes of la belle Rise.

(Continued on page 110)



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## Sears \$169 Wire Spool Home Recorder May Oust Disks

(Continued from page 4)

quantities and thus take care of the expected public demand.

The Sears unit is made so that even a child can operate it. All that is required is placing the spool of wire on a spindle, threading it over to another larger spool, turning a couple of switches, and letting it play. The Sears recorder can record radio shows picked up by the radio attached or music played by disks on the same machine. Since it is so easy to operate, Sears engineers claim, there is nothing to prevent the public from buying music releases on wire, putting them on a machine and playing them. The Sears set, which is sold under the trade name of Silver-tone, can play spools on which music or any other sound has been recorded magnetically. The set will accommodate spools on which a maximum of an hour's material has been recorded. Table models have reproduction fidelity of between 40 and 4000 cycles. Console models, to be produced later, will reproduce up to 6000 cycles.

The Sears set uses basic patents of the Armour Wire Recording Corporation, patents developed originally by the Armour Research Foundation. This same company has already designed a multiple recording unit which could be used by record companies interested in selling releases on wire. This device could be compared to the presses of today's disk field, and would enable hundreds of recordings of the same release to be made simultaneously.

So far, Armour has not revealed the names of the companies licensed to manufacture these multiple re-

orders so no check can be made as to who will buy or lease them from the licensed companies. But it is known, and confirmed by Sears engineers, that record companies have expressed an interest in using multiple recorders, so that possibility of music releases on wire at a future date is past the talking stage.

### Decca Pushes Shaw Album With Square Dance for Dealers

HOLLYWOOD, March 15.—Decca Records will give its 1,000 Southern California dealers a lesson in square dancing as part of its exploitation campaign of new Lloyd Shaw Album of Square Dances. Moreover, plattery has snagged a flock of David O. Selznick pic stars to do the teaching. Promotion gimmick was worked out with pix firm since tunes are from Selznick's *Duel in the Sun* film.

Decca has rented L. A.'s Rodger Young Ballroom for night of March 23, allegedly to give dealers authentic instructions in the lost art of square dancing. Idea, according to plattery, is to inspire dealers with first-hand knowledge, in order that they can make authentic sales pitches.

Rustic atmosphere will include usual pretzels, cider and other "country-style" gimmicks. And—a legitimate square dance instructor—should anyone be interested.

### Pa. Blue Law Introed

HARRISBURG, Pa., March 15.—A bill to repeal the Pennsylvania law which permits Sunday concerts by paid musicians has been introduced by Sen. Frank L. Homsher. The measure (U. 271) would prohibit all types of paid musical entertainment on Sunday.

### "BRIGADOON" ALBUM

(Continued from page 3)

ties to producers. Latter almost were happy to get wax exploitation, and were it not for Decca's promotional efforts for legit disk packs, trade concedes, current turnabout role of the producer could never have happened.

Decca washed its hands of both *Finian* and *Brigadoon*, as well as Dwight Deere Winan's *Street Scene* which Columbia is putting out, when new factor of producer demands were felt to be unreasonable. Originally Decca offered to pay a producer's royalty after company had come off the "nut" (over 50,000 albums), but balked when producers wanted a flat 5 cents. Company which has always paid casts and principals direct felt that royalty demands were excessive.

Walter (Pat) Kelsey and Wallace Fyhr are operating the Hickory Lounge, Milford, Ind.

### Portland Symphony To Resume in Fall

PORTLAND, Me., March 15.—Portland Symphony Orchestra will resume concerts next fall, providing employment for about 70 musicians, according to plans drafted by the Symphony Society of Portland for reorganizing the orchestra, inactive the last nine years. Discussion has centered around a name conductor to front the group.

Among new directors elected at the last Society meeting was Herman D. Kenin, president of Local 99, AFM. Orchestra folded at close at 1937-'38 season with the Society \$18,000 in the red. Debt was paid off in 1942, but war forestalled resumption of concerts.

### Smaller Orks for Biltmore

NEW YORK, March 15.—Biltmore Hotel's Bowman Room, which has been playing name society orks (currently featuring Carmen Cavallaro), is moving into a policy featuring smaller-sized tenor orks. Spot has skedded the eight-piece Phil Wayne ork for the room. Wayne is booked by William Morris Agency.

### Thornhill in B'port: \$2,083

BRIDGEPORT, Conn., March 15.—Claude Thornhill, appearing at Ritz Ballroom here Sunday (9), drew 1,389 persons and grossed \$2,083.50. Admission was \$1.50, Tomorrow (16) Johnny Bothwell comes in, with Chris Cross set for March 23.

### Spector Opens Own Agency

DETROIT, March 15.—Irving Spector, formerly with the A. B. C. Theatrical Agency, stepped out on his own last week to open an independent booking agency under his own name in the Detroit Hotel. Spector will handle bands and orchestras only, according to present plans.

### Preserve Us!

SAN FRANCISCO, March 15.—Orkster Henry Busse, now at the Palace Hotel here, supplemented his music activities with the purchase of a big cannery near Pismo Beach. Says Henry: "If things get too bad, I'll just can my musicians—and quit."

### Miss Truman's Radio Debut Going on Wax

DETROIT, March 15.—Margaret Truman's radio debut will definitely go on disks when she solos with the Detroit Symphony Orchestra over ABC tomorrow night (16).

Practically all Detroit Symphony broadcasts are to be recorded and released thru Vox Records, diskery controlled by Henry Reichhold, symphony benefactor.

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**ON THE STAND**

Reviews of Orchestras Playing Hotels, Night Club and Ballroom Locations and One-Nighters

**Leo Pieper**

(Reviewed at Verderbars' Oh Henry Ballroom, Willow Springs, Ill., March 5. Booked by the Mc-Conkey Music Corporation.)

SAXES: Kenny Fry, Jimmy Shade, Sid Jensen, Will Gardner.

TRUMPETS: Chuck Lewis, Roy Lee.

TROMBONE: Charles Pendleton.

RHYTHM: Franny Harbin, drums; Chuck Bindig, bass; Chet Hickie, piano.

VOCALISTS: Patti Regan, Kenny Fry and Chuck Bendig.

ARRANGERS: Will Gardner, Chet Hickie, Charles Pendleton.

LEADER: Leo Pieper, piano, accordion and vocals.

Another vet territory outfit that's in its first year as a semi-name location group, the Pieper aggregation shapes up as a potentially top-caliber crew. Leader, a six-foot three lad who looks a bit like the late Herbie Kay, is the dynamo of this 12-piecer. Pieper has learned from years of one-nighting that it pays to play to the crowd, and this band is strictly for the customers. Ork has a comprehensive library containing the manuscripts worked up before the war for Leo's frater, Gene, well-known territory fronter, plus his own library accumulated since 1940, and plenty of new material developed by three sidemen-arrangers. Fronter is animated, doing a commercial Stan Kenton that makes for repeat dancers.

Band, which has certain similarities to the Lawrence Welk crew, in that accordion is played by leader and ork features a couple of Welk's standard accordion specialties, still has a definitely stylized approach. Brass is mostly staccato and secondary. Saxes, which get fine blend, especially on an intricate four-clary set-up and a less difficult but sugary two-tenor-two-alto mixture, carry the load the bulk of the time. Sidemen have all been with the band for the two years which have expired since it was reorganized after Pieper's army discharge. Resultant co-ordination is evident in the fine over-all blend achieved.

Ork is well stocked with entertainment and song. Pieper has worked out a series of gimmicks, such as nine small accordions played by sidemen and a Fred Waring choral group. Bassist Chuck Bindig is one of those naturals who fits perfectly into the novelty vocal slot, handling the more common specialties and a number of originals in a manner which sometimes approximates Orrin Tucker. Ork still needs a good boy singer to do the romantic words. Ken Fry and Pieper split the chore, but neither's voice is especially suited. Chirp Patti Regan was making her first p. a. with the band when caught and her inexperience with the book made it hard to estimate possibilities.

*Johnny Sippel.*

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**Ike Carpenter**

(Reviewed at Casino Gardens, Ocean Park, Calif., March 8. Personal manager, Hal Gordon. Booked thru William Morris Agency.)

TRUMPETS: Mickey Mangano and Bob Sims.

TROMBONES: Ray Klein and Freddy Zito.

SAXES: George Weidler, Herb Moise, Ted Nash, Clint Dails.

RHYTHM: Ike Carpenter, piano and leader; Ed Mihelich, bass; Bob Hummel, drum.

ARRANGERS: Paul Villepigue, Nelson Riddle and Hubie Wheeler.

VOCALISTS: Jean Louise and Bob Sims.

A new musicrew for the terpsand, the Ike Carpenter ensemble bears watching. With proper handling supported by strong disk backing, there's nothing to stop this outfit from climbing the ork ladder to prominence.

Tailor made for the current dollar-conscious market, the 11-man group will look good to a pay roll-pinchd op. And if tonight is any indication, it will appeal musically as well as numerically, for altho instrument toters don't quite make a dozen, final product oftentimes sounds like it comes from a 16 or 18-man aggregation. Reason for this is the thoughtful approach to band's instrumental balance and voicing. Arrangements, keyed in a register that is somewhat lower than that usually used in dance scorings, come up with full-bodied and well-rounded tones, despite comparatively slimmer personnel.

Most important, crew packs a lot of appeal for the customers. Batonier Ike Carpenter, who has warmed the Steinway bench for a couple of bands in recent years (Boyd Raeburn, Bobby Sherwood) has a keyboard style all his own, accentuating high technical virtuosity that gives flash to the ork as a whole. Kids crowd to the stand when the maestro wraps himself around the 88, giving him a hefty hand for each number. This plus moderate beat that holds commercial appeal makes band a good bet for the future.

Unlike most bands that choose between commercialism and musician-ship, the Carpenter crew holds plenty for the ears as well as the feet. Instrumental cross blends gives ork's work an Ellingtonian flavor, while at the same time allowing band to retain a measure of individuality all its own. Altho sticking usually to a long beat, an occasional jumper is thrown in for the jitterbug crowd.

Band's book now can use a few more pops and as leader begins to warm up his stand manner, this crew should go places fast. A young and good looking lad, Carpenter should capitalize on his Southern drawl to click with the kids.

*Lee Zhitto.*

**Mpls. Local Re-Elects Murk**

MINNEAPOLIS, March 15.—State Rep. George R. Murk was re-elected prez of Minneapolis musician's union, Local 73, AFM, in annual meeting here this week. Donald Gauper was elected vice-president, and H. O. Carciokini, Fred Keller Sr. and Al Bienfano to the board of directors. Carciokini was named special delegate to AFM's national convention, June 2-9, in Detroit.

**Fotin Orkanizes**

PHILADELPHIA, March 15.—Larry Fotin, former arranger for Sammy Kaye and Blue Barron, has turned to the ork whirl. Organizing a band of his own, Fotin bows at the Chez Vous, suburban dancery. Stick-waving is no new stint for Fotin, who had a band of his own a decade ago, when he gave up maestro chores to score for Sammy Kaye and other name bands in New York and Hollywood.

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## ATA Nixes Cuffo Garden Benefits; Demands Bonds

NEW YORK, March 15.—Cuffo benefits in Madison Square Garden are out from now on, according to Alan Correlli, of the Theater Authority. Decision, taken by the executive board of the Theater Authority last week, was an outgrowth of an organization's request for actors at cut prices because it was for "a good cause."

Action is aimed primarily at the promoters who cook up so-called benefits for small orgs, hire the Garden on the cuff and frequently cut themselves in for as much as a third of the gross. Frequently such organizations can't even fill a neighborhood dance hall. But with a high-pressure lad in on the job, they hustle tickets all over town, calling it a "charity," according to Correlli. Occasionally these promoters may even pay for acts, but even some of those acts have had the bite put on them to give their dough back.

So far, three benefits skedded for the Garden in the next few months have been told by Correlli that the deal is off. Benefits are Jewish War Veterans, Shield of David and the Bronx Hadassah.

In the future, said Correlli, all Garden benefits using acts will have to post bonds with the Authority, giving a list of performers and salaries agreed upon. Notice and bond will have to be posted at least two weeks before the performance. Bond must be sufficient to cover actors' salaries.

## Ore. Chain Buys 6 Houses in East

PORTLAND, Ore., March 15.—Mr. and Mrs. Ted Gamble, of Portland, have added six theaters to their chain in deals aggregating \$1,350,000. Purchases, from Monarch Theaters, Inc., are: Indiana (3,300 seats), Circle (2,780) and Lyric (200), all in Indianapolis; Keith-Albee-Palace (2,100) in Akron; Paramount (1,650) in Steubenville, O., and Penn (1,350) in New Castle, Pa.

Operation of the theaters, which augment Gambles' Oregon holdings, will be from Portland, the firm will have New York offices. Harry Katz, one of the principal stockholders of Monarch, will manage Gamble's Eastern circuit.

Oregon theaters of Gamble's are at Coos Bay, North Bend, Hood River and Portland. Portland holdings include Bagdad, Capitol, Round-Up and Downtown, the last-named, a recent purchase, to be renamed Century after remodeling. A new Portland Theater is to go up at Union and Killingsworth, and five outdoor drive-ins are to be constructed in Oregon by Gamble and Al and Bill Foreman, three in Portland, one each in Salem and Eugene.

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## Midwest Ops Look to Combo, Solo Talent To Chase Blues

CHICAGO, March 15.—Midwest cocktail ops are more and more demanding cocktail units and singles, which emphasize entertainment, with the music as a secondary attraction, a survey of local cocktail skedders revealed this week. Lounge owners are finding that the best prescription to halt an epidemic of low grossitis is an attraction that does a type of work, comparable to a standard novelty comedy vaude act, and yet still fits into the confines of the ordinary lounge. While ops want their talent to entertain primarily, they still haven't taken the complete jump into a floorshow a la Helsing's Vodvil Lounge, Chi; but they want cocktail acts which will approximate the floorshow as nearly as possible.

More than ever in the past eight months, during which time cocktail biz has depreciated considerably, ops are waking up to the fact, bookers aver, that only a top attraction will drive away empty lounge blues. Chi ops, who have been stubborn about paying good prices, arguing that their brighteries are showcases, are finally coming around, with the Schwartz-Greenfield chain, which has several important Loop stands, recently buying talent like Eddie South, Jimmy McPartland and Hal Otis, to try to hype biz. While none of these units are entertaining type, bookers point out that it's a step toward the higher-priced entertaining units when this Loop combo buys agency-controlled entertainers, where, for a long time, they were buying direct unknown local combos. The Cairo, new Northside bistro, during the last six weeks, has started buying top name singles and reports that trade is up proportionately. Jack Terman's Silhouette, which has been using local combos and singles, brings in name 88-er Bob Crum March 25, while Harry Lambert, of the Winkin' Pup, a West Side stand, has just returned to live entertainment after a four months' absence of flesh and is using the Three Brown Buddies and Buddy Greene's band.

Booker Phil Albright reported that colored units and singles are getting more attention than ever from ops with whom he does biz, for managers want animated entertainers and the sepia musickers are the best bet to fill these requests. Combos, which now use only hackneyed unison singing and no original specialties, Albright pointed out, are hard to sell, where a year ago, such showmanship was considered adequate.

## McConkey Signs Two Midwestern Outlets

CHICAGO, March 15.—Two new outlets for nitery acts in the Midwest were inked to exclusive booking papers last week by Roemar Feeley, act booker for McConkey Music Corporation here.

Angelsey's, Minneapolis cafe, tees off with a show policy April 15, with Jack Richards' six-piecer and three acts as opening fare. Other bistro is Saratoga Inn, Litchfield, Ill., which is using Johnny Engro's Sextet and three acts. Talent nuts run about \$1,200 each weekly.

## Montreal Gayety Drops Line But Ups No. of Acts to 10

NEW YORK, March 15.—Gayety Theater, Montreal, has pulled out 12-girl house line and increased its vaude bill to 10 acts.

Survey of 10 South Side lounges this week by *The Billboard* revealed that the bulk of patrons were found in spots which used the vaude-type units, while competition using only musical and ordinary singing entertainers were finding their logs sparsely populated.

Entertaining type combos, especially those over five pieces, are getting a break from the biz drop-off in niteries in smaller cities in the Midwest, Joe Musse, FB Chi cocktail chief, reported. Musse said that he's selling his larger units into brighteries, which have found that they can economize greatly by dropping floorshow acts and supporting bands, in favor of an entertaining large cocktail combo. Policy also works out better, for cocktail musickers are accustomed to working a set every half hour while floorshows mean only two or three shows per night and customers file out, while with the cocktail policy the entertainment is more continuous.

## Storm Hits Vaude's Wilmington Trail

WILMINGTON, Del., March 15.—Snowfall and rain hit biz hard March 1 for the first revival of vaude in this town. Vaude show, aided by an augmented 12-piece house band, opened at the Playhouse. On the bill were Paul Benson, emcee and show closer with his auctioneer act; Eight Danzettes; Princess Yvonne and Doc Irving, mentalists; Paul Nolan, juggler; Geraldine Willier, canary; Joe Rankin, xylophonist, and Jack Holst, former Olympic and AAU champ on horizontal bars.

Playhouse Manager Francis E. Cavanaugh is toying with the idea of Sunday vaude. House is a pre-Broadway try-out location where shows rehearse the first part of the week and play Friday and Saturday nights and Saturday matinee.

Revival of vaude brings this type of showbiz back for the first time in years and away from the bistros whose acts have been the only flesh variety in town. Old vaudefilm houses, Aldine, Grand and Queen, are strictly pic houses now. The Garrick was razed some time ago.

## Miami Beachcomber Bids \$3,750 for Belle Baker

NEW YORK, March 15.—The Miami Beach Beachcomber is not giving up on the season, even tho the bangtails have stopped running at Hialeah. Ned Schuyler, op, is burning up the wires trying to get Belle Baker down for a March 17 opening. He already has Ben Blue set for that date. Miss Baker, who broke her leg several weeks ago at the Bowery, Detroit, has laid off until it healed.

Schuyler's first offer to her was \$3,500. When that was turned down, he upped the ante to \$3,750 plus rooms, with the date to run until April 15. So far it's no soap. Baker doesn't want to go down at the end of the season.

## Victoria, B. C., Tries Vaude

VICTORIA, B. C., March 15.—Mickey Goldin, operator of a theater which has been a straight film house, has booked five acts of vaude to supplement his screen fare. They opened Monday (10). If the week's gross is upped, vaude will be a permanent policy. Acts, booked thru the Vancouver Theaters' Booking Office, are headlined by Elaine and Hugo.

## Jane Russell Jam Threatens N. Y. LQ If 15G Isn't Paid

NEW YORK, March 15.—The Jane Russell-Miami Latin Quarter beef threatens to spread to New York and may result in AGVA's pulling the New York show if the money, \$15,000, isn't paid, according to the actors' org. Leveling against the New York spot is based on AGVA's claim that Lou Walters and E. M. Loew have signed the basic agreement and therefore both parties are equally responsible, the union contends.

Walters claims Russell was bought as freak attraction and as such was to be under wraps until she appeared onstage. By appearing in public, even for publicity reasons, the surprise element was destroyed and her value declined, he argues. AGVA admits Walters' contention, but says this should have been included in the agreement. With no such provision, it holds the Latin Quarter responsible. It also insists that the 15G be paid, either to the performer or to AGVA, and then, if there is any claim, to make it and arbitration will be set up.

Walters said he has the dough in escrow, but will not put it up with AGVA, claiming that on two previous occasions talent union fell down on promises.

## Miami Cops Enforce 3 A.M. Closing Law

MIAMI, March 15.—Now that the season is about over, the local clubs are up against it for fair. Not only has business dropped off, but the police have suddenly started enforcing the 3 a.m. closing law. Regulation applies to Saturday night closing, and anything beyond 3 a.m. Sunday is considered a violation.

Last week (9) three raids were made by six detectives. The first spot nailed was the Clover Club, then came Zissen's Penthouse and the Jewel Box. Cops claim that clubs have been selling liquor after hours for months, tho Jewel Box, long shuttered, was only recently reopened.

Strange thing about one of the spots raided was that a few hours before the John Laws walked in the entire show worked a cuffo benefit at the annual ball of the Police Benevolent Association. Actors worked for the cops from 10:30 to 12 then went back to the club for their last show. Later that same night the room was raided.

## Palumbo Sr. Quits in Philly

PHILADELPHIA, March 15.—Tony Palumbo, owner-manager of the Cove, major midtown cocktailery, has turned over operation of the room to his son, Tony Jr.. Bowing out of the after-dark scene, Palumbo has become sales manager for United Distillers. Musical bar is one in the chain of night spots operated by the Palumbo family here.

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# NITERY MINIMUMS

# GOING?

## Philly AGVA Files Action Vs. National Union; Shelvey Orders Agents To Requalify

### Congressional Probe of Four A's Demanded by Jones

PHILADELPHIA, March 15.—A bill in equity to restrain the national AGVA from interfering with the business of Local 6 here, and from intimidating its members, cafe owners and booking agents, was filed yesterday with Judge Joseph L. Kun in Common Pleas Court No. 1 by Samuel Kohn, attorney for the local union. Judge Kun recently ruled against national AGVA in its move to take over the property of the local union.

Meanwhile, the six-week-old autonomy feud between national AGVA officers and Local 6 moved toward congressional attention, with prospects of a probe of the entire Four A's set-up as demanded by Dick Jones, former executive secretary of the local.

Jones, who was ousted when Matt Shelvey, national prexy, came to town to turn the local into a branch of the national and Jimmy Evans, Local 6 prez, said they have taken their case to Rep. Fred A. Hartley Jr., chairman of the House Labor Committee. Terming it "a last resort" move, Jones and Evans ask that Hartley's committee investigate the Four A's.

#### Jones Rebuffed

Incident that caused Jones to seek congressional aid was Wednesday night's rebuff from Central Labor Council, official voice of AFL unions here. Jones said council refused to hear his side of the dispute, tho it listened to Al Nickerson, Shelvey's rep.

Jones quoted the council's official communication on the matter as explaining he was barred "as president of the rebellious Local 6, which withdrew recently from AGVA." Jones commented that he was exec sec, not prexy, and said Local 6 did not get out, but was thrown out.

#### Council "Neutral"

Joseph A. McDonough, business agent of the council, which controls waiters, musicians and other cafe workers in Philly, said the council wanted to "remain neutral in a family squabble," but the AGVA national charter made it incumbent on his outfit to "recognize the duly appointed officials" of the parent body.

Jones, who recently won a local court ruling that one man (Shelvey) could not revoke the local charter without giving a hearing to all involved, says he has been in correspondence with the Four A's for months and has photostatic evidence which, submitted to a House probe committee, would "blow the top off" the whole Four A's structure.

#### Detroit AGVA Front Quiet

DETROIT, March 15.—A check-up this week in Detroit niteries showed no disposition on part of local AGVA members to get behind Philly and Chi movements against national AGVA's threat to local's autonomy. There have been no serious complaints in months, and some performers who found themselves ruled against by AGVA matters reported satisfaction that they had received fair hearings.

NEW YORK, March 15.—Matt Shelvey, national head, began swinging a big stick this week at the Philly agents for claimed violation of rules under which they hold their franchise.

Ed Zwicker, head of the Philadelphia Entertainment Manager' Association, called on Shelvey last week and was told that beginning at once AGVA would insist that all the members of EMA (75) be re-examined as to their qualifications and fitness to hold AGVA franchises.

#### Must File Booking Slips

All agents, for example, will be required to file their booking slips with the union. Bookings will include all kinds of dates and must name salaries, spots and heads of entertainment committees who bought the acts. Agents who cooperate by turning in such lists may get a favorable review and may get their franchises after paying the \$50 fee. Agents who don't file regularly will not even be considered for a franchise, according to Shelvey.

Philly's EMA was formed about four years ago and recognized as an agent's association. "Such recognition," said Shelvey, "is dependent on the org's ability to control its members and its members in turn living up to AGVA rules. If they can't control their members, they're not a responsible body." Shelvey added that if individual members want their franchises, they'll have to show their good faith first.

Meanwhile, Ed Zwicker, prexy of EMA, was taken off the unfair list, as was Yetta Sachs, also a Philly agent. Zwicker will call a meeting of his association this week to ask members to reapply to AGVA and abide by its rules.

#### Dave Cunningham Leases 2 Chi Spots To Stage Bookings

CHICAGO, March 15.—In an effort to avert the staging space shortage which has been cutting down on club date biz locally, Dave Cunningham, chief of an independent office here, has purchased three-year leases on two sites, where he intends to stage his bookings. Spots on which Cunningham has bought rights are the Frolics, Loop nitery which closed in 1946 after a short operation, and which he is calling Twin Terraces, and the Villa Olivia, suburban country club, which includes an 18-hole golf course and club house. Move marks first time locally an agent has gone out and purchased badly-needed space to stage his parties.

#### Charlton in Westport Job

WESTPORT, Conn., March 15.—Longshore Country Club announced the appointment this week of William H. Charlton, of Greenwich, as managing director, succeeding Howland Linthicum. Charlton was formerly associated with the William Penn and Fort Pitt hotels in Pittsburgh.

### Band & Act Routes Available!!

Paper limitations still make it impossible to publish current locations of leading bands and acts in *The Billboard*. This service is still maintained and routes of Acts, Units and Attractions are mailed free each week to those interested. Write Supplemental Route Service, 25 Opera Place, Cincinnati 1, O.

## Benjamin Tosses In Towel; Lease To Mike Potson

CHICAGO, March 15.—Irv Benjamin, for the past year op of Colosimo's, South-of-the-Loop brightery, threw in the towel this week by selling his 10-year lease and fixtures back to building owner Mike Potson, who previously had operated the club. Benjamin, who during the past year had tried everything from headliners and variety shows to ice shows, said he was closing as a nitery op because the "exorbitant prices for entertainers" made it impossible for him to continue operation. During the past three months, Benjamin had been trying an economy-check policy, with no cover or minimum, and the idea, while pulling good crowds, failed to pull the big spenders. Benjamin had to cut the talent nut accordingly.

Spot, which was No. 1 bistro in Chi during the roaring '20s, suffered a series of setbacks during the past decade. It was hardest hit during the war, when lack of transportation put it behind those clubs located in the Loop area. Potson, who could not be reached for comment, will take over Monday (17) and continue with the current show until contracts expire early in April.

## AGVA Orders Frazee To Pay Kalheim

NEW YORK, March 15.—Jane Frazee, who was involved in a booking squabble last summer with Jack Kalheim, was ordered by AGVA to pay her agent (Kalheim) the commission due him on the deal. Gal had authorized percenter to get her theaters. He lined up Akron, Youngstown, O., and Minneapolis to work with Hal McIntyre. Contracts were signed and dates set. At the last moment Miss Frazee fell out, claiming her sick child prevented her taking the jobs.

AGVA stepped into the picture and got a letter from her doctor to the effect that Miss Frazee's child was normal but was expected to have some bad effects from teething. "Expectation of illness," ruled AGVA, is no excuse for a cancellation.

## R. I. Theater Men To Honor Ed Fay on 50th Year in Biz

PROVIDENCE, R. I., March 15.—Independent theater owners of Rhode Island will throw a party for theater owner Edward M. Fay April 21 at the Sheraton-Biltmore Hotel, to celebrate his 50 years in showbiz.

Fay has operated theaters in New England for about 38 years. He owns three local houses, with the Fay using one week vaude stands.

## Vanity Fair's Precedent Has Stem Jittery

### Fading Biz Needs Hypo

NEW YORK, March 15.—The Vanity Fair's action in dropping its minimums has started other nitery ops buzzing with worry. Some have already begun thinking about remedial measures, but are leery of following in footsteps of Joe Howard and Carl Erbe.

All major ops interviewed pooh-pooed the move for the record and said it could lead to elimination of competition. Some pointed to the many smaller clubs that have been running without minimums for some time, and are still way off. These men declared they had no intention of dropping their minimums for the time being. But off the record they were thinking that perhaps the lure everybody is looking for to bring customers in again may indeed lie in the elimination of minimums.

#### \$40,000 Nut

The ops' object, of course, is to fill seats. A club like Vanity Fair, which runs with a break point of about \$40,000 and has the capacity, must either fill the seats, or get enough big spenders in to take it off the nut. Ops are agreed that the days of the big spenders are over. Even opening nights are now nothing to boast about. If a club with capacity can get customers who buy even only two drinks, it will be that much ahead. The seats are there, the waiters, the chefs and the entertainers are there. To keep the kitchen staff and the waiters busy, to give the performers a lift with a full house, or anyway a bigger house, the removal of the minimum has its advantages.

Florida, which was mainly responsible for upping cafe salaries all over the country, is also the leader in the removal of minimums even in the face of heavy-budget shows. Miami Beach spots, Copa and the Beachcomber, have discovered that customers stay away in droves when the trick beverage minimums are clapped on. Incidentally, the Copa was skedded to shutter after Mickey Rooney closed. It has decided to stay open with a low-budget show, with no minimums for weekdays. Its new bill, to run until the end of April, when it plans to close, will be Henny Youngman, Radio Aces and Gracie Barrie. The Beachcomber has made all kinds of efforts to get new attractions. It has finally decided to stay open with Tucker and Richman and adding Ben Blue. The deal between the two spots to split profits fell thru.

#### Other Spots Watch

Niteries around the country are watching the Vanity Fair experiment. A few of the bigger ones have already called New York reps asking for close check-ups. The only places where minimums may not be dropped are Washington and similar areas with local liquor laws. Washington's Sunday law prohibits selling of anything harder than beer and wines. There aren't too many wine buyers (See Nitery Minimums on page 39)

### Chez Paree, Chicago

(Friday, March 7)

Talent Policy: Dancing and floorshows at 8, 12 and 2. Owners, Joe Jacobson and Mike Fritzel; publicity, Bob Curley; production, Olive Bernard. Prices: \$3.50 and \$5 minimum.

Experiment, with the current revue at this bistro, featuring three out of four acts, which weren't tested on Chi nitery goers, jelled, judging from spirited mitting thruout the show.

Headliner Eleanor Powell, who's been in relative obscurity for the last few years, proved she's lost none of her finesse during her absence. Gal, still boasting one of the trimmest figures ever, presented a miniature concert in taps, doing everything in the book well. Warmed up audience by asking and doing requests all thru the show.

Boy Foy, only act which has appeared locally frequently during the past two years, went thru his standard unicycling and juggling-balancing routine to top attention. Act

is smart booking here, for guy works high on this floor, where most novelties suffer because tables are all stage level and those in back don't get to see the show well.

Larry Storch's satirical takeoffs went over much beter in this cafe than they did recently at a Loop vaude house. His material is too sly for average vaude fans, but diners here caught what he was pitching.

Carl Ravazza, last seen here three years ago as a band fronter, has changed his appearance considerably and got the same kind of attention and palming accorded headliner Tony Martin at the last show. Has improved his appearance considerably and projects competently. While he's okay on the pops, it's on novelties that he packs the biggest wallop.

Johnny Sippel.

## NIGHT CLUB REVIEWS

### Greenwich Village Inn, New York

(Wednesday, March 12)

Talent Policy: Floorshows at 8:30, 12:30 and 2:30. Operators, Greenwich Village Corporation; publicity, Milt Rubin. Prices, \$3.50-\$4 minimum.

New Sally Rand package—new for the Inn, in any case—isn't a sock show by Stem standards. It is, however, a completely commercial package even if corn is its main support. Big draw is obviously Miss Rand. Gal stays off until the last minute for her fancy fan-waving ending with a flash in blue light. That the customers go for it was obvious, if whistles and big applause are a yardstick.

Show carries 13 people, including the conductor. The line (6) doubles in and out in sister acts while specialty performers also work in the productions. Main load is carried by Lou Ashe, comedy emcee. Slick worker, showing plenty of savvy, he also carries the singing load, tho pipes are n. s. g. His best was the old bag who thinks she's still an attraction routine. While it was funny, implications are sometimes too obvious.

Trojans (Jack Mateer-Bill Baker) do an acceptable lift act, but room layout and pillars just about ruined them. Kurt Jons, boy dancer, is quite competent and looks good. Part, however, is small. What there was of it was excellent.

Tracy and Clare, two short gals, who double out of the line, did an amusing patter to music seguing into a hoofing bit. Spot needed singers, and gals weren't it. The dance was just a boring interlude. There are a few production numbers which would probably look okay in a different room. Here the gals were crowded on a small floor and were further hampered by the pillars. Of the productions, the Turkish Harem number was the best, but even that was extended to the breaking point. At times it looked as if the show was deliberately stretched and there isn't enough sock stuff in it to go a long way.

For the finale, after the fan number, Miss Rand came out with an overlong milking speech which included a come-on patter made strictly for the farmers.

Lyrics showed imagination even if delivery didn't. Ork, a pick-up affair, did a satisfactory job.

Bill Smith.

### Cotillion Room, Hotel Pierre, New York

(Wednesday, March 12)

Talent Policy: Floorshows at 9:15 and 12:15. Operator, Hotel Pierre; room manager, Charles Reader. Prices: \$2-\$3 minimum.

New show is pleasant and sufficiently diverting to make the customers drop their forks and knives to look and listen. Bill tees off with Maurice and Maryea (she's a heavyish blonde; he's tall, slim, dark and good looking) in an effective ballroom routine of about five numbers. Opener was a slow dreamy affair which got attention despite its tempo. Then came a rumba, followed by a cute little thing, a kind of hop, skip and jump, reminiscent of the 1920's. It was so charmingly sold, so beautifully done that it paid off with sock hands. Walk-off on number was particularly good. It needed wings for a real clincher. Hotel floor has no wings and acts get on and off between tables. But in a theater, the number would be fine. Team came back for two more numbers, of which the last, a music box routine, was the clincher. Couple worked smoothly, looked nice and worked as (See Cotillion Room on opp. page)

### Beverly Hills Country Club, Newport, Ky.

(Friday, March 14)

Talent Policy: Dance and show band; floorshows at 8 and 1. Management: Beverly Hills Company, operator; Bernard Glatt, managing director; Bill Klein, maitre d'; Frank Bennes, booker; Hal Braudis, exploitation and promotion; Douglas M. Allen, of Allen, Heaton & McDonald, publicity; Dottie White, art director. Prices: Dinner from \$2.50; drinks from 55 cents. Minimum, \$2, except Saturdays, \$3.

This class spot, dark since January 1 for its annual siesta and revamp, cracks its new season with a trio of topflighters—Benny Fields, Frank Libuse and Georgie Tapps—backed by the excellent production and dance work of the Kathryn Duffy Dancers (10), who begin their fourth season here. Running an hour and a half, show needs a tightening in spots to jack up the pacing, but all in all it's bang-up fare.

The Duffy Dancers send the show away in their usual brilliant fashion with a modern Western routine to pave the way for Georgie Tapps, whose symphony with the toes had the payees eating out of his mitt. Offered several original routines of his showmanly, precision tapping to excellent returns, and encored with a samba. For a finish, improvises steps to song numbers called out by the audience. Feature clicked once it got under way, but the delay in deciding what numbers to do slowed up the turn. Bowed to a rocking hand.

Benny Fields, a perennial fave in these parts, ambled on to a good hand and then proceeded to bowl 'em over with his schmaltzy singing, solid line of chatter and ingratiating manner. Did *No Business Like Show Business*, *South America*, *Anniversary Song* and a flock of oldies usually associated with him, with the audience participating on the nostalgic ditties. He introduced his wife, Blossom See- (See Beverly Hills on opp. page)

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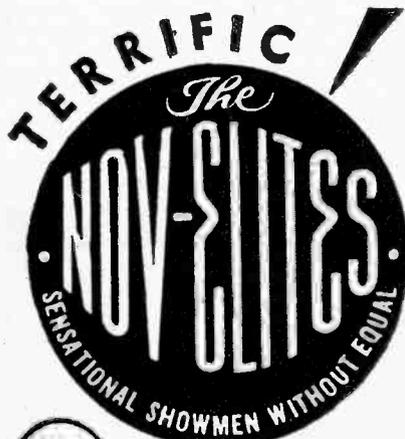
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## Lookout House, Covington, Kentucky

(Wednesday, March 12)

Talent Policy: Dance and show bands; floorshows at 8:30 and 1. Owner, Lookout House, Inc.; manager, Clay A. Rambeau; publicity, Betty Kapp. Prices: From \$2.

*Shamrock Revue* lacks the potency of smash entertainment but there are enough excellent moments to overcome the bad ones, making it an enjoyable bit of fare.

Ice breaker features the Lindsay Lovely Ladies (8) in a stick-twirling tap number to *McNamara's Band*, with the gals in green toppers and scant white costumes. Their tap closer, which segued into a prance to Russian music, earned them a substantial mitt.

Harris and Enders pack a lot of hair-raising, neck-risking stunts into their acro turn. Sandwich in comedy patter together by nicely, but their power lies in their muscle work. Best of the lot is their hips to shoulder leaps and a thriller shoulder to floor fall at the blow-off.

Diana Berry, elongated brunet, got off to a slow start with her novelty dance act. Hampered by poor music, she worked hard to overcome the handicap but garnered only a light mitt for her efforts. Her Harlem morgue gag is in bad taste and should be eliminated. Her spindle-legged tap number grabbed titters once she got going and she sports a fair set of pipes on vocal attempts.

Danny Denis, carrot-topped unicyclist, went well, his ride and juggling antics winning solid palming. Encompasses the usual baton and ball balancing but got the best yocks with his high-wheel riding and hoop-twirling maneuvers.

Harry Savoy, seen around here on numerous previous occasions, continues a sock hand-grabber with his ingratiating manner and smooth workmanship. Uses familiar material, but this time around has tightened up his stuff spiking it with cute, subtle additions that sets solidly with patrons. Copped juicy response and several recalls with his Bert Williams and William Faversham impersonations. Begged off.

Jimmy Wilber ork, in its fifth week here, failed to live up to its previously good show-cutting job, missing the beat completely on several occasions. Teddy Raymore Trio still capable in the lulls, with Larry Vincent socking 'em in the Wonder Bar. **Bob Doepker.**

## BEVERLY HILLS

(Continued from opp. page)

ley, from the audience; used all the tricks of showmanship, and milked 'em to a fare ye well, and the audience loved it. Stayed on a trifle too long but the patrons pounded vociferously at the finish.

Laugh and applause honors go to Frank Libuse and his attractive and highly efficient partner, Margot Brander, making their second stop here in four months. Libuse was in rare form on his pre-show duties of annoying patrons in the role of an obnoxious waiter. Their session, with Brander as the opera diva and Libuse as the accompanying maestro at the piano, was the usual riotous stuff. Stopped it cold and begged off.

Kathryn Duffy Dancers wound it up with an eye-fetching *Waltz of Romance*, featuring Greta Mahan and Christine Carson. Latter took an ovation on her entrance and reciprocated with her usual excellent brand of ballet work. Gayle Robbins, brunet lovely with the Duffy contingent, begins her fourth season as mistress of ceremonies here and gives with her usual efficient performance.

Johnny Bowman's ork handled itself sharply in both the dance and show departments. Valenta is back on the piano for the lull sessions. **Bill Sachs.**

## Nitery Minimums On the Way Out?

(Continued from page 37)

around, and beer drinkers nurse their stuff too long to make it pay.

Actually the Vanity Fair doesn't have too much hope in the no-minimum gimmick. It looks for a boost in business at the beginning and then resumption of the leveling-off process. It expects, however, a general pick-up after mid-April and is willing to go along until the pick-up materializes.

While biz has been slumping in most of the country, Milwaukee and Akron niteries report recent spurts. So far the Milwaukee gains have been limited to a few spots like the Showboat, Club Terris, Towne Room and Pump Room and the Schroeder Hotel Cocktail Lounge, and ops credit them to better shows and food.

### Food Is Akron's Bait

Akron's clubs went into a nose-dive when the war boom exploded and rubber shops cut back to six hours a day, but customers are beginning to drift back in spite of Lent and the recent strike votes of the rubber unions. Most successful bait has been food. Ted Boyer's Back Stage luncheon biz has far overshadowed his night bar trade. Hall's 49 and Bar 20 are thriving at noon, Al Campbell's Supper Club is serving more dinners than suppers, the Bubble Bar is emphasizing eating. The Mayflower Hotel's Terrace Room is wooing trade with a switchback from rumba to traveling orks and floorshows. Latin Quarter has now gone in for rumba and Wednesday night fashion shows.

Altho Milwaukee and Akron are beginning to cook with gas, the rest of the country doesn't even know where to find the gas to cook with, assuming it had anything to cook.

### Kalcheim & Cartier Split

NEW YORK, March 15.—Jack Kalcheim and Del Cartier have decided to call off their partnership. Boys started together about three months ago. Kalcheim will continue as a percenter, doing business as a single. Cartier has no immediate plans.

### COTILLION ROOM

(Continued from opp. page)

tho they enjoyed their work. That the customers also enjoyed them, there was no doubt.

Modernaires, with Paula Kelly, also did well despite the fact that theirs was mostly a theater act. Routine was strictly bounce stuff, using pops and a couple of novelties. Only non-bouncer was the oldie, *Pennies From Heaven*, an encore. Four lads and the gal made a smart appearance with their rhythm tunes, getting almost rapt attention. That group is doing okay here was evidenced by its after-show stuff in the lounge. A couple of customers were harmonizing with them, and the way the kids warbled you'd have thought they were getting paid.

Between the two acts, spot has Eugene Ettore, a fattish, bespectacled lad, on the accordion. Boy is a keen technician and played that stomach Steinway with better-than-average skill. However, he lacked showmanship and selling ability. Only experience can give him that.

Reader's band (Reader was away—one of his sidemen fronted) cut show skillfully. **Bill Smith.**

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## VAUDEVILLE REVIEWS

### Capitol, New York

(Thursday, March 13)

Sammy Kaye's sugar stuff may be strictly for the round hair cuts, but if audience reaction is any barometer, the house, on show caught, was full of squares. For the guy, pitching with familiar stuff and novelties, sticking to melody rather than harmony, got top results.

Ork opened with a fast *Zip-a-Dee Doo-Dah*, using voices in a slick arrangement. Its next was *Wyoming* and the finisher was *Huggin' and Chalkin'*. Also tried with an Ink Spots take-off. Best thing about it was the sidemen being pulled off their chairs everytime lead voice lifted a note, and was good for giggles. Rest of the stuff, was old. There was the heckling and back-talking bits between Kaye and drummer, Ernie (Cyril) Rudisell, and the standard You-Want-to-Lead-a-Band gimmick. Latter is still a puller.

Harvey Stone, with a tightened up nitery routine plus a couple of songs, showed up with a nice theater act. His opener, however, was strictly for hep showbiz customers, and theaters aren't made up of such. His *My Wife, Ethel* routine also has been tightened up and new bits added so it made a good impression. But it was on his call back that Stone really hit the laughmeter. It was his old army routine which got the fancy yocks and just about broke up the house.

Meribeth Old, muscle twisting act, looked good and got the customary oohs and ahs. Gal worked on a table using many pieces of cute business for titters. Wound up with a high pedal stand ending in a deep back bend, walking off after a series of fast butterflies to nice hands.

Mary Marlow, band canary, had a bad time of it. Big, stoutish gal was apparently nervous. Her wooden delivery lent little to her *I'll Close My Eyes*. Don Cornell, boy singer, working with the Glee Club and as a single, did a nice job. Voice was pleasant and stance showed assurance. Johnny Ryan, who also doubled in voice, worked in the *Anniversary Song* number, which became a full production. Kaye used number as a platform for his short seg of his Sunday airer. Finished with a tear-jerking sermon about anniversaries. Production alone saved that one. Kaye is no actor.

Pic, *It Happened in Brooklyn*.

Bill Smith.

### Loew's State, New York

(Thursday, March 13)

Altho this week's bill is nothing terrific, it manages to keep a fair amount of interest. All the acts worked hard and closed to good mits. Standout is J. C. Heard's ork (6), making its vaude bow after almost a year of nitery work at Cafe Society's Downtown. Live little combo should move fast on the vaude circuit after more footlight experience. Best jobs were on *Bottoms Up* and *Wild Man's Dream*. Latter number, as the closer, was made effective by the rest of the band quietly withdrawing from the stage to leave the leader in the spotlight beating out snappy drum syncopation. The boys unobtrusively came out again to join Heard to close. Soloist with band, Etta Jones, didn't show much with her one solo, *Sleepy Head*, leaving a dead lull during the first half of the second chorus by just standing there while the band beat out a soft tempo.

Michael O'Shea did okay with the fair material he showed, but yocks were too far spaced. He actually didn't get warmed up until his closing bit, a nostalgic piece on *Old Gang of Mine*, recited against an easy piano background from the 88'er in Lou Basil's house ork. His vocal work on *Stormy Weather* showed him as no competition to established singers.

### RKO Albee, Cincinnati

(Friday Afternoon, March 14)

Featuring the King Cole Trio and a diversified comedy layout, new seg sounds the opening gong with Deke Moffitt's house ork (14) applying sock treatment to *Linehouse Blues* and *A Gal in Calico*. Moffitt handles emcee chores in grand style, with the ork coming up with a masterful job on the show scores.

Peggy Taylor Trio, two lads and shapely gal, get by to solid palm counts with first-class adagio work, which includes numerous spins, lifts, delicate tosses and breath-taking pinwheels. Big item is an end-over-end toss and grab that hits payees right between the eyes.

Arnaut Brothers prove the same click they have been on their numerous other appearances here. Routine is the same, with a few variations, but their gagged-up fiddling funnies and neat love-bird whistling offerings still garner the best yocks. Warranted a recall.

Sue Ryan takes hold of pew sitters immediately with her varied vocalistics. First is a nifty *Back to Bach* that grabbed huge palms. Her *My Joe*, infused with Brooklynese chanting, is good for long laughs, while her sundry gal-soloist types on *Zip-a-Dee Doo-Dah* found wide favor.

Pressing the Cole group for top applause honors is Johnny Morgan, effervescent comic who uses a fife prop to excellent advantage. Monolog is timely and refreshing and expertly handled. Incorporates a number of impressions to click response before giving 'em a hilarious take-off on a longhair orchestral conductor, with a splendid assist from house sidemen. Rocked the house with a series of by-play bits with the ork and stopped the show. Begged off.

Working from an elevated platform in the ork pit, King Cole Trio comes up with its familiar neat stylized delivery on *Route 66*, with Nat Cole's slick-fingered key picking and vocalizing a standout. Gets solid wire pulling from bass and guitar aids on *I Love You for Sentimental Reasons* to a booming hand. A medley, *Embraceable You, Paper Moon* and *Fly Right* built up into another house ringer at the finish. A delightful *That's the Beginning of the End* and a mellow *Best Man* earned the reedy-voiced Nat and side-kicks a grand-slam win. Lads finished with solid ensemble pickings to over-all exaltations.

Bob Doepker.

The bill opened with Jimmy and Beverly Paysee, ballroom team, with some good air work in a *Claire De Lune* interpretation. As part of the pair's first routine, the lad left his partner in the middle of the stage and walked off, letting her solo. He came out from the wings and joined her in the center to end the routine. The act might have sold better if the pair had worked to the wings and he glided off. Their fast rhythm closer was weak.

Mimic June Lorraine clicked with take-offs of Bette Davis and Jimmy Durante. Other bits, however, were n. s. h.

Wilde Twins looked gorgeous, but didn't offer much. With their songs, their voices left something to be desired, but they're both attractive, so they were on the receiving end of some good mits. They looked good in their strapless white gowns with long-sleeved white gloves. They removed skirts for a dance routine which was only fair.

Larry Griswold's drunk biz on the trampoline sold for healthy laughs all the way.

Don Marshall.

### Oriental, Chicago

(Thursday Afternoon, March 13)

Making a one-week pitch for parent and kid trade is the current stage fare of "Sugar Chile" Robinson, Jack Gwynne's Magiccompany, Rollo and Bonnie Pickert and Don Rice, plus Roy Rogers' *Apache Rose*.

Pickerts, boy-and-gal tapsters, are well-suited for this show, displaying cleating that's heavy on novelty and comedy and hitting the mark with the family trade out front. Pair worked in unison and singly, with their j-bugs on stilts closer netting them big palming.

Gwynne's magic spectacle, condensed to 20 minutes, packs solid punches all the way, with continuity built on his 1946 USO tour. Appropriate costuming helps keep interest thruout. Bewhiskered conjurer has pared bits to a minimum, with result that he puts plenty of action into the stint. Goes thru almost a dozen substantial illusions, with plenty of comedy interspersed to pace the stay. The shortened time gave him little opportunity to build to climaxes, his troupe's efforts garnered plenty of bewildered whispers and solid mits.

Rice, with the exception of the last two minutes, used hackneyed material, but stuff sold. Closing two comedy impresoes of President Truman and General MacArthur are great original bits and the only meaty portions of his act.

Eight-year-old "Sugar Child" has changed his stint and improved

## Follow-Up Review

PARAMOUNT, NEW YORK: Joan Edwards, missing from the opening bill because of illness, started with the show on the second day. Gal has a smooth stage manner and a flair for showmanship, demonstrating it with her nostalgic Gus Edwards medley. Opened with *There's No Business Like Show Business*, segueing into a reminiscing routine of her late uncle and his contributions to the biz. Another indication of her sales technique was her closing bit in which she teamed with a recording of her voice on *Atchison, Topeka and Santa Fe*, used successfully at the Waldorf last season. While on, thrush took it easy on her voice, apologizing for a slight cold after her opening number. Closed to strongest hand of show.

Don Marshall.

presentation plenty since last year. Kid is playing much better piano and despite a mike that was too far away from his face, even managed to get the lyrics over with more potent sock. Kid did more dialog and delivered lines with timing of a stage vet. His impresoes of Peter Lorre and Jimmy Durante merited and got yocks. Only a cute bowoff speech saved him from doing a trio of encore numbers.

Johnny Stoppel.

### New York:

## New Bills Hypo Stem B.-O.; Roxy Hot 126G, Strand 80G

NEW YORK, March 15. — New stage bills at the Strand and Roxy more than doubled their previous week's take last week, third week of Lent, to score a strong \$469,600 at the six Stem flesh-pic houses as against \$386,500 the week before. Strand (2,700 seats, average \$40,000) collected \$80,000 for first stanza with Louis Prima's ork, Jane Wynn, Frank Marlowe and *Pursued*. Only six other weeks in the 30-year history of the house rang up as tall a figure.

Roxy (6,000 seats, average \$85,000) brought in \$126,700 for first week with Ed Sullivan, Katherine Dunham, Ernesto Lecuona and *Boomerang*.

Radio City Music Hall (6,200 seats, average \$110,000) got \$116,500 for second frame with Harold Barnes, Pansy the Horse, the Lo's Panchos Trio and *Sea of Grass*, as compared with opener's \$128,000.

### Capitol Off to 52G

Capitol (4,627 seats; average \$72,000) brought in \$52,800 for third and final week with Kathryn Grayson, Johnnie Johnston, Paul Regan, Nat Brandwynne's ork and *The Beginning or the End*, as against previous stanza's \$61,500. Preemed with \$84,000. New bill, reviewed this is-

### Indianapolis:

## Clyde McCoy, O'Shea Nice 20G at Circle

INDIANAPOLIS, March 15.—Clyde McCoy and his ork did a good \$20,000 at the Circle Theater here (2,800 seats, 74 cents) last week. Michael O'Shea was in the feature guest spot. Billie Jane Bennett, lovely lady of songs; C. W. Bryant, singing comedian; Sibyl Bowman, and Kathy Moore, taps in rhythm, formed the rest of the bill.

Pic, *Black Angel*.

sue, has Sammy Kaye's ork, Harvey Stone, Meribeth Old and *It Happened in Brooklyn*.

Loew's State (3,500 seats, average \$25,000) took in \$21,600 with Molly Picon, Eddie Peabody, the Herzogs, Alphonse Berge and *Perfect Marriage*, as against \$27,000 the week before with Maxie Baer and Maxie Rosenbloom, Capella and Patricia, Dorothy Claire and *Mr. District Attorney*. New bill, reviewed this issue, has Michael O'Shea, the Wilde Twins, J. C. Heard's ork, June Lorraine and *Lady in the Lake*.

### Boston:

## J. Dorsey in Slump To 30G at Boston

BOSTON, March 15.—Biz slumped generally in the Hub in spite of plenty of ad ballyhoo. The Boston Theater dropped \$1,000 under average to gross \$30,000 for the week ending Wednesday (12). Jimmy Dorsey and band headed up the stage-show. Pic, *Sweetheart of Sigma Chi*.

Current stage stanza is the Ink Spots. Pic, *That Brennan Girl*.

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## Magic

By Bill Sachs

**GUY AND EMILY STANLEY**, after a bang-up tour of their established Texas territory, are en route north on the last lap of their season. They expect to land in Michigan the middle of April to pick up a string of spring dates already set for them. Clarence Askings is still handling their advance. . . . Blackstone the Magician, accompanied by Betty Stolle, was a visitor to Magicians' Round Table at Delazon's, Chicago Loop eatery, March 3. Also at the Round Table at the same time were Percy Abbott, of Colon, Mich., and Howard Melson, editor of *Tops*. Abbott is planning to open a branch magic shop in Chicago as soon as he can find the right lad to handle it. . . . Milbourne Christopher was back for a return date on the CBS television (commercial) *Party Line* Sunday of last week (9). . . . Russ Swann is at the Hotel Waldorf-Astoria, New York. . . . Also around the Big Town these days are Haskell; Jay Marshall, slated to open on Broadway soon in the forthcoming *Little Show*; Bruce Elliott, Richard Himber, Al Flosso, Dr. Jaks, Willie Dee and Lee Noble. . . . National publicity is slated to break almost any day now on Johnny Scarne's new game, which is called, appropriately enough, Scarne. . . . James J. Hatch Jr., magic worker, is promoting an auto show and industrial exposition for the Goldsboro, N. C., post of the Veterans of Foreign Wars. He will be associated with the Terminal Hotel there thru the spring and summer. . . . Selvin, former vaude magician, has quit the road and now operates a portrait studio in Lufkin, Tex. . . . Valleau has a five-people hyp turn working Iowa theaters, with Harry Shaw handling the routing. . . . Lieut. Allen Estes, Safety First Magician of the Kentucky State Highway Patrol, tells of catching Preston recently at Georgetown, Ky., working his magic and hyp at the high school auditorium to a packed house and good prices. "His performance is a credit to the profession," typewrites Estes, "and his excellent routine on the Topsy Turvy Bottles is something magicians will steal."

**DUKE MONTAGUE** winds up his present tour near Wichita Falls, Tex., in May after 30 weeks in Oklahoma, Arkansas, Missouri and Texas. He infos that he has bumped into a magician at nearly every cross-road in that territory but business seems to be holding up well for all of them. . . . Lucille and Eddie Roberts are performing their mental and magic acrobats in the Terrace Room of Hotel Statler, Buffalo. . . . George and Betty Johnstone opened Friday (14) at Chicago Casino, on the Windy City South Side, for an indefinite engagement. . . . The Magic Hobby Club, Columbus, O., is sponsoring the personal appearance of Dai Vernon, one of America's most skilled sleight-of-hand workers, at Fort Hayes Hotel, Columbus, next Saturday evening (22). In his well known *Lessons in Magic*, Vernon will demonstrate, explain and teach many brilliant magical effects and sleights with cards, coins, balls and silks. Tickets for the four-hour lecture and magic course will go for \$5. The Magic Hobby Club will hold its regular meeting Friday night (21), with all local and out-of-town magi invited to attend. . . . F. M. Shortridge, Des Moines agent, has signed Voilan the Magician for a string of fair and celebration dates beginning June 13. Voilan will work with big magic, using two assistants. Blindfold drive will be used for the street bally. . . . Paul Hubbard concludes his school show season in Winchester, Ky., March 28 and opens April 8 as Side Show manager on the Kay Burns Circus at Lebanon, Tenn. . . . Mal-

## 3 Strippers Jugged, Detroit House Shut; Church Hits Others

DETROIT, March 15.—Police closing of the Empress Theater last Saturday (8) after the arrest of three strippers accused of having "gone too far" in at least one performance brought almost immediate church repercussions. Monsignor Edward J. Hickey, Chancellor of the Catholic Archdiocese, launched a drive on Thursday (13) to shutter the town's two remaining burly houses. He charged peel shows "contribute to the spread of various sex crimes and juvenile delinquency."

It was Inspector Charles W. Snyder, in charge of all censorship for the police department, who cracked down on the Empress, which is operated by Joseph Ellul, Detroit circuit owner.

Snyder said that he is making a detailed investigation to determine responsibility for the alleged offense. He said the house would be kept shuttered until it was determined whether the management had encouraged the peelers to cut loose, or whether their own "enthusiasm" was responsible. Permanent closing, thru revocation of the license, loomed as the probable penalty if the management was found responsible.

One of the girls arrested was claimed to be under the legal age for theatrical employment, further complicating the charges which may be pressed. However, it was alleged the girl had misrepresented her age to everyone, even Inspector Snyder.

## The Lip Sparkles In One-Man Rep

(Continued from page 4)

languagers would do well to emulate. Each French number gets an elaborate build-up in inimitable Chevalier Parisian-English, thereby giving untutored customers a break when the maestro goes completely native.

Lyrics by Chevalier

Most of the lyrics are Chevalier penned and presumably have an additional particular sparkle for those in the language know. For the rank outsider, who has to take his cues from the explanation plus the maestro's panto and intonation, the most successful are *Quai De Bercy*, *Mandarinate*, *Vingt Ans* and *Place Pigalle*. Tunes are frisky and gaited to the light, galloping Chevalier delivery.

There is no question but that Chevalier remains an outstanding artist in his field. Footlight salesmanship remains terrific. A one-man show nearly two hours long is a monumental chore. It must be admitted that *The Lip* is a master showman and puts it across.

After Canada date, Chevalier's plans call for a return to France for summer. He will come back in the early fall for an extended tour, and sponsor, Arthur Lesser, is already dickering for a pic contract to date between next December 15 and January 15. Lesser says that three bids were phoned in from major pic outfits immediately after opening night. It is also understood that a deal is on for *The Lip* to cut a few platters of his newies before he leaves.

Cardo, now visiting his brother in Houston, is slated to begin a tour of the Texas country next week. Postaling under recent date, Mal-Cardo says: "While in Memphis recently, my wife and I were treated in wonderful fashion by Bill Reisser, an experformer who now operates Magicland, an up-to-date magic shop there."

## Burlesque

By UNO

**VALERIE PARKS**, now Mrs. John McAllister, is to retire shortly and settle down in her own home in Overbrook, Pa., near Philadelphia, where her hubby is a caterer. . . . Ronnie Roberts and Jerrie Germaine, of the Hudson, Union City, N. J., are readying a dance act for vaude. . . . Della Lowe, strip, was forced to leave Backstage Club, Chicago, to attend New York funeral of her dad, Milton, stagehand for burly and legit houses. . . . Rivoli, Seattle, burly stock spot, shuttered March 8. Future policy is indefinite. Keith Linforth, former manager, resigned recently to take over the State, Vancouver, B. C. . . . Billy and Curley Steed, formerly of burly, are now starring at Bea Morley's Blatz Palm Garden, Milwaukee. . . . Hirst's latest spot bookings include, for week of March 14, Renee Griffin and Colleen at the Embassy, Rochester; Vicki Welles, Lynn York and Art Gardner at the Grand, Youngstown; Justin Vain and Al Anger at the Mayfair, Dayton, O.; Myrna Dean, Yvette, Slat's Taylor and Ray Kolb at the Grand, St. Louis, and La Vodis and Gail Garber at the Empire, Newark; March 17, Eileen, Jean Caton and Darlene Drake at the Howard, Boston; March 21, Georgia Sothern, in Newark; March 23, Stella Mills at the Casino, Pittsburgh; March 28, Lois DeFee, in Newark.

**TIRZA** and her wine bath are now at the Rio Casino, Boston, thru Ben Ford. . . . Tommy Brice is handling concessions at the Roxy, Cleveland. . . . Mei Wong headed the *International Revue* that opened March 7 at Charlie Fox's Empress, Milwaukee, thru Milt Schuster. . . . Bettie MacDonald returned to the Hirst Circuit March 9 as feature at the Casino, Pittsburgh. . . . Crystal Ames, ex-burly feature, is rehearsing with Albert De Courville's *Lillies or Rubies*, her fourth legit, last being *School for Brides*. . . . Bill De Armo, juggler; Jack Davis, banjo player, and Randolph and Turvis, dancers, opened March 7 at the Grand, St. Louis, booked by Alex Agreehoff. . . . Al Anger and Justine Vain migrated to the Mayfair, Dayton, where they joined Dot and Nat Mercy, Pat Burns and John Wise. . . . Starting May 29, Al and Justine open for the summer for Ben Ford in stock at Nipmuc Park, Milford, Mass. . . . Chorines at the Empress in Milwaukee include Marjorie Gilmore, Jean Powers, Billie Steffes, Lee O'Donnell, Leslie Cameron, Peggy King, Pat Miller, Dolly Malone and Eleanor Gosh. The last two handle the parade ensembles. . . . Slat's Taylor's daughter, Charlene Francis, has her second birthday April 19.

Lucia Parks, daughter of Frances Parks, who soon begins her sixth year as producer at the Avenue, Detroit, is now working the same theater as house feature. Lucia, who is using the stage name of Blaze Fury, is slated to go out soon as feature attraction under the direction of Milt Schuster. . . . Ellen Allier is new house leader at the Avenue, Detroit, replacing Felix Marschick, who died recently following a heart attack.

Mary Edwin has joined the staff of Charlie Fox's Empress in Milwaukee as cashier. Lamata Jackson and Paral Moss have taken charge of tickets at the Empress.

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# CONCERTS 30 MILLION JACKPOT

## Longhairs Do Fat Biz Even In Lean Year

### White Elephants Are Few

(Continued from page 3)

certs this spring, March 28 and April 28, have been sold out for months in advance, without special plugging.

Rubenstein, who grossed about 250G last year from concerts alone, pulled out \$5,400 for himself on one date while playing in Lincoln, Neb., last May. Miss Anderson also hit a 250G gross last year.

Right beneath this bracket of headliners is a bunch of longhair solid senders that keep the b.-o. jumping at a rate almost as fast as the former group. This bunch includes Robert Casadesus, Ezio Pinzo, Zino Francescatti, Helen Traubel, Alec Templeton, Rudolf Firkusny, Rudolf Serkin, Jan Peerce, Claudio Arrau, Jussi Bjoerling and Dame Myra Hess. Peerce made \$150,000 for himself just from concert last year. This group gets about a \$2,500 guarantee per concert, 1G less than the toppers.

### War Converts Stay

The reason for the strong 1947 bookings is that 40 per cent of the customers, won over during the war, whether thru hearing army concerts or by joining concert courses for the first time, seem to be returning to the music halls. Towns such as Bellingham, Wash., and Eugene, Ore., thought to be just war boom music centers, have even added attractions to their series. Concert managers explain this by saying that music seems to hold its audience like no other entertainment medium.

The concert courses inaugurated by Columbia Concerts and NCAC have helped stabilize the biz. Five attractions for \$5, the fee for a course seems to meet with the longhair ducat buyer's approval thru the country. Managers shrewdly add at least one big-time artist to the course to give the pew holders their money's worth.

The appearance of longhair artists in such other entertainment mediums as radio, pix and legit have helped the concert biz continue to ride on the gravy train. In a typical week, 20 network concert segs were broadcast from New York. Movies are responsible in a great measure for the top concert draws that Melchior and Iturbi are today, and have made more customers for the biz.

### Street Scene a Help

This season, *Street Scene* revived legit as a user of concert talent. Sidney Raynor, Polyna Stolska and Norman Cordon, longhairs all, helped make the show a solid hit. It is figured that when their stint is over they will be more in demand on the concert stage because of their appearance in the musical. Two musicals which premed this week, *Brigadoon* and *Chocolate Soldier*, boast concert thrushes playing ingenues. They are Marian Bell and Frances McCann.

Managers are also lengthening the concert season by building up South America and Europe. Next year Jacques Abram, Bartlett and Robertson, Dorothy Maynor, Nino Martini, Gregor Piatigorsky, Rosalyn Turek (See *Concerts 30 Million* on page 44)



## BROADWAY SHOWLOG

Performances Thru March 15, 1947

### New Dramas

	Opened	Perfs.
All My Sons.....	1-20, '47	53
(Coronet)		
Another Part of the Forest.....	11-20, '46	133
(Fulton)		
Born Yesterday.....	2- 4, '46	473
(Lyceum)		
Happy Birthday.....	10-31, '46	152
(Broadhurst)		
Harvey.....	11- 1, '44	1,006
(48th Street)		
Joan of Lorraine.....	11-18, '46	136
(Alvin)		
John Loves Mary.....	2- 4, '47	47
(Booth)		
Life With Father.....	11- 8, '39	3,081
(Bijou)		
O' Mistress Mine.....	1-23, '46	374
(Empire)		
Parlor Story.....	3- 4, '47	15
(Biltmore)		
State of the Union.....	11-15, '45	559
(Hudson)		
Voice of the Turtle, The.....	12- 3, '43	1,220
(Morosco)		
Years Ago.....	12- 3, '46	119
(Mansfield)		

### REVIVALS

Burlesque.....	12-25, '46	94
(Belasco)		
Craig's Wife.....	2-12, '47	37
(Playhouse)		
Cyrano De Bergerac.....	10- 8, '46	183
(Barrymore)		
Importance of Being Earnest, The.....	3- 3, '47	16
(Royale)		
Lady Windermere's Fan.....	10-14, '46	176
(Cort)		

### Musicals

Annie, Get Your Gun.....	5-16, '46	333
(Imperial)		
Beggar's Holiday.....	12-26, '46	92
(Broadway)		
Call Me Mister.....	4-18, '46	383
(National)		
Carousel.....	4-10, '45	799
(Majestic)		
Finian's Rainbow.....	1-10, '47	75
(46th St. Theater)		
Oklahoma!.....	3-31, '43	1,700
(St. James)		
Street Scene.....	1- 9, '47	76
(Adelphi)		

### REVIVALS

Sweethearts.....	1-21, '47	63
(Shubert)		

### ICE SHOW

Ice-time.....	6-20, '46	372
(Center)		

### OPENED

Chocolate Soldier, The.....	3-12, '47	5
(Century)		

Crix gave revival a seven to two nod. Yes: Richard Watts Jr. (Post), Robert Garland (Journal-American), Ward Morehouse (Sun), John Chapman (News), Robert Coleman (Mirror), Brooks Atkinson (Times), Howard Barnes (Herald-Tribune). No: Louis Kronenberger (PM), William Hawkins (World-Telegram).

Brigadoon.....	3-13, '47	4
(Ziegfeld)		

All-out top notices. Yes: Louis Kronenberger (PM), Brooks Atkinson (Times), Howard Barnes (Herald-Tribune), Robert Coleman (Mirror), John Chapman (News), Ward Morehouse (Sun), Robert Garland (Journal-American), William Hawkins (World-Telegram), Richard Watts Jr. (Post).

### COMING UP

(Week of March 17, 1947)

Eagle Has Two Heads, The.....	3-19, '47	
(Plymouth)		

### CLOSED

Ice-cream Cometh, The.....	10- 9, '46	154
(Martin Beck)		
Saturday (15)		
Present Laughter.....	10-28, '46	158
(Plymouth)		
Saturday (15)		
Yellow Jack.....	2-27, '47	20
(International)		
Saturday (15)		

## League Fights RR's On Proposed Boost In Hauling Rates

NEW YORK, March 15.—Hearing Wednesday (12) before Interstate Commerce Commission on proposed 25 per cent tilt asked by railroads for baggage cars and special trains had the League of New York Theaters as the sole opposition to the five railroad associations desiring the hike.

Railroads want 25 first-class fares in the future for a baggage car, instead of the prevailing 20 and 125 fares for a special train, instead of the 100 needed now. League's testimony showed that out of 35 legit companies on the road, 14 musicals have an average of 67 performers, wasting 33 tix whenever a special train is used. Of the straight plays, eight have 15 people or less in the cast and pay for five tix that are not used, whenever a baggage car is needed.

### Isolated Case Cited

Railroads did not help their case by citing exceptional instances, such as where a special train was sent from a small town in Florida to another tanker in Georgia. League was easily able to prove the instance was far from typical and that railroads did not, as a rule, lose money on jumps between large cities.

Producers claim that any such hike as proposed by the roads will further sound the knell of touring companies already weakened by many high costs on the road.

Southern Pacific Railroad, which at first asked for 150 fares for a special train, is now asking the same rate as the other railroads. Their hearing has been merged with the other roads including New York Central, Pennsylvania, Seaboard and Santa Fe. ICC is supposed to hand down a decision by August 1, 1947, but may take longer because of the many briefs to be filed. James Reilly, executive secretary of the League, represented the Stem producers.

## Road "Mister" Ends 17-Wk. Boston Run With 600G in Till

BOSTON, March 15.—The road company of *Call Me Mister* closes a 17-week local run today with a take of nearly 600G. Engagement, longest in the Hub since *Rose Marie* in 1923, opened with an advance sale of over 100G and since then the show has been playing to capacity every week —\$35,000.

Touring troupe cost \$100,000 to finance and has more than earned its dough back. The 21 performances it gave in New Haven, Conn., and Philadelphia at the start of the road engagement grossed \$88,082.

Revue was the fastest financed show in Broadway history, with all the money on the line 48 hours after angeling had been started. *Mister* cost 129G to produce on the Stem.

Up to date the Broadway company has made about \$330,000, with plenty of b.-o. life remaining in the show. Road company now goes to Buffalo for a week, then Toronto for same period, Pittsburgh for two weeks, and will hit Chicago this spring for another long run.

## ATAM Sticks to Ruling Vs. Flacks Doing Radio Work

NEW YORK, March 15.—ATAM (flacks' union) has refused to reconsider its decision barring two non-union tom-tom beaters from doing radio publicity for two Stem musicals. Labor org received a letter from the League of New York Theaters disagreeing with its claim that only union members may flack radio. Attorneys for both parties will now discuss the question.

ATAM's board of governors prohibited Maxine Keith and David Lowe, the p.a.'s in question who worked for *Finian's Rainbow* and *Oklahoma*, from handling radio. Union says its jurisdiction includes drumbeaters "engaged in preparation and dissemination of publicity in enterprises pertaining to theater." Accordingly, the use of personnel not members of the union for radio work is a violation of the minimum basic agreement, the labor outfit says.

### Claims League Violating MBA

ATAM also claims the League has been violating the MBA because many producers fail to notify the union when their shows close, particularly on the road. Theater owners come under the same charge for not telling the ATAM about special Sunday shows given only for that day. Producers and theater owners, the union states, must send notice to the flacks two weeks before the Monday of the week the performance is given. ATAM in its March bulletin reported that it has \$21,429.73 in cash and \$10,600 in bonds. New union ruling now prohibits members who are publicizing road pix presentations from working legit shows on Broadway or the road.

## Big Hall Handicaps Library's Offering Of "Paths of Glory"

NEW YORK, March 15.—The Equity Library Theater presentation of Sidney Howard's adaptation of Humphrey Cobb's *Paths of Glory* at the Central Needles Trades High School, March 11, was one experiment that didn't succeed. Play was originally produced at a library theater, but moved downtown to let the students view the show.

Not only was the theater exceptionally large, but it proved to be an actor's nightmare acoustically. Thesps failed to key their voice projection to the demands of the large house and many of the lines were lost. *Glory's* continual music background is something rare in a drama, but the music and sound effects only helped more to drown out the cast.

Since script's 16 different sets were virtually impossible to duplicate on ELT's limited budget, the show was played on practically a bare stage, something that harmed the play still more.

Working under all these difficulties, thesps did their best, with an exceptionally fine performance being turned in by Stephen Elliot. ELT would do well to make certain that plays brought into the CNTHS are tailored to fit the needs of the large auditorium, not only library theaters.

Leon Morse.

# BROADWAY OPENINGS

## THE CHOCOLATE SOLDIER

(Opened Wednesday, March 12, 1947)

### CENTURY THEATER

A musical comedy. Music, Oscar Straus. Book, Rudolph Bernauer and Leopold Jacobson. Book revision, Guy Bolton. Revised and additional lyrics, Bernard Hanighen. Staging, Felix Brantano. Sets and lighting, Jo Mielziner. Costumes, Lucinda Ballard. Dances, George Balanchine. Orchestrations and musical direction, Jay Blackton. Company manager, Edward Haas. Stage manager, Rudy Brooks. Publicity, Tom Weatherly. Presented by J. H. Del Bondio and Hans Bartsch (for the Delvan Company).

Nadina ..... Frances McCann  
Mascha ..... Gloria Hamilton  
Aurelia ..... Muriel O'Malley  
Bumessli ..... Keith Andes  
Massakroff ..... Henry Calvin  
Popoff ..... Billy Gilbert  
Alexius ..... Ernest McChesney  
Stefan ..... Michael Mann  
Katrina ..... Anna Wiman  
Premiere Danseuse ..... Mary Ellen Moylan  
Premier Dancer ..... Francisco Moncion

LADIES OF THE ENSEMBLE: Elizabeth Bockoven, Eileen Coffman, Catherine Chambers, Peggy Ferris, Adah Friley, Lucy Hillary, Frances Joslyn, Jeanne Koumrian, Josephine Lambert, Terry Saunders, Grace Varik, Evelyn Wick.

GENTLEMEN OF THE ENSEMBLE: Jack Anderson, John Duffy, Craig Reynolds, Walter Kelvin, Allan Lowell, Richard Monte, Richmond Page, Harvey Sauber, Stan Simmonds, Karl Sittler, King Taylor, Bill E. Thompson.

LADIES OF THE BALLET: Barbara Heath, Lillian Lenase, Eleanor Miller, Virginia Poe, Yvonne Tibor, Anna Wiman, Marjorie Winters.

GENTLEMEN OF THE BALLET: Hubert Bland, Harold Haskin, Brooks Jackson, Michael Mann, Shaun O'Brien, George Reich, Walter Stane.

SONGS: We Are Marching Through the Night, Lonely Women, My Hero, The Chocolate Soldier, Sympathy, Seek the Spy, Bulgaria Victorious, Thank the Lord the War Is Over, After Today, Forgive, Tale of the Coat, Falling in Love, Just a Connaisseur, Letter Song, That Would Be Lovely.

When producers reach into the operetta revival grab-bag and brush the dust off *The Chocolate Soldier* after the manner of J. H. Del Bondio and Hans Bartsch, the news is good. The melodies of *Soldier* have stood the test of time—38 years—and certainly deserve another Stem airing.

Messrs. Del Bondio and Bartsch have given the venerable Oscar Straus war horse a fine face lifting. Guy Bolton has been called in to spruce up the book. The lyrics have been juiced and added to by Bernard Hanighen. Jo Mielziner has lifted fine new set designs off his drawing board and Lucinda Ballard has dreamed up plenty of plush body-draping for the cast. This edition also gets ballet, not that it has anything particular to do with the plot, but George Balanchine has set it in fresh, gay patterns which are right in the mood of the Bulgarian nonsense. In addition, the old maestro himself has penned the music to go with the terping and has contributed at least one brand new vocal number to the score. The sum-up is excellent all the way down the line.

It is good to hear again such old faves as *My Hero*, *Forgive* and the *Letter Song* when they get good chanting treatment—and get it they do this time. Keith Andes, a Stem newcomer, is the current chocolate-eating Swiss. Andes boasts a pleasant bary, but his thesping and salesmanship top the voice. He should rate sound demand for future song-and-dancer bids. Sorrel-topped Frances McCann is just right for her stint as his loving Nadina. Her voice and delivery have improved since her *Rosalinda* and *Merry Widow* chores and she gives the old melodies a fine production. Ernest McChesney possesses a sound pair of tenor pipes and makes a properly stuffy Alexius.

Comedy of *Soldier* has always been strictly in the buffoon pattern, loud and broad. Whether responsibility for the tone-down should be credited to the staging by Felix Brantano or to the players, the result is all to the good. Billy Gilbert's Colonel Popoff, if anything, is underplayed and is the best to come along in a long while. Muriel O'Malley's straight playing with him is right in the groove and (*The Chocolate Soldier* on page 44)

## BRIGADOON

(Opened Thursday, March 13, 1947)

### ZIEGFELD THEATER

A musical play. Book and lyrics, Alan Jay Lerner. Music, Frederick Loewe. Staged by Robert Lewis. Sets, Oliver Smith. Costumes, David Ffolkes. Dances, Agnes De Mille. Lighting, Peggy Clarke. Musical director, Franz Allers. Orchestrations, Ted Royal. General manager, John Yorke. Stage manager, Ward Bishop. Press representative, Wolfe Kaufman. Presented by Cheryl Crawford.

Tommy Albright ..... David Brooks  
Jeff Douglas ..... George Keane  
Archie Beaton ..... Elliott Sullivan  
Harry Beaton ..... James Mitchell  
Fishmonger ..... Bunty Kelley  
Agus MacGuffie ..... Walter Scheff  
Sandy Dean ..... Hayes Gordon  
Andrew MacLaren ..... Edward Cullen  
Flona MacLaren ..... Marion Bell  
Jean MacLaren ..... Virginia Bosler  
Meg Brockie ..... Pamela Britton  
Charlie Dalrymple ..... Lee Sullivan  
Maggie Anderson ..... Lidija Franklin  
Mr. Lundie ..... William Hansen  
Sword Dancers: Roland Guerard, George Drake  
Frank ..... John Paul  
Jane Ashton ..... Frances Charles  
Bagpipers: James MacFadden, Arthur Horn  
Stuart Dalrymple ..... Paul Anderson  
MacGregor ..... Earl Redding

### Townfolk of Brigadoon

SINGERS: Misses Kay Borron, Wanda Cochran, Lois Eastman, Lydia Fredericks, Jeanne Grant, Margaret Hunter, Linda Mason, Virginia Oswald, Eleanor Parker, Shirley Robbins, Faye Elizabeth Smith, Betty Templeton; Messrs. Delbert Anderson, Arthur Carroll, Hayes Gordon, Michael Raymond, Mark Kramer, Robert Lussier, Tommy Matthews, Keny McCord, Earl Redding, John Schmidt, Paul Vallin, Jeff Warren.

DANCERS: Misses Ann Friedland, Helen Gallagher, Phyllis Gehrig, Lidija Franklin, Dorothy Hill, Bunty Kelley, Ina Kurland, Olga Lunick, Mary Martinet, Kirsten Valbor; Messrs. Forrest Bonshire, George Drake, Richard D'Arcy, Roland Guerard, Kenneth Le Roy, Charles McCraw, Stanley Simmons, Alan Wayne, William Weber, Nathan Baker.

SONGS: Once in the Highlands, Brigadoon, Down on MacConnachy Square, Waitin' for My Dearly, I'll Go Home With Bonnie Jean, The Heather on the Hill, The Love of My Life, Jeannie's Packin' Up; Come to Me, Bend to Me; Almost Like Being in Love, Wedding Dance, The Chase, There But for You Go I, My Mother's Weddin' Day, From This Day On.

Following the biggest advance bally of this or practically any other season, and with close to 500G advance coin in the till at a \$4.80 top, *Brigadoon* unveils as the expected smash hit. Perhaps it doesn't quite come up to expectations engendered by the build-up, but it packs plenty to earmark it indubitably for the song-and-dancer sock bracket. Its book lacks the imagination of *Finian's Rainbow*, but it has a similar quaint charm of fantasy to make it a fit running mate. Even if it weren't as obviously good as it is, it still couldn't miss—with ticket futures already in the premium class.

Alan Jay Lerner's script concerns a legendary village in the Scottish Highlands. It is full of nice people who come to life on only one day out of each century. Two American lads hit the spot on its lucky day. One, already engaged, falls in love with a nice village gal and is told he can stay, but that it will be permanent. His more practical pal talks him out of the notion when the day is over. However, back in New York, the lad finds everything stale and returns to the highlands to look for his lost love. He does find her at the finale. Presumably his faith and love are strong enough to wake up the Brigadooners who let him in. It is a charming little fable.

### Sub Plot

Of course, Lerner has built in a sub-plot about a marriage of a younger sister to a town youth, and a jealous, passed-up swain. He has also included a sort of ado Annieish Scottish lass to make passes at the hero's pal. All of these elements, while not particularly exciting in themselves, offer ample opportunities for plush dancing and singing, culminating in a sock first act wedding finale.

However, it is on the ear and eye that *Brigadoon* pins its chief appeal. Frederick Loewe has penned a grand score. Tunes like *I'll Go Home With Bonnie Jean*; *Come to Me*; *Bend to*

## "Night" To Get Chi Launching April 27

CHICAGO, March 15.—Most ambitious legit production in several years using a Chi cast will be launched April 27 for a three-day run at the Eighth Street Theater. Play is *Night Without End* by Dr. George Bauerfeind, author of two novels, and a practicing psychologist. *Night* is a psychological murder mystery.

Hope Summers is directing. Production is unique in that for first time in many years an original using Chi actors is paying the principals, thus taking it out of the amateur or showcase class.

Bauerfeind is producing his own show, and is convinced enough these talent for a pro production can be found in Chi.

## Danes Tax Vaude Aliens 2%

COPENHAGEN, Denmark, March 15.—Major vaude unions thruout Europe have been notified by the Federation of Danish Artists that hereafter their members performing in Denmark will have to cough up 2 per cent of their salaries to the federation. Danish artists will reciprocate when playing in other countries. A federation rep will be present at all spots where foreign acts perform to collect the dues. Collection results from a proposal made at a confab of European vaude unions here last December (*The Billboard*, February 15).

*Me; Almost Like Being in Love, There But for You Go I* and *From This Day On* look to be candidates for the pop lists. In addition, a slightly blue novelty, *Love of My Life*, and a comealloyez, *My Mother's Weddin' Day*, are show stoppers. Lerner's lyrics are smart without being pretentious.

### Singers Well Chosen

Tunes get an excellent send-off from cannily selected singers. David Brooks makes a pleasantly ingenuous, full-throated hero. Marion Bell exudes charm as his lassie. Lee Sullivan gets two of the show's best numbers dropped in his lap and sells them for all they're worth. Pamela Britton twice practically stops proceedings in tracks with *Love of My Life* and *Weddin' Day* warbling.

While Agnes De Mille's dance patterns have a certain sameness because the yarn calls for a continuous Scottish motif, they click nonetheless, out of sheer exuberance. Lidija Franklin and James Mitchell are in the top terping slots, with Virginia Bosler giving a lesser assist. Either solo or together, they are all pretty fine. De Mille has arranged a terrific sword dance for Mitchell in the first act finale and spots Mlle. Franklin in a somber brief, but effective, dance in the second stanza.

### Slapstick Absent

Due to nature of story, Lerner has wisely kept comedy at a minimum, relying on sophisticated wisecracks rather than slapstick. George Keane carries the ball as the somewhat bored and cynical pal. Keane plays with a canny acrid humor that is solid all the way.

While we're enumerating good things about *Brigadoon*, deep bows must go to Oliver Smith and David Ffolkes for backgrounds and costumes. Smith's sets are a delight to the eye and Ffolkes' costumes pack color and imagination. Real top-drawer jobs in both departments. Robert Lewis' staging has given the whole fine pace and cohesion.

Over-all, *Brigadoon* isn't the last word in song-and-dancers by any means. If one wanted to find fault, it might be tabbed as a little over-charming. But it is eye-and-ear-filling, expensive but in impeccable taste. Cheryl Crawford and all concerned are to be congratulated on the town's newest hit. Bob Francis.

## Broadway Lab Theater Makes Hopeful Start

NEW YORK, March 15.—While Broadway hasn't been doing nip-ups over the three shows produced by the Experimental Theater, Inc., the fact remains that the Stem at last has a laboratory theater producing a show every two weeks. ETI has two more shows to finish its spring sked. Last script on the program is John and Harriet Weaver's *Virginia Reel*, which preems April 6 at the Princess Theater.

ETI has aroused a great deal of controversy, with many claiming its shows are not so experimental. But its sponsor, ANTA, says it has been getting its producing feet wet this season and next fall will plan its shows more carefully, with more scripts of a definitely experimental nature. This season ANTA has been forced to pick and present plays very quickly to get the program under way.

### Work With Producers

ETI started out by having Theater, Inc., and the Theater Guild as producers of its shows, but lately is beginning to work more with individual producers. They have a tentative budget worked out for them before script goes into production. Once they okay it, they accept the financial responsibility if the show costs more than was planned.

The first production, *The Wanhope Building*, cost about \$5,600, but the next two, *O'Daniel* and *As We Forgive Our Debtors*, both have been held to about \$4,000. Too many producers start out with too little legit savvy and, according to observers, the experience gained on the managing end may help T. Edward Hambleton and Leonard Field, both producing tyros, to salvage a script once they do full-scale productions.

ETI execs are especially gratified by the co-operation given them by the stagehands' union. Grips are really behind the project and do their best to see that ETI gets a fair shake from them.

ETI's home, the Princess, has been leased to a French pic exhibitor beginning May 1, so the outfit will have to move. ETI may go to a much larger house and bring the price of season subscription tix down to a level where many more can be sold. Subscription for the five plays is now \$15. ETI may either leave the Broadway district for its theater or perhaps use one now leased to radio.

*O'Daniel*, the second show presented, may be purchased for pix by RKO. *The Wanhope Building* is being considered for production in England next season.

## Bloomgarden's "Command"

NEW YORK, March 15.—*Command*, adapted by William Wister Haines from his novel of the same name, is the first script on the fall production sked of Kermit Bloomgarden. The producer also has Dashiell Hammett working on an untitled play for presentation next season.

## ATTENTION!

# J. A. SPRAGGETT

Refer to your letter about missing heir in "Humpty-Dumpty" cast. Please furnish address. Important. F. W., Box 168, care The Billboard, 1564 Broadway, New York 19, N. Y.

**OUT-OF-TOWN OPENINGS**

**BATHSHEBA**

(Opened Monday, March 10, 1947)

**FOREST, PHILADELPHIA**

A new play in two acts and nine scenes by Jacques Deval. Staged by Robert H. Gordon, supervised by Sylvia Friedlander; produced by Maximilian Becker and Lee K. Holland in association with Sylvia Friedlander; settings, costumes and lighting by Stewart Chaney.

- Gershoun .....
- Hiram .....
- Joab .....
- Manasseh .....
- Sharl .....
- Uriah .....
- Niziah .....
- Aroussia .....
- David .....
- Ghazil .....
- Obram .....
- Nathan .....
- Hanoufati .....
- Agreb .....
- Bathsheba .....
- Sourab .....
- Miscal .....
- Bahila .....
- Orphie .....
- Martin Ashe
- Carleton Scott Young
- Rusty Lane
- Paul Donah
- Hildy Parks
- Phil Arthur
- Lenore Rae
- Blanche Zohar
- James Mason
- Horace Brahm
- Michael Sivy
- Thomas Chalmers
- Maud Scheerer
- Joseph Tomes
- Pamela Kellino
- Patricia Robbins
- Jane Middleton
- Barbara Brooks
- Lenka Peterson

What King David saw in Bathsheba that made her so sex-urged when there was such a dish as a slave girl named Shari flitting around his royal penthouse is hard to figure out. As a matter of fact, it's just as difficult to fathom what possessed James Mason, the British screen idol who has perfected a technique of making fem hearts beat a little faster, to make his American stage bow in this stodgy biblical play that not only hides his talents in a volume of words that signify just about nothing, but also hides his face behind a formidable beard.

The promise of the star before the footlights in a new play by France's Jacques Deval, whose satire is backed by such delights as *Tovarich* and *Her Cardboard Lover*, was enough to afford the ticket scalpers a field day in greenback pastures. But the many citizens who shelled out heavy for ducats will feel a little bit more than silly on viewing this sorry spectacle. And the same goes, undoubtedly, for Mason himself, for getting himself talked into such a part and play.

The familiar narrative from the Bible gave the playwright his plot. For those who don't spend enough time in their hotel rooms to get acquainted with their Gideons, it's the story of King David's infatuation with the beautiful Bathsheba, whose unsuspecting husband, Uriah, is expediently shipped up to the frontline trenches to provide the king an opportunity for off-the-cuff didoes. Deval has embellished the plot with some interpolations of his own, but does not improve on the Bible story, which reads much better than the playwright has it spoken and played out here.

Never building up to any appreciable dramatic pitch, the play itself hardly makes for drama. And in spite of the luxurious patio boudoir and biblical costumes created by Stewart Chaney, neither is its stage pageantry.

Mason, as King David, shows nothing of the majesty or poetry associated with the biblical psalmist. Rather, he's a tired character, and he plays the part as if as bored with it all as the hapless pewholders. Just as uncomfortable is Pamela Kellino (Mrs. Mason) as the supposedly voluptuous Bathsheba. But even in their love-making clinches, the stimulation as paraded here must have been entirely intellectual—hardly what one might vulgarly call sexual. The supporting players impart some strength and warmth to their parts, but not enough to repair the damage done in the casting of the leads and as a matter of fact, by the play itself.

It is difficult to believe that Mason would tempt a Broadway audience with such a garish display of emptiness. Altho Robert H. Gordon is billed for the director's credit, it is said that Mason has taken over those chores himself in a salvage gesture. Backstage chatter drifting down front

**HEYDAY**

(Opened Thursday, March 13, 1947)

**SHUBERT, NEW HAVEN, CONN.**

A new comedy by Donald Richardson. Staged by the author. Designed by Stewart Chaney. General manager, Harold Kusell. Company manager, Irving Becker. Press representatives, Leo Freedman and June Greenwall. Stage manager, Jus Admiss. Presented by Howard Lang.

- Mr. Pepper .....
- Doctor .....
- Molly Pepper .....
- Brutus Lovelace .....
- Patrolman .....
- Steve O'Flaherty .....
- Kipper .....
- Pinky .....
- Marjorie .....
- Eunice .....
- Agatha .....
- Doona Rafferty .....
- First Bodyguard .....
- Second Bodyguard .....
- Mr. Lenehan .....
- Electioneer .....
- Mrs. O'Flaherty .....
- Roscoe Karns
- Hugh Franklin
- Mary Wickes
- John Craven
- Andrew Duggan
- Robert Keith Jr.
- John Marsh
- Iggie Wolfington
- Margot Stevenson
- Elizabeth Dewing
- Pauline Drake
- Timothy Kearse
- John Hix
- Sid Sawyer
- Bert Wilcox
- Jus Admiss
- Kathleen Bolton

A pointless fantasy hoked up with situations strictly from the corn crib was unveiled here when Donald Richardson's new comedy made its bow. Despite an extremely capable cast, the scripting is so far off the beam that nothing but a rewrite from start to finish will give *Heyday* even the remotest of chances.

Laid in the Gay 90's, for no other reason than it gives the author a chance to get laughs from the styles and mannerisms of the era, the opus deals with the antics of a ne'er-do-well ghost (played by Roscoe Karns) who interposes himself whenever boy is in danger of losing girl.

Karns, who plays the entire show in a nightshirt, is definitely miscast as the roguish, playful ghost and never is able to bring any sort of real characterization to the part, despite valiant efforts and heavy mugging. Same may be said of other members of the cast, who were apparently trying to make the best of a bad venture.

John Craven and Timothy Kearse, who play the love interest, made a charming pair of lovers, and each gives promise of much better things. Mary Wickes, as female menace, is out of place in her role as a husband-seeking old maid, and has no chance to show her ability in her customary wise-cracking smart-aleck groove.

Stewart Chaney's sets well done, and in full keeping with the times and mode of living in the era, and the authors staging could well be called adequate.

*Heyday* can practically be marked off the books immediately, for it is certain that in its present form (and little can be done to improve it), it will never see the lights of Broadway.

Sidney Golly.

**THE CHOCOLATE SOLDIER**

(Continued from page 43)

gives the comic a hefty assist. The O'Malley is another Stem newcomer. Musical producers will like to have her around.

Balletwise, Mary Ellen Moylan and Francisco Moncion lead a corps thru intricacies of a Slavic dance, a waltz and a polka. La Moylan continues to be one of our better terpers, and in their pas de deux combos Moncion backstops her toe technique more than adequately. Balanchine's patterns add a material flourish and color to the over-all.

*Soldier*, while it is up against stiff current competition, should do all right at the b.o. As revivals come and go, this is as highly polished as any to turn up in a long time.

Bob Francis.

is that an entirely new version of the play has been prepared. And while it certainly requires starting from scratch, it might be far better to allow King David and Bathsheba to repose on the Bible pages before too many people—particularly the she-male population—see this pathetic exhibition. Maurice Orodenker.

**Concerts 30 Million Jackpot; Longhairs Big in Lean Years**

(Continued from page 42)

and a host of others go to Mexico, Central America and South America on tours. Artur Rubenstein, William Kapell, Eugene List, Erica Morini and Todd Duncan go to Europe. John Charles Thomas has skedded a world trip that includes Europe, Hawaii and Australia. He will travel thru the United States in his own railroad car. Some managers are even opening up North Africa for their artists.

**South America Is Tops**

So far, South America has paid off best. Our longhair performers get plenty of dates in S. A. Concert courses are being organized. Many of the managers use that territory to break in their younger artists. The only trouble seems to be in countries having political differences with us, such as Argentina, where it is harder to get passports.

Trips to Europe are made primarily for prestige, since housing conditions, food shortages and rates of exchange make it difficult to live comfortably and sock away the moolah. However, it is not possible in all countries to take money out, which means the dough must be spent there or banked for future use.

Many European longhairs have come to the U. S. recently and more are on their way. Daniza Ilitch, Kirsten Flagstad, Michael Szekely, Poldi Milner, Benno Moisewitch, Franco Mannino and Arnold Eidus are just a few of the artists slated to come here soon. Trudi Schoop and her comic ballet, already have arrived. The Met's newest fair-haired boy is an Italian tenor, Feruccio Tagliavini, just off the boat. He has scored a spectacular click and is already tabbed as a potential top concert draw.

Another major development is the way several young American longhairs have risen in the public's favor. Robert Merrill leads in this category. Virginia McWatters, Marilyn Cotlow and Mario Lanza also are solid potentials.

**Ballet Not So Lucky**

In ballet, the story has been entirely different. Right now, Sol Hurok and his *Original Ballet Russe* are battling Lucia Chase and her *Ballet Theater* tooth and nail, to the financial advantage of neither. Trade observers report that Hurok has lost 100G, the *Ballet Theater* 150G in the struggle.

Hurok formerly booked Miss Chase's aggregation, but when she decided to break off he imported De Basil's *Original Ballet Russe*, adding Alicia Markova and Anton Dolin to the company. They met in a head-on collision last fall on the Stem and when the smoke had cleared both were considerably shy on dollar bills. However, the road has been holding up fairly well for both. Hurok has grossed about \$1,000,000 this season and hit 43G in eight performances in San Francisco at a \$2.50 top. The *Ballet Theater* has grossed about \$800,000 during the season.

Miss Chase's terpers, now booked by MCA, are reorganizing into a non-profit set-up. Move is conditioned by the fact that the tulle and tights brigade hardly ever makes money, no matter how successful the season. Profits are generally eaten up by the cost of producing new ballets. *Ballet Theater* plans a nationwide fund drive to raise enough money to keep the troupe rolling.

**Hurok Plans Mergers**

Hurok figures to merge his *Original Ballet Russe* with the *French Nouveau Ballet de Monte Carlo* and *Ballet International*, which played a brief stint at the International Theater two seasons ago. Then he will

take the best ballets and dancers from the three groups and form a new unit called *New Monte Carlo Ballet*.

Some observers contend that the country cannot support two first-class terping companies, and that the group with the best financial staying power will continue in existence. Meanwhile, the *Ballet Theater* is booked into the City Center in April at a \$2.40 top and figures to do plenty of biz. Later the company goes to London for a return engagement at the Royal Opera House, Covent Garden, on a "dock-to-dock" basis. This means that only the outfit's expenses are paid.

In opera, the Metropolitan is going on tour for eight weeks, the longest road jaunt in its history, giving 57 performances in 14 cities and covering 7,400 miles by train. Met has a 14 opera repertory for the road. Company leaves Monday (17) for Boston where it will spend 12 days, its longest road stint in one town.

The road has paid off well for the Met because of two factors—larger theaters than the local house, which only seats 3,400, and guarantees. The Cleveland Auditorium, where Met stops annually, has 9,000 seats, meaning a possible gross with a full house of 30G each performance with \$7.50 top. During a three-day date in St. Louis in 1946, 30,000 people saw the opera company.

Road acceptance of opera also is shown in experience of Charles L. Wagner, touring opera company manager, who has concluded one of his most successful seasons. Wagner produced *Il Traviatore* last season. *Madame Butterfly* will hit the board next.

The opera impresario has one of the hottest attractions in the biz in his company of 80 who play at a \$3 top. Last season Wagner grossed \$7,032.75 for a one-night stand in Birmingham. Starting in September, he takes his troupe into the Midwest, farther than it has gone before. Manager has eight of his 11 weeks booked. Wagner's Dutch importation, the Joos Ballet, was not so successful. That cost him about 30G.

**ROUTES  
Dramatic and Musical**

- Accidentally Yours (Mayfair) Portland, Ore., 17-19 (Metropolitan) Seattle, Wash., 20-22.
- Anna Lucasta (Newark) Newark, N. J.
- Anna Lucasta (Municipal Aud.) Long Beach, Calif., 19; (Lobero) Santa Barbara 20-21; (Civic Aud.) Pasadena 22.
- Barefoot Boy With Cheek (Colonial) Boston.
- Bathsheba, with James Mason (Forrest) Philadelphia.
- Blackstone (Biltmore) Los Angeles.
- Blossom Time (Paramount) Waterloo, Ia., 19; (Orpheum) Davenport 20; (Shrine Aud.) Des Moines 21; (Music Hall) Kansas City, Mo., 22.
- Born Yesterday (Erlanger) Chicago.
- Call Me Mister (Erlanger) Buffalo.
- Dear Ruth (Shubert-Lafayette) Detroit.
- Fatal Weakness, with Ina Claire (National) Washington.
- Glass Menagerie (Plymouth) Boston.
- Glass Menagerie (Metropolitan) Seattle, Wash., 17-20; (Strand) Vancouver, B. C., Can., 21-22.
- Greatest of These (Selwyn) Chicago.
- Hamlet, with Maurice Evans (Temple) Birmingham, Ala., 19; (Lanier Aud.) Montgomery 20; (Bijou) Knoxville, Tenn., 22.
- Harvey, with Joe E. Brown (Harris) Chicago.
- Heyday (Wilbur) Boston.
- Heart Song (Walnut St.) Philadelphia.
- Ice Cream Cometh (Ford) Baltimore.
- Lute Song (Studebaker) Chicago.
- Magnificent Yankee (Geary) San Francisco.
- Moon for the Misbegotten (Cass) Detroit.
- Oklahoma (Texas) San Antonio, Tex.
- Pymallion, with Gertrude Lawrence (Belasco) Los Angeles.
- Red Mill (Shubert) Boston.
- Song of Norway (Shubert) Chicago.
- State of the Union (Nixon) Pittsburgh.
- State of the Union (Emery Aud.) Cincinnati.
- Student Prince (Curran) San Francisco.
- Tenting Tonight (Locust St.) Philadelphia.
- Three to Make Ready (Blackstone) New Haven, Conn.
- Up in Central Park (Shubert) Chicago.
- Voice of the Turtle (American) St. Louis.

## THE FINAL CURTAIN

**ASHE**—Sidney W., 68, retired radio and electrical engineer, March 2 in New Lebanon, N. Y. For several years he was on the staff of Station WGY, Schenectady, N. Y.

**BINGHAM**—Virgil I., 36, blind pianist at the Omar Room of the Continental Hotel, Kansas City, Mo., February 27 in that city. He began his career when 17 as a member of the radio team of Bingham and Wells at Station WDAF. He was staff pianist and arranger at WHB from 1938 to 1941. Survived by his widow, mother and five sisters.

**BOESE**—Mrs. Adeline, 70, wife of Count de Boese, retired vaude magician, in Minneapolis March 8. She had been ill five years. She and her husband, whom she leaves, toured the S. & C., Pantages and other vaude circuits years ago. They retired some 30 years ago.

**BRUNS**—Frank J., 55, one of the oldest employees at the Cincinnati Zoo, March 9 at his home in that city of a heart attack. Survived by his widow, Dorothy, six sisters and three brothers. Burial in Vine Street Hill Cemetery, Cincinnati, March 12.

**CARPENTER**—T. Leslie, 82, composer, organist and choirmaster, February 27, in Wilmington, Del. Among his compositions were *The Delaware Tercentenary Hymn*, *Lucille Waltzer*, *Twilight Meditations*, *Sparkling Diamonds* and several choral works.

**COUNTRY**—William J., 76, photo gallery operator at Riverview and Sharpshooter's parks in Chicago for many years, in Alexian Bros.' Hospital, Chicago, March 10, where he had been a patient the last three years. A member of the Showmen's League of America, Country is survived by his two daughters, Mrs. Norma Hoffman, Chicago, Marian Bauerlein, East Troy, Wis., and a son, William Jr., Chicago. Services in Chicago March 13, with burial in Memorial Park Cemetery, Evanston, Ill.

**DEKREKOS**—Joseph G. (Krekorian), 59, who with his brothers formerly owned and operated the DeKrekos Bros.' Carnival, March 4 in Nichols Hospital, Louisville. He had been veterans' counselor at the Kentucky State Employment Service, Louisville, the past six years. Survived by his widow, Mary, and three brothers, Gabriel, Louisville; Kay, Medford, Mass., and Belo, Russia. Services and burial in Louisville, March 6.

**DRILLEN**—Thomas H., 55, former secretary of the Miramichi Exhibition, Chatham, N. B., February 25 in Chatham. Survived by his widow, one son and two daughters.

**FRIEDLANDER**—David W., manager of Loew's 42d Street Theater, March 2 in New York. With Loew's since 1911, had also been assistant manager of the Lincoln Square Theater, New York.

**GERHART**—Clarence M., 44, vice-president of the Philadelphia Toboggan Company, Philadelphia, Merry-Go-Round manufacturers, suddenly March 13 in Chestnut Hill Hospital, Philadelphia. Former assistant secretary of the firm, Gerhart had been associated with the company for 25 years. He was a member of the National Association of Amusement Parks, Pools and Beaches. Survived by his widow, Dorothy; two sons, Clarence Jr., and Robert; his parents, Mr. and Mrs. Harvey Gerhart, and a brother, Stanford. Services in Philadelphia March 24, with burial in Pennsylvania (Pa.) Reformed Church Cemetery.

**GROOM**—George R. (Pete), pitcher for 47 years, the last 40 of which he spent with Lone Star Medicine Company, in Miami recently. Survived by his widow. Burial in Woodlawn Park Cemetery, Miami.

**HALL**—Capt. Horace L., 66, pioneer in the short-wave radio field, in Springfield Gardens, L. I., March 10.

He wrote radio articles for *The New York Sun*. In 1941 he became radio specialist for the New York office of the Australian News and Information Bureau.

**HELTY-HUTCHINSON**—Dr. Victor, 45, noted British composer, pianist and conductor, in London March 11. Served on the music staff, and since 1936 was director of music of the British Broadcasting Corporation.

**HOWELL**—Charles M., 71, former manager of the Colonial Theater and the Woolworth Roof Garden, March 6 in Lancaster, Pa., where he was postmaster.

**George W. Hartley, Jr.**  
In loving memory of our Son and Brother who passed away  
March 13, 1946.  
Our sorrow will never ease.  
Mother, Dad, and sister Irene

**JURSIK**—Stephen, pianist and organist, in Milwaukee February 26.

**KEARNEY**—Mrs. Alfred, 78, mother of the late Patrick Kearney, playwright and screen writer, in St. Francis Hospital, Lynwood, Calif., March 11. Survived by two daughters. Burial in Los Angeles.

**KELLAR**—Truman B., 64, former actor, assistant manager of Sousa's Band and theater manager, in General Hospital, Kansas City, Mo., March 8. Services and burial in Kansas City March 10.

**KONDOLF**—Mrs. George V., mother of George Kondolf, New York theatrical producer, in Rochester, N. Y., March 10.

**KRAUS**—Sam, 68, former manager of burlesque theaters and shows, in New York March 11. At the time of his death he was manager of the Schork & Schaffer Penny Arcade in New York's theatrical district. Funeral services at the Millheiser Memorial Chapel in New York March 14.

**LE ROY**—Mrs. Hazel, 59, for 25 years wardrobe mistress of the Dolly Sisters, in Milwaukee March 3. Survived by her husband, Arthur Le Roy, stage carpenter of the Shubert Theater, Chicago.

**LEVENSON**—Boris, 63, Russian composer and conductor, in New York March 11. Among his compositions were *A Night in Bagdad* and *A Fantasy on Two Hebrew Folk Tunes*.

**LOESER**—Mrs. Ella Kavel, 77, former soprano, in Milwaukee March 4. Sang in vaudeville under the name Mme. Ella Kavel and made recordings for Columbia.

**LOWE**—Milton, 59, stagehand at the Broadway (New York) Theater, formerly in burlesque houses, in the Bronx, N. Y., March 8. Survived by his widow, Della, dancer, and his mother. Services in New York March 11.

**MARSCHICK**—Felix, 49, former house leader at the Avenue Theater, Detroit burlesque house, in that city recently of a heart attack. Survived by his widow, Dorothy, and a son, Larry, by a former marriage.

**MILLER**—George A., outdoor-showman for 35 years, March 7 at home in Eaton Rapids, Mich. He had been with the Bronco Joe and Tiger Bill Wild West Shows and Demott Circus. At one time he operated his Miller's Dog and Pony Circus, retiring a few years ago. Survived by his widow and a son, Harry.

**MOSS**—Oscar, 39, vaude performer and member of the original Dayton Family, March 10 in Chicago. In later years he was a member of the act Moss and Manning.

**POTEL**—Victor, 57, pioneer film actor and one of the original Key-

stone Cops, at his home in Hollywood March 8. His last screen appearance was in a role in *The Egg and I*. Survived by his widow, Mildred, and a brother. Burial in Los Angeles March 10.

**PRIMROSE**—Mrs. Viola, widow of George Primrose, the old-time minstrel, in New York March 3. Funeral services and burial in the NVA plot at Kensico (N. Y.) Cemetery were handled by the Will Rogers Memorial Fund and the Actors' Fund of America.

**RUSSELL**—Jerry, 47, jam pitcher, February 22 in Foundation Hospital, New Orleans. Survived by his widow, Margrett. Burial in St. Louis.

**SCHAEFFER**—Alvah O., 80, cornetist, in Reading, Pa., March 10.

**SEMON**—Simon (Si), 50, advance agent with the Ringling circus until 1945, March 10 in New York. He had been in show business since he was five years old when he played Little Eva in his father's *Uncle Tom's Cabin* company. His grandfather S. H. (Pop) Semon, was a contracting agent with the Barnum & Bailey Circus for a number of years in the late '90's. Semon had worked with most of the large circuses and in the winter was agent for the Shuberts. Survived by his widow, Hailo; three sons, Larry, Richard and Arthur, and two sisters, Primrose and Maxine. Primrose was in burlesque for many years and is now playing night clubs. Maxine is an actress in Hollywood.

**STEBBINS**, Fred L., 57, mechanic and wood carver on the James E. Strates Shows, March 11 at Jacksonville Fla. Survived by his widow and son, Lee Stebbins, a big car race driver.

**STORI**—Marie, violinist and dramatic soprano, February 21 in New York. She was soloist at Marble Collegiate Church, Rabbi Wise's Synagogue and St. Ignatius Church, in New York, and traveled for seven years with the Mozart Symphony Club of New York. In later years she toured as a member of the vaude team of Adamini and Taylor. She retired recently. Burial in Menominee, Wis.

**TERRY**—George H., 40, concessionaire, March 12 in Michael Rees Hospital, Chicago. Funeral services were held at the Sbarbaro Funeral Home with burial in Showmen's Rest, Chicago, March 14. Rabbi Feinberg officiated. Surviving are his mother; his widow, Olga, and a son, Charles.

**VAN DAMME**—Pierre, 80, Belgian composer, March 3 in Liege, Belgium.

**VANEONE**—Dorothy, 76, last surviving member of the old Savoy Players, March 4 in London. She sang in many of the early Gilbert and Sullivan operettas.

**VAN HUSTEYN**—J. C., 78, violinist and first concertmaster of the Baltimore Symphony Orchestra and for many years a member of the Peabody Conservatory of Music, March 1 in Baltimore. A native of Holland, Van Hulsteyn studied at the Conservatory of Amsterdam and Liege (Belgium), after which he became faculty representative of the Ecole Normal de Musique of Paris and was violinist of the Lamoureux Orchestra in that city. He joined the Peabody staff in Baltimore in 1892, at the age of 23. He was concert master of the Baltimore Symphony from 1906 to 1936. His wife, former Ruth Truitt, still a member of the orchestra, was on tour at the time of his death.

**WALKER**—Harry R., 76, road film show operator, suddenly March 1 in Enfield, N. S., while presenting a show there. Walker started in show business 40 years ago as a theater operator and tent show owner. At

one time he owned the Royal and Classic theaters at Dartmouth, and the Princess at Imperoyal, N. S. Selling his theater interests 20 years ago, he operated a carnival, the Walker Shows, for a time. Services and burial in Dartmouth March 4.

**WEST**—James C., magician, March 8 at his home in St. Louis of a heart attack. He was vice-president of the St. Louis Assembly No. 8, Society of American Magicians, and a member of the St. Lodi's Ring, International Brotherhood of Magicians. Survived by his widow, Norma, who assisted him in his act. Services in St. Louis March 11.

## Marriages

**CHAPMAN-DRUMM**—John W. Chapman and Charlotte E. Drumm, both associated with the Gooding Greater Shows, recently in Baltimore.

**DEIBERT-SMITH**—Ed Deibert, concessionaire, and Maybelle Smith, March 3 in Tampa.

**MARKELL-PAWLAK**—Joe Markell, sax player with the Ben Young orchestra, at the Bowery, Detroit, and Susan Pawlak, in Detroit recently.

**MORENCY-BINGLEY**—Paul W. Morency, general manager of Station WTIC, and vice-president of Travelers' Broadcasting Service Corporation, Hartford, Conn., and Evelyn Bingley, recently.

**ROBINSON-BOULAY**—Charles Robinson, comedian, and Lorraine Boulay, dancer, March 8 in Minneapolis.

**ZITO-HAVER**—James Zito, trumpeter with Ted Fio Rito's band, and June Haver, film actress, in Las Vegas, Nev., March 8.

## Births

A daughter, Robin, to Mr. and Mrs. Sam Wall, in New York March 12. Father is an agent and mother is Barbara O'Brien, singer and movie actress.

A daughter, Diane, to Mr. and Mrs. Johnny Arch, in Milwaukee February 19. Father is a member of the Peter Mancuso Trio, at Club Midnight.

A son, Frank Leo, to Mr. and Mrs. F. M. Sutton Jr. in Memphis March 5. Father is owner of Great Sutton Shows.

A daughter, Virginia Murray, to Mr. and Mrs. Jean Cummins in St. Louis March 6. Father is assistant sales manager in charge of show equipment at the John Fabick Tractor Company, St. Louis.

A daughter to Mr. and Mrs. John Nerney at Hollywood Hospital, Hollywood, March 10. Mother is Kay Scott, film actress.

A son to Mr. and Mrs. Jack Holmes, of the Holmes Show, at Waycross, Ga., January 9.

A son, Anthony J., to Mr. and Mrs. Joe Vincent recently. Parents are with the Royal Crown Shows.

A daughter, Ginger Olivia, to Mr. and Mrs. William B. Smith, in Mary Elizabeth Hospital, Raleigh, N. C., March 6. Father is Aloa, the Alligator Boy.

## Divorces

Ingrad Aakeson from Hans Ejner Saladina, in Jersey City, N. J., March 6. A European dance team, they came to the United States from Denmark in 1936.

Donald A. Justus, concessionaire with the Crystal Exposition Shows, from Ethel (Sally) Justus March 5.

Communications to 155 No. Clark St., Chicago 1, Ill.

# REVIVE AUSTRALIA'S ROYAL

## Regular Pay Routes Open

**Sydney's national exhib has top Aussie rodeo hands — record crowds in prospect**

SYDNEY, Australia, March 15.—After having the grounds occupied by the military forces since 1940, the Royal Agricultural Society of Australia will resume its annual Royal Show here March 29 thru April 9, matinee and night performances being scheduled.

Royal Show is the mecca of the showmen of Australia, and the mid-way will include all customary types of carnival entertainment and a circus. Col. Barney Sommerville, the secretary, advises that the applications for space have been far greater than any previous exhibition.

Showmen have always looked to the Royal Show for their big money and for the past six years their income has been derived largely by working on a percentage basis with charitable and war organizations in fund raising. By a special act of Parliament the percentage to which showmen are entitled is restricted to 40 per cent and there are many restrictions which are irksome in this form of activity, so none of them is keen on it. Other sources of revenue for showmen was the regular series of country shows in regular, well defined territories, where space was rented on a front-foot basis. For the past six years 50 per cent of these country shows were canceled but now they have all been revived and showmen will be back on their pre-war routes.

Good rains thruout the country areas have recently broken a severe drought and this will assure the attendances at the exhibition will be well up to the records of best previous years and in view of the six-year hiatus, there is reason to believe that all previous records will be topped.

Arena events include hunting, high jumping, trotting, and all customary contest rodeo events in which all the best Australian professional hands will compete for cash prizes. Prior to the war it was customary to import top American rodeo stars, but because of the transportation difficulty and the fact that arranging of accommodations for the performers was a practical impossibility in Sydney, this was not attempted this year.

## International Fireworks Inks Honolulu and Manila

NEW YORK, March 15.—Fred C. Murray, International Fireworks Company, has inked contracts with the War Department for Army Day displays April 6 in Honolulu and Manila. The two shows are said to total in excess of \$7,000.

The army will fly in all necessary materials and also provide round-trip air transportation for two men from the factory to fire the shows.

## Vermont Would Hike Carnival, Circus License

MONTPELIER, Vt., March 15.—Representative Blodgett, of Wheelock, Saturday (9) introduced a bill in the Vermont State Legislature raising license fees on circuses and carnivals to \$5 for each railroad car used on each day the show is present, or \$3 for each truck used per show day.

A tax of \$5 per day would be further levied on each exhibit and ride device with other concessions, food stands and games of chance being taxed \$5 per week. Each device or concession of a circus or carnival would require a separate license.

The provision of the act would not apply to church carnivals or bazaars. No exceptions were made for carnivals playing under charitable organizations, the bill providing that the license for sponsored carnivals be paid by the company rather than the sponsor.

## Hamid Buys 3 Movie Horses for New Act

NEW YORK, March 15.—George A. Hamid has announced that he has purchased three noted movie horses, Smoky, Flicka and Thunderhead, from 20th Century-Fox and will build a new act to be presented at parks and fairs.

Hamid reported that either Albert Ostermaier or the Montana Kid will be retained to break the animals for new routines. First appearance is scheduled for the Steel Pier, Atlantic City, in June.

## Grand Rapids Shrine Gets \$15,000 Increase in Net

GRAND RAPIDS, Mich., March 15.—C. E. Hoffman, chairman of the Grand Rapids Shrine Circus, reported today that the six-day event last January, produced by Orrin Davenport, netted \$15,000 more than the all-time high set last year, and committee voted to extend the show to 10 days next year.

Much credit for the increase goes to the committee which arranged special trains from surrounding towns to each of the six matinees. This plan will be worked on a larger scale next year, Hoffman said.

## Schumanns Taking Danish Indoor Circus, 26th Year

COPENHAGEN, March 15.—The Schumanns will take over the indoor circus arena in this Danish capital at the end of April. This will be their 26th circus season here.

There's considerable interest here in the sale of the Hagenbeck animals and equipment which is under way in Stockholm, Sweden, by order of the Swedish government. Animals, salvaged in 1944 from the Hagenbeck Zoo and Circus in Stellingen-Hamburg, had been touring the Scandinavian countries as the Zoo Circus. It is reported that John Ringling North and Hans Lederer, Ringling booking agent, looked the animals over when in Europe.

## Ride Men Urge Year-Ahead Ordering of New Products

BOSTON, March 15.—Ride manufacturers were unanimous in urging park men attending the 19th annual meeting of the New England Association of Amusement Parks and Beaches at the Parker House here Wednesday (12) to place their orders a year in advance if they expected to be assured delivery. Continuing shortages of vital materials, and in some instances of skilled labor, together with the steady, heavy demand for units were used to justify the plea. The era of ordering one month for delivery the next was a thing of the past, it was said. The only solution to taking care of the demand was seen in receiving orders far enough in advance to space operations over a 12-month period.

## Trailer Coach Show Unveiled in Chicago

CHICAGO, March 15.—Biggest trailer show in the history of the trailer industry will be unveiled here today at the Navy Pier. Sponsored by the Trailer Coach Manufacturers' Association, the show which will run thru Sunday (23), presents all of the latest model trailer coaches, together with accessories for trailering.

Pier provides ample space for the show. Last year it was held in the Coliseum here. Limited space then available, together with the fact that most of the trailer manufacturing companies then had not completed reconversion from wartime production to peacetime trailer production, held down the number of exhibits.

Press preview of the show last night revealed that the trailer manufacturing industry has made vast advances since last year. Full details of the changes made will be covered in the March 29 issue of *The Billboard*.

## Knie Amsterdam Run Ends; Animals Okay

AMSTERDAM, Holland, March 15.—Circus Knie, the Swiss National Circus, terminated a month's run here March 2. Knie undoubtedly possess the greatest number of horses and trained animals of any circus in Europe at present, in addition to a well-stocked menagerie. Not all of the animal acts appeared in Amsterdam as several groups of Knie's animals have been booked by other European shows.

Among the animal acts working in Amsterdam were Trubka's tigers, Rolf Knie's elephants, Knie's chimpanzees and Liberty and high school horses presented by members of the Knie family and Fred Petoletti.

Circus acts playing the Amsterdam date were Taniko, equilibrist; Four Harrisons, acrobats; Trisco, trapeze; Three Berwinis, aerialists; Leon Smith, juggling on horseback; Seven Timenons, Arab tumblers; Andreff and Luzia, musical novelty, and the Cavallini Brothers, clowns.

## Neuburger, Hill Named To Wallenda Show Staff

SARASOTA, Fla., March 15.—Alexander Neuburger, mailman with the Ringling-Barnum circus last year, has been signed as secretary-treasurer of the Wallenda Circus, and been named advertising manager, Vaughn Richardson announced.

While no manufacturer offered any brand new devices there were hints of new thrill units on planning boards. These were spoken of abstractly and no time limit was offered on their possible future appearance on the market.

H. P. Schmeck, Philadelphia Toboggan Company, said his company had sold 23 Cuddle-Ups in the last 18 months. Skee ball units, now manufactured by his company, have been made portable for use by carnivals.

R. S. Uzzell said that many new rides are in the planning stage but their success was questionable. He warned against the appointment of men to pass on rides who were not regarded as experts and, also, newcomers entering the field because of its uncertainty.

Bill de L'horbe Jr., National Amusement Device Company, urged constructive, long range planning by park men and sparked other manufacturers into taking up the plea.

Fred L. Markey, of the Dodgem Company, said he had many cars in various stages of completion but shortages made it impossible to turn out more than a few at a time. He urged the placing of orders 12 to 15 months in advance.

R. E. Chambers said he had to go from Pittsburgh to Birmingham to get steel for his Rocket cars.

## Col. Harry Thomas Signs 5-Yr. Pact With Davenport

ST. PAUL, March 15.—Orrin Davenport announced today that he has signed an exclusive contract with Col. Harry Thomas, who for the past six years has been his equestrian director and announcer, for winter activities for five years. Thomas is producer, radio director and announcer for Cole Bros.' Circus during the summer.

Contract calls for Thomas to play the Davenport dates exclusively, although terms of the agreement give Davenport authority to book Thomas with other producers during off weeks if he cares to do so. Davenport's purpose is to build up a permanent staff organization for his expanding production activities.

## Reverhos Sign With R-B

LONDON, March 15.—The Reverhos, a ground and wire-balancing act, have been signed for a tour with the Ringling-Barnum circus. They recently concluded an engagement with the Bertram Mills Olympic Circus.

# THEY'RE UP AN' THEY'RE DOWN

## Beatty Away To Big Start

**Ira Watts gets plaudits for snappy performance — heads for Western route**

VICTORIA, Tex., March 15.—Greeted by a warm, friendly sun, the Clyde Beatty Circus made its first move into here Friday and played a night show only to a near-capacity crowd which veterans around the front door claim portends a successful tour.

Show opened its season Thursday at its winter quarters town of Nacogdoches, and folks came from far and near to give the bow a capacity matinee and night.

Press and fans were lavish in their praise of the performance, and Ira Watts general manager, was busy accepting profuse congratulations. Performance ran like clockwork despite a lot made muddy by a heavy rain Wednesday. Move off was slow, but it didn't matter as no matinee was billed for Victoria.

Show moves into San Antonio for the week-end, and will then head west by leaps and bounds to catch what is hoped will continue to be lush territory in California. Last year Beatty got well on his move up the coast despite the rail and steel strikes.

Program will be reviewed in the March 29 issue of *The Billboard*.

## PTA To Sponsor Mills's Opener

BUCYRUS, O., March 15.—Mills Bros.' Circus will make its 1947 debut here April 19 under auspices of the Parent-Teachers' Association. Sponsoring org reports it has been selling tickets for two weeks.

More than 50 persons are on hand in winter quarters here. The new ticket wagon is out of the paint shop, as are the new semi-sleepers. Show will have a 12-piece band this year and leader George Bell reports all men are under contract. Clyde Malory is due Wednesday (19) to get the advance trucks set. Special paper, ordered from the Altes Printing Company, Los Angeles, and designed by Forrest Freeland, is on hand. Paper for special dates has been ordered from the Triangle Poster Company.

Kenneth Waite, who was contracted last December for clown alley, will report to quarters after playing the Akron date with the Polack Circus. Clown alley this year will boast 12 men.

Acts will include the Riding Conleys; Teresa Morales, heel and toe catch; a bar act from Hamilton, Ont.; Ray Goody, wire act; Archie Silverlake and Company, juggling, and Mr. and Mrs. Bert Petis, who will work the Mills Bros.' elephant act. Side Show will be managed by Charles Zerm, who has a strong line-up.

Jeanette Wallace and her four assistants are working on wardrobe. In addition, they are making new parade blankets for the horses.

Charles Brady, superintendent, is putting the finishing touches on the seats. Hard Times arrived from Miami and is getting the new light

## Hamid-Morton Nails Hefty 85G For K. C. Cops Despite Snow

KANSAS CITY, Mo., March 15.—Hamid-Morton Circus pulled out from under the handicap of a heavy snow-storm here its first two days to rack up a gross of \$85,000 on 11 performances in the Municipal Auditorium. Show, sponsored by the Police Benefit Association, drew crowds totaling 65,000 in the last four days. Gross was just 8 per cent under the record \$90,000 tallied in 1945.

Friday (7) H-M played to a turn-away crowd estimated at 11,800 in spite of the fact that several hundred extra seats had been set up on the arena floor. About 500 prospective ticket buyers were reported to have been turned away. Saturday (8) night performance was played to standing-room-only and the matinee that day was reported to have drawn 10,000. Sunday (9) final performances also drew handsome crowds.

Feature of the week's run, however, was the attendance of Missouri's governor, Phil M. Donnelly; his wife and son, David, as well as a good part of his State-house official family. Altho not much of a gad-about to public events, the governor commented: "I'm a circus fan from way back. Who isn't?" His attendance at the show and his comment was featured in *The Kansas City Star*.

Only accident to mar the H-M stay here was a bad rope burn suffered by Louise Broch, member of Peaches' aerial ballet. She slid 22 feet down the rope when her grip slipped during the ballet number. Joe Hanson, elephant trainer, made a quick-witted catch, but she suffered some bruises as well as the skin burns on her arms and legs.

Twenty-five performers and crewmen were flown to Wichita, Kan., to open show there Monday night (10). From Wichita, where the circus plays under police sponsorship in the forum thru Sunday night (16), H-M goes to Tulsa, Okla., for another police show, opening Tuesday (18) and closing Sunday (23). Rest of the season's itinerary follows:

Memphis, Shrine, March 26-April

1; Buffalo, Shrine, April 7-12; Altoona, Pa., Police, April 15-19; Washington, Police, April 21-27; Montreal, Quebec, Shrine, May 3-10; Ottawa, Ont., Kiwanis, May 12-17; Newark, N. J., Police, May 20-24.

## St. Paul Shrine Holds Pace With Record '46 Run

ST. PAUL, March 15.—Osman Temple's Shrine Circus is keeping pretty much abreast of its all-time attendance high of 87,000 set last year, figures thru the Thursday (13) matinee indicated. The run started Monday (10) and, according to estimates by Norman Himle, publicity chief, attendance by the Thursday matinee was approximately 47,000. Matinees, with school kids attending in big numbers, have drawn near sellouts every day. Night shows have been about 1,000 off capacity, which is 7,500.

Esther Escalante, aerialist, was forced from the cast Monday when she missed the bar in her heel and toe catch and fell to the net. She suffered a shoulder injury and left for New York for surgery.

Acts getting the heaviest applause are the Christianis, horses and tumbling; Orantos, perch; the Flying Cancellos and Walter Jennier's seal, Buddy.

Final Minneapolis Zuhrah Shrine Temple Circus figures for the week of March 3-8 were set at 107,000, about 1,100 ahead of 1946. According to Joe Ste. Marie, general chairman, gross will go to \$105,000, the same as last year, but the net will be \$3,000 to \$4,000 under, Ste. Marie said, due to the increased cost of production.

Ste. Marie, who has been general manager of the circus since 1936, becomes potentate next year.

## Cleveland Grotto Certain To Top Record '46 Profit

CLEVELAND, March 15.—Forrest Wilson, member of the finance committee of the Cleveland Grotto, stated today that while figures are not completely compiled, the Grotto will net more money than last year's record take. He said that concessions alone this year grossed \$6,000 more than last season and that reserved seat sales established a new high.

A tremendous general admission sale was also compiled, due to the fact that the Cleveland fire department allowed the sale of standing room for the first time since the circus moved back into the auditorium.

plants, purchased from Uncle Sam, ready. Pistol Pete, chief mechanic, is expected daily from Peru, Ind.

Ted Edlin, general agent, is 11 weeks ahead. All the cities are under strong auspices and the phone men already are working in many spots.

Fred Moulton, who had been hired as press agent, will not be with the show.

## Hunt Battles To Lower Waterbury License Fee

WATERBURY, Conn., March 15.—The city's fee of \$100 per performance for circuses, blamed for discouraging small circuses from playing stands in the Brass City, came up for an airing before the board of aldermen when Ellsworth Somers, publicity director of the Hunt Circus, petitioned the town fathers for a reduction in the fee.

Hunt's plea found strong support in two aldermen, Burton H. Walker and Albert Loeffler, members of the Circus Fans Association, and was sent on to the police and fire board for study and a report.

## Watkins to Garden Bros.

TAMPA, March 15.—Irah Watkins, who furnished one complete display for the Ringling-Barnum circus last season, announced here that he has been contracted for the spring indoor tour of Garden Bros.' Circus in Ontario. Watkins will furnish his chimps, dogs and ponies.

## Florida Fails To Pay Sparks

**St. Petersburg gives big day, but other spots miss—Billy Barton takes tumble**

LAKELAND, Fla., March 15.—Sparks Circus moved in here Friday (14) to a paying matinee, but the night air was a little too chilly, and that is the way business has been the past week, with the exception of a few spots where even the matinee trade didn't stand up, according to Owner-Manager James Edgar.

As a matter of fact, Edgar is looking forward to the day when his org will slip out of Florida entirely, and move into what he hopes will be better weather and more lucrative territory in Alabama.

Last week-end four performances in Tampa did not add up to a single good performance, weather being definitely against the show. At St. Petersburg last Monday, however, folks were in a holiday mood because of the Festival of States hoorah, and Dan Pyne's fine work in spreading school kid tickets. It was necessary to do two matinee performances in St. Pete, and the night turnout was strictly okay.

Clearwater's matinee was all right but it was cold at night, and Edgar said he would just as soon forget about Bartow and Winter Haven.

### Barton Takes Tumble

Billy Barton, aerialist, had the wind knocked out of him and he suffered from shock when his cloud-swing rigging broke and he fell Thursday night at Winter Haven. He made the spec Friday, but is going to pass up his single trap and cloud swing for a few days.

Billy Pape and Renee, perch, closed at the completion of their one-week contract in Tampa last Sunday. Pape explained that he had been contracted for the first week only to fill a breach in case any of the other contracted acts were late in arriving. Tex Marshall and his two horses also closed, and Stanley Gerber has added two horses to his aftershow Wild West cast.

All moves have been made on time and every department now has a full complement of working hands, Edgar said. Big top canvas department was 18 hands short a week ago, but was filled before leaving Tampa.

## Y-P Opening Date Skedded March 21

LOS ANGELES, March 15.—Originally scheduled to open March 6, the Yankee-Patterson Circus now will open Friday (21) in South Gate, near here, Manager Jimmie Wood announced. Date was set back because it was impossible to complete all the necessary work.

Org will show two days in South Gate, followed by two days in Santa Monica.

Harry Mellon, legal adjuster, who has been booking opening locations during the absence of General Agent Harvey Walters, returned from his trip thru Central California and reported good progress.

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## RHINESTONE SETTERS

Will set 20 or 30 size stones, \$5.00. 20 and 30 size stones and settings in stock. Elastic net tights, \$7.50. Elastic opera hose, \$4.95. Metal spangles, fringes and other accessories. Folder, C. GUYETTE, 346 W. 45th St., New York 19, N. Y. Phone CI-rcle 6-4137.

**CALL CALL CALL**

Side Show To Open April 1

Want one more Freak to feature, Working Acts, Sword Swallower, Half and Half. Long season, finest Cookhouse, Sleeping Quarters. State salary. Send photo.

## BAILEY BROS.' CIRCUS

NEWBERRY, S. C.  
GEORGE "RED" WHITE, Side Show Mgr.

## JAMES M. COLE CIRCUS

CAN PLACE

Due to Disappointments, Capable 24-hr. Agent who can also sell banners. Press Agent who can handle Radio. One more Combination Biller. First-Class Truck Mechanic, Cookhouse help. Experienced Riggers, Seatmen, Big Top Help, Grooms, Elephant Men. Come on. Winter Quarters and Cookhouse open. America's Most Beautiful Motorized Circus Can Always Place Dependable People.

QUARTERS, R. D. 1, PENN YAN, NEW YORK

## \$3,000 Short; 3 Days To Go

Weather clips Eastern unit opening in Lansing, Mich. —Malikova out with illness

CHICAGO, March 15.—Polack Bros.' Western Unit Circus headed into the final week-end of its 17-day Chicago stand in the Medinah Temple here today and it was a certainty that last year's cash mark of \$153,000 would go by the boards.

Louis Stern, of the Polack-Stern combo, had this to say about this year's Chicago engagement, when contacted Friday (14):

"This is a record breaker for sure. We did \$153,000 last year, in round figures, and already we've got \$150,000 in this year and we've still got Saturday and Sunday to go. Matinees this week have been the biggest yet; these kids pack the place every afternoon. Last week-end (7-9) was turn-away at all shows and from the looks of things it'll be the same this week-end. Yes sir, we can't miss beating last year's all-time high."

Malikova, who closed the show with a high wire act, was forced to close after her performance Thursday night (13) because of the flu. She was found to have a high temperature and was taken to Illinois Masonic Hospital.

## Weather Hurts Lansing

LANSING, Mich., March 15.—Rain, which started early in the afternoon, marred the opening of the Polack Bros.' Eastern Unit Circus here Thursday (13). As a result, the night house was smaller than anticipated, altho a packed house was on hand for the matinee.

Irving J. Polack said while he was disappointed with the opening night crowd, "It's just one of those things you charge up to the breaks." He predicted, however, that with a weather break this would be a big stand.

The line-up of acts as announced in *The Billboard* (March 15) was followed thru here and those attending the opening were unanimous in their opinion Polack has a strong show. The entire show was booked thru the Ethel Robinson Agency, of Chicago.

## Dressing Room Gossip

### Beebe Bros.

Work has been going on all winter and everyone is waiting for the warmer weather so the painting and other repair work can be done. New seats have been built and the old ones repaired. There will be a new ring curb and plenty of lights.

Doc Ford has been engaged to furnish seven acts. He also will do the whistle blowing. Other acts include Wolcott's dogs and ponies, Harry and May Schoonover; Rube Cailey, wire and juggling, and Evans, Romine and Everly in clown alley.

Mr. and Mrs. Jenkins will have charge of the cookhouse. Doc Ford will have the candy pitch; George N. Harris, who will have charge of the light plant, will have the mug joint and R. J. McCaskill, snow cones, peanuts, drinks and novelties.

General agent of the show will be R. M. Garner. Org will use a 70-foot top with three middles and will move on five trucks and trailers—W. M. BEEBE.

### Polack Bros.

It's been like spring here in Chicago. That fur coat is about ready for storage.

Eugene Hoffman's baby, Iaro, was christened last week. Rosita Hoffman and John Malikova were sponsors.

Giustino Loyal's horse, Savoya, is still on the sick list.

A great time was had at Irving Polack's party in the Showmen's (See POLACK BROS. on page 91)

## Under the Marquee

Jackson C. Squires writes that Alan G. Robinson and Bob Dern will have Dern Bros.' Circus on the road again this season.

Soon: Sunshine and smokestacks.

Don Dorsey met John Loney and Father Ed Sullivan, chaplain of the Circus Fans' Association, while playing a theater date recently in Boston.

Mark A. Must has been contracted for the advertising department of Bailey Bros.' Circus by Jack C. Grady, org's advertising manager.

There is a surplus of everything except what a circus builder needs.

Lew Hershey was producing clown for the E. N. Williams Jaycee Circus in Shreveport, La., with Buzzie Potts, Cecil Eddington, Jack Darling and Jimmie Armstrong in the alley.

If you have never washed wagon wheels—you didn't start from the bottom.

Owen C. Boggs's No. 2 Gypsy Rhythm band, featuring Ruth Unruh as calliope soloist, has been booked with Art Mix's Buffalo Ranch and Wild West Circus for the season.

Rex M. Ingham reports visiting Capt. Byron N. Hulburd at St. Florian, Ala. Hulburd and his four bears are playing school dates in Alabama until the opening of the circus season, Ingham says.

Scotty the Clown will return to the big tops after laying off in 1946 to (See Under the Marquee on page 91)

### Cody Bros.

Opening December 7, 1946, in Jewell, Ga., 15 miles north of winter quarters in Wrightsville, org played to some good-sized crowds despite plenty of cold weather. Best day was at Rebecca, Ga., where full houses were on hand for afternoon and night shows.

Show is preparing to head north and will play in the Carolinas, Virginia, West Virginia and Kentucky.

Capt. L. H. Harrell and his wild animal act left at Norman Park, Ga., to join the Gentsch Shows in Mississippi. He will rejoin in the fall.

Captain Bogart is still a top feature with his trained animals. Mac Stafford is doing fine work with his clown acts. He recently added a pit show to the midway. Professor Herren and his magic continues to draw.

### Sparks

We opened our doors in Fort Myers, Fla., Tuesday (4) and brought out the straw, after canceling a benefit matinee in Venice because of the condition of the lot. Only Noah could have shown on that one.

We put it up in Fort Myers Monday (3) and spent the day rounding the show into shape. Rehearsals went off with a minimum of wait.

Al Sutphin, president of the Cleveland Arena, visited Harry Brown.

Owner Jimmie Edgar, George Smith and Ed Kelly were on the lot early in Sarasota. Fred Bradna blew the whistle for the matinee and Pat Valdo looked right at home in the backyard. Henry Kyes had Merle Evans on the third trumpet for the (See SPARKS on page 91)

For the new outdoor season be sure you get OAK-HYTEX. Now, at your jobbers, free Oak Change Aprons with your first purchase of OAK-HYTEX Balloons. Ask for your free Memo Book, too. If your jobber doesn't have them, use the coupon and we'll see that he gets them.

## THE OAK RUBBER CO., RAVENNA, OHIO

Gentlemen:  
Here is the name and address of the jobber who supplies me with OAK-HYTEX balloons. I want to secure the Oak Change Apron and Memo Book from him.  
My Name.....  
Jobber.....  
Address.....

## BUCK OWENS

CAN USE TO ENLARGE SHOW

Cowboys, Cowgirls, Teeter Board Act, Arab Troupe and Clowns. Geneva, 17; Luverne, 18; Greenville, 19; Evergreen, 20; Atmore, 21; Monroeville, 22; all Alabama. Wire at once. Long season ahead.

# With the Circus Fans

By The Ringmaster

CFA  
President THOMAS M. GREGORY  
12089 Edgewater Drive Lakewood 7, O.  
Secretary-Treasurer GIL CONLINN  
71 Allendale Road Hartford 6, Conn.  
(Conducted by WALTER HOHENADEL, Editor  
"The White Tops," care Hohenadel Printing  
Company, Rochelle, Ill.)

The January get-together of the Springfield, Mass., CFA Adele Nelson Tent No. 36 and New England Lot of the CMB&OA was held in the home of Mr. and Mrs. Roy Arnold, West Springfield, Mass.

Printed programs were handed out, and everyone was given a colored paper disk with a number on it. The printed program was carried out in true circus style with "Arrival at Lot" scheduled for 8:00 p.m. At 8:15 p.m. the band concert started, which was an all-recorded program of Merle Evans's circus music and other band music that continued thru the evening. A luncheon was served by Mrs. Arnold.

Guests included Charles Davitt, Mr. and Mrs. Eugene Hubbard, Francis Lacouline and Joe and Wally Beach, Springfield; Mr. and Mrs. Elmer Litch, Southwick, Mass.; Daniel Shea, Longmeadow, Mass.; Bill Don-  
(See CIRCUS FANS on page 78)

## Garden City Cattlemen's Show To Feature Rodeo

GARDEN CITY, Kan., March 15.—Two night shows and a Sunday afternoon rodeo are announced by Cattlemen's Carnival officials for May 9-11. The celebration will be headed by Hoyt DeLoach and will feature three rodeo performances, directed by Lynn Beutler, Elk City, Okla. Monte Regar will announce the rodeo events.

## Fields' Legit Jobs Spur Flacks' Fight Despite ATAM Nix

NEW YORK, March 22.—Bill Fields's fight to continue flacking in legit for Joan of Lorraine and Street Scene on Broadway, while taking on his annual stint as a p. a. for Ringling Bros. and Barnum & Bailey Circus, threatened to embroil the Association of Theatrical Agents and Managers this week. Circus men watched the battle with interest.

Indignant New York theatrical p. a. colleagues of Fields had petitioned the ATAM to relent from its position that there must be no doubling, but Thursday (13) the national body turned the local down flat. Hotter than ever, the Stem flacks planned another meeting for Monday (17) in an effort to generate enough pressure on national to save the day for Fields.

### Fields Chagrined

Fields, who has said all along that he'd give up his Broadway chores if necessary to rejoin the Big Show, for which he has a sentimental attachment, was chagrined at news he had lost the second round. He indicated strongly that he would stick by his determination and make the financial sacrifice, barring successful last-minute intervention by the New York chapter.

Posting of Big Show paper for the Madison Square Garden opening got under way Monday (10), under direction of F. A. (Babe) Boudinot, assistant general agent. Meanwhile F. Beverly Kelley, chief flack for the circus, announced in Delaware, O., his 1947 staff line-up: Allen Lester, Sam Stratton, Bernie Head, Frank Morrissey and Fields. All are vets of the company.

## WON, HORSE & UPP COMBINED CIRCUS

An Equine and Canine Paradox—The Show With a Leaf of Gold

By Starr De Belle

Hub Mud, Ga.  
March 15, 1947.

Dear Pat:

As a rule most winter shows become guardians of other shows' help. In the fall, when other circuses close, we have an influx of performers, musicians and workingmen. We have some who blow in the spring and rejoin for the winter. On their return they are filled with remorse for leaving this fine show and readily admit that they made a grave error. When spring comes they all blow back to the shows they were with the summer before. The reason the office gives for tak-

ing them back is they are capable big show people. That throws out a lot of the loyal Won-Horsers, who are again welcomed back when the influx leaves.

This winter we had two clowns that came off of big shows. Here's a laugh, Pat. They worked in freshly laundered and starched white wardrobe. Imagine that! They even sent it to laundries weekly. They didn't make much of a hit on this one, because people on our route like wallering clowns. The more they wallow in the mud the better. Our clown never sends out his wardrobes and doesn't look like a kid going to church in his Sunday best.

We had one of those big show legal adjusters with us. When the boss (See Won, Horse & Upp on page 78)

## World-Wide Bows At Seguin March 24

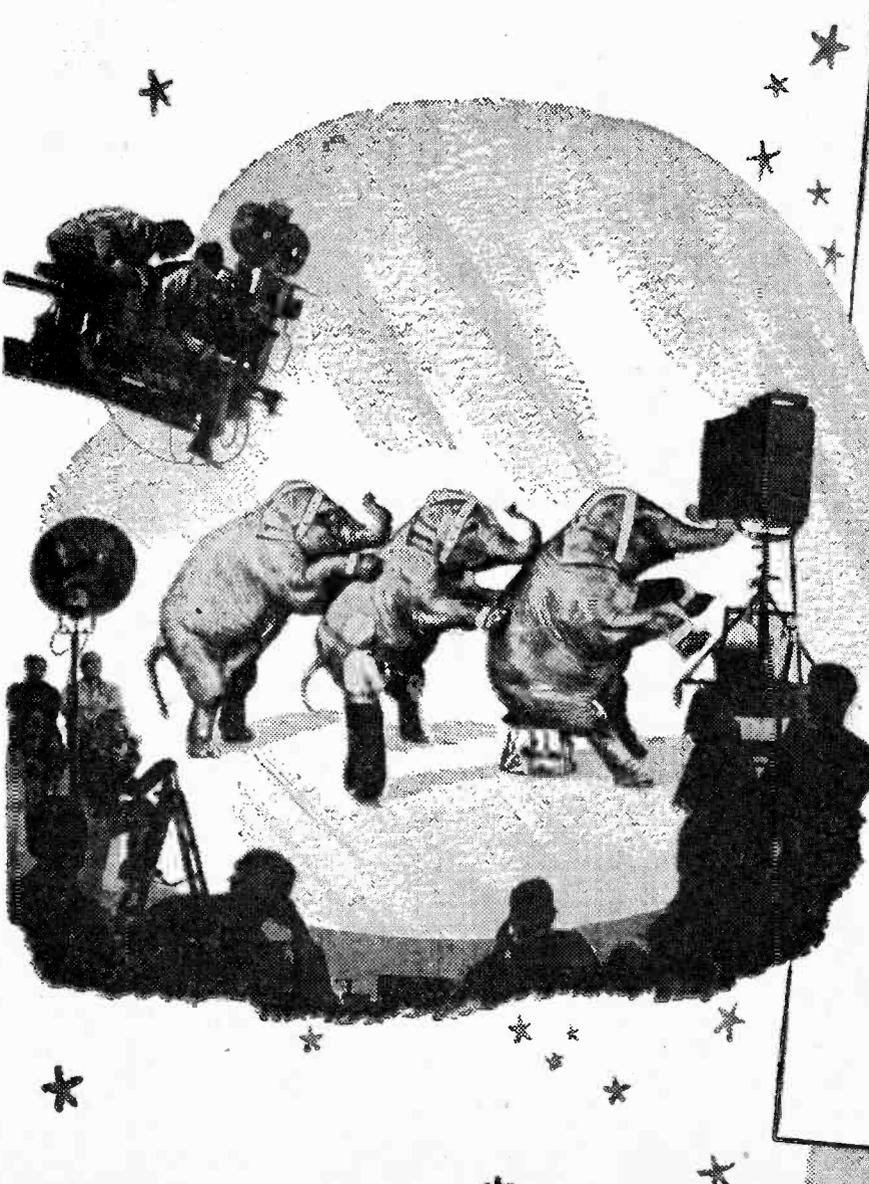
SEGUIN, Tex., March 15.—World-Wide Animal Exhibit makes its bow here March 24. Show was built at Waelder, Tex., by W. F. Duggan, former circus man. Big top, 36 by 120-feet, furnished by Central Canvas Company, Kansas City, Mo., is of three colors, with solid-color sidewall. Side Show top, of color to match, is 22 by 40. Two new light plants have been installed.

Org will move on three Mack tractors, with 28-foot all-steel semis. Show will play three-day and week stands and will head west. The staff includes W. F. Duggan, owner; Howard Williams, lot superintendent; W. T. Tredwell, electrician; Barney Adams, head animal man; Leo Cogozzo, Monkey Show; Jim Stutz concessions, and Frank J. Lee, general agent.

## Circus Historical Society

WICHITA, Kan., March 15.—The writer, now president of the CHS, replacing John Van Matre, of Philadelphia, who resigned, is pinch-hitting with this column for Paul Van Pool, whose daughter was seriously injured in an automobile accident at Joplin, Mo., New Year's Eve.

Tedd Myers, of Iola, Kan., is recuperating at Louisville, from an injured leg received while trouping with Cole Bros. last season. Bill Woodcock spent some time with Tom and Bob Parkinson during the Chicago Coliseum Show. Tom reports the old Lion and Mirror bandwagon and the Asia and France tableaux were purchased and restored by the (See Historical Society on page 78)



March 5, 1947

Mr. Sam Polack  
Polack Bros. Indoor Circus  
Lansing, Michigan

Dear Mr. Polack:

Congratulations on your far-sighted showmanship in the booking of the famous motion picture elephants, Sally, Queenie, and Happy, and in the engaging of "Slivers" Madison to exhibit the act in your Polack Bros. Indoor Circus.

M-G-M imported the elephants when they were less than two years old, and George Emerson, the superintendent of the studio zoo, broke them for pictures and developed their routine of 28 tricks into what we believe to be the fastest three act in America today.

The elephants have worked in several Tarzan pictures; their latest appearance was with Judy Garland and an all-star cast in Metro-Goldwyn-Mayer's Technicolor production of TILL THE CLOUDS ROLL BY, and their next picture will be with Van Johnson in HIGH BARBAREE.

You have a great attraction and I know that with the progressive showmanship of your organization, the circus lovers of America will find thrills of delight with Sally, Queenie, and Happy.

With kind regards, I am,

Sincerely,  
*Frank Whitbeck*  
Frank Whitbeck

## Wagner Builds Massive Front With 7 Towers

### Money Flows at Mobile

MOBILE, Ala., March 15.—Folding money is being dispensed around the winter quarters here of the Cavalcade of Amusements with a seemingly reckless abandon as Al Wagner continues his building program, instituted three years ago when he announced he would build the biggest carnival in the business.

His latest move is the construction of a front entrance built around seven 60-foot light towers. Complete details and dimensions of the new front have not been revealed, but insiders say that it not only will be an innovation, but will give the org an outside flash second to none in the business.

The seven light towers to be used on the front will all be new, as nine towers have been allocated to light up the back end.

### How About Michigan?

Bobby Kline, general agent, sent word that he will be in quarters this week-end with contracts that mean absolutely solid billing until November, which prompts the wisenheimers to crack that he must have been successful in landing the Michigan State Fair. However, there has been no official word on this from Michigan, and Wagner is non-committal.

O. J. (Whitey) Weiss, concession manager; Archie Wagner, his assistant; Edward Neville, auditor, and Tom (Notre Dame) Sharkey are putting the finishing touches on the front-end section of the midway. Eddie Newcomer, biller, is rebuilding the interior of his truck to make it more practical.

There has been plenty of social activity, with Martha Wagner giving a party in her apartment March 9. It was a triple affair as Bill and Fred Naylor celebrated theirs too, their dates being March 5 and 7, respectively.

Mrs. Hattie Wagner arrived after visiting Toledo, Detroit, Tampa and Miami Beach, Fla. She purchased new furniture for the section of the office wagon Al will use as a private office. Mrs. Nate Workman arrived from her home in Shreveport, La., to join Nate, who has been in charge of the building program.

## So. Valley Bows At De Ridder, La.

DE RIDDER, La., March 15.—Southern Valley Shows, with plenty of flash, opened the season here and enjoyed good business. The new Tilt-a-Whirl especially did a big business and all concessionaires reported a good week.

Clayton Hayworth joined with his Chairplane and concessions, as did R. L. Jobe with concessions, a pony ride and streamlined train. Mrs. Moran had bingo, two ball games, penny pitch and hoop-la; Mrs. Jack Frick, beat the dealer, hi-striker, glass pitch and bumper; Mrs. Jerry Michils, penny pitch; Blackie Wilson, cook-house and popcorn; Marty Michils, six concessions.

Org opens at the Delhi, La., Stock Show Monday (17). Marty Michils is concession manager and Eddie Moran is owner-manager.



RALPH P. FLANNIGAN, general manager of Paramount Exposition Shows, smiles appreciatively as he inspects two of the Merry-Go-Round horses that have been turned out of the paint shop by Harry Sturges at Norfolk, Va., winter quarters. In the background is one of the new pictorial panels. Picture was taken by Abbot Luts, of Station WLOW, for Warner Twyford, of The Virginian Pilot, and also The Billboard correspondent in Norfolk.

## Victory Expo Finish Okay After Cold Bow at Charros

WACO, Tex., March 15.—After a slow opening, due to cold weather, Victory Exposition Shows had an exceptionally good finish at the Brownsville Charros Days Fiesta. Midway consisted of 16 rides, 14 shows and 50 concessions. General Agent Ray Alexander visited in Brownsville and handed in signed contracts for the Shelby County Fair at Center, Tex., and the Nacogdoches County Fair and Livestock Show at Nacogdoches, Tex. Much praise was received from Chairman John Hunter and President Dave Simpson, of the Charros Days Fiesta. Both stated that this was the finest and largest spread of any show ever contracted for the celebration.

Jack Korie's Side Show won top money, followed closely by Madame Burleson's *Harlem Steppers* and P. A. Davis' *Silver Spur Radio Round-Up*.

A few of the numerous visitors were Charley Green, of the Missouri State Fair, Sedalia, Mo.; J. E. Noll, secretary Northwest Missouri State Fair, Bethany, Mo.; John Barbour, president, Texas-Oklahoma Fair, Iowa Park, Tex.; Tommy and Evelyn Tidwell, of T. J. Tidwell Shows; Joe Mock, manager, Valley Mid-Winter Fair, Harlingen, Tex.; H. P. Hill, of Hill's Greater Shows; T. C. (Doc) Ellington, of D. S. Dudley Shows; Joe and Babe Paluka, of Alamo Exposition Shows; Bill Gooch and B. C. McDonald, of Heart of Texas Shows; Mr. and Mrs. John H. Lohren, of Texas Shows; Ken Drake, of C. R. Montgomery Circus; Jack and Evelyn Turner, Gene Allen and Wabash, of Dailey Bros.' Circus; Jimmie Summerville, of Wichita Falls Tent & Awning Company, and Tobe and Hattie McFarland, of Houston.

## Norwich Ends Show License Ban

NORWICH, Conn., March 15.—The ban on carnivals within the city limits, which has been in effect since the fall of 1942, was repealed at the March meeting of the Court of Common Council.

Councilman Stanley A. Butova presented the appeal and led the fight in favor of it, declaring that "there never has been any harm from carnivals and people must like them because thousands attend them."

## Alamo Org Bows In Austin, Texas

AUSTIN, Tex., March 15.—With the largest number of rides and shows ever taken on the road by General Manager Jack Ruback, Alamo Exposition Shows opened the season here today. Org again features the Miller Duo as the free act.

Herman Reynolds has his arcade and several concessions with the show. Featured attractions include the Hollywood Monkey Circus, with 24 monkeys, managed by Bill and Bertha Williams; Oddities on Parade and Circus Side Show, managed by Shorty Tappen, and featuring Connie Anne Gallagher; *French Casino*, managed by Joe Murphy; *South Seas*, managed by Dave Miller, and Crazy Hotel, which has been enlarged, managed by Eddie Boothman.

Staff includes Jack Ruback, owner-manager; Rosemary Ruback, secretary-treasurer; Albert Wright, assistant manager; Ted Custer, legal adjuster; Ben Hyman, general representative; J. C. Davis, lot superintendent; Bobbie Hyman, transportation; Jimmie Lukens, mail and *The Billboard* agent; Bill Tank, electrical department, and Emma Carr, front gate ticket box.

### Wade Signs Bourbon, Ind.

BOURBON, Ind., March 15.—Midway contract for the Bourbon Fair was awarded Monday (10) to the W. G. Wade Shows No. 2 Unit, with Cameron D. Murray and D. Wade representing the shows.

## 2 Wade Units In Action on Detroit Lots

### Only Rides in Operation

DETROIT, March 15.—Detroit's carnival season got under way this week-end, with Thursday (13) the official opening of two shows on a small scale.

Roscoe T. Wade set up the Joyland Midway Attractions on his long-familiar West Side lot at Michigan and Joe avenues, while Cameron D. Murray opened the W. G. Wade No. 2 unit in the northeast section of that city at Davison and Gallagher avenues. Both orgs will operate with rides only for the first few weeks.

Ice and snow from earlier heavy storms, one as recent as last week, are still piled up to 30 inches high on some streets, despite two thaws, but operators hope weather conditions from here on will be generally favorable.

## Crafts Pairs

### 2 Outfits for Orange Biggie

SAN BERNARDINO, Calif., March 15.—Crafts Exposition Shows and Crafts 20 Big Shows opened here Thursday (13) for an 11-day stand at the National Orange Show, the combined shows furnishing the midway for the event, giving visitors a choice of 23 rides and 21 shows. This is the first time since 1941 that Crafts has assembled more than 20 attractions for any one event.

National Orange Show, the first to be held since 1941, is expected to attract some 500,000 visitors and Crafts midway layout is a natural catch-all.

### Heavy Publicity

Orange Show publicity has reached millions thru 3,000 newspapers, national periodicals and national radio hook-ups. Bob Hope will air his regular show Tuesday night (18) from the grounds as a feature of that night's entertainment.

Midway is set up on paved surface. There is more than 75 acres of grounds, including the West's longest and most colorful exhibit building which has five acres of space.

Last-minute changes prevented Orville N. Crafts from introducing a new ride. Altho no official announcement has been made relative to the ride, it was learned that it would be a new flat ride of a double-track nature. It is expected in about three weeks.

R. H. (Johnny) Byers recently joined the Exposition Shows as superintendent. All except one of the nine rides carried on the Exposition Shows are brand new. Most winter quarters work for this unit was a change-over to neon on all lighting effects.

## Death Claims Three Members of League

CHICAGO, March 15.—Three members of the Showmen's League of America died during the past seven days—August Jansley, William J. Coultry and George Terry.

Further details are in the Final Curtain of this issue.

## CENTRAL AMUSEMENT COMPANY

**Wants for**  
**SEASON'S GRAND OPENING**  
**BEAUFORT, S. C.—MARCH 29 THRU APRIL 5**  
**(Two Saturdays)**

WANT a few Grind Concessions. Also want Concession Agents.  
 WANT Shows with own outfits. Sunnie Mix, get in touch with us at once.  
 Can place Useful Side Show People and Freaks.  
 WANT to book 1 Flat Ride.  
 WANT Lot Man. Also want Electrician.  
 WANT one good Free Act.  
 NOTICE—All people contracted with us for this season come on.

All address

**SHERMAN HUSTED, Mgr.**

**CENTRAL AMUSEMENT COMPANY**

4302 Pineville Road

Charlotte, N. C.

## ANNOUNCEMENT

### PATSY ROSANA

and His Merchandising Concessions will grace the Midway of the  
**PENN PREMIER SHOWS**  
 for the Season of 1947

Can place the following for 35 weeks of Fairs, Celebrations and proven Still Dates. Want Grind Store Agents for Blower, Razzle and Add-a-Ball. Want good, capable Agents for Country Store, Skillo and Wheels. Want all-around general Concession Help on all Concessions. Want—Can place Big Six Cat Game and Swinger.

Address all mail and wires to PATSY ROSANA, Stacey Trent Hotel, Trenton, N. J., after March 25th. Until that date all mail and wires to 215 N. W. 1st Ave., Miami, Florida.

This Show will feature the GREAT WILNO, Human Projectile, shot over three Ferris Wheels nightly, as the Free Attraction.

OPENING DATE—TRENTON, N. J., April 4th to 12th. 9 Days.

## LAWRENCE GREATER SHOWS

AMUSEMENTS OF TODAY PLUS A BIT OF TOMORROW

OPENING MARCH 31

Will book Fun House and one more Grind Show. Have complete outfit for Monkey Show. Want Spitfire and Octopus. Have opening for few more Grind Stores. Sam Levy can place one more Wheel Man and Coupon Agents. WANT, IN WINTER QUARTERS NOW, Ferris Wheel and Chair-o-Plane Foremen. Also Second Men on all Rides. Want now account of disappointment, capable Carnival Secretary. Replies to

LAWRENCE GREATER SHOWS, P. O. BOX 51; CHESTER, S. C.

## MID-WESTERN EXPOSITION

WANT CONCESSIONS—MIDWAY NOW OPEN.

Skillos, Roll Downs, Wheels, Razzle Dazzle, Country Stores, Diggers, American Palmistry, Penny Arcade, Candy Floss, Lead Gallery, Cigarette Gallery, Guess Your Weight, Guess Your Age, Jewelry, Ball Games, Fish Pond and any 10¢ Merchandise Stores. Also Photos. (Pat Patterson, Lee Walters, Jimmie Barrackman and Whittie Vasulka, contact.)

CAN PLACE PONY RIDE AND ANY RIDES NOT CONFLICTING. CAN PLACE SHOWS WITH OWN TRANSPORTATION. WILL BOOK FREE ACT—WANT CAPABLE GENERAL AGENT. Charlie Griggs no longer with this show. (Harry Burke and W. E. Jacks, contact.) All address: TED WOODWARD, MID-WESTERN EXPOSITION, Natchitoches, La., this week; Jena, La., next week.

## SID CRANE WANTS

FOR CAVALCADE OF  
 EUROPEAN AND AFRICAN FREAKS

Contracted Season '47, Williams Southern Shows, Opening March 27, N. Carolina.

Strange Freaks to feature, Working Acts that entertain, Mind Reading. Frank and Bobbie, wire. All new equipment, excellent route, best of salary to capable people. No Managers wanted. SID CRANE, Morganton, N. C.

## FOR SALE—TWO RIDES

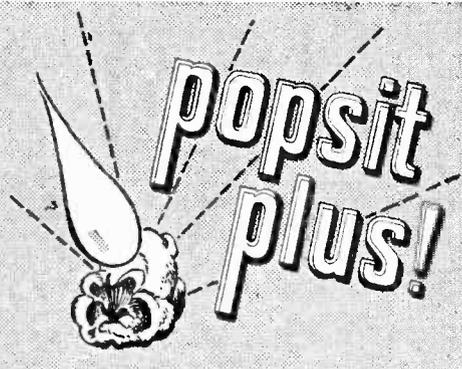
In A-1 condition. A Miniature Merry-Go-Round, Smith & Smith Chair Plane, 16-Ft. Tower, Ticket Box and Fence. Can be seen up in Leesville, La. Price right.

J. THOMAS

P. O. BOX 1496

LEESVILLE, LA.

The  
**LIQUID**  
*popcorn*  
*seasoning*  
*with that*  
**BETTER**  
*flavor*



**POPSIT PLUS** is acclaimed nationally as the leader! It will pop more corn because every drop is used. The fact that it pours readily, measures accurately, eliminates all inconvenience at the popping machine and permits uninterrupted operations has won it preeminence in the seasoning field. For better flavored, quick selling popcorn all the time, use the liquid peanut oil seasoning with the "nose and eye appeal"—POPSIT PLUS! Warehouse Stocks available at Boston, Providence, Pittsburgh, Cincinnati, Cleveland, Indianapolis, Detroit, Chicago, Des Moines, Kansas City, Omaha, Denver, Portland, Seattle, Dallas, Los Angeles.

**C. F. Simonin's Sons, Inc.**  
*Refiners*  
ESTABLISHED 1876

3450 N. BELGRADE ST. PHILADELPHIA 34, PA.

**SEASONING SPECIALISTS TO THE NATION**

## PENN PREMIER SHOWS

SHOWS  
 20  
 RIDES

Featuring The GREAT WILNO,  
 Human Projectile, Shot Over the  
 Giant Wheels Nightly

SHOWS  
 20  
 RIDES

OPENING TRENTON, N. J., APRIL 4 — 9 DAYS

WANTED—High-class Arcade, Ball Games, Hoop-La, Balloon Dart, Cork Gallery, Watch-La, Fish Ponds, Short Range Lead Gallery and other legitimate Concessions.

WANTED—Buy, book or lease 32 or 36 Ft. Merry-Go-Round; have all the other Rides we need.

CAN PLACE Working Men in all departments. Help on three Wheels, Tilt, Comet, Chair-plane Foreman, Roll-o-Plane, Octopus, Aero Planes, Spitfire and Kiddie Rides.

CAN PLACE Shows not conflicting with what we have. Will furnish any equipment for worth-while attractions.

ATTENTION: Speedy Bauers can place Riders, Ticket Sellers and Working Men for Motor Drome. JOE ALLEN, WIRE IMMEDIATELY.

WILL COMPENSATE PARTY FOR RELIABLE INFORMATION AS TO THE WHEREABOUTS OF ROBERT BERGE. Address all mail and wires to

LLOYD D. SERFASS, Penn Premier Shows, Stroudsburg, Penna.

## ALABAMA BILL STOREY WANTS

Cook House Help for front to back. First-class Chef. Also Griddle Man and Waiters who can cut it. All must stay sober.

Man for Scales. Paul, answer. Swinging Agents for Floyd Smith. Vic, answer. Bucket Agents. Man with Crew for Nail Store. Must stay sober and take orders. Slum Store and Penny Pitch Agents.

All replies to ALABAMA BILL STOREY, Attalla, Ala., until April 3; then Care Coleman Bros.' Shows, Middletown, Conn.

## WANT INTERNATIONAL SHOWS WANT

OPENING MARCH 29TH AT OKMULGEE, OKLA.

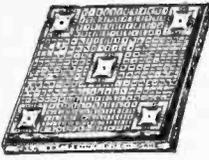
All People Contracted, Come In.

SECOND MEN ON ALL RIDES. MAN TO TAKE CHARGE OF BARREL FUN HOUSE. WANT TO BOOK ROLL-O-PLANE WITH OWN TRANSPORTATION, ALSO PONY RIDE. WILL BOOK GLASS HOUSE.

CONCESSIONS: Frozen Custard, Candy Floss, Snow Cone, Novelties, Slum Concessions not conflicting. Owing to disappointment will place Clothes Pin Store and Razzle Dazzle.

AGENTS FOR SLUM BLOWER, WATCH-LA AND LADY BALL GAME AGENTS; ALSO COOK HOUSE HELP. Wire, don't write:

COLEMAN LEE, MGR., BOX 188, MORRIS, OKLA.



**PENNY PITCH GAMES**  
 Size 48x48", Price \$35.00.  
 Size 48x48", With 1 Jack Pot, \$42.50.  
 Size 48x48", with 5 Jack Pots, \$50.00.

**PARK SPECIAL WHEELS**  
 30" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price .....\$22.50

**BINGO GAMES**  
 75-Player Complete .....\$5.00  
 100-Player Complete ..... 7.00

1/3 Deposit on All Orders.

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 124-126 W. Lake St. CHICAGO, ILL.

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All Readings Complete for 1947  
 Single Sheets, 8 1/2 x 14, Typewritten. Per M. . \$5.00  
 4-p. Goldfish Pamphlet, 8 1/2 x 11, 12 Signs, Any Quantity, Each ..... 1 1/2  
 Analysis, 8-p., with White Cover. Each ..... 15¢  
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 Samples of the 4 Readings, Four for 25¢.  
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**NEW DREAM BOOK**  
 120 Pages, 2 Sets Numbers, Clearing and Policy. 1200 Dreams. Bound in Heavy Gold Paper Covers, Good Quality Paper. Sample, 15¢.

**HOW TO WIN AT ANY KIND OF SPECULATION**, 24-p., Well Bound ..... 25¢

**PACK OF 79 EGYPTIAN F. T. CARDS**, Answers All Questions, Lucky Numbers, etc. 50¢

Signs Cards, Illustrated, Pack of 36 ..... 15¢

Graphology Charts, 8x17. Sam. 5¢. Per 1000 \$6.00

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**"WHAT IS WRITTEN IN THE STARS."** Folding Booklet, 12 P., 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢. Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25 Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P.P. Extra.

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 19 West Jackson Blvd. CHICAGO 4, ILL.  
 Send for Wholesale Prices.

**POPCORN MACHINES (BRAND NEW)**

**Build Your Own**

*A Complete Setup as Follows:*

One large aluminum kettle with stainless steel shell. Removable elements, 2350 watt, 110 volts, 60 cycles, A. C. Includes a complete lid with motor, gears, switches, latest type hangers and all necessary wiring. Simple... all you have to do is hook up your wires!

**Complete for only \$150.00**

Will pop 30 pounds of popcorn per hour. Kettle can be removed in One Second! Will start to pop in Three Seconds after first popping. This Kettle can be installed in all makes of machines.

**Dealer Inquiry Invited**

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 1314 S. Wabash Ave. Chicago 5, Ill.

**LIGHT UP!**

WITH A UNIVERSAL LIGHT PLANT. Brighten up for more business! Make your own electricity at less than city rates. Universals are reliable, economical—handle from 10 to 500 bulbs. Light in weight, compact, low in price—a Universal will pay for itself in short time. Get free literature!



**Universal LIGHTING PLANTS**

**UNIVERSAL MOTOR COMPANY**  
 426 Universal Drive • Oshkosh, Wisconsin

**WANTED FOREMAN FOR TILT.**

Have brand new sledshow frame up, want operator with show for inside. Will book: Fun House, Monkey Show, Minstrel; any others not conflicting. Most concessions open. Write what you have.

**Greater Rainbow Shows**  
 Booneville, Ark., this week, then per route.

**WANTED**

To hear from Merry-Go-Round owner. We have house ready. Good for six months' stand. Percentage.

**GISH & JENNINGS**  
 Oregon Trail Park, Box 627, Welser, Idaho

**MIDWAY CONFAB**

Viola Fairly is recuperating at her home, 902 Columbus Avenue, Muskogee, Okla.

Uncalculated risk is what a general agent takes when he signs a contract.

Margie Flynn, dancer, who has been engaged for Dorsal Deshon's new show, *Song of India*, for the coming season, has changed her name to Niraska.

Billy Wolfe and Pop Ebie have booked concessions on the Capital City Shows. Mr. and Mrs. Wolfe recently made a trip to Miami where they purchased a new trailer.

joined Kremer's Midgets at Club 26, Milwaukee.

Funniest thing on any lot: A legal adjuster trying to look impressed while listening to a minor beef.

Jack Ruback, Melvin Harris, Pappy Reidman and Ben (Lefty) Block had a lot of fun hitting the high spots in Neuva Laredo, Mexico. They sent their picture with a pretty senorita to prove it, but the photo was so out of focus it couldn't be reproduced.

Theodore and Wanda Williams info that they have booked their photo layout with Williams' Southern Shows of Morganton, N. C. Theodore also will handle electrical work. . . . J. Lee (Buck) Smiles has joined Cavalcade of Amusements at Mobile, Ala.

Thing that makes some midway actors hard to get along with is—they believe what press agents write about them.

Meyer Katz, custodian of the International Association of Showmen clubrooms in St. Louis, is currently in Phoenix, Ariz., on the last lap of a two-month vacation. He will journey to Los Angeles for about a week and then return to his duties in St. Louis.

Mr. and Mrs. J. C. Weer were hosts at their home in Miami during the past months to many showfolk, including Mr. and Mrs. Milt Morris, Bertha (Gyp) McDaniels, Pearl Keyes, Mr. and Mrs. Carl J. Lauther, John Canoles, and Mr. and Mrs. S. W. Brundage.

C. Eddie Rood was signed by Jack Ruback, owner of the Alamo Exposition Shows, as special agent and billposter. He is presently in Austin, Tex., arranging for the opening in that city March 22. Last season Rood was with the John R. Ward World's Fair Shows.

At this time 'o the year showmen are divided in two classes—the still-have-its and the haven't got's.

Duke Del Rio has again booked his Side Show on the Sunflower State Shows. Line-up will include himself, knives and whip, and Margie Del Rio, magic, on the front; Johnny Nixon, tickets; Helen Nixon, sword box;



**BILL AND NELL CORDIN**, owners and operators of the Pony Ride on Bistany's Greater Shows.

What general agents need is a telephone that can be answered with only two pagings instead of five.

A farewell party was tossed recently by Eddie Greeno in Tampa to the following showfolks: Lee Erdman, Don Wilkesman, Stanley Barbay, Doral Deshon, Mirska Lucy, Jimmie Herrington and Charles Snyder.

Carl (Kayo) Erickson, 39-inch midget who was in a coma in Sioux Falls, S. D., for the first 11 days of the year, has recuperated and has

**OCTOPUS ROLLOPLANE FLY-O-PLANE**

*World's Most Popular Rides*

**EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.**

**BOOMERANG**

Unlimited Capacity — Repeater — Thriller

Write for Catalogue

**U. S. RIDING DEVICES CORP.**  
 298 Junius Street Brooklyn 12, New York

**SNOW CONE CONCESSIONAIRES**

Our new Spring Catalogue will be ready for mailing about March 15th. To be sure that you are on our mailing list, please send us your present address.

Watch for our full page ad in the Spring Special of The Billboard.

**GOLD MEDAL PRODUCTS CO.**  
 318 E. THIRD ST. CINCINNATI 2, OHIO

**NEW IMPROVED SPITFIRE RIDES**

NOW SCHEDULING 1947 PRODUCTION

**FRANK HRUBETZ & CO.**  
 Front and Shipping Sts. Salem, Oregon

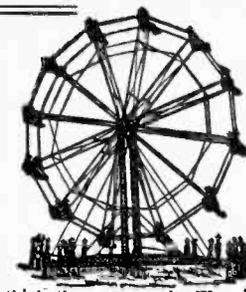


**C. A. WOODIN SAYS**

this about his 1946 No. 5 BIG ELI WHEEL:  
 "We can hardly wait until spring so we can get going with our BIG ELI WHEEL. Have had many carnival people come to look at the new steel seats. They all think they are grand. We don't think there will ever be another ride that will be as popular year in and year out as the BIG ELI WHEEL. (That's one man's opinion)"

Why not investigate a BIG ELI for 1948. Do that today.

**ELI BRIDGE COMPANY**  
 300 Case Ave. Jacksonville, Illinois



**"BOOMERANG"**

Excellent Condition  
 10 Cars  
 Sacrifice

Write or call  
**SAM SHAW**  
 399 Flatbush Avenue Extension  
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 St. 3-9170

**SHOOTING GALLERY LOCATION WANTED**

Prefer East Coast Beach Resort.

**VERNON A. STEWART**  
 104-106 1/2 High Street  
 Portsmouth, Va.

**THE APE BOY**

Very curious attraction. One of the best for Sideshow and Window Attractions. Length about 18 inches. Prepaid only \$15.00. Many others. Shrunk Heads, Shrunk Bodies, Devil's Child, Missing Link, Fish Girl, Gorilla Boy, Wolf Boy, Mummified Bodies. Many others. We also make up your ideas. Write for Circulars and Descriptions. **TATE'S CURIOSITY SHOP**, 5234 E. Van Buren St., Phoenix, Arizona.



**Candy Floss Machines**

Our AC Model #100 is now ready—complete with 8-step heater rheostat, single spinnerhead, \$197.50. Double Spinnerhead, \$212.50. Heater Rheostats, \$22.50; Single Bands or Ribbons, \$5.00 Ea.; Double Bands, \$14.00 Ea. Orders shipped on 25% deposit, balance on delivery. **CONCESSION SUPPLY CO.**, Box 133, Sta. B, Toledo 6, Ohio.



**HUBERT'S MUSEUM**

228 W. 42nd St., New York, N. Y.  
 Open all year round  
 Want Freaks and Novelty Acts.  
 State salary and all particulars in first letter.

**HOME STATE SHOWS WANT**

For Batesville, Ark. Opening, March 29, Two Saturdays; Jonesboro, Ark., to follow. Long route of Fairs and Celebrations.

**LEGITIMATE CONCESSIONS SHOWS NOT CONFLICTING** with Animal, Snake, Life and Girl Shows. **FREE ATTRACTIONS (State Terms).**

Write or Wire:  
**Carl Larsen & Don Truchlood**  
 Batesville, Ark.

**FOR SALE**

1 Smith & Smith Chair-Plane—18-ft. Tower. All seats on outside rim.  
 1 1946 Model 8-Tub Octopus.  
 1 7-Car Tilt-A-Whirl—repainted, motor overhauled—Ready to go.  
 ADDRESS Box 820, c/o Billboard, Chicago 1.

**WANTED**

Bands on tour and Carnival and Entertainment Acts for one and two-night showings.

**GISH & JENNINGS**  
 OREGON TRAIL PARK WEISER, IDAHO

**WHEELS OF ALL KINDS**  
 Tickets—Paddles—Laydowns  
 Complete BINGO Outfits  
**CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.**

**ALUMINUM MILK BOTTLES**  
 Now Available . . . Write

Write for Catalog  
**H. C. EVANS & CO.**  
 1520-28 W. Adams St., Chicago 7

Johnny Flanery, electric chair and fire-eater; Kathleen Del Rio, illusion, and Bobby Barbette, annex.

Al Zellers announces that George Rulbo will handle his floss and apple; Mrs. Zellers, his popcorn, and George Zellers, off the road for 11 years, his lunch trailer, opening at McKeesport, Pa., May 1. Ted Reddy will have a Pit Show on Zellers' United midway and his wife will operate his concession.

Alonzo James reports from Windsor, Vt., that he has built a new front for his mechanical show and will be with the Granite State Shows this season. . . . The Dude Brewer concessions (10) have been moved from Jackson, Tenn., to McAlester, Okla., to open with Capell Bros.' Shows March 22.

Sam and Moe Walker have bought a new Chevrolet truck and other equipment and will have three joints on the B. & V. Shows this season. . . . William O. Lynch, Lynch Greater Shows, of Halifax, N. S., was a new New York visitor last week. . . . Max Gruberg, of Philadelphia, spent a few days in New York sporting a vivid Miami sun-tan.

Many showmen make the big mistake of talking too much—others by putting it in writing.

Bunny Venus is under a physician's care in Savannah, Ga., receiving treatment for both a foot injury and a severe attack of bronchitis. She was stricken recently en route to join her brother, Jean, at the Daytona Beach, Fla., motorcycle races. Before being stricken, she was entertained by Mr. and Mrs. Lou Riley, of the DuMont Shows, in the latter's house trailer in South Hill, Va.

Helping Paul LaPage celebrate his 23d birthday on the Gate City Shows recently at Brunswick, Ga., were Pepe Blair, Cleo Renee, Buddy Valier, Mark Williams, Mr. and Mrs. Cliff Patton and Danny and Red McNamahee. . . . Al Devine, sound truck man with Florida Amusement Company, reports purchase of a Dixie trailer from Dick Harris, of Tampa Sales, for delivery during the St. Petersburg (Fla.) Fair.

Signs of spring now include the first robin, the first bluebird and the early spring showers—everything excluding the one-inch frost.

EVERETT FILLINGHAM, who last season had the Motordrome, Girl Show and Crime Show with Hennies Bros., will this season be associated with his brother-in-law, Charles Stanley, as manager of the latter's (See MIDWAY CONFAB on page 54)

**POPCORN** with the **POP GUARANTEED**

Our Hybrid Popcorn Is Backed By A Money Back Guarantee If You Are Not Completely Satisfied In Every Respect. Write For Special Contract Price Through June '47.

Apple Sticks Available in Unlimited Quantities  
 Finest Quality Roasted Peanuts—Attractive Circus Bags  
 5 Sizes Boxes—Cones—Bags—Snow Cones—Floss Papers  
 Napkins—Spoons—Flavor Concentrates—Colors—Sticks  
 Immediate Delivery Star Poppers. Used Popcorn and Peanut Equipment Bought & Sold

**CHUNK-E-NUT PRODUCTS CO.**  
 Serving You From Coast To Coast

MATTY MILLER Philadelphia 6, Pa. HANK THEODOR Pittsburgh 1, Pa. JOE MOSS Los Angeles 21, Calif.

Save BY BUYING BETTER  
**POPCORN**  
 S. A. HYBRID CORN—YELLOW PEARL CORN  
 BOXES, BAGS, CONES AND SALT

- Cottonseed and Peanut Oils in 5-Gallon Containers and Drums.
- Popsit Plus in One-Gallon Containers, 6 to 1 Case.
- Coconut Oil in 50 and 100-Lb. Drums (Colored and Natural).

Distributors for Star Popcorn Machines.  
**IMMEDIATE DELIVERY.**  
 Write for Descriptive Folders.

**J & N POPCORN Specialties Co.**  
 1451-1459 W. 69th St. Chicago 36, Ill.  
 THE HOUSE OF QUALITY

**CAMEL TENTS**  
 ALL STYLES — ALL SIZES  
 Forest Green — Khaki — Green — Blue  
 Flashy Trimmings — Quick Delivery

**CAMEL** Manufacturing Company  
 SERVING THE SHOWMEN OF THE SOUTHEAST  
 329 South Central St.  
 KNOXVILLE 60, TENNESSEE

**TOP LOCATION WANTED FOR BOOMERANG**

Repeater, thriller, unlimited capacity, 10 cars, direct from Feltman's Coney Island.

Communicate  
**LOU KLEIN**  
 1644 President Street  
 Brooklyn, N. Y.

**STEAM TRAINS** BUILT TO LAST A LIFETIME  
 A more fascinating Ride that puts more money in the Ticket Box.



**OTTAWAY AMUSEMENT** 2514 Aloma WICHITA, KAN.  
 WRITE FOR FOLDER, PRICES AND DELIVERY DATE.

**PEANUTS**  
 Virginia Jumbo Roasted, \$25.00 sack 100 pounds. Fancy Raw, \$22.00 Dallas.

**HINES PRODUCE**  
 501-S Pearl DALLAS, TEXAS

**QUEEN OF THE FLYING RIDES**  
**FLYING SCOOTERS**  
**BISCH-ROCCO AMUSEMENT CO.**  
 5441 COTTAGE GROVE CHICAGO, ILL.

**WANT TO BUY**  
 No. 5 Eli Wheel, small Merry-Go-Round, Chairplane, Kiddie Ride, Electrical Equipment, also Show Tops with Banner Lines. Write, wire or call.

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 All Sizes—NEW AND USED—All Styles.  
 BRIGHT FLAME-PROOF FABRICS—Khaki, Blue, Forest Green, Olive Green, Tangerine.

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 ERNIE CAMPBELL, Owner JIMMY MORRISSEY, Salesman  
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**RAY MARSHALL**  
 Haven't unpacked box. What shall I do?  
**J. R. F.**

**TENTS**  
 TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

**ANYTHING IN CANVAS**  
 14x14 Wall Tents with fly. New, Complete with poles and stakes . . . . . \$70.00 Ea.  
**TENTCO CANVAS, INC.**  
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**RIDE HELP WANTED**  
 Foreman for 16 Wheel and New Looper; must be sober and reliable. No moving. Have African Dip and Concession Space for Rent. Best location on the Boardwalk.

**GRIFFIN AMUSEMENT COMPANY**  
 Jacksonville Beach, Florida.

**NEW FUN HOUSES**  
 Just the thing to brighten up your Midway. Dark walk-thru type built on semi-trailers. Beautiful 46-ft. panel front, new lighting effects, air compressor, ticket booth, etc. Thirty units sold last year. Actual returns prove it a top money winner. Requires only one operator, goes up and down in an hour's time. Very easy terms to established showmen.

**KING AMUSEMENT CO.**  
 82 ORCHARD ST. MT. CLEMENS, MICH.

**JOHN CHAPMAN**  
**GOODING GREATER SHOWS**  
 PLACE BINGO COUNTERMAN, RELIEF CALLER THAT CAN DRIVE TRUCKS.  
 TOP SALARY SEASON BONUS  
 WRITE—DON'T WIRE  
 815 N. High St., Apt. 1, Columbus, Ohio.

**Tivoli Exposition Shows**  
 Want reliable and capable Office Secretary to travel with show for 1947 season. Must furnish good references and know bookkeeping. Want sober and reliable Operator for stationary Moon Rocket Ride at Fairyland Park, Kansas City, for 1947 season. Address:  
**H. V. PETERSEN, MGR.**  
 Box 742, Joplin, Mo.

**WANTED**  
 First-class Talker, Also Annex Attraction. No Expose Show. Opens Washington, D. C., April 3rd. Contact  
**CLAUDE BENTLEY**  
**JAMES E. STRATES SHOWS**  
 Fair Grounds Jacksonville, Fla.

**SECOND-HAND SHOW PROPERTY FOR SALE**  
 \$5 Mummy Painted on Canvas, 7 feet high.  
 \$30 Wax Head Idiot in Glass Case.  
 \$25 Wax Torture Subjects on Legs.  
 Chicago and Richardson Fibre Wheels, 30¢ Set.  
 Other Parts and Plates, sizes 7-8-9, cheap.

**WEIL'S CURIOSITY SHOP**  
 12 Strawberry Street Philadelphia 6, Pa.

**STOCK TICKETS**  
 One Roll . . . . \$ 1.00  
 Five Rolls . . . . 4.00  
 Ten Rolls . . . . 6.00  
 Fifty Rolls . . . . 20.00  
 100 Rolls . . . . 38.00

Do not fall to order your  
**TICKETS**  
 Now and have them ready for your Carnival, Movies, Merry-Go-Round, Circus, Parks, Vanity Fair.

**THE TOLEDO TICKET COMPANY**  
 Toledo (Ticket City) 2, Ohio

**SPECIAL PRINTED**  
 Cash With Order. Prices:  
 2,000 . . . \$ 6.60  
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 Double coupons. Double prices.

**SPECIAL! SPECIAL!**  
**"LOU-ANA" COCOANUT OIL**

In Returnable Drums **31 3/4¢** Per Lb.  
 In 38 1/2 Lb. Tins **33 1/4¢** Per Lb.

**IMMEDIATE DELIVERY**  
 Peanut Oil  
 Bags and Boxes  
 Paper Cones  
 Salt Seasoning  
 Distributors for CRETORS Popcorn Machines.

Top Quality **High-Grade POPCORN** F. O. B. Chicago

**POPPER'S BOY PRODUCTS CO.** 60 E. 13th Street CHICAGO 5, ILL.

**Midway Confab**

(Continued from page 53)  
 Circus Side Show at Coney Island, Cincinnati, one of the nation's leading amusement parks. This will mark Stanley's fifth season at Coney Island, but his first with the side-show idea. He will retain his ex on the park's mug joint and also will continue his business of leasing and booking his various crime shows.

A birthday party was tendered Mrs. Hattie Mattson, owner of a long-range gallery on the Buff Hottle Shows, by her daughter, Mrs. Florence Woods, March 8 at Brooks' Patio on Lake Pontchartrain, near Madisonville, La. Forty guests attended. Mrs. Mattson left the next day to buy a home in Galveston, Tex. . . . Frank Zorda has his Side Show on the Mighty Page Shows. Among personnel are Major O'Saturday, Madame Zelda; Rosa Lee, armless girl; Ducky Wucky Samson, Professor Smiles, Miss Blister, Mrs. Strom and Eddie Wood on the front.

James A. Reed, who again will have bingo on Roscoe Wade's Joyland Midway Shows, reports from Bradenton, Fla., that Mr. and Mrs. Bill (Bingo) Rice were recent visitors; that Mr. and Mrs. Paul Towne have diggers and other concessions on Royal Exposition Shows and later will join Joe Bennett and Jack Gallagher on the new Playland United Shows; that Louis Torti is still around showing the boys how to catch big fish, and that Ed Deibert and Maybelle Smith were married in Tampa March 3, with Mr. and Mrs. Reed standing up with them.

Music rolls that play *It's a Long Way to Tipperary* are to be removed from Merry-Go-Round organs having outlived hand-carved fronts and cigar store Indians.

Wendell (Props) Kuntz has booked his Palace of Wonders Side Show on the J. J. Kirkwood Shows, and it is framed under a 150-foot top with a new 160-foot neon banner line. Line-up was announced as Wendell Kuntz, manager; Mrs. Emma Kuntz, secretary and inside lecturer; Jimmy (Whitey) Fay, front talker; John Kuntz and Red Cramer, tickets; Esther Hilton, alligator girl; Capt. Tex King, sword and knives; Prof. Collins, Punch and magic; Baby Joe, fat boy; Boola Boola, Ubangi savage; Oklahoma Bob Wilcox, tattoo; Dusty Rogers, cowboy singer; Babe Latour, bag puncher, and Ray-Rayette, annex.

DETROIT NOTES—Doc Hagaar, of Hagaar Attractions, is taking over a new plant at 2912 National Avenue, in addition to his original quarters on 14th Street. . . . Fred E. Miller, cookhouse operator on the W. G. Wade Shows, and crew of eight men, have arrived at Toledo to pick up new equipment, returning from Florida, en route to Kalamazoo, Mich., where his equipment is in winter quarters. . . . D. Wade, general agent of the Wade Shows, has returned from a trip thru Indiana, Ohio and Kentucky, combining business and pleasure.

**CARNIVAL WANTED**

4 or 5 Rides, 20 to 25 Concessions, 3 or 4 good Shows. Must be clean and up to date. First show in about 5 years, under the auspices of the American Legion. The dates: One week between July 15th and August 15th, 1947. For other info contact:

**CARL F. PHILLIPS, Adjutant**  
 Canastota, N. Y.

**FOR SALE**

Grab Outfit, complete, ready to go, \$100.00. Want Electrician and Ride Help that can drive. Binger McKord wants Agents for Slum Stores.

**HOME STATE SHOWS**

Bateaville, Ark.

**POP CORN!**

About the first of April Concessionaires everywhere will be receiving their first shipment of our famous

**BABY GOLDEN HULLESS POP CORN**

• We are the ONLY processors in the U. S. A. who offer this fancy hulless corn and as our supply is limited it will be impossible to supply all "late-comers."

• Place your order now for the season. This extra premium corn is sold only in 1 to 10 bags per shipment and not through jobbers.

• Also for those who like the Jap White Hulless and large Hybrid Yellow we offer the best at popular prices.

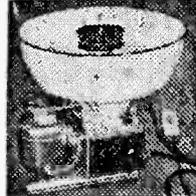
• Write for price list. We want your permanent address.

**THE INDIANA POP CORN CO.**

MUNCIE, INDIANA

Wire, Write, Phone Night or Day

**MAKE \$50.00 A DAY ON CANDY FLOSS**



If you are looking for the best money maker of all times, this is IT, and now is the time to send us your order. Be among the FIRST with the FAST-EST machine.

**ELECTRIC CANDY FLOSS MACHINE CO.**  
 202 Twelfth Ave. S., NASHVILLE, TENN.

**SAM'S FUNLAND SHOWS**

TWO SATURDAYS WANT NO GATE  
 Opening Gibsonville, N. C., April 5th.  
 V. F. W. SPRING FESTIVAL

And five good spots to follow. Mills working two and three shifts, payday every week. Concessions: Candy Apples, Floss, High Striker, Photos, Scales, Penny Pitch, Lead Gallery, Balloon Dart, Bumper, Cat Rack and other Ten Cent Stores. Shows: Can use two more Grind Shows with own outfit. Want Agents for Ball Game and Fish Pond. Also Foreman for two cage Loop-To-Loop or Big Apple. All replies to

**SAM FOGLEMAN, Box 11, Elon College, N. C.**  
 P. S.: Will pay cash for #5 Wheel.

1936 Greyhound Bus, converted to 3-room apartment, sleeps 4. Shell gas stove oil heat, has GMC motor. Price, \$2750.00. Also have '41 GMC 2-Ton Tractor with 2-speed axle, new 5th wheel and vacuum brakes; new 26-Ft. Fruehauf Trailer, trailer alone cost \$2475.00. Sell complete rig for \$3100.00. 1940 Ford LWB New 12-Foot Body, 2-speed axle, 8.25 tires, \$1050.00. Several others, some new.

**SWEENEY'S SALES & SERVICE**

1187 No. Concord St. So. St. Paul, Minn.

**WANT TENT SHOW**

Bussey, Iowa, Week of July 4th.

Annual event for sixty years. Real spot for good Free Acts and clean Concessions.

**E. C. McCLURE, Mgr.**

**SIDE SHOW ACTS**

Sword Swallower and Attractions for Side Show. Forty-two weeks of best territory and fairs. Joe Hartnett and Lee Lestra, contact me.

**PRINCESS ZELDA**

c/o Morris Hannum Shows TARBORO, N. O.

**MOTOR DROME**

Riders and Talkers for 17 weeks in World's Largest Amusement Park—Write all details to

**WM. CALAMARI**

Riverview Park, Chicago, Illinois

Help **BINGO** Help  
 Wanted Wanted

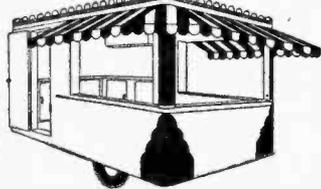
Sober, reliable Man, married or single, to call and drive truck; Wife to work Counters. Wire

**W. M. JARVIS**

Pine State Shows Starkville, Miss.

**TRAILERS**

Let our designers furnish plans and quote prices on any business trailer you require. Can furnish anything from small baggage trailers up to large thirty-foot tandems.



House Trailers at Wholesale Prices.

Standard models on hand for immediate delivery. Write for latest catalog and new low price list.

**KING AMUSEMENT CO.**

82 ORCHARD ST. MT. CLEMENS, MICH.

**The TILT-A-WHIRL Ride**

On Midways All Over America  
 Its Grosses Are Getting Better All the Time

—Manufactured by—

**SELLNER MFG. CO.** Faribault, Minnesota

**HARRISON GREATER SHOWS, INC.**

WANTS WANTS WANTS

For Hartsville, S. C., March 17-22; Laurinburg, N. C., March 24-29.

Can place Ball Games, Fish Ponds, Bowling Alleys, Shooting Gallery, Pitch-Till-Win, Dart Game, Penny Pitch or any other Slum Concession. Good opening for Animal Show or any Grind Show with or without transportation. Want Help on following Rides: Ferris Wheel, Merry-Go-Round, Chairplane, Octopus, Caterpillar, Whip and Kiddie Train. Want Foremen for Ferris Wheel, Tilt-a-Whirl. Pete, answer. All mail or wires to

**FRANK HARRISON, Owner and Manager**  
 HARTSVILLE, S. C.; THEN AS PER ROUTE

WANT RIDE HELP  
 WHEEL MIXUP  
 TILT  
 KID RIDE

**FRANK'S PLAYLAND**

ROCHELLE, GA.  
 March 22nd thru 29th.

CONCESSIONS OPEN—Grind Stores, Frozen Custard, Pitch Till Win, Ball Game, Penny Pitch, Bowling Alley, Bumper, Cook House, Corn Game, Mitt Camp sold exclusive.

2 SATURDAYS ON MAIN STREETS.  
 ALL WIRES to REBECCA, GA.

WANT SPECIAL PROPOSITION TO REAL PHOTO

**BILL FRANKS** Box 55, Route 2, Pitts, Ga.

**PIKE AMUSEMENT SHOWS**

Opening March 22 at Ozark, Ark., then Salisaw, Okla.

Want Shows with own transportattion, and Concessions. Man that can handle Ferris Wheel. "Need one now." Winter Quarters in Fairgrounds, Ozark, Ark. Address

**BILL PIKE**

201 N. 6th Street, Ft. Smith, Ark.

Advertising in the Billboard Since 1905

**ROLL OR FOLDED TICKETS** DAY & NIGHT SERVICE SPECIALLY PRINTED

CASH WITH ORDER PRICES --- 10M, \$10.00 --- ADDITIONAL 10M's AT SAME ORDER, \$2.00

Above prices for any wording desired. For each change of wording and color add \$3.75. For change of color only add 75c. No order for less than 10,000 tickets of a kind or color.

**STOCK TICKETS**  
 1 ROLL .....\$1.00  
 5 ROLLS .....@.....75c  
 10 ROLLS .....@.....60c

**WELDON, WILLIAMS & LICK**  
 FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

# WILLIAMS

*Southern Shows*

Featuring Fearless Greggs Cannon Act

10 — OFFICE-OWNED RIDES — 10

**WANT WANT WANT**

Due to disappointment have Custard and Lead Gallery open. All Billposter and Mechanic jobs open. Wire at once and come to headquarters. The following CONCESSIONS OPEN: Jewelry, Dart Game, Devil's Bowling Alley, Pitch-Till-U-Win, String Game, Knife Rack, Hoop-La, Huckle Buck, Coca-Cola Bottle Game. Want good, clean SHOWS, 20% to the office. RIDE MEN wanted for the following Rides: Second Men for Merry-Co-Round and Ferris Wheel. First and Second Men for Chair-o-Plane, Ridee-O and new Octopus. Want good Man to handle KIDDIE LAND of 4 Rides. All wire and come to headquarters AT ONCE. ALL CONCESSIONAIRES holding contracts report to Hickory, N. C., on or before March 27, opening date, or headquarters. All replies to

**TROY E. WILLIAMS**

WILLIAMS SOUTHERN SHOWS, ROUTE 3, MORGANTON, N. C.

## W. R. GEREN

Presents

### MIGHTY HOOSIER STATE SHOWS

LAST CALL—Opening April 9, Columbus, Ind.—LAST CALL

Nine Rides. Featuring Flying La-Vals Free Act. Six Light Towers. Will book one flat ride, prefer Tilt, Caterpillar or Silver Streak. Concessions open: Fish Pond, String, High Striker, Scales, Bumper, Penny Pitch, Cork Gallery; Lead Gallery, Short and Long; Hoopla, Ball Games, any ten cent stock concessions. All P.C. booked. Positively no Flats or Gypsies.

Ride help for following rides—Wheel, Merry-Go-Round, Scooter, Spit Fire, Octopus, Roll-o-Plane, Three Kid rides, WIRE Western Union.

SHOWS—Will book Fun House, Girl Shows, Mechanical; Unborn, Wild Life, Class House, Motor Drome; any show not conflicting with Side Show or Snake Show.

Want flashy PENNY ARCADE, P.C. very reasonable. WIRE. Side Show people contact Doc B. Warner. Magician with Punch, Ticket Seller to make second opening, Midget or Dwarf, Tattoo Artist, good flash; Girl for illusion; any useful Side Show people. All replies,

**W. R. GEREN Box #246, Greensburg, Indiana**

### SIDE SHOW ACTS, ATTENTION!

Want to hear from all former employees. FRANK ZORDA and CAPT. SIG ANDERSON, contact immediately. Can also use Working Acts, one Ticket Seller and one more Freak. Salaries paid by office. Want high-class Annex Attraction. Also want capable Man to manage Peep Show. Good proposition. All address:

**ART L. CONVERSE, MAJESTIC GREATER SHOWS**  
ASHEBORO, N. C., MARCH 17 TO 22.

### CAVALCADE OF AMUSEMENTS

WANT CAPABLE FOREMAN FOR RIDEE-O (Johnny Mitchell, answer).  
WANT CAPABLE FOREMAN FOR NEW ROCKET RIDE  
(Elmer Christiansen, contact us).  
CAN PLACE TRACTOR DRIVERS, ALSO WANT CAPABLE MECHANICS WHO UNDERSTAND TRACTORS AND MOTORS.

All address  
**AL WAGNER, Mgr.**  
BOX 66, MOBILE, ALA.  
(Phone 29546)

### PRYOR'S AMUSEMENTS

WANTED

SHOWS—Hillbilly, Minstrel, 10-in-1 or any other worth-while Show. Have new tops for same. CONCESSIONS—Scales, Guess-Your-Age. Want Novelty Free Act, 2 people. Route as follows: Ozark, Ala., this week; Phenix City, Gunterville, Alexander City, Andalusia, all Alabama; then to West Va. All address:

**JACOB PRYOR**  
AS PER ROUTE

P.S.: No Mitt Camp.

WANTED

### D. W. SHOWS

WANTED

Opening Clayton, N. C., March 29—Two Big Cotton Mills

Concessions—Duck Pond, Pitch Till Win, Shooting Gallery (Lead), Age, Scales, Photo, small Bingo, American Mitt Camps, or what have you? Will book or buy Kid Rides or any Ride not conflicting. Shows—Animal, Monkey or Snake, small percentage. Jack Crawford and D. D. Pease answer.  
**LEWIS WILLIAMS GEN. DEL., BENSON, N. C. TEX DABNEY**

LAST CALL

LAST CALL

## CETLIN and WILSON

WORLD ON PARADE SHOWS

Opening Saturday, April 5,  
in downtown Petersburg, Va.

CAN PLACE—Young attractive Girls for Artist Models Show. Send photos immediately, which will be returned. Address MRS. MARGIE CETLIN.

CAN PLACE—All legitimate Merchandise Games of Skill. No exclusives.

WANT—Polers, Chalkers and experienced Train Hands. All report to TOMMY POPLIN, Trainmaster.

CAN PLACE TO JOIN IMMEDIATELY, SKILLED CARNIVAL WORKING-MEN IN ALL DEPARTMENTS.

No time for dickering, salary and working conditions are right, so come on immediately.

Earl Chambers wants experienced Help for Monkey Circus and Animal Shows. Ticket Sellers, Grinders, etc.

Cat and Tractor Drivers, report to McDonald.

WINTER QUARTERS, FAIRGROUNDS, PETERSBURG, VA.

## MORRIS HANNUM SHOWS

Want for Tremendous Spring Celebration  
First in Roanoke Rapids, N. C., March 24-29

WANT SHOWS—Posing, with or without complete outfit; Illusion or any Grind Show.

WANT RIDES—Will back any Flat Ride and another No. 5 Wheel.

WANT CONCESSIONS—Long Range Gallery, Floss, 10c Grind Concessions.

WANT HELP—First-class Men for all Rides. Man to handle Kiddie Autos. Jimmy Haynes, wire me immediately.

All reply to

**EDDIE LIPPMAN or MORRIS HANNUM**  
Tarboro, N. C., now; Roanoke Rapids, next week.

## CALEDONIA SHOWS

OPENING KINGSTON, N. Y., APRIL 3 TO 12

WANT RIDES—Octopus, Tilt, Dive Bomber or Rides that don't conflict. Ride Owners, contact us.

WANT SHOWS—Fun House, Motordrome, Monkey, Snake.

WANT CONCESSIONS—Duck Pond, High Striker, Devil's Bowling Alley, Scales, Pitch-Till-U-Win, String Store, Add 'Em Up Pan Store.

WANT GIRLS—Agents for Ball Games, Acts for Side Show.

WANT GIRL for GIRL SHOW, \$100.00 salary per week. Must know how to dance.

WANT HELP for Rides and Shows. MAN for Front on Girl Show. Good TALKER.

Write All Answers to

**FRED B. PERKINS**

40 STAPLES STREET

KINGSTON, N. Y.

LAST CALL

LAST CALL

### FAT MEN - - - FAT WOMEN

Those who have worked for me before, write. Jack Decker, let me hear from you. Write

**CLIFFORD KARN**

Care Royal American Shows, Tampa, Florida.

## COLEMAN BROS.' SHOWS

Opening April 17th, Middletown, Conn.

Have opening for high-class Shows. Want Ride Help. Foreman and Second Man for Caterpillar. Foreman and Second Man for Octopus. Semi-drivers preferred. For Sale—Two thirty-six foot Merry-Go-Round Tops, two 20 by 30 Top and Wall, 20 by 40 Top and Wall, 30 by 90 Top and Wall. All in good condition.

**DICK COLEMAN**

14 JOHNSON STREET

P. O. BOX 886

MIDDLETOWN, CONN.

## SOUTHWESTERN CHAMPIONSHIP RODEO AND LIVE STOCK SHOW

EL PASO, TEX.—9 DAYS AND NIGHTS—OPENING MARCH 23

Want legitimate Concessions of all kinds. No exclusive, no percentage. Good proposition for Bingo this spot and all season.

**RICHMAN-CARPENTER Presents**

### SILVER STATES SHOWS

El Paso, Tex.

## Goodman Pushes Work for April Little Rock Bow

LITTLE ROCK, March 15.—Max Goodman, general manager of the Wonder Shows of America, has returned to winter quarters after visiting the Fort Worth Fat Stock Show for several days. Work is progressing rapidly in quarters under his direction, and he was joined here this week by Mel H. Vaught, business manager, who returned after a two months booking trip.

Arkie Bradford, trainmaster, and crew are rebuilding and repairing the railroad flatcars, while another crew is busy on the shows and rides. The new wagon front which will be used as a hillbilly revue is about completed. Mrs. Goodman has completed the furnishing of the Goodman private railroad car, installing all new rugs, furniture, electric refrigerator, etc. Car has three bedrooms, reception room, dining room and kitchen.

Show will open for a 10-day run in this city in April, and two more sleeping cars will be added before the train leaves after the initial date.

According to Vaught, the show needs only two weeks to fill the 1947 route. Many show and concession people are arriving daily and the cookhouse will be opened at quarters Monday (17). Up to now all people in quarters have been fed in the dining car.

## American Carnivals Association, Inc.

By Max Cohen

ROCHESTER, N. Y., March 15.—The current membership campaign is receiving substantial response. Since the last report we have received applications from Rockwell Shows, Francis Kelly Shows, Ferris Rides, Cherokee Amusement Company, Don Franklin Shows, Merriam & Robinson Shows, Daniels Greater Shows and H. William Jones Concessions, bringing the total to 212.

Gooding Greater Shows donated \$300 to the Public Relations Fund.

We anticipate opening our visitation season early in April in the Washington area, with the customary visit to the Detroit area the first week in May.

From Washington we have received word that the automobile situation is improved considerably and that the production of automobiles and trucks during February was the highest since mid-1941. We have also been advised that the possibility of a reduction in admission taxes is now practically nil for 1947, and any changes which Congress may make will not become effective until January 1, 1948.

The War Assets Administration advises that it has a variety of generator sets and quantities of grease and oil for sale. Indications are that the supply of shooting gallery ammunition may be more plentiful, as it is expected that 200,000 tons of lead will be imported this year. The price of the product will, however, probably reach an all-time high.

The February report of the Office of Temporary Controls, formerly the Civilian Production Administration, reflects a general optimism regarding the prospects for 1947. Lumber is expected to be more plentiful, including softwood plywood. Gypsum board production is expected to reach a new record high, as is the production of nails and similar items. The report includes a detailed chart of the production of items, beginning with August, 1945, thru December, 1946.

## Senate Committee Postpones Action On Ohio Bingo Ban

COLUMBUS, O., March 15.—Senate Judiciary Committee, by a 7-2 vote, postponed indefinitely any action on the bill to outlaw charity bingo games in Ohio. Bill was proposed by Sen. George G. Shurtz, (R., Newcomerstown).

Sen. Fred G. Reiners, (R., Cincinnati) motioned that the action be indefinitely postponed. He explained he was taking such an unusual legislative maneuver because he wanted everyone to know how he stood on the measure.

"I regret this bill should be made a religious issue," Senator Reiners said.

## Notre Dame Publicist Now Thumper on World of Mirth

NEW YORK, March 15.—Neil Geary announced here Monday (10) that he had been signed as publicity director for the World of Mirth Shows by Frank Bergen, general manager. Geary was en route to Richmond, Va., winter quarters, where he will ready a campaign for the show's opening date at the stock show there April 19.

Geary handled radio publicity for World of Mirth in 1941. He recently resigned from the Department of Public Relations, University of Notre Dame, with which he was associated since his discharge from the army about a year ago.

## J. C. McCaffery To Operate Vancouver Revival Midway

VANCOUVER, B. C., March 15.—J. C. McCaffery, now in Florida, has signed to provide the midway at the National Pacific Exhibition which preems here August 25 after a lapse of five years.

He will come to Vancouver in April to complete arrangements. McCaffery was at the last fair held here in 1941 with the Rubin & Cherry Exposition.

## Rain Hits Stephens Opening in Georgia

QUITMAN, Ga., March 15.—Rain hurt the unveiling of the new C. A. Stephens Shows here Friday (7). It fell in sheets just as the crowd began to enter the South Court Street lot. Skies cleared the following day and everyone enjoyed a fair day's biz. Excellent co-operation was given by members of the local VFW post, sponsor of the stand.

Capt. Speedy Phoenix sustained a slight sprain in making his high dive. Mr. and Mrs. C. A. Stephens received many good luck expressions, including a floral horseshoe from Mr. and Mrs. Joe Schiavo.

Org's roster follows: C. A. Stephens, manager; Mrs. C. A. Stephens, secretary; R. G. (Doc) Felmet, assistant to Mr. Stephens; Del Yanson, special agent and billposter; Bill Rabon, superintendent of rides; Pat Brady, electrician and assistant lot man; Doty Phoenix, cookhouse, and Mrs. Bill Stephens, mail and *The Billboard* sales agent.

Concessionaires include J. R. Jones, bingo and Penny Arcade; Joe Schiavo, 2; Eli Cooper, 3; E. H. Broxton, 2; Earl Thompson, 1; Doc Felmet, 4; Bill Stephens, 2; Mr. and Mrs. Earl Long, 3, and Mrs. L. S. Stephens, 2.

Org was signed recently for the Van Buren County Fair, Spencer, Tenn.

## 7—RIDES—7 GOLD BOND SHOWS 5—SHOWS—5 GIANT SEARCH LIGHT NEON LIGHT TOWERS

WANT for 32 weeks of the best still dates and fairs in Arkansas, Missouri, Illinois, Iowa, Minnesota, Georgia and Mississippi in the fall. Opening Malvern, Ark., March 22-29, auspices of American Legion.

RIDES: Will book one Flat Ride, Tilt-a-Whirl or Octopus. Good proposition. SHOWS: Will furnish Complete Equipment for 5-IN-1 Snake Show. (No geek). Or will finance any worthwhile attractions.

CONCESSIONS: Will sell Exclusive on Frozen Custard, Novelties, Guess Your Weight, Guess Your Age. Want Long-Range Gallery, Popcorn with other Concessions, High Striker, Ball Games, String Game, Pitch-Till-You-Win, Balloon Darts, Huckly Duck, Diggers, Coca-Cola, Basket Ball and Penny Pitch. (Tea Pool Blackie and Fred Bell, wire.)

RIDE HELP: Foremen for Ferris Wheel, New Chair-Plane and Kiddie Rides. Capable Ride Help for all Rides.

Preacher, wire,  
**MICKEY STARK,**  
Owner,

**FRED WEBSTER,**  
General Representative,

All Replies to: Hot Springs, Ark., until March 20; then Malvern, Ark., March 21 to 29; Camden, Ark., March 31 to April 5.

## WANT—CAPABLE AGENTS

To join at once for Clothespin, Bowling Alley and Wheel; all beautifully flashed stores. All answers

### HOWARD PIERCEY, ROYAL CROWN SHOWS

Fitzgerald, Ga., this week; Thomaston, Ga., next week.

## GOLDEN RULE SHOW

### WANTS

Fishpond, Mug Outfit, Balloon Dart, Pitch-Till-You-Win, Ball Game, Devil's Bowling Alley, Hoop-La, Guess Your Age—any Stock Concessions. No grift or gypsies. Address

Charleston, S. C.

## A.M.P. SHOWS

Can place a few more Concessions not conflicting, Devil's Bowling Alley, Age and Scales, Hi-Striker, Lead Galleries, Clothes Pin Pitch. SHOWS—Ten-in-One, Jigg Show (have tops, bannerline and semi). Good opening for Funhouse or Glasshouse, Wild Life, Snake Show, Unborn or any other not conflicting. All replies

A. M. PODSOBINSKI, Swainsboro, Ga., this week; Millen, Ga., next week; then five weeks in North Carolina.

## W. S. CURL SHOWS

### OPENING APRIL 19, LONDON, OHIO

Want Shows with own equipment and transportation, also Fun House. Can use a few more legitimate Stock Concessions, also Penny Arcade. Want Chairplane Foreman, also other Ride Help. Prefer those who can drive Truck and Semi-Trailer. If you are not sober and reliable save your stamps.

All Replies to  
**W. S. CURL** P. O. Box 27, London, Ohio

## PARAMOUNT EXPOSITION SHOWS, INC.

WANT...SIDE SHOW...Have all new equipment complete except banners.

Persons who answered last ad—Please answer again.

SHOW OPENS NORFOLK, VA., APRIL 22ND. APPLY

**RALPH FLANNIGAN, Gen. Mgr.**

341 Kemp Lane

Norfolk 6, Va.

### OPENING APRIL 7

## LAKEWOOD, NEW JERSEY, AMERICAN LEGION FAIR

This Show is Booked Until Late October. Want legitimate Concessions of all kinds, all open. Want Foremen for Eli Wheel and Allan Herschell Merry-Go-Round. Sober and reliable. Good salary.

### SAM TASSELL SHOWS

5839 WALNUT STREET

PHILADELPHIA, PENNA.

**WANT WANT WANT WANT**  
**B. & D. SHOWS**

**Featuring The Flying Romas Free Act**  
**OPENING KANNAPOLIS, N. C., MARCH 31**

CONCESSIONS—Any Stock Store except Bingo, Pop Corn, Photos, Grab, Floss, Palmistry. These have been booked. CAN USE ONE MORE BALL GAME, CORK GALLERY, AGE AND SCALE, LONG OR SHORT RANGE GALLERY, CLOTHES PIN PITCH, CLASS SPINDLE. WHAT HAVE YOU? WIRE, TOO LATE TO WRITE.

RIDE HELP—Can use a few good Second Men on Merry-Go-Round, #5 Eli WHEEL and Chair-o-Plane, but no drinking. We will not stand for it here.

SHOWS—Will book on low percentage. Hillbilly, Snake, Fun House, Jungle, Wild Life or any Show with clean outfit that can get money. No Girl Shows.

RIDES—Will buy, book or lease one more Flat Ride. Wire what you have.  
ALL REPLIES TO

**C. E. DAVIS, 22 WEST DEPOT ST., CONCORD, N. C.**

**ROYAL AMERICAN SHOWS**  
WORLD'S LARGEST  
(AND MOST BRILLIANTLY ILLUMINATED MIDWAY)

**SEASON OPENING MIDDLE OF APRIL—LONG SEASON**

WANT—Experienced Diesel Engineer for Caterpillar Light Plants—Tractor Drivers—Light Tower Men—Help on all Rides—Help in all departments. Cabinet Makers and Show Carpenters. Address  
**CARL J. SEDLMAYR, Mgr.**  
Winter Quarters—Florida State Fairgrounds, Tampa, Florida

**JOHN FRANCIS SHOWS**

**OPENING MARCH 21, ST. LOUIS, MO. (BROADWAY & EAST GRAND LOT)**

This Is the Only Lot We Will Play in St. Louis.

CAN PLACE A FEW CONCESSIONS THAT WORK FOR STOCK AND CAN STAND A SEASON OF PROSPERITY IN ILLINOIS, IOWA AND WISCONSIN, CLOSING IN ARKANSAS IN NOVEMBER. WANT SOBER AND RELIABLE RIDE MEN WHO CAN DRIVE SEMI TRAILERS. (No Gypsies, no Girl Shows, no Percentage or Flat Stores.) SHOW IS BOOKED SOLID FOR ENTIRE SEASON.

**HAVE FOR SALE**

12 Show Fronts (some hand carved). 100 Banners (Side Show, Girl Show, Minstrel, etc.)

**JOHN FRANCIS, Mgr.**

4570 NORTH 2ND ST.

(Phone: Central 6818)

ST. LOUIS, MO.

**MARKS SHOWS, INC.**

**MILE LONG PLEASURE TRAIL**

**OPENING MARCH 31**

Can place few more legitimate Concessions. Also one or two more Grind Shows with or without transportation. Can place useful Show People in all departments.

P. O. BOX 771, RICHMOND, VIRGINIA

**FOLLOW THE CROWDS**

**EXPOSITION AT HOME SHOWS**

**NOW SHOWING**

WEST BROAD AND NICHOLL STREETS, NEXT TO MELODY THEATER  
THE CREAM SPOT OF SAVANNAH, GA.

**WILL BOOK**

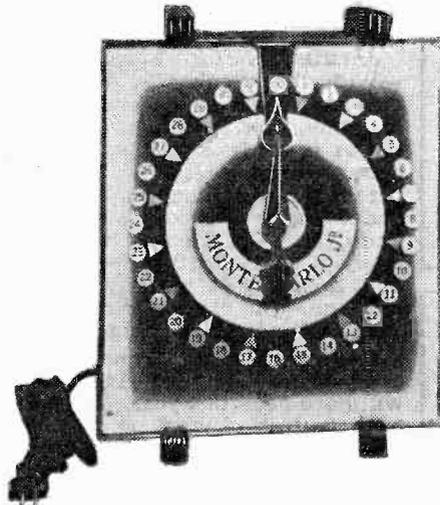
A few more choice openings for well-flashed Hanky Panks, \$25.00 privilege. Need Photos, Mitt Camp, Ice Cream, Custard, Candy Floss. Any Flat Ride (very liberal percentage). Shows of all kinds with or without outfits, will frame for proper people. All reply:  
ROX CATTO, SAVANNAH HOTEL

**ZACCHINI BROS.' SHOW**

**Featuring HUGO ZACCHINI and the Cannon Act**

WANTED—Popcorn, Candy Apples, Custard, any Ten-Cent Concessions. Mack McCrary wants Wheel, Skillo, Roll Down and Razzle-Dazzle Agents. Mario Zacchini wants Man to take head of Nail Store and Agents. Wire or join Henderson, Texas.

**Here It Is! The Fastest Money Maker Yet!**



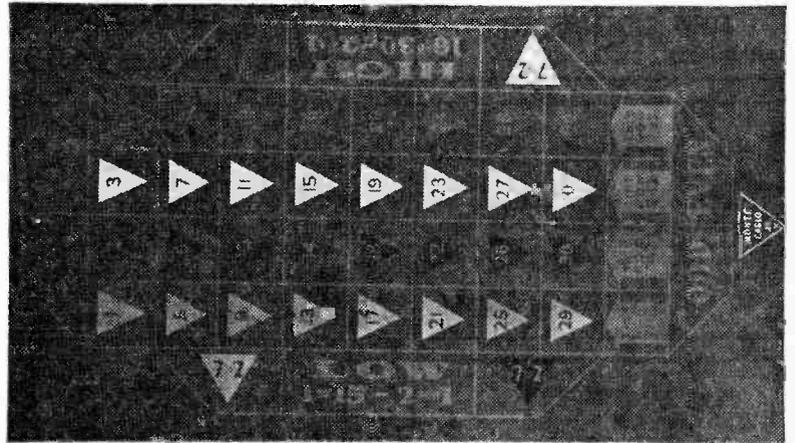
**FULLY ELECTRIC**  
**MONTE CARLO**  
**ROULETTE**  
**GAME**

- Back is 17" High, 13 1/2" Wide
  - Layout is 27" Wide, 51" Long
  - Colorful Glass Front
  - Sturdy Backing—Heavy Felt Layout
- Concessioners and Operators! Here's a natural for clubs, churches, concessions, taverns, etc. Operates automatically, lightweight, easy to set up and take down. Press button is all you have to do. A.C. Current.

**\$50.00**

complete

10% with order—Balance C.O.D.



**LANDAU LABORATORIES**

549 W. Randolph St.  
Chicago 6, Illinois

**JOHNNY DENTON SHOWS**

**LAST CALL**

**LAST CALL**

**Opening Saturday, March 22, Powderly, Ala.**

RIDES—Help wanted for Twin Wheels, Octopus, Chairplane, Caterpillar, Tilt-a-Whirl, Kiddie Rides and Rolloplane.

SHOWS—Jim Ayers wants Minstrel Show People, Chorus Girls and Musicians on all instruments. Jessie and Mary Brown, answer.

Will book any Shows with own equipment.

CONCESSIONS—All Concessions open except Bingo, Cookhouse, Popcorn and Percentatge.

Sam Housner wants Cookhouse Help. Bob Robertson wants Bingo Help and Ball Game Agents. All mail to Powderly, Ala.

**JACK GILBERT**

**OPENING**

**OPENING**

**OPENING**

**AUGUSTA, GA., APRIL 4**

Can place Grind Store Agents in Blower, Alley, Razzle and Clothes Pin Store. Can use Percentage Agents and will also place men to take charge of Ball Games and Balloon Concessions. Want General Help in all Concession Departments.

Address me

Care Endy Bros.' Shows, 743 Seybold Bldg., Miami, Fla.

**AGENTS WANTED**

Clothespins, Wheels, Coupons, Six Cats, Skillo.

**LEO HIRSCH**  
**MORRIS HANNUM SHOWS**  
Tarboro, N. C.

**WANTED**

Lady between 35 or 40 to assist the Trainer in working Young Monkeys. Year around proposition. This act never closes. Good salary and best of treatment. All mail and wires will be answered. Apply:

**JOE COGOZZO**  
General Delivery Texas City, Tex.

**Crandell's Midway Deluxe**

Showing Ellaville, Ga., this week; Pinehurst, Ga., next week, downtown.

Want Concessions, Rides and Shows. Contact for long profitable season. Bob Miller wants Bucket Store and P.C. Agents. Popcorn now open.

**L. C. CRANDELL, Mgr.**

**WANTED**

Foreman for a New \$5 Wheel, also Agents for Ball Games.

**C. C. HAGENSICK**  
Box 45, Pineville, Mo.

**DIAMOND MIDWAY SHOW**

**WANT WANT**

We have 6 Rides. We leased No. 5 Eli, Merry-Go-Round, Chairplane. Book Little Train to Kid Rides. Can place Shows and a few more Concessions. Phone or wire at once care of Cafe.

**J. W. DIAMOND**  
218 No. Fifth Street QUINCY, ILL.

**WANTED**

**RIDES AND CONCESSIONS FOR AMERICAN LEGION CELEBRATION**

10 days starting May 26. Write or contact

**MIKE GNIDA**  
806 Clay Street Woodbine, New Jersey

**MAMMOTH 4TH JULY CELEBRATION**

In Leon, Ia. Two big days, 4th and 5th.

Want good size Carnival with plenty of Rides. Giant fireworks display—numerous free acts in connection. Sponsored by Commercial Club, V.F.W. and American Legion. Prizes including a car given away. Please contact **CHAIRMAN RETAIL MERCHANTS**, Leon, Ia., care Chamber of Commerce, at once.

**RIDE HELP WANTED**

Experienced, sober Operators for Wheel, Ride-o-unit and Roll-o-Plane. **MARRIED MEN WITH TRAILERS PREFERRED**, can use Wires on Tickets. No moves, **BIG PAY**. Good treatment. **SCOTTY, STILL LOOKING FOR YOU AND BASIL**. Wire me, J. T.

**MYRTLE BEACH RIDE DEPARTMENT**  
Post Office Box 874 Myrtle Beach, S. C.

**FOR SALE****5 GAL. MILLS FREEZER**

1946 Model. Excellent Condition.  
Write **BOX 382, Biloxi, Miss.**

**WANTED**

Concessions and Shows, Ferris Wheel man for No. 2 unit, Second Men of all kinds. Will book Tilt-A-Whirl or Octopus for Fairs and Celebrations.

**MOUND CITY SHOWS**

1417 Grattan St., St. Louis 4, Mo.

**Strates Ready For '47 Tee Off**

JACKSONVILLE, Fla., March 15.—With the opening in Washington but two weeks away, everyone and everything on the James E. Strates Shows is ready to spring. The 29th new wagon has just been completed here in quarters; the new Life Show, under supervision of Jack McWilliams, and the Monkey Circus are ready. Claude Bentley designed and built a canopy over his outside bally platform. The canopy is of stainless steel and indirect lighting is used.

Under orders of Owner Strates, every show front and riding device will have neon this year. Eddie Seamon constructed the neon plant wagon and personally built the lighting for the shows.

James Strepeles has built a new miniature station for his miniature train.

**United Carnival Org Opens Season April 5 In Iloilo City, P. I.**

MANILA, P. I., March 15.—United Carnival Shows of the Philippines, owned and operated by Pedro A. Taguba and Homer W. Fox Jr., will open its season in Iloilo City April 5, playing the Iloilo Carnival and Industrial Exposition. Event runs nine days.

Org will have several rides purchased from Roscoe T. Wade, owner-manager of the Joyland Shows in Detroit. Jose DeCastro, former field superintendent for the former Eddie Tait's Shows in the Philippines, will be manager of the United Carnival org.

The shows will operate in the Philippines, Malaya, Java, Sumatra, India and China. Main office is at R213 Great Eastern Hotel Building, Ec-hague Street, Manila.

**Kay Kaiser Sets 4 Units With Pine State Midway**

STARKVILLE, Miss., March 15.—Kay Kaiser bolstered the back end of the Pine State Shows, opening here today, with four shows, line-ups for which follow:

Circus Side Show—Prince Akin Timor, fire; Toni Trent, eyelid weights and human cash register; Pete Santos, torture; Marget Genders, bearded lady; Iko, gorilla boy; Tiny, midget bull; Joan, annex; Kay Kaiser, talker; Blackie Beaugard and George Leroy Jensen, tickets.

*Gay New Yorkers*—James Greenwood, talker; Walter Sturock, tickets; Rena Kaiser, hotcha songs and emsee; Penny Maxwell, strip; Jean Hilton, Oriental, and Pat Whitson, Hawaiian.

*Miss America*—Daisey Mae Greenwood and Irene Sanders, poses; Paul McDermott, talker; Bill Tipton, tickets.

*Jungleland*—Art Convey, tickets, and Pete Lasham, inside lecturer.

**Brice Signs Endy Bros. For Bedford, Pa., Fair**

ST. PETERSBURG, Fla., March 15.—Sojourning here for two weeks while waiting for the weather to clear in the North after a three-week visit to Miami, A. C. (Buddy) Brice, manager of the Bedford, Pa., Fair, announced that he has signed Endy Bros.' Shows to furnish all midway attractions at his annual next August. He bought his grandstand attraction from George A. Hamid.

Brice was a regular visitor at the St. Petersburg Dog Track.

**From the Lots****Royal Crown**

THOMASVILLE, Ga., March 15.—Org made the 243-mile move from Daytona Beach, Fla., to this stand without mishap and was up and open Monday evening (10). Opening night was good, with Roxie Ornealla's *Vanities*, girl show, pulling top money, with the Casaloma Minstrel Show coming in second.

Dolly Young has been busy entertaining friends and relatives here. Alice Davis joined with four concessions. Mr. and Mrs. Homer Woods are enjoying good business with their de luxe diner. Mr. and Mrs. Gus Schiminsky have built a new shooting gallery. Sam Glickman has three concessions, and Harry (Irish) Gauhn, six.

Still on the sick list is E. H. Smith, secretary, who is much improved and expected back in the office soon. Carl L. Hanson, for many years with Dodson's World's Fair Shows, is in the office until Smith returns. Eddie Young, owner-manager, is up and around again after a bout with the flu.

The new front entrance has been completed and two semis were delivered recently, one of which will carry the three Courtney light towers. Bud Turner has the Motordrome, replacing Earl Kittering, who has joined the Johnny J. Jones Exposition. Edward P. Rahn, general agent, is coming thru with some good contracts. Mr. and Mrs. Bancroft have added several new acts to the Circus Side Show.

Visitors at Daytona Beach were Mr. and Mrs. Robert Gloth; Turner Scott, recreation director at Daytona Beach, and Mr. and Mrs. Farley, of Farley's Sound Equipment, who were on the midway nightly.

Org now carries 12 rides, 10 shows, 50 concessions and Bob Fisher's Fearless Flyers, free attraction.

**Dickson United In Sulphur Bow**

SULPHUR, Okla., March 15.—Dickson United Shows opened the season here tonight with four office-owned rides, four concessions and two shows, with other rides and concessions booked. All equipment was put in top shape at winter quarters in Oklahoma City, and Owner H. B. Dickson has since sold the quarters and accepted delivery on a new Superior house trailer.

E. E. Moody, general agent, returned for the opening and reported the route well in hand.

Dickson announced that his son, J. H. Dickson, will be in charge of transportation. Mrs. Dickson and daughter will remain in Oklahoma City until school closes.

**Permanent Tank Features Conklin Swimcade at CNE**

TORONTO, March 15.—Directors of the Canadian National Exhibition have approved permanent midway buildings and a swimming pool with under-water lighting, as proposed by J. W. (Patty) Conklin, manager of midway attractions.

Conklin announced the permanent pool for Swimcade will be 30 by 40 feet and will cost approximately \$25,000. A modern restaurant and Penny Arcade also were approved.

**Capital for Dawson Midway**

DAWSON, Ga., March 15.—Capital City Shows, with winter quarters in Nashville, have been inked to provide the midway at this year's World's Peanut Fair, J. L. Keef announced this week. Bill Sterling closed the deal for the shows. Event formerly was known as the Dawson Peanut Festival.

**Weather Hurts Madison Opener**

HOPE, Ark., March 15.—Cold weather hurt the opening here of Madison Bros.' Shows, altho business wasn't too bad. The rides suffered, however.

Jack Oliver and Nels P. Madison returned from an extensive booking trip thru Arkansas, Missouri, Illinois, Indiana, Kentucky and Tennessee.

Org recently purchased a new side show, with a 100-foot banner line, which will be managed by John Howard. The London Ghost Show is being revived this year with a new royal blue top and a 50-foot banner line. Show is owned by C. N. Jenkins. The *Follies of 1947* and the *Fairy-in-the-Well* have new tops and modernistic panel fronts, decorated with blue lights on the outside. R. S. Wells, scenic artist, did a great job lettering the trucks and rides. Visitors included Jack and Rose Holsten, Mr. and Mrs. Gabe Reed, Sailor Morgan; Billy, Clarice and Esther Davis.

**The Staff**

N. P. and H. L. Madison, owners; Bill Boyle, manager; Jack Oliver, general agent and business manager; Edna Madison, secretary-treasurer; Jim Mathews, electrician; Bill Bacon, superintendent of rides and transportation; Earl Bacon, front and towers.

Ride men: Bill (Baldy) Coker and Willard McMath, Wheel; Don Donovan and Dean Bateson, Octopus; Bill Anderson and Bob Walton, Chairplane; Elmer Hoon, Roll-o-Plane; Gene Ortiz, Kiddie Plane; William Butts, owner, and Tadpole Donovan, operator, miniature train; Max Madison and Bub Hensley, Merry-Go-Round.

Shows: Jean Bacon and Joan Nix, girl; Barbara Moore, Fairy-in-the-Well; Billy Bernice Wilkerson, Life Expose; C. N. Jenkins, owner and operator, and Mr. and Mrs. Tex Vaughn, assisting, London Ghost; Mr. and Mrs. Wilks, Wild Life; Bill Caneer, Fun House; John Howard, Side Show and snakes.

Concessions: Rich Ortiz and Virginia Donovan, operators of office-owned custard; Elizabeth Madison and Maxine Hensley, operators of office-owned popcorn; Charles Stephens, cookhouse; Inez Stephens, photos; Ken and Eleanor Davis, corn game; Ken Davis, owner, and Vern Bell, operator, watch-la; Sylvia Bell, bumper; Marie Moore and Heavy Dowty, 2 ball games; Ed and Dorothy Malbin, 4; Brit and Nelva Gilbert, 2; Marie Mathews, 3; Ernie and Ruth Woodward, 3; Whitey and Helen Schmidt, 3; Mr. and Mrs. William Butts, 2; Charles and Bill Bailey, 3; Bill Boyle, 2; Larry, Pete and Louie Zeko, palmistry; Tom Blinn, manager, and George Hodges and George Henry (Scoop) Liger, assisting, all percentage joints; Dutch (Cookhouse) Meyers, novelties.

**Flannigan Builds 3 Wagon-Style Fronts**

NORFOLK, March 15.—Ben Braunstein, general agent for Paramount Exposition Shows, reports that Ralph P. Flannigan, general manager, has ordered three wagon-style fronts to be built on 30-foot Trailmobile trailers received in winter quarters here a week ago.

Robert (Red) Marcus and Harry Langford immediately started to frame one of them for their new jig show.

B. A. Cooke has been engaged as chief mechanic and has taken over that department. Walter Betka, who will be in the wagon, has been here for two weeks working under Flannigan's supervision in setting up the office system.

## PEERLESS CELEBRATION AMUSEMENTS

American Legion Celebration, Mt. Holly, N. C.  
March 22 to 29 — Two Saturdays

Followed by STATESVILLE, N. C., and 32 Weeks of Community  
Sponsored Events, Street Fairs and Celebrations.

### WANTED

SHOWS: With or without transportation. Especially Penny Arcade, and Monkey Circus or Drome.

FOLLOWING CONTACT: Byron Woods or the Jimmy Bananas Monkey Show, Johnny Eck, Charles Fraker (Wild Life) and Tiny Cowen (can use acts for 10-in-1).

CONCESSIONS: Can use flashy frozen custard and french fries; also Devil's Bowling Alley, Watch-La, Basket Ball, Ball Games, String Game, American Palmistry. Anything new. No flats or gypsies.

RIDES: Will book Flat Ride, Octopus or Tilt. Good, sober, reliable Ride Help, contact or come on. Can use Wives as Ticket Sellers or Concession Agents.

NOTICE TO COMMITTEES IN VIRGINIA, WEST VIRGINIA AND PENNSYLVANIA: Have a few open dates in June, July and August. Everybody come on or address:

**WM. J. MESPelt** or **FRED HEDRICK**  
**PEERLESS CELEBRATION AMUSEMENTS**  
Mt. Holly, N. C., until March 29, then Statesville, N. C.

## GREATER UNITED SHOWS

### CAN PLACE

People for Hawaiian Show, also Side Show. We furnish complete outfits. Also Fun Show, Monkey, Midget, Snake Show and Penny Arcade. Want Spitfire, Roll-o-Planes or any other non conflicting Rides or Shows.

Wire: **J. GEORGE LOOS, Mgr.**

GREATER UNITED SHOWS, Bryan, Tex., this week; Kilgore, Tex., March 24-29.

## WANT BOATING CANOEING SWIMMING

## WANT ROAMERS REST PARK

## WANT PICNICING DANCING RIDES GAMES

WEST PORTLAND, ORE.

Opening April 27th for 22 7-Day Weeks

Ride space available for small Merry-Go-Round, 32 or 36 ft. large or small train, and 4 or 5 Kiddie Rides.

This is territory of exceptional value with over 500,000 families to draw from.

Park located on west side Portland City limits on super highway in rich farming district on the Lazy Tualatin River. Address all communications to  
**A. S. HAMILTON, Gen. Mgr., Roamers Rest Park, Rt. 4, Box 62A, Sherwood, Ore.**  
Phone: Tigard 2475

### WILL BOOK

## LATE MODEL TILT-A-WHIRL, SPITFIRE AND MINIATURE TRAIN.

Work 52 weeks a year. 4 minutes from Hollywood Blvd. and Vine St.

## HOLLYWOOD PLAYLAND

3330 CAHUENCA BLVD.

Phone: Hollywood 2888

HOLLYWOOD 28, CALIF.

## WANT

SIDE SHOW ACTS, WORKING ACTS AND FREAKS

Long Season. We Furnish Meals and Transportation With Salary. Write

## CARL J. LAUTHER

Millers Tavern, Essex County, Va., Until April 1.

### FOR SALE

## NO. 12 ELI FERRIS WHEEL

Excellent Condition

125 WURLITZER BAND ORGAN

## SUKER AND MEYER AMUSEMENT CO.

1433 East Firestone Blvd.

Los Angeles 1, Calif.

Phone: Lafayette 4689

### GALLERY AMMUNITION

## .22 SHORTS, \$60.00 CASE

SPATTERLESS \$70.00 CASE

NEW RIFLES REMINGTON 241 AUTOMATICS ..... \$55.00 EA.  
WINCHESTER 62 GALLERY PUMPS ..... 34.00 EA.  
SEND 1/3 DEPOSIT, BALANCE C. O. D.

### SHOWMEN'S EXCHANGE

707 GEE STREET, N. W.

WASHINGTON, D. C.



WYANDOTTE, MICH., APRIL 10-20

(West Fort St. & Eureka Rd.)

All Concessions under contract kindly acknowledge.

Can place Grind Shows of merit for this date and balance of season. (Clarence Sayre, write.) Ride Help for 10 major rides, Foremen for Octopus, Rolloplane and Kiddie Rides. Preference given former employees. Top wages and bonus. A-1 Billposter and Lithographer that can drive truck. Outstanding Free Act. Must be sensational.

We will play our usual route of industrial cities in Michigan, Ohio and Indiana.

**JOHN QUINN**  
Manager

100 DAVENPORT ST.  
DETROIT 1, MICH.

## JACK THOMAS WANTS

AGENTS FOR STOCK CONCESSIONS OF ALL KINDS.

MAN AND WIFE FOR SMALL COOK HOUSE.

AGENTS FOR BIG SIX AND PAN GAME. AGENT FOR LEAD SHOOTING GALLERY. ONE GOOD BINGO CALLER AND THREE FAST-STEPPING COUNTER MEN.

Playing two spots a week. All Street Celebrations and Fairs in Nebraska, South Dakota, Minnesota and Iowa. Opening in May.

Phil Ogburn, Walter Deering and others that have worked for me before, write me at once. JACK THOMAS, c/o TRAILER CITY, HOT SPRINGS, ARK., until April 1; then Winterquarters: c/o FAIR GROUNDS, WALTHILL, NEBR.

## LAST CALL CAPELL BROS.' SHOWS LAST CALL

OPENING THIS SATURDAY, MARCH 22ND, McALESTER, OKLA.

With a real Spring Route, and Celebrations and Fairs to follow in Oklahoma, Kansas, Nebraska and Arkansas.

WANT A FEW MORE LEGITIMATE CONCESSIONS.

Account of disappointment, can place nice Cook House that caters to Show People. Bob Capell wants sober, capable Agents for Office Stores. Want Ride Help on all Rides and useful Show People in all departments. Top Salaries—Good Treatment. Don't write, come on!

All Address:

**H. N. CAPELL, McAlester, Okla.**

## WANT—TURNER BROS.' SHOWS—WANT

SHOWS: Snake, monkey, Fat, Midget, Side Show or any Show of Merit with own Transportation.

RIDE HELP: Those that drive Semis given preference.

COOK HOUSE OPERATOR

That can manage and operate completely Framed Cookhouse.

Exceptional Proposition to right party.

Address TURNER BROS.' WINTERQUARTERS, PETERSBURG, ILL.

## CALL — IMPERIAL SHOWS — CALL

OPENING IN MONEY CITY IN ILLINOIS, APRIL 12.

WANT RIDE HELP: Semi Drivers Preferred. Must be sober and reliable. Want Foremen for Octopus, Super Roll-o-Plane, Tilt-a-Whirl, Ferris Wheel and Merry-Go-Round. Reliable Second Men on all Rides. Top salaries and good treatment. Working Men in all Departments.

CONCESSIONS: Can place neat Cook House, Bowling Alley, Guess Your Age, Scales, Coke Bottles, Balloon Darts, Jewelry, Frozen Custard, Basket Ball, Lead Gallery, Watch-La, French Fries and Stock Stores, not conflicting. No Racket, No Mitt Camps or Gypsies wanted. An early Long Fair Season.

SHOWS: Will book Fat Show, Fun House, Mechanical, Wild Life, and Illusion Show. Will furnish new, complete tents, with transportation, etc. 20x30 and 20x60 for Reliable Showmen with something worthwhile—Animal, Ten-in-One, etc. What have you? Our good proven route of fairs start July 1st. Wire or Write—Don't phone: **BILL GULLETTE, Mgr., BOX 536, MALDEN, MO.**

## MOORE'S MODERN SHOWS

OPENING AT CHARLESTON, MO., EARLY IN APRIL.

Want Foreman for Mix-Up, and Second Men for Ferris Wheel and Merry-Go-Round.

Have complete outfit for Girl Show.

Will place Mechanical Show, Snake Show, Monkey Show, or any Grind Show.

Can place Penny Arcade; also can use High Striker, Hoop-La, and most any Side Joints that work for 10c, except Fish Pond, Cork Gallery and Huckly-Buck. Need Griddle Man for Cook House.

JACK STEPHENS: Will use both of your outfits.

Address: **JACK B. MOORE, BOX 388, PARMA, MO.**

## CARL FERRIS RIDES AND SHOWS

of MEDINA, N. Y.

5 Major Rides, including new Moon Rocket and featuring an Individually Exclusive Midway. Want for long season of bona fide Celebrations: Cork or Lead Gallery, Photos, Waffles or Custard, Darts, Striker, Hoop-La, Fish or Duck Pond, Slum Stores, any legitimate Grind Store. Every Concession buys an "X"! No duplicates! No gate! No heat! No gypsies! No drunks! Get with an outfit that is not interested in booking all the concessions in the country. We want YOU to make money also!

FOR SALE—My 14' Van Type 1936 Ford Truck, large stock storage over cab, 2 Postums, Side Doors in front, trailer hitch, Seal Beam Lights, new Battery, new Motor; 3 new Tires, others O.K.; Booster Brakes, all in A-1 condition, ready for the road now. An ideal Carnival Outfit, too small for my present operation. First \$750.00 takes it. Body cannot be duplicated for \$400.00.

**DICK NEUGENT, 128 Huron St., Syracuse, N. Y. Phone 48255.**

## BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Pause-Awhile, Ga.  
March 15, 1947.

Dear Pat:

All work in the shop departments has been finished, and may I add, "Far ahead of schedule." The past week has been a busy one for the bosses in verbal contracting their people under the usual carnival arrangements.

This year we will provide railroad show accommodations for those who merit them. We have set up a Board of Merits, which will decide who does and who does not or who will or who won't get good treatment. Not only that, but our people will receive merit stamps and a book to glue them in as they earn them. After they earn their first merit stamp, the board has decided to give a ribbon with the words, "I am deserving of."

After earning thru honesty, loyalty and hard labor ten merit stickers they can be turned in for a silver star. Ten silver stars entitle the holders to a gold star. To make the contest more interesting and the rewards larger, those who hold two or more gold stars will be given employment in winter quarters on or after February 10.

Last Wednesday a ride foreman asked for accommodations for himself, wife and child. Our Board of Merits met to decide his case but had to adjourn because its chairman, General Agent Lem Trucklow, was out of town. Because he was new and hadn't yet merited the luxuries of a railroad show, his case was a complicated affair. Yesterday, Trucklow arrived here and the board went into action and rendered a decision in

his favor by giving him railroad show accommodations on flatcar No. 32 under wagon No. 83, which is the longest wagon on the train, giving the foreman three feet more living space than others on the train.

In appreciation for the work accomplished, our building crews were given merit stamps and books along with their weekly winter quarter arrangements. Today the office confiscated their stamps and books because they misused their usual winter quarter arrangements in a near-by bar, returning to the barns in boisterous conditions.

During the last month merit stamps have been awarded to cooks, dish-washers, waiters, builders, porters, artists, etc., in quarters. One of our dancing gals, who doubles by doing the show's washing, yesterday posted a notice that from now on no more stamps and books would be accepted in pawn as security for work done, because keister wouldn't hold any more of them and besides she was out of soap.

Manager Pete Ballyhoo announced that he would go further than the board had planned. He stated that without cost, at the show's expense, all gold star holders would attend the SLA banquet in absentee by having his agents bring back banquet menus, gathered from other tables, for them.

P. S.—Pat, the board just handed down another decision. That in order not to conflict with the gold stars held by the Gold Star Mothers of World War I, who are dancing on our gal show, bronze stars would be awarded.

MAJOR PRIVILEGE.

## Gold Medal Set for Bow; Plenty of Flash Indicated

COLUMBUS, Miss., March 15.—In the words of Owner Oscar Bloom, the Gold Medal Shows this year have the strongest route of spring dates and fall fairs Bloom has played in the last 20 years. To keep pace, he has spared neither time nor money on his org for improvements. Show, which bows for the season April 10, will be virtually new this year, the refurbishing here in winter quarters including everything from a new front gate to a general rebuilding of the extreme back of the midway. Seven new tractors have been received and all other tractors have been put in A-1 mechanical condition by Clark Davis, master of transportation. In addition, two new 75-kw. Diesel plants have been added, giving the org six for a total of 450-kw. power, and 14 army combat semis, which were converted into excellent low vehicles for the loading of the 11 major rides the show will have to carry.

An all new line of advertising matter, from quarter sheet cards to 24-sheets, is ready. There also will be some new efforts on exploitation.

Earl A. Crane left quarters here Sunday (9) with his 1947 model International tractor and semi for Salem, Ore., to pick up his new Fly-o-Plane which has been on order for two years. Marc King wired Friday (14) he is en route from Lansing, Mich., with a new long-range gallery and Funhouse, both fresh out of the factory, and Lewis and Rose Cutler are en route here from New Orleans with their new Octopus and string of concessions.

At present E. W. (Wimpy) Schnepei, with Hennies Bros. last season, is waiting in Birmingham for delivery of a semi to load his arcade. He assures Bloom he will be on hand for the opening with the arcade and his Roto Whip.

Under the direction of Ray Marsh Brydon, the entire back end has been built anew. In addition to having his Palace of Wonders and Hermine's Midgets, at Riverview Park in Chicago this summer, Brydon also will manage the 10 shows with Gold Medal.

Each day finds concessionaires arriving. Recent arrivals were Forest Poole, Andy Rassmussen, H. M. Scott and Maurice Frenzell.

## Greater Rainbow in Prem at Ft. Smith

FORT SMITH, Ark., March 22.—Greater Rainbow Shows opened the season here March 8 to satisfactory attendance despite chilly weather. Org was here under the auspices of the Veterans of Foreign Wars.

Flash was okay with plenty of light supplied by the new 65-foot front entrance boasting 500 40-watt globes and 5 light towers in the back. All equipment was well painted, trucks put in top shape and a new shop truck built under Clarence Norby's supervision.

Staff includes Frank Ward, owner; Mrs. Frank Ward, secretary-treasurer; Loren Leach, general manager; Pete Leslie, lot man; Clarence Norby, ride superintendent; Doc Wit-house, concessions manager, and Jack Meyers, electrician.

Ward announced several Arkansas dates will be played before the org moves into Oklahoma, Kansas and Nebraska.

Billy Logsdon writes that it was like old home week when the Florida Amusement Company played the Fort Lauderdale, Fla., Fair, visitors included Mr. and Mrs. Frank Lentini, Mr. and Mrs. Doc Garfield, Twisto McCormick, the Renton twins, and Mr. and Mrs. Eddie LeMay.

Mr. and Mrs. Roger Ward were given a surprise party March 7 on the occasion of their fifth wedding anniversary by personnel of the Greater Rainbow Shows.

## Fort Lauderdale Is Blow-Down; Red One For Fla. Amusement

BRADENTON, Fla., March 15.—Florida Amusement Company moved here this week after racking up excellent business and running into a blow-down the previous week at the American Legion sponsored fair in Fort Lauderdale, Fla.

Blow-down occurred just before scheduled opening. It felled three exhibit tents, owned by Howard Ingram, general manager and owner of Florida Amusement Company. Middle pieces were damaged so badly it was necessary to send them to the factory for repairs.

Replacements, hurried in from Sarasota, were used to house exhibits. Members of the American Legion helped erect the tops, and by Sunday (2) night they were up and cattle again housed. Opening night, however, was postponed until Tuesday (4).

Press and radio gave yeoman support, and 6,000 persons thronged the grounds opening night. Attendance held up thru the entire run, and the date proved a red one for everyone. Clear weather prevailed thruout, giving Florida Amusement Company its first good weather since opening.

Stand proved a mecca for vacationing showmen. The Miami Showmen's Club could well have held a meeting on the lot. Visitors included Squire Riley, Ralph Endy, Red Hicks, Eddie Elkins and Mr. McNally. Vernon Kohn entertained folks from Endy Bros.' Shows, with which he had been connected for many years.

## John R. WARD'S WORLD'S FAIR SHOWS AMERICA'S NEWEST and FINEST RAILROAD SHOW

Open Baton Rouge, La., March 27 to April 6, Inclusive

WANT Talker-Manager and Girls for Posing Show, Talker for Midget Show, two Boss Canvasmen for above Shows, new canvas. Want Monkey Circus. Want Foremen and Second Men for Ferris Wheels and Caterpillar. Want Polers and Train Help. Will book or buy Kiddie Rides. Want Merchandise Concession. Want Girl Ball Game Agent. Harry Robinson, Jack Cash and Wife, wire.  
ADDRESS: BOX 148, BATON ROUGE, LA.

## MAGNOLIA STATE SHOWS

WANT

WANT

WANT

For Prentiss, Miss., week of March 24th. First show in 7 years, sponsored by American Legion. CONCESSIONS—Corn Game, give best proposition; Scales, Hoop-La, Fish Pond, Shooting Gallery, Cork or Lead, Dart Store, Ball Games, Coca-Cola Bottle Game, Bowling Alley, Slum Blower, any Slum Store that works for 10 or 15 cents. No Mitt Camps of any kind. We do not carry Mitt Camps. RIDES that do not conflict with Ferris Wheels, Spit Fire, Merry-Go-Round, Chair-o-Plane, Kiddie Autos and Kiddie Chair-o-Plane. Will book for small percentage. SHOWS—War Show, 5-in-1, Freak, any money-getting Show. Patay Jones, Ginger Ray Walker, get in touch with Tony; will frame Show or bring your own. Will buy or book Shows of all kinds. Prentiss, week of March 24th; Meridian, Macon, Starkville, Houston, Tupelo, Inka, Corinth, Ripley, Grenada (uptown), Senatobia, Batesville, Clarksdale, Prayor Point, Cleveland, Shelby and Oxford. PAIRS—Sebastopol, Newton, Brandon, Mendenhall, Prentiss, Monticello, Liberty and Waynesboro. All replies to S. J. WESTERN or TONY POMPORINI, Mendenhall, Miss.

## WALLACE & MURRAY SHOWS

WANT SHOWS

WANT SHOWS

For Spartanburg, S. C., week March 24 to 29, benefit Crippled Children's Fund. All civic clubs behind this one, followed by Lenoir, N. C., and Martinsville, Va. Positively first in. Account disappointment want Ten-in-One (Side Show) with own equipment and transportation, will give very liberal proposition; also Snake, Wild Life, Illusion, Unborn and What Is It?, plus any other Grind Shows. Can also place useful Ride Help. Will book few more legitimate Concessions. No Wheels or P. C. Would make liberal proposition to Sound Car and Operator. (Notice: Albert Farley, contact Al Wallace.) All replies to JACK MURRAY, Gen. Mgr., Wallace & Murray Shows, Spartanburg, S. C., this week; Lenoir, N. C., next week.

## HENRY (TURTLES) SORDELET

Wants Agents for Cork Gallery, Coke Bottles, Bowling Alleys, Fish Pond, Ball Games, some P.C. Dealers; also can place good Agents on Skillo, Roll-down, Wheels if you can work as instructed. Will play Louisville, Ky., lots. Conditions very good and you work every day. Shows open at 18th and Broadway, Louisville, March 22. Billy Logsdon, can place you. Whitey Hawkins, please contact. Address:

Virginia Greater Midway Attractions, Inc.  
M. F. Kaufman, 622 West Kentucky, Louisville, Ky.  
PHONE: WABASH 4821

## FOR SALE

Rubber Cable, 1.0 cable to conductor. List price \$1.50 per foot. Price 48c a foot, subject to prior sale.

C. & H. Electric Co.

436 W. Juneau Ave.  
Milwaukee 3, Wis.

## BREWER'S UNITED SHOWS

Will book Fish Pond, Clothes Pins, Coke Pottles, Darts, Scale, Huckley Buck, Glass Pitch, Hoop-La, Lead Gallery, Diggers, Cotton Candy, Candy Apples, Photos, Basket Ball. Agents for office Roll Downs and Swingers and Sets. Shows, such as Wild Life, Pit Show, Monkey Show, Freaks, Fun House or any neatly framed show of merit, come on, will place you. Want Merry-Go-Round Foreman for Little Beauty. We show in the heart of town every week, not out in the country. Nacogdoches, Tex., this week; then as per route. Fair Secretaries and Committees, contact us as we still have a few open dates.

## WANT CATERPILLAR FOREMAN

This is a new Ride. Top salary.  
Wire or Write

JOHN GALLAGHER  
9619 Decatur Detroit 27, Mich.

# ATTENTION! POPCORN CONCESSIONS

We are now manufacturing the only popcorn machine built to meet the specific requirements of the carnival concessionaire.

## GIANT CARNIVAL POPPER

36 Qt. Kettle — Electric Motor Drive — Gasoline or Bottled Gas.

## GIANT CARNIVAL HAND POPPER

36 Qt. Kettle — Hand Operated — Gasoline or Bottled Gas.

Send for Circular Today.

## CHUNK-E-NUT PRODUCTS COMPANY

231 N. 2d St. Vic Moss Philadelphia 6, Pa.

# HILL'S GREATER SHOWS

14 - RIDES - 14 10 - SHOWS - 10 40 - CONCESSIONS - 40  
WITH AMERICA'S MOST OUTSTANDING HIGH POLE ACT, Featuring SPORT MATTHEWS  
A 38 WEEKS' SEASON, INCLUDING 14 STELLAR FAIRS AND CELEBRATIONS.

WANT PEOPLE FOR 2 NEW COMPLETELY FRAMED GIRL SHOWS. WILL SELL EXCLUSIVE ON LEAD GALLERY, PHOTOS AND CANDY FLOSS.

CAN PLACE THE FOLLOWING SLUM CONCESSIONS: Fish Pond, Ball Games, Coca-Cola Bottles and Bowling Alley.

CAN PLACE SEVERAL MORE SHOWS THAT DO NOT CONFLICT. "Foots" Reeves wants Blower Agents.

SHOWING CLUTE, TEXAS, NOW (\$8,000,000.00 Chemical Plant Construction going on now, plus \$100,000.00 Payroll Weekly). GALVESTON, TEXAS, MARDI GRAS TO FOLLOW—12 BIG DAYS AND NIGHTS.

All address H. P. HILL, Mgr.

All Wires and Mail to FREEPORT, TEXAS (No Postoffice for Clute)

WANTED — WANTED — WANTED

# ★ Endy Bros. Shows ★

## AMERICA'S FINEST RAILROAD SHOW

GALA SEASON OPENING FRIDAY, APRIL 4TH, AUGUSTA, GA.  
— AUGUSTA SHRINE CLUB SPRING FESTIVAL —

WANT a good Scale and Guess Your Age, must know how. WANT high-class Monkey Show or Animal Circus, have equipment. WANT sober Ride Foremen, pay best salary to reliable men. WANT Ride Help, Trainmen, a good Canvas Man. WANT at all times Attractions capable of getting money. WANT capable Lot Man. WANT Demonstrators, Pitchmen, Papermen. Show train will leave Miami Sunday, March 30.

Address DAVID E. ENDY, Gen. Mgr.

743 SEYBOLD BLDG. MIAMI, FLORIDA



PLACE YOUR ORDER HERE FOR THE

LOOPER  
MOON ROCKET  
CATERPILLAR  
CARROUSEL  
KIDDIE AUTO RIDE

WRITE FOR OUR NEW CATALOG

ALLAN HERSHELL COMPANY, INC. WILL CONTINUE TO BUILD AND SERVICE ALL RIDES AND EQUIPMENT THAT HAVE BEEN MANUFACTURED BY BOTH ALLAN HERSHELL COMPANY INC. AND SPILLMAN ENGINEERING CORPORATION.

## ALLAN HERSHELL COMPANY, INC.

NORTH TONAWANDA, NEW YORK

## WANT

Capable Lot Man that can get show on and off lot. This show has 42 trucks, 12 shows, 12 rides, light plants and Courtney light powers. We do not miss any Monday nights. Salary no object to man that can produce. Must be sober and have experience with large truck show. Give reference. Wire

## E. L. YOUNG—ROYAL CROWN SHOWS

Fitzgerald, Ga., this week; Thomaston, Ga., following.

## 100 New and Used Trailers — Vans — Racks — Platforms

### 100 USED TRACTORS

International, Fords, Chev, Dodge, Macks.

IMMEDIATE DELIVERY—LOW PRICES

Serving the show people for 15 years.

## BERMAN SALES COMPANY

Phone 521

Pennsburg, Penn.

## ANDERSON'S GREATER SHOWS

NORMAN ANDERSON

K. KERMIT SUMNER

FRED ALMANY

Owner

Mgr.

Gen. Agent

Playing Ragland, Ala. this week; followed by downtown Collinsville under American Legion one-half block from Court House. First show in three years.

Want concessions of all kinds except Bingo, Popcorn and P. C. Good opening for Scales, Age, Novelties, Custard, Punk Rack, Mitt Camp, Hoopla and other legitimate concessions. Will book two grind stores to reliable party who also has hanky panks. Milwaukee Red, get in touch with me.

Will book Roll-O-Plane, Octopus, Chairplane, or any other ride not conflicting. Want second men for Tilt-A-Whirl and #5 Big Eli. Will furnish tent and banner for Girl Show. Will book shows with own outfits. Ruby and Francis want acts for 10-in-1.

### ANDERSON'S GREATER SHOWS

"The Fine Old Show With The Grand Old Name"

## BELL-VINSON SHOWS

Want for Firemen's Jubilee, Navasota, Texas, March 17 to 22, and the Other Live Spots To Follow in Texas, Arkansas and the Best North Illinois Fairs.

Legitimate Concessions — No "Ex." No grift. Will book Octopus, Flying Scooter, Roll-o-Plane. Also clean Grind Shows with transportation. Want Ride Help that drive.

ADDRESS: NAVASOTA, TEXAS, THIS WEEK; THEN PER ROUTE

## WANTED CONCESSIONS

Ball Games, String Game, Coke Bottles, Slum Spindle, Darts, Country Store, Shooting Gallery, Basket Ball. RIDES—Tilt, Octopus or any Flat Ride with own transportation. SHOWS—Monkey, Snake, Fun House, Side Show or any Grind Show with own outfit.

## C. A. STEPHENS SHOWS

CORDELE, GA., MARCH 17 TO 22

## A. B. T. 6 GUN SHOOTING GALLERY

All Targets, Motors and Compressor—\$700.00

50 Dozen Dolls and Animals; lot at \$18.00 Doz.

### JOHN EMRICH

2937 N. Clark

Phone Well 2508

Chicago, Ill.

## ALAMO EXPOSITION SHOWS

OPENING DATE CHANGED TO SATURDAY, MARCH 22, TO 29, AUSTIN, TEXAS  
CAN PLACE SECOND MEN ON RIDES.

Now booking concessions for Largest Spring Celebration in Texas—  
Battle of Flowers (On The Streets)—San Antonio, April 21-26.

ALL ADDRESS:

JACK RUBACK, Mgr.

2240 East Houston St.

San Antonio, Tex.

## WANTED

Interested in Buying Little Beauty Merry-Go-Round, Tilt-a-Whirl, Ferris Wheel and Whip, or Any Flat Ride Equipment.

Must be in good condition. Spot cash.

J. J. ALLEN, 22 Scollay Sq., Boston, Mass.

## WANT

Capable man to take charge and operate the finest Motor Drome on a truck show. Must have riders and capable of getting money. Positively no drinking tolerated. Reply to

## E. L. YOUNG—ROYAL CROWN SHOWS

Fitzgerald, Ga., this week; Thomaston, Ga., following.

# TENTS

## CIRCUS, CARNIVAL CONCESSION

### BRIGHT FLAMEPROOF CANVAS

Royal Blue—Tangerine—Forest  
Green—Khaki—Olive Green  
White

●

Flameproof your tents with Hoopers  
Liquid Flameproofing Compound.

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## UNITED STATES TENT & AWNING CO.

2315-21 W. Huron CHICAGO 12  
Chicago's Big Tent House Since 1870

# TENTS

SHOW  
CIRCUS  
CONCESSION  
MERRY-GO-ROUND

## CENTRAL Canvas Company

HARRY SOMMERVILLE—FOREST GILL  
121 West 8th Street Kansas City 6, Mo.

# TENTS

Concession, Khaki. Immediate Delivery.  
8x10, 8x12, 10x12, 10x14. Also Four-Way  
Joints, 8x8, 10x10, 10x12. Roped Tents,  
20x30 to 40x70. Orange, Green or Blue to  
order. Change Aprons and Sidewall. Order Now.

## D. M. KERR MANUFACTURING CO.

1954 W. GRAND AVE. CHICAGO 22

## CANVAS GOODS MANUFACTURING CO.

### CONCESSION TENTS SIDEWALLS

1861 Frankfort Ave. Philadelphia 25, Pa.  
Phone: NEB 7120

## PHOTO MACHINES

Shipped in 2 days!  
Big profits. Exclusive  
features — easy to  
operate. Hands not in  
chemicals. KD or 1  
piece. 5-year war-  
ranty. Cameras only  
or complete. 10 sizes  
—single, double or  
triple. Write—phone  
—wire:

\$495

**Federal Identification Co.**  
Dept. R, 1012 N. W. 17, Oklahoma City, Okla.

## ELECTRIC COIN PITCH

COMPLETE AND CRATED, \$100.00

### PERFECT GAMES COMPANY

PERFECT GAMES BUILDING  
2894-6 W. 8th St. Brooklyn 24, N. Y.  
Phone ES-planade 2-4383

## NOTICE NOTICE STAR AMUSEMENT CO.

OPENING MARCH 24

Now Booking. What have you? Have several  
openings. Also need agents for office owned  
concessions. Have complete grab outfit. Want  
man and wife for same. The ones who have  
written and received no answer, have been away.

KID BURNS — Owner-Mgr.  
Rt. No. 2, Box No. 143 Judsonia, Ark.

## FIREWORKS

Special displays at all prices for all events and fairs.  
Big Free Catalogue. Ask for same—and details.

### ELMER BROWN

390 Arcade Bldg. ST. LOUIS, MO.

## SHOOTING GALLERIES

And Supplies for Eastern and Western Type Galleries.  
WRITE FOR CIRCULAR.

### H. W. TERPENING

187-189 Marine St. OCEAN PARK, CALIF.

# CLUB ACTIVITIES

### Showmen's League of America

400 So. State St., Chicago

CHICAGO, March 15.—Past President Sam Levy presided in the absence of Irving J. Polack. With him on the rostrum were Past President Fred Kressmann, Treasurer Walter F. Driver and Secretary Joe Streibich.

Membership applications were read for William J. Kelly, Howard Glencoe, Sam E. Stone and Walter D. Fleck.

Funeral services for three members, August Jansley, William J. Coultrey and George H. Terry, were held this week. Eulogies were read at the meeting by Bill Green, George B. Flint, Sam Levy and Whitey Lehrter.

Charlie Zemater, recently returned from a trip south, told of his experiences. Max Brantman, chairman of the house committee, thanked Jack Benjamin, Charles Hall, Larry O'Keefe and Ed Wall for their co-operation in making the recent open house a big success.

Ned Torti is reported on the sick list. Others include Dave Tennyson, Harry Westbrook, Maxie Herman, Marshall Green and Tom Vollmer.

### Ladies' Auxiliary

Mrs. E. Sopenar and Mrs. Rose Jarbo, the latter a new member, were hostesses at a social Thursday (6). Claire Sopenar won a large cookie jar filled with cookies donated by Secretary Elsie Miller. Hand-made bath rug was won by Marie Brown, past president.

Etta Henderson writes she may go to Dallas this week. A letter was received from Clara Zeiger, now in Casa Grande, Ariz., who plans to go on the road soon. A card also was received from Myrtle Beach Hutt. Mae Taylor is recovering, it was reported.

Mrs. Sopenar, second vice-president, was in the chair at the February 27 meeting in the Sherman Hotel. Other officers present were Mrs. Margaret Hock, first vice-president pro tem; Mrs. Albert Geiler, third vice-president; Mrs. Rose H. Page, treasurer, and Elsie Miller, secretary. Invocation was by Mrs. Albert Latto, chaplain pro tem.

### Missouri Show Women's Club

415A Chestnut St., St. Louis

ST. LOUIS, March 15.—The regular meeting March 6 was well attended, with President Lee Belmont presiding.

Open house was held with giant hot dogs, baked beans and cake, with a variety of drinks served in help-yourself style. A new coffee table for the new five-gallon urn, paid for by popular donations, was delivered and used for the first time.

Letters were read from Edna Stinson, Jane Bunting, Frenchie Dean, Nell Allen and Kaye Gawle.

Madaline Ragan, returning from the East, stopped on her way to her farm.

Mrs. Ida McCoy donated a gift for the card party. Estella Regan donated a perfume lamp, raffled off after the meeting and awarded to Gertrude Lang.

Mrs. Dora Prosperity and Kay Karnes are mothers of new members. The proud fathers are Al Prosperity, plaster, and Ralph Karnes, ride foreman on the John Francis Shows.

Mrs. McCoy acted as chaplain in the absence of Daisy Davis stiff on the sick list, while Teresa Sidenberg acted as sergeant of arms in the absence of Alice Belmont. Also on the sick list is Mrs. Vera Schantz.

### National Showmen's Association

1564 Broadway, New York

NEW YORK, March 15.—Regular meeting Wednesday (12) was presided over by Vice-President Joseph McKee. Also on the rostrum were Treasurer Rosen, Secretary Manning, Executive Secretary Walter Sibley and Dr. Cohen. Ed Edwards, of the Miami Showmen's Association, was a special guest.

The board of governors voted to revoke the law prohibiting members from operating the lunch room. Bids will be accepted.

Called on for short talks were Lew Lang, Dada King, Joe Hughes, Sam Kaplan, Jerry Gottlieb, Dave Brown, Arthur Campfield and Sam Rothstein.

Many prodigals have returned, including Dan Thaler, Joe Amico, Red Faber, Sam Rothstein, Frank Miller, Shrimpy Rappaport, Sam Walker, Dave Ricci, Jack Linderman, Jack Short, Louis Light, Eddie Rahn, Al Shriner, Joe Harris, Laz Fink, Robert White Jr., Louis Ulrich, Jack McCormick, George Bernert, Ross Manning, Bernie and Sammy Miller, the Vivona brothers, Sam Spielman, Roy Jahrig, Jack Lichter, Charles Bloom, Eli Guralski, Gerald Snellens, Ernest Warner, James Quinn, Casper Sargent, C. R. Sullivan, Henry Fein, George Stern, Ike Weinberg, Arthur Campfield and Al Hall.

Visitors included Lou Lange, in from winter quarters where he has been working on the concessions he and his brother, Daniel Dominni own; Harry Weinraub, who proudly announced he was now a grandfather and celebrated by making a donation to the veterans' fund; Charles Zucca, in from Miami; Max Freedman and son, Harry; Dick Gilsdorf, who reported he soon will be off for Hot Springs; Max Gruberg and Bucky Allen.

Sam Lager is still confined to the Kings County Hospital. Others on the sick list are Jack Carr, Jimmy Cox, Earl Feek, True Perkins and Gene Gutman, the latter being ill in Miami.

Ralph Decker leads the membership drive with 18. Joe Prell is in the runner-up spot.

### Ladies' Auxiliary

Vacationists returned from Florida are President Anna Halpin, Dorothy Packman, Helen Rothstein, Rose Lange, Agnes Burke, Rose Harris,  
(See NSA on page 64)

### Regular Associated Troupers

106 E. Washington, Los Angeles

LOS ANGELES, March 15.—President Jimmy Lynch drove in from San Bernardino to preside at the March 6 meeting. Also on the rostrum were Nell Robideaux, first vice-president; Clarence Allton, treasurer; Marie Bailey, secretary, and Mary and Bill Allman.

Reported ill were June Alton, Tillie Palmateer, James Gallagher, Lisle Smith and Mrs. Ona Van Zandt. Called on for remarks following an extended absence were Whitey Bahr, Virginia Sharp, Elsie and Harry Suker, May and Bill Allman and Babe Miller.

Guests introduced were Mr. and Mrs. Berganzer, Mr. Reiman, Joe Dolin, Mrs. Grace McIntyre and Mrs. Quimmer. Latter won the door prize.

Communications were received from Mike and Babe Herman, June Gilligan, Lillabelle Williams and Show Folks of America, San Francisco.

Madam Delma furnished the lunch and Mr. Steinkellner contributed some of the delicacies. Excellent response for Bazaar Night donations was reported by Lill Eisenmen.

OAK-HYTEX TOY BALLOONS

## TOUGHER STRONGER BALLOONS

for Your  
DART GAME

Insist on OAK-HYTEX See your jobber now Ask him for your Oak Change Apron, free with your first purchase of OAK-HYTEX Balloons. Get your free Memo Book, too. If your jobber doesn't have them, use the coupon and we'll see that he's supplied.

**THE OAK RUBBER CO., RAVENNA, OHIO**

Gentlemen:

Here is the name and address of the jobber who supplies me with OAK-HYTEX balloons. I want to secure the Oak Change Apron and Memo Book from him.

My Name \_\_\_\_\_

Jobber \_\_\_\_\_

Address \_\_\_\_\_

## WANTED

### For Helldorado and Rodeo

Las Vegas, Nevada, May 15-16-17-18.

Rollo-Plane or Any Flat Ride; can use same for balance of season. Fairs in Utah, Idaho and Montana. Mug Outfit, Cookhouse open. Will book one more show with or without top. Attention Baker with Pony Express Ride, Giberson Animal Show, Write. All replies as pr. route or P. O. Box 1469, Phoenix, Arizona.

### ED LUNDGREN

MIDWEST SHOWS

## RIDE HELP WANTED

Capable Man to take charge and handle new Tilt-a-Whirl. Can also use Second Man on this ride.

Address  
**R. C. Lee, Inc.**  
Hendersonville, N. C.

## WANTED

ALL KINDS OF RIDES FOR JULY 4 and 5

### American Legion Park

EDWARDSVILLE, ILL.  
Address: FRANK J. FRICK  
112 Herbert Pl., Edwardsville, Ill.

## FOR SALE

Short Range Lead Gallery on Two-Wheel Trailer, all steel; two minutes to open on location. Guns, Cards, Shells. Come and get it, \$800.00. 12x12 Top for Pit Show; Top, Sidewall and Poles, \$75.00. Evans Little Six Chuck Wheel and Laydown, used two weeks, \$65.00. Agents—Can use four good Stock Store Agents. If you drink or chaser, don't answer. You won't last here. We use tickets. Work seven days per week.

### J. WALTERS

Idle Hour Park PHENIX CITY, ALA.

## AMERICAN EAGLE SHOWS

Can Use Agents for Stock Stores, Ride Help on Spit-Fire. Must Drive Semis. Salary, Room, Board and Laundry Furnished.

ADDRESS: DANNY ARNETT  
Yazoo City, Miss. (Colored Fairgrounds)  
P. S.: Have For Sale—2-cylinder LeRoI Motor. Perfect Condition, for Merry-Go-Round or Chair-o-Plane. Also Small Government Light Plant—2-Cylinder LeRoI Motor.

## FOR SALE

Super Roll-o-Plane and 24-car Caterpillar. Roll-o-Plane has rebuilt Tubs, reword Motors and complete set of new Sprockets, Rocker and Lift Arm Bushings and Bearings, Tub Shafts and Housings. Caterpillar has new Allan Herschell Tunnel, new Drive Cable, extra Wheels, attached Fence that replaces Canvas and a new 4-cylinder 25 H.P. Novo Gasoline Engine. Ideal for Park. Will sell together or separately.

### GRIFFEN AMUSEMENT COMPANY

JACKSONVILLE BEACH, FLA.  
PHONE 458-W after 6 p.m.

## Merry-Go-Round Horses

Manufacturers of plastic fabricated Carousel Pieces, size 3. Inside or out. Price, \$125.00, F.O.B. Factory.

### ROLLO, INC.

436 NORTH H ST. FRESNO, CALIF.

**NEW TENTS**  
**For IMMEDIATE DELIVERY!**  
 80-Ft. Round Top, 3 40-Ft. Middles.  
 30x60, 20x40 and 20x30 Hip Roof Tents.

**FLASHY FLAMEPROOFED CANVAS**

NOW AVAILABLE IN THESE COLORS:  
 • FOREST GREEN • ROYAL BLUE  
 • KHAKI • ORANGE

**BERNIE MENDELSON—CHARLES DRIVER**

**O. Henry Tent & Awning Co.**  
 4862 N. CLARK ST. CHICAGO 40

**Coleman BURNERS**

Dependable gas heating service under all conditions—for popcorn, hamburger, hot dog stands, under coffee urns, steam tables, water heaters.

Write nearest office for price and information.

**THE DOLEMAN CO., INC.,** Wichita 1, Kans.  
 401 N. Broad St., Philadelphia 8, Pa.; Los Angeles 54, Calif.; Honolulu, T. H.; Toronto, Can.

**SAM LIEB WANTS**

EXPERIENCED COUNTER MEN FOR BINGO.  
 \$40.00 at Still Dates. \$60.00 for Fairs.

WIRE:  
 c/o WORLD OF TODAY SHOWS  
 Muskogee, Okla.

**FOR SALE**

18 Kw. D.C. factory-built Light Plant, installed in 8'x18' metal army body. Locks and opens 4 sides, mounted on a V-8 Thornton double drive, 10-wheel truck,—new motor, good tires. Price, \$3,000.00. Complete units—Chair-o-Plane with transportation—1940 Dodge and a 22' special-built Semi-Trailer equipped with winch to erect tower and 24-seat Chair-o-Plane, all in first-class condition—loaded, ready to go. Price, \$3,200.00.

**TAYLOR BROTHERS**  
 927 N. High St. Martinsburg, W. Va.

**FOR SALE**

**COMPLETE 16x32 BINGO**

In good condition. Truck to haul same. Also want to book 20x40 Bingo on reliable show for season. Write or wire

BOX D-467  
 c/o Billboard Cincinnati 1, O.

**WANT AGENTS**

String Game, Ball Game, Swingers, Buckets, Cork Gallery. Open March 24.

**ROY T. DUFFY**  
 JOHNNY J. DENTON SHOWS  
 Birmingham, Ala.

**WANT CARNIVAL**

Any Week in August, 1947

By the  
 CALDWELL TWP. V. F. W. POST #7925  
 CHARLES VOELKER, Comdr.  
 Caldwell, New Jersey

**FOR SALE**

**Twenty Seat Chairplane**

Complete. V Belts, 18 Ft. Tower, Hercules Power Unit, Steel Pinions, Portable Steel Tubing Fence, Ticket Booth.

**CALVIN GRUNER**  
 Pinckneyville, Illinois.

**PRICED FOR IMMEDIATE SALE**

One Double Loop-O-Plane in A-1 condition, complete with motor, fence and ticket box; ready to go. Also can place reliable man and wife with own living accommodations as concession agents. A good opportunity. (Drunks save stamps.) Write

**GEO. GREASER**  
 Dorchester, Wis.

**International Showmen's Association**  
 415A Chestnut St., St. Louis

ST. LOUIS, March 15.—In the absence of President E. Lawrence Phillips, Past President Morris Lipsky presided March 6 with Treasurer Leo Lang and Secretary Euby Cobb on the rostrum. Cobb returned to his post after a three weeks' siege of illness.

Pep talks were made by Lipsky, R. O. Scatterday, Cy Horwitz and Buff Hottle, who came up from New Orleans bringing with him Kenneth A. Rector, who was elected to membership along with Howard Silverman and Forest Tavernier.

A spirited debate was settled on whether the club was to furnish free lunches on meeting nights when Ralph Lipsky took the floor and in an edifying talk denounced the lack of attendance and interest shown in the activities of the club. He made his talk into a motion which was overwhelmingly passed on the floor in favor of the lunches. Correspondence was read from W. B. Austin Jr., Ben Roodhouse, Ned E. Torti and Alois P. Kauffman, mayor of the city of St. Louis, who was nominated by John K. Maher and elected to membership.

Wes Rambo reports that the finishing touches have been put to his three concessions and is waiting for the local operas to open on the lots. Cy Horwitz is putting the last panels of chrome on his latest Fotomobile.

Sid Belmont has returned from a 300-mile booking trip. Dave Carroll and Bill Snyder are out of town. John Delaney is reported on the sick list.

The last lap in the contest for the solid gold life membership card presented to the member presenting the largest number of new members is taking on renewed interest as the race ends April 1.

**Caravans, Inc.**  
 400 South State St., Chicago

CHICAGO, March 15.—President Edna O'Shea Stenson called a special meeting before the social Saturday (8) to make final plans for the club's birthday party. Mae Oakes, Elizabeth Jacks and Josephine Woody were in charge of the social.

Walter Driver was a visitor and was introduced by Edith Streibich. Before he left he donated two generous checks to the club.

Among those attending after absences were Estelle Swiader, Helen Wittour, Alice Hill, Margaret Filograsso, Mollie Foster and Betty Broderick.

Isabelle Brantman, house committee chairman, is in charge of the birthday party. Agnes Barnes, her assistant, is in Presbyterian Hospital. Irene Flexer, of Joliet, will undergo an operation in Silver Cross Hospital there. Caravans attended the party given by Irving Polack, president of the Showmen's League of America.

The press chairman extends an apology to Cecil Meyers for omitting his name from a previous club letter. He has been one of the Caravans' most faithful Saturday-nighters since the start of the Saturday socials.

Next social will be held Saturday (22) in the clubrooms, 408 South State Street, with Hattie Hoyt and Estelle Meyers as hostesses.

**Show Folks of America**  
 1839 W. Monroe St., Chicago

CHICAGO, March 15.—Damage estimated at \$500 was done by fire which broke out in the kitchen of the home Friday (7). The ice box was destroyed and the entire kitchen will have to be redecorated.

Sick list includes Walter Wilder, William (Smokey) Johnson, both in Cook County Hospital; Ann Crowley,

**Pacific Coast Showmen's Association**  
 623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, March 15.—President Bill Hobday conducted the business meeting Monday (10) with Vice-President Harry Suker and Secretary Ed Mann also on the rostrum.

Lights were dimmed in memory of LeRoy Perryman, who died Friday (7) after a short illness.

President Hobday appointed three additional members to the finance committee, Suker, Ray Rosard and John T. Backman.

Highlight of the meeting was an interesting talk by Stuart (Eddie) Tait, who recently made his first trip to the U. S. from Manila, P. I., since the war. Known as the "Barnum of Borneo," Eddie talked on show business conditions in the Philippines since the liberation of the islands and also told many interesting anecdotes relating to his experiences there during the war.

Members present after absences were Charles Tuman and Ed Turner.

Drawing was won by Blackie White.

**Michigan Showmen's Association**  
 3153 Cass Avenue, Detroit

DETROIT, March 15.—Jack Dickstein, Roscoe Wade, Louis Rosenthal, Bernhard Robbins, R. Nathanson, Frank Hamilton, Herb Pence, Eddie Gold, Arthur Grzann, C. Westerman, Irving Borker, Sam Maltin, E. P. Womack, Marvin Keys, William Zakoor and R. Templeton were present at the board of directors meeting.

Jack Dickstein, first vice-president, presided in the absence of Al Wagner. Also on the rostrum were Roscoe Wade, second vice-president; Louis Rosenthal, treasurer, and Bernhard Robbins, secretary.

Elected to membership were Albert Kuzera, proposed by Robert Morrison; C. James Smith, proposed by Joe Winokur; Frederick A. Walker, proposed by William Ferguson, and Samuel Gayer, proposed by Archie Gayer.

Reporting on the membership drive, committee chairman, Roscoe Wade, said it was progressing satisfactorily.

Ben Morrison is leaving for California. En route he'll stop off at Hot Springs. Eddie Gold leaves to join Stanley Plas on the Majestic Greater Shows. Gil Cohen is getting his popcorn wagons in shape. He also has a barn full of apples.

Brothers and friends visiting this week included Marty Rose, Ralph (Fat) Lewis, Bennie Bernard, Eddie Gamble, Burt Orlovski and Mike Tisser. Show managers noted were Charlie Lee, Herb Simpkins and John D. Anderson.

**Ladies' Auxiliary**

Last social of the season was held Monday (3). Helen Girardain and Dotty Miller were hostesses. Bingo prizes went to Mabel Eddy, Clara Singer, Ann Borker, Elaine Lysinger, Maude Pence, Nadeane Belick, Rose Gold, Belle Powers, Carrie Dear, Bertha Ford, Bobby Wein, Marion Hamilton and Marion Dickstein. Grand prize was won by Mayme Wade. Luncheon, followed by card games, came after the bingo.

Johanna Rittley left to join the Sparks Circus. Joe Quinn is due back from her Florida vacation.

Ladies donated their services for the Red Cross drive.

at home; Glenn Beveridge, at home, and Mrs. Beveridge, known professionally as Dell Zell, who was bitten by a dog.

**ROSS MANNING SHOWS**

**OPENING**  
**PORT READING, N. J.**  
**APRIL 17**

**WILL BE ON LOT APRIL 10**  
**Everyone contracted, please confirm.**

**Pop Hansen, come on. Lost address. Can place Photo and Custard. Ride Help, come on.**

**ROSS MANNING**  
 109 W. 49th St., N. Y. C.  
 Circle 6-5880

**WALTER HALE HAS FOR SALE**

The complete show that was the sensation of the Wonder Shows last season. Had \$5,000 days. Takes two people to operate. Copyrighted title may be used.

Complete with stereopticon machine, sensational slides and lecture. Works anywhere. First \$150 cash takes it. This is the original.

**WALTER HALE**  
 P.O. Box 148 Baton Rouge, La.

**WANT WANT**

Manager for new Funhouse, Manager for new Laughing Gallery; also Custard Help. Good Percentage proposition to right parties. Must be experienced, sober and good drivers. Booked on Bee's Old Reliable Show. Good route, first in on still dates, fifteen fairs. Show opens Lake City, Tenn., April 10th.

Write or Wire

**J. C. DUNCAN**  
 2213 Lake Ave. Knoxville, Tenn.

**Southern Amusement Co.**

**WILL BOOK**

Photos, Fish Pond, Whiskey Bottle, Hit-Miss, Ball Games, Glass, Pitch, String, Hoop-La, Darts, Coke Bottles, Pitch-Till-Win, Grab and Juice. Place Man to handle Mix-Up. Also Second Man on Merry-Go-Round. Address:

**AL VOGT, Manager**  
 Edna, Tex., Mar. 17-22.

**WANT STAGE SHOW UNITS**

P. C. Basis. One night or one week. Tent theater, seats 2,000. Down-town spot and red. No gate, gips, grift or comps. All replies

**GEN. MGR. AMER. LEGION AMUSE. PARK**  
 Phone 616  
 Biloxi, Miss.

**Wanted-Wanted-Wanted**

Slum Skillo Agents and Outside Help. Brownie Cole, Jessie Mintz, Bill McIntyre, come on.

**Charlie and Bill Bailey**  
 Madison Bros.' Shows  
 Searcy, Arkansas

**FOR SALE**

TWO 60-K.W. G.M.C. DIESEL GENERATORS, with Instrument Panels, mounted on Semi with 1941 Chev. Tractor . . . \$8,000.00  
 1 ROLL-O-PLANE, with Transportation, cab over Engine, 1939 Chev. . . . . \$6,000.00  
**SHOW TENTS, GOOD AS NEW**  
 Two 20x30 for Girl or Posing, with Front Banners and Arches . . . . . \$225.00  
 One 20x80 Flame-proof 10-in-1 Tent, with Banner Line and Poles . . . . . \$500.00  
 Two 18-ft. Double Bell Games, with Bottles and Cats, full canvas Tops. Ea. . . . . \$125.00  
 1 Clothes Pin Joint, frame and canvas . . \$60.00  
 1 ROOT BEER AND SNOW CONE JOINT, with Juice, Juicers, Carbonator, Ice Crusher and Barrel. Complete . . . . . \$350.00

**OTHER LINE-UP SHOW TOPS.**  
 All Canvas practically new, used only a few weeks last season.  
**OFFICE TRAILER (Good Tires) . . \$100.00**  
**SEVERAL SHOW TRUCKS, TRACTORS AND VANS. COMPLETE FRONT GATES ON SEMI. OTHER SHOW MISCELLANEOUS EQUIPMENT.**

**APEX SHOWS**  
 JACKSONVILLE, TEXAS



**PHOTO**

Machines (all types)

Original

Amsco means more profits. Fastest delivery. Plenty supplies.

New - Used. Beautiful, durable, portable. Simplified so anyone learns in hour. Sign below for literature. American Stamp & Novelty Mfg. Co., Dept. 322, 1132 N.W. 2, Oklahoma City 4, Okla.

Name .....

Address .....

**BADGER STATE SHOWS ARE OPENING MAY 1**

Want to hear from all who were formerly connected with the show. Will play choice Milwaukee lots and a few celebrations, then eighteen fairs starting in North Dakota June 15. Curly Smith, get in touch with me.

**JACK VOMBERG, Mgr.**  
 Badger State Shows Red Granite, Wis.

**WANT TO BOOK FIRST-CLASS BINGO**

On medium size show in East or Middle West. Wire  
 P. O. BOX 97, Smithfield, N. C.

**WANT**

Second Men on Rides, Ball Games, Bingo Help, Talkers, Ticket Sellers. Nickie Stevens wants Dancing and Posing Girls, Athletic Show talent,  
 Casa Grande, Ariz., this week; Ajo, Ariz., March 24 to 29.

**C. F. ZEIGER UNITED SHOWS**

**AGENTS—AGENTS WANTED**

Man and Wife, with Help, to take over and operate 3 Ball Games. Man to drive truck. Man and Wife for Bingo. Man to drive Truck.  
 FOR SALE—Almost new Evinrude Zephyr 5.4 H.P. Motor.

**CHARLES CHANEY**  
 c/o MOUND CITY SHOWS  
 1417 Grattan St. St. Louis, Mo.

**MID-WAY OF MIRTH SHOWS**

OPENING MARCH 22, HIGHLAND, ILL. Move on Lot, March 20th. All Concessions and Ride Help booked, acknowledge this call.

**WANT**

Shows with own Outfits, Candy Floss, Candy Apples, Scales, Lead Gallery, Dart Game, Ride Foremen for new Spitfire, Parker Q Merry-Go-Round and Mix-Up. Can use an Assistant Electrician. Address all communications to:  
 Trenton, Ill.

**CLUB ACTIVITIES**

**Heart of America Showmen's Club**

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., March 15.—Prior to the regular weekly meeting the building committee, under the chairmanship of Tony Martone, held a business session.

Regular meeting was called to order by Second Vice-President L. K. Carter, with Secretary G. C. McGinnis and Treasurer George Carpenter on the rostrum.

Attendance was light on account of the flu epidemic which hit an all-time high in this city. A number of the members were also working the Hamid-Morton Circus at the Auditorium for the local Police Benefit Fund.

Past President Chester I. Levin and wife, Ruth Ann, infoed from New York that they are now on the last lap of their Eastern journey and will soon be heading for Kaycee.

George Gilbertson is reported on the sick list and is under an oxygen tent at St. Luke's Hospital.

Al (Deafy) Campbell and Jockey Stevens have left for Pine Bluff, Ark., to join the Twin City Shows. Campbell will do the contracting and has several concessions.

K. Klausen, Charles A. Snoderly, Harry Stilts, Sam Butler, Frank J. Fenton, John W. Kirkbride Jr. and Thomas J. Gavin, State Representative, were elected to membership.

L. K. Carter leads in the membership drive, with Ivan Michaelson and Charles Elliott tied for second.

Raymond Clayton, chairman of the house committee, left to join Shan Bros.' Shows at Atlanta, taking a crew of 14 with him. Buck Ray has left to join Alamo Exposition Shows.

**Ladies' Auxiliary**

President Blanche Francis presided at the business meeting Friday (7). Senda Klausen, Joyce Klausen, Janie Klausen, Louise Snoderly and Irene Wood were elected to membership.

Letter from Elsie Miller, secretary of the Ladies' Auxiliary of the Showmen's League of America was read.

Club voted to give its annual donations to the Red Cross and to the Infantile Paralysis fund. Juanita Strausburg, past president, was a surprise visitor.

A rummage sale is to be held this fall. No date has been set, but members are asked to send their discards to President Blanche Francis, 430 10th Street, or Hattie Howk at Fairland Park.

The 27th annual birthday party was celebrated February 28 with a dinner in the Aztec Room of the President Hotel. At the speakers' table were Blanche Francis, president; Joan Garrison, third vice-president; Loretta Ryan, secretary; Hattie Howk,

treasurer; May Wilson, chaplain, and Louise Parker, historian.

Tables were decorated red and white. A birthday cake, with white icing and red roses, was placed in front of the president.

Invocation was given by Chaplain May Wilson. Don Gill, accordionist, played. Following the fried chicken dinner, Historian Louise Parker gave a review of the past presidents.

Flowers were received from the men's club, the ladies' auxiliary of the Michigan Showmen's Club, and the ladies' auxiliary of the Miami Showmen's Association. Telegrams were received from the Missouri Showmen's Club; Caravans, Inc., Chicago; Lucille Parker McShea, Washington, and Viola Fairly, Muskogee, Okla.

Past presidents attending were Gertrude Parker Allen, Hattie Howk, Margaret Haney, Louise Parker, Jess Nathan, Bertha M. Brainard, Francis Graham, Dorothy Hugo, Lorelei Hugo, Ruby Combs, Charlotte Clayton, Ruth K. Gordon, Irene Warfield, Jerry Stevens, Laura Rose Logue, Mollie Wilson, Maude Clayton, Trixie Clark, Leola Campbell, Ann Carter, Esther Pearl Miller, Esther and Barbara Ray, Mae Hart, Edith Moon, Elizabeth Kelley, Myrtle Massey, Betty Blackemore, Jeriann Jewett, Lula Nelson, Edna Marie Pray, Dolly Ross, Pearl Strong, Margaret Pennington, Jessie Leep, Anna E. Bowen, Rose Lee Elliott and Nellie Weber.

Billy Grimes came in from the Hartford, Ala., winter quarters of the Buck Owens Circus. Nellie Weber, chairman of the entertainment committee, and her co-workers received much praise for the decorations.

Mrs. C. W. Parker has been named publicity chairman.

**NSA**

(Continued from page 62)

Mollie Spitz and Ruth Ross, a new member.

Sylvia Stern, her husband and son are off to join the Kirkwood Shows. Sidone Silver and husband are in Florida. Edith Devany Ricci is ill in Wickersham Hospital.

Ladies' Auxiliary, of the Miami Showmen's Association, contributed \$200 to the Midge Cohen Kiddie Fund for the erection of a summer camp for underprivileged children.

Dolly McCormick, membership chairman, will be hostess at a party to start a drive that will last from May 1 thru November. The member sponsoring the first total of 25 applicants will receive \$50. Party details will be announced later. About 100 afghans have been made and contributed by the USO committee to that organization. Midge Cohen is chairman.

Wednesday (26) will be open house Box lunches will be served.

**R. & S. AMUSEMENTS**

GOLDSBORO, N. C., MARCH 24TH  
 WILMINGTON, N. C., MARCH 31ST

Want Organized Minstrel Show for beautifully framed show, 36 ft. bus for transportation.

Want Ride Help for all rides, Ticket Sellers, Talkers and Grinders.

Can Place Legitimate Concessions of all kinds. Want Pan Game Agents, P. C. Dealers, Agent for the only wheel on the show.

Want man to manage Fun House. Good proposition for capable party. Want Billposter. Good proposition for Penny Arcade.

Will buy small Merry-Go-Round Organ. Must be in good condition.

All Address: BOX 1047, WILMINGTON, N. C.

**FOR SALE**

A Complete Assortment

NEW TRAILERS

All Lengths

VANS - FLATS - STAKE SIDES

**SPECIAL DISCOUNT TO SHOW PEOPLE**

**Clark Equipment, Inc.**

1839 MAIN ST. 5-4771  
 JACKSONVILLE, FLORIDA

**WADE CAULDER ENDORSES**

THE

**SUNSHINE CHOO CHOO**

"I consider the Sun Shine Choo Choo tops of all kiddie rides. Its grosses are very satisfactory and you can sure bank on the word and treatment of Sunshine Company. There is none better."

**SUNSHINE MFG. CO.**

1307 Grand Central Ave. Tampa, Fla.  
 Sunshine Mfg. Co. makes delivery like the Sun . . . On Time. Order Now.  
 We are still able to make Spring delivery.  
 (Send \$1.00 for large Photo and complete description)

**BROWNIE AMUSEMENTS**

LAST CALL LAST CALL

OPENING MARCH 22 AT BEGGS, OKLA.

ALL PEOPLE CONTRACTED, Please Acknowledge by Wire or come on.

WANT CONCESSIONS. Can place a few more Stocks.

Agents for Office-Owned Concessions. Have opening for 2 more Grind Shows with own equipment.

MERRY-GO-ROUND FOREMAN. SECOND MEN ON ALL RIDES.

Show will carry 5 Rides, 4 Shows and 25 Concessions.

**BROWNIE AMUSEMENTS**

Box 158, Mounds, Okla.

**WANTED**

EXPERIENCED GIRLS. ALSO TWO MANAGERS AND TWO TALKERS FOR GIRL REVIEWS. HIGHEST SALARIES GUARANTEED. WRITE OR WIRE:

**RITA CORTEZ**

100 YOUNG AVE., CRUN LYNNE, PA.

**STREAMLINE TRAIN**

Beautiful Model of the Rock Island Rocket for sale. Capacity, 20 adults or 40 children. Used one season. For picture and information wire or write

**W. T. GLENN**

10220 Independence Ave. Kansas City 3, Mo.

**TIVOLI EXPOSITION SHOWS**

OPENING IN APRIL

Want Shows with or without equipment. Want Penny Arcade and a few more Merchandise Concessions. Address: H. V. PETERSEN, Mgr. Box 742, Joplin, Mo.

**WANT CARNIVAL**

AMVETS, Post No. 14, Clarksburg, W. Va., desires to contact Carnival for any week in July or August. Write: AMVETS, Post No. 14 or J. L. BEALL, 234 Vermont Ave., Clarksburg, W. Va.

**WANTED**

One or more rides to join show for season. Good proposition. Contact

**CHAS. LANCE**

P. O. Box 195, Denville, N. J.

**WANT RIDES**

Ferris Wheel, Merry-Go-Round, Swings, etc., for July 4, 1947.

**THE GREENSBURG POST NO. 124**  
 Greensburg, Ky.

## Sello Bros. Staff, Program Listed

CORONA, Calif., March 15.—The staff and program for the Sello Bros.' Trained Wild Animal Circus follows:

Staff: P. Camp, general agent; Al Seaback, Tom McClughen, Tom Aitkens, billing crew; Phil Camp, publicity; Charles LaBird, manager and legal adjuster; Buck Reger, banner man; John Parson, in charge of ticket sellers; Elmer Hanscom, Frank Yegler and George Cook, concessions; Kay Barney, *The Billboard* agent; Pop Gerdon, lot superintendent; Joe Edwards, boss props; Cap. Vander Wold, superintendent of menagerie; Shotty White, bull man; Walt Armstrong, in charge of ring stock; Harry Hagerman, electrician; Mom Ferdon, cookhouse.

Program: Jack Croston, bandmaster; Miss Ellen, riding puma; Aerial Lakes, double traps; Miss Hester, canine review; Cap. Vander Wold, baby lions; Frank Cain, producing clown, with Thomas Artho and Fatsio Wilson; Miss Georgia, single traps; Chief White Eagle and Princess White Cloud, sharp shooting; Cap. Vander Wold and his baby puma; Misses Jean and Pat, swinging ladder; Kay Barney, pony drill; Miss Amelia, iron jaw; Doc Sherwood's bears; Sello riding dogs and monkeys; Roy Bible, liberty horses; Vivian White, cloud swing and web; Kay Barney, Sello elephants; Captain Ferdon, manege horse; Ruth Roy, lions; Chief White Eagle and Princess White Cloud, Indian war dance.

## DRESSING ROOM GOSSIP

### Yankee-Patterson

The advance crew, headed by Mr. and Mrs. Herb Wilson, has started the advertising campaign.

Fred Bowery is rehearsing new acts. Frank Chicarella and Paul Scott completed the new 35-foot cookhouse and it is ready for operation. A new 35-foot pole truck is under construction. Job is being supervised by Robert Galbraith. Johnnie Cardwell is painting his concessions and trucks. Louis Guitierrez and crew completed all canvas repairs. Landon's Midgets recently returned and are breaking in a new act. Toni Madison added several new dogs to her act.

Lena Marshall left for Alton, Ill., to visit relatives. She also plans to visit her family in Mississippi. She will join her husband, Charles, when his high aerial act arrives, on a show in Massachusetts.

Robert Thornton, who will be equestrian director, is arranging the program. Ova Thornton spent a week-end visiting friends in Palm Springs. Mr. and Mrs. Milo Hartman, who again will have the route cards and mail, are kept busy entertaining relatives and guests in their house trailer.

Jimmie Davisson and Murl Claybough completed the painting of all poles. Mr. and Mrs. William De Barrie have their line-up of acts for the Side Show all set. Between acting as purchasing agent and chef in the cookhouse, Fay Avalon has a busy time.

Mr. and Mrs. John Fairburn repaired their house trailer. Norman and Frances Anderson, accompanied by Leo Truman, recently spent a week-end in Tijuana, Mexico. Joe and Aura Metcalf have posed for several photographs with Shirley Temple, the elephant. Mr. and Mrs. Charles Perkins arrived from Illinois to join the Side Show. Harold Smith

## Texas Pete Org Plans Opening About April 1

OAKHURST, Tex., March 15.—Texas Pete Circus, now in winter quarters here, expects to make its debut about April 1, according to Co-Owners Blackie and Pete Wood, father and son combo. Blackie, formerly was with Dailey Bros. and the Al G. Kelley-Miller Bros.' shows, will be general manager, and Pete will be lot superintendent. He also will be featured on the tight wire.

Others on the staff include George Sweet, transportation; Inez Sweet, concessions, and Mrs. Frankie Wood and Mrs. Evelyn Wood in the office.

## Amar's Ad Shows Dearth Of European Animal Acts

COPENHAGEN, Denmark, March 15.—The dearth of performing animals in Europe is strikingly illustrated by a recent display ad placed in a Danish trade paper by the Cirque Amar, of France, calling for crocodiles, lions, bears, seals and other animals.

Prior to the war the Amars owned a herd of 16 elephants, several cat acts, horses and other performing animals including a group of performing polar bears, and a good-sized menagerie.

## Bell, Calif., Wants All Tent Orgs Under Sponsors

BELL, Calif., March 15. — All transient entertainment, such as carnivals, circuses and tent shows, will be banned from this city unless they are managed or sponsored by service clubs or other civic organizations under a proposed ordinance now before the city council. Action by the council is expected soon.

### Clyde Bros.

We are enjoying fine weather now, altho it was a bit nippy while playing Fayetteville, Ark.

Everyone is glad to see Al Perry back from St. Louis and again on the front door. All old acts are quickly becoming acquainted with the new ones which joined at Fort Smith, Ark. These include the Jackson Duo, horizontal bars and trampoline; Miss Dot and Her Royal Rocket Skaters, family of six, and Helen and Jerry Hartley, globe and comedy elephant. Incidentally, Jerry's snappy cape routine, opening the globe act, is well received.

Sonny and Leo Albright are happy with their new transportation, an army semi which is getting a flashy coat of paint. While in Fort Smith, Buzzy Potts' small canine partner, Daisy June, gave birth to three puppies.

Clown alley has a new member, Mr. Riggs, comedy juggler, but loses two members, Jimmy Armstrong and Buzzy Potts, both of whom leave soon for the Ringling-Barnum show.

Personnel of the band was changed a bit. Baird Orton is now the leader, Jimmy Goodman is on the trumpet and Sammy Barham is handling the drums.

Cloyd Harrison is working under difficulties these days, the result of a strained knee. Barth and Muir are still presenting their act in smooth style. That delightful smile of Josephine's wins everybody over.

John Lynn has quite a time getting his prop boys "on the ball." Mr. Suez was with us for a few days but has moved on ahead.—YETTA AND BILL IRWIN.

is rehearsing new horse acts at his quarters in Burbank.—WALTON DE PELLATON.

## Carnival Routes

Send to 25 Opera Place, Cincinnati 1, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo.: Austin, Tex.  
A. M. P.: Swainsboro, Ga.; Millen 24-29.  
Anderson's Greater: Ragland, Ala.; Collinsville 24-29.  
A. & P. Am. Co.: Edmond, Okla., 22-29.  
Bell-Vinson: Navasota, Tex.  
B. & H.: Manning, S. C.  
Blue Ribbon: Savannah, Ga.  
Brady & Leedy: Calhoun, Ga.  
Brewer's United: Nacogdoches, Tex.  
Burdick's Greater: Lampasas, Tex.  
Capell Bros.: McAlester, Okla., 22-29.  
Coastal Plain: Tarboro, N. C.  
Crafts 20 Big: (Orange Show) San Bernardino, Calif.  
Crandell's Midway: Ellaville, Ga.; Pinehurst 24-29.  
Crescent Am. Co.: Gastonia, N. C.  
Crystal Expo.: Crystal River, Fla.; Shellman, Ga., 24-29.  
Dickerson: Allendale, S. C.  
Dickson United: Sulphur, Okla.  
Dumont: Smithfield, Va., 24-29.  
Exposition at Home: Savannah, Ga.  
Fay's, E. J., Derby: Valdosta, Ga.  
Florida Am. Co.: (Fair) St. Petersburg, Fla., 18-29.  
Franklin, Don: Angleton, Tex.; Belasco 24-29.  
Franks Playland: Rochelle, Ga., 22-29.  
Gem City: Statesboro, Ga.; Augusta 24-29.  
Gem City: Eldorado, Ark.  
Gentsch, J. A.: Port Gibson, Miss.  
Golden Rule: Charleston, S. C.  
Greater Rainbow: Booneville, Ark.; Dardanelle 24-29.  
Greater United: Bryan, Tex.  
Groves Greater: Lake Charles, La.  
Hannum, Morris: Tarboro, N. C.  
Harrison Greater: Hartsville, S. C.  
Heart of Texas: Abilene, Tex.  
Heth, L. J.: North Birmingham, Ala.  
Hill's Greater: Preeport, Tex.  
Imperial: Oxnard, Calif.  
International: Okmulgee, Okla., 22-29.  
Johnny's United: Helena, Ga.; Eastman 24-29.  
Keystone Expo.: Darlington, S. C.  
Kirkwood, Joseph J.: Fayetteville, N. C.; High Point 24-29.  
Lamb, L. B.: Muscle Shoals, Ala.  
Leeright, J. R.: Walters, Okla.  
Long's United: Tulare, Calif.  
Madison Bros.: Searcy, Ark.; Newport 24-29.  
Magic Empire: West Monroe, La.  
Magnolia Expo.: (State Line) Red Bay, Ala.  
Magnolia State: Mendenhall, Miss.  
Majestic Greater: Asheboro, N. C.; South Boston, Va., 24-29.  
Marion Greater: Orangeburg, S. C.  
McCall, Jim: Dawson, Ga.  
McKee, John: Poplar Bluff, Mo., 22-29.  
Mid-Western Expo.: Natchitoches, La.; Jena 24-29.  
Mighty Page: Laurel, Miss.  
More's Big State: Kingsville, Tex.  
Night Owl: Rector, Ark.  
Paul's Am. Co.: Conway, Ark.  
Peerless Celebration Am.: Greenwood, S. C., 17-19; Mount Holly, N. C., 22-29.  
Pike Am.: Ozark, Ark., 22-29.  
P. & L. United: Davis, Okla., 22-29.  
Pine State: Starkville, Miss.; Tupelo 24-29.  
Prell's Broadway: Charleston, S. C., 21-29.  
Pryor's Am.: Ozark, Ala.  
Regent: Eastman, Ga.  
Rogers Greater: Jackson, Tenn.; Corinth, Miss., 24-29.  
Rogers & Powell: Jackson, Miss.  
Rosen, H. B., Am.: Pell City, Ala.  
Royal Amusement: Camak, Ga.  
Royal Crown: Fitzgerald, Ga.; Thomaston 24-29.  
Royal Expo.: (Fair) Eustis, Fla.; St. Augustine 24-29.  
Rupe's Midway for Fun: Mexia, Tex.

Shan Bros.: (Mason & Turner Sts.) Atlanta, Ga., 22-29.  
Smith Am. Co.: Yoakum, Tex.  
Southern Am. Co.: Edna, Tex.  
Southern Valley: Delhi, La.; Oak Grove 24-29.  
Stebler Greater: Saluda, S. C., 20-29.  
Stephens, C. A.: Cordele, Ga.  
Sunflower State: Coleman, Tex.  
Tassel, Barney: Savannah, Ga.  
Tidwell, T. J.: Odessa, Tex.  
Tinsley, Johnny T.: Greenville, S. C.  
Triangle: Wilson, N. C., 22-29.  
Utah Expo.: St. George, Utah.  
Victory Expo.: Waco, Tex.  
Wallace Bros.: Jackson, Miss.  
Wallace & Murray: Aiken, S. C.; Spartanburg 24-29.  
Ward, John R., World's Fair: Baton Rouge, La., 20-29.  
West Coast: Stockton, Calif.  
Wheeler, Eddie L.: Rome, Ga.  
White Star Attrs.: Cochran, Ga.; Lumber City 24-29.  
Wolfe Am.: Royston, Ga., 22-29.  
Wonder City: Monticello, Ark.  
Zacchini Bros.: Henderson, Tex.  
Zeiger, C. F., United: Casa Grande, Ariz.; Ajo 24-29.

## Circus Routes

Send to 25 Opera Place, Cincinnati 1, O.

Beatty, Clyde: Marfa, Tex., 18; El Paso 19; Deming, N. M., 20; Tucson, Ariz., 21; Phoenix 22-23; Yuma 24; El Centro, Calif., 25; Indio 26; San Bernardino 27; Riverside 28; Long Beach 29-30.  
Clyde Bros.: Newton, Kan., 18; Hutchinson 19-22; Lawrence 24-26.  
Eagles: Galesburg, Ill., 21-23; Moline 25-30.  
Hamid-Morton: Tulsa, Okla., 17-23; Memphis, Tenn., 26-April 1.  
Owens, Buck: Luverne, Ala., 18; Greenville 19; Evergreen 20; Atmore 21; Monroeville 22.  
Polack Bros. (Eastern Co.): (School Field-house) Lansing, Mich., 17-19; (Armory) Akron, O., 25-April 2.  
Polack Bros. (Western Co.): (Coliseum) Dayton, O. 20-29.  
Sparks: Daytona Beach, Fla., 18; St. Augustine 19; Palatka 20; Sanford 21; Ocala 22; Gainesville 24; Lake City 25; Tallahassee 26; Chipley 27; Pensacola 28; Mobile, Ala., 29-30.  
Yankee-Patterson: South Gate, Calif., 21-22; Santa Monica 23-24.

## Misc. Routes

Send to 25 Opera Place, Cincinnati 1, O.

Plankett's Stage Show: Cotulla, Tex., 17-19; Pearsall 20-22; Devine 24-26; Dilley 27-29.  
World-Wide Animal Exhibit: Seguin, Tex., 24-30.

## FOR SALE

Cat Rack, 14' front—15' deep, 72 Taylor Cats, Trunks, Back Drape, \$250; Bottle Ball Game, 14' front, complete, Bottles, Tables, Trunk and Back Stop, \$150; one Top and Frame, 14'x10', No Bally, \$150. All Frames made of light wood, all pin hinged, all Canvas in A-1 condition, most used only a few weeks.

Send Deposit—Will ship balance Collect.

**BOB COLEMAN**  
c/o VIRGINIA GREATER SHOWS  
SUFFOLK, VA.

## I CAN PLACE

Opening April 16th  
The following Concessions: Pitch-Till-You-Win, Basketball, Add-Up Dollars or Fish Pond. We do not need Write-Up.

**M. A. SRADER SHOWS**  
Box 1895, Wichita, Kansas

# CIRCUS ACTS WANTED POLACK BROS.' EASTERN UNIT

Acts doing two or more acts preferred. To open April 7.

Address

**SAM T. POLACK**

**POLACK BROS.' EASTERN UNIT**

Lansing, Mich., until Wednesday; then Shrine Circus, Akron, O.

## WANTED FOR FLORIDA BLOSSOM SHOW

Comedians, Acts, Musicians, Chorus Girls, Boss Canvasmen, COOK HOUSE ON WHEELS.

Write or Wire—No Collect Wires.

**HORTENSE COLLIEV SAPP**

FLORIDA BLOSSOM SHOW, Brunswick, Ga., permanent address.

# WANT

## FOR AMERICA'S FINEST MOTORIZED CARNIVAL

**CONCESSIONS**—Ball Games, Darts, Fish Pond, Pitch-Till-You-Win, Scales, Age, High Striker or any legitimate Concessions.

**SHOWMEN**—Capable Showmen for Grind Shows, Ticket Sellers for Minstrel Show.

**SHOWS**—Can place Monkey Show, Wildlife, Snake Show or any high-class Show not conflicting.

**RIDE HELP**—Foremen and Second Men that drive semis. No drunks. **WILL BOOK** Fly-o-Plane, Flying Scooter or Spitfire for the season. No hop-scotcher or 40 milers.



Reply to E. L. YOUNG, Fitzgerald, Ga., this week; Thomaston, Ga., following

## Winter Quarters

### Badger State

**RED GRANITE, Wis., March 15.**—Owner-Manager Jack Vomberg has completed his booking tour, lining up a schedule that will take the show into North Dakota for celebrations and fairs starting June 15.

Show will open May 1 in Milwaukee and play several lots there. Eighteen fairs and celebrations have been booked in North Dakota and Minnesota.

Oscar Vomberg is now in the South making arrangements for April delivery of Diesel light plants. Org will carry 8 shows, 40 concessions, and 8 major and 4 kiddie rides. Work here is almost completed. The Leap-ing Lena, purchased the past winter, has been overhauled.

Recent visitors were Adolph Kar-rupp, E. Dowling, G. Cornelians and C. Radke.

## Write for info on OUR NEW WALK-THRU SHOWS FOR 1947

No nut. Framed on 14 to 20 ft. front, 24 to 30 deep. One person and a helper run a show. Easy to carry or haul. Most clear money of any shows. New Crime, War, Life and Fire Shows that get hundreds of dollars per day. Shows on display here in studio every day.

Our big side show banner department is making banners for America's finest carnivals. Send your orders, too. Quick delivery.

Celebrating 25 years in business. Visit our new studios.

**CHAS. T. BUELL & CO.**  
NEWARK, OHIO

### WILL BOOK

Any legitimate Concessions or Rides that do not conflict. Want one or two more small Side Shows with own equipment. No Mitt Camps. Will book Corn Game. Reply:

**MGR. RUPE'S MIDWAY FOR FUN**  
Mexico, Texas, Mar. 17-22.

## H. B. ROSEN AMUSEMENTS

**WANT for Pell City, Ala., March 17 to March 22; Piedmont, Ala., March 24 to March 29**

**RIDE HELP:** Foremen for Merry-Go-Round, Ferris Wheel, Loop-the-Loop and Chair-o-Plane. Must be sober and reliable. Will pay top wages. Will book, buy or lease Tilt, Octopus, Roll-o-Plane, or any flat ride, with or without transportation.

**SHOWS:** Good opening for Motor Drome, Glass House or Fun House. Want 10-in-1 Show. Will furnish 80x20 Top and 120-ft. Banner Line. Happy Jack Davis' Jig Show can place two chorus girls, \$25.00 per week. Tickets, Yes. Trumpet and Trombone players, \$35.00 per week, paid out of office. Bus transportation.

**CONCESSIONS:** Will book up-to-date Penny Arcade, Diggers, Frozen Custard, High Striker, Guess Your Age. All legitimate Concessions open. Will sell exclusive on two American Palmistry. Have good proposition for experienced BINGO MGR. Want agent for WHEEL.

Want Electrician. Must be sober and reliable. **WIRE ALL REPLIES TO:**

**H. B. ROSEN, Mgr. H. B. Rosen Amusements**  
PELL CITY, ALA., THIS WEEK.



"America's Midway Masterpiece"

**WANT FOR SEASON**

**OPENING SATURDAY, MARCH 22D, IN WILSON, N. C.**

Help in all departments: Talkers, Ride Helpers (no foremen needed), Canvas men, Electrician's Helpers for Diesel Power Units. Preference given those who drive semi-trailers. General Help. Highest wages, best treatment, long season.

Can place Pit Shows with own outfits and outstanding attractions. Tarzan Banks, contact. All contracted report Wilson, Monday, March 17. Can place Slum Concessions, Ball Games, Fish Pond, Dart Games, Basket Ball Game or any Merchandise Concessions that can comply with our operating requirements.

All Address:

**JAKE SHAPIRO, Gen. Mgr.**

P. O. Box 145

Wilson, N. C.



**OPENING APRIL 4, SUFFOLK, VIRGINIA**

Want Ball Games, Scales, Penny Pitch, Hoopla, Basket Ball, String Game, Coca-Cola, High Striker, French Fries and Penny Arcade. All those holding contracts, come in. All new territory.

**Address Box 461**

**Suffolk, Virginia**

## SMITH'S GREATER SHOWS

**WANT FOR SEASON 1947**

Reliable Ride Help of all kind. Winter Quarters now open. Those that have worked for me come on. Dining room in charge of Mrs. P. B. Carter. Have complete 10-in-1 outfit that I would like very much for some good side show man or party to take over. Will book a Girl Show, Jig Show, Walk Thru, and will finance reliable showmen. Will book an Octopus with own transportation. Have several concessions open. Wonderful Bingo country. Have not booked our Free Act as yet. Good opening for Billposter, Sound Truck. Address: K. F. (Brownie) Smith, Rt. 7, Box 185, Fayetteville, N. C. Southern Correspondence, George W. Keefer, #8307 18th, Rt. 6, Box 389, Tampa 4, Fla.

**LAST CALL**

## GREAT SUTTON SHOWS

**LAST CALL**

"Positively America's Most Beautiful Motorized Show"

—OPENING SIKESTON, MO., SATURDAY, MARCH 29—

**CAN PLACE RIDE HELP FOR ALL RIDES, TRUCK DRIVERS OR SHOWMEN IN ANY CAPACITY; ALSO SPECIAL AGENT.**

Will place you—Come on in.

Address:

**F. M. SUTTON, JR., Mgr.**

Fair Grounds, CARUTHERSVILLE, MO.

## FRED ZSCHILLE

— WANTS —

AGENTS FOR ROLL DOWN, RAFFLE AND SLUM SKILLOS.

LONG PROSPEROUS SEASON ON THE W. C. KAUS SHOWS OPENING

MARCH 29TH IN NEW BERN, N. C.

Have Exclusive on all above Stores.

Reply WHITNEY HOTEL, SAVANNAH, GA., until Saturday, March 22nd.

## CRYSTAL EXPOSITION SHOWS

**W. E. BUNTS, Mgr.—GEORGE B. YANCEY, Gen. Agent**

All P.C. Agents contacted report at Shellman, Ga., week March 24th. WANTED—Roll Down Agents. Babe Harris, have not heard from you. One Roll Down and Slum Skillo on this show. Will book no stores of this type or P.C. Will book Devil's Bowling Alley, Basket Ball, Hucky Buck, Pitch-Till-You-Win. Exclusive on Custard, Diggers, Penny Arcade. Will furnish transportation for shows of merit. Crystal River, Fla., this week, then Shellman, Georgia.

## PARADA SHOWS

**OPENING DOWNTOWN PAOLA, KANSAS, APRIL 5—TWO SATURDAYS**

Can place Ferris Wheel Foreman who can drive 1947 two-speed Chevrolet Tractor and take care of counter, \$50.00 per week to right man. Bingo Callers and Counter Men. CONCESSIONS, Photo. Will book any Stock Concessions. Agents for office-owned Concessions. Show leaves Winter Quarters April 1. All replies: H. C. SWISHER, Box 125, Caney, Kans. Phone 468W.

**FOR SALE**

## DOUBLE LOOP-O-PLANE

**FOR SALE**

READY TO GO, WITH EIGHT TEN-FT. SECTIONS NEW IRON FENCE, LOADED ON 22-FT. STAKE SIDE SEMI-TRAILER, WITH 1937 CHEVROLET TRACTOR.

**\$2,000.00 CASH FOR ALL**

**EDDIE LE MAY, GIBSONTON, FLA.**



**PROFITWISE  
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**INSURE WITH  
THOSE WHO KNOW  
SHOWMAN'S  
INSURANCE BEST**

**HAVE BINDING POWER  
INSURANCE IN FORCE  
ON RECEIPT OF  
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**CHAS. A. LENZ**

"The Showman's  
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7728 First St., N.  
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Phone 5914



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A1338 Insurance Exchange  
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**TYPE AND PICTORIAL**

**POSTERS  
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Posters  
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of every size and description  
for every occasion. Exclu-  
sive designs created for your  
show. **LOW PRICES.** Write  
for Samples! (Union Printer).

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HOUR  
SERVICE**

**METROPOLITAN PRINTING CO.**  
1326-34 VINE STREET • PHILA. • PA

**WANT**

Side Show People in all lines.  
Five-in-One, Pin Cushion, Live Freaks to feature,  
Oriental Dancer with live snake, Hindu Magi-  
cian, Man and Wife doing two or more acts.  
I will have 5 Shows and 5 Concessions this  
year. Write all details first letter, state lowest  
salary. Booked solid—Lee United Shows. Play  
Michigan only. Send photos if you have them.  
Write—Wire

**HAROLD L. BROW**  
1162 Coolidge Hy. River Rouge 18, Mich.

**FOR SALE  
SINGLE LOOP**

Good condition. 3 Ph. EL Motor, Fences, etc.

**F. C. POWELL**  
3700 N. Mission Rd. Los Angeles, Calif.  
Phone: Capitol 8398

**GIRLS WANTED**

REVUE POSING

Experience unnecessary. Also want Piano  
Player. Red O'Brien and Patty Ann, contact.

**EDDIE FERRERII**  
307 Maple Ave. Oakdale, Pa.

**STEBLAR GREATER SHOWS**

March 21 to 29—Saluda, S. C.—March 21 to 29.

Want Ferris Wheel Foreman, also Second Man.  
Want Second Man Chair-o-Plane. Can use Lot Man.  
Have Leaping Lena for sale. Address all mail or wires:

**STEBLAR GREATER SHOWS**  
Saluda, S. C.

**FOR SALE OR LEASE**

Chair-o-Plane, 28 ft., complete with motor, \$600.00,  
or will lease. Stored in Malden, Mo.

**N. JUHL**  
4327 Drexel Blvd. CHICAGO, ILL.  
Telephone: Atlantic 2173

**FOR SALE**

Popcorn and Lunch Trailer, opens three sides, with  
Burch Electric Popcorn Machine, Electric Hot Dog  
Machine, Stainless Steel Drink Dispenser, complete  
Root Beer Barrel, built-in Ice Box, some Supplies.  
Trailer, two (2) wheels, 14' long, \$1500 cash.

**ED L. HALL**  
Holly Grove, Arkansas

**Crescent Amusement**

CAMDEN, S. C., March 15.—Crew now is at full strength and work is being pushed at top speed. Despite severe cold for the past six or eight weeks, five major rides were overhauled and loaded for Gastonia, N. C., where they will be operated for two weeks prior to the org's regular opening here March 31.

Harry Lottridge arrived recently to assume his duties. Frank Long, secretary, who wintered here and in Concord, N. C., has moved his house trailer to Gastonia and will be in charge of the rides there.

Troy Large, electrician, has all electrical equipment ready to go. Three former army searchlights and four light towers will be used this year. Red McGee, mechanic, and aids have the rolling stock in condition. New color scheme, green, with yellow letters, has been used on trucks and vans. Blue canvas will be used from front to back. Blue is also used on the ride seats.

Jim Crane is readying his Circus Side Show. Most of the fronts are completed. New streamlined front arch is finished.

Joe and Lucille Adams will handle the company-owned popcorn stand. Roy Johnson and his concessions are set. Tommie Booth, age and scales, advise she will join for the opening. Mr. and Mrs. Willard Young are feeding about 50 people at all meals. Eddie Goldman has overhauled and repainted his custard joint.

Corn game, with seats for 220, has been built. Seats are upholstered in blue. Ralph Schaeffer, billposter, is billing the opening date. Recent visitors here were Rome Harris, owner of the org bearing his name; Johnny Hobbs, of the B. & H. Amusement Company, and Al and Mabel Battels of the Keystone Shows.—LOUIS BRIGHT.

**Pine State**

GRENADA, Miss., March 15.—Org opened Monday (3) to a small crowd due to a cold wave. Weather warmed up the remainder of the stand and a fair week was reported by everyone.

Show's personnel follows: Johnny Caruso, manager; Mrs. Jean Caruso, secretary-treasurer; George Emmer-son, legal adjuster-general agent; R. T. (Bob) Bullock, billposter; Mrs. Evelyn Pollock, front gate; Bill Pollock, electrician, and Mrs. Ethel Bolis, photo gallery and two kiddie rides.

Frank Wixson and James Champagne joined with a popcorn and peanut trailer. Other personnel and concessionaires include Al Herman, with six; Mr. and Mrs. Gus Stanley, Raymond Vire, Burley Homsley, Cowboy Murphy and wife, Mr. and Mrs. Tex Forkum, Gene Bass, Red Downs, Ray Harris, Scotty Kelly, Esco Collins, C. Kelly, Mr. and Mrs. Jerry D'Aniello, W. C. Bonds, Reno and Kay Kaiser (two girl shows); Eddie Gilliam, Mr. and Mrs. Virgil Hutzler (two shows); Lyman Webb, ride superintendent; Ed Cody, Merry-Go-Round; Warren Whitney; Ferris Wheel; John Kester, Chair-plane, and the writer, mail and The Billboard agent.—ETHEL BOLIS.

**FREDDIE BLYTH**

**WANTS**

**BINGO HELP ON THE  
ROAD**

Opening April 3

WRITE

c/o Lalles Park  
Angola, N. Y.



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POPCORN  
SEASONING

**COCONUT OIL**

**FRESH**—from the refinery of the nation's season-  
ing specialists—**THE** colored Coconut Oil popcorn  
seasoning—**SEAZO**. **DRESS UP** your popcorn  
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**CALL CALL**

**L. W. ELLIOTT AMUSEMENT CO.**

OPENING 2:00 P.M., SATURDAY, MARCH 29TH.

Furnishing the Midway Attractions for the Enterprise Civic Leagues.

**STREET OPENING CELEBRATION AND MARDI GRAS**

Dedicating the opening of the new Walter E. Hemphill Underpass of W. Morris St., Indianapolis, Ind.

Mardi Gras continues 5 nights on the street at W. Morris and Harding Sts.  
All people contracted be on location Friday, March 28th.

**WANT**

Few choice Concessions open. Can use one more Ride or Funhouse, also will book Shows not conflicting. Want Second Men on Rides. Experienced Show People all departments. Want to book Ferris Wheel, Rides, Shows and General Help. Address:

**L. W. ELLIOTT R. R. 1, FRUITPORT, MICH.**

All Others Address: **D. FLEMING, Con. Mgr.**  
43 N. JEFFERSON STREET INDIANAPOLIS, IND.

**HERBIE MACE SHOWS**

**Opening April 18th, Tappahannock, Va.**

Two Saturdays. Car given away the last Saturday. Outstanding Free Act booked.

Wanted—Foremen for Twin Wheels, Chair-o-Plane, Merry-Go-Round and Tilt. Can place small Cookhouse, Custard, Diggers, High Striker, Shooting Gallery, Penny Arcade or any legitimate Concessionaires. Wright, Engel, Brownie, Sweeny, Roberts, Greer, please get in touch. c/o CAULDS TRAILER PARK, Phone 2940-J, Ft. Lauderdale, Fla., until March 25th. For Sale—2-Abreast Mangels Merry-Go-Round. First \$950.00 takes it.

**GULF COAST SHOWS**

**OPENING SATURDAY, APRIL 5TH**

HAVE 2 NICE SHOWS WITH NEW BLUE TENTS, 20x30, AND NEW PANEL FRONTS.  
WANT ONE GIRL SHOW AND WILL FURNISH THE OTHER SHOW FOR ANYTHING YOU WANT TO PUT IN IT. WILL BOOK ROLL-O-PLANE AND OCTOPUS IF YOU HAVE YOUR OWN TRANSPORTATION. CAN PLACE BALL GAMES AND STOCK CONCESSIONS.

All Address:

**F. M. SUTTON, SR., Mgr.** Osceola, Ark.

Prices Effective March 1, 1947

**ROLL TICKETS**

PRINTED TO YOUR ORDER

**Keystone Ticket Co. DEPT. B**  
SHAMOKIN, PA.

Send Cash with Order. Stock Tickets, \$20.00 per 100,000.

100,000	\$25.00
10,000	\$ 8.50
20,000	10.25
50,000	15.75

# PARAMOUNT SHOWS EXPOSITION Inc.

"TRULY A GOOD SHOW ALL WAYS"

## LAST CALL!

ALL PEOPLE ANSWER THIS AD

**OPENING** APRIL 2D, NORFOLK, VA.  
10 BIG DAYS AND NITES

**WILL BOOK** Penny Arcade, Monkey, Motordrome, Wild Life Show

**WANT** Ride Help, Also Useful and Progressive Show People

**ROBT. (RED) MARCUS AND HARRY LANGFORD**

Want a Few More Girls for Posing and Dancing Revue

**MUSICIANS AND COLORED ENTERTAINERS WANTED**

Jimmie and Rose Evans, Lillian Harris, Hooks Royal, Johnny (Nuts) Moseley, Slick and Slack — PLEASE ANSWER.

ALL ANSWER

**RALPH P. FLANNIGAN, Gen. Mgr.**

341 KEMP LANE

NORFOLK 6, VIRGINIA

# JAMES E. STRATES SHOWS

**A Midway Unsurpassed**

1947 SEASON OPENS WASHINGTON, D. C., APRIL 2

**CALL CAN PLACE** All those holding contracts acknowledge this call: Foreman for 3-Abreast Merry-Go-Round, center pole on wagon; Foremen on Roll-o-Plane, Fly-o-Plane, Hey Dey, Caterpillar; Tractor and Truck Drivers, Assistant Electricians, Ticket Sellers, Poles and Train Help. Useful People in all departments. Address: JAMES E. STRATES. JAMES E. STRATES SHOWS, JACKSONVILLE, FLA.

**KID RIDE TIRES and ELECTRIC CABLE**

2.75x10 Puncture-Proof, Ball-Bearing Goodrich Silvertown, 1/2-Inch Bore, With Hub 3 1/4 Inch Across .....\$4.00 Ea.

**RUBBER CABLE**

4-Conductor #18, Reels 1320, Stranded . . . 3¢	8000 Pieces #2-12, 25 Ft. Lengths, Stranded. 10¢
10-Conductor #18, Reels 1000 Ft., Solid . . . 5¢	350 Pieces, #3-14, 35 Ft., With Tail & Plug. 10¢
20-Conductor #18, Reels 1000 Ft., Solid . . . 10¢	2500 Ft. #3-10, 250 Ft. Reels . . . . . 20¢
	400 Ft. #3-4, 50 Ft. Lengths . . . 50¢ Per Foot.

**BOOSTER TRANSFORMERS**

5 Taps (110V, 120V, 130V, 140V, 150V)  
2000 Watt . . . \$48.00 | 3000 Watt . . . \$58.00  
5000 Watt . . . \$75.00

WRITE for our free circular on Electrical Equipment and Surplus.

**SPEAKER WIRE,**

twisted 2 cond., No. 18, 1000 ft. to reel—Write.

**C. & H. ELECTRIC CO.** 438 W. JUNEAU AVE., MILWAUKEE 3, WIS. Phone: Broadway 2486 Clark & Henke, Mgrs.

## Winter Quarters

### Prell's Broadway

CHARLESTON, S. C., March 15.—With the opening only a short time away, things are popping here in quarters. Folks contracted for the season are arriving daily, and Hotel Charleston looks more like Flagler Street in Miami every day.

Recent arrivals include Tex Conroy, who will take over the front of the Cash Miller Side Show; R. A. Kronov, known as the elephant man, who also will be on the Side Show, and Bob White, who brought along four men, including Whitey Rogers, who will manage the Bob White Scandals.

Whitey Hewitt is nearly finished with the new wagon front which will be used for the Scandals.

Johnnie Miller and his sister, Dotie, are here getting their three concessions set. Harold Lloyd, Mr. Swingeroo himself, has arrived from Miami with his son. Weymouth Howard is getting all set to open March 21. Carl (Stash) Lee is expected any day to ready his concession.

Abe Prell continues in charge of quarters, while Sam Prell commutes between here and Miami. Sam recently returned from Newark, N. J., after attending the funeral of his sister.

A recent visitor here was Johnnie Lopez, of the Regal Shows, en route to Washington from Miami.—ALLAN A. TRAVERS.

### Mad Cody Fleming

HICKOX, Ga., March 15.—Work in quarters is just getting under way. With the boss back, all tired out just talking about the big fish he caught, things are humming. Jack McCarty has a 32-foot semi ready for the paint shop. It will be used for the Flying Scooter. The Comet ride is nearly ready for its paint job. Dutch and Ginger Schilling, who have seven concessions, are working for a few weeks on the Dickerson Shows.

C. D. Dean has 10 new tops and is building new frames for them. Clyde Dowdy, the benedict who is starting his 25th year with Fleming, is readying three concessions. The Mitchell brothers have nine concessions and are busy at Tennille, Ga., readying them for the opening. Frankie Shelton, who again will have bingo, is expected in quarters shortly. Mr. and Mrs. George Lucas will arrive in April, George in an executive capacity and Mrs. Lucas as a ticket seller.

Visitors have included Florence Porter; Mrs. Baxter, wife of the manager of the Gate City Shows; Bill Porter and M. L. Kauffman, White Star Shows; Mr. and Mrs. William Stoepfel, Mr. and Mrs. Sam Spell and Tom Hale. Mrs. Fleming is taking things easy in her new home.

### Lee United

BAY CITY, Mich., March 15.—Owner-Manager Charles H. Lee arrived in quarters with the new Spitfire and a new semi-trailer. This brings to six the total of rides for the opening. Shiek and Juanita Hennessey arrived and are readying their string of concessions. Lucky Knudsen has taken over the Tilt-a-Whirl.

Harry Taylor has lined up several new dates. Robert Lewis is fishing. Harry Naufsinger reports he will join as soon as he gets his new train ride. Bill Porter rebuilt his bingo and is ready for the opening, which will be in the Detroit area around Easter Sunday.

Visitors have included Harold Brow and William Postlewaite.—FRANK HOWARD.

## 3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards, 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$18.50. Remaining 2,700 cards, \$5 per 100 for cards only—markers or tally omitted. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6¢.

### 3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

**LIGHT WEIGHT BINGO CARDS**  
White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.  
Ping-Pong Balls, printed 2 sides . . . \$30.00  
Replacements, Numbered Balls, Ea. . . . .50  
3,000 Jack Pot Slips (strips of 7 numbers), per 1,000 . . . . . 1.25  
M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 . . . . . 2.00  
3000 Small Thin "Brownie" Bingo Sheets, 5 colors, loose only, no pads. Size 4 1/2 x 7 . . . . . 1.50  
3000 Featherweight Bingo Sheets, large size, 5 1/2 x 8; 5 colors; loose, no pads. M 1.75  
Adv. Display Posters, Size 24x36. Each .10  
Cardboard Strip Markers. 10 M for . . . . .75  
Nickel Wire Cage, with Chute, Wood Ball Markers, Master board; 3 piece layout for . . . . . 15.00  
Thin Transp. Plastic Markers, Bwn., 1/4 M Yellow, per 100 . . . . . 2.50  
All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

**J. M. SIMMONS & CO.**  
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### WANTED TO BUY

**NO. 5 ELI FERRIS WHEEL and LITTLE BEAUTY MERRY-GO-ROUND**

Also booking all types of Concessions at Candlewood Amusement Park. Beginning operation May 3, 1947, at Danbury, Conn.

**Prop. C. J. ROSS**

Tele.: Bus.—Danbury 3635

Res.—Danbury 80437-J

Add.: 5 Thorpe St., Danbury, Conn.

PEPPERS

## ALL-STATES SHOWS

**WANT RIDE HELP**

Foreman for Ferris Wheel. Foreman for Smith & Smith Chairplane. Must be tops and sober and reliable. Will pay top money. Semi drivers preferred. Wives to sell tickets. Join on wire.

**PEPPERS ALL-STATES SHOWS**

Selma, Ala.

## WANT AGENTS

Rusty Zontini wants agents for Pitch Till You Win. Percentage.  
Marguerite Anderson wants agents for Ball Games, Balloon Dart.

Ragland, Ala., this week, followed by downtown Collinville, Ala. Wire or write.

**ANDERSON'S GREATER SHOWS**

### WANT

Rides that do not conflict, Shows of all kinds, Percentage Agents, Concessions of all kinds. Agents of all kinds. Do not wire, come out.

## Royal Amusement Shows

Camak, Georgia, March 17-22

## DOBSON'S UNITED SHOWS

**WANT**

Nicely framed cook house for all season, also Electrician, no other work to do, help on all rides.

**DOBSON'S UNITED SHOWS**

Willernie, Minn.

### FOR SALE

ONE—40 Ft. Herschell-Spillman Merry-Go-Round, complete with Organ. New Fire-proof Top, new Ticket Box, new Fence and Cables, newly Painted. Ready for operation. Call or write

**MR. H. BECKER**

ROCKWELL 1431

1618 S. Hamlin CHICAGO 23, ILL.

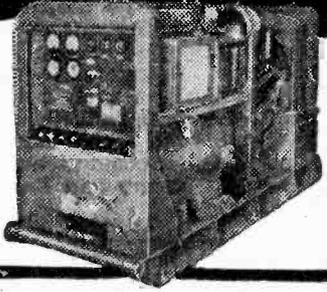
## S. O. S. SPECIAL of the Month

Western Electric 500 Watt Amplifiers for Drive-Ins, Stadiums and Ball Parks. Government surplus, like new.

**ORIGINALLY \$1,000. NOW \$295**

Send for Catalog listing hundreds of special buys on theatre equipment. S. O. S. CINEMA SUPPLY CORP., 449 W. 42nd St., New York 18.

## NEW PORTABLE 10,000 WATT Electric Plant



Ideal for Carnival Lighting, Rides,  
Merry-Go-Rounds, Ferris Wheels!

New 10 KW electric generator, 115V. or 230V., single phase, 60 C., 2-wire. Self-exciting. Remote control. Spare parts, tools, and instruction book. Mfd. by Onan & Sons. Willys-Overland Jeep gas engine, 4-cylinder, water-cooled, electric starting. 35 HP at 1800 RPM. Automatic Safety Controls.

**\$950** F.O.B. WAREHOUSE, PHILA.  
Immediate Delivery

Write for Descriptive Circular

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## OPENING APRIL 1

Want Free Act, man and wife to operate cookhouse. (Must be clean, good cook, and bondable). Spitfire and Tilt Foremen, ride help all other rides. No liquors, trouble makers, or floaters need apply. Truck drivers given preference.

## HYALITE MIDWAY

BONHAM, TEXAS

## JOHNNY GREEN WANTS—WANTS

ROLL DOWN SLUM SKILLO AGENTS; ALSO  
AGENTS FOR STOCK CONCESSIONS.

Following people wire Johnny Green, Hillman Hotel, Birmingham, Alabama: Joe Gainer, Chislo, Bob Murray, anyone who has worked with me before. Can also use cook-house help.

SNOW OPENS MARCH 22.

P. S.: Pollock Johnny Gordon, wire Smitty at once.

NOW CONTRACTING FOR 1947 SEASON

RIDES—SHOWS—CONCESSIONS

## W. G. WADE SHOWS

C. P. O. Box 1488 Detroit 31, Mich.

## WORLD OF PLEASURE SHOWS

Now Booking for 1947

SHOWS—RIDES—CONCESSIONS  
Opening in April, Vicinity of Detroit.  
JOHN QUINN, Mgr.  
100 Davenport St., Detroit 1, Mich.

## JOHN LEMPART CO. SHOWMEN'S SUPPLIES

1329 No. Artesian Ave.

Chicago 22, Illinois

Phone: HUMBOLDT 2979

## Triangle

WILSON, N. C., March 15.—Activity continues to mount and more personnel is arriving as the org nears its opening here March 22.

Recent arrivals include Mr. and Mrs. Pete Thompson, in from Florida; Mr. and Mrs. Red Adams, and Mrs. Clark White, wife of the Merry-Go-Round foreman.

General Manager Jake Shapiro, General Superintendent Dick Keller, Leon Robinson and Doris Walker ran into a severe snowstorm in Virginia on their return trip from Pittsburgh with five new Federal tractors and some Fruehauf trailers. Others left this week to bring in Diesel power units from the John Fabick Tractor Company's St. Louis plant and new rides and motor equipment from northern points.

Ralph Rothrock, who heads the outdoor advertising, has started billing for the opening date after his return from Atlanta, where he billed an ice show.—RUSSELL MARRS.

## D. & P.

KINGSTON, Pa., March 15.—Work is just about finished here and everything is in shape for the opening in Wilkes-Barre, Pa., for nine days starting April 25. Show has received two new trucks, one for the new Chairplane.

W. J. Price is on a business trip thru Virginia, North and South Carolina and Georgia. Cy Davis has 20 weeks of bookings set.

Floyd Sheaks has gone to North Carolina to ready his concessions. Ephrium Miller has booked two mitt camps and guess-your-age; Swan, French fries; George Getz, four; Joe Wildes, cookhouse, and Samuel Shawnway, short range gallery and other concessions.—LOIS FRITZ.

## Franks Playland

PITTS, Ga., March 15.—Owner Franks has the winter quarters spotted on his 505-acre farm here, and saws and hammers are making plenty of noise. Org opens on the streets of Rochelle, Ga., March 22.

Franks's farm is known as Hungry Hill, but folks in quarters disagree with the name, saying Mrs. Franks gives them plenty of food.

Those already in quarters include Mr. and Mrs. Charles Amvison, Mr. and Mrs. Ray Cary, Pat Johnson, George Metlaw and family and Mr. and Mrs. N. C. Petit. Mr. and Mrs. Arthur Petit are expected shortly.—PEGGY FRANKS.

## HAVE SOUND CAR

And biggest and newest publicity stunt and midway attraction ever worked. Crowd getter. I will give away \$100.00 merchandise to crowd on midway every night. Will work in exchange for Bingo, Hoop-La, Jewelry privilege. Good carnival booking towns, 5,000 to 25,000. Phone

MELTON

2501 or Write P. O. Box 470,  
Joplin, Missouri

## BUG HOUSE FOR SALE

6 Laughing Mirrors, 14x32 Banner, 18x24 Top, 8 Ft. Wall, Laughing Sal, Amplifier and Laughing Records, Banner Line, Ticket Box, Poles, Stakes, everything complete, ready to go. Price, \$1500.00. All in new condition. Also other equipment as per ad March 8th issue on page 54. Come see or write care of

WALLACE BROS.' SHOW  
Jackson, Miss.

K. L. "DICK" TAYLOR

## Double YOUR POPCORN "PROFITS"

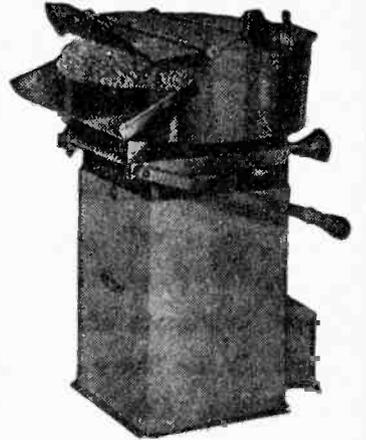
With This Auxiliary

**CRETORS**

since 1885

MODEL 41 POPCORN  
MACHINE

- Insures Large Production
- Weight Equilizing Device—  
Makes Pan Easy To Dump



### Capacity

Pops two pounds of raw corn each popping. With good grade corn, pops approximately 50 lbs. raw corn per hour, giving about 13 bushels of popped corn per hour.

### Specifications

Inside pan diameter, 16 inches. Over-all height to top of pan, 26 inches. Base dimensions, 11 1/4" x 17 1/2".

## C. CRETORS & CO.

60 E. 13th St.

Chicago 5, Ill.



## Have few openings for RIDE FOREMEN

for office owned rides. Also Second Men, Canvasmen for shows, Polers and Chalkers for train crew, Porters for sleeping cars and useful Carnival Help in all departments.

Top salaries, good treatment and railroad show accommodations to those who merit it.

Earl Kegring can use more Girl and Men Riders for Drome; Bessie Ritz, answer.

Want Concessions of all kinds, including Slum and Novelty Stores.

WANTED — Experienced Trainmaster. Can use 2 more high-class Models for Posing Show. FOR SALE—One trackless Streamline Train for adults and kiddies. Good as new. Cash or terms to responsible party. Also Lindy Loop and Hey-Dey in fair condition. Three large all-steel Light Towers and other Used Show Paraphernalia. Can be seen at Winter Quarters now.

E. LAWRENCE PHILLIPS, General Manager

## JOHNNY J. JONES EXPOSITION

P. O. BOX 1180

DE LAND, FLORIDA

## GERARD'S GREATER SHOWS

Opening April 5th in New York City

Want experienced Whip Foreman, Caterpillar Foreman, Ferris Wheel Foreman; also Second Men on all Rides. All Foremen must know how to set up and tear down. Top salaries, long season, best of treatment. Address:

**CHARLES GERARD**

3008 DEWEY AVENUE

BRONX, NEW YORK CITY

Phone: Jerome 7-4700—Extension 528

GET WITH A WINNER

## MAJESTIC GREATER SHOWS

CAN PLACE FOR LONG SEASON OF CHOICE STILL DATES—FAIRS AND CELEBRATIONS  
CONCESSIONS:—Photos, Novelties, String Game, Concession of all Kinds.

SHOWS (with own equipment):—Jlg Show, Fat Show, Wild Life, Mechanical City, Monkey Show.

HELP:—Second Men—preference given to Semi-Drivers.

Address SAM GOLDSTEIN

Asheboro, N. C. this week—So. Boston, Va. week March 24th.

# BULLOCK AMUSEMENT CO.

Opens March 28th at Great Falls, South Carolina  
8 Days — 2 Pay Days

## AMERICAN LEGION SPRING FESTIVAL FREE GATE

Wants Cook House or Grab. All legitimate Concessions open. Come on, I will place you, no deposits required. Bowling Alley, Fish Pond, Hoopla, Shooting Gallery, Ball Games or any other legitimate concessions. Spring rates. Can place Pit Show, Snake Show or any Grind Show; 20% after tax. No Girl Shows. Can use sensational Free Act for American Legion Spring Festival at Lancaster, S. C., week of April 7th. Can use good Act wishing to break jump on way north. Also want Ferris Wheel Foreman, top salary to man that can handle Wheel; Second Men on all rides.

Have for sale new Star Super DeLuxe Counter Model Popcorn Machine, never used, latest model. Will sell for less than cost price. All address

**J. S. BULLOCK**

Box 29, R. 1

Charlotte, N. C.

## WANTED

### Freaks and Working Acts for Side Show on Hennies Bros.' Shows

Would like to hear from following people: Schuster, Waldo, Frieda Pershnick, Dolly Joyce. Want Talkers and Ticket Sellers, Working Men. All answer to

#### NAT (SKEETER) LOROW

Box 11, North Miami, Fla., Until March 20th; Then Birmingham, Ala., c/o Hennies Bros.' Shows.

### WANTED

Write or Wire  
CHAIRMAN FIREMEN'S  
CELEBRATION,  
WELLSBORO, PA.

### RIDES CONCESSIONS SHOWS CARNIVAL

### WANTED

FIRST COME  
GET IT—  
ACT NOW

NEW YORK-PENNA. FIREMEN'S CONVENTION, WELLSBORO, PA. WEEK JULY 21ST.

## RIDES WANTED

LABOR DAY, SEPTEMBER 1  
ANNUAL FREE BARBECUE

AND

## HORSE SHOW

Last Year Barbecue Served 4,000.

Write or Phone

I. F. SLOCUM, Natoma, Kan.

## RIDES AND FREE ACTS

WANTED

for

## Annual 5 Day Carnival

Marysville Lions' Club

MARYSVILLE, PA.

K. M. STOVER, Chr.

## SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

### Attractions Get Official Okay at Maple Sirup Fete

VERMONTVILLE, Mich., March 15.—Outside attractions have been contracted for Vermontville's Maple Sirup Festival Saturday (29) for the first time since its inception, Happy Holiday Shows having been booked to furnish rides, shows and concessions by the committee.

Featured will be free rides to sugar bushes as well as the traditional free sausage, pancakes and sirup to all visitors, and the crowning of Big Chief and Princess Vermontville and the braves and maidens of the "Maple Leaf Tribe."

Fred L. Meade is president of the association with L. Verne Slout in charge of entertainment.

### Kentuckiana Bows April 11

LOUISVILLE, March 15.—Kentuckiana National Home and Food Show Exposition will be staged in the armory here April 11-20, and as of today more than 90 per cent of the space has been sold despite the fact some exhibitors are having trouble getting equipment to show, according to Joseph Brooks, exhibit director.

### Zellers Get McKeesport

JEANNETTE, Pa., March 15.—Zellers Brothers, of Al Zellers' United Attractions, have been awarded the popcorn and apple privileges for the Great Saxonburg (Pa.) Firemen's Fair. Parades, free acts and special attractions will be featured.

### Thompson Bros. Contracted

WINDBER, Pa., March 15.—Thompson Bros.' Shows have been contracted for the week-long July 4 celebration here. Special events will include fireworks, bands, musical contest, pageant and parades.

### Whitestown, Ind., Dates

WHITESTOWN, Ind., March 15.—The 43d annual Whitestown Picnic will be held August 7-9 under sponsorship of Donald E. Pipes Post No. 410, American Legion.

## ACTS WANTED

WEEK MAY 5TH TO 10TH FOR  
MERCHANTS' INDOOR EXPOSITION AND  
AUTO SHOW

None too large or small. State all in first, send photo if possible. Make best offer. Concessions contact also. Write or wire

GOLDSBORO POST NO. 2615  
Veterans of Foreign Wars, Goldsboro, N. C.

## ★ ★ RIDES ★ ★

At liberty for Celebrations. Have a few open dates. Write

## THOMPSON BROS.

2906 4th Ave. ALTOONA, PA.

## WANTED

GOOD, CLEAN CARNIVAL FOR  
AMERICAN LEGION CELEBRATION  
JULY 1, 2, 3, 4.

Write H. HALLSTEIN, Box 15, Casey, Ill.

## WANTED

For the week of July 14 to 19, 1947, 1 Ferris Wheel, 1 Merry-Go-Round and 3 other small Rides. For the

## ANNUAL MOOSE LAWN PARTY

WAYNESBORO, VA.  
A. L. BYRD, Chairman  
Box 19 WAYNESBORO, VA.

### Palmyra Fete To Have Acts

PALMYRA, Ill., March 15.—Afternoon and night free acts and concessions are planned for the Soldiers and Sailors' Reunion here on July 31-August 2, reported L. Lee Hunt, committeeman. Originated by members of the GAR, the annual will be held in the local park this year under auspices of the American Legion post. Other committee members are W. R. Cheary and Kenneth Grummett.

### Elliott Gets Indiana Event

FRUITPORT, Mich., March 15.—L. W. Elliott Amusement Company has been signed by the Enterprise Civic League, Indianapolis, to supply midway attractions at the March 29-April 2 celebration in connection with opening of the Walter E. Hemphill underpass recently completed in the Hoosier city, reported D. Fleming of the Elliott company.

## WANTED

For week play, Spencer, Indiana, week of July 7 or 14, a good Carnival Company. Address:

AMERICAN LEGION POST 285  
SPENCER, INDIANA

## WANT

To contact good, clean Carnival Company for our Tomato Festival for either three or six-day stand, between August 3 and 23. Please write

D. W. BREWER, Sec. Lions' Club  
Ridge Farm, Illinois

## Fourth July Celebration WANTS

Carnival—Will book for week or 4th only. Free Attractions wanted for 4th only.

AMERICAN LEGION, Fairfield, Illinois.  
Write FRANK ROBERTSON, Lock Box 22.

## COTTRELL-BOYLAN POST #253

American Legion, Antwerp, Ohio

wishes to contact rides, shows, concessions, or a complete carnival for their street fair in June, and Annual Home-Coming in late August or early September.

### P. S. Rockefeller, Commander

## WANTED CARNIVAL

for week July 4th.  
JACKSON COUNTY HOMECOMING  
Ripley, W. Va.

Write to attention of DON FLESHER, Box 9, Ripley.

## WANTED

SHOWS—ATTRACTIONS  
FIREMEN'S CARNIVAL and PARADE  
AUGUST 25-30

Want shows, rides, concessions, high acts, name bands, Tropical Shows, Big Night every Night. Write P. O. BOX 173 Wernersville, Penna.

## WANTED

For Lions' Club Carnival, week of June 30-July 5, inclusive: Merry-Go-Round, Ferris Wheel, Rodeo. Best terms. Also interested in purchasing Merry-Go-Round.

R. H. BOGGS, Mgr.  
FRANKLIN, W. VA.

## FOR SALE

Complete stock of FLAG CLOTH DECORATIONS, enough to do two cities at one time. Fan Flats and Pull Downs. Some new, some used. Will invoice at cost about \$4000. \$2000 net will get them. Hurry.

J. J. LANGEVER, Owner  
2138 W. 7th St. Fort Worth 7, Texas

## PIONEER SHOWS

24 WEEKS BONA FIDE CELEBRATIONS

Buy, Book or Lease Rides—Shows—Concessions. Want Useful Help.

MICKEY PERCELL, Waverly, N. Y.

## VETERANS' UNITED SHOWS NOW BOOKING

SHOWS AND CONCESSIONS FOR 1947.  
Opening May 3rd, Southern Iowa. Address  
825 CHICAGO AVE. MINNEAPOLIS, MINN.

# TO BEER, OR NOT TO BEER

## Ore. Tax Boost On Bets Fought

Fairs to air stand at public hearings—see it as menace to continued aid

SALEM, Ore., March 15.—The State tax on pari-mutuel betting would be increased with enactment of a bill before the Legislature, a move vigorously opposed at the recent annual convention of the Oregon Fairs' Association.

Instead of the present 3 per cent, the bill would raise to 4 per cent the tax on the first \$4,000,000 of wagers, leave the tax at 4 per cent on the next \$4,000,000 and charge 5 per cent on all wagers above \$8,000,000. Measure is expected to increase the State's take from the present, \$400,000 to \$700,000.

Public hearings are scheduled, largely at the behest of Rep. H. H. Chindgren, of Molalla, president of the Oregon Fairs' Association. Association fears the increase in tax will result in loss of revenue. Fairs in the State are supported by revenue from the State tax on racing.

The Senate has passed a bill to permit race tracks to hold a 20-day harness race meeting as well as the two 20-day running race meets now authorized.

The House Judiciary Committee has tabled bills to transfer revenues of the State racing commission, now allocated to support of fairs in the State, to the general fund, and to appropriate \$864,000 annually from the general fund for the fairs.

## Bill Would Provide \$150,000 To Observe Minn. Centennial

ST. PAUL, March 15.—A bill to appropriate \$150,000 for the celebration of Minnesota's centennial anniversary of its territorial government in 1949 has been introduced in the State Senate.

The measure calls for a \$50,000 appropriation for the 1947-1948 fiscal year and \$100,000 for 1948-1949 to be turned over to the Minnesota Historical Society for the purposes of staging "patriotic and educational meetings, pageants, exhibitions of State resources and products, exhibitions depicting the growth of Minnesota or 100 years, services in honor of Minnesotans who have rendered distinguished services and entertainment programs benefiting the occasion."

The bill, which has the support of Governor Youngdahl, came on the heels of a proposal by Lawrence A. Rossman, editor of *The Grand Rapids Herald-Review* for a Statewide, year-long celebration in 1949 as a centennial year. Rossman's proposal came as the Minnesota Historical Society observed its 98th anniversary.

## Cheboygan, Mich., Changes Billing to Northern District

CHEBOYGAN, Wis., March 15.—Known for years as the Cheboygan County Fair, the annual to be presented here August 5-9 will be billed as the Northern Michigan Fair, in an effort to develop it into a regional affair.

Editorial

## Illinois at Crossroads

By Herb Dotten

A bill is now before the Illinois State Legislature which would turn the Illinois State Fair at Springfield into a free fair.

Sponsors claim the fair is basically a State educational institution. As such, it is maintained, there should be no admission charge. It also is contended the State fair has been free. Over a long period of years there have been flagrant pass abuses, it is pointed out. Existing statutes, it is argued, provides veterans of all wars and children be admitted free at all times.

The measure, it is understood, has the approval of Governor Green and Agricultural Director Benson.

The bill is opposed by the county fairs of Illinois, and it should be.

The measure is a potent threat to the continued existence of the county fairs, many of which in Illinois have justified themselves more strongly in the past than has the State fair.

County fairs must operate on a business basis. The income can't exceed the outgo. But the State fair can bank upon a deficiency appropriation if it goes in the red.

To survive, county fairs must have the revenue from paid gates. But it will be difficult, indeed, for them to maintain a paid gate if the State fair gates are thrown open. This is obvious. Hardest hit will be those county fairs closest to Springfield, but no county fair in the State will escape the effects.

Illinois State Fair would do better if it fell in step with other of the nation's State fairs. They have succeeded with a paid gate. What many of them have done is to tighten, rather than loosen, the gates.

Minnesota's State Fair, rated among the foremost in the country, was one of the first to institute an "everybody pays" policy. And it has paid off; its stature has grown, its attendance mounted and its importance in the life of the State has risen.

Iowa last year went on a strictly paid gate basis. Previously there had been pass abuses. But last year even the concessionaires were forced to pay their way. And never before did Iowa have a more successful fair, financially and otherwise.

Ohio last year also clamped down on passes with a vengeance. And the result was a record gross from front gate admissions and a financially successful event.

Wisconsin's gates have been as air-tight as they can make them. And the fair has enjoyed continued success.

What Minnesota, Iowa, Ohio and Wisconsin have done, Illinois can do. It would mean, however, a curb on widespread passes by politicians. It would mean, too, perhaps a new statute providing for one free day for veterans. Most of the country's fairs have one free day for veterans, and then a special program is presented for them.

Illinois State Fair thru various State administrations long has been known as a "political fair." The way to end that and bring out a truly representative State fair is to take it out of politics. That, for one thing, means elimination of passes to politicians.

New York State took a step in that direction before the war and killed two birds with one stone. For years, the politicians grabbed off large blocks of passes. For years, the fair had gone without an advance ticket sale. Taking a cue from Indiana's great State fair, New York instituted an advance ticket sale at half price. The advance ticket sale was a success. And the flagrant abuse of passes was ended. Everytime a politician requested passes, a letter was sent out, explaining there were none, but that half-price advance ticket coupons were inclosed. That turned the trick.

Indiana State Fair has built up a paid gate of more than 600,000. Approximately one-third of this comes from half-price admission sale. It enables the more frugal and those who plan ahead to get in at half price. At the same time it abates pass demands, builds rain insurance and guarantees substantial attendance.

In turning to a free gate, the Illinois State Fair is turning away from its problem of removing politics from the fair. It would be easier for the politicians to declare themselves out. But that would mean the end of such political get-togethers as marred last year's fair from the standpoint of Mr. and Mrs. Fairgoer and family. It would mean the end of political forums sponsored by the administration in power.

Last year, Col. Robert R. McCormick was the speaker. The word went out to GOP workers that it was advisable to attend. In other years, the speaker might be a Democratic spokesman and the same word would go out to workers of that party.

It would mean, too, that pictures of the governor wouldn't be snapped time and again almost every day in every news picture to come out of the fair. And it would mean the advance advertising, urging folks to attend, would not be emblazoned in newspapers and on billboards over a big, bold signature of the governor.

It would mean, too, that the administration of the fair be left up to the fair management. And it would be up to the fair management to either deliver a good fair or else step down. But if the fair management knew that was to be the major job and not the placating of politicians in higher eschelons, then perhaps Illinois would have a State fair which its people would be more than willing to pay to see.

## Hoosiers Go For Dry Fair

Reform element scores win that pleases management—Ohio in liquor turmoil

CHICAGO, March 15.—Beer is no longer a worry to the Indiana State Fair; there won't be any sold at the Indianapolis event this year.

But the possibility of a continued ban on the sale of beer and liquor within a two-mile radius of any Ohio fair is a worry to Ohio fair executives.

Before it wound up its business and went home Monday (10) the Indiana State Legislature enacted a bill prohibiting the sale of beer at the Indiana State Fair. There were no strong regrets upon the part of the fair management.

To be sure, the fair lost a source of revenue. "Roughly, \$5,000 to \$6,000," was the estimate of Orval Pratt, manager of the Hoosier event.

But the heat was over. The bill had been sponsored by such organizations as the Home Economics Bureau, the Farm Bureau, church orgs and the W.C.T.U.

### Bottles Mute Evidence

What really brought on the bill, according to fair execs, was the fact that there weren't enough paper cups available last year to go around. And on Labor Day, when more than 100,000 persons thronged the grounds, empty beer bottles were all over the place. It wasn't that there was much drunkenness; there wasn't, but the number of empties bore mute testimony. (See *Hoosiers Favor Arid* on page 73)

## 750G Arena Looms For Calgary, Alta.; Seek Lease on Site

CALGARY, Alta., March 15.—City council has been informed that the Calgary Exhibition and Stampede, Ltd., is prepared to build a new \$750,000 arena at Victoria Park providing the city makes the property site available and arranges a long-term lease.

The city commissioners were authorized to take the necessary steps to get the power enabling the city to grant the property request and the city solicitor was instructed to prepare the required charter amendment for submission to the Alberta Legislature. This would pave the way for the arena to be built before next winter.

The proposal as outlined to council would involve raising of \$500,000 of the required amount by issuing bonds to be secured on property occupied and used by the company and large enough to become an arena site. The remaining \$250,000 would be the company funds referred to in an offer made to the city last year toward construction of a new arena and auditorium.

Last July the Calgary Exhibition and Stampede Company, Ltd., offered to put up \$250,000 toward construction of a civic arena-auditorium provided the city would contribute \$500,000 of the estimated \$750,000 cost. Since that time the proposal has been under consideration by city officials.

**SKOWHEGAN STATE  
FAIR ASSOCIATION  
SKOWHEGAN, MAINE  
WANTS  
FOR 4TH OF JULY WEEK**

**A CARNIVAL**, around 10 Rides and 10 Shows with legitimate Concessions. Celebration features include Pari Mutuel Racing for the week, Horse Pulling, lavish Fireworks Display, etc. With good weather great crowds a certainty.

Write

**FRANCIS H. FRIEND, President**

**CAN USE NEW STANDARD ACTS**

**FAIR SECYS • PARKS  
"SAVE WITH SUN"**

- SENSATIONAL "HIGH ACTS"
- REVUES • RODEOS
- RADIO SHOWS • CIRCUS
- "TOP" NOVELTY ACTS

CONTACT IMMEDIATELY!

**GUS SUN** BOOKING AGENCY  
SUN'S REGENT THEATRE BLDG.,  
SPRINGFIELD, OHIO

**PAUL TALBOT WANTS**

FOR BONA FIDE SPRING FAIR  
ANDALUSIA, ALA., WK. APRIL 7  
EXHIBITS AND LIVESTOCK SHOW  
PARADE—FIREWORKS—FREE FORD  
CONCESSIONS, SHOWS, RIDES

Two Flat Rides, Side Show, Minstrel, Fun House, Grind Shows. Concessions of all kinds except Bingo. Need Mug, Age, Scales, Floss, Custard, Novelties, Bottles, American Palmistry, Dart, String, Fish Pond, Ball Games, Cig and Cork Galleries.

**25,000 TO HEAR GOV. FOLSOM**

"FATS," have your table.  
**PAUL TALBOT ENTERPRISES**  
Post 3454, V. F. W. Andalusia, Ala.

**VALLEY MOUNT RANCH RODEO**

One of the best all around complete Rodeos in the country. Can show now any place, any time. 300 head of Rodeo Stock—Brahma Bulls, Bucking Horses, Dogging Steers, Brahma Roping Calves, Trick and Fancy Ropers, Trick Riders, Comedy Clowns, High School Horses and many other Featured Acts.

No Show too large or too small. Best of equipment in Bronco Saddles and Bucking Rigging. Own transportation—Contact at once.

**BEN KRAUS**  
VALLEY PARK, MO.  
(Phone: Valley Park 191)

**CARNIVAL WANTED**

For September 10, 11, 12 & 13th, in connection with

**Atchinson Co. Fair**

Write: Lloyd Gildersleeve, Rockport, Missouri, for further information.

**FAIR GROUND PLANS**

MASTER PLANS FOR NEW AND OLD FAIRS

**R. J. Pearse, Consultant**

Twenty Years' Experience.  
Raleigh, North Carolina.

**WANTED**

Entertainment and Carnival for

**THE GENTRY CO. FAIR**

to be held August 28-29-30. Write Secretary, GENTRY COUNTY FAIR, Albany, Mo.

**Milford Free Street Fair**

JULY 30-31-AUGUST 1-2, 1947  
MILFORD, INDIANA

**CONCESSIONS WANTED**

**Fair Management**

**Two Exits for Every Entrance  
Urged for Free-Flowing Traffic**

(Editor's Note—This is the second of three articles by R. J. Pearse, architect-engineer, of Raleigh, N. C., who has designed fairgrounds for the past 20 years.

By R. J. Pearse

A PLEASED patron is the greatest asset to a modern fair. One who gets tangled up in a parking jam or is insulted by the parking attendant is not going to enjoy your fair, nor is he going to spend his time or money in taking in the fair with the best of appreciation. A well-planned parking unit, handled by rapid ticket sellers, where cars can be parked quickly and with a knowledge that it would be possible to leave the same area with a minimum of trouble, gives the patron satisfaction and provides a pleased frame of mind upon entering the grounds.

As stated in a previous article, the best parking area is just in front of the pedestrian entrance or on either side of the grounds. Those patrons who park their cars all over the fairgrounds and try to get out without a traffic jam are too optimistic. Cars should be parked so that they will be headed in the right direction when starting for home. They should have easy access to the exit and should be moved out upon the highway in a steady slow-moving flow of traffic rather than a series of explosive jerks and unlimited stops and starts.

**Number of Entrances**

In a moderate-size fair there should be at least three entrances, the bus and taxi entrance, the pedestrian entrance and one or more entrances near large buildings or exhibit halls or livestock groups. Preferably, the taxi and pedestrian entrances should be separated. The other entrance or entrances should be chosen according to the particular fair.

There is no reason why a patron interested in livestock should be dumped into the fair near the fine arts building or in front of the midway. If it is possible, arrange the entrances so that patrons can enter near the exhibit where they expect to spend most of their time.

There should be twice as many exits as there are entrances. When patrons want to go home they want that—and that only. It takes only one guard to watch an exit gate. And when the last show is over or when the largest part of the fair crowd is starting home, then open the exit gates and let them go.

**Jams Cause Displeasure**

A well-planned entrance into a fairgrounds and easy exits are just as important as in a public building, a large hotel or a railway station. When there is an absence of confusion at the entrances, when traffic moves without congestion, then is the time when your problems have been solved. No brightly painted entrance with poor traffic conditions can take the place of a well-planned and well-operated entrance and exit gate.

A patron of the fair should move smoothly from one source of interest to another and he should be allowed to choose his points of interest and not be made to pass or enter buildings or areas in which he has no interest. Natural traffic moves to the right so that buildings and exhibits should be arranged to satisfy this method of approach.

In order to avoid traffic jams it is best not to have two large buildings or two large centers of attraction close together. A traffic jam can make more displeased patrons in five min-

utes than almost anything else. It is the patron who pays the bills; it isn't the fair management or the board of directors.

**Width of Walks**

Walks should not be too wide and should be proportioned to the size of the fair. The minimum width of walks for a moderate-size fair between main points of interest should be 20 feet. This will allow for six people walking abreast or three abreast walking in opposite directions. Cross-walks can be from 10 feet up in width. They should be arranged on all sides of the internal courts and so leave a grass area in the center for surplus crowds or unusual traffic.

Concession stands are a means to an end, and that end is to provide for the sale of either merchandise, food, drinks or what have you in such a manner that the patron is pleased at the location and appearance and will buy accordingly. Concession stands are as much a part of the fair as the large exhibit buildings. Uniform concession stands, designed and built as replicas or with the same style of architecture as the larger buildings, with interesting color schemes worked out to increase their beauty, and with shrubs or lattice to hide service areas will bring in larger returns from the sale of space and will give greater satisfaction to everyone concerned, including the concessioner.

A collection of variegated tents or obsolete buildings draped in bunting for use as concession buildings doesn't provide the answer to good concession operation. Eating concessions, where meals are served, should be planned to be located in larger buildings built for that purpose. They should be easily accessible to the main exhibit buildings but not take up too much front space. An end entrance with service at the rear to avoid cooking smells is best.

**Locating Midway**

The midway is one of the largest units on the fairgrounds. With attractive fronts, the backs should not be seen from the entrance or from the exhibit buildings. The midway entrance is the most important part to locate. It should be so placed that every patron will pass the entrance or be near it at some time. The midway should be zoned the same as the greater fair, into noisy, semi-noisy and quiet zones. The part of the midway nearest the grandstand or exhibit buildings should be the most quiet and the noisy zone should be so located that it is not a source of distraction to those not interested in such attractions. Believe it or not, there are a few people who do not like a midway, and if it is forced upon their attention they are dissatisfied. The comfort and convenience of the patron should always be in the minds of the management.

Drinking fountains should be placed near the entrance or exits of buildings, not within buildings. On a hot day more soft drinks will be sold if good drinking water is made easily available.

Comfort stations, rest rooms and first-aid stations should be easily accessible to all parts of the grounds. They are a prime requisite. Shade trees and plenty of park benches should be provided for those who are accustomed to office or store comfort and they need these to enjoy the fair. These are some of the requirements which the fair patron is asking for, and, as it is his money that runs the fair, he should have them.

**Napa, Calif.,  
To Go in Aug.;  
Galt Re-Bids**

**Renews Bet Application**

NAPA, Calif., March 15.—Directors of the 25th District Agricultural Association have decided the Napa District Fair will be held August 21-24 and have boosted the premium awards from \$12,000 to \$15,000, it has been announced.

The board also authorized purchase of two parcels of land near the fairground horse barns and voted to open the livestock show to both juniors and adults. Last year the stock show was confined to juniors.

Dates are a week ahead of those asked by exhibitor groups, but it was explained the change was made to avoid conflict with the California State Fair in Sacramento, which will open August 29. The new dates overlap one day with the San Joaquin County Fair, at Stockton, but it is felt here neither event will draw any major interest or exhibit from the other's territory.

**Make Second Try**

SACRAMENTO, March 15.—Directors of the Sacramento County Fair decided Thursday (6) to make a second try at getting the board of supervisors to approve pari-mutuel betting at this year's fair at Galt.

They rejected the proposed posting of a \$50,000 bond to underwrite the exhibition and appointed a committee to meet with the supervisors to discuss putting up a lesser amount.

Supervisors will be asked to accept as security an \$11,000 surplus the fair board now has, plus two pieces of property on the fairgrounds which are worth \$20,000. The property was given to the fair by the people of Galt and is said to be held in the names of two of the directors.

Committee named to meet with the supervisors is composed of James Guttridge, board president; Ancil Hoffman, A. J. Granlees and J. R. Deterding. They have not set a date for the meeting.

Previously the supervisors flatly refused to approve a fair budget calling for the expenditure of nearly \$24,000 for racing. Supervisors claim racing last year caused the fair to pile up a deficit and contend the county would be responsible for debts, which were paid last year by State appropriations.

Hoffman, former prize fight manager, later was assigned by the directors to investigate the possibilities of posting a bond to protect the county.

Several directors have indicated that there may not be a fair this year unless racing is allowed. Eugene Kenefick, secretary-manager, reported several exhibitors told him they will not participate unless racing is held, saying racing is needed to draw crowds.

Supervisors have declined to express themselves, pending a study of the proposal.

**Would Rehabilitate Bldg.**

**For San Fran's Ag Fair**

SAN FRANCISCO, March 15.—In a resolution submitted to the board of supervisors this week it was proposed to rehabilitate the Palace of Fine Arts for the staging of an annual San Francisco agricultural fair.

Resolution said that the city should get its share of the State's Fair and Exposition fund to rehabilitate the building and stage the agricultural show.

## '47 Auto Racing Bows March 30

Opening date set for Atlanta by Nunis—Eastern promoter books 31 weeks

READING, Pa., March 15.—Eastern big car racing season opens at Lakewood Speedway, Atlanta, Sunday, March 30, Promoter Sam Nunis announced.

Nunis, who operates under the name of Sam Nunis Speedways, says he has booked about 50 race dates in Pennsylvania, New York, New Jersey, Massachusetts, Delaware, Virginia, Vermont, North Carolina and Georgia.

Listed as new spots on his 31-week season are the Eastern States Exposition, Springfield, Mass., and the fairs at North Bennington, Vt., and Roanoke Rapids, N. C.

Still dates skedded following the Atlanta opener include one or more days at Trenton, N. J.; Reading, Bedford and Allentown, all in Pennsylvania; Winston-Salem and Greensboro, both North Carolina; Flemington, N. J., and Richmond, Va.

Fairs bookings include Middletown, Elmira and Hamburg, all New York; Essex Junction and Rutland, both in Vermont; Charlotte and Raleigh, both North Carolina; and Washington, Pa., besides repeat dates at all still date spots north of Atlanta.

Most of the meets under the direction of Nunis will be for big cars, but he also plans stock car, midget car and motorcycle races.

### Nix Conn. Midget Track

HARTFORD, Conn., March 15.—Following a public hearing, the Enfield, Conn., zoning commission decided in effect that the establishment of a midget auto race track and sports field on Enfield Street, Thompsonville, Conn., would be detrimental to property values in the vicinity and denied application of John W. Gurley for a change of zoning classification.

### Portland, Ore., To Open

PORTLAND, Ore., March 15.—Auto racing on Portland Speedway here starts April 6, six weeks earlier than last year, Promoter-Manager Jimmy Ryan announced.

Clean-up, paint and repair crews are at work on the track, which Ryan says has come thru the rainy season in good condition, having been hard-surfaced last spring. Races will feature midgets, major cars, stock cars and roadsters.

### Ft. Worth Expo Gate Hits Record 250,000; Rain Hurts Midway

FORT WORTH, March 15.—Southwestern Exposition and Fat Stock Show, which opened here Wednesday (5) night, will wind up here tomorrow night with a record-breaking attendance of about 250,000.

Thru Friday (14) the gate had reached 195,000, and, with all seats sold for the last rodeo performances today and tomorrow, a gate of a quarter-million was assured. Only three rodeo matinees have failed to sell out since the expo opened.

Snow and rain, however, belted the midway play, with the carnival grounds, where Bill H. Hames Shows were set up, being practically deserted. Midway crowd Thursday (13) was placed at 10,000, with Friday's (14) children's day turnout estimated at 20,000. Hames figured that the week-end will bring 50,000 to the midway.

### Around the Grounds

## Utah Cent. Signs Two Revues; Midwest Cirk Meets April 4

Two revues have been contracted, both thru the Barnes-Carruthers Theatrical Enterprises, Chicago, for the Utah Centennial Exposition this year in Salt Lake City. One revue will play September 1-13, the other September 14-20.

Fred H. Kressmann signed for the B-C office. Among other attractions already signed by the Utah Centennial is Jimmy Lynch's Death Dodgers, in for seven days, June 16-22. Sheldon R. Brewster, attraction manager of the centennial, previously announced the signing of Sam Snyder's *Water Follies*.

Kressmann recently closed with Eastern Idaho State Fair, Blackfoot, for a revue and acts, and with Western Washington Fair, Puyallup, for a straight act program.

Sam Levy, president of the B-C office, again has closed to provide grandstand attractions at Indiana State Fair, Indianapolis. Levy recently brought the Minnesota State Fair grandstand contract back to his office.

Annual spring meeting of the Midwest Fair Circuit will be held in the Muehlebach Hotel, Kansas City, Mo., April 4, starting at 10 a.m., Joe Mon-sour, circuit secretary, in-foes.

CPA approval has been granted and contracts awarded for construction of a \$23,000 comfort station on Louisiana State Fairgrounds, Shreveport. One-story building, 50 by 80, will be of brick, tile and concrete. CPA has approved construction of

three other comfort stations on the grounds, but construction contracts have not been awarded.

D. V. Stewart, secretary-manager of Imperial County Fair, Imperial, Calif., writes to remind that his event has been canceled for '47 due to a complete rebuilding of the grounds and buildings forced by a change in U. S. Highway No. 99.

Billy Senior, sales rep for Barnes-Carruthers Theatrical Enterprises, Chicago, is recovering in Lovington, Ill., from a recent automobile accident in which his car overturned, pinning him beneath it. He escaped without broken bones, but eight stitches were required to knit his cuts. He writes he will be out of action for several weeks.

George Bernert, starting his 23d season as superintendent of concessions for Eastern States Exposition, Springfield, Mass., has taken up residence in that city until after the 1947 exposition, September 14-20. Bernert reports excellent prospects and heavy demand for space from concessionaires for this year's event, first since 1941 when the army took over the plant.

One of the most effective selling booklets on a fair ever to reach this department is the potent, 20-pager from the State Fair of Texas, Dallas. Booklet tags the Dallas expo as "the show window of the Southwest" and proceeds to enumerate reasons why, then goes on to provide compelling reasons why commercial exhibitors should be represented at the 1947 annual. Done in two colors, the booklet is profusely illustrated with photos, factual charts and eye-snaring art work.

## Hoosiers Favor Arid Annual

(Continued from page 71)

mony of much drinking, and it ruffled farm, church and similar orgs the wrong way. It was contended that if there was that much drinking going on, it was no place for the kiddies to be. The bill was the result.

The Hoosier annual also had plenty of grief over broken glass last year. Execs figure that the loss of beer will be partly offset this year by the increased availability of soft drinks. And they figure, too, that there will be less grief from broken bottles, as they believe there will be an ample supply of paper cups.

Meanwhile in Ohio, fairmen are fretting. Last year the W.C.T.U. in that State came up with a long-forgotten blue law which prohibited the sale of intoxicating beverages within a two-mile radius of any fair while that fair was in operation. In not a few communities the law was effectively enforced.

The hardship was not light upon taverns, liquor stores, etc., thus hit. For a week, in some cases, they were forced to shut up shop. Thus far, there is no indication that the law will be repealed, and the liquor interests are burning plenty. The result is that some of the support which the fairs have been receiving may be lost to them, as an enforcement of the ban, while not their doing, sets the operation of a fair up as a blow to taverns, liquor stores, etc., and this effect is not to be minimized.

In Columbus, for instance, where the Ohio State Fair is within the city limits, the ban extended into the heart of the downtown area. As a matter of fact, one side of Main Street was dry while the other was wet.

## Can. Stampede Mgrs. Name Linder Prexy; Draft Judge Policy

CALGARY, Alta., March 15.—Officers elected at the Canadian Stampede Managers' Association meeting here were: Herman Linder, Cardston, Alta., re-elected president; Irving Hanson, Swift Current, Sask., re-elected first vice-president; Dick Cosgrave, Rosebud, Alta., second vice-president, and J. Charles Yule, Calgary, honorary secretary-treasurer.

Details of a new policy of choosing judges, to be submitted to the Cowboys' Protective Association, were drawn up. Each stampede will prepare a list of more than five judges and submit it thru the managers' Association to the CPA for approval. The move is expected to wipe out disagreements over judges which last year threatened to break up several stampedes.

It was also decided that in all saddle riding competitions a time of 10 seconds on which a rider is to be judged would be retained, but that in bareback events the time would be reduced to eight seconds.

Dates for 30 stampedes to be held in Saskatchewan, Alberta and British Columbia this year were set. At least 10 and probably 20 have not yet been set. Last year, about 40 were held and almost all are expected to repeat.

### No Election Cash Kills Vote for Grounds Bonds

RAPID CITY, S. D., March 15.—A proposal that Pennington County issue \$350,000 in bonds for the construction of a fairground, including an exposition building and other improvements, was killed at a meeting of the county commissioners and the Rapid City Chamber of Commerce.

Proposed bond issue would have to be submitted to a vote of the people. The chairman of the county board said the county does not have sufficient funds to pay for a special election at this time.

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# PREDICT SPENDING DECLINE

## Ops See Way To Trim Slack

New England group, in record meeting, hears outlines for holding up biz

By Jim McHugh

BOSTON, March 15.—A record crowd of about 150 attending the 19th annual meeting of the New England section of the National Association of Amusement Parks, Pools and Beaches at the Parker Hotel here Wednesday (12), were warned the lush spending of the amusement and recreational dollar was at an end. A feeling of optimism for the year prevailed, however, as parkmen predicted new activity in the booking of outings would take up the predicted slack in general spending.

Gov. Robert F. Bradford, of Massachusetts, sounded the keynote when he told members competition among States for recreational dollars would be keener this year than ever before. Parkmen were told they could do much to promote New England's desirability as a vacationland and, as a result, reap a harvest. Galo Emerson, secretary of the recreational development committee of the New England council, predicted more va-

## Delaware Spot Reopens May 1

Historic Augustine Beach being streamlined—Taxis spends 30G on old hotel

WILMINGTON, Del., March 15.—Historic Augustine Beach, century-old resort at Port Penn, Del., will officially reopen May 1 for the first time in 27 years.

The ancient amusement center, called the Coney Island of Delaware, is being streamlined, and the 500-feet of sand, buried since 1920 under top soil, has been bared to the sun for vacationers.

Purchased last year by Tommy Taxis, local sportsman, the beach, including the old Augustine Beach Hotel, is being restored at a cost of \$30,000 to date. An additional \$18,000 will be spent dredging the river and erecting a large wharf where excursion boats may dock. This will supplement the present fishing wharf.

The hotel has been operating the past few months with a night club. This entertainment will continue with the addition of a large assortment of amusements after opening of the beach proper in May.

Free admission to the 117-acre park will include use of the picnic grove containing 185 shade trees, free parking, and nightly outdoor talking pictures. Hourly bus service is planned.

A stage revue will be offered each Sunday and facilities for dancing, boating and children's entertainment will be available. Music will be broadcast from the hotel to all points in the park and it is expected that name bands will be booked. Two old-time square dances will be scheduled every week, R. H. Brown, business manager, announced.

## N. E. Coast Storm Does Little Damage To Beach Property

PORTSMOUTH, N. H., March 15.—Damage to entertainment property along the New England Coast in the recent coastal storm, was reported light, despite the fact damage to shoreline property was listed in the millions.

Hampton Beach, N. H., where a new sea wall is under construction, escaped with only minor damage as the newly built protective wall runs along the front of the entertainment area. Damage at Rye, N. H., was confined mostly to roads and private cottages.

York Beach, Me., reported some wind and water damage, but here again private dwellings were the main sufferers.

Main damage to beach areas of both States was the unsanitary conditions left by the receding flood waters. State and town officials are moving to correct this.

## Broader Theft Ins. Set for Park Ops

NEW YORK, March 15.—The insurance committee of the National Association of Amusement Parks, Pools and Beaches, following its annual meeting at the Hotel New Yorker here Tuesday (11), announced a new collective coverage on burglary and hold-up insurance worked out by John Logan Campbell, of Baltimore, association insurance consultant.

Theft coverage has been broadened to include fraud, loss of tickets and collusion between ticket seller and taker as well as burglary and hold-up. This will result in losses of this nature being covered no matter how they were affected. Previously only evidence of forceful entry was covered.

Campbell, who had been working to broaden theft coverage for parks for more than two years, said he hoped for a premium reduction of about 40 per cent.

The committee, composed of officers of the association, were told that the general rate level of liability insurance will remain the same. However, a number of parks with satisfactory accident experiences last year were in line to have their rates reduced.

## Savin Rock Closes For 3 Major Rides

WEST HAVEN, Conn., March 15.—Fred Levere, president, Savin Rock Park Company, Inc., which plans to spend \$250,000 in rebuilding the White City area of Savin Rock, revealed this week that deals have been closed for three new rides.

Still pending CPA approval, Levere declared that present plans call for the erection of a Miniature Train, a Spitfire and a Flying Scooter. Also still to be negotiated for are a Dive Bomber and a "third rail" automobile ride.

Levere stated that all this equipment will be of steel, and of portable type that can easily be moved. Ackley, Bradley & Day will do a large share of the installation work.

## Geist, Gorton Map Special Events for Rockaway's Cele

NEW YORK, March 15.—Rockaway Beach is readying for a busy season with opening dates for parks and recreation spots tentatively set the week before Easter—weather co-operating. Rockaway's Playland, largest and oldest funspot of the Rockaway Peninsula, will celebrate its 50th anniversary with a full-season golden anniversary jubilee round of special events. A. Joseph Geist, owner-operator of Rockaway's Playland, and David Gorton, press agent, have mapped a series of special events and attractions, including daily free acts and weekly displays of fireworks, as highlights of the golden jubilee, which will wind up during Labor Day week with a series of block parties, fireworks displays, kiddie days and other festivities.

After a lapse of seven years fireworks again will be the feature attraction on Wednesday nights during the season, with gala displays every night of the park's closing week.

### Hamid Supplies Acts

The George A. Hamid office again is furnishing the free acts which will include the Rob Cimse Company, California Queens, Helen Harvey Girls, Mlle. Antoinette, Three Barrets, Winnie and Dolly, and Janet and Paul.

The old Noah's Ark on the midway has been razed and is being replaced with a new Cuddle-Up ride. Fresh paint and new animated neon lighting will liven up the ride and attraction fronts.

Rockaway season doesn't get into full swing until Decoration Day, but Rockaway's Playland will start partial operation March 30 with the nine rides in the kiddie park, its Carrousel and Penny Arcade operating weekends until the season officially opens. Park's excursion bureau, which proved successful last summer, will be headed by David Gorton.

### Drambours Build Seaside

Rockaway's newest, Seaside Amusement Park, which was launched last season by the Drambour brothers, is rapidly expanding. Shortages of many forms of building materials have been a serious handicap in building up the spot, but this season the Drambours will have a line-up of at least five major rides, including a Whip, Sky Rocket, Ferris Wheel, Loop-o-Plane and Merry-Go-Round, as well as five or more kiddie rides and 16 large game, refreshment and concession stands.

Rockaway resorts will undoubtedly benefit from an order of the Public Service Commission adopted March 10, ordering the Long Island Railroad to take immediate steps to improve its service. The Long Island road has two lines serving the Rockaways and provides the shortest routes to the resorts from both Manhattan and Brooklyn.

## Cincy's Coney Sets Queen's Tour Dates

CINCINNATI, March 15.—Coney Island Company, operators of Coney Island Park and Steamer Island Queen, thru its president, Edward L. Schott, announced that its annual moonlight excursions on the Queen will get under way Easter Sunday, with preview rides set for the nights of March 29 and 30.

Under a new policy established this year, the boat will not be in operation on Mondays, but there will be dance excursions on all the other nights of the period. Regular Coney season gets under way May 24.

## May Deadline For All Work At Elitch's

### Cuddle Up Being Installed

DENVER, March 15.—Elitch's Gardens, while not definite on the opening date, has deadlined all new construction and maintenance work for early in May, Arnold B. Gurtler, president and general manager, announced.

Gurtler said the reason for the delay in the knowledge of the opening date is "because of the weather headaches during the first two weeks in May." He added, however, the spot's opening date probably would be in the third or fourth week in May. Opening hours, Gurtler said, most likely will be the same as in the past, namely, 6 p.m. week days and at noon on week-ends and holidays.

### New Cuddle Up

The new Cuddle Up is being installed by the Philadelphia Toboggan Company. This ride, according to Elitch's boss will definitely hypo the ride business. "The spectacular front and surroundings of the ride are being landscaped and modernized," Gurtler said.

Many promotions are being planned this year, including picnics and shows (See ELITCH SETS on page 91)

## C. M. Gerhart Dies Suddenly in Philly

PHILADELPHIA, March 15.—Clarence M. Gerhart, 44, vice-president of the Philadelphia Toboggan Company, Merry-Go-Round manufacturers, died suddenly in Chestnut Hill Hospital here March 13.

Gerhart, who joined the firm 25 years ago as a bookkeeper, was assistant secretary of the firm before being named vice-president last December. He was a member of the National Association of Amusement Parks, Pools and Beaches.

## Pa. Municipalities Plan To Enlarge Rec. Facilities

HARRISBURG, Pa., March 15.—Pennsylvania municipalities are planning to spend "millions of dollars to enlarge their recreational facilities," the State Department of Commerce reports thru its State planning board.

Projects include new playgrounds, athletic fields, stadia and community and recreational buildings, the planning board said, when materials are available.

# CONEY'S WEST 12TH PRIMPS

## Kyrimes Adds New Section

**Johnny Ward erects novel bathhouse with rides atop roof—Tilyou Eyes Easter**

NEW YORK, March 15.—Major improvement projects under way in Coney Island this winter have been confined almost exclusively to the block front on West 12th Street, from the Bowery to the Boardwalk, both sides of which will present a radically altered aspect when the season gets under way.

Last season the Kyrimes brothers, James and George, veteran ride operators of Coney Island, acquired a large plot of ground at 12th Street and the Bowery, covered by several old buildings and rides, all of which have been razed. On this site, extending almost to the Boardwalk on 12th Street and about three-quarters of the block-front on the Bowery, the Kyrimes are setting up a group of large rides—an over-size Whip, a Gyroscope, Flying Dip, Boomerang, Cuddle-Up and a modernized Caterpillar. Unusually heavy and solid concrete foundations have been laid for all the rides and actual setting up of the equipment is now under way, with completion set for early May.

The Kyrimes for some time have owned and operated four major rides, a Looper, Virginia Reel, Motor Parkway and a Whirl-a-Way, directly opposite their new project on West 12th Street, which will give them a total of 10 major rides in a rather compact group.

### Ward's Layout Novel

Second big project under way on West 12th Street is a novel bathhouse-amusement park layout nearing completion for Johnny Ward. Ward's site fronts on the Boardwalk and extends nearly half a block along West 12th Street on the opposite side

## Sitting 'Round the Table

(Editor's Note: "What bugs should be taken out and what improvements do you suggest for the National Association of Amusement Parks, Pools and Beaches' winter convention and also the NAAPPB trade show?" If you attend the winter convention of the NAAPPB, you no doubt have voiced an opinion at times on changes you thought would be beneficial. Let's hear those opinions. Send in your views on the new question to the Outdoor Editor, *The Billboard*, 155 North Clark Street, Chicago 1, and they will be printed here. In the meantime, the current question, "Are fireworks and/or free acts necessary in parks?", continues. If you haven't voiced your opinion on this question, do it now before the time limit expires.)

### The Egg and Salt

In reply to your question regarding fireworks and free acts, my answer is: Does an egg need salt when eaten?

Each park manager should know the kind of free acts and the size and kind of fireworks display his patrons best like and their desires should be met as closely as is humanly possible. Personally, I think the programs of one or both can be overdone. By that I mean each park manager knows what his budget will allow.

It is better to put on fewer shows, but good ones, than a lot of poor ones. All we need to do to get a big crowd is to properly advertise and then give a good show. The people will be there, you can bet.

Yes, the public today wants something in the form of entertainment for nothing and my answer, as a parkman, is their efforts and desires are fulfilled when they see fireworks or a free act or are entertained with a band concert while at our park. —R. M. SPANGLER, Rolling Green Park, Sunbury, Pa.

### Wide Open Attraction

It is seldom I write *The Billboard* concerning our experience with the pyrotechnic angles and contracts in the matter of weighing values of this sort of entertainment. However, since you've asked for an opinion on values

from the new Kyrimes project. Bathhouse is a one-story, steel-framed pavilion with a flat reinforced concrete roof on top of which a group of popular riding devices will be installed. Roof of the bathhouse is at Boardwalk level from which there will be direct entrance to the rides. Entrances to the bathhouse will be on the ground level of West 12th Street and thru a building occupying the Boardwalk corner.

Aside from these two projects there will be few major changes this season in Coney Island, Feltmans making a few minor alterations in its layout, with some space being made available for rides or concessions. Fire-gutted Luna Park is still an eye-sore, with little prospect of early developments there, as apparently the deal for erecting apartments on the burned-out site has fallen thru and a for-sale sign decorates the dilapidated entrance on Surf Avenue.

### Tilyou Eyes Easter

No date has been officially set for the opening of Tilyou's Steeplechase Park, the only park remaining in Coney Island, but in all probability it will bow Easter Sunday and operate ensuing week-ends, weather being favorable, until the season gets into full swing.

On the whole, buildings and rides in Coney Island appear to be in fair shape with but little work required to ready them for the coming season. Surf Avenue will have a new dine and dance spot, the Famous Restaurant, near Stillwell Avenue, and the old showmen's rendezvous, the Clam Bar, near Steeplechase, reopened Friday (14) after a thorough face-lifting, inside and out.

of fireworks and/or free acts in parks, etc., I feel a bit of my experience may serve of value to the promoter, manager, operator, exhibitor and all those in any way obligated to serve the public in outdoor entertainment.

From my point of view, I do not condemn, nor do I wish to criticize, the use of any form of good features that will show results as an entertainment for parks, fairs or beaches. However, constant use of one type of attraction eventually will become monotonous and bring bad results.

It has been our experience that fireworks entertainment, whether used in large displays or small, are advantageous for practically all occasions, because, if presented in the proper way, always will bring out new features.

An important thing to consider in fireworks is that such displays are a wide-open space attraction and entertainment. Folks stay indoors practically all winter and see most of the other types of entertainment during that time. Fireworks draw patrons of all ages. It is good, clean entertainment and people of all ages seem to enjoy them.

We've been in the business for many years. We've worked with many park managers, promoters and fair managers. Catastrophe always hits those who know it all and want to push on the public what they think is best.

It is well to remember that the public is more educated than ever. So it is going to expect really bigger and better entertainment in the outdoor world.—DEAN IORIO, Iorio Fireworks Manufacturing Company, Eau Claire, Fla.

Susie, the Philadelphia Zoo's famous groundhog, recently was found dead in her cage, a victim of old age.

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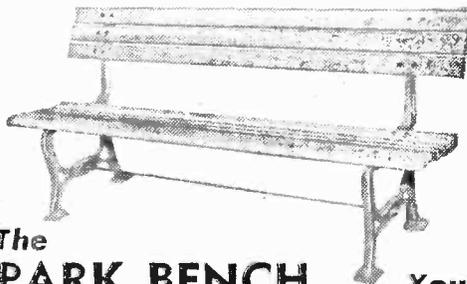
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# AOW Championship Grabbed By Mount Vernon; Seventh Meet "Biggest, Best" Yet

200 Skaters Enter 25 Contests; Races a Bright Spot

ELIZABETH, N. J., March 15.—Seventh annual America On Wheels championships held in Twin City Arena here March 6-8 was called the most successful event yet held by the seven-rink AOW chain, spectators lauding contest officials for the quality of competitions and for the manner in which they were conducted. Bolstered by speed entries this year, another high was set in the number of contestants, more than 200 taking part in the 25 events.

Stiffest competition was seen in pairs skating and dance skating, winners of these events alternating be-

tween four couples. Racing was an exciting phase of the meet, with skaters in all divisions, from midgets to seniors. Twin City Skating Club copped the honors in speed skating, a special trophy being awarded in the division.

### Mount Vernon Cops Trophy

This year the AOW professional committee devised a handicap system in order to give newer clubs a chance at the trophy. Under the system the stronger clubs received a percentage of actual points earned and the weaker clubs received full credit. This resulted in Twin City relinquishing possession of the AOW challenge trophy to the Skating Club of Mount Vernon, N. Y. First, second and third-place scores were Mount Vernon, 21.9; Twin City, 19.8, and Boulevard Skating Club, Bayonne, N. J., 18.

Climax of the event was a dinner-dance Saturday night in Hotel Elizabeth Carteret, attended by contestants, judges and officials, at which medals were awarded and first place winning women contestants were presented bouquets.

### O'Neil Gets Oil Can

A new award, the "oil can trophy," to be awarded annually to the most progressive AOW pro, was presented to Eddie O'Neill, of the Boulevard and Mount Vernon arenas, by Pro Eldora Best. O'Neill produced the most winners.

A comedy highlight of the affair was a bubble-gum contest in which the participant blowing the biggest bubble was awarded a box of candy by AOW General Manager Bill Schmitz.

Meet was sanctioned by the United States Amateur Roller Skating Association. Judges were William Brewer, Barbara Killip Gallagher and Fred Ludwig, all of the Earl Van Horn Dance and Figure Skating Club, Mineola, N. Y.; Donald Decker and Theresa Lioci, Dance and Figure Skating Club of Bridgeport, Conn.; Walter Clancy, Frank Matusek, Alfred McCullagh, Violet Pappert, Charlotte Perkins and Joseph K. Savage, St. Nicholas Figure and Dance Club, New York; Wilfred MacDonald, Skating Club of New York (USFSA); Ilse Tworoschk, Brooklyn Skating Club and USFSA, and President George Apdale and Secretary (See Mt. Vernon Wins on opp. page)

## Curvecrest Sets Jan. Biz Record; Clubbers Active

MUSKEGON, Mich., March 15.—January attendance at Curvecrest Roller Rink here was the largest in the six and one-half years the rink has been operating, reported operator Perry B. Giles. February's blizzard brought a drop in attendance, but with the return of better weather crowds are increasing again. Many visiting skaters are here over weekends, particularly groups from Grand Rapids, Mich., where rinks are closed on Sundays.

Thirty-seven members of Curvecrest Dance and Figure Club made a chartered bus trip February 15 to Dale Perry's Palomar Roller Gardens, Lansing, Mich., with a number of Muskegon skaters also going by private car. Owner Perry added special numbers to the program for the benefit of the visitors.

Curvecrest skaters entertained a group from Kalamazoo, Mich., recently, a general discussion of club activities following the evening skating session. Other activities of the Muskegon club included a sleigh ride party in January. In late March the club is to stage a rummage sale to raise funds to defray expenses of skaters and other club members going to national competitions.

Club session is held each Wednesday immediately preceding the regular skating period. One session each month is a party, with entertainment under the direction of a program committee selected from the membership. Other sessions are devoted to dance practice under the direction of Perry and Margaret Giles. Figure-skating instruction is available by private arrangement with Carlo Wolter, former New York ice-skating instructor, who is director of *Skating Revels* and who now makes her home here.

## New England Spots In All-Out Effort For 'Rhythms' Show

BOSTON, March 15.—Members of the New England chapter of the Roller Skating Rink Operators' Association of the United States, who will stage *Roller Rhythms of 1947* in Boston Garden March 17, are going all-out in the effort to make the benefit for the National Foundation for Infantile Paralysis a success.

Many of the rinks associated with the project report having exhausted their quotas of tickets. Some, notably Fred H. Freeman's Bal-A-Roue Rollerway, Medford, still have a few for sale, but they are reported to be going fast.

Costumes, it is said, will be elaborate despite difficulties that have been encountered in getting ensembles together. Typical of the ingenuity used to circumvent such problems was the recent action taken by Mr. and Mrs. Fred Freeman and a committee member. Faced with a shortage of material and getting no action from the supplier, they boarded a New York-bound plane and after a whirlwind tour of the city came home with the desired material.



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I have bought all interest and equipment in Skateland Rinks in Bristol, Va. and Kingsport, Tenn. Have extra equipment listed below for sale. Here is your chance to get rink floor skates and other equipment.

- Between 12 and 13 thousand feet of White Northern Maple Flooring, 2 1/2 inch face, 12 inch to 14 feet lengths. This is Standard Maple flooring. This floor was used about 5 months but is in very good condition. This flooring is in bundles ready to be moved. Price.....\$3,600.00
- About 8 thousand feet of Seasoned Hemlock, 2x4x12. Price.....\$ 700.00

This is enough flooring and 2x4's to make two portable rinks.

- 400 pair used Chicago Skates, in very good condition, assorted sizes.....\$4.25 per pair
- 300 pair new Chicago Skates. Still in shipping boxes, assorted sizes.....\$5.50 per pair
- 1 Model E 10 Bogen Sound System Amplifier, 2 12-inch Utah Speakers, 1 Model 56-1 Webster Chicago Record Changer (10 record size). These are new but used a few times as extras.....\$100.00
- 5 new 2 1/2 x 20 ft. Tent Center Poles. 4 new 2 1/2 x 13 ft. Tent Center Poles.

**H. A. BLUEMKE**  
1116 Shelby St., Bristol, Tenn. Phone 2715-R

## Cap Sefferino Preps Big RSROA Night Benefit March 24

CINCINNATI, March 15.—A wider ticket distribution than ever before and indications of a record turnout mark preparations for the show which is to be staged at Sefferino's Rollerrome here March 24 as feature attraction of the rink's annual benefit for the Roller Skating Rink Operators' Association of the United States.

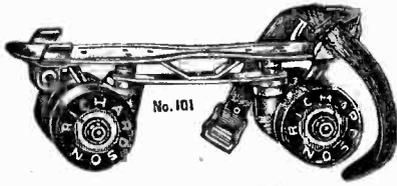
C. V. (Cap) Sefferino, assistant manager, announced that Pro Arline Poland is supervising the 14-act show which will run 90 minutes. Skate dancing will be stressed, but there will also be comedy and figure skating. A surprise production will be *Six Lessons From Madame La Zonga*. Another highlight of the presentation will be a girl "patrol" supervised by Wesley Gear, prominent local florist, who is training the group to open and close the show with precision numbers.

## Burglars Revisit Imperial In Portland, Getting \$700

PORTLAND, Ore., March 15.—Imperial Rink, for the second time within six weeks, has been burglarized. Latest loss was more than \$700, mostly in \$1 bills. The safe was cracked with a sledge hammer by burglars who entered from the attic by cutting thru the ceiling.

Earlier, safecrackers picked up \$1,500, part of it funds realized from a show held for the benefit of the Shrine Hospital for Crippled Children.

**The First Best Skate**



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**RICHARDSON BALLBEARING SKATE CO.**  
Established 1884  
3312-3318 Ravenswood Ave. Chicago, Ill.  
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**SKATING RECORDS**  
With  
STANDARD DANCE TEMPOS  
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P. O. Box 1838 Santa Ana, Calif.

**FOR SALE—SKATES**

New 3-wheel type. Aluminum construction, ball bearing, rubber tires. Suitable for Rinks or outdoors. Dozen Pr., \$54.00. Sample Pr., \$5.00. Check with order.

**RYAN'S**  
THAMES ST. NEWPORT, R. I.

**WANTED GOOD LIFTER**

FOR STANDARD SKATING ACT. OPENING NEW HAVEN, CONN., APRIL 9TH, SPORTSMAN SHOW. WRITE OR WIRE

**JACK BROWN**  
1431 Madison Avenue New York City

**Rink Organist Wanted**

Steady all year around work. Must be able or willing to learn to play R. S. R. O. A. dance tempos and co-operate with management at all times. Middle West. \$50.00 per week to start, six sessions.

Write BOX D-459  
s/o Billboard Cincinnati 1, O.

**SKATE FLOORS**  
NEW MAPLE SKATE FLOORS  
Designed and built to last by experienced Portable Rink men. Interchangeable sections. Immediate delivery. Any size. Price 85c per sq. ft. F. O. B. factory.

**Lawson Portable Floors**  
205 S. Grand Fort Worth 6, Texas

**No. 321 DUSTLESS FLOOR DRESSING**

Cleanes the air, providing a snug grip with less cone wear and lower maintenance cost. \$4.00 per gal., \$3.75 per gal., in 5 gal. containers. Terms: 25% with order, balance C. O. D.

**GAGAN BROTHERS**  
444 Second St. Everett, Wash.

**Supert**  
NEW! **Gloria Nord**  
RINK ROLLER SKATES



Write for Folder

The finest performing skates offered anywhere... used exclusively by famous ROLLER VANITIES star, Mrs. Gloria Nord!

**CLEVELAND SKATE CO.**  
8800 Danison Avenue, Cleveland 2, Ohio

## Imperial Nets Honors in Ore. RSROA Meet

GRESHAM, Ore., March 15. — Skaters from Imperial Roller Rink, Portland, walked off with the lion's share of honors before capacity crowds attending the two-day Oregon State championships at Fun Centre Roller Rink here March 8 and 9 under auspices of the Oregon chapter, Roller Skating Rink Operators' Association of the United States, and the U. S. Federation of Amateur Roller Skaters.

Winners will compete in the Pacific Coast regional meet at Redondo (Wash.) Roller Rink on May 12 and 13.

Daily competitions concluded with public skating the first night and with presentation of awards the second night. Admission was 50 cents. Judges were Mrs. Gladys Salsinger, Detroit; Harry Shenk, Joliet, Ill., and Robert Gormley, Chicago.

Arrangements were in charge of L. W. Hendrickson, owner of the Gresham rink and chairman of the Oregon chapter; Dean Songer, pro at Oaks Roller Rink, Portland, who handled the competition, and Jess Fee, Portland, chapter secretary-treasurer and owner of Fee's Roller-drome.

Results: Junior dancing, Rosella McGinnis and Harold Syverson, Imperial Skating Club, Portland; juvenile dancing, Mary Ann Gutherless and Robert Syverson, Imperial; intermediate dancing, Doris Gill and Don Fredericks, Imperial; juvenile girls' figures, Donna Whitehead, Oaks Roller Skating Club; junior girls' figures, Arlene Macfarlane, Imperial; junior boys' figures, Kenneth Keifer, Roller-drome Junior Dance Club, Portland; novice ladies' figures, Eileen McGuire, Imperial; novice men's figures, Rick Jensen, Imperial; intermediate pairs, Arlene and Don Macfarlane, Imperial, and novice dancing, Eileen McGuire and Leonard Barber, Imperial.

### Bosners Back From Vacation

SAGINAW, Mich., March 15.—Mr. and Mrs. Reynold Bosner, owners of Riverside Roller Rink here, have returned from a six-week vacation in Miami. They report the trip interesting, having visited a number of rinks and exchanged ideas with operators. Accompanying the Bosners were Samuel Allen, architect, and Mrs. Allen, interior decorator, who will incorporate many of the ideas they learned in plans they are drawing for a new rink to be erected soon in Saginaw. The Bosners report rink operators optimistic over business prospects.

### Frenzied Finance

CINCINNATI, March 15.—"In a recent article by me in *The Billboard* I made the statement that 'insofar as Perry B. Rawson has absolutely no personal interest in box office, I can not feel that he is qualified to pass judgment on the controversy over the advancement of ice rink management,'" writes C. V. (Cap) Sefferino, of Sefferino Roller-drome here.

"So that readers may correctly interpret the statement, I wish to state that I meant that inasmuch as Rawson is a retired financier, it would not make a bit of difference in his financial status whether roller rinks were grossing \$1,000 or \$100,000 a year. I sincerely hope this serves to clarify things."

## Mt. Vernon Wins AOW Contests

(Continued from opp. page)

Ozzie Nelson, USARSA. Speed racing was handled by the MASA, represented by LeRoy Jay, Edward Dougherty and Alice Burnham.

### Contests

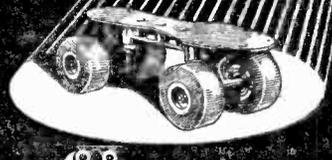
Results: Senior ladies, Charlotte Ludwig, Doris Harrington and Violet Gargano, all of Twin City. Senior dance, Louis and Ethel Adler, Hackensack; William Weicker and Patricia McIlwain, Boulevard, and Louchlin McNeill and Doris Harrington, Twin City. Senior pairs, Jude Cull and Charlotte Ludwig, Twin City, and William Reed and Nancy Reuter, Boulevard. Senior ladies' pairs, Charlotte and Shirley Ludwig and Mary Louise Leahey and Violet Gargano, Twin City, and Alma Garaga and Dorothy Laboucky, Perth Amboy. Junior men, Jude Cull, Twin City; James Murray, Mount Vernon, and Larry Ennis, Twin City. Junior ladies, Mary Louise Leahey and Shirley Ludwig, Twin City, and Olive Jane Cano, Mount Vernon. Junior dance, Thomas Niemiec and Mal Sferruzzo, Hackensack; William Weber and Gladys Horn, Boulevard, and Kurt Hoernlein and Violet Gargano, Twin City. Junior pairs, Kurt Hoernlein and Violet Gargano and Rodwell Hackett and Mary Louise Leahey, Twin City, and James Murray and Lorraine Gullen, Mount Vernon.

Junior ladies' pairs, Dianna Lanzotti and Patricia Kennedy, Twin City; Marian Eckwerth and Patricia Allen, Mount Vernon, and Dolores John and Myona Kreger, Passaic. Novice men, Kurt Hoernlein and Rodwell Hackett, Twin City, and Robert Yovanovich, Boulevard. Novice ladies, Dianna Lanzotti, Twin City, and Helen Hayes and Lorraine Gullen, Mount Vernon. Novice dance, Charles Bininger and Jean Fisher and Larry Holmes and Vivian Tyrrell, Boulevard, and Robert and Doris Psolka, Perth Amboy. Novice pairs, John Trotta and Olive Cano, Mount Vernon; Edward Dalton and Dorothy Laboucky, Perth Amboy, and Walter Munn and Althea Clewell, Twin City. Juvenile girls, Constance Sahlin, Boulevard; Marian Eckwerth, Mount Vernon, and Patricia Johnston, Twin City. Juvenile dance, Gilbert White and Constance Sahlin, Boulevard, and Albert Eckwerth and Norma Gullen, Mount Vernon. Juvenile pairs, Gilbert White and Constance Sahlin, Boulevard, and Albert Eckwerth and Norma Gullen, Mount Vernon. Fours, Kurt Hoernlein, Mary Louise Leahey, Rodwell Hackett and Violet Gargano, Twin City; Robert Yovanovich, Vicky Anonakos, William Reed and Nancy Reuter, Boulevard, and John Trotta, Olive Jane Cano, James Murray and Lorraine Gullen, Mount Vernon.

### Speedsters

Race results: Senior men, John Sukovich and Hugh Greenwood, Twin City, and Lawrence Bissinger, Mount Vernon. Senior ladies, Doris Harrington and Roselyn Thomassen, Twin City, and Mariam Hoey, Boulevard. Intermediate men, John Gregory, Mount Vernon; Marvin Schwartz, Passaic, and George Fritz, Mount Vernon. Intermediate ladies, Alma Geraga, Perth Amboy; Tessie Raiff, Twin City, and Gloria Cippolo, Mount Vernon. Junior boys, Jude Cull, Twin City; Harold Hand, Mount Vernon, and Robert Claus, Hackensack. Junior girls, Virginia Mann and Marlyn Miller, Mount Vernon. Juvenile boys, Edward MacIntyre and Raymond West, Twin City, and William Butler, Hackensack. Midget boys, Albert Eckwerth, Mount Vernon; Francis Mahovetz, Boulevard, and Donald Meardink, Hackensack. Midget girls, Marion Eckwerth, Mount Vernon.

**LIBERTY HAS THE SPOTLIGHT**  
...commanding the attention of discriminating skaters. The strongest and most dependable skate ever built, Liberty features an exclusive smooth-and-steady action.



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ROLLER SKATE CO. INC.  
FAIRMINGDALE, NEW YORK

**CRYSTAL LAKE PARK**  
WANTS  
**PORTABLE ROLLER RINK**

We have a good location for experienced operator. Will book on percentage. Over half million population to draw from, within 20 miles.

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**THE BETTER SKATING SHOE**  
NOW AVAILABLE  
2727 Milvia Street Berkeley, Calif.

**FLOORS & RINKS FOR SALE**  
New sectional hard Maple Floors built to order. 33/32 Flooring. 90 square foot, F.O.B. Factory. Also complete Rinks. Due to lack of storage space, will sell one carload 25/32 Flooring.

**BILT-RITE FLOORS & RINKS**  
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For information about  
**CURVECREST "RINK COTE"**  
THE PLASTIC RINK SURFACE  
Write  
PERRY B. GILES, Pres.  
Curvecrest, Inc. Muskegon, Mich.  
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**FOR SALE**  
40x100 Portable Roller Rink, complete, 3 months old, in perfect condition, on new location. Letters will not be answered.

**V. C. ARMSTRONG**  
Phone 2258 GREENVILLE, MISS.

**FOR SALE**  
1 Chicago Skate Grinder, A-1 condition, \$100; 1 Skate Grinder, \$50; 2 Box Speakers, in carrying case, with 50 feet of extension cord and extra transformers to be used with electric organ; one Hand Microphone; Microphone and Speakers, \$50.  
**JOHN CWAR, 1214 Negley St., Farrell, Penna.**  
Phone: Farrell 21515

**FOR SALE**  
**PORTABLE ROLLER RINK**  
Complete to every detail. 6 months old, a quick up-and-down unit. Moves in 28-ft. Semi.  
**BARRETT'S ROLLER RINK**  
Phone 9-63 VALDOSTA, GA.

**NEW AND BETTER SKATING RECORDS**  
featuring  
**"LIVE ORGAN QUALITY"** From Discs  
Write for Complete Lists  
Midwest Recorded Specialties  
194 E. Wilson ELMHURST, ILLINOIS

**Portable Skating Rink**  
Near Miami, for sale. 40'x100', hard maple, with complete equipment necessary, now in operation. No competitive business near by. No overhead. Year lease of building, 80'x102', at \$50.00 month! \$7000.00. Terms if you wish.  
**FRED GAGNE, Gen. Del., Homestead, Florida.**

**JUST RECEIVED**  
50,000 Feet Hard Northern Maple Flooring, size 33/32, at 50¢ per foot. Address:  
**JOE GALBRETH**  
P. O. Box 732 SHERMAN, TEXAS  
Phone 1371-J

**Complete Portable Rink FOR SALE**  
Including 50'x120' Baker-Lockwood Tent with Center Poles and Side Ropes; Northern Hard Maple Floor, 50'x100', mounted on 2x4's, every foot on edge, all underpinning foundation for floor; 275 Pr. Chicago Rink Skates; P.A. System, including Amplifier, Record Changer, new Mike, 3 Cabinet Speakers.

**M. C. ST. JOHN**  
**ARMORY ROLLER RINK**  
Phone 9988 Manitowoc, Wis.

**WANTED**  
**10 TO 100 PAIR RINK SKATES**  
Any condition. State lowest price, sizes and condition in first letter. Also interested in leasing portable rink complete.

**LEON STEPHENS**  
2318 Stevens Parsons, Kansas

**WANTED**  
Would lease or buy building with suitable dance floor. Not interested in night club or liquor setup. May consider converting roller rink for dancing.  
Would also consider buying all or one-half interest in good small hotel, tourist court or trailer camp. All year location preferred. No inflated values considered.

**BOX D-458**  
The Billboard Cincinnati 1, O.

**FOR SALE**  
4 Hammond B40 Speakers, Each ..... \$250.00  
1 DXR 20 Speakers ..... 350.00  
1 DX 20 Speakers ..... 260.00  
All Speakers in good shape.  
200 Pair of 778 Chicago Skates, Per Pair ..\$4.00  
New last summer.  
**DON McELHINEY, Box 207, Marlon, Ia.**  
Phone 6410—Cedar Rapids, Ia.

100 new pr. Chicago Skates, \$5.25 per pr. 200 slightly used Chicago Skates, \$5.00 per pr. 6 new Electro Dynamic 12" Speakers, \$39.00 each, 14,000 sq. ft. #1 25/32 Maple Flooring, \$410.00 per thousand.

**N. GROENDYKE**  
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**FOR SALE**  
200 pair new 778 Chicago Skates, assorted sizes, never unpacked, \$5.00 per pair.  
**LEDRU MILLSPAUGH**  
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**WANTED**  
Roller Rink Floor—Large. Also Rink Equipment. Give details first letter.

**P. G. MORELAND**  
2718 Linden, Des Moines, Iowa

**PORTABLE RINK WANTED**  
Rink Operator wants Portable for summer season. Excellent location. Brand-new equipment. Rental or commission basis. Good references. Contact at once. **JOHN P. SHANNON, 504 Franklin St., Quila, Illinois.** Phone 299-L.

# Sadler May Hit Road at End of Tex. Legis'ture

AUSTIN, Tex., March 15.—Harley Sadler, veteran operator of the Harley Sadler Players, one of the nation's leading tenters, who is currently residing here with Mrs. Sadler while he serves his third term in the Texas Legislature, reports that he may take his show on the road this year, following the legislative session which is scheduled to end May 14.

Sadler, in reporting on general show business conditions in his territory, said recent weather has been extremely bad, handicapping carnivals and other attractions that have opened. The Plunkett Players, however, are doing excellent business in the Rio Grande Valley since their opening there several weeks ago, according to Sadler. The Plunkett family was a vaude feature with Sadler's show for several seasons. Kennedy Swain, another former Sadler man, is serving as director with the Plunketts and leading the band and orchestra.

Visiting the Sadlers recently were Joe and Marion McKennon, of the Marion McKennon Players, who were en route to their home in Pasadena, Calif. The McKennons have one of the most elaborate tent theaters ever built. Mrs. McKennon's father recently died in Florida.

Another visitor with the Sadlers was Mac Johnson, formerly of the Bisbee Show. He and Mrs. Johnson are now with the Wayne Babb Players, who reportedly have reopened under canvas in Dallas.

Sadler recently had word from Mundy and June, juggling feature with his show for years and later with the Bisbee Players, that Mundy is recovering from a minor operation in Allentown, Pa.

## Rep Ripples

SHERMAN L. JONES, of Princess Stock Company and *Girl of the Whispering Pines* fame, has a vaude-magic show playing a circuit in Northern Ohio. A feature is Madame Delrio, mentalist. . . . M. N. Montour has a 16mm. pic show in the Larned, Kan., area. . . . Gitt's Show reports fair biz in Colorado. . . . Ashland Players have finished seven weeks in the Fort Wayne, Ind., area under auspices. . . . Zarlington's Comedians are readying at Raleigh, Ill. . . . Frank F. Conroy is readying a tent film show to open in April near Thomasville, Ga., to play one and two-week stands. He has been showing religious pix the past four months. . . . Allan Lloyd has been showing religious films around Batavia, N. Y. . . . Grimaldi Show, touring New England, does the religious *Passion Play* in flesh, operating for French societies. . . . L. Cash Rogers (De Aerial), old-time trouper formerly with the Three Ronaldos, now residing in Salt Lake City, claims that his partner's wife, Eva Ronaldo, was the first woman with a regular minstrel org, Haverly's Mastadon Minstrels.

ROBERT ECKLUND, who played schools in and around Erie, Pa., all winter, plans to hit the road again this summer. He'd like to read news here of Bob Helton, Curly Fagan, Slim Wilson, Giggs Beasley, Lueke Sheaher, Jack Evans, Gillis Edwards, Bill Kiser and the Texas Ramblers. . . . Jimmy and Beatrice James, of the old dramatic team, James and Darre, have been located at Joplin, Mo., the past several years. Their children, Jimmy and Billie Bee, are on the road, Jimmy as a trombonist, arranger and composer, and Billie as vocalist and dramatist. The Jameses also voice opinion that the tent rep biz is far from dead. . . . Freeman Clough has a film show playing auspice dates in the Clayton, N. Y., area. . . . Raymond Dale writes from Dodge City, Kan.: "I have closed the Dale & Marie Show after three months in halls and soon will go to Beaver, Okla., where I will ready the tent. Biz has dropped some the past two months, but we have a strong line of films and can hang on two weeks and keep changing when we strike a live town. We work a spook show once a week that does pretty good. Will play in Colorado most of the summer." . . . Earl J. Harbreck, who has been making schools in Central Texas the past month, reports fair business. . . . Vendor's Show is in Pickens County, Alabama. Org is colored plantation style, using E. F. Hannan's *Old South Plantation* bill. Org has carnival bookings after a few weeks of auspice dates. . . . J. L. Machamer, formerly with Midwest rep shows, is now law enforcement inspector for Ports of Entry in Kansas, with headquarters at Oberlin.

### Tilton Moves to Wisconsin

BELLEVILLE, Ill., March 15.—Tilton's Show, in its 20th week of circle stock working out of this city, will soon move to its Northern Wisconsin circle. The following cast has been together for a year: Mr. and Mrs. M. R. Tilton, Diana Turner, Noreen Depenbrink, Gloria Nelson, Jerry Ashe, and Dorothy and Jess Surd.

### Florida Opening in April

BRUNSWICK, Ga., March 15.—Florida Blossom Minstrels, Albert Gaines, manager, is in quarters here prepping for the new season which opens next month. Org opened late last season and played North and South Carolina, Georgia and Florida. Show had been closed for several years.

## HISTORICAL SOCIETY

(Continued from page 49)

Block & Kuhl Department Store, Peoria, Ill., for its annual holiday parades.

Dr. E. N. Olzendam plans a trip south and hopes to catch some circuses between there and Manchester, N. H. Murray Guy, CHS, of Jeanette, Pa., was once on the Montana Bell Circus with a sharp-shooting act. CHS members extended congratulations to Walter W. Tyson and Irene Lewis on their marriage at Guelph, Ont. Dad White, oldest CHS member in Kansas, is spending the winter in San Diego, Calif. Mail sent to the St. Elmo Hotel will reach him. Bill Green enjoyed a visit from John J. Sullivan, Concordia (Kan.) fan. The writer received some fine circusana from Bob Tabor, Louis Hayek and Burt Wilson.

Following CHS members visited the Shrine Circus in Detroit: Eugene Feigert, Van Wert, O.; George Graf and Robert Helvie, Peru, Ind.; John Young, Ann Arbor, Mich.; Bob Green, Pontiac, Mich.; Walter Pietschman, Herbie Head, Jean LeRoy and J. L. Perry, Detroit, and Don F. Smith, Farmington, Mich.

Balloting will soon take place to fill the office of vice-president and editor of the club's publication, *Bandwagon*.

Don Smith has been named to draw up an official constitution for the society. It will be presented at the next national convention.

The CHS now has 306 members in the United States, Canada, South America, Australia and England. Members are asked to send news to Paul Van Pool, publicity director, Box 1065, Joplin, Mo.—BETTE LEONARD.

## WON, HORSE & UPP

(Continued from page 49)

asked him if he had been down to see the chief, the big shot answered, "Yes. He's sending out three of his men." Imagine that. Instead of paying 'em to stay away from the lot he hires 'em to come on. Manager Upp told him, "On this show we don't invite affidavits—we eliminate them."

A 24-hour man off of the Troupe Bros. & Ringcurb Circus rumbled the first town he worked by hiring a man, \$5 worth, to mow the high weeds off of the lot. Was the boss hot? Wasn't that a dilly? Around this show we consider it a bad day when we can't draw enough customers to trample down the weeds.

The worst winter trouper was a press agent off of Ford Axle Annie's Horseless Wild West. We had to work with him and got our fills of hearing him apologize to editors for being with a small circus and was with it more or less because the bosses wanted to put their show in the higher circus category. He advised that Ford Axle Annie always played to the better class of showgoers. The last time I caught her show she was playing on a lot where angels fear to tread.

Business during the past four months has been up to expectations, making it possible to keep the cookhouse going on one meal a day. Long and short feed was furnished the stock and animals. However, even tho we can't call the winter tour a bonanza, we haven't left much stable and cookhouse garbage on the lots.

Kindly tell other circus managers that we'll provide for those who have been unfortunate thru finding the privilege car wrong, liquor high and a ballet gal too smart for them during the summer. Our slogan is, "You carry them thru the summer—we'll keep them alive during the winter."

Well, they're all gone now. Better run this ad: "The Flying Goosenecks come home. We still have your swinging ladder."

## With the Circus Fans

By The Ringmaster

CFA  
President THOMAS M. GREGORY, Lakewood 7, O.  
12039 Edgewater Drive  
Secretary-Treasurer GIL CONLIN, Hartford 6, Conn.  
71 Allendale Road  
(Conducted by WALTER HOENADEL, Editor  
"The White Tops," care Hohenadel Printing  
Company, Rochelle, Ill.)

(Continued from page 49)

ahue, Torrington, Conn.; Milo Smith, Herkimer, N. Y.; Jim Hoyer, Hartford, Conn.; Stuart Hill, Avon, Conn.; Stanley Woodward, Enfield, Conn.; Arthur Gunter, Manchester, Conn., and Henry J. Pryor, Holyoke, Mass.

Joe and Wally Beach, Springfield, Mass., visited the following acts that appeared at Court Square Theater: The Del Martins, Skating Earles, Tommy Hanlon Jr., Kanazawa Troupe and Dave and Dorothy Page.

The Norwich (Conn.) Sparks Tent No. 14, had the SRO sign out February 5 when Father Edward F. Sullivan, national CFA chaplain, appeared at the SS Peter & Paul Church parish house. Father Sullivan gave a fine talk, showed pictures of circus life and raised a large contribution for the charity circus fund.

Bob Seyfer Jr., Fort Smith, Ark., writes: "Recently returned from a trip into Texas and visited with Bobbie Peck and Bill McLaugh, who have signed again with Clyde Beatty for 1947. The McGaugh's purchased a ranch near Dallas and have been improving their property. I also visited with Col. Frank Walters, of Houston, who took me out to the winter quarters of the Frank J. Walters Circus. Much repair work has been done on the equipment damaged in the disastrous fire. Everyone is familiar with the splendid work done by Colonel Walters among underprivileged children of Houston with his circus. Mr. and Mrs. Merritt Belew are living at the Walters winter quarters, as are Dorothy Herbert and husband."

Binghamton (N. Y.) Fans' Activities: George and Helen Scholderer are vacationing in Sarasota, Fla., where they are renewing acquaintances with the Brandnas and others. . . . Circus fans have as their project this year a drive to have the city administration fix the old circus grounds at Stowe Flats.

It used to be one of the most desirable lots in the country, but several years ago a flood wall was built on the ground and this takes up considerable of the space formerly used by major circuses. Carnivals and medium-sized shows still have ample ground, but a circus like the Big One would require several acres more of smooth ground. It is believed that by bulldozer work in the early spring, removing tree stumps, etc., enough good space could be reclaimed for use by any attraction. Stowe Flats is owned by the city.

Binghamton Recreation Hippodrome (Pat Valdo Tent Circus Room) is being redecorated for future use by the local Tent. New color schemes are planned in this 10-year old headquarters of the Pat Valdo Tent. . . . Mr. and Mrs. G. H. Barlow will leave for Sarasota where they will visit for several weeks before leaving for Arkansas and Texas, where they hope to catch several of the early spring shows. . . . Binghamton Rotary Club is planning an indoor circus this spring in the new State armory. In this event there will be a large circus Fan-Rotary Club party in the Hippodrome.

### JOIN ON WIRE

General Business or Young Character Team. If you are signed for the summer, here is a good chance to fill in until engagement opens. We are going strong, been here all winter. Back to base every night. Sudden illness cause of this ad. Those doubling Specialties on Instruments preferred. Radio Show and Dance Combo, no hard studies. Other Useful People, write. We are open year around. State salary. CECIL VERNON, Manager, "Little Ole Show" Co., Wagoner Hotel, Rochester, Minnesota.

## EVERYTHING FOR THE ROADSHOWMAN!

Scores of late major and independent features! Late model new and used Victor 16mm. sound projectors for rental and for rental purchase! Cloth screens for outdoor use! Record players and changers! Microphones! Write our nearest office for the literature you want!

### EASTIN PICTURES

707 Putnam Bldg.  
Davenport, Iowa  
608 Temple Court Bldg.  
Chattanooga, Tenn.  
Colorado Savings Bank Bldg.  
Colorado Springs, Colo.

### WILL LEASE

SEASON OF 1947.  
To responsible party, the New Orleans Minstrels. The finest equipped Tent Show on the road. Practically new Big Top, 66 ft. round, with two 35-ft. Middles. Costumes, Scenery, Stage, Light Plant, Wire, Seats for 1,400, P.A., set Advertising Blocks. Everything that is needed to operate a Tent Show. Owner has other interests.

J. P. YANCEY REALTY CO.  
207 Law Bldg. Newport News, Va.  
Phone 2-4432

## WANTED

All colored show. Six chorus girls, one blues singer, two comedienne and five-piece band. Show will play independent. Will pay salary or percentage. I will furnish transportation. Show opening April 2, 1947. Wire or write

MR. R. W. CLARK  
848 Probandt St. San Antonio, Tex.

## RELIGIOUS SUBJECTS

16 MM. 35 MM.  
Westerns, Actions, selected Shorts.  
Wanted: 16MM. Sound Projectors.  
OTTO MARBACH, 630 Ninth Ave., N. Y. City

## FILMS WANTED

We will buy your 16mm. Sound or 35mm. Sound Films or Projectors in good condition. Give titles and complete description in first letter.

## SIMPSON FILMS

155 High Street DAYTON 6, OHIO

TIMELY BUYS TERRIFIC VALUES

- You'll Say "Stupendous" Values
NYLON OR SILK HOSIERY, Firsts. Full Fashioned, 2 Price Ranges. Dozen Pair, \$15.00 \$16.50
HOSIERY, Rayon, Firsts. Full fashioned. Dozen pair 12.00
MEN'S HOSE, Top values, 3 Price Ranges. 10 Dozen, \$23.50, \$28.50 33.50
POCKET COMBS, 5 Inch. First quality, 10 Gross 22.50
ASH TRAYS, Big Value, 2 styles, Gross, \$3.60 7.20
METAL ASH TRAY STAND, Complete with 3 Ash Trays, Gigantic value. Dozen stands, complete, 12.00
PAY STATION TELEPHONE BANKS, Exact replica. Attractive plastic. Big value. Gross, \$144.00. Dozen 13.20
TOY DEAL, Pull Toys, Mechanical motion. Assorted styles. Dozen assorted 4.50
POKER CHIPS IN RACK, Compressed Paper, 100 assorted Chips to a Rack, 10 Racks, complete 2.50
RAZOR BLADES, 5 in a box, 1,000 Blades 4.75
SIDE LINE MERCHANDISE, A best seller, 10 Gross 25.00
OLD ACQUAINTANCE PERFUME, With Bud Vase, Gross, complete, \$54.00. Dozen 4.80
GAY POSIES COLOGNE, In basket, with handle. Finely boxed. Gross, complete, \$54.00. Dozen 4.80
SHELTERED TREASURES PERFUME, With miniature parasol, Gross, complete, \$54.00. Dozen 4.80
OLD BROCADE COLOGNE, Individually boxed. Retail \$1.00. Gross 15.00
BATH SALTS, Talcum Powder, Toilettes, Nicely packed goods. Retail \$1.00. Gross, assorted 30.00
TOOTH POWDER, A.D.S. Brand, A big 25c box, Gross 8.45
TOOTH BRUSHES, Nylon, Cellophane wrapped, Gross 7.50
SACCHARIN TABLETS, We have them in all packings, 1,000 to a bottle .60
BRUSH SETS, 3 Piece, 2 Brushes and Comb in an attractive box. Retail \$1.50. Dozen Sets, complete 5.40
INK WRITING TABLETS, Excellent quality paper. Retail 10c. Special buy, Gross 3.95
BOBBY PINS, 24 on attractive card, Black or brown, Gross 4.45
HAIR PINS, Invisible type. Display carton. Retail 10c. SPECIAL, Gross Boxes 4.45
ELECTRIC IRONS AND TOASTERS, AC-DC, Complete with cord, Dozen 33.00
LIGHTERS, Closeout, Gross, \$13.00, \$36.00 48.00
25% deposit with order. Act fast. Free Catalogs.

MILLS SALES CO. Cut-Rate WHOLESALERS Since 1916 901 BROADWAY, New York 3, N. Y.

Appliances Available for IMMEDIATE DELIVERY TOASTERS

- 2-Slice, Each \$ 1.60
4-Slice, Each 2.85
IRONS
Non-Automatic, AC-DC, Each \$ 2.45
Automatic, AC, Each With Cord 5.65
ELECTRIC STOVES
2 Burner, 8 Heat, Enamelled \$ 8.00
2 Burner, 3 Heat, Chrome \$ 10.75
Thermo-Broiler, Life-Time Guarantee \$ 11.00
These appliances are fully guaranteed. Each item packed 6 to a carton. Minimum order accepted—6 of any item. Individual sample orders, add 10% packing charge.

25% Deposit, Balance C. O. D. ECONOMY SALES CO.

5435 12TH ST. DETROIT 8, MICH. Phone TYler 8-3050-1 Wholesale Distributors of Housewares. Visit our permanent display at above address. Many Other Items. Send for New Price List.

FOLDING CHAIRS PROMPT DELIVERY



IN STEEL OR WOOD

WRITE FOR CATALOG

J. P. REDINGTON & CO. DEPT. 10 SCRANTON 2, PENNA.

6x30 ARMY BAUSCH & LOMB BINOCULARS



Limited quantity! Used, in good working condition. Cost the government \$73 to \$84 each. Individual focusing. Come complete with leather case and straps. Similar to picture. Your price \$27.50 each. MINIMUM ORDER 3 BINOCULARS.

20% deposit, balance C. O. D.—Dealers Only.

L. J. THOMAS & CO.

12413 South Harlem, Dept. A-17 PALOS HEIGHTS, ILL. (Suburb of Chicago). (Reference: Dun and Bradstreet and Jewelers' Board of Trade)

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A Display-Classified Section of Business, Sales and Employment Opportunities

RATES: Display 70c an agate line . . . Minimum 10 lines . . . Maximum 1/8 Page Classified 12c a word . . . Minimum \$2.00 . . . Maximum 50 words IMPORTANT—All Classified Advertisements Must Be Accompanied by Remittance in Full Forms for March 29 Issue (SPRING SPECIAL) Close WEDNESDAY, MARCH 19

To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office in Cincinnati early in the week.

ACTS, SONGS & PARODIES

- A GREAT SONG (JUST OUT)—"GEE, I WISH I Had a Man." Prof. copies free. Liberty Music Co., 612 E. 11th St., New York 9. mh29
A NEW SONG—"I JUST CAN'T MAKE MY Eyes Behave." Prof. copies free. John Schoenborn, 5941 N. Washtenaw Ave., Chicago 45, Ill.
CLEVER COMEDY MONOLOGUES AND TEAM Acts. \$25.00 for the solo rights. George Praechtl, 82 Avery, Pine Hill, Buffalo, N. Y.
PARODIES, SPECIAL SONGS, COMEDIANS' Material. Free list. Professional's Introductory Packet, \$1.00. Kleinman, 25-31 30th Rd., Astoria 2, N. Y. ap19

AGENTS & DISTRIBUTORS

AGENTS—SCOOP THE MARKET. SELL PERSONALIZED Men's Leather Jewelry. Smart, new, and made of genuine leather. Be our sole representative in your locality. Three ideal gift items: The Clip, Cuff Links, Key Chain. Run your own business. No investment. Free details. Berkeley Leather Products, 19 W. 44 St., New York 18, N. Y. ap5

AGENTS, DEMONSTRATORS—MAKE QUICK—mend Solder, mends everything with match, without skill, women wild about it, costs 1c, sell 50c; sample, 25c. 8-lb. Portable Mfg. Outfit, \$35.00. Western Chemical, Salem, Ore. mh29

AGENTS, DISTRIBUTORS—LET OUR LOW overhead give you big savings on Balloons, Come-Back Balls, Safety Pins, Bobby Pins, Ipana, Ex-Lax, other national brands. Literature free. Bragg's Wholesale Co., P.O. Box 73, Dept. 10-A, Sweetser, Ind.

AGENTS—MAKE BIG MONEY FROM NOW on, selling the sensational new low priced transparent Plastic Table Cloth Cover. Saves on laundry bills. Every woman a prospect. Sample swatches free. Carwell Products, 330 S. Wells, Chicago 6.

AMERICA'S NEWEST CRAZE—EVERYBODY'S playing "Foto-Finish" Races. Agents cleaning up. Sample pack and prices, 25c. Jack Blades, Box 944, Altoona 5, Pa. mh29

BALLOONS! BALLOONS! BALLOONS! Direct from manufacturer. Write for prices, samples. Dipcraft Mfg. Co., 2303 Sherbrook St., Pittsburgh 17, Pa. mh22

BALLOONS—NO. 5, \$2.00 GROSS; NO. 6, \$2.25; No. 7, \$3.50; No. 8, \$4.50; No. 9, \$5.40; No. 524, \$5.40; No. 718, prints, \$7.00; No. 9, prints, \$8.00; No. 6, prints, \$3.00; Sticks, 80c. Samples (20), postpaid, \$1.00. Herbs, 1182 N. High, Columbus, O.

BUBBLE GUM—IMPORTED, 120 COUNT, \$1.35. No orders under \$10.00. 20 boxes for \$25.00. Mel Gans Sales Co., 3317 James St., Ft. Worth 4, Texas. mh22

CIGARETTES—TO HELP INTRODUCE A popular priced brand cigarettes to the public. Dollar Windproof Cigarette Lighter free with 3 cartons at \$1.45 per carton. (Limit: 1 deal to customer.) Send dollar with order, balance C.O.D. Seneca Wholesale Co., Seneca 2, Kan. mh29

COSTUME JEWELRY CLOSE-OUTS AT VERY low prices: Pins, Earrings, Chokers, etc. Act quickly. Box C-168, Billboard, New York City.

DISPLAY SIGNS—SELL ON SIGHT TO EVERY business, 100 signs, 7x11, only \$4.00 postpaid. Retail at 25c each. Over 300% profit! 15 sample signs, \$1.00 postpaid. No C.O.D.'s. Artcraft Studios, 723 Cherry St., Philadelphia 6, Pa. mh22

DISTRIBUTORS—NEW PATENTED SAFETY Iron Holder. Every housewife a prospect. Send for sample, \$1.25. Exclusive territory. Act promptly. Household Appliance Sales Co., Clinton, Pa. mh22

FAST SELLING NOVELTY—COSTS PENNY, big profits. Samples, prices, 10c. Here's another. Every car owner a prospect. Costs 50c, retails \$1.50. Sample, prices, 50c. Barkley Co., Dryden 1, Va. ap5

IN LIGHTS! YOUR NAME AND SPECIALTY featured on Broadway theater marquee. Photograph amazes friends. \$2.00. Particulars, sample free. Rickarby, 403-3B W. 115th, New York 25. mh22

INVESTIGATE NEW NOVELTY CIGARETTE Dispenser. Makes excellent gift or prize. Generous profits, small investment. Reed Brothers Wood Products Co., Dept. B3, Thomaston, Me. mh29

LATEST NOVELTY—HOLLYWOOD 5-IN-1 Glamor Kit. Compact, Cigarette Case, Lipstick Brush, Lighter, built-in Flashlight. Fast seller. Retail \$4.95; dozen, \$36.00 C.O.D. Send \$3.50 for sample. Toycraft, 640 S. Broadway, Room 703, Los Angeles 14, Calif.

LORD'S PRAYER, TEN COMMANDMENTS, OR Crucifixion, reproduced on a real penny, individually carded, \$9.00 gross. Sample assortment sent prepaid, \$1.00. Perkins, Dept. B, 1109 Lawrence, Chicago. ap5

MEN AND WOMEN—SELL HOUSEHOLD Utility. Needed in every home. Earn \$75.00 per week. Write today. H. M. Jerome, Dept. 3, 1600 Junction Ave., Racine, Wis. np

NEW PATENTED INVISIBLE BELT—KEEPS shirttail in. Men, women: Unlimited earnings, sells easily, millions prospects. Free particulars. Invisibelt, BD3, Box 26, Elmwood Station, Omaha 6, Neb. mh29

OVER \$20.00 A DAY! SELL SOLID HEAVY brass Name Plates for houses. Big season starts now. Write National Engraving Co., Dept. 10, 212 Summer, Boston 10, Mass. mh29

SALESMEN, SALESWOMEN, AGENTS—SEE our display ad for agents in Merchandise Section. Glass and Brass Miniatures. Sells c1 sight. BB, Box 531, RPK Station, Detroit 32, Mich. my24

SELL FULL, PART TIME—INDIVIDUALIZED Belts, Buckles, Cap Badges, Tie Holders. 2,000 emblems to choose. Fast profits. Repeats. Write today special outfit offer. Hookfast Specialties, Box 1425 Providence, R. I. mh29

SELL GREETING CARDS—EVERYDAY, Birthday, Humorous, Easter Assortments. Wrappings, Stationery, Correspondence Notes. Over 100 money-makers. Special offers. Fast sales, big profits, extra bonus. Experience unnecessary. Request \$1.00 Everyday Assortment on approval. Hedekamp, 343 Broadway, Dept. M-42, New York 13.

SELLS ON SIGHT—BLEEY-EYED OSCAR. One of the most laughable items ever produced. Just the thing for bars, clubs and individuals. Retail for 50c. Two salable samples and price list, 50c. Mann Novelty, 113 S. Third, St. Joseph, Mo. mh22

SOCIAL SECURITY OPERATORS—BIG BUY. 300 Social Security and Identification Plates, \$14.00. Samples, \$1.00. F. Bonomo, 860 Broadway, Brooklyn, N. Y. ap26

TABLES LAMPS—\$12.00 A DOZEN. TALU Novelty Mfg., 366 E. 148 St., New York City. ap12

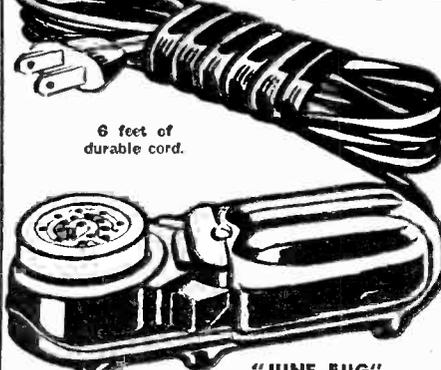
VENDORS, JOBBERS—PLACE OUR CARDED Nuts and Candies on your locations. Big profits, repeat sales. We carry a complete line of vendor supplies. Write. Jolly Hop Nut Company, 5404 Second Ave., Pittsburgh 7, Pa. mh29

WAGON SALESMEN, OPERATORS AND DISTRIBUTORS—Small investment. Big profits. Acme Sales Co., 1133 B Milwaukee, Chicago 22, Ill. mh29

WE PAY YOU \$25.00 FOR SELLING FIFTY \$1.00 Assortments Birthday, All Occasion Cards. Tremendous demand. Sell for \$1.00—your profit, 50c. It costs nothing to try. Write for samples. Cheerful Card Co., 42 White Plains, N. Y. mh22np

90c PROFIT FROM EACH \$1.00 SALE! SELL real mothproof to housewives. Send postal for positive proof. Kinford, Wayne 5, Pa.

AUTOMATIC ELECTRIC TABLE LIGHTER FOR HOME AND OFFICE



6 feet of durable cord.

NO SWITCH OR BUTTON ATTACHED. To light, lift up Lighter at a 45 degree angle. To shut off, set down flat. Plug Lighter into any wall outlet wired for A.C. current. Moulded of heavy decorative amber glass with guaranteed element.

ATTRACTIVELY WRAPPED IN CELLOPHANE WITH A GUARANTEE. Ready To Sell.

A.C., 110 VOLTS, 60 CYCLES, 50 WATTS. Packed in individual boxes, 24 to a carton. Shipping weight, 18 lbs.

RETAIL \$ 2.75 DEALER'S COST 19.80 Doz. SAMPLES 2.00 Ea.

TERMS: Cash with order, less 2%, or 1/2 Deposit, Balance C. O. D. F. O. B. CHICAGO, RAILWAY EXPRESS.

JOBBER, WHOLESALERS Write for special discount sheet. MILLER SPECIALTIES CO. DEPT. B-22, 1818 S. W. DZIE AVE. CHICAGO 23, ILL.

WE MUST VACATE WAREHOUSE #2

Consisting of 5 floors. We have no room in our main store, so get in on these steals. You may buy more, but no less than amounts stated.

- Article Regular Price Sale Price
Bee Playing Cards, 1 Gr. \$68.00 \$58.00
Auto Bombs, 5 Gr. 90.00 50.00
Wiggly Snakes, 1 Gr. 12.00 7.00
Photo Frames, 8x10, 1 Doz. 21.00 5.00
Heirloom Pearls, S. Strand 1 Doz. 42.00 18.00
Takitapat, Tryindoit, Wood-dindolt puzzles, 1 Gr. 24.00 12.00
Bugle Boy Bugles, 1 Gr. 24.00 15.00
Christy Sport Chain Knives 1 Gr. 86.40 64.80
Auto Magic Picture Guns, 1 Doz. 24.00 18.00
Cigarette Holders, Ass't Col. 9.60 3.75
Tumbling Blocks, Jacob's Ladder, G. 24.00 15.00
Aluminum Balloon Sticks, 1000 15.00 7.50
Go Out Matches, 5 Gr. 18.75 7.50
Dummy Matches, 5 Gr. 18.75 7.50
Miniature Pipes Carded 1 Gr. 12.00 6.00
Plastic 2 1/2 In. Beach Balls, 1 Gr. 24.00 12.00
Imported Harmonicas, Double Reed, 1 Doz. 24.00 15.00
Perfect Electric Razors, 1 Doz. 30.00 25.00
Furtoy Dolls, Dogs, Etc. 1 Doz. 36.00 24.00
Kem Beer Bottle & Bowling Pin Lighters, 5 Gr. 180.00 135.00
Novelty Pipes, 1 Gr. 42.00 30.00
Independence Hall Bank, 1 Doz. 7.80 6.00
Sailor Hats, White, 1 Doz. 9.60 6.00
Hand Puppet Monkeys, Large, 1 Doz. 6.00 4.00
Dominos Set, 1 Doz. 7.80 5.00
Hot Peppermint Gum, 1000 50.00 40.00
Squirt Rings, 1 Gr. 36.00 24.00
Musical Powder Boxes, 1 Doz. 72.00 55.00
Aluminum Penlight Flashlights With Batteries (best made), 1 Doz. 9.60 6.00
Aerial 2-Blade Knife, Brass Lined (best made), 1 Doz. 18.00 15.00
Gyrosphere Tops, 1 Doz. 7.80 6.00
Hunting Knives with Sheath, 1 Doz. 18.00 10.00
Whistling Birds (Best), 1 Gr. 21.60 15.00
Cigarette Labels, 1000 15.00 5.00

BALLOONS No. 4 \$2.00 No. 6 2.50 No. 5 2.90 No. 7 3.90 No. 8 5.00 No. 9 6.00 No. 11 7.00 No. 7 Kat. 5.00 No. 16 (Oak) \$14.00 No. 8 Circus 8.00 No. 315 2.75 No. 418 2.90 No. 524 8.00 Assorted 3.00 Football 10.00 14 Kat. 10.50 1/2 Deposit With Order. Balance C. O. D.

BORDER NOVELTY CO. 405 Woodward Ave. Detroit 20, Mich. Phone: Cadillac 6261

BINGO SUPPLIES AND EQUIPMENT IMMEDIATE DELIVERY! ELECTRIC FLASH BOARDS RUBBERIZED and WIRE CAGES WRITE OR WRITE FOR CATALOG

John A. Roberts 235 HALSEY ST • NEWARK 2 • N. J.

TARGET BALLOONS

- 40-inch White & Orange . . .08 Each
72-inch . . . . .15 Each
8 Ft. . . . .15 Each
#9s . . . . .4.00 per gross
Squawkers . . . . .5.00 per 1,000
Water Pistols . . . . .1.50 per doz.
25% DEPOSIT ON ALL ORDERS. Send \$1.00 for samples.

CHARLES PETERS 428 6th St., N.W. WASHINGTON 1, D. C.

BALLOONS

NOW YOU CAN ORDER DIRECT AND SAVE MONEY! OUR PRICES CAN'T BE BEAT!!!

- #5 Balloons, Gross \$2.40
#7 Balloons, Gross 3.80
#9 Balloons, Gross 5.70
#418 Airships, Gross 3.00
#524 Airships, Gross 5.70
Giant Zeppelin, Complete, Gross 19.00
#T30 Targets . . . . .11

FIRST QUALITY ONLY. Deposit Required With All C.O.D. Orders.

Concession Enterprises 535 Carondelet New Orleans, La.

# CARNIVAL and PARK MERCHANDISE

No.	BINGO ITEMS	Price
329	Chrome Sun-Chief Toaster, attached tray, with cord	\$2.87
330	Coronet, Chrome Indicator Iron, with thumb rest	2.97
331	Sturdy Bridge Tables, packed and sold 6 per ctn. only	1.75
332	24" Cocktail Smoker, packed and sold 6 per ctn. only	1.80
333	23" Chrome Metal Tube Smoker, packed and sold six per ctn. only	.85
334	Eight-Piece Glassbake Set, attractive gift box, ind. packed	.70
335	Eleven-Piece Glassbake Set, attractive gift box, ind. packed	1.75
336	BEACON BLANKETS, size 60x80, Indian and plaid designs	2.65
337	Spigot Jugs, full gallon cap, grey finish, 1 per ctn.	2.75
338	Chrome Kitchen Clocks, Westinghouse self-starter, 8" dia.	3.55
339	Electric Vanity Clock, self-starting Westinghouse movements, walnut & gold case	3.55
340	Overnight Suitcases, 18" and 21" nested, Packed and sold 12 asst. per ctn. only	1.10
341	Water Set, 8 tumblers and large glass pitcher, ind. boxed with metal decorated tray	1.45
342	Sewing Baskets, maple and mahogany, 14x9, 2 compartments, ind. boxed	1.75
343	Serv-U-Sets, 6 pcs. glass table servers, red plastic tops, ind. attractive display box	.85
344	3-Pc. Carving Set, stainless steel, ind. boxed	2.00
345	7-Pc. Stainless Steel Knife Set, rack for hanging, ind. boxed	2.50
346	8-Cup Range-Tec Coffee Maker, ind. display box	1.35
347	2-Qt. Range-Tec Double Boiler, ind. display box	1.75
348	Glass Tea Kettle, 2 qt. cap., with cover lock, ind. boxed	1.00
349	Large Glass Table Lamp, flashy shade, doz. lots only	2.10
350	Glass Boudoir Lamp, with glass shade, ind. boxed, 24 per ctn.	1.50
351	Metal Kitchen Stool, 24" high, bright colors, ind. boxed	1.65
352	Casserole Dish in chrome metal holder, 10" by 3 1/2" deep, ind. boxed	1.45
353	Round or Square Wastebaskets, packed and sold 8 per ctn. only	1.00
354	Falcon Camd Camera Case	2.35
355	Liquor Pump Set, 6 tinted glasses, chrome pump and revolving chrome tray	3.35

Write Us Your Needs on Regular Merchandise - Rock-Bottom Prices

**GOTTLIEB-CUTLER, CORP.**  
928 BROADWAY NEW YORK CITY

## ANIMALS, BIRDS, PETS

AMERICA'S FINEST POISONOUS AND NON-POISONOUS Snakes, all species and sizes. South American Boas, 5' to 10'. Pythons from India, 9' and 10'. Rock Pythons from Africa, 5' and 6 1/2'. Dens shipped immediately. Live delivery and satisfaction guaranteed. Ross Allen's Reptile Institute, Silver Springs, Fla. mh29

CIRCUS GOATS, LIONS, RED FOX, RACCOONS, Talking Parrot, Monkey-faced Owls, Red Jungle Fowls, Monkeys, Sloths. Don Compton, Box 93, Mt. Vernon, Ill.

FOR SALE—ONE HIGH-DIVING MULE AND HORSE. 30-ft. jumps. H. G. Tucker, Silo Route, Durant, Okla. mh22

FOR SALE—MALE BACK SOMERSAULT DOG. Capt. Ferguson, 1912 Daulton Ave., Huntington, W. Va.

HARMLESS SNAKE DENS—SELECTED FROM Texas nonvenomous varieties. Yellow Bulls, Coachwhips, Kings, Chicken Blue Bulls and others. Live arrival guaranteed. C.O.D. shipments to showmen. Large Blue Bulls, \$8.00; giants, \$12.00. Large Harmless Dens, big variety, \$30.00 and \$40.00. First shipment of season, March 25. Showmen's Snake Supply, Cotulla, Tex.

LARGE DENS TEXAS DIAMOND BACK RATTLESNAKES. Place orders now for shipment March 25. Satisfaction and live arrival guaranteed. Specify fixed or lot. Please do not send money in advance. C.O.D. shipments to showmen to address you designate. Large Dens, \$30.00 and \$40.00. Telegraph Showmen's Snake Supply, Cotulla, Tex.

LION CUBS, PCMAS, MONKEYS, AGOUTIS, Sloths, Beaver, Coyotes, Lynx, Owls, Deodorized Skunks, Alligators, Boas. Chase Wild Animal Farm, Egypt, Mass. mh22

MONKEYS—WHITE FACE RINGTAILS, RED and Gray Spiders, young and semi-tame, from 1 to 100. Also birds and other animals from Central America received regularly. Write for prices. Bowser's Natural History Supply Co., 512 Santa Monica Blvd., Santa Monica, Calif. mh22

MONKEYS—YOUNG RINGTAILS AND SPIDERS, Parakeets, Lovebirds, Doves, Canaries, Parrots, birds of all kinds. Write for list. Southern California Bird & Pet Exchange, Box 7, Bell, Calif. mh22

WANTED—OSTRICHES, OLD OR YOUNG. Prefer some trained. Give prices, ages, sizes. C. H. Haskell, Box 39, San Diego 9, Calif. ap5

WANTED—BIRDS, TRAINED, FREAKS, Tame Birds, all kinds. State price. Butele's Bird Circus, c/o N. P. Patton, Hendersonville, N. C. mh29

## BUSINESS OPPORTUNITIES

ARCHERY RANGES—FOR PARKS, BEACHES. 8 Shooter Range, \$98.00. 4 Shooter, \$50.00. Stan Johnston, 515 Clinton, Jamestown, N. Y. ap5

AT HOME—YOUR OWN MANUFACTURING business. Making popular \$1.00 novelties. Cost you 3c to 15c. Everything supplied. Write So-Lo Works, P-622, Loveland, O. ap5

BALLROOM WANTED—TO RENT, LEASE OR operate on percentage basis. N. Y., N. J. or New England only. Reply with full details. 12 Orchard St., Norwalk, Conn. mh22

BOAT RIDE RENTAL, BAIT AND FISHING Tackle Concession. Investment required. Contact Sellhorn's, Sarasota, Fla. mh29

DOLLARS DAILY! I CLEARED \$2,000.00 IN two months selling by mail. Rush name for details, proof! Loeb, 7201-H-1 Montgomery, Cincinnati. np

EXCEL POPCORN MACHINE—POPS \$4.00 worth corn per hour. Send for circular. Also used Advance and Burch Machines, \$100.00 up. Poppers Supply, Box 838, Atlanta, Ga. ap19

EARN \$76.00 WEEK—SPARE TIME AT home. Rush \$1.00 complete plans. Don't delay. Taafe, 42A, Lowellville, O.

GET 200 MONEY MAKING DEALS—BUSINESS Plans, Unusual Items, Formulas, Schemes. Foruico Mil., Box 572, Dayton, O. ap5

GROW BEAN SPROUTS IN DARK ROOM FOR market. Anywhere, anytime. Pays well. Free information. Mrs. Nickell, Rt. 1, Box 456, Bend, Ore. mh22

PLASTER PLANT FOR SALE—INCLUDING lease, equipment, materials, molds and stock. Location, Coney Island. Other business interests. Sacrifice. N. Levin, 1966 E. 27th St., Brooklyn 29, N. Y. ES-planade 5-5834. mh22

RESEMBLES \$300.00 MAN'S DIAMOND RING. Sterling silver, \$15.00 dozen. Jewelers, 264 5th Ave., New York. ap12

SELL PIN-EARRINGS SETS, NOVELTY JEWELRY. \$2.50-\$5.00 sellers. Order assortment, \$15.00 dozen. Manufacturer, 264 5th Ave., New York. mh22

SPECIAL—1-INCH DISPLAY ADVERTISEMENT. Mail Order World; year, \$24.00. Wood's Popular Advertising Service, Atlantic City, N. J. mh22

"THE MAIL ORDER NEWS" (54TH YEAR)—Shows you money making opportunities in every issue. Sample copy, 25c. Veterans Business Publications, Charleston 5, Ill. mh29

WHY WORK FOR OTHERS? MAKE AND sell own products. Bigger profits. Free literature. Jackson, Box 111, Newberg, Ore. mh29

WHY WORK FOR OTHERS? START YOUR own route, Sanitary Wash Room Vending Machines. Also have openings for Resident Salesmen. For complete details write Modern Sanitary Sales, 620 W. Saratoga, Ferndale, Mich. ap5

40 MAIL ORDER MAGAZINES, AD SHEETS and Circulars. Opportunity Unlimited for 25c. Theodore Gordon, Box 1223, New Haven, Conn.

## COIN-OPERATED MACHINES, SECOND-HAND

NOTICE—Only advertisements of used machines accepted for publication in this column.

A-1 STAMP MACHINES FOR SALE. WE BUY and sell. Multiply Folders. Write U. S. P. 100 Grand, Waterbury 5, Conn. ap5

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mac Postel, 6750 N. Ashland, Chicago. mv17

AAA-1 BUY—ONE PIKES PEAK, LIKE NEW, \$20.00 cash. Bill Leonard, Box 3391, Daytona Beach, Fla.

BALL GUM—60c PER 100 BALLS. NO orders accepted less than 70,000 balls. Special consideration to big buyers. Box C-150, Cincinnati 1, O. mh22

BALL GUM—FRESH, BEST QUALITY, LIMITED supply. P.O. Box 364, Hollywood, Fla.

BALL BUBBLE GUM, %" SIZE—LIMITED supply available. Write for prices. Box C-152, Billboard, Cincinnati 1, O. mh22

BALL GUM—65c LB., 150 TO LB., 35-LB. cases. Boston Baked Beans, 31c lb., 35-lb. cases. Both best grade. Louis Andreuzzi, 566 Seybert, Hazleton, Pa.

BALL GUM, %—17,500 BALLS WITH 1 OLD Gum Machine for \$100.00. 14 deals available. Selling out 1500 lbs. Ball Gum, all or part at 72c per lb. in combination deal with factory reconditioned Popmatic Popcorn Machine at \$110.00. G. Hemm, Box 702, Rt. 1, Sylvania, O. mh22

BALL GUM MACHINES—20 ADVANCE, \$5.50 each; 24 Columbus, \$5.50 each; 27 Yellow Jackets, \$2.75 each. In good condition. Vends 195 to %'s gum. William Hauth, 1517 Oakdale Ave., Chicago 13, Ill.

# Here She Is... THE FAMOUS RAGGEDY Ann DOLL

The OUTSTANDING DOLL Sensation IMMEDIATE DELIVERY The Head Revolves



42 inches BIG

Assorted DRESS costumes

\$51.00 DOZ.

15 pieces to carton. Samples \$4.75 25% Deposit, Balance C. O. D. F.O.B. N. Y.

Write us about this and other PLUSH TOYS FUR ANIMALS BLANKETS ETC.

**JOE END & CO., INC.**

Catering to Concession Trades MIKE TISSER, Gen. Mgr. 435 W. 8'way—Cor. Prince St. New York 12, N. Y. Walker 5-8280

## FEATURE LAMPS



No. 5220 with Push Switch. \$1.50 each, in lots of 12. \$1.45 each, in Gross lots.

No. 5242 without Switch. \$1.40 each, in lots of 12.

Crystal Glass Lamps, complete with Shades, in assorted colors. Over-all height, 14 inches. Pkd. 1 doz. to ctn., no less sold.

WRITE FOR MERCHANDISE LIST NO. 226

CONTINENTAL DISTRIBUTING CO. 822 N. Third St. Milwaukee 3, Wis.

## ATTENTION! GOLD WIRE ARTISTS

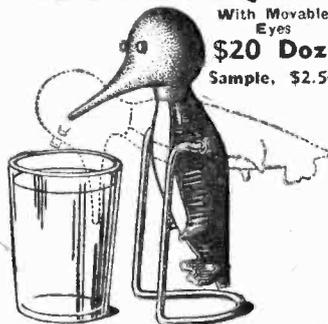
We have a wide selection of hand-made, adjustable Bangle Bracelets and Wire Knot Rings in rolled gold plate. Also Hoop Earrings and other designs for pierced and unpierced ears. We also supply wire artists with findings such as Crosses, Anchors, Stone-Set Hearts and Stars, Jewel Sets, Swivels, Springrings, Jump-rings, Chains, Square and Round Rolled Gold Wire, etc.

Write for \$5 sample order with price list. Deposit, \$2, bal. C. O. D.

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**PETE THE PENQUIN**



With Movable Eyes \$20 Doz. Sample, \$2.50

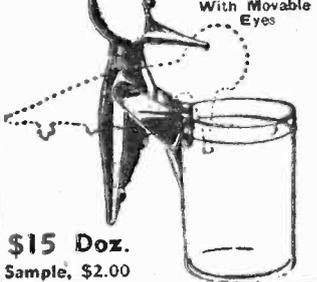
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Most fascinating novelties. These are the original Penguins. A glass with each bird.

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## Frisky MAGNETIC DOGS

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\$16.00 GROSS

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STAINLESS STEEL BANDS, \$1.75 EACH

Also have Gold-Filled Bands at \$2.00. Same price on quantities of 1 or 100. Our stock consists of 75% SS, 25% Gold Filled.

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7 1/2" LIFE-LIKE NOVELTY DOLL.

is a 7 1/2-inch doll that doesn't talk—but says so much. Actually seems alive because of her flexible, pliable, life-like, soft but firm composition. Made of flesh-tinted pliable composition with realistically colored hair, eyes and features. BLOOD, BRUNETTE and RED. SEND \$13.80 for one doz. 7 1/2-inch life-like PARISIAN DOLL a la Paris. SEND \$15.00 for one doz. 7 1/2-inch life-like PARISIAN DOLL a la Hawaiian. SEND \$24.00 for one doz. 7 1/2-inch life-like PARISIAN DOLL a la New York. SEND \$5.00 FOR SAMPLES OF ALL THREE ASSORTED. \$2.00 FOR 1 SAMPLE. NO C.O.D.'S PLEASE. JOBBERS, WRITE FOR QUANTITY PRICES.

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Biggest prize and the best-selling item of the year.

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50% deposit with orders; money order or certified check only.

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Dazzling Rhinestone Dial  
"Sparkles Like Diamonds"

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17 JEWEL... \$25.50  
(WHOLESALE)

Attractive 10K r. g. p. case. Rhinestone studded dial. Stainless steel back. Genuine leather strap.  
Reconditioned and Guaranteed

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**YOUR 5c VEST POCKET IS WORTH AN** additional \$1,000.00 rebuilt to 25c play—for \$29.50 complete. Express prepaid your machines and we will make charge for same back to you C.O.D. Guaranteed satisfaction. P. K. Sales Co., 507-509 Wheeling Ave., Cambridge, O. mh22

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Sells fast—sells itself.  
For the office or home.  
Everybody wants one.

**\$18.00**

Per Dozen  
F. O. B.  
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**ORDER TODAY: It's easy to merchandise this item.**  
You know the way to bring in the profits.  
Orders for one dozen or more requires 25% deposit, cashier's check or money order, balance C. O. D.  
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**Per Gross, \$57.00**

Same Style, 14K Gold Over Sterling  
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Also large variety of Ladies' and Men's Whitestone or Colored Stone Rings. No catalog. If samples are desired, send \$10.00 for assortment.

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THE DRINKING BIRD MYSTERY WITH MOVABLE EYES  
NO STRINGS—NO SPRINGS—NO WIRES—NO ELECTRICITY

**"DIPPY JOE"**

Complete with Glass and Stand.  
Ind. Boxed.

**\$13.50** Per Doz.

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Sample \$1.50

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**FIVE GREAT VALUES**

\$4.75 - \$5.50 - \$6.00 - \$6.50 - \$7.50 Each

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Flashy, thickly tufted Chenilles with gorgeous multicolor flowers—all spreads full size—90"x105". Assorted color backgrounds—blue, rose, peach, green, gold, orchid.

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ap26

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Make them yourself. Easy to apply. Quick to  
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Good condition, copper, slate backs, belts, light-  
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Rides, together with David Bradley all-metal  
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Up," complete with canvas, bats and balls,  
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Chevrolet Truck with special built concession  
body, back opens into 3-way 8x8 store, built-in  
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Lettering, 565 Lord, Meadville, Pa.

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SIXTY-FOOT STEEL TUBING DOUBLE AERIAL  
Rigging. Cradle, Revolve Bar, two Handstand  
Poles. No guy lines. \$100.00. L. B. Cowles,  
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Chairs, Screens, Tents. Sell 16mm. Film. New  
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Cars never moved. Make offer. Kelly Ingoe,  
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Coats, 50x100 ft., 20x40 khaki, 70x150  
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Will teach. Also a Catcher. Write Box C-160,  
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LEAD TENOR—WILL PAY GOOD MONEY  
for man with Martin type tone and conception.  
Must also play good clarinet. Singer preferred.  
Include a snapshot with complete details in first  
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10-piece location band. Address Box C-167, Bil-  
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dance bands; travel and location; pays union  
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#3240K Penny in miniature Jug  
The jug is of blown glass, the opening of which is exactly 1/4 of an inch, and the puzzle is  
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They retail for 25 cents, and sell to storekeepers for \$1.80 per doz. or \$18.00 per gross.  
**OUR PRICE TO AGENTS**  
\$3.30 per sample box of 3 doz. \$12.00 per gross  
C. O. D. orders must be accompanied by 25% in cash. No single samples sent.  
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**BALLOONS**  
50,000 40-inch Target 30s  
**10¢ EACH**  
in lots of 100 or more. Color, all orange.  
No orders will be shipped without deposit of 25% with order.  
WIRE, WRITE OR CALL  
**BOSTON BALLOON COMPANY**  
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**BIGGEST RING VALUES  
BEST SELLING STYLES**  
Write for Ring Circular



Sterling No. 2R203 \$5.25 Doz. Sterling No. 2R193 \$5.25 Doz.



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Sterling No. 4R10 \$9.00 Doz. Sterling No. 4R26 \$12.00 Doz.

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**NEW LOW PRICES FOR CONCESSIONERS  
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8 pc. Cordial Set with Chromium Tray. Per Set	Doz. Lots \$1.45
Electric Toasters, Ea.	1.45
Aluminum Dripolators, Ea.	1.25
Aluminum Perculators, Ea.	1.00
Camera and Case, complete, Set	1.95
7 pc. Tourist Set, (\$1.25 value), Set	.75
3 pc. Military Brush Set, Set	.50
2 pc. Brush & Comb Set, Set	.35
Wallet & Cigarette Lighter Set, Set	.45
Pocket Lighters, Ea.	.15
Pocket Knives, Ea.	.35
Assorted Compacts, Ea.	.25
Sun Glasses, (Large assortment), Ea.	.15
Novelty Writing Portfolios, Ea.	.19
Pipes, Ea.	.15
Imported Leather Cigarette Cases, Ea.	.12
Zipper Wallets, Ea.	.60
Novelty Metal Ash Trays, Ea.	.04
Novelty Memo Books, Ea.	.02 1/2
Metal Cigarette Cases, Ea.	.03

LARGE VARIETY OF SLUM AND NOVELTY PREMIUMS ALWAYS ON HAND  
Send for sample order, 25% deposit with order, balance C. O. D. No catalog.  
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**POUND BOXES CANDIES**  
NOW AVAILABLE FOR  
SALESBOARD OPERATORS  
SENSATIONAL VALUES  
IMMEDIATE DELIVERY  
Write  
**STARR CONFECTIONS**  
2240 N. RACINE CHICAGO 14, ILL.

14 Cat Head Balloons, Per Gross	\$10.50
13 Cat Face Balloons, Per Gross	9.50
9 Paddle, Assorted Animal print on both sides, Per Gross	6.50
13 Assorted Animal print on both sides, Per Gross	9.50
9 Paddle, Plain, Per Gross	5.00
13 Plain Paddle, Per Gross	8.00

All items come in assorted colors, and all Grade A Balloons.  
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SHIPMENT—DATE ORDER RECEIVED.  
Terms—1/3 down with order, balance C. O. D.  
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Two hands that clasp and unclasp go to make up this memento of true friendship.  
889119—Sizes 6 to 9. Ea. \$1.65  
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Per Doz. 6.50  
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FOLDING and NON-FOLDING. Many Styles.  
Prompt Shipment. Small-est chair order 2 dozen.  
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CONCESSIONAIRES, NOVELTY STORES,  
JOBBER: We have the fastest selling line of  
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Sister, Individual Names. Sell all year around.  
Best workmanship. Guaranteed satisfaction.  
Send \$5.00 for full sample line of over a dozen  
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**OUTSTANDING!  
"COSTUME JEWELRY"**  
\$2-\$3 Retailers  
Stone Set, Hand Painted, 100% Profit for  
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Selections From \$25-\$100.  
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DO YOU WANT A GOOD BUY?  
HOSIERY: Men's fancy Silk and Rayon Dress Socks  
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# CHOCOLATES

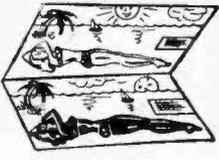
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MAPLE CHESTS  
CHOCOLATE DEALS  
WITH APPEAL!  
**24 HOUR SERVICE!**  
75 HOT ITEMS ILLUSTRATED  
IN OUR NEW CATALOG

1-Pound Assorted Chocolates, Attractively  
Boxed, \$8.40 Per Doz.  
(Minimum, 2 Dozen)

**CEDAR CHESTS**  
With One Pound  
of Chocolates  
attractively  
boxed, \$8.40  
per doz. With  
2 pounds of  
chocolates in  
each chest,  
\$35.00 per  
doz. Cello-  
phane  
wrapped.

**CHOCOLATE  
COVERED  
CARAMELS with  
PECANS**  
Delicious — Quick  
Selling.  
**BIGGER PROFITS!  
SOLD IN BULK at  
50¢ per pound.  
Send for 5-pound  
Sample Box, \$2.50.  
Money Refunded  
in 5 days if not  
satisfied.**

**EARL PRODUCTS CO.**  
221 N. CICERO AVE., CHICAGO 44, ILL.  
**DEALS**



**LULU**  
NEWEST  
FLASHIEST  
SOUVENIR NOVELTY

LULU will bring out the oh's and ah's—and  
will the boys buy her! LULU is really sharp—  
11 inches long—beautifully sculptured in color-  
ful plastic. LULU is a combination EYE  
OPENER and ENVELOPE OPENER. She's  
pleasing and practical AND IRRESISTIBLE!  
Beach and Resort Concessionaires need this  
new money maker.

SEND \$1 FOR A SAMPLE PAIR OF LULUS  
IN ATTRACTIVE FOLDER AND PRICE  
LIST ON THIS FAST SELLING BIG  
PROFIT ITEM.

**PLEASING PLASTICS**  
243-A METZ AVE. AKRON 3, OHIO

**LATEST WINNER!**  
THE NEW  
**SHIPPING LABEL  
PINS**

24 DIFFERENT  
KINDS

**675**  
GROSS  
Retail Price 10¢  
ON FLASHY  
COUNTER  
CARDS

Send \$2.00  
FOR 2 SAMPLE  
COUNTER CARDS  
24 PINS ON  
EACH CARD

**CHAS. DEMEE**  
116 E. WALNUT ST. - MILWAUKEE 12, WIS.

**JEWELRY  
FINDINGS**

Earwires,  
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**Sell Ultra-Blue Stock Signs**

To General Stores over 700 Different  
Signs and Sayings. Fine Line of  
Religious Ultra-Blue Signs for Homes  
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Ultra-Blue Store Stock Signs—7x11, \$1.00 postpd.  
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\$1.00 postpd. 100—Ultra-Blue Stock Signs—7x11,  
\$6.00. No C. O. D.'s.

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To carry a popular-priced line of Toys for  
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Midwest and Western U. S. Write

**Box 177, The Billboard**  
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**MUSICIANS—ROAD AND LOCATION. STEADY**  
work starting Easter. Guaranteed salary. Write  
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**NEED SOCIETY TENOR MAN DOUBLING**  
Violin. Competent on both instruments. \$85.00  
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ability essential. Wire Box C-164, Billboard,  
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**PERMANENT LOCATION JOB IN TEXAS FOR**  
competent, sober, reliable Musicians, all instru-  
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all. Box C-165, Billboard, Cincinnati 1, O.

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and Trombone Man. Top salary, steady work.  
Write all, don't misrepresent. Teddy Phillips, Box  
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**TRUMPET—A-1 ALL AROUND MAN FOR**  
territorial road band. One nighters. Amateurs,  
lay off. State qualifications and salary expected.  
Lawrence Duchow, Box 259, Appleton, Wis. mh22

**WANT—DANCE MUSICIANS, ALL INSTRU-**  
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characters. Collins Booking Service, Grand Island,  
Neb. mh29

**WANTED—MAN AND WIFE, OR FAMILY**  
with car and trailer, work in vaudeville. Prefer  
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Must be sober and willing to work. Open April  
21st. Long season. West Family Tent Show,  
Erwin, N. C. mh22

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April 6. Brass Men, Sax Men, Organist, Bass  
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Must read, fake, commercial, jump. Good  
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**WANTED — MIDWEST DRUMMER IMMEDI-**  
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**WANTED — MUSICIANS FOR UNITS, CIRCUS**  
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Write or wire Box C-161, Billboard, Cincinnati.

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Trumpet for reliable territory band. Bennett-  
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**WATER HIGH DIVER FIRE JUMPER OR**  
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456 Lamphier Pl., Warren, O. ap5

**YOUNG DANCE MUSICIANS—WANTED IM-**  
mediately for resort territory band. State all,  
salary expected. Freddie Smith, 1022 1/2 9th Ave.  
N., Fargo, N. D.

**35MM. PROJECTIONIST. VAUDEVILLE PEOP-**  
le. Traveling tent show. People with own  
trailers preferred. Rusty Williams, Stantonburg,  
N. C.

**YOUNG MAN, BOY—TO LEARN HIGH AER-**  
ial act. Teach good amateur. Opportunity  
partnership standard act that works. Reasonable  
pay while learning. State all. No booze, chasers,  
etc. Address Aerial Performer, S. K St., Fairbury,  
Neb.

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**\$25.00 WEEKLY FOR EIGHT HOURS' WORK**  
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Skating Rink in California, Oregon, Washington.  
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Two in one proposition. Radio, screen, stage.  
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We carry a complete line of fast selling money-  
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—PLEASE STATE YOUR BUSINESS—

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No. 1X7  
\$12.00 per gross

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Actual Size)

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No. 6R101—Ea. \$2.50  
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**SOLID GOLD Rebuilt WATCHES**

and Reproductions  
21 J. Bulova Re-  
builds Complete  
with heavy 14 K  
solid gold basket-  
weave band and  
Bulova stone set  
black enamel back-  
ground in 14 K  
solid gold case. No  
second hand. \$40

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Bulova Rebuilds,  
complete with  
heavy gold filled  
basketweave band.  
(Identical in every  
detail to above)  
and Bulova stone  
set dial (same as  
above) in 10 K  
R G P all yellow  
back case (same  
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Storekeepers, your customer sees and compares  
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Photos of Watches..... 15¢  
FOR RESALE! Legitimate dealers only!  
50% M. O. Deposit—Balance C. O. D.  
All watches guaranteed—MONEY BACK after  
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Beautiful Anodized Gold Plated Pen  
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Factory priced as \$11.00 seller—  
**\$3.50 per set**

Send check or money order for sample  
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FIREWORKS  
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We are distributors for  
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LIGHT BULB**

Lights Up in Your Hand or Pocket

No wires attached... Formerly used only  
by magicians... now YOU can have one of  
these amazing bulbs. Mystify your friends  
and entertain parties with this marvel bulb  
and its startling light.  
Causes Endless specula-  
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Send for one today and  
have lots of fun!

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Save time, save money. Merchandise for you is  
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Send Money Order Only.

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Large Airships, complete in package, \$13.00  
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SALESMEN  
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HERE IS YOUR  
GREAT OPPORTUNITY**

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A Quality Double Action  
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● Completely Automatic. ● Laboratory Tested. ● Refillable and Easy to  
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**SELLS ON SIGHT**



The cleverest ashtray around, this barbecue pit holds cigarettes in one side, matches in the other. Attractive as it is practical.

Well made, attractively colored to simulate actual barbecue pit. Lit cigarette on grate causes smoke to come thru chimney. Ideal gift and premium item!

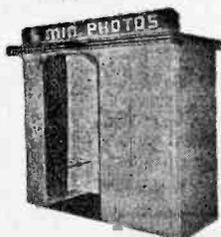
2 Doz. Lots....\$9.00 per doz.  
Minimum

Sample, \$1.50 ea.

25% deposit, balance C. O. D.,  
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**COMIC—VERSATILE SINGS AND DANCES.** Does musical imitations. Like to hear from straight man performer with material. Apply Bert Lewis, care Kopenhagen, 1078 Longfellow Ave., Bronx, N. Y.

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Miniature Gun and Holsters .....	7.20 per gross	70-L Roger and Autry Buttons .....	40.00 per 1000
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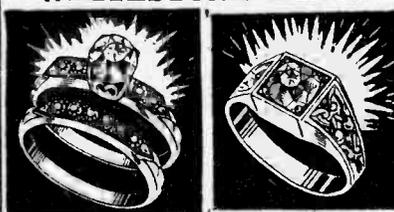
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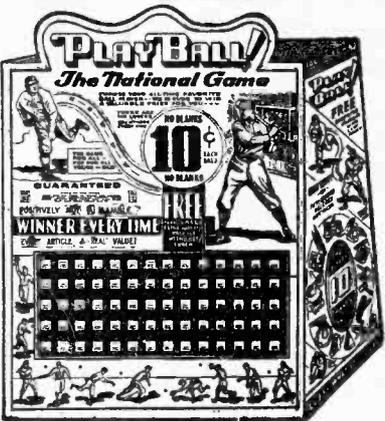
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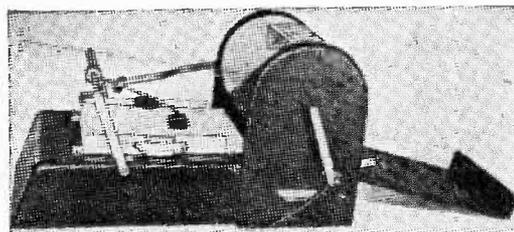
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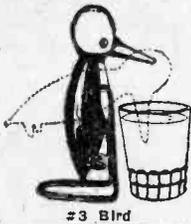
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PHOTOGRAPHER—DIRECT POSITIVE PAPER only. White. 40 yrs. old, 10 years' experience all around man. Sober and reliable. Prefer show in Middle West. State your best offer. Wm. Meyers, 224 Piquette, Apt. 24, Detroit 2, Mich.

**MAGICIANS**

★ AT LIBERTY—VETERAN. CARNIVAL OR small tent shows, no one niters. Magic, fire, escapes, mental. Wife assistant. Twenty years' experience, capable and not afraid of work. Willing to handle top, lecture or work front. George L. Hershey, Box 84, Dearborn, Mich. 131/3/22

**MISCELLANEOUS**

AT LIBERTY—HANDWRITING ANALYST, male, age 34, single, prefer newspaper advertising promotions or night club work. Available after April 5th. All offers considered, go anywhere. This is strictly character analysis from handwriting, not fortune telling. Ennis Higgins, 482 Washington St., Atlanta, Ga.

AUTOMOBILE STUNT MAN—TWO SEASONS with R. W. D. Beam. A. Landis "Mac" Hoffman, 373 Maryland Rd., Baltimore 29, Md.

★ EXPERIENCED RADIO AND STAGE Performer in Western and hillbilly role. Electric Spanish guitar in take-off and rhythm. Lead singer. Capable and have equipment to manage Western act. Age 25. Reliable, sober, veteran, married. Prefer working out of radio station. For further information write Fred Rascoe, Grove Ave., Painesville, O. 132/3/22

FEMALE IMPERSONATOR—SINGING AND Talking Female Voice, etc. Interested persons write to me. Ted Lane, 127 1/2 S. Fulton, Waukegan, O. ap5

LEGAL ADJUSTER—FOR 1947 SEASON. Will accept best offer. Have my own car. V. L. Stevenson, 4341 W. Adams, Chicago.

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RADIO AND STAGE UNIT—COMIC, MAGIC, novelty washboard entertainer. Scrubboard Wallace, 2205 Bellefontain, Indianapolis 5, Ind. mh29

★ TALKER, 1ST OPENER—PLENTY EXPERIENCE side show, midget show. Have own transportation. Sober, steady, reliable. State all in first letter. Box C-159, Billboard, Cincinnati 1, O. 129/3/15

VERNON HOFF—FEMALE IMPERSONATOR. Sophisticated comedy singer. Specialty dancer. Pictures on request. Write now. Vernon Hoff, Rae, Cleveland, O. mh28

**MUSICIANS**

A-1 VIOLINIST—NOW WORKING WITH band, available after March 16. Long experience. Read, fake, Combo. Photo. Union. Box 176, Billboard, New York City.

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AT LIBERTY—A-1 STEEL GUITARIST doubles on Bass and Spanish Guitar. Wants to contact hillbilly and Western bands. Reliable non-drinker. Age 26, single, neat appearance, veteran. Nick Fratola, 1750 S. Ringold St., Philadelphia, Pa.

★ AT LIBERTY—DRUMMER, 32, WHITE. Have complete set of white pearl "Radio Kings," also Packard limousine with instrument trailer. Play fine beat, would like location job but will consider all offers. If interested wire, write or phone Forrest George, 719 E. Second St., Centralia, Ill. Phone 2395-J. 134/3/22

AVAILABLE—BASS DOUBLING VIOLIN. ALL essentials guaranteed. For references write John Giebitz, c/o Gen. Del., Church Point, La. mh29

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EXPERIENCED COMMERCIAL PIANIST—Sober, union, will travel. Read or fake. Available immediately. Write or wire Box C-162, Billboard, Cincinnati 1, O.

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**REVERE BALL POINT PEN**

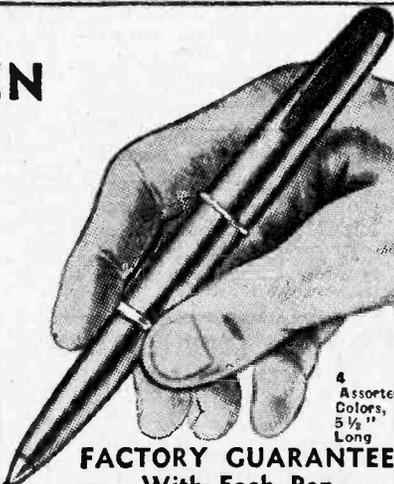
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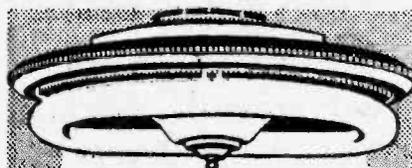
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**HAMMOND ORGANIST—FEMALE. AVAIL-**able April 1st. Desires cocktail lounge or restaurant work. New Jersey or vicinity. Evelyn Barber, 750 Mt. Prospect Ave., Newark 4, N. J.

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**PIANIST—COMBO, BIG BAND, OR SINGLE.** Read, fake, scat sing. Fine jazz. Classical background. Available immediately. Prefer West Coast. Musician, 2774 Losantiville, Cincinnati 13, O. 127/3/8

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**PIANO AND SOLOVOX PLAYER—YOUNG** lady. Restaurant or cocktail lounge. Solo work only. Kathy O'Neil, 810 Toronto Ave., Toledo, O.

**PIANO MAN WOULD LIKE JOB WITH HAM-**mond Organist. Free to travel, congenial, age 31. Box C-163, Billboard, Cincinnati 1, O.

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**STRING BASS—PREFER COCKTAIL UNIT.** Age 24, union, read, fake, good intonation, chord knowledge, arco, available now. Write or wire Musician, 124 1/2 Slocum St., Bradford, Pa.

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**TRUMPET MAN—NAME BAND EXPERIENCE,** well schooled. Bop jazz and split lead, large outfit or combo. Prefer location. Age 23, single, union. Chubby Winston, Box 124, Essex Jct., Vt.

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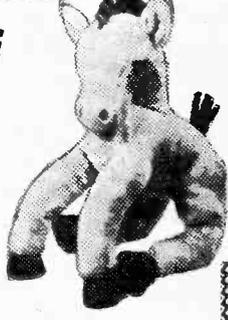
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Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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Aker, Welton  
Akins, Pat  
Allen, Leslie  
Allen, Tex  
Anderson, Pamela  
Andre, Bertram  
Andres, J. A.  
Ashley, Thos.  
Atkins, Carl  
Atwoods, The  
Ayers, Henry  
Bagwell, Jimmie  
Bailey, Floyd  
Baker, Paul  
Barnett, Chester E.  
& Dorothy  
Barney, Eugene  
Barre, Robt.  
Barry, Joann  
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Bass, Roy  
Bauer, Mrs. Gene  
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Becker, Paula  
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Bevans, Jos.  
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Borden, Sam  
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Bodroski, H. M.  
Bowen, Johnnie  
Boyd, Chas. D.  
Boyd, Mrs. Maggie  
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Brady, Red (High Diver)  
Briggs, Norma  
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Brown Jr., James A.  
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Brown, Joyce & Laddie  
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Brown, Smoky  
Bryant, Jeff  
Byrer, Ollie or Robt.  
Buck, Steven.  
Bumps, Bobby  
Burlinson, Baby  
Burns, Doc James  
Burns, Louise  
Burns, Wm.  
Burwell, Tex  
Byrd, Curly  
Cameron, Louis  
Campbell, Elmer  
Campbell, Geo. A.  
Campbell, Johnnie  
Campbell, W. S.  
Canestrelli's, The  
Carter, T. J.  
Carter, Mrs. Jimmie  
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Cogozzo, Joe  
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Crane, Jack  
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Crispen, Charlotte  
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Crosby, Merle H.  
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Cummings, Ray (Horse Trainer)  
Cummings, Wm. G.  
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Davis, Louise A.  
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Dean, C. D.  
De Bathe, Count  
DeLange, Edw. PoPo  
DeLion, Leon  
Delawater, LeRoy  
Delno, The Great  
Demerto, Archie  
Demerto, Walter  
Demetro, Tom  
Dennis, Carl  
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Friedman, Walter  
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Gould, A. H.  
Gradus, Edw.  
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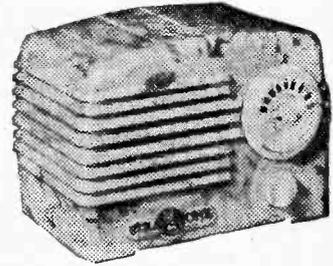
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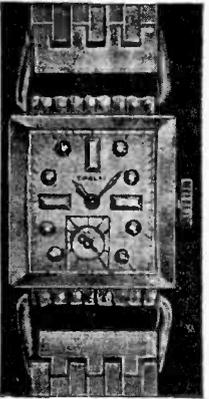
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Both FREE with your first purchase of OAK-HYTEX Balloons.

If your jobber cannot supply you with the Oak Change Apron and Memo Book, send us your name and the name and address of your jobber. We will see that he is supplied. Use the handy coupon below.

Ask your jobber about Oak's new **HY-BLO Balloon Inflator**.

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Gentlemen: Here is the name and address of the jobber who supplies me with OAK-HYTEX balloons. I want to secure the Oak Change Apron and Memo Book from him.

My Name \_\_\_\_\_  
 Jobber \_\_\_\_\_  
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GET YOUR SUPPLY OF OAK HYTEX BALLOONS AND FREE CHANGE APRON FROM **KIPP BROS.**  
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Latest creations in Men's Knitted Neckwear, which sells on sight at \$1.00 each. Cost you only \$4.00 per dozen prepaid. Your profit, \$8.00 per dozen. Special discount of 5% on gross lots. You don't have to be a high pressure salesman with our product. Send money order for \$4.00 for sample dozen. Satisfaction guaranteed or money refunded.

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 1,000 GROSS  
**COSTUME AND NOVELTY JEWELRY**

FORMERLY SOLD UP TO \$1 EA. RETAIL.  
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 \$12.00 GROSS, IN 10 GROSS LOTS!

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**L. H. G. COMPANY**  
 19 E. 16 ST. NEW YORK, N. Y.

# Pipes for Pitchmen

By Bill Baker

**TOM WILCOX . . .** and Ed Burns, former sheet workers, are doing phone work for indoor events in the Long Beach, N. Y., sector.

**AL EDWARDS . . .** opened his season with glass cutters at Garden City, N. Y., to good results. Al has added a new trailer for this year's trek.

**DEWEY GESNER . . .** old-time coil worker, is vacationing in Hot Springs, stopping at the Majestic Hotel along with Mickey Trainer, jam worker; Freddie Corbett, med man, and Harry Goldstein, calculator expert. Dewey says he'd like to read pipes here from Sammie Friedman.

**BEN (HOBBO) BENSON . . .** rambled into Montgomery, Ala., last week en route to New York from Los Angeles. He's working his sketch act to successful returns along the route and advises the boys and girls in the profession to stay clear of California. It's no good, says he.

**JACK (BOTTLES) STOVER . . .** cards from Harrisonburg, Va., that March 5 proved an answer to a sheetie's prayer and that he and Pat Malone got their share of the lettuce. Bottles says Malone's feet are itching for the hills of West Virginia and that

Willie McDoman is going out soon. Meantime, Nick and Polly Benny and son Ralph, are keeping the java ready for the jackpot sessions, Stover says.

**JIM POOL . . .** advises from Akron that Beefstew Whitey and Horseback Meyers are en route to Cleveland to open with running mice and aeroplanes. Meyers plans to head for New York later, while Whitey ships out to St. Louis. Pool says that Bill Wise, Joe Marks, Mickey Rieder, Joe MacDonald and Ernie Newman plan to head for Kan-akee, Ill., for the opening of Joe MacDonald's shows there. MacDonald, says Pool, would like to read pipes here from Guy Kimbrell, Chuck Fester, Ted Burdick and Eddie Williams.

**CHET WEDGE . . .** is still in Chicago waiting for the blue birds to sing.

**AL BLOOM . . .** well known in the South, where he worked sheet for many years, is now identified with the labor movement in Canada.

**BLACKIE KUPUSTA . . .** who wintered in Vancouver, B. C., is ready to hit the road, his first stop being the Calgary Stampede.

**JACK ROBINSON . . .** will join Canadian Crescent Shows, which preems at Penticton, B. C., March 31. He will work pennants.

**"JUST RETURNED . . .** from a visit in New York," pens Madaline E. Ragan from Salem, Mo. "We stopped at Sicklerville, N. J., where we visited Pearl and Mack

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 THERE IS NO SUBSTITUTE FOR QUALITY  
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with the Pre-War "MORSE FINISH" that stands up. Everything plated with genuine gold or rhodium electroplates. No imitation finishes. No new catalogue until prices can be stabilized, BUT for \$25.00—\$4 carded and cellophaned samples may be had (no two alike) all ready for immediate shipment. Prepaid if check or money order in full accompanies your order. Or shipped C. O. D. with 25% deposit. The best of the old staple items are included, also NEW 1947 numbers. Money-Back Guarantee on Samples Returned Intact, ALWAYS SOMETHING NEW AT

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**TREMENDOUS VALUES IN BEAUTIFUL CHINA LAMPS**

Assorted gorgeous shapes and designs, each one a combination of artistry, style and quality to bring lasting cheer and brightness into the home.

Ivory color china decorated with real 22-K gold and multi-color florals. Beautiful satin yarnboard and plasti-parchment shades.

**GUARANTEED TO BE BY FAR THE GREATEST LAMP VALUES IN THE U. S. They retail from \$11.95 to \$29.95.**

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Super Deluxe Lamps **\$4.95** Each in Dozen Lots. 25% Deposit, Balance C. O. D. Immediate Delivery. F. O. B. Chicago. Samples, \$1.00 extra postpaid.

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 Individually packed. Minimum order: 2 doz. Sample orders: 6 pairs, \$7.00.

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 First Quality.  
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 3000 To Set

12	27	33	47	84
10	18	42	52	68
14	16	70	48	63
8	23	40	50	71
5	21	44	58	74

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Swiss Simulated Diamond Dial Wrist Watches, High Rock Crystal, 15-Jewel . . . . . 14.00

15-Jewel Bulova, Gruen, Elgin or Waltham Wrist Watches, with Simulated Diamond Dial . . . . . 18.00

All Watches complete with genuine Leather Straps. All Watches timed out and guaranteed.

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McCarty, who have been off the road for five years. They have a night club and cabins known as Whispering Pines. Lady Dorthea is featured with her mental act. I have given up med and am planning to go back to health books. Haven't met any pitchmen working this winter. Enjoyed visits with Teresa, Arleen and Sid Sidenberg in St. Louis."

**AL KEYES** . . . pipes that business in Vancouver, B. C., has gone to the dogs, and he isn't referring to the trick dogs Al Curtis purveys.

**SAM ZIMMERMAN** . . . will hit the road soon with his concession jewelry.

## Eltch's Sets May Deadline

(Continued from page 74)

for park guests. Eight of the rides are being revamped and painted. The picnic pavillion has been rebuilt and modernized to increase industrial picnic possibilities and to encourage family basket-picnic outings.

Promotions, picnics, the Trocadero ballroom advertising and music are under direction of A. B. Gurtler Jr. and John M. Gurtler.

At the annual meeting of the stockholders and board of directors, the following officers were named: Arnold B. Gurtler, president and general manager; John M. Gurtler, vice-president; Arnold B. Gurtler, Jr., treasurer and assistant secretary, and Marie M. Gurtler, secretary.

Department heads named were Asher Dietrich, head carpenter in charge of construction and maintenance; Fred DiBona, assistant to Dietrich; Eddie Richards and John Sack, ride foremen and superintendents; Carl Murphy, head cashier; J. W. Armstrong, commissary department; Carl Shaffer, confectionery department, and C. Troutt, landscaping and gardening.

## POLACK BROS.

(Continued from page 48)

League of America clubrooms Saturday night (8). While we were waiting for the food, Jack Klein kept us entertained with his singing. After stuffing ourselves with food, we were entertained by Gene Randow Jr. and His Hollywood Players.

Personnel of the show put on an entertainment at the Shrine Hospital Monday (10). Following the show a luncheon was served the performers at the Corner House. Rex Ronstrom is doing a swell job spotting all the new acts with his drums. He's in his fourth year here.

Visitors included Janet Gibson, Ralph Winarski, Mr. Canestrelli, Raymond Wilbert, Mr. and Mrs. Red Carter and Lou Clayton.—ELMER SANTANA.

## Park Ops Predict Decline in Takes

(Continued from page 74)

cation dollars would be spent this year than ever before, but, like the governor, predicted competition for the lush dough would be tough.

All officers were re-elected for another year. They are Harry Storin, Riverside Park, Springfield, Mass., president; Julian H. Norton, Lake Compounce, Bristol, Conn., first vice-president; John Collins, Lincoln Park, New Bedford, Mass., second vice-president; Wallace St. C. Jones, William Berry Company, Boston, treasurer, and Fred L. Markey, Dodgem Corporation, Exeter, N. H., secretary.

Meredith Lee, Ocean Beach Park, outlined the problems of management under a municipal ownership. He said rising taxes would have a tendency to effect budget cuts for municipal parks. He advocated long-term leases to concessionaires so they could afford to spend money on improvements.

John Dineen, Hampton Beach, operator of one of New England's most successful ballrooms, attributed the Casino's success to the strict policy of operation. Expressing his opinion on bands, he said unless an ork is in the top 10 it is not box-office.

George B. Currier, superintendent, Playland, Rye, N. Y., speaking on promotion, went all out in advocating the use of fireworks. Playland uses a variety of promotional features, but the accent is always on pyrotechnics. Good will was emphasized by Currier, as it was by nearly all other speakers.

Harold Gilmore, Whalom Park, said he anticipated no price cuts for this season but price scales would remain an individual park problem.

Bill Burnham, of the William Morris office, substituted for Jimmy Tyson, of the Music Corporation of America, who was scheduled, but didn't appear, to talk on *The Name Band Picture for 1947*. Burnham, after stating that no one could intelligently outline the 1947 band picture, turned the session into a question and answer period.

Banquet was staged in the roof ballroom with a top-notch show staged by George A. Hamid.

New members are W. B. Williamson, Island Park, Augusta, Me.; William Morris Agency; A. Joseph Geist, Rockaway, Playland, N. Y.; Roland Gamache, Lincoln Park, New Bedford, Mass.; Harry F. Anderson, Belmont, Mass.; William H. Hurley, Revere, Mass.; George Mahoney, Boston; John Dineen and James Batterbury, Hampton Beach.

## SPARKS

(Continued from page 48)

first show, but promoted him to first trumpet at the night performance. Ray Floyd gave the drum heads a terrific beating. Eddie Callahan and Dick Miller popped flash bulbs all over the lot.

Dennie Helms, Charley Webb, Howard Mentz and Whitey Haven and their departments are getting the show up and down in record time, and Mac McGrath shunts it from town to town with equal speed.

After staying with us thru Bradenton, the Florida sun took off in Tampa. Both days were cold and dreary. Among those hardy souls who braved the chill to visit, we noticed Walter Guice, Irah Watkins, Paul Wenzel, Arthur Burson, J. C. (Tommy) Thomas, Pat Purcell, Bob Lohmar, Paul Conaway, Bozo Mack, Charley Shephard, Homer Goddard and a host of Royal American Shows personnel.—DOROTHY LEE BROWN.

## UNDER THE MARQUEE

(Continued from page 48)

work Punch. . . . Leo Francis, white-face musical clown and blackface comedian, has completed two weeks with an International Harvester unit in Central Illinois.

Circus general agents know more towns and crossings than railroad men do.

Paul M. Lewis spiked a report that he is retiring, a rumor that started when he sold much of his equipment at Jackson, Mich. He pointed out his health will not permit one-day trouping, but he intends to work his stock at fairs and exhibitions.

Remember the by-gone days when nobody around a circus dared to point out the governor?

Frank (Syracuse Dutch) Gephardt, self-styled ambassador at large, reports meeting Thomas Francis Heney, of Dailey Bros., at the Gunther Hotel, San Antonio, and cutting up jackpots. Gephardt would like to greet Kenworthy W. Drake, John D. Foss and Fred DeElliott, now with the C. R. Montgomery Circus.

Giustino Loyal received a big action picture plug in *The Chicago Herald-American* Friday (14). Lay-out of five pictures show Giustino

jumping thru the hoop in his horse act. Pictures were taken with *The Herald-American* speed-ray camera.

Thalei Dechert and Harry Horton (Jamaica Ginger and the WLS National Barn Dance) were back-yard visitors at the Polack show in Medinah Temple, Chicago. Miss Dechert is authoress of numerous poems and song lyrics.

**Wanted! For Chariot & Tableau Circus Side Show: Man who can do 10 acts and has a double-deck banner for each.**

Fred K. Moulton was forced to cancel his contract as general press representative for Mills Bros. this season because of an attack of neuritis. He plans to remain at Siloam Springs, Ark., until he recovers.

R. M. Harvey, of Dailey Bros.' Circus, was in St. Louis recently to purchase two station wagons. . . . Bill Oliver, Dailey car manager, who wintered in the Mound City, hopped to Chicago recently for a visit but is back in St. Louis and on March 23 will head west to open the season.

Even with the help situation improving, we understand the clause "generally useful" won't be eliminated from contracts this year.

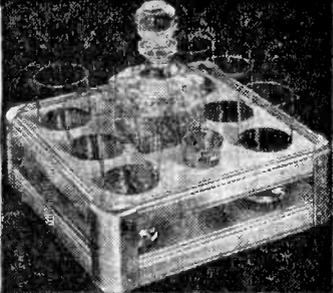
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**FLASHY BAR QUEEN**

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Complete. Indiv. boxed. Wt. 10 lbs. 25% Dep. Bal. C.O.D.

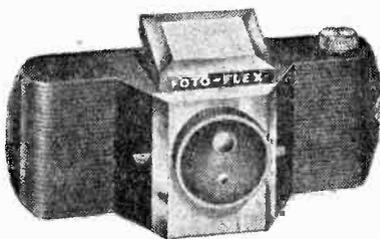


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**DEALERS' COST \$11.50 PER DOZ.**

Jobbers write for quantity prices.

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Looks like an ordinary automatic pencil. Uses any type cap, roll, disc or single shot. Carry it safely in your pocket, cock it when handing to the sucker. Watch the fun. Everyone is a potential victim.

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- 3/4-Lb. Boxes Party Pecan Candy. Doz. . . \$ 7.85
- 1-Lb. Boxes Party Pecan Candy. Doz. . . 10.50
- 1-Lb. Fancy Fruit Cake (Cello.). Doz. . . 2.95

**BEACON BLANKETS, Indian Design . . . \$ 3.75**

- Rabbits, 19-Inch, Silk Plush. Doz. \$18.00, 1.85
- #R-23 Walnut 5-Tube Radio . . . . . 20.85
- #R-24 R.C.A. Victor 6-Tube Radio . . . . . 24.50
- #9 Maple Chest (Mir. In Lid) & 1 Lb. . . \$ 2.39
- #10 Cedar Chest (Mir. In Lid) & 1 Lb. . . 2.59
- #8R 2 19-Inch & 2 13-Inch Silk Plush Rabbits & 18 Boxes Candy . . . . . 17.50

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- Small . . . . . 6¢



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# EXPORTS DOUBLE PRE-WAR!

## Coin Machine Record Made

**Juke boxes comprise 71% of total exports—Mexico and Canada big customers**

WASHINGTON, March 15.—Coin machine export shipments in 1946 totaled 14,396 machines, valued at \$2,655,078, or nearly double the 1939 pre-war high for coin machine exports. As they have in every year for which records were kept, juke boxes accounted for the major portion of the shipments — this year amounting to 71 per cent of total exports. Unlike pre-war days, coin machines shipped abroad numbered fewer machines. Like pre-war, Canada and Mexico stood at the top of the list when the yearly tabulations were made.

Not until April, as the charts on the opposite page show, did exports top the \$100,000 mark. After April, exports held consistently above this figure, and reached their peak in December when a total of 3,228 machines, valued at \$566,690 were shipped out of the country.

### Develop Small Markets

Because the United Kingdom was limited by government restrictions which kept its distributors and operators from buying any quantity of machines, manufacturers, distributors and export-import firms developed what were once small markets. This was particularly true in the case of Columbia, which in 1946 was the third most important purchaser of U. S.-built coin-operated equipment. Colombia bought a total of 369 machines, valued at \$213,910, compared with its previous high in 1940 of 603 machines valued at \$38,552.

Since 1940, the price of equipment on the export market has increased an average of 100 per cent. As an example, Canada paid an average of \$350 for its juke boxes in 1946, while in 1940 buyers there paid an average of only \$190. A more marked increase is shown in Mexican buying. In 1946 the average juke box shipped into Mexico went for \$344, while the 1940 average was \$133. Similar price increases were noted in both amusement games and vending equipment.

The high cost of materials used in the production of all types of coin machines, plus the higher cost of labor and other production expenses, are the obvious reasons for this increase in cost, just as they are the reasons for higher machine prices here at home.

### Used Machines Exported

Most machines sent into the export market are used, re-conditioned equipment, tho both Canada and Mexico have a high percentage of new machines shipped in and Canadian buyers of three major juke box lines get equipment assembled at factories which manufacturers maintain in Canada. The official statistics released by the United States Department of Commerce (See **JUKE BOXES** on opposite page)

## News Digest

**PATENT SALE**—Up for licensing or sale this week went 24 patents held by the Rudolph Wurlitzer Company, North Tonawanda, N. Y. This marks the first time a major coin machine manufacturer has offered a large number of patents under the patent office's service designed to put inventions to use. Fifteen of the patents involve juke box mechanisms. One is a remote-control system and the rest cover individual coin machine parts such as tone arms and coin chutes. First of the big companies to put patents up for licensing or sale were International Harvester and Radio Corporation of America. For complete details of the Wurlitzer patents see story on page 102.

**EXPORT HIGH**—Coin machine exports doubled the pre-war high during 1946, reports just issued by the U. S. Department of Commerce show. During 1946 a total of 14,396 coin machines were shipped to foreign buyers. The machines were valued at \$2,655,078. Of this total 71 per cent were phonographs. Bulk of the shipments went to Canada and Mexico, tho a few smaller countries,

notably Colombia and the Philippine Islands, showed remarkable gains. Any doubt which might have existed concerning the prospects for healthy coin machine exports should be resolved with these figures. Full details will be found in the story "Exports Double Pre-War" on this page.

**CANDY PRICES**—First big concern to convert its candy equipment to 6-cent operation—using nickels and pennies—is Confection Cabinet Corporation, theater lobby operators who are now in process of making mechanical changes in their venders to accommodate the new price. Meantime the Wholesale Grocers' Association has protested to the National Confectioners' Association that candy manufacturers' continued use of wrappers bearing the 5-cent label is causing them difficulty. Many candy makers are putting their bar goods out in new wrappers which do not bear a price tag.

**LEGISLATION**—Biggest news of the week in legislative matters was passage of a measure in Idaho which (See **NEWS DIGEST** on page 123)

## A Message From Walter Hurd

*(Walter W. Hurd, who inaugurated the Coin Machine Department of The Billboard in 1932 and edited it for the succeeding 15 years, retired, effective March 1. As this is written he is on the farm in Kentucky enjoying a well-earned rest. Walter Hurd has been a leading figure in the coin machine industry since 1928 and he will continue that association by serving as an advisor to The Billboard Publishing Company. During his years as editor of the Coin Machine Department and as editor of Vend, Hurd was responsible for many innovations which have proved invaluable to the industry. He started The Billboard's legal and market service which has grown into one of the most comprehensive service features in any trade. To introduce his successor, Hurd prepared the following feature.)*

It is my happy privilege to commend to the coin machine industry the new coin machine editor of *The Billboard*, G. R. (Dick) Schreiber. He will also be editor of *Vend*, the magazine devoted exclusively to merchandising machines and published monthly by The Billboard Publishing Company.

Schreiber has the educational background, training and editorial experience to give to the coin machine editorial job a real leadership. Before coming to *The Billboard* he was on the faculty of the University of Chicago and previously had long experience in newspaper and editorial work. He thoroly enjoys working with the coin machine industry and being a part of it. He has made many friends in the trade since joining the coin machine staff of *The Billboard*.

His promotion to the head of the staff is in recognition of his ability and hard work.

The trade may not be able to tell it by looking at him, but he has not been married so very long, married to a lovely girl from Iowa and once a student in his classes. Dick himself is a native of Ohio and he still thinks it is a good State.

Schreiber will be assisted by a fine staff of loyal workers. Among them will be his right-hand man, John Carlson, a veteran who is tops in ability and working spirit. Other veterans include Thomas McDonough and Fred Amann, who have their special abilities and job assignments. Robert M. Seals, the newest member of the editorial staff, comes from daily newspaper work in Tennessee. Evelyn Winokur, wife of a young veteran, is in charge of files and information services and has made a record for efficiency. Madelene Quincannon is the pleasant secretary to the staff. These staff members are all in the Chicago office; other editorial staff members are in the branch offices and in addition there is also a long list of news correspondents.

My job as coin machine editor ended March 1. In my 15 years at the post, I have formed many personal friendships and also many unseen friends among the readers. It is impossible to say a personal goodbye to all of these, so to all, my sincere thanks for past friendships and I will think of you many times in the years to come.

## Lose Round In Fight on Minn. Bill

### Measure Goes to House

By a Staff Correspondent

ST. PAUL, March 15.—Opponents of the State administration's anti-gaming bill (H. B. 698) planned to carry their fight to the House floor when the House of Representatives general legislative committee on March 13 recommended the widely attacked proposal out of committee by a vote of 16-7. Committee action came after three hours of wrangling, and after an attempt to route the revised measure into sub-committee had lost by one vote.

It was conceded, however, even by those most strongly opposing the bill, that few legislators would have courage to vote against the measure on a roll call vote. The Senate, which has a similar bill in committee, has taken no action on the proposal.

The bill, which would make all types of coin-operated gaming devices illegal thruout the State, was a target last week for one of the strongest protests ever registered against legislation of this type. Nearly 600 persons heard arguments of American Legion National Committeeman Roy T. Anderson and representatives of the Minnesota Amusement Games Association at a public hearing conducted by the committee.

### Bill Liberalized

As finally adopted by the committee, measure is considerably liberalized. Altho it gives license-issuing authority the right to revoke licenses of any establishments where gambling devices are found operating, owner of establishment is given a 15-day period to appeal in court. During court proceedings, business could be continued, and if he loses case, owner could appeal for permit to continue business under bond or transfer license to a new owner.

One new provision would permit manufacturers and distributors in the State to continue handling machine for out-of-State sales. This amendment was proposed by Rep. Judson Hilton, who declared that he wanted to "protect pay rolls of Minnesota and not put an industry out of business."

Amendments also permit public warehouses to store machines and common carriers to transport them.

Unsuccessful attempt to route measure into sub-committee was made by Arthur T. Gibbons, who protested that the bill was the only one considered by the committee, whereas there were other meritorious bills offered which have been given no attention.

The bill now goes to general orders and will be considered by the House, sitting as a committee of the whole. It is there that opponents will make another attempt to prevent passage.

## 1946 EXPORT TOTALS ACCORDING TO COUNTRY

Country	Totals		Phonographs		Venders		Amusement Games	
	No.	Value	No.	Value	No.	Value	No.	Value
Canada	8,595	\$1,122,935	2,682	\$949,170	2,758	\$67,079	3,698	\$281,948
Mexico	2,822	684,021	1,792	616,899	42	5,647	490	63,475
Colombia	369	213,910	358	212,410	4	540	7	960
Cuba	1,102	171,492	844	148,060	56	4,794	202	18,610
Union of South Africa	472	137,383	154	96,215	11	2,360	307	38,808
Venezuela	164	53,717	112	47,295	—	—	52	6,422
Philippine Is.	223	50,063	72	26,774	65	11,992	86	11,297
Guatemala	148	34,490	41	19,086	49	8,098	58	7,306
Argentina	108	30,468	62	26,264	—	—	46	4,204
Panama	79	28,025	39	22,400	—	—	40	5,625
Salvador	102	26,960	48	20,038	—	—	54	6,922
Brazil	296	11,763	291	10,613	5	1,150	—	—
Chile	78	10,930	7	2,840	—	—	71	8,090
United Kingdom	1	10,000	—	—	1	10,000	—	—
Belgium	17	8,335	17	8,335	—	—	—	—
Newfoundland	22	5,531	20	5,042	—	—	2	509
Canal Zone	21	5,164	—	—	6	1,037	15	4,127
Bermuda	7	3,434	7	3,434	—	—	—	—
China	8	3,010	8	3,010	—	—	—	—
Ecuador	14	2,939	10	2,275	—	—	4	664
Trinidad	23	2,554	—	—	23	2,554	—	—
Haiti	10	2,322	—	—	—	—	10	2,322
Curacao	6	2,157	6	2,157	—	—	—	—
Costa Rica	4	1,910	4	1,910	—	—	—	—
Dominican Rep.	21	1,708	1	90	—	—	20	1,618
Nicaragua	15	1,681	7	1,181	—	—	8	500
Madagascar	4	1,160	—	—	—	—	4	1,160
Bahamas	5	1,025	1	125	—	—	4	900
Honduras	4	1,010	4	1,010	—	—	—	—
Sweden	10	950	10	950	—	—	—	—
France	2	578	—	—	2	578	—	—
Australia	1	500	1	500	—	—	—	—
Surinam	1	300	—	—	—	—	1	300
Iceland	3	138	—	—	—	—	3	138
Switzerland	20	60	—	—	20	60	—	—
Leeward	1	46	—	—	—	—	1	46
Other Countries	155	8,343	22	3,619	109	2,418	24	2,266

### 1946 MONTHLY SUMMARY

Month	Total		Phonographs		Venders		Amusement Games	
	No.	Value	No.	Value	No.	Value	No.	Value
January	430	\$ 48,589	48	\$ 12,600	94	\$ 5,033	288	\$ 30,956
February	255	25,410	32	10,615	51	5,324	172	9,471
March	521	56,181	31	15,377	238	13,434	252	27,370
April	739	132,718	237	102,953	158	3,578	344	27,087
May	1,091	143,792	156	77,210	284	25,157	651	41,425
June	801	159,612	287	119,116	89	3,301	425	37,225
July	779	142,666	240	115,414	287	5,957	252	21,295
August	1,510	301,098	601	237,511	294	9,901	615	53,686
September	1,338	288,218	601	236,516	403	19,545	334	32,157
October	1,794	352,209	993	288,666	189	3,554	612	59,989
November	1,910	437,865	1,062	388,566	476	11,695	372	37,604
December	3,228	566,690	1,882	472,292	593	12,728	753	81,670
<b>TOTALS</b>	<b>14,396</b>	<b>\$2,655,078</b>	<b>6,170</b>	<b>\$2,075,936</b>	<b>3,156</b>	<b>\$119,207</b>	<b>5,970</b>	<b>\$459,935</b>

Tabulations on this page were compiled from the monthly statistics published by the U. S. Department of Commerce. Because the Department reports are normally released two to three months later than the months which they cover, totals for November and December of 1946 were not available until now, and therefore are published for the first time. It is suggested that by clipping and saving this page trade members may retain a permanent record of export activity during last year.

### NOVEMBER, 1946

Country	Totals		Phonographs		Venders		Amusement Games	
	No.	Value	No.	Value	No.	Value	No.	Value
Canada	1,035	\$129,918	347	\$100,941	473	\$11,140	215	\$17,837
Mexico	425	129,053	375	128,803	—	—	50	1,250
Colombia	94	58,025	94	58,025	—	—	—	—
Union of South Africa	81	42,795	44	34,925	—	—	37	7,870
Cuba	137	37,118	107	34,806	—	—	30	2,312
Venezuela	26	11,661	26	11,661	—	—	—	—
Argentina	17	6,395	17	6,395	—	—	—	—
Salvador	17	6,005	17	6,005	—	—	—	—
Canal Zone	15	4,127	—	—	—	—	15	4,127
Newfoundland	16	3,000	16	3,000	—	—	—	—
Philippine Islands	20	2,995	—	—	—	—	20	2,995
Belgium	7	2,275	7	2,275	—	—	—	—
Madagascar	4	1,160	—	—	—	—	4	1,160
Costa Rica	1	775	1	775	—	—	—	—
China	2	665	2	665	—	—	—	—
Guatemala	3	575	3	575	—	—	—	—
Trinidad	3	555	—	—	3	555	—	—
Other Countries	7	778	6	725	—	—	1	53
<b>TOTALS</b>	<b>1,010</b>	<b>\$437,865</b>	<b>1,062</b>	<b>\$388,566</b>	<b>476</b>	<b>\$11,695</b>	<b>372</b>	<b>\$37,604</b>

### DECEMBER, 1946

Country	Totals		Phonographs		Venders		Amusement Games	
	No.	Value	No.	Value	No.	Value	No.	Value
Mexico	727	\$253,504	651	\$238,936	—	—	76	\$14,568
Canada	1,255	125,053	198	62,758	490	\$11,661	567	\$50,618
Colombia	92	46,598	92	46,598	—	—	—	—
Cuba	497	11,415	482	39,914	—	—	15	1,500
Philippine Is.	47	22,149	32	18,899	—	—	15	2,250
Argentina	53	15,978	35	14,774	—	—	18	1,204
Panama	20	13,115	20	13,115	—	—	—	—
Salvador	21	9,703	19	9,203	—	—	2	500
Union of South Africa	62	9,623	21	1,463	—	—	41	8,160
Brazil	287	9,251	287	9,251	—	—	—	—
Venezuela	13	8,065	13	8,065	—	—	—	—
Chile	7	2,840	7	2,840	—	—	—	—
Haiti	10	2,322	—	—	—	—	10	2,322
Bermuda	4	2,132	4	2,132	—	—	—	—
Nicaragua	15	1,681	7	1,181	—	—	8	500
Sweden	8	600	8	600	—	—	—	—
China	3	576	3	576	—	—	—	—
Other Countries	107	1,740	3	625	103	1,067	1	48
<b>TOTALS</b>	<b>3,228</b>	<b>\$566,690</b>	<b>1,882</b>	<b>\$472,292</b>	<b>593</b>	<b>\$12,728</b>	<b>753</b>	<b>\$81,670</b>

# Juke Boxes 71% of Exports; Mexico, Canada Best Buyers

(Continued from opposite page) \$50,063. Breakdown of their purchase shows that these Island buyers took an almost equal number of juke boxes, games and venders. From the Islands, export firms eventually expect to do large volume business with Australia and Asia, so the Philippines' trade is worth watching. By comparison, in their best pre-war year (1940), Philippine buyers purchased 168 machines, with a total value of \$26,727.

A breakdown of exports for the year reveals some interesting trends. Pronounced is the concentration of shipments to Latin-American countries. This trend started when shipments to European markets were slashed, and since has continued to grow. Impossible to explain is the single vending machine, with a value of \$10,000, shipped to the United Kingdom. When queried by *The Billboard* about this figure, the commerce department re-checked its statistics (which are compiled from shipping documents which must be filed with the government) and verified the shipment and the dollar value. Since the department does not divulge specific information about equipment, spokesman for the agency would only say that the shipment consisted of a unit of venders, built to operate as one.

Export-import firms on the West Coast and in the Philippine Islands are responsible for the Islands' increasing importance as a coin machine export center. During 1946, firms in the Philippines bought 223 machines of all types, valued at

#### Overcome Regulations

Despite the effects of war, and tangled regulations regarding shipment of any but essential commodities to European countries, Belgium, Sweden, France and Switzerland are shown to have bought coin machines during 1946. Largest shipment was to Belgium, where buyers took 18 juke boxes, with total cash value of \$8,335.

Sweden's trade, which sent two representatives to the CMI convention and show held in Chicago in February, is listed on the commerce department's official report as having received 10 juke boxes for \$950—an average price of \$95 per machine. This figure would certainly seem questionable, but commerce department spokesmen say the statistics are accurate.

## Trade Directory

Following tabulation of trade reports received during the weeks of March 8 and March 15 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid in revising trade files:

#### New Machines

Kicker and Katcher (skill game). Baker Novelty Company, 1700 Washington Boulevard, Chicago 12.

Kilroy (pinball game). Chicago Coin Machine Company, 1725 Diversey Boulevard, Chicago 14.

Bowlo (roll down game). Premier Coin Machine Manufacturing Corporation, 577 Tenth Avenue, New York 18.

Premier Ten Grand (junior console barrel roll). Premier Coin Machine Manufacturing Corporation, 577 Tenth Avenue, New York 18.

Bat-A-Ball, Sr. (baseball game). American Amusement Company, 164 East Grand Avenue, Chicago 11.

#### Personnel Notices

Albert Koplo has been appointed sales representative for Bradley Associates, Inc., Chicago.

Alvin J. Goldberg passed away in Chicago on February 21.

Robert Lorenz, treasurer and office manager of the Paul F. Beich Company, Bloomington, Ill., has announced his retirement.

C. L. Van Schaick has been elected vice-president in charge of sales for Dixie Cup Company, Easton, Pa.

Paul D. Bezazian has been elected general manager of Aero Needle Company, Chicago.

#### New Firms

Philadelphia Vending Company, 1403 North Franklin Street, Philadelphia.

General Amusement Company, Inc., Westbury, Conn.

International Distributors, 4924 Avenue H, Brooklyn.

#### Address Changes

Seaboard Vending Corporation, 15 Park Row, New York.

#### Purchases

Midwest Merchandising, Inc., has purchased the Candy Service Company, Lincoln, Neb., from James W. Fenn.

Cameo Vending Service, 432 West Forty-second Street, New York, has purchased the entire vending operation of Maryland Venders, Cumberland, Md.

Carr Consolidated Biscuit Company has purchased the Laurel Biscuit Company, Dayton, O.

#### Distributors Appointed

Standard Venders' division of Lehigh Foundries, Inc., Easton, Pa., has appointed the following firm as distributor of its cigarette and candy venders:

Strauss Vending Machine Company, Boston, New England representative.

Electromaton, Inc., Hoboken, N. J., has appointed the following firms as distributors of its amusement games:

United Coin Machine Company, Milwaukee, for Wisconsin and Upper Michigan.

Rex Coin Machine Company, Syracuse, N. Y., for Upper New York State.

Standard Scale Company, St. Louis, has appointed the following firm as distributor of its Groetchen metal typing machine:

First American Sales, Inc., of Chicago.

# IDAHO BILL FAVORS BELLS

## Signed Into Law by Gov.

Mayor and city council to have authority to permit or prohibit machines' use

BOISE, Idaho, March 15.—A bill permitting the operation, under local option, of bell machines in incorporated cities and towns of the State was signed into law Tuesday (11) by Gov. C. A. Robins.

Bill, which was passed by the State Legislature last week, establishes a licensing system requiring a minimum license fee of \$500 a year for each machine.

Complete authority for the administration of the terms of the new law is vested in the local government, which is defined in the bill as "the mayor and city council of incorporated cities, or the board of trustees of incorporated villages in this State." This section of the bill gives the local authority the right to permit or prohibit the operation of the devices and to enact all ordinances or resolutions for the regulation or control of the machines.

Law requires that the license be issued in the form of a stamp to be affixed to each machine as it is placed in operation and that the stamp be canceled by cutting it criss-cross with a sharp instrument."

### Location Must Own Bell

License holders are required by the law to own all machines on which they hold licenses and forbids any persons other than the license holder to have any financial interest in the machines so licensed. This section of the law also forbids the operation of machines in any locations other than those owned or leased by the license holder. Payment of rental fees or operation commissions to any person other than the license holder is expressly forbidden.

Thruout the bill, bell machines are referred to as "coin-operated amusement devices." Section 2 of the bill defines such devices as "a machine or device into which may be inserted any piece of money or other object and from which, as a result of such insertion and the application of physical or mechanical force, may issue wholly upon any chance or uncertain or contingent event, any piece or pieces of money, or any check, or memorandum, or other tangible evidence which is, after issuance, actually redeemed in money or exchanged for money or property by any person whatever; which device is defined as and hereby declared to be gaming but not lottery."

### Permits Prorated Fees

Machine licenses may be issued, under the terms of the law, at any time during the calendar year and the fee may be prorated as of the actual month of issue for the remainder of the license year. No maximum license fee is set in the act, this presumably being left to the discretion of the administering authority.

Law provides that \$125 of each fee collected be turned over to the State treasurer and a similar amount be paid to the fiscal officer of the county in which the fee is collected. Remaining \$250 is kept by the collecting authority. No provision is made in the act for the division of any fees in excess of \$500 and it is to be

## Calendar for Coinmen

March 18—National Automatic Merchandising Association, Region 1, Copley-Plaza Hotel, Boston.  
 March 19-21—Frozen Food Industry Convention and Exposition, Civic Auditorium, San Francisco.  
 March 21-22—National Automatic Merchandising Association, Regions A and 3, Hershey Hotel, Hershey, Pa.  
 March 31-April 4—Frozen Food Institute, Convention and Educational Congress, Horticultural Hall and Copley Plaza Hotel, Boston.  
 April 8-11—American Management Association Packaging Exposition, Convention Hall, Philadelphia.  
 April 14-18—National Association of Tobacco Distributors, Inc., Convention, Palmer House, Chicago.  
 April 14—Wisconsin Phonograph Operators' Association, Convention and Show, Pfister Hotel, Milwaukee.  
 April 25-26—National Automatic Merchandising Association, Region 4, Edgewater Gulf Hotel, Gulfport, Miss.  
 April 29-May 1—Industrial Packaging and Materials Handling Exposition, Hotel Sherman, Chicago.  
 May 25-28—Flavoring Extract Manufacturers' Association, Hotel Traymore, Atlantic City.  
 May 25-29—National Confectioners' Association, Annual Convention, Stevens Hotel, Chicago.  
 May 25-29—Confectionery Industries Exposition, Stevens Hotel, Chicago.

assumed that the entire amount of any fee higher than that would be retained by the municipality setting the amount.

Violation of any of the provisions of the State act or any subsequent ordinances enacted by local authority shall be a misdemeanor, punishable by fine of \$220 to \$1,000 or imprisonment in the county jail of from 2 to 12 months, or both. Conviction also carries the added penalty of making persons convicted ineligible for future bell licenses.

### List Forbidden Acts

A list of six practices are expressly forbidden under the terms of the act: (1) Operate or permit operation of unlicensed machines; (2) operate or permit operation of machines without stamp affixed to them and canceled; (3) permit persons under 20 years of age to play machines or to operate machines in public places where such under-age persons would (See *New Idaho Bill on page 123*)

## Sam Kraus, Veteran N. Y. Coinman, Dies

NEW YORK, March 15.—Sam Kraus, manager of the Schork & Schaffer Amusement Arcade on 42d Street near Broadway, died Tuesday (11) at his home in Manhattan. He was about 68. Funeral was held March (14) from Milleiser's Memorial Chapel.

Kraus had been active in burlesque and coin machine fields for over 30 years. He was past patron of Empire City Chapter, O.E.S., and past master of Munn Lodge No. 190, F.&A.M. He is survived by his widow.

## New Five Ball Game Is Manufactured by Scientific Machine

NEW YORK, March 15.—Field Goal, a new amusement game machine manufactured by the Scientific Machine Corporation, is hitting the market. Times Amusement Corporation Arcade at 52d and Broadway has two models going for two-cent play.

Using five balls of table tennis size which the patron hits with a lever, the machine has an automatic scoring device which adds score of balls. These, after being hit up a channel by the patron, fall down into basketball-type baskets labeled from 3,000 to 9,000. Automatic scorer is in the center of the six-foot-high machine.

Scientific says game is just getting into production.

## Coin Launderettes Begin Campaign

NEW YORK, March 15.—An advertising campaign for the 129 launderette coin-operated stores in the New York-New Jersey area began this week with an insertion, about one-third page, in *The New York Daily News*. Ad, which lists all the coin laundry stores in the area, states: "You Shop—While Bendix Does the Wash!"

Campaign is sponsored by Telecoin Corporation.

## Life Covers Coin Machines

NEW YORK, March 15.—Biggest single magazine publicity break for the coin machine industry, in point of number of people reached, turned up in the March 17 issue of *Life* magazine in the form of a photographic feature on the CMI show of 1947. Titled "Brave New Machines," story carries six large photographs, including coffee, book, shoe shine, popcorn venders, also photos of quiz machine and pinball game. Said *Life*: "For the 75,000,000 Americans who use coin machines, the industry announced some good news and some bad news in Chicago February 3." Variety of new types of venders and other types of coin machines was taken as good news; coin-changing devices which allow rise in prices and slug rejectors which have made unprofitable the use of slugs as bad news. Presentation of the trade thruout the feature was favorable, a good public relations mark for CMI, which invited *Life's* photographer to the show.

## Makers Seeking Standardization In Frozen Food

NEW YORK, March 15.—Frozen food manufacturers are becoming quality and standardization conscious as evidenced by recent developments in this field. Spokesmen for the Eastern Frosted Food Association said last week that quality control was the biggest problem facing the industry, and American Standards Association announced the setting up of a national committee to co-operate with an international project for standardization in the frozen food packaging field.

National Association of Frozen Food Packers, scheduled to hold a convention March 19-21 in San Francisco, state they will attempt to restrict frozen food products to the "fancy" and "choice" categories, eliminating "standard" grade merchandise from their lines. Leading frozen food packers, it was said, have already instituted the policy of having their products classified by government regulation under Department of Agriculture's inspection system.

Henry Landau, Cortley Frosted Foods president, has said that February sales were excellent and indicated orders show March will be even better. "Speaking for the industry as a whole, present orders indicate that much of our present stock will be absorbed during the coming months," he said.

### Buying Methods Change

Frozen food men, it appears, are not overbuying as they did last year, according to Landau. Previously, he said, they bought an entire year's supply, but now, altho contracting for the full year, they are accepting delivery on a monthly or bi-monthly basis.

Meanwhile American Standards Association, in commenting on its standardization program, said nine trade organizations had been consulted about meeting in New York in April for opening discussions. This meeting would be preliminary to a gathering in June at Geneva, Switzerland, which meeting would be under auspices of the newly created International Organization for Standardization.

American trade and technical associations requested to join in this work include Frozen Food Institute, National Wholesale Frozen Food Distributors, National Frosted Food Institute of California, Eastern Frosted Food Association, Packaging Institute, Frozen Food Foundation, Packaging Machinery Manufacturers' Institute, National Canners' Association, and Farm and Home Freezer Manufacturers' Association.

## Arcade Men Attend American Toy Fair

NEW YORK, March 15.—Over 8,500 toy and novelty buyers are expected to attend the American Toy Fair, which opened last Monday (10) at the McAlpin and Breslin hotels here and will continue until next Saturday (22), according to J. S. Lovingsham, executive of Toy Manufacturers of U. S. A., Inc., sponsors of the exhibition. About 850 manufacturers are displaying their wares at the gathering.

# NAMA MEET HEARS POINTERS

## Vend. Mach. Sales Hit Half Billion During Past Year

NEW YORK, March 15.—Half a billion dollars worth of merchandise was sold thru vending machines in the United States last year, Robert Z. Greene, president of the National Automatic Merchandisers' Association declared Sunday (9) in a nationwide radio address.

Greene's remarks were heard at the conclusion of the half-hour radio show *David Harding—Counterspy*, broadcast from the Radio City studios of the American Broadcasting Company, under the sponsorship of the Schutter Candy Division of the Universal Match Corporation. The dramatization itself dealt with vending machines.

Greene, who is also president of the Rowe Corporation, declared:

"Automatic merchandising thru vending machines is one of the principal methods of retailing nationally-known merchandise. The machine is not a substitute for over-the-counter selling or any other form of retailing, but merely supplements the other methods of distribution.

"All over the United States, thousands of men operate these machines. Half a billion dollars worth of standard products were sold last year thru this modern method. These products included candy, cigarettes, gum and soft drinks.

"Vending machines have become a definite part of American business life. They serve you where other methods of retailing are not practical. Right in your home town are vending machines, weighing scales, parcel lockers, and numerous merchandising machines, ready to supply you with service or merchandise of high quality.

"The vending machine is for your convenience and soon many other items will be sold in this manner."

## NATD Chi Meet To See 4-Firm Vender Display

NEW YORK, March 15.—Rowe Manufacturing Company, Lehigh Foundries, National Venders and Eastern Electric Vending Machine Corporation will display their venders at the National Association of Tobacco Distributors 15th anniversary convention the week of April 14 at the Palmer House, Chicago, according to H. B. Patrey, NATD executive.

Nelson A. Miller, chief of the Distribution Section of the U. S. Department of Commerce; Edward H. Miller, special assistant to the U. S. attorney general, and John Albright, chief of the Wholesale Section, Bureau of the Census, are some of the scheduled speakers.

## F&M Offers New Nickel Nut Vender

NEW YORK, March 22.—A new 5-cent hot nut vender, called the Vikinor, is being offered by F & M Industrial Company, Bergenfield, N. J. The machine holds eight pounds of nuts and features a coin counter.

Henry Pastore is president of the firm and George Wartherm is sales manager.

## Large Output Of Vit-o-Min Venders Seen

### Movie Star in Company

LOS ANGELES, March 15.—Jay Kurtz and film actress Iona Massey, who heads Kayem Products Company, Inc., here, announced that their vitamin vending machine would reach quantity production by July 15. Firm, which recently made its first announcement of the vender, has its plant at 8161 Santa Monica Boulevard here.

Kurtz, who invented the device, said that he expected 7,000 units to be completed by the July date, and that present model would be adapted to vend other products, including razor blades, chewing gum, penny candy and postage stamps.

Current model has capacity of 100 two-tablet boxes of vitamins, which are manufactured by William T. Thompson Company to fit machines. Tablets contain eight vitamins and six minerals, are made to retail at 10 cents per package, and are approved by Hollywood Testing Laboratories. Boxes are size of penny Chicklet or 512-stamp folders.

Called Vit-o-Mins, machine measures 13 5/8 inches high, 8 5/32 inches wide, 3 5/8 inches deep. Outside finish is "hammertone" with replaceable front decal. Machine has four columns with automatic trigger switching service from emptied to filled column. It is die made, with interior cadmium plated.

To facilitate sales of different products in varying models planned, coin chute is interchangeable, using either dime, nickel or penny, by means of a screw adjustment.

While machines for products other than vitamins are being developed, firm will continue to push vitamin vender as its leading product. Test runs on this unit have been made in a New York hotel and a Dallas bus station, according to Kurtz.

Distributors have been named in St. Louis, Chicago and Hollywood. B. & W. Sales Company, headed by Frank Burns and James Williams, will be co-distributor with firm of Virgil E. Earl in Chicago. McClure Distributing Company, of St. Louis, was also named. Martin Distributing Company here is the national distributing organization. In addition, distributors in New York and Boston are being appointed.

## AMA Packaging Meet In Philly April 8-11

NEW YORK, March 15.—Slightly more than 95,000 square feet will be used as exhibit space at the American Management Association Packaging Exposition at Convention Hall, Philadelphia, April 8-11, according to Alvin E. Dodd, AMA president. This is double the exhibit space used at the 1944 exposition and 50 per cent greater than last year.

Because of postwar packaging plans by a number of manufacturers that have not as yet been able to put their products back on the market in any sizable quantity, officials expect attendance to break all records.

## Horse Vender?

NEWARK, N. J., March 15.—An application for a penny peanut vending machine which features a mechanical horse race has been refused by Public Safety Director John B. Keenan on the grounds that "It might be the beginning of kiddie bookies."

## Hike Mars Bar Price to Dime, Increase Size

CHICAGO, March 22.—Mars, Inc., this week announced that their Mars Bar has been increased in size and will now retail at a dime. New size bar weighs one and three-quarters ounces.

V. H. Gies, director of sales and advertising, said the new bars hit the market this week, with actual shipments beginning Wednesday (12). Sales campaign began Monday, he said.

"Our production on this bar is necessarily limited," Gies declared. "Because of present limitations, we won't be able to give much national coverage—in fact, on a national scale it will be spread pretty thin. However, we expect to be able to increase our production in the near future to the point where it will meet the demand."

New bar, altho increased in size remains the same shape as the nickel size and will fit all types of vending machines, either column venders or selector models, Gies said.

Mars several weeks ago discontinued manufacture and distribution of Frisco, a new dime bar that had been on the market only since December.

Gies said the company experienced no difficulty in selling Frisco but that company officials made the decision to discontinue it in favor of the new Mars because they felt the latter would be a better piece of candy and would be more widely acceptable in the market. They also felt they would prefer to get behind a bar that already had an established name, Gies added.

## Grocers' Group Slap at Use of Nickel Wrapper

CHICAGO, March 15.—Because most retail grocers are moving candy bars at 6 and 7 cents, the National Association of Retail Grocers has complained against candy makers' wrappers which still carry the 5-cent price label. As might be expected, customers are suspicious of paying more than the nickel price, especially when bar wrappers carry that price and when the candy maker's national advertising plugs the nickel price.

Some manufacturers have already dropped the nickel price from their wrappers, but many candy bar makers either have been unable to obtain new wrappers immediately or are wary of leaving the nickel price tag off their wrappers.

## Howes Named New Chairman

Regional session attended by nearly 100 members in Detroit—Landis speaks

DETROIT, March 15.—Regional meeting of National Automatic Merchandising's Region V here Friday (14) was highlighted by an address by W. E. Landis, director of industrial relations for Briggs Manufacturing Company, who gave pointers on increasing machine sales in industrial plants.

Nearly 100 NAMA members in Region V, covering Michigan, Ohio and West Virginia, attended the meeting, which was held at the Statler Hotel. Hugh C. Howes, regional vice-chairman, presided over the meeting in the absence of Don W. Huck, who was kept at home by doctor's orders. Howes also was elected chairman for the coming year.

### List Points

In his luncheon address, Landis listed seven pointers for machine operators designed to increase plant sales.

(1) Plant management wants to see equipment kept clean, even in comparison with the location itself. (2) Management wants servicemen who are neat and courteous. They prefer men wearing suitable uniforms. As Landis put it "even men on dirty jobs want clean products."

(3) Eliminate sales by servicemen directly to employees generally. This practice causes discontent among employees because of suspected favoritism and causes ganging up around the machines. Management prefers 24-hour service, preferably on different shifts from production employees.

(4) Servicemen should give one nickel in change for a half dollar instead of 10 to prevent an individual's cornering stock of preferred brands for the day and causing discontent among other workers.

(5) Keeping machines in proper operating condition would prevent much breakage and pilfering. It was estimated that 85 per cent of breakage is caused by failure of the machine to deliver or failure to deliver the proper brand. Landis expressed the opinion that much damage could be prevented because the vast majority of people are honest but might become irritated if they feel cheated.

(6) Give full commission on sales that have been made.

(7) Give management assurance on insurance carried by the operator. (See NAMA Meet Hears on page 99)

## Confection Cabinet Opens New Offices

CHICAGO, March 15.—Confection Cabinet Corporation, national theater vending machine operating organization, recently held open house here for candy men when the firm's new Western branch office at 320 North LaSalle Street was opened. Manuel Smerling, vice-president in charge of this division, hosted the gathering.

Company occupies the entire second floor of the three-story building at this address. Receiving and loading facilities are provided on the lower level.

# First of Coin Laundry Chain Opened in Chi

CHICAGO, March 15.—Automatic Washers, Inc., new coin laundry firm using Westinghouse equipment, which was incorporated November 25, 1946, opened its first of a proposed chain of 20 or more coin laundries at 3205 Broadway here March 5. George F. Brown is president of the firm; his son, Cameron Brown, vice-president, and James Rowell is manager of the Broadway laundry.

Second coin laundry is to be opened about April 1 at 4605 North Lincoln and additional stores as locations and

## Bottle Laundry

LANSING, Mich., March 15.—Gov. Kim Sigler recently signed an amended act regulating the manufacture of soft drinks to provide that each bottle or container shall be washed before sterilizing.

equipment become available. Broadway store has 40 washers—39 on the floor and one in the show window for dual purpose of display and to substitute for any machine in need of repairs.

Lincoln Avenue store is to have 41 machines, including one placed on display in show window. Addition of extractors and ironers is contemplated in future plans.

# Chi Firm Makes Cup Vender for Theaters Only

CHICAGO, March 15. — Square Manufacturing Company, 3259 North Broadway here, formed March, 1946, is now in production on soft drink venders for theater lobby use only. Company is affiliated with United Beverage, 1251 South Michigan Avenue, a firm which operates bulk drink venders in theater locations exclusively. Max and Paul Rosenbaum, president and vice-president, respectively, of Square Company, own and operate United Beverage. Leslie Arnett is treasurer and engineer of Square.

Firm's cup machines, which are specially constructed and designed for heavy duty jobs, are replacing United's older equipment which was made by various firms. Affiliated companies in Dallas and Newark, N. J., are also installing the Square vender in theaters.

According to Arnett, who designed the venders, there are about 170 Square machines now on location in Chicago theaters. Such Loop houses as the Chicago, State-Lake, Telenews and Grand are a few of the more important locations. About 30 other Square venders are in use in Newark and Dallas. Beverage company is taking the entire Square output, amounting to 40 or 50 machines a month.

### Special Construction

Both venders, said Arnett, because of their special construction, would retail for over twice the amount of some other similar machines now on the market. Two-cup machine, he said, will service two people at the same time, as it has two delivery faucets and separate coin chutes for each faucet. Machine has a total capacity of 800 6½-ounce drinks, or 400 for each flavor. Single cup machine contains 400 drinks. Large machine is cream and tan in color, smaller vender an over-all tan. Metal plate on the front of each vender carries this request: "Please do not take drinks into auditorium." Dimensions of two-flavor machine are six feet, six inches high; 38 inches wide.

Leslie Arnett said he has been designing and building cup venders in Chicago since 1935. He claims that he designed the first Coca-Cola counter boxes used in drugstores and ice cream parlor soda fountains.

# Police Won't Talk About Sources of Vending Supplies

EVANSTON, Ill., March 15.—Policemen's Benevolent Association here is going into the vending machine operating business to bolster its fund, according to Robert J. Labbe, association president.

Sgt. Bert Schlenger, who seems to know the best sources of supply and who seems to be doing most of the work, said a ball gum machine already has been installed in the station and plans call for installation of a peanut machine and a candy vender.

Schlenger said the association is buying the machines and that they will be serviced by the police officers. There has been a Coca-Cola vender in the station, serviced by the coke distributor, for some time and it has given the association a substantial return every year, the sergeant added.

Asked where he was getting his "plentiful supply" of ball gum, the sergeant replied:

"That's a deep, dark secret."

# Wrigley Cites Discontinuation Of Orbit Brand

CHICAGO, March 15.—William Wrigley Jr. Company has been publishing newspaper advertisements in several communities where war-surplus Orbit gum has found its way to retail shelves. Firm's advertisements explain that the gum is now a discontinued brand (Wrigley stopped making it a year ago) and is not being distributed by the Wrigley organization.

Orbit gum was the subject of one of the most talked about advertising campaigns ever staged by a supply manufacturer. When it appeared, the Wrigley company explained that it was not up to the firm's standards, since the materials used in Spearmint, Juicy Friut and Doublemint were not obtainable.

When the company resumed production of its standard line, Orbit was discontinued, and supplies now appearing in a few limited markets have been purchased from the armed services' surplus supplies.

# Use of Venders By Dr. Pepper Bottlers' Boom

DALLAS, March 15.—Increasing use of bottle vending machines by Dr. Pepper bottlers over the nation was reported this week by George M. Orr, of the Dr. Pepper cooler and vender sales department, who said hundreds of new Advance Model "B" Vendorlators already are on location in all parts of the country.

Vendorlator is a large-capacity single-flavor bottle vender produced by the Vendorlator Manufacturing Company, Fresno, Calif. It features a simplified operating mechanism adaptable to coin changer installation, optional to the operator.

Vendorlator company recently enlarged its factory, adding some 36,000 feet of floor space. Spare parts kits are available in several sizes to allow individual operators to order quantities in proportion to the number of machines on location. Factory-trained personnel also are available to help solve urgent problems.

# Texas Cig Stamp Tax Rev. Up Feb. '47 From Feb. '46

AUSTIN, Tex., March 15.—Revenue from stamp taxes on cigarettes showed an increase in February of \$142,741 over the same month last year, according to a report of the State revenue department. Total collections last month were \$1,560,055, as compared with \$1,417,314 in the same month last year.

## VICTORY

Duplex Stamp Machine, brand new. Vends 1¢ and 3¢ or 3¢ and 5¢ Postage Stamp. Can be used inside or outside. Weather-proof. Returns slugs and foolproof. Immediate delivery.

New, \$20.00 Each. Used, \$15.00 Each.

W. E. HANSEN

3185 So. 20th, East Salt Lake City 5, Utah

## CANDIES

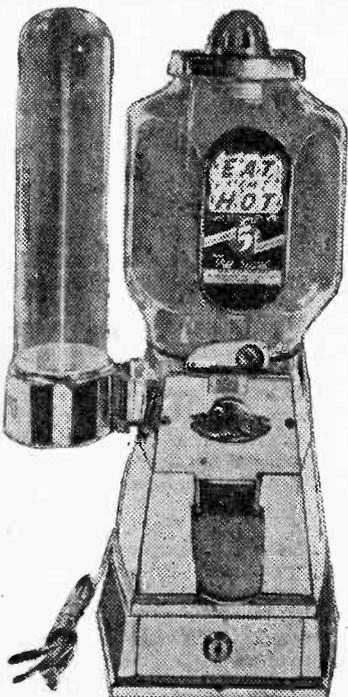
300 Boxes—5¢ Delicia Bars, Boxes, slightly damaged. 70¢, box of 24—F. O. B. Chicago. Other Candies available in quantities.

Merrill Candy Sales

3925 W. 16th St. CHICAGO 23, ILL.

# THE PIONEER DELUXE

The Industry's Best Buy in a 5c Hot Nut Vender  
Not only vends all types of nuts . . . but can be converted instantly to vend any type of bulk confection



ADDITIONAL FEATURES: Removable sanitary, adjustable baffle...easy access to simple mechanism...extra large cash drawer with National lock...blinker light cap...highly polished aluminum housing...vital moving parts of brass...6-pound capacity...economical operation...complete with cup dispenser or paper bag holder.

**Salesmen! Distributors!**  
Write for exclusive territory on quota basis

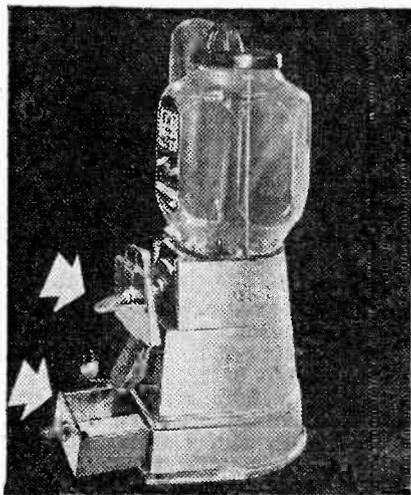
### Operators!

Write for our booklet, "A New Opportunity For You."

## THE PIONEER CORPORATION

Manufacturers

1115 Poplar Grove St., Baltimore 16, Md.



30-Second on-the-spot access to mechanism for instant conversion and service.

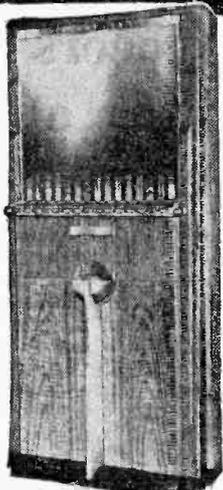
Extra-large cash drawer protected by National lock.

## CANDY MACHINES

- Rowe, 120 Bar Cap. . . . \$ 89.50
- " Deluxe Model with Lights, 120 Bar Cap. 110.00
- Uneedas, 102 Bar Cap. . . 70.00
- Advance, 64 Bar Cap. . . . 37.50
- National 9-18 Standard, 162 Bar Cap. . . . . 105.00
- DuGrenier Candyman, 72 Bar Cap. . . . . 62.50
- Penny Inserting Machines. . . \$35.00 and up

## CIGARETTE MACHINES

- Uneeda 500, 15 col. \$115.00
- " E, 8 col. . . . . 57.50
- Rowe Royals, 8 col. 85.00
- " 150 Pack Capacity, 6 col. . . . 32.50
- DuGrenier Champion, 9 col. . . . . 89.50
- " W.D., 9 col. 65.00
- " W, 9 col. 60.00
- " S, 7 col. 42.50
- National, 6 col. . . . 32.50



U-NEED-A-PAK MODEL 500

### TOP EQUIPMENT

UNCONDITIONALLY GUARANTEED

One-Third Deposit With Orders—Balance C. O. D. PARTS AND MIRRORS AVAILABLE FOR ALL MODELS!

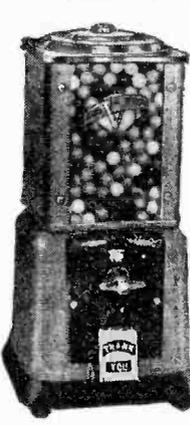
## UNEEDA VENDING SERVICE

"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"

166 CLYMER STREET

BROOKLYN 11, NEW YORK

**EXTRA SPECIAL**



**6 Model V Deluxe Vendors and 140 Lbs. of Army & Navy Mix all for \$187.50**

Push cash with order. F. O. B. factory.

**ROY TORR** LANSDOWNE PENNA.

**Children Conduct Bottle Round-Up**

TOLEDO, March 15.—Thirty-four 9 and 10-year-old pupils at Lincoln School here got results in their 10-day bottle round-up contest.

Youngsters corralled more than 7,800 deposit bottles in the contest which was conducted in connection with their training in citizenship. For their efforts, many of them kept a part of the \$159.72 deposit value of the bottles.

**Biscuit Firm Finds Vender Sales Up Net**

KANSAS CITY, Mo., March 15.—Sunshine Biscuits, Inc., Kansas City, which launched a campaign to merchandise its cookies thru vending machines a little more than a year ago, reported record earnings of \$6,365,443 for 1946. This was equivalent to \$6.23 per share of common stock.

Firm, formerly Loose-Wiles Biscuit Company, also reported its second highest volume of sales with a total of \$83,750,000 worth of cookies, crackers, candy and other confections sold last year. In his annual report to stockholders, Hanford Main, president, pointed out that this represented an increase of \$2,300,000 over 1945 sales, and it was just a shade under the all-time record sales of \$84,500,000 scored in 1944, when the biscuit and confection trade was at its wartime peak.

Main's report bubbled with optimism. "Never has the company been on sounder financial footing," he declared. "We have no long-term indebtedness."

"The working capital position of the company is excellent," he added. "The current ratio in excess of 3.2 compares with 1945 and gives adequate assurance of the strong financial position of the company. Earned surplus shows a considerably strengthened position, and dividends for 1946 were at the rate of \$3 a share.

"The expansion and modernization program has been pushed vigorously, especially in New York, Dayton and Oakland, and plans are complete for the building of the world's most modern and up-to-date bakery in Kansas City, birth city of the company. Contracts for construction of plant facilities in progress at the end of 1946, in addition to expenditures made during the past year, will require estimated expenditures aggregating in excess of \$2,500,000."

**F. L. Jacobs Report Shows Net Profits**

DETROIT, March 15.—F. L. Jacobs Company, manufacturer of a bottle drink vender and an automatic washing machine, has reported net profit of \$13,336 for the quarter ending January 31, the first quarterly profit since the three months ending July 31, 1945.

Profit for the past quarter was equal to 22 cents per share of preferred stock and compared with a net loss of \$239,713 for the corresponding period last year.

Firm reported, however, that the quarterly profit was not great enough to counterbalance losses during the preceding quarter and that the company ended the six-month period with a net loss of \$44,779. Net loss for the same six-month period last year was \$380,638.

**Grapette Co. Uses Venders To Boost Biz**

**Industrial Sales Eyed**

CAMDEN, Ark., March 15.—Grapette Company, Inc., here is stressing two vending machines in its sales expansion plans. Venders are made by Vedorlator and Selectivend, and the firm is encouraging its franchised bottlers to make full use of them.

W. Barker Preddy, cooler and carton department, in a message directed to the firm's franchise holders, points out that there are two kinds of ready markets for soft drinks—the retail dealer and the automatic merchandising machine.

Of the vender possibilities, Preddy says, "This is the vast industrial market. Many consider this field in terms only of factories, machine shops, brick plants, foundries and other locations of a similar nature. However, we may for all practical purposes consider as an industrial outlet any location or place where people congregate in numbers and soft drinks are not offered for sale thru the conventional dealer outlet."

**Types of Locations**

In this classification Preddy includes factories, theaters, courthouses, government buildings, hospitals, schools, laundries and other locations.

"Outlets of this type," Preddy continues, "generally do not have the facilities and personnel to properly handle, serve and collect for beverages. It was to supply the means thru which this vast and undeveloped market could be reached conveniently and profitably that the coin-operated vending machine came into existence.

"With a minimum of attention, coin-operated venders chill, deliver and collect. Today coin venders are producing a tremendous volume of extra and profitable business that would not be obtainable thru any other method. The development of the industrial market in any Grapette territory is of such great importance that it cannot be overlooked."

**'B' Common Holders Get L&M Control**

NEW YORK, March 15.—Liggett & Myers Tobacco Company's preferred and common stockholders at an annual meeting recently gave voting control to holders of Class B common stock by authorizing changes of that stock into common stock with voting power.

Previously, holders of 2,277,083 Class B shares had no voting privileges, while holders of 859,856 shares of common stock, \$25 par value, controlled 51 per cent of possible votes. Holders of outstanding 208,741 shares of 7 per cent preferred, having four votes per share, had 49 per cent of the vote. New capitalization will give present preferred holders 21 per cent of the 3,971,903 possible votes; new single class of common stock 79 per cent. About 57 per cent of the combined total vote will now come from voting rights granted Class B common stockholders by exchange into voting common stock.

J. W. Andrews, firm president, reported to stockholders that dollar sales along with unit volume of cigarettes in January and February of 1947 were above similar figures for 1946. More money will be spent this year than last, he predicted.

**ADVANCE STAMP MACHINE**



This machine is made of sheet metal, finished in gold with chrome trimmings and suitably lettered. Machine has rubber bumpers for counter use, but can be hung on the wall if desired by drilling holes in back. The standard machine is arranged to sell four 1¢ Postage Stamps for 5¢ or three 3¢ for 10¢. The machine can be arranged for 25 cents where it is desired to sell a larger number of stamps, or stamps of a higher value. Stamps are placed inside a cardboard folder and vended out much like a stick of chewing gum. This machine is approximately 3 1/2 inches wide, 5 3/4 inches deep and 16 inches high.

Price Up to 3 ..... \$18.00 Single  
Pair ..... 38.85  
Over 3 ..... 13.50 Ea. Single  
Pair ..... 27.85  
Folders to Fit Machine ..... \$5.25 for 10,000

**MERCHANDISE**

Red Skin Peanuts	25¢ lb.
Salted Spanish Peanuts	23¢ lb.
Virginia Peanuts	30¢ lb.
Salted Squash Seeds	25¢ lb.
Sunflower Seeds	20¢ lb.
Pistachio Nuts	65¢ lb.
Boston Baked Beans	33¢ lb.
Salted Filberts	70¢ lb.
Small Salted Almonds	99¢ lb.
Salted Cashews	65¢ lb.
Asstd. Colors M & M's	50¢ lb.

Min. Order 30 Lbs. of an Item.

**CHARMS**

Synthetic. Per M	\$3.00
Plastic. Per M	4.00
Sassy Buttons. Per M	5.50
Alphabet Letters. Per M	5.50

Floor Stands ..... \$4.00 ea.  
Suction Cups ..... .05 ea.

**ORDER TODAY**  
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

**COLUMBUS VENDERS**

IMMEDIATE DELIVERY. 4 MODELS

1. Peanut
2. All Purpose
3. Ball Gum
4. 5¢ All Purpose

Complete Parts Stock. WRITE FOR CIRCULARS

Exhibit's Counter Card Vender (With 1000 Cards) ..... \$ 29.50  
ARIST-O-SCALE ..... \$115.00  
MIR-O-SCALE ..... 125.00

Terms: 1/3 Deposit, Balance C. O. D.  
**MARKEPP SALES CO.**  
4310 Carnegie Ave. CLEVELAND, O.

**VENDING MACHINE OPERATORS**

We are State distributors for Samuel Eppy's Plastic Charms and have them in stock at the following prices:

Assorted Charms. Per M ..... \$4.00  
Alphabet Letters. Per M ..... 5.00  
Wise Crack Buttons. Per M ..... 6.00

We Pay Postage—Immediate Delivery.  
1/3 With Order, Balance C. O. D.  
**GEORGIA AUTOMATIC CO.**  
P. O. BOX 223 DECATUR, GEORGIA

**BRAND NEW**

LATEST factory model Shipman Triplex Stamp Venders. Vends 14, 3¢ and New 5¢ Air Mail. Compact size! Fool-proof! Sold ONLY to operators. Price, \$39.50 each. IMMEDIATE DELIVERY!

1/3 Dep., Bal. C.O.D.  
★Send for free leaflet★  
**R. H. Adair Company**  
6924-26 Roosevelt Rd. Oak Park, Ill.

Folders—New, time saving multiple type only \$18.75 for 25,000 which return gross profit of \$250.00 when sold thru the machines!

**FOR SALE**

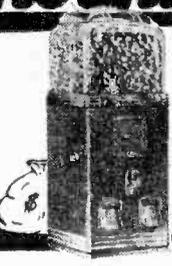
10 72-Column DuGrenier Candy Machines, with stands, good condition. Each \$35.00.

**CANDY & CIGAR CO.**  
10 N. River St. Aurora, Ill.

**J. SCHOENBACH**

Distributor of Advance Vending Machines.  
1647 Bedford Ave. Brooklyn 25, N. Y.

**Northwestern**



Your Assurance of Postwar Security

Time and time again Northwestern bulk venders have proved their worth as steady, dependable money-makers under any and all conditions. That's why so many operators, and others interested in a permanent income, are looking forward to the time when these machines will again be available. To make sure of your postwar success, plan now to invest in Northwesterns—venders built for operating. In the meantime, keep in touch with activities through our free monthly paper The Northwesterner.

THE NORTHWESTERN CORPORATION  
5 EAST ARMSTRONG STREET, MORRIS, ILLINOIS

**VENDIT**

Sells More Candy • Pays More Profits

The VENDIT Corporation  
2946 W. Grand Ave., Chicago 22, Ill.

**GROETCHEN'S**  
1¢ or 5¢ **IMPS**  
Fruit or Cigarette  
Reels.  
Brand New.  
Immediate  
Delivery.  
**\$13.75**  
Lots of 6.  
Single—  
\$14.75



**RUSH ORDER**

**SHIPMAN**  
Triple Stamp Machine.  
Brand new! Vends 1¢, 3¢  
and new 5¢ airmail post-  
age stamps. Sluggproof,  
compact, foolproof. Imme-  
diate delivery.  
Operator's Price  
**\$39.50**



Jobbers interested in  
selling our Shipman  
Stamp Machine, write  
for details.

**STAMP FOLDERS**  
For Shipman, Schermack,  
N. Y.  
10,000 ..... \$ 5.75  
25,000 ..... 13.75

**VICTORY**  
Duplex Stamp Machine. Brand  
new! Vends 1¢ and 3¢ post-  
age stamps. Can be used inside  
or outside. Guaranteed weather  
proof. Returns slugs and fool-  
proof. Immediate delivery.



**\$24.75 Lots of Ten**  
Single, \$29.50.

Write for Catalog on Bulk Vendors,  
Games, Etc.  
1/3 Deposit on All Orders.  
**PARKWAY MACHINE CORP.**  
623 X W. North Ave. Baltimore 17, Md.

## Popcorn Comeback Credited to Interest Shown by Vender Ops

NEW YORK, March 15.—For the first time since 1940 when most of the larger theater chains imposed a ban on popcorn eating inside their movie houses, the kernel is staging a comeback. Interest of coin machine operators in popcorn, whether sold thru coin-operated or non-coin machines, is being credited for the change of heart.

Appearance of coin popcorn venders in bars and some of the smaller theaters in the five boroughs has been growing for some time, but coinmen view the second-run Harris Theater's recent approval of popcorn and installation of a bulk (non-coin) machine in the lobby of the showhouse as the most important step to date. Showhouse, on 42nd Street near Broadway, is so far the only one in the Times Square movie belt that has approved popcorn.

### Candy Machines Busy

First-run movie centers such as the Globe, Strand, Palace, Astor, Capitol,

Roxy and Music Hall are still requiring patrons to check popcorn before entering. Candy is allowed in all theaters, and vending machines and stands in all of them are reported doing excellent business. Sanitary Automatic operates most of the vending machines in the first-run movie theaters. An official of that operating firm, who prefers not to be quoted, states that the organization has been talking popcorn to chains for some time.

Biggest selling point is that popcorn is the largest profitmaker in the 5 or 10-cent field. Operator of the bulk machine at the Harris reports the machine has to be filled so often that it is hard to keep the popcorn warm, let alone hot. While operators of coin popcorn venders in taverns and smaller Brooklyn and Bronx movie theaters do not report business as good as described at the Harris, they say it's "better than any other form of vending machine investment—even if prices should rise a little as we have been told to expect."

### Nut Machines Losing Out

Hot nut, almond and peanut vending machines in the taverns that have popcorn machines are reporting a drop in revenue, but in most cases the owner of the coin popcorn machine and the nut machine are the same, so drop in revenue makes little or no difference. Pulling out of the peanut machines in some taverns, however, can be directly traced to installation of a coin bulk popcorn machine. As yet there are few, if any, automatic coin popcorn machines within the city limits.

Springing up are distributing firms that are selling popcorn machines—and routes—in much the same manner as hot nut machines thru classified sections of daily newspapers. This, some coinmen believe, will set back the industry, because it will draw inexperienced operators who will have a tough time of it. The new firms report that it is only thru organizations such as theirs that necessary new young blood will enter the field. They claim that instruction and planning are given to each new investor in coin popcorn machines.

Appearance of coin bulk and automatic popcorn machines in the better movie houses is only a question of time, according to coinmen now talking with the chains. If and when the chains approve popcorn, immediate increase in use of the machines can be expected in the entire East. In the Times Square district, as well as all other business centers in the city, popcorn stores are reporting good business.

## Expect Venders To Boost Sales Of Soft Drinks

LONG ISLAND CITY, N. Y., March 15.—General Bottlers, Inc., in a report to stockholders, stated that new vending machines, electric coolers and re-appearance of carry-home cartons are expected to stimulate soft drink sales in 1947. Company's subsidiaries in Kansas City, Des Moines, Springfield, Mo., and Chicago, all distributors of Pepsi-Cola, altho upping prices after elimination of OPA controls, reported no noticeable loss in present business as a result of the increase.

Inability to obtain quota-free sirups, and a distributor strike in Chicago last year, the report said, contributed to the 16.4 per cent decline in sales from the 1945 totals. Net income in 1946 amounted to 82 cents a common share, compared with 95 cents a share in 1945, which was considered favorable considering handicaps involved in sugar rationing and inadequate supplies of dextrose. This year, with the sugar supply brighter, construction of new plants and new additions to existing plants are being undertaken by General Bottlers.

Altho in 1946 no dividends were paid to stockholders due to firm's policy of conserving cash for expansion and to build up inventories, such payments are being resumed in 1947. First quarter found a 15-cent-a-share dividend being paid. As of December 31, 1946, company's current assets amounted to \$865,190 and current liabilities \$525,447.

## Clinton Industries, Inc., Show 1946 Income Figures

NEW YORK, March 15.—Clinton Industries, Inc., and subsidiaries' operating profit for the year ending December 31, 1946, totaled \$5,554,696. Total income was \$5,665,901. Net sales for the year were \$44,368,312. Federal income taxes paid came to \$2,142,986.

Clinton's sale of its candy division properties during the year brought in \$2,388,629. Company's total assets, as of December 31, were \$21,293,884; cash, \$8,525,829, and marketable securities, \$1,159,224. Number of capital shares, 715,115, including 21,200 shares held in treasury.

## HERE'S THE WAY TO BIG CASH PROFITS



**\$169.50**

**ALL ELECTRIC — COMPLETELY AUTOMATIC. 10¢ COIN OPERATION. ELIMINATES ATTENDANT. BEAUTIFUL DESIGN.** Designed to harmonize with the finest of fixtures. Brilliantly illuminated. Passersby and customers stop, marvel and BUY.

**AUTOMATIC OPERATION:** Fully automatic, it feeds the corn, pops it, seasons it and delivers it to your customers hot and fresh. Continuous operation for 10-hour period costs less than 10¢ for power.

**DIMENSIONS:** 60" height, 15" width, 15" depth. Shipping weight, 150 lbs.

**CAPACITY:** Size of Bag of Popcorn vended can vary from 6 to 12 oz. size.

Lots of 10, \$150.00 Each.

Specify 5¢ or 10¢ Play.

F. O. B. Cambridge, O.

5% for full remittance with order. Immediate delivery.

### SUPPLIES FOR POPMATIC

Extra Heating Elements. Ea. .... \$5.00  
Popcorn. Per Lb. .... .14 1/2  
Glassine Bags. Per 1,000 ..... 2.50  
Popping Oil (Packed 6 Gal. Per Case).  
Per Gal. .... 4.00

**P. K. SALES CO.**  
507-509 Wheeling Cambridge, Ohio

**HOLDS 1600 BALLS OF GUM**  
**VICTOR MODEL V**  
**FAMOUS PRE-WAR VENDORS**



Globe Type, Model V capacity: 1 1/2 bu k  
150 lbs. of merchandise or 1,250 balls of gum.  
1 1/2 bu k and 1 1/2 bu k  
Luxe Cabinet Type, Model V De  
Type, \$13.75 Each.

Model V Wall Bracket, Each Complete 1¢ and 5¢ Coin Counter, Plus Postage, Each ..... \$ .65  
Orders Filled in Rotation, 1/3 Deposit, Certified Check or Money Order, Balance C. O. D.  
5¢ De Luxe Cabinet Type, Model V ..... **\$14.75**  
M & M Candy Coated Chocolates, In Any Quantity  
Pistachio Nuts, 60-Lb. Ctn. .... 50¢ Lb.  
Salted Almonds, 25-Lb. Ctn. .... 85¢ Lb.  
Virginia Peanuts, 30-Lb. Ctns. .... 28¢ Lb.

**PIONEER VENDING SERVICE**  
Exclusive Victor Distributor in  
New York  
461 Sackman St. Brooklyn 12, N. Y.  
Phone: Dickens 2-7992

**ROUTE SALESMEN**  
If you have Peanut, Stamp Machine or similar experience, our proposition will interest you. Why work old deals? Best deal in the country today, a vender of unusual appeal. Can place good, experienced Men. Write all first letter. **BOX D-453, c/o The Billboard, Cincinnati 1, O.**

**BALL BUBBLE GUM**  
170 to a pound  
Limited Quantity.  
Write or Wire for Prices

**BOSTON BAKED BEANS**  
33c per lb.  
35 pounds per carton.

**PISTACHIO NUTS**  
Red ..... 64c per lb.  
White ..... 55c per lb.  
25 pounds per carton.

**M & M's CHOCOLATE**  
45¢ per lb.

**M & M's MIXED COLORS**  
53¢ per lb.  
25 pounds per carton.

**LICORICE PASTELS**  
42¢ per lb.  
40 pounds per carton.

All orders F.O.B. New York, 1/3 Deposit, Balance C.O.D.  
**SUNFLOWER DISTRIBUTING CO., INC.**  
2125 Amsterdam Ave. New York 32, N. Y.

**CIGARETTE MACHINES**  
**REAL BARGAINS**  
READY FOR LOCATION

National 7-50 or 9-50	..... \$60.00
National 9-30	..... 62.50
DuGrenier W's, 9 Col.	..... 47.50
DuGrenier 7 Col. Mod. S. Ea.	..... 27.50
DuGrenier Champs, 9 & 11 Col.	..... 75.00
U-Need-a-Pak A, 9 Col.	..... 55.00
U-Need-a-Pak E, 8 Col.	..... 40.00
2 Col. Postage Mach., like new. Cost \$35.00 each. My Price	..... 13.50
Apple or Orange Mach., 5¢ A.B.T. Slot	12:50

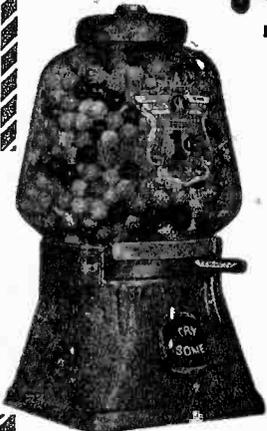
**SAVE THIS AD FOR LOW PRICES.**  
What have you to sell?  
Half Deposit. Phone: BA 9-0606

**HARRIS VENDING**  
2717 N. Park Ave. Philadelphia, Pa.

You Cannot Beat  
**"SUN BRAND" Standard PISTACHIOS**  
(Count about 45 per oz.) Fresh Roasted and Salted.  
**AMERICAN PISTACHIO CORP.**  
Importers, Roasters, Packers at this address for over 15 years  
111 Reade Street Dept. 15 New York 13, N. Y.

**ABT CHALLENGERS \$49.50 EACH**

Brand New in Original Cartons.



**"SILVER KING" VENDORS NOW \$13.95 EA.**

1¢ or 5¢ Model. Lower Price in Quantity.

**NEW ASCO HOT NUT VENDOR, \$39.50.** 5 or More, \$37.50.

**NEW VENDING MACHINES**

- Advance #11, Either 1¢ or 5¢ . . . \$13.75
- Columbus Mod. 48, 1¢ . . . 11.50
- Columbus Mod. 48B, 1¢ . . . 12.50
- Columbus Mod. 48Z, 1¢ . . . 11.95
- Columbus Mod. 48ZB, 5¢ . . . 12.95
- Master Novelty, 1¢ . . . 14.00
- Master #2, 1¢ & 5¢ . . . 15.00
- Master #8, 5¢ . . . 15.00
- Victor Model V Cab. Type, 1¢ Mod. . . 13.75
- Victor Model V Cab. Type, 5¢ Mod. . . 14.75
- Victor Model V Globe Type, 1¢ Mod. . . 11.75

- Plastic Charms: New Assortment. Per M . . . \$4.00
- A to Z Alphabet Charms. Per M . . . 5.00
  - Sassy Picture Buttons. Per M . . . 6.00
  - New Ely Charms. Per M . . . 4.50
  - Spanish Peanuts, 30-Lb. Ctns. Per Lb. . . 21
  - Virginia Peanuts, 30-Lb. Ctns. Per Lb. . . 28
  - Mixed Nuts, 30-Lb. Ctns. Per Lb. . . 49
- Send for Descriptive Literature and Quantity Prices.

1/3 Deposit Required With Order.

**FRANK DIST. CO.** 535 N. 8th St. Phila. 23, Pa.

# NAMA Meet Hears Pointers; Howes Named New Chairman

(Continued from page 95)  
tor, especially on compensation and product liability such as injury ascribed to eating candy from the machines.

**Industry Likes Venders**  
"Industry in this territory takes kindly to venders," Landis declared. "Take candy bars. We recognize they give not only pick-up, but diversion from the monotonous tendency of the production line.

"Commission is incidental, the smaller plants are interested in it because it goes to determine whether there will be flowers for someone sick or bereaved or a picnic that month. Larger plants use the commission mostly for the athletic fund budget for that can't be stretched far enough. And that's an important point when you're trying to sell industrial management."

Strongest interest in reconversion problems was evidenced by an open forum discussion of the supply situation, new machines, changing operating practices and the industry's potential as a market for handling equipment for both machines and supplies. There also was considerable discussion of accounting practices, prices and profits, and techniques used in counting machine take.

Chairman of the panel discussion period was Martin Gluchow, public relations chairman of Region V. Luchow, connected with East Liverpool Cigarette Service, Liverpool, O., also represented suppliers on the panel.

**Baehr Leads Discussion**  
Discussion was led by Fritz Baehr, Wilbur Suchard Chocolate Company, who cited the fact that manufacturers are favoring the vender industry in the allocation of supplies and in price schedules. Other members of the panel were Paul Ghinelli, legislative chairman and representative of cigarette operators; Wallace Collette, of W. W. Tibbals Company, Cincinnati, representing candy operators, and John S. Mill, Rowe Manufacturing Company.

Mill, in an address entitled *Remember When*, discussed the history of the industry, stressing the legal elimination of slugs and the gradual gaining of respect from both the public and location owners.

R. J. Vonesh, NAMA legislative counsel for Regions I thru V, gave a general picture of the legislative outlook and Ghinelli conducted a brief forum chiefly on measures

pending in the Michigan and Ohio legislatures.

**Huck Sends Letter**  
Altho unable to attend the meeting in person, Chairman Huck addressed a letter to members of the region in which he advocated that regional chairmanship be limited henceforth to one year and that the chair be rotated among the various branches of the industry.

R. L. Strain, vice-president of the American Locker Company and chairman of the public relations committee, stressed the importance of making every phase of operations a public relations activity. He announced the December convention as establishing automatic merchandising independently as an important industry and a factor in the distribution of many products.

Convention and exhibit plans were discussed by Paul R. Steiches, NAMA director of field activities, who also handled general arrangements for the Detroit meeting. (Convention will be held at the Palmer House in Chicago December 14-17.)

Meeting was adjourned in the afternoon, followed by scheduled visits to local plants which were holding open house for delegates.

## Omaha Canteen Co. Opens New Branch In Lincoln, Neb.

LINCOLN, Neb., March 15.—Automatic Canteen Company of Omaha has opened a branch office in Lincoln at 2707 Randolph Street, Fred P. Melchior, president announced. C. J. Buck, secretary of the Omaha company, also was on hand for the opening of the office.

John Duffek and Leo Burk, both of Lincoln, will head up the vending routes here. Duffek entered the vending business here about a year ago, after directing the commissary for the Omaha division of the Burlington railroad. Previously, he had been in the newspaper business as publisher of a paper at Iron River, Mich.

Burk formerly was with the Gooch Milling Company at Lincoln. During the war, he handled Canteen's operation at the Lincoln army airbase for three years.

## American Tobacco Company Registers More "B" Stock

PHILADELPHIA, March 15.—American Tobacco Company, makers of Lucky Strike cigarettes, has registered with the Securities and Exchange Commission 896,404 shares of \$25 par common "B" stock. Offering will be made to holders of common "B" stockholders on record April 2 on the basis of one share for every five shares in these two groups.

Proceeds will be added to company funds to be used for corporate purposes, including bank loan reductions.

## U. S. Dept. of Agriculture Sells Chocolate at 16c Lb.

WASHINGTON, March 15.—Production and Marketing Administration, U. S. Department of Agriculture, recently announced the sale of 193,856 pounds of chocolate for re-processing at 16 cents per pound, f. o. b.

Jack Epstein, Cleveland; Harry W. Reed Jr., Chicago, and Arthur Halpern, Jamaica Plain, Mass., were the purchasers. They are required to re-process the chocolate before reselling.

## Now You Can Put SHOWMANSHIP Into the Point of Sale Promotion of Your Vending Machines



Here is just what you've been looking for to attract attention and HOLD IT at your vending machines. With the use of Tel-a-Tale Motion Sign you can put your sales message across in lights . . . traveling lights which spell out your story in miniature form in seemingly the same way that the large metropolitan newspapers flash the news of the world across their buildings.

Tel-a-Tale Motion Signs bring light and motion and sales and profits to your vending machines at extremely low cost. Moreover, they can be attached to the outside of the machine by the operator or built into the machine itself by the manufacturer.

Find out for yourself how you can attract and hold the attention of bigger crowds at your vending machines with the Tel-a-Tale Motion Sign. Write for our catalog with complete details today! No obligation, of course.

## TEL-A-TALE SALES COMPANY, Inc.

120 E. 86TH ST. NEW YORK 28, N. Y.

## GOLDEN STATE VENDOR ASSURES "GOLDEN FLOOD" OF PROFIT



An all-purpose, all-product Vendor of unsurpassed beauty. Ruggedly constructed to give years of service.

Hammerloid Enamel Finish. Trimmed in Stainless Steel. Aluminum Mechanism.

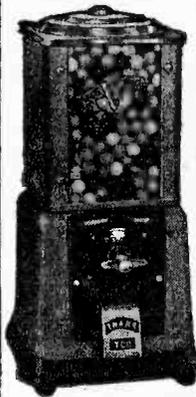
**1c or 5c Sample \$12.95** Quantity Price . . . Write.

Distributors, Contact Us Some Territories Still Open.

**BADGER SALES CO., INC.** 2251 W. Pico Blvd. Los Angeles 6, Calif.

## DON'T SNUB THE LOWLY NUT MACHINE

Nickel pistachio machines are paying for themselves in an average of seven months, according to actual records. Do you have any vending machines which will do this with present high cost of machines?



Only three nickel sales a day per machine insures you a profit of \$225 per month on every \$1700 invested. You can make average earnings of \$1125 per month on 500 machines, a total investment of only \$8800 for merchandise and machines. Merchandise costs of 30%, commission of 20%, insures you a profit of 50% of gross sales.

And what a sweet business! No location worries. One man can place 25-40 machines per day—keep a total of 400-500 machines serviced. Once in, your machine "stays put." No money spent in holding locations. No service calls. No taxes, license or permits necessary. No supply problems—nuts and machines available in any quantity.

Send a trial order for five or ten machines. Find out for yourself what a wonderful opportunity you have overlooked. Brand-new Victor 6 1/2 Cabinet Vendors pictured are \$14.75 each. Red pistachio nuts (love nuts) cost you 87¢ per pound, sell at \$2.20 per pound. Packed in five-pound containers, each machine holds about five pounds of nuts. 1/3 deposit required with order.

**L. M. BECKER VENDING SERVICE** 105 DEWEY ST. BRILLION, WISCONSIN

## NORTHWESTERN VENDORS

- DeLuxe Merchandisers . . . \$25.00
- Model "33" . . . 10.95
- Model "40" . . . Write
- Model "33" Ball Gum . . . 9.85

1/3 Deposit, Balance C. O. D. Subject to change without notice.

**IDEAL NOVELTY CO.** "Authorized Northwestern Distributor" 2823 LOCUST ST. ST. LOUIS 3, MO.



## SALES MANAGER WANTED

If you'd like to make a good, permanent connection with one of America's largest and fastest growing distributors (New York location) to head up sales on a new electrically operated cigarette machine developed by one of the country's leading manufacturers, here's your opportunity. A great product—a heads-up organization to back you—and we're used to paying well for key men. Full details first letter; interviews later.

**BOX #178, The Billboard** 1564 Broadway New York City

## A&B Candy Co. Expands Vend Div.

PORTLAND, Ore., March 15.—A & B Candy Company, wholesale distributors here, this week announced enlargement of their vending division to handle a stock of parts and supplies.

Company distributes Victor venders, Adams-Fairfax nut venders and California Teeny almonds as well as sales boards, sales board merchandise, candy, tobacco and novelties.

## Diamond Match Co. Offers Vend Decal

CHICAGO, March 15.—Diamond Match Company is offering without charge a decal to be applied to cigarette and match vending machines. Printed in red, white and blue, decal carries the message, "You Always Need Matches." Requests for the decals are being handled by local Diamond representatives.

# Confection Cabinet Corp. Adopt 6-Cent Bar Price

CHICAGO, March 15.—Confection Cabinet Corporation, one of the nation's largest operators of candy vending machines and candy counters in theaters, is the first company to report large-scale conversion of nickel candy venders to 6-cent operation.

Louis R. Smerling, Chicago office manager, revealed this week that conversion of the firm's 1,000 machines from Newark, N. J., to Denver is about 20 per cent complete. Conversion of machines already is complete in the East, where nickel bars have been retailing for 6 cents since last October, Smerling said.

Activity is now centered in the Midwest, where work is progressing slowly because of difficulty in obtaining new coin mechanisms, Smerling declared. First mechanisms are going to locations that depend entirely upon machine operation. According to Smerling, the company's

machine operation is an auxiliary to its candy counters. Machines are used to supplement counter operations in large theaters or in theaters where operation of counters is not practicable.

All machines use Advance mechanisms, with a coin slot for each candy column. Smerling said prices are not being increased on bars whose wholesale price has remained the same. "We are increasing prices only on bars that are costing us more," he declared.

Confection Cabinet also has discontinued purchase of so-called "war baby" candy bars for machines and counters. Firm is now buying only nationally advertised brands or brands that are well known in any particular locality.

This was done in spite of the present short candy supplies because "we are convinced that the public wants quality candy," Smerling declared.

## Candy Bars Figure In Phone Walkout

DALLAS, March 15.—"Candy bar strike" was the tag put on a walkout of telephone workers in Odessa, Tex., this week as workers in 52 cities thru the Northeastern part of the State prepared to hold "continuous meetings" in sympathy.

Basis of the description was charge by Odessa employees that a night operator had—in addition to other actions—neglected to distribute in an equitable way Christmas candy sent by telephone users.

# Cigar, Cig Production Up in Jan.

## Other Tobaccos Static

WASHINGTON, March 15.—A great increase in the production of cigarettes and cigars during January was reported this week by the Bureau of Internal Revenue, cigar production for the month reaching the highest figure in several years.

Tax-paid popular cigarette production continued its steady rise in January with total output of nearly 28½ billion units. This was an increase of 3¼ billion units, or 12.78 per cent over the same month in 1946.

Cigar production during the month registered an increase of 8.89 per cent over the same month last year. Total production this month was 510,263,978, compared with 468,582,056 in January, 1946.

Only two types of tobacco products, cigarettes and large cigars, showed gains for the first seven months of the fiscal year ending June 30, 1947.

During that period, tax-paid cigar production was 3,508,719,038, an increase of 16.70 per cent. Cigarette production during the period was 192,877,412,293, an increase of 10.41 per cent.

# Dairy Council Meet Sees Expansion of Sales During 1947

ATLANTIC CITY, March 15.—National Dairy Council's three-day annual meeting and winter conference at the Traymore Hotel here ended on a note of optimism for expansion of dairy product sales in the United States.

Convention program had as its theme "Building Tomorrow's Market Today." Highlights included reelection, for 11th consecutive year, of Milton Hult, Chicago, as president of NDC, and addition of 10 new members to the board of directors.

Speakers on the program included Dr. John D. Clark, Council of Economic Advisors to President Truman, who warned that price adjustments are necessary to prevent a business slump; M. H. Brightman, executive secretary of Dairy Industry Committee, Washington, who predicted better national nutrition, expanding milk markets, better and more economical production, and possibly lower retail prices during 1947; Marcus J. Gordon, U. S. Department of Agriculture, who pointed out that 35 per cent of the \$120,000,000 to be spent in all funds this year in the school lunch program will go for dairy products, and Dr. Morris Fishbein, internationally known medical authority, who praised the council's promotion of good health thru sound nutrition.

Other speakers were Dr. S. R. Newell, assistant to administrator of Research and Marketing Act of 1946, U. S. D. A., and Dr. Harry C. Trelogan, U. S. D. A. dairy branch.

At conclusion of the conference President Hult thanked guest speakers for their comments on council's nutritional program. Philadelphia Dairy Council was host unit to the conference.

## FEMA Meets in A. C. May 25

NEW YORK, March 15.—Flavoring Extract Manufacturers' Association has chosen the Hotel Traymore in Atlantic City for its convention May 25-28.

# More Detail on Venders in 1947 Census of Mfrs.

WASHINGTON, March 15.—Indicating the ever-growing importance of the vending machine industry is the forthcoming 1947 Census of Manufacturers, plans for which are now in progress under the direction of the Department of Commerce's Bureau of the Census. In gathering statistical information relative to a detailed survey of the trade, the Bureau sent trade leaders this request:

"We are requesting your comments especially on the coin-operated machine industry. The product classifications for the industry on the enclosed form are similar to those in the last Census of Manufacturers, covering 1939. However, the increasing importance of this industry might indicate that additional detail would be advisable. For example, vending machines might be segregated as follows: bulk machines (nuts, ball gum and candy, other than bar candy), bar candy, packaged gum, cigarettes, and all other vending machines except refrigerated beverage dispensers.

"In addition, we should like to point out that refrigerated beverage dispensers will be included in the form for the commercial refrigeration industry. The proposed classification is as follows: coin-operated refrigerated beverage machines, bottle type (mechanical); coin-operated refrigerated beverage machines, bottle type (non-mechanical); coin-operated refrigerated beverage machines, cup type, complete with carbonator and accessories, and coin-operated refrigerated beverage machines, cup type, bulk dispenser complete with mixing valve."

# Staley Co. Reports 1946 Sales Highest

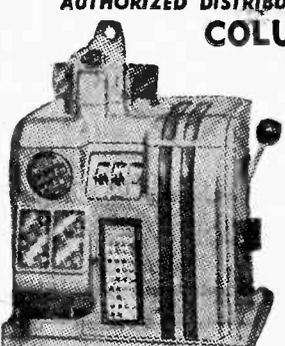
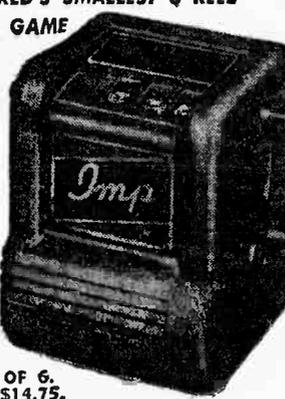
CHICAGO, March 15.—A. E. Staley Manufacturing Company, processors of corn and soybeans and suppliers to candy manufacturers, reported this week that the firm's sales and profits for 1946 set new all-time records.

Net earnings for the year totaled \$7,660,559, equivalent after preferred dividends to \$8.79 a share on the outstanding common stock after the 100 per cent stock dividend paid last June. Figures compare with a net of \$2,334,819 for 1945, equivalent to \$2.48 a share on the present common.

A. E. Staley Jr., president, said in his letter to stockholders that both dollar sales and profits records occurred principally because of the increased selling prices of the company's products.

Report also disclosed that the firm has set up an expansion-modernization plan which, it is predicted, will entail an expenditure of between \$15,000,000 and \$18,000,000 and will require about three years to complete.

\* SEE RAKE FOR VENDING MACHINES COUNTER GAMES—SALESBOARDS \*

<p style="text-align: center;"><b>AUTHORIZED DISTRIBUTOR</b> <b>COLUMBIA BELLS</b></p>  <p style="text-align: center;">Twin Jackpot 1946 Models <b>\$145.00</b> EA. Changeable to 1¢, 5¢, 10¢, 25¢ Play</p> <p style="text-align: center;">Deluxe Model—\$209.50. <b>IMMEDIATE DELIVERY—NO WAITING!</b></p> <p style="text-align: center;">Authorized Distributor <b>ABT CHALLENGER</b> <b>\$65.00</b></p> <p style="text-align: center;">Write for Quantity Prices. <b>GOTTLIEB</b> <b>GRIP SCALE</b> <b>\$39.50</b> Slightly Used—\$22.50.</p> <p style="text-align: center;"><b>ADVANCE</b> <b>ELECTRIC SHOCKER</b> <b>\$25.00</b></p> <p style="text-align: center;"><b>FREE—FREE</b> <b>STAR</b> <b>PICTURE CARD VENDER</b> <b>\$29.50</b> 1000 Cards Free.</p>	<p style="text-align: center;"><b>WORLD'S SMALLEST 3 REEL COUNTER GAME</b></p>  <p style="text-align: center;"><b>NEW IMPS</b> 6"x6"x6" Cigarette or Fruit Either 1¢ or 5¢ <b>\$13.75</b> EA. LOTS OF 6. SAMPLE, \$14.75.</p> <p style="text-align: center;">Authorized Distributor <b>MARVEL'S POP-UP</b> BAKER <b>KICKER &amp; CATCHER</b> <b>1c—\$49.75</b></p> <p style="text-align: center;"><b>MILLS</b> <b>VEST POCKET BELL</b> <b>\$74.50</b> Reconditioned Blue &amp; Gold ..... \$54.50 Reconditioned Green ..... 44.50</p> <p style="text-align: center;"><b>NEW SHIPMAN</b> <b>TRIPLEX STAMP VENDERS</b> <b>\$39.50</b> Reconditioned Duplexes—\$25.00.</p>			
<p style="font-weight: bold;">NEW <i>Northwestern</i> VENDORS</p> <table style="width: 100%; border: none;"> <tr> <td style="width: 33%; border: none; padding: 5px;">  <p style="text-align: center;"><b>MODEL 39</b> All Purpose Vender Less than 25, \$12.75. Less than 100, \$12.30. 100 or more, \$11.90.</p> </td> <td style="width: 33%; border: none; padding: 5px;">  <p style="text-align: center;"><b>MODEL 33</b> Peanut Vender Less than 25, \$10.95. Less than 100, \$10.75. 100 or more, \$10.60.</p> </td> <td style="width: 33%; border: none; padding: 5px;">  <p style="text-align: center;"><b>DELUXE</b> 1¢ and 5¢ with <b>PLASTIC GLOBE,</b> <b>\$28.20</b> Less Than 100, \$27.95. 100 or More, \$27.45.</p> </td> </tr> </table> <p style="text-align: center; font-weight: bold;">HEAVY STANDS FOR VENDING MACHINES ..... \$4.00 EA.</p> <p style="text-align: center; font-weight: bold;">ALL ORDERS MUST BE ACCOMPANIED BY 1/3 DEPOSIT. Send for Complete List of Coin Operated Equipment We Accept Trade-Ins.</p> <p style="text-align: center; font-weight: bold; font-size: 1.2em;">RAKE COIN MACHINE EXCHANGE</p> <p style="text-align: center; font-size: 0.8em;">609 SPRING GARDEN STREET      LOMBARD 3-2676      PHILADELPHIA 23, PA.</p>		 <p style="text-align: center;"><b>MODEL 39</b> All Purpose Vender Less than 25, \$12.75. Less than 100, \$12.30. 100 or more, \$11.90.</p>	 <p style="text-align: center;"><b>MODEL 33</b> Peanut Vender Less than 25, \$10.95. Less than 100, \$10.75. 100 or more, \$10.60.</p>	 <p style="text-align: center;"><b>DELUXE</b> 1¢ and 5¢ with <b>PLASTIC GLOBE,</b> <b>\$28.20</b> Less Than 100, \$27.95. 100 or More, \$27.45.</p>
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# Wurlitzer Patents Up For Sale

## Worcester Operators Cut Percentages on Locations

WORCESTER, Mass., March 15.—Worcester County Phonograph Owners' Association has cut commissions paid to location owners by association members in an effort to offset increased costs.

Under the association's new plan, owners are offered a straight 40 per cent of the take where old machines are used. Where new machines are installed, operators will take the first \$5 in addition to the usual 60 per cent.

Prior to the association move, location commissions had been on a straight 50-50 basis since 1940.

### Few Locations Lost

When notification of the decreased commissions went out to 600 location owners two weeks ago, association members feared at least a temporary loss of many spots. However, when reports were compared and checked at a meeting Monday (10) only 11 locations were found to have been lost because of the commission cut.

Letter to location owners pointed to increased operation costs and was signed by Anthony J. Salvideo, president, and Jack O'Day, secretary.

"As in your own business, the phonograph owners have been faced with the fact that the cost of records, parts, replacements, labor, etc., have more than doubled," the letter stated. "Up to the present time, we have extended the same commissions as we did prior to 1940. In view of these facts, the association was forced to revise its commission schedule.

"We hope that some time in the near future we can go back to the old schedule, but as things are today we cannot commit ourselves to the

date. Under this new schedule, we hope to be able to give you better records, service and equipment.

"We feel that music is an accommodation to any location and not a money-making proposition. We hope to have your approval."

Association also has been holding a series of meetings with distributors here, soliciting their co-operation in improving operating conditions. Ops have been protesting distributors' setting up new operators in the territory. Their argument for assistance from distributors is that healthier conditions will result in increased sales of new machines.

Still comparatively new, the Worcester organization is optimistic over results of its new program and hopes to be able soon to bring the rest of the operators in this area into the association. Group now represents 75 per cent of the juke boxes in the territory.

## NAMM Appoints May Committee Head for Show

NEW YORK, March 15.—Bernie May, of Albuquerque, N. M., was named this week as chairman of the nomination committee of the National Association of Music Merchants, Inc. Louis C. LaMair, WAMM president, made the appointment. Committee will announce candidates at the annual convention and trade show June 2-5 at the Palmer House, Chicago.

Other members of the nomination committee are Harry Callaway, San Diego, Calif.; Sherman Almanrode, New Orleans; Clarence Petit, Newark, N. J.; C. W. Gould, Alton, Ill.; Frank Allen, Portland, Me., and Ted Brown, Tacoma, Wash.

Several of the NAMM committees have planned meetings for March 31 and April 1. Trade show will be open in the evenings of April 2 and 3, as well as on the four scheduled days.

## Cincinnati Ops Hold Monthly Board Meet

CINCINNATI, March 15.—Cincinnati Automatic Phonograph Owners' Association held its regular board meeting March 11 in the association offices and the monthly meeting the same evening at the Hotel Gibson. Members attending were Sam Chester, Charles Kanter, Abe Salmon, Louis Schoenlaub, Nat Bartfield, Al Lieberman, Harry Hester, Milton Cole, William Harris and Max Moeckel.

Howard Souther and James Burt, Majestic Record Company, and Warren Deaton and Ray Votaw, Rock-Ola Company, were guests at the evening meeting, at the conclusion of which luncheon and refreshments were served.

## D. Lowy Stocks Admirals

NEW YORK, March 15.—Admiral Radios, non-coin-operated, are now being stocked by David Lowy Company, coin machine distributor. Radios are being handled for the convenience of coin machine operators and arcade owners.

## Two Laundries and Bank To Get Music

FORT WORTH, March 15.—Worth Music Company announced that it has contracted to furnish piped music to two local laundries, the Natatorium and Curran's, and leased wires to furnish music for the loan and bookkeeping departments of the First National Bank here. Union Bank & Trust Company was first to take this service in this city. Firm is managed by Harry Hooser.

## Musical Sales Co. Formed by Jenny-Padfield

ST. LOUIS, March 15.—Stu Jenny and Bob Padfield, formerly with Brandt Distributing Company here, have formed Musical Sales Company, with offices at 2632 Olive Street. Musical Sales will act as distributor for the Packard Manufacturing Corporation in Eastern Missouri and Southern Illinois.

Jenny, who is president of the firm, has been connected with the coin machine industry since 1941 when he joined the Rudolph Wurlitzer Company. He was later manager of the firm's Western credit division, and after that was connected with Coin Machine Acceptance Company.

A native of Cleveland, Jenny is a graduate of Ohio State University. His experience prior to entering the coin machine trade was with the Merchandise National Bank and the Bankers' Commercial Corporation, Chicago, where he was a new business representative.

Padfield entered coin machines in 1938, when he joined the W. R. Burt Distributing Company, Omaha. Before going to Brandt, he was with the Clark Distributing Company, also in Omaha. A native of Wichita, Kan., Padfield attended Wichita College and the University of Kansas.

In approximately 30 days, Musical Sales will stage a formal open house at its Olive Street address.

Associated with Padfield and Jenny, in the same building, will be Joe McCormick, who is currently running Joe's Phonograph Service, a repair and service firm for operators. McCormick will continue to operate this service under its present name, but will be associated with Musical Sales. McCormick will also handle the sale of used equipment for Musical Sales.

## Dennison Quits Personal Music

NEWARK, N. J., March 22.—H. F. Dennison, president and general manager of Personal Music Corporation, resigned yesterday (14). No successor has been named.

Dennison, a pioneer in the measured music business, plans to form his own organization for the national distribution of coin-operated equipment. In leaving Personal Music, Dennison expressed his confidence in the continued growth of the low-level music field, which he feels is still in its infancy but is rapidly becoming a major factor.

## Includes 15 Juke Patents

Some models well-known to trade believed included in Patent Office list of 24

WASHINGTON, March 15.—Rudolph Wurlitzer Company this week listed a total of 24 patents in the U. S. Patent Office's Register of Patents Available for Licensing or Sale. Patents listed included 15 automatic phonographs, one remote control system and a number of mechanisms such as tone arms, selectors and coin chutes.

It was understood that several well-known Wurlitzer juke box models were among the patents listed for licensing or sale, but officials of the firm declined to give any information as to the identification of the models listed.

Only meager details, in addition to patent numbers were given in the list which was published in the last issue of the Patent Office's *Official Gazette*. All patents, however, were related to coin-operated phonographs.

### List Patents

Complete list of patents and date of issue follows:

No. 2,096,718, automatic phonograph, Oct. 26, 1937; No. 2,132,993, automatic phonograph, Oct. 11, 1938; No. 2,097,288, automatic phonograph, Oct. 26, 1937; No. 2,205,268, automatic phonograph, June 18, 1940; No. 2,275,033, automatic phonograph, March 3, 1942; No. 2,287,560, automatic phonograph, June 23, 1942; No. 2,283,840, automatic phonograph, May 19, 1942; No. 2,211,425, automatic phonograph, Aug. 13, 1940; No. 2,290,518, automatic phonograph, July 21, 1942; No. 2,158,295, automatic phonograph, May 16, 1939; No. 2,095,431, coin slide device, Oct. 12, 1937; No. 2,179,325, coin lock device, Nov. 7, 1939; No. 2,243,622, remote control systems for phonographs and the like, May 27, 1941; No. 2,345,545, selector mechanism for phonographs, March 28, 1944; No. 2,259,156, sequence selector for phonographs, Oct. 14, 1941; No. 2,283,841, clutch control mechanism, May 19, 1942; No. 2,244,157, tone arm control mechanism, June 3, 1941; No. 2,259,251, tone arm trip mechanism, Oct. 14, 1941; No. 2,220,435, automatic phonograph, Nov. 5, 1940; No. 2,249,246, selector mechanism, July 15, 1941; No. 2,251,381, automatic phonograph, Aug. 5, 1941; No. 2,308,880, automatic phonograph, Jan. 19, 1943; No. 2,236,785, automatic phonograph, April 1, 1941; No. 2,288,526, automatic phonograph, June 30, 1942.

### Counter Model

First patent on the list, No. 2,096,718, is the only one that has been definitely identified among the various models and it is known as the counter model, a small machine that occupies a minimum of space on location.

In this model, the entire stack of records, which may have individual trays, is placed on the turntable. A pair of movable arms with fingers to engage the edges of the records move up and down for separating the stack at the selected point far enough to allow the tone arm to swing in between the disks to play the selected record. Upon completion, the stack and turntable are returned to (See Wurlitzer Patents on page 102)

## Wire Record Machines To Be Produced

### To Be Coin-Operated

LOS ANGELES, March 15.—A coin-operated wire recorder that records and plays back the voice automatically will soon be manufactured here by the Reco-Gram Recorder Company. A test run of 30 machines for four months has just been completed.

According to the company, two models, Barette and a console model, will be mass produced in the near future and distributed both nationally and internationally. As the model name indicates, the Barette, is placed on the counter.

While taverns are considered an ideal spot for the Reco-Gram, a test model placed in a roller rink is said to have done excellent business.

Machine works on a 10-cent play with one-minute being allowed for the voice recording and one-minute for the play-back. The change-over is automatic. A plastic blister on the machine allows the player to view the wire working thru for the recording as well as the playback. A timer indicates the number of seconds to go on the minute purchased.

Company plans a production of 200 machines monthly.

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**METERED MUSIC COMPANY**

1748 TAMARAC STREET DENVER, COLORADO

**Wurlitzer Patents  
Are Up for Sale**

(Continued from page 101)

their original positions in preparation for the next selection.

**Three Mechanisms**

Three of the patents, Nos. 2,205,268, 2,275,033 and 2,287,560 cover mechanisms that will play either side of the records according to selections made. Records are held vertically on a moveable rack. A carrier selects the record from the rack and swings it bodily into playing position on the turntable, turning the record from a vertical to a horizontal position in the transfer.

The carrier remains with the record on the turntable while it is being played then transfers it back to its original position in the rack. If no selection is made, the mechanism can be made to play all the records successively on one side then the other as the machine is in operation. Either 10 or 12-inch records may be used.

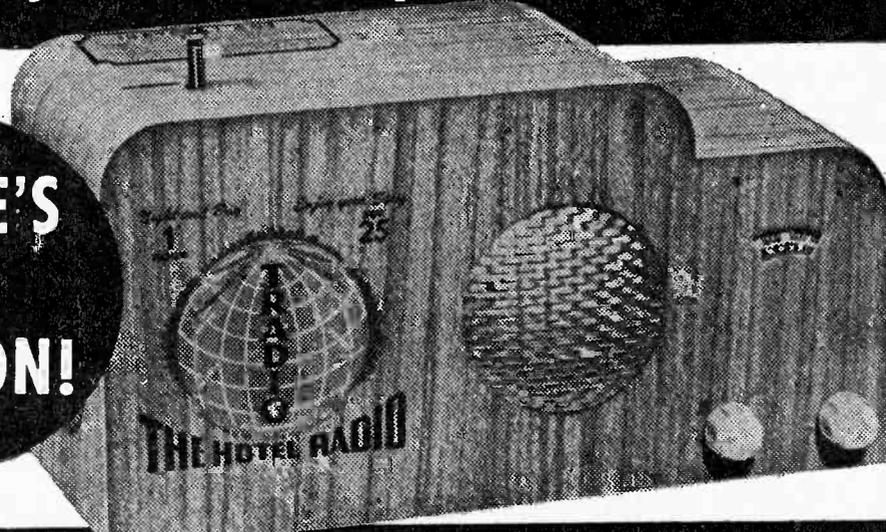
Patent 2,290,518 covers a continuous play mechanism in which a stack of records on the turntable are played from the top down in succession. After each record is played, it is individually elevated to a supporting structure over the turntable to provide clearance for the swinging tone arm. When the last record has been played, the entire stack is dropped back into position on the turntable and the process is repeated.

A remote control system which may be adapted to standard machines without substantial modification of the machines is covered by No. 2,243,622. System includes a control box with a coin chute and selector buttons.

In the coin slide mechanisms, No. 2,095,431 covers a slide which will stop at a certain point without jamming the mechanism when slugs or the wrong denomination of coins are used. The other, 2,179,325, will reject a combination of a coin and foreign object such as a match stem or salt without jamming.

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**ANNIVERSARY SPECIALS**

Lumilines "Tops All" Westinghouse Mazda, 24 to carton—write. Big Lamps Mazda, 10-15-25-40-60-100 Watt; also Fluorescents—write. Heavy duty Rubber Male Plugs, 3 1/2¢ each. Glass Fuses (auto type—approved 100 to Pack), 10-15-20 amp., 2¢ each. 1-2-3 Amp, 3¢ each. 1/2 Amp., 5¢ each (Little Fuse or Buss). 3 & 6 Amp. Plus Fuses (approved), 100 to pack, 6¢ each. Fusotats, 15¢ each. Universal Micro Switches, 75¢ each. Brand-new R.C.A. 6L6 Tubes, \$1.25 each. Small Bulbs, 51-55-63, 5¢ each; 50¢ per box. Small Bulbs, 44-46-47, 6¢ each; 60¢ per box. G.E. Mazda Gun Bulbs, 45¢ each; \$4.50 per box. 1000 Cotter Pins (assorted), 85¢ per box. Toggle Switches, single pole, single throw, 25¢ each. Single Pole Double Throw, 35¢ each. Rosin and Acid Core Solder, 55¢ per lb. Volume Controls, 75¢ each. Volume Control Keys, 2 1/2¢ each. Springs for General Games and Music use, 10¢ each; copper plated. Ever-ready Flashlite, regular size battery cells, new, fresh, latest date (192 in pack), 6 1/2¢ each. Heavy Duty Chrome Search Lights, 75¢ each. 25 ft. heavy duty Rubber Drop Light with switch and good solid guard, \$2.50. 50 ft. Drop Light with switches and guard, \$3.50 each.

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KEENEY 4-WAY, 5¢, 5¢, 25¢, 25¢	309.50
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WURLITZER 750E	425.00
WURLITZER 780 COLONIAL	395.00
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Genuine Fibre Main Heavy Duty Castors, Set of Four, \$1.85

Gears for Seeburg & Wurlitzer (less Hub), \$3.95. Lots of 10, \$3.50 quantity. Price, \$3.00.

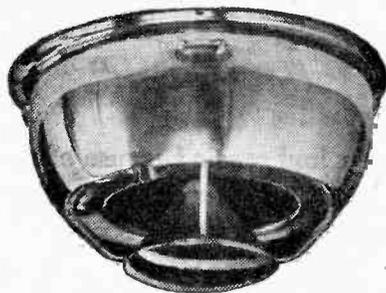
PLASTIC 60 gauge, red, 20"x50" sheets, \$10.00. Cut to measure, 2¢ per sq. in.



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## ADVANCE RECORD RELEASES

(Continued from page 32)

**RACE**

A SUNDAY KIND OF LOVE	The Jubalaires (PRAY)	Queen 4163
AIN'T NOBODY HERE BUT US	Gay Crosse Ork (THE DOOR)	Mercury 8034
CHICKENS	Pat Flowers and His Rhythm (Pat Flowers) (NEVERTHELESS)	Victor 20-2215
ALOYSIUS, DO THE DISHES	Pat Flowers and His Rhythm (Pat Flowers) (NEVERTHELESS)	Victor 20-2215
BLUES AT MIDNIGHT	Ivory Joe Hunter Ork (HIGH COST)	Pacific 630
BLUES BY LONNIE JOHNSON ALBUM (3-10")	Lonnie Johnson (John Davis)	Disc 710
Blues for Everybody	Disc 6065	In Love Again... Disc 6064
Blues in My Soul	Disc 6065	Rocks in My Bed... Disc 6063
Drifting Along Blues	Disc 6064	Solid Blues... Disc 6063
BOOGIE-WOOGIE BABY	Jimmy Crawley Ork (LAY IT)	Super Disc 1027
BUZZARD	Jim Jam Trio (I GOT)	Sonora 108
EFFERVESCENT BLUES	Nick Esposito Ork (GOOFUS BOOGIE)	Pacific 629
GET UP THOSE STAIRS, MADE-MOISELLE	The Sonotones (I GOT)	Columbia 37304
GLAMOROUS JIVE	Jimmy Crawley Ork (Jimmy Crawley) (WHAT ABOUT)	Super Disc 1026
COOFUS BOOGIE	Nick Esposito Ork (EFFERVESCENT BLUES)	Pacific 629
HIGH COST, LOW PAY BLUES	Ivory Joe Hunter Ork (BLUES AT)	Pacific 630
HOLIDAY BLUES	Al Russell Trio (Doc Basso) (WORLD WAR)	Queen 4162
HOW COME YOU DO ME LIKE YOU DO?	Lil Green Ork (Lil Green) (NO GOOD)	Victor 20-2214
I GOT A RIGHT TO SWING	Cousin Joe and His Sextette (Cousin Joe)	Columbia 37304
I GOT YA' COVERED, MISTER	The Sonotones (GET UP)	Columbia 37304
I LOVE THE LOVELINESS OF YOU	Cedric Wallace Trio (I AIN'T)	International D-220
IF IT'S ANY NEWS TO YOU	Clyde Bernhardt (GOOD WOMAN)	Sonora 109
I'M GOING BACK IN THERE, PARTS I AND II	Dusty Fletcher and His Gang	National 4014
I'M SO GLAD	Memphis Minnie (MEAN MISTREATER)	Columbia 37295
JIM JAM BOOGIE	Jim Jam Trio (RIFFIN' RUFUS)	Sonora 107
JUST AS SOON AS I GO HOME	Jim Jam Trio (BUZZARD) (PHONEY WOMAN)	Sonora 108 DeLuxe 1065
LAY IT ON THE LINE	Jimmy Crawley Ork (BOOGIE WOOGIE)	Super Disc 1027
MEAN MISTREATER BLUES	Memphis Minnie (I'M SO)	Columbia 37295
MY FATE IS IN YOUR HANDS	Cedric Wallace Trio (SHUT UP)	International D-222
NEVERTHELESS (I'm in Love With You)	Pat Flowers and His Rhythm (Pat Flowers) (ALOYSIUS, DO)	Victor 20-2215
NO GOOD MAN	Lil Green Ork (Lil Green) (HOW COME)	Victor 20-2214
PHONEY WOMAN BLUES	Cousin Joe and His Sextette (Cousin Joe) (JUST AS)	DeLuxe 1065
PRAY	The Jubalaires (A SUNDAY)	Queen 4163
RIFFIN' RUFUS	Jim Jam Trio (JIM JAM)	Sonora 107
ST. LOUIS BLUES	Four Notes-Cedric Wallace Trio (FOOLISHLY YOURS)	International D-215
SHUT UP	Cedric Wallace Trio (MY FATE)	International C-221
THAT'S ALL RIGHT	Arthur (Big Boy) Crudup (CRUDUP'S AFTER)	Victor 20-2205
THE DOOR IS WIDE OPEN	Gay Crosse Ork (AIN'T NOBODY)	Mercury 8034
WHAT ABOUT YOUR SOUL?	Jimmy Crawley Ork (Jimmy Crawley) (GLAMOROUS JIVE)	Super Disc 1026
UNTIL THE REAL THING COMES ALONG	Leslie Scott (Billy Moore Jr. Ork)	Victor 20-2206
WORLD WAR II BLUES	Al (Stomp) Russell Trio (Al Russell) (HOLIDAY BLUES)	Queen 4162

\*Re-issue.

**LATIN-AMERICAN**

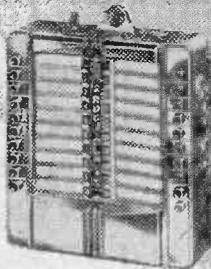
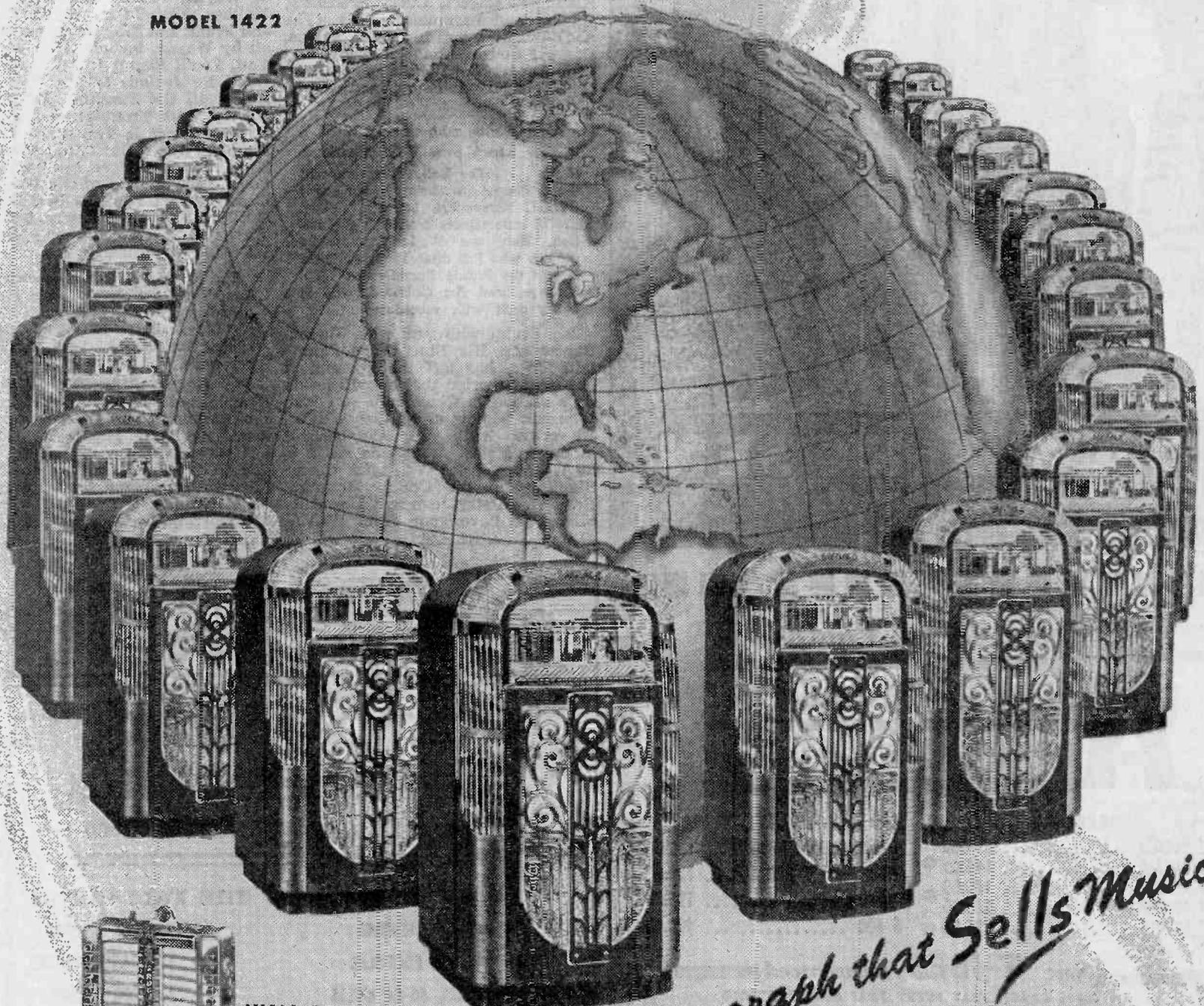
AHORA	Maria Luisa Landin (Reyes Montoya Ork) (TU FELICIDAD)	Victor 70-7345
CHURRITOS CALIENTES	Conjunto Casino (EL SORDO)	Victor 23-0567
CONFESION (Confession)	Pete Rivera Ork (Angel Rosa) (CU-TU-GU-RU)	Victor 26-9014
CORRIDO DE CANANEA	Marin y Malena (PRIMERO GUANAJUATO)	Peerless 1990
CUANDO TU QUIERAS	Rene Cabel (Rafael Munoz Ork) (PALABRAS DE MUJER)	Decca 50004
CUMPARSITA	Pepe De La Vega Ork (TANGO DE)	Peerless 1973
CURRITO DE LA CRUZ	Perla De Occidente (MANTON DE)	Peerless 2459
CU-TU-GU-RU	Pete Rivera Ork (Angel Rosa) (CONFESION)	Victor 26-9014
EL GUAYACAN	Guayacan Trio (IAYI CARACOLE)	Peerless 2367
EL SORDO	Conjunto Casino (CHURRITOS CALIENTES)	Victor 23-0567
ESPERANDOTE	Miguel Aceves Mejia (ETERNAENTE)	Peerless 1922
ETERNAENTE	Miguel Aceves Mejia (ESPERANDOTE)	Peerless 1922
IAYI CARACOLE	Guayacan Trio (EL GUAYACAN)	Peerless 2367
INOLE	Armando and His Jack's Band (Rafita Martinez) (VEN, VEN)	Secco 584
LA BARCA DE ORQ	Libertad Lamarque-Pedro Vargas (Mario R. Armengo Ork) (ME VOI)	Victor 70-7461
MANTON DE MANILA	Perla De Occidente (CURRITO DE)	Peerless 2459
ME VOI	Libertad Lamarque-Pedro Vargas (Mario R. Armengo Ork) (LA BARCA)	Victor 70-7461
PALABRAS DE MUJER	Rene Cabel (Rafael Munoz Ork) (CUANDO TU)	Decca 50004
PRIMERO GUANAJUATO	Martin y Malena (CORRIDO DE)	Peerless 1990
TANGO DE LA ROSA	Pepe De La Vega Ork (CUMPARSITA)	Peerless 1973
TU FELICIDAD	Marie Luisa Landin (Reyes Montoya Ork) (AHORA)	Victor 70-7345
VEN, VEN, VEN (Come, Come, Come)	Armando and His Jack's Band (Rafita Martinez) (INOLE)	Secco 584

**RELIGIOUS**

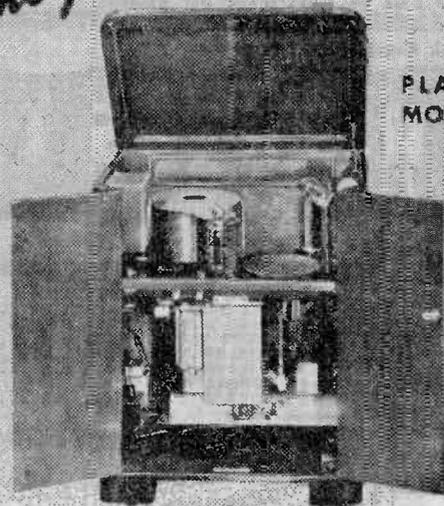
DON'T YOU WANT TO JOIN THAT NUMBER?	Dixie Humming Birds (JUST A)	Apollo 132
JUST A CLOSE WALK WITH THEE	Dixie Humming Birds (DON'T YOU)	Apollo 132

# ROCK-OLA ...

MODEL 1422



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MODEL 1530



PLAYMASTER  
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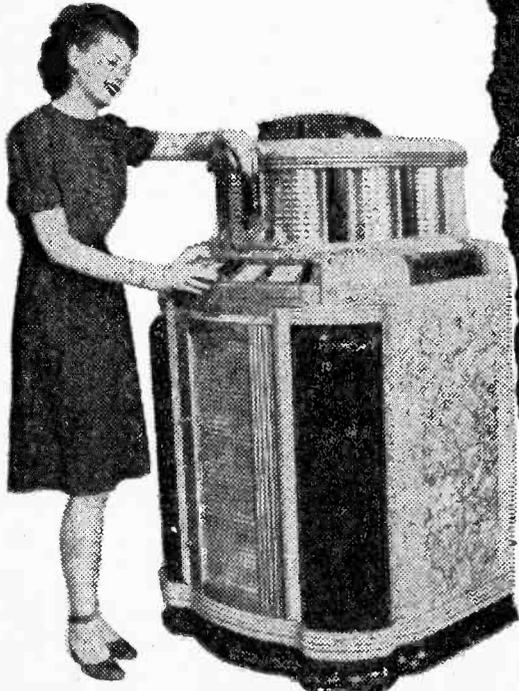


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## AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

### Virginia Favorite

A favorite with Virginia radio listeners is *The Old Dominion Barn Dance* which is broadcast daily over Station WRVA, Richmond, from 3 to 4 p.m. The group includes the Rangers Quartet, consisting of Sue; her husband, Johnnie; Sam Workman and Cousin Crazy Joe Maphis, guitar and fiddle; the Carter Sisters, June, Helen and Anita with Mother Maybelle; the Tobacco Tags, Loony Luke, Roly Poly Reed and Luke's girl friend, Delphinie, who were formerly heard over WPTF, Raleigh, N. C.; Curly Collins and Benny Kissinger, singers; Curly Bradshaw, singing and harmonica; Billy (The Kid) Wilshire, and his sister, Arlene, singers; Cousin Elmer, comedy, and little Robert Van Winkle, singer, who is 39 inches tall and weighs 85 pounds.

Jack Gillette, who was at WWVA, is now heard over WBT, Charlotte, N. C. . . . The Bailes Brothers and their gang are now heard over KWKH, Shreveport, La. . . . Two KMOX entertainers have left the station. They are Wade Ray, fiddle player, who left after 15 years there to join the Prairie Ramblers at WLS, Chicago, and Art Gabbard, who is doing well with recordings.

Ish Ervin, who was with Jimmie Raines and His Blue Ridge Mountain Boys, has left the act and it has been reported that he will locate on a station in Cincinnati. . . . Mac Wiseman is now at Station WNOX, Knoxville, with the Cumberland Mountain Folks. . . . Leslie Keith is at WCYB, Bristol, Va., with Carter Stanley and the Clinch Mountain Boys. . . . Patsy Jean and Her Hillbilly Pals have gone from WLVA,

Lynchburg, to WNVA, Norton, Va. . . . A new Paul Howard record is *Oklahoma City*, backed by *Somebody Else's Trouble*.

*What Is Life Without Love?*, written by Vince McAlphin, Owen Bradley and Eddy Arnold, has just been recorded for RCA Victor by Eddy. On the other side is *Be Sure There's No Mistake*.

### New Folio

Song Folio No. 1 of Wayne Singleton, "America's Yodeling Cowboy," is published by M. M. Cole Publishing Company. Folio consists of pictures of Wayne, Smiley Burnette, Frank Mailhes, Tex Terry, Rubin Theriot and Frank and Ellis Driggers. Songs, all by Wayne, include *All I Want Is You*, *You'll Regret It All Some Day*, *Don't Be Jealous of Me*, *You Took Away All the Sunshine*, *Don't Pass Me By*, *With Troubles on My Mind*, *Every Answer Is Yes*, *Who's Loving My Baby Now?*, *Don't Stay Away Too Long*, *More and More*, *I'm Having Me Some Fun*, *Melody of the West*, *I'm Depending on You*, *It's Best We Say Goodbye* and *Now You're Satisfied*. Wayne is heard daily over Station WDSU, New Orleans.

The Joe McDaniel Music Company, New York, has several new songs, including *Overnight I Made a Hit With My Baby*, now on Bliss Records and making an impression on the juke box trade.

*I'm Gonna Ride That Train to Heaven*, written by Gordon Sizemore, Tex Hall and Perry Douthit and published by Kelly Music Publications, has been getting many airings over WHAS by Asher Sizemore and Little Jimmy. Asher sang the tune on the WSM *Grand Ole Opry* a few weeks ago when he was a guest artist.

**Albena Music Equipment**  
*Always the Best for Less!*  
*Always in A-1 Condition!*

SEEBURG	WURLITZER
5 VOGUES .....\$245.00	5 616, COMPLETE LITEUPS..\$135.00
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2 REXES ..... 130.00	10 500 ..... 195.00
2 COLONELS ..... 265.00	6 600 ..... 195.00
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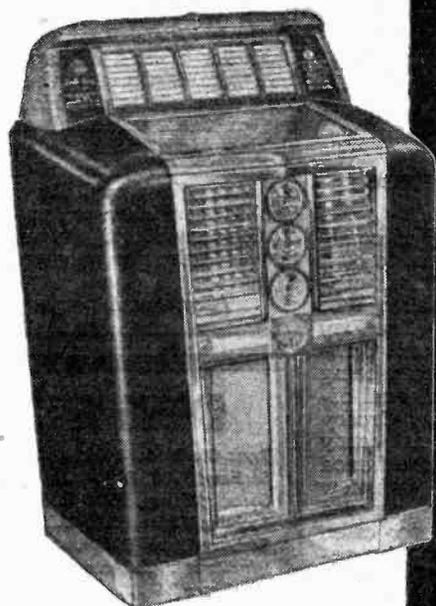
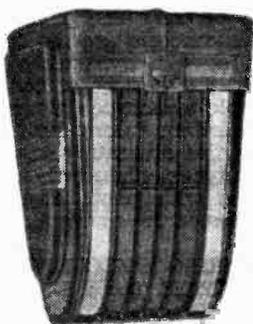
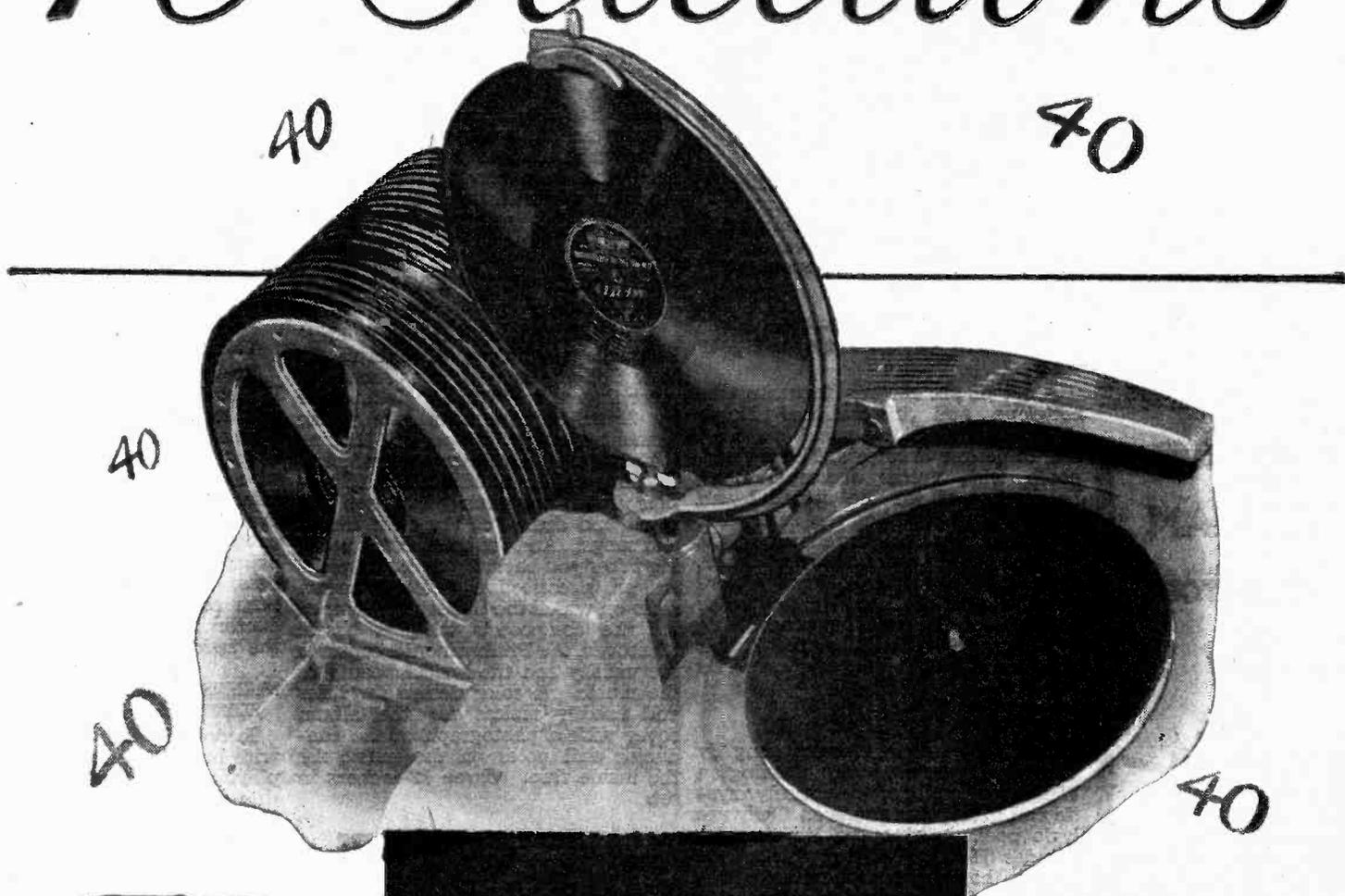
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**SONGS TO GROW ON—SCHOOL DAYS**  
(Disc 604)

Hardly the songs that they teach the moppets in the kindergarten. Nor is the appreciation for the youngsters. For the most part, there is a touch of the social significance to the songs contained in this set of three 10-inch records. Outstanding is the *Skip to My Lou* singing of Lead Belly as he strums on his 12-string guitar, real rhythmic feel in his chanting and playing. Cisco Huston's robust baritone, also to his guitar strums, is heard for *Night Herding Song*, a song of the outdoors. Miss Charity Bailey sings it plaintively for *Hey, Betty Martin* and *Don't We Look Pretty When We're Dancing*. And together with Peter Seeger, who adds banjo strumming to the song duet, Miss Bailey adds *Pat Works on the Railroad* and a medley of *Driving Steel* and *Cotton Needs Pickin'*. A picture of children at play serves as a cover design, an accompanying booklet carrying the song lyrics, photos and notes on the performers. Set was prepared under supervision of Beatrice Landeck and makes for a welcome addition to the realm of native folk music.

# RECORD REVIEWS

(Continued from page 30)

**ADELAIDE VAN WEY—CREOLE SONGS**  
(Disc 629)

This set of three records contains 14 Creole songs and street cries, all melodiously uttered in French, Spanish and English dialect and all typical of New Orleans' Creole quarters. Contralto Adelaide Van Wey, apart from displaying her vocal versatility, gives authentic flavor to these carefully culled items from the Deep South which tell of everyday living, with food, children, work and love. Robert N. Hill at the piano accompanies. David Martin's impressionistic etching makes for a fetching cover design. Descriptive booklet accompanies the set.

**THE BIBLETONE JUBILEERS—JUBILEE SPIRITUALS** (Bibletone 2013-14-15-16-17 18)

A set of six records featuring the religious and inspirational Negro spirituals. And the vocal blend of the Bibletone Jubileers, Negro foursome with guitar accompaniment, brings out all of the spiritual and rhythmic qualities of the selections. All standards, selections include *Oh Father of Abraham, Does Jesus Care?*, *Up and Above the Holy Number, Sorrows Valley, Take Your Burden to the Lord, Good News, Remember Me?*, *My Record Will Be There, I'll Tell It Wherever I Go, Jesus I Love You* and *Lord Have Mercy*.

**NIGHT WITHOUT SLEEP** (Disc 730)

This set of six art songs, sung by Romolo de Spirito, with Carrington Welch at the piano, are entirely mystic and highly imaginative. They are lyric poems and opera librettos by Charles Henri Ford to which Paul Bowles has written the music, responsible for five of the sides, with the sixth, *They Cannot Stop Death*, the composition of Joe Massey, a Negro primitive painter. The other titles are *Night Without Sleep, Song for My Sister, When Rain or Love Begon*, a twosome of *Sailor's Song* and *You Can't Trust in Love*, and another twosome of *You're Right, the Day Ain't Mine* and *Think of All the Hair-dressing*. The songs and their singing is just as esoteric and emotional as the titles indicate, all taking their cue from the dream world. The psychiatrists will have to figure out this set, for even the accompanying booklet with the song lyrics doesn't help much in the confusion. Those combining their talents for this set are in a world all of their own—a dream world.

**EL AMOR BRUJO—PITTSBURGH SYMPHONY ORCHESTRA** (Columbia MM-633)

The fiery gypsy folk music to which Manuel de Falla has added brilliant Spanish rhythms makes for a colorful and haunting musical spectacle, *El Amor Brujo* (Love by Witchcraft). And it's a stirring performance of the ballet music that the Pittsburgh Symphony Orchestra, conducted by Fritz Reiner, offers here over three 12-inch sides. Rich in the pungent folk melodies, most familiar of which is the *Ritual Fire Dance*, the ballet suite also interjects four Andalusian folk songs, which are admirably suited to the sumptuous and sonorous contralto voice of Carol Brice. Color design for titles and credits makes for an attractive cover design. Inside cover carries photo of Miss Brice, notes on the music and a translation of her four songs.

**EL AMOR BRUJO—HOLLYWOOD BOWL SYMPHONY ORCHESTRA** (Victor DM-1089)

Another stirring interpretation of de Falla's impression of the primitive folk melodies and colorful dance mu-

sic of the gypsies. Also spinning over three 12-inch records, with the mezzo-soprano voice of Nan Merriman capturing the warmth and imagination of the four songs, this reading is by Leopold Stokowski, conducting the Hollywood Bowl Symphony Orchestra. All the passion and color of the music is brought out by Stokowski, making it a noteworthy needling tribute to the composer, who died only a few months ago. Spanish dance figures color the album cover with notes on the composer and his music on the inside page.

**GAYNE BALLET SUITE—NEW YORK PHILHARMONIC** (Columbia MM-664)

Efrem Kurtz, conducting the Philharmonic Symphony Orchestra of New York, brings the first American recording of the "Gayne" ballet suite by Aram Khachaturian, the young Armenian-Soviet composer. Making lavish use of the Oriental music and rhythms in the occidental orchestration form, the music captures the spirit and drama of the folk dances and songs. And the conductor's reading takes you back to the cotton pickers on a collective Soviet-Armenia farm on which the ballet suite, named for the composer's wife, is based. Moreover, the Philharmonic, captures the virility and the lyrical beauty of the music. A color design for titles and credits makes for the album cover with a photograph of the conductor and notes on the music for the inside flap. Three 12-inchers in set.

**GIUSEPPE DE LUCA—ITALIAN ART SONGS** (Decca V-1)

A long-time star of the Metropolitan who has recently passed his 70th birthday, Giuseppe De Luca still shows off a fine texture to his baritone voice. His recording of eight Italian songs from the 17th and 18th centuries makes for the label's first vinylite album. For this set of four 12-inchers, De Luca poses the "bel canto" style of the Italian singers of old. And with plenty of warmth and affection in his wide-range mezzo voice. Pietro Cimara is the able accompanist. Outstanding is the lovely and lyrical *Dolce Madonna*, while the better known works include Lotti's *Pur Dicesti* and Giordani's *Caro Mio Ben*. A map and figures of Rome's ancient glory make for a graceful front album cover. Inside page is a picture gallery of the singer in various operatic poses. Descriptive booklet accompanies the set.

**FAMOUS LECTURES—W. C. FIELDS** (Variety V-101)

Since the recent passing of comic W. C. Fields, many will want to own this six-sided disk book, if for nothing else, for memento's sake. The monologs contained within (*The Day I Drank a Glass of Water* and *Temperance Lecture*) are far from being Fields at his best. Written and directed by Bill Morrow (Bing Crosby show's scribe), material is corny despite the sales efforts of the famed bourbon buffoon. Timing, with few exceptions, was apparently ignored by scripter Morrow so that too often the build-up for an obvious gag reveals the punch line long before it comes. As is the case with any waxed humor, after the first spinning there's no desire for replays. Designed for the home shelf, platters may tickle some after the party has had a couple of rounds. (Nothing here for juke ops.) Colorful cover will attract sales, showing full-sized sketch of a red-nosed Fields against a blue background. Inner flap contains comic's photo and his signed biog.

**STRAVINSKY'S FIREBIRD SUITE—NEW YORK PHILHARMONIC**

(Columbia MM-653)

Igor Stravinsky's brilliant orchestral score for ballet, his third orchestration using full string section with a small woodwind and brass section, and including the *Adagio* and *Scherzo* movements, provides the Philharmonic Symphony Orchestra of New York, with the composer conducting, a brilliant spinning set. Stravinsky gives a vivid interpretation of his own ballet masterpiece, a musical welding of exciting dances and pantomimic pieces. Takes seven 12-inch sides, completing the set with another of the composer's pyrotechnical displays, *Feu d'Artifice*, a vivid orchestral picture of a fireworks display. Colorful imaginary figures make for a colorful album design, with photo and bio notes of the composer-conductor for the inside page.

**STRAUSS' DEATH AND TRANSFIGURATION—PHILADELPHIA ORCHESTRA**

(Columbia MM-613)

Eugene Ormandy, conducting the Philadelphia Orchestra, gives a magnificent interpretation of Richard Strauss' symphonic tone picture of a dying man, weary with struggling, who sees his life unrolled before him. For the three 12-inch sides, Ormandy gives the familiar work a calm and very lyrical performance, bringing out all of its musical greatness. Symbolic figures grace the album cover, with photo of the conductor and notes on the music for the inside flap.

**BRAHMS' CONCERTO NO. 1—RUDOLF SERKIN** (Columbia MM-652)

Rudolf Serkin, playing his piano with breadth and understanding, displays artistry of the highest order for this recording of Brahms' *Concerto No. 1* in D Minor. And with Fritz Reiner conducting the Pittsburgh Symphony Orchestra, there is perfect balance and sympathy of piano and orchestra. The principal themes of the concerto are set forth by the pianist with dynamic clarity, showing off the beauty of tone and impeccable technique. It's an accomplished recording, taking six 12-inch records for this dramatic and powerful work. Tintypes enhance the front cover design with photo of the pianist and notes on the music for the inside flap.

**STERLING HOLLOWAY—UNCLE REMUS STORIES** (Decca A-521)

As a follow-up to his *Peter and the Wolf* wax-honey for the jubes, movieland's Sterling Holloway delights with his dialect story-telling of three *Uncle Remus* tales by Joel Chandler Harris. Adapted by Edith and Tom McKnight, the addition of song effects heighten Holloway's telling of these classical animal tales. Taking both sides of a platter for each tale, the three 10-inchers spin out *The Wonderful Tar Baby*, *Br'er Rabbit Is a Fisherman* and *Br'er Rabbit Raises a Dust*. Animated animal figures make for an attractive cover design.

(Continued on page 124)

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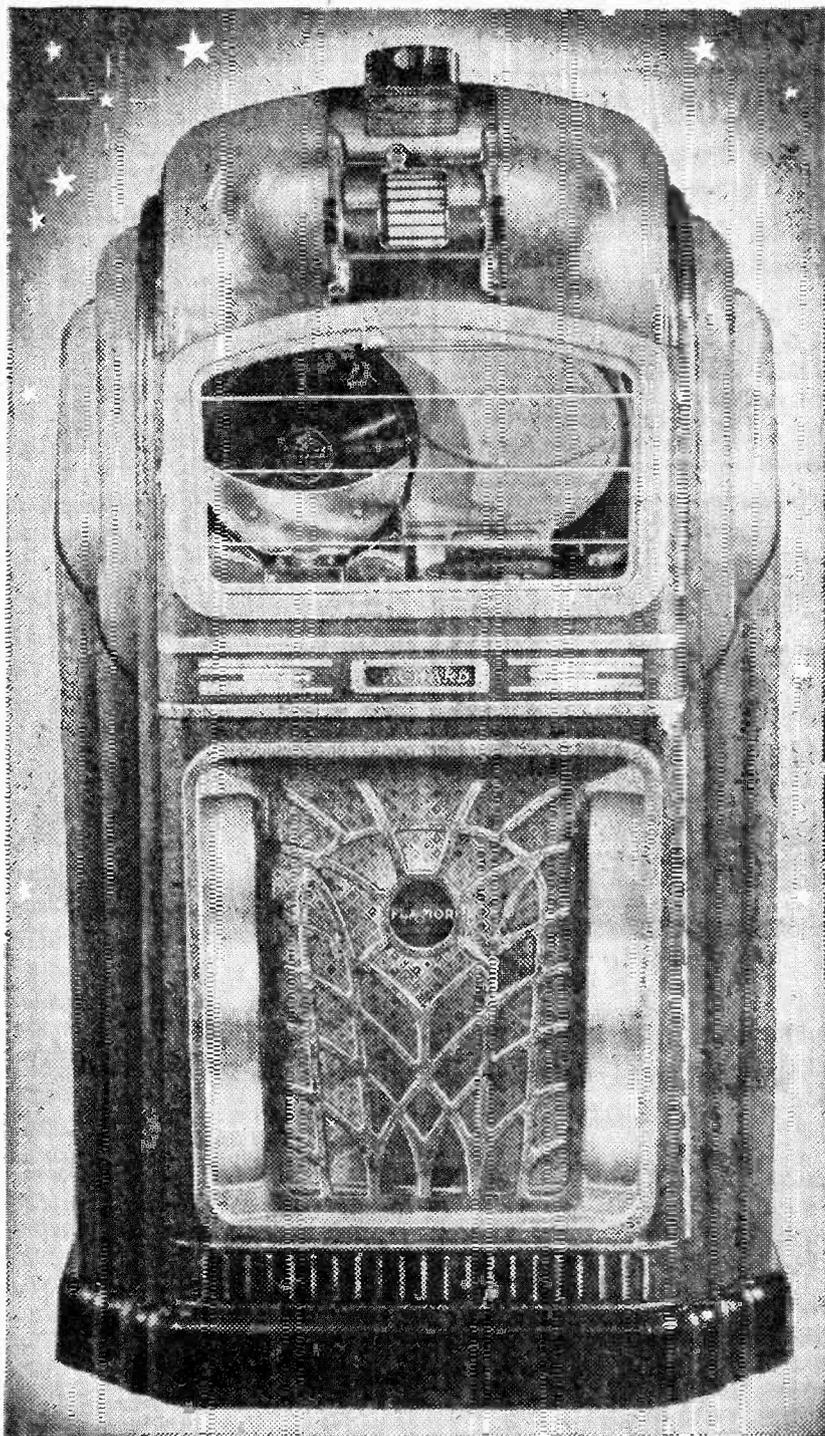
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**ALBUM REVIEWS**

(Continued from page 33)

**LARRY CLINTON—DIPSY DOODLE DANCE CONTEST (Rainbow 301)**

The first package of platters offered up by this disk label, it displays plenty of promise for profitable merchandising. Musically, it offers six bright and danceable sides by Larry Clinton and a large studio band. Selections all acceptable standards, the accent is on the dance tempo, with varying beats to take in all the dance steps. For the jitterbugging, it's Clinton's own *Dipsy Doodle*, the *Dancing in the Dark* ballad for the foxtrotology, *Lover* for the fast Peabody dancing; *Siboney* for the rumba addicts; *Shadow Waltz* for the three-quarter timing, and for the folk dancing, *Beer Barrel Polka*. Package is offered as "a contest for the home and parties" with the inside cover giving detailed instructions and suggestions for the scoring. Outside cover carries futuristic figures symbolizing each dance step along with a face photo of the maestro. Package produced by Herb Hendler, and the "dance contest" twist makes it all the more inviting for the buyers.

**PHIL BRITO—SONGS OF ITALY (Musicraft S-4)**

Phil Brito's singing of the Italian folk songs in their popular settings provide the impetus for this set of eight sides. And with such acceptance, makes it a pre-sold package. With Walter Gross filling in with a full musical background, the romantic troubadour sells it strong for eight standard folk songs, all in the native Italian tongue. And mixing up the ballads, tangos and the gay folk melodies, it's a natural for the nationality needlers. Kicks off with the everlasting *O Sole Mio* and includes such universally popular selections as *Vieni Su, O Marie* and *Tango Del La Rosa*, following with *Dicitencello Vuie, Mattinata, Comme Bella a Stagione* and *O Marenariello*. More familiar songs will also stand up strong in the music boxes. Photos of the singer on both album covers with gondola figure up front.

**CARL BRISSON (Apollo A-7)**

Singing the saucy Continental songs in the characteristically Continental manner. And with intimacy as he gets over the lyrical inflections, Carl Brisson is altogether engaging for this set of six songs. All gay songs, with sprightly musical settings provided by Jerry Jerome, songs are largely originals. Starts off with a boudoir novelty in *Doodle Song*, with varying degrees of lyrical spice for *Girl Around the Corner, The Manicurist, The Perfume Song*, a *Franchie Lillette* and a spicy *The French Mar-*

*quise*. Smart supper club set will grab up this grooving, particularly since Brisson enjoys a following in such circles. Album jacket not included with records shipped for review.

**MAURICE ROCCO AND HIS ROCKIN' RHYTHM (Musicraft S-5)**

His first record album for the label, the boogie-woogie pianology of Maurice Rocco, to which he adds his husky and rhythmic chanting, will serve his followers well. However, the attraction hardly extends beyond such a personal sphere. Selections are all standbys, Rocco adding song to seven of the eight sides. Supported by bass and drums, it's his standardized ivory knuckling plus chant for *Invitation to the Blues, Somebody Loves Me, You Can Depend on Me, On the Sunny Side of the Street* and the brightest spin in the set, an instrumental *Rose Room* for which a low-register clarinet cuts in; *The Hour of Parting, Wrap Your Troubles In Dreams* and *Easter Parade*. Caricature of Rocco standing beside the 88's, his characteristic pose, graces the front cover, with photograph and bio notes on the inside flap.

**ANDRE KOSTELANETZ—MUSIC OF RICHARD RODGERS (Columbia M-655)**

Featuring the lush string tone and entirely in good taste in the scoring, Andre Kostelanetz paints a fetching musical picture for the show, screen and pop favorites from the pen of Richard Rodgers. Spinning over four 12-inch sides, selections include such everlasting favorites as *My Heart Stood Still*; a medley of *The Most Beautiful Girl in the World* and *It Might As Well Be Spring, Blue Moon, Johnny One Note* linked with *If I Loved You, Where or When*, medley of *The Girl Friend* and *There's a Small Hotel, the Lover waltz*, and the *Slaughter on Tenth Avenue* ballet music. Footlight silhouette design makes for an attractive title page, inside cover carrying photo of the maestro, notes on the composer and a listing of Rodgers show scores.

**MORTON GOULD—STRING TIME (Columbia M-663)**

Morton Gould leads the all-string ensemble thru a set of eight show and pop song favorites, blending the symphonic style with rhythmic ornamentations and to satisfying results. Most wistful is the maestro's scoring for *Surrey With the Fringe on Top*, while the most brilliant symphonic setting is provided for *Body and Soul*. Other selections take in *Laura, Stormy Weather, Solitude, Over the Rainbow, Sophisticated Lady* and *Holiday for Strings*. With the elimination of brasses and woodwinds, a harp adds to the string sparkle. Records are 10-inchers. Front cover an eye-catching design showing strings in a gilded cage. Photo of the maestro and notes on his music fill the inside flap.

**JAMES MELTON—IRISH SONGS (Victor M-1090)**

For sheer lyrical beauty, this set of six Emerald Isle songs, as interpreted by James Melton, leaves nothing to be desired. Making each a true classical beauty, with David Broekman's music providing sympathetic support, Melton makes the most with his lyrical tenoring for *Mother Machree, The Rose of Tralee, Macushla, She Moved Thru the Fair, Kathleen Mavokreen* and *The Minstrel Boy*, Spins or three 12-inchers, and appeal will carry beyond the St. Patty's holiday. Shamrock motif makes for the cover design with photo and bio notes of singer for the inside cover page.

**COWBOY SONGS—BING CROSBY (Decca A-514)**

Another anthology of Bing Crosby, this time packaging eight of his cuttings of Western songs of early vintage but still standing up for the most part to the test of time. Supported by the music of Victor Young, John Scott Trotter and Jimmy Dorsey, plus Eddie Dunstedter at the organ for *There's a Gold Mine in the Sky*, the Crosby chanting is heard again for *Home on the Range, When the Bloom Is on the Sage* (the Foursome on the vocal assist), *I'm an Old Cowhand, Mexicali Rose, Silver on the Sage, Take Me Back to My Boots and Saddle* and *My Little Buckaroo*. Bing in 10-gallon hat and riding a broncho makes for the album cover design, with an accompanying booklet on the folk music.

**LET'S HAVE A PARTY—RALPH EDWARDS (Mercury A-18)**

Mercury comes up with its most formidable album fare in a long time, in this four-platter packet by the emcee of *Truth or Consequence* NBC ainer. Edwards has transmitted the same enthusiasm he projects over the airplanes into this set of 10-inch disks, which offer adult party hosts the services of a well-known radio personality to emcee their party. Album carries Edwards' emseeing of 14 various parlor games, none of which will raise the puritanical blush. Games include oldies, such as musical chairs, the shoe hunt, plus a number of newies. Music enhances many of the games, with Buddy Cole handling the organ chores. Set comes complete with instruction book, which informs the host of standard household equipment necessary to stage the party correctly. Album offers party-stagers a number of opportunities for fun-making, such as sound effects, and co-ordinated music, which previously have never been offered.

**JOHN SEBASTIAN—HARMONICA CLASSICS (Victor P-166)**

The artistry of John Sebastian in playing the harmonica is absolute, and his playing of these eight classical melodies, largely of Latin origin, makes for real musical moments. His interpretive qualities matching his technical skill, Sebastian makes it a classical concert for the lowly mouth organ in this set of eight sides. Accompanied by a full orchestra, directed by Russ Case, Sebastian makes it a musical beauty for *Malaguena, Bach's Aria, a Mozart-inspired Stompe a la Turca*, and a whimsical *Harmonica Player*. Unaccompanied, he plays his own *Moroccan Serenade*, uses only the drumastics of Norris Shawker for his own *Inca Dance* and with Albert Malver at the piano, concert pieces in *Ritual Fire Dance* and *The Maiden With the Flaxen Hair*. Records shipped without album cover for review.

**SONGS AND DANCES OF LATIN AMERICA (Alpha A-3)**

The combination of Elsa Miranda's vocal flexibility for the Latin melodies and Alfredo Antonini's concert orchestra playing the selections with traditional abandon makes for an attractive spin in this set of two 12-inch vinyl records. Two selections to each side, the instrumentals backed by the vocals with Miss Elsa singing it in spirited fashion as well as when singing it sweetly, also contrasting with English and Spanish lyrics. The eight selections take in all the Latin rhythms and includes *Chiquita Banana* which Miss Miranda popularized on the air. Tropical figures and flora, with photos of songbird and maestro, makes for an eye-catching cover design. Notes on the music and Latin dance rhythms by Julius Mattfeld, director of the CBS radio music library, make for an informative inside page.

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Roy Torr, Lansdowne, Pa., is in town on biz. . . . Hymie Rosenberg, of H. Rosenberg Company, Inc., on his way back from the West Coast, stopping off in Chicago and a few other cities. . . . Large group of coin machine investors from South America on the way to New York and New Orleans, according to some of the larger export-import firms. . . . Ed Beck, Telequiz, is due in the city shortly. . . . Ed Ravreby, Associated Amusements, Boston, and owner of a Times Square arcade, returned from a Chicago biz trip. . . . Johnny Christopher is reported planning an arcade for the popcorn store he purchased on 42d Street.

Al Malamud, Bronx operator, is selling out his peanut route and planning a switch to juke boxes. . . . Al Goldberg, of Emerson Music Company, is leaving for Florida. . . . Ted Ruby, of Paramount Distributors, Beacon, N. Y., was in town this week for a confab with Ted Seidel, of David Lowy Company. . . . Eugene Kapp, General Distributors, reports postage stamp vending routes holding their own in most spots, showing a gain in others. . . . Four cigarette vending machine manufacturers will display at the April National Association of Tobacco Distributors' convention in Chicago.

Charles Olmo, who used to operate a bowling game spot in front of Luna Park in Coney Island, has formed a partnership for the manufacture of a new game machine. . . . Lou Daiell has formed a partnership with his brother, Sid, and will run the penny pitch game this summer in the same spot on Surf Avenue. Sid will operate the Rol-lo game in the same establishment. . . . Max D. Levine, Scientific Machine Corporation president, is putting final touches to some new game machines before their release. First new game will be Field Goal, a basketball-type game.

Barney Schlang, Automatic Music Operators' Association manager, is slated to return from his Florida vacation this week. . . . Harry Berger, West Side Distributing Corporation president, is now moving into his new building at 698 Tenth Avenue. Painters are still working in the place. Formal opening party is not planned for a while. . . . Dave Lowy, of the firm of the same name, is offering radios to ops at reduced prices. . . . Martin Donaldson, Donaldson Amusements, reports drop in disk buying. . . . Harry Fox, Baltimore, is in town. . . . Bill No. 241 has been delayed for a while.

Opening of the new 58th Street location of Atlantic and Seaboard New York Corporations by Bert Lane, Myer Parkoff and Harry Rosen the second week in April is expected to be one of the largest attended gatherings of the industry ever held in New York. . . . McKim (Mac) Smith, National Association of Amusement Machine Owners' president, has put his second issue of the NAAMO house organ to bed and headed for Atlantic City. He plans on opening Smith's (See NEW YORK on page 112)

## Breckenridge, Tex.:

Jimmie Jones, wife of Cadillac Jones, well-known coin man of West Texas and New Mexico, presented her husband with an eight-pound baby on March 7, his birthday. Mr. and Mrs. Jones operate the Jones Music Company and now live in Breckenridge, which is headquarters for their music interests.

## Rochester, N. Y.:

Central Coin Machine Company's bookkeeper, Marion Nelson, was married March 1 to Michael Andrews. Marion says she owes their meeting to a pinball machine. It seems Andrews called the office for repairs on a pinball and rolled up a high score with Marion.

## Detroit:

Roy W. Clason has been named field representative of the Michigan Automatic Phonograph Owners' Association, succeeding William A. Hall, who is now with the Marquette Distributing Company. Clason, formerly associated with liquor licensees' associations in Michigan and California, also will handle editorial end of *The Pickup*, published by the MAPOA. Election of officers for the organization is scheduled this week.

H. Beisal, formerly in the candy vending business in Birmingham, Mich., is planning to take over the Lampco Products Company of Northville. . . . Joseph Marston, recently associated with his brother Max Marston, founder of the Marston Distributing Company, has moved to California.

William B. Warner, who formerly operated a route of sanitary venders both under his own name and under the name of Safeway Vending Company, has returned to Detroit after an absence of three years and is re-establishing a business to be known as Modern Sanitary Sales, with headquarters at 620 West Saratoga Avenue in Ferndale. He plans to distribute machines and supplies on a national basis.

Gerhard Wobermin, of Gay-Coin Distributing Company, reports business is slow but that there is activity at their Miami branch, where James A. Passanante, head of the firm, is in charge.

Joseph Brilliant, president of the Michigan Automatic Phonograph Owners' Association, has returned from a vacation in Hot Springs. . . . Carl Angott, head of Angott Sales Company, reports that his company has taken over distribution of Packard equipment in the northern section of Ohio in addition to their Michigan territory. . . . Edward Kiely, of the Mellow Music Company, was recently slugged and robbed of \$185 by a pair of bandits.

Interstate Vending Corporation is being incorporated with a capitalization of \$50,000 to manufacture vending machines. Incorporators are Lou D. Heilbronner and Roe H. Heal, and offices are in the National Bank Building here.

## Atlantic City:

Life on the boardwalk is starting to move again. . . . McKim (Mac) Smith is opening his Smith's Gameland on Central Pier Palm Sunday. . . . Jerry Joyce and Francis Smith are getting set to open opposite Hamid Pier. They have purchased a shooting gallery. . . . Bill Weinstein, Ace Pokerino, has installed nine showcases to hold his new premiums.

George Miller may open a "Skill-O" spot on the boardwalk near California Avenue. . . . A. Woodrow is opening one or two of his four locations in Wildwood on week-ends. . . . Jules Kornblow, Al Goodman and Bill Weinstein have all added new contacts to their poker tables. . . . Johnny Singer, Playland, and Jerry Joyce have added more poker tables to their arcades this season.

Irving Fishelberg, Charles Electronic Company, has added a new type of poker table to his spot. Game is the same size as a poker table, and operates the same, but it is called Adding Numbers. There are four rows of colored holes with numbers from one to four in each row. Patron getting total of 13 gets a prize, 14 a better prize, and so on. Combinations of three or four of a number also win prizes.

## Kansas City:

H. W. McEwen, American Vending Corporation vice-president, reports production on their candy machine has been stepped up now that an increase in confections is anticipated, McEwen recently returned from New York where he was conferring with officials of Automatic Book Venders, Inc., and also with Charles Zubrin, of Seaboard Vending Company, who is distributor for American Vending's machines. Raymond H. Lunn, who operates soft-drink venders in Schemectady, N. Y., and Leroy Roberts, Chetek, Wis., were in last week to inspect the new cup beverage machine. Roberts plans to operate a route of the cup venders in Florida. As yet he hasn't definitely decided just what part of the State.

Ben Butler Jr. has sold out his interest in Fairway Distributing Company to his former partners, Roy Heldstab and Gordon Talmage. Butler, who was president of the firm, is now salesman for Irving Weiler at Consolidated Distributing Company. . . . Jerry Adams reports that the new Telequiz which arrived at Consolidated last week is getting a big play from people all over town—sans nickels, of course.

Zor Gershon, president of Wonderland Penny Arcade, just back from a vacation in Los Angeles, is off again—this time on a business trip to New York. . . . New concession stand at Wonderland is leased by Wakely. Joe Adelman and Frank Blasco manage it. Two new voice recording machines recently made their appearance at the arcade and two more photomatics are to be installed soon. . . . G. W. Francis, manager of Automatic Canteen, returns this week from a business trip to Tulsa, Okla. . . . L. P. Donohue, of Confection Service Company, spent last week calling on operators in Southern Missouri and Illinois.

## Los Angeles:

Bill Wolf, of M. S. Wolf Distributing Company, is planning to build on his West Pico Boulevard lot. Construction, which will start within the next 60 days, will include three-story building in modern design. . . . Hymie Rosenberg, of New York, in the city on a combination business and pleasure trip. . . . Sammy Yarias, AMI distributor in Dallas, in for a brief stay.

Jack Gutshall, of Jack Gutshall Distributing Company, was out of the city making business calls. . . . Jack Gilbert, associated with Ray Reynolds at Big Bear, recently underwent an appendectomy. . . . Mollie Simon, formerly with Associated Operators of Los Angeles County, Inc., has been named business co-ordinator of the Music Operators of Southern California. Association has set up offices on West Pico Boulevard. . . . J. M. Holmes in from Glendale. . . . C. G. Baerresen, of Los Angeles, was making the coin row rounds of West Pico. . . . Irving Gayer, of San Bernardino, is spending much of his time in Los Angeles.

Paul Speers dropped in from Santa Rosa. . . . Carl Collard, San Bernardino, was buying equipment. . . . J. R. Krentz from the San Bruno area, near San Francisco, looking over the local trade. . . . Jerry Cooper, of Riverside, making his regular trek to L. A. . . . V. P. Romeo, of Burbank, looking over coin. . . . W. K. Volner an El Centro visitor. . . . J. B. Mathews, of Hawthorne, making his headquarters at Badger Sales Company.

Things are going along well in San Luis Obispo, Camden Hathaway re-

## Chicago:

Lou Sebastian, assistant sales manager of the phonograph division at Rock-Ola Manufacturing Corporation, returned this week from a tour of the South. While in that area he covered New Orleans, Birmingham and Memphis. He also visited the trade in St. Louis. Jack Cox, the firm's special sales representative, just completed a three-week stay in New York. He reports business there is picking up now that the first signs of spring are appearing.

Marvel Manufacturing Company thru Bill Perry reports that Irwin Weiler with his associate, Mr. Meyers, were business visitors during the week. They represent the Consolidated Distributing Company of Kansas City, Mo., Marvel's sales representative in Indiana and Kentucky. Art Myers has just recovered from an attack of influenza, but his wife and child are still suffering from the same malady. Art plans to go down to French Lick, Ind., to rest up for a couple of weeks.

J. A. Darwin, a well-known figure in coin machine trade circles, was in town this week from East Orange, N. J. . . . Miss O'Conner, of the Telequiz Sales firm, reports that Vice-President J. E. Beck, who recently completed a trip to the East, is leaving for that area again this week. He claims that he is well pleased with production of his firm's products.

Irving Ovitiz and Oscar Schultz, partners in Automatic Coin Machines and Supplies, are firm believers in Southern vacations for that tired, used-up feeling. Ovitiz had no sooner returned from the Southland than Schultz headed in that direction for a few weeks to rest and recuperate from a recent operation. . . . A visitor this week at the firm was Ray Versulis, of Moline, Ill.

Bernie Schutz, Coin Amusement Games, says that the conversion unit for Seeburg guns that his firm has been working on will be ready in two weeks or less. He said that because he has already had many inquiries (See CHICAGO on page 112)

## Indianapolis:

Robert Shaw, Knox, Indiana, operator was on coin row, buying equipment during the week. . . . Irving and Robert Eyster, of the Eyster Music Company, Terre Haute, Ind., were also looking over new equipment. . . . Peter Stone called on operators in Charleston, Ill., over the week-end and reports a profitable trip. . . . Bob Hiatt, Noblesville operator; Dale Wiley, Columbus, and E. E. Duncan, Anderson, Ind., also operators, were among coin row visitors during the week.

Anna May Banister, of the Banister Sales Corporation, has returned to her desk after a siege of illness. . . . House Bill 361 introduced in the Indiana General Assembly, requiring lawful coin-operated or token-operated vending machines to be licensed and providing the service of a commissioner of vending devices and also carrying a fine for violations, was not passed. Bill died in the Ways and Means Committee.

Blanche Janes, head of Janes Music Company, returned from her visit in Florida. . . . Service school conducted by the Southern Automatic Music Company has been pronounced a success by Sam Weinberger, manager. According to Sam, the instruction by skilled teachers had proved highly satisfactory. . . . Peter Stone, head of the Indiana Automatic Sales Company, spent the past week visiting operators in Southern Indiana.

ports. . . . H. C. Perline, of Oceanside, in the city. . . . A Yuma, Ariz., buyer this week was Claude Sharpenstein. . . . Walter Huber has been named manager of the M. S. Wolf Distributing Company, San Francisco.

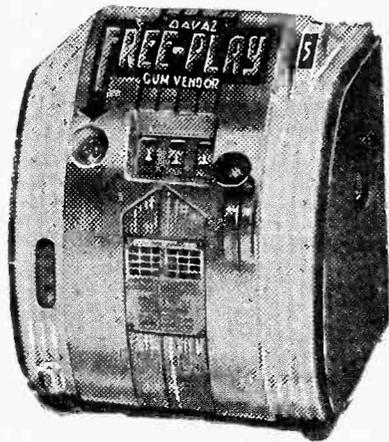
Look To The GENERAL For LEADERSHIP

FAST ACTION COUNTER GAMES!

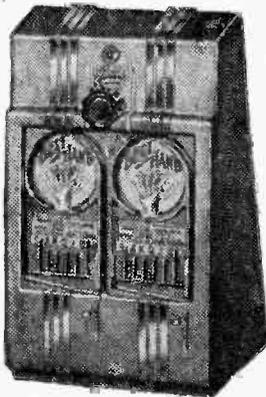
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FRUIT OR CIGARETTE REELS

It out-earns any other counter game! Hits the jackpot for you on every location! Precision-built mechanism in streamlined compact case.



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DAVAL'S BEST HAND

A competitive counter game with loads of player-appeal! One of the most profitable money-makers on the market. Jam-proof, fool-proof mechanism, in solid metal cabinet. 1c or 5c play.

MEXICAN BASEBALL

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Growing Steadily Ever Since!

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COINMEN YOU KNOW

Chicago:

(Continued from page 111)

there is reason to believe that this conversion will go over as well as the Jungle Fury conversion.

Mike Spagnola, Automatic Distributing Company, says he is glad that all his shipping goes by truck, as the freight car shortage that is plaguing the railroads has been a matter of concern to many other firms both in and out of the industry.

O. D. Jennings, head of the company that bears his name, is planning a business trip to Mississippi soon. He says he probably will be gone a month. . . . John Neise, sales manager of the Jennings Western division, is still out on a tour of his territory. . . . The Jennings crew reported this week a great need for a sure-fire cold remedy—seems that just about everybody in the plant has been afflicted to some degree during the past couple of weeks.

Joe Kline, of Atlas Novelty Company, is back on the road and covered most of Northern Illinois this week. The boys in the office report that business has begun to perk up somewhat with the advent of spring-like weather this week. Nate Feinstein, however, isn't bothered with the weather because he is in Miami for a two-week visit with his family. Atlas visitors this week included Norman Lundberg, who came all the way from Sweden. Others were Earl Fiedler, Rantoul and Ross Lewis of Peoria, Ill.

Grant Shay, of Bell-O-Matic Corporation, is another Chicago coinman basking in the Florida sunshine. He drove down to Hollywood, Fla., recently and plans to stay until around the first of April. Mrs. Ida Voss Butler, secretary to Vince Shay for the past 12 years plans to resign effective April 1. Her future plans include moving to California.

Les Stivers, Buckley Manufacturing Company salesman, is back in Chicago after a long stay in Southern Gulf territory. Nils G. Peterson, another Buckley man, was to leave this week for his Pennsylvania territory. Peterson's wife is in a Chicago hospital recuperating from a major operation. R. E. Smith reported he was well remembered on his birthday Thursday (13). Visitors at plant this week included Steve Schacki, Gary, Ind., operator; F. E. Fuller, Columbus, O.; Ed George, well-known Akron, O., distributor, and Al Levi, Dayton, O.

The boys at Empire Coin Machine Exchange report they have been having trouble hiring carpenters to remodel their new building. Ralph Sheffield and Paul Glaser decided to do something about the situation this week. They put on some old work clothes and went to work with wrecking bars, hammers and saws and got the remodeling started themselves. They didn't say when they expect the new building to be ready for occupancy.

she feels a bit strange in new office; firm's recent move is all for the best, she says, and hopes to have many visitors and items to report when settled down to routine again.

James H. Martin & Company and Jimmy Martin, firm head, fill many a juke spinner table these days with all the waxings passing thru its portals. Jimmy says his business is "in a whirl," . . . Tony Gasparro, Williams Manufacturing Company, lists as visitors this week Bill Marmar, Cincinnati; Del Veatch, St. Louis; Lew London, Dallas, and Pete Pieters, Kalamazoo, Mich., of King-Pin Distributors.

New York:

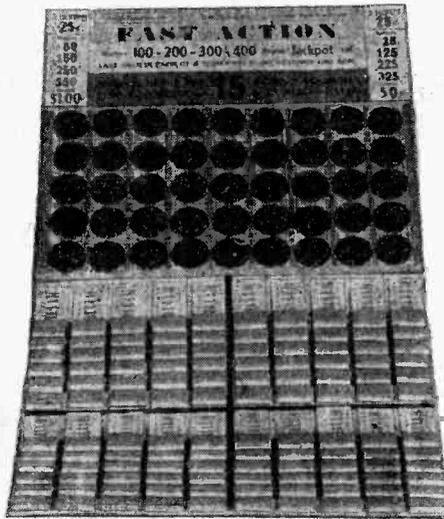
(Continued from page 111)

Gameland on Central Pier on Palm Sunday. . . . Connie Friedman, who had been running her husband's mixed vending route since his death last year, has sold out.

Charles Youngman, Los Angeles op, is at the Paramount Hotel on a week vacation with his family. . . . Dave Stern, Seacoast, is spending most of his time out of town of late. . . . Al Bloom, Speedway Products president, is now selling talking gold grille cloth in cut-to-order sizes for all juke. . . . Ben Horowitz, Albena Sales, is receiving ops congrats for his article in The Billboard last week bemoaning low prices for used music machines. . . . Howard Cain, Aurora, Ill., is visiting Herman and Harry Ruben at their Upstate New York ranch.

Al Denver, president of the Automatic Music Operators' Association, is due back from an Albany, N. Y., biz trip Monday (17). . . . Matty Forbes, Cigarette Merchandisers' Association manager, and George Seedman, Rowe manufacturing executive, both returned from extended biz trips Friday (14). . . . Boston meeting of a regional section of NAMA is expected to draw between 150 and 200 vending machine men next week. . . . Martin Thompson, Rochester, N. Y., was a late visitor to the avenue last week.

The Home of ORIGINAL FAST ACTION



Presents Another GREAT PAD DEAL SENSATION FAST ACTION

A small, fast moving, fast profit deal. If you want fast action—here it is. Takes in . . . \$30.00 Pays out (Avg.) . . . 17.44 Profit (Avg.) . . . \$12.56 Best possible profit . . . \$16.00 600 Tickets (Five in a bundle), 45-seal Card. Seals carton, 1 @ \$15.00; 1 @ \$5.00; 1 @ \$2.00, and 42 @ \$1.00. 8 seals go 4 on open numbers, 4 on sections. Consolations, 4 @ \$1.00; 4 @ 50¢.

Sample Deal, \$2.40 ea. Dozen \$19.20

Write for quantity price on this and other Fast Action Pads, Jar Tickets, Tip Books, Baseball Tickets, etc.

WILNER SALES COMPANY, Inc.

715 NORTH ELM ST. MUNCIE, IND.

OPERATORS AND JOBBERS OF TICKET DEALS

A few of our leading PROVEN Player-Appeal TICKET DEALS.

Machine folded and banded.

IN LOTS OF 100 OR MORE.

1000's on Spindle, Each . . . \$ .75 1380 R.W.B. Jar Deal, Gross . . . \$150.00  
1280's on Spindle, Each . . . 1.00 2170 R.W.B. Jar Deal, Gross . . . 200.00  
1800's on Spindle, Each . . . 1.20

Pad Deals Are Guaranteed — Winners Hand Stamped

NO TWO DEALS ALIKE.

WIN-A-FIN	LUCKY FIVE	LUCKY TEN	TEN FIVES	TWELVE TENS
1000 Tickets, 5 in Bdl. 25¢ Play. Average Net Profit, \$24.00. \$2.25 EACH.	1200 Tickets, 5 in Bdl. 25¢ Play. Average Net Profit, \$30.00. \$3.00 EACH.	1000 Tickets, 4 in Bdl. 50¢ Play. Average Net Profit, \$55.00. \$3.00 EACH.	1200 Tickets, 5 in Bdl. 25¢ Play. Average Net Profit, \$34.00. \$3.00 EACH.	1200 Tickets, 5 in Bdl. 50¢ Play. Average Net Profit, \$50.00. \$3.00 EACH.

Any size Spindle, Jar or Combination Deals; Tip Books, Payout Cards and Stands.  
1/3 Deposit, Balance C. O. D. WIRE, WRITE OR PHONE EITHER

MISSOURI NOVELTY CO.

"National Sales Representatives"  
(Phone: Jefferson 2857)

3032 OLIVE STREET

ST. LOUIS 3, MO.

TRI-STATE CORPORATION

"Manufacturers of Fast Ticket Deals"  
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BRISTOL, TENN.

Wired Music Specials

- 95 Solotone Boxes (Like New) @ \$ 20.00 Ea.
- 1 Solotone Location Amplifiers . . . 75.00 Ea.
- 1 Solotone Studio With Twin Rock-Ola Units, Complete, In A-1 Condition . . . 500.00
- 41 Personal Music Boxes (Like New) 25.00 Ea.
- 3 Personal Music Amplifiers . . . 100.00 Ea.
- Bar Brackets for the Above . . . 2.50 Ea.
- 1,820 Seeburg Phono, Very Clean 475.00
- 50 Ponsler Bankballs, 14 Ft. . . . 299.50 Ea.
- 10 Ponsler Bankballs, 9 Ft. . . . 269.50 Ea.
- 15 Fitzgibbons Hi-Score Roll-down, New . . . 349.50
- 50 Fitzgibbons Sportsman Roll-down, New . . . 399.50
- 10 Total Rolls, Slightly Used . . . 349.50 Ea.

Prices F. O. B. Youngstown.

1/3 Deposit, Balance C. O. D.

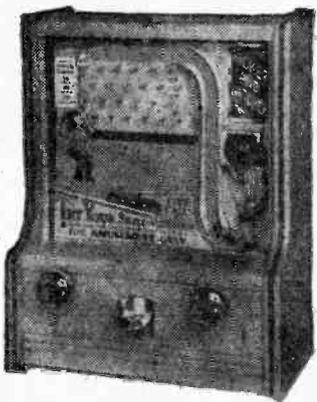
Add \$10.00 for Crating of Skeeballs.

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# KICKER and CATCHER

THE BIG HIT FOR PROFITS



100 PER CENT SKILL!

TAKES IN MORE MONEY PER DOLLAR INVESTED THAN ANY GAME MADE!

PENNY **\$49.75** F. O. B. CHICAGO  
ADD \$3.75 FOR NICKEL PLAY

ORDER TODAY. TRY IT FOR 10 DAYS. MONEY BACK IF NOT SATISFIED. YOU KEEP THE RECEIPTS!

**BAKER NOVELTY COMPANY**  
1700 WASHINGTON BLVD.  
CHICAGO 12, ILLINOIS

## Coin Distributor Uses Push-Button Principle in Home

PORTLAND, Ore., March 15.—Al M. Moss, manager of M. S. Wolf Distributing Company here, whose coin machine career has encompassed virtually every phase of the industry, believes in bringing his work home—and with his wife's blessing.

In his new 14-room home, which is already the envy of local citizenry, Moss has applied many of the automatic principles that are incorporated in the very machines that he distributes. Adapting the push-button theory of the juke box, he has windows that open and shut by the finger tip method and every room in the house is equipped with wired music. However, Mrs. Moss is most impressed by an ingenious device that her husband has applied to her washing machine which automatically turns on the record player when the laundry is finished and musically notifies her it's all over now, from the tune of the same name, a service she treasures since Mrs. Moss is continuously preoccupied by the doings of her six-month-old son.

### Unusual Background

Before joining the distributing firm, Moss' varied career included such dissimilar occupations as electrical engineer, basketball star, journalist, trade school instructor, lecturer and a 42-month tour of duty with the U. S. Navy.

Born in Linton, Ind., where he received his grade school training, Moss later attended the Gulf Coast Military Academy, received an industrial arts degree after graduating from Indiana University, took a post-graduate course at Northwestern University and rounded out his formal education with a master's degree from Morell Park College of Electrical Engineering.

Entering the commercial world as an engineer for American Telephone & Telegraph in Chicago, Moss became intensely interested in public coin boxes. This preoccupation caused him to join the radio division of Bendix Aviation Corporation in Baltimore as head of the coin-operated radio section. Following this, he returned to Chicago where he opened a coin machine service school in which he stressed manual training, featured paint finishing, glass cutting, radio and sound amplification, millwork and workwork.

### Helps Veterans

After three and a half years in the naval air transport service, during which he served in the South Pacific theater, the ubiquitous Moss joined M. S. Wolf Distributing Company as manager of the Portland branch. In this post he organized a training school for returning veterans who were given free tuition, including the use of all necessary equipment. The courses were divided into three classes; brush-up work for former coinmen, specialized courses for men employed by operators, and a complete indoctrination for men wishing to enter the industry.

During his years in the Midwest, Moss at one time doubled as editor of *The Portage Park Journal*, where he developed an earnest respect for public relations activities. Towards this end Moss has arranged lecture tours, speaking for service and social clubs on the West Coast, presenting little known facts about employment, volume of business and property holdings of the coin machine industry. He is a member of the Kiwanis International, Portland Chamber of Commerce, Rose Festival organization and the National Press Club.



FOR BEST SERVICE—  
BETTER VALUES, TRY  
AUTOMATIC COIN!



### NEW MACHINES

Mills Black Cherry Bell, 5¢-10¢-25¢-50¢ } Write  
Mills Vest Pocket Bell }  
Chicago Coin Kilroy, F.P.  
Genco State Fair, F.P.  
Exhibit Mystery, F.P.  
A.B.T. Challenger.  
Steel Box Stands for Slots.  
Double DeLuxe Revolve-a-Round Safes for Slots.

New A.B.T. Challenger .....\$60.00  
New Kicker and Catcher ..... 49.75

### MILLS SLOT MACHINE PARTS

Main Clock Gears .....\$ 3.00  
Idle Clock Gear ..... 2.00  
Complete Clock Assembly .... 8.50  
Complete Escalator Assembly.. 17.50  
Main Operating Lever ..... 5.00  
Reel Strips, Ea. .... .30  
Chrome Plated Brass Award Plates, 2/5 or 3/5, for Mills Chromes ..... 3.95

WRITE FOR COMPLETE LIST OF PARTS AND EQUIPMENT  
TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

### GUARANTEED RECONDITIONED EQUIPMENT

BALLY SPOTTEM, F.P. } ALL 3  
STONER CHUBBY, F.P. } for  
BALLY CHEVRON, F.P. } \$59.50

### CONSOLES

Pace Saratoga .....\$ 89.50  
Pace Twin Reels, 5¢/25¢ .... 169.50  
Pace Twin Reels, 5¢/10¢ .... 169.50  
Keeney Twin Super Bell, 5/25, P.O. .... 269.50  
Bally Club Bells, Comb. F.P. & P.O. .... 169.50

### BELLS

Jenn. 4-Star Chief, 5¢ .....\$109.50  
10¢ ..... 119.50  
Blue Front, 25¢ ..... 124.50  
Brown Front, 5¢ ..... 124.50  
10¢ ..... \$129.50; 25¢ ..... 134.50  
Gold Chrome, 5¢ ..... 159.50  
10¢ ..... \$164.50; 25¢ ..... 169.50

ALL USED EQUIPMENT RECONDITIONED BY FACTORY TRAINED EXPERTS

## AUTOMATIC COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 8244

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Affiliate Office: IOWA STATE SALES CO., 347 Seventh St., Des Moines 9, Iowa

## SALESBOARDS

Holes	Name	Profit	Price
400	5¢ S Game	\$ 7.00	\$ .55
1000	5¢ Diamond Dust	11.00	.67
300	25¢ Kuter Kolors	18.00	.78
1000	1¢ Cigarette (Girille), 26 Pk.		.79
500	25¢ Charley Board, XTK, Def.	26.00	.69
1000	25¢ Charley	50.00	.99
1000	5¢ Nickel Charley	17.00	.96
800	5¢ Jumbo Hole Lulu, X Th.	13.50	1.42
1800	5¢ Lulu, Extra Thick	18.00	1.50

1000	25¢ J.P. Charley, Thin	\$52.04	\$1.10
1000	25¢ J.P. Charley, X Thick	52.08	1.25
1000	25¢ J.P. Charley, X Th. Avr.	52.08	1.35
1000	10¢ J.P. Ready Money	50.70	1.79
1000	5¢ J.P. Win a Fin, Jumbo	24.80	1.79
1200	25¢ J.P. Texas Charley, Seal	102.28	1.88
1000	5¢ J.P. Girille	\$28.00	\$2.59
1800	5¢ J.P. Lulu, X Thick	31.75	2.99
2400	5¢ J.P. Barrel	46.32	2.98
2400	10¢ J.P. Barrel	92.65	2.98
1664	5¢ J.P. Slot Symbols	46.55	3.35
1184	5¢ Jumbo Tens, Thick	33.00	2.49

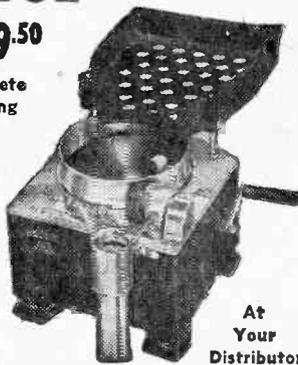
2160 10¢ Rd., Wh., Bl. Sgls. Tickets \$72.00 \$1.48  
2172 5¢ Rd., Wh., Bl. Sgls. Tickets 36.00 1.48  
120 Tip Ticket Books, \$21.00 Gr. Doz. 1.95  
2520 5¢ J.P. Ticket Deal. .Avr. 48.00 2.75  
Grand Prize & Real McCoy Boards. Send for Cat.

WORLD'S BEST BOARDS, TICKETS, CARDS  
**DELUXE MFG. CO.**  
DeLuxe Building Blue Earth, Minn.

## ACE FEATHER-LITE COIN COUNTER

\$139.50

Complete Carrying Case and Tubes

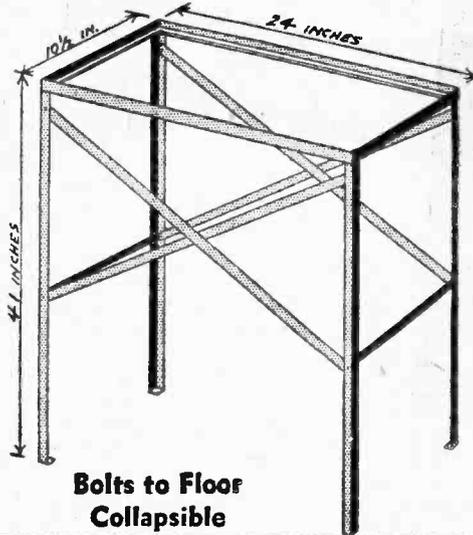


SEE IT NOW

At Your Distributor

ACE COIN COUNTING MACHINE CO.  
3715 N. Southport CHICAGO

## ALL METAL STANDS FOR A.B.T. PENNY PISTOLS



Bolts to Floor Collapsible

These stands are brand new, all metal and painted black. They are collapsible and can easily be set up. Stands have feet that can be bolted to the floor. Price, \$12.50 each. Distributors, write for quantity prices. Satisfaction guaranteed or your money refunded.

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217 Third Street  
MACON, GEORGIA  
Phone: 2681

• New Columbias	5¢ Black Cherry Bell (like new) \$165.00	5¢ Brown Front .. \$100.00
• New Vest Pockets	25¢ Bally Draw Bell	10¢ Brown Front .. 110.00
• New Black Cherry Bells	Evans' Bangtail Winterbook	25¢ Brown Front Orig. .... 120.00
1/3 Deposit—Bal. C. O. D.		10¢ Mills Q.T. .... 60.00
We Have All Mills SLOTS and JUMBO PARTS.	Buying Specialists for Foreign Ops. Advise Us Your Needs.	5¢ Blue Front .... 90.00
		10¢ Blue Front .... 100.00
		25¢ Blue Front .... 110.00
		50¢ Mills Orig. Blue Front ..... 200.00
		5¢ Silver Chrome. 115.00
		5¢ Gold Chrome . 125.00

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### First AMERICAN SALES, Inc.

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You want lower prices? Well, why not try to get them from people who have them? Call—write or wire early.

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No matter what your needs, or how quickly you want them, call on us for typical FRANKEL "Friendly Service". We work for YOU . . . try us and see for yourself how true it is. Remember, we carry the finest in new and used equipment.

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**Tax Collection In Five States Shows Uptrend**

CHICAGO, March 15.—Fiscal reports issued by the revenue departments of five Southern States this week indicate a general upward trend in tax collections, with three indicating new records for the first eight months of the fiscal year.

One State, Alabama, reported a decline of nearly \$1,000,000 in revenue during February, as compared with January collections, but the total for the month still was nearly \$750,000 greater than that collected during the same month a year ago.

Kentucky's general fund receipts during the first eight months established an all-time record with \$34,023,224. This represented an increase of \$7,135,340 over collections in the same period last year.

**Cig Collections Up**

Cigarette tax collections during February were \$361,002, an increase of \$82,477 over the \$278,525 collected in February, 1946. Business licenses and permits also reflected an increase during February. A total of \$744,431 was collected, bringing the eight-month total to \$2,775,951, a jump of nearly \$1,250,000.

In Alabama, total collections during February were \$5,382,873, compared with the \$6,278,485 collected in January. Altho this represented a sizable decline from the previous month, it still was \$700,000 more than collections in February, 1946.

Standing in second and third places as producers of Alabama revenues were the State sales tax and the tobacco tax, respectively. The sales tax produced \$1,872,946 during the month, while the tobacco tax brought in \$553,693.

A seven-month report from Virginia for the period ended January 31 revealed higher total collections than those reported in Kentucky, as well as a higher net gain for the period over last year. However, there was no indication as to whether a new record had been established, altho such was possible.

Taxes collected during the period amounted to \$54,873,946, an increase of \$10,118,056 over the \$44,755,889 collected in the first seven months of the preceding fiscal year.

**Carolina Record**

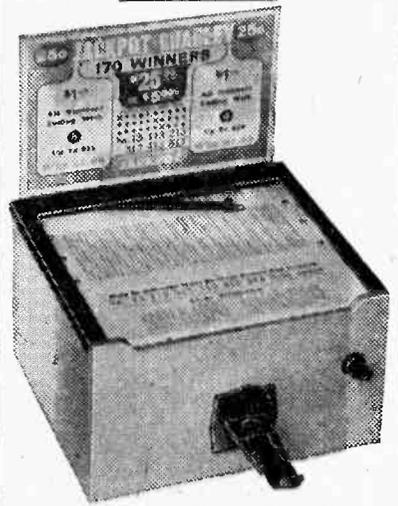
Another report indicating the establishment of a record during an eight-month fiscal period came from North Carolina, where revenues have been climbing since before the war.

Total collections during the eight months for the general fund were \$55,499,014, an increase of \$12,461,419, or 28.95 per cent over the previous year. Collections during the preceding fiscal year set a record at \$87,989,745.

Income taxes and the State sales tax provided the greatest increases in revenues. Sales tax collections during February were \$2,653,473, bringing the eight-month total to \$23,980,827. This was an increase of \$6,747,398 over last year.

In Tennessee, collection in February showed an increase of \$501,072 over collections in the same month last year. Collections for the eight months of the fiscal year stood at \$42,987,022, an increase of \$6,634,788 over the previous period.

**NO. 1 AT THE COIN MACHINE CONVENTION**



**COIN-OPERATED AUTOMATIC SALES BOARDS**

Deals of all kinds Write for particulars

**R. C. WALTERS MFG. CO.**  
 4201 NORFOLK ST. LOUIS 10, MO.

**ONE BALLS**

- Bally Thorobred . . . . . \$189.50
- Bally Longacre . . . . . 189.50
- Victory Special (like new) . . . . . 345.00
- '41 Derby . . . . . 119.50
- Club Trophy . . . . . 119.50
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**CONSOLES**

- Jumbo Parade, 5¢, F.P. . . . . \$ 39.50
- Jumbo Parade, 5¢, P.O. . . . . 49.50
- Jumbo Parade, 5¢, Comb. . . . . 69.50
- Silver Moon, 5¢, F.P. . . . . 39.50
- Silver Moon, 5¢, Comb. . . . . 69.50
- Bobtail, 5¢, F.P. . . . . 39.50
- Galloping Dominos (walnut) . . . . . 59.50
- Saratoga, with rails, 5¢, Comb. . . . . 69.50

**MUSIC**

- Wurlitzer 600R . . . . . \$199.50
- Wurlitzer 24 . . . . . 149.50
- Wurlitzer 500 . . . . . 235.00
- Wurlitzer 412 . . . . . 77.50
- Wurlitzer 616 . . . . . 99.50
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The above Machines are guaranteed clean and mechanically perfect and are ready for location.

Write for prices on new machines.

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**DAVAL'S SKILL THRILL**

Fastest action pistol-target game on the market. Jam-proof pistol shoots actual pennies . . . returns them to player when target is hit. Colorful, streamlined metal case fully enclosed in transparent plastic top and glass sides. Cash box holds over \$100.00. **\$57.50**

Takes up only 9" of counter space

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HERE IS WHAT YOU GET . . .  
 NEW! Flashy 14-Color Score Glass  
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**COSTS YOU ONLY \$12.50 EACH F. O. B. CHGO.**

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NO MECHANICAL CHANGES

NOTHING ELSE TO BUY!

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 Trade Winds, Oklahoma, Arizona, Idaho, South Seas, Cover Girl.  
**\$125.00 EACH**  
 Clean and Mechanically Perfect  
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**MECHANIC AVAILABLE**  
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- Big Parade . . . 70.00
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- Four Roses . . . 29.50
- Metro . . . . . 29.50
- Sky Chief . . . 90.00

Send 1/3 Deposit.  
**W. L. KRIEGER**  
 708 Sherman St. JOHNSTOWN, PA.  
 Phone 26-303

# MODERN DISTRIBUTING COMPANY

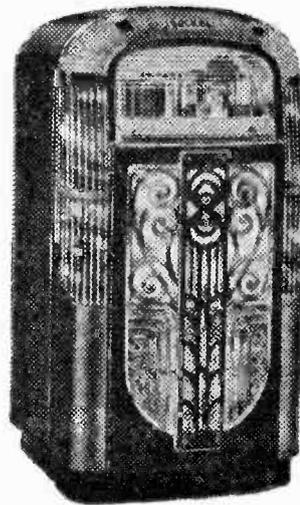
PRESENTS

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P. S.: We are making delivery on Gottlieb's MISS AMERICA a play appealing free play five ball machine and that's not all!!!



'The Phonograph that sells music'

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THE FINEST VALUE IN PHONOGRAPHS

READ CAREFULLY

WE ARE OFFERING THE BELOW LISTED WURLITZER AND SEEBURG PHONOGRAPHS AND HIDDEN UNITS AT BELOW MARKET PRICES AND GUARANTEE THEM IN PERFECT OPERATING CONDITION.

ACT QUICK!!!!

THEY WILL GO FAST!!!!

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Model 412	\$ 99.50	800 (one slightly cracked plastic)	\$350.00
312	99.50	Victory Model 600 Rotary	295.00
616	125.00	Twin-12 Wurlitzer Hideaway with Packard Adaptor	150.00
24	195.00	616 Wurlitzer Hideaway with Packard Adaptor	90.00
600 Rotary	275.00	24 Wurlitzer Hideaway with Packard Adaptor	125.00
500 Keyboard	285.00		
700	375.00		

#### SEEBURG

Model Gem, R.C., E.S.	\$195.00	Envoy, E.S.	\$275.00
Classic, R.C., E.S.	245.00	Envoy, R.C., E.S.	299.50
Mayfair, R.C., E.S.	275.00	Vogue, R.C., E.S.	249.50
Colonel, R.C., E.S.	325.00	Casino, E.S.	219.00
Concert Master	299.50	Casino, R.C., E.S.	239.50
Gadet, R.C., E.S.	350.00	Commander, E.S.	329.50
	275.00	Commander, R.C., E.S.	359.50

BALLY TRIPLE BELLS, 5¢-5¢-25¢ Combination Free Play—Cash Payout Write  
BUCKLEY BOXES, "as is" condition \$ 5.00

BUCKLEY BOXES, completely overhauled and painted \$15.00  
PACKARD BOXES 27.65

Please send one-third deposit with shipping instructions. Everything will be carefully crated.

## MODERN DISTRIBUTING COMPANY

Cherry 8385

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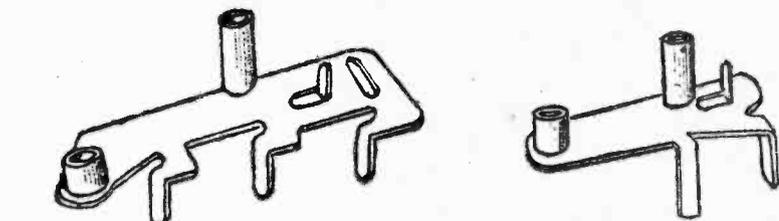
DENVER, COLORADO

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DISTRIBUTOR FOR ROCK-OLA MFG. CORP.—D. GOTTLIEB CO.—H. C. EVANS CO. IN THE STATES OF COLORADO — WYOMING — NEW MEXICO

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Rush your orders today for these hard-to-get parts. This merchandise is precision built of best material. We guarantee 100% satisfaction on every purchase. Your money will be cheerfully refunded if you are not satisfied.



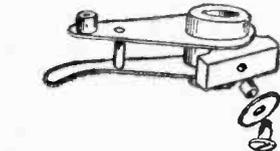
### CHANGE OVER KITS

Motor Drive Fingers for Wurlitzers  
700-750-780-800-850.  
Available in

1 play 5¢ or 1 play 10¢ Per Kit  
2 plays 10¢ 3 plays 25¢ \$1.95  
5 plays 25¢ Specify Type Wanted.

### TURNTABLE CLUTCH ASSEMBLY

For all model Wurlitzers. Eq., .95



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Models 500-700-800-750-850-780.  
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ON  
THE ORIGINAL CHANGE MASTER  
LIST PRICE.....\$7.95  
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## You Can Have the Original CHANGE MASTER

with the  
IMPROVED SLIDE ACTION ★

10 OUTSTANDING REASONS WHY YOU SHOULD HAVE THE ORIGINAL CHANGE MASTER

- ★ 1. The greatest time saver on the market today for making accurate, quick change for Busy Location Owners.
- ★ 2. Guaranteed accurate and non-jamming.
- ★ 3. Rugged Construction.
- ★ 4. Heavy solid aluminum casting.
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- ★ 7. Chrome plated brass coin tube.
- ★ 8. Tube holds \$10.00 in nickels.
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- ★ 10. Attractive baked crackle paint finish.

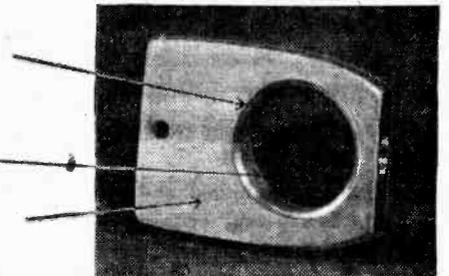
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ONLY SEEBURG OFFERS

- SCIENTIFIC SOUND DISTRIBUTION . . .

Better reproduction anywhere . . . best listening everywhere.

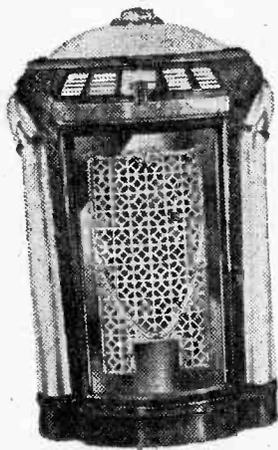
- WIRELESS REMOTE CONTROL

Easier selection—more play! Easiest installation!

- A COMPLETE MUSIC SYSTEM

For "tailored" installation in any kind and any size location!

DEMONSTRATION ON REQUEST



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## DAVAL'S SKILL THRILL

Fastest action pistol-target game on the market. Jam-proof pistol shoots actual pennies . . . returns them to player when the target is hit. Small and compact . . . takes up less than 9" of counter space. Colorful, streamlined metal case fully enclosed in durable transparent plastic top and glass sides. Cash box will hold over \$100.00 in pennies. **\$57.50**

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PRICED TO SELL — \$25,000.00

Financing can be arranged for responsible party.

BOX NO. 816, THE BILLBOARD, CHICAGO, ILL.

# Local Option Legislative Trend Gaining Support in State Machine Licensing

## New Mexico Considering Bell Bill Similar to Idaho

CHICAGO, March 15.—Trend toward enabling acts, which empower cities and towns to license various types of coin machines including bells was confirmed this week when Idaho's Governor Robins signed House Bill 43 which gives local authority the final decision on the operation of bell machines. New Mexico is considering a similar measure.

This trend in many ways is the result of the cities' demand for their share of State tax revenue. Measures adopted by several State law-making bodies this year will cut city and county governments in on receipts from various types of license fees. Local option on gaming, as well as on amusement games and, in a few instances, venders is a movement which can be expected to gain popularity with municipal officials.

### Summary by States

A detailed story of Idaho's action will be found in a separate story elsewhere in this section. A summary of other important legislative action follows:

Arkansas — New fees of vending and service machines are set by Senate Bill 131, which passed the House March 7. Fees for service machines, such as lockers and toilet locks, are graduated according to the number of such machines in any one location. Fees range from 50 cents for less than five on any one location to \$5 for more than 30 service machines at any one location. Other vending machines are taxed at \$20 each. The Senate also passed S. B. 236, an enabling act empowering cities and towns to license amusement machines and venders and setting up fees for those licenses. This bill overlaps the House bill in that both include venders, and is likely to be amended or dropped now that S. B. 131 has passed both houses.

Connecticut—March 29 has been set as the hearing date for House Bill 643, a measure which claims for its purpose the elimination of the license stickers for venders. One section of the bill would require each vending machine operator, on or before the 15th day of each month, to notify the tax commissioner on forms to be prescribed by him of the number of machines received during the month preceding and pay a fee of \$1 for each machine received. On the same day, March 29, Senate Bill 626, which would place a tax of \$100 on each pinball, juke box, candy and cigarette machine will have a hearing.

### Adjourns Until 1949

Idaho—After passing House Bill 43, empowering cities and towns to license bell operations, the Legislature adjourned. It will not meet again until 1949 unless a special session is called.

Indiana—Legislature, which convened January 9, adjourned officially March 11.

Kansas — Senate Judiciary Committee is studying S. B. 221, a general township license proposal for jukeboxes and games. No action.

Maine—The Senate has favorably reported House Bill 23 concerning taxes on cigarettes imported from out-of-State. Under this measure, all vending machine operators would be classified as retailers, and their machines would be classed as retail outlets. As a retail outlet, the cigarette vender, like the over-the-counter seller, would pay a fee of \$1. From

all indications, H. B. 23 will be passed and signed into law.

Minnesota—A complete summary of the hearing held before the general legislative committee of the House will be found elsewhere in this issue. Last week, when opponents of the measure, including leading fraternal figures, had their day before the committee it appeared that the measure might be side-tracked. But the State administration built

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| 1 Mr. Chips               | 1 Chester Pollard Golf           |
| 1 Sporty                  | 1 Bally Alley                    |
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| 1 School Days             | 1 Kiss-o-Meter                   |
| 1 Gold Star               | 1 Brown Anti-Aircraft            |
| 1 Mills Dumb Bell         | 1 Kirk Horoscope                 |
| 1 Lifter                  | 1 Ticket Scale                   |
| 1 Muto, Punching Bag      | 6 Muto, W. F. Card Venders       |
| 1 Pacific 3-Way Lifter    | 1 Exhibit Foot Ease              |
| 2 1/2 A.B.T. Guns         | 1 Astro Scope on Base            |
| 1 Holly Grip or Base      | 3 Love Meters on Base            |
| 1 Used Gott. Grip on Base | 1 Pitch & Catch 'Em, Floor Model |
| 1 Tom Mix Ray Gun         | 1 Change Booth                   |
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Prices \$3,500. F. O. B. Grand Rapids. Bring Cash and a Big Truck.

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### FIVE BALL FREE PLAY GAMES

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|-------------|--------------|
| 1 RED HOT   | .....\$24.00 |
| 1 BIG SIX   | ..... 29.00  |
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| 1 JOLLY     | ..... 26.00  |
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*We are now delivering*

- Williams Show Girl
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- Bally Comb. Draw Bell, 5-25c
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Terms: 1/2 Certified Deposit, Bal. C.O.D.



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1¢ Play  
IMMEDIATE DELIVERY  
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**\$65.00 EACH**

Write for quantity prices.

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FAYETTEVILLE, NORTH CAROLINA  
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**NEW ABT CHALLENGERS**  
**\$65.00**

- ★ SAMPLE, \$65.00
- 2 to 5, \$60.00
- 6 to 10, \$55.00
- 11 and Up, \$50.00



Immediate Shipments from Stock on Hand. Send Deposit With Orders.

Also have a good stock of new and used Slot Machines, Vest Pocket Bells, etc.  
WIRE OR WRITE.

**A. L. KROPP**

715 A St. Meridian, Miss.

much of its legislative program around this one particular piece of legislation, and it would appear that the bill is slated for passage.

Montana — Legislature here adjourned March 6, will no re-convene until 1949 unless in special session. Before it adjourned, the Legislature passed H. B. 403 providing for the licensing of bells in clubs, including "social" clubs which must be organized and actually operating for five years before making application for license. To be eligible, the club must not operate for profit.

New York—Assembly Bill 2417, a measure which would place a \$250 tax on juke boxes was withdrawn from committee March 7 and amended to lower the tax to \$50 per machine.

North Dakota—Legislature which convened January 7 adjourned officially March 7.

Ohio—House Bill 242, which would place a 2-cent-per-pack excise tax on cigarettes, passed the Senate March 11.

South Dakota—Legislature, which convened January 7, adjourned officially March 7.

Tennessee—Both House and Senate adopted a resolution to adjourn March 14. As this is written no final report of action on several measures affecting coin machines is available.

**Operator Fees**

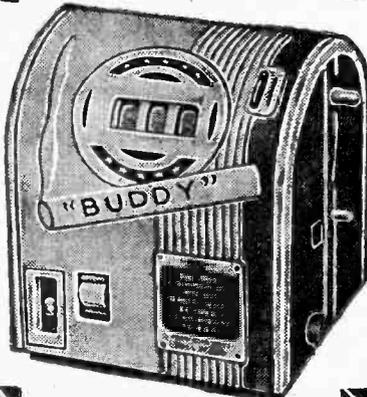
Washington—Senate Bill 77, which had previously been passed by the Senate, was also passed by the House March 8. This bill places license fees on operators "of certain mechanical devices, irrespective of whether such activity shall be illegal or legal under the laws of this State or any subdivision thereof." On March 7 the bill was amended so that the tax on pin games remains 20 per cent of the gross income (instead of 50 per cent) and 40 per cent of the gross income of bells (instead of originally proposed 60 per cent). Washington's Legislature also approved House Bill 421 which licenses the operation of bells in clubs. This provides that the club must own its own bell machines and that each bell must be so designed as to operate on a coin not to exceed 25 cents. Not less than 25 per cent of the total revenue, after taxes, must be used by the club for civic, charitable or similar purposes. Tax rate is set at 40 per cent of the bell machines' gross receipts.

West Virginia — Legislature convened January 8, adjourned officially March 8.

Wisconsin — Judiciary committee here is studying Bill No. 321 which would prohibit the sale of food and drinks in theaters. No action reported as this summary was written.

**BUDDY CIGARETTE REELS**

**PENNY PLAY** One of the greatest penny getters ever made!



**\$33.00** Write for Quantity Price

TERMS: 1/3 Deposit, Balance C. O. D.

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634 S. Third St. Louisville 2, Ky.

An ATLAS "Money-Maker"



Takes up only 9" of counter space

DAVAL'S **SKILL THRILL**

Fastest action pistol-target game on the market. Jam-proof pistol shoots actual pennies... returns them to player when target is hit. Colorful, streamlined metal case fully enclosed in transparent plastic top and glass sides. Cash box holds over \$100.00.

**\$57.50**

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**BALLY DRAW BELLS ..... WRITE**  
**KEENEY SUPER BONUS BELLS ..... WRITE**

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... The thrill that people get from making instantaneous recordings of their own voices—and mailing them to friends or taking them home and playing them over and over again on their own phonographs guarantees operators exceptional profits in a business that is only in its infancy!

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Completely Automatic. No attendant necessary. Soundproof booth large enough for 2 people to record conversation or song.

Fully AUTOMATIC—COIN OPERATED... Truly remarkable earnings being reported — ask any MUTOSCOPE Distributor for PROOF!

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**See it at Monarch—"ROOM RADIO"**

Positively the last word in Coin-Operated Radios! Plays 2 hours for 25c. Automatic clock. Beautiful walnut-finish cabinet. Call or write for information. Price **\$69.95**

<p><b>5 BALL FREE PLAY PIN GAMES</b></p> <p>Mystery (Exhibit) Kilroy (Ohl Coin) Show Girl (Williams) Rio (United) Vanities (Exhibit) Miss America (Gottlieb) Double Barrel (Bally)</p>	<p><b>LEGAL EQUIPMENT</b></p> <p>Basket Ball (Ohl Coin) Boomerang (Amusement) Jack-Rabbit (Amusement) Score-a-Barrel Grip-Vue Pop Up Ace Coin Counter ABT Challenger ABT Target Stands Silver King Peanut Vendors Skill Thrill (Daval) Best Hand (Daval) Gottlieb 3-Way Gripper</p>	<p><b>CONSOLES</b></p> <p>Bally De Luxe Draw Bell, 5¢ Bally De Luxe Draw Bell, 25¢ Bally Triple Bell Evans Consoles (All Models) Mills 3 Bells</p> <p><b>ONE BALLS</b></p> <p>Bally Entry Bally Special Entry Gottlieb Daily Races</p>
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<p>For disposal at <b>BARGAIN PRICES</b> <b>500 PIN GAMES</b> Thoroughly Reconditioned. Write for List.</p>	<p><b>BRAND NEW GOALEES</b> In Original Crates <b>WRITE FOR SPECIAL CLOSEOUT PRICES</b></p>	<p>Bally <b>VICTORY SPECIAL</b> in beautiful condition <b>\$395.00</b></p>
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**BRAND NEW SLOTS—WRITE FOR PRICES!**

MILLS BLACK CHERRY BELLS  
MILLS GOLDEN FALLS  
MILLS JEWEL BELLS  
JENNINGS STANDARD, BRONZE & DE LUXE CHIEFS  
JENNINGS SUPER DE LUXE LITE UP CHIEFS  
WATLING ROL-A-TOPS  
GROETCHEN COLUMBIA STANDARD DE LUXE MODELS, MILLS VEST POCKETS, DAVAL'S FREE PLAY, MILLS 25¢ Q.T. GLITTER GOLDS.

5c-10c-25c-50c  
PLAY

**BRAND NEW DELUXE REVOLVE-A-ROUND SAFE STANDS**

SINGLE—DOUBLE—TRIPLE Unit Cabinets. Beautiful, streamline, rugged finish. Made of extra heavy gauge steel insuring many years of fine service.  
SINGLE—Box Type Slot Stands—built to withstand abuse.....WRITE

**WANT TO BUY!!** LONGACRES. State quantity, condition, lowest price acceptable and when shipment can be made. **CASH WAITING.**

**FOREIGN TRADE!** Our Foreign Sales Department welcomes the opportunity to be of Service. We invite correspondence in all foreign languages. We are especially equipped to handle all coin chute adaptations and are experts in special export packing and crating. Send for our beautifully illustrated folder describing all our coin-operated equipment.

CABLE ADDRESS: MOOCHIN.

TERMS: 1/3 DEPOSIT, BALANCE C. O. D. OR SIGHT DRAFT

**MONARCH COIN MACHINE CO.**  
1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

**WATCH OUT!**

*It's Coming Your Way!*

**T-O-R-N-A-D-O**

TORNADO is Williams' new five ball crammed full of action—a sensation on test locations and designed to blow plenty of nickels into your cash box.

**CHECK THESE FEATURES**

HIGH SCORE GOING TO 900,000—TWO ATOMIC SIDE KICKERS LIKE DYNAMITE—ONE CENTER ATOMIC KICKER THAT KICKS BALL ONTO TWO ELEVATED RAILS—TOP HOLES KICK THE BALL TOWARD THE BOTTOM OF THE FIELD—HOLES BELOW THAT KICK BALLS UP INTO TOP HOLES.

Place your order EARLY for prompt delivery

**TRIMOUNT COIN MACHINE CO.**  
40 Waltham St. Phone LIB 9480 Boston 18, Mass.

**SPECIALS IN ARCADE EQUIPMENT**

3 Evans SUPER BOMBERS, pre-war, @ \$89.50. 1 Supreme ROCKET BUSTER @ \$35.00.  
4 Bally CONVOYS @ \$65.00. 2 Bally RAPID FIRES @ \$45.00. 6 Seeburg CHICKEN SAMS @ \$55.00. 2 Keeney ANTI-AIRCRAFTS @ \$20.00. 2 Keeney AIR RAIDERS @ \$35.00.  
2 Keeney SUBMARINES @ \$25.00. 1 Williams CIRCUS ROMANCE @ \$45.00.

**NEW ORLEANS NOVELTY CO.**

115 MAGAZINE STREET RAYmond 7904 NEW ORLEANS, LA.

**FOR SALE**

Phonograph and Pin Game Route. Located in the best industrial and coal mining section of West Virginia. Consists of 105 pieces of music, including 450 Wall Boxes and 60 Pin Games. Weekly receipts around \$1,100. Selling price, \$65,000. Will finance reliable party. This route considered one of the best in this part of the country and will pay for itself in less than 2 years. Reason for selling—partnership liquidation.  
**BOX D-457, care The Billboard, Cincinnati 1, Ohio**

**Aussie Market Seen Good When Trade Reopened**

By a Special Correspondent

SYDNEY, Australia, March 15.—Coin machines are not plentiful in Australia, but the market for them—once the country is opened again for free trading—is great. Most of the machines here are amusement games and arcade devices, with a sprinkling of jukes. Bulk of these games and jukes are located in the so-called "fun parlors"—Aussie equivalent of the American arcade. Most of the fun parlors are at seaside resorts.

Under the new South Wales gambling acts any machine which pays out prizes of cash or tokens are illegal. But private clubs are allowed to have bells. Rarely are coin machines found outside the fun parlors and the clubs. Some of the tourist resorts in the Sydney area have been fortunate enough to acquire amusement machines for their guests' diversion.

**Venders Disappeared**

Vending machines, which before the war had gained considerable headway, have suffered from the neglect which results when both machines and supplies are impossible to buy. At the present time, stamp vending machines, located in post offices, are the only merchandising machines to be found in quantity. Chocolate bar venders and the once-popular match vender have almost disappeared.

At the present time, imports are restricted to those goods which the Australian government considers "essential," so that the country's limited number of dollars can be used to rebuild the nation's economy.

Coinmen here are particularly eager to find coin radios, which they believe would find ready acceptance from hotel and resort owners. Juke boxes, which are popular in both fun parlors and restaurants, are another big demand item which U. S. manufacturers and distributors will be called upon to supply once government trading restrictions are lifted.

**Ratajack Appointed Vice-Pres. of Coin Machine Acceptance**

CHICAGO, March 15.—Edward R. Ratajack has been appointed vice-president of Coin Machine Acceptance Corporation here, the company announced this week.

Formerly assistant to Howard Pretzel, vice-president in charge of sales, Ratajack has been transferred to the administrative end of the business where he will be assistant to George M. Dick, executive vice-president.

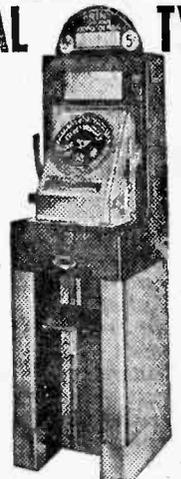
Ratajack has been connected with CMAC since his release from the army two and one-half years ago after a two-year hitch in the European theater of operations. He was in the commercial banking field prior to the war.

The 37-year-old native of Chicago is a graduate of Northwestern University and is married.

**Ky. Town Gets Park Meters**

MOUNT STERLING, Ky., March 15.—Duncan Parking Meter Company, Chicago, will install 300 meters in this city within the next 60 days, Mayor John T. Williamson said this week. City has contracted with the firm for the installations, and will advance no cash, as proceeds from the meters will be used to pay for the units.

**STANDARD METAL TYPERS**



NEW AND USED MACHINES

MACHINE PARTS AND SUPPLIES

EXPERT REPAIR SERVICE

**FINEST QUALITY METAL TYPER DISCS**

Priced from **\$7.50** Per 1,000

NEW COLORED DISCS NOW AVAILABLE  
Guaranteed to increase your receipts.  
WRITE FOR SAMPLES AND PRICES.

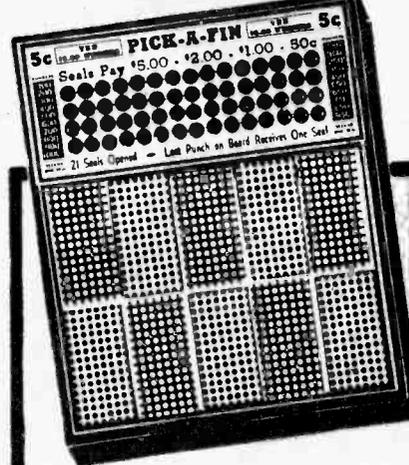


For Dependable Performance of your Name Plate Machines, use only Discs made by us, specifically for use in Groetchen and Standard Metal Typer Machines, which are the manufacture. Beware of inferior imitations!

WRITE US FOR THE BEST

**STANDARD SCALE CO.**

715 N. KINGSHIGHWAY, ST. LOUIS 8, MO.



**1200 Holes—Avr. Profit. \$33.05**  
60 Sewed Seals

Ten Spots 5c  
**1200 Holes—Avr. Profit. \$31.16**

\$25 Special \$25  
**1200 Holes—Avr. Profit \$137.07**

SUPER CHARLEY 25c  
**1200 Holes—Avr. Profit. \$84.50**

**CROWN PRODUCTS**  
322 E. COLFAX AVE.  
SOUTH BEND 24, INDIANA

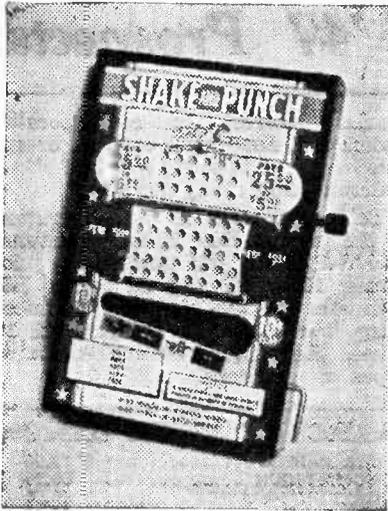
**X-RAY POKER and POKERINO operators**

Increased prices of Cigarettes and Merchandise are making the profitable operations of Poker Games prohibitive. Our tested idea will not cut the play, but will cut the cost of operation and thus increase your profits. The Poker Game and the pay-out scores remain the same. Installation on game possible in ten minutes. Complete directions and parts, \$3.00 per game. Large orders filled first. Send 1/3 deposit to

**PENNYLAND**

7 Lake Ave. BINGHAMTON, N. Y.

### Shake and Punch



The permanent race horse sales board that can be used over and over without additional cost. Shake and Punch has nine beautiful colors, which makes it very attractive and affords all the fascinating features of a race track. Pays out on win, place, show and daily double!

Average Gross Take ..... \$57.60  
Average Payout ..... 29.00

Average Profit ..... \$28.60

A proven winner with a fast turnover.

Try Shake and Punch at once—

Only \$6.75 Each.

Lots of 2 Only \$12.00.

Lots of 12 Only \$60.00.

**IMMEDIATE DELIVERY**

Terms: 1/3 Cash With Order, Balance C.O.D., or Send Full Amount and Save C.O.D. Cost.

MANUFACTURED BY

**VICTOR VENDING CORP.**

5717 W. GRAND AVENUE, CHICAGO

### Florida Tourists Hit 400,000 Peak In Late February

MIAMI, March 15.—Chamber of Commerce and hotel officials here estimate the winter tourist tide hit a peak of 400,000 thruout the Greater Miami area during last two weeks in February.

Altho now on the decline, the season's influx of visitors, a record number, swelled earnings of local business men, including coinmen, hotel owners, restaurant men, shopkeepers and various tourist-catering businesses to a tidy extent, local leaders claim.

Addition of tourists last month to metropolitan population of 350,000 meant approximately 750,000 persons were in Miami making vacation and every-day purchases. Statisticians, figuring on a pre-war basis, claimed the average visitor spent \$10 a day while in the city, but upped this figure to \$20 per day at present prices. Figuring most tourists remain from five to six days, Manager J. Kennard Johnson, of the Miami Chamber of Commerce, estimates a total of 2,000,000 "tourist days" were spent in this area during February. Thus, he claims that at the \$20 per day figure, about \$40,000,000 was traveling about in Miami cash registers (and coin chutes) in 30 days from tourist business alone.

Area's 33,450 hotel rooms (in Miami Beach, Coral Gables, over Dade County and in Miami itself), 14,500 rooms for rent in Miami rooming houses plus 2,070 such rooms in Miami Beach and another 1,650 in the county, tourist cottages and trailers housed the 400,000 visitors.

# IMMEDIATE DELIVERY

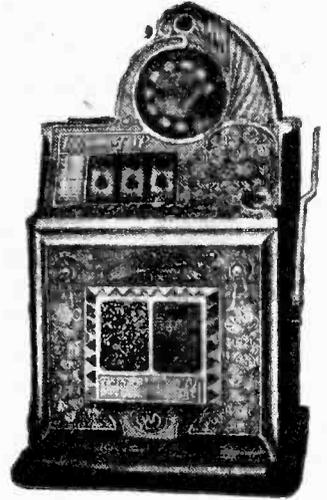
### OPERATOR'S PRICES

- 5c ROL-A-TOP BELL .... \$175.00
- 10c ROL-A-TOP BELL .... 200.00
- 25c ROL-A-TOP BELL .... 225.00
- 50c ROL-A-TOP BELL ... 300.00

The Above Prices Are Not F. O. B. Chicago.

WE CAN FURNISH ALL TYPES OF REEL COMBINATIONS TO MEET YOUR REQUIREMENTS:

- 1 CHERRY PAY 2
- 1 CHERRY PAY 3
- MYSTERY 3-5 PAYOUT, STANDARD
- MYSTERY 3-5 PAYOUT, CLUB
- NO LEMON ON FIRST REEL



**DON'T WRITE—WIRE!**

## WATLING MFG. CO.

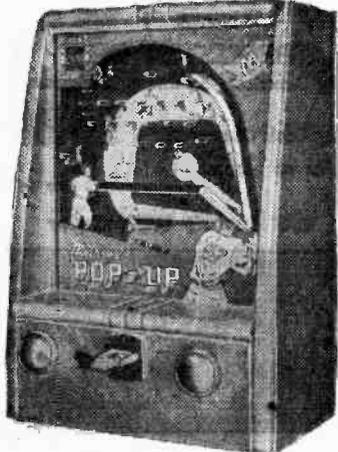
Est. 1889 — Tel.: COLumbus 2770

4650 W. Fulton St.

Chicago 44, Illinois

Cable Address: "WATLINGITE," Chicago

### IMMEDIATE DELIVERY



Single Pop Up \$49.50

**T. O. THOMAS CO.**

1572 JEFF. PADUCAH, KY.

### M. Braun Reopens Bell Repair Shop

SAVANNAH, Ga., March 15.—Milton Braun has reopened his Mills bell machine repair shop on Ferguson Avenue. He has just completed seven months of service as a Bell mechanic for the Mullinix Amusement Company.

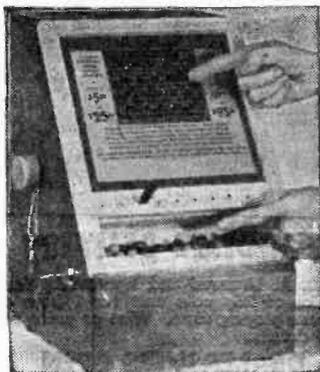
Braun plans to buy, sell and re-finish bell machines. He has worked on machines of that type for 15 years.



**WHILE THEY LAST**

Sample Dozen \$11.52

A Trial Order With Full Information Will Convince You.



NO MORE CHEATING

WRITE FOR FULL INFORMATION

SALESMEN WANTED

**THE NEW DEAL MFG. CO., INC.**

411 North Bishop

Dallas 8, Texas

See HALLIDAY Today for . . .



DAVAL'S **SKILL THRILL**

Fastest action pistol-target game on the market. Jam-proof pistol shoots actual pennies . . . returns them to player when target is hit. Colorful, streamlined metal case fully enclosed in transparent plastic top and glass sides. Cash box holds over \$100.00.

\$57.50

**T. B. Halliday Co., Inc.**

1200 W. Morehead St., Charlotte, N. C.

### FOR SALE

MILLS VEST POCKET CHROME BELLS \$49.50 EACH

1/8 Deposit, Balance C. O. D. WE BUY, SELL AND EXCHANGE

Phone: Jefferson 1644

3147 Locust St. St. Louis 3, Mo. **MR. CALL NOVELTY CO.**

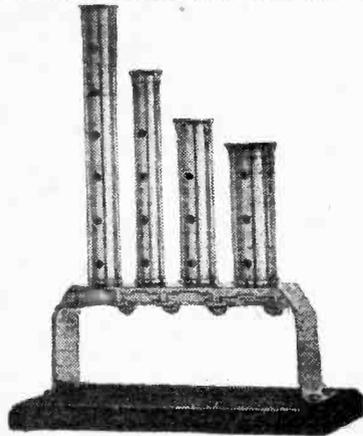
### WANTED EXPERIENCED JUKE BOX AND PIN BALL MECHANIC

Must be steady, reliable, and have References.

**Ted Key Amusement Co.**  
808 Taylor Ave. Farmington, Mo.

## COIN CHANGERS

- All metal—highly polished chrome finish.
- A flick of the finger automatically dispenses 5 NICKELS, 5 DIMITS, 4 QUARTERS or 2 HALVES in the palm of your hand.
- No unnecessary trips to the cash register, as coin tubes hold quarters and halves offered for change.
- Solid die cast and precision machined coin slides assure positive accuracy.
- Encased coin slide mounting requires absolute minimum of effort to operate.
- Fully balanced on weighted non-slip base.



MASTER CHANGER... \$27.50

**Northwest Sales Co.**

3144 ELLIOTT AVENUE

SEATTLE 1, WASHINGTON

## South African Operators Take Bright View of '47 Prospects

JOHANNESBURG, South Africa, March 15.—South African coin machine operators seem to be taking an optimistic view of 1947 prospects, judging from the report of Kiwi Company, Ltd., which announced plans this week for buying a quantity of new machines.

Kiwi, which imports and distributes all types of coin machines, operates several arcades in the Transvaal as well as in Sydney, Australia. Company is South African and Australian distributor for D. Gottlieb & Company games and South African distributor for Seeburg juke boxes.

Specifically, R. Ball, a director of the South African branch here, predicts that location commissions will hold steady during the year. However, concern is being felt over a proposed piece of State legislation which would ban all pin games. Operators, generally, favor a licensing system for games.

Now operating 100 amusement machines, 6 juke and 4 target guns, in addition to 60 pin games, Ball announced plans to buy at least 50 new amusement machines and 40 new juke boxes this year.

Ball also expressed interest in enlarging operations to include the vending field. He expressed particular interest in coin-operated radios and newspaper and ice cream vendors, altho nothing was said about concrete plans along this line.

Ball's estimates of total operation at the present time in the Transvaal included 1,000 pin games, 50 juke boxes, 20 scales and 20 bells. His estimates for the city of Johannesburg were 600 pin games and 30 juke. He made no estimate on other types of machines.

### ARCADE EQUIPMENT

AIR RAIDER	\$ 79.50
TOMMY GUN	89.50
BATTING PRACTICE	89.50
PERISCOPE	99.50
ROCKET BUSTER	99.50
ACE BOMBER	139.50
SKY FIGHTER	149.50
EVANS SUPER BOMBER	199.50
DRIVEMOBILE	199.50
UNDERSEA RAIDER	229.50

## METAL TYPER DISCS

For Groetchen Typers



We Use Finest Aluminum  
Standard Thickness • Satin Finish

### PRECISION DIES

By America's Foremost Toolmakers

Money Back Guarantee.

**\$8.50**

Samples on request.

Per 1,000

1/3 Deposit With Order



*Marvel's*  
**POP-UP**

THE COUNTER GAME THAT IS LEGAL EVERYWHERE!

POP-UP will 'score' every time in ANY location EVERYWHERE! POP-UP will out-earn any game of its kind.

**ACCURATE, COMPETITIVE, SKILL SCORING**

POP-UP WILL TRIPLE YOUR PROFIT!  
FULLY METERED—NO COIN COUNTING NECESSARY

**PRICE \$49.50**

F. O. B. Factory

**MARVEL MANUFACTURING CO.**  
2847 FULLERTON AVE. EVERGLADE 0230. CHICAGO, 47

ORDER FROM YOUR NEAREST DISTRIBUTOR

**NEW AND READY FOR SHIPMENT!**

**FIVE BALL PIN GAMES**

GOTTLIEB MISS AMERICA	\$310.00	MARVEL CARNIVAL	\$219.50
CHICAGO KILROY	278.50	UNITED RIO	309.50
BALLY DOUBLE BARREL	289.50	MARVEL OPPORTUNITY	185.00
WILLIAMS TORNADO	289.50	EXHIBIT MYSTERY	289.00

**CONSOLES**

KEENEY 5¢ SUPER BONUS BELL	\$740.00	BALLY DRAW BELL, 25¢	\$497.50
BALLY DRAW BELL, 5¢	477.50	BALLY TRIPLE BELL	895.00
EVANS NEW F.P. CONSOLE	839.50	BALLY DE LUXE DRAW BELL, 5¢	512.50

**ARCADE MACHINES**

MARVEL POP UP	\$ 49.50	CHICAGO BASKETBALL CHAMP.	\$499.50
ABT CHALLENGER	65.00	GRIP-VUE	49.95
GOTTLIEB 3 WAY GRIP SCALE	39.50	GROETCHEN METAL TYPER, 10¢	462.50
CHICAGO COIN GOALEE	329.50	GENCO ADVANCE ROLL	499.50
ARTIST-O-SCALE	115.00	AMUSEMATIC BOOMERANG	285.00
MIR-O-SCALE	125.00		

**SLOTS**

MILLS 5¢ BLACK CHERRY BELL	\$248.00	MILLS VEST POCKET BELL	\$ 74.50
MILLS 25¢ BLACK CHERRY BELL	258.00	MILLS BOX STANDS	27.50
MILLS 5¢ GOLDEN FALLS	258.00	GROETCHEN COLUMBIA, J.P.	145.00
MILLS 10¢ GOLDEN FALLS	263.00	DELUXE CLUB COLUMBIA	209.50
MILLS 25¢ GOLDEN FALLS	268.00		

**ONE BALLS, ETC.**

KEENEY BIG PARLAY, CONV.	\$660.00	ACE COIN COUNTER	\$189.50
GOTTLIEB DAILY RACES	650.00	SILVER KING NUT VEND., 1¢ or 5¢	13.95
BALLY VICTORY DERBY, P.O.	WRITE	VICTOR MODEL V, GLOBE TYPE	11.75
DAVAL FREE PLAY, CIG. or FRT. WRITE	WRITE	VICTOR DELUXE	13.75

EXCLUSIVE MICHIGAN DISTRIBUTORS for ABT, Bell-O-Matic, Chicago Coin, Daval, Exhibit, Evans, Gottlieb, Groetchen, Keeney, Marvel, Silver King, United.  
WRITE FOR NEW PRICE LIST OF ALL RECONDITIONED MACHINES!

**Robinson SALES CO.**

7525 Grand River Ave. • Phone: Tyler • 7-2770 Detroit, Mich.

## Texas To Spend \$1,000,000 For Biz-Tourist Promotion

AUSTIN, Tex., March 15.—Texas coinmen expect to be among those to profit by the Senate committee's approval last week of a proposed constitutional amendment which would allow the Legislature to appropriate funds to advertise Texas's industrial and tourist attractions.

Sen. James E. Stanford, who authored the resolution, told the committee an estimated \$338,000 in State funds spent to advertise the Texas Centennial returned \$3,500,000 to the State. He added that 40 States now appropriate funds with which to advertise their commercial and tourist attractions.

Resolution authorizes the Legislature to make an annual appropriation of any amount up to \$1,000,000 for this purpose.

**WE CAN FINANCE YOUR PURCHASES OF NEW GAMES, PHONOGRAPHS, ETC., ON CONVENIENT TERMS. COME IN AND TALK IT OVER WITH US!**

**NEW GAMES**

Bally DOUBLE BARREL	\$289.50	Exhibit MYSTERY	\$299.50
Gottlieb DAILY RACES	650.00	United RIO	309.50
Gottlieb MISS AMERICA	310.00	Williams SHOW GIRL	289.50

**NEW COUNTER GAMES**

Gottlieb GRIP SCALE	\$39.50	A.B.T. CHALLENGER	\$65.00
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**USED FIVE BALL FREE PLAY**

ARMY & NAVY (Knockout)	\$ 75.00	KEEP-EM-FLYING	\$ 75.00
BASEBALL (Seven Up)	45.00	KNOCKOUT	75.00
BELLE HOP	45.00	LIBERTY (Gottlieb)	100.00
BIG LEAGUE (Genco)	27.50	MARINES	50.00
BOLAWAY	55.00	MIDGET RACER	165.00
BOMBARDIER (Victory)	65.00	MIDWAY	65.00
BUBBLES	60.00	SEA HAWK	37.50
CANTEEN (Rebuilt)	110.00	SHANGRI LA (Gottlieb)	75.00
DIXIE	37.50	SKY CHIEF	75.00
FIVE-TEN-TWENTY	75.00	STAGE DOOR CANTEEN	135.00
FOUR AGES	75.00	SKY RAIDER (Big Parade)	75.00
G. I. JOE (Jungle)	55.00	SUN VALLEY	75.00
GLAMOUR GIRL (Sp. Parade)	37.50	SURF QUEENS	135.00
GRAND CANYON	105.00	TAIL GUNNER (Ten Spot)	40.00
HOLLYWOOD	60.00	TEN SPOT	40.00
HI HAT	50.00	TOPIC	55.00
HOME RUN '42	50.00	WILD FIRE	37.50
JEEP	60.00	YANKEE DOODLE	60.00

**OLIVE NOVELTY CO.**  
2625 LUCAS AVE., ST. LOUIS 3, MO.  
(Phone: Franklin 3620)

**Radiotel**

Coin Operated Radio Has Everything!

**IMMEDIATE DELIVERY**

R. C. A. Licensed and Approved. Your choice of 25¢ coin unit for 1 hour or 2 hour playing time. Wire or write for full details.

**DEALERSHIPS OPEN**

**NATIONAL COIN Radiotel Co.**  
4487 Beverly Blvd. • Los Angeles (4) Calif.

**CHALLENGER**

The desire of one player to challenge another creates more interest . . . constant and enormous returns!

1c Play

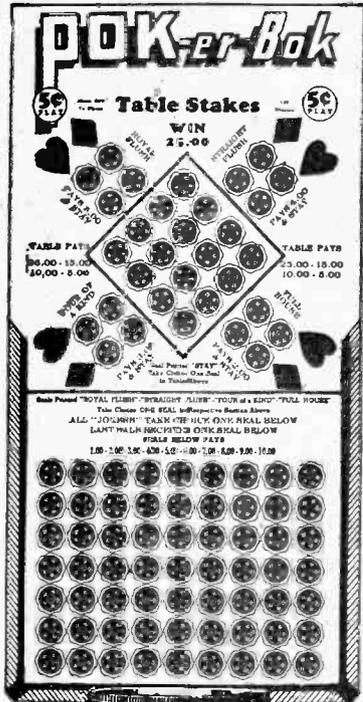
5c Play

**\$60.00 Each**

TERMS: 1/3 Deposit, Balance C. O. D.

**SOUTHERN AUTOMATIC MUSIC COMPANY**  
634 S. Third St. Louisville 2, Ky.

# A PROVEN PROFIT MAKER



FROM WERTS' HUGE LINE  
OF FINE TICKET GAMES  
**POK-er-Bok**  
**TABLE STAKES**

**Pok-er-Bok 2160 Tickets**

This card has 72 seals in lower section paying \$1 to \$10 and 4 advance to 4 upper sections each containing 4 seals paying \$2 to \$5 and 1 advance in each of these sections to upper center section containing 16 seals paying \$5 to \$25. 13 seals open in lower section. Actual size of card is 9 by 18 inches.



2160 POK-ER-BOK TICKETS TAKE IN	5¢ Play \$108.00	10¢ Play \$216.00
JAR LABEL PAYS OUT	\$46.50	\$133.00
CARD PAYS OUT AVG.	\$25.22	\$25.22
	\$71.72	\$158.22
AVERAGE PROFIT PER DEAL	\$36.28	\$57.78

Order Table Stakes Card and 2160 Pok-er-Bok Tickets.  
5c or 10c Play

**WERTS NOVELTY CO., Inc.**  
920 PERSHING DRIVE MUNCIE, INDIANA

*Some people take chances* BUT YOU DON'T HAVE TO *Win* **MUNCIE MADE GAMES**

EVERY MUNCIE MADE GAME IS A PROVEN MONEY MAKER

CONCENTRATE YOUR PURCHASES WITH THESE MUNCIE MANUFACTURERS

GAY GAMES, INC.  
COMMERCIAL PRINTING CO.  
A. B. C. NOVELTY CO.  
NOEL MANUFACTURING CO.  
WERTS NOVELTY CO., INC.  
MUNCIE NOVELTY CO.  
HOME TALLY CARD CO.

**Sure-Fire Money Maker**  
**"HIT THE WINNER"**

Takes in - - - - - \$93.75  
Average Payout - - 45.00  
Average Profit - - - \$48.75

There are 77 Seals. 21 Seals go—There are 2 \$25.00, 3 \$10.00, 3 \$5.00, 4 \$2.00, and the rest \$1.00 on J P card. There are 1125 tickets on pad.

JAR GAMES — TIP BOOKS — PAD DEALS  
TAKE-A-FIN — TEN-HI AND WIN-A-POT

**A. B. C. NOVELTY CO.**  
310 N. WALNUT ST., MUNCIE, IND.

**P-L-A-Y B-A-L-L!**

Stock Up Now for the Baseball Season  
Starting in April

We manufacture baseball Dailies-Subs-Weeklies,  
Tip and Jackpot Books-Counter Deals-Jar Deals.  
ORDER NOW — Distributor territory available.

**EXCELLENT PROFITS**

**COMMERCIAL PRINTING CO.**  
Cor. High and Jackson Streets Muncie, Indiana

Brand New, Post War  
**PACE DELUXE CHROME SLOTS**  
5c-10c-25c-50c-\$1

**GET OUR PRICES!**  
Write Today!

**IMMEDIATE DELIVERY**  
1/3 Dep. with order, Balance C. O. D.  
F. O. B. Baltimore

**CALVERT NOVELTY CO.**  
708 N. Howard St.  
Baltimore 1, Md.  
Yermon 3034

The NEW ABT Challenger. We ship the day we get your order.

Single .... \$85.00  
2 to 4 .... 60.00  
5 to 9 .... 55.00  
10 UP .... 50.00

**T. O. THOMAS CO.**  
1572 Jeff. Paducah, Ky.

**Money-Making Juke Box & Pinball Route**  
For sale in Wisconsin.  
Established trade grossing \$3,000 monthly. \$15,000 cash will handle, balance financed to reliable party. Must sell because of health.  
BOX D-466, The Billboard, Cincinnati 1, O.

**INCREASED PROFITS WITH JAR GAMES**

Size	Price	COMBINATIONS	Price
2170	\$1.49	Winning Numbers protected by Chinese Script.	
2040	1.41	Size 2280	\$1.89
		Size 2052	1.59

**BINGO NUMERALS ON STICKS**

1000	\$ .84	120	TIP BOOKS	\$24.00 gross
1000	Questions & Answers on Sticks	1.05	120	BASEBALL TIPS
1200		1.05	120	Reg. B.B. Tip Books, 2-Way,
1280		1.12	2-Leagues	\$23.00 gross

**CARDED DEALS**

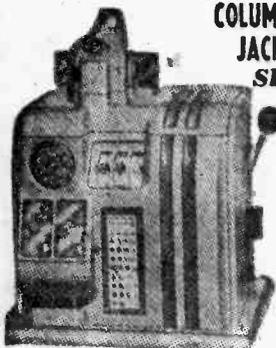
1000	Win A Fin, five in bundle, hand stamped	\$1.80
200	Sure Shot 5 numbers, on ticket, 25¢ play	1.50
200	Win A Fin 5 numbers on one ticket, 25¢ play	1.50

**WE SELL ONLY TO OPERATORS AND JOBBERS**

**JAY BEE PRODUCTS, INC., 184 N. Franklin St., Chicago 6, Illinois, State 6816**

**ALL MACHINES Reconditioned Like New!**

**COLUMBIA DOUBLE JACKPOT BELL SPECIAL**



**\$85.00** Ea.



Changeable right on location in a few moments' time to 1-5-10-25¢ play. Cabinet rebaked to give new machine appearance. Size: 18 1/2" high, 14 1/2" wide, 12" deep. 50 lbs. wt.

**GINGER Automatic Payout Machines.**

Takes nickels, pays out quarters. Token or 25¢ payout. Olg. tokens furnished free in tube. Olg. reels, 1¢ or 5¢ play **\$14.50 Each**



**"21" PLAY BLACK-JACK. BEAT THE HOUSE!** 1¢ or 5¢ play. **\$10.50 Each**

Special: 5 for \$42.50

**A NATURAL BECAUSE IT CHALLENGES THE SKILL OF THE PLAYER!**

More Dollars for you with **THE NEW ABT CHALLENGER, \$65.00** Each

Lots of 25 \$60.00 ea.  
Lots of 50 55.00 ea.  
Lots of 100 50.00 ea.



Jobbers, Write for Quantity Prices. Immediate Delivery!  
STANDS .....\$7.50 ea.

**SPARKS Complete Automatic**

Token payout machine. Olg. reels. Same features as any high price slot machine. Splits tokens. Free play or Olg. tokens supplied. Specially priced at . . . .

**\$12.50 Each**



**SPARKS Champlon**

Fruit or olg. reels. 1¢ or 5¢ play. Takes nickels, plays out quarters. Supplied with olg. or Free play tokens!

**\$22.50 Each**  
Special: 5 for \$95.00



**AMERICAN EAGLE**

Reconditioned like new. Fruit reels. Token or 25¢ payout. Either 1¢ or 5¢ play. 1¢ or 5¢ Marvel olg. reels.

**\$20.50 Each**

Special: 5 for \$90.00



**MERCURY**

Olg. slot reels. Can be used with free play tokens or olg. tokens. Supplied with tube of tokens. 1¢ or 5¢ play.

**\$14.50 Each**

Special: 5 for \$60.00



**ZEPHER GUM VENDOR**

With olg. or fruit reels. Size: 8"x9"x10". Wt. 15 lbs. 1¢ play.

**\$10.50 Each**

Special: 5 for \$40.00



**ALL ORDERS MUST BE ACCOMPANIED BY 1/3 DEPOSIT!** Balance C.O.D. All prices F.O.B. Chicago. Send for complete list of Coin Operated Equipment and Counter Games. Complete line of Salesboards and tickets. We repair machines.

**WRITE FOR FREE CATALOG!**

**WE HAVE COMPLETE LINE OF NEW SLOTS.**

**WRITE US FOR PRICES.**

**Westinghouse Corp. Making Headway on Expansion Program**

EAST PITTSBURGH, Pa., March 15.—Westinghouse Electric Corporation, which has entered the vending machine production field with a coin-operated washing machine and soft drink vender, has completed nearly half of its \$132,000,000 expansion program, President Gwilym A. Price told firm's stockholders.

Annual report indicated that the company lost more than \$59,000,000 on operations last year, but despite losses \$60,000,000 had been spent on new plants, re-location of existing plants and purchase of new facilities.

Report showed working capital at \$303,410,982 December 31, 1947, compared with \$245,350,239 a year earlier.

**J. J. Golumbo & Co. Scheduled To Move Into Larger Plant**

BOSTON, March 15.—J. J. Golumbo & Company, distributors of coin-operated equipment here, expects to move into new quarters at 1119 Commonwealth Avenue on or before March 24, according to an announcement by J. J. Golumbo, head of the firm.

Golumbo said expanding business forced the company to move from its old location at 116 Newbury Street. Their new and larger building is near parking space for some 200 automobiles, he stated.

Firm is distributor for Rock-Ola Manufacturing Corporation juke boxes and United States Vending Corporation venders, among others.

**PACE**  
The **BIGGEST** NAME in BELLS

*Deluxe Chrome Bells*  
5¢ - 10¢ - 25¢ - 50¢ - \$1.00

**PACE**  
**MFG. CO. INC.**  
2909 INDIANA AVE. CHICAGO, ILL.

**Abco NOVELTY Co.**  
823 W. RANDOLPH ST. HAYMARKET 9076 CHICAGO 7, ILLINOIS

**Will Trade or Sell the Following Equipment**

**USED CONSOLES**

- 1 Big Game, P.O. \$45.00
- 1 Hi Hand, F.P., P.O. 60.00
- 1 Jumbo Parade, F.P. 45.00
- 1 Lincoln Fields, P.O. 35.00
- 1 Fast Time, P.O. 35.00

**5-BALLS**

- 1 Bolaway \$40.00
- 1 Formation 35.00
- 1 Four Diamonds 30.00
- 1 Gobs 50.00
- 1 Home Run '41 35.00
- 1 Horoscope 30.00
- 1 Knockout 45.00
- 2 Jungles 30.00

If it's not listed, please write, we have many more games to sell. 2 Wurlitzer 618, would like to trade toward Seeburg Gems. Arcade Pieces, like new. 1 Amusement Baseball, \$125.00; 1 Goalie, \$175.00; 1 Undersea Raider, \$195.00.

**CAPITOL AMUSEMENT CO.** 4 Barre St. Montpelier, Vt.

Write for complete list but **TODAY** order

**DAVAL'S SKILL THRILL**

Fastest action pistol-target game on the market. Jam-proof pistol shoots actual pennies . . . returns them to player when target is hit. Colorful, streamlined metal case fully enclosed in transparent plastic top and glass sides. Cash box holds over \$100.00. **\$57.50**

**THE VENDING MACHINE CO.**  
207 Franklin St., Fayetteville, N. C.

**Fred Kohler Dies**  
LOS ANGELES, March 15.—Fred Kohler, 63, veteran coin machine operator, died here Saturday (8) after a lingering illness. Survived by his widow. Burial was in Inglewood, Calif., Tuesday (11).

**IMMEDIATE DELIVERY**

**Bally VICTORY SPECIAL**

With Chrome End Rail and Instant Action **\$349.50**

**Bally VICTORY DERBY**

With Chrome End Rail **\$335**

1/3 Deposit With Order, Balance C. O. D. F. O. B. Baltimore.

**CALVERT NOVELTY COMPANY**  
COIN OPERATED EQUIPMENT  
708 N. Howard St. Baltimore 1, Md. Vernon 3034

**SALESBOARDS**

Wholesale "Net" Prices—Latest "Hits"

Holes	Name	Profit	Price
1000	25¢ J.P. Chas., Inch Thk. Avr.	\$52	\$1.49
1200	25¢ J.P. Tex. Chas., Thk., Pnt.	102	2.50
1000	5¢ J.P. N.W. Spec., Girl. Avr.	23	2.75
1184	5¢ The Win-ah, Jum. Th. Def.	31	2.75
1000	10¢ Rid. High, Girlie, Tk. Def.	\$31	\$2.98
1000	5¢ J.P. Lady, Your Wat. Avr.	28	3.54
1200	25¢ \$5.00 Chas., Thk., Def.	100	3.67
1000	25¢ J.P. Take or Leave It Avr.	71	3.85
1050	5¢ J.P. Goldie, Girl, Jum. Avr.	27	3.85
1000	5¢ J.P. Grace, Girl, Jum. Avr.	\$28	\$3.85
600	10¢ J.P. Lucky Dimer, Jum. Avr.	28	3.98
1000	10¢ J.P. Easy Going, Girl, Avr.	45	4.24
1000	2 for 25¢ J.P. Quarter Spec.	49	4.24
2000	5¢ Real McCoy, Coin Style.	56	4.74

Write for "New Wholesale" Bulletin, 8th year giving immediate delivery on finest boards.

**LEGALSHARE SALES**  
Box 86-B Huntington Beach, Calif. (Phone 2842)

**PUSH CARDS**

All sizes of straight or skip numbers, with all winners, or with one winner under Master Seal. Also regular Cards up to 600 Holes.

FREE Catalog. Write **W. H. BRADY CO., MFRS.** CHIPPEWA FALLS, WISC.

**BRAND NEW ORIGINAL GOTTLIEB THREE-WAY GRIPPERS**

Single . . . \$39.50

**ORDERS FILLED** Day received.

**T. O. THOMAS CO.**  
1572 Jeff, Paducah, Ky.

### Wilmington Vender Charter

DOVER, Del., March 15.—Vendors Distributors, Inc., has filed a charter with the corporation department of the secretary of state's office to deal in coin-operated machines. Capital is listed as \$25,000; offices at Corporation Trust Company, 100 West 10th Street, Wilmington, Del.

## News Digest

(Continued from page 92) empowers cities and towns to license bell machine operations. Full details of this Idaho bill will be found on page 93. Trend toward "enabling acts," which make gaming a matter for local option, is definitely gaining. New Mexico is now considering a similar bill. Montana has passed another bill legalizing bell machines in religious, social and charitable clubs.

**PERCENTAGES**—The Worcester (Mass.) Operators' Association reports that its members have now trimmed location percentages from 50-50 to 60-40 in order to meet rising costs. Few of the locations complained of the move, association officials say, once they heard the reasons for its necessity. Operators of most types of equipment are eyeing location percentages as a possible way to trim expenses and stay in business. Candy bar operators, many of whom are still holding the nickel price line, are probably hardest hit. But they also report great success and co-operation in their moves to trim location percentages.

**CENSUS**—The U. S. Bureau of the Census is now engaged in its 1947 census of the manufacturing industry, and automatic merchandising will play an even more important part in this census than it did in the 1940 one. Census bureau explained, in questionnaires which it sent out, that it feels automatic merchandising has now come to such a prominent position that its activities deserve more attention.

**PUBLIC RELATIONS** — The Alabama Phonograph Operators' Association has launched a full-fledged

## New Idaho Bill Favors Bells

(Continued from page 94) have access to them; (4) making of false statements in license applications; (5) operate or permit operation on premises other than those described in license application and in the license; (6) operation in violation of ordinances of the city or town in which operated.

Bill carries amendments to the State code to permit operation of machines and to provide for seizure and disposal of machines operated in violation of the act.

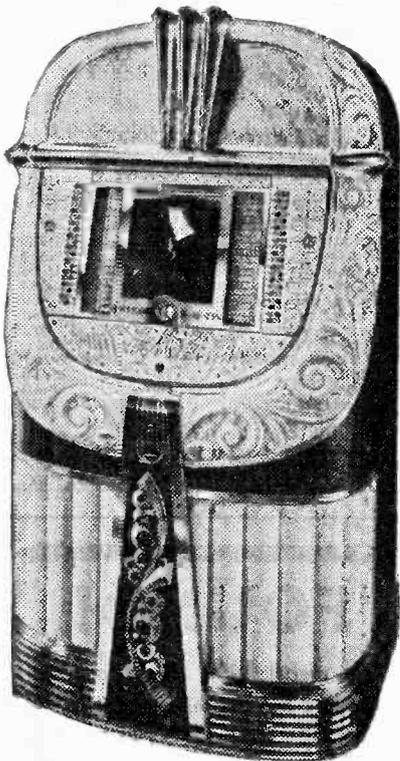
### Amended Code

Code is amended to give authority to any peace officer who has "probable cause to believe that a coin-operated amusement device is operated and possessed in violation of the Local License Act (name of the new act), then he is authorized and empowered, with or without warrant, to seize such device, and upon conviction of any person for such illegal operation and possession, such device shall be declared confiscated by the chief peace officer of the authority making the seizure . . ."

It also provides for the public auction of all such confiscated devices upon final disposition of cases, proceeds of the auctions to be turned over to the general fund of the State, county or municipality making the seizure.

public relations program with the intention of improving trade-public relations and clearing up many common misconceptions. Association is sending out releases to Alabama newspapers and has gotten favorable attention from the press.

**IN FLORIDA  
SUPREME  
CAN  
DELIVER  
IMMEDIATELY!  
AMI Model "A" Phonograph**



**AMI  
AUTOMATIC HOSTESS**  
Nothing finer for telephone music operation!

SUPREME is Exclusive Florida Distributor for  
**AMI, INCORPORATED**  
J. H. KEENEY & CO., INC.  
AT YOUR SERVICE RADIO CORP.  
PERSONAL MUSIC CORP.  
GENCO

**SUPREME DISTRIBUTORS, Inc.**  
3817 N. E. 2nd Ave., Miami, Fla.  
Phone: 78-4711  
49 Riverside Ave., Jacksonville, Fla.  
Phone: 3-3516

**SOON RELEASED  
NEWEST SENSATION IN  
TICKET DEALS  
WHAT IS IT  
???**  
**"IT'S THE NUTS"**  
DISTRIBUTORS AND JOBBERS,  
WRITE FOR DETAILS  
**H & H NOVELTY CO.**  
5713 EUCLID AVE. CLEVELAND 3, O.

BELL  
MACHINES

SPECIAL  
ON  
CONSOLES

ORDER  
TODAY

NOW  
DELIVERING

PARTS

<p>5¢ Club Consoles . . . \$129.50</p> <p>5¢ Gold Chrome . . . 125.00</p> <p>5¢ Copper Chrome . . . 125.00</p> <p>5¢ Black Diamond . . . 145.00</p> <p>5¢ Black Cherry Bell, 3/5 . . . 189.50</p> <p>5¢ Jennings Goose-neck . . . 29.50</p> <p>5¢ Brown Front, 3/10 . . . 90.00</p> <p>5¢ Q.T. Glitter Gold . . . 52.50</p> <p>5¢ Q.T. Blue . . . 50.00</p>	<p>10¢ Gold Chrome, Hand Load . . . \$145.00</p> <p>25¢ Caille . . . 30.00</p> <p>25¢ Gold Chrome . . . 130.00</p> <p>25¢ Jennings Goose-neck . . . 39.50</p> <p>50¢ Bonus Bell . . . 400.00</p> <p>Columbia Bell, 1941 Model, J.P. . . . 49.50</p> <p>Columbia Bell, 1946 Model (Like New) . . . 110.00</p>
---	--

Silver Moon, Free Play (Excellent) . . . \$57.50

Club Bells, Free Play . . . 69.50

Supr Bell, 5¢, Free Play (Excellent) . . . 97.50

**MILLS VEST POCKET BELL**

**\$74.50** THIS PRICE WILL BE MAINTAINED THROUGH 1947!

<p>KEENEY'S NEW BIG PARLAY MILLS' NEW BLACK CHERRY BELLS</p> <p>MILLS' NEW GOLDEN FALLS MILLS SAFE STANDS</p> <p>DOWNEY-JOHNSON COIN COUNTERS AND SORTERS</p> <p>A.B.T. CHALLENGER GUNS</p>	<p>KEENEY BONUS SUPER BELLS</p> <p>KEENEY TWIN BONUS SUPER BELLS</p> <p>KEENEY THREE-WAY BONUS SUPER BELLS</p> <p>DAVAL FREE PLAY COUNTER GAMES</p>
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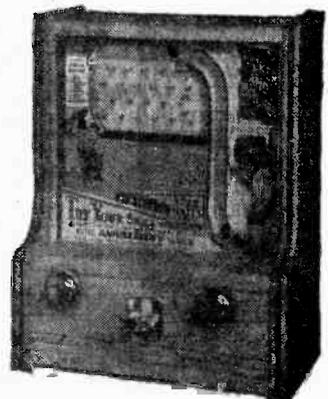
**WE'VE GOT PARTS, A COMPLETE LINE OF PARTS, AT WHOLESALE FOR OPERATORS. MUSIC PARTS, GAME PARTS, ANY PART YOU WANT ANYTIME YOU WANT IT. NO MATTER HOW HARD TO GET, WE'LL GET IT FOR YOU. NO ORDER TOO LARGE OR TOO SMALL.**

*Established 1913*

**ROY MCGINNIS CO.**

2011 MARYLAND AVE., BALTIMORE 18, MARYLAND • PHONE: UNIVERSITY 1800

### KICKER and CATCHER



1¢ Play  
100% Skill! Takes in more money per dollar invested than any Game made!  
5¢ Play  
Add \$3.75

TERMS: 1/3 Deposit, Balance C. O. D.  
**SOUTHERN AUTOMATIC  
MUSIC COMPANY**  
634 S. Third St., Louisville 2, Ky.

### BRAND NEW BLACK CHERRIES

5¢ 2x5 P.O. . . . . \$238.00  
10¢ 2x5 P.O. . . . . 242.00  
25¢ 2x5 P.O. . . . . 248.00

### 1947 SPECIALS

- 12 5¢ Chromes (Like New) . . . . \$130.00
- 3 10¢ Chromes (Like New) . . . . 140.00
- 4 25¢ Chromes (Like New) . . . . 150.00
- 4 5¢ Black Cherries (Like New) . . . 140.00
- 2 10¢ Black Cherries (Like New) . . . 150.00
- 3 25¢ Black Cherries (Like New) . . . 160.00
- 4 5¢ Gold Chromes . . . . . 130.00
- 1 10¢ Gold Chrome . . . . . 140.00
- 1 25¢ Gold Chrome . . . . . 150.00
- 5 5¢ Blue Fronts . . . . . 100.00
- 2 10¢ Blue Fronts . . . . . 115.00
- 2 25¢ Blue Fronts . . . . . 125.00
- 6 5¢ Brown Fronts . . . . . 110.00
- 2 10¢ Brown Fronts . . . . . 120.00
- 4 25¢ Brown Fronts . . . . . 130.00
- 1 B. & G. Vest Pocket . . . . . 42.50
- 3 5¢ Pace Slugproof . . . . . 75.00
- 1 10¢ Dixie Bell (New) . . . . . 140.00
- 4 5¢ Jenn. Vic. Models . . . . . 95.00
- 1 10¢ Jenn. Vic. Model . . . . . 105.00
- 5 25¢ Jenn. Vic. Models . . . . . 125.00
- 1 10¢ Pace Club Bell . . . . . 105.00

### BOXES and SPEAKERS

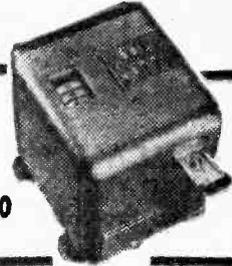
- 10 Rockola Wall Boxes, A.C. . . . . \$ 10.00
- 10 Rockola Bar Boxes, A.C. . . . . 12.00
- 6 Rockola Moderne Speakers . . . . . 35.00
- 1 Rockola Spectrovox . . . . . 75.00
- 4 Wurliitzer Boxes . . . . . 10.00

TERMS: 1/3 Deposit With Order.

**GENERAL NOVELTY CO.**  
521 North 16th St., Milwaukee 3, Wis.  
Telephone West 4242

### MILLS

### VEST POCKET BELLS



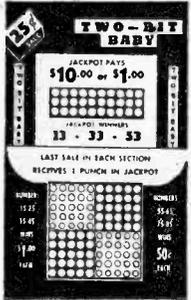
5¢ PLAY  
**\$74.50**

The Vest Pocket is a complete Bell, operating on 3/5 mystery payout system. Small payout cup in front is covered by drop flap. Reels also can be instantly covered, automatically removing the reward plate from sight.

Terms: 1/3 Dep., Bal. C. O. D.

**SOUTHERN AUTOMATIC  
MUSIC COMPANY**  
634 S. 3rd St. Louisville 2, Ky.

**TWO-BIT BABY  
A TERRIFIC SELLER**



**FAST PLAY  
LARGE PROFIT  
SMALL COST  
REPEAT ORDERS**

100 Holes—25¢ a Sale  
Takes In ..... \$25.00  
Pays Out (Aver.) ..... \$15.10  
Average Profit ..... \$ 9.90  
Jobbers and Operators **\$7.80**  
Net Price Doz.  
**DEPOSIT WITH ORDER PLEASE**  
**ALLIED SALES CO.**  
Sampler Bldg.  
57th and Euclid Ave., Cleveland 3, Ohio.

**RECORD REVIEWS**

(Continued from page 108)

**T-BONE WALKER-JIMMY SHIRLEY**  
(Blue Note 530)  
*T-Bone Blues*—FT; V.  
*Jimmy's Blues*—FT.

Plenty of electric guit' pickings in the blues idiom for the hot jazz diskophiles to sink their needles in. With Les Hite's band providing a solid eight-beat support, T-Bone Walker picks his guitar blue for the maestro's *T-Bone Blues*. Strummer also adds blues shouting to his earthy guit' pickings. Jimmy Shirley, assisted by Oscar Smith on string bass, shares the disk, also strumming away at the slow blues for his *Jimmy's Blues*, but displays greater technical skill and a variety of jazz variations as he picks out chords and single-string stuff on his electric guit' box.

For the hot jazz folios.

**BILLY WILLIAMS (Victor 20-2150)**  
*My Adobe Hacienda*—FT; V.  
*I Ain't A-Gonna Leave My Love No More*—FT; V.

Singing it sweet and at a leisurely pace, Billy Williams makes it platter dandy for the picturesque and pretty *My Adobe Hacienda*, a Mexicali serenade. A vocal quartet assists the cowboy baritone in bringing out the melodic charm of the melody, with the clarinet, fiddles and guitar of the Pecos River Rogues providing full instrumental support. For the flip-over the former Sammy Kaye warbler swings into a brisk tempo for a bright and catchy rhythm ditty in *I Ain't A-Gonna Leave My Love*. The singers again brighten the instru-

mental background which features the hot country fiddle scrapings of Eddie South.

Wrap both of these sides up for the music boxes.

**THE MERRY MACS (Majestic 1102)**  
*You Turned the Tables on Me*—FT; V.  
*I Can't Get Started*—FT; V.

The Merry Macs harmonize rhythmically and smoothly for these two oldies, contrasting a bright spinning *Turned the Tables* with the *Can't Get Started* slow ballad. And on both counts it's pleasant blend of voices but without any marked distinguishing factors. Mannie Klein's music provides full support, with the maestro adding his trumpet to the Gershwin ballad without detracting any from the Berigan glory.

Neither singers nor their selections show any coin magnetism.

**GOLDEN GATE QUARTET**

(Columbia 37236)  
*Atom and Evil*—FT; V.  
*Shadrack*—FT; V.

The rhythm spiritual singing of the Golden Gate Quartet, rich in vocal blend and style, is tops for both of these selections. It's a rare item in their presentation of *Atom and Evil*, the solo voice banked by the rhythmic figures of the other voices for a rare lyrical lesson in social significance of the fatal atom bomb. In the same lively tempo the foursome blend their voices for the Biblical *Shadrack* story. Rhythm instruments spark their rhythmic chanting.

A rare dinking for the home library.

**SPADE COOLEY (Columbia 37237)**

*Oklahoma Stomp*—FT.  
*You Better Do It Now*—FT; VC.

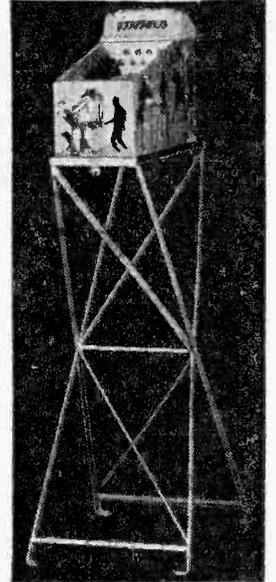
Here it's a full string band that Spade Cooley has for beating out the toe-tapping Western rhythms. Added to the fiddle and guitar groovings for *Oklahoma Stomp*, there's a stop chorus for the drummer boy to make it a flash finish. The soft-tempered baritoning of Tex Williams leads the way for the torch tune on the backside, *You Better Do It Now*, the singer explaining that there may be no after while. Cooley cuts it at a lively tempo, sandwiching in between the

vocal refrains a bright session of guitar pickings.

Western steps will stock up with this waxing as well.

**GET MORE LOCATIONS**

**FOLDING STEEL STANDS**  
BRIGHT ALUMINUM FINISH.  
Built and designed by an Operator  
for an Operator.



Set up in less than one minute. Only ONE nut to tighten, and your MACHINE and STAND are set up. Machine is firmly held in stand, no screws or holes in your machine. Stand sets firmly on floor. Holes provided in feet if you wish to screw down. You can carry over a dozen in the back of your car, folded. Weight, 16 lbs. **ORDER TODAY. SUPPLY IS LIMITED.** SEE YOUR DISTRIBUTOR, or order direct. Sample ..... \$9.50  
2 to 10 ..... 8.50  
10 or more ..... 7.50

F. O. B. SAN ANTONIO.  
1/2 Cash, Balance C. O. D.

**UNITED AMUSEMENT CO.**  
310 S. ALAMO ST. SAN ANTONIO, TEX.

**CLOSING OUT**

Brand New Personal Music Boxes, Amplifiers, Studio Units, Cable and Accessories. Wire or write for prices.

**UNITED AMUSEMENT CO.**

3410 Main Kansas City, Mo.

**EXCLUSIVE DISTRIBUTORS FOR WISCONSIN & UPPER MICHIGAN**

PERSONAL MUSIC CORP.  
MEASURED MUSIC

DAVAL PRODUCTS CORP.  
COUNTER GAMES

H. C. EVANS & CO.  
CONSOLE GAMES

ELECTROMATON, INC.  
ARCADE-TYPE GAMES

**UNITED COIN MACHINE CO.**

U. S. VENDING CORP.  
SELECTIVE VENDER

FILBEN '47  
30-RECORD PHONOGRAPH

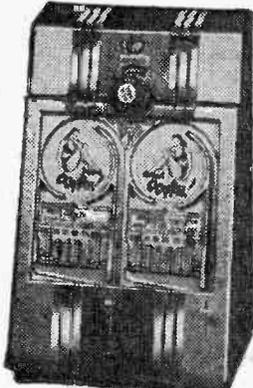
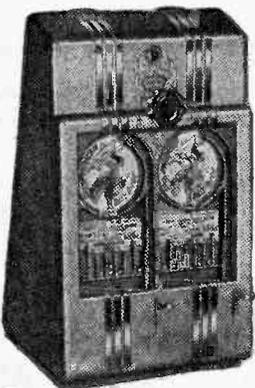
UNITED MFG. CO.  
PIN GAMES

MARVEL MFG. CO.  
COUNTER GAMES

SQUARE AMUSEMENT CO.  
ARCADE-TYPE GAMES

**SEE US FOR DAVAL'S COUNTER GAMES**

Something new! 2 Coins for Competitive Play . . . 2 Separate Cash Boxes 2 Times the Average Profit. Also look to Daval's Skill Thrill, the counter gun machine which actually shoots pennies at target—\$57.50.

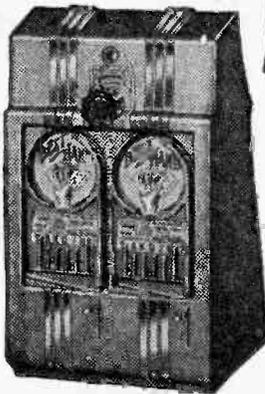


**MEXICAN BASEBALL**

See United for these and other fine Daval Products. Now Delivering.

**BEST HAND**

Attractive and colorful, new design cabinets occupy counter space only 12"x18".



**OOMP**

All games illustrated are 1¢ play (available in 5¢).

WRITE FOR OUR PRICE LIST ON HIGH QUALITY RECONDITIONED EQUIPMENT

**FOUND!**

The right grille cloth to give new life to your old machines—talking gold—at **SPEEDWAY PRODUCTS, INC.**, 502 W. 45th Street, New York 19, N. Y.

Al Bloom, President.

Telephone Longacre 5-0371

**CABLE STRIPPE**

Price Plus Guaranteed Satisfaction

**NEW WINNERS**

**ALL A-1 RECONDITIONED ARCADE EQUIPMENT**

A.B.T. Target Skill (Early Model) .. \$ 17.50	Mills Panoram .....	\$285.00
A.B.T. Target Skill (Model F) .....	Mystic Eye (Exhibit) .....	139.50
Ace Bomber .....	Pike's Peak .....	19.50
Atomic Bomber (New) .....	Viewing Show .....	49.50
Bally Bull .....	Periscope .....	139.50
Bally Rapid Fire .....	Plantillus (without side signs) .....	39.50
Battling Practice (Scientific) .....	Poker & Joker .....	69.50
Bicycle Speed Tester .....	Rameses (Exhibit) .....	129.50
Card Venders (Exhibit), With Base .....	1 Reel for Mutoscope (new) .....	18.50
Card Venders (Metal Int.), 2 for 5¢ .....	1 Reel for Mutoscope (used) .....	10.00
Champion Hockey (New) .....	Seeburg Gun (Bartender) repainted .....	169.50
Chicago Coin Hockey .....	Seeburg Gun (Photo Elec. Rifle Range) repainted .....	169.50
Chuck-o-Luck .....	Skee Jump (repainted) .....	49.50
Circus Romance .....	Shocker Advance Electric 1¢ .....	15.00
Donkey Strength Tester .....	Sky Fighter .....	149.50
Egyptian Mummy Exhibit .....	Striking Clock (Counter Model) .....	49.50
Evans Ten Strike (New) .....	Stoner's Races .....	69.50
Evans Tommy Gun .....	Test Pilot (Cabin's only) .....	10.00
Fireman (Int. High-o-Graph) .....	Texas Leaguer .....	42.50
Goalie .....	Tokyo Gun .....	69.50
Gottlieb Gripper (Triple) .....	Tricks (Genco) Pin Ball .....	22.50
Grip Tease .....	Undersea Raider (used) .....	215.00
Hockey (Seeburg) .....	United Nations .....	69.50
Ideal Soccer Football (New) .....	Western Strength Test .....	39.50
Int. Mutoscope (With Stand), 1¢ .....	World Series (Rock-Ola) .....	29.50
Int. Mutoscope L. Sign Counter .....	Your Future Home .....	39.50
Keeney Air Raider .....	Lion-Head Electric Shocker 1¢ .....	39.50
Keeney Anti-Aircraft .....	Zingo .....	109.50
Keeney Submarine .....	Penny Coin Counter, Abbott Motor .....	85.00
Keeney Targarette .....	.. Driven .....	69.50
Kicker & Catcher .....	Skee Ballette .....	69.50
Knotty Peak (Without Stand) .....		
Liberator .....		
Lift-o-Graph (International) .....		
Love-O-Meter .....		

ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE

ALL ITEMS SUBJECT TO PRIOR SALES

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

**IDEAL NOVELTY CO.**

Phone: Franklin 5544  
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St. Louis 3, Mo

**Wisconsin's Leading Distributors  
UNITED COIN MACHINE COMPANY**

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# RAY GUNS

COMPLETELY RECONDITIONED  
REPAINTED AND CONVERTED  
FROM SEEBURG RAY GUNS

**"SHOOT  
THE BEAR"**

SPECIAL

**\$149.50**

SOLD ON COINEX MONEY  
IMMEDIATE DELIVERY BACK GUARANTEE

<p><b>SPECIAL</b></p> <p><b>SEEBURG AMPLIFIERS RIFLES MOTORS</b></p> <p>REPAIRED PROMPT SERVICE</p>	<p><b>WANTED</b> WILL PAY</p> <p>SEEBURG CHICKEN SAM <b>\$30.00</b> AND JAILBIRD RAY GUNS Each</p> <p>Must be Complete, with all parts.</p> <p>Write for Shipping Instructions.</p>
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### OFFERS ARCADE

<p>Mills "Your Horoscope," 1¢ play, 7 ft. high, 3 ft. wide, like new, 9,000 Cards free with above machine ..... \$100.00</p> <p>Globe Gripper, floor model, with Auto Horn ..... 75.00</p> <p>New Standard Metal Typers .....</p>	<p>1 Walnut Floor Model Fist Striker, very clean, 5¢ play ..... \$ 60.00</p> <p>1 Scientific Basketball ..... 50.00</p> <p>1 Red Ball, floor sample ..... 125.00</p> <p>1 "Lord's Prayer on a Penny" Machine, good dies ..... 75.00</p> <p>1 Chicago Coin Hockey ..... 100.00</p>
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### MUSIC

<p>15 Rock-Ola Dial Wallboxes. .... Ea. \$ 5.00</p> <p>2 Rock-Ola Dial Barboxes. .... Ea. 10.00</p> <p>1 Rock-Ola Windsor Conv. to Hide-away ..... 150.00</p> <p>150 ft. Cable for above installation ..... 10.00</p>	<p>New Seeburgs ..... Write</p> <p>Wurlitzer 600. No cracked or broken glass or plastic ..... \$175.00</p> <p>Mills Thrones ..... 140.00</p> <p>Mills Empress ..... 190.00</p> <p>Used Packard Pla-Mor Boxes. Ea. 15.00</p>
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### NEW PINS

<p>Williams Tornado, Immediate Delivery ..... \$304.50</p>	<p>Rios ..... Write</p> <p>Bally's Double Barrel ..... Write</p>
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### USED PINS

<p>Fast Ball ..... \$155.00</p> <p>Midget Racers ..... 145.00</p> <p>Big League ..... 145.00</p>	<p>Superliner ..... \$155.00</p> <p>Super Score ..... 175.00</p>
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Plunger Springs (Any Size), 10¢. #40 or 50 Bulbs (Screw Base), 69¢ box of 10. Weller Solder Guns, \$12.95.

IN ORDERING GAMES GIVE SECOND CHOICE  
Immediate Delivery of the new ROCK-OLA, the Phonograph of Tomorrow.

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951 Troy Street Hemlock 9812 Dayton 4, Ohio

**"FOR COIN MACHINES TO MEET YOUR MEANS YOU SHOULD HAVE LOOKED HERE SOONER! WE GUARANTEE THAT YOU WILL BE A SATISFIED CONSUMER."**

### BUBBLE BALL GUM

IMMEDIATE DELIVERY—50¢ Per 100 Balls—3/8 Inch—140 Count—25 Lb. Carton for \$17.25.

NEW VENDORS			
<p><b>SILVER KING</b></p> <p>1¢ Peanut ..... \$13.95</p> <p>1¢ Gum ..... 13.95</p> <p>5¢ Nut ..... 13.95</p> <p>25 or More—10% Off</p>	<p><b>ADVANCE</b></p> <p>1¢ Peanut ..... \$13.75</p> <p>1¢ Gum ..... 13.25</p> <p>25 or More—10% Off</p> <p>5¢ Pistachio ..... \$13.75</p>	<p><b>VICTOR V</b></p> <p>1¢ Globe ..... \$11.75</p> <p>1¢ Cabinet ..... 13.75</p> <p>5¢ Cabinet ..... 14.75</p> <p>Prices Net</p>	<p><b>MASTER</b></p> <p>1¢ Peanut ..... \$14.95</p> <p>1¢ Gum ..... 14.95</p> <p>1¢-5¢ Comb. .... 15.95</p> <p>Prices Net</p>

PIPE STANDS ..... \$3.75    CROSS BARS ..... \$1.25    WALL BRACKETS ..... \$1.00

### "STAR" POPCORN MACHINES—PROVEN THE FINEST AT THE LOWEST PRICES!

Trouble Free Mechanism—Streamlined Stainless Steel Cabinet—Illuminated Display Signs—Attractive and Durable.

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<p>SUPER STAR, Theater Model ..... \$599.00</p> <p>SUPER STAR, Counter Model ..... 519.00</p> <p>SILVER-STAR, Floor Model ..... 485.00</p> <p>SILVER-STAR, Counter Model ..... 398.00</p> <p>JUMBO-GIANT, Popping Unit ..... 248.00</p>	<p>Specify Voltage Required.</p> <p>BULK CORN, SEASONING, SALT, BOXES CAN BE SUPPLIED ON REQUEST!</p>
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### NEW PIN GAMES

EXHIBIT MYSTERY  
CHI. COIN KILROY  
AMUSEMATIC  
BOOMERANG  
BALLY DOUBLE BARREL  
UNITED HAVANNAH  
WILLIAMS TORNADO

### SOLO-TONE

BOXES and EQUIP-  
MENT. 200 Brand  
New Wall Boxes—  
About 15 Amplifiers.  
WRITE.

### PINCH-HITTER

The Newest, Most  
Sensational Roll-down  
Baseball Game, Sure  
Performance, Avail-  
able Immediately.  
\$395.00

Center Smokes \$ 7.00  
Superior Clg. Reels ..... 6.00  
Pick-a-Pack ..... 12.00  
5¢ Tickettes ..... 12.00  
Skill Target ..... 12.00  
Skill Bomber ..... 12.00

### USED COUNTER GAMES

<p>Packs ..... \$ 7.00</p> <p>Kilx ..... 7.00</p> <p>Daily Races ..... 7.00</p> <p>Hold &amp; Draw ..... 12.00</p> <p>Tally ..... 10.00</p> <p>Cub ..... 5.00</p> <p>Lucky Smoke ..... 7.00</p> <p>Flippers, New ..... 10.00</p> <p>CIG. REELS ..... 7.00</p> <p>ABT Target ..... 25.00</p> <p>Trio Packs ..... 8.00</p> <p>Ginger ..... 10.00</p> <p>Poko Reels ..... 8.00</p> <p>Daval Rex ..... 10.00</p> <p>Amer. Eagle ..... 10.00</p> <p>Marvel ..... 10.00</p> <p>Whooperdoo ..... 7.00</p> <p>Imp ..... 5.00</p>	<p>ACE COIN COUNTERS ..... \$139.50</p> <p>GOTTLIEB GRIPPERS ..... 39.50</p> <p>DAVAL GUSHERS ..... 55.00</p> <p>A.B.T. CHALLENGERS ..... 65.00</p> <p>NOVELTY CARD VENDORS &amp; 1000 CARDS ..... 29.50</p> <p>WRITE FOR QUANTITY PRICES!</p>
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### NEW CONSOLES

<p>Bally 5/10/25 Triple Bells</p> <p>Bally Draw Bells</p> <p>Bally De Luxe Draw Bells</p> <p>Keeney 5-10-25 Bonus Super Bell</p> <p>Keeney 5-10 Bonus Super Bell</p> <p>Keeney 5¢ Bonus Super Bell</p>	<p>IMMEDIATE DELIVERY ON ALL EVANS CONSOLES.</p> <p>WRITE, WIRE, PHONE FOR PRICES.</p>
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### USED CONSOLES

<p>Baker's Pacers, '46 \$375.00</p> <p>2/25 Super Bell ..... 195.00</p> <p>Jumbo Parade, F.P. .... 65.00</p> <p>Big Game, F.P. .... 75.00</p> <p>Kentucky Club ..... 125.00</p> <p>Baker's Pacers ..... 275.00</p> <p>Bob Tall, F.P. .... 95.00</p> <p>Silver Moon, F.P. .... 95.00</p> <p>4-Bells ..... 300.00</p> <p>Royal Flush ..... 110.00</p> <p>'38 Track Time ..... 125.00</p> <p>Bally Club Bell ..... 150.00</p> <p>Paces Reels ..... 100.00</p> <p>Paces Saratoga ..... 100.00</p>	<p>PANORAMS ..... \$365.00</p> <p>PHOTOMATICS ..... 650.00</p> <p>MUTOSCOPE VOICE-O-GRAPH Write</p>
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M. S. GISSER, Sales Mgr.

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Chicago Coin's

# "BASKETBALL CHAMP"

The Nation's Most Popular Game

## "KILROY"—STILL GOING STRONG

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SOUTHERN NEW YORK AND NEW JERSEY

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Pan American  
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**\$39.50 Each**

A.B.C. Bowler  
Air Circus  
Argentine  
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Defense (Genco)  
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Four Roses  
Four Diamonds  
Gris Ahoj  
Hi Hat  
Home Run, '41  
Jungle Leader  
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**\$49.50 Each**

Marvel Base-ball  
Big Parade  
Knockout  
Yanks  
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ALL ITEMS GUARANTEED

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Twin Six .....	\$ 22.50	Hollywood .....	\$ 59.50
Click .....	22.50	Midway (Rev.) .....	64.50
Sink the Japs .....	22.50	Shangri-La (Gott.) .....	64.50
Formation .....	22.50	Keep 'Em Flying .....	64.50
Doughboy .....	22.50	Knock Out .....	64.50
Seven-Up .....	32.50	Big Top .....	69.50
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Bolaway .....	35.00	Frisco .....	89.50
Sea Hawk .....	35.00	Casa Blanca .....	89.50
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Gun Club .....	35.00	Catalina .....	89.50
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Home Run .....	39.50	Arizona .....	99.50
Legionnaire .....	39.50	Duffy's .....	99.50
Snappy, '41 .....	39.50	Grand Canyon .....	99.50
Spot-a-Card .....	39.50	South Seas .....	104.50
Air Circus .....	39.50	Opportunity .....	104.50
Defense (Genco) .....	49.50	Brazil .....	109.50
Victory (Genco) .....	49.50	Fast Ball .....	139.50
Shangri-La (PG&S) .....	54.50	Big Hit (single) .....	139.50
Yanks .....	59.50	Big Hit (multiple) .....	149.50
Yankee Doodle .....	59.50		

### ONE BALLS

Fortune .....	\$ 39.50
Spinning Reels .....	35.00
Sky Lark .....	54.50
Dark Horse .....	69.50
Record Time .....	95.00

### SLOTS

Columbia Bell, C/A, Cig. Reel .....	\$ 35.00
10¢ Pace Comet .....	55.00
10¢ Mills Roman Head .....	75.00
Columbia Bell, DJP, '46 .....	89.50
5¢ Jennings Silver Chief .....	99.50
5¢ Mills Gold Chrome .....	129.50
25¢ Mills Brown Front .....	145.00
25¢ Mills Gold Chrome .....	149.50
Col. Bell DeLuxe Chrome—S.J.P. .....	175.00
5¢ Jennings '46 Bronze Chief .....	270.00

### CONSOLES

Paces Reels W/Rails .....	\$ 39.50
Paces Saratoga W/Rails .....	49.50
Watling Big Game, 5¢, PO .....	55.00
Silver Moon, F. P. .....	55.00
Silver Moon, Comb. .....	60.00
5 Big Top, F.P. .....	79.50
Galloping Domino, F.P., '40 .....	109.50
Super Bell, 5¢ Comb. .....	119.50
Super Bell, 25¢ Comb. .....	169.50
Bally Club Bell, 5¢ Comb. .....	175.00
Paces Twin Reels W/Rails .....	189.50
Keeney 2-Way Super Bell .....	229.50
Mills 4-Bells, 4-5¢ .....	239.50
Duo-Bell Late push button, 5-5¢ .....	275.00
Duo-Bell Late push button, 5-25¢ .....	295.00
Mills 3 Bells 5-10-25¢, Rebuilt .....	529.50

### MUSIC

Rock-Ola R.M. 16, Ill. ....	\$ 99.50
Rock-Ola Windsor, Ill. ....	129.50
Wurlitzer 24 .....	175.00
Seeburg 8200 .....	229.50
Rockola Commando .....	279.50
Seeburg 8200, E.S.R.C. ....	289.50
Seeburg 8800 .....	289.50

### WANTED FOR CASH

5¢-25¢ Keeney Bonus Super Bells.  
5¢-25¢ Keeney Bonus Super Bells Comb.  
5¢-5¢-5¢ Bally Triple Bells Comb.  
5¢-10¢-25¢ Bally Triple Bells Comb.  
5¢-5¢-25¢ Bally Triple Bells Comb.  
5¢ DeLuxe Draw Bells Comb.  
NEW OR USED—any quantity if price is right. All late new pin games in original cartons. Airmail or wire quantity, condition and very lowest prices.

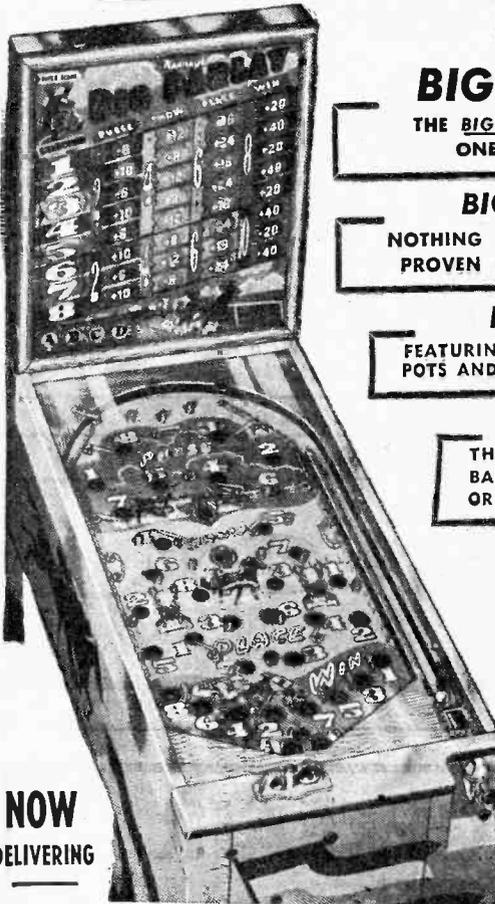
### ARCADES

Pitchem W/Stand .....	\$ 29.50
Seeburg Ray-o-Lite .....	39.50
Evans Tommy Gun .....	59.50
Supreme Skeeroll, 10', '46 Model ..	199.50
Bowl-o-Ball, 10', '46 Model .....	199.50
Bowl-o-Ball, 6', '46 Model .....	169.50
Mills Panoram, Solo-Vue .....	289.50
Whizz W/Stand, Used .....	89.50

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U-Pop-It Popcorn Machine, Rebuilt \$129.50  
Photo-Card Vendors (NEW), With 1000 Cards Free .....

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**KEENEY'S  
BIG PARLAY**  
THE BIGGEST SENSATION IN ONE-BALL HISTORY!

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NOTHING LIKE IT EVER BEFORE!  
PROVEN ON TEST LOCATIONS!

**BIG PARLAY**  
FEATURING NEW BIG BONUS JACKPOTS AND PROGRESSIVE SELECTIONS!

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THE ONLY CONVERTIBLE ONE-BALL: AUTOMATIC PAYOUT OR FREE PLAY!

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7 COIN MULTIPLE!

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MANY EXTRA AND TERRIFIC SCORING FEATURES! WRITE US FOR DETAILS!

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— WORLD WIDE —  
Exclusive Keeney Distributor in Illinois, Iowa, Nebraska, Kansas and Missouri.

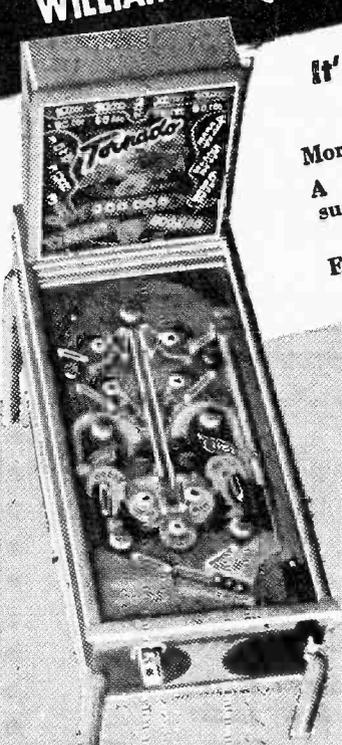
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It's Called TORNADO—It Is TORNADO

More action than you've ever seen before.  
A 5-ball "shoot-the-chute" game with a surprise feature that stops, holds and keeps the player playing.  
Everything Williams' "Dynamite" had — and more!



ROCK-OLA	
Commando .....	\$349.00
Premier .....	350.00
Super .....	289.00
Master .....	229.00
Monarch .....	139.50
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1503 Wall Box .....	12.50
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616 Lite-Up .....	125.00
616 .....	95.00
24 .....	175.00
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SEEBURG	
Hi-Tone 8800, ESRC ..	\$289.00
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Rex .....	150.00
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**Scott-Crosse COMPANY**  
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## MILLS NEW POST-WAR MACHINES

ORDER TODAY  
IMMEDIATE SHIPMENT



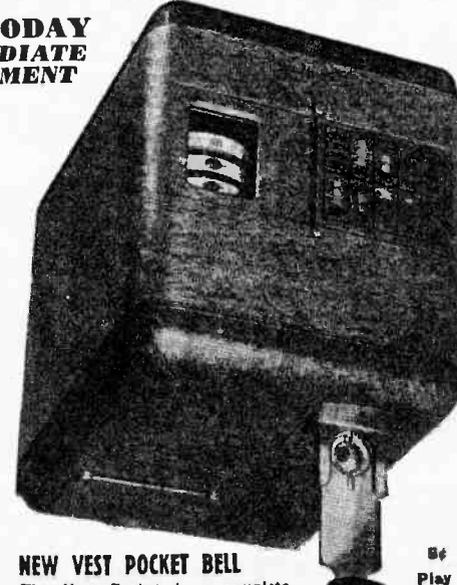
**BLACK CHERRY BELL**

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

Write For Prices

NEW SAFE STANDS \$27.50

Send 1/3 Deposit With Order.



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The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER.

\$74.50

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★ **And Here Is Proof Positive!** ★

**RECONDITIONED EQUIPMENT** Thoroughly checked and overhauled in our Modern Service Dept. **READY FOR LOCATION.**

CONSOLES		1 BALLS—F. P. & P. O.	
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1 Bally Club Bell, 5¢ conv. . . . .	129.50	2 Grandstands, P.O. . . . .	59.50
3 Keeney Twin Super Bells, 5-25¢, P.O. . . . .	229.50	4 Kentucky, P.O. . . . .	115.00
2 Keeney Super Bell, 5¢ conv. . . . .	129.50	8 Longshot, P.O. . . . .	95.00
1 Mills Square Bell, 25¢ P.O. . . . .	119.50	1 Longacre, F.P. . . . .	225.00
1 Mills Three Bells, 5-10-25¢, P.O. . . . .	395.00	1 Mills '40—1-2-8, F.P. . . . .	79.50
4 Pace Saratoga, with ralls, 5¢, P.O. . . . .	79.50	1 Mills Owl, F.P., 1 or 5 ball . . . . .	59.50
4 Jennings Fast-Times, 5¢, P.O. . . . .	69.50	3 Santa Anita, P.O. . . . .	85.00
1 Jennings Good Luck, 5¢, P.O. . . . .	49.50	1 Sport Page, P.O. . . . .	59.50
1 Watling Big Game, 5¢, P.O. . . . .	69.50	2 Sport King, P.O. . . . .	125.00
1 Mills Jumbo Parade, 5¢, P.O., late . . . . .	69.50	1 Victory Special, F.P. . . . .	395.00

**CLOSE-OUTS**  
**VICTORY DERBYS** Brand New—While They Last.. **\$395.00**  
**VICTORY DERBYS** (Slightly Used) . . . . . **\$325.00**

**PHONOGRAPHS— Completely Refinished and Overhauled!**

2 Mills Throne of Music . . . . .	\$169.50	1 Wurlitzer 616A . . . . .	\$129.50
1 Mills Empress . . . . .	199.50	1 Wurlitzer 600 Victory, K.B. . . . .	295.00
1 Rockola Commando . . . . .	295.00	1 Wurlitzer 500 . . . . .	295.00
1 Rockola Standard . . . . .	225.00	1 Wurlitzer 800 . . . . .	450.00
1 Rockola Spectravox (tone column only) . . . . .	59.50	2 Wurlitzer 850 . . . . .	495.00
1 Seeburg Vogue . . . . .	250.00	2 Wurlitzer 950 . . . . .	425.00
1 Seeburg Regal . . . . .	195.00	1 Wurlitzer 750E . . . . .	475.00
3 Seeburg 9800, E. 8. . . . .	825.00	1 Buckley twin 412 hide-away system in cabinet, complete with 8 wall boxes and speaker . . . . .	195.00
1 Wurlitzer 61, C.M., with stand . . . . .	139.50		
1 Wurlitzer 71, C.M., with stand . . . . .	189.50		
1 Wurlitzer 412 . . . . .	95.00		

**THEY'RE HERE! NOW DELIVERING! Bally's New Machines.**

• Double Barrel • Special Entry • Bally Entry • De Luxe Draw Bells • Triple Bells  
 Exclusive Bally Distributors in Eastern Missouri, Central and Southern Illinois, Western Kentucky.

Now delivering U-Need-A's 1947 Monarch Cigarette Merchandisers, 6 and 8 column. Write for Illustrated Circular and prices. Exclusive U-Need-A Vendor Distributors in Missouri, Kentucky, Central and Southern Illinois.

**WE HAVE IT!** The Hard-to-get Playfield Glass for Pin Games

Size	Price	Packed
20x42	\$1.95	8 Sheets to Case
21x41	2.10	8 Sheets to Case
21x43	2.20	7 Sheets to Case
23x43	2.50	6 Sheets to Case
23x47	2.60	6 Sheets to Case

Assorted Sizes, Packed 8 Sheets to Case. Shipped in **CASE LOTS** only.

**Buy Your New E-Z Payment Equipment on Our E-Z Plan**  
 Six months to pay! No interest on unpaid balance! Inquire today. Get your name on our mailing list!

TERMS: 1/3 certified deposit, balance sight draft or C. O. D. Member C.M.I. Reference: United Bank & Trust Co., St. Louis.

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SATISFACTION GUARANTEED OR YOUR MONEY BACK IN FULL!



# ACTIVE RECONDITIONED GAMES 'NUFF SAID

<p><b>JOE ASH</b>  <b>YOUR CHOICE \$34.50 EACH</b>  <b>ANY THREE, \$100.00</b></p> <p>BOLOWAY                  ALL AMERICAN                  MAJORS                  NEW CHAMP                  PLAYBALL                  SCHOOLDAYS                  SPORT PARADE                  SNAPPY                  STRATOLINER                  TWIN SIX                  VELVET                  WILDFIRE</p> <p><b>SPECIAL GENCO TOTAL ROLL \$300.00</b></p>	<p><b>YOUR CHOICE \$44.50 EACH</b>  <b>ANY THREE, \$130.00</b></p> <p>BOSCO                  SPOT POOL                  TOPIC                  TEXAS MUSTANG                  VENUS                  ZIG ZAG</p> <p><b>YOUR CHOICE \$54.50 EACH</b>  <b>THE THREE, \$160.00</b></p> <p>BIG PARADE                  5-10-20                  LIBERTY</p> <p><b>SPECIAL KNOCKOUT \$44.50</b></p>	<p><b>YOUR CHOICE \$79.50 EACH</b>  <b>THE THREE, \$230.00</b></p> <p>SHANGRI LA                  FOUR ACES                  FLAT TOP</p> <p><b>YOUR CHOICE UNITED REVAMPS \$84.50 EACH</b>  <b>THE THREE, \$250.00</b></p> <p>ARIZONA                  STREAMLINER                  OKLAHOMA</p> <p><b>SPECIAL BIG HIT \$119.50</b></p> <p></p>
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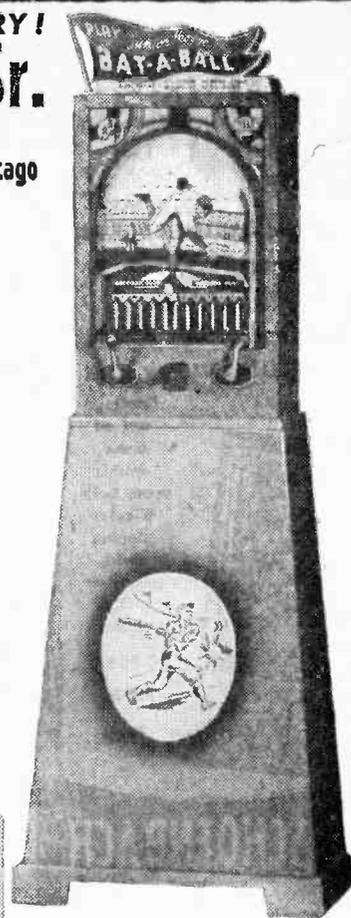
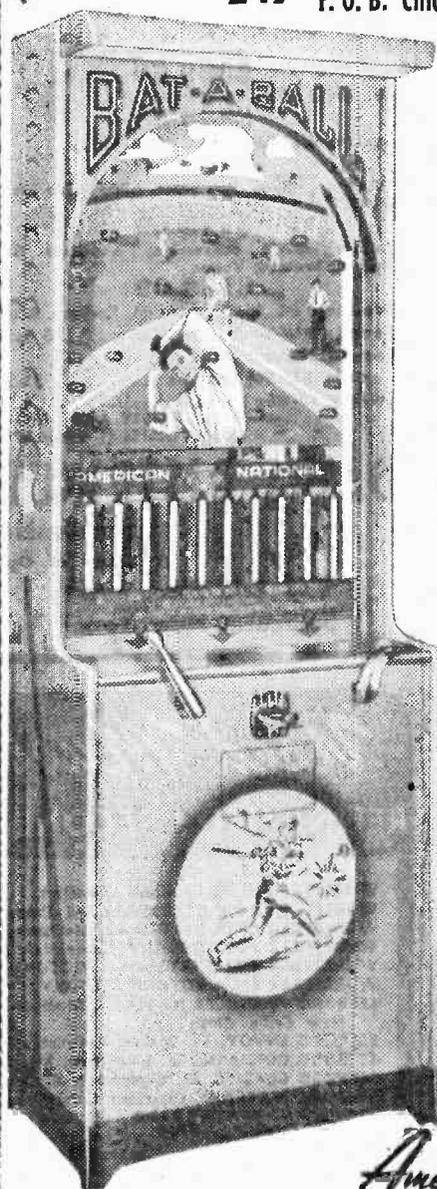
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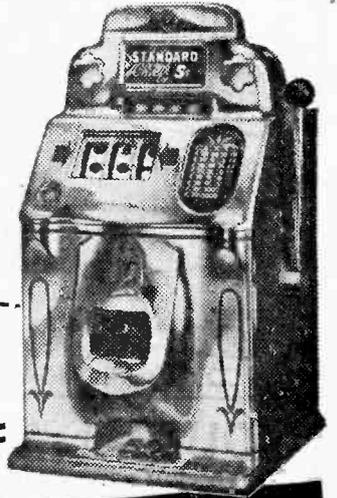
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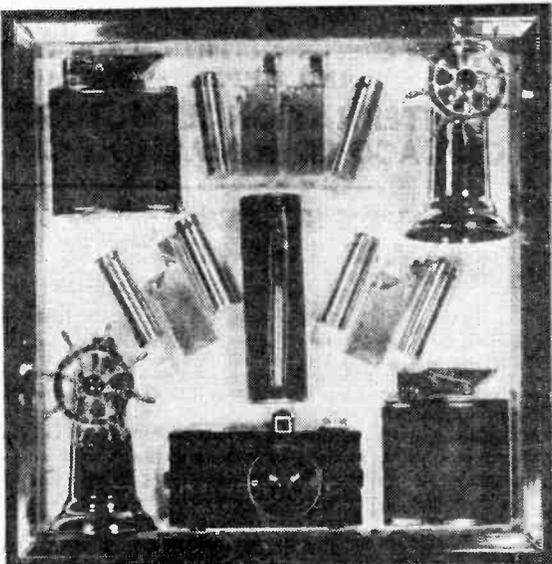
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This equipment is completely renovated, repainted and refinished . . . thoroughly reconditioned inside and out. Every part is factory strong and guaranteed to be in perfect working order. You can place this equipment in your best locations and be sure of long, profitable use.

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FOR MILLS ESCALATOR BELLS,  
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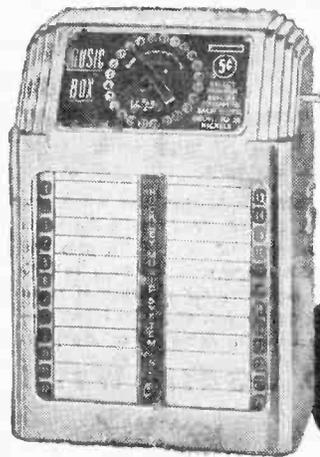
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- Payout Cups with anti-spoon Cup.
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**\$50<sup>00</sup>**



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**\$25<sup>00</sup>**

Buckley gave Music Operators the **FIRST** practical and profitable music box at the **LOWEST PRICE**. Today, Buckley leads the field by offering a **NEW** music box of advanced design and perfection at a **NEW LOW PRICE**.

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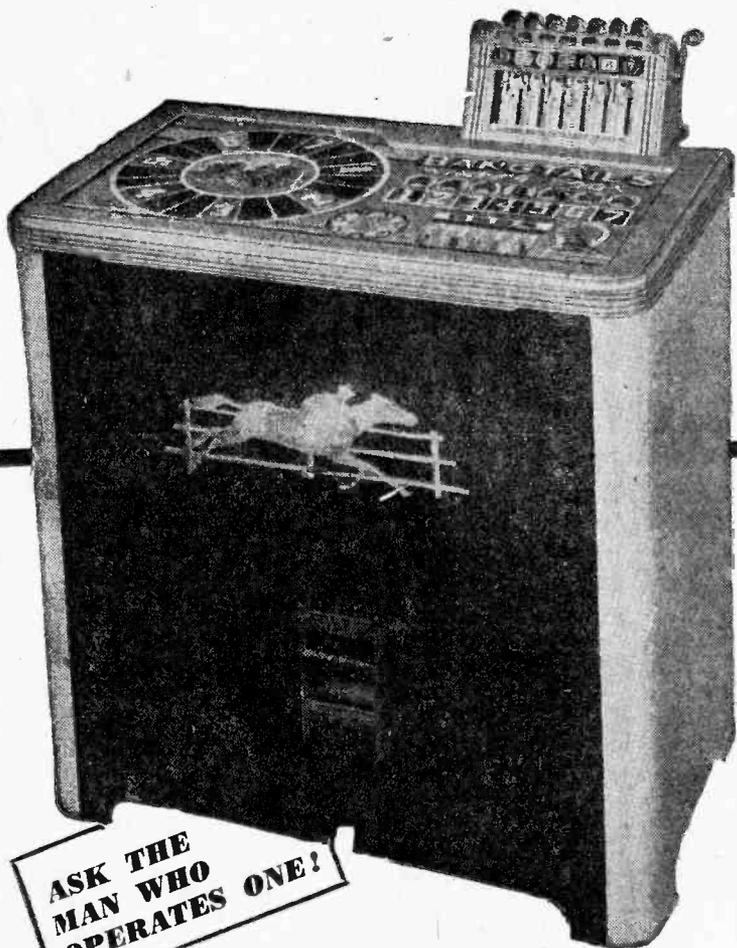


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## BANG TAILS—WINTER BOOK

Another sure-fire console by Evans! Why be satisfied with single-coin play when you can have 7-coin play on Evans' BANG TAILS—WINTER BOOK? Made with the same refinements and precision engineering as Galloping Dominos and Bang Tails, plus the new sensational feature of WINTER BOOK ODDS! Odds range from 10 to 1 to 500 for 1, with only a SINGLE coin played. NO BUILD-UP necessary for a chance at these sensational odds! "Ask the man who operates one," or better yet, add BANG TAILS—WINTER BOOKS to your route for greater profits! Available in either 5¢ or 25¢ play.

EVANS LEADS THE FIELD AGAIN WITH

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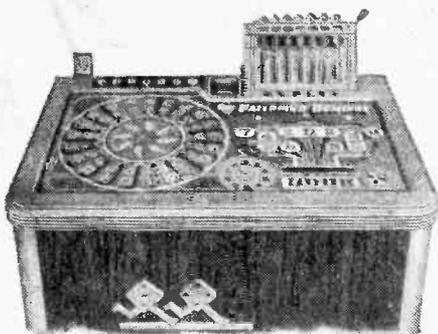
IN NEW

## BANG TAILS AND GALLOPING DOMINOS

easily and quickly convertible to Automatic Award!

Frequent Replay awards are ingeniously shown by means of a periscope projector, flashing the number of Replays in full view at all times! Machines are fully metered for both Replays and Jackpot. Accumulated Replays can be either played off, with as many as 7 at one time, or cancelled by the location owner. Meter registers all cancelled Replays.

Bang Tails and Galloping Dominos are also available in straight Automatic Award payout, with or without Jackpot, and Check Separator models. Specify 5¢ or 25¢ play. Resale or trade-in value is quickly recognized in Evans' Convertible models. Enjoy the profits you deserve... operate machines to suit your special requirements!



### ONE ROL-HI

New Galloping Dominos model with same high awards as Bang Tails—Winter Book. Now in production! Rush your order for early delivery!

ORDER DIRECT OR FROM YOUR DISTRIBUTOR TODAY!

**H. C. EVANS & CO.**

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Wurlitzer 42/600, Victory, Completely Reconditioned	225.00
Wurlitzer 600, (Keyboard Model), Excellent Condition	295.00
Wurlitzer 42/700, Victory, Compl. Reconditioned	225.00
Wurlitzer 24, Reconditioned and Refinished	149.50
Rock-Ola Imperial, Very Excellent Condition	89.50
Rock-Ola Playmaster With Spectra-Vox, Excellent Shape	249.50
Rock-Ola Standard, Excellent Condition	225.00
Rock-Ola De Luxe, Like New	250.00
Seeburg Regals or Crowns, Completely Reconditioned	179.50
Seeburg Plaza, Excellent Shape	179.50
8800 or 9800 E.S., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	375.00
8800 or 9800 R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	395.00
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Rock-Ola Dial-a-Tune Wall and Bar Boxes	10.00
Keeney Bar Boxes	\$5.00   Buckley Bar Boxes 5.00
Packard 30-Wire Boxes	25.00
Wurlitzer Model 331 Bar Boxes	10.00

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Skylark, F.P. or C.P.	\$99.50
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Race King	49.50
Mills Big Race	29.50
Turf Champ	49.50

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Bally Skill Field, 7-Coin Head	49.50
Pace Saratoga, 5¢, without rails	49.50
Lucky Lucre, new type head	129.50

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FULLY GUARANTEED

### BLACK CHERRY BELLS

Original Mechanism, Club Handles, D.P. Sides and Front, Knee Action, 3/5 or 2/5:	
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10¢	149.50
25¢	169.50
Mills Blue Fronts, Hand Load, Serial No. Over 400,000, 25¢	\$165.00
Mills Orig. Gold or Silver Chromes, Drill-Proof, Club Handles, Knee Action, 3/5 or 2/5 5¢	149.50
10¢	\$169.50; 25¢ 179.50
Jenn. 4-Star Chief, Compl. Recond. and Refin., 10¢	69.50
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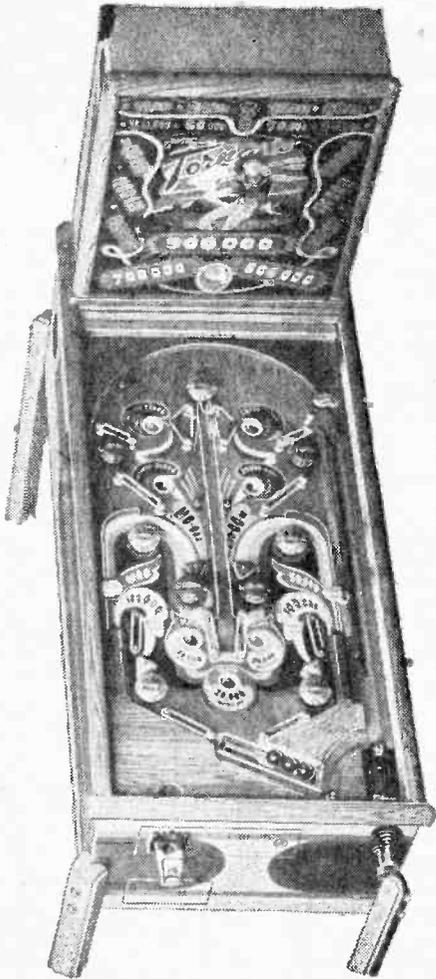
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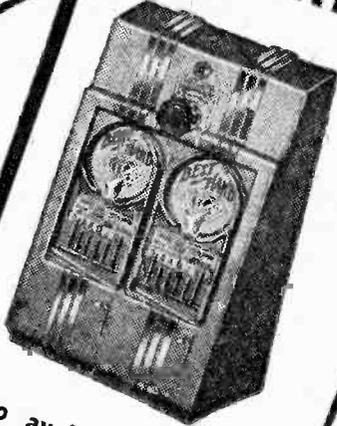
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 ③ 1919  
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 ③ WARNER BROS.  
 ④ JOHN JACOB ASTOR

A Giraffe has no voice . . .  
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520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINS, DEF. PROFIT, SLOT SYMBOLS	55.00	1.25
720	5¢	BABY BELL, SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINS, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
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And you couldn't get any cooler than the public's enthusiasm for some arcades. You know you've got to attract people with eye-appeal. Look at your place with their eyes! See how many of your games are shabby, dingy. So prime the pump, boys. If you want to make money—spend a little. If you can't afford new games get some of our reconditioned equipment that looks, plays and lasts like new.

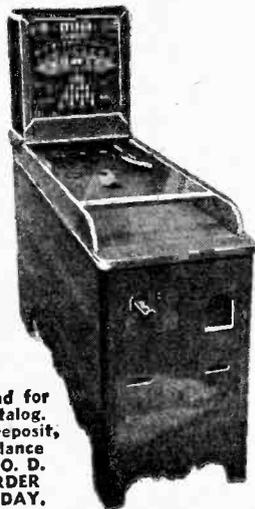
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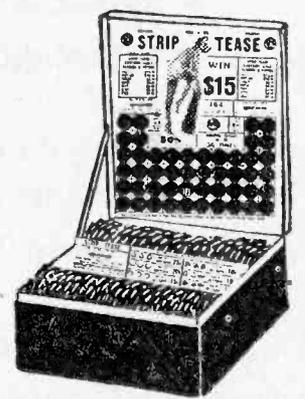
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Consolations	... 21.30
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The Standard Portable Coin Counter wraps or bags 1¢, 5¢, 10¢, 25¢, 50¢ Coins—no extra equipment necessary to wrap coins in packages—every package accurately wrapped and double checked. Counts and wraps 175 rolls of coins per hour and bags 35,000 coins per hour.



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Pennies, Nickels, Dimes, Quarters and Halves

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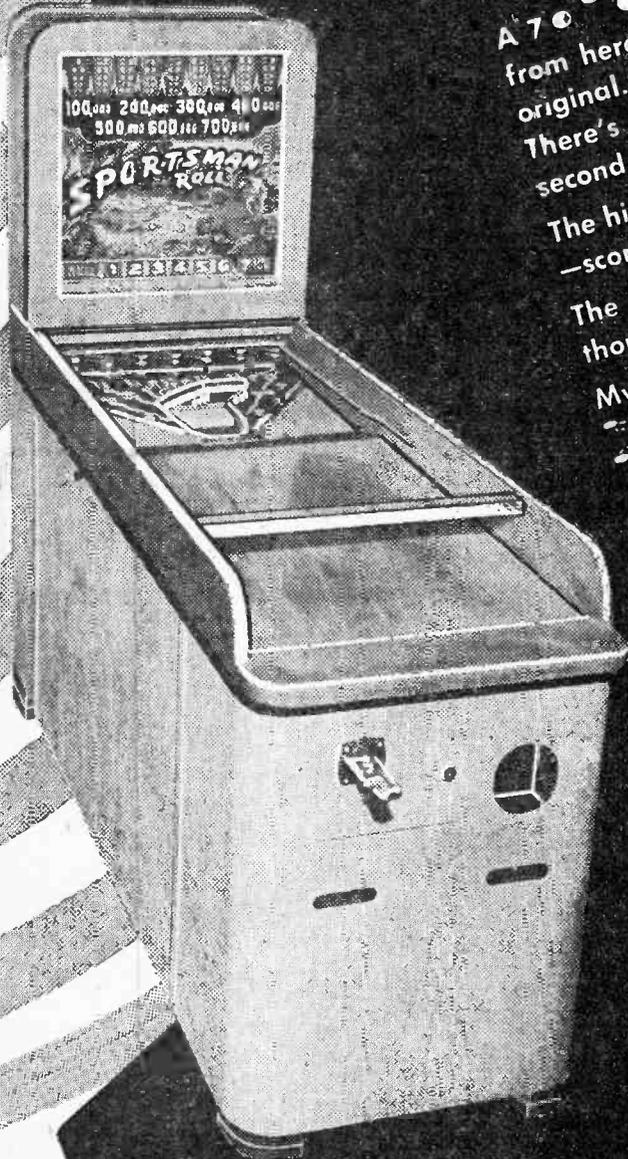
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 The Most Daring Departure In Cabinet Construction Ever Made!! A new and unusual material that looks and feels like a leatherette finish, but it's different—much better, much stronger. Aside from greater eye appeal, this new cabinet is:  
 Far Lighter In Weight Than Wood  
 Easier To Handle  
 Easier And Less Costly To Ship

CAN OPERATE ANYWHERE

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CENTRAL OHIO COIN QUALITY BUYS

"There Is No Substitute for Quality"

GIGANTIC SALE

OF THE LARGEST STOCK OF COIN OPERATED EQUIPMENT IN THE U. S. A.



PIN BALLS

Table listing various pinball machines and their prices, including A.B.C. Bowler, American Beauty, Air Circus, Big Parade, Boloway, Bombardier, Brazil, Catalina, Defense, Genco, Dude Ranch, Dynamite, Williams, Eagle Squadron, 5-10-20, Flat Top, Frisco, Hollywood, Home Run '42, Horoscope, Invasion, Jungles, Keep 'em Flying, Knockout, Landslide, Laura, Leader, Legionnaire, Marines at Play, Marvel Baseball, Midway, School Days, Sea Hawk, Sentry, Shangri La, Show Boat, Sport Parade, Stratoliner, Streamliner, United, Superliners, Gottlieb, Surf Queen, Suspense, Williams, Victory, and Yankee Doodle.

ARCADE EQUIPMENT

Table listing arcade equipment such as Sky Fighters, Lite League, Undersea, Raiders, Rapid Fire, Scientific Clock, 10 1/2 Ft. Super Skee, 10 1/2 Ft. Premier Skee, New Radiotone Voice Recorder and Booth, 9 Ft. Skee Rolls, Air Raiders, Tommy Gun, Voice Recorders, Groetchen Typers, 12 1/2 Ft. Premier Skee Rolls, 4 Evans 48 Ft. Bowling Alley's, Windjammer, Chi Coin Hockey, Panorams, Scientific Baseball, 14 Ft. Wurl. Skee Roll, Muto Punch Bag, and Drivemobile.

WRITE FOR COMPLETE LIST

CONSOLES

Table listing console games like 5c Super Bell, Bally Club Bell Comb, High Hands Comb, 25c Bob Tail, 5c Bob Tail, 5c Big Games, 25c Silver Moon, 25c Paces Reels, Jumbo Parades, C.P., Late, Jumbo Parades, Comb. F.P., C.P., Jumbo Parades, F.P., Mills 4 Bells, Mills 4 Bells, Late, Kentucky Clubs, Comb., Keeney's 2-Way 5-25c Super Bonus Bells, and Keeney's 3-Way Super 5-10-25.

SPECIAL CLOSE-OUT PRICE

NEW GOALEES \$329.50

NEW A. M. I. PHONOGRAPHS

DISTRIBUTORS FOR CENTRAL AND SOUTHERN OHIO

ONE BALLS, USED

Pimlico, Victory Special, Sport Special, Jumbo '44, C.P., Victory Derby.

NEW MACHINES — PROMPT DELIVERY

Table listing new machines for prompt delivery, including Exhibit's Mystery, United's Havana, Bally Double Barrel, Williams Torpedo, Chi Coin Kilroy, Bally Entry, C.P., Bally Special Entry, F.P., Boomerang, Williams Show Girl, A.B.T. Challenger, Ace Coin Counters, Amusematic Jack Rabbit, Bally De Luxe Draw Bells, Bally Special Entry, Bally Triple Bells, Chi Coin Goalee, New Columbias, Daval's Buddy Cig. Reels, Daval's Gusher Fruit, 1c, Daval's Gusher Fruit, 5c, Marvel's Pop Up, Mills Black Cherry Bells, Mills Golden Falls, Mills New Bells, Mills New Vest Pockets, Pinch Hitter, Premier Skee Rolls, and Gottlieb 3-Way Grippers.

REVOLVAROUND SAFES AND BOX SLOT STANDS

Heavy Steel Custom Built Single and Double Revolveraround Safes. Burglar Proof. Will take any make Slot Machine Bottom Door for Storage or Additional Weights.

Single Safes, \$175.00 | Double Safes, \$275.00 | Lock Box Stands, \$27.50

NEW CHICAGO METAL REVOLVAROUND SAFES

SLOTS

Table listing slot machines like 5c Blue Fronts, 10c Blue Fronts, 25c Blue Fronts, 50c Blue Fronts, 5c Brown Fronts, 10c Brown Fronts, 25c Brown Fronts, 50c Jennings Chiefs.

SLOTS, REBUILTS, LIKE NEW

Table listing rebuilt slot machines like 5c Blue, Copper or Gold Chrome, 10c Blue, Copper or Gold Chrome, 25c Blue, Copper or Gold Chrome.

MUSIC — PHONOGRAPHS

Table listing music phonographs like Seeburg 8200, R.C., Seeburg Envoy, R.C., Rock-Ola Standard, Seeburg Hideaway 8200, R.C., A.M.I. Highboy, 40 Selections, Wurlitzer #125 Wall Boxes, Seeburg 8800, R.C., Mills Throne, Singing Towers, 1942, Wurlitzer 616, Seeburg Colonel, Wurlitzer 600, Wurlitzer 800, Wallomatics, W.S.-ZZ.

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

CENTRAL OHIO COIN MACHINE EXCHANGE

185-189 E. TOWN ST., COLUMBUS 15, O. Phones AD 7949, AD 7993

BADGER'S Bargains

"Often a few dollars less - Seldom a penny more"

LOS ANGELES Bill Happel MILWAUKEE Carl Happel

RECONDITIONED CONSOLES

COMPLETELY REBUILT AND REFINISHED LIKE NEW

Table listing reconditioned consoles like Bally Triple Bells, Bally Draw Bells, Evans 1946 Bangtails, F.P., P.O., Mills 4-Bells, Late Heads, Mills 4-Bells, Orig. Heads, Mills Three Bells, Evans Lucky Lucre, 3-5c, 2-25c, Mills Jumbo, Late, F.P., P.O., Mills Jumbo, Late, P.O., Mills Jumbo, Late, F.P., Pace Saratoga, Late, P.O., Keeney 4-Way, 5c-5c-5c-25c, Keeney 4-Way, 5c-5c-5c-5c, Keeney Twin, 5c-25c, F.P., P.O., Keeney Twin, 5c-25c, P.O., Keeney Super Bell, 5c, F.P., P.O., Bally Roll 'Em, 5c, P.O., Bally Club Bells, F.P., P.O., Bally Hi Hands, F.P., P.O., Jennings Silver Moon.

GUARANTEED RECONDITIONED PHONOGRAPHS

Table listing reconditioned phonographs like Wurlitzer Model 850, Wurlitzer Model 950, Wurlitzer Model 750E, Wurlitzer Model 700, Wurlitzer Victory 500, Wurlitzer Model 500, Wurlitzer Model 600, Mills Throne, New Rock-o-Life, Seeburg Model 1-46, Seeburg 8200, R.C., E.S., Seeburg 8800, R.C., E.S., Seeburg Colonel, New Rock-o-Life, Seeburg Classic, New Rock-o-Life, Rock-Ola Commando, Rock-Ola Premier, Rock-Ola Super, New Rock-o-Life, Rock-Ola Master, New Rock-o-Life.

ONE BALL MULTIPLE TABLES

Table listing one ball multiple tables like Gottlieb Daily Races, Bally Victory Derby, Bally Club Trophy, Keeney Fortune, Bally Victory Special, Bally Longacre, Bally Thoroughbred, Bally '41 Derby.

RECONDITIONED SLOTS

Table listing reconditioned slots like New Mills Golden Falls, Blue Fronts (Rebuilt), 5c, Blue Fronts (Rebuilt), 10c, Blue Fronts (Rebuilt), 25c, New Pace Chrome, 50c, New Mills Vest Pocket Bells, New Heavy Steel Box Stands, Revolve-A-Round Safes, New Mills Black Cherries, Black Cherry (Rebuilt), 5c, Black Cherry (Rebuilt), 10c, Black Cherry (Rebuilt), 25c, Mills Original Chromes, 5c, Mills Original Chromes, 10c, Mills Original Chromes, 25c.

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT.

Badger Sales Co., Inc.

2251 WEST PICO BLVD., LOS ANGELES 6, CALIF. ALL PHONE DR. 4326.

Badger Novelty Co.

2546 NORTH 30TH STREET, MILWAUKEE 10, WIS. ALL PHONE KIL. 3030.



A. B. T. "CHALLENGER" SAMPLE \$65.00 Write for Quantity Prices.

MARVEL'S POP-UP \$49.50 Write for Quantity Prices.

Table listing music items like Seeburg Hi-Tone 8800, Rock-Ola Std. Dial-a-Tone, Wurlitzer Vic. 24, Wurlitzer Vic. 500-K, Wurlitzer 412, Wurlitzer 616, Singing Tower #201.

Table listing 5-BALL PIN GAMES like Marvel Catalina, Sea Hawk, Fleet, Victory, Casablanca, New Champ, Flicker, Big League, Midget Races, Defense, Genco, Sky Ray, Target Skill, Attention, Ten Spot, Zin Zag.

Table listing NEW AND USED ARCADE EQUIPMENT like New Atomic Bomber, New Superoff, New Microscope Card Vendor, New Pop-Up, Champion Hockey, Chicago Coin Hockey, Lite League, Seeburg Target Converter, Bally Rapid Fire, Evans Skee Ballette, Chicago Coin Goalee, Total Roll.

4310 CARNEGIE AVE. The MARKEPP Co. m.m. MARCUS & SONS CLEVELAND 3, OHIO TEL. HE 1043

"HARD TO GET" COIN MACHINE

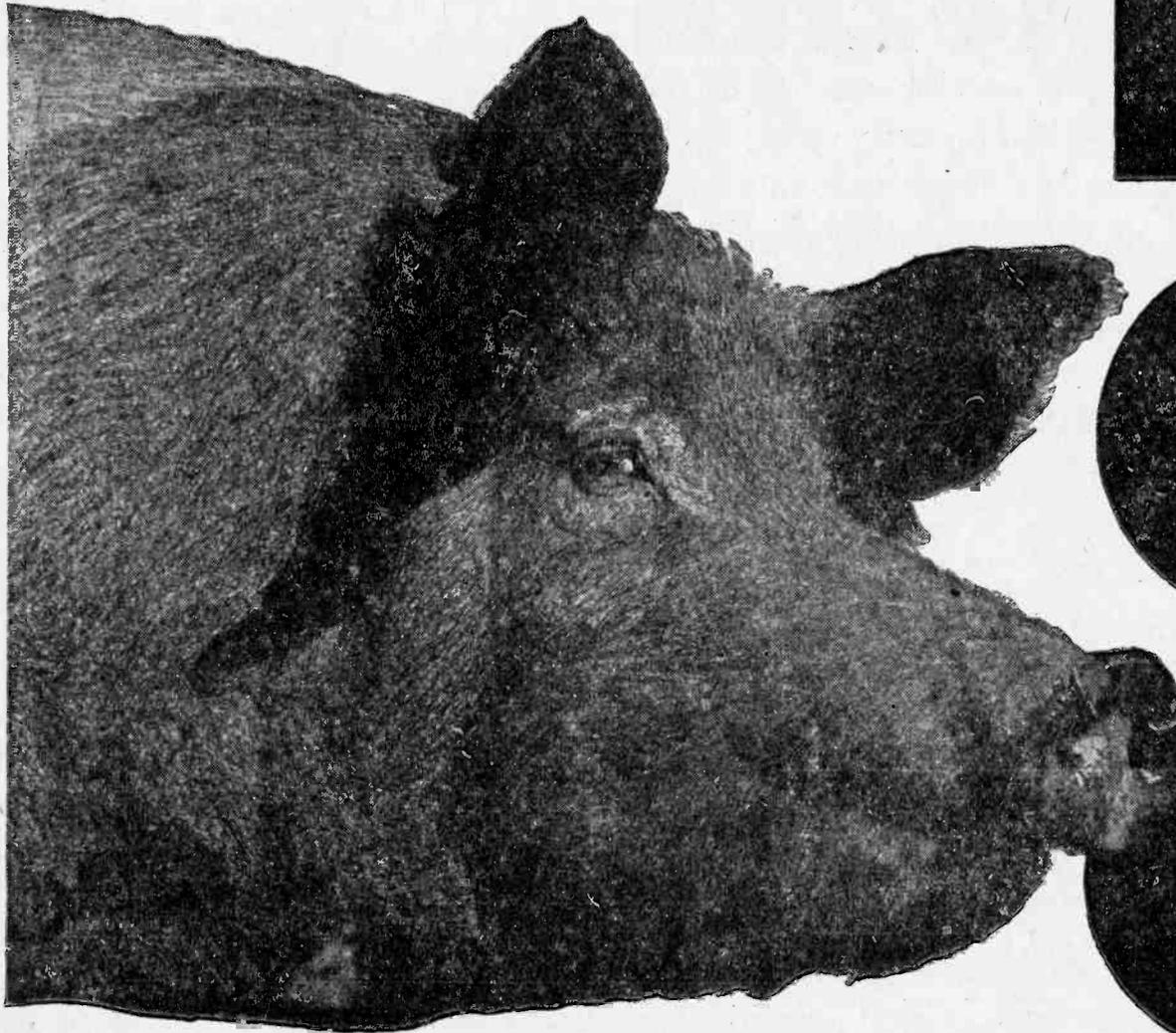
PARTS

LIVE BUMPER RINGS, PIN GAME GLASS, COIN CHUTES, TIME CLOCKS, BACKBOARD GLASSES — ANYTHING YOU CAN THINK OF FOR YOUR COIN MACHINES!

WRITE TO HAROLD PINCUS FOR OUR 1947 COIN MACHINE PARTS LIST

COIN MACHINE SERVICE CO.

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**the limelight!**

**Hogging the Limelight for Fifty Nine years** — Mills Bells and related products continue to do so. After the 1947 Coin Show the consensus of operator opinion was—Bell-O-Matic Corporation displayed the best all-around Bell line at the Chicago Coin Show.\*

**BELL-O-MATIC CORPORATION**

EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS • 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS • TELEPHONE SPAULDING 0600

\* The Mills machines shown were: Jewel Bell, Golden Falls, Black Cherry, Club Royale, Three Bells, Q T Bell, and Vest Pocket Bell.

# Gottlieb's 5-Ball Sensation Is Still Packing 'Em In!

## miss america

There's just something about miss america that acts like a magnet... draws players... keeps them playing over and over again. And, of course, that's why distributors and operators want miss america in all locations where play is steady and profitable. Like every other Gottlieb game, miss america is of beautiful design... durable construction... foolproof mechanical operation. Order miss america from your distributor today!



THE TERRIFIC 1-BALL MONEY-MAKER

### DAILY RACES

This 1-ball wonder game has been hanging up phenomenal earning records for play because of its unusual mechanical features and player appeal. A touch of the push button shuffles the board automatically for easier, faster play. *DAILY RACES* has special spotter bumpers, illuminated "live" holes, and slugproof, drop-coin chute. Payout model now available for delivery.



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1140 N. KOSTNER AVE. • CHICAGO 51, ILL.  
There Is No Substitute for Quality

## GOTTLIEB KNOWS GAMES

They're Here!  
At  
McGlenn's

DAVAL'S

## SKILL THRILL



\$57.50

Fastest action pistol-target game on the market. Jam-proof pistol shoots actual pennies... returns them to player when the target is hit. Small and compact... takes up less than 9" of counter space. Colorful, streamlined metal case fully enclosed in durable transparent plastic top and glass sides. Cash box will hold over \$100.00 in pennies.

**McGLENN'S**  
DISTRIBUTING CO. PITTSBURGH, PA.  
612 FIFTH AVENUE 612  
ATLANTIC 1818

## PRICES SLASHED!

Get a Load of This Music Equipment!

WURLITZER	
412 Plain	\$ 78.50
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24 Victory Model	149.50
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500 Victory Keyboard	249.50
700	249.50
750	425.00
850	450.00
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950 Counter Model	475.00
71 Counter Model	175.00
	450.00
	99.50
	149.50

SEEBURG	
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Regal or Crown	169.50
Vogues	269.50
8200 Victory Model	219.50
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Hi Tone, ESRC	289.50
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ROCK-OLA	
Imperials	\$119.50
Standards	229.50
De Luxe	229.50
Master	239.50
Super	299.50

NEW SUPER ROLLS  
USED SUPER TRIANGLES } \$249.50

MILLS	
Throne	...\$169.50
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AMI	
Singing Towers	\$199.50
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OF

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"Our business 'is good'" because Columbia Twin Jackpot Bells are worth their price. They are the lowest priced bell machine on the market. They are the best. Our present sales volume proves it.

# \$145<sup>00</sup>

### AND WORTH IT!

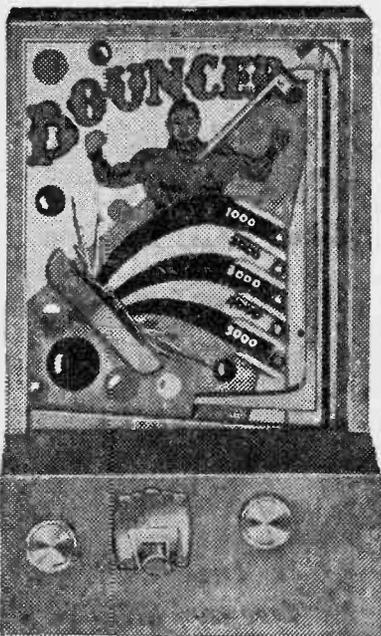
## GROETCHEN TOOL & MFG. CORP.

126 NORTH UNION AVENUE,  
CHICAGO 6, ILL. • RANdolph 2807



## CLEAR THE COUNTER

## for... BOUNCER!



5-Ball Skill Game  
Brand new, lively

*ain't just good...*  
*ain't just better...*  
**IT'S THE BEST!**

Built so simply it can be stripped and put together again in less than 10 minutes. An absolutely foolproof chain-drive ball lift that just can't go out of order.

As easy to play as looking at it!

5-color silk screened playing field. The eye can't miss it! The coins pour in! Take your choice of penny or nickel chute!

**A FEW DISTRIBUTORSHIPS  
AVAILABLE — WIRE NOW**

**\$44.50 (Operator's Price)**

1/3 Dep. Bal. C.O.D. FOB Factory  
Write for quantity prices

**SKILL GAMES  
CORP.**

**COIN OPERATED MACHINES**

1141 DeKALB AVENUE, BROOKLYN 21, N. Y. • GLENMORE-2-5450

*In normal years France Produces  
Enough Wine To Float 165 Battleships...*

## THAT'S A FACT!

*An Operator Today Can't Stand Still  
Without Slipping Back, and ...*

## THAT'S A FACT!

You can't continue to hold good locations and make a profit with old pre-war machines. Every music operator knows that. At the same time you have to think twice about buying new equipment. That's why you should drop in to see us about the wonderful Seeburg 2-year plan that gives operators the first 3-year phonograph in the history of the coin-operated music business.

*Music and only music has been our business for more than 12 years. Pay us a visit. You'll never spend your time to better advantage.*



FRANK ENGEL

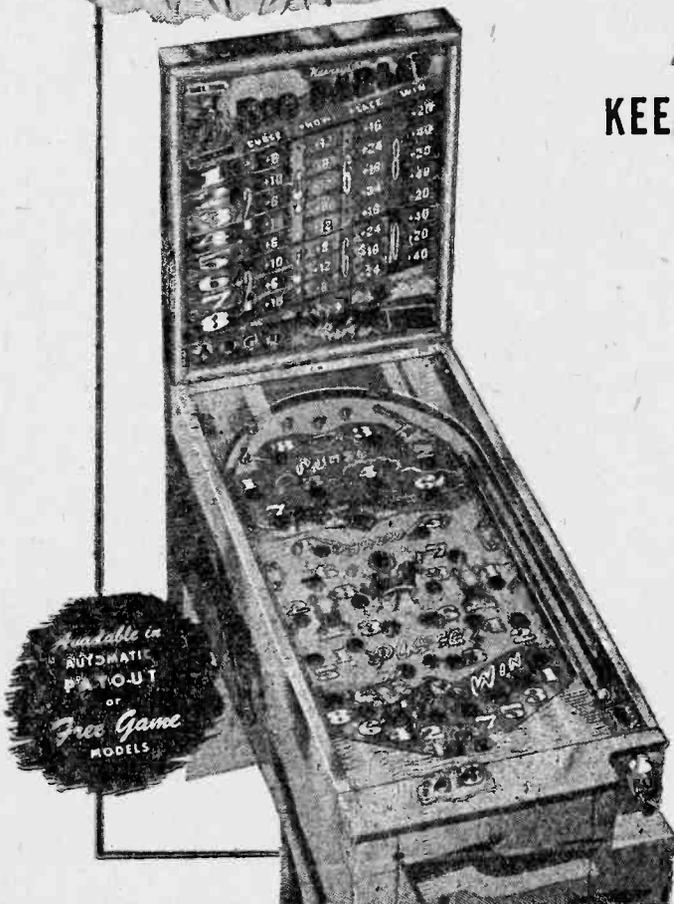
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*Packed with new award features—proven  
a winner in test locations of every type*



# BIG PARLAY

**KEENEY'S NEW 1-BALL PAYTABLE IS READY FOR YOU**

★ Order and install Keeney's BIG PARLAY with full confidence. For this new 1-ball game has been pretested in every type of location. Has definite player appeal. Here's why: two selections plus a big Bonus Jackpot Award pop up with the first coin inserted. Next three coins each post up a selection for a total of five selections and 4 Bonus Jackpot Awards valued from 6 to 40. Players can't resist inserting a total of 7 COINS to lite up 8 selections and cover those 4 random Bonus Jackpot Awards. There's added "Come-on" with A-B-C-D and Super Score Award pockets. Lite up B-I-G P-A-R-L-A-Y and it's good for 40 to 80 points. See it at your nearest Keeney distributor. Buy it. Take it anywhere. Do so proudly. It's the best. The very best!

*Order from your Keeney distributor*

J. H. *Keeney* & CO., INC.

"THE HOUSE THAT JACK BUILT"

3600 WEST FIFTIETH STREET, CHICAGO 32, ILLINOIS

Available in  
AUTOMATIC  
PAY-OUT  
or  
Free Game  
MODELS

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10c, \$309.00. 25c	..... 319.00
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CHIEF, 5c	..... 324.00
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### USED PIN GAMES

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Pace Saratoga, 5c, Rails	..... 74.50
Pace Reels, 5c, Rails	..... 64.50
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Victory Special	.....\$450.00
Club Trophy, F.P.	..... 140.00
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TERMS: 1/3 Deposit, Balance C. O. D.

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Hitch yourself to those  
SOARING PROFITS with  
"SHOOTING  
STARS"

This 5 Ball Free Play  
Game Will Bring You

MORE PLAY  
and  
GREATER  
EARNINGS

It cost LESS to  
Buy and OPERATE

You'll want "SHOOTING STARS" once  
you see it in action!

See This Sensational Game at Your Distributor  
or Write to Us.

**P & S MACHINE CO.**

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CHICAGO 14, ILLINOIS

Watch for it!

A Sensationally NEW ROLL-DOWN game

with FRB



GENCO BUILDS GREATER GAMES 2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

FOR FAST DELIVERY—FOR DEPENDABLE QUALITY—FOR FULL VALUE . . . . . ATLAS YOUR BEST BET!

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Jennings Standard Chief, 10¢ 279.00
Jennings Standard Chief, 25¢ 289.00
50¢ 399.00
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25¢ PACES REELS, P.O. 109.50
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GOALEE 295.00
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Offices: ATLAS MUSIC CO., 2219 FIFTH AVE., PITTSBURG 19,
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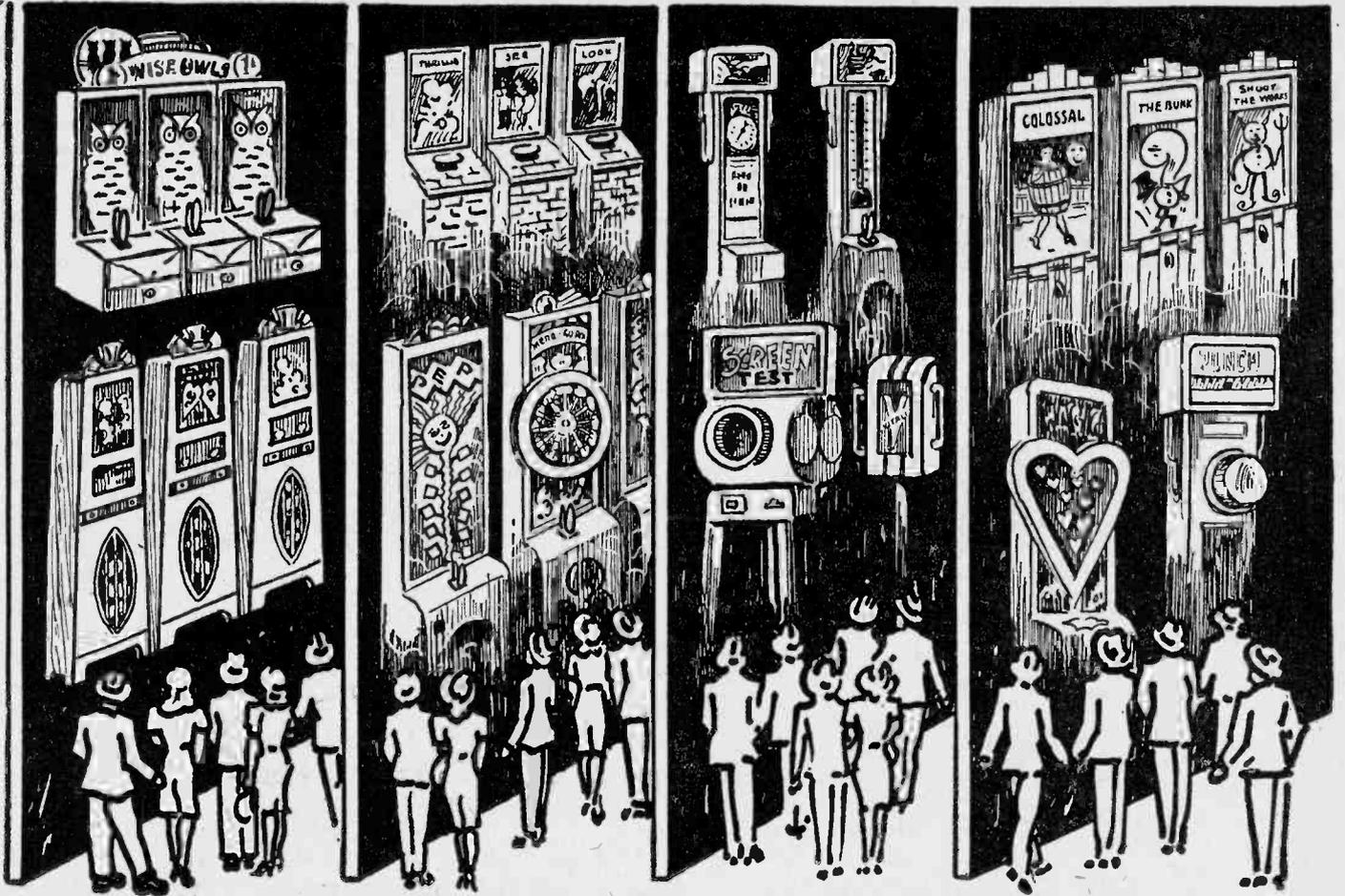


TERMS: 1/3 DEPOSIT BALANCE C. O. D.



**Built to pay BIG DIVIDENDS in 1947**

by the **WORLD'S LARGEST MANUFACTURER** of **COIN OPERATED AMUSEMENT MACHINES FOR OVER 45 YEARS** (Established 1901)



**EXHIBIT'S PROFITABLE ARCADE LINE OF OVER 50 AMUSEMENT MACHINES**

You can Operate them on every kind of Location all year round. Write for Literature illustrating our entire line of these live Money Making Amusement Machines . . . Cards and Supplies. Write us now.

**EXHIBIT SUPPLY CO., 4222-30 W. LAKE ST., CHICAGO 24, ILL.**

**A CHALLENGE!!!**

If you can find one of the same make USED CONSOLES advertised by a legitimate distributor in the State of California in comparable condition to those listed below at prices lower than ours, we will **GIVE YOU THE MACHINE AT NO COST.**

Clip this column of **USED CONSOLES** then compare

KEENEY SUPER BELLS, 5¢, F.P., P.O. (REFINISHED)	\$114.50
KEENEY SUPER BELLS, 5¢-25¢, F.P., P.O. (REFINISHED)	219.50
KEENEY SUPER BELLS, 5¢-25¢, P.O. (REFINISHED)	209.50
KEENEY SUPER BELLS, 4-WAY, 5-5-5-25 (REFINISHED)	294.50
MILLS 3 BELLS, 5-10-25 (REFINISHED)	369.50
MILLS 4 BELLS, 5-5-5-5 (ORIGINAL HEADS, NEW CABINET)	339.50
MILLS 4 BELLS, 5-5-5-25 (ORIGINAL HEADS, NEW CABINET)	379.50
MILLS JUMBO PARADE, P.O. (LATE HEADS, REFINISHED)	64.50
MILLS JUMBO PARADE, F.P. (LATE HEADS, REFINISHED)	57.50

MAY BELL 4-WAY, 5-5-5-25, P.O. (NEW)	\$475.00
BUCKLEY TRACK ODDS, 5¢, J.P.	475.00
BALLY HI HANDS, F.P., P.O.	89.50
BALLY CLUB BELLS, F.P., P.O.	94.50
BALLY ROLL-'EM, 5¢, P.O.	94.50
BAKERS PACERS, 5¢, LATE D.D.	144.50
PACE'S SARATOGA, 5¢, F.P., P.O.	74.50
JENNINGS SILVER MOON, F.P.	69.50
WATLING'S BIG GAME, 5¢, F.P.	69.50

**CERTIFIED REBUILT SLOTS (NEW MACHINE GUARANTEE)**

MILLS EXTRABELLS, 5¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	\$229.50
MILLS EXTRABELLS, 10¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	249.50
MILLS EXTRABELLS, 25¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	269.50
MILLS GOLD OR SILVER CHROME, 5¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	219.50
MILLS GOLD OR SILVER CHROME, 10¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	239.50
MILLS GOLD OR SILVER CHROME, 25¢ (2/5 OR 3/5), KNEE ACTION—DRILL PROOF	259.50
MILLS GOLD OR SILVER CHROME, 50¢, KNEE ACTION, DRILL PROOF	359.50

MILLS BLUE FRONTS, 5¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	\$139.50
MILLS BLUE FRONTS, 10¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	149.50
MILLS BLUE FRONTS, 25¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	159.50
MILLS BLUE FRONT, 50¢, ORIGINAL 2-5 PAY, KNEE ACTION, REFINISHED	299.50
MILLS BROWN FRONTS, 5¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	149.50
MILLS BROWN FRONTS, 10¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	169.50
MILLS BROWN FRONTS, 25¢ (2/5 OR 3/5), KNEE ACTION—REFINISHED	189.50
MILLS NEW VEST POCKET (METERED), KNEE ACTION	74.50
COLUMBIA BELLS, TWIN JACKPOT, NEW, CONVERTIBLE TO 5¢, 10¢ OR 25¢	145.00
COLUMBIA DELUXE BELLS, NEW, GOLD FINISH, CONVERTIBLE TO 5¢, 10¢ OR 25¢	209.50

**NEW EQUIPMENT**

Genco's New "Advance Roll," Terrific Play Lure . . . . . \$499.50  
Chicago Coin's "Basketball Champ" — Immediate Delivery . . . . . 499.50

BALLY DRAW BELL, 5¢	WRITE
TRIPLE BELL, 5-5-5	WRITE
TRIPLE BELL, 5-5-25	WRITE
EVANS BANGTAILS, COMB. F.P., P.O.	WRITE

EVANS GALLOPING DOMINOS, P.O.	WRITE
KEENEY BONUS BELLS, SINGLES-TWINS	WRITE
SUPER SKEEROLLS (ORIGINAL CRATES)	WRITE

**GENCO'S "STEP-UP" 5 Ball Game . . . WRITE**

TERMS:  
1/3 DEPOSIT  
WITH ORDER

**Williams "SMARTY" 5 Ball Game . . . WRITE**

**NEW AMI**

**AUTOMATIC HOSTESS (Telephone Music) 30 Stations Complete. Hideaway Cabinet with Selective Play Mechanism. Seven (7) Different Combinations of Phonograph Mechanism suitable to ANY TYPE OF MUSIC OPERATION. And, of Course, MODEL "A" PHONOGRAPH — 40 SELECTIONS**

**M. S. WOLF DISTRIBUTING CO.**

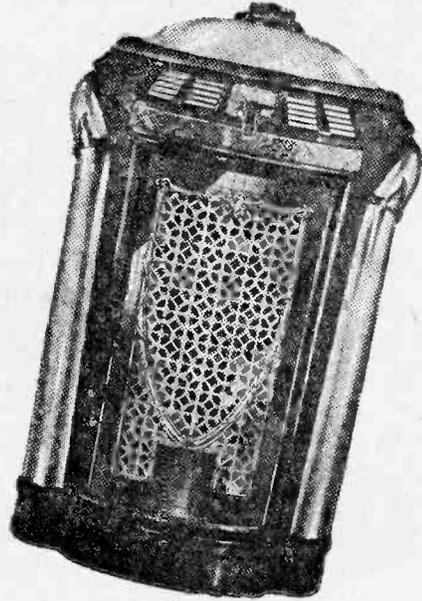
Exclusive Distributors AMI PHONOGRAPHS. California Oregon Washington Nevada Arizona Hawaiian Islands

1348 Venice Blvd.  
**LOS ANGELES**  
PProspect 4131

1175 Folsom St.  
**SAN FRANCISCO**  
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MAin 0166



# SCIENTIFIC SOUND DISTRIBUTION

## HERE IS WHAT THE PUBLIC THINKS!



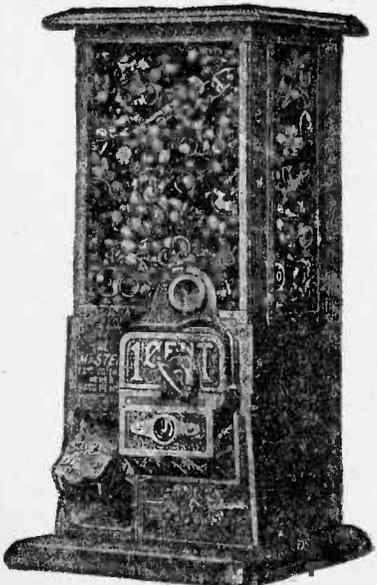
Yes, the public **LIKES** music played the Seeburg way . . . with volume scientifically distributed to fit the location and the crowd. Modernize your route now by providing more listening pleasure with complete Seeburg Music Systems. It means more customers . . . and more plays per customer.

**Exclusive Seeburg Distributors**

Central and Southeastern Ohio—West Virginia—Western Virginia

## YOU'LL LIKE THESE *Shaffer* USED BARGAINS THEY'RE RECONDITIONED—READY FOR LOCATION

### BUBBLE GUM COMBINATION



**1 NEW MASTER VENDOR AND 6000 BALLS BUBBLE GUM**

**[\$73.50 VALUE]**

**ALL FOR \$52.50**

**IMMEDIATE DELIVERY**

### PHONOGRAPHS

Seeburg 8200, R. C. E. S. . . . .	\$349.50	Wurlitzer Victory 1500 . . . . .	\$269.00
Seeburg 8200, E. S. . . . .	329.50	Wurlitzer Victory "24" . . . . .	239.00
Seeburg 9800, R. C. E. S. . . . .	349.50	Wurlitzer 616 (Light-Up) . . . . .	124.50
Seeburg 8800, R. C. E. S. . . . .	349.50	Wurlitzer 412 . . . . .	104.50
Seeburg 8800, E. S. . . . .	329.50	Rock-Ola "Commando" . . . . .	269.50
Seeburg "Colonel," E. S. . . . .	324.50	Rock-Ola "Premier" . . . . .	269.50
Seeburg "Commander," E. S. . . . .	315.00	Rock-Ola 40 "Super" . . . . .	269.50
Seeburg "Maestro," E. S. . . . .	315.00	Rock-Ola "Imperial" 20 (Light-Up) . . . . .	129.50
Seeburg "Royal" . . . . .	189.50	Seeburg WS-2-Z Wallomatic . . . . .	28.50
Seeburg Model "A" . . . . .	104.50	Seeburg DS20-1Z Selectomatic . . . . .	24.50
Seeburg Model "B" . . . . .	104.50	Seeburg 5-10-25c Wallomatics . . . . .	35.00

**All Items Offered Subject To Prior Sale**

**Terms: 50% Certified Deposit, Balance C. O. D.**

## SHAFFER MUSIC CO.

CHARLESTON, W. VA. 1619 W. Washington St. Phone 63381	COLUMBUS 15, OHIO 606 South High St. Phone MAin 5563	WHEELING, W. VA. 2129 Main St. Phone 78
---	--	---



Once upon a time there was a dog who was given a large bone for his dinner. Probably he trotted off anticipating the fine meal he was going to have. His course took him over a bridge and glancing into the stream below, he saw what appeared to be another dog with an even larger bone. Without hesitation, he let go his prospective dinner and tried to seize the bone from his rival only to find that he had no dinner at all.

**Moral!** Think twice before you throw away a successful 5-cent business in the hope that you can double your revenue by doubling the price.



Once upon a time a farmer went to market and bought 2 dozen eggs. Carrying them home he began figuring on the profit he could make. Every egg would produce a chicken. Within a few months each chicken would be laying an egg a day. For the first six months he would sell no eggs but hatch them all and this would mean 4,320 chicks. When these started laying, that would mean 360 dozen eggs each day. At 60 cents a dozen he would make a gross of \$216 a day or \$78,840 per year. Within a few years—but just at this point he stubbed his toe on a large rock breaking all the eggs.

**Moral!** Don't make an omelet out of your 5-cent business in the hope that the public won't object to a 100% increase in the price of their music.



Once upon a time there was a farmer who owned a fabulous goose. This goose was unlike any other in the world because every morning when the farmer went to its nest he found an egg of solid gold.

Every day he added a new egg to his collection, yet he could not help but grow impatient at how slowly the pile grew. At last he had a bright idea: "Why not chop off the goose's head and get all the eggs at once?" With a glad cry he seized his ax and performed the operation only to find no store of golden eggs as he had hoped.

**Moral!** You can't afford to cut the throat of a location that brings you good revenue at 5-cents a tune in the hope that doubling the price of music will double the revenue.

## AESOP SAID IT!

We agree that any operator is entitled to as much money as he can make. It is also true that today too many locations are not bringing in the revenue that they should if the operator is to show a satisfactory profit. The simplest answer is to raise the price—if it would work. Unfortunately, too, we are beginning to see the end of the lush war-time spending. Call it psychology, call it a buyer's strike, call it what you will, the fact remains that the public is watching nickels and dimes a lot more closely than it did a year ago. All you have to do is look at your revenue to know this. If they aren't spending nickels, what chance do you think there is of getting them to spend dimes? Seeburg's answer is increase the play from your locations with Seeburg Scientific Sound Distribution and Wireless Remote Control and let Seeburg's two-year plan help you.

**Seeburg**  
 1902 DEPENDABLE MUSIC SYSTEMS 1947

**5 CENTS**  
**A**  
**TUNE**  
**and**  
**2 YEAR**  
**PLAN**  
**endorsed**  
**by all**  
**Seeburg**  
**distributors**  
 ★  
**SEE YOUR**  
**SEEBURG**  
**DISTRIBUTOR**  
**FOR FULL**  
**INFORMATION.**

- |  |   |  |
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| <b>ATLAS MUSIC COMPANY</b><br>2200 N. Western Avenue<br>Chicago 47, Illinois               | <b>S. H. LYNCH &amp; COMPANY</b><br>241 Broadway<br>San Antonio, Texas                  | <b>SHAFFER MUSIC COMPANY</b><br>2129 Main Street<br>Wheeling, West Virginia                |
| <b>ATLAS MUSIC COMPANY</b><br>221 Ninth Street<br>Des Moines 9, Iowa                       | <b>S. H. LYNCH &amp; COMPANY</b><br>910 Calhoun Street<br>Houston, Texas                | <b>SOUTHERN AUTOMATIC MUSIC CO.</b><br>228-30 West Seventh Street<br>Cincinnati 2, Ohio    |
| <b>ATLAS MUSIC COMPANY</b><br>4704 Cass Avenue<br>Detroit 1, Michigan                      | <b>S. H. LYNCH &amp; COMPANY</b><br>832 Baronne<br>New Orleans, La.                     | <b>SOUTHERN AUTOMATIC MUSIC CO.</b><br>325 N. Illinois Avenue<br>Indianapolis 4, Indiana   |
| <b>ATLAS MUSIC COMPANY</b><br>2217 Fifth Avenue<br>Pittsburgh 19, Pennsylvania             | <b>S. H. LYNCH &amp; COMPANY</b><br>167 S. Second<br>Memphis, Tenn.                     | <b>SOUTHERN AUTOMATIC MUSIC CO.</b><br>242 N. Jefferson Street<br>Lexington 7, Kentucky    |
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| <b>FLORIDA AUTOMATIC SALES CORP.</b><br>839 W. Flagler Street<br>Miami, Florida            | <b>MINTHORNE MUSIC COMPANY</b><br>512 W. Washington St.<br>Phoenix, Arizona             | <b>SPARKS SPECIALTY COMPANY</b><br>301-303 Edgewood Ave., N. E.<br>Atlanta, Georgia        |
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| <b>GORMAN NOVELTY COMPANY</b><br>85 Genesee Street<br>Utica 2, N. Y.                       | <b>MUSIC SYSTEMS, INC.</b><br>6210 Euclid Avenue<br>Cleveland 3, Ohio                   | <b>S. L. STIEBEL COMPANY</b><br>710 N. W. 2nd Street<br>Evansville 8, Indiana              |
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| <b>T. B. HOLIDAY COMPANY, INC.</b><br>1200 W. Morehead Street<br>Charlotte 1, N. C.        |   | <b>W. B. MUSIC COMPANY, INC.</b><br>1518 McGee Street<br>Kansas City 8, Missouri           |



**AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS**

Please bear with us  
**WE'RE MAKING KILROY**

**AS FAST AS WE CAN**

... everyone wants this most spectacular of all games. If you've seen KILROY you know why it's got 'em all talking ... and ordering!

**ACTION! ALL THE WAY DOWN THE BOARD!**



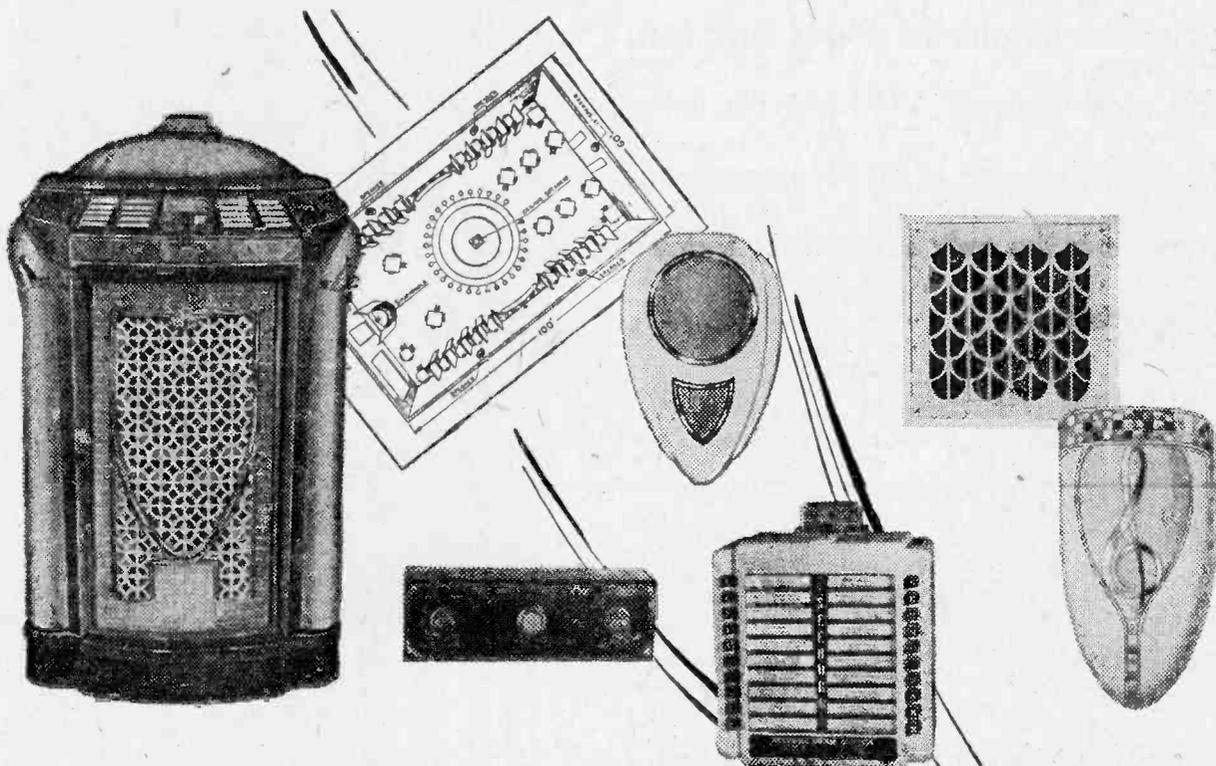
**ORDER NOW FROM YOUR DISTRIBUTOR FOR EARLIEST DELIVERY**



**CHICAGO COIN MACHINE COMPANY**  
 1725 DIVERSEY BOULEVARD, CHICAGO 14, ILLINOIS

# Like Air-Conditioning

**Seeburg** DEPENDABLE MECHANISMS **SCIENTIFIC SOUND DISTRIBUTION**  
**MUST BE INSTALLED WITH CORRECT CONTROLS**  
**AND PROPER NUMBER OF OUTLETS**



*Proper Installations pay proper Dividends!*

For a better appreciation of Scientific Sound Distribution... compare it with air conditioning! Where air conditioning uses the correct number of grilles, Scientific Sound Distribution uses the correct number of speakers. Where air conditioning uses a thermostat for maintaining a comfortable temperature level, Scientific Sound Distribution uses the dual remote control unit... to tune the volume of music to a higher level during crowded rush hours... and to conversation level of smaller crowds of regular periods. This superior new music system is being installed in the best restaurants in the Southwest. Music never too loud... never too soft!

- ★ Dallas, Pacific at Olive
- ★ Houston, 910 Calhoun
- ★ New Orleans, 832 Baronne

- ★ Memphis, 1049 Union Avenue
- ★ San Antonio, 241 Broadway
- ★ Oklahoma City, 900 N. Western



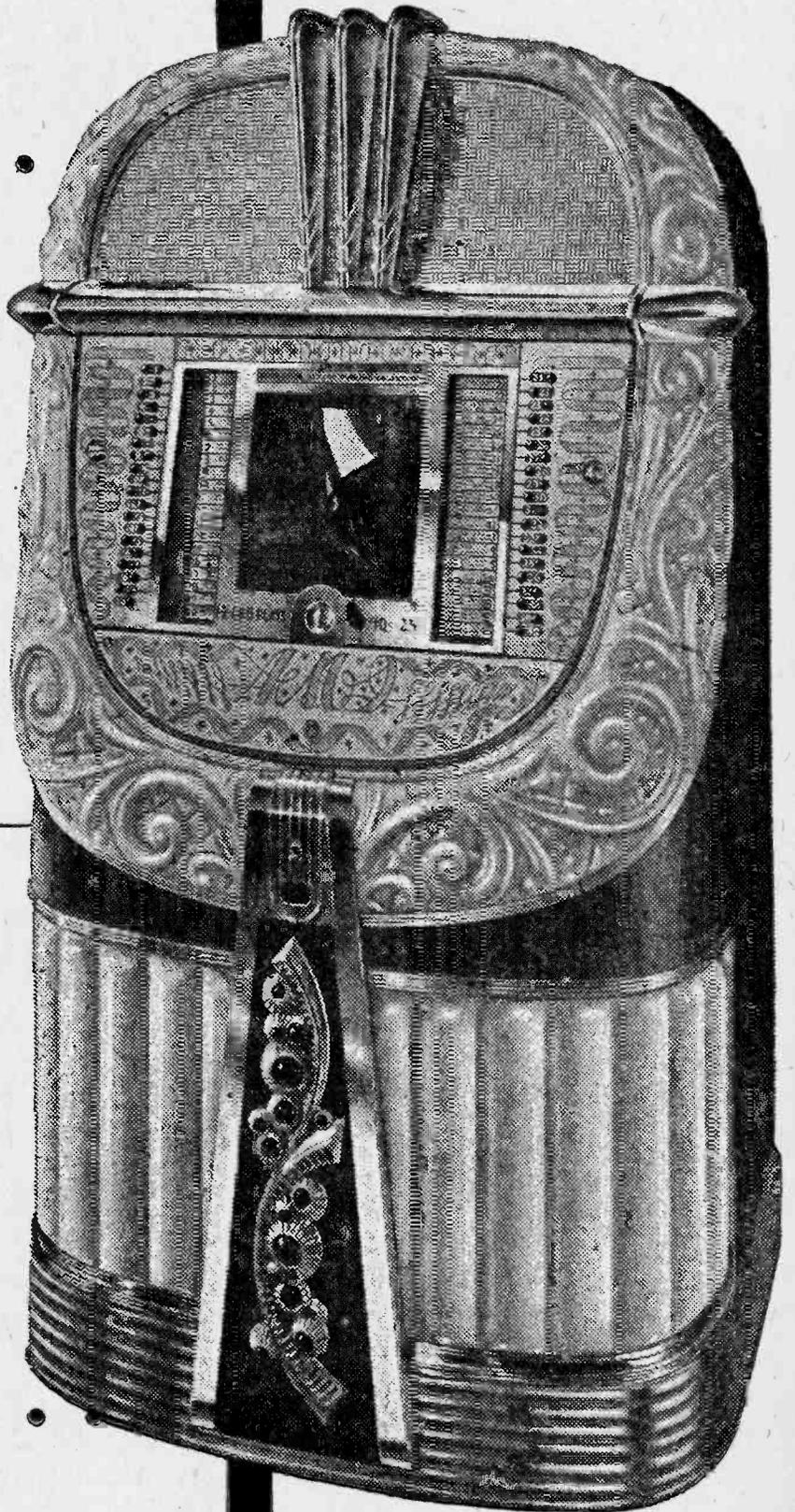
**S. H. LYNCH & CO.**  
*Exclusive Southwest Distributors*

# AMi DE LUXE MODEL "A" PHONOGRAPH

## IT MAKES MORE MONEY\*



Roll all the features of the Model "A" AMI phonograph into one, and you come up with the simple basic fact: "The AMI makes more money!" We know this is the feature which interests you most of all because phonograph earning power is the only solution for today's success in music operating.



*We can't hope that an ad will convince you; all we can do is suggest that some day soon you get permission to travel along with an operator collecting a route of AMI's.*



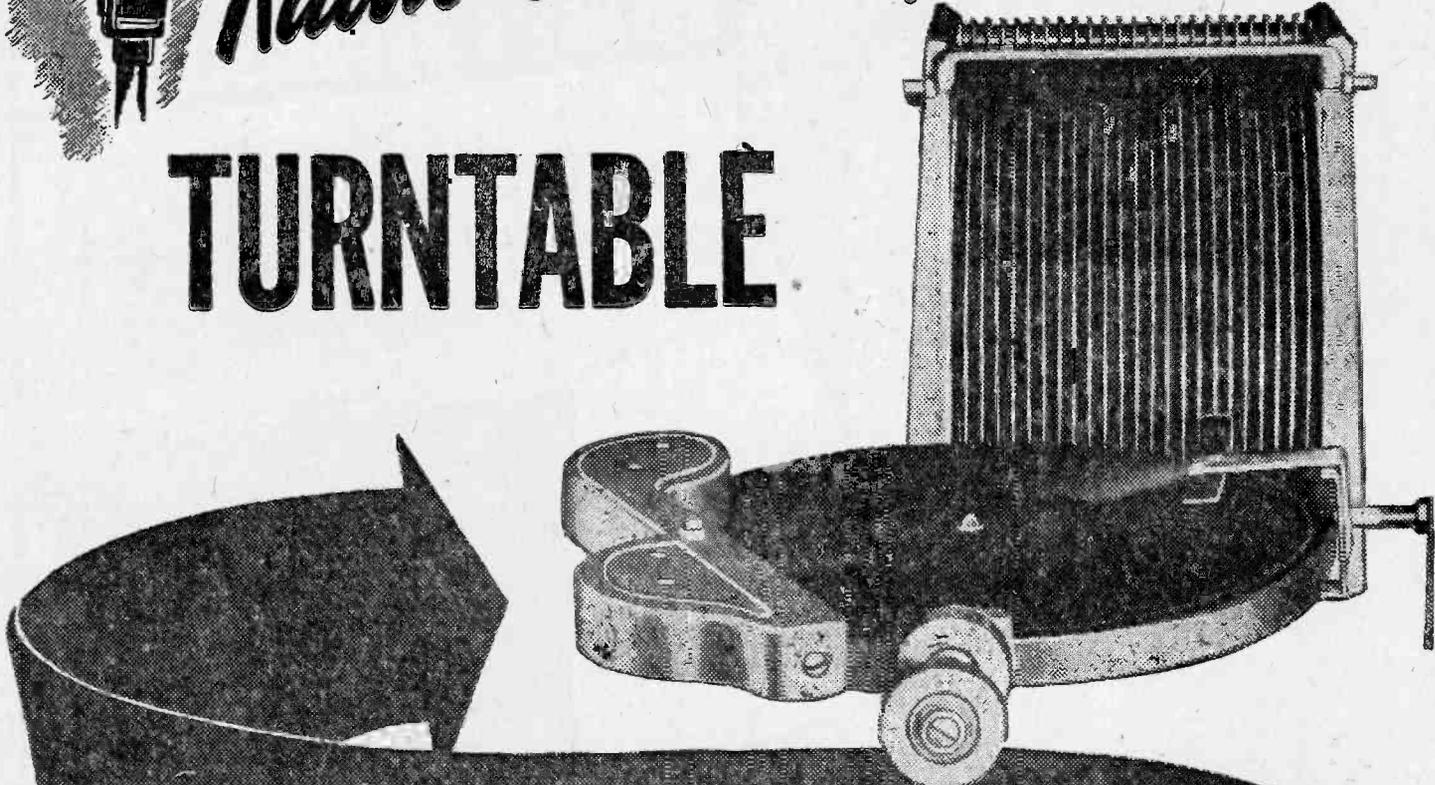
**AMi** Incorporated  
679 NORTH WELLS • CHICAGO 10, ILL.

AMi playing both sides of  
20 records to give 40 selections



# Radio Transcription Type

## TURNTABLE



**An Aireon**  
**MECHANICAL BEAUTY SECRET**  
**THAT PAYS YOU IN INCREASED PROFITS!**

Aireon—world's most beautiful Electronic Phonograph—has "mechanical beauty" too. Vital inside "beauty secret" is the Radio Transcription-type Turntable with rim drive that eliminates gear noises, motor hum and vibration. Aireon gives you music that pleases, music that pays. Operators and Location Owners report 18% to 36% greater profit. That's why they agree from now on—



**Aireon**  
 MANUFACTURING CORPORATION



General Offices: 1401 Fairfax Trafficway, Kansas City, Kansas

In Canada: Mafco Corp., Ltd., 4001 St. Antoine Street, Montreal, Quebec

*Four ways to* PROFIT *More ways to* SUCCESS *Better see*

# SOUTHERN AUTOMATIC

## KEENEY'S BIG PARLAY

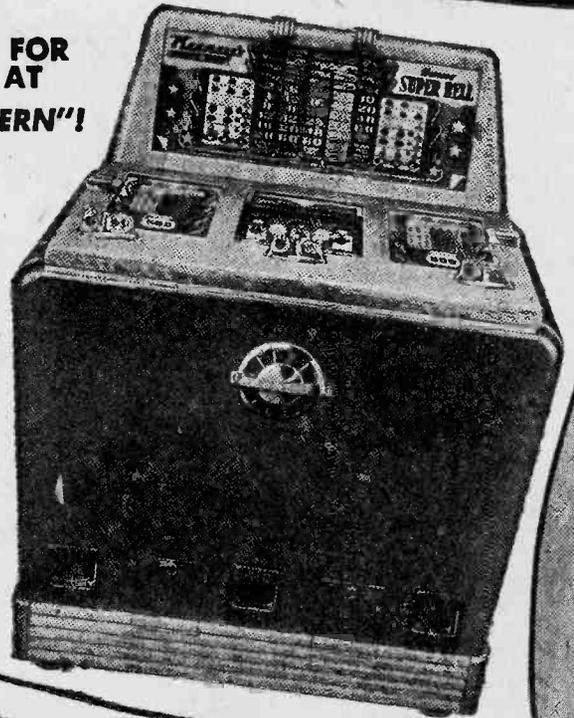


Order this pre-tested One-Ball for positive player appeal and certain profits! It's packed with new award features . . . Bonus Jackpots — Super Score Awards—A, B, C, D Awards. Available in Automatic Payout or Free Game models.

READY FOR YOU AT "SOUTHERN"!

## KEENEY'S BONUS SUPER BELL

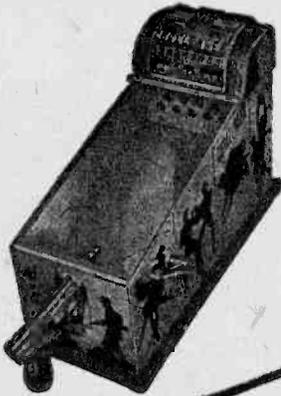
READY FOR YOU AT "SOUTHERN"!



Take your choice! 1-Way, 2-Way or 3-Way Model, Keeney Bonus Super Bells have no equal in earning power! 3-Way, illustrated, in payout only. 1-Way and 2-Way are convertible free play and payout models.

## A.B.T. CHALLENGER

The old reliable in counter games, always dependable for steady earnings. You can't beat its challenge to the player's marksmanship!



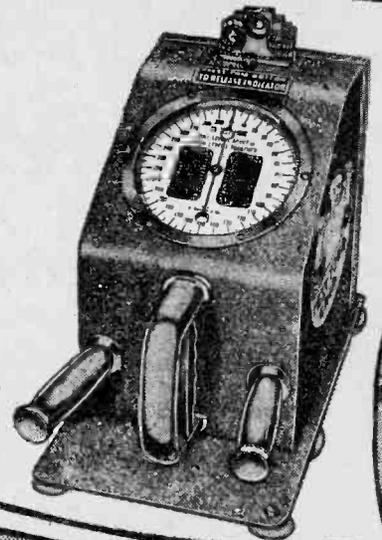
READY FOR YOU AT "SOUTHERN"!

## GOTTLIEB GRIP SCALE

IMPROVED, DELUXE THREE-WAY STRENGTH TESTER

Consistently Best Since 1927!

READY FOR YOU AT "SOUTHERN"!



ORDER FROM ANY OF OUR 8 CONVENIENT OFFICES

# SOUTHERN AUTOMATIC MUSIC CO. Inc.

"THE HOUSE THAT CONFIDENCE BUILT"

SEEBURG DISTRIBUTORS IN CINCINNATI  
DAYTON • INDIANAPOLIS  
FT. WAYNE • LEXINGTON •



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242 Jefferson St. LEXINGTON 2, KY.

1329 S. Calhoun St. FORT WAYNE 2, IND.

228 W. 7th St. CINCINNATI 2, OHIO

603 Linden Ave. DAYTON 3, OHIO

411 Commerce St. NASHVILLE 3, TENN.



MEMBER

325 N. Illinois St. INDIANAPOLIS 4, IND.

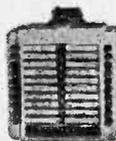
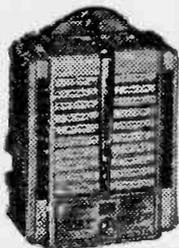
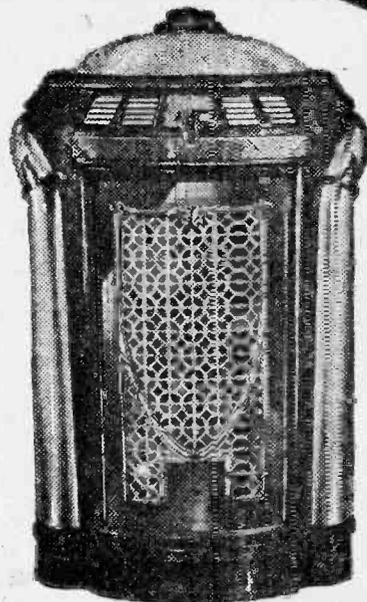
410 Market St. CHATTANOOGA 2, TENN.

AT ALL OFFICES — NEW GAMES BY GOTTLIEB • DAVAL • KEENEY • EXHIBIT • ABT • MARVEL



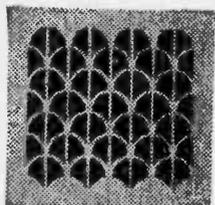
# PUBLIC OPINION COUNTS MOST! SEEBURG MUSIC MERCHANDISING and 5¢ A TUNE *Overwhelmingly Endorsed!*

SYMPHONOLA  
"1-47"



5-10-25 WIRELESS AND  
3-WIRE WALL-O-MATICS

SPEAKERS



RECESSED MODEL



TEARDROP  
MODEL



DUAL REMOTE VOLUME  
CONTROL

THE ONLY  
COMPLETE  
MUSIC  
SYSTEM!

CONTACT YOUR NEAREST  
SOUTHERN  
AUTOMATIC  
OFFICES  
QUICK!

## SOUTHERN

## AUTOMATIC MUSIC CO. Inc.

"THE HOUSE THAT CONFIDENCE BUILT"



MEMBER

SEEBURG  
DISTRIBUTORS  
IN CINCINNATI  
DAYTON • INDIANAPOLIS  
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228 W. 7th Street  
CINCINNATI 2, OHIO  
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INDIANAPOLIS 4, IND.

603 Linden Avenue  
DAYTON 3, OHIO  
1329 S. Calhoun Street  
FT. WAYNE 2, IND.

242 Jefferson St.  
LEXINGTON, KY.

# BALLY ENTRY AND SPECIAL ENTRY

**AUTOMATIC  
MULTIPLE  
REPLAY  
MULTIPLE**

SURE, I'LL PLAY  
**EXTRA COINS**  
TO CATCH THE  
**"MYSTIC FLASH"**

**"MYSTIC FLASH"**  
TRANSFERS WIN-SECTION  
RIGHT UP TO THE  
**TOP OF THE BOARD**

I LIKE THE  
**BIG ODDS**  
STARTING AT  
**3 TO 1**  
INSTEAD OF  
**2 TO 1**

**MOTOR  
DRIVEN  
SHUFFLE**  
SPEEDS UP PLAY

**160 TOP**  
MEANS MORE  
TO ME THAN  
**40 X 4**

GLAD TO SEE THE  
**"A-B-C-D"**  
FEATURE AGAIN

2 US OLD FAVORITE  
**"SPELL-NAME"**  
AND THE POPULAR  
**\$45.00 TOP**  
BUILD-UP FEATURE

New "Mystic Flash" feature magically transfers Win-section of play-field to top of the board—to sections which normally score only Purse or Show. Players play, not merely two to four coins per game, but five, six, eight or ten... to catch the "Mystic Flash." Bally's new multiple masterpieces can easily double or triple your normal one-ball profits. For quick delivery order today!

**DE LUXE DRAW BELL  
TRIPLE BELL ★ DOUBLE BARREL**

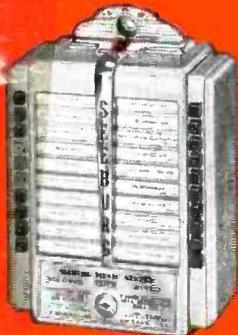


## Bally MANUFACTURING COMPANY

DIVISION OF LICOR MANUFACTURING CORPORATION  
2540 BELMONT AVENUE, CHICAGO 18, ILLINOIS



Wireless Wallomatics



3-Wire Wallomatics



Remote Control Special



Pre-Amplifier and Public Address System



Auxiliary Remote Control Amplifier

Back in the "good old days" it was a novelty to stand in line to drop a nickel in a coin chute. And a blaring phonograph in any convenient corner passed for a "music system." But not any more! The public has learned that music can be properly played to provide a pleasant background for conversation—that selection can be both easy and convenient. That's why progressive operators everywhere, recognizing the revenue producing possibilities of scientifically engineered, "tailored" music systems, are making advantageous use of Seeburg Scientific Sound Distribution and Wireless Remote Control.

## Scientific Sound Distribution

A new and exclusive Seeburg contribution which simply means that music systems may be engineered to the specific requirements of the particular location. A second amplifier in the Symphonola (and an auxiliary remote amplifier, for larger systems) powers the remote speakers. The result is music properly played—no blare near the phonograph, no fade away in far corners—but music at exactly the right level throughout. And by means of the Seeburg Dual Remote Control Unit—with one volume control for the Symphonola Speaker, another for the Remote Speakers and a cancellation button—the entire music system may be positively controlled from a remote point.

## Wireless Remote Control

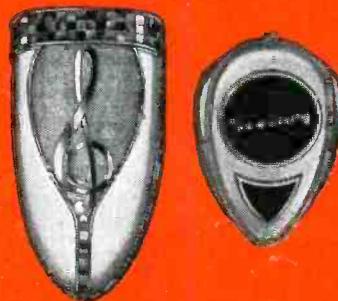
Long recognizing that increased revenue depends upon keeping equipment in continuous operation, Seeburg offers Wireless Wallomatics with either 5-cent or 5-10-25 cent coin chutes. Conveniently placed throughout a location, they make selection easy, encourage playing. Seeburg Wireless Wallomatics are easy to install—just plug into any electric outlet—that's all—there are no wires to connect to the phonograph. Seeburg also manufactures 3-Wire Wallomatics, with either 5-cent or 5-10-25 cent coin chutes, that plug into the phonograph by means of a single 3-wire cable. With Seeburg Wallomatics all twenty selections are brightly lighted and visible at one time—no knobs or dials to turn—no "blind" listening to pre-arranged programs.



Seeburg "7-47"



Dual Remote Volume Control



Mirror and Tear Drop Speakers



Recessed Speakers

America's Finest and Most Complete Music Systems

**Seeburg**  
1902 • DEPENDABLE MUSIC SYSTEMS • 1947  
J. P. SEEBURG CORPORATION  
1500 N. Dayton St., Chicago 22, Illinois

SEE YOUR SEEBURG DISTRIBUTOR FOR A DEMONSTRATION



## ...betcha they're BOTH right!

Just a friendly argument, but here's the pitch. One says the way to up operator profits is *more play per phonograph*, while the other maintains it's *more pay per play!*

From where we stand, we'd say neither one is wrong. Wurlitzer has done more—far more—than any other phonograph manufacturer to promote more play. We're doing it right now, to the tune of a powerful, far-reaching consumer advertising campaign.

And Wurlitzer has done more—much more—than any other phonograph manufacturer to promote quarter-dime play.

Put the two together and what have you got? More profits per operator. That's what we're all after. That's what we're all accomplishing for our Wurlitzer Factory-Approved Music Merchants who are smart enough to cash in on *both* Wurlitzer Advertising *and* quarter-dime play. The Rudolph Wurlitzer Company, North Tonawanda, New York.

**FOR PROFITS TODAY**

 *Quarter Dime play*

