

The Billboard

THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

• JUNE 7, 1947 •



Latest development in the sometimes imperceptible but nevertheless continuing trend which finds pop and longhair music elements joining hands is the Charlie Spivak-Fritz Kreisler maneuver. Spivak made an RCA Victor "Kreisler Favorites" album of eight of the longhair maestro's works, and at the same time Jack Ostfeld, head of Spivak's Stevens Music Company, worked out a deal whereby Stevens gets all publishing rights (excepting fiddle and piano arrangements) to the songs. Numbers are "Caprice Viennois," "La Gitana," "Liebeslied," "Tambourin Chinois," "Scenen Rosmarin," "The Old Refrain," "Liebesfreud" and "Mighty Lak a Rose." Original publisher is Charles Foley Music, and the album will be released in late June.

This time they agree!

WALTER WINCHELL

CURTAIN CALLS: ... Phil Brito's thrushing at the Strand.

—N. Y. Mirror

ED SULLIVAN

OUR TOWN: ... Phil Brito a Strand Show-stopper.

—N. Y. Daily News



VARIETY

He works easily, with more than enough poise and presence, and earns the sharp reaction he gets. Opener is "Heartaches," in ballad tempo, then "Mam'selle," "If I Could Be With You" and "Mama" and he could have done more. He smartly left 'em begging. Good turn.

—Bernie Wood

The Billboard

Phil Brito stopped them cold with his chanting. Opened with "Heartaches" and the swooners came in with yowls. Kids kept it up for all his numbers.

Brito has a new theatre gimmick. Using a portable mike, he jumped down into the aisle for a ballad. Kids made passes at him and he leaped back like a scared rabbit. It made for good audience appeal. In any case, Brito stopped the show and was forced to beg off.

—Bill Smith

PHIL BRITO

3 Successful Weeks — STRAND THEATRE, New York
Just Concluded — STATE THEATRE, Hartford
Currently — HIPPODROME, Baltimore



Brito has a new theatre gimmick. Using a portable mike, he jumped down into the aisle for a ballad. Kids made passes at him and he leaped back like a scared rabbit. It made for good audience appeal. In any case, Brito stopped the show and was forced to beg off.

MUSICRAFT RECORDS

MONOGRAM PICTURES

Personal Management

IRVING ROMM

1650 Broadway • New York City

The World's Foremost Amusement Weekly

16th RADIO-ED POLL RESULTS

Showbiz Tax Cuts Unlikely;
In Fact, Levies Might Soar

WASHINGTON, May 31.—With White House observers freely predicting a presidential veto of personal income tax cuts this year, the entertainment field may have to wait until 1948 for any kind of tax relief. The House Ways and Means Committee, altho willing to discuss cuts in telephone-telegraph excises, shows no signs of considering reductions in showbiz excises.

Showbiz tax cuts in 1948, even, are by no means certain. Levies on admissions, phonograph records, and

the like—sharply jacked up during the war—have proved such a lucrative source of revenue that many legislators would like to see them continued indefinitely. Non-existent before the war, the disk tax alone is bringing in an average over \$500,000 monthly. Total 1947 excise taxes paid by all of showbiz are expected to be just under a half billion dollars—a sum just about equal to the entire federal revenue of 1905.

Republican congressional leaders (See Tax Cuts Unlikely on page 34)

Palumbo Spending
500G a Year for
Philly Nitery Jive

PHILADELPHIA, May 31.—Guy Scolla, secretary of the local musicians' union, divides top '46-'47 music buying honors here between the Philadelphia Orchestra Association and Frank Palumbo. The association hires more than 100 men for its symphony crew. Palumbo, youthful nitery and cocktailery op, is a close second. No other music buyers in town, including theaters and radio stations, come near these top two in expenditures.

Palumbo, according to the union, (See Palumbo Puts Out on page 34)

Allen, Morgan
Standouts in
'47 Tabulation

"Hiroshima" Best One-Shot

NEW YORK, May 31.—For the 16th successful year, the radio editors of the United States have voted in *The Billboard's Annual Radio Editor Poll*, selecting their favorite programs and stars. Four outstanding points stand out in this year's balloting. They are:

That Fred Allen has increased his stature considerably in the eyes of the editors.

That Henry Morgan has made a terrific impact in the short span he has been a network attraction.

That American Broadcasting Company's (ABC) *Hiroshima* certainly was the sock single feature public service network enterprise of the year.

That the old favorites manage, in most cases, to hold on to their popularity. There are 12 programs or stars who repeated their victories in last year's vote. Of these, 11 were repeat winners last year and many had won in successive preceding years.

Observations on Balloting

On Page 5 of this issue of *The Billboard* (See Allen, Morgan Top on page 5)

Revival: Life on Ocean Wave for \$

Liners Again
Preparing To
Book Vaude

Latin Runs Already Set

NEW YORK, May 31.—Possibility that the act market on American steamships will open up is being examined with interest by talent agencies and performers. Before the war, entertainers found a profitable source of revenue in shipboard bookings, but this was lost when the government took over shipping for the war effort.

First line to restore ship shows is the Eastern Steamship Company when the maiden voage of the S.S. *Evangeline* starts a two-week cruise to the Bermudas Saturday (7). Reportedly the first post-war ship show will have Alan Ross, plus a magician and a ship's orchestra.

The Moore-McCormack Line also will be among the first to use entertainment again aboard ships. Three of their principal liners, now being reconverted, will have shows. They (See *Liner Shows Coming*, page 38)

RCA Exhibition Hall
Drawing 4,000 Daily

NEW YORK, May 31.—Average daily attendance of better than 4,000 in the first two weeks the RCA exhibition hall has been open to the public prompted an RCA spokesman today to claim an all-time record for a New York sightseeing attraction. He said the hall was outdrawing the previous champ, the roof of the Empire State Building, 2 to 1.

The hall, in Rockefeller Center, is open daily as a permanent showcase for electronics. There are displays of television broadcasting, radar and other wonders, and regularly scheduled showings of films and tele entertainment.

Baseball Boom
Seen Cutting
Showbiz Take

NEW YORK, May 31.—Stem characters who specialize in unearthing reasons for dipping box office takes in theaters (legit and vaude-pic) were yowling last week about the terrific dent local baseball is making in some showbiz receipts. And attendance figures at the Yankee Stadium and Polo Grounds seem to give some weight to their wailing. With all three local clubs (Yankees, Giants, and Brooklyn Dodgers) crowding the top-of-the-league standings, new records are being set at the Gotham ballyards. Monday night's Yankee-Boston Red Sox embroglio drew a single game record mob of 74,747 payees, and the following night the Giants-Dodgers opener at the Polo Grounds did better than 51,000.

The American League club got out (See *Baseball Hurts Biz* on page 34)

G. E. To Build
First Link in
British TV Net

Beam to Eliminate Land Lines

LONDON, May 31.—The British General Post Office and the General Electric Company have signed contracts for construction of the first link in a nationwide video web geared to operate on a "beam" system. This will eliminate costly land lines. The initial link will join London and Birmingham, 112 miles apart, thru four reflector stations, and is expected to claim the greater part of the 2,000,000-pound (\$8,060,000) credit granted by Parliament last year for extension of tele services.

The parabolic reflector system consists of 80-foot steel towers built on (See *GE Inks for British* on page 17)

Orks Must Vie
With Disks for
Seafaring Biz

Small Combos in Demand

NEW YORK, May 31.—For the first time since the end of the war the steamship band biz will get under way full blast this year. Ship lines are busy re-converting troopships for the vacationers, and booking of live orks has started, tho most of the lines won't start sailings until late July or early August. For the most part, ship bands this year will be small combos playing in the afternoon for an hour, then taking over again for evening dancing.

The Grace Line will have five-piece orks on the Santa Paula and Santa Rose, 225-passenger boats which will run 12-day cruises to Venezuela, the West Indies and Colombia. Eastern Steamship Lines will have small orks on the *Evangeline* and the *Yarmouth*, the former cruising to Bermuda and the latter to Canada, both homing in Boston. Moore-McCormack will start its cruises to South America in August, (See *Seafaring Music* on page 19)

NTG, in Skirmish
With Censors, Out
Of Det. 509 Club

DETROIT, May 31.—The mix-up of Niles T. Granlund (NTG) with local police censors was straightened out Thursday (29) to permit NTG to carry on at 509 Club here, but he is gone. Difficulties arose when his show, after three days at the club, altho originally booked for two weeks, was held up by censors.

Police Inspector Charles W. Snyder saw the show on opening night and changes were made in the costume (See *NTG SKIRMISHES*, page 38)

London Casino
Offers Acts \$\$;
To Run All Year

LONDON, May 31.—New opposition to the Moss and General theater chains will start June 9 when the London Casino Theater prems. With Operator Bernard Delfont letting it be known he intends to lay big dough on the line for attractions, American as well as European, performers are looking forward to some active bidding by competitors when they start offering contracts.

Delfont has two men in with him, Tom Arnold and Emile Littler. Littler is London's recognized panto king and the brother of Prince Littler, topper of the Moss empire. Arnold is well healed and made a bundle out of his ice revue. Neither the Moss chain nor the General Theater group is doing any active looking for non-English acts, tho (See *London Casino* on page 38)

Tallulah Bankhead
In WM Package

NEW YORK, May 31.—Tallulah Bankhead is starred in a new package built for her by the William Morris agency. It's tabbed *Life at Tallulah's*.

If sold, it would represent Miss B's first full time radio stint. Heretofore, she has confined herself to guest shots.

FCC Kindles Fire Beneath Licensees Slow To Set Up TV Stations; Confab June 9

Manufacturers on the Ball; Telecasters on the Spot

WASHINGTON, May 31.—Federal Communications Commission (FCC) is preparing to build a fire under laggard telecasters, with the upcoming informal video conference, June 9, expected to furnish most of the fuel. For some time the FCC has been evidencing displeasure at the slowness with which video licensees are putting their stations into operation. It is expected that FCC will use this confab as a means for needling telecasters into putting their plans on the record. With equipment manufacturers ready to give out with production figures and schedules for speeding video activity, telecasters are being definitely put on the spot.

Anticipating the coming conference, FCC held an "informal" meeting this week with the Philco Corporation to discuss the company's experiments with microwave relay systems. FCC engineers appeared impressed with Philco's flat declaration that microwaves are far superior to coaxial cables as a means of trans-

Talmans Plan Stem Show

NEW YORK, May 31.—A new husband-wife team will join the ranks of Broadway producers next winter. Bill Talman and Lynne Carter, currently on the stage in *A Young Man's Fancy* at the Plymouth, are planning a Stem show for next season and are interested in scripts. They may be reached at the theater. The Talmans have sponsored several straw-hat unveilings.

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WGYN's BR Bait: Free Air Blurbs For Industries

NEW YORK, May 31.—"Synthetic commercials"—cuffo sales blurbs for specific industries, but not for brand names—will be inaugurated at WGYN, New York FM station, starting Monday (9).

Essentially, the FM outlet has two purposes in its novel experiment. The first is to get listeners accustomed to the idea of hearing commercials on FM, since virtually all FM aircasts, locally and elsewhere, are sustaining. The second is to indicate to potential sponsors the advertising effectiveness of FM generally, and WGYN specifically. Listener reaction to the "synthetic" pitches will be studied carefully. Evidence of popular acceptance, it is hoped, may prove helpful in attracting hitherto wary sponsors into FM.

The formula will be applied, at first, to *Curtain Call*, a 30-minute show aired daily except Sunday be— (See WGYN to Air on page 8)

Miami's New Legiter Hits Booking Phase

MIAMI, May 31.—Final set-up of the new legit theater project for Greater Miami will get under way when Sam Swerdloff and Herb Elisburg leave for New York next week to confer with producers and the United Booking Office about local bookings for next winter. The theater, a 1,500-seater, is skedded for completion by January 1.

Local subscription societies are now being formed. They will run to 7,500, with an additional audience guarantee and co-operation from the town's hotel association. Latter will undertake to provide low-rate living quarters for visiting troupes.

Jolson, Milton Films Reissued

NEW YORK, May 31.—Latest development in the newly hyped popularity of Al Jolson is the reissuing of the Warner Bros. film, *Go Into Your Dance*, in which Jolson appeared more than 10 years ago. In combination with the Jolson pic, Warners are reviving a James Melton feature, *Sing Me a Love Song*, also originally released over 10 years ago.

Editorial

Cuffing the Cuffos

THERE'S a lot of solid meat in Lou Walters' letter to Nat Abramson complaining about the growing problem of benefits. The benefit practice began as a worthy cause but has developed into a widespread abuse and a threat to showbiz.

In Miami last season, benefits were done not only seven nights a week, but during the day as well. In New York of late, as many as 10 benefits have been staged in two weeks at the Garden alone, all authorized by the Theater Authority.

Carrying It Too Far

This is entirely too much of a good thing. Irrespective of Walters' claim that benefits hurt the cafe business, or Abramson's tough job of raising enough dough to keep worthy causes running, there is an important fundamental to consider.

All an actor has is his talent. If he gives it away, his sales are reduced. There are many reasons why it is hard for an actor to turn down a benefit request, but there is no reason why he cannot be more discriminating, or why he should not regard his talent in the same way that a store regards the commodities it sells. Stores do not give "benefits" by donating loads of their top merchandise regularly to causes.

Enough Unemployment as Is

Right now plenty of actors are without work. Cuffo performances only add to the unemployment.

Incidentally, the musicians, stagehands, owners of halls and almost everyone else connected with benefits usually get paid their regular rates. Only the actors are always for free.

Why?

Philco Tele Set Arrives at Last; Woos Phil Fans

PHILADELPHIA, June 1.—The long-awaited Philco television receiver, the first commercial set made by the company, was introduced at two dealer meetings the past weekend.

The set, model 1,000, provides a 10-inch picture tube in a mahogany cabinet. The sales and installation program for the present will be concentrated in the Philadelphia area, where Philco operates Station WPTZ. James H. Carmine, Philco veepee, explained the company intends to utilize the Philadelphia area as a "training ground" for its entire local dealer sales and service organization, and for representatives from Philco distributors in other television broadcast areas.

WPTZ To Expand

For the start, all installations will be supervised by Philco field engineers, and to stimulate sales, Philco's WPTZ will expand its program schedule.

Outstanding feature of the model is electronic control, a new development that brings a clear, steady picture in sharp focus the moment the user switches on the tuning control to the channel. The electronic circuit brings in the station precisely tuned, with pictures automatically synchronized and focused and staying that way without attention from the user. Another feature is simplified tuning. Control keeps picture and sound clear despite signal variations.

Wicks Heads N. D. '48 Show

VALLEY CITY, N. D., May 31.—Elmer Wicks, Valley City, has been named to succeed Jack Heimes, also of Valley City, as president of the annual North Dakota Winter Show here. Dates for the 1948 show have been set for March 8-13.

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ALLEN, MORGAN TOP '47 POLL

NBC 6 Firsts Top CBS, ABC By 1 in Ballot

ABC's Popularity Soars

NEW YORK, May 31.—Altho the National Broadcasting Company (NBC) copped more first places in this year's Radio Editors' Popularity Poll than any of its competing webs, it lost considerable ground from last year's standings. At the same time Columbia Broadcasting System (CBS), which had four firsts last year, landed five this year, one fewer than NBC.

Terrific gains were registered by the American Broadcasting Company (ABC), which had but two firsts last year but came up this year with five, the same as CBS.

NBC Down From 13

NBC had 13 firsts last year. *The Billboard* listed 14, in error, crediting Don Wilson, the favorite announcer both this year and last, as an NBC win. Wilson is a free lance spieler, not an NBC staffer.

NBC's firsts this year are:

Fred Allen, who won both as the favorite program—the one the editors hate to miss—and also as favorite comedian.

Johnson's Wax, best commercials.

Bill Stern, sports spieler.

James Melton, classical yodeler.

Supper Club, top 15-minute stanza.

ABC's firsts:

Hiroshima, a two-way winner, one as the outstanding single feature of the year; the other as the top pubserv show.

Bing Crosby, pet male pop gargler. Natch.

Theater Guild on the Air, top dramatic program, which copped the tiara from CBS's *Radio Theater*.

Henry Morgan, radio's outstanding new star.

Columbia's money getters:

Dinah Shore, fem singer.

Information, Please, pet quizzeroo.

Let's Pretend, kid show.

N. Y. Philharmonic, top symphony program.

Counting 3 for first, 2 for second placers and one for third, the web totals stack up thus:

NBC—Six Firsts, Seven Seconds, Seven Thirds 39 Points

ABC—Five Firsts, Five Seconds, Five Thirds 30 Points

CBS—Five Firsts, Three Seconds, Four Thirds 25 Points

MBS—One Second, Two Thirds 4 Points

A full list of the first five programs in each category will be found elsewhere in this issue.

Whither Now?

The big question now is, where do we go from here? Radio in the past few months has seen unprecedented program switches, moves, changes (See NBC's *FIRSTS* on page 9)

RADIO EDITORS' TOP PROGRAMS

FRED ALLEN**

NBC—Standard Brands—J. Walter Thompson
(Favorite Program)



HIROSHIMA

ABC—Special Event
(Outstanding Single Broadcast of the Year)



FRED ALLEN

NBC—Standard Brands—J. Walter Thompson
(Favorite Comedian)



INFORMATION PLEASE**

CBS—Parker Pens—J. Walter Thompson
(Favorite Quiz)



GUY LOMBARDO**

(Favorite Orchestra, Popular Music)



BING CROSBY**

ABC—Philco—Hutchins Agency
(Favorite Male Vocalist)



DINAH SHORE**

CBS—Ford—J. Walter Thompson
(Favorite Fem Vocalist)



BILL STERN**

NBC—Colgate—Sherman & Marquette
(Favorite Sports Announcer)



WILLIAM L. SHIRER

CBS—J. B. Williams Company—J. Walter Thompson
(Most Interesting News Commentator)



DON WILSON**

(Favorite Announcer)



THEATER GUILD ON THE AIR

ABC—U. S. Steel—B., B., D. & O.
(Favorite Dramatic Program)



LET'S PRETEND**

CBS—Cream of Wheat—B., B., D. & O.
(Best Children's Program)



JAMES MELTON

NBC—International Harvester—McCann-Erickson
(Favorite Male Concert Singer)



LILY PONS**

(Favorite Fem Concert Singer)



N. Y. PHILHARMONIC**

CBS—U. S. Rubber—Campbell-Ewald
(Favorite Symphony)



SUPPER CLUB**

NBC—Liggett & Myers—Newell-Emmet
(Favorite 15-Minute Program)



HENRY MORGAN

ABC—Eversharp—Biow
(Radio's Outstanding New Star)



HIROSHIMA

ABC—Special Event
(Outstanding Network Public Service Program of 1946)



JOHNSON'S WAX

NBC—Johnson's Wax—Needham, Louis & Brorby
(Most Effective, Tasteful Commercials)

**Indicates won in same category in last year's poll.

Old Favorites Hold Well in Radio-Ed Quiz

Lux Theater Drops a Peg

(Continued from page 3)

board is a list showing winners in each category. Here are some observations on the way the balloting showed up:

Fred Allen not only repeated his 1946 win in the favorite program vote, but won out as favorite comedian, replacing Bob Hope, last year's winner, who went to fifth place. Second was the Eversharp kid, Henry Morgan, with Jack Benny third and Fibber McGee fourth. Some noted veterans were low on the list—Eddie Cantor, Burns and Allen, Bergen, et al.

Second fave program was Henry Morgan, with Bing Crosby third, *Information Please* fourth and the New York Philharmonic fifth. Latter was seventh in the '46 tally.

Until the final stretch, it was nip and tuck between *Hiroshima* and the Bikini atom bomb test broadcast for the outstanding single event laurels of the year aired on all major networks. *Operations Crossroads* (Columbia Broadcasting System) finished a mild third, with no other program receiving more than a few scattered votes.

Similar to '46

In the quiz, vocalist, popular dance orchestra, sports announcer, studio announcer and kid program categories, among others, the results were the same as last year. Thus, *Information, Please*, Bing Crosby and Dinah Shore, Bill Stern, Guy Lombardo, Don Wilson and *Let's Pretend* scored again, as in '46. It might be a tribute to them all: it might indicate a commentary on radio's slowness in developing new top performers—altho Morgan, and before him, Kenny Delmar (Senator Claghorn) would indicate otherwise.

One startling change occurred in the news commentator contest, with top honors going to William L. Shirer—who isn't even on the air now, following the CBS-Shirer-J. B. Williams imbroglio. Shirer replaced H. V. Kaltenborn, the '46 winner, with Lowell Thomas second, Kaltenborn third, Walter Winchell fourth and Elmer Davis fifth. Raymond Gram Swing, perennially a strong contender (third last year and first the year before) tabbed sixth this year. Fulton Lewis Jr., fourth last year, was tied with Drew Pearson at seventh.

"Lux Theater" Dethroned

One long-term, well-entrenched champ was unseated, this being *Lux Radio Theater*, which ranked second in the favorite dramatic program group to U. S. Steel's *Theater Guild on the Air* series. Latter show finished in the deuce spot last year, a commendable result, since it had been on the air but a short time. (See *Old Faves Hold Well* on page 9)

NEXT WEEK: Radio Editors' Report on the State of Radio and on Leading Local Shows Thruout the U. S.

RESULTS OF EDITORS' POLL ON RADIO

NEW YORK, May 31.—The following lists show how the radio editors voted in this year's popularity poll. Rankings are carried to fifth place, unless otherwise shown.

FAVORITE PROGRAMS

1. Fred Allen (NBC)
(Repeating last year's win.)
2. Henry Morgan (ABC)
3. Bing Crosby (ABC)
4. Information, Please (CBS)
5. Jack Benny (NBC)

OUTSTANDING SINGLE BROADCASTS OF 1946

1. "Hiroshima" (ABC)
(“On a Note of Triumph” last year.)
 2. Bikini Atom Bomb Test (Pooled, all webs)
 3. "Operation Crossroads" (CBS)
- Note: No other programs got enough votes to warrant inclusion in the final compilation. Voting was too scattered.

FAVORITE COMEDIANS AND COMEDY ACTS

1. Fred Allen (NBC)
(Bob Hope won in '45 and '46; he's fifth this year.)
2. Henry Morgan (ABC)
3. Jack Benny (NBC)
4. Fibber McGee (NBC)
5. Bob Hope (NBC)

FAVORITE QUIZ AND CONTEST PROGRAMS

1. "Information, Please" (CBS)
(Also winner in '45 and '46.)
2. "Truth or Consequences" (NBC)
3. "Quiz Kids" (NBC)

4. "Take It or Leave It" (CBS)
5. "Dr. I. Q." (NBC)

FAVORITE LIGHT MUSIC OR DANCE ORCHESTRAS

1. Guy Lombardo
(Who's won almost since this poll started 16 years ago, or so it seems.)
2. Fred Waring (NBC)
3. Benny Goodman (NBC)
4. Tex Beneke-Glenn Miller
5. Paul Whiteman (ABC)

FAVORITE MALE POP VOCALISTS

1. Bing Crosby (ABC)
(Who won last year, natch, and for years before that.)
2. Perry Como (NBC)
3. Frank Sinatra (CBS)
4. Dick Haymes
5. Dennis Day (NBC)

FAVORITE FEM POP VOCALISTS

1. Dinah Shore (CBS)
(Another '45, '46 winner.)
2. Jo Stafford (NBC)
3. Ginny Simms (CBS)
4. Peggy Lee
5. Kate Smith (CBS)

FAVORITE SPORTS ANNOUNCER

1. Bill Stern (NBC)
(Makes it three times running.)
2. Red Barber (CBS)
3. Harry Wismer (ABC)
4. Ted Husing
5. Bill Corum (MBS)

MOST INTERESTING NEWS COMMENTATOR

1. William L. Shirer (CBS)
(Kaltenborn last year.)
2. Lowell Thomas (NBC)

3. H. V. Kaltenborn
4. Walter Winchell (ABC)
5. Elmer Davis (ABC)

FAVORITE ANNOUNCER

1. Don Wilson
(A free lancer; last year's winner, too.)
2. Bennett Grauer (NBC)
3. Ken Carpenter, Milton Cross (ABC), tied
4. Harry Von Zell, Harlow Wilcox, tied

FAVORITE DRAMATIC PROGRAMS

1. "Theater Guild on the Air" (ABC)
(Lux Radio Theater last year.)
2. "Lux Radio Theater" (CBS)
3. "Screen Guild Players" (CBS)
4. "Cavalcade" (NBC)
5. "Mr. District Attorney" (NBC)

BEST CHILDREN'S PROGRAM

1. "Let's Pretend" (CBS)
(Forever winner; '45 and '46, too.)
2. "Juvenile Jury" (MBS)
3. "Superman" (MBS)
4. "Coast to Coast on a Bus" (NBC) and "School of the Air" (CBS), tied
5. "Lone Ranger" (ABC)

FAVORITE MALE CONCERT-CLASSICAL SINGERS

1. James Melton (NBC)
(John Charles Thomas last year.)
2. Lauritz Melchior
3. Robert Merrill (NBC)
4. John Charles Thomas
5. Esio Pinza

FAVORITE FEM CONCERT-CLASSICAL SINGERS

1. Lily Pons
(Same winner in '45 and '46.)
2. Marian Anderson
3. Elsie Stevens

4. Gladys Swarthout
5. Helen Traubel

FAVORITE SYMPHONIC OR INSTRUMENTAL CONCERT PROGRAMS

1. New York Philharmonic
(Which also won in '45, '46.)
2. NBC Symphony
3. Boston Symphony
4. Detroit Symphony
5. Philadelphia Symphony

FAVORITE 15-MINUTE PROGRAMS

1. "Supper Club" (NBC)
(Repeating last year's win.)
2. Jack Smith (CBS)
3. Ted Malone (ABC) and Burl Ives (MBS), tied
4. Walter Winchell (ABC)
5. "Lum 'n' Abner" (ABC)

OUTSTANDING NEW STAR OF THE YEAR

1. Henry Morgan (ABC)
(Senator Claghorn (Kenny Delmar) last year.)
2. Dennis Day (NBC)

Notes for other new performers were too scattered to warrant more than listing of the first two places. Morgan's win was overwhelming.

OUTSTANDING NETWORK PUBLIC SERVICE PROGRAMS

1. "Hiroshima" (ABC)
(Which also won as the outstanding single event of the year.)
2. Bikini (all web, pooled)
3. "World Security Workshop" (ABC)
(Remaining votes too scattered to extend beyond third place.)

JWT Again Cops Most 1sts In 16th Radio Editors' Poll

NEW YORK, May 31.—J. Walter Thompson Advertising Agency repeated its victory of last year by scoring more firsts than any other agency in the 16th Annual Radio Editors' Poll. At the same time, JWT beat its record of last year when it had four firsts, scoring five this year.

Last year no agency other than JWT gained more than one first place. This year one agency did—Batten, Barton, Durstine & Osborne taking two first places.

JWT's firsts were for:

- Fred Allen (favorite program, favorite comic).
- William L. Shirer (news commentator, now off the air).
- Information Please (quiz canceled).
- Dinah Shore (fem vocalist, canceled).

KRWB's 3-Hr. Disk Seg in Big Kick-Off

HOLLYWOOD, June 2.—KFWB's three-hour dish air show, *Martin Block Presents*, kicked off yesterday (Sunday) with all the flash and flare that accompanies a major film city event. For his initial broadcast, Block used live talent only, originating from a lavish lawn party held on the grounds of his Encino home. Block picked his talent out of the numerous top recording names present at the shindig. Songsters were backed by Paul Weston and his ork.

Use of live talent served the dual purpose of making the send-off show a name-studded seg as well as providing outstanding entertainment for the more than 500 persons attending the shindig. Those present included Woody Herman and the Four Chibs; Jo Stafford and the Starlighters; Andy and Della Russell; Delta Rhythm Boys, and Jimmy Durante, as well as other names and reps of the music biz. For the occasion Block constructed a special 30 by 50-foot bandstand and 30-foot bar.

Other J. Walter Thompson winners included:

Lux Radio Theater, second in dramatic shows, and Bob Merrill, third in classical singers.

Other Agency Winners

B., B., D. & O. had one third, Boston Symphony, and two firsts, *Let's Pretend*, kid shows, and *Theater Guild on the Air*, dramatic programs. Biow Company topped its record of last year with one first, Henry Morgan, new star, and three seconds, also via Morgan, in best commercials, favorite comedians and favorite programs. *Screen Guild Players* gave Biow a third in dramatic programs. Other agencies to gain first places included:

Hutchins (Bing Crosby, male vocalists), Newell-Emmett (top 15-minute shows), Campbell-Ewald (N. Y. Philharmonic), McCann-Erickson (James Melton, classical singer) and Needham, Louis & Brorby (Fibber McGee, best commercials).

Reynolds Cancels Abbott, Costello; Replacem't Muled

HOLLYWOOD, May 31.—William Esty Agency, on behalf of R. J. Reynolds Tobacco (Camels), gave Abbott and Costello their notice as of June 26, climaxing long period of dissatisfaction with show's rating. Esty outfit also killed plans to replace A. and C. with Joan Davis show when fem gagster insisted on complete package control. Davis seg had reached pacting stage and would have been bought had la Davis been amenable to some form of agency supervision.

Fall replacement for Abbott and Costello is still up in the air. Summer fill-in will in all probability be a mystery package starring film bad man Peter Lorre. Deal was set by William Morris Agency in New York last week-end and awaits only contract signing on West Coast to become official.

RADIO'S BEST SALES TALKS

NEW YORK, May 31.—Last year *The Billboard's* Annual Popularity Poll of Radio Editors introduced a new question. It was "Which programs' commercials did you think were in the best taste and at the same time commercially effective?" Here are the winners this year, with the program, sponsor, advertising agency and network:

1. JOHNSON'S WAX
(Fibber McGee and Molly; Needham, Louis & Brorby; NBC)
2. SHICK RAZORS
(Henry Morgan Show; Eversharp, Inc.; Biow Company; ABC)
3. LUCKY STRIKES
(Ballois specifically mentioned the middle gag commercial on the JACK BENNY program; Foote, Cone & Belding; NBC)
4. U. S. STEEL
(Theater Guild on the Air; B.B.D.&O.; ABC)
5. CANADA DRY
(Sparkle Time with Meredith Willson; J. M. Mathes; CBS)

This year's winner, the slick Don Quinn-Phill Leslie middle plugs for Johnson's Wax, is a two-time winner, having copped the same laurels last year. Altho the radio editors didn't state so specifically, it may well be presumed that their votes for Henry Morgan were cast on the basis of his spoofing the product, too. Particular credit would be extended to Jack Benny, whose crack gag plugs have done much to take the irritating sting out of LSMFT.

Auto Firm May Get Garry Moore

NEW YORK, May 31.—A report making the rounds this week is that Plymouth division of Chrysler is negotiating with Garry Moore for a network show in the fall. Because of the Decoration Day holiday, deal could not be confirmed thru N. W. Ayer ad agency, which handles Plymouth.

It is understood that the agency and Moore are working on development of a formula for the comic. He winds up as vis-a-vis for Schnoz Durante at the end of the current season to go on his own as a single.

Hope for Settlement In WCKY Strike

CINCINNATI, May 31.—Local 1224, International Brotherhood of Electrical Workers, and the WCKY management are still at odds over the "no strike" clause which the engineers refuse to sign and which caused the station's engineers to march out on strike nine weeks ago today.

James B. Mattox, president of Local 1224, says the striking engineers are ready at any time to sign a contract which includes the same "no strike" clause which has been in their contract with WCKY for the last six years.

A WCKY spokesman said that while no agreement has been reached thus far, an early settlement of the strike seems certain.

May Leaves ABC's Hwd. News Bureau

HOLLYWOOD, May 31.—Foster May last week bowed out of his post as head of American Broadcasting Company's Hollywood news bureau. May stated he will devote full time to completing novel already accepted for publication.

While not confirmed, it is believed that Frank La Tourette, ABC's West Coast division news head operating out of San Francisco, will move web's news bureau Coast headquarters to Hollywood and take over May's desk.

NBC Committee On Affiliates Plans Chi Meet

DETROIT, May 31.—First committee meeting since the start of the projected NBC affiliates' organization will be held around June 15 in Chicago. Exact date is to be set next week, according to Harry Bannister, manager of WWJ, and chairman of the committee. Cross checking among committee members to determine the best date is under way.

"The organization now is a definite entity," Bannister said, countering rumors that the movement for a separate affiliate set-up was petering out. Altho declining any statement as to actual number of stations now signed up—originally announced as 40 several weeks ago—he indicated that complete info will be issued after the Chicago meeting.

Hail "Hiroshima"

NEW YORK, May 31.—*Hiroshima*, the sock ABC program which won two firsts in this year's radio-editor poll (best one-time feature and best web pubserv show), ranks as one of the most kudoed programs in some time.

Previous honors won by the ABC-Bob Saudek baby include a Peabody award, a citation from the Ohio State University Institute, an award of merit from City College of New York, and third place in *Motion Picture Daily's* radio-editor poll in the news classification.

Henry Morgan Gets Windfall of Laurels In Radio Eds' Poll

NEW YORK, May 31. — Record achieved by Henry Morgan in the *The Billboard's* 16th annual radio editors' popularity poll is one unmatched by any single performer in the years the poll has been under way. This is especially true in view of the short time Morgan has been a network performer, having started on American Broadcasting Company (ABC) only last fall. Previously, he was local on WOR and WJZ.

Morgan virtually is smothered in laurels as a result of this year's voting. His victory in the "New Star of 1946-47" category was overwhelming. One hundred radio editors voted in this particular question, with Morgan getting 61 votes and Dennis Day, the only other performer to get more than two votes, collecting nine altogether.

Other votes were scattered. Some of the players who received one or two votes included Al Jolson, Peter Lind Hayes, Parkyakarkus, Danny Thomas, Burl Ives, Jan August, Meredith Willson, Jack Barry, Jane Powell and Christopher Lynch.

Morgan finished second in three other categories—an amazing accomplishment, especially in view of the opposition of such long entrenched performers as Jack Benny, Fibber McGee, Bob Hope and all the other air toppers. Morgan's second placers were in the favorite comedian and favorite program categories, and in the best commercials contest. In the case of the favorite comedian-favorite program slots, it took a wit with the stature of Fred Allen to top him, in both cases.

Cutting of WINS-WLW Line Being Discussed; 60G Saving

NEW YORK, May 31.—Advisability of discontinuing the permanent line between WINS, New York, and WLW, Cincinnati, both owned by Avco Manufacturing Corporation, is now under discussion. Cost of the permanent line between the two stations is \$60,000 annually.

One argument in favor of cutting the line is that the \$60,000 saved, or part of it, could be directed toward further program expansion by WINS, which Avco acquired recently. Pending 50,000 watt power operation figures in this angle, especially. Another argument is that business currently carried by the two stations doesn't warrant this heavy expenditure.

7 Hours of Commercials

WINS and WLW now jointly carry slightly more than seven hours of commercials, plus seven hours of sustaining exchanges. Sponsors include

Willard Tablets, Griffin Shoe Polish and the Metropolitan Life Insurance Company. It is argued that tying in for these programs only would be more economical, and that special arrangements could always be set up to exchange important sustainers.

One advantage of the line, however, is that by running thru Washington, it enables both news and sports pick-ups from that city. This fits in with Yankee baseball sponsorship on WINS by Ballantine and White Owl cigars, since Yank-Senator games can be covered via the line. WINS-WLW line also has a Philadelphia spur, used only on special pick-ups.

Final decision is expected shortly.

Peggy Lee to Follow Sinatra for Old Gold

NEW YORK, May 31.—Peggy Lee will vocalize with Jan Savitt's ork as backing when Old Gold replaces the Frank Sinatra show with its new *Rhapsody in Rhythm* opus June 11. The show is aired Wednesdays, 9 to 9:30, over Columbia Broadcasting System (CBS). Sharing the warbling spotlight will be two baritones, Johnny Johnston and Buddy Clark, who will appear on alternate shows. Johnston will tee off on the series. Lennen & Mitchell is the agency.

Sidelight on pacting of Clark is the fact that the singer now does his gasping for the *Carnation Contented Program*, heard Mondays over National Broadcasting Company with New York origination. Additional booking means Clark will have to fly to Hollywood every other week for his appearance on the Old Gold show.

Future of 'Marquee' On NBC in Doubt

NEW YORK, May 31.—The future of *Grand Marquee*, sponsored by Rayve Cream Shampoo (William R. Werner) on National Broadcasting Company Thursday nights, is in doubt. Reports that the program has been canceled cannot be confirmed in Chicago, whence it originates, nor in New York, where the program's ad agency, Roche, Williams & Cleary has its offices.

However, the agency had a representative in Chicago this week looking into the *Marquee* situation. The program, a dramatic stanza, has averaged around 7 in the Hooperatings.

quite bluntly

WOR GIVES YOU MORE FOR YOUR MONEY IN QUICK SALES IMPACT!

LET'S MAKE IT PLAIN, hard and clear: Radio advertising does not have to be thought of in four, five or six figures.

In these days of high costs and pared budgets, you, too, can be one of hundreds of WOR sponsors who are selling hairpins and nail polish and snoods and canned soup for less than it costs to buy a quarter-page big city newspaper ad.

That's so. Look...

For the small sum of \$500, American, WOR will expose your message, at one daytime period, to 497,461 homes with radios. That, dear sir, brings your cost-per-home to about 1/10 of a cent!

Does this sort of thing boost sales? Listen—

A New York man had a good product to sell. He bought time on WOR. For every \$1.00 he spent, \$5.00 came back to him. Nice work, eh? WOR can do that for you, too.

If you want more sales, more dealers; if you want to start things humming in 16 great cities of more than 100,000 people each in 7 states, use WOR.

As of today more than half of WOR's billing is based, as far as its sponsors are concerned, on earned sales increases of merchandise sold. In other words, WOR's got to pay through the cash register, or else.

Let's show you how we do it.

our address is: WOR—that power-full station at 1440 Broadway, in New York

mutual

BMB Moves To Drop 'Stop-Go' Financing for Subscriptions

NEW YORK, May 31.—Switch-over by Broadcast Measurement Bureau (BMB) from its current "stop and go" financing and membership operation to a long-range subscription plan seemed almost certain this week after a meeting of the BMB Technical Committee Thursday (29). The major impetus came from the resolution passed last week by the board of National Association of Broadcasters (NAB), offering to help "establish a long-range financial plan to make possible the future operation of BMB."

While the NAB's resolution, which set up a special committee to work with BMB, is regarded as giving BMB the basis for a permanent, continuing study, the request to postpone the next survey until 1949 in order to muster support for the financing operation came somewhat as a surprise. Only a few weeks ago, the Association of National Advertisers (ANA) and the American Association of Advertising Agencies (4-A's) passed resolutions praising BMB's operations and urging a new report in 1948.

Interim Surveys

Should the next major BMB study be put off a year, Hugh Feltis, BMB president, has indicated the organization has numerous interim surveys it

Modernaires on Air 10 Times a Week

NEW YORK, May 31.—The Modernaires vocal group this week set themselves up a busy radio schedule when they were signed for 10 appearances weekly with Campbell Soups' new series over Columbia Broadcasting System (CBS). The group will appear with Walter O'Keefe on *Double or Nothing* from 3 to 3:30 p.m. five days weekly and with Bob Crosby's new 15-minute seg from 7:30 to 7:45, Mondays thru Fridays.

The deal was set by Tom Rockwell, of General Artists' Corporation (GAC). Ward Wheelock is the ad agency.

Phil Baker Wraps Own Quiz Package

NEW YORK, May 31.—Phil Baker, who seems to have parted company permanently with Eversharp's *Take It or Leave It* quiz show, this week was reported to be assembling a package deal of his own. Also geared along quiz lines, the stanza would have Baker holding forth in the emcee's spot.

Meanwhile, Frank Fay, who auditioned two weeks ago, will take over the top spot on *Take It or Leave It* for tomorrow night's broadcast (June 1). However, when the show moves on July 27 to the 10 p.m. Sunday spot on National Broadcasting Company (NBC) from its current Columbia Broadcasting System (CBS) period, best bet is that Harry Von Zell will appropriate the job. The switch-over apparently precludes permanent use of Red Barber, who has filled in for Baker in recent weeks. Barber is CBS director of sports.

could undertake. One of these would be of radio receivers by county, made with the co-operation of all organizations which have made private studies in the past. One such organization, the Radio Manufacturers' Association (RMA), has just offered BMB all possible aid for any such survey.

The BMB Technical Committee meeting also took under consideration a bid by C. E. Hooper to undertake the field work for future BMB surveys. Hooper originally intended to present his diary plan to BMB, but says that while preparing the plan he "stumbled onto a new idea."

Hooper used a postcard to query prospects on their willingness to have a diary. Also on the card were other questions dealing with listening habits. Postcard returns, now coming in, have convinced Hooper that the card system supersedes any diary plan. However, variations in individual cities from telephone results have shown some need for further check. BMB asked Hooper to gather more conclusive evidence about the efficiency of the postcard system.

Sale of WPEN For 900G Due Within Week

PHILADELPHIA, May 31.—Although no parties involved will confirm, official announcement is expected within a week of sale of the independent 5,000-watt WPEN by *The Philadelphia Bulletin*, clearing the way for the newspaper to take over the 50,000-watt WCAU. As reported in *The Billboard* last week, the favored bid will be the one submitted by Philip Klein, who heads an advertising agency under his own name, and the Sylk brothers, who operate the giant chain of Nevin-Sun Ray drugstores.

The purchase price is understood to be close to \$900,000. The newspaper originally asked \$1,000,000 for the station and its FM adjunct. Negotiations are being carried on with Albert J. Sylk, top executive of the drug chain.

WGYN To Air Free FM Blurbs For Industries as B. R. Bait

(Continued from page 4) between 7 and 7:30 p. m. Initial "sponsor" of the first series will be the automobile industry. The program, a record show of music from Broadway shows, will have 30-second opening and closing announcements, stressing purpose of the new "sponsorship," and one-minute commercial messages will be pitched at the 10 and 20-minute marks.

WGYN has planned the series nine weeks ahead and now is working on ideas for similar series for additional industries. Others likely to get their backs scratched with cuffo institu-

Dog Food Promosh Will Be Enough To Make You Mutt-er

NEW YORK, May 31.—Radio literally went to the dogs this week when Benton & Bowles agency and the Mutual Broadcasting System (MBS) reached into the canine world for their latest promotional gimmick. Elaborate plans have been whipped up for a string of "Juvenile Jury children's dog shows" for September, when the Gaines (General Food) dog food moppet program returns to the air from its hiatus. All MBS outlets have been sent requests (by St. Bernard, it is presumed) to stage local mongrel exhibits. It is reported that the sponsor and web are splitting costs, arf, arf.

Each affiliate carrying the show has been urged not to be a setter, but to make with promotional activity, assisted by the regional Gaines sales staffs. It is safe to say that the station flacks will hound the local press for space, with outlets also using station breaks, special broadcasts from the shows, window and lobby displays and special merchandising deals with dealers.

Prize for Every Pooch

Prizes will be awarded for mutts in various divisions, including pure-breds, longest and shortest ears, wierd tails, oldest, most obedient and best trickster. Local authority will be collared to judge the pure-breds, but special "juvenile juries" of five kids will pick the winning mongrels. Co-sponsorship will be sought from prominent pooch fanciers and organizations.

Prizes, of course, will include Gaines merchandise. Stations will put the arm on local merchants for additional prizes, and every entrant will get something, if only a ribbon and a toy hydrant.

NBC'S 6 FIRSTS

(Continued from page 5) and cancellations. For example, of the Columbia first placers, Dinah Shore; *Information, Please*, and Bill Shirer are off the air or about to go off. Nor are new deals, on CBS or elsewhere, in sight for them at this time.

And where, at this stage of the game, are there signs of a new star in the making?

P&G Shops For Cheapie For Camay

HOLLYWOOD, May 31.—Biggest radio casualty of the week was the cancellation of Procter & Gamble's (Camay Soap) *This Is Hollywood* dramatic show as of June 28. Black-out of *Hedda Hopper-Hollywood* seg was blamed on poor Saturday night CBS time and a weak rating which failed to justify \$14,000 package cost. From the very start of show last fall Pedlar & Ryan Agency has sought better CBS time, and at one point was reportedly set to switch seg to NBC.

Hollywood seg is second Procter & Gamble high budget show to get the ax this month, following on heels of Don Ameche-Danny Thomas cancellation by Drene. P. & G. will give up its Drene NBC time, but is planning to retain CBS slot and replace *Hollywood* air seg with an inexpensive package. Pedlar & Ryan's Hollywood office, headed by Karl Schullinger, is skedded to remain active for the time being.

Parky's New Air Seg Hits Pacting Stage

HOLLYWOOD, May 31.—William Morris Agency disclosed this week that a new radio show for Parky-karkus was nearing inking stage. An agency spokesman said at least two bankrollers were hot after the \$8,000 Parky package, and final deal was expected next week, but refused to name possible sponsors.

Still another new show set to hit before long is a Mr. and Mrs. package starring singer Allan Jones and his wife, Irene Hervey. Details are currently being worked out by Teleways Productions to star twosome on a West Coast regional basis, later expanding show to full network.

Coast AFM Backs Pro-Labor Shows

HOLLYWOOD, May 31.—American Federation of Musicians (AFM), Local 47, last week began sponsorship of five "pro-labor" radio commentators over Pasadena, Calif., indie, KXLA, as part of union's drive to combat anti-labor legislation.

Gabbing quintet includes Dan Lundberg, Bill Pennell, Peter Delima, John Dehner and Hugh Weston, and will set union treasury back \$500 weekly. Funds will be drawn from \$20,000 fund voted by membership this week to be used to fight labor legislation now pending in Congress.

OLD FAVES HOLD WELL

(Continued from page 5) Another defeated champ was John Charles Thomas, who lost to Jimmy Melton in the top male concert-classical singer group. New York Philharmonic, however, held on to its position as the editors' pet symphonic program, with the NBC Symphony ranking second. Chesterfield Cigarettes' *Supper Club* also repeated its win as the favorite 15-minute program, with Jack Smith showing considerable strength in second place.

Balloting thruout showed that there are some performers on the way up and who will bear watching in the future. Among these are Evelyn Knight, Ferruccio Tagliavini, Peggy Lee and Elliott Lawrence and his orchestra.

<p>SPECIAL PRINTED ROLL OR MACHINE 100,000 FOR \$28.00</p>	<p>TICKETS</p>	<p>RESERVED SEAT — PAD — STRIP</p>
		<p>COUPON BOOKS — RESTAURANT CHECKS — SALES BOOKS AND ALL ALLIED FORMS</p>
<p>ELLIOTT TICKET CO.</p>		<p>409 LAFAYETTE ST., N. Y. C. 92 W. WASHINGTON ST., Chicago 615 CHESTNUT ST., Philadelphia</p>

STOCK ROLL TICKETS

One Roll ... \$ 1.35
Ten Rolls ... 5.64
Fifty Rolls ... 21.75
Rolls, 2,000 Each
Double Coupons
Double Price.
No C.O.D. Orders Accepted.

CBS RETORT TO 'NAME' PILLAGE

2 CBS Packages Lux Replacement

NEW YORK, May 31.—Highly touted new Columbia Broadcasting System (CBS) package, *CBS Was There*, was named this week as one of two 30-minute shows to fill the Lux Radio Theater time during that program's summer layoff. Another CBS package, *Romance*, will make up the second part of the 9-10 p. m. slot on Mondays, from July 7 thru August 18. On June 30 the time will be taken for a one-shot documentary, *Sunny Side of the Atom*.

Web is expected to pick a new title for *CBS Was There* prior to the onset of the much-lauded sustainer. Show, which applies modern news-coverage techniques to dramatizations of historic events, created considerable stir in the trade and daily paper critical circles recently when CBS previewed it via platter for the pundits.

FCC Trying Out Cramming of FM Stations on Band

WASHINGTON, May 31.—Anticipating the date when the frequency modulation (FM) band becomes as saturated as the standard band is today, the Federal Communications Commission (FCC) is examining the possibility of crowding FM stations closer together than is now the practice. Starting this week, two Washington stations—WGAY-FM and WINX-FM—are serving as guinea pigs for the experiment. The FCC is hoping that FM stations in the same area can operate only .4 megacycles (mc.) apart without interference. Commission standards specify this separation as the minimum permissible, but so far the FCC has hesitated to authorize utilization of the minimum.

For purposes of the experiment, WGAY-FM is moving from its regular position at 104.3 mc. to 93.3 mc. WINX-FM is continuing to use the 92.9-mc. band. FCC engineers monitoring the test say it is designed to determine whether present FM receivers can select either stations without objectionable interference. They say that if the experiment is satisfactory, the FCC plans to allocate community or Class A FM stations on the channel directly beside the higher powered Class B stations in the same area.

1,000 Stations

Elsewhere on the FM scene, the FCC released a report this week showing that approximately 1,000 FM stations are slated to broadcast to over 500 communities in 47 States. Only Montana has failed to submit an FM application. According to the report, 215 stations are now on the air, with construction permits already issued to some 800 more. Another 200 FM applications are pending.

The leading State for FM bids is California, with 43 separate communities having submitted applications. New York, Texas, Ohio and Pennsylvania are in a photo finish for second. Even Puerto Rico is in on the scramble, with two bids pending.

FCC Overhaul Bill Heads for Senate Okay

Committee Weighted in Favor

WASHINGTON, May 31.—The White Bill to reorganize the Federal Communications Commission (FCC) appears well on the way to a favorable recommendation from a subcommittee appointed this week in the Senate Interstate and Foreign Commerce Committee. The bill is certain to be subjected to lengthy hearings, but the subcommittee which will conduct the hearings is regarded on Capitol Hill as heavily weighted in favor of overhauling the FCC. The bill's author on the Senate side, Sen. Wallace White (R., Me.), is set to preside over the group. White is also chairman of the overall committee. Sen. Charles Tobey (R., N. H.), also named to the subcommittee, last year sought a complete investigation of the FCC. The third majority member appointed is Sen. Edward Moore (Okla.), who has also criticized FCC in the past. Democrats on the subcommittee are Sens. Ernest McFarland, of Arizona, and Edwin Johnson, of Colorado.

NAB's Miller Enthused

Meanwhile, the enthusiasm of the National Association of Broadcasters (NAB) over the bill, as disclosed earlier in *The Billboard*, came to the surface this week in a statement by Prexy Justin Miller, who hailed this legislation publicly as offering "an opportunity which broadcasters had been awaiting for years—a chance to place upon our statute books a law governing broadcasting which will recognize that the first amendment guarantees in express terms a radio free from government abridgment as any other form of speech or press."

As anticipated, the NAB will contest some of the bill's provisions, those which it did not originally recommend. Miller noted that "broadcasters will not be satisfied with the measure as now written" and indicated that the NAB would ask the subcommittee to remove the provision which would give the FCC economic jurisdiction in determining license grants. In general, however, NAB will be working hard for the bill.

DeSoto Mulling ABC Drama Seg

NEW YORK, May 31.—Brass of DeSoto division of Chrysler Motors, Batten, Barton, Durstine & Osborn (BBD&O) agency, and American Broadcasting Company (ABC) at week's end were deep in talks about a fall deal for the auto firm. DeSoto is believed to have given up all hope of signing Al Jolson and is reported highly interested in a dramatic seg. Inking of contracts momentarily would surprise nobody.

Trade reports also have information, please headed for an ABC airing in the fall. Show is losing sponsorship of Parker Pen, which is bankrolling it over Columbia Broadcasting System at present.

Cig Firms Seek More Day Spots

NEW YORK, May 31.—Additional daytime activity on the part of cigarette manufacturers is in the offing. Latest said to be making inquiries are Lucky Strike and Raleigh. Luckies now use web time and has a large spot announcement campaign going. Camel, Chesterfield and Philip Morris are among the present daytime buyers in the smoke field. Competition and a belief that sales to women may be enormously hyped thru daytime radio is behind the expansion.

S. D. Outlets, AFRA

Set Gabbers' Hikes

SAN DIEGO, Calif., May 31.—Four local net affiliates and the American Federation of Radio Artists (AFRA) last week came to terms on wage contract negotiations, KFMB (ABC), KSDJ (CBS), KGB (Don Lee-Mutual) and KFSD (NBC) consenting to an average 30 per cent boost in announcers' pay. Contract gives gabbers a minimum of \$55 weekly graduating to a minimum \$70 after four years.

With this pact, AFRA brings into its fold KSDJ, San Diego's new station.

Web Draws Up Lines Against More Inroads

Will Develop New Toppers

By Jerry Franken

NEW YORK, May 31.—The Columbia Broadcasting System (CBS), its schedules hard hit by the shifting of big-name programs to the National Broadcasting Company (NBC), is committed to long-range plans designed not only to develop names for CBS but to prevent further inroads into its big audience programs. Its plans also give the network a greater control over the placement of its programs and permit better integration of its schedules according to the web's own theories as to what constitutes good programming.

These disclosures were made this week by Frank Stanton, Columbia's president, in answer to a query from *The Billboard* as to CBS reaction to developments of recent months, which have seen the Dinah Shore, (See CBS DRAWS UP on page 15)

THE NATION'S FAVORITE FOLK SINGER

BIG NEWS - COMING HERE
EDDY ARNOLD
In Person!

On The Stage
ALL OVER THE NATION
The Tennessee Showboy and his GUITAR
 -WITH-
ROY WIGGINS

Special ADDED ATTRACTION!
"The Teller Of Tall Tales"
ROD BRASFIELD
 -all direct from WSM Grand Ole Opry Radio Show, Nashville, Tennessee
It's The Show Treat Of The Year

Grand Ole Opry Stars

Eddy Arnold's LATEST RCA VICTOR RECORD RELEASE "IT'S A SIN" "I Couldn't Believe It Was True"

This TOP Attraction Now Available for Bookings. For Open Dates, Wire or Phone

THOMAS A. PARKER
 Personal Manager
 4218 SAN PEDRO TAMPA, FLA.
 Phone W-3951

NO. 20-2241

Live Shows

MAURICE C. DREICER PRGMS.
936 Fifth Avenue, NYC
The Puffer's Forum

15-minute copyrighted script, requiring three voices, moderator and two debaters. Program read by local voices sounds like exciting forum, full of interruptions, but because of script, voices never conflict. Material carefully researched, documented and intriguingly put together. Deals with social, economic, and humorously debatable questions: "Double Features Versus Single Features," "Toupees for Bald-Headed Men," "Should Voting Be Compulsory?," etc. Script sent via air mail, price \$1.00 per broadcast, includes five scripts, original and four copies.

Transcribed Services

LES MITCHEL PRODUCTIONS, INC.

(Producers of Skippy Hollywood Theater)

8853 Beverly Blvd., Hollywood
"The Theater of Famous Radio Players"—Family Drama, 1/2 hr.

Features the best 15 names of Hollywood's Radio Row in "top-flight" family entertainment. Lurene Tuttle, Cathy Lewis, Peggy Webber, Joe Kearns, Tom Collins, Jack Edwards, etc. Drama, comedy, suspense, romance by name writers plus deft production. Auditions on request. Priced right! 39 shows available, more in production.

PARAGON RADIO PRODUCTS
131 W. 52 St., New York 22, N. Y.

George Raft in The Cases of Mr. Ace

George Raft starred in a fast-paced, hard-hitting vehicle worthy of his great movie reputation. Millions of Raft fans will love him as "Mr. Ace" in this network caliber half-hour show. Top Hollywood cast. Top script, Jason James of "Sam Spade" fame. And what music! Not an organ—a full orchestra! Show package includes impressive merchandising designed to take full advantage of this big time, big name attraction. Write or wire today!

HARRY S. GOODMAN
19 E. 53d St., N.Y. 22, N.Y.
Your Gospel Singer

Edward MacHugh, Your Gospel Singer, now available to local and regional sponsors. 420 fifteen-minute transcribed programs consisting of hymns known and loved by young and old. Featuring Edward MacHugh, who is said to have the most perfect diction of any singer without sacrificing warmth of expression. His many years on the networks have created a loyal ready-made audience. Newspaper mats, glossy prints, press releases, etc., are available for publicity purposes. Write, wire or phone for availabilities and audition disk.

FREDERIC W. ZIV CO.
1529 Madison Rd., Cin. 6, O.
Favorite Story, with Ronald Colman

Shirley Temple, Orson Welles, Spencer Tracy, Bing Crosby pick their FAVORITE STORIES, which are brilliantly dramatized in the most lavish series of half-hour productions ever transcribed. All-star cast: Ben Alexander, John Beal, Janet Waldo, Vincent Price, Lurene Tuttle, William Conrad in addition to Ronald Colman. Fifteen-piece orchestra, under the direction of Claude Swetten, brilliant musical scores by Robert Mitchell. Stories include "Wuthering Heights," "Cyrano de Bergerac," "Dr. Jekyll and Mr. Hyde." Available transcribed.

KASPER-GORDON, Inc.

140 Boylston St., Boston 16, Mass.

Gloria Carroll Entertains

Gloria Carroll, heard for long time over CBS mornings, coast-to-coast, in a musical series "out of this world"—backed by novelty trio "The Three Embers," in special arrangement of top tunes of all times, especially from musical shows. Very little talk in this series of 78 1/4-hours—most music from beginning to end, open both ends for commercials. Guaranteed to hold attention of all listeners from the start. Wire for samples, rates.

BEULAH KARNEY, INC.
228 N. La Salle St., Chicago 1, Ill.,
or 444 University Av., Toronto, Can.

Meal of the Day

5-minute open end, 5 times wkly.
A ten-year tested program used locally and nationally by big name advertisers. Five minutes, five times a week. Written and narrated by Beulah Karney. 160 shows ready for local or regional sponsorship. More in production. Tailored especially for grocers, dairies, appliance dealers, flour mills, utility companies and household products. Merchandising plan. Send for free audition platters and availabilities.

HOPKINS SYNDICATE, INC.
11 S. La Salle St., Chicago 3, Ill.,
And. 2833

Dr. George W. Crane, M.D., Ph.D.

Daddy didn't mean to be cruel. How could he know it meant so much for him to build that doll house? One day, it was too late and the heartbroken father's story as told to Dr. Crane is now a radio classic. It's one of many actual case histories which have been a big factor in putting these programs among radio's most popular daily daytime features on many stations. Over 170 open end 15-minute programs already transcribed; others in preparation. Write John R. Kneebone, Director, for sample transcriptions.

TELEWAYS RADIO PRODUCTIONS, INC.

8949 Sunset Blvd., Hollywood 46
Barnyard Jamboree

Teleways newest half-hour transcribed hit, "Barnyard Jamboree," starring Jimmie "Round Boy" Jefferies. A jam-packed half hour of sure-fire entertainment, serious sentiment, rural rhythm. A real old-fashioned barn dance with songs that all America sings. Large cast. Fifty-two programs. Available one-a-week basis. Produced by Teleways Radio Productions, Inc. Send for free audition platters and costs for your market.

TELEWAYS RADIO PRODUCTIONS, INC.

8949 Sunset Blvd., Hollywood 46.
Sons of the Pioneers

Fifteen-minute five-a-week transcribed musical series starring Bob Nolan, Tim Spencer and all the "Sons of the Pioneers." This particular group has made over 100 movies and is currently sponsored in a starring capacity on the big Alka-Seltzer network program, NBC Coast to Coast. This is a brand-new series. 260 programs. Available for local or regional sponsorship on three or five-time-per-week basis. Produced by Teleways Radio Productions, Inc. Send for free audition platters.

**UAW Sponsoring
Six-Week Series
On WJBK, Detroit**

DETROIT, May 31.—Following up the spurt of interest in radio programming, *The Billboard*, May 24, the United Automobile Workers (UAW-CIO) is starting sponsorship of the program, *We Are Many People*, opening Wednesday (4) for six weeks right in its home bailiwick. Show will be aired over WJBK, which the UAW once sought to buy—with the quoted price set at a stiff \$750,000. Station still remains under management of James F. Hopkins pending FCC approval of a sale to Fort Industry Corporation.

The series is being presented as a public relations program, with Walter P. Reuther, UAW president, stating: "This is one of the finest programs on the hopes, aspirations and fears of people of different racial, religious, and nationality backgrounds."

**CBS Co-Ops Dept. Ups Sales
Of Time To Affiliates 70%**

NEW YORK, May 31.—Hypoed sales promotion by Columbia Broadcasting System (CBS) for its co-op department has increased the number of sponsors purchasing time from affiliates by 70 per cent in the past 90 days, according to Ralph Hatcher, who heads co-op sales for the web. Hatcher said this week that a repricing plan and addition of a salesman's bonus plan also were major factors in hiking the web's sales since March 1.

Under Hatcher's direction, CBS has boosted its output of co-op promotional material nearly 300 per cent since March. For purposes of simplification, all such matter now is printed in black and white instead of the multi-color formerly used. Hatcher also standardized the size of promotion pieces to file-folder proportions. The revisions and simplifications have enabled CBS better to cover the field of sponsor sales managers, station sales departments, station reps and advertising agencies.

Repricing Plan

The repricing plan involves two revisions: Costs systems based upon number of days purchased and price tags according to time zones. Formerly each CBS co-op show was sold on the basis of the entire week. Since nearly all the web's co-op efforts are directed into news shows, this meant either six or seven airings weekly for each show. A small affiliate which sold three days of the show thus would have to foot the bill for the remaining days itself. Under the new plan, all CBS co-op shows will be sold on a per-broadcast basis, lifting financial responsibility from the weaker outlets.

Another facet of the repricing involves varying the price of shows according to potential tune-in based on time factors. Thus, a news show heard at 8 a.m. in the Eastern time zone has a premium time, but the cost of the same show is reduced successively in each zone westward,

as the time periods are considered less conducive toward drawing listeners.

Salesman's Bonus

The salesman's bonus plan involves giving a 5 per cent cut of the talent cost footed by his affiliate to the man selling any CBS co-op show. It is understood, however, that in many cases this bonus is not passed on by the affiliates, some of which insist on a straight salary basis for employees. Sometimes these simply give salesmen pay boosts instead.

As a result of this repricing, Hatcher says, CBS now has closed the gap in talent costs of co-op shows to the point where less than 1 per cent difference exists between the charges of any of the webs to its affiliates. CBS now has eight programs farmed out on a co-op basis and soon will add a ninth. Between June 30, when Bob Trout's news show moves from 6:45 to 7:45 p.m., and September 29, when Lowell Thomas takes over Trout's old spot for Procter & Gamble, a CBS newsmen will fill the time as a co-op. Hatcher says the web's toppers currently are viewing other types of shows for fall use as co-ops, with a decision due by mid-June. A possibility may be a dramatic offering of some kind.

**New Comedy Series
By Gertrude Berg**

NEW YORK, May 31.—A new situation comedy, titled *Sunshine Inn*, is being scripted by Gertrude Berg (*The Goldbergs*) for early sale as a Columbia Broadcasting System (CBS) package. The 30-minute program will star Zasu Pitts.

Reports have the show web-controlled and up for sale either for summer or fall debut. CBS is reported uninterested in airing the package as a sustainer, preferring to wait for sale.

WIND

Chicago's best circulation buy

**provided as much audience in
April, 1947, as the following
competing stations combined:**

- a. a 20,000-watt Chicago station
- b. a 10,000-watt Chicago station
- c. a 5,000-watt Chicago station

1946 DISC JOCKEY
AWARD WINNER
1946 TOLERANCE AWARD

**Tedd
LAWRENCE**

MORNING REVIEW
7:00-9:00 A.M. DAILY

ROBERT HALL OF FAME
10:45-11:00 P.M. DAILY

VIA WHN NEW YORK
SPORTS COMMENTATOR AND
TRANSCRIPTION ARTIST

Part I

The Billboard



Daytime Talent Cost Index

This feature was developed by The Billboard in co-operation with C. E. Hooper, Inc. Figures projected from telephone homes to total urban population.



BASED ON THE "FIRST FIFTEEN" DAYTIME HOOPER RATINGS, NATIONAL AND PACIFIC COAST, FOR PERIOD ENDING MAY 15, 1947.

Rank	Program, Sponsor, Agency, Net & Sta.	Hooper-ating	Previous Rating and Rank	Opposition	Talent Cost	Cost per Point	Cost per 1,000 Urban Listeners
1	WHEN A GIRL MARRIES General Foods Baker's Chocolate, Diamond Crystal Salt, B & B, La France, Satina, Calumet Y & R NBC 76	7.6	7.7-3	Terry and the Pirates—ABC NSP—CBS Hop Harrigan (Tu-Fri)—MBS	\$2,300	\$302.63	**
2	HELEN TRENT Whitehall Pharmacal Heet Liniment, Kolynos, Bisodol D-F-S CBS 137	6.6	6.6-8	NSP—ABC NSP—MBS NSP—NBC	\$1,800	\$272.72	\$.46
3	PORTIA FACES LIFE General Foods Grape Nuts, Wheatmeal Y & R Maxwell House Coffee B&B NBC 87	6.4	7.8-2	Sky King—ABC NSP—CBS Superman—MBS	\$2,750	\$429.69	**
3	YOUNG WIDDER BROWN Sterling Drug Maley's M-O, Phillips Toothpaste D-F-S NBC 144	6.4	7.1-6	Dick Tracy, LN, Co-Op—ABC NSP—CBS NSP—MBS	\$1,600	\$250.00	\$.43
4	STELLA DALLAS Sterling Drugs Various Products D-F-S NBC 144	6.3	*	NSP—ABC NSP—CBS NSP—MBS	\$1,750	\$277.78	\$.50
4	MA PERKINS Procter & Gamble Oxydol D-F-S CBS 75	6.3	8.2-1	NSP—ABC NSP—MBS NSP—NBC	\$1,300	\$208.35	**
5	LORENZO JONES Sterling Drug Various Products D-F-S NBC 144	6.2	6.5-9	NSP—ABC NSP—CBS NSP—MBS	\$2,000	\$322.58	\$.55
6	BREAKFAST CLUB Philo Refrigerators Hutchins ABC 240	6.1	*	NSP—CBS NSP—MBS NSP—NBC	\$3,000	\$491.80	\$.86
7	YOUNG DR. MALONE Procter & Gamble Crisco, Compton Dreft D-F-S CBS 45	6.0	*	NSP—ABC NSP—MBS NSP—NBC	\$2,500	\$416.67	**
8	JUST PLAIN BILL Whitehall, Pharmacal Anacin D-F-S NBC 58	5.9	*	Jack Armstrong—ABC NSP—CBS Captain Midnight—MBS	\$2,000	\$338.98	**
8	KATE SMITH SPEAKS General Foods Post's Raisin Bran and Post's 40% Bran Flakes B&B CBS 145	5.9	7.3-5	Kenny Baker Show—ABC Victor H. Lindlahr—MBS NSP—NBC	\$5,000	\$847.46	\$1.44
9	BIG SISTER Procter & Gamble Ivory Soap Compton CBS 68	5.8	7.0-7	Baukhage Talking, LN, Co-Op—ABC Cedric Foster, LN, Co-Op—MBS NSP—NBC	\$2,500	\$431.03	**
9	PEPPER YOUNG'S FAMILY Camay Soap, P&R Dreft D-F-S NBC 130	5.8	6.6-8	Edwin C. Hill—ABC NSP—CBS NSP—MBS	\$2,850	\$456.90	\$.83
10	OUR GAL SUNDAY Whitehall Pharmacal Anacin D-F-S CBS 140	5.7	6.5-9	NSP—ABC NSP—MBS NSP—NBC	\$1,750	\$307.02	\$.56
10	BREAKFAST IN HOLLYWOOD Procter & Gamble Ivory Flakes Compton ABC 231	5.7	6.6-8	NSP—CBS NSP—MBS Fred Waring—NBC	\$1,500	\$263.16	\$.47

TOP THREE SATURDAY DAYTIME PROGRAMS

STARS OVER HOLLYWOOD Bowey's, Inc. Darl-Rich Chocolate Flavoring Sorenson CBS 52	7.5	NSP—ABC NSP—MBS Smilin' Ed McConnell—NBC	\$4,000	\$533.33	**
THEATER OF TODAY Armstrong Cork Armstrong Floor Coverings B.B.D. & O. CBS 157	6.7	NSP—ABC NSP—MBS NSP—NBC	\$2,500	\$373.13	\$.56
GRAND CENTRAL STATION Pillsbury Flour Various Products McC-E CBS 131	6.7	NSP—ABC NSP—MBS NSP—NBC	\$2,200	\$328.36	\$.42

Average audience rating is 4.3, as against 4.8 last report, 4.0 a year ago. Average daytime sets-in-use reported are 16.9, as against 17.6 last report, 15.3 a year ago. Average available homes is 71.6, as against 73.1 last report, 72.2 a year ago. Number of sponsored hours is 84 as against 81 last report, 91 1/4 a year ago.

* Not in top 15 last report.

** Insufficient data.

LN—Limited Network.

L. & M.—Lennen & Mitchell. F. C. & B.—Foote, Cone & Belding. Y. & R.—Young & Rubicam. W. & L.—Warwick & Legler. W. & C.—Williams & Cleary. L. W. R.—L. W. Ramsey, J. W. T. —J. Walter Thompson. McK. & A.—McKee & Albright. R. & R.—Ruthrauff & Ryan. D. C. & S.—Doherty, Clifford & Shenfield. S. & S.—Schwimmer & Scott. R. W. & C.—Roche, Williams & Cleary. A. M. & W.—Audrey, Moore & Wallace. W. H. W.—William H. Weintraub. McC-E.—McCann-Erickson. P. & R.—Pedlar & Ryan. D-F-S.—Dancer-Fitzgerald-Sample. N. L. & B.—Needham, Lewis & Brorby. R. M. S.—Russell M. Seeds. B. & B.—Benton & Bowles.

FMA Organizes Region 2; Taft Made Chairman

CINCINNATI, May 31.—Over 125 members of the Frequency Modulation Association (FMA), in a one-day session at the Hotel Gibson here Wednesday (28) devoted to the formal organization of Region 2, elected David G. Taft chairman of the new region, which takes in Ohio, Kentucky, Indiana and West Virginia. Appointed with Taft, who heads WCTS here, were Robert F. Wolfe, Fremont, O., vice-chairman for Ohio; Foster Fudge, Crawfordsville, Ind., vice-chairman for Indiana; E. J. Hodel, Beckley, W. Va., vice-chairman for West Virginia, and Paul E. Wagner, Columbus, Ind., general manager and secretary.

Principal speakers at the meet included Vernon L. Wilkinson, assistant general counsel of the Federal Communications Commission (FCC) in charge of broadcasting; C. M. Jansky Jr., Washington engineering consultant; Everett L. Dillard, president of WSAH, Washington, and KOZY, Kansas City, Mo.; Ira A. Hirschmann, operator of WABF, New York, and J. N. (Bill) Bailey, executive director of FMA. Taft and Wagner, manager of WCSI, Columbus, Ind., co-chaired the session.

Jansky defined how FM will operate against AM and pointed out FM's conclusive superiority in large day and nighttime coverage areas. He stated that FM had sufficient high fidelity of rebroadcast and indicated the method to be used would be that of hooking up a series of stations via relays, with stations picking up each other's signals on one frequency and rebroadcasting on another. He added that reproduction would be superior to that carried by wire.

Ted Leitzell, vice-president of Zenith Radio Corporation, predicted improved FM set production and said that manufacturers have cleared manufacturing hindrances and are beginning full-scale production schedules. "The future," Leitzell said, "depends on what broadcasters will do to educate the public on use of FM." Leitzell said that, beginning next week, his company will start a series of 20 meetings thruout the United States to familiarize the various districts with detailed information concerning the intricacies of FM operation.

Wilkinson predicted that there would be 700 FM stations in operation by January 1 instead of the 233 now broadcasting. A part of his talk was given over to the music problem, with Wilkinson stating that the Supreme Court should hand down a decision on the constitutionality of the Lea Act before it recessed in June. The other speakers on the program agreed generally that FM's two biggest problems were putting FM transmitters on the air and receiving sets into the hands of the public.

'Widder' Tops Daytime Buys; 43c Per 1,000

'Helen Trent' No. 2 Bargain

NEW YORK, May 31.—The top daytime network program buy, according to *The Billboard's Talent Cost Index (TCI)*, a feature of Continuing Program Studies, is *Young Widder Brown*, one of the many Sterling Drug soap operas.

The TCI, based on the May 15 report of C. E. Hooper, Inc., gives *Widder*, which is tied for third place in the top 15 daytime programs, a cost of 43 cents per 1,000 urban listeners. The program's Hooper is 6.4, the same as General Foods' *Portia Faces Life*. Insufficient data makes a TCI on *Portia* unavailable.

Second best buy is *Helen Trent*, second in the top 15 with 6.6, and a TCI of 46 cents per 1,000 urban listeners. Third is *Breakfast in Hollywood* (10th in the top 15 for Procter & Gamble at 5.7) with a TCI of 47 cents. Fourth is *Stella Dallas* (tied for fourth with *Ma Perkins* at 6.3 in top 15), sponsored by Sterling Drug, with a TCI of 50 cents.

"Lorenzo Jones" Fifth
Fifth best buy is another Sterling Drug entry, *Lorenzo Jones*, fifth in the Hoopers also, with 6.2 and a TCI of 55 cents per 1,000 urban dialers. *Our Gal Sunday* (Whitehall Pharmacal, 5.7 Hooper) has a TCI of 56 cents. *Breakfast Club* shows a higher cost for Philco at 86 cents, while Kate Smith shows the highest TCI of all, \$1.44 per 1,000 urban listeners.

Four programs which were in the top 15 April 30 Hooperatings have fallen by the wayside in the May 15 report. They are *Aunt Jenny* (Lever Bros.); *Backstage Wife* (Sterling Drug); *Right to Happiness* (P.&G.), and *Woman in White* (General Mills).

"Grand Central" a Buy
Grand Central Station, for Pillsbury Flour, is the cheapest of the three top Saturday programs at 42 cents per 1,000 urban listeners. The top Saturday rater, *Stars Over Hollywood*, for Bowey's, Inc., has no TCI data available. The third candidate is *Theater of Today* (Armstrong Cork) at 56 cents per 1,000.

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\$2.95 FOR 25

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Negative Charge \$1.50 first order
CASH 50% WITH ORDER BALANCE C.O.D.

100 POST CARDS \$2.95

GLOBE PHOTOS
P.O. BOX 1242 BALTIMORE 3, MD.

3 Webs Share Bonus Outlets On Day Shows

WTAG Leads With 56.3 Pts.

NEW YORK, May 31.—Top bonus audience delivering stations on the first 15 daytime shows (see list in continuing program studies part 2 chart in this department) varies considerably from the list of stations which delivered heaviest bonuses on after-dark shows. (The Billboard, May 31).

This is substantially due to the fact that the nighttime top 15 (and top three Sunday afternoon) shows National Broadcasting Company (NBC) runs away with 13 of the 18 positions, thus making it tough for stations affiliated with other webs to enter the reckoning.

In the daytime topper tabbing, the skein picture balances out with NBC holding seven positions; Columbia Broadcasting System (CBS), six, and American Broadcasting (ABC), two spots.

Limitations Cited

Again it must be pointed out, however, that the bonus rating presentation herein has definite limitations, namely: (1) Station ratings are based on the October '46 thru February '47 Hooper city reports (some cities now have their December '46 thru April '47 reports and the study under consideration is not to be confused with the later report); (2) only the top 15 daytime shows are used in the reckoning; (3) only the five stations having the highest ratings in connection with each of the top 15 shows are included; (4) many other factors, aside from the mere number and type of stations in competition to those listed, can and do influence listening in any given area.

But again, even considering these qualifications, certain stations show sensational ability to deliver ratings in their areas far above the national averages. CBS's Scranton, Pa., outlet, WGBI, which did extremely well on nighttime shows, delivers with even greater impact on the daylight stanzas. It places among the five highest rating deliverers on five out of the six CBS shows on the top 15 list, and what is even more startling, the Scranton station delivers the highest rating of any station in the country on four out of these five shows. On the other it delivers the third highest rating. All in all, it gives CBS sponsors a total of 76.6 Hooper points in excess of the national ratings for the five shows under discussion. Since it delivered 37.9 points on the two CBS shows in the top 15 evening group, the bonus (See 3 WEBS SHARE on page 16)

Part II

The Billboard



TOP BONUS-AUDIENCE DELIVERING STATIONS

ON FIRST 15 DAYTIME SHOWS
(FOR DETAILED ANALYSIS AND COMMENTARY SEE STORY IN THIS DEPARTMENT)



AS THE charts show, tabulation is based only on the five stations which delivered the highest rating over the national average for each of the top 15 Hooperated daytime programs. Rank order of stations was derived simply by determining, in the case of each station and each program, the difference between the national average Hooperating and the rating delivered by the station. For each

station, then, those differences were added up to arrive at the total number of bonus Hooperating points delivered by the stations involved.

It must be considered that in connection with any or all of these programs other stations also delivered bonus audiences, over and above the national averages; and that a reckoning similar to the one outlined could possibly show that some of those stations deliver a greater total number of bonus points than some of the stations listed in this

tabulation. For example, if a station delivered the sixth highest rating above the national average on all 15 of the programs, it would undoubtedly achieve a higher total bonus point score than any of the stations listed here. The device of including only the five stations which delivered the five highest ratings on each of the top 15 shows is a purely arbitrary one, and was arrived at as a logical and expedient method for presenting this feature.

Top Bonus-Audience Delivering Stations

Station, City and Power	Total Bonus Points Delivered Over National Averages (On Top 15)
1. WGBI Scranton—1,000 Local Sunset 500 Night	75.6
2. WTAG Worcester—5,000	56.3
3. WTAR Norfolk—5,000	55.0
4. WHP Harrisburg—5,000 Local Sunset 1,000 Night	42.7
5. WMBD Peoria—5,000 Local Sunset 1,000 Night	39.1
6. WHC Rochester—5,000	38.0
7. KTSM El Paso—1,000 Local Sunset 500 Night	36.8
8. WJAX Jacksonville—5,000 Local Sunset 1,000 Night	36.6
9. WSM Nashville—50,000	23.1
10. WFAA-WBAP Dallas—50,000 5,000	18.8
11. KFBI Wichita—10,000 Local Sunset 1,000 Night	15.4
12. WTIC Hartford—50,000	14.5
13. MCSH Portland, Me.—5,000	14.1
14. WPDQ Jacksonville—5,000	12.9
15. WSB Atlanta—50,000	11.7
16. KJR Seattle—5,000	11.0
17. WBEN Buffalo—5,000	10.6
18. KIRO Seattle—50,000	10.2
19. WFMJ Youngstown—250 1,300 (Construction permit issued)	9.7
20. WSGN Birmingham—5,000 Local Sunset 1,000 Night	9.5
21. WSBT South Bend—5,000	8.9
22. KMJ Fresno—5,000	8.5
23. WMBR Jacksonville—250	8.1
24. WCCO Minneapolis—50,000	7.6
25. KOIL Omaha—5,000	7.6
26. WHAM Rochester—50,000	7.3
27. WTOL Toledo—250	6.5
28. WBNS Columbus—5,000 Local Sunset 1,000 Night	6.2
29. WJRO Providence—5,000	5.9
30. WFLA Tampa—5,000	5.2
31. KPRC Houston—5,000	5.1
32. WKY Oklahoma City—5,000	5.1
33. WCAU Philadelphia—50,000	4.9
34. KPO San Francisco—50,000	4.0
35. WOW Omaha—5,000	3.7

Bonus Audiences Delivered By Stations on Top 15 Daytime Shows

(Station Ratings Based on October, 1946, thru February, 1947, Hooper City Reports)

Program	Hooperating Net. May 15 work Report	City	Station	Five Month Rating	Competition
WHEN A GIRL MARRIES	NBC 7.6	Norfolk Atlanta Buffalo	WTAR	15.9	WGH, WRVA, WSAP
			WSB	12.9	WAGA, WATL, WGST
			WBEN	12.8	WBNY, WEBR, WGR, WKBW
ROMANCE OF HELEN TRENT	CBS 6.6	Worcester Harrisburg Peoria	WTAG	17.9	WAAB, WBZ, WNEB, WORC
			WHP	16.0	WHGB, WKBO, WSBA
			WMBD	15.6	WMAQ, WMMJ, WSIW, WBBM, WGN, WLS-WENR
PORTIA FACES LIFE	NBC 6.4	El Paso Hartford Norfolk Jacksonville Dallas	WJAX	12.1	WJHP, WMBR, WPDQ
			WTAR	14.8	KROY, KSFO, KXOA, KRCA, KFBK, KFRC, KGO
			WFAA-WBAP	13.5	WJAX, WJHP, WPDQ
YOUNG WIDDER BROWN	NBC 6.4	Nashville Jacksonville El Paso Norfolk Dallas	WJAX	13.6	WIBG, WIP, WFN, KYQ, WNAS, WFIL, WHAM, WSAY
			WTAR	12.9	
			WFAA-WBAP	12.5	
STELLA DALLAS	NBC 6.3	Norfolk El Paso Nashville Jacksonville Portland, Me.	WTAR	16.5	WGH, WRVA, WSAP
			KTSM	14.7	KROD, XELO
			WJAX	14.1	WKDA, WLAC, WSIX
MA PERKINS	CBS 6.3	Scranton Harrisburg Worcester Seattle Minneapolis	WTAR	16.5*	WJHP, WMBR, WPDQ
			WHP	17.3	WGH, WRVA, WSAP
			WCCO	13.9	WAGA, WATL, WGST, WBNY, WEBR, WGR, WKBW
LORENZO JONES	NBC 6.2	El Paso Norfolk Atlanta Buffalo Tampa-St. Petersburg	WJAX	13.8	WALT, WDAE, WSUN, WTSP
			WFCB	11.4	
			WFLA	11.4	
BREAKFAST CLUB (Philco)	ABC 6.1	Youngstown Birmingham Omaha Wichita Jacksonville	WFMJ	15.8	KDKA, WKBN, WPIC, WTAM
			WSGN	15.6	WAPI, WBRC, WJLD, WKAX, WTNB
			KOIL	13.7	KBON, KFAB, KMA, KOWH, WOW
YOUNG DR. MALONE	CBS 6.0	Scranton Rochester Worcester Harrisburg Omaha	WTAR	12.2	KANS, KFH
			WHP	11.3	WJAX, WMBR, WJHP
			WOW	9.7	
JUST PLAIN BILL	NBC 5.9	Norfolk Hartford Dallas Houston Oklahoma City	WTAR	12.2	WARM, WJZ, WNBC
			WTIC	12.0	WHAM, WSAY
			WFAA-WBAP	11.5	WAAB, WBZ, WNEB, WORC
KATE SMITH SPEAKS	CBS 5.9	Scranton Rochester Worcester Peoria Providence	WTAR	12.2	WBBM, WGN, WLS-WENR, WMAQ, WMMJ, WSIW
			WHP	11.3	WEAN, WFCI, WJAR
			WPRO	11.8	
BIG SISTER	CBS 5.8	Scranton Peoria Rochester Harrisburg Columbus	WTAR	12.2	WARM, WJZ, WNBC
			WTIC	12.0	WBBM, WGN, WLS-WENR, WMAQ, WMMJ, WSIW
			WNSB	12.0	WHAM, WSAY

(Continued on page 16)

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Before ordering anywhere send for the facts, full price list, ordering instructions, etc.

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Part III

The Billboard



NETWORK PROGRAM Reviews & Analyses

Rating figures used are supplied by the C. E. Hooper organization. Data concerning advertiser expenditures, campaign themes, etc., is compiled by interviews with agencies and advertisers and is based on latest available information.



A Day in the Life of Dennis Day

Reviewed May 28, 1947

COLGATE-PALMOLIVE-PEET CO.
R. E. Haley, Advertising Manager

Thru Ted Baes, Inc.
Meredith Conley, Acct. Exec.

Via NBC (150 Stations)
(Originating in Hollywood)

Wednesdays, 8-8:30 pm. (EDT)

Estimated Talent Cost: \$8,000. Frank O'Connor, producer-director; Frank Galen, Chuck Stewart and Arthur Allsberg, writers; Verne Smith and Frank Barton, announcers; Charles Dant's orchestra; cast, Dennis Day, Barbara Eilers, Bea Bernaderet, Dick Trout and John Brown.

Current Hooperating for this program	12.1
Average Hooperating for shows of this type (Dramatic)	8.7
Current Hooperating of show preceding (H. V. Kaltenborn)	8.7
Current Hooperating of show following ("Great Gildersleeve")	10.8
CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS	
ABC: "Lum 'n' Abner"	2.4
CBS: Jack Carson	7.9
MBS: Sustaining	None

The perennial juvenile Dennis Day, has magnified and embroidered, for his own program, all the traits and characterizations hung on him via the Jack Benny show. It is not surprising that these have found favor and sympathy with the general public, which likes to think of itself as simple, trusting and thoroly honest, and suffering its tribulations because of these sterling qualities. If complications rising out of such simplicity give rise to latter-day American heroes, Dennis Day certainly is fashioned from the heroic mold.

What makes Day's characterization even more appealing, in the dramatization which makes up the central portion of each show, is the perfection of his personification of the schnook. Thus the listener can expand his own chest and feel just as honest and a little bit smarter, besides.

Scripting by Frank Galen and Chuck Stewart has a nice balance of situation and gags, and Day and company do a neat job in putting it over.

Before and after each week's episode of adversity, Day unlimbers his lilting tenor pipes and delivers himself of a song. On the show caught, he led off with *Mahzel* and wrapped up the program with *If I Had My Life To Live Over*. Latter was made to order for Day, but *Mahzel's* minor cadences and peculiarities of rhythm made it a poor vehicle for his semi-classical voice.

Commercials, for Colgate Tooth Paste, delivered immediately before and after the dramatic portion of the show, were of the tasteless, but no doubt effective, scare variety. Listeners were warned of losing friends and influence from not brushing teeth and purifying the breath after each meal. Hitchhike plugged Colgate's Luster Cream Shampoo. *Sam Chase.*

Labor Must Be Free

Reviewed May 27, 1947

AMERICAN FEDERATION OF LABOR

Thru Furman, Feiner & Company, Inc.
Norman Furman, Acct. Exec.

Via ABC

Tuesday, 8:15-8:30 p.m.

Producer, Oliver Niccol. Cast: Guests, Patrick McDonough, steel manufacturer; Harry Uviller, impartial chairman for the dress industry, and Robert McChesney, president, National Electrical Contractors' Association.

Current Hooperating for this program (Started May 13)	None
Average Hooperating for shows of this type (Miscellaneous)	4.3
Current Hooperating of show preceding, "Lum 'n' Abner"	3.0
Current Hooperating of show following (Sustaining)	None
CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS	
CBS: "Big Town" (8-8:30)	10.7
MBS: "Special Investigator" (8:15-8:30)	3.3
NBC: "Milton Berle" (8-8:30)	10.0

Besides the weekly variety program and daily soap opera drama with which it has attempted to mobilize public opinion against anti-labor legislation during the past month, the American Federation of Labor (AFL) also has taken a more direct approach. Its Tuesday night series, aired like the others over American Broadcasting Company (ABC), has featured a variety of speakers in talks explaining their interest in opposing the bills mulled in Congress. The show caught was unique in presenting three representatives of the employer group who side with labor.

Each of the speakers held forth for slightly less than five minutes, but unlike most straight gab stanzas, this one was on the highest level, both in interest and argument. Each of the three had something distinctive to contribute, and that something generally proved to be a clever switch on the usual arguments brought forth by the employer group. Thus, the effectiveness received an added boost.

McDonough Testifies

Steel man Patrick McDonough, in from California, related how he had traveled from the West Coast at his own expense to testify before the congressional hearings; but while any number of employers favoring the legislation were heard, he was told there was no time for him. McDonough's quiet language dealt the bills a severe lashing on the old basis of *laissez faire* and private enterprise. Said he, "I don't want the government to tell me how to run my business or how to get along with labor."

The pending legislation, he said, would intrude into his present happy relationship with unions, and the anti-closed shop measure would do no good either to him or to thousands of other employers, but would only help the diehards, who "won't deal with unions, come Hitler or high water."

Uviller Fears Chaos

Harry Uviller, impartial chairman of the dress industry, pointed out that his industry had spent a

Studs Terkel

Reviewed May 29, 1947

Sustaining Via ABC

(Number of Stations Indefinite)

Thursday 7:30-8 p.m. EDT.

Maurice Murray, producer-director; Martin David, writer; Chuck Leslie, announcer; cast: Studs Terkel and Dick Yorke; music directed by Harry Kogen, with Ralph Martire's Dixieland Band, George Banes Sextet and Fine Arts Quartet; guests, Hugh Ledbetter and Betty Sanders.

Current Hooperating for this program	None
Current Hooperating for shows of this type (Popular)	8.7
Current Hooperating of show preceding (Elmer Davis)	3.6
Current Hooperating of show following (Lum 'n' Abner)	2.3
CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS	
CBS: "Mr. Keen"	8.3
MBS: Arthur Hale	4.1
NBC: "Grand Marquee"	6.8

There is an engaging idea behind the Studs Terkel show, and an engaging air about it as well. On top of that, it offers a pleasant half hour's diversion. Yet it doesn't quite stack up as big-league commercial fodder. Reason for this may be hard to figure, altho one fact may be its lack of a truly sock or even reasonably memorable act.

It's a variety show, with a rather effective gimmick in that continuity is accorded thru the emcee, Studs Terkel, who reports to his son (Dick Yorke) on the forthcoming act, couching his comments in true Brooklynese. And if that's not enough, much of his material is written in rhythm—doggerel, probably, is a better description. In dealing with musical intros, this has an especially odd twist, but what inevitably bogged down proceedings was a marked tendency toward overwriting. Thus, in describing *See STUDS TERKEL on page 16,*

good many years building up an equitable and satisfactory relationship with labor, one which should be emulated. Effect of the proposed legislation, he argued, would be to bring disorganization and chaos where peace now exists. His delivery was assured and concise.

Robert McChesney, head of the National Electrical Contractors' Association, wound up the program by again turning to the "free enterprise" theme. The anti-closed shop provisions, he declared, would impair the right of the employer to bargain and contract with persons of his own choice. This would be just the opposite of the effect intended by the bills' congressional sponsors. Further, they destroy, he said, and force them to fight for their actual existence rather than for increased production and other benefits.

No Plugs Needed

Inasmuch as the entire program actually amounted to a commercial for the AFL position, there were no regular plugs delivered by the web announcer, other than bare mention of sponsorship by AFL at the onset. The show indicates that talks need not be dull if the approach is unusual enough to stir the imagination. *Sam Chase.*

Gov. Agencies Face Slash in Radio Activity

Farm, Interior Budgets Cut

WASHINGTON, May 31.—Radical curtailment and possibly complete cessation of radio activities by agriculture and interior departments is feared by officials of these agencies as a result of wholesale cuts in appropriations. Interior, which maintains a complete broadcast studio, is especially apprehensive, since its 1948 funds already have been passed thru the House with no money at all included for radio work.

Funds for agriculture now are under close scrutiny in the House Appropriations Committee. Prospects are for a sharp cut in the information division, which includes the department's radio work. Agriculture has been providing material and scripts for several network shows and prepares market reports that are widely used on rural stations. Officials told *The Billboard* that, while the money earmarked for radio is "ridiculously low," they expect Congress to take an ax to it.

Studio Highly Rated

Interior's radio men, who call their studio "one of the best in the East," state it will have to be taken over by some other agency or abolished unless money is provided by the Senate. The Interior studio has direct lines to local stations as well as to stations in other cities and is widely used by other federal agencies, including war, navy, state and commerce. Most recently, the studio has been used to pipe concerts by the Army Air Force Band at Bolling Field.

Among the \$200,000 worth of equipment are complete facilities for making transcriptions which are available to all agencies, Interior officials stated. They intimated the House was hasty in omitting funds to run the studio since, if agencies are forced to have transcribing done by commercial firms, the cost will be greatly increased.

Now It's Air Show-- 'Young Ideas' Giving Preview, Hooch, Etc.

NEW YORK, May 31.—What is believed to be a new wrinkle in program exploitation was contrived this week when Dell Crosby Radio Production, Inc., held a press preview of its first package, *Young Ideas*. Provided with the liquid accoutrements standard at functions for free-loaders, the pencil pushers, along with sundry agency and network representatives, listened to the audition disk.

Originally pointed at Chrysler, the show recently was nixed by the auto firm's dealers, who expressed preference for a straight musical stanza which could tour the sticks, in the fashion of the new Ford Meredith Willson show.

The program features dramatization of some "young idea" dreamed up by an ambitious youngster between 16 and 30. Nominations will be solicited from community and business groups thruout the country, and each week's winner will be brought to New York to appear on the show. Roger Pryor is emcee, veteran thespian Walter Hampden narrates the dramatization and Allen (See *Now It's Air Show, opp. page*)

Hollywood Legion Boxing Card

Reviewed Saturday (24) 8:30-11:30 p.m. Style—Boxing bouts. Remote from Hollywood Legion Stadium. Sustaining over W6XAO (Don Lee), Hollywood.

For the first time since Pearl Harbor, Don Lee put its mobile equipment to work on a sports remote and came thru with a creditable job. Set owners were treated to an exciting boxing event, made more enjoyable by better-than-average tele scanning.

While Don Lee's lensers were expected to be rusty after a six-year sports remote layoff, camera boys did a generally competent job. Task was difficult inasmuch as only one camera could be used (outlet's new image orthicon). Station had stand-by standard orthicon lens box on hand just in case, but relied completely on its image orth, alternating between full ring and semi close-up shots.

With only one camera doing double duty, lensers worked about 100 feet from ringside. For most part, tele-photogs were able to catch the action easily, altho a few times fray was too fast for camera without view finder. Principal weakness was complete absence of full-face close-ups which were in order when fighting was at its height. This was particularly noticeable in main event (Chavez-Escobar fray) when Escobar unleashed his full attack to knock Chavez senseless. Had camera set-up permitted full-face close-ups as Chavez struggled to remain conscious, home viewers would have gotten a better vantage point than even ringsiders. Close-ups could also have been wisely employed to pick up celebs like Joe Louis and Jack Dempsey (referees at the charity fight) as well as other celebs. Still another drawback of the one camera set-up were dead spots caused when camera lads switched rotary lenses. Without portable faders on hand, cameramen were unable to make switch fast enough, thus momentarily destroying pic continuity.

Announcing chores were shared by Larry Finley and George Martin. Finley's running commentary was kept to a minimum, making sure that scrappers were identified at all times. Otherwise he let action speak for itself. Martin's between-the-rounds gabbing was adequate, but could have been sparked had Martin been armed with data on the fighters to fill dead time. Post-fighting awards of prizes to lucky ticket holders were adequately scanned, altho here again close-up lens was sorely needed to bring Hollywood celebs (introduced from ring) into viewers' homes.

Alan Fischler.

Harness Racing

Reviewed Saturday (24), 9 to 11 p.m. Direct pick-up of harness racing at Maywood (Ill.) Park. Sponsored by the Fox Bros.' Brewing Company on WBKB, Chicago.

With this new series of sports telecasts, WBKB and its sponsors continue to bring to Chicago video set owners program material of high caliber. Harness racing, slower than regular horse racing, is much easier to follow with television cameras, and this factor, plus the hard work, imaginative direction, production and teamwork of all involved in presenting the telecast, resulted in a top show. And, whereas those at the track sat thru a hard rain, video viewers had a chance to sit in comfort in their homes and enjoy a pres-

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Bonus Audience Date Mix-Up

Timing in connection with dates during which Hooper surveys are actually made, and those on which they are issued, occasionally seems to be misunderstood in the trade. In some quarters such misunderstandings arose in connection with the feature on Top Bonus Audience Delivering Stations on first 15 nighttime and top three Sunday afternoon shows published in last week's issue of The Billboard.

Since even the first of the five-month city Hoopereports for December, 1946, thru April, 1947, are not issued until May 1, and the bonus audience feature last week compared the five months' ratings with the April 30 national Hoopereport, the individual station ratings were necessarily based on the October, 1946, thru February, 1947, city reports.

Mix-Up Explained

Some station operators, however, had received their December thru April city reports when last week's Billboard appeared, and they naturally compared their own station's December thru April ratings with the ratings published in The Billboard bonus audience feature. Since, to repeat, the latter feature was based on October thru February reports, wide discrepancies in any such comparisons will be found.

Last of the December thru April city reports will be issued about June 10. As soon thereafter as the Hooper organization can complete the statistical work for the bonus audience feature based on those reports, The Billboard will again publish the bonus audience (day and night) feature based on the December thru April reports. Probability is that this will appear in the early July issues.

The Billboard regrets any confusion which may have been caused.

entation that brought the racing to them.

Of no small measure among the factors accounting for the success of the program was the co-operation of the race promoters, who made every effort to give the WBKB crew and management the essential assistance and permission to do whatever was needed to make the show a success.

WBKB field crew used only two cameras and surprisingly was able to get all of the important details of the races, from the break at the starting gate to the final spurt across the finish line. Close-ups were used often enough to allow the audience to follow the nags closely and most of the time to see their numbers.

Direction of the remote pick-ups was handled by Don Cook, with Lewis Gomavitz in charge of commercials presented from the studio. But in any run-down of persons responsible for the success of the show, high on the list would have to be a crew of engineers under direction of Dick Shapiro, who, under adverse weather conditions and geographic location (11 airline miles from downtown transmitter) came thru with a picture that was just about perfect.

Altho live commercials from the studio were good, the same could not be said for all of the commercial presentations originating at the track. Three studio commercials, two of which were 45 seconds long, and one, one minute in length, were novel and had actors drinking Fox Beer or praising its merits in situations that were interest-holding. At the track the plug was a long ad-lib discussion between Bob Barron and Jack Fuller, supposedly discussing the races over a couple of bottles of suds. Conversation was forced, foolish and pointless. Much better and, in fact, good enough to be the only commercial

Fishman and Glazer Clash on Etting \$\$

HOLLYWOOD, May 31.—Ed Fishman and Joe Glazer became embroiled in a dispute this week over loot from chirp Ruth Etting's splendiferous comeback. Fishman, in Hollywood, said he had an Etting partnership with Glazer and wanted his share of the boodle. He said Glazer denied the deal existed. Fishman claimed to have a signed contract with Miss Etting on file with the New York office of the American Federation of Radio Artists (AFRA), while Glazer, in New York, challenged him to produce it.

Fishman charged that it was his Capitol Attractions Agency which arranged for la Etting's return to showbiz and put her on the Rudy Vallee show. He said he persuaded her to ink a pact with Glazer's Associated Booking Corporation (ABC) in New York in consideration of 50 per cent of all commissions received. Further, he said he received his share until March 19, when a letter from Glazer informed him no partnership existed.

At stake are the commissions accruing from Miss Etting's New York Copacabana stint, her Chesterfield Supper Club air show guest shots, and her current WHN (N. Y.) radio show.

material needed, were shots of a guy dressed in a Fox trade-mark costume of a hunting master. Trade-mark figure on Fox bottles is pictured blowing a racing horn, and before each race, as to-the-post trumpet was played at the track, the trade-mark actor blew a horn having a large fox sign on it.

Cy Wagner.

Top Bonus Audience Delivering Stations

(Continued from page 13)

Table with columns for Station Name, Network, Rating, and City. Includes stations like PEPPER YOUNG'S FAMILY, OUR GAL, SUNDAY, BREAKFAST IN HOLLYWOOD, WJAX, WTAR, WSM, WCSH, WTAG, WHP, WGBI, WMBD, WSBT, KJR, KOMO, KIRO, KVI, KRSC, KXA, KOL, KEVR, KFBI, WHAM, WPDQ, WTOL, WMBR, WJHP, WPDQ, KRM, KFRE, KTRC, WGH, WRVA, WSAP, WKDA, WLAC, WSIX, WGAN, WMTW, WPOR, WAAB, WBZ, WNEB, WORC, WHGB, WKBO, WSBA, WARM, WJZ, WNBC, WBBM, WGN, WLS-WENR, WMAQ, WMMJ, WSIV, WBBM, WGN, WHOT, WLS-WENR, WMAQ.

*Programs not broadcast consistently, but during a majority of the months surveyed.

3 Webs Share Bonus Outlets On Day Shows

(Continued from page 13)

audience producing ability of this outlet can readily be appreciated.

WTAG, NBC's Worcester, Mass., outlet, and long recognized as one of the most progressive station operations of its kind turns in the top bonus of NBC's shows among the daytime leaders. It ranks among the top five rating producers on five out of seven NBC stanzas represented and piles up a total of 56.3 points over and above the national averages for these same five shows.

Next in line is NBC's Norfolk arm, WTAR, which topped all stations in the nighttime figuring and delivers a solid 55 points over and above national ratings by pulling the somewhat terrific caper of landing among the first five rating producing stations on all seven of the shows NBC has in the standings.

WHP Second on CBS

WHP in Harrisburg, Pa., does the second most solid job of all CBS stations in this tabulation. Hitting among the top five stations on five out of six of Columbia's ranking shows, the Redmond brothers live operation turns in a total of 42.7 bonus points on these five shows.

Only other station scoring among top five stations on five shows is NBC's Jacksonville, Fla., wing, WJAX, which turns in a neat total of 36.6 bonus points. Three other stations produce slightly higher bonus totals even tho they land among top five deliverers in connection with just four shows each. These are WMBD (CBS), Peoria, Ill., with a 39.1 total, WHEC (CBS), Rochester, N. Y., with 38.0, and KTSM (NBC), El Paso, with 36.8. Other stations listed score among top five on three shows or less, but again it must be remembered that all of these stations rank high among bonus audience producers, as would be plainly indicated if totals were derived by continuing down the line of programs and their ratings.

STUDS TERKEL

(Continued from page 14)

the action of Marriage of Figaro, as a cue for an aria from that opera, script used typical Gowanus gags, but the excess gab only wound up making it confusing, even for listeners who might be hep.

A rather astonishing variety of tunes was presented on this show. They included Hughie (Leadbelly) Ledbetter in a typical American folk song; Betty Sanders, in a Polish folk song; George Barnes' woodwind-rhythm sextet in a ding-dong version of London Bridge Is Falling Down, titled London Bridgework; the Fine Arts Quartet, in a Shostakovich item; the Figuro bit and Ralph Martire's Dixieland Band. Latter didn't play true Dixie, but played corking modern rhythm stuff. Jerry Franken.

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GE INKS FOR BRITISH TV WEB

Chi WBKB's 5-Minute Seg Sales Drive Bearing Fruit

CHICAGO, May 31.—Attempt by the sales department of WBKB, local video station, to sell five-minute or other short program segments in order to break up station's programing, has borne fruit, with Don Meier, station salesmen, this week selling a five-minute scoreboard to the Kass Clothiers. Kass show will follow the telecasts of the 60 remaining home games of the Chicago Cubs baseball team.

Kass scoreboard will use Don Ward giving results of games of both National and American leagues. Special video effects will be used to make the shows different from regular radio shows of similar intent.

From now on station hopes not only

Trans-U. S. TV in '50 Predicted by Cooley

HARTFORD, Conn., May 31.—Speaking at the recent Annual Home Economics Conference at the Hartford Gas Company auditorium, Lee Cooley, of New York, television director for the McCann-Erickson ad agency, predicted transcontinental television within three years.

Cooley said that \$160,000,000 had been invested in television and that the 25 manufacturers of receiver sets had promised delivery of 300,000 in 1947. He added 80 per cent of these were slated for the Eastern Seaboard.

to sell more five-minute shows but also to program sustaining programs of similar length to give its schedules more variety and change of pace.

Don Lee-Legion Deal in Snarl

HOLLYWOOD, May 31.—Don Lee Television's attempt to tie up Hollywood Legion Stadium as prime remote pick-up point hit a tough snag this week which threatened to stymie the deal indefinitely, it was learned. (The Billboard, May 17.) Don Lee video execs admitted to *The Billboard* that they had been unable to come to terms with American Legion committee in charge of the stadium over length of tele contract. Legion would only offer W6XAO 12-week deal, which video outlet is unwilling to accept. It was hinted that unless a long-term pact was reached (with a year's minimum guaranteed), outlet might withdraw from Legion.

Don Lee toppers expressed avid desire to sew up Legion remotes, but indicated station wanted long-term deal in order to get full promotional, publicity and sales guns behind regularly skedded pick-ups. Looking forward to getting commercial license (W6XAO is still experimental pending FCC decision on Don Lee operations) station is said to fear it would

Majestic Tele Sets On W. C. by August

HOLLYWOOD, May 31.—First Majestic tele sets are tentatively skedded to hit the Coast retail market early in August, according to Majestic exec Ed Passos, currently here on tele biz. Two video models will be available, both with 10-inch screens. Cheaper set will retail for about \$600 and will house only video chassis. Larger console model, with AM, FM and record changer will retail slightly under \$1,000.

Roach-Driver, local Majestic distributor, will handle West Coast sales.

Handwriting Expert Gets WABD Tryout

NEW YORK, May 31.—WABD, New York DuMont video station, will try out a new program, *Write You Are*, Monday (9). The program is a handwriting analysis session featuring Dr. William Pearl, formerly with the U. S. Army and the University of Vienna.

The show is being produced by Marty Schrader, former trade paper reporter, who owns the package with Pearl and Milton Lipson.

lose other bidders if term deal is not guaranteed. Reason for attitude of stadium operators was not clear, altho it was speculated in video circles that Legion committee may want to throw the field open to all comers before signing any long-term pact.

112-Mile Link From London To Birm'ham

"Beam" Eliminates Cables

(Continued from page 3)

hilltops which bounce the signals between London's Alexandra studios and other cities on ultra short (micro) waves of 50 centimeters. Plans are to extend the range of London shows to other cities thruout Northern England and Scotland via further chains of relay stations springing out of Birmingham. The British postmaster general has declared that within three years every part of England will be linked with the London studio.

Deadline Fixed

Contract calls for General Electric to complete all the necessary electric installations on the Birmingham link by June, 1948. This includes a receiving and transmitting station in Birmingham as well as the reflector stations at 20-mile intervals, which operate on a completely automatic basis. All reflector equipment is provided in duplicate, so that if any part breaks down another automatically takes over. If a breakdown threatens, a station sends out its own warning signal.

Expectation is that images will be received with utmost clarity in Birmingham after bouncing from the London studios. Ordinarily, London video, using a 17-kilowatt vision transmitter, can be picked up in a 35-mile range. When the link is completed, viewers in a 30-mile radius from Birmingham will be able to receive London programs, and those in the London area will be able to receive shows originating in Birmingham. At first, however, the two stations will not operate different program schedules.

Receivers Selling Fast

Interest in coming of video to areas not now serviced is reflected in big sales of receivers in places where no television reception will be available for at least another year. It is expected that the postmaster general will ask further appropriations later this year to cover costs of enlarging the video link. No funds at all will be available in the near future for development of color vision, stereoscopic pictures or other improvements.

THE STAR WHO BROKE HIS MIRROR

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FCC TO NEEDLE TV LAGGARDS

Faster Action Sought From New Licensees

Confab Set for June 9

(Continued from page 4)

network video under way, FCC appears about ready to insist that telecasters at least keep pace with engineering progress.

As far as an assured audience for video programs is concerned, FCC is satisfied that while set production is below the rosy predictions of Radio Manufacturers' Association (RMA), it definitely is on the increase. According to latest figures, prepared this week by the Department of Commerce, video receivers for the first quarter of this year were put out at twice the rate for the final quarter of 1946. Commerce reports that 26,125 sets were produced during the first quarter of 1947, compared with less than 13,000 for the last part of 1946.

It is considered likely that, following the conference, that FCC will issue a timetable containing approximate completion dates for video licenses as well as dates for putting full-scale network facilities into operation.

ABC Tele Unit To Feed Shows To CBS Station

NEW YORK, May 31.—Unusual situation, whereby the television adjunct of one network station will feed programs to the TV station of another web, has developed on the Gulf Oil news program on WCBS-TV Starting Thursday (5) WCBS-TV Gulf show will carry interviews with Washington notables, with pick-ups made by WMAL, Washington, an American Broadcasting Company (ABC) affiliate. Feed to the Columbia Broadcasting System (CBS) station will be via coaxial cable.

Heretofore the Gulf newscasts have used film and stills, the interviews being added this week. They will feature Washington people in the news of the day's (Thursday) events. WMAL has studio equipment but no transmitting equipment yet.

Gulf, via Young & Rubicam, renewed the program this week, to start its second year.

Coast RCA Places Tele Sets on Loan

HOLLYWOOD, May 31.—Continuing its drum-beating campaign on behalf of tele, Leo J. Meyberg, RCA Victor California distrib, will plant receivers in the top hotels and exclu-

Audience Technique Switched on TV Seg

NEW YORK, May 31.—A reversal of customary audience participation technique has been effected with the Bristol-Myers video program, *Party Line*, with Bert Parks. Because of the discontinuance of TV studio originations by Columbia Broadcasting system (CBS), *Line* moves to NBC June 8 at 8:30, following the same sponsor's telecast with Tex McCrary and Jinx Falkenberg.

When it was on CBS, *Line* posed questions which viewers were asked to answer. These answers had to come by phone. This arrangement was not feasible at NBC, which, unlike CBS, has no separate switchboard for television adjuncts. As a result, viewers desiring to participate will be asked to mail in postcards with their phone numbers. Advertiser then will telephone them, in the order in which cards are received, to check correct answers. A radio system will allow for population differentials.

Doherty, Clifford & Shenfield is the agency.

sive country clubs thruout the Los Angeles area. Locations will pay only the installation charges while Meyberg "loans" them the sets. With more than 250 cocktaileries here already boasting receivers at their bars, present move will serve to further tele's interest by getting sets before the pocketbook class.

COPYRIGHT BATTLE INTENSIFIED

Hearings Resuming June 4 May Be Blasted Wide Open By Record Copyright Issue

Tough Fight Seen Over Juke Box Licensing

WASHINGTON, May 31.—With the House Judiciary Subcommittee this week setting June 4 as date for resumption of hearing on proposed amendments to federal copyright law, the bitter row within the entertainment industry (*The Billboard*, May 24) is becoming more intensified as proponents and foes of the measures sharpen their spears for all-out warfare at the congressional proceeding. It has been learned that a constitutional issue to be raised by Music Publishers' Protective Association (MPPA) on the so-called "Interpretation" bill (H. R. 1270) permitting individual copyrights on recorded versions of previously copyrighted material, may well blow the hearing wide open. Sidney Wittenberg, MPPA general counsel, will contend that the federal constitution bans Congress from passing any copyright laws which would permit anyone other than authors or inventors to gain any rights under such laws, it has been learned.

Wittenberg, in attacking the "Interpretation" bill, will base MPPA's argument on the section of the constitution which states that Congress shall have the power to grant "to authors and inventors the exclusive rights to their respective writings and discoveries." The general counsel will argue that if artists are granted a copyright on their method of playing an author's music, the author "would be placed in a position where he may be forced to permit a dozen or a hundred copyrights to be superimposed on his original copyright, which would clearly defeat the purposes of the copyright statute."

For Juke Box Bills

Wattenberg also will appear for the National Music Council (NMC) to urge passage of the "Juke Box" bills (H. R. 1269 and H. R. 2570), which would end the exemption from "performance of music" royalties now granted juke box operators by law. He will claim that the exemption given coin-operated machines in the original copyright act of 1909 now is obsolete in view of the vast strides made by the coin industry since that time. Thru Wattenberg, NMC will point out that the Treasury Department does not differentiate for tax purposes between use of an orchestra or a juke box for dancing. It will be charged also that the exemption clause "fosters a commercial enterprise of enormous monetary worth to the exclusion of the author, whose creations make the entire operation possible."

On the other hand, juke box men will claim before the House group that their industry is the prime case for the phenomenal sale of phonograph records—that the juke box, in addition to accounting directly for increased sales, spurs listeners to buy additional records. Opposition to the "Juke Box" bills will be led by Irving Ackerman, Michigan Automatic Phonograph Owners' Association (MAOPA), with other coin men in attendance.

ASCAP To Renew Fight

Members of the American Society of Composers, Authors and Publishers (ASCAP) will renew their denunciation of the "Interpretation" bill and support the "juke box" bills with director Gene Buck again head- (See *Copyright Battle on page 114*)

Refinancing Set For Muscraft; Hypo New Setup

NEW YORK, May 31.—With Muscraft Records refinancing now set (*The Billboard*, May 24), plans for the reorganization are moving ahead swiftly. Diskery, as part of the reorganization, is closing down its plant in Ossining, N. Y., for two weeks in order to replace the dies in its presses. With the bankroll depleted, the retooling was impossible. But with fresh money the dies already are ordered, with enough of them promised for delivery in time to get six of Muscraft's 25 presses back in operation within two weeks, according to Irving Felt, former prexy, who is now a board member. New dies will be forthcoming at a steady clip thereafter, allowing the diskery to resume work on three presses each week so that the entire plant will be back in full operation in about eight weeks.

Muscraft execs hoped, as part of

Jocks Vs. Plugs: New Spinner Contact Serv. Enters Battle

NEW YORK, May 31.—Music publisher cognizance of the growing importance of disk jockeys as compared with network commercial and remote program plugs was indicated this week with the formation of still another jockey contact service, this one offering music publishers regularly skedded coverage of more than 1,000 disk spinners thruout the country. Unlike publicity coverage offered by waxeries and mushrooming wax promotion orgs, the new service intends to augment pubberies' contact staffs, sending out semi-monthly mailings of news about pub clients' current tunes, the writers, and background material which can be used by the jockeys.

The new firm, to be known as Contact, has written more than 1,000 disk jockeys in the 48 States, advising them of the new service, and has received answers from 95 per cent of them assuring use of the material on their shows. With this assurance, Victor I. Bumagin, former radio researcher for the U. S. government, who heads Contact, and Edgar Burton, of Diamond Records, who is acting as an adviser, say the firm can push the current drive tunes of the client pubberies by requesting performances of certain disks on set days.

July 1 Start Skedded

Contact expects to begin servicing the disk jockeys July 1. To date no (See *Jocks vs. Plugs on page 21*)

Order Yours Now

NEW YORK, May 31.—Next week's (June 14) issue of *The Billboard* will have complete coverage of the National Association of Music Merchants (NAMM) Convention. Every phase of the trade show will be thoroughly reported in a special section of the Music Department. Watch for it!

AFM Putting Detroit Spots On 6-Day Week

DETROIT, May 31.—American Federation of Musicians (AFM) local here is picking up the "spread-the-work" trend (*The Billboard*, May 3) by shifting all seven-day spots to six-days effective in seven to 10 weeks. The move effects night clubs only, as all other spots already have made the switch. Detroit is believed to be the last of the large cities still on a seven-day week as far as niteries are concerned.

The new schedule calls for six working days a week, with pay remaining on the seven-day level. Spots now on the six-day schedule will have to raise musicians' take one-sixth to equal that of present seven-day spots under the new set-up.

the reorganization, to reopen the diskery's West Coast plant, which has been shut down since the first of the year, within the next 60 days.

Artist-wise, the Duke Ellington situation, according to Muscraft execs, is "all worked out." Indication is that the Duke is out. Other artist headaches are expected to be settled soon.

Union Aroused

NEW YORK, May 31.—It is known that the executive committee of the Music Publishers' Contact Employees (MPCE) will soon be presented with the problems resulting from the growing emphasis being placed on contact of disk jockeys. Position of the contact men is becoming tenuous, according to one of the board members, who revealed that the new Bumagin-Burton organization is the one that started the gripes, as other services were not acting specifically for the pubberies in their contacting of disk jockeys.

Basie Re-Routed To Avoid Clash With Ellington

NEW YORK, May 31.—William Morris Agency, in a move presumably made to prevent a competitive clash of Negro ork attractions on the Coast, this week switched routing of the Count Basie ork, originally skedded for a summer in the West, to make room for a stint at an Eastern resort niterie, the Paradise Club, Atlantic City. Basie's date begins June 27 and will run for 10 weeks, an unusually long location engagement for a Negro ork attraction.

Basie originally was due to play West Coast dates this summer and it is reported that at least one tentative deal, a four-week stint at the Avodon Ballroom, was canceled out to make way for the Paradise deal. Had Basie gone west, he would have had to play in the same territory with WM's other top Negro attraction, Duke Ellington, in addition to others such as Jimmie Lunceford and Lionel Hampton.

Gazley Joins Mus-Art Corp.

NEW YORK, May 31.—Al Gazley, long-time band location and Statler Hotel booker at Music Corporation of America, left MCA this week and will join the Mus-Art Booking Corporation next week. Gazley will work out of the M-A New York office as a location booker.

Jack Whittemore, New York M-A topper, this week signed Bill McCune's ork to a term management contract and promptly set the band into Pelham Heath Inn for the summer, with the opening slated for next week.

Perry Como To Hit Road

NEW YORK, May 31.—Perry Como will top a General Artists Corporation theater package due to hit the road for 10 weeks after the singer's four to five-week stanza at the Paramount Theater here. The supporting bill will include an ork conducted by Lloyd Schaeffer, who leads the *Chessterfield Supper Club* ork for Como as well, and the Satisfiers, the same program's vocal group.

Altho dates have not been completed for the tour, it is known that at least one engagement will be played at the Chicago Theater, Chi.

Hastings Ad Head Of Col. Masterworks

NEW YORK, May 31.—Morris Hastings has been appointed advertising head of Columbia Masterworks to succeed Paul Affelder, recently appointed director of the children's record and music appreciation department. Hastings has been in radio and also has a newspaper background.

David Mayer has been added to the Bridgeport staff of Columbia Records, Inc., as a pop music copywriter. Mayer has been in the field for the past 13 years.

SEAFARING MUSIC BIZ BACK

Calling All Gimmicks! Ork Bookers Using Every Twist To Hypo the One-Nighters

NEW YORK, May 31.—The old band biz benefactor, promotional ideas, comes down front and center once again in the booking agencies' efforts to keep the one-night bread-and-butter promotions at their highest box office level. With the agencies becoming more and more cognizant of the increasingly hazardous one-night promotion risks for ops due to the generally poor economic picture, the bookers have begun to take it upon themselves to keep the ops going with new promotion ideas and suggestions of idea exchanges among ops.

Leading the promotional way among the bookers is Howard Sinnott, one-nighter man at General Artists Corporation (GAC). Sinnott currently is preparing a booklet which will give in full detail the agency's idea on how to promote an ork one-nighter. In this booklet, the agent will list promotional gimmicks, some old but still effective, others new and proven by individual ops, besides giving out with the other necessary data for a dance. In addition, Sinnott sent a letter this week to all ops on the GAC mailing list asking promoters to send in gimmicks that have worked for them. These suggestions will be printed and mailed out periodically to all ops, with the GAC office hoping to set itself up as a promotional ideas exchange center.

You Need To Sell

Other agency execs point out that those promoters who are having the greatest difficulty in keeping above water are those who don't make an effort to sell their dances to regular patrons. Agents claim that it is these regulars who have to be sold. It was shown that in a spot like Ritz Ballroom, Bridgeport, Conn., a regular one-night terperly, in a town of about 140,000 people plus another 100,000 in surrounding areas, less than 1 per cent of the total potential makes up the average weekly crowd, despite the many gimmicks employed by promoters George McCormick and Joe Barry. This pair uses posters, throwaways, billboards, a mailing list, disk jockey tie-ins and other gimmicks to lure their almost certain regular customers, in addition to making efforts to entice newcomers into the confines of the ballroom.

Other promoters are constantly fishing for new ideas to keep 'em coming. Newest idea to crop up was the brainchild of promoter Ed Carroll, Riverside Park, Agawan, Mass. Carroll has had cards printed, which he passes out to a select number of townsfolk, entitling them to a free cocktail at his bar on the night of a promotion. Carroll has shown increased box-office and bar takes as a result of the gimmick, which a number of other promoters in the East intend to pick up for use in their territories.

Disk Jockey Gimmick

One of the newest and most effective stunts is Ray Hartenstein's (Pottstown, Pa.) disk jockey idea. The op plays records, between ork sets during his regular dances, which plug the orkster who is next due into the spot, thus keeping the customers dancing and at the same time planting the bug as to who is the next featured ork. Spiel in between records keeps audience's attention on the exact date of the appearance. This one, too, is being picked up by a number of the more progressive ops.

There are innumerable other ideas such as elimination dance contests, "Why do I like so-and-so's ork?" (See *Calling All Gimmicks*, page 21)

Majestic Shows Wire Recorder

CHICAGO, May 31.—Majestic radio became the first major radio manufacturer to get a wire-recorder set on the market this week, when it showed its version of the spool-waxer at a dealer convention here.

The Majestic set, which followed the first nationally-distributed set put out by Sears, Roebuck two and a half months ago, is priced at \$165, or \$4 under the Silvertone model distributed by Sears.

The hour-long playing spool is now priced at \$5 per, a figure which probably will be lowered when spool production really starts in high gear. The Majestic set has a new type plastic mike, a rewind motor which accelerates this operation, and dual motors, one for rewind and the other for wind.

Myerson Back With MGM Newies

NEW YORK, May 31.—Harry Myerson, MGM recording exec, returned from the West Coast this week after having cut four new albums for the Loew's, Inc. label. Albums included a package of selections featuring the Dave Rose ork, a waxing of Lionel Barrymore doing his Scrooge in Dickens's *A Christmas Carol*, Keenan Wynn doing an original kid package, *The Bear That Wasn't*, and a group of selections from the MGM *Unfinished Dance* film score by Herbert Stothard, composed chiefly of ballet music.

In addition, Myerson cut single disks featuring Art Lund and Helen Forrest.

Pelham Heath Inn Latest To Be Sued In BMI Campaign

NEW YORK, May 31.—Wave of infringement suits filed against niteries and restaurants recently by Broadcast Music, Inc. (BMI), washed over Herman Schubert's Pelham Heath Inn in the Bronx this week. As with previous cafe suits, BMI charged unlicensed public performance of its copyrighted music.

Action instituted in the name of music publishers Peer International, E. B. Marks and Republic Music, as well as BMI, charged that, on April 17, Pelham Heath performed Peer's *My Adobe Hacienda*, Marks' *Say Si Si* and Republic's *My Pretty Girl*, all BMI licensed tunes. Licensing org has indicated thru this and recent suits that it would "get tough" with cafes who thought they didn't need BMI music.

Audience Records Presents First 7 Top-Ten Albums

NEW YORK, May 31.—Audience Records, Inc., last week introduced its initial seven albums of Top-Ten records at a luncheon at the Waldorf-Astoria. Stock of 400,000 albums (pressed by Apollo) will be distributed by Monitor thru its 8,000 outlets in the U. S. and Canada and via regular disk outlets both here and abroad.

Firm, which is a co-op deal, with Jack Benny, George Burns and Gracie Allen, Eddie Cantor, Fibber McGee and Molly, Amos 'n' Andy, Edgar Bergen and Ed (Archie) Gardner sitting in as board members and recording artists, was financed by \$80,000 in private capital raised by H. Paul Warwick, advertising exec and prexy of Audience.

Original members are committed to cut two albums a year and, if sales reach expectations, it is planned to invite other radio personalities to join the set-up. Whether or not the newcomers will have to invest is not known, but it is believed there is more money available from the initial sources if sales warrant expansion.

Enterprise Distribbs Ambassador Label; Eyes Symp Field

HOLLYWOOD, May 31.—It has been learned here that Enterprise Records will take over pressing and distribution of orkster Freddy Martin's Ambassador label. Under the deal, Enterprise reportedly acquires 20 masters, four Jack Fina and eight each by Felix Figueroa and Bob Case bands. Both Figueroa and Case are generally conceded to be Martin's own ork, masquerading under another moniker since the maestro has a recording pact with RCA Victor.

Meanwhile, at a time when almost every Hollywood independent waxery is retrenching, Enterprise claimed it was giving serious consideration to the longhair music field. If carried thru, the label would become first West Coast pop indie to tackle the symphonic market. First step in anticipated shift was signing of concert pianist Reah Sadowsky to a four-sides paper, with Enterprise prexy Howard Krause said to be currently negotiating with some prominent Coast symph conductors.

This week, too, label began first shipments of vinylite platters to 250 disk jockeys in key areas. The waxery will follow up regular turntable plugging with plethora of mailing pieces and other promotional stuff.

Vallee May Re-Enter Pop Publishing Field

NEW YORK, May 31.—Trade rumor this week had Rudy Vallee re-entering the pop publishing field in the near future, with Ben Bloom, of Advance Music, set to run the pubbery. Altho Vallee was known to have huddled with Bob Burton, Broadcast Music, Inc. (BMI) exec, Burton later told *The Billboard* that he knew nothing of Vallee's pub plans.

However, rumors persist that Vallee, before exiting New York, had made plans to either revive his long dormant firm or form a new one with a BMI hook-up.

Small Combos Get 1st Crack At Ship Dates

Some Cruises To Use Disks

(Continued from page 3)
and according to present plans will use small orks on its boats.

Non-N. Y. Orks Inked

In most cases, bookings which have already been set were signed with orks working out of Boston and Providence, R. I., in the East, and out of New Orleans and Seattle. As was the case before the war, scales are lower in these cities than in New York.

Other lines which will be back in the cruise market either later this year or next year, and which are now deciding between piped music and live orks, include the American President Line, which will have three ships sailing from the West Coast; Canadian National Steamships, which won't be ready for cruise trade until late fall; Pacific Cruise Lines, with boats from Seattle to Alaska in the summer and Mexico in the winter; Peninsula & Occidental Steamship Company, sailing from Florida to Cuba; the Delta Line, sailing out of New Orleans to South America and Africa; the United Fruit Company, which will again offer cargo-passenger boat service, and Seaway Lines, sailing out of Florida.

Piped Music

A new trend in entertainment on summer cruise boats will be initiated this year when piped music from central phonograph systems will be used in place of live talent on a number of ships making their maiden voyage. Cruise prices have risen more than 100 per cent, with the pre-war average of \$350 for a 14-day jaunt now going as high as \$800. Some operators believe that prices can be brought down faster if the entertainment nut is eliminated, and that by installing music systems, they can present the best orks in the country via disks for the cost of a small combo on one cruise.

The Alcoa Steamship Company, operating the Cavalier out of New York and the Corsair and Clipper out of New Orleans, will have music for the first time, with all three ships using canned music. The Grace Lines will have nine new cargo-passenger ships afloat this summer, all with canned music. The ships, carrying 52 passengers each, will travel to the Caribbean weekly and thru the Panama Canal to the West Coast of South America.

Others Watch and Wait

Many of the ship companies will be unable to start their seasons until late July or August, and are sitting back to watch the canned music experiments on operating lines before reaching a decision about their own boats. This is especially true of those boats combining passenger service with cargo delivery—wherein the passenger space is about one-fifth that allocated in the luxury cruisers. Most of these boats, prior to the war, carried no live music or entertainment.

The addition of piped music is now being seriously considered by all lines, and adopted by some, because all boats, even those that won't (See *Seafaring Music Biz*, page 21)

MARKS SUES SMALL DISKERS

4 Royalty Suits Filed as 'Tests'

Head of firm personally named as co-defendant in each legal proceeding

NEW YORK, May 31.—The E. B. Marks pubbery, thru attorney Arthur E. Garmaize, this week slapped four separate suits against small diskeries in an effort to collect alleged unpaid royalties. All suits were of a highly novel "test" nature, since the defendant in each case included not only the corporation but the prexy or owner personally.

First suit filed against Cosmo Records and Harry Bank, former prexy of the defunct diskery, holds biggest interest for the music trade. In it Garmaize will endeavor to prove that the individual officer of a corporation can be held personally liable for the firm's debts if "he was the instrumentality or dominating force of the corporation." Endeavor to fix a personal basis for the suit represents the attorney's calculation that royalty monies owed Marks by Cosmo have slim chance of being recovered out of the current Cosmo bankruptcy proceedings.

Lawyer Draws Parallel

Garmaize draws a parallel to a case he conducted against Station WEVD some years back in which he won a court decision, holding a station manager as well as the WEVD (See Marks Sues Small on opp. page)

Philly Click Disk, "I Never Knew"

NEW YORK, May 31.—Sam Donahue's Capitol disk, *I Never Knew*, has been picked by Philadelphia disk distributors as Click Record of the Month, which assures the platter a one-month run in 5,200 Philly jukes. The selection was made just as Donahue was prepping to open at the Click nitery Monday (2). Jim McCarthy, Donahue's flack, also arranged a tie-in with Columbia pix for window displays promoting the disk and the pic *Johnny O'Clock* in which *I Never Knew* is featured.

Working with Capitol, Columbia will have 300 displays in Minneapolis when the picture preems at the RKO Orpheum there June 5. Three thousand jukes will feature Donahue's disk.

Next tie-in will be in New York, in a few weeks.

Mercury May Ink Bob Alda

HOLLYWOOD, May 31.—Mercury Records is said ready to sign motion pic star Robert Alda to a term platter deal, according to Coast reports. Flickerite has made audition platters to be shipped to Mercury topper Berle Adams for perusal before pact is inked.

Mercury has been without top male balladist since Tony Martin shifted to RCA Victor label, altho plattery is currently building John Laurenz.

Boosey - Hawkes Reported After U. S. Disk Deal

NEW YORK, May 31.—Boosey & Hawkes, w.-k. standard music pub and band instrument heavy, is reported seeking a deal with a diskery in the United States to press and distribute its longhair and band-march wax now manufactured in England and imported here. Disks, primarily sold to promote B. & H.'s own sheet music, have been moving in increasing volume here, especially in the Midwest and Far West where march music is in greater demand.

Veepee Ralph Hawkes, who arrived in this country last week from England and is now in Chicago for the National Association of Music Merchants' confab, is expected to head for the Coast when the convention ends to discuss the disk deal with Capitol Records, which was reported to have received an initial offer prior to Hawkes' arrival. However, Sandor Porges, head of the international division of Capitol, told *The Billboard* he has not discussed the matter with anyone from the pubbery to date.

Deal will have no reciprocity angles, as Boosey & Hawkes is concerned only with getting the greatest possible distribution for their own label here and will ask for a minimum release of four sides monthly in whatever deal they make.

Capitol Songs Buys 'Alamo' From Leslie

NEW YORK, May 31.—Capitol Songs this week bought *Across the Alley From the Alamo* from its affiliated firm, Leslie Music Corporation, which is co-owned by orkster Stan Kenton and his manager, Carlos Gastel, for a sum reported around \$25,000. Reason *Alamo* was transferred to Capitol, according to Mickey Goldsen, general professional manager for both firms, was solely because the song "was breaking" (*Alamo* was 10th on *The Billboard Honor Roll of Hits* last week) and the Leslie firm didn't want to add a professional staff to help keep the ditty going. Leslie's activities will be confined mainly to publication of Kenton instrumentals in the future.

A coincidental sidelight to the song switch was that the deal for *Alamo* was set Tuesday (27) and on Wednesday the song got its initial MDS rack order. Goldsen reports that the song has sold around 200,000 copies to date (including the rack order).

Signature Buys 4 Kemper Sides

NEW YORK, May 31.—Signature Records has purchased the four sides cut by Ronnie Kemper on the West Coast several weeks ago. Kemper, whose vocal is featured on the revival of Dick Jurgen's *Cecelia* disk, figured to cash in on its current popularity by cutting his own platter. With privately raised funds, he tied-in with Alvie and His Little Band and cut *Cecelia*, *Bessie Couldn't Help It*, *My Future Just Passed*, and *Ragtime Cowboy Joe*.

The disks were then offered to indies, with Signature finally taking on the sides as a separate package on a reported \$5,000-plus-royalty basis. A mid-June release is planned.

Traffic Ticket Nets Dance Date

CHICAGO, May 31.—Bill Schwartz, half of the Morin-Schwartz Agency, Milwaukee, ran a traffic ticket into a dance-date payoff this week in Green Bay, Wis., while on a booking trip. Schwartz went into a local office to set a date, leaving his car in a half-hour parking zone for over an hour, with a resultant ticket on the windshield when he came out of the building.

He immediately went to the police station, where the sergeant in charge ordered payment of a \$1 fine. While making the payment, Schwartz heard the police chief talking over a benefit dance, so he proceeded to sell the packer town constabulary Larry Everett's ork for the date.

Ensuing deal again took over 60 minutes, so that when he came out, he had another ticket. The chief didn't collect on this one, when Schwartz returned to make payment.

Michigan Theater Continuing Policy Of Top Name Orks

DETROIT, May 31.—Despite skidding box-office receipts during the past few months, the Michigan Theater will continue to spot-book top name orks, according to Harry Levine, booker for the Paramount house here. This contradicts current trade rumors that house planned to discontinue name policy after Tex Beneke and Vaughn Monroe had gone more than \$2,000 under their 1946 take. Sammy Kaye, who played the Michigan last week, hiked the recent average take from \$16,000 to \$35,000, but was still \$15,000 off the \$50,000 average of a year ago. To date there's no booking set to follow the Kaye stand.

Eastwood Gardens spot here is also said to be toying with idea of dropping "names." Terpersy followed slow Gene Krupa date (customers reportedly shied away from "jump" tempos) with "sweeter" Johnny Long ork and trade rumor has it that, unless Long can raise the box office figures considerably, location may try territorials instead of name orks until the biz slump ends.

Dailey May Darken After Dunham Date

NEW YORK, May 31.—Frank Dailey this week bought the Sonny Dunham ork from General Artists Corporation to fill in the final two weeks in June at the Meadowbrook. New Jersey op has made no commitment beyond the end of June, which keeps rumors circulating that he may shutter for the summer. Dailey has Dunham coming in June 17, following the Tex Beneke ork.

While Dailey refuses to make any comment on the status of the terpery for the warm weather season, reports have reached *The Billboard* from a number of booking execs that a summer close-down is imminent.

Decca Declares 25-Cent Dividend

NEW YORK, May 31.—Decca Records this week declared a second-quarter dividend of 25 cents per share on the common stock. Payable June 30 to stockholders on record June 16, this is same pay-off as declared in March.

For the last quarter of 1946, dividend was 40 cents a share.

COAST RECORDS

NEW RELEASES

"RED SILK STOCKINGS AND GREEN PERFUME"

(Hillbilly Style)

and "DAISY MAE" (Dog Patch Style)

ROY HOGSED AND HIS RAINBOW RIDERS COAST RECORD 261

"DON'T HAND ME THAT LINE"

coupled with

"I'LL REMEMBER YOU, LOVE, IN MY PRAYER"

ED MOODY AND HIS BLUE BONNET BOYS COAST RECORD 257

"NOW OR NEVER"

Coupled with an old favorite

"RUBBER DOLLY"

WALT SHRUM AND HIS COLORADO HILLBILLIES COAST RECORD 260

PEERLESS DISCOS

NEW RELEASES

"PECADORA" — Bolero

"CONNIE" — Bolero

TRIO JANITZIO 2532

"MI VACA LECHERA" — Guaracha

"CONFIDENCIA DE AMOR" — Bolero

TRIO JANITZIO 2547

"LO QUE PIENSO DE TI" — Bolero

"CIEGO" — Bolero

MARIO ALBERTO RODRIGUEZ 2534

Con Orquesta Rafael de Paz

Coast RECORDS

2534 W. PICO BLVD. LOS ANGELES 15, CALIF.

Visiting Juke Op Reports So. Africa Hungry for Pops

NEW YORK, May 31. — South Africa has a "sweet ear" for pop music no whit less than America today, according to Alfred C. Jordan, Capetown juke-box potentate now visiting these shores. Saccharine orks and tempos get the preferential call, he says, but he points out that the music picture as a whole in the Union is now in a depressed state.

Jordan attributes the tune biz lag to the inability to import hit disks directly from the States because of copyright restrictions; the lack of suitable niteries employing orks; the poor broadcasting picture, which includes only two radio stations that play either very old disks or pick up occasionally from the British Broadcasting Corporation (BBC) with not too good results, and finally, the lack of good orks in the country.

British Control

Insofar as disks are concerned, Capetown imports of American pressings are determined by English firms owning the British rights. Therefore, according to Jordan, many of the top orks and chirpers in the States are never heard in South Africa. Even those disks sent to the Union arrive in limited quantities, and tunes are way past their peak by the time they arrive. An example is the tune *Five Minutes More*, which is just getting started there. Bing Crosby and Gene Autry are the two favorite American singers in the area, and the Crosby disks are sold before the pressings arrive. Most of the American orks featuring sweet music are popular too, as are folk tunes and semi-classics.

In-person locations are few and getting scarcer because of the lack of public interest. Delmonico's features a morning, afternoon and evening dance session with an ork imported from Greece, but is the only spot in town catering to the tourist and ship personnel trade. The big

Marks Sues Small Diskers in "Test" Royalty Action

(Continued from opposite page)

corporation liable for infringement. Decision was upheld by the Circuit Court of Appeals and U. S. Supreme Court. With Bank, the lawyer will argue that Bank personally infringed on copyrights in addition to being the "dominating force of the corporation" by directing the selection of music within that domination. Infringement charge in this case would be directed against the "arrangement" of songs, not on the copyright, since Marks in its original licensing granted consent to record the song.

Garmaize's point is that once any corporation officer goes beyond authorization he has received—not paying royalties stipulated in recording licenses—then a personal infringement charge, claiming that nowhere in the licensing contract was the "arrangement" permitted, would be legal.

Other Suits Similar

Essence of the Marks vs. Cosmo suit runs thru the other three suits. Cosmo suit was filed in U. S. Southern District Court. Second suit was filed in the same court against Seva Feullen and United Masters, Inc.

Other two suits were filed in Eastern District Federal Court in Brooklyn. First is against William B. Feldstein, Enny De Vries and International Record Company, Royal Record Company, Phonograph Record, Inc.; Disc Corporation, and Disc, Inc. (neither of them connected with Moe Asch's Disc label). Final suit was against Morton Shad and Haven Records.

hotel, the Barbizon Plaza, has dropped its ork policy entirely on weekdays and Sundays, but like most of the smaller locations, books small combos of local origin for Saturday nights.

Move To Use Sponsors

Non-commercial broadcasting has long been a bone of contention because of the inferior fare offered listeners. There's a move afoot to reclassify the two stations in Capetown in order to allow sponsors to foot part of the bills. This would be a big help as far as the music situation is concerned, for it would allow stations to spend some of the take and thus improve their music libraries. Relays of dance orks from London via BBC have not been too successful and are now being picked up on a limited schedule.

With the local musician situation a hit or miss affair at present, the jukeos are the most popular music medium. Musicians have no organization in South Africa and usually get together only on weekends when they have club dates, spending the rest of the week at a different trade.

Diner to G. E. Supply Co.

NEW YORK, May 31.—Samuel Diner, MGM Records sales manager in Washington, has joined the General Electric Supply Company, distributors of Signature disks, as record department manager for New York City. Current plans call for an early expansion of the staff.

JOCKS VS. PLUGS

(Continued from page 18)

pub commitments have been obtained, but it is understood that Encore and Jewell Music and Broadcast Music, Inc., have expressed interest in the service. Several other pubberies have expressed doubts about the service, especially concerning the cost, now estimated at about \$200 a month per pub, tho the figure has not definitely been set by Contact. Other features of the service, including a six-month minimum pact, are also considered as drawbacks to the service by some of the potential customers.

Music contact men see in this new service a possible wedge to weaken the union eventually. It is understood the matter will be referred to the union shortly.

Bumagin also reported that Contact plans a service for booking agencies designed to create advance publicity on personal appearances by a concentrated disk campaign one week before the date, and following up with appearances on local disk jockey sessions.

CALLING ALL GIMMICKS

(Continued from page 19)

contests run in connection with local disk jockeys, and door prizes. But most, tho they may be effective, are plenty dated. It's primarily to dig up those new ideas that GAC is making its pitch to the ops, with the agency hoping in this way to stimulate the promoters' box-office takes, thereby keeping the ops in business and assuring the agency of those additional lucrative one-nighter commissions.

SEAFARING MUSIC BIZ

(Continued from page 19)

be ready for service for several months, are already booked. Most of the passengers had attempted to buy passage on regular cruises, but were too late. Lines believe this type of passenger will want some entertainment, and figures the canned music is the best solution financially as well as spacewise.

One album you've
been asking for

MILT HERTH TRIO



with 8 most-requested tunes

- Rockin' in Rhythm
- Honky Tonk Train Blues
- The Dipsy Doodle
- Canadian Capers
- In an 18th Century Drawing Room
- Toy Trumpet
- The Whistler and His Dog
- Down South
- DECCA ALBUM NO. A-539



• MILT HERTH TRIO, opening June 9

The Click, Philadelphia, with all major network wires.

• WORLD BROADCASTING SYSTEM LIBRARY SERVICE

MUSIC MERCHANTS

We can't be with you at your convention . . . but . . . we want you to know we're going to help keep those cash registers ringing with our **DECCA RECORDS**

... AND YOU CAN ADD THIS TO YOUR LIST

FROM THE BILLBOARD MAY 24

ADVANCE RECORD POSSIBILITIES

TIP—The Ink Spots have waxed a song previously tipped, ASK ANYONE WHO KNOWS. As they have a way of coming out on top in these much-recorded ballad sweepstakes, the biscuit should be worthy of investigation by juke ops, disk jockeys and retail counters.

Backing is CAN YOU LOOK ME IN THE EYES (AND SAY WE'RE THROUGH)? (DECCA 23900)

"ASK ANYONE WHO KNOWS"

BACKED BY

"CAN YOU LOOK ME IN THE EYES (AND SAY WE'RE THROUGH)?"

DECCA NO. 23900

THE INK SPOTS

EXCLUSIVE

DECCA

RECORDING ARTISTS

UNIVERSAL ATTRACTIONS

565 FIFTH AVENUE

NEW YORK, N. Y.

The Billboard

MUSIC POPULARITY CHARTS

PART I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending May 30

Billboard
TRADE SERVICE
FEATURES

HONOR ROLL OF HITS

(TRADEMARK)

The title "HONOR ROLL OF HITS" and the listing of the hits have been copyrighted by The Billboard. Use of either may not be made without The Billboard's consent.

- | Position This Week | Position Last Week | |
|--------------------|--------------------|--|
| 1. | | MAM'SELLE
By Mack Gordon and Edmund Goulding
Published by Feist (ASCAP)
From the 20th Century-Fox film "The Razor's Edge."
Records available: Ray Block Ork, Signature 15093; Dennis Day, Victor 20-2211; Ray Dorey, Majestic 7217; Dick Haymes, Decca 23861; Al Gayle and His Harmonicords, Aladdin 536; Art Lund, MGM 10011; Marshall Young Ork, Rainbow 10014; Derry Falligant, Enterprise 257; Frankie Laine, Mercury 5048; The Pled Pipers, Capitol 396; George Towne Ork, Sonora 2023; Frank Sinatra, Columbia 37343; Jack Carroll, National 9032; Edo Lubich, International D-240, Electrical transcription libraries: Skitch Henderson, Capitol; Silver Strings, MacGregor; Jan Garber, Capitol; Freddy Martin, Standard; Frankie Masters, Lang-Worth; The Music of Manhattan Ork, NBC Thesaurus; Art Mooney Ork, Associated. |
| 2. | | LINDA
By Jack Lawrence
Published by E. H. Morris (ASCAP)
Records available: Bob Chester Ork, Sonora 2006; Glenn E. Davis, Skating Rhythms 225; Larry Douglas, Signature 15106; Chuck Foster Ork, Mercury 3058; Hollywood Rhythm-Aires, Hollywood Rhythms 1551; Gordon Jenkins Ork, Decca 23864; Ray Noble Ork-Buddy Clark, Columbia 37215; Charlie Spivak, Victor 20-2047; Paul Weston Ork, Capitol 362.
Electrical transcription libraries: Barclay Allen, MacGregor; Jack Fine, Standard; Chuck Foster, Lang-Worth; Jan Garber, Capitol; Jack Lawrence, Lang-Worth; Leighton Noble, Standard; The Sweetwood Serenaders, NBC-Thesaurus; Art Mooney Ork, Associated. |
| 3. | | MY ADOBE HACIENDA
By Louise Massey and Lee Penny
Published by Peer International Corp. (BMI)
Records available: Kenny Baker-Russ Morgan, Decca 23846; Glenn E. Davis, Skating Rhythms 231; The Dinning Sisters, Capitol 389; The Esquire Trio, Rhapsody RR-101; The Hammondairs, Mars 1037; Eddy Howard, Majestic 1117; Billy Hughes, King 609; Art Kassel, Vogue R-785; Louise Massey-The Westerners, Columbia 37332; Jack McLean Ork, Coast 8001; Bobby True Trio, Mercury 3057; Billy Williams, Victor 20-2150; The Coffman Sisters, Enterprise 174; Dolly Good, Radio Artist Records 205.
Electrical transcription libraries: Chuck Foster, Lang-Worth; Leighton Noble, Standard; The Novatime Trio, NBC Thesaurus; Sunshine Girls-Jimmie Wakely Ork, MacGregor; Barclay Allen, MacGregor; Mindy Carson-Hank D'Amico Sextet, Associated. |
| 4. | | HEARTACHES
By Al Hoffman and Al Klenner
Published by Leeds (ASCAP)
Records available: Joe Alexander, Capitol 372; Richard Cannon, Diamond 2057; Cowboy Copas, King 598; Glenn E. Davis, Skating Rhythms 224; Jimmy Dorsey, MGM 10001; Harry James, Columbia 37305; Monica Lewis, Signature 15065; Gordon MacRae, Apollo 1045; Ted Martin-The Airline Trio, De Luxe 1068; Red McKenzie, National 9026; Don Pablo Ork, Latin-American 10; Cedric Wallace Trio, Diamond 2057; Ted Weems Ork, Victor 20-2175 and Decca 25017; Ray Smith-The Pinetoppers, Continental C-8021; Ted Straeter Ork, Sonora 2006; Bobby True Trio, Mercury 3057; Eddy Howard, Majestic 1111; Frankie Laine, Atlas FL-141.
Electrical transcription libraries: Barclay Allen, MacGregor; Chuck Foster, Lang-Worth; Eddy Howard, World; Eddie Skrivaneck, MacGregor; Leighton Noble, Standard; The Four Knights, Lang-Worth; Art Mooney Ork, Associated; Arthur Smith Quartet, World. |
| 5. | | PEG O' MY HEART
By Alfred Bryan and Fred Fisher
Published by Robbins (ASCAP)
Records available: Clark Dennis, Capitol 346; The Harmonicats, Vitacoustic 1 and 2; Art Lund, MGM 10037; Ted Martin, De Luxe 1080; Red McKenzie, National 9027; Danny O'Neil, Majestic 7238; Floyd Sherman-The Chickering Four, Signature 15119; The Three Suns, Victor 20-2272, Ted Weems, Mercury 5052; Phil Regan, Decca 25076.
Electrical transcription libraries: The Ambassadors, Lang-Worth; The Novatime Trio, NBC Thesaurus; Allen Roth, NBC Thesaurus; Eddie Skrivaneck Ork, MacGregor; George Towne, Associated; Al Trace, Lang-Worth. |
| 6. | | THAT'S MY DESIRE
By Carroll Loveday and Helmy Kresa
Published by Mills (ASCAP)
Records available: Ray Anthony Ork, Sonora 2019; Hadda Brooks, Modern Music 147; The Cats and the Fiddle, Manor 1064; Ella Fitzgerald, Decca 23866; Golden Arrow Quartet, Continental C-6048; Woody Herman, Columbia 37329; Sammy Kaye, Victor 20-2251; Frankie Laine, Mercury 5007; Curtis Lewis, Apollo 1056; Art Mooney Ork, MGM 10020; The Scamps, Modern Music 20-516; Martha Tilton, Capitol 395.
Electrical transcription libraries: Barclay Allen, MacGregor; Lenny Herman, Lang-Worth; Art Mooney Ork, Associated; The Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World. |
| 7. | | I WONDER, I WONDER, I WONDER
By Darryl Hutchins
Published by Robbins (ASCAP)
Records available: Louis Armstrong, Victor 20-2228; Jack Carroll, National 9032; Eddy Howard, Majestic 1124; Van Johnson, MGM 10018; Guy Lombardo, Decca 23865; Ted Martin-Air Lane Trio, De Luxe 1075 and De Luxe 1076; Tony Pastor, Columbia 37353; The Scamps, Modern Music 20-516; Ted Straeter Ork, Sonora 2024; Martha Tilton, Capitol 395; The Vagabonds, Trilon 114; The Four Aces, Trilon 143.
Electrical transcription libraries: Art Mooney, Associated; Charlie Spivak, World. |
| 8. | | ACROSS THE ALLEY FROM THE ALAMO
By Joe Greene; published by Capitol Songs (ASCAP)
Records available: Earle Hagen Ork, Mercury 3060; Woody Herman, Columbia 37289; Stan Kenton, Capitol 387; Mills Brothers, Decca 23663; The Three Suns, Victor 20-2272.
Electrical transcription libraries: Les Brown, World. |
| 9. | | ANNIVERSARY SONG
By Al Jolson and Saul Chaplin
Published by Mood (ASCAP)
From the Columbia film "The Jolson Story," sung by Al Jolson.
Records available: Tex Beneke-Miller Ork, Victor 20-2126; Russ David, De Luxe 1057; Larry Douglas, Signature 15075; Anita Ellis, Mercury 3036; Al Jolson, Decca 23714; Guy Lombardo, Decca 23799; Don Pablo Ork, Latin-American 10; Louis Prima, Majestic 1107; Andy Russell, Capitol 368; Artie Shaw, Musicraft 428; Dinah Shore, Columbia 37234; Kate Smith, MGM 10003; George Towne Ork, Sonora 2004.
Electrical transcription libraries: Barclay Allen, MacGregor; Hal Derwin, Capitol; Freddy Martin, Standard; The Novatime Trio, NBC Thesaurus; Russ Morgan, World; Silver Strings, MacGregor; George Towne, Associated. |
| 10. | | I BELIEVE
By Sammy Cahn and Jule Styne
Published by Sinatra Songs (ASCAP)
From the MGM film "It Happened in Brooklyn," sung by Frank Sinatra.
Records available: Louis Armstrong Ork, Victor 20-2240; Artie Shaw, Musicraft 492; Frank Sinatra, Columbia 37300.
Electrical transcription libraries: Ziggy Elman, Lang-Worth; Freddy Martin, Standard; The Sweetwood Serenaders, NBC Thesaurus; Les Brown, World. |



RCA VICTOR'S
SPIKE **JONES!**

Love in Bloom

... Spiked up by the City Slickers, starring The Bare-footed Pennsylvanians, Dr. Horatio Q. Birdbath and The Saliva Sisters. Don't miss this. It's atomic!

AND

Blowing Bubble Gum

The Fleeer Bubble Gum people are giving the record terrific tie-in promotion. It's a natural for the juvenile juke crowd.

RCA Victor 20-2245



RCA VICTOR'S
FREDDY **MARTIN!**

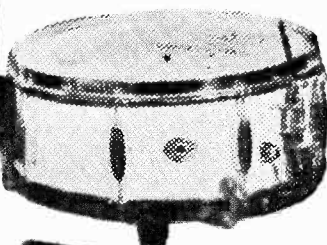
Things Are No Different Now

Smooth sax solo by Martin. Stuart Wade on the lyrics.

**AND I Won't Be Home Anymore
When You Call**

Catchy group singing by The Martin Men.

RCA Victor 20-2267

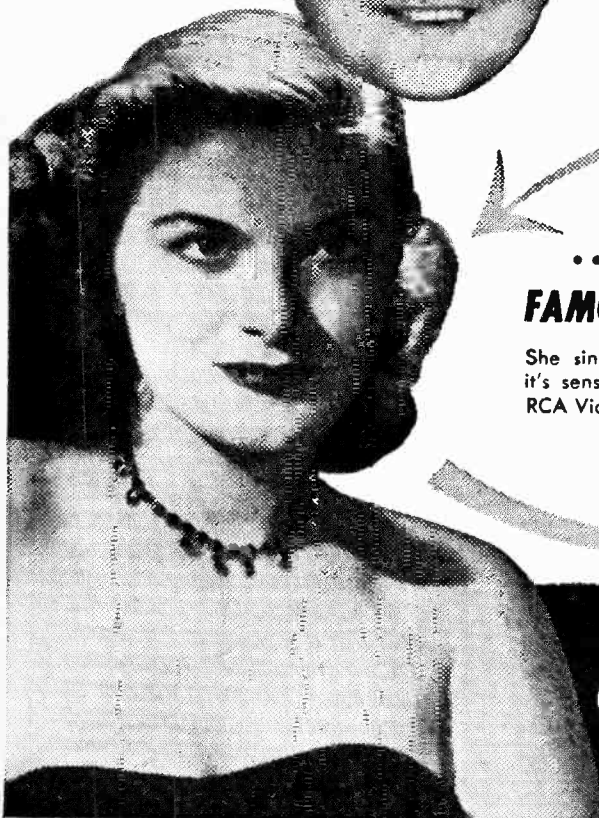


RCA VICTOR'S
BILL **BOYD!**

and his Cowboy Ramblers romp through a couple of fast ones, with some hot fiddling and guitar work that's really up country!

**New Fort Worth Rag
AND Dream Train**

RCA Victor 20-2270



**... AND A
FAMOUS BRITISH STAR!**
She sings the way she looks... and it's sensational! For news of her first RCA Victor recording, turn to page 27.

**THE
THREE SUNS**

Peg O' My Heart

AND

**Across the Alley
From the Alamo**

Vocal by Artie Dunn.

RCA Victor 20-2272

**ELTON
BRITT**

and The Skytoppers

Candlelight and Roses
(Billy Hill's Last Song)

AND

**I Wish You the
Best of Everything**

RCA Victor 20-2269

**DELTA RHYTHM
BOYS**

**I'm Awfully
Strong for You**

AND

Hey, John!
(Keep Your Glasses On)

RCA Victor 20-2271

THE STARS WHO MAKE THE HITS ARE ON



**RCA VICTOR
RECORDS**



Jimmy Durante in Hollywood ★ Calling ★ Kate Smith

"Hello, KATE SMITH... Like I always quote m'self: 'Ya gotta start off the day wid a song!... and your colossal new M-G-M Record of 'Tallahassee' and 'Ask Anyone Who Knows' has been startin' me off for two weeks now. Whatta verce!"



"Thanks, JIMMY DURANTE ... Those are mighty welcome words, because I know you have a nose for music—"Ask Anyone Who Knows" (plug)... And, Jimmy, I can't wait to hear your coming M-G-M Records!"

Kate Smith

makes wonderful music with

TALLAHASSEE

ASK ANYONE WHO KNOWS

Jack Miller's Orchestra

M-G-M 10028

3 MORE GREAT M-G-M HITS!

ART MOONEY

and his orchestra

YOU SHOULD HAVE TOLD ME AS LONG AS I'M DREAMING

M-G-M 10034

DAVID ROSE

and his orchestra

GAY SPIRITS HOW HIGH THE MOON

M-G-M 30012

HANK WILLIAMS with his Drifting Cowboys

MOVE IT ON OVER ★

(Last Night) I HEARD YOU CRYING IN YOUR SLEEP ★

M-G-M 10033

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT



The Billboard MUSIC POPULARITY CHARTS

Sheet Music

PART II

Week Ending May 30



BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last Week	POSITION This Week	Title	Publisher
10	1	1	MAM'SELLE (F) (R)	Feist
13	2	2	LINDA (R)	E. H. Morris
10	3	3	MY ADOBE HACIENDA (R)	Peer
20	4	4	ANNIVERSARY SONG (F) (R)	Mood
2	8	5	PEG O' MY HEART (R)	Robbins
14	5	6	HEARTACHES (R)	Leeds
8	6	7	APRIL SHOWERS (F) (R)	Harms, Inc.
1	—	8	CHI-BABA, CHI-BABA (R)	Oxford
5	9	9	I BELIEVE (F) (R)	Sinatra Songs
3	7	10	I WONDER, I WONDER, I WONDER (R)	Robbins
2	12	10	ACROSS THE ALLEY FROM THE ALAMO (R)	Capitol Songs
4	15	11	THAT'S MY DESIRE (R)	Mills
2	11	12	A SUNDAY KIND OF LOVE (R)	Peter Maurice
3	14	13	TIME AFTER TIME (F) (R)	Sinatra Songs
9	14	14	IF I HAD MY LIFE TO LIVE OVER (R)	General
19	—	15	MANAGUA, NICARAGUA (R)	Encore

ENGLAND'S TOP TWENTY

Weeks to date	POSITION Last Week	POSITION This Week	Title	Publisher
5	1	1	AMONG MY SOUVENIRS	Lawrence Wright .. T. B. Harms
18	2	2	APRIL SHOWERS	Chappell .. Harms, Inc.
5	5	3	TRY A LITTLE TENDERNESS	Campbell-Connelly .. Robbins
2	—	4	PEOPLE WILL SAY WE'RE IN LOVE	Chappell .. Williamson
13	2	5	HOW LUCKY YOU ARE	Kassner ..
20	2	6	ANNIVERSARY SONG	Campbell-Connelly .. Mood
1	—	7	OH, WHAT A BEAUTIFUL MORNING	Chappell .. Williamson
5	6	8	HARRIET	Keith Prowse .. Broadway
23	4	9	THE OLD LAMP-LIGHTER	Irwin Dash .. Shapiro-Bernstein
7	3	10	TELL ME, MARIANNE	Southern ..
5	8	11	A GAL IN CALICO	Feltman .. Remick
6	7	12	YOU WENT AWAY AND LEFT ME	Box & Cox ..
17	10	13	MAY I CALL YOU SWEETHEART?	Irwin Dash ..
24	9	14	THE STARS WILL REMEMBER	Feldman ..
9	13	15	HI JIG A JIG	Box & Cox ..
12	11	16	DON'T FALL IN LOVE	Chappell ..
2	12	17	ALL OVER AGAIN	Irwin Dash .. Dash-Connelly, Inc.
3	14	18	PUNCH AND JUDY MAN	Strauss Miller ..
11	17	19	WHEN CHINA BOY MEETS CHINA GIRL	Mac Melodies ..
7	15	20	HEAR MY SONG VIOLETTA	Dix .. Crawford

* Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONGS

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

ALEXANDER'S RAGTIME BAND (Berlin), in 20th Century-Fox's "Alexander's Ragtime Band." Re-released April, 1947.

ANNIVERSARY SONG (Mood), sung by Al Jolson in Columbia's "The Jolson Story." National release date—January, 1947.

APRIL SHOWERS (Harms, Inc.), sung by Al Jolson in Columbia's "The Jolson Story." National release date—January, 1947.

AS LONG AS I'M DREAMING (Burke-Van Heusen), sung by Bing Crosby in Paramount's "Welcome Stranger." National release date—June 13, 1947.

BESIDE YOU (Famous), sung by Dorothy Lamour in Paramount's "My Favorite Brunette." National release date—April 4, 1947.

I BELIEVE (Sinatra Songs), sung by Frank Sinatra in MGM's "It Happened in Brooklyn." National release date—April, 1947.

IVY (Burke-Van Heusen), in Universal-International's "Ivy." National release date not set.

MAM'SELLE (Feist), in 20th Century-Fox's "The Razor's Edge." National release date—January, 1947.

TIME AFTER TIME (Sinatra Songs), sung by Frank Sinatra in MGM's "It Happened in Brooklyn." National release date—April, 1947.

Joe Davis is proud to present
THE REIGNING SONG HIT IN CUBA

by **OSVALDO FARRES**

CUBA'S GREATEST COMPOSER—WRITER OF "WITHOUT YOU," "COME CLOSER TO ME" AND OTHER HITS

QUIZAS, QUIZAS, QUIZAS

(PERHAPS, PERHAPS, PERHAPS)

English words by JOE DAVIS

QUIZAS, QUIZAS, QUIZAS
PERHAPS, PERHAPS, PERHAPS

Bolero

Moderato

Spanish words and music by OSVALDO FARRES

The musical score is presented on two pages. The left page (numbered 2) contains the beginning of the piece, marked 'Moderato'. It features a piano accompaniment and a vocal line with lyrics in both English and Spanish. The right page (numbered 3) continues the piece, including a section marked '(Guitar tacet)'. The score includes various musical notations such as notes, rests, and dynamic markings like 'mf' and 'p'. Chord symbols like Fm, Am6, B7, and H7 are placed above the piano lines. The lyrics are written below the vocal line, with Spanish lyrics above the English ones.

• Symbols for Guitar, Chetris and Banjo
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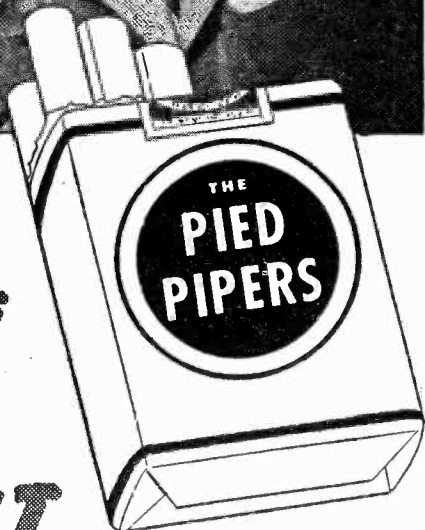
JOE DAVIS, President

New York 19, N.Y.

L.S./M.F.T.



Yes! LUCKY STRIKE Means FINE TALENT



THE Pied Pipers

NOW!

Hit the Hit Parade for LUCKY STRIKE June 7th, 9 PM-EDST & 8 PM-PST Coast to Coast on NBC

Featured on CAPITOL RECORDS

Agency: Personal Mgr.: Exploitation: WM. MORRIS, INC. • GEORGE "Bullets" DURGOM • DAVIS-WEISS, INC.

The Billboard MUSIC POPULARITY CHARTS PART III Radio Popularity

Week Ending May 30

SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, May 23, 8 a.m., and ending Friday, May 30, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's AGI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date		PUB.	LIC.
7	A Sunday Kind of Love (R)	Peter Maurice	ASCAP
4	Almost Like Being in Love (M) (R)	Sam Fox	ASCAP
7	Alexander's Ragtime Band (F) (R)	Berlin	ASCAP
21	Anniversary Song (F) (R)	Mood	ASCAP
11	April Showers (F) (R)	Harms, Inc.	ASCAP
2	As Long as I'm Dreaming (F) (R)	Burke-Van Heusen	ASCAP
3	Ask Anyone Who Knows (R)	Witmark	ASCAP
2	Beside You (F) (R)	Famous	ASCAP
13	Heartaches (R)	Leeds	ASCAP
7	I Believe (F) (R)	Sinatra Songs	ASCAP
1	I Can't Get Up the Nerve to Kiss You (R)	Santly-Joy	ASCAP
4	I Do Do Do Like You (R)	Harms, Inc.	ASCAP
4	I Wonder, I Wonder, I Wonder (R)	Robbins	ASCAP
4	If I Had My Life to Live Over (R)	General	ASCAP
1	I'm So Right Tonight (R)	Leeds	ASCAP
12	Linda	E. H. Morris	ASCAP
3	Mahzel (Means Good Luck) (R)	Feist	ASCAP
9	Mam'selle (F) (R)	Feist	ASCAP
7	Midnight Masquerade (R)	Shapiro-Bernstein	ASCAP
11	My Adobe Hacienda (R)	Peer	BMI
2	Peg O' My Heart (R)	Robbins	ASCAP
3	Possum Song (R)	Harry Warren	ASCAP
5	Roses in the Rain (R)	Barton	ASCAP
1	Say No More (R)	Advanced	ASCAP
2	Stella By Starlight (R)	Beverly	ASCAP
3	That's How Much I Love You (R)	Vogue	BMI
1	That's My Desire (R)	Mills	ASCAP
5	Time After Time (F) (R)	Sinatra Songs	ASCAP
14	You Can't See the Sun When You're Crying (R)	George Simon	ASCAP
4	You'll Know When It Happens (R)	Bourne	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disc jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	Last Week	This Week	POSITION	Going Strong		Lic. By
				HEARTACHES	LINDA	
15	2	1	1	HEARTACHES	Ted Weems-Elmo Tanner	Decca 25017—ASCAP
				(F)	Victor 20-2175—ASCAP	
17	3	2	2	LINDA	Ray Noble-Buddy Clark	Columbia 37215—ASCAP
5	5	3	3	MAM'SELLE (F)	Pied Pipers (Paul Weston Ork)	Capitol 396—ASCAP
7	4	4	4	MAM'SELLE (F)	Art Lund	MGM 10011—ASCAP
6	12	5	5	I BELIEVE (F)	Frank Sinatra (Axel Stordahl Ork)	Columbia 37300—ASCAP
5	1	6	6	MAM'SELLE (F)	Frank Sinatra	Columbia 37343—ASCAP
5	14	7	7	I NEVER KNEW	Sam Donahue	Capitol 403—ASCAP
6	11	7	7	MAM'SELLE (F)	Ray Dorey (Paul Barron Ork)	Majestic 7217—ASCAP
1	—	8	8	THE RED SILK STOCKINGS AND GREEN PERFUME	Tony Pastor	Columbia 37330—ASCAP
				(Sammy Kaye (Don Cornell-Chorus), Victor 20-2251; Ray McKinley Ork (Ray McKinley), Majestic 7216; Smiley Wilson (Crossroads Gang), Apollo 141)		
9	7	9	9	MY ADOBE HACIENDA	Eddy Howard (Eddy Howard-Trio)	Majestic 1117—ASCAP
2	8	9	9	PEG O' MY HEART	The Harmonicats-Sid Fisher	Vitacoustic 1—ASCAP
8	15	9	9	THAT'S MY DESIRE	Frankie Laine	Mercury 5007—ASCAP
6	6	10	10	MAM'SELLE (F)	Dick Haymes (Gordon Jenkins Ork)	Decca 23861—ASCAP
3	10	10	10	THE RED SILK STOCKINGS AND GREEN PERFUME	Ray McKinley Ork (Ray McKinley)	Majestic 7216—ASCAP
				(See No. 8)		
1	—	11	11	OLD DEVIL MOON	Margaret Whiting (Frank DeVol Ork)	Capitol 410
				(Larry Douglas (Roland DuPont Quintet), Signature 15085; Gene Krupa (Carolyn Grey), Columbia 37270)		
7	15	12	12	LINDA	Charlie Spivak	Victor 20-2047—ASCAP
2	—	13	13	MAM'SELLE (F)	Dennis Day (Charles Dant Ork)	Victor 20-2211—ASCAP
1	—	13	13	THAT'S MY DESIRE	Martha Tilton (Dean Elliott Ork)	Capitol 395—ASCAP
2	—	14	14	ACROSS THE ALAMO	Stan Kenton (June Christy)	Capitol 387—ASCAP
3	15	14	14	CHI-BABA, CHI-BABA	Blue Barron	MGM 10027—ASCAP
1	—	14	14	THE WHIFFENPOOF SONG	Robert Merrill	Victor 10-1313—ASCAP
				(Art Kassel Ork (Jimmy Featherstone-The Kassel Trio), Vogue R-770; George Paxton Ork, Majestic 7224)		
1	—	15	15	A SUNDAY KIND OF LOVE	Jo Stafford (Paul Weston Ork)	Capitol 388—ASCAP
				(Jimmy Dorsey (Dee Parker), MGM 10023; Ella Fitzgerald (Andy Love Quintet), Decca 23866; The Jubilaires, Queen 4183; Frankie Laine (Carl Fisher), Mercury 5018; Louis Prima (Louis Prima), Majestic 1113; Claude Thornhill (Fran Warren), Columbia 37219)		

Coming Up

IVY Jo Stafford (Paul Weston Ork) Capitol 388—ASCAP

Beryl Davis

sensational British song star
in her first

RCA VICTOR
recording!



I Want to be Loved

(But Only By You)

AND

If My Heart had a Window

RCA Victor 2C-2268

THE STARS WHO MAKE THE HITS ARE ON



RCA VICTOR

RECORDS



OTHER
NEW RCA VICTOR
HITS ARE ANNOUNCED
ON PAGE 23

Signature's



TO ERNIE SIMON

Ernie has built a substantial following while spinning and splicing on Chicago's WJJD. He uses several mikes, sings with the records, and makes with interesting comment on the commercials.

SEAL OF APPROVAL

Hey Ops,
I'M ON SIGNATURE NOW!



ANITA O'DAY

ACE IN THE HOLE
SOMETIMES I'M
HAPPY

WITH ALVIE AND HIS LITTLE BAND
SIG. 15127

Signature records

DISTRIBUTED BY
GENERAL ELECTRIC
SUPPLY CORPORATION

See your GESCO distributor or write direct to
Signature Records, 601 W. 26th St., New York 1, N. Y.

The Billboard MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending
May 30



BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in *italics*.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
8	3	1	MAM'SELLE (F) <i>Sleepy Time Gal</i>	Art Lund (Johnny Tompson Ork) ... MGM 10011
11	2	2	LINDA <i>Love Is a Random Thing</i>	Ray Noble Ork-Buddy Clark ... Columbia 37215
14	1	3	HEARTACHES (F) <i>Oh, Monah Piccolo Pete</i>	Ted Weems (Elmo Tanner) ... Decca 25017
6	4	4	MAM'SELLE (F) <i>Stella by Starlight</i>	Dick Haymes (Gordon Jenkins Ork) ... Decca 23861
9	5	5	MY ADOBE HACIENDA <i>Midnight Masquerade</i>	Eddy Howard (Eddy Howard-Trio) ... Majestic 1117
3	7	6	PEG O' MY HEART <i>Fantasy Impromptu</i>	The Harmonicats-Sid Fisher ... Vitacoustic 1
3	8	7	ACROSS THE ALLEY FROM THE ALAMO <i>Dream, Dream, Dream</i>	Mills Brothers ... Decca 23863
1	—	8	I WONDER, I WONDER, I WONDER <i>Ask Anyone Who Knows</i>	Eddy Howard ... Majestic 1124
2	6	8	MAM'SELLE (F) <i>Stella by Starlight</i>	Frank Sinatra (Axel Stordahl Ork) ... Columbia 37343
4	—	9	MAM'SELLE (F) <i>It's the Same Old Dream</i>	Pied Pipers-Paul Weston Ork ... Capitol 396
1	—	10	CHI-BABA, CHI-BABA <i>When You Were Sweet Sixteen</i>	Perry Como (The Satisfiers-Lloyd Shaffer Ork) ... Victor 20-2259

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Album	Label
21	1	1	Al Jolson Album <i>Al Jolson</i>	Decca 460
7	2	2	Dorothy Shay (The Park Avenue Hillbilly) Sings Album <i>Dorothy Shay (Mischa Russell Ork)</i>	Columbia C-119
13	—	3	All-Time Hits Album <i>Tommy Dorsey</i>	Victor P-163
3	2	4	Songs by Sinatra, Volume 1, Album <i>Frank Sinatra (Axel Stordahl Ork)</i>	Columbia C-124
5	4	5	Wayne King Waltzes, Volume 2 <i>Wayne King</i>	Victor P-171

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Record	Label
87	1	1	Clair de Lune <i>Jose Iturbi</i>	Victor 11-8851
3	3	2	The Whiffenpoof Song <i>Robert Merrill</i>	Victor 10-1313
60	4	3	Jalousie <i>Boston Pops</i>	Victor 12160
102	2	4	Chopin's Polonaise <i>Jose Iturbi</i>	Victor 11-8848
76	5	5	Warsaw Concerto <i>Boston Pops Ork, Arthur Fiedler, conductor; Leo Litwin, pianist</i>	Victor 11-8863

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Weeks to date	POSITION Last Week	POSITION This Week	Album	Label
38	1	1	Rachmaninoff Concerto No. 2 in C Minor <i>Artur Rubinstein, pianist, NBC Ork; Vladimir Golschmann, conductor</i>	Victor 1075
93	2	2	Rhapsody in Blue <i>Oscar Levant, Philadelphia Ork; Eugene Ormandy, conductor</i>	Columbia X-251
6	3	2	Beethoven: Sonata in C Sharp Minor, Op. 27, No. 2 (Moonlight) Album <i>Vladimir Horowitz</i>	Victor DM-1115
8	5	3	Rhapsody in Blue <i>Paul Whiteman</i>	Signature GP-1
5	4	4	Isaac Stern in Violin Selections from Humoresque Album <i>Isaac Stern (Piano Solo by Oscar Levant "Tristan and Isolde") (Franz Waxman Ork)</i>	Columbia M-MM-657
1	—	5	A Night at Carnegie Hall Album <i>Rise Stevens, Lily Pons, Ezio Pinza</i>	Columbia M-MM-676
1	—	5	Scheherazade: Artur Rodzinski, conductor; Cleveland Symphony Ork	Columbia MM-398

The Billboard
MUSIC POPULARITY CHARTS

PART V

Juke Box Record Plays

Week Ending
May 30



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
14	1	1	HEARTACHES Ted Weems-Elmo Tanner.....Decca 25017 (F) Victor 20-2175	
10	2	2	MY ADOBE HACIENDA -Eddy Howard (Eddy Howard-Trio)....Majestic 1117	
14	4	3	LINDARay Noble-Buddy Clark...Columbia 37215	
7	4	4	MAM'SELLE (F) ..Art LundMGM 10011	
6	3	4	MAM'SELLE (F) ..Dick Haymes (Gordon Jenkins Ork)....Decca 23861	
5	5	5	ACROSS THE ALLEY FROM THE ALAMOMills BrothersDecca 23863	
6	6	6	PEG O' MY HEARTThe Harmonicats-Sid Fisher...Vitacoustics 1	
2	8	7	I WONDER, I WONDER, I WONDER Eddy HowardMajestic 1124	
3	8	8	THE RED SILK STOCKINGS AND GREEN PERFUME ..Sammy Kaye (Don Cornell-Chorus)....Victor 20-2251 (Ray McKinley Ork (Ray McKinley), Majestic 7216; Tony Pastor, Columbia 37330; Smiley Wilson (Crossroads Gang), Apollo 141)	
2	—	9	THAT'S MY DE-SIRE Sammy Kaye (Don Cornell-The Kaydets) Victor 20-2251	
4	12	10	MAM'SELLE (F) ..Dennis DayVictor 20-2211	
2	—	11	I WONDER, I WONDER, I WONDER ..Guy LombardoDecca 23865	
3	9	11	MAM'SELLE (F) ..Frank SinatraColumbia 37343	
11	7	11	LINDACharlie SpivakVictor 20-2047	
4	10	12	MAM'SELLE (F) ..Pied Pipers (Paul Weston Ork) Capitol 396	
8	13	13	LINDAPaul Weston (Matt Dennis) Capitol 362	
1	—	14	I BELIEVE (F) ..Frank Sinatra (Alex Stordahl Ork) Columbia 37300	
1	—	14	CHI-BABA CHI-BABA Perry Como (The Satisfiers) (Lloyd Shaffer Ork) Victor 20-2259 (Connee Boswell (Jerry Jerome Ork), Apollo 1064; Sherman Hayes Ork (Sherman Hayes), Aristocrat 1001; Ted Martin (Mac Ceppos Ork), De Luxe 1080; Louis Prima, Majestic 1133; George Towne Ork (Mary Ann Wayne-Ensemble), Sonora 2023; Lawrence Welk, Decca 23878)	
7	11	15	THAT'S MY DE-SIREFrankie LaineMercury 5007	

Coming Up

MY ADOBE HACIENDA.....Billy WilliamsVictor 20-2150

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
3	—	1	SUGAR MOONBob Wills and His Texas PlayboysColumbia 37313	
2	3	2	IT'S A SINEddy Arnold and His Tennessee PlowboysVictor 20-2241	
20	3	3	SO ROUND, SO FIRM, SO FULLY PACKED DOWN AT THE ROADSIDE INNMerle TravisCapitol 349	
4	—	4	WHAT IS LIFE WITHOUT LOVE?Eddy ArnoldVictor 20-2058	
15	2	4	DON'T LOOK NOW (But Your Broken Heart is Showing)Ernest TubbsDecca 46040	
3	—	5	NEW JOLIE BLONDERed Foley (The Cumberland Valley Boys)Decca 46034	
10	1	5	JOLE BLONDERoy Acuff and His Smoky Mountain Boys (Roy Acuff)Columbia 37387	

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION		Record	Label
	Last Week	This Week		
10	1	1	I WANT TO BE LOVED (But Only by You)Savannah ChurchillManor 1046	
6	4	2	HAWK'S BOOGIEErskine HawkinsVictor 20-2169	
12	2	3	OLD MAID BOOGIEEddie Vinson Ork (Eddie Vinson)Mercury 8028	
25	5	4	AIN'T NOBODY HERE BUT US CHICKENSLouis JordanDecca 23741	
1	—	4	I WANT TO BE LOVED (But Only by You)Lionel Hampton and His Hamptonians...Decca 23879	
4	5	4	THAT'S MY DE-SIREFrankie LaineMercury 5007	
1	—	5	ACROSS THE ALLEY FROM THE ALAMOMills BrothersDecca 23863	
23	—	5	LET THE GOOD TIMES ROLLLouis JordanDecca 23741	
1	—	5	DREAM, DREAM, DREAMMills BrothersDecca 23863	
1	—	5	JACK, YOU'RE DEADLouis JordanDecca 23901	
1	—	5	I LIKE 'EM FAT LIKE THATLouis Jordan (Louis Jordan).....Decca 23810	

STARS
WHO RATE AT THE "GATE"



ELLIOT LAWRENCE
and his orchestra



GENE KRUPA
and his orchestra

SPEAKING OF ANGELS
Vocal by Jack Hunter

WILLIE
Vocal by Rosalind Patton
COLUMBIA 37320

DREAMS ARE A DIME A DOZEN
Vocal by Tom Berry

YES, YES, HONEY
(You've Got Me Eatin' Right Out of Your Hand)
Vocal by Carolyn Grey
COLUMBIA 37354

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DREAMS ARE A DIME A-DOZEN *Top ballad with 7 great records Published by Criterion Music Corp.**
 Andy Russell (Capitol), Vaughn Monroe (Victor), Gene Krupa (Columbia), Tony Martin (Mercury), Joan Edwards (Vogue), Kate Smith (MGM), The Four Vagabonds (Apollo).

ACROSS THE ALLEY FROM THE ALAMO *The Novelty of the Year! Published by Leslie Music Corp.**
 Stan Kenton (Capitol), Mills Bros. (Decca), Woody Herman (Columbia), Three Suns (Victor) and Starlighters (Mercury).

A LITTLE TOO FER *Mercer Goes Western! Published by Capitol Songs, Inc.**
 Johnny Mercer (Capitol)

PETE *A new song—a new star—DORIS DAY Published by Criterion Music Corp.**
 Doris Day (Columbia)

BATS IN YOUR BELFRY *Another Tex Ritter Winner Published by Tex Ritter Music Publ., Inc.**
 Tex Ritter (Capitol)

HIS FEET TOO BIG FOR DE BED *3 Hit Calypso Records Published by Capitol Songs, Inc.**
 Andrews Sisters (Decca), Stan Kenton (Capitol) and Morrison Sisters (Continental).

HIM AIN'T GOT NO TAIL *2 Race Novelties back to back Published by Capitol Songs, Inc.**
WHAT'S THE MATTER WITH THE STOVE
 Vernon Gecchie Smith (Capitol)

MACHITO and COLLABORATION *2 exciting instrumentals Published by Leslie Music Corp.**
 Stan Kenton (Capitol)

HURRY ON DOWN *A new sensation for any location, introducing Nellie Lutcher Published by Criterion Music Corp.**
 Nellie Lutcher (Capitol)

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I'M SORRY I CAUSED YOU TO CRY

570 FREIGHT TRAIN BOOGIE
SOMEBODY ELSE'S DARING

599 BOOGIE WOOGIE BABY
BORN TO BE BLUE

503 SWEET, SWEET, THING PRISONER'S FAREWELL	509 THE LAST OLD SHOVEL REMEMBER I FEEL LONESOME TOO	514 MIDNIGHT SPECIAL WHY DID YOU LEAVE ME, DEAR?	518 BE MY LITTLE PET LONELY MOON
525 FAST EXPRESS I'VE FOUND ANGEL	533 SHE LEFT ME STANDING ON THE MOUNTAIN I'M LONESOME WITHOUT YOU	548 MIDNIGHT TRAIN DON'T FORGET ME	592 BROWN'S FERRY BLUES MISSISSIPPI SHORE

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The Billboard MUSIC POPULARITY CHARTS

Record Reviews and Possibilities

Week Ending May 30

PART VI
 TRACER SERVICE FEATURE

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

- PEG O' MY HEART** The Three Suns Victor 20-2272
 Revived oldie, done up in smart nickel-attracting instrumental fashion by the Suns, which was given its first shove back to the top by the Harmonicats Vta-coustic disk. But this organ-accordion-guitar version stands up strong enough to insure itself a heavy share of juke and retail coin. Flip is the currently popular "Across the Alley From the Alamo." With vocal by Artie Dunn, done only so-so, on top of being a late entry, it won't mean anything in the boxes.
- SMOKE, SMOKE, SMOKE** Tex Williams and His Western Cara-
 (That Cigarette) van Capitol Americana 40001
 In the debut issue of the new Capitol Americana red label, the diskery comes up with a long-shot possibility in the platter sweepstakes. Intended as a cowboy record, it's the lyric, the Phil Harris-type delivery by Tex Williams and the general good humor of this disk that lend nickel-attraction potential to the anti-cigarette smoker's song. Flip is "Roundup Polka," with rustic lyric done by Williams, which should make for attractive fare in Western locations. But it's the "Smoke" side that, with promotional push and disk jockey play, may prove a sleeper.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews recently released albums in a special ALBUM REVIEW section on page 36. These album reviews of course, are in addition to the reviews on this and the facing page, and those in the Music Machines department this week.

Monroe, joined in song by The Moon Maids, sing it rhythmically for Frank Loesser's "Tallahassee" from the movie "Variety Girl" with the large band body cutting in for a toe-tapping ensemble passage. For the flip, it's the maestro and his maids in characteristic chants for a Loesser ballad, "I Wish I Didn't Love You So," from the Perils of Pauline" movie. Takes it at a bright tempo and makes the spinning easy on the hoof if nothing else.

Movie hypo will hypo coinage for "Tallahassee."

TONY MARTIN (Victor 20-2293)
Too Marvelous for Words—FT; V.
Ain'tcha Ever Comin' Back?—FT; V.
 The pash piping of Tony Martin, with plenty of persuasion in his song, rings lyrical luster to both of these ballads. Most striking is the bouncy "Ain'tcha" rhythm ballad, with the chorus and subdued tones of Victor Young's music framing Martin's lyrical phrasings in order to make his chant all the more contagious. Backside finds the balladeer entirely on a romantic kick for the oldie "Too Marvelous for Words," the soft strings and voices setting off his pash piping.

LEONARD WARE TRIO (Majestic 7237)
Doughnuts—FT; VC.
Keep Your Big Mouth Shut—FT; VC.
 Making their bow on the label, this combination of Leonard Ware on guitar, Willie Spottwood on piano and Stanford Harewood thumping the bass, has some musical moments in instrumental blend and solo pickings. But for the most part, platter is taken up with lyrical expressions for two trite Harlesemese rhythm ditties fashioned by Ware. Boys sing in unison at a lively clip for a descriptive "Doughnuts" ditty. But fare better when they play it. "Keep Your Big Mouth Shut," taken at a bright tempo, is a patter song which piano pounder Spottwood sings with little effect—even less when doing an "Uncle Tom" character for a "dialect" stanza.

The bright and bouncy "Ain'tcha Ever Comin' Back" looms likely for popular favor.

LOUIS PRIMA (Majestic 1145)
Cecilia—FT; VC.
There's That Lonely Feeling Again—FT; VC.
 Louis Prima cuts a rhythmic pattern for the old "Cecilia" gal. While the band lays down a smooth toe-tapping background and cuts a chorus on its own, it's the husky rhythm chanting of the maestro, joined by Cathy Allen for a second stanza, that makes the cutting count. Much more effective is the simple and sentimental "Lonely Feeling" torch ballad on the backside which Miss Cathy sings with that lonely feeling. And adding an individual note to the needling, sobs out the song story in straight speech while the maestro plays his muted trumpet along the melodic line.

Can hardly hope to hit the coin circuits with these sides.

THE DARDANELLE TRIO
 (Victor 20-2254)
As Long as You Think of Me—FT; VC.
You Gotta Crawl Before You Walk—FT; VC.

Prima fans will drop coins in the chutes for both sides.

RAY BLOCH (Signature 15116)
Stella by Starlight—FT.
Deep Purple—FT.
 Conducting a large concert orchestra, Ray Bloch gives an ear-soothing colorful and classical reading for both of these lush melodies. The string body providing the depth for the melodic theme, Strad solo strikes out for the mood-inspiring "Stella by Starlight," with tempo contrasts in the waltz and rhythm patterns for the familiar "Deep Purple" lullaby. All makes for easy and restful needling.

Showing more imagination when playing the piano or vibes, and especially when interweaving with the guitar pickers (bass rounding out this triplet), Miss Dardanelle consumes most of the cutting with her singing. Prases it rhythmically, both for the ballad, "As Long as You Think of Me," and for the livelier "You Gotta Crawl," singing it softly and with some degree of intimacy. But without making any marked impression on the wax. Nor is there any popular flavoring in the songs themselves.

For atmosphere music at the smart dining spots.

VAUGHN MONROE (Victor 20-2294)
Tallahassee—FT; VC.
I Wish I Didn't Love You So—FT; VC.
 Another city song, this one extolling the virtues of the Florida capital, Vaughn

Little strength in this spinning to woo the nickel spenders.

THE THREE SUNS (Victor 20-2272)
Peg o' My Heart—FT.
Across the Alley From the Alamo—FT; VC.
 It's a dreamy exposition of the melody and harmony as the accordion, organ and guitar making up the Three Suns spin out a smooth rendition of "Peg o' My Heart," playing the old favorite in a slow fox-trot tempo. Take it at a faster clip for "Alamo," with Artie Dunn wrapping his sugar-coated pipes around the novelty wordage. But while the triplets maintain a smooth rhythmic pace thruout, the offering is entirely without the distinction and musical color that characterizes the Suns.

"Peg o' My Heart" will hit the coin mark.

(Continued on opposite page)

(Continued from opposite page)

THE ARISTO-KATS (Victor 20-2299)

*The Spider and the Fly—FT; VC.
Like I Need a Hole in the Head—FT;
VC.*

A fine little Negro jump unit of trumpet and rhythm instruments, the Aristo-Kats keep things humming at a lively clip for the "Spider and the Fly" rhythm novelty. Plenty of lift in their unison lyricizing with a shuffle rhythm beat set for the trumpet and guitar take-offs. Mated is a trite rhythm ballad, "Hole in the Head," which a solo voice phrases rhythmically but without vocal quality or style to make for any real meaning.

"The Spider and the Fly" novelty may get some needling at the intimate race spots.

BUSTER BENNETT (Columbia 37346)

*Signifying Woman—FT; VC.
Mellow Pot Blues—FT; VC.*

It's the rugged blues rhythms of Buster Bennett's small band and his own rugged race blues shouting for these two sides. The small ensemble of trumpet, sax and rhythm cutting blues riffs at a bright jump tempo, Bennett walls the wordage down to earth about the "Signifying Woman" who tries to break up his happy home by talking too much every time she gets high. And in the same jump frame, is in a happier vocal mood for "Mellow Pot Blues" as he urges his baby to get in the groove.

For the rugged race spots.

ART HODES (Jazz Record 1010-1011)

*Buddy Bolden Blues—FT.
Droppin' Shucks—FT.
Too Busy—FT.
Swanee—FT.*

The jazz sentimentalists nostalgic for the deep New Orleans flavor of old days will lap up these four sides. With Baby Dodds snapping the snares and Pops Foster's facile fingering of the bull fiddle to make it a bed-rock rhythm, Art Hodes knuckles the keyboard in the old ragtime tradition. Once they get by Jelly Roll Morton's "Buddy Bolden Blues," taken at a slow tempo, they pick up the pace and spin it out in true jazz tradition for the other three sides.

Solely for the collectors of old-time jazz music.

THE FOUR VAGABONDS (Apollo 1060)

*Oh, My Achin' Heart—F. V.
Ask Anyone Who Knows—FT; V.*

The solo tenor voice banked by the sustained harmonies and the wailing bass notes of the other Vagabonds, this Negro harmony quartet sells it strong for both of these popular-appealing ballads. Sing 'em in the slow tempo with guitar strums sustaining the rhythmic beats. And with the solo singer in good voice and giving forth with feeling, spinning is very easy to take.

Song popularity will enhance phono attraction where the singing sides catch the play.

DOYE O'DELL (Exclusive 1103-05)

*Up the River—FT; VC.
Wearing My Heart on My Sleeve—FT;
VC.*

*Two Lips, Two Eyes—FT; VC.
Old Shep—FT; VC.*

Doye O'Dell, who's recently been featured in several Republic horse operas, applies his easy-riding pipes to a quartet of tunes, two of which are above average, while the remaining duo fall into a pretty stereotype groove. "Up the River" is one of the humorous tunes which seem to be getting a bigger play than the serious rustic songs lately. Tune is done with cute intro, with the singer making a plea to the jailer to free him, with the sidemen joining in to turn down the petition. Flip-over is in a more sentimental vein, with O'Dell bemoaning the fact that he's lost his love. "Two Lips, Two Eyes" is again built on a trite framework, about losing his heart to an unfaithful gal, but the reverse, "Old Shep," the Red Foley ditty written about 10 years ago and now considered a cowboy classic, gets very tear-jerking and worthy handling by O'Dell. "Up the River" and "Old Shep" will start a parade to the juke boxes in rustic locations.

HARRY COOL (Mercury 3063)

*I'm a-Rollin'—FT; VC.
Forgive Me—FT; VC.*

The Cool voice gets a bigger spotlight than ever before on Mercury wax, with this pairing which has Cool throating almost all the time on both sides. The Cool band has highlighted its last couple releases with some smart original musical ideas, and this pairing carries some more interesting touches. "Rollin'," a catchy Western ditty about the rambling cowhand, is enhanced by a solo harmonica which does several choruses following the Cool choruses. Reverse again gives Harry plenty of opportunity to wax lyrical, an assignment which he carries out nobly. Both tunes are strictly in the darkhorse class and will need a good promotion job to get them rolling.

This pairing needs promotional polish to create juke interest.

CLIFF BRUNER (Mercury 6046)

*Lucille From Mobile—FT; VC.
You Were All the World to Me—FT; VC.*

Cliff Bruner, for eight years in the Decca stable, makes his Mercury debut with a solid pairing for his first wax

entry. "Lucille," done in the typical Bruner Texas swing style, has a hearty vocal job by Buddy Duhon who pulls plenty of vocal gymnastics to really put this side over. Boys in the band seem inspired by the Duhon lyricizing and give their all to make the side a topnotch driving Western job. Reverse finds Duhon and the Bruner band in a melancholy mood, with the vocalist doing a complete about-face and proving his versatility by doing a very saccharine treatment. "Lucille From Mobile" will draw friends to jukes all over the Southwest.

DEL COURTNEY (Mercury 5054)

*Hawaiian War Chant—FT; VC.
Josephine—FT; VC.*

With most commercial bands slicing personnel down to from 10 to 12 pieces, Courtney has held onto his 15-piece set-up and the fuller instrumentation is easily noticeable on his first platter for Mercury. Sides have a fullness, which isn't heard often these days from the horns of sweet orks. Both sides are perennials, with the "Chant," a Courtney showpiece, standing out, for Del has kept the Hawaiian flavor of the tune, while still making it a very danceable and listenable scoring. Reverse is one of the few straight dance band scorings of the standard, which previously has been done in everything but straight dance tempo.

A good pairing to keep on the shelf because it will always be in demand.

GATEMOUTH MOORE (National 4015)

*Love Doctor Blues—FT; V.
They Can't Do This to You—FT; V.*

The gusty and groovy blues singing of Gatemouth (Dwight) Moore lets loose in free-singing rock 'n' rhythm style for both of these Harlesemese selections. And with the jam-packed bands behind him bringing up a tasty musical dish, the spinning is something to occupy the attention. Spinning solid and spicily is Doc Pomus's "Love Doctor Blues," Gatemouth telling of his office hours from sundown until the break of dawn with no fees charged for his fem patients. Guitarist Tiny Grimes leads the musical aggregation for this grooving which gives forth some of John Hardee's fine tenor sax blues blowing. Takes his own blues novelty, a jive-fashioned "They Can't Do This to You," at a faster clip with tenor saxist Budd Johnson, who rounds up the accompanying hot men, giving forth some of his sax smoke.

Race locations will lap up "Love Doctor Blues."

BILLY BRIGGS (Time 102-103)

*X.I.T. Song—FT; VC.
Autograph Your Phonograph—FT; VC.
Coo-See-Coo—FT; VC.
Go To Sleep, Our Baby Boy—FT; VC.*

Billy Briggs and His X.I.T. Boys are typical of rustic combos, currently springing into the limelight in Southern Texas. Combo comes very close to playing race swing, but always keeps the beat at a rustic pace. Unit, besides the usual hillbilly instrumentation, carries a tenor sax, which, together with all the other lead instruments, dispenses some very gutty solos on all sides save the last. Sides purvey a set of good vocalists, with the fronter handling the "Song," Jess Williams on "Autograph" and J. R. Chatwell on the lullaby, while the trio handles "Coo-See-Coo." Recording is good, except that often the volume of the instrumentalists almost drowns out the vocalists.

This new group should do well with their first platters only in the Texas territory.

ALBERT AMMONS (Mercury 8040)

*12th St. Boogie—Instr.
Kilroy Boogie—Instr.*

Al Ammons comes up with another in his interesting series of boogie variations on the popular standards, this time applying the heavy left hand to "12th Street Boogie." The newest boogie entry by Ammons is a top interpretation, for this tune lends itself beautifully to the solid 88-beat. Melody is heard all the way, despite the fact that some interesting guitar and piano variations are also heard on the side. Flipover is another boogie variation, in just a bit slower tempo, lacking the contagious foundation which a well-known ditty supplies for the A-side.

Race location payees will pay to play the "12th Street Boogie."

VIC DAMONE (Mercury 5053)

*Ivy—FT; VC.
I Have But One Heart—FT; VC.*

Mercury's newest entry in the swoon brigade, Vic Damone, chose a tougher in "Ivy" for his debut, in that this tune has already been done by the established names in the field, but the 19-year-old singer imparts just the right touch to this promising pop and his version should gain him plenty of attention. Reverse is strictly a sleeper, with Damone putting his soft, polished pipes to an Italian folk song, which has all the requirements of a sturdy pop. Jerry Gray's use of a guitar and mandolin background for this one is a nice change from heavy string ork backing and is very appropriate to the tune.

"Ivy," the carrying a new name, spots a promising voice, with flipover also a good bet for coin pull.



YOU can't get 'em home when they start latching on to the rascally rhythms of Olsen's newest platter. "I Won't Be Home Any More" is a nickel-tickler, for sure. And on the reverse Olsen woos 'em and blues 'em in his smooth, smart way. Vixeny vocals on both sides by Betty Norman—and trio.

"I WON'T BE HOME ANY MORE"
"SOMETHING FOR NOTHING"

Majestic No. 7232

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"OH, BROTHER!"

"WALTZ OF THE BELLS"

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(Continued on page 118)

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The Billboard MUSIC POPULARITY CHARTS

PART VII

Advance Information

Week Ending
May 30

ADVANCE RECORD RELEASES

Records listed are generally approx- supplied in advance by record companies. mately two weeks in advance of actual Only records of those manufacturers vol- release date. List is based on information untarily supplying information are listed.

POPULAR

- ALMOST LIKE BEING IN LOVE ... Larry Douglas (I KISS) ... Signature 15117
- AS LONG AS I'M DREAMING ... Georgia Gibbs (BALLIN' THE HEART) ... Majestic 12010
- BABY, BABY ALL THE TIME ... Frankie Laine (SOMEDAY SWEET-HEART) ... Atlas FL-137
- BALLIN' THE JACK ... Georgia Gibbs (AS LONG) ... Majestic 12010
- BELOVED COMRADE ... Kenneth Spencer (STRANGE FRUIT) ... Stinson 600
- BLESS THIS HOUSE ... Kenny Baker (Ken Darby Singers-Victor Young Ork) (HELP ME) ... Decca 23947
- CAN YOU LOOK ME IN THE EYES ... Woody Herman (The Four Chips) (PAN-CHO MAXIMILIAN) ... Columbia 37355
- CARLE COMES CALLING ALBUM ... Frankie Carle ... Columbia C-129
- Canadian Capers ... If You Were the Only Girl
- Chopin's Polonaise in Boogie ... I'll Get By
- Deep Purple ... Penthouse Serenade
- I Want a Girl ... Star Dust
- COQUETTE ... Frankie Laine (IT AIN'T) ... Atlas FL-142
- DILLY DALLY POLKA ... Ferko String Band (WHEN YOU) ... Palda 101
- DOG WHO STEALS MY BABY ... Bob Curtis Ork (Phil Rose) (LOVE ISN'T) ... Milford M-252
- DON'T CRY, LITTLE GIRL, DON'T CRY ... Bob Eberly-The Song Spinners (I WISH) ... Decca 23945
- DRY BONES ... Fred Waring (OLE MOSES) ... Decca 23948
- GOLDEN SLIPPERS ... Ferko String Band (HELLO!) ... Palda 102
- HEARTACHES ... Frankie Laine (I'M CONFESSIN') ... Atlas FL-141
- HELLO! ... Ferko String Band (GOLDEN SLIPPERS) ... Palda 102
- HELP ME TO HELP MY NEIGHBORS ... Kenny Baker (Ken Darby Singers-Victor Young Ork) (BLESS THIS) ... Decca 23947
- HONEY ... Al Gayle and His Harmonicords (MAM'SELLE) ... Aladdin 536
- I KISS YOU HAND, MADAME ... Larry Douglas (ALMOST LIKE) ... Signature 15117
- I WISH I COULD SAY THE SAME ... Bob Eberly-The Song Spinners (DON'T CRY) ... Decca 23945
- I WON'T BE HOME ANYMORE ... Lawrence Welk Ork (RED SILK) ... Decca 23946
- WHEN YOU CALL ... Decca 23946
- IF YOU KNEW SUSIE ... Ferko String Band (WHISPERING) ... Palda 103
- I'M CONFESSIN' ... Frankie Laine (HEARTACHES) ... Atlas FL-141
- I'M WAITING FOR SHIPS THAT NEVER COME IN ... Jack McLean Ork (WAIT TILL) ... Coast 8009
- INFLATION BLUES ... Cootie Williams Ork (SOUND TRACK) ... Majestic 1150
- IT AIN'T GONNA BE LIKE THAT ... Frankie Laine (COQUETTE) ... Atlas FL-142
- LOVE ISN'T LOVE ... Bob Curtis Ork (Phil Rose) (DOG WHO) ... Milford M-252
- MAM'SELLE ... Al Gayle and His Harmonicords (HONEY) ... Aladdin 536
- MY HEART IS A HOBO ... Ray Noble (YOU'LL KNOW) ... Columbia 37356
- OLD FAVORITES ALBUM (3-10") ... Recordings of Old Music Box Melodies
- Home Sweet Home ... On a Sunday Afternoon
- In the Gloaming ... Silver Threads Among the Gold
- Love's Old Sweet Song ... The Mocking Bird
- OLE MOSES PUT PHAROAH IN HIS PLACE ... Fred Waring (DRY BONES) ... Decca 23948
- ON THE OLD SPANISH TRAIL ... Eddy Howard (RAGTIME COWBOY) ... Majestic 1155
- PANCHO MAXIMILIAN HERNANDEZ (The Best President We Ever Had) ... Woody Herman (The Four Chips) (CAN YOU) ... Columbia 37355
- *PEG O' MY HEART ... Phil Regan (THE DAUGHTER) ... Decca 25076
- RAGTIME COWBOY JOE ... Eddy Howard (ON THE) ... Majestic 1155
- RED SILK STOCKINGS AND GREEN PERFUME ... Lawrence Welk Ork (I WON'T) ... Decca 23946
- *SERENADE ALBUM ... Carmen Cavallaro ... Decca A-542
- Ciribiribin ... Decca 23883
- Come Back to Sorrento ... Decca 23882
- Funiculi Funicula ... Decca 23883
- O Sole Mio ... Decca 23884
- Oh Marie ... Decca 23882
- Santa Lucia ... Decca 23884
- Serenade ... Decca 23881
- Tango of Roses (Tango de la Rosa) ... Decca 23881
- SOMEDAY SWEETHEART ... Frankie Laine (BABY, BABY) ... Atlas FL-137
- SOMETHING TO REMEMBER YOU ... Dick Haymes-Helen Forrest (TILL WE) ... Decca 23944
- BY ... Decca 23944
- SOUND TRACK ... Cootie Williams Ork (INFLATION BLUES) ... Majestic 1150

(Continued on opposite page)

A Complete Territorial List of ARTISTS AND THE LABELS FOR WHICH THEY RECORD

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| C C Distrs.
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Dallas, Texas |
| Blue Bonnet Distr.
3235 Ross Ave.
Dallas, Texas | |

Modern RECORDS
666 NOR-H ROBERTSON BOULEVARD
hollywood

(Continued from opposite page)

- *SOUSA MARCHES, VOLUME I, Joe Colling, Dir.-American Legion Band of Hollywood, California.....Decca A-537
 - El Capitan.....Decca 23923
 - Hands Across the Sea.....Decca 23921
 - High School Cadet.....Decca 23922
 - King Cotton.....Decca 23923
 - Semper Fidells.....Decca 23920
 - Stars and Stripes Forever.....Decca 23920
 - The Thunderer.....Decca 23922
 - Washington Post.....Decca 23921
- *SOUVENIR ALBUM.....Gracie Fields.....Decca A-487
 - All for One and One for All.....Decca 23893
 - An Old Violin.....Decca 23896
 - Ave Maria (Bach-Gounod).....Decca 23896
 - He's Dead—But He Won't Lie Down.....Decca 23897
 - Nighty-Night, Little Sailor.....Decca 23894
 - That Lovely Week-End.....Decca 23895
 - The Biggest Aspidistra in the World.....Decca 23897
 - The Bleeding Heart.....Decca 23893
 - The Thing-ummy-bob (That's Going to Win the War).....Decca 23894
 - Walter, Walter (Lead Me to the Altar).....Decca 23895
- STRANGE FRUIT.....Kenneth Spencer (BELOVED COMRADE).....Stinson 600
- *STRAUSS WALTZES ALBUM.....Carmen Cavallaro.....Decca A-546
 - Artist's Life.....Decca 23887
 - Blue Danube Waltz.....Decca 23886
 - Emperor Waltz.....Decca 23888
 - Southern Roses.....Decca 23888
 - Tales From the Vienna Woods.....Decca 23886
 - Vienna Life.....Decca 23887
 - Voices of Spring.....Decca 23889
 - You and You.....Decca 23889
- TAKE ME IN YOUR ARMS.....Bob Curtis Ork (Phil Rose) (WHY DO).....Milford M-251
- *THE DAUGHTER OF PEGGY O'NEIL.....Phil Regan (PEG O').....Decca 25076
- THE WHIFFENPOOF SONG.....Monica Lewis (Ray Bloch Ork) (I HAVE).....Signature 15130
- THERE'S THAT LONELY FEELING AGAIN.....Louis Prima Ork (CECILIA).....Majestic 1145
- TILL WE MEET AGAIN.....Dick Haymes-Helen Forrest (SOMETHING TO).....Decca 23944
- TIME AFTER TIME.....Glenn E. Davis (STAR DUST).....Skating Rhythms 234
- TWILIGHT MELODIES ALBUM.....Twilight Three.....Majestic M-19
 - Dancing in the Dark.....Majestic 7240
 - Emperor Waltz.....Majestic 7242
 - Lady of the Evening.....Majestic 7240
 - Say It Isn't So.....Majestic 7241
 - Soft Lights and Sweet Music.....Majestic 7242
 - You and the Night and the Music.....Majestic 7241
- WAIT 'TILL I GET MY SUNSHINE IN THE MOONLIGHT.....Jack McLean Ork (I'M WAITING).....Coast 8009
- WALTZ TIME ALBUM.....Bob Stanley Ork.....Sonora MS 495
 - Memory Lane.....Sonora 1182
 - My Moonlight Madonna (Joe Allen).....Sonora 1184
 - Ramona (Joe Allen).....Sonora 1182
 - The Waltz You Saved For Me (Joe Allen).....Sonora 1183
 - Three o'Clock in the Morning.....Sonora 1181
 - Wabash Moon.....Sonora 1183
 - Waltzing (Joe Allen).....Sonora 1181
 - Wonderful One (Joe Allen).....Sonora 1184
- FRED WARING-COLE PORTER ALBUM.....Fred Waring.....Decca A-499
 - A Little Rumba Numba.....Decca 23698
 - Ev'ry Time We Say Goodbye.....Decca 23699
 - Ev'rything I Love.....Decca 23700
 - I Love You.....Decca 23701
 - I've Got You Under My Skin.....Decca 23700
 - Night and Day.....Decca 23698
 - What Is This Thing Called Love?.....Decca 23699
 - You'd Be So Nice To Come Home To.....Decca 23701
- WE COULD MAKE SUCH BEAUTIFUL MUSIC TOGETHER.....Glenn E. Davis (MY ADOBE).....Skating Rhythms 231
- WHEN I WRITE MY SONG.....Herb Jeffries (Buddy Baker Ork) (WHY CAN'T).....Exclusive 16x
- *WHEN MY BABY SMILES AT ME ALBUM.....Ted Lewis.....Decca A-353
 - Goodnight.....Decca 23919
 - I'm the Medicine Man for the Blues.....Decca 23917
 - Just Around the Corner.....Decca 23918
 - (I Got a Woman, Crazy for Me) She's Funny That Way.....Decca 23916
 - Sweetheart of Sigma Chi.....Decca 23919
 - The Old St. Louis Blues.....Decca 23917
 - Wear a Hat With a Silver Lining.....Decca 23918
 - When My Baby Smiles at Me.....Decca 23916
- WHEN YOU WORE A TULIP.....Ferdo String Band (DILLY DALLY).....Palda 101
- WHISPERING.....Ferdo String Band (IF YOU).....Palda 103
- WHY CAN'T I FORGET YOU.....Herb Jeffries (Buddy Baker Ork) (WHEN I).....Exclusive 16x
- WHY DO I LOVE MARY SO?.....Bob Curtis (Phil Rose) (TAKE ME).....Milford M-251
- YOU'LL KNOW WHEN IT HAPPENS.....Ray Noble (Snooky Lanson) (MY HEART).....Columbia 37356

LATIN-AMERICAN

- NO QUIERO ESPERAR.....Juanita Escoto (MALA MUJER).....Peerless 2482
- PANCHO EL RIPIAO (Pancho the Beggarmen).....Orlando Guerra Cascarita (Casino De La Playa Ork) (UN MENEITO).....Victor 23-0600
- PERVERTIDA.....Chuchu Martinez (Terig Tucci Ork) (SINCERAMENTE).....Seco 591
- PESAR.....Daniel Santos (NO ME).....Seco 593
- PETRITA.....Martin y Eloisa (LA MODESTA).....Peerless 1972
- PONCE.....Davillita (Secco Ork) (LUZ QUE).....Seco 589
- POR MI CULPA.....Mario Alberto Rodriguez (ANOCHER PLANTICAMOS).....Peerless 2353
- PRESENTING OLGA COELHO AND HER GUITAR ALBUM.....Olga Coelho.....Victor S-50
 - Ay Ay Ay.....Victor 26-9020
 - Casinha Peguenina (The Little Cottage).....Victor 26-9018
 - Coplas (Couplets).....Victor 26-9019
 - El Manticero (The Peanut Vendor).....Victor 26-9020
 - La Multa (The Little Mule).....Victor 26-9019
 - Meu Limu Meu Limocerro (My Little Lemon Tree).....Victor 26-9018
- QUE NOS DURA.....Dueto Alvarado (DOS HERMANOS).....Peerless 2476
- QUES COSA TE HICE YO.....Gaby Daltas (Fajardo Ork) (SOY COMO).....Peerless 2055
- QUISIERA SER TUYA.....Lupita Carmona (Garrido Ork) (NADA IMPORTA).....Peerless 2007
- REGRESA.....Maria Alma (Augusto Coen Ork) (NOCHE EN).....Seco 588

(Continued on page 117)

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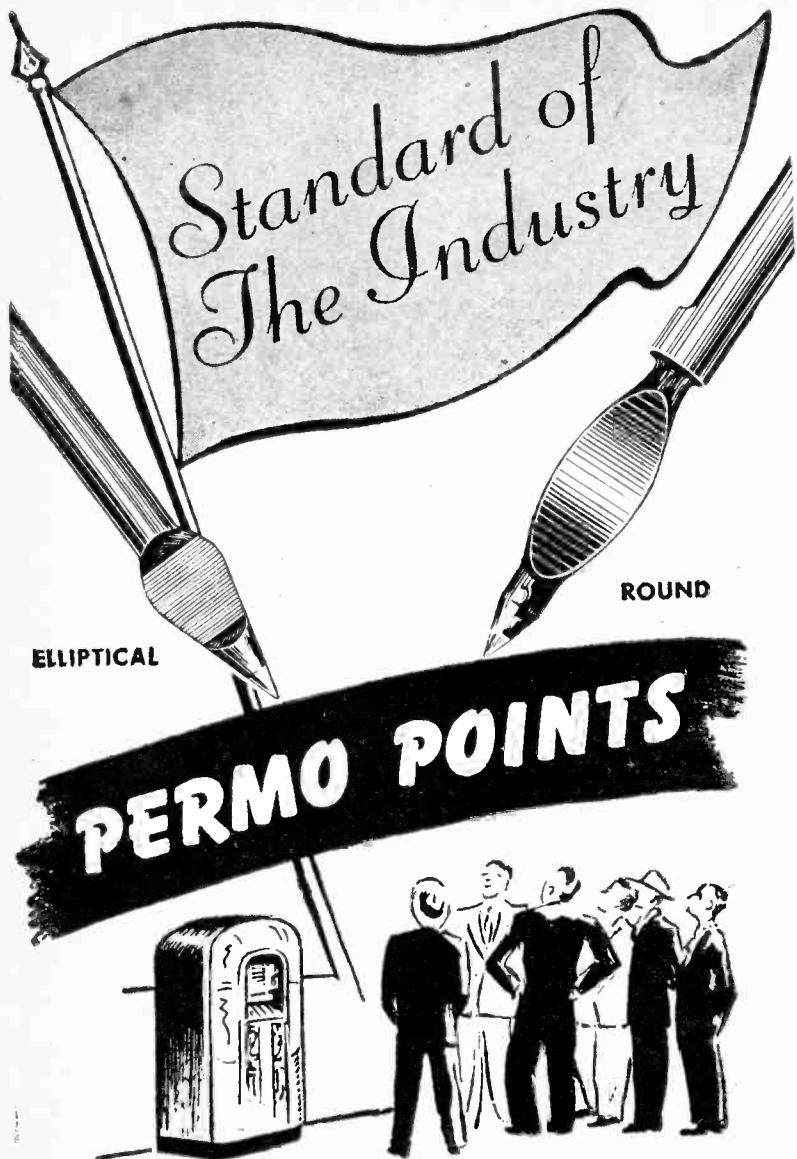
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WHAT'S THE ANSWER TO THE R. M. BLUES?????

Palumbo Puts Out 500G Yearly for Philly Nitery Jive

(Continued from page 3)

spends 500G a year for musical talent. The half mil this season covers band and unit buys for the Click, which features a steady diet of top name bands in addition to smaller relief units; house band and cocktail units for Frank Palumbo's Theater-Restaurant, and musical units for the Club 13, Ciro's, 20th Century and C. R. Club. Palumbo has a hand in the operation of all six spots and does the music buying for each. The \$500,000 bill is more than three times what Palumbo spent for sharps and flats less than 10 years ago.

The musicians' union chief also pointed out that Palumbo was one buyer who would increase his music costs, deliberately to his own later benefit. In the early years, said Scolla, the musical bars and cocktail lounges would sked a single unit and have them play continuously for 40 minutes to the hour as allowed by union laws and then have a 20-minute rest period. Palumbo was the first op to put the musical unit on a 30-minute schedule, which necessitated his buying a second unit for the room. But the around-the-clock musical entertainment and added cost of an extra unit were soon justified by receipts and other operators fell in with the Palumbo policy.

TAX CUTS UNLIKELY

(Continued from page 3)

are leery of doing any tampering with the tax structure before the 1948 elections. General tax revision is full of political dynamite, and the GOP is not minded to hand its opponents any means to touch it off.

Even if this danger is ignored and an omnibus tax bill taken up, showbiz may still be sitting behind the eight-ball. Some of the most influential Republican congressmen want to shift the burden of raising Uncle Sam's expenses from the personal tax to the excise levy. Carrying this view to the extreme is a proposal by Rep. Gearhardt (R., Calif.) to keep present excises as they are and add a universal one on all manufactured items. This new tax would be 3 to 4 per cent, and Gearhardt would cut income taxes accordingly.

Apparently a forceful show by the entertainment industry can bring about any change of attitude on Capitol Hill.

BASEBALL HURTS BIZ

(Continued from page 3)

of town the next day, but the sizzling Giants continued to pack 'em in at the Polo Grounds. Yesterday's Decoration Day double-header with the feeble Phillies packed more than 50,000 payees into the park. Slated to come into the Polo Grounds before current Giant homestand ends next Tuesday (3) are the Pirates, with Hank Greenberg making his New York National League debut (and figured to be a solid draw), and the hot Chicago Cubs, also figured to lure plenty of customers.

That baseball is hitting new highs in attendance—which may or may not be hurting theater business—is amply demonstrated by the fact that last year the Yankees broke all major league season attendance records by drawing 2,265,512 folks to the Stadium, while the Giants and Dodgers draw brought the New York total for the season up to a record 5,282,209. Night games, which of course figure to hit showbiz hardest, also are on the increase.

Fielding Now No. 1 In Victor Ad Dept.

NEW YORK, May 31.—Richard M. Fielding was appointed advertising and promotion manager of the RCA Victor diskery this week.

Fielding was moved up from the assistant post in the department and replaced Jack Williams, who was recently named advertising manager in RCA's home instruments department. Fielding joined Victor in 1946, after three years in the navy as a lieutenant commander. Before the war he held ad exec posts in real estate firms.

Fielding will work under David Finn, general sales manager of Victor's record department.

New Puerto Rico Waxery To Put Out Latin Disks

NEW YORK, May 31.—Arturo Somehome, a Puerto Rican conga writer who is a member of the American Society of Composers, Artists and Publishers (ASCAP), said this week he would set up a Puerto Rican diskery on his return to his native island. He intends to record calypso, South American and Latin American music for distribution in Puerto Rico, South and North America. The waxworks probably will be in San Juan. A modest output of 1,000 platters a day is contemplated. The entire deal is being handled thru an undisclosed New York broker.

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Music---As Written

NEW YORK:

Randy Brooks ork has been signed for a two-week engagement at the Ankara Club, Pittsburgh, beginning June 23, at \$2,700 per week for his 12-tootler two-vocalist crew. . . . Mel Torme is throwing a disk jockey party at the Copacabana here Tuesday (3) with at least 62 spinners expected to attend. . . . Female rumba orkster, Isabelita, signed to do a Paramount flick as a single, following which she will return to ork fronting under the William Morris banner. . . . Claude Thornhill road manager, Al Pollack, currently is doubling as personal manager of a jazz harpist, John Grootkerk, who arrived from Holland just three weeks ago.

Tex Beneke ork broke the all-time Saturday eve record for Glen Island Casino May 24 when it brought \$7,200 into the till. Ork pulled out in percentage over its \$6,000 guarantee in second week of its two-week date. . . . Eddie Wolpin and Larry Shayne off to Chicago. . . . Keynote diskery signed Daniel Seidenburg and the New York Chamber ork for its long-hair wax. . . . Vincent Lopez and his ork were signed to remain at the Hotel Taft Grill for a seventh consecutive year this week, thus squelching rumors that the orkster was due to break away from the long-time location.

With Julie Stern and Harold Wald joining Broadcast Music, Inc. (BMI), in New York this week, contact men's line-up is complete. There will be no change in the Chicago or Coast offices, with Jimmy Gans continuing in Chi and Eddie Janis covering the Coast. . . . Lynne Carver to join Harry James on the Coast next month. . . . Lil Green drops her small combo and will open at the Blue Angel as a single. . . . Bob Burton, BMI legal counsel, to Canada for a broadcasters' convention June 10-14.

Rumors Are Flying:

That Tommy Dorsey and Music Corporation of America (MCA), will kiss and make up, with TD said to be amenable to commission bookings after his Casino Gardens, Calif., stand. His change of heart is said to be due to delight with the recent Lou Cowan million-dollar transcription deal which Arthur Michaud set personally and on which TD will pay no commission to MCA. . . . It'll be income as a disk jockey, not a musician, hence no rake-off for the agency, it is said.

That Signature's Bob Thiele will buy the new Ronnie Kemper masters of *Cecilia* and other ditties. Side-cutting was bank-rolled on the Coast by Albert Marx, ex-Musicrafter, who offered the matrices to Signature.

Diamond Records takes issue with reports that the diskery has suffered thru illness of Owner Irv Gwitz. The firm's Ed Burton claims 37 active distributors currently, with four new single releases (Jan August, Joan Brooks and Jerry Cooper) getting initial orders over 25,000. Diamond also has a new Harry (The Hipster) Gibson Album newly released.

CHICAGO:

The *Daily News*, afternoon paper, will carry the first daily music and showbiz column in years, with the section penned by Noreen Foley, breaking within two weeks. . . . Dottie Dotson, ex-Del Courtney chirp and now doing a single, has retired temporarily from show business to await a visit from the stork in December. Hubby is Jack Kramer, St. Louis Browns hurler. . . . Majestic Records started a club for its disk jock representatives, called Helen's Hectic Harem, with all the platter jock members meeting last week at the

Drake Hotel, where they were gifted with Majestic radios.

Art Kassel had a hassle with Bill Karzas, ballroom op, over the fronter's second billing at the Trianon to Teddy Phillips' ork, currently at the Aragon, with the result that Kassel wouldn't play his Mutual remotes for three days. . . . Herb Shriner, the Indiana comic, intends to put out an album of his humor and harmonica playing on his own platter label. . . . Tito Guizar reportedly being sued by the Blackstone Hotel over his alleged failure to live up to a contract which would have had him appearing in the Mayfair Room this spring.

Betty Chappel is new chirp with Ray Pearl at the Blackhawk. Ray's road manager, Gloria Lynn, is currently at St. Luke's Hospital for surgery. . . . Ralph Webster, ex-fronter and booker, is running a Minnesota summer ballroom. . . . Blue Moon, Wichita ballroom, opening June 20 with expanded budget with Tony Pastor doing first two weeks. . . . Ray McKinley's ork will do Majestic record date here June 2. . . . Mus-Art has inked Del Rene's seven-piece society ork, currently working at the New Horizon Room of the Continental Hotel.

HOLLYWOOD:

Charlie Barnet leaves Culver City's Meadowbrook for a date in Salt Lake City, then to San Francisco's Golden Gate Theater. . . . Jules and Sol Bihari, Modern Records toppers, off to NAMM convention in Chi. . . . Irving Fogel, Tempo Record prexy, appointed D. J. Mackillop to post of veepee in charge of Southern sales. Mackillop was formerly with Philco Corporation for 33 years. . . . Roy Milton recorded first four sides under new waxing pact with Specialty Records. . . . Songstress Jeanie McKeon on the mend after emergency appendectomy.

Slam Stewart Trio (Slim Gaillard's ex-partner) will return to Coast July 1 for opening at L. A.'s Toddle House. . . . Frances Wayne, ex-Woody Herman thrush, signed recording deal with Exclusive label. . . . Teen-agers band has been dissolved after running into union and booking troubles. . . . June Christy, currently at Billingsley's Bodge, set for eight weeks at Chi's Sherman Hotel, beginning June 5. Stan Kenton's vocalist reportedly getting \$600 weekly. . . . Ramey Idress-George Tibbles ditty, *The Old Chaperone*, to be waxed by Der Bingle for Decca.

Martin Block's theme song to be used on his three-hour KFWB platter spinning stint was waxed by Tex Beneke and the Mellow-Larks and will be issued as a regular Victor release in July. Tune is *Without Music*. . . . *Winter Moon*, clefled by Walter Gross, was accepted for publication by Robbins Music.

Columbia is prepping a Jane Russell eight-sided album of tunes with a sexy flavor. Album is tentatively tagged *Let's Put Out the Lights*. . . . Empire Songs lined up every hotel and radio band in San Francisco to plug its new ditty, *In San Francisco Long Ago*. . . . Dave Street plans to do a daily disk jockey stint on a Burbank radio station, of which he is a principal owner. . . . Boyd Raeburn is talking about a Carnegie Hall concert in June, at which he will add 60 symphony musickers to his regular ork. . . . Thrush Lucille Norman is being screen-tested by three studios. . . . Personal Manager Bill Burton and Margo Woode have set an early June date for their hitching.

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Coast AFM Frames
3d Annual Concert
For Vets Program

HOLLYWOOD, May 31.—Local 47, American Federation of Musicians (AFM) has completed arrangements for its third annual "music for wounded" concert skedded July 2 in the Hollywood Bowl, with proceeds to be used to furnish the area's veteran hospitals with musical entertainment. Union Veepee John Te Groen will manage event, with Al Armer producing the show.

Hollywood showbiz biggies set for show include Robert Montgomery, Frank Sinatra, Frances Langford, Edgar Bergen, Al Jolson, Gene Autry, Red Skelton, Ed (Archie) Gardner, Andy Russell, Irving Berlin, Danny Kaye, Phil Silvers, and Jimmy Durante. Musical directors who will participate in various segments of show include Dr. Alfred Wallenstein, Axel Stordahl, Eddie Paul, Matty Malneck, Roy Bargy, Mark Warnow, David Forester, Carmen Dragon, Morris Stoloff, Carl Cotner, and Lud Gluskin.

First "music for wounded" affair in 1945 netted union \$24,000, second event in 1946 drawing record \$27,000. The union is also using major portion of its disk royalty fund allotted from national office for its hospital programs.

Tucker Opens Season
For Pleasure Beach

BRIDGEPORT, Conn., May 31.—The Pleasure Beach Ballroom here opened its season Sunday (25) with Tommy Tucker. Fred Cuneo, veteran theater manager and booker, is running the spot, succeeding Otto (Don) Felix. Other attractions booked by Cuneo: June 1, Jan Garber; June 8, Buddy Rich; June 15, Vaughn Monroe; June 22, Ziggy Elman; June 29, Carmen Cavallaro; July 6, Ted Weems; July 20 or 27, Louis Prima; Lage August and Sammy Kaye. Jack Still, a local band, will be the house ork again this summer.

Cadet Distrib. Appointed
Harvey Co. Rep in Detroit

DETROIT, May 31.—Cadet Record Distributing Company here has been re-christened Cadet Distributing Company. Firm has effected a tie-up with W. E. Harvey Company, Inc., Cleveland, to act as the local Harvey headquarters and distribute Disc and DeLuxe releases in Michigan.

Distrib, which recently moved into new display rooms, also will cover Michigan for Miracle, Hucksters, Bell, Banner, Globe and Jamboree disks. Cadet is owned by Harry and Iz Levin.

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ALBUM REVIEWS

MODERN PIANO MUSIC—Alan Hovhaness
and Maro Ajemian (Disc 675)

This is the erotic and sometimes wondrous music of the modern school, with special interest in Maro Ajemian's playing of John Cage's *Amores*, in which the normal piano tones are muted with bits of rubber, screws and bolts. As a result, it's the piano utilized for percussion music—a good trick if you can get the ears tuned to the rhythmic noises emanating from the keyboard. Also non-harmonic is Alan Hovhaness' *Invocations to Vahagn*, a pastoral Armenian piece played by Miss Maro, with the composer banging the Chinese gong and drums. The two pianists, playing with technical skill and intelligence, bring out all of the brilliance of Hovhaness' *Mihr*, a blending of ancient Armenian melodies. It's entirely impressionistic, played with much courage, as are all the selections in this set of two 12-inch records. A David Stone Martin etching of New York's Armenian quarter makes for an impressionistic front cover, with pictures of the artists and composers and notes on their music filling the inside page.

HOW TO WRITE A SONG—Jack Lawrence
(Rainbow 302)

Songwriter Jack Lawrence, supported by an instrumental quartet (piano, fiddle, guitar, bass), sings without any special vocal attributes for six of his hit songs: *Symphony*, *If I Didn't Care*, *Sleepy Lagoon*, *Play Fiddle Play*, *All or Nothing at All*, and *Oh, How I Hate To Go Home by Myself*. Demonstrates his songs, singing them with full tempo liberty, but never sustaining interest with his ordinary delivery. However, avowed purpose is to teach the listener how to write such songs. Lawrence is by-lined for some meticulous notes on the two inside pages explaining what made each song tick. But not every listener is a Jack Lawrence, and it is doubtful whether this spinning will enrich Tin Pan Alley's output. Outside cover, with photo of Lawrence above a Steinway figure, explains that the set of three records makes for "six easy lessons with complete

instructions" for the would-be tunesmiths. Unquestionably, there are enough unsuspecting would-be's around to make this package profitable.

SWING ORGAN—Don Baker
(Continental 46)

While hardly swing music at the organ as the title and the jitterbug figures on the album cover might indicate, this set of three records has Don Baker at the console playing six familiars in the ordinary melody style. Plays it in tempo for *Temptation*, *Stumbling* and *Stormy Weather*, with free melody style for *Danny Boy*, *The Old Refrain* and *Songs My Mother Taught Me*. Strictly for those fond of organ melodies.

(Continued on page 118)

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Akron Cracks Down On Clubs' Strippers

AKRON, May 31.—Blue night club shows got a spanking in a resolution passed recently by the Cuyahoga Tavern Keepers and Liquor Dealers Association of Cleveland.

The members condemned "improper and lewd entertainment" and also the exterior decorations of the strip spots and called on authorities to order the shows stopped and the "obscene and suggestive signs" taken down. The liquor dealers' action followed a drive by police on Cleveland saloons featuring strippers.

Lieut. Martin P. Cooney, of the police racket squad, threatened to "back the police wagon to the door and take the girls to jail." He said he also is considering asking the grand jury to make an inspection tour of the offending spots. Mayor Burke conferred with Safety Director William F. Smith and suggested police censorship similar to that controlling burlesque.

Strip-tease dancers have flooded the Cleveland night clubs as business has dropped off in the spots. Lieut. Cooney said his men found "tactics and antics" of the dancers and the chatter of emsees "offensive."

Yanks in Aussie Revue; Vaude Outlook Brightens

SYDNEY, May 31.—Forever Glamour, which Sydney Tivoli opened late last month, is certainly American in flavor. In it are the following Yanks: Candy Stevens and Julie Ballew, fem comics; Kenny Brenna, and his stooge, Marion La Mar, and Tom and Jerry, another comedy act.

Tivoli is soon to open a program at the Majestic in Adelaide on a six-week trial. Vaude has had erratic success in Adelaide, but Tivoli hopes to do well enough to contract overseas artists for 20 weeks' playing time.

Jim Davidson, Australian band leader, is forming his own musical comedy and revue company of ex-service people, along the lines of Irving Berlin's *This Is the Army*. He says it will use 200 to 300 people. After playing Australian capitals he plans to tour New Zealand and South Africa. Fifty musicians will be included. The first revue, *All In Fun*, is skedded for Adelaide.

Joan Edwards Sues Eatery For 10G Over Leg Injury

NEW YORK, May 31.—Joan Edwards has started suit against Dave's Blue Room, Coast eatery, for 10G, charging that carelessness of the restaurant caused her to break a leg.

Miss Edwards claims that an excavation in front of the Blue Room, and into which she fell when getting out of a cab, was "gross carelessness" of the restaurant. Singer's leg is now in a cast.

Horizon To Cocktail Combos

CHICAGO, May 31.—New Horizon Room of the Continental Hotel, which has used a policy of semi-name singers and small society bands as show policy since its opening a year and a half ago is dropping its band and show policy in favor of a straight cocktail combo policy.

Spot, which has been playing Del Rene's seven-piece society crew and two singers, will drop the band and singers June 17, bringing in Mel Brandt's Foursome, which has been doing intermission stints at the bistro.

IN SHORT

Philadelphia:

The Don Glazer Trio has taken over the stand at CRC Club. . . . Charles S. Johnson, closing down the Club Ellington, will again manage Atlantic City's Club Harlem, relighted Decoration Day. . . . Eddie Suez reopens his Club Avalon at Wildwood, N. J., June 1, a month earlier than last year. . . . Vocalist Rose Ann Carroll joins the Three Tones at the Bandbox in Baltimore. . . . Atlantic City's Herbie Goldberg is the new owner of the Cumberland Musical Bar. . . . Charlie Shelton and Frank Forrest take over operation of the Del Rio Club. . . . Paul Neff goes to Atlantic City's Cliquot Club.

Eddie Sheehan, assistant manager at the Cove, has bought his own cocktailery in suburban Prospect Park. . . . Vic Earlson is back in Philly, this time at the Lexington Casino. . . . Renee Malloy is new at Little Johnny's. . . . Club Colistic has been added to the downtown after-dark scene, with hot jazz units featured. . . . Little Ernie and His Four Horsemen have taken over at the Blue Mirror, Camden, N. J., with Billy Coats at the organ making it continuous music. . . . Steve Miller and His Four Barons are at the Powelton Cafe. . . . The Jerry Fields Quartet, featuring Selma Gale, is at the Adams Hotel, Wilmington, Del.

Rio De Janeiro:

M. Stuckart, Copacabana pilot and floorshow chief, is readying an addition to the Copacabana Palace Hotel. . . . Elvria Rios, currently at the Casablanca Club, will move to Buenos Aires following local dates.

Dorothy Morgan Campos, former American dancer now operating a terp school, is staging a charity show at the Rio Country Club. . . . Pedro Vargas, now in the Golden Room of the Hotel Copacabana, has inaugurated the Club Mourisco for Club Ginastico Portuguese.

Miss Baby, former URCA vocalist, is now in the Night and Day Room of the Hotel Serrador. . . . Renee Cley, French singer, is booked into Club Casablanca for six weeks. . . . Zeze Fonseca's contract has been renewed for six months by Radio Globo. . . . Anna Marly, French chantress, and dancers Leda Kuprina and Jimmy Upshaw are in the current Night and

Lake Worth Casino Tax Suit

FORT WORTH, May 31, George T. Smith, who for years has operated the Lake Worth Casino, dine and dance night spot, has been sued by the city of Fort Worth for \$7,000 in taxes. The Casino recently was padlocked by the city when Smith's lease on the land expired. He paid off a \$14,000 Texas Supreme Court judgment for indebtedness on the lease. He is considering selling his dance pavilion and another building to the city, and opening a new night club elsewhere.

Westerman in 18 Club Deal

NEW YORK, May 31.—Freddy Lamb, operator of the 18 Club, is reported offering a deal to Mike Westerman, former operator of the old Onyx Club here and the Blue Mirror in Newark, N. J., to come into the 18 Club on a straight-salary-plus-percentage deal. Westerman started handling the room last week on a temporary basis.

Conn. Liquor Laws Eased

BRIDGEPORT, Conn., May 31.—The Connecticut State Liquor Commission has okayed a regulation to extend Sunday hours for selling liquor from 9 until 11 p.m. It has also okayed a proposal to permit bars to open after the polls have closed on election day.

Day Room floorshow. . . . Copacabana is dickering with Lena Horne for a stint in its Golden Room. . . . The Simon Bountman band has left the Day and Night Room. . . . Max Stuckart is readying a new room for the Hotel Copacabana.

Cincinnati:

Dori Lee leads the act parade at the Cat and Fiddle, with Domay A. Cint in for a return engagement. . . . Barbara Graham and Jean Sturgeon added to the Netherland Plaza Hotel's ice show. . . . *Gay Boy Revue*, starring Francis Stillman, Del Raye, Dick Lane, Jackie LeMay and Vernon Hoff, now in its 19th week at the Bandbox.

Detroit:

Maxine York, vocalist and pianist, moved into the Town Pump, replacing Hank Finney, who opened the spot last fall.

Belva White, pianist, is joining the show at the Club Burgundy. . . . Leon England is joining as a partner in the 20th Century Attractions, recently established here by Johnny (Scat) Savage, ork leader. . . . Henny Nadell, emcee, is closing a 21-week stand at the Northwood Inn.

Milwaukee:

Wendell Mason replacing Pinky Black at Art McCarthy's East Town. . . . Bill Otten's Vibratones into Aliota's Cafe, alternating with Lester Boss. . . . Cabin Boys replacing Don Pedro at Violina Room, alternating with Merle Gibson. . . . Sherry Stevens joining the Ricchio trio at the Towne Room. . . . Culley Reese and Helen Kaye into Ben Barwyck's Spa.

Pittsburgh:

Roy Eldridge is set for a week's run at the Hollywood Show Bar with Leroy Brown's outfit, house band. . . . Jerry and Turk are set for two weeks this month at the Carousel. . . . Jackie Heller has gone to California for a few weeks for his health. . . . Don Metz will revert to the big show policy he had during the war. . . . Biz has picked up all over town.

West Coast:

Nicholas Brothers set for theater tour of British Isles this summer. . . . Wesson Brothers to San Francisco's Golden Gate, June 18. . . . Dale Evans to Golden Gate May 28, to be followed by two weeks at Oriental Theater, Chicago, beginning June 26.

Paula Drake pacted for Los Angeles's Chapman Park Zephyr Room beginning June 16. . . . Larry Adler, currently in Britain, will spend two weeks entertaining occupation troops in Germany. . . . Pianist-thrush Martha Davis drew a six-week holdover at Chi Chi, Hollywood.

McConkey Branches Are Incorporated

CHICAGO, May 31.—Mack McConkey, prexy of McConkey Music Corporation, national booking agency, has announced a new incorporation system and a number of personel switches and additions designed to strengthen the office's overall coverage. Each of the corporation's branches, Chi, New York, Hollywood and Kansas City, have been incorporated as a separate operation, with Dick Shelton heading the Chi outlet; Clyde Baldschun, Hollywood; Irv Brabec, New York, and McConkey himself, Kansas City.

Henry Durst has moved from the McConkey K. C. office to Chi, where he and Andy Anderson will route big bands, while Paul Davis takes over Durst's big band skedding in K. C. Ken Marlin will handle cocktail booking and Doc Bender the act department in the Gotham branch, while Tom Cathcart is the new cocktail department head in Hollywood.

In a move aimed at closer coverage of certain territories, McConkey has opened two subdivision offices, one in Boise, Idaho, under the direction of I. J. Belveal, and one in Lake Charles, La., headed by Fred Coursey. McConkey plans to set up a chain of such franchises, with local bookers in each section getting a franchise to handle the agencies' attractions for that area exclusively.

New Havana Nitery Opening in July

NEW YORK, May 31.—Four Winds, new Havana nitery now under construction, will open in July with a \$3,500-\$5,000 floorshow budget. Owner of the location, Albert P. Cornella, operator of a New York private detective agency, is dickering for Miguelito Valdez or Noro Morales for opening show. Cornella, who is doing the buying, will use name acts from the U. S. and a couple of local acts.

Four Winds, which will cost almost \$100,000 to build, according to Cornella, has a 1,200 capacity and is located about a mile from the race track.

Pontillo Tops Hartford NVA

HARTFORD, Conn., May 31.—Charles Pontillo has been elected president of the Hartford Chapter, National Vaudeville Artists (NVA). Other officers are vice-president, Alfred Benoit; secretary, Wendy Banks; assistant secretary, Jane Hart; treasurer, Fred Whitehead; publicity heads, Charles Oliver, Samuel Arnold; ways and means chairman, Alicia Castle.



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LINER SHOWS COMING BACK

Latin Route First in Post-War Revival

Life on the Bounding \$

(Continued from page 3)

expect to start in August, when the first of the the three, the Argentina, will be ready, with the Brazil and the Uruguay shortly after. Restoration of these vessels to South American passenger travel will find M-McC providing shipboard shows consisting of four or five acts, plus a regular ship ork, the same as in pre-war service.

No Shows for S.S. America

The United States Line, which has only one ship in passenger service, the America, plans no entertainment because, it says, of the vessel's short and fast trans-Atlantic run. Outside of a band, the Grace Line likewise contemplates no shows.

The American President Line hasn't yet taken any definite steps to return entertainment to its ships, but a line spokesman said there was a strong possibility of doing so after normal passenger operation gets under way.

A travel agency rep said that shipboard shows may not start until pleasure cruises are restored as a normal part of passenger ship operation on all major lines. He wouldn't clarify the statement, but indicated this might mean anywhere from six months to a year.

The Way It Used To Be

Pre-war ship shows ranged from four or five lesser known acts to semi-name performers, plus a regular ship's band. Each act was booked for a single round trip, and accommodations equal to those of the average first-class passengers were provided in addition to salaries. The performers averaged two shows per trip.

Before the war, most of the major lines booked their shows thru Henry Herrman, who pioneered this phase of the booking business. Herrman put shows on for the Moore-McCormack, Munson, Italian, Canadian Pacific and Cunard Anchor lines. He started with piano singles and later developed shipboard entertainment to the point where he took complete Broadway musicals to sea.

Among the musicals booked by Herrman were *Flying Colors* with Imogene Coca, and *Shoot the Works*, with the late Heywood Brown and Max Gordon. One of Herrman's biggest budgets for a single round trip was when the Rex spent \$2,500 for a show with Bernice Claire, Imogene Carpenter, Marion Chase, two dance teams and Jolly Coburn's ork. He also took four and six-piece stock companies on ships and put on two condensed legit shows per week.

While handling ship bookings for the South American-bound lines, Herrman also booked ship shows into the Copacabana and Atlantico, in Rio de Janeiro. The acts playing Herrman's ships would work at the clubs for the several days the ships lay over before their return trips to the U. S.

Herrman said he was now negotiating with several lines about booking their shows when passenger service gets back into full swing.

Check-Out

NEW YORK, May 31.—When Max Baer and Maxie Rosenbloom finished at the Vanity Fair they each got \$1,750. Rosenbloom cashed his check. Baer sent his to a West Coast bank to be deposited to his account. Baer's check was received on the Coast and sent back to the Vanity Fair New York bank for collection. By the time it showed up, the club had shuttered and the funds were tied up.

Result it that Baer now will have to take his place in line with the other creditors. Even AGVA can't do anything about it, because the check was good when it was issued, and besides the cash bond put up by the club with AGVA had been paid off.

NTG Skirmishes With Censors; Out Of 509 Club, Det.

(Continued from page 3)

of Jane Foreman, altho Kenneth Fisher, Granlund's attorney, termed them unnecessary. The trouble came to a head Wednesday night when censor George Forsythe caught the show and objected on the grounds that audience participation shows are prohibited in niteries here. Granlund maintained that he merely stepped three feet offstage to greet a Canadian war hero and read his insignia.

Peace, Until—

After further conferences Thursday night, Granlund said that Deputy Police Chief Kennedy Lawrence called him and told him it would be okay to go on, with the usual restrictions against audience participation and Miss Foreman's costume.

Granlund, after missing that night's show, finally called it all off Friday, saying he had received a telephone call to return to the Florentine Gardens, Hollywood. He emphasized that his show was not closed by police. He traced his difficulties to his refusal to allow three girls who worked with him to mix, which was vigorously denied by Benny Resh, 509 Club ork leader, who was designated as spokesman by Owner Ernie Stein. The club's manager, Barney Spasiff, attributed the difficulties to NTG's style of working with girls in scant costumes in the audience and said the club would be glad to have Granlund complete the contract but felt it must co-operate with police and other authorities. He also stressed the house rule against mixing.

Carnival, New York, Switching Policy to Shorter Bookings

NEW YORK, May 31.—The Carnival plans to switch its show policy after Olsen and Johnson wind up the end of June. In the past it has bought attractions for long periods of time, starting with Milton Berle, in for almost a year, followed by the current O. and J. Package, in since last January.

New plan is to buy attractions for short periods, with frequent changes if they don't pull, or if better attractions become available. Spot now is dickering for Lou Holtz, Ella Logan and Diosa Costello.

London Casino in Big-Dough Move for Year-Round Vaude

(Continued from page 3)
they expect to start moving in the fall.

Meanwhile, the London Casino is planning to run on a year-round basis and Delfont said he plans to make the theater the foremost vaude center in Europe and "even the world." Year-round vaude in London has been tried before and flopped. Before the war the Casino De Paris went along okay, but finally failed, losing backers plenty of dough.

The Casino has been renovated at a reputed cost of \$180,000 and the first show, set for five weeks, will have Peggy Ryan (\$3,500), Gloria Jean (\$3,500), Peters Sisters, Chico Marx and other acts. Marx is said to be in for \$3,500. The following bill has Martha Raye tentatively set for \$8,500, Tino Rossi and Jimmy Durante. Plan, said Delfont, is to run on the order of the Folies Bergere in Paris.

Present undertaking apparently is well financed, for talent buyers have been hunting the Continent and the U. S. since the beginning of the year.

Prices offered American attractions and standard acts are in excess of anything available today. Rumors from Paris and Brussels say that Delfont bookers are quite generous and lining up some strong continental names. It is said that the Ink Spots are due here later this year for \$10,000, which is about three times as much as they usually get in America.

Delfont's biggest arguments that vaude will do well in the West End

Chi Copa Files Reorg Petition

CHICAGO, May 31.—The Copacabana, Loop niter, which has been in shaky financial straits for the past six weeks, this week filed a voluntary petition for reorganization of its financial structure, in an attempt to continue operation. Club, which is operated by Sam Rinella, and lists his wife, Jessie, as proxy of the corporation, lists its assets at \$81,785, with debts of \$321,477.

Rinella is reported to have used his \$6,000 AGVA bond to pay up acts during the first couple days of this week, and was paying off entertainers daily during the latter portion of the week in an attempt to continue holding onto the club. Rumor is that several important city figures are interested in wresting control of the club from Rinella.

Rudy Vallee is listed as still being owed \$10,000 of the \$13,800 salary he claimed had not been paid him for the last two weeks of his recent stay at the Copa.

Myron Cohen Asks Bond

NEW YORK, May 31. — Myron Cohen, due to open at the Chi Copa June 5 for \$2,750 a week, has been asking that club to put up a bond for his salary before he goes in. Understood that American Guild of Variety Artist (AGVA) has advised him that club can't put up the necessary bond. Cohen admits that he hates to forego the two weeks and is willing to take a chance on a nightly pay-off. Union, however, told him that if he takes the job he'll be on his own.

is that the public is tired of seeing the same old faces and same old routines for the past eight years. With Arnold and Littler behind him, the trade here thinks that Delfont stands better than an even chance of making vaude profitable.

Boots McKenna Gets 20% Share In Panama Spot

NEW YORK, May 31.—Boots McKenna, New York producer of niter, shows for the Hotel International, Panama City, has been given a 20 per cent interest in the new \$150,000 Ciro's which William Liebow is opening this month in Colon. McKenna, now in Manhattan, told *The Billboard* that Liebow took him in on a percentage deal because of personal friendship.

Ciro's, which Liebow took over a couple of months ago when it was the Silver Spray, is being completely rebuilt and will include an elaborate upstairs gambling casino. The spot will open with a McKenna U. S. production, including a 10-girl line. The show will run five weeks there and then switch with the show at Liebow's other operation, the Coral Room of the Hotel International, for five weeks.

By bringing two shows down that way at the same time, Liebow estimates that he will cut transportation expense in half by the simple expedient of charting a special plane. Forty or so people from two shows going to Panama via this method, will save on the approximately \$200 one-way individual fares. The gimmick also will give the International a new show every five weeks instead of every 10 weeks as at present.

Walters To Open New Eatery Spot

NEW YORK, May 31.—Lou Walters, Latin Quarter operator, will open a restaurant in a building now under construction at 58th Street and Fifth Avenue. The spot will be on the second floor of a 14-story building and will be located above a movie house reportedly to be leased by Pathe France.

Walters's new place, as yet unnamed, will be ready in the spring and will have a seating capacity of 200. It will use straight music—no shows. No figures were disclosed on the rental deal.

Bud Brandt Sets Paris Bookings

NEW YORK, May 31. — Bud Brandt, of International Artists Corporation, is back from Paris after closing several deals for IAC. Brandt set Marion Bruce, now at Le Ruban Bleu, and Jesse and James, for a fall date at the Lido and a subsequent date at the Sur Le Toits De Paris.

The agency meanwhile is planning to build a package around Miss Bruce and Jesse and James, with a male singer and instrumental trio added, for Paris jobs.

Havana-Madrid, New York
(Thursday, May 29)

Capacity, 450. Price policy, \$3.50-\$4.50 minimum. Shows at 8 and 12. Operator, Angel Lopez. Booking policy, non-exclusive. Publicity, Ed Weiner. Estimated budget this show, \$1,700; last show, \$2,250.

Angel Lopez has another good show in this all-Latin three-acter with Bertica Serrano, Raul and Eva Reyes and a newcomer to the big-town niterie trade, Miguel Ortiz.

Bill's standout, according to audience reaction, was Bertica Serrano, who worked here last November. The chick's stint was fast-moving all the way and she had to beg off after four numbers. Her style is spirited, voice is fair, and her animated delivery sold her. Her closer, *I Learned To Speak English*, taking the mike around the floor, was spoty and sung too softly in several portions to be heard distinctly.

Miguel Ortiz showed as a nice-looking kid who started as tho he was scared stiff during his opening number. Once he got over initial nervousness, he latched on to keep customers with him. Gestures were overdone—he should rely more on his baritone. *Begin the Beguine*, in Spanish, was a weak closer.

Reyes Team Badly Spotted

Latin terpers, Raul and Eva Reyes, following Ortiz, opened with a fast and short rumba, following with a terp done to *Begin the Beguine*. Repetition of this number right after Ortiz showed poor routining. Their standard *Blow the Horn* bit sold for healthy returns.

Routining of show could be more effective by opening with Ortiz instead of Miss Serrano. The lad's slower style would have built up the gal's contrasting stint.

Show cut by Sacassas ork. Noro Morales ork for dancing.

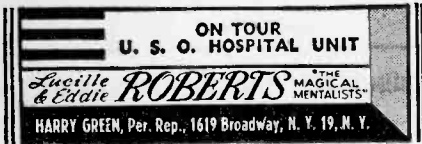
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NIGHT CLUB REVIEWS

Colosimo's, Chicago

(Thursday, May 29)

Capacity, 450. Price policy, no cover or minimum, with drinks starting at 60 cents. Owner, Ann Hughes. Booking policy, non-exclusive. Shows at 10, 12 and 2. Estimated budget this show, \$3,000; estimated budget last show, \$2,750.

This oldest of Chi niteries has just been taken over by an all-Negro management, headed by Ann Hughes, youthful lounge impresario of two spots on the South Side. Spot has retained its all-Negro show policy, with this revue the best of a trio which the niterie has thus far played.

Biggest factor in show's success is good selection of acts and a fine production job, supervised by Joe (Ziggy) Johnson. Little producer has brought in his Ziggyettes (7), a line of attractive girls, who put on rhythm routines that are tops for action and dancing. Spot didn't use line during the first two shows and presence of the animated ponies helps to accelerate pace.

Dottie Adams, a diminutive shake dancer, does usual bump and grind routine, following a short fan-dance warm up. Singer Johnny Hartman, of Sunbeam Records, has a voice that approximates Vaughn Monroe, selling the lyrics of three pops nicely, but he could get better response if he dropped the mike down to about shoulder level, so half his face could be seen while working.

Specialty dancer, Andre Drew, was featured in one production bit, with the agile terper displaying plenty of possibility for the primitive type ballet.

Headliner Una Mae Carlisle in next to closing spot, preceding Peck and Peck, who should have been spotted in the fore part of the revue for a better-paced show. Despite fact that she could hardly walk after suffering a broken foot earlier in the week, the beautiful red-headed 88-er-composer did a quintet of numbers, all of which were well received. Gal did a bang-up job on *The Man I Love*, in which she gave the tune all the pathos it would need to be a rejuvenated record classic. Sewed her stint up nicely with a medley of her own recorded ditties, highlighted by *I'm Walking by the River*.

Peck and Peck did their standard routine, brightened by an opening series of flying splits and leaps to a fast rhythm background that had payees pop-eyed. Closed nicely with their contrasting slow-motion blade battle.

Jesse Miller's combo (two trumpets, two saxes, three rhythm) played an adequate show and did a showmanly job in their solo spot. Floyd Hunt's Quartet, from Miracle platters, play the intermissions, with the fronter's electric vibes a standout.

Johnny Sippel.

Copacabana, New York

(Thursday, May 29)

Capacity, 610. Price policy, minimums \$3-\$4. Operator, Monte Proser; booking policy, non-exclusive. Publicity, George Evans. Estimated budget this show, \$9,000; previous show, \$8,000.

Business may be down all over the country, but the way this joint was jumping opening night there's no slump at the Copa. The white-coated prom kids were jammed six deep in the street waiting to get in for the last show. The upstairs bar had ropes up and names were huddled around disk jockey Jack Eigen, waiting to go on. Downstairs, the floor had shrunk to minimum, with customers almost sitting in each other's laps. Spot has no top name to pull them in, but it has one of its best shows in many a month, with every act doing a terrific job and the whole knitted together beautifully by Douglas Coudy for a smoothly run package with plenty of audience appeal.

Star of the show was Mitzi Green. Following Mel Torme, who almost stopped the show, it seemed that the comedienne was in a tough spot. But after three minutes of Green the mob forgot Torme. Blonde gal came in with a lot of new material and fractured them. Opened with a special thing built around *Rainy Night in Rio*, labeled *Rainy Night in Brooklyn*, segueing into a Brooklynesse chatter that had them yowling with glee. Followed that with *Tony Pasquale, the Cabbie*, a clever number that called for take-offs of Mae West, Ethel Barrymore and others. It was wonderful. But what made it was gal's delivery. She was boss on that floor and held them without a bit of trouble. In fact, Mitzi Green, on the basis of her work today, easily is the outstanding girl comic in the biz at present. With a hep crowd to work to, there's nobody around this reviewer has caught who can touch her. Came back after a Miranda build-up to give with her old routines, the Hildegard malaprops, Moran and Mack bits and others, and killed them. Gal is in a fine show, but the way she topped it off was something to see.

Mel Torme Talented, Cocky

Mel Torme, bought last December, is a brash youngster with blondish hair and a cowlick, a peculiar song stylist with something in the pipes it is difficult to put a finger on. His glissando and deliberate off-key delivery is a combo of scat, Sinatra and simple boyish enthusiasm. Opened with *September Song* and followed it with *April in Paris*. Both were good. Best was his *County Fair* in which he obviously was completely at ease. The hillbilly jazz beat was infectious and started feet beating time. Lad's major fault is an over-cockiness that sometimes is grating to watch. His working to individuals also is a fault. Throwing in ad libs about friends, known to but a fraction of the audience, feeds the vanity of those mentioned, but majority of listeners don't know them, so end result is poor showmanship. Assurance is commendable in a youngster getting his first start at the Copa. But over-assurance often can set up a resentment that may hurt more than it helps. There's a terrific push behind this kid and he's got enough of what it takes to get places. Being too sure of himself, however, may prove a stumbling block he'll find it tough to get over, if he doesn't control it. Referring to customers as "shmoes" can be amusing if used by a top performer. It can be damaging when used by a cocky kid.

Copsey and Ayres have two spots. Their first was their standard East (See Copacabana, N. Y., opp. page)

Persian Room, Hotel Plaza New York

(Thursday, May 29)

Capacity, 275. Price policy, cover \$1.50 after 9:30; \$2 Saturdays. Shows at 9:30 and 12:15. Owner-operators, Hilton chain. Booking policy, non-exclusive. Publicity, Dorothy King. Estimated budget current show, \$1,500; previous show, \$2,500.

Jacques Peals, another Arthur Lesser importation and introduced as "France's greatest singer," obviously has had intensive coaching in what American audiences want. But coaching isn't enough. He needs experience in front of Yank customers before he's quite ready to deliver. On the basis of his work here, it looked as tho he had been overbooked. Boy can sing, has a pleasant personality, but he's not ready for a class hotel room.

Peals (Lucienne Boyer's husband) is a shortish chap with a Roman nose, toothy smile, plus the customary Gallic accent, and handles himself capably. Working on a circular floor with tables all around him, he showed sufficient savvy to face different sides of the room.

Routine consisted of American pops with special arrangements and lyrics, French ballads, and novelties. When he did a French number he explained it first, which helped those who don't understand the language. His best things were the novelties and semi-rhythm numbers. In those Peals showed a punchy style that was as infectious as it was capably done. His ballads were okay, but nothing more. Most of the fault for the poor ballad selling was with the ork backing. To get proper moods music should have strings, and the Pancho band's only string was a bass, the rest being wind instruments. Besides lack of proper instrumentation, the music was off time and again, often obviously so.

Mark Monte's band worked the intermissions. *Bill Smith.*

Florentine Gardens Hollywood

(Wednesday, May 28)

Capacity, 900. Price policy, \$2 minimum. Shows at 9 and midnight. President and general manager, Frank Bruni. Publicity, Rose Joseph and David Allison. Maitre d'hotel, Jack Erdman. Booking policy, non-exclusive. Estimated budget this show, \$5,000; last show, \$6,500.

When leather pushers turn yock pullers, anything can happen and just about does in the Max Baer-Slapy Maxie Rosenbloom revue. Ringsiders get their buck's worth in laughs with this twosome. Best routine of the night is their ditty, *The Partner I Carry*, sung to the tune of *The Girl That I Marry*.

Revue as a whole is well rounded out with a series of dance productions by the lavishly garbed line (16), smooth whirl-tap routines by Flora Vestoff, startling trapeze act of the Flying Herzogs and Latin song and dance work of Karyl Wayne.

The two Maxies would enhance their act if writing were trimmed. As it stands now, the gags pull laughs, but rapid-fire material and tighter scripting would give the ex-erping champs more punch. Also, a clearer definition of who's to play straight man would help. Too many dead spots tend to decrease the effectiveness of the sock lines.

The Flying Herzogs (3 girls) keep patrons on chair's edge from start to finish. Act is cleverly timed with two of the girls working at first and then inviting a plant (third girl) to try out the trapeze. Dressed as a customer, she goes thru the usual biz of fumbles and then builds to a bang-up finish.

Best of the line's production numbers is the finale, *Rhythm on the Reservation*, with befeathered gals in an Indian dance. *Lee Zhitto.*

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Latin Quarter, Chicago
(Friday, May 23)

Capacity, 450. Price policy, \$3-\$4 minimums. Shows at 9, 12 and 2. Owner-manager, Ralph Berger. Booking policy, Sid Harris. Mutual Entertainment Agency. Publicity, Hixon-Miller. Estimated budget this show, \$7,000. Estimated budget last show, \$4,500.

If opening-night mitts are a criterion, Ralph Berger can wear a smile for at least the next six weeks, for headliner Gertrude Niesen pulled the largest number of encores (five) and the most sustained mitting accorded a performer locally in the past two years. Even better, from a box-office standpoint she drew the biggest crowd the LQ has entertained in a long time—a notable achievement in the face of decreasing grosses everywhere.

The curvaceous blond star of *Follow the Girls* didn't disappoint the huge house, running the vocal gamut, from a tempestuous *Love for Sale* to her puckish *I Wanna Get Married*. La Niesen has learned to feel out an audience and she paced her presentation wisely, mixing up the old and the new to keep interest at a peak. While her best vocalizing is done on low-register, moody tunes, she doubled her salesmanship on the lighter material to pull sock hands thruout.

Doc Marcus has spruced up his routine since the last time caught locally about two years ago. His opener, the torn-and-restored paper trick, is demonstrated with more finesse, and his all-round chatter in the pitchman's twang is speedier. He kept attention high with a female foil from the payees for the card-in-the-balloon trick, and built to a laugh crescendo for his closer, the old hat-passing gag with five stooges. When embellished by his glib asides, it won solid returns.

Los Barrancos, frantic male and female South American dance team, were the first wild Latin team ever to play a major spot here, and their work won instant attention. The pair kept eyes riveted with their varied selections of sensuous stepping. They could have closed to a bigger mitt by saving their S.A. version of the j-bug, with which they closed their first number, for final closing, for it pulled a hefty salvo.

House has cut the show band from 11 pieces to seven (three saxes, two brass and two rhythm) without sacrificing anything in the music's quality. *Johnny Sippel.*

COPACABANA, N. Y.

(Continued from opposite page)
Indian number. The second was part of a production, a low-down jazz bit, skillful and exciting to watch.

For the first time in its history, the Copa has a prima donna, Michelle Thomas, a pretty, fresh looking, clean-cut brunette with a lovely coloratura. She worked in productions quite nicely and won some appreciative hands. Terry Allen, boy production singer, did very well with special numbers by Bob Hilliard and Sammy Mysels. Best was the finale, *Red Silk Stockings*. Nancy Doran, holdover, was quite capable in the ballet stepping slot. Betty George, another holdover, girl production canary, isn't much in the voice department, but with her looks she doesn't have to sing. Production numbers (3) with eight-girl line were well done. Costumes ranged from pretty to gorgeous. Staging included off-stage mikes, bits of hoke and deliberate stage waits for heightened effects.

Michael Durso cut show with his usual competence. Fernando Alvares band did the Latin sessions. *Bill Smith.*

BRIDGEPORT, Conn., May 31.—Walter's Restaurant and night club has been renovated and changed its name to Cafe Rouge. David S. Egan is the new owner, Ken Harper, the manager.

FOLLOW-UP REVIEWS

LATIN QUARTER, New York.: Lou Walters's new comic, Pinky Lee, is a funny little guy with enough pathos in his delivery to offset his comedy routine to make him more than just another act. Most of his stuff is hokey lowdown which would be okay if used in moderation. But to use it as a major part of a routine isn't going to help him in the long run. His best were his poor little guy routines, which he handled with considerable skill. It is in that category that he showed more than average ability.

Lee worked in two spots. The first was a quickie, working with boy production singer, Ralph Young. Incidentally, the boy did quite an acting job straightening for Lee. In the second spot, Lee came on with a big intro to work at a xylophone. In this one he used ork leader Vincent Travers to straight. Travers's efforts showed he is no Lunt, tho they were enough to break up the band and get giggles from the customers. Best in that xylophone routine was the stage-hand's (Max) handling of his single line when he came on to wheel off the instrument. "I'm not finished," protested Lee. Max gave him an up and down. "That's what you think," he replied disgustedly. Just four words. But they got some beautiful yocks. Lee wound up with a black-face take-off of Jolson, getting off with nuthouse keepers coming for him. It was a good exit and applause was equally satisfactory.

Del Rios Pinch-Hit

The Del Rios (two boys, one girl) jumped in at the last minute. Andre, Andre and Bonny, due to open, were forced out. Bonny sprained his back. The Del Rios did a nice job with their hand-to-hand and trick lifts. Gal's air and understanding chores got plenty of surprise reactions from the house.

Sophie Tucker, previously reviewed, turned in her usual sock job. Her act was cut because she had a bad throat. *Bill Smith.*

LE RUBAN BLEU, NEW YORK: The new starter here, Ronna Lord, doesn't show anything outstanding. The gal, an Al Siegel protege, is billed as a dramatic songstress, but in spite of the intimacy provided by this room she is lost. She has a deep voice which sounds affected and accents her tremolo. Her special material in the show caught didn't suit her style; she was better on *Cousin Sue* done straight, more adaptable to her type of voice. A dramatic *Limehouse Blues*, worked with special lights interwoven with dramatic reading and singing, was overdone and might sell better if cut.

Day, Dawn and Dusk, holdovers reviewed earlier, make a sock trio. Their songs, highlighted by a keen comedy sense, ranged from *Shortenin' Bread* and *Shadrack, Mesach, Abenigo* to satiric excerpts from the popular operas. They showed top harmony and rhythm, and to demonstrate their versatility, did the *Whiffenpoof Song* straight to win healthy returns. Their top drawer *Calliope* and many of their other bits were loaded for laughs and frequent yocks.

Marion Bruce Held Over

Another holdover, not previously reviewed, Marion Bruce, is an excellent song stylist who should do okay with the proper handling. A good looker, she has a warm husky contralto and sticks to mood numbers. The only drawback is that, despite the fact that all are done well, her songs, like *The Man I Love* and *Smoke Gets In Your Eyes*, are of one type and tend to get monotonous. Inclusion of a faster paced ballad or novelty would balance her program to better effect.

Also holding over are Leonard El-

liot and Irma Jurist, already reviewed, and the Cedric Wallace Trio. Wally Blacker competently handled emcee chores and took a turn at the 88 to spell the acts. *Bill Smith.*

SLAPSY MAXIE'S, HOLLYWOOD: Dusty-toned songsters Crawford and Bean, added this week to Slapsy's show, are an asset to any nitery bill. Lads, relatively unknown in this area, scored solidly with a well stocked score of vocal varieties. Smart appearing, their work is smooth as silk. Boys opened with a clever arrangement of *I Can't Give You Anything But Love* followed by *Calypso Women Are Smarter Than Men*. Clincher was sock arrangement of *Anniversary Song* which spotlighted individual versatility. Closer was *South America, Take It Away* which lads sparked with new set of lyrics.

Still another addition are Marita and Manuel Viera and Their Musical Pets, brought back for second time in three months. Act is still as cute as ever with trained monkeys stealing plenty of laffs with their zany antics. Ringsiders are still amazed by monk who plays *When Irish Eyes Are Smiling* on an electric xylophone. Gagster Harvey Stone continues to hold top slot, with trampoliners, the Rudells, and terpster Eleanor Teeman rounding out the show. *Alan Fischler.*

New Wethersfield Spot

HARTFORD, Conn., May 31.—The near-by town of Wethersfield has issued a permit to John R. Choolgian to build a \$25,000 restaurant containing a ballroom and lounges. Spot plans to sell liquor.

Downes Managing Panama Nitery; Books U.S. Talent

PANAMA CITY, May 31.—Hector Downes, formerly with Kelly's Ritz, local nitery, is now managing the Balboa Gardens, another local spot. Downes starts using American music next week, with the Rae Scott girl orchestra (5) to alternate with a native house band. He also may start using floorshows, with U. S. talent, next week.

Miss Scott originally was being set for the Hotel Nutibare, Medellin, Colombia, but the operator later decided against using U. S. bands because of regulations requiring the employment of the same number of local musickers, thus making his budget too high. If Miss Scott and her crew had come in, they also would have had to lay out \$30 each per month in American money, plus 3 per cent of their total salaries to the local musicians' union. As a result, Hotel Nutibare has nixed using any music.

New 52d St. Ops Reopen Nocturne (Ex-Keyboard)

NEW YORK, May 31.—Club Nocturne, 52d Street nitery formerly known as the Keyboard, has reopened under new ownership with low-budget entertainment. The new ops are Sam Symons, former manager of Jimmy Dwyer's Sawdust Trail, and Oscar Cooperman, ex-bartender, also formerly with Dwyer. The show, which started last week, has Marie Daly and Lew Alden, Phila Tharpe, Nona Beach, Amy Andrews, Jack King Allman and Walter Wauruk.

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Burlesque

By UNO

GEORGE YOUNG has regained the Roxy, Cleveland, operated this season by the Hirst Circuit, and is closing the house June 5 for three weeks to remodel. A fresh cast will replace Walter Brown, Jack LaMont, Carol King, Pat Powers, Baby Dump-lings, Harry Rollins, Jay Wray and Eleanor Sheridan. Producer Jack Montgomery, who switched recently from the National, Detroit, remains. Jack Beck, manager, joins the Manhattan booking office staff of the Hirst Wheel. . . . Tom Phillips, BAA prexy, is to attend the big annual powwow of all ops of the various burly circuits in Buffalo, June 9. . . . Ray Kolb, Harry White and Tuffy are a new trio in Manhattan's Harlem. . . . Walter Budd and Roberta Lee, who were last on the Kane Circuit, are now at Tirza's, Coney Island, where Budd is outside talker and Roberta a featured parol dancer. . . . Jean Wade, ex-burly principal, is now married and living in New London, Conn. . . . Al Baker and Marcella open at the Burbank, Los Angeles, June 6 for 10 weeks. . . . Pat Robins left the Alvin, Minneapolis, for a featured parade girl berth at the Empress, Milwaukee. . . . Manny King is a featured comic at the Follies, Los Angeles.

THE CAST at Harry Farros' Moulin Rouge, Oakland, Calif., augmented by the one at Farros' Liberty, San Francisco, which closed for the season May 17, now includes Helene McCree, Princess Red Fawn, Polly Starr, Bea Brenda, Sugar Robbeson, Bobby and Annette, Porky Downward, Bobbie Greer, Walter Owens, Andy Anderson, Abe Gore, Cupie Allan, and Judie King, producer. The house is managed by Bob Lewis. . . . Pete DeCenzie, who recently underwent throat surgery, is operating a girl posing revue on the West Coast (carnival) Shows. . . . Sammy Wright and Marion Taylor opened May 30 for the summer at Friedman's Lake View Hotel, Woodbourne, N. Y. . . . Ruby Madden, Dorothy Miller, Dolores Thomas and Reba Osborne, of the Grand (St. Louis) chorus, are vacationing at their homes in that city. . . . Billy Reed and Jack Coyle, after nine years apart, are headlining the show at the Empress, Milwaukee. . . . Abe Reynolds, former ace comic, is in the Pic, Fifth Avenue, and also on the Lux radio program in Los Angeles. . . . Ed G. Martin, of Dobbs Ferry, N. Y., is mourning the sudden death of his friend, Ruth Price, once starred in *Mischief Makers* and other shows of the former major circuits. Burial was in the family plot in Wilkes Barre, Pa. . . . Harry Wardell, laid up for six weeks, is recovering from an operation in Ocean Park, Calif.

Det. National Drops Burly for Summer

DETROIT, May 31.—The National Theater will drop burlesque shows Thursday (5) for summer months, but resume with Hirst Circuit shows late in August. The house has been on notice for four weeks.

General business conditions are responsible for the decision to retrench during summer months. This is the second time house has gone to straight pictures for summer months in 36 years of burlesque. First switch, about five years ago, was for leased operation for summer only.

Decision of National to drop shows brought local Rialto rumors that Gayety would reopen with burlesque. However, present plans are for this house, still controlled by Clamage & Rothstein of Avenue Theater, to open with dramatic stock policy.

Reagan, J. Wyman Found 150G Eureka School for Thesps

EUREKA, Ill., May 31.—Addition of a \$150,000 thesp school to Eureka College was announced this week by the school's founders, pic thesp Ronald Reagan and Jane Wyman. It will be named the Wyman-Reagan School of Speech and Dramatic Arts. Reagan is a Eureka College grad. Miss Wyman is his wife.

The founders will contribute half the \$150,000 needed for the new campus building and the rest will be sought in subscriptions from alumni. For some time Reagan had been conferring with the college about an athletic endowment, but he decided that a drama department was needed more.

The new building, besides a chapel and thesp school, will have movie facilities for visual education, as well as radio and tele equipment for instruction in those fields. Seating capacity of 350 is planned. The building fund drive is slated to be opened this year, the construction may not get under way until 1949. Eureka is the third oldest co-ed institution sponsored by the Christian Church.

Hazel Scott Trial June 17

NEW YORK, May 31.—Hazel Scott's breach of contract trial will come up in U. S. District Court here June 17. The action, for \$25,000, is being brought by Benjamin F. Kutcher, concert promoter, who alleges the pianist broke a date at the Memorial Auditorium, Trenton, N. J., in 1945.

Magic

By Milbourne Christopher

MAGIC is a baffling business. Wizards acclaimed master technicians by their fellow mystics often bore the paying public, while happy-go-lucky gentlemen with "store tricks" and clever patter delight. Elaborate \$1,000-illusions go over with a hush; 10-cent puzzles with appropriate music bring down the house. The trick you practiced for 10 years falls flat; the fresh-from-the-maker mystery stops the show. Your audience cares not how long you spent perfecting a sleight or how much the nickel-plated tube costs. If you amuse them, they like you; if you bore them they wait impatiently for the next act. Magicians compete not with other magicians but with the other acts on the same show. You may be far more clever than any wonder worker in your area but how do you stack up against the comedians, dancers, singers and hillbilly instrumentalists?

MAGICIANS work under a tremendous handicap. A singer may feature songs your daddy used to sing, and the audience will love him. His melodies bring back happy memories of bygone days. Let a wizard do a time-worn trick and the audience will grimace and groan. If a song is currently popular, vocalists using it may follow one another week after week in the same theaters and still get rousing hands for their renditions, but if a trick is currently popular the second time an audience sees it they mumble: "The same stuff we saw before." Crusty old conjurers lash out at a new generation that presents magic with humor, color and speed. "I didn't need 10 blondes and special orchestrations to put my mysteries across," they sometimes say. Perhaps not, but did they reach the heights of the jaunty gentlemen with the luscious ladies and the appropriate jive? Many magic hobbyists rate a visiting magician by the number of tricks he performs and, more especially, by the feats new to them. They care not slightly how his act appealed to the non-magician ticket-holder. They wonder why some performers command fees a dozen times higher than those they receive themselves. "I do the same tricks; I carry just as many tables; I wear evening clothes too," they say. They forget that the pianist in the downtown theater play the same pieces, wear similar clothes, use identical instruments, yet the salary range varies greatly. A theater owner once explained to an agent why he seldom booked magic acts. "Whenever I do," he said, "the local boys come in and complain that they can do all the tricks the visiting wizard is featuring. They want to know why I don't hire them instead. Someday," he finished, "I'll lose my temper and tell them."

LET'S face facts. It's a clever magician who can really amuse a sophisticated audience, especially an audience that's seen the top tricksters year in and year out. But it can be done. Even the oldest chestnuts in the conjurer's bag can be excellent entertainment if the performer uses new patter and forgets the gags that came with the trick's instruction sheet. If you have a likeable personality, make an excellent appearance, have several novelties in your act, use music, lights and props to their best advantage; if you are a good business man, if you keep up with the times, if you don't mind working hard to get a desired effect, you should be a successful wizard. If you miss out on any of these points, think twice or even three times before you venture out in show business. Or, if you are in show business and the going is tough, analyze yourself and your act honestly. Perhaps you'll discover why.

Hirst To Relight A.C. Globe With Burly

ATLANTIC CITY, May 31.—Possibility of year-round legitimate fare at the Globe Theater on the Boardwalk has evaporated. Charles Hart, representing the Shubert theatrical interests, announced that he had received a telegram from Izzy Hirst, Philadelphia burly impresario and owner of the house, "calling off the proposed sale of the Globe."

In Philadelphia, Hirst said he had planned to reopen the Globe as a movie house, but this deal fell thru, too. Instead, he will light up again June 21 as a burly theater, which has been the policy for many summers past.

According to Hart, the Shuberts had planned to buy the house for full year-round stage showings, which would mark the first resumption of legitimate theater activity at the resort in a decade. Purchase price of the Globe and alterations would have reached \$150,000.

Hart expressed regret that the deal fell thru, and at the same time cleared the local musicians' union of any responsibility in the collapse of the arrangement. Local 661, he said, offered the Shuberts permission to stage 25 dramatic productions at the Globe from September to June without the necessity of hiring a pit orchestra. Shuberts planned the summer weeks for musicals when the local musicians would get pit work.

Ilka Chase, Harding Seek Admish Tax Cut to 10%

NEW YORK, May 31.—Thes-scrip-ter Ilka Chase and Alfred Harding, exec sec of Actors' Equity, will appear Tuesday before the House Ways and Means Committee in Washington to argue reduction of the present federal tax on theater admissions.

The specific request will be a return to the pre-war 10 per cent instead of the current war-time hold-over levy of 20 per cent. The contention will be that the 10 per cent—approximately \$150 a performance, or \$1,000 a week—might well tip the balance of a show running on the Stem, spelling financial success or failure.

Magician Carl Mondor is at the Rialto in Panama.

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THE FINAL CURTAIN

BEERS—George, of the Beers-Barnes Circus, in John Hopkins Hospital, Baltimore, Wednesday, May 28. Services at the family home, 591 Northwest 63d Street, Miami, with burial in Miami.

BULLOCK—Charles S., 61, president of the Motion Picture Operators' Union Local 160, in Cleveland, May 25. His father, the late Samuel Bullock, was owner of the old Columbia Theater, the Boulevard and other Cleveland movie houses.

CHAPMAN—T. W. (Bally), formerly on advance of the Ringling circus, May 20 in Los Angeles of a heart attack. Services and burial in Fort Scott, Kan.

DUPREE—Minnie, stage, film and radio actress, in New York May 23. She began her stage career at the age of 12 as Willie in *East Lynne*. Her last Broadway appearances were in *Last Stop* and *Land's End*, several years ago.

GOODMAN—W. L., 55, operator of an amusement park at Mirror Lake, near Salisbury, N. C., a suicide, May 26.

GRABS—Otto, 64, former troupier with the Cole Bros. and Sells Floto circuses, May 8 in St. Elizabeth Hospital, Danville, Ill. Survived by two brothers, Louis and Al.

GRUVER—Harry E., 50, former vaude performer, May 2 in Chicago of pneumonia. He was a clerk at the Pasadena Hotel, Chicago, at the time of his death. Survived by his father, George Gruver, and two brothers, Dewey, of Little Rock, and Frank, Albuquerque, N. M., and a sister, Mrs. A. F. Price, Lafayette, Ind. Burial in Little Rock May 6.

HANDEL—Dave, 65, associated for many years with the Vancouver and Victoria, B. C., exhibitions, May 14 in the former city.

HARRIS—Sig, 91, former triple bar performer with the King, Burk & Company Circus from 1884 to 1886, May 8 in Lawton, Okla. From 1887 to 1889 he was with the King & Franklin Circus; later spent several seasons with the J. Augustus Jones shows and E. H. Jones Attractions, and in 1911 had his own circus on the road. Survivors include a daughter, Dorothy Sheffield, of Lawton. Burial in Lawton Cemetery.

HAWTHORNE—James, 67, former operator of a roller skating rink at Moose Jaw, Sask., and one-time manager of the Moose Jaw Arena, at Moose Jaw recently. Survived by his widow, a daughter and a son.

HOLSTON—Leonard J., 49, formerly with Con T. Kennedy and C. A. Wortham shows, May 8 of injuries sustained in a train accident in

California. Survived by six children in Terre Haute, Ind.; a sister, Mrs. Lillian Bailey, San Antonio, and a brother, Jack, of Wonder City Shows.

HYDE—John Hansford, vice-president and superintendent of the livestock department of Rockbridge County (Va.) Fair Association, May 22 at his home in Fairfield, Va. Survivors include his widow, Mary; a daughter, Mrs. Harry Borthwick, of Fairfield, and a sister, Mrs. Mary Bell Kerr, of Staunton, Va. Burial in Timber Ridge Cemetery, Fairfield.

JOHNSON—Laurairene (Peggy), 50, wife of S. K. Johnson, bannerman with the C. R. Montgomery Circus, suddenly in Laramie, Wyo., May 27. She also leaves a son, Norris Pencer, Swan Lake, Mont. Services May 31 in Seattle.

KITZINGER—Fritz, 44, pianist and conductor, in New York, May 23. Prior to 1933 he was assistant conductor of the Berlin State Opera. He came to America in 1934 and was an accompanist for several well-known singers. In later years he conducted summer symphonies in Dallas, Bar Harbor, Me., New Orleans, and at the time of his death, conducted the orchestra of the Greenwich-Stamford Society of Music.

KOHL—Ida Schmidt, opera and radio singer under pro name of Ida Mae Smith May 18 in Cleveland. She recently produced and appeared in children's programs over Cleveland radio stations.

LASHBROOK—Arthur C., 55, known professionally as Blackie Gore, in Alton, Ill., April 27. Burial was in Oakwood Cemetery, Alton. His widow, Stella, a patient in St. John's Sanitarium, Springfield, Ill., survives.

McNICHOLS—Mike P., pitcher, recently in Charity Hospital, New Orleans.

NEWDECKER—Hugo H. (Curley), 66, former business agent for Barker Amusement Company, May 17 in St. Joseph Hospital, Memphis. Survived by two sons, Hugh E., Lowell, Mass., and Hugo A., Memphis. Burial in Elmwood Cemetery, Memphis.

OFFICER—Harvey, 75, pianist and composer, in New York, May 20. Among his works was the score of an operetta, *The Magic Garden*.

In Loving Memory of
W. R. (RED) PATRICK
Who Passed Away June 5, 1945
GLADYS PATRICK
MOTHER AND DAD MEREDITH

PEPPERS—Billy, Negro comedian with Prof. Tom John's Harlem Revue on Bistany Greater Shows, May 6 in Warrenton, N. C., of a heart ailment. Burial in Warrenton.

PHILLIPS—Twila, 21, radio and television actress, a suicide in New York May 27.

In Loving Memory of
HENRY H. PRATHER
Who passed away June 7, 1945.
Sadly missed by his wife,
ELIZABETH.

RIHA—Wencel, 94, former musician, May 18 at his home in Highland Park, Mich. He had played with the Great Western and other touring bands and on excursion steamers on the Great Lakes. He was a charter member of the Detroit Federation of Musicians. Survived by four children. Interment in Mount Elliott Cemetery, Detroit.

ROBERTS—Ashley, veteran showman with the Royal American Shows,

May 16 in St. Louis of injuries sustained when struck by an automobile. (Details in Carnival Section.)

SADLER—Francis J., 68, opera singer, in Cleveland, May 22. He appeared as soloist with the original Cleveland orchestra and on tour with Victor Herbert and Walter Damrosch. He also sang in opera in Berlin and Hanover, Germany. He was active in the creation of the Cleveland Light Opera Company in 1916.

In Loving Memory of My Wife
NETTIE SMITH
Who Passed Away June 8, 1945.
Ever in Our Thoughts
Sadly Missed by
'Doc' T. A. Smith and Billy Don

SCHLESINGER—William (Happy White) 54, veteran concessionaire, May 28 in Veterans' Hospital, Bronx, N. Y. Schlesinger was a member of the National Showmen's Association. Survived by a brother, Dave White, concessionaire, and a sister. Services at Riverside Memorial Chapel, New York, May 29, with burial in the National Showmen's plot at Ferncliff (N. Y.) Cemetery.

SMITH—George T., 43, operator of St. Martin's Theater, in London, May 21. He first achieved renown with his production of *Is Your Honeymoon Really Necessary?* at the Duke of York Theater in London.

STRAUSBERG—Samuel, 65, president of Interborough Theaters, in New York, May 23. Starting with one Brooklyn nickelodeon in 1913, he developed a chain of 30 theaters which he leased to the William Fox interests in 1927. Later he formed the Interborough firm, which controls more than 50 film theaters in Brooklyn and on Long Island.

SULLIVAN—William, 61, lawyer and music patron, in New York May 29. Served as counsel for many opera stars and prominent musicians. Founded the Dunrovin Music Festival at Ridgefield, Conn.; was honorary president of the Chamber Music Society of American, and active in various other musical groups. Survived by a sister.

SUTTELL—Lee, juggler and owner of the Lee Suttell Military Maids, May 18 in Buffalo of a heart attack. He had also been associated with the Ray S. Kneeland Amusement Booking Service in Buffalo. Survived by his widow, Mildred, and a sister, Rose Conroy. Services in Buffalo May 20.

VALENTINE—Janet, 62, retired actress and musical comedy singer, in Jackson Heights, L. I., May 23. She last appeared on Broadway at the Winter Garden, in the musical *Banished Love*.

In Loving Memory of Our Dearly Departed Wife and Mother
ANNA VALLANCE
who passed away June 1, 1946.
WALTER VALLANCE, SR.
WALTER VALLANCE, JR.

WOOD—Sydney G., 64, marine engineer, in Langhorne, Pa., May 27. Served as chief of uniformed attendants of the British Pavilion at the New York World's Fair, in 1940, and achieved wide publicity for his handling of a bomb found in the pavilion July 4, 1940.

Marriages

CHAMBERS-HARRINGTON—Francis J. Chambers and Blanch Harrington, of Long's United Shows, may 15 in Oakland, Calif.

CHISHOLM - BEAVERS — Dave (Big Chief) Chisholm and Elizabeth Beavers, both of Hill's Greater Shows, in Kansas City, Kan., May 16.

HOVER-GERHART—Lieut. Philip Hover and Elaine Gerhart, of the program department of KYW, Philadelphia, June 1 in Atlantic City.

LANG-GOOCH—Adolph Lang and Joan Gooch, daughter of Bill Gooch, with Heart of Texas Shows, in Abilene, Tex., recently.

WEISS - BERNSTEIN — Norman Weiss, vice-president of the William Goldman Theater Circuit in Eastern Pennsylvania, and Rose Bernstein May 25 in Philadelphia.

Births

A son, Charles Bradley, to Mr. and Mrs. Charles Girt, in Canton, O., May 14. Father is an engineer of Station WHBC.

A son, Meredith Leigh, to Mr. and Mrs. Melvin Hales, in Canton, O., May 20. Father is sales representative of Station WHBC.

A daughter, Terry Gene, to Mr. and Mrs. Robert Capell at Frances Hospital, Hobart, Okla., May 8. Father is co-owner of the Capell Bros. Shows.

A daughter, Mary Ann, to Mr. and Mrs. Arthur A. Laue at Le Roy Sanitarium, New York, May 27. Mother is the Metropolitan Opera soprano, Annamary Dickey.

A daughter, Ariel McKnight, to Mr. and Mrs. W. C. Swartley in Boston May 23. Father is station manager of Boston's WBZ and WBZA.

A daughter, Hope, to Mr. and Mrs. Ralph Alswang at Doctors Hospital, New York, recently. Father is a Broadway set designer and mother the former Betty Taylor, ex-public relations director.

A son, William David, to Mr. and Mrs. Joe Carlton at Woman's Hospital, New York, May 27. Father is music editor of *The Billboard*.

A son, Steven David, to Mr. and Mrs. Edgar Burton at French Hospital, New York, May 27. Father is with the Diamond Record Corporation.

A daughter to Mr. and Mrs. Clifford Smith in Cedars of Lebanon Hospital, Hollywood, May 20. Mother is Helen O'Connell, film actress and former singer with Jimmy Dorsey's Band.

A son, James Stewart, to Mr. and Mrs. Vince Johns May 14 in Sheridan (Wyo.) Memorial Hospital. Father is owner of Standard Shows.

A son, John Joseph, to Mr. and Mrs. John Risko in Sacred Heart Hospital, Allentown, Pa., recently. Father formerly worked with the Blondin-Rellims troupe, Sensational Kays, the Billettis and American Eagles. Mother is an accordionist.

A son, Edward Lee, to Mr. and Mrs. Jack Litto May 21 in Philadelphia. Father is manager of the Affiliated Circuit's Rialto Theater in that city.

A daughter to Mr. and Mrs. Walter Smith at the Nazareth Hospital, Philadelphia, May 17. Father is music librarian at KYW, that city.

A daughter, Jacqueline Ann, to Mr. and Mrs. Kenny Jagger May 24 in St. Luke's Hospital, Racine, Wis. Father is an organist and pianist.

Divorces

Lona Andre, film actress, from James T. Bolling in Los Angeles May 22.

MEMORY OF
W. R. (RED) PATRICK
A LAST TEAR DOWN
As I listened to Taps resound, I thought of a troupier's last tear down. He made this tear down on a bright June day, And silent and still he went his way.
His friends in grief all gathered round With tear-dimmed eyes and head bowed down. To wish him luck at that last stand, Where they say the spot is great and grand.
They spoke of how great a love he had, How he gave when things went bad. Of how he helped those in need, With never a thought of race or creed.
Of how he tackled a thing with will, Never gave up till he'd filled the bill. He leaves one most dear to him, But will watch o'er her so she will win.
So over there as here he'll be A leader through eternity. So as all troupers that are here around, He had to go to that last tear down.
So in memory of him we speak, And hope and faith in life we'll keep. And know on that lot so fair He'll wait and welcome us all there.
Whenever our trouping days are o'er, And our last tear down leads to that Golden Shore.
By Lillabell Williams

RODEO THRILLER N. Y. CLICK

Sunbrock 42G In Opener at Yank Stadium

300,000 Draw Likely

NEW YORK, May 31.—Larry Sunbrock hit the jackpot Friday afternoon (30), when about 35,000 paid an announced \$42,000 to see the initial performance of his rodeo and thrill circus at Yankee Stadium. With a seating capacity around 74,000, there were plenty of empty pews at the ball park, but if Rodeo, Inc., does half as well for the remaining 17 performances, ending June 7, the show ought to have its money bags full.

At the performance caught the bronks bronked and the steers steered in the approved Western manner. The rest of the show, lasting about two and one-half hours, sent the customers away talking excitedly of the jumble of rodeo, circus and variety features.

May Draw 300,000

The price scale is low. Kids can sit anywhere except in boxes for 50 cents, and adults can spend only \$2 for the best seats. This fact leads to expectations that the date may draw upward of 300,000, maybe even the 500,000 which is Sunbrock's hopeful prediction.

The weather, naturally, will have a lot to do with the final count. Friday outsmarted the gloomy weatherman and turned clear and warm. The early part of the day was just cool enough to send some of the Decoration Day fun seekers to the stadium instead of the shore resorts.

The kid play may be light during the coming week, unless the youngsters play hookey, since the schools won't start summer vacations until the show has left town.

Maynard Let 'Em Down

Ken Maynard, movie star who is the featured performer, rated slight attention, possibly because he didn't give the audience a tumble. After putting his horse, Tarzan, thru some ordinary stunts and doing some trick shooting, he headed straight out of the arena and few of the youngsters got to ogle him.

The audience was near perfect, (See Sunbrock in N. Y. on page 68)

Dayton Circus Fans Meet With Montague About Tent

DAYTON, O., May 31.—Dayton members of the Circus Fans' Association met informally with Bill Montague at the Dayton Biltmore Hotel here Tuesday (20) regarding forming a local tent.

No definite action was taken but another meeting is planned. Attending were L. E. Bussey, Charles W. Kuehna, E. M. (Jack) London and Dr. Herman L. Dell. Ralph E. DeWeese and Bervin H. Johnson, both members of the CFA here, were unable to attend.

How To Avoid Damage Suits

By Leo T. Parker

While it is true that a proprietor of a swim pool may be liable for injuries sustained by patrons as a result of defective or dangerous conditions, yet the patron who files suit must positively prove negligence on the part of the proprietor or his employees; otherwise no damages will be allowed.

Negligence must be established by competent evidence, and the burden of establishing negligence is upon the party who files suit. The mere fact that an accident occurred creates no presumption of negligence on the part of the party being sued.

In many ligitations involving injuries to swim pool or bathing beach patrons an important consideration of the court is: Did the injury result from negligence of a swim pool em-

ployee and if so is the proprietor responsible for the negligent act of such employee?

Very often the outcome of lawsuits against proprietors turns on the answer to the question: Was the employee acting within the scope of the employment when he failed to do (See How to Avoid on page 68)

Martin Ups Bookings In N. England; Parks Show Marked Hypo

BOSTON, May 31. — Al Martin, booker with headquarters here, continues to cut a wider-swath in the New England outdoor field, judging by the contracts he reports for '47 dates.

Martin this year will supply attractions at seven major fairs in Massachusetts, including the Brockton Fair; four annuals in New Hampshire, and three fairs each in Connecticut, Maine and Vermont.

Assists in Canada

In addition to this New England fair biz, Martin is working with George Hamilton, Winnipeg booker, in lining up attractions for the Canadian A Circuit of fairs, and has booked the Jimmie Lynch Death Dodgers into seven New York State fairs.

Martin's park business has shown a marked increase. He now books all attractions going into Lincoln and Riverside parks. In the past, he provided half of those booked into those amusement spots. He also books 50 per cent of the attractions going into the Paragon and places a large number of features into Westview Park in Pennsylvania. Another of his major accounts is Dreamland Park, Seabreeze, N. Y.

Books Two Big Celes

Celebrations booked by Martin also are up. He will handle the attractions for the Shrine Circus at the Narragansett race track, Providence, R. I., and for the Boston Kiwanis Circus, auspiced by all the Kiwanis Clubs of New England.

Martin's carnival biz also shows a slight increase due to the number of aerial contracts he has under contract and to the fact that shows this year are giving greater emphasis to free acts as crowd lures.

William Bateman Dies; Boyle Seeks Relatives

CHICAGO, May 31.—J. K. Boyle, of *The Mystic* (Ia.) *Sentinel*, writes *The Billboard* that William L. Bateman, 56, former press agent for circuses and carnivals, died in St. Joseph's Hospital, Centerville, Ia., Monday night (26). According to Boyle, authorities have been unable to contact a brother, supposedly living in Springfield, Mass., or his wife, Edna, thought to be in Texas.

"Unless the body is claimed soon," Boyle wrote, "it will be sent to the medical school at the University of Iowa."

Anyone knowing Bateman or any of his relatives is asked to get in touch with Boyle at once.

Pop Pops--Popcorn Sales Net Farmers \$9,000,000 in 1946

CHICAGO, May 31.—Dimes and quarters spent by Americans for popcorn at carnivals, circuses, amusement parks, fairs, tent shows, outdoor events, movies, stores, etc., netted U. S. farmers \$9,000,000 for their crop during 1946, according to figures released by the U. S. Department of Agriculture.

All-time high for the popcorn crop was \$16,000,000, which went to the farmers in '45. Popcorn production during the war probably increased more, percentage-wise, than any other field crop, the Department of Agriculture points out.

From 1912 to 1940 production ranged from 5 million to a little over 100 million pounds. Since then it has been from 125 million to well over 400 million pounds. The 1945 output of nearly 435 million pounds was the record and the 1946 output of 267 million pounds was second.

Popcorn production is limited to about 12 States centered in the corn belt, which produce about 80 per cent of the crop. Iowa, Indiana, Illinois and Ohio lead in the production. Iowa last year produced one-third of the crop. In recent years Maryland, Oklahoma, Texas and Idaho have greatly increased their production.

Vast strides have been made recently in breeding better popcorn, with better "popability," the Department of Agriculture reports. Several experimental stations have developed hybrids that pop bigger kernels as well as yield more per acre.

Goodland, Kan., Proves Okay for Kelly-Miller

GOODLAND, Kan., May 31.—Despite cold and cloudy weather, which held down the crowd somewhat, the Al G. Kelly-Miller Bros.' Circus did good business here.

The matinee house was fair and a good-sized crowd, about three quarters filled, was on hand for the night show Friday (23).

Turmoil Seen For Traveling Orgs in Ohio

Local Tax Snafu in Making

AKRON, May 31.—Ohio's amusement admissions tax is being bounced around again in the Ohio Legislature and if plans go thru, traveling organizations moving into the State may have their hands full trying to keep up with the multitude of Ohio city ordinances.

In a new program designed to aid the financing of city and county governments in 1947 and 1948, the House repealed the State's 3 per cent admissions tax which has yielded the State about \$3,000,000 a year and left this field of taxation to cities.

City councils, to bolster local funds, would be permitted to levy an admission tax of whatever amount they choose against theaters, ball parks and other amusement places within their city boundaries.

During the bitter argument on the floor of the House on several measures, Minority Leader John F. Cantwell, Youngstown Democrat, warned that this change in admission tax really represented a new tax because local governments very probably would apply a tax greater than the present 3 per cent against amusement places.

Country bloc of the House became involved when a member declared that there would be no admission tax at all applicable to race tracks, some athletic fields or other amusement places because they were beyond the borders of taxing subdivisions.

Admissions tax finally was repealed, 82 to 43, and goes to the Senate for action.

McCandlish Awards

PHILADELPHIA, May 31.—Raymond Gaeta, of New York, won the \$1,000 for the annual lithograph contest sponsored by the McCandlish Lithograph Corporation. Second prize, \$250, went to George C. Sulpizic, and third, \$100, to Raymond Abbruzzi, both of Philadelphia.

Lima, O., Is Jinx

LIMA, O., May 31.—Folks in Lima think this town chalked up some kind of a record for one month. Two railroad shows and one truck show blew dates here. Sparks got on the lot but couldn't show. The Buffalo Ranch Circus couldn't get on the lot and Cole Bros. didn't even bother to unload. O yes, the reason was a soft lot. And that's putting it mildly!

Ohio Trek Okay For Cole When Weather Is Good

MANSFIELD, O., May 31.—Cole Bros.' Circus, in its trek thru Ohio, is enjoying good business, despite rain and muddy lots. When the weather behaves, org is playing to capacity and straws.

Forced to skip Lima, O., because the lot was a sea of mud, the show, not even bothering to unload in Lima, arrived here a day ahead of schedule. Show set up on the fairgrounds lot the night before. Rain the previous day made the lot muddy, but it didn't bother Mansfield circus followers. Opening matinee Wednesday (28) was well attended and the night show played to a full house.

A two-day stand in Columbus Saturday and Sunday (24-25) was only fair, weather being responsible. Although it didn't rain for the matinee, which saw a fair crowd on hand, it did rain at night. Even so, the night crowd was satisfactory, considering the weather. Sunday matinee show played to capacity, while at night a strong house was on hand.

At Marion, O., Monday (26) the org had to change lots after arrival. Matinee house was half-filled and the night show drew a three-quarter house.

Gainesville's Stand At Norman, Okla. Marred by Weather

NORMAN, Okla., May 31.—Two and one-half days of rain and a 70-mile gale which preceded the one-day engagement of the Gainesville Community Circus here Friday (16), accounted for the light business.

Due to the rain, a drainage ditch had to be bridged to let customers on the lot, which was on the outskirts of town with poor parking facilities. Small crowd saw afternoon show. Grandstand was sold out at night, but there was only a sprinkling of payees in the blues. Show was delayed a day getting off the lot when trucks stuck in the mud and broke down.

Two June dates now are definitely set. Show plays June 7 at Vernon, Tex., under auspices of Santa Rosa Round-Up and Livestock Association, and at Dallas June 12-14 in front of Fair Park grandstand under Optimist Club sponsorship.

Norman was final engagement for Lou, 25-year-old Liberty and high school horse, which had been in the show since 1931 and only human or animal performer not having missed a performance in the 16-year period. Owned by Alex Murrell, the mare has been put to pasture.

Rain Hurts Bailey At Hazleton, Pa.

HAZLETON, Pa., May 31.—Rain which hit around 4:30 p.m. and again at 6:45 p.m., plus the fact the show was playing on a field on the outskirts of the city not familiar to a majority of Hazleton residents, held down the crowd attending the Bailey Bros.' Circus here Saturday (24). The matinee drew a strong crowd but night attendance was light.

Before coming here, despite rain most of the time, the show had good crowds at Pottstown and Coatesville, two turnaways at Lancaster, matinee turnaway and a three-quarter night house at York, a turnaway and capacity at Lebanon and turnaways at Reading, Pottsville and Shenandoah. Show recently added two new trucks.

Wallenda Reported Closing for Season

CHICAGO, May 31.—Reports reaching *The Billboard* office today, altho not officially confirmed, were that the Wallenda Circus closed for the season at Greenville, S. C., this week.

Unseasonable weather and poor draw were said to be the reasons.

N. E. Fan Orgs Meet in Boston

BOSTON, May 31.—Some 35 members of the New England section of Circus Model Builders of America, Circus Historical Society and Circus Fans' Association attended the third annual convention Sunday (18) in the Hotel Manger during the Ringling-Barnum dates.

John J. Crowley, CHS national secretary, who made all arrangements for the gathering here, was unable to attend because of illness. Ernest E. Brunette, New Bedford, Mass., presided in Crowley's absence.

Ernest Brunette, Erick Olson, Jim McKenna, Paul Horsman and Herb Ames brought model circus wagons, trucks and railroad cars; Charles Amidon brought clown masks and circus books.

Stan Woodward, CMB&OA president, read an announcement regarding the CMB New England convention, scheduled in Southwick, Mass., July 4-6; Ernest Brunette told the Southern New England circus convention, scheduled in New Bedford, Mass., June 28-July 1, and an announcement was made of the CHS convention to be in Jamestown, N. Y.

A highlight of the convention was the talk by Bill Day, who reported on the CFA national convention in Dayton, O.

Fall Meet at Benson's

Fall gathering of the combined orgs will be held at Benson's Wild Animal Farm in Hudson, N. H., in September.

Attending the Boston meeting were Charles A. Davitt, Darv Shea, Francis Lacoulina, Springfield, Mass.; Frank Sullivan, Foxboro, Mass.; Paul Horsman, Middleboro, Mass.; Willis A. Tucker, Central Falls, R. I.; James McKenna, Pawtucket, R. I.; Stan Woodward, Enfield, Conn.; Bill Donahue, Torrington, Conn.; Steve Hills and son, Avon, Conn.; Everett R. Roberts, West Warwick, R. I.; Walter H. Gomes, Cambridge, Mass.; Art Gunther, Manchester, Conn.; Herbert WF. Ames, Portland, Me.; Charles Higgins, New Bedford, Mass.; John Getchell, Westerly, R. I.; Col. Bill Machado, Edna McLeod, Mr. and Mrs. Lawrence Crocker and Mr. and Mrs. Ernest E. Brunette, all of New Bedford, Mass.; Patrick Keefe, Woonsocket, R. I.; Bill Day, New Britain, Conn.; Charles Amidon, Eric Olson, Curtis W. and Richard E. Amidon, all of Worcester, Mass.; Dana C. Blom, Maurice J. Allaare and Lawrence Brown, all Portland, Me.; and Allen Wescott, North Castine, Me.

Pittsfield, Mass., Mayor

Denies Permit to Bailey

PITTSFIELD, Mass., May 31.—An application of Bailey Bros.' Circus to play Wahconah Park here, June 6-7, has been rejected by Mayor James Fallon. "I don't think we need a circus here this year," was the mayor's only explanation.

J. S. Ramsey, Bailey advance agent, left immediately after Fallon's verdict for North Adams, Mass., in an attempt to sign that spot for those dates.

Beatty Cancels Canadian Tour; May Make It Later

SHELBY, Mont., May 31.—Ira M. Watts, general manager of the Clyde Beatty Circus, today announced the show has canceled its prospective Canadian tour for the present "on account of unseasonable weather and the difference in rate of exchange on money." Watts said if things change "We might make it later in the season." Capacity audiences have greeted the Beatty show since it reached Missoula, Mont., Saturday (24) and started moving east across the State. Butte gave with two strong houses. Any other date would have given the org straw houses. As it was, two factors made for smaller crowds. First, it was the opening of the fishing season, and second, a celebration at Virginia City, Mont., 70 miles to the southwest, cut into attendance.

In Helena Monday (26), the show had a full house at the matinee, but shortly before the night show was to get under way it started to rain. Even so, a strong house was on hand. At Helena Frank Panisko, CFA, joined clown alley for the day. Police Commissioner Hugh K. Potter had as his guests at the matinee 50 kiddies from the Montana Children's Home and St. Joseph's Orphanage.

Beatty told newsmen in Bozeman that he is well pleased with the org's draw so far this season, considering some of the weather the show has bucked.

Clyde Packs 'Em At Camden, Ark.

CAMDEN, Ark., May 31.—Clyde Bros.' Circus, which inaugurated the outdoor season in parks and stadia Thursday (22) at Hot Springs, played here Monday (26) under auspices of the Junior Chamber of Commerce. Show drew a fair crowd at the matinee and a packed house at the night show.

At Hot Springs, org enjoyed top business for two of the three days, being rained out the final night, Saturday (24).

Show carries an eight-piece band under direction of Jimmy Goodwin. Program has 25 numbers and is directed by Doc Ford, who also does the announcing.

Acts include the Harrisons, cyclists; Barth and Mayer, perch and hand balancing; Billy Irwin, producing clown; Harvey Sweet, clown; Borgeild Hogan, aerialist; Claudia Jordan, aerial and dogs and goats; Lewis Ford, flying perch and dogs; Vernon Pratt, ponies and other animals; Pete Hickman, menage horses; the Franklins, tight wire and tumbling; the Essos, teeterboard and trampoline, and Lavonne Ford, ring contortion and rolling globe.

Howard Suesz, manager, is away lining up auspices. Johnny Lynne, assistant manager, and Al Perry is in charge during his absence. Mr. and Mrs. Vern Crawford have the cotton candy concession.

Charleston Stand Big for Polack Org

CHARLESTON, S. C., May 31.—Starting out by opening with two strong houses Tuesday (20), Polack Bros.' Circus, Eastern Unit, increased its draw each night and wound up its five-day stand Saturday (24) with a neat profit.

Favored by clear and warm weather thruout, the show, playing in County Hall, which seats 4,000 persons, did excellent business all week. Business was especially heavy Thursday (22), at both the matinee and night shows, and Saturday (24) the night show drew a packed house.

Jim Stutz cards from Bartlesville, Okla., that he had his best day of the current season at Sand Springs, Okla., Sunday, May 25.

Del. Supreme Court Hears Ringling Case

WILMINGTON, Del., May 31.—Delaware Supreme Court Monday (26) heard argument of counsel on the form of the decree which should be issued in conformity with the court's recent opinion in the litigation arising over the 1946 election of directors by stockholders of Ringling Bros. and Barnum & Bailey Circus.

The court's opinion was given in an appeal taken by defendants in an action brought in the Court of Chancery by Mrs. Edith Conway Ringling to determine the validity of the election. In the lower court Vice Chancellor Collins J. Seitz ruled that the election was invalid.

The Supreme Court modified the ruling, holding that the six directors for whom the stock of Mrs. Ringling and John Ringling North was voted were elected. This resulted in one vacancy on the board of directors.

The Supreme Court opinion sustained the lower court in holding valid the 1941 agreement between Mrs. Ringling and Mrs. Aubrey B. Haley to vote their stock together. Under that agreement, Karl D. Loos, Washington attorney, is arbitrator.

Attorney Clair J. Killoran, of this city, appeared for Mrs. Ringling and Aaron Finger, also a local attorney, appeared for the appellants. The Supreme Court will later issue its decree to the Court of Chancery.

Port Huron, Mich., Big for Mills Org

PORT HURON, Mich., May 31.—Mills Bros.' Circus hit the jackpot here Saturday (24) under sponsorship of the Loyal Order of Moose. Show drew a turnaway crowd at the matinee and a packed house at night.

Weather was ideal for the matinee and, altho cloudy at night, rain held off until after the show.

Thru the co-operation of the Moose and Rotary clubs, crippled children, numbering more than 100, were guests of the show. *The Port Huron Times-Herald* went all out in the way of pictures and stories on the event.

At Pontiac, Mich., Friday (23), org was sponsored by the junior chamber of commerce. Advance advertising was noticeably short and this, coupled with rain and cold weather, cut attendance. At Jackson, Mich., weather was good and business the same.

Big Show Flacks Better

NEW YORK, May 31.—Frank Braden and Bernie Head, Ringling Bros. and Barnum & Bailey Circus tub-thumpers, were both reported improved at Bellevue Hospital this week. Braden was in a critical condition for a two-week period ending early this week. Head is convalescing from an appendectomy performed a month ago.

ICER TO LEAD OFF IN UTAH

Eastern States In High-Gear Make-Ready

All Machinery Space Sold

SPRINGFIELD, Mass., May 31.—Idle the past six years because of the war, Eastern States Exposition here is making preparations at top speed for its revival September 14-20.

A veritable army of workers is busy removing traces of wartime occupancy by army and federal agencies. All but one building has been released by the government, and this one will be freed soon, Charles A. Nash, the expo's veteran general manager, says.

No Time To Spare

Due to the vast amount of rehabilitation and make-ready work which remains to be done on the plant, Nash said that "I doubt if we will be ready much ahead of the guns when the time for opening comes."

All of the State buildings, owned and operated by commissions from all New England States, with the exception of Rhode Island, are being put into shape and prepared for their exhibits.

Storrowton Village, which comprises 13 original structures ranging from church to several types of homes to the traditional little red brick schoolhouse, is being refurbished. Buildings in the group were not used during the six-year suspension for any purpose, and the antique furnishings were stored. In pre-war years the village was opened to the public from May thru October, and old-fashioned meals were served in the tavern, with rooms available for rental. However, due to the rehabilitation, the village will not be opened until the expo starts.

Space Sales Soar

All available space for the exhibition of farm machinery equipment was sold out four weeks ago, Nash says. "The demand for this type of exhibition space is stronger here than we have ever known it," Nash states. He also announced that the sale of concessions surpasses any previous year and that sales of space in the Industrial Arts Building are considerably ahead of 1941.

Attraction bookings include Franko Goldman's band, auto races to be staged by Sam Nunis, Jack Kochman and Joe Chitwood thrill shows, and Blackmon's rodeo and circus acts booked thru the George A. Hamid office, New York.

Lynch Thrillers Do Okay In Richmond One-Nighter

RICHMOND, May 31.—Eastern unit of the Jimmie Lynch Death Dodgers played to 4,200 spectators Saturday night (24) in Richmond Stadium. Attendance was rated as excellent in view of floperooos by big car auto races and other thrill units at the recent spring fair.

Friday night (23) show played to another good crowd, estimated at 5,000, at the Princess Anne speedway, at Norfolk's new Agricade.

Aut Swenson, agent, contracted both Virginia cities and handled flack ahead of the show. He jumped from here to Ohio to handle advance for dates in Cincinnati, Dayton and other spots in that State.

Around-the-Grounds:

Duffield Readies Chi Show; Action on the Booking Front

SMS Ranch Rodeo, which will play many Eastern fairs, opens its still date season June 2 in the Belleville (N. J.) Municipal Stadium. Rodeo carries from 25 to 30 people, owns its own stock and moves on motor trucks and house trailers, Joe Daly, show's rep, infoes. Frank Wirth is handling the fair bookings.

Frank Duffield and an augmented staff of the Thearle-Duffield Fireworks Company he heads in Chicago are busy readying for one of the biggest outdoor spectacles ever presented in the Windy City, the 100th anniversary program of The Chicago Tribune June 10 on Northerly Isle, the site of the Century of Progress. Frank is in charge of the entire production, which besides a mammoth fireworks show, will include 10 or 12 aerial acts, motorboat races, other aquatic events and a demonstration of airplane and helicopters.

North Dakota State Fair at Minot, N. D., will run June 30-July 5, but will come back with auto races July 19-20, H. L. Finke, fair secretary, announces. Races will be staged by Frank R. Winkley.

Deal has been closed by Mercer County Fair, Celina, O., with the Valli Enterprises Corporation, Dayton, O., whereby the latter will stage midget races and motorcycle races thruout the season. First event, big car

Temple Event Ups Premiums, Lures; Seeks 75,000 Gate

TEMPLE, Tex., May 31.—With premiums upped from the \$750 offered in 1946 to \$9,000 this year, execs of Central Texas Fair here, September 22-28, have set their sights upon an attendance of between 75,000 and 100,000. Last year the event drew about 20,000.

Annual, in addition to boosting premiums, also has drafted a stronger attraction program. Roy Acuff and His Smoky Mountain Boys will give two shows nightly. A horse show will be the feature of the first two afternoons, with a rodeo to be offered the last four afternoons. J. George Loos' Greater United Shows have been signed for the midway.

The fair is doing a powerful promotion job designed to increase commercial exhibit space sales and build up the advance sale of admission tickets, as well as sending the attendance soaring. An attractive eight-page two-color folder has been sent to 1,000 potential exhibitors in one of the moves to build up the sale of commercial space.

An advance sale of tickets already is under way thru Home Demonstration Clubs. Tickets go for 25 cents, with each club receiving 10 per cent of its sales and with a \$25 prize to the club selling the most tickets in each of the eight counties where the pre-opening sale is being conducted.

An intensive three-month publicity and advertising campaign has been mapped. It calls for the use of much outdoor advertising in addition to radio and newspapers.

races, sanctioned by the CSRA, will be presented June 2.

Unit built around the Hilton Sisters will play at least six weeks, possibly eight weeks, at Midwest fairs, according to Boyle Woolfolk, who is booking it. Chuck Lee will emcee the unit, which will carry novelty acts. Most of its stand will be one-nighters, altho it has been signed for several stands of two-nights. Woolfolk says he is bringing out four revues this year, as compared to two last year. One revue, being built by Ed Schooley, will have a 16-girl line. (See Around the Grounds, page 99)

Mitchell Succeeds P. Swaffer as Head Of Richmond Annual

RICHMOND, May 31.—J. A. Mitchell, secretary of Anderson (S. C.) Fair for the past 27 years and secretary of the Anderson Chamber of Commerce, has been named secretary-general manager of the Atlantic Rural Exposition here to fill the post left vacant by the resignation of Paul Swaffer. Mitchell will assume the post June 1.

Swaffer, whose resignation is effective today, said he was leaving to take a job as field representative of the American Breeders' Association, either in Atlanta or Texas. He said his new job "is a little more in my line of work." Swaffer had served as secretary-general manager here since September, 1945.

Restoration Work Delays Full Use of Detroit Plant

DETROIT, May 31.—Detroiters will not be able to use the Michigan State Fairgrounds here for large scale recreational purposes until 1948. Governor Sigler had hoped to open the grounds this summer, but State Fair Manager Hazen L. Funk advised this would not be possible before Labor Day because of the plant restoration program now under way.

Opening the grounds to the general public would slow the program so that the plant would not be ready for the fair's August 29 opening.

International Trade Show At Paris Draws 3,000,000

PARIS, May 31.—Foire De Paris, annual international trade fair, closed its 17-day run Tuesday (27) with total attendance estimated at more than 3,000,000. Exhibitors totaled 9,000, with most Continental European countries, England and the United States participating.

At least half of the exhibitors have already requested space for next year's fair.

Arthur P. Reed Elected

Cheshire (N. H.) Gen. Mgr.

KEENE, N. H., May 31.—Arthur P. Reed, Winchester, N. H., was elected general manager of the Cheshire Fair, replacing Hiram O. Bolton, deceased. Joseph Kershaw has been named treasurer, and Harold J. Adams, ticket chairman.

Holiday on Ice Opening Lure

Salt Lake Fairgrounds presents vast physical changes for 100-day centennial run

SALT LAKE CITY, May 31.—With a three-quarter million dollar improvement program completed, the Utah Centennial Exposition awaited the opening Monday, June 2, of a 100-day run at the rebuilt Utah State Fairgrounds here. The show will continue thru September 20, with its program embracing the usual State fair.

The exposition is the baby of the Utah Centennial Commission, of which Gus P. Backman, of Salt Lake City is director, but is produced for the State fair organization, which has been given added moolah to do the job. Sheldon H. Brewster, secretary-manager of the fair, is producing manager of the exposition.

Widespread Improvements

The heavy money has been spent on intensive landscaping; rebuilding of the coliseum to seat 5,000 for indoor shows; a 10,000 capacity arena in the grandstand area; building a Pioneer City for the show's theme of Utah's 100th anniversary, and the establishment of a permanent midway, with everything but the rides under a roof.

Substantial expenditures also have been made for resurfacing all roads and walks on the grounds, and installation of lighting, sanitation and safety features to eliminate strong beefs which have marred the last two annuals, causing the army to put the grounds off-limits and forcing the fair to open a free gate for one day to beat the beef.

Thrillers in Second

Feature shows have been booked, mostly for two-week stands, and they include some of the top indoor and outdoor crowd-pullers. *Holiday on Ice*, the Shipstead-Johnson production, is the opening attraction, billed into the coliseum. Jimmie Lynch's Death Dodgers will follow, appearing in the 10,000 capacity grandstand arena.

A National Horse Show, with Jerry Colonna as emcee, will follow the Lynch troupe, and, then in succession the following will be presented: Centennial Wild West Circus, July 7-13; Days of '47 (rodeo), July 14-19; Jean Gros' Balloons, July 28-August (See *Icer To Lead Off* on page 99)

Sacramento Directors Fail To Post 25G Racing Bond

SACRAMENTO, May 31.—Unable to post a \$25,000 bond demanded by the county as a condition for permitting four days of horse racing at this year's Sacramento County Fair, directors of the event adjourned their meeting here Friday (23) and left a tentative budget of \$54,250 still unadopted.

County board of supervisors refused to permit racing at the fair unless the bond was provided to protect the county against financial loss. Fair lost \$24,000 last year, allegedly as a result of the horse race meet.

This year's fair has been set for July 21-26.

Bring them in with

POSTERS!

Immediate service

CARNIVALS FAIRS CIRCUSES

CARDS AND POSTERS FOR EVERY PURPOSE

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INCORPORATED
835 CHERRY ST. PHILA., PA.
CHANGE TO POSTERS AND FEEL THE DIFFERENCE.

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FAIR SECRETARIES

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NEW

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Swing & Sway the "Orton Way"

Juggling-Swaying AERIAL ACT

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ATTENTION

Scotland County's First Annual Fair

September 9 to 12

On a newly developed tract—68 acres on outskirts of city. Interested in Carnival, Stage Acts, Balloon Ascension, Auto Races or other types of Fair Amusement. Address

HUBERT MORGAN
Division Manager
MEMPHIS, MO.

WISE COUNTY FAIR

Sept. 4-5-6, 1947
WISE, VA.

Free acts wanted—Attention Flying Allens of New York

Write
Carlos Williams, Secy.
Wise, Va.

CARNIVAL WANTED

For September 29th through October 4th in connection with the

ANNUAL CRAWFORD COUNTY FAIR

Always have large crowd day and night. Must have six or eight good Rides and 30 or more legitimate Concessions and Shows.

Write T. J. HOUSE, Secy.-Treas.,
Mulberry, Arkansas

Hennies Gathers a Little But Not Enough in Chi Run

CHICAGO, May 31.—Independent operators and hirelings of Hennies Bros.' Shows made a game fight of it and opened whenever the rain wasn't actually falling while on the 97th Street and Western Avenue lot here, gathering in a few bucks from time to time, but not enough to make the six-day engagement, ended Saturday (24), a success. In fact, almost everyone around the lot had to dig into the reserve. Moving over to near-by Hammond, Ind., for the current week, the weather continued uniformly bad and the pickings were slim during the first four days, bringing the org up to Decoration Day week-end with a rugged fight ahead to make the week a winner.

Harry W. Hennies left no stone unturned to keep everything in action and his efforts were rewarded to the extent that not a complete night was lost, which, of course, meant that the reserve funds weren't hit quite as hard as was the case on some of the other caravans touring the Middle West.

Racine, Wis., Next

Hennies announced he will follow the original route as laid out by J. C. McCaffery, general agent, and will move to Racine, Wis., for an opening June 2 and will then hop to Toledo before entering Michigan.

Personnel of the shows was made happy with the report that Clint W. Shuford, popular treasurer, who was stricken with a heart attack four weeks ago at Terre Haute, Ind., is now resting comfortably in Alexian Bros.' Hospital, Chicago. Shuford was moved from Terre Haute by ambulance two weeks ago and came thru the trip in excellent shape. He's responding to treatment in a manner attending physicians report as "satisfactory." It is believed that he will be able to leave the hospital by mid-June but is not expected to return to the office wagon for some time.

McCaffery to Hot Springs

McCaffery, who has suffered some the past month with arthritis in his right hand, left Wednesday (28) for Hot Springs, where he hopes the warmer weather and baths will knock out the annoyance.

Hennies announced the list of ride foremen and show operators on his midway as follows:

Merry-Go-Round, Harry Wagoner; Ferris Wheels, Joe Kissel; Caterpillar, Roy Anderson; Moon Rocket, K. P. Chester; Heydey, Fleix Charneski; Octopus, Henderson Salyers; Rolloplanes and Baby Autos, Fred (Missip) Baker; Auto Scooter, Lou Barber; Century Flyer, Dick Inman; Laff in the Dark, Thor Peterson; Fly-o-Plane, Joe Pruitt; Looper, Grady Hawkins, and Baby Planes, William Wilkerson.

Buffalo Ranch, C. L. Younger; Glass House, Monkey Show and Wild Life, Buttons Grantham; Motordrome, Wilson and Lamb; Minstrel, Charles Taylor; Side Show, Nat (Skeeter) Lorow, Funhouse, Ray and Joan Miller, and Sally Rand and her revue.

66G County Appropriation For Auburn, Calif., Event

AUBURN, Calif., May 31.—Appropriation of \$66,000 for the 1947 Placer County Fair here has been made by the county supervisors. Sum of \$50,000 is earmarked for the erection of an auditorium on the fairgrounds.

Supervisors hope a like sum will be offered by the State. Premiums for agricultural and horse show entries will total \$16,000.

Beat Bill To Divert Race Pct. From N. H. Annuals

CONCORD, N. H., May 31.—New Hampshire Legislature has turned down a bill which would have diverted money from Rockingham Park, now distributed to agricultural fairs

Senate Comm. Okays \$2,000,000 Boost for New California Plant

SACRAMENTO, May 31.—California State Senate Finance Committee approved an amendment to increase the new fair site fund from \$750,000 to \$2,000,000. Money will be used to purchase new fairgrounds and develop a new plant. Committee also recommended the work be started as soon as possible.

Amendment was inserted into SB 1216, introduced by Sen. Earl Desmond, Sacramento County, after which the committee took the legislation under advisement pending final action on the 1947-1948 budget.

Senator Desmond told committee members that more than a dozen possible sites for the new fairgrounds have been studied and surveyed, but that no definite decision made regarding the new location.

Committee also took under advisement SB 1215, which would authorize the sale of the present fairgrounds if a new location is selected.

James S. Dean, director of finance, supported the legislation. He declared he believes it wise not to spend money on the present fairgrounds because "ultimately we would arrive at a dead end," due to the limited area in which to expand.

"By spending a little more money than it would cost to adequately build up the present plant," Dean stated, "we could have a fair site which would not be so restrictive with regard to space."

Dean believes the \$2,000,000 is sufficient to buy a new fair site, install necessary facilities and get other planning work done on the new grounds.

Barton, Vt., Cuts Gate, Skeds Advance Ticket Sale

BARTON, Vt., May 31.—President Dave Gallup, of the Orleans County Fair here, announced the new board of directors had voted to cut the admission fee to 50 cents plus tax. For the first time an advance sale will be staged with three tickets going for \$1.20 plus tax. Fair will be held August 14-16.

W. A. Leslie heads the youth department, G. E. Annis the outdoor concessions and Wallace H. Gilpin is advertising manager.

Record Crowd Attends Lamb Derby at Willows, Calif.

WILLOWS, Calif., May 31.—Record-breaking crowds attended the three-day observance of the Lamb Derby, which ended here Sunday (11).

Originally planned for the judging of local lambs and as a school of instruction in sheep shearing, the derby this year featured a queen, band and majorettes contests, a parade, sheep dog trials and a horse show.

on the basis of premiums offered, to the public education department.

Bill would have given the one-fourth of 1 per cent of the proceeds of the pari-mutuel betting to the educational fund. The bill was defeated by the House by a vote of 246 to 95.

Tops in Free Roll

TIFTON, Ia., May 31.—There's more than one way to get a free roll, the Tipton Volunteer Fire Department demonstrated here Wednesday night (21).

For years, the firemen sought unsuccessfully to curb motorists from following the fire truck. But this night, the siren blew and the fire truck raced to the fairgrounds, trailed by 100 cars which were not discouraged in the chase.

Once inside the grounds, the gates were closed and the fire engine halted. So did the cars. And then the drivers were asked to drive onto the race track and circle it 20 times.

This they did, and, as a result, the tracked was packed solidly for the midget auto races, Sunday (25) sponsored by the fire department.

Ohio House Okays New Grounds Site; Mulls Liquor Bill

COLUMBUS, O., May 31.—Ohio's House of Representatives this week mulled passage of one bill and passed another affecting future agricultural fair set-ups in the State generally and the Ohio State Fair particularly. First on the agenda was the Senate-approved bill to exempt liquor permit holders from the 90-year-old dry law prohibiting the sale of liquor near agricultural fairs, various State institutions and orphanages.

Dry law was enforced last year after pressure was brought on State, county and city authorities by WCTU groups over the State. Bill went to the House Wednesday (28) and its chances of being approved or mixed were a matter of conjecture at week's end.

Also many urban members refused to go along with a bill to establish a commission to buy a site for a new Ohio fairgrounds to take the place eventually of the present Ohio State Fair location, the measure carried the House by an 82 to 36 count and was sent to the Senate. Enactment there is expected since bill has the backing of Governor Herbert and his administration. Measure provides for the establishment of a State commission with authority to select and purchase a site for the new fairgrounds.

FREE ACTS WANTED

FAIR OPENS SUNDAY, AUGUST 24

7—Days and Nites—7

State all first letter.

GEO. L. BUCHNAU
Mid-State Fair Columbia, Tenn.

WANT CARNIVAL

For Laclede County Fair

6 Big Days starting week September 8th at Fair Grounds. A money making spot.

J. C. BENAGE
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WANT CARNIVAL

With 4 or 5 Rides, or Rides and Concessions,
WEEK OF AUGUST 16 TO 24.

HIGHLAND MADISON COUNTY FAIR

ART BUEHLMANN, Chairman, Highland, Ill.

WANTED

Carnival Rides and Shows on 200x400 Ft. Space,
SEPT. 3, 4, 5 and 6.

CARLISLE COMMUNITY FAIR
C. R. SMITH Carlisle, Ind.

Fairs Headliners Dominate Indianapolis 500-Mile Race

INDIANAPOLIS, May 31.—Drivers who climbed to fame either in whole or in part from their appearances at the nation's fairs, dominated the 31st running of the 500-mile national championship automobile race at the Indianapolis Speedway here Decoration Day, as Mauri Rose, of Chicago, won, with Bill Holland of Bridgeport, Conn., a close second before an announced crowd of 125,000 which saw Shorty Cantlon of this city crash to his death. Ted Horn, of Paterson, N. J., finished in third place, with Cliff Bergere, of Toledo, driving relief for Herb Ardinger, of Detroit, placing fourth. Trailing Bergere in order were Jimmy Jackson, of Indianapolis; Rex Mays, of Glendale, Calif.; Walt Brown, of Massapequa, N. Y.; Cy Marshall, of Jacksonville, Fla.; Fred Agabashian, of Albany, Calif., and Duke Dinsmore, of Jacksonville, Fla.

Featured at Fairs

Of the first 10 finishers, six of them have made frequent appearances in races at fairs. And Cantlon also had raced in fair-sponsored meets, principally on mile dirt tracks. A bachelor, Cantlon operated a service station here. Death came to him after he had driven 120 miles when (See Speed Round-Up on page 61)

DuBois Resigns Woodland Duties

WOODLAND, Calif., May 31. — Francis DuBois, recently appointed secretary-manager of Yolo County Fair board, has resigned, charging a lack of co-operation between the fair board and the Yolo County Board of Supervisors. In giving up his \$3,710-a-year spot, DuBois said there had been inter-bureau bungling. DuBois's action makes the problem of finding someone to arrange the State fair exhibit more acute than ever, the Yolo County Chamber of Commerce having refused to handle the project unless the supervisors increase the allocation of \$5,000.

Mrs. Betty Robinson, president of the 40th District Agricultural Association, said inasmuch as no county fair had been planned for this year, no immediate steps will be taken to replace DuBois.

Crosby-Wagner Thrill Show Opens Big at Pitman, N. J.

PITMAN, N. J., May 31.—Lucky Lee Crosby and his All-American Hell Drivers opened their season at Alycon Speedway here Thursday night (15) before a crowd of approximately 6,000. Gate receipts topped that of any thrill show to appear here since the late Lucky Teter's appearance in 1941, according to Charles (Buddy) Wagner, Crosby's manager and partner. Crosby unit will play still dates until the opening of its fair bookings July 28 at Clearfield, Pa., Fair.

Memphis Starts Fixing Grounds

MEMPHIS, May 31.—With 20 per cent of the commercial space for the Mid-South Fair already sold, G. W. Wynne, manager, has started the seasonal face-lifting and paint jobs necessary on the fairgrounds here. Contracts have been let for painting, carpentry, plumbing and electrical repairs and installations to put the grounds and buildings in good shape.

Faced with a shortage of space caused by the burning of the women's building when the fairgrounds were used during the war as Second Army headquarters, Wynne is making plans to use one or two of the Tennessee National Guard Armory buildings, adjoining the fairgrounds, for exhibit space.

Annual is scheduled September 22-27, and will be followed immediately by the annual Negro Fair.

Lewiston Mulls 100G Improvements

LEWISTON, Me., May 31.—New officers of the Maine State Fair are contemplating plant improvements that will cost an estimated \$100,000, it was announced by James B. O'Kane, secretary. J. J. Bouriske is president and William Cluff, treasurer.

Pari-mutuel racing will be held the weeks of June 9, September 6 and November 10. An extensive promotional campaign is planned.

Charter for Manning, S. C.

COLUMBIA, S. C., May 31.—Secretary of State here has issued an eleemosynary charter to Clarendon County Agricultural Exposition, Manning, S. C., to "stimulate interest in agricultural products and livestock." W. A. Boyne, of Manning, is president of the exposition.

New Sec'y for Painesville

PAINESVILLE, O., May 31.—Robert A. Guthleben has been named secretary of Lake County Fair board here. He succeeds Mrs. Eva Merrill, resigned.

FIRST ANNUAL GREATER ST. LOUIS COUNTY FAIR AND EXPOSITION

AUGUST 23 thru SEPTEMBER 1

A Complete Fair With Livestock Show — Agricultural, Industrial and Educational Exhibits

NOW BOOKING ATTRACTIONS

CONCESSION SPACE AVAILABLE ON INDEPENDENT MIDWAY

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IT'S BIG!

San Diego County

FAIR

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JUNE 27 THRU JULY 6

Only County Fair in Southern California This Year

FEATURING . . .

- Shrine Circus
- Fiestacade
- World's Championship Rodeo
- Nat'l Horse Show

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KEOKUK FREE STREET FAIR & FALL CELEBRATION

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Sponsored by Keokuk Chamber of Commerce

High Acts — Flying Acts — High Wire — Trapeze — Novelty — Balance — Animals — Apply

NO MUSICAL ACTS — "RUBES" — CLOWNS WANTED

WRITE "CASEY" STONE, Box 3, Keokuk, Iowa

WANTED—FREE ACTS, CONCESSIONS, SHOWS

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FOREST PARK FREE FAIR

Sept. 1-2-3-4-5-6-7 Hanover, Pa.

A. Karst, Forest Park

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Hanover, Pa.

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FOR 79TH ANNUAL FAIR, AUGUST 21-23
WAUKON, IOWA

A. M. MONSERUD, Sec.

WANTED FREE ACTS

For Oct. 1-2-3-4, American Legion Street Fair
MONROEVILLE, IND.
Prefer Family Act doing 2 or more Acts.
Send Literature.
DICK RIDER, Monroeville, Ind.

Advertising in the Billboard Since 1905

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CASH WITH ORDER PRICES --- 10M, \$10.00 --- ADDITIONAL 10M's AT SAME ORDER, \$2.00

Above prices for any wording desired. For each change of wording and color add \$3.75. For change of color only, add 75c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
 1 ROLL \$1.00
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MISS FRANKIE WOODS

America's Most Sensational Lady Aerialist, Performing Unbelievable Feats 100 Feet Above the Earth, with Unsurpassed Timing, Grace and Daring.

For open time address

P. O. BOX 56, Bloomington, Illinois

RAS GETS DAVENPORT NOD

Snow Wallops Biz in Omaha

Cavalcade gets \$17,000 at Evansville—lands good lot in Peoria, but gets bad tip

By Pat Purcell

CHICAGO, May 31.—Royal American Shows and the Cavalcade of Amusements made most of the news, aided and abetted by the weather, in the Midwest this week, with both claiming triumphs of some sort, but the top nod must go to Carl J. Sedlmayr's org.

Royal American officially won the "Battle for Davenport," a tussle for a contract which involved everything except the actual tossing of hand grenades. Enough lawyers were involved to make it look like a legal convention, and enough curves were thrown to make a Bob Feller envious.

Royal American not only landed the city permit but will open there June 2, and from the latest bulletins one must conclude that the city fathers will call it quits for the year as far as the issuance of city permits is concerned.

Omaha Snowed In

While gloating over this victory, Royal American folks were digging out of the snow at Omaha, four inches of the fine, white flakes that poets write about dropping with eclat on the Nebraska scene Wednesday (28). Located on the edge of Crater Lake on park property, the org was snugly set for a big week when the snow came, and it requires no imagination to figure what that meant to all concerned. However, there will be no immediate benefits necessary as Royal American's St. Louis stand was the greatest in history for shows, rides and front gate.

Evansville a Winner

Al Wagner's Cavalcade, knocking off the priority permit for East Peoria, Ill., which forced Royal (See Royal American on page 60)

Paramount OK At West Chester

WEST CHESTER, Pa., May 31.—Paramount Exposition Shows broke the ice for shows here the week ended May 24 and did fairly well despite bad weather. Outfit was the first in town this season. Sponsorship by the Bernhard F. Schlegel Post, community's largest American Legion unit, helped.

Show was rained out Monday and Wednesday but grossed good returns for the balance of the week, with Friday night mounting to 1,100 paid admissions, and Saturday considerably better. Rides did exceptionally well. Captain Jimmy Jamison's high fire dive proved an excellent lure.

Ben Braunstein, general representative, planned to present a bubble-gum matinee, Saturday, but was unable to get the required amount of chewy. Matinee was put on anyhow, with free gate and reduced rides, and turned out very well.

Org made its longest hop of the season to set up here, coming 236 miles from Richmond, Va., without a mishap.



MEMORIAL SERVICES were held at the grave of J. J. Page in Johnson City, Tenn., recently. In attendance were Mrs. M. Page, Mrs. R. E. Savage, Frank and Dot Earle, Billie Clark, D. T. Morrissey, Mrs. Nell Shannon, Eddie Brenner, Mr. and Mrs. Bill Gary, Mr. and Mrs. J. Meade, Chris Jernigan, Jim Reed, Roy and Esther Carey, Eddie Lewellynn and Mr. and Mrs. Carl Ackerman.

All's Well Now; Show Owner Flies Mamma to Kittens

SIoux FALLS, S. D., May 31.—John Dorland, owner of Royal United Shows, which played the first home engagement here May 28-31 after a brief jaunt to Waterloo, Ia., and Fairmont, Minn., is a softhearted fellow about cast—especially kittens.

Dorland arrived at Waterloo after leaving winter quarters here to find that six newborn kittens were passengers in one of his 19 trucks. Dorland couldn't find the mother cat.

Since the kittens were about six days old, Dorland figured it was time they had some nourishment, so he called Check Oberle, 240-pound Fairmont sportsman pilot, and asked him to fly to Sioux Falls to get the mother cat. Oberle thought Dorland was joking but finally agreed. It represented about a 500-mile round trip.

Oberle and a taxi driver went to the former city airport at Sioux Falls and, after much chasing, caught the cat. After the cat clawed her way out of two cardboard boxes, it was put in a suitcase with a zipper fastener.

Upon arrival at Waterloo, the mamma cat recognized her offsprings immediately. The offsprings recognized mamma, and dinner was served.

It cost Dorland \$75 for Oberle's expenses—but he was sure it was worth it.

Editor's Note.—Dorland's act, which was not intended as a publicity stunt, netted him and shows substantial publicity. Wire services carried it and many gazettes played it up. Local newspaper also gave it a big play.

Elkin, N. C., Sponsors Realize \$781 From Stand

ELKIN, N. C., May 31.—The Exposition Building committee realized a profit of \$781.57 on the Williams riding devices during a week's run here. It will be applied on an \$18,000 fund being raised for the exposition structure.

The Eastern Star and Masonic Order assisted in booking the Williams org.

Wonder Shows Get Sleet, Rain At Beloit, Wis.

BELOIT, Wis., May 31.—Max Goodman's Wonder Shows of America battled everything from rain to a sleet storm here this week, but Friday (30) the weather cleared and shows did a big business.

Org opened its week stand here, which ended tonight, in the rain. The rains came again Tuesday and Wednesday the sleet storm arrived. It was so severe shows didn't bother to open. Thursday (29) the weather was fair.

"Business, when you consider the kind of weather we've had, wasn't too bad," one official said, "alho it was nothing to get excited about."

The Motordrome was forced to close down early Tuesday when Jackson Faircloth, rider, was injured when he fell from the slippery wall. He was not seriously hurt, however, and returned to action Thursday. Mel Vaught, general manager, has been on the sick list with a throat infection. A new Fly-o-Plane is expected to arrive next week in Clinton, Ia., next stop for the shows.

St. Paul Tightens Up Use of Playgrounds

ST. PAUL, May 31.—St. Paul City Council Thursday (29) put extra curbs on carnivals playing the city by adopting a motion requiring all carnival applications for use of playgrounds to clear first thru the City Playground Department.

Rule was adopted after E. W. Johnson, superintendent of playgrounds, reported that on several occasions there have been a number of complaints after a carnival company moved away following completion of dates. He suggested tighter control be established after pointing out that in many instances carnivals are booked at playgrounds without regard to established recreation programs.

One show recently was subjected to considerable criticism for allegedly failing to clean up lots after playing a date and notice was given that the site never again would be available for carnival use.

Ward Invades Upper Mich. After Chi Run

Will Try Heavy Promotion

CHICAGO, May 31.—John R. Ward Shows, recovering slowly after a disastrous spring, was scheduled to leave this area at once for a lengthy move into the Upper Peninsula region of Michigan for several stands, opening this coming Tuesday at Escanaba.

Org opened in near-by Bellwood Friday (23) and turned in an amazing business Sunday (25), but the thermometer took a nose dive on Monday; it rained intermittently each day thru last Thursday and kicked over the possibilities of a big stand.

Before entering this area, Ward gathered a winning week at Peoria, despite considerable bad weather. A promotion started the ball rolling Friday (16) and clear weather over the week end gave the org its first red one of the season.

Tough Down South

Opening on its winter quarters lot in Baton Rouge, La., proved a costly affair as it was a complete rainout and it took 49 hours to get the shows off the lot. Alexandria and Monroe, La., followed as perfect blanks, and Jackson, Miss., was just as bad. The recovery at Peoria put the folks of both the front and back ends in a happy frame of mind and last Sunday's business in Bellwood gave rise to the thought that the shows were over the hump. Clear weather this week end could dispel plenty of gloom.

Ward has his shows looking 100 per cent better than it did a year ago, and the building program is continuing under the direction of General Manager Ralph J. Clawson. Weather has handicapped the work. (See Ward Invades Mich., page 60)

Pre-Holiday Rain Hits Shows Hard

NEW YORK, May 31.—Major carnivals playing this section were hard hit by the terrific rain Thursday night, May 29, which broke just before opening time and killed off all business.

Decoration Day (30) was a bit on the cool side, but sunny and clear, and carnivals got a good weather break that was expected to continue over the week-end. All shows in this area are drawing well when the weather is okay.

Larger shows near New York are the World of Mirth, Plainfield, N. J.; Joseph J. Kirkwood, Newburg, N. Y.; B. & V. Garfield, N. J.; Lawrence Greater, Trenton, N. J.; and W. C. Kaus, Westville, N. J.

Bruno Zacchini Builds Cannon; Joins Am. Banner

SARASOTA, Fla., May 31.—A new double-repeating cannon has been completed here by Bruno Zacchini, who announced that he will feature his daughter, Sylvania, in the act. Zacchini said he will join American Banner Shows in Massachusetts with his cannon act, Octopus, Rollo-plane and concessions.



PENNY PITCH GAMES
 Size 46x48", Price \$37.50.
 Size 48x48", With 1 Jack Pot, \$45.00.
 Size 48x48", with 3 Jack Pots, \$50.00.

PARK SPECIAL WHEELS
 60" in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number Wheels. Price\$22.50

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 180 Pages, 2 Sets Numbers, Clearing and Policy.
 1200 Dreams. Bound in Heavy Gold Paper
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MENTAL TELEPATHY. Booklet, 21 P. 25¢
"WHAT IS WRITTEN IN THE STARS." Folding
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 Very Well Written, \$5.00 per 100; Sample 10¢.
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NATIVE SHRUNKEN HEAD.
 LONG HAIR LIKE PHOTO. PREPAID \$8. MANY OTHER MFD. ATTRACTIONS: GORILLA BOY, FISH GIRL, MISSING LINK, DEVIL'S CHILD, WOLF BOY, BOBO FROM BORNEO. WRITE TODAY FOR PHOTOS AND CIRCULARS. ADDRESS:
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THE INDIANA POP CORN CO.
 Wire—Write—Phone MUNCIE, IND.

MIDWAY CONFAB

Harry B. Reeves is seriously ill in the Youngstown (O.) City Hospital.

We'll soon find out. "What is like a day in June?"

Chief and June Rutledge, who have their cookhouse on Dyer's Greater Shows, report business good.

George Chandler is with Hershey's Side Show on Hill's Greater Shows, doing magic and announcing.

Hope no one will whitewash some of the fairmen's big beautifying campaigns.

J. C. McCaffery, general agent of the Hennies Bros.' Shows, is in Hot Springs for a short stay.

Frank E. Goff, well known to show folks and father of George C. Goff, concessionaire, celebrated his 100th birthday in Omaha May 19.

There are even iron curtains around some midways. Not even printable news leaks out.

Eugene Drumm Sr., of Gem City Shows, has a new grandson, Michael Eugene, born May 25 to Betty and Eugene Drumm Jr.

Linda Lopez and her G-String Follies, which had been with the Florida Amusement Company, joined Wonder City Shows in Mount Vernon, Ill.

J. W. Burton now operates a jewelry store in Rhodell, W. Va., after having quit the road. His father is general agent for Pryor's Amusements.

If you really have a good troupe behind a front—no talker needs to lie to turn a tip.

Mrs. L. D. Reese, who has handled the mail and *The Billboard* on Peppers All State Shows, reports she has left the shows because of illness at her home. W. J. (Red) McCollam will replace her.

Mr. and Mrs. N. H. (Doc) Capell are now grandparents. A daughter, Terry Gene, was born May 8 in Hobart, Okla., to Mr. and Mrs. Robert Capell. Capell is a co-owner, with his father and brothers, of the Capell Bros.' Shows.



Eddie Newcomer, biller for the Cavalcade of Amusements, was so proud of the bang-up job he did recently in Peoria, Ill., that he had pictures made of his daubs to save for posterity—and to use in winning arguments.

If a talker can turn no one with his openings, then he is entitled to a raise in percentage so he can live. Says who?

J. C. Weer, who retired two years ago from the carnival business after being owner of the J. C. Weer Shows, has returned to harness to assist the

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EVERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

JIMMIE CHANOS SHOWS

WANT

Legitimate Concessions of all kinds—Bingo, Fish Pond, String Game, Cigarette Shooting Gallery or any other legitimate Concession. Want Shows with own outfit, Girl Show with or without. Want Man to take charge of A-1 Athletic Show. We have a big 4th of July spot, Urbana, Ohio, under American Legion. We have seven Rides and Free Act but no gate. All replies to **JIMMIE CHANOS, Piqua, Ohio.**


OHIO SUPER YELLOW
 and
DWARF WHITE HULLESS
 HIGH EXPANSION—EXCELLENT QUALITY
POPCORN



Now packed in 50 lb. moisture-proof bags—at no extra cost. A new convenience for theatres and popcorn stands. Guaranteed to pop—crisp and fluffy. Test samples free on request. Phone, wire or write for prices and catalog of Popcorn, Seasoning and Supplies.

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House Trailer Displays
 At Our Branches in 16 Cities.
 Write for Nearest Location.
 One-Week Delivery Anywhere in U. S.

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RIDES AND CONCESSIONS
 6 Days—June 30th to July 5th
 WELLSVILLE, OHIO
FIREMEN'S ANNUAL HOMECOMING
 M. L. CLENNENING, Chairman
 Box 63, Wellsville, Ohio
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FOR BIG LABOR UNION CELEBRATION
 Week of August 10-16
 JEFFERSON CITY, MO.
 Contact H. HARRISON, Chairman, Labor Union Celebration Committee, Central Labor Union, 601 Monroe St., Jefferson City, Mo.
 Phone 3147

GEORGE EVITTS
WANTS AGENTS

For Count Stores. Johnny David, Sammy Scatone, Bill Lochran, Bobby Lock, contact Joe Gainer here with Evitts.

Jimmy Davidson, Bus. Mgr.
 Morris Mannum Shows Girardville, Penn.

WANTED GIRLS

For Girl Show. Have some Concessions open. Can use non-conflicting Shows.

Raines Amusement Co.
 ROSIE RAINES
 Nashville, Arkansas, this week; Ashdown, Arkansas, next week.

AGENTS WANTED

For Guess Your Age, Balloon Darts and Slum Stores.

E. L. WINROD
 c/o Wilson's Famous Shows
 Ft. Madison, Iowa, this week; Keokuk, Iowa, next.

WHEELS OF ALL KINDS
 Tickets—Paddles—Laydowns
 Complete BINGO Outfits
CARNIVAL SUPPLIES AND EQUIPMENT GAMES, ETC.

ALUMINUM MILK BOTTLES
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New ELECTRIC CORN POPPER



Now you can go into business for yourself and pay for your machine in one week.
 We also have complete supplies for you and a grade of hullless pop corn especially adapted for THE EXCEL. Also Seasoning, Boxes, Bags, Cones and Salt.

LET'S GET STARTED NOW
 HERE IS OUR SPECIAL OFFER—
 New Excel Electric Popper . . . \$ 79.50
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 1 Cs 6 Gal. Popsit Seasoning . . . 19.00
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 Portable D.P. Photo Booth, 1 1/2 x 2 P. D. O. camera, decorated booth, new awning, supplies, lights and fixtures, used half a season . . . 400.00
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 10x10 brand new Pan Game, never used. Frame, Top, Center, complete; Pan with Crate, Ball, etc. . . 225.00
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 Joint Trailer, box 10 ft. by 4 by 4, like new . . . 100.00
JUNE SORENSON
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INTERNATIONAL SHOWS WANT
 CAPABLE MAN AND WIFE TO TAKE CHARGE OF OFFICE-OWNED COOK HOUSE. Must be able to produce.
 CAPABLE GIRL SHOW OPERATOR. Must have own wardrobe.
 MAN TO OPERATE COMPLETELY FRAMED SIDE SHOW. Must have at least 6 good Acts.
 FOREMAN FOR TWIN FERRIS WHEELS. Must be sober.
 RIDE HELP OF ALL KINDS. Must drive Semis.
 HANKY PANK AGENTS OF ALL KINDS. WILL BOOK ANY SLUM STORES NOT CONFLICTING. WILL BOOK CANDY FLOSS, APPLES, SNOW CONE, CUSTARD AND LEAD GALLERY.
 Duffy, get in touch with me. Address: **COLEMAN LEE, Mgr.** South Sioux City, Neb., this week; then per route.

FOR SALE
 Roll-o-Plane, Truck and Trailer for transporting, in A-1 condition. Also two fireproof Tops and Frames, one 10x14, one 10x12, with new stock to flash both. \$2,800.00 takes all for quick acceptance. Call or wire
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 Will buy or book Rides—Mix Up, Kiddie Ride or Ferris Wheel. Shows—Twenty per cent. Bingo and other Concessions open. Blacky Stark and Heavy wire Swenger. Grind and P. C. Agents, come on.
BILL BISHOP, Sole Owner
 Minturn, Colorado, this week

40-Miler
 "Now, folks, inside this tent, folks, we got a petrified man. Now folks, he's lying in his casket, folks, just as natural as can be, folks, and folks, he don't stink a bit, folks. If he does, folks, I'll give you your money back, folks."
 in the last two weeks, North was sent to the University of Virginia to undergo a minor operation on his shoulder, where the ailment seems to have settled.

Albert Vincent, sword swallower and glass and nail eater with the James E. Strates Shows, was released from the Harrisburg (Pa.) Hospital Sunday (25) after several days of observation and treatment. X-rays showed an assortment of nails in Vincent's stomach after he was hospitalized Friday (23).

Joining Joe Mooney's *Girl Revue* on Gem City Shows recently were Loretta Humphreys, specialty dancer, and Johnny Wilson, boss canvasman. Line-up included Janet Ferrell and Rose Bonino, rumba team; Jay Fersh and Laura Mason, strippers; Mollie Mooney, bally and tickets, and Joe Mooney, manager and talker.

Lee J. Young, who suffered a heart attack last fall, recently was moved from his home in Detroit, to Veterans' Hospital, Dearborn, Mich. He was a concessionaire with the Johnny J. Jones Exposition and the Rubin & Cherry Shows and later was connected with Charles Hodges' attractions at Eastwood Park and St. Clair Shores, Detroit.

Lee McDaniel cards from Boaz, Ala., that he has taken over the griddle on the De Luxe Diner on Royal Exposition. Shows. K. Y. Smith is chef, and George Huff and Harry Brown are counter men. . . Francis Lee, better known as Minnie Meyers, closed with Cetlin & Wilson Shows recently and joined the Oriental Show on Eddie Greeno's combo.

Toronto Evening Telegram Saturday (10) carried a five-column picture layout, with story, on features being built and scenic effects being painted for the midway at the Canadian National Exhibition. Text points out that permanent structures to be built by J. W. (Patty) and Frank R. Conklin, who hold the five-year midway contract, call for an expenditure of \$500,000.

Newspaper editors aren't looking for publicity. They may not want to give another what they gave you. Hell, men, you get paid for getting it. Why brag about doing your work?

Logan, W. Va., with a population of 5,000, is getting to see plenty of carnivals, Dr. H. F. Troutman infoes. Gooding Greater Shows were in the week of May 12 but ran into much rain, and two shows were skedded to day and date the town the week of June 2. They are Shan Bros. and Cetlin & Wilson shows. Recently, King Bros.' Circus, playing Man, W. Va., close to Logan, had a red one.

Dale Evans, of Evans United Shows, letters from Richmond, Mo., that Red and Florence Cundiff are framing a new cookhouse which they will spring soon. Fred Holman, Evans says, has added ice cream sandwiches
 (Continued on page 58)

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 NEW MINIATURE TRAIN, built in Addison, complete with Trailer and Ticket Box. All set to go. Call, write or wire
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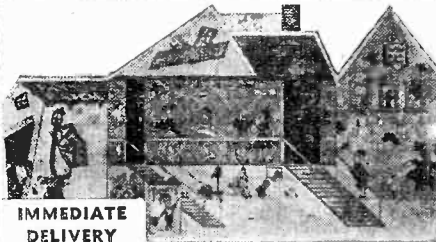
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NEW FUN HOUSES
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B&C'S EXPO SHOWS
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FIRST IN ALL SPOTS
 WANT Fun House and Hillbilly Shows. WANT Concessions—Photo and Slum Stores. WANT Ride Help in all departments. Foreman also needed. Duke Dougherty and Harry Johnson want Agents for Swinger, Grind Stores and General Cook House Help. Will frame Spot Game for capable Agent. Rochester Murphy wants Roll-down Agent that will listen to orders.
ELMIRA, N. Y., THIS WEEK; SYRACUSE TO FOLLOW.

WHEELS
 Bazaars, Carnivals and numbered Laydown Charts; Milk Bottles; Cats; Hoopla Blocks and Rings; Horse Race; Dice Cages; Bingo Cages; Cards and Markers; Penny Bitch Charts; Darts and many others. Catalog on request.
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High Class Attractions for Fairs and Celebrations

WANTS
General Agent and Lot Man. Concessions—Photos, Scales, Floss, Ball Games. Will book any Ten-Cent Grind Stores. Want Ferris Wheel Foreman. Will book any Shows not conflicting. Want Manager for complete Cook House. Wire

ROX GATTO
Southern Hotel, Baltimore, Md.

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America's Cleanest Midway

WANT NEWTON, KANSAS, IN THE CITY PARK, THIS WEEK **WANT**
WILL SELL EXCLUSIVE ON POPCORN, DIGGERS, LEAD GALLERY (Duffy, wire). CAN PLACE STOCK CONCESSIONS OF ALL KINDS. This Show has 10 office-owned Rides and 8 Shows. Have real route of Celebrations and Fairs, including Burwell, Nebr., Big Rodeo.
Address: **H. N. CAPELL, Mgr.**
NEWTON, KANS., this week; then per route.

BODART SHOWS

THE SHOW BEAUTIFUL

WANT FOREMAN
For Eli Wheel, Flyoplane, Spitfire; these are new rides. \$50 per week plus 3% commission.
BODART SHOWS
Wausau, Wis., June 3 to 8; Shawano, Wis., permanent address.

WANT—RIDE HELP—WANT
MERRY-GO-ROUND FOREMAN. CHAIRPLANE FOREMAN. ALSO OTHER RIDE HELP. Salary no object but must qualify. Come on! WANT TO BUY—BIG SIX WHEELS.
Route: Holland, Ohio, this week; Antwerp, Ohio, June 10-14.
NORTHWESTERN AMUSEMENT COMPANY
Per. Address: 810 BROADWAY, TOLEDO 9, OHIO. (Phone: Adams 7512.)

WANT AGENTS
For Clothes Pin, Skillo and Count Stores. Will sell exclusive on Custard, Novelties and Jewelry. Book any Stock Concessions. Want to book or buy Roll-o-Plane and Funhouse. Book any Ride or Show not conflicting. Want first-class Electrician. Join on wire.
BILL PAGE, MGR. MIGHTY PAGE SHOWS
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MODERN CHAIRPLANE AND KIDDIE AIRPLANE RIDE
IMPROVED
WRITE FOR CATALOGUE.
Can give delivery within two to three weeks on Chairplanes. Also immediate delivery on Gears and Clutch Parts.
SMITH & SMITH, SPRINGVILLE, N. Y.

CAN PLACE
Working acts, bully acts, strong freaks and good musical act for Riverview Park until September 8, then for a long route of fairs.
REPLY TO—
Ray Marsh Brydon, c/o Riverview Park, Chicago, Ill.

SPECIAL FOR COOKHOUSES AND JUICE OUTFITS
FLASH AND SERVE THE NEW LEMON DRINK.
One bottle makes a gallon of Lemon, just add sugar and water. Limited quantity.
\$4.00 Per Dozen Bottles. (4 Doz. To The Case.) 50% Deposit With All Orders.
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SWEENEY'S UNITED SHOWS
WANT WANT
Shows with own transportation, low Percentage, Penny Arcade, Photos, Grind Stores. No gate. No Blanks. Playing Coal Fields of West Virginia. Carry 6 Rides, no racket. Wire me or come on. Smithers, W. Va., this week; then as per route. Ripley, West Va., Main Street, 4th of July, 6 nights work. Best in the State. Phone me, Faymont Hotel, Montgomery. Delmar Groves, come on.
FRANK J. SWEENEY, Mgr.

Midway Confab

(Continued from page 57)
to his stock on the midway, while Slim and Pat Stanley took delivery on a new car. Bill and Ruth Evans have the Merry-Go-Round, Dale adds.

Robert K. Parker, reports from Miami indicate, is spending a good share of his time lolling around his backyard watching Lottie Mayer rehearse her girls for the disappearing water-ballet unit she will present on a Barnes-Carruthers revue in the fall. Parker reports that he lost a set of diggers in a fire recently on Prell's Broadway Shows, but still had enough in reserve to replace the unit.

Bill Brown, who for years operated Bill's novelty Rides, recently bought 41 Courts, a large tourist camp located on U. S. Highway 41 between Adel and Valdosta, Ga. . . . Another showman turned landlord recently is Charles Drill, vet ride and concession op, who has opened Drill's Courts, tourist camp on U. S. Highway 80, just beyond the city limits of Macon, Ga. His son, Charles Jr., is making an outstanding scholastic record at Mercer University.

Mrs. Lucille Lamkin has rejoined the Johnny J. Jones Exposition at Niagara Falls, N. Y., with her floss, after going to New Albany, N. Y., for the burial of her husband, Delard (Whitie Del) Lamkin, who died May 20 in Johnstown, Pa., at the age of 47. He was the electrician on the Jones shows at the time of his death. Previously he had been with the Rubin & Cherry and Hennies Bros.' Shows. Besides his widow, he is survived by three sons, Charles, George and Arthur; a daughter, Emma Jean; his grandmother, Mrs. Jack Brody, of Chicago, and a granddaughter, Barbara. Mrs. Harvey Wilson Sr. accompanied Mrs. Lamkin on the trip to New Albany.

Recent visitors at the Ruffin, N. C., animal farm of Rex M. Ingham included Mr. and Mrs. Joe Baxter, owners of Gate City Shows; Marion Spiller, owner, Marion Greater Shows, who drove up from Hamlet, N. C., to buy some monkeys; Mr. and Mrs. Harry Rittley en route from Greenville, S. C., to Parsons, W. Va.; Yancey Chaney, animal show trainer of Danville, Va.; Jack Crawford en route from Newburg, N. Y., to Tampa to join the Kirkwood Shows with his monkey circus, and Louis Augustino and some of his people, including Mike and Ike, twin midgets, en route to South Hill, Va., with Virginia Greater Shows. Dr. George B. Barrett and Carl Simmons, of the mammal unit, who had been at the Ingham farm for a month helping to build a new animal barn have returned to their homes for a vacation.

New ELECTRIC CORN POPPER



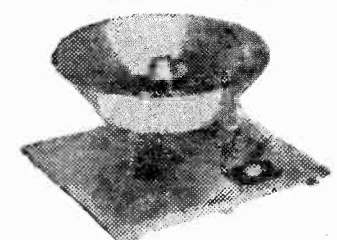
PROFITS GALORE!
\$5 to \$50 daily earnings!

Get in the BIG PROFIT popcorn business with this popper—does work of \$500 machine. Can pay for itself in a few days because of its low price. **FULLY GUARANTEED.** New Gray Metallic finish; gleaming nickel trim; electric lighted; beautifully decorated with multi-colored popcorn signs. Uses less current—AC or DC, any cycle, connect anywhere. 17"x17"x26" high. Wt. 30 lbs.

SALESMEN, WRITE FOR PROPOSITION.
EXCEL MFG. CORPORATION
Dept. B62 Muncie, Indiana

TROUBLE-FREE MONEY MAKERS

All Electric Candy Floss Machine



Our new Super Model #100 is extremely easy to operate - even a child can do it. Single Spinnerhead, \$207.50; Double Spinnerhead, \$225.00; Single Bands and Ribbons, \$5.00 each; Double Bands, \$15.00 each. We repair all makes of machines.

8-Quart Lifetime Popper



A new Aluminum Popper for making delicious French Fried Popcorn! The only geared 8-quart popper on market. Closed gear housing. Gears guaranteed not to jam. Easy to clean. Built to last a lifetime. Also 12-Qt. Saratoga Kettle—\$20.00; 35-Qt.—\$37.50. 6x6 Tops with frames—\$150.00.
Immediate Shipment. Terms: 25% with order, balance on delivery. F. O. B. Toledo.
Concession Supply Co.
Box 133, Station B TOLEDO 6, OHIO
Phone: Kingswood 2408

POP CORN
IT'S READY, FOLKS!
OUR PREMIUM
BABY GOLDEN HULLESS
JAP WHITE HULLESS
HYBRID LARGE YELLOW

• This fancy Baby Golden Hulless is grown exclusively by us and sold only under the Hoosier Pride Brand. Shipped in waterproof bags and guaranteed to be absolutely hulless—high volume with a nut like flavor. Pops much faster than large corn and is a favorite among carnival men as well as operators who have a hard to please following. If you wish to try this corn mail us \$1.00 for a 5-lb. sample prepaid. The price of Baby Golden and Jap White hulless is only—
\$10.00 per cwt. 5 bags or less
\$9.50 over 5 bags
F. O. B. MUNCIE
The Indiana Pop Corn Co.
MUNCIE, IND.
Processors Since 1927

PRYOR'S AMUSEMENT CO.
RIDE HELP WANTED
Top wages for sober, reliable Help on Ferris Wheel, Chairplane and Merry-Go-Round. Must drive semis. Want Talker for Animal Side Show who isn't afraid of work. Frank Warren, get in touch. Come into Mullens, W. Va., this week.
JACOB PRYOR

WANTED
Good Clean Carnival
With Rides, Shows and Concessions. 2-Day Celebration, August 19-20. Uptown location. Always large crowds. Sponsored by Commercial Club. Write
LEO SCHUETH
Humphrey, Nebr.

C. B. MOORE WANTS
RINGO COUNTER MAN, \$30.00 per week plus percentage. Address:
C. B. MOORE, c/o John McKee Shows
Three Rivers, Mich., this week; then per route.

CARAVELLA AMUSEMENTS

MOST BEAUTIFUL SHOW UNDER THE SUN

SHOWING

PHILIPSBURG, PA., JUNE 9-14—DU BOIS, PA., JUNE 16-21
—KITTANNING, PA., JUNE 23-28—BLAIRSVILLE—
RIDGWAY—MEADVILLE

THEN—REMEMBER BARNESBORO—???

* **MAMMOTH FOURTH OF JULY CELEBRATION** *
* BARNESBORO, PA., June 30-July 5 *
* **FIREWORKS** * **PARADES** *

—COMING FAIRS—

KERSHAW COUNTY FAIR, Camden, S. C. | WILLIAMSBURG COUNTY FAIR, Kingsree, S. C.
NEWBERRY COUNTY FAIR, Newberry, S. C. | CLAREDON COUNTY FAIR, Manning, S. C.

WATCH BILLBOARD FOR OTHER NORTHERN AND SOUTHERN FAIR DATES

This Show Will Be Out Until November 15th.

CAN PLACE FOR ABOVE DATES AND
BALANCE SEASON

CONCESSIONS: Cook House. Can place Hi Striker—String Game—
Devil's Bowling Alley—All Concessions Not Conflicting—P. C.
open. Good proposition for Arcade.

SHOWS ★ ★ ★: Capable manager for Girl Show, at least three girls
with own wardrobe, will furnish wagon front new top. Can place
man and wife to manager Side Show. Will furnish top if neces-
sary—amazing proposition. Snake Show and any show of merit.

RIDES ★ ★ ★: Will book for season Tilt—Chairplane—will buy same.

HELP ★ ★ ★: Can place sober reliable help on all rides, semi driver
given preference. Talkers for Grind Shows. Can use agents for
Ball Game.

Will Book Good Free Act.

Attention Fair Committees: Have 2 More Open Dates.

ALL WIRE

CARAVELLA AMUSEMENTS

BROOKVILLE, PA., THIS WEEK

WALLACE & MURRAY

WANT

Capable, flashy Bingo for season. Also Custard, Guess Your Age and Concessions working
for stock. Want Spitfire or Roll-o-Plane and Shows not conflicting.
Firemen's Celebrations, Vanport, Pa., this week; Sharpsburg, Pa., week June 9th.

LEE BECHT SHOWS

"A MIDWAY OF MORAL AND REFINED ATTRACTIONS"

Can place at once—Scales, Striker, Darts, Pitch Till You Win, Bumper or any other Stock
Concessions not conflicting. Can place good Wheel Man on flashy Candy Store. Also
Agents for office-owned Concessions. No P.C., gypsies or drunks wanted.
Hillsboro, Ohio, on Streets, June 2nd thru 7th; Washington C. H., Ohio, June 9th thru 14th.

WANTED RIDE HELP AT ONCE

Foremen for Merry-Go-Round, Ferris Wheel, new Roll-o-Plane. Highest
salaries paid to sober and reliable men. Wire all this week

C. C. GROSCURTH, Gen. Mgr. Grass State Shows
Bedford, Indiana

GRIMES AMUSEMENT CO.

June 2-7, Rutland, Vt.; June 9-14, White River Junction, Vt.

Want Rolloplane or any Rides not conflicting. Will book Custard, High
Striker, Novelties. Photos—no Gypsies. Art Metallo can use some Grind
Store Agents.

4th Celebration, Groveton, N. H.

A. M. P. SHOWS

WANT Music Profit, Milk Bottle Games, Scales, Dart Games, String Game, Fish Pond or Duck
Ponds, Lead Gallery, Novelties, High Striker, Balloon Pitch, any 10¢ Stock Concession not conflicting.
Good openings for Ten-in-One, Wild Life, Animal, Monkey, Unborn, Funhouse, Glasshouse and
Motordrome.

A. M. PODSOBINSKI

This week, Pocahontas, Va.; next, Oak Hill, W. Va.



START
YOUR
SEASON
RIGHT



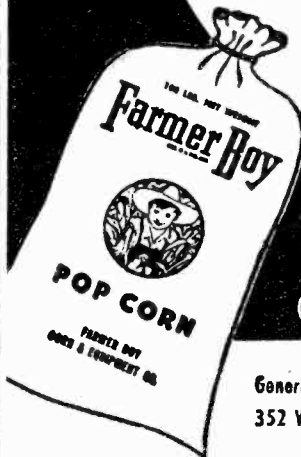
LARGE POPCORN PROFITS

WITH FARMER BOY—AMERICA'S OUTSTANDING
POPCORN SUPPLIERS & EQUIPMENT CO.

You get the best in Jumbo Popcorn, Salt, Sea-
sonings, Bags, Boxes and Equipment.
Satisfied customers everywhere are
using our top quality popcorn
equipment and supplies.

TRY US NOW!

Write, wire, phone for
additional information



Farmer Boy
CORN & EQUIPMENT CO.

General Executive Offices and Showroom
352 W. 44th STREET, NEW YORK 18, N. Y.
Telephone—Circle 6-1293

EVERYTHING AVAILABLE IN
POPCORN
EQUIPMENT

- Counter Models
- Floor Models
- Commercial Poppers
- Carnival Poppers

The Finest and Newest
Popcorn Machines

PRICES SLASHED

"Lou Ana"

COCOANUT OIL

Returnable

Drums

24c lb.

38 1/2 lb.

Cartons

25 1/2c lb.

S. A. YELLOW
POPCORN

ANY QUANTITY — BEST GRADE

Per
100 Lb.
Bag

\$8.00

POPCORN BOXES

• Colorful Design	2 Ounces	1 1/4 Ounces	5c Boxes
• Accurate Count	\$7.50	\$7.00	\$4.95
• Perfect Gluing	Per 1000	Per 1000	Per 1000

We Are Distributors for CRETORS Popcorn Machines

POPPERS BOY PRODUCTS CO.

60 E. 13TH ST.
CHICAGO 5

D & P ATTRACTIONS

WANT CONCESSIONS

Any legitimate Concessions not conflicting with what we have.

RIDES—Merry-Go-Round, Tilt or Octopus.

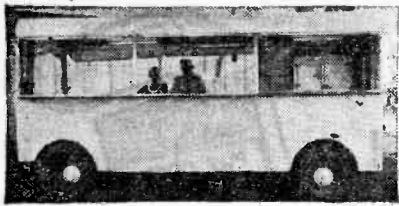
SHOWS—Any Grind Show with its own transportation.

Floyd Sheaks can place PC Dealers. Long season with N. E. Fairs. Answer
Throop, Pa., week June 2.

FOR SALE IN CANADA

28-Horse, Two-Abreast Parker Merry-Go-Round, in good condition, ready
to go. Price \$4,500.00. Write or wire

MR. W. MOHAN, 1804 E. 12th Ave., Vancouver, B. C.



HIGHEST BID
OVER \$998
TAKES TRAILER

★ ALL METAL ★ COST \$1750

CONTACT
J. M. MILLER
PENSACOLA, FLA.

Phone: 8-8161

OR
WILLIAM WEBER

WILMINGTON, DEL.

1018 E. LEE STREET

2800 MARKET STREET

C. A. STEPHENS SHOWS WANT

FREE GATE. NO CRIFT.

TAZEWELL, VA., FOURTH JULY CELEBRATION

RIDES—Will book on a very liberal Percentage, Tilt, Octopus, Spitfire, Kiddie Auto. Also Wheel Foreman who can stay sober. SHOWS—Want man and wife to take over Snake Show, Grind Shows that have their own equipment. Pat Brady wants Girl for Girl Show. CONCESSIONS—That work for Stock; Bingo, String Game, High Striker, Jewelry, Novelties, Bowling Alley, Darts, Custard, Potato Chips, Snow. Only one of a kind booked. Fair Secretaries in Kentucky, Tennessee, Virginia and Georgia, get in touch with

ELY COOPER
COEBURN, VA., THIS WEEK.

BRIGHT LIGHTS EXPOSITION

SHOWS
World's Brightest Midway

FEATURING GANGLER BROS.' CIRCUS AS FREE ACT

Want one more Show, good opening for Motordrome, Penny Arcade, Fun House, Glass House. Can place a few more Concessions—Devil's Bowling Alley, String Game, Rotaries, Huckley Buck, Photos, Show Balls, Waffles, or any Concessions not conflicting. Gloria Gay wants Girls for Girl Show. Place Minstrel Show people and Musicians, Second Man for Wheel. Frank Joseph wants Help for new Spitfire and Octopus. We are now carrying 12 Rides, 9 Shows and Free Act. Write or wire JOHN GECOMA, Gen. Mgr., or L. C. HECK, Asst. Mgr., Johnstown, Pa., this week; Philipsburg, Pa., week June 9th; Cherrytree, Pa., week June 16th; Dravosburg, Pa., week June 23rd; Irwin, Pa., week June 30th. WE ARE THE FIRST SHOW IN THE ABOVE TOWNS.

FLORIDA amusement company

WANTS

Agents—Roll Down, Head for same, place Slum Stores not conflicting; Russell Johnson Family, place you. FOR SALE—Single Loop with Truck, now operating Tampa, Florida, \$1,500.00 complete. FOR SALE—Grab outfit, complete on Two-Wheel Trailer, \$500.00 cash.

HOWARD INGRAM
RUSSELLVILLE, KY., THIS WEEK.

Zacchini Bros.

SHOWS

FEATURING THE FAMOUS CANNON ACT

Now showing Springfield, Tenn.; Franklin, Ky., to follow; two great Strawberry Carnivals. Want Custard, Candy Apples and any ten-cent Stock Concession; also Bingo. Want Fun-house, Animal Show, Minstrel or any Grind Show. Want Octopus, Merry-Go-Round, Roll-o-Plane and Chairplane. Wire

HUGO ZACCHINI, Mgr.

FOR SALE—FUN HOUSE

Mounted on 24 ft. semi beautifully framed, fluorescent lighting, laughing figure and mirrors. Price, \$2,500 cash. All replies to

HERMAN BANTLY

care of Marks Shows, Connellsville, Pa., week June 2; then as per route.

BEAM'S ATTRACTIONS

FIREMEN'S CELEBRATION—Zelienople Next Week

Want Frozen Custard, American Palmistry, Cigarette Shooting Gallery, Penny Arcade, Monkey Show, 10-in-1. Mort Messias wants Concession Agents, good proposition; Eleanor Veitch, Curly Brennan, wire me your location. Fun House Operator wanted, man to handle New Front Gate, Ride Help wanted.

ELLWOOD CITY, PA., ALL WEEK.

COOKHOUSE OPEN

At least 50 steady customers on Show. FOREMAN for Merry-Go-Round and Wheel. Blackie Slaven wants Ride Help. Gene Crawford, Albert Smith, Marshall Buck, come on. ALL CONCESSIONS OPEN. No Ex. Come on, will place you. ACTS FOR SIDE SHOW. Bill Timberlake, come on. Operator for Zombie Castle Fun House, good proposition for reliable man.

GREATER RAINBOW SHOWS

Independence, Kan., this week; Newkirk, Okla., June 9-11; Caldwell, Kan., 12-14.

Royal American Lands Davenport

(Continued from page 54)

American to make a quick shift to Omaha, gathered a snappy \$17,000 a week ago with gate, shows and rides at Evansville, Ind., despite some inclement weather. Of this, \$5,000 was snared Saturday in a drizzling rain.

Wagner's show arrived on time in East Peoria last Monday only to find its lot a quagmire, a position similar to the fabled character who was drunk, all dressed up and had no place to go. Wagner fired a few angles and then tried to rent the lot leased in 1946 for five years by Sedlmayr, but Sedlmayr's price was too tough, so Al put on his thinking cap again.

Wagner's Brain Works

With his brain spinning like a dervish, he came to and realized that he has a flock of Caterpillar Tractor Company equipment on his show and the Caterpillar Tractor Company has a great lot on its property. Getting an audience with the vice-president in charge of something or other, Al hammered home the point that a good customer is entitled to some extra consideration, especially in times of stress—so he wound up with his show on an excellent lot in a whale of a location.

That was good, but then the weather took its nose dive and as of last Wednesday the front gate hadn't been sprung.

Wagner's personal report on his season to date indicates that he isn't much ahead, but certainly isn't behind. "We've been holding our own all the way, and a good week-end will keep us in front," he declared.

Wagner will ply his trade in East Peoria thru next Wednesday and will then move it to Joliet, Ill., for an opening June 7.

WARD INVADES MICH.

(Continued from page 54)

but a definite pattern of improvement is being followed.

Ward's daughter, Jeffie Jean Bracken, is handling the Girl Show, having assembled the talent and directing it herself. Most of the eight girls and five specialty acts were students at Louisiana State University and their efforts are refreshing.

Charley and Grace Goss have their Fly-o-Plane and Glass House on as the only independent contractors in the ride department, all others being show-owned. Goss's Glass House has an unusually attractive front and the colored neon lighting inside gives it great flash.

Ward announced that in the future all dates will be featured with strong promotions. Walter Hale has been put in charge of this department and will work with Sam Gluskin, general agent, in working up special days and added attractions.

At the present time they are building a biggie for Ironwood, Mich., July 4 week, having booked in Frank Winkley and His All-American Thrill Drivers and a fireworks show.

Baddley's Royal Canadian Wins at Abbotsford, B. C.

ABBOTSFORD, B. C., May 31.—William Baddley's Royal Canadian Shows made their annual stand here May 23-24 to good business. Midway was thronged all day May 24, a dominion holiday.

Unit No. 2, billed as the Blue Ribbon Shows, set up at Langley, B. C., the same dates.

PIONEER

YOUR HOUSE OF A THOUSAND NOVELTIES



Combination
Letter Opener
and
Miniature Dagger

- ★ Stainless steel blade
 - ★ Plastic handle in attractive assorted colors
 - ★ Individual genuine leather sheath
 - ★ Imprinted or plain sheath
- \$18.00**
PER GROSS

Free Samples
and Price List of Many More Items
Write Today

Pioneer Merchandise Co.
928 Broadway New York 10, N. Y.
Al. 4-3044

WANT AGENTS

For stock concessions. Must be sober and reliable.

FERD BOGLE
PARADA SHOWS

Manhattan, Kansas, this week.

WANT

Candy Floss, Grab, Photos, Popcorn and Concessions that don't conflict. Can place Grind Shows of all kinds. Can use sober, reliable Ride Help.

McGREGOR, TEXAS, JUNE 6 TO 15

Texas Exposition Shows

Fidlers United Shows

WANT LEGITIMATE STOCK STORES

(No Gypsies, Please.) This Show is geared for Wisconsin, playing July 4th at Madison.

CAN USE RIDE HELP THAT CAN DRIVE SEMIS ON 12 MODERN RIDES.

WANT IMMEDIATELY, CATERPILLAR FOREMAN AND FOREMAN FOR DUAL WHEELS.

Address: Blue Island, Ill., this week; Calumet City, Ill., next week.

DUE TO DISAPPOINTMENT

We have a new Kreiling Moneymaker, 8-passenger, electric, small size Chairplane. The price is \$1500.00 haulaway at Peoria. Can be loaded in a pickup or cargo trailer.

CLEMENT 200 N. Jefferson, Peoria 3, Ill.

**Heart of America
Showmen's Club**

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., May 31.—Edward (Slim) Johnson, of Midwest Merchandise Company, who visited several shows in this vicinity in recent weeks, reports that Tivoli Exposition Shows enjoyed good biz at Columbia when weather permitted. He said he met Axel Bendison, Pete Peterson, Dave Reese, Skeeter and George McAllen, Mr. and Mrs. Winters and Staley, of digger note, on his visit to the Tivoli lot. He also reported visiting Jack Downs' Gem City Shows at Jefferson City, and said rides and concessions were getting a good play.

Patsy Bogel, of the Parada Shows, came in this week on a buying trip. Buck Loar, of World of Today Shows, also was in town, visiting relatives. Viola Fairly, of that org, was a recent visitor.

Model Shows, playing Nevada, scored fair biz despite bad weather; Harold Eutah, who has a string of 15 concessions with the shows, reports he is doing well.

L. K. Carter continues to lead in the club's membership drive, with Buck Ray second. Members now have tickets for the automobile to be given away at the annual banquet and ball. Proceeds from the giveaway will go to the building fund.

**Show Folks of America
1839 W. Monroe St., Chicago**

CHICAGO, May 31.—Monthly meetings of the board of directors will be held June 5. It will be the last session until September.

Jess Harlow, treasurer, who has been staying in Bonner Springs, Kan., is due back soon. Nellie Grosch, chairman of welfare, reports that Mrs. Mae Harvey was on the sick list and that Hazel Burns is convalescing at her home. Julius Johnson, living in Grenada Hills, Calif., is reported recovering from an operation.

Harry and Grace Kelly Fox celebrated their 32d wedding anniversary. Oswald L. Jackson writes he is now located in Laguna Beach, Calif., and is delivering lectures in Los Angeles, San Diego and other cities.

Andrew Leigh, who has been with the New York company of *Deep Are the Roots*, writes that he is now on the air over St. Louis's KMOX.

The Northside group of the club held a get-together in honor of John and Mabel Loveridge, who were stopping at the Malden Arms Hotel, on a trip from New Orleans, where John is a theater manager. Attending were Tom and Etta Coulthard, Margarite Bruce, Orville Stam, Margarite Armstrong, Darrell and Trudy Lyall, Ann Crowley; Budd, Jane and Jack Schaffer; Jack and Irene Reidy, Harry and Pearl Royal, Warren Warren and Golda Inskeep. The Loveridges returned May 26 to New Orleans.

WANTED

FERRIS WHEEL and MERRY-GO-ROUND

For Annual July 4th Celebration, sponsored by the Eldorado American Legion Post 169, Eldorado, Ill., for full week, June 30 to July 5. Contact

AMERICAN LEGION, Eldorado Post 169
Eldorado, Ill.

**Show Folks of America
San Francisco**

SAN FRANCISCO, May 31.—President Harry G. Seber presided at the May 19 meeting, with Tex Cordell invited to the rostrum.

Elected to membership were: Victor A. Davis, Edward Taylor, Harry Johnson, Lloyd Crow; Mary A., Gerald E. and Edna Smith; Clyde A., Viola C. and Isaac Rogers; Paul M. and Mrs. Barbara Trent; John R. and Alice M. Miller, Floyd Jack Lee, Goldie H. Lee, Klond D. Grubb, John D. and Delores Beames, and Dixie and Edward A. DeLair. Seventeen membership applications were sent in by Jack Christenson, of West Coast Shows.

Letters from Christenson, Bill Oberhandsli, Tony Soares and George Sackson, of Pacific United Shows, and Council Raiford, of the Foley & Burk Shows, were read. Also read were cards from P. Charles Camp, Buddie Cohen, now in Veterans' Hospital, Napa, Calif., and Mrs. L. H. Kistler.

Guests and members present after a long absence included Mr. and Mrs. Harry Martin, Sol Grant, Mr. and Mrs. Dave Rosenthal, Mr. and Mrs. Moe Ginsburg, Bill Oberhandsli and Mr. Berger and Thelma Horowitz, of New York. Mrs. Jean Boehn, who is recovering from a broken arm, also attended.

Billie Hodges reported visiting Harry Reynolds, whose condition is serious, and of phoning Fred (Doc Zeno) at French Hospital. Weddleton, he said, he was unable to receive visitors, but would like to receive letters or cards.

Bill Oberhandsli sent in \$15.75 from the bank night on Shorty Wrightman's Shows and personally brought in \$20.50 collected during the week for the cemetery fund. Lola Cox won the Pot of Gold, the remainder going into the refreshment fund.

It was reported that the monument has been erected at Show Folks Rest, and that if the flag pole is erected by Decoration Day the flag and pennant donated by O. H. Matly will be raised that day.

**Pacific Coast
Showmen's Association
1106 S. Broadway, Los Angeles 15**

LOS ANGELES, May 31.—Monday's (26) meeting was conducted by President Bill Hobday, with Vice-President Harry Suker and Secretary Ed Mann also on the rostrum.

Past President Harry Fink visited the club for the first time in several months. He gave a short talk.

Preparations are being made to make the June 2 meeting a big night. It has been designated Ed Walsh Night and entertainment and refreshments are scheduled. The Ladies' Auxiliary has been invited.

Barney Tully is reported gaining strength and hopes to soon pay a visit to the clubrooms. New membership drive begins June 1 and ends August 31. President Hobday announced that the initiation fee, including dues, will be \$20.

Drawing was won by Al Weber.

JOHN F. REID
Happyland Shows
PERMANENT ADDRESS
3633 SEYBURN AVE.
DETROIT 13, MICH.
PHONE—PL 6824

ATTENTION, INDEPENDENT SHOWMEN

Do you like a clean show with an established territory? No grift—no passes—and the cream of Michigan spots. We need a few more Shows and will book for low percentage. Want to hear from Snake Show, Fat Show, Glass House, Monkey Show, Mechanical City, Life Show, Wax Show, War or Crime Show.

Here Are a Few of Our Proven Money Spots:

Ypsilanti, Michigan. Biggest 4th Spot in the Midwest. Show will set in city park. Big Street Parade will terminate at Showgrounds. Over 30,000 attendance on day of 4th.

WAYNE HOMECOMING Wayne, Michigan	ANNUAL ELKS' FESTIVAL Downtown Pontiac	MOUNT PLEASANT FREE FAIR
TUSCOLA COUNTY FAIR Caro, Mich.	NORTHWESTERN MICH. FAIR Traverse City, Mich.	IMLAY CITY FAIR Imlay City, Mich.
ALLEGAN COUNTY FAIR Allegan, Mich.	NORTHERN DISTRICT FAIR Cadillac, Mich.	

Address: HAPPYLAND SHOWS, Rochester, Mich., until June 7; Adrian, Mich., until June 14; Norwalk, Ohio, and Fostoria, Ohio, to follow.

**WILLIAMS SOUTHERN SHOWS
CAN PLACE**

RIDE MEN—Foremen for Octopus, Merry-Go-Round, Chairplane. Second Men on all Rides. Semi Drivers given preference. Finest equipment and rolling stock. CONCESSIONS—X on Popcorn, Custard, Cookhouse or Grab. Guess Your Weight, Age, Long Range Gallery, Novelties and other 10¢ Stores. Will book Pan Game and Rat Game. BERT NABOR wants Stock Store Agents. FREE ACT, contact. Positively a new and fine route. All in town locations.

This week, Schoolfield, Va.; next week, Bassett, Va., on the Streets.

Contact

THEO. MEADOWS, Assistant Manager

BISTANY inc.
GREATER SHOWS
for Fairs and Celebrations

WANTS

For one of the biggest 4th July Celebrations in Pennsylvania and balance of season and all winter's work in Florida. 40 weeks' work.

Rides—Can use Octopus, Roll-o-Plane and Spitfire. Frank Murphy, wire me. Shows—We have canvas for someone that can produce. Need Fun House, Fat Show, Midget Show or any other Shows of merit. Need Musicians for Minstrel Show. Concessions—Will book Bingo and any legitimate Concessions that can follow orders. Can use Agents for office-owned Concessions such as Penny Pitch, etc. Ride Help—Need Wheel Foreman that can handle double Wheel. Will pay top salary. Foreman for Chair-o-Plane. Would like to hear from Lot Superintendent that can get on and off lot. Can use one or two more Free Acts, such as High Diver, High Pole, Wire or any other sensational Free Act. Address:

LEO M. BISTANY

SOUTHERN HOTEL, BALTIMORE, MD.

**W. R. GEREN Presents
MIGHTY HOOSIER STATE SHOWS
FAIRS—CELEBRATIONS—FAIRS**

Stock Concessions, \$26.50 per week. Lights and insurance included. Shows not conflicting with Side Show, Monkey, Snake and Fun House. Ride Men, must drive. Only sober, reliable Help need apply.

I have one of the best routes in this part of the country—7 Fairs, 6 Celebrations. If you are a showman, you won't miss here. 40 milers save stamps.

All replies

W. R. GEREN, June 2-7, Portsmouth, Ohio; June 9-14, Maysville, Ky.

PAGE BROS.' SHOWS

Can place Show Outfits of all kinds. Musicians for Jig Show, salary out of office. Man to take charge of new Fun House. Paul Maples, come on. Can place one more Ride, prefer Tilt, Octopus, Roll-o-Plane, Spitfire or Caterpillar. Want to buy Organ, small one preferred.

Camden, Tenn., this week; McKenzie, Tenn., to follow; Martin, Tenn., in City Park, 4th July.

P.S.: For Sale—Smith & Smith Chair Plane, in good shape; will take live Ponies in trade or any Circus Equipment.

**HUTCHEN'S MODERN MUSEUM
WANTS TO JOIN AT ONCE**

Fire Eater, Tattoo Artist and Girl for Blade Box and one more Ticket Seller. Long season under canvas and winter museum. Get with a show that always pays off. Would like to hear from some of my old people. Jefferson City, Mo., this week, and then as per route of Snapp Shows.

JOHN T. HUTCHENS

FOR SALE—NEW RIDES

1947 "TILT" 7 tub, been up 4 times. 1947 ALLAN HERSHELL AUTO KID RIDE, 10 car, up 4 times. 1947 SMITH & SMITH CHAIRPLANE, 24 seat, up 6 times. All new Trucks and 28 ft. Semis built to move Rides. Please do not wire for price on this equipment; if interested, come see it. I am selling out to quit the road for good. Have other interest.

Contact this week, Portsmouth, Ohio; week June 9th, Maysville, Ky. Care Carnival.

LOUIS T. RILEY, Owner

New England Amusement Company Wants

Foreman for new Jenny and Chairplane. No drunks. Mrs. Kahn wants Dealer for Pan Game. Agent for Under and Over Seven. Leominster, Mass., this week; Milford, Mass., June 9 to 14.

**FERRIS RIDES AND SHOWS
WANT**

Experienced Ride Help for New Moon Rocket and Ferris Wheel. Eat at owner's table. Top wages, room and board if you can qualify. Drunks and chasers won't last. Dick Neugent wants to hear from "Slim" Ken. Allen.

Holly, N. Y., June 2-7; Syracuse, N. Y., 9-14.

Aussies Tangle Over Right To Control Space

SYDNEY, May 31.—Action of the Showman's Guild of Australia in walking out of the Dubbo Show Ground when their conditions were not agreed to by the local committee and staging their own carnival in opposition has apparently brought matters to a head and a fight between the Guild and the Council of Agricultural Societies of NSW is now on.

Allan Pickering, secretary of the Council said: "The side show business at country agricultural shows has had several reverses this year as the result of the dictatorial attitude of the Showman's Guild, and Agricultural Societies must now either assert their rights over their own grounds or let control pass into the hands of the side show men."

W. H. Simpson, president of the council, said: "Trouble with showmen has been recurring for some years and the council had been forced to take a stand. At a recent conference the members decided, as a matter of policy, that all comers who wanted space for shows and were acceptable to each individual society should be admitted. No outside organization would be permitted to dictate to the Agricultural Societies and unless this principle was adhered to strictly, the Societies would lose control of their own grounds. It has been decided to establish a register of persons eligible to secure space for shows and only those registered and no others would be admitted to Agricultural Society Shows or carnivals."

"This had been done," he concluded, "as the result of requests made to the Council by the Police Department."

The assistant secretary of the

Royal Agricultural Society, A. W. Skidmore, said: "The Showman's Guild tried its hand in connection with the Sydney Royal Show but the RAS had refused to delegate any of its rights or powers to any other body." There was no attempt by the Guild to force a show-down with the RAS on the points at issue and there were more showmen at the Royal Show than ever before."

Bergen Explains

Barney Bergen, Showman's Guild secretary, when interviewed, said he did not propose to enter into a controversy with Pickering as already the Guild was allocating the space for showmen at 100 per cent of the shows in Victoria and Queensland and 75 per cent of those in NSW, and every one of the Societies concerned was completely satisfied with the activities of the Guild. He pointed out that the objects of the Guild were firstly to eradicate from the show business the crooks and undesirable and this had been done; secondly, to stop the habit of granting sole rights to an individual for a specific type of show for the Guild believed in letting every man have his chance to make a living.

He further pointed out that at Dubbo where the dispute came to a head there were 60 showmen who were not members of the guild but not one of these men entered the Ground but put up their entertainment on the ground secured by the Guild. Bergen said the final desire of the Guild is not to dictate to the Agricultural Societies at all but to help and all they ask is that the allocation of the space be left in the hands of the Guild which is an expert and knows best how to place the various shows in the best interests of all concerned. The Guild when given this right of space allocation does not bar non-Guild members even when they are in opposition to members of the Guild present. He also pointed out that at Dubbo the showmen saved much in ground rent and still did better business outside the show grounds.

Bishop Copper State Boss

RIFLE, Colo., May 31.—Copper State Shows, now in their 15th week in this State without losing a night, are now owned and managed by Bill Bishop, who has just acquired the interest of his partner, Mickey Wilson. Shows opened at Phoenix, Ariz., February 8. Several new rides will be added this week, Bill Bishop says.

Plattsburgh, N. Y., Closed

PLATTSBURGH, N. Y., May 31.—City council here ruled it will not sanction carnivals within the city limits, primarily because of a lack of sanitary facilities at sites which might be available for show lots.

FERRIS WHEEL FOREMAN

Join on wire. Concessions—Candy Floss, High Striker, Basket Ball. Shows with own outfits. Agent for Penny Pitch. This week, Vandalia, Missouri; June 9 week, Cottage Hill, Illinois; then another big one, Venice, Madison Convention, week June 16.

Midway of Mirth Shows

HENRY HETH WANTS

COUNT STORE & CLOTHESPIN AGENTS.

Wire HENRY H. HETH
Care L. J. Heth Shows,
Owensboro, Ky.

LAWRENCE GREATER SHOWS

AMUSEMENTS OF TODAY PLUS A BIT OF TOMO. ROW

WANT—CAN SET UP NOW—WANT
SIDESHOW

New top now in the air. Want Cookhouse familiar with taking care of show people. This show carries in excess of 200 people. Also Frozen Custard, Long and Short Range Shooting Gallery, Stock Concessions of all kinds. Low privilege. Replies to

LAWRENCE GREATER SHOWS

Trenton, N. J., now; Perth Amboy, N. J., next week.

HARRISON GREATER SHOWS

a clean modern midway

WANTS WANTS WANTS

For Westminster, Md., June 9-14, and the best route of Still Dates and Celebrations in the East. Our Falls start August 1st.

Can place one more of each—Wheel, Grind Stand, Skill and Roll Down. Also few choice Slum Concessions open. Will sell exclusive on Photo and Bingo. Have complete outfit for organized Minstrel Show. Want Foreman and Second Men for Ferris Wheel, Octopus, Caterpillar and Merry-Go-Round. All Mail and Wires to

FRANK HARRISON, Owner and Manager

ABERDEEN, MD.

P.S.: Charlie Sutton, get in touch with me at once.

GATE CITY SHOWS

PLAYING CREAM OF WESTERN NORTH CAROLINA

Want Concessions of all kinds—Photos, Custard, Diggers, Bingo; Talley, answer. Want Agents for Count Stores, Peak Wheel, etc. Capable Ride Help that drive, come on; salary all you are worth. Want Fun House, Acts and Freaks for Side Show, Minstrel Musicians, Performers, any Show not conflicting with or without equipment. Want Chairplane, one Flat Ride, Kiddie Train. All address:

J. E. BAXTER

Elkin, N. C., this week, with Big Celebration at Boone, N. C., to follow.

AGENTS WANTED

Skillo and Grind Store. Must be capable and sober. No ten per cent.

Wire immediately.

SOUTHERN VALLEY SHOWS

Poplar Bluff, Mo.

NORTHERN EXPOSITION SHOWS

WANT

Shows with own transportation not conflicting with Mechanical and Animal. Can use Fat Show, Ten-in-One, Fun House, Hillbilly, Vaudeville, Girl Revue or any good flashy Show of merit. Tony Hessler, wire me at once.

Garrison, 13-14; Parshall, 15-16; Williston, 17-21; all North Dakota. Contact

MIKE SMITH, Mgr.

WANT BILLPOSTER

That can handle special agent's duties. We furnish panel truck. Must be high-class man for the best job in show business. Join on wire. Address

JOSEPH J. KIRKWOOD SHOWS

Matamoras, Pa., this week; Pittston, Pa., follows. Also place few Ride Men, must be semi drivers.

WANTED RIDE SUPERINTENDENT

Must be capable taking care of five Major Rides. One that can get them up and down on time and keep the Rides in first-class condition at all times. Must be experienced and have reference. No others need apply. Wire Western Union all this week.

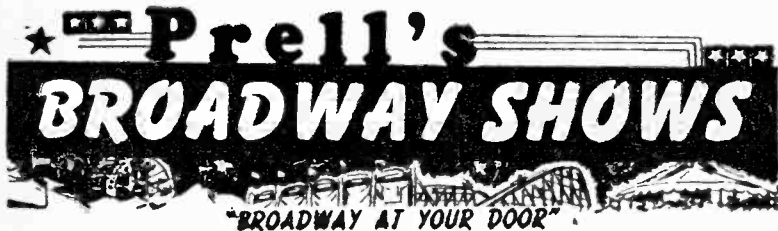
C. C. GROSCURTH, Gen. Mgr. Blue Grass State Shows
BEDFORD, INDIANA



BABY BETTY HORELL, World of Mirth Shows' fat girl, is pictured enjoying a friendly game of cards with Tom Howard and members of the cast of "It Pays To Be Ignorant," Columbia Broadcasting System show on which Baby Betty appeared Friday (16). From left to right are Lulu McConnell, Harry McNaughton, George Shelton; Howard, star of the program, and Baby Betty.

HERE IS THE REAL ONE!!!
200TH YEAR FOUNDERS' CELEBRATION—200TH
LEHIGHTON, PENN., JUNE 16th-21st.
FIREMEN'S CONVENTION (Four Counties)

WILL BE BIGGEST CELEBRATION OF THE YEAR
 EVERYBODY IN COUNTY BEHIND THIS ONE



Need Grind Stores, come on. Place Mug outfit, Mechanical Lung, Hillbilly Show, Fat Show, Want Billposter who will put up Paper. Want Talkers, fine proposition. Want Scenic Artist and Letterer (highest salary to good and experienced man). Want Assistant electrician. Want Mechanic for Penny Arcade.

WANTED... WANTED... WANTED

Whip Foreman, Lopper Foreman (brand new Ridel). Ferris Wheel Foreman wanted. Can place Scales and Guess Your Age. Carl Lee (Stash) wants Agents. Ride help of all kinds. Those able to drive Semis preferred.

WIRE WIRE WIRE

SAM E. PRELL, Prell's Broadway Shows
 BURLINGTON, N. J., WEEK JUNE 2ND TO 7TH; THEN PER ROUTE.

NEW YORK STATE CONVENTION
LOYAL ORDER OF MOOSE

NEWBURGH, NEW YORK, WEEK JUNE 9

When Two Cars Will Be Given Away on Midway

Want complete Five or Ten-in-One, Mechanical City, any Walk-Thru or Grind Show. All Grind Store Concessions, like Novelties, Photos, Ball Games and others. Jackie Coleman wants Girls for Girl Show. Your opportunity to join us for several conventions and our fair dates. Wire

W. C. KAUS SHOWS

Roselle, N. J.

PINE STATE SHOWS

WANT

For Annual Homecoming, Newport, Tenn., week June 2nd; Sevierville, Tenn., week June 9th; Maryville, Tenn., week June 16th.

All Stock Concessions open—Fish Pond, Clothes Pin, Coca-Cola, Bumper, Age, Scale, Cork Gallery, Penny Pitch, Novelties, Penny Arcade, etc. A few choice Flat Games open. Sell X Diggers, Short Range, Custard, Can Place Shows and Rides not conflicting, prefer Tilt, Whip, Caterpillar and Roll-o-Plane. Celebration Committees and Fair Secretaries of Tennessee, Georgia, Florida, Alabama, we have some open dates; contact now for your needs. We can furnish you any amusement of Rides and Shows. All address:

MANAGER PINE STATE SHOWS

Newport, Tenn., as per route. All kinds of Agents wanted.

HETH EXPOSITION SHOWS

WANT WANT WANT

ELECTRICIAN—Must know how to cut it.

MANAGER FOR BINGO—Must be sober and reliable.

FOREMAN FOR MIX-UP—Top salary to right man.

WILL BOOK ICE CREAM, FROZEN CUSTARD, FLOSS CANDY AND BASKET BALL.

Tex Roberts wants Concession Agents of all kinds. All address:

R. L. HETH, Mgr.

ATTICA, IND., JUNE 3-5; HARVEY, ILL., JUNE 6-12.

GREATER UNITED SHOWS

WANT FERRIS WHEEL

Texas has biggest crops in history. 10 Texas Fairs booked. Season closes November 22nd. 1948 opening date February 16th. Washington Birthday Celebration, Laredo, Texas. Wire J. GEORGE LOOS, Manager, Amarillo, Texas, this week; Borger, Texas, week of June 9th; Pampa, Texas, week June 16th.

GEORGE CLYDE SMITH SHOWS

WANT

Bowling Alley, Hoop-La, Slum Spindles, Guess Your Age, Scales, Basket Ball, Cane Rack, Spot the Spot, Penny Arcade, Want Side Show, Monkey Show, Crime Show, Plantation, Girl Show, Want Pony Ride, Tilt-a-Whirl, Want Ride Help and Truck Drivers. All replies to **GEORGE CLYDE SMITH SHOWS, Sykesville, Pa., this week; Tyrone, Pa., next week.**

FROM THE LOTS

Blue Grass State

WASHINGTON, Ind., May 31.—Org opened here Monday (26) after an uneventful move from Mount Vernon, Ind., and got off to an excellent start here. The midway was thronged from early until late the first night, and the folks gave concession row a big play. Thru Friday (Decoration Day), business held up to the opening night's pace, excepting only one night, Thursday, when the weather turned cold.

Mount Vernon proved the poorest stand of the season. Reales Harper, ride superintendent, and his wife, who make their home there, were busy renewing friendships. Mr. and Mrs. Frank Vitito and Mr. and Mrs. Frank Hamlin live near Mount Vernon, and they, too, had many visitors during the shows' stand there. Mr. and Mrs. Russell were visited here by many of their relatives who live in near-by Vincennes.

Whitey Neal has added another store for a total of three. Mr. and Mrs. Lites joined here with two concessions. Ditto Dona Calir who jumped in from Baltimore with her Funhouse and three concessions. Blackie Blankenship joined with his Girl Show, and John Willander with his Dog and Pony Show and pony track.

Specs Groscluth now is wearing a broad smile, as the org is booked thru Armistice Day. Mr. and Mrs. Bud Donovan have been getting their share with their three concessions. Mr. and Mrs. Ernie Collins have diggers and the high striker.

Doc Angel is handling the mail and *The Billboard* sales, Roy (Doc) Rice has the Birth Shows, Doc Hoey joined here with three concessions and Harvey (Doc) Arlington is looking after the office, which gives the org four "Doc's."

Mrs. Frank Hamlin this week was called to Detroit by a death in her family.—DOC ARLINGTON.

Douglas Greater

SALEM, Ore., May 31.—Org moved in here this week from Springfield, Ore., where the previous week under VFW auspices, it enjoyed one of the best stands of the season. Sponsors gave excellent support, publicity was strong, and the folks flocked out to spend.

Rides at Springfield drew long lines of money-holding customers. Fly-o-Plane and Octopus vied for top money. Shows also received a big play. Girl Show, operated by Edna Gonzales, had an unusually good week. Ditto Jenny and Bob Perry with their Motordrome.

Mr. and Mrs. Happy Tripp reported a good week with Kawaba, and Clyde Gooding was well pleased with the returns from his Mickey Mouse. Others who did better than okay, judging by their smiles, were John Fitzen, rat game; Helen Henn, candy floss, and Al and Marie Hawkins.

Happy Jackson, of the cookhouse, made a hurried trip home due to the illness of his daughter and flew back the next day with reports that she was better. Speedy Spidah left an agent in charge of his ice cream joint and planned to the East to get improvements for his set-up.—HELEN HENRY.

Collins' United

HOLDREGE, Neb., May 31.—Shows opened the season at Holdrege, Neb., May 26 to rain and snow storms. Organization has a much larger outfit than had been planned on for the early dates. Shows are booked thru Nebraska, Kansas and Eastern Colorado.—MRS. HELEN COLLINS.

Peppers All State

KNOXVILLE, May 31.—Nine-day stand here ending today will go down in the books as unprofitable. Org followed in by two weeks the Cetlin & Wilson Shows, which had been spotted on a better location at Chilhowee Park on a main highway with excellent transportation facilities, whereas this show was spotted on a lot across from the old Sutherland Avenue airport site, and this location was on a narrow highway with only infrequent bus service.

Org was also hurt because free act, Selden the Stratosphere Man, couldn't work here, as he had previously been booked to appear at the T. V. A. & I. Fair here this fall and that contract called for no other appearances by him here this year.

E. H. Broome, org's manager, is from this city, and he spent much time renewing old friendships and acquaintances. Memphis Blues, headed by Sawyer and Terrell and backed by George Overstreet's five-piece jive band, lead the shows here in the early part of the stand. James Smith, youngster added in Memphis, is clicking with his tap and acrobatic dancing on the show. Professor Saunders and his Freak Show was running a close second among the shows. Unit features Shadow Harry, skinny man; Early Todd, the Seal boy, and Mary Williams, with the blade box.

James E. Strates

WATERVLIET, N. Y., May 31.—Alexis Alcido, wife of Wilfred Alcido, free act, is reported recovering following an ear operation in Rochester, N. Y., and is expected to rejoin the shows soon.

Org moved in here this week from Harrisburg, Pa., where stand was marred by rain on three days. Even in the rain, some folks turned out and rides were given action. Business on clear days was up to expectations. A new lot at 21st and Anganese avenues was broken in. Lot proved okay in the weather, the use of many loads of cinders keeping it in shape despite the rain.

Baby shower recently given for Mrs. Thomas Mac Neill was well attended. Those present were Mrs. Pete Stamus, Mrs. James Yotas Jr., Mrs. Donald Truax, Mrs. Ruth Le-worthy, Mrs. Clara Applebaum, Mrs. Betty Holdridge, Mrs. Nate Eagles, Mrs. Ann Hendricks, Mrs. Jack Weiner, Mrs. Ruth Murphy, Mrs. Pinky Compton, Mrs. Percy Morency, Mrs. Jean Delabates, Mrs. Paul Hutchison, Mrs. W. C. Fleming, Mrs. Earl Truax, Mrs. Yetta Demarco, Mrs. Betty Seaman, Mrs. Jean Marroletti, Mrs. Jackie Mac Rae, Mrs. Margaret Ralyea, Mrs. Virginia Mercy, Mrs. L. D. Powers, Mrs. Adele DeBelle, Mrs. Frances Fournier, Mrs. Ann Hilton, Mrs. Harrison and Mrs. Askill—C. W. (CHICK) FRANKLIN.

Adams Amusement

BENNINGTON, Vt., May 31.—Opening stand here for eight days drew fair crowds. Thursday was rained out, but the rest of week proved successful. Shows carry 4 rides, 4 shows and 15 concessions.

Emey Raymer with her high trapeze act and trained dogs is clicking. Whitey Arnold has the Girl Show and novelties; Pleamar Clark, Snake Show; Mickey Greska, marble game, and Rita Greska, bumper.

Burt Shiler has the cookhouse; Tony Buzzella, candy apples and French fries; Lucille Anderson, popcorn; Ray McGown, bingo. Rides are under management of Adams Amusement.—WHITEY ARNOLD.

Are you with it, CONCESSIONAIRES?



...you are with **CHUNK-E-NUT**

The Popcorn with the **BIG POP**
and **BIGGER PROFIT!**

WITH IT?... Put this sensational expanding Chunk-E-Nut Popcorn in your poppers once and you'll never be *without* it!

Chunk-E-Nut Popcorn has a pedigree from Purdue University! It's a mammoth hi-expansion hybrid grown from Purdue's finest hybrid seed! Chunk-E-Nut Popcorn doesn't pop—it *explodes!*

But big, in terrific volume, each kernel to an amazing size! Man, *here* is popcorn that really puts money in the till!

Try one 100 pound bag. You can't lose! The pop's *guaranteed*—you're satisfied or you get your money back! Order Chunk-E-Nut Popcorn today, special contract price thru June '47.

**WRITE FOR SPECIAL CONTRACT PRICE LIST
AND PLACE YOUR POPCORN ORDERS TODAY!**

COAST-TO-COAST SERVICE!

Order Everything from Chunk-E-Nut!

SUPPLIES 5 Different Size Boxes, Bags, Cones, Salt, Snow Cones, Flavor Concentrates, Cups, Spoons, Napkins, Floss Papers, Colors.

Appleticks available in unlimited quantities.

PEANUTS Finest quality Virginia Roasted in shell, also gay brightly colored circus peanut bags without price mark. Complete line Salted Peanuts and Mixes for vendors.

Equipment for Immediate Delivery

Complete line of new Star Popcorn Machines in both the Cabinet and Counter Models . . . Floss Machines, Ice Shavers, Coleman Burner Equipment, Special 36 quart carnival model Popper now being built . . . Popcorn and Peanut Machines, New and Used, bought and sold.

CHUNK-E-NUT PRODUCTS COMPANY

SERVING YOU FROM COAST TO COAST

MATTY MILLER

231 N. Second St., Philadelphia 6, Pa.

HANK THEODOR

2903-14 Smallman St., Pittsburgh 1, Pa.

JOE MOSS

1261-65 E. Sixth St., Los Angeles 21, Cal.

Double YOUR POPCORN "PROFITS"

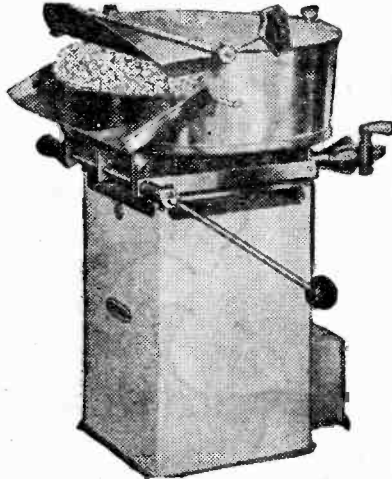
With This Auxiliary

CRETORS

since 1885

IMPROVED
GIANT MODEL 41
POPCORN MACHINE

- Insures Large Production
- Weight Equalizing Device—
Makes Pan Easy To Dump



Capacity

Pops two pounds of raw corn each popping. With good grade corn, pops approximately 50 lbs. raw corn per hour, giving about 13 bushels of popped corn per hour.

Specifications

Inside pan diameter, 16 inches. Over-all height to top of pan, 26 inches. Base dimensions, 11 1/4" x 17 1/2".

A fast, efficient trouble-free popper that pops corn direct in the seasoning and salt. Pan easily dumped with handle interchangeable—right or left hand operation. Patented popper pan construction keeps heat where needed . . . patented cover construction relieves the popping corn pressure, insuring maximum popping volume. Enclosed transmission. Gears run in oil. Machines operated by bottle gas or natural gas. Motor driven by electricity. Gasoline extra.

C. CRETORS & CO. 602 W. Cermak Rd.
Chicago 16, Ill.

How To Avoid Damage Suits

(Continued from page 46)
something to prevent injury to the patron?

Sometimes Confused

In many instances readers confuse the terms "within the scope of the employment" and "in the service of the employer." However, it is important to know that a proprietor may or may not be liable for negligent acts of an employee who produces a dangerous condition, but always he is liable for injuries negligently effected patrons by an employee who, while acting within the scope of the employment, fails to repair or remedy a defective condition.

Generally speaking, the only circumstances under which a proprietor is liable for damaging acts accomplished by an employee who acts outside the scope of the authority is when such act is performed for the purpose of rendering an "unusual" service to the employer.

On the other hand, if, under the same circumstances a life guard who is off duty effects an injury the proprietor is not liable because when performing the act the guard was not "in the service of the employer."

Also, assume that an employee while off duty assaults or otherwise intentionally injures a patron. Under these conditions the proprietor never is liable because when the injury was effected the employee was not "in the service of the employer."

Proprietor Not Liable

And again, assume that an employee employed to clean premises assaults a patron. The proprietor is

not liable because the employee acted "outside the scope of the employment."

It is interesting to observe that in a leading case, Carpenter v. Tressel, 125 N. E. 804, the court in explaining the rule for determining whether an employee acts within the scope of the employment said:

"The rule is well settled that an agent binds his master only as to acts done within his actual authority, or within the apparent scope thereof. A servant is acting within the scope of his employment when he is engaged in doing for his master what he has been directed to do or any act which can fairly and reasonably be deemed to be an ordinary and natural incident or attribute of that act, or a natural, direct and logical result of it."

WANTED MANAGER

To take charge of Cook House.
Also Griddle Man, Counter Men
and Cook. Address

FRED A. MILLER

W. G. Wade Shows, Lima, Ohio,
this week.

WANTED

Flyoplane Help, First and Second
Men, also Octopus Help; Emil
Bougie, wire. If you drink and
chase don't bother me.

B. H. BRITT

W. G. Wade Shows, Lima Ohio

Announcement Entire Promotion of 4th of July Celebration in LOWELL, MASS.

is under the exclusive management of

JOHN F. CARNEY, 21 Blossom, LOWELL, MASS.

Write, Wire or Phone: Lowell 2-9782

WATCH NEXT WEEK'S ISSUE FOR FULL PARTICULARS



WANT

Scottsville, Ky., week June 2—first shows in 5 years—followed by Lebanon, Ky., Legion Festival, and best 4th of July in Kentucky, Stearns, Ky. 5 Fairs in Kentucky, 1 in Tennessee, 8 in Georgia—14 Fairs.

Few more Stock Concessions. Shows with own equipment. Good proposition; Alton Davis, contact me. Will book or buy Rolloplane or Tilt. No junk. Charlie Griggs wants Agents. All replies

J. L. KEEF

Scottsville, Ky.



WANT

For Hazleton, Pa., week of June 9th; Dickson City, Pa., Legion Welcome Home Week, June 16th-22nd; Towanda, Pa., Fourth of July Celebration, and following Fairs: Owego, N. Y., July 27th; Caledonia, N. Y., Aug. 3th; Ithaca, N. Y., August 18th; Middle Falls, August 25th; Brookfield, N. Y.; Fonda, N. Y.; Hughesville, Pa., and Bridgeton, N. J. Grind Stores, all legitimate Concessions. SHOWS—Monkey, Wild Life, Midget and good Grind Shows. Want Arcade, Drome, Speedy Babbs, contact. RIDES—Can place Roll-o-Plane, Tilt, Whip and Kiddie Train or Aeroplanes. Want Dish Washer for Cook House (no water carrying). Can place Ride Help at all times.

J. VAN VLIET, Mgr.

ALPHA, N. J., JUNE 2-7.

SUNBROCK IN N. Y.

(Continued from page 46)

contributing a big hand for all comers. The rodeo events and high acts vied for popularity. Bernice, working a high swaying pole and doing a slide for life, won top honors in competition with two other high acts working the finale.

The bronko and steer riding and bulldogging were staged between the stands and the first and third base foul lines. The ground acts worked on a stage between second and third on the baseline and all aerial acts were staged between third and first, just behind the baselines.

Stadium Profits

As for the Stadium, even with costly repairs to the turf necessitated, the ball park's owners ought to do all right, since Sunbrock says his deal with the management is \$25,000 against 15 per cent of the gross.

Altho there were only 35 riders in the grand entry, many of the customers were unaware of the lack of quantity since all movement was swift and the arena surface was well populated at all times when Western events were being presented. Sunbrock worked the mike.

Events Listed

Rodeo events presented were bronko, bull and steer riding, the quadrille on horseback, trick and fancy rope spinning, high school horses, bull-whip manipulation, hurdle jumps, and a Western plains tableau. Acts were: The Gibsons, knife throwing; a motorcycle crash thru a flaming wall; Monroe and Grant, trampoline; Gregoresko, the man who hangs himself; Mlle. Ardely, aerialist; the Gretonas, high wire; Yo Yo, bucking mule; the Flying Valentines, aerialists; the Flying Duwards, aerialists; Iron Man Zero Starr, strong man; the Sky High Man, Miss Bernice and the Apollos, aerialists, and the Brooklyn Tarzan, fly walker.

Frank Wirth, head of the booking agency bearing his name, supplied several of the acts and was on hand to catch the show.

FOR SALE FUN HOUSE

Cheap. Can be seen in operation at Toronto, Ohio, week June 2.

MAGGIE FALLON

WANTED

Swinger Agent and Pan Game Agent. Only percentage on show. We have B Circuit of Fairs. Celebrations before and after. Move every three days. No drunks. Address:

J. W. SULLIVAN AND CURLEY SMITH

Northern Expo. Shows

Linton, N. D., June 6 and 7; Center, S. D., 8-9; Hazen, N. D., 10-11; Garrison, N. D., 13-14; Stanley, N. D., 15-16-17.

TILT FOREMAN WANTED

Highest salary to good Tilt Foreman. Ride is plenty old, so goes up and down easily. No trouble-some neon to mess with. Come on.

ANDERSON'S GREATER SHOWS

Barbourville, Ky.

SECOND-HAND SHOW PROPERTY FOR SALE

\$5.00 Full Size Wood Female Figures, nicely painted, fine for outside Girl Show. We have plenty. Ticket Box Parasol, 6 ft., nice colors, cheap. \$1.75 Streamers, new Flags, 18"x24 in. Other sizes. \$5.00 Brown Velvet Drop, 36"x9' 6". Others. WEIL'S CURIOSITY SHOP
12 Strawberry St. Philadelphia 6, Pa.

WHEEL MAN FOR #5

At once. Top salary.

AL BLUMENTHAL

627 5th Ave. McKeesport, Pa.

Chairplane Spot Wanted

With Carnival for season in New England. Have own transportation.

OLIN GREELEY

87 Main St. East Pepperell, Mass.

FROM THE LOTS

WANTED

Experienced Shooting Gallery Operator

If you have the experience and are looking for the "right" job . . . write today! Give complete information and references.

MARLIN AMUSEMENT CORPORATION
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Kiddie Auto Ride, has all modern plastic and fluorescent crestings, beautiful fluorescent valdelians, center all covered with all stainless steel panels, good factory center drive reduction unit with 3 horse single phase ball bearing motor, all brass poles.
Mechanical Fun House, mounted on a 33 ft. semi, has a 35 ft. spread when open, modern Rocket ship design, all neon letters and port holes, and fluorescent lighting very beautiful design. Many good features inside. Good repeater.
22 Ft. All Steel Kingman Semi Van, 10.00 by 20 by 12 ply tires, hardwood floor, plywood lined inside.
Reason for selling, quitting business. It has to be seen to appreciate values. Can be seen in operation on Crafts Shows on route.
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WANTED

FOR STEUBENVILLE'S SESQUI-CENTENNIAL and VETERANS' HOMECOMING CELEBRATION
July 2nd thru 6th.

Legit Concessions. No gyps or gambling. Heat is on. On street, parade. Contact
LESTER "PEANUT" RODGERS
Ft. Steuben Hotel, Steubenville, Ohio.
Auspices Chamber of Commerce. No promotion. Dick Dillon, George and Jr. Ankrim, get in touch with me quick.

WANTED CARNIVAL

For July 4-5-6. Heavy Cross. Wire
G. W. PEOPLES
Detroit Lakes, Minnesota

WANTED IMMEDIATELY FERRIS WHEEL FOREMAN

Good pay. Good treatment. Bonus. Wire
MAJESTIC GREATER SHOWS
Unionville, Ohio, this week

CARNIVAL WANTED

For Ford City, Pa., Fair
Labor Day to Sept. 6, 1947. Contact
W. B. MECHEM, Secy.
Ford City, Pa. Telephone 397-J after 6 p.m.

WANTED

A few good clean Rides and a small Carnival for County Fair. Dates, August 28-29-30. Nothing but Percentage Games. NO FLATS. Contact
CHAS. W. STEPHENS
Laramie County Fair Board, Pine Bluffs, Wyoming

RIDES WANTED

Merry-Go-Round and Swings. Five days—July 1st to 5th. Attractive contract. Excellent crowds. Write
THE TOMBOLA
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9 TUB TILT-A-WHIRL—VERY CHEAP!
Selling on Account of Different Business.
Price on Request.

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O. C. Buck

MENANDS, N. Y., May 31.—Shows did well here for the week ending Saturday (24) despite rain and cold on two days. The *Albany Times-Union* and the *Knickerbocker Press* were co-operative, as was radio Station WABY, which contributed several 15-minute sustaining shows.

Mr. and Mrs. Ed Edwards have 4 ball games, 2 penny pitches, 2 pan joints, a shooting gallery, popcorn, peanuts and candy apple stands. Bill Jones, bingo impresario, visited. Eugene O'Donnell manages his unit on this show. Mr. and Mrs. Harry Schwartz have the frozen custard. Cookhouse is managed by Ernie Pleters with William Newman, grid-dleman. Jack Burt has a well flashed doll wheel. Harry Bosco has the razzle-dazzle, Barney the rolldown and Ray Cofeen a ham and bacon joint.

Several concessions are managed by Frank Tortello and Jack Stine. Luke Siefker, chief electrician, has several concessions. Billy Cornell's *Chocolate Dandies* is managed by Harry Homer. Ray Cook operates the Girl Show. Mr. and Mrs. R. Walsh have the two-headed baby and a high striker. Whitey Sutton has the Side Show. Motordrome is managed by Speedy Wilson. Mr. and Mrs. Fred Munn have the Monkey Show.

Mr. and Mrs. Jerry Grey have the Devil Show. Catherine Teauscher has the Illusion Show. Paul Smith is the talker. The Hendersons have the Wild Life Show. Janet Mirra operates a country store. Mrs. Fern Jarig handles French fries. Steve Mitchel has the mitt camp. Scales and mug joint are operated by Larry Marccacio. Charley Zuker has novelties.

Rides are twin Ferris Wheels, Merry-Go-Round, Whip, Octopus, Caterpillar, Silver Streak, Looper, Fly-o-Plane, Rolloplane, Kiddie Auto and Miniature Train.

A stork shower for Mrs. O. C. Buck was held at the Troy Hotel Wednesday (21). She received many beautiful gifts.—PAUL A. ERICKSON.

William T. Collins

ALEXANDRIA, Minn., May 31.—Org opened here, but stand was lost to rain and cold weather. Saturday matinee and night netted the only good business of the week.

Org made an impressive appearance. Front entrance arch, done in plastic, vari-colored fluorescent lighting, is eye-arresting. Arch has six pilasters, 24 inches in diameter, standing 16 feet high, with a width of 75 feet. Four light towers of telescopic design match the arch. Each tower is 40 feet high.

Staff follows: William T. Collins, owner-manager; Stanley Warwick, assistant manager, and Mrs. William T. Collins, secretary-treasurer, with Mae Baldwin as assistant to Mrs. Collins.

Visitors included Clyde Kelsey, secretary of Wadena, Minn., fair.

Ohio Valley

FOSTORIA, O., May 31.—Show's second week here netted poor business due to the rain. Second Friday and Saturday (23-24), with good weather, saw better business.

Manager Roxie Harris took delivery on new sound equipment, and Clifford Soldelk received his new bingo top.

Bill Harris, general agent, has returned from Indiana, and reports signing several Hoosier fairs. He also reported visiting the John McKee Shows at Huntington, Ind., and Jimmie Chanos Shows at Winchester, Ind.

Bob and Elsie Chism have set up their new cookhouse.—PAT BRADY.

Hill's Greater

OMAHA, May 31.—Org had four good nights in Kansas City, Mo. Friday and Saturday (16-17) were slow due to rain. Outfit did not open Monday (19) in Nebraska City because the Rolloplane was wrecked while en route there. The ride was damaged only slightly but the truck was almost demolished. Tractor was covered by cargo insurance. Kelly Abbott, Charles A. Lenz Insurance Company rep, was visiting the shows at the time of the accident, and took charge of the details.

In preparation for fairs and celebrations, H. P. Hill, manager, and Clyde Runnels, electrician, are readying neon fronts for the new Hillbilly Show.

Ride line-up follows: Pretzel, Rolloplane, Ferris Wheel, Octopus, Fly-o-Plane, Merry-Go-Round, Miniature Train, Dipsy Doodle, Flying Scooter, Spitfire, baby cars and baby airplanes.

Heavy Guyton and Joe Spaulding recently received delivery on new house trailers. Sport Matthews is building a body for his new truck which was delivered in Oklahoma City.

Some of the women on the shows were entertained at a luncheon by Mrs. Whitey Elliot at her Kansas City home. Sherry Matthews arrived from the West Coast to spend the summer with her father and mother, Mr. and Mrs. Sport Matthews.

Visitors included Mr. and Mrs. Whitey Elliot and Jimmie Byers, co-owners of the Funhouse and Pretzel, and Mr. and Mrs. Joe Sullivan.

Mr. and Mrs. Johnnie Groves joined with two concessions and Butch Goff with three.

Jawhawk Amusement

PITTSBURG, Kan., May 31.—Org moved in here the week of Monday (19) after a successful stand May 14-17 at St. Paul, Kan., during the 100th anniversary celebration of the founding of Osage Mission. Despite mixed weather, folks turned out in big numbers during the St. Paul cele, and they spent freely. All reported good biz.

Thursday's (15) St. Paul parade pulled 8,000, and they provided a good midway play until 5 p.m., when rain fell thru the night. Following day was big. Weather was excellent until 10:30 p.m., and rides, shows and concessions all did big biz. The final day of the stand the lot was a quagmire, yet the folks turned out in large numbers. Business was good both afternoon and night. It was necessary to use cats to get the shows off the lot.

The writer has the scales and Mrs. Davis has the dart store.—W. A. DAVIS.

Greater Rainbow

DEWEY, Okla., May 31.—Org moved in here last week. Week previous it was in Nowata, Okla., and the week prior to that in Fairfax, Okla., where it enjoyed a good business. During the latter stand Mr. and Mrs. Jean Chaney, of Blackwell, visited Mr. and Mrs. Loren Leach.

A surprise party was held at Fairfax in the trailer of Mr. and Mrs. Bill Davis in celebration of their first wedding anniversary. A large cake, decorated with dollar bills and lovebirds, was the table decoration. Mrs. Esther Davis served the guests.

Doc Withouse made a trip to Kansas City, Mo., to bring back agents for his stores. Cecil Johnson was due to join his mother and run the shooting gallery.

Shows have been getting rain at least one day a week and lots have been muddy, but the folks now are getting used to it.—F. WARD.

Florida Amusement Co. Endorses
THE
SUN SHINE CHOO CHOO
Howard Ingram wires as follows: "The Sun Shine Choo Choo has proven satisfactory and everything you claimed. It is among our WINNERS on the season and we proudly recommend it. Many thanks."
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Sunshine Mfg. Co. makes delivery like the Sun On Time. Order Now.
We are still able to make Spring Delivery. (Send \$1.00 for large photo and complete description.)

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.22 SHORTS, \$60.00 CASE
SPATTERLESS \$65.00 CASE
NEW RIFLES, Winchester 62 Gallery
Pumps \$36.50 Ea.
Send 1/3 deposit, balance C. O. D.
SHOWMEN'S EXCHANGE
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Boone Valley Shows
WANT TO BOOK
Merry-Go-Round, Roll-o-Plane, Circus Side Show, Snake or Monkey Show with own top and banner line. No grift. Low percentage. 25 Celebrations and Fairs booked. 90% street spots. Jimmy Beyers, please contact me. Wire
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1946 FLYING SCOOTER
Like new, used five months, neon center, safety cables, lot of extras. Booked Cetlin & Wilson Shows. They have 10 outstanding Fairs, including Indianapolis, Ind.; Reading, Pa.; Richmond, Va.; Trenton, N. J., and others. Quick sale. \$8,000.00. Have other business. Contact
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AUGUST 15 AND 16
Wanted—Wanted—Wanted
5 Rides, 20 Concessions, Entertainment.
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DEMOTTE AMERICAN LEGION
R. L. Myers Demotte, Ind.

OREGON TRAIL DAYS
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Monster parade. Never a dull moment.
GERING, NEBR., JULY 17-18.
Free Attractions, write.
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436 NORTH H ST.
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FROM THE LOTS

I. K. Wallace

MILTON, Pa., May 31.—Org moved in here for its fourth week of the season. During the first three weeks it met plenty of cold and rainy weather, but is still rolling along nicely. Previous stand was at Freeburg, Pa. Yeagertown, Pa., stand played the prior week, was held to three nights of business because of the weather.

Staff includes: I. K. Wallace, owner-manager; Mrs. I. K. Wallace, secretary-treasurer; Mel Sober, general agent; Chuck Simmons, special agent; Dick Palmateer, lot man and electrician; Robert Walker, superintendent of concessions, and William Wilkenson, transportation superintendent.

Office-owned rides are Ferris Wheel, Chairplane and kiddie ride. Dick Palmateer has the Illusion Show and Ramsey has the Monkey Show.

Concessionaires include: Mr. and Mrs. Myers, lunch stand; Mrs. Wallace, ball game and penny pitch; Mr. and Mrs. Hugh Gross, French fries; Mr. and Mrs. I. Mendelson, shoot 'til you win and duck pond; Russell Allison, ball game and high-striker; Peachy Wagner, high striker; Steve Miller, palmistry; Cliff Kernahan, long-range gallery; Mrs. Kernahan, penny pitch; Mrs. Ramsey, ball game; Mr. and Mrs. Tony Ricco, cigarette gallery and dart balloon; Chuck Simmons, percentage; Mr. and Mrs. Shoemaker, ice cream sandwiches; Mrs. Palmateer, popcorn, and Mr. and Mrs. Ralph Dutch, candy apples and candy floss.—MEL SOBER.

W. G. Wade

BATTLE CREEK, Mich., May 31.—Breaking in a new lot a quarter of a mile from the old showgrounds, shows enjoyed good business here the week ending May 17. Date was auspiced by the 40 and 8, which org gave splendid co-operation.

Stand was well advertised. Org used substantial space in the local daily and county gazettes within a 25-mile area also received space. Papers also gave freely with pix and stories. Station WKZO also gave strong support, remotes being carried five times. Before the show's arrival, Walter A. Schafer presented his *Carnival Man* program four times, offering ticket giveaways to children sending in their ideas of what they like best about a carnival. Results on the latter feature exceeded expectations.

Ads were also carried on the sides of the city busses. And the bus line also co-operated by adding a shuttle bus service to the lot from 7 to 12 each night.

Friday's (16) gate was one of the biggest of the season thus far. Rain ruined Saturday's matinee.—W. A. SCHAFFER.

Page Bros.

ALAMO, Tenn., May 31.—Altho weather was off, biz here the week ended May 24 was about 25 per cent better than last year. Shows, which were spotted on city streets, were auspiced by the American Legion. Location helped. Last year shows operated on the Legion grounds, a block away.

Don Myers, ride superintendent, has been getting the rides up and ready to go by 2 p.m. Mondays. R. W. Evans has replaced Oscar Watts as Ferris Wheel foreman. Eddie Lamon's Minstrel Show took top money here, with Speedy Babb's Motordrome running second. Hughes' Rodeo is doing better than satisfactory business.

Mr. and Mrs. Dillard Jones recently took delivery on a new Ford truck.

J. A. Gentsch

RIPLEY, Tenn., May 31.—Org came in here this week, with the move from Batesville, Miss., being delayed until Wednesday (28) when trucks could not get off the muddy lot. Batesville, which opened May 19, was hit by rain in the early days. When the rain stopped, it was impossible to fill in with sawdust due to the lowness of the lot.

Despite the condition of the lot and its distance from town, kiddie rides and train did big business.

Mom Decker was taken to John Heskin Hospital, Memphis. Her condition is reported improved. Mr. and Mrs. J. A. Gentsch celebrated their wedding anniversary. Mrs. Gentsch was gifted with a bouquet of pink carnations. The Gentsch children joined for the summer. Rusty, bingo operator for Claude Gentsch, has a new trailer. Russell Cooper, master mechanic, is outfitting a new semi for a complete machine shop. The Mitchell boys, Gus and Pete, are still on the show.—FAY CURTIS.

Penn Premier

EASTON, Pa., May 31.—Despite bad weather, org has been doing okay. Side Show line-up follows: Charles Gutermuth, front man; Earl Jussou and Roy Akers, tickets; Henry Thompson, sword swallower and impalement act; Billie Brundell, emcee and magic; King Lugie, ossified man; Joe Hannon, fire-eater; Penny Bowman, impalement act and electric chair; Polly Bradfield, levitation and sword box; Jim Haller, with eight-legged pigs and Monkey Circus; Mae-Joe Fink, annex.

Harry Fink, with Roxie, in the *Dance of Passion* Show, reports good business thus far. Ted Comfort and his percentage is also clicking.—POLLY BRADFIELD.

Play Park

EAGLE PASS, Tex., May 31.—Shows closed a successful stand here May 17, and move to Pearsall, Tex., was made without incident. Shows opened on time to good crowds and money seemed plentiful. Concessions reported good business, as did rides and shows.

Fred Hightower, concessionaire, suffered a paralytic stroke here and was sent to the Veterans' Hospital at San Antonio.—GEORGE A. LAMONT.

FOR SALE

NEW FROZEN CUSTARD TRAILER

Ready for Freezer. Tandem wheels, built-in cabinets, hot water heater, sink, low stainless steel counters, fluorescent lights: Body 15 ft. long, 7½ ft. wide. Five-way awnings. A big flash. \$1800.00 cash or will finance.

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Wheel Foreman, new Spitfire Help, Advance Man with car, Book or buy Chairplane. Will place any neatly framed Shows, Want Fish Pond, Bumper, Clothes Pins, Scales, Bingo, Hoop-La, Coke Bottles.

Have Best Juneteenth and Fourth Celebration in Texas.

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**Six Big Days and Nights—Six
June 16-17-18-19-20-21, inclusive
Legitimate Concessions of all kinds**

Monday, June 16, Crowning King and Queen.

Tuesday, June 17, Steuben Co. Children's Day.

Wednesday, June 18, Army and Navy Day.

Thursday, June 19, Horse Pulling and Sports Events.

Friday, June 20, Parade Day—70 Floats, 50 Bands.

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Week June 2 to 7, Island Road and Elmwood Ave., Philadelphia, Pa.;
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SUNSET AMUSEMENT CO.

WANTS TO BOOK

Fun House, Penny Arcade, Wild Life, Mechanical Show, Iron Lung for July 3-4-5-6 at Albert Lea, Minn., with Minnesota Fairs to follow, including Thief River Falls, Bemidji, Hibbing, Redwood Falls. Opening for Basket Ball, String Game, Bumper, Country Store and others.

SUNSET AMUSEMENT CO., Shenandoah, Iowa, this week; Leavenworth, Kansas, next.

King Reid

WINOOSKI, Vt., May 31.—Many of Owner Reid's friends from the State Legislature were on hand to greet the shows here this week. New girl show top, main gate marquee and office trailer awning arrived here and were put up for the opening. Lot lay-out was expanded to 550 by 350 feet to accommodate the show.

Jack Sudenfield, with his concessions, and Ray Tanquay and Gene Pepin joined here. Leonard Mongeon joined on the Rolloplane. Mrs. Emil Winters arrived from California to join her husband on the free act.

Johnson Lagrow returned to handle the Tilt-a-Whirl. Recent visitors included Herb Shive, agent for the Lawrence Greater Shows; Jack Ward, Mr. and Mrs. A. P. McNally and J. D. Le Viner. Latter operates a drive-in-theater in North Carolina and was en route to Canada for a visit. The writer was visited by his son, Roy S. Peugh, and latter's wife, Wilfred.

Potsdam, N. Y., stand was hurt by heavy rain. Considering weather at the stand, which was auspiced by the Potsdam Fire Department, attendance and business were fair. Due to the condition of the lot, it was necessary to leave the Spitfire and Caterpillar down.—ROY F. PEUGH.

Del-Mar

YUKON, Pa., May 31.—Shows registered fair business for the week ended May 17 here. Final day was lost to rain but weather was good for the biggest part of the week. Owner and Mrs. Al Del Flore reported satisfactory results for the initial engagement.

Owner Del Flore took delivery on a semi-trailer and Kiddie Auto ride. Shows carry 4 rides and 10 concessions. Rides are Kiddie Airplane, Roto Whip, Kiddie Auto and Chair-plane.

Concessionaires include Lou Del Flore, scales and guess-your-age; Roy Baucan, novelties; Leonard Guist, dart and penny pitch; J. Swartz, coke bottles and shooting gallery; Mickey and Charlotte Del Flore, popcorn, candy apples and floss; John Robochik, ball game; L. Nickolus, slum spindle; J. Wanko, mitt camp.

Electrician John Rocker has charge of the two light plants. Shows plan to play celebrations in Western Pennsylvania and Ohio.—M. CIRSELLO.

Marks

CUMBERLAND, Md., May 31.—Over 3,000 kids turned out by mid-afternoon Saturday (24) for one of the biggest matinees of the season. Event was sponsored by the Queen City Dairies, with tickets distributed by drivers and thru retail outlets.

New Funhouse, classic in design, has been getting a big play. Unit, managed by Ralph (Mt. Airy) Perry, is mounted on a 28-foot trailer.

With only one night lost to rain business was generally good. Eddie Cole's Kiddie Train and the Ferris Wheels did well.

Jack Wright, of the James E. Strates Shows visited.—LEW HAMILTON.

La Cross Amusement

ST. ALBANS, Vt., May 31.—Business for the shows at their opening stand here was way above expectations, Paul La Cross, owner-manager, said. Chilly and rainy weather failed to hamper attendance and spending was good thruout. Shows left here for Rouses Point, N. Y., which gave org a good engagement.

Date at Swanton, Vt., opened to big crowds and business. Following two more weeks in Vermont, shows jump to New Hampshire. Org is carrying two rides, one show and 20 concessions.

Mighty Hoosier

WASHINGTON C. H., O., May 31.—Org moved in here Monday (19) in a downpour of rain. Owner Bill Geren hired a caterpillar to move equipment on the lot and everything was ready to open at 6 p.m.

Opening night turnout was fair, Tuesday night was hit by a cloud burst and Wednesday night accounted for a small crowd. Sun came out Thursday and show-hungry folks turned out in big numbers that night and the remainder of the week. Saturday matinee, sponsored by the merchants, proved a notable success. Stand was auspiced by the Police Department.

Royal Crown Shows were playing 30 miles away, and personnel of both shows visited each other.

CHILLICOTHE, O., May 31.—Sponsored by the police department and with veterans' organizations co-operating, shows chalked up one of the best engagements of the season thus far at their local stand.

Decoration Day parade, which ended at the local armory across the street from the lot, netted the shows large crowds and big spenders.

American Banner

WEST WARWICK, R. I., May 31.—Warren, R. I., Central Fire Department Muster, which ended Saturday (24), proved a fair week for the shows. Location on town's skating rink site was a good one and, altho it rained three days, the tar-covered spot was easily drained and shows never missed a night.

Business was up to expectations, and Sheriff O'Leary co-operated with Manager Joe Shiner and personnel. Mr. and Mrs. Hardman joined with their popcorn trailer. Jimmie Caslin, grab-stand operator, suffered an attack of la grippe, but has recovered.

Betty Hogan joined here with her concession, and Cathy Doyle is doing a good job with the sound truck. Zacchini, free act, is expected in from Tampa soon. Shows came here to play the Veterans of Foreign Wars' Jubilee Celebration.—T. E. YORK.

J. R. Leeright

ABILENE, Kan., May 31.—Shows wound up one of the most successful stands of the season so far Saturday (24). Officials reported that attendance and business topped any of the other dates played thus far. Maurice, ossified man, joined here and gathered top show money.

J. D. (Tuffy) Reeves chartered a plane and flew to Des Moines to visit his wife. He returned Friday (23). On Thursday afternoon (22) children from the orphanage were shows' guests and were treated to free rides and shows, popcorn, snow cones and balloons. Veterans of Foreign Wars, the sponsoring group, provided them with ice cream. VFW and local police co-operated.—SHERRY PEAVY.

Eddie L. Wheeler

WHITLEY CITY, Ky., May 31.—Shows moved in here from Oneida, Tenn., and, despite rain, had a successful local opening night. Subsequent nights saw crowds increase and business for the stand was good.

Official staff includes Mr. and Mrs. Eddie L. Wheeler, owners; Thomas Bass, general agent; H. G. Coffey, secretary; Con Cunningham, lot superintendent, and he and Dixie Lane operate the cookhouse; Fred Allen, mechanic; Jimmie Shipman, electrician, mailman and *The Billboard* sales agent.

Shows are carrying 4 rides and 3 shows. Org left here for Williamsburg, Ky., where they open June 1 under American Legion Post auspices.—H. G. COFFEY.

Seazo

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... has that rich, golden color that makes 'em buy!

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WANT Advance Agent and Publicity Man. WANT Ride Foreman, good Wheel Man, Second Man; drivers preferred. No drunks, please. Rides Wanted—Octopus or Flat Ride. WANT Ten-in-One or Man with Acts. Also Fat Man or Woman. Salary or percentage. Good opening for Independent Shows. What have you? Concessions Open—Custard, Photos.—All others open. No X. WANT good Photo Operator, also Grind Store Agents. All address:

WM. J. MESPELT or FRED HEDRICK
Firemen's Celebration, Belington, W. Va., June 2 to 7; Kingwood, W. Va., June 9 to 14; then Pennsylvania.

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MARION, OHIO, JUNE 9-14

Can place one or two more Shows. Exceptional opportunity for Motordrome, Glass House, Miniature City or Circus, Monkey Show or Fat Show. Can also place a few more legitimate Concessions. Marion and Muncie, Indiana, to follow. We have Crown Point for 4th of July week. Our circuit of twelve Fairs start in July. Address

W. G. WADE SHOWS, Lima, Ohio, this week.

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Countless thousands have been waiting for just this . . . a full-size trailer coach, at \$1,995.* Remember, THE SUN is designed and built by STREAMLITE Master Craftsmen, builders of America's finest trailer coaches. Here's a job that's built up to quality, not down to price! THE SUN has all the comforts of home. It's sturdy . . . beautiful . . . enduring. Write for full color, 8-page, illustrated folder on all STREAMLITE Models; and also the name of your nearest STREAMLITE dealer.

From the Lots

Majestic Greater

OIL CITY, Pa., May 31.—Altho they were rained out two days, shows did capacity business here for the week ending Saturday (24). Biz was due in part to a mid-town location and the biggest bubble gum matinee promoted to date by the writer. Station WKRZ staged a broadcast on the street in front of its studios Thursday (22) with free bubble gum for all attending children. Police and firemen had to be called out to maintain order among the estimated 2,000 attendance. As a result 2,341 kids, accompanied by adults, attended the Saturday matinee, by which time the writer was known as Uncle Harry, the bubble gum king. Phil Cook, chaplain of the Miami Showmen's association, assisted in passing out gum.

Mr. and Mrs. Jimmy Smith visited. The writer was out of action for a week due to another attack of flu and bronchitis. Owner-Manager Sam Goldstein is all smiles. The Soules Family left to visit relatives for a week. Mr. and Mrs. Al Stempin, altho new at popcorn, are doing a good job. Franklin Kersey is in charge of Leonard Gould's bingo. Frankie Bland joined and will take over advance publicity when Jim Rappale leaves to play celebrations with his rides. Messrs. Finnecy and Milton, of WKRZ co-operated. Mrs. George Bradley and daughter, JoAnne, are doing well.—HARRY E. WILSON.

Pioneer

MONGOMERY, Pa., May 31.—Org played a red one here despite some rain. Last three nights, ending Saturday (24), were particularly good. Members of the sponsoring group, the Volunteer Fire Department, poured cinders and sawdust on the lot to make it solid prior to the show's arrival.

Mr. and Mrs. Charley Rhoads joined with a grab joint mounted on a new Chevrolet. Unit is well flashed and operated by their sons, Frank and John. Both are veterans. Charley is the proprietor of Oley Valley Hotel, New Reading, Pa.

Lew Farrell, a patient at St. Joseph's Hospital, Elmhurst, N. Y., is said to be improved and will be discharged soon. Bud Easson and Dick Dickson have taken over for him in his absence. Lucky Dietrick is back painting following a short illness. Manager Mickey Percell was away for two days on business. Rolling stock, under the supervision of F. W. Smith, is in first-class shape.—PHILIP J. KIRKLAND.

Wolfe Amusement

CLINTON, S. C., May 31.—Laurens, S. C., proved the best spot of the first 10 weeks. With a free gate, large crowds turned out and the folks spent freely. The Ferris Wheel topped the rides, with the Merry-Go-Round second. Date was sponsored by the Veterans of Foreign Wars.

All rides and equipment are being repaired and painted for the eight fair dates already booked. Two new rides are expected to arrive in time for the fairs. Org now consists of 3 major rides, 2 kiddie rides and 32 concessions.

Gertrude Roberts, secretary of the shows, is leaving soon for Pennsylvania because of the illness of her father. Mrs. Wolfe and children arrived to join Owner Ben Wolfe and will be with the shows the remainder of the season.

Stand here, which opened Monday (26), netted good business the first few days.—FRANCES MORLEY.

FOR IMMEDIATE DELIVERY . . .

20x40 and 20x30 Hip Roof Tents. 14x28 Bingo Top, Awnings attached—Khaki. USED Concession Tents.

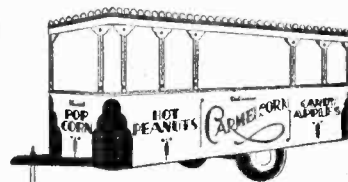
- Flashy Flameproofed
- Canvas Available
- In These Colors
- Forest Green
- Royal Blue
- Orange
- Khaki

BERNIE MENDELSON—CHARLES DRIVER

O. Henry Tent & Awning Co.

4862 N. CLARK ST. CHICAGO 40

CONCESSION TRAILERS



IMMEDIATE DELIVERY

WRITE FOR CATALOG

KING AMUSEMENT COMPANY

82 ORCHARD ST., MT. CLEMENS, MICH.

DOUBLE SET OF RIDES - TRAINS WANTED

For 2 BIG Days July 4-5 in

NORTHERN ILLINOIS

BY COMBINED VETERAN AND CHAMBER OF COMMERCE ACTIVITY

Organized Carnivals, contact us for late fall Louisiana time and Middle West. Call or wire

MCCONKEY MUSIC CORP.

127 N. Dearborn St. CHICAGO Tel.: STate 7332

\$600.00 MERRY-GO-ROUND

Flying Jenny type, built on 4-Wheel Trailer; 12 Horses, two Flying Hoats. Needs motor work and cable. Come and get it. Will not ship.

C. C. HALE

295 GOULD ST. LOMA LINDA, CALIF. (near San Bernardino)

WANTED

For Big American Legion Celebration

JULY 3-4-5-6

AT JEFFERSON BARRACKS, MO.

Ferris Wheel, Merry-Go-Round, Kiddie Rides, Concessions, etc.

Contact immediately:

DENNIS BARNETT

Clayton City Hall, Room 223, Clayton 5, Mo. (Phone: Parkview 4170)

WANTED

Candy Prize Pitch Man for two Sit Down Shows. 30 per cent on the dollar.

HARRY HORNER

c/o O. C. BUCK SHOWS; as per route.

AT LIBERTY COLLINS THE MIRACLE MAN

America's most versatile entertainer. A One Man Side Show. A feature Magic Act, Vent, Punch, Swiss Bells, Electric Act, Blade Ball. Make strong openings. Sell inside. Will work salary and percentage of inside. Or can handle office, small Show; understand all laws. Also handle advance and legal adjuster. 42 years of Show business. First "at liberty" ad. There must be a reason. Geo. Collins, 2825 Lawndale Ave., Durham, N.C.

MOTORS

1/3 H.P., 60 Cycle, 1 Phase, 1750 E.P.M. capacitor type, ball bearing, \$55.00 each. One-third deposit.

ED MARCH

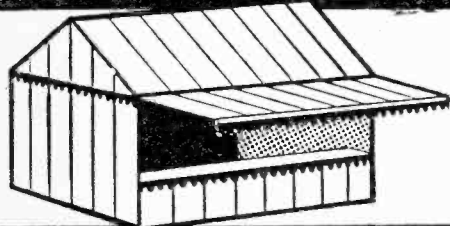
603 N. Neville St. Pittsburgh, Pa.

WANTED

GENERAL AGENT

To book small Western Show; may have some Concessions. No drunks or agitators. BOX D-13, The Billboard, Cincinnati 22, O.

ANCHOR TENTS



SQUARE UMBRELLAS FOR NOVELTY STANDS CONCESSION—TRAVELERS—BINGO—CIRCUS—BALL GAME—MERRY-GO-ROUND—GREEN—BLUE—KHAKI—FLAMEPROOF GREEN—BRIGHT CONTRASTING TRIM.

ORDER NOW TO ASSURE PROMPT DELIVERY

ANCHOR SUPPLY CO., INC. EVANSVILLE, INDIANA

STEAM TRAINS

BUILT TO LAST A LIFETIME

A more fascinating Ride that puts more money in the Ticket Box.



OTTAWAY AMUSEMENT 2514 Aloma WICHITA, KAN. WRITE FOR FOLDER, PRICES AND DELIVERY DATE.

QUEEN OF THE FLYING RIDES

FLYING SCOOTERS

BISCH-ROCCO AMUSEMENT CO.

5441 COTTAGE GROVE

CHICAGO, ILL.

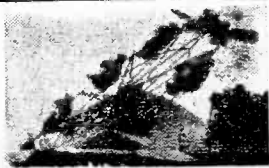
FOR PROFIT AND FLASH THE SPITFIRE

IS "SUREFIRE"

WORLD'S MOST BEAUTIFUL RIDE

FRANK HRUBETZ & CO.

SALEM, ORE.



**FLAMEPROOFED TENTS
IN STOCK — ALL NEW**

60'x120'	40'x100'	40'x80'
30'x90'	30'x60'	20'x60'
20'x50'	20'x40'	20'x30'
20'x20'	14'x21'	14'x14'

Prompt Delivery Any Type Tents to Order. Bright Flameproofed. Royal Blue, Forest Green, Olive Green, White, Blue & Khaki Dyed Hoopers Flameproofing Compound.
Write Today

**UNITED STATES
TENT & AWNING CO.**
2315-21 W. Huron CHICAGO 12
Chicago's Big Tent House Since 1870

**SIDEWALL
NEW WATERPROOF
FLAMEPROOF**

Following finished sizes, complete with Grommets. Made of double filled No. 12 Duck.
6'x100' ... \$54.56 8'x100' ... \$80.00
7'x100' ... 63.04 10'x100' ... 88.48
8'x100' ... \$71.52
Made in any length at the above rate per running foot.
See Our Ad in Classified Section
Satisfaction Guaranteed—Prompt Delivery.
"If It's Made of Canvas, We Make It"
25% deposit—balance C. O. D.

MICHIGAN SALVAGE
417 W. Jefferson Ave., Detroit 26, Mich.

**SHOW
CIRCUS
CONCESSION
MERRY-GO-ROUND**

TENTS

**CENTRAL
Canvas Company**

HARRY SOMMERVILLE—FOREST GILL
121 West 8th Street Kansas City 8, Mo.

TENTS

Concession, Khaki, Immediate Delivery.
8x10, 8x12, 10x12, 10x14. Also Four-Way Joints, 8x8, 10x10, 10x12. Roped Tents, 20x30 to 40x70. Orange, Green or Blue to order. Change Aprons and Sidewall. Order Now.
D. M. KERR MANUFACTURING CO.
1954 W. GRAND AVE. CHICAGO 22

TENTS—SIDEWALL

NEW AND USED
Tarps — Floor and Ground Cloths
Flags — Streamers — Banners
Get Our Prices
INDIANAPOLIS TENT AND AWNING CO.
INDIANAPOLIS 6, IND.
P. O. BOX 433 PHONE: RILEY 6655

RIDE HELP WANTED

Ferris Wheel and Tilt-a-Whirl. Must be experienced, sober and reliable. TOP SALARY.

Delgarian Amusement Co.
2303 N. Melvina CHICAGO 39, ILL.

**Conderman Ferris Wheel
\$1500**

Workable condition; needs some repairs and paint. Seats 20 adults; same height as Eli No. 5; been operated in a Los Angeles Park past two years. Plymouth motor.
TOM HUGHES
CARE BEVERLY PARK
La Cienega at Beverly, Hollywood, Calif.

**FOR SALE
LINDY-LOOP**

36 Passenger. Very Cheap.
\$2750
8623 FENWICK SUNLAND, CALIF.

Caravella Amusements

NEW KENSINGTON, Pa., May 31.—Business here was excellent for the week with opening Monday (19) bringing a gross equal to the week's take at some of the previous stands. With the exception of one rainy day business grew thru closing Saturday (24). Matinee on that day was big. The Ferris Wheel truck turned over on the run here, but damage was slight. The committee representing the sponsoring Kensington Fire Department was the most cooperative encountered this season. Org contracted the spot for next year before leaving.

Doc Anderson joined with his Side Show and reported a big week. Buddy Bernstall was replaced by Brownie on the Girl Show. Unit is operated by Mr. Brown. Personnel includes Penny Lee, Evelyn Joyse, Peggy Hart and Lena Bowers. Moore's Monkey Show won top money here with the Ferris Wheels leading the rides. Manager and Mrs. Frank Caravella journeyed to Meadville over the week-end. Chuck Domico visited his family in Meadville. Pete Cobler and Dusty Bailey have each added another concession. Show did fair business at New Castle, Pa., during the two previous weeks. An extra week was played there when the first turned into a total blank because of weather which included snow and a low temperature of 31.

Owner Caravella received three new tractor-trailer units here. Show now moves on 21 pieces of equipment. Visitors included Phil Cook, chaplain of the Miami Showmen's Assoca; Harry Wilson and many others from the Majestic Greater Shows which were playing in near-by Sharon.—W. R. (RED) HICKS.

Dobson's United

NORTHFIELD, Minn., May 31.—Weather here was cold. Org also played in cold, damp weather its first two weeks beginning May 12 in St. Paul, yet business there was satisfactory.

Show's staff follows: W. C. Dobson and R. E. Patterson, co-owners; Dorothy Pickering, secretary; Pete Jensen, superintendent of rides, and Paul Warren, electrician. Ride foremen: Merry-Go-Round, Eddie Chandler; Rolloplane, Andy Snyder; Ferris Wheel, Douglas Brown; Octopus, Ernie Minke; Flying Scooter, Bob Pickering; kiddie rides, William Schmalowski; Chairplane, Bud Johnson; Loop-o-Plane, Hank Wood, and train and pony rides, Tony Bonk.

Harry Hooper has his Penny Arcade; A. J. Barry, Side Show; George Townsend, Midget Show, and John Lyons, Funhouse. Emil has the Saw Mill.

Concessionaires are: Mac Matthews, four; Curley Walters, five; L. A. Stype and son, popcorn, root beer and candy floss; Bob Day, four; Carl Swanson, jewelry and malted milk; L. A. Haughan, grab joint; Tex Roberts, 10; Helena Long, high striker, and Tony Bonk, one.

Willy Schmalowski is assisted by his wife, Daisy, on the kiddie ride, and Ann (Mrs. Pete) Jensen is ticket-seller with the Merry-Go-Round.

Recent visitors included Dwight Bazinet, of the Bazinet Shows; Walter Woodward and Chet Judkins, of Raney United Shows, and Mr. and Mrs. Walter Duffy, William T. Collins Shows.

Gulf Coast

LOUISIANA, Mo., May 31.—Org has five shows, including Kelly's Athletic Show. Concessionaires include L. H. Butler, 4; Pat Boles, 4; Mr. Reymer, jewelry; Paul Pittmon, 2; Red Bateman, 2; E. L. Mitchell, 4; Bob Oliver, 2; Ed Cruze, 3; Roy Miller, with Bill Tally's diggers and candy floss, and Lucille Norwood, penny pitch.

TRIANGLE SHOWS

ALL KINDS LEGITIMATE CONCESSIONAIRES
JOIN US FOR THE BIGGEST DOINGS IN THE EAST

NEW KENSINGTON, PA.
FIRST CARNIVAL IN TOWN IN 10 YEARS

WANT PENNY ARCADE

MUST HAVE PLENTY OF EARNING POWER
Buster Anderson, please wire Pete Thompson

CAN PLACE GOOD DOG AND PONY SHOW
Also Want Midget or Fat Show

GET READY FOR THE GREAT
HARRINGTON, DEL., FAIR
WEEK OF JULY 28—RESERVE SPACE NOW

AMBRIDGE, PA.—NOW—THEN NEW KENSINGTON, PA.

TRIANGLE SHOWS

"AMERICA'S MIDWAY MASTERPIECE"

CAMEL TENTS

ALL STYLES — ALL SIZES

Forest Green — Khaki — Green — Blue
Flash Trimmings — Quick Delivery



CAMEL Manufacturing Company

SERVING THE SHOWMEN OF THE SOUTHEAST
329 South Central St.
KNOXVILLE 60, TENNESSEE

TENTS

All Sizes—NEW AND USED—All Styles.
BRIGHT FLAME-PROOF FABRICS—Khaki, Blue, Forest Green, Olive Green, Tangerine.

SEND FOR USED TENT CATALOG
E. G. CAMPBELL TENT & AWNING CO.
100 CENTRAL AVE. (Phone 38885) ALTON, ILLINOIS

TENTS

TENTS—Concession, Gypsy, Camping. Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS
QUICK DELIVERY—WIRE, WRITE OR PHONE
TENTCO CANVAS, INC.
130 GREENE STREET Phone: Walker 5-1299 NEW YORK 12, N. Y.

Any Size - - - TENTS - - - Any Kind

BEAUTIFUL COLORS. DISTINCTIVE DESIGNS. Baker Bold Is Back.
JIMMY MORRISSEY, Owner
ALL-STATE TENT & AWNING CO.
300 E. 9TH (Phone: Harrison 6867) KANSAS CITY, MO.

WANTED FOR ALLIANCE, NEBRASKA, RODEO

JUNE 14-22
Concessions that work for Stock. Will sell Bingo rights for Alliance. Can use Tilt Foreman, Spiffire Foreman, elderly man to operate Kiddie Ride, man and wife to take charge of Cookhouse, Bally Men for Shows, Concession Agents, useful Show People in all departments.
HYALITE MIDWAY
Scottsbluff, Nebr., June 2-7; Oshkosh, 9-11

STILL the most economical because . . . of NEW DRASTICALLY REDUCED PRICES

Our government has requested price reductions to stem inflation and we are going to help—EFFECTIVE IMMEDIATELY THE PRICE OF POPSIT PLUS IS REDUCED APPROXIMATELY 15%—This brings the cost of POPSIT PLUS close to the price level of solid seasonings at a very opportune moment, since the new outdoor season is with us.

Warehouses in principal cities—coast to coast

C. F. Simonin's Sons, Inc.
Refiners

3450 N. BELGRADE ST. PHILADELPHIA 34, PA.

SEASONING SPECIALISTS TO THE NATION

WHITE ROSE AMUSEMENTS

WANT Ferris Wheel. Exceptional proposition. Celebrations coming up. Can place Pony Ride, Show that will cater to family trade. Concessions, Hi Striker, Bumper, Hoopla. Write what you have. Most reasonable privilege, and will not overload. Address Windgap, Pa. **WANT**

UNITED AMUSEMENT, INC.

Will book or lease a Ferris Wheel with or without transportation. Will also book Pony Ride. Concessions, \$20.00. Penny Pitch, Balloon Dart, Jingle Board, Clothes Pin, Duck Pond, Cigarette Cork Gallery, Basket Ball. No racket.

Anthony, R. I., week June 2; Thornton, R. I., week June 9.

TWIN CITY SHOWS

Can use High Striker, Glass Pitch, Frozen Custard, Pitch To You Win, Add 'Em Up Darts, Ballgame, Candy Apple, Ice Cream.

Can use a good flat ride. All shows open. Just pay committee per cent. Fair and celebration committees in Missouri and Iowa, have open dates in last week of August and few September dates open. Wire Griswold, Iowa.

OMAR'S GREATER AMUSEMENTS WANT

3-DAY JULY 4TH CELEBRATION

Have other open dates. Have 6 Rides, 6 Shows, 30 Concessions. Will jump 400 miles. WANT Musicians for Hillbilly Show. Concessions open. Will book Rides and Shows. CHANUTE KANSAS, JUNE 2-7.

SNOW CONE — POP CORN

Our new catalog was mailed last week to everyone on our mailing list. If you did not receive your copy, we shall be glad to send one on request.

FOR TOP QUALITY, LOWEST PRICES AND FASTEST SERVICE

Be sure you line up with GOLD MEDAL this year.

GOLD MEDAL PRODUCTS CO.

318 E. THIRD ST. CINCINNATI 2, OHIO

American Carnivals Association, Inc.

—By Max Cohen—

ROCHESTER, N. Y., May 31.—Visits listed for the current week include B. & C. Exposition Shows at Corning, N. Y.

There were no changes in the personnel membership race the past week and the standings are James E. Strates, W. G. Wade, World of Pleasure, Lee United and B. & C. Exposition shows, in the order named.

The second information bulletin of the year has been sent to members and any member not receiving the same should communicate with the association's offices promptly.

Washington experts are predicting a setback in business activity about the middle of the year as the result of which it is expected that prices will drop about 20 per cent on the average, with some unemployment. It is expected, however, that shortages will disappear and steel, lumber and other commodities will be more plentiful.

War Assets Administration advises that it has available gasoline and Diesel engines, non-ferrous metals, including bronze, aluminum, brass items, and copper wire, as well as many types of valves and fittings.

United States Commerce Department's monthly publication for May lists detailed information with reference to the use of paint for functional purposes as well as for appearance. It also indicates that admission taxes in 1946 ran well ahead of 1945 throughout the year, as contrasting with night club taxes which have been dropping since the third quarter of 1946.

Commerce Department's figures indicate that lumber production during the first three months of 1947 was about 25 per cent higher than that for the corresponding period last year; and it is expected that the total production for this year will be in excess of the 36 billion board feet originally predicted.

A new type of telescoping awning with slidable sections has been developed which would appear to be suitable in the construction of modern concession stands.

In Philadelphia HOTEL SENATOR

915-17 Walnut St.

Caters to The Show World NEWLY DECORATED

Rates From \$2.00 Restaurant and Bar Lee Guber, Mgr.

KIDDIE RIDES WANTED

PERCENTAGE BASIS. 100% LOCATION.

HARMONS KIDDLIAND 123 So. Sullivan St. Gary, Indiana

WANTED

Concessions, Fish Pond, Pitch-Till-You-Win, Lead Gallery, Hoop-La, Basket Ball. Can use reliable man and wife on nights. No children, no drunks. Diamond Jubilee, June 8 and 9, Augusta, Kansas, this week; then per route.

JAYHAWK AMUSEMENT CO.

DENNIS RIDES AND SHOWS

Will book any Ride or Show that will not conflict. Can use Swinger or High Striker Agents, also Slum Store Agents. E. H. Pierce is no longer connected with Long Horn Amusement Show or Dennis Rides and Shows.

Selling, Okla., June 2-7.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.00; 150 cards, \$5.25; 200 cards, \$5.50; 250 cards, \$5.75; 300 cards, \$6.00. Remaining 2,700 cards, \$5 per 100 for cards only—markers or tally entitled. No. 3 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6¢.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

- White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢.
 - Ping-Pong Balls, printed 2 sides. \$30.00
 - Replacements, Numbered Balls, Ea. .80
 - 5,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.25
 - M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00
 - 3000 Small Tilt "Brownie" Bingo Sheets, 5 colors, loose only, no pads. Size 4x5, M 1.50
 - 3000 Featherweight Bingo Sheets, large size, 5 1/2 x 8; 5 colors; loose, no pads. M 1.75
 - Adv. Display Posters, Size 24x36. Each .10
 - Cardboard Strip Markers, 10 M for .75
 - Nickel Wire Cage, with Chute, Wood Ball Markers, Master board; 3 piece 15.00
 - Thin Transp. Plastic Markers, Bwn., 2 1/4 M 1.00
 - Red or Green Plastic Markers, scalloped edges, transparent, size 1/4 inch, M. . . 2.50
- All above prices are transportation extra. Cards and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois

NEW KIDDIE RIDES

10-Car Jeep Style Kiddie Auto, 6 or 8-Plane Kiddie Airplane. Both Rides complete, ready to operate. 30-day delivery. Latest Jeep Style Kiddie Autos. Built to last, any amount. READY FOR DELIVERY IN LESS THAN 30 DAYS. Individual Planes. Convert Chair-plane to Airplane. Flashy Ticker Booths. Quick Delivery. 10"x1" 750" Pneumatic Ball Bearing Wheels for Kiddie Auto. Replace Worn Wheels.

\$3.95 EACH F. O. B.

WRITE OR WIRE

IMPERIAL KIDDIE RIDES

211 W. 13th Street LORAIN, OHIO Ph.: Amherst 6531

COMPLETE CARNIVAL FOR SALE

#5 Eli Wheel, Parker Merry-Go-Round, 8-Car Kiddie Motor Car Ride, 24-Seat Chair-plane, Transformer Trailer built under U. S. Electric Code, all wire, two Semi Trailers, two Tractors, 1 1/2 Ton Chevrolet Truck. Trailer for Merry-Go-Round Horses. Now operating, in first class condition and booked for the season. For a quick sale, \$17,000.00.

BOX D-12

THE BILLBOARD, CINCINNATI 22, O.

WANT

CAPABLE MAN Who Can Handle LIGHT TOWER CREW.

Must understand our type of Towers. Salary no object if you can handle help.

AL WAGNER

Cavalcade of Amusements

E. Peoria, Ill., until June 4; then Joliet, Ill., until June 14.

FOR SALE

4 Pneumatic Machine Guns, like new, 300 loaders, new compressor, targets and counter, complete, ready to go. Also 6 Model 62 Winchester Rifles, 5 High-standard automatic target pistols. Everything guaranteed to be in good condition. ALL FOR \$1,200.00.

J. J. SAVAGE

86 Peck Ave. West Haven, Conn.

WANTED

For 8 good Celebrations, starting at Millersburg, Ind., June 2-7, on the streets; Churubusco, June 9-14; North Webster, 16-21.

Need Concessions, Buck Rogers, Candy Floss, Jewelry, Bumper, Hoop-La, Coke, Cork Gallery, String, Age and Weight. Also any Grand Show. Will book Merry-Go-Round. Also need Ride Help. Contact:

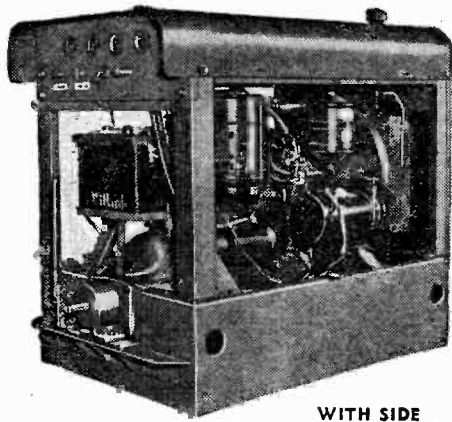
ALBERT BARKER

Merry Midway Attractions

MILLERSBURG, IND.

POWER EQUIPMENT

For Immediate Delivery ...



NEW WILLYS GASOLINE POWER UNITS

WITH POWER TAKE-OFF

WITH SIDE SHIELDS REMOVED

Electric Start, 6 Volts
Air Intake Silencer
Spare Parts & Tools
Cylinders—4
Max. Brake HP—54 @ 4,000
Packaged Enclosure
12 Gal. Tank Under Hood
Measures 42" L., 27" W., 40" H.
Bore & Stroke 3 1/8" x 4 3/8"
Radio Shielded
Weight 550 lbs.
Power Take-Off: 1 to 1, Idle and Run;
Shaft Extends 2" from Housing, 1 1/8" Diameter

PRICE

\$285.

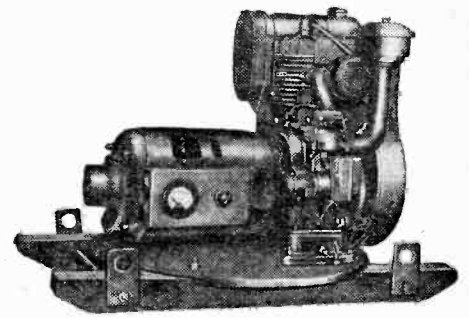
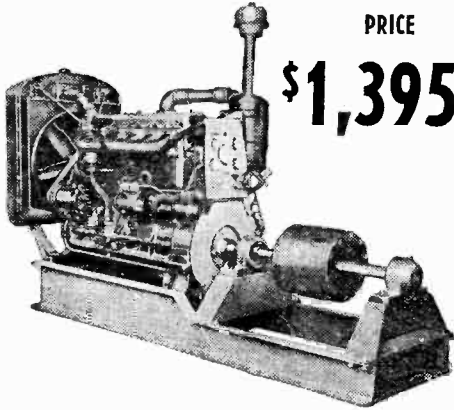
75 HP CHRYSLER DIESEL ENGINE MODEL IND-3

WITH OUTBOARD SHAFT POWER TAKE-OFF

No. Cylinders	Bore	Stroke
6	3 3/4"	5"

PRICE

\$1,395.00



IMMEDIATE DELIVERY

Wisconsin Gasoline Engine Generators (Type AAH)

ENGINE SPECIFICATIONS

9 HP AT 1800 RPM
BORE & STROKE 3 5/8" x 4"
ROPE START
AIR COOLED

PRICE

\$3,250.00

GENERATOR SPECIFICATIONS

3 K.V.A. MASTER
115 VOLTS
SINGLE PHASE
60 CYCLES
RADIO SHIELDED

- 5 Kw. DC Wisconsin VE-4 Gasoline Generator..... **\$399.**
- 15 Kw. Waukesha Diesel Generator..... **\$1,500.**
- 20 Kw. Hercules DOOC, 1 PH. Diesel Generator **\$2,250.**

Benjamin's for Motors

130 CLINTON STREET

BROOKLYN, N. Y.

MANY OTHER BARGAINS AVAILABLE—WRITE FOR LITERATURE NOW—OR PHONE MAIN 4-5181

HESPELER, ONTARIO, CANADA, OLD HOME WEEK

June 30th to July 6th, 1947

Can Place Shows and Rides and Legitimate Concessions
Featuring One of the Largest Attendances
Ever at a Celebration in Canada

IT LOOKS GOOD!!

APPLY: FRANK R. CONKLIN
P. O. Box 31, Brantford, Ontario, Canada

35th ANNUAL GREAT SUTTON TOUR BEST ILLUMINATED MIDWAY IN AMERICA

"AMERICA'S LARGEST AND MOST BEAUTIFUL MOTORIZED CARNIVAL"

WANT CAPABLE SHOW MANAGERS FOR 150 FOOT SIDE SHOW. Man that can produce acts and wants to make money.
MANAGER TO TAKE CHARGE OF TWO GIRL SHOWS. Both equipped with 75 foot Neon Fronts.
MANAGER FOR 60 FOOT FUN HOUSE. Preference given to man who can double as Clown. All above propositions on percentage basis.
WILL BOOK Motordrome and will furnish transportation for same.
WILL BOOK Flying Scooter, Flat Scooter, Rocket, Ride-O or any other major Ride not conflicting, with or without transportation.
WILL SELL exclusive on Floss and Apples to party with other Concessions.
HAVE a few Openings for good flashy, legitimate Stock Concessions. (Al Humke, General Agent, Contact Me.)

ADDRESS **F. M. SUTTON JR., MGR.**
Springfield, Ill., this week, then per route.

FRANCIS KELLY WANTS

Ride Superintendent, salary \$75.00 and bonus. Must understand thoroughly Little Beauty Merry-Go-Round, Ferris Wheel and Chairplane. **POSITIVELY NO DRUNKS TOLERATED.** Ferris Wheel Foreman and Smith & Smith Chairplane Foreman. Top salaries. Rides and transportation in A-1 condition. Reason for this ad, we cleaned house of all drunks and agitators.
Hanky Panks, privilege \$25.00. No Gypsies. P.C. Wheels, Custard, Candy Floss, Grab, Popcorn and Candy Apples sold. Will book or buy Octopus or Super Roll-o-Plane for positively the best Ride territory in the East. We operate Free Gate. Permanent address:

Washington Ave., No. Haven, Conn., Tel.: 2-5004; week of June 2nd, Shelton, Conn.

FRANCIS J. KELLY

ERNIE'S MIDWAY ATTRACTIONS

FEATURING HENRY D. JOHNSTON'S RIDES

Week of May 27th at Hamburg, N. Y.; June 3rd at East Aurora, N. Y.; June 10th at Fredonia, N. Y., on U. S. 20. Booked solid for season. Get well with Ernie—Every week a Celebration featuring Parades, Fireworks, Free Acts, Raffles, etc. No gate, no grift, no Gypsies, no drunks. Everything legitimate.

WANT: Freak Shows, Western, Monkeys, Fun House. Have big Tops—transportation—need experienced Showmen. **WANT:** Country Store, Coca-Cola, Jewelry, Cork Gallery, Balloon Darts, High Striker, Poker Roll Down or non-conflicting Grind Store. Have Popcorn, Grab, Ducks, Pitch, Ball Games, Mug, Toys, Novelties, String, Devil's B. Alley, Taffy and Apples, Waffles, Root Beer, French Fries, Gesset, Lead Gallery, Bingo, Minstrel, Free Acts, Penny Arcade, Batter Up Bull Game and Percentage.

Address **G. ERNEWEIN**, 18 E. Lake Ave., Buffalo 19, N. S. Phone TR 1715

MODEL SHOWS, INC.

WANT CONCESSIONS: Cookhouse or Set Down Grab, serve Fresh Coffee and Plate Lunch and cater to Show People. Must be clean. Scale and Age that work without P.A. Set. **Want Show Concession Agents.** Must be sober. **SHOWS:** Showmen to take charge and handle Monkey, Animal and Snake Shows. Will book Side Show, Mechanical, Fun House, Arcade. No grift, no gate, no gypsies. Address:

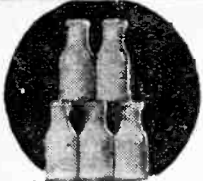
RAY L. SWANNER, Mgr.
MACON, MO., THIS WEEK; THEN PER ROUTE.

WANT TWO NO. 16 FERRIS WHEELS FOR CANADIAN NATIONAL EXHIBITION, TORONTO

AUG. 22nd TO SEPT. 6th, 1947

WILL BOOK ON ATTRACTIVE TERMS OR BUY ON CASH TERMS.
Will also book one more outstanding Show. Can place modern Kiddie Ride. Apply:

J. W. CONKLIN
CANADIAN NATIONAL EXHIBITION GROUNDS, TORONTO, ONTARIO



CINCINNATI STYLE ALUMINUM BOTTLES
for faster set-ups and better average.
These bottles are cast, then finished in a lathe to give you the same 1/4" spacing between bottles, each time they are set up.
3 Lb. Permanently Weighted. \$3.00 Each
SOUND EFFECT BOTTLES
These contain sealed-in steel balls are used for Taps—Great Bally \$3.50 Each
25% Money Order Deposit on C. O. D.'s.
SEE OUR CIGAR AD IN MERCHANDISE SECTION OF THIS ISSUE
CARNIE SUPPLY CO.
Box 61, Pleasant Ridge, Cincinnati 13, Ohio

BINGO		HEAVY BINGO CARDS		
8	20	41	60	68
12	21	37	48	76
2	18	59	72	
10	16	43	55	69
9	24	32	67	62

ELECTRIC BLOWERS
Giant Automatic Cages
Bingo Specials 1500 & 3000
Ace Specially Mfg. Co.
65 Blecker St.
New York 12, N. Y.

WANTED
Children's type Carnival Rides (Merry-Go-Round, Ferris Wheel, etc.) for
HOME-COMING-CENTENNIAL CELEBRATION
In Alpena, Michigan, June 27-July 7, 1947.
Write, Wire or Phone
LLOYD LEAVITT, Alpena, Michigan

WANTED
Good, clean Carnival for three (3) days in the latter part of August; prefer Aug. 15-18-17; on main street of Marquette Beach, Mich., the largest summer resort in Southern Michigan. Sponsored by the Devil Lake Civic Club. Must give percentage of Rides. Contact
MR. GEORGE CRIPPEN
Chairman of the Board, Devil Lake Civic Club

CONCESSIONS WANTED
For Big Fourth of July Celebration
ANY AND ALL KINDS.
Free Barbecue — Parade — Dance.
D. W. ROBINSON
Culbertson, Montana

CARNIVAL WANTED
Barberton Moose Lodge #759
WEEK OF AUGUST 4TH
In metropolitan Akron area, Population 50,000.
Write
FRED KIEMER, Sec'y
166 1/2 N. 2nd St. BARBERTON, OHIO

WANTED
GOOD CARNIVAL FOR AMERICAN LEGION CELEBRATION
JULY 1-2-3-4.
Write **H. HALLSTEIN**
Box 15, Casey, Ill.

WANTED: FREE ACTS
For 4th of July Celebration, afternoon and evening at White Cloud, Michigan. State Acts and Price. Write
HARRY HOOKER
WHITE CLOUD, MICH.

WANTED
For the month of July or August, Railroad Circus to show in town of 7,000 with large trade territory. Write
Chamber of Commerce
MARYVILLE, MO.

CARNIVAL WANTED
August 30-31-September 1—Big Rodeo booked. Live county seat town. A Red one. Write
WM. GROTH
CHARTER OAK, IOWA

WANTED
Rides and Concessions or Carnival Company for Picnic last part of July.
AMERICAN LEGION POST 349
STEELE CITY, NEB.

SPONSORED EVENTS
Veteran, Lodge and Other Organization Festivities

Bolivar, O., Home-Coming Celebration Set For June 10

BOLIVAR, O., May 31.—George Marlow will promote the Home-Coming celebration here June 10-14 under American Legion auspices. Event will be held on the downtown streets. Maggie Fallon's rides have been booked and there will be band concerts and free acts, plus fireworks at night.

Waco Home-Coming, sponsored by Canton Township fire department, is scheduled for June 24-28. Maggie Fallon will have the rides and Larry Fallon the concessions. Marlow also is general chairman of this event.

Sylvania, O., Midway Signed by Ohio Valley

SYLVANIA, O., May 31.—Ohio Valley Shows have been signed to furnish the midway at the annual firemen's carnival here August 6-10. Darrell Williams and John Bright are chairman and secretary, respectively, of the event.

General Agent Bill Harris signed for the shows.

Omaha Legion Sets Circus

OMAHA, May 31.—Omaha Post No. 1, world's largest American Legion post, will sponsor a fireworks display and aerial circus July 4 in Creighton University Stadium. Admission will be 75 cents.

\$3,250 Up At Dewey, Okla.

DEWEY, Okla., May 31.—Annual Dewey Round-Up here, July 3-5 offers \$3,250 in prize money. H. C. Courtney, manager, announced. Entry fees will be added to the prizes.

Rodeo For Arcadia, Fla.

ARCADIA, Fla., May 31.—All-Florida Saddle Club will sponsor a rodeo and harness racing here July 4-6. Bill Welles is manager.

Council Bluffs Prepares For Frontier Days Fete

COUNCIL BLUFFS, Ia., May 31.—Council Bluffs is getting ready for the annual Frontier Days Celebration August 10-17. Ralph and Art Hayes were given a contract for all concessions.

Arrangements are being made for a queen contest and promotional trips in Southwestern Iowa. Reuben Berquist is president of the association.

Jackson, O., Festival Dates Set For September

JACKSON, O., May 31.—Annual Jackson County Apple Festival will be held here September 17-20. R. Hosey Wick, secretary, announces. F. E. Gooding Amusement Company will furnish the rides and John Gallagan the concessions.

Hartford Carnival Set

HARTFORD, Conn., May 31.—Abe E. Miller Post, American Legion, will sponsor a carnival on the Community Hall Grounds in near-by South Windsor, Conn., June 16-21. Lloyd S. Grant is general chairman, assisted by William Watrous.

Atoka, Okla., Offers 3G

ATOKA, Okla., May 31.—Prize money aggregating \$3,000 is being offered for Atoka's 10th annual rodeo July 9-12. C. C. Stephens, secretary, has announced.

Bethel, Conn., Sets Date

BETHEL, Conn., May 31.—Annual Bethel Volunteer Fire Department Carnival will be held June 23-28.

Danbury Names Chairman

DANBURY, Conn., May 31.—Danbury Firemen's Carnival, which will be held July 18-26, will be directed by Lieut. Henry Magersuppe.

PARTNER WANTED
Wonderful Opportunity for Combination Showman and Luncheonette Man
I own the finest tourist attraction in Miami, Indian Village, and Alligator Wrestling draws visitors up in the thousands during the season, almost as good during the summer. Sightseeing busses and boats stop here many trips per day.
Now here's the story: The sightseeing busses want me to stay open evenings so they can run moonlight excursions. I'm only human, I can't work all day and night, too, so I want a man to come in with me and supervise the evening operation.
A real showman could arrange entertainment for customers in the outdoor arena we have set up, tables and chairs so patrons can eat and drink while enjoying the show. Expect you to handle the refreshment end also. You will have to put up \$5,000 and will get a half share of the gate and refreshment receipts. Write **BOX 1572, Riverside P. O., Miami, Florida.**

FOR SALE CHEAP **SILO-DROME** **FOR SALE CHEAP**
Will sell the finest equipped SILO-DROME in America to a Carnival that has at least Five Fairs, and will let me operate Drome for them. If you want a Drome, complete with Crew, let's hear from you.
Address **CHARLES STAFFORD**, c/o General Delivery, Oakland, California.

RIDES WANTED
Merry-Go-Round, Ferris Wheel, or something similar under the auspices of the
JUNIOR CHAMBER OF COMMERCE
for the Annual July 4 and 5 Celebration, Plentywood, Montana.

WANTED
Rides: Concessions — Jewelry, Fish Pond, Hoop-La, Cat Rack, Duck Pond, String Game, Balloon Dart or any Grind Concession. Want Ferris Wheel or any other major Ride with own transportation. Best route Western Pennsylvania and Ohio.
DEL-MAR SHOWS
Albert Del Flore, Mgr.
Leechburg, Pa., June 2 to 7; Blainehill, Pa., 9 to 14.

FIREMEN'S FALL FESTIVAL
Lena, Illinois
September 4-5-6, 1947
RIDES, CONCESSIONS, SHOWS AND ACTS for Free Entertainment wanted. In reply on Acts, send Circulars or Photos of full particulars. Address
H. V. WALES, Secretary
LENA, ILL.

CARNIVAL OR RIDES WANTED
for big 4th and 5th of July Celebration
Sponsored by
JAY-CEES
Phone or Write **BILL ROBERT**
Doniphan, Missouri

RIDES WANTED
FOR ROTARY CARNIVAL
4 Days in June, date to suit operator.
CHAS. E. BROWN
LEBANON, MO.

CARNIVAL WANTED
AMERICAN LEGION FALL FESTIVAL
Location Main Business Street
MELROSE, WIS., AUG. 16-17 (SAT.-SUN.)
Contact **H. W. RUCKER**, Melrose, Wis.

WOLF SHOWS WANT
CONCESSIONS. Opening for Palmistry. No children. Can place a few Shows, also Ride Help.
Springvalley, June 2-4; North St. Paul, 6-8; Weseca 9-11.

WANTED
Experienced Scale Man for Kron World's Fair Scale.
JACK HAWTHORNE
715 S. Michigan Ave. CHICAGO 16, ILL.

FOR SALE
Pony Ring, complete, Six Ponies. Price \$1,250.00. Ready to go. Address
PONY RIDE
c/o Dobson's United Shows, Red Wing, Minn., June 2nd to 8th; Winona, Minn., June 9th to 14th.

FROZEN CUSTARD MACHINE
Ice Machine, A-1 shape. For information write
N. H. FRANCISCUS
420 Maple Ave. COATESVILLE, PA.

WILL BUY, BOOK OR LEASE
Merry-Go-Round or other Ride not conflicting.
C. A. WOODEN SHOWS
ADAMS, N. D.

TRACTOR—TRAILER FOR SALE
1942 Chev., High Torque Motor, 26,000 actual miles, two speed axle, saddle tanks, fifth wheel, 28 foot Fruehauf, rack side, open top Trailer. Two months old, rubber 900-20 new. \$3,000.00 CASH.
C. G. HANEY
724 Botham Tel.: 36826 St. Joseph, Mich.

HAVE ALL SPONSORED EVENTS IN ILL.
Would like to book Merry-Go-Round, Ferris Wheel and one Kiddie Ride, or rent them for this season, or buy them on contract, with transportation.

CARL BURKHART
317 N. Center St. Plano, Ill.
PRODUCING AMERICA'S BEST Carnival and Circus Side Show
BANNERS
SNAP WYATT STUDIOS
1608 Franklin St. TAMPA, FLA.
Phone: M-63662

THAR'S PICNICS TO BE HAD

Chi Riverview Plans Revival Of Mardi Gras

Band Contest To Feature

CHICAGO, May 31. — Riverview Park's colorful Mardi gras, last held in 1942, will be revived this year, George Schmidt, president and general manager, announces.

The event will be held the final 23 days of the season and already plans are being mapped to make the revival the biggest ever held.

In years gone by the feature of the Mardi gras has been the tournament of music, in which bands and drum and bugle corps compete for prizes. That feature will be retained and others added. There will be floats, special events and parades. In fact, each night will be started off with a parade. The last time the event was held, 62 bands were entered from Illinois, Indiana, Michigan and Wisconsin.

Riverview, like all outdoor business, has been plagued by rain and cold weather since its opening May 14. First warm day, Sunday (18), the park did a big business. Schmidt revealed that nearly 29,000 persons went thru the turnstiles that day. Again on Sunday (25), the weatherman co-operated and business was very good. While no official attendance figures were given, Schmidt said, "We were very close to the May 18 mark."

Schmidt says attendance is about even with this time last year, but per capita spending is down a trifle. He hastened to add, however, that was to be expected "because everyone knows the lush times are over."

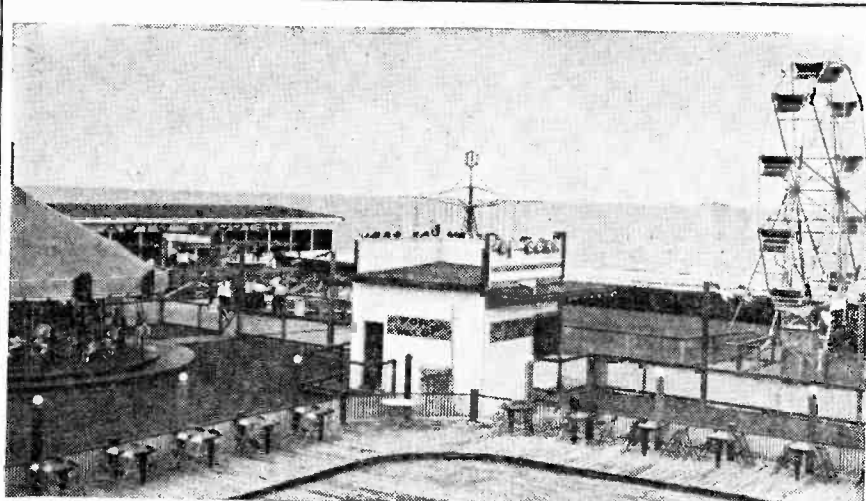
Cincy Zoo Trustees Hear Plan for 500G Summer Op. House

CINCINNATI, May 31.—Plans for construction of a \$500,000 opera house at the zoo here were outlined Tuesday (27) by James A. Reilly, president of the Zoological Society, at a meeting of trustees. Reilly told trustees that the sum would be part of a \$2,750,000 bond issue which the city will be asked to finance over a five-year period to put the institution on a par with Detroit and St. Louis zoos.

The proposed theater would seat 3,500 persons. Architects will be asked soon to submit plans for the structure to be the permanent home of local summer opera. Since construction is contingent on passage of the bond issue, Reilly said it would probably be a year or two before work could start. At that time, he said, building costs would be less.

Reilly gave a disappointing report on 1947 operations, terming the season "the most discouraging" in 14 years because of bad weather. Receipts to date are \$10,000 less than a year ago and the zoo is \$20,000 in arrears of its 1946 financial condition, he said.

Wednesday (28) the zoo received 100 Australian shell parakeets, obtained by Superintendent Joseph A. Stephan in a trade with Marlin Perkins, director of Lincoln Park Zoo, Chicago.



A PARTIAL VIEW of Seaview Beach Park, new shore spot for Negroes near Seashore State Park, Va., which opened recently.

Sitting 'Round the Table

(Editor's Note: Discussions continue on the current question, "Are you in favor of co-operating with local industrial plants in your area regarding local industrial picnics? If so, what concessions do you believe should be made? Example: (a) Reduced prices or scrip tickets; (b) payment of a flat sum to the plant's recreational funds; (c) a free gate." Send in your ideas on the subject to the Outdoor Editor, The Billboard, 155 North Clark Street, Chicago 1, Ill., and they will be printed here.)

It's a Must

We regard co-operating with local industrial plants as a "must" in our picnic bookings and cannot recommend this co-operation too highly. We book numerous industrial plants in our area every summer with practically 100 per cent repeat performance from year to year.

We definitely are in favor of reduced prices as an incentive for those days. We do this with an amusement strip special ticket at a reduced rate. These strips of tickets are sold and distributed by the plants themselves and are for use only on the day of that particular picnic.

We think this type of business is essential and in endeavoring to secure as many industrial bookings as possible in our area we are always on the lookout for new ones.—F. L. HALL, general manager, Crystal Beach, Buffalo, N. Y.

Blakelock in Favor

We favor co-operating with the local industrial plants in the vicinity of the State parks on Long Island and have offered special rates to the local plants on Mondays thru Fridays, inclusive. This is effected by offering group rates at our bathhouses and also by omitting parking charges

Journal Jr. Picnic Draws Newspaper Puff for Jantzen

PORTLAND, Ore., May 31.—Jantzen Beach park drew front-page publicity thru a tie-in with *The Oregon Journal* Saturday (17) in a revival of the annual picnic for *Journal Juniors*, conducted for 15 years until the outbreak of the war. Event drew a front-page story Saturday and Sunday, paper carrying three columns of pictures, plus a by-lined story.

Youngsters from Portland and outlying towns were admitted to the park free and were given rides at reduced prices. Park offered a free show to its patrons Sunday (18), including Magician John Calvert and six models.

in most parks on these days.—CHES-TER R. BLAKELOCK, executive secretary, Long Island State Park Commission.

Concessions Offered

We are definitely in favor of co-operating with local industrial plants in our area regarding picnics.

In the form of concessions to these organizations, we offer reduced rates on the various amusements including bathing and roller skating. In some cases, where the organization wishes to raise funds for its treasury, we present a check at the end of the day for the amount of the discount. We find, however, that in the majority of cases, the organization prefers the discount be given the individual. This is done by means of reduced prices on tickets.—JULIAN H. NORTON, Lake Compounce, Bristol, Conn.

Jones Beach Opens For Its 18th Season

BABYLON, L. I., N. Y., May 31.—Jones Beach State Park, Long Island's \$20,000,000 State-operated shore resort, officially opens its 18th season May 24, altho all recreational facilities will not get into full operation until June 16.

Free pool shows, featuring Walter and Jo Cleaver, Bob Maxwell, Bill Marquette, Chris Wilkins and the Jones Beach Water Ballet tentatively are slated for mid-June. Outdoor dancing starts in the Central Mall June 21 and will continue nightly, excepting Sundays.

Jones Beach has a three-mile beachfront, covers 2,500 acres, with parking space for 15,000 cars and caters to approximately 4,000,000 visitors each season.

Plans for next season call for the expenditure of \$2,150,000, of which \$1,150,000 is earmarked for the construction of a large marine stadium where operettas and musical shows will be presented weekly. Other projects include enlargement of the music shell, additions to the lighting system and parking areas, and enlargement of the beachfront area.

Public Groves Now Get Many

Indicate more amusement park biz—industrial rec execs talk up picnics

CHICAGO, May 31.—Any possible thought that amusement parks have exhausted the possibility of playing to industrial picnics was dispelled here Tuesday (27) during the three-day session of the Industrial Recreation Association (IRA) at the Edgewater Beach Hotel.

A round-table discussion on picnics by IRA members disclosed that public groves, rather than amusement parks, have been getting the bulk of the picnics, and, it was indicated, amusement parks could boost their business in this field because of their added facilities if they would make the proper pitch to the industrial companies.

Chart Possible Course

These two points, coming from the IRA, which was established in 1941 as a national clearing house for employee recreation information, among other things, are viewed as charting a possible course for amusement parks.

Here are some of the disclosures of the IRA's discussion on the subject:

More plants hold their picnics in public groves than in established amusement parks.

Recreational men at industrial plants believe picnics are one of the best forms of entertainment for the employees and their families.

Organizations are recognizing more and more the benefits of picnics.

That Saturdays are the most popular days with Sundays second.

Industrial plants spend anywhere from \$2,500 to \$5,000 on picnics.

Nobody can challenge the place of picnics as a recreation.

With F. L. Heltman, of the Cleveland Graphite Bronze Company acting as chairman, members of the panel were Ernest Nelson, Champion Fibre & Paper Company, Hamilton, O.; Mary Gibbons, Stix-Baer-Fuller Company, St. Louis; Jim Higgin— (See \$8 IN PICNICS on page 93)

Mayor Orders Club Be Granted License For Euclid Dances

CLEVELAND, May 31.—While admitting the Greater Cleveland Dancing Club "may be a subterfuge," Mayor Burke announced that the city was issuing a license to the newly formed private club to operate the dance hall at Euclid Beach Park here.

"Two weeks of investigation have failed to prove that charge so the city must, by law, issue a license," he said.

Seventy-two civic organizations had charged operation of the skating rink at the park by a private club and, by implication, the operation of the dance hall by a similar group "wears the appearance of an attempt to circumvent" the city ordinance on park licensing.

Work Started On New 500G Spot at Tulsa

Opening Is Skedded July 1

TULSA, Okla., May 31.—Construction has started on the new \$500,000 Lakeview Amusement Park here. Spot is being built by Cliff Wilson, of the Cliff Wilson Distributing Company, and Cecil Elifritz, owner of the Ritz Grill here.

The 40-acre site lies to the south-east of North Harvard Avenue and Mohawk Drive behind the city's pump station, opposite the entrance of Tulsa's city park. Plans call for construction of the main amusement park on 15 acres, with the remainder of the acreage devoted to parking space and picnic grounds.

"Two major attractions are planned when the project is completed," Elifritz said. "One is an ultra-modern swimming pool, 100 by 200 feet, with temperature-controlled water, new-style bathhouses and a sun deck, and the second is an open-air dance pavilion to cost an estimated \$50,000.

Because of the inability to obtain certain materials for construction of major buildings and the shortage of (See *New Tulsa Funspot* on page 98)



FRED W. PEARCE, president of Excelsior Park, located 16 miles from Minneapolis, donned the overalls and cap to take the throttle of the new miniature train recently installed. Spot officially opened last Friday (30).

Joseph Broadbent Opens Lakeshore Spot in Anchorage

ANCHORAGE, Alaska, May 31.—Alaska's first and only amusement park opened for business here Friday (30). Spot, owned by Joseph Broadbent, is known as Lakeshore Park, 4½ miles from Anchorage.

Broadbent, who has been operating coin machines in this territory for the last five years and who operates the only amusement arcade in Alaska, has installed a miniature train, two kiddie rides and will add a Merry-Go-Round. Broadbent says a speedboat and rowboats will be available. Spot has bathing facilities and a pavilion with concessions. Plans are to add a miniature golf course and archery range later.

Atlantic City Biz On Holiday So-So

ATLANTIC CITY, May 31.—Decoration Day was favored by mild, sunny weather which brought a fairly satisfactory crowd of sightseers to the Boardwalk and fun spots of this resort.

Attendance, however, did not equal that of Easter Sunday, probably because practically all the Shriners, who almost completely took over the city for their convention the past few days, decamped en masse before Friday morning, leaving a void which even a fairly large contingent of holiday visitors failed to fill.

Hotels, eateries and Boardwalk concessionaires reported business good.

Olympic Equals 1946 Holiday

IRVINGTON, N. J., May 31.—Decoration Day (30), favored by sunny, cool weather, brought out a crowd at Olympic Park here equal to that of last year. Heavy down-pour Thursday night (29) killed attendance, but this was offset by Friday's big turnout.

Henry Guenther's attractions for the Decoration Day week-end were the regular circus bill, band concerts and a display of fireworks Friday night. Line-up of acts included the Sheldons, aerials; Four Macks, roller skaters, and the Daily Brothers. Concerts and show music were by Joe Basile's band, with Bubbles Ricardo doing vocals. Olympic's swim pool opened May 24.

Off To Good Start

Olympic Park got off to a good start May 17, with excellent weather bringing out a crowd. Park is offering several new rides this season and a revamped bleacher section in the open-air circus arena. Bleacher seats, which are free, are mounted on five sections of steel supports and add to the seating capacity.

New rides are a double Octopus, Caterpillar and Looper. New miniature golf course is getting a big play. Park's Cuddle-Up has been roofed over and provided with a flashy front.

Doling Has 400 Picnics

SPRINGFIELD, Mo., May 31.—W. W. Morrison, manager of Doling Park here, announces he has booked over 400 picnics and outings so far for his funspot. Morrison is trying to add more rides.

CONEY ISLAND, N. Y.

By UNO

More rain and cold weather made for another disagreeable week end, May 23-24.

Resort Amusement Operating Corporation, of which Phil Pates is president, Joseph Guelfi, vice-president, and Abe Seskin, secretary-treasurer, renewed its year-to-year lease of Luna Park's Surf Avenue front recently, minus its two out of four high arches. R.A.O.C. is the landlord over such amusement concessions as pan game (Hyman Black); baseball No. 1 (Philip Persley); baseball No. 2 (Joseph Jacobs); popcorn (Emil Goldhafer); refreshment (Sidney Seskin); high striker, (Morris Goldberg); guess-your-age (Danny Schwartzman); age guesses No. 2

(Martin Kuehoff); silhouette (Joseph Marky or Nemo) and photo studio (Phil Pates). Seskin and Guelfi also operate 30 poker tables, product of Perfect Games, at Million Dollar Playland in Manhattan.

The Four McCullough brothers, George, Leonard, Teddy and Jimmie, with three Merry-Go-Rounds, one on the Boardwalk and two on Surf and a Dangler on Surf, have built three still vacant all-metal booths between W. 15 and the Clam Bar establishment for outside concessions. Plans are in prospect for other rides and amusements to occupy a large area back of the Dangler.

Because of the lengthy illness of (See *CONEY ISLAND* on page 81)

Holiday Crowds Set Records At N. Y. C. Resorts

NEW YORK, May 31.—Decoration Day, sunny but cool, and preceded by a rain-drenched evening which kept amusement-seekers indoors, started off the three-day holiday week-end with all outdoor amusement spots in the New York area drawing their largest crowds of the season.

Coney Island drew a big afternoon crowd, with the nip in the breeze cutting down bathing but business boomed for rides, shows, games, eateries and concessions. Some caterers, fooled by forecasts of bad weather over the week-end, found supplies running low, but practically all showmen and concessionaires reported business satisfactory.

Rockaway Beach did not draw many bathers, but Rockaway's Playland, Seaside Park, eateries and (See *N. Y. Holiday Big* on page 98)

Riverview Notes

By Hank Hurley

CHICAGO, May 31.—G. H. Francis, who looks anything but his 79 years, is back on the job at the hi-striker. Francis, who has been at the park off and on since 1904, says business Sunday (18) was the best he's ever had. . . . Morris Bedlin is back at his old stand. His wife, Dorothy, who worked another stand in the park last season, is working with hubby this season. The Bedlins spent the winter in Florida.

A visit to Ray Marsh Brydon's Palace of Oddities found Leona Halli- (See *Riverview Notes* on page 81)

Belmont Funspot Shatters Previous Prevue Records

MONTREAL, May 31. — Despite extremely cold weather, Belmont Park here broke all previous prevue records Saturday and Sunday (10-11) when 26,000 paid admissions were registered.

The ballroom, featuring Mart Kenney's orchestra, registered 6,600 paid admissions.

Belmont Park officially opened Saturday (17), featuring the Three Barretts, high act.

MANGELS SHOOTING GALLERY

11' high, 16' wide, with partial roof and enough side steel sheets to cover 35' length, 4 almost new Model 62 Winchester, 3 Remington Automatics and 4 Model 90's, all complete. Write for details.

SIMON SALES, INC.

215 W. 64th Street, New York 23, N. Y.
Telephone Trafalgar 4-6900

Pokerino Operators

Equip your Pokerino with new improved positive contacts. Send \$2.50 for sample set of 18 Contacts. ALSO IN STOCK: Balls, Timers, 6-V Lamps, Transformers.

TOLCES

2905 W. 15th St. BROOKLYN 24, N. Y.

WANT RIDES

Ferris Wheel, Chairplane, or any Flat Ride, also Kiddie Rides, Train or Pony Ride, for a Permanent Park in New Orleans, La. Year round, no up or down.

JOHN J. GRIX

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NAAPPB Head Asks Tax Cut

WASHINGTON, May 31.—A. B. McSwigan, president of the National Association of Amusement Parks, Pools and Beaches, appeared before the House Ways and Means Committee Thursday (29) to urge a reduction, or elimination, of the 20 per cent tax on admissions to amusement parks and other outdoor recreational resorts.

McSwigan, stressing the fact that amusement parks and beach resorts cater primarily to children of families in the lower income brackets, proposed that the tax be eliminated where the admission price is under 20 cents and reduced, for a trial period, to 10 per cent on other prices. He said the revenue would still be sizable.

Rep. John Sanborn, of Idaho, appeared before the committee to demand elimination of the tax on county fairs, while Ted R. Gamble, chairman of the board of the American Theaters Association, and A. Julian Brylawski, vice-president of the Motion Picture Theater Owners of America, spoke for theaters and film houses.

Riverside Adds Piper Seaplane

AGAWAM, Mass., May 31.—A new airplane ride, a Piper super cruiser seaplane, has been added to the lineup at Riverside Park here. Seaplane will be based at the Connecticut River waterfront, adjacent to park property. Vernon A. Trigger, flying enthusiast and himself owner of a Cessna land plane, has made several test flights with the new cruiser and pronounced it ready for park patrons.

A new landing platform has been erected at the water's edge with a special box office. Edward J. Carroll, Riverside owner, has appointed John F. Boyle, of Springfield, Mass., former air corps instructor, as chief pilot.

Altho Riverside has been open seven weeks, the improvement campaign continues. The past week-end saw the opening of Carroll's new 40-unit pckerino building. The structure formerly housed the Penny Ar- (See *Plane for Riverside on page 81*)

Picnics Hypo Biz At Portland Oaks

PORTLAND, Ore., May 31.—Increasing volume of picnic business as rural schools dismiss is stepping up play at Oaks Park, says General Manager Robert Bollinger, park having as many as five in one day recently.

Most recent ride to arrive was the Kiddie Airplane, delivered by the Vernon L. Spalinger Industries of Spokane, Wash. Roto Whip also arrived from W. F. Mangels Company of Coney Island, N. Y., and is drawing heavy play from children. Still awaited from Spokane is the Jeep Auto Ride.

While rides have operated in rotation during week-day afternoons, they will go on full time schedule about the middle of June.

Excelsior Features Three New Rides at Opening

EXCELSIOR, Minn., May 31.—Excelsior Amusement Park bowed officially for the season here Friday (30). Customers found, among other things, new Miniature Train, a Kiddie Auto Ride and a Kiddie Roto Whip.

Spot featured free fireworks Thursday (29) and Friday. Grand finale was the "Battle in the Clouds." Bud Strawn's orchestra was featured in the ballroom.

French Horns Help Zoo 'Gators Reach Romantic Mood

CHICAGO, May 31.—Robert Snedigar, reptile curator at the Brookfield Zoo here, decided it was about time the alligators at the zoo were thinking about vine-covered nests and the patter of tiny webbed feet. But the alligators didn't see it that way, so Snedigar took action. He called on four French horn players to simulate the alligator mating call.

Rudolph Macciocchi, who plays in a symphony orchestra, agreed to come out to the zoo and help. Three other French horn players came along. Once at the reptile house, Macciocchi tried the French horn (See *French Horns Help on page 81*)

Palisades Jammed For Decoration Day

NEW YORK, May 31.—Palisades Park, on the western banks of the Hudson, drew its biggest crowd of the season on Decoration Day (30), with the park filling up early in the afternoon and continuing jammed for the evening. Park Superintendent Joe McKee reported Thursday (29) night's business washed up by the heavy rain, but expects big gates today and Sunday. In spite of the weather being a bit cool, the Palisades swimming pool is well patronized.

Proprietors Jack and Irving Rosenthal are presenting the Kimris, ace aerial novelty as a special attraction for the Decoration Day week-end, with Enoch Light's band providing music for the show and for dancing.

Stage, Screen Stars Set To Show at Whalom Park

FITCHBURG, Mass., May 31.—A number of well-known stage and screen stars will appear as guest stars at the Lake Whalom Playhouse, Whalom Park, here.

Listed by Guy Palmerton, producer, are Miriam Hopkins, Frank McHugh, Zazu Pitts, Edward Everett Horton, William Eythe, Gloria Swanson, Joel McCrea and Frances Dee.

The theater, located within the park and adjacent to the amusement zone, was recently renovated.

Amphibious Duck Motor Stalls, Drifts Off Shore

SEASIDE, Ore., May 31.—Amphibious duck, operated in the surf here by G. G. White as a resort attraction, ran into a little trouble recently when the motor stalled and the duck drifted off shore with 12 persons aboard.

Rising to the emergency, an unidentified young man swam to the drifting craft with a line firemen used to haul it into shore. Four women, four children and eight men waded ashore an hour later.

Visitors Blind Alligators

OKLAHOMA CITY, May 31.—Two of the city zoo's alligators are blind, keeper Leon Blondin discovered. He says their eyes were put out by visitors who tossed pop bottles, rocks and other objects at the reptiles to make them move.

Va. Beach Hits Tellers

VIRGINIA BEACH, Va., May 31.—Virginia Beach council adopted an ordinance on first reading designed to prohibit fortune tellers from operating at Virginia Beach this summer. Council placed a license fee of \$1,000 on the operators.

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Racing Put Under Microscope; The Box Office Says "Use It"

By William Schmitz

General Manager, America-On-Wheels

(Editor's note: In response to a request by The Billboard, William Schmitz, general manager of the America-On-Wheels chain of rinks, herewith presents a summary of results of the roller racing program he conducted in his chain during the past season. To many rink men who have long regarded racing as an undesirable promotion, Schmitz's revelations will come as a surprise, for he has taken the sport out of the roughneck class and transformed it into a five-star box office attraction that would please the most discriminating operator.)

THERE is no question but that racing was greatly responsible for ruining the roller skating industry one or two decades ago. However, it was not as much the fault of that phase of the sport as it was the fault of the operator who permitted a bunch of roughnecks in overalls and sweat shirts to take over the rink in the belief that it would give patrons a thrill. These people did not come to the rink to spend an enjoyable evening of skating. They came merely to race around, knocking people down and creating fights and arguments.

Ice Events Draw

I was firmly against any racing in the America-On-Wheels chain, not even permitting "men only" numbers during evening sessions. However, I could not help but think of the tremendous crowds which were attracted to Madison Square Garden, New York, where the amateur ice speed meets took place. I strongly believed that if it could be done on ice, it could be done on rollers, provided it was properly controlled.

During the 1946 United Rink Operators' convention I proposed the resurrection of racing, but stressed the point that it should be conducted on a higher plane. Many operators were firmly against it. However, some of them agreed to go along with us.

Appoints Edwards

When I returned from this convention I appointed Jack Edwards, who had long been advocating racing, as director of all AOW speed skating. The first step we took was to lay down strict rules from which there was to be no deviation. Instead of setting up a separate racing club at each rink, we used the already-formed dance and figure skating club, merely changing the name to "Skating Club." These clubs now have three divisions—a dance division, figure division, and speed division. In this way we had a good group of boys and girls with which we could begin work. Many of our figure and dance skaters are also racers.

The second rule was that no one could participate in any race at any time without a complete and clean uniform, including their shoes and skates. We did not purchase these uniforms for the simple reason that we wanted our skaters to have an investment in the sport. We felt that

before boys and girls would invest their money in a uniform, they would be sure to be sincerely interested in this phase of the sport. The result was gratifying.

Edwards set up a schedule of inter-rink racing competitions in such a way that a racing meet would take place in one of our rinks at least once a week. We set aside one hour per week, after sessions, in each rink for racing practice. Here again, it was strictly limited to members of the club, and even during practice they had to wear uniforms. Many of our racers became so interested that they purchased special practice uniforms.

B. O. Up 25-75 Per Cent

The United States Amateur Roller Skating Association as well as the ASU gave us every co-operation. Everyone seems to love speed, with the result that when we put on a meet during sessions the enthusiasm was overwhelming. Box-office receipts showed increases of 25 to 75 per cent on the nights the racing meets were held.

Today America-On-Wheels has 104 uniformed racers. These boys and girls are of fine character and should not be compared with the roughnecks of years ago.

Observe Rules

The main thing is to have a man in charge of racing who will not stand for any infraction of rules. No one should be permitted to go on the floor in his street clothes or with his trousers tied up. It is not only unsightly, but it also tends to give people a false impression of this fine phase of the sport. The operator must see to it that his racing team competes against other clubs. The skaters will soon tire of skating in their home rink all the time. Matches should be arranged with outside clubs. Even leagues could be formed in various States, making it a circuit the same as America-On-Wheels has been doing in its own rinks.

Some operators will say it can be done in the East because there are more judges and officials there than in any other part of the country. This is wrong. The ASU, which controls ice skating and is even more familiar with speed than the USARSA, has pledged its full support in the roller field. If a club is a member of the USARSA, ice officials in any part of the country would give advice and even conduct the entire meet, if necessary. I would be happy to answer any and all questions any operator may have as to how to get racing started in his own rink.

Finale At Richmond

If you want to see the progress that we have made in one year of racing, come to the 1947 official amateur roller skating championships to be held at Cavalier Arena, Richmond, Va., July 8-12, and you will be convinced that racing today is on the same high plane as dancing and figure skating.

Conn. Club To Incorporate

STRATFORD, Conn., May 31.—Lordship Skating Club has filed papers of incorporation with the secretary of state. Incorporators plan an organization to promote roller skating and other sports activities. Dolores J. Long is listed as agent for the group.

AOW Kids Take Honors in N. J. State Contests

BERGENFIELD, N. J., May 31.—

America-on-Wheels members skated off with the bulk of honors at the New Jersey State championships, held May 23-25 at Rainbow Roller Rink here, reported Jack Edwards, AOW director of speed. Contests were sanctioned by the United States Amateur Roller Skating Association.

AOW was especially strong in the speed events, taking all but one place.

Results: Senior men, William Reed, Boulevard, Bayonne. Senior ladies, Doris Harrington, Charlotte Ludwig and Violet Gargano, Twin City, Elizabeth. Senior dancing, William Weicker and Patricia McIllwain, Boulevard; Louis and Ethel Adler, Hackensack, and John and Dorothy Purcell, Boulevard. Senior ladies' pairs, Mary Leahy and Violet Gargano, Twin City; Charlotte and Shirley Ludwig, Twin City, and Dorothy Laboucky and Alma Garaffa, Perth Amboy. Senior pairs, Jude Cull and Charlotte Ludwig, Twin City, and William Reed and Nancy Reuter, Boulevard. Novice men, Robert Yovanovich, Boulevard; Charles Irwin, Rainbow, and Kurt Hoernlein, Twin City. Novice ladies, Diana Lanzotti, Twin City; Alma Garaffa, Perth Amboy, and Ann Dickerman, Twin City. Novice dancing, Charles Irwin and Jean Ackerman, Rainbow; Lloyd Voorhees and Marilyn Denny, Rainbow, and Charles Bininger and Jean Fisher, Boulevard. Novice pairs, Edward Dalton and Dorothy Laboucky, Robert Yovanich and Rose Toniskin, and Frank Trella and Ann Drotar, Perth Amboy.

Junior men, Jude Cull and John Callaman, Twin City, and Robert Luddy, Boulevard. Junior ladies, Mary Louise Leahy and Shirley Ludwig, Twin City, and Nancy Reuter, Boulevard. Junior pairs, Rod Hackett and Mary Leahy, Kurt Hoernlein and Violet Gargano, and Alfred Dahl and Doris Harrington, Twin City. Junior ladies pairs, Patricia Kennedy and Diana Lanzotti, Twin City; Doris Jahn and Myrna Kreger, Passaic, and Carol Wiegand and Joyce Bonocore, Rainbow. Junior dancing, George Helenbeck and Patricia Gillen, Rainbow; Thomas Miemiec and Mal Sfreuzzo, Hackensack, and William Weber and Gladys Horn, Boulevard. Juvenile boys, Edward Horan, Twin City. Juvenile girls, Joyce Bonocore and Carol Freitag, Rainbow, and Constance Sahlin, Boulevard. Juvenile pairs, Ravid Freitag and Joyce Bonocore, Rainbow, and George Bonocore and Barbara Von Dreele, Rainbow. Juvenile dancing, James Chobanian and Carol Freitag, Rainbow; David Freitag and Joyce Bonocore, Rainbow, and George Bonocore and Barbara Von Dreele, Rainbow.

Speed skating, senior men, Joseph Horvath, Marvin Schwartz and Stanley Bayck, Passaic. Senior ladies, Doris Harrington, Twin City; Miriam Hoey, Boulevard, and Olga Brand, Boulevard. Intermediate men, Herbert Plump, Hackensack; John Buckholtz, Twin City, and George Claus, Hackensack. Intermediate ladies, Alma Garaffa, Perth Amboy; Tessie Raffe, Twin City, and Jane Conroy, Hackensack. Junior men, Jude Cull, Twin City; Lenny Murro, Florham Park; Bob Claus, Hackensack. Juvenile boys, Donald Meerdink, Hackensack; Edmund McIntyre, Twin City, and William Butler, Hackensack. Midget boys, Francis Mahovetz, Boulevard; Edward Horan, Twin City, and Otto Erdman, Twin City.

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- 1 B-40 Speaker in new, refinished Cabinet 300.00
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Curvecrest Starts Remodeling; Giles On Western Junket

MUSKEGON, Mich., May 31.—Curvecrest Roller Rink here is currently undergoing a remodeling and enlargement program that will provide a practice floor, enlarged checking and storage facilities, a lounge, lobby space, and housing for the bus that is used to transport patrons to the rink, reported Perry B. Giles, operator.

Giles planned to leave last week on a trip to the Southwest and West. On this trip he will stop off at the Forth Worth Coliseum and the Hollywood Roller Bowl. At both spots he will supervise installation of the Curvecrest Rink Cote plastic surface.

Curvecrest sent 27 contestants to participate in dance and free-style events of the Michigan championship of the United States Amateur Roller Skating Association, held May 24 and 25 at Riverside Rink, Plymouth. A bus was chartered for the trip.

RIVERVIEW NOTES
(Continued from page 77)

gan on tap. Never too busy to show the press around, Leona gave with the list of performers. Harry Taylor's *Kupie Doll Revue*, new in Brydon's place this season, is featured. Members are Bobby Diamond, Loria Delman, Tony Paige and Peggy O'Day. Other newcomers to the Palace include Lonnie Nedloh, who is playing for the first time in an amusement park but who is well known in night club circles. Nedloh plays the accordion and accompanies the vocalist, in addition to doing a specialty. Then there's James McNally, juggler; Gene Barter, fire-eater; Betty Dunnington, escapes and vocalist; Jo Ann Jackson, billed as "the lady who cannot die"; Madam Katri and Her Canines, and Professor Simms, magician. Back are Yogi Ray, who is in his third season here, and Cecil Latham, the crocodile boy, who was on the show late last season. Out front are William Salisbury, talker, and Blackie O'Hara and John Dobbs, tickets.

FRENCH HORNS HELP
(Continued from page 79)

passage from Tschaikowski's Fifth, making it soft and low. Nothing happened. He gave them the Brahms' First, sad and mournful. Nothing happened.

Calling the musicians into consultation, Snedigar said, "How about giving them the B Flat two octaves below middle C?" The horn players did as ordered.

Once the note sounded, a big bull alligator opened his mouth. He gave a deep bellow, the real alligator mating call. A lady alligator across the pool winked seductively. The bull alligator heaved himself into the water and splashed over to the female.

PLANE FOR RIVERSIDE
(Continued from page 79)

cade, which was moved to a newly constructed unit under the Flying Scooter platform. Contemplated changes involve new popcorn and frozen custard auxiliary stands at the south end of the midway, adjacent to the Kiddieland features.

The Ballroom, which has been remodeled, opened with Vaughn Monroe's ork Wednesday (28). Charlie Spivak will follow in two weeks. House bands will play for the Saturday and Wednesday dances, starting tonight.

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Coney Island

(Continued from page 78)

Joe Kaufman, now recuperating at Saratoga, N. Y., his Fun-in-the-Dark on the Bowery is being supervised by his son, Norman; his photo gallery across the way by another son, Murray, and his new novelty store, that was a photo studio the last few seasons, on Surf by Chick Sperler.

Gersh and Garber's play-the-races personnel include Ray Silverstein, Ed Sabin, Milton Weinstein, I. Levinsky, Sam Karlekow and David Wiener, pitmen; Robert Cohen, checker; Salvatore Carbo, utility, and John Cassone, mike man.

Shorts: Pinto Bros.' Scrambler on Surf joined the late reopeners May 17 week end. . . . Ditto their Bowery Tornado. . . . Jack Donahue, talker, formerly of Wonderland and now at Palace of Wonders with his wife, Alice, illusionist, lost all their nitery wardrobe in the May 12 fire. Also their two dogs, Ming Toy and Terror, known thruout carnivaldom. Replacing the canines are Irish and Max. . . .

Mr. and Mrs. Cliff Snow and children and Cliff's brother and sister, Alvira and Clayton, known as the Pinheads, also lost their clothing. The Snows and Pinheads, who had started the season at Wonderland, are now at Revere Beach, Mass. . . . Charlie Phelan, heavyweight lifter, has another fire victim in the clothes loss, plus perishable apparatus. . . . Reopening May 23 was Mrs. Dora Witzler's Killarney House, partly restored. . . . Manuel Mello's two-story hotel above the Killarney is still dark. Mello, directly after the fire, bought out the Sparta Hotel, Bowery and Henderson's Walk, to give new quarters to those guests he had in his old spot. . . . Ann Marano's penny pitch game on the Bowery, still another fire casualty, reopened Decoration Day.

Helen Young is helping Kate Wolfarth at latter's new skill-ball paddle game in Feltman's Park. Kate used to operate an eatery, then a novelty store. . . . Fronting the Bob Sled on the Bowery is Shirley Rapp's guess-your-age attended by Tessie Balis. . . . Roberta Lee, night club partner of Walter Budd, is new parasol dancer at Tirza's, where Walter is outside talker. . . . License department has ordered ticket booths at Palace of Wonders and Tirza's shortened from eight to six feet. . . . Bill Elbaum has enlarged and repainted his milk bottle game on Surf between W. 6th and 8th. . . . Jack Stern, old-time silent movie operator, is having a new theater built for him by John Ward on latter's Broadway property. He also is negotiating with Carl Klarnet for a spot in the Air-drome on Surf. His last few years' site in Feltman's, has been temporarily suspended. . . . Imperial Distributors, Ben Brenner and Al Ross, execs, are featuring Panorams exclusively pending the receipt of their coin machine product. . . . Michel Gorner and His Moonbeams ork with Peggy Norman, soloist, furnish dance music every Sunday evening at the Half Moon Hotel on the Boardwalk. Dance strains for Friday evenings are played by Charlie Fields and his ork. . . . Kenneth Bourke, new Feltman's manager, was supervisor of Mount Ranier's Park in Washington State before coming to the Island and before that with Todd's Shipyard Cafeterias while in the navy. . . . Joe Salvia, an Island pioneer, features *The Billboard* on his spacious news emporium on Stillwell under the railroad terminal.

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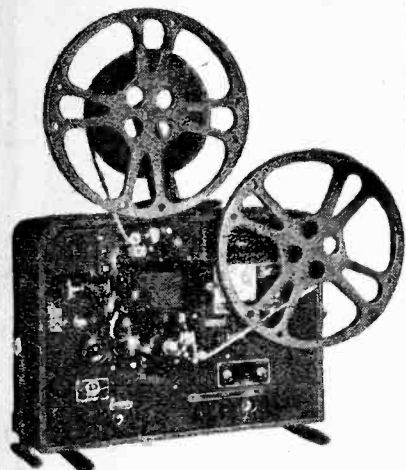
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Road Shows! Here's your opportunity to get a new projector IMMEDIATELY . . . carrying the famous BASS guarantee of satisfaction . . . order one NOW.

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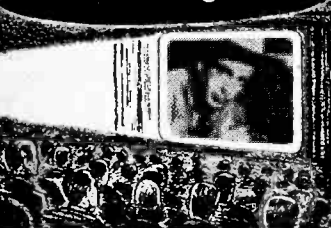
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16 MM. RELIGIOUS SUBJECTS 35 MM.

Westerns, Actions, selected Shorts. Wanted: 16MM. Sound Projectors.

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Complete new 35MM Sound and Projection Equipment for Drive-Ins. \$2974.00; for Theatres, \$2280.00. Small Theatres and Tent Shows, \$1845.00. Also 16MM Films, Projectors.

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REP RIPPLES

RED THORNTON writes that Ned Haverly, for years a well-known blackface, recently discarded the burnt cork and is doing a straight act. Thornton worked with him the past 12 weeks on the Karson Show playing Warner theaters in the Keystone State. . . . Sammy Green's Colored Minstrels opened at La-Grange, Ga., May 26. Leon Long, general contracting agent for Green, visited Snukum Nelson's Minstrels at Greensboro and High Point, N. C. . . . Sunset Carson and His Hollywood Gang recently made a guest appearance with the Byron Gosh Hit Parade Tent Show. . . . Leon and Frank Hurley are showing 16mm. films around Pawtucket, R. I. . . . Ralph Glass advises that he is playing Michigan towns prior to going into Wisconsin for the summer. He has pix, short-cast bills and a spook show. . . . Butler's Show, now in the Allentown, Pa., area with films, is heading toward New England. . . . Carlson's Western Show, is in the Cheyenne, Wyo., area. Org has been showing straight films, but will present dramatic sketches and short-cast bills during the summer. Wildorf Carlson is manager and George L. Maddox is handling the stage and projector. . . . Bott Show will play its last season's circuit in Northern New York with 16mm. pictures. . . . Alice Richey Butler writes from Hollywood that Mabel Paige, of the Peruchi Players, is a most sought after character woman in the film capital; Bill Henderson, of rep and minstrel fame, had a short but successful fling there; Lasses White is with Jimmy Wakeley at Monogram; Sid Fields, formerly with the Jack Crawford Show, is writing for Eddie Cantor and others, as well as being the original Professor Melonhead on various programs; Roy Butler has 52 pictures to his credit, as well as numerous radio performances; Alice Richey has her own transcribed program, *Hollywood Right Side Up*.

G. H. YORKE is showing 16mm. pix in the Haverhill, Mass., area. . . . Edward Casler has 16mm. pix around Cazenovia, N. Y. . . . Doos & Mae Show is around Trinidad, Colo. Org has three people and presents short-cast bills and films. . . . Butler's Show, pic outfit, recently has been in Lebanon, Pa. . . . Matthew Byrne cards from Brandywine, Md., that he has closed his religious picture outfit for the season and will move to Chattanooga to ready his hall pic and vaude show. He covered four States with his religious films the past winter to satisfactory returns, he reports. . . . Marlin Childs writes from Lincoln, Neb., that he has

left Flye's Show and will ready his own vaude-film org to play Dakota territory. Short-cast bills will be offered, and Childs and his wife will do the vaude. . . . Tex Jay Davis and His Rodeo Pals recently appeared with the Byron Gosh Hit Parade Tent Show at Collins; Miss. Parsons & Parsons and Uncle Ezra LaRue were recent visitors on the Gosh troupe. . . . Charles and Arnold Griffin are showing 16mm. pix around Pawtucket, R. I. . . . Turgeon's Show, vaude-film, is in Northern Michigan. . . . Will Carlton writes from Bethlehem, Pa., that he has 20 camps booked for summer pictures. He will play auspice dates in June. Albert Giguere will assist him. . . . Vermont Players, four people, will again be active this summer in Vermont and New York, opening at North Bennington, Vt. . . . Crane's Show and Museum, with 16mm. films, is playing halls in Hooker County, Oklahoma. W. W. Williams is comic. . . . W. J. McDonald, after a two-month layoff due to illness, is again on the job with his solo show. He will appear at White Mountain (New Hampshire) resort towns this summer. . . . Winstead's Minstrels opened in Goldsboro, N. C., May 26, playing there three days.

Reidsville, N. C., Fair for Blossom

REIDSVILLE, N. C., May 31.—Florida Blossom Show played here May 14, coming from Burlington, N. C., and hopping to Danville, Va., for the following night.

Due to Dailey Bros.' Circus having all available daubs, billing for Florida Blossom was scattered, resulting in not-too-good business. Show is fast-moving, with an eight-girl line. Billy Mills is featured comic. Small but capable orchestra cuts show in good fashion.

Show is owned and operated by Mr. and Mrs. Sapp and Al Gaines. Visitors at Reidsville included Rex Ingham and family, and George D. Barret, of Decatur, Ill.

KING BROS.

(Continued from page 50)

Mary Lawrish joined at Grafton, W. Va., completely recovered from a recent illness. Arthur Stahlman, superintendent of candy stands, had three of the largest days in the show's history recently. A capacity matinee and a big turnaway at night greeted the show at McKeesport, Pa. Clark Queer, postmaster at Mount Pleasant, Pa., and editor of *The Mount Pleasant Journal*, joined at Waynesburg for a fortnight vacation. Harold Rumbaugh, associate owner, celebrated his birthday at Apollo, Pa. The fishing season is at its best just now. Chester Gregory still is the champion, with Jack Rosenheim runner-up. L. D. (Doc) Hall is spending several days at his home in Boston. Capt. Frank Phillips' untamable lion act in the Side Show is drawing crowds.

Joe Sullivan, advertising bannerman, has a new '47 Chevrolet. Remo Cristiani returned from a visit to relatives on the Cole Bros.' Circus. Walter and Mary Stoffel visited in Western Pennsylvania. After tramping for three decades, Walter has retired and is operating a zoo on the outskirts of Greensburg, Pa.

At Kittanning, Pa., the show was the first to exhibit in the city limits in several years. Recently circuses have been exhibiting in near-by Ford City. Mrs. Inez Sparks Troutman, of Butler, Pa., visited at Apollo. She is the daughter of John H. Sparks, famed showman. Charles Sparks, her uncle, is expected to spend his vacation on the show next month.—FLO McINTOSH.

Annon Bros.' Tenter Takes to Road Soon

PHILIPPI, W. Va., May 31.—Annon Bros.' Tent Theater is in its final stages of preparation and will take to the road soon. Outfit is owned by Mr. and Mrs. W. E. Annon, and will be managed and operated this season by Karl K. Annon, formerly of Silver Bros.' Circus. Grace Annon will be on ticket box, J. C. Annon in charge of front door, and Harry Johns in charge of concessions.

Outfit will tote a 40 by 70 flame-proof top and a 10 by 12 marquee. Org will be equipped with the latest type 25mm. projectors and a 7 kw. generator to light the show. A special line of paper will be used.

Annon will head north from here, playing week stands with nightly change of program.

Duke Hall Slated To Open At Columbus, O., June 24

COLUMBUS, O., May 31.—Duke Hall's Hillbilly Circus opens here June 24 for six days under sponsorship of the Veterans of Foreign Wars.

Org has a new flameproof 60 by 200 top, seating 1,800, with a 40 by 60 Sportland in front and new striped marquee. There is 275 feet of canvas from front to back.

Show will travel on five trucks and five trailers, carry its own power plant, and has a 35-foot cookhouse built on a trailer.

Resort Towns for Faxon

ROCKPORT, Mass., May 31.—Gilbert Faxon, who opened his 16mm. film season here May 9, will play New England towns under auspices. He had a fair winter with religious pix and will take to resort towns this summer, playing New Hampshire, Vermont and Northern New York. In August he will be in his established Lake Champlain territory on circuit towns.

CLYDE BEATTY

(Continued from page 50)

lads as other groups later joined in for the fun. Elden Day celebrated his birthday here. Unfortunate event of the day: Frenchie LeClaire was kicked in the face by a horse, suffering a broken jaw and severe shock.

Missoula, Mont.—Johnny Joyce and Rosie LaMount went fishing. Of course, the big one got away, but not until the whopper actually broke the pole in two. Incidentally, it is Quarter Pole Rosie now after having a collision with a stem during concert. Hammerhead returned to the concession department after a week's vacation.

Butte, Mont.—Lot was packed. Frank A. Panisko, CFA, donned his colorful wardrobe and participated in clown alley.

Helena, Mont.—Gravitation is so acute here even Sancho Morales' somersaulting dogs had trouble in turning over. Inclement weather brought out the boots and coats. The bell ringers failed to comply with the rules. It was just too cold.

Bozeman, Mont.—Vic Robbins and band played the proverbial anthem today for Peggy Sylvester's birthday. She had a party between shows. . . . Jack Joyce and family left the show. The new equestrian director is Jorgen, M. Christiansen, who also will ride the prize horse, War Cloud. Charley Cox is the new big show announcer. Mell Rennick is busy as a beaver with his wash.

GOOD 16MM. FEATURES FOR SALE

Sing While You're Able, Thanks for Listening, Slander House, Texas Renegades, \$65.00 each. Tomorrow's Youth, a good road show attraction with interesting shorts, \$95.00. **GARNETTE BOYD, 2122 Prospect St., Indianapolis, Indiana.** Want to buy anything I can use on small Circus.



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IT'S BRAND NEW
COMPLETE WITH BULB, WIRING AND BATTERY.

DOZEN \$6.75 GROSS \$72.00



ELECTRIC BOW TIE
SELLING BIGGER THAN EVER
COMPLETE WITH BULBS, WIRING AND BATTERIES.

DOZEN \$10.80 GROSS \$108.00
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It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

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\$3.60 Per Dozen in Lots of 12 Dozen or More.
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PROMPT DELIVERY
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To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week.

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NEW SONG PARODIES, DIFFERENT SITUATIONS. 1947 list on request. Mummy Gordon, 819 W. North Ave., Milwaukee, Wis. j919

A GREAT SONG (SURE HIT)—"GEE, I WISH I Had a Man." Prof. copies free. Liberty Music Co., 612 E. 11th St., New York 9. j67

AGENTS & DISTRIBUTORS

A DOLLAR BRINGS LARGE SAMPLE ASSORTMENT (Tricks, Joke Novelties. Catalogue free with first order. Capitol Novelties, 49 Hanover, Boston 13, Mass. j628

AGENTS WANTED—FOR OUR SLOT MACHINES and Coin Operated Amusement Games in every town and community. Sell clubs, homes. Start a route. Write for deal. Webb Distributing Co., Dept. 44, 6 S. Kedzie Ave., Chicago 12, Ill. j912

AGENTS—BE INDEPENDENT. MAKE AND sell Household Aluminum Cleaner. Fast seller. Big profits. Easy to put up. Formula, \$1.00. G. Green, P.O. Box 181, Long Beach, Calif.

AGENTS—FAST SELLING BEAUTIFUL MEXICAN "Genuine Feather" Framed Bird Pictures. Make \$100.00 per week. Sample pair, \$2.00, sent prepaid. Money-back guarantee. Feathercraft Studios, 220 S. State St., Chicago 4, Ill.

AMAZING NEW HORSE RACE RECORD— Defies you to pick winner in advance. Different horse wins each time. Fast money maker. Sample and wholesale prices, \$1.50. Jack Blades, Box 944, Altoma 5, Pa. j614

ATTENTION, JOBBERS AND SALESMEN: Write for lowest prices on Joke Novelties. Precision Novelty House, P.O. Box 432, Prescott, Ariz. j628

BIGGEST SELLER—10c FUN STORE, JOKE Novelties, new idea. Free circular, lowest prices. R-R Manufacturing Co., Hutchinson, Kan.

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CANVASSERS, CREW MANAGERS—OUR sales wrinkle insure large caravans. Original Rogers Silverware, house-to-house at \$1.00 down and \$1.00 weekly. Our commission and bonus arrangements are among the highest and are most unique. Apply Room 409, Domestic Supply Corp., 2432 Grand Concourse, Bronx, N. Y.

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DENS BIG HEALTHY SNAKES, \$25.00. Large Rattles, \$8.00. 6-ft. Boas, \$20.00; 5-ft., \$15.00. Rhesus and Spider Monkeys, \$40.00. Coati Mundis, Pacas, Agoutis, \$35.00. No C.O.D. please. Wire money. Trails End Zoo, St. Stephen, S. C. je21

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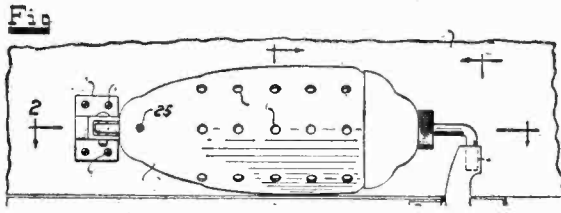


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Closeout Price \$6.50
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 Balloons at Lowest Prices ever!
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 Available again: COLORED GLASS-WARE.
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 Large variety—New and Different
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LARGE SIZES
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14x20, 16x20 and Corners.... @ \$1.50 Ea.
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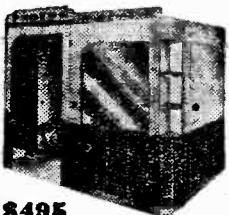


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Regular Price 35c
NOW CUT TO 23c EACH
 Great big extension edge boxes 10 in. long, 7 in.
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 Filled with half pound individually wrapped deli-
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 Write for prices on our full line of Candy Bars,
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 Paper available in 5x7 and 8x10, single weight
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 Presentation sweeping the country like wildfire.
 Salesmen making to \$50.00 daily. Organizers to
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 To sell routes of the famous Asco All-Purpose
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 Positively no disappointments. Nieman Studios,
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 Get our best prices. Eastern Vending Machines
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 From \$2.50 Doz. to 14.40 Doz.

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\$12.00 The **COCKTAIL BRACELET**

PER DOZEN
 Individually Boxed
 \$126.50 Per Gross

EXACT REPLICA OF THE SOLID GOLD DIAMOND AND RUBY COCKTAIL BRACELET. STUDDED WITH RHINESTONES, THESE UNUSUAL ITEMS WITH THE BEAUTIFUL ADJUSTABLE MESH BAND ARE AVAILABLE IN HIGHLY POLISHED 24K. PINK GOLD OR RHODIUM PLATE. 25% DEPOSIT WITH ORDER, BALANCE C. O. D.

THOUSANDS SOLD AND STILL THEY COME

Brand New Features
 ★ Additional Colors of Jewels
 ★ Extra Safety Clasp
 ★ Extra Wide Heavy Mesh Band

Write for circular to
MORRIS GOLDENSTUK
 310 Washington Square Bldg.
 7th & Chestnut Sts., Philadelphia 6, Pa.

PRICES ARE WAY DOWN ON THESE SENSATIONAL ITEMS!

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 33" HIGH, \$45.00 DOZ.
 \$6.00 SAMPLE

This graceful, appealing faun is a sure fast seller. All high pile plush and silk velour, well constructed. Natural or assorted colors. Packed 1 doz. to carton.

27" HIGH, \$39.00 DOZ.
 \$4.00 SAMPLE Other sizes available.

JUMBO BEARS
 34" HIGH, \$36.00 DOZ.

All Prices F. O. B. 25% Deposit, Bal- C. O. D.

Made from silk velour and high pile plush combination. Cotton stuffed. Assorted colors. No stock is complete without this ever popular item. Packed 1 doz. to carton.

We are the ORIGINATORS of the Lazy Charlie Horse! Stuffed animals - - all sizes and shapes. Let us know your needs—we can supply you at prices that will surprise you! All prices F. O. B. N. Y. 25% Deposit, Balance C. O. D.

799 Broadway **EVE FAYNE** New York 3, N. Y.

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30 Pc. Flatware "Trump Set"

Silverplated on 18% nickel silver finish. Full bright bowls and tines, satin handles. A remarkable flatware value. Ideal for gift or premium use. Complete set in attractive display box as illustrated.

A6407—Ship. Wt. 8 lbs. Postage extra.
 Per Set..... \$6.75

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LEVIN BROTHERS Established 1886
 TERRE HAUTE, INDIANA

COMBINATION ILLUMINATING CIGARETTE-JEWEL BOX

Complete with Miniature Table Lamp, Bulb, Battery, and completely wired ready for use. Article is New and Different.

WANT DEALERS, DISTRIBUTORS AND JOBBERS
 Sample, \$1.25 each, which includes wholesale price list. Remit checks, money orders for samples. Orders filled in order of their receipt.

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 34-A STANFORD ST. BOSTON 14, MASS.

BILL CARSKY....
 World's Largest Producer of NOVELTY GIFT CANDY PACKAGES, can show you how to improve your sales with this item wherever sold. Enjoy tremendous sales and large profits. A Tailor-Made Package to suit any needs for any branch of Show Business.

Also Complete Line of Carnival and Premium Merchandise

TELL IT TO **Casey** YOUR DEPENDABLE SOURCE OF SUPPLY
 1132 S. WABASH AVE. • CHICAGO

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Table listing various joke and trick items with prices per dozen and gross prices. Includes items like Anti Gravity, Bloody Powder, Bitter Toothpicks, etc.

HARRY SCHWAMM, DEPT. B.B. 237 East Ninth St. New York 3, N. Y.

LOOK! PITCHMAN - Manufacturers & Distributors

Table listing various pitchman items like Wizard Cards, Rising Cards, Svengali Cards, etc. with prices.

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DOWN GO THE PRICES UP GOES THE VOLUME

Table listing reduced prices on various items like OAK Balloons, Metallic Flying Birds, Lancaster R. W. & B. Baton, etc.

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14 Inch plastic constructed Hawaiian Ukuleles. Decal decorated. Individually boxed. A true tone instrument anyone can play. Complete with pick and instructions.

SAMPLE
\$1.00 each

Biggest flash in years.
• Two-tone colors

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1/3 Deposit, Balance C. O. D.

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Letters and packages addressed to persons in care of *The Billboard* will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name **EACH WEEK**.

Mail is listed according to the office of *The Billboard* where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

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2160 Patterson St.
Cincinnati 22, O.

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- | | |
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| Fien, Murray 28c | (2 license plates) |
| Mabbie, William chg. \$1.10 | |
- | | | | | |
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| Aberle, Mrs. Duckey | Carpenter, Earl A. | Fann, Chas. C. | Kabase, Richard | Miller, Earl W. |
| Adams, Steve Bee | Carpenter, Lew | Farkun, Chas. H. | Kaiser, Ludy Kay | Miller, Frank |
| Aderlton, Bob | Carroll, Mrs. | Farley, Viola | Prof. | Miller, Howard |
| Albert, Al | Carroll, Marcus O. | Fasion, Marion H. | Kamar, Frank | Miller, Tom |
| Alexander, The | Carson, Rex | Faultner, Mrs. | Kanerva, Gus | Milligan, Ted |
| | Carter, Chief | | Kaplan, Sam | Mills, John L. |
| Allen, Eula Mae | Carter, W. M. | | Kean, G. F. | Minor, Wm. D. |
| Allen, Leslie | Cautin, R. M. | | Kees, Mrs. Wm. R. | Mitchell, Alex |
| Allen, Mrs. Maxine | Chapman, Ike | | Keller, Harry | Mitchell, Buddy |
| Amork, Chief | Chapman, Jack & Mrs. | | Kelly, Mrs. Mabel | Mitchell, Charley |
| Anderson, Curtis | | | Kennedy, Al | Mitchell, Steve |
| | | | King, Dot Lee | Mitchell, Mable |
| | | | King, J. Frank | (Hi-Pocket) |
| | | | King, John M. | Mitchell, Pete |
| | | | King, Mrs. Nell | Mitchell, T. S. |
| | | | Kinsey, Madge | Mix, Mrs. Tom |
| | | | (Players) | Mulloy, G. |
| | | | Kiser, Elmore | Montanez, Paris |
| | | | Klebsch, Karl | Montgomery, L. C. |
| | | | Kluend, John E. | (Wild Animal Circus) |
| | | | Knaup, Eddie T. | Moore, Carl A. |
| | | | Knuelsen, Gillard | Moore, James R. |
| | | | Knudson, S. H. | Moore, H. E. |
| | | | Koelzer, Emma | Morgan, Mrs. James |
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| | | | | Mort, Joseph |
| | | | | Moss, Robert |
| | | | | Mullay, Paul |
| | | | | Munroe, Wm. P. |
| | | | | Murphy, T. Jeff |
| | | | | Murphy, Patrick C. |
| | | | | Murray, Leonard |
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| | | | | Navors, Harry J. |
| | | | | Navors, Dotsy |
| | | | | Nazar, Helen |
| | | | | Nazar, Cooper |
| | | | | Nazar, Nick |
| | | | | Neil, Ruby |
| | | | | Nelson, Harry S. |
| | | | | Nicholas, George |
| | | | | Nichols, George |
| | | | | Nixon, James |
| | | | | Norman, G. C. |
| | | | | Old, Joseph |
| | | | | Olegario, Anacleto G. |
| | | | | Olewski, Walter |
| | | | | Ordens, Ben |
| | | | | Ortigan, Marilyn |
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| | | | | Overstreet, Mrs. R. L. |
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| | | | | Paddock, Mrs. Harold |
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| | | | | Parker, Herbert W. |
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| | | | | Parloff, Harry & Mary |
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| | | | | Parton, Mrs. Cliff |
| | | | | Parton, Harry |
| | | | | Peerman, Mike |
| | | | | Peerman, Virginia |
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| | | | | Perry, Wilson L. |
| | | | | Petry, Alice & Mary |
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| | | | | Phillips, Roy |
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| | | | | Phillips, James A. |
| | | | | Pickens, O. T. |
| | | | | Pike, Wm. D. |
| | | | | Pine, Mrs. Alice |
| | | | | Platt, John B. |
| | | | | Poole, Elsie R. |
| | | | | Praunkunas, Peter |
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| | | | | Prevo, Mrs. Frank |
| | | | | Prez, Alesia S. |
| | | | | Price, Joe James |
| | | | | Probus, Bill |
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| | | | | Rameau, Reslie |
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| | | | | Rego, H. W. |
| | | | | Renfro, Mrs. L. A. |
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| | | | | Rhinehart, Louis |
| | | | | Ricciardi, Ernest L. |
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| | | | | Ridicherson, Ritchie |
| | | | | Ridings, Mary |
| | | | | Rivers, K. |
| | | | | Roach, Alonzo |
| | | | | Roach, Charles |
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| | | | | Robinson, Linda |
| | | | | Robman, Mrs. Al |
| | | | | Rollins, R. J. |
| | | | | Rose, Billy |
| | | | | Rose, C. J. |
| | | | | Rose, Mrs. Margie |
| | | | | Rosenberg, L. |
| | | | | Ross, John |
| | | | | Roth, Charles R. |
| | | | | Roth, Mrs. Pearl |
| | | | | Roth, Mrs. Violet |
| | | | | Royal, Chester |
| | | | | Ruby & Francis |
| | | | | Ruid, Stuart |
| | | | | Rutherford, Donald |
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| | | | | Salsberg, Saul |

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White Finish
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\$2.35 Dozen
\$27.00 Gross

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Rings of Fine Sterling, with Spar-
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Sparkling White-
stone. **\$1.75 Doz.**

No. 6076
White Finish
No. 6077
Gold Finish
Men's New
Signets
No. 6074
\$3.40 Doz.
\$39.00 Gross

Send \$15.00 for Large Assortment of Rings
WRITE FOR FREE CATALOGUE

SUPERIOR JEWELRY CO.
740 SANSON ST., PHILA 6, PA.

Sensational Close-Out!

WATCH BRACELETS

Guaranteed Stainless Steel



At the gross price you get these attractive Bracelets at only \$2.00 per doz. ACT FAST on this!

- Will not tarnish or stain
- Fits any wrist and any watch
- Permanently flexible
- Slips on and off easily

Send for our low price list on Watches

M. FRIEDMAN
Watch Importer
29 FORSYTH ST. NEW YORK 2, N. Y.

\$24 per gross (12 doz.)
In less than gross lots: \$2.50 per doz.

NEW LOW PRICES ON OAK HYTEX BALLOONS

#4\$1.60 Gross	#9\$4.35 Gross
#51.85 "	#115.00 "
#62.15 "	#7 Catheads4.30 "
#73.00 "	#12 Catheads10.50 "

Mickey Mouse Toss-Ups, With Feet\$15.00 Gross
Hi-Blow Inflaters 30.00 Each

We Also Have Helium
25% DEPOSIT ON ALL ORDERS.

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Salesberg, Candied
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Salzer, Ray O.
Sasberg, Irving B.
Satterfield, W. S.
Savage, Buster
Savage, Peggy
Saxton, Ruth and
Schiavo, Joseph
Schneider, Eukene
Schriftleitung
Schrimscher, A. F.
Sears, R. A.
Sewell, David W.
Sexton, Chuck
Shafer, Frankie
Shafer, J. E.
Shahkajaro, Fred
Sharon, Homer H.
Shaver, Starnie
Shaw, John G.
Shepard, Wayne
Sherman, G. B.
Shropeski, Harry
Shroyer, Sterling
Shuekey, S. E.
Shoemaker, James
Shore, Mrs. Margaret
Sime, Jos.
Simmons, Mrs.
Simpson, Mrs.
Sisson, Mrs.
Sison, Clarence
Smallwood, Ernie
Smiles, John L.
Smiley, Zina
Smith, Bill
Smith, C. D.
Smith, Charles
Smith, Harrison
Smith, Honor
Smith, Norman
Solberg, S.
Sorenson, Kalme
South, Earl
Southern, A. Rose
Sowden, Jack H.
Sparks, Donald Earl
Spears, Mrs. Eleanor
Spence, Mallie
Spencer, Charles
Spicer, William
Stafford, Buddy
Stafford, Geo. L.
Stanfill, A. R.
Stanika, Geo.
Stanley, Robert
Stark, R. M.
Starko, Charles
Stein, Frank T.
Stein, Tom F.
Stennett, Bill
Stenburg, Bill
Stevens, Dennis
Stevens, Tom
Stevens, Walter
Stewart, Mrs. Edna
Stewart, R. E.
Stogner, Newton F.
Stoker, Vannoy L.
Straiton, R. O.
Straub, Donald E.
Sturmak, Arthur
Sullivan, Frank L.
Sullivan, Mary Lois
Sullivan, Pete
Sweet, Arthur
Symons, Bert
Tackett, George
Tan, Frank
Tan, George
Tan, Gus
Taylor, Mrs. Louise
Teer, J. A.
Tenny, Harry
Terry, Robert Lee
Thomas, Floyd
Thomas, John
Thomas, Pete
Thompson, Mrs.
Thompson, J. G.
Thompson, Jay J.
Thurston, Doris
Turner, Bertha
Turner, Clarence

**MAIL ON HAND AT
NEW YORK OFFICE**
1564 Broadway,
New York 19, N. Y.

Arnaud Brothers
Bain, Beverly
Bain, Billy
Bend, Milton J.
Berridge, G. J.
Brenner, Anna
Brown, "Chick"
Brown, "Whitey"
Bumpstead, Bo Bo
Burger, Anthony
Carson, Tommie
Carter, John
Cherkes, Vincent
Cisoc, Joe
Cole, Margaret
Collin, Jean
Cook, Frank
Copp, William
Courier, Yvette
Cristo, Pete
Crusey, Annalee
Damman, Eugen
Davis, Whitey
Decke, H. J.
De Marr, Peggy
Dexter, Lois
Dorell, Duke
Flanagan, Veronica
Foster, Basil
Galbin, Joseph
Goodwin, Mickey
Grauer, Ernie
Gunderman, Emily
Herzog, Mr. A.
(Herzog Sisters)
Jahn, Francis C.
Jenkins, Benjamin
Jordan, Billy
(Kent)
Kensel, Ken
La Mar, Ethel
Landry, Denny
Lerin, Mrs. Sunny
Lerner, Irma
Levan, Raymond
Edward
Linehan, Bobbie
Mark, Helen C.
Margolis, Louis
Martini, Joseph
Matell, James
McCormack, Frank
Morin, Phyllis
Null, Blackie
O'Mally, Larry
Palke, Merl B.
Pearl, Walter J.
Peterson, Marie
Petrie, Freddie
Portule, Howard
Renny, R.
Rhea, Mickey Logan
Rhinehart, Rye &
Family
Richards, Nellie E.
Ritchie, Carl
Rose, Billy (Horse
Shoe Pitching)
Rose, Leonard
Russell, Ervin
Russell, Leah
Shaw, Ned
Shoemaker, Robert
Shriner, Al H.
Smitzen, Olya
Garnett
Solten, Larry
Walker, Vernon
Wallace, Prophet
M.
Weintraub, Michael

**MAIL ON HAND AT
CHICAGO OFFICE**
155 No. Clark St.,
Chicago 1, Ill.

Alexander, Mrs.
"Jackie" Mildred
Barnes, Mrs. Nels
Beard, Albert J.
Burrows, Mrs.
Theresa
Cullin, Marion
M30
Culkins, Bob & Ann
Chidester, William
Day, Darlene
Decker, Happy Jack
Donir, J. M.
Sarmesa, Ben
(Sparky)

Wells, Hezekiah
Welter, Elmer E.
Werderman, Wm.
West, Marie
West, Maxine
Whitby, James B.
Whirling, Aces
White, Frances
White, Grover S.
Williams, A. V.
Williams, Betty
Willis, Toney
Willman, O. H.
Wilson, Dick
Wilson, Glenda
Rose
Wilson, Harry
Wilson, Loyd Betty
Wilson, Robert E.
Winters, Ruth
Winters, Ruth
Winters Sr.
William J.
Wise Jr., James
Anthony
Wolf, Frank
Wolfe, Ralph
Wolk, Mrs. Joseph
J.
Woodall, Gus
Woodrich, Carl
Woods, Florence
Woodward, Etta R.
Work, Roger R.
Worton, Bob
Wray, Mrs. A. V.
Wray, A. V.
Wright, Betty F.
Wright, Julia A.
Wyck, Mrs. Bryce
Zelman, Kenneth
August
Zimmerman, Charles

**MAIL ON HAND AT
ST. LOUIS OFFICE**
390 Arcade Bldg.,
St. Louis 1, Mo.

Adams, Mrs. Harry
Adams, William
Addington, Daisy
Allmon, Mrs. James
Ames, Miss
Ames Jr., Jack
Anders, Miss Boots
Bacon, Mr. &
Mrs. William
Bahr, Ernest
Bahr, Russell E.
Baldwin, B. J.
Bank, Tomny
Barnes, Virginia
Bell, Paul A.
Berg, C. A.
Berry, Arthur J.
Binnie, William J.
Polis, Mrs. Ethyl
Bowman, William
H.
Bowling, Joe H.
Brown, Irwin F.
Bryant, Clyde
Buck, Buddy &
Noris
Buck, Miss Dottie
Caloian, Carl A.
Carpenter, Clifford
Carroll, Douglas J.
Charles, Duke
Clark, Brownie
Clay, Wylie Newton
Clemmons, Richard
Cook, Mr. &
Mrs. Fred
Costilo, Morgan V.
Craig, Mr. & Mrs.
C. F.
Cundiff, A. B.
Cunningham, George
Curzon, Harvey
Bailey Jr., Bill
Daniel, Herbert F.
Davies, Peggy
Deal, Mrs. Ethel G.
Decker, Joe
Deer, Marx J.
Duncan, Harold
Ekey, Miss Murella
Elliott, Earl L.
Evans, Roy N.
Fouts, Walter P.
Freeman, Mrs.
Bonnie
Frenzel, Thelma
Frostee
Gilberts, Mr. &
Mrs. Melvin
Gloyd, George
Greene, A. A.
Harding, Leon L.
Hartman, William
Roy
Harris, Edmond
Harvey, Charles
Nubby
Harvey, Henry F.
Havener, Mrs. Agnes
Haver, Jack
Henson, Kenneth
(Humpy)
Hines, C. E.
Hoge, Mack
Hollinger, E. J.
Housels, Robert E.
Howe, Louise
Hutton, Betty
Huston, Henry
Jenkins, Brownie
Jenkins, Joe
Johnson, Raymond
Keeler, John
Kees, W. R.
Kensley, L. P.

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DEMONSTRATORS! PITCHMEN! SALESMEN!
CONCESSIONAIRES! CARNIVAL WORKERS!
IT'S RED HOT (HIT THE JACKPOT)
Get on THE MONEY MAKING BEAM
with these "WANTED" Items:



WAFFLE AND PATTY SHELL MOLDS
CAST ALUMINUM

Easy to demonstrate, easy to sell. Women know this item and want it. Fast selling in Dime, Department, Hardware Stores. A natural money maker for the fair season.

DEMONSTRATORS NOTE:
We can furnish you with a complete set-up, including flour, oil, sugar, recipes and necessary demonstration materials. Write for details.

All Molds Retail for **49c** Each
With Handle, Except Waffle Plate **79c** Each

Write for quantity prices and demonstration deal.
1/3 deposit with order—balance C. O. D.
F. O. B. Chicago, Illinois.

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2823 W. VAN BUREN STREET CHICAGO 12, ILLINOIS

MONEY MAKING COMBINATION
THIS DISPENSER HANDS OUT:
1. . . . A CIGARETTE
2. . . . A LOUD LAUGH!
When you pull his ear forward, UP flies his tail and OUT pops a cigarette!



ALL METAL Wood Base — 7" High
8" Long—3" Wide.
Weight—2 1/2 Lbs.

BURRO PETE'S the NEWEST sensation — he sells wherever he's shown! Built to last a lifetime . . . nothing to get out of order.

IMMEDIATE DELIVERY
Deposit with order, balance C. O. D.
Distributors and Jobbers, write for prices.

LARAE INDUSTRIES
4767 LIBERTY AVE. MAYFLOWER 6030 PITTSBURGH 24, PA.

BALLOONS
At the new factory price. The lowest prices in the country. As good if not better than any balloon in the market. We are the factory representatives.

DART BALLOONS, Asst. Colors. Per Gr. \$1.50	#418 AIRSHIP STYLE. Per Gr. \$1.80
#5 ASST. COLOR BALLOONS. Per Gr. 1.60	#524 AIRSHIP STYLE. Per Gr. 3.60
#6 ASST. COLOR BALLOONS. Per Gr. 1.75	#822 AIRSHIP STYLE. Per Gr. 4.50
#7 ASST. COLOR BALLOONS. Per Gr. 2.50	23 INCH STICKS. Gr. .75
#9 ASST. COLOR BALLOONS. Per Gr. 3.50	1 LB. CONE GAS BALLOON STRING. Ea. 1.75
#9 ASST. CIRCUS PRINTS. Per Gr. 4.50	JUMBO TARGET BALLOONS, #30, Blow-Up, 36 Inches. Per 100. 9.00
#14 CATS WITH EARS. Per Gr. 9.50	

AIRSHIP PACKAGES
Airships, a knockout flash, sells on sight, \$8.50 per gross packages. Workers, complete with cabin and fins, 50 cents each. The best worker on the market. Send for Airship Package, sample, 25 cents. We give you action and ship same day we receive order. Service is what counts. There are no if's or and's with us. We positively deliver as we always have done. 25% deposit with order.

HARRIS NOVELTY CO.
1102 ARCH STREET PHILADELPHIA 7, PA.

NOTICE, ENGRAVERS



#182

A fast seller, Birthstone Bracelet, with 4 Brilliant Imported Stones, High Polished Gold Electro Plated over Nickel Plating. Carded and cell., \$45.00 gross.

Baby Rings, Sizes 1/2 to 3 1/2, \$18.00 gross. Boys' and Girls' Rings, 4 to 7, \$18.00 gross. Large Boys' and Men's Rings, 7 to 11, \$24.00 gross.

These Rings Are High Polished Gold Electro Plated Over Nickel Plating

General Delivery Boys, Send for New Sheets for Catalog.

Dexter Engraving Jewelry Co. 23 ARCH STREET PROVIDENCE 7, R. I.
Manufacturers of Engraving Jewelry

PRICES SLASHED

ON

OAK-HYTEX BALLOONS

See Your Jobber

Be sure you get OAK-HYTEX in the Blue Box with the Yellow Diamond Label

The **OAK RUBBER CO.**
216 S. SYCAMORE ST. RAVENNA, OHIO

Pipes for Pitchmen

By Bill Baker

STILL GATHERING . . . the long green with oil in a Greenville, S. C., store are Mr. and Mrs. Ed Golden.

Fancy Freddie says: "A fellow can come up with all the good ideas in the world, but they won't work if he doesn't."

TOMMY COOPER . . . reports from Tulsa, Okla., that he spent the winter there working Tex-o-Lax to good business. He adds that he has placed the item in all the Rexall stores there and pass-outs have been good. Cooper says he recently spent a pleasant visit with Doc George Ward, who also is purveying the Tex-o-Lax package. He'd like to read pipes here from Doc Tom Smith, Doc Tom McNeally and Doc Red Maynard.

ANYONE KNOWING . . . the whereabouts of James Lawrence Duggers, supposedly a member of the pitch fraternity, is asked to have him contact Mrs. Margery Lee Locke at 4030 West 50th Avenue, Denver. She reports that she's holding War Savings Bonds for him.

Famous Last Words: "He's scuffling around now because he was always satisfied with his opinions and content with his knowledge."

WILLIAM BROAD . . . Detroit supply man, is recuperating at his home in the Motor City after having been released from a local hospital.

BOB WORDEN . . . has concluded a click engagement in South Bend, Ind., following a successful stand in Indianapolis. Bob says he'd like to read pipes here from Ray Herbers, Fred Krause and George Sallay.

JACK YOUNG . . . continues to gather the hermans with transferene in Chicago.

DANNY KAUFFMAN . . . cracked open his run-mender store in Chicago recently after moving into the Windy City from a successful run in New Orleans with the same item.

Knowledge stems from personal effort. Your success is determined by how much you invest in it.

"JUST VISITED . . . with A. E. (Gene) Krieg, who has his jewelry and cut-out name layout at Indian Lake, Russells Point, O.," letters E. J. Horst. "Gene is looking forward to a good season after starting off with a sock opening. His concession trailer is well flashed and packs plenty of appeal. Let's have some pipes from Sam and Carolyn Levy, Ed Hill, Sam Silverman, Joe Golub and some more of the old-timers."

PAT MALONE . . . and Jack (Bottles) Stover are still giving the stock sales in Virginia a good going over, collecting the shekels and adding a few miles to

their route. "Recent warm weather and the bluebirds," says Jack, "tell us we can make it now. The stock sales around the valley here have been holding up exceptionally well and we plan to be seeing the Atlantic Ocean soon. Would enjoy reading pipes from the lads and lassies down yonder."

JOE GLASS . . . formerly of Ike and Mike note, is working neckties on 42d Street, New York.

Now's the time for the solid pitcher to get out his bag of tricks and dust off the summer showmanship.

W. C. ANTHONY . . . is working buttonholers to good takes at the Boston Store, Milwaukee, while his daughter and son-in-law, Phil Kraft, have returned to St. Louis to join their daughters, Joan and Phyllis, who have been staying with their grandmother, Beulah.

HYMIE SUMMERS . . . featuring a sock demonstration, is working corn and foot aids at the F. W. Grand store on 14th Street, New York, and reports indicate that he's getting plenty of geedus with the items.

Good advice might hurt at first, but there's not a surer method we know of which will increase one's ability.

HARRY GREENFIELD . . . well known to Eastern pitchfolk, continues to make his headquarters in New York.

MIGHTY ATOM . . . for the first time in many a moon, is operating a lot at Coney Island, N. Y., near the Boardwalk. The Atom is quite popular with Coney's patrons and the season just opened brought the strong man a tremendous tip and good passouts. The Atom has a new truck which neatly displays his photo line-up and makes for a strong bally.

Tripod Terry says: "We're all cognizant of the fact that business this summer may not roll in as easily as in the past few years. That's the reason we're all going to roll up the old sleeves and take our best holds."

BILL GORDON . . . is combining a business stint at Kresge's, Duluth, Minn., with some fishing expeditions, both of which are proving successful.

DURING . . . Cole Bros.' Circus stand at Cummins-ville, Cincinnati, May 17-18, Joe Mullins and Jack Meikenhaus purveyed jewelry from a well-flashed layout to good crowds. The boys featured some new chatelaines, with which they scored impressive takes. They found enough spare time, tho, to frame a new layout which they plan to spring at spots in Akron and Canton, O.

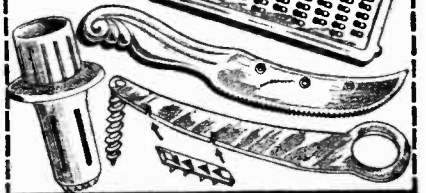
GEORGE H. BROOKS . . . better known as Scotty, Pup Tent King, blasts from Tulsa, Okla.: "I'm

NEW LOW PRICES!

Now in Effect on the Entire Aer-Flo Line of Plastic and Steel Kitchen Gadgets! Get Our New Price List.

BIG \$1 PACKAGE

4-PIECE SET includes famed Aer-Flo Grater, Juicer, Grapefruit Knife and Rotary Slicer. Other sets tailored to your needs. Attractively packaged, the Aer-Flo line puts profit into every pitch!



STEEL & PLASTIC ITEMS

Combine utility of stainless steel... beauty of plastic



WRITE OR WIRE TODAY FOR SAMPLES & PRICES!

Under New Management
PLASTIC CREATIONS
"The Name of Fame in Plastic Houseware"
ATLANTIC CITY, NEW JERSEY

LEVIN BROS.
Distributors for Oak-Hytex Balloons
6th & Ohio Sts. TERRE HAUTE, IND.

GET YOUR SUPPLY OF OAK HYTEX BALLOONS AND FREE CHANGE APRON FROM
KIPP BROS.
Wholesale Distributors
117-119 S. Meridian St. Indianapolis, Ind.

GARRISON
TOY AND NOVELTY CO., INC.
Distributors for Oak-Hytex Balloons.
Carnival Goods—Mr. Hynson.
1215 E St., N.W. Wash., D. C.

FAST SELLERS!

Magic Photo Races

Wet the invisible pictures with the "magic stick" and instantly a clear photo appears, showing the winning horses. Impossible to tell winners in advance! A terrific resale item! Horse players love it! Display package of 7 "Photo Races" retails 35¢.

Dealer's Price, \$2.50 Per Doz. Pkgs.
Jobber's Price, \$23.00 Per Gross Pkgs.
Send 1/2 Deposit, Balance C.O.D.

D. ROBBINS & CO.
152-B West 42nd St.
NEW YORK 18, N. Y.

MAGIC IS FUN
Big 24-page illustrated book of easy to do magic tricks and exciting magical stories.
Colorful cover.
Retail 25¢.
50 copies, 7¢ Ea.
100 copies, 6¢ Ea.
500 copies, 5¢ Ea.

MEDICINE MEN!
THERE IS NO SUBSTITUTE FOR QUALITY!
WRITE TODAY for new wholesale catalog on tablets, oil, salve, soap, tablets, herbs, etc. **LOW PRICES—RAPID SERVICE!** (Products Liability Insurance Carried). We are MANUFACTURING PHARMACISTS established 1934.
GENERAL PRODUCTS LABORATORIES, INC.
137 E. SPRING ST., Dept. X COLUMBUS 15, OHIO

SELL \$2.50 MEN'S TOILET SET FOR 5¢
ALSO \$1.50 BOTTLE COLOGNE FOR 5¢.

A sensational sales plan. Write for full information. We have hundreds of fast selling items for the man who sells.

GOODIER COMPANY—Division of Universal Laboratories
321 N. Bishop Avenue DALLAS 8, TEXAS

NEW PRICE
STAINLESS STEEL BANDS, \$1.50 EACH

Also have Gold-Filled Bands at \$2.25. Same price on quantities of 3 or 100. Our stock consists of 75% 85, 25% Gold Filled.

NATIONAL METAL CO., 168 N. Main St., Fall River, Mass.

For **31 YEARS**

We proudly advertised that
Our Prices Are Right
and we still are soliciting business from
'The Shrewdest Buyers'
Our Line Consists of

Stuffed Toys	Vitamins	Premiums
Leather Goods	Smoking	Gifts
Cutlery	Articles	Bobby Pins
Sun Glasses	Household	Hair Pins
Combs	Necessities	Electric
Flashlights	Razor Blades	Appliances
Batteries	Pocket Knives	Stationery
Shoe Laces	Jewelry	Playing Cards
Fire Proof	Tooth Brushes	Etc., Etc.
Glassware	Lighters	

WRITE FOR OUR
1947 BARGAIN CATALOG

MILLS SALES CO.
Cut-Rate WHOLESALEERS Since 1916
901 BROADWAY, New York 3, N. Y.

MEDICINE MEN

Your label or ours. Herb Medicines, Herbs, Salves, Liniments, Tablets, Pills, etc. Lowest prices. Highest quality. Write for free confidential catalog. **ERBOLAX CO., 220 George St., Dept. B, Cincinnati 2, Ohio.**

★ POCKET KNIVES ★
of Every Description at
● REDUCED PRICES ●
Send for Free Catalog.
S. RABINOWITZ CO.
108 Neptune Ave. Brooklyn 24, N. Y.

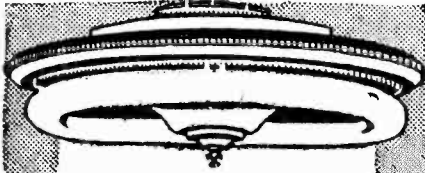
THANK YOU

Sell Ultra-Blue Stock Signs

To General Stores over 700 Different Slogans and Sayings. Fine Line of Religious Ultra-Blue Signs for Homes and General Display. Make Money on these Fast Selling Signs. 3¢ Sellers. 15—Sample Ultra-Blue Store Stock Signs—7x11, \$1.00 postpd. 15—Sample Ultra-Blue Religious Signs—7x11, \$1.00 postpd. 100—Ultra-Blue Stock Signs—7x11, \$6.00. No C. O. D.'s.
L. LOWY, 8 W. Broadway, N. Y. 7, Dept. 326

working the fairgrounds here with the Johnny Lee Wills Stampede and Rodeo, peddling popcorn and peanuts to good results. Big George, novelty king, also is here, as is Shorty West and several other oldtimers. Cotton Carnival at Memphis proved a bloomer. Worked there for Slim McKnight with flying birds on the water front and business was way below par. Played the Clyde Bros.' Circus date in East St. Louis, Ill., and the Police Circus at St. Louis and scored solidly at both spots. Let's see some pipes here from John J. Looney, Red McCoy, Sleepy Bernie Caplan, Peanuts Cramer and Julius Fisher."

Money Spot: They tell us that the med and vitamin workers are missing a good bet by passing up the stock sales



1,000,000 Sales With CIRCLINE

Bulb Included
FLUORESCENT FIXTURES
Big Opportunity for Big Money Making

Not a novelty, but an amazing new item of standard fluorescent lighting equipment for use everywhere. 32-watt Circline Fluorescent Lamp has greater light output distribution than 100-watt ordinary lamp.

Distributors, Dealers, Concessionaires, Specialize in Fluorescents

LOWEST PRICES
DIRECT FROM MANUFACTURER

WRITE FOR ILLUSTRATED CATALOG AND PRICE LIST OF COMPLETE LINE
ABRAMS LIGHTING
MANUFACTURERS: FLUORESCENT FIXTURES
113 No. 7th St., Philadelphia 3, Pa.
Phone Walnut 2-6787

10,000
GOVERNMENT SURPLUS BULOVA-WALTHAM-ELGIN GENTS' WRIST WATCHES
16 JEWELS

Immediate Delivery
 • Waterproof • Shockproof • Shock resistant • Sweep second hand • Genuine leather strap
 • Stainless Steel Back

\$14.75
1/2 DOZ. LOTS Each

SINGLE SAMPLES—\$15.75 EACH
 • ALL WATCHES GUARANTEED •
 10% Tax for Non-Resale Purpose.
 25% With Order, Balance C. O. D.
 WRITE FOR NEW 1947 CATALOG.

LOUIS PERLOFF
737 Walnut St., Dept. C.
PHILADELPHIA 6, PA.

at Front Royal, Va., Thursday of each week. Those who are putting in consistent appearances there report that the spot takes on a circus atmosphere each week and that there's plenty of moola in evidence.

FRANK LAGAR . . . pitch stalwart of Maxwell Street, Chicago, of other years, is still a patient at Vaughn Hospital, where he has been confined the last three years.

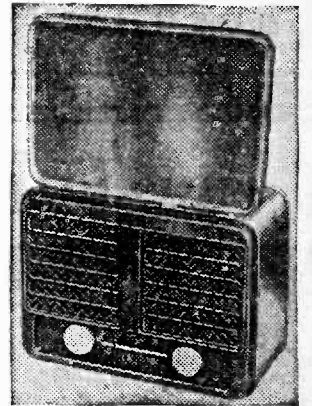
Remember, only an undertaker can argue with his customers and get away with it.

EDWARD C. ANDREWS . . . former circus trouper and med show performer, who has been confined in Veterans' Hospital, Dayton, O., for nearly a year, writes from the Gem City that he toured with such med workers as Dr. Bennett, of New Life note, during the early '20s. He recalls that Dr. Whitmore was in charge of the Bennett show, and that Dr. Allen and Dr. Roberson and several others worked med tricks in Virginia and West Virginia territory about the same time. He says many of them have passed on, but adds that their records for square-dealing will live on forever. Andrews says he'd like to read pipes from the boys and girls he knows in the business during his convalescence.

Who of you made the 31st annual running of the Decoration Day race at the Indianapolis Speedway this year? Spot always has been a spawning ground for new pitch items, and the boys and girls making the event in former years always came up with a full poke. How did it go (See PIPES on page 96)

Calling all Dealers...
PROCEED IMMEDIATELY TO EXTRA PROFITS!

Tune in NOW for extra, effortless profits with the most sensational 3-way radio ever built! Works anywhere, any time, on AC, DC or battery. No higher than your fountain pen, yet can hold 5 "A" batteries and 1 "B" battery!



'Super-Mite'
ONLY
\$29.50*



LIST PRICE IN ASSORTED COLORS
3-WAY PORTABLE AC, DC or BATTERY

Small enough to be packed in a suitcase, yet has the following features:

- AMAZING POWER!
- 4 1/2" ALNICO #5 SPEAKER WITH A HEAVY-DUTY SLUG WEIGHING 1.47 OZ.
- SELENIUM RECTIFIER (NO RECTIFIER TUBE NECESSARY.)
- USES FOLLOWING TUBES: 1—LR5, 1—IT4, 1—1S5, 1—3S4.
- FULL-SIZE 2-GANG VARIABLE CONDENSER.

LARGE QUANTITIES AVAILABLE FOR IMMEDIATE SHIPMENT!

★ Highly polished aluminum cabinet, molded plastic front and rear ★ Super-sensitive transformer ★ Built-in Loop ★ Licensed by RCA and Hazeltine ★ Packed in air-cushioned cartons ★ Backed by National Advertising! ★ Comes in Assorted Colors ★ Size: 4" wide, 5" high, 8" long ★ Automatic Volume Control ★ Slide Rule Dial ★ 4-tube Superheterodyne ★ Uses standard, full-sized components; parts interchangeable anywhere.

WRITE TODAY FOR SAMPLE AND QUANTITY PRICES *Less Batteries

CARTER RADIO AND APPLIANCE, Inc.

43-45 43RD ST., DEPT. BB-2, LONG ISLAND CITY 4, N. Y. Phone: Stillwell 4-2061

ATTENTION, ENGRAVERS! THE RINGS YOU'RE LOOKING FOR!

Rodium Plated



No. 131
\$3.85 Dozen
\$45.00 Gross

BACK AGAIN! NICKEL SILVER RINGS



No. 126
\$3.00 Dozen
\$34.50 Gross



No. 125
\$3.10 Dozen
\$36.00 Gross



No. 119
\$3.60 Dozen
\$42.00 Gross

WHITESTONE SPECIAL



No. 138
White or Yellow
\$3.10 Dozen
\$36.00 Gross

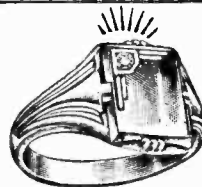
BIG SELLING LOW PRICED BRASS RINGS—WHITE OR YELLOW



No. 123
White or Yellow
\$3.60 Dozen
\$42.00 Gross



No. 118
White or Yellow
\$2.85 Dozen
\$33.00 Gross



No. 122
White or Yellow
\$3.35 Dozen
\$39.00 Gross



No. 132
White or Yellow
\$2.00 Dozen
\$22.50 Gross



No. 128
White or Yellow
\$1.65 Dozen
\$18.00 Gross



No. 106
White or Yellow
\$1.50 Dozen
\$15.75 Gross



No. 135
\$2.85 Dozen
\$33.00 Gross

No. 136
\$2.85 Dozen
\$33.00 Gross

White or Yellow, Whitestone Set



No. 13
White or Yellow
\$1.50 Dozen
\$15.75 Gross

WRITE FOR NEW ENGRAVING JEWELRY CATALOG
STATE YOUR BUSINESS

HARRY PAKULA AND CO., CHICAGO 2, ILLINOIS
5 NO. WABASH AVE.

ANNOUNCING
THE NEW JACK & JILL BALLOONS
 The finest toy balloons made in a most up-to-date factory. Write for wholesale price list of our complete assortment.
ATLANTIC LATEX CORPORATION
 27 HAYNES AVE. NEWARK 5, N. J.

PIPES
(Continued from page 95)
 this year and which of you boys and girls sprung with new set-ups? Tell ole Bill about it.
 JOE MANN . . . who has retired from the road and pitch field, is now general sales

manager for a large Chicago novelty house.
TONY GRAZZINO . . . eye-glass worker, headed westward for California after a brief stay in Chicago.
REPORTS FROM . . . the West Coast indicate that Jimmy Ryan is cleaning up with gadgets in that neck of the woods.

Cash in on your pitch item by advertising it. It costs you plenty to operate your stand and if your items are properly sold you'll have no worries about re-plays.

COLE BROS.
(Continued from page 50)
 on the show, Mr. and Mrs. Noyelles Burkhardt and Mr. and Mrs. Joe Harworth.

Sick list includes Mrs. Frank De Rue, who left the show to undergo surgery; John Smith, who is out of action for the first time in 25 years, and Charles Raimer.

Visitors: Stewie Roberts, C. D. McKown, Frances Stillman, Happy Shaw, Ed Hillhouse, Don Howland, Vernon L. McReavy, Mr. and Mrs. Art Becker, W. J. Dammarell, Dr. and Mrs. W. C. Huebener, Dr. Speckman, Frank Bevier, Martin J. Hogan, Henry Allendorf, Frank Longley, Dr. E. C. Bickelheimer, Adele Reenan, John G. Robinson IV, Glen Tracy, Father Berning, Mr. and Mrs. Cecil Scott and Bobby. Incidentally, the Freemans were guests of the Scotts in Cincinnati and don't let anyone tell you that Scott gal can't cook.—**FREDDIE FREEMAN.**



The Path of Opportunity Is Lit With
FLUORESCENT FIXTURES
 The Greatest Lighting Improvement Since Electricity Replaced Gas.
TREMENDOUS PROFITS FOR DISTRIBUTORS DEALERS CONCESSIONAIRES
 FLUORESCENT FOR EVERY PURPOSE—Commercial, Industrial, Channel Strips, Kitchen Units, Desk Lamps, Chrome Brackets, Bed Lamps and other styles.
PRICES AS LOW AS \$2.10 EACH
 ALL PRICES LOWEST POSSIBLE DIRECT FROM MANUFACTURER
 Write for Illustrated Catalogue and Price List of Complete Line

Look at this price on . . .
MUSICAL POWDER BOXES



Superb prize item . . . translucent musical powder box with 18-note genuine Swiss musical movement. Assorted colors and tunes. Direct from manufacturer. Order today!

Packed 12 to case. Wt., 15 lbs. On C. O. D.'s, 10% cash with order. Immediate shipment.

\$2.50 EACH
 F.O.B. Decatur, Ind.

ANNA MARIE GIFT STUDIO
 Decatur, Ind. Phone 890

SENSATIONAL *Manufacturer offers stunning Cocktail Bracelet to trade*



Remarkable likeness to solid gold original retailing at \$500.00

- Highly polished 14K gold plate
- Flexible basket weave band
- Several styles
- Individually boxed

Style No. 1219
\$10.00 Doz.
\$110.00 Gross
 Sample \$2.00
 1/3 deposit with order, balance C. O. D.

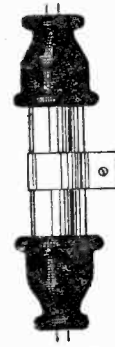
STAR IMPORT NOVELTY CO.
 535 EIGHTH AVE. NEW YORK 18, N. Y.

FREE illustrations of our gold-plated chatelaines and pin and earring sets.

DISTRIBUTORS WANTED

HELP PREVENT REAR END MOTOR CAR ACCIDENTS AND ASSURE SAFER DRIVING IN TOWN AND COUNTRY WITH

New Fast Selling AUTOMOTIVE FLASHER



Used on Buses, Trucks, Highway Patrol Cars, Ambulances, State, County and City Motor Transportation and all privately owned motor cars. This instant flasher warns the on-coming driver on the crowded highway and city streets. Remarkably effective.

Flasher retails for \$3.00
 Attractive discounts to dealers and distributors. Territories now being allotted.

Size of STOP-IT. .3 in. x 5/8 in.
 Standard ratings .6 or 12 volts
 Capacity64 candle power
 Flashes per minute 60-85, 112 and 120

Write or Wire
MACCHI and COMPANY
 927 Larkin St., San Francisco 9, California

ABRAMS LIGHTING
 MANUFACTURERS - FLUORESCENT FIXTURES
 113 No. 7th St., Philadelphia 6, Pa.
 Phone Walnut 2-6787

"JO-JO" THE NEW SENSATIONAL JUMPING MONKEY



- Life-like, hand painted in 6 bright colors
- High gloss lacquered
- Fuzzy hands, legs and tail
- Lively and great fun
- Assorted color combinations
- Individually packaged in "clear-view" container
- 6" in height
- A 39¢ retailer

See your local jobber or write for name of nearest distributor

KAYE NOVELTY CO., INC.
 Manufacturers of KANCO Toys and Novelties
 377 HUDSON AVENUE BROOKLYN 1, NEW YORK (TRIANGLE 5-0179)

CONCESSIONAIRES, TOY & GIFT SHOPS

NEW SUPER DUPER DICK TRACY CAMERA



\$14.40 Per Dozen
 USES 127 FILM
 127 FILM21¢ Each

ELECTRIC LIGHT JAZZ BOW TIES



Complete with Battery and Bulbs.
 Quantity Users, Write for **New Low Prices**

SEND FOR NEW NOVELTY CATALOG.
 25% With Order. Balance C. O. D.

BERNARD FINE CO., INC.
 501 6th Ave., Dept. BL, New York 11, N. Y.

SENSATIONAL SELLER "SINNERS" COCKTAIL BRACELET

Beautifully Set With Genuine **CZECHO-SLOVAKIAN RHINESTONES**

Replica of Famous Cocktail Bracelets That Sold for \$500

Offered in two flashing, exquisite designs—set with gleaming CZECHO-SLOVAKIAN RHINESTONES—with smart, rose gold plated Expansion Band. A fast sight seller for summer wear. A popular hit creation for daytime or evening appeal.

\$12 PER DOZ.
 Minimum Order 1/2 Doz. \$9.
 State A-12 or B-24.
 Send 25% deposit with order, balance C. O. D., plus shipping charges.



KENT JEWELERS
 105 N. Clark St., Dept. BB-1, CHICAGO 2, ILL.

CHAIRS

Folding, non-folding Many Styles Steel, Wood, Bridge.

State requirements. Minimum order—two dozen.

ADIRONDACK CHAIR CO.
 Dept. 5, 1140 Bway., New York 1, N. Y.

ATTENTION CARNIVAL AND STREET VENDORS OUR LATEST PRICES ON FIRST QUALITY -- BALLOONS --

No. 4 Round \$1.80 Gr.	No. 12 Round \$ 6.25 Gr.	5x24 Airship \$ 4.50 Gr.
No. 5 Round 1.90 Gr.	No. 13 Paddle 8.15 Gr.	7x18 Airship 4.10 Gr.
No. 6 Round 2.15 Gr.	No. 16 Paddle 10.85 Gr.	No. 9 Round Deco. 7.25 Gr.
No. 7 Round 3.15 Gr.	3x12 Airship 1.70 Gr.	No. 11 Round Deco. 8.10 Gr.
No. 8 Round 3.75 Gr.	3x15 Airship 2.00 Gr.	No. 12 Round Deco. 9.00 Gr.
No. 9 Round 4.50 Gr.	4x18 Airship 2.25 Gr.	LARGE TOSS-UPS. 13.00 Gr.
No. 11 Round 5.30 Gr.	4x26 Airship 3.75 Gr.	

Our new catalog is now ready for mailing, showing our complete line.
WRITE FOR YOUR COPY TODAY.

WISCONSIN DELUXE CO. 1902 N. Third St. Milwaukee 12, Wis.

AIRSHIPS

New Airship Balloon in attractive envelope, complete with cabins and fins. Special price, \$8.00 gross. All Silver Workers 25¢ each.

H. S. NETTLES
 575 Winton Terrace, N. E. ATLANTA, GA.

SALESBOARD SIDELIGHTS

New York:

Norman Harper, owner of Harper Sales Company, reports that his firm will manufacture its own boards. . . . Gerald Simmons, Omaha salesboard op, writes that sales have started a slight upward trend. He will be in Chicago and New York early in July on a buying tour. . . . Thomas Fishner, of Fishner sales, is traveling thru the South on biz. . . . Sid Kaufman, Standard Merchandise Company, due to become a father this month, is on his way back from the West Coast. . . . Walter Waggoner, Boston; Oliver Gould, Chicago, and Myron Berkowitz, Philadelphia,

were some of the salesboard buyers here last week.

Off to Canada for a month's fishing trip, Earl Sanderson, Northwest Sales Corporation executive, is reported to have spent a small fortune on tackle and other gear. He'll go as far north as Hudson Bay. . . . Manny Katz, Baltimore, will spend his vacation in the Black Hills of South Dakota. He will leave early in July and be gone for three weeks, stopping in Chicago on his way back to make a few purchases.

George Robinson, Superior Merchandise Company, leaves Thursday (5) for a New England biz trip. . . . Board sales are reported to be holding their own in most parts of New Jersey. . . . Merchandise boards are said to be gaining over cash boards in most areas outside of Atlantic City. . . . Shipments of merchandise boards to other countries is on the increase.

Chicago:

Superior Products has two new salesmen in its Texas-Arkansas-Louisiana territory, Jack Morely says. New boys are Virgil Forrest, covering Northern section of these three States, and Ellis B. Ford, taking on the Southern area. Visiting the home office this week: Superior's Eastern district director Manny Nieder and Bill Hershberger, Midwestern sales director.

Amusement Industries welcomed Jim Reddy home from his two-week New York trip May 27. Reddy says they are making tickets for various manufacturers now. Began two weeks ago. . . . Pioneer Manufacturing Company's Charles Lucenti, William T. Wollpert and Harold Boex are out of town on business. Boex left May 19 for an Eastern tour and Wollpert, who just returned last week from his Indiana trip, is off again—same for Lucenti.

George Elam, Jay-Bee Products, left May 29 for Virginia on a business trip, and is scheduled to return to Chicago June 2.

Bee-Jay To Use New Booker Washington Fifty-Cent Pieces

CHICAGO, May 31.—Reuben Berkowitz, head of Bee-Jay Products here, announced this week that his firm has exclusive rights to use the new Booker T. Washington memorial half dollars in salesboards. New boards, each of which will contain 10 of these coins, will be out soon, Berkowitz said. A premium of \$5 for every board using the coins was paid by the Bee-Jay.

Coins, of which there will be 5,000,000 minted, are sold by the San Francisco and Philadelphia mints at \$1 each and those minted at Denver for \$1.50. Proceeds of sale of these coins go toward the Booker T. Washington Memorial Fund which will perpetuate his ideals and teachings, maintain his birthplace in Franklin County, Virginia, and build a college when sufficient funds are available.

Berkowitz said that Mrs. Portia Washington Pittman, one of the trustees of the fund, visited the Bee-Jay plant during the week.

TOP YOUR PROFITS
with **3 NEW DOUBLE ACTION**
these **NEW MONEY BOARDS**

FOR 10c PLAY
ORDER No. 720
"SHOOT THE WORKS"
Average PROFIT **\$32.34**

FOR 5c PLAY
ORDER No. 720
"ALL OR NOTHING"
Average PROFIT **\$19.20**

FOR 25c PLAY
ORDER No. 720
"TAKE IT OR LEAVE IT"
Average PROFIT **\$65.36**

GARDNER & CO.
2222 S. MICHIGAN AVE.
CHICAGO 16, ILL.

ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO

! EXTRA BASES !

A PAIR OF HITS THAT ARE GOOD FOR EXTRA BASES IN ANY LEAGUE

EXCELLENT FOR CLOSED TERRITORY

HOME RUN

Take in 1600 Tickets @ 5¢ ... \$80.00
Pays Out (Average) 49.62
Profit (Average) \$30.38
73 WINNERS

THOSE WHO KNOW USE JAR-O-DO

WRITE TODAY FOR FREE LITERATURE. SPECIAL DISCOUNT TO BIG DISTRIBUTORS.

Takes In 2280 Tickets @ 5¢ .. \$114.00
Pays Out (Average) 71.40
Profit (Average) \$ 42.60
109 WINNERS

UNIVERSAL MANUFACTURING CO.
"World's Foremost Mfr. of Jar Games"
405-411 E. 8TH ST. KANSAS CITY 6, MISSOURI

ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO

AVAILABLE AGAIN

Skip-number Push Cards with major winner under Master Seal in 4-16¢, 1-29¢, 1-33¢, 1-39¢, 1-49¢, 1-59¢ and 1-99¢ in 12, 15, 20, 24, 30, 35, 48 and 66 Holes, with take-ins from \$3.00 to \$25.32.

Skip-number Push Cards with every push a winner in 1-29¢, 1-39¢, 1-49¢, 1-59¢, 1-69¢, 1-79¢, 1-89¢ and 1-99¢ in 12 and 24 Holes, with take-ins from \$3.10 to \$21.50.

Other styles and sizes from 10 to 600 Holes, including Put & Take Cards, Cigarette Cards, etc. Write for Free Jobbers' Catalog.

W. H. BRADY CO. Mfrs.
CHIPPEWA FALLS, WIS.

Make \$250 to \$500 a week

BE YOUR OWN OPERATOR OF PUSH CARDS

A once-in-a-lifetime opportunity to make \$250 to \$500 a week with little investment. These watches have outstanding, high-priced features. Precision built, imported Swiss watches. Handsome case. Red sweep second hand. Genuine leather band.

Watches Styled for Beauty and Built for Accuracy!

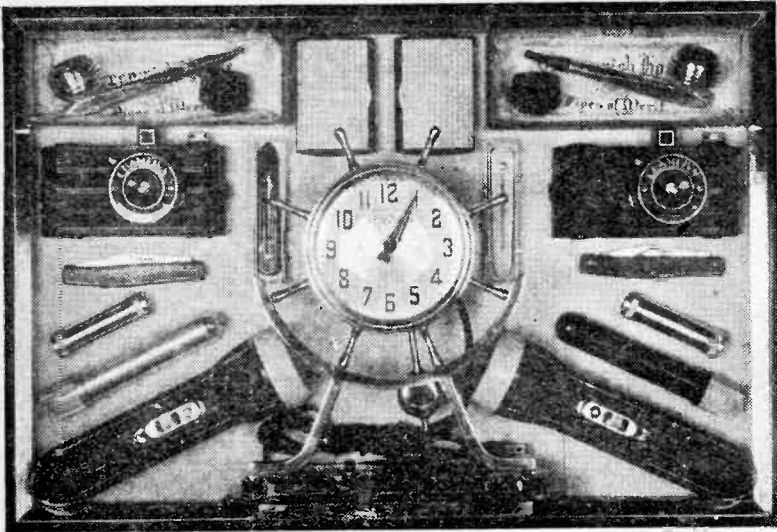
Place these Push Cards in factories, clubs, taverns and cigar stores. They will sell for themselves. Quick turnover, card sells out in 3 or 4 days. You can place hundreds of these cards each week. 25% Deposit with Order. Bal. C.O.D., P.O.B. Chicago

PUSH CARD WITH 2 WATCHES
1 Watch to the seller and 1 Watch to the winning seal.
Push Card Takes in \$21.
Year Cost \$18.
EXTRA PUSH CARDS 16c EA.

Your Profit \$17.00

Write J & M SALES CO. — 708 S. STATE ST. — CHICAGO 5, ILL.

ALL PRICES SLASHED 25% OR MORE



DEAL #523

The electric clock on this deal is most unusual—it has a pendulum which swings and is heavily chromium plated—usually sells for \$20.00. The aluminum pipes are nationally advertised at \$2.50 each and have 2 bowls—1 aluminum and 1 briar. All of the other items are nationally advertised and are useful and valuable.

DEAL CONSISTS OF 2,000 HOLE BOARD — 5c SALE — TAKES IN \$100

- PAYS OUT 1 ELECTRIC PENDULUM CLOCK FOR LAST SALE
2 THOROKLEEN ALUMINUM PIPES
2 GITS PLASTIC PUSH KNIVES
2 POCKET KNIVES (2 BLADES)
2 ROSLYN LEE PLASTIC COMPACTS
2 GITS UNBREAKABLE FLASHLIGHTS
2 COMBINATION ELECTRIC CANDLES AND FLASHLIGHTS
2 CANDID COLOR CAMERAS
\$10.00 CASH OR TRADE IN CONSOLATIONS
FORMER PRICE \$37.30

CUT PRICE \$27.95 DEFINITE PROFIT \$62.05

With 2500 Hole Board taking in \$125.00.....\$28.45
With 3000 Hole Board taking in 150.00.....28.95

Write to Dept. B for latest CUT PRICE CATALOGUE

ORDER MUST BE ACCOMPANIED BY \$5.00 CHECK OR MONEY ORDER—BALANCE C. O. D.

We are the only firm in this business that has been operating continuously and successfully for over 21 years.

A. N. S. Sales, Inc.

312 E. Market Street Elmira, N. Y.

\$\$ IN PICNICS

(Continued from page 77)

botham, Dixie Cotton Mills, La Grange, Ga.; and Paul Sheeks, Firestone Tire & Rubber Company, Akron.

At one point, Heltman asked for the showing of hands to find out how many of the companies represented held their picnics in established amusement parks.

A veteran parkman, seated in the audience strictly as a spectator, had this to say regarding the majority using groves:

"That proves parks really aren't driving for this type of business. I venture to say if half that number now using groves were approached by a park owner, a deal could be worked out that would see those picnics being held in an established amusement park instead of a public grove.

Contact Needed

"Put yourself in their place. If you were in charge of the recreation department at an industrial plant you'd want the best available site for your picnic. If a park owner came around and informed you his park had top picnic facilities, plus rides, shows, concessions, swimming pool, etc., you'd be in a receptive mood to dicker."

Altho the majority of IRA members said Saturday was the most popular day for picnics, with Sunday following, one recreational director said his plant held its picnic on Monday, "Because we use an amusement park and that's an off day for the spot. We find it works out to better advantage for both our people and the park owner."

In other words, it isn't necessary for a park owner to be host to the picnic on his busiest days. He can fill in his off days with this type of business.

Nelson said his department made a survey as to what employees wanted, or expected, at a picnic. No. 1 among their wants, he said, was a fireworks display, with a clown act running a close second.

From the discussions, it was apparent park owners have a great opportunity to sell industrial plants on their funspots. Personal contact may easily turn the trick.

N. Y. HOLIDAY BIG

(Continued from page 78)

stands on the Rockaway Peninsula drew their peak crowds of the season.

Playland Going Strong

Rockaway's Playland, biggest of Long Island's amusement parks, is now in full swing with a score of major rides, funhouses, games and refreshment stands, as well as the largest Penny Arcade in the region, kiddie rides and numerous concessions operating.

Playland again is offering free attractions, with the California Queens, high aerial thrill, as the Decoration Day week-end feature. Park's new drum-beater, Dave Stein, announces fireworks displays every Wednesday night and a series of special events in celebration of Playland's golden anniversary, being celebrated this year.

Seaside Park, built and operated by the Drambour brothers, veteran ride builders, is hampered by difficulty in securing rides, but park is expanding and adding new equipment as it becomes available. Park has a large Whip, Merry-Go-Round, Ferris Wheel and kiddie rides. Park fronts on the Rockaway Shore Parkway and has a large group of permanently constructed buildings housing games and concessions, as well as two of the most attractive drink and eat stands in this section.

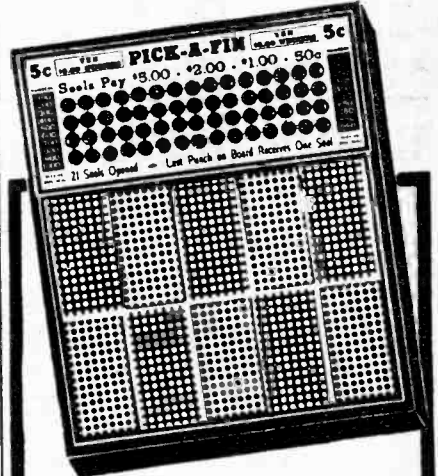
NEW TULSA FUNSPOT

(Continued from page 78)

new rides and other amusement features, project will not be fully completed this year, but will open July 1 with at least 10 rides and various midway attractions. Additional rides have been ordered and will be in place by next summer, Elifritz said.

The midway, Elifritz said, will include all types of concessions, an arcade and a cafe. Approximately one third of the main part of the park will be devoted to a kiddieland. When completed, the park will be open eight months a year and will operate with a free gate.

Joe Koberling, of Tulsa, is the architect.



1200 Holes—Avr. Profit. \$33.05 60 Sewed Seals

Ten Spots 5c 1200 Holes—Avr. Profit. \$31.16

\$25 Special \$25 1200 Holes—Avr. Profit \$137.07

SUPER CHARLEY 25c 1200 Holes—Avr. Profit. \$84.50

CROWN PRODUCTS 322 E. COLFAX AVE. SOUTH BEND 24, INDIANA

SALESBOARDS—All Orders Shipped Same Day Received

Table with columns: Holes, Play, Description, Average Profit, Net Price. Lists various board types like Lucky Bucks, Easy Aces, etc.

WRITE FOR OUR LATEST PRICE LIST

Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

Advertisement for Harlich Manufacturing Co. featuring 'Whopper Winners' and 'G-Lovely' boards. Includes prices like \$150 and \$140, and contact info for Chicago 51, Illinois.

SALESBOARDS

IMMEDIATE DELIVERIES—25% Deposit

Table listing various board types and prices, including Dollar Board, Diamond Dust, Kutor Color, etc.

2180 10¢ Rd. Wh. Bl. Sgls Tickets. 72.00 1.49
2170 5¢ Rd. Wh. Bl. Sgls Tickets. 36.00 1.49
2520 5¢ J.P. Jar Tickets. Avg. 48.00 2.49

WORLD'S BEST BOARDS, TICKETS, CARDS DELUXE MFG. CO. DeLuxe Building Blue Earth, Minn.

TICKETS

THE LARGEST AND MOST COMPLETE LINE IN THE INDUSTRY

- JAR TICKETS
BINGO REFILLS
ALL TICKET GAMES

Buy Direct from Factory BEST MERCHANDISE—LOWEST PRICES Write for Free Catalog and Price List

CIRCLE PRODUCTS CO.

4421A N. Clark Chicago 40, Ill.

COIN-OPERATED MACHINES, SECOND-HAND

Only advertisements of used machines accepted for publication in this column.

RATE: 12¢ a word ... Minimum \$2.00

Remittance in full must accompany all ads for publication in this column.

A-1 CIGARETTE AND CANDY VENDING MACHINES...

A-1 STAMP MACHINES, SINGLES, \$5.95; Double, \$19.50; Triples, \$29.50...

A-1 CONDITION—TWO WURLITZER COIN or Models 61, ea., \$85.50; both, \$170.00...

ADAMS-FAIRFAX HAS SCARCE ITEMS! Ball Gum, 70¢ per pound; 25-lb. box, \$17.50...

BALL GUM—5¢ M & M'S 142 COUNT, 70¢ lb. 35-lb. case, 68¢ lb. Over 2 cases, 65¢ lb...

BALL GUM MACHINES—COLUMBIAS WITH reel for awards, \$7.50; Big Chief, \$34.50; Topic, \$44.50; Knockout, \$74.50; T-19, \$14.50...

BATTER-UP BASEBALL MACHINE—IN GOOD condition, \$500.00. Acme Tool Co., 301 McCallie Ave., Chattanooga, Tenn.

BURBLE GUM BALL—5¢ APPROXIMATELY 150 to a pound, 60¢ net P.O.B. Englewood, Minn. 35 pounds. Berzen Vending Machine Co., Englewood, N. J.

BURBLE BALL GUM—5¢, 310 COUNT, 3,500 or more to 25-lb. carton. Small orders welcome. Under 5 ctns., \$16.50 each; 6 to 12 ctns., \$16.00; 13 to 19, \$15.50; 20 ctns. up, \$15.00...

CONSOLE—ONE BALLY 5¢ DRAW BELL, used as floor sample only, \$380.00. King-In Equipment Co., 826 Mills St., Kalamazoo 21, Mich. Michigan Distributors for Bally Mfg. Co.

FOR SALE—20 NEW 1947 MODELS ARIST-O Scales, never increased, \$110.00 each. Mel Gans Sales Co., 3317 James, Ft. Worth 4, Tex.

FIVE SUPER SKATE ROLLS, \$1,000.00. John Thrift, Comanche, Okla.

FOR REBUILT AND LIKE-NEW VENDING Machines, get on our mailing list. We also buy Vending Machines, Devices, Novelty Sales, 467 Milwaukee, Chicago 10, Ill.

FOR SALE—100 REGAL PEANUT MACHINES with plastic globes, never been used. Will ship anywhere prepaid, \$7.00 each. Write G. Davis, 2406 30th St., Lubbock, Tex.

HAVE CONSOLES TO TRADE FOR SEEBURG Guns. Write to Coin Amusement Games, 1335 E. 47th St., Chicago 13, Ill.

NEWLY REBUILT POPMATIC POPCORN Machine, 5 gal. Oil, 100 lbs. Corn, nickel and dime chute. First \$165.00 takes all. W. Reeves, 994 Maury, Memphis, Tenn.

MILLS CLOCKS REPAIRED, \$5.00. FIFTEEN rebuilt clocks, \$5.50. Cash Boxes, \$10.00 dozen; 100, \$50.00. Brass no-value checks, Penny, Nickel, Dime, Quarter, \$2.50 M. Coleman Novelty, Rockford, Ill.

ONE GOOD-AS-NEW RECONDITIONED Machine and 500 Balls Gum, \$10.50. 3/4 cash. Thomas Novelty Co., Paducah, Ky.

REBUILT POPCORN MACHINES FOR SALE—Fully guaranteed. Priced from \$15.00. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill.

RECONDITIONED PENNY PEANUT OR BALL Gum Machines with 5 lbs. Peanuts, \$8.50, 700 Balls Gum, \$9.50. 1/2 with order. T. O. Thomas Co., 1572 Jefferson, Paducah, Ky.

SPECIALS BY STEWART—5¢ MILLS GOLD Chrome, \$107.50; 25¢ Mills Gold Chrome, \$110.00; 5¢ Mills Bonus Bell, \$110.00; 10¢ Mills Bonus Bell, \$125.00; 10¢ Mills Original Chrome, \$155.00; 5¢ Mills Original Chrome, \$90.00; 10¢ Mills Black Cherry (rebuilt), \$110.00; 5¢ Mills Emerald Chrome (hand lead), \$175.00; 10¢ Mills Emerald Chrome (hand lead), \$185.00; 25¢ Mills Emerald Chrome (hand lead), \$155.00. Stewart Nov. Co., 1361 S. Main, Salt Lake City 4, Utah.

SUPER CHARMS FOR VENDING MACHINES—These are not the run-of-the-mill charms. Only the finest, beautifully colored and well bodied items. Ten free charm bracelets in capsules with each thousand pieces. Price, \$8.50 per thousand. 1/2 cash with order. Adams-Fairfax Corp., 5721 W. Jefferson Blvd., Los Angeles 16, Calif.

USED MILLS SLOTS—5¢ ORIGINAL BONUS, J.P.B., like new, \$250.00. 10¢ Original Bonus, J.P.B., like new, \$275.00. 25¢ Original Bonus, J.P.B., like new, \$300.00. 5¢ Bonus, \$137.50. 10¢ Bonus, \$147.50. 5¢ Blue Front, \$97.50. 5¢ Brown Front, \$107.50. 10¢ Gold Chrome Bell, \$160.00. 25¢ Gold Chrome Bell, \$165.00. 25¢ Dragon Head, \$49.50. 25¢ Black Front Special, \$150.00. 5¢ Cherry Bell, \$107.50. Automatic Coin Mach. Corp., 338 Chestnut St., Springfield, Mass.

VENDERS' BAKED BEANS, 28¢ POUND (Candy-coated beans), 32-pound cartons. Assorted M & M's, 48¢ pound (candy-coated chocolate), 25-pound cartons. 5¢ Peanut Roll Candy, \$3.50 hundred bars. Plastic Penny Counters, \$1.25. 3/4 cash. Balance C.O.D. Peerless Sales, 2726 Spruett, Detroit 6, Mich.

WANT TO BUY—TEN STRIKES WITH HIGH dial, Seeburg Ray Guns, Bally Alley Scoring Units, Ten Strike High Dial Scoring Units, quantity used 5¢ APT No. 500 Coin Chutes, Reliable Snee Ball Co., 2312 Irving Park, Chicago, Ill.

SPECIALS BY STEWART—ONE BALL PIN Games: Bally Blue Grass, P.P., \$33.00; Record Time, P.P., \$49.00; Bally Jockey Club, P.O., \$119.00; Derby Day, \$18.00; Keeney Winning Tickets, \$18.00; Western Court Smash, \$18.00; Mills Spinning Reels, \$18.00; Stomer Zippers, \$18.00. Stewart Nov. Co., 1361 S. Main, Salt Lake City 4, Utah.

WANTED—EXHIBIT ROTARYS (OTSHER type). Also Claw Digger Machines of all types. Write J. W. Lamb, 323 Sanford Rd., Upper Darby, Pa.

2 SLOTS MECHANICS—10 YEARS' EXPERIENCE. Will go anywhere in U.S.A. John Black-Jon, 104 Edward St., Mingo Jct., O.

2 EXHIBIT ROTARY MERCHANDISER, PUSH button type, good condition, clean, \$175.00 ea. 2 Genco Play Ball, clean and good condition, \$95.00 ea. One Evans Tommy Gun, \$35.00. 5 Kicker & Catcher, like new, \$22.00 ea. 3 Game Hunters, \$22.00 ea. Acme Amusement Co., Inc., 3210 Boardwalk, Wildwood, N. J.

2 UNDER SEA RAIDERS, \$149.50; 1 TOTAL Roll, \$250.00; 1 Gonzo, \$225.00; 1 Zingo, \$100.00; 1 Bowling Game, 9 ft. long, \$125.00. \$10.00 added on each machine for crating. Coin Machine Mart, 1312 Central Pkwy., Cincinnati, O.

8 ERIE HAND-OPERATED DIGGERS, 12 EXHIBIT Iron Claws, 16 EXHIBIT Rotarys, 8 Treasure Island Diggers. National, 4248 Sanson, Philadelphia, Pa.

11 JENNINGS CIGAROLAS—SLIGHTLY used, \$40.00 each or all for \$400.00, or will trade for other equipment. What have you? Penny Vending Machine Co., 2112 E. Fairmount Ave., Baltimore, Md.

25% DISCOUNT FROM ADVERTISED PRICES, thirty Cash Consoles: Wurlitzer 600-42, elegant condition, \$225.00; 616's, \$97.50. Coleman Novelty, Rockford, Ill.

27 PARRISH ALL-PURPOSE VENDORS—2 columns in bronze case. Eject slugs. Will vend bulk candy and nuts. Penny play, 2 1/4" high, 8 1/2" wide, \$11.00 each or best offer for lot. Send full cash for one. B & K Vending Co., 1477 S. 10th St., Camden, N. J. Emerson 5-3069.

48 VICTORY POSTAGE STAMP VENDING Machines. Make offer on any quantity or total. George W. Gutridge, 2823 Forest, Kansas City, Mo.

Around the Grounds

(Continued from page 51)

Two others will have 12-gal lines and the fourth will have eight steppers.

B. Ward Beam's International Congress of Daredevils will make three times as many appearances at fairs in the Midwest than they did last year. Chicago office handling the Beam bookings in the area reports 33 dates closed, as against 11 last year. Beam this year will bring both of his thrill units to the Midwest. As in the past, these units also will play in the East.

Appearance of the Louisiana State fairgrounds at Shreveport will gain impressiveness from a new \$124,641 naval reserve armory now being built on it. Structure will be used for naval training purposes and will comprise an added point of interest for fair-goers.

Sam J. Levy, top man in the Barnes-Carruthers Theatrical Enter-

prises, Chicago, is recovering from a fractured rib sustained during the Detroit run of the Barnes Bros.' Circus recently. Sam came by the fractured rib when one of the acts, in attempting to massage his aching back, gave him a tug that wasn't in the books.

Rube Liebman, sales rep for Barnes-Carruthers Theatrical Enterprises, Chicago, on a visit to Chicago last week said that the office established by that firm in Des Moines during the past winter had netted more bookings than had been expected. Rube said he will spend a few days in Des Moines before heading for North Dakota.

New Mexico State Fair, Albuquerque, is distributing a two-color folder which does a potent job of selling the '47 annual. . . Western Fairs Association has prepared a detailed folder which lists all of its member fair dates. Feature of the list is that it indicates which events will have horse shows and which will have pari-mutuel racing. Copy hammers home the fact that "California's non-profit fairs are principally supported by State taxes on the thorobred racing industry."

AMERICA'S GREATEST VALUES

In Nationally Advertised

CLOCKS AND WATCHES

• GUILFORD 7 JEWEL WRIST WATCH (MEN'S)

American-Made—Fully Guaranteed Streamlined Chrome Case—Leather Strap \$6.19 ea. In Natural Gold Finish, Stainless Back, Leather Strap. \$7.15 ea.

• NEW HAVEN TRAVEL CLOCK

Zippered Leather Case — Radium Dial — 40-Hour — Red \$4.20 ea. — Black — Brown

• NEW HAVEN KITCHEN CLOCK

40-Hour—Self Starting—Red—\$3.35 ea. White

• KELTON-DOUGLAS WRIST WATCH (MEN'S)

10-K—RGP Case—White Dial — Gold Numerals — \$8.33 ea. Pigskin Strap

• KELTON-DELPHI WRIST WATCH (MEN'S)

Round Black Dial, Gold Hands and Numerals. Sweep Second Hand, Padded Leather Strap. \$8.33 ea.

• LIMITED QUANTITY AVAILABLE—ORDER NOW! • 25% WITH ORDER — BALANCE C. O. D.

L. THALER & CO., INC. 18 W. 23 ST., N. Y. N. Y.

Send for our Price List of Complete Line of Electrical Appliances—Cameras—Smokers' Articles, etc.

CORRECTION

Thru a Typographical Error the

"PLAY BALL"

Board of Bee Jay Products Co. was described as a 200 hole board in their ad on Page 99 of our May 17 issue whereas it is a 2000 hole board.

BEE-JAY PRODUCTS, INC.

"THE HOUSE OF QUALITY"

6320-32 S. HARVARD

CHICAGO 21, ILL.

NEW! SUPER 1/2" HOLES



1ST NEW BOARD DESIGN IN 30 YEARS!

6 TICKETS IN EACH HOLE—25¢

220 HOLES @ 25¢ \$2.88

Takes In \$55.00

PROFIT (Avg.) 28.75

PROFIT (Maximum) 44.50

Send for Complete Catalog

PROFIT MANUFACTURING CO., 39 W. 23d., N. Y. C. 10

ICER TO LEAD OFF

(Continued from page 51)

3; Bobby Ward and His Sky Divers, August 4-10, to be followed by two grandstand shows produced by Barnes-Carruthers Theatrical Enterprises, Chicago.

Operas To Run Thruout

The American Savoy Light Opera Company will play the exposition theater with Gilbert-Sullivan operas thruout the entire run. The Holy Land diorama also is skedded for the full run.

The Beehive Midway Corporation, formed to handle the midway, has 14 rides on the lot. Western Service Company (Art Teece) has all food and drink concessions and a new cafe on the grounds.

Admission at the outside gates will be 25 cents for adults and 15 cents for children. Scale for the State fair last year was 60 cents for adults and 25 cents for children.

Stephen J. Maloney is the centennial's publicity director, with Arno Kirkham handling press on the grounds.

Communications to 155 No. Clark St., Chicago 1, Ill.

1947 Exports May Hit 6 Million \$

Indicated by Quarter Gain

Commerce dept. shows machine volume up 59% as \$ volume gains 30%

CHICAGO, May 31.—On the basis of first-quarter reports on the coin machine industry's export trade in 1947 it is entirely possible that the year's total dollar value for all types of equipment will reach the unprecedented figure of \$6,000,000, or double the pre-war annual record. This prospect was in sight with the release of latest monthly export figures from the Department of Commerce.

U. S. coin machine traders pushed their export totals radically upward again in March to show a 50 per cent increase in number of machines shipped, compared with February, and more than a 30 per cent gain in dollar value.

Nine foreign nations were added to the list of buyers during the month, which saw total dollar value of all types of equipment exported hitting \$633,432 for 1,552 machines. This compares with \$471,278 for 906 machines in February.

Mexico and Canada continued to lead in the order named, but third place was lost by Cuba to Columbia, which registered an impressive dollar import total of \$89,812. Venezuela, reaching a new monthly high of \$37,274, and Argentina, with \$20,290, ran Cuba down to sixth place.

Jukes Way Ahead

Following the established trend, juke boxes were far in the lead of games and venders, accounting for \$540,392 of the \$633,432 total dollar value. Both games and venders, however, showed healthy increases in the month.

Even more revealing than month-to-month figures in following soaring coin machine exports is a comparison of 1947's first-quarter totals, with those for the first quarter of last year.

Thus, 1947 total dollar value of all equipment exported during the first quarter mounts to \$1,484,748, or more than 11 times the \$130,180 total recorded for the first quarter of 1946.

Increase in juke box exports is even greater. More than 25 times more dollars were spent by foreign buyers during the first quarter of 1947 than during the 1936 period. Insignificant total last year, \$48,592, rose to \$1,249,584. Games and vending machine exports more than doubled in dollar value.

Buyers' List Grows

Another indication that coin machine foreign trade is coming back strongly to its pre-war importance is seen in comparison of the list of importing countries. For the first period of 1946, a total of 20 nations were listed as buyers. A total of 29 importing nations in the latest 1947 report, and the appearance of four European nations as buyers of significant quantities point to the gradual return to world trade conditions something like normal. If the list of European nations which were pre-war buyers of American equipment were restored — and this is still in (See '47 Exports on opposite page)

Lakeshore Park First in Alaska

ANCHORAGE, Alaska, May 31.—Joseph Broadbent, president of Alaska Vending Company, Inc., has opened Lakeshore Park here, Alaska's first amusement park.

Broadbent has been operating coin machines in the territory for the past five years, and his arcade in Anchorage is Alaska's only amusement arcade.

Chicago Mayor Raps Sales Tax

CHICAGO, May 31.—To solve Chicago's financial difficulties, Mayor Martin Kennelly declared that he opposed a 1 per cent city sales tax, and turned attention to a bill to broaden the city's taxing and licensing power which his administration is sponsoring in the State Legislature.

The mayor's statement was given as a reaction to approval this week by the State House Revenue Committee in Springfield of a bill to authorize municipalities to impose a sales tax. Previously, the city had sought to authorize diversion of one quarter of the State 2 per cent sales tax to the cities, but this proposal was killed.

Greatest publicity regarding the bill to broaden city taxing and licensing authority has concerned proposed utilization of the authority to place a license on business concerns. Broader and more comprehensive taxes on amusements also have been mentioned.

The Illinois Manufacturers' Association and other business groups have gone on record as opposed to the license powers bill.

An expected \$9,000,000 deficit facing the city of Chicago this year, and slim chance given for aid from State funds has led to widespread predictions that some new local taxes will be the only answer to the problem.



Five-coin emblem pictured above has been officially adopted by the National Association of Amusement Machine Owners (NAAMO). Association's president, F. McKim Smith, says the coin emblem was chosen as representative of the industry and as symbolic of this nation's history.

British Operating Firm Makes More Money in '46

LONDON, May 31.—The British Automatic Company, large operating concern, wound up 1946 with a net profit of \$73,564 compared to a net profit of \$58,756 in 1945, according to a financial statement made public here recently. Statement shows the firm's 1946 gross amounted to approximately \$472,228, while the 1945 gross was \$463,052.

Commenting on the report, the firm's board chairman, Major R. D. K. Curling, said that receipts from all equipment were considerably higher during 1946 than during 1945, but pointed out that earnings have been reduced by increased costs.

Record Scale Take

Said Curling: "The takings from our weighing machines in 1946 were the highest ever recorded in the company's history; they were slightly higher than in 1945, which was in itself a record year."

"The receipts from the vending and amusement departments were also higher than in the previous year. Unfortunately, against all these increased takings there have to be set the rising operating and administration charges which have considerably reduced what would otherwise have been a much higher trading profit."

Of the company's future plans, Curling said: "Extensive preparations are being made for the resumption of our main business of selling chocolate and confectionery thru vending machines in railway stations as soon as the personal points rationing of these commodities ceases."

Expansion Planned

"We have in hand a big program for the supply of a considerable number of new and up-to-date ma-

chines, and in this connection I am pleased to be able to say that during negotiations with the main line railway companies, our relations with their officers have been on a friendly and businesslike basis.

"Arrangements," Curling added, "are well ahead for the extension and development of the other sections of our business and the effective maintenance of our weighing machines. 'A weigh a day keeps the doctor away' is a proverb which is very much the vogue in these days of rationing."

St. Paul Court Gives Free-Play Temporary Stay

ST. PAUL, May 31.—St. Paul coin machine operators won the first round in their battle to keep pinball games in operation here when Ramsey District Court Judge Robert Rensch signed a temporary order restraining city and county officials from interfering in any way with the operation of free-play pinball games.

Meantime, Richard S. Wiggins, Minneapolis city attorney, issued an opinion which said that free-play games are legal under interpretations of 1935 Municipal Court. The opinion likewise cited a 1940 Hennepin County District Court decision favoring pinball.

Returnable June 6

The temporary restraining order in St. Paul, which was obtained by the Ramsey County Amusement Operators' Association, Inc., in behalf of its 26 members, is returnable Friday, June 6, before a Ramsey County District judge. At that time the court will either grant or deny a request for temporary injunction.

In the event the injunction is granted, the case will be set for trial on its merits.

The coin machine operators, in their action, declared that they have a \$150,000 investment in their games and that they give employment to many persons. If an opinion given a week ago by the Ramsey County attorney, declaring free-play games illegal, is used to ban the games the operators pointed out that their investment will be wiped out. The operators likewise pointed out to the court that the city of St. Paul licenses pin games, which the county attorney termed illegal under a 1946 anti-gaming law.

Halt Similar Move

Signing of the temporary restraining order in St. Paul served to halt for the time being the necessity of a similar move on the part of operators in Hennepin County (Minneapolis).

Opinion of the Minneapolis city attorney came at the request of police officials. The city attorney said, "I do not know of any statute in Minneapolis which is in conflict with the position taken by Judge Carroll in 1935, or with the position taken by the District Court of Hennepin County in 1940." Both declared free-play games legal.

Springfield, Ill., To License Games

SPRINGFIELD, Ill., May 31.—This city's council, at the regular meeting Tuesday (27) enacted an ordinance effective July 1, to license pinball games, and other games "of skill and entertainment."

Under the ordinance, games which operate for a penny will be taxed at the rate of \$10 per year, while machines operating for more than a penny will be taxed at \$30. Minors are barred from playing the devices.

Calendar for Coinmen

- June 2-6—National Association of Music Merchants, annual convention and exposition, Palmer House, Chicago.
- June 5-7—Retail Tobacco Dealers of America, annual convention, Stevens Hotel Chicago.
- June 10-12—Radio Manufacturers' Association, annual convention, Stevens Hotel Chicago.
- June 12—National Automatic Merchandising Association, Region XII, Benjamin Franklin Hotel, Seattle.
- June 15-18—National Candy Wholesalers' Association, annual convention, Hotel Sherman, Chicago.
- June 17—National Automatic Merchandising Association, Region XI, Palace Hotel, San Francisco.
- June 23—National Automatic Merchandising Association, Region X, Biltmore Hotel, Los Angeles.

'47 Exports May Hit \$6 Million As Machine Volume Ascends

Coin - Operated Radio Field Makes Greatest Strides In West Coast Mfg. Growth

Largest Single Segment of Western Coin Machine Industry

(Continued from opposite page) The unpredictable future — the scope of U. S. coin machine traders' foreign market would probably be substantially larger than before the war.

Most encouraging to the trade is the anticipated grand total of exports for 1947 which may be approximated by projecting the first quarter figure. Approaching \$6,000,000, such a volume would be double the highest pre-war annual peak reached in 1937 when exports totalled about \$3,000,000.

Two qualifying factors should be taken into consideration in these comments. First, the flow of exports is not necessarily even throughout the year, so that a projection of 1947's first-quarter totals might either be considerably lower or higher when final returns are in than mathematical estimates would indicate.

Perhaps a truer estimate of the volume of exports which might be expected for all of 1947 can be had from a projection of the total number of machines shipped abroad during the first quarter. This total, 6,255, multiplied by four for an annual figure, would amount to 25,020.

It would be impossible to get an accurate comparison with the peak 1937 export figures, so far as total number of units of equipment is concerned. This is because there was no Department of Commerce report in that year on juke box exports.

Another glimpse of current price ranges in exported equipment may be had by averaging dollar value of machines per unit for each country in the March, 1947, report. Taking the average for all countries first, an average of \$348 was paid for each piece of phonograph equipment; \$155 for each game, and \$30 for each vending machine.

Highest average prices for phonographs were paid by Curacao, Haiti, Honduras and Columbia. Of these, Columbia, paying an average price of \$708, was the only country importing considerable quantities of jukeboxes.

Even lower averages for juke boxes were struck by Ecuador, which imported 15 machines at an average price of \$143. Venezuela, a big juke importer, paid an average of \$565 for 66 machines.

would help to achieve a better picture of price levels in the export market. For example, it is difficult to understand how 100 juke boxes could be exported to Portugal at an average value of \$31 each.

Turning to the game field, the average dollar value per game in figures for the 29 importing nations ranges from a low of \$85 to a high of \$520. The latter figure, however, is for Columbia, which imported only one game in March.

For vending machines, average value ranged from \$25 for Canada, which imported 567 units, to \$270 for Curacao, which imported only two units.

For the latter two classifications it is interesting to note that Canada continues to stand alone as the only big importer. Following the trend throughout the post-war period, she took 567 of the 609 pieces of vending equipment exported to all countries, and 590 of the 709 games exported.

Martin Litz, Coin Vet, Dies HAYWARD, Wis., May 31.—Martin Litz, one of the old-time coinmen in this State, died last week at the age of 80.

EDITOR'S NOTE: Following story on expansion of the coin machine manufacturing industry on the West Coast is the second in a series of two articles based on a survey of the situation made recently by The Billboard staff. The first article appeared last week.

LOS ANGELES, May 31.—Since the coin machine manufacturing industry began its recent expansion on the West Coast, probably the greatest strides have been made in the coin-operated radio field.

This field accounts for the largest single division in the industry here and there are more coin radio manufacturing firms located in this section than in any other part of the country.

Among these firms are National Coin Radio-Tel Company, headed by L. J. Kahn with Sydney Jacobs and Leonard Greene, and one of the few companies here to actually manufacture its own chassis specifically for coin-operation; Radio Coin-Matic, headed by Kenneth Mumm, turns out a plastic coin-operated radio with an extra lock to guard the coin box.

In the nut vending line are Adams-Fairfax Corporation, formerly Reliable Nut Company, which manufactures Cash Trays, stands and wall brackets for venders, and L. A. Penn Manufacturers.

ish peanuts, Virginia blanche or bubble ball gum. Adams-Fairfax, headed by Bernie Shapiro, is already adding to its new building. L. A. Penn, with Earl Rhodes in charge, has 4,500 square feet of manufacturing space and is aiming at a production of 700 machines daily.

With \$67,000,000 worth of razor blades sold in the United States in 1946, several manufacturers here are going after the machine business in this field. In addition to Shipman, whose machines sell Marlin's Automatic Dispenser, headed by Jess Davy, is soon to release a machine for Gillette blades.

Process Machinery Company, a division of Electric Steel Foundry, has turned out 10 fresh orange juice venders and has 10 more in the work, slightly different in design. These will soon be released to Automatic Canteen, of Los Angeles, for testing.

Beverage venders are being manufactured by Interstate Engineering Corporation and California Engineering Company. Interstate's is a bulk vender, approximately 69 inches high, 37 inches wide and 24 inches deep and weighing approximately 650 pounds.

Timm Aircraft has converted its aircraft machinery to the making of Coca-Cola venders. Timm is located in near-by Van Nuys.

In the coin-control field are Lamomatic Company, headed by (See Coin-Operated on page 129)

Wide Game Range

Canada Big Vender Market

Nut Vending Line

Big Buyers Lowest

Coin Machine Exports for March, 1947

Table with columns: Country, No., Totals Value, Phonographs Value Av. Value No., Venders Value Av. Value No., Games Value Av. Value. Lists countries like Mexico, Canada, Columbia, Venezuela, Argentina, Cuba, Belgium, etc., with their respective export figures for March 1947.

First Quarter Export Totals 1946-1947

Summary table showing quarterly export totals for 1946 and 1947, categorized by Jukes, Venders, and Games, with total values in dollars.

NCA HEARS SUPPLY SHORT

Short Cocoa May Prevail

Fats and oils move toward buyers market; supply still off on glassine wrappers

CHICAGO, May 31.—All-time high wholesale candy sales in 1946, candy ingredient supply situation for the next 12 months, recommendation for the continuance of sugar controls thru October 31, 1947, balanced selling in a competitive market, new types of candy fortified by vitamins and minerals were the leading topics of discussion at the 64th annual convention of National Confectioners' Association (NCA) held at the Stevens Hotel here May 25-29.

The 21st Confectionery Industries Exposition, which ran concurrently with the NCA convention thru 107 exhibitors showed countless new methods of making candy more efficiently, cleaner and better and attracted more than 5,000 candy manufacturers, wholesalers, jobbers and guests.

New Sales High

George F. Dudik, Foodstuffs Division of the U. S. Department of Commerce, in revealing the first announced totals of all 1946 confectionery sales at \$687,000,000 stated that altho the record surpassed the former record dollar sales year of 1944 by more than \$28,000,000, less candy was produced last year than at any time since 1940. This report, based on a statistical study by the Commerce Department under the financial sponsorship of NCA, also pointed out that the record sales were a result of higher prices and that the increased prices obtained by producers merely reflected the higher costs of candy ingredients.

Ingredient supply story as related to candy for the forthcoming year was summed up thusly: Raw cocoa—basic ingredient of chocolate candy—far below pre-war averages and the prospect of increased crops in the immediate future unlikely; fats and oils—moving toward a "buyers market" with the problem not so much a matter of sufficient supplies to meet total demand, but rather that an equilibrium between supply and demand be reached at current prices; glassine and greaseproof papers—important in the packaging of candy and gum—insufficient supply will continue thru 1947 and early 1948 at which time three new glassine machines will start producing in the United States which the paper industry believes will add enough to present production to meet the candy industry's immediate needs.

Recommends Control

NCA, in a resolution recommending the furtherance of present sugar controls thru October, 1947, stated: "There is at this date no assurance that the supply of sugar during the coming fall and winter will be sufficiently adequate to meet the requirements of householders and industrial users. It is further pointed out that the present large warehouse stocks of sugar may be a strictly temporary condition." Resolution also declared that decontrol before the October date would only benefit certain users at the expense of other industrial users such as the candy industry.

Another resolution adopted at the (See Confectioners on page 105)

Coke Consumption

CHICAGO, May 31.—Citizens of New Orleans drink an average of 120 bottles of Coca-Cola each year, while New York's residents consume an average of only six, according to an observation made in *Inside USA*, new book written by John Gunther and published this week by Harper.

Universal Cooler Boosts Pendergast

MARION, O., May 31.—T. S. Pendergast, formerly director of sales for the Universal Cooler division of the International Detrola Corporation, has been appointed assistant to the general manager, according to an announcement May 16 by F. S. McNeal, general manager of Universal and vice-president of Detrola. Pendergast joined Universal in 1931.

Coinciding with Pendergast's promotion, McNeal announced the appointment of Johnson P. Scott as new director of sales. Prior to his association with Universal Cooler, Scott was with Victor Adding Machine Company, Bendix Home Appliances, Inc., and Nash Kelvinator Corporation in sales executive capacities.

Stacy, McMillan Address Candyman

MILWAUKEE, May 24.—Stanley Stacy, new president of the National Association of Tobacco Distributors (NATD) and head of Cavalla Tobacco Company, Milwaukee, and C. M. McMillan, executive secretary of the National Candy Wholesalers' Association (NCWA), spoke at the first meeting of the Milwaukee Candy Table Monday (26) at the Medford Hotel. Jerold J. Abts, president of the Milwaukee Wholesale Confectioners' Association, is a founder of the new group.

Stacy has been a strong friend of the vending machine trade for a long time. McMillan outlined plans for the NCWA Chicago convention.

Penn Border Patrol Set-Up To Halt Cig Bootleggers

PHILADELPHIA, May 31.—Cigarette vending operators, expecting to be hit hard by the imposition of an additional 2 cents per pack tax on cigarettes, expressed gratification over the announcement made by State officials that a border patrol will be placed along the Pennsylvania-New Jersey line to prevent the smuggling of untaxed cigarettes.

The border patrol will go on duty June 1 on which date the present State tax of 2 cents a pack goes up to 4 cents a pack. There is no State tax on cigarettes in New Jersey.

In view of the fact that Philadelphia is the major point of contact with the New Jersey line, with a bridge connecting this city with Camden, N. J., most of the patrol, to be made up of uniformed State troopers and agents of the Department of Revenue in plain clothes, will be quartered here. Under the present plan, cars and trucks coming into Pennsyl-

Fruit Vender Making Debut In 3 Months

Fruit-O-Matic on Test

LOS ANGELES, May 31.—Fruit-O-Matic, a vender that delivers a refrigerated piece of fruit ranging in price from 1 to 10 cents, is scheduled to make its debut in 90 days, J. H. Oatey, president of Kold Krisp Apple Service, Inc., announced this week. Ten units are now on experiment and reported to have been successfully received by consumers.

Fruit-O-Matic was designed by Frederick K. Storm, who has developed other industrial designs for such organizations as Western Electric Company, Salisbury Motors Company, Hardman Manufacturing Company, Adel Precision Corporation and Touch-Plate Company.

The machine is housed in an illuminated metal casing of red and cream. Vender can be easily loaded with 208 individual pieces of fruit by unlocking and opening the front triple-plate display glass. It is unnecessary to remove the storage unit. Design of the display glass prevents frosting that would reduce eye-appeal of the 90 individual pieces of fruit separately suspended.

Four separate rotary bands, electrically operated, individually control the vending of 52 pieces of fruit each, thus permitting Fruit-O-Matic to vend four different types of fruit at varying prices within the 10-cent range.

Visel Named Sales Official for Mills

NEW YORK, May 31.—Frederick C. Visel, identified with the industry since 1934, has been appointed special sales representative of Mills Automatic Merchandising Corporation here.

Prior to the war, Visel was vice-president of Hudson Sales Company.



(Burnhart (Bip) Glassgold)

Glassgold Joins Stoner Mfg. Co. As Sales Manager

AURORA, Ill., May 31.—Burnhart (Bip) Glassgold was announced today as sales manager of Stoner Manufacturing Company by Clarence R. Adelberg, vice-president of the firm. Appointment becomes effective July 7, with Glassgold making his headquarters at the plant here.

Glassgold was vice-president in charge of sales for Arthur H. DuGrenier, Inc., from 1940 until he resigned on April 1 of this year. Before joining DuGrenier, he was general manager for U-Need-a-Pak. Interviewed at his home in Haverhill, Mass., Glassgold said that his family now is preparing for the move to Aurora.

A Leader in Field

Stoner manufactures the Univen-dor, a combined candy and cigarette vending machine and is one of the leaders in the field of confectionery venders for theaters. They also manufacture freezer units.

Graduating from Cornell University in 1927, Glassgold took his LLB in graduate study there and was admitted to the bar in 1930. He practiced law in New York City until 1934, when he became secretary and general counsel for the Snider Packing Corporation, of Rochester, N. Y., a division of General Foods. After this he joined U-Need-a-Pak and finally DuGrenier.

Glassgold has pioneered new sales techniques since entering the coin machine field. He also is one of the men responsible for the radical change in vending machines from their former cumbersome, heavy style to their present modern designs.

2 Armed Men Get Keystone Vending Co. \$3,700 Payroll

PHILADELPHIA, May 31.—A \$3,700 pay roll for the Keystone Vending Company was lost Thursday (29) to two armed men who staged a daylight hold-up just as Elyn Bus-sell, firm employee, pulled his truck into the firm's garage with the pay roll.

Oscar Bregman, Keystone manager, told the police the bandits apparently had information that the usual Friday pay roll would be picked up early due to the Decoration Day holiday.

What Happened to Candy in '46?

Report Made At NCA Meet

Bar goods dominate field with chocolate coverings averaging 25% of sales

CHICAGO, May 31.—Picture of what happened to the candy industry in the first full post-war year of 1946 plus a wealth of information for candy vending machine operators was revealed by George F. Dudik, Food-stuffs Division of the U. S. Department of Commerce, in an address before the 64th annual convention of the National Confectioners' Association (NCA) at the Stevens Hotel here this week.

This latest report on candy summarizes the statistical data included in *Confectionery Sales and Distribution—1946*, the 20th annual survey of manufacturers' sales prepared by the Commerce Department, under the financial sponsorship of NCA.

400 Producers Report

Altho individual reports on sales thru vending machines are not listed, the 1946 survey has inestimable value to the trade. Over 400 candy producers co-operated in the work and their combined sales represent more than 75 per cent of all confectioners' sales throught the nation for 1946.

Finals on 1946 Candy Sales

Product	1946 Pounds	1945 Pounds	% Change	1946 Dollars	1945 Dollars	% Change
Bar Goods:						
Molded Chocolate.....	249,229,855	247,458,002	+ 0.7	\$ 79,888,267	\$ 89,567,875	+14.8
Chocolate-Covered.....	557,507,616	589,170,138	- 5.4	141,448,526	129,674,955	+ 9.1
Other Bars.....	109,283,971	123,883,150	- 11.8	28,356,496	30,308,524	- 6.4
Total 3 Groups Bars.....	916,021,442	950,511,290		\$249,593,289	\$229,551,354	
Other 5c, 10c Specialties.....	160,088,839	167,257,893	- 4.3	44,116,220	42,748,318	+ 3.2
Penny Goods.....	50,452,400	61,971,920	- 18.6	9,193,423	10,058,148	- 8.6

(Above figures for vender-type candies are based on reports to the Department of Commerce by 329 identical manufacturer-wholesalers in two years, and were reported in an advance summary of data to be included in the forthcoming *Confectionery Sales and Distribution—1946*. Report is prepared by the Department under financial sponsorship of the National Confectioners' Association.)

Breakdown is for bulk confections, bar goods and penny candy—the three types of candy in which vending operators are most interested.

Dominating the candy field as it did in the previous year was the candy bar which accounted for better than half of all sales. Further breakdown of the report shows that chocolate-covered bars accounted for sales which more than equaled the combined sales of all other types of bars so that in all the chocolate-covered bars were responsible for more than a quarter of all candy sales in 1946.

Penny Goods

In the penny goods division, the war-inspired decline in production was still in effect. For the survey showed that penny candy output was off more than 18 per cent from 1945, a year that showed a 10 per cent decline from 1944.

As Dudik pointed out, altho wholesale sales for candy in 1946 returned \$687,000,000, a new all-time high, production was the lowest since 1940 and the second consecutive year that

output dropped. Explaining the situation he said: "Production in 1946 was held down by a scarcity of materials. With the sugar rations limited to 50 per cent of 1941 consumption during the first quarter and to 60 per cent for the balance of the year, candy manufacturers sorely missed the store of quota-exempt ingredients they had been able to tap during the war when they were filling military orders for candy.

Government Buying Drops

"In 1946 the government purchased only about 5 per cent of national confectionery output. The preceding year government accounted for about 18 per cent of candy manufacturers' sales and in 1944 for about one-fourth of all production."

Also pointed out was the fact that termination of price controls in the prices for candy ingredients and for various lines of finished confectionery. General increase in the average wholesale price at which producers sold candy was at 4 cents per pound. This rise brought the 1946 average

up to 28.2 cents per pound which was about double the prices of the early 1930's and about 5 cents more than the industry received prior to 1929.

Chocolate Price Up

Survey showed that the greatest proportional decrease in poundage appeared among chocolate manufacturers who felt the impact of the abrupt rises in the price of cocoa beans immediately and more directly than most other confectioners. Chocolate manufacturers' output in the candy field, composed primarily of solid chocolate bars, dropped off 9.4 per cent in poundage while their dollar sales advanced 8.1 per cent.

Heaviest decreases in physical volume of candy occurred in the production of chocolate-covered bars and of non-chocolate bulk confectionery. There were also substantial decreases in non-chocolate bars and package goods retailing at less than 50 cents per pound. While poundage in these lines fell off, taking down with them total volume of candy production, other lines showed minor increases.

Profits a-poppin'

MINITPOP

TRADE MARK

AUTOMATIC COIN-OPERATED POPPER

Fresh Popcorn the Minute it's Popped

No hot shot — this! A rare opportunity to branch out into a solid, growing business — automatic merchandising! MINIT-POP is a red-hot location getter — with no competition! Move it right into your present spots — open brand new locations! Remember — popcorn is the largest profitmaker in the merchandise vending field. Even as little as \$25 gross sale a week — and MINIT-POP will pay for itself in less than a year.

For Immediate Delivery See One Of These Distributors:

AMERICAN DISTRIBUTING CO.
810 West Ave., Miami Beach, Fla.
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PARKER PRODUCTS CO.
P. O. Box 1211, Knoxville, Tenn.
Ala., Ark., La., Tenn., Miss.

SEABOARD NEW YORK CORP.
540 West 58th St., N. Y. C.
N. Y., Conn., Me., Mass., R. I., N. H., Vt.

SILENT SALES SYSTEM
635 D St., N.W., Wash., D. C.
Va., Md., Eastern W. Va.

TRI-STATE DISTRIBUTING CO.
248 Charlotte St., Asheville, N. C.
N. Car. and S. Car.

Y & Y POPCORN SUPPLY CO.
1226 Vine St., Phila., Pa.
Del., Eastern Pa. & Southern N. J.



- ★ Delicious corn popped fresh at the drop of a dime.
- ★ Looks clean . . . is clean . . . stays clean. Meets all sanitary regulations.
- ★ Aroma appeal, too — if you wish. De-odorizer optional.
- ★ Slightly more than a minute brings a piping hot bagful.
- ★ Constant temperature. Always ready to operate.
- ★ Location-tested for trouble-free performance. Approved by Underwriters' Lab.
- ★ Easy to service — extra interchangeable parts available.
- ★ Built by Viking — pioneers in building automatic vending machines.
- ★ A swell show! People can't resist!
- ★ Smart eye appeal — choice of royal blue or maroon. Fluorescent lighting.

THE VIKING TOOL & MACHINE CORP., 2 MAIN ST., BELLEVILLE 9, N. J.
Manufacturers of Automatic Coin-Operated Vending Machines Since 1932

Penny Weighing Scales Increase

WASHINGTON, May 31.—Production of penny weighing scales is on the increase, Department of Commerce reports, with the nine largest producers reporting shipments valued at \$558,131 during the first quarter of 1947. Most of the scales are designed for domestic use with only \$18,129 worth slated for the export market.

For the first three months of last year, shipments amounted to \$254,938, jumping to \$449,662 for the last quarter of 1946. Total value of shipments of all scales for the first three months of this year was \$10,099,662. Industrial scales accounted for nearly half this amount.

Ice Vender Builder Describes Frozen Food, Chair Projects

CHICAGO, May 31.—Ideas for a variety of automatic merchandising devices ranging from ice cube vendors to therapeutic chairs are moving on and off drawing boards at Atoma Engineering & Manufacturing, year-and-a-half old firm here with offices at 105 North Clark Street.

O. J. Hesselberg, genial Danish-born engineer who heads the firm in partnership with Mrs. J. C. Bargainier, said that manufacturing rights for two models of an ice vender, one manually operated, the other electric, already have been sold to Thermo Cuber Company, Inc., of Chicago.

The ice vender was Hesselberg's

first vending machine project, started shortly after he set up his firm here in 1945, after a varied 20-year career in the United States and earlier years in Denmark and Norway. During 1946 he perfected a working model of the electric ice vender and had six units manufactured, all of which are now being operated by Chicago ice companies. Machine vends three weights or varieties of ice—either 25, 50 or 75-pound chunks, or combinations of two of these with packages of ice cubes or crushed ice.

Pressing of a button and insertion of 10, 20 or 25 cents—depending on size or variety patron desires—actuates one of three moving conveyors, pulling conveyor up one position to deliver the product. Hesselberg used a coin mechanism developed by the Lincoln-Boyle Ice Company here, pre-war maker of an ice vender.

Shown Last Fall

At the same time he was developing and constructing two manually operated units, operating on a gravity principle with blocks or packages of ice tripped off the conveyor and sliding down a chute upon coin insertion and actuating lever. This machine was shown at the convention of the National Association of Ice Industries in Chicago last fall.

Both of these units are being produced by Thermo Cuber Company, Inc.

Currently, Hesselberg is working with a large grocery chain on a versatile type of vending unit which could employ refrigeration or not, and would merchandise a variety of products, including ice cubes, frozen food, bottled goods, candy bars and almost any other packaged goods.

Spiral Delivery Mechanism

This unit, which he sees as the answer to a long-felt need for ice cube merchandising in apartment houses and retail outlets, employs a double spiral, endless chain delivery mechanism. It would not be selective, except in the sense that a number of units could be set up side by side, one for each product. Merchandise—whether ice cubes or some other product—moves from the outside of the spiral, working inward toward the center. The entire delivery mechanism is shaped like a large shallow drum with drum-head side facing the front of machine cabinet. Last unit of merchandise in center of this drum-shaped spiral is delivered upon employment of lever action and coin insertion.

Hesselberg thinks the spiral delivery unit is the real engineering solution to the problem of vending refrigerated products. This, he says, is because no unit of merchandise ever touches except at one point the units stocked adjacent to it. Thus, there is no danger of units freezing together as might happen in either vertical or horizontal straight line stacking. Points of contact, if freezing does occur, are broken in process of moving merchandise thru circular delivery mechanism.

This argument is applied by Hesselberg to most types of products which involve refrigerated vending. Packages of ice cubes or crushed ice, frozen food packages, packaged meats or dairy products and candy bars are among those he mentioned which must be kept from freezing together, and thus jamming the machine.

Debates Electric Advantage

Hesselberg, tho relatively a newcomer to the ranks of vending machine designers, has strong convictions about design principles. He is certain that electrical operation of vending machines is not practical, and even debates the eventual prac-

ticality of his own electric ice vender. To be economically sound, the vending machine operator must have a simple, inexpensive piece of equipment, and electrical machines will not answer either requirement as well as the manual machine, he argues.

Hesselberg goes further afield in his plans for a coin-operated therapeutic chair. His interest in chairs (See Ice Vender on page 106)

WATCH FOR DAVAL'S "POSTMASTER"

A new triple unit, roll-type, precision-built POSTAGE STAMP VENDOR. Years ahead of anything on the present market. Soon in mass production. Distributorships being allotted now. Write for full details.

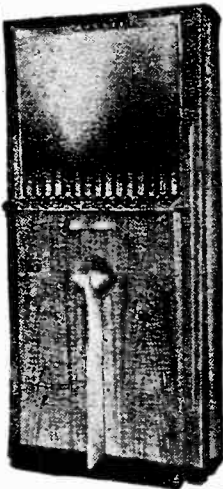
DAVAL PRODUCTS CORPORATION
1512 North Fremont Avenue Chicago 22, Illinois



CIGARETTE & CANDY MACHINES

IMMEDIATE DELIVERY—ORDER NOW!

CIGARETTE MACHINES		CANDY MACHINES	
NEW ROWE CRUSERS WRITE		ROWE DE LUXE, 8	
NEW UNEEDA 8 COL. \$159.50		8 COLS., WITH	
NEW DU GRENIER		LIGHTS, 120 BAR	
CHALLENGER, 7 COLS. 160.00		CAP. \$115.00	
ROWE ROYALS, 8 COLS. 87.50		ROWE STANDARD, 8	
DU GRENIER CHAMPION 9 COLS. 98.50		COLS., 120 BAR	
DU GRENIER MODEL W, 9 COLS. 69.50		CAP. 95.00	
DU GRENIER "S", 7 COLS., 210 PACK CAP. 47.50		UNEEDA, 5 COLS., 102 BAR CAP. 70.00	
UNEEDA, 12 COLS. 65.00		NAT'L 9-18, 162 BAR CAP., 9 COLS. 110.00	



TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED
One-Third Deposit With Orders—Balance C. O. D.

We have all other makes and models of cigarette and candy machines in stock! Also parts and mirrors available, including the 25c vending changeover parts for all machines!

UNEEDA VENDING SERVICE
"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
166 CLYMER STREET BROOKLYN 11, NEW YORK

BUBBLE BALL GUM
70c lb.
PACKED IN 25 LB. CARTONS

CANDY MIX
FOR VENDING MACHINE USE
35c lb.
PACKED IN 50 LB. CARTONS

Be first in your territory to offer this item.

IMMEDIATE DELIVERY

Terms: One-third Cash with Order—Balance C. O. D.

ADAMS-FAIRFAX CORPORATION
5721 West Jefferson Boulevard Los Angeles 16, California

GOLDEN STATE VENDOR ASSURES "GOLDEN FLOOD" OF PROFIT



An all-purpose, all-product Vender of unsurpassed beauty. Ruggedly constructed to give years of service.

Hammerlock Enamel Finish. Trimmed in Stainless Steel. Aluminum Mechanism.

1c or 5c Sample \$12.95
Quantity Price . . . Write.

Distributors, Contact Us
Some Territories Still Open.

BADGER SALES CO., INC.
2251 W. Pico Blvd. Los Angeles 6, Calif.

• FOR EVERYTHING •
IN
COIN MACHINE EQUIPMENT and SUPPLIES
• CONTACT •
VEEDCO
2113 Market St. Phila. Pa.

BUBBLE BALL GUM

5/8", 140 Count—Packed bulk 25 lb. cartons. QUANTITY USERS, WRITE.
55c lb.
1/3 cash with order—balance C. O. D.
JACK FAEDER
8818 Olympic Blvd., Beverly Hills, Calif.

DISTRIBUTORS WANTED
For Bubble Ball Gum and Pan Vending Machine Candies.
BOX A-49, c/o Billboard
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FOR SALE

10 U-Select-It Candy Bar Machines
Latest model, used two weeks, purchased new last month. Best offer buys entire lot.
PLOUS
713 S. Broadway Green Bay, Wis.

BUBBLE GUM, 5/8"

35 Lb. Ctns., 140 Count 60c Per Lb.
25 Lb. Ctns., 170 Count 65c Per Lb.
Terms: Certified check in full with all orders.
A-I MUSIC CO.
3010 Ridge Ave. PHILADELPHIA 21, PA.

BALL GUM—CANDIES

5/8" Ball Gum, Cs. 5M \$20.00
Boston Baked Beans, 32 & 35 Lbs. 28c Lb.
Red Rainbow Peanuts, 32 Lbs. 28c Lb.
Burnt Peanuts, 30 Lbs. 28c Lb.
Panned Choc. Peanuts, 30 Lbs. 28c Lb.
2% Off on 5 Cs. Orders—CASH.
McBRIDE WHOLESALE COMPANY
P. O. Box 5215 Memphis, Tenn.



Immediate Delivery
SILVER KING VENDORS
 Peanut or Gum Ball, 1c or 5c, \$13.75 for Sample Write for Quantity Prices.
 Prices Greatly Reduced for Quantity Orders.
 Both types can be changed to handle bulk merchandise including ball gum at no extra cost.

VENDING MACHINE STANDS, \$3.50 F.O.B. Chicago
 • Peanut Machines
 • Ball Gum Machines
 • Stamp Machines, Etc.

Weights only 8 3/4 lbs., comes un-cemented to assure the minimum freight expense. After you cement the steel base you have a secure, rigid stand weighing 40 lbs., giving maximum support to any vending machine.

J & S SALES
 924 So. Fairfield Ave., Chicago, Ill.

WANT TO BUY VENDORS
 Must be complete and in good working order. Will refinish here. Quote quantity, best price and delivery date.

ROWE 5c GUM AND MINT
UNEEDA CANDY
MALKIN "75" PHILLIES
DUGRENIER CANDYMAN

G. B. MACKE CORPORATION
 212 H St., N. W., Washington, D. C.

NEW 1947 REGALS!



For best results use the brand new 1947 Improved Regals. Smooth in operation with NON-BREAKABLE Globe. The Perfect Machine for PROGRESSIVE Operators!

1 to 9 machines. \$14.35
 10 to 49. Ea... 12.75

DEVICES NOVELTY SALES CO.
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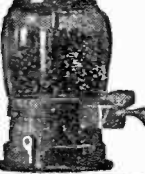
A MONEY MAKING COMBINATION!
BUBBLE BALL GUM WITH NORTHWESTERN VENDORS



BUBBLE GUM, 5/8"
 65¢ Per Lb. 50¢ Per 100 Balls.
 Best results with Northwestern's Deluxe Merchandise 33 Ball Gum Vender, Model 39 and Model 40. Write for circulars and full details.

AMERICAN DISTRIBUTORS
 1349 Fifth Ave. Pittsburgh 19, Pa. At. 6478-9
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WHY BUY EXPENSIVE VENDORS!



For results our famous Table Model challenges all other makes of Vendors. Attractive colors—a proven money-maker. Distributors wanted.

Davis Metal Fixture Co.
 Lansing, Michigan

NEWEST THREE UNIT HOT NUT MACHINE NOW Available

We have found that it is impossible to operate with 1940-41 ideas. Here is a machine with 1947 ideas. A real revenue producer.

Operators • Distributors • Salesmen Territories now open

TROPICAL TRADING CO.
 831 S. Wabash Ave. Chicago 5, Illinois

Confectioners Hear Supplies May Be Short

(Continued from page 102)
 convention recommended that proper government agencies study the present peanut support program. "The continued high consumption of peanuts in the confectionery industry is being seriously threatened as a result of increasing prices due to the present method of operation of the support program," the resolution stated, "therefore be it resolved that proper government agencies give scrutiny to this program so as to eliminate any possibility of discrimination against the users of edible peanuts."
 Other resolutions opposed discriminatory taxes against the candy industry, urged highest sanitation standards and asked that the industry work for harmony and fair dealing in the relations of management and labor.

Help Retailers
 Victor H. Geis, of Mars, Inc., in a talk on candy sales and distribution, pointed out that the industry has the facilities and ability to produce and sell far beyond its present performance, but that the whole increased candy business structure was based on retailers getting their rightful share of distribution. He said the industry is prepared for the needs of modern competitive selling only if the wholesalers' salesmen are provided with a pattern to follow in helping the retailers to sell candy.
 During the convention, Philip P. Gott, NCA president, reported on price increases in the raw materials used in the production of confectionery range from 41 to 412 per cent. The increases were over the period 1941-'47.

Lowest increase of the ingredients surveyed was corn sirup, up 42 per cent. Cocoa beans, during the same seven-year period, were up 412 per cent. Other increases were fluid milk, rising 81 per cent; granulated sugar, up 86 per cent; peanuts, 191 per cent, and eggs up 105 per cent. Items listed represent 91 per cent of total ingredient costs of the manufacture of candy.

Election Results
 Executive elections held by NCA while the convention was in progress resulted in the re-election of Gott as president of the association; the re-election as vice-president of W. Melville Cribbs, who is head of Melville Confections, Inc., Chicago, and Arthur L. Stang, of Shotwell Manufacturing Company, Chicago, as secretary-treasurer, and the election of Irving C. Shaffer, of Just Born, Inc., New York, as vice-president.
 Seven new directors were named to the NCA board of directors. Those named for terms expiring in 1949 are Robert W. Welch Jr., Cambridge, Mass.; John Henry, Philadelphia; Richard Hardesty Jr., Richmond, Va.; Neal V. Diller, Nutrine Candy Company, Chicago; Harry Sifers, Kansas City, Mo., and Kenneth L. White, Oakland, Calif.

Other directors whose terms expire in 1948 are William E. Brock Jr., Chattanooga; Charles T. Clark, Pittsburgh; Oscar B. Elmer, New Orleans; Charles F. Haug, Brooklyn; Harold H. Hoben, Mars, Inc., Chicago; John G. Rote, Boston; Walter W. Sandell, Minneapolis, and Warren M. Watkins, Los Angeles.

Candymakers at Show
 NEW YORK, May 31.—At least five candy manufacturers will exhibit at the Greater New York Grocery Buyers' Show June 2-5 in Madison Square Garden, according to David M. Sloane, manager of the show, which heretofore was the National Delicatessen Show. Over 30,000 are expected to view the displays.

PISTACHIOS

Full of the Real Green Meats
Ask for ZALOOM'S
3 STAR "BUDS"
The Finest Grade of Pistachios
 Tree ripened—Split shell opens at touch—
 Chuck full of kernels—No empties

DAILY QUANTITY SHIPMENTS AVAILABLE THROUGH DISTRIBUTORS

"WHITE BUDS"—
 —with the pure, thin, white salt coating.

"ROSE BUDS"—
 —with the pure, certified, attractive red color.

ZALOOM "BUDS" ARE THE FASTEST SELLING GRADE OF PISTACHIO NUTS

- medium size
- greater count in each delivery
- packed in 5-lb. moisture-proof bags
- 12 5-lb. bags to a carton

Use "BUDS" for Greater Profit in Vending Machines and Packages



ZALOOM & COMPANY
 AMERICA'S ORIGINAL MASTERS IN IMPORTING ROASTING AND SALTING OF PISTACHIO NUTS.
 122 HUDSON STREET NEW YORK 13 N. Y.

Atlas BANTAM TRAY VENDOR

\$12.50 EA. in lots of 100

IMMEDIATE DELIVERY

Vends ALMONDS CANDY • NUTS



The finest machine of its kind on the market. Features include tamper-proof Chicago lock, simplified adjuster. Can be used with or without tray, one hand operation, nuts aren't broken when vended.

Patent Pending

Requires only 8" of counter space — Height 11" — Tray 8"x10"

DISTRIBUTORS: Write Today for Prices!

MANUFACTURED BY
ATLAS MFG. & SALES CORP.
 12220 TRISKETT ROAD Established 1928 CLEVELAND 11, OHIO

NEW LOW PRICES ON MERCHANDISE

BOSTON BAKED BEANS
25c Per Lb.
35 Pounds Per Carton

BALL BUBBLE GUM
5/8" - 144 Count
60c PER LB.
Comes in 230 Lb. Barrels (Approx.)

170 Count - 70c Lb.
Comes 25 Lbs. to Ctn.

PISTACHIO NUTS
Red.....64c per lb.
White.....55c per lb.
25 pounds per carton.

All orders F.O.B. New York. 1/3 Deposit, Balance C.O.D.

SUNFLOWER DISTRIBUTING CO., INC.
2125 Amsterdam Ave., New York 32, N. Y.

Motor Problem Bottleneck To Coin Laundries

KANSAS CITY, Mo., May 31.—Operators of coin washers in this territory are still having their troubles, and according to Park T. Davis, manager of Dimechine, Inc., these difficulties can be just about summed up in one word: Motors.

However, it is difficult to get new washers even without motors, he reported, but the real bottleneck in the business still is the quarter-horsepower electric motor that it takes to turn the washing machine after milady drops her coin in the chute. Dimechine operates a large string of coin washers in apartments thruout the Kansas City area. Davis also is manager of Concessionaire, Inc., which operates cookie venders here.

Davis said repair work on washers now in operation is handicapped by shortages of parts, but business of washers on location still is running at levels little if any below the wartime peaks.

"With the building now going on, we have a steady stream of calls for washers," Davis declared. "We could rent 10 a day if we had them, but we seem to run into shortages every way we turn. When I did get hold of some washers without motors, I had trouble getting them here because of the shortage of crates. And, of course, the manufacturers never have licked the small motor shortage, which they blame on the scarcity of copper."

Dairy Councils Plan Helps Vending Ops To Up Product Sales

CHICAGO, May 31.—Milk and ice cream vender operators, along with other retailers of dairy products share in nationally increased sales of dairy products due to the nutritional education program followed by the National Dairy Council (NDC), industry spokesmen said this week. In one instance, records show that in Forsyth County, N. C., milk consumption has increased about 100 per cent since 1940, when the Dairy Council of Winston-Salem & Lexington was organized.

Milton Hult, president of NDC, said that from a nutritional standpoint, however, the average child in Forsyth County still needs about 20 per cent more milk in his diet to meet minimum daily health needs. "That's a fairly typical situation," he said.

Program Described

NDC's educational program includes films, holding schoolteachers' meetings, distribution of appropriate literature, meetings with adult and consumer groups, and enlisting the aid of doctors, dentists and nutritionists, all with a view to educating the public to the value of dairy products in sound nutrition, Hult said.

Designed as a refresher training meet of Dairy Council directors and staff workers, NDC's summer conference, to be held June 16-19 at the Edgewater Beach Hotel, Chicago, is also slanted toward building increased dairy products sales. Nationally known leaders in nutrition, medicine, research and education will attend.

"It is fortunate that our teaching of sound nutrition has such a direct relationship to the actual selling of dairy products," Hult stated. "It means that Dairy Council education has to be practical, and as we educate the millions of children in our schools, thru our teachers and our nutritionists and our doctors, we automatically increase the consumption and sale of dairy products."

Ice Vender Builder Outlines Food Plan

(Continued from page 104)

began shortly after he came to this country in 1927, when he designed 60 different types of easy chairs. In the '30's he was asked to design a chair which would have a moving foot rest having raising and lowering motion to improve blood circulation. Nothing came of this device, but in intervening years the same principle has been applied to beds. Hesselberg cited the oscillating bed pictured in newspapers in connection with stories of the illness of Mrs. Truman, mother of the President.

Moving Foot Rest

Now he expects to build a chair with moving foot rest for use in hospitals, physicians offices and sanitariums. Coin-operated, the device might find acceptance in health clubs, gymnasiums and similar establishments.

Trained in Danish technical schools and serving his engineering apprenticeship in internal combustion engine production in Denmark, Hesselberg came to the United States in 1927 and settled in Seattle. Freelance designing, a two-year stretch in Alaska as a coal mine engineer, and wartime experimental engineering work on the B-17 and B-29 bombers are only a few of the assignments he has undertaken in an eventful career.

Distribution Key To Candy Biz Goal Geis Tells NCA

CHICAGO, May 31.—"Candy manufacturers have the production know-how and capacity to produce a \$2,000,000,000 annual retail candy business. Consumers are mathematical certainties. They have the appetite, the money and are willing to buy the candy. The big question is: Can the retail outlets obtain their rightful share?"

These were the key words of Victor H. Geis, director of sales and advertising for Mars, Inc., in a speech at the Let's Sell Candy session of the National Confectioners' Association's (NCA) 64th annual convention held at the Stevens Hotel here this week.

Ready for Competition

Geis declared that each business cycle in the United States has produced a type of selling that met the needs of the times and that the candy industry is now ready to meet modern competitive selling with a program "which we term balanced selling."

Geis explained that balanced selling was designed to provide wholesalers' salesmen with a pattern to follow for helping the retailer sell candy. "Our aim," he said, "is to provide the method by which a wholesaler's salesman can become the merchandising consultant for the retailer."

Helping the Retailer

"We have proof that a wholesale candy salesman can increase his sales volume by what he does to help the retailer sell candy. This program is the result of the candy industry's search for a better way to distribute our products—and the program is geared to improve candy distribution for all levels: The manufacturer, the wholesaler and the retailer."

Geis also pointed out that the 40,000 to 50,000 wholesale candy salesmen calling upon the 1,000,000 candy retailers in this nation can help those retailers bridge the gap between production and distribution.

BUBBLE BALL-GUM
5/8" Approx. 145 Count
63c lb.
1000 LBS. OR MORE
58c lb.
packed in 5 lb. cartons.

BOSTON BAKED BEANS
28c lb.
THE SWEET, CRISPY KIND, PACKED IN 5 LB. CARTONS.
All prices F. O. B. Los Angeles.
25% Deposit—Balance C. O. D.

OTT & PRESTON ENTERPRISES
1414 Walnut Grove Ave., ROSEMEAD, CALIFORNIA
Phone: 4-7384

NEW REGAL VENDORS
"KING OF THEM ALL"
With Heavy Plastic Globes

\$8.45 EACH In Lots of 25 or More

SAMPLE MACHINE, \$8.95 EA.

BOSTON BAKED BEANS, 26¢ LB.

Standard Specialty Co.
3021 38th Ave. OAKLAND*2, CALIF.

REGALS—
WITH NON-BREAKABLE GLOBES
START A SUCCESSFUL ROUTE WITH ONE OR MORE

SAMPLE MACHINE..... \$14.35
50 MACHINES OR MORE. Ea. \$10.75

ALSO
SILVER KING
1¢ OR 5¢ TYPE

1 MACHINE..... \$13.95
25 OR MORE. Ea. 10.00
HOT NUT VENDERS. Ea. 29.95

VICTOR VENDORS

1¢ GLOBE TYPE. Ea. \$11.75
1¢ CABINET. Ea. 13.75
5¢ CABINET. Ea. 14.75

1/3 Deposit, Balance C. O. D.
WISCONSIN NOVELTY CO.
3734 N. Green Bay Ave., Milwaukee 6, Wis.

Northwestern
1st CHOICE OF ALL EXPERIENCED OPERATORS



This overwhelming preference didn't just happen—men who know the business and know machines have proved to their own satisfaction that Northwesterns give you the most for your money. Here you get pre-war quality—dependability—bigger earnings—faster servicing—machines that are built for operating—that's what makes the difference. Be sure of your investment—write today for details of the five models now being delivered. You'll want our helpful free publication, too.

THE NORTHWESTERN CORPORATION
5 EAST ARMSTRONG STREET, CHICAGO, ILLINOIS

1947 Regals Are Ready!

1c Bulk Merchandisers of Quality

1. HEAVY PLASTIC GLOBES
2. Single Screw Portion Adjuster
3. Large Top Opening
4. Special Pick-Proof Lock
5. Simplified Slug Ejector

"King of them all!"

1-9..... \$14.35
10-49..... 12.75
OVER 50..... 10.75

F. O. B. Whitewater, Wis.
1/3 Certified Deposit, Balance C. O. D.
Distributors—Exclusive territories available. (Protected Prices.)

Regal Manufacturing Co.
WHITWATER, WIS.

LOW PRICED CIGARETTE MACHINES

National 630, 150 Pack Cap. \$32.50
Duquenois 9 Col., 150 Pack Cap. ... 32.50
Rowe 8 Col., 150 Pack Cap. 32.50
Stewart-McGuire 8 Col. 35.00

1/3 Deposit With Order, Balance C. O. D.

UNEEDA VENDING SERVICE
"The Nation's Leading Distributor of Vending Machines"

166 Clymer Street Brooklyn 11, N. Y.


STEADY PROFITS!

are yours when you operate the LATEST factory model Shipman Triplex Stamp Vendors. Vends 1¢, 3¢ and New 5¢ Air Mail. Compact! Foolproof!

Price, \$39.50 Each.
IMMEDIATE DELIVERY!
1/3 Dep., Bal. C. O. D.
★ Send for free leaflet ★

R. H. Adair Company
6924-26 Roosevelt Rd. Oak Park, Ill.

FOLDERS — Only \$18.75 for 25,000 which return gross profit of \$250.00.



BALL GUM
Good Quality, 5/8". Special price in 500 lbs.

H. L. WILKINSON
2600 STEPHENS ST. VERNON, TEXAS

Special!
BOSTON BAKED BEANS
ONLY **26¢** LB.

Delicious premium quality candy covered peanuts, including Rainbow Mix. Packed in 40 lb. containers. Stick-proof, moisture-proof, fade-proof.

BUBBLE GUM. All you like at a price that's right.

5/8" BALL GUM. Overloaded stock at a give-away price.

IMMEDIATE DELIVERY

1/3 Cash with order—balance C. O. D.

LEON "Hi-Ho" SILVER

760 Hayes Street • San Francisco, Calif.

CIGARETTE MACHINES
REAL BARGAINS
READY FOR LOCATION

Rowe Royal, 8 Col.	\$85.00
Rowe 7 Col. Mint & Gum. Ea.	10.00
DuGrenier W's, 9 Col.	47.50
DuGrenier 7 Col. Mod. S. Ea.	27.50
DuGrenier Charms, 9 & 11 Col.	75.00
DuGrenier V.D., 7 Col.	50.00
U-Need-a-Pak A. 9 Col.	55.00
U-Need-a-Pak E. 8 Col.	40.00
2 Col. Postage Mach., like new. Cost \$35.00 each. My price	13.50

SAVE THIS AD FOR LOW PRICES.
What have you to sell?
Half Deposit. Phone: BA 8-0608
HARRIS VENDING
2717 N. Park Ave. Philadelphia, Pa.

GENUINE BUBBLE GUM
5/8", 25 Lb., 145 Count.....\$17.25
10 or More Cases..... 16.25
Barrels—Approx. 230 Lbs. Lb... .60

THOMAS NOVELTY CO.
1572 Jefferson St. Paducah, Kentucky

GENUINE BUBBLE GUM
5/8" 25 LB., 145 COUNT.....\$17.25
10 OR MORE CASES 16.25
BARRELS—APPROX. 230 LBS., LB. .60

RUSS THOMAS
3285 Overland Pl.
Memphis 11, Tenn.

FAMOUS EPPY CHARMS
Series #1
\$3.50 per M

SAMUEL EPPY & CO., INC.
113-08 101ST AVENUE
RICHMOND HILL 19, L. I., N. Y.

Purifiers for Cup Venders on Assembly Line

CHICAGO, May 31.—Tested Appliance Company, which has been manufacturing water purifiers for the past 14 years, is now in production with two models of a purifier designed especially for cup-type soft drink vending machines. Tested Appliance entered the vender parts field in 1945 when it developed the water purifier for Westinghouse and Mills Industries, Inc.

Currently, the firm is supplying purifiers to one coffee vender manufacturer and to a number of soft drink cup dispenser makers.

Firm is headed by C. B. Oliver, president; H. L. Dick, vice-president and production manager, and A. W. Robinson, sales manager. Oliver and Dick are co-inventors of the water purifiers which are sold under the trade name, Everpure.

The purifier filters all chemical and foreign agents from water used in cup-type drink dispensers, making the equivalent of distilled water, which makes for a better tasting drink and helps hold carbonation longer. Purifier has a replaceable filter cartridge which route servicemen can replace on location.

Cribbs Paints Bright Picture In Penny Candy

CHICAGO, May 31.—W. Melville Cribbs, president of Melville Confections, painted an encouraging picture for penny candy vender operators at the 64th annual convention of the National Confectioners' Association (NCA) at the Stevens Hotel here this week.

Cribbs, whose firm manufactures a variety of candies which come under the 1-cent retail bracket, announced that jelly beans are back after a protracted wartime absence. Still other favorites, he added, now coming back include licorice whips, mint lozengers and orange slices.

Discussing the supply situation, Cribbs declared: "Little by little we are getting the old staples back. There are some that we are still working on such as the novelty candies and those that require wrapping. Cost of manufacturing and short supplies of certain required ingredients are holding us back. But we want children to know that we haven't forgotten them, and as fast as we can get their favorite candies back on the market we will do so."

Gum Venders Aid Des Moines Kiwanis Club Child Fund

DES MOINES, May 31.—Kiwanis Club here is sponsoring 400 additional gum vending machines under a special program developed by the Ford Gum & Machine Company, New York. Under the plan, which is used nationally, the club lends its support to the operation and takes the commission which would ordinarily go to the location owner.

Money derived from the machines will go into the Kiwanis fund for under-privileged children and work to prevent juvenile delinquency. This work has been a major goal of the club for many years, according to Art Johnson who is chairman of the gum vending machine project.

June Dairy Month Promotion Boomed

CHICAGO, May 31.—June Dairy Month this year will receive the greatest co-operation in its history from press, industry, radio and business generally, according to Milton Hult, president of National Dairy Council (NDC) who is national program chairman of the promotion.

"Railroads, variety and chain stores,

associations, the trade press, newspapers, women's magazines, Dairy Council units, regional and State organizations, radio networks and local stations are all set to give the dairy industry the greatest boost it has had," Hult declared. Full result of the program, which should include increased sale of milk and ice cream thru venders, will not be determined for at least 30 days, when all activities have concluded, he said.

3 Reel Counter Game
NEW IMPS
Immediate Delivery
Cigarette or Fruit
\$12.95
Lots of 12 **\$13.75**
Lots of 5 **Sample \$14.50**



SHIPMAN
Triplex Stamp Machine. Brand new! Vends 1c, 3c and new 6c airmail postage stamps. Sluggproof, compact, foolproof. Immediate delivery. Operator's Price **\$39.50**

STAMP FOLDERS
For Shipman, Schermack. N. Y., Victory **\$ 5.75**
10,000 **13.95**
25,000

Distributors interested in selling our Shipman Stamp Machine, write for details.

FRANZ SCALES
Your Best Buy! The Original Pace Scale with greater improvements.
Aristo Scale \$115.00
Mirror Scale \$125.00

Hot Nut Vendors \$29.50
Brand new, simple, accurate, dependable 1c or 5c play—6 lb. capacity. WRITE FOR JOBBERS DETAILS

Write for Catalog on Bulk Vendors, Games, Etc.

1/3 Deposit on All Orders

PARKWAY MACHINE CORPORATION
623 W. NORTH AVE., DEPT B PHONE MADISON 1447 BALTIMORE 17, MD.

BALL GUM
BUBBLE—5/8", 140 COUNT
55¢ PER LB.
ANY QUANTITY—IMMEDIATE DELIVERY

SUPPLIES
RED PISTACHIO NUTS, 5 lb. bags. Lb. \$.55
Boston Baked Beans, 20 lb. carton. Lb. .26
M. & M.'s (Asst.), 25 lb. carton. Lb. .45
Plastic Charms, flat mixed. 1,000 2.75
Plastic Charms, Series #1. 1,000 3.60
Plastic Charms, Series #2. 1,000 4.60
Sassy Wise Crack Buttons. 1,000 6.00

ALL CHARMS AND BUTTONS SHIPPED PREPAID. CASHIER'S CHECK OR MONEY ORDER IN FULL ON NUTS AND CHARMS. NO C. O. D.'s.

VICTORY
Duplex Stamp Machines. Brand new! Vends 1c and 3c postage stamps. Can be used inside or outside. Guaranteed weather proof. Returns slugs and fool-proof. Immediate delivery.

\$19.95 Lots of Ten
Single, \$24.85



"3 in 1" CONVERTIBLE "3 IN 1" INTERCHANGEABLE 1c OR 5c PLAY
"KING VENDOR"
CAPACITY 3 1/2 LBS.
Vends Various Types of NUTS and BALL GUM

Offering AIR FREIGHT Service to EASTERN POINTS comparable to REGULAR FREIGHT Rates.

Heavy Felt Pads completely covers bottom for protection of fine surfaces (BARS).

JOBBERS — WANTED

Write or Wire
\$13.95 F. O. B. Los Angeles

L. A. Penn Mfrs.
2126 So. Granville St., West Los Angeles, Calif.



CANDY COVERED PEANUTS
(BOSTON BAKED BEANS)
28c lb.
PACKED IN 50-LB. CARTONS
These beans are sweet and tasty—made strictly in accordance with the pre-war formula. STICK-PROOF MOISTURE-PROOF FADE-PROOF
IMMEDIATE DELIVERY
Terms: One-third Cash with Order—Balance C. O. D.
ADAMS-FAIRFAX CORPORATION
5721 WEST JEFFERSON BOULEVARD LOS ANGELES 16, CALIF.



ADVANCE

Sample, \$13.75; two to eleven, \$11.25.

- Advance Peanut Mach. \$10.50 to \$13.75.
- Advance Ball Gum Mach. \$9.95 to \$13.25.
- Columbus Peanut Mach. \$9.50 to \$11.50.
- Columbus Ball Gum Mach. \$10.00 to \$12.00.
- Silver King Peanut Mach. \$10.00 to \$13.95.
- Silver King Ball Gum Mach. \$10.00 to \$13.95.
- Silver King 5¢ Mach. \$10.00 to \$13.95.

- Victor Globe Type 1¢ Mach., Combination Peanut and Ball Gum \$11.75
- Victor Cabinet Type Mach. \$13.75
- Victor 5¢ Mach. \$14.75
- Coin Wrappers, Per 1000 \$1.00
- 1¢ and 5¢ Coin Counter \$1.25
- Blackstone Double Barrel Coin Counter, 1¢, 5¢ or 10¢ \$2.00
- 14" Heavy Round Base Stands, 35-Lb. \$3.90
- Globes, any make (except Silver King) \$1.25
- Silver King Globes \$1.50
- Charms, 1000 Assorted, Postpaid \$5.00
- American Astrological Scales \$174.50

IF IT IS A VENDING MACHINE—NEW OR USED—ASK US. BALL GUM—ASK FOR PRICES.



Sample machine, \$25.00; one to eleven, \$18.75; twelve to forty-nine, \$16.25; fifty and up, \$15.00. Immediate shipment.



BRAND NEW 1947 1c and 5c Silver Kings

Now in Stock for Immediate Delivery. Build a permanent business at low cost. Sample \$13.95. Write for Quantity Prices. ALSO NEW SILVER KING HOT NUT VENDOR—Only \$29.95 each. 1/3 Deposit, Bal. C. O. D.



FRANTZ SCALES

WE HAVE THEM! The Original Pace Scale with greater improvements.

- Aristo Scale \$115.00
- Mirror Scale \$125.00

GENUINE BUBBLE GUM
25¢ CASE, 145 COUNT\$17.25
10 OR MORE 16.25
T. O. THOMAS CO.
1572 JEFFERSON PADUCAH, KY.

Cigarette Output Slumps for March

WASHINGTON, May 31.—Tax-paid production of cigarettes fell off one-fourth of 1 per cent in March as compared with the same month a year ago—the first time in 14 months that production has failed to show an increase.

Total production for the month was 26,335,579,114 cigarettes, approximately 65,500,000 less than was produced during the same month last year. In view of the fact, however, that many cigarettes still are being shipped overseas tax-free, it is possible that over-all production for the month still was greater than last year's.

Nine Month Total Up

Nevertheless total production for the first nine months of the fiscal year was brought to 245,551,476,043, which still was an increase over the previous nine-month period of nearly 21,000,000,000, or 9.27 per cent.

Continuing a trend started when tobacco products began to be more plentiful, production of large cigarettes again showed a decline from 19,481 in March, 1946, to 17,300 in March of this year, representing a drop of 11.20 per cent.

Drop in large cigarette production during the nine-month period is even more startling, amounting to 97.27 per cent. A total of 551,014 was produced during the past period, as compared with more than 20,000,000 a year ago.

Cigar Production Down

Overall cigar production during March also showed a decrease of more than 53,500,000, or 11.18 per cent. Only class of cigars to show an increase during the month was Class E, which includes all cigars retailing at from 8.1 cents to and including 15 cents. This class jumped from 152,737,294 in March a year ago to 225,981,088, an increase of 47.95 per cent.

33d Annual WCSA Meet To Be Held in Chi During Dec.

CHICAGO, May 31.—Western Confectionery Salesmen's Association (WCSA) will have its 33d annual convention December 3 to 5 in the Hotel Continental here, according to a recent announcement by Robert Amster, convention chairman, and a Wilbur-Suchard Company and Cook Chocolate representative.

Tentative arrangements for the association's summer meeting and outing, scheduled for June 6-8 at Crivitz, Wis., are being made.

Ben P. Lindberg, Williamson Candy Company, membership committee

Popular Vote On Oregon Cig Tax Is Sought

PORTLAND, Ore., May 31.—The long-threatened legal attack on the 2 cents a package cigarette tax enacted by the 1947 Legislature has materialized with the filing at Salem with the office of secretary of state a preliminary petition for referendum. If completed petitions containing 11,856 signatures of qualified voters are filed by July 3, the referendum would go before the voters at the special election October 7.

Preliminary petition was filed by Robert A. Bradlee, Portland, who said he represented Oregon tobacco wholesalers.

Temporary Nature

Also to be voted on October 7 is a 3 per cent sales tax which, if approved, would make the cigarette tax law inoperative. Otherwise, the cigarette tax goes into effect July 5 for two years. This temporary nature of the law, plus the fact that wholesalers feel their allowance would be too small to allow them to break even, is what makes the dealers reluctant to invest in costly stamping machinery to comply with the cigarette tax law.

The cigarette tax bill is almost identical with one defeated by the people at a special election in June, 1945, by a vote of 67,542 to 60,321.

Camel Sales at Peak For First 3 Months

PHILADELPHIA, May 31.—Sales of Camel cigarettes, made by R. J. Reynolds Tobacco Company, reached an all-time high during the first three months of this year, marking an increase of more than \$56,000,000 over the same period last year.

Also the company does not issue quarterly reports, information filed with the Securities and Exchange Commission here showed that total sales during the first quarter were \$180,300,000 as compared with \$144,000,000 during the first quarter last year.

Larger quantities of Camels were sold during this period than in any previous quarter in the history of the company. Productive capacity of the company has been substantially increased and the firm has managed to catch up with demand.

Last of the major tobacco companies to end allocations of cigarettes after the war, shipment limitations were removed during the quarter.

chairman, has revealed that WCSA's 1947 membership campaign is intended to raise membership to an all-time high.

Variety Is the Word for It

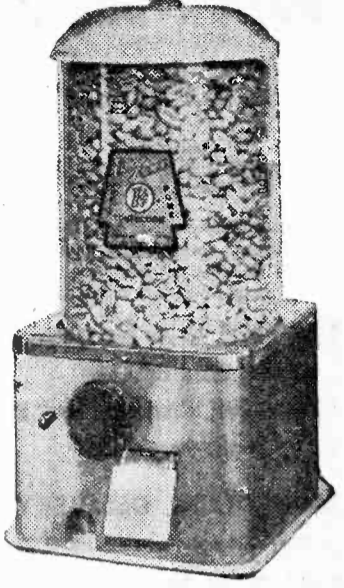
PHILADELPHIA, May 31.—Variety Vending Company, a newly formed firm, filed an application for a certificate of incorporation with the Pennsylvania Department of State Monday (26).

In its application for charter, company listed the following purposes for the organization of the new enterprise:

"The purposes for which it is to be organized are to buy, sell, distribute, job, lease, maintain service, trade and generally deal in and with music records, recordings, radio equipment, radios, television units, coin automatic and manually-operated vending, merchandising, carbonated and refrigerated beverage and food dispensing, amusement, sound, voice recording music, movie, phonograph, photographic and weighing machines, instruments, equipment, devices, appliances and accessories of every kind, character and description, and allied and kindred machines, equipment and products.

"To purchase, lease or otherwise acquire, and to operate, conduct, lease, manage, maintain and service, sound recording, photographic studios, recreation centers and arcades, and vending and merchandising marts, concessions and installations for the sale and dispensing of merchandise, confectioneries, tobacco products, non-alcoholic beverages, foods and kindred articles and projects."

NEW HAWKEYE MODEL "C" DELUXE



Built in 2 Models 1 and 5 Cent. Modern Vendor with Slug Ejection. Contact your nearest distributor or us direct.

HAWKEYE NOVELTY CO.
1754 East Grand Des Moines, Iowa

GREATEST TIME SAVING PENNY WEIGHING SCALE

CAPACITY \$10.00. SPRINGS ARE PRECISION CALIBRATED HEAVY SHEET METAL BASE. TIN SCOOP. DIAL IS GLASS COVERED WHICH PROTECTS POINTER WHEN IN USE.



Skilled hand workmanship is employed in building this scale to assure reliability and accuracy. There is a sturdiness of construction more durable than is generally found in scales. Finish is black or nickel. Carrying case is made of strong black fibre to meet the hard and constant use that it is subjected to.

ORDER TODAY
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.
J. SCHOENBACH
Distributor of Advance Vending Machines.
1647 Bedford Ave. Brooklyn 25, N. Y.

Immediate delivery on NEW 1947 SILVER KING HOT NUT MACHINES!

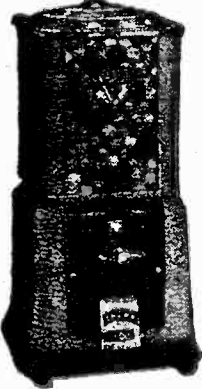


Either 1¢ or 5¢, Complete with Cup Dispenser \$29.95 each. Also 1¢ Ball Gum, 1¢ Peanuts and 5¢ Silver King Nut Machines. 1 Machine \$13.95. Write for Quantity Prices. For PROMPT SERVICE order from DEVICES NOVELTY SALES CO. 467 N. Milwaukee Ave. CHICAGO 10, ILL.

New Shipment—New beautiful red shade **PISTACHIOS** Best Quality. Compare! DISTRIBUTORS: 50¢ WHITE, 52¢ RED, BOTH SALTED "Sun Brand" Standard about 45 to oz. **American Pistachio Corp.** Importers, Packers at this address for over 15 yrs. 111 Reade St., Dept. 15, New York 13, N. Y.

**LOWEST PRICES
SCARCE VENDING
CANDIES**

- BOSTON
BAKED BEANS**
only 25½¢ pound.
32# Case only \$8.16.
- RAINBOW PEANUTS, Lb. 27¢.**
32# Case only \$8.64.
- CINNAMON PEANUTS, Lb. 27¢.**
32# Case only \$8.64.
- LICORICE LOZENGES, Lb. 29¢.**
38# Case only \$11.02.



**BUBBLE
BALL GUM**
1/2 inch size only 40¢
per 100 balls.
1 case (5250 balls),
\$21.00.

SPECIAL
21,000 balls 1/2 inch
Bubble Gum and 10
New Cabinet Venders,
all for \$182.50.

**CHARMS: 41 Different
Assortments. Write
for free samples and
prices.**

1/3 Deposit, F. O. B.
Brillion.

**L. M. BECKER
VENDING SERVICE**
105 DEWEY ST. BRILLION, WIS.

**Nuts Top Groving Vender
Business in Springfield, Mo.**

SPRINGFIELD, Mo., May 31.—Vending machine trade appears to be expanding rapidly in this Southwestern Missouri wholesale and railroad center of 62,000 population.

Route of popcorn vendors recently was established here, and candy, nut, ball gum and cigarette vendors are pretty well scattered thru the city. There are two candy operators in the city now—U-Select-It and Automatic Canteen—and a third using Vendits has announced plans to enter the trade soon.

Nut venders and ball gum machines probably are the most common machines hereabouts, with at least four operators reported engaged in the nut trade. One of the latter is a former G.I. who is attending college.

City's two cigarette vending routes recently were combined into one, and the operator is planning to expand the business as soon as he can obtain additional machines.

Two colleges—Drury College and Southwestern Missouri State College, two U. S. medical installations, Frisco railroad shops and a number of small factories and wholesale houses probably hold greatest promise for development of vender locations.

Filling Stations Lead

Lack of large industrial plants has placed filling stations near the top of the candy and cigarette vender locations. Casual observation indicated that these spots are pretty well supplied with bar venders. Popcorn venders were noted in several taverns, but none were on display in the drugstores, which have proven good locations elsewhere.

Competition appears to be keenest in nut vending, but there still appear to be a few possible locations without machines. One operator reported that he has found repair shops, where peo-

**100-Pound-Per-Hour
Boost in Meat Sale
Thru Self-Service**

KANSAS CITY, May 31. — Pre-packaged fresh meats sold on a self service basis by Milgram's Supermarket here have boosted sales by 100 pounds per hour. This sales hike gives some indication of the possibilities of sales thru venders.

Sliced luncheon meats, packaged in cellophane in quarter, half and single pound sizes were tried first. Results were so successful that fresh meats were soon added. Selling meat on a self-service basis has permitted the sale of meat after 6 p.m. when, by Kansas City's Butchers' Union regulations, butchers cease work. Result is that customers find a good selection of fresh pre-packaged meat on hand from 6 to 9 p.m. when the store closes. Meat sales during the latter hours are often greater than those made during the shopping day.

New Type Cellophane

Cellophane used to package the meat is of a new type which prevents discoloration. Label is placed beneath the wrapping to show price and weight.

Market makes a small additional charge for the pre-packaged meats. This runs from 2 to 8 cents per pound, depending upon the size of package. "Even tho the customer can clearly see there is an additional charge added on for packaging, the store has not received one complaint on this score," mart's meat manager states. This is attributed to the fact that the housewife will pay extra for convenience and eye-appealing appearance in her fresh meats.

ple often have to wait for merchandise or for something to be fixed, among his best locations.

Only hold-up in rapid development of all phases of vending here seems to be the difficulty in obtaining new machines since all operators interviewed were nursing ideas and plans for expansion.

Cigarette vending suffered a temporary setback early this year when the city government adopted a tax of 2 cents per package. This pushed the vender price up to 20 cents a pack while many of the drugstores are retailing them at 17 to 19 cents per pack. Outside the city they are selling as low as \$1.35 a carton. Operators say that after the first drop in sales, the business has been climbing back pretty steadily, but sales are still down about 10 per cent. Outside Springfield, thru Southwestern Missouri as far north as Clinton, cigarettes are being vended at 15 cents, where no taxes prevail.

Nut venders were pleased with reports from St. Louis of a drop in peanut prices of a cent per pound. This brings the average St. Louis price down to about 20 cents per pound, it was reported. But this is still a penny above prices quoted 90 days ago. Ball gum prices still are reported as prohibitive, hitting around a dollar per pound.

**Denver Vending on
Competitive Basis;
Tax Hits Cig Sale**

DENVER, May 31.—Competition is back in the vending industry here, particularly in cigarette dispensing, but in general the trade is not highly developed in this city.

Seven operators of cigarette venders are listed in the city, and the number of machines on location is estimated at between 800 and 1,000. Report is that cigarette sales were hit pretty hard when the city tax was increased from 1 to 2 cents per pack the first of the year. Trade recovered somewhat, then dropped off about 10 per cent in April as cut-rate drugstores and shops outside the city limits began pushing carton sales at prices as low as \$1.35 per 10 packs. Most common vender price is 18 cents. Currently cigarette sales are reported on the upgrade, but competition for locations is said to be sharpening.

Candy Business Good

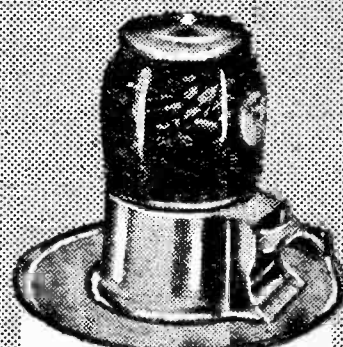
Only two companies operating candy venders on any scale are reported in the city, and the reports were that the candy business is good and improving, from the profit standpoint, with the recent wholesale price cuts.

Probably the most numerous venders in Denver, as elsewhere, are the penny nut and ball gum dispensers. One veteran operator estimated that there are nearly 75 operators of penny venders in the city. Ball gum, of course, is scarce, with prices quoted at more than 90 cents per pound laid down in Denver. There also is one operator of popcorn venders here.

Postage stamp venders are quite common in drugstores and hotels, and business appears to be brisk.

Snack Bar in Washer Store

SPRINGFIELD, Mo., May 31.—Three self-service laundries have been established here, including one Launderette. One features a snack bar for women using the washing machines.



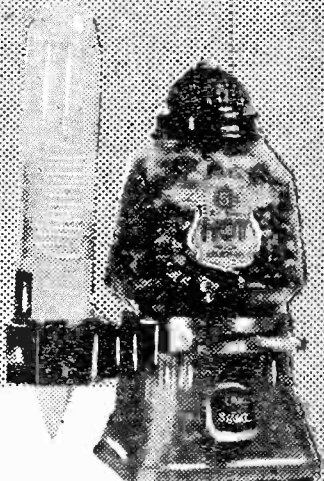
CASH TRAY

Nothing else like it! Earns better than \$1.25 profit on each emptying of 1 1/2 lb. bowl. Vends exclusive "Teeny Wenny" salted almonds. (Your cost—95¢ lb. in 30 lb. cartons.) 59.95 ea. Packed 6 to a shipping carton.



**SILVER KING
VENDS ANY TYPE OF NUT**

Unfailing, constant service. The rugged, steady profit machine—1¢ or 5¢ operation. Price: 1 to 9—\$13.95; 10 to 24—\$12.95; 25 to 49—\$11.95; 50 or over—\$10.95.



**Silver King's
HOT NUT VENDOR
HEATING UNIT GUARANTEED
FOR A LIFETIME**

Brand New Model Vends any type of nut. \$29.95 COMPLETE with modern cup dispenser. IMMEDIATE DELIVERY ON ALL VENDORS. ORDER NOW — START MAKING PROFITS NOW. We Have a Complete Line of Parts.

SCOTT-CROSSE CO
1423 25 SPRING GARDEN ST., PHILADELPHIA 30, PA.

**SEND FOR PRICES
AND DEALS ON BALL
GUMS AND BUBBLE GUM.**

**VICTOR
MODEL V**

**FAMOUS
PRE-WAR
VENDORS**

Globe Type
Model V capacity
1 1/2 lbs. or 10 1/2 oz.
merchandise
1250 to 1600
balls of gum,
Vends 1 1/2", 1",
and 3/4" Ball
gum.

Model V Del.
Type, Type,
Cab. Type,
\$13.75 Each.

**MODEL V GLOBE
TYPE, \$14.75 EACH**

Plastic Globes for
Model V, \$3.25.
Complete 1c and 5c Coin Counter,
Plus Postage. Each .85
Orders Filled in Rotation. 1.25
1/3 Deposit, Certified Check or Money
Order. Balance C. O. D.

**Model V Globe Type
With Plastic Globe \$14.75**

**BUBBLE
BALL GUM**
5/8"—140
COUNT
64c LB.
In 25 Lb.
Cin. Lots.

PIONEER VENDING SERVICE
Exclusive Victor Distributor in N. Y.
461 Hackman St. Brooklyn 12, N. Y.
Phone: Dickens 2-7892

NORTHWESTERN VENDORS

DeLuxe Merchandisers . . . \$25.00
Model "33" 11.60
Model "40" Write
Model "33" Ball Gum . . . 10.40

1/3 Deposit, Balance C. O. D.
Subject to change without notice.
Liberal credit terms.
CARL TRIPPE

IDEAL NOVELTY CO.
"Authorized Northwestern
Distributor"
2823 LOCUST ST.
ST. LOUIS 3, MO.

BALL BUBBLE GUM
5/8", 140 COUNT, 25 LBS. TO CASE



Cases 1 to 10 . . . \$15.50
10 to 20 15.25
NO C. O. D. PLEASE.

Cases 20 to 40 . . . \$15.00
5000 lbs. 65c lb.
Guaranteed best quality.

JOHN HORN
ABILENE, TEXAS

BOX 1155

NEW Northwestern VENDORS

 Model 39 ALL PURPOSE VENDOR \$13.40 Ea. 100 or more \$12.55 Ea.	 Model 33 PEANUT VENDOR \$11.60 Ea. Less Than 25 \$11.40 Ea. Less Than 100	 DE LUXE COMB. 1c 5c PLASTIC GLOBE \$28.20 Ea. GLASS GLOBE \$25.00 Ea.
--	--	--

The New ABT CHALLENGER

\$49.50 each

Jobbers. Write for Quantity Prices

ANGLE IRON STANDS FOR CHALLENGER \$7.50 EA.



MILLS VEST POCKET BELL

SIZE 8"x8"x8"

A 5¢ pocket size slot with automatic payout system. Awards from 3 to 20 nickels.


OPERATOR'S PRICE \$74.50

RECONDITIONED AND REFINISHED \$49.50 EA.



COLUMBIA TWIN JACKPOT BELLS

\$145.00 Ea. | **\$125.00 EA.**
5 or More



BRAND NEW IMPS

EITHER 1¢ OR 5¢ PLAY
Cig. or Fruit Reels

\$14.50 Ea.

6 or More, \$13.75 Ea.



NEW COUNTER GAMES

Champion Basket Balls	\$39.50
Marvel Pop-Up	WRITE
Kicker & Catchers	37.50
Bat-A-Ball	WRITE
Whirl-A-Ball	WRITE
Card Vendors with 1,000 Cards	27.50
Gottlieb Grip Scales	37.50

RECONDITIONED VENDING MACHINES

Silver Kings	\$ 7.50
Universals	7.50
Cash Trays, 5¢	6.00
Snacks, 1¢. Like New	13.75
Stands for Above	2.50
Advance Ball Gum Machines, Like New	9.00

PHONOGRAPHS

Wurlitzer Counter Model 61, In Perfect Condition	\$ 99.50
Wurlitzer 7-16, All Lightup	149.50

USED CONSOLES

Keeney's Bonus Bell, 5¢, Like New	\$395.00
Groetchen 5¢-25¢ Columbia Console, New	480.00
Silver Moons	Harvest Moon
Jumbo Parade	Bobtails
Big Top	Fast Time
Big Game	Cigarola

\$49.50 EA.

RECONDITIONED COUNTER MACHINES

MARVELS, Rebuilt Like New	\$29.50
AMERICAN EAGLES, Like New	19.50

Salesboards We Carry A Full Line At Lowest Prices

ALL ORDERS MUST BE ACCOMPANIED BY 1/2 DEPOSIT.
SEND FOR COMPLETE LIST OF COIN OPERATED AMUSEMENT AND VENDING MACHINES, SUPPLIES AND ACCESSORIES. WE ACCEPT TRADE-INS.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET LOMBARD 3-2676 PHILADELPHIA 23 PA.

DANCO SUPER DEAL

10,000 BALLS BUBBLE GUM

including **200 "WINNERS"**

All for only **\$170.50**

plus **10 "GOLDEN STATE" VENDORS**
1¢ OR 5¢ MODELS

Terms: 1/2 deposit, balance C. O. D.

DANCO COIN MACHINE CO.

3209 SEQUOIA AVENUE BALTIMORE 15, MD.




COLUMBUS VENDORS

48 & Up	Peanut \$ 9.50	Gen Pur. \$ 9.90	Ball Gum \$10.00	5¢ Vender \$10.50
12 to 48	10.00	10.40	10.65	11.00
Under 12	10.50	10.95	11.15	11.50
Sample	11.50	11.95	12.00	12.50

COLUMBUS PARTS & GLOBES	EXHIBIT'S COUNTER CARD VENDOR	CASH TRAYS 5¢ ALMOND VENDOR
FLOOR STANDS	• All Steel Cabinet	ARISTO & MIRRO LO-BOY SCALES \$115.00 & \$125.00
USED MACHINES	• ABT Coin Chute	
	• Separate Cash Box Key	
	• No Federal Tax \$29.50	
	With 1,000 Cards	

WHAT DO YOU NEED? WRITE FOR CIRCULARS & PRICES

4310 CARNegie AVE. **MARKOPP SALES CO.** CLEVELAND, OHIO



SPECIAL

Brand New "Hot Nut" Silver Kings	\$29.95 Ea.	10 1¢ ABT Challenger Guns	\$27.50 Ea.
50 5¢ New Advance - 11 Pistachio	12.50 Ea.	10 1¢ Bingo Counter Games	10.00 Ea.
10 9-Col. Cigarette Machines	90.00 Ea.	50 1¢ 3-Col. Snack Nut Machines	10.00 Ea.
5 12-Col. U-Need-a-Pak Cigarette Mchs.	59.50 Ea.		

Brand New Silver Kings, \$13.95 Ea. Write for Quantity Prices.
ALSO BALL GUM, PISTACHIOS, CASHEWS, M & M'S, ETC.

CAMEO VENDING SERVICE

432 WEST 42ND STREET NEW YORK 18, N. Y.

K. C. Vending Firms Merge

KANSAS CITY, Mo., May 31.—Kansas City's two popcorn vending operations are being merged into Merchandizers, Inc., with Louis Marshall, formerly of Marshall Popcorn Company, as president and general manager, it was announced here.

Marshall reported that he and Bob Reust have purchased the stock of Merchandizers, Inc., which was formed here recently to take over the distributorship of the popcorn vendor manufactured by the T. & C. Manufacturing Company, Dallas. He said that Merco, Inc., corporate successor to Marshall Popcorn Company, will be liquidated and surrender its corporate charter. In the transaction, the assets of Merco will be transferred to Merchandizers, which will operate and distribute T. & C. machines thruout Missouri and Kansas.

For the present, Marshall said, the company's operating department including its popping facilities and servicing will be continued at the firm's Prospect Street address. Additional space on Penn Way will be used for storage of machines and distributing operations, he said. Marshall took over actual operation of the company effective May 1.

The Merchandizers, Inc., operation was originally started last November by Hal Henry and Eddie Pick. Later it was incorporated and reportedly taken over by Eastern banking interests, from which Marshall and Reust were reported to have bought it.

The T. & C. machine was developed from the patents of the vendor made by the Emerson Bros. Manufacturing Company, of California, according to reports here. Marshall has used Emerson machines for several years in his vending operation.

Service Stations Sales Increasing

WASHINGTON, May 31.—Service stations thruout the U. S. have had an 8 per cent increase in sales in the first quarter of 1947 over those of 1946, as was indicated by the 1,503 sampler stations reporting to the Bureau.

Dollar sales of these stations were also up 8 per cent in March, 1947, over those of March, 1946, the report showed. March also revealed an 11 per cent rise in sales over February, 1947.

In dollars, service station business reached \$8,983,589 for March, 1947, compared with \$8,288,385 for those of a year earlier. February, 1947, chalked up \$8,065,570 in sales. For the first quarters in 1947 and 1946, sales amounted to, respectively, \$26,562,906 and \$24,538,066.

Those States reporting the largest gain in percentages in the first quarter this year were Maryland, up 27 per cent; Idaho, up 23 per cent, and Wisconsin, up 22 per cent. Leading cities reporting percentage gains for a like period this year were St. Louis, up 28 per cent; Chicago and San Francisco, both up 16 per cent. Portland, Ore., reported a drop of 10 per cent.

Hastings Aireon Milwaukee Distrib

MILWAUKEE, May 31.—Sam Hastings Distributing Company, Milwaukee, has been appointed distributor for Aireon Electronic Phonographs in this city. Sam Hastings is one of the best known distributors in the music merchandising business and has long been active in association circles.

Hastings' showing of the new Aireon Fiesta model will be held at the Hotel Pfister here June 9, with operators thruout the territory invited to attend.

Necco Names Chapman Pres.; Ridley Chairman of Board

CAMBRIDGE, Mass., May 31.—New England Confectionery Company here, commonly known as Necco, elected Horace S. Ridley and Harry R. Chapman president and chairman of the board of directors at the annual meeting of stockholders May 23. Ridley was president of Necco from 1931 and Chapman first vice-president from 1942.

Elected vice-presidents were Philip M. Clark and Richard W. Moulton. Re-elected vice-president and treasurer was William H. Vogler; Robert L. Singer, assistant treasurer, and Arthur W. Chapin, secretary.

Firm, celebrating its 100th anniversary in the candy business this year, is planning to modernize and enlarge its plant. Company makes Sky Bar, Bolster and Necco wafers among other confections. One of the firm's founders, Oliver Chase, invented the first machine to shape candy automatically.

Philip Morris Sales Gain Six Per Cent in Quarter

NEW YORK, May 31.—Philip Morris sales for the first quarter of 1947 were approximately 6 per cent above those of the same period in 1946, company officials report. Dollar sales for first 1947 quarter totaled \$37,497,865, including \$18,042,989 federal excise taxes.

Compared with sales in the last quarter of 1946, however, this year's first quarter sales showed a drop of 16 per cent. Sales of Philip Morris' English subsidiary for final quarter of 1946 totaled \$168,756.

Cook Chocolate Co. Milk Chocolate Bar

NEW YORK, May 31.—The Cook Chocolate Company, manufacturer of the 10-cent Vita Sert Sweet Chocolate Bar, is now making a Vita Sert Milk Chocolate Bar to sell at the same price. Robert I. Johannot, vice-president and director of sales, announced this week.

National advertising in 18 magazines will exploit the new bar.

Joseph T. Hand Elected To Sweets Firm's Board

HOBOKEN, N. J., May 31.—Sweets Company of America announced recently the election of Joseph T. Hand, firm's treasurer, to the board of directors. Hand joined the company, which produces Tootsie Rolls as one of its candy products, in 1920. Beginning as a bookkeeper, he advanced to credit manager, auditor, office manager, assistant treasurer, and became treasurer in 1943. Hand will also be assistant secretary of the firm.

At one time Hand was associated with the Confectioners' Industrial Relations Board.

Topps Gum Names Carlson Public Relations Chief

BROOKLYN, May 31.—Topps Chewing Gum, Inc., last week announced appointment of Leonard Carlson as public relations director. Carlson was formerly sales promotion director of Fawcett Publications.

NEW SILVER KING VENDORS



5c Hot Nut
Handles Almonds, Pistachios, Cashews, all Mixed Nuts.
\$29.50 Ea.



1c-5c MODEL SAMPLE
\$13.95
10 or More **\$12.50** Ea.
25 or More **\$10.30** Ea.

NEW VENDING MACHINES

NEW 5c CASH TRAYS	\$ 6.95
Advance #11, 1c or 5c	13.75
Col. Mod. 46, Ball Gum, 1c	12.50
Col. Mod. 48Z, 1c, All Purpose	11.95
Col. Mod. 46ZB, 5c, All Purpose	12.95
Mod. V, 1c, Any Quantity	11.75
Mod. V, Cab. Type, 1c, Any Quantity	13.75
Mod. V, Cab. Type, 5c, Any Quantity	14.75

Send for Literature and Quantity Prices.
1/3 DEPOSIT REQUIRED WITH ORDERS

FRANK DIST. CO. 535 N. 8th St. Phila. 23, Pa.

Borden Sales Hit All-Time High During 1846

CHICAGO, May 31.—Annual report of Theodore G. Montague, president of the Borden Company, revealed that over-all sales for the firm's products in 1946 were highest in its history, amounting to \$542,-998,805. This figure is an increase of 18.2 per cent over the 1945 high. Net income for last year, while above that of war years, was below record levels. Earnings after taxes were \$19,581,006.

Montague also pointed out that despite raw material problems and increases in costs, ice cream volume in dollars and units sold topped all previous peaks. He stated wholesale price of ice cream has remained nearer to pre-war levels than any other major dairy product.

Radio-Intercom System Readied In Los Angeles

LOS ANGELES, May 31.—Coin-operated radio with a two-way intercommunication system for use in motels and hotels was announced by H. G. Sherry, of Commercial Radio Corporation here. Radio is known as Melody Time.

According to Sherry, the radio, a six-tube set that operates on both AC and DC current, is being made available in the console model for operators. Messages may be sent over the set from the room to the office or vice versa by merely holding down a spring switch on the side. Messages cannot be sent unless the switch is held down. The inter-com feature is in addition to the full band of broadcast reception.

The set has been developed to a point where 10 sets on a line can be reached from one microphone in the office of the motel or hotel. Set-up is designed to give warnings in case of disaster in addition to delivering individual messages.

Steffens Recovered, Back at Permo Desk

CHICAGO, May 31.—Permo, Inc., announced last week that E. C. (Gene) Steffens, firm vice-president and general sales manager, has returned to active duty following a lengthy illness.

Back at work, Steffens is currently molding his firm's sales plans for the juke box field. He said that messages and personal visits from operators and distributors during the recuperation stage aided in recovering his health.

East-West Company Named Game Distrib

NEW YORK, May 31.—The East-West Distributing Company, 674 10th Avenue, was named this week as a distributor of the Square Amusement Company's Sportsman Roll.

East-West, headed by Charlie Herman, will handle sales in greater New York and Westchester.

Diamond Match Co. Sales

CHICAGO, May 31.—Diamond Match Company here had sales of \$15,423,479 for the quarter ending March 31, 1947, according to a report filed with the Securities and Exchange Commission.

Youth Charity Work Aided by Gum Machines

NEW ORLEANS, May 31.—The Kiwanis Club here, working with Louisiana Vending Machine Service, headed by Karl and Louis Klein, is going into the ball gum merchandising business to raise funds for youth charity work. An ultimate goal of 1,000 machines has been set here.

Louisiana Vending Machine Service will handle all operations, servicing and collecting. Actual solicitation to secure locations will be done by members of the Kiwanis Club. A large number of locations have already been contacted and signed, according to club officials.

400 Clubs Participate

Kiwanis club has made arrangements with Ford Gum & Machine Company, Inc., Lockport, N. Y., for the machines, and George L. Ranson has been handling negotiations for the company in New Orleans. Ford Mason, Ford Gum president, addressed the club at its weekly luncheon Tuesday (27). He said that 400 Kiwanis Clubs throught the nation are now participating in the ball gum vending operation.

Under the arrangement there is no commission for the location-owner, since the location's commission, under the plan, goes to Kiwanis for distribution in the cause of charity. The local club says it expects to start with 400 to 500 venders. Harry Stevens has been appointed head of a local Kiwanis committee to handle the club's end of the work.

Dixie Cup Company Increases Output

EASTON, Pa., May 31.—Dixie Cup Company is increasing production at its plant in this city by 25 per cent and is enlarging its Darlington, S. C., factory to twice the present size, according to firm production officials. New facilities are expected to be in full production by midsummer, it is claimed.

In a move to assure availability of new machinery, Dixie Cup recently purchased the Cowdrey Machine Company, Fitchburg, Mass., which firm is now a subsidiary.

Candy Venders To Be Seen At Roanoke, Va., Candy Meet

ATLANTA, May 31.—There will be candy exhibits which will include several venders at the Southern Wholesale Confectioners' Association's annual convention July 20-23 in the Hotel Roanoke, Roanoke, Va., it was announced this week by Forrest W. Holz, association secretary. Wholesaling, distributing and retailing problems will be discussed at the gathering.

U. S. Tobacco Co. Dividends

CHICAGO, May 31.—United States Tobacco Company has declared regular quarterly dividends of 30 cents per common share and 43¾ cents per preferred share. Dividends are payable June 16 to holders of record June 2.

Doescher Gets Club Honor

NEW YORK, May 31.—Fenn Doescher, vice-president in charge of sales for Lily-Tulip Cup Corporation, has been elected vice-president of the New York Sales Managers Club. G. L. King, vice-president of Lamont-Corliss & Company, was named treasurer of the organization.



'POP CORN'S' AUTOMATIC VENDING MACHINES

This good-looking machine actually stimulates an urge to buy popcorn. Sales will go up, and so will your profits. Pays for itself in a surprisingly short time.

always in demand

It's a top money-maker everywhere from night clubs to grocery stores. All the best locations will want one. Send today for the full story.

WRITE FOR YOUR NEAREST DISTRIBUTOR



BOX 5998 Dallas, Texas

BUBBLE BALL GUM

In Lots of 1,000 lbs. or more **59¢** LB.

FINEST QUALITY - IMMEDIATE DELIVERY
¾"—140 Count, 25 Lb. Carton \$16.25
Reduction in Price but Not in Quality!

81¢ lb. per 500 lb. order	
63¢ lb. per 100 lb. order	
65¢ lb. less than 100 lb. order	

(Minimum order accepted—1 25 lb. Carton)

PLACE YOUR STANDING ORDER NOW FOR A STEADY SUPPLY!

Direct Factory Distributors for

SILVER KING	VICTOR V
1¢ Peanut \$11.50	1¢ Globe \$11.75
1¢ Gum 11.50	1¢ Cabinet 13.75
5¢ Nut 12.50	5¢ Cabinet 14.75

ADVANCE

1¢ Peanut \$11.25	1¢ Peanut \$14.95
1¢ Gum 11.25	1¢ Gum 14.95
5¢ Pistachio 13.75	1c-5c Comb. 15.95

Brand New SILVER KING Hot Nut Vendors Complete with Cup Dispensers \$29.95

WRITE ★ WIRE ★ PHONE

Terms: 1/2 Dep. with all orders, bal. C. O. D.

CLEVELAND COIN MACHINE EXCHANGE
2021 Prospect Ave. CLEVELAND, OHIO
Phones: PProspect 6316-17

EXTRA SPECIAL



BALL BUBBLE GUM
100 lbs. & 10 MODEL V
ALL FOR \$202.50

ush cash with order. F. O. B. factory.

ROY TORR LANSDOWNE PENNA.

Philly Starts Hit Party Series

Hundred Ops Make Opener

Eastern Pennsylvania ops sponsor hit preview like those used in Cleveland

PHILADELPHIA, May 31.—Over 100 industry members witnessed the starting gun here this week for a "click tune of the month" promotion campaign which involves participation of 5,200 juke boxes covering this area, and is part of an ambitious public relations drive in the teen-age field.

Occasion was a banquet Monday (26) at the Click night club, attended by members of the sponsoring organization, Music Machine Owners' Association of Eastern Pennsylvania (MMAOEP), allied trade leaders and representatives of major recording companies. Jim O'Brien, MMAOEP manager, and association president William L. King were in charge of arrangements for the dinner party, co-operating with Click owner, Frank Palumbo.

Cleveland Pattern

Using the Cleveland hit tune parties as a pattern, association launched the promotion by asking all of the operators present to vote for their choice among 24 different platters submitted by various diskeries. Highest number of votes was cast for *Chi-Baba Chi-Baba*, and this number has been designated for June as the first in the series of monthly "click tune" selections. Each selection will take No. 1 position on all 5,200 machines for a month. Stuart Wayne, popular disk jockey of Station KYW, Philadelphia, announced the winning tune.

All subsequent selections will be made by teen-agers and record fans at a monthly party staged at Click, with radio disk jockeys providing their listeners with tickets of admission, O'Brien explained. First party is set for Saturday morning (21). At each of the parties a different juke box distributor will supply the demonstrator machine on which candidate records will be played. Distributors cast lots for priority in providing their machines, with Packard winning first place at the banquet meeting. Seeburg takes the spotlight in June, with other juke boxes scheduled to follow.

The Billboard Newsreel

A highlight of the banquet, which featured addresses by several trade leaders, a floorshow and door prizes, was the showing of *The Billboard Convention Newsreel*, first in this area.

O'Brien, speaking for the association, called for continued co-operation of all members of the group in all-industry matters, pointing to the harmony that exists among various branches of the coin machine trade. He cited the banquet as an all-industry event. In addition to the membership of the music association, members of Philadelphia's Amusement Machines Association attended with their president, Samuel Stern, and business manager, Joseph Silverman, at the speakers' table. These association men, together with Samuel Odell, president of the Southern New Jersey Music Operators' Association, applauded the "click" (See PHILLY STARTS on page 125)

British-Made Juke Gets Wide Notice In English Papers

LONDON, May 31.—The Hawtins' English-made juke box, displayed at the recent British Industries Fair, attracted considerable favorable attention, according to reports in *The World's Fair*, British amusement paper.

Ed Graves, writing in the trade paper, says that one nationally circulated English newspaper gave considerable space to a description of the new juke box. Graves says that the newspaper "even went so far as to quote an American buyer, saying it (the British juke box) was better than their own. Which, of course, is to say quite a lot."

Exhibit at the fair included a stripped down model to display the juke's mechanism to the number of English and foreign buyers who attended the exhibition.

National Sales In KC Produces New Coin Radio

KANSAS CITY, Mo., May 31.—Samuel A. Rice, vice-president of National Sales & Supply Company of Kansas City, Mo., announced that his company started manufacture of coin-operated console radios Monday (24). National Sales was established here recently to distribute coin radios.

Rice said that his company expects to push its production of the machines to 500 per week very soon. He said the cabinets will be made in several different finishes, including blond and walnut, to match the furnishings of hotel rooms in which they are placed.

Rice said that his company will handle its own distribution direct to the operator.

Coin mechanism will include a slug rejector, and a static eliminator will be built into the radio to adapt it especially to use in hotels.

Rice also announced the election of W. G. Traylor as secretary-treasurer of the company, which is headed by Michael Licausi. Traylor succeeds Edward Thompson, who was said to have moved to California.

Triangle Shows New Juke in Cleveland, Columbus and Cincy

CLEVELAND, May 31.—Cleveland, Columbus and Cincinnati offices of the Triangle Distributing Company have concluded their showings of the new Aireon Fiesta model, with Leo J. Dixon, Myron Erb and Fred Mann, regional manager for Aireon, attending the three shows.

Showrooms for all three showings were given a special decorating job for the occasion. In Cincinnati, Donald Fosgate, local manager, acted as host for the showing which drew, among other guests, Cincinnati's Mayor Carl W. Rich.

Columbus showing was held at the Dressel Distributing Company, of the Triangle Distributing Company, Inc. Final showing was held in the Cleveland offices on May 22.

Detroit Juke Operators Ask Harmony at Meeting

DETROIT, May 31.—A move for over-all harmony in the music machine field here after a year or more of dissension and factionalism was unveiled Thursday (29) at a conference of music machine operators, city and State officials and the local and trade press. The conference was called by the Detroit Chapter of the Michigan Automatic Phonograph Owners' Association (MAPOA) in the Crystal Room of the Book Cadillac Hotel.

Essentially the move for harmony centers around MAPOA's decision to invite to membership all who are currently operating juke boxes. The local situation grew largely out of MAPOA members' dissatisfaction with alleged unfair distribution policies on the part of one distributing organization. Dispute between the member-operators and the distributing firm grew in recent weeks to stories in the local newspapers and was climaxed finally by a statement from State liquor control commission sources this week, warning the music machine industry that any flare-up of trouble might cause the machines to be ordered out of establishments where liquor is served.

Operators Favorable

Operators in the association, incidentally, were favorable to the liquor commission's statement, since they reported that it had already served to call a halt to unfair location "jumping."

Speaking for the MAPOA at the conference were the following association officials: Morris Goldman, president; Irving B. Ackerman, counsel; Jack Baynes, secretary-treasurer, and Roy Clason, public relations director.

Goldman outlined the history and the position of MAPOA, said the conference had for its purpose the announcement of a new policy to implement close co-operation for the good of the industry and the public. Goldman said that MAPOA members are sincere in their efforts for harmony, and he added that this is indicated by their willingness to take into membership some 20 operating concerns which, he said, had placed juke machines in locations formerly held by members' machines.

Policing Method

Goldman said that the association wanted all operators, including the association members, "policed by the liquor control commission." Referring to the alleged unfair practices in securing locations, Goldman said he believed methods such as "offering to re-carpet a location, or offering a blank check" had been used to induce location owners to throw over members' machines for machines offered by another firm.

All operators, Goldman said, have tried to give good service, both in machines and records.

In his conclusions, Goldman added an additional remark pertaining to suggestive records, saying that MAPOA will fine members of its group who are found to keep such disks on their machines.

Inspector Joseph Krug, in charge of special investigation for the city of Detroit, said that 92 license applications for juke box operators have been approved since the city started a thoro check-up of all applications in March. He said that approximate-

ly 30 license applications are still pending.

Irving Ackerman, the association's counsel, said that solution of the operator-location problem may lie in the use of a regular lease, as in other types of business. He indicated that the lease would give the operator civil protection and some standing in court if the location owner sought to put his machine out without cause.

Provision for separate negotiation of union contracts was voted by MAPOA, at the option of larger firms, chiefly distributors, who preferred to work out their own terms. For bargaining purposes, the association voted to recognize a new charter issued to Local 985, service drivers and helpers' union, affiliated with the Teamsters' Union (AFL).

Goldman, summarizing the local music machine industry, said that there are now approximately 5,600 juke boxes in metropolitan Detroit, of which 4,000 are operated by the 140 members of MAPOA. He predicted that the problem of unfair location jumping will become steadily less significant.

At the same conference, initiation fees for MAPOA were fixed at a maximum of \$50, which is the equivalent amount paid originally by charter members.

Move To Form Association Of Radio Ops

Would Cover Chicago

CHICAGO, May 31.—A move to establish a Chicago association for the operators of coin-operated radios got under way this week, with Morris Nozette, head of Bradley Distributors, Tradio agency, leading the movement. Nozette sent out a letter to all local operators of coin radios, suggesting that an association is needed, and he said that a meeting of radio operators will be called once sentiment toward an association has been tested.

In his letter, Nozette said that it had come to his attention "that there are some operators of coin-operated radios who are using unscrupulous and decidedly unfair methods in obtaining other operators' locations."

"Get Together"

"It is my opinion," Nozette continued, "that all of the operators should get together and set up an organization for the betterment and improvement of conditions in this (coin-operated radio) business. May I recommend that you contact as many operators as you can and suggest this form of organization. I assure you they will agree that it is a necessity."

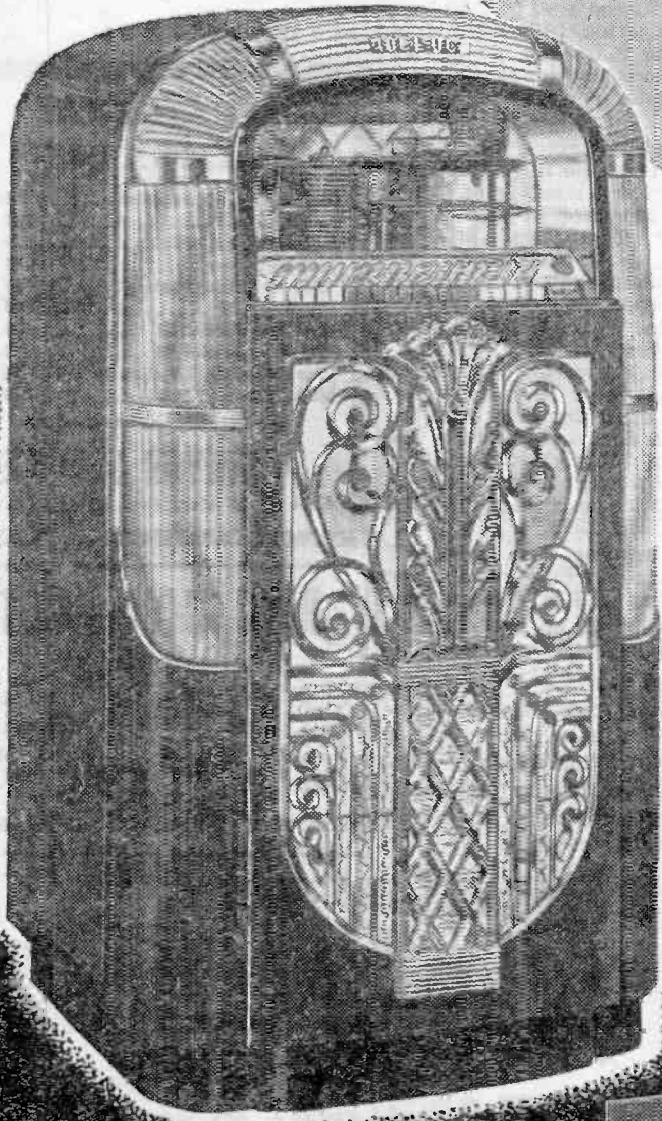
Coin radio operators in Chicago estimate that there are about 5,000 coin radio sets on location at the present time, and they point out that the business locally would seem to offer a far greater potential since the city alone has 90,000 transient rooms.

ROCK-OLA

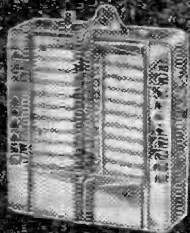
for STURDY PERFORMANCE



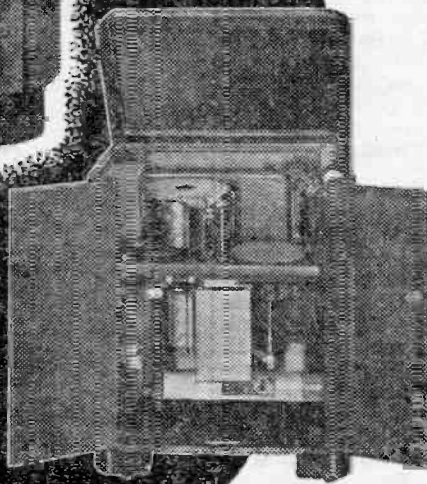
*The Photograph
that Sells
Music*



WALL BOX
MODEL
1530



FLAT BACK
MODEL
1524



ROCK-OLA *Manufacturing Corp.*
800 NORTH KEDZIE AVENUE • CHICAGO 51, ILLINOIS

CHECK THEM ON THE SPOT!

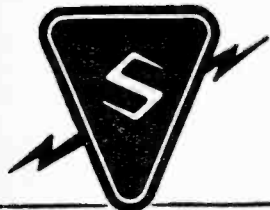
WITH PORTABLE TUBE TESTER

FOR JUKE-BOX TUBES



PORTABLE TUBE TESTER, Model 140

Here's the last word in tube testers—light-weight, ideal for quick, on-the-spot testing of juke-box tubes. Made by the men who have tested tubes by the million. Tests every type of tube in common use—and has been made to permit quick adaptation to new tube types! Write today!



SYLVANIA ELECTRIC

EMPORIUM, PA.

MAKERS OF RADIO TUBES; CATHODE RAY TUBES; ELECTRONIC DEVICES; FLUORESCENT LAMPS, FIX-TURES, WIRING DEVICES; ELECTRIC LIGHT BULBS

Copyright Battle Intensified; Fight Over Juke Licensing Seen

(Continued from page 18)
ing the delegation. Stanley Adams, composer of *La Cucaracha* and *There Are Such Things*, and an ASCAP director, will contend that the juke box industry has derived large profits from "the exploitation" of his musical works. John Tasker Howard, curator of Americana music of the New York Public Library and ASCAP member, also will testify on the exploitation angle.

Howard, it is learned, is prepared to claim before the House sub-committee that "Congress never contemplated the present granting of exemption to coin-operated machines, which in 1909 consisted primarily of phonographs in penny arcades which could be heard by only a single lis-

tener at a time." Howard will declare, "the performance of musical works in coin-operated machines is a great threat to the author's income from the performance of his work in other fields.

Claim No License Needed

Users of coin-operated machines contend that the mere insertion of a coin in any machine which reproduces the author's work eliminates the necessity of obtaining license from composers and authors of musical works notwithstanding the fact that the performances are actually both public and profit. "If this is carried to its logical conclusion," Howard will state, "a coin may be inserted in all devices which serve to reproduce the author's work by mechanical or electrical means and there will be no occasion for compensating an author when his works are performed unless the rendition is given by living performers. This certainly was not intended by Congress in 1909, and it could easily defeat the whole purpose of the copyright laws."

Adams is prepared to argue against what he describes as "the injustice of coin-operated machine exemption ever since I started to write. As one who typifies the modern American writer," he will contend, "I feel that I am being discriminated against in favor of great industries which receive tremendous profits from the use of my compositions while I receive nothing."

His prepared testimony, it has been learned, will continue in part as follows: "At a recent meeting of international Confederation of Societies of Authors and Composers held in Washington . . . I observed a very strong resentment against the United States on the part of authors of foreign countries. . . . I respectfully submit that the United States Congress should show not only the American composer but also the composers of other countries that the United States does not sanction the deprivation of the rights of authors in favor of the great industries, and that this injustice be corrected by the enactment of HR 2570."

Juke-box argument to "creator" plea is expected to follow the usual comeback that ASCAP represents publishers as well as writers and hence can be considered as much of an "industry" as the juke trade. Also expected to counter with argument that MPPA is exclusively a publisher organization which is seeking more income for the publishing "industry" as much as it is seeking to increase writer receipts.

Runyon Showing Of Robot Sound System Is Held

NEWARK, N. J., May 31.—More than 100 operators, distributors and studio men attended the advance invitation showing of the new Tel-o-Matic Robot Unit last week at the Runyon sales offices here. John Had-dock, president of AML, was one of the speakers.

Robot Unit is the latest offering of Tel-o-Matic for automatic centralized sound systems in industry, offices, restaurants, funeral homes, ball parks and other locations. Aside from a powerful amplifier, that will accommodate any number of speakers in any type of installation, the unit features a three-channel distribution—radio, phonograph and microphone.

Hosts to Visitors

Barney (Suggy) Sugerman and Abe Green, Runyon executives, along with Al Williston, of Tel-o-Matic sales division; Eddie Berg; Manny Ehrenfeld, Tel-o-Matic factory division; Jack Mitnick, Runyon sales manager, and Ernest Lichtenstein, program director, acted as hosts.

The unit contains sufficient space for an eight-day program or a set of eight planned programs designed particularly for the establishment to be served. Breakdown of the unit shows that the phonograph channel may be used on an automatic pre-set programing schedule that re-sets itself after completing the last record—or it can be used for either selective or continuous play.

When the radio channel is turned on it automatically shuts off the record changer. Radio is especially useful in installations for ball games, newscasts and special events. The microphone channel is to be used for special announcements thruout the installation, plus a special oscillator designed for paging persons in the plant or indicating the start of work, lunch periods, and breaks.

Visitors Present

Among the coinmen present at the showing were Harold Klein, Milwaukee; Morris Hankin, Atlanta; Bert Dean, Cleveland; David Rosen and Martin Levitt, Philadelphia; Thomas Berry, East Orange, N. J.; Frank Corcoran, New Haven, Conn.; H. Wichansky and A. Kaplan, Elizabeth, N. J.; J. F. Walthier Jr., Holyoke, Mass.; Raymond Brady and David Taub, Jersey City; Lud Bilow, Jamaica, L. I.; Mike Karpen and J. Simmons, Reading, Pa.

After the showing, Runyon was host to the entire gathering at a restaurant dinner.

3 Million Audience To Hear Coin Radios, Says Telecoin Corp.

NEW YORK, May 31.—Coin radios are opening up a possible transient radio audience of more than 3,000,000 persons, according to a study recently completed by the Telecoin Corporation, distributors of the Telecoin coin radio and the commercial model of the Bendix automatic home laundry.

The 3,000,000 audience estimate is based on figures including hotels, tourist camps and hospitals—all potential locations for the coin-operated radios. The figure breaks down to show 25,036 year-round hotels with 1,312,410 rooms; 2,951 seasonal hotels with 131,980 rooms; 13,521 tourist courts and camps with 159,846 units. These figures, it was pointed out, come from a pre-war census of business. As soon as building gets under way, the total should increase rapidly.

Another important outlet is the 6,511 hospitals in the United States, which have a capacity of 1,738,944. While hotels and tourist camps offer immediate locations for coin-operated radios, operators figure there is a profitable potential in hospitals as well.

Simultaneously with the release of figures, Telecoin officials revealed that the first shipments of their new radio had been started.

JUKE-BOX BARGAINS

AMI Hiboy, 40 Selections	\$275.00
Seeburg K-20	159.50
Seeburg Regal, ESRC	224.50
Seeburg Envoy	249.50
1942 Wurlitzer Victory 24	198.50
Wurlitzer 24	179.50
Wurlitzer Model 61	89.50
Wurlitzer Model 51	79.50
Wurlitzer 580, Selective Speaker	75.00
Mills Throne of Music	149.50

1/3 Deposit, Balance C. O. D.

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65 brand-new Seeburg 146 and 147 Phonographs with complete sound distribution on all—Boxes, Speakers, etc. All on location in Miami, Florida. Income to \$1000.00 a week. New Studebaker Truck, Shop and Records. A real going concern. Must leave town. Reasonable terms.

A. ROGAN

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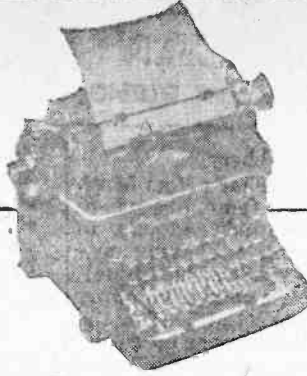
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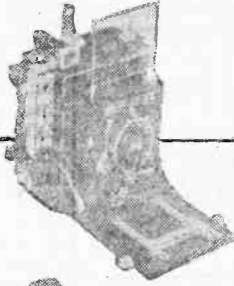
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2200 WEST WARREN AVENUE DETROIT, MICHIGAN

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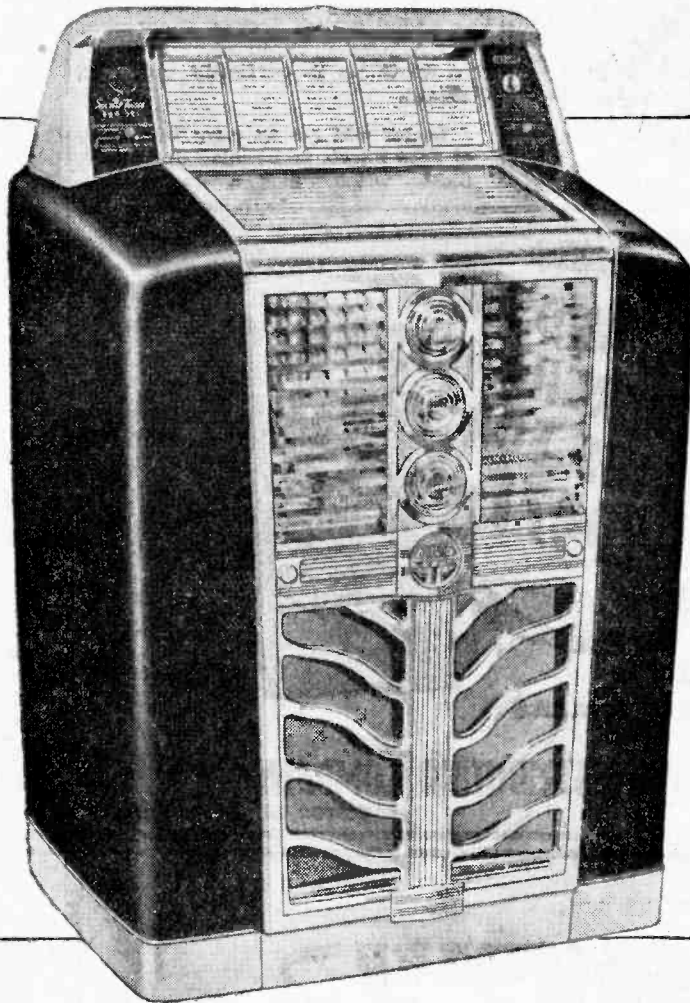
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ATTENTION
JUKE BOX OPERATORS!
 We Have Just Moved Into Larger Quarters—
 To acquaint you with our new location we
 are offering the following list of Standard
 Brand Tubes at These Exceptionally Low
 Prices:
 Standard Brand Tubes at These Low Prices!

Tube #	Dealer's Net Price	Tube #	Dealer's Net Price
2A3	\$1.29	6X5 GT	\$.67
2A4G	1.53	#30	.79
5U4	.63	#45	.82
6C4	.79	#47	.87
6B5	.58	#56	.49
6J7	.79	#57	.56
6L6	1.29	70L7	1.73
6SC7	.81	#80	.42
6SN7	.77	#2050	1.59
		#2051	1.59

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 new machines and complete assortment of
 parts. Have several Theaters to look after.
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DON REDA
 LONDON, KY., or ERNIE REDA, VIGCO, KY.

AMERICAN FOLK TUNES
 Cowboy and Hillbilly Tunes and Tunesters

New Pubbery
 Wally Fowler, of *That's How Much I Love You* penning fame, has joined music publisher Buddy Morris in forming a new song publishing outfit, F-M-Music (an ASCAP affiliate). . . . T. Tex Tyler's combo is taking over the Riverside (Calif.) Rancho sessions, once presided over by Spade Cooley. . . . Paul Cohen, of Decca, is releasing the first post-war sides by Johnny Lee Wills, Bob's brother, next month. Luke, Bob's other brother, is fronting his own band, which is touring Oklahoma, Texas and California.

John Lair, director of the *Renfro Valley Barn Dance*, WHAS, Louisville, is the operator of Radio Artists' Records, a new Cincinnati label, which thus far has Dolly Good, of the Girls of the Golden West, and the Turner Brothers, Lige and Red, all of whom are WLW, Cincinnati, artists. . . . Slim Williams, who lost several fingers on his strumming hand while in service, has left KTHT, Houston, for a spot with WJR, Detroit.

Curt Massey, of the Westerners and more recently starred on his own show, is about ready to retire and has bought a gas station near L. A., while Louise Massey is basking in the profits from *My Adobe Hacienda*, from which she has purchased a ranch in Roswell, N. M., which she is calling El Rancho Padre. . . . Allen Massey is re-forming the Westerners after the group had been split up two years. . . . Garet Romero, of the folk music department of Southern Music, has left the publishing field to head the hillbilly recording department of Signature platters. . . . Elton Britt has added a disk jockey show over WMCA, New York, in addition to the live show he is currently doing in Gotham.

Texans will get an extra boot out of *Echo Ranch*, forthcoming Universal flicker, which will premiere in San

Antonio in June, for it will feature Red River Dave and the Texas Top Hands of WOAI, San Antonio, and will have scenes from the San Jacinto Fiesta. . . . Ed Miller and his Louisiana Play Boys, KNOE, Monroe, La., now have a 10-piece band and are doing six half-hour shows per week over KNOE.

Bill Nettles, of KNOE, has had several more songs accepted by Southern Music. Bill and his boys headed a benefit show at Shreveport, La., Municipal Auditorium May 15 for the Texas City disaster fund. . . . Capitol Records will introduce a special new red label record to be known as Capitol Americana, on which will be featured Western material, hillbilly tunes and mountain ballads.

The Sunrise Hillbillies, WMBG, Richmond, Va., have purchased their own night club outside Richmond and are doing personal appearances there. . . . Laura Lou and her Hidden Valley Pioneers, New York State folk group, are making a month of personal appearances in parks and resorts in that State during June.

Renfro Keepsake
Renfro Valley Keepsake, published by Renfro Valley Enterprises, Renfro Valley, Ky., containing pictures of the valley itself, photos of the Renfro Valley Barn Dance entertainers and songs and poems popularized by this Louisville broadcast, is now available. . . . Cliff Rodgers, disk jockey for the two folk music shows over WHKK, Akron, was absent from the mike several days recently, while he underwent a tonsilectomy. . . . Ernest Tubbs intends to drop his broadcasts for the entire summer, concentrating on a personal appearance tour that should take him west to Hollywood.

Norma Winton and her brother, Jimmie, have teamed up in a duo called the Oklahoma Drifters, heard on KRKN, Fort Smith, Ark. . . . The Short Brothers, Jimmie and Leon, have a promising tune in *Old Indians Never Die*. . . . Big Slim, the Lone Cowboy, WWVA, Wheeling, W. Va., has inked a contract with Dixie Records, and will cut eight sides in his first session.

Marty Lickliger and his Missouri Foxhunters, WICA, Ashtabula, O., played their first Canadian date recently at Port Dover, Ont., where they pulled almost 1,000 at \$1 per head. . . . Frankie Mars, recently with KWFC, Hot Springs, is now in Chester, Ark. . . . Gene Johnson, of WWVA, Wheeling, now books all the station's talent exclusively as well as the WWVA *Jamboree*, which is skedded every Sunday up to the end of September. . . . Gene is booking the following parks: Joe Barker's Ravine Park, Blairsville, Pa.; Shorty Fincher's Golden Oaks, Waynesburg, Pa.; Doc Williams' Musselman's Grove, Claysburg, Pa. The new faces on the WWVA show include Red Wallace, fiddler; Hallie and Sunflower, singers.

Bill Boyd and his Cowboy Ramblers will soon cut *I'm Smiling to Hide an Achin' Heart* for RCA Victor. . . . The Prairie Ramblers, WLS, Chicago, expect to cut *Prairie Moon* for Mercury soon. . . . McDaniel Music has just published *You Ain't Foolin' Me* by Cosmo Wagner. . . . Skeets Yaney, of KMOX, St. Louis, has waxed *Before You Break My Heart*, by Mary Jean Shurtz. Shorty Warren and Chaw Manks for Town and Country disks.

Mac McGuire and his Harmony Rangers, WIP, Philadelphia, now are doing two shows daily. . . . The Bland Brothers, WILM, Wilmington, Del., who are heard with McGuire's combo on Quaker records, now have

Wurlitzer Gets Smith & Fields In Philly Area

PHILADELPHIA, May 31.—Smith & Fields Distributing Company has been appointed Wurlitzer distributor for the Philadelphia territory, succeeding the Emby Distributing Company. New firm will maintain the same offices and showrooms of the Emby firm at 1518 North Broad Street.

Company, owned by Russell L. Smith and Jackie Fields, has been the Wurlitzer distributor for the Pittsburgh area for the past several years, and will continue this activity in addition to the new distributorship, according to an announcement by E. R. Wurgler, general sales manager of the Rudolph Wurlitzer Company.

Philadelphia's Smith & Fields office will be managed by Jackie Fields, former welterweight boxing champion of the world. Fields has indicated that he will engage in a public relations program which he expects will benefit the entire music machine industry.

Fields believes that the automatic phonograph industry can do a great deal to bring wholesome entertainment to youth. "The sports world," Fields says, "has shown how helpful it can be in curbing juvenile delinquency, and I know that the music machine industry can do just as much."

Title Attraction
 Recognizing that his world's championship title will have more than casual attraction for youngsters, Fields said he intends to go directly to the city's youth to talk to them, and in line with this idea he has already made arrangements to speak before school assemblies and youth groups when schools reopen next fall.

As a representative of the juke box industry, Fields has agreed to accept speaking engagements under the auspices of such groups as the National Association for the Advancement of the Colored People, the Fellowship House, the Philadelphia Jewish Community Relations Council and the Philadelphia Fellowship Commission.

One of his first speaking engagements will be before the High School Fellowship youth group, sponsored by Fellowship House at the junior, senior and vocational high schools in the city. In recent years the group has been addressed by Frank Sinatra, Kate Smith, Josh White and Jay Jostyn, radio's Mr. District Attorney.

their own morning radio show. The Harmony Rangers will summer at Rodeo Park, Booths Corners, Pa., with arrangements being made for them to play outside dates also.

Patsy Montana, WLS, Chicago, will introduce Eastern Park programs to the Midwest for the first time June 1, when she opens her own amusement park near Joliet, Ill. Park will be known as Frankford Grove, and will be run in conjunction with her hubby, Paul Rose, and will feature Western jamboree shows every Sunday with the top names headlining. She has already booked appearances by Lulu Belle and Scotty, Dick Thomas and Red Foley, with others yet to be signed.

The Earle Theater, Philadelphia, has booked in its first hillbilly attraction, with the *Hayloft Hoedown*, currently playing there. The show, produced by Jack Steck at Station WFIL, Philadelphia, included the Harmonica Masters, Sleepy Hollow Ranch Gang, Elmer and Pete Newman, the Murray Sisters and Monte Rosci.

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PACKARD (PLA-MOR) HAS THE PLAY-APPEAL

PACKARD MANUFACTURING CORPORATION
 2900 COLUMBIA AVENUE INDIANAPOLIS 7, INDIANA

ADVANCE RECORD RELEASES

(Continued from page 33)

RACE

- ALL ALONE BLUES Sonny Terry (WHOOPI'N' THE) Capitol Americana 40003
BE NICE Ernie Andrews (HOW GOOD) Aladdin 175
BLOW MY TOP Three Bits of Rhythm (SIGNIFYING MONKEY) Modern 20-523
BOOGY OLOGY Luke Jones (HELLO TO) Atlas LJ-143
BROOM AND DUST PAN Bop Jackson Ork (WHAT'LL YOU) Davis 711
COME BACK, BABY Wynonie Harris (RUGGED ROAD) Aladdin 172
DISC JOCKEY BLUES Luke Jones (ME LOVE) Atlas LJ-144
GULF COAST BLUES Bea Booze (MR. FREDDIE) Decca 25076
HELLO TO MISS BROWN Luke Jones (BOOGY OLOGY) Atlas LJ-143
HOW GOOD IT FEELS TO BE GLAD Ernie Andrews (BE NICE) Aladdin 175
HURRY ON DOWN Nellie Lutcher and Her Rhythm (THE LADY'S) Capitol Americana 40002
IF THE SEA WAS WHISKEY Big Three Trio (SIGNIFYING MONKEY) Columbia 37358
I'M FALLING FOR YOU The Scamps (SWEET SLUMBER) Modern 20-251
ME LOVE Luke Jones (DISC JOCKEY) Atlas LJ-144
MR. FREDDIE BLUES Bea Booze (GULF COAST) Decca 25076
ROMANCE IN THE DARK Hadda Brooks (TRUST IN) Modern 150
SIGNIFYING MONKEY Three Bits of Rhythm (BLOW MY) Modern 20-523
SWEET SLUMBER The Scamps (I'M FALLING) Modern 20-251
THE LADY'S IN LOVE WITH YOU Nellie Lutcher and Her Rhythm (HURRY ON) Capitol Americana 40002
THE SPIDER AND THE FLY Lucky Millinder Ork (YOU CAN'T) Decca 23949
TRUST IN ME Hadda Brooks (ROMANCE IN) Modern 150
WHAT'LL YOU HAVE? Bop Jackson Ork (BROOM AND) Davis 711
WHOOPI'N' THE BLUES Sonny Terry (ALL ALONE) Capitol Americana 40003
YOU CAN'T PUT OUT A FIRE Lucky Millinder Ork (THE SPIDER) Decca 23949

FOLK

- BATS IN YOUR BELFRY Tex Ritter (THE LAST) Capitol Americana 40000
BOB WILLS BOOGIE Bob Wills and His Texas Playboys (ROSE OF) Columbia 37357
BRENNAN ON THE MOOR Burl Ives (THE FOX) Stinson 701
DAISY MAY Ray Hogged and His Rainbow Riders (RED SILK) Coast 701
LATE EVENING BLUES Johnnie Lee Wills and His Boys (SQUARE DANCE) Decca 46053
LAZY JOHN Johnnie Lee Wills and His Boys (TEXAS SANDMAN) Decca 46054
*LISTEN TO OUR STORY ALBUM Brunswick B-1024
Lady Gay (Buell Kazee) Brunswick 80089
Pretty Polly (Doc Boggs) Brunswick 80090
Rock About, My Faro Jane (Uncle Dave Macon and His Fruit Jar Drinkers) Brunswick 80091
Stackerlee (Ferry Lewis) Brunswick 80092
The Death of John Henry (Uncle Dave Macon) Brunswick 80091
The Derby Ram (Bascorb Lamar Lunceford) Brunswick 80089
The Girl I Left Behind Me (Dick Reinhardt) Brunswick 80090
True Religion (Rev. Edward Clayburn) Brunswick 80092
MOUNTAIN DEW Grandpa Jones (MY DARLING'S) King 624
MY DARLING'S NOT MY DARLING Grandpa Jones (MOUNTAIN DEW) King 624
ANYMORE Walt Shrum and His Colorado Hillbillies (RUBBER DOLLY) Coast 260
NOW OR NEVER Hank Penny (LOCKED OUT) King 621
PENNY BLOWS HIS TOP Boots Woodall (I WONDER) King 616
RATTLE SNAKIN' DADDY Spade Cooley Band (BOGGS BOOGIE) Victor 20-2295
RED SIK STOCKINGS AND GREEN PERFUME Rog Hogged and His Rainbow Riders (DAISY MAY) Coast 261
ROSE OF OLD PAWNEE Bob Wills and His Texas Playboys (McKinney Sisters) (BOB WILLS) Columbia 37357
RUBBER DOLLY Walt Shrum and His Colorado Hillbillies (NOW OR) Coast 260
SHENANDOAH WALTZ Clyde Moody (THERE'S A) King 619
SHE'S GOT THE CUTEST EYES Cecil Campbell's Tennessee Ramblers (Cecil Campbell) (STEEL GUITAR) Victor 20-2303
SQUARE DANCE BOOGIE Johnnie Lee Wills and His Boys (LATE EVENING) Decca 46053
STEEL GUITAR HOP Cecil Campbell's Tennessee Ramblers (SHE'S GOT) Victor 20-2303
SWEETHEART DARLIN' Floyd Tillman (GOTTA HAVE) Columbia 37393
TEXAS KID Johnny Tyler (Riders of the Rio Grande) (OAKIE BOOGIE) Victor 20-2290
TEXAS SANDMAN Johnnie Lee Wills and His Boys (LAZY JOHN) Decca 46054
THE FOX Burl Ives (BRENNAN ON) Stinson 701
THE LAST MILE Tex Ritter (BATS IN) Capitol Americana 40000
THE SWEETEST SONG I KNOW Harmonizers Quartet (THERE IS) Victor 20-2291
THERE'S A BIG ROCK IN THE ROAD Clyde Moody (SHENANDOAH WALTZ) King 619
THERE IS A CHANGE Harmonizers Quartet (THE SWEETEST) Victor 20-2291
THREE TIMES SEVEN Big Slim of WWVA (PATANIO) Dixie 111
ERNEST TUBB SOUVENIR ALBUM Ernest Tubb Album A-529
Answer to Walking the Floor Over You Decca 46029
How Can I Be Sure? Decca 46032
I'm Free at Last Decca 46030
Those Simple Things Are Worth a Million Now Decca 46030
Those Tears in Your Eyes (Were Not for Me) Decca 46032
Though the Days Were Only Seven Decca 46031
You Won't Ever Forget Me Decca 46031
You'll Want Me Back (But I Won't Care) Decca 46029
UNION PACIFIC STREAMLINER The Plainsmen (COLORADO) Coast 256
WHAT A FRIEND WE HAVE IN MOTHER Mac and Bob (JUST A) Dixie 110
WHAT IS LIFE WITHOUT LOVE? Big Slim of WWVA (Billy Venero) Dixie 114
X.I.T. SONG Billy Briggs and His XIT Boys (Billy Briggs) (AUTOGRAPH YOUR) Time 103

CHILDREN'S RECORDS

- THE CITY SINGS FOR MICHAEL ALBUM (2-10") Alex North-David Wayne Disc 740
THE FLYING TRAIN ALBUM (2-7") "Superman" Radio Cast. Musette
THE MAGIC RING ALBUM (2-7") "Superman" Radio Cast. Musette
THE GINGERBREAD BOY ALBUM (2-10") David Allen Columbia J-MJ-37
THE TWELVE DANCING PRINCESSES ALBUM (3-10") Russ Case Ork (J. Scott Smart-Ella Mae Gordon-Michael Artist-Mary Briney-Earl Wrightson-Floyd Sherman) Victor Y-330

MAPE'S BETTER BUYS!

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For all Seeburg Phonographs

- Tone Arm and Crystal Elec. Cut-off Switch
Elec. Cancel Coil
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Cancel Button
Volume Control
Wire Leads

Modernize Your Old Equipment in 20 Minutes

COMPLETE PACKAGE \$19.95

SPECIALS

- SEEBURG Baromatics, 5, 10, 25c, Wireless \$34.50
SEEBURG Baromatics, 5, 10, 25c, 3-Wire, . 29.50
SEEBURG Wallomatics, 5c, Wireless 27.50
SEEBURG Wallomatics, 5c, 3-Wire 24.50
PACKARD Wallboxes (Used) 24.50
BUCKLEY Chrome Boxes 15.00

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- PICKUP COILS (for all Seeburgs, including Hitones) \$ 1.50
FIBRE INSERTS (for Seeburg Wall Boxes). Sets Each, 25c—Minimum Order 10 Sets 2.50
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Electric Cancels and Cut-Off for All Seeburg Phonographs (Complete) \$ 7.95

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125 Phonettes, Used, 5c 10.00 Each
75 Solotone, Used, 5-10c 7.50 Each
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50% Off List on Personal Music Brackets, Cable, T-Connectors, etc.

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1736 N. Keeler CHICAGO 39, ILL.
Telephone: CAPitol 7852
Will Pick Up Within 100 Mile Radius

RECORD REVIEWS

(Continued from page 31)

RAY BLOCH (Signature 15112 and 15122)
Duel in the Sun—Part I—FT; VC.
The Giant's March—FT; VC.
Duel in the Sun—Part II—W.
The Umpire Is a Most Unhappy Man—FT; VC.

With full command of a large studio orchestra, maestro Ray Bloch gives a stirring and sweeping interpretation to the lovely music Dimitri Tiomkin composed for the *Duel in the Sun* movie sound track. With full symphonic richness, Bloch presents the lovely title melody with Larry Douglas singing the lyric in classical style for the one side, continuing with the waltz theme on the mated side. For the second set, Bloch sets forth two baseball marches. In military band style, with the lusty harmonies of The Grenadiers for the spirited singing, *The Giant's March* identifies the New York Giants baseball team. In the same spirit, the orchestra and the rhythm harmonies of The Chickering Four, fashions it in lively march tempo for the oldie *Umpire Her Now*.

Baseball songs will serve the tap and tavern locations with the movie music for the home.

LIBERTAD LAMARQUE AND PEDRO VARGAS (Victor 70-7461)
La Barca de Oro—FT; V.
Me Voy—W; V.

Two gay and tuneful Mexican melodies, recorded in that country, with the boy-belle team of Libertad Lamarque and Pedro Vargas singing them in spirited style and with deep folk feeling. *La Barca de Oro* is a beautiful serenade sung in a slow tempo with the lively and lilting waltz ranchero rhythms for *Me Voy*. Full instrumental support provided by the strings and woodwinds of Mario R. Armengol's native orchestra. For below-the-border play.

CONJUNTO CASINO (Victor 23-0598)
La Ultima Noche—FT; VC.
La Vaca Lechera—FT; VC.

Cuban dance band favorites, the Conjunto Casino, small group with a fiery trumpet, piano and rhythm specialists, give spirited rumba treatment to both of these native selections. *La*

Ultima Noche is a haunting ballad played at a bright tempo with the fiery singing style of Faz and Espi accenting its sultry appeal. Ribot joins in the singing to make it a rhythm trio for a gay and hip-swinging novelty. *La Vaca Lechera*, a catchy chant of the happy man who has a cow that gives forth condensed milk and sweet cream.

Both sides stack up for the phono play at the rumba spots.

IRVING FIELDS (Victor 26-9017)

Black Eyes—FT.
The Beat of the Tumba Drum—FT; VC.

The piano dexterity of Irving Fields flashes in dazzling fashion for both of these fast-spinning tropical tunes. Makes for real keyboard excitement, with the Campos Trio adding the rhythm drum and guitar beats, for *Black Eyes* in the speed rumba and samba frame. For *The Beat of the Tumba Drum*, Fields fades for the lusty and fiery singing of Pepito Arvelo and the accompanying Campos Trio to the frenetic beats of the tropical skins.

The Ivory tinkling for *Black Eyes* will make the coins tinkle once they discover the agile fingering of this Steinway squatter.

TRIO VEGABAJENO (Victor 23-0502)

Our Love Has Ended—FT; V.
My Dearly Beloved—FT; V.

Their close and sweet harmonies blended with intricate guitar variations, the male voices of the Trio Vegabajeno bring a haunting appeal to both of these lovely Latin ballads. Phrasing the native wordage expressively, with the guitars strumming in a slow bolero tempo, it's a song of a faithless lover for *Our Love Has Ended* and that of two lovers pledging everlasting affection for *My Dearly Beloved*. Sides recorded in Puerto Rico.

Should go big below the border.

MYRTA SILVA (Victor 23-0527)
Walking Like a Girl With a Lame Leg—FT; V.
So Is the Life—FT; V.

With plenty of persuasive power in her pipes, this Puerto Rican songbird brings a lyrical note of distinction in her delivery for both of these contrasting Latin melodies. Accenting the humorous lyrics in her vocal shading, and with the accompanying band boys adding some background harmonies Myrta Silva sings with an infectious rhythmic lilt for the novelty *Girl With a Lame Leg*. *So Is the Life* is taken at a languorous bolero tempo as Miss Myrta's full voice brings deep feeling and meaning to this beautiful tropical song of love.

For the Latin locations.

JOE TURNER (National 4016)

Rock o' Gibraltar—FT V.
Sally Zu-Zag—FT; V.

Shouting the race blues of his own origin with a rugged rock in his rhythmic pipes, Joe Turner turns in another sizzler in this shellacing. With the Boogie Woogie Boys, a small and fine band providing the sustained harmonies and rocking rhythmic accompaniment, Turner sings it slow and sultry for the slow blues that tells of his girl having a heart like the *Rock o' Gibraltar*. And at a faster eight-beat clip, sings it lustily about his new baby, *Sally Zu-Zag*.

Both sides ripe for a coin harvest at the race spots.

LAWRENCE DUCHOW (Victor 25-1079)

Swiss Boy—W; VC.
Pepper Pot Polka—FT.

Lawrence Duchow's Red Raven ork, with a full complement of instrumental sections, plays the international folk dance melodies in energetic and toe-pleasing manner. It's the European-style waltzing for *Swiss Boy* with Buddy Milton coming in to sing of the lakes and tree-tops of his native land. Paired is a lively *Pepper Pot Polka* that spins with plenty of snap and ginger.

Both stack up strong for the nationality spots.

(Continued on page 124)

ALBUM REVIEWS

(Continued from page 36)

AMERICAN SONATA—Elie Siegmeister (Disc 725)

Composer-pianist Elie Siegmeister, following the classical sonata form with the three movements for its exposition, has created an entirely impressionistic *American Sonata*. Incorporating all the musical moods and rhythms expressive of modern life in America, Siegmeister interprets his own sonata skillfully. Both the work and the playing is extremely expressive and exuberant, but the performance on two 12-inch platters is primarily for connoisseurs of the modern school. Design of dancers graces the front cover with photo and notes by the composer on the inside page.

COWBOY CLASSICS—

Sons of the Pioneers (Victor P-168)

It's the outdoors style of harmonizing by the Sons of the Pioneers, with their fiddles and guitars providing smooth and rhythmic instrumental support for eight sagebrush selections, most of them issued earlier as single sides. Set of four records takes in *Cool Water*, *Chant of the Wanderer*, *Tumbling Tumbleweeds*, *Oklahoma* (from the movie *Home in Oklahoma*), *Cowboy Camp Meetin'*, *Blue Prairie*, *The Timber Trail*, and *Trees*. Prairie setting for a picture of the six Sons makes for an attractive cover page. Set spins strong for the Western fans and sides should serve the music operators well at the Western stops.

SONGS WE REMEMBER (Disc 720)

This album of two records was recorded in Spain and released thru the Veterans of the Abraham Lincoln Brigade. Each selection is from each of the four provinces, and in each is evident a deep-feeling and devotion for the Spain that was before the wars came. *Santa Espina*, characterizing the music of Catalonia, is played by a native rustic orchestra. The other three sides — *Road to Aviles*, *Quelli Quelli Quer* and *Sevillanos*, are presented by native soloists and chorus, sometimes with castanets or guitar. Tintype of a country dance festival makes for the cover design, with notes on the music and the Abraham Lincoln Brigade on the inside. For connoisseurs.

(Continued on page 130)

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MODEL 600

24 RECORD WURLITZER PHONOGRAPHS

CLEAN AS A WHISTLE. RECONDITIONED IN OUR SHOPS \$195.00 EACH
SEND \$25.00 DEPOSIT - IMMEDIATE DELIVERY
SOUTHERN AMUSEMENT CO., 628 Madison, Memphis, Tenn.

COINMEN YOU KNOW

New York:

Harry Brown, prexy of American Amusement Company, Chicago, and his wife and son hit town the end of last week to mix biz with pleasure. Harry was at the Victoria Hotel. . . . J. W. Murray, RCA Victor veepee in charge of record activities, heads the Camden delegation at the National Association of Music Merchants' convention in Chi this week. David Finn, general sales manager, and Richard Fielding, advertising manager, are also there.

Harvey Stauber, of Automatic Melody Music, has recovered from an operation. . . . James Mullens, of Mullens Music Company, also is on the mend from surgery. . . . Phil Raisen, of Banner Novelty Company, has moved into his new offices in Brooklyn. . . . Earl Talbot, of Best Vending Service, has added milk venders to his operations.

Newark offices of Runyon Sales are now running monthly classes for ex-servicemen. Incidentally, the Runyon record division reports the Maury Amsterdam album is moving fast. . . . Barney Schlang, of the Automatic Music Operators' Association, is starting work on his book for the annual get-together in July. . . . Paul Federman is the sparkplug behind Minitpop at Atlantic.

Deanna Bartlett reports that Cheerio Music's *I'm a Lonely Little Petunia*, waxed by Lawrence Welk, is going strong in jukeboxes in the East. . . . Joe Kochansky, Harry Fraier and Mario Pacor, of Premier Coin Machine, will be headquartered in their newly-renovated offices and showrooms soon. . . . Ted Seidel, of Seidel Coin Machine Sales, is handling Sportsman's Roll.

Al Liebman, Electromaton, Inc., president, reports a new amusement game in the works. . . . Al Miniaci is passing out the coronas in honor of his eight-pound son. . . . Visitors last week included Alf Jordan, Union of South African op; Sam Leiberman, up-State New York; Murray Bloom, Newark, N. J.; Robert Spaulding, St. Louis; Sidney Goldberg, Boston; Paul Holliday, Springfield, Ill., and Dave Friedman, Buffalo.

Harry Berger, of West Side Distributing Corporation, is brewing a grand opening party for his new headquarters. . . . Mill Green, of American Phono Company, was in Florida recently. . . . Among the many visitors at Mike Munves's offices last week were Douglas Duval and Dave Gottlieb. Arcade men have been visiting Mike regularly now that their season is about to go full blast.

Eugene Russell, of Amusement Research, reports activity in the coin-operated movie field. . . . Sol Pollock, Brooklyn cig op, ties the knot June 25. . . . Irving Snyder, of Snyder Automatic Music Company, is in the Poconos on vacation. . . . Jack Semel is back from a business trip to Chicago.

Biscuit vending machines are getting more popular every day, according to Lawrence Reiss, executive of the Statler Manufacturing Company, makers of the only biscuit vender on the market to date. . . . Many New York candy vender ops were in Chicago last week to attend the candy convention and exhibition. . . . Joe Diamond, of Heights Music, has opened his Long Beach home for the summer.

Jose Gutierrez, of Puerto Rico, has been visiting the Avenue. . . . Charlie Herman, head of the new East-West Distributing Company, is an old hand in the business. . . . Leo Knebel, of Minute Music, is awaiting developments. . . . Dave Lowy and Phil Mason, of Dave Lowy & Com- (See NEW YORK on page 120)

Kansas City:

There's competition in the Pete Hubbel family out at Eureka, Kan., where he has the Automatic Music Company. In town on a buying trip with her husband last week, Mrs. Hubbel reported that she now has a number of her own juke boxes on location around Eureka and they are doing well. Nice thing about the competitive set-up, at least from her viewpoint, is that her husband's company handles the servicing.

W. G. Traylor is the new secretary-treasurer at National Sales & Supply Company, succeeding Edward Thompson, who is reported to have moved to California. Traylor, like Samuel Rice, vice-president of National Sales, formerly was in the furniture business. Rice, Traylor and Michael Licausi, president of the company, all were in high spirits last week as the first model of the new coin-operated console radio they are making here rolled off the assembly line at their new plant on East 15th Street.

J. O. Whittington, Pierce City, Mo., dropped in at Advance Music Company last week for a preview of Aireon's new Fiesta model, which got its three-day formal showing there with Dave Cooper and Dave Fleider doing the honors in complete Hacienda style. . . . J. G. Martin, Martin Music Company, Topeka, was among (See KANSAS CITY on page 121)

Indianapolis:

Kyle Herder, manager Brandt Distributing Company, visited operators in Western Indiana and Eastern Illinois during the past week. Lyman Vernon, of the service department of Brandt, is spending his vacation in Brown County, building himself a log cabin. . . . Mrs. Blanch Janes, head of Janes Music Company, was to leave May 30 for an extended vacation in Alaska.

Russell Pennington, Columbus, Ind., operator, was a visitor on coin row last week, buying new equipment. . . . Bud Adair, King Music Company, Elwood, Ind., was also in town during the week.

Indiana Music Corporation, distributor of Aireon phonographs, was hosts to Indiana operators May 24 and 25 at an A Day Fiesta celebration in the warerooms, 542 South Meridian Street. Among executives present were Fred A. Mann, district sales manager; Don Brennen, factory representative, and Don Hope, of the engineering department. The new model for 1947 was introduced in the presence of city officials and industrial leaders of the city. T. Thomas, local branch manager, introduced the guests. The celebration was gay and full of surprises. Refreshments and a luncheon was served. The two-day celebration attracted operators from all parts of the State.

Los Angeles:

Bill Abel, of Coast Records, cut four sides with its popular music band, Jack McLean. Tunes included *Deep Down in My Heart*, *Hockey Joe*, *Wait Till I Get My Sunshine in the Moonlight* and *Cow Pasture Polka*. . . . Herman Rubin, Sol Freedman and Maury Ross, operating as the National Novelty Company, are preparing to manufacture merchandise especially for salesboards. . . . Mike Holbert is the new sales manager at Minthornes. He recently returned from a trip thruout Southern California. Two field sales engineers, L. J. Daly and C. H. Nichols, have been added to the Minthorne personnel.

Dolores Minthorne is expected back at her desk in a few days. She has been ill following a tooth extraction. . . . E. E. Peterson, of San Diego, is returning to the music operating business (See LOS ANGELES on page 122)

Philadelphia:

Jack Sheppard, vet music operator, filed the name of his Phonograph Service Company at 1236 Spring Garden Street under the Fictitious Name Law of the State which protects that business name for him. . . . Jack Kulla, Oak Lane pinball operator, expects to become an uncle soon. . . . At near-by Reading, Harold I. Miller has entered the vending machine business with his Automatic Popcorn Company. Most of his machines will go into motion picture theaters.

Jackie Fields, new Wurlitzer distributor, will soon move his family here from Pittsburgh, having just purchased a home in the Germantown section of the city. . . . Edward Richter, Joe Ash, Bernard Weinberg, Sam Stern, Jerome Locks, Al Rodstein, David Rosen and Nat Choderker were crowned "quota busters" at the first report luncheon of the United Jewish Appeal in recognition of the job they had done among members of the amusement machine industry.

Mrs. Charlotte Rademan, secretary to Joe Silverman, business manager of the Philadelphia Amusement Machines' Association, has been dubbed the rumba queen by the many pinball operators coming into the association offices. She's been teaching the boys how to sway with their hips.

Detroit:

Chester Rosinski, of Mercury Steel Corporation, reports the new athletic scale which they have just placed on the market is drawing marked operator interest from all parts of the country. . . . Edward O. Womack, former music operator, is busy planning activities for the season for the United Novelty Company. . . . Harry and Iz Levin have moved the Cadet Distributing Company to new headquarters at 12649 Linwood Avenue. The boys have taken on several additional record lines as State distributors.



OFF ON AN AIR TRIP of 11 Western States, Alaska and Western Canada are Al Sleight, Western regional sales manager of Bally, and Tom Callaghan, of the sales staff. Plane, a new Stinson Voyager, is piloted by Sleight.

Chicago:

Bell-O-Matic visitors this week included Ben Goldberg, partner of Bill Marmer, Sicking, Inc., Cincinnati, and Roy McGinnis, Roy McGinnis Company, Baltimore.

Visitors at Bally this week were Alfred Bergmen, Alfred Sales Company, Buffalo, and Bill Cohen, Silent Sales Company, Minneapolis.

United Manufacturing Corporation played host last week to visitors I. H. Rothstein, Banner Specialty Company, Philadelphia, and Herbert Rosenthal, of Banner's Pittsburgh office, and Al Simon, Simon Sales, Inc., New York. Billy DeSelm says United's president, Lind Durant, celebrated his birthday May 20 and was assisted by the entire organization which threw a plant party for him that day. Affair was a success. Lind cut the big cake and came away with some choice presents.

Esquire Games Company reports that the Spotlight game is now being shipped in quantity to new and old distributors about the country. Pete Pieters, King Pin Equipment, Kalamazoo, Mich., was a visitor. . . . Over at Mid-State Company, Phil Rubey is happy over results of Bruno Kosek's Indiana trip last week. Bruno, who visited Fort Wayne and Indianapolis, among other cities, came back with a good report on the reception being accorded the Lightning game.

Joseph E. Beck, Telequiz Sales president, is up at Eagle River, Wis., trying to catch the prize of all muskies, firm's Margo O'Conner says. Telequiz engineer, Cash Kulesha, was elected into the American Society of Military Engineers last week. Folks at Telequiz are in proper awe and address him with the formal "Mister" now. . . . Nate Gottlieb, Dave Gottlieb & Company, reports that Sol has extended his New York business trip last week-end into this week and visited Philadelphia.

Coin Machine Service, via secretary Alice Lemko, lists as callers last week Al Millot, Rockford, Ill.; Si Case, Kankakee, Ill.; John Baughn, Warsaw, Ind., and Arnold Lee, Fort Wayne, Ind. Firm is sending out its mailing list to operators this week. . . . ABC Coin Machine Exchange welcomed Bert Snell back from his Michigan trip May 25. Bert left almost immediately for Wisconsin on another business tour and returned Saturday (31).

Visitors greeted at Atlas Novelty Company the past week were Dell Agnew, Sioux Falls, Ia.; Conrad Baskville, Los Angeles; R. Hexamer, Washington, Ill.; Des Fortner, Livingston Music Company, Pontiac, Ill.; Doc Howington, Maquoketa, Ia.; Mr. and Mrs. Ed Gilbert, Bloomington, Ill., and Mel Burt, Coal City, Ill. Irv Klieman reports that Morrie Ginsburg, who was hospitalized recently and underwent an operation, is doing well at Michael Reese Hospital.

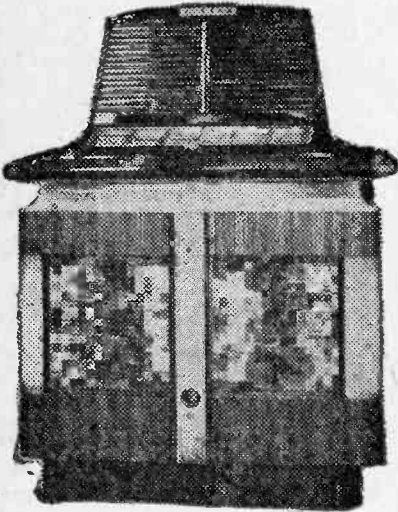
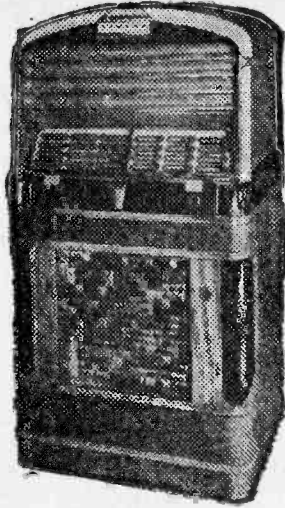
Automatic Coin Machines & Supplies is said by Irving Ovitz to be winding up May with about the busiest weeks in its history. Frank Lewis, Cedar Rapids, Ia., walked into Automatic's offices last week. . . . O. D. Jennings man, Bill Lipscomb, is energetically searching for a 1947 car, at "regular" prices, to use on his forthcoming vacation beginning July 6. Ray Bolmer, Elkhart, Ind., was a visitor at Jennings.

American Amusement Company's Helene Swyer, holding the fort while boss Harry Brown is away on his Eastern-Southern business tour, says that all the hustle-bustle at American seems to take on added tempo when Harry is there in person. He should be back this week. . . . Coinex Corporation secretary, Ida Brotman, says they have received inquiries from South America and Ar- (See CHICAGO on page 123)

Look To The GENERAL For LEADERSHIP

NOW DELIVERING-

Aireon "fiesta" and SUPER DELUXE



AIREON — in the new Fiesta and the original Super Deluxe models, with many new refinements and improvements, designed to make this your profit line for 1947. Hear them... see them... at the beautiful General show-rooms.

Established 1925

Growing Steadily Ever Since

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BIDDLE & HOWARD STS. Phone: Vernon 4119 BALTIMORE 1, MD.

COINMEN YOU KNOW

New York:

(Continued from page 119)

pany, claim to have some surprises to spring on coinmen soon. . . . Sam Kramer, of Interborough Music, is in the country.

H. P. Patrey, National Association of Tobacco Distributors exec, reports Joe Kolodny is busy in Washington handling association matters. . . . Ruth Nussbaum, of AMOA, warns all persons to stay on the sidewalks now that she has her driver's license. . . . Mark Simpson Manufacturing Company, Inc., Long Island City, has brought out a new 12-watt portable self-contained amplifying system.

Maurice Schack, of Milk-O-Mat Corporation, is due to break soon with his new machine. . . . The new arcade on 42d Street, between Broadway and Eighth Avenue, is getting a large play at its poker tables. . . . Speaking of poker tables, the Playland Arcade, 47th Street and Broadway, is installing some of the dime catchers. . . . Charles Engleman has purchased a new home at Lake Mayopac and will have an open house week-ends.

F. McKim Smith, prexy of NAAMO, spent a day in town last week. . . . Cliff Dailey, Syracuse; Fred Iverson, Rochester, N. Y., and Joe Hannah and his missus, from Utica, were visitors last week. . . . Mary Weiner, Jacksonville, Fla., op, is visiting friends here. . . . Stanley Gersh's new Mardi Gras Arcade is due to open this week.

Ed Barnett, of Cameo Vending Service, tells us the vender biz is climbing steadily. . . . Record sales to juke ops are also going up, according to Charlie Lichtman, of Hub Distributors. . . . Million Dollar Playland, in Times Square, has been drawing large crowds the past few weeks. . . . Ernie Waldrop was in town for the Atlantic opening.

Ed Ravreby has leased half of his Times Square Playland Arcade to Nat Choderker, Max Brown and Ed Balin, Philly coinmen. The Philly boys intend to install 30 of Max Levine's Scientific Machine Corporation's poker tables along the north Wall of the arcade. . . . A huge turnout of coinmen is expected at the June 11 United Jewish Appeal dinner at the Grand Street Boys' Club. . . .

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Ready for Location

5 BALLS

- 2 Wild Fires. Each \$25.00
2 Hi Dive 25.00
1 Eagle Squadron 60.00
1 Liberty 60.00
1 Frisco 90.00
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1 Argentine 40.00
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1 New Champ 40.00
1 Band Wagon 40.00
1 Flicker 40.00
1 Double Barrel 150.00
4 Surf Queens. Each. . . . 100.00
2 Midget Racers. Each. . . . 125.00
2 Stepper Ups. Each. . . . 150.00
1 Arizona 75.00
1 Laura 75.00
2 Victorys. Each 40.00

SLOTS

- Jennings Standard Chiefs Chrome (Used One Week)
1 5c \$225.00
1 10c 230.00
1 25c 235.00
6 Jackpot Columbias (Used 3 Weeks). Ea.. 85.00
25 Columbias (Large Cigarette Reels). Ea.. 50.00
3 Mills Vest Pocket Chrome. Each 37.50
10 Mills Smoker Bells. Ea.. 45.00
10 5c Cigarolas. Each 60.00

COUNTER GAMES

- 25 A.B.T. Challengers (Used 30 Days). Ea.. \$35.00
10 Holly Grippers. Ea. . . . 7.50
25 Penny Packs. Ea. 7.50
1 Undersea Raider . . . \$150.00
1 Chicago Coin Hockey.. 85.00

1/3 Deposit With Order, Balance C. O. D.

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COLUMBIA DOUBLE JACKPOT BELL SPECIAL \$85.00 Ea. Includes image of machine and CMI logo.

AMERICAN EAGLE Reconditioned like new. Fruit reels. Token or 25¢ payout. \$20.50 Each Special: 5 for \$90.00 Includes image of machine.

Table listing prices for NEW SLOTS PACE and MILLS BLACK CHERRY BELL machines.

Changeable right on location in a few moments' time to 1-5-10-25¢ play. Cabinet rebaked to give new machine appearance. Size: 18 3/4" high, 14 1/2" wide, 12" deep. 50 lbs. wt. 1/3 DEP., BAL. C. O. D., F. O. B. CHICAGO

Abco NOVELTY Co. 823 W. RANDOLPH ST. HAYMARKET 9076 CHICAGO 7, ILLINOIS

FINAL CLOSEOUT on Reconditioned GG and Holly Grips \$12.50 Each THOMAS NOVELTY CO. 1572 JEFFERSON PADUCAH, KY.

Practically NEW A.M.I. Singing Towers \$200.00 Keeney Super Bells—Bally Draw Bells—Bally Victory Derbs—Mills and Jennings Slots—CALL OR WRITE FOR CLOSE-OUT PRICE! \$85.00 Ref. LIKE NEW

SPECIAL CLOSE-OUTS BRAND NEW BALLY DOUBLE BARRELS in original crates \$155.00 each RUSH YOUR ORDERS TODAY One-half deposit must accompany all orders HEATH DISTRIBUTING CO. 217 Third Street Phones 2681-2682 Macon, Georgia

CLEAN—CLOSING OUT 1 Pacific Lifter \$95.00 1 Chester Pollard Golf 45.00 1 Anti-Aircraft 39.50 3 2¢ Muto. Candy Venders. Each 22.50 1 Tom Mix Ray Gun 25.00 1 Chicago Digger 69.50 1 Bally Alley, A-1 Condition 39.50 1 Exhibit Rot. Claw 199.50 2 Jungle Hunt 1¢ Guns, A.B.T. Each. . . . 19.50 3 Blue & White A.B.T. Guns. Each 20.00 1 1¢ American Eagle, Token Payout 10.00 New Bally Racket, 5-Ball 279.50 New Marvel Lightning, 5-Ball 279.50 Will take in late, clean Wat. Scales. 1/3 Down, Balance C. O. D. PLAYLAND AMUSEMENT CO. 340 Monroe Ave., N. W., Grand Rapids 2, Mich.

PARTS MANAGER To take complete charge of purchasing, display and sales of all coin machine parts. Exceptional opportunity for executive type man to join the industry's fastest growing distributor. Write fully. EMPIRE COIN MACHINE EXCHANGE 1012-14 Milwaukee Ave., Chicago 22, Ill.

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NEW AND USED MACHINES



MACHINE PARTS AND SUPPLIES

EXPERT REPAIR SERVICE

FINEST QUALITY METAL TYPER DISCS

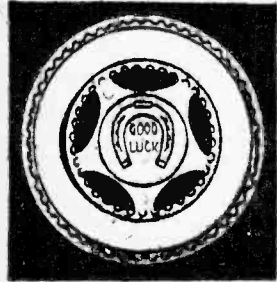
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NEW COLORED DISCS

NOW AVAILABLE

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5 BALL OPERATORS PINTABLE BASES

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SMITH MANUFACTURING

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WANTED

EXPERIENCED JUKE BOX AND PIN BALL MECHANIC

Must know Seeburg Remote Amplifiers and Wall Boxes and be steady, reliable and sober. **Ted Key Amusement Co.** 306 Taylor Ave. Farmington, Mo.

Kansas City:

(Continued from page 119)

visitors at Victor Roos's Automatic Coin Machine Company.

Those big letters announcing World-Wide Distributing Company on the front windows of the firm's offices on Oak Street certainly seem to have the pull. Several times a week a passerby will stop, study the sign thoughtfully, then stop in to inquire of Virginia Carson. "Pardon me, but just what does your company distribute?" When told coin machines and asked if he is in the market for any, he usually replies, "No, I was just wondering." On second thought, it may just be that these passers-by—who are all male—just want a chance to chat with the pretty and blond Virginia, who is in charge of the office, and can also be seen thru the window.

Harry Silverburg, of W. B. Music Company, just returned from the Atlantic Corporation's showing of the Seeburg juke in New York. B. F. (Sunny) Nelson, who has the N. & N. Music Company at Richmond, Mo., and R. C. Boles, of Springfield, were among out-State Missouri coinmen making the rounds last week. Kansas operators seen in town included J. C. Whitcraft, of Columbus, and Louis Prell, of Bremen.

Carl Hoelzel, of United Amusement Company, was busy last week with shipments of new machines, including the Mills phonograph, a consignment of RCA coin radios, and the new Strikes 'n' Spares game. Hoelzel is planning a formal showing of the new machines soon. Art Hamilton, veteran Kansas City coin machine operator and former manufacturer, will handle sales of the coin-operated radios. Hamilton is an oldtimer in the trade, but he has been out of it for several years and living in the East. Phil Weinberg, of Bally Manufacturing Company, was a visitor at United.

Bill Dunfee, who has Bill's Radio Outlet, an appliance store, as well as a sizeable juke and pinball operation, has been expanding his routes by buying up a number of small layouts, but he says he still is looking for more to keep him busy. Noel Fields, who has the Independent Amusement Company, is heading for the Minnesota lakes June 14 to see if the fishing up there this year measures up to the travel ads. If it does, he'll stay on for about three weeks. If the Minnesota fish aren't biting, after the first week, he plans to go up into Canada for a couple weeks.

Harry Schwimmer, attorney who is active in Hobbies, Inc., local organization of amusement game operators, was paired with Leon Jacobs in the first round championship flight of the club golf tournament at Oakwood. Finals of the tourney are scheduled for June 29. Schwimmer recently resigned as president of the Resident Theater, ambitious amateur dramatic group here, after heading the organization for several years. Elmer F. Pierson, president of the Vendo Company, has been renamed to the executive committee of the Kansas City Philharmonic Orchestra Association.

RAY GUN OPERATORS!

New—Different—Guaranteed Money Makers.

Convert your Bally Guns to "JUNGLE FURY"

Seeburg Guns to "BAG-A-BUNNY"

Extra Moving Target Units!!!

We offer complete Ray Gun repair and change-over service. Expert Work—Reasonable Prices.

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Sensationally new! . . . the FIRST electrically "coin-operated" portable typewriters perfected for profitable placement in hotels, motels, resorts, waiting rooms and clubs.

Ideal for salesmen's reports, business letters and personal correspondence . . . at 10c per HALF HOUR!

New portable typewriters in a smart, beautifully appointed case . . . with locked, tamper-proof cash box. Typewriter keys remain locked until they are released by a dime in the slot. A timing device activates the machine for 30-minute periods.



Latest model Underwood and Remington Rand portables . . . standard size keyboards and accessories . . . interchangeable to regular use. Durable fabricoid case protects the machine and is acceptable in smartest surroundings.

No installation cost . . . maximum return for minimum of investment and servicing. Write, wire or call for further information. Regional distributorships available.

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THE OUTSTANDING MUSIC MERCHANDISING LINE FOR 1947!

Aireon



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300 NORTH HIGH STREET, COLUMBUS, OHIO

Specials . . . WHILE THEY LAST!

SAPPHIRE NEEDLES	\$.50	RAPID FIRE GUN CASTINGS	\$8.00	TUBES 50% DISCOUNT No. 30	
PRECIOUS METAL NEEDLES25	LARGE LIVE RUBBER RINGS, Per 100	4.00	5V4G	
SMALL LIVE RUBBER RINGS, Per 100	2.00	25-WATT MAZDA LAMPS, 120 to Case	9.00	6B8G	
MEDIUM LIVE RUBBER RINGS, Per 100	3.00	313 BULBS, 28 VOLTS, BAYONET BASE, List. Per 10030	6H8	
RAY GUN CABLES, 9 FT. LONG	1.25	PHOTO CELLS FOR RAY GUNS	1.25	6K7	
RED TOP MICRO SWITCHES	1.00	SCORE CARDS FOR BATTING PRACTICE	3.50	80	
GREEN TOP MICRO SWITCHES	1.00	RED SHEETS PLASTIC, 20x50, 60 GAUGE, Each	\$9.50	46	
		FLASH SOLDER GUN AND TRANSFORMER, INSTANT HEAT	8.50	6A8	
		SUCTION CUPS FOR VEST POCKETS AND COUNTER GAMES, 100 for ALL STEEL TOOL BOX, \$6.00 VALUE	3.30	6R7G	
		BALLY RANGE FINGER OR GAUGE CASTING	\$.95	6V6	
		FLASH SOLDER GUN	4.00	6B7	
		HEAVY DUTY RUBBER MALE PLUGS09	6N7	

Coin Machine Service Co.

1547 N. FAIRFIELD AVE. CHICAGO 22, ILL. Phone: HUMBoldt 3478



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WILLIAMS'
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**MORE THRILLS!
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MORE PLAY!**



Life-like players sprint around the bases in the backboard.

Terrific 3-dimension animation!

Revolutionary 3-coin drop chute cuts down "nickel servicing".

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MICHIGAN and NORTHERN INDIANA



King-Pin
EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
826 Mills Street Phone 2-0021
DISTRIBUTING COMPANY
DETROIT 1, MICH.
3004 Grand River Phone Temple 2-5788

LET THIS TRUCK DO YOUR WORK
JUST RELEASED
Brand new steel stools that will serve a thousand uses
Line your bar with these famous stools for added comfort that means added profits. The ideal work stool for the shop, convenient in the home, extra enjoyment at your pin game locations.

LIGHT
Weighs only 24 pounds.

STRONG
Hundred pound weights mean nothing to this sturdy, well balanced Truck.

INEXPENSIVE
Built by one of America's largest manufacturers, mass production makes this low price possible. 44" high, all welded steel construction, 5" Solid Cushion Rubber Wheels. Excellent to take along for store deliveries.

ONLY \$8.95 EACH
(\$7.95 in Lots of 6)

ONLY \$4.95 EACH
\$4.85 Quantities of 10
4.25 Quantities of 25
4.00 Quantities of 100

CLARK INDUSTRIAL EQUIPMENT COMPANY
RIDGE AVE. and SPRING GARDEN ST. PHILADELPHIA 23, PA.

LIGHTNING
LIGHTNING Strikes Us! Let It Strike You... The newest and fastest 5-ball Pin Game. It beats anything you have ever seen. IMMEDIATE DELIVERY.

5¢ Orig. Black Cherry \$140.00	SPECIAL	10¢ Blue Front \$ 95.00
New Original 5¢ BLACK CHERRY 180.00	Set of BROWN FRONTS, 5¢-10¢-25¢, Complete Set—\$269.50.	25¢ Blue Front 105.00
10¢ Orig. Chrome . . 140.00	Set of BLUE FRONTS, 5¢-10¢-25¢, Complete Set—\$210.00.	5¢ Silver Chrome . . 115.00
10¢ Bonus Bell . . . 165.00		5¢ Gold Chrome . . . 125.00
5¢ Brown Front . . . 100.00		5¢ Jennings Chief. . 50.00
10¢ Brown Front . . . 110.00		5¢ Q.T. 50.00
25¢ Brown Front . . . 120.00		Chicago Metal Double and Triple Revolv-A-Round Safe Stands.
5¢ Blue Front 85.00		TERMS: 1/3 Deposit, Balance C. O. D.

COIN-A-MATIC DISTRIBUTORS
FORMERLY LEWIS COIN MACHINE SERVICE
3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

COINMEN YOU KNOW

Los Angeles:
(Continued from page 119)

ness after an absence of several years. Louis Holloway, of Holloway Music Company in San Bernardino, is expanding his music operation with the addition of Wallomatic and Seeburg Sound Distributors. . . . Dolores and Jean Minthorne have added RCA coin-operated radios to their list of lines. They represent line in Southern California, Arizona and Southern Nevada.

Paul Laymon is gradually moving into his new location and will be operating full force from there in a few days—providing the phones are connected. Connection was delayed because of the phone tie-up. . . . Bill Leuenhagen is anticipating his vacation in Crestline, where good fishing is reported. In the meantime, Leuenhagen is trying to locate Fred Oberhanski. He has a shooting gallery waiting for him. . . . Max Brunswold, of Burbank, in the city on a buying trip. . . . Bud Parr, of Solotone, soon to move to his new ranch.

John D. Calas, of Torrance, stopping in at Badger Sales Company for equipment. . . . Jack Leonard, in charge of parts at Badger, with Mrs. Leonard to take in a few radio shows in Hollywood in the next week or two. . . . S. J. LaGris, of Beverly Hills, a coin row visitor. . . . Lee Wirt, of Montebello, in town. . . . Western Vending Machine Association held its monthly May meeting in the Gates Hotel Tuesday (27).

Distributors for Rock-Ola Phonographs
Complete Line of New 5-Balls Free Play
WRITE FOR OUR LOW PRICES

SUMMER SPECIALS

7 Rock-Ola Commandos	\$235.00
3 Rock-Ola Premiers	210.00
7 Rock-Ola Supers	225.00
4 Rock-Ola DeLuxe	195.00
4 Wurlitzer 600	190.00
3 Wurlitzer 500	245.00
7 Wurlitzer 618	99.00
3 Wurlitzer Victory Model	195.00
1 Wurlitzer 24A	135.00
1 Seeburg 8800 R.C.	249.50
2 Seeburg Commandos	210.00
1 Seeburg Regal	150.00
2 Mills Throne	125.00
1 Mills Empress	135.00

ARCADE and GAMES

1 Ideal Football	\$225.00
1 Ohl Coin Hockey	89.00
2 Mills Panoram	225.00
1 Bally Rapid Fire	79.00
2 Seeburg (Rifle Range)	89.00
3 Mutoscope Sky Fighters	89.50
1 Zingo	59.50
10 Rock-Ola Moderne Speakers	49.50
9 Wurlitzer (2-Wire) Wall Boxes	7.50
1 Bally Entry	29.50
1 Catalina	69.50
1 Marines at Play	49.50
10 Sun Peanut Venders, 5¢. Near New	9.95
5 Sun Peanut Venders, 1¢	

Terms: 1/3 Deposit with order, bal. C. O. D.
MISSOURI TAVERN SUPPLY COMPANY
210 East Pershing SPRINGFIELD, MO.
Call DALE RYMER—Phone 6516

WANTED . . .
Experienced PHONOGRAPH Salesman, familiar with operators in Illinois. Write, giving full details.
Our employees know of this ad.
BOX D-16
THE BILLBOARD Cincinnati 22, Ohio

WANTED
MUTOSCOPE OR BUCKLEY DIGGERS
J. A. BLASH
P. O. Box 383 PICO, CALIF.

IMMEDIATE DELIVERY

Bally
VICTORY SPECIAL
With Chrome End Rail and Instant Action **\$349.50**

CHECK THESE!

'41 DERBY . . . \$69.50
PIMLICO \$69.50
LONG ACRES . . . \$125
HI-HANDS \$79.50
5¢ Convertible

CLUB BELLS . . . \$69.50
5¢ Convertible

SUPER BELLS . . \$79.50
5¢ Convertible

DRAW BELLS . . . \$295
5¢ Convertible

SUN RAYS \$49.50
5¢ Free Play

SILVER MOON . . \$39.50
5¢ Free Play

**BRAND NEW!
DOUBLE BARRELS**
WRITE FOR PRICES
1/3 Deposit With Order, Balance C. O. D.
F. O. B. Baltimore.

CALVERT NOVELTY COMPANY
COIN OPERATED EQUIPMENT
708 N. Howard St. Baltimore 1, Md.
Vernon 3034

NEW COUNTER MACHINES

ABT Challengers	Ideal Card Vendor (Metal)
Bouncer	Kicker & Catcher
Bat-A-Ball	Pop-Up
Daval Best Hand	Whirl-A-Ball
Daval Mexican Baseball	Shipman Postage Stamp (New), 3 Compartments
Grip View (Actual Photos of Burlesque Stars)	Champion Basketball
Gottlieb Grip Scale	

ALSO USED COUNTER GAMES
WRITE FOR PRICES
FREE! Beautifully Illustrated Price List. New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.

MIKE MUNVES
510-514 W. 34th St. N.Y. 1, N.Y. (Bryant 9-6877)

FOR SALE
2—1946 BUCKLEY TRACK ODDS twin tube, used 3 weeks
GUARANTEED LIKE NEW
\$695.00 each
1/2 certified deposit must accompany order
Heath Distributing Co.
217 Third St. Macon, Georgia
Phones 2681-2682

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5c ALMOND VENDER



HAMMER-TONE FINISH
STAINLESS STEEL INTERIOR
ADJUSTABLE NUT TRAY
ASSORTED COLORS
CAPACITY, 2½ LBS.

\$25.00

A NATURAL FOR
COCKTAIL LOUNGES & BEER TAVERNS
The Spinning Reel with 6-horse Race Track gets the play.

Legal Everywhere—No Prizes or Awards

Deposit 5¢, press down plunger, horses spin by and winner stops at window. Pull out tray for nuts. Customers Play HI-LO for treats or "What Have You". 5¢ worth of Nuts with every Spin.

1/3 cash with order—balance C. O. D.

DISTRIBUTOR OPPORTUNITIES AVAILABLE

DALLAS ENTERPRISES CO.

605 West Jefferson St. Dallas, Texas

Chicago:

(Continued from page 119)
gentina recently regarding machines and parts. Murray Rosenthal is taking a rosy view of engaging in export business before very long, if all present indications follow thru. Coinman Bishop, Streator, Ill., was a Coinex caller last week.

Williams Manufacturing Company's boss, Harry Williams, is taking delivery on his new plane this week. . . . Its a four-passenger job. Harry's present plane, a two-place Ecoupe, will probably go on the auction block when the new Beechcraft appears. Fulton Moore reports new game, All Stars, is drawing a top number of inquiries from the trade. Ed Shaffer, Columbus, O., visited during the week.

ABC Music Service Corporation has an automobile racing enthusiast in Bob Gnarro, Bob Manning says. Bob G. went off to the Indianapolis races May 29 with a contented smile on his face. . . . Mike Spagnola, Automatic Distributing Company, shook hands with visitor John Stumm, Crystal Lake, Ill., this week.

Clayton Nemeroff, Monarch Coin Machine Company, says visitors here last week were Lewis London, Reading, Pa.; Harry Bowes, Denver; Wally Clark, Waukegan, Ill., and Al Mallot, Rockford, Ill. Altho not a personal caller, Lewis Rubenstein, Hawkinsburg, Ont., coinman, was in Chicago the past week and called Clayton on the phone. Slayton says Roy Bazelon's niblicks and mashies would be better exchanged for a fishing pole if the rainy weather keeps up. He adds that his daughter, Audrey, was 11 years old May 28 and celebrated the occasion in royal style.

Jimmy Martin, boss of James H. Martin & Company, says their vending machine reconditioning service is working to capacity. Shops puts a hammertone finish on equipment in various colors; it is baked on by infra-red light and is highly scratch-resistant, he says. This week's music convention brought many disk makers into the Martin offices and Jimmy contends it is so crowded the boys are all going around like their records.

Eagle

REPLACEMENT PLASTICS

SOLID COLOR

TOUGH CONSTRUCTION

PERFECT FIT

TOP QUALITY

LOW COST

SHEET PLASTICS	
20"x50" — Pliable — Per Sheet	\$12.50
50 gauge, red, yellow, green or clear	
PLASTIC WINDOWS	
New, clear, transparent . . . for your model 850 program holder.	\$5.00
Per Set	

WURLITZER	ROCK-OLA																																																		
<table border="0"> <tr><td>800 Top Corners</td><td style="text-align: right;">\$16.50</td></tr> <tr><td>800 Lower Sides</td><td style="text-align: right;">15.00</td></tr> <tr><td>800 Middle Sides</td><td style="text-align: right;">3.00</td></tr> <tr><td>800 Top Centers (Right or Left, Red)</td><td style="text-align: right;">9.50</td></tr> <tr><td>800 Back Sides (Green)</td><td style="text-align: right;">9.50</td></tr> <tr><td>800 Top Centers (Onyx)</td><td style="text-align: right;">5.50</td></tr> <tr><td>600, 500 Top Corners</td><td style="text-align: right;">5.50</td></tr> <tr><td>700 Top Corners</td><td style="text-align: right;">8.50</td></tr> <tr><td>700 Lower Sides</td><td style="text-align: right;">9.50</td></tr> <tr><td>700 Back Sides</td><td style="text-align: right;">8.50</td></tr> <tr><td>750 Top Corners</td><td style="text-align: right;">9.75</td></tr> <tr><td>750 Lower Sides</td><td style="text-align: right;">9.75</td></tr> <tr><td>750 Top Center</td><td style="text-align: right;">5.50</td></tr> <tr><td>750 Middle Sides</td><td style="text-align: right;">2.00</td></tr> <tr><td>850 Top Corners</td><td style="text-align: right;">12.50</td></tr> <tr><td>850 Lower Sides</td><td style="text-align: right;">8.75</td></tr> <tr><td>850 Top Center</td><td style="text-align: right;">12.50</td></tr> <tr><td>850 Peacock Glasses</td><td style="text-align: right;">4.75</td></tr> <tr><td>950 Lower Sides</td><td style="text-align: right;">12.50</td></tr> <tr><td>24 Top Corners</td><td style="text-align: right;">1.25</td></tr> <tr><td>24 Lower Sides</td><td style="text-align: right;">5.50</td></tr> <tr><td>41, 61, 71 Top Corners</td><td style="text-align: right;">5.50</td></tr> </table>	800 Top Corners	\$16.50	800 Lower Sides	15.00	800 Middle Sides	3.00	800 Top Centers (Right or Left, Red)	9.50	800 Back Sides (Green)	9.50	800 Top Centers (Onyx)	5.50	600, 500 Top Corners	5.50	700 Top Corners	8.50	700 Lower Sides	9.50	700 Back Sides	8.50	750 Top Corners	9.75	750 Lower Sides	9.75	750 Top Center	5.50	750 Middle Sides	2.00	850 Top Corners	12.50	850 Lower Sides	8.75	850 Top Center	12.50	850 Peacock Glasses	4.75	950 Lower Sides	12.50	24 Top Corners	1.25	24 Lower Sides	5.50	41, 61, 71 Top Corners	5.50	<table border="0"> <tr><td>Standard, Master, DeLuxe or Supers:</td><td></td></tr> <tr><td>Top Corners (Solid Red, Yellow or Green)</td><td style="text-align: right;">\$12.75</td></tr> <tr><td>Lower Sides (Red or Yellow)</td><td style="text-align: right;">12.75</td></tr> </table>	Standard, Master, DeLuxe or Supers:		Top Corners (Solid Red, Yellow or Green)	\$12.75	Lower Sides (Red or Yellow)	12.75
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Eagle Coin Machine Co.

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PHONE MICHIGAN 1247

MONEY-BACK GUARANTEE

WILL BUY ANY TYPE MILLS ESCALATOR SLOTS

MENTION QUANTITY AND PRICE IN FIRST LETTER

American Amusement Co.

158 E. Grand Ave. Chicago 11, Ill.
Phone: WHitehall 4370
Buy "AMERICAN" and you buy the "FINEST"

SPECIAL BUYS!

- 2 Bally Draw Bells. Ea. \$325.00
- 5 Victory Specials. Ea. 350.00
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- 25 Mills Slot, Rebuilt, New Cabinet, 5-10-25. Ea. 125.00
- 2 Bally Undersea Raiders. Ea. 175.00

All Makes in A-1 Condition
1/3 Deposit, Balance C. O. D.
Also All New Pin Games in Stock

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for good traveling Arcade. Must understand modern equipment.

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The Billboard, Cincinnati 22, Ohio

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J. W. DAY

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Still Delivering

POP-UP
\$49.50

See your nearest distributor or write to us

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WANTED

BALLY GOLD CUPS. . . . WRITE

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THE OUTSTANDING MUSIC MERCHANDISING LINE FOR 1947!

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SUPER DE LUXE MODELS AVAILABLE



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| 3 Victory Specials \$349.50 | 5 Seeburg Wall Boxes, WS-2Z \$24.50 |
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| 1 Sport Special 99.50 | 15 Rock-Ola Wall Boxes, 5¢ 14.50 |
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| 3 Bobtails, F.P. 59.50 | 6 Rock-Ola Bar Boxes, 5¢ 14.50 |
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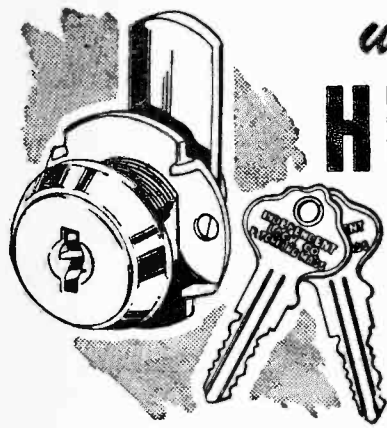
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KANSAS CITY 2, KANSAS

You get EXTRA SECURITY

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HERCULOCK!



Rugged ILCO HERCULOCKS installed on all your coin machines are stop signs to all the bright boys with the wrong ideas. The pick-resisting, shock-resisting dependability of HERCULOCKS insures every nickel of your "take" . . . means your profits stay yours. Turning dimes into dollars is no trick when your coin-boxes are locked with HERCULOCKS.

No. 4750 Improved HerculoLock—pick-resisting design. "Shark tooth" keyway. Double sided key. Wrench-proof cylinder. Extra heavy spur washer, retaining screws, and key. Cam movement 90 degrees. Thousands of key changes.

*Trademark registered.



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Fitchburg • Massachusetts

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WURLITZER		SEEBURG	
Wurlitzer 616, Plain	\$100.00	Seeburg Vogue	\$205.00
Wurlitzer 616, Lite-Up Top & Bottom	119.50	Seeburg Classic	205.00
Wurlitzer 500	199.50	SEEBURG HI-TONE, ESRC	235.00
Wurlitzer 300, Rotary	185.00	ROCK-OLA	
Wurlitzer 24	149.50	Rock-Ola Standard	\$184.50
Wurlitzer 61, Counter Model	85.00	Rock-Ola Master	194.50
WURLITZER 42/24 VICTORY	149.50	Rock-Ola De Luxe	184.50
WURLITZER 42/600 VICTORY	175.00	WALL BOXES—LIKE NEW	
Wurlitzer 750E	375.00	Wurlitzer #125 Boxes	\$ 27.50
Wurlitzer 800	375.00	Seeburg 20 Selection Wireless	37.50
Wurlitzer 850	375.00		

**FOR MACHINES LISTED ABOVE
CABINETS COMPLETELY REFINISHED So That YOU
CAN'T TELL FROM NEW and WORN PARTS REPLACED**
ADD \$35.00 TO PRICES LISTED ABOVE

EXTRAS

Gruen Precision Diode Meter	\$12.50	Wurlitzer 5¢ Slides for 800-500-24-618-61, Ea.	\$ 1.60
12" G.E. G.8 Alnico P.M. Speakers	8.75	Genco Rectifiers, 28" Hip, Ea.	4.00

SEND FOR OUR COMPLETE PARTS AND SUPPLIES CATALOGUE!
1/3 Deposit, Balance C. O. D., F. O. B. Warehouse

EXPORT BUYERS WRITE TODAY FOR COMPLETE LIST OF EQUIPMENT WE HAVE AVAILABLE FOR EXPORT.

WE PRIDE OURSELVES ON OUR CLEAN REPUTATION!

WEST SIDE DISTRIBUTING CORP.

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Phone Circle 6-7533

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ALL A-1 RECONDITIONED — READY FOR LOCATIONS

Action	\$79.50	Sea Hawk	\$34.50
Air Circus	89.50	Seven Up	49.50
American Beauty	89.50	Show Boat	39.50
Bandwagon	39.50	Sky Raider	49.50
Big Chief	37.50	Sluggo	47.50
Bombardier	69.50	South Paw	49.50
Bosco	39.50	Spot Tease	59.50
Captain Kidd	37.50	Texas Mustang	49.50
Crossline	39.50	Torpedo Patrol	49.50
Dive Bomber	69.50	Victory	39.50
Dixie	39.50	Yacht Club	69.50
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Five-Ten-Twenty	29.50	Yanks	49.50
Flicker	69.50		
Four Aces	69.50		
Dark Horse	\$79.50	Mills 1-2-3 (1939)	\$39.50
Sport Special	69.50	Mills Vest Pocket Green	\$29.50
		C. O. D.	
Mills Vest Pocket Chrome	\$49.50		
Terms: One-Third Deposit with Orders.			

LOCUST ST. ST. LOUIS, MO.

RECORD REVIEWS

(Continued from page 118)

JIMMY NAMARO (President 1001)
We Could Make Such Beautiful Music Together—FT; VC.
Ya Gotta Quit Swingin'—FT; VC.

Jimmy Namaro and His Ice Cubes (guitar, vibes, accordion and bass) show a warm feeling for the pretty standards on their *Beautiful Music* scoring which spots Gene Corday on vocal. Group plays in a soft and subdued manner that is very listenable, but lacks originality to make their work outstanding. Reverse is a very poor choice for a record, with lyrics and melody both very trite. Little to interest the coin op here.

KEN CURTIS (Mercury 6045)
Lemme Outa Here—FT; VC.
You'll Live To See the Day—FT; VC.

Ken Curtis, the Columbia horse opera star, makes his Mercury debut here, with a most potent ditty in *Lemme Outa Here*. Song concerns the plight of the beau who can't get out of his gal's clutches and the humorous twist is given everything it needs vocally by Curtis. Melody of the tune is just as strong as its lyrical content. Reverse is just a so-so tale, warning the gal that she'll rue the day.

Stack the blue chips high on *Lemme Outa Here*.

BAILES BROTHERS (Columbia 37341)
The Drunkard's Grave—FT; V.
I Want To Be Loved—FT; V.

W. and J. Bailes sing in the old-time country style for both of these originals. And with the guitars and mandolins playing in the same old-time fashion, the spinning hits the mark for those favoring such nostalgic needling. The two brothers blending voices and taking their tunes at a lively tempo, they spin to greater effectiveness for the *Drunkard's Grave* ballad with a telling moral. *I Want To Be Loved* is the straight love ballad.

For the old folks at home.

CURLY KINSEY (Mercury 6038)
Hitler Lives—FT; VC.
Air Mail Special—FT; VC.

Backed by the Willis Brothers' Oklahoma Wranglers, Curly Kinsey offers his version of Red River Dave's *Hitler Lives*, a coming ditty, not only for its intriguing title, but also for good content. Kinsey, who has a different type rustic voice, does well with the warning about Hitler's return unless everybody gets in line and does like the good book says. Tune is strong, in that it's like so many song-parables which have clicked with the farm folk. Reverse, not to be confused with the jazz instrumental, lauds the U. S. airmail. Thought is trite for rustics, in that they have little contact with the airmail, and falls a bit flat.

The title, *Hitler Lives*, will excite the first nickel and the resultant play will get more nickels.

MEMPHIS JIMMY (Victor 20-2278)
Where Shall I Go?—FT; V.
Jimmie's Jump—FT V.

Making his bow on this label, Memphis Jimmy brings the earthy style of blues shouting that gives the rugged race flavor to the waxed grooves. In the conventional blues chant, bemoans the fact that his baby has left him for *Where Shall I Go*. For the flip, Memphis Jimmy has a jump and jive ball in *Jimmie's Jump* with the accompanying J. T. Brown's Boogie Band that takes in saxes and rhythm for the singing and playing of some back-room and smoky boogie-woogie.

Race spots will show some interest in *Jimmie's Jump*.

ETTA JONES (Victor 20-2231)

I Sold My Heart to the Junkman—FT; V.
My Sleepy Head—FT; V.

Nothing here either in the songs, both slow and innocuous ballads, or the listless singing of Etta Jones to

create even a slight jar with the needling. Gal has mellow and sultry pipes, but gives out for these songs without any feeling or warmth, sounding as tired as the tunes themselves. And just as muddled and confusing is the musical accompaniment of J. C. Heard's small band. The torch never lights up lyrically for *I Sold My Heart*, gal sounding just as tired in trying to make it a kiddie slumber song for *Sleepy Head*.

Nothing here that denotes music machine diskings.

TURNER BROTHERS (Radio Artists 203)
Corene Corene—FT; VC.
Are You Living for Jesus?—FT; VC.

The Turner Brothers, Lige and Red, heard over WLW, Cincinnati, offer the same fare as they do on their air shots, with the traditional tune on one side of the platter and a hymn on the other. Twosome, accompanied by string backing, does a harmony vocal on *Corene*, a traditional seller with the rustic fans. Reverse is a hymn, which boys have popularized on the air. Duo proves versatile on its first platter for this new firm, imparting plenty of lilt to the first side, while the reverse is handled in a more spiritual manner.

Corene is an evergreen for the jukes, especially where WLW airmen reach.

DOLLY GOOD (Radio Artists 206)
It's a Lazy Day—FT; VC.
Missouri Waltz—FT; VC.

Dolly Good, half of the Girls of the Golden West, heard regularly over WLW, Cincinnati, proves her worth as a rustic soloist on this pairing. Gal has a very sweet voice that carries tinges of the qualities which make for sales both in the Western and pop field. Tunes for both sides are both steady sellers, with Smiley Burnette's *It's a Lazy Day* getting especially nifty handling. Musical backing is done by precise sidemen, who have more polish than most hillbilly groups.

Both sides are safe investments for juke play.

OPERATE ON A PERCENTAGE BASIS

We have every type of equipment for operation in any good locality on a percentage basis. State territory you desire to cover. Type of equipment being operated there now. Men applying must have good reputation and come well recommended.

BOX 837

Billboard, 155 N. Clark St., Chicago, Ill.

SPECIAL GE MAZDA

(TOPS ALL)

Brand New 1489 Gun Bolts, 45¢ Each, Boxed.

Specials on Bulbs—Fuses—Parts.

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THOROUGHLY CLEANED

Perfect Condition

3 Club Trophys	\$ 70.00
3 Thorobreds	125.00
1 Midget Races	120.00
1 Fast Ball	120.00

1/3 deposit—balance C. O. D.
SOUTHERN AMUSEMENT CO.
1935 Sophie Wright Place
NEW ORLEANS 13, LA.

REPAINTING SERVICE

We can now handle all your repainting needs on coin equipment; Pin Games, Phonographs, Arcade and all other types. Three-day service on all work, and our prices are right. Send for our price list on all equipment.

WEST COAST AMUSEMENT CO.

107-09 S. Willow Ave. TAMPA 6, FLA.
Phone: H-49243

Philly Starts Hit Party Series; Hundred Ops Make Opener

(Continued from page 112)
 "click tune" idea as evidence of what organization within an industry can accomplish.

Another guest, Sol L. Kesselman, attorney for Music Guild of America, Newark, N. J., expressed a similar idea.

"Excellent Start"

"You have made an excellent beginning with your plan to select a 'click tune' each month," he declared to the group. "Comparatively nothing is being done by the average association or operator thruout the country to bring to the attention of the public the necessary and existence of the music machine. In this full-scale record promotion, you will for the first time bring the music machine to the attention of your public in a forceful and dramatic manner. Now, more than ever, the public will associate your music machines with the click tune." No longer will they take the music machine for granted.

Band leader Tommy Tucker, whose orchestra opened that evening for a limited engagement at Click, stressed the possibilities of the juke box promotion from the point of view of the recording artist.

O'Brien told the group that hit tune parties would be only a beginning toward a full-scale public relations program to be undertaken by MMOAEP. "This is only one of the many ways we can reach the entire community in a positive light. By working together thru the association, as we are doing in this 'click tune' project, there is no limit to our resources in creating good will for the music machine industry."

Disk Jocks Help

He explained that the parties would involve the co-operative effort of the association, recording companies and disk jockeys. Record companies will furnish advance releases for hit tune selections, and offer albums and other prizes to be awarded at the parties. In addition to giving nightly air plugs for the parties, disk jockeys on local radio stations will appear at the parties to introduce tunes. It is also hoped that an array of recording stars will be present to add color and interest to the teen-age gatherings.

Among the operators and industry members, who attended the milestone banquet, were:

Attendance List

Ben Fireman, Automatic Sales Co.; David Weiss, David Rosen Co.; Stanton Brown, Playmor Amusement Co., Camden, N. J.; Ray Bernhardt, Quaker City Amusement Co.; Harry Berenbaum, Phonomatic Music Co.; Aaron Cooper, Keystone Vending Co.; Bill Gross, Lehigh Specialty Co.; Joseph Driben, Phonomatic Music Co.; Jack Gross, Lehigh Specialty Co.; Samuel Klein; Murray Kaye,

Melomatic Music Co.; Louis Sussman, Lyric Amusement Co.; Herman Hofflichter, Hy-Bal Vending Co.; A. H. Cohen; Henry Okum, road manager for Blue Barron's orchestra; Martin Friedman, representative for Walco phonograph needle.

Joseph R. Gordon, Leon Taksen, Frank Urban, Harry Mendelsohn, Richard Kulla; Edward Segal, Ed's Amusement Co.; Jack Widetsky, Samuel Montzer, Jules Stamm, Maurice W. Parkin; Chick Stone, Boulevard Amusement Co.; Jack Appel, Appel Vending Co.; Joe Ash, Active Amusement Co.; Philip Frank, Automatic Vending Corp., Chester, Pa.; Harry Lewis, Major Amusement Co.; George Katz, G. K. Music Co.; Harry Shor, Mayflower Music Machine Co.; Don Scarpa; S. S. Inkleman, Olney Amusement Co.; Ralph Young, Happy Time Amusement Co.; James Crowe, Jaysie Amusement Co.

Jerry Locks, Imperial Music Co.; Joseph Greenstone, Ace Vending Co.; J. J. Levin, Blue Ribbon Amusement Co.; Harry Winterman, Paramount Amusement Co.; Samuel H. Moss, Moss Vending Co.; Frank Fromowitz, Moss Vending Co.; Milton Frank, Philadelphia Vending Co.; Louis Laboda, C. & L. Amusement Co.; Samuel Litt, Litt Amusement Co.; E. Leavey, Raleigh Music Co.

Ed Balins, Model Amusement Co.; Max Brown, Philadelphia Coin Machine Exchange; Sam Krasney, Joy Music Co.; Reuben Katz, Modern Automatic Music Co.; Irwin Weiss, National Vending Co., Hatboro, Pa.; Joe Wasserman and George Britton, David Rosen Co.; William L. Kurtz, Quaker Vending Co.; Rudi Tolnay, district manager, Columbia Records, Inc.

Rex Alexander and Adrian De Windt, Motor Parts Co.; Larry Urban, Harry Bortnick, Morton J. Locker, Paul Knowles, Armand Di Stefano, Ed Pinsky and Eddie Hughes, Raymond Rosen & Co.; Manny Jaspán, Apollo Records; John Little, Decca Records; Sam Grabois, Signature Records; Gerry Shestack, Sonora Records; Joseph Nanni and Ken Sharp, Capitol Records; Leonard Smith and Hal Blumenstein, Trilling & Montague; Nelson Verbit, Morris Gross and Harry Chipetz, Scott-Crosse; Harry Rosen, David Rosen Co.; Dick Bushnell and Bill Cooper, Pooock Distributing Co.

Sol L. Kesselman, attorney for the Music Guild of America, Newark, N. J.; Jim O'Brien, business manager music association; William L. King, president music association; Jack Sheppard, Jack Sheppard Amusements; Harry Stern, Major Amusement Co.; Joseph Silverman, business manager amusement machines association; Sam Stern, president amusement machines association; Frank Palumbo; Samuel Odell, president Southern New Jersey Music Association; Louis Klein; Charles Stange, manager Unit Vending Company of Northern New Jersey; Stuart Wayne, Station KYW; Ed Hurst, Station WPEN; Jackie Fields, Fields & Smith; Charles L. Cade, Cade Distributing Co.

Miami Seeks to Keep Municipal Cig Tax

MIAMI, May 31.—Despite a bill now pending in the State Legislature which would prohibit municipal taxing of tobacco, Miami has a good chance to retain its cigarette tax, according to Mayor Perrine Palmer Jr. Palmer and Commissioner Fred Hosea are now in Tallahassee to work for defeat of the bill which would deprive this city of an estimated \$720,000 annually, they said.

ATTENTION! OPERATORS EVERYWHERE!!

WE HAVE ALL THE LATEST BRAND NEW FACTORY RELEASES!

BY FAR THE BEST
THE DOWNEY-JOHNSON COIN COUNTER
IMMEDIATE SHIPMENT.
1 Yr. Guarantee.



\$217.50
F. O. B. Chicago

OUR RECONDITIONED MACHINES DEFY ALL COMPARISON! Send For Our Complete List! We are interested in obtaining a large quantity of Post War 5 Balls. Send Your List. Cash Waiting!


GLOBE COIN SORTER.....\$290.00
 DISTRIBUTORS, SEND FOR FULL PARTICULARS. FREE CIRCULAR AVAILABLE UPON REQUEST!

BRAND NEW CHICAGO METAL SAFE STANDS.....WRITE
VICTORY SPECIALS—LONGACRES, DELUXE MODELS—WRITE FOR BARGAIN PRICES

<p>NEW 5 BALLS CROSSFIRE KILROY HAVANA ROCKET LIGHTNING</p>	<p style="text-align: center;">—NOW DELIVERING—</p> <p style="text-align: center;">ARCADE</p> <p>CHICOIN BASKET BALL BOOMERANG GENCO ADVANCE ROLL</p>	<p style="text-align: center;">CONSOLES</p> <p>JENNINGS CHALLENGER BALLY DE LUXE DRAW BELL BALLY TRIPLE BELL EVANS CONSOLES (All Models) MILLS 3 BELLS</p>
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NEW SLOTS
ALL MAKES AND MODELS.

BALLY DOUBLE BARREL WRITE FOR PRICE
 TERMS: 1/3 DEPOSIT—BALANCE C. O. D. OR SIGHT DRAFT.
 CHARLES (JIMMY) JOHNSON—VINCE MURPHY



GLOBE DISTRIBUTING CO.
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IT'S ALWAYS

"fiesta" TIME

WHEN MUSIC OPERATORS MAKE THEIR COLLECTIONS

FROM THE

Aireon fiesta

DE LUXE

EXCLUSIVE DISTRIBUTOR IN:

INDIANA MUSIC CORPORATION
 542 S. MERIDIAN STREET
 INDIANAPOLIS, INDIANA



BEN RODINS SAYS

If We Can't Guarantee It We Won't Ship It!

<p>NEW PIN GAMES FOR IMMEDIATE DELIVERY</p> <p>EXHIBIT'S CROSSFIRE UNITED'S HAVANA CHICOIN'S KILROY GOTTLIEB'S MAISIE</p> <p>NEW ARCADE EQUIPMENT</p> <p>Amusement's Boomerang...\$295.00 Esquire's Spot Lite... 399.50 New Photomatics 1495.00 New Voice-a-Graphs... 1495.00</p>	<p>USED ARCADE EQUIPMENT</p> <p>LATE 1942 PHOTOMATICS, \$300.00</p> <p>Coaleses... \$175.00 Ace Bombers... 94.50 Night Bomber... 104.50 Keeney Sub Gun... 60.00 Chicoin Hockey... 60.00 Ten Strike... 40.00</p> <p>USED PIN GAMES</p> <p>Big Top... \$ 44.50 Bubbles... 49.50 Keep 'Em Flying... 49.50 Marvel's Baseball... 49.50 United Streamliner... 69.50 United Santa Fe... 69.50</p>	<p>USED PIN GAMES (cont.)</p> <p>United Trade Winds... \$ 69.50 United Grand Canyon... 69.50 Laura... 74.50 Liberty... 74.50 Surf Queen... 89.50 Stage Door Canteen... 93.50 Big League... 124.50 Fast Ball... 135.00 Double Barrel... 135.00 Spellbounds... 140.00 Fiesta... 145.00 Step Ups... 145.00 Midget Racers... 145.00 Superscore... 145.00 Williams Show Girl... 175.00 Williams Smarty... 175.00</p>
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MARLIN

Amusement Corporation
 412 9th St., N. W. • DI. 1625
 WASHINGTON 4. D. C.

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SEEBURG

100% RECONDITIONED WALL BOXES

300 5c Wireless (WS2Z). Ea.....\$17.50
 100 5-10-25c Wireless (WS10Z, WS1Z). Ea..... 27.50

1/2 Dep. With Order, Bal. F.O.B. Hartford

ATLANTIC CONN. CORP.

1625 MAIN ST. HARTFORD, CONN.
 Phone: 2-6141

WRITE FOR PRICES!

New Jack Rabbit
New Score-a-Barrel, 10'
New Shortys, 6'
Goales
Evans Winter Book, P.O.
Evans Ten Strike, Reg.

Bally Victory Dories
Bally Double Barrel
Atomic Bomber
ABT Challengers
Marvel's Pop-Up
Daval Free Play

ABT Target Stands \$ 12.50
Slot Box Stands 27.50
Universal Revolv-Around Safes, Singles 79.50
Doubles 116.75
DeLuxe Revolv-Around Safes, Singles 119.50
Doubles, \$174.25; Triplo 262.00

ARCADE EQUIPMENT

Ace Bomber \$169.50
Air Raider 95.00
Whizz & Stand
Like New 85.00
A.B.T. Target
Skills 26.50
Electric Shocker
New 19.50
Plikes Peak 22.50

Skill Jump & Stand \$ 49.50
Grotchen Zooms 39.50
Mills Flip Skills 39.50
Seeburg Hockey 59.50
Kicker & Catcher 29.50
Metal Typers 269.50
Chicago Coin
Hockeys 129.50
Magic Heart 129.50

FOREIGN TRADE: We are prepared to serve you now. Write in your own language for information. We make all coin chute adaptations; are experts in special packing and crating. Send for our illustrated catalog. CABLE: MOCOIN.

Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft.

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1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

Write for Prices on All New
MILLS, GROETCHEN, JEN-
NINGS, PACE, WATLING
SLOTS.

SPECIAL

Used Vest Pockets...\$39.50

For any slots or other new equip-
ment not listed, write. Send for
complete list thoroughly recon-
ditioned 5-Balls, 1-Balls, Con-
soles, Phonographs, Slots, etc.
Attention, Parks and Concession-
aires! Write for our list of new
and thoroughly reconditioned
arcade and park equipment.

Conn. Legislature Passes
New Cigarette Vender Fee

CHICAGO, May 31.—With reports
from only half a dozen States, the
legislative mill gave every indication
of shutting down for the summer
months. Despite this fact, legislation
affecting merchandising machines
and games was acted upon during
the past week.

A summary of legislative activity
follows:
Alabama—Set to convene again
after recess. Date to reconvene fixed
at June 3.

California—Assembly Bill 1346,
which prohibits the transportation of
persons to gaming ships, was ap-
proved May 21.

Connecticut—House Bill 643, pro-
viding that cigarette vending oper-
ators shall pay a fee of \$1 on each
machine and shall affix a disc con-

taining his name, address and license
number on the front of each vender,
was passed May 26.

Florida—Legislature has enacted
a \$2.50 tax on coin-operated radios.
Still alive in this Legislature is an
act to tax soft drink sirups and the
finished bottled product.

Missouri—Legislature has voted to
recess from June 12 to July 14. It
has further resolved that all laws
passed on or before June 12 shall
take effect 90 days from the begin-
ning of the recess, or September 10. On
July 1 the Legislature is expected to
adjourn until January 7, 1948, unless
called into special session.

Nebraska—Bill 169, imposing a tax
of 3 cents per pack of 20 on ciga-
rettes, was approved May 26 and
became effective immediately. As of
May 22, all bills remaining in stand-
ing committees are indefinitely post-
poned.

South Carolina—The Legislature
has approved H.B. 274 and it is now
on the statute books. The new law
requires free-play games and music
machines to pay a \$10 annual tax,
and imposes a \$10 tax on merchan-
dise machines. Excepted from the
measure are sanitary vendors.

Wisconsin—The House has re-
ported unfavorably on Bill 321 which
would ban the sale of food and drinks
in theaters. This bill caused con-
siderable discussion thruout the na-
tion when it was first introduced last
winter.

New Orleans Novelty
Uses Radio, Papers
To Plug New Arcade

NEW ORLEANS, May 31.—This
city's new arcade, exclusively for
Negros, opened today on South Ram-
part Street in the heart of the colored
district. New Orleans Novelty Com-
pany, headed by Ted Bush, opened
the arcade.

Grand opening was well attended.
It had been publicized by radio,
newspaper and sound truck adver-
tising. Souvenirs were given all who
attended.

Arcade contains approximately 20
5-cent pin games and the same num-
ber of penny pin games, voice record-
ers, photo machines, iron claws, roll-
downs, target guns and a variety of
other pieces.

Henry Gussett has been named
manager of the arcade. On hand for
the opening was Hilliard Bach, who
has charge of New Orleans Novelty's
other arcades. The opening received
considerable space in local colored
newspapers, and one editorial praised
the owners for foresight in providing
a good amusement place for colored
people of New Orleans.

Premier Coin's New
Plant To Up Output
Remodel Showroom

NEW YORK, May 31.—Premier
Coin Machine Manufacturing Corpo-
ration has added another plant at
1787 First Avenue to take care of
increased production, Joe Kochansky
announced this week. He expects it
to be in operation by Monday (2).
Plant has 6,000 square feet of space.

Premier, whose present plant is at
577 Tenth Avenue, is renovating its
offices and showrooms at 559 Tenth
Avenue. Kochansky, Harry Fraier,
Mario Pacor and Sam Mendleson will
have headquarters here.

Missouri Lawmakers

Recessed Until 1948

JEFFERSON CITY, Mo., May 31.
—The Missouri Legislature has re-
cessed until January of 1948 except
for two summer sessions which leg-
islative leaders said would be only
"skeleton" affairs to wind up techni-
cal matters.

First such "skeleton" session will
be held June 12 and the second July
14. Leaders said only a handful of
lawmakers would be required to at-
tend these two meetings.

The Legislature was in session five
months, and it will reconvene for
business January 7, 1948, and all
pending bills, which have not been
acted upon, will remain upon the
calendar until next year's meeting.

Empire Coin Moving
Into New Quarters
On Milwaukee Ave.

CHICAGO, May 31.—Empire Coin
Machine Exchange completed mov-
ing into new headquarters here May
28 after a two-day trucking stint.
New location, 1012-14 Milwaukee
Avenue, offers greater floor space
(28,000 square feet) than the former
offices and showroom at 2812 W.
North Avenue.

The new two-building home has a
shop and a showroom each a block
long, according to Gill Kitt, who
spent several weeks at the spot pre-
paring for the major moving job.
One of the buildings will remain oc-
cupied by its present tenant for
about three more months, at which
time Empire will complete its set-up
in the new location.

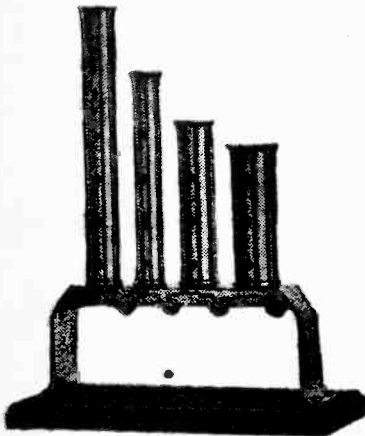
Celebrating the occasion, staff pre-
pared a hugh cake in honor of Kitt
and an informal party was held im-
mediately upon arrival at the Mil-
waukee Avenue headquarters.

Bell in Production
With New Electric
Type Coin Changer

CHICAGO, May 31. — Bell Pro-
ducts Company is now in production
on its electric service type coin
changer, according to Al Sebring.
Unit, called the Change Maker, may
be stand or wall mounted, contains
\$40 in nickels and has separate chutes
for dimes and quarters.

Sebring said that the present
changer is an improved model of the
earlier units produced late last year.
Industrial plants and bowling alleys
are mentioned as being among the
major locations using the changer.

Bell Products is not selling the
machines but are being leased to
both operators and locations.



A Flick of the Finger
Automatically Dispenses
• 5 NICKELS • 4 QUARTERS
• 5 DIMES • 2 HALVES
Tested and Proved for
Split-Second Accuracy
Master Changer

Highly polished chrome finish—Solid die
cast and precision machined coin slides—
Fully balanced on weighted non-slip base.

\$27.50

Northwest Sales Co.

3144 ELLIOTT AVENUE

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GRABS THE SPOTLIGHT
FROM NOW ON Aireon
SUPER DELUXE MODELS AVAILABLE
EXCLUSIVE DISTRIBUTOR



DEEP SOUTH DISTRIBUTING COMPANY

364 S. WASHINGTON AVENUE

MOBILE 21, ALABAMA

NEW GAMES — WRITE NOW!

CARNIVAL
FRISCO
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EXH. CROSSFIRE
GOTT. MAISE
BALLY SURF QUEENS

Send for Price
List of Used Games

NOW
DELIVERING
ORDER
TODAY
"LIGHTNING"
FAST,
POWERFUL
MONEY-MAKER

MARVEL'S
'POP-UP'
\$49.50

BELL MACHINES
Mills Brown Hammerloid,
5-10-25¢ (Matched
Set) \$550.00
Mills Chrome, 5¢ 175.00

ARCADE
Score-a-Barrel, 10 1/2 Ft. \$399.50
Score-a-Barrel, 7 Ft. ... WRITE

1/3 DEPOSIT WITH ORDER, F. O. B. CHICAGO

Mid-State Co.

2369 MILWAUKEE AVE., CHICAGO 47, ILL.

Phone: Everglade 2545

Juke Showing Held In Portland Branch By Mills Sales Co.

PORTLAND, Ore., May 31.—The Mills Constellation phonograph received its premiere Pacific Coast showing in Portland Tuesday (20) at the Portland headquarters of the Mills Sales Company, Ltd., 600 S. E. Stark Street.

Portland Manager Frank Sandberg and his office assistant, Betty Eller, maintained a 12-hour open house beginning at noon. Features of this new model phonograph were explained by two officials of Mills Industries, Chicago, Charles Schlicht, music division manager, and Warren Taylor, sales manager.

List Visitors

Among the coinmen present for the showing were Roy M. Gatto, Beaverton; Art Brandt, Corvallis, and the following from Portland:

Warren E. Hyde, Dick Boilan, Bernard Morrow, E. A. Richards, Otis Anderson, V. P. David, Milt Halperin, Fred Claus, Danny Pearson, Mike Pearson, Percy B. Hargood, George E. Winchell, H. Bodner, Robert Bodin, Eric Rolof, A. M. Moss, Budge Wright, Eddie Cusson, Lewis A. Hicks, Florence Talley, A. L. Cline, George Helt, Mr. and Mrs. R. G. Davis, Mr. and Mrs. C. W. Rodgers, Leo Jones, John Welch, George Marine, T. L. Dolan, R. A. Earl, Tommy Siddon, E. J. Carrigan, Gene Bliss, Richard J. Geske, Waldo Bright, Harold A. Thurber, Mr. and Mrs. E. L. Day and L. E. Brown.

Vet Service Center Talk on Laundries

NEW YORK, May 31.—The New York City Veterans' Service Center on Wednesday (4) will devote a session of its *Careers in Small Business* series to self-service laundries. Discussions, which are heard weekly, are designed to help vets select and operate a small business of their own. The self-service laundries session will be handled by Martin Evans, vice-president of the Association of Self-Service Operators.

The Service Center maintains a staff of advisers to assist vets, free of charge. Included is a specialist in juke operations. Vets interested in music machines as a career can visit the Center and discuss the situation with the adviser to determine whether they are suited for the work, and for what part of the industry they are best fitted.

American Time Co. Readies Timer With 25c Accumulator

SPRINGFIELD, Mass., May 31.—The American Time Corporation, manufacturer of coin-operated timing devices, soon will introduce a 50-Q quarter-operated timer capable of accumulating a reserve of five 25-cent pieces in its coin chute. Developed for use in all types of coin-operated equipment, the new timer is modeled after the 50-D dime timer recently introduced by the same firm.

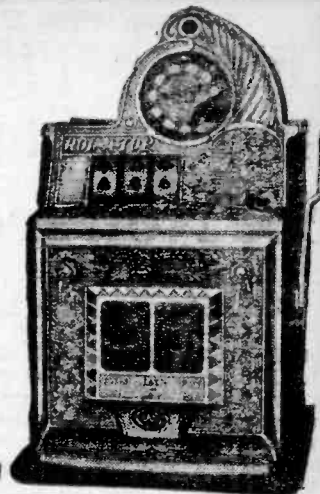
Similar to the dime version, the quarter-operated timer has a combination steel frame and locked coin-box assembly into which the mechanism is mounted. Fingertip operation of a simple latch will allow servicemen to slide the timer out of the mounting frame without the use of tools. The unit operates on 110 volts, 60 cycles a.c.



COUNTING THE BALLOTS that decided "Click Tune of the Month" for June, an innovation begun by the Music Machine Operators of Philadelphia and Eastern Pennsylvania. Left to right: Jim O'Brien, association business manager; Frank Palumbo, and William L. King, association president. (See story on page 112.)



CLICK TUNE OF MONTH banquet table. Left to right: Louis Klein, association treasurer; Jack Sheppard, association vice-president; William L. King, president of association; Bill Gersh; Sol L. Kesselman, MGA attorney; Jim O'Brien, association business manager; Charles Stange, Unit Vending Company. Standing: M. Harry Stein, association secretary; Maurie Orodener, Philadelphia representative of The Billboard; Samuel Stern, president of Amusement Machines Association of Philadelphia (AMAP); Samuel Odell, president of Southern New Jersey Music Operators' Association; Joseph Silverman, AMAP business manager, and Ed Hurst and Stuart Wayne, disk jockeys. (See story on page 112.)



OPERATOR'S PRICES

5c ROL-A-TOP BELL \$175.00
10c ROL-A-TOP BELL 200.00
25c ROL-A-TOP BELL 225.00
50c ROL-A-TOP BELL 300.00

The Above Prices are Net F. O. B. Chicago

WATLING MFG. CO.

4650 W. Fulton St.
CHICAGO 44, ILL.

Est. 1888—Tel.: COLUMBUS 2770
Cable Address "WATLINGITE," Chicago

We are now delivering

USED GAMES READY FOR LOCATION

4 Suspense \$125.00
3 Show Girl 199.50
2 Smarty 169.50
1 Amber 179.50
6 Canteen 125.00
3 Spellbound 159.50
3 Baffle Card 189.50
2 Superscore 189.50
Big League 139.50
Turf Queen 125.00
2 Seabreeze 189.50
4 Superliner 159.50

WE ARE ALSO MAKING DELIVERY OF NEW GAMES

Williams Cyclone
Chi Coin Kilroy
Bally Rocket
Bally Double Barrel
Bally Entry
United Havana
Gottlieb Maisie

Complete New 20-Station Automatic Hostess. Never uncrated.

Terms: 1/2 Certified Deposit, Bal. C.O.D.



Sterling
NOVELTY CO.

669-671 S. Broadway
LEXINGTON 20, KY.

6 Hl Hand, Pay Out or Free Play ... \$60.00
1 5c Super Bell, Pay Out or Free Play . 75.00
6 1942 1-2-3 25.00
1 1939 1-2-3 15.00
1 Bally Rapid Fire 40.00

Terms: 1/3 Deposit, Balance C. O. D.

WESTERN SALES CO.

913 East Second St. Little Rock, Ark.

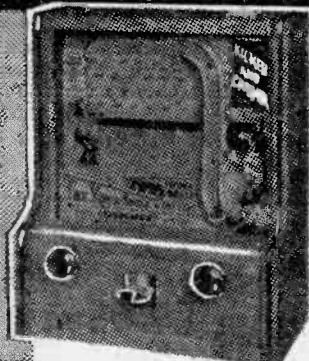
REPAINTING SERVICE

We can now handle all your repainting needs on coin equipment; Pin Games, Phonographs, Arcade and all other types. Three-day service on all work, and our prices are right. Send for our price list on all equipment.

WEST COAST AMUSEMENT CO.

107-09 S. Willow Ave. TAMPA 6, FLA.
Phone: H-49243

IT TAKES TWO TO MAKE
A BARGAIN
HERE ARE TWO OF THE BEST

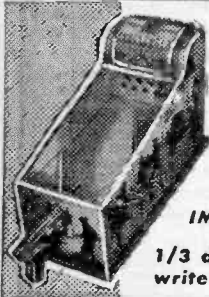


KICKER & CATCHER

kicks in the coins—catches attention

100% SKILL

Penny Play \$37.50 plus \$3.75 FOR NICKEL PLAY



CHALLENGER

the best target game made

1c OR 5c PLAY

\$50.00 EA.

IN QUANTITIES Price Slightly Higher for Samples.

IMMEDIATE DELIVERY on both machines

1/3 deposit with order—write for quantity prices

The VENDING MACHINE CO.

FAYETTEVILLE, NORTH CAROLINA U. S. A

New Requests As Five States See Newsreel

3 Cities on June List

CHICAGO, May 31.—Showings of *The Billboard's Convention Newsreel* in five States during the past 10 days brought the film to a steadily mounting number of trade members, and a flow of new requests for use of the picture was rapidly filling advance dates.

New Orleans showings, arranged by Louis Boasberg, of New Orleans Novelty Company, included one for newspapermen and business men in New Orleans in addition to several for operators. Boasberg declared that press representatives and business men "were much surprised to find out that the coin machine industry was so large."

Operators in New Orleans voiced the opinion that the film would go a

long way toward promoting better public relations for the industry.

In California the film was shown at the meeting of the Western Vending Machine Operators' Association Tuesday (27) in Los Angeles. Another presentation at Laguna School, Laton, Calif., was held at the request of the school's principal, Lowell Hawkins.

On the East Coast two large showings were held this week. The newsreel was a highlight of the opening festivities Sunday (25) of the new Atlantic New York Corporation-Seaboard New York Corporation headquarters in New York. Trade members in Philadelphia and surrounding territory saw the film at the banquet staged Monday (26) to launch the Music Machine Owners' Association of Eastern Pennsylvania "click tune of the month" promotion. In both cities the film was received enthusiastically.

A group of Oklahoma operators had their own showing, sponsored by P. M. Huff, of H. & H. Amusement Company, Okemah, Okla.

Advance dates for June include: June 5, Morton Lines Music Company, Springfield, Mo.; June 15, United Coin Machine Company, Milwaukee; June 27, Central Ohio Sales Company, Newark, O.

Coin-o-Matic Starts Work On New Changer

CHICAGO, May 31.—Coin-o-Matic Cashier Company, Seattle, newest firm making a service coin changer, is now in production with a model to handle dimes and quarters. Peak production will be reached in the near future, according to Charles Pascoe, national sales manager with offices in this city.

Changer, called Coin-o-Matic Cashier, is being manufactured under contract by Central Stamping & Manufacturing Company, Pascoe said. This firm, headed by Arthur H. Eichholz, was also appointed distributor on March 1 for the changer in Illinois, Wisconsin and Minnesota. Pascoe has recently appointed other distributors in the East, Southeast and West sections of the country. Southwest and Middle West territory is now being set up.

Mechanical Unit

Changer, a mechanical stand or wall-mounted unit, contains \$50 in nickels and is 16 inches high, 13 wide and 6 deep. Dime and quarters are inserted in separate chutes and a lever is pushed to actuate the unit. Five vertical tubes feed nickels to the tray when a quarter is inserted, and two similar tubes service the dime chute. Moving the lever at the side of the machine pulls forward a flat bar positioned at the bottom of the five tubes. This bar, perforated with seven holes which accept the bottom coins of the seven tubes, drops the correct number of coins into the tray. Both dime and quarter chutes have separate slug rejector devices.

Changers, which are sold direct to operators or to locations, are available in four finishes—polished aluminum, brown, green, and rose hamertone.

Special Stand

Altho wall mounting is being stressed by Coin-o-Matic, the firm supplies a special four-sided metal stand which has a 9 1/2 by 15 1/2-inch space on the front which may contain either a placard reading "Nickels When You Want Them" or an advertisement. Interior of base may be weighted and bolted to floor.

Manufacture of the changer began March 1 after several test models

Atlas Novelty Co. Music Ops' School Draws 60 Coinmen

CHICAGO, May 31.—Atlas Novelty Company's one-day service school for music operators held in Peoria, Ill., May 27, was attended by over 60 coinmen, firm's Irv Klieman said today.

Service session, held in a suite at the Jefferson Hotel there, began at 10 a.m., adjourned for a buffet lunch and concluded at 4:30 p.m.

Klieman stated that the Peoria meet, arranged for Illinois music operators, showed that keen interest is displayed by operating music men in this type of educational meeting. Both Atlas officials and Seeburg men who were present agreed that the Peoria turnout indicated additional service schools would be equally successful.

Atlas Novelty, it was stated, has prepared and mailed special forms to music operators asking where, when and how often future service meetings should be arranged. Response on these questionnaires is said to be indicative of a widespread interest on the part of music men.

Penny Inserters Handled By American Distributors

PITTSBURGH, May 31.—American Distributors here are now acting as national distributors for Automatic Coin Inserter Company's electric penny inserting machines, according to firm's M. Abelson.

had been on various locations for four months. At present there are about 70 units on location in Chicago, with others scattered thruout the country. In Miami Beach, Fla., two changers on test are set up outdoors to service the city's parking meters. In Chicago, changers are located in theaters, arcades and industrial plants, with one in the women's lounge of a large retail clothing store. In one Loop theater the manager reports the changer dispenses over \$200 in nickels every Saturday and Sunday and has increased soft drink vender sales in the theater by 54 per cent.

Bubble Ball Gum 59c Lb.

In lots of 1,000 lbs. or more

Finest Quality—Immediate Delivery. 5 3/4"—140 count—25 lb. carton \$16.25. Reduction in Price but not in Quality! 6 1/2 lb. per 500 lb. order—63 1/2 lb. per 100 lb. order—65 1/2 lb. less than 100 lb. order. (Minimum order accepted, 1 25 lb. carton.) PLACE YOUR STANDING ORDER NOW FOR A STEADY SUPPLY!

SILVER KING	ADVANCE
1 1/2 Peanut \$11.50	1 1/2 Peanut \$11.25
1 1/2 Gum 11.50	1 1/2 Gum 11.25
5 1/2 Nut 12.50	5 1/2 Pistachio 13.75

VICTOR V	MASTER
1 1/2 Globe \$11.75	1 1/2 Peanut \$14.95
1 1/2 Cabinet 13.75	1 1/2 Gum 14.95
5 1/2 Cabinet 14.75	1 1/2 5 1/2 Comb. 15.95

PIPE STANDS \$3.75 or 3 for \$10.00
 CROSS BARS \$1.00 or \$10.00 Per Dozen
 WALL BRACKETS \$1.00 or \$10.00 Per Dozen
 SILVER KING HOT NUT VENDOR WITH CUP DISPENSER—BRAND NEW. COMPLETE \$29.95

M. S. GISSER, Sales Mgr.

ARCADE LIST!

5 Ten Strikes H.D.	\$ 89.50
2 Lito-O-Leagues	195.00
2 Coales	225.00
1 Evans in the Barrel	110.00
2 Rapid Fires	110.00
1 Sky Fighter	165.00
2 Pitchems & Katchems	95.00
1 Radiogram	125.00
1 Magic Finger	125.00
Voice Recorders, F.S.	1050.00
3 Panorams	250.00
2 Late Genco Play Balls	110.00
1 Brand New Jack Rabbit	WRITE
1 Keeney Anti-Air-craft	49.50
Photomatio, Late	595.00

10 Wurlitzer Skee Balls \$295.00

1 Jafco 9-ft. Barrel Roll 150.00

Brand New Bang-A-Fitty 425.00

2 Battling Practices	95.00
2 Chi Coin Hockey	110.00
3 Keeney Air Raiders	110.00
3 Chicken Sams	95.00
3 New Bowl-A-Score	125.00
1 Undersea Raider	175.00
1 Scientifio Baseball	110.00
3 Exh. Elec. Iron Claws	69.50
1 Tommy Gun	95.00
1 Late Type Vitalizer	165.00
1 Muto. Fan Front	89.50

BRAND NEW MUSIC

Wurlitzer	WRITE
Seeburg	WRITE
Rock-Ola	WRITE
Packard	WRITE
Aireon	WRITE

CONSOLES

5 Super Bonus Bells	\$375.00
Deluxe Draw Bells	WRITE
Bally Draw Bells	WRITE
Big Top	69.50
High Hand	89.50
Royal Flush	89.50
4-Bells	295.00
Paces Saratoga	95.00
Paces Reels	95.00
5 & 25 1/2 Super Bells	175.00
5 1/2 Super Bells	135.00
Bally Club Bells	140.00
2 Bob Talls	75.00
2 Sun Rays	95.00

NOW DELIVERING

Lightning Write
 Havana Write
 Cross Fire Write
 Rockets Write
 Heavy Hitter Write
 Deluxe Draw Bells Write
 Triple Bells Write
 Keeney Super Bonus Bells Write
 Evans Consoles Write
 GENCO'S ADVANCE ROLL Write

MUSIC

Singing Tower	\$185.00
Rock-Ola Imperial 20	135.00
Rock-Ola Del. Super	225.00
Spectravox	95.00
Mills Empress	210.00
Wurlitzer Victory	225.00
Wurlitzer 616	150.00
Wurlitzer 500	210.00
Wurlitzer 24	150.00
Wurlitzer Twin 12R	150.00
Wurlitzer 61	110.00
Seeburg R. C.	175.00

8 Pinch Hitters \$225.00
25 Total Rolls 225.00
2 Sportsman 295.00
2 Genco Playballs 110.00

SLIGHTLY USED

BALLY DRAW BELLS \$250.00

Mutoscope Atomic Bomber, Brand New. Write Trade-Ins Accepted!

CIGARETTE VENDORS

1 9-col. National 9-30	\$ 95.00
2 S.M. 7-col. SP Models	65.00
2 S.M. 7-col. DeLuxe	75.00
2 8-col. Unedapak	85.00
3-10-col. Rowe Royals	110.00
10 11-col. DuGrenier Champions	125.00

POP CORN MACHINES—PROVEN THE FINEST AT THE LOWEST PRICES!

Underwriter Approved! Plus new 1947 Features—Trouble Free Mechanism—Streamlined Stainless Steel Cabinet—Illuminated Display Signs—Attractive and Durable.

IMMEDIATE DELIVERY!

SUPER STAR, Theater Mod. \$589.00

SUPER STAR, Counter Mod. 519.00

SILVER STAR, Floor Mod. 485.00

SILVER STAR, Counter Mod. 398.00

Specify Voltage Required.

TERMS: 1/2 DEPOSIT REQUIRED WITH ALL ORDERS. BALANCE C. O. D., F. O. B. CLEVELAND

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ALL NEW MACHINES—Ready for Shipment!

PIN GAMES

MARVEL LIGHTNING	\$295.00
EXHIBIT CROSS FIRE	299.50
GOTTLIEB MAISIE	294.00
CHICOIN KILROY	279.50
BALLY ROCKET	279.50
WILLIAMS CYCLONE	304.50
UNITED HAVANA	295.00
MARVEL OPPORTUNITY	185.00

ONE BALLS, ETC.

KEENEY HOT TIP, FP or PO	\$680.00
GOTTLIEB DAILY RACES	850.00
BALLY ENTRY	595.00
BALLY SPECIAL ENTRY	595.00
DAVAL FREE PLAY	WRITE
ACE COIN COUNTER	139.50
SILVER KING, 1 1/2 or 5 1/2	13.95
VICTOR MODEL V, GLOBE	11.75
VICTOR DELUXE	13.75

ARCADE MACHINES

SCIENTIFIC POKERINO	\$279.50
MARVEL POP UP	49.50
ABT CHALLENGER	55.00
GOTTLIEB 3 WAY GRIP SCALE	39.50
BALLY HEAVY HITTER	184.50
ARISTO-SCALE	115.00
MIR-O-SCALE	125.00
KICKER & CATCHER, 1 1/2	37.50
Daval Best Hand, Mexican Baseball, Oomph, \$59.50 Ea.; Daval Skill Thrill, \$57.50.	

SLOTS

MILLS 5 1/2 BLACK CHERRY	\$248.00
MILLS 25 1/2 BLACK CHERRY	258.00
MILLS 5 1/2 GOLDEN FALLS	258.00
MILLS 10 1/2 GOLDEN FALLS	263.00
MILLS 25 1/2 GOLDEN FALLS	268.00
MILLS VEST POCKET BELL	74.50
MILLS BOX STANDS	74.50
GROETCHEN COLUMBIA J.P.	145.00
DELUXE CLUB COLUMBIA	209.50

CONSOLES

KEENEY 5 1/2 SUPER BONUS	Write
BALLY DRAW BELL, 25 1/2	\$375.00
BALLY TRIPLE BELL	\$395.00
BALLY DE L. DRAW BELL	512.50
EVANS BANGTAIL, 5 1/2 J.P.	871.50
EVANS WINTERBOOK, 5 1/2	826.00
EVANS RACES, 5 1/2 J.P.	931.00
EVANS CASINO BELL	637.50
MILLS 3 BELLS, in Lots of 10	645.00

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Robinson SALES CO

7525 Grand River Ave. • Phone: Tyler 7-2770 Detroit, Mich.

Coin-Operated Radio Field Makes Biggest Coast Strides

(Continued from page 101)

Frank C. Lamb, and Universal Coin Changer Corporation, headed by Sam May. Lamb, for 12 years an operator in the Glendale territory, has in production a coin changer and coin clip. The clip eliminates wrappers and facilitates the handling of change. Clips operate similar to a cartridge, with the nickel one holding either \$10 or \$20. This can be switched to handle pennies, dimes or quarters by shifting a slide.

May, who was with Bally Manufacturing Company, Mills Novelty Company, and J. H. Keeney Company, has designed a coin changer that delivers a 5-cent bottle drink and change for a dime or a quarter. The model is 4 inches wide, 1 1/2 inches deep and 12 inches high and is designed to fit on the outside of bottle venders. Only two wires are necessary for connection to put the device in operation. May has an electric model for installation inside the vender. At present in the drawing board stage is another coin changer that holds \$100 and gives two nickels for a dime and five for a quarter. This is the type used in drugstores for coin-operated telephones.

Test Wire Recorders

Recogram Company in Burbank has manufactured and tested a wire recorder that reproduces the voice of the purchaser—two minutes for a dime—and then plays it back immediately. When the next dime is placed in the machine it demagnetizes the wire and it is used again. DeLoy White, who is in charge, reports that the machines have garnered good gross in roller rinks and taverns in this vicinity.

Rolldowns in production here include the Pico Sales games, Pinch Hitter and Twenty-One, and the proposed Tit-for-Tat soon to be made by Bob Collyer. Gillespie Games in Long Beach turned out about 500 Kontest Bombers, with multiple player action. Bomber was 24 by 48 inches.

In addition to Solotone's Mirror-tone, mentioned last week, there are three other manufacturers of mirrored jobs here. Coincraft of California, headed by Jack Dolan, features a new type of cabinet with six tone chambers and a master chamber. With light-up speaker, French marble finish, cabinet is 6 feet high, 1 foot deep and 3 feet wide. Maestro Music, which manufactures wired music, is also offering a mirror job. Third company is headed by Bob Bard, for a number of years a well-known music operator in this section.

Parts Production

Coin machine electrical and incidental parts are manufactured by Walter L. Schott Company in Beverly Hills. While the line was primarily for radio repair, the electronic set-up of coin machines makes many of these parts adaptable. Using the Walsco products label, firm is planning to enter the coin machine supply field under an expanded program.

One of the latest entrants into the vending machine manufacturing field here is the Kaye Products Company, headed by Jay Kurtz and his wife, Llona Massey, screen star. Firm is turning out the Vit-o-Min vender and has set a production schedule of 7,000 machines by July 1. Machine measures 13 3/8 inches in height, 8 5/32 inches width and 3 3/8 inches depth. Vitamins sell for 10 cents and are manufactured by William T. Thompson Company and tested by the Hollywood Testing

Laboratories. Firm has a deal to make machines to vend 1 and 5-cent Beech Nut and Wrigley gum and Personna razor blades. Machine may also be converted to sell stamps.

While this survey has been comprehensive, its list is likely to grow within the near future. A number of small plants, being reconverted from wartime contract work, are in the stage of tooling for the coin machine field.

Actors' Club Seeks Oregon Bell Permit

PORTLAND, Ore., May 31.—The fate of bell machines in private clubs broke into public print in this city's newspapers during the past week when the Actors' Club of Oregon, seeking to justify its petition for a license from the Oregon State Liquor Control Commission, told the commission a \$58,000 debt is being repaid from the operation of bell machines.

Meantime, city officials have voiced contradictory ideas as to the legality of bell machine seizures in private clubs. Said Portland's Mayor Earl Riley: "There has been considerable doubt as to our legal position in raiding such establishments. It has been the policy of the police department to refrain from raids on slot machines placed in clubs licensed by the (State) liquor commission."

Cliff Wilson Opening New Tulsa Funspot

TULSA, Okla., May 31.—Cliff Wilson, head of Wilson Distributors here, and Cecil Elifritz, local restaurant owner, are opening a new amusement park in this city which is scheduled to begin operating July 1. Park, which will include a large arcade, will cover 15 acres of the 40-acre tract on which it is situated and will be known as Lakeview Amusement Park.

Wilson, who has been in the coin machine business since 1934, and Elifritz are partners in the \$500,000 enterprise, which will include a swimming pool, open-air dancing pavilion and a completely equipped kiddieland for toddling customers, in addition to various concessions and rides. Remaining 25 acres not occupied by amusement devices will be used for parking and picnic grounds.

Atlas Mfg. Delivers New Counter Vender

CLEVELAND, May 31. — Atlas Manufacturing and Sales Corporation here is now in production on its Bantom Tray Vender, adaptable to either almond, nut or candy sales, W. A. Jenkins, president, announced this week.

Unit, which is 11 inches high, can be used with or without the 8 by 10-inch tray. A simplified portion adjuster is featured. Firm is planning to increase distributing outlets for the vender thruout the country.

Anton Ruf New Juke, Pin Operator in Wis. Section

MENOMONEE FALLS, Wis., May 31.—Operator Anton Ruf, this city, who started a juke box and pinball route three months ago, to date has acquired 18 locations in and around Milwaukee and Washington County.

Ruf says he contemplates further expansion as conditions warrant.

★

A Dollar And A Quarter To Dress Up Your Old Machine

With
Albena's Heavy Duty 'GOLD' GRILLE CLOTH

The Best Ever Manufactured

Price \$1.25

SIZE: 22x25 INCHES

IF YOU DON'T AGREE IT'S WORTH AT LEAST TWICE AS MUCH, YOUR MONEY WILL BE REFUNDED.

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FOR IMMEDIATE DELIVERY!

UNITED	\$24.50 Each	Big Chief Line Up Velvet	Fleet Metro Pan American	Champ Wild Fire
	\$29.50 Each	Bomb the Axis Bolaway Clover Fox Hunt	Majors, '41 Legionnaire On Deck School Days	Snappy Sea Hawk Star Attraction Venus
	\$39.50 Each	Bosco (Genco) Bombardier Defense (Genco)	Dude Ranch Horoscope Home Run '42 Monicker	Show Boat Victory (Genco) Gun Club

12 RECORD MUSIC IN EXCELLENT CONDITION \$69.50 Each

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JOBGING BUSINESS, RECORDS, OPERATORS' SUPPLIES

Best location, large building in city with over fifty operators. Excellent territory, route included. New Phonographs, Pin Balls, One Balls, Consoles and Arcade Equipment. Owner unable to handle volume of business on account of illness.

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NEW MODEL
B2H

ACE FEATHER-LITE COIN COUNTER



New, improved. Yes, improved with new time-saving features and added operating ease. See it at your distributor or write direct.

ACE COIN COUNTING MACHINE CO.
3715 N. SOUTHPORT CHICAGO, ILLINOIS

\$159.50
Complete with Carrying Case, Money Tubes and Bagging Attachments.

ALBUM REVIEWS

(Continued from page 118)

SOMEBODY LOVES ME (Capitol Album CD 49)

This is another in Cap's "all-star" disk productions. Label here corrals the talents of Johnny Mercer, Martha Tilton, Andy Russell, King Cole Trio, Peggy Lee, Dave Barbour, Pied Pipers, Margaret Whiting, Hal Derwin, Clark Dennis plus the versatile ork settings of Paul Weston to neatly wrap up this eight-sided platter package of Buddy De Sylva fave cleffings. Miss Lee trims the evergreen, *Somebody Loves Me*, with a sharp rhythm treatment to the bouncy pluckings of Dave Barbour's guitar and surrounding ork. Flip holds Andy Russell's plaintive piping of *Just a Memory* framed by Weston's Strad-heavy accompaniment. With Nat Cole's fetching ivory dusting and his expressive voicing, the Cole threesome gives *You're the Cream in My Coffee* renewed flavor. On the reverse, Clark Dennis, who is gaining new stature with his current *Peg o' My Heart* dinking, uses his sugary lyric tenor to fine advantage in interpreting the melodic *Together*. Weston again spotlights the strings to set the three-quarter pulse for this one. Maestro provides the swiny beats for the Mercer-Tilton duet on *If I Had a Talking Picture of You*. Pace remains bright for the flip with the Pied Pipers getting a side to themselves as they turn on the bouncy blends for the standard, *Avalon*. Weston forsakes the staccato rhythms of the latter to weave a lush backdrop for Miss Whiting's appealing voicing of another De Sylva ballad topper in *April Showers*. Mood remains sweet and romantic for the backside with Hal Derwin taking over the vocal slot to turn in a warm and satisfying warbling of *When Day Is Done*.

Tho aimed at the home shelf, all sides could easily fit a juke's disk holder. Ops may find special interest in Margaret Whiting's *April Showers* since tune was revived in *The Jolson Story* flicker. Dealers should find this a big seller.

MUSIC OUT OF THE MOON (Capitol CC 47)

This album is unique for a number of reasons. First of all, it spotlights the theremin as the feature instrument, surrounded by a vocal group and orchestra. Movie-goers remember the theremin as the electronic instrument responsible for weird effects in such films as *Spellbound*, *Lost Weekend*, *The Spiral Staircase* and *The Red House*. Secondly, the six sides are devoted to Harry Revel themes which are never fully developed but are loosely interwoven with one another. This gives the effect of improvisation rather than strict compositional structure. The final product demands little from the listener, achieving its purpose of creating relaxing moods unfettered by any particular message. Revel's thematic ideas were embellished for ork and vocal group by Arranger-Conductor Leslie Baxter, who also wielded the baton for this session. Fitting into the general pattern of soothing, meaningless music, human voices are scored as instruments, singing without words. It's an interesting experiment, both musically and wax-wise. In harmony with album's title, sides are arbitrarily tagged *Celestial Nocturne*, *Lunar Rhapsody*, *Lunette*, *Moon Moods*, *Mist of the Moon* and *Radar Blues*. The theremin, used for eerie effects in screen scoring, shows its easy adaptability to lush mood creations. Its timbre, in many respects, similar to the musical saw, is a strange newcomer to the family of instruments. The performer never touches it, regulating volume and pitch by passing his hands to and fro thru its electronic field. Dr.

Samuel J. Hoffman, who played the theremin in the above named films, also performs for this disk book. Dealers will find added buyer appeal in the colorful, cheese-cake adorned cover. Inner flip gives thumbnail report on the theremin plus sales pitch on the Revel cleffings. Nothing here for juke ops.

YESTERDAYS (Black & White A 71)

As its tag indicates, the eight sides of Jeannie McKeon's platter package are devoted to songs of the past. Oldies dusted off include the Isham Jones-Gus Kahn ditty of the early '20's, *Swinging Down the Lane*; their evergreen, *It Had To Be You*; the title tune, *Yesterdays*, from Jerome Kern's *Roberta*; *Embraceable You*, *Street of Dreams*, *Love Walked In*, *I Can't Believe You're in Love With Me*, and from the pic, *Meet Me in St. Louis*, the ballad, *Boy Next Door*. Lass possesses a sweet and appealing set of pipes which she uses with interpretative insight. She is particularly convincing in *It Had To Be You*, *Embraceable You* and *Yesterdays*. Her song work would have been enhanced immeasurably had Roy Bargy's ork been able to offer a fuller background. Meager accompaniment and dated arrangements detract from the final product. Ear is left unsatisfied, yearning for the sweep of a full ork and mood-building strings to frame Miss McKeon's capable voicings. Songstress's air shots will help music merchants peddle this book. A tastefully designed cover bearing a photo of the singing lady should catch customers' eyes. If ops have need for the yesteryear items contained here, they will find Miss McKeon's versions juke-worthy.

PETER CHURCHMOUSE (Victor Y-329)

Paul Wing is a most capable storyteller in getting across the whimsical story of Parson Pease Porridge; Peter, the poor churchmouse, and Gabriel, the kitten. And in relating how the kitten tried to get the near-sighted parson to see the starved Peter, Henri Rene rings in some highly descriptive and colorful music, including some hot licks on the church organ, together with several nursery jingles fashioned by Margot Austin. All adds up to a disk delight for the moppets, spinning over four vinylite sides. Album cover and inside pages profusely illustrated with story subjects and includes a short synopsis of the story.

CSARDA—Alexander Sved (Victor S-47)

Alexander Sved, Hungarian basso of the Metropolitan Opera, brings his warm-textured and voluminous voice to good play for this set of 13 hallgato and csardas folk melodies taking four records. Includes many familiars and the selections embrace a variety of moods. Continental atmosphere heightened by the accompaniment of Charles Benci and His Gypsy Orchestra. Photo of Sved graces the front cover with notes on the singer and songs for the inside page.

BLOCH PARTY—Ray Bloch (Signature S-4)

Maestro Ray Bloch cuts fanciful and colorful orchestral settings for six familiar melodies, only some of them associated with the street parties. However, the spinning is for the comfortable listening at home rather than for the outdoors. Selections include *Polly Wolly Doodle*, *Arkansas Traveler*, *Turkey in the Straw*, *Bambalina*, *Dark Eyes* and *Baia*. Street party scene makes for the cover design, with inside page giving notes on the music and photo of the maestro, who fronts a large studio band for this concertized performance.

(Continued on page 132)

Used Music Equipment

REFINISHED • RECONDITIONED • GUARANTEED

SEEBURG 9800 RCES HI TONES...\$299.50	WURLITZER 500A KEYBOARD...\$229.50
SEEBURG 8800 RCES HI-TONES... 299.50	WURLITZER 850E 299.50
SEEBURG REGAL..... 169.50	WURLITZER 600A KEYBOARD.... 199.50
ROCK-OLA '39 DE LUXE..... 199.50	WURLITZER 616 LITE-UP..... 99.50
ROCK-OLA '40 MASTER..... 215.00	AMI SINGING TOWER, 20 Record. 175.00
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SPECIAL DISCOUNT ON QUANTITY PURCHASES—FOREIGN INQUIRIES INVITED
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WURLITZER		MILLS	
Wurlitzer 412	\$ 65.00	Mills Throne	\$ 99.50
Wurlitzer 61 Counter Model	75.00	Mills Empress	135.00
Wurlitzer 616 Plain	79.50	WALL BOXES AND PARTS	
Wurlitzer Twin 12 Cellar Job	95.00	Buckley Plain or Chrome	\$ 5.00
Wurlitzer 616 Lite-Up Top & Bottom	99.50	Rock-Ola Dial-A-Tune Box	7.50
WURLITZER 42/24 VICTORY	109.50	Buckley Lite-Up, Gold	8.00
Wurlitzer 71 Counter Model	119.50	Buckley Lite-Up, Chrome	10.50
WURLITZER 42/600 VICTORY	125.00	Wurlitzer #304 Stepper	10.50
Wurlitzer 24	135.00	Wurlitzer #120 Boxes, 5¢	12.50
Wurlitzer 600R	165.00	Seeburg Adapter for Wurlitzer 24	17.50
Wurlitzer 600K	175.00	Seeburg 24 Sel. Wall-O-Matic, Remote	19.50
Wurlitzer 500	179.50	Seeburg 20 Sel. Wall-O-Matic, Remote	24.50
Wurlitzer 700	335.00	Seeburg GSRI Sel. Receiver	29.50
Wurlitzer 750E	350.00	Wurlitzer #145 Red Stepper	32.50
Wurlitzer 800	350.00	Seeburg Bar-O-Matic, 5-10-25¢	39.50
Wurlitzer 950	350.00	Seeburg 20 Sel. Wall-O-Matic, R.C. 5-10-25¢	47.50
Wurlitzer 850	365.00		

SEEBURG

Seeburg Rex	\$ 99.50
Seeburg 8200, Victory Cabinet	109.50
Seeburg Casino	109.50
Seeburg Gem	139.50
Seeburg Regal	139.50
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CARIBBEAN MOON (Artistic Records AR-10)

Dipping these six sides into the rhythmic color and romantic appeal of commercialized Latin-American music, flutist-batoner Esy Morales, balladists Nestor Amaral and Nick Cea give this independent Coast label a thorough satisfying disk set. Evenly divided between instrumental and vocal offerings, sides feature tunes used penned by Toni Beaulieu. Titles include vocals *Caribbean Moon* (bolero), *When You Look at Me* (bolero), *Bahama Bay* (rumba) and instrumentals *La Tortolita* (samba), *Cuban Bolero* and *Gypsy Rhapsody* (beguine). There's an authentic flavor to the Morales ensemble that makes these sides ear-worthy. In addition, Miss Beaulieu proves herself as a capable tunesmith. She displays a well-grounded knowledge of the Latin modal scales with which she builds her appealing melodies. Nestor Amaral, whose singing voice was heard in Walt Disney's *Three Caballeros*, pours on the ballad sugar with a hefty hand in his only vocal contribution to the set, *Caribbean Moon*. Nick Cea woos the words on the remaining vocal sides. Lad has a relaxed singing style that should pull sighs from any bobby-soxer. Particularly ear tempting are the ballads *Look at Me* and *Caribbean Moon*. Painting on cover shows huge red moon hanging low over the sea with native strumming guitar beneath a palm tree. Inner flap oversells books contents with super-superlatives.

ALBUM REVIEWS

(Continued from page 130)

RUMBA WITH MIGUELITO VALDES (Musicraft S-3)

The unrestrained and virile singing of the exotic rumba melodies by Miguelito Valdes makes for real rumba excitement in this set of four records. Male trio assists the singer with instrumental and rhythmic excitement added by a Cuban sextet, all perfectionists in making the hip-swaying all the more inviting. Contrasting the tempo to include both the slow and fast rumba beats, Valdes has packaged eight tasty rumba melodies, many familiar, in this set. Titles take in *Tambombea*, *El Cajon*, *La Comparsa*, *Algo Nuevo*, *Recuerden La Ola Marina*, *El Tumbaito*, *Ahora Seremos Felices* and *El Maraquero*. Records shipped without album jacket for review.

FLAMENCO—Soledad Miralles (Disc 721)

The lusty-voiced singing of Soledad Miralles serves well for this set of six traditional flamenco melodies, offering them in fiery fashion. And just as spirited as the singing is the guitar virtuosity of Carlos Montoya accompanying the songstress. Etching of flamenco dancer and a bull fighter graces the album cover, and for those seeking out this Spanish music, the set serves well.

KING HOUDINI (Apollo A-8)

An excellent collection, even if the selections are dated, of the calypso songs sung by King Houdini with his calypso parliament providing the pert rhythmic support. Six songs contained here have all the quaintness of the calypso chant to which spice is sometimes added, as in *New Orleans Woman*, saga of a saucy gal. *Gravel Gertie* immortalizes the comic strip wedding; *He Dead, He Gone Already* sequels *Stone Dead Cold in the Market*; *Queen of the Amazon* is a song tribute to Carman Miranda with a patriotic tribute to General MacArthur in *Brave Son of America*. *Lavel Nuel*, sung in the French dialect, rounds out the set, shipped without album cover for review.

CAFE SOCIETY—Ruby Newman (Decca A-422)

This is the supper club music as expounded by Ruby Newman brought back to make for a package of 10 sides designed strictly for the dancing. And solely for those who seek out the calm and restrained rhythms where the melody fabric remains intact. All the sides, save for *Darktown Strutters' Ball*, with Donald King on the vocal, are from the musical show scores. Adelaide Mofett handles the wordage for *I'm Just Wild About Harry, Who?*, *Love for Sale* and *Just One of Those Things*, with Ray Morton piping the wordage for *Smoke Gets in Your Eyes*, *I Get a Kick Out of You*, *Night and Day*, *By Myself* and *I'll See You Again*. While there is no style or distinction in the dishing, the music being somewhat dated, the selections will make for what little attraction this album may hold. Album cover a title page, with booklet on the maestro and his music included in the set.

WAYNE KING WALTZES (Victor P-171)

It's the familiar three-quarter time music of Wayne King making for a second volume of waltz favorites that the maestro has recorded over the years. The sugar-coated saxes and strings carrying the melodic theme, all the sides are instrumentals and the eight titles are everlasting favorites, taking in *Song of the Island*, *In Apple Blossom Time*, *Mexicali Rose*, *Maria Elena*, *Carolina Moon*, *Anniversary Waltz*, *Roses of Picardy* and *Till the Sands of the Desert Grow Cold*. For the dance lovers seeking out the waltz melodies. Records shipped without album cover for review.

OLD FAVORITES

(Borland Music Box R. B. 3)

This is an unusual set of three records that has rare old music boxes making the music for the old-time favorites, running the gamut from *Home Sweet Home* to *In the Gloaming*. Spinning exudes an old world charm and the album is definitely for connoisseurs. Tintype figures with the music box make for an attractive album cover design, inside page offering illuminating notes on the music that comes from these old music boxes.

BRAHMS SONATA IN F MINOR—

William Primrose and William Kapell (Victor DM-1106)

The first collaboration of violist William Primrose and pianist William Kapell, this is the first recording of Brahms' *Sonata in F Minor*. And the two recitalists play the composition with superb tonal beauty and skill, all done with the craftsmanship and seriousness one finds only rarely in chamber music performance. Set plays over three 12-inch records. Photos of the artists against their instrument figures makes for an attractive frontispiece, inside page printing notes on the composer.

THE CITY SINGS FOR MICHAEL (Disc 740)

An excellent song story that captures the rhythm and song of city streets. David Wayne, the leprechaun in *Finian's Rainbow*, tells the simple but dynamic story of little Michael, who finds his way to the store by identifying the familiar street sounds which Alex North has mirrored in his highly imaginative music, including a *Footstep Song* and a *Train Song*. Max Goberman conducts a small but capable crew that translates the street noises as music, and Sylvia Rosenthal, radio kiddie show scripter doing her first record chore, brings a fresh approach to kiddie sets that should do the label real proud. Photo portrait of a young boy makes for an entirely human album cover with the script covering the inside pages. Two records in the set. A must for junior.

GOLDBLOCKS AND THE THREE BEARS (Columbia MJ-36)

David Allen taking all the voices, and Curtis Biever conducting his original descriptive music, turns in a good all-round job in telling the familiar story of *Goldilocks and the Three Bears*, which was adapted for this two-record set by Nancy Sokoloff. It's a soft-back album with a descriptive drawing on the front page and the story script covering the two inside pages.

SONG STORIES—Lyn Duddy (Sonora MS-486)

Lyn Duddy has fashioned three familiar fairy tales as rhythmic song stories without losing the story content. Much in the manner of a Walt Disney sound track, the three records turn out tuneful and lyrical adaptations for *Jack and the Beanstalk*, *Cinderella* and *Hansel and Gretel*. Young Joan Lazer and Richard Leone carry the story threads, with the music composed and conducted by Archie Bleyer. Duddy's fanciful lyrics are sung by the Mullin Sisters, Betty Mulliner, Irene Hubbard and Miriam Wolfe, and the entire production stacks up strong as juvenile musical entertainment. Front cover combines the story figures from the three fables with photos of the performers on the two inside pages plus notes on Duddy's capabilities, apparent in the spinning, by nitery columnist Earl Wilson.

PRAYERS AND POEMS—Francis Cardinal Spellman (Victor M-1097)

Francis Cardinal Spellman reads six of his prayers and poems for three 12-inch records making up this attractive set. Recites his pieces in simple style and clear voice, tho their content is often moving and emotional. Moreover, they have a broad appeal for all religious denominations. Selections, some which deal with his wartime experiences, are *The Risen Soldier*, *Prayer for Children*, *Resurrection*, *No Greater Love*, *Our Sleeping Soldiers* and *Prayer for Our Times*. Kodachrome photo of the cardinal grouped with small children makes for a most attractive album cover. Royalties will go to the New York Foundling Hospital.

REFORMATION SYMPHONY—Sir Thomas Beecham, Bart. (Victor DM-1104)

Sir Thomas Beecham, Bart., conducting the London Philharmonic, gives a first-rate performance for Mendelssohn's *Fifth* (reformation) *Symphony* which was originally planned by the composer as a festive piece to celebrate the 300th anniversary of the framing of the Lutheran Church Creed. While the music is liturgical, it is also majestic and played so by the symphony orchestra, and especially welcome for those interested in sacred music. Recorded in Europe, the symphony takes seven 12-inch sides, with the last side devoted to Mozart's *Titus Overture*. Frontispiece is a colorful drawing of a cathedral and the figure of Martin Luther, with notes on the music printed on the inside page.

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HOW TO PLAY BASEBALL—Joe E. Brown
(Victor Y-351)

In straight-forward fashion, reserving his comedy merely to bridge the sides, movieland's Joe E. Brown goes to the ball park with a youthful companion. And over the two 12-inch vinylite sides he explains the fundamentals of the popular pastime and the responsibilities of each player on the team to the youthful Elmer with him, played by young Cornelius Peeples. Commentary, which is entirely educational and entirely without entertainment value, is by Dick Fischel. Len D. Warren's illustrations, covering the inside page and an additional two-page insert, tell as much as Brown's gabbing on the records. Picture and caricature of Brown makes for the cover design. Likely as not, junior will pick up the rudiments of the game from the sandlots without recourse to this text-book record set.

THE ORIGINAL HURTADO BROTHERS
(Black and White A 69)

Since the name of Hurtado has long been associated with the history of the marimba, this eight-sided collection of marimba music by the Hurtado Brothers is particularly interesting. Sebastian Hurtado, father of the four brothers heard here, is credited with first introducing the one-keyboard marimba to Mexico in 1894, as well as developing the crude one octave Mayan Indian instrument to the perfected twin-keyboard, five and a half octave stage. Those interested in marimba band music making will find authentic material between these flaps. Items heard include *Paquita* (bolero), *Solamente una Vez* (bolero), *Adelita Linda* (bolero), *Rumbarimba* (rumba), *Porque Enganar* (waltz), *Que Quieres Mas de Mi* (bolero) and *Los Altos Tren*. Because of its specialized nature album's appeal is limited to followers of unadulterated south-of-the-border music. Phono ops may find suitable material here for language locations. Red and black cover bears Aztec design.

ROCK OF AGES (Decca 285)

A collection of nine favorite hymns on four records, played by Jesse Crawford at the grand organ with Harry Breuer on chimes and vibraharp. All standard hymns, with such familiar as *Rock of Ages*, *Nearer My God to Thee* and *Faith of Our Fathers*. Music is all sacred and solemn and the set is intended primarily for funeral parlors and church meetings. *Rock of Ages* is illustrated to make for the cover design.

SONG OF THE STEPPES—Sidor Belarsky
(Victor S-49)

The basso voice of Sidor Belarsky, resonant thruout its wide range, captures the true expression of the descriptive Russian folk music contained in this set. Offers nine Slavic melodies over the four records—songs of work, pleasures and hope, and all marked by esoteric harmonies, rhythms and melodies. Music conducted by Mischa Borr makes Belarsky's virile singing all the more exhilarating. Records shipped without album cover for review.

MENDELSSOHN'S ITALIAN SYMPHONY—Dr. Heinz Unger (Decca EDA-1)

This is the first issue of Decca's London recordings that feature full frequency range in the recording so that all the notes and the overtones are captured on wax. Moreover, the pressings are on vinylite, an added incentive for the disk buyer. But more important, the music packaged here is important, bringing an exceptionally fine reading of Mendelssohn's *Symphony No. 4*, popularly known as the *Italian Symphony*, as played by the National Symphony Orchestra of London conducted by Dr. Heinz Unger. The symphony is rich in melody and stirring rhythms and the orchestra plays it with bril-

liance and exuberance. Takes seven sides of the four 12-inch records, the eighth side devoted to Mendelssohn's familiar *War March of the Priests*, played by the London Symphony, conducted by Anatole Fistoulari. Album cover is a neatly arranged title page and an eight-page descriptive booklet is included with the set.

BACH CANTATA No. 4—Robert Shaw
(Victor DM-1096)

One of Bach's finest cantatas, popularly known as *Christ Lay in the Bonds of Death*, gets its first domestic recording with Robert Shaw sensitively directing the RCA Victor Chorale and Orchestra to bring out all of the beauty and dramatic power contained in this superb choral piece.

The chorus sings with unparalleled clarity and balance to make for an admirable performance. And the orchestra responds as well. Truly an inspirational choral set taking in four records. Sacred figure makes for the front cover design, with the English and German lyrics of the cantata text, originally written by Martin Luther as a Lutheran congregational hymn, printed on the inside page.

LITTLE RED RIDING HOOD
(Columbia MJ-35)

David Allen gives a fine once upon a time reading, carrying the voice changes for this familiar fable. Talks down to the youngsters and his effectiveness is enhanced by the descriptive music provided by Curtis Biever.

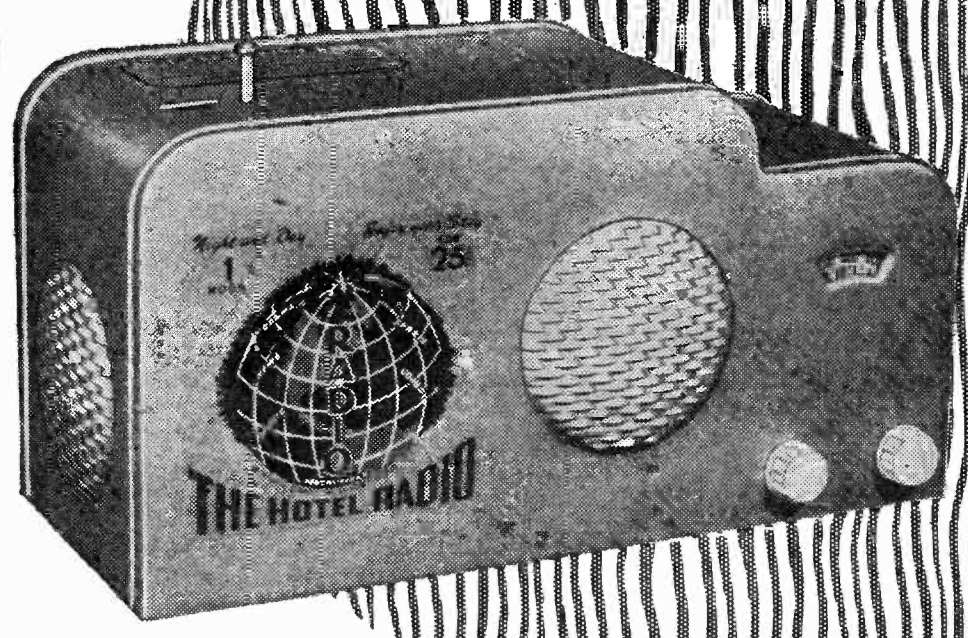
Takes two records, set in soft-back album with descriptive drawing illustrating the story on the front cover and the story synopsis on the two inside pages.

RUSSIAN EASTER OVERTURE—

Eugene Ormandy (Columbia MX-276)

Rimsky-Korsakoff's *Russian Easter Overture*, rich in melody and color, is given a first-rate and sonorous recording by the Philadelphia Orchestra under the direction of Eugene Ormandy. Takes two 12-inch records and is a welcome addition to the music lover's record library. Album cover is as colorful as the music, showing a mosque motif, with photo of the conductor and notes on the music for the inside page.

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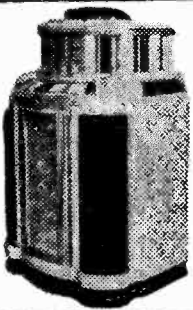
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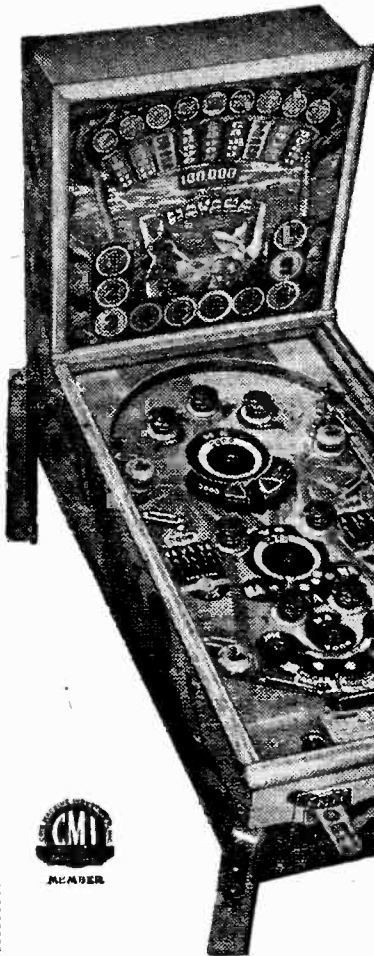
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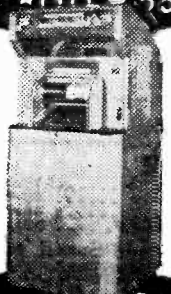
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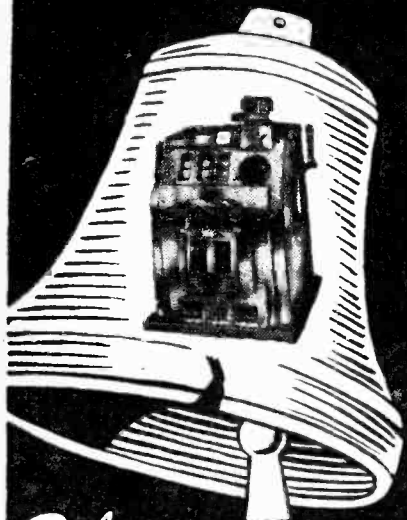
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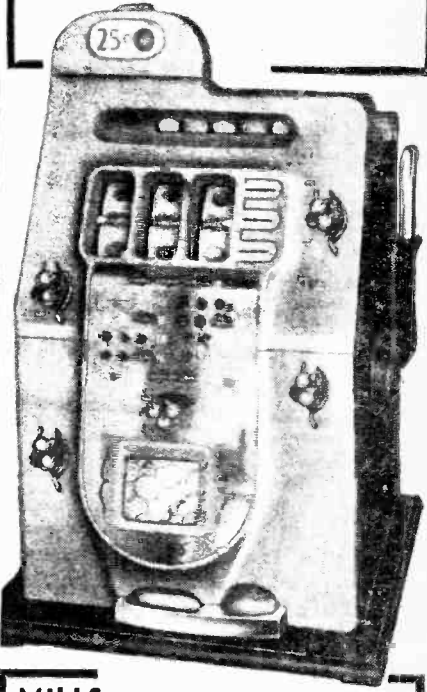
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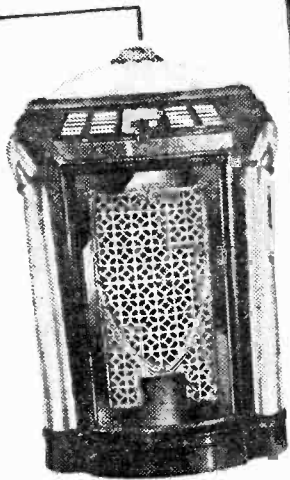
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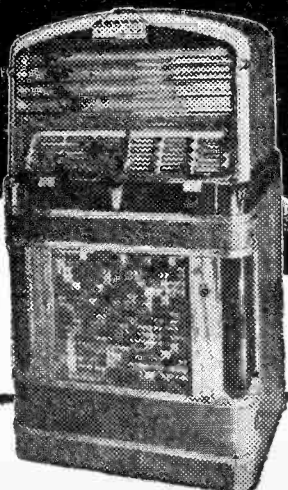
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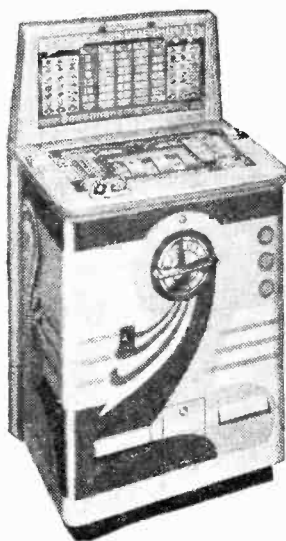


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Progressive Distr. Co., 1055 Baronne St., New Orleans, La.
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1/3 Down Payment—Balance Sight Draft Bill of Lading.

PARENT DISTRIBUTING CO. (National Distr.)

600 15TH STREET OAKLAND 12, CALIF.
(Certain State Territories Still Available)

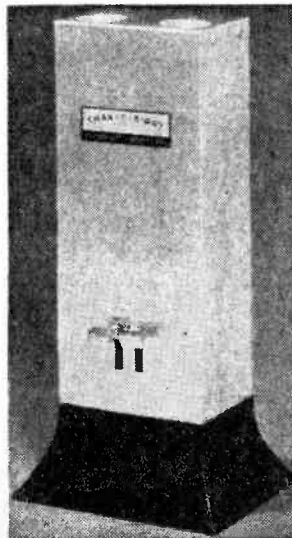
WANTED 200 USED LATE 5 BALL GAMES

WILL GIVE GOOD TRADE-IN ALLOWANCE ON NEW GAMES.
SEND LIST AT ONCE.

MID-STATE CO., 2369 Milwaukee Ave., Chicago 47, Ill.

Exhibit's CROSS FIRE

Art Work and Silk Screening
by
ADVERTISING POSTERS CO.
3845 W. Madison Street - Chicago 24, Illinois



Something New!
in **COIN CHANGERS**

- ATTRACTIVE—Polished Aluminum & Plastic.
- STURDY—All metal mechanism—Entirely new principle. 11" high. 5 1/2"x4 1/4" base.
- RELIABLE—Accurate count—can't miss.
- CAPACITY—\$12.00 in Nickels.

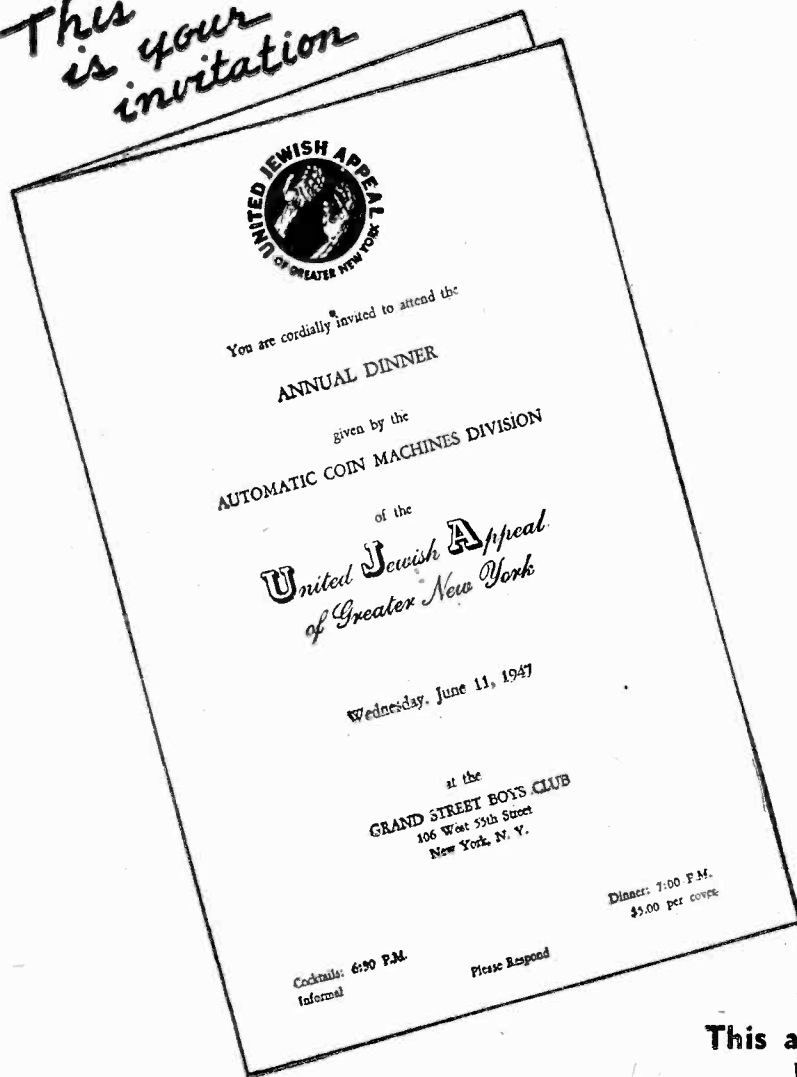
List Price
\$15.00

Discounts to Jobbers and Distributors

CHANGE-RIGHT CO.

P. O. Box 2017 Portland 14, Oregon

*This
is your
invitation*



Passport To Life

"I have been a stranger in a strange land..." Genesis.

Strangers in a land turned strange after centuries, Europe's surviving Jews seek a home.

They have survived a tempest of death and a hurricane of destruction.

They want to live again.

But their rescue is not yet complete. We remain their only salvation.

We have preserved them. But that is not enough... we must be their lifeline to a new life, secure and free from fear.

As we have preserved them, we must preserve that life—which is **our** life—in which "liberty and the pursuit of happiness" are guaranteed. We must be alert, vigilant sentinels of democracy.

The United Jewish Appeal is their **PASSPORT TO LIFE** and our **ARSENAL FOR FREEDOM**.

**This advertisement is sponsored by the
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Commercial Music & Vending
MAX WEISS
M. W. Vending Co.

Please mail reservations to

**AUTOMATIC COIN DIVISION
UNITED JEWISH APPEAL OF GREATER NEW YORK**

250 WEST 57TH STREET

NEW YORK 19, N. Y.

Seeburg

DEPENDABLE MUSIC SYSTEMS
WITH SOUND DISTRIBUTION

EXCLUSIVE
DISTRIBUTOR
WISCONSIN AND
UPPER MICHIGAN

LONDON HOLDS THE LINE!

PRICES ON LONDON EQUIPMENT SHAVED TO THE BONE! IN SUPPORT OF OUR NATIONAL ECONOMY, WE WILL CONTINUE WITH CONSISTENTLY LOWER PRICES—ALWAYS HIGHEST QUALITY AND SERVICE!

PHONOGRAPHS

They must be right before London ships! Every phonograph thoroughly reconditioned inside and out! Check this remarkable service: all worn electrical and mechanical parts replaced—new grille cloth—plastics replaced—cabinet beautifully refinished! A minimum of \$50 to \$75 in parts and labor goes into every machine to make it ready—and right—for your locations!

Mills Throne of Music, Like New	\$149.50
Mills Empress, Excellent Shape	175.00
Wurlitzer 42/600, Victory, Completely Reconditioned	149.50
Wurlitzer 616 Lite-Up, Excellent Shape	89.50
Wurlitzer 500K, Like New	225.00
Wurlitzer 600K, Reconditioned	225.00
Wurlitzer 600-R, A-1 Condition	200.00
Rock-Ola Super, Like New	225.00
Rock-Ola Windsor, Excellent Condition	139.50
Rock-Ola Monarch, Like New	139.50
Rock-Ola Standard, Perfect	174.50
Rock-Ola Playmaster With Spectra-Vox, Excellent Shape	149.50
Seeburg Regals or Crowns, Completely Reconditioned	149.50
Seeburg Classic, Completely Reconditioned	239.50
8800 or 9800 E.S., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	300.00
8800 or 9800 R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	310.00
8200, R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	335.00
8800 or 9800, R.C., Completely Reconditioned	235.00
8200, R.C., Completely Reconditioned	250.00

PHONOGRAPH ACCESSORIES

WS2Z Seeburg Wireless Wallomatic	Write for Prices
DS20-1Z Seeburg 3-Wired Wallomatic	Write for Prices
Seeburg Wired Speakorgan	\$12.50
Rock-Ola Dial-a-Tune Wall and Bar Boxes	10.00
Keeney Bar Boxes	5.00
Spectravox, Like New	64.50

MISCELLANEOUS

Goatee, Chicago Coin, Like New..	\$174.50	Chicago Metal Double Safe	
Chicago Coin Hockey, A-1 Condition	119.50	Stands, Crackle Finish, Reinforced Type	\$64.50
Keeney Anti-Aircraft, Brown	49.50	Bally Alley, Like New	69.50
Keeney Air Raider, like new	89.50	Complete Black Cherry Cabinet & Casting with D.P. Sides & Front, Club Handles, Completely Assembled	32.50
Champion Hockey	39.50	Mills Owl	15.00
Keeney Submarine, A-1 Cond.	79.50	25 Watt Bulbs, Case of 120	9.00
Bally Defender, excellent shape..	99.50		
Bally Rapld Fire, Refinished and Reconditioned	94.50		

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GENCO
ADVANCE
ROLL

WITH
Floating
Roll-over
Buttons!



WIRE!
WRITE!

Terms: 1/3 Deposit,
Balance C. O. D.

FORMERLY MILWAUKEE COIN MACHINE CO.



S. L. London Music Co., Inc.
3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN

GENCO'S

ADVANCE ROLL WITH FRB

★ Floating
Roll-over
Buttons

★ Floating Roll-Over
Button—a new and
exclusive innovation
that automatically
registers balls passing
over it.



ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

TWO GREAT HITS!

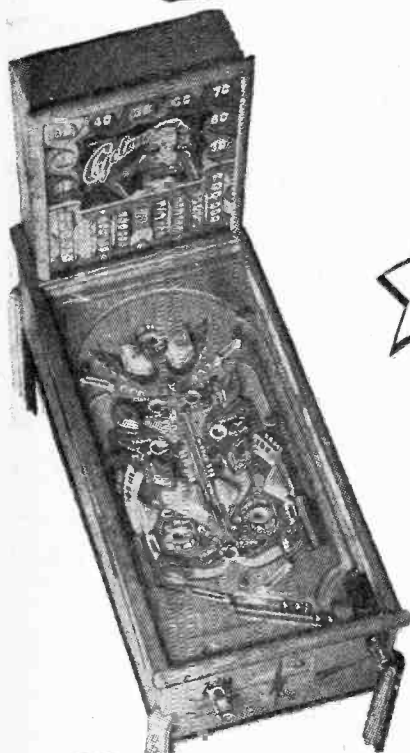


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BASEBALL GAME!**

Life-like ball players
run bases in back-
board.

3-Coin Drop Chute
takes 5c, 10c or 25c.
Great play incentive.

Credit unit records
advance payments
and replays.



**ACTION LIKE A
HURRICANE!**

"Come-on" that assures ter-
rific play!

SCORES up to 950,000

**Williams
MANUFACTURING
COMPANY**

161 WEST HURON ST.
CHICAGO 10, ILLINOIS



JOIN THE WILLIAMS HIT
PARADE! ORDER FROM
YOUR DISTRIBUTOR NOW!

TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—

TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—TALKING GOLD—

BEWARE!!! "TALKING GOLD" PLASTIC GRILLE CLOTH IS BEING IMITATED

With Genuine "Talking Gold" you are assured of . . .

- Full Brilliant Color
- No Tarnish
- No Rub Off
- Perfect Tone
- Maximum Volume

"TALKING GOLD" Grille Cloth Prices

WURLITZER		SEEBURG	
616	\$2.40	Cairo	\$3.30
24	1.20	Plaza	4.05
600	3.90	Gem	3.00
500	3.90	Regal	3.00
700	3.90	Crown	3.90
750	1.80	Cadet	3.00
800	3.90	Classic	3.00
950	2.25	Vogue	3.00
		Envoy	3.00
		8200	5.40
		8800	7.20
		9800	7.95
ROCK-OLA			
Standard	\$2.55		

If your model is not listed above,
write for further information.



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BLOOM
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LONGACRE
5-0371

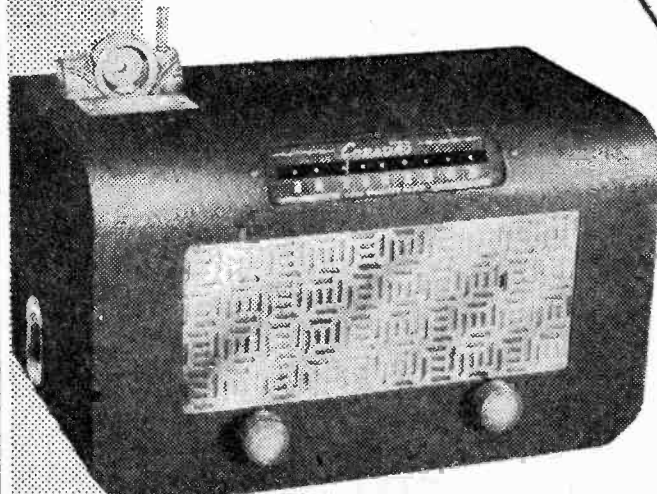
TALKING GOLD—TALKING GOLD—TALKING GOLD—T

In compliance with Presi-
dent Truman's request for
price reduction we have
slashed our prices to rock
bottom.

BEAUTY AND THE LEAST

Yes, the least amount of trouble

THE NEW CORADIO is a beauty—
without exception the most beautiful
set on the market. There's no set
trouble and its built-in National
Slug Rejector Unit eliminates ALL
coin trouble.



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COIN OPERATED RADIO

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PRICES SLASHED ON CENTRAL OHIO COIN QUALITY BUYS

"There Is No Substitute for Quality"

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SKY BLAZER	\$ 49.50	EAGLE SQUADRON	\$ 78.50
YANKS	68.50	AIR CIRCUS	98.50
CAPT. KIDE	49.50	BOLOWAY	69.50
HOME RUN, '42	59.50	SCHOOL DAYS	49.50
HI HAT	49.50	KNOCKOUT	79.50
GUN CLUB	49.50	SPORT PARADE	39.50
STREAMLINER	99.50	FLAT TOP	99.50
BIG HIT, 1 JOIN	179.50	LEADER	39.50
BIG HIT, 4 JOIN	219.50	PLAY BALL	49.50
YANKEE DOODLE	99.50	HOLLYWOOD	99.50
MARINES AT PLAY	69.50	LEGIONNAIRE	49.50
BIG PARADE	79.50	STRATOLINER	49.50
LANDSLIDE	39.50	SUPERLINER	195.00
KEEP 'EM FLYING	89.50	BOMBARDIER	69.50
JUNGLE	49.50	SPELLBOUND	175.00
MIDWAY	79.50	BOSCO	69.50
DEFENSE, GENCO	69.50	SENTRY	89.50
AMERICAN BEAUTY	79.50	KISMET	89.50
MUSTANG	59.50	ABO BOWLER	39.50
MARVEL BASEBALL	89.50	SPOT POOL	59.50
INVASION	79.50	PAN AMERICAN	49.50
DUDE RANCH	35.00	HOROSCOPE	49.50
ARGENTINE	49.50		

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EXHIBIT'S CROSSFIRE	\$299.50	GENCO PEE WEE	WRITE
BALLY ROCKET	279.50	CHI COIN GOALEE, NEW	\$319.50
UNITED'S HAVANA	289.50	COLUMBIAS, 1-5-10-25¢	145.00
BALLY DOUBLE BARREL	279.50	DAVAL'S BUDDY CIG. REELS	33.00
WILLIAMS CYCLONE	309.50	DAVAL'S SKILL THRILL	57.20
CHI COIN MILROY	279.50	DAVAL'S GUSHER FRUIT, 1¢	49.50
BALLY ENTRY, C.P.	595.00	DAVAL'S GUSHER FRUIT, 5¢	54.00
BALLY SPECIAL ENTRY, F.P.	595.00	MARVEL'S POP UP	49.50
BOOMERANG	295.00	MILLS BLACK CHERRY BELLS	WRITE
A.B.T. CHALLENGER	65.00	MILLS GOLDEN FALLS	WRITE
ACE COIN COUNTERS	139.50	MILLS NEW BELLS	WRITE
AMUSEMATIC JACK RABBIT	475.00	MILLS NEW VEST POCKETS	74.50
BALLY DE LUXE DRAW BELLS	512.50	PINCH HITTER	459.00
BALLY SPECIAL ENTRY	WRITE	PREMIER SKEE ROLLS	395.00
BALLY TRIPLE BELLS	895.00	GOTTLIEB 3-WAY GRIPPERS	39.50
GENCO'S ADVANCE ROLL	495.50	NEW CHICAGO COIN BASKET-BALL CHAMP	499.50



Woolf Solomon

LARGEST STOCK OF USED COIN OPERATED EQUIPMENT IN THE COUNTRY

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

NEW AND USED QUALITY SLOTS AND SAFES

5¢ BLUE FRONTS	\$ 79.50	REBUILTS LIKE BRAND NEW	
5¢ BROWN FRONTS	99.50	5¢ COPPER, GOLD AND BLUE, HAMMERLOID FINISH	\$205.00
10¢ BLUE FRONTS	99.50	10¢ COPPER, GOLD AND BLUE, HAMMERLOID FINISH	210.00
10¢ BROWN FRONTS	109.50	25¢ COPPER, GOLD AND BLUE, HAMMERLOID FINISH	215.00
50¢ BLUE FRONTS	250.00	(Drill Proof, and Knee Action)	
50¢ JENNINGS CHIEFS	250.00		

NEW REVOLVAROUND SAFES AND BOX SLOT STANDS

Heavy Steel Custom Built Single and Double Revolverround Safes, Burglar Proof. Will take all makes Slot Machines. Bottom Door for Storage or Weights.

SINGLE SAFES	\$175.00	CHICAGO METAL REVOLVAROUND SAFES	
DOUBLE SAFES	225.00	DOUBLE UNIVERSAL	\$129.50
LOCK BOX STANDS	27.50	DOUBLE DELUXE	174.50
		TRIPLE DELUXE	275.00

MUSIC

SEEBURG 8200, R.C.	\$299.50	WURLITZER 850's	\$450.00
SEEBURG 8800, R.C.	299.50	WURLITZER 816's	89.50
ROCK-OLA STANDARD	225.00	WURLITZER 600	249.50
SEEBURG ENVOY, R.C.	299.50	WURLITZER 500	295.00
SEEBURG HIDEAWAY, R.C.	295.00	WURLITZER #125 WALL BOXES	32.50
AMI HIGHBOY, 40 SELECTIONS	435.00	WALLOMATICS, WS 2Z	29.50
SINGING TOWERS, 1945	225.00	BAROMATICS, R.C.	42.50

CONSOLES

5¢ SUPER BELLS, Comb. C.P., F.P.	\$149.50	JUMBO PARADES, C.P., LATE	\$109.50
5¢ BALLY HIGH HANDS, Comb.	125.00	JUMBO PARADES, Comb. F.P., C.P.	139.50
25¢ BOBTAILS, F.P.	129.50	JUMBO PARADES, A-1, F.P.	79.50
5¢ BOBTAILS, F.P.	79.50	KENTUCKY CLUBS, A-1, C.P.	99.50
5¢ BIG JAMES, F.P.	69.50	KEENEY'S 2-WAY 5-25¢ SUPER BONUS BELLS	WRITE
25¢ PACES REELS, C.P.	149.50	KEENEY'S 3-WAY SUPER, 5-10-25¢	WRITE
MILLS 4 BELLS, A-1	295.00		
MILLS 4 BELLS, LATE HEADS	385.00		

ONE BALLS, USED

VICTORY SPECIAL	\$429.50	JUMBO, '44, C.P.	\$189.50
SPORT SPECIAL	139.50	VICTORY DERBY	329.50



CENTRAL OHIO COIN MACHINE EXCHANGE

185-189 E. TOWN ST.

COLUMBUS 15, OHIO

PHONES:
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STRIKES 'N' SPARES

Automatic Bowling Alley

Spectacular new automatic pin-setting and automatic scoring bowling alley, an exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. Two dime coin chutes. 14 feet long, 33 inches wide, dismantles into two sections. Enormous earning power proved by actual operation for a full year at 30 various type locations. A thrilling new game with the strongest player appeal of any game invented.



28 Years
the Leader in the Field

B.D. Lazar Co.

1635 FIFTH AVENUE
PITTSBURGH
Phone Grant 7818

EXCLUSIVE DISTRIBUTOR FOR STRIKES 'N' SPARES IN WEST VIRGINIA, WESTERN PENNSYLVANIA, WESTERN MARYLAND, NORTHWESTERN COUNTIES OF VIRGINIA

IMMEDIATE DELIVERY

Gottlieb **MAISIE**
 Gottlieb **DAILY RACES (1 Ball)**
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WRITE FOR OUR COMPLETE PRICE LIST

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OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO.
 (Phone: Franklin 3620)



COVEN'S COIN CORNER

Bally's **"HEAVY HITTER"**

A STEADY . . . PROFITABLE SLUGGER
 ANY PLACE . . . ANYTIME . . . ANYWHERE!

CONSOLES
 GALLOPING DOMINO, '46, Write
 BRAND NEW
 GALLOPING DOMINOES, 5¢, I.P. \$159.00
 P.O., '41, Two-Tone 49.00
 SARATOGA WITH RAILS, 5¢, P.O. 89.00
 TRACK TIME, 5¢, P.O. 129.50
 BALLY CLUB BELL, P.O., 5¢ 159.00
 BALLY CLUB BELL, P.O., 25¢ 69.50
 FAST TIME, P.O., 5¢ 89.50
 FAST TIME, P.O., 25¢
 MILLS 3 BELLS, Clean, Excel-
 lent Cond., Like New . . . 319.00
 MILLS JUMBO, P.O., 5¢, 69.50
 Animal Reels, Late Head 129.50
 LUCKY STAR, Excellent Buy 119.50
 PACES TWIN REEL, 5-25

MUSIC
 AMI STREAMLINER—CLEAN \$179.50

SLOTS
 JENNINGS 25¢ CLUB SPECIALS \$119.00
 JENNINGS 5¢ SILVER CHIEF 89.00
 JENNINGS 10¢ SILVER CHIEF 89.00
 JENNINGS 5¢ VICTORY CHIEF 79.00
 JENNINGS 10¢ VICTORY CHIEF 89.00
 LIKE NEW 5¢ MILLS BLACK
 CHERRY BELLS, With Stand. 165.00
 NEW MILLS BLACK CHERRY
 BELLS, ORIGINAL

ARCADE
 CHICOIN GOALEE, Like new . . . \$229.50
 EVANS SKI BALL . . . 79.00
 Excellent condition 49.00
 LINE-A-BASKET, New 75.00
 WESTERN BASEBALL, Exc. Cond. 219.00
 CHICOIN GOALEE, Perf. Clean. 79.00
 EVANS SKI BALL

5-BALLS
 SURF QUEENS \$139.50
 BIG LEAGUE 149.50
 MIDGET RACER 139.00
 METRO 29.50
 STAGE DOOR CANTEEN 99.50
 SPELLBOUND 189.50

NEW MACHINES
 KILROY, ADVANCE ROLL,
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 NING, CHICOIN BASKET BALL,
 HAVANA.

SPECIAL CLOSEOUT.
 DOUBLE BARREL—WIRE
 WHILE THEY LAST.

1-BALLS
 VICTORY DERBY \$329.00
 Like New
 VICTORY SPECIALS, F.P.
 DERBY '41, F.P. Good Shape 375.00
 TURF KING 129.00
 JOCKEY CLUB 139.00

**WRITE-PHONE
 OR WIRE**

OPERATORS IN OUR TERRITORY! Let us help you expand with our most liberal Finance Plan. Come in and discuss it with us.

FOR YOUR Bally EQUIPMENT See..

PARTS SPECIALS!
 Large Rubber Rings, per 100 \$2.75
 Med. Rubber Rings, per 100 \$2.35
 Small Rubber Rings, per 100 \$2.15
 Plastic Grill Cloth, Gold or Silver, 50"x20" \$7.50
 Service Kit, \$12.50 value, Now \$6.50.
 Plunger Springs, heavy or light, \$3.50 Per 100.

LOTS OF ZING and ZIP!

ORDER TODAY!

COME IN AND SEE IT!

EXCLUSIVE BALLY DISTRIBUTOR IN INDIANA, WISCONSIN AND NORTHERN ILLINOIS.

COVEN Distributing Co.
 3181 ELSTON AVENUE CHICAGO, ILL
 Phone: INDEPENDENCE 2210

MILLS LATEST MACHINES



GOLDEN FALLS
 You can make MORE MONEY with this New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the "come-on" appeal. Full Jackpot at all times is one of its "Come-On" Features. Write for illustrated circular giving full details on this unusual Bell. Immediate delivery in 5¢, 10¢, 25¢ and 50¢ play.



JEWEL BELL
 If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 5¢, 10¢ and 25¢ play.

WRITE FOR PRICES IMMEDIATE SHIPMENT



BLACK CHERRY BELL
 This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.



NEW VEST POCKET BELL
 The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. BLUE & SILVER or GOLD & SILVER.

5¢ Play
 \$74.50
 1/3 Deposit

New Back Stands, Single, Double and Triple Safes

SICKING, INC. Established 1895 1401 CENTRAL PARKWAY CINCINNATI 14, OHIO

THE OUTSTANDING MUSIC MERCHANDISING LINE FOR 1947!

Aireon Super de Luxe Models Available

V.P. DISTRIBUTING CO.
 2336 OLIVE ST. Phone: Central 3892 ST. LOUIS 3, MO.

PIN GAMES		CONSOLES AND SLOTS	
SURF QUEENS	\$100.00	SUPER BELL, 5¢ Comb.	\$ 75.00
BRAZIL	50.00	JUMBO PARADE, F. P.	39.50
LAURA	70.00	WINTER BOOK (F. S.)	WRITE
FLAT TOP	60.00	DELUXE DRAW BELL (F. S.)	WRITE
BIG HIT	100.00	BAKER'S PACERS (F. S.)	295.00
VICTORY SPEC.	350.00	BLACK CHERRY (Used 60 Days)	150.00
LONGACRE	125.00	EXTRA BELL (Rebuilds)	125.00
'41 DERBY	75.00	BIG PARLAY — WRITE	
BIG LEAGUE	85.00	1/2 Dep. With Orders — All Machines Thoroughly Reconditioned. All New Pin Games in Stock. JOBBERS, WRITE FOR PRICES.	

The Top Money Maker of All Time
KEENEY'S BONUS SUPER BELL
 Exclusive Distributor for Louisiana and Mississippi.
ROBINSON DISTRIBUTING CO.
 745 BARONNE ST. NEW ORLEANS 13, LA.

SUMMER TIME



The summer season is coming on and with people moving about after a long winter, you will probably find an increased desire to play your machines. To meet this new influx you should plan to replace your old equipment with new Mills Bells.

We realize that you have grown quite loyal to your Blue Fronts, Brown Fronts, War Eagles, etc., and we

are as proud as you are of the fact that these Mills machines are still running after long years of service, but you have to take into consideration the public's desire for new and different type machines to play. We offer for your consideration: *The Black Cherry*, *The Golden Falls*, *The Jewel Bell*.

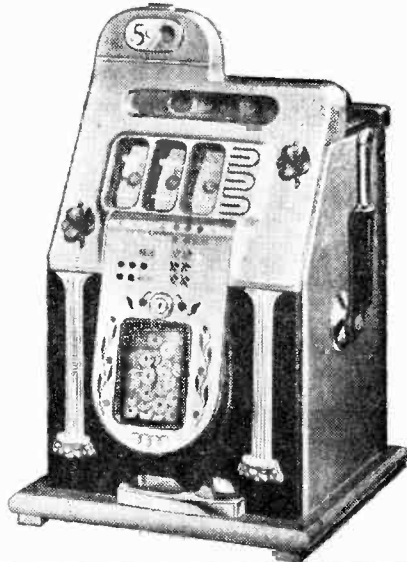
We are a member of Coin Machine Industries, Inc.

BELL·O·MATIC CORPORATION

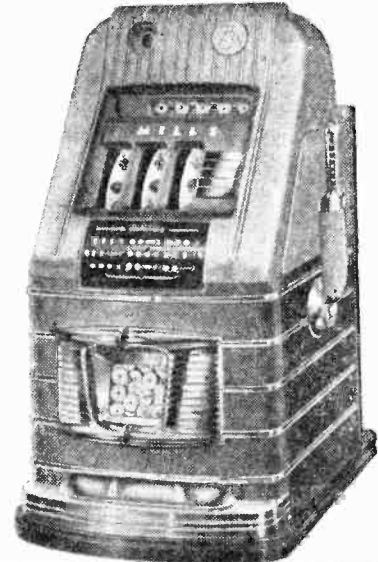
EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS · 4100 FULLERTON AVENUE, CHICAGO 39, ILLINOIS · TELEPHONE SPAULDING 0600



MILLS BLACK CHERRY



MILLS GOLDEN FALLS



MILLS JEWEL BELL

YOU'LL BE AHEAD OF THE GAME . . . with GOTTLIEB GAMES!



DAILY RACES

1-Ball, convertible to fast 5-Ball Play. Changing Multiple Odds. Automatic Shuffle Board. Available in Replay or Payout Models. The leader in action and features that keep earnings at record levels.



MAISIE

There's amazing new high scoring in this 5-Ball Free Play attraction. Intriguing Ball and Back-board action sustains interest—develops top earnings.

DeLuxe GRIP SCALE

Consistently Best Since 1927

SEE YOUR DISTRIBUTOR

"There Is No Substitute for Quality!"

D. Gottlieb & Co.

TWENTY YEARS OF LEADERSHIP 1140 N. Kostner Ave. Chicago 51, Illinois



CAN OPERATE ANYWHERE

Piling up a tremendous profit record SPORTSMAN ROLL

ROLLING UP STEADY, BIG PLAY IN ALL LOCATIONS!

We Are Happy To Announce The Appointment Of EAST-WEST DISTRIBUTING CO.

674 10th Avenue

New York 19, N. Y.

Greater New York and Westchester Distributors for Sportsman Roll

SEE SPORTSMAN ROLL NOW ON DISPLAY AT THE EAST-WEST SHOWROOM

Ample Stock Assures Immediate Delivery

SQUARE AMUSEMENT COMPANY

JOHN A. FITZGIBBONS 453 W. 47th St., New York 19, N. Y. Ph.: Circle 5-5240

ESTABLISHED 1919

AL SCHLESINGER 88-90 Main St., Poughkeepsie, N. Y. Ph.: Poughkeepsie 5710

SENSATIONALLY NEW! CASINO BELL Sr.

ACCEPTS 5c AND 25c COINS ON SAME PLAY. PAYS OUT NICKELS OR QUARTERS, ACCORDING TO COIN PLAYED

For lasting appeal . . . dependable earnings rely on these peerless EVANS features:

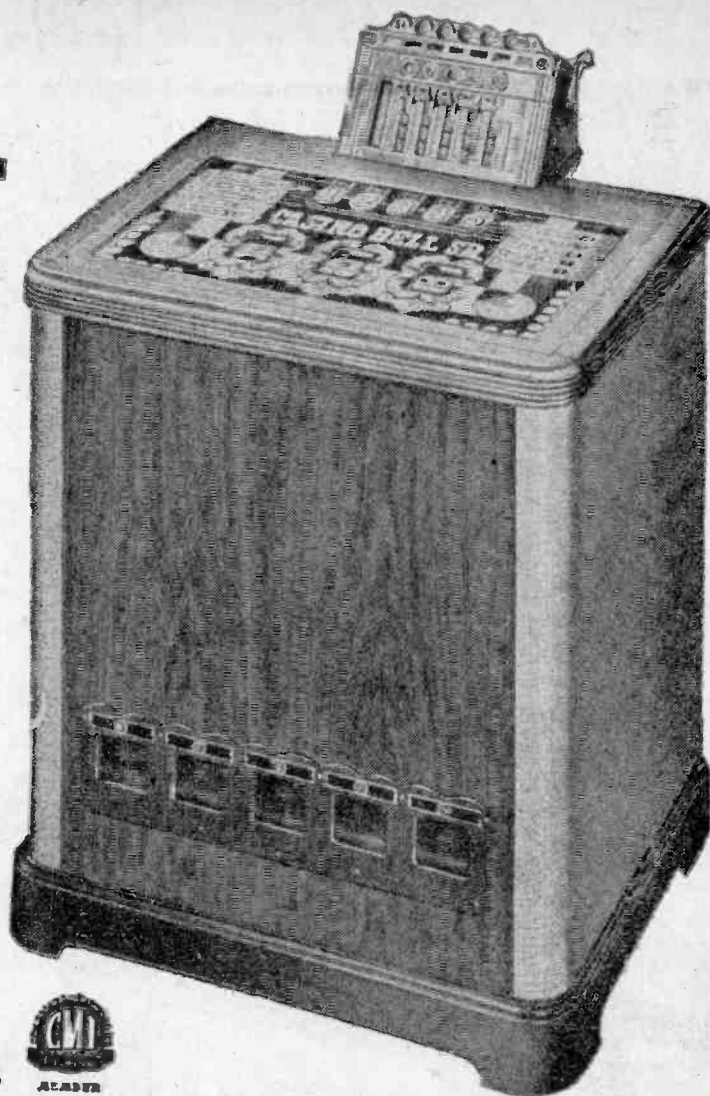
- 5-COIN HEAD! 5 PLAYERS!
- 5 INDIVIDUAL PAYOUT CUPS!
- 5 JACKPOTS WITH RESERVES!
- SINGLE COIN "MACHINE GUN" ACTION PAYOUT!
- EVANS' FAMOUS TROUBLE-FREE MECHANISM!
- LONG-LIFE, ATTRACTIVE EVANS-BUILT CABINET!
- BRILLIANT, COLORFUL TOP DESIGN!
- STANDARD BELL FRUIT REELS!
- STANDARD MODEL, 3/5c and 2/25c. ALSO AVAILABLE IN STRAIGHT 5c or 25c FIVE PLAY MODELS!

SEE YOUR DISTRIBUTOR TODAY

H. C. EVANS & CO.

1520-1528 W. ADAMS STREET

CHICAGO 7, ILLINOIS



STRIKES 'N' SPARES

Automatic Bowling Alley

Spectacular new automatic pin-setting and automatic scoring bowling alley, an exact replica of a regulation bowling alley. Colorful electrical scoreboard shows frame being played and total score, as well as strikes and spares. Two dime coin chutes. 14 feet long, 33 inches wide, dismantles into two sections. Enormous earning power proved by actual operation for a full year at 30 various type locations. A thrilling new game with the strongest player appeal of any game invented.



IT'S A STRIKE!

(A GOLDMINE THAT IS!)



BADGER NOVELTY CO.

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Exclusive Distributors for
STRIKES 'N' SPARES
IN WISCONSIN AND
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BADGER'S Bargains
"Often a few dollars less - Sold on a penny more"

LOS ANGELES 1000
Bill Hoppel
MILWAUKEE 1000
Carl Hoppel



HITCH YOUR CARRIAGE TO THIS STAR

Keeney's **HOT TIP** AUTOMATIC OR REPLAY

New!



The highest play-compelling odds and money-winning innovations ever offered 1-ball operators are here! Imagine! Odds start with 3-6-9 to draw the play away from other games. Keeney's New "Hot Tip" posts FREE "WIN" SECTION ODDS for a winning ball in Purse, Show or Place sections when corresponding flag lite is on. HIGHEST ODDS of 12-15-18-42 lite up with "W-X-Y-Z" fully illuminated and remain lit until a winner is made. Lite up "HOT TIP" and you turn on HIGHEST ODDS of 12-15-18-42 in addition to ALL SELECTIONS and get the ball back for REPLAY at the SAME MULTIPLE until a winner is made. Big "SUPER SCORE" awards keep building up, too. Keeney's "Hot Tip" tops 'em all.

Bell machines and other 1-ball games give up beside its blaze of brilliant scoring opportunities. It's the best. The very best. Your Keeney distributor has it—take a tip—your next 1-ball game is "Hot Tip"!

KEENEY'S
NEW 5-BALL NOVELTY
"CAROUSEL"
at your Keeney distributor
JUNE 1

J. H. KEENEY & CO., INC.
2600 WEST FIFTIETH ST., CHICAGO 32, ILL.

LATEST MODELS

JACKPOT BELLS

2/5 OR 3/5 COMBINATION

FACTORY REBUILT — LOOK AND OPERATE LIKE NEW

\$150.00

5c PLAY

10c, \$160.00 - 25c, \$170.00

F. O. B. CHICAGO



REBUILT AND REFINISHED

WATLING ROLATOPS



\$75.00

F. O. B. CHICAGO

PHONE OR WIRE TODAY — PROMPT SHIPMENT

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

PHONES: VAN BUREN 6636-6637-6638-6533



JOE ASH

ACTIVE RECONDITIONED GAMES 'NUFF SAID

YOUR CHOICE \$29.50 Each
ANY THREE \$85.00

- A.B.C. BOWLER
- ALL AMERICAN
- MISS AMERICA (Conversion)
- ATTENTION
- BOLOWAY
- CHAMP
- CROSSLINE
- DOUBLE PLAY
- GOLD STAR
- HOME RUN '40
- HOROSCOPE

- YOUR CHOICE \$39.50 EACH
- ANY THREE, \$115.00
- HOME RUN '42
- SPOT POOL
- TOPIC
- SKY BLAZER
- VENUS
- KNOCKOUT

- MAJORS
- MONICKER
- SEA HAWK
- SCHOOLDAYS
- SILVER SPRAY
- SPORT PARADE
- SKY LINE
- SNAPPY
- STAR ATTRACTION
- STRATOLINER
- SHOW BOAT
- VICTORY
- WILDFIRE
- BALLY HIGH HAND \$94.50
- BALLY CLUB BELL \$94.50
- SUPER BELL \$99.50

- FLAT TOP \$64.50
- MIDGET RACES \$124.50
- LAURA \$64.50
- BIG PARADE \$39.50
- STAGE DOOR CANTEEN (Post-War) \$119.50
- SURF QUEEN \$109.50
- SUSPENSE \$139.50

ACTIVE AMUSEMENT MACHINES CO.

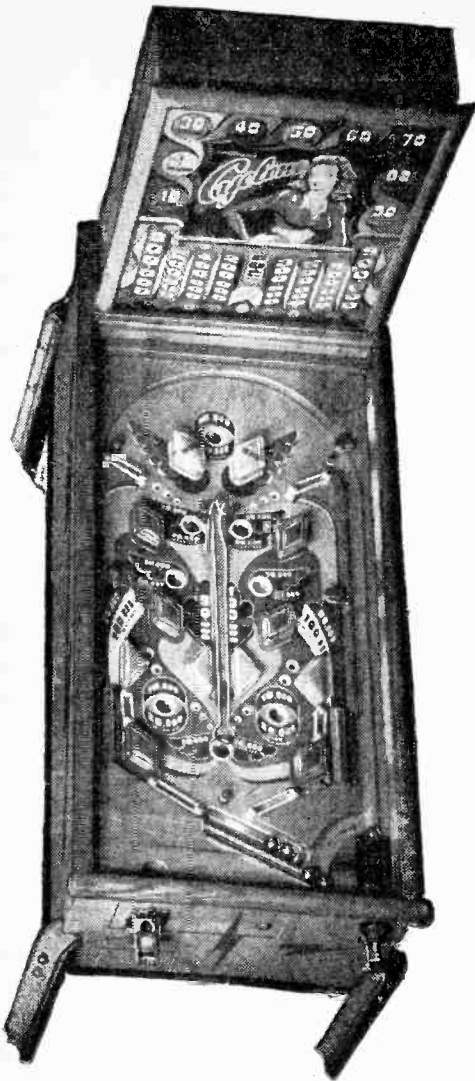
666 No. Broad St. Philadelphia 30, Pa. Fremont 7-4495

1060 Broad St. Newark 2, N. J. Mitchell 2-7646

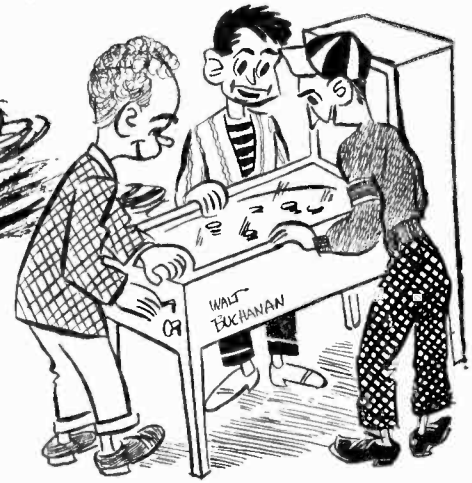
1120 Wyoming Ave. Scranton, Pa. Scranton 4-6176



"YOU CAN ALWAYS DEPEND ON ACTIVE-- ALL WAYS"



When CYCLONE hits your route, watch pin game profits pep up. Faster action and high scoring up to 90,000 attracts more player—wins more play. Convertible 5-ball or 3-ball. Phone, wire or write your nearest Shaffer Music Company office for immediate delivery on Williams' sensational new CYCLONE.



**IMMEDIATE DELIVERY
WURLITZERS—MODEL 1015
WRITE FOR PRICE**

SHAFFER 100% RECONDITIONED PHONOGRAPHS PACK MORE QUALITY—COLLECT MORE PROFITS

Seeburg 9800—R.C.	\$300.00
Seeburg 8800—R.C.	300.00
Seeburg 8800—E.S.	275.00
Seeburg Colonel—R.C.	265.00
Seeburg Commander—R.C. ...	265.00
Seeburg Envoy—R.C.	265.00
Seeburg Colonel—E.S.	255.00
Seeburg Commander—E.S.	255.00
Seeburg Maestro—R.C.	255.00
Seeburg Maestro—E. S.	250.00
Seeburg Classic	210.00
Seeburg 8200 Victory	200.00

Seeburg Casino	\$175.00
Seeburg Crown	160.00
Seeburg Royal	150.00
Seeburg Model A	90.00
Seeburg Wireless W.O.M.	28.50
Seeburg Three-Wire W.O.M. ...	24.50
Seeburg Wired Speakorgan	22.50
Rock-Ola "Super"	200.00
Rock-Ola Premier	200.00
Rock-Ola Commando	200.00
Rock-Ola Monarch	130.00
Rock-Ola Imperial	110.00

Mills "Empress"	\$125.00
Wurlitzer 780-E	275.00
Wurlitzer 780-M	275.00
Wurlitzer 500-A Victory	175.00
Wurlitzer 24 Victory	150.00
Wurlitzer 412	75.00

It's The 1st Choice of Operators

GET YOUR NAME ON THE SHAFFER MAILING LIST

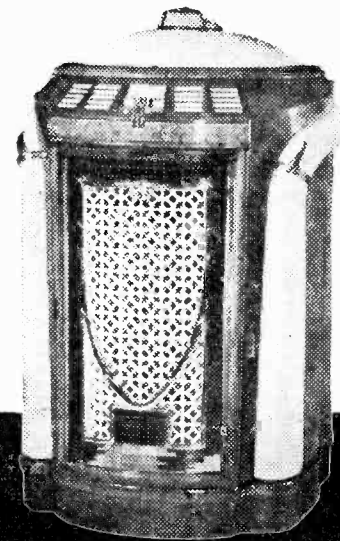
ALL ITEMS OFFERED SUBJECT TO PRIOR SALE

TERMS: 50% CERTIFIED DEPOSIT, BALANCE C. O. D.

COLUMBUS 15, OHIO
606 SOUTH HIGH STREET
Phone: Main 5563

WHEELING, W. VA.
2129 MAIN STREET
Phone 784

CHARLESTON, W. VA.
1619 W. WASHINGTON STREET
Phone 63381



SHAFFER MUSIC COMPANY



SLOTS

5¢ MILLS BLUE FRONT, ORIG.	\$109.50
10¢ MILLS BLUE FRONT	129.50
25¢ MILLS BLUE FRONT	129.50
5¢ BROWN FRONTS	119.50
10¢ BROWN FRONTS	129.50
25¢ BROWN FRONTS	139.50
VEST POCKETS, 1946 Model	59.50
25¢ QT., LATE, Giltter Gold Front	109.50
5¢ BLACK CHERRY, ORIG., 2-5	179.50
10¢ BLACK CHERRY, NEW, 3-5	225.00
5¢ BLACK CHERRY, REC.	149.50
10¢ BLACK CHERRY, NEW REB.	169.50
5¢ JENN. SILVER CHIEF	89.50
10¢ 4-STAR CHIEF	89.50
COLUMBIAS, J.P., 1946 MODEL	89.50
5¢ WATL. ROLATOP, \$79.50; 10¢	89.50
5-10-25¢ JENN. LITE-UP CHIEFS.	Write
SLOT STANDS, Complete	17.50

CONSOLES

BAKER'S PACERS, D.D., J.P., NEW	\$395.00
5¢ COMB. SUPER BELLS	149.50
BALLY SUN RAYS, F.P.	89.50
5¢ BUCKLEY TRACK ODDS, J.P.	435.00
HI HAND, COMB.	139.50
WATLING BIG GAME, 5¢, P.O.	89.50
5¢ PACE SARATOGA SR.	89.50
BALLY BIG TOP, P.O. or F.P.	89.50
WATLING BIG GAME, F.P.	79.50
MILLS JUMBO, P.O. LATE HEAD	99.50
JENN. SILVER MOON, F.P.	79.50
5¢ BALLY CLUB BELL	129.50
25¢ BALLY CLUB BELL	154.50
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50
BANGTAILS, J.P., 2-TONE	159.50

EMPIRE'S SUPER VALUES!

- 8— 5¢ KEENEY BONUS SUPER BELL WIRE!
- 4— 25¢ KEENEY BONUS SUPER BELL WIRE!
- 6— 5¢ BALLY DRAW BELL, Just Like New! .. \$319.50

RECONDITIONED 5 BALL PIN GAMES

DYNAMITE	\$229.50	TRADE WINDS	\$99.50	LEGIONNAIRE	\$59.50
BAFFLE CARD	194.50	SOUTH SEAS	99.50	ALL AMERICAN	59.50
SPELLBOUND	189.50	RIVIERA	99.50	CHAMPS	59.50
FAST BALL	184.50	WAGON WHEELS	99.50	BOLAWAY	59.50
SUPERLINER	179.50	COVER GIRL	94.50	SHOW BOAT	59.50
ARIZONA	169.50	ARIZONA	89.50	CAPT. KIDD	59.50
SUSPENSE	169.50	SANTA FE	89.50	VENUS	59.50
MIDGET RACER	149.50	OKLAHOMA	89.50	TOWERS	59.50
BIG LEAGUE	144.50	STREAMLINER	89.50	MIAMI BEACH	57.50
STAGE D CANTEN	134.50	5-10-20	84.50	ABC BOWLER	57.50
SURF QUEEN	134.50	MIDWAY-UNITED	79.50	BOSCO	79.50
BIG HIT	129.50	YANKS	79.50	'41 MAJORS	57.50
FLAT TOP	119.50	Genco DEFENSE	74.50	INVASION	54.50
FRISCO, F.S.	109.50	HI HAT	69.50	SEVEN UP	54.50
SKY CHIEF	109.50	TOPIC	69.50	PARATROOPS	54.50
LIBERTY, GOTT	109.50	SPOT POOL	69.50	BOMBARDIER	54.50
AIR CIRCUS	99.50	Genco VICTORY	69.50	TEN SPOT	54.50
BIG PARADE	99.50	GUN CLUB	67.50	DRUM MAJOR	49.50
KNOCK OUT	89.50	BELLE HOP	64.50	MARINES	47.50
KEEP 'EM FLYING	89.50			BIG CHIEF	47.50

ONE-HALF DEPOSIT WITH ORDERS, BALANCE C. O. D. OR SIGHT DRAFT.

ONE BALLS

VICTORY SPECIAL	\$425.00
CLUB TROPHY, F.P.	109.50
VICTORIOUS, F.P., TURF CHAMP	89.50
'41 DERBY	119.50
RECORD TIME, F.P.	89.50
LONGACRE, F.P.	219.50
TURF KING, P.O.	169.50
JOCKEY CLUB, P.O.	159.50
40 MILLS 1-2-3, F.P.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	69.50
LONGSHOT, P.O.	129.50
KENTUCKY, F.P.	149.50
BLUE GRASS, F.P.	109.50
VICTORY DERBY, P.O.	310.00

ARCADE

MUTO. VOICE-A-GRAPH	\$875.00
TOTAL ROLL, LIKE NEW	375.00
EV. TEN STRIKE, 1947 MODEL	Write
EV. TEN STRIKE	95.00
EV. TOMMY GUN	94.50
EV. SUPER BOMBER	179.50
BALLY DEFENDER	119.50
BATTING PRACTICE	89.50
PIKES PEAK	19.50
GENCO WHIZZ—Like New	89.50
EXH. CARD VENDOR	9.50
SHOOT TO TOKYO	79.50
CHICAGO COIN GOALEE—Like New	219.50
GOTT. 3-WAY GRIPS	19.50
CHICAGO COIN HOCKEY	119.50
MUTOSCOPE SKY FIGHTER	129.50
RAPID FIRE	89.50
PITCHER & CATCHER	89.50
BALLY SKY BATTLE	119.50
EXH. HAMMER STRIKER	57.50
ADVANCE SHOCKER	17.50
MAJOR LEAGUE BASEBALL	149.50
VICTORY STAMP VENDORS, NEW	24.50
ACE BOMBER	169.50

NOW—28,000 SQUARE FEET—TO SERVE YOU BETTER!

Empire Coin

MACHINE EXCHANGE



1012-14 MILWAUKEE AVE. ♦ PHONE: HUMBOLT 6288 ♦ CHICAGO 22, ILL.

The Right tackle gets the big ones!

Seeburg SCIENTIFIC
DEPENDABLE MECHANISMS

SOUND DISTRIBUTION

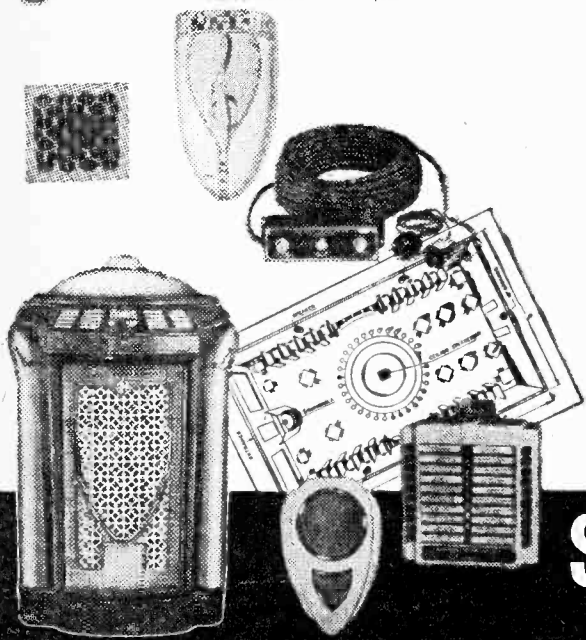
lands the Big Locations



Everywhere, you hear about the wonderful new Seeburg music systems . . . systems that mean greatest listening pleasure for customers . . . systems that reap greatest profits for operators! With a Seeburg Scientific Sound Distribution system . . . music is never too loud . . . never too soft. The volume is the same at every table . . . in every booth . . . when installed completely.

Seeburg has been first with every major development . . . and S. H. Lynch & Company, as exclusive Southwest distributor, has presented these new things with great pride. We're installing these definitely superior new music systems in the finest restaurants in the Southwest.

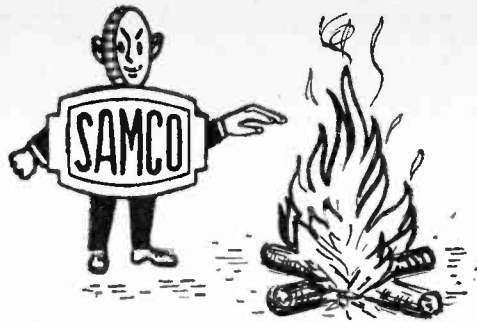
★ *Consult your nearest S. H. Lynch Office*
★ *Stay ahead with Seeburg!*



S. H. LYNCH & CO.

Exclusive Southwestern Distributors

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- ★ Houston, 910 Calhoun
- ★ New Orleans, 832 Baronne
- ★ San Antonio, 241 Broadway
- ★ Memphis, 1049 Union Avenue
- ★ Oklahoma City, 900 N. Western



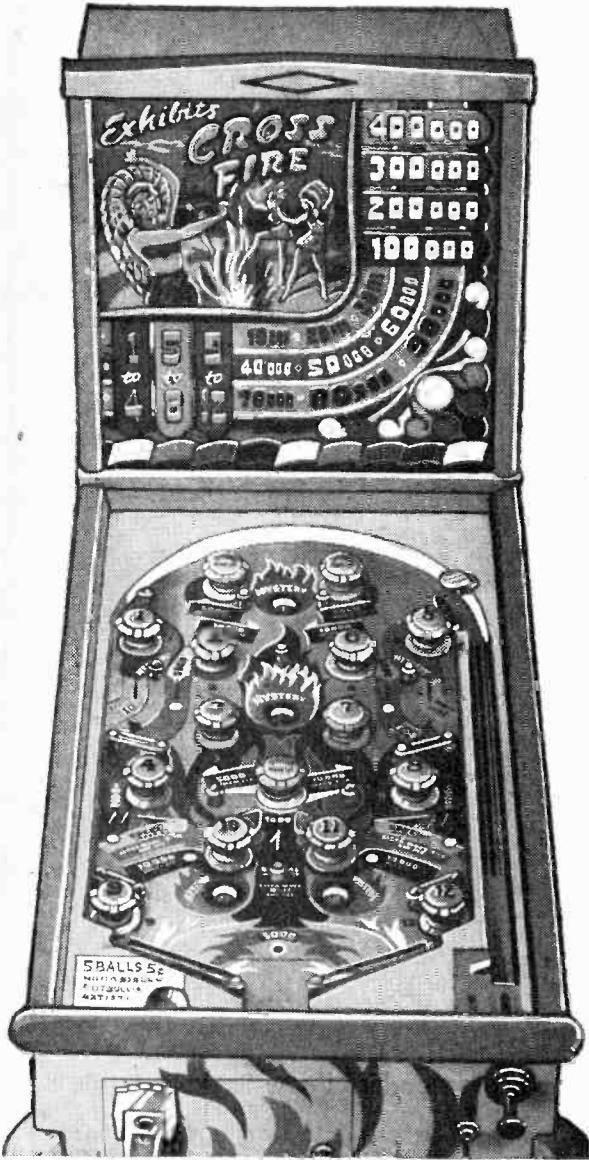
SAMCO OF SOUTHERN AUTOMATIC SAYS:

Warm up those cold locations with

EXHIBIT'S

CROSS FIRE

THESE FEATURES ARE HOT!



HIGH SCORING with WHOOPEE ACTION!

BIG MYSTERY POCKET AND TWO 5,000 BUMPERS WITH CHANGING VALUE FOR SKILL SHOOTING AT TOP OF BOARD!

4 BIG MYSTERY POCKETS and HIGH SCORE BUMPERS! CROSS-FIRE ACTION! MYSTERY-SPOT-EMS! SPECIAL SCORING LANES! LIVELY LAST-MINUTE CROSS-FIRE ACTION WITH DOUBLE MYSTERY POCKETS AND WHOOPEE SCORING BUTTON

ORDER FROM YOUR NEAREST "SOUTHERN" OFFICE NOW!

BUYS IN USED MUSIC EQUIPMENT: PHONOGRAPHS

Table listing Wurlitzers and Rock-Olas models and prices.

Table listing Seeburgs and Mills models and prices.

ACCESSORIES

Table listing Seeburg accessories and prices.

CORRECTION In our ad last week the incorrect price was quoted on KEENEY BIG PARLAY

SOUTHERN AUTOMATIC MUSIC CO. Inc. THE HOUSE THAT CONFIDENCE BUILT



SEEBURG DISTRIBUTORS IN CINCINNATI DAYTON • INDIANAPOLIS FT. WAYNE • LEXINGTON

634 S. Third St. LOUISVILLE 2, KY. 242 Jefferson St. LEXINGTON 2, KY. 1329 S. Calhoun St. FORT WAYNE 2, IND. 228 W. 7th St. CINCINNATI 2, OHIO 603 Linden Ave. DAYTON 3, OHIO 411 Commerce St. NASHVILLE 3, TENN.

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DISTRIBUTORS FOR ALL LEADING MANUFACTURERS



*The Sensational
Jennings*

TWIN - PLAY

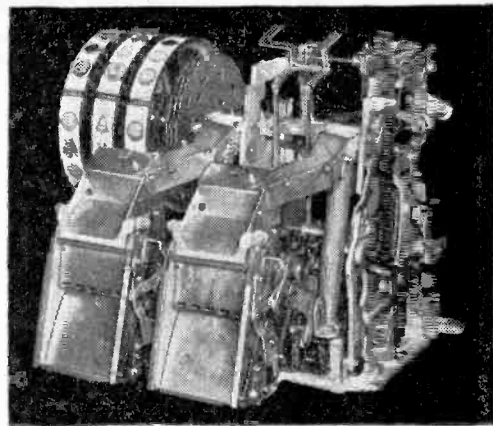
5c - 25c, 5c - 10c, 5c - 5c Play

CHALLENGER

There is nothing finer in coin machines

It's new! It's compact!* It's from Jennings! Rich walnut finished cabinet blends beautifully with any surroundings. Flashing chrome jackpot draws greater player appeal. The Challenger actually has *two* coin chutes and *two* jackpots, but only *one* mechanism. And, of course, the same dependable fool-proof, trouble-free operation you have learned to expect from Jennings. The Challenger is by all odds the best console buy on the market today.

* Needs little more floor space than a single machine . . . 23"x17".



The same high grade quality mechanism found in Jennings Chiefs.

**O. D. JENNINGS
AND COMPANY**
4307-39 WEST LAKE STREET
CHICAGO 24 • ILLINOIS

... The leader in the field for over 40 years ...

IT'S Bally

from COUNTER GAME to CONSOLE



BALLY AND SPECIAL ENTRY

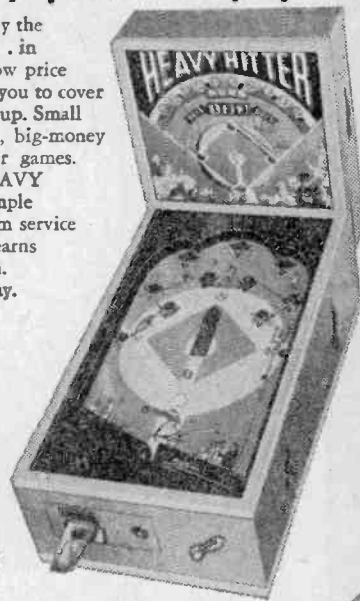
AUTOMATIC MULTIPLE REPLAY MULTIPLE

New "Mystic Flash" feature magically transfers Win-section of play-field to top of the board—to sections which normally score only Purse or Show. Players play, not merely two to four coins per game, but five, six, eight or ten . . . to catch the "Mystic Flash" Bally's new multiple masterpieces can easily double or triple your normal one-ball profits. For quick delivery order today!

New BIG ODDS 3-TO-1 MINIMUM

HEAVY HITTER REAL BASEBALL THRILLS ball automatically pitched to player

Here's a game you can place by the dozens . . . by the hundreds . . . in your territory. Sensationally low price of HEAVY HITTER permits you to cover locations you are now passing up. Small size wins a welcome in busy, big-money spots which cannot use larger games. Baseball skill-play opens HEAVY HITTER to all territory. Simple mechanism insures rock-bottom service cost. Fast, fascinating action earns top profits month after month. Order HEAVY HITTER today.



OPERATE AS COUNTER GAME (15 in. by 27 in. space) OR WITH FLOOR STAND

ROCKET

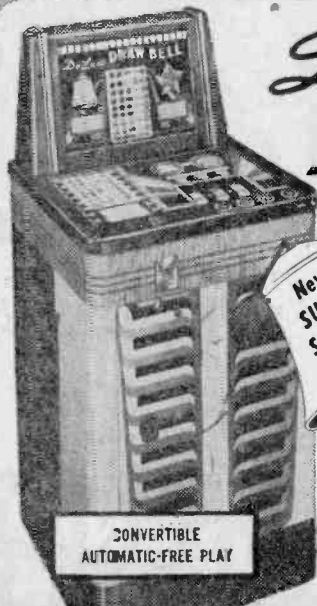
5 KICK-OUT POCKETS SCORES UP TO 490,000

Location tests prove ROCKET out-earns all competition. Simplified score-system attracts players who walk away from complicated games. Fast ball-action holds players spellbound by the hour. NEW IMPROVED MECHANICAL UNITS insure trouble-free operation. Order ROCKET today. CONVERTIBLE NOVELTY—FREE PLAY



CONVERTIBLE 5-BALL OR 3-BALL PLAY

DeLuxe DRAW BELL



New SUPER SPECIAL Award

New EXTRA DRAW Feature

New luxurious console with EXTRA DRAW feature that permits players to deposit three, four, five coins per game. Equip your locations with the fastest profit-producer ever created in the bell-console class . . . order DE LUXE DRAW BELL now. Nickel or Quarter play.

CONVERTIBLE AUTOMATIC-FREE PLAY

TRIPLE BELL TRIPLE PLAY! TRIPLE PROFIT!

Triple Coin Chutes permit three players—or three coins—every spin. 1000 Super Special Awards plus plenty of other big awards and single-cherry awards, insure continuous repeat play. Deluxe cabinet in rich wood-grain finish. Trouble-proof mechanism. Any coin-combination—Nickel, Dime, Quarter.



CONVERTIBLE AUTOMATIC-FREE PLAY

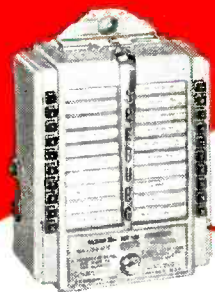
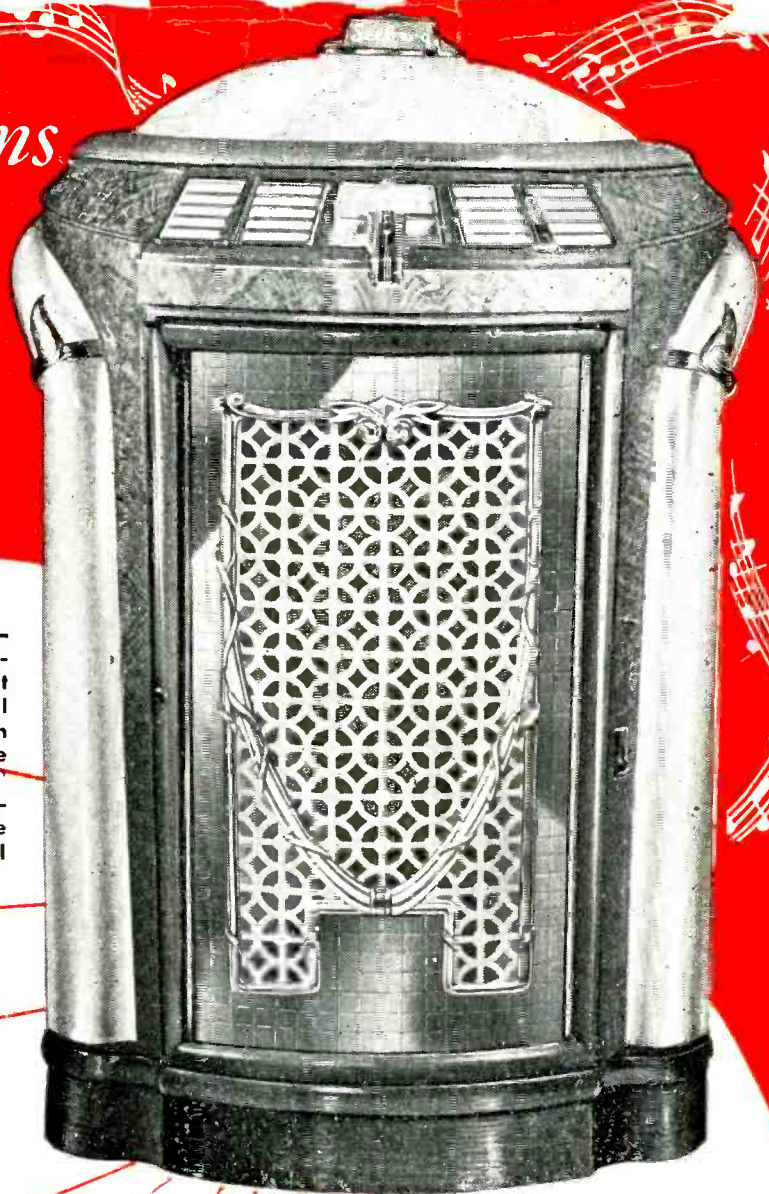


Bally MANUFACTURING COMPANY

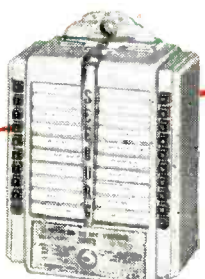
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18 ILLINOIS

TAILORED" Music Systems

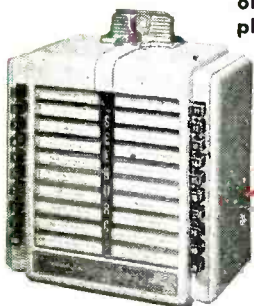
- Nothing to *adapt*
- Nothing to *convert*



WIRELESS WALLOMATICS— No wires to phonograph necessary—plug into an electric light socket. Available with nickel coin chute or 5-10-25 cent coin chute. All 20 selections visible—no dials to turn—no "blind" listening to pre-arranged programs. Made of non-breakable steel, ivory baked-on enamel finish.

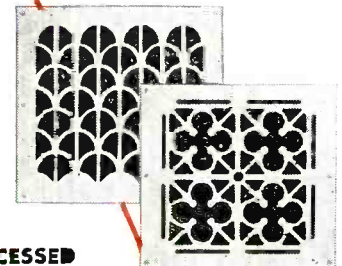


THREE-WIRE WALLOMATICS—Similar in design and construction to the Wireless Wallomatic but a three-wire cable runs to the phonograph. May be had with nickel coin chute or 5-10-25 cent coin chute. All 20 selections visible. Operate on 24-volt current provided by phonograph.

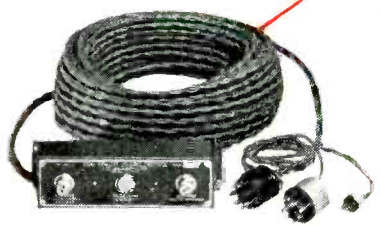


PRE-AMPLIFIER AND PUBLIC ADDRESS SYSTEM—An amplifier with its own tone and volume control. This permits using Symphonola speaker as a public address system. Music from phonograph and announcements on microphone may be mixed.

THE SYMPHONOLA "1-47"— A new beauty in appearance—actual lighting—fresh animation—all add up to the finest automatic phonograph ever offered the public. Separate amplifiers for the Symphonola and for remote speakers provide sound at just the right level throughout the location.



RECESSED SPEAKERS
The complete Seeburg line includes Recessed Speakers for wall and ceiling installation. Available with 8 and 12-inch impedance matched speakers that faithfully reproduce any volume of sound.



DUAL REMOTE VOLUME CONTROL—Volume of the Symphonola Speaker and all auxiliary speakers may be controlled from a remote point. Records may be cancelled. Volume may be predetermined and locked, preventing change by unauthorized persons.



MIRROR AND TEAR DROP SPEAKERS—The Mirror Speaker is of beautiful plastic with baked lacquer finish, trimmed with blue mirrors and chromium. 12-inch impedance matched speaker. The Tear Drop Speaker is of plastic, baked-enamel finish, trimmed in chromium. 8-inch impedance matched speaker.



AUXILIARY REMOTE CONTROL AMPLIFIER—Ideal for large auditoriums or locations having many rooms. Effective at distances up to 1000 feet from the Symphonola. Operation of auxiliary amplifier is entirely separate from master amplifier.

Seeburg

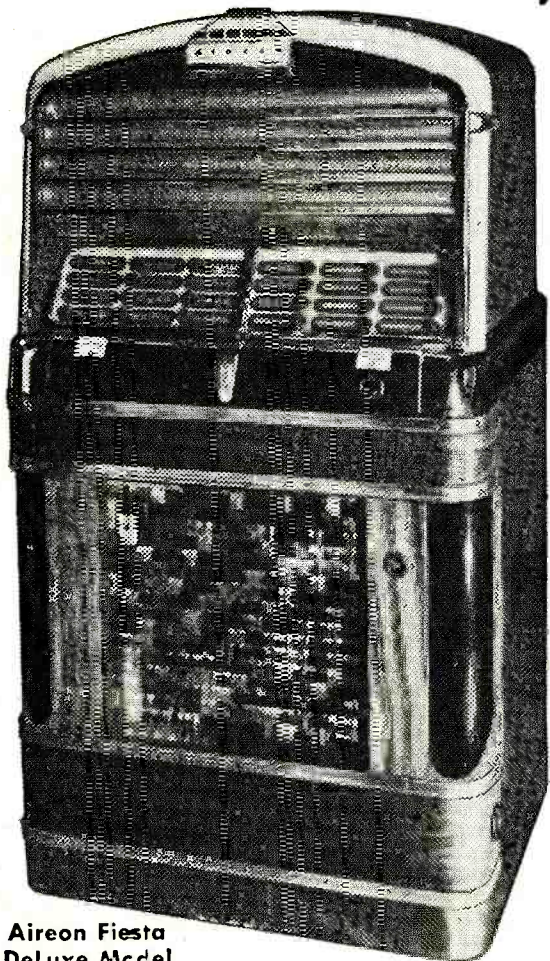
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