

The Billboard



THE WORLD'S FOREMOST AMUSEMENT WEEKLY • 25 CENTS

• JUNE 14, 1947 •



The Ernest Tubb record shop in Nashville is only the latest of top folksinger Tubb's many successful show-biz activities. Piloted by Oscar Davis, Tubb has been a major attraction on WSM's Grand Ole Opry for five years (that's Harry Stone, WSM manager, and Davis up there with Tubb), has sold millions of Decca disks, been featured in two Columbia and one Republic film ("Fighting Buckaroo" and "Ridin' West" for the first firm, and "Jambree" for the second). His latest film, in which he stars with his Texas Trcubadours, is "Hollywood Barn Dance," produced by Jack Schwarz and scheduled for release by Screen Guild June 1. Tubb has also found time to do some 75,000 miles of personal appearances annually and turn out over a hundred folk tunes, hottest of which has been "Walking the Floor Over You." The folksinger's songbooks are also among the all-time folio best sellers. Ernest's wife, Elaine, will manage the new disk shop.

Something NEW added to RECORDS

DUMOR COMPOUND

USED BY FOREMOST RECORD MANUFACTURERS FOR—LONGER WEAR—
GREATER FIDELITY—WARPAGE RESISTANCE—LOWER PRODUCTION COST.

Here's What Some Of America's Top Recording Artists Say—



DUKE ELLINGTON

My best wishes to DUMOR, a fine achievement for the record industry.



BLUE BARRON

You've added a big, new word to the lingo of records. It's DUMOR.



BETTY BREWER

Everybody has remarked on the beautiful tone of my Swank record made with DUMOR Compound. I want nothing but DUMOR from now on for my recordings.



BOYD RAEBURN

A record is a showcase for a band. As a bandleader, I'm concerned with anything that will improve records. DUMOR does it.



PHIL BRITO

The new DUMOR records sound swell. Best wishes.

AND... The Men Who Make The Records Say—

ED BURTON, DIAMOND RECORD CORP. — Jan August's "Malaguena" is tops in sales and tops in quality—thanks to Jan and thanks to DUMOR Compound.

JACK MANGAN, INTERNATIONAL RECORDING CO.—It is our plan to use DUMOR when we start our milling operation at the beginning of June. Current contracts are in force with over 30 independent companies.

ALE SINGER, SWANK RECORDS—For tone quality, reproduction and durability, DUMOR Compound is a "must" on our record pressing schedule.

F. W. MARSHALL, JR., MARCO PRODUCTS CO.—We have had numerous reports from several of our accounts that our biscuits containing DUMOR give them records having superior quality and minimum surface noise.

DAVID L. MILLER, PALDA RECORD CO.—We use the Marco (DUMOR) biscuit which has proven to be the finest and most adaptable to our pressings. It offers a minimum of surface noise with a maximum of wear.

ROGER C. BUTTS, PARAGON RECORD CO.—The biscuits made with DUMOR Compound are absolutely the finest we have ever used for pressing records.

CONFIDENTIAL REPORT FROM THE LAB OF A MAJOR RECORD CO. — Heat test for warpage resistance—A test was made by suspending 2 discs, one (1) Standard Compound and one (1) DUMOR #6 Compound, at a given distance over a given heat, the heat in this case being 175° F. At 30 seconds, the Standard Material began to bend, and over a period of 8 minutes its deflection was 2 1/4", using the diameter as a base. The compound containing DUMOR did not begin to deflect until 7 1/2 minutes had elapsed, and its total deflection was only 3/8", using the diameter as a base, after 8 minutes duration.

AND... Leading Publishers Add Their Acclaim!

NEIL F. HARRISON, RECORD RETAILING—Records made with DUMOR Compound have been found by "an impartial testing laboratory . . . to have longer playing life, general improvement in clearness and brilliancy of tone, a marked decrease in surface noise, and a retarding of warpage." Possibility of lower production cost is also mentioned.

GEORGE GOODWIN, MUSIC BUSINESS—I was particularly impressed with the remarkable tenacity of the original tone structure after several hundred plays. This should be of interest to record makers, disc jockeys, juke box operators, etc., desirous of obtaining long-life records, especially for standard type music. The tonal qualities of the DUMOR discs were excellent.

SHELLAC + DUMOR = BETTER RECORDS



DUMOR PLASTICS, INC. ATCO, NEW JERSEY

• LEDYARD HECKSCHER, President
• A. H. CIAGLIA, Vice Pres. & Research Dir.
• LOU LAWRENCE Assoc. - Public Relations,
17 East 48th Street - New York, N. Y.

The World's Foremost Amusement Weekly

NAMM CONVENTION WIND-UP

Average Blurb On NBC Runs To But 12%

Soapers Run Longest

NEW YORK, June 7.—Recently completed survey of time devoted to commercial copy on National Broadcasting Company (NBC) programs reveals that excessively long commercials are in the minority. Study by the web's research department, based on programs during the month of December, 1946, shows that of the total time NBC was on the air, commercial and sustaining, the percentage of commercial copy time totalled 6.5 per cent. Analysis of commercial programs only indicates that 12.9 per cent of program time was devoted to plugs.

Dramatic programs, according to the survey, show a higher-than-average per cent of commercial copy time—17.1 per cent. Researches say this is accounted for by the large number of daytime serials which have an "allowable" copy time of three and one-quarter minutes per quarter-hour period, or 21.7 per cent. NBC survey states that news programs, too—most of which are 15 minutes—can run as high as 15 per cent in commercial copy time, but average only 11.6 per cent of their total program time.

Among 30-minute programs, the plug range varies from 10 per cent on evening shows to 15 per cent on (See *Average Blurb* on page 15)

Copyright Co-Owner Must Account to Other, Court Rules

NEW YORK, June 7.—In a precedent setting move, Judge John Bright, of the United States District Court, Southern District of New York, has held that co-owners of a copyrighted song must account each to the other for proceeds received from exploitation of the song. Finding was made in Shapiro-Bernstein's (S-B) action against Jerry Vogel Music Company on the song, *My Melancholy Baby*. Case was first brought to court in 1945, when S-B as the plaintiff, obtained an injunction against Vogel on the ground that it was sole owner of the renewal rights of the original version of the song, published and copyrighted in 1911 under the title of *Melancholy*. In 1912 the composer, Ernie Burnett, with the same tune, but with George Norton as lyricist instead of Mayebelle Watson, had *Melancholy* published and copyrighted for a second time. In 1914 the title was changed to *My Melancholy Baby* and an additional chorus in march time was added. Tune and lyrics remained the same.

Defendant appealed the case in February, 1946, and the injunction was reversed, the Circuit Court of Appeals holding that Burnett and Norton, who had died before the 1914 copyright had been obtained, were joint co-authors of the 1912 tune, and also were co-authors of the 1914 version.

S-B maintained that it was the sole owner of the renewal rights of the 1911 version of the song by Burnett and Watson, that the song was the same in the 1912 version, that Burnett, Watson and Norton were co-authors of that tune, and, as the plaintiff, is the successor in the interest of Burnett and Watson and defendant of Norton interest in the 1912 version. Therefore S-B would be (Copyright Co-Owner on page 11)

Legislation, Tele Facing AFM Conclave

DETROIT, June 9. — American Federation of Musicians (AFM) annual convention opens here today with delegates prepared to spend the week on problems ranging from the highly controversial Taft-Hartley bill to recording and transcription developments and television, especially as far as the networks are concerned.

Preceding the official opening of the convention were a series of executive board sessions which started last Thursday when James C. Petrillo, AFM president, and his assistant, Harry Steeper, arrived in town. In line with the new AFM policy to better press relations, Petrillo held a general press conference Thursday night, at which time he discussed labor problems in general, but did not touch on the convention agenda.

Schedule for the convention, which (See *AFM Convention* on page 15)

Piano-Band, Radio-Tele Cop Biz; Wax?

Registration Under '46 Peak

CHICAGO, June 7.—Winding up the five-day trade show and convention of the National Association of Music Merchants here Thursday night (5), music biz segments split into rival camps when it came to evaluating the success and value of the whole NAMM affair.

Broad and large, the dealer turnout was disappointing at first (registration which included exhibitors and non-dealers in goodly numbers stood Tuesday at only 3,200) but by later in the week distributors who came to write business were somewhat happier. Final registration count by Thursday topped 5,200, which wasn't too bad, altho not matching up to last year's 7,500 total.

On an all-over basis the piano and band instrument tradesmen were the show-toppers. The happy wedding of pent-up demand coupled with "now available" displays of new equipment concededly won biggest (See *Diskers Sound Out* on page 21)

Now MBS-Don Lee Plan Drama Type Disk Jock Show

HOLLYWOOD, June 7.—Don Lee net is prepping a radically new type of disk jockey program with a dramatic format to feature the characters created by Jimmy (Johnson Family) Scribner. Scribner will cut the first in series of audition platters next week to experiment with format variations before launching a test airtight on KHJ, key Don Lee outlet in Hollywood.

Don Lee sales chief, Syd Gaynor, plans to offer the series on a local participating sales basis, expanding the seg to a full Mutual airtel for sale in quarter-hour slices. Scribner's five-a-week disk show will be in addition to his regular daily *Johnson Family* airtel now carried on most of the Mutual skein.

Random House Buys Arch Oboler Novel

NEW YORK, June 7. — Arch Oboler, top flight radio writer, this week sold an untitled novel to Random House, of which Bennett Cerf is president. Publication is due in the fall.

Oboler returned to the Coast Friday, where he is slated to complete a new play for which he hopes to set Broadway production. He's due back in New York in July.

Scribbler just finished a writer-director pact with Metro.

Unions Burn as Wax Whirls

AFRA Rallies Vs. Job Inroad By Disk Jocks

Seek Copyright Revision

NEW YORK, June 7.—A concerted effort by two top theatrical unions, the American Federation of Musicians (AFM) and the American Federation of Radio Artists (AFRA), to bring about changes in the Copyright Law so that phonograph records could not be used for radio broadcasting purposes, appeared as a distinct possibility this week. Both unions are disturbed about the growing use of disk jockey programs, especially by networks.

AFM holds its annual convention in Detroit next week, and some action on the platter program problem is likely on the agenda. AFRA, meanwhile, met in New York this week to give the same head. (See *MAY PIN HOPE* on page 9)

Petrillo Says

DETROIT, June 7.—James C. Petrillo, president of the American Federation of Musicians (AFM), told *The Billboard* this week that so far there has been no discussion of the disk jockey situation by the AFM—that "the only discussions have been held in the newspapers." The AFM head minimized reports that the union was concerned as to such shows cutting musicians' employment.

Petrillo, however, backtracked Saturday when, in contradiction to his statement to *The Billboard*, he told the AFM executive board that he was "disturbed" by the spread of disk-jockey programs.

He said that they were earning staggering incomes; that name-band leaders were breaking up their bands to take disk-jockey jobs, and that musicians were losing employment as a result.

Petrillo gave no indication of what measures he had in mind.

Disk Jockey Curbs Sought By 802 Group

AFM Action May Be Asked

NEW YORK, June 7.—Regulation of disk jockey shows, both on national networks and on independent stations, may be urged by a delegation representing Local 802, American Federation of Musicians, at the AFM's annual convention in Detroit, starting Monday (9). At press time, however, local execs were not certain as to how the matter would be tackled, especially since the 802 delegation itself is split on the problem.

Other points on which the Local 802 delegates (Dick McCann, president; Charles Iucci, secretary, and Emil Balzer, treasurer) seek definite action include a radical change in (See *Regulation of Disk* on page 9)

Music Copyright Legislation Develops New Battle Fronts At Third of House Hearings

Widening Split in Music World Brought Into Focus

WASHINGTON, June 9.—A broad new front is developing on Capitol Hill in the raging battle over copyright legislation, with Representative Sol Bloom (D., N. Y.) and a host of other luminaries from in and out of the show world leaping into the fray at the third in a series of hearings before a House judiciary subcommittee today. The latest hearing brings into sharper focus a widening split in the music world, with record companies demanding that any disk copyrights be vested in manufacturers rather than performers as requested by the National Association of Performing Artists (NAPA) in an earlier hearing before the committee.

The demands of the record companies were carried over into today's session after occupying virtually the entire morning of the subcommittee's second hearing last Wednesday (4). Decca and Columbia diskeries plunged into the melee to express dissatisfaction with the "interpretation bill" (H.R. 1270), which proposes to permit individual copyrights on recorded versions of previously copyrighted material.

Opposes "Interpretation Bill"

Bloom, in testimony prepared for today's hearing, argued vigorously against the "interpretation bill" and voiced strong support for the two "juke box" bills (H.R. 1269 and H.R. 2570). Recalling that he has been "profoundly interested in the copyright situation for decades," the congressman asked the committee to kill the "interpretation bill" which, he said, "would destroy genius." "It may be that the copyright law needs general revision," he said, "but this is not the way to do it."

Bloom, a one-time showman, re-

called that he was sent to Europe on a mission to investigate the copyright situation when Calvin Coolidge was president, "and I have always been convinced that when you destroy the incentive for a composer to produce a work you destroy creation itself." He said he favors the "juke box" bills because "these reward genius."

Spokesmen for the juke box industry were given a chance to have their inning in the latest hearing after being denied time at last Wednesday's session because of the lengthy testimony on the "interpretation bill." The "juke box" bills (H.R. 1269 and (See Music World Split on page 133))

Two WLW Airers Take to the Road

CINCINNATI, June 7.—Two WLW cracker-barrel operas, *Circle Arrow* and *Midwestern Hayride*, will barnstorm the Cincinnati station's listening area with outdoor performances skedded from July 4 thru September 19. Regular broadcasts of both shows will continue while they are on the tour, which WLW Talent Director Bill McCluskey estimates will play before 100,000 people.

Midwestern Hayride troupe includes Ernie Lee, Lafe Harkness, Girls of the Golden West, Trailblazers, Bill Thall, Turner Brothers and the Lucky Penny Trio. Dates outside Ohio include Hillsdale, Mich.; Muncie, Ind.; Rushville, Ind.; Portland, Ind., and Pennsboro, W. Va. *Circle Arrow* group includes Dolly Good, Frazier Thomas, Jack Brown, the Harmonaires and Doc Wilderson's orchestra, and will play Portland and Bicknell, Ind., outside its home State.

Schubert Signs Mona Kent

NEW YORK, June 7. — Bernard Schubert has signed Mona Kent, author of *Portia Faces Life*, to an exclusive contract for her next soap opera, titled *Today Is Mine*. Schubert has cut an audition.

Switch

BOSTON, June 7.—He may be swimming against the tide, but disk jockey Bill Hickok, of WCOP, Boston, refuses to recognize the current trend of converting band leaders into platter spinners. Hickok, who likes to yodel while airing records, lined up a 12-piece band which he began fronting yesterday at the Ocean View, Revere Beach, Mass.

Page Jimmy Petrillo.

Music Pubs Ride Herd on Rodeo's Tunes, Seek \$\$\$

NEW YORK, June 7.—It was sweet music that came out of the horns of the band at Larry Sunbrock's Rodeo, but it sounded sour to five music pubs who this week sued Larry for \$250 apiece, plus an injunction to prevent any encores. The combined action was filed in U. S. District Court by M. Witmark & Sons; Leo Feist, Inc.; Shapiro, Bernstein & Company; Remick Music Corporation, and Irving Berlin Music Company.

The complaint alleges that the rodeo, in New Haven, Conn., and on other occasions, infringed copyrights by toolings, without consent or license, of such nifties as Witmark's *California Here I Come*, Shapiro, Bernstein's *The Last Roundup*, Remick's *A Gal In Calico*, Berlin's *A Pretty Girl Is Like a Melody* and Feist's *In a Little Spanish Town*.

Majestic Spot Drive To Plug Its Platters

NEW YORK, June 7.—Majestic Records this week prepared a spot radio campaign to plug its platters, utilizing transcribed plugs by one disk jockey on the other jock shows thruout the country. Ted Husing, of WHN, is the turntable cowboy who cut the commercial for Majestic.

Spots will be sent to all Majestic distributors, who, it is expected, will buy time on local record shows. Transcriptions will be spotted at the beginning and end of each 15-minute period.

Ticket Tax Cut Held Unlikely Despite Pleas

WASHINGTON, June 7.—Despite strong pleas by theater headliners before the House Ways and Means Committee this week, the committee is expected to take no action toward reducing the present 20 per cent federal admission tax. Avowedly unimpressed by arguments that the theater is a necessity and not a luxury, committee members are freely predicting that there will be no theater tax cut this year.

Sparking the hour-long hearing were Ilka Chase, Actors Equity; Marc Connelly, Dramatists' Guild; Thomas Murtha, International Alliance of Theatrical Stage Employees; James F. Reilly, executive director of The National Association of the Legitimate Theater, and Brock Pemberton, representing producers and theater operators.

Sees Slump Likely

Miss Chase declared that "the seven lean years may be upon us" as far as the theater is concerned. She stated: "When people see that the tax alone upon a theater ticket is about as much as they would pay for a whole evening's entertainment at a movie, a great many of them will feel that the difference in pleasure will not be worth that much."

Playwright Connelly asked for tax relief in the name of the ex-servicemen learning to become better craftsmen.

Pleads for Stagehands

Speaking for New York's 10,000 stagehands, Thomas Murtha told the group, "Our work is seasonal at best. A falling off in theater attendance immediately affects the employment of our members. We feel that in the face of the impending recession, the maintenance of the admissions tax of 20 per cent will cause a further falling off in attendance."

Pemberton said that even if the ex-

(See Ticket Tax Cut on page 12)

The Billboard

The World's Foremost Amusement Weekly

Founded 1894 by W. H. Donaldson Publishers

Roger S. Littleford Jr. William D. Littleford

E. W. Evans Pres. & Treas. Joseph C. Csida Vice-Pres. Lawrence W. Gatto Secy.

Editors

Joseph C. Csida Editor in Chief Pat Purcell Outdoor Editor G. R. Schreiber Coin Machine Editor George Berkowitz (New York) Executive News Editors William J. Sachs (Cincinnati)

Managers and Divisions:

W. D. Littleford, General Manager Eastern Division 1564 Broadway, New York 19, N. Y. Phone: MEdallion 3-1615

M. L. Reuter, General Manager Midwest Division 155 North Clark St., Chicago 1, Ill. Phone: CENTral 8761

Sam Abbott, General Manager West Coast Division 6000 Sunset Blvd., Hollywood 28, Calif. Phone: HOLlywood 5831

F. B. Joerling, General Manager Southwest Division 390 Arcade Bldg., St. Louis 1, Mo. Phone: CHestnut 0443

C. J. Latscha, Advertising Manager B. A. Bruns, Circulation Manager Cincinnati, Ohio Phone: DUUnbar 6450

Printing Plant and Circulation Office 2160 Patterson St., Cincinnati 22, Ohio

Subscription rates, payable in advance—One Year, \$10.00; Two Years, \$17.50. These rates apply in the United States, U. S. Possessions, Canada and countries in Pan-American Postal Union. Rates in other foreign countries sent upon request. Subscribers when requesting change of address should give old as well as new address.

The Billboard also publishes: The Billboard Encyclopedia of Music Vendors



In This Issue

American Folk Tunes	124
Broadway Showlog	46
Burlesque	48
Carnival	52-74
Circus	75-79
Classified Ads	90-97
Club Activities	60-61
Coin Machines	107-164
Continuing Program Studios	14-15
Fairs and Expositions	84-86
Final Curtain, Births, Marriages	50
General Outdoor	51
Honor Roll of Hits	26
Legitimate	46-47
Letter List	98-99
Magic	48
Merchandise	90-106
Music	20-39
Music Machines	116-126
Music Popularity Charts	26-35
Night Clubs	41-45
Night Clubs-Cocktail	40
Parks and Pools	80-83
Pipes for Pitchmen	100-101
Radio	5-19
Repertoire	87
Reviews: Album	24
Legit	47
Night Club	42-43
Records	34
Television	16
Vaudeville	44
Rinks and Skaters	88-89
Roadshow Films	87
Routes: Carnival	62
Circus	62
Legitimate	47
Miscellaneous	62
Salesboards	104-106
Sponsored Events	74
Television	16-17
Vaudeville	41-45
Vending Machines	109-115

The Billboard, Main Office, 2160 Patterson St., Cincinnati 22, O. Subscription Rate: One year, \$10.00. Entered as second-class matter June 4, 1897, at Post Office, Cincinnati, O., under act of March 3, 1879. Copyright 1947 by The Billboard Publishing Co.

Dailies' Reaction to CBS Seg Runs From "Commy" to Bouquets

NEW YORK, June 7.—Reactions ranging from strong support to violent disapproval, and claims of adherence to the "Communist line" were voiced by New York dailies this week in commenting on the new WCBS program, *CBS Views the Press*. (For a review of the series, see Part IV of Continuing Program Studies in this issue of *The Billboard*.)

The Communist smear line was thrown at WCBS, New York owned-and-operated Columbia Broadcasting System (CBS) station, by Keats Speed, executive editor of *The New York Sun*. Quoted in *Editor and Publisher*, newspaper trade organ, Speed said: "Several newspapers follow the Communist line, so why shouldn't a radio station?" Reaction of broadcasters to Speed's comment was, "How square can you get?"

"Daily News" Divided

Reaction of *The Daily News* seems mixed. It is understood that the paper thinks well enough of the series to plan to highlight it weekly, but Richard Clarke, its executive news

editor, told *Editor and Publisher*, "CBS has to strain pretty hard in its critical review of New York papers. The papers could do a better job on radio any week."

Both *The New York Times* and *Herald-Tribune* devoted considerable space to the first program (31), but their stories were factual and not in the nature of reviews. However, George Cornish, the *H-T's* managing editor, expressed, to E. & P., his confidence in the CBS newsmen; stated the newspapers should be able to take honest criticism and that he would "respect the opinions. . . as honest and well informed."

John P. Lewis, editor of *PM* (for which Don Hollenbeck, the CBS commentator on the program, used to work); Jack McManus, *PM's* radio editor, and Ted O. Thackrey, editor of *The New York Post*, gave the series full support and wholehearted commendation. Lewis said it was "a healthy thing;" Thackrey noted, "I am utterly in favor of critical comment, whatever the source."

MBS' NAME TALENT SPLURGE

WTAG Rejockeyed Back Into Position

NEW YORK, June 7.—Thru inadvertence *The Billboard* last week stated in its analysis of top bonus audience delivery stations that WTAG, Worcester, Mass., was an affiliate of the National Broadcasting Company (NBC). The station, actually, is affiliated with Columbia Broadcasting System (CBS).

To make matters worse, we said it was in "Worcester, Mass." As Phil Harris would say, "Oh, *Billboard*, how you do go on."

Story pointed out that in daytime program picture, WTAG was "first" among NBC bonus stations. Statement should have read that WTAG is second in the CBS ranks of bonus audience stations. WGBI, Scranton, Pa., led the CBS list.

Positions of the stations were obtained by computing the number of Hooper points the station gets over the average national Hooperating.

In commenting on *The Billboard's* boner—and we hereby apologize—E. E. Hill, WTAG's executive vice-president, wired:

"Your story gave us a pleasant moment to find that WTAG led all stations in the country with a top bonus delivered on the first 15 daytime shows. We confirm this with modest approval. However, you state that we are 'WTAG, Worcester, NBC outlet.' We beg to make a correction. We are WTAG, Worcester, CBS outlet, and have been for the past five years."

Well, at least we got the call letters right.

Theater Guild Program's Fate Still in Doubt

NEW YORK, June 7.—The ultimate destination of a particularly juicy radio plum, U. S. Steel's *Theater Guild on the Air*, remained in doubt this week, as Columbia Broadcasting System (CBS) continued its efforts to woo the sponsor away from American Broadcasting Company (ABC). Altho major reason for Steel's restlessness is its desire for an earlier time slot than its current 10-11 p.m. Sunday period, CBS is reported to have offered the identical time. Decision may be forthcoming within the next week.

Steel officials have been hoping for CBS to clear an earlier Sunday time, and one executive said he still is "living in hopes." Meanwhile, ABC is reported seeking to retain the hour-long prestige program by juggling its programming. With cancellation this week by Carter of its *Police-woman* stanza (Sunday, 9:45-10 p.m.), ABC may attempt to shift the preceding 15-minute show, Carter's Jimmy Fidler. This would enable *Theater Guild* to begin airing 30 minutes earlier, immediately following the high-rated Walter Winchell and Louella Parsons shows.

Skelton, Cast Get BW Bonus; Act Nut Hiked

HOLLYWOOD, June 7.—Bonuses totaling \$30,000 were passed around to cast and production staff of Red Skelton show by bank-roller Brown & Williamson Tobacco Company (Raleigh cigs) following season's last ainer Tuesday (3). Top recipients of unprecedented gesture were Skelton and Manager Edna Skelton Borzage, each getting a 10 grand slice, with remaining dough passed out to every member of cast, scripting staff, producers, and sound men. Size of bonus varied with length of service.

At the same time, Russel M. Seeds Agency passed out new contracts for next season with cast getting healthy raises, thus upping talent budget by an additional \$2,000. Show's format will remain the same next season, but characters portrayed by Wonderful Smith and Gee Gee Pearson will be used sparingly. Orkster David Forester will also be missing from lineup, but ork remaining intact. Understand David Rose, Max Steiner and Dimitri Tiomkin are being considered to replace Forester.

NBC Enters Fray For DeSoto Biz

NEW YORK, June 7.—A sales department official of National Broadcasting Company (NBC) this week confirmed reports that the web is engaged in active negotiations with the DeSoto division of Chrysler Motors. Web is making an active pitch, in competition with American Broadcasting Company, for sale of time to the auto firm for a fall show.

Program now under consideration by DeSoto is a dramatic opus being readied by the firm's agency, Batten, Barton, Durstine & Osborn. An NBC official said that should the time sale be consummated, the program would be presented to the client and web for approval by the agency when it has been smoothed out.

CBS Ends NRI Ad Series After Other Webs Squawk

NEW YORK, June 7.—Columbia Broadcasting System (CBS), according to authoritative report, has withdrawn a projected advertising and promotion campaign on statistics derived from the A. C. Nielsen Company Radio Index (NRI). Vigorous protests, it has been stated, were registered by the presidents of the other three major webs to the Nielsen office, with the result that Nielsen, in effect, told CBS to put a damper on such ads.

Nielsen information is copyright material and contracts with clients prohibit disclosure to non-clients. What steamed the other webs, of course, was the fact that CBS claimed in a recently published trade paper advertisement that on the basis of NRI figures, CBS during 1946 was the best per-point-per-minute net-

No "Sun" Column

NEW YORK, June 7.—*The New York Sun* is not planning a radio column, Keats Speed, the daily executive editor, declared this week. Published reports were that *the Sun* was interviewing candidates for the job.

Paper gave up its radio coverage about five years ago, with E. L. Bragdon, its long-time radio editor, shifting to RCA.

Big Wind-Up Set In AFL Airings Vs. Labor Bill

NEW YORK, June 7.—Radio campaign of the American Federation of Labor (AFL) to combat the Taft-Hartley labor bill which went to the President this week, will wind up next week with a terrific drive via both network shows and spot announcements. Latter will feature such AFL members as Eddie Cantor, Melvyn Douglas, Gregory Peck, Lawrence Tibbett and a slew of others.

All told, AFL programs will be broadcast on more than 1,000 stations. The AFL soap opera, on 239 American Broadcasting (ABC) stations, will air two evening shows over the same web during the week, each on a like number of stations, and will repeat one of the ABC shows on Mutual's 430 stations Sunday (15). Spots will go on 150 different stations.

Big Results Reported

AFL representatives say that the results of the radio campaign have been "terrific," having focused public opinion and interest on the bills. It is felt the drive has served to put the labor bill proponents on the defensive. Considerable reaction via mail to legislators is reported, as well as requests from both AFL and CIO unions for permission to repeat the programs.

Extra radio activity next week will increase the AFL radio expenditure from the original \$250,000-\$300,000, as was first planned, to about \$400,000.

Board Mulling Top Shows for Night Spots

Web To Loosen Bankroll

NEW YORK, June 7.—Competition among the junior webs seems likely to stiffen, with Mutual Broadcasting System (MBS) seriously considering splurging on name talent for programs. Web's board meets Tuesday (10) to consider going into the five-figure bracket for talent and program.

Tying in with the MBS board con-fab Tuesday is an authenticated report that MBS is mulling a couple of name half-hour variety programs, one of them to be spotted in a Saturday night slot. Walter Lurie, MBS program exec, is slated to go to the Coast July 22 and it is expected that he may wrap up some deals at that time.

Lurie, incidentally, already has made three trips to the Coast in the last six months and is keeping a close watch on the talent market.

Top Night Shows Sought

Some MBS officials have felt for some time that the one big obstacle the web must hurdle is to get one or two name programs to provide nighttime schedule "anchors" around which to build other shows. This has taken second place to the question of building a good market coverage, which the web feels has been accomplished thru its 430 affiliates.

MBS argues that it has been proved, notably via *The Shadow*, that it can command big top-rating audiences with potent shows and that now is the time to move in that direction. Heretofore, MBS has tried to build packages on a non-name basis, but indications now are that it may latch onto a few high-priced star players to hypo its evening skeds.

CBS Would Swap WAPI for KQW

WASHINGTON, June 7.—Columbia Broadcasting System (CBS), in a renewed attempt to buy into KQW, San Jose, Calif., is now trying to overcome Federal Communications Commission's (FCC) original objections to the deal by offering to give up its 45 per cent share in WAPI, Birmingham, in return for FCC approval of CBS's proposed purchase of 45 per cent of KQW it has been learned. Offer is expected to be submitted to FCC soon. FCC originally nixed CBS' bid to buy control of KQW on the ground that adding a seventh owned-and-operated outlet to the web would result in "undue concentration of control."

Acquisition of interest in KQW would give CBS a second top broadcasting position on the Pacific Coast. Web already controls KNX, Los Angeles. CBS officials regard KQW as giving the chain a definite advantage over WAPI, since apart from its strategic location, KQW operates at a lower and better frequency than the Birmingham station.

The J. Walter Thompson Company repeated its victory of last year by scoring more firsts than any other agency in the sixteenth annual radio editors' poll. At the same time, JWT beat its record of last year when it had four firsts, scoring five this year.

—*The Billboard, June 7, 1947.*

J. WALTER THOMPSON COMPANY

maintains 22 offices throughout the world • In North America: New York, Chicago, Detroit, San Francisco, Los Angeles, Hollywood, Seattle, Mexico City, Montreal, Toronto, Latin-American Division in New York • In South America: Buenos Aires, Rio de Janeiro, Sao Paulo, Santiago • In: London, Antwerp, Johannesburg, Capetown, Bombay, Calcutta, Sydney, Melbourne



June
5th
1947

dear jerry...

thank a lot for your letter.

i thought the poll season was over for 1947. how come billboard waits until practically all of the shows are off the air to announce its findings?

your mr. brennan wrote me about taking an ad similar to the one i took for, at your exorbitant space rates, last year. it is rather a costly honor to win the billboard poll. if i last another year in radio, and you are still the radio editor, i will appreciate it if you can arrange matters so that i do not win another poll.

if you can think of some copy you can put me down for the page. have the copy in large print for any myopic pachyderms who subscribe to billboard.

we have three more shows to write. i am exhausted.

hoping this finds you the opposite.

regards...

fred allen

Dear Fred,
 We couldn't think of any ad copy to top your letter about your twin victory—as favorite program and favorite comedian—in our 16th Annual Radio Editors' Poll. Thank.

Jerry

State of the Nation's Radio

Air Editors Say 1946 Was Static Year

Many See Improvement

NEW YORK, June 7.—American radio during 1946 showed virtually no change in its programming and public service highlights. That's the opinion of the majority of U. S. radio editors who participated in the 16th Annual Radio Editor Poll conducted by *The Billboard*. It was by no means a unanimous decision, however. Of the 102 editors who answered this particular poll question—"Do you think radio improved, deteriorated or remained the same during 1946"—the voting came out like this:

Remained the same.....46
Improved31
Deteriorated25

Admittedly, this question might be criticized as a sort of "When did you stop beating your wife?" deal. Actually, it was designed to elicit, from the newspaper folk who are presumed to be closest to broadcasting other than broadcasters themselves, some index as to the state of the nation's radio industry.

Heavy Favorable Vote

Even more important is the healthy, impressive vote in favor of radio—the 31 columning oracles whose considered opinion is that radio improved last year. Fact remains that during 1946, what with the Blue Book, and magazine and newspaper articles, radio took a terrific lacing from the criticism angle. But industry steps to meet that very criticism may well be the reason why radio wound up with so marked a vote of approval from the editors who thought it improved. At any rate, on the "improved" vote radio may well take a bow.

Here are some quotes from the editors who signified their approval of radio's behavior during 1946:

John Crosby, *New York Herald*
(See AIR EDITORS on page 11)

Radio Editors Select Top Local Pubserv Shows; Kid Segs, Tolerance Lead List

NEW YORK, June 7.—A growing preoccupation on the part of radio stations with public service broadcasts concerning juvenile problems and racial intolerance is strongly indicated in *The Billboard's* 16th Annual Radio Editor Poll. Full results of the editors' network program and performer favorites were published last week.

One of the poll's questions asked the editors to list locally broadcast public service programs they thought truly worthwhile. Of the programs listed below, six deal with racial tolerance, eight deal with kids or are built for kids.

Poll also asked the editors to recommend local talent which they thought worthy of network consideration. Their recommendations are published elsewhere in this issue.

TOP LOCAL SHOWS

- WMCA, New York—"New World A-Comin'." A-bomb series.
- WQXR, New York—United Nations hearings.
- KFI, Hollywood—Hollywood Bowl Auditions. Young instrumentalists and vocalists.
- KECA, Hollywood—"Design for Death." On traffic accidents.
- KECA, Hollywood—"Prevention Preferred." On children and their problems.
- KLAC, Hollywood—Housing campaign.
- KFVD, Hollywood—AFRA refresher course for returned veterans to brush up on radio.
- KFWB, Hollywood—United Nations broadcasts.
- KFWB, Hollywood—"Let Freedom Ring." Racial and religious problems.
- KNX, Hollywood—"My Brother's Blood."
- WGAR, Cleveland—"Inside Story." Dramatic series on community relations, exposing bigotry and discrimination.
- WTRY, Troy, N. Y.—Religion in the News. Resume of religion's place in the news, conducted by Christian and Jewish clergymen.
- WPAR, Parkersburg, W. Va.—"Parkersburgers at Work." Factory workers in broadcasts from plants describing work and types of jobs.
- WGRC, Louisville—"Tri-City Forum." Panel discussion of community problems by prominent citizens.
- CFPL, London, Ont.—"CFPL Foes Calling." Junior Chamber of Commerce "Get Out and Vote" campaign.
- WLW, Cincinnati—"WLW Mission to Europe." Findings of three listeners sent to Europe to study food situation.
- KUOM, Minneapolis—"KUOM for Kids." Entertainment, stories, play guides.
- WIOD, Miami—"Miami Civic Forum."
- KSO, Des Moines—"Careers in the Making."

- Industrial and civic leaders tell stories of careers to young; kids find sponsors for their future.
- KGO, San Francisco—"We Are Many People." Dramas of racial and religious problems.
- WNHC, Bridgeport, Conn.—"Tomorrow's Leaders Speak Today." Leaders of student body at Yale and guests.
- KFH, Wichita, Kan.—Programs for Community Chest drive.
- KROW, Oakland, Calif.—"Home Town News."
- WBEM, Chicago—"Democracy, U.S.A." Lives of Negroes dramatized.
- WINX, Washington—"Bright Tomorrow." Inter-racial understanding.
- WBNS, Columbus, O.—"Columbus Town Meeting."
- WEEL, Boston—"Today's Youth" series.
- WEZ, Boston—"Open for Discussion." Weekly forum.
- WCOP, Boston—"It's Your Move Next." Local United Nations forum.
- WNAC, Boston—"Yankee Network Institute" and "Yankee Network Journal."
- WHDH, Boston—Roundtable discussion on "This Is Your Business."
- WQXR, New York—"I Was a Convict."
- WMUR, Manchester, N. H.—"Your Town Crier."
- WFIL, Philadelphia—"Fellowship Hour." To foster better racial relations.
- KOA, Denver—"These Kids of Ours." Juve forum.
- KGO, Berkeley, Calif.—Atomic energy series.
- WNEV, New York—Saturday night swing show. Tolerance spot announcements.

Editors' Poll Tips Webson Local Acts

May Be Tomorrow's Stars

NEW YORK, June 7.—An offshoot of *The Billboard's* Annual Radio Editor Poll is a list of local programs and performers whom the newspapermen feel warrant consideration as network possibilities. Here are the recommendations the editors made this year—they may be radio's future stars:

TOP LOCAL ACTS

- KPO, Berkeley, Calif.—"Pat Novak for Htre." Detective stories.
- KOA, Denver—"These Kids of Ours." Kid's forum. Guests.
- WCOL, Columbus, O.—Reagle. News commentator.
- WTSP, St. Petersburg, Fla.—"A Boy and a Girl."
- WHIS, Bluefield, W. Va.—Sunset Royal Travelers. Negro quartet.
- KECA, Hollywood—Frances Scully's "Star Gazing." Hollywood commentary.
- KECA, Los Angeles—Averill Berman. Commentator.
- WNBC, New York—"Ben Grauer's Ballot Box." Pub. serv. debate.
- WTIC, Hartford—Bob Steele. Sports—disk jockey.
- KGO, San Francisco—Sidney Roger. Commentator.
- KFRC, San Francisco—Merv Griffin, singer.
- WFBR, Baltimore—"Club 1300." Variety and quiz show.
- WTAG, Worcester, Mass.—"Make Friends With Music."
- KCMO, Kansas City, Mo.—Jimmy Blain. Singer.
- WATR, Waterbury, Conn.—Henry Howard. Announcer.
- WINS, New York—"Conversation at Eight."
- KNX, Pasadena, Calif.—"Romance of the Ranchos."
- WAVE, Louisville—"Healthy, Wealthy & Wise." Kids' audience participation.
- WCPO, Cincinnati—Malcolm Richards. Disk jockey.
- WJAS, Pittsburgh—Beckley Smith. News commentator.
- KSDJ, San Diego, Calif.—Bill Thompson. Breakfast clubber.
- WHN, New York—Morey Amsterdam. Comedy.
- KLX, Oakland, Calif.—Joan Shepherd. Singer.
- WOWO, Fort Wayne, Ind.—Hilliard Gates. Sports.
- KFH, Wichita—"Phantom Theater." Mystery melodrama.
- KFRC, San Francisco—Merv Griffin. Vocalist.
- KRLD, Dallas—"Hillbilly Hit Parade."
- KRNT, Des Moines—Betty Wells. Commentator.
- WIOD, Miami—Earle Barr Hanson, pianist, and Clark Fiers, organist.
- CFPL, London, Ont.—Carson and McLaren. Comedians.
- WTCM, Minneapolis—John Ford. News with wry comment.
- WGRC, Louisville—"Anything Goes." Comedy.
- WTRY, Troy, N. Y.—Mike Baniak. Teen-ager patter and music.
- WJW, Cleveland—Gay Crosse Orchestra. Hot Negro band.
- WGAR, Cleveland—"Serenade for Smoothies." Variety show for teen-agers.
- KECA, Hollywood—Norwood Smith. Baritone.

Booream Quits Hutchins Post

HOLLYWOOD, June 7.—Hank Booream, general manager of Hutchins Agency's Coast wing and father of the Bing Crosby-Philco transcribed air-show plan, resigned his Hutchins post last week and left for New York. In explaining his bow from Hutchins, Booream stated that his ties with the commission house prevented free-lance operations. It is known that Booream wanted to work up other transcribed shows, following the Crosby-Philco pattern.

Jim Burton, producer of the Burl Ives show, will take over Booream's desk here, with the office to remain as fully staffed as before. Hutchins stressed that Booream's departure should in no way be interpreted as curtailment of its Coast operations. Indications are, it was said, that the agency may see a boost in its biz here.

Special Show From NBC Studio To Mark WINS Power Boost

NEW YORK, June 7.—WINS, New York sister station to AVCO's WLW, Cincinnati, will mark its daytime power boost to 50,000 watts Sunday (15) with a special program. A week-long bally will precede it. A name talent line-up is expected, but has not been set as of today.

Show will originate from one of the larger Radio City studios of National Broadcasting Company (NBC). WINS did not have sufficient time to arrange for a theater rental, with NBC proffering its facilities cuff in an unusual gesture.

Power boost doesn't affect nighttime airings, since international agreement prohibits this power. Governmental intercession is necessary for the nighttime hike.

NLRB Calls NBC On Union's Claim

NEW YORK, June 7.—National Labor Relations Board has issued a complaint alleging that National Broadcasting Company (NBC) has sponsored a company-dominated group in its New York offices, and has refused to advance an employee because of union activity. NLRB allegations followed charges made by the Radio Guild of the United Office and Professional Workers of America (CIO). NBC has been asked to appear before an NLRB trial examiner July 14 to present its side of the case.

Notification to NBC was made by NLRB regional director Charles T. Douds.

Look out,
HENRY MORGAN!!

Our Boy Is Only 59 Votes Behind
You in Billboard's Radio Editors'
Poll for Newest Star of '47!!!

JACK BARRY



Memo to Al Jolson (also-ran):

"Maybe you need some guest appearances."

P. S.: THANKS, EDITORS, FOR VOTING "JUVENILE JURY"
SECOND PLACE FOR ALL CHILDREN'S SHOWS.

JACK BARRY—WOR FAN CLUB #71
J. BARRY, PRES.

AFRA WARS ON RADIO WAX

Regulation of Disk Jocks Sought by Local 802 Group

(Continued from page 3)

the national transfer law, control of the number of free longhair sustaining programs on the air and elimination of gratis rehearsals for musical shows going on the road.

Increased Membership Problem

Regarding transfers Local 802 is faced with the problem of greatly increased membership (over 30,000), which continues to grow despite the fact that employment opportunities remain at the same level. Numerous curbs on the admittance of new recruits have been suggested. One line of thought is that if the waiting time period, during which a transfer man is prohibited from working on a steady job, is extended from three to six months or more, out-of-towners will be discouraged from trekking to New York.

New York local also will suggest curbing the number of free longhair sustaining shots. Execs contend that house men are idle while concerts are piped onto the webs from various cities. Local is anxious over the situation because some execs believe networks in future negotiations might argue for a reduction in the minimum number of house men—on the ground that many men are idle a good part of the time.

Traveling Show Rehearsals

Delegation will also seek elimination of the seven and one-half hour

unpaid rehearsal time now prevailing for traveling musical show orks. This would hike the production budgets of legit musicals considerably.

Regarding disk jock problem, ire of some members of Local 802 has been on the upbeat since Paul Whiteman was sold commercially. Other factions within the local, however, favor a hands-off policy, fearing to meddle with a problem they consider distinctly in the lap of the national office.

Amer. Tobacco May Up Air Coin; Seeks CBS Daytime Spots

NEW YORK, June 7.—Possibility is seen that American Tobacco Company might boost its radio expenditures for 1947 enormously over 1946 billings. Greater nighttime activity, combined with a good chance that the firm may go into daytime radio for Lucky Strike Cigarettes, is the reason.

Tobacco firm now is talking to Columbia Broadcasting System about a daytime program. An audience-participation show is under consideration, it is learned. Other ciggie makers—notably Philip Morris and Chesterfield—recently branched out into daytime programming.

Luckies now has Jack Paar, *Hit Parade* and *Big Story* on the air. If Paar clicks, he might be retained during the fall, in addition to Luckies' sponsorship of Jack Benny. Same sponsor also is reported interested in Robert Q. Lewis for a web show.

AFRA Signs WCAU In 2d Philly Pact

PHILADELPHIA, June 7.—American Federation of Radio Artists (AFRA), which made little progress in local radio until this year when staffers at KYW elected to have the union represent them, now has established itself at a second station. Contract was signed this week by AFRA with WCAU, 50,000-watt CBS station, putting the staff announcers in the union's fold. KYW, linked to NBC, is also a 50,000-watter.

While the contract only covers WCAU announcers, a rider was inserted making AFRA the bargaining agent for the talent as well. Altho talent will not hold AFRA cards, their pay will match AFRA scales. Pay hike for the announcers sets \$57.50 a week as the basic minimum, with increases reaching to \$80.50 over a five-year period. Announcers at most other stations are members of Broadcast Local No. 1, of the American Communications Association (CIO), which in most cases includes staff engineers and office workers as well.

Webs Reject RDG's Free-Lance Proposal

NEW YORK, June 7.—After two confabs, Tuesday (3) and Friday (6), the networks refused to recognize the Radio Directors Guild (RDG) as the bargaining agent for free-lance meggers. Union seeks a national agreement covering free-lance directors.

RDG's answer to the webs' action will be to report the discussions back to its membership. A strike vote to enforce the union's demands is possible.

No CBS Jock

NEW YORK, June 7.—Report that Columbia Broadcasting System (CBS), was considering a disk jock show drew a remark from one top web exec this week that he had "strenuous doubts" as to the veracity of the rumor. Columbia's policy on the matter of recordings, he said, has been clear. Exec indicated, however, that "inner councils" might be considering a disk jock show of which he was unaware.

Joan Edwards Sues Over "Parade" Job

NEW YORK, June 7.—Joan Edwards this week filed a \$75,000 damage suite in Supreme Court against American Tobacco Company, charging breach of contract with regard to her warbling engagement on *Hit Parade*. Program moved to the Coast following the death of George Washington Hill, American Tobacco president. According to the Davis complaint, she was assured that no change in the program would be made and that she would receive a \$250 weekly hike in pay for one year, starting in October, 1946.

Plaintiff claimed that after she moved to the Coast the sponsors ended her employment on January 19, 1947. Complaint also alleges Miss Edwards already had discharged her personal staff in New York and that her husband also gave up his New York contacts to move to the Coast with her and their children. Petition claims the singer suffered humiliation, loss of professional standing and loss of employment opportunities.

Miss Edwards started with *Hit Parade* in 1941. By January, 1944, her contract called for \$750 weekly with options graduating to \$1,500 weekly.

Senator White Pushing for Fast Hearing on Radio Bill

WASHINGTON, June 7.—A spirited move to get Senate floor action within a month on the White Bill to reshuffle the Federal Communications Commission (FCC) is being pushed by Senate proponents, with present prospects that a subcommittee hearing slated to start June 17 will be rushed thru in a week's time. Senator Wallace White (R., Me.), author of the bill and chairman of the Senate Interstate and Foreign Commerce Committee, told *The Billboard* that he hopes for "a fast and thoro" airing of the bill so it can reach the floor before the tentatively scheduled mid-July adjournment.

Altho the measure stands a better-than-even chance of getting a favorable vote from the Senate Interstate and Foreign Commerce Subcommittee, it is seen certain that numerous and drastic changes will be made before the measure gets to the Senate floor. White is convinced, tho, that this "trial balloon" strategy is the best device for getting fast Senate action, inasmuch as a delay of action on the bill until 1948 might easily doom its chances. White is head of the subcommittee as well as the full committee.

Arguments for and against various phases of the White Bill are being speedily mustered by more than a score of organizations and individuals already invited to participate in the hearing. National Association of Broadcasters (NAB) is mobilizing material for a lengthy brief strongly supporting provision of the bill to cripple the FCC, but opposing provisions to increase certain programming responsibilities and to plant economic jurisdiction in the FCC.

Network representatives at the hearing are expected to toss heavy ammunition at a provision which modifies present contractual agreements between webs and stations whereby stations are prevented from carrying programs of more than one network.

FCC officials are expected to be given at least two full days to put arguments on record, with the commission readying to blast provision which would drastically reduce the power of its chairman.

Witnesses on the measure probably will total more than 40. A companion bill by Chairman Wolverton (R., N. J.), of the House Interstate and Foreign Commerce Committee, is being sidetracked temporarily.

May Pin Hope On Copyright Law Revision

Special Committee Picked

(Continued from page 3)

ache a going over. For details on AFRA see story below; for details on the AFM developments, see story on this page.

NEW YORK, June 7.—AFRA this week appointed a committee to study the question of network disk jockey programs and inroads such shows are making on employment of AFRA members. One of the assignments the committee faces is to survey the field and, if possible, provide actual figures on what the job loss comes to. Committee also has been charged to try to develop counter measures.

What disturbs the union, its membership and officials more than anything else, is the basic question: "What can we do about it?" An AFRA official said considerable thought had been given to specific counter measures, but the net result was the belief that neither AFRA, nor any other union, had any control over such programming.

One possible solution, according to this AFRA spokesman, is revision of the Copyright Bill, on which hearings now are being held in Washington. That, however, he admitted would be a long, drawn out process. If AFRA and the AFM got together, as is reported possible, to support a copyright measure which would preclude the use of phonograph records for broadcast purposes, they would be allied with the National Association of Performing Artists, which already has come out in favor of such a measure.

AFRA is not concerned about network and syndicate disk shows. Thus, the Paul Whiteman show on American; the Martin Block show on Mutual; the Freddie Robbins program on WCBS and some 600 stations thruout the U. S., Canada, Bermuda and Hawaii, for Columbia Records—undoubtedly the most widely aired program of its type—and pending or reported deals for platter parades with such stars as Kate Smith and Rudy Vallee as spielers—are the kind of offering the union fears. One actor said that the Whiteman program alone, on a coast-to-coast basis, meant the loss of jobs for almost 100 radio performers.

Hal Fellows Voted NAB District Head

BOSTON, June 7.—First district of the National Association of Broadcaster elected Harold E. Fellows, general manager of WEEI and director of Columbia Broadcasting System operations in New England, chairman by unanimous vote at the two-day meeting held Monday and Tuesday (2-3) at the Hotel Somerset here. Fellows succeeds Paul Morency, of WTIC, Hartford, Conn., who concluded four terms of two years each as chairman.

Fellows was elected head of the Boston Advertising Club within a few hours of his NAB election.

PROGRAM AVAILABILITIES

A weekly advertising service, listing pertinent details concerning outstanding programs available for sponsorship. Agencies and advertisers interested in any one or more of these programs are requested to communicate with station representative or production organizations listed.

For information concerning rates for program listings in this section, write Program Availabilities, The Billboard, 1564 Broadway, New York 19, N. Y.

Networks

NAT'L BROADCASTING CO.
The Adventures of Frank Merriwell
10-10:30 a.m., Saturday
Rep.: NBC Program Sales

A 30-minute dramatic show designed for family and juvenile listening, dealing with the adventures of Frank Merriwell, collegiate hero of the first decade of the 20th century. It is founded on the long series of books of the same name. Frank Merriwell typifies the American ideal of the sound mind and the healthy body, of clean living and good sportsmanship, qualities which appeal to old and young alike. The program attracts old friends and makes new ones.

Radio Stations

Georgia

WBBO, Augusta
Baseball Participation
All Road Games
8:45 p.m. to conclusion
Rep.: Joseph Hershey McGillvra, Inc.

Here is your chance to join 17 smart sponsors participating in our play-by-play broadcasts of the Augusta Tigers road games. The team is having a successful season and the sponsors are realizing splendid results. We have only one participation open. The cost is only \$5.00 per game. This includes time, talent and wire charges.

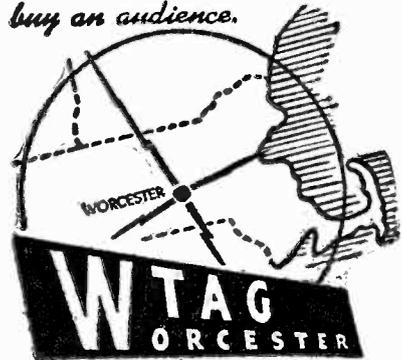
Illinois

WJJD, Chicago
Ernie Simon Show
8-10 a.m. and immediately after baseball games, 5 times wklly.
Rep.: Avery-Knodel

Chicago's newest conversational topic. ERNIE SIMON, has room for only two more sponsors on his morning and afternoon shows. Completely uninhibited, ERNIE SIMON has captured the fancy of Chicago radio listeners with his rapid chatter, spontaneous humor and latest "hit" tunes. Spot charges for this favorite comedian on Chicago's next 50,000-watt station, WJJD, begin at \$21.50 for one and scale down to \$18.50 for 104.

Only WTAG covers Central New England.

When you buy time—buy an audience.



Heard by most...

Preferred by most



Indiana

WOWO, Fort Wayne
The Blackhawk Valley Boys
3:45-4 p.m., daily except Thurs.
Rep.: NBC Spot Sales

Featured for several years on major networks, this group is known throughout the country for realistic renditions of cowboy songs and Western ballads. Stars of the Hoosier Hop on ABC. Feature guitars, accordion and bass. Command return performances to live audiences throughout area add to air program popularity. Widely publicized. Time on air can be made to fit client's needs.

Iowa

KSO, Des Moines
House Party
3-3:30 p.m., Mon. thru Fri.
Rep.: Headley-Reed Co.

First come, first served! Art Linkletter's "House Party" is now open for co-op sponsorship in the rich Central Iowa market. "House Party" . . . with its big afternoon audience (consistently voted on top in the popularity polls) . . . yours for the sponsoring. This CBS co-op show is a natural to sell the best audience in Des Moines and Central Iowa. Need more be said? The nearest Headley-Reed representative will be glad to give you the details.

Maryland

WFBR, Baltimore, Md.
WORLD TOURS
("RADIO'S GLOBAL QUIZ")
9:30-10 p.m., Thurs.
Rep.: John Blair & Co.

WORLD TOURS features Lt. Col. George Hutchinson and his famous family, the "Flying Hutchinsons." This unique quiz show boasts the largest electric world map in existence. Studio audiences are enchanted by many visual attractions, including illuminated travel routes; tiny rocket ships flying across the map; a flashing, electric totalizer board, and Super Bonus Bowl. Cash prizes total \$100 per broadcast. Col. Hutchinson, having traveled in 51 countries, is well qualified to M. C. this educational program.

Massachusetts

WBZ-WBZA, Boston
HUM and STRUM
8:45-9 a.m., Tues., Thurs., Sat.
Reps.: NBC Spot Sales

Hum and Strum, radio's unique tuneful team, specialize in popular songs and old-time ballads, plus cheery chatter as only they can put it over. Guitar and piano accompaniment add to the harmony, but two-part humming is their real trademark. Hum and Strum have completed twenty-three bang-up years in radio. Their personal appearances have entrenched them firmly in the hearts of their delighted following.

Michigan

WILS, Lansing
First Call
7:05-8 a.m., Mon. thru Sat.
Rep.: Hal Holman Co.

If you want results, and who doesn't (especially your sales manager), try selling your products on the WILS "First Call" broadcast Monday thru Saturday from 7:05 to 8 a.m. Bud Kauffman wakes up his fans with a smile, and keeps them smiling with a well-balanced routine of late tunes and chatter. A few choice segments now available. Call, wire or write WILS, Lansing, Michigan, or the Hal Holman Company, New York and Chicago.

Montana

KBOW, Butte
Sports Spotlight
6:15 p.m., 6 times wklly.
Rep.: Donald Cooke, Inc., New York, Chicago & Detroit; Gene Grant, Inc., Los Angeles & San Francisco.
New but popular. Butte is great sports town and the sports commentator does not merely read press releases but adds personal touches through years of observance of major league baseball and other sports. Local sports are carried. Weekly award made to Butte individual with outstanding sports performance of the week. Now sponsored by local beer brewery on Mondays, Wednesdays and Fridays. Sponsor pleased. Informal survey indicates Butte sports fans consider this their first evening broadcast with late sports.

New York

WGY, Schenectady New York
The Chanticleer
Six times weekly, 6:30-7 a.m.
Rep.: NBC Spot Sales

Participation show that for over a year and a half has consistently outpulled mall-wise (average 2000 letters weekly) all other programs on Station WGY. Ideal for reaching a large, responsive general audience—58% rural, 42% urban—"Chanticleer" gets thousands of workers who start work at 7:00 a.m. and 7:30 a.m., who are generally not available again until end of day. Few participations remain. Get complete details, this low cost show from NBC Spot Sales today.

North Carolina

WBT, Charlotte
Afternoon Dancing Party
2:30-3:25 p.m., Mon. thru Fri.

Kurt Webster, who put "Heartaches" at the top of the "Hit Parade" and recently represented America's disc jockeys on "Vox Pop," conducts an afternoon version of his famous "WBT Midnight Dancing Party." Preceded by CBS's "Bouquet for You," followed by WBT's top-rated "Briarhoppers," the show offers a low-cost approach to the biggest audience in the Southeast. Limited to 3 announcements per quarter hour. For participations call us or RADIO SALES, the SPOT Broadcasting Division of CBS.

WBT, Charlotte
Carolina Hayride and Hit Parade
9-11 p.m., Saturdays

A choice quarter hour is now available on a music-comedy show emceed by Variety award-winner Grady Cole, the South's outstanding salesman. (8,000 monthly is his average mail pull—his early morning hour on WBT draws an average daily share of audience amounting to 55%, according to the CBS Listener Diary.) A round-up of popular WBT personalities, the variety show plays to a capacity crowd at the mammoth Armory Auditorium. For full information call us or RADIO SALES, the SPOT Broadcasting Division of CBS.

Ohio

WING, Dayton
Swing With WING
12:05-6 a.m., Mon. thru Sun.
Rep.: Weed & Co.

"Gene Barry's SWING WITH WING show over WING, Dayton, O., is the best of its kind in the U. S.," says General Artists Corporation, leading band booking agency. GAC gets information from touring bandsmen . . . Tommy Dorsey, Stan Kenton, Charlie Spivak, Woody Herman, Spike Jones. They say "SWING WITH WING'S got it!" Barry's SWING WITH WING club has 6,500 membership and growing daily. Requests average 100 nightly from every State. It's a hot show . . . brimming over with sell

Oregon

KEX, Portland
The Northwesterners
4:15, Mon. thru Fri.
Rep.: Free & Peters

Another KEX production of network caliber. This versatile Western instrumental quintet with every member doubling on vocals, has corralled top audience rating among all KEX local programs in just four months. A fast moving format paces three vocal solos, two trio and one quintet instrumentals in a quarter hour. Group headed by radio veteran Roy Jackson, who led famed "Pals of the Golden West" through many years of network, stage and screen appearances.

Pennsylvania

KDKA, Pittsburgh
Brunch With Bill
12:15-1 p.m., 5 times wklly.
Rep.: NBC Spot Sales

Visitors to Pittsburgh see Fort Pitt, steel plants, the view from Mt. Washington, and "Brunch with Bill." KDKA's big noontime variety show features the KDKA orchestra, vocalists, gags, skits, MC Bill Hinds. Forty-five minutes of fun, with musical direction by Bernie Armstrong, scripts by Ed King. Listeners love the show, write for reservations to see it weeks ahead. Brunch is preceded and followed by established news broadcasts. One-minute participations.

KYW, Philadelphia

Musical Clock
7-9 a.m., Mon. thru Sat.
Rep.: NBC Spot Sales

Stuart Wayne, cheerful disc jockey, starts Philadelphia off with a smile through this morning variety show of music, news, five-minute time signals and gay ad-lib patter. A KYW feature for the last ten years, the "Musical Clock" enjoys outstanding success as a sales medium. Stu Wayne's sparkling personality, plus his versatile mike experience and understanding of people, make this program a popular morning habit. You can cash in through spots or segments.

Washington, D. C.

WRC
Robert Ripley's Believe It or Not
Mon. thru Fri., 1:45-2 p.m.
Rep.: NBC Spot Sales

The new Robert Ripley show presents the best of his stories, dramatized in an attractive 15-minute daily package. Ripley's popularity in Washington is long established thru his newspaper cartoons, books and movie shorts. His new radio appearance provides an excellent opportunity to reach a great "prepared" audience in the Nation's Capital. Ripley does the program with Courtney Benson, one of radio's leading dramatic personalities. This NBC participating availability is a natural entree into the valuable Washington market. NBC Spot Sales for details.

WTOP
Jay Carmody
12:15-12:30 p.m., Sunday

Jay Carmody, theatrical critic of The Washington Star, presents a program devoted to news and reviews of the legitimate theatre and motion pictures in the D. C. area. With The Washington Star since 1933, and thru his annual trips to Hollywood and regular monthly visits to New York's entertainment centers, Carmody has developed a wide acquaintance in the theatrical field. He draws upon this for much of the human-interest material heard on his program. Here is an excellent means of reaching the 340,360 radio homes in WTOP's daytime primary area (CBS Listener Areas 7th Series).

Live Shows

MAURICE C. DREICER PRO-GRAMS
998 Fifth Ave., N. Y. C.
Double Jam

Tested on WINS, WBYN, WWRL. Special format includes problems and complete format for show to be handled by local mc. 15 minutes across boards or half weekly. Unique method takes actions such as forgetting anniversary and talking one's way out with opposition from other contestant, who plays ad lib role of aggravated wife, then situation is reversed and man is mad because wife forgot his birthday. Judge clinches who does best job, then other contestants arrive.

Transcribed Services

LES MITCHEL PRODUCTIONS, INC.
(Producers of Skippy Hollywood Theater)

8853 Beverly Blvd., Hollywood
"The Theater of Famous Radio Players"—Family Drama, 1/2 hr.
Features the best 15 names of Hollywood's Radio Row in "top-flight" family entertainment. Lucrenia Tuttle, Cathy Lewis, Peggy Webber, Joe Kearns, Tom Collins, Jack Edwards, etc. Drama, comedy, suspense, romance by name writers plus deft production. Auditions on request. Priced right! 39 shows available, more in production.

PARAGON RADIO PRODUCTS
131 W. 52 St., New York 22, N. Y.
George Raft in The Cases of Mr. Ace

George Raft starred in a fast-paced, hard-hitting vehicle worthy of his great movie reputation. Millions of Raft fans will love him as "Mr. Ace" in this network caliber half-hour show. Top Hollywood cast. Top script, Jason James of "Sam Spade" fame. And what music! Not an organ—a full orchestral Show package includes impressive merchandising designed to take full advantage of this big time, big name attraction. Write or wire today!

HARRY S. GOODMAN
19 E. 53d St., N.Y. 22, N.Y.
Your Gospel Singer

Edward MacHugh, Your Gospel Singer, now available to local and regional sponsors. 420 fifteen-minute transcribed programs consisting of hymns known and loved by young and old. Featuring Edward MacHugh, who is said to have the most perfect diction of any singer without sacrificing warmth of expression. His many years on the networks have created a loyal ready-made audience. Newspaper mats, glossy prints, press releases, etc., are available for publicity purposes. Write, wire or phone for availabilities and audition disk.

HOPKINS SYNDICATE, INC.
11 S. La Salle St., Chicago 3, Ill.
Dr. George W. Crane, M.D., Ph.D.

Priests, preachers and rabbis frequently urge from their pulpits, "Listen to Dr. Crane's advice, especially on marital problems." One of many factors in Dr. Crane's phenomenal rise to radio popularity. Important, too, is his unique case-history format with all the elements that sell True Story type magazines by the millions, here presented to relieve and prevent human misery. Over 180 open-end 15-minute programs now ready—more added regularly. Write John R. Kneebone, director, for sample transcriptions.

BEULAH KARNEY, INC.
228 N. La Salle St., Chicago 1, Ill.,
or 444 University Av., Toronto, Can.

Meal of the Day
5-minute open end, 5 times wkly.
A ten-year tested program used locally and nationally by big name advertisers. Five minutes, five times a week. Written and narrated by Beulah Karney. 160 shows ready for local or regional sponsorship. More in production. Tailored especially for grocers, dairies, appliance dealers, flour mills, utility companies and household products. Merchandising plan. Send for free audition platters and availabilities.

KASPER-GORDON, Inc.
140 Boylston St., Boston 16, Mass.
Adventures of Buddy Bear

The greatest transcribed children's program ever offered! See TIME magazine, May 12, page 62. 78 ¼-hour episodes available in first unit. Sensational merchandising tie-ups, plenty of publicity for all sponsors, with Universal Pictures making color cartoon shorts, Richard G. Krueger Company making BUDDY BEAR dolls, Boston Junior Deb Company making children's sportswear, etcetera, and 100,000 BUDDY BEAR SONG ALBUMS (records) in production. Available for regional and local sponsors at low syndicated rates. Wire for samples, rates. Release date, June 9.

FREDERIC W. ZIV CO.
1529 Madison Rd., Cin. 6, O.
Favorite Story, with Ronald Colman

Shirley Temple, Orson Welles, Spencer Tracy, Bing Crosby pick their FAVORITE STORIES, which are brilliantly dramatized in the most lavish series of half-hour productions ever transcribed. All-star cast: Ben Alexander, John Beal, Janet Waldo, Vincent Price, Lurene Tuttle, William Conrad in addition to Ronald Colman. Fifteen-piece orchestra, under the direction of Claude Sweeten, brilliant musical scores by Robert Mitchell. Stories include "Wuthering Heights," "Cyrano de Bergerac," "Dr. Jekyll and Mr. Hyde." Available transcribed.

COPYRIGHT CO-OWNER

(Continued from page 3)
owner of two-thirds of the song and the defendant of one-third.
Judge Bright, who had been requested to determine if co-owners are accountable to each other, said: "The co-owners of the 1912 version, it has been decided, were Burnett and Norton. Burnett alone renewed, and it is now determined that he did so for both, and that Norton's son was his co-owner. (Norton had died before the renewal.) When he (Burnett) renewed, he renewed the whole work, not just the song part. It was the indivisible product of joint authors. The plaintiff, concededly, succeeded to Watson's rights in the 1911 copyright renewal; if she had any rights or property in the 1912 renewal, it was thru Burnett."
Judge Bright also stated: "The remaining question is whether the parties (Burnett and Watson) should account each to the other for their, or either of their, transactions. I think they should, and by so holding I do not intend to decide the basis on which the ultimate award shall be made. I leave that apportionment to the special master."

Air Editors Say '46 Was Static Year

(Continued from page 8)

Tribune: "In the past year I think radio has shown an increased vitality and a stirring of new ideas that were not apparent a year ago."

Harriet Van Horne, *New York World-Telegram*: "Radio improved very slightly. More self-examination, more public service, gradual decline of giveaway shows."

Ulmer Turner, *Chicago Sun*: "Solely because the networks fear the FCC. When Republican Congress renders the FCC ineffective, this will change—for the worse."

Harry Lamartha, *St. Louis Globe Democrat*: "Public criticism has had some effect in convincing the agencies that the late George Washington Hill theory of 'hitting 'em over the head, rub their noses in it, smear their faces so they can never forget' doesn't go so well with the listening public."

Ken White, *Denver Post*: "The Blue Book literally pressured the minority of broadcasters, who had offended by their lack of community interest, around to something resembling that which the FCC insisted upon."

Outspoken Critics

Equally outspoken were those radio editors in whose judgment radio last year was on the toboggan. The dearth of new ideas was decried, as was the increasing offensiveness of some commercials and the axing of many liberal news commentators. This is the way some of the sterner critics expressed their belief that radio deteriorated in 1946:

Robert S. Stephan, *Cleveland Plain Dealer*: "Radio has become too worn and routine, needs new program forms, more imagination, not enough real effort to get behind United Nations movement, which sorely needs radio support."

Gene Cook, *Life* magazine: "For the usual reasons of bad taste, low cultural level and lack of imagination, plus increasing discrimination against liberal commentators, programs."

Ben Gross, *New York Daily News*: "Nothing new was contributed; the defects of broadcasts became more exaggerated."

Paul Denis, *New York Post*: "With the war over, they became so timid. The fire and inspirational quality of certain commentaries and documentaries was missing. Too many same-style quizzes, soap operas, crime shows."

Cy Shain, *Daily Californian*: "The influence of advertising agencies on program packaging showed a lack of good taste. In addition, several noteworthy programs were removed from the air. Too many commercials, and too low level of audience appreciation."

Those critics who felt that radio neither advanced nor retreated in marked fashion during 1946 cited, along with Bill Ladd of *The Louisville Courier-Journal*, radio's "terrifying lack of ingenuity and originality." Among the reasons given for adherence to tried formats were these:

Martha McHatton, *Indianapolis News*: "This was not the year for new development but for pulling in the reins and taking stock of the whole radio situation."

Harry MacArthur, *Washington Evening Star*: "Principally because there just wasn't any over-all improvement. Radio is saddled by commercialism and just so long as the networks think first of sponsors and second of listeners, it will offer nothing. It's bound to remain static."

Paul Speegle, *San Francisco Chronicle*: "Same format—same stars—same jokes."

Kellogg Expands Galen Drake to Full ABC Network

NEW YORK, June 7.—As the result of an unusual test campaign over the past six months, Kellogg has decided to boost gabber Galen Drake from his present 111 American Broadcasting Company (ABC) outlets to the full network beginning June 30. Drake will retain his current time spot, 11:30-11:45 a. m., Monday thru Friday.

When Kenyon & Eckhardt Agency presented Kellogg with both Drake and *Hollywood Story* as good daytime possibilities last year, food company decided to test both simultaneously. It split ABC facilities and placed Drake on half the outlets and *Story* on the other half. While shows ran neck-and-neck in Hooperatings,

Harry Peck Elected Neb. Group Prexy

GRAND ISLAND, Neb., June 7.—Harry Peck, of KFOR, Lincoln, was elected president of Nebraska Association of Broadcasters at the annual meeting here.

L. L. Hillard, KOLT, Scotsbluff, was elected vice-president, and Robert Thomas, WJAG, Norfolk, was named secretary-treasurer. Thomas succeeds his father, Art.

New directors are John Alexander, KODY, North Platte, and Wick Heath, KMMJ, Grand Island. John J. Gillin Jr., manager of WOW, Omaha, was renamed National Association of Broadcasters' representative. The 1948 meeting will be held in North Platte.

market research indicated Drake to be getting superior results, with the resultant dropping of *Story* and expansion of Drake's time.



EDDIE CHASE Emcee of

"Make Believe Ballroom"

NOW HEARD OVER THIS STATION

In the Detroit Area, It's

CKLW

KINGAN

A RELIABLE NAME IN THE WBNS MARKET

WBNS clients get results. Kingan sales have been proving this.

ASK JOHN BLAIR IN COLUMBUS, OHIO, IT'S

COVERS CENTRAL OHIO

WBNS

163,550 WBNS FAMILIES IN CENTRAL OHIO

CBS Offering Documentaries To Advertisers

Stress Bally Advantages

NEW YORK, June 7.—Columbia Broadcasting System (CBS) may develop its documentaries into commercial properties, if this can be accomplished without compromising the public service nature of the programs. No announcement to this effect has been made, but it's known that the web and at least one sponsor are huddling with a view to bank-rolling the one-shot documentaries.

There are various aspects to the contemplated deal. Chief of these is the fact that sponsorship would be hedged with restrictions—that is, bankrollers would be limited to strictly institutional blurbs, which would have to meet high copy standards imposed by the web. Secondly, the deal might be either for one documentary—or a series of them. Doc under consideration at the moment is *We Went Back*, the one-hour show scheduled for August 14, and designed to be in the nature of a report on the peace to ex-GI's.

Sales Pitch

It's understood that CBS's pitch to potential advertisers includes various salient points. One is the fact that from an artistic and public service point of view, the documentaries have been very highly received by radio critics and the public. Secondly, promotion given to a documentary one-shot is unusually extensive. Thus, for the \$20,000 per hour time cost a sponsor will presumably get not only a topnotch prestige show, but one which has been ballyhooed to the hilt. Thirdly, the claim is put forward that this type of sponsorship entails less aggravation to the sponsor, inasmuch as the show is web-built and involves no agency production staff.

Most recent CBS documentary was given Friday (6), titled *Experiment in Living*, at 8-8:30 p.m. Another, *The Sunny Side of the Atom*, is scheduled for June 30, 9-10 p.m. No specific hour slot has yet been set for *We Went Back*, the August 14 offering. Jim Hurlbut, who has been trekking around the Far East gathering material for this one, is due back Monday (9). Bill Downs, who covered European centers for CBS, already has returned. Bob Heller, in charge of the documentary unit, is in charge of production.

TICKET TAX CUT

(Continued from page 4)

cise levy is cut back to the pre-war 10 per cent, "it would scarcely make a dent in the U. S. Treasury's receipts. At the most liberal estimate the revenue from this source would be reduced about \$5,000,000, which if not imposed could conceivably be met by the income tax on the earnings of those who would receive additional employment thereby."

Reilly made a brief plea for a tax reduction, confining his remarks chiefly to introducing the other four witnesses. Questioning of the witnesses by committee members was desultory, and restricted chiefly to queries about the price of tickets, leading seasoned observers to believe that the group has no intention of lowering the theater excise rate.

Writers Ask Webs for Guild Shop, Minimums, Arbitration

NEW YORK, June 7.—The Radio Writers' Guild (RWG), this week entered the final and most important phase of its confabs with the networks—negotiations for a minimum basic agreement. RWG demand is for an agreement covering five main points: guild shop, retention of certain rights by the writers, standard release form, arbitration machinery and minimum fees.

Altho the union isn't rattling any sabers, it is keeping its decks cleared for action with a strike still possible in case the webs don't see fit to play ball. Feeling around RWG headquarters is that the guild shop and scribes' rights may be troublesome issues. Minimum fees, tho once thought to be an issue, are in reality not, fact being that unofficial standard rates prevail generally now.

Nets did a complete turn-about in agreeing to recognize and negotiate with the RWG. Both parties then agreed as to which scribes the new agreement would apply, with 99 per cent of present air writers being covered. Main category of pen pushers not provided for in the tentative agreement is the free-lance contractor. Latter are figured as scribes who sell single scripts and then refuse to rewrite. In other words, they are not subject to the direction by the purchaser. Scripts bought from writers' estates and then rewritten also are included in this definition. Both fields are extremely limited.

There are also several types of

writers who will not be subject to the agreement. They include government employees who write scripts but are prohibited by their positions from joining the union; (2) speech writers for politicians and (3) clergymen who do their own scribbling. All other types of scripting will be covered.

Dan Goodman Heads Dad's Coast Office

NEW YORK, June 7.—Harry S. Goodman, transcription producer, is setting up branch offices in Hollywood. Daniel S. Goodman, Harry's son, will be in charge, with Art Silverstein as assistant manager.

Goodman's New York office has added Si Lewis as account exec, contacting national advertising agencies.

P. & G. Ponders Shortened 'Girls'

NEW YORK, June 7.—Leave It to the Girls, on Mutual Broadcasting System earlier in the year, was auditioned in a 15-minute version this week by Dancer-Fitzgerald-Sample as a possible vehicle for Procter & Gamble's Dreft.

Sponsor is dropping *Mystery of the Week* August 25.

Transcription Men Bob Up With Clearing-House Plan For Sale of Platter Segs

Seen as Benefit to Radio Industry and Allied Fields

CHICAGO, June 7.—A plan for the formation of a new clearing-house type of organization which would attempt to sell transcribed radio to various industrial groups is quietly being talked about among transcription men here and in other cities. Originator of the idea and its foremost exponent here is E. J. Sperry, director of radio for the W. E. Long Company, which has run up an unusual record of success in the past few years selling transcribed radio to the baking industry.

Idea has been discussed with other transcription people, such as Jerry Ellis, head of the Columbia Broadcasting System (CBS) transcription service, and backing and praise of it has been almost unanimous. Plan has been discussed with transcription execs elsewhere who have approved it and expressed interest in going ahead to help put it into practice.

In the latter group are such well-known transcription people as C. P. MacGregor and Jerry Fogel, of the Temple Transcription Company, and many others who ask that their names be withheld at this time. It is felt that such an organization, representing many transcription companies, could be a unified sales force to sell transcribed radio to such industries as the jewelry, laundry, automotive and other fields.

In addition, such an org would supervise standards of production to make sure that all campaigns (particularly spots) were of highest quality, doing the best advertising jobs. It is also felt such an opera-

tion, handled properly, could make seasonal users of spots year-round radio advertisers and thus again add to radio's treasure chests.

It is stressed that such an org would not take away business from existing companies, but would channel it to them, and also would not be an advertising agency. It is estimated that it would require about \$60,000 to start.

The steps in the campaign would be these:

1. Transcription firms and the American Federation of Radio Actors (AFRA) would provide an advertising fund with which to sell the plan not only to the radio industry but also, thru various industrial trade journals, to potential users of transcribed radio advertising.

2. The organization would place advertising in trade journals, compile a handbook of all available transcriptions and a brochure to be used by radio stations in trying to get local segments of selected industries to sponsor time, and issue a bulletin to radio stations every week showing what new transcriptions were available.

3. The agency or organization, whatever it is to be called, would enlist the aid of the sales manager division of the National Association of Broadcasters.

4. It would offer the assistance of producers and AFRA in designing any local spot campaigns and seeing that campaigns got into the hands of the proper producer.

5. New organization would at-

5-Station Web Due in Alaska

ANCHORAGE, Alaska, June 7.—Operation of a five-station radio network in Alaska is in prospect for the 1947-'48 season, William J. Wagner, owner and operator of KFQD, has revealed here.

Wagner has just returned from Seward, where he laid the groundwork for a new 250-watt station there. Permit for KWJW, Wagner's station at Fairbanks, was received several weeks ago and Wagner already has selected a site for that station. At the present time KFQD, Wagner's 100-watt Anchorage station, is a member of an Alaskan radio network which includes KINY at Juneau, and KTKN at Ketchikan.

KFQD's new 5,000-watt transmitter is nearing completion and station expects to be on five kw. power this summer. Wagner at present is in the States assembling equipment for his two new stations.

NBC Sells 'Andrews' Package to Swift

NEW YORK, June 7.—Sale of a National Broadcasting Company package, *The Adventures of Archie Andrews*, was set this week. Swift & Company, of Chicago, will bank-roll the teen-age dramatic seg beginning August 9.

Show will continue on the same time period used currently as a sustainer, Saturdays from 10:30 to 11 a.m. J. Walter Thompson is the agency.

Kaltenborn Goes A-Sailin'

NEW YORK, June 7.—Gabber H. V. Kaltenborn will start a seven-week globe trotting jaunt July 28, his first round-the-world trip since the war's end. Until his return on Monday, September 15, three commentators will rotate in filling Kaltenborn's 7:45 p.m. spot on National Broadcasting Company five nights weekly. They are Richard Harkness in Washington, Henry Cassidy in New York, and Clifton Utley in Chicago.

tempt to oversee so that objectionable campaigns were eliminated or improved.

One big objection to the over-all plan is that it might be opposed by advertising agencies. Its backers say, however, that it would benefit agencies because it would bring new industries into advertising and would never take 15 per cent cuts, but would be supported primarily by transcription companies, and possibly, because it would increase work of AFRA members, by the union.

It is admitted that such a complex, many-faceted plan cannot be put into practice over night. But it is stressed that such an organization is needed, that quite a few companies have expressed faith in it and a willingness to back it. Now, its backers say, what is needed is the support of the entire industry. This support they are going to take steps to get.

100 8x10 PHOTOS
for ONLY **\$6.60**
NO NEGATIVE CHARGE

Professional publicity photos reproduced in quantity. Superb quality on best grade paper at prices you would expect to pay for cheapest cut rate work. Enthusiastic, satisfied customers coast to coast.

250 POST CARDS \$7.15 NO NEGATIVE CHARGE

Before ordering anywhere send for the facts, full price list, ordering instructions, etc.

COURTEOUS and HONORABLE TREATMENT Guaranteed!

MULSON STUDIO BRIDGEPORT, CONN.

BOX SCORE ON 1947 WEB BIZ

Continental FM Web Adds Philly Outlet; More Links in Sight

PHILADELPHIA, June 7.—The Continental Network, Eastern Seaboard frequency modulation (FM) web, last week added another affiliate in Pennsylvania and looked ahead to early expansion into Middle West, with possibility the web shortly may hit 25 stations. Latest addition was WFIL-FM, which is using web's Wednesday army band concert from Washington as part of a promotional build-up for FM in its area.

Optimistic outlook for Continental's future was voiced at a regional meet of the Frequency Modulation Association in Cincinnati last week by network's founder, Everett Dillard, of Washington. Dillard said the web would experience no difficulty in adding links in Ohio, Indiana, Kentucky and West Virginia when stations there are ready to join.

Stores Open Evenings

WFIL's pitch is tied in with the fact that local radio retailers are open until 9 p.m. on Wednesday. With receivers now coming thru, the station is building up its programming on that evening and has notified all set distributors and dealers of its plans. One firm, Elliott-Lewis Company, distributor of Stromberg-Carlson sets, has followed up to its 800 dealers, reminding them that WFIL-FM's Wednesday shows are a ready means to demonstrate FM's reception and tonal reproduction in showrooms.

Besides the army concert at 8 p.m., station has skedded a studio band, sportscast by Tom Moorhead, news commentator Elmer Davis taken from American Broadcasting Company, and hour-long oratorical services from the First Baptist Church.

Four-H Clubs To Get "Superman" Theme

NEW YORK, June 7.—Kellogg, bank-roller of *Superman*, and Kenyon & Eckhardt, agency on the account, have worked up a tie-up with the 4-H clubs whereby the aims and accomplishments of the 4-H organization will be woven into the *Superman* script. This is the latest of *Superman's* public service stunts—the last being a tie-up with Youth-builders.

Four-H tie-up will involve a membership drive to hike the present total of 1,500,000 to 5,000,000. Scripts, for which material is now being gathered, will point up 4-H members' modernization of agriculture, improvement of rural health conditions, etc.

Sponsor and agency plan tie-ups with Boy Scouts and similar organizations.

Criterion Renamed Corday-Roberts, Inc.

NEW YORK, June 7.—Producing firm hitherto known as Criterion Productions, Inc., has changed its name to Corday-Roberts, Inc., in order to avoid conflict with a Chicago org using the Criterion tag.

Ted Corday and Wilfred S. (Wiff) Roberts are director and producer, respectively, of Gabriel Heatter's *A Brighter Tomorrow* on Mutual and *Betty Crocker* on American Broadcasting Company. The organization is currently peddling 16 new shows.

Box Score of Web Business From January 1

NETWORK	HOURS OF NEW BUSINESS WEEKLY	HOURS OF CANCELLATIONS WEEKLY	HOURS GAINED OR LOST WEEKLY
ABC	13	4 1/2	Gain—8 1/2
CBS	13 Hrs., 10 Min	15 Hrs., 55 Min.	Loss—2 3/4
MBS	8 1/2	10 3/4	Loss—2 1/4
NBC	5 1/4	3 1/4	Gain—2

NEW BUSINESS

American Broadcasting Co.	
SPONSOR	PROGRAM
Benjamin Moore	Home Beautiful
Goodyear	Greatest Story Ever Told
John Hancock	Boston Symphony
Reichhold Chemical	Detroit Symphony
Norwich	Fat Man
Sterling Drug	Zeke Manners
General Mills	Famous Jury Trials
General Mills	Green Hornet
Toni	Ladies, Be Seated
General Electric	Willie Piper
National Biscuit	Paul Whiteman
Noxzema	Mayor of the Town
Camel	Paul Whiteman
Morrell	Lassie
Nestle	Paul Whiteman
Wesson Oil	Paul Whiteman
Westinghouse	Ted Malone

Total—13 Hours Weekly

Columbia Broadcasting System

SPONSOR	PROGRAM
Armour	Hint Hunt
Babbitt	David Harum
Coca-Cola	Morton Downey
Coca-Cola	Percy Faith
Campbell Soup	Bob Crosby
Campbell Soup	Double or Nothing
Toni	Give and Take
Hires	Hire's to Ya
Liggett & Myers	Arthur Godfrey
Metropolitan Life	Eric Severeid
Shaeffer Pen	Adventurer's Club
Ludon's	News
Safeway	Bob and Victoria
Ferry-Morse	Garden Gate

Total—13 Hours, 10 Min. Weekly

Mutual Broadcasting System

SPONSOR	PROGRAM
Phillip Morris	Heart's Desire
Phillip Morris	Queen for a Day
Revere Camera	Jan August
General Foods	McGarry and Mouse
Taylor-Reed	Hop Harrigan
General Foods	Juvenile Jury
Noxzema	Gabriel Heatter
Serutan	Gabriel Heatter
United Electrical Workers	Leland Stowe
Herschel Fruit	Easy Does It
General Foods	Buck Rogers
Mall Pouch	Hunting and Fishing Club

Total—8 1/2 Hours Weekly

National Broadcasting Company

SPONSOR	PROGRAM
American Tobacco	Hit Parade
Eversharp	Take It or Leave It
United-Rexall	Jimmy Durante
Adam Hat	Big Chance
Manhattan Soap	Katie's Daughter
Minn. Valley Canning	Fred Waring
Swift	Achie Andrews
W. F. McLaughlin	Manor House Party

Total—5 1/2 Hours Weekly

CANCELLATIONS

American Broadcasting Co.	
SPONSOR	PROGRAM
Wm. Wise	William Lang
Lewis-Howe	Pot of Gold
Scull Co.	Present From Hollywood
John Hancock	Boston Symphony
America's Future	Sam Pettengill
Hastings	I Deal in Crime
Carter	Policewoman
Benjamin Moore & Co.	Home Beautiful
Kremi	Sherlock Holmes
Wm. Wise	Ted Malone

Total—4 1/2 Hours Weekly

Columbia Broadcasting System

SPONSOR	PROGRAM
Canada Dry	Sparkle Time
American Tobacco	Hi Parade
Whitehall Pharmacal	Elroy Queen
Whitehall Pharmacal	Give and Take
P & G—Camay	This is Hollywood
Noxzema	Mayor of the Town
J. B. Williams	Wm. Shirer
General Electric	House Party
Eversharp	Maisie
Parker Pen	Information, Please
Parker Pen	News
United Rexall	Durante-Moore
Eversharp	Take It or Leave It
Ludon's	Hoagy Carmichael
General Foods	Kate Smith Sings
Squibb	Academy Award Theater
Cresta Blanca	Hollywood Players
U. S. Rubber	Philharmonic
Campbell Soup	Jack Carson
Whitehall Pharmacal	Winner Take All
Nash-Kelvinator	Hollywood Star Time
Ferry-Morse	Garden Gate
Safeway	Bob and Victoria

Total—15 Hours, 55 Min. Weekly

Mutual Broadcasting System

SPONSOR	PROGRAM
General Foods	McGarry and Mouse
Petri	Gregory Hood
Conti	Treasure Hour of Song
Fire Underwriters	Crimes of Carelessness
Hastings	Michael Shayne
Triangle Publications	It's Up to Youth
Carter	Gabriel Heatter
Kremi	Gabriel Heatter
Barbasol	Gabriel Heatter
Forhan's	Gabriel Heatter
American Transit	Bulldog Drummond
National Economic Council	Upton Close
Commercial Credit	Special Investigator
Coca-Cola	Morton Downey
Hershel Fruit	Easy Does It
Horwitz & Duberman	Radio, Jill and Johnny
American Bird Products	Radio Warblers
General Foods	Buck Rogers
Pharmaco	Double or Nothing
G. Barr	The Shadow
Bible Inst. of L. A.	Bible Institute

Total—10 3/4 Hours Weekly

National Broadcasting Company

SPONSOR	PROGRAM
Socony-Vacuum	Borge-Goodman
P & G—Drene	Don Ameche
Lorillard	Meet Me at Parky's
Bristol-Myers	Alan Young Show
Miles Laboratories	Roy Rogers
Groves Laboratories	Revelite Roundup

Total—3 1/4 Hours Weekly

Baker, Eversharp Feud Settled, for Present, at Least

HOLLYWOOD, June 7.—At least for the present, *Take It Or Leave It* emcee Phil Baker and sponsor, Eversharp, have kissed and made up, and Baker will remain on the show until expiration of present contract September 7. Comic returns to the air Sunday (8), having won his demand to remain in Hollywood for duration of current pact.

Biow Agency was anxious to make the emcee switch early this month, but decided against move when faced with a possible legal fracas over contracts. Whether Baker will fade at the end of his contract is still uncertain, altho agency cut audition platters with Bill Goodwin, Harry Von Zell, Frank Fay, Dick Powell and Red Barber. Should Baker leave *Take It* (as reported to head new

P&G Shifts Agencies On Two Programs

NEW YORK, June 7.—Procter & Gamble has shifted agencies on two of its shows and inked renewals for six others. Shifts, in line with sponsor's policy of moving shows from one agency to another, affect Lowell Thomas, Monday thru Friday nights over National Broadcasting Company (NBC), and *Mystery of the Week*, five-a-week seg on Columbia Broadcasting System (CBS)—both of which move from Compton to Dancer-Fitzgerald-Sample.

Six daytime serials which P&G has renewed on NBC are *Joyce Jordan*, *Life Can Be Beautiful* and *Ma Perkins*, all thru D-F-S; *Road of Life* and *Right to Happiness*, thru Compton, and *Pepper Young's Family*, thru Pedlar & Ryan.

Thomas shifts to CBS in the fall. show) successor will probably be Von Zell, whose audition platter was reported the best of the lot.

ABC and NBC Batting High; MBS, CBS Off

Total Time Sales Above '46

By Sam Chase

NEW YORK, June 7.—Despite all the scare talk about a drastic decline in radio business, the combined four-network time sales today are running ahead of the balance existing at the end of last year. The increase in sales is not general among all four major webs, however. Where one network's business has climbed sharply since January 1, and another has shown a slight increase, the other two have dropped behind, so far.

Here's the way the four webs stand in new business and cancellations in 1947:

American Broadcasting Company (ABC): Signed 13 hours weekly, cancelled 4 1/2 hours weekly. Net gain of 8 1/2 hours weekly.

National Broadcasting Company (NBC): Signed 5 1/4 hours weekly, cancelled 3 1/4 hours weekly. Net gain of 2 hours weekly.

Mutual Broadcasting System (MBS): Signed 8 1/2 hours weekly, cancelled 10 3/4 hours weekly. Net loss of 2 1/4 hours weekly.

Columbia Broadcasting System (CBS): Signed 13 hours and 10 minutes weekly, cancelled 15 hours and 55 minutes weekly. Net loss, 2 3/4 hours weekly.

Competition Intensified

The entire sales picture serves to confirm the impression prevalent last year that 1947 would be one of the most competitive years in radio history. Outstanding development of the year, saleswise, has been the success scored by ABC. That web now seems to be moving into a position where, for the first time, it is a real threat to NBC and CBS.

ABC's gains have been attributed, by the trade observers, to its willingness to break with tradition and an aggressive sales campaign based upon securing good ratings at lower costs. Former is evidenced by ABC's trend-setting in airing the transcribed Bing Crosby program last year, and following thru recently by setting up the first web disk jockey show featuring Paul Whiteman.

ABC's High Night Ratings

ABC's major sales pitch is based upon its claim that, in one year, it has gone from the most to the least expensive of the webs for nighttime programs, based upon ability to secure ratings. The web's sales chiefs expect to rack up gains approaching 10 per cent over last year's gross billings of \$40,040,000, with billings now running about 11 1/2 per cent ahead of 1946.

The NBC has lost good commercial shows (Don Amechi, Borge-Goodman, Alan Young, Parkyakarkus, Roy Rogers), the web has kept pace (See Box Score on Web Biz, page 18)



Part III

The Billboard



NETWORK PROGRAM Reviews & Analyses

Rating figures used are supplied by the C. E. Hooper organization. Data concerning advertiser expenditures, campaign themes, etc., is compiled by interviews with agencies and advertisers and is based on latest available information.



Jack Paar

Reviewed June 1, 1947

AMERICAN TOBACCO COMPANY
For Lucky Strike Cigarettes
Thru Foote, Cone & Belding

Via NBC (159 Stations)

Sunday, 7-730 p.m.

Estimated Talent Cost: \$6,000. Producer, Bob Nye; writers, Larry Marks, Larry Gelbert, Sid Dorfman, Jack Paar; announcer, Hy Averback; cast, Jack Paar, Trudy Erwin, Page Cavanaugh Trio, Jerry Fielding orchestra; Dennis Day, guest.

Average Hooperating of Jack Benny program23.2
Hooperating of program following (Fitch "Bandwagon")18.3

Jack Paar, the young ex-G.I. comic who is replacing Jack Benny for the summer, is in both one of the most enviable and hottest spots of any of the summer replacement performers. Inheriting the Waukegan's kid's air time places an out-sized onus smack dab on his shoulders, for it is obvious that he will be subjected to the most careful scrutiny and inevitable comparisons. The unhappy part of it is that opinion must be voiced on the basis of the first program, long before a radio performer—especially a comic—has been given any chance to develop. It took guys like Fred Allen and Fibber McGee and his writer, Don Quinn, back-breaking months—or longer—to develop satisfactory formulas for radio.

But the fact remains, nevertheless, that on his first dive into the tank, Paar fell short. He offered a melange of comedy bits, many of which got laughs; still, he didn't make par for the course. The answer, of course, is the usual shortcoming of newborn air comics who strive rather for laughs than for development of a character with which, in some fashion, listeners can identify the comics, and thus develop the repeat tuning—in habit. On top of that, Paar's own delivery is too gentle; he doesn't project vigorously enough to center attention on him. Yet some of his gags were clever, notably using familiar Benny tag lines ("Wait a minute!") for his own purposes.

Actually, judgment on Paar should be withheld for some time, and insofar as *The Billboard* is concerned, it's going to be. Fact remains that both Luckies and Foote, Cone & Belding deserve plaudits for eschewing the tried and true and working to develop a new radio property in so valuable a radio air-time franchise.

Best bit on the premier was the Dennis Day spot, poking fun at the routinized guest star introductions, with both Paar and Day reading the usual vapid lines, and then, thru a filter mike, voicing what they actually thought. And get it on the record—this Dennis Day, who started with Benny some years ago as a bashful, ex-page boy, unable to read a line, has developed into a truly sock performer, either as a vocalist or a comedian. His timing, inflection, delivery, all bear the mark of a true big leaguer.

Closing routine, a satire on hooz opera pix, done as the British might do one, was one of those engaging

Frances Langford

Reviewed June 5, 1947

MAXWELL HOUSE COFFEE
Thru Benton & Bowles

Via NBC

Thursdays, 8:30-9 p.m.

Estimated Talent Cost: \$5,000; producer-director, Al Kaye; writer, Gene Holloway; announcer, Tobe Reed; cast, Frances Langford, Eloise and Choir, Carmen Dragon's orchestra.

Current Hooperating for this program...None
Average Hooperating for shows of this type (Popular Music) 8.7
Current Hooperating of show preceding ("Aldrich Family")10.2
Current Hooperating of show following ("Music Hall") 9.3

CURRENT HOOPERATING OF SHOWS ON OPPOSITION NETWORKS

ABC: "America's Town Meeting"..... 3.9
CBS: "FBI in Peace and War"..... 9.3
Johns Manville News..... 7.7
MBS: Sustaining (no rating available)

Summer edition of Maxwell House Coffee Time with Frances Langford replacing Burns and Allen and warbling old and new tunes, makes for very pleasant listening. Production is tight and slick, with Miss Langford ably abetted by a studio ork under the direction of Carmen Dragon, and musical production further enhanced by Eloise and Her Choir.

It's all held together with a facile script which—tho using one old technique—gives the show pace and manages to work in commercials with impact. The oldie device is the one Bing Crosby popularized years ago on the old Kraft Music Hall, whereby he and Ken Carpenter would deliver a minor cavalcade of customs, events and musical taste of a year gone by. Maxwell summer show did it, capturing the Earl Carroll technique, in the verbiage leading up to the choir's performance of *Lady of Spain*—circa 1931.

Miss Langford was in good voice, delivering the tunes with a silken flexibility. At one point in the chatter with announcer Tobe Reed she fluffed her lines, but her next tune made you forget it all.

Commercials were carefully and intricately integrated into the script. Generally they came off well, but on one occasion the build-up was rather boring. Specific instance of the latter was the development of the theme, *Take Me Out to the Ball Game* via the use of music and dramatization, and leading to the bromide that Maxwell House Coffee, like baseball, was part of the American scene. Other commercials, however, were solid as well as ingeniously devised—and in good taste.

All in all, a very promising opener. *Paul Ackerman.*

ideas that seems sprightly in conception and then poofs out into boredom in execution. It was way overlong and draggy.

Musically, the program is erratic, too. Trudy Edwin (Ex-Bing) turned in a handy job on *That's How Much I Love You*, and the Page Cavanaugh Trio also contributed a top-drawer job. Jerry Fielding's orchestra, tho, seemed intent on blasting hellangone out of the great American living room. *Jerry Franken.*

Ellery Queen

Reviewed June 1, 1947

WHITEHALL PHARMACAL CO.
Thru Sullivan, Stauffer, Wolwell & Bayles, Inc.

Via NBC

Sundays, 6:30-7 p.m.

Estimated Package Cost: \$500. Producer, Don Victor; cast, Charlotte Keane, Bill Smith, Ed Latimer; writers, Manfred Lee and Fred Donnay.

Current Hooperating for this program (Premiere)None
Average Hooperating for shows of this type (Mystery Drama)..... 8.2
Current Hooperating of show preceding (Sustaining)None
Current Hooperating of show following (Jack Paar-New)None

HOOPERATING OF OPPOSITION SHOWS ON OTHER NETWORKS

ABC: "Greatest Story Ever Told"..... 2.9
CBS: "Kate Smith Sings"..... 7.7
MBS: "Mrs. Nick Carter"..... 5.2

In kicking off its new National Broadcasting Company series after its recent switchover from Columbia Broadcasting System, the *Ellery Queen* mystery program is using the fight against discrimination, delinquency and other social evils as a story base. The program reviewed, however, fairly bulged with cliches in showing why the good guys always beat the bad guys. Result was a script which, tho laudable in purpose, passed beyond the bounds of credibility and partly vitiated its intent.

The program opened with the announcement that it is dedicated to the fight on crimes against America, and asked listeners of all ages, colors and faiths to pledge to oppose bad citizenship, racial and religious hatred, and political discrimination. Repeating of the pledge by those in the studio gave it a ring of sincerity.

The Green Gorillas

The play which followed was based on kid gangsterism, as practiced by a mob of young gunsels called the Green Gorillas. The youthful mobsters made a racketeer named Johnny Rack their pin-up boy, and Rack lost no time in adopting the role of Fagin, disposing of hot cars picked up by the punks. Enter Ellery Queen, and things took a turn for the better.

Queen forced his way into a conclave of the Gorillas and faced Johnny Rack unarmed. The subsequent showdown, in which Ellery made the gangster yell for mercy, was the greatest evidence since *Pilgrim's Progress* that the powers of right must win. Unfortunately, it was slightly less effective. The typical Queen comment was one made after he subdued the gangster. Turning to the changeable car heisters, who by now were on his side, Ellery proclaimed: "There's something about crime that makes a rat out of a man, and something about fighting crime that makes a man out of a rat."

Guest Sleuth Gives Up

The practice of giving a guest "detective" an opportunity to offer a solution to the show's problem was continued; in this case the question was the identity of the Gorilla's leader. Dorothy Gordon, moderator of *The New York Times Youth* See *Ellery Queen* on opposite page.

The Author Meets the Critics

Reviewed June 1, 1947

Sustaining Via NBC

Sundays, 4:30-5 p.m.

Estimated Talent Cost: \$400. Producer, Martin Stone; directors, Martin Stone and Jack Hill; writer, William Hodapp; cast, John K. M. McCaffery, moderator; also two guest critics and author.

Current Hooperating for this program (Premiere)None
Current Hooperating for show preceding (Quiz Kids) 7.3
Current Hooperating for show following (Sustaining)None
CURRENT HOOPERATING OF OPPOSITION SHOWS ON OTHER NETWORKS
ABC: SustainingNone
CBS: "Hour of Charm" 5.1
MBS: True Detective Mysteries 7.9

With its format somewhat refurbished, *The Author Meets the Critics* made its network bow this week over National Broadcasting Company after a New York career over WQXR. Program is sponsored in New York only by Book-of-the-Month Club, by special arrangement, and is carried sustaining on the remainder of the web. New format includes a brief dramatization of high spots from the book under discussion to give listeners an idea of what the shouting is about.

Book dissected on the show caught was Natalie Anderson Scott's *The Story of Mrs. Murphy*, latest in the current run of novels dealing with alcoholism and July selection of the Book-of-the-Month Club. Appearing as critics were John Mason Brown, of the *Saturday Review of Literature*, and Edwin Lucas, director of the Society for the Prevention of Crime. John K. M. McCaffery served as moderator.

Latter opened the program with a terse mention of the tome's theme. After comparing it with *Uncle Tom's Cabin* and *Main Street*, McCaffery tossed the ball to the critics for an initial summation. Brown used adjectives freely in praising the volume, stating that it far surpasses *Lost Week-End*. Lucas, too, lavished praise on the opus, but indicated the author might have rendered it into a useful social weapon as well as an interesting piece of reading.

At this point, the dramatization was presented, with a narrator introducing himself as James Patrick Murphy, the book's protagonist. While some of the individual scenes in the dramatization were effective, the seven-minute presentation did not come off, being too loosely drawn and diffuse and more than a bit confusing. The adaptation was followed by fully 10 minutes more of jousting between Brown and Lucas before the author, Miss Scott, was brought into the fight. She crowned the discussion with the dubious observation that she felt an author must write a novel only with the idea of entertaining and must never strive to present a social idea, for that would only kill the entertainment value. And they rap radio and pix for being escapist-minded.

Program as a whole was interesting enough to nurture an interest in the volume, despite Miss Scott. Dramatization could stand smoother scripting, and critics of more divergent viewpoints might add punch. Commercial for Book-of-the-Month Club at show's beginning tied in such contemporary lights as Dorothy Canfield and Clifton Fadiman, who are on the Club's selection committee. Concluding plug was rendered by Miss Canfield, and offered her reasons for selecting the book discussed as a Club choice. Both were straightforward, altho latter ran nearly two minutes.

Sam Chase.

Latourette Heads ABC News Office

HOLLYWOOD, June 7. — Frank Latourette will replace Foster May as head of ABC's Hollywood news office. Latourette, currently chief of ABC's Western division news department headquartered in San Francisco, moves to Hollywood, where he will retain his present executive post as well as fill May's shoes. Latter resigned two weeks ago.

Unique situation existed whereby web's operational headquarters were in Hollywood, but the news department's Coast anchor remained in San Francisco. With present move, all of ABC's Coast activities will be centered in the film city. At one time, San Francisco harbored all of Coast radio's head offices. News bureau would have followed trek to Hollywood, but San Francisco remained Coast news hub during war years.

Down Under Drive On Bootleg Dialers

SYDNEY, June 7.—Australian revenue officers this week continued their drive to wipe out bootleg radio listening Down Under. The postmaster general's department is slapping prosecutions on radio-receiver owners caught listening without the necessary federal license, and a special gang of inspectors is out putting their ears to keyholes.

One result has been stimulation of a flood of license applications. Last week, 20,100 new licenses were taken out in New South Wales alone, compared with 2,000 for the same week last year.

NBC's "Ellery Q" Vamps Till Ready

NEW YORK, June 7.—Unusual hiatus plan goes into effect after tomorrow for *Ellery Queen*, which is sponsored by Whitehall Pharmaceutical Company over National Broadcasting Company (NBC) Sundays at 6:30 p.m. *Queen* mystery series just started June 1, but after two broadcasts is skedded to take a seven-week layoff.

Filling in between June 15 and July 27 will be *Varieties*, a musical program featuring Joe Gallicchio's orchestra with vocalists Jack Haskell and Vivian Martin. Agency is Sullivan, Stauffer, Colwell & Bayles.

AVERAGE BLURB

(Continued from page 3)

daytime, according to NBC. "It is interesting to note in this connection," states the survey, "how well the commercial copy limits were adhered to for certain types of programing (mostly half hour) which represent a substantial position of our broadcast day. On light music programs, for example, 10.8 per cent of the time was devoted to commercial copy, for variety program 9.2 per cent, and for quiz and audience-participation programs 8.6 per cent."

SURE "CONTACTS COUNT!"

And glossy photo reproductions of yourself are constant, considerate and consistent contracts with those who Count. I produce over 50,000 photos daily.

8x10's, 5c ea.; Postcards, 2c ea. in 1,000 lots.
Mounted Blow-Ups on Heavy Board, 20x30, \$2 ea.; 30x40, \$3 ea.
(Quantify)

Write for Free Samples and Price List B.



MOSS PHOTOS
155 W. 46th St.
BRYant 9-8482 N. Y. C. 19

Part IV



LOCAL PROGRAM Reviews & Analyses

Rating figures are used whenever available from authentic sources. Data concerning advertiser's expenditures, campaign themes, promotion or other pertinent information, as in the case of public service programs, are based upon material supplied by station, advertisers, agencies, etc.



CBS Views the Press

Reviewed May 31, 1947

WCBS, New York—50,000 Watts

Writer and commentator, Don Hollenbeck. Produced by CBS News Department. Announcer, George Bryan.

Some months ago, John Crosby, the radio critic of *The New York Herald-Tribune*, invited radio to turn about and review the press, even as the press does to radio, theater, pictures, art and the rest. And CBS has done gone and done it, inaugurating a milestone in radio programing. There have been isolated instances of similar programs—WHCU, Cornell's Ithaca, N. Y., station recently gained a Peabody Award for its review of up-State New York weeklies—but so far as is known, this is the first instance of a network owned-and-operated station undertaking so risky a venture.

And more power to CBS, its newsmen and Don Hollenbeck, who writes and reads the commentaries. Hollenbeck, a former newspaperman himself—and a good one—did a well-rounded job on his initial program. Principal shortcoming seemed to be a lack of variety in stories covered, most of the program being devoted to the Roman holiday New York dailies made of the recent exposure that city relief families had been residing in hotel rooms. He implied, obviously, that the dailies apparently preferred the hungry citizenry to sleep in the streets.

Hollenbeck's criticism centered mainly on *The New York Sun* (whose editor reacted violently; see story on Page 5 of this issue); *The World Telegram* and the *Journal-American*. Their treatment of the relief coverage was "as sorry an exhibition as the press . . . is capable of putting on," he declared. He noted that the inevitable claim of "communist connivance" was dragged in, too. He also praised *PM's* coverage, and then turned around and panned the same sheet for its handling of a transit story. He also rapped Westbrook Pegler—but this faces the hazard of becoming a weekly event.

Hollenbeck actually voices his own studied reactions and those of the newsmen on the CBS staff. It is a courageous move made by a radio network and/or station. Why it means that radio actually is taking a stand; that radio is squaring off and asserting its birthright! That

Three Alarm

Reviewed June 6, 1947

PARTICIPATING SPONSORSHIP

Via KMPC, Hollywood
10,000 Watts—Independent

Monday thru Friday, 1:05-2:30 p.m.

Talent Cost: \$100 per 15-minute seg per week. No fees for guests. Carlyle Stevens, writer-producer. Cast, Frank Graham and Van Des Autels, emsees. Occasional guest stars. Music, studio ork conducted by Benny La Casse plus disks. Hooperatings unavailable.

Show offers a little different twist to the old listener participation giveaway pattern. Three alarm clocks are supposedly set by screen names to ring during time program is on the air. Listeners write in and attempt to guess what time a clock would ring. Dialer who comes the closest to exact time alarm rings gets a string of free gifts. These range in value from \$5 to \$10. Person who comes within 30 seconds of guessing alarm's ringing gets what seg calls the *Jakspot* or a bundle of more expensive prizes—watches, beauty kits, pen and pencil sets, etc. Anyone guessing an alarm time on the button receives the Bullseye prize—a free plane trip to any spot in California. Winners of either the *Bullseye* or *Jakspot* prizes are in line to win a free automobile for each 13-week period.

Show gets majority of its prizes on a cuffo basis in return for products' air mentions. Airing is bankrolled by string of spot announcements. These are capably voiced by the emsees, avoiding usual pitfalls of pressure selling.

As daytime giveaway shows go, *Three Alarm* is well-patterned for an indie station. Emsees Graham and Des Autels are successful in keeping pace at a high pitch thru-out, while retaining an informal tone. Music capably combines live and waxed talent. Fanfares and a couple of feature numbers are performed by studio ork. Current pop disks are squeezed in to add to entertainment quality.

Show has been on KMPC for past few months during which time it has exhibited a strong mail pull.
Lee Zhitto.

is no small event in radio programing or radio-press relations. Let's hope that other broadcasters will get their feet wet in the same water.

—Jerry Franken.

News of the Week in Review

Reviewed Via Transcription

KORTZ-LEE JEWELRY COMPANY

Via KLZ, Denver
5,000 Watts—CBS Affiliate

Sundays, 8:30-9 p.m.

Current Hooperating for this program.. 7.8

CURRENT HOOPERATINGS OF SHOWS ON OPPOSITION STATIONS

KVOD-ABC: "Theater Guild"10.9
KFEL-MBS: "Nick Carter"..... 5.2
KOA-NBC: "Meet Me at Parky's".....12.6

A lot of thought and production has gone into KLZ's *News of the Week in Review*, and it's apparently paying off, for Kortz-Lee Jewelry Company, local merchandise mart, has been picking up the bill for more than three years.

Program, judging by the May 25 broadcast, has infinitely more production than the ordinary news show. With the exception of a brief portion devoted to news bulletins at the tail end, the news events are dramatized, with actors playing the roles against a musical background prepared by Arthur Gow. The thespians managed to recapture a good deal of the excitement and significance attached to such occasions as the anniversary of Charles Lindbergh's transatlantic flight, Decoration Day, etc. The half-hour format gave staff scribe John Connors a chance to work in some nostalgic and moving sketches, presupposing considerable research.

Proportion of local to national and international news, of course, varies weekly. Show reviewed had all types, the chief local item being a dramatization of the city's recent mayoralty election and pointing up the civic duty of voting. Another interesting and effective bit was a brief dramatization highlighting the horror of highway accidents. Kudos to soundman Harold Craig for this one.

Plugs for Kortz-Lee are worked in liberally and are straightforward in nature. Even the prices are given—which makes for an honest advertising pitch and undoubtedly wins a lot of friends.

News of the Week probably doesn't suffer, inasmuch as the weekly proportions of local and other types of news vary considerably.

Producer-director is Charles Roberts, whose work on show caught displays ingenuity, knowledge of good radio and a capacity for working with raw actors.

Paul Ackerman.

AFM CONVENTION

(Continued from page 3)

was still tentative as *The Billboard* went to press, called for the opening session to be held at 1 p.m. today in Moose Temple, the site of all general sessions. Registration, board meetings and special sessions will be held at the Book-Cadillac Hotel. Jack Ferentz, prexy of the Detroit local; Mayor Edward J. Jeffries Jr. and a representative of Governor Kim Sigler will speak at the opening session. Opening talk by Petrillo will keynote the convention.

Business sessions will continue daily until Friday, except for an outing Tuesday. Executive board is ex-

CPS, Parts I & II

Due to space limitations, Continuing Program Studies (CPS), Parts I and II do not appear in this issue. These features will be carried in the next issue of *The Billboard*, dated June 21.

pected to meet for an additional three or four days after the convention ends.

Entertainment schedule includes a grand ball tomorrow night.

ELLERY QUEEN

(Continued from opposite page)

Forum, gave up on the detecting, but pitched for better living conditions and a more understanding community as more important than revealing any one gang leader.

Commercials at the 10 and 20-minute mark plugged Anacin and Kolynos, respectively. The former was the usual "made like a doctor's prescription" theme, while Kolynos was said to offer a "mouth-wash effect to sweeten the breath." The cowcatcher, at the show's beginning, plugged Freezone corn remover.

Sam Chase.

All Men Are Created

Reviewed Wednesday, May 28, 8:30-9 p.m. Drama. Sponsored by Mueller's Macaroni, Inc. Agency—Duane Jones. Cast—Eighteen graduate members of the Television Workshop of the American Theater Wing Veteran program under general supervision of Harvey Marlowe. Original story by Bernard Karlen and Barbara Leonard. Adapted by ATWV Television Workshop members. Director—Kit Kirkbride. Sets—Iran Berlow. Music—David Gaines.

Tele workshops, particularly those set up to give vets an opportunity to learn the budding video biz, are certainly to be encouraged, and it is therefore regrettable that *All Men* must be tabbed a good try which fell far short of its mark on many counts. Major mistake was in selection of the material. Satire is among show business's most difficult assignments for writers, producers and/or actors and even professionals (in all three categories) with long years of experience miss the boat more often than not.

For a bunch of kids, with admittedly little solid entertainment industry background, to try the trick was sheer folly. In the case of *All Men*, it showed up first in the writing, and then, of course, most glaringly in the performances. Taking the story of Cyrus Simean, a chemistry prof who thru a laboratory mishap, grows a monkey's tail, the Theater Wingers tried to show how, because of his appendage, he was ostracized by society. In the process they lampooned the unwitting cruelty of children, the fatuous smugness of college officials, the fat-headed screaming defenders of the American way of life found in chamber of commerce and women's club circles, panic-preaching radio newscasters and the cliché-cascaders in the halls of Congress.

Feeble Smash

The intention presumably was to smash at prejudice, but as has been indicated, the smash turned out to be the most feeble kind of slap on the wrist. It lost effectiveness because practically all the characters were written in stereotype fashion and further because of overacting by the great majority of the cast. Marlowe, as producer, and even more Miss Kirkbride, as director, must be held largely accountable for this.

On the other hand at least three of the performers—Simean, the halfway-point-to-heaven gatekeeper, and particularly the gal who did the club-woman caricature show definite promise. It would be this reporter's guess that with a better, easier-to-handle script and more astute direction, at least several others of the troupe will make the grade.

Good Music Cueing

Musical cueing thruout was well done and Gaines rates a bow for this. The Duane Jones Mueller commercials were good, especially the middle one, which was neatly tied into the script. Midway point in the show had radio newscaster shrieking the news of havoc Simean was causing by his mere existence.

GLOSSY PHOTOS

Reproduced in quantity at 5c each.
Negative charge of \$2.00 on first order.
100 8"x10" \$ 6.50
500 8"x10" 25.00
1000 8"x10" 50.00

FAN MAIL PHOTOS

500 5"x7" \$17.50
1000 5"x7" 30.00
Send Negative or Glossy Photo.
Send 1/2 Deposit With Order, Balance C.O.D.

QUALITY PHOTO SERVICE

Perkins St. Box 42
BRISTOL, CONN.

Air Circus

Reviewed Saturday (31), 2 to 4 p.m. Style—Direct remote pick-up of stunt flying from Santa Anita. Sustaining over KTLA (Paramount), Hollywood.

In the hands of Paramount, tele again proved itself as the ideal medium for covering special events. Without doubt, those viewing the Santa Anita *Air Circus* from the comfort of their living rooms saw far more than the throngs that attended the event in person. Thru use of telephoto lenses, scanners gave the home lookers amazing close-up shots of the planes as they went thru their stunts. In one case, the long-barrel lenses brought the tele viewer so close that the pilot's face and features were clearly visible.

In attempting this scanning, Paramount asked for trouble, since it meant lenses would have to be shooting skyward thruout, and strive to keep the stunting planes in frame. KTLA's cameramen accomplished this feat easily, seldom if ever losing their subject. To shoot skyward, camera bases were set at an angle, allowing for the extreme upward panning.

Adding to seg's enjoyment was smooth commentary of Dick Lane and breather gab breaks handled equally well by station announcer Keith Hetherington. *Lee Zhitto.*

The scene segued from the broadcast studio to the kitchen, where a gal was listening to this newscaster. She turned off the radio and went into her Mueller pitch, built around a \$25 prize contest to name a macaroni salad she whipped together. Mueller and Duane Jones rate a bow for sponsoring the Wing show, at any rate.

The newscaster closed the show by talking directly to the video audience and admitting that maybe the whole story was a "little silly." It was, kids, but try again, with something not so tough. *Joe Csida.*

Tele Packages Seen As Important Cogs

NEW YORK, June 7. — Video package agencies provide a specialized service which will grow more important to advertising agencies and tele stations as the medium grows, according to Philip Brodsky, president of Video Associates, Inc. (VAI). Brodsky last week told a staff luncheon, attended by free-lance contributors to his package firm, that as a specialist the packager "offers a solution in the present tussle for program control between agencies and broadcasters."

Brodsky asserted that, using the packager, agencies could retain control of program ideas and production, while the stations and webs might be more willing to grant leeway with the packager's experienced technicians supervising operations. While agencies understandably want to garner production experience, Brodsky said, "many of their experiments have been to the client's—and their own—disadvantage." He predicted that when an agency finds itself with a number of simultaneous productions, need for the packager will be even more acute.

Meanwhile, Brodsky announced pacting of WRGB, General Electric outlet in Schenectady, to a three-month contract for VAI packages during the summer months. Initial series, a miniature musical comedy titled *Cafe Domino*, spotlights the tribulations of a forlorn waiter. Cast includes Zelick Segal, Penny Osgood and Dayton Lummis, plus a marionette troupe under direction of Wayne Reed.

WABD in Deal With Allied Hywd. Filmery

NEW YORK, June 9.—Significant tie-up between motion pictures and television was concluded last week when Allied Artists Productions, Inc., signed to sponsor the first of what is expected to be a series of programs over DuMont television outlet WABD. Time sale is the initial return from the revised personnel set-up installed at DuMont last month, which saw John McNeil, ex-station manager at WJZ, New York, named WABD general manager.

Program to be sponsored will be aired today (9), from 8:30 to 9 p. m., and will plug Allied's new film, *It Happened on Fifth Avenue*. Production will be handled by two more recent DuMont additions, director Paul Belanger and set designer Jim McNaughton, who recently were cut loose during the Columbia Broadcasting System (CBS) staff slash. The program will combine both live and film techniques, leading off with live presentation of a ballet, under the supervision of Valerie Bettis, who appeared in several recent Broadway productions, including *Beggars' Holiday*. Sets will take the dancers from a backdrop of Fifth Avenue into a movie house, where a trailer will be presented on the picture advertised.

WABD expects Allied to bankroll at least two more programs for *Fifth Avenue*, and to continue its video pitch on future releases, including *Black Gold*, due soon.

A concerted sales drive is under way to peddle sponsorship for *Fashion Showcase*, a Belanger-McNaughton package. Evelyn Lawson WABD's p.a., is lining up about 10 models, to be known as the Du-Tel Girls to participate in the initial fashion program, about three weeks hence. WABD execs are currently striving to set sales policy for the series, some holding for the security of a single sponsor, and others advocating rotating sponsors.

Under the McNeil aegis, DuMont is expected to make other aggressive moves to bring sponsors to the station. *Small Fry*, moppet film show, probably will be pitched at publishers of kiddies books in the near future.

Reade Pix Chain Extends Lobby TV

NEW YORK, June 7.—Contracts were signed this week between the DuMont Television Laboratories and the Walter Reade theater chain of New York and New Jersey whereby the video firm has been named to supply custom-built tele receivers for the lounge of each of the movie houses. Sets will provide large direct-view screens, which will be installed flush with the walls, as an integral part of the lounges. First installation was at Reade's Park Avenue Theater. Two more sets have been delivered and are being installed at the St. James Theater, Asbury Park, N. J., and Strand Theater, Freehold, N. J.

Gillette Renewing Boxing Tele Rights

NEW YORK, June 7.—Rights to televise all boxing bouts staged by the 20th Century Sporting Club were retained this week by Gillette Safety Razor Company, which renewed its contract with WNBT, outlet of the National Broadcasting Company. Gillette, which has been using video

'Firemen, Spare My Child!' Is Anti-TV Cry of Movie Ops

PHILADELPHIA, June 7.—Altho large-screen television looms as no immediate threat to the motion picture theater owners, operators of theaters in the rural towns in Eastern Pennsylvania are already becoming alarmed over the competition they expect to get from television this summer. Agents of television set makers are visiting volunteer fire companies in the small towns, many of which own community auditoriums, to interest them in purchasing large-size receiving sets for entertainment in their fire halls.

Until now, the fire companies have been providing film shows, using 16mm. films, as the major form of entertainment for members' families, who are generally admitted free to the fire halls or community auditoriums. Now, with television sets in the fire halls (some sales are already reported to have been made), owners of theaters in the rural towns are deeply concerned. The fire halls generally accommodate 100 to 200 people. While the 16mm. films have made some inroads in picture grosses during the summer months, movie exhibitors fear that the novelty of television shows, paid or free, will cut down revenues for them.

Chi Music College Sets Video School

CHICAGO, June 4.—A school of production and writing for television has been set up here at the Chicago Musical College. Television courses, under the direction of Dr. Hans Rosenwald, dean of the school, is divided into three 18-week semesters, covering production, directing, acting and writing. Courses are accredited for application toward a college degree, and accordingly, some of its students have already made connection with video stations which will hire them upon graduation. Following the 54-week course the school will offer advanced workshop training, which will give students a chance to work on actual radio shows for two semesters.

School at present enrolls only 50, following Rosenwald's belief that many students cannot now be handled in courses for which there are so few competent instructors. Included on the video faculty are Patrick Murphy, director at American Broadcasting Company here, and Joel Willard, of the Goodman Theater and Northwestern University.

Altho this school so far seems to be operating on a legitimate basis, not making promises it can't keep, trade here is beginning to talk about the advent of shyster video production schools which will fleece students, teach them nothing and then turn them out ostensibly for employment in a trade which will find them completely useless because of impractical instruction received at schools that were just in the business to get tuition. Already, here and elsewhere, television engineering schools of racket proportions have sprung up, and it is expected that next will come the racket production and talent schools.

for fights since September, 1944, will continue to bankroll the Monday and Friday bouts at Madison Square Garden and St. Nicholas Arena. Terms also include exclusive tele rights to all Joe Louis title bouts. Maxon is the agency.

Only 11 TV Spots on Air; WNBW Opens

2d NBC Outlet Due June 27

WASHINGTON, June 7.—As the Federal Communications Commission (FCC), released a survey showing that only 11 video stations are now in operation, WNBW, National Broadcasting Company's (NBC) Washington outlet, announced this week that it will begin official telecasts June 27—making a total of 12 U. S. TV stations.

WNBW plans to use the New York-Washington coaxial cable to transmit programs from WNBT, New York, until the local station's facilities are completed. WNBW hopes to start local studio productions about September 1, with a children's afternoon show to be given top priority. Kiddie spot will feature marionettes, handicraft work and musical chardes.

Service to 37 Cities

In the FCC's video survey, it was revealed that television service to 37 cities in 24 States is proposed in current grants and applications, with California leading with 13 proposed stations and New York, Ohio and Pennsylvania following in order. Of the dozen stations expected on the air by July 1, only six have been formally licensed by FCC—WCBS, WABD, WNBT, in New York; WRGB, Schenectady; WBKB, Chicago, and WPTZ, Philadelphia.

Meanwhile, as anticipated, FCC readied to push its inquiry at an engineering hearing starting Monday (9) to determine why commercial television is lagging. FCC is particularly interested in the causes of slow progress in video networks. American Telephone & Telegraph will be asked to explain its coaxial cable plans and its rate schedules. AT&T is expected to advise the FCC that it is able to install a new cable between New York and Washington and is ahead of schedule on its trans-continental plans.

WBKB Limits Beer Sponsors to Three

CHICAGO, June 7.—Danger of video becoming a medium for the tavern trade thru the airing of too many shows sponsored by beer companies or shows aimed at tavern viewers, which has been talked about in the trade here for the past few weeks, has been recognized by WBKB, local B&K television outlet. Station unofficially has set a policy that its present three brewery sponsors will be the limit.

As in other cities, the sale of video receivers to taverns has continued to jump here, until the tavern audience is now an estimated 50 per cent of the total. This has made beer companies anxious to sponsor time and reach this market, with the station now airing shows bankrolled by the Fox De Luxe and Keeley breweries and the Canadian Ace Company set to follow shortly with sponsorship of horse racing from Arlington Park.

As a result of video becoming a natural for beer makers, others than those signed by WBKB are asking for time but are receiving a polite but firm turndown—at least until the station programs more hours so that beer sponsors will not be taking such a high ratio of commercial time. Likelihood is that even then they will be turned down.

Worry behind all this, of course, is that television will get a bad reputation not only with the public but

WBZ in Tie-Up With TV Caravan

BOSTON, June 7.—WBZ, Boston Westinghouse station which is currently building a \$1,000,000 radio and television center and is set to initiate television test patterns on the air within the next six months, starts an all-out tie-in with the RCA-Victor-Allied Stores Television Caravan which moves into Jordan Marsh Company department store Monday (9) for a week-long display of equipment and video.

Opening gun in the WBZ-Jordan Marsh hook-up is set for Tuesday when Chick Morris, director of special events, will describe the Hub's first sizable television exhibit. The AM facilities of WBZ will carry the regular programs which will be televised at the same time and seen by customers on receivers strategically spotted around the store.

Governor Bradford is scheduled to make his first video appearance on a special program with store officials and Allied executives.

"Author-Crix" On TV for GF

NEW YORK, June 7.—As part of its extensive video experimentation, General Foods Corporation this week signed to sponsor *The Author Meets the Critics* for seven weeks over WNBT, National Broadcasting Company (NBC) tele station. Stanza will air Thursdays, from 8 to 8:30 p. m., beginning either July 3 or 10. Maxwell House will be the product plugged. Benton & Bowles is the agency.

Show will have no relationship with radio version of the same name, which has just begun airing over NBC. Tho John K. M. McCafery acts as moderator on both programs, guest critics and books discussed will be different. Another GF tele show, *Juvenile Jury*, winds up its spring series June 27.

Hollywood Designer Plans Tele for Ad, Exploitation Use

HOLLYWOOD, June 7. — Hollywood dress designer, Don Loper, may become the first in his field to use nationwide tele outlets for exploitation and advertising, it was learned this week. Fem apparel creator is currently mulling plans calling for television preem of his new fall line, with video showings to be included in all principal markets having tele outlets.

While still in the formative stage, Loper is said to be ready to sink a sizable chunk of dough into tele if full exploitation potential can be reached. Shows would be packaged in Hollywood in the usual film city glamour style, sparked by possible inclusion of show biz personalities.

also with the Federal Communications Commission and even with the advertising industry. Latter is felt to be a possibility in view of the expectation that many sponsors will not want to pay for shows on a medium that has too large a tavern following, nor will they want to pay for show programed closely preceding or following alcoholic commercials.

It is also felt that television will never achieve its full potential as entertainment and educational mediums unless some stop to tavern trade programing is made and unless shows other than those beer makers would like to bankroll are put on the air.

Video Workmen—No. 8 of a Series

How To Put on Television Shows; Free Advice by Performer Who Was in Video on Ground Floor

By Jay Marshall

"I WOULDN'T turn on the vaudeville, only your wife says you was gonna be on," the bartender said, and added, "My trade goes for the fights and the ball games."

I could have started something by asking, "What's wrong with the vaudeville?" Instead I paid for my beer and left. There were reasons why I did not ask.

1. I didn't have the time it would take for his answer.
2. Someone had told me once before (at least once).
3. I didn't have enough for another beer.

Jay Marshall is a nitery and vaude performer currently at the Blue Angel in New York. One night the editor of *The Billboard* picked up the check at Lindy's and Marshall was obligated for this story on television. Marshall wrote some articles about USO Camp Shows which helped to get him canned and he hopes the television consequences are in no way similar.

If you want to know, go to the "Actor's Wailing Wall," in front of the Palace, or to the NVA Club. They will be more than unhappy to tell you what was wrong with vaudeville, with detailed descriptions of the death throes from the early days of Nora Bayes to Jack Benny's record run at the Roxy. The symptoms of the television disease seem somewhat similar, so Dr. Marshall will diagnose and prescribe.

First View of Tele

I first saw television at Massachusetts Institute of Technology in 1931. As I recall, the camera was a stationary piano box with a large glass eye in front and a mess of wires, switches, tubes and dials in back. Flooded with hot lights, a perspiring professor stood on a chalk-marked spot and held up various cardboard signs, just like the medicine men who used to demonstrate corn cures in store windows. In the next room we saw the professor and the cards projected on a small screen. There was no sound. It was almost like the movies.

I was, therefore, aware of video's existence when 10 years later a well-meaning friend called me to the Dumont studio. "Here's your big chance," he said, "You can get in on the ground floor of television."

I had been taken in on these benefits before. But, I have kept telling myself, there is always that chance. I put some lavender lips on a somewhat magenta face and stood under the hot lights. They thanked me when it was over, and I was indeed thankful. Well, as luck would have it *The Billboard* reviewed the show. I all but bought out the edition. I knew if anyone saw it I was ruined.

Another Offer

Then there was the time I picked up a last-half out of town. After the matinee, a department store executive came backstage and handed me his card. "We're having a demonstration of Farnsworth television in our store tomorrow. Would you be interested?" "Thank you, but I have seen it before." "Oh, no, I want you to do your act—we'll pay you for it."

Aha! Commercial television. Next day I took a cab from the theater to the store because I was wearing stage makeup, and I carried the dummy (I was doing a ventriloquist act) in a pillow case.

"Glad you're here," the technician said, as he eyed and approved the

makeup. "Hope you don't melt," he said. "Gets pretty hot under those lights." An inner voice said over and over, "You're gonna get paid." After 15 minutes I had to quit. The intense heat had blistered the paint on the dummy's face so that he looked like a smallpox patient, and I looked and felt like a hot pastrami—with mustard. I was thanked and handed a fat pay envelope just stuffed with money—15 one-dollar bills.

Uncle Sam Interrupts

The war came and I went. I couldn't get out of the Army, so I couldn't get into a television. Thus it was early in 1946 before I was again visible on video and then only to a select few.

This came about when Ed Sobol at WNBT called my agent, Mark Leddy, for an RCA color television demonstration. We rehearsed all morning to get the proper angles, focus, timing, cues and stage directions. The running order was set and we ran over the show for an informal audience of vice-presidents, engineers and acts who gathered in little groups to talk quietly and excitedly. The lights were not hot. We wore no makeup (the girls wore street makeup). When I was not on the set I would walk over to the engineer's panel and watch. There were two screens—one with color, the other black and white and after the novelty of color wore off I began to compare them. Both were excellent, colors were true, no blur or distortion and the sound was exact. Great progress!

After this came a *Quiz Kids* type of show produced by Ronald Oxford at WNBT, called *Teletruth*. As emcee I quizzed a quartet of juvenile delinquents, assisted by Remo Bufano's puppets. I thought the series was doing all right until *The Billboard* reviewed the show. I don't know whether they saw the review up at WNBT, but the next time *Teletruth* went on, I didn't.

On 'Hour Glass' Show

The last time I was on television was almost a year ago. Standard Brands sponsored a variety show called *Hour Glass*, which played for one hour, one night a week. Every show had a thread of theme running thru it and it was amazing how tangled it could get. The particular program I was on purportedly showed commencement exercises at the college of something or other with all the acts, commercials, cameras, technicians, props and hot lights crowded into one studio about 40x60 feet. Lovely Helen Parrish, warmly clad in cap and gown, introduced the acts with lines like, "And now the young man who was voted most likely to (See HOW TO PUT ON on page 18)

REAL PROFESSIONAL

8x10 PHOTOS



\$2.95

FOR 25

SEND NEGATIVE OR GLOSSY PRINT
Negative Charge \$1.50 first order
CASH 50% WITH ORDER BALANCE C.O.D.

100 POST CARDS \$2.95

GLOBE PHOTOS

P. O. BOX 1242 BALTIMORE 3, MD.

Frisk That Disk!

SAN QUENTIN, Calif., June 7.—San Quentin's inter-cell radio hook-up now has a disk jockey. One of the inmates has been assigned by Warden Clinton Duffy to play request numbers. Leading the cooler parade this week were *How Was I To Know?*, *Gentlemen of the Jury*, *They Didn't Believe Me*, *Till the End of Time*, *A Door Will Open*, *I'd Do It All Over Again* and *Time on My Hands*.

Officers Named By Musicraft; Meyerson Prez

NEW YORK, June 7.—Election of new officers and a board of directors was highlight of the first Musicraft diskery toppers' meeting held Wednesday (4) following the firm's successful refinancing plan. Jack W. Meyerson was officially named prexy and general manager, while William A. Shea, of the Tucker & Shea law firm, was named board chairman to replace Irving M. Felt. Felt remains on the board, but holds no other executive title. Robert O. Buck and Warren W. York, who runs an investment biz, round out the board.

In exec posts under Meyerson, Frank Furcell was chosen secretary and Joseph Zachary assistant treasurer. Posts of veepee and treasurer will remain vacant temporarily. Firm still has not signed an artists and repertoire chief, but Meyerson says that he currently has at least six men under consideration for the post.

Meanwhile, the new prexy says he is negotiating with all of the firm's current artists' roster to remain with the diskery. Firm is openly pinning hopes on warbler Mel Torme, who will be the first artist recorded following the lapse of cutting activity while the diskery was facing its financial crisis. Beyond Torme, who will be waxed "immediately," the prexy says a recording sked currently is being worked up. He also reports that diskery's Ossining, N. Y., plant definitely will reopen next week.

ASCAP Elects Appeals Board

NEW YORK, June 7.—American Society of Composers, Authors and Publishers (ASCAP) election for representatives on group's board of appeals resulted in one switch in the pre-election board, which had Sam Stept, of Stept pubbery, replacing Irving Caesar on the appeals group as one of the two popular production pubbers represented. The other is Max Mayer, of Paull-Pioneer Music.

Remainder of the board, which was re-elected, includes pop writers Abel Baer and Peter De Rose, standard writer Douglas Moore and standard pubber John Sengstack, of Clayton F. Summy Company.

Click Disk Mix

NEW YORK, June 7.—It was erroneously reported in this section last week that Sam Donahue's version of *I Never Knew* was the Philadelphia disk distributors' Click record of the month. Actually the distrib group picked a song of the month. Choice was Oxford Music's *Chi-Baba, Chi-Baba*.

AFM Faces Double Probe By Congress

Second House Group Acts

WASHINGTON, June 7.—American Federation of Musicians (AFM), on the eve of its national convention faces a double-barrelled congressional probe of its activities as a result of a House labor subcommittee jumping on the bandwagon already occupied by House Interstate Commerce Committee. Labor group sent Rep. Richard Nixon (R., Calif.) to the West Coast to check on AFM squabbles with the film industry. Other members of the subcommittee have quietly investigated AFM in Chicago and New York.

Labor committee spokesman said the group has not yet decided whether to subpoena witnesses and hold a full-scale hearing in Washington, but is expected to decide in a few weeks after digesting data gathered by the subcommittee.

House Group Calls AFM

House Interstate Commerce Committee decided some weeks ago to put AFM on the congressional carpet and only awaits a decision by the Supreme Court on the Lea-Vandenberg anti-Petrillo bill before going ahead. It is still uncertain whether the Supreme Court will hand down a decision in the case testing validity of Lea-Vandenberg Act before the recess of the current session. Court is expected to adjourn late this month or early July until fall.

Congressional inquiries into AFM are proceeding independently of floor action on general labor reforms even tho the G.O.P. Congress's labor bill, which was sent to White House this week, seeks to rectify some of the alleged abuses which were charged against AFM when the Lea-Vandenberg law was enacted last year. House Interstate and Foreign Commerce Committee is sticking to plan for subpoenaing of James C. Petrillo, AFM president.

Tucker Cancels Asbury Hotel

NEW YORK, June 7.—Tommy Tucker, whose ork was skedded to spend the summer at the Berkeley Cataret Hotel, Asbury Park, N. J., has canceled the engagement. Nitery now is reported nixing name bands for the season, and will stick to local or territorial combos.

It is understood that Columbia Broadcasting System, which had planned to pick up the Tucker ork, has canceled out the spot and instead will have two pick-ups a week from Convention Hall, Atlantic City, which has a string of name orks skedded.

ASCAP Exec Touring On Field Problems

NEW YORK, June 7.—Herman Greenberg, American Society of Composers, Authors and Publishers (ASCAP) exec, currently is on a tour to straighten out a number of problems which have arisen with Society field men during the past few months.

Eddy Howard Sets Record

DETROIT, June 7.—Eddy Howard's ork set a new attendance record at the Walled Lake Casino here recently when 3,412 admissions were chalked up, bettering the old mark by 800. Spot, which started a name

Talk of the Trade

ORRIN MELTON, news editor at KYSM, Mankato, Minn., for years, taking over the news editor post at KSOO, Sioux Falls, S. D. . . . C. L. (Chet) Thomas, general manager of KXOX, St. Louis, celebrating 19 years in radio. Started at WLW, Cincinnati; moved to WINS, New York, in 1934; to KFRU, Columbia, Mo., in 1936, and in 1941 became program director at KXOK. . . . James G. Riddell, general manager of WXYZ, ABC's owned-and-operated station in Detroit, in New York last week on network and station business. Ditto Hugh O. Jones, general manager of WGCM, ABC affiliate in Gulfport, Miss.

Chick Lind, announcer at WKBN, Youngstown, O., recently became a pop for the second time—a boy. . . . Barbara Pierce, of the WTAG, Worcester, Mass., flackery, engaged to Arthur J. Boucot, non-pro. . . . Jack Hardesty, formerly of sales staff at WOL, Washington, named director of sales promotion by general manager Tom Craven. . . . Milt Bacon, recently appointed assistant to the manager at WCB, Columbia's New York station, doing extensive lecture assignments in the station's coverage area.

MYRON CURRY resigned as continuity editor at KMBC, Kansas City, Mo., to take his master's and doctor's degrees at University of Wisconsin. . . . Staff additions at CKWX, Vancouver: Vernon Groves, formerly assistant production manager at CJVI, Victoria, now an announcer at CKWX. Frank Celuch, recently with the Canadian army, has rejoined station's technical staff as program operator, and Jack Hughes has transferred from technical department to continuity staff.

Bill Meredith, formerly scripter at WLW, Cincinnati, to WRF, Worthington, O., as continuity editor, and Bob Maley, another WLW scripter, to WMBD, Peoria, Ill., as continuity editor.

NANCY SHERIDAN now playing the fem lead opposite Millard Mitchell on *Mighty Casey* Saturday nights over Mutual Broadcasting System. . . . John Crosby, *New York Herald Trib* radio editor, father of a six and a half pound boy born last week at Doctors' Hosp. . . . Pat Ryan, sports director at WKY, Oklahama City, father of a girl. . . . Ken Roberts has quit *Quick as a Flash*.

Because National Broadcasting Company (NBC) now feeds about 108 news periods monthly from Washington, the web has appointed William R. McAndrew assistant to Vice-President Frank M. Russell, to be director of special events from the capital. . . . Robert W. Dumm named general manager of KNOE, NBC's affiliate in Monroe, La. Dumm formerly was director of broadcasting at KXOA, Sacramento. . . . Personnel additions at WLB, Lebanon, Pa., are announcer Bill Ryan and engineer Alfonse Donovan. . . . Continuity department at WLW, Cincinnati, has added Arthur Alan Stern, formerly scripter at WLIB and WNYC, New York. . . . Margaret Rea, recently discharged from the Royal Canadian Navy, has taken over management of CJAV, Port Alberni, Vancouver Island, B. C. . . . KTHS, Hot Springs, has added Robert Ewing Brown to announcing staff.

MATTHEW J. NOONAN, of Milton, Mass., appointed national sales manager of WLAW, Lawrence. . . .

ork policy a month ago, has been drawing heavy week-end crowds, but midweek biz has been far below last year.

Arthur Eisler resigned as staff pianist at WTMJ, Milwaukee, and will open a music school on the Coast. . . . Eugene Carr, director of radio for Brush-Moore Newspapers, Inc., Canton, O., spent the week in Washington and Portsmouth, O., on business. . . . Bill Lewis, Tom Carpenter and Hal Davis, of Kenyon & Eckhardt in New York, trekked to Coast for premieres of *Arthur's Place* and *The Ford Showroom*. . . . Brammer Binder has joined Kenyon & Eckhardt as radio copywriter.

CHARLES AVEY has been appointed continuity editor of KMBC, CBS outlet in Kansas City, Mo., to replace Myron Curry who resigned to take his masters and doctorate degrees at the University of Wisconsin. Curry had been with the station five years. Avey has been an announcer. . . . Steve Martin, former CBS television producer, now with Television-Radio Enterprise Company, package outfit.

Ad Agency Notes

AFTER 12 years with National Broadcasting Company, Gerry Martin has joined the radio department of William Esty Agency. . . . Ruth E. Duson, for two years radio copywriter with Malcolm Howard Advertising Agency, Chicago, has been appointed radio copy chief. . . . Galsser-Gailey & Company, of Los Angeles, has been elected to membership in the American Association of Advertising Agencies (4-A's). . . . Sydney D. Ritter has been named director of radio at Dundes & Frank.

Don Francisco, vice-president and director of J. Walter Thompson, spoke on the subject of distribution costs at the 12th annual conference of the National Federation of Sales Executives, in Los Angeles June 3. . . . Ruthrauff & Ryan added two members to the copy staff: Marie F. Welch, formerly chief copy writer for Grant Bros., of San Francisco, and James Kennedy, formerly with J. Walter Thompson and the Biow Company.

WWPG, Palm Beach, Fla., an ABC affiliate operating on both AM and FM, has named John H. Perry Associates as representatives. . . . Seidel Advertising Agency, Inc., has appointed Jean L. Malchin as account executive. Malchin worked in France with the Parisian advertising agency, the Avenir Publicite, where he concentrated on perfume and fashion accounts. . . . William Douglas McAdams Agency and J. D. Tarcher & Company, both of New York, were elected to membership in the 4-A's. . . . Roy Degroot Consultants, Inc., is planning special radio promotions for four new accounts: Contact Lens Service, Inc.; Helen Norfleet Individual Study Program, Inc.; Foster Parents' Plan for War Children, all of New York, and Mullen Laboratories, Boston.

PHOTO POST CARDS

HI GLOSS PROFESSIONAL COPIES

100 \$2.95

Best and cheapest for publicity give aways, post card views, etc. Mail us your picture or negative. Protect between cardboard. Enclose check, cash or money order. NO NEGATIVE CHARGE — WE PAY RETURN POSTAGE.

2¢ EACH IN QUANTITIES

LYNN PELTCHER

"THE PHOTO POST CARD KING"
Box F, Ocean Beach, San Diego 7, Calif.

CORRALLING THE WHOLE

Better Radio, Phono, Tele Sets Get Nod

Off-Brand Selling Tough

CHICAGO, June 7.—Plenty of new radio, phonograph and television sets, most of them in the higher priced fields—in recognition of the current market trend finding the public and dealers disgusted with low priced, inferior merchandise—were displayed at the National Association of Music Merchants' convention. Displays of this type equipment filled almost two full floors of the Palmer House, convention headquarters.

Tele Array

Among the new television sets shown were these:

DuMont showed three new models, one a video, FM-AM phonograph combination with a 12-inch direct view video screen, \$750, and two table models with 12-inch screens, including an FM broadcast band, about \$495.

Farnsworth showed three new video models—an AM-FM phonograph television combination to sell for about \$875, one AM-video combo (See *QUALITY SETS* on page 22)

Stress Service As Biz Aspirin, Dealers Urged

CHICAGO, June 7.—The nation's music store dealers will have to return to the pre-war standards of courtesy and service toward customers in order to beat the recent biz drop-off, a trio of leading music shop ops told a clinic audience of the National Association of Music Merchants' (NAMM) convention here last week.

Louis Lennon, of Payne of Boston Music House, emphasized the responsibility which will be placed upon proper store management in reviving the lagging service tendered payees during wartime. Lennon pointed out that ops of music stores will generally have to tighten their operations and watch and instruct employees more carefully than during the five past years. Lennon urged that more consideration be given such important matters as (1) installation of any type equipment; (2) return of faulty equipment; (3) service and (See *DEALERS URGED* on page 23)

Radio-Phono Market For Quality Sets Still Big -- Freimann

CHICAGO, June 7.—Re-emphasizing a general condition in the radio and phonograph industry (apparent at the National Association of Music Merchants' convention) that is finding the market glutted with inferior low-priced merchandise, Frank Freimann, executive vice-president of the Magnovox Company, told *The Billboard* after a meeting of his company's dealers that there is still a (See *Still Big Market* on page 37)

Price Wars Bruise Dealers, MPA-NASMD Meetings Show; Pop Sheet Discard Growing?

CHICAGO, June 7.—Price cutting, which for the past year or more has been one of the most prickly thorns in the side of sheet music dealers, constituted the major issue at the series of meetings held here this week by the National Association of Sheet Music Dealers (NASMD) and the Music Publishers' Association (MPA). Opening with a NASMD board of directors meet at 10 a.m. Monday (2) and followed by membership confabs at 2 p.m. Monday, 10 a.m. Tuesday (3) and a joint meeting with MPA Tuesday at 2 p.m., the retailers heard reports on the net-no-discount policy adopted by members last fall. This policy stipulated that regardless of the amount of standard and educational sheet music, orchestrations, textbooks, etc., purchased by groups such as churches, high schools, colleges, camps, etc., dealers would sell only at net prices, allowing no discounts whatsoever. Reasoning behind adoption of the original policy was that publishing costs, dealer sales costs and all other factors had risen so drastically that the only way publishers and dealers could continue to do business at a profit (short of raising prices all the way down the line) was to follow a strict net-no-discount procedure.

While reports generally indicated that the policy had met with a fair measure of success, it was apparent that many dealers (not necessarily NASMD members) were not following the plan. Jenkins Music Company in Kansas City, for instance, which does a large retail as well as a wholesale business, maintained that their retail business was off some \$18,000 in the past three months, while their wholesale business was up better than \$12,000. In the Jenkins case this situation is held directly attributable to the severe price war raging among retailers, which finds many dealers selling at drastic discounts. Jenkins, of course, in selling net, finds it tough to compete. Smaller dealers seem to be the most flagrant perpetrators of discount sell- (See *NAMM Meetings* on page 38)

Rosy Wax Future Seen by Murray, Southard in '47

CHICAGO, June 7.—Record distributors and retailers were given reassuring news concerning the future status of biz during the National Association of Music Merchants' (NAMM) convention this week when biggies of two major firms, Columbia and Victor, forecast stabilized prices and a blue horizon ahead, at least as far as December, 1947.

Speaking at a banquet attended by 500 diskery reps, retailers and distributors, Paul Southard, v.-p. in charge of sales for Columbia, said that his firm, like all the others, had experienced a bit of recession early this year when stock piles of platters finally were produced and they were able to fill all orders. Retailers and distributors, accustomed to asking for 500 of a certain hot biscuit and then getting only 100, were surprised when early this year they got the full requested number of disks, with the result that such deliveries left them overstocked. Situation. Southard said, ironed itself out within a couple months when purchasers got hep (See *ROSY FUTURE* on page 23)

Pipe This

CHICAGO, June 7.—Rudolph Wurlitzer Company introduced its new line of organs at the National Association of Music Merchants' convention here this week. Wurlitzer had the mezzanine right across from the Empire Room, and to demonstrate tonal quality of the organ, demonstrators played it day and night. At the Empire Room dinner show Monday (2), Herb Shriner came out on the floor to go into his routine of Chic Sale style gags and harmonica blowing. After working against Wurlitzer's organ music thru half his act, Shriner finally stopped in the middle of a gag and said: "This is a combination convention and funeral," and at another point the comic cracked, "This is the first time I've ever told jokes to a background of organ music."

NAMM Okays Music Fund; Notes Officers

CHICAGO, June 7.—Members of the National Association of Music Merchants this week approved by a five to one majority the projected \$250,000 to \$400,000 music industry research and public relations program set forth early this year in a meeting of members of all affiliated segments of the music industry. Meeting during NAMM's national convention here, members took a substantial step toward realization of such a financial expenditure by okaying a dues increase of one-tenth of 1 per cent of the entire sales volume of their stores to go into the campaign fund. A fund of \$100,000 has already been appropriated to carry the program thru its first year, after which consideration of an increased program will be made.

Re-elected president of NAMM was Louis G. LaMair, of Lyon & Healy, Chi. George Byerly, Byerly Bros., (See *NAMM Okays Fund* on page 36)

Retail Record Fed. Holds Chicago Meet; Frames Resolutions

CHICAGO, June 7.—Newly formed National Record Retailers' Federation held a closed session at the Hotel Morrison here Tuesday with approximately 15 retailers on hand for what was termed the first intersectional meeting of the temporary board of governors. Michael Alexander, of St. Louis, temporary president, presided.

Highlight of proceedings was adoption of resolutions calling for record manufacturers to allow dealers a uniform return privilege and full credit on broken and defective disks from their local distrib, elimination of package deals, registration by diskeries of their labels in States where fair trade laws exist and to maintain prices where they do not, and a recommendation that diskeries seek to improve the quality of their records (See *Retail Fed. Meets* on page 36)

CONVENTION NOTES

Eric Mattson and Jean Casto, principals in the *Carousel* cast playing at the Chi Shubert Theater, donned costumes for appearance at the Decca booth Wednesday (4). They were kept busy autographing the *Carousel* album for dealers and being photographed with them.

Something unusual in song plugging technique was Cookie Shields, five-and-one-half-year-old daughter of Edward Shields, handing out book matches and telling everybody to buy Sherman Hayes' Aristocrat record of her daddy's song, *Got on the Ball, Paul*.

Two of the independent record firms made a special play for the lady dealers with giveaway tie-ins. Manor Records' Irving Berman posted a fancy exchange-display for the Columbia compact-making firm of New York—gals and guys were handed gratis compacts with Manor Records emblazoned across the top. Wiseacres pretended to shudder upon opening the cover and seeing the Columbia (alho not the diskery) name on the powder cover. Continental Records had Al Millet giving out tiny bottles of Black Magic perfume in some kind of effort to tie in with the black shellac (magic) of firm's displayed disks.

Tedos Demetriades and Joe Scovell, president and general manager respectively of Standard Phono, repped the international disk firm at the show. First show Tedos has made in a long time. Until recently he was tied up with his chicken farming.

Wrestling bouts via WBKB television in the RCA Victor suite probably drew as big a crowd as the grunt and groan arena itself. Jack Williams, who has just been upped from the ad manager post of the disk division to ad and promotion head of the home instruments division, was the genial host. Jack beamed over the various new record players, radio and television sets and combinations as he would over his kids at home.

Moe Asch, of Disc Records, felt that the most interesting and important point brought up at the Thursday a. m. record clinic was the matter of uniform standards for records. Standards should be set by all manufacturers, big and small, feels (See *Convention Notes* on page 36)

NAMM CONVENTION FOR 1947

Musical Saws

CHICAGO, June 7.—Lack of dealer attendance the first several days of the National Association of Music Merchants' show had manufacturer and distrib exhibitors pulling out all the old convention saws. Said one manufacturer: "It's been great. We took two \$16 orders and a flock of small ones." Said another: "It's a good thing the exhibitor badges are yellow and the dealers' white. Otherwise we exhibitors would be running around trying to sell each other." Wind-up of the convention saw a neat pick-up in the action.

Dealers Warned Fair Trade Now Needs Bolster

CHICAGO, June 7.—Reflecting the general sales trend in the music industry, wherein a change from a "sellers' market" to a "buyers' market" is taking place as a result of a more abundant flow of merchandise, the National Association of Music Merchants' convention here this week devoted two meetings to the consideration of fair trade practice, violations of which usually occur when the economic picture shifts.

First fair-practice meeting was that held by the industry's fair trade practice committee on Monday (2). This committee, which receives fair trade (See *Dealers Warned on page 37*)

Big-Ticket Boys Score "Selling" Of FM and Tele

CHICAGO, June 7.—Promise of increased profits for music merchants who back campaigns to sell the public television, FM, and the Radio Manufacturers' Association plan for "a radio in every room" was made at a Thursday morning meeting of the National Association of Music Merchants. The meeting, titled "Promoting Higher Priced Merchandise," also heard a speech by Edward Luberoff, head of the electronic organ department at Wannamaker's, Philadelphia, who pointed out ways in which music stores should merchandise organs and organ accessories.

Bill Bailey, executive secretary of the Frequency Modulation Association (See *"SELLING" of FM on page 25*)

New Sound Amp. System Introduced By ESE People

CHICAGO, June 7.—A new form of sound amplification system which can be installed in any radio, phonograph or transcription player to give greater fidelity and less distortion so that quality put into a recording or radio show can actually be heard by the listener was displayed by Electronic Sound Engineering Company of Chicago at the National Association of Music Merchants' convention here this week. At the convention (See *ESEC INTRODUCES, page 25*)

Disk Dealers Affirm Inventory As Pet Bogey; Do's and Don'ts Outlined for Handling of Wax

CHICAGO, June 7.—The Record Promotion Clinic (at the National Association of Music Merchants convention) held here Thursday (5) in the ballroom of the Palmer House found a solid and representative group of dealers beefing pretty largely about the same things they had beefed about at the '46 confab clinic. Inventories, said the retailers, were still way out of line and the old question of amount of turnover on which an inventory should operate got its usual kicking around. As in '46, estimates varied from two turnovers a year to four, with most dealers saying they felt they were doing all right if they hit two.

All the inventory, turnover, costs and other similar topics got a working over in the question period following the regular speakers at the clinic. Harry Calloway presided at the meet and Herman Platt talked on merchandising of records, Harold Miles on store modernization, Oscar Lawson on reducing inventories, and Paul Murphy on manufacturer, distributor and dealer co-operation.

Platt outlined successful merchandising practices carried on in his shop. Miles stressed the fact that store modernization need not be an expensive proposition, but indicated that numerous, resultful modernization jobs had been done purely with paint and soap. Miles cited instances where modernization was responsible for increases in disk business of as much as 75 per cent. In one case, he told of a store which had built in a special children's record department in the course of modernization, and had

thus increased its kidisk business by 500 per cent.

Montgomery Ward's Larsen presented in detail the inventory-control system in use in the Ward stores, and stressed the fact that the most dangerous type of disk-department manager in the Ward experience has been the guy who considers himself a music expert and refuses to follow inventory figures, as against his own judgment. Despite the solid meat presented in Larsen's talk, it became apparent from the after-speech discussion that the Ward inventory control system and standards were hardly applicable to smaller disk outlets. Generally, as a matter of fact, the discussions showed that each dealer's inventory problem has its own peculiarities and must be worked out as an individual problem. Both Miles and Larsen stressed the importance of the sales clerk in the sales and inventory picture.

Murphy outlined a series of do's and don'ts for manufacturers and distributors in the course of urging them to be real "partners" to the dealers. The distrib, he said, should carry far-greater inventory, so that the dealer would have better opportunity to order on short notice. Other factors Murphy urged were: Manufacturers should not press so much "poor" material; disk makers should make serious efforts to improve the quality of their records; ample notice should be given in the event any manufacturer plans to introduce a plastic or vinylite disk to sell for the "accepted" price, presumably 75c to (See *Inventories Still on page 36*)

Band Instrument Pic NAMM Best As "Availability" Spurs Buyers

CHICAGO, June 7.—With almost every segment of the music business showing a drop-off in biz, the band instrument picture (as reflected by the 22 exhibitors in the instrument-making field represented at the National Association of Music Merchants' (NAMM) convention here this week) looks promising for at least the next year and perhaps a good deal longer. For the first time since the war started, the majority of the horn-makers were able to promise delivery within the next couple months and the demonstration rooms were crowded continually during the four-day confab with buyers.

There was very little in the way of radically new and improved horns, for the band instrument manufacturers are still flooded with back orders for their best pre-war models, manufacture of all of these having been suspended during the war when Elkhart, Ind., and other centers were switched to 100 per cent war work. New and improved models have been further slowed down by need for new dies and pressing equipment, which take time to work up, and when the demand has built up a heavy backlog of orders it must be met immediately.

Bigger Line

Biggest news for dealers was presence of a bigger line of instruments, with most manufacturers showing a number of horns, other than the basic cornet, trumpet, trombone, clarinet

and alto sax line which they saw at the 1946 convention. Even more encouraging was news that the second line or more moderately priced beginner type instruments were starting to hit, with the major band instrument plants offering delivery around the latter part of this year on the basic horns in the lower priced line.

While estimates were rather vague, manufacturers reported that the specialized lines, such as the woodwinds and the larger brass instruments, sousaphone and baritone, and the lesser called for reeds, such as baritone sax, will probably start to appear on the market around the first of next year. While it's difficult to visualize the end of the current backlog, the band instrument industry is hoping to put a huge dent and possibly wipe out the back orders, within the next 15 months.

Wiping out the huge supply of orders will not mean a big drop in the current business, for current demands are equal to any post-war series of orders. With music in general getting a big hypo from records and radio, manufacturers hear from bandmasters all over the country that they are having less trouble than ever before in filling out their uniforms with prospective tottlers. The number of younger professionals encouraged to continue in that occupation by a couple of years in service organ- (See *Instrument Pic Okay on page 36*)

Diskers Sound Out Future at NAMM Show

Hash Price, Distrib Changes

(Continued from page 3)

dealer attendance and probably the biggest written orders.

In the radio and tele fields, altho little actual business was written (manufacturers claimed, anyway, to be more interested in merely showing their lines for distrib and dealer reaction), higher-priced "quality" sets managed to snag considerable retailer attendance and attention.

But it was with the record and small appliance people in the exhibition hall where opinion divided sharply as to the outcome of the five-day showing. Diskers, distrib and manufacturers alike, yapped about the shortage of "buyers" the first couple of days, changed their tone somewhat by convention end but still were swept in undercurrents of complaint that it wasn't what it should have been.

Reason most advanced by waxers for the fall-off in dealer attendance was that dealers, running into both the so-called "recession" and the usual summer slump, had shied away from convention expenses. The \$200 to \$400 they'd spend, it was figured, (See *Diskers Sound Out on page 24*)

Dealers Endorse Uniform Ac'ing Investigation

CHICAGO, June 7.—Possibility of reaching a uniform accounting system for all music store merchants was sounded out here at the "expense control" clinic held at the National Association of Music Merchants (NAMM) convention, Thursday (5). Dealers present pledged their co-operation in reporting biz percentage information to NAMM which might form a base for prescribing a uniform method of keeping books.

At the meeting presided over by Carl Wittich, Wittich's, Reading, Pa.; William H. Beasley, Wittl Music, Dallas; Otto B. Heaton, Heaton Shop, Columbus, O., dealers showed great- (See *Dealers Favor on page 39*)

Jerry Johnson Quits Bornstein for Peer

NEW YORK, June 7.—Jerry Johnson this week resigned as professional manager of Saul Bornstein's publishing firm, Bourne, Inc. He will become general professional manager of Ralph Peer's publications, Southern Melody Lane, Charles K. Harris and Peer, International. It is understood Johnson has a long-term contract with the Peer interests.

Meanwhile, Saul Bornstein categorically denied the report, published in *The Billboard*, May 31, that he was contemplating selling his Bourne-ABC-Bogart catalogs. Publisher stated he has no such plans or intentions and will retain his catalogs himself. Bornstein also officially notified his staff to this effect this week, sending each employee a memo.

FEDS PROBE DISK INDUSTRY

D. of J. Study Under Way for Some Months

Scan Trade Practices

WASHINGTON, June 7.—The anti-trust division of the U. S. Department of Justice has been investigating the nation's record-manufacturing industry for months, it has been learned by *The Billboard*. Investigation is aimed at determining whether any elements of the industry are operating in restraint of trade and in contradiction of the Sherman Anti-Trust Act, but the inquiry has no relationship to recent congressional explorations of record manufacturers' trade practices, a Justice Department spokesman disclosed.

Anti-trusters decline to discuss the probe openly since it may not develop into a prosecution, but it is known that Department of Justice operatives have been inquiring into the extent of absorption of businesses, alliances in the music and film industry, and practices in wholesale and retail distribution. Federal Trade Commission (FTC), which has been making independent studies, has limited itself only to cursory activities in response to requests from Senate Judiciary Committee, which last week completed a series of hearings on proposed

Jockeys or ??

CHICAGO, June 7.—Dave Garroway, one of the town's top disk jockeys (oops, pardon us), is launching a campaign on his Tuesday 1160 Club show over the National Broadcasting Company net to find another term to describe the men who play the records and chatter on record programs. The phrase, "disk jockey," Garroway feels, is rather undignified and, what's more important, inadequate to describe the duties of the platter spinner. *The Billboard* herewith invites disk jockey and other readers to submit their own new phrases as substitutes for "disk jockey." If either Garroway or *The Billboard* can come up with a better term, this publication will go all out to promote it.

revision of the Sherman Anti-Trust Act to close loopholes in business integration.

Department of Justice's anti-trust inquiry, it is learned, is a widely ramified one, affecting several segments of the music industry. A D. of J. spokesman emphasized that the anti-trust probe had been started long in advance of the current session of Congress and that the congressional inquiries have developed "merely as a coincidence."

Jack Pearl, temporary chairman of a committee representing the Phonograph Record Manufacturers' Association (PRMA), called on Sen. Wil-

liam Langer (R., N. D.), a few weeks ago and consulted also with James A. Mullalley, special assistant to the attorney general. Pearl at that time was invited to file briefs by mail. Also, he was granted a conference with the anti-trust division which invited him to submit complaints. According to the anti-trust division, no communication has been received from Pearl.

Soon, Says Pearl

Pearl, contacted in New York, said that a PRMA committee will meet next week to draw up the above-mentioned documents, as well as a request for investigation of major diskery "practices." Pearl would not disclose just which practices the PRMA request would name. Upon completion, the letters and request will be immediately forwarded to Langer and the D. of J.

Langer subcommittee spokesman pointed out that the group's interest has been confined largely to dealer franchises, particularly in reference to grants to war veterans. More than two score complaints have poured into the committee since a first hearing was staged several weeks ago, with most of the complaints coming from veterans unable to obtain franchises to open retail record stores. "In every case," said the spokesman, "Senator Langer has written to the major record manufacturing companies and has been assured that every step was being taken to remedy the situation."

D. of J. inquiry is expected to continue for months, with no certainty yet whether or not a prosecution will develop. A mass of facts and figures has already piled up, it has been learned. The probe was originally started at the instruction of Wendell Berge, who recently resigned as chief of the anti-trust division.

School Co-Oping Program Needed Clinic's Advice

CHICAGO, June 7.—The music store must be as much of a music education center as possible in order to encourage customers from the teen-age group on, a group of leading musical figures told a clinic of the National Association of Music Merchants' (NAMM) convention here this week.

Nels Vogel, Fargo (N.D.) store owner, discussed a plan, which he had been operating for years, under which he extended to music educators every possible assist in promoting grade and high-school musicians. Vogel said that he had found the yearly \$2,500 he expended for setting up a summer music school well worth the sales resulting from the increasing number of musickers in his area.

Norman J. Beihoff, Milwaukee music store op, said that his store has been operating its own instruction studios, rented to competent private tutors, for the past 20 years. At present he has a staff of 25 teachers, each of whose classes encourage music purchases. Teachers assist in the better operation of the store, he pointed out, by impartially testing new merchandise. He pointed out that store-studios help promote business by (1) encouraging playmates to come into stores while their friends take lessons; (2) setting up store recital-audiences; (3) organizing student orks and groups to play civic and fraternal functions.

Ravelli's Points

Prof. William D. Ravelli, of the University of Michigan music department, thanked music store ops for taking the load of selling music to the public off the shoulders of teachers. Ravelli said that he found co-operation lacking from only one segment of the music biz—sheet music, for which he had to wait a month after an order and usually had to go to New York or Chi to get supplies. He urged that publishers work out a better system of contacting band directors with conductor's scores of their latest works. In this way, directors would get a good idea of the work and could save lots of time in securing music.

Ravelli said store ops could help bandmasters in their region by setting up yearly clinics at which they would demonstrate their latest merchandise. He said music store ops should talk to bandmasters at these clinics and try to find their wants, for he had found often that his particular music stores didn't stock the materials he recommended and often his students had to take an inferior product due to unavailability. Ravelli lashed out at the variable teachers' discounts. A competent music teacher, he added, would appreciate co-operation more than any discount plan which the store op could work out.

Ravelli pointed out that music store ops must assist in straightening out the entire perspective of the public, regarding music. Movies, juke boxes and radio, he averred, have made the student conscious of only pop music (See *SCHOOL CO-OPING*, page 25)

those who came to further good will with dealers and only show, not sell, new merchandise were satisfied with convention reaction. In the main, it seemed to be those with cheaper, off-brand name products that were having the toughest job selling.

Quality Sets Get Nod; Off-Brand Selling Tough

(Continued from page 20)

and another phono AM-FM video, latter two as yet unpriced.

For the cocktail lounge trade, United States Television Company showed a model that had a 25x19" projection screen and FM-AM radio, to sell for \$1,995.

RCA showed all comers its new table model FM-AM combinations to sell for about \$95, but projected much interest in its "upstairs" display of a 15x20" screen video set in addition to its small screen console and its de luxe Golden Throat radio-phonograph.

Talk at the trade convention was to the effect that the public wants a table model AM-FM set for about \$45, but manufacturers stated quality FM reproduction could never be produced for that price.

Stromberg-Carlson showed two new video sets, one an FM-AM phono-video console to sell for \$1,100 and one console that had only tele to sell for about \$550.

Indicative of the general public acceptance of television and demand for video sets, RCA announced that it is going to turn over its Indianapolis plant to the manufacturing of television sets only, whereas now it has been making radios. RCA will continue to make video sets at its Camden plant, too.

Reaction of sales execs at the convention as to business anticipations was mixed. Some who came to take orders were disappointed, while

"Hank"
WILLIAMS

the "COUNTRY BOY"
that's different!



JUST RELEASED

M.G.M Record

#10033

MOVE IT ON OVER

backed by

I HEARD YOU CRYING
IN YOUR SLEEP

M.G.M Records + "Hank" WILLIAMS—

H.I.T

Editorial

Memo to MPPA

IN ANOTHER STORY in this department, it is reported that H. W. Hangen, president of the National Association of Sheet Music Dealers (NASMD), told *The Billboard* during the National Association of Music Merchants (NAMM) convention that it was his belief that more and more sheet music dealers were throwing popular sheet music out of their stores entirely. Hangen gave as his reasons the fact that dealers resented being "stuck" with pop sheet, which they neglected to return to the publisher or jobber within the stipulated return period, and that they still resented the harm they believe the racks are doing the established music dealer by keeping people from coming into his store.

We don't know how much, if any, validity there is to either of Hangen's claims. We do know, and so do many popular music publishers, that sheet music sales have been suffering in recent months, and that a number of dealers have discontinued handling popular sheet. We also know that any live industry, faced with such a situation, will make every effort to learn the reasons for the decline in sales, and to take whatever steps may be practical to eliminate those reasons. At the very least, we think it would be wise for the popular music industry, as an industry, to find out how much truth there is to Hangen's charges, to learn how many dealers around the country (NASMD members and others) feel as Hangen does, and why dealers are dropping popular sheet music. The first step, it would seem to us, would be very simple. Let the Music Publishers' Protection Association (MPPA), ask Hangen and a representative group of dealers to meet with MPPA to discuss the matter. Whether or not anything would come out of the meeting we don't know. But it certainly can't hurt to try. And we say this, regardless of some pop music publisher claims that nothing can be done with groups such as the NASMD or other music and allied trade groups. We say this in spite of claims on the part of some old-line publishers that such meetings have been attempted in the past and have met with failure. Dealers are in business to make as much money as they can. They can make money out of popular sheet music as well as the educational and standard stuff they handle. These latter two statements are simple, basic truths. And as long as that is so, there should certainly be a common ground on which popular sheet music publishers who can supply a product from which dealers can make money can meet. What do you say, MPPA?

Dealers Urged To Stress Service

(Continued from page 20)

prompt repair on equipment; (4) honest pricing and evaluation of a product to a prospect. Now that employees are remaining with a firm longer than they normally did with a wartime employer, Lennon urged store ops to spend more time in straightening out employer-employee relationship, arguing that the better relationship projects to the customer readily. He urged also that employees be instructed to maintain a stricter work schedule and avoid being tardy in their work.

Godfrey's Advice

A. E. Godfrey, of Williams Piano Company, Sioux Falls, S. D., elaborated on the service-tendered-customers theme, pointing out specific instances of benefits accrued from attention given the public. Godfrey encouraged dealers to become active in any community project, such as civic music associations, high-school band projects, recitals, in which music played a part. A good band instrument repair department, Godfrey averred, pays off in promotional activity, it encourages purchase of finer instruments and will cause plenty of word-of-mouth advertising. Godfrey said he had encouraged better relationship with band directors in his area by sending a repairman free with any high-school band which made an out-of-town contest appearance to repair horns. As a result of this and other courtesies, Godfrey said his firm had 85 per cent of the local sales to schools and students. Godfrey said he was cultivating the market early and had worked out a plan to make a yearly personal canvass of all available school song books, select the top volumes and send them to his district school supervisors. In the majority of cases, his books were selected for use, he said, and when he sold the book he added a free copy of a general music study book upon which his firm's

See Rosy Future For Wax in 1947

(Continued from page 20)

to the fact that supply was plentiful. Southard brought encouraging news from a recent Radio Manufacturers' Association (RMA) report, which stated that the first quarter of 1947 showed sales of 871,000 phonoplayers, which figure, when multiplied by four three-month periods would mean 3,484,000 sets sold. Southard said that RMA has figured that each new set means \$50 in platter sales the first year, which would mean that \$174,000,000 in records sales alone would be accounted for by new phono-player owners.

James W. Murray, v.-p. in charge of the Victor record division, pointed out that the record industry has held the price line pretty well during the past four years when production costs have mounted greatly. He urged record dealers to fight a retrenchment program, pointing out that current prices of 50 to 75 cents for platters are not out of line and that the only people who would have to retrench were those dependent upon a higher priced disk. Murray said he figured that the current peak platter sales should not be considered a temporary boom—contributing factors such as movies, juke boxes, radio and the upsurging interest in concerts should bulwark the record market.

Murray averred that the shellac disk will not suffer from the progress made by wire-recording equipment. The shellac platter, he believes, will be augmented in its growth by the wire and tape equipment. More and more equipment combining the features of both wire and shellac players in one radio set will make its appearance on the market, he added.

name was printed, thus getting even the grade-school kids on his side. Godfrey said that an as-yet-untapped market for sound recorders (both shellac and wire) were schools.



That ol' gal "Cecelia" will be top slotting on the juke boxes now! Louis Prima's trumpet gives it that loving, lingering lament that puts it under everyone's skin. With sweet-song Cathy Allen on both sides the crowd can't let 'em alone!

"CECELIA" and

"THERE'S THAT LONELY FEELING"

Majestic No. 1145

MAJESTIC RECORDS • MAJESTIC RECORDS • MAJESTIC RECORDS

NORO MORALES' New Rhumba Riots

The new La Prensa poll crowns Morales the Rhumba King! And this new ruler of the rhumba rhythms puts all his Latin SIN-copation into "Temptation". One of your hottest money magnets in moons. Backed up with "Cucha", it's a "double-take" for dough.

"TEMPTATION" and "CUCHA" (Koocha)

Majestic No. 1130

MAJESTIC RECORDS • MAJESTIC RECORDS • MAJESTIC RECORDS

2 Heart Tuggers by DANNY O'NEILL

Peg and Kathleen get rousing revivals with Danny O'Neill tenoring them to tops with plenty of blarney and smooth Hibernian harmony. You'll find them both good standbys for consistent coin-clicking.

"PEG O' MY HEART" and

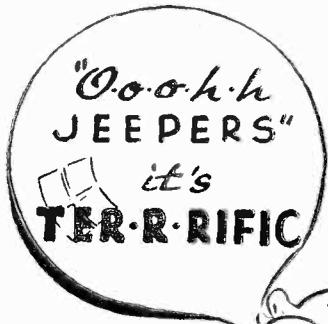
"I'LL TAKE YOU HOME AGAIN, KATHLEEN"

Majestic No. 7238

Majestic RECORDS

Studio: NEW YORK CITY • Sales: ELGIN, ILLINOIS
(Subsidiary of Majestic Radio & Television Corporation)

THE BUBBLE GUM SONG
"BLOWING BUBBLE GUM"
Spike JONES • VICTOR RECORDS



Words by **DEL PORTER**
 Writer of "My Pretty Girl"

Music by **CARL HOEFLE**
 Writer of "Pass The Biscuits Miranda"



TUNE TOWNE TUNES
 6700 Sunset Blvd. Hollywood 28, Calif.

ATTENTION, MISTER BUYER

after sixteen months in a fast-growing business, we are now in a position to service your needs in entertainment and music, whatever they may be.

Among our exclusively managed artists are
JOAN BROOKS JERRY WAYNE ALL AMERICAN CHARLEY TRIPPI MURPHY SISTERS HI-LO-JACK AND THE DAME HENNY NADELL ANNE HATHAWAY ANN BARRETT BABS-THREE BIPS AND A BOP DOUGLAS JEROME KURT MAIER ANN BREWSTER.

In orchestras we can proudly present the musical offerings of
CHARLEY VENTURA ENOCH LIGHT SHORTY SHEROCK LES ELGART CRIS CROSS JOHNNY MESSNER DUKE AMBASSADORS JOHNNY MORRIS YALE COLLEGIANS TEDDY WALTERS KIRBY STONE and others booked exclusively thru this agency.

We wish to thank, too, the following orchestras and acts and their respective offices for co-operation in servicing our clients.
TOMMY DORSEY, SAMMY KAYE, VAUGHN MONROE, CHARLEY SPIVAK, STAN KENTON, ROY ELDRIDGE, CLAUDE THORNHILL, HAL MCINTYRE, DUSTY FLETCHER, GEORGIE PRICE, RAYE AND NALDI, SHEP FIELDS, VINCENT LOPEZ, RANDY BROOKS, RAY MCKINLEY, INA RAY HUTTON AND INTERNATIONAL SWEETHEARTS OF RHYTHM.

At your competent service—at all times

HARRY MOSS AGENCY

Hotel Lincoln, N. Y. C.

Circle 5-6526-7-8

Diskers Sound Out Biz Future
At NAMM Chicago Conclave

(Continued from page 21)

could be used to better advantage elsewhere and besides they had better attend to business at home before things got worse. Other grumblers sounded off that a NAMM convention, perhaps, was not the best thing for disk people; claimed that the piano and band instrument people seemed to run the show, grabbed off the best attendance and dominated the interest of NAMM dealers who did attend. Theory gained some plausibility with indications in an "expense control" clinic that most of the 1,100-odd NAMM dealer members plus the non-affiliate dealers attending did only about 12 to 16 per cent of their business in records. Grunts that next year the record industry should foster its own convention (recent coin machine convention here in Chicago was pointed up as indicative of activity that could be developed) and try to hustle up more of a record-retailer's attendance, got no official promises but held possibility that '48 might see someone starting something.

Inventory Gripe

While major diskers claim that in recent months they've made serious efforts to bring distrib and dealer inventories in line (at the convention, major spokesmen contended that back-log and standing-order problems were rapidly being ironed out), dealers at the record clinic and those on the show floor generally still seemed to eye heavy inventory as their biggest bogey. Indications were that either major diskeries' policies haven't had time to take widespread effect or that the jumbo distribribs aren't following thru as claimed.

Altho major diskers and distribribs followed the line that they weren't at the convention to write biz anyway, buying slowdown was nonetheless apparent. Independent firms, who were looking out for orders, found them few and far between and seemed to substitute for selling activity a good deal of searching for new distributors and distrib-alignments. Distrib conversations indicated that many of the smaller label firms were growing wary of the retail-biz slip and were checking credit standings of wholesalers as well as scouting for replacements in doubtful locations.

Convention tone made it doubtful that either Victor or Columbia would be dropping disk prices soon—spokesmen insist that labor, one of biggest parts of operating costs, is on

contract basis and no wage-reduction likely before another year, at least; hence, 60-cent disks would probably stay at minimum. But a few minor companies and perhaps one major are expected to cut prices on records, probably when the new fall season starts. With the independents, particularly those who contract for pressings on the outside, cutting is expected to come first on the present \$1.05 sellers which probably will be dropped to 75 cents and then on the 75-centers, which will come down to 60 cents. While die-hards couldn't see how, some seers predicted the return of some few labels (perhaps one major) to 50 cents.

Price Chops?

Price-cutting by independents in September seems to be a certainty in many cases. In an effort to dent the lagging retail market and with the expectancy that pressing costs, already dropping, will go low enough, indies figure to get off the 75 cents and \$1.05 kick and down to the 50-60 cents bracket. Manufacturers in asides were murmuring that even now on the West Coast small wax firms, in an effort to keep their operation going, were offering contracting at from 12 to 13 cents per, a new low for Coast outside disk-stamping.

Only really acrimonious note at the show was the handing out of sharp-toned leaflets at a banquet tendered by *Record Industry* mag, at which Victor's James W. Murray and Columbia's Paul Southard delivered speeches. Accusing the majors of "murdering" the record biz with their standing-order systems and alleged forced-sales tactics, the throw-aways created quite a stir. No one ever heard of the Associated Dealers' Research Committee which appeared as the author, and as it turned out, distribution of the propaganda had been authorized by *Record Industry* or NAMM. Billy Mills, NAMM executive secretary, reportedly had detectives out hunting down the actual parties behind the "murder" sheet but by press time no information had been disclosed.

The small-label Phonograph Record Manufacturers' Association, which has made no secret of its opposition to so-called major-firm sales abuses, denied any link with the leaflets. PRMA's Prexy Jack Pearl declared that "we have always signed our names to any printed matter we issue and that alone should indicate we are not connected with this thing."

ALBUM REVIEWS

GEMS OF THE SYNAGOGUE — Cantor Josef Rosenblatt (Victor S-48)

This is a memorial album of three 12-inch records bringing back the gifted tenor voice of the late Cantor Josef Rosenblatt for four liturgical gems which are part of the Hebrew traditional services. Unquestionably the best-known of the synagogal cantors, whose voice has remained legend since his untimely death in 1933, Cantor Rosenblatt displays a wide and unusual vocal range from a low bass to a falsetto that any soprano might envy. Singing with all the dignity and simplicity demanded by these religious selections, for which he composed the melody theme, Cantor Rosenblatt takes both sides of the record for *Have Mercy and Dew*, assisted on the latter by Cantor Meilech Kaufman. Full orchestra provides musical accompaniment; also for his third selection, *It Shall Be the Will of God*, mated with *He Is High and Exalted* with or-

gan, violin, flute and viola accompanying him. Photograph of the cantor graces the front cover with biographical notes on the inside page.

ITALIAN OPERATIC ARIAS—

Helen Traubel (Columbia MM-675)

Altho identified almost exclusively with the Wagnerian operas, Helen Traubel, Metropolitan opera soprano, proves she can do just as well and in as fine style with the Italian operatic arias. Sings selections from *Aida*, *Don Giovanni*, *Otello*, *Cavalleria*, *Tosca* and *Gioconda* for this set of three 12-inch records, her rich and powerful soprano voice reaching emotional stature for these highly dramatic arias. The orchestra, directed by Charles O'Connell, provides adequate support. Album cover designed as an attractive title page with photo of Miss Traubel and notes on the arias for the inside page.

(Continued on page 126)

"Selling" of FM, Tele Is Scored

(Continued from page 21)

tion, told the meeting that plenty of profits could come via selling radio equipped with FM, but that these profits would be accrued only by those who knew how to sell and merchandise. Bailey complained about the sales habits of some stores where expensive console radios having FM are not displayed properly nor sold with enthusiasm.

Citing the growth of FM and its potential, Bailey claimed that FM was now available to 40 per cent of the public and would be available to 80 per cent by the end of 1947. He stated that by the end of the year there would be about 1,000 FM stations in operation in the country but that one of the most important phases of the industry's development would be retailers' ability to merchandise FM sets. He also stated that FM could never have a large audience unless retailers sell plenty of sets.

In answer to a question from the floor about why FM is not yet programming live music or network shows, Bailey explained the American Federation of Musicians' ruling banning live music on FM was responsible, but that FMA was going to get together with the AFM top brass as soon as there was a Supreme Court decision on the Lea Act, and that the association believed it could come to

favorable terms with James C. Petrillo, head of the AFM.

Norman C. Lindquist, vice-president of Television Advertising Productions, Chi video firm, also cited examples of how merchants had been "unselling" their customers on television sets and called for retailers to use a better sales approach, based on more information about television sets and what they could bring to the public. Lindquist also pointed out that sale of video sets could become a new source of profit for music merchants in markets now serviced by television stations and in those to be serviced in the future.

Plan of the RMA to have a radio in every room in every American home was explained by Melva Chesrown, of the Fred Eldean Company. Miss Chesrown also stated that last year only 6.8 per cent of all radios sold were bought in music stores and that backing of the radio-in-every-room plan by the music dealers could result in more dough for the music merchants. Indicating that sales potential if the RMA plan is successful, Miss Chesrown stated that whereas 93 per cent of all American families have radios, only 33 1/3 per cent have more than one radio.

DOVER, Del., June 7.—Vita Record Distributing Company of Minnesota and a Tennessee unit of the same name have filed incorporation papers with the secretary of state here. Purpose: Deal in phono records. Stated capital, each \$1,000.

ESEC Introduces New Sound Amp.

(Continued from page 21)

the system was demonstrated to record and transcription company execs, to radio manufacturers and to dealers.

Many record and transcription people endorsed it and said they were planning to equip their salesmen with machines using the system so that quality pressed into a record could be brought out for potential buyers. Some dealers stated they were planning to equip store record booths so that the public could hear records under best circumstances and thus be more willing to buy. Mercury Record Company will be one of the first to use the system for its sales meetings and also for equipment used for cutting records, since the system is helpful in cutting records as well as playing them. Universal Record Company also is planning to equip its record-cutting equipment with the Electronic Sound System.

Inventor Explains

Explaining the system, its inventor, Harry W. Becker, chief engineer for Electronic, said: "The effects of this new circuit are best explained as follows: When a series of tones enter the loud-speaker, the vibrations of the diaphragm are stopped after each tone impulse so that each succeeding vibration is reproduced without interference from other tones. An example of this phenomena can be found

in all musical instruments. For example, a piano has dampers controlled by keys and pedals so that in mixing tones not harmonically related, discordant tones do not result. But in a loud-speaker, we have no manual control by the performing artist, therefore this electronic method has supplied the solution to this problem."

Bernard J. Sullivan, general manager of the company, said: "Among the first to place orders for these high-fidelity amplifiers were record dealers who are equipping their listening booths and special group demonstration rooms. The customer, thru this arrangement, will hear all of the quality of the record with no added distortion. It will encourage better recordings, a willingness to pay for them and an ultimate change for the better in all home instruments."

SCHOOL CO-OPING

(Continued from page 22)

and instrumentalists, and the youth of today must be cognizant of the technicians and works in the classical field if music is to prosper, he said. He asked music store ops to play square with new musickers (selling them good horns), which would allow them a fair chance of becoming musicians. He said he has encouraged boards of education in his areas to buy instruments for fourth-grade students and up, realizing that interest must be created early to build competent musickers.

Little Eddie, the Mercury Man, Says:
 "Oh, brother, wotta a show—wotta swell lot of people—wotta life! Thanks so much for all you've done for me. Don't forget the Mercury Man, 'cause he's not forgetting you."



—And Thanks From Our Distributors

Wm. B. Allen Supply Co.
New Orleans 16, La.

Allied Music Sales Corp.
Cleveland 15, Ohio

Allied Music Sales Corp.
Detroit 1, Mich.

Allied Music Sales Corp.
Toledo 5, Ohio

All-State Distributors, Inc.
Newark 2, New Jersey

AEA Distributing Company
St. Louis 3, Mo.

C & C Distributing Co.
Seattle 4, Wash.

Crowe-Martin Distributing Co.
Houston 3, Texas

Crowe-Martin Distributing Co.
San Antonio 3, Texas

Davis Sales
Denver, Colorado

Dobbs-Skinner, Inc.
Dallas 1, Texas

R. H. Kyle & Co.
Charleston 30, W. Va.

Melverne Distributors
New York City, N. Y.

Melody Sales Co.
San Francisco, Calif.

Mercury Record Distributors
Boston 15, Mass.

Mercury Record Distributors
Buffalo, N. Y.

Mercury Record Distributors
Chicago, Ill.

Mercury Record Distributors
Indianapolis, Ind.

Mercury Record Distributors
Los Angeles, Calif.

Mercury Record Distributors
Minneapolis 3, Minn.

Mercury Record Distributors
Milwaukee, Wis.

Mountain States Distributors
Salt Lake City 12, Utah

Music Distributors
Kansas City, Mo.

Oriole Corp.
Baltimore 1, Md.

Record Distributing Co.
Toronto 3, Canada

David Rosen
Philadelphia 23, Pa.

H. E. Sorenson Co.
Des Moines 9, Ia.

Southland Distributing Co.
Atlanta, Ga.

Taran Distributing, Inc.
Jacksonville, Fla.

Taran Distributing, Inc.
Miami 37, Fla.

Tennessee Music Sales
Nashville, Tenn.

Triangle Record Distributors
Pittsburgh 19, Pa.



Signature's
MAN ABOUT RECORDS

PAUL MONSON

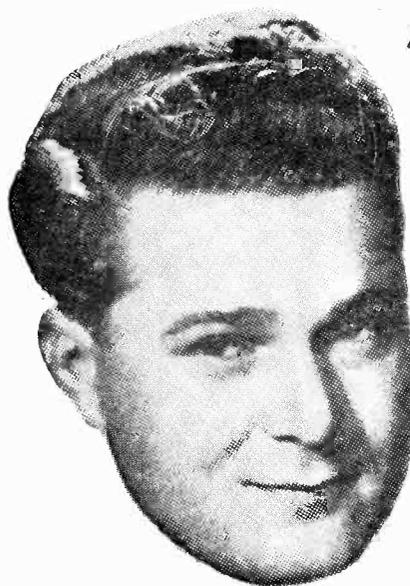
Up Massachusetts way, Springfield's WMAS has many listeners. One of the big reasons is Paul Monson whose record show is a regular feature of that station.



Will Bradley

EASY RIDE
INSTRUMENTAL

2 FOR 1 ON SIG 15128



yank Lawson

WASHBOARD BLUES
INSTRUMENTAL



Signature records

DISTRIBUTED BY
GENERAL ELECTRIC
SUPPLY CORPORATION

See your GESCO distributor or write direct to
Signature Records, 601 W. 26th St., New York J., N. Y.

The Billboard MUSIC POPULARITY CHARTS

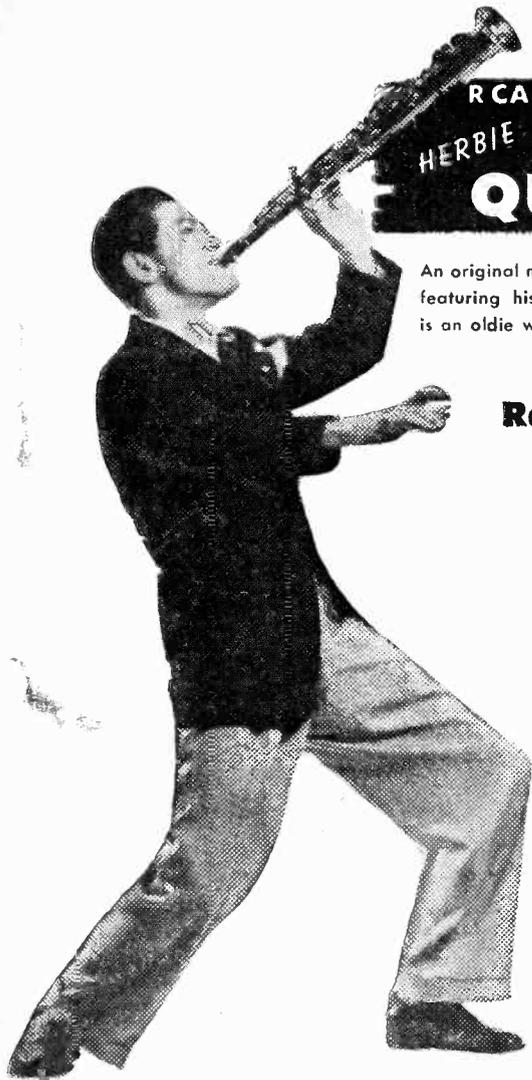
PART I

The Nation's Top Tunes

The nation's 10 top tunes, THE HONOR ROLL OF HITS, is determined by a scientific tabulation of various degrees of each song's popularity as measured by survey features of The Billboard's Music Popularity Chart.

Week Ending June 6

HONOR ROLL OF HITS	
Position This Week	Position Last Week
1. MAM'SELLE <i>By Mack Gordon and Edmund Goulding</i> <i>Published by Feist (ASCAP)</i> From the 20th Century-Fox film "The Razor's Edge." Records available: Ray Block Ork, Signature 15093; Dennis Day, Victor 20-2211; Ray Dorey, Majestic 7217; Dick Haymes, Decca 23861; Al Gayle and His Harmonicords, Aladdin 536; Art Lund, MGM 10011; Marshall Young Ork, Rainbow 10014; Derry Falligant, Enterprise 257; Frankie Laine, Mercury 5048; The Pied Pipers, Capitol 396; George Towne Ork, Sonora 2023; Frank Sinatra, Columbia 37343; Jack Carroll, National 9032; Edo Lubich, International D-240. Electrical transcription libraries: Skitch Henderson, Capitol; Silver Strings, MacGregor; Jan Garber, Capitol; Freddy Martin, Standard; Frankie Masters, Lang-Worth; The Music of Manhattan Ork, NBC Thesaurus; Art Mooney Ork, Associated.	1
2. LINDA <i>By Jack Lawrence</i> <i>Published by E. H. Morris (ASCAP)</i> Records available: Bob Chester Ork, Sonora 2006; Glenn E. Davis, Skating Rhythms 225; Larry Douglas, Signature 15106; Chuck Foster Ork, Mercury 3058; Hollywood Rhythm-Aires, Hollywood Rhythms 1551; Gordon Jenkins Ork, Decca 23864; Ray Noble Ork-Buddy Clark, Columbia 37215; Charlie Spivak, Victor 20-2047; Paul Weston Ork, Capitol 362. Electrical transcription libraries: Barclay Allen, MacGregor; Jack Fina, Standard; Chuck Foster, Lang-Worth; Jan Garber, Capitol; Jack Lawrence, Lang-Worth; Leighton Noble, Standard; The Sweetwood Serenaders, NBC-Thesaurus; Art Mooney Ork, Associated.	2
3. PEG O' MY HEART <i>By Alfred Bryan and Fred Fisher</i> <i>Published by Robbins (ASCAP)</i> Records available: Clark Dennis, Capitol 346; The Harmonicats, Vitacoustic 1 and 2; Art Lund, MGM 10037; Ted Martin, De Luxe 1080; Ted McKenzie, National 9027; Danny O'Neil, Majestic 7238; Floyd Sherman-The Chickering Four, Signature 15119; The Three Suns, Victor 20-2272. Ted Weems, Mercury 5052; Phil Regan, Decca 25076; Buddy Clark, Columbia 37392. Electrical transcription libraries: The Ambassadors, Lang-Worth; The Novatime Trio, NBC Thesaurus; Allen Roth, NBC Thesaurus; Eddie Skrivaneck Ork, MacGregor; George Towne, Associated; Al Trace, Lang-Worth; Paul Martin, Standard; Lawrence Welk, Standard.	5
4. I WONDER, I WONDER, I WONDER <i>By Darryl Hutchins</i> <i>Published by Robbins (ASCAP)</i> Records available: Louis Armstrong, Victor 20-2228; Jack Carroll, National 9032; Eddy Howard, Majestic 1124; Van Johnson, MGM 10018; Guy Lombardo, Decca 23865; Ted Martin-Air Lane Trio, De Luxe 1075 and De Luxe 1070; Tony Pastor, Columbia 37353; The Scamps, Modern Music 20-516; Ted Straeter Ork, Sonora 2024; Martha Tilton, Capitol 395; The Vagabonds, Trilon 114; The Four Aces, Trilon 143. Electrical transcription libraries: Art Mooney, Associated; Charlie Spivak, World; Leighton Noble, Standard.	7
5. HEARTACHES <i>By Al Hoffman and Al Klenner</i> <i>Published by Leeds (ASCAP)</i> Records available: Joe Alexander, Capitol 372; Richard Cannon, Diamond 2057; Cowboy Copas, King 598; Glenn E. Davis, Skating Rhythms 224; Jimmy Dorsey, MGM 10001; Harry James, Columbia 37305; Monica Lewis, Signature 15065; Gordon MacRae, Apollo 1045; Ted Martin-The Airline Trio, De Luxe 1068; Red McKenzie, National 9026; Don Pablo Ork, Latin-American 10; Cedric Wallace Trio, Diamond 2057; Ted Weems Ork, Victor 20-2175 and Decca 25017; Ray Smith-The Pinetoppers, Continental C-8021; Ted Straeter Ork, Sonora 2005; Bobby True Trio, Mercury 3057; Eddy Howard, Majestic 1111; Frankie Laine, Atlas FL-141. Electrical transcription libraries: Barclay Allen, MacGregor; Chuck Foster, Lang-Worth; Eddy Howard, World; Eddie Skrivaneck, MacGregor; Leighton Noble, Standard; The Four Knights, Lang-Worth; Art Mooney Ork, Associated; Arthur Smith Quartet, World.	4
6. MY ADOBE HACIENDA <i>By Louise Massey and Lee Penny</i> <i>Published by Peer International Corp. (BMI)</i> Records available: Kenny Baker-Russ Morgan, Decca 23846; Glenn E. Davis, Skating Rhythms 231; The Dinning Sisters, Capitol 389; The Esquire Trio, Rhapsody RR-101; The Hammondairs, Mars 1037; Eddy Howard, Majestic 1117; Billy Hughes, King 609; Art Kassel, Vogue R-785; Louise Massey-The Westerners, Columbia 37332; Jack McLean Ork, Coast 8001; Bobby True Trio, Mercury 3057; Billy Williams, Victor 20-2150; The Coffman Sisters, Enterprise 174; Dolly Good, Radio Artist Records 205. Electrical transcription libraries: Chuck Foster, Lang-Worth; Leighton Noble, Standard; The Novatime Trio, NBC Thesaurus; Sunshine Girls-Jimmie Wakely Ork, MacGregor; Barclay Allen, MacGregor; Mindy Carson-Hank D'Amico Sextet, Associated.	3
7. THAT'S MY DESIRE <i>By Carroll Loveday and Helmy Kresa</i> <i>Published by Mills (ASCAP)</i> Records available: Ray Anthony Ork, Sonora 2019; Hadda Brooks, Modern Music 147; The Cats and the Fiddle, Manor 1064; Ella Fitzgerald, Decca 23866; Golden Arrow Quartet, Continental C-6048; Woody Herman, Columbia 37329; Sammy Kaye, Victor 20-2251; Frankie Laine, Mercury 5007; Curtis Lewis, Apollo 1056; Art Mooney Ork, MGM 10020; The Scamps, Modern Music 20-516; Martha Tilton, Capitol 395. Electrical transcription libraries: Barclay Allen, MacGregor; Lenny Herman, Lang-Worth; Art Mooney Ork, Associated; The Music of Manhattan Ork, NBC Thesaurus; Charlie Spivak, World; Leighton Noble, Standard.	6
8. ACROSS THE ALLEY FROM THE ALAMO <i>By Joe Greene; published by Capitol Songs (ASCAP)</i> Records available: Earle Hagen Ork, Mercury 3060; Woody Herman, Columbia 37289; Stan Kenton, Capitol 387; Mills Brothers, Decca 23663; The Three Suns, Victor 20-2272; The Starlighters, Mercury 3060. Electrical transcription libraries: Les Brown, World; Lawrence Welk, Standard.	8
9. CHI-BABA, CHI-BABA <i>By Mack David, Al Hoffman and Jerry Livingston; published by Oxford (ASCAP)</i> Records available: Connee Boswell, Apollo 1064; The Charloters, Columbia 37384; Perry Como, Victor 20-2259; Sherman Hayes Ork, Aristocrat 1001; Peggy Lee, Capitol 419; Ted Martin, De Luxe 1080; Louis Prima, Majestic 1133; George Towne Ork, Sonora 2023; Lawrence Welk, Decca 23878. Electrical transcription libraries: George Towne Ork, Associated.	9
10. ANNIVERSARY SONG <i>By Al Jolson and Saul Chaplin</i> <i>Published by Mood (ASCAP)</i> From the Columbia film "The Jolson Story," sung by Al Jolson. Records available: Tex Beneke-Miller Ork, Victor 20-2126; Russ David, De Luxe 1067; Larry Douglas, Signature 15075; Anita Ellis, Mercury 3036; Al Jolson, Decca 23714; Guy Lombardo, Decca 23799; Don Pablo Ork, Latin-American 10; Louis Prima, Majestic 1107; Andy Russell, Capitol 363; Artie Shaw, Muscraft 428; Dinah Shore, Columbia 37234; Kate Smith, MGM 10003; George Towne Ork, Sonora 2004. Electrical transcription libraries: Barclay Allen, MacGregor; Hal Derwin, Capitol; Freddy Martin, Standard; The Novatime Trio, NBC Thesaurus; Russ Morgan, World; Silver Strings, MacGregor; George Towne, Associated.	9



RCA VICTOR'S
HERBIE FIELDS QUINTET!

An original moody-blues number written by Fields, featuring his nimble clarinet fingering. The flip is an oldie wrapped up fresh with a solid boogie beat.

Rainbow Mood
AND
Dardanella

RCA Victor 20-2274



RCA VICTOR'S
TEX BENEKE!

with The Miller Orchestra

My Young and Foolish Heart

Garry Stevens in a slow and beautiful ballad that's set for heavy plugging. A big earner!

AND

Moonlight Serenade

The famous Miller arrangement of their famous theme song — another sure money-maker!

RCA Victor 20-2273

RCA VICTOR'S
VAUGHN MONROE!

Say No More

Smooth, lilting dance tempo and dreamy vocal by Vaughn.

AND

Ivy

Swell Monroe version of Hoagy Carmichael's latest tune... featured in Universal-International's picture of the same name.

RCA Victor 20-2275



ALSO IN THIS WEEK'S
RCA VICTOR RELEASE:

● **MEMPHIS JIMMY**

with J. T. Brown's Boogie Band

Where Shall I Go

AND

Jimmie's Jump

RCA Victor 20-2278

● **SIX FAT DUTCHMEN**

Minnesota Polka

AND

Harvest Time Shottish

RCA Victor 25-1081

● **CARLOS GALHARDO**

with RCA Victor Orchestra

Howdy, Nick

(Olá, Seu Nicolau—Samba)

AND

● **J. B. DeCARVALHO**

with RCA Victor Orchestra

You Went Away

(Foste Embora—Batucada)

RCA Victor 26-9022

● **CUARTETO MAYARÍ**

vocals by Corozo, Chiquitin and

Chago. Dir: Plácido Acevedo

Bésame Más — Bolero

(Kiss Me Some More)

AND

El Flamboyán — Guaracha

(The Royal Poinciana)

RCA Victor 23-0581

● **CONJUNTO LÍRICO GLORIA MATANCERA**

vocal by Florencio

("Caruso") Hernandez

Cachumba — Guaracha

AND

Como Pica — Guaracha

RCA Victor 23-0582

RCA VICTOR'S
MAURICE CHEVALIER!

with Henri René and his Orchestra

He's back and he's terrific! Here are the 2 biggest hits from his wow Broadway appearance:

Louise

AND **Just a Bum**

(Ma Pemme)

RCA Victor 25-0093



RCA VICTOR'S
LESLIE SCOTT!

with Billy Moore Jr. and his Orchestra cutting a coupling that'll drive the rhythm addicts wild!

You Go to My Head

AND **Gaslight**

RCA Victor 20-2277

RCA VICTOR'S
SONS OF THE PIONEERS!

A couple of juke-jingling westerns full of catchy appeal.

You Don't Know What Lonesome Is

AND

Teardrops in My Heart

RCA Victor 20-2276



THE STARS WHO MAKE THE HITS ARE ON



RCA VICTOR RECORDS





*The Singing
that Keeps
the Nickels
Ringing!*

"Her Nibs" GEORGIA GIBBS

Here is dreaming that's smart scheming for every coin-box operator! The little queen of song gives a romantic number that swoony siren stuff that slates it for encore after encore! Turn it over and you've got a nifty number for the nimble-footed fans, with smooth swinging that'll make "Ballin' the Jack" a jackpot selection! Remember—Georgia's the little songster that's tops—and going up and UP!

"As Long as I'm Dreaming"

and

"Ballin' the Jack"

Georgia Gibbs

and

Glenn Osser's Orchestra

Majestic No. 12010

Majestic
RECORDS

Studio: NEW YORK CITY • Sales: ELGIN, ILLINOIS
(Subsidiary of Majestic Radio & Television Corporation)

The **Billboard** MUSIC POPULARITY CHARTS
PART II
Sheet Music
Week Ending June 6

BEST-SELLING SHEET MUSIC

Tunes listed are the national best sheet music sellers. List is based on reports received each week from all the nation's sheet music jobbers. Songs are listed according to greatest number of sales. (F) Indicates tune is in a film; (M) indicates tune is in legit musical; (R) indicates tune is available on records.

Weeks to date	POSITION Last Week	POSITION This Week	Song	Publisher
14	2	1	LINDA (R)	E. H. Morris
11	1	2	MAM'SELLE (F) (R)	Feist
3	5	3	PEG O' MY HEART (R)	Robbins
11	3	4	MY ADOBE HACIENDA (R)	Peer
21	4	5	ANNIVERSARY SONG (F) (R)	Mood
4	10	6	I WONDER, I WONDER, I WONDER (R)	Robbins
15	6	7	HEARTACHES (R)	Leeds
2	8	8	CHI-BABA, CHI-BABA (R)	Oxford
5	11	9	THAT'S MY DESIRE (R)	Mills
6	9	10	I BELIEVE (F) (R)	Sinatra Songs
3	10	11	ACROSS THE ALLEY FROM THE ALAMO (R)	Capitol Songs
3	12	12	A SUNDAY KIND OF LOVE (R)	Peter Maurice
9	7	13	APRIL SHOWERS (F) (R)	Harms, Inc.
10	14	14	IF I HAD MY LIFE TO LIVE OVER (R)	General
4	13	15	TIME AFTER TIME (F) (R)	Sinatra Songs

ENGLAND'S TOP TWENTY

Weeks to date	POSITION Last Week	POSITION This Week	Song	Publisher
6	1	1	AMONG MY SOUVENIRS	Lawrence Wright... T. B. Harms
8	10	2	TELL ME, MARIANNE	Southern
6	3	3	TRY A LITTLE TENDER	*
6	11	4	NESS	Campbell-Connelly... Robbins
14	5	5	A GAL IN CALICO	Feldman... Remick
21	6	6	HOW LUCKY YOU ARE	Kassner
19	2	6	ANNIVERSARY SONG	Campbell-Connelly... Mood
7	12	7	APRIL SHOWERS	Chappell... Harms, Inc.
24	9	8	YOU WENT AWAY AND LEFT ME	Box and Cox
6	8	8	THE OLD LAMPLIGHTER	Irwin Dash... Shapiro-Bernstein
3	4	9	HARRIET	Keith Prowse... Broadway
3	7	10	PEOPLE WILL SAY WE'RE IN LOVE	Chappell... Williamson
1	—	11	OH WHAT A BEAUTIFUL MORNING	Chappell... Williamson
25	14	12	COME BACK TO SORRENTO	Ricordi... Public Domain
18	13	13	THE STARS WILL REMEMBER	Feldman
4	18	14	MAY I CALL YOU SWEET-HEART?	Irwin Dash
10	15	15	PUNCH AND JUDY MAN	Strauss Miller
8	20	16	HI JIG A JIG	Box and Cox
12	19	17	HEAR MY SONG, VIOLLETTA	Dix... Crawford
13	16	18	WHEN CHINA BOY MEETS CHINA GIRL	Mac Melodies
		18	DON'T FALL IN LOVE	Chappell

* Publisher not available as The Billboard goes to press.

PLAY STATUS OF FILMS WITH LEADING SONG

Tunes listed alphabetically are in films currently showing or to be shown soon. Only tunes which have won a position in one or more of the other features of the chart are listed, since many film-featured tunes never reach any degree of popularity, and many others are never even published.

ALEXANDER'S RAGTIME BAND (Berlin), in 20th Century-Fox's "Alexander's Ragtime Band." Re-released April, 1947.

ANNIVERSARY SONG (Mood), sung by Al Jolson in Columbia's "The Jolson Story." National release date—January, 1947.

APRIL SHOWERS (Harms, Inc.), sung by Al Jolson in Columbia's "The Jolson Story." National release date—January, 1947.

AS LONG AS I'M DREAMING (Burke-Van Heusen), sung by Bing Crosby in Paramount's "Welcome Stranger." National release date—June 13, 1947.

BESIDE YOU (Famous), sung by Dorothy Lamour in Paramount's "My Favorite Brunette." National release date—April 4, 1947.

I BELIEVE (Sinatra Songs), sung by Frank Sinatra in MGM's "It Happened in Brooklyn." National release date—April, 1947.

IVY (Burke-Van Heusen), in Universal-International's "Ivy." National release date not set.

MAM'SELLE (Feist), in 20th Century-Fox's "The Razor's Edge." National release date—January, 1947.

TIME AFTER TIME (Sinatra Songs), sung by Frank Sinatra in MGM's "It Happened in Brooklyn." National release date—April, 1947.

"HEARTACHES" and
"DON'T TELL HER WHAT HAPPENED TO ME"
Majestic No. 1111

"ONCE IN A WHILE" and "PARADISE"
Majestic No. 1110

"GOODBYE GIRLS, I'M THROUGH"
and "TILL WE MEET AGAIN"
Majestic No. 1109

**THANKS TO YOU
WE LIT
ON TOP!**

**EDDY HOWARD
AND HIS ORCHESTRA**

"ASK ANYONE
WHO KNOWS"
and
"I WONDER, I WONDER,
I WONDER"
Vocals by EDDY HOWARD and trio
Majestic No. 1124

"BESIDE YOU" and
"WOULD YOU BELIEVE ME"
Majestic No. 1123

Personal direction W. Biggie Levin
Music Corporation of America



**Majestic
RECORDS**
Studios: NEW YORK CITY • Sales: ELGIN, ILLINOIS
 (Subsidiary of Majestic Radio & Television Corporation)

The Billboard
MUSIC POPULARITY CHARTS

PART
III

Radio Popularity

Week Ending
June 6



SONGS WITH GREATEST RADIO AUDIENCES

(Beginning Friday, May 30, 8 a.m., and ending Friday, June 6, 8 a.m.)

Tunes listed have the greatest audiences on programs heard on network stations in New York, Chicago and Los Angeles. List is based upon John G. Peatman's Audience Coverage Index. The index is projected upon radio logs made available to Peatman's ACI by the Accurate Reporting Service in New York, Radio Checking Service in Chicago, Radio Checking Service in Los Angeles. Listed are the top 30 (more in the case of ties) tunes alphabetically. The music checked is preponderately (over 60 per cent) alive.

(F) Indicates tune is from a film; (M) indicates tune is from a legitimate musical; (R) indicates tune is available on records. In each instance, the licensing agency controlling performance rights on the tune is indicated.

Wks. to date		PUB.	LIC.
8	A Sunday Kind of Love (R)	Peter Maurice	ASCAP
2	Across the Alley From the Alamo (R)	Capitol Songs	ASCAP
7	Alexander's Ragtime Band (F) (R)	Berlin	ASCAP
5	Almost Like Being in Love (M) (R)	Sam Fox	ASCAP
22	Anniversary Song (F) (R)	Mood	ASCAP
12	April Showers (F) (R)	Harms, Inc.	ASCAP
4	Ask Anyone Who Knows (R)	Witmark	ASCAP
3	Beside You (F) (R)	Famous	ASCAP
3	Chi-Baba, Chi-Baba (R)	Oxford	ASCAP
1	Cu-Tu-Gu-Ru (Jack, Jack, Jack) (R)	Sinatra Songs	ASCAP
1	Deep Down in Your Heart	Triangle	ASCAP
14	Heartaches (R)	Leeds	ASCAP
2	I Can't Get Up the Nerve To Kiss You (R)	Santly-Joy	ASCAP
8	I Believe (F) (R)	Sinatra Songs	ASCAP
5	I Do Do Do Like You (R)	Harms, Inc.	ASCAP
1	I Wonder Who's Kissing Her Now (R)	E. B. Marks	BMI
5	I Wonder, I Wonder, I Wonder (R)	Robbins	ASCAP
21	I'll Close My Eyes (R)	Peter Maurice	ASCAP
5	If I Had My Life To Live Over (R)	Robbins	ASCAP
4	Illusion (R)	Pemora	BMI
7	It Takes Time (R)	London	BMI
1	June Is Bustin' Out All Over (M) (R)	Williamson	ASCAP
13	Linda (R)	E. H. Morris	ASCAP
10	Mam'selle (F) (R)	Feist	ASCAP
8	Midnight Masquerade (R)	Shapiro-Bernstein	ASCAP
12	My Adobe Hacienda (R)	Peer	BMI
4	Old Devil Moon (M) (R)	Crawford	ASCAP
1	Passing By (R)	Chappell	ASCAP
3	Peg o' My Heart (R)	Robbins	ASCAP
2	That's My Desire (R)	Mills	ASCAP
6	Time After Time (F) (R)	Sinatra Songs	ASCAP

RECORDS MOST-PLAYED ON THE AIR

Records listed here in numerical order are those played over the greatest number of record shows. List is based on replies from weekly survey among 1,200 disk jockeys throughout the country. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I. (F) indicates tune is from a film; (M) indicates tune is from a legit musical.

Weeks to date	POSITION		Lic. By
	Last Week	This Week	
16	1	1.	HEARTACHES Ted Weems-Elmo Tanner (F) Decca 25017—ASCAP Victor 20-2175—ASCAP
18	2	2.	LINDA Ray Noble-Buddy Clark Columbia 37215—ASCAP
8	4	3.	MAM'SELLE (F) Art Lund MGM 10011—ASCAP
3	9	4.	PEG O' MY HEART The Harmonicats-Sid Fisher Vitaoustic 1—ASCAP
6	3	5.	MAM'SELLE (F) Pied Pipers (Paul Weston Ork) Capitol 396—ASCAP
6	6	5.	MAM'SELLE (F) Frank Sinatra Columbia 37343—ASCAP
2	—	6.	I WONDER, I WONDER Eddy Howard Majestic 1124—ASCAP
6	7	7.	I NEVER KNEW Sam Donahue Capitol 403—ASCAP
7	10	8.	MAM'SELLE (F) Dick Haymes (Gordon Jenkins Ork) Decca 23861—ASCAP
2	—	9.	CHI-BABA, CHI-BABA Perry Como (The Satisfiers-Shaffer Ork) Victor 20-2259—ASCAP
2	13	10.	THAT'S MY DESIRE Martha Tilton (Dean Elliott Ork) Capitol 395—ASCAP
1	—	11.	TEMPTATION Red Ingle and the Natural Seven (Cinderella G. Stump-Red Ingle) Capitol 412—ASCAP (Jerry Brent Ork, Modern Music 20-510; Henry Busse Ork, Four Star 1139; Bing Crosby (John Scott Trotter Ork), Decca 23754; Juan Rolando, Cocktail Hour CGE-115)
1	—	12.	ONE O'CLOCK JUMP Count Basie Decca 25056—ASCAP
7	7	13.	MAM'SELLE (F) Ray Dorey (Paul Barron Ork) Majestic 7217—ASCAP
1	—	14.	VIOLETS Ted Weems (Elmo Tanner) Mercury 5052—ASCAP
3	14	15.	ACROSS THE ALLEY FROM THE ALAMO Stan Kenton (June Christy) Capitol 387—ASCAP
1	—	15.	THAT'S MY DESIRE Woody Herman (The Four Chips) Columbia 37329—ASCAP

Coming Up

I WONDER, I WONDER, I WONDER Tony Pastor Columbia 37353—ASCAP

VITAcoustic
TONE CONTROLLED
from Coast to Coast

distributors
of the Newest Music Sensation
"LIVING SOUND"
in unique smash hits

- | | |
|---|--|
| Maryland District of Columbia Virginia
BARNETT DISTRIB. CO.
8 West 20th St.
Baltimore, Md. | Michigan
PAN-AMERICAN RECORD DISTRIBS.
3747 Woodward Ave.
Detroit, Mich. |
| Colorado Utah Idaho New Mexico Wyoming Montana
DAVIS SALES COMPANY
1010 17th St.
Denver, Colo. | Ohio
PAN-AMERICAN RECORD DISTRIBS.
633 Huron Road
Cleveland, Ohio |
| No. Carolina So. Carolina Virginia
DIXIE RECORD SUPPLIERS
731 W. Cary St.
Richmond, Virginia | Alabama
RECORD SALES CO.
2117 3rd Ave. North
Birmingham, Ala. |
| No. Texas Oklahoma Arkansas
DOBBS-SKINNER INC.
2624 Elm St.
Dallas, Texas | Georgia
RECORD SALES CO.
351 Edgewood Ave.
Atlanta, Ga. |
| Louisiana Mississippi
GRIFFIN MUSIC CO.
607 West Capitol
Jackson, Miss. | New York City
RUNYON SALES CO.
593 10th Ave.
New York, N. Y. |
| Cinn. Area, Kentucky
KLAYMAN'S DISTRIBUTING CO.
521 W. 6th St.
Cincinnati, Ohio | Eastern Pa. Delaware New Jersey IS. J.
DAVID ROSEN CO.
855 Broad St.
Philadelphia, Pa. |
| Illinois Wisconsin Indiana
JAMES H. MARTIN INC.
1407 Diversey Pkwy
Chicago, Ill. | Florida
TARAN DISTRIBUTING CO.
170 N. W. 23rd St.
Miami, Fla. |
| Mass. Maine Vermont New Hampshire Rhode Island
MASSACHUSETTS MUSIC DISTRIBS.
1269 Tremont St.
Boston, Mass. | Western Pa. West Virginia
TRIANGLE RECORD DISTRIBS.
1901 Fifth Ave.
Pittsburgh, Pa. |
| No. California No. Nevada
MELODY SALES CO.
369 6th St.
San Francisco, Calif. | Minnesota Iowa N. Dakota S. Dakota
VITA RECORD DISTRIB. CO.
1350 E. 61st St.
Chicago, Ill. |
| Missouri Kansas Nebraska
MILLNER RECORD SALES
110 N. 18th St.
St. Louis, Mo. | New York Connecticut New Jersey (N. J.)
VITA RECORD DISTRIB. CO.
Suite 7523, Empire State Bldg.
New York, N. Y.
Warehouse—1303 Fulton St.
Brooklyn, New York |
| Canada
MUSIC ON PARADE, REG.
2736 St. John St.
Quebec, Quebec
Canada | Sa. California Arizona So. Nevada Texas
VITA RECORD DISTRIB. CO.
2822 W. Pico Blvd.
Los Angeles, Calif. |

"Peg of My Heart" on

VITAcoustic **RECORDS**

"LIVING SOUND"

CHICAGO NEW YORK HOLLYWOOD

GENERAL OFFICE & STUDIOS

42nd FLOOR - 20N WACKER DRIVE - CHICAGO 6, ILL.

Thanks MMOAEP for voting

CHI-BABA CHI-BABA

(MY BAMBINO GO TO SLEEP)

Officially
THE CLICK TUNE OF THE MONTH

... AND FOR GIVING IT
THE NUMBER ONE RECORD
POSITION IN 5200 MUSIC
MACHINES FOR THE EN-
TIRE MONTH OF JUNE.

Recorded by

"... association launched the promotion by asking all of the operators present to vote for their choice among 24 different platters submitted by various diskeries. Highest number of votes was cast for *Chi-Baba Chi-Baba*, and this number has been designated for June as the first in the series of monthly "click tune" selections. Each selection will take No. 1 position on all 5,200 machines for a month. Occasion was a banquet at the Click night club, attended by members of the sponsoring organization, Music Machine Owners' Association of Eastern Pennsylvania.

-The Billboard

- PERRY COMO VICTOR 20-2259
- LAWRENCE WELK DECCA 23878
- TED MARTIN DELUXE 1080
- CONNEE BOSWELL MAJESTIC 1133
- LOUIS PRIMA APOLLO 1064
- SHERMAN HAYES ARISTOCRAT 1001
- BLUE BARRON MGM 10027
- PEGGY LEE CAPITOL 419
- CHARIOTEERS COLUMBIA 37384
- GEORGE TOWNE SONORA 2023

Oxford Music Corporation

GEORGE JOY President

1619 Broadway, New York 19, N. Y.

New York: Eddie Joy, Artie Volante

Hollywood: Bill Coty

Chicago: Ted Travers

Boston: Jack Fay

The FASTEST Selling Album in the United States today

ACCLAIMED

by GLENN MILLER Fans Everywhere as the SENSATION Album of the Music World

"A Tribute to GLENN MILLER"

8 famous tunes played in the immortal Glenn Miller style by original Miller musicians - Rainbow Album No. 304 - List \$3.75.

The millions of fans of Glenn Miller, America's Musical Hero, are all potential customers for this UNUSUAL album. Proper display assures its quick sale. In hundreds of shops, the dealers supply was exhausted within 24 hours.

Every important disc jockey in the country is giving heavy play to this album. "Downbeat" lists it the "Best Bet" and both "Billboard" and "Downbeat" give it rave reviews.

For quick turnover, ORDER TODAY, and order heavy.

RAINBOW Records, Inc.

156 West 44th Street, New York 18, N. Y.

NOW SHIPPING ANY QUANTITIES



Bill Johnson & His Musical Notes

DON'T YOU THINK I OUGHTA KNOW

BACKED BY TUBBY "TAB" SMITH AND HIS ORCHESTRA TAB'S PURPLE HEART-

Get the Original Recording

BY Bill Johnson . . .

MOST SENSATIONAL RACE RECORD OF THE YEAR

WRITE, WIRE OR PHONE KING RECORD DIST. CO.

1540 Brewster Ave. 849 Grandview St. 911 Camp St. 1317 N. Bdw. Cincinnati 7, O. L.A. 6, Calif. Dallas 2, Tex. Okla. City 3, Okla.

The Billboard MUSIC POPULARITY CHARTS

PART IV

Retail Record Sales

Week Ending June 6

BEST-SELLING POPULAR RETAIL RECORDS

Records listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Records are listed numerically according to greatest sales. (F) indicates tune is in a film; (M) indicates tune is in a legit musical. The B side of each record is listed in italic.

Table with columns: Weeks to date, POSITION (Last, This), and Record Title/Artist/Label. Includes entries like MAM'SELLE (F), PEG O' MY HEART, HEARTACHES (F), LINDA, ACROSS THE ALLEY FROM THE ALAMO, MY ADOBE HACIENDA, etc.

BEST-SELLING POPULAR RECORD ALBUMS

Albums listed are those selling best in the nation's retail record stores (dealers). List is based on The Billboard's weekly survey among 4,970 dealers in all sections of the country. Albums are listed numerically according to greatest sales.

Table with columns: Weeks to date, POSITION (Last, This), and Album Title/Artist/Label. Includes entries like Al Jolson Album, Dorothy Shay (The Park Avenue Hillbilly) Sings Album, Songs by Sinatra, Volume 1, Album, etc.

BEST-SELLING RECORDS BY CLASSICAL ARTISTS

Records listed are those classical and semi-classical records selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Records are listed according to greatest sales.

Table with columns: Weeks to date, POSITION (Last, This), and Record Title/Artist/Label. Includes entries like Jalousie, The Whiffenpoof Song, Clair de Lune, Chopin's Polonaise, Warsaw Concerto, etc.

BEST-SELLING RECORD ALBUMS BY CLASSICAL ARTISTS

Albums listed are those classical and semi-classical albums selling best in the nation's retail record stores (dealers), according to The Billboard's weekly record dealer survey. Albums are listed according to greatest sales.

Table with columns: Weeks to date, POSITION (Last, This), and Album Title/Artist/Label. Includes entries like Rachmaninoff Concerto No. 2 in C Minor, Rhapsody in Blue, Isaac Stern (Violin Selections from Humoresque Album), etc.

The Billboard MUSIC POPULARITY CHARTS

PART V

Juke Box Record Plays

Week Ending June 6



MOST-PLAYED JUKE BOX RECORDS

Records listed are those receiving the greatest play in the nation's juke boxes. List is based on The Billboard's weekly survey among 3,558 operators in all sections of the country. Listed under the title of each of the most played records are other available recordings of the same tune. Unless shown in this chart, other available records of tunes listed here will be found in the Honor Roll of Hits, Music Popularity Chart, Part I.

Weeks to date	POSITION Last Week	This Week	Record Title	Artist	Label
15	1	1	HEARTACHES (F)	Ted Weems-Elmo Tanner	Decca 25017
8	4	2	MAM'SELLE (F)	Art Lund	Victor 20-2175
13	3	3	LINDA	Ray Noble-Buddy Clark	MGM 10011
7	4	4	MAM'SELLE (F)	Dick Haymes (Gordon Jenkins Ork)	Columbia 37215
11	2	5	MY ADOBE HACIENDA	Eddy Howard (Eddy Howard-Trio)	Decca 23861
6	5	6	ACROSS THE ALLEY FROM THE ALAMO	Mills Brothers	Majestic 1117
7	6	7	PEG O' MY HEART	The Harmonicats-Sid Fisher	Decca 23863
3	11	8	I WONDER, I WONDER, I WONDER	Guy Lombardo	Vitacoustic 1
5	12	9	MAM'SELLE (F)	Pied Pipers (Paul Weston Ork)	Decca 23865
3	7	10	I WONDER, I WONDER, I WONDER	Eddy Howard	Capitol 396
3	15	11	THAT'S MY DESIRE	Frankie Laine	Majestic 1124
3	9	12	THAT'S MY DESIRE	Sammy Kaye (Don Cornell-The Kaydets)	Mercury 5007
4	11	13	MAM'SELLE (F)	Frank Sinatra	Victor 20-2251
4	8	14	THE RED SILK STOCKINGS AND GREEN PERFUME	Sammy Kaye (Don Cornell-Chorus)	Columbia 37343
2	-	15	CHI-BABA, CHI-BABA	Perry Como (The Satisfiers) (Lloyd Shaffer Ork)	Victor 20-2259

Going Strong

Coming Up

MY ADOBE HACIENDA Louise Massey-The Westerners (Louise Massey) Columbia 37332

MOST-PLAYED JUKE BOX FOLK RECORDS

Records listed are folk records most played in juke boxes according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	This Week	Record Title	Artist	Label
3	2	1	IT'S A SIN	Eddy Arnold and His Tennessee Playboys	Victor 20-2241
21	3	2	SO ROUND, SO FIRM, SO FULLY PACKED	Merle Travis	Capitol 349
16	4	2	WHAT IS LIFE WITHOUT LOVE?	Eddy Arnold	Victor 20-2058
11	5	3	NEW JOLIE BLONDE	Red Foley (The Cumberland Valley Boys)	Decca 46034
3	-	4	STEEL GUITAR RAG	Merle Travis	Capitol 384
4	1	4	SUGAR MOON	Bob Wills and His Texas Playboys	Columbia 37313
3	-	4	THREE TIMES SEVEN	Merle Travis	Capitol 384
4	5	5	DON'T LOOK NOW (But Your Broken Heart is Showing)	Ernest Tubb	Decca 46040
14	-	5	NEW PRETTY BLONDE (Jolie Blon)	Moon Mullican and the Show-boys	King 578

MOST-PLAYED JUKE BOX RACE RECORDS

Records listed are race-type disks most played in the nation's juke boxes, according to The Billboard's weekly survey among juke box operators.

Weeks to date	POSITION Last Week	This Week	Record Title	Artist	Label
11	1	1	I WANT TO BE LOVED (But Only By You)	Savannah Churchill	Manor 1046
13	3	2	OLD MAID BOOGIE	Eddie Vinson Ork (Eddie Vinson)	Mercury 8023
26	4	3	AIN'T NOBODY HERE BUT US CHICKENS	Louis Jordan	Decca 23741
3	-	4	THAT'S MY DESIRE	Hadda Brooks	Modern Music 147
14	-	5	TEXAS AND PACIFIC	Louis Jordan (Louis Jordan)	Decca 23310

She's got a bead on the BOX OFFICE



Sing'g

FEUDIN' AND FIGHTIN' and SAY THAT WE'RE SWEETHEARTS AGAIN

COLUMBIA 37189

HEAR THE GREAT ARTISTS AT THEIR BEST ON

Columbia Records

Trade-marks "Columbia," and ©. Reg. U. S. Pat. Off.



COAST RECORDS

NEW RELEASES

"RED SILK STOCKINGS AND GREEN PERFUME"
(Hillbilly Style)
and **"DAISY MAE"** (Dog Patch Style)
ROY HOGSED AND HIS RAINBOW RIDERS COAST RECORD 261
"DON'T HAND ME THAT LINE"
coupled with
"I'LL REMEMBER YOU, LOVE, IN MY PRAYER"
ED MOODY AND HIS BLUE BONNET BOYS COAST RECORD 257
"NOW OR NEVER"
Coupled with an old favorite
"RUBBER DOLLY"
WALT SHRUM AND HIS COLORADO HILLBILLIES COAST RECORD 260

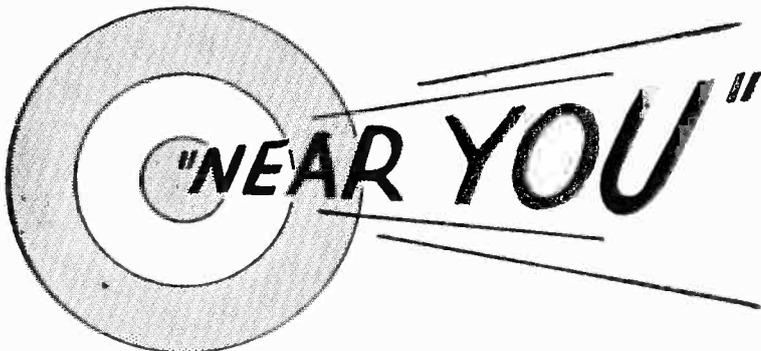
PEERLESS DISCOS

NEW RELEASES

"PECADORA" — Bolero
"CONNIE" — Bolero
TRIO JANITZIO 2532
"MI VACA LECHERA" — Guaracha
"CONFIDENCIA DE AMOR" — Bolero
TRIO JANITZIO 2547
"LO QUE PIENSO DE TI" — Bolero
"CIEGO" — Bolero
MARIO ALBERTO RODRIGUEZ
Con Orquesta Rafael de Paz 2534

Coast RECORDS

2534 W. PICO BLVD. LOS ANGELES 15, CALIF.



Another **BULLET HIT!**

Recorded by
FRANCIS CRAIG
AND HIS ORCHESTRA

Vocals by
BOB LAMM

also **"RED ROSE"**

Bullet Record No. 100

Order From Your Nearest BULLET Distributor

BULLET
RECORDING CO.

2520 12TH AVE. SO.

P. O. BOX 1002

NASHVILLE 4, TENN.

The Billboard

MUSIC POPULARITY CHARTS

PART VI

Record Reviews and Possibilities

Week Ending
June 6

RECORD POSSIBILITIES

In the opinion of The Billboard music staff, records listed below are most likely to achieve popularity as determined by entry into best selling, most played or most heard features of the Chart.

ON THE SUNNY SIDE OF THE STREET... Bing Crosby and Lionel Hampton's Orchestra... Decca 23843

It's only because of the combination of the Groaner and the Hamp that the side is bound to attract undue attention, both in coin boxes and across the counter at the retail marts. And while Crosby's chant may not be in the groove, Hampton's music definitely is. Moreover, the vibe-pounding maestro provides some of the lyrical joshing that Crosby falls to deliver. Flipover is a solid eight-beat rider in the classic "Pinetop's Boogie Woogie," which features Hampton's flash knuckling of one or two fingers on the keyboard while Crosby staggers thru a prepared script with stop-and-go boogie woogie exhortations.

BLOOP, BLEEP... Danny Kaye with Bill May's ork... Decca 23950
Frank Loesser with ork... MGM 10044

Infectious hunk of Frank Loesser-written material that might catch on like wildfire. Kaye, on his Decca debut disk, boop-bleeps thru his version in an engaging manner, employing a number of his w.k. vocal gimmicks to solid effect, with Billy May's studio ork cutting tasty backgrounds. Loesser performs his own work with little voice but plenty charm and is excellently supported by an unbilled studio ork. Both versions should start the buffaloes flowing when they hit around July 1. Kaye's flip is "I Got a Song," while Loesser cut his own calypso, "Sing a Tropical Song," as his turnover.

WONDER WHO'S KISSING HER NOW... Ted Weems with Perry Como and Ensemble... Decca 25078

Add Ted ("Heartaches") Weems, a younger Perry Como and title tune of a new 20th Century film musical and it all adds up to what should be a strong revival follow-up to Decca's hit with "Heartaches." Flip is "That Old Gang of Mine," which has come crooning along. "I Wonder" should make for strong nickel magnet and retailers may cash in on collector's value of waxing. All told, it's a pretty potent hunk of shellac.

RECORD REVIEWS

Lightface portion of reviews is intended for information of all record and music users. Boldface portion is intended for guidance of juke box operators.

Album Reviews

In a continuing effort to review as much of the output of all record manufacturers as manpower and paper limitations permit, The Billboard this week reviews recently released albums in a special ALBUM REVIEW section on page 24. These album reviews of course, are in addition to the reviews on this and the facing page, and those in the Music Machines department this week.

RAY NOBLE (Columbia 37356)

You'll Know When It Happens—FT; VC.
My Heart Is a Hobo—FT; VC.

For some smart toe-teasing syncos, with rich rhythm and instrumental color in the melodic interpretation, Ray Noble's needling of these two current compos is just about tops. Moreover, the spinning is strong in lyrical expressions, Snooky Lanson's word-singing being most thoughtful and relaxed. Takes it in the ballad frame for "You'll Know When It Happens," Lanson kicking off lyrically with the solo baritone sax and strings adding the instrumental gloss. It's a gayer gait for the whimsical "My Heart Is a Hobo" from the "Welcome Stranger" movie, spinning with a bright bounce as the bull fiddler thumps out a stylized rhythmic beat, while Lanson's lyrical lift is flavored with a whistling interlude to tee off and top the side.

Plenty of contagious musical color in both of these favored songs to make for coinage.

TOMMY DORSEY (Victor 20-2302)

But I Do Mind If Ya Don't—FT; VC.
That's Life I Guess—FT; VC.

To keep his name spinning on the waxes, Tommy Dorsey has whipped together another Clambake Seven. And the combination of trombone, trumpet, clarinet and rhythm instruments spin out their riff figures with plenty of lift in their bite. However, there's little here beyond the mill run variety to make the spinning inviting, with not even a trombone expression by the maestro to identify the styling. For both rhythm ditties, much of the grooving is given over to Hannah Williams, who phrases the wordage rhythmically without any special vocal or style distinction. Instrumentally, the piano and guitar weave a bit of the melodic fabric to kick off "But I Do Mind" while the gulf man picks his way alone for the bluesy "That's Life I Guess." Playing is all with fine precision, but adding nothing to Dorsey's stature on wax.

Will take song popularity to woo coins for these sides.

DICK HAYMES (Decca (23899))

Stranger Things Have Happened—FT; V.
Je Vous Aime—FT; V.

Singing in a bright and easy tempo with full emphasis on the romantic content of the tunes, Dick Haymes gives an expressive spin for both of these ballads stemming from Sam Coslow's score for the "Copacabana" movie. As a result, both sides fall easy on the ears. Gordon Jenkins's music provides the attractive musical bank of sustained harmonies and fiddle obligatos, with the maestro adding a lick of his one-finger Steinwaying in the lower octaves for "Stranger Things," with guitar strums pronounced for the French-inspired love song, "Je Vous Aime."

The movie will help attract attention to both of these sides.

WOODY HERMAN (Columbia 37355)

Can You Look Me in the Eyes?—FT; V.
Pancho Maximilian Hernandez—FT; V.

Once Woody Herman gets by the warbling of the nostalgic "Look Me in the Eyes" ballad and turns to the zany Mexican rumba novelty on the mated side, the attention is arrested. Supported by the Four Chips rhythm section, to which the former maestro adds a lick of his clary creations, Herman sings it with full comedy flair about "the best president we ever had"—until they shot him. And at all times, with a rhythmic punch in his piping.

The "Pancho" novelty makes for a nickel-playing nicely.

CHARLIE SPIVAK (Victor 20-2287)

Tomorrow—FT; VC.
There's That Lonely Feeling Again—FT; VC.

Providing a shade of contrast in his wax cuttings, Charlie Spivak sets a bright rhythmic beat for an attractive rhythm ditty in "Tomorrow," the brasses biting their way both in front and in back of trombonist Rusty Nichols's rhythmic phrasing of the wordage. And while the wax sets off no instrumental spark, the band cuts it clean with emphasis entirely on the dance appeal. Mated is a slow and melancholy ballad, "Lonely Feeling," which the maestro's sweet trumpeting tees off with Tommy Mercer singing it soulfully for the lyrical sentiments. It's all in the pat Spivak pattern which finds favor with so many.

The maestro's personal following will have to manifest itself to keep these in coin machines.

(Continued on page 120)

The Billboard
MUSIC POPULARITY CHARTS
PART VII
Advance Information
 Week Ending June 6

ADVANCE RECORD RELEASES

Records listed are generally approx- | supplied in advance by record companies.
 mately two weeks in advance of actual | Only records of those manufacturers vol-
 release date. List is based on information | untarily supplying information are listed.

POPULAR

- A CHOCOLATE SUNDAE ON A SAT-Two Ton Baker Ork (BLOOP BLEEP) . . . Mercury 5058
- URDAY NIGHT . . . Kay Kyser (Harry Babbitt-The Campus Kids-Gloria Wood) (DREAMLAND) . . . Columbia 37383
- A TROUT, NO DOUBT . . . Paul Weston Ork (Matt Dennis) (IN A) . . . Capitol 425
- ACE IN THE HOLE . . . Anita O'Day (Alvie and His Little Band) (SOMETIMES I'M) . . . Signature 15127
- AIN'T IT AGGRAVATIN' . . . Bill Dillard (Jack Pleis Trio) (BABY WON'T) . . . DC 8020
- AIN'TCHA EVER COMIN' BACK . . . The Merry Macs (YOU AND) . . . Majestic 7235
- ALL OF ME . . . Vaughn Monroe (Vaughn Monroe) (I KISS) . . . Victor 20-2316
- ALMOST LIKE BEING IN LOVE . . . Frank Sinatra (Axel Stordahl Ork) (THERE BUT) . . . Columbia 37382
- AMBER MOON . . . Earle Spencer Ork (Bob Hayward) (SOFT AND) . . . Black & White 843
- AN APPLE BLOSSOM WEDDING . . . Ginny Simms (WAIT'LL I) . . . Sonora 3044
- AS LONG AS I'M DREAMING . . . Art Mooney Ork (Bud Breese) (YOU SHOULD) . . . MGM 10034
- ASK ANYONE WHO KNOWS . . . Kate Smith (Jack Miller Ork) (TALLAHASSEE) . . . MGM 10028
- BABY, WON'T YOU PLEASE COMEBill Dillard (Jack Pleis Trio) (AIN'T IT) HOME? . . . DC 8021
- BEFORE YOU FALL IN LOVE . . . Marilynne Towne (I'M TO) . . . Franwil F-100
- BLOOP BLEEP . . . Two Ton Baker Ork (A CHOCOLATE) . . . Mercury 5058
- BOOMERANG . . . Arthur (Guitar Boogie) Smith Hot Quintet (SOUTH) . . . Super Disc 1031
- CECILIA . . . Johnny Mercer-The Pier Pipers (Paul Weston Ork) (TALLAHASSEE) . . . Capitol 422
- CLASSICS IN BLUE ALBUM . . . Lena Horne (Phil Moore Ork) . . . Black & White 75
- Beale Street Blues . . . Black & White 844
- Frankie and Johnny, Parts 1 and 2 . . . Black & White 847
- Hesitation Blues . . . Black & White 844
- It's a Rainy Day . . . Black & White 846
- Nobody Knows the Trouble I've Seen . . . Black & White 845
- Sometimes I Feel Like a Motherless Child . . . Black & White 845
- CLING TO ME . . . Artie Wayne (The Crew Chiefs-Andy Phillips Ork) (YOU'RE GETTING) . . . Hucksters 1003
- COME, LOOK, SEE . . . (Baby) Edith Peters (SUGAR CAKE) . . . Cyclone 607
- COME TO ME, BEND TO ME . . . Buddy Clark (Mitchell Ayres Ork) (PEG O') . . . Columbia 37392
- DON'T TURN ME DOWN . . . Ross Leonard (Al Bandini Ork) (THE TIE) . . . A-1 1007
- DON'T WORRY 'BOUT STRANGERS (Keep Your Eyes on Your Best Friend) . . . Phil Moore (Phil Moore Four) (SWEET EILEEN) . . . Black & White 848
- DREAMER'S HOLIDAY . . . Dick Jurgens Ork (Jimmy Castle) (MY PRETTY) . . . Columbia 37398
- DREAMER'S HOLIDAY . . . George Olsen (TOMORROW) . . . Majestic 7236
- DREAMLAND . . . Kay Kyser (Harry Babbitt-The Campus Kids) (A TROUT) . . . Columbia 37383
- FALLING IN LOVE AGAIN (Can't Help It) . . . Annette Warren (Phil Moore Ork) (HOW HIGH) . . . Black & White 849
- FEUDIN' AND FIGHTIN' . . . Tex Beneke-Miller Ork (Tex Beneke-The Moonlight Serenaders) (HOW CAN) . . . Victor 20-2313
- FINE THING . . . Charlie Spivak (Tommy Mercer) (STOP THROWIN') . . . Victor 20-2319
- FORGIVE ME . . . Harry Cool Ork (I'M A) . . . Mercury 3063
- GAY SPIRITS . . . David Rose (HOW HIGH) . . . MGM 30012
- GET OFF IT AND GO . . . Ella Mae Morse (Buddy Cole's Boogie Woogie Seven) (OLD SHANK'S) . . . Capitol 424
- HARLEM HOLIDAY . . . Ross Leonard (Alan McPaige Trio) (I'LL NEVER) . . . A-1 1006
- HAWAIIAN WAR CHANT . . . Del Courtney Ork (JOSEPHINE) . . . Mercury 5054
- HEY! HEY! LITTLE DOGGIE! . . . Leonard Ware Trio (WHOOEE, WHOOEE) . . . Majestic 7245
- HOW CAN I SAY I LOVE YOU? . . . Tex Beneke-Miller Ork (Garry Stevens-The Moonlight Serenaders) (FEUDIN' AND) . . . Victor 20-2313
- HOW HIGH THE MOON? . . . David Rose (GAY SPIRITS) . . . MGM 30012
- HOW HIGH THE MOON? . . . Annette Warren (Phil Moore Ork) (FALLING IN) . . . Black & White 849
- I AIN'T MAD AT YOU . . . Count Basie (Taps Miller-Ted Donnelly Ensemble) (YOU CALL) . . . Victor 20-2314
- I KISS YOUR HAND, MADAME . . . Vaughn Monroe (Vaughn Monroe) (ALL OF) . . . Victor 20-2316
- I WANT A CO-ED BY MY SIDE . . . Norris, The Troubadour-Jimmie Miller All Stars Quintet (WE'LL BUILD) . . . Co-Ed 108
- I WONDER WHO'S KISSING HER NOW . . . Perry Como (Lloyd Shaffer Ork) (WHEN TONIGHT) . . . Victor 20-2315
- IF IT'S TRUE . . . Johnny Desmond-Page Cavanaugh Trio (JUST PLAIN) . . . Victor 20-2312
- I'LL NEVER SEE THE SUNSHINE . . . Ross Leonard (Alan McPaige Trio) (HARLEM HOLIDAY) . . . A-1 1006
- I'M A ROLLIN' . . . Harry Cool Ork (FORGIVE ME) . . . Mercury 3063
- (I've Been So Wrong for So Long—But) I'M SO RIGHT TONIGHT . . . Ginny Simms (ON THE) . . . Sonora 3045
- (I've Been So Wrong for So Long—Jo Stafford (Paul Weston Ork) (PASS—But) I'M SO RIGHT TONIGHT . . . ING BY) . . . Capitol 423
- I'M TO BLAME . . . Marilynne Towne (BEFORE YOU) . . . Franwil F-100
- (Love's Got Me) IN A LAZY MOOD . . . Paul Weston Ork (Matt Dennis) (A TROUT) . . . Capitol 425
- JE VOUS AIME . . . Ray Dorey (TALLAHASSEE) . . . Majestic 7239
- JERUSALEM MORNIN' . . . Norris, The Troubadour-Jimmie Miller All Stars Quintet (WINTER WILL) . . . Co-Ed 214

(Continued on page 122)

PAN-AMERICAN

RECORD DISTRIBUTORS

PROUDLY ANNOUNCES

THE OPENING

OF

A NEW BRANCH OFFICE

IN OHIO

**633 HURON ROAD
 CLEVELAND 15, OHIO
 SUPERIOR 4530**

DISTRIBUTORS

IN OHIO

FOR

EXCLUSIVE RECORDS

MODERN RECORDS

VITA-COUSTIC RECORDS

ALADDIN RECORDS

RAINBOW RECORDS

SPECIALTY RECORDS

**IN DETROIT . . .
 PAN-AMERICAN RECORD
 DISTRIBUTING CO.
 3747 WOODWARD AVE.**

**IN CLEVELAND . . .
 PAN-AMERICAN RECORD
 DISTRIBUTING CO.
 633 HURON ROAD**

CONVENTION NOTES

(Continued from page 20)

Asch, and he urges that the majors set the pace by holding a joint meeting to take first steps toward setting such standards. Asch points out the success of the Radio Manufacturers' Association in setting standards in set manufacture as evidence that it can be done in the disk field.

Herman Lubinsky (Savoy), Ivin Ballen (20th Century), Sid Nathan and Howard Kessler (King), Al Millet (Continental) and many other indies were busily engaged a good part of the time in working on distributor deals.

Bill Fredlund came all the way from Hawaii for the NAMM show. Fredlund is head of Bell Records in Honolulu and one of the most active music men on the islands. He was shopping for Stateside distributors. In September he's planning to bring two Hawaiian orchestras to the States, one or both of which will go into the Lexington Hotel, New York.

Columbia Records cocktail party at the Ambassador East proved one of the show week's smartest affairs. With Paul Southard hosting and playing straight man for the party's magician, the session turned out a bang-up success.

That drum and cymbal-crashing on the seventh floor Tuesday was orkster Buddy Rich giving a demonstration on the WFL Drum Company equipment. Bob Holley made the arrangements for Rich's appearance with William F. Ludwig, WFL bigwig.

Syd Jurin, Pilot Radio promotion and ad man, stumping for his vinylite Pilotone albums and rehashing the "good old days" when he was being dropped from British Dakotas into enemy territory ahead of the G.I.'s. Syd was one of the OSS boys.

Ad agency reps, out in volume, include Art Kemp, Walt Kraus and Ed Wilson, of McCann-Erickson; Bill McKamy and George Dibert, of J. Walter Thompson; Lloyd Dunn, of Dunn Fenwick, on the Coast, and Audience Records' Pete Jaeger, of Warwick & Legler.

Herb Allen stepping out in his new Signature silks determined to make the label a major. Bob Thiele, Signature prexy, and Larry Moore, G. E. Supply record chief, looking pleased with prospect of using Herb's long experience with Victor.

Musicrafters Ollie Sabin and Harry Sultan looking fit in front of a fit-looking exhibit that promises the diskery will be making a real try with its reorganized structure and dough. That man Sultan looked well rested at convention close. He probably won some of his money back from Al Wise and dapper A. Ashley.

Jimmy Martin not knowing which to promote first—his Vitacoustic label, his Chicago-distributed Musicraft wax or just Jimmy Martin.

The Capitol Records gang out in full force: Glenn Wallichs, prexy; Floyd Bittaker, sales chief; George Oliver, top ad man; Dan Anderson, slack chief, and Lloyd Dunn, agency exec. They're getting up a great big "Miss Hush" unveiling on their zany *Temptation* disk—could it be Stafford.

Stephen Nester, Duotone prexy, reports materials coming in soon to market a new metal juke box needle.

Rainbow Records' Eddie Heller and Larry Newton had a fine visitor roster at the booth, one of the few to write good business. Distributors said the after-hours Latin show Rainbow put on upstairs was the finishing blow that got 'em.

Norman and Herb Ravis, of Peerless Album, not taking about big deal with major label for new-type album, but it's a non-spillable improvement on old packages that will be rating lots of look-sees.

Jim Murray, Jack Williams and Dick Fielding loved the way Victor's newest acquisition, British songbird Beryl Davis, stole the record industry show. And that gown!

In the biz-writing department, Decca's Ed Manning, J. Gordon Thornton and Chicago branch manager Sellman C. Schultz seemed to be scribbling more than most competitors—Jolson, it says here.

Charlie Hasin, Harold Drayson and Charlie Roberts handling MGM's first NAMM convention. Lots of MGM distributors on hand, too—Len Smith, of Trilling & Montague, Philly, for one—to look over newest Zenith equipment.

NAMM OKAYS FUND

(Continued from page 20)

Peoria, Ill., was renamed veepee, while Hugh Randall, Bradford's, Milwaukee, was elected secretary, and E. D. Turner, Sherman-Clay Company, San Francisco, treasurer. Newly elected board of directors members included S. H. Almanrode, J & S Music, Shreveport; Ted Brown, Brown Music, Tacoma, Wash.; A. E. Godfrey, Williams Piano Company, Sioux Falls, S. D.; C. W. Gould, Gould Music, Minneapolis; Stuart Julius, Julius Music, York, Pa.; N. E. Neal, Neal-Clark, Buffalo; William Richardson, Birkel Richardson, Los Angeles, and J. M. Wylie, Wylie Piano Company, Fargo, N. D.

RETAIL FED. MEETS

(Continued from page 20)

by eliminating surface noise and other objectionable flaws. Group also established dues at \$5 per until convention time in the spring of 1948, when they will be doubled, and adopted a code of ethics.

Execs in attendance besides Alexander were Alex Gettlin, Philadelphia, and J. G. Bradburn, Houston, vice-presidents; Louis Pearlman, Philadelphia, recording secretary, and board members Frank Ryall, Upper Darby, Pa.; Ernest R. Jones, St. Louis; Mallory Chamberlain, Memphis; J. A. Atchison, Pasadena, Tex.; C. H. Davis, Ardmore, Pa., and Lawrence Nogi, Chicago.

Inventories Still Pet Bogey, Say Record Dealers

(Continued from page 21)

\$1; sample records of all releases should be supplied dealers so they wouldn't have to order blind; manufacturers' national ad campaigns should be better timed with releases; blanket orders should be eliminated; only material which is actually available should be listed in current catalogs; all disks should be turned out with uniform edge sizes; some relief should be provided from the breakage problem; distributors should be more careful about double filling of orders; cash register, bookkeeping and other firms should be called in to help advise a uniform method of inventory control; uniform discounts should be worked out and adhered to; all package deals should be eliminated; and manufacturers and distributors should stop "shoving merchandise down dealers' throats." Decca's Sellman Schultz and a Columbia distributor spokesman both said the charges inherent in Murphy's talk did not apply to them.

Following the discussions, the alleged board of experts made up of various trade paper reps, including Louise Gale of *Record Industry*, Neil Harrison of *Record Retailing* and Joe Csida of *The Billboard*, conducted a question and answer session. As it developed the original dealer-speakers answered most of the floor questions, although Miss Gale took a couple on inventory, and sales costs, Harrison handled one on the levelling-off period now setting in, and Csida urged further co-operative exploitation effort on the part of dealers with disk jockeys, film exchanges, juke box operators and recording artists.

Calloway piloted the meeting in his usual adroit and able fashion.

INSTRUMENT PIC OKAY

(Continued from page 21)

izations, too, has created a wider field for instrument purchases.

The Conn band instrument school, which was started last year for ex-G.I.'s has already turned out 150 trained repairmen, whose presence is vital to the sale of better grade instruments. Prior to the war, sale of the finer and more delicate type horns was cut down, because pro musicians had faltered when asked to buy expensive instruments, for which they could not find good repairmen when on the road. With the Conn school operating to put 150 new repairmen into the field yearly, the long shortage of adequate fixing facilities, which has deterred purchasers of good horns, is expected to be erased.

ROY MILTON
AND HIS
SOLID SENDERS

LATEST RELEASE

★
"TRUE BLUES"

BACKED BY

"CAMILLE'S BOOGIE"

Specialty SP-510

★
ROY SINGS ON BOTH SIDES
FEATURING
CAMILLE HOWARD ON
BOOGIE WOOGIE PIANO

★
NOTE:
ROY MILTON RECORDS FOR

Specialty Records
EXCLUSIVELY

DON'T ACCEPT IMITATIONS

★
Contact Your Distributor or
Write to

Specialty
RECORDS, INC.
311 VENICE BLVD.
LOS ANGELES 15
CALIFORNIA
PRospect 6229

We
RECORD and PRESS
PHONOGRAPH RECORDS
shellac + vinylite

Record In Our Nationally
Famous Former

WORLD BROADCASTING
STUDIOS
Like Decca, Capitol, King,
Continental and Others

Press in our own
CHICAGO FACTORY

10" PRESSINGS 12"
Shellac or Vinylite
Any quantity

FASTEST SERVICE in the country

MASTER RECORD CO.
Studios — 301 E. Erie St.
Office: 64 E. Lake St., Chicago 1, Illinois
Franklin 6001

Still Big Market For Quality Sets

(Continued from page 20)

large pent-up public demand for quality radios and musical equipment.

Freimann said: "The long-term prospects are exceedingly good in the quality radio-phonograph field. Independent surveys support our company's survey showing that one out of every four families wants radio-phonographs. Last year the industry produced about 700,000 radio-phonographs and it is apparent that even with maximum production capacity,

it would be a matter of years before the supply could catch up with the urge to buy.

"As to the purchasing power of the United States people, cash buying of radio-phonographs is at an all-time peacetime high, and the nation's credit remains an untapped reservoir."

Freimann cited the fact that there were more radio-phonographs sold every day now than there were in a week in 1937. He interpreted this to indicate a larger interest in recorded music. He also said that Magnovox has enough orders on hand to completely utilize its full production until fall.

In its display room, one of the best attended during the convention, Magnovox introduced four new models. All of them radio-phonograph consoles, they were: (1) The Mayfair, which will retail for \$198.50 plus \$65 extra for FM; (2) the Traditional, \$235 with FM; (3) the Cosmopolitan, about \$400 without FM, and (4) the Windsor, which will be about \$750 with FM, and a wire recorder to be included for an additional sum not yet determined. Despite all the recent talk in the radio-music trade about the upsurge of wire recorders for home use and the conjecture that recorded music may eventually be sold on wire instead of on wax, Magnovox was the only manufacturer to show a new model equipped with a wire recorder.

Dealers Warned Fair Trade Now Needs Bolster

(Continued from page 21)

complaints from members of the industry and then tries to iron out the offender so that court procedure is not necessary, has received many more complaints within the past few months than it has in the past, Rexford C. Hyre, secretary of the committee, told *The Billboard*. Altho Hyre would not reveal specific complaints, he said that most of them were charges against members using "loss leader" and "price baiting" tactics in advertising and selling. Hyre added that he expected even more complaints as the "buyers' market" condition become more prevalent, but that he expected few court suits to result. He pointed out that since 1945, when his committee was formed, no case has gone to court; all had been cleared up when the committee pointed out errors to offenders. He said he saw no reason why this form of settlement would not continue to be the rule.

Present officers of the committee were re-elected for another year at the Monday meeting. Ray S. Erlandson, of San Antonio, was re-elected chairman; Max Scherl, of Cleveland, treasurer, and Hyre, also of Cleveland, secretary. The officers will serve until the next annual convention of NAMM.

The convention also focused attention on fair trade practices at a luncheon on Wednesday (4) when John W. Anderson, president of the American Fair Trade Council, delivered a speech entitled *Strengthen Fair Trade or Surrender to Retail Monopolists.*

After explaining the various State and federal fair trade laws, how they prevent over pricing of non-competitive fields and selling below prices set by companies registering under fair trade laws, Anderson assailed retailers who sell branded products at a loss to entice customers and explained how this and other unfair trade practices could harm music manufacturers, wholesalers, retailers and even the public, which would suffer from unsettled economic conditions caused by these practices.

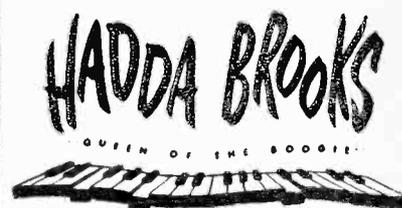
Anderson stated the loss leader formula, skillfully applied, continues to serve the interests of the retail monopolist who is able to draw customers into his store thru such practice, but that the "gullible customer has probably wound up at the price-baiting loss-leader store in the course of a month or a year by paying more for the merchandise he buys than he would have at the straightforward retailer."

Utica Ball Field, Turned Outdoor Terpery, Drawing

UTICA, N. Y., June 7.—Bennett's Field, a half mile east of here, a rustic-fenced baseball field which failed to draw sports fans this spring, has been changed by its owner, Frank Bennett, into one of the largest outdoor dance centers in Central New York.

Opening attractions were Johnny Bothwell and his orchestra, with Claire Hogan and Don Darcey as vocalists, and three vaude acts featuring the Del Aires. Bennett will change attractions each week for the 12 weeks he plans to keep the field open. Don Alvin, New York, is handling the booking. Field has 7,000 square feet of newly constructed dance floor, bandstand with roof and a seating capacity of 10,000.

Admission prices, tax included, are set at 98 cents for the evening dances and 65 cents for matinees Saturdays and Sundays.



Latest Release

"ROMANCE IN THE DARK"
#150 backed by
"TRUST IN ME"

• DISTRIBUTORS •

- | | |
|---|--|
| Record Sales Co.
2117 Third Ave., N.
Birmingham, Ala. | Mangold Distrs.
211 Eutaw St.
Baltimore, Md. |
| Jack Gutshall
1870 Washington Blvd.
Los Angeles, Calif. | Standard Music
510 7th St.
San Antonio, Tex. |
| Melody Sales Co.
369 Sixth St.
San Francisco, Calif. | Becker Novelty
97 Dwight St.
Springfield, Mass. |
| Davis Sales Co.
1010 17th St.
Denver, Colo. | Pan-American Distr.
2747 Woodward
Detroit, Mich. |
| Taran Distr. Co.
170 N. W. 23rd St.
Miami, Fla. | Commercial Music
827 E. 12th St.
Kansas City, Mo. |
| M. S. Distr. Co.
1350 E. 61st St.
Chicago, Ill. | Runyon Sales Co.
593 Tenth Ave.
New York, N. Y. |
| Taran Distr. Co.
90 Riverside Ave.
Jacksonville, Fla. | Commercial Music
510 N. Sarah St.
St. Louis, Mo. |
| Music Sales Co.
303 N. Peter St.
New Orleans, La. | David Rosen
855 N. Broad St.
Philadelphia, Pa. |
| Standard Music
1913 Leeland
Houston, Texas | Music Sales Co.
680 Union Ave.
Memphis, Tenn. |
| M. B. Krupp Distr.
506 N. Kansas St.
El Paso, Texas | Record Sales
351 Edgewood Ave.
Atlanta, Ga. |
| C C Distrs.
902 4th Ave.
Seattle, Wash. | Standard Music Co.
2034 Commerce St.
Dallas, Texas |
| | Blue Bonnet Distr.
3235 Ross Ave.
Dallas, Texas |

We're the FIRST To Record A Sensational Juke Box Hit

"KENTUCKY"

Featuring: The Turner Bros.

DISTRIBUTORS—FOR INFORMATION

WIRE WRITE



RADIO ARTIST RECORDS

"Your radio friends on records"

811 RACE ST. CINCINNATI 2, OHIO

Aireon MILLS

These leading coin-phonograph manufacturers have already entrusted their prestige to

PERMO POINTS!

For 17 years PERMO POINTS have been the choice of manufacturers and operators alike... They realize the needle is the heart of every phonograph... Better order some PERMO POINTS today!

ROCK-OLA

PACKARD PLAMOR

THE 33 NOVELTY LABEL

ELLIPTICAL

PERMO INCORPORATED

Chicago 26

The original and world's largest manufacturer of longlife phonograph needles

ROUND

At all Decca, R. C. A. Victor, Columbia Distributors

HEAR This Sensational Singer

MARILYNE TOWNE

Sing These Outstanding Hits!

- F 101-a "What My Heart Is Saying"
- F 101-b "You Go To My Head"
- F 102-a "Mutiny On Love"
- F 102-b "You're Not The Kind"
- F 100-a "Before You Fall In Love"
- F 100-b "I'm To Blame"

FRANWIL RECORD CO.

427 ORANGE AVE. WEST HAVEN, CONN.



Vogue THE PICTURE RECORD

DISTRIBUTORSHIPS STILL AVAILABLE

STANDARD TRADE DISCOUNTS

WRITE-WIRE-PHONE **BOX 117, HARPER STATION**

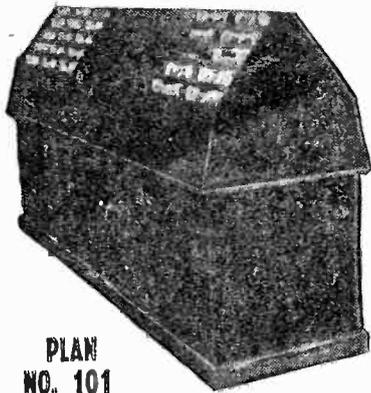
DETROIT 13, MICH. Ph. TW 1-9110

Modern RECORDS

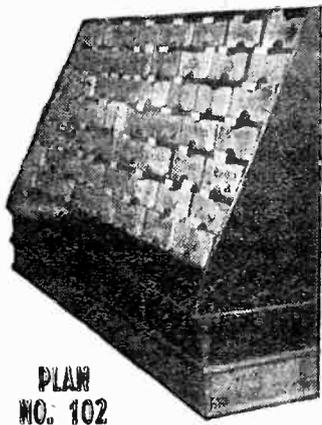
886 NORTH ROBERTSON BOULEVARD

hollywood

RECORD STORES! MUSIC OPERATORS! MODERNIZE



PLAN NO. 101



PLAN NO. 102

Time saved is money saved. Your stock of phonograph records with titles at top are at your finger tip when making sales. For operators, title or location name can be placed at top of pockets for route men's convenience. Build now. Beautiful plywood can now be bought. Plan #101, center aisle, has 40 record pockets to each side, holds 10 records each pocket, or 800 total. Plan #102, wall type, has 56 record pockets, holds 10 records each, total 560. Floor space less than 2 ft. by 8 ft. required. With blue prints length is optional, can be made shorter or longer. WILL MAIL 12"x18" SIZE BLUE PRINT OF EITHER CABINET FOR \$2.50, OR THE TWO BLUE PRINTS FOR \$4.00 POST PAID. SEND MONEY ORDER OR WILL MAIL C. O. D.

MODERN MUSIC & NOVELTY CO.

103 SOUTH 5TH STREET

PADUCAH, KENTUCKY

NAMM Meetings Show Price Wars Still Hurt Dealers

(Continued from page 20)

ing, since it is the belief of many of the smallies that they have no other means of competing with the larger retailers.

St. Louis was pointed out as another area in which price wars are wreaking havoc on the entire sheet music business. In an effort to alleviate the situation, NASMD drew up a resolution which was presented to MPA at the Tuesday afternoon meeting, urging the publishers to make every effort to arrange to have their product fall under Fair Trade Practices regulations in all States where such legislation exists. Missouri, incidentally, does not fall into this category, and that fact is pointed out as one of the reasons why the Kansas City and St. Louis situations are so difficult to iron out.

Both dealer and publisher associations are extremely careful in all their planning to cope with the problem, not to leave themselves or their members open to charges of restraint of trade, collusion, etc. At all times conservative members and officers of the organization stressed that any action taken by dealers or publishers would have to be on a purely voluntary basis, and that nothing along group lines could be done.

Some hope was expressed that extension of the Fair Trade coverage for product would help straighten out the picture, even in tough areas like St. Louis and Kansas City. Firms in both these towns, for instance, do business with customers in other States such as Illinois. Illinois does come under Fair Trade Practice regulations and, therefore, dealers in Missouri selling Illinois customers would have to abide by price minimums. In such cases, it was pointed out, dealers would virtually be forced to uphold prices in Missouri territory because if they didn't their bookkeeping problems would become so complex they would find it impossible to operate.

Dealer group also proposed another resolution to the publishers, in which they ask the publishers' co-operation to the end that irregular music channels (stores which don't sell or stock certain types of standard and educational music regularly, or whose business is for the greater part quite removed from the music field) be refused the same full discounts allowed to regular music dealers. Here again it was stressed by speakers for dealers and publishers that publisher action would have to be on an individual and purely voluntary basis. NASMD was merely making the suggestion as a means of helping solve another of the problems with which the regular dealer is faced.

H. W. Hangen, of Hangen's Music House, Reading, Pa., who is prexy of the NASMD, presided at the meets, and major jobbers such as Jenkins, Lyon-Healey (Chi), E. E. Gamble (Chi), Volkwein Bros. (Pittsburgh), Jaul A. Schmitt Music Company (Minneapolis), etc., were present. Standard and educational publishers, including G. Schirmer, Carl Fischer and many others also turned out in force.

Hangen, in a personal interview, told *The Billboard* that in his opinion more and more dealers were throwing popular sheet music out of their stores entirely. He said this was due to two factors: (1) Dealers resented being "stuck" with pop sheet music which they had neglected to return before the expiration of the 30, 60 or 90-day trial period of consignment, and (2) they still resented bitterly the rack set-ups, which they believe are keeping customers from coming into established music stores.

Manor RECORDS

BOOGIE WOOGIE

#8025

Humoresque Boogie Organ Blues

#8026

Shirley's Boogie Organ Boogie

SID CATLETT—PETE JOHNSON
BILL GOODEN—JIMMY SHIRLEY

List Price 79¢
or in a beautiful Album, \$1.98, tax incl.

order from nearest distributor
MANOR RECORDS

313 W. 57th St. NEW YORK 19, N. Y.

He's Doing NEW Recordings for ATLAS RECORDS

FRANKIE LAINE

(ATLAS MILLION \$ DISCOVERY — NATION'S FASTEST RISING STAR)

These Great Laine Tunes Now Available

- FL-141 "I'M CONFESSIN'" "HEARTACHES"
- FL-142 "COQUETTE" "IT AIN'T GONNA BE LIKE THAT"
- FL-137 "BABY, BABY ALL THE TIME" "SOMEDAY SWEETHEART"

Also on ATLAS
LUKE JONES

(He did "Shufflin' Boogie!")

- LJ-143 "Boogy Ology" "Hello To Miss Brown"
- LJ-144 "Disc Jockey Blues" "Me Love"

Order Now From

ATLAS RECORD CO.
6253 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF.

HAVE YOU SEEN THE "INSIDE" FRONT COVER OF THIS ISSUE?



"It's Simple Arithmetic"

Says A. H. Ciaglia, Vice - President and Research Director of DUMOR PLASTICS, Inc., Atco, New Jersey.

Shellac + DUMOR Compound = BETTER RECORDS

LOLITA LOPEZ

LARRY LAURENCE with the QUINTONES and the JACK PLEIS TRIO • DC 8023

Backed with THERE IS TIME

FILL IN COUPON AND ORDER TODAY!

AIN'T IT AGGRAVATIN'

BILL DILLARD with the JACK PLEIS TRIO

DC 8020

Backed by

BABY WON'T YOU PLEASE COME HOME

DC RECORDS • 1425 VAN BUREN ST., N.W. WASHINGTON 12, D. C.

NAME _____ QUANTITY _____

ADDRESS _____

JUKE BOX

No. 1 in the RACE FIELD

and *Sterling*

The Best in HILLBILLY and WESTERN TUNES

Our tunes are always on the nations leading popularity charts.

JUKE BOX RECORD COMPANY
7 West 46th Street, New York 19, N. Y.

RECORD PRESSINGS

FINEST WORK AND MATERIALS!

NO ORDER TOO LARGE OR TOO SMALL!

PROMPT SERVICE!

ALBERTI RECORD MANUFACTURING CO.

1508 Grande Vista Ave.
LOS ANGELES 23, CALIF.

ORDER THE ORIGINAL HIT RECORD

IF I HAD MY LIFE TO LIVE-OVER | STAY AS LONG AS YOU LIKE

No. 20-13

20th CENTURY RECORDS

Territories Open for Live Distributors.

Manufactured by **BALLEN RECORD CO.**
1515 Jefferson St. Philadelphia 21, Pa.

TO INCH RECORD PRESSINGS

Shellac or Vinylite

Fast Service—High Quality
Small or Large Quantity

Labels—Processing—Masters

SONGCRAFT, INC.
1650 Broadway New York 19, N. Y.

PHOTO POST CARDS

PERFECT

FOR

PUBLICITY

Ideal for Give Aways, Fan Mail, Publicity Handouts. Top quality. Made from print or negative. Speedy service—satisfaction guaranteed.
500—\$13. 1000—\$21.
Write for low prices on larger quantities.

KEHRES PHOTO SERVICE, 2108 Lee Rd., Cleve. 18, O.

MADRIGUERA
means...
Musical Magic...



PRESTO! Two New Hits
The COWBELL SONG
(TOLON-TOLON)
and GUATEMALA

SOON TO BE RELEASED
WATCH FOR IT! #9031

NATIONAL Records

T. TEX TYLER
Records
EXCLUSIVELY
ON
FOUR STAR RECORDS
FOUR STAR RECORDS
210 No. Larchmont Ave., Los Angeles 4, Calif.

APOLLO RECORDS INC
NATIONAL DISTRIBUTORS FOR *Hot Records*
Write
FOR COMPLETE CATALOG
of
APOLLO
Releases
EXECUTIVE OFFICES:
342 MADISON AVE., NEW YORK CITY

"I'm not on speaking terms with Al Jarvis."
signed: **SQUEAKIE MULLIGAN**

Harry Moss Agency
Representing
Name Bands, Name Acts, Tops in
Cocktail Units.
HOTEL LINCOLN, NEW YORK CITY
Phones: CI 6-4500

For Sale or Lease
PHONOGRAPH RECORD PLANT
WEISSMAN
130 W. 42 St. New York City
LONgacre 5-4627

IRVING T. ROUSE
Introduces His Biggest Hit
"SWEETER THAN THE FLOWERS"
(Dedicated to His Mother)
Writer of **ORANGE BLOSSOM SPECIAL**
Introduced over **WSIX, Nashville, Tenn.**
Professional copies ready soon.
IRVING T. ROUSE
8729 Northwest 20th Court **MIAMI, FLA.**

Dealers Favor Uniform Plan For Accounting

(Continued from page 21)

est interest in expense-by-percentage figures disclosed by the presiding speakers. Beasley stirred comment with the report that his store sustained a "realized gross profit" of 42 per cent, with a net profit of about 5 per cent. He explained "realized gross" as distinguished from "gross" in that the former represented the subtraction of trade-in losses, returns and allowances. He recommended that dealers should keep their own year-to-year figures on basis of net sales as the best way of getting closer to a uniform base.

Expense Breakdown

Many of the dealers present felt that the sustained mark-up represented in Beasley's 42 per cent gross was far above their potential altho one retailer contended that if he could maintain that percentage gross he could realize a 10 per cent net. Beasley estimated that average expenses in music store operation should run 15-20 per cent for salaries; 3-5 per cent rent; 2-4 per cent advertising; 1/4-1 per cent for bad debt and other losses. He felt possibly that his percentage of expenses was low because volume was high altho Heaton and other dealers present formed an opposing bloc, contending that cost-of-doing business was increasing percentage-wise

Heaton broke down his costs more minutely. Cost of selling ran him 15 per cent, he said; advertising, 4 per cent; service costs above receipts, 5 per cent; freight and cartage, 2 per cent; overhead, 10 per cent; office maintenance, 3 per cent; store expenses, 1 per cent. Heaton tipped off the problem preceding a uniform accounting system for NAMM members by recommending that trade-ins be handled as follows: The trade-in item should be entered on the books as "purchases. . . \$1" no matter what was actually paid; for tax purposes, however this would be adjusted at time of reporting. Beasley and other members felt this unwise, if practical, and expressed belief that the best accountants and other associations endorsed the policy of writing up trade-ins at the actual worth placed upon it by the dealer.

Trade-in accounting; whether to list inbound freight charges as expenses or cost; percentage profits based on net sales or gross sales. . . All these made it incumbent on Beasley to explain "that's what we want, to decide whether it would be worthwhile to investigate a uniform system of accounting and figure out a way to get information from members which will be based on comparable figures." Meeting broke up with dealers endorsing any attempts at such investigation.

Department Income

Much discussed figures, also, were those supplied by Heaton showing income from his music store departments. Pianos realized 30 per cent of the overhead and brought in 27 per cent of the volume, he declared; band and ork instruments, 23 per cent overhead, 25 per cent volume; sheet music, 19 per cent overhead, 20 per cent volume, and records 15 per cent overhead, 16 per cent volume. General contention of attending dealers was that record biz represented only 12 to 16 per cent of their volume.

Heaton also declared for the future he would separate his pop and classical record departments and endeavor to divide his sheet music department into three sections, piano, vocal and choral.

IVORY JOE...
Does it again!!

It's 632 on Pacific

"MEAN WOMAN BLUES"
"JAMIN" DOWN IN TOWN"
(Ivory Joe Hunter and His Band)
On Pacific — 632

STILL SWEEPING THE NATION

"BLUES AT MIDNIGHT"
"HIGH COST, LOW PAY BLUES"
(Ivory Joe Hunter and His Band)
On Pacific — 630

On Pacific -- It's Terrific!!

COINMATIC DISTRIBUTORS
2712 W. Pico Blvd. Los Angeles 6, Calif.

SAVOY RECORDS
Gives You Another **NICKEL NABBER!**

SAVOY #5536
by **COUSIN JOE**
IN HIS FOLLOW UP TO
"WEDDING DAY BLUES"
"OLD MAN BLUES"
"TOO TIGHT TO WALK LOOSE"

SAVOY RECORD CO. INC.
58 MARKET STREET, NEWARK 1, N. J.

DISTRIBUTORS LOCATED IN PRINCIPAL CITIES. DEALERS in territories not served by distributors may send their orders to us. Send for our complete Catalog.

DISC SENSATIONS OF THE YEAR

Jerry Murad's HARMONICATS

"PEG O' MY HEART"
"FANTASIE IMPROMPTU"

CURRENTLY CHASE HOTEL ST. LOUIS
OPENING JULY 3RD ORIENTAL THEATRE CHICAGO

ON VITA Records

MUTUAL ENTERTAINMENT AGENCY 203 N. Wabash Ave. Chicago

Scale Angle Seen as Factor In 20-25% Slump in Eastern Cocktail Combo Bookings

Midwest Continues in Doldrums; Look for Summer Hypo

NEW YORK, June 7.—That cocktail biz is off isn't any secret. But a new development has crept into the small combo field that has the boys really worried.

New York, for example, long has been a scale town. The lure for a Stem job always was the showcase gimmick, and with every newly formed combo breaking its neck to get a New York spot, it was reasonable to suppose that money usually was short.

But if the lads couldn't make a buck working near the subways, they always could get a fair price on the bus routes. The Jersey region, Long Island and other near-by zones always paid good dough. In the past few weeks this has changed. The suburban areas also have started telling agents that scale is as far as they will go. Unfortunately the salesman can't do much about it. If he doesn't, or can't, deliver for scale, the op buys a local bunch or does without.

Scale Angle Held Obstacle

Several talent offices queried admit that the scale angle is now a real obstacle, but they say they counter it by offering units that are claimed

to be different, have entertaining value and possess some box-office. In spite of this agencies admit that biz has dropped 20 to 25 per cent.

Some of the offices feel that with the summer season around the corner the resort market will open up. One office disagrees. It points out that Atlantic City and near-by Jersey resorts expected that last year's opening of the racing season would hypo lounge takes. These expectations never were realized. Having been singled once, the resort buyers are walking carefully this year.

Units Worried

The scale offers are worrying the units more than they are the offices. In fact, some of the offices have merged their cocktail biz with their band departments to cut expenses. William Morris has shied away from units for the past few months. The Gale office has dropped them completely. Music Corporation of America (MCA) makes the units a part of their big ork branch. General feeling among agency toppers is that if they have to work hard to sell a musical package, efforts might better be devoted to selling something that will make them a buck.

The only large offices with Eastern cocktail departments today are Frederick Brothers and General Artists Corporation (GAC). Both admit it takes twice as much work today to sell a unit as it did a year ago.

Johnny Hamp, of GAC, sees business picking up, tho he admits grosses have slipped. He also said his summer bookings, to start late this month, have doubled last year's figures. Examples cited were season bookings for the following: Harry (Hipster) Gibson into the Surf Club, Wildwood; Doles Dickens into the Rip-Tide, Wildwood; Four Vagabonds into the Nomad, Atlantic City, and three other packages.

Find Tough Sledding

Walter Bloom, of Frederick Brothers, said his department was holding up, but admitted it was tough sledding. Most of his properties, he said, were taking 15 per cent cuts. Trios which used to get \$375 for out-of-town jobs now are getting about \$300-\$325. The \$1,150 unit now gets \$1,000. The larger combos also are taking cuts. Tommy Ryan (11) is now at the Dubonnet, Newark, for around \$1,300. Last year he would have gotten \$1,700. Milt Britton's crew gets \$1,900 at Club Diana. (Cocktail Unit Slump on opp. page)

Agents' Knives Tickle Many A Gullet as Niteries Slump

NEW YORK, June 7.—The old problem of what is "exclusive management" when another agent steps in and submits another's act is back again.

Under rules and regulations, an agent handling an act under an exclusive pact is entitled to a full 10 per cent. If another agent steps in and submits the act, he's not legally entitled to a penny. The rub, however, is that more and more acts are laying off, and with acts laying off, commissions are getting slimmer. When the Music Corporation of America (MCA) announced it would no longer split with other agents, it foresaw a business drop and took steps to control its income.

Depends on Point of View

The adherence to the non-split program is something every agent would like to follow—as far as his own acts are concerned. The same agent will usually yell murder if he doesn't get his 5 per cent on the other guy's acts. Neither the agents' org, the Artists Representative Association (ARA), nor the American Guild of Variety Artists (AGVA) has taken a definite stand on this matter. They both claim the exclusive agent is entitled to the full commission. If he wants to split, it is his own affair. AGVA takes the position that it permits its members to pay up to 10 per cent to the agent. If there is an extra 5 (except to a recognized booker), it will not officially sanction it.

The actors' main trouble is that with lay-offs becoming more frequent, they'll shop around for jobs wherever they can get them. Obviously an agent isn't going to give them work unless he gets his cut.

Sold Down the River

On the other hand, exclusive agents complain that outside reps frequently sell their properties down the river to make a quick buck. For example the exclusive agent may ask \$2,000 for an act. The outsider may submit the same act to the same

spot for \$1,500. Obviously the buyer will give the business to the second agent, who frequently can't deliver at the smaller price, and because of the difference in salaries the act winds up without a job. Exclusive agents say this unauthorized submission of their properties hurts them and want something done about it.

ARA insists that hitting agents in the pocketbook is still the best way to make them behave. It also admits, however, that actors will frequently promise many things to other agents, and that is something it can't control. AGVA says if an agent can't give an act enough work he is entitled to a release. So there is where the matter stands. In the meantime with biz taking a dive—every agent is busy cutting himself a piece of throat.

Alaska Clubs Need Acts, But At Lower \$\$\$

Anchorage Ops Are Eager

ANCHORAGE, Alaska, June 7.—With the advent of warmer weather, a batch of new clubs are opening for the summer, but so far no acts have shown up. Operators are anxious to book good ones. However, at the prices asked, it's just too tough a nut to crack. On top of the salary, ops must guarantee transportation from the States and are expected to find housing, which is next to impossible.

Damon Polk, of the South Seas Club, is giving thought to bringing in acts from Minneapolis rather than Seattle, feeling that many more performers are available in the Twin Cities. The drawback there is the plane fare Polk would have to fork over. The South Seas currently has Randy Ball and his ork, with Gloria Gall as featured vocalist. Ball, who has been in Anchorage for some time, formerly played with Freddy Bearden, who recently concluded a long engagement at the South Seas. The gal was imported from Los Angeles. The group broadcasts over KFQD a half-hour weekly.

Aleutian Gardens

The Aleutian Gardens, another spot right in town, now has a four-piece orchestra, along with J. Winfred Curry, organist.

The Green Lantern, on the outskirts of town, just opened and is featuring Roy and Ruby Moore. The boy plays the piano and the gal does the vocals. The spot hopes to land a couple of musicians to round out the entertainment fare.

The Black and Tan Club is another spot recently opened. Catering primarily to Negro G.I.'s from Fort Richardson, the club has Judy Merrill, songstress, piano and electric guitar.

Lush Field Open

Taking everything into consideration, night club patrons in this town have a wide variety to choose from, but it still stands to reason that if acts would come down in their demands the ops could offer them good propositions in Alaska. There is definitely a need for live entertainment here and once a few acts come up and start spreading word around the States that showbiz possibilities in Alaska are good, it is believed ops will have no trouble booking good acts, and lots of them.

Four Jailed and Fined Over S. F. Copa "Mickey"

SAN FRANCISCO, June 7.—Fines and jail terms were handed to four ex-employees of the Copacabana Club following their conviction on charges of serving doped drinks to members of Noel De Selva's dance band. All four were placed on probation for four years.

Henry Torres, former club manager, will pay a \$200 fine and spend six months in the county jail. Louis Coloretti, Mike Silvers and Rudolph Ruby drew lesser jail terms and fines of \$400 each.

Gordon Assigns Daughter

HARTFORD, Conn., June 7.—Jack W. Gordon, general manager of Gordon's Entertainment Bureau, has announced the addition of his daughter, Frances, to the bureau's new Springfield, Mass., office staff. Miss Gordon, who has had experience in the Hartford and New York offices, will work with Eddie Stone, Springfield field supervisor.

Ex-Pic House Now Nitery

NEW YORK, June 7.—The Starlight Room at Farmingdale, L. I., opened May 22 with Peter Brent's six-piece ork. It started spending \$550-\$600 for a floorshow June 4. The room was converted from the old Strand pic theater at a reported cost of \$25,000 by operator Joe Adamo.

KEEP AN EYE ON THIS
SENSATIONAL
ENTERTAINMENT
TRIO

★ ★ ★
Ronalds Brothers

JOHNNY JOE JIMMY

Now in Their 22d Week at the
DIAMOND HORSESHOE
La Salle, Ill.

MANAGEMENT
INTERNATIONAL ARTISTS CORP.
N. Y. C. 19—Tel.: Plaza 9-7490

Hear your own VOICE or MUSIC . . . Practice your act!

ONE full continuous hour program with MAGNETIC WIRE RECORDER

WIRE RECORDING the NEW way, without records, on a thin, magnetizable wire! Amazingly simple, amazingly realistic! Records from records, your radio, your microphone. Listen back and hear your own voice or composition! Excellent hi-fidelity; no scratch, hiss, crackle! Compact, light, easy to operate, no technical training needed! Practice your lines, your music, then easily erase and re-use the same wire thousands of times! Or keep recording as a permanent record. QUALITY reproduction, as easy as singing or talking! Actors, musicians, entertainers . . . investigate!

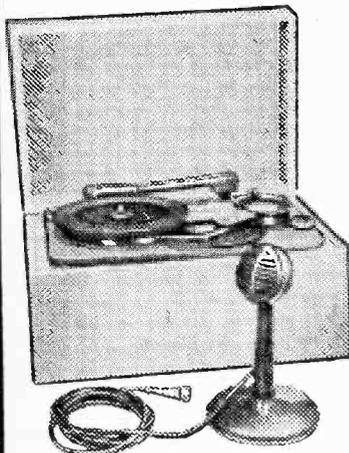
Model B-1-A (as illustrated) with
Microphone, 1 Spool of Wire . . . \$154.50

110 Volt, AC, 60 Cycle only
CAN BE QUICKLY CONNECTED TO YOUR
AMPLIFIER.

ADDITIONAL SPOOLS OF WIRE . . . \$5.50
F. O. B. Staten Island, N. Y.
\$60.00 certified check or money order must accompany
all orders. Balance C. O. D.

WRITE FOR DESCRIPTIVE FOLDER ON
OTHER MODELS

CLARION SOUND ENGINEERING CO.
363 Victory Boulevard, Staten Island, N. Y.



AGVA June Meetings Delayed So Actors Can Switch Locals To Permit Balloting in Person

New System Still Allows Ballots by Mail

NEW YORK, June 7.—The mid-June nationwide meetings by all branches of American Guild of Variety Artists (AGVA) have been postponed on the advice of the international board of the Associated Actors and Artistes of America (Four A's), parent body of AGVA.

Reason for the change was the feeling by the board that some members would prefer to switch their membership from one city to another rather than cast their vote by absentee ballot, as originally planned by AGVA. According to the first plan, members of each branch were to vote on the choice of the platform and the delegates. Members on the road were to get a ballot by mail and cast it by mail.

Mail Balloting To Continue

New system will not eliminate mail ballots, but will permit members to switch their affiliation from one city to another so they can attend meetings wherever they're working and vote personally. A New York member currently in Chicago, for example, and who expects to stay there for some time, may transfer and establish his eligibility to vote in that city, and vice versa.

To get wires and letters out to branches and for them to notify members of the change, it became necessary to set the date back. The transfer system will not eliminate mail balloting. Members who don't want to switch from one branch to another will still be able to vote by absentee ballot.

Meetings originally were set to start June 2 with the final AGVA

Rio Cabana Folding Reported Forced by Debts of Former Ops

NEW YORK, June 7.—The Rio Cabana folded last week (4) after trying to make a go of it for the past eight months. Irony of the situation is that the club was in the black when it shuttered. What forced it to quit, it is said, were old debts incurred by previous ops.

It is understood that besides an old federal tax bite, another tax matter involving an additional five or 6G cropped up. In addition to the federal claims, club reportedly was in hock for ads and credit was nullified. For the three days prior to its shutdown the tax people were in nightly taking their cut from the register.

Rey Files 2G No-Pay Suit Vs. Texas Club

FORT WORTH, June 7.—Alvino Rey Wednesday (4) filed suit against George T. Smith, owner and operator of the Lake Worth Casino, for indebtedness allegedly due from a three-day 16-piece band engagement that started last April 18.

Rey's petition, in 48th District Court, states he was not paid after the engagement. He seeks judgment for \$2,152 on a \$2,250 contract. The difference in these figures is the amount of United States withholding tax.

meeting in New York about June 15 to end the series. With postponement, the huddles will begin approximately July 20. The convention itself is due to kick-off 30 days after all branch meetings wind up.

Shelvey Holds Chi Meeting

CHICAGO, June 7.—Matt Shelvey, national director of the American Guild of Variety Artists (AGVA) met here this week with 12 major sectional reps of the actors' union organizational machinery "to guarantee a democratic procedure, leading up to the national convention." Shelvey said that he wanted to get together with the reps in order to insure the largest possible group of AGVA membership, securing a hand in the first convention of the union under its new national autonomy setup.

Iceland Eatery Latest on Radio

NEW YORK, June 7.—Iceland Restaurant is the latest nitery to go in for on-the-spot radio broadcasts. Ice house will start Monday (9) airing Ask Ella Mason, a quizzer, with a daily "sponsor's luncheon," made up of food sellers who will take care of the radio nut. Abe Goldstein, Iceland operator, is charging 99 cents for the luncheon, which he says will just about cover his service nut. Club seats 850, Program goes on WHN across the board, 12:30-1.

The Copacabana has been broadcasting Jack Eigen's disk show from its cocktail lounge over WINS for the past month and the gimmick has boosted club's takes.

Latin Quarter is starting a "luncheon" setup for a Luncheon at the Latin Quarter air show on NBC with Maggi McNellis, June 30.

Frisco Paramount Theater Goes to Flesh Policy July 1

New policy marks first booking of live talent in a Paramount house in S. F.—will provide opposition to RKO Golden Gate Theater—search is on for acts

SAN FRANCISCO, June 7.—Paramount Theater here will start flesh on July 1, with initial bill including the Ink Spots, June Richmond and Johnny Otis in for a week stand.

Decision to install flesh, first time in a Paramount house in San Francisco, was based on the competitive picture brought about by the breakup of the pool arrangement. When pool dissolved, Skouras took three houses and Paramount took three. Paramount houses are the State, St. Francis and Paramount. The latter, a 2,600-seater, is the largest.

With the circuit having only one film product available for all three local theaters, it was thought the addition of flesh to one house would hypo its competitive position. Deal also is under way to dispose of the State to Skouras. Paramount wants to sell and Skouras wants to buy, so deal may materialize soon.

Live shows for the Paramount will

Cocktail Unit Slump in East Seen Hinging on Scale Factor

(Continued from opposite page) Union, N. J. Last year it got about \$2,400.

Foster Agency (FA), a newcomer in the field claimed it will match grosses with any of the major offices and come out ahead because it doesn't have the big overheads. Bookings are obtained thru repeated personal calls on the operators plus a live mailing list, which, it said, is effective with the out-of-town spots. Within a month, however, the over-all picture may change for the better—at least temporarily—if shore cafe operators find that business is okay enough to warrant spending dough for entertainment according to a consensus of cocktail rep opinion.

Midwest Situation

CHICAGO, June 7.—Midwest cocktail ops and bookers are hoping for a biz hypo somewhere during the summer, but signs of gross hike are not yet forthcoming.

Latest segment of the cocktail sector in this area to feel the recession are the summer resorts. A spokesman for the (MCA) cocktail skedding unit here, after making a two-week excursion thru the Northern Wisconsin and Michigan spas, reports that ops, for the first time since the start of the war are holding off on big bookings, with some telling him they don't want to use any units or singles at all. Reason given for reluctance toward buying live talent is fact that State and local officials have stiffened their attitude toward the slot machines, which usually paid for the talent budgets. Many summer ops also report they are uncertain about tourist business when temperatures start to climb.

Resort Sector Letdown

Failure of resort sector to come thru is a hard blow for bookers, this trade was depended upon to help fill out the usual summer lull in the regular lounge trade.

In general, cocktail biz has shown no signs of starting upward. Bookers report anything about a trio is getting harder to peddle. Spots, which used quintets and sextets, with

a trio or single working the intermissions now have a trio headlining with a medium-priced single playing the off-stint.

Cocktail skedders are looking for singles to fill out their badly depleted rosters. For the past four months, lounge ops have been seeking more and more singles, specially singing and comedy pianists, to replace trios. Search has bookers combing the sticks for material, with the resultant canvass uncovering some fair talent, especially organists, who are also in demand.

Declining for 3 Months

Prices have been declining during the last three months, with those \$1,000 to \$800 comedy trios and quartets taking salary cuts when agents reported, after a couple of weeks' layoff, that they just couldn't get the wartime figures. Because of the big request for singles, prices have remained consistent, with non-singing 88-ers getting \$125 to \$150 in some instances, while a good comedy 88-er, brings from \$175 to \$250. Bookers report a growing demand for duos. Because there were few doubles on the market, bookers said they answered the demand by forming teams from over-manned quartets and quintets which were becoming a drug on the market.

Cocktail bookers are hoping that two factors, (1) bum weather thru-out the entire area, and (2) tight supervision of gambling by new civic and State administrations will ease up soon. Both these factors have played an important part in driving talent budgets down.

William Morris Is Dickering for Silvers Office

NEW YORK, June 7.—The William Morris office is dickering with Morris Silvers, of Chicago, to take over his office completely. Silvers has been running the Midwest office for about 20 years and is said to be desirous of retiring.

Present arrangement of Silvers with the New York Morris office is based on splits. Silvers owns the business and books Morris acts into Chicago territory for split commissions. Same deal works for Silvers's acts who work for the Morris office in the New York area.

If deal goes thru, Morris will take over the Chicago office and install its own salesman. Irving Greenburg, of the New York cafe department, will be the first transferee. Greenburg is being married this week and will move to Chicago when he returns from his honeymoon. Leo Salkin will continue in Chicago, it is understood, tho plans are not definite.

Downbeat on Upbeat, With a Show Again

NEW YORK, June 7.—Downbeat Club reopened as a nitery Friday (6) after being operated as a straight eatery for about three months. Louis Shanowitz, who took over from Ruby Breadbar, has retained Ralph White as manager. Opening show has Ella Fitzgerald, Bill Johnson's ork (5) and the Al Russell Trio.

The bill is in for two weeks, with options.

DOROTHY BLAINE



ORCHIDS to Dorothy Blaine, who sings like Lauren Bacall looks and looks like her, too . . .

WALTER WINCHELL.

Currently

HOTEL LAST FRONTIER
LAS VEGAS, NEVADA

Direction:

SENIA GAMSA

1697 B'way, New York City, CO 5-4210

LOOK McCONNEL & MOORE



Comedy Juggling Act

Now Playing—OLD MEXICO
with AL DONAHUE ORCHESTRA

HELEN RITA

International
Accordianist
& Her Band

Featured for
Season
**GRADUS
HOTEL**
Kiamisha
Lake, N. Y.

Steve Gibson and His
RED CAPS

Opening June 26 for Summer Season
MARTINIQUE CAFE, WILDWOOD, N. J.

Write
Wire
Phone

JOLLY JOYCE

WAInut 2-4677 Earle Theater Bldg.
WAInut 2-9451 PHILADELPHIA, PA.

NIGHT CLUB REVIEWS

The Cascades, Hotel Biltmore, New York

(Wednesday, June 4)

Capacity, 820. Price policy, \$1-1.50 cover after 10. Shows at 9 and 12. Owner, Hotel Biltmore, John G. Horsman, manager. Publicity, Estelle Foley. Booking policy, non-exclusive. Estimated budget this show, \$3,500 including music.

This warm weather roof room has relighted with Borrah Minnevitich's Harmonica Rascals and Ray Heather-ton and his orchestra. The Rascals, sparked by Johnny Puleo, are a new departure from the type of acts which have been standard in this room. If opening night supper crowd reaction is any indication, the room will come out the winner in the experiment.

The Minnevitich unit's stint was a top job, with a special nod to Puleo's skilled panto and keen timing. What these boys may lack in musical acumen, they more than make up for with their sock knockabout routines.

Heatherton Crew Okay

Ray Heatherton, fronting a 13-piece crew, did a competent job. The lad fits this room and, altho his bary pipes are not powerful, he sells a song with ease. His personality projects itself and he is smart enough not to attempt anything out of his range. The band sticks mostly to pops and its good, even beat makes it easy for the dancers to follow.

Fem vocalist, Joan Burke, a little on the heavy side, has a blues type of voice and managed to sell competently, standing out in a pleasant duet with Heatherton on *Necessity*. The Heatherton Glee Club, composed of all members of the ork, adds fair harmony on specials.

Arthur Ravel's relief band (6) alternates with the Heatherton crew.
Don Marshall.

Minnesota Terrace, Hotel Nicollet, Minneapolis

(Monday, June 2)

Capacity, 400. Price policy, \$2.50 dinner, \$2 supper. Shows 8:30 and midnight. Management: Neil R. Messick, manager; Jimmy Hickman, room manager; Sally Delaney, publicity. Booking policy, non-exclusive. Estimated budget this show \$3,600; budget last show, \$1,200.

Preem of the Dorothy Lewis Ice Show has become a tradition here in her home town. And skater has yet to disappoint. Her show is good entertainment and moves nicely.

This, her eighth annual tanker, is back to its old formula, four-gal skating line, two men and the star. Titled *Adventure on Ice* opener was clocked at 21 minutes, after a delayed start due to wardrobe mishap. Costumes, incidentally, were well executed by Kilpatrick, local designer.

Show is set in three scenes. Opener is a Parisian number to *Mam'selle*. Miss Lewis takes ice in a beautifully-executed ballet effort which winds up in an old *Central Park* number to a Debussy tune. She did some fine one-legged spins before going into a trio number with the men for a waltz culminated by a whirling spin. Line joins for wind-up of scene, as Lewis does intricate sit-spin. Finale, in black light, is *Carnival in Cuba* with entire cast.

Show here for eight weeks with two-week option after which it goes on tour. Billy Stoff's 11-piece ork tops as usual for show and dancing.

Jack Weinberg.

Leon and Eddie's, New York

(Tuesday, June 3)

Capacity, 380. Price policy, \$3.50 minimum. Owner-operators, Leon Enken-Eddie Davis. Shows at 8:30, 12:30 and 2:30. Booking policy, non-exclusive. Publicity, Dorothy Gulman. Estimated budget this show (minus Eddie Davis), \$1,000. Previous show estimate, \$1,200.

This perennial 52d Street spot has a smooth moving show with satisfactory novelties, pleasing acts and the Frank Shepherd line (6), which makes up one of its best packages in a long time.

Sparked by Danny Sullivan, boy singer and inobtrusive emcee, show teed off with Judith Sargent, eccentric novelty dancer. The gal did two numbers, one a combo ballet and the second an Afro-Cuban ritual thing. With it she did a little acro bit, winding up with a pleasant mitt.

Sullivan is a pleasant shortish lad with a friendly manner. His intro stuff was handled competently enough, tho it is apparent he was bought for his singing. As a song seller the lad has some distance to go. His choice of numbers was okay, particularly the inevitable Irish tunes, but delivery showed lack of experience. Patrons liked him, however.

Mayo Brothers

Mayo Brothers, a pair of clean-cut, good-looking lads, did a fast job on a platform. Their hoofing consisted of one and two-part stuff, with each boy seguing into his own routine as the other boy wound up. The Mayos worked hard and moved around with ease and grace. Their sliding taps, (*Leon and Eddie's, N. Y., page 45*)

Versailles, New York

(Wednesday, June 4)

Capacity, 300. Price policy, \$3.50-\$4.50 minimum. Shows at 9:30 and 12:30. Operators, Nick Prounis-Arnold Rossfield. Booking policy, exclusive. Publicity, John O'Malley. Estimated budget current show, \$1,400. Estimated budget previous show, \$2,250.

After a slow start, Myrus got gasps of surprise and the doubters made with the oohs and ahs once he warmed up. As is usual with a mentalist act, audience participation always is hesitant. It wasn't until Myrus worked for about four or five minutes that he got eager assists. From then on it was a case of everybody trying to get into the act. The thin, bespectacled, balding chap handles himself with a lot of skill. Questions are unknown to audience, but his answers, all highly personal, are told with a pontifical and authoritative air that adds to whatever authenticity he tries to build up. Result was completely satisfactory, particularly as it left them wanting more.

Lisa Kirk, who got her showbiz start here as a chorus girl, has developed into quite a canary. Looking classy in a black lace gown, gal came on to open with a special number using a stage-side mike. Preem nervousness affected first few bars, but she got over it and went on to wind up with a sock hand. After her opener, she came down to the floor for a standard ballad, holding them beautifully. Dashed off and came back minus the gown top and showed a chassis that dripped eye-appeal. This time it was a torcheroo, *All Man and All Mine*, which she gave plenty of heart. Gal did six numbers, mixing them up between ballads and novelties. Her throaty delivery, with occasional breaks, makes her ballads and her mood numbers stand out. The novelties are okay but lack the punch only experience and better timing can give them. On appearance and delivery, Lisa Kirk would do well in any classroom.

Bob Grant's ork cut the show capably. Grant's intro chores were handled with friendly dignity. Pan-chito does the rumba sessions.

Bill Smith.

Iceland, New York

(Thursday, June 5)

Capacity, 850. Price policy, \$2 minimum. Shows at 7:30 and 12. Operators, Abe Goldstein and Noel Lee. Booking policy, non-exclusive. Publicity, Frances E. Kaye. Estimated budget this show, \$1,800. Estimated budget last show, \$3,500.

Smorgasborderie is resuming icers this trip and has put in a neat little package. Altho lacking in name value, the performers do a competent job and blend to combine a click show. It is fast-paced all the way and should sell to the tourists who patronize the club. Three line (6) routines are well presented and costuming is elaborate.

Blond thrush Harriet Lorraine showed a fair voice, good delivery, projection, plus looks and a figure to match. She scored okay with three oldies, with a pleasant choral background by the ork on *These Foolish Things*.

A handsome kid, Jerry Mapes, sold with a series of skilled stag leaps and spins. His bladework was excellent once he got over his apparent initial fright.

Neat Line Routine

Line's second routine, *Enchanted Dutch Garden*, was neatly executed and was topped with a solid closer done in black lights with prop tulips planted on the ice. Joe Ann Axtell did a solo spot in this and, judged by audience reaction, the over-all routine was show's highlight. Black-light effect was slightly marred because of strong light from the bar.

Jo An McGowan showed two unique routines with skilled arabesques in the first and a soft-shoe bit in the second. Choice of a martial number for her first routine was bad. A fast-paced standard, played less loudly by band, would dress up the stint.

Lou Menschel, aided by the two other boys in his trio, reaped plenty yocks with a couple of broad bits. Strictly corn, but table-holders ate it up. Blimpy Blank showed good timing and his double takes were good.

Adagio Clicks

Team of McGowan and Mack in an adagio bit was one of the show's clicks. They worked in close unison, selling bladework with imaginative skate-terpology. Second routine, built around fast spins and closing with gal whirled while hanging on man's neck by one foot, also won strong returns. Spotting of McGowan and Mack near closing didn't seem to fit. Placing earlier in show might provide better balance.

Show's choreographer was Paul Von Gasson.

Blimpy Blank's ork did a nice job backing the show. Lou Menschel has improved a great deal in his emceeing technique since last caught. His trio holds down relief sessions.

Don Marshall.

THE ANGIE BOND TRIO

AMERICA'S FINEST
GIRL INSTRUMENTAL-VOCAL ACT

Featuring Melodic, Rhythmic,
Modernistic Strains.

Now PARK CENTRAL HOTEL, N. Y. City

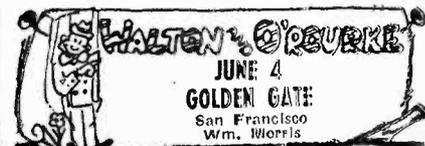
Perm. Add., 461 Audubon Ave.,
New York 33, N. Y.

Frances E. Kaye, Pub. Rep.
Pers. Rep. ALLAN DUPERT

1530 Chestnut St. Philadelphia 2, Pa.

CHAZ CHASE

NOW ON TOUR IN AUSTRALIA



Slapsy Maxie's, Hollywood

(Monday, June 2)

Capacity, 500. Price policy, \$3 minimum, \$3.50 Saturdays. Shows at 9 and 12. Operator, Sammy Lewis. Booking policy, non-exclusive. Publicity, Erman Pessis and associates. Estimated budget this show, \$5,500; estimated budget last show, \$5,000.

Three Slapsy favorites, Ben Blue, Patti Moore, and Benny Lessy returned for their perennial stint, much to the delight of a legion of loyal followers. Blue's zany antics, as corny and funny as ever, and the intimate song styling of Miss Moore and Lessy provided a solid showcasing for a satisfying bill. But for choice top honors, first nighters gave an overwhelming hand to Jack Cole and His Dancers, unquestionably the most talked-about dance group to hit the Coast in many a moon.

Work of the Cole troupe (four boys and three girls) combines the skill and grace of modern ballet with the fire and passion of primitive African rhythms, for an effect both startling and exciting. Cole's terpsiters dance with precision and perfect co-ordination in two well-costumed numbers which left ringsiders whistling and shouting for more. It was apparent that sheer physical exhaustion prevented dancers from obliging. Use of bongo drums and maracas to set the beat and sustain rhythm added much to effectiveness of the act.

In the solo spot, Blue scored with his typically Blueish monologue. Comic works effortlessly and with polish. His material is neither fresh nor dated, but nobody seemed to mind. Blue still retains much of the agility of his early dancing days, as displayed in few impromptu hoofing bits tossed in at random.

Patti Moore and Ben Lessy introed two new parodies, *Mahzel* and *All of a Sudden My Heart Sings*, plus two oldies, all of which brought hefty mitting. Act wears well, for Slapsy

regulars (and opening night audience was full of old customers) never tire of the bounce and zip which Moore and Lessy put into their work. Performers give impression they're having more fun than customers— which they probably are.

Rounding out the show is mimic Bob Hopkins, clean-cut lad, with a sockful of good takeoffs. His gags, however, unfunny and stale, took the edge off the act. Best of his takeoffs were Frank Morgan, Edward Everett Horton, Cary Grant and Hugh Herbert. Lad's Crosby, Bob Hope and Fred Allen were passable. Ben Yost's Colleens (new Yost fem singing act breaking in at Slapsy's) complete bill. Gals pass eye test easily, but lack flash and confidence which made maiden effort so-so. Usual blackouts, with Blue, Miss Moore and Lessy handling these chores aided by Sid (Professor Melonhead) Fields brought chuckles and gave production a welcome change of pace.

Matty Malneck's ork, with Milton De Lugg holding baton, did a first-rate job of cutting a music-heavy show as well as providing terp tunes. *Alan Fischler.*

Jersey Shore Club Adds Floorshows

NEW YORK, June 7.—Sheehan's Beach Palace, Keansburg, N. J., has started using week-end floorshows and will go into a full week late this month with \$1,000 budget shows. Nut, including Johnny Dee's ork (11) and a four-piece relief crew, plus a trio in the spot's lounge, will run to \$2,500.

Spot was purchased recently from former operator, Jerry Sheehan by Joe Callahan and Pat Anaca. Shore nitery has a 600 capacity.

Chez Paree, Chicago

(Friday, June 6)

Capacity: 475. Price policy, \$4-\$5 minimums. Shows at 9:30, 12:30 and 2:30. Operators: Mike Fritzel and Joe Jacobson. Booking policy: Non-exclusive. Publicity: Bob Curley. Estimated budget this show: \$9,600. Estimated budget last show, \$8,200.

With other Midwest niteries groaning about descending grosses, Danny Thomas's third stay here, a six-week deal, already has the house almost sold out for the first three weeks. The radio comic and reputed-to-be promising movie actor (his first flicker is expected to be released soon) didn't disappoint the most packed first-show house here in years, working almost 45 minutes, every second of which had the crowd intent on his every word and action.

Lad's rise to prominence has made him a surer worker, not in a cocky manner, but rather has increased his sincerity and his ability to feel an audience out. Started fast with a series of pertinent Chi ad libs that caused audience to swing and stay his way immediately. Went thru three solid routines, each of which was enhanced by meaty ad libs, with his tribute to fems getting the most yocks. Finally had to give in to a mass of continually shouted requests for old, familiar bits, responding with his Syrian lament and America, both of which were brightened up with new yock-pullers. Guy has sharpened up his previously rather latent talent of being able to go into something really heavily dramatic to lead into a terrific punch line. Even after a third return, mitt was long and loud.

Miriam Lavelle, shapely brunet acro dancer, made a fine impress immediately, coming out in lavish white fur piece adorned with contrasting orchid over her scanties that pulled even envious fems' orbs and kept them there. Tho she worked

on a floor-level stage that makes it hard to follow dancers here, gal has an act that is full of kicks and spins which can be seen by back rows. Has spruced her stint up plenty with original kicks, whirls and more rigorous acrobatics that won her call back.

Dorothy Porter, introed as MGM singer but with no mention made of pix she worked in, did okay with two pieces of special material and a jump tune but dropped off when she did *Mahzel* and *Little Girl Blue*. Gal's voice isn't too good, especially in low register, but her sales ability helps her with the special stuff.

Rodriguez and Phillis, ballroom terpsiters new to these parts, should have opened with their firier *Tico-Tico* rather than the sedate waltz to catch better attention from the star. Pair excel in the Castilian metier and it was their flamenco closer that consistently pulled mits for their expert footwork and won them hefty bow-off mitt.

Producer Olive Bernard came up with an unusual gimmick in having a fine feminine acting voice do a weird prolog, a la *Suspense*, for a number which deserved the title, *Bewitched*. Routine featured Norma Doggett as the bewitched one, while Vivian Parker played the hypnotic spell to a background of eery prancing by the remainder of the *Chez Paree* adorables. Usually production bits bring steady buzz from disinterested diners, but this one kept them alert to the stage always. Marty Gould's new house ork here did top-notch job of cutting the show. *Johnny Sippel.*

It's B'port Club Rio Now

BRIDGEPORT, Conn., June 7. — Swiss Village here has been taken over by Louis Spinelli, who will operate it as Club Rio. Artie Mayo's band will play for dancing and handle the floorshow. Spinelli formerly operated Club Crystal here.

IT MAGNIFIES YOUR PERFORMANCE

Brilliant Response

Eye Appealing

Inspires Confidence

THE TURNER 34X

Semi-Directional Crystal Microphones

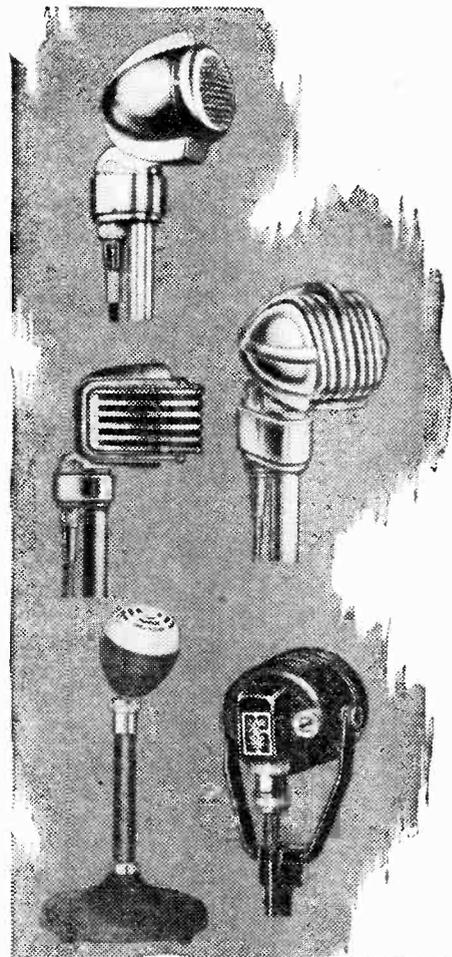
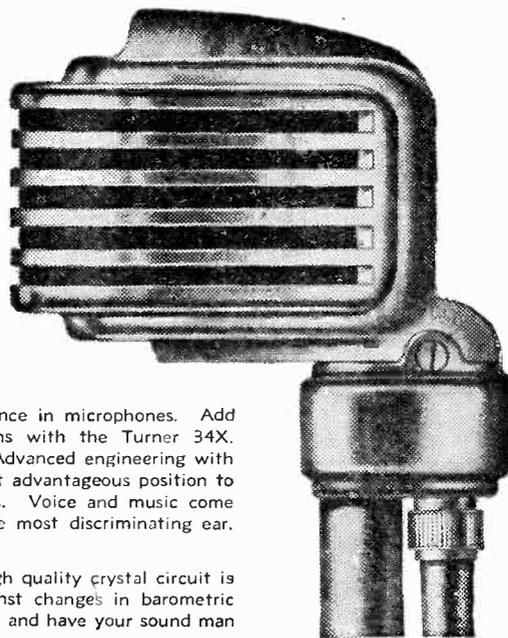
The modern interpretation of beauty and performance in microphones. Add personality plus to your sound system installations with the Turner 34X. Streamlined case is finished in rich satin chrome. Advanced engineering with full 90 degree tilting head permits adjusting to most advantageous position to reduce audience noise and background disturbances. Voice and music come through with sparkling, life-like clarity to thrill the most discriminating ear. Ideal for quality recording.

You can use the Turner 34X indoors or out. Its high quality crystal circuit is humidity sealed, blast proofed, and protected against changes in barometric pressure. **Available now** at your dealer. Investigate and have your sound man install a Turner—the microphone for star performance.

Write for Free Microphone Literature.

THE TURNER COMPANY

924 17th STREET, N. E. • • • CEDAR RAPIDS, IOWA



Microphones BY **TURNER**

Microphones licensed under U. S. patents of the American Telephone and Telegraph Company, and Western Electric Company, Incorporated. Crystals licensed under patents of the Brush Development Company.

Strand, New York
(Friday, June 6)

Capacity, 2,700 seats. Prices, 75 cents-\$1.50. Number of shows, five daily; six Saturdays. House booker, Harry Mayer. Show played by name band.

So long as Ted Lewis manages to come up with a Paul White, Geraldine DuBois and Elroy Peace, he'll have a sock show. The Lewis name is still good marquee bait, but it is the kids mentioned above who furnish the entertainment.

Lewis does okay with his standard bits and occasional horsing around with the other acts. But it was Paul White who got the screams. The Negro lad's dance bits, novelty songs, deacon routine and panto stuff were hilarious. As hoofers, both White and Peace were in there throwing their gams around for top hands.

Geraldine DuBois gives enough gaslight era schmaltz to her warbling to make her sound authentic. The fact that she has a smooth chassis, can sing and sell, is all for the good. Gal worked with Lewis in the *Face and Body* number for fine returns. Timing in latter by Lewis was beautiful to watch. He fed and she caught, and then she fed and he



VERNON HOFF

Female Impersonator

- SINGER • EMCEE
- STRIP TEASE DANCER

Write Now: **VERNON HOFF**
Billboard, Cincinnati 22, Ohio

VAUDEVILLE REVIEWS

caught. Together they made it a delightful routine.

A girl vocal trio, Eileen Ayers, Julee Ann and Pat Yankee (two brunettes and a blonde), start the show off on the stand with Lewis's theme, *When My Baby Smiles at Me*, and center with one of the youngsters doing a fairish solo with a cute lisp.

Tempo picked up right after the opener with Shirley, Sharon and Wanda on for their chain dance and acro routine. Three girls moved around with plenty of zip and kept things humming. Discarding the chain, they went into a series of butterflies and dervish bits which were heightened by the use of a jumping rope. Two on the rope and one doing the tricks, with girls switching until each one got a shot.

Paul White Panicks 'Em

Paul White got hysteric returns with his *Woodman Spare That Tree* number. Elroy did his *Shadow* bit with Lewis against a scrim showing a projected figure of the latter fading in and out.

Everything considered, the house has a good entertaining show for its return to flesh after a two-week straight flicker try, a show that should do business. The fact that Lewis's opening day (6) was also his birthday, was plugged heavily. Sophie Tucker came on for a birthday greeting and other names probably will come in for opening day shows.
Pic, *Cheyenne*. **Bill Smith**

Loew's State, New York

(Thursday, June 5)

Capacity, 3,500 seats. Prices, 50 cents to \$1.10. Number of shows, four daily, five Saturday. House booker, Sidney Piermont. Show played by Louis Basil's house ork (13).

Theater's bill of fare is a good one with appeal for the variegated types of customers usually on hand here. The kids will like Gautier's Steeplechase, the wolf trade will eat up Diosa Costello, oldsters will go for G. Ray Terrell and there's the Earl Warren Sextet for the jump fans. But it's Miss Costello and Warren's crew who give the show its best lifts.

Miss Costello's torrid Latin routines had the customers drooling waiting for more. Her *Babalu* and *Bim Bam Boom* were solid sales jobs with excellent drum backing from partner Jesus Martinez. Whether her familiar hootchie-kootchie routines with a rumba lilt are out of place in a family house is another matter. Choice of *Joseph Joseph*, sung in yiddish, showed imagination in switch from her standard Latin routine.

In his initial Loew's State preem, Archie Robbins did a competent job in the comic slot, altho his delivery appeared strained. He has added a new bit, a dialect version of a French chanteuse doing *Jim*. It didn't show much.

Earl Warren's Sextet, closing the show, is a sock instrumental unit combining strong musical skill with top arrangements. Leader has a good front and kept the offerings well paced. Major portion of numbers featured him doing the vocals in a pleasant voice. The unit impressed as plenty commercial, mixing jive and ballads well. Line-up consists of Rufus Webster, piano; Charles Lewis, trumpet; Bob Kenerly, trombone; Freddy Radcliffe, drums; John Levy, bass; and Warren, sax.

G. Ray Terrell, last seen at the Cotillion Room of the Hotel Pierre, New York, did okay with his standard cake-baking magi routine, altho some of his bits didn't get over. They appear lost in a theater where customers in the back of the house miss them. Act is smoothly done, however, and Terrell won strong hands for his disappearing rabbit get-off.

Ballroom hoofers, Estelle and Le Roy, executed three routines, waltz, tango and samba, with competent skill. Boogie encore was a weakie. Pair's footwork was well done and act closed to a good mitt.

Gautier's Steeplechase, opening bill, started slow-paced but animals won fair hands for tricks.
Pic, *My Favorite Brunette*. **Don Marshall**

Roxy, New York

(Wednesday, June 4)

Capacity, 6,000. Price scale, 80 cents to \$1.50. Five shows daily; six Saturday. House booker, Sammy Rauch. Show played by Paul Ash, house ork.

It's another pleasant show this time around. It runs well and has fair pace. Jan August, introduced with a flowery speech by Paul Ash, didn't do too well. Fault may have been in routine. The *Malaguena* opener apparently didn't mean much and got just polite applause. His second, *Jan's Boogie*, had more commercial guts. Beat was familiar, so hand was better. Finished with his trade mark, *Miserlou*, for fair returns. August works with a three-piece rhythm section which helps give his piano some body. As a keyboarder, he showed plenty on the ball. His high-note runs were exciting. Where he seems to miss is in his selling.

Biggest hit on the bill was Jerry Lester. Stumpy comic just about broke everybody up with his bits of (See *ROXY, N. Y., on opposite page*)

Chicago, Chicago

(Friday, June 6)

Capacity, 3,900. Prices, 95 cents straight. Five shows daily six Saturday. House booker, Nate Platt. Show played by Lou Breesse's house ork.

Loop house has its most compact variety package in months for the next two weeks, with a set of co-headliners, Billy De Wolf and the Mills Brothers, either of which would do well in a solo top spot.

De Wolfe, seen here often before the war, goes thru basically the same excellent routine he's been doing for years, but flicker parts have built up terrific interest in him and have boosted his response a hundredfold. The elongated, double-jointed mimic went thru his Egyptian dancer, Mrs. Murgatroid, and the cheap nitery revue bits, all to tremendous tumult. He got solid yocks from the males and had the fems shrieking with his caustic comedy of the weaker sex. He could have worked for an hour.

The Mills Brothers, Negro harmony four plus non-singing git man, have worked up such a list of record hits that they utilized only one tune which didn't get a terrific ovation at the opening bars, when it wasn't recognized immediately. Rotund Harry provided the comic relief, which, when mixed with their individual vocal blends, pulled top mitts.

Remainder of the show was also high-calibered, with the Sensationalists, a roller-skate threesome, offering a delightfully different presentation for this type act. Act is well paced, with Hugh Thomas and Laveda Simmons doing the breathtaking bits, while Artie James intersperses solo ballet skating for contrast. Vivacious Jeanne Shirley, only eight months out of the Harry Cool ork, got attention immediately, coming out in a white evening gown that set off her dark beauty. Gal is a top looker and packs all the animation and soulful throating that's necessary to put over almost any kind of tune. **Johnny Sippel**

Capitol, New York

(Thursday, June 5)

Capacity, 4,627 seats. Prices, 70 cents-\$1.50. Number of shows, five daily. House booker, Sid Piermont. Show played by name band.

For its return to flesh (after straight-film, *Duel in the Sun*), house brought back Guy Lombardo with three acts. Result is a completely satisfying stage show, pleasing to the eye and ear, and should be equally pleasing to the box office.

Lombardo has hypood his fronting job. He now struts like a Harry Richman, but does it capably enough (See *CAPITOL, N. Y. on opp. page.*)

RETURN TO BROADWAY



Diosa
COSTELLO



NOW APPEARING AT
LOEW'S STATE

NEW YORK

THANKS TO
SIDNEY PIERMONT

OPENING
BEVERLY HILLS CLUB
PITTSBURGH, PA.
JUNE 12

Management:
GENERAL AMUSEMENT CORP.

SHIRLEY, SHARON & WANDA



Presenting Their Sensational
ACROBATIC DANCING NOVELTY

"Chained Lightning"

CURRENTLY
STRAND THEATRE
NEW YORK

Eastern Representative
ROGER E. MURREL
NEW YORK
Personal Management
LEN FISHER 203 N. WABASH AVE.
CHICAGO, ILL.

ARCHIE ROBBINS

(No—Not at the Roxy)

AT
LOEW'S STATE



THANKS TO
SAM RAUCH
ALWAYS

New York:

MH's 140G Tops 1st Week; Rest of Stem in Low Gear

NEW YORK, June 7.—Jack Benny's two-week Roxy date closed to a good \$117,000, bringing last week's total grosses at the six Stem houses usually running vaude-pix to \$412,000, as against the previous frame's strong \$448,000. The Benny show, the most expensive package in recent years to work on the Stem, opened to \$148,000 and with the second week's \$117,000, brought the Roxy's two-week take to \$265,000. Out of this, the comic, who was in for a reported \$40,000 guarantee and percentage, is said to have collected close to \$90,000.

The Roxy take was hypoed by hiking admission prices from a \$1.25 to \$1.50 week-day top and \$1.80 on Saturdays. House record, \$155,000, was grossed last year with Rosario & Antonio, Emma Otero, Bob Hannon, Tommy Treat and Razor's Edge. The Benny package included Phil Harris, Eddie (Rochester) Anderson, Marjorie Reynolds and Sportsmen's Quartet. Pic was *Brasher Doubloon*. New bill (reviewed this issue) has Jerry Lester, Salici Puppets, Art Lund, Jan August and *Miracle on 34th Street*.

Radio City Music Hall (6,200 seats; average \$110,000) topped previous week's take by collecting \$140,000 for its second frame with the Wiere Brothers, Sharkey, the Seal, Kathryn Lee and *Great Expectations*, as against preceding stanza's \$130,000.

Paramount (3,654 seats; average \$75,000) got \$60,000 for the second week with Boyd Raeburn's ork, Jan Murray, Buddy Clark, the Modernaires, the Acromaniacs and *The Imperfect Lady*, against \$65,000 the week before.

Loew's State (3,654 seats; average \$25,000) collected \$25,000 with Leo Carrillo, the Berry Brothers, Ross and Stone, the Smoothies, the Chadwicks and *The Fabulous Dorseys*, as matched with \$24,000 the previous stanza with Professor Lamberti, Betty Reilly, Lee Davis, the Whirlwinds and *Guilt of Janet Ames*. New bill (reviewed this issue) has Diosa Costello, Archie Robbins, Earl

Warren's Sextet, Gautier's Steeplechase, G. Ray Terrell and *My Favorite Brunette*.

Capitol (4,627 seats; average \$72,000) closed its four-week temporary straight-film policy (*Duel In The Sun*) with \$37,000, bringing the total month's take to \$213,500. Unveiled to \$83,500, went to \$54,000, \$39,000 and closing \$37,000. House resumed its combined vaude-pic policy this week with Guy Lombardo's ork, Jean Carroll, the Pitchmen, Lathrop and Lee and *High Barbaree*. (Bill reviewed this issue.)

Strand (2,700 seats; average \$40,000) closed its temporary two-week straight pic policy of reissues *Sea Hawk* and *Sea Wolf* to collect \$33,000. First week brought in \$40,000. Takes were at slightly reduced admission scale. Strand also went back to its combined flesh-flicker policy this week with Ted Lewis' ork and his revue and *Cheyenne*. (Bill reviewed this issue.)

Omaha:

Busse Beats Weather For 20G at Orpheum

OMAHA, June 7.—Continued rainy weather hurt Omaha show business, but Henry Busse and ork rolled up \$20,000 for the week ended June 5 at the Orpheum (3,000 seats). Gross is fair.

Also on bill were Betty Taylor and Lane Adams, featured with band; Ross Wyse Jr., and Peggy Womack, Russ Clark and His Puppeters, and Mage and Karr. Screen had *Mr. District Attorney*.

Detroit:

3-Day Detroit Date Gives "Opry" 7G

DETROIT, June 7.—*Grand Ole Opry*, badly hit by weather, grossed \$7,000 in three-day stand with one matinee at Masonic Temple Auditorium at a flat \$1 admission.

Show was headlined by Bill Monroe and His Blue Grass Boys, Jamup and Honey, Grandpa Jones and York Brothers. In contrast, *Opry* grossed \$12,800 in four shows in December.

ROXY, N. Y.

(Continued from opposite page) business. He started off with old routines, then went into two newies. Of these, one was a build-up of the Harry Richman thing, and the other a pointed satirization of Jolson doing *April Showers*. Latter was strictly lowdown comedy, but there was nothing lowdown about its reception. The yocks were terrific.

Art Lund Scores as Single

Art Lund, in his first Stem appearance as a single, is still one of the handsomest boy singers around. His blond, Harvard-crew appearance is a real asset. Lad opened with *Blue Heaven*, then came the revitalized *Peg o' My Heart* and *Blue Skies*, with his *Mam'selle* as the clincher. Latter number also was used as background for production (12 girls, 12 boys) effectively. Gals wore slinky hooped skirts and went thru some elaborate dances, using the hoops for little stunts. Lund came back to wind up in front of the Gae Foster line, finishing to a good hand.

Show teed off with a small production, which segued into the Salici puppet act. Tremendous Roxy stage was made to order for the Salicis

CAPITOL, N. Y.

(Continued from opposite page)

that his baton waving adds to the band's (15) appearance. As usual, Lombardo picked his tunes with an eye to public appeal. So stuff like *Managua*, *Nicaragua* and *I Wonder* went over with a bang. His medley of oldies, his *Humoresque* (twin pianos) and the novelty, *Frankie and Johnny*, with Kenny Gardener doing a wonderful vocal job, all were in the groove. The finale, *Showbiz*, with the vocal trio and Jean Carroll, was an equally effective wind-up to a smooth and pleasant show.

Yocks for Jean Carroll

Jean Carroll got yocks almost from her walk on and kept getting them until she finished. Comedienne had a sharp audience out front, so practically all her quickies and hep bits hit them right in the funny bone. Entire routine was loaded with giggles to yocks, with pay-offs coming back in satisfactory fashion. The race track routine was delivered with skillful timing for top results. Her special lyrics to *Girl That I Marry* were equally good.

The Pitchmen sold corn frankly and unashamedly. Act makes no claims to class, but it got results. Their kazooing, their various broken-down instruments, their chatter and their bits of business all were aimed for laughs. And they got them, walking off to juicy mitts.

Lathrop and Lee Score

Lathrop and Lee are still among the smartest hoofing gams around. The gal had plenty in the eye-appeal department, with her gown slashed up to the waist, and the boy was smart, suave and sleek as ever. Their taps were delightful. Double and triple cleating, with beats clear and distinct, made them an ideal opener, and a fine warmer-upper.

Pic, *High Barbaree*.

Bill Smith.

LEON AND EDDIE'S, N. Y.

(Continued from page 42)

quick splits and rubber-leg bits make them a natural for a bandshow package playing theaters. The fact that they look good and are well costumed makes them that much better.

Judy Richards, girl singer, had difficulty with the band. The fact that the canary worked like a beginner didn't help her, either. But in the voice department, she has something that can stand developing. Her blues styling has a certain appeal that experience should make more salable. Make-up needs better application and hand positions also need improvement to overcome her awkwardness.

Tahja, Egyptian and Near East ritual dancer, worked with a statue around which she did her act. Her work was okay, but lacked originality to make it more than just another novelty.

Eddie Davis socked 'em across in his usual showmanlike fashion. Like old man river, Davis keeps rolling along, punching his special stuff at them with sock results.

The line, all ponies, worked with a great deal of spirit. The routines called for pep, and the kids delivered. In fact, the current line does a stand-out job, particularly in the *St. Louis Blues* number.

Art Waner's ork cut show.

Bill Smith.

(4) The dolls looked real and the handling was so effective that the fact that string pullers in the proscenium were responsible for the action below was almost completely forgotten.

Pic, *Miracle on 34th Street*.

Bill Smith.

NEW YORK, June 7. — Ralph Cooper, of the Gale Agency, has left the organization and is expected to open his own agency. Cooper was in the org's nitery department.

COMEDY PATER

BLACK-OUTS • PARODIES

FOR ALL BRANCHES OF THEATRICALS

FUN-MASTER GAG FILES

Nos. 1 thru 13 for \$10.00.
Nos. 14 thru 22 @ \$1.00 Each.

"BOOK OF BLACK-OUTS," Bits and Skits. Great for Radio "Warm-Ups." 3 Vols. @ \$20 Per Vol. or \$50 for 3 Vols.

"BOOK OF PARODIES," \$7.50 Per Book. 10 Special-Written Sock Parodies.

SEND FOR NEW LIST OF COMEDY SONGS AND PARODIES!

Don't Be a Ham-C! "HOW TO MASTER THE CEREMONIES"

(How To Be an Emcee)
\$3.00 Per Copy.

No C. O. D.'s on any material!
If en route also send permanent address.

PAULA SMITH
200 W. 54th St. New York City 19

COMICS! MC'S!

HERE'S THE MATERIAL YOU NEED

FOLIOS "A," "B," "C" and "D" each contain COMEDY SONGS with music, PARODIES, GAGS... BITS... COMEDY CHATTER. \$2.00 EACH; NO C. O. D.'s

GAG FOLIOS 1, 2, 3, 4, \$2.00 EACH

3 VOLUMES, BLACKOUTS, SCENES, BITS, Etc., \$25 Per Volume. Set of 3 for \$50

AL STANLEY

P. O. Box 1015 Los Angeles 53, Calif.

HOTEL OLMSTED

E. 9th at Superior
Cleveland, Ohio

Throughout the war years we've advertised to and catered to THE THEATRICAL PROFESSION. We still offer our special rates to YOU.

HOME OF PALACE AND HANNA THEATRE STARS IN CLEVELAND
SAM W. GERSTNER, Mgr.

MYSTIFYING! DRAMATIC! BEAUTIFUL! SPECTACULAR!

STROBLITE LUMINESCENT COLORS

GLOW IN DARK

The choice of leading theatres thruout the world. Countless intriguing and spectacular effects can be attained with startling Stroblite colors and U. V. Blacklight. For stage shows, theatre decorations, advertising displays, night clubs, etc.

STROBLITE CO.

Dept. B, 35 W. 52d St., New York 19.

ACTS WANTED

Break your Jump East or West. Can offer many night club, theater, convention and banquet bookings now. Write, wire, come in!

RAY S. KNEELAND

AMUSEMENT BOOKING SERVICE
75 1/2 West Chippewa St., Buffalo 2, N. Y.
A.G.V.A. Franchised

BIG SALE ON COMEDY MATERIAL!
For radio, stage, etc. PUNCH LINES files of original, topical eggs. Nos. 1, 2 and 3—\$1 each; COMEDY TEAM CROSSFIRE, \$2; COMIC BACKS TO HECKLERS, \$2; LAFFIE collection of bellylaffs, \$1. SPECIAL INTRODUCTORY OFFER! \$4 for ALL material. (This week only!)

LAUGHS UNLIMITED

276 W. 43 St. New York City

WANTED

BAR PERFORMER AND CATCHER

For Standard Trampoline Casting Bar Act. Wire or write at once. FRANK SULLY, P. O. Box 23, Flushing, N. Y.

Fits Through the Buttonhole It Then is Locked Securely



Can not be passed to another without destroying it. Assorted Colors. Sample and prices on request. Order Today!

WESTERN BADGE & NOVELTY CO.
402 N. Exchange St., St. Paul 2, Minn.

NOTICE

ACTS WANTED

Singles, Duos, Trios; also Floor Show Acts. Photo and Billing in first letter.

JOHNNY GUNIER'S ENTERTAINMENT AGENCY
206 Commerce Bldg. Sioux City, Ia.

WANTED GIRLS

All kinds of Acts. Strips, Acrobatic, Tap, Novelty, etc. For immediate work.

CLUB PICCADILLY

115 W. Fayette St. BALTIMORE 1, MD.

WIGS BEARDS MAKE-UP

FREE CATALOG

F. W. NACK 30 N. Dearborn St. CHICAGO 2, ILL.

Donaldson Awards Committee Meets To Plan '47 Citations

By Robert Francis

NEW YORK, June 7. — Official launching of another of theaterdom's over-all season laurels for achievement was held Thursday (5), when the committee for the Fourth Annual Donaldson Awards, sponsored by *The Billboard*, met at Sardi's Restaurant to discuss ways and means of getting out a 1946-'47 record vote for its winning choices.

While about 2,500 ballots were counted last year out of a total of some 9,000 sent out, and it was felt that such a return gave a fair cross-section as to legit showbiz opinion, it is obvious that there is still room for vast improvement. One of the committee stressed again that the 27 categories included in the ballot undoubtedly gave some voters the impression that they had not seen enough plays or musicals during a season to enable them to complete the whole ballot accurately, and hence refrained from voting.

The general consensus of the meeting was the importance of emphasizing that a ballot should be filed by everyone, even if only partly filled out. It was pointed out, for example, that a dancer might not be familiar with straight plays and an actor in the latter might miss musical performances, but each probably would have a thoro knowledge and a definite opinion as to achievements in his own field. There is no reason why each should not vote for categories within his own sphere of interest.

Better Ballot Distribution

Another item under discussion was the better distribution of ballots and booklets which will be sent out later this month. All players in current Broadway shows will receive theirs by hand delivery at their theaters. Equity will handle the mailing to out-of-town members, and President Clarence Derwent believed that it may be feasible also to cover members working in summer stock by mailing direct to their theaters. ATAM, theatrical protective union local, and Ticket Sellers' Local 751 will take care of distribution to press agents, managers, stagehands and treasurers. Producers, critics and drama editors will receive their ballots direct from *The Billboard*.

The committee, most of whom were

on hand for the meeting, also passed on a new design for the scroll which is awarded along with the gold key for individual accolades. Those present were Clarence Derwent, representing Actor's Equity; Judy Holliday for the actresses, Brock Pemberton for the producers, Anita Alvarez and Michael Kidd for the dancers, Robert Coleman for the critics, Edward Dimond for the stage managers, Morris Seamon for the treasurers, Oliver Saylor for the p.a.'s and managers, and Robert Francis for *The Billboard*. Unable to attend were Ralph Bellamy for the actors, Ruth Richmond for Chorus Equity, and John McDowell for the stagehands. Also absent, due to out-of-town commitments, were Roger S. Littleford Jr. and William D. Littleford, publishers of *The Billboard*, and Joseph Csida, the paper's editor-in-chief.

\$222,926 Surplus For Chorus Equity; Officers Elected

NEW YORK, June 7.—Chorus Equity now has a surplus of \$222,926.46 on hand. Figure was announced by Paul Dullzell, head of executive committee, in his report to the CE members at the sparsely attended meeting of the terping brigade at the Hotel Capitol yesterday. Union's net increase in income last year was \$23,157.39.

Meeting was informed by executives that recommendations made by CE contract committee have been accepted by the CE executive committee and the Actors' Equity council. Demands are for: (1) minimums of \$70 per week in New York (\$85 weekly on the road instead of the \$50 per week local minimum); (2) one week's vacation for every six months' work; (3) one-half the minimum salary for six-week rehearsal period; (4) one week's salary for each day's appearance in tele or motion pictures; (5) no reduction in the size of chorus engaged first day of rehearsal unless by application to the Cuts Board.

Members also elected the following officers: Paul Dullzell, chairman of the executive committee, to serve for one year; Ora Leak, recording secretary, for the same period; Gilbert Adkins, Ray Cook, Philip Gor-

St. Louis Muni Op Offers U. S. Debut Of 'Dancing Years'

ST. LOUIS, June 7. — The St. Louis Municipal Opera opened its 29th consecutive season of musical presentations under the stars Thursday night (5) with the first American performance of Ivor Novello's Viennese operetta, *The Dancing Years*, which had a long run at the Drury Lane Theater in London.

The show was warmly received. The story centers around the turn-of-the-century romance of a prima donna and a musical composer whom she befriends. While Novello has not written a score replete with liting tunes, there are three which are really worthwhile, a waltz titled *Waltz of My Heart*, *Wings of Sleep* and *My Love Belongs To You*.

Operetta is in two acts and 12 scenes, with three of the sets on the spectacular side, a colorful ballroom, an enchanting illuminated garden setting, and a charming Tyrolean open-air inn. Costuming is elaborate.

The rolls of the two lovers are played by Wilma Spance and Eduard Franz, while Marjorie Bell and Christopher Gower appear in leading support roles. Miss Spance gives the prima donna part excellent voice and acting ability, while Franz makes a perfect Viennese composer.

Christine Johnson endeared herself to the St. Louis audience on her first appearance as an ex-operatic star. Robert Perry, Municipal Opera stage director, doubled in a straight role as a Viennese prince. Helen Arden, Edwin Steffe, Theodore Korozy and Margaret Roberts, with sound footlight salesmanship.

Highlights of the production were two sock dance numbers by the corps de ballet, directed by the Muni Opera's new ballet mistress, Virginia Johnson. Bell and Gower stepped solo slots. The choral work of the singing ensemble of 60 voices was magnificent.

Dancing Years will run for 11 nights, with 10 revivals following to comprise the 1947 season.

Frank Joerling.

don, Estelle Loring, Paula Purnell, Elena Salamatova and Charles Tate, executive committee members for three years; Xenia Bank, executive committee replacement for an unexpired two-year term, and Kathleen O'Brien, CE representative on AE council for five years. Members elected were unopposed.

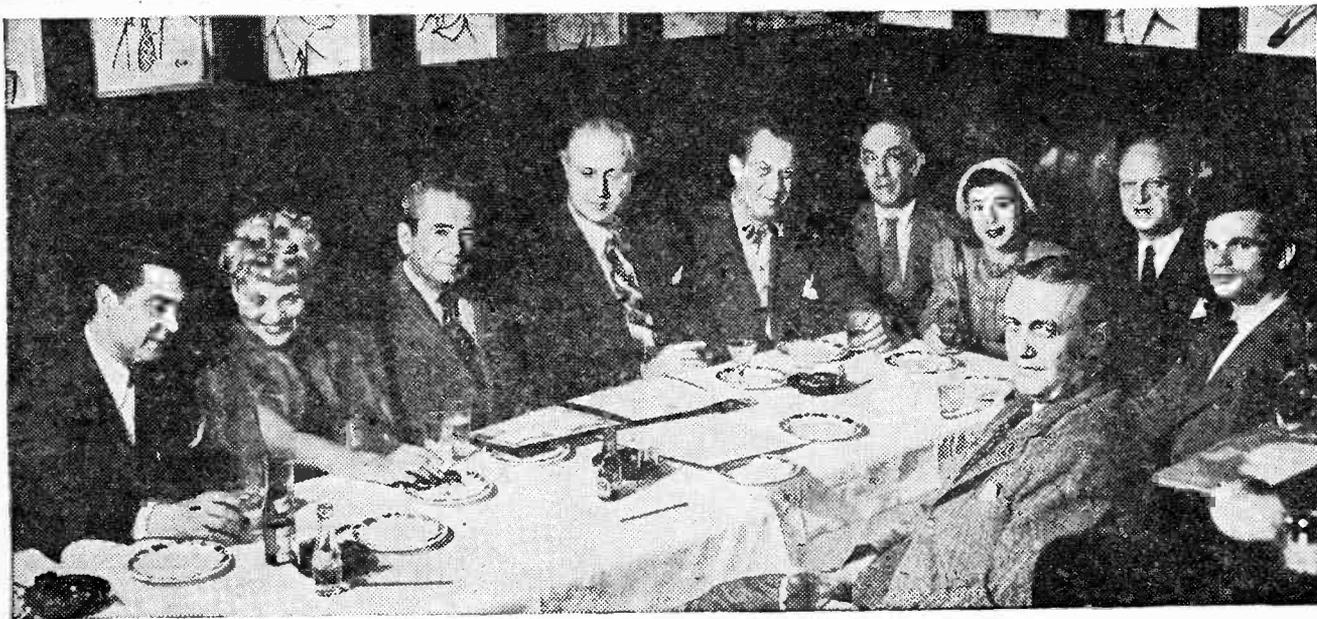
"Patriots" for Pix Brings \$250,000

NEW YORK, June 7.—Motion picture rights to Sidney Kingsley's *The Patriots* have been purchased by Warner Bros. from the Playwrights Company, producers of the show, for 250G. Play was produced in 1943 and ran for 172 performances.

The film company has assigned Bretagne Windust, director of *State of the Union* and *Finian's Rainbow*, to handle the megging chores on the script. *The Patriots* is one of the few plays produced by Playwrights Company that wasn't written by a scripiter belonging to the group.



BROADWAY SHOWLOG		
Performances Thru June 7, 1947		
New Dramas		
	Opened	Perfs.
A Young Man's Fancy... (Plymouth)	4-29, '47	47
All My Sons... (Coronet)	1-29, '47	149
Born Yesterday... (Lyceum)	2- 4, '46	579
Happy Birthday... (Broadhurst)	10-31, '46	298
Harvey... (48th Street)	11- 1, '44	2,003
John Loves Mary... (Music Box)	2- 4, '47	143
Life With Father... (Bijou)	11- 8, '39	3,177
Portrait in Black... (Booth)	5-14, '47	29
State of the Union... (Hudson)	11-15, '45	655
Voice of the Turtle, The... (Morosco)	12- 3, '43	1,316
Whole World Over, The... (Biltmore)	3-27, '47	76
REVIVALS		
Alice in Wonderland... (International)	4- 5, '47	63
Burlesque... (Belasco)	12-25, '46	190
Musicals		
Annie, Get Your Gun... (Imperial)	5-16, '46	434
Barefoot Boy With Check... (Martin Beck)	4- 3, '47	76
Brigadoon... (Ziegfeld)	3-13, '47	100
Call Me Mister... (National)	4-18, '46	479
Finian's Rainbow... (46th Street Theater)	1-10, '47	171
Love for Love... (Royale)	5-26, '47	14
Oklahoma... (St. James)	3-31, '48	1,796
The Telephone and The Medium... (Barrymore)	5- 1, '47	44
REVIVALS		
Sweethearts... (Shubert)	1-21, '47	159
ICE SHOWS		
Ice-time of 1918... (Center)	5-28, '47	15
OPENED		
Louisiana Lady... (Century)	6- 2, '47	4
Took an all-out drubbing from the crix.		
No: Louis Kronenberger (PM), Ward Morehouse (Sun), William Hawkins (Telegram), Robert Garland (Journal-American), Brooks Atkinson (Times), Robert Coleman (Mirror), Howard Barnes (Herald Tribune), Richard Watts (Post), John Chapman (News).		
Open House... (Cort)	6- 3, '47	7
Crix thumbed unanimously gave this one a thumbs-down.		
No: Louis Kronenberger (PM), Ward Morehouse (Sun), William Hawkins (Telegram), Robert Garland (Journal-American), Brooks Atkinson (Times), Robert Coleman (Mirror), Howard Barnes (Herald Tribune), Richard Watts (Post), John Chapman (News).		
CLOSED		
Heads or Tails... (Cort)	5- 2, '47	39
(Saturday 31)		
Louisiana Lady... (Century)	6- 2, '47	4
Wednesday (4)		
Street Scene... (Adelphi)	1- 9, '47	148
Saturday (31)		
Up in Central Park... (City Center)	5-19, '47	10
(Saturday 31)		



FOURTH ANNUAL DONALDSON AWARDS COMMITTEE. Around the table, left to right: Edward Dimond, Judy Holliday, Clarence Derwent, Robert Coleman, Morrie Seamon, Oliver Saylor, Anita Alvarez, Brock Pemberton, Michael Kidd and Robert Francis. Unable to be present were Ralph Bellamy, Ruth Richmond and John McDowell. —Photo by William Leftwich.

BROADWAY OPENINGS

OPEN HOUSE

(Opened Tuesday, June 3, 1947)

CORT THEATER

A comedy by Harry Young. Staged by Coby Ruskin. Setting, costumes and lighting, Leo Kerz. Company manager, William Croucher. Stage manager, Esther Snowden. Press representatives, Frank Goodman and Bernard Simon. Presented by Rex Carlton.

Mrs. Barrett	Mary Boland
Glenn Stewart	John Harvey
Lee Elkins	Don Gibson
Olivia Corey	Augusta Roeland
Expressman	Sammy Schwartz
Mrs. Corey	Ann Dere
Flo Elkins	Joyce Mathews
Mike	Dave Tyrrell
Joe	Steven Gethers
Bob	Del Hughes
Jennie	Dulcie Cooper
Letter Carrier	Harold Grau
Uncle Watterson	Curtis Cooksey
Chief	Ben Loughlin
Policeman	Dennis Bohan
Mr. Westcott	William David
Photographer	Forrest Taylor Jr.
Mr. Pilsudski	Will Kuluva

There is something back-handedly prophetic about the title, *Open House*, the comedy by Harry Young which returns Mary Boland to the Stem. The Cort is open now, but it won't be for long. The best that can be said for Young's thinly sliced comic capers is that they bring back an amiable star after an absence of some five years.

Miss Boland as the elderly Widow Barrett is just that—amiable, slightly fluttery and confused—and she makes the most of the scant opportunities which the script gives her. The *Open House* in question is, of course, the widow's, a kindly soul who is given the double-lorgnette by the neighbors. A particularly overdrawn, hell-cat from next door wants to give the widow the heave-ho, buy up the house and install the old gal as her cook.

Plot Thickens

This skulduggery is stymied by the advent of a pair of ex-G.I.'s and a sister as tenants. The trio pose as the old gal's relatives in order to get around a local zoning law prohibiting roomers. But this is just the set-up. From there on in, the Young genius for confusion tosses in a daughter of the nasty neighbor to fall, of course, for one of the G.I.'s. An indigent, comedy uncle gets in the picture. So do a couple of drunks, a dizzy laundress and a dumb expressman. The whole boils up to a frenzy, when the place gets raided as a disreputable joint. Naturally, after a third act littered with some more of Young's inventive teeterings, the problem is solved by the last person the audience is expected to expect will do it—the grafting, conniving uncle. The entire crew is skedded to grow old together in the Widow Barrett's house. But this reporter doesn't believe it—at least, not at the Cort.

House, like many others of its ilk, substitutes turbulence for wit. Someone is always popping in or rushing up and down stairs, but nobody has much to say or do that is funny. What chuckles there are, stem from individual personality rather than the scripted word. The star manages to get her full share and Dulcie Cooper wrings more than a bit of wry amusement out of a dull part as the dopey washwoman. Ann Dere struggles mightily with an incredible chore as the shrew from next door and Curtis Cooksey slides effortlessly thru his scalawag assignment of the uncle. Joyce Mathews is pretty and overwhelmingly petulant as the G.I.'s sister; a performance which could take a lot of toning down. Conversely, Ben Loughlin turns his bit as a hard-boiled detective into a standout. The rest are so-so, and so is Coby Ruskin's staging, altho that any director could keep a matter like *House* rolling on an even keel is something of a question.

House might do as a frothy summer road vehicle for Miss Boland. It will shrivel up on the Stem.

Bob Francis.

LOUISIANA LADY

(Opened Monday, June 2, 1947)

CENTURY THEATER

A musical book by Isaac Green Jr. and Eugene Berton. Lyrics and music by Monte Carlo and Alma Sanders. Settings by Watson Barratt. Costumes supervised by Frank Thompson. Dances by Felicia Sorel. Musical director, Hilding Anderson; orchestrations, Hans Spialek and Robert Russell Bennett. Choral arrangements, Hilding Anderson. Lighting, Leo Kerz. General stage manager, Frank Coletti. Press representatives, Leo Freedman and June Greenwall. Presented by Hall Shelton.

El Gato	Ray Jacquemot
Joe	Lou Willis Jr.
Michel	Val Buttignol
Sarah	Tina Prescott
Corrine	Ann Lay
Germaine	Patti Hall
Annette	Angela Carabella
Suzanne	Patti Kingsley
Yvonne	Ann Viola
Marie-Louise	Edith Fellows
Charley	Howard Blaine
Christophe	Bert Wilcox
Hugo	Lee Kerry
Genevieve	Isabella Wilson
Madame Corday	Monica Moore
Pierre	Gil Cass
Marquet	Robert Kimberly
Merluce	George Baxter
Alphonse	Charles Judels
Celeste	Bertha Powell
A Drunk	George Roberts
Hoskins	Berton Davis
Janet	Frances Keyes
Golondrina	Victoria Cordova
Lieutenant Mason	Patrick Meany
Judge Morgan	Bert Wilcox

Ladies and Gentlemen of the Singing Ensemble: Angela Carabella, Fatti Hall, Frances Keys, Patti Kingsley, Ann Lay, Tina Prescott, Ann Viola, Isabella Wilson, Gil Cass, Berton Davis, Ken Emery, Gerald Griffin Jr., George Roberts, Robert Kimberly, Michael Landau and Patrick Meany.

Ladies and Gentlemen of the Ballet: Aleta Buttignol, Karlyn De Boer, Louise Harris, Anzia Kubicek, Terry Miele, Nancy Milton, Helen Osborne, Ruth Ostrander, Daniel Buberniak, Val Buttignol, Kenneth Davis, Robert De Voe, Tony Matthews, Ralph Williams, Raoul Celeda.

SONGS: Gold, Women and Laughter; That's Why I Want to Go Home, Men About Town, Just a Bit Naive, Cuckoo-Cheena, I Want to Live, The Night Was All to Blame, Beware of Lips That Way, Cherie, Louisiana's Holiday, It's Mardi Gras; No, No, Mam'selle; When You Are Close to Me, No One Cares for Dreams, Mammy's Little Baby.

Twenty years ago Sam Shipman and Kenneth Perkins wrote a play called *Creoles*. The records say it ran 27 performances. Somehow this reporter missed it, but if it was anything like the musical which Isaac Green Jr. and Eugene Berton have based on the story, your reporter is glad he did. *Creoles* has now become a song-and-dancer, titled *Louisiana Lady*, and unveils at the Century where all who wish may look and listen. It is likely that few will.

Perhaps the notion was sparked with producer Hall Shelton when he found that Watson Barratt's sets for the defunct *In Gay New Orleans*, which shuttered in Boston at the end of last year, were available. Certainly the Barratt backgrounds are all right, replete with magnolias and other delta impedimenta. Unfortunately, Shelton didn't find a musical to put in front of them. *Lady* is a sorry hodge-podge of dated romantic tripe, minus both wit and imagination in practically every department. Except for an occasional bit of tuneful chanting and a specialty or two, it is a colossal bore from curtain to curtain.

Plot Outline

The plot, if anyone is interested, includes the love of an amiable young pirate for the lovely, innocent daughter of the proprietress of one of the town's really top-drawer bordellos. Ray Jacquemot and Edith Fellows are tunefully and coyly concerned in these chores. Mama is eye-fillingly played by Monica Moore, and Charles Judels is the supposed comic interest as the major domo of the establishment. The customer will be surprised to know that it is Mardi gras season with everyone all dressed up and carrying on very merrily, also that there is a crooked politician who wants to hang the pirate and marry (See *LOUISIANA LADY*, page 49)

3 Independents Win Equity Council Posts

NEW YORK, June 7.—Three members of the opposition Independent Ticket were elected to the Actors' Equity Council for five-year terms at the quarterly meeting of the union at the Hotel Astor Monday (2). Aline MacMahon and Ilka Chase, incumbents, and Ralph Bellamy were the trio chosen. Rest of the winners were selected from the regular slate, with Elliot Nugent drawing the most votes and being followed by Raymond Massey, Philip Ober, Margalo Gillmore, Bert Lahr, Marjorie Gate-son and Frank M. Thomas Sr. Eddie Nugent was named replacement councilor for one year.

Election is figured to widen the split among the liberal and conservative elements in the union. Considerable rancor was displayed at the meeting when speeches were made in favor of the different tickets. However, trade sees the independents being chosen primarily on their records of service to the union rather than for political reasons.

Book Review

Are You Going To Build a Theater? (American Theater Conference, 60 cents) will be on sale Tuesday (10). Booklet, edited by Paul Baker and George Freedley, curator of Theater Collection of New York Public Library, with research by Elizabeth P. Barrett, is newest legit bibliography published by the Conference and is a timely pointer toward new drama housing facilities which must expand in the near future.

It should hold particular interest for community, high school and rural orgs which have in mind the development of local spots for the showcasing of drama. Primarily, the brochure is a complete reference list of showhouse-building information, based on Freedley's premise that "money spent in legit showcase building is either a waste or an investment." "Proper planning," says Freedley, "can be an investment for any community."

Bibliographical references cover about every angle that can plague a prospective theater builder—acoustics, heating, ventilation, equipment and lighting. There is a pro and con argument as to whether a grid is necessary, examples of modern stage and house designs and their adaptation to needs, and scope of undergraduate drama organizations.

Based on a study of the exhaustive list of references included in the above is a suggested questionnaire to be put to the theater architect by interested parties. If the advice is followed, the potential house designer will be kept on his toes. In these days, when a renaissance of post-war legit so evidently requires more showcasing, the Conference's latest publications should be a must on professional and amateur bookshelves.

Bob Francis.

Foreign Opening

THE LOVE OF THREE ORANGES (L'AMOUR DES TROIS ORANGES) THEATRE MONTPARNASSE, PARIS

A play by Alexandre Arnoux. Sets by Emile Bertin. Music by Andre Cadou. Coctumes by Annette Sarradin. Staged by Gaston Baty.

Alexandre Arnoux, who recently became a member of the Academie Goncourt, has scripted a new play, *Love of Three Oranges (L'Amour Des Trois Oranges)* with the premier at Gaston Baty's Theater Montparnasse.

Director-producer Baty commissioned this for a marionette show, but once he had read it decided to use live actors. Had he stuck to his first plan it might have been more exciting, but as it stands there is little coherence and the tempo is too uneven and too jerky.

Arnoux has used the same folk legend that inspired Prokofiev's opera. However, here the "orange" tale is a pale excuse to squeeze us within the adventures and misadventures of Count Carlo Gozzi. In 18th Century Venice, Gozzi wrote the scenarios for and financed the star-ving, bedraggled *Commedia Dell'Arte* Players, bringing them back to public attention and acclaim. At the same time he falls victim to the charms of a capricious actress whom he has discovered as a servant girl in a country inn. His influence puts her into the troupe to star until a rich Venetian protector carts her off to Paris.

The epilogue, 25 years later, packs the only scene of force and ingenuity in the play, featuring Gozzi's dreams of former glories against memorable lighting and costuming.

The cast for the most part is mediocre; except that Muriel Chanay, as Theodora, reveals moments of vigor and intelligence. But the part is much too heavy and complicated for a beginner, and weighs down her best efforts.

American audiences won't take kindly to this love-escapade of a Cinderella-gone-wrong.

Jean White.

ROUTES Dramatic and Musical

Accidentally Yours (Selwyn) Chicago.
Anna Lucasta (Plymouth) Boston.
Anna Lucasta (Geary) San Francisco.
Bloomer Girl (Biltmore) Los Angeles.
Born Yesterday (Erlanger) Chicago.
Call Me Mister (Blackstone) Chicago.
Carnival on Ice (Cass) Detroit.
Carousel (Shubert) Chicago.
Dark Memory (Wilbur) Boston.
Iceman Cometh (Studebaker) Chicago.
Laura (Harris) Chicago.
Lute Song (National) Washington.
Oklahoma (Forrest) Philadelphia.
Song of Norway (Curran) San Francisco.
Three to Make Ready, with Ray Bolger (Colonial) Boston.
Two Mrs. Carralls, with Elizabeth Bergner (His Majesty's) Montreal 12-14.

DON ROSS'S ALL AMERICAN SHOW "EVE STARTED IT!"

Featuring a New American Comedian

VIC "QUITSIE" PUREE

THE ALL AMERICAN SCREWBALL

JOSEPHINE MARCH

Touring England

COMMUNICATIONS TO

DON ROSS THEATRICAL PRODUCTIONS, Ltd.

Gloucester Mansions, Cambridge Circus,

London W. C. 2, England

NEW YORK REPRESENTATIVE

STAN ZUCKER

420 MADISON AV.

NEW YORK CITY

Burlesque

By UNO

PHIL ROSENBERG, after 20 years booking and representing artists for various circuits, has sold out his interests in the Brill Building office, Manhattan, to become associated with the I. Hirst Enterprises in charge of theater operations, with offices in Philadelphia and New York, Joe Hirst continues as vice-prexy with Jay Hornick, Hirst over-all exec. . . . New purchaser of the Rosenberg sanctorium is Jack Beck, last manager of the Roxy, Cleveland, who takes possession June 15. . . . Bernie Ferber, with the closing of the Gayety, Washington, takes over the managerial end of the Globe, Atlantic City, due to reopen with burly stock June 20. . . . Bobb Lang is readying an act to break in with his new straight man, Don Mathers. . . . Marion Lee doubled as front line dancer and in her first strip-tease specialty at the Hudson, Union City, which has now closed for the season. . . . Helen Rita, accordionist, and her all-male ork will be featured all summer at Gradus Hotel, Kiamesha Lake, N. Y. . . . Bettie MacDonald (Lady Godiva) opened at the Folly, Kansas City, Mo., June 6 in featured spot. . . . Sam Sidman, former ace comic, removed from Masonic Home, Utica, N. Y., to Englewood Hospital, Englewood, N. J., for heart treatment. . . . Vi Shaffer, featured for years with the Bert Smith Players, is recuperating from a siege of pneumonia at her home, 206 Douglas Street, Litchfield, Ill. Miss Shaffer has been residing in Litchfield since the death of her husband, Bert Smith, 18 months ago.

ROXY, Cleveland, remains a Hirst unit. The expected deal for its return to George Young's operation fell thru. Jay Hornick, the circuit's exec, in Cleveland May 29, effected

new arrangements whereby the house remains open indefinitely with Jack Montgomery continuing as producer. . . . Ida Rose Chorines at the Palace, Buffalo, include Connie (Rusty) Lee, in her fourth season, and Corine and Dottie Collins, Margie Olsen, Julia Warner, Peggy Shuite, Regina Otis and Mickey Kelly. . . . Jessica Rogers, Renee Griffin, Lili Dawn and Naomi are among the burly strippers featured in *Bits of Beauty* mag, August issue. . . . Ronny Mason, comic-emcee, is at the Liberty Inn, Chicago. . . . The Whitneys, Jerry and Cynthia returned to Harry Faros' Star, Portland, Ore., after a tour with A. J. Budd's carnival. . . . Howard, Boston, has Billy Ainslee, Herbie Barris, Evelyn Knight and Georgia Sothern for the week of June 9; for June 16, La Vodis, Jean Carroll and Murray Briscoe; 23, Sammy Smith and Al Murray, and 30, Carol LeClair. . . . Walter Brown moved into the Roxy, Cleveland, June 6 along with Carol King, Helen Colby and Dolly Dawson. . . . Jack Pepper, Tommy Mack and Eddie Mills are a new trio in California. . . . Joey Faye, following his engagement at the Diamond Mirror, Passiac, N. J., goes to Taminent Country Club in the Poconos for the summer.

Jelin Pays AE \$6,700

Due Cast of "Lysistrata"

NEW YORK, June 7.—Max Jelin has paid Actors' Equity the remainder of a \$6,700 debt he owed the cast of *Lysistrata*. Thesps in the show will receive about \$5,500, while the chorus gets the rest.

The producer and Belasco Theater lessee previously lost to the union when the matter went to arbitration early this year. Altho Jelin is still on the Equity unfair list, he may have his name removed by applying to the council. *Lysistrata* opened last November 17 and closed after a few performances.

Magic

By Bill Sachs

CAPT. C. C. SLAYTON, of Washington, was elected national president of the Society of American Magicians at the annual convention at the Morrison Hotel, Chicago, May 29-31. Other officers elected were John McArdle, vice-president; Jean Hugard, treasurer, and Leslie P. Guest, secretary. With over 800 registrants, the convention was generally conceded to be the "biggest yet." Conclave got under way with a "night before" party Wednesday (28), with various prominent magickers presenting impromptu acts. Highlight of the party was the unexpected arrival of Blackstone, who presented his complete card routine. Thursday afternoon (29) saw the start of the educational program, with lectures by Bert Allerton, Matt Schulien, Johnny Paul and Doc Tarbell. In the evening a carnival was held in the hotel's Mural Room, with Si Stebbins, Don Sweet, Dave Coleman, Prince Zombie (Klauba) and Theo (Okito) Bamberg participating in the platform show. Friday afternoon's lecturers included Jack Gwynne, Bob Lotz, W. C. (Dorny) Dornfield and John Nichols Booth. Friday evening, at the Eighth Street Theater, a packed house witnessed the Headliners' Show emceed by Dorny. Included in the line-up of acts were Stuart Cramer, Paul and Trudy Stadelman, Bill Baird, Bob Neller, Le Paul, Gwynne and Company, Frakson, and Tung Pin Soo (Al Wheatley) and Charlene. Dai Vernon lectured at the Saturday afternoon (31) show. . . . Banquet was held Saturday night in the Terrace Room, followed by a show featuring Chicago magicians only. With Al Baker (the only non-Chicagoan) as emcee, Bert Allerton, Russ Walsh, John Platt, King and Zorita, Gregory and Cherie, Professor Slyter, and Kodell presented their nifties. Magic dealers were well represented in the display room, with 18 proprietors exhibiting. Highlights of the exhibits were Jack Miller's hilarious demonstrations of his hold-out, and Tiny Grant's visible rabbit vanish.

JAY PALMER and Doreen postal from Japan: "Have had a very fine tour of Japan and go next to the Philippines, Korea and China. We're both in good health and enjoying the trip." . . . G. Ray Terrell, following his engagement at Hotel Pierre, New York, moved into Loew's State there Thursday (5) for a week's stand. He returns to the Pierre in the fall. Harold Lloyd, veteran movie comedian and producer and no mean trixster himself, caught the Terrell performance at the Pierre the other night. . . . Jack Herbert is on his fifth return engagement at the Edgewater Beach Hotel, Chicago. . . . Terry Lynn, magish, and Ray Parker and Port-hole, vent, have just concluded a two-weeker in the Blue Grass Room of the Brown Hotel, Louisville. Lieut. Lee Allen Estes, Safety First Magician of the Kentucky Highway Patrol, was a visitor during their stay there. . . . Val Rey and Ann have closed out their interests in Florida and are presenting their magic in private clubs in New York State. . . . Hal Haviland, after a week at the Olympic Theater, Miami, hopped into Baltimore. . . . Frank Clinton was elected president of the Parent Assembly, Society of American Magicians, at the annual meeting and election held recently at the Barbizon-Plaza, New York. Elected along with him were Max Katz, first vice-president, and Walter Coleman, second vice-prez. Featured at the Parent Assembly's annual show was Sir Felix Korim and Company, which played to an audience of nearly 500. . . . Valdo and His Violin, assisted by Princess Pat, is presenting his musical mental turn nightly at the Dream House at New York's Colum-

Unions Give Break To New Stem Stock

NEW YORK, June 7.—Company of 12, new legit producing outfit, whose initial venture will be a 10-week season of stock this summer at the City Center, was given an unusual break by the unions when the latter agreed last week, at a meeting before their fact-finding committee, to cut labor costs to the minimum because the group was doing stock and some unions had no provisions for this type of legit.

Concessions are as follows: Actors' Equity is allowing the regular stock minimums of \$46 per week for thespians (regular scale being \$60 a week); minimum crew of five stagehands will work the large house; one head b.-o. treasurer at \$110 per week and an associate at \$90 weekly, instead of a regulation four-man set-up; Association of Theatrical Agents and Managers is permitting a combined house and company manager, and Scenic Artists' Union will allow the use of one scenic designer for the 10-week season at \$164.50 a week. (Regulation here is \$500 a set.)

Union's point of view, in addition to stock angle, is that the group not only can be a civic venture, but that it will create a new audience for legit among the younger element by virtue of its \$2.40 top.

Revivals Planned

Among the shows being considered for revival are *Rip Van Winkle*, *The Trial of Mary Dugan*, *Arms and the Man*, *Seven Keys to Baldpate* and *Beggar on Horseback*.

Twelve members of the company are Harold Bromley, Byron McGrath, Robert Rapport, Haila Stoddard, Frances Reid, Grace Coppin, Philip Bourneuf, Montgomery Clift, Mildred Natwick, Herbert Berghof, Carl Kent, and Bill Doll, the flack.

Wilmington Legit House May Try Pic Revivals

WILMINGTON, Del., June 7.—Francis E. Cavanaugh, manager of the Playhouse, legit house frequently used for pre-Broadway openings, has sent letters to a mailing list of 5,000 Wilmingtonians, asking whether they would like to see some old-time movie classics.

Cavanaugh is trying to keep the theater lighted as much as possible. His experiments with a variety show at \$1.80 top was a financial flop this winter.

bus Circle as a feature of the Damon Runyon Cancer Fund drive. . . . Dr. Giovanni, the pickpocket magician, has just concluded a fortnight's stand on the Normandi Roof of the Mount Royal Hotel, Montreal.

\$1,800 Stripper

UNION CITY, N. J., June 7.—When the Hudson Theater, local burly house, found \$1,800 on its hands over Decoration Day, it chose for safe-keeping a place it supposed to be the most secure in town—police headquarters. On Monday, when the ops called for their moola, they learned that not all the stripping in Union City last week-end had been confined to the stage of the Hudson. Someone had stripped police headquarters of the 1,800 skins. The three officers in charge were so embarrassed they immediately chipped in 600 bucks apiece to make up the loss. They denied any guilt except carelessness, but were suspended pending investigation. The burly manager took his \$1,800 and ran—not walked—to a bank.

THANKS TO ALL PERFORMERS

For many happy and
successful years as your
Representative

PHIL ROSENBERG

Now associated with

I. HIRST
ENTERPRISES, INC.

806 Fox Building, Philadelphia 3, Pa.

1619 Broadway, New York 19, N. Y.

Jory in N. Y. To Cut Moppet Disk Albums

NEW YORK, June 7.—Victor Jory returned from the West Coast last week to complete platterings of three children's albums for Signature Records. He will leave for Hollywood early next week.

Jory's current plans include turning three of the moppet recordings into animated cartoons. With Mendy Brown and Arnold Weisberger, he has already raised \$105,000 for the project. The pix will be made here, and the only stumbling block is the release set-up via Pathe-RKO.

Meanwhile, during the next eight weeks, Jory will make a pic version of *Taproots* for Walter Wanger. He expects to be back on the Stem in the fall with an eye on a new play. He will definitely not return to the American Repertory Theater.

Walden Is Elected Scenic Union Prez

NEW YORK, June 7.—At its monthly meeting Monday (2), the United Scenic Artists Union, Local 829, American Federation of Labor, elected Walter Walden prexy over Arne Lundborg by a vote of 118 to 115. Woodman Thompson, incumbent, did not run.

Rest of the officers chosen include Charles E. Lessing, vice-president; Emeline Roche, recording secretary; Arthur Romano, financial secretary; George Everett, treasurer; James Balfour, trustee, and Rudy Karnolt, biz agent.

Karnolt defeated Fred Marshall, former biz agent, who recently returned from retirement, by a vote of 180 to 47.

St. Louis Theater Group Opening With Comedy

ST. LOUIS, June 7.—St. Louis Resident Theater has scheduled Carlo Goldoni's comedy, *Mistress of the Inn*, as its first production in the Wednesday Club Auditorium, June 22-24. The offering will be directed by Bill Miller, KMOX actor and staff announcer, and will feature Valerie Brinkman Lutz, Sam Seeks, Gabriel Anderson, Betty Beal, Wiley Hance and Russell Jung.

The Resident Theater, which has been in the process of reorganization for the past 10 months, has branched out with a mag, *Prologue*, covering St. Louis art, drama and music. The org also is sponsoring a September exhibition of non-professional theater work for local groups at the City Art Museum.

ACTS WANTED

DANCERS—SINGERS—STRIPS for the FLAMINGO—SILVER PALMS SO-HO—TROCADERO and other CHICAGO Clubs.

Bill Mathews Agency Suite 400, 54 W. Randolph St., Dear. 3031 CHICAGO, ILL.

CHORUS GIRLS WANTED

5 Days—No Night Rehearsals. Salary \$40 per week.

GEM THEATRE

450 S. State Street CHICAGO, ILL.

CHORUS GIRLS

Wanted at once. Day off. Short rehearsals. Wire or Write

PALACE THEATRE

Buffalo 3, New York

WANT BOSS CANVASMAN

That can drive truck. Address: HARRY HUGO BOX 590, KEARNEY, NEBR.

LOUISIANA LADY

(Continued from page 47)

the gal. Of course the politician doesn't, because Charles Judels blows up his warehouse and frees the gallant lad. This makes for a nice finale, with the villian tied up and everybody stepping and chanting robustly.

This may give some general indication of the novelty of the idea.

Monte Carlo's and Alma Sanders' lyrics and tunes sound all more or less put of the same barrel. Verses are sticky and love-lorn and the music is over-all, sugar-coated in the manner of ancient operettas. It all sounds like something you have heard long ago—and far from the best of what you have heard at that. Felicia Sorel has injected an equally small amount of invention into her dance patterns. Her gals and boys are more than energetic, but that's as far as they go. The magic dance touch present in some of our other current musicals is woefully lacking here.

Not the Director's Fault

There should, however, be no complaint about Edgar MacGregor's dillest out of the same barrel. Verses

matters to about the only pace possible—operetta circa, 1910.

Castwise, Miss Fellows warbles prettily and Jacquemot adds a satisfactory robustly romantic presence. What prompted Judels to get mixed up with a role that has less than zero to offer, is a question. Miss Moore, as has been said, is more than nice to look at and sings engagingly. Brightest spots in the show are Lou Wills Jr.'s familiar acro-terping. The rest of them are just in there trying. Most of them have a faintly apologetic air about the whole thing.

The apologies are accepted. June is here. Bob Francis.



COSTUMES

Rented, Sold or Made to Order for all occasions. Custom Made GIFTS. Send 25¢ for Sequin and Net Hair Ornament and receive Circulars FREE THE COSTUMER 238 State St., Dept. 2 Schenectady 5, N. Y.

Want to hear from Dancers and Strippers at all times

BE A BOOSTER FOR MILTON SCHUSTER

127 North Dearborn St. CHICAGO 2, ILL

OPENING WEDNESDAY, JULY 2, 1947

ALL AMERICAN SPEED DERBY

SAN FRANCISCO, CALIF.

The best money-making spot in the country. With drawing power of over 1,000,000 people. This town is really ready for a show. Sponsors positively guaranteed.

PRIZE MONEY \$2,000 IN FULL

There will be four prizes—1st, \$800; 2nd, \$600; 3rd, \$400; 4th, \$200. All those who know me and want to make some real money contact me immediately. Am taking the 12 best teams to Honolulu for the next show.

RAY PASSO

AMBASSADOR HOTEL

SAN FRANCISCO, CALIF.

I. HIRST

ENTERPRISES, INC.

413 BRILL BLDG. 804-06 FOX BLDG.

1619 BROADWAY 16th & MARKET STS.

NEW YORK 19 PHILADELPHIA 3. PA.

PHONE COLUMBUS 5-6485 or 5-6486 PHONE RITHouse 3255

June 3, 1947



a couple of months.

Dear Friends:

Thanks a lot for sticking by me during my illness. You don't know how swell it makes a guy feel to know that men working for him are loyal to the business even though the "boss" hasn't shown up for

way to recovery and will soon be back in harness doing business at the old stand.

In the meantime, in order to keep the records straight, I want to take this opportunity to tell you that, until I get back, Jay Hornick is the acting "boss." His word goes. He is the General Manager of the works. Any problems you have, anything to be done — you take it up with Jay, or whoever he thinks is OK to handle the job.

That's off my chest. I'm getting along pretty well and I'll be around soon, traveling the old circuit, and I'll be able to thank you personally.

Sincerely yours,

Isadore Hirst

P.S. I am happy to announce the association of Phil Rosenberg with the I. Hirst Enterprises in charge of theatre operations.

ADDRESS REPLY TO { PHILADELPHIA } OFFICE NEW YORK

AMES—Adrienne, 39, former film star and radio commentator, over Station WHN, until illness forced her to retire recently, in New York, May 31. Surviving are her mother, Mrs. Flora McClure; a daughter, Barbara; a sister, Jane Merrick, and three brothers, Samuel, Joseph and Walter McClure.

In Memory of
W. D. "BILL" BARTLETT
DIED JUNE 8, 1946
Chas. & Jane Reynolds

BARNARD—Frederick, 59, drummer in leading Toronto theaters for past 30 years, May 30, in that city. He formerly traveled with the Garden Bros.' Circus and with minstrel shows.

BLANTON—John B., 51, motion picture operator, suddenly in Chattanooga May 30. He served in the navy in World War I and in the marine corps in World War II.

In Memory of
W. D. BARTLETT
DIED JUNE 8, 1946

Although you are gone, you are not forgotten. Dear friend, you will always remain in my thoughts.

I. W. SHORTY

BONFIGLIO—Giuseppe, 64, premier danseur of the ballet of the Metropolitan Opera Company for more than 20 years, in New York, June 1. He retired in 1935. Prior to coming to New York he had been leading male dancer at the Scala in Milan, Italy, and had danced as soloist at the Royal Theater, in Dresden, Germany, for 10 seasons, and also at the San Carlos Opera House, Naples, and the Royal Theater, Rome. Surviving is his widow, Esther Bonfiglio, a ballet dancer.

CASADESUS—Henri, 68, French composer and musician, in Paris, May 31. He was a member of the Quator Capet and was the founder and president of the Society of Antique Instruments, widely known in Europe and the United States. Among his compositions were the comic operas, *Le Rosier* and *Cotillon* and the ballets, *Les Plaisirs Champêtres* and *Bouquet De France*.

CHANDLER—William, 67, May 30, in Fair Haven, N. J. He was the father of Evelyn Chandler Mapes, former Olympic figure-skating champion who now, with her husband Bruce, Mapes, promotes ice shows.

CHRYSLER—Mrs. Gurnee, 48, interior decorator and associate of Franklin Hughes, night club designer, killed in plane crash near Bainbridge, Md., May 30.

DAREWSKI—Herman, 64, one of England's best-known songwriters for the past 40 years, band leader and a former music publisher, in London, June 2. Darewski was musical director of the SPA Corporation at Bridlington (1924-'26); the Winter Garden, Blackpool (1927-'30); and, for several winter seasons, the Royal Opera House, Covent Garden and the Olympia, in London. Among his widely known song hits were *Sister Susie's Sewing Shirts for Soldiers*, *When We've Wound Up the Watch on the Rhine*, *Which Switch Is the Switch for Ipswitch*, *If You Only Knew* and *Whispering*. He was also the author of a book on memoirs, *Musical Memories*, the creator of musical strip cartoons and inventor of a method for teaching piano to children—which he successfully used as tutor of Princess Elizabeth.

DEVEREAUX—William, 49, a former champion speed skater, of a heart ailment May 21 in Detroit. Survived by his widow, also a former speed skater, and two children. Interment in Detroit.

GREGG—George A., 65, veteran showman, May 25 in Veterans' Hospital, Chillicothe, O. He operated

THE FINAL CURTAIN

Motordromes and minstrel shows on carnivals. Survivors are his widow, Cora, and son, Donald. Funeral and burial at Lorain, O.

HANCOCK—William, 97, long interested in circus affairs, May 30 at the Massachusetts Masonic Home. Services and burial at Brockton, Mass.

HOLMAN—Lewis L., 82, co-owner of Holman's Rides, May 22 at Seneca, N. Y., following a short illness. Survived by a daughter, Mrs. Lucy Sprague.

HORVATH—Julia, 23, ballet dancer of Cleveland, former member of the Monte Carlo Ballet troupe, killed in crash of Eastern Air Lines plane near Bainbridge, Md., May 30. She was bound for Rio De Janeiro to fill engagements.

HUBBARD—John W., 83, Pittsburgh steel magnate and one-time owner of Coney Island, Cincinnati amusement park, June 3 in Atlantic City. He became owner of Coney Island in 1923, operated the park for a year, and then sold it back to the Coney Island Company.

KOFORD—William P., 48, showman, suddenly May 29 at his home in Jamestown, Pa. He had been with the *Merry Widow* and various Olson and Johnson companies and also with the Ringling and John Robinson circuses. More recently he had been property manager of the *Student Prince* company. Survived by his widow and a sister. Burial in Jamestown.

KONSTANTINOFF—Konstantin, composer and conductor of Paris, killed in plane crash near Bainbridge, Md., May 30.

LESSEY—George, 67, veteran stage and screen actor, in Westbrook, Conn., June 3. He appeared recently in the Broadway production of *State of the Union*. He played the lead in the original company of *The Bat* and later appeared in such Broadway hits as *Cradle Snatchers*, *Porgy and Bess* and *Earl Carroll's Sketch Book*. He was a member of the Lambs. Surviving are his widow, May, and a sister, Flora Fish.

MACKAY—Norman, commercial manager of Station WBAY, Coral Gables, Fla., killed in Eastern Air Line crash near Bainbridge, Md., May 30. For 12 years he was program director of Station WQOM in Miami. Surviving are his widow and two sons.

MACEY—John, 53, at one time in charge of music for the Warner Bros.' theaters in Hartford, New Britain and Waterbury, Conn., May 26 at his home in Hartford. He was a member of Local 400, Hartford Musicians' Protective Association.

MADIGAN—James P., 50, ride owner and concessionaire in and around Chicago, June 1 in that city following an extended illness. (For details see Carnival Section.)

In Memory of My
Beloved Husband

V. L. (FRANK)

MOULTON

Died June 14, 1944

I Miss You.

Wife

BEE

McCONNELL—William, 73, projectionist in Toronto theaters for past 35 years and a former flying trapeze and high-wire performer May 30 in that city.

MORRIS—David, 38, mechanic with the Dorman Bros.' Circus, in State Hospital, Connellsville, Pa., June 1 of injuries sustained when an airplane struck the cab of his trailer truck near Connellsville.

NEWCOMB—Henry, 69, well known in radio and theaters as Abner Keene, father of Hank Keene, with whose entertainment ventures he had been associated, in Willimantic, Conn., May 31. He leaves a son, Harry, and a grandson, Harry Jr.

O'BRIEN—Daniel, 59, agent on the O. C. Buck Shows, in Troy, N. Y., May 27. Funeral services were held May 29 at the James J. Clinton funeral parlor and at St. Mary's Church, in Troy. Burial was in St. Mary's Cemetery.

PHILIP—Harry C., 73, orchestra director, June 3 at his home in Detroit after a long illness. He became director of the Ford Motor Company Band in 1912, and subsequently built, and for many years fronted the Detroit Shrine Band. At one time he was affiliated with the Lorenzen and Philip Orchestras organization. Survived by his widow and son. Burial at Chatham, Ont.

RABINER—Charles, 30, playwright and radio script writer, in Brooklyn June 1.

REEDY—Grover C., 62, business agent for the Wichita, Kan., stagehands' union, June 2 at his home in that city. Survived by his widow, Hazel, and a brother, Dr. Robert Reedy, of Toledo.

REMY—Dick Sr., 74, motion picture director and showman, in Hollywood June 1 of a heart attack. He was the father of Dick and Dot Remy, comedy team.

ROBSON—Robert, 77, retired actor, in New York June 3. He was a member of the original cast of *Way Down East* and played with Annie Russell at Wallack's Theater. Other plays in which he appeared were *Wall Street*, *The Guinea Pig* and *The Unsophisticated*. His last stage appearance was in *Pastoral*, in 1939.

RUEDA—Enrique, a dancer from Mexico City, killed in a plane crash near Bainbridge, Md., May 30.

RUSHIA—Jennie M., 72, concessionaire, May 28 at her home in Naples, Me. With her husband, Tom, she was active for 25 years in the concession field over the New England circuit of carnivals, fairs and beaches. Burial at Beverly, Mass.

SISSON—Ken, 48, pianist and arranger, in Rego Park, L. I., N. Y., May 30. For 30 years he served as arranger for bands and as pianist and contact man for leading music publishers. At death he was a partner in the firm of Casey, Sisson Music Company, Rockefeller Center, New York.

SKLAR—Ezar, 63, father of George Sklar, playwright and author, in Meriden, Conn., May 29.

SMITH—James, 78, former president of the Estevan, Sask., Agricultural Society, at Estevan recently. Burial at Estevan May 26.

SMITH—Margaret, sister of R. W. Smith (Bob Bobbett), with World of Today Shows, May 23 in Houston in an accident in which her grandmother, Mrs. Oda Dixon, also died. Burial in Forest Lawn Cemetery, Houston.

SOKHEY—Lady, Indian classical and folk dancer, better known as Madame Menakashe, in Bombay, India, May 30.

SPIVA—Cyril C., 45, veteran race track programmer, June 2 at Phoenix, Ariz. Legless for 30 years, he was a familiar figure at race tracks for more than 20 years. He was a member of the Arizona Showmen's Association.

STILES—Bob, 57, a trouper a decade ago with Gentry Bros., Gollmar and John Robinson shows, May 15 of a heart attack at his home in Dickson, Tenn. Survived by his widow,

Marie; two sons, Paul and Lyn; three brothers, Bill, Joe and Ed; two sisters, Mrs. Irene Heilig, and Mrs. Mary Bankston, and his parents, Mr. and Mrs. Jack Stiles. Burial in Dickson.

SULLIVAN—Howard, 63, father of Howard Sullivan Jr., news editor of WICC, Bridgeport, Conn., and brother of Mrs. Arthur Flannagan, organist, in St. Vincent Hospital, Bridgeport, Conn., May 29. Survived also by his widow and daughter. Burial in St. Michael's Cemetery, Bridgeport.

SWEENEY—Thomas J., 88, father of Mrs. Larry Marcaccio, concessionaire on the O. C. Buck Shows, in Youngstown, O., recently.

TRAPP—Baron Georg Von, 67, father of the Trapp Family Singers, in Stowe, Vt., May 30. Trapp's wife and 10 children, coming to New York, from Austria, in 1938, soon became one of this country's outstanding musical groups. Baron Von Trapp was an Austrian naval officer, but quit Austria when Hitler took over. He was a violinist, though he did not play professionally. He served as business agent for his family and assisted in the operation of the Trapp Family Musical Camp at their farm in Stowe.

WILKINS—Floyd, songwriter and Eastern manager of Wallace-Fowler Publications, Albany, N. Y., May 26 at his home in that city. He and Wally Fowler co-authored many tunes, including *The Love You Threw Away*, *No Wonder I'm Blue*, *With Tears in My Heart*, *Never Mind* and *Too Late for Tears*, the last-named soon to be released on Capitol Records. Survived by his widow and a son, Floyd D.

Marriages

BOULLON-BAKER—Jo Bouillon, French ork leader, and Josephine Baker, American-born, Music Hall artist, in Castelnau-Fayrac, France, June 3.

DAVIS-WALTERS—Jack Davis, cashier at the Motordrome, River-view Park, Chicago, and Vivian Walters, guess-your-age operator at the park, in Chicago May 26.

EYTHE-CHAPMAN—William J. Eythe, film actor, and Mrs. Patricia Cobb Chapman, former screen actress Buff Cobb, granddaughter of the late Irvin S. Cobb and stepdaughter of Mrs. Frank Chapman (the singer Gladys Swarthout), in New York, June 2.

HENRY-HAWKINS—Hugh Henry, Ferris Wheel foreman on the C. A. Stephens Shows, and Elenore Hawkins, Girl Show worker with the same shows, May 23 in Jonesville, Va.

JOHNSON - BENTON—Gilbert Johnson, scenic artist on the C. A. Stephens Shows, and Mabel Benton, of Gate City, Va., in that city May 25.

MILLER-KEENEY—Everett B. Miller, carnival concessionaire, and Thelma E. Keeney, of *The Billboard's* Cincinnati office mail forwarding department, May 20, in Great Bend, Kan.

MULLINS-BRANCHERRY—Bernard Mullins, announcer on WBRY, Waterbury, Conn., and Barbara Brancherry May 27 in West Hartford, Conn.

SKIDMORE - REYNES—Jimmie Skidmore, Ferris Wheel man on the C. A. Stephens Shows, and Virginia Lee Reynes, of Gate City, Va., in that city May 25.

TARA-EMERY—William Tara and Ann Lusson Emery May 19 at St. Louis. Both are with Royal American Shows.

Births

A daughter to Mr. and Mrs. Lyle Page May 25 in Russellville, Ky. Father is brother of W. E. Page, owner of the Page Bros.' Shows.

A daughter, Diane, to Mr. and Mrs. Clarence Niesen in Chicago April 6. Father is a concessionaire at River-view Park, Chicago.

Sunbrock's N. Y. Thriller Passes 200,000 Gate Mark; Weather Chills Night Biz

Operational Nut Draws Awesome Comments

NEW YORK, June 7.—Attendance at Larry Sunbrock's Rodeo and Thrill Circus thru last night was reported in excess of 200,000 by Thomas Gallery, business manager of Yankee Stadium, where the show winds up its nine-day engagement (18 performances) tonight. Sunbrock, volubly pleased with the outcome, should count big dough for his end, even tho the operating nut has been terrific to the point of drawing awesome comments from showmen who are no strangers to daring promotion.

Show got under way to a healthy start Decoration Day when an estimated 35,000 turned out for the matinee. Saturday was equally good and a peak crowd, announced as 44,000, attended Sunday. The night shows have been weak, due in part to cool

temperatures, while attendance on weekday afternoons nose-dived, as expected. Since schools are not yet out, the kid play has been confined to the week-end. It is unlikely that the total attendance will exceed half of the 500,000 predicted by the hopeful Sunbrock.

The extensive promotional campaign undertaken by Sunbrock outballyhooped anything to play here of a similar nature except the Big Show. With the exception of newspapers, which failed to co-operate, the selling job was a thoro one. Altho spending several grand a day on bought newspaper space, little mention was given the show. Top stunt to attract attention, engineered by Publicist Dick Sullivan, was the human fly antics of Ciamba, the Brooklyn Tarzan and a show feature, who climbed the Hotel Astor and scampered over ledges and cornices before being corraled by police. Thousands gathered in Times Square (See *Sunbrock Thriller* on page 103)

Saddle River, N. J., Scores for B&V

GARFIELD, N. J., June 7.—B&V Shows closed a successful week at near-by Saddle River Saturday (31). Good weather favored the stand for the run with the exception of Thursday night (29) when a heavy down-pour killed off business. Shows played under local fire department auspices. The midway was jammed Friday and Saturday nights (30-31) and all rides' shows and concessions played to good business.

B&V office staff this season includes Eddie Elkins, business manager; Mike Buck, general manager; Justin Van Vliet, manager; Queenie Van Vliet, secretary-treasurer; Justin Van Vliet Jr., electrician and maintenance, and Joseph Perdrak, ride superintendent.

Line-up consists of cookhouse, Mr. and Mrs. E. Geegory; two cat games, Queenie Van Vliet, agents, Irene Gillis and Albert Turner; two stores, A. Kalman; two stores, Johnny Glyn; three stores, Eddie Elkins; beat the dealer, Lillian Elkins; cage, Joseph Perdrak; three stores and over and under, Albert De Suo; pan game, Marye Van Vliet and Robert Lee; H. W. Jones, bingo; French waffles, J. W. Wendle; candy floss, W. Kraus; french fries, Mary and Archie Cook; three stores, Moe and Sam Walker; shooting gallery, Ralph Lee; three stores, Millard Frick, B. Gally; three stores, Benny Spagnola; J. D. Martin.

Girl Revue is managed by Ed Ferrer, with five girls; Cowboy Show has Slim Skellett, radio artist, assisted by Kitty Bert and Larry Regna; Side Show, Fred Hoyt, assisted by Prof. Moni Diane and Mrs. Hoyt; Funhouse, Millard Frick, assisted by James M. Kile.

Mr. Buck is recovering nicely from his long siege of illness. J. W. Wendle, who was painfully burned in Garfield when a fire started in his waffle stand, was discharged by the doctor last week.

Visitors recently were Mrs. Bess Hamid, Mrs. Anna Halpin, Mrs. Midge Cohen, Dorothy Packtman, Clem Schmitz, Harry Heller, Mr. and Mrs. Joe Kane and Junior, en route to the Kirkwood Shows at Newburgh, N. Y.

Free attraction is the Fearless Stars, aerial act, which is proving a good drawing card.

Miniature Circus Drawing Card at Detroit Park

DETROIT, June 7.—New type of miniature show, stemming from show business itself, bowed this season at Edgewater Park here, as Ernie's Miniature Circus. Operating in a Quonset hut structure erected for the purpose, with a 25-cent admission charge, it is proving a good box office attraction.

Producer and manager is Ernie Palmquist, former name band leader, and more recently an emcee, who did the job of carving a complete circus set-up himself, with the assistance of Mrs. Palmquist.

Show consists of some 15,000 individual pieces, according to Palmquist, and is constructed on a scale of a half inch to a foot. Complete circus spec and individual typical big-top acts working simultaneously on three rings, two platforms, and in the air are shown in a cutaway big top modeled after the Ringling-Barnum show. The model set-up includes the appurtenances of a circus lot from the Side Show and menagerie to backlot cookhouse and lavatory tents. Figures are not animated.

Palmquist exhibited his miniature circus for the past three months in various department stores, and made his first appearance on an actual show lot at Edgewater, where he will remain for the balance of the summer.

Decoration Day Big for Strates

TROY, N. Y., June 7.—James E. Strates Shows, playing here this week, enjoyed one of the biggest Decoration Day grosses in history at Watervliet, N. Y., one show official reported here.

"Decoration Day the crowds came early and stayed late. The following day we had a surprising matinee and Saturday night was jam-up all around," the official said.

Nate Eagles' *Hollywood Midgets* were the subject of Van Olinda's column in *The Albany Times Union* and Red Herson interviewed them over Station WABT on two different programs. Don Williams returned to the *Hollywood Midgets* after a trip to Buffalo to receive his Masonic degree.

Visitors have included W. C. Fleming, general agent, Jim McHugh of *The Billboard* New York office, Arthur Campfield and Mr. and Mrs. Ted Cope.

B. F. Gimbel To Head Board Of Madison Square Garden

NEW YORK, June 7.—Bernard F. Gimbel, head of the Gimbel Department Stores and a director of the Coca-Cola Company, was elected chairman of the board of directors of the Madison Square Garden Corporation, Wednesday (4), replacing Stanton Griffis, who has been appointed ambassador to Poland.

Financial report of the Garden for the fiscal year ended May 31, 1947, shows operating revenue for the year of approximately \$7,250,000 and profits of about \$2,025,000, prior to deduction of federal taxes.

Claflin Children Get Share of Work Estate

AKRON, June 7.—Two children are assured a \$50,000 share in the estate of the late Fred W. Work, a Common Pleas Court decision by Judge C. V. D. Emmons reveals. Work was well known thruout the country as a circus fan and for a number of years traveled with the Barnett and Wallace Bros.' circuses.

The children are Alan Claflin, 11, and his sister, Patricia, 14, children of Minor B. Claflin, who was Work's secretary.

How To Avoid Damage Suits

By Leo T. Parker

The higher courts have laid down rules that proprietors of amusement parks may follow to avoid all liability for injuries to patrons who ride amusement devices.

When deciding a suit filed by an injured patron, the court considers only four simple questions. If these questions may be answered in affirmative, an injured patron always can recover damages for an injury. These questions are: (1) Was the injured patron exercising ordinary care to protect himself from injury when the accident occurred? (2) Did the proprietor know the device which caused the injury was dangerous? (3) Was the device so dangerous the

average prudent person, under the identical circumstances, would have been injured? (4) Did the proprietor of the amusement and his employees have knowledge of the defective condition, and if not had the defect existed for so long that a reasonably careful proprietor could have discovered and repaired the defect?

If, after considering all testimony the court decides all of these questions can be answered in the affirmative it will render a verdict in favor of the injured person.

Quite obviously, therefore, it is advisable readers know what to do so that, in event of litigation, these questions (See *HOW TO AVOID* on page 103)

Eastern Ops Do Socko Biz Over Holiday

Ideal Weather Lures Trade

NEW YORK, June 7.—At long last outdoor showmen and park operators of this area were favored with an ideal week-end, a three-day Decoration Day holiday week-end with the kind of weather showmen have been praying for ever since the season opened.

May 30 brought good crowds to all (See *Eastern Funspots* on page 102)

Circus Clown Club Drive For Members in Progress

LOS ANGELES, June 7.—President Richard Arcand, of the Circus Clown Club of America, P. O. Box 606, Los Angeles, reported at a recent meeting that the membership drive is moving along at a fast clip. New members include Phil Kallail, Jack Vinick, Joe Bustead, George J. Koesny, Mrs. Stanley Christy, Jimmy Beach, Mary Wood, Dr. Lochner, Oma Sandler and Louis La Voie.

Margretta V. Kelly, executive secretary of the club, announced the death of Mrs. P. T. Smith, a member. Donations of \$50 from Margretta Kelly and \$10 from Phil Kallail, for the death benefit fund, were announced.

Packs Sets July 7-13 Date For Cincy's Crosley Field

CINCINNATI, June 7.—Tom Pack's Thrill Show, featuring Roy Rogers, film cowboy, is booked to appear here July 7-13 at Crosley Field, home of the Cincinnati Reds. Show opens in New York June 15.

Other attractions slated to appear here are Terrell Jacobs; Selden, "the Stratosphere Man"; Peejay Ringens, Victoria Zucchini, Incomparable Kays, and the Mighty Milos, high pole, along with standard circus acts.

Arrangements have been made with the Cincinnati Baseball Club to handle the advance ticket sale.

King & Franklin Reported Stuck in Virginia Snow

CHICAGO, June 7.—A letter written by N. R. Garnes May 31 reveals that snow and rainy weather bogged down the King & Franklin Circus at Wytherville, Va.

Continuous bad breaks stripped the org, which opened at Lebanon, Tenn., in April, of its bankroll, and Garnes' letter indicates that many of the troupers will be facing a distressing situation unless relief is furnished.

Circus Historical Society

The second national convention of the CHS will be held in Jamestown, N. Y., July 11-13. Hotel Samuels will be the headquarters and reservations should be made thru Burns Kattenberg, manager.

Edmond P. R. Holt, president of division No. 3, visited the Bailey Bros' Circus at Bethlehem, Pa. Dr. E. N. Olzendam, Manchester, N. Y., made his annual trek to Boston to catch the Big Show. Burns Kattenberg entertained Fred Baker during (See *Historical Society* on page 102)

Quinn's Org Makes Record Fighting Mud

Much New Equipment Added

BATTLE CREEK, Mich., June 7.—History has been made by the World of Pleasure Shows since it opened seven weeks ago. Never before in the annals of John R. Quinn's org has it hit so much rain. Even snow has fallen. Caterpillars have been used to get the show off almost every lot.

On those relatively few days when weather has been clear, business has been good. Folks have even turned out when it has rained, and those who have shown up have spent freely.

When the shows moved into Muskegon, Mich., May 21, the lot was found to be under water. Another location, higher and sandy, was secured. Weather during the stand, however, was like that of previous stands marred by rain, yet the folks evidenced a desire to spend and have fun.

Unit moved into Muskegon from Flint after tearing down in a blinding rain. Lansing and Wyandotte, two previous spots, were hit hard by rain and cold.

Six New Light Towers

Six new light towers were delivered in Muskegon. Two government searchlights are skedded for early delivery. The new office truck is nearing completion under the supervision of O. B. Bauer. Clifford Andrus is building a new arch which will feature neon.

Mrs. Quinn's mother visited the show at Flint, and a special dinner was served to the family in Al Kelly Dear's trailer.

The Sensational Royals joined as the free act at Lansing, coming on from California.

Max Cohen, secretary of the American Carnival Association, was a visitor at Wyandotte. Ben Sawyer, of the Saginaw Fair, has made several visits.

Charles Schaefer, general agent, continues under a doctor's care, with C. B. Ludwig meanwhile handling his duties.

Here's the Line-Up

Staff follows: John Quinn, owner-manager; Mrs. John Quinn, secretary-treasurer; E. C. May, assistant manager; C. B. Ludwig, general agent; Clint Lowery, billposter; Robert Goode, electrician; Raymond Cooper, assistant electrician; John Nilsson, ride superintendent; O. B. Bauer, building superintendent; John (See *World of Pleasure* on page 58)

\$5,000 Blaze Razes Gangler Jungle Show

HUNTINGDON, Pa., June 7.—Fire of undetermined origin destroyed Joe Gangler's Jungle Show on Bright Lights Exposition Shows here. Loss was estimated at \$5,000. All animals were insured and will be replaced. Uninsured specimens were a total loss. A new top was ordered.

Business was exceptionally good here for the week ending May 31. The Octopus was top ride, with the Merry-Go-Round a close second. Frank Joseph's new Spitfire and a new roller-plane will be added to the line-up soon.

The personnel was saddened by news of the death of William Koford, who was to have joined as billposter.

Visitors were Mrs. Pearl Myers, Mrs. Linda Wallace and Mvriel Davis, brother-in-law of Paul Bish, Chair-plane foreman.



DURING THEIR RECENT ENGAGEMENT in Roanoke, Va., members of the Cetlin & Wilson Shows visited the grave of C. D. Scott, former carnival owner.

Veterans' United Greets Snow With Christmas Carols

LAKE CITY, Ia., June 7.—Christmas carols were played over Bob Hill's p.-a. system on the Veterans' United Shows' lot here Wednesday, May 28. It wasn't that Bob was mixed up; it was the weatherman who was. The latter delivered several inches of snow.

Fires were built in the Merry-Go-Round to melt the snow off the top. By nightfall it was cleared of the white stuff and no damage was revealed.

During the clean-up job folks on the shows expressed hope that the weatherman wouldn't get his tunes mixed up to play the old favorite, *It's June in January*, with a reverse twist.

Conklin Books Terrell Jacobs As CNE Feature

CHICAGO, June 7.—J. W. (Patty) Conklin, manager of the midway for the revival of the Canadian National Exhibition in Toronto next fall, announced here Monday (2) that he has signed a contract to present Terrell Jacobs and his wild animal circus as one of the feature attractions.

Jacobs toured with the Conklin shows in Western Canada seven years ago and racked up grosses that were amazing for the prices then in vogue.

Conklin, here for three days on business, announced that he has purchased a new 90-foot round with three 50's from the O. Henry Tent & Awning Company in which to present Jacobs, and that an entirely new type of modernistic front will be erected.

"We plan to present at least seven circus programs daily, and there may be more on the big days, but I know that Terrell will not object, for when we were in Western Canada he worked as many as 13 performances in a single day," Conklin declared.

Jacobs nodded his assent, adding that he was ready to work as many daily performances as the business warrants.

Conklin said the show will be framed to seat 2,500 people with 500 grandstand chairs, for which there will be no additional charge. There will be no inside ticket sales of any kind, only the customary novelties and candy stands.

Conklin announced that the midway building program "is half way home, and with a little decent weather we'll be thru ahead of schedule." He pointed out they had only five clear working days since con- (See *Conklin Books Jacobs*, page 58)

Southern Valley Moving Despite Tornado Hurts

POPLAR BLUFF, Mo., June 7.—Despite a severe setback at Jonesboro, Ark., May 1 when a tornado hit the lot, Southern Valley Shows have been playing their route, rebuilding as they go.

The tornado struck at 4:30 a.m., and the following equipment was lost: Minstrel Show, including a 50 by 80 top, lost; stage, piano and lighting effects, was a complete loss. Marquee was a total loss.

Twenty-two concessions were torn up, including all frames, flash and tops.

A 20 by 40-foot bingo game was demolished, including about \$600 worth of merchandise.

Light towers were bent over. Ferris Wheel was moved off its blocks, but did not tip.

Merry-Go-Round was torn to shreds.

According to Owner-Manager Eddie Moran, all new canvas has been ordered, and he expressed his appreciation to his people and the various committees for their efforts in keeping the organization in action since the disaster.

Plainfield, N. J., Repeat for WOM

PLAINFIELD, N. J., June 7.—Fourteenth annual appearance of the World of Mirth Shows here was a repetition of former successes despite a downpour Thursday (29) that nixed Decoration Day eve crowds and business.

A new Kiddie Whip, Kiddie Train and a complete set of Hey-Dey cars were delivered here. Shows equipment is nearly all painted, altho inclement weather had handicapped Jack Synrex, painter.

Clinton, Ia., Biz For Wonder Shows Is Just So-So

CLINTON, Ia., June 7.—Business here this week for the Wonder Shows of America has been just so-so, despite the fact the weather has been okay and the crowds big. "The people just aren't spending too freely," one show official said.

Org moved here from Beloit, Wis., where business Decoration Day and Saturday was good. Sunday (1) the show tore down early because of rain and had difficulty getting off the lot because of the mud. Show arrived in Clinton early Monday to be welcomed by rain and opened Tues- (See *Clinton Just So-So* on page 58)

Pottsville, Pa., Proves Red One For Endy Bros.

POTTSVILLE, Pa., June 7.—Endy Bros.' Shows drew a red one here for the week ended May 31. An announced 12,000 on Decoration Day (30) spent freely to help give the org its best week in 10 starts. Weather until now had been rough. An estimated 3,000 turned out to watch Grant Chandler, trainmaster, unload the show.

Since this is Owner Dave Endy's home town, Mayor Claude A. Lord, along with other municipal officials, attended a Sunday afternoon party, May 26, in Endy's private car, the Jean B. It was a real homecoming.

Jack Gilbert's concessions did well, as did Joe Decker and Sleyman with his new cookhouse and grab joints. Maybelle Kidder's Girl Revue and Del Crouch's Motordrome topped the shows. The Caterpillar, Looper and Hey-Dey reported top business.

The staff, about the same as last year, includes Owner Endy; Louis A. Rice, general manager; Jack Gilbert, concession manager; Charles Abbott, general agent; Howard Stahler, promotional director and press; Joe Rowan, special agent; George Kerestes, purchasing agent; Grant Chandler, trainmaster; Jules Sliffer, billposter; Joe Hearn, assistant secretary; Neville Baker, artist; James Zabriski, electrician and Diesel motors, and Jack Hornsby, mail and *The Billboard* sales agent.

Show travels on 30 cars and carries 27 paid attractions. Included in the latter are George Vogstadt's Wild Life, Illusion and Unborn; Maybelle Kidder's *Scandals of 1947*; Bobby Barrow's Posing Show; Jimmie Hurd's Side Show; Bob Holmes, Snake Show; Jimmie Shaffer, two-headed baby; Del Crouch, Motordrome; Joe Uhl, Penny Arcade; Jim Zabriski, Funhouse; Rube Nixon, iron lung, and Fat Head Williams, *Harlem Revue*.

Grant Chandler has completed an 80-foot aluminum front trimmed in neon for the Posing Show. Mrs. Dorothy Crouch has added a Kiddie Train for a total of four small rides. The new Funhouse, Hubba Hubba, operated by Hazel Zabriski, opened here this week.

Secretary Milton Paer, who recently underwent an operation, is convalescing in Miami.

Western Unit New Flash for Lynch's Maritime Outfit

HALIFAX, N. S., June 7.—Pat Gibson's Western Novelty Show, which consists of rodeo acts, singing and cowboy oik, is one of the new features of the Bill Lynch Shows now playing in Nova Scotia. Show claims a seating capacity of 1,500.

Other shows include the *Pin-Up Girls' Dance Revue*, headed by Joe Kara, in which six gals mix magic with dancing. Marjorie Norton's monkey unit, which has 30 monkeys, is also offered.

Org this year turned from its customary trapeze free act to Sol Solomon and his high dive. New rides this year include a Fly-o-Plane, claimed by the show to be the first such ride to operate in the Maritime Provinces. Another new ride is a Kiddie Whip. Other rides are Chair-plane, Ferris Wheel, Merry-Go-Round, Octopus and Whip.

No. 1 Lynch unit, which opened May 24, is skedded to play the larger towns in Nova Scotia, New Brunswick and Prince Edward Island, with the No. 2 show playing the smaller ones. No. 2 unit opener was at Kentville, N. S.

BALLYHOO BROS.' CIRCULATING EXPO

A Century of Profit Show

By Starr De Belle

Flooded Track, Pa.
June 7, 1947

Dear Pat:
Manager Pete Ballyhoo has always advocated clean outdoor sports for his people.

"The great outdoors," he said, "keeps minds clean and bodies built up."

For years he carried G-recreational centers on his lot and on his train. Yet the lack of interest in those

sportsmen and athletic centers waned to such an extent that they ceased to be profitable. At a meeting our entertainment board, headed by G-Top Shorty, it was decided that our people were partaking of sports that heretofore were never provided by carnivals. Thus the first portable dogtrack was built.

If the show's billing, "World's Only Mile Long Midway," is correct, then our midway is suitable for a two-mile track, providing no center booths are located where the dogs (See Ballyhoo Bros. on page 104)

James P. Madigan Dies; Chi Ride Owner - Concessionaire

CHICAGO, June 7. — James P. Madigan, 50, ride owner and concessionaire in and around Chicago, died June 1 at his home here following an extended illness. He at one time had been with the Smith Greater Shows and other traveling units.

Funeral services were held Wednesday (4). Interment was in Mount Carmel Cemetery here. He was a member of the Showmen's League of America. He is survived by an aunt, Catherine Madigan, of this city.

FERRIS WHEEL FOREMAN WANTED

Steady job and good salary to the right man who wants to stick. No floaters or drinkers.

LACHMAN AMUSEMENT CO.

2931 12th St., N. E. Washington, D. C.

WANT CAPABLE FOREMAN FOR CATERPILLAR

SALARY \$85.00 PER WEEK. Address

AL WAGNER

CAVALCADE OF AMUSEMENTS

Joliet, Ill., this week;
Cedar Rapids, Iowa, next week.



Eddie Young's

Crown

Royal Shows

"AMERICA'S FINEST CARNIVAL"

WANT Man for Front Gate, Marquee and Light Towers.

CONCESSIONS—Penny Arcade, Jewelry and any Hanky Pank concession.
RIDES—Will book Pony Ride, Train or Kiddie Plane Ride; also Rocket, Spitfire or Flying Scooter.

RIDE HELP—Foreman for Octopus, must drive semi; Second Men for other rides. No drunks.

SHOWMEN—Have beautiful framed 60-ft. panel front Bouquet of Life Show—will turn over to responsible showman not afraid to work. Must see that show is up and down and will take care of same. Wonderful grind show. All replies to

E. L. YOUNG New Philadelphia, Ohio, this week.

A.M.P. SHOWS

Fuggy

WANT

Photos, Dart Games, String Games, High Striker, Devil's Bowling Alley, Balloon Pitch, others not conflicting. Good opening for Wild Life, Monkey Show and Fun House; Musicians for Minstrel Show, salary out of the office. Want first class Electrician. Spears wants Six Cat Agents. Charlie Hollar wants Working Acts for 10-in-1. All replies

A. M. PODSOBINSKI

This week Switchback, West Va.; next, Oak Hill, West Va.

WALLACE & MURRAY

RAVENNA, OHIO, VFW CONVENTION CELEBRATION, JUNE 16-21

Want to book or lease Octopus, Roll-o-Plane or Spitfire. Good opening for Frozen Custard, Penny Arcade and Diggers. Will sell Ex on Long and Short Range Galleries. Place all kinds of Hanky Panks, \$25.00. Want Agents for Fun Game and Under and Over. Can place a few choice Grind Shows and one Wheel. Contact Jimmie Tierman, Business Manager. Kate Murray wants one Reader. Can place one more High Free Act for balance of season. Will book any Shows not conflicting, especially want Fun House. Can place Tilt Foreman and a few more Ride Men who drive semis. Contact **JACK REPASS**, Sharpsville, Pa., Firemen's Anniversary Celebration, all this week.

JACK THOMAS WANTS CONCESSION AGENTS

Men and Wives for Stock Concessions, Man for Shooting Gallery, 2 Bingo Counter Men. Good wages—long season. WILL BOOK 2 GRIND SHOWS (must be clean and up to date). WILL BOOK 1 RIDE NOT CONFLICTING. (Prefer Spitfire or Tilt-a-Whirl.)

WANT TO BUY—HIGH STRIKER. Must be in good shape and cheap for cash. No time to write—wire.

P.S.: Want to hear from Kokomo, Olen Carter and Walter Deering. All Address:

JACK THOMAS

Boone, Iowa, June 10-11; Hardwick, Minn., 13-14; Sheldon, Iowa, 16-17-18; Smithland, Iowa, 20-21; Montrose, S. Dak., June 25-26.

GOLDEN WEST SHOWS

"THE Best IN THE WEST"

Some of Our Fairs Already Contracted in California

Napa County Fair	Calistoga	July 4, 5, 6
Plumas County Fair	Quincy	Aug. 15, 16, 17
Trinity County Fair	Hayfork	Aug. 23, 24
Inter-Mountain Fair	McArthur	Aug. 30, 31, Sept. 1
Modoc County Fair	Cedarville	Sept. 5, 6, 7
Shasta County Fair	Anderson	Sept. 11, 12, 13, 14
Glenn County Fair	Orland	Sept. 17, 18, 19, 20
Tehama County Fair	Red Bluff	Sept. 26, 27, 28
Santa Cruz County Fair	Watsonville	October 2, 3, 4, 5

PLUS THE BIGGEST FIESTAS AND CELEBRATIONS IN THE WEST

SHOWS:

Want Side Show; Snake, Animal, Illusion, Mechanical, Funhouse or any clean Show with own transportation.

CONCESSIONS:

Want Photos, Dart Games, String, Fish Pond, Bowling Alley, Striker, Pan, Arcade, Bumper, Cane Rack, Slum Stores, Mouse or any other LEGITIMATE Concessions.

RIDES:

Want to BUY or BOOK any non-conflicting Rides with own transportation. What have you?

WANT RIDE MEN WHO DRIVE SEMIS—TOP PAY.

HARRY POLISH FISHER, 1865 Oak Street, San Francisco, Calif.



CARAVELLA AMUSEMENTS

DU BOIS, PA., JUNE 16-21

CAN PLACE Fish Pond, Duck Pond, Age, Scales, Ball Games, String Game.

SPLENDID opportunity for Organized Side Show. Can place Snake Show, Fat Show, Motordrome, Mechanical City.

CAN PLACE Pony Ride, 1 good Flat Ride.

GOOD opportunity for Billposter and also Office Secretary.

Kittanning, Pa., June 23-28—Mammoth Firemen's Celebration—1947 Mercury Car, other Prizes given away—Parades—Fireworks—Attractions

WIRE

CARAVELLA AMUSEMENTS

CLARION, PA., THIS WEEK

STRATES

JAMES E. SHOWS

A MIDWAY UNSURPASSED

WANT

Good Show Sign Painter at once. Wire, don't write. Can use good Snake or large Reptile Exhibit. Also one good Grind Show, preferably War or Crime Exhibit or Iron Lung.

June 9th to 14th, Chicopee Falls, Mass.;

June 16th to 21st, New London, Conn.

BARLOW'S BIG CITY SHOWS WANT

Foreman and Ride Help for Eli #5 Wheel, Chairplane, Single Loop-o-Plane, Three-Abreast Parker Merry-Go-Round. Useful Carnival people. Few more legitimate Concessions open for following bona fide Celebrations, Home Comings and Fairs. Maplewood, Mo., Celebration this week; University City, Mo., next week; Ferguson, Mo., week June 23; Madison, Ill., big Fourth of July Celebration, week June 30; Eureka, Mo.; Vineta Park, Mo.; Webstergroves, Mo.; Richmond Heights, Mo.; Kirkwood, Mo.; French Village, Ill.; Montgomery City, Mo. Fair; Brentwood, Mo.; Jonesboro, Mo.; Wellston, Mo.; Red Bud, Ill. Jr. Chamber of Commerce, University City, Mo.; Pinelawn, Mo.; Wellsville, Mo.; Washington Park, Ill. Midway; East St. Louis, Ill.; High Ridge, Mo. Centennial and Southern fall dates.

HAVE FOR SALE—Smith and Smith Chairplane, 24 Seats, Gas Engine, \$1,600.00 Cash. Immediate possession. Concession Agents wanted. Address Harold Barlow, 529 North 52nd St., East St. Louis, Ill.

HAVE FOR SALE EIGHT CAR MANGELS WHIP

Newly Overhauled, Newly Painted, Ready To Set Up;
No Repairs Necessary.

LEO PAPA ZIAN

1661 Bluehill Ave.

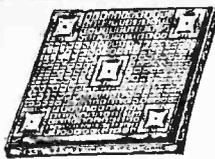
Mattapan, Mass.

UNITED AMUSEMENT, INC.

WANTED

Will book, buy or lease a Ferris Wheel, with or without transportation. Concessions, one of a kind. Will book Cat Rack, Pitch-Till-You-Win, Punch Board June 30 for the balance of the season. Can place at once, Duck Pond, Penny Pitch, Scales, Coca-Cola.

JAMESTOWN, R. I., JUNE 9-14; BRISTOL, R. I., JUNE 16-21.



PENNY PITCH GAMES

Size 46x46", Price \$37.50.
Size 48x48", With 4 Jack Pots, \$45.00.
Size 48x48", with 5 Jack Pots, \$50.00.

PARK SPECIAL WHEELS
80' in Diameter. Beautifully Painted. We carry in stock 12-15-20-24-and-30-number wheels. Price \$22.50

BINGO GAMES

75-Player Complete \$6.00
100-Player Complete 8.00

1/3 Deposit on All Orders.

SLACK MFG. CO.

116-122 Illinois St. CHICAGO, ILL.

ASTRO FORECASTS AND ANALYSES

All Readings Complete for 1947

Single Sheets, 8 1/2 x 14, Typewritten. Per M. \$6.00
4-p. Goldfish Pamphlet, 8 1/2 x 11, 12 Signs, Any Quantity. Each 1 1/2¢
Analysis, 8-p., with White Cover. Each 15¢
Forecast and Analysis, 10-p., Fancy Covers. Ea. 5¢
Samples of the 4 Readings. Four for 25¢.
No. 1, 35 Pages, Assorted Color Covers. 85¢

NEW DREAM BOOK

120 Pages, 2 Sets Numbers, Clearing and Policy, 1200 Dreams. Bound in Heavy Gold Paper Covers. Good Quality Paper. Sample, 15¢.
HOW TO WIN AT ANY KIND OF SPECULATION, 24-p., Well Bound. 25¢
PACK OF 79 EGYPTIAN F. T. CARDS, Answers All Questions, Lucky Numbers, etc. 50¢
Signa Cards, Illustrated. Pack of 36 15¢
Graphology Charts, 9x17. Sam. 5¢. Per 1000 \$6.00
MENTAL TELEPATHY, Booklet, 21 P., Folding Booklet, 12 P. 3x5. Contains all 12 Analyses. Very Well Written, \$5.00 per 100; Sample 10¢.
Shipments Made to Your Customers Under Your Label. No checks accepted. C. O. D. 25 Deposit. Our name or ads do not appear in any merchandise. Samples postpaid prices. Orders are P.P. Extra.

SIMMONS & CO.

19 West Jackson Blvd. CHICAGO 4, ILL.
Send for Wholesale Prices.

MIDWAY CONFAB

Le-Ola now has the annex on Cash and Gertie Miller's Circus Side Show on Proll's Broadway Shows.

Often a show's worst opposition is its auspices.

Flo and Hooper Dent report they have quit the road and will reside in their home at 911 N. 18th Street, St. Louis.

Roy Harper is asked to contact Pearl Harper, 2950 South Sixth Avenue, Tucson, Ariz., who reports the serious illness of his wife.

Long and expensive runs are okay if you're going to a proven spot.

Minnie Simmonds writes that she now has palmistry with the Conklin Shows in Canada after a vacation in Florida.

Mr. and Mrs. Billy Wingert are operating the cookhouse with Crescent Amusement Company, having left the Florida Amusement Company.

Nowdays when you crack, "With it," to a grab stand operator, it entitles you to an extra paddle of mustard.

Leo Lippa, former carnival owner, and several times president of the Michigan Showmen's Association, is convalescing following a leg amputation.

edition of *This Week*, magazine circulated nationally by newspapers, and there is a striking picture of him on the front cover.

Average American midway patron believes a front talker has a good imagination and a gift of gab. They go into shows to prove to themselves how wrong the talker is.

Robert W. Wilcox, (Oklahoma Bob, tattoo artist), formerly with Al Tomani on the James E. Strates Shows and this year with Earl Myers on the Ross Manning Shows, is confined to the St. Louis Hospital, Berlin, N. H., following a heart attack.

J. W. (Patty) Conklin visited the Atwell Luncheon Club, Chicago, Monday (2) and someone immediately started the rumor that he was in search of strange, weird talent for his Canadian National Exhibition midway.

Hundreds of dollars worth of shoe leather is being worn out this season by showmen running from show to show asking other showmen, "Are you doing anything?"

Mr. and Mrs. Charles McDougall witnessed the wedding of Ann Lussion Emery and William Tara May 19 in St. Louis. Bride and groom are members of leading showmen's clubs, and

ANNOUNCING

35th Annual JULY 4TH CONTESTS

Since 1913 we have conducted BIG ELI Fourth of July Contests for largest receipts on riding devices.
Contest No. 1—For Single BIG ELI WHEELS.
Contest No. 2—For other rides, such as Merry-Go-Rounds, Chairplanes, Tilt-a-Whirls, Octopus, Spittires, Fly-o-Planes, Loopers, Roll-o-Planes.
Contest No. 3—For Duplex BIG ELI WHEELS.
There is no entry fee, but your entry must be made by July 3, 1947. Send a post-card stating ride or rides you wish to enter. Valuable merchandise prizes to winners. A useful gift given each entry who reports and certifies his ride receipts for July 4, 1947. Mail your entry NOW. Address, CONTEST EDITOR
ELI BRIDGE COMPANY
800 Case Avenue Jacksonville, Illinois



New ELECTRIC CORN POPPER



PROFITS GALORE!
\$5 to \$50 daily earnings!

Get in the BIG PROFIT popcorn business with this popper—does work of \$500 machine. Can pay for itself in a few days because of its low price. FULLY GUARANTEED. New Gray

Metallic finish; gleaming nickel trim; electric lighted; beautifully decorated with multi-colored popcorn signs. Uses less current—AC or DC, any cycle, connect anywhere. 17"x17"x26" high. Wt. 30 lbs.

SALEMEN, WRITE FOR PROPOSITION.

EXCEL MFG. CORPORATION
Dept. B6-14 Muncie, Indiana

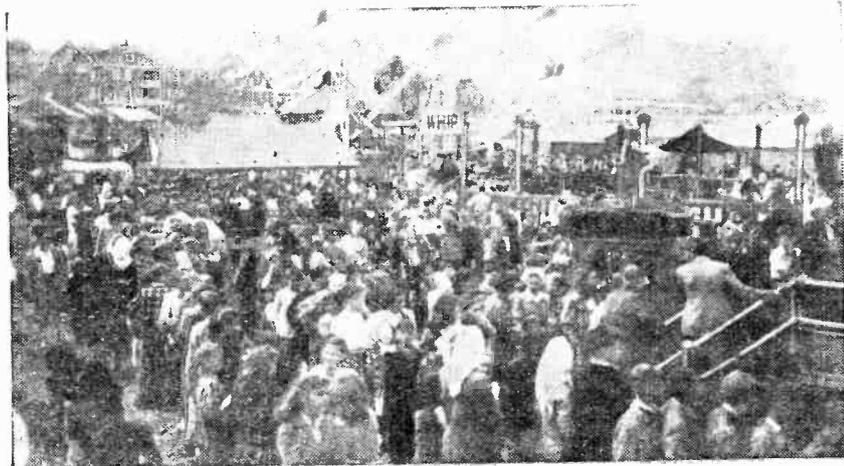
Save BY BUYING BETTER POPCORN
S. A. HYBRID CORN—YELLOW PEARL CORN
BOXES, BAGS, CONES AND SALT
• Colored and Peanut Oils in 5-Gallon Containers and Drums.
• Popcorn Plus in One-C Non Containers, 6 3 Cans.
• Coconut Oil in 50 and 400-Lb. Drums (Colored and Natural).
Distributors for Star Popcorn Machines.
IMMEDIATE DELIVERY.
Write for Descriptive Folders.
J & N POPCORN Specialties Co.
1451-1459 W. 69th St. Chicago 26, Ill.
THE HOUSE OF QUALITY

HUBERT'S MUSEUM
228 W. 42nd St., New York, N. Y.
Open all year round
Want Freaks and Novelty Acts.
State salary and all particulars in first letter.

NATIVE SHRUNKEN HEAD, LONG HAIR LIKE PHOTO, PREPAID \$8. MANY OTHER MPD. ATTRACTIONS: GORILLA BOY, FISH GIRL, MISSING LINK, DEVIL'S CHILD, WOLF BOY, BOBO FROM BORNEO. WRITE TODAY FOR PHOTOS AND CIRCULARS. ADDRESS: TATE'S CURIOSITY SHOP, 5234 East Van Buren Street, Phoenix, Arizona

POP CORN
Hoosier Pride Brand POP CORN and Hoosier Pride Coconut Oil SEASONING is a combination that's hard to beat. We have only one grade to offer and that is the best. May we place your name on our mailing list?
THE INDIANA POP CORN CO.
Wire—Write—Phone MUNCIE, IND.

BAKER'S GAME SHOP
EVERYTHING YOU NEED IN GAMES.
Can Ship at Once.
2907 W. WARREN, DETROIT, MICH.
Phone: TVler 5-0334



AMPLE PROOF that kid matinees can be made to pay off is offered by this picture taken on Coleman Bros.' lot at New London, Conn., recently.

Paul Brown writes from Nashville that he and Sam R. Childers scored with flags at the Indianapolis auto race classic Decoration Day, knocking off 60 per cent more than a year ago.

Remember some of the early-day managers who wouldn't book some independent shows because they burned too many lights?

Holman's rides will continue on their route despite the death of Lewis L. Holman, according to his daughter, Mrs. Lucy Sprague, whose husband is co-owner of the org.

Tex Conroy, emcee of Lauther's Side Show with Gooding Greater Shows, has returned to the show after a flying visit to the bedside of his mother, who is ill.

Gal show dancers should think twice before resigning. Just where in the hell else can you go and be introduced as "a glamorous starlet direct from Hollywood?"

Phil Miller, of Miller Creations, is operating a jewelry stand at Fairyland Park, Stickney, Ill. . . . Dugan's Wild Animal Exhibit played Bartlesville, Okla., to fair business May 26-27.

John Wendler is styled the Carrousel King in a feature in the May 31

are connected with the Royal American Shows.

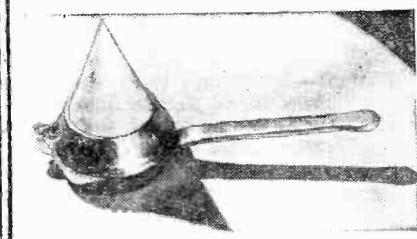
Speedy Babbs, drome operator, recently lost considerable equipment in a wreck involving his two trucks in the Tennessee hills. He is rebuilding in Linden, Tenn., under the handicap of having to send elsewhere for every necessary part. The closest telephone is 11 miles away.

Tiny Zimmerman, who with her husband, Corkie, has a cookhouse and grab stand on Gold Medal Shows, is still in Galveston, Tex., where she has been with her sister since the Texas City disaster in which her sister lost her husband, whose body has not been found. Tiny plans to rejoin the shows soon.

The rains, and even the snows came, but it hasn't been too bad around Endy Bros.' Shows. Since opening Louis A. (Stretch) Rice and Del Crouch have bought new Cadillac; Bob Martin and Ben Levine, Dodges; Billie Garber, a Kaiser; Del Crouch Jr., a Pontiac, and Ernie Buzzells a GMC truck.

Mr. and Mrs. B. B. Tanner entertained friends at their tourist court in Dublin, Ga., May 27, serving a chicken dinner. Those attending were Comdr. and Mrs. R. W. Wheeler, of

SNOW BALL ICE SHAVERS



SAMPLE, \$3.95 POSTPAID
DOZEN LOTS \$2.50 Each
GROSS LOTS 2.35 Each
F. O. B. Factory.

IMMEDIATE DELIVERIES
PIEDMONT BRASS FOUNDRY
664 PLUM ST. MACON, GA.

FOR SALE
Part or All of
HALL OF SCIENCE
Over 100 embryo specimens. Babies with 3 Heads and 2 Bodies. 16mm. Films on Educational Subjects.
DOC R. GARFIELD
7612 N. E. 3rd Pl. Miami 38, Fla.

GALLERY AMMUNITION
22 SHORTS \$50.00 Case
SPATTERLESS \$55.00 Case
To close out Limited Quantity.
PARK AMUSEMENT ENTERPRISE CO.
1905 Cecil Ave. BALTIMORE 18, MD.

WANTED
Ferris Wheel Foreman, Merry-Go-Round Foreman, Ride Help of all kinds, Concessions and Shows for Celebrations and Fairs, two units.
MOUND CITY SHOWS
1417 GRATAN ST. ST. LOUIS 4, MO.

WANTED AGENTS
Wheel, Roll Down, Razzle-Dazzle.
Atwater, Minn., 16-17-18; Melrose, Minn., 20-21-22.
Big Fourth July Celebration follows.
Greener Meyer Pellman

New ELECTRIC CORN POPPER



Now you can go into business for yourself and pay for your machine in one week.

We also have complete supplies for you and a grade of hullless pop corn especially adapted for THE EXCEL. Also Seasoning, Boxes, Bags, Cones and Salt.

LET'S GET STARTED NOW

HERE IS OUR SPECIAL OFFER—

New Excel Electric Popper . . . \$ 79.50
 #100 Baby Golden Hullless Popcorn . . . 9.50
 1 Cs 6 Gal. Popsit Seasoning . . 19.00
 1 M Classine Bags (10¢ Size) . . 3.50
 1 Cs Salt (24 2 Lb. Boxes) . . . 2.40

TOTAL COST . . . \$113.90
 Gross Sales Approx. \$140.00

Write — Wire — Phone

INDIANA POP CORN CO.
 MUNCIE, IND.



AFTER HAVING BEEN a salesman for various firms for 28 years, Jimmy Morrissey has opened his own business, All-State Tent & Awning Company, in Kansas City, Mo.

the local naval hospital; Mr. and Mrs. D. H. Watson, Mr. and Mrs. M. O. Driscoll, Mr. and Mrs. William Bush, Mr. and Mrs. R. W. Reed, Dr. O. Cheek, Kennedy Tanner and Frank Sier.

While the Veterans' United Shows were playing Fort Dodge, Ia., recently, Mr. and Mrs. Charles Carroll motored to Minneapolis on a combined business and pleasure trip. R. L. Sinderon made a trip the same week to Lorain, O., where he purchased two kiddie rides. M. C. Kephart is building a new type ball game.

William K. Dyer, of Dyer's Greater Shows, writes about some sort of a mirage he experienced while driving cross country recently—which indicates that William K. might have been dozing at the wheel.

Frank Zorda has added three more acts to his 20-in-1 Side Show on the Mighty Page Shows, and reports business thus far to be running ahead of last year. He also infoes that Madame Zelda recently planed to Glendale, Calif., to visit her daughter, Rose Lee, armless gal with the unit, is recovering from a dog bite.

Billy Logsdon reports he has put his 10-in-1 on the Virginia Rose Shows to play Louisville lots all season. . . . Bill Powell visited Sammy Schaffer and Art Anderson on the Meeker Shows at Dalles, Ore. . . . J. A. Pearl, mail and The Billboard man on the Cavalcade of Amusements, reports that muddy lots have changed the crack, "Are you with it?" to "Are you in it?"

John Starkey, widely known show painter, writes from Mount Vernon, Ill., that when Wonder City Shows played there he was a nightly visitor and cut up several jackpots with Walter B. Fox, whom he had not seen since the death of Joe Galler at Shel-

FOR SALE MERRY-GO-ROUND

40 ft., two-abreast, first-class condition, new top and wall, Le Roi motor, \$3,500.00 cash.
J. L. HENSON SHOWS
 Whitmire, S. C.

FISHPOND FOR SALE
 One 10x14 Fish Pond—Top, Side Wall, Frame, Pond, Motor. All in A-1 shape. \$125.00 cash. No collect. wires. Address:
W. J. WILLIAMS
 c/o ROGERS GREATER SHOWS
 Marlon, Ind., this week; next week, Frankfort, Ind.

POPCORN

with the **POP GUARANTEED**

Our Hybrid Popcorn Is Backed By A Money Back Guarantee If You Are Not Completely Satisfied In Every Respect. Write For Special Contract Price Through June '47.

Finest Quality Roasted Peanuts — Attractive Circus Bags
 5 Sizes Boxes — Cones — Bags — Snow Cones — Floss Papers
 Napkins — Spoons — Flavor Concentrates — Colors — Sticks
 Immediate Delivery Star Poppers. Used Popcorn and Peanut Equipment Bought & Sold

CHUNK-E-NUT PRODUCTS CO.
 Serving You From Coast To Coast

MATTY MILLER 231 N. Second St. Philadelphia 6, Pa.
 HANK THEODOR 2908 Smallman St. Pittsburgh 1, Pa.
 JOE MOSS 1261-65 E. Sixth St. Los Angeles 21, Cal.

BIG MONEY MAKERS

ENGINEERED FOR TROUBLE-FREE SERVICE

★ ALL-ELECTRIC CANDY FLOSS MACHINE

Our new Super Model #100 is extremely easy to operate—even a child can do it. Single Spinnerhead, \$207.50; Double Spinnerhead, \$225.00; Single Bands and Ribbons, \$5.00 each; Double Bands, \$15.00 each.

WE REPAIR ALL MAKES OF MACHINES.

★ NEW SUPER KETTLE

Ideal Popcorn Popper for large volume business! 35-Quart capacity Kettle, 19 1/2" diam. by 15" deep. Made of 3/32" aluminum. Gearless agitator. Sturdy. Makes uniformly delicious popcorn—and MAKES MONEY for you! \$37.50. Also 12-Quart Saratoga Kettle, \$20.00; 8-Quart Kettle, \$10.00; 6x6 Tops with frames, \$15.00. Write.

IMMEDIATE SHIPMENT. Terms: 25% with order, balance on delivery. F. O. B. Toledo.

CONCESSION SUPPLY COMPANY
 Box 133, Station B, TOLEDO 6, Ohio. Phone Kingswood 2408

Supplies POPCORN Machines

Complete Line of Supplies for Prompt Delivery

POPSIT PLUS \$3.25 per gal.	BOXES \$7.50 per M	HYBRID CORN \$9.75 per 100 lbs.
--------------------------------	-----------------------	------------------------------------

400-Lb. Drs., 27 1/2 Lb. ★ COCONUT OIL ★ 38 1/2 Lb. Pails, 30¢ Lb.

VIKING Stainless Steel POPCORN MACHINES

POPPERS SUPPLY CO. OF PHILA.
 Lombard 3-9020 1315 Vine St., Phila. 7, Pa. Lombard 3-9021

OCTOPUS ROLLOPLANE FLY-O-PLANE

World's Most Popular Rides

EYERLY AIRCRAFT CO., Inc., Manufacturers, Salem, Ore.

WANT-SIDE SHOW ATTRACTIONS-WANT

Positively showing America's best Sideshow territory. Can place few more worth-while Acts, outstanding Freak, Sword Swallower, Midgets, Fat Folks; account disappointment place Mental Act (you can't miss here); Man and Wife for Blade Box; others wire. State lowest, as pay day here is cash not promises and excuses. Following people contact me immediately: Tiny Cowan, Esther Parnell, Alzora Lewis, Tommy Thompson, Musical Crawfords, Sig Anderson, wire. Get with a show that KNOWS where it's going; booked solid Fairs. Celebrations until October 1st on America's cleanest midway. Then all winter's work in Florida.

JOE E. HILTON'S COMBINED CIRCUS SIDE SHOWS
 HAPPYLAND SHOWS, ADRIAN, MICH., NOW; NORWALK, O., NEXT.

AMERICAN BANNER SHOW

JUNE 16 TO JUNE 22, SUNDAY INCLUDED. One of the biggest Feast Celebrations in the State. A yearly event featuring Battle of Music, Parades, monster Fireworks display, with the feature attraction, Sylvania Zucchini, Beautiful Blond Human Cannon Ball.

Will book Rides and Shows. Concessions all open except P.C. and Eats. We play all celebrations. Get booked for one of the biggest 4th of July home weeks in New England. Those booking now will receive preference. Can use useful people. Ride Help and Electrician. All communications. Don't forget flags.

JOSEPH E. SHINE, Mgr.
 Pawtucket, R. I.; HAPPY LAPLANTE, Bus. Mgr., Box 264, Fall River, Mass.

HERE IS YOUR TRAVELING APARTMENT

All-American custom built 30-ft. Trailer, Shower Bath, Lavatory, Hot and Cold Water, Bottled Gas Apartment Range, Electric Refrigeration, Twin Sinks; More and Better Everything. This Trailer may be built to Meet Your Specific Needs. 3-4 weeks delivery. Floor Model may be seen in our Showroom.

ALL-AMERICAN TRAILER CO.
 10640 GRATIOT Phone: PLaza 2268 DETROIT 13

WHEELS OF ALL KINDS

Tickets—Paddles—Laydowns

Complete BINGO Outfits

CARNIVAL SUPPLIES AND EQUIPMENT

GAMES, ETC.

ALUMINUM MILK BOTTLES

Now Available . . . Write

Write for Catalog

H. C. EVANS & CO.
 1520-28 W. Adams St., Chicago 7

WANTED FOR FRED SAWYER'S GAY NEW ORLEANS HEP CATS

Colored performers, Musicians, Trombone players, Saxophone players, Tenor and Alto, Trumpets that can lead, Piano player. Can place good risky Singer, must be good. Can place Chorus Girls. If you are not sober and reliable on job, save stamps and wires. Whiskey, wine and gin caused this ad. Jack Jackson, Albert Green, Shorty Harris, Dan Zeler, Stela Johnson, all wire me. **FRED SAWYER**, World of Mirth Shows, week June 9th, Lido, N. J.; week June 16th, Schenectady, N. Y.

FLY-O-PLANE FOREMAN WANTED IMMEDIATELY

Want A-1 Man, who can drive Semi. Top wages, long season.

FIDLER UNITED SHOWS
 Calumet City, Ill., this week; Kenosha, Wis., next week.

DYER'S GREATER SHOWS

Best on Earth (on Bicycles)

"CLEAN AS A WHISTLE"

Midgets, Fat People, Pit and Platform Attractions. Will furnish outfits or book yours. Pony Ride, Fun House open, must be neat. Sober, reliable Ride Help, drinks stay away.

Charleston, Ill., this week; then per route.

LEE BECHT SHOWS

A Midway of Moral and Refined Attractions

WANT Bingo, Scales, Fish Pond, Hoop-La. Any other legitimate Stock Concessions not conflicting.

Washington C. H., Ohio, June 9 to 14;
 Blanchester, Ohio, June 16 to 21.

TIVOLI EXPOSITION SHOWS

Want sober, reliable Ride Men who can drive semis. Have openings for Second Men on Aerial Joy Ride, Ferris Wheels and Roll-o-Plane. Good salary and best of treatment. Wire H. V. PETERSEN, Mgr., Ames, Iowa, this week; then as per route.

DENNIS RIDES AND SHOWS

WANTED TO BOOK—Bingo, Pop Corn, Candy Floss, Novelty, Grab Joint, Fish Pond, Lead Gallery or anything that doesn't conflict with what we have. Will book Grind Show. Contact us at

Buffalo, Okla., June 9th to 14th.

Take the ARMWORK out of SCOOPING!

The New PUFFY PETE E-Z-SCOOP
ALL ALUMINUM — LIFETIME
Makes Their Job 10 TIMES EASIER!

10 DAY FREE TRIAL ORDER DIRECT FROM THIS AD

Here's an entirely new kind of scoop that makes sacking and boxing popcorn as easy as one-two. ONE . . . the scoop is filled . . . TWO . . . it's dumped . . . all in one easy arm motion. No wonder attendants at popcorn stands everywhere are giving this scoop such a great welcome. It takes the fatiguing arm work out of scooping . . . makes their job ten times easier.

LASTS A LIFETIME
The Puffy Pete E-Z-SCOOP is made entirely of polished aluminum. The scoop is made of heavyweight sheet aluminum. The handle is cast aluminum. Almost as light as a feather, yet strong enough to give lifetime service.

Free 10-DAY TRIAL OFFER

You have to see and use this new type popcorn scoop to appreciate its convenience. That's why we offer to ship you as many scoops as you need on a 10-day Free Trial Offer. Use this sensational scoop 10 days. If you are not satisfied 100% return them and we will refund your money in full. ACT NOW. Mail your order today.

Simple AS ONE-TWO

1. IT'S FILLED
2. IT'S DUMPED

Only \$2.79 EACH
Quantity Discount

We allow a 10% discount in the above price on orders for 12 or more scoops.

MAIL ALL ORDERS TO . . .

INTERSTATE POPCORN COMPANY 1243 So. Wabash Chicago 5, Ill.

ONE HUNDRED DOLLARS REWARD

To anyone furnishing us with information where we can book, buy or lease Ferris Wheel or Merry-Go-Round. Have string of Fairs and Celebrations that won't stop. Need Bingo Caller that will up and down, \$50.00. Percentage and Hanky Panks open. Reasonable privileges. Can use good Ride Help.

CRANDELL'S MIDWAY DELUXE

SPENCER, TENN., THIS WEEK; THEN GAINSBORO, TENN.

BISTANY Inc.
GREATER SHOWS

for Fairs and Celebrations
UNDER PERSONAL MANAGEMENT OF LEO M. BISTANY

Want for American Legion Celebration, Cambridge, Maryland, week June 16th. Firemen's Celebration, Pennsgrove, New Jersey, to follow. Then the big one, Fourth of July Celebration, Phoenixville, Pennsylvania.
RIDES, SHOWS, CONCESSIONS, OPEN MIDWAY, WHAT HAVE YOU. WIRE, TIME IS SHORT.
LEO M. BISTANY
SOUTHERN HOTEL BALTIMORE

THOMAS JOYLAND AMUSEMENTS

WANT FIRST CLASS COOKHOUSE FOR BALANCE OF SEASON.
CAN PLACE PENNY ARCADE, MONKEY SHOW AND MONSTER SHOW.
CAN PLACE GOOD, RELIABLE RIDE HELP AT ALL TIMES.
WANT FREE ACT FOR REST OF SEASON. Address route.

L. I. THOMAS, Mgr.

Charleroi, Pa., this week; then per route.

PAUL FARRIS WANTS AGENTS

For Percentage: Watch-La, Scales and Clothes-Pin Store. We have plenty of Stock and Flash. You don't need to know the complete score. Just as long as you are sober and reliable. Address:

PAUL M. FARRIS
c/o SNAPP'S GREATER SHOWS

Booneville, Mo., this week; Ottumwa, Iowa, June 16-21; Muscatine, Iowa, June 23-28.

Midway Confab

(Continued from page 55)

by, Miss., in 1943. Starkey, who had been doing some work for Lashbrook Tent & Awning Company at Mount Vernon, will join Moore's Modern Shows soon.

While touring the midways of the Mid-South recently in search of a dry spot, Paul Brown and Sam Childers, concessionaires, were entertained at luncheon by Manager W. E. Page, of the Page Bros.' Shows, during the latter's stand at Alamo, Tenn., and also by L. B. Lamb and Frank Aschey, of the L. B. Lamb Shows. They also renewed acquaintances on the Gold Medal, Blue Ribbon, Baker United, and Madison Bros. shows, and the Cavalcade of Amusements.

"My Uncle Wilbur," stated Tall Timber, the year-round stomach stick, "was a showman who only fed and slept his people, altho he did weed each a buck to make the Sunday run on. When one broke a rule, the only way he had of fining his help was to take away from them for two nights the chafing bags he furnished them to sleep on."

Folks around the Royal American Shows midway are wondering if Nat D. Rodgers and Sammy Smith will believe the things written about them for *The Davenport* (Ia.) *Democrat and Leader* June 1 by Herb Pickard, the praise agent. Picard wrote that Nat met Mrs. Rodgers during the International Congress of Artists in Paris, barely escaped the Nazi invasion and joined the French underground. Of Sammy Smith he wrote that the trainmaster "was at one time the toast of the prize ring's lightweight division, having gained a draw decision with the famous Joe Gans." Wow!

Hillert's Shows report a good run, day and date with the Ringling-Barnum circus, at Philadelphia. Line-up of shows included: Life, Unborn, in charge of Mrs. Charles Hillert, assisted by Mabel Woods, George Zeller, Nicholas Pappas and William Hillert; Japanese Torture with Kenneth Hillert and Elenora Yaccacubici; Hall of Shame, run by Mrs. Charles Hillert Jr., James Hillert and Ralph Yaccacubicia; Snake Show, managed by Dan Reid, a 40-foot whale and a Fun-house. Visitors on the lot Decoration Day were Russel Bradshaw, Mr. and Mrs. Tilford, Mr. and Mrs. Tuby and Mrs. Montebriands and daughter.

Want-Concessions-Want

Frozen Custard, Scales, Jewelry, Pop-Corn, Photos; in fact, all legitimate Grind Stores of all kinds. Route—Marion, Indiana, this week. Followed by Frankfort and Sullivan. Then Linton, Indiana, July 4.

ROGERS GREATER SHOWS

Marion, Indiana

ARCADE FOR SALE

Fully equipped, booked for long season. 100 machines, 1940 GMC tractor, 28-foot Fruehauf trailer, 30x60 to 6. \$5,000 cash.

WALTER ROWAN

Care Marks Shows, Clarksburg, W. Va.

AGENTS WANTED

Danny Newman wants Nall and Swinger Agents. Address:

DANNY NEWMAN

Marks Shows Clarksburg, W. Va., this week.

POPCORN and CONCESSION HQ

A Season's Contract With Blevins Will Save You 10 Per Cent on All Popcorn, Seasoning and Supplies. Write Today for Contract.



• Jumbo South American, a price leader at: \$7.50

• BEE HIVE, the superior hybrid popcorn that popped out more than \$200.00 per bag (in regular 10¢ carnival boxes) before thousands at the N. A. A. P. P. B. convention: \$10.95

POPCORN MACHINES

- Hand-Operated Portable Machine, Burns Gasoline . . . \$135.00
- Small Electric Hand-Operated Machine . . . 79.50
- Jumbo Giant Wholesale Popper . . . 248.00
- Super Star Floor Model . . . 485.00
- Super Star Counter Model . . . 519.00
- Silver Star Counter Model . . . 398.00
- Corn Crib, All Steel, Holds 500 Lbs. Raw Corn . . . 65.00

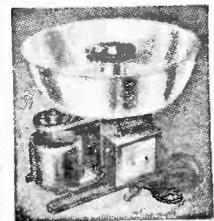
COLEMAN EQUIPMENT

20% Discount on Coleman Gas Plants and Burners, any quantity. We have the most complete stock of Coleman equipment in the U. S., priced competitively.

POPCORN SEASONING

In Stock—Liquid, Solid, or Coconut Oil Seasoning. Also famous Savorol Powdered Seasoning. Priced competitively.

FOR THE CONCESSION



Super Wizard Candy Floss Machine. The standard for half a century. 3,300 R.P.M. with no vibration. 5 cones a minute! Complete with double spinnerhead, \$295.

Echols Ice Ball Machine. Fast, lightweight. Cast aluminum. In stock for immediate shipment. With or without motor and stand. From \$34.50.



- Bags • Boxes • Popcorn Color and Flavor • Kettle Cleaning Kits • Scoops • Paper Cups • Candy Floss Paper • Certified Food Colors • Duvan Orange Syrup • Candy Apple Paper • Salt • Flavor Concentrates • Straws • Soda Cups • Cup Holders • Sundae Dishes.

KING CONCESSION Trailers Now in Stock

FOR FAST EXPRESS SERVICE
WIRE ALL ORDERS
DIRECT TO NASHVILLE
CATALOGUE ON REQUEST

BLEVINS POPCORN CO.
31ST. & CHARLOTTE
NASHVILLE

WANT GENERAL AGENT

Who knows Connecticut, Rhode Island and Massachusetts to book unit consisting of the following: Merry-Go-Round, Ferris Wheel, Chairplane and 15 legitimate concessions.

Also one General Agent who knows Pennsylvania, Maryland and Delaware to book one unit consisting of four rides and 15 legitimate concessions.

A very good proposition for the right men.

BOX 210

The Billboard, 1564 Broadway, New York City 19

MIGHTY HOOSIER STATE Shows

FAIRS! Indiana's best 4th of July spot, Columbus, Indiana, June 30 thru July 5th. Fairs start July 15th. Have 7 straight. 6 large Celebrations on streets to follow. This Show has 9 office owned Rides. Features the Flying LaVals as the Free Attraction.

CELEBRATIONS! Can use few more Stock Concessions: Fish Ponds, High Striker, Short Range. Ball Games, Pitch-Till-You-Win, Penny Pitch or any Slum Joints, \$26.50 per week.

FAIRS! Shows: 25 per cent. Have Side Show, Monkey, Snake and Fun House. All others open. Beat my route! Then you beat 27 years' experience in this territory. All replies:

W. R. GEREN, Owner

Mighty Hoosier State Shows, Maysville, Ky., this week; Paris, Ky., June 16-21.

AGAIN — BRIDGEPORT, OHIO — AGAIN
4th of July Week

MAJESTIC GREATER SHOWS

Can place for ASHLAND, OHIO, next week, another big one to follow; then Bridgeport, and other top spots and 11 FAIRS.

CONCESSIONS—Scales, Fish Pond, String Game, Ball Game. Two choice Wheels and Grind Stores who can obey orders. SHOWS—Wild Life (come on, Pat), Fun House, Monkey Show with own equipment. FERRIS WHEEL FOREMAN, good pay, good treatment.

All address SAM GOLDSTEIN, Lancaster, Ohio, this week.

35th ANNUAL TOUR GREAT MIDWAY IN AMERICA SUTTON SHOWS

"AMERICA'S LARGEST AND MOST BEAUTIFUL MOTORIZED CARNIVAL"

Want Manager for 150-ft. Circus Side Show (good Percentage proposition). Also Managers for two nicely Framed Girl Shows. Can place Spitfire, Rocket or Silver Streak (will furnish transportation). Also can place Kiddie Auto, Kiddie Swing and Kiddie Train. All address:

F. M. SUTTON JR., Mgr.
Havana, Ill., this week; then per route.

LOOK — LOOK — LOOK

CAN YOU BEAT THIS? Rising Sun, June 18-21, on the streets; Nevada, June 25-28, on the streets; Woodville, July 2-4, right on Route 20, on the streets; New Washington, July 10-12, on the streets; Green Springs, July 16-19, on the streets; Bradner, July 23-25, on the streets; Bloomville, July 30-Aug. 2, on the streets; Lucky, Aug. 6-9, on the streets; Sycamore, Aug. 12-16, on the streets; Aug. 27-30, Gibsonburg, on the streets — all in Northern Ohio.

Need all kinds of Concessions. No grift or P.C. wanted. Monk LeRoy needs Agents, wire. Will buy, book or lease #5 Eli Wheel. Need Fun House and Animal Shows. Have some dates open for late festivals.

WIRE FREMONT, OHIO, JUNE 9-14; AFTER AS PER ROUTE.
WHITE STAR ATTRACTIONS #2 UNIT

TRAIN FOR SALE, CENTURY FLYER

Manufactured by National Amusement Company. Slightly used. Deliver NOW.

H. E. EWART

4300 LONG BEACH BOULEVARD LONG BEACH 5, CALIFORNIA
Phone: Long Beach 49555

FOR SALE, COMPLETE CARNIVAL

2 #5 Duplex Wheels, 1 Little Beauty 32-Foot Merry-Go-Round, 1 Chairplane, 1 10-Car Allan Herschell Kiddie Auto Ride (large cars), 1 Main Entrance for Show, 1 Transformer and Generator Plant. All the above have own transportation and are in first-class condition. To be sold as a unit for cash only and with transportation.

BOX 531, c/o THE BILLBOARD, 390 ARCADE BLDG., ST. LOUIS, MO.

PEERLESS CELEBRATION Amusement

High-class Attractions for Fairs and Celebrations

WANT FOR FOLLOWING CELEBRATIONS

Keyser, W. Va.; McCoole, Md., Lot, June 16 to 21, V. F. W. First in. Must be good.

Hyndman, Pa., June 23 to 28, Firemen's Celebration; then comes the real Fourth of July week. Broadtop, Pa., Coal Miners' Annual. Three coal mining locals participating. Cannot help being GOOD. Bonus week.

Want to join at once for McCoole, Md.

SHOWS: Fun House, Freaks for 10-in-1. Front Man, salary out of office. Girl Show, Monkey Show and Grind Shows, with or without transportation. We have Tops.

CONCESSIONS: Candy Floss, Custard, Guess Your Age or Weight, Candy Apples, Photos, Grind Stores and others open. Want Popcorn, Ice Balls, Ball Games, Duck or Fish Pond, American Palmistry.

J. K. Boultingluse, cleaning house, WANTS P.C. Agents. Johnson and wife, Roy Beaty, Charles H. Sharrer, S. L. Forbes, Jimmy Ross, wire or come on. Counter men for Bingo, contact. RIDES: Wonderful opportunity for Octopus, Roll-o-Plane, Tilt-a-Whirl or Flat Ride, Ride Help, Drivers. Otis Little, contact or come on.

WANT Free Act that can join immediately. All address

WM. J. MESPELT or FRED HEDRICK
Kingwood, West Virginia, NOW.

PARAMOUNT SHOWS EXPOSITION INC.

Now Playing the Cream of Still Dates

BIG BONA FIDE JULY 4TH CELEBRATION, MESSENA, N. Y.
FAIRS START WITH THE GREAT GENESEE COUNTY FAIR, BATAVIA, N. Y., IN AUGUST

WANT

WANT

WANT

FUN HOUSE, GLASS HOUSE AND ANY GRIND SHOWS NOT CONFLICTING. CAPABLE RIDE MEN, ALSO MAN TO TAKE CARE OF MARQUEE, MAIL AND BILLBOARD. ALSO SHOW CARPENTER. Joe Darpel wants Side Show People and working Acts.

WANTED—CATERPILLAR FOREMAN, FERRIS WHEEL FOREMAN AND SECOND MAN.

CONCESSIONS: American Palmistry, Photos, String Game, High Striker, Cigarette Gallery or any Legitimate 10¢ Grind Stores. Willie Lewis wants Agents for Roll Down, Slum Skillo and Wheels.

NOTICE: 52 WEEKS WORK FOR THE FOLLOWING

Hooks Royal, Gussie Washington, Sunny and Rose Evans, Punch Miller, Johnny (Nuts) Mosely, Horace (Horsecollar) Hopkins, Jitterbug Johnson, and all Chorus Girls and Performers that know me.

HARRY LANGFORD

Si Perkins, Get in touch with me. Important.

Wire or Write: RALPH P. FLANNIGAN, Gen. Mgr., HERKIMER, N. Y. now; then per route.

LAWRENCE CARR SHOWS

New England's Finest

WANTS: USED MONKEY SPEEDWAY CARS IN ANY CONDITION.

WANTS: CONCESSIONS of all kinds; Frozen Custard, Scales, Guess Your Age, Devil's Bowling Alley, French Fries, String Game, Coke Bottles, Hi Striker, Basket Ball, Novelties, etc.

LAWRENCE CARR, Franklin, Mass., June 9-14;
Claremont, N. H., June 16-21.

SNAPP'S MODEL SHOWS, INC.

WANT

WANT

WANT

SHOWS: Snake Show, Animal Show, Glass or Fun House, also Five-in-One.

RIDES: Ferris Wheel or Tilt-a-Whirl. Will book or buy for Cash.

CONCESSIONS: Lead Gallery, Penny Arcade, Age and Scales, Hoop-La, Bumper, Basket Ball and High Striker.

P.S.: All Showmen who wrote me before, wire at once. Address:

HAROLD EUTAH

c/o SNAPP MODEL SHOWS, INC.

Nevada, Iowa, this week; Grinnell, Iowa, next week.

BRIGHT LIGHTS EXPOSITION

World's Brightest Midway

FEATURING GANGLER BROS' CIRCUS

Wants for Cherry Tree, Pa., big Firemen's Celebration all next week. Parades, Fireworks, Free Acts, etc., and balance of season till last week in November. One more Grind Show. Good opening for Motordrome, Penny Arcade. Place a few more Hanky Panks, Photos, Rotary Balls, Waffles, String Game, Bowling Alley, Slum Blower, Huckleby Buck or any Concession not conflicting with what we have. Write or wire JOHN GECOMA or L. C. HECK, Phillipsburg, Pa., this week; Cherry Tree, Pa., week June 16th; Dravosburg, Pa., week June 23rd; Irwin, Pa., week June 30th; Clymer, Pa., week July 7th. The above spots are all Firemen's Celebrations. We are now carrying 12 new Rides, 10 Shows and Big Free Act and Fireworks nightly. Fair Secretaries, look us over for 1948.

LARRY NOLAN SHOWS

WANT

COOK HOUSE, FLOSS CANDY AND SNOW CONES.

WANT

HANKY PANKS (Must have neat Frame-Ups. No Forty Milers or nail-up Joints wanted. Just cleaned house.)

ONE MORE RIDE AND ANY CLEAN SHOWS. (Will furnish tops if needed).
Now Showing the Cream Lots in Denver. All address:

LARRY NOLAN, Mgr.

BREWER UNITED SHOWS

BIGGEST JUNETEENTH IN SOUTH

Twenty thousand people last year.
Concessions of all kinds. Come on,
will place you. No exclusive.

Lindale, Texas, 9 to 14; Sulphur
Springs, Texas, 16 to 21.

SCIOTO VALLEY SHOWS

WANT—WANT

CONCESSIONS: String Game, Basket Ball,
Guess-Your-Age, Coca-Cola Bottles, Hi-Striker,
Photos and Long Range Shooting Gallery or any
other Concessions working for merchandise. No
Ball Games, P. C. or Gypsies. SHOWS: Any
Shows of merit with own outfits. RIDES: Due
to disappointment, want Ferris Wheel and
Kiddie Rides. Address:

WM. E. LAMB

SCIOTO VALLEY SHOWS

Jamestown, Ohio, this week; Winchester, Ohio,
June 16-21, on streets.

Cudney Border State Show

WANTS

Corn Game, Pitch-Till-You-Win, Bumper, Scales,
Guess Your Age, Hoop-La, Spindle and Coke
Bottle. Want Photo Gallery. Have the big 4th
of July Celebration at Hartsborne, Okla. Walter
Campe, please get in touch with me. Stratford,
Okla., June 9th to 14th; Welectka, Okla., 16th
to 21st. Nick Adams, get in touch.

RIDE HELP WANTED

Ferris Wheel and Tilt-a-Whirl. Must be ex-
perienced, sober and reliable. TOP SALARY.

Delgarian Amusement Co.

2303 N. Melvina CHICAGO 39, ILL.

CLIFF PATTON

WANTS FOR SIDE SHOW

TALKER WHO CAN TAKE CHARGE OF
FRONT. Salary \$50.00 or percentage. WORK-
ING ACTS. Prefer Pin Cushion Act. Vera and
Ann, contact me. Address:
c/o TURNER BROS.' SHOWS
Streator, Ill., this week; then per route.

WILL

BOOK FERRIS WHEEL

Balance season. State Conventions, 7 days,
10 months action, Downtown-on-the-Beach.
No gate, grift or passes. Age, Weight,
Novelties, Pea Pool OPEN. All replies

MGR. AMERICAN LEGION BEACH-PARK
Phone 616, Biloxi, Miss.

CARNIVAL WANTED

4TH WEEK IN JULY OR
2ND WEEK IN AUGUST.
NO BIG CELEBRATION. Contact

C. L. ELLINGHOUSE, Mayor
Greenville, Missouri

12 CAR RIDE-O

FOR SALE

Without transportation, in perfect condition. Set
up in a park. Come and see it. \$4000.00 cash.
Write BOX D-28
Billboard Pub. Co. Cincinnati 22, Ohio

WANT WHEEL FOREMAN

Also Second Man. Can place Fish Pond, Coke
Rattle, Cork Gallery, Lead Gallery, Pitch-To-Win,
any Slum Joint.

PAGE BROS.' SHOWS

MCKENZIE, TENN.

PHOTO GALLERY FOR SALE

Direct positive, veneer booth, double camera, 1 1/2 x 2
and 2 1/4 x 3 1/2, F. 3.5 lens; also enlarger and stock.
Now operating at Silver Beach Park, St. Joseph,
Mich. Other business reason for selling. Wonderful
location in building. \$500.00 for all.

F. C. CLARK

4503 So. Michigan, South Bend, Ind., or at Park
Saturdays and Sundays.

**World of Pleasure
Establish Record
Battling Mud**

(Continued from page 52)

Roberts, mechanic; A. K. Dear, pur-
chasing agent; Roy Warr, painter;
Homer Ferguson, sanitary depart-
ment, and Mrs. A. K. Dear, front gate
and tickets.

Ride line-up: Merry-Go-Round,
Roy Warr, foreman; V. Moose and
George Westfall, assistant, and Mrs.
Vanderweg tickets; Kiddie Train,
Clarence Showman, foreman; Kid-
die Train, Charles Owens, foreman;
Twin Ferris Wheels, O. B. Bauer,
foreman; Alfred Uber, assistant; Bill
Thatcher, tickets; Tilt-a-Whirl, Sam
Gregory, foreman; Bill Ohles, Rob-
ert Pellow, and Ted Szczepepanek, as-
sistants; Mrs. Obie Bauer, tickets;
Rolloplane, Robert Carlin, foreman;
Jack Weekly, second man; Marguer-
ite McPherson, tickets; Octopus, Mar-
vin Cooper, foreman; Leonard Martz,
second man; Mrs. Fred Weekly, tick-
ets; Caterpillar, Earl Weekly, fore-
man; John Vanderweg and Milton
Cain, assistants, with Mrs. Alexander,
tickets; Fly-o-Plane, B. Paul; pony
ride, Mr. and Mrs. B. Irons, and Cen-
tury Flyer, A. Raybuck. Mrs. Roth
handles the tickets for both the Kid-
dies Auto and Kiddie Train.

Show line-up: Side show, F. Len-
tini, owner-manager; Swede Peter-
son, opening and assistant manager;
Mrs. Lentini, tickets; Girl Revue, G.
Padgett, manager; Mechanical Farm,
Whitie Rodenburg, owner-manager; Fun-
house, James Harrington, owner-
manager; Big Snake, Mose Smith,
owner-manager; Penny Arcade, Mr.
and Mrs. Ken Reis, owners-man-
agers.

Concessionaires include Floyd Mel-
lon, cafe and grab, with John Mc Car-
thy, assistant manager; Gil Conen,

CLINTON JUST SO-SO

(Continued from page 52)

day. Only rain here was a trace
Friday morning (6).

Patsy Lee's Girl Show is doing
good business. Show has a new front
and new minaret, executed by Tiny
Dempsey and Art Riley, topped by a
16-foot blowup cut-out, illuminated
with neon. Music for the girl show
is supplied by Jimmy Simpson's Trio
which includes, in addition to Simp-
son, Roy Roten and Harold Frank.

Wonder Shows used plenty of radio
publicity here and got plenty of good
breaks from Station KROS, which
co-operated all the way, especially
with the kiddie matinee. Walter
Tiech, station sales manager, helped
in every way.

CONKLIN BOOKS JACOBS

(Continued from page 52)

struction started last April 1, but con-
siderable time was saved by build-
ing inside the huge automotive build-
ing on the grounds.

"Eighty-four men, including 36 car-
penters, were on the job when I
knocked off last Saturday (May 31)
and I presume they are still there
as I haven't had any s-o-s calls," he
replied in response to a question re-
garding the labor situation.

popcorn, Earl Wright, custard; Mrs.
Tillie Rice and brother, cotton candy;
Jerry Fish, jewelry; Bill Rice, bingo;
B. Rutherford, novelties; B. Allsup,
photos and ball game; D. Bishop,
scales and age; Mr. and Mrs. Clif-
ford Andrus, long range gallery; B.
Merritt, 3; James Carroll, 3; D. W.
Leslie and son, 3; Mr. and Mrs. Roy
Duffey, 7; Mike Demcoe, 2; A. Ted-
man; Mc Manus, 1; H. Decinto, 2;
Louis Geritz, 1; Elmer Vailencour, 1;
M. Uhlir, 1; J. Parara, 1; Sam Stone,
1; R. A. Nathansen, 1; Mary Murphy,
1; Pete Richards, 1; Tom O'Neil, 1;
Bill Harrington, 1.

John R. WARD'S
**WORLD'S FAIR
SHOWS**
AMERICA'S NEWEST and FINEST RAILROAD SHOW

WANT

Press Agent, Talker and Riders for Silodromes, top salaries and all
tips, or will place Manager and Riders with own Motorcycles and Per-
centage. Unborn or Life Shows, Fat Show, War Show, Wild Life. Want
Penny Arcade, Merchandise Concessions. Want Ride Foremen for Merry-
Go-Round, Rocket, Spitfire and Tilt-a-Whirl. Place all good Ride Help.
Want Piano Player and Boss Canvasman for Girl Revue. Want Train
Help, Polers, Tractor and Cat Drivers, Builder and Blacksmith; H. D.
Singletary, answer.

Escanaba, Mich., this week; Iron Mountain, next week.

PINE STATE SHOWS

WANT

For Sevierville, Tenn., Homecoming, week June 9 to 14; Maryville, Tenn., Picnic Festival, June
16 to 21; other big spots to follow.

Can place Concessions of all kinds—Penny Arcade, sell X on Custard and Novelties, Diggers. Can
place Fun House, Girl Revue, Iron Lung, Jig Show. Can place for balance of season and all winter
in Florida—Tilt, Caterpillar and Roll-o-Plane, two more Kid Rides. All Fair Secretaries and
Celebration Committees, have some open dates Tennessee, Georgia, Alabama and Florida. A. J. Al
Herman, you are advised to contact Manager at once. All address: JOHN J. CARUSO, MGR.

BISSTANY Inc
GREATER SHOWS
for Fairs and Celebrations

WANT

Quick, capable, sober Advance Agent. Ride Help, Concessions, Shows
and Novelty Rides. Chestertown, Md., this week.

WANT

For complete Motordrome, experienced Motordrome People to take charge at once. Have best of
equipment. We have Ohio's outstanding Fourth of July Celebration and long route of Fairs.
All Answers to

E. L. YOUNG, Mgr. Royal Crown Shows
New Philadelphia, Ohio, this week; Kenton, Ohio, next week.

WANT**WANT****WANTED**

WAITERS COOKS
GENERAL COOKHOUSE HELP

Apply

ARKY BRADFORD

Wonder Shows of Americ
Rocky Falls, Ill., week of June 10;
then as per route.

WANT FREE ACT

For June 23-28 Inclusive

**PRUDENT'S
AMUSEMENT SHOWS**

124 Cedar Ave. Patchogue, N. Y.

BILL ACKERMAN WANTS

Count Store Agents. Few Concessions open; X
on Photos, Scale, Age. Show will book or buy
#5 Wheel, also Kid Rides. VFW Celebration on
street, Picher, Okla., this week. Biggest 4th
July Celebration in State contracted. Contact
Bohn & Sons United Shows

WHITIE RODENBURG

WANTS

3 Phonemen; John Beveridge, Bill Morgan,
Calibre. 2 Labor State Papers, War Dads, Police
Sponsored Traffic Book. Want 3 persons capable
of handling office. Beggars, sharp shooters,
chiselers, save your time, my deals are square.
Pay your own if I don't know you.
Address: Tulsa, Okla.

CARNIVAL WANTED!

JULY 27 THROUGH 30

MONON CENTENNIAL CELEBRATION

Special Excursions—4 Great Days Passing 4th of
July to make this big. We want a Complete
Carnival! Excellent business section location.
Wire or write: WALTER J. COYLE, 411-421 E.
Spring, NEW ALBANY, IND. Phone: 312.

HERB MACE

Wire, care W. U., 803 East 9th St.,
Ellensburg, Wash.

HARRY HEAD WANTS

Pin Store Agents, must be able to work under
orders on finest truck show. Best route of Fairs in
country starting July 4th. Jimmy Rounds, Ray
Larson, George Bumpers, if not connected, answer.
No ten. No patch. Answer: c/o MIGHTY HOOSIER
STATE SHOWS, Maysville, Ky.

Cookhouse Available

Would like to book clean Cook House with good
Show. We serve fresh coffee and good food. Will
buy exclusive.

WILL CROWSON

1705 THIRD AVE. BESSEMER, ALA.

FOR SALE—CONCESSION TRUCK

Special built, C-30 International, 1 1/2 ton, 12-ft.
van, steel floor, new rubber. Excellent condition.

FRANK BYNUM

Bonita Trailer Court

Route 10, Box 559 Oklahoma City, Okla.

FOR SALE—NO. 5 WHEEL

10 horse power electric motor, in fine condition.
Can be seen in operation this week at Crystal Beach,
White Lake, N. C. Reason for selling, putting
in new No. 12.

R. H. WORK

Phone 2466

MACKINAW DELLS PARK

CONGERVILLE, ILL.

WANT Ferris Wheel, Chair Plane and Kid Rides.
A few more Hunky Park Concessions. Bingo, Pop
Corn, Cork Galleries, Photo, Hoop-La and Penny
Pitch. No grift or gypsies. We have three hundred
thousand to draw from. No ups or downs. \$10.00
a week priv. Don't write, come on.

EARL THOMPSON **DAVE PREVOST**
Owner Park Mgr.

RIDE HELP

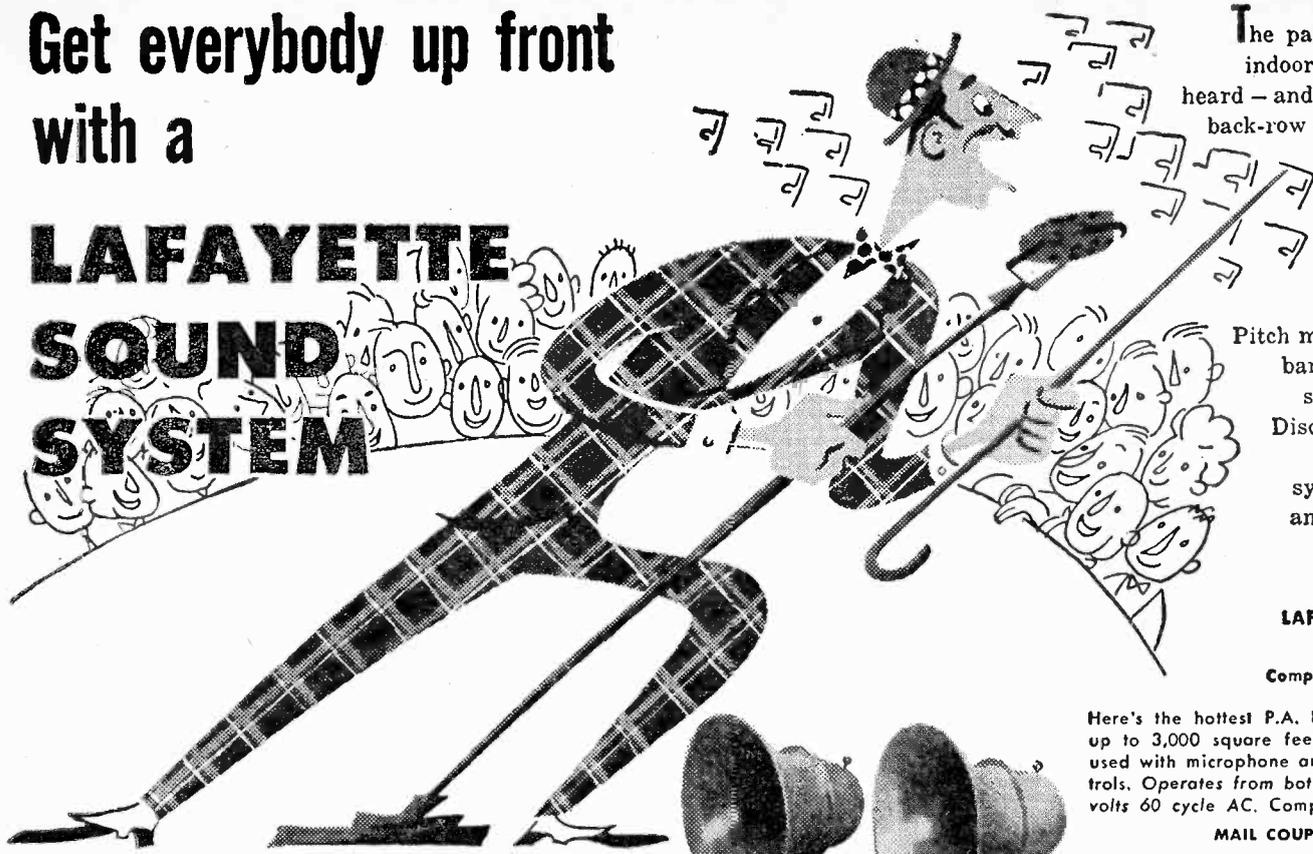
Legitimate Concessions, Shows not conflicting.

I. K. Wallace Attractions

Berwick, Pa., this week; Trevorton, next week.

Get everybody up front
with a

**LAFAYETTE
SOUND
SYSTEM**



The pay-off for both outdoor pitches and indoor shows depends on how well they're heard - and with Lafayette Sound even your back-row customers get a show that's strictly front-row-center. Mister, when you buy Lafayette you've bought yourself a *Sound System!* Powerful, easy to rig and move, trouble-free, long lasting. And priced for *real* economy. Pitch men, bingo operators, resort owners, band leaders - if your business needs sound you need our Sound Catalog! Discover how many ways the powerful, lifelike tone of a modern sound system will increase your business - and why Lafayette is the "soundest" value. **MAIL COUPON TODAY!**

LAFAYETTE 25-WATT MOBILE SYSTEM

Complete - ready to operate - **\$133⁸⁵**

Here's the hottest P.A. buy on the market. Covers outdoor areas up to 3,000 square feet - up to 20,000 people indoors. Can be used with microphone and record player - mixing and fading controls. Operates from both a standard 6-volt storage battery or 115 volts 60 cycle AC. Complete details in the new Lafayette Catalog.

MAIL COUPON FOR YOUR COPY NOW!



Lafayette
SOUND SYSTEMS

110 Sixth Avenue, New York 13, N. Y.
110 Federal St., Boston 10 • 24 Central Ave., Newark 2, N. J.

LAFAYETTE SOUND SYSTEMS, Dept. GF7
110 Sixth Avenue, New York 13, N. Y.

Please send **FREE** Sound Equipment Catalog at once.

Name.....
Address.....
City..... Zone..... State.....

ROSS MANNING GEN. MGR. **A. W. (PAT) HANLON** BUS. MGR.

ROSS MANNING SHOWS
OLD TOWN, MAINE, THIS WEEK

WANT Photo (no gypsies), Coca-Cola, any Stores that will work for stock.
WANT Girl Show. Have complete outfit. Must have at least two Girls.
Can place Snake Show, Iron Lung.
WANT Billposter. Top salary.

WRITE OR WIRE

ROSS MANNING

BANGOR HOUSE BANGOR, MAINE

Brewer, Me., June 16; Presque Isle, June 23; then Houlton, Me., the
Biggest July 4th in the East.

WANTED

BIG SIX DICE WHEEL

WIRE BEST PRICE, CONDITION, ETC.

E. ETTER

413 HIGH STREET LANCASTER, PENNA.

10 RIDES FREE GATE 10 RIDES
HELLER'S ACME SHOWS, INC.

Positively no C's. WANTED—Ride Help; Foremen on Spitfire, Ferris Wheel and Chairplane. Also useful, reliable Ride Help. Have open—Guess Your Weight and Age, Cigarette Shooting Gallery, Cigarette Pitch, Photos, Novelties, Pitch-Till-You-Win. Want to hear from Albert "Pop" Remington and Frank Hess at once. All address:

HARRY HELLER
EAST NEWARK, NEW JERSEY

JOHN KEELER MODERNISTIC UNIT
WANTED

Foreman for No. 5 Ferris Wheel, Foreman for Comet Ride. Help for all Rides. Must drive Semis. Concessions open—Guess Your Age, Scales, Fish Pond. Jaffy, get in touch with me. Pitch-To-Win, Photos, Glass Pitch, Candy Floss, Dart Game, Rotaries. This unit carries no grift. WANTED—Fun House or Monkey Show. Diving Circus with 110 High Dive for Free Act. No gate. Firemen's Street Parade. Every week autos given away—Saturday nights. Pittsville, Md., June 9-14; Bishopville, Md., June 16-21.

FRANKS PLAYLAND
WANTS FOR MACON LOTS

and best 4th July, Smyrna, Ga. Sponsored by Lions' Club. Ten thousand promised by the Lions. Can place Merchandise Concessions, Photo, Frozen Custard, American Palmist, Concession Agents. Special proposition to man that can handle 8 Diggers, they win real money. We play Macon lots until 4th, then back to Macon lots until tobacco markets. Get with the show that has not played any blanks. All wire:

BILL FRANKS
CATHOLIC PLAYGROUND, FIRST AND AMOS, MACON, GA.

WANT

Couple to operate new \$1000.00 Photo Booth, best proposition. Want Agent for new, flashiest Basketball Game on road. Also need Cook House Help, best proposition; wire Bert Larson. Ernie Slavin wants straight Motor Drome Rider. New machines; best pay, plus tips. Need fast Ticket Seller on Drome, sleeping quarters furnished. For Sale—New Miniature Kiddie Train with ticket box, used few months, or will trade for other Show Property.

BEAMS ATTRACTIONS
ZELIENOPLE, PENN., JUNE 9-14

CLUB ACTIVITIES

National Showmen's Association 1564 Broadway, New York

NEW YORK, June 7.—Bids for the cleaning of the association's bronze lion are being solicited by Stuart Constable, designer of the proposed monument which will be erected on the club's cemetery plot. Samuel Spitz and Richard Gilsdorf are recent contributors to the monument fund.

Joseph J. Kirkwood Shows staged a bingo for the veterans' fund at Newburgh, N. Y., May 28. Fund Chairman Jack Lichter, accompanied by his wife, Mr. and Mrs. Walter K. Sibley and Mrs. Elizabeth Metz, attended. About \$250 was realized. Money will be used to send useful gifts to the Leper Colony, Carvel, La.

Sibley visited the Merit Shows at Lowell, Mass., Decoration Day, where he met Owner and Mrs. Henry Finneral. Also seen were Martin Earl, Scottie Logan, Gerald Finneral, Fred Lanuet, Bill Gutinur and Harry Courtney.

At Pawtucket, R. I., he met Owner Lawrence Carr, of the shows bearing his name, and Mrs. Carr; George Johnson, Binky Bernstein, Bill Gorman, Mr. and Mrs. Patsy Cole, Hank Sylo, James Dawson, Louis Sage, Mr. and Mrs. Flynn, Slim Kelly and Mr. and Mrs. Simcik. Sunday (1) he visited Revere Beach. Harry (Waggy) Prince was ill at home but he met Tony Petrillo and Joe Nathan.

Recent visitors were Frank Rosenberg, Sam Walker, Ike and Nate Weinberg, Harry Mirsky, Siro Aurilio, Harry King, Bibs Melang, Morris Glass, Sam Steelman, Louis Ulrich, Harry Levine, Harry Blatsky, D. D. Simmons, Bill Bremmerman, Al Feinberg, Henry Silvers and Max Gruberg.

Attending the funeral of William (Happy White) Schlesinger were Dave White, his brother; Herman Cohen, Joe Hughes, Mrs. Walter K. Sibley, Mrs. Elizabeth Metz, Mrs. Ida M. Stephany and Frank Blatsky. Numerous floral pieces, including one from the Ross Manning Shows, were received.

Herman Moskowitz is seriously ill at his home. Also on the sick list are Earl Feek, True Perkins, Billy Giroud, Mike Buck, Jack Carr, Gene Gutman, Irving Gold and Rudy Udowitz.

The 1948 club year starts July 15. Membership cards are now ready.

Sympathy is extended to Harriet Mersen on the recent loss of her sister. Visitors were Dod Allen, Jessie Glick and Kate Benet.

Regular Associated Troupers 106 E. Washington, Los Angeles

LOS ANGELES, June 7. — Nell Robideaux, first vice-president; Clarence Allton, treasurer; Marie Bailey, secretary; Joe Mead, Helen Smith and Vivian Gorman were on the rostrum.

Jessie Loomis was reported ill, Clara Zeiger recovering from illness, Sunshine Jackson recovering, and Billie Usher as being ill. May Allman underwent an operation. Ruth McMahon and her son were called east by the illness of her father.

Tillie Palmateer visited Crafts 20 Big Shows at Bakersfield. Helen Smith visited in Kansas City, Mo. Called on were Joe Mead, Vivian Gorman, Mr. and Mrs. Jeffcoat, Fred Smith and Madame Delma. C. H. and Inez Allton plan an early trip north.

Communications were received from Ruth Kelley, May Allman, Lillabelle Williams, T. Dwight Pepple and Virginia Stephenson. Harry Levine won the door prize. Meetings are scheduled for June 12 and 18.

Showmen's League of America

400 So. State St., Chicago

CHICAGO, June 7.—Hold over of Hennies Bros.' Shows at Hammond, Ind., and the John R. Ward's World's Fair Shows at Bellwood, Ill., has brought in many visitors from those shows. Included among them were Jack Shelby, Mendel Lemesh, Charles Levine and Mike Ward from Ward's org, and Mr. and Mrs. Freddie Reed from the Hennies shows.

Other visitors included Petey Pivor, Sam Glickman, Dave Goldfen, Nate Nye, Charles Hall, Larry O'Keefe, Rube Liebman, Max Friedman, Mel Harris, Oliver Barnes, Max Brantman, James Roach, Harry Berger and Charles Magid.

Patty Conklin and Terrell Jacobs were in town for a few days. Vaughn Richardson advised that he visited Marshall L. Green while en route north. Max Friedman, back from Texas, says he will return there next winter.

Also noted in the city were Bob Hickey, Bill Green, P. N. Branson, T. Dwight Pepple, F. A. Boudinot, Bobbie Cohn, Billy Senior, Bobby Kline, Harry Hennies and Vice-President Lou Keller, the latter back from Florida.

League members who visited the Max Goodman Wonder Shows of America at Beloit, Wis., were Mike Wright, Pat Purcell, Secretary Joe Streibich, Ned Torti, William Townsend and Ed Wall.

Mrs. Harry Small was in for a visit to Showmen's Rest Decoration Day.

Clint Shuford and Howard Gloss continue as patients in Alexian Hospital.

Ladies' Auxiliary

Mr. and Mrs. Robert Miller were guests of Charlie and Grace Goss during the John R. Ward org's Bellwood, Ill., stand. The Millers also visited Mrs. Clawson and Mrs. Ward.

Lillian Woods made a donation to the auxiliary.

Mrs. George Yeldham is recuperating at her summer home following an illness. Minnie Simmonds writes she is enjoying her trip to Toronto. Virginia Kline was in Vancouver, B. C., with the White Shrine officers.

Show Folks of America

San Francisco

SAN FRANCISCO, June 7.—President Harry Seber presided at the May 26 meeting. Mary Ragan Kanthe, past president, and Lillian Schue, third vice-president, were invited to the rostrum.

Elected to membership were: Glen Beers, Carl A. and Mary L. Wetterstrom, James Joseph Dunn, Jean O. Gibson, W. A. Giberson, Leon C. and Dixie Covey, Evelyn and Robert Dixon, Oscar Houghton Searberg, Samuel J. Cooper, Roy W. Scott, Adam A. Martinka, Bud L. Clark, William Malthouse, Richard Becker, Alma Huntley Ruhe and Gladys Robert.

Members present after a long absence and guests included Mr. and Mrs. Joe Silva, of the Long Shows; Sammy Coomis, Mary Ragan Kanthe, Dick Kanthe, Teddy and Mary Teixeira, Mrs. Lillie Schou, Really Castle Berglun, Harry Coleman, Pete DeCenzio, Dolores Coronada and Whitey Perry.

Communications were read from Tom Heney, who wrote from Portland, Me., and from Jack Christensen, who sent in 11 membership applications. Sol Grant and Teddy Teixeira were congratulated on their efforts in bringing in new members.

Lola Cox won the pot of gold.

WE'VE GOT IT FOR YOU!

WONDER BAR
and
ICE CREAM BAR
OPERATORS



IMMEDIATE
DELIVERY!

CHOCOLATE
COATING

We have for immediate delivery CHOCOLATE COATING—Ready Mixed (Heat and Dip) FULL STRENGTH can be diluted to make it go a long way.

NEW LOW PRICE
58 Lbs. to Drum **60¢ lb.**

Sticks in Ice Cream Bars **\$1.00** Thousand

11,500 Sticks to each case.

Terms: 1/2 Deposit—Balance C. O. D.

JOSEPH ARCHER

120 S. LaSalle St., Suite 1411 Chicago, Ill.

CANADIAN OPERATORS

Write for Address of Our Canadian Distributor

WANT WANT WANT

Shows of all kinds; have new Top for Girl Show. Mitt Camp open. Bert Bowlus wants Agents. George Fortune wants Grind Store Agents. We also want Hanky Panky Agents. McAlester, Okla., week June 9th; Indian Celebration at Tablequah to follow; then per route. All replies to

SMITH AMUSEMENT CO.

ROLAND SMITH E. (RED) McFARLIN
Manager Asst. Manager

RIDES WANTED

Will lease or book Ferris Wheel. Will also book, lease or buy Chair Plane or book both Rides for complete season. Anybody that has Rides, I can give them very good season working for Catholic Churches, Fire Companies and American Legion. You can have one Concession, also a guarantee of first money. Wire or phone collect.

HARRY YEAGER

1114 South 47 St. Philadelphia, Pa.

P.S.: Tony Belatoni and Jummy Hanson, get in touch with me immediately.

IMPERIAL SHOWS

WANT

Rolloplane Foreman, Merry-Go-Round Foreman, Second Men that drive semis. Must be sober.

BILL CULLETTE

Morris, Ill., June 10-14.

Special! Special!

S. A. Yellow POPCORN

ANY QUANTITY—BEST GRADE

Per 100 Lb. **\$8.00**
Bag

★
POPCORN BOXES

2 Oz. **\$7.50** 1 1/4 Oz. **\$7.00** 5¢ Boxes **\$4.95**

Per 1000 Per 1000 Per 1000

F. O. B. Chicago

Distributors for
CRETORS
Popcorn
Machines

Prices
Subject
to Change

POPPERS' BOY
PRODUCTS COMPANY

60 E. 13th Street

CHICAGO 5

WANT

Eli No. 5 Ferris Wheel Foreman,
Shows and Concessions.

Rogers Greater Shows

Marion, Indiana, this week;

Frankfort, Indiana, next week.

WANTED

A-1 CHEF

Must be all-around man.
Top wages.

C. F. MELLE

World of Pleasure Shows

Pontiac, Mich., this week.

Harry Craig Shows

WANT

Second Men on all Rides. Will book Scales, Age, Mitt Camp, High Striker, Man and Wife to handle Snake Show. Want Man to handle Second Car. Useful Carnival People in all lines, contact

HARRY CRAIG

Perryton, Texas, week June 9th; Wheat Festival, Liberal, Kan.; Blackwell, Okla., for the 4th.

GRINDERS WANTED

LOU

who worked on Roxie Show, contact at once.

LLOYD SERFRESS

PENN PREMIER SHOWS
Lock Haven, Pa.

WANTED

Candy Butcher, good proposition. One Dancing Girl. Guaranteed salary.

PRINCESS ANITA

PENN PREMIER SHOWS
Lock Haven, Pa.

PEARLENE SHOWS WANT

For one of biggest Fourth in Oklahoma and bona fide routes. RIDES—Wheel, Chairplane and Kiddie Airplane Ride or any Ride not conflicting (committee fee). SHOWS—Any kind with own transportation. CONCESSIONS—Mitt Camp, small Bingo, Scales, Hoop-La, Penny Pitch, Cork, Shoot Gallery, Swinger, P.C., all open. Agents of all kind.
Route: Watonga, Okla., June 9-15.
Wire E. F. UNDERWOOD, Mgr.

Pacific Coast Showmen's Association
623 1/2 S. Grand Ave., Los Angeles

LOS ANGELES, June 7.—Monday (2) meeting was Ed Walsh Night and there was a program plus refreshments.

President Bill Hobday conducted the business meeting. Also on the rostrum were Vice-President Harry Suker, Secretary Ed Mann, Chaplain Jack Hughes and Past Presidents Dr. Ralph Smith and Ed Walsh.

Ben Beno, cemetery committee chairman, reported on the decorating job at Showmen's Rest. He was assisted with the work by Charles Soderberg and Fred Donnelly.

Weekly drawing was won by Bill Hobday. Following the business meeting, Joe Krug, chairman of the Ed Walsh Night committee, invited the Ladies' Auxiliary to join the men for refreshments and the entertainment program.

Jean Doren, known as The Lady of Magic, gave a half-hour show. Refreshments were served by Ben Beno, under supervision of Chairman Krug. More than 180 members and guests were present.

Ladies' Auxiliary

A special board meeting and a regular meeting were held May 26, with President Trudi Di Santi presiding. It was announced that hereafter the auxiliary will occupy the ballroom instead of the blue room.

Lillian Eisenman reported that Lucille King was improving and sent thanks to those who had sent cards or called upon her. May Allman wrote that she was entering a hospital in Three Forks, Mont., for another operation.

Estelle Wampler advised that she is unable to attend meetings as her husband is too ill for her to be away from home. Rose Westlake wrote from Cincinnati. Rose Fitzgerald advised that she is too ill to attend meetings. Each week, however, she writes the club.

Rose Rosard and Mary Taylor announced a party is to be given June 18, at Rose's home. Co-hostesses will be Vivian Gorman and Marie Mead. Bea Stein, Grace Merkel and Betty Harris sent in gifts for the bazaar.

Elsie Suker reported a fire caused \$900 damage to the home of Fay Prosser. Word was received that Jenny Perry's husband, Bob, lost a diamond ring while en route north to the Douglas Shows.

Folders were brought in by Joe Di Santi, Nancy Meyers, Jewel Hobday and Mable Brown. Members who have not received folders are asked to contact the secretary or president. Membership cards for 1948 now are available.

Edith Hargraves, hostess for the evening, gave a bingo party.

Arizona Showmen's Association, Inc.

317 W. Washington, Phoenix

PHOENIX, Ariz., June 7.—Club-rooms, now closed for the summer, are being repainted under the direction of J. B. Austin, secretary, and Don Hanna, treasurer.

A membership drive will be started July 1. Hiko Siebrand writes that everything is going okay with his show. Percy Jones, manager of the Victory United Shows, reports his org is having fair business in the Midwest. His wife, who has been here for three years, is enjoying improved health.

Want To Buy for Cash "Fun in the Dark Ride"

With or without transportation. Or would like to have party who can build one. Contact me.

JACK WILKERSON

c/o SNAPP'S GREATER SHOWS
Booneville, Mo., this week; Ottumwa, Iowa, next week.

Heart of America Showmen's Club

931A Broadway, Kansas City, Mo.

KANSAS CITY, Mo., June 7.—Rooms have been the rendezvous this week for many of the members of the 20th Century Shows. Org played here this week under auspices of the 35th (Rainbow) Division reunion. Shows were located on a lot directly opposite the Municipal Auditorium. Outfit is the former Anderson & Scradler Shows, now operated by McCarry and Martin. Shows carried 11 rides, 7 shows, and 40 concessions.

Sam Benjamin, chairman of the banquet and ball committee infos from Walled Lake Park, Detroit, that he and his committee have completed arrangements for a well known showman to be the guest speaker at the annual event. President Elliott says donations for the building fund are coming in very well.

Henry (Hank) Marshall is now in the lead in the membership drive with L. K. Carter second and Buck Ray third.

Past President Chester I. Levin leaves Saturday (14) to attend the Grand Session of the Mystic Order of Veiled Prophets in Columbus, O., June 16-19.

Caravans, Inc.

400 South State St., Chicago

CHICAGO, June 7.—Final social of the season was held May 24 with Clara Polich and Dorothee Bates hostesses. Raffle awards went to Pat Seery, Edith Streibich, Isabelle Brantman, Eva Clark and Walter Driver.

Ann Sleyster entered St. Elizabeth's Hospital Wednesday (4) for a major operation. Her granddaughter, Donna Rae Garris, who has been ill with rheumatic fever for several months, is improving.

Members were saddened to learn of the death of Ross Abbott, husband of Nellie Abbott. Abbott was stage manager for the Chicago Theater group and served for two years as treasurer of the Show Folks of America.

Past President Jeanette Wall and her sister, Edith Streibich, now are at their Delavan Lake, Wis., summer home. Secretary Hattie Hoyt is in Detroit, where her husband, Arval (Irish) Hoyt, is working with Jack Gallagher.

Membership Chairman Edna Levin is with the John R. Ward Shows and members soon will hear regarding her membership drive. A special meeting will be held June 17 regarding an amendment to the by-laws and all members are urged to attend.

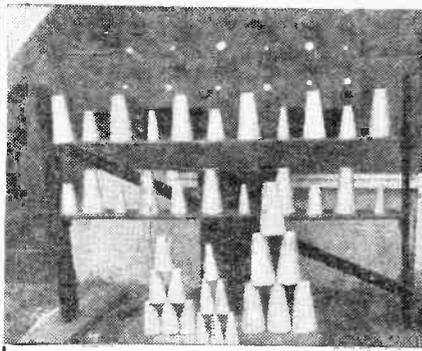
Show Folks of America

1839 W. Monroe St., Chicago

CHICAGO, June 7.—Darrel Lyall, chairman, presided at the regular meeting of the board, June 5. Nellie Grosch, secretary of the home's board of governors, read the report of the board's meeting which proposed the sale of the home of the club at 1839 West Monroe Street, with the recommendation that larger quarters be secured. The board adopted the report and it will be brought up at the club's meeting June 17.

Pearl Royale is making an airplane trip to California to be at the bedside of her mother. Jess Harlow, club treasurer, spent four weeks in the Ozarks. Members were saddened by the death of Ross Abbott, long associated as an active member, a treasurer for two years and a member of the board at the time of his death. He is survived by his widow, Nellie, and two daughters, Mrs. Elvrene Barth and Mrs. Corinne Stiglich, and a son, Albert.

Uncle Herman Stoike will give a party at the home June 21 in behalf of the cemetery committee.



UNCLE SAM LOSES BUT You WIN!

We bought 30,000 wood plugs from war surplus because we had been concession operators and know they are O.K. for Hit and Miss, Bottle Ball Game, Ring-a-Peg, (Frame like Huckleby Luck, etc.)

24 Plugs, choice of sizes, unpainted . . . \$ 8.00
Painted Aluminum 10.00

CASH WITH ORDER

Smaller Lots 50¢ Each
Size of plugs, small, 6" high, 2 1/2" across bottom, 1" across top. Middle size, 6" high, 3" across bottom, 1 1/2" to 2" across top. Large size, 9" high, 4 1/2" across bottom, 2 1/4" across top.
Jobbers write for prices, case lots and 1000 lots.

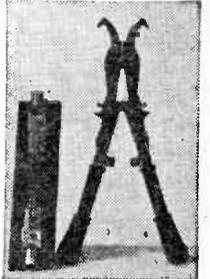
- ARMY PUP TENTS, Each \$ 6.00
- WIRE AND BOLT CUTTERS, Rubber Handle, 20" long, Each . . . 5.00
- 300 ELECTRIC FUSE BLOCKS, 201 to 400 amp., 250 volt, made by G. E. M. Co. Best offer takes lot or any number.
- Cost government, Each 6.00
- ONE-INCH MANILA HEMP ROPE, Per 100 ft. 8.00
- 250-Pound Bale 65.00
- Also have 5-TON LARGER ROPE, 1 1/2" and 2", Per Bale 65.00
- Army cost, bundle of 2 for \$5.00
- ONE-MAN RUBBER BOATS, Each 12.00

PLEASE SEND CASH WITH ORDERS

NORTH GILROY SURPLUS STORE

ROUTE 2, BOX 20

GILROY, CALIFORNIA



For Sale—New Proven Show—For Sale

NOTICE, GIRL SHOW OPERATORS

This show can be worked in a 20 by 30 top; 2 or 3 people can operate same. Can be added to Girl Show or worked alone, as I am doing now, charging 50 cents and getting it. Here is what you get for your money: One Golde Air Flo Projector, one Dalite Beaded Screen with portable stand to hang screen on, over 50 scenes, all in color show life size on screen. This same show can be seen in operation on Wonder Shows of America, Royal American Shows, Prell Shows and others. Price complete, \$385.00; \$200.00 with order, balance C. O. D. Takes about ten days for delivery. Send orders to

ZEKE SHUMWAY

c/o WONDER SHOWS OF AMERICA, Rock Falls, Ill., this week; Rock Island, Ill., week of June 16th; then as per route.

P. S. — Thanks to all those who gave me orders on first ad.

IMPERIAL EXPOSITION SHOWS, INC.

WANT FOR FAIRS AND CELEBRATIONS

Starting With the Northwest's Biggest Fourth of July Celebration.

JULY 2-3-4-5

ABERDEEN SPLASH DAYS

Downtown in the Heart of Aberdeen, Wash.

and including

THE CANADIAN PACIFIC EXHIBITION AT VANCOUVER, B. C.

Want Rides not conflicting. Will book one more Eli #5 Wheel, Tilt-a-Whirl, Fly-o-Plane.

Want Shows: Can place any unusual attraction of merit. Will book a limited number of legitimate Concessions. Address all answers to

MARTIN E. ARTHUR at Aberdeen, Wash., or as per route.

ANDERSON'S GREATER SHOWS
the fine old show with the grand old name

Can place Bingo and Diggers. Cliff Matthews, contact. Want Pan Game and Candy Floss. Can place legitimate Concessions of all kinds except Snow Cone and Popcorn. Want Grind Shows with own outfits. Will book Penny Arcade. Have Double Ball Game with four stools for sale, also Beat the Dealer. Will book on show. Hoppy Chapman wants Count Store Agents. Wire, do not phone.

ANDERSON GREATER SHOWS

MANCHESTER, KENTUCKY, THIS WEEK

MERIT SHOWS

June 9-14, Cambridge, Mass.; 16-21, Norwood, Mass.; 22-27, Hollowell, Maine.

Want Basket Ball, Pitch Till You Win, Hoopla, French Fries, Mitt Camp, Scales, Guess Your Age, Mug, Duck Pond, over 12 pans. Can use good Electrician and Ride Men that can drive semis. Curley Brown wants Girl Show People for Maine fairs. All wire

HENRY FINNERAL

215 Lincoln St.

Lowell, Mass.

BARGAINS IN GLASSWARE

All glassware is first quality, no seconds. Shipped in full and original cartons only. You are saving more than 25% by purchasing your glassware now.

	Pkd. in Carton	Per Carton
15B Decorated Water Bottle With Lid, 54-Oz.	1 Doz.	\$2.00
16B 9 1/2-Oz. Decorated Tumblers	6 Doz.	2.75
17B Tumblers, Crystal Glass, 5-Oz.	1 Gro.	3.50
18B Green Glass Cups	6 Doz.	2.65
19B Green Glass Saucers	6 Doz.	2.65
20B Crystal Glass Candle Holders, 4"	4 Doz.	1.35
21B Crystal Salad Bowls, 8"	4 Doz.	3.75
22B Crystal Salad Bowls, 10 1/2"	4 Doz.	1.50
23B Crystal Relish Dish, Oval, 10"	3 Doz.	2.75
24B Salt and Peppers, Crystal Glass	1 Gro.	2.90
25B 1-Qt. Provision Jar With Cover, Decorated	1 1/2 Doz.	1.50

Many other glassware items at new low prices. Full amount of cash must accompany all orders for glassware. All orders shipped same day received. Order by number.

WRITE FOR #447 CIRCULAR

MIDWEST MDSE. CO.
1006 BROADWAY KANSAS CITY, MO.

POPCORN

"Rush Hour" Mammoth Yellow Popcorn, \$9.25 per 100 pounds. Sample cheerfully furnished.

PEANUTS

Roasted in the shell, \$22.00 100 pounds. Raw Jumbos in the shell, \$21.00 100 pounds. Price list of all supplies upon request.

STAR POPCORN MACHINES

Immediate shipment on all models. Literature upon request.

Prunty Seed & Grain Co.

—Popcorn Processors—
620 North 2nd St. St. Louis 2, Mo.
"IN OUR 73RD YEAR."

MILLS BROS.' CIRCUS WANTS

Sober Office Managers and Phone Men on commission basis. Best deal in the business. Wire **JACK MILLS**
Holland, Mich., June 10-11; Battle Creek, 12; Kalamazoo, 13; Benton Harbor, 14; or as per route.

WANT WANT WANT BILLPOSTER

Who will put up paper. No drinks wanted. Will pay highest salary to good, experienced man. Wire—Wire—Wire.
Sam E. Prell
PRELL'S BROADWAY SHOWS
Dover, N. J., week June 9-14

RIDE HELP WANTED

Foreman and Second Men that can drive on Merry-Go-Round and Mixup. We carry three Rides; no gate, no grift. Playing uptown locations, celebrations. Starting this week, Southwest City, Missouri. Want Bingo, Photo, Ball Games and Concessions working for Stock.
A & P AMUSEMENT

WANTED
FREE ACTS—RIDES—CLEAN CONCESSIONS
FOR TWO-DAY
DIAMOND JUBILEE CELEBRATION
AUGUST 21-22
G. W. NICHOLAS, Committee Chairman
De Witt, Nebraska

MEDICINE SHOW TEAM
Magician to join on wire.
CHARLIE HUDSON
Box 185, Bessemer, Ala.

Carnival Routes

Send to
2160 Patterson St., Cincinnati 22, O.

(Routes are for current week when no dates are given. In some instances possibly mailing points are listed.)

Alamo Expo: Corpus Christi, Tex.
All-American Am. Co.: Holton, Kan.; Valley Falls 16-21.
American United: Missoula, Mont.; Kalispell 16-21.
A. M. P.: Switchback, W. Va.; Oak Hill 16-21.
Anderson Greater: Manchester, Ky.
A. & P. Am. Co.: South West City, Mo.
Badger State: Devils Lake, N. D.
Baker United: Crawfordsville, Ind.
Barkoot Bros.: Sylvania, O.
Barlow's Big City: Maplewood, Mo.; University State Am. Co.: Worcester, Mass., 9-21.
B. & C. Expo: Geneva, N. Y.
Beam's Attrs.: Zelenople, Pa.
Becht, Lee: Washington C. H., O.; Blanchester 16-21.
Bee's Old Reliable: Somerset, Ky.
Beeson's, Tex. Am.: California, Mo.
Bell & Vinson: Monmouth, Ill.
Bernard & Barry: Toronto, Ont., Can.
B. & H.: Calhoun Falls, S. C.
Bistany Greater: Chestertown, Md.; Cambridge 16-21.
Blue Grass State: Spencer, Ind.
Blue Ribbon: Harvey, Ill.
Bohn & Sons: Picher, Okla.
Boone Valley: Neola, Ia., 12-14.
Brady & Leedy: Middleport, O.
Brewer United: Lindale, Tex.; Sulphur Springs 16-21.
Bright Lights Expo: Philipsburg, Pa.; Cherry Tree 16-21.
Buck, O. C.: Oswego, N. Y.
B. & V.: Hazleton, Pa.; Dickson City 16-21.
California: Redding, Calif.
Capell Bros.: Enid, Okla.
Capital City: Lebanon, Ky.
Caravella Am.: Clarion, Pa.
Carr, Lawrence: Franklin, Mass.; Claremont, N. H., 16-21.
Casey, E. J., No. 1: St. Vital, Man., Can., 9-16; Deloraine 18-19; Gainsborough, Sask., 20-21.
Casey, E. J., No. 2: Pilot Mound, Man., Can., 12; Selkirk 13-14; Glenavon, Sask., 17; Sintaluta 19; Lemberg 20-21.
Casey, E. J., No. 3: Wadena, Sask., Can., 13-14; Battelford 18; Wynyard 20-21.
Cavalcade of Amusements: Joliet, Ill.; Cedar Rapids, Ia., 16-21.
Central States: Kearney, Neb.
Cetlin & Wilson: Wheeling, W. Va.
Cherokee Am. Co.: Eureka, Kan.
Coastal Plain: Lexington, N. C.
Coleman Bros.: New Britain, Conn.
Collins, Wm. T.: Pekin, N. D., 11-12; Kenmare 13-14; Crosby 16-18; Flaxton 19-21.
Colorado: Coweta, Okla.
Continental: Kingston, N. Y.
Corn Belt Am. Co.: Mount Pleasant, Ia.
County Fair: Lone Pine, Neb.
Crafts Expo: Pittsburg, Calif.
Crafts 20 Big: Marysville, Calif., 10-15.
Craig Harry: Perryton, Tex.
Crandell's Midway: Spencer, Tenn.; Gainsboro, Tenn., 16-21.
Crescent: Edmonton, Alta., Can.; Regina, Sask., 16-21.
Crescent Am. Co.: Asheville, N. C.
Crystal Expo: Burnsville, N. C.
Cudney Border State: Stratford, Okla.; Weletka 16-21.
Cumberland Valley: Cookeville, Tenn.
Cunningham's: McConnellsville, O.
Curl, W. S.: Xenia, O.
De Luxe: Rockville, Conn.; East Longmeadow, Mass., 15-21.
Del Mar: Elizabeth, Pa.
Dennis Rides & Shows: Buffalo, Okla.
Denton, Johnny J.: Norton, Va.
Dickson United: Aurora, Mo.
Dobson United: Winona, Minn.; La Crescent 15-19.
Douglas Greater: Centralia, Wash.
D. P.: Kingston, Pa.
Dumont: Kittanning, Pa.
Dupree, Jimmie: Sugar City, Colo.
D. W.: Burgaw, N. C.
Dyer's Greater: Charleston, Ill.
Eastern State: Carlisle, Ill.
Eddie's Expo: Cheswick, Pa.; New Bethlehem 16-21.
Elliott, L. W., Am. Co.: Carmel, Ind.
Ellman United: Wisconsin Rapids, Wis.; Bloomington Grove, Madison, 16-22.
Endy Bros.: Baltimore, Md.
Evans United: Olathe, Kan.
Exposition at Home: Baltimore, Md.
Fairway Am.: Jefferson, Tex.; Atlanta 16-21.
Fay's Silver Derby: Paris, Tenn.
Fidler United: Calumet City, Ill.; Kenosha, Wis., 16-21.
Florida Am. Co.: Morganfield, Ky.
Fleming, Mad Cody: Thomaston, Ga.; Augusta 15-28.
Flynn Bros.: Eskridge, Kan.
Francis, John: Pontiac, Ill.; East Peoria 16-21.
Franklin, Don: Hillsboro, Tex.; San Saba 16-21.
Frank's Playland: Macon, Ga.
Frear's United: Norfolk, Neb.
Fuller Greater: Flint Stone, Md.
Gate City: Boone, N. C.

Garden State: Washington, N. J.; Hacketts-town 16-24.
Gem Carnival: Ilmo, Mo.
Gem City: Alton, Ill.
Gentsch, J. A.: Hickman, Ky.
Gielow, A., Rides: Fond du Lac, Wis., 12-22.
Gold Bond: Galena, Ill.
Gold Medal: Kankakee, Ill.; North Chicago 16-21.
Golden West: Vacaville, Calif., 10-15.
Golden Rule: Lemoyne, Pa.; Mechanicsburg 16-21.
Gooding Am. Co., No. 1: (Linden) Columbus, O.
Gooding Am. Co., No. 2: (Cleveland & Starr) Columbus, O.
Gooding Am. Co., No. 3: Brownsville, Pa.
Gooding Am. Co., No. 5: Norwood, O.
Gooding American Expo: Huntington, W. Va.
Gooding Greater: Welch, W. Va.
Gooding Park Attrs.: Niles, O.
Granite State: Newport, R. I.
Great Sutton: Havana, Ill.
Greater Rainbow: Newkirk, Okla., 9-11; Caldwell 12-14.
Greater United: Borger, Tex.
Grimes Am. Co.: White River Junction, Vt.
Groves Greater: Jennings, La.
Gulf Coast: Kirksville, Mo.
Hannum, Morris: Mahanoy City, Pa.; Free-land 16-21.
Happy Attrs.: Defiance, O.; Port Clinton 16-21.
Happyland: Adrian, Mich.; Norwalk, O., 16-21.
Harrison Greater: Westminster, Md.
Hartsock Bros.: Plymouth, Ill.
Heller's Acme: East Newark, N. J.
Hennies Bros.: Toledo, O.
Henson, J. L.: Whitmire, S. C.
Heth Expo: Harvey, Ill.
Heth, L. J.: Martinsville, Ind.
Hill's Greater: North Platte, Neb.
Home State: Grand Rapids, Minn.
Hyalite Midway: Oshkosh, Neb., 9-11.
Imperial: Morris, Ill.
Imperial Expo.: Salem, Ore., 10-15.
International: Stevens, S. D.
Jayhawk Am. Co.: Council Grove, Kan.
Johnny's United: Bicknell, Ind.; Paoli 16-21.
Jolly: Seat Pleasant, Md.
Jones Greater: Charleston, W. Va.; Smithers 16-22.
Jones, Johnny J., Expo: Kalamazoo, Mich.
Joyland: Rochester, Mich.
J. & B.: Annandale, Va.
Kaus, W. C.: Newburgh, N. Y.
Kilgore: Jacksonville, Tex., 9-17; Corsicana 18-21.
Kirkwood, Joseph J.: Pittston, Pa.
La Cross Am.: Northfield, Vt.
Lamb, L. B.: Hillsboro, Ill.
Lawrence Greater: Perth Amboy, N. J.
Lee United: Grand Ledge, Mich.
Leeright, J. R.: Superior, Neb.
Lewis, Ted: Jersey City, N. J., 11-21.
Lloyd's Rides: Sheridan, Ind.; Linden 16-21.
Long's United: Benicia, Calif., 9-15.
Madison Bros.: Champaign, Ill.
Magic Empire: Greenville, Ky.
Magic Valley Am. Co.: Sundown, Tex.
Magnolia Expo: Hardinsburg, Ky.
Maine Am.: Caribou, Me.
Majestic Greater: Lancaster, O.
Manning, Ross: Oldtown, Me.
Marion Greater: Lancaster, S. C.
Marks, John H.: Clarksburg, W. Va.
Martin United: Bellflower, Calif., 10-15.
McBride Bros.: Walnut Cove, N. C.
McCall, Jim: Fairburn, Ga.
McKee, John: Albion, Mich.
Meeker's: Okanogan, Wash.
Merriam & Robinson: Perry, Ia., 9-11; Radcliffe 13-14; Odebolt 16-18.
Merry Midway Attrs.: Churubusco, Ind.
Midway of Mirth: Barry, Ill.
Midwest: Aberdeen, Idaho.
Mid-Western Expo.: Rockwell City, Ia., 9-11; Rutland 13-14.
Mighty Hoosier State: Maysville, Ky.; Paris 16-21.
Model Shows: Marceline, Mo.
Model Shows of Canada: Montreal, Que., Can.
Moore's Modern: Danville, Ill.
Mound City: Sullivan, Mo.
New England Am. Co.: Milford, Mass.
Noian, Larry: Denver, Colo.
Northern Expo.: Garrison, N. D., 13-14; Parrishall 15-16; Williston 17-21.
Northwestern Am. Co.: Antwerp, O.
Ohio Valley: Hartford City, Ind.
Omar's Greater: Iola, Kan.
Pacific Coast: Winlock, Wash.; Kalama 16-21.
Page Bros.: McKenzie, Tenn.
Page, J. J.: Pineville, Ky.; Harrodsburg 16-21.
Paramount Expo.: Herkimer, N. Y.
Parris & McIntyre: Mt. Holly, N. C.
Paul's Am. Co.: Greenfield, Mo.
Pearl City Rides: Maquoketa, Ia.
Pearlene: Watonga, Okla.
Peerless Celebration Am.: Kingwood, W. Va.; McCool, Md., 16-21.
Penn Premier: Lock Haven, Pa.
Pepper's All-State: Marion, Va.
Pike Am.: Yellville, Ark.; Branson, Mo., 16-21.
Pine State: Sevierville, Tenn.; Maryville 16-21.
Pioneer: Canton, Pa.
Playtime: Attleboro, Mass.
Powelson Greater: Crestline, O.; Sebring 16-21.
Prell's Broadway: Dover, N. J.; Leighton, Pa., 16-21.
Pryor's: Pineville, W. Va.
Rafferty & R. S.: New Bern, N. C.
Raines Am. Co.: Ashdown, Ark.
Red River Valley: Walnut Ridge, Ark.
Regent: North Vernon, Ind.
Reid, King: St. Albans, Vt.
Rockwell: Nickerson, Kan.; Garden City 16-21.
Rogers Bros.: Oakes, N. D., 9-11; Edgeley 12-14; Aneta 16-18; Northwood 19-21.
Rogers Greater: Marion, Ind.; Frankfort 16-21.
Rogers & Powell: Coldwater, Miss.
Roof Garden: New Martinsville, W. Va.; Sistersville 16-21.
Rosen, H. B., Am.: Wadesboro, N. C.
Royal American: Davenport, Ia.
Royal Crown: New Philadelphia, O.
Rupe's Midway for Fun: Rushville, Neb.
Scioto Valley: Jamestown, O.; Winchester 16-21.
Shan Bros.: Beckley, W. Va.
Shipley's Am.: Delight, Ark.
Shepard Bros.: Idaho Falls, Idaho.
Silver Slipper: Lancaster, Ky.
Silver State: Pueblo, Colo.
Smith Am. Co.: McAlester, Okla.
Smith, Casey: Lawton, Okla.
Smith, George Clyde: Tyrone, Pa.; Seward 16-21.

Snapp's Greater: Booneville, Mo.; Ottumwa, Ia., 16-21.
Snapp's Model: Nevada, Ia.; Grinnell 16-21.
Snyder's Greater: Shepherdsville, Ky.
Southern Am.: Rankin, Tex.
Southern States: Ceala, Fla.
Southern Valley: Cape Girardeau, Mo.
Stafford's: Gas City, Ind.
Standard: Sturgis, S. D.
Steblar's Greater: Rivesville, W. Va.
Stephens, C. A.: Daughann, Va.
Strates, James E.: Springfield, Mass.
Stumbo, Fred R.: Jerico Springs, Mo.
Sunflower State: Goodland, Kan.
Sunset Am. Co.: Leavenworth, Kan.; Fremont, Neb., 16-21.
Tatham Bros.: Monticello, Ill.
Texas Expo.: Thorndale, Tex., 9-15; Rockdale 16-21.
Thomas Joyland: Charleroi, Pa.
Thompson Bros., No. 1: Renova, Pa.
Thompson Bros., No. 2: Bellwood, Pa.
Thompson Bros' Park Unit: Altoona, Pa.
Tidwell, T. J.: Breckenridge, Tex.
Tinsley, Johnny T.: Cartersville, Ga.
Tivoli Expo.: Ames, Ia.
Triangle: New Kensington, Pa.; Jeanette 16-21.
Turner Bros.: Streator, Ill.
United Am.: Jamestown, R. I.; Bristol 16-21.
Veterans United: Fredericksburg, Ia., 11-12; Alden 13-14.
Victory Expo.: Centerville, Ia.
Virginia Greater: Front Royal, Va.
Virginia Rose: Louisville, Ky.
Wade, W. G.: Lima, Ohio; Muncie, Ind., 16-21.
Wallace Bros.: Belvidere, Ill.; Dubuque, Ia., 16-21.
Wallace Bros. of Canada: Lachute, Que., Can.
Wallace, I. K., Attrs.: Berwick, Pa.; Trevorton 16-21.
Wallace & Murray: Sharpville, Pa.
Ward, John R.: Escanaba, Mich.; Iron Mountain 16-21.
Wason Am.: Dillwyn, Va.
West Coast: Livermore, Calif., 9-15; Napa 17-22.
Wheeler, Eddie L.: Corbin, Ky.
White, Art: Darlington, Pa.
White Rose Am. Co.: Mauch Chunk, Pa.
Whitney & Scott United: Gilmore City, Ia., 12-14.
Wilson Famous: Keokuk, Ia.; Macomb, Ill., 16-21.
Wilson Greater: Riverton, Wyo.
Winchester Am.: Brentwood, Md.; Falls Church, Va., 16-21.
Wolf Greater: Wasca, Minn., 9-11; Mountain Lake 12-14; Atwater 16-18; Melrose, 19-22.
Wonder City: Harrisburg, Ill.; Carbondale 16-21.
Wonder Shows of America: Rock Falls, Ill.; Rock Island 16-21.
World of Mirth: Lodi, N. J.; Schenectady, N. Y., 16-21.
World of Pleasure: Pontiac, Mich.
Zacchini Bros.: Nashville, Tenn.
Zeiger, C. F., United: Laramie, Wyo.; Cheyenne 16-21.
Ziegler: Marysville, Wash.

Circus Routes

Send to
2160 Patterson St., Cincinnati 22, O.

Bailey Bros.: Rutland, Vt., 10; Montpelier 11; Lebanon, N. H., 12; Keene 13; Bennington, Vt., 14.
Beatty, Clyde: Valley City, N. D., 10; Jamestown 11; Aberdeen, S. D., 12; Watertown 13; Huron 14.
Cole Bros.: Elmira, N. Y., 10; Scranton, Pa., 11; Binghamton, N. Y., 12; Hornell 13; Jamestown 14; Erie, Pa., 16.
Cole, James M.: Cooperstown, N. Y., 10; Oneonta 11; Ithaca 12; Utica 13-14.
Cooke's Pinnacle: Ark., 14; Roland 16; Bigelow 17; Houston 18; Perryville 19; Perry 20; Morrilton 21.
Dailey Bros.: Martinsburg, W. Va., 10; Hagers-town, Md., 11; Chambersburg, Pa., 12; Lebanon 13; Pottstown 14.
DeWayne Bros.: Indio, Calif., 10; Chino 11; Fontana 12; Alhambra 13-14; Upland 15.
Gainesville Community: Dallas, Tex., 12-14.
Garden Bros.: Pembroke, Ont., Can., 9-11; North Bay 12-14; Timmins 16-18.
Gould, Jay: Pine Island, Minn., 11-13; Paribault 14-15; Monticello 16-17; Long Prairie 18-19; Ferguson Falls 20-21.
Hunt Bros.: Peckskill, N. Y., 12.
Kelly, Al G., & Miller Bros.: Maryville, Mo., 10; Stanberry 11; Bethany 12; Princeton 13; Trenton 14.
King Bros.: Batavia, N. Y., 10; Lockport, 11; Medina 12; Newark 13; Seneca Falls 14; Oneida 16.
Mills Bros.: Grand Rapids, Mich., 10; Holland, 11; Battle Creek 12; Kalamazoo 13; Benton Harbor 14; Elkhart, Ind., 16; Goshen 17.
Montgomery, C. R.: Thermopolis, Wyo., 10; Riverton 11; Lander 12; Rawlins 13; Baggs 14.
Polack Bros. (Eastern): Raleigh, N. C., 11-14.
Polack Bros. (Western): Stockton, Calif., 9-15.
Ringling Bros. and Barnum & Bailey: Baltimore, Md., 9-14.
Rogers, Roy: (Polo Grounds) New York, 15-22.
Sello Bros.: Burnaby, B. C., Can., 12-14; Nanaimo 16-17; Ladysmith 18; Victoria 19-21; Courtenay 23.
Sparks: Thetford Mines, Que., Can., 16.
Stevens Bros.: Friend, Neb., 13.
Sunbrock's Rodco: (Ball Park) Boston, Mass., 13-21.

WANT MAN WITH CAR

To tack Cards, \$75.00 per week, gas and oil. Must be sober. Bradford, Pa., June 12 and 13; Salamanca, N. Y., 14. Byron Gosh, wife.

WILLIAM KETROW

Care Renfro Valley Folks

Golden Gate Shows Want

Cook House, Bingo, Diggers, Ball Games, Mug, Pop Corn, Hoop-La, Cane Rack, Bumper, Bowling Alley, Mitt Camp, and Stock. No grift. Want good Agents.

FRANK OWENS

Mgr. Golden Gate Shows, Greensburg, Ky.



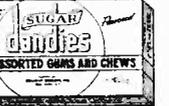
SOCIALS
1/2 Lb. Box Assorted
Chews
Per Doz. \$2



CHEWS
Assorted Wrapped
100 PACKAGES \$8



MOONLIGHT
Chocolate Crushed Cherries
100 PACKAGES \$9



SUGAR DANDIES
Assorted Gums & Chews
100 PACKAGES \$8



SMILES
Assorted Chews
100 PACKAGES \$7

ALL TYPES OF BOXED CANDY - POPULAR PRICES - CHOCO-LATES, GUMS, CHEWS - WILL STAND ALL KINDS OF WEATHER - FREE CATALOG ON REQUEST - 20% DEPOSIT ON ORDERS

DELIGHT SWEETS, Inc. 50 East 11th Street, New York City

WANTED

MICHIGAN STATE FAIR

DETROIT

Aug. 29 to Sept. 7 Incl.

Outstanding Shows and Attractions. Nothing but the best will be considered. Particularly interested in small circus with good equipment and strong show inside. Can use a few more rides that do not conflict, such as FLY-O-PLANE, AUTO SCOOTERS and LARGE, FLASHY PONY TRACK.

This is one of the largest STATE FAIRS on continent. ALL SCHOOL CHILDREN ADMITTED FREE DURING ENTIRE FAIR. TWO SATURDAYS — TWO SUNDAYS and LABOR DAY. One-half million paid admissions anticipated.

Address Inquiries:



Gooding
AMUSEMENT CO., INC.

60 RIDING DEVICES • Oldest—Largest—Most Reliable • 7 UNITS

1300 Norton Ave. Columbus 12, Ohio

LEGITIMATE CONCESSIONS WANTED

FOR ANNUAL HOMECOMING CELEBRATION

Main Sts., BROWNSTOWN, INDIANA, July 21-26.

Also

CLINTON COUNTY FAIR

FRANKFORT, INDIANA, August 17-22, Inclusive.

Eating, Drinking and Ice Cream Privileges Still Open at Frankfort.

WANTED—PORTAGE COUNTY FAIR, RAVENNA, OHIO

JULY 28 - AUGUST 2, INCL.

Legitimate Concessions of all kinds, including Ice Cream, Snowballs and Photos.

TRUMBULL COUNTY FREE FAIR, WARREN, OHIO

AUGUST 4 - 9, INCL.

Ex. Ice Cream, Ex. Snowballs still open. Can use another Engraved Jewelry Stand and Root Beer. Have few locations available at all these dates for clean, entertaining Shows.

HAVE FULL CIRCUIT OF OUTSTANDING FAIR DATES FOR CLEAN, MODERN LEGITIMATE PENNY ARCADE. CAN JOIN AT ONCE.

CATERPILLAR FOREMAN WANTED for new Ride. Must be capable and reliable.

Address Inquiries:



Gooding
AMUSEMENT CO., INC.

60 RIDING DEVICES • Oldest—Largest—Most Reliable • 7 UNITS

1300 Norton Ave. Columbus 12, Ohio

WANT ASSISTANT SECRETARY

Must have show experience. Know all office details. References required. Reply to

E. L. YOUNG, ROYAL CROWN SHOWS
New Philadelphia, Ohio, this week.

SUNSET AMUSEMENT CO.

WANTS

MANAGER for Side Show that can furnish Acts. 100 ft. top and banners. Will book Shows with own outfits. Concessions open.

Leavenworth, Kansas, this week; Fremont, Nebraska, next.

B & V SHOWS WANT

FOR LEGION WELCOME HOME WEEK, DICKSON CITY, PA., JUNE 16-22, AND TEN FAIRS TO FOLLOW.

Grind Stores. Shows: Monkey, Midget, Dog and Pony, Platform Shows. Rides: Roll-o-Plane, Tilt. Want Arcade and Drome Ride Help.

J. VAN VLIET, Mgr.
HAZLETON, PA., JUNE 9-14

ZEIGER UNITED SHOWS WANT

Free Act, High Act preferred. Have complete Athletic Show for someone capable of handling. Will furnish Tents, Fronts for money-getting Shows. Can always place good Ride Help. Ticket Sellers, useful Carnival People. Write

C. F. ZEIGER

Laramie, Wyo., this week; Cheyenne, Wyo., June 16 to 21.

LOUIS FLASHY PLASTER

The flashiest Plaster ever made, one piece or a truck load. Large, 30 cents; med., 15 cents apiece. Come in and see for yourself. Yes, we deliver for a small additional charge. 1000 piece; load, loose. One-day delivery. Get together now.

INCROCCI—NOVELTIES

31 PRIDE STREET

PITTSBURGH, PA.

WANTED—BINGO HELP AND ROLL DOWN AGENTS

Bob Anderson, get in touch with me.

DANIEL DONNINI
BRIGHT LIGHTS EXPO SHOWS

This week, Phillipsburg, Pa.; next week, Cherry Tree, Pa.; followed by Dravosburg and Irwin, Pa.

HAPPY HOLIDAY SHOWS

WANT

WANT

WANT

Concessions—Photo Gallery, Fish Pond, Bumper, Hoop-La, Huckley Buck, Long Range Gallery and others that work for stock. Concession Agents that are Agents, no others. Shows capable of getting money. Wild Life, Pit or Platform, Veterans' Jubilee, Portland, Michigan, June 12 thru 14. Old Settlers and Veterans' Home Coming, June 18 thru 21, Bellevue, Michigan. Then Berry County Blue Gill Festival, Tri-County Veterans' support, followed by Michigan's outstanding 4th of July Celebration, 3rd, 4th, 5th and 6th, School Section Lake, Mecosta, Michigan. Many other good ones to follow. All replies:

H. M. SIMPKINS

337 S. WILLIAM STREET

PHONE 3416

BELLEVUE, MICHIGAN

NEW KIDDIE RIDES

10-Car Jeep Style Kiddie Auto, 6 or 8-Plane Kiddie Airplane. Both Rides complete, ready to operate. 30-day delivery. Latest Jeep Style Kiddie Autos. Built to last, any amount. READY FOR DELIVERY IN LESS THAN 30 DAYS. Individual Planes. Convert Chairplane to Airplane. Flashy Ticket Booths. Quick Delivery. 10"x1."750" Pneumatic Ball Bearing Wheels for Kiddie Auto. Replace Worn Wheels. \$3.95 EACH F. O. B. Write or wire

IMPERIAL KIDDIE RIDES

211 W. 13TH STREET

Ph.: Amherst 6534

LORAIN, OHIO

CUSTARD WORKERS WANTED

2 FAST DIPPERS—2 FAST CASHIERS

Canadian "A" Circuit and Midwest Circuit Fairs. Starting Brandon, Man., June 30—ending Dallas, Tex., Oct. 19. Highest pay for capable people. Transportation furnished. Wire

E. S. (TED) WEBB

1279 OAKLEY AVE., TOPEKA, KANSAS
(Phone 2-9605)



fidlers *United Shows*

WANT LEGITIMATE STOCK STORES

(No Gypsies, Please.) This Show is geared for Wisconsin, playing July 4th at Madison. CAN USE RIDE HELP THAT CAN DRIVE SEMIS ON 12 MODERN RIDES. WANT IMMEDIATELY. CATERPILLAR FOREMAN AND FOREMAN FOR DUAL WHEELS. Address: SAM FIDLER, Mgr., Calumet City, Ill., this week; Kenosha, Wis., next week.

WANT WANT WANT

CAPABLE CARNIVAL SECRETARY

Must understand all form taxes, be strictly sober and furnish reference. Salary no object if you can produce. Join on wire.

L. C. McHenry, Manager
Crescent Amusement Co.

Asheville, N. C., this week; Johnson City, Tenn., week June 16.

Motordrome Manager

and Riders. Bud Turner, please answer (this is the best equipped Motordrome in America).

Prell's Broadway Shows

Dover, N. J., this week.

COUNTER MAN AND RELIEF CALLER

Also have good opening for Agent for new Slum Blower.

JOHN GALLAGAN

1620 S. 4th St., Columbus, Ohio, this week; Napoleon, Ohio, on streets, next week. Care Gooding Amusements.

OPEN

Ex. Popcorn, Apples, Nuts, Snow Cones, Cotton Candy, Age, Weight, Diggers. State Conventions begin June 21st.

GEN. MGR. AMERICAN LEGION FUN PARK

631 West Beach BILOXI, MISS.

WANTED

Old Settlers' Picnic

at Nemah, Nebraska, August 7 and 8 Rides and all kinds Concessions, Shows and Free Acts. Write J. O. JHONSON, Concession Mgr.

WANTED

Foremen for Rides, General Help, Cook House Help, P.C. Agents, Man to work Snake Pit. Will book Merry-Go-Round for balance of season; also Hillbilly and Monkey Show. Will book String Game, Ball Game, Country Store, Basketball. Will give X on Frozen Custard, Jewelry and Novelties. No Flat Stores or P.C. wanted. Fair Secretaries in Virginia, have first week in September open, one week in October open in Georgia.



W. E. BUNTS, Mgr.

GEO. YANCEY, Gen. Agent

BURNSVILLE, N. C.



WANT

WANT

WANT

Complete Girl Show, Revue or Posing Show. Ten-in-One, complete, or any other Show with own outfit. Alice the Alligator Girl, get in touch with us—we have top and front for you. Have opening for Penny Arcade. Concessions—Photos, Novelties, Ball Games, any Stock or Grind Store. We have good opening for anything new or novel for our midway. Want Agent for Rat Game or other P. C. Games. We have a good route lined up and next week will be Oneonta, N. Y. Write or wire

W. C. KAUS SHOWS, NEWBURGH, NEW YORK.

REGENT SHOWS

This week, North Vernon, Indiana; followed by Osgood, Madison and Shelbyville.

Concessions—Bingo, Penny Arcade, High Striker, Guess Your Age or any Hanky Pank. Only one of each. Some P.C. open. No grift. Shows—Good proposition for Fun House, Monkey Show with or without transportation, Girl Show with two or more Girls. Rides—Foremen for Ferris Wheel and Chairplane, Second Men for all Rides. Top wages if you come this week.

All Address:

HARRY ALKON

REGENT SHOWS, NORTH VERNON, INDIANA, THIS WEEK.

WILSON GREATER SHOWS WANT

Any Show with own transportation. Man to handle Alligator Show. Help on Ferris Wheel and Kid Rides. Few Concessions open. Red Gilmore wants Agents for Clothespin, Balloon Darts. Can place Swinger Agents. Have four well-flashed Concessions with lease to party that can furnish agents.

LLOYD WILSON

Riverton, Wyoming.

GEORGE CLYDE SMITH SHOWS

WANT

Devil's Bowling Alley, String Game, Hoopla, Blower, Cigarette Pitch-Till-U-Win, Guess Your Age, Scales, Basket Ball, Penny Arcade. Want Girl Show, Colored Minstrel, Monkey Show, Side Show. Want Pony Ride, Tilt-a-Whirl. Want Ride Help that can drive trucks and tractors. All replies to **GEORGE CLYDE SMITH SHOWS**, Tyrone, Pa., this week; Seward, Pa., next week.

WANTED FOR BARKOOT BROS.' SHOWS

Tilt, Octopus or Roll-o-Plane. Can use high-class Shows and two Platform Shows. Can use Merchandise Concessions of all kinds. Will book two Free Acts. Want Ride Help. Week June 9th, Chamber of Commerce Spring Carnival, Sylvania, Ohio; Junior Chamber of Commerce Spring Carnival, Hudson, Mich., week June 16th. Address as per route:

K. G. BARKOOT, Gen. Mgr.

WANT FOR CLYDE BEATTY CIRCUS SIDE SHOW

Good Bally Act, also other Act, Ticket Sellers who can make second opening, Assistant Boss Canvas Man and Canvas Men who can put up and take down. Address:

PETE KORTES

Care Clyde Beatty Circus, Jamestown, North Dakota, June 11th; Aberdeen, South Dakota, 12; Watertown, 13; Huron, 14; Mitchell, 16; Sioux Falls, 17.

PARADA SHOWS CAN PLACE

First and Second Men on Rides, top salary, bonus. You must be reliable. Concession Agents for Stock and Ball Games. Want Truck Driver, Ticket Seller; come on, will place you. All address:

H. C. SWISHER

Osage City, Kansas, this week; Osawatomie, Kansas, week of 16th; Parsons, Kansas, week of 23rd; then the big one, Pittsburgh, Kansas, 4th of July.

WANTED

Concession Agents, Pin Store Agents, Grind Store Agents for best dates. Wire

PATSY ROSANNA

Penn Premier Shows

Lock Haven, Penn.

WHEEL FOREMEN

Salary no object to sober, neat, reliable Man who can handle job. Also Second Men all Rides.

Lawrence Greaser Shows

Perth Amboy, New Jersey

SWING FOREMAN

Good salary to person who can handle the job. Also Second Men on all Rides.

Lawrence Greaser Shows

Perth Amboy, New Jersey

WANTED

Man to drive Chevrolet Truck and to work in Custard Truck, salary \$50.00 per week.

GEORGE WELCH

Jones Greater Shows Charleston, W. Va.

DUROCK CARNIVAL PLASTER

Assorted Items:

BRIGHT LACQUER AND TINSEL FINISH, Small, 4¢; Medium, 13¢; Large, 27¢.

HIGH LUSTER ALL CHROME FINISH, Small, 5¢; Medium, 15¢; Large, 30¢.

Dozen Sample Assortment, \$2.00.

Ship anywhere C. O. D. 25% deposit.

Quantity orders delivered near by.

DURO SPECIALTY COMPANY

150 Broad Street Struthers, Ohio

CONCESSION DEPARTMENT



AMERICA'S NEWEST and FINEST RAILROAD SHOW

Want capable Count Store and Peek Store Agents—must know the business. Want good Man for Basketball. Can place Arcade with own transportation. All replies to **W. E. (BILL) SNYDER**

Escanaba, Mich., June 10-16

VETERANS' UNITED SHOWS

WANT

Ferris Wheel Foreman and sober Ride Help that can drive Semis. **TOP WAGES PAID.** Clarence Lanky, answer. **CONCESSIONS:** Will book Short or Long Range Gallery, Snow Cones, Basket Ball, Novelties, Ball Game and Hanky Pank Agents and any Shows of merit that has own transportation. Clarksburg, Ia., June 9-10; Fredericksburg, Ia., June 11-12; Alden, Ia., June 13-14; then as per route. Wally Thompson wants to hear from Earl Cotton.

AGENTS WANTED

Two Skillo and two Grind Store Agents. **POSITIVELY** no drunks or **AGITATORS** need reply. We have worked fourteen weeks out of fifteen—**HOW ABOUT YOU?** Have ten good Fairs already booked for this fall, and we stay out until Xmas. **NO TEN PER CENT.** If you are interested in getting a winter B.R. together, this is IT. If it's all a big "hurray" with you—play the "ice" for this ad. Brownie Cole, Pete Lamb, "Steamer" or "Latterson" are desired by A. W. Woods or "Foots" Rice. One Roll-down and one Razzle-Dazzle Agent wanted by Matt Thorpe and Louie Swartz. Have a "bang-up" Fourth of July spot. Can also use a few more Stock Concessions—Fish Pond, High Striker, Darts, Hoop-La, Shooting Gallery, String Game, Bowling Alley, Lead Gallery, Pitch-Till-You-Win and any others that do not conflict with what we have now. Will book Grind Shows with their own tops and transportation. All wires to

CONCESSION MANAGER, SOUTHERN VALLEY SHOWS, Cape Girardeau, Mo., this week.

STANDARD SHOWS WANT

Shows and Concessions and experienced Ride Men for season. Miles City, Montana, Rodeo, June 18-22; Sheridan, Wyoming, June 23-28; Red Lodge, Montana, Rodeo, week July 4th. No time to write—come on. Want capable Agent for Novelty Stand, Counter Man for Bingo.

V. C. JOHNS

STURCIS, S. D., THIS WEEK

EDDIE'S EXPO SHOWS

Want Concessions—Fish Pond, Devil's Bowling Alley, String Game, Hoopla, Cane Rack, French Fries. Agents for Grind Stores. Wire

EDDIE DIETZ

This week, Acemtonia, Pa.; June 16-21, New Bethlehem, Pa.

FROM THE LOTS

Blue Grass State

BEDFORD, Ind., June 7.—Funhouse has been getting top money here this week. Rides have been well patronized considering the cool evenings. Monkey Show has been grinding away to good business.

Johnson brothers joined here with three concessions. They were with the org last year during the fair season.

Washington, Ind., played the previous week, proved a successful engagement. Rain did not fall any night during show time, but after closing weather turned bad several nights. Shows moved out of Washington Sunday (1) in rain, which slowed up the crew, and org was late in getting into Bedford, but made the trip without mishap. Shows opened here late Monday night (2).

Mr. and Mrs. Wally Davidson and brother, Dave, have the frozen custard and, considering the cold and rainy weather, they have been getting good returns. Ditto Mr. and Mrs. Sammy Martin with their bingo and Mr. and Mrs. Red Blakely with their cookhouse and concessions.

Brownie Woodward is in charge of the front gate and banner line, and also looks after one of the cash boxes. Manager C. C. Groscurth spent several days away from the shows, closing for several open dates.—**HARVEY (DOC) ARLINGTON.**

West Coast

SANTA CLARA, Calif., June 7.—West Coast Shows were here from May 27 to June 1. It was the 51st annual celebration here, weather being cold and business good. Shows have been battling cold weather most every week since opening in Stockton, Calif., March 12, but in spite of the weather, attendance has been greater in every city than in previous years.

Manager Harry Myers reports the following staff: Mike Krekos, owner and general manager, Harry Myers, manager; E. W. George Coe, business manager and general agent; Louie Leos, secretary and treasurer; Edward Camp, special agent and billposter; Virgil Latiker, general superintendent; Harry Baker, electrician; Cleo Mortimer, assistant electrician; William Smith, Merry-Go-Round foreman; Charles Auker, Fly-o-Plane foreman, assisted by his son; Bill Miller, Tilt-a-Whirl foreman; Clyde Rogers, Octopus foreman; Bill Cashman, Roll-o-Plane foreman; Leon Correy, Ferris Wheel foreman; Jack Hensley, in charge of Kiddie Land; Oscar Scarbary, pony ride; Robert Cash, master of transportation; Bill Stathos, front gate; Herbert Owens, assistant; Nick Krekos and Charles Dutton, show officers.

Ticket sellers: Isabel Myers, Betty

CLYDE R. PIERCE WANTS

FOR ILLINOIS AND MISSOURI FAIRS AND CELEBRATIONS

Popcorn, Floss, Cones, Cookhouse, Custard, Shows and Rides not conflicting. Fireman Celebration, Illmo., this week.

CARNIVAL WANTED

FOR THE McCURTAIN COUNTY FREE FAIR, IDABEL, OKLA. SEPT. 11-13. PLAY ENTIRE WEEK, SEPT. 8-13. Contact **BILL SHOLL**, Box 128, Idabel, Okla.

WANTED

Carnival, Concessions, Free Act, Entertainment, for August 28th and 29th, 1947. **OUR 38TH ANNUAL SUNFLOWER DAYS B. B. CRAIG, Secy. MELVERN, KANSAS**

G. Coe, Marjorie Latiker, Jewell Miller, Mrs. Cash, Ella Hanun, Mrs. Mortiner, Viola Rogers, Grace Scarbary, Mrs. Stevenson and Mrs. Williams.

A. J. Budd, manager of the Circus Side Show, reports satisfactory business. Pete DeCenju is manager of the *Oriental Follies* and Stella Show. Other shows on midway are the Monkey Motordrome, a consistent money-getter; Animal Show, Funhouse, and Snake Show.

The line of concessions has a footage of over 700 feet not including the Penny Arcade, which is owned by Charles Albright.

Concessions: Charles and Edith Walpert, four; Al and Chris Rodin, six; Hunter and Margaret Farmer, four; Jack and Hazel Christenson, popcorn, floss, candy apples and caramel corn; John and Alice Miller, cookhouse, grab, snow cones and corn on the cob; Tommy and Eloise Syester, two; Louie Reistick and family, six, Dutch and Lillian Stone, race track; Henry Herman, diggers; Clyde and Viola Rogers, long-range shooting gallery; Smith family, guess-your-age and weight scales; Ivan and June Gilligan, four; Red and Pug Crimmins, four; Roy Scott, high-striker; Mr. and Mrs. Hayden Pool, Penny Arcade; Harry and Celie Martin, one; Sol Grant, one.

Harry Myers has received a letter from Mike Krekos, general manager, who is visiting his mother and brother in Athens, Greece. Mike's brother is a senator in Greece. The writer, John Dededusis is assistant concession manager.

B&C's Expo

ELMIRA, N. Y., June 7.—Show opened Monday evening (2). A cloud burst late that night resulted in the flooding of streets surrounding the lot by Tuesday morning. Luckily, the lot was high and show equipment was undamaged.

Since show opened new trailers have been delivered to Mr. and Mrs. John Lowe, Mr. and Mrs. Myron Colegrove, Mr. and Mrs. Roy Colegrove, Mr. and Mrs. Carlyle Scott and Mr. and Mrs. V. L. Peck. A new 28-foot office trailer has also arrived.

Recent visitors were Mr. and Mrs. Max Cohen and family, Mr. and Mrs. Lester Hex, Mrs. Harry Agne, Lois Agne, Mickey Purcell and F. W. Smith.

Office-owned rides include the Merry-Go-Round, Ferris Wheels, Whip, Octopus, Chairplane and Moon Rocket. Also on the lot are V. L. Peck's Tilt-a-Whirl, Harry Benedict's ponies, and Max Bailey's kiddie rides.

Shows: Ned Bevin's Gorilla and posing units; 10-in-1, Earl Webber, manager, and Texas Mill's Hillbillies.

In the concession line-up are 15 show-owned units; Harry Johnson and Duke Dougherty, cookhouse and 10; Jack Tolz, ice cream and floss; J. Murphy, four; Bill Hurst, French fries; Ice's high striker; G. W. Carr, novelties and penny pitch; Steve Marks, mitt camp and age; Betty Scott, cork gallery, and Boxall's bingo, John Lowe, manager.—**BETTY SCOTT.**

John H. Marks

CONNELLSVILLE, Pa., June 7.—Unfavorable weather since opening Monday (2) has resulted in light business. Business at Uniontown, Pa., last week was fair.

Owner John H. Marks and the writer played host to a group of newsboys Tuesday (3) and the stunt resulted in page 1 publicity in *The Daily Courier*.

Herman Bantly joined with his Glass House and Funhouse.—**LEW HAMILTON.**

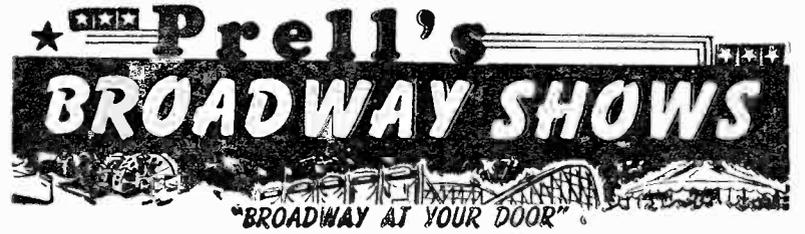
1912—35TH ANNIVERSARY TOUR—1947

WEEK JUNE 16-21

200TH — YEAR FOUNDERS' CELEBRATION — 200TH LEHIGHTON, PA.

EVERYBODY IN COUNTY BEHIND THIS ONE

Week June 23-28, American Legion Celebration, Huntington Station, Long Island. Cars Given Away, Boats Given Away.



Need Grind Stores, come on. Cat Rack, Concessions of all types. Place Mug outfit, Mechanical Lung, Hillbilly Show, Fat Show. Want Billposter who will put up Paper. Want Talkers, fine proposition. Want Scenic Artist and Letterer (highest salary to good and experienced man). Want Assistant Electrician. Want Mechanic for Penny Arcade.

WANTED . . . WANTED . . . WANTED

Whip Foreman, Looper Foreman (brand new ride). Ferris Wheel Foreman wanted. Can place Scales and Guess Your Age. Carl Lee (Stash) wants Agents. Ride Help of all kinds. Those who drive semis preferred. **WANTED HIGH DIVER**—Have rigging and all equipment, to join immediately

WIRE WIRE WIRE

SAM E. PRELL, Prell's Broadway Shows
DOVER, N. J., WEEK JUNE 9-14; THEN PER ROUTE

Canadian Legion Reunion and Homecoming

CHATHAM, ONTARIO, CANADA

JUNE 30 TO JULY 5, 1947

Market Square

Should be the outstanding Celebration of 1947 in Ontario.

Will book legitimate Concessions and are also desirous of booking a modern Funhouse for the entire season.

APPLY

BERNARD & BARRY SHOWS

BOX 367 (ADELAIDE ST.)

TORONTO, ONTARIO

J. J. PAGE EXPOSITION SHOWS

LAST CALL

FOR BLUE GRASS FAIR AND HORSE SHOW

IN THEIR BEAUTIFUL NEW FAIRGROUNDS, HARRODSBURG, KENTUCKY

Six days and nights, week June 16 thru June 21. J. J. Page Shows hold exclusive rights. Will book Concessions of all kinds. No rackets. Have room for few more Shows. Would like to hear from Tilt-a-Whirl, Rollo-plane, Spitfire or Whip, also Miniature Train or any Kiddie Ride with own transportation. Want sober Ride Help and Side Show Acts that can pitch. Billie Clark wants Percentage Agents. All replies to

J. J. PAGE SHOWS

Pineville, Ky., this week; then Harrodsburg Fair.

GATE CITY SHOWS

Want for Top Dates in Western North Carolina

Including Biggest July 4th in Southeast. Two Cars Given Away on Midway.

Want Concessions all kinds—Bingo, Diggers, Photos, Custard open. Want Agents for Nail Store, Count Store, Wheels, Peak Stores. All address: M. L. "MUTT" HANNEFORD. Want Rides not conflicting. Will buy for cash or book Smith & Smith Chairplane, no junk. Want Kiddie Train, Tilt, Octopus, any Flat Ride. Want capable Ride Help, top salary. Want organized Minstrel with Band. Working Acts for Side Show. Want party with Girls for nicely framed Girl Show. Want independent Grind Shows with own outfit. Want sensational Free Act that will work on percentage of gate. All address: /

MANAGER

Boone, N. C., this week; then as per route. Johnnie Bond, wire Mac McCrary.

ELIMINATE FIRE HAZARDS

with **4-WAY TOTELITE**

**IT'S NEW
IT'S MARVELOUS
IT'S AMAZING**

**A Portable Fluorescent Lighting System
List Price \$25.00**

No More Candles or Kerosene

**A Must For
CARNIVALS — TENTS — TRAILERS
CAMPS — BOATS**

**Fluorescent lighting when and where you need it.
400 hours of illumination with one set of DRY CELL
BATTERIES.**

**List Price \$25 includes Internal Batteries and two sets of
line cords. External Batteries extra.**

Write at Once for Full Information

GOTHAM UNITED, Inc.

95 TRINITY PLACE, N. Y. 6, N. Y.

Morris Hannum Shows

A tradition at Veterans' Conventions

FREELAND, PA., JUNE 16-21

AUSPICES ST. PETER AND ST. PAUL CATHOLIC CHURCH

This Town Has Been Closed to Carnivals for Twenty Years.

WANT: Want ten cent Stock Concessions. Can place Motordrome, Penny Arcade, Illusion, Unborn or any other show not conflicting with what we have.

Mahanoy City, Pa., Now; Freeland, Pa., June 16 to 21.

GIRLS—Wanted—GIRLS—Wanted—GIRLS

WORLD OF MIRTH SHOWS

GIRLS Wanted for Girl Show—Tap, Toe, Hula, Strip, Acrobatic, Fans, Dance Teams and any other Specialties.

GIRLS Wanted for Posing Show—Experience not necessary. All wardrobe furnished and staterooms available to people engaged. All answers

J. SCIORTINO

World of Mirth Shows, Lodi, N. J., this week; Schenectady, N. Y., next week.

TED LEWIS SHOWS

NOT THE BIGGEST BUT THE BEST

WANT WANT WANT

FOR THE BEST DATE IN JERSEY CITY, N. J.

10 Days, June 11 to 21, Three Matinees, Two Automobiles Given Away. Grind away Grind Stores that work for 10 cents. Custard, Grab, Popcorn, Ball Game sold, all others open. Have plenty of celebrations to follow. Ride Help for Ginny, Ferris Wheel, Roto, Whip, Chairplane and Canvas Men for office-owned concessions. All replies to

TED LEWIS

12-37 Rosewood St.

(Phone FA 6-2794W)

Fair Lawn, N. J.

From the Lots

Crandell's Midway

SPRING CITY, Tenn., June 7.—Org moved in here this week following a successful week's stand in Englewood, Tenn., week ended May 31. This is not a large show, but all hands pitch in and double up on jobs.

Staff and personnel: Leroy C. Crandell, manager; Mrs. Crandell, secretary-treasurer, who also has jewelry; Richard Crandell, bingo; Mr. and Mrs. Harry Bartlett, cook-house and nickel dish pitch; William C. Costich, mugg joint; Mr. and Mrs. Guy Henry, 2; Mr. and Mrs. Lloyd Berryhill, darts and pitch-til-you-win. Also Specs Costello, coke bottles and mitt camp; John Miller and George Davis, mitt camp; Bob and Flossie Miller, 6, together with sound car; Mr. and Mrs. F. C. Cook, popcorn, snow cone, candy apple and cotton candy; Mr. and Mrs. V. M. Peach, hoop-la; B. E. Spencer, electrician; Sailor Jack Allert, ride superintendent and sign painter; John Davis Sr., Chairplane foreman; John Davis Jr., Kiddie Auto foreman, and Charles Harold Cuvilier and John Miller, bingo countermen.

Org sticks to small towns where larger units can't obtain the necessary room to play downtown lots.

Recent visitors were Mr. and Mrs. Cecil Rice.—KAREN MOORE.

Pioneer

CORNING, N. Y., June 7.—Pioneer Shows played a winner at Mansfield, Pa., the week of May 26, with a school picnic group on the lot all day Wednesday (28). Shows were set up in Smythe Park. On Decoration Day (30), many of the veterans with the show took part in the parade and the memorial services. By noon the midway was packed. Rides worked continuously until midnight.

Saturday (31) gave shows their best matinee of the season so far. Business continued until after midnight, with the midway packed all day. A radio-record-player-recorder was given away at 11:45 p.m. New 160-seat bingo, under supervision of Frank Tucker, was used here for the first time.

George Uptegraff joined with his balloon dart game. Betty Smith, formerly Betty Kirkland, ball game worker, is in the Charleroi (Pa.) Hospital, where she underwent an operation. Mrs. Duke Stigner was back with the shows for a week at Mansfield on a visit.—PHILIP J. KIRKLAND.

Majestic Greater

MONACA, Pa., June 7.—Despite considerable rain, business was okay for the week ending May 31. Attendance and spending were particularly good Tuesday (27), Ladies' Night, Wednesday and Thursday. Decoration Day was a winner, altho matinee play was nil. Bubble Gum Matinee, Saturday, promoted by the writer, was big.

Personnel was saddened by the death of Ida Miller, concessionaire, Saturday night (31). Visits were exchanged with members of Wallace & Murray Shows in near-by Rochester. Committee, headed by Mr. Johnson, co-operated. Don Thompson left here.

The writer has fully recovered from his illness. Mrs. Pearl Roth left for Orlando, Fla. Franklin Kersey is doing a good job managing Leonard Gould's bingo. Mrs. Sam Goldstein letters from Detroit that she is doing fine. Bob Hallock, general agent, returned from a short business trip. Jim Rapple, a capable and popular billposter and special agent, will be missed. Dave and June Rosenberg, of Triangle Poster Company, visited.—HARRY E. WILSON.

NOW AVAILABLE FOR THE FAIRS

★ BOWERS ★

KIDDIE STREAMLINED TRAIN

The practical Electric Train Ride now getting top money on some of better Shows and in Parks all over the country.

CHECK THESE FEATURES

- ★ Goes up or down in 30 minutes.
- ★ Loads on small two-wheel Trailer.
- ★ Operates from the Ticket Box by One Person.
- ★ Carries up to 14 children.
- ★ Built for years of trouble-free service.
- ★ Priced at only \$1,500.00 F.O.B. Factory.

Write or Wire

K. Max Smith Enterprises

BOX 173 RUSSELLS POINT, OHIO

WANTED

**DUE TO ENLARGING SHOW AND ADDING
MORE UNITS**

CAN PLACE

Two attractive Dancers, Posing Girls, Canvas Men, Ticket Sellers.

NORMAN C. WOLF

**JAS. M. RAFFERTY'S SHOWS
NEW BERN, N. C.**

JOHNNY REED

WITH ROGERS GREATER SHOWS

WANT

Capable Agents for Roll Downs and Skillos and Pin Store. All Concessions new and beautiful. Drunks and agitators stay away. L. R. Lewis, Slim Caldwell and Charlie Houston, contact Whitie Campbell, Marion, Indiana, this week; Frankfort, Indiana, next week. Blackie Asher wants Swinger Agents.

LOOK LOOK

**BIGGEST THING IN CENTRAL TEXAS
THE
WACO COTTON FESTIVAL**

Sponsored by outstanding organization. Date Oct. 20 through 30, 10 big days and nights. Automobile given away absolutely free, with lucky number from Gate and Ride Tickets. Something free every night. Motor Bike given to the Kiddies at Matinee. New lot on 15th near LaSalle. Am booking Concessions. No Flat Joins. Will have fourteen major Rides. Wire or write. Contact

POP HALE

610 WEBSTER ST. WACO, TEXAS
Phone 4904

WANTED

TO JOIN AT ONCE

Useful Side Show people, working Acts, good opportunity. Jack Bailey, Tattoo Artist. Tony Moreno, contact me. Want Half and Half.

ROBERT (RED) MARCUS

**JAS. M. RAFFERTY'S SHOWS
NEW BERN, N. C., THIS WEEK.**

NOW BOOKING CONCESSIONS

For INDIANA'S LARGEST FOURTH OF JULY CELEBRATION, BOSWELL, INDIANA, JULY 1-2-3-4. Will sell exclusive on Custard, Candy Apples, Carmel Corn, Taffy and Novelties.

OHIO VALLEY SHOWS

ROXIE HARRIS, Mgr.
As Per Route

Morris Hannum

ASHLAND, Pa., June 7.—Enjoying good weather after weeks of rain, shows are in excellent condition, with rides and trailers painted and new tractors proving their worth, especially on mountain pulls. Shows are playing some new spots and have lined up a good route of fairs.

Staff: Morris Hannum, owner-manager; Harry Elliott, assistant manager and general agent; Garnett Palen, secretary and *The Billboard* agent; Jimmy Davidson, legal adjuster; Eddie Eager, advertising and promotion; Lemon Moore, lot superintendent; Jimmy Haynes, ride superintendent; Ollie Orndorff, mechanic; Jimmy Deal, electrician, and Fred Snyder, billposter.

Concessionaires: Leo Hursch, W. C. Starr, Mr. and Mrs. Jerry Girrade,

Al Killian, Pete Miller, James Cassidy, John Dretzel, Rudy Mashburn, Robert Kratzer, Stanley Meserkiwitz, Mrs. Ollie Orndorff, penny pitch; Mr. and Mrs. J. Reaver, photos; Mr. and Mrs. Tom Dell, popcorn, peanuts and candy apples; E. L. Buffington, ice cream cones and candy; Curly Sinko, cookhouse; Mr. and Mrs. Ray Pinizza, French fries; Robert Kratzer, custard, and Mrs. McWethy, bingo agent.

Recent visitors were Frank Harrison, Charles Sutton, Ralph Decker, Tommy Carson, Mrs. W. C. and Billy Smith, of Cetlin & Wilson Shows. Secretary Palen was given a surprise party recently.

Personnel has been visiting home towns, Mrs. Sinko going to Phillipsburg, N. J.; Mr. and Mrs. Reaver, Lewiston, Pa., and Mrs. McWethy going to Mechanicsburg, Pa., to visit her son, who has bingo in Williams Grove Park there. — MARIE BROWNE.

Douglas Greater

PORTLAND, Ore., June 7.—Org jumped in here from Salem, Ore., played week of May 26, where it had fair business despite rain which marred the closing part of the stand. Move was made without mishap, and shows was set up in the rain.

Chick Trotter now is riding the Motordrome wall. Happy Jackson's family joined for the summer.

Maxine Wells has been promoted to cashier of the cookhouse, where Marie (Mom) Russell continues to put out excellent food. Clarence and Evelyn Kinnemur joined to take over the knife joint for Al and Marie Hawkins.

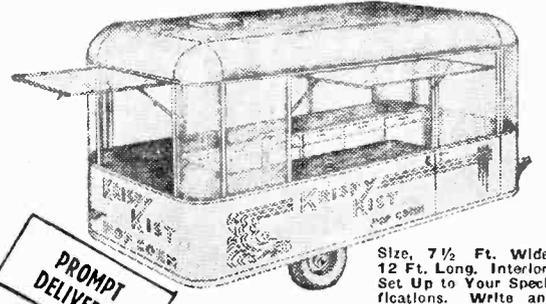
Ray and Midge Holding report good takes on their stores. Mr. and Mrs. Harry Tripp are handling Kawaba (Della Clark).

Clara Trotter is getting her share of business with the Posing Show. Louis McCauley is fronting on the Girl Show, with Lola McCauley featured inside.

H. (Chief) Johnson, recently released from the navy, is now foreman of the Fly-o-Plane. Before he entered the service he was with the Cetlin & Wilson Shows.—HELEN HENRY.

Concessioners, Here's Your New Store!
CONCESSION TRAILERS

- "Calumet Built" by Experts who know your needs!
Compare these Revolutionary Features:
- All-Clad Airplane Aluminum and Non-Breakable Plexi-Glas Exterior.
 - Flashy Translucent Roof Corners.
 - No Set-Up Required—Always Ready To Operate.
 - 3 Large Vending Windows.
 - Unequaled Customer Handling Efficiency.
 - Smooth Rolling on the Road.



Size, 7 1/2 Ft. Wide, 12 Ft. Long. Interiors Set Up to Your Specifications. Write and State Your Needs for Further Details and Prices.

The Calumet Coach Co.

Special Vending Trailers for Carnivals

11575-77 S. WABASH AVE. Phone: COMmodore 7251 CHICAGO 28, ILL.

PRICES SLASHED!

"Lou-Ana"

COCOANUT OIL

Returnable Drums 24¢ lb. * 38 1/2 Lb. Cartons 25 1/2¢ lb.

Distributors for **POPPERS' BOY** POPCORN MACHINES
Also Peanut Oil Salt Seasoning Paper Bags Cones Boxes
F.O.B. Chicago Prices Subject to Change

POPPERS' BOY PRODUCTS COMPANY

50 East 13th Street CHICAGO 5

WE WILL BUY

KIDDIE CHAIR-PLANE
KIDDIE AIRPLANE
KIDDIE MERRY-GO-ROUND

STATE PRICE AND CONDITION. Delivery to be made at Brookfield, Ill.

RAY OAKES & SONS
3114 Cleveland Ave. Brookfield, Ill.
Phone: Brookfield 7624

QUEEN OF THE FLYING RIDES

FLYING SCOOTERS

BISCH-ROCCO AMUSEMENT CO.

5441 COTTAGE GROVE CHICAGO, ILL.

SNOW CONE — POP CORN

Our new catalog was mailed last week to everyone on our mailing list. If you did not receive your copy, we shall be glad to send one on request.

FOR TOP QUALITY, LOWEST PRICES AND FASTEST SERVICE

Be sure you line up with GOLD MEDAL this year.

GOLD MEDAL PRODUCTS CO.

318 E. THIRD ST. CINCINNATI 2, OHIO

WANTED WANTED WANTED
EDDIE L. WHEELER SHOWS

Corbin, Ky., June 9-14

Stock Stores of all kinds. Shows with own transportation. Good opening for Fun House. Rides—Will book Octopus, Spitfire. Tom Bass wants Wheel and Whip Foreman; drunks, don't answer. Rolloplane, Ride Help wanted. Swinger, Rolloplane, Skillo Agents. All replies to **EDDIE L. WHEELER, Owner**

Want—MADISON BROS.' SHOWS—Want

FERRIS WHEEL AND OCTOPUS FOREMEN. ALSO RIDE HELP ON ALL RIDES. (Must drive Semi. No drunks tolerated.) CAPABLE MANAGER WITH ACTS FOR SIDE SHOW. GIRLS FOR GIVE SHOW. GRIDDLE MAN FOR COOK HOUSE. CONCESSIONS—Fish Pond, Balloon Darts, String Game, Coke Bottles, Scales or any 10¢ Concessions. Bill Anderson, come on. Spuro John, get in touch with Louis Ziko at once.

Address: Champaign, Ill., this week; then per route.

Special News
CARNIVAL AND PARK AMUSEMENT DEVICES NOW AVAILABLE

PLACE YOUR ORDER HERE FOR THE

LOOPER
MOON ROCKET
CATERPILLAR
CARROUSEL
KIDDIE AUTO RIDE

WRITE FOR OUR NEW CATALOG

ALLAN HERSCHELL COMPANY, INC. WILL CONTINUE TO BUILD AND SERVICE ALL RIDES AND EQUIPMENT THAT HAVE BEEN MANUFACTURED BY BOTH ALLAN HERSCHELL COMPANY INC. AND SPILLMAN ENGINEERING CORPORATION.

ALLAN HERSCHELL COMPANY, INC.
NORTH TONAWANDA, NEW YORK

WANT—SNYDER'S GREATER AMUSEMENTS—WANT

CONCESSIONS—Can use for now and balance of season, including the BEST 4th of July spot in Kentucky: Bingo, Ball Games, Basket Ball, Coke Bottles, Dart Stores, String Game, Ice Cream, Snow Cones, French Fries, Lemonade Shake-Up, any Stock Store. No P.C. and NO GYPSIES wanted. Can use Man and Wife and Agents for office-owned Concessions. RIDES—Will book or lease any Ride not conflicting. SHOWS—Any Grind Show or Girl Show with own outfit. Don't let the best 4th in the State slip by you this year by getting in touch with the best little show out. All replies to

HOWARD SNYDER
This week, Shepherdsville, Ky.

BOOMERANG

Unlimited Capacity — Repeater — Thriller
Write for Catalogue

U. S. RIDING DEVICES CORP.

298 Junius Street Brooklyn 12, New York

FOR PROFIT AND FLASH THE SPITFIRE

IS "SUREFIRE"
WORLD'S MOST BEAUTIFUL RIDE
FRANK HRUBETZ & CO. SALEM, ORE.



MODERN CHAIRPLANE AND KIDDIE AIRPLANE RIDE

WRITE FOR CATALOGUE. Can give delivery within two to three weeks on Chairplanes. Also immediate delivery on Gears and Clutch Parts.

SMITH & SMITH, SPRINGVILLE, N. Y.

Prices Effective March 1, 1947

ROLL TICKETS
PRINTED TO YOUR ORDER

100,000 \$25.00

Keystone Ticket Co. DEPT. B SHAMOKIN, PA.

10,000 \$ 8.50
20,000 10.25
50,000 15.75

Send Cash with Order. Stock Tickets, \$20.00 per 100,000.

DOUBLE POPCORN OUTPUT POPCORN PROFITS

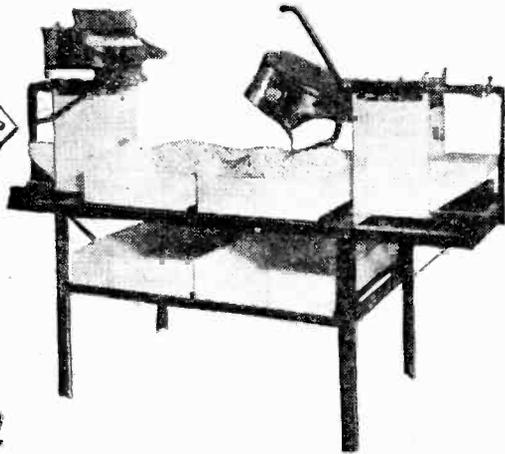
with
Auxiliary

CRETORS
since 1885

IMPROVED

TWIN GIANT

FLOOR MODEL 42



Two improved Giant Model 41 Poppers mounted on a welded steel stand . . . Speedy, dependable large production poppers that pop twice as much corn as the single model. One operator should pop approximately 100 pounds of raw corn per hour. The popped corn is emptied into two removable steel trays

with perforated bottoms. A shake or two of the trays causes the unpopped kernels to fall through into drawers below. Used by wholesale operators everywhere. Machine operated by bottle gas or natural gas. Motor driven by electricity. Gasoline extra. Overall dimensions 78" long x 30" deep.

C. CRETORS & CO.

602 W. Cermak Rd.

Chicago 16, Ill.

JOHNNY T. TINSLEY SHOWS

"America's Most Modern Midway"

Playing a route of the best industrial cities in the south

WANT SHOWS—Have attractive offer for clean, meritorious Shows, Side Show, Animal Show, Midget Show, Mechanical City, or any Show of merit.

CONCESSIONS—Can place a few more legitimate Merchandise Concessions that operate for 10¢; Jewelry, Frozen Custard and Photos are open.

Address **JOHNNY T. TINSLEY SHOWS**

Cartersville, Ga., this week; Cedartown, Ga., week of June 16th.

P. S.: We hold contracts for the best 4th of July spot in the South.

CALL—GREAT NORTHWEST REDWOOD EMPIRE SHOWS—CALL

OFFICE OWNED RIDES

WANT—Shows and Concessions for Brownsville Pioneer Days, Brownsville, Oregon, June 19-21, incl., and for the Great Molalla Buckaroo, Molalla, Oregon, July 3-5, incl., and other Fairs and Celebrations to follow. FOR SALE—One 25 K.V.A., A.C. 60 Cycle, 120 Volt Light Plant, used only 1,000 hours. Buddy Wahl, come on.

PICKARD & MASSETH

P. O. BOX 663

SACRAMENTO, CALIF.

The TILT-A-WHIRL Ride

On Midways All Over America

Its Grosses Are Getting Better All the Time

—Manufactured by—

SELLNER MFG. CO. Faribault, Minnesota

HOMER M. GINTHER WANTS

FOR V.F.W. FESTIVAL, JUNE 15TH TO 21ST, Inclusive, MITCHELL, IND.; ANNUAL LEGION CELEBRATION, JUNE 23RD TO 28TH, Inclusive, JASPER, IND.

CONCESSIONS: String, Bumper, Darts, Pitch-Til-You-Win, Duck and Fish Pond or any other Concession that works for stock. SHOWS: Glass House, Fun House, or what have you?

Contact **HOMER M. GINTHER**, Concession Mgr., Mitchell, Indiana.

From the Lots

Wallace and Murray

VANPORT, Pa., June 7. — Org jumped in here from a two-Saturday engagement at Rochester, Pa., that proved satisfactory. Latter stand was boosted by a good Decoration Day play. Benwood, W. Va., previous spot, was one of the best of the season. Org had a good gate there and grosses on rides, shows and concessions matched the turnouts.

Scotty Devine joined on at Benwood, W. Va., with a concession and helped to build the office-owned cookhouse. Latter, now completed, has been doing a brisk business.

Shows recently purchased a new p. a. system which has been mounted in a panel truck and is being used for downtown and front-gate bally. Mr. and Mrs. Repass are enjoying the new trailer they purchased in Virginia.

Boosters Club held its second Wednesday night session during the Rochester stand. Jack Murray is judge and Davis A. Wise secretary-treasurer of the kangaroo court.

Mack Maxwell, who manages the popcorn and candy apples, underwent an operation at the Rochester General Hospital, and latest reports are that he is recovering nicely.—DOLLY WISE.

Heart of Texas

PAMPA, Tex., June 7.—Here the week ending May 31, org then in its 13th week out continued to be harassed by the freakiest weather breaks experienced in the five years that Harry Craig has owned the unit.

Midway thru the stand, a northerner ran the temperature down to the freezing point and in a few moments levelled some of the tops. No damage, however, was done to the canvas.

Along with others, Craig and his secretary, B. C. McDonald, dug out the old "bennies" and many snickers went up and down the midway as the manager scurried about in an overcoat and panama hat while Mac was busy in an overcoat and canvas shoes.

Mr. and Mrs. E. D. Steel joined on with their Wall of Death. Mrs. Craig and Bobby have come on for the summer. Bobbie Jean Lynch also is on for the summer. Mazie Beeves was up from San Antonio for a week's business. Harry Ray arrived from St. Louis and is handling the duties of second agent.—MRS. L. JOHNSON.

20th Century

SALINA, Kan., June 7.—Org has been getting its share of bad weather, yet everyone has been doing some business. Move from Great Bend to the stand here the week ending May 31 was made without mishap.

General Manager H. W. Anderson returned with a signed contract to play at South Omaha under American Legion auspices. Sailor Oliphant, lot superintendent, is given much credit for the condition in which he keeps the lots in the face of the weather. He has also been doing a notable job in laying out lots.

Several new trailers are being built. Mr. and Mrs. Henry Shankland continue to add touches to their new ball game, which has been getting sizable tips.—DON FOLTZ.

FOR IMMEDIATE DELIVERY . . . USED CONCESSION TENTS

20x40 and 20x30 Hip Roof Tents
14x28 Bingo Top, awnings attached—khaki

Flashy Flameproofed Canvas Available In These Colors

Forest Green
Royal Blue
Orange
Khaki

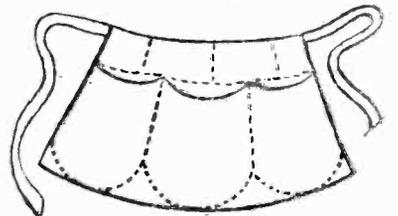
BERNIE MENDELSON—CHARLES DRIVER

O. Henry Tent & Awning Co.

4862 N. CARMY ST.

CHICAGO 40

CALLING ALL CONCESSION PEOPLE AT LAST



Ideal Change Aprons for Butchers, P.C. Dealers, Concessions, etc. 2 or 3 deep pockets. \$2.00 each. Prompt shipment.

M. E. JOHNS

1010 S. Third St.

LOUISVILLE, KY.

ADD-A-BALL GAME

\$30.00 EACH

Sold in pairs with a plywood box. This game has been a hit. Getting money on all shows where it is properly flashed. This is a game that sits on the counter. Science and Skill.

BEAR BLOCKS—\$2.00 EACH

Immediate Shipment.

WRITE FOR CATALOG

RAY OAKES & SONS

3114 Cleveland Ave., Brookfield, Ill.

"Home of the World's Finest Zoo!"

L. J. HETH SHOWS

WANT

WILD LIFE SHOW.

HELP—Talker for Minstrel Show, Act for Side Show. Experienced Ride Help (must drive Semi-Trailers).

CONCESSIONS

Snow Balls open. High Striker. Candy Apples. Other Concessions open.

We play **CONNERSVILLE, IND., JULY 4TH.**

All reply to Martinsville, Ind., this week.

RIDES WANTED

July 4, 5, 6

2 Big Celebrations—Waukesha and Greendale, Wis. Free Acts and Fireworks booked. Write P. O. BOX 1, Waukesha, Wis. Dial 6763

SECOND-HAND SHOW PROPERTY FOR SALE

\$35.00 Steering Wheel, 6 feet. Bargain.
\$25.00 Tan Velvet Drop, 8'x15'. Fine condition.
\$3.00 Klaxon Horn, hand operated. Good bally.
Rink Skate Wheels. Plates size 7-8-9 & parts. cheap.
25¢ Each. Children's Putters for indoor golf.

WEILL'S CURIOSITY SHOP

12 Strawberry St. Philadelphia 6, Pa.

TRICK RIDER

WANTED AT ONCE FOR MOTORDROME

\$75.00 Per Week and Tips.

ALSO TICKET SELLERS.

Address: **SAM CALDWELL**

c/o Gold Medal Shows, Kankakee, Ill., this week.

HOUSE TRAILER FOR SALE

Alma make, 1941 model, never been used. Latest equipment inside. Reasonable offer accepted. Can be seen on farm half mile west of Fenton, Mo., on River Road.

LESLIE PICKELS

R. R. #1, Valley Park, Mo. (Phone: Fenton 52J3)

WANTED

PAN STORE AGENTS

Must be sober and reliable; also Bug House Man.

K. L. "DICK" TAYLOR

c/o Wallace Bros.' Shows, Belvidere, Illinois.

SOUTHERN STATES Shows

AMERICA'S CLEANEST CARNIVAL

WANT

Experienced Ride Help, preference to those who drive Trucks. Have room for a few more legitimate Concessions; we carry only one of a kind.

OCALA, FLA., THIS WEEK; WILLISTON TO FOLLOW; then Leesburg. If you know anything about Florida, you know what these spots are. All answers to

JOHN R. DAVIS, Manager

GALLERY AMMUNITION
.22 SHORTS, \$60.00 CASE
 SPATTERLESS \$65.00 CASE
 NEW RIFLES, Winchester 62 Gallery
 Pumps \$36.50 Ea.
 Send 1/3 deposit, balance C. O. D.
SHOWMEN'S EXCHANGE
 707 Goe Street, N.W., Washington, D. C.

TRAILERS—All Types. Complete Stock Supplies. Order by Mail.
The Showman's Trailer Friend
 VISIT **Sellhorn's**
 TRAILER COACHES, BOATS AND YACHTS
 E. LANSING, MICH. SARASOTA, FLA.
RENT - TRADE - TERMS

c/o J. L. Hanson Shows
 Pelzer, South Carolina
 May 21, 1947
 Sunshine Mfg. Co.
 Tampa, Fla.
 Dear Mr. Holman:
 I bought one of your Sunshine Choo Choo Trains from Cecil Rice. It has lived up to all expectations so far. All children are wild over it. It has a lot of flash and has been dependable so far, and we are very well pleased with it and we are sure it will have a good season.
 Sincerely,
JACK M. CHAPMAN.
SUNSHINE MFG. CO.
 1307 Grand Central Ave. Tampa, Fla.
 Sunshine Mfg. Co. makes delivery like the Sun. On Time. Order Now.
 We are still able to make Spring delivery. (Send \$1.00 for large Photo and complete description)

AT LIBERTY
 Am available for position as
CONCESSION MANAGER
 or
LEGAL ADJUSTER
RAY BALZER
 725 SOUTH 4TH ST. MILWAUKEE, WIS.

TENT SALE
 U. S. surplus, 16x32, slightly used, \$49.00. New 20x52 Tent, top only, olive drab, water and fire-proof, \$95.00. New Sidewall, 7x100, \$56.00. 8x100, \$64.00.
MAIN AWNING AND TENT CO.
 230 MAIN STREET CINCINNATI, OHIO

Twin City
 GRISWOLD, Ia., June 7. — Unit, owned and managed by George Crable and Sam Wells, moved in here this week from Perry, Ia., where, despite sleet and snow May 28, org was reported to have enjoyed good business.

Arthur Moss and Cliff Newby, assisted by Mrs. Shorty Moss and Eleanor Newby, have been kept busy with their bingo and fishpond. Richard Moss joined with a three-dice chuck wheel after 18 months in Vienna, Austria.

Other concessionaires include Binger McCord, 3; Ann McCord, add'em up dice; Mrs. Lea Craney, coke bottles and bumper; Mrs. Tony Ferris, mug joint; Arnold Crable, cork gallery; Huck Anderson and W. O. Hurley, 5; Ed Hathaway, pea pool; Mrs. Ed Hathaway and Edith Miller, hoop-la; Mrs. Anderson, balloon darts; Doug Miller, devil's bowling alley, and Ruth Melton, hit-and-miss cats.

Also Pat O'Brien, candy floss; John Rhea, add 'em up ball game; Ben and Clara Xander, penny pitch, buckets and string game, with John and V. Ann Daniels as agents; Dutch and Lola Van Rossum, cookhouse; Mrs. Tillie Crable, beat the dealer; Sis Wells, mitt camp, and Freddie, diggers.

Ride personnel follows: Ferris Wheel, Floyd Melton, foreman with Blackie Eller, second man; Merry-Go-Round, Walter Crable, foreman with Stanley Dennison, second man, and Mix-Up and kiddie ride, Timmie Stein.

Staff consists of Sam Wells, manager; George Crable, secretary; Charles Ferris, general agent, and Floyd Melton, electrician.

A birthday party was held recently for 5-year-old Sammy Crable, and he stepped to the mike and thanked the folks over the p.a. system for his presents. Refreshments were

Page Bros.
 PARSONS, Tenn., June 7.—Org racked up good business here the week ended May 31 despite rains. Shows, spotted on school grounds, was auspiced by the fire department.

V. Collier joined on as general agent and assistant manager. John Stine added another concession, which gives him five. A truck has been purchased by Dillard Jones and a new house trailer has been bought by Mr. and Mrs. Virgil Hutzler.

Lou Wyatt has joined with his cookhouse. Eddie Lamont, manager of the Minstrel Show, has added two more members to the band, bringing it up to five pieces. G. E. Montie has joined with four concessions.

Paul Ethridge, chief mechanic, has the rolling stock in top shape.

Bee's Old Reliable
 FRANKFORT, Ky., June 7.—On its annual visit to the Kentucky capital city, shows received a good break in weather and date was a success. The spot was heavily billed, and a hook-up with the local radio station plus the shows' new sound car gave us a good Saturday matinee.

Relford Green has joined to produce the Minstrel Show, as did Tex Boyd, with Sunny Boy, the wonder horse, and the hillbilly revue.

The Hollywood Revue scored in Frankfort, and rides and concessions reported satisfactory results. Numerous visitors were on the lot, including many friends and State officials.—**RAYMOND C. HULS.**

served by Mrs. Tillie Crable, Edith Miller and Mrs. Betty Crable.

Arnold Crable sent his wife and baby, Connie, to the hospital at Iowa City. Recent additions to the show are George Crable's twin brothers, Marvin and Melvin, who joined with slum spindle and popcorn.

GET 12.75 x 2.50 PNEUMATIC TIRES NOW
 Again we are in position to furnish these small pneumatic tires so generally used by toy automobiles and other juvenile rides.
\$8.95 per pair, postage prepaid.
IMMEDIATE DELIVERY
MEAD CYCLE CO.
 4520 W. Madison St. CHICAGO 24, ILL.

MAKE \$100.00 A DAY ON CANDY FLOSS

 This is the SUPER WIZARD you hear so much about and see so many places. The most profitable and fastest money maker of all times. Be your own boss—send us your order NOW.
ELECTRIC CANDY FLOSS MACHINE CO.
 202 Twelfth Ave., So. Nashville 4, Tenn.

IF YOU NEED SERVICE
 Keep Me Posted. I May Be Near You.
FRANK ORGAN SERVICE
 4948 Waveland Ave. Chicago 41, Ill.
 Phone: PENsacola 2613

BINGO

6	20	41	60	68
12	21	37	48	75
2	18	5	59	72
10	16	43	55	69
9	24	32	57	62

HEAVY BINGO CARDS
ELECTRIC BLOWERS
 Giant Automatic Cages
 Bingo Specials 1500 & 3000
Ace Specialty Mfg. Co.
 65 Bleeker St.
 New York 12, N. Y.

PRODUCING AMERICA'S BEST
 Carnival and Circus Side Show
BANNERS
SNAP WYATT STUDIOS
 1608 Franklin St. TAMPA, FLA.
 Phone: M-63562

TRAPEZE ACTS **FIREWORKS**

New England's Outstanding Events

3 BIG WEEKS - 3 TOP DATES

BUNKER HILL DAY
 Sullivan Sq.,
 Charlestown, Mass.
JUNE 16th
 Through
JUNE 21st
 This includes June 17.
 A Big Boston Holiday.

FOURTH OF JULY CELEBRATION
 SOUTH COMMON, LOWELL, MASS.
 Thurs., July 3rd . . . 7:00 P.M. 'til morning
 Fri., July 4th . 10:00 A.M. 'til Sat. morning
 Sat., July 5th . 10:00 A.M. to 12 midnite

SPONSORED BY
GENERAL ELECTRIC A. A.
JUNE 23rd
 THROUGH
JUNE 28th
 Over 20,000 Employees
 In This Plant!

Free ACTS - FREE ENTERTAINMENT
ATOMIC FIREWORKS
FREE ADMISSION TO GROUNDS

WANT —
 Ten-In-One Shows — Legit Productions — Live Shows
 Fun House — Legit Concessions — Novelty Men —
 Absolutely No Grift.

FOR RESERVATION OF SPACE FOR THE EVENTS
 WRITE, WIRE OR PHONE
JOHN F. CARNEY
 21 BLOSSOM ST., LOWELL, MASS. PHONE: LOWELL 2-9782

STILL the most economical because . . .
of NEW DRASTICALLY REDUCED PRICES

Our government has requested price reductions to stem inflation and we are going to help—EFFECTIVE IMMEDIATELY THE PRICE OF POPSIT PLUS IS REDUCED APPROXIMATELY 15%—This brings the cost of POPSIT PLUS close to the price level of solid seasonings at a very opportune moment, since the new outdoor season is with us.

Warehouses in principal cities — coast to coast

C. F. Simonin's Sons, Inc.
Refiners

3450 N. BELGRADE ST.
 PHILADELPHIA 34, PA.

SEASONING SPECIALISTS TO THE NATION

CALEDONIA SHOWS

WANT good clean Grab or Cookhouse that can take care of Show Folks and not charge hotel prices for meals. WANT MERRY-GO-ROUND, KIDDIE TRAIN or any Ride that doesn't conflict. WANT Ferris Wheel Foreman, also Ride Help. No drunks. Kiddie Auto Ride Man. CONCESSIONS, Pitch-Till-You-Win, Scales, Dart Stores, Roll Down, Pan Store, Under and Over, Beat the Dealer, Add 'Em Up, Cigaret Gallery, Lead Gallery, High Striker, Balloon Store. CAN USE BINGO CONCESSION. Write to **FRED B. PERKINS** GLOVERSVILLE, N. Y., JUNE 9-14

CAN PLACE

A-1 Foreman for Three Abreast Merry-Go-Round, center on wagon; also A-1 LOOPER Foreman, A-1 Foreman for Hey Dey; useful, sober Carnival Help. George W. Murray can place Drome Riders, Lady Straight Rider and Gent Straight Rider capable of riding race on wall. Warren Murphy can place experienced Arcade Mechanic. Al Campbell can place Ball Game Agents. Address

JAMES E. STRATES, Gen. Mgr.
 CHICOPEE FALLS, MASS.

FIREMEN'S 4TH OF JULY CELEBRATION

AND TWENTY WEEKS MORE UNDER FIRE DEPARTMENTS IN THE CHARLESTON AREA, WHERE 250,000 ARE AMUSEMENT HUNGRY. OPENING MONDAY, JUNE 30TH.

WANT RIDES — SHOWS — CONCESSIONS

20% 20% \$15.00 Up
 We hear the road is tough, come in, set down, gross less, net more.

CHARLESTON AMUSEMENT CO.

Office: 193 King St. Phone 8333 CHARLESTON, S. C. MIGHT CONSIDER ORGANIZED CARNIVAL

WHEELS

Bazaars, Carnivals and numbered Laydown Charts, Milk Bottles, Cuts, Hoopla Blocks and Rings; Horse Race, Dice Cages, Bingo Cages, Cards and Markers; Penny Pitch Charts, Darts, and many others. Catalog on request.

WILLIAM ROTZ, Inc., Manufacturers
 142 W. 24th Street New York 11, N. Y.

From the Lots

Midwestern Expo

ALBANY, Mo., June 7. — Org moved in here Monday (2), but was greeted by rain. It also rained the following day, but Wednesday (4) the weather cleared and personnel was looking for a strong finish to the stand which is sponsored by the American Legion.

Previous week in Adrian, Mo., org ran into booking difficulties, but when it was straightened out the stand, despite rainy and cloudy weather, netted surprisingly good business. Small town gave the show a good reception, and co-operation was tops. Stand was sponsored by the high school athletic fund. Closing night was hit by a deluge.

During the stand, Frank Morris closed on orders of his doctors. Al Costello and family joined with American palmistry, photos and ball games. Floyd Crouch was busy framing novelties for fairs and two more concessions were added to Murphy's row. Lee Walters was a nightly visitor.

Owner Ted Woodward made a booking trip during the Adrian stand. Carl Pyles, electrician and builder, framed a new snake show front.

Wagoner, Okla., the week ending May 7, netted good business in clear weather. During the stand Charlie and Mary Doherty visited their hometown, Blackwell. Art and Roger Murphy joined with candy floss, as did Mr. and Mrs. Rue Enos with popcorn and candy apples, mounted in a new concession trailer.

Mrs. Mabel Munson, mother-in-law of Owner Woodward, returned to Decatur, Ill., after an extended visit. A birthday party was given in the girl show top for Floyd Crouch (Floating Floyd), free act, with all personnel in attendance. Buffet supper was served, with entertainment furnished by Bob Murphy, Rue Enos, Laura Enos and Bud Logan. Floyd was gifted with a cowboy outfit.

Huba Revue has been topping shows. Mrs. Jack Kofron's bingo has also been getting a good play.—TED WOODWARD.

Alamo Exposition

ALICE, Tex., June 7.—Org opened here three days ahead of its paper, cutting short its stay on the muddy Port Arthur, Tex., lot. Radio stations and newspapers got in some strong licks, thanks to the work of C. Eddie Rood, shows' general agent, and a good turnout marked the opening night.

Benny Hyman, lot superintendent, did a notable job in laying out the lot.

General Manager Jack Ruback closed for the purchase of three Diesels. A 22-foot Fruehauf trailer was purchased by C. A. (Curley) Vernon and is skedded for delivery before June 16.

From here, org goes to Corpus Christi, Tex., where it will furnish the midway attractions for the Buccaneers Days' celebration. — JACK RUBACK.

O. C. Buck

CARMAN, N. Y., June 7.—Shows had a good week here. Weather was fair with just enough rain to settle the dust.

Personnel was grieved over the deaths of Daniel O'Brien in a Troy, N. Y., hospital following a heart attack May 27, and Thomas J. Sweeney, father of Mrs. Larry Maraccio. Mr. and Mrs. Maraccio went to Youngstown, O., to attend the funeral.

New Fly-o-Plane is crowding the Looper for top play.—PAUL A. ERICKSON.

WANTED

Sober and Reliable Couple to operate Kiddie Ride commencing week of June 30 for balance of season with Hennies Bros.' Shows. Must be able to drive semi-trailer. Give past experience. Salary \$90 and bonus. Write

ADOLPH KOSS
 Riverview Park
 Roscoe & Western, Chicago, Ill.

FOR SALE

Small Show complete, consisting of 10 Booths, new Tops, Kiddie Merry-Go-Round, Kiddie Ferris Wheel, Wheels, Stock Wire, Bulbs, etc., with transportation. Have some bookings. Reason, illness. First reasonable offer takes all. Show now in operation.

Reply to:

ANTHONY DI NAPOLI
HYDE PARK INN
 HYDE PARK, N. Y.

FOR SALE — Fun House Built on Semi Trailer. The original "LES COPAFIELDS" FUN HOUSE. Built on 32-ft. factory built Semi. Entire unit one year old. Makes 60-ft. front, 120 feet of Neon on same. Built of first grade, oil tempered masonry. Walls and roof of number one Pine flooring, also partitions. Strictly a walk-thru proposition, sets up 1 hour and operated by one man. Everything operates from ticket box. Has now Curtis air compressor, also new 60-watt Public Address System, two Hy-Pex Jensen Speakers and extra Mikes. Unit ready to set up and operate. Westinghouse air brakes on Semi. Tractor under this unit is a low mileage 1942 cab over engine G.M.C., in fact, like new. 300-20 tires on Tractor and Trailer. Entire unit painted and stored 30 days ago. Reason for selling—other business requires my attention. Bargain for cash or terms to reliable operators. **J. BILL CARNEER**, Carneer Store Co., Johnston City, Illinois. Phone 240-FC.

WANTED CARNIVAL

For July 4-5-6. Heavy Gross. Wire

G. W. PEOPLES
 Detroit, Lakes, Minnesota

Chairplane Spot Wanted

With Carnival for season in New England. Have own transportation.

OLIN GREELEY

97 Main St. East Pepperell, Mass.

ATTENTION

Beautiful Ride-O for sale after Labor Day. Have to put up a building, so must vacate.

Will take \$4,500.00 if you'll come and get it.

JIM FOREST

31 N. Atlantic Ave. Daytona Beach, Fla.

S. O. S. SPECIAL of the Month

Western Electric 500 Watt Amplifiers for Drive-Ins, Stadiums and Ball Parks. Government surplus, like new.

ORIGINALLY \$1,000. NOW \$295

Send for Catalog listing hundreds of special buys on theatre equipment. **S. O. S. CINEMA SUPPLY CORP.**, 448 W. 42nd St., New York 18.

WANTED TO BUY

MONKEY SPEEDWAY or ANY PARTS

Address: SPEEDWAY

Box 841, c/o The Billboard

155 N. Clark St. Chicago 1, Ill.

Wants—BUD VALIER—Wants

For newly framed Side Show. Acts of all kinds. Also Grinder Ticket Seller for Girl Show. Wire Mgr.

"DANNY" McNAMEE

c/o Johnny J. Denton Shows
 Norton, Va., next week

EASTERN STATE SHOWS

WANT

RIDES—Kiddie Auto, Pony or Rides not conflicting. SHOWS—Monkey, Mechanical or Girl Show with own outfit. CONCESSIONS of all kinds.

CARLINVILLE, ILL., JUNE 9 TO JUNE 14

FOR SALE—IMMEDIATE DELIVERY

Brand new Streamline Miniature Train, latest design; needs no track, runs on rubber tires. Ideal for Carnivals, Shows or permanent Parks. Engine, with one 2-1 Passenger Coach, \$3,100.00, or with two coaches, \$3,600.00. F. O. B. Davis, Okla. Terms: \$1,000.00 down, balance C. O. D. C. B. HARLIN, Route 2, Davis, Okla.

RIDE HELP WANTED

Foreman for 16 Wheel and Help on all other Rides. No moving, year round work to good operators.

GRIFFIN AMUSEMENT COMPANY
 Jacksonville Beach, Florida

**FLAMEPROOFED TENTS
IN STOCK — ALL NEW**

60'x120'	40'x100'	40'x80'
30'x90'	30'x60'	20'x60'
20'x50'	20'x40'	20'x30'
20'x20'	14'x21'	14'x14'

Prompt Delivery Any Type Tents to Order. Bright Flameproofed. Royal Blue, Forest Green, Olive Green, White, Blue & Khaki Dyed Hooperc Flameproofing Compound.
Write Today

**UNITED STATES
TENT & AWNING CO.**
2315 21st Street CHICAGO 12
Chicago's Big Tent House Since 1870

Johnny T. Tinsley

MARIETTA, Ga., June 7.—Shows did well here, in one of the few towns in the South which observes Decoration Day, altho the weather turned cool and the ice cream and soda pop business was nil. The front end and the rides did okay.

Delivery on a new Fly-o-Plane from the Eyerly Aircraft Company is expected next week. Racks are being constructed on a new trailer to handle this ride. Rides are Merry-Go-Round, Caterpillar, Octopus, Roll-o-Plane, Whip, Chairplane, Airplane, Whoopee, Kiddie Auto, Kiddie Train, two Ferris Wheels and pony ride. All mechanical units are profusely trimmed in fluroscnt tubing. Six light towers, purchased from Downey Supply Company, add flash.

Sidney Alcido's free act, the Four Skyrockets, is packing them in. Sid purchased a new house trailer and everyone is awaiting the house warming.

There are several new concessionaires. Mr. and Mrs. Homer Scott and their son joined with three. The Goodnough family has the cafeteria. Mr. and Mrs. C. M. Mizzle have three well-framed stores. Joseph Marks, W. W. Ackie and Bob Everling each have one. Willie Hewitt added two for a total of six and Jack Coleman added two for five. Tuck Archer has a new joint under construction.

Recent visitors included J. L. Henson, owner of the shows bearing his name; Mr. Sanders, Norfolk Tent & Awning Company; Scotty, the Plaster King, Atlanta; Kelly Abbott, representing Charles Lenz, insurance; Bill Brown, former show manager now in the carnival supply business; Mr. and Mrs. Bernie Shapiro, Southern Poster Company; Don Justice, Crystal Exposition Shows; Mrs. Jessie Weibert, mother of Leon Dailey, Roll-o-Plane foreman, and Ike and Inez Maxwell, concessionaires.

Albert (Dummy) Rives, pony ride manager, and his bride, the former Rose De Carlo, are now living in their new trailer. She is cashier on the ride. Owner John T. Tinsley has returned from a business trip and reports that he will add four new rides for fairs.—H. SAWYER.

Prell's Broadway

BALTIMORE, June 7.—These are the first shows to play the Fort Avenue lot in four years and a banner week is expected. The past four weeks have been particularly rough with rain falling almost incessantly. At Wilmington, Del., the lot was under from two to three feet of water and the fire department's pumper was kept busy all of the time. Even so, when the skies cleared partially the natives came out in droves to waddle thru the mud.

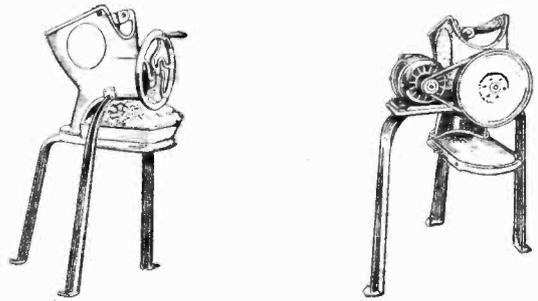
Owner Sam E. Prell had a serious dental operation recently but has returned to the shows. His new molars make him look 20 years younger. His son, Joe, who is secretary and lot man, was confined to bed for a few days but is back on the job.

New personnel is arriving daily. Three new rides are on order. Two Diesel plants have been ordered to supplement the five now used for midway power.

Bennie Beckwith, Caterpillar foreman, had an unusual accident recently. While standing in front of his car and making repairs to a tire, the vehicle started rolling and pushed him into a ravine where he was knocked unconscious and broke a shoulder. He didn't come to until it started to rain four hours later. Then, despite the fracture, he managed to drive to a hospital where a cast was applied.

Gertie Miller, the wife of the one and only Cash, was welcomed back to the shows following a serious operation.—ALLAN A. TRAVERS.

**SNOW CONE
CONCESSIONS**



STAY AHEAD WITH THE SNOW KING ICE SHAVER
SHAVING CAPACITY 8 LBS. PER MINUTE
TAKES IN BLOCK OF ICE UP TO 7 INCHES IN DIAMETER

The finest, sturdiest machine built. All aluminum construction, oilless bearings. Legs easily removable for setting on counter. Available in either electric or hand models.

SEND FOR CIRCULAR TODAY

CHUNK-E-NUT PRODUCTS CO.

231 North Second St. PHILADELPHIA 6, PA. 2908-14 Smallman St. PITTSBURGH 1, PA. 1261-65 E. 6th St. LOS ANGELES 21, CALIF.



WALLACE BROS. SHOWS

"America's Most Spectacular Midway"

WANT WANT WANT WANT

SHOWS: Fun House, Penny Arcade, Illusion Show, Wild Life Show and Monkey Show. Working for 10-in-1. RIDES: Chairplane, Airplane, Ride-o, Roll-o-Plane, Pony Ride. CONCESSIONS: Bowling Alley, Photos, Shooting Gallery, Penny Pitch, Ball Games, Darts, Buckets, Blower, Root Beer, French Fries, Over-Under, Pea Pool, Pan Joint and all Stock Concessions. HELP: Foreman for Tilt-a-Whirl. Clutch Men and Ticket Seller for Ferris Wheels.

All address: Belvidere, Ill., this week; Dubuque, Iowa, next week.

FOR SALE

FLY-O-PLANE

Immediate Delivery—With or Without Transportation.

Complete machine newly painted with new ticket box. Planes equipped with new aluminum wings. Ride in operation and open for inspection.

CONDITION OF EQUIPMENT: Excellent.

TERMS OF SALE: CASH.

Contact

D. WADE, W. G. Wade Shows

Marion, Ohio, this week; then as per route.

CAMEL TENTS

ALL STYLES — ALL SIZES

Forest Green — Khaki — Green — Blue
Flash Trimmings — Quick Delivery



CAMEL Manufacturing Company

SERVING THE SHOWMEN OF THE SOUTHEAST
329 South Central St.
KNOXVILLE 60, TENNESSEE

TENTS

All Sizes—NEW AND USED—All Styles.

BRIGHT FLAME-PROOF FABRICS—Khaki, Blue, Forest Green, Olive Green, Tangerine.

SEND FOR USED TENT CATALOG

E. G. CAMPBELL TENT & AWNING CO.

100 CENTRAL AVE.

(Phone 33885)

ALTON, ILLINOIS

TENTS

TENTS—Concession, Gypsy, Camping, Flashy trimmings. Tents of all sizes. Merry-Go-Round and Caterpillar Tops, Big Tops.

ANYTHING IN CANVAS

QUICK DELIVERY—WIRE, WRITE OR PHONE

TENTCO CANVAS, INC.

130 GREENE STREET

Phone: Walker 5-1299

NEW YORK 12, N. Y.

Any Size - - - TENTS - - - Any Kind

BEAUTIFUL COLORS. DISTINCTIVE DESIGNS. Baker Bold Is Back.

JIMMY MORRISSEY, Owner

ALL-STATE TENT & AWNING CO.

300 E. 9TH

(Phone: Harrison 6867)

KANSAS CITY, MO.

**SIDEWALL
NEW WATERPROOF
FLAMEPROOF**

Following finished sizes, complete with Grommets. Made of double filled No. 12 Duck.
6'x100' ... \$54.56 9'x100' ... \$80.00
7'x100' ... 63.04 10'x100' ... 88.48
8'x100' ... \$71.52

Made in any length at the above rate per running foot.

See Our Ad in Classified Section
Satisfaction Guaranteed—Prompt Delivery.
"If It's Made of Canvas, We Make It!"
25% deposit—balance C. O. D.

MICHIGAN SALVAGE

417 W. Jefferson Ave., Detroit 26, Mich.

**NEW SURPLUS
TENTS**

16'x16' PYRAMIDAL O. D. COLOR
12.4 OZ.

\$49.50 Complete
W/Poles

**NEW
TENT FLY**

20'x54' O. D. COLOR—20 OZ.

\$75.00

1/4 Deposit—balance C. O. D., F. O. B.

C. & H. SALES CO.

1850 E. Colorado St. Pasadena, Calif.

**SHOW
CIRCUS
CONCESSION
MERRY-GO-ROUND
TENTS**

**CENTRAL
Canvas Company**

HARRY SOMMERVILLE—FOREST GILL
121 West 8th Street Kansas City 8, Mo.

TENTS

Concession, Khaki, Immediate Delivery.
8x10, 8x12, 10x12, 10x14. Also Four-Way
Joints, 8x8, 10x10, 10x12. Roped Tents,
20x30 to 40x70. Orange, Green or Blue to
order. Change Aprons and Sidewall. Order Now.
D. M. KERR MANUFACTURING CO.
1954 W. GRAND AVE. CHICAGO 22

**SHOWMEN'S FINANCE PLAN
GRASS TRAILER SALES**

314 E. 6th St. DES MOINES 9, IOWA
House Trailer Displays
At Our Branches in 16 Cities.
Write for Nearest Location.
One-Week Delivery Anywhere in U. S.

NEW RIDES WANTED

Established manufacturer will buy plans and manufacturing rights on new riding devices. Will appreciate full information and photos in your reply.

BOX NO. D-25

Care of The Billboard, Cincinnati 22, Ohio

Seazo

COCONUT OIL

POPCORN SEASONING



... has that rich, golden color that makes 'em buy!

- ★ Uniform Quality: always — in color, in flavor, in consistency.
- ★ Colored at the refinery by expert chemists*
- ★ Packed in Open Head Pails and drums for better accessibility.
- ★ Backed by 70 years of "know how".

* For those States where colored oil is not sold—use SIMKO brand, natural color coconut oil seasoning.

C. F. Simonin's Sons, Inc.
Refiners

3450 N. BELGRADE ST.
PHILADELPHIA 34, PA.

Warehouses in Principal Cities—
Coast to Coast

SEASONING SPECIALISTS TO THE NATION

Announcing

The Largest 4th of July Celebration in New England
6 BIG DAYS — 6 BIG NIGHTS
JUNE 30TH-JULY 1-2-3-4-5
MERRYMOUNT PARK, QUINCY, MASS.
**CITY OF QUINCY & AMERICAN
LEGION CELEBRATION**

Attendance Last Year 150,000.
Fireworks, Bonfire, Free Acts and Parades.
Can Give You Two Big Weeks, Plymouth, Mass., Week of June 23d to 28th, and 4th of July at Quincy, Mass.
WANTED: Shows, Rides that don't conflict. Everything open for both spots except percentage; season's bankroll. Everybody contact
EDWARD O'BRIEN
BAY STATE SHOWS

7 MILFORD STREET BOSTON, MASS.

Continental Shows, Inc.

WANT FOR A BIG FOURTH OF JULY CELEBRATION,
WOODSVILLE, N. H., AND BALANCE OF SEASON

Diggers, Merchandiser, Penny Arcade and Ten Cent Grind Stores of all kinds. Wire

Continental Shows, Inc.—Ronald E. Champagne, Mgr.
Western Union, Kingston, N. Y.

Want — JOHN K. MAHER SHOWS — Want

Special Proposition for Shows of All Kinds

SHOWS: Can place Fun House. Also Dancing Girls.
CONCESSIONS: (Open or can place) Jewelry Exclusive, String Game, Hood-La, Snow Cone, Scales, Guess-Your-Age, High Striker, Candy Apples, Huckley Buck, Cane Rack, Country Store, Basket Ball, and any 10¢ Grind Stores that work for Stock.
RIDE HELP: Can use good, sober Ride Help. Top money for top men. First and Second Men for Ferris Wheel. First and Second Men for Merry-Go-Round. Apply at any and all times at Headquarters:
1339 SOUTH BROADWAY Phone: Garfield 4579 ST. LOUIS 4, MO.

American Carnivals Association, Inc.

By Max Cohen

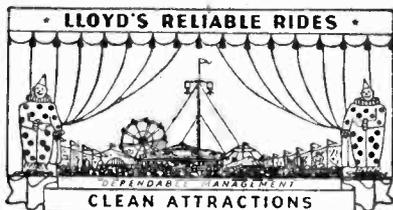
ROCHESTER, N. Y., June 7.—B. & C. Exposition Shows were visited Decoration Day at Corning, N. Y. Owners D. Roy Barnes and Myron and Newton Colegrove extended many courtesies to the writer and his party. Thirty-eight additional membership cards were issued for a total of 47, moving this org up to fourth place in the personnel membership race. Mr. De Forrest, press agent of King Bros.' Circus, visited the show the same day.

Standings in the personnel membership race now stand as follows: James E. Strates Shows, 200; W. G. Wade, 100; World of Pleasure, 69; B. & C. Exposition Shows, 47, and Lee United Shows, 26.

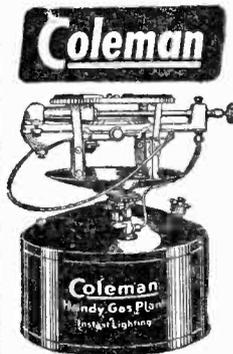
Projected visits include Holman's Rides at Caledonia, N. Y.; Ferris Rides at Holley, N. Y., and the W. C. Kaus Shows at Newburgh, N. Y.

Office now has on file a breakdown on business activities and other business indicators, together with detailed information relative to business conditions. Surveys, in brief, indicate that the immediate future is uncertain, with the future dependent upon whether investments will increase or decline over the short period ahead.

Also on file is a list of regional offices of the War Assets Administration. Shows interested can secure the information by writing the association office. The WAA advised it has generators, spare parts and various type machine tools available for sale as war surplus.



WANT Kiddie Ride, legitimate Concessions not conflicting. Sheridan, Ind., this week; then we start our string of Celebrations and 4-H Fairs, Linden, Ind., June Celebration next week; Avon, Ind., Fish Fry, June 25th to 28th; La Porte, Ind., 4th of July week; Three Oaks & Dowagiac, Mich., to follow. No Gypsies, drinks or flatties.



GAS PLANT HANDY

Portable, complete gas plants; use them anywhere. Clean, odorless, speedy gas heat adjustable to any volume for cooking, heating water, steaming; for repair shops. Write nearest office for price and information.

THE COLEMAN CO., INC.

Wichita 1, Kans.
401 N. Broad St., Philadelphia 8, Pa.
Los Angeles 54, Calif.
Honolulu, T. H.
Toronto, Can.

FOR SALE

French Fry Outfit complete, three Tanks, Tank Stand, three Coleman Burners, new fifty pound cap, Peeler, Baskets, Cutter, fifteen gallons Mazola, 7M Cups, Trays, Scoops, etc. All new, used one spot only, \$600.00

JACK FITZCHARLES
GRANDVIEW PARK, YERKES, PA.

P.S.: 1,000 Ft. New 1/9 Cable, \$235.00.

YELLO-PEARL POPCORN

\$6.50 PER 100 LBS.

Guaranteed to pop 28 volume
Cash with order

GOBLE & GOBLE

705 West Broadway Muskogee, Okla.



PROFITWISE
MEANS
INSURANCEWISE

INSURE WITH
THOSE WHO KNOW
SHOWMAN'S
INSURANCE BEST

HAVE BINDING POWER
INSURANCE IN FORCE
ON RECEIPT OF
WIRE OR TELEPHONE

SEE US FIRST

CHAS. A. LENZ

"The Showman's
Insurance Man"
1728 First St. N.
St. Petersburg, Florida
Phone 6914



A1888 Insurance Exchange
Chicago, Illinois

TYPE AND PICTORIAL

POSTERS

CARDS

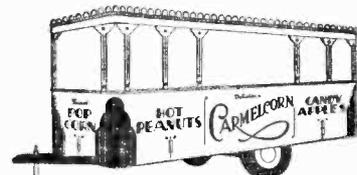
Posters
and Cards

of every size and description
for every occasion. Exclu-
sive designs created for your
show. LOW PRICES. Write
for Samples! (Union Printer).

24
HOUR
SERVICE

METROPOLITAN PRINTING CO
1324 34 VINE STREET PHILA. PA

CONCESSION TRAILERS



IMMEDIATE DELIVERY
WRITE FOR CATALOG
KING AMUSEMENT COMPANY
82 ORCHARD ST., MT. CLEMENS, MICH.

NOTICE!

INFORMATION WANTED
regarding present whereabouts of
JAMES DALLAS DEAL

Anyone having such information, please commu-
nicate with RALEIGH TRAILER SALES,
Raleigh, North Carolina. R. G. Poyall, Mgr.

WANTED

A few good clean Rides and a small Carnival or
County Fair. Dates, August 28-29-30. Nothing but
Percentage Games. NO FLATS. Contact

CHAS. W. STEPHENS

Laramie County Fair Board, Pine Bluffs, Wyoming

RIDES WANTED

Merry-Go-Round and Swings. Five days—July 1st
to 5th. Attractive contract. Excellent crowds. Write

THE TOMBOLA

Rouses Point, N. Y.

SHOOTING GALLERIES

And Supplies for Eastern and Western Type Galleries.
WRITE FOR CIRCULAR.

H. W. TERPENING

137-139 Marine St. OCEAN PARK, CALIF.

FOR SALE

9 TUB TILT-A-WHIRL—VERY CHEAP!
Selling on Account of Different Business.
Price on Request.

SCHINDLER'S THEATER
1005 W. Huron St. CHICAGO, ILL.

3000 BINGO

No. 1 Cards, heavy white, 5x7. No duplicate cards. 35 cards, \$3.50; 50 cards, \$4.00; 75 cards, \$4.50; 100 cards, \$5.50; 150 cards, \$8.25; 200 cards, \$11; 250 cards, \$13.75; 300 cards, \$16.50. Remaining 2,700 cards, \$5 per 100 for cards only. Markers or tally omitted. No. 2 cards—Heavy, Green, Yellow, Red—Any set of 50 or 100 cards, per card, 6c.

3000 KENO

Made in 30 sets of 100 cards each. Played in 3 rows across the cards—not up and down. Light weight cards. Per set of 100 cards, tally card, calling markers, \$3.50.

LIGHT WEIGHT BINGO CARDS

White, Green, Yellow, Black on White, postal card thickness. Can be retained or discarded. 3,000, size 5x7, per 100, \$1.25. In lots of 1,000, \$1 per 100. Calling markers, extra, 50¢. Ping-Pong Balls, printed 2 sides, \$90.00. Replacements, Numbered Balls, Ea. .80. 0,000 Jack Pot Slips (strips of 7 numbers), per 1,000 1.50. M. W. Cards, 5x7; White, Green, Red, Yellow, per 100 2.00. 3000 Small Thin "Brownie" Bingo Sheets, 5 colors, loose only, no pads. Size 4x5. M. 1.50. 3000 Featherweight Bingo Sheets, large size, 5 1/2 x 8; 5 colors; loose, no pads. M. 1.75. Adv. Display Posters, Size 24x36. Each .10. Cardboard Strip Markers, 10 M for .75. Nickel Wire Cage, with Chute, Wood Ball Markers, Master board; 3 piece layout for 15.00. Thin Transp. Plastic Markers, Bwn., 1/4 M 1.00. Red or Green Plastic Markers, scalloped edges, transparent, size 1/4 inch. M. 2.50. All above prices are transportation extra. Catalog and sample cards free. No personal checks accepted. Immediate delivery.

J. M. SIMMONS & CO.
19 W. JACKSON Blvd., Chicago 4, Illinois



START
YOUR
SEASON
RIGHT



LARGE POPCORN PROFITS

WITH FARMER BOY—AMERICA'S OUTSTANDING
POPCORN SUPPLIERS & EQUIPMENT CO.

You get the best in Jumbo Popcorn, Salt Seasonings, Bags, Boxes and Equipment. Satisfied customers everywhere are using our top quality popcorn equipment and supplies.

TRY US NOW!

Write, wire, phone for
additional information



Farmer Boy
CORN & EQUIPMENT CO.

General Executive Offices and Showroom
352 W. 44th STREET, NEW YORK 18, N. Y.
Telephone—Circle 6-1293

EVERYTHING AVAILABLE IN
POPCORN
EQUIPMENT

- Counter Models
- Floor Models
- Commercial Poppers
- Carnival Poppers

The Finest and Newest
Popcorn Machines



Available in sizes of
from 5 K.W. to 300
K.W. Designed around the famous
General Motors Diesel Engine. Com-
plete with single bearing close
coupled generators, large type instru-
ments mounted on STAINLESS STEEL
panels. Write for prices and details
of the plant to supply your show with
electricity.

**STEWART & STEVENSON
SERVICES, Inc.**

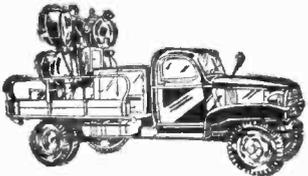
Anywhere
SERVICE • PARTS
Anytime

G.M. Diesel Engines
Hallett Diesel Engines
Continental Red Seal Engines

4516 Harrisburg Blvd. Houston 3, Texas

U. S. ARMY SURPLUS SPECIAL

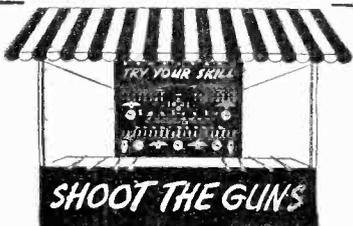
MOBILE FLOOD LIGHTS



Field lighting units mounted on 1 1/2-ton, 4x4 Chevrolet with very low mileage. Lights have powerful lighting capacity—powered by Lerol gasoline generators. Offered with or without trucks.

GROSSMAN'S

130 GRANITE ST. QUINCY, MASS.



SHOOT THE GUNS

SHOOTING GALLERIES

Complete line of portable and stationary galleries for immediate delivery. Have beautiful streamlined truck and semi-trailer bodies with built-in galleries. Have new rifles, loading machines and tubes for sale. Write for catalog.
King Amusement Company
32 Orchard Street ML Clemens, Michigan

FOR SALE

22 SHORTS

15 Cases \$60 Per Case
SPLATTERLESS 10 Cases \$55 Per Case

Send 1/4 Deposit.
PEERLESS VENDING MACHINE CO.
220 West 42nd St. New York 18, N. Y.

WILSON FAMOUS SHOWS WANT

Foreman for new Caterpillar, also other Ride Help. Neat Cook House to join at once. Can also use a few more legitimate Concessions. Keokuk, Iowa, this week; next week, Macomb, Ill.

FOR SALE

1 BRAND NEW FLYING SCOOTER

Immediate delivery. Due to misunderstanding, two were purchased for same location. Will sell at factory cost.
BOX D-27, The Billboard, Olnolnmat 22. O.

GOLDEN RULE SHOW

Week June 9, Lemoyne, Pa.; June 16, Mechanicsburg, Pa.;
June 23, Mount Union, Pa.; June 30, Shade Gap, Pa.,
4th of July Celebration

Can use High Striker, Slum Spindle, Basket Ball, Bumper, any Stock Concessions. E. L. Blackmon needs Ride Help. Want Wheel Foreman, Second Men other Rides. No drunks. Any Grind Show with own equipment except Monkey Show. Want Sound Truck after June 22. Write, wire as per route.

SIDE SHOW WANTED

I have a brand new Side Show Top and Banners, new Truck and complete Side Show equipment. Will book at once for balance of season Organized Show. Positively no Half and Half in feature. Good proposition to the right party. Real Side Show Acts, Talkers and Performers contact me at once.

KING REID SHOWS

ST. ALBANS, VT.

NEW 10 CAR KIDDIE AUTO RIDES

6 AUTOS, 4 STATION WAGONS, Canvas Top. Ride complete, ready to operate. Install in hour. Price, \$950.00 F. O. B. We guarantee 10-day delivery on all Rides.

JOHNSON NOVELTY RIDES, INC.

1934 SIXTH AVENUE

HUNTINGTON 3, WEST VA.

HELP WANTED HELP

COUNTER MEN FOR JACKIE'S BINGO

Top Salary — Bonus
June 16-21, Wellsboro, Pa.

BOAT RIDE

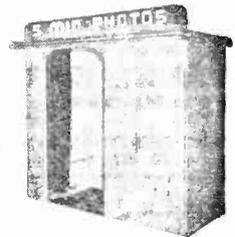
A definite Kiddieland Feature. No park complete without this Ride.

Due to the great popularity and the tremendous response to our electrically powered boat ride we have stepped up production so that we are able to offer early delivery.

Write or wire for delivery date and details

J. L. LUCAS

2521 Riverside Dr.
Los Angeles 26, California



PHOTO

Machines
(all types)

Original

Amsco means more profits. Fastest delivery. Plenty supplies. New—U.S.A. Beautiful, durable, portable.

Simplified so anyone learns in hour. Sign below for literature. American Stamp & Novelty Mfg. Co., Dept. 614, 1132 W.N. 2, Oklahoma City 4, Okla.

Name: _____
Address: _____

Notice, Carnival Rides

Locations for season by Drive-In Theatres, Wichita, Kansas; Oklahoma City, Okla., and Enid, Oklahoma. Address

O. F. SULLIVAN

725 W. Douglas Ave., Wichita, Kansas

Cookhouse Help Wanted

Griddle and Counter Men. All Fairs opening Grand Forks, Ralph and Anita, contact me.

C. H. (STEVE) STEPHENS

Brainerd, Minn., June 8-15

Sensational 6-Plane 12-to-24 Passenger
Kiddy Aerial Ride!



- Six streamlined planes or rockets. Two-toned color, wooden seats, safety belts, strong plastic windshields.
- Easily operated simply by turning switch "on" or "off." No levers, cranks, or clutch!
- Twelve roomy cockpits, 12 to 24 riders.
- One man operation. More payload per hour.
- Portable—may be carried on a 1-ton truck.
- Operates within a 36' circle, stands 14' high.
- Economical—operates with 1 h.p. motor.
- Rugged construction.
- Simple maintenance—parts interchangeable.

IT'S THE RIDE FOR THE ROAD
—PORTABLE—EASY TO SET UP,
EASY TO KNOCK DOWN

Order this great fun-giving, money-making ride now and watch this season's profits really ZOOM! FLIGHT is easier to operate, gives more payload per hour. Ask the man who operates one! Order now. One third cash, balance C.O.D.

IMMEDIATE DELIVERY
\$2400.00 complete (except motor).
Fence and gate included. Price F.O.B.
Factory, plus small charge for crating.

MURDOCK MANUFACTURING COMPANY
4056 Del Rey Avenue, Venice, California

SPONSORED EVENTS

Veteran, Lodge and Other Organization Festivities

Philly Bulletin Backs 4th Frolic

PHILADELPHIA, June 7.—For the third year, *The Evening Bulletin*, afternoon newspaper, will sponsor a Fourth of July celebration in Fairmount Park. Unlike last year's victory celebration, this year's program will be devoted principally to civilian activities.

Among events scheduled is the Flying Circus, including about 2,000 model airplanes entered from every State in the union; model automobiles and model power boats. Fireworks will play a large role in the celebration, preceding a parade of boats, war canoe races, comic floats and canoe-jousting tournaments on the Schuylkill River. Also on the evening program will be a parade of seven seaplanes adorned by pretty girls and flags, concerts by civilian and military bands, circus thrill acts and a log-rolling contest.

The daytime celebration will be a combination folk festival and old-time country fair, opening with a parade and following with folk dancing, baseball and a rodeo. Also included are Punch and Judy shows, free pony rides, baby parade, small animal circus, comic boxing acts, bicycle races and a fly-casting tournament.

Reginald E. Beauchamp, director of the newspaper's special events department, is in charge and has the full support of city officials.

Ohio Valley Lands Bryan, O., Jubilee

BRYAN, O., June 7.—Ohio Valley Shows have been contracted to supply the midway for the Homecoming and Jubilee Celebration to be sponsored by the Bryan Chamber of Commerce here August 13-16. General Agent Bill Harris closed for the shows.

Event is to be held on streets around the courthouse park. Present plans call for one high act, five platform acts, street dance, fireworks, bathing beauty contest, participation of bands from surrounding towns and drawings each afternoon and night, with a new car giveaway and the crowning of the celebration queen on the final night. L. D. Umstead is the committee chairman.

23G for Mobile Horse Show

MOBILE, Ala., June 7.—Abba Temple Shrine Horse Show, held May 31-June 1 at Cochran Stables here, was an outstanding success, grossing \$23,000, according to J. A. Robinson, committee chairman. There were 22 classes consisting of walking, gaited, light harness and sulky horses.

Halifax Kinsmen Raise Dough for Shut-In Bus

HALIFAX, N. S., June 7.—The Kinsmen Club sponsored a three-day fair in the Forum Rink to finance the building and equipping of what is claimed to be the first wheelchair coach in the world. It was designed by Walter Callow, vet of World War I, who has been bedded for 18 years in a local hospital. The bus has capacity for 10 wheelchairs and is equipped with septic tank, water cooler, air conditioning and radio. It will be used to give wheelchair patients of local hospitals rides in the country and to sports events.

Among features at the fair were a barber shop quartet contest, fiddle and accordion competition and night-dancing. Admission prices were 60 and 90 cents.

The Kinsmen Club of St. John sponsored an eight-day indoor carnival in St. Andrew's Rink, and offered a free stagershow featuring Lola and Lewis Strand, comedy dancing, and Russ Whitebone, ventriloquist and impersonator. Dime-a-dance policy prevailed. Proceeds were for charitable activities of the club.

Kinsmen clubs in other centers of the Maritime Provinces are active in promoting indoor fairs this summer for charity work.

Rodeo for Cancer Fund

NORTH BATTLEFORD, Sask., June 7.—United Commercial Travelers will sponsor a two-day rodeo in June, proceeds to go toward cancer control. Prize money totals \$1,800. E. J. Casey Shows will be on the midway.

FAIRS FAIRS FAIRS FAIRS FAIRS

14 BONA FIDE STATE AID COUNTY FAIRS WITH 5 PENDING

- 1 Hamilton County Fair and 4th Celebration combined, McLeansboro, Ill., July 1 to 5.
- 2 Perry County Agricultural Fair, Pinckneyville, Ill., July 7 to 11.
- 3 July 14 to 19, Pending.
- 4 St. Clair County Agricultural Fair, Belleville, Ill., July 21 to 26.
- 5 Randolph County Fair, Sparta, Ill., July 29 to Aug. 1.
- 6 Washington County Fair, Nashville, Ill., Aug. 5 to 8.
- 7 Nashville County Fair, Ashley, Ill., Aug. 10 to 15.
- 8 Bond County Fair, Greenville, Ill., Aug. 19 to 23.
- 9 August 25 to 30, Pending.
- 10 Tri-County Fair and Labor Day Celebration, Zeigler, Ill., Aug. 31 to Sept. 5.
- 11 Shawneetown Fair Association, Shawneetown, Ill., Sept. 9 to 12.
- 12 Poinsett County Fair, Harrisburg, Ark., Sept. 15 to 20.
- 13 Drew County Fair and Horse Show, Monticello, Ark., Sept. 22 to 27.
- 14 Desha County Fair, Dumas, Ark., Sept. 29 to Oct. 4.

THREE MORE FAIRS PENDING IN ARKANSAS

Positively NO money games at these Illinois fairs. Can place straight sales—Stock Concessions of all kinds. Have 28 Ft. Trailer and Tractor, can furnish for OCTOPUS, ROLL-O-PLANE for these FAIRS. Place any Ride with own transportation not conflicting with Twin Wheels, Merry-Go-Round, Chairplane, Spitfire, Kiddie Plane, Kiddie Auto, Pony Ride, Want Manager with People and Acts for complete 10-in-1. Also Manager with GIRLS for two complete Girl Shows. Have complete outfit for Half-and-Half and Snake Show. Want Showmen—Not 40-Milers, as these are beautiful Shows and must be taken care of. Want to hear from Billy Logsdon and Harry Harris. Want Lot Man. Must know his business in putting Show on and off Lot. Can guarantee FAIRS until first week November. All address

JOE KARR, Wonder City Shows

Harrisburg, Ill., June 9 to 14; Carbondale, Ill., June 16 to 21; Metropolis, Ill., June 22 to 27; THEN ALL FAIRS.

P. S.: FAIR SECRETARIES, have July 14-19 and Aug. 25-30 open. Can furnish 10 Rides, 10 Shows, 40 Concessions. Look Us Over.

John FRANCIS Shows

WANT

WANT

WANT

FOREMAN FOR FERRIS WHEEL AND SOBER RIDE HELP FOR ALL RIDES. Must drive trucks or semis. Highest salaries paid.

OUR FAIRS AND CELEBRATIONS START JULY 2 IN PLATTEVILLE, WIS., ONE OF THE BEST FAIRS AND JULY 4TH CELEBRATIONS IN THAT STATE, WITH 8 MORE TOPNOTCH FAIRS IN WISCONSIN TO FOLLOW.

CAN PLACE A FEW MORE CONCESSIONS THAT CAN WORK IN WISCONSIN. (No Gypsies, No Percentage, No Girl Shows.)

Wisconsin is real Concession Country for Hanky Panks of all kinds.

All address

JOHN FRANCIS, Mgr.

Pontiac, Ill., this week; East Peoria, Ill. (on the streets), next week.

OVERLAND TRAIL ROUND-UP AND FAIR, STERLING, COLORADO

AUGUST 18 - 19 - 20

WANTS SHOWS, RIDES, CONCESSIONS OR GOOD CARNIVAL

DEAN H. DOWIS
BOX 386

WANTED For OLD SOLDIERS' REUNION

JUNE 26-27-28
Minstrel Shows and others, High Striker, Slum Concession, Athletic Arena. 3 big days—parade first day. Bean dinner second day. Racing, Free Acts. Contact WILLARD MOORE, Hymera, Ind.

CORN BELT AMUSEMENT CO.

WANTS

Cookhouse, Scales, Guess-Your-Age, Cork, String, Fish Pond. Can use two more major Rides. Geo. Mitlo, get in touch. Playing all proven spots. June 9-14, Mt. Pleasant, Iowa; then per route. I. T. AUGUSTUS, Mgr.

WANTED

Children's type Carnival Rides (Merry-Go-Round, Ferris Wheel, etc.) for

HOMECOMING-CENTENNIAL CELEBRATION

in Alpena, Michigan, June 27-July 7, 1947.
Write, Wire or Phone
LLOYD LEAVITT, Alpena, Michigan

CARNIVAL WANTED

Barberton Moose Lodge #759
WEEK OF AUGUST 4TH
In Metropolitan Akron area, Population 50,000.
Write

FRED KIEMER, Sec'y
165 1/2 N. 2nd St. BARBERTON, OHIO

WANTED

RIDES and CONCESSIONS
6 Days—June 30th to July 5th
WELLSVILLE, OHIO

FIREMEN'S ANNUAL HOMECOMING
M. L. CLENDENNING, Chairman
Box 63, Wellsville, Ohio
Wire Collect

RIDES WANTED

ANNUAL "LIONS CLUB CELEBRATION"

between July 15 and August 10th, three days. Give full information and dates available. H. KELLER SHARITZ, Chairman, Wytheville, Va.

CARNIVAL DESPERATELY NEEDED

For American Legion Celebration, July 21-26
Ford, Tudor and 4 other big prizes Friday night.
"Ma" Barker used to call this the best Carnival town in Illinois. Harry Phillips, help, help.
WATSON A. TROWBRIDGE, Chandlerville, Ill.

RINGLING REGAINS RB CONTROL

Poor Biz, Weather Force Y-P To Close for Season

VENICE, Calif., June 7.—The Yankee-Patterson Circus, owned and operated by Jimmy Wood, closed in Petaluma, Calif., after a short season of 57 days. All personnel and equipment returned to winter quarters here. Show got off to a bad start in the Venice area March 21. With the exception of part of the first week on the road, Y-P played to consistently poor houses, due in part to bad weather. Show experienced several blow-downs. Wood was confined to his home here much of the time with a severe case of flu and this, combined with several Hollywood movie contracts, kept him from accompanying the show on its trek north. Mrs. Wood took over the managerial reins and made a valiant effort to keep the show out. Deciding the best bet was to take the show north and play small towns up the Central Valley of California, with the final goal in Northern Washington, the show began making long hops to get the outfit into paying territory in the Northwest.

Biz failed to pick up, however, and the nut was cut several times, the first drastic reduction being the dropping of Mabel Stark's animal act, following the Burbank date. Several other belt-tightening moves followed.

Wood, busy on the 20th Century-Fox production, *Nightmare Alley*, planned to Petaluma. After conference with his wife and other show officials he ordered the show back to quarters.

Three trucks and a considerable amount of canvas and props have been leased to the DeWayne Bros.' Circus, which opened its 1947 tour in Costa Mesa, Calif., June 2. Other paraphernalia will be added to the carnival set on the *Nightmare Alley* movie. Following completion of the flicker Wood will begin work on another picture contract calling for show property.

Plans also call for several small circus units to play sponsored dates in the Los Angeles area. A staff is being maintained in winter quarters to keep equipment and rolling stock in tiptop shape.

Montana Spots Okay for Beatty

GLASGOW, Mont., June 7.—Four Montana spots, Glasgow, Great Falls, Lewiston and Billings, proved okay for the Clyde Beatty Circus, altho matinee attendance in Great Falls and Lewiston was not up to expectations.

In Glasgow the show drew two strong houses Wednesday (4). In Glasgow, Decoration Day, show had only a fair crowd at the matinee but a strong house at night. The matinee at Lewiston, May 29, drew a full house, but cold weather at night cut attendance at the night show. Billings, played May 28, gave with a strong matinee house and a full one at night.

Sault Ste. Marie Big for Garden Org

SAULT STE. MARIE, Ont., June 7.—Garden Bros.' Circus did capacity business here every night during its four-day stand.

Org opened May 27. Weather was cold every day and the final day, May 29, there was a light snow. Despite the weather, org had a full house at the matinee and a sellout at night.

Weather Break Helps Cole Org To Big Business

GREENSBURG, Pa., June 7.—Finally getting a break in the weather, Cole Bros.' Circus is packing 'em in. Here in Greensburg Wednesday (4) show had a three-quarter house at the matinee and a full one at night. Tuesday (3) in Butler, Pa., org was late in arriving, due to heavy rains. Show originally planned to play the Duffy lot here but switched to the fairgrounds where it was found the lot was too muddy. Org finally settled on the Pullman property near the ball park. Because the matinee was about two hours late starting, crowd had thinned out. Night show drew a strong house.

Decoration Day in Canton, O., show hit the jackpot twice, getting straw houses at both shows. At Akron the matinee was light, but show did capacity at night. Youngstown, despite an all-day rain, show had a fair matinee house and a capacity at night.

RB Overcomes Slow Start To Register Washington Winner

WASHINGTON, June 7.—Ringling-Barnum circus got off to a slow start here, but attendance picked up the latter part of the week and promises to close tonight with bang-up business for the final two days of its six-day run.

Mabel Ringling, daughter of the late Richard T. Ringling, grabbed a bit of the spotlight here as a rider in the circus spec. Miss Ringling made her debut as a circus performer last week in Philadelphia and intends to travel with the show.

Change in managerial set-up of the Big Show drew considerable comment and speculation in local papers.

D. Clinton Cooke, 71, Once Circus Owner, Succumbs

TRENTON, N. J., June 7.—D Clinton Cooke, 71, one-time circus owner, died in St. Francis Hospital here Friday (6). Surviving are a son, D. Baker Cooke, and a daughter, Mrs. K. Ethel Mulheron.

Cooke came into the circus business in 1914 when he was named receiver for a Wild West show which was stranded in Trenton. In 1919, with several associates, he launched the Cooke & Wilson Trained Wild Animal Circus, but after a few weeks was forced to close it. A short time later he, together with a partner, produced a wild animal show called Zira and Her Leopards.

Dorman Truck Hit By Army Airplane

CONNELLSVILLE, Pa., June 7.—The Dorman Bros.' Circus ran into the most unusual kind of bad luck here Sunday afternoon (18) when an army plane crashed into the cab of a truck-trailer on Route 119, a State highway, just off Connersville Airport.

Sgt. William Smiley, of Uniontown, Pa., was making a landing in an ATS plane after coming up from the Greater Pittsburgh Airport at Coraopolis, Pa. As he headed for the runway, extending to within 210 feet of the highway, he dropped down too fast and crashed into the cab, critically injuring David Morris, 38, of Tyrone, N. C., driver, and a circus mechanic.

Circus, owned by Mrs. James Bagwell, of York, S. C., was en route from Brownsville, Pa., to Dunbar, Pa., two miles from the scene of the crash. Mrs. Bagwell was in a car following her trailer but was not involved in the crash. A dalmatian dog, Dutchess, and her two pups were in the trailer but were unhurt. Two women from Conneltsville driving by at that time were slightly injured when the debris enveloped their sedan.

Also on the highway at the same time were a number of trucks of the John H. Marks Shows, which showed this week at Hillcrest, on the outskirts of this city.

King Packs 'Em At Olean, N. Y.

OLEAN, N. Y., June 7.—After a tour of Pennsylvania, King Bros.' Circus moved into New York State and hit the jackpot here Wednesday (4). With ideal weather prevailing, org had a turnaway at the matinee and a full house at night.

Trek thru Western Pennsylvania gave the show plenty of business. In Bradford, Pa., Tuesday (3), two full houses were on hand. Rain cut attendance at Warren, Pa., Monday (2), org getting a strong house at the matinee but only a half-house at the night show.

Meadville, Pa., proved another big one. Playing there May 31, show drew 3,200 persons and the night show attracted 2,000. Kittanning, Pa., May 29, gave with strong houses, 2,500 hundred catching the matinee and a like number the night show. Apollo, Pa., gave with a strong house at the matinee and a full one at night. Jeannette, Pa., proved a good spot, org getting a full house at the night show. There was no matinee.

Monroe Gets Overflow Crowd at Waverly, Ill.

WAVERLY, Ill., June 7.—Aided by ideal weather, Monroe Bros.' Circus did okay business here Thursday (5), getting a strong house at the matinee and an overflow crowd at night.

At Greenfield, Ill., Tuesday (3), org drew an overflow at the night show after getting a strong crowd at the matinee. Business in Red Bud, Ill., May 28, was excellent, with two full houses. Show at Red Bud was sponsored by the Veterans of Foreign Wars. Lebanon, Ill., played May 26, proved only fair, org getting just fair houses at both shows.

Del. Chancery Court Voids '46 Election

Haley, North, Griffin Ousted

WASHINGTON, June 7.—Robert E. Ringling, only living son of any of the five brothers who founded the Big Show, took over the presidency of Ringling Bros. and Barnum & Bailey Circus here Thursday (6) in accordance with an order signed in the Court of Chancery, Wilmington, Del., the day before which voided the 1946 election of James A. Haley.

Order was signed by Chancellor William Watson Harrington and Vice-Chancellor Collins H. Seitz and was the result of a decision of the Delaware Supreme Court which ruled that the agreement between Mrs. Charles Ringling and Mrs. Aubrey Haley to vote their stock as a block was "valid and enforceable." Ringling first became president of the circus in 1944. Also ousted were John Ringling North, first vice-president and producer of this year's show, and James R. Griffin, secretary. The latter was replaced by William P. Dunn Jr., of the Manufacturers Trust Company, New York, who held that position at the time of the disputed election. In its order the court said the only lawfully elected officers of the 1946 election were Mrs. Ringling and Mrs. Haley, vice-presidents, and directors Ringling, his mother, Dunn, North, James Woods and Griffin. There is one vacancy.

Election June 20

The vice-chancellor set June 20 as the date of the 1947 annual meeting of stockholders for an election, at 100 West 10th Street, Wilmington, in the offices of the Corporation Trust Company. The voting power is divided between Mrs. Ringling and Mrs. Haley, who each own 31½ per cent of the stock, and John Ringling North, who owns 7 per cent and votes an additional 30 per cent belonging to the State of Florida.

The 50-year-old Ringling, accompanied by his attorney, Dan Gordon Judge, of New York, and Dunn, took over here at the Oklahoma Avenue and Benning Road showgrounds just before the night show. Present were Mr. and Mrs. Haley, Griffin and John North. Buddy North, brother of John, was in New York.

Ringling To Take Helm

After the show Ringling told the personnel that he would "run the show myself. I'm glad to be with the show again," he said. "I have no immediate plans for changes in the show itself. I think it is much better than last year's." He saw the show under canvas here for the first time this year.

According to the order issued by the vice-chancellor, Ringling and Dunn may petition the Court of Chancery for a hearing and determination of liability of the principals and surety on the \$15,000 super-seedeas bond given by the appellants North, Haley and Griffin.

The Court of Chancery also retained jurisdiction to hear such petitions "and to enter a decree for any damages to which this court may determine and decide the obligees in said bond may be entitled."

The corporate defendant, the *Circus* (See *Ringling in Control on page 86*)

James M. Cole Org Drawing Well Despite Tough Weather

By Jim McHugh

TROY, N. Y., June 7.—Owner James M. Cole, of the circus bearing his name, took another step forward this year toward realizing his ambition to head a top-notch organization. Selling authentic circus from the marquee right thru to the back yard, Cole has come up with a solid presentation. When caught here Wednesday night (4) in the eighth week of the season, quality has obviously paid off despite consistent bedeviling weather. Altho motorized, Cole has constructed in miniature a facsimile of a wagon show. Whether his ambitions encompass a rail-

road show is unknown, but Cole is outspoken in his belief in the circus and its future. His wife, Dorothy, feels the same way and together they have accomplished wonders from scratch in a short span of years.

"I'm trying to give the customers a little more than they expect," Cole said. That, he intimated, justified his \$1.20 general admission, plus 85 cents for reserved seats. That's near top dough for a show of this size but the customers were noticeably happy and inclined to remain in large numbers for the concert. Kid's pay 60 cents for night shows. If they utilize a coupon they can catch a matinee for 40 cents.

Got Early Start

Cole got away to an early start in the second week of April, with the result that he has been first in at most of his towns. Altho the weather has been anything but favorable there were tales of strawing 'em on many lots. The three-quarter house here added up to a nice take even tho Cole was inclined to discredit it as being something less than average.

The performance thruout has a big show flavor. Show opens with a creditable spec which fills all three rings, with the elephants left over, for the wind-up. Most of the remaining displays fill two of the three rings and the customers, to catch it all, have to work a swivel neck routine.

Show has five elephants, including the recently imported Dorothy, who stands only a head taller than James M. II, seven-year-old son of the owner, who works the baby, and Big Freda, solo in the center ring. Youngster has the cocky, poised assurance of an adult bullman and the natural appeal of the turn wows the audience.

Barton Works Horses

The Cole Liberty horses, trained and presented by Lew Barton, work a lengthy routine smoothly and are nearly as good as the show personnel thinks they are. The Dutton Troupe, with youngsters Ida Mae Curley and Jimmie Stutz, and the well known Nellie and her husband, present a fast riding act even tho working with relatively new stock. The act's harlequin costuming is outstanding.

Accounting for plenty of talent spread thruout the 17 displays are the Dobas, perch act; Senorita Flordelina, wire walker; Kirk Adams's dog acts; Morris Troupe, teeterboard; Irvin Romig and his mule, Snafu, and Grace McIntosh, aerialist. Joeys are numerous.

Tama Frank and Patsy, in a Western and knife-throwing act, handle the concert capably. Charley Cuthbert fronts for the able eight-piece band.

Cole is gassing 55 pieces of rolling equipment, about 40 of which are owned by him. Units are dressed up like a wagon show, even to sun-bursting on all wheels. A well stocked menagerie holds the public on its way to the big top, which has a capacity of about 1,800.

6,500 at Rodeo Opener

TABER, Sask., June 7.—A crowd of 6,500 was on hand at the opening of the Southern Alberta Stampede Circuit here May 14, with Clark Lund as arena manager.

J. M. Cole Program

Display 1—Spangleland, pageant spec.

Display 2—Cole's ponies in two rings ridden by monkeys.

Display 3—Principal riding act; Ida Mae Curley and Jimmie Stutz.

Display 4—Comedy knockabout and Irvin Romig and his mule, Snafu.

Display 5—Elephants worked by James M. Cole II.

Display 6—Clowns: Romig, La Bird brothers, Zeke Lamont, Blinkie Hoffman and Billie Burke.

Display 7—Webs.

Display 8—Cole's Liberty Horses, worked by Lew Barton; Teeter Ponies in end rings.

Display 9—The Dobas, perch; Miss Orr, contortion.

Display 10—Cole's High School Horses.

Display 11—Kirk Adams's dog act (two rings).

Display 12—Double and single traps.

Display 13—Clowns.

Display 14—Dutton's Riding Act.

Display 15—Senorita Flordelina, wire walker.

Display 16—Clown walkaround.

Display 17—Morris Troupe, teeterboard.

Sello Bros. Offers Well-Paced Program

ENUMCLAW, Wash., June 7.—Roy Bible's Sello Bros.' Circus did okay business on its stand here. Show moves on 10 trucks and trailers, with all rolling stock painted white on blue. Org has three different cat acts, a Liberty act, pony drill, fast-stepping dog act, bull act and plenty of aerials and comedy. Show runs 1½ hours in one ring and a steel arena. The menagerie is spotted in its own tent.

Show is working into Canada via Victoria, B. C., and intends to work Vancouver Island.

The program: 1—Suzie, pony riding puma. 2—The Three Aerial Lakes. 3—The Bounding Bromleys. 4—Miss Hess's dogs. 5—Capt. Van Der Woll and baby lions. 6—Bozo the clown. 7—Captain Prudom's Liberty horses. 8—Clown stop. 9—Miss Esther, one-arm planges. 10—Capt. Van Der Woll with pumas. 11—Miss Georgia, swinging ladder. 12—Clown stop. 13—Military ponies. 14—Amelia, iron jaw. 15—Clown ball game. 16—Captain Predom, high school horses. 17—Miss Jeanne, Spanish web. 18—Elephant, worked by Miss Hess. 19—Miss Dorothy, cloud swing. 20—Clown stop. 21—Lions worked by Mrs. Bible.

Southern Alberta Rodeo Org Announces 17 Dates

LETHBRIDGE, Alta., June 7.—The Southern Alberta Rodeo Circuit will provide 17 days of competition. Dates are: Nanton, June 24-25; Claresholm, June 27-28; Macleod, June 30-July 1; High River, July 2; Lethbridge, July 3-5; Cardston, July 15-16; Medicine Hat, July 18-19; Pincher Creek, July 23; Coleman, July 25-26.

In addition to the \$12,700 prize money put up by the various stampedes, there will be five special prizes of \$400 each for top winners in each of the major events. Calgary Exhibition and Stampede Association donated \$400 for steer riding.

Fernie Winners Named

FERNIE, B. C., June 7.—Winners of the one-day rodeo held under Fernie Rodeo Association auspices were: Steer riding, Joe Bossio; bareback bronks, Joe Zoffa, Gordon Cook and Nick Gravelle, tied for first; saddle bronks, Gordon Cook; calf roping, Slim Frank and Alex Gravelle.

Polack Tops '46 San Fran Gross by 27%

More Than 140,000 See Show

SAN FRANCISCO, June 7.—Polack Bros.' Western Unit Shrine Circus beat last year's gross business by 27 per cent in an 11-day stand here May 22-June 1, according to George Westerman, promotion director of the show. Westerman said attendance for the 11 days was in excess of 140,000.

While no official figures were given, it is an established fact that with the exception of the first three performances, which drew strong houses, the show played to capacity houses the rest of the run.

Org played in the Civic Auditorium here under auspices of Islam Temple of the Shrine.

Just prior to the show's opening matinee, Cheerful Gardner, 68, with the circus the last three seasons as elephant trainer, suffered a slight stroke and was placed under the doctor's care. Altho quite ill, Gardner refused to leave the arena and with the aid of an attendant appeared at every performance during the run.

On Friday night (23), members of the show were guests of the Shrine at a midnight party. Each trouper was presented with a souvenir.

Three-Day Melfort, Sask., Rodeo Draws 12,000 Fans

SASKATOON, Sask., June 7.—A three-day rodeo here, staged by Cliff Claggett, Melfort, Sask., and sponsored by the Optimist Club, drew 12,000 persons.

Winners were: Calf Roping, Floyd Peters, Norman Porter, Al Galarneau; Steer Riding, Wally Lindstrom, Jim White, Gordon Earl; Bronk Riding, Cam Landsdell, Ken Brower, Bob Fisher; Bareback Bronk Riding, Everett Vold, Wally Lindstrom, Gordon Atkins; Steer Decorating, Everett Vold, Tony Benedictis, Gordon Earl.

Medicine Hat Stampede Affiliates With So. Alberta

MEDICINE HAT, Alta., June 7.—Medicine Hat Exhibition and Stampede Company, Ltd., has affiliated with the Southern Alberta Rodeo Association so that contestants at the stampede will compete for circuit prizes, as well as the \$2,000 local prize money.

Herman Linder will direct the stampede, July 18-19. Mach Higdon is president and J. P. Marsh, secretary.

James M. Cole Gets Two Full Houses at Rome, N. Y.

ROME, N. Y., June 7.—Despite a soggy lot, the James M. Cole Circus drew two full houses here Decoration Day, after having to pass up Oneida, N. Y., the day previous because of rain.

Saturday (31) at Little Falls, the show had two strong houses. At Auburn, N. Y., the day previous, the show drew two strong houses.

Mills Biz at Saginaw Okay Despite Weather

SAGINAW, Mich., June 7.—Mills Bros.' Circus, on a two-day stand here May 30-31, sponsored by the American Legion Post, did okay business, despite rain.

Org drew strong houses at both matinee and night shows on both days.

WILD LIFE EXHIBIT FOR SALE

Now operating in downtown San Francisco, Market Street. More than 100 young acclimated specimens—Wolf, Foxes, Badgers, Porcupine, Squirrels, Monkeys, etc. 25-cage exhibit. 1942 Cab-Over-Engine Truck, large enough to carry complete exhibit, including tent equipment. Positively the largest and finest. Price \$3000.

Contact

EDDIE WADE

Apt. 201, 1654 Shatto St., Los Angeles, Calif. Telephone: Federal 5240

ANIMALS WANTED

Trained dogs, ponies, monkeys, bear, lions, etc. Must be young and well trained. Also want wild animals and birds.
FOR SALE—Three bred young female lions, very fine specimens; also several varieties of deer and other animals. Will exchange.

IRL E. BENNETT

Director Livingston Zoological Park JACKSON, MISS.

ACTS, CLOWNS, CANDY BUTCHERS

Workmen in all departments for Canadian National Exhibition in Toronto.

TERRELL JACOBS WILD ANIMAL CIRCUS

BOX 18 PERU, INDIANA

WANTED

2 ELEPHANT MEN

TO WORK IN PARK. ALL YEAR WORK. LARRY DAVIS in charge. Write

LARRY DAVIS

c/o CIRCUS EQUIPMENT CORP. 240 E. 45th St. New York 17, N. Y.

WANTED

CHIMPANZEE

Large Male or Female—Must be Big.

WORLD JUNGLE COMPOUND

BOX 151 THOUSAND OAKS, CALIF.

SPANGLES TIGHTS

WEITSTEIN CO.

440-442 W. 42 St. N. Y. C.

Paste This in Your Address Book.



#10 CATS WITH EARS \$7.50 Per Gross Ideal for Gas

AIR SHIPS, All Silver \$8.50 Per Gross

Free Workers With 10 or More Gross

We Print Balloons for All Occasions.

Four Days' Notice on all orders for Printed Work.

1/3 Deposit with all orders.

EDDIE MARCH

603 North Neville Street, Pittsburgh, Penn.

FOR SALE

COMPLETE SMALL TRUCK CIRCUS

Priced right. Address CIRCUS, BOX D-493,

c/o The Billboard, Cincinnati 22, Ohio

AT LIBERTY

EXPERIENCED UNION CALLIOPE PLAYER

WITH WELL TRAINED MONKEY ACT.

MILDRED WELBS

R. #1 Phone Black 28W Fairmount, Ind.

Harry and Dorothy Lee Brown, left the Sparks show and spent several days in Chicago recently.

Small circus of today may be the giant tomorrow.

George Davis Hensley postcards from New York that he no longer is with the Bailey Bros.' Circus.

Willie C. Clark, who has been with Dailey Bros.' Circus, is now in Tuscaloosa, Ala.

Look-a-likes—Justus Edwards, general agent for Clyde Beatty Circus and A. K. McMartin, of Meyerhoff's Crescent Shows.

Circuses that advertise 10 acres of canvas should allow an extra acre for guying out.

FOR MANY YEARS regarded as one of Europe's outstanding horse trainers, Cheslaw Mroczkowski is making his first tour of the United States, handling the liberty horses on the Ringling-Barnum circus.



Bernie Head and Frank Braden, Ringling Bros. and Barnum & Bailey Circus tub thumpers, are still confined in Bellevue Hospital, New York.

When King Bros.' Circus played Bradford, Pa., Tuesday (3), *The Era* used a full column story on the show and on its owner, Floyd King.

Clyde Wixom, owner of the Mat Wixom Great Show title and active circus historian, is vacationing in California.

Don't let one successful indoor promotion make a hamburger aristocrat out of you. The next 10 may not be red ones.

George Phillips postcards from Staten Island, N. Y., that he caught the Ringling-Barnum show in Philadelphia Saturday (24).

Since closing with Barnes Bros.' Circus, the Snell brothers, clowns, played the Jimmie Lynch Thrill Show and report several more bookings.

The Gainesville (Tex.) Community Circus rated a page feature, including pictures, in the magazine section of the Sunday (1) edition of *The New York Daily Mirror*.

There isn't a thing wrong with circus biz during a rainy spring—if you can gross enough to keep on moving and paying off.

Harry Philips and Fred Timon, of Oswego, N. Y., visited two shows May 28, catching the Bailey matinee at Binghamton, N. Y., and the James M. Cole night show at Auburn, N. Y.

George H. Barlow III, red-hot fan, of Binghamton, N. Y., left last week for Daytona Beach, Fla., to get Mrs. Barlow, who has been convalescing there after an operation a month ago.

UNDER THE MARQUEE

Dan Pyne is handling advance promotions for Mills Bros., and Dick McKinnon is working press. . . . John Williams and sons, John, Alex and Warren, visited Dailey Bros. at Durham, N. C.

Stan Reed, for the last two years general agent for the Gate City Shows and before that press agent with the Harrison Greater Snows, is now handling advertising and banners for Hunt Bros.' Circus.

Age also has its circus handicaps. The young are held as First of May's, and the vets are termed "Old fogies living in the past."

Arthur and Florence Griffiths, circus fans in Saginaw, Mich., were hosts to Mr. and Mrs. Jack Mills at a chicken dinner when the Mills Bros.' Circus played Saginaw May 30-31.

Ray Wallace, Alliance, O., theater owner and circus fan, caught three circuses in May: Mills Bros., May 2 at Akron; Bailey Bros., May 3 at East Liverpool, O., and Cole Bros., May 30 at Canton, O.

Visitors on Bailey Bros.' Circus at Lancaster, Pa., included J. Rudolph Conway, Mr. and Mrs. Dennis Berkely, George Kienzle Sr. and Jr., George Sheridan and Mr. and Mrs. Herbert A. Douglas.

Marty Lynch, juggler, reports that the Syracuse Planning Commission has decided to grant two circus permits each season for the McCarthy's Island lot, despite protests registered by natives on the street over which the wagons must be hauled.

Indoor circus promoters that boast, "This event is backed with brains and years of experience," fail to mention any financial backing.

Capt. Anthony Greenhaw, well known in the circus world, has been assigned as commanding officer of Company B of the First Training Regiment at Camp Stoneman, near Pittsburg, Calif. Greenhaw has been in service since November, 1942.

George W. Stark, columnist and former city editor of *The Detroit News*, wrote a series of articles last week on the childhood and Detroit associations of James A. Bailey, of the original Barnum & Bailey Circus.

Henry Cordell McCoy and Frank Williams joined William Dugan's World Wide Animal Exhibit in Oklahoma as inside lecturer and boss canvasser, respectively, according to Jim Stutz, who has concessions. Stutz reports business at Sand Springs, Bartlesville and Pawhuska, Okla., was okay.

Charles Kyle, sales manager for the Hudson Fireworks Display Company, reports that after firing the show for Larry Sunbrock's presentation in the Yankee Stadium, New York, he will open for 10 weeks with the Roy Rogers-Tom Packs show in the New York Polo Grounds.

Some of the self-styled efficiency experts, who are always trying to connect someone with the taking of a little shortcake, build up a distrust between bosses and employees.

Circus Fans of America took over the Atwell Luncheon Club table in the Hotel Sherman, Chicago, May 27 with Dr. H. H. Conley, president; William Montague, publicity director; Walt Hohenadel, editor of *White Tops* and Happy Oakley, a fan from Hattiesburg, Miss., present; and among the other characters present were Harry

A. Atwell, Dwight Pepple, P. N. Branson, Clint Finney, Vaughn Richardson, Nat Green, G. L. (Mike) Wright, Eddie Schooley, Joe Streibich, Frank Winkley, Sunny Bernet, Allen J. Wagner, Lou Leonard, Bill Snyder, Walter Hale, Ray Marsh Brydon, and Rube Liebman.

Charles and Peggy Kline report they are playing the Tom Packs' dates and will open in the Polo Grounds, New York, with Roy Rogers Thrill Circus. They report they have several fair dates signed, including the Texas State Fair at Dallas.



BOBBIE PECK, Mrs. Bill McCough in private life, was once a member of the Marcelles troupe of acrobats and is now working spec, web, a pony-elephant drill and menage on the Clyde Beatty show.

Capt. Dan E. Fox, retired New York State trooper who gained considerable fame as head of the Spotted Horse Troupe, is operating Bickford's Restaurant in Binghamton, N. Y., where he recently entertained Lee Conarroe, Hi Bobby Burns, Bob and Opal Stevens and Joe Bowers. He's awaiting the arrival of the Ringling-Barnum show July 4 and predicts Cole Bros.' Circus will do business there June 12.

During the Larry Sunbrock Rodeo and Thrill Show at Yankee Stadium, New York, May 30-June 7, Pat and Mrs. Sarah Cartier visited with Mike Kociuk, Mary and Roy Valentine, the Gretonas, Willie and Clara Lam-

betti, and Great Gregoreski. . . . Sam Freed cards from Schenectady, N. Y., that the James Cole Circus agent billed Fonda, N. Y., for the June 3 date at Amsterdam, but that when he went to catch the show there he learned the date was blown because of rain.

Harry Meyer pens the following from Philadelphia: Ace Collins was in Philadelphia for the opening of the Ringling-Barnum show. He was sporting a new convertible Packard. . . . Tom Wilcox planned to Onio to join a phone crew. . . . Edward G. Drew on his way to the Bailey Bros. Circus. . . . Harry Lotto in town for the Big Show. . . . Esther Haines reports her husband, Charles, is on the sidelines with a bad eye. . . . Meyer reports he will have a new Oldsmobile by the time the fair season arrives. He added he had an offer to sell his Wild Life show to Frank Longwell.

Then there was the early-day circus owner who liked to dress cool, comfortable and loose to be like his boys. When his daughter visited the show someone would whisper, "Mary's on the lot," which sent him hurrying to his car to put on sharpened pants and a stiff collar.

Two veterans of the big tops, whose experiences date from childhood, enjoyed a visit in Chicago May 25 when C. H. (Dad) White called on Thalei Dechert, during the former's stay in the Windy City. . . . Joe W. Keown, general agent for Roger Bros.' Circus, tells from Scottsbluff, Neb., that he doesn't think the spring will ever settle. "Since opening in Dothan, Ala., February 11," Joe says, "show has played Southern Alabama and Mississippi and Northeast Louisiana to nothing but rain. During the trek thru North Texas and Western Kansas it was rain and more rain. We've only lost one day, however."

attracts customers!

the original



MILLIONS NOW USED FOR OUTDOOR LIGHTING

This is the gay yellow lamp that does double duty for all outdoor lighting.

REDUCES ATTRACTION for night flying insects as much as 92%.

ATTRACTS CUSTOMERS—the gay, yellow light provides colorful "come-on" for customers.

Available everywhere in all popular sizes, or write Verdo-A-Ray Corp., Toledo 5, Ohio.

- Carnivals
- Amusement Parks
- Dance Pavilions
- Refreshment Stands
- Outdoor Restaurants
- Fairs
- Roller Rinks
- Circuses
- Swimming Pools
- Play Areas

ELASTIC NET OPERA HOSE

Black, Suntan and White, \$4.95. Elastic Net Tights, \$7.50. Rhinestones and Settings. Metal Spangles, all sizes and colors. Chainette Fringes. Other Items. Folder? Yes.

C. GUYETTE

346 W. 45th St.
New York 19, N. Y.
Phone: Circle 6-4137

BOND BROS.' CIRCUS CAN PLACE

All types Concessions, Family Acts or Acts doing two or more, Clowns, Animal Acts, Seat Man. Also Contracting Agent, person to handle Side Show.

Address: 1038 BROADWAY, CAMDEN, N. J.

Ringling-Barnum

We were favored with ideal weather and big business on our second week out under canvas. A Sunday off in Washington gave the folks a chance to go on various sight-seeing trips and take in the movies.

Bobby Hasson gave a party at his home in Washington. His mother put on a Syrian meal that was out of this world. Midway thru the meal all you could see of Harry Doll was the top of his head; chicken bones were that high on his plate.

Mabel Ringling joined and is riding menage. She plans to do production numbers later. Myron Orton joined clown alley and Dusty Cunningham joined the Side Show.

Visitors: Mrs. Dippy Diers, Melvin D. Hildreth, Dr. William Mann, Karl Wallenda, Mrs. F. A. Von Rosenberg, R. L. McConnell, Henry J. Frank, Mr. Fawcett and daughter, Claire, and Mrs. Red McKettrick.

Recent birthdays: Marcel Forgeur, June Perkinson and Richard Skiles. Mr. and Mrs. G. W. Smith celebrated their 10th wedding anniversary.

Roddy Bell joined his parents, Betty and Gus Bell, for the remainder of the season; also joining was Sally Marlowe.

Around the lot: Softball, baseball and soccer take up our spare time between shows. . . . Laugh of the week: John (Bring 'Em Back Alive) Manko chasing one of the Vargas chimps that had climbed the center pole and got on top of the big top. . . . A picture of Manko and two prop boys, plus the chimp, made the Washington dailies. . . . Harold Ward has a new entrance for the flying act which only he is able to do correctly. . . . Mildren Keathly is working in the Ward-Bell flying act, replacing Betty Ward who is out for the season. . . . The Free-Roll Club is making plans for the annual outing July 4, reports Secretary Arthur Springer.—DICK MILLER.

Polack Western Unit

We closed in San Francisco Sunday (1), breaking all previous records. Everyone was kept busy visiting the various points of interest. Conchita seemed to enjoy Chinatown, making several trips there.

After the night show Decoration Day, the Shriners gave a party for all personnel. The ladies were given gifts. Several of the performers entertained with impromptu bits but all agreed the star of the evening was Louis Stern, especially his impersonation of Al Jolson.

Sunday (1) was Bee Black's birthday and she was hostess at a party for the kiddies. The writer celebrated her birthday Decoration Day. San Francisco visitors included Hurley Woodson, Nick De Ambrosia, Maggie Murphy and Fletts Angle.—IRENE LAFFERTY.

Mills Bros.

After a quiet run in Flint, Mich., we strawed 'em in Bay City, Mich., putting 5,000 in at the matinee, despite a 3,000 capacity. Even the rain and mud couldn't stop us on this one.

Jimmy O'Neil is showing a lot of interest in the ordeals of obtaining the necessities pertaining to getting married. After listening to Mrs. Ray Goody tell of all the hardships they had to go thru he loves to hear the happy ending. "We arrived back to the lot just in time for the blow-off while the band played *Here Comes the Bride*.

Most popular saying on the lot: Do me a favor; I'll appreciate it.

Louis Mittendorf of the band awoke the other day, looked at his faithful watch and saw it was 11:50 a.m. He ambled over to the cook-house, heard the band playing in the big top and decided it was an impromptu morning rehearsal. On second thought, he decided to look (See MILLS BROS. on opposite page)

DRESSING ROOM GOSSIP

Gran Circo Americano

Show concluded its fourth week here in Bogota, Colombia, May 26. Business was a shade off at opening, due to the student demonstrations and general strikes, but conditions have improved and business is looking up. Weather had been good to us, but bad in a way, as there has been little rain, and when there's no water electricity is rationed. It's always cool to cold here and colds are quite common among personnel.

Mel Henry and Al Spiller are receiving penicillin shots from Mosquito, the clown. Dorothy and Willie Storey are wearing their dog, Nila, to a frazzle with their practice sessions. Janis Wilson is trying to calm herself after discovering that our native wardrobe mistress thought some of the highly spangled wardrobe was slightly soiled and took it upon herself to wash it, spangles and all.

Taxicabs are difficult to hail around theater and circus time, so yours truly and Jerry and Janis Wilson have worked up a deal. Whoever has success in obtaining a cab doesn't have to pay. Prop hands went on strike one day during the stand here, but the show went on as usual, with new recruits and artists pitching in. Among Willy Storey's sundry duties is selling menagerie exhibition tickets during the intermission. Mel Henry collects them. Both vehemently insist they're not rehashing. Biggest chore on show: Putting up my single trap rigging in Spanish. Dona Bertha de Ospina Perez, wife of the president of Colombia, attended the matinee performance with her party Thursday (22).—JIMMIE HARRINGTON.

Bailey Bros.

We left Pennsylvania for New York to the accompaniment of rain, mud and opposition. Bob and Opal Stevens and Skinny Goe visited the Ringling-Barnum show in Philadelphia. Buck Leahy, who played the Star Theater in York, Pa., has been discharged from Jameson Memorial Hospital in New Castle, Pa., where he underwent a minor operation. Jack Haines joined clown alley in Lebanon, Pa. Johnny Wall, superintendent of the big top, suffered a scalp wound when one of the sections of the steel arena fell on him. He is on the job, however.

Cy Murray served some great meals Decoration Day, with plenty of extra trimmings. Gladys Gillum added three cub bears to the menagerie display.

Visitors have included Hi-Brown Bobby Burns and Lee Conroe, of the Ringling-Barnum advance; Frank Mansfield and family of the James Eskew Rodeo; Lee, Elmer and Jack Smith, Rochester, N. Y., retired clowns, and Clayton Hawks, Castle Creek, N. Y., circus fan.

R. A. Griffin, Rochester, delivered new boots to Peggy Henderson and a pair of clown shoes to Red Harris. (Rube Simonds, please note.)—GEORGE L. MYERS.

Stevens Bros.

Since we played the benefit at Mount Vernon, Mo., Hospital, many thank-you letters have been received from patients and officials.

At Golden City, Mo., a center pole broke, delaying the matinee. The writer enjoyed a visit with Gertrude Gamble, relative of Fred Stumbolt, owner of the shows bearing his name.

Recent visitors were Irish Howard, Melvin McCaslin and Chick Neilson, the latter en route to an eastern club date with his band. Being a photographer, Neilson took many pictures of the shows.—JACKIE DALE.

King Bros.

Entering New York at Olean, a big crowd greeted us at the matinee in spite of wait paper. At Bradford, Pa., the last stand in the Quaker State, lately plagued with floods, we narrowly missed the high water. The regular lot was impossible, portions of it being under water. Due to the efforts of James Salter, 24-hour man, and the Saints and Sinners we switched to a graveled parking lot adjacent to the ball park. Lot was two miles out but it didn't affect business.

At Warren, Pa., we Sundayed on the banks of the Allegheny River. It was 5:15 a.m., when the last wagon was loaded and started over the mountains toward Bradford. Elmer Jones, 74, retired circus owner, spent a busy two days on the lot at Warren, his home town. At one time Elmer had two circuses, two minstrel shows and a repertoire company operating simultaneously. He is connected with the State Highway Department. Gary Vanderbilt and Ed Lowery, ex-showmen, also were on hand.

At Meadville the contracted lot was under water and we switched to a downtown lot owned by the Erie R. R. Ex-Sheriff Ben Darling and Rusty Rusterholtz, of *The Erie Times*, visited at Meadville. Rusty clowning both shows. At Wellsville, N. Y., Fred Barker, of the Ringling advance, was on the lot. At Warren, Pa., Eddie Jackson, of the same show, visited. Floyd King left at Wellsville for New York on business. He returned at Bath.—VICKI KERNAN.

Dailey Bros.

We were privileged to meet Don Cavilla, born in 1849, one of the survivors of Pickett's charge in the War Between the States. He was an acrobat and leaper with Poge O'Brien, then with Buffalo Bill on his European tour and also with Milt Robbins's father in 1888.

All broken watches were gathered and taken to the jewelry store of Charles and Lamont Landerback in Petersburg, Va., for repairs. These gentlemen are died in the wool circus fans and were around the lot early in the evening and took in the night show.

The railroad had so much fun shifting our coaches in Pulaski, Va., that Red Rumbel, head porter, didn't know where two of the cars were hidden.

Ricky Miget entertained the small fry of the dressing room at a birthday party for her three-year-old son. The six-pole top, 120 with five 50-foot middles, is down and loaded in 1 hour and 45 minutes. Is this a record? Principals in this fast-moving drama are Paul Pyle, Whitey Haley and Vernon Thomas.

Visitors have included J. C. Arter, Ernie White, Charlie Campbell, Doc (See DAILEY BROS. on opposite page)

Cole Bros.

The day in Zanesville, O., was a big one for Huffy Hoffman and Lee Virtue. They both threw parties for their brother clowns. Huffy staged his between shows and Lee put his on after the show. In the party were Otto Griebling, Horace Laird, Mrs. Virtue, Ernie Burch, Jack Crippen, Billy Griffin, Grover Nitchman, Albert White, Charles Raimer, Jack Kennedy, John Wyatt, Charles Robinson, Frank Cain and Eddie LaRue. Huffy's mother was a special guest.

In Mansfield, O., Winn Partello enjoyed a big day. It is his hometown and his mother visited. In addition Winn and Marion celebrated their wedding anniversary.

Question of the week: Why is Nena Thomas leaving notes on Jo-Jo Monarch's berth? Nice gesture: Florence Tennvson handing out mint (See COLE BROS. on opposite page)

Sparks

The midway is sporting many new faces these days. Winthrop Lamb is now presiding over the tax box, Chandler Miller has the front door, Alex Mikko represents Tom Kennedy at the novelty stand, Bruce Brooks and Fat Fife run the grease joint, Harry Crosby and Bernie Blount the No. 1 stand and Johnny Ricci pops the corn. Bigal Davis, of course, is the kiddies' favorite with the candy floss.

The red wagon's three windows are handled by Arnold Maley, Eddie Toomey and Mrs. Ward Nath. Billy Payne and Virgil Taylor, on the Side Show boxes, are rigged out in identical blue jacks and white hats. They create a harmonious effect, marred only by the writer's checked slack suit on the bally platform. The three inside track boxes are manned by Harry Hammond, Tommy Thornton and Happy Starr, who doubles in clown alley.

Howard Mentz, Whitey Escalante and their boys recently repainted all the props and rigging. An unflinching weather indicator is John White's hat. If he wears it to work the greyhounds, it's cold.

Hannah Griebling was out of the Hodgini act for a few days to attend her daughter's wedding. Billy Barton now is doing traps while Edna and Skee Matausch are cloud swinging. Francisco Reynosa is balancing during the ladder number and Sue Staley works the bulls with Whitey Haven.

If John Staley is not famous for his salads he should be. Jimmy Pierson, of the front door staff, has taken on additional duties. He now calls on the mayor in the Sunday towns. One feature of the big show is a natural for Won, Horse and Upp. It's the ballet of the quarter poles.—DAVE MURPHY.

Garden Bros.

The first of the dreaded long 10-blowout jumps is past history. What a jump! Five hundred miles over all kinds of highways, black top, mud top and what have you. The only people who didn't have trouble were the ones taking the ferry, which was too small to accommodate the trucks.

The folks of Sault St. Marie turned out in great numbers to see us. Matinees were sellouts and night attendance near capacity. On the queen's birthday in Owen Sound we gave three shows.

Diane Robinson is assisting Jane Ross in her whip act. Their Western wardrobe is no less than glamorous. Kenneth Johnson is back home in Bloomsburg, Pa., on business. Ken Good is back on the job waving his teacher's stick with more fury. Bill Garden spent a week-end in Toronto visiting his wife and children. Don Dorsey keeps Basil Whitfield busy delivering fan mail. Bob (See GARDEN BROS. on opp. page)

Clyde Betty

At Bozeman, Mont., Frances O'Connor, of the Side Show, entertained friends. A farewell party was given Jack Joyce.

New menagerie canvas arrived at Billings.

Lewistown. . . . First really grassy lot of the season. P. M. Silloway, CFA, was on the lot all day.

Great Falls. . . . Weather here Decoration Day was excellent. The Mint, noted eatery, was visited by many showfolk. Bobbie Peck and Janie Staatz practiced menage between shows. Mell Rennick began laying plans for an enlarged musical July 4 personnel show. Everyone remembers the successful job he did with it last year.

Shelby. . . . Weather very gloomy. "The Queen of the Feathers" extends best regards to Henry Kyes. Nita Brooks suffered head cuts while practicing acrobatics. Touch of rain (See CLYDE BEATTY on opp. page)

Gran Circo Americano Has Well-Balanced Show

BOGOTA, Colombia, June 7.—Gran Circo Americano, now touring South America, presents a well-balanced show. The program: 1.—Juan Perez contortionist; 2.—Tellander, Liberty act; 3.—Dorothy Storey, web and dog and pony menage; 4.—Wil-Son-Ray Duo, adagio; 5.—Droguet Troupe, hat throwing; 6.—Jimmy Harrington, single trap and flying rings; 7.—Chi-Chi, table rock; 8.—Andres Perez and wife, telepatico brunet; 9.—Olympic Trio, hand balancing; 10.—Flying Wilcos, Jerry Wilson, Janis Wilson and Eddie Nilan; 11.—Lilia Sarmiento, ladders; 12.—Captain Troncoso with chimpanzee, McGinty; 13.—Rebecca, foot juggling; 14.—Julio Farias and Esteban Munoz, rolo-rolo duo; 15.—Lechuguin, musical clown; 16.—Five Miaas, trampoline; 17.—Spiller's Seals, with Albert and Judy Spiller and Mel Hendry.

Marcos Droguet heads the clowns. Others are Lechuguin, Ramoncita, Gasparin, Tachuela and Horacio Drouget. Jorge Sarmiento is ringmaster and Wilson Storey, assistant manager.

George R. Beers, Veteran Owner, Buried in Miami

MIAMI, June 7.—George R. Beers, co-owner of the Beers-Barnes Circus, who died in Johns Hopkins Hospital, Baltimore, May 27, was buried in Southern Memorial Park here May 31.

Funeral services were conducted by Reverend Watson and the Normi Lodge of Masons. Many members of the Miami Showmen's Association were in attendance.

Beers had been in the amusement business since 1908 when he and his family formed the Five Musical Beers. After several seasons with the Barnes Comedy Company, he organized his own repertory company.

In 1934 the Barnes Players and Beers Players joined to form the present Beers-Barnes Circus, which will now be operated by his son, Charles W. Beers, and son-in-law, Roger Barnes.

Other survivors are the widow, Mrs. Anna Beers, and two daughters, Mrs. Ella Barnes and Mrs. Matilda La wton.

Montgomery Does Okay

DOUGLAS, Wyo., June 7.—The C. R. Montgomery Circus, despite a heavy rainstorm, accompanied by a strong wind, at night, drew two strong houses here Decoration Day.

CLYDE BEATTY

(Continued from opposite page) created such heavy and sticky mud that it seemed like everyone was on stilts. Actually, the Sylvester Duo appeared five feet high rather than three and one-half. Latest pets added to the dressing room are Mitty Belle and Betsy Belle, two rabbits named after the true names of two well-known aerialists. Red Larkin visited. The night show was canceled by weather. Show was off the lot and loaded before 2 a.m., thanks to Larry Wilcox's transportation department and O'Brien's train crew.

Havre. . . . The rain clouds still hung overhead, hitting us late at night. Most placid scene was in the menagerie. Gator, Irish, and Kokomo were comfortably nestled in the curled trunks of their elephants as all the other bulls lay in identical positions, snoring away.

Malta. . . . Again the skies were overcast and it rained between shows. Janie Staatz entered a hospital here for an appendix operation.

Glasgow. . . . Jorgen Christenson practicing menage. Tiny Huntly enters the elephant-pony drill, and Mullin calliope concertos are the talk of the lot.—DICK ANDERSON.

Hunt Program

Display 1.—Hunt's Horses presented in two rings and worked by Phil Wirth and Charles Hunt Jr.

Display 2.—Zoppe's Trapeze, man, girl and boy in balancing routine.

Display 3.—Marion Drew, juggling; Marvin and Hazel Case on rolling globes, and Edward Hunt on rolling globe.

Display 4.—Happy Spitzer and his mule, January.

Display 5.—Millie and Mildred Hunt on swinging ladders.

Display 6.—Germana Zoppe, riding principal act.

Display 7.—Phil Wirth's Riding School.

Display 8.—The Levines, shoulder perch.

Display 9.—Zoppe-Zavata riding act.

Display 10.—Drew's Dogs and Dalveny's unsupported ladders.

Display 11.—Aerial Smalls.

Display 12.—Marvin and Hazel Case, wire walking.

Display 13.—Hunt's trained mule and Shetland ponies.

Display 14.—Edward and Millie Hunt, balancing, and Jim and Betty McDonald, comedy acrobats.

Display 15.—Hunt's Liberty Horses.

Display 16.—Zoppe's unsupported ladder.

Display 17.—Hunt's elephants worked by Capt. Roy Bush.

COLE BROS.

(Continued from opposite page) bars on those long runs. Jack and Kay Burslem's grandchildren are getting bigger and noisier, especially when they get up at 6 a.m. The writer made Voise's stateroom again, this time for breakfast on the run from Lima to Wooster.

Bonnie and Vickie Cristiani, Oscar's daughters, joined for their vacation. Maggie Wise is doing a good job in the elephant number. Hilda Burkhardt left for New York to visit Mary Lou and the new grandchild.

Everyone is glad to hear that Mrs. Cristiani, who has been seriously ill in Sarasota, Fla., is well on the road to recovery. Pete and Corky flew to Sarasota to be with her during her illness.

Laugh of the week: All the girls doing their washing in Mansfield, decked out in rubber boots and standing ankle deep in mud. (Dorothy Carter, please note.)

Otto Griebing left on our second day in Akron to attend the wedding of his daughter, Elsie. During Otto's absence we made Bogonghi king for a day.

Mr. and Mrs. Ralph Brambles and family, who were in a Jap concentration camp for more than three years, are on their way back to their home in Manila after a visit on the show. Mrs. Brambles is a sister of the writer and this marked their first get-together in 30 years.

Visitors have included Mr. and Mrs. Tom Gregory and Virginia and Dot; D. C. Walters, Ted Deppish, who took pictures and showed his circus movies; Jim Canon, Spanky Jones Jr., Andy Kooper, guest of Ernie Burch; Forest Wilson, Roy Ruhlman, Frank and Mary Majares from Honolulu, Danny O'Donald, Coral Colleano, Frank S. Hammer, Ernie Jensen; Glen Tracy, to whom we owe thanks for the painting; Dan Miller and Frances Wallace. To the latter we say thanks for the poems.—FREDDIE FREEMAN.

K-M in Big Holiday

MANKATO, Kan., June 7.—The Al G. Kelly-Miller Bros.' Circus, showing here Decoration Day, drew two strong houses.

BINGHAMTON, N. Y., June 7.—Bailey Bros.' Circus drew a capacity night house here after playing to a strong matinee crowd May 28.

MILLS BROS.

(Continued from opposite page) in and discovered the matinee was near closing. Was his face red!

Jack Hoxie relinquished his optimism about the weather and appeared with a large pair of rubber galoshes. Now we can have some fair weather.

Visitors have included the Hannefords, Terrell Jacobs, Mr. and Mrs. Leonard Karsh, Vern H. Woods and Jimmy Freed, Paul and Mae Lewis, Patsy Montana, Tony Grey, Chief Red Cloud and family, guests of Chief White Eagle, and Oklahoma, who purchased one of Gypsy's wolf pups.

"Pontoon" is the password around the lot. Most famous saying is "the day it rained so hard." Outstanding scene: The Owosso sewer department pressure pump at work in the ring curbs just before the matinee.

The Acevedos have a new paint job on their bus. Jim Conley is proudly displaying a new house trailer.

The Old-Timer's Club, now being organized on the lot, brings to light many wonderful memories and associations. Just wait until they start initiating the first of Mays.

Burma, performing elephant, got the show nationwide publicity, when she took a walk from the lot at Lansing, Mich., and staged an unscheduled performance on the lawns and in the gardens of Lansing's south side homes. Story was sent out of Lansing on the Associated Press wire.—BONNIE BAKER.

GARDEN BROS.

(Continued from opposite page) Carr, producing clown, celebrated his birthday.

With Uncle Sam's soil only a five-minute ferry ride, most everyone commuted. Sweaters, fur coats and red flannels continue to be the vogue.

Kingston, Ont., engagement was a pleasant one. Every matinee was a turnaway and night houses were capacity. The Armory was an ideal spot for a circus. Stock was housed inside and the dressing rooms were spacious, fully equipped with showers and everything.

A surprise party was given Roland Robinson, of Billy Siegrist's flying act. Occasion was his birthday. There was a dutch lunch and a big cake.

Versatile Basil Whitfield now comes into a town, puts up the rigging and goes ahead acting as 24-hour man. Flash Foy handles the property department in his absence, under the watchful eye of Leo Mathieu.

Dav Fonger, our drummer, and Velma Des Lauriers announce they will wed this fall. Hugh Burritt and Barney Oldfield, of Gray's Shows, visited.

Bill Garden is sponsoring a show for the hospital fund of the Showmen's League of America and all are participating. Each participant must do some kind of an act, other than his or her own. From all indications it will outdo the Al G. Barnes July 4 shows of previous years.—DOLLY JACOBS.

DAILEY BROS.

(Continued from opposite page) Holland, Mr. and Mrs. Shanks, Frank Oppie and Jack Smith, old-time drummers visiting Billie Todd, and Frank West, former carnival owner.

Band leader Joe Rossi reports his health is improving. Paul Strait is breaking in on trampoline and clown alley. Chief Sugar Brown is always seen sitting in his comfortable chair under his new 20 by 20 dressing top.

Side Show Notes: A new proscenium was received, half for Francis Doran's show and half for Millie Curtis's first-aid department. Dave Curtis, incidentally, was the first patient in the first-aid department because a taxi charged him \$2 for a trip from town to the lot.—HAZEL KING.

With the Circus Fans

—By The Ringmaster

Members of the James E. Cooper Top observed the 75th anniversary of the first Washington showing of P. T. Barnum's Circus, May 6, 1947, with a luncheon in the United States National Zoological Park. Dr. William M. Mann presided. Past President Melvin D. Hildreth told the story of Barnum's first visit to the nation's capital in 1872. Members visited the James M. Cole Circus in Frederick, Md. Nellie Dutton entertained Doctor Mann and Hildreth.

Robert J. Burtini, New Britain, Conn., banker, has been elected president of the Bluch Landolf Tent, CFA, succeeding Norman E. Bigelow, of East Berlin, Conn. Annual meeting was held in the Sea Food Restaurant in Hartford. Others elected were Bryan A. Bigelow, East Berlin, Conn., vice-president; William R. Brinley, Meriden, Conn., treasurer; Wolcott S. Brown, New Britain, Conn., secretary; Jeffrey O. Phelps IV, Simsbury, Conn., historian. Dr. Henry Martin, New Britain, continues in charge of publicity. The 10th anniversary of this Tent was held in April. Bluch Landolf, former circus clown, came from his home in Cedarville, N. J., to attend. Also attending were Mr. and Mrs. Charles Davitt, Mr. and Mrs. Eugene Hubbard, Joseph and Walter Beach, Venitia Pennax, and Mr. and Mrs. Shea, all of Springfield, Mass.; Stuart Hills, Avon, Conn.; Gil Conlenn, Mr. and Mrs. George Long, William Montague, and Mr. and Mrs. Frank Viering, West Hartford, Conn.; Mr. and Mrs. Reuben Hadley, Mr. and Mrs. William Day, Mr. and Mrs. William Heslin, Mr. and Mrs. William Carey, Doctor Martin, Robert Bertini, Mr. and Mrs. James Curtin, Mr. and Mrs. Harry Hatsing, Mr. and Mrs. William Judd, Mr. and Mrs. William Noble, Mr. and Mrs. Sam Sablotsky, Joseph B. Kelly, Mr. and Mrs. Joseph Roche, Arthur E. McEvoy, New Britain, Conn.; Mr. and Mrs. Elmer Litch, Southwick, Mass.; Helen Brody, James Hoye, Hartford, Conn.; Mr. and Mrs. Albert Loeffler and Mr. and Mrs. I. Alderson, Waterbury, Conn.; S. H. Woodward, Enfield, Conn.; Lawrence Nordgren, Meriden, Conn.; Mr. and Mrs. N. E. Bigelow, Janice Bigelow, Bryan A. Bigelow, East Berlin, Conn.; Mr. and Mrs. Jeffery O. Phelps, IV, Simsbury, Conn., and Mrs. B. H. Pratt, Berlin, Conn.

Circus fans of the San Francisco Bay Area recently voted by postcard and named their tent for Jorgen M. Christiansen, the noted horseman and trainer.

Catching the Bellmar Bros.' performance Monday (19) at Camden O., were Robert C. King, Richmond, Ind., and Clarence R. Shank and Harry M. Simpson, CFA No. 1647, Camden, O. Simpson reported the show's night performance drew a full house. Dogs and ponies are featured.

Two Ontario Spots Prove Only Fair for Sparks

OSHAWA, Ont., June 7.—Playing the grounds on the flats, south of King Street, instead of at Kinsmen Park, Sparks Circus did only fair business here May 31. A recent grading of Kinsmen Park made the grounds there unavailable.

The day previous in Peterborough, Ont., business was just fair.

James Perry, Vet Aussie Circus Op, Is Dead at 75

SYDNEY, June 7.—James William Perry, veteran showman, died here recently at the age of 75. He spent practically his entire life in the circus, starting with the Eroni Bros., with whom he worked his way up from performer to manager.

For many years he had his own circus, Perry Bros.' Circus, which is still in operation.

MIDWEST HOLIDAY BIZ DOWN

Eastern Spots Report Okay

Decoration Day weather fails to co-operate—some parks set records

CHICAGO, June 7.—Weather, at least insofar as the Midwest amusement parks, pools and beaches were concerned, failed to co-operate Decoration Day, and in some instances the following two days of the holiday week-end, and as a result parks thruout that section were below last year's record attendance figures.

That much is gleaned from a nationwide survey made by *The Billboard* this week. While in most cases park operators said attendance for the holiday, especially, was down from last year, there were some notable exceptions. For instance, R. M. Spangler, of Rolling Green Park, Sunbury, Pa., reported "one of the best Decoration Day week-ends in my 13 years at Rolling Green." Harry Illions, owner of Celoron Park, Jamestown, N. Y., said: "I was agreeably surprised and very grateful for our grand opening Decoration Day. Weather was cool and cloudy and so was Saturday, but we were surprised to find our revenue kept above last year." Ed Carroll's Riverside Park, Agawam, Mass., chalked up new attendance marks Decoration Day and Saturday.

Coney Goes Big

For the most part, weather in the East on Decoration Day was okay and the crowds were big. Sunday (1) attendance was tops, with the largest crowds of the season turning out. Coney Island said 500,000 were on hand Decoration Day, with 100,000 accounted for May 31, and 700,000 coming out Sunday (1).

Rockaway Beach reported cool weather for bathing but said attendance was good. Rockaway's Playland, officials said, was host to the largest crowd of the season. Asbury Park, N. J., drew 125,000 persons Sunday and traffic was the heaviest in 15 years. Business topped all previous records. Palisades Park, too, broke all records during the holiday week-end. Total attendance Decoration Day was 79,000, of whom 22,000 were members of New Jersey Legion posts. Olympic Park, Irvington, N. J., was favored by the best weather of the season and Robert Gunther of the Olympic staff, while failing to give any figures, said, "we had an extremely good attendance."

Other Eastern figures were: Seaside Park, Rockaway Beach, 30,000 Decoration Day, which topped last year; Playland, Wildwood, N. J., topped last year; Freeman's Amusement Center, Seaside Heights, N. J., 35,000 Decoration Day, with 30,000 each on Saturday and Sunday; Easton's Beach, Newport, R. I., rained out Decoration Day, drew 600 persons Saturday and 1,400 Sunday; Beechwood Park, near Baltimore, crowds held down by unseasonably cold weather; National Zoological Park, Washington, 30,000 Decoration Day, 20,000 Saturday and 45,000 Sunday; Conneaut Lake Park, Conneaut Lake Park, Pa., 35,000 Decoration Day, 2,000 Saturday and 500 Sunday, when it rained most of the day; Crystal Lake Park, Averill Park, N. Y., 1,200 Decoration Day, 700 Saturday, 1,000 (See HOLIDAY PARK BIZ, page 83)

CONEY ISLAND, N. Y.

By UNO

Capacity crowds, featuring money-spending, out-of-town excursionists, was the order over the three-day Decoration Day week-end. Attended by the first dry spell of the 1947 season, this left all ops in a happy state, particularly to those concessionaires who had to meet first rental installments June 1. For the most part, it was just as good, if not a better Decoration Day than last year. While George McCullough and Johnny Long maintained it was a 20 per cent drop in attendance, there were many others, including Frank Tilyou, of Steeplechase; Jimmie Kyrimes, ride king, and Everett Bourke, of Feltman's, who claimed it was just the other way.

Plenty of changes on the Surf Avenue block between West Sixth and

Eighth, owned by Carl Klarnet and Willie Richmond. Grand Stand Bar and Grille, corner West Eighth, has as chief barkeep, Oscar Buchwald, former operator of Bowery Barn and Bowery Follies. Ex-partner of Oscar, Alfred Garto, is still boss of Ye Olde Time Movies on Stillwell. Harold Klarnet, one of Carl's sons, has the Sagamore Poker Roll adjoining, named by 38 Perfect Games Company. Units, an all-year- (See CONEY ISLAND on page 87)

Prima To Open Cedar Point, O., Dance Season

CEDAR POINT, O., June 7.—Jam and jive sessions will be in order 11 weeks this summer as swing bands take weekly stands in the mammoth ballroom here at the Atlantic City of the Midwest. Louis Prima opens the season Saturday night (14) for a week.

Other baton wavers and their week-long dates are: June 21—Orrin Tucker; June 27—Johnny Long; July 4—Elliott Lawrence; July 11—Jan Garber; July 18—Les Brown; July 25—Jimmy Dorsey; August 1—Dick Jurgens; August 8—Claude Thornhill; August 15—Hal McIntyre, and August 22—Ray McKinley.

William (Bill) Hegner, for past year sports editor of Sandusky paper, will manage the ballroom before enrolling in college this fall.

Motorists traveling over Ohio Route 2 and U. S. 6 will find a new entrance to the resort. The State highway department has installed a four-lane highway for 1,500 feet by entry, giving two thru lanes and two for entrance and exit, so as to speed up traffic and eliminate hazards.

A roller rink which opened last year has folded. The 40 by 100 quonset which housed the rink has been divided, half being a spaghetti hut and other half a dark ride called Ghost Train. Frank Murru and S. Berardi will be the operators of both spots. The midway will have a new Funhouse, a Kiddie Auto, Merry-Go-Round and a show, *Chinatown*. All other former rides and concessions are being readied for opener.

A ferry, named G. A. Boeckling for the late resort founder, has been repainted for its 43rd season of plying Sandusky Bay waters from dock in Sandusky to resort. Steamer LaSalle, slated to bring crowds across Lake Erie from Cleveland, will be late starting because of converting it from war-time navy service. The steamer Put-in-Bay will visit several days weekly from Detroit and one a week from Toledo. Both the New York Central and Baltimore and Ohio railroads plan to book excursions.

Riverside Holiday Biz Tops Year Ago

AGAWAM, Mass., June 7.—Despite cool weather, lowest on record for May 30 according to the weatherman, holiday business (May 30-June 1) at Riverside Park topped last year's gross by several thousand dollars, Edward J. Carroll, owner, reports.

The dance opening at Riverside got off to an impressive start with Vaughn Monroe the attraction May 28.

NAAPPB's Ask Tax Cut

McSwigan heard by House committee — cites short season of park industry

WASHINGTON, June 7.—Headed by President A. B. McSwigan, who on May 29 appeared before the House Ways and Means Committee here, the National Association of Amusement Parks, Pools and Beaches is making a determined effort to get a reduction in the existing admission tax.

With McSwigan here for the hearing before the House committee were Leonard B. Schloss and Melvin Sharpe, Glen Echo Park, Baltimore, and Edward J. Carroll, Riverside Park, Agawam, Mass.

"... Our season of operation consists of about four months," McSwigan told the committee. "We have long believed, and feel more fully convinced at the present time, that because of our short operating season, with the attendant risks of inclement weather always hovering about our operation, and with the further and demonstrable factor of smaller class income represented in our customer classification, that we should be accorded a comparative and lower level in the amount and character of admission taxes to our parks, beaches and pools, than is now indiscriminately levied under the broad heading of 'admission taxes.'"

"... May we suggest for your consideration, the emplacement of an excise tax on outdoor amusement parks, pools and beaches, for a trial period during the advancing taxable years of 1947 and 1948, one-cent tax on each 10-cent admission, or major fraction thereof, if the admission price is in excess of 20 cents. This would produce a sizeable income to the government, and at the same time exclude from taxation, in the use of simpler forms of healthful, outdoor amusement devices, children and young people and that section of the underpaid white collar class.

"May I direct your kind attention to the fact that it has been the policy of various other parks such as the park with which I am identified, to sell large quantities of reduced rate amusement tickets as a means of providing cheaper entertainment to school children and to youngsters of workingmen who attend industrial outings. Since the tax must be computed on the established price of the amusement, the reduced rate ticket must be taxed accordingly and thus at a considerable higher rate than the present 20 per cent. For example, a 10-cent ride on the Roller Coaster sold at the reduced rate of six cents becomes a 33 1/3 per cent tax," McSwigan concluded.

The NAAPPB is mailing a questionnaire to all its members regarding their ticket prices on various rides, shows, etc., to compute tax figures.

O'Hara Renamed Zoo Head

MOOSE JAW, Sask., June 7.—A. B. O'Hara was re-elected president of the Wild Animal Park, and J. A. Thompson was returned as vice-president.

Schmidt Says Gate Is Down 13% From '46

CHICAGO, June 7.—Attendance at Riverview Park to date is 13 per cent under a year ago and receipts are 3.4 per cent less than in 1946, according to George Schmidt, president and general manager.

Weather is responsible for the drop-off in attendance, Schmidt says, and he shows you figures to back up his statement. "Up to June 1 we'd been open 19 days. On 12 of those days we had rain; on eight of the 19 the temperature was under the 50 mark at night and on 11 of the 19 days it was under 65."

Riverview drew 30,253 persons Decoration Day, despite showers in the afternoon and temperatures which ranged from 50 to 62 degrees. While many may consider 30,000 a good draw, it is far below the record attendance chalked up for Decoration Day last year. The two days following Decoration Day, attendance was poor and the weather kept pace. Rain came both days and the temperature, especially at night, was good for almost anything but amusement parks.

Waukesha Beach Converts Ballroom Into Picnic Site

WAUKESHA, Wis., June 7.—Waukesha Beach Park, which operated daily until 1942 and then changed to Sundays and holidays only, has converted its ballroom into a family picnic garden, Theo M. Toll, owner-manager of Waukesha Beach reports. "Ballroom has a seating capacity of 700 and this enables picnickers to use this spot in the case of rain or cold weather," Toll said.

Waukesha Beach, in its 54th year of operation, can accommodate about 20,000 persons on its 64 acres, and boasts a 2,200-foot lake front. Parking space is available for 4,000 cars.

Plans Elkin, N. C., Funspot

ELKIN, N. C., June 7.—H. C. Price, manager of Rendezvous Airfield here, announces that part of the field not used for flying will be converted into an amusement park. Construction has begun on modern rest rooms and other facilities. A dining hall will be constructed soon. Spot, graded and grassed more than a year ago, is located just outside the city limits.

Utah's Spots Get Fair Biz Memorial Day

Weather Trims Attendance

SALT LAKE CITY, June 7.—Threatening weather and occasional showers forestalled possible attendance records at Utah's four major resorts on their opening date—Decoration Day. But attendance, in the face of possible downpours, was good.

Movement of tourists, a must for profitable summer business here, already is at a new high. To top it all there is renewed interest in the spots locally since new life has been infused into them thru nearly \$200,000 in improvement programs and new management in all of them within the last two years.

Black Rock Rejuvenated

Black Rock Beach, purchased this year by the Western Service Company, opened with Elmer K. Aagaard as manager after a complete face lifting. Forty grand was spent in improvements, including a beach promenade, an amusement area with five rides, an open air dance hall and cafe, new bathhouses, games, new cafe facilities, a floating pier and installation of boating on Great Salt Lake.

Long famous Saltair Beach has William M. Armstrong as manager, following the death during the winter of the veteran Tom Wheeler. It is still owned by the Snow interests. The dance hall has been renovated and new bathing facilities installed.

100G Spent at Lagoon

Lagoon Beach, the only resort not on the Great Salt Lake, and midway between Salt Lake and Ogden, the State's two largest cities, reopened last year under new management for a record season. It is leased by Ranch Kimball, president and manager, and Bob Freed, secretary and assistant manager. This year it completed a \$100,000 improvement program with new dance hall, cafe and rides and the opening of fresh-water motor boating.

Sunset Beach, formerly under the management of Dern and Thompson, was taken over this year by Ira and Phil Dern. It is a bathing and picnic spot on the Great Salt Lake.

Name Bands Play

Lagoon opened with Anson Weeks and his orchestra; Saltair with Murray Jones, and Black Rock inaugurated its new cabaret dancing with Dick Johnson's band from Coon Chicken Inn in Salt Lake City.

Opening was slightly off normal as against 10 per cent above normal in 1946.

The resorts will face new competition when the Centennial Exposition at the fairgrounds in Salt Lake City opens a run of 120 days with name shows as pulling features and a midway offering twice the amusement area of any of the resorts.

Snake Farm Owner's Hand Nearly Severed by 'Gator

PANAMA CITY, Fla., June 7.—Attempting to remove an eight-foot, four-inch alligator from an automobile, Jack Tillman, co-owner of the snake farm on the beach highway near here, had his hand almost severed. He was taken to a local hospital for treatment.

Tillman, who has had many years experience handling snakes and alligators, said the saurian was the most ferocious he had ever encountered. The 'gator is now at Tillman's farm.

Sitting 'Round the Table

(Editor's Note: Have you entered into the round-table discussion on the current question? If not, mail your views on the subject now to the Outdoor Editor, The Billboard, 155 North Clark Street, Chicago 1. The current question is "Are you in favor of co-operating with local industrial plants in your area regarding local industrial picnics? If so, what concessions do you believe should be made? Example: (a) Reduced prices or scrip tickets; (b) payment of a flat sum to the plant's recreational funds; (c) a free gate."

Co-Operate All the Way

Our policy at Coney Island has been to co-operate with local industrial plants for picnics in every possible way. We think it is excellent business to cultivate employees in industrial plants—they have money and usually are willing to spend it. In addition to what the employees spend, we try to sell the employer on opening his pocketbook to treat the employees and their families with ride tickets, refreshment tickets, swim tickets, etc.

We favor reduced prices on amusement devices rather than a flat payment to the plant's recreation fund. By giving reduced prices we feel that we offer a bargain and a benefit to each and every employee, whereas the flat payment might be used for the benefit of a few committee men instead of the employees as a whole.

I hope I am not too late with these comments. I read *Sitting 'Round the Table* regularly. It is a most interesting column—a column which contains concrete and tangible comments, where various people of the industry can really punch from the shoulder if they so desire.—EDWARD L. SCHOTT, Coney Island, Cincinnati.

Mullins Has Say

We have, in the last 10 years, sold tickets at reduced prices to schools, companies and other organizations good only on the rides and in the swimming pool as an inducement to have their picnics in our Crystal City Park. We give them 20 to 30 per cent off on tickets that are bought and paid for in advance prior to the day of their picnic. This, we feel, is a big inducement for them to buy in advance and is an assurance of so much money for their picnic. If they do not purchase enough tickets in advance, they pay the full price the day of their picnic. We feel this plan has worked advantageously for us over the years. — JOHN C. MULLINS, Crystal City Park, Tulsa, Okla.

Offer Special Prices

Our program on industrial picnics is to solicit them and offer as an inducement special reduced rates amounting to approximately 15 to 20 per cent on non-food concessions and rides. Later, depending upon many things, such as the fall of prices, we may offer a reduction in food concessions, altho it would not be more than 10 per cent. We are definitely opposed to any suggestion of a payment of a flat amount to the plant's recreation fund.—T. E. SPACKMAN, Ideal Beach Resort, Shafer Lake, Monticello, Ind.

N. E. Ass'n Directors Meet in Boston June 12

BOSTON, June 7.—Harry Storin, president of the New England Association of Amusement Parks and Beaches, has called a luncheon meeting of directors and the summer program committee for the Parker House here Thursday (12).

Directors are Julian H. Norton, John Collins, Wallace St. C. Jones, Edward J. Carroll, John T. Clare, Harold D. Gilmore, J. Victor Shayeb, John Dineen, Meredith Lee and Henry G. Bowen.

Summer program committee members are John Collins, Harry Prince, Lawrence Stone, Phil Palotto, Charles Kronson, Al McKee, Saul Feldman and Joseph Carrolo.

Sandusky, O., Spots Bow in Cool Weather

SANDUSKY, O., June 7.—Two resorts made their summer bows over the Decoration Day week-end despite cool weather. Crystal Beach at near-by Vermilion opened Friday (30) for its 40th season, with Jimmy Dulio's ork in the ballroom Friday and Saturday. Sunday spot was filled by Bob Strong. Policy is for Dulio to play Friday and Saturday nights with "name" orks Sundays.

Rides and concessions are the same as in '46, except the roller rink and Penny Arcade are missing due to a fire in May.

Twin Beaches at Gem-Terrace near Port Clinton, continues popular with Toledoans who have a 40-mile lake shore drive to reach the beaches, picnic grounds, dance hall, roller rink and concessions.

Ruggles Beach Dance Hall, east of here, has Speros Karas ork playing Saturday and Sunday nights until mid-June when policy will shift to nightly. There also is week-end roller skating at Elberta Beach near Vermilion.

Put-in-Bay Island, in Lake Erie, which has dance hall using local bands, bowling alleys and roller rink in one building, has also opened concessions and rides. Island is being served by more boats from mainland than ever before, coming from Detroit and Toledo, Port Clinton, Catawba Island and Sandusky. Ops are hoping for better season than '46 which was hit by effects of Detroit's auto strikes.

Oka, baby gorilla at the New York Zoo, recently was the subject of two pictures in *The Chicago Tribune* Graphic Section.

Celoron Tops Memorial Day Gross of '46

Weather Fair for Opening

JAMESTOWN, N. Y., June 7.—To the surprise of almost everyone, particularly Owner Harry A. Illions, business at Celoron Park here Decoration Day, official opening of the park, was ahead of last year, despite cool and cloudy weather. Sunday (1) the rains came and washed business away.

For the opening, Celoron had Murtz and Kurtz, aerial act, the Jamestown Concert Band for afternoon and evening concerts and a gigantic fireworks display as special features.

"Altho all riding devices enjoyed big business Decoration Day and the day following, the Roller Coaster was top money getter, with the Magic Carpet and Kerstetter's Moon Rocket close seconds," Illions said.

Contractors have started work on the new dock at Celoron, which eventually will be 40 by 550 feet. The ball park has been renovated and is now the home of the American Legion baseball league team. Illions said a grandstand will be built in the near future.

On the lake there are four boats, one the speed boat Ventura, which travels at a 50-mile-an-hour clip; two amphibian planes, which take off from Celoron's landing strip in the picnic grove, and which are operated by Robert Ostrander, concessionaire in the park.

Illions plans to use the Jamestown Concert Band for Sunday afternoon and evening concerts in lieu of free acts. In addition, the band will be on the air every Sunday for 15 minutes. The Pier Ballroom is managed by Irvin Swank and Illions has contracted Morrey Brennan's band, with Elma Olson, vocalist, for the season. Ballroom broke all attendance records Decoration Day and the following day.

FOR SALE
BEAUTIFUL OREGON YEAR-ROUND
AMUSEMENT PARK

20 acres of large pine trees. Includes modern five-room bungalow, 9 cabins, gasoline service station, swimming pool, dance hall, roller skating, race track, chair swing, and picnic grove with fireplaces.

25 to 30% yearly return on investment, can easily be increased to 50%. All the trade and more than you can handle. All or part for sale by owner to individual or partners.

BOX D-19, THE BILLBOARD, CINCINNATI 22, O.

FOR SALE — A BARGAIN

1 Used Photomatic
1 Used Frozen Custard Machine

Kindly write or wire
LAKESIDE PARK

Box 554 Dayton, Ohio

RIDES WANTED

BOOK—LEASE—TERMS NO OBJECT. FREE CONCESSIONS. YES.

MERRY-GO-ROUND, WHEEL, SWING—To replace Rides with contracts expiring July 7th.
WANT GARDEN OF KID RIDES or Single Units to form one, 4 or 5 Rides.
WILL BOOK ANY OTHER RIDE . . . NOW.

ISLES OF PALMS BEACH PARK

193 KING ST. Phone: 3-1245 CHARLESTON, S. C.

HAZLE PARK WANTS RIDES

**Penna. Amusement Center Has
Big Drawing Population.
Fine Opportunity**

If you are looking for a new location or have excess equipment, Hazle Park is the spot. Write Phone Wire Manager, Hazle Park, Hazleton, Pa., Phone Hazleton 180.

FOR SALE REAL MONEY WINNER DERBY HORSE RACE GAME

24 Unit Group Game — Earning Capacity \$2.40 per minute. For price and other information—

WRITE—WIRE—PHONE TODAY!
PALISADE SPECIALTIES COMPANY
498 Anderson Ave., Cliffside Park, N. J.
Phone: Cliffside 6-2892-3

WANTED GOOD RIDE MAN

One who can take care of four major rides at one of New England's finest beaches. All season work. Write full particulars to

BOX D-5
The Billboard Cincinnati 22, O.

LARGE RESORT FOR SALE

Located in one of most historical sites in North America, "Evangeline Land", thousand foot seawall waterfront and lighting, cabins hotel, large amusement building, dance hall, large bathing house, band shell, playground, restaurant lunch bars, completely furnished and equipped with sound and electrical equipment. Will pay for itself in a few years as turnover is tremendous and further opportunity for development. Write for full particulars to

A. A. TURNER
KENTVILLE, KINGS CO., N. S.

A Bad Start Is a Good Finish

THANKS TO ALL MY FRIENDS FOR THEIR KIND LETTERS. In spite of the recent fire I am still

Smiling Charlie Phelan

WORLD CHAMPION WEIGHT LIFTER
My business is still picking up at **DAVE ROSEN'S PALACE OF WONDERS** Coney Island 24, N. Y.

Pokerino Operators

Equip your Pokerino with new improved positive contacts. Send \$2.50 for sample set of 12 Contacts. **ALSO IN STOCK—** Balls, Timers, 6-V Lamps, Transformers.

TOLCES

2905 W. 15th St. BROOKLYN 24, N. Y.

WANTED

Philadelphia Toboggan Donkey Ball Game Units With Compressors.

JAMES MAGINN

1862 Schenectady Ave., Brooklyn 3, N. Y.

FOR SALE

Modern Miniature Steam Engine, complete with Coaches and Track. Seats 40 Pass., A-1 condition. Enclose 50¢ for Photo.

E. O. O'NEAL

629 Garfield St. Oak Park, Ill.

Strolling Thru the Park

Earl Redden's Playland Spot At South Bend Gets Publicity

Thanks to two robins, who chose the Airplane ride at Earl J. Redden's Playland Park in South Bend, Ind., as the site for their home, Redden's funspot garnered a Page 1 story in *The Chicago Tribune* Friday (6).

According to Redden the birds set up housekeeping atop the ride before the park opened for the season. Workmen swarmed over the ride, fixing this and that and repainting it. In the process they destroyed the nest. The robins moved right back, however, when the workmen finished their job. Despite the whirling of the ride and the many lights at night, the robins seem to like their home, Redden said.

Robert Fossurier, mayor of Deauville, swanky pre-war beach resort of France, who has been visiting in New York in an effort to recapture pre-war tourist business, left for his home.

Thirteen children of United Nations delegates and staff members were treated to a free day at Steeplechase Park, Coney Island, N. Y., May 24. Guests were from Britain, France, China, Poland, Czechoslovakia, Russia and Argentina. Good will gesture by the park resulted in much free newspaper space.

Eight bowling alleys have been installed in Coney Island's Half Moon Hotel. Recreation area fronts on the Boardwalk. Year-round operation is planned.

Fairyland Park, Kansas City, Mo., chalked up a new attendance record May 25 when 5,200 came thru the gates for a benefit picnic for the Parent-Teachers Association.

J. Spencer Smith, president of the American Shore and Beach Preservation Association, which held its 21st annual convention recently in Atlantic City, was awarded the annual achievement award of the New Jersey Resort Association. Smith, who

Portland's Oaks Forced To Shutter Early on Holiday

PORTLAND, Ore., June 7.—Rain that held off since May 8 finally came—on Decoration Day—to wash one park in the Portland area out of business for the night and bring out the rain checks at the motorcycle race at another.

The downpour hit about 4 p.m., forcing Oaks Park to lock up about 8 p.m. General Manager Robert Bollinger said business was good up to the deluge. Sprinklings of rain and consequent slowdown in business continued into Saturday (31).

At Jantzen Beach, General Manager Roy Carpenter reported issuance of rain checks to more than 1,000 customers at the cycle race, but the drivers who did show up put on an exhibition for the crowd that stayed. Rain fell less heavily in that sector, and Carpenter said park business was not severely hampered by the two-hour rain. Turnout was called "good" and was considered about equal to last year's, when rain also fell to be followed by three rainy Sundays in June.

Sunday exhibitions at the swim pool are proving attractive, says Carpenter, prominent swimmers being used for brief demonstrations for entertainment of pool and park patrons.

is a commissioner of the New Jersey State Board of Commerce and Navigation, was re-elected head of the beach and shore group.

Mr. and Mrs. Edward J. Carroll celebrated their 10th wedding anniversary June 5 with a trip to New York. Carroll is owner of Riverside Park, Agawam, Mass.

Peter and Paul Zenzie, Bloomfield, Conn., are operating a miniature railroad over a five-acre area. The ride formerly was operated in Farmington, Conn.

Charles S. Rose, who operates Edgewater Park, Detroit, in addition to his Milwaukee Park activities, visited recently in Detroit.

Parroff Trio, LeVolos Pontchartrain Feature

NEW ORLEANS, June 7.—The Parroff Trio, high-pole ladder act, and the LeVolos, slack wire comedians, were featured this week at Pontchartrain Beach, in accordance with the beach's policy of two acts weekly.

Local programs also are being continued. The "Mr. New Orleans" contest for the best developed athlete in the city was held Thursday (5). The first of a series of teen-age fun nights begins Monday (9).

"Hollywood in Miniature" Booked At Hamid's Pier

ATLANTIC CITY, June 7.—Hollywood in Miniature, an exhibit costing an announced \$250,000, has been booked for the season on Hamid's Million Dollar Pier.

The unit shows in miniature the city of Hollywood, Grauman's Chinese Theater, the Brown Derby, Hollywood Bowl, a typical movie studio and Malibu Beach.

Show is backed by a Hollywood group headed by producer Don Hartman as president and agent Nat Goldstone, vice-president.

Summit Beach Will Stage Miss Ohio Contest Final

AKRON, June 7.—Summit Beach Park will stage the Miss Ohio contest for a State beauty winner in the Miss America Atlantic City contest this summer.

State finals will be held July 27. Six cities have been lined up for the Akron finals—Akron, Warren, Mansfield, Lorain, Kent and Ravenna. Plans also are under way to have junior chambers of commerce sponsor the events in other cities.

Picnic Series Draws 62,340 at K. C. Funspot

KANSAS CITY, Mo., June 7.—A 14-day series of picnics drew a total of 62,340 at Fairyland Park during May, Harry Duncan, park manager, reported.

Picnics were sponsored by the Parent-Teacher Association, which cleared \$7,000 on its share of gate receipts and percentage on ride collections, Duncan said. Final and banner day drew 5,600 grade school pupils and their parents.

Parking facilities for visitors to St. Louis Zoo are being prepared in Forest Park. Spot will accommodate 500 cars.

Decoration Day Week-End Okay For Det. Spots

DETROIT, June 7.—With business at local parks running an estimated 25 per cent under 1946, Decoration Day week-end proved surprisingly good. Afternoon trade was generally off, due mainly to two showers, but around 5 p.m. on the holiday, Detroiters piled into the parks. At Walled Lake Park, there was a line-up of customers as late as 11 p.m.

Saturday (31) business was far above the season average to date, benefitting from warm weather and a clear day, the one break in a week of solid rain. Sunday, however, was away off as heavy rain started before noon.

New Ferris Wheel

At Walled Lake, a new Ferris Wheel has been installed, parallel to the old Wheel which will be continued in operation as a children's ride. The new ride was placed in operation the day before Decoration Day and did big business from the outset.

Ray St. Pierre, former Walled Lake staffer, has taken over all refreshment concessions from Bob Babigan. St. Pierre, who operated only the candy floss on his own last year, has constructed a new French fry concession building in the middle parkway.

Walled Lake Park has remodeled the baseball diamonds and regraded the athletic fields and parking lots. The parking lot capacity has been increased to 600 cars. The park bath house has not been opened because of cold weather.

Park is under management of Fred W. Pearce Sr., with Fred Jr. taking a more active part in management (See *Holiday Week-End* on page 86)

FOR SALE

One Merry-Go-Round, brand new, powered by Allis-Chalmers motor, 20 jumping horses, 2 chairs, brand-new top, siding and everything, \$2500.00. Also one brand-new Mix-Up, it also is powered by Allis-Chalmers motor. One Truck on Trailer to carry Merry-Go-Round or Mix-Up. Can be seen in Bay St. Louis, Miss., any time. Will sell all three for \$4,000.00. No chump Rides.

JAY WARNER

Highway 90 Bay St. Louis, Miss.

ARE YOU ON THE BAND WAGON?

Ask The Man Who Owns One
GREYHOUND RACE GAME
BERTHA GREENBURG, SALES AGENT
Hotel Kimberly, 74th St. & B'way, N. Y. C.
Ask for particulars. Also
NEW FROZEN CUSTARD MACHINES
GOOD USED RIDES

CONEY ISLAND AMUSEMENT PARK HENDERSON POINT, MISS. BATHING—BOATING—FISHING

Want any Flat Ride, Fun House, Concessions—Can place Frozen Custard, Pop Corn, Grind Stores (Stock). Flat rate or percentage. Big 4th of July Celebration. Fireworks, free acts, contests. Write or wire

E. HARLAN

Bay St. Louis, Miss.

WANTED

Moon Rocket, Spit Fire, Merry-Go-Round, No. 5 Ferris Wheel or Tilt. Will lease or book on percentage basis on the world's finest beach, 4-month season, next to Auto Scooter Ride. Heart location on Boardwalk. This is a good opportunity. Write or wire immediately.

SAMUEL D. LIPMAN

P. O. Box 598 Jacksonville Beach, Fla.

Excelsior Hit By Bad Weather; Take Off 20-25%

EXCELSIOR, Minn., June 7.—Unseasonable weather has had a serious effect at Excelsior Park here, with the take off an estimated 20 to 25 per cent over the 1946 all-time high.

The park, in its 23rd season, got thru Decoration Day without rain, for a change, and altho the largest crowd of the early season was on hand, business still was off 10 or 15 per cent.

Excelsior opened its week-end dancing season April 25, with daily opening May 16. Bud Strawn's 11-piece ork is in the dance hall for the sixth consecutive year.

Pierce on Hand

Fred W. Pierce, park owner, was here for two weeks to supervise installation of three new rides at an estimated cost of \$10,000. The new rides, bringing total to 16, includes the new miniature train carrying 32 passengers, kiddie Roto-Whip and Kiddie Auto. Also new is the Playland Arcade and two candy floss machines, all park owned. In fact, the only concessions rented out are popcorn and candy apples to John Roma, who has had them for a number of years.

Joe Colihan and Frank Clapp continue as co-managers of the spot, with Rudy Shogren in charge of publicity-advertising, dance hall and picnics. Shogren reports the picnic lineup the best ever, with more than 100 already set. Same are coming as far as 185 miles, with the first Wisconsin group coming this year.

Park has already staged its annual high school night, with 10,000 Minneapolis kids attracted to shindig. For the next 10 days annual commencement night picnics for the various junior and senior high school graduating classes will be conducted. Big wind-up is June 12, annual commencement night party, which has become a tradition over the years under Shogren's direction.

Fireworks Skedded

A large fireworks display has been set for the July 4 celebration. The annual Kiddie's Day program on Labor Day, postponed last year because of the polio epidemic, is expected to draw 10,000 kids.

The annual Miss Minnesota contest is set for August 17. The contest usually attracts entrants from the key cities of the State and is given top publicity in the State press. Crowds of 15,000 to 20,000 usually attend. All past winners of the State contest, while not picked as Miss America at the Atlantic City contest, have been given Hollywood picture contracts.

Colihan reports this year's personnel is 125, an increase of about 25 over the previous year.

Riverview Notes

By Hank Hurley

CHICAGO, June 7.—Jim Elliott, veteran ride man who owns the skeeroll, also has charge of the Looper this year. Ride was handled by Burt Thompson, brother-in-law of Norman Bartlett, last season. Thompson was here early in the season to supervise erection of the ride, but returned to Miami to assist Bartlett. New at the park is W. R. Brinley's Miniature Circus, which is under contract to Ray Marsh Brydon. Circus replaces the midget troupe Brydon had at the park since the opening. Brinley, who spent 20 years building the circus, toured with Cetlin & Wilson Shows in 1938.

Sabu, the elephant-skinned girl, is back with Ray Marsh Brydon's Palace of Oddities for another season. On the same show, Louis Osenbaugh is a new addition out front and Colonel Casper is helping as emcee and doing a bit of magic. Betty Dunnington, who opened with Brydon's show as a singer and in the magic act, left to visit her mother in California.

A. L. (Al) Windes, who has been a familiar figure around Riverview for some 20 odd years, is not in the penny pitch stand anymore. Windes is now working at the Goldblats Department Store in Chi. . . Clarence (Jimmy) Niesen, who is working the penny pitch, became the father of a daughter Easter Sunday. New heir was named Diane but is called Bunny. The Niesens have a son, Bob. . . Frank Durkes and Don Davis are new additions at the Motor-drome. Betty Fritz, known professionally as Betty Dare, who worked the bally at the 'Drome last year, is a rider this season. Nita Nielsen, who rode at the 'Drome last season, is back again this year.

Jack Davis and William (Wild Bill) Runge, the latter working the balloon stand, marked their birthdays Thursday (5). . . Ray Thomas, assistant to Ray Marsh Brydon, was out of town for a few days. He drove several troupers to Logansport, Ind., to join Oscar Bloom's Gold Medal Shows. . . Familiar faces back with the Calamari-Trenker Interstate again this year include Al and Johnny Rodrigo, Andy Pasha, Bob Jaeger, Johnny Lino and Danny Calamari.

Brookfield Gets Giraffe

CHICAGO, June 7. — A 14-foot East African giraffe arrived this week at Brookfield Zoo. Animal, purchased for \$4,000, had special significance for two lady giraffes at the zoo. There have been no male giraffes around for a long time.

The Brighter Side

CHICAGO, June 7.—Despite rain and cold weather on more days than he cares to remember, George Schmidt, president and general manager of Riverview Amusement Park here, hasn't lost his sense of humor.

Successive days of rain and cold, in which business was anything but heavy, prompted Schmidt to send the following wire to several park operators throuth the country.

"Our lillies of the valley, iris and lilacs have born icicles. Business is great. Come to Riverview for your icicles. Ice breaker necessary to bring Bill's boat from Sturgeon Bay to Chicago. You can't beat fun only with icicles."

First to reply to Schmidt's telegram was Harry Batt, of Pontchartrain Beach, New Orleans, who called long distance to say: "Glad to see you haven't lost your sense of humor."

Holiday Park Biz Okay in East But Midwest Takes Are Down

(Continued from page 80)

Sunday; Riverview Beach Park, Pennsville, N. J., 10,000 Decoration Day, 8,000 Sunday (no figures given for Saturday); Suburban Park, Manlius, N. Y., no figures given but Decoration Day business off 25 to 50 per cent, according to Fred W. Searle, manager; Whalom Park, Fitchburg, Mass., business good considering the weather but off from last year, said Harold Gilmore, manager; Kenneywood Park, Pittsburgh, business down from a year ago; Glen Echo Park, Glen Echo, Md., 22,000 Decoration Day, 15,000 Saturday and 12,000 Sunday; Rocky Glen Park, Moosic, Pa., was hit by the coldest Decoration Day weather in 30 years, according to Manager Ben Sterling, and business the other two days was just average; Willow Mill, near Mechanicsburg, Pa., 3,500 Decoration Day, which was a cold day, and weather made for nil business Saturday, with 4,500 out on Sunday; Uncle Billie's, at North Beach, Md., reported 15,000 Decoration Day, 7,000 Saturday and 13,000 Sunday; Hershey Park, Hershey, Pa., attendance about the same as a year ago, J. B. Sollenberger, manager, reported.

Riverview Gets 30,000

In the Midwest the weather, for the most part, wasn't too good. Riverview Park, Chicago, did what many parks would consider okay from the attendance standpoint. Spot drew 30,253 Decoration Day, which was way off from its record turnout last Decoration Day. On the two days following, rain and cold weather didn't help matters and attendance was way down.

Most Midwest ops reported attendance down for the holiday compared to last year. There were three notable exceptions, however. Dyne's Resort at Hortonville, Wis., reported Decoration Day higher than a year ago. E. A. Buchman, owner-manager, said 15,000 turned out for the holiday, with attendance the next two days, altho considerably lower, good. Harold Emeese, manager of Tuscora Park, New Philadelphia, O., reported attendance this year better than 1946. He gave 5,000 as the attendance figures for Decoration Day, the same figure for Saturday and Sunday. Chain of Rocks Park, St. Louis, topped last year, Carl Trippe reported. Attendance for the holiday was given as 10,000, but Saturday and Sunday were off due to cold weather and rain.

Other Spots Report

Other Midwest spots reporting were High Cliff Park, High Cliff, Wis., much lower than last season; Arnold Park, Arnold Park, Ia., attendance down due to rain and cold; Stony Point, Watertown, S. D., which

equaled last year's attendance Decoration Day and had good crowds the two following days despite very cold weather; Waukesha Beach Park, Waukesha, Wis., 5,000 Decoration Day, which was lower than last year; Ideal Beach Resort, Monticello, Ind., attendance down from a year ago due to weather, altho the ballroom attendance was heavy; Silver Beach, lower Wisconsin Dells, Wis., hampered by rain and cold; Bob's Picnic Park, Pontiac, Mich., hit by rain and cold; Excelsior, Minneapolis, lower than a year ago, due mainly to cold weather; Spring Lake Park, near St. Louis, dogged by rain and cold weather, under a year ago.

Even Texas beefed about the weather. From the few scattered returns, majority reported business under a year ago. "Thursday (29) and Decoration Day broke all weather records in Dallas for being cold at this time of the year," T. Riley Hickman, manager of Vickery Amusement Park, Dallas, reported. Sunday (1) gave the park a bit of good weather and 6,000 turned out. On the two days previous, however, business was far below last year.

Others reporting a falling off from last season were Lookout Park, Jacksonville, Tex.; Stewart Beach, Galveston, Tex.; Witts Playground, Lubbock, Tex., where, Bates Witt said, business is off 60 per cent from a year ago because of rain and cold.

Casino Park Okay

Casino Park, Virginia Beach, Va., reported its Decoration Day attendance higher this year than last, despite overcast and cold weather.

Jantzen Beach and Oaks Park, both in Portland, Ore., had rain as the bugaboo. Oaks Park was forced to close at 8 p.m., after a four-hour rain, on Decoration Day. Jantzen, altho not getting as much rain as Oaks, gave 1,000 rain checks to customers at the motorcycle races. The turnout in the park was called "good, about equal to last year," Roy Carpenter, general manager, said.

W. D. Newcomb Jr. had this to say about business at Newcomb's Santa Pier, Santa Monica, Calif.: "If we had had hot weather we would have had 500,000 on our beaches. Decoration Day the crowd was the smallest of the three days. We were off about 35 per cent."

Weather Okay

At Medicine Park, near Lawton, Okla., the weather was okay but still the Decoration Day crowd didn't equal last year. Utah's four spots, Black Rock Beach, Saltair Beach, Lagoon Beach and Sunset Beach, had fair business Decoration Day, despite occasional showers.

Advertising in the Billboard Since 1905

ROLL OR FOLDED TICKETS DAY & NIGHT SERVICE

SPECIALY PRINTED • CASH WITH ORDER PRICES --- 10M, \$10.00 --- ADDITIONAL 10M's AT SAME ORDER, \$2.00

Above prices for any wording desired. For each change of wording and color add \$3.75. For change of color only add 75c. No order for less than 10,000 tickets of a kind or color.

STOCK ROLL TICKETS
1 ROLL.....\$1.00
5 ROLLS.....@.....75c
10 ROLLS.....@.....60c

WELDON, WILLIAMS & LICK
FORT SMITH, ARKANSAS

Tickets Subject to Fed. Tax Must Show Name of Place, Established price, Tax and Total. Must be Consecutively Numbered from 1 up or from your Last Number

STEAM TRAINS

BUILT TO LAST
A LIFETIME

A more fascinating Ride that puts more money in the Ticket Box.



OTTAWAY AMUSEMENT 2514 Aloma
WICHITA, KAN.
WRITE FOR FOLDER, PRICES AND DELIVERY DATE.

MANGELS SHOOTING GALLERY

11' high, 16' wide, with partial roof and enough side steel sheets to cover 35' length, 4 almost new Model 62 Winchester, 3 Remington Automatics and 4 Model 90's, all complete. Write for details.

SIMON SALES, INC.

215 W. 64th Street, New York 23, N. Y.
Telephone Trafalgar 4-6900

ZOOS—CARNIVALS—SNAKE FARMS

Chameleons and Meal Worms for Snake Food and Pets. Can supply them year 'round. Chameleons, \$10.00 per 100.

LOGAN LAB. SUPPLY
373 Staring St., Columbus 15, Ohio

END TO GATE TAX IN SIGHT

Bill Before Senate Comm.

Measure exempting non-profit fairs from admish tax passes House

WASHINGTON, June 7.—Exemption this season for agricultural fairs from the 20 per cent federal admissions tax became highly probable this week as the house rushed a tax relief measure to the Senate only three days after it cleared the House Ways and Means Committee. Final passage in the House was by voice vote with little discussion on the floor.

Measure providing for the exemption now is in the hands of the Senate Finance Committee, which is comprised of Senator Taft (R., O.); Senator George (D., Ga.), and Senator Milliken (R., Colo.). If reported upon favorably by that group passage is expected by the Senate. White House approval of the measure is expected.

IAFE Represented

The House bill was introduced by Representative Daniel Reed (R., N. Y.) and received the unanimous approval of the House Ways and Means Committee. At the hearing before the House committee here early this week the International Association of Fairs and Exposition was represented by Bligh A. Dodds, director, who is also president of the New York Association of Agricultural Fairs, director of the New York State Fair, now temporarily suspended, and secretary of the Gouverneur, N. Y., Fair, and by Frank H. Kingman, secretary and manager of the Brockton (Mass.) Fair.

Declaring that agriculture fairs are chiefly for educational purposes, Dodds, speaking before the House committee, stated that they "cannot be considered as commercial enterprises." He pointed out that "numerous States partly or wholly subsidize these fairs as a means for farmers and students to gain knowledge about new farming methods and machinery."

For Non-Profit Fairs

Representative Frank Wilson (D., Tex.) also appeared before the House committee to urge exemption of agricultural fairs. He specifically asked that any exemptions approved by the committee include the State Fair of Texas at Dallas.

Exemptions under the Reed Bill apply only to admissions to those agricultural fairs which are conducted by non-profit organizations for educational purposes and for the promotion of agriculture, horticulture, domestic science, Future Farmers of America and 4-H Club activities.

Lockport, N. Y., Grounds To Be Sold at Auction

LOCKPORT, N. Y., June 7.—The Niagara County fairgrounds here will be sold at auction July 11 to satisfy a bondholder's judgment, Fayette E. Pease, president of the Niagara County Agricultural Association, announced. Pease said the property includes 48 acres, a grandstand and other buildings, with a total assessed valuation of \$190,000. The association owns the fairgrounds.

Around the Grounds:

Ohio State Cuts Gate Prices; Pueblo Revives Pre-War Events

Ohio State Fair at Columbus is reducing front gate admissions, Manager J. Bath announced this week. Adult admissions will be 50 cents plus tax, as against last year's 75 cents, which included tax, for a cut of 15 cents. Children this year will be admitted for 25 cents, including tax, as against 29 cents, tax included, last year. Grandstand and Coliseum attractions for the '47 event remain unsigned, but the fair is expected to close contracts next week.

Colorado State Fair, at Pueblo, this year will revive two of its pre-war features. They are the 4-H Club Encampment and the band contest-review. Latter will have a special day, Frank H. Means, secretary-manager, announced. Rodeo and horse races will be held four afternoons, with the rodeo also showing four nights. Other features will include auto races the last two afternoons. Pueblo plant has undergone substantial improvements since last year. These include a new rabbit building, two new horse barns, the installation of a straight-away for starting quarter races, a new entrance for rodeo and racing performers and improvements to the livestock barns.

Ken Baker, former band leader in San Francisco, is producing the Cavalcade of the Golden West featuring Gene Gray, Western movie star. Show recently played the 40th Home-Coming Celebration in Wasco, which pulled 39,500 people for two days. Cavalcade has been signed to play the Peach Bowl Festival in Yuba City, Calif., by Reba Perry, secretary-manager of the fair.

Hard pressed for midway space, Moose Jaw (Sask.) Exhibition has obtained permission to erect a temporary fence enclosing 650 feet of a near-by street for its four-day fair in July. Area will provide between 30,000 and 40,000 additional square feet for Wallace Bros.' Shows.

Publicizing the fair week rodeo, directors of the Regina (Sask.) Exhibition are sporting 10-gallon hats. . . . Advance ticket sale for the Calgary (Alta.) Exhibition and Stampede opened May 30 and there was a continuous line-up of more than 100 people all day for afternoon and grandstand reservations. Between 30,000 and 40,000 tickets, reserved in advance, were mailed to persons thruout Canada and the United States. The exhibition-stampede will open July 7.

All concession space at Regina (Sask.) Exhibition has been sold, according to Manager Tommy McLeod. Two nights of fireworks will be featured it was announced, following clarification of Canada's Explosives Act by the Royal Canadian Mounted Police. The act generally prohibits the sale and uses of skyrockets in Canada, but the Mounties ruled that annual exhibitions can purchase rockets and other fireworks direct from manufacturers for displays.

A specially built theater will be a feature as the first post-war Pacific National Exhibition, Van-

cover, B. C., this summer. The Canadian National Film Board, the provincial government and industrial firms will supply motion pictures.

Rate payers of Brandon, Man., will vote this fall, on a by-law to authorize a debenture issue of \$100,000 for the provincial exhibition there. Proceeds will be used to retire outstanding debentures and to rehabilitate the grounds. About \$50,000 will be used to make the grandstand fire-proof.

Craner Claims New Record for Annual Fete at Los Banos

SAN FRANCISCO, June 7.—Art Craner, West Coast showman, spent the Decoration Day week end here after being away since the first of the year. He had been occupied with his efforts on behalf of outdoor showbiz at the State capital and also as manager-publicity director of the combined "It's May Day in Los Angeles" festival and Merced County Spring Fair and Livestock Show at Los Banos.

The Los Banos event, Craner reported, broke records in all departments. He maintains it constitutes a model of what can be done in a big way in a small community. Publicity was both far flung and effective, releases hitting every metropolitan daily and over 400 weekly publications of the State. Craner said that 25 radio stations used material. Five daily spots, as well as some 15-minute programs, were carried by KYOS, Mutual affiliate in Merced, for 34 days prior to the May 1 opening.

Prize dairy herds shared in \$7,000 in premium awards from the California pari-mutuel fund. Craner placed attendance at close to 100,000 for the four-day event, saying that Craft's Exposition Shows did excellent business.

Before leaving here for Los Banos, Craner said dates for the 1948 event, which will mark its 70th anniversary, have been set for May 1-4. Judge D. Olivier is secretary of the fair, with City Clerk Mike Dombrosio in the same capacity for the festival.

\$20,000 Bond Issue Planned For Pensacola, Fla., Bldgs.

PENSACOLA, Fla., June 7. — A \$20,000 bond issue to construct permanent exhibit buildings at the fairgrounds here is planned by the Pensacola Interstate Fair Association. James A. Abbott, association president, recently appointed a committee of F. L. Miller, J. E. Daniels, J. M. Coe and J. E. Frenkel to arrange for the bonds, which are planned to pay 3 per cent interest.

The association has assets of \$39,000, with no liabilities, it was reported at a recent meeting. Of the assets, \$29,000 is invested in property and \$2,405 in fixtures. Bank balance of \$7,638 is earmarked to pay premiums to exhibitors and thus is not available for building purposes, it also was reported.

End Two-Mile Ohio Saharas

Legislature lifts old prohibition of liquor sales during operation of fairs

COLUMBUS, O., June 7.—The ban on the sale of liquor within two miles of any Ohio fair during its operation was lifted this week with the enactment of legislation which repealed a 96-year-old law prohibiting such sale.

The old liquor ban bill, which was passed in 1851, was resurrected last year by the Women's Christian Temperance Union and was enforced by the State Liquor Department. Enforcement created two-mile saharas around fairgrounds, caused substantial loss to taverns and liquor interests and placed fairs in an uncomfortable spot.

The dry zone here during the Ohio State Fair extended into the heart of the downtown area, and emphasized the losses sustained by taverns. On one of the main stems, taverns on one side of a street, which fell inside the two-mile area, were shuttered while those on the other side were open for business. Enforcement here was rigid, but its intensity varied in other municipalities during the run of county fairs.

The repeal measure enacted this week also opened the way to the issuance of new tavern permits within 500 feet of schools, churches, libraries and public playgrounds. As the bill now stands, the State Liquor Department may or may not issue new permits within 500 feet of schools, libraries and public playgrounds if the issuance of the permits is protested.

Soble's Hells Angels Draw 1,800 Against Opposition

CULVER CITY, Calif., June 7.—Lee Soble's Hells Angels Thrill Show, playing its third still date, pulled a slim 1,800 here Friday (30), in the stadium, formerly the dog track. With the same personnel as that used in Yuma Sunday (25), aided by Jay Farr, showed bucked a DAV air circus in near-by Arcadia that had been plugged thoroly. Prior to bringing the show here, Hells Angels played a night still date in Yuma Wednesday (28).

Featuring Harry Woolman in motorcycle rides and automobile roll-overs, show clicked exceptionally well in spots. John (Magee) Smith, cycle rider, had the misfortune to lose the first joint of his little finger in an over and criss-cross under trick with Woolman.

Soble's show is being ironed out and has improved greatly over the initial Yuma date.

Show was sneaked into the stadium here under a blanket. Outside of a few window cards that made their appearances on telephone poles and fences, there was no promotion. Against this meager exploitation was the air circus that blasted radio listeners thruout the day and cooped columns of free space in the dailies because of the DAV tie-up.

WASHINGTON — West Lanham, Md., Speedway opened its midget racing season June 6 with a big field of leading pilots at the wheels.

WEATHER HITS UTAH OPENING

Fair Dates

The following corrections and additions to the List of Fair Dates were received during the week ended June 6.

The complete List of Fair Dates was published in the issue dated May 31. The next complete list will be published in issue to be dated July 26. See each issue of The Billboard for corrections and additions.

- ALABAMA**
Jasper—Walker Co. Fair. Sept. 22-27. James D. Dickson.
- ARKANSAS**
Blytheville—Mississippi Co. Fair Assn. Sept. 24-28. Robert E. Blaylock.
Jasper—Newton Co. Fair. Oct. 2-4. Iris Fern Spencer.
- CONNECTICUT**
Durham—Middlesex Co. 4-H Fair. Aug. 29-30. Eleanore Jackson, Portland, Conn.
- INDIANA**
Angola—Steuben Co. Farm Assn. Aug. 11-15. John Glasgow, Pleasant Lake, Ind.
Bloomington—Monroe Co. Fair Assn. Aug. 13-16. Guy L. Baker.
Fairmount—Grant Co. Fair Assn. Aug. 7-9. Dr. D. H. Carter.
Huntingburg—Dubois Co. Fair Assn. Aug. 4-9. Jonas Davis.
Huntington—Huntington Co. 4-H Fair. Week of Aug. 15. Fred Loew.
Indianapolis—Indianapolis Colored Fair. July 14-19. Albert Neuberger.
Rising Sun—Ohio Co. Farmers' Fair Assn. Aug. 13-16. Paul L. Rump.
Valparaiso—Porter Co. 4-H Fair. Aug. 18-19. John Boron.
- KANSAS**
Osawatimie—Osawatimie Free Fair. Aug. 27-29. G. R. Lofv.
Syracuse—Hamilton Co. Fair. Sept. 5-6. W. B. Thomas.
- KENTUCKY**
Brooksville—Bracken Co. Free Fair. July 7-12. Joshua Cummings Jr.
Columbia—Adair Co. Fair Assn. Aug. 13-16. John Burr.
Eddyville—Lyons Co. Fair. Sept. 5-6. Levi Oliver.
Irvine—Estill Co. Fair. Sept. 5-6. Al Hovermale.
Jamestown—Jamestown Fair. Aug. 6-9. R. Felton Robertson.
Louisa—Lawrence Co. Fair. Sept. 22-27. Howard Queen.
Morehead—Rowan Co. Fair. Sept. 29-30. William K. Rouse.
Nicholasville—Jessamine Co. Lions' Club Fair. Aug. 14-16. Harlan H. Veal.
Emthlath—Livingston Co. Fair. Oct. 3-4. Ophelia Martin.
- MARYLAND**
Bel Air—Harford Co. Fair Assn. Aug. 27-29. A. G. Ensor.
Leonardtown—St. Marys Co. Fair. Sept. 19-21. J. Julius Johnson.
Prince Frederick—Calvert Co. Fair. Oct. 14-16. J. B. Morsell.
Rockville—Montgomery Co. Fair. Aug. 16. R. N. Whipp.
- MISSISSIPPI**
Meridian—Miss. Fair & Dairy Show. Sept. 28-Oct. 4. W. R. Cannady.
- MISSOURI**
Lebanon—Laclede Co. Fair Assn. Sept. 8-13. J. C. Benage.
Memphis—Scotland Co. Fair. Sept. 9-12. Hubert Morgan.
- NEW HAMPSHIRE**
Derry—West Rockingham Fair. Oct. 6-7. R. E. Underwood.
- OKLAHOMA**
Ferry—Noble Co. Free Fair. Sept. 4-6. George Freeman.
- PENNSYLVANIA**
Tiona—Tiona Community Fair. Aug. 22-23. Mrs. Ida Blanchard.
- SOUTH CAROLINA**
Chester—Chester Co. Colored Fair. Oct. 20-25. M. M. Sitton.
Manning—Clarendon Co. Fair. Sept. 29-Oct. 4. Larry W. Coker, Turbeville, S. C.
- TENNESSEE**
Cneida—Scott Co. Fair. Sept. 4-6. E. C. Terry.
- VERMONT**
Earton—Orleans Co. Fair. Aug. 14-16. Dave Gallup, Orleans, Vt.
- WEST VIRGINIA**
Moundsville—Marshall Co. Fair Assn. Sept. 4-6. Samuel Shaw.
Saint Marys—Pleasants Co. Fair. Sept. 11-13. Granville Kester.
Webster Springs—Webster Co. Fair. Sept. 1-6. Ralph Cunningham, Cowen, W. Va.
- CANADA**
ONTARIO
Markham—Markham Fair. Oct. 2-4. R. H. Crosby.

Calgary Names Officials

CALGARY, Alta., June 7.—Dick Cosgrove, Rosebud, Alta., will be arena director at this year's Calgary Stampede. Senior field judge will be Jack Wade, Big Timber, Mont. Warren Cooper will announce.

Ia. State Sells Out Commercial Space

DES MOINES, June 7.—For the first time in the history of the Iowa State Fair, every foot of available commercial exhibition space was sold out for the 1947 exhibition June 1, L. B. Cunningham, fair secretary, reported. This was at least two months earlier than usual.

Largest allocations of space have been made to farm equipment manufacturers, many of whom have broadened their lines and developed new types of implements and farm conveniences since their last pre-war showing. Concessionaires, too, have broken the previous record, with 90 per cent of all concession space taken by June 1.

Tampa Officers, Directors Renamed; Plan Improvement

TAMPA, June 7.—All officers and directors of the Florida State Fair and Gasparilla Association, Inc., were re-elected at a meeting here Tuesday (3). Peter O. Knight Jr. and George M. Holsinger were named to the active board. Knight fills the place vacated by the death of his father, and Holsinger replaces James A. Foley, who was elevated to the honorary directorate.

General Manager P. T. (Pa) Strieder reported that all exhibit space for counties has already been taken and that four additional counties are seeking space. Strieder reported that additional toilet facilities will be added at the south end of the fairgrounds. Directors approved a report of the building committee calling for the joining of the women's building and a school building at a cost of \$13,500 to provide 2,500 additional square feet of space. It was voted to defer rebuilding and enlargement of the livestock buildings until 1948.

Officers re-elected were Carl D. Brorein, president; J. Edgar Wall, chairman of the board; C. A. McKay and F. D. Jackson, vice-presidents; Russell Kay, secretary; E. P. Taliaferro, treasurer; Strieder, general manager, and J. C. Huskisson, executive secretary.

Holdover directors, in addition to the officers, are Fred W. Ball, R. J. Binnicker, R. E. L. Chancey, Ray B. Cralle, H. C. Culbreath, David Falk, Carl P. Fish, M. B. Fisher, Cody Fowler, F. J. Gannon, J. A. Griffin, T. N. Henderson Jr., Curtis Hixon, George Howell, Howard P. MacFarlane, D. B. McKay, J. S. Mims, V. V. Sharpe, D. E. Smiley, J. T. Swann, W. M. Taliaferro, F. M. Traynor, J. A. Waterman and D. H. Woodbery.

Franklin, Mass., Cancels; Lack Night Racing Lighting

FRANKLIN, Mass., June 7.—Inability to obtain sufficient lighting fixtures to illuminate its half-mile track for night harness racing has caused the Franklin Fair here to cancel its 1947 run.

Directors, meeting here Wednesday (4), decided to cancel because they believed it would be too costly to conduct the fair without racing.

Hartford Names Cronan

HARTFORD, Conn., June 7.—Louis L. Cronan, of Harwinton, has been named publicity director for the 1947 Hartford County Fair which will be held September 20 and 21. Directors also authorized Cronan to sign attractions.

20-Year Lease Goes To Ft. Worth Stock Show on City Bldgs.

FORT WORTH, June 7.—City of Fort Worth has signed a 20-year lease for the Southwestern Exposition and Fat Stock Show to use the Will Rogers Memorial Coliseum and Auditorium site 30 days a year.

Rental will be \$5,000 annually until such time as the city spends \$1,500,000 on the buildings, at which it will be pegged higher. Money for the improvements to the buildings is provided by an already adopted bond issue. Contract provides that the city, in addition to the rent, will get 5 per cent of all show profits in excess of \$60,000 a year.

Concession rights will be held by the show during the 30-day period, but the city will receive 15 per cent of the gross income from this source. Permanent offices will be maintained the year-round by the show on the site.

Speed Round-Up

WASHINGTON—Talk here is of a triple-track speedway, designed to outdo the Indianapolis speedway, which would be built next year in near-by Prince Georges County, Md. Sherman F. (Red) Crise, veteran midget car promoter, is linked to the project. Proposal is to build two-mile track for 500-mile speedway events, a one-miler for stock car races and a third asphalt track for

(See SPEED ROUND-UP, page 86)

Salt Lake Cele Tees Off Weak

Dust storm, downpour, menacing skirts hurt first two days—icer packs 'em

SALT LAKE CITY, June 7.—Skedded for a continuous run of 11 1/2 days, the Utah Centennial Exposition opened Monday night (2) in threatening weather and a dust storm, to considerable fanfare and a small crowd of about 7,000, most of whom turned out to see the first performance of *Holiday on Ice*, billed in the coliseum on the exposition grounds for two weeks.

Tuesday (3), the first full day, was hard hit by a downpour which held the gate to 12,000. *Holiday on Ice*, which has the option to hold over for a third week, played to capacity (5,000) for the second straight night.

Officials Out in Force
Expo is presented by the Utah Centennial Commission, in charge of the State-wide, year-long celebration, with Gus P. Backman as director. It was produced for the commission by the Utah State Fair Board, with Sheldon R. Brewster, secretary-manager of the board, as production manager. The annual State Fair this year will be a part of the Centennial Exposition, which is occupying the fairgrounds.

Utah's Gov. Herbert B. Maw presided at the opening, assisted by Calleen Robinson, centennial queen. All of the Centennial officials, including

(See Weather Hits Utah on page 86)

MAKE YOUR SHOW CLICK WITH ... SELDEN!



Send 'em away happy and excited, eager to talk about what they have seen!

A wise committee knows that an outstanding thrill-act is the key to a big gate . . . and SELDEN tops 'em all in thrills, daring showmanship, unique artistry and after-the-show comment and praise.

Care Billboard Cincinnati 22, Ohio

—BOOK NOW—

A few open dates available.

WEST LIBERTY FAIR

5 HARNESS RACES—ENTRIES CLOSE AUGUST 14, 1947
Racing Dates: August 19, 20, 21, 1947
\$350.00 Purse Plus added Money
SOCIETY HORSE SHOW MONDAY NIGHT, AUGUST 18, 1947
Good Barns—Splendid Surroundings
RAY WUESTENBERG, Secy., West Liberty, Iowa

GREATER ST. LOUIS COUNTY FAIR AND EXPOSITION WANTS THRILL SHOW

FOR 4 SHOWS ON AUGUST 26 AND 27
Address: VERNON M. HUFF, Gen. Mgr.

7927 Forsythe

St. Louis, Mo.

FIREWORKS

Deal direct with factory. Chinese flash crackers, 1 1/2 in., 80-20's. 80 packs of 20 crackers each, total crackers 1600 per bundle. \$5.00 F. O. B. Portland, Oregon, on crackers only. We are exclusive Kent factory representative for Oregon, California, Nevada, Washington, Wyoming, Idaho, Utah, Montana. To distributors and jobbers, 50% discount off price list on orders up to \$1,000.00. 58% discount off price list on orders over \$1,000.00. All prices F. O. B. Maryland factory. Some stock in Portland, Oregon, 25% discount off price list here in Portland. Send for Commercial and Display catalog free.

PORTLAND FIREWORKS, Emery Bock, Mgr.

9114 S. E. POWELL

Phone: T 9378

PORTLAND, OREGON

ATTENTION
FAIR SECRETARIES
 I CAN FURNISH ANY TYPE OF OUTDOOR ACTS OR REVUES ON SHORT NOTICE!
ERNIE YOUNG
 155 No. Clark St.
 CHICAGO, ILL.

CORTLAND COUNTY FAIR
 CORTLAND, N. Y.
 AUGUST 25TH - 30TH, INC.
 Day and Night
Largest Fair in Central New York
 Big Entertainment Program of Exceptional Quality.
 Desirable Concessions Open.
 Contact Secretary.

WANTED
 Concessions and Rides. Labor Day and day following.
FALL RIVER CO. FAIR
 EDGEMONT, SOUTH DAKOTA
LYMAN C. KERN, Sec.

WANT FREE ACTS
For Free Street Fair
 AUGUST 27-28-29-30, PERRYVILLE, OHIO
 Contact H. HOARE, Secretary
 R. D. #1, Perryville, Ohio

WANTED
TOP NOTCH CARNIVAL FOR Cedar County (Iowa) Fair
 AUGUST 12-15
 Address: JIM CASTERLINE, Tipton, Iowa

WANTED
 Rides—Concessions—Shows
LIGONIER VALLEY FAIR ASSOCIATION
 LIGONIER, PA.
 August 29th to September 1st, Inc.
 Write or Wire
 R. A. HARDY, Secy., Ligonier, Pa.

BIGGER AND BETTER IN '47!
The Gala 98th
MICHIGAN STATE FAIR
August 29 thru September 7
 A complete Wolverine State Fair with Livestock Shows — Agricultural, Industrial, Educational and Home Arts Exhibits.
ADDRESS ALL INQUIRIES TO
HAZEN L. FUNK, Gen. Mgr.
 Michigan State Fairgrounds
 Detroit 3, Michigan

Weather Hits Utah Opening; Salt Lake Cele Tee-Off Weak

(Continued from page 85)
 David O. McKay, chairman of the commission, participated.

Improvements Draw Raves
 Altho greatly expanded and tremendously improved under a \$500,000 improvement project, the State fairgrounds weren't quite ready at the opening. Some of the scars of renovation remained, as did some of the debris, and the handling of crowds was a bit slow. Most of the faults, however, were minor, and with good weather and a few more days under its belt the expo should be operating smoothly.

Expansion and improvements of fairgrounds have caused much raving by those familiar with the old and also from the early patrons. All walks, drives, parking areas, rest zones and the midway, which previously had been either graveled or sketchily oiled, now are paved. An impressive parkway has been created and landscaped from the administration building to the coliseum, the center of the expo.

Many State Exhibits
 Exhibits run about four times as many as the editions of past State fairs here. Included among them are State exhibits from California, Montana, Idaho, Colorado and Nevada, as well as from most branches of the federal government.

All exhibit buildings have been renovated and repainted in a uniform color scheme of pastel colors. New sprinkling, fire-safety devices, sanitary facilities and entrances and exits mark each building.

Home economics exhibits and flower shows will be held continuously, featuring seasonal subjects. Greatly expanded exhibits of cattle, swine and lambs will be rotated. Junior agriculture and livestock shows will alternate with junior homemakers for the 16-week run of the expo.

14 Rides on Midway
 The exposition midway is under the direction of the Beehive Corporation, lessees. All games are permanently housed, while the rides are in the open. Fourteen rides, believed the largest array ever seen in the intermountain area, are presented.

Feature of the midway is a glass enclosed keno game which can accommodate 250 players. All midway games operate on a central pay-off

basis, with coupons being used.

Eating and drink concessions are owned by the Western Service Company, with Art Teece as manager. A cafeteria and cabaret have been built and all food and drink stands are new. State and city departments of health, fire authorities and police all put their okay on facilities before opening as a safeguard against beefs and clashes which hurt the State fair the past two years.

Midway play was hurt this week because lighting was not complete. Only buildings housing games had adequate light. Completion of midway and ground lighting was expected by tonight.

Attractions Skedded
 Booked as feature entertainment attractions after the stand of *Holiday on Ice* are Jimmy Lynch's Death Dodgers, the Centennial Wild Animal Circus, Gros's Balloons, Days of '47 Rodeo, Aquacade, Count Berni Vici's *Oh, Susannah*; a horse show and two grandstand stageshows to be produced by Barnes-Carruthers Theatrical Enterprises, Chicago.

The American-Savoy Comic Opera opened Friday (6) in the Centennial Theater (capacity 1,000), for a 15-week Gilbert-Sullivan repertory. *The Mikado* is the first offering by the group. Theater was sold out opening night.

Holiday Week-End Okay in Detroit

(Continued from page 82)
 responsibilities this season. Sam Benjamin is office manager.

Concessionaires Listed
 Concessionaires include Mrs. Nell Nanni, scales and novelties; Doc Crawford, character analysis; Johnny Weiss, restaurant; Madame Rose, reader and advisor; Henry Brush, Mardi Gras waffles, and Mr. and Mrs. David Malkin, photos.

At Edgewater Park, located within the city limits, Decoration Day business was almost equal to last year's, thanks to a late evening spurt.

At Edgewater, Jim Bennett, oldtime park man, and active as a producer of stageshows and theater manager in recent years, has been named concession manager by Jack Dickstein, concession owner. Mrs. Dickstein is managing the penny pitch and her sister, Mrs. Lottie Johnson, is running the fish pond.

Harry Brown is again general superintendent at Edgewater, with Wallace Sala refreshment manager. Refreshment concessions are operated by the park.

New attraction at Edgewater is Ernie's Miniature Circus, located on the new lower midway adjoining the office and skating rink, which has been drawing its share of business despite the weather.

Only other new attraction at Edgewater this season is the archery concession, installed by George Cline. This type of attraction has been operated independently in various locations in the territory the past three seasons, and is doing very well as a permanent addition to the park.

KNOX COUNTY FAIR
 AUG. 5-9, 1947—KNOXVILLE, ILLINOIS
 4 Afternoons of Races and 5 Evenings of Elaborate Grandstand Attractions.
 Shows, Rides and Bingo All Booked.
 Independent Concessions being booked now.
 Address:
 CARL L. MORGAN, Supt. of Concessions,
 83 S. Broad St., Galesburg, Ill.

Speed Round-Up

(Continued from page 85)
 midget races. Crise is reported as having discussed with George A. Hamid, New York attraction booker, the possibility of using the talked-of plant for an international fair.

AURORA, Ill.—Big car auto races, staged by John Sloan, grossed close to \$15,000 here Decoration Day, according to figures announced by him. The crowd was estimated at 17,000. Jimmy Wilburn took the lion's share of the racing honors. Date was second still of the season for Sloan. He opened May 25, with a still at Springfield, Mo., that drew a crowd placed at 4,800. Another meet will be staged by him here June 15.

NEW YORK—Promoter Jake Kedenburg put on the first of this season's midget races at the Freeport Stadium June 6. Beginning June 7 races will be held every Saturday night, as well as on Tuesdays and Fridays.

Midget racing also gets under way at the Albany, N. Y., track Thursday (12) and at the Lodi, N. J., stadium June 22.

PHILADELPHIA—Dutch Schaefer, of the Bronx, N. J., won the feature Eastern States Sweepstakes midget auto race at the Yellow Jacket Stadium Thursday night (5). Tony Bonadies, of the Bronx, took second place, and Bill Schindler, of Freeport, L. I., came in third.

RINGLING IN CONTROL

(Continued from page 75)
 cus Corporation, was ordered to pay within 30 days the costs of \$640.84 in the State Supreme Court, together with costs of \$75.96 in the Court of Chancery.

WANTED FOR CLAY CO. FAIR
 PIGCOTT, ARKANSAS, OCT. 2-3-4
 5 or 6 Rides under one management.
 JAMES B. SWIFT, Secy.

AVAILABLE FOURTH OF JULY
 (Account of last minute cancellation). Complete Revue for Free Attractions Platform. Scenery, Lights, Chorus, Hammond Organ, M.C., Novelty Acts. Other dates available.
EDNA DEAL-RAY SHUTE THEATRICAL EXCHANGE
 ARCADE BUILDING, ST. LOUIS, MO.
 Garfield 1305 Goodfellow 4130

WANTED
 Good Free Act for Fair, 4 Days, August 6, 7, 8, 9. Write at once to Secretary, giving details of your act and pay wanted.
RUSSELL COUNTY FAIR ASSN., INC.
 Russell Springs, Kentucky

WANTED
 Rides and Concessions for the
ELNORA FAIR
 Aug. 20-23, Inclusive
 Write I. R. HUMRICKHOUSE, Concessions
 Elnora, Ind.

CARNIVAL WANTED
 AUGUST 5-6-7-8
 3 or 4 Rides—Clean, legitimate Concessions.
PLEASANT HILL-PIKE CO. FAIR ASS'N
 J. L. LAUGHARN, Secy., Pleasant Hill, Ill.

WANTED FREE ACTS
 For Oct. 1-2-3-4, American Legion Street Fair
 MONROEVILLE, IND.
 Prefer Family Act doing 2 or more Acts.
 Send Literature.
 DICK RIDER, Monroeville, Ind.

Communications to 2160 Patterson St., Cincinnati 22, O.

REP RIPPLES

LULU NETHAWAY, Oakland, Calif., informs that the Old-Time Vaudeville and Dramatic Artists Club, San Francisco, gave its annual *Gay Nineties* show at Scottish Rite Auditorium there May 17 to a full house. Madge Carreg Conway produced, and music was by Don Frank ork. . . . Community 16mm. Film Company has moved its circuit from Middlesex County, Mass., to Suncook, N. H. . . . Harold Armstrong has pictures around Garfield, O. . . . Crawford's Show is in the Edmonton, Alta., sector. . . . Bailey's Texas Show, which has added 16mm. pix, is in the Ardmore, Okla., area. . . . C. J. Baird, who formerly had a tent show in Texas and Oklahoma, now has a pic outfit in Southwest Kansas. . . . Penn Players are booking E. F. Hannan's *Okie From Oklahoma* in New York resort spots under auspices. . . . Arthur Freeman advises from Geneseo, Ill., that he has finished school and will soon have a film show in Central Wisconsin, opening the middle of June near Ripon. He will change nightly. . . . Claiborne White, advance agent, was recently released from the hospital after undergoing two operations on his leg. He is at home, 155 S. Fourth Street, Memphis. . . . Charles M. Ganley is showing 16mm. pix around Erie, Pa. . . . Burt's Comedians, adding 16mm. films, are in the Boone, Ia., area. . . . Island Players, four people, will be around

Alexandria Bay, N. Y., after middle of June. . . . Riggs family is around Boulder, Colo. . . . Northampton Players will do some Vermont resort dates after July 1. . . . Suncook Players, four people, open their resort season last of June working out of Newport, Vt. They will use E. F. Hannan's *So It Goes*. . . . University Show, A. L. Cady, owner, will operate with 16mm. films around Madison, Wis., during the summer. . . . Nicholas Locantino has a 16mm. pic outfit playing auspices in the Galveston, Tex., territory.

W. WELLS ALEXANDER, the Distributor's Group, Inc., Atlanta, states that 16mm. libraries are "jumping on the bankwagon" with the John Wayne series of 16 Westerns, for which he is national sales rep. Great Western Pictures, Inc., has reissued the John Wayne series, purchased from Monogram Pictures, and is delivering prints at a two-a-month rate, Alexander says. First issues were delivered to libraries as of May 25. . . . Tom Aiton, agent, pens that he is sojourning in Omaha a month before hitting the road again. . . . Byron Gosh cards that his *Hit Parade* Tent Show is getting healthy returns since the Mississippi heavy rains have ceased. Recent visitors included Guy Hillman, Otis Carlton, Frank Bigsbee, and Captain Foy and his trained horse, Queenie.

Coney Island, New York

(Continued from page 80)
round spot, with San Dan, manager (brother Julius, is with fascination); Anthony Esposito, floorman, and Phillip Janaway, attendant. Harold is co-operator of Klarnet's many other island enterprises, with offices in Loew's Coney Theater Building, where brothers Mickey and Danny are execs.

Harry Kogan's Three-unit Frozen Custard is in charge of Harry's sister, Sunnie, with John Lytle helping. Motor Parkway, operated by William McInch. Also the island's electrician, has on its pay roll Hymie Cohn, ticket seller, and Paddy Venture, Ralph Battaga, Frank Francesco and Angelo, Tony and Jimmie Messiana, attendants. Daiell brothers, Sid and Lou, are partners at the penny pitch in the former airdrome structure. Opposite on Surf is Sid's Bo-Lo game where Sid's wife, Mildred, helps out when Sid relieves Lou. . . . New Ghost Ride is operated by three Esposito brothers, Salvatore, Louis and Michael, island first-timers. Their initial Coney experience was none too profitable when Mike's car was stolen from its Surf Avenue anchorage May 22.

Sherry Jackman is boss of father-in-law's photo studio. Evelyn Seidel supervises an eight-unit Skee Ball alley for Anna, Dad and Ma Julius, with Joe Skelse, helper. Family also operates another and larger (17 units) at Playland, Rockaway Beach. Mrs. E. Wolz is celebrating her 52d year as an islander and her 23d as Laff-Laff ride operator. Daughter, Marguerite, is in charge with Slim Kild, attendant. Joe Marno and Leo Rogers, the Oklahoma Kid, are chiefs at Hogan's Alley milk bottle game, the last of the many tenants on the Klarnet-Richmond block.

Steeplechase Park has installed a television set in its former ballroom the Tilyous are operating in conjunction with Winston television people of Brooklyn. Free admish. Spot's Girl Scout Day is set for June 14. Among the lifesavers at the pool is Evelyn Peterson, last year's winner of Steeplechase's Modern Venus contest.

New partner of Herman Wolff, in latter's many Coney enterprises is Louis Lobel, brother-in-law, who replaced Herbert Weaver. The Wolff-Lobel interests include an arcade on the Boardwalk enlarged and re-equipped from last season. Transplanting three pre-flight trainers are 10 Skee Ball alleys. Here Rebecca Saltzman and Meyer Hershoff are cashiers, and Irving Frost, Leonard Fisher and Sam Bingott, attendants. Also, eight units of Skee Ball alleys on West 16th, between Surf and Bowery with Morris Lobel in charge. Also, a penny pitch on Harry Nelson's property, Steeplechase walk, with Libby Wolff, co-renter.

Contract for music, via a 15-piece ork (still unbooked) at the new Maple Grove, in Feltman's, has been let to S. Saitta, who will have charge of the dancing concession. Spot accommodates 400 couples. June 15 is the date set for the opener.

Dave Bernstein and Bob Castellano, execs of B. O. Enterprises, feature poker tables in their arcade, Bowery and West 15th. A change among their concessions on the exterior is the substitution of Voice-o-Graphs and Photomatic booths for wire art with Morris Gilbert, Mutoscope expert, chief overseer. Also new is a modern equipped and inviting pizzeria, the Turriss, operated by Bartholo Vuotto and Paul Pudillo, island newcomers. Manager is a blond eye-fel, Constance Alois.

Other new attractions this season are bowling alleys at the Half Moon Hotel and live elephants of the smaller variety for an elephant track on I. Klein's property on Kensington Walk between Bowery and Boardwalk. Fred Moran is the operator. Dad George, manages the Thunderbolt ride nearby.

Dave Rosen's Palace of Wonders has on its platforms Charlie Phelan, weight lifter; Lloyd Priddy, magician and lecturer; Milo, mule-faced boy; Alzora, turtle girl, and Hadji Ben Ali, fire and glass eater and snake handler. Charlie Burns and Bob Laverne are talkers; Mary Cox and Fred Olseck, ticket sellers; Charlie Steinbreaker, ticket taker and Bill Sherry, handyman.

Schaffner Opens At Wapello, Ia.

WAPELLO, Ia., June 7. — Neil Schaffner Tent Show opened the season here May 26 with a new play, *The Girl Next Door*. Tenter will play its usual Iowa and Missouri territory.

During the engagement here, Schaffner flew several times to Hannibal, Mo., where he is defendant in a \$10,000 damage suit in Federal District Court brought against him by a woman who claims she was permanently injured when she fell into a hole adjacent to the show when it played in the city park at Lewistown, Mo., in 1945.

Stella Holman Not Dead

CINCINNATI, June 7.—In the obituary notice of Harry Holman, in issue of *The Billboard* dated May 17, reference was made to his "late wife, Stella Holman, who was with him on the North Bros.' Stock Company." This was in error. Stella Holman Horn is residing with her present husband in Des Moines.

Rep Bills

By E. F. Hannan

DAVE COSTA, who has had experience in short-cast rep bills, laughs at the idea of any trick for small towns with more than six people.

Costa says: "I would rather have four performers who have worked together and learned each other's capabilities than 40 loose-flung thesp working on their own interest."

There is sense in what Costa says, as is proven by sure-fire comedians like Edward Horton, of film note, when he is working flesh on his own. Horton's best draw was a four-people bill, and it could just as well have been a solo show, or at least with someone to give Horton time to catch his breath. For lengthy stays a few performers who have polished up on very small-cast bills can serve up much good theater. Costa may be right.

Here's Richard's Answer!



1 Reel — \$30 List — 16MM.
NEW ALL NEGRO CAST
Musical now available from
ASTOR PICTURES CORP.
130 W. 46 St. NEW YORK 19, N. Y.

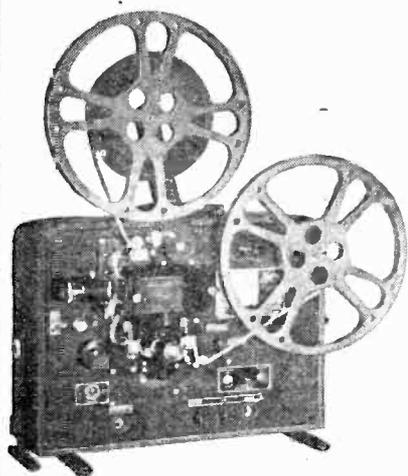
FOR SALE

Showboat, Majestic and Towboat Atta Boy. Showboat 28 by 120 ft., double cabin staterooms to accommodate 20, seating capacity 400, newly painted, steam heat, air conditioned, ticket office, etc. Towboat 16 by 75 ft., double cabin, kitchen, dining room, 2 staterooms, steam caliope, light plant, etc. Both Boats in A-1 condition, ready to go, priced to sell. For information write

T. J. REYNOLDS
BOX 178 POINT PLEASANT, W. VA.

AVAILABLE JUNE 15TH
VERSATILE COMEDY TEAM:
EVERETTE and HAWKINS

"We are ready for Freddy", cut anything: Black, Tab, Radio, Stock, Burly, Clubs. Please state all.
FRED EVERETTE and ECK HAWKINS, Roosevelt Apt. Hotel, Suite 43, Payne Ave., Cleveland, Ohio.



Immediate delivery of the finest 16mm. Sound-on-film Projectors

Road Shows! Here's your opportunity to get a new projector IMMEDIATELY . . . carrying the famous BASS guarantee of satisfaction . . . order one NOW.

Matco: Model 3019-2, just out, complete . . . \$469.00

Bell & Howell: Model 179. World's finest, with Cordomatic . . . 603.50

Ampro Premier: Model 20. Streamlined. A beautiful job . . . 540.00

Eastman Kodak: Model FS-10-N. With Cordomatic, compact, durable. Complete . . . 450.00

TRADES ACCEPTED. Write Today

Bass CAMERA CO.

179 W. Madison St. Chicago 2, Ill.

GOING OUT OF BUSINESS SALE OF NEW VICTOR 15MM. SOUND PROJECTORS

- 6 New Model 60 Victor Sound Projectors, regularly priced at \$468.00 Ea. Ea. \$368.00
 - 2 New Model 40B Victor Projectors. . . . 325.00
 - 2 Used Model 40 Victor Projectors, excellent condition. Each . . . 215.00
 - 8 Brand New Prints of FRED SCOTT WESTERNS. Have never been through a projector. Each . . . 125.00
- All shipments will be made C. O. D. Guaranteed satisfaction.
- MAGNESS VISUAL EDUCATION SERVICE**
Conway, Arkansas

16MM. ROADSHOWMEN SPECIAL SUMMER RATES

Write for List and Prices

Southern Visual Films

66 Monroe, Dept. C, Memphis, Tenn.

AT LAST

A ROADSHOWMAN'S DREAM.

Full Kodachrome Features.

New Lab. Prints Exclusive First Run Lots Paper

Michigan Film Library

14540 Grand River Detroit 27, Mich.

RELIGIOUS SUBJECTS

35 MM.

Westerns, Actions, Selected Shorts. Wanted: 16MM. Sound Projectors.

OTTO MARBACH, 630 Ninth Ave., N. Y. City

Big Price Reduction

All 35mm. sound on film. Roadshow attractions, comedies, Westerns, serials, features, etc. Send for new catalogue today. Like new prints. 35mm. sound film only.

BUSSA FILM EXCHANGE
FRIENDSHIP, OHIO

DRIVE-IN AND THEATRE EQUIPMENT

Complete new 35MM Sound and Projection Equipment for Drive-Ins, \$2974.00; for Theatres, \$2280.00. Small Theatres and Tent Shows, \$1345.00. Also 16MM Films, Projectors.

ACE CAMERA SUPPLY

416 N. Dargan St. FLORENCE, S. C.

Colorful SHOE SKATE Laces
ATTRACTIVELY PACKAGED FOR DISPLAY



Plaid laces, 36 pair to the box; also white and black, any length. On your skate room counters they'll catch the eye and fancy of your skaters.

HYDE ATHLETIC SHOE COMPANY
Cambridge, Mass.

FOR SALE
COMPLETE ROLLER SKATING OUTFIT
Includes Portable Steel Cabinets that enclose all equipment except speakers and grinder. Equipment has been privately owned and is in the very best of condition. Can be set up ready to operate in a few minutes.

Priced very reasonable.

Write
CHESTER W. BROWNE
1005 Clara Avenue
Sheboygan, Wis.

Closeout—AT-ONCE DELIVERY
200 SKATE OUTFITS—Mounted on maple or wide fibre wheels.

New **CHICAGO** wheels.
All first-quality Elk Leather Shoes; 200 prs. Men's Br., Bl. or White, sizes 7-11 1/2; 200 prs. Ladies' White, sizes 3-8 1/2. All or part. Send deposit with order.

\$10.50 PR.

MIRADOR ROLLER RINK
BOX 226 HOMESTEAD, PA.

NEW PORTABLE RINK FOR SALE
Size 42'x100', just opened in new spot. Will take active partner or sell complete. Best buy in Texas. Hurry, if you want this. I am going to sell all or part. Wire or see

E. G. CHRISTENSON ROLLER RINK
VICTORIA, TEXAS

RIEDEL
THE BETTER SKATING SHOE
NOW AVAILABLE
2727 Milvia Street Berkeley, Calif.

"CHICAGO"
TRADE MARK REG. U.S. PAT. OFF.

SHOE SKATE OUTFITS

STANDARD 10" ACTION
LEATHER LINED OR
UNLINED SHOES

For Immediate Delivery
Place Your Order NOW!



No. 486A

MEN'S AND LADIES' SIZES IN STOCK

CHICAGO ROLLER SKATE CO.
4427 W. Lake St. Chicago 24, Ill.

Redondo's Rags to Riches Tale: 10 Years of Progressive Work

"TO THE PAST we take off our hats. To the future—let's all take off our coats." That is the motto of W. J. Betts, operator of Redondo Roller Rink on Puget Sound, between Seattle and Tacoma, Wash., who in the past 10 years has developed his rink into one of the show places along the Pacific Coast, embracing a three-story structure that also houses one of the largest indoor recreation centers in the Northwest. Progress seems to be the keynote of Betts's success in the Northwest, and the story of the development of his enterprise is one that should be an inspiration to all operators who start out on a small scale.

Starts on Shoestring

Betts came to Washington with his parents in 1898. They were responsible for the name "Redondo," meaning sylvan paradise. However, it was not until the summer of 1936 that the building which forms part of the present modern structure was converted from a dance pavilion into a roller rink in the short time of four days after first conceiving the idea. Betts rented his equipment the first season, and as his initial venture was successful, he purchased it the following year.

At the time of opening, Betts had spent approximately two hours in two rinks as a spectator. Not knowing anything about the operation of a rink and having many other duties in the operation of the amusement park at Redondo, Aubrey King, son of an old-time operator, was hired as janitor, skate room man, floor man, organ tender and manager at a salary of \$12 per week and board. The remaining personnel was invested in the daughter, Evelyn, 13 years old, who sold tickets and soft drinks and checked clothing.

Business Gains

Betts had expected to shutter the rink at the close of the park season, as had been the custom with a dance policy, but as business seemed to be holding up, he decided to run Friday, Saturday and Sunday nights for a while. Business gained steadily over the week-ends and one or two nights each week were added for parties. At Christmas time the old military band organ was pensioned off and an electric organ was installed according to the recommendations of the music company. In a hard-finished

shell along the side of the rink, the music practically blew the skaters off their course as they passed by. Of course, this required changing as soon as time could be found—along with the work of removing two posts from the center of the skating floor, enclosing the porch for more skating and spectator room, as well as the addition of 24 feet to the north end of the building. The grand opening was ushered in October 27, 1937, with the first roller revue. The distinguished guests were Fred (Bright Star) Murree, Pawnee Indian figure skater; Mr. and Mrs. T. L. Keller, the Keller sisters and granddaughter Lauretta.

Joins RSROA

In January, 1938, Betts drove to California to learn more about his new business. It was then, he says, that he took his first important step in skating advancement. He became the second Pacific Coast member of the Roller Skating Rink Operators' Association of the United States, then a new organization in the East. Its objective was to clean up existing unfavorable conditions existing in its members' localities and to educate and teach prospective patrons and to expand the organization over the country to such an extent that roller skating would be regarded in a better light. This, it was believed, would automatically justify the expenditure of money by eliminating fear of the "count of 10" which had heretofore followed each cycle of prosperity in the roller rink business.

Returning from California and still wishing to know more about skating operations where these men had been applying their gospel for a year, Betts accepted the challenge sent out by the RSROA to hold a State racing championship and send the winner to compete with other selected skaters from different sections of the country. Staging the first sanctioned meet in March, 1938, Pat Pattison was awarded this trip and chance to compete in the RSROA nationals, which were held in Cincinnati. While the West Coast's first contestant could not quite out-race the Easterners, he did bring home a trophy presented by employees of the Seiferino Roller-drome for outstanding sportsmanship shown during the meet. This trophy has, in the years since, always provided inspiration and aim for Redondo skaters.

Returns With Ideas

The trip was also another important step in advancement, as Betts visited some of the larger rinks and came home with a trunk full of ideas. The main one was that clean floors could be had by barring all-metal wheels (which immediately started a battle). This was a major battle, inasmuch as skaters at that time would rather have had eight teeth pulled than lose their eight aluminum rollers. Minor dress rules and price adjustments came with another splurge of face-lifting in May of 1939.

This year saw the beginning of professional instruction as an obligation to the skaters and the RSROA. Betty Lytle was the first pro to impress skaters. She made such a lasting impression on the skaters that their first advanced club was named the Betty Lytle Dance and Figure Skating Club (still active), composed of good skaters from many other rinks besides Redondo. Tony Mayo followed for a short period, and then Pat Pattison (after becoming a son-in-law) turned pro and took over the duties as instructor until the call to service came. After nearly five years without a steady professional, he is

(See Redondo's Rags on opp. page)

Close Competitions Feature of USARSA New York Contests

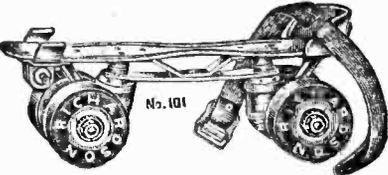
MINEOLA, L. I., N. Y., June 7.—

Close competition in almost all departments marked the New York State championships of the United States Amateur Roller Skating Association, held June 1 and 2 in Earl Van Horn's Mineola Roller Rink. Competing in the events were Mineola skaters; representatives of Mount Vernon Arena and St. Nicholas Arena, links in the William Schmitz-operated America On Wheels chain, and Fordham Roller Rink, Bronx.

Results: Senior men, Donald Mounce, Reggie Opie and William Scheurer, Mineola. Senior ladies, Patricia Finn and Theresa Kelsch, Mineola. Senior dancing, Barbara Gallagher and Fred Ludwig, Mineola; Charlotte Perkins and Walter Clancy, St. Nicholas, and Peggy Viets and Thomas Banks, Mineola. Senior pairs, June Henrich and Reggie Opie, Mineola. Senior ladies' pairs, Gladys and Gloria Gulbrandsen, Mineola; Marie Grosso and Helen Hayes, Mount Vernon, and Olive Cano and Lorraine Gullen, Mount Vernon. Junior men, Eugene Parker, Mineola, and James Murray, Mount Vernon. Junior ladies, Olive Cano, Mount Vernon. Junior dancing, Gladys Ward and Harry Brennan, Mineola; Joyce Field and Charles Lowe, Mineola, and Olive Cano and John Murray, Mount Vernon. Junior pairs, Patricia Finn and William Scheurer, Mineola, and Lorraine Gullen and James Murray, Mount Vernon.

Junior ladies' pairs, Patricia Allen and Marion Eckwerth, Mount Vernon; Barbara Allen and Jeanette Barrie, Mount Vernon, and Norma Gullen and Joan Fleischman, Mount Vernon. Novice men, John Trotta, Michael Wasiczko and T. E. Samanen, Mount Vernon. Novice ladies, Helen Hayes, Mount Vernon, and Helen Burkhardt and Barbara Robertson, Mineola. Novice dancing, Dorothy Boiarsky and George Dahl, Mineola; Ann Leone, Mount Vernon, and Leo Weber, St. Nicholas, and Rita Lynch and Thomas Chimiell, Mineola. Novice pairs, Olive Cano and John Trotta, Mount Vernon; Helen Hayes and Fred Remson, Mount Vernon, and Ruth and Frank Henrich, Mineola. Juvenile boys, Frank Henrich, Mineola. Juvenile girls, Ruth Henrich, Mineola; Marion Eckwerth, Mount Vernon, and Dorothy Pasman, Fordham. Juvenile pairs, Norma Gullen and Albert Eckwerth, Mount Vernon. Juvenile dancing, Ruth and Frank Henrich, Mineola, and Norma Gullen and Albert Eckwerth, Mount Vernon. Members of Mount Vernon took three places in fours skating.

The First Best Skate



QUALITY

RICHARDSON BALLBEARING SKATE CO.
Established 1884
3312-3318 Ravenswood Ave. Chicago, Ill.
The Best Skate Today

SKATING RECORDS
with
STANDARD DANCE TEMPOS
Write for Complete List.

SKATING RHYTHMS RECORDING CO.
P. O. Box 1838 Santa Ana, Calif.

PORTABLE RINK

50x110 good Maple Floor, Campbell Tent less than 6 months old, 210 pairs Clamp Skates, Music System, 4 Speakers, Grinder, plenty of Parts. All for \$8,000.00. Terms can be arranged.

HICKS ROLLER RINK
Phone 296-M Silsbee, Texas

COMPLETE SKATERS' SUPPLIES

WHOLESALE ONLY
DISTRIBUTORS FOR

- GIL ASH SHOES
- DICHA SKATES
- SHUR-CRIP SKATES & SUPPLIES
- HEISLER FLOOR BROOMS & FLOOR POWDER
- VINATONE RECORDS
- M & K HARD MAPLE WHEELS

Write for Catalog of Other Lines

M & K RINK SUPPLY

5812 Cass Ave. DETROIT 2, MICH.

NEW LOWER PRICES OUR VOLUME IS UP!

YOUR COSTS ARE DOWN!
Write for New Prices and Complete Lists of NEW AND BETTER SKATING RECORDS

featuring
"LIVE ORGAN QUALITY" From Discs
Midwest Recorded Specialties
184 E. Wilson ELMHURST, ILLINOIS

SKATE CASES AT A NEW LOW

- ★ STEEL CASES—Assorted color combinations. Finest made. \$32.28 Doz. Sample, \$2.69
 - ★ ALL ALUMINUM CASE—"The Feather-weight Champion." Light, sturdy, with satin finish. Former OPA ceiling \$6.50. NOW \$36.00 Doz. Sample, \$3.00.
- L & L PRODUCTS
7019 N. Glenwood St. Chicago 26, Ill.

SKATING RINKS, COMPLETE

We Furnish Everything To Start You in Business
JIMMY MORRISSEY
ALL-STATE SUPPLY CO. (Phone: Harrison 6867), 340 E. 9th St., Kansas City, Mo.

FOR SALE

Complete equipment for Roller Rink. Floor 4,800 sq. ft., fully seasoned, used five months. Clamp Skates, Shoe Skates, Music, Lights, Soda Cooler, Toilet Fixtures, and lots of Skate Parts and Supplies, new. Floor all in bundles, all nails pulled, can slip at once. Building sold, must vacate. Write or wire P. & G. Amusement, 3120 California Ave., St. Louis, Mo.

FOR SALE

Little over 5,000 feet of Hard Northern Maple Flooring, size 33/32 by 1 1/2 inch. This is real flooring. Will close it out at \$390.00 per thousand.

JOE GALBRETH

Tel.: 1371 J, or P. O. Box 732, Sherman, Texas

FOR SALE

Beautiful new 40x100 Portable Rink. Flameproof Tent; Maple Floor. Fully equipped with Chicago Skates, Music, Counters, etc. New location, business excellent, priced right. Don't fail to see this one.

O. L. WISEMAN

6652 E. Flores St. San Antonio, Texas

FOR SALE—NEW

500 Pair Chicago Skates, priced at \$5.50 per pair. 50 Pair used Chicago Skates at \$3.25; mostly 4s and 5s.

JACK ALLISON

ALEXANDRIA, MINN.

FOR SALE

PORTABLE ROLLER RINK

50x120 Hard Maple Floor, Tent and Poles, Sound System and Skates.

M. FRANK QUICK

300 Rock Ave. North Plainfield, N. J.

WANT TO LEASE

WITH OPTION TO BUY
STATIONARY ROLLER RINK

Give particulars. Write
BOX D-24, The Billboard, Cincinnati 22, O.

Redondo's Rags To Riches Tale

(Continued from opposite page)
back, along with his wife, Evelyn, and teaching is again on the upgrade.

Keeps Plugging Away

Continued improvements kept Betts from seeing the first nationals in dance and figure competitions in 1939, but since that time nothing has prevented him from attending. He always returned home with an increased desire to better skating conditions. Even the midwinter board meetings are looked forward to, as they are the hatching grounds for future advancement of roller skating, not only for the coming year, but for as much as five years ahead.

During the war, with its attendant restrictions, Redondo was hit rather hard because there is no form of transportation to the rink other than automobile. Being 20 miles from Seattle and 12 miles from Tacoma, the rink was operated four nights per week. This proved successful, and with junior help and much work on the part of the operator, the rink went right along—but without further improvements.

Redondo granted servicemen and women free admission thruout the war and was privileged to have as guests skaters from every State in the Union. Betts never learned how many appreciated this, but it was considerable satisfaction to know Redondo was doing its bit.

During this period Betts laid plans for transforming the rink into a model establishment, once building restrictions were lifted.

Starts Work in 1945

Even before the end of the 1945 park season work was started on the 70-foot extension. This carried on right thru the winter without interruption to skating sessions. Being his own architect and contractor, the job of supervising construction and furnishing labor and materials placed quite a burden on Betts. The work was finished 15 months later.

The finished building now houses on the lower floor one of the largest indoor amusement centers in the Northwest. The third floor has been set aside for club rooms, offices and storage. This leaves the second floor for a 90 by 175-foot skating area, a spectators' section over 100 feet long on one side, and a 12 by 130-foot practice floor along the opposite side. There is also an elaborate entrance. The lobby, 100 feet long in front of the sales room, box office and check and skate rooms, has mirrored walls. Further inspection reveals refinement in the artistically designed ceiling with its varied lighting scheme.

Draws New Patronage

Without interrupting skating sessions during the course of remodeling and final joining of the floors, Redondo opened September 6 and fol-

2d Private Club At Euclid Beach Given City Okay

CLEVELAND, June 7.—City licensing of the Cavalier Club, which leased Euclid Beach Park Roller Rink here for private operation (*The Billboard*, May 10), has been followed by an official okay of the Greater Cleveland Dancing Club to operate the park's dance hall.

The rink license had been granted following an official investigation to determine whether the club was a legitimate organization or merely a subterfuge to enable the rink to circumvent the anti-discrimination clause of the amusement park licensing ordinance, passed by city council in January after council was told that Euclid Beach discriminated against Negroes and, in particular, refused to admit them to its dance floor, roller rink and beach.

Seventy-two civic organizations had charged that operation of the rink by a private club and, by implication, the operation of the dance hall by a similar group "wears the appearance of an attempt to circumvent" the city ordinance on park licensing.

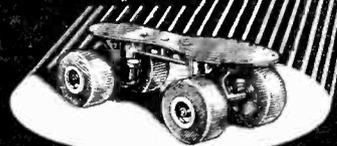
While admitting that the Greater Cleveland Dancing Club "may be a subterfuge," Mayor Burke announced that the city was issuing a license to the newly-formed private club to operate the dance hall. "Two weeks of investigation have failed to prove that charge so the city must, by law, issue a license," he said.

lowed with a successful benefit revue, *Skating Fantasies of 1946*, by members of the Redondo Roller Club.

Since the opening many new patrons are returning regularly. These added to the former crowds keep the current business slump from being noticeable. An older and even more refined class of patronage is attending. This, it would seem, is an indication that it pays to spend money to make money.

LIBERTY HAS THE SPOTLIGHT

...commanding the attention of discriminating skaters. The strongest and most dependable skate ever built, Liberty features an exclusive smooth and steady action.



Liberty

ROLLER SKATE CO., INC.
FARMINGDALE, L.I., NEW YORK

FOR SALE

MELODY ROLLER RINK

Well equipped, good location, floor A-1, with good 5-room house and double garage; all on nine lots.

810 W. 9TH ST., OKMULGEE, OKLA.

ROLLER RINK FOR SALE

Floor space 60x160, fully equipped, open all year around. Located on Main St. of Ashtabula, O. Kind of vacationers on Lake Erie. To appreciate its value you must see it. 10 yr. lease, \$150.00 rent a month. Reason for selling, health.

PRICE, \$20,000.00.

SKATELAND

4318 Main St. ASHTABULA, O.

OPENING

NEW ROLLER SKATING RINK

NEAR PHILADELPHIA
Need Experienced Organizer. State age, sex, qualification, salary desired, etc.
Write Box D-14, The Billboard, Cincinnati 22, O.

COMPLETE PORTABLE RINKS

Also SECTIONAL FLOORS, complete, @ 70¢ per sq. ft. Only 33/32 Northern hard maple used. Write for prices and full information. 33/32x2 1/2 stock for sale @ \$260 per M, F. O. E.

BILT-RITE FLOORS AND RINKS

Rt. 2, Box 202 TYLER, TEXAS
Day Phone: 9054F-3

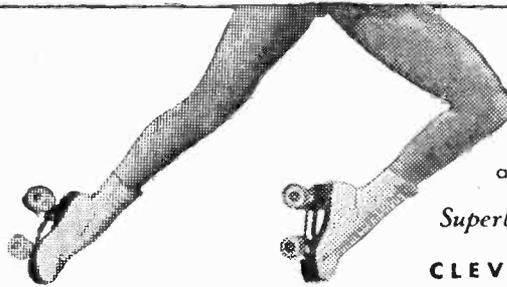
Write Johnny— for everything in rink skates



MOUNTED OUTFITS—CHASSES ONLY
PRECISION FIGURE & DANCE SKATES
PARTS & BEARINGS—Regular & Precision
SKATE CASES—LACES—ACCESSORIES
"CHICAGO" New and Used Clamp Skates
—available at all times.

FACTORY DISTRIBUTORS

JOHNNY JONES JR.
51 CHATHAM ST PITTSBURGH 19, PA.



Rink Skaters who like to 'lean', jump, dance, and figure-skate with trouble-free performance, will want the best...

Superb Gloria Nord Skates

CLEVELAND SKATE CO.
6800 Denison Ave. Cleveland 1, Ohio

FOR SALE

COMPLETE ROLLER RINK

SELLING OUT

About 15,000 Seats, Maple Floor, 600 Pairs Clamp Skates, 150 Pairs Men's and Ladies' Shoe Skates. New Shoes and New Skates, also Skate Parts and Equipment. Hammond Organ, Fluorescent Light Fixtures, 48" Ventilating Fans, Benches, Outside Rink Sign, and many other incidental items.

WILL SELL ALL OR PART. Contact

J. BERIN, PALACE GARDENS

3924 FINNEY AVE. ST. LOUIS, MO.

FOR SALE

Hammond Electric Organ

Model B, with Baron-Tone Speaker.

Organ has covering of rust-colored leatherette. Will sell organ and speaker at reasonable price, subject to approval of Probate Court. Write

BINGHAM W. ZELLMER

Atty. at Law

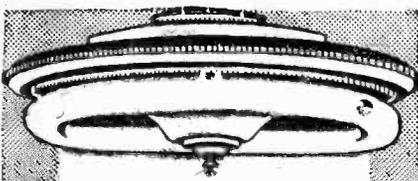
537 Leader Bldg. Cleveland 14, Ohio

For information about CURVECREST "RINK COTE"

THE PLASTIC RINK SURFACE

Write

PERRY B. GILES, Pres. Muskegon, Mich.
Curvecrest, Inc. Originator and Sole Distributor.



1,000,000 Sales With CIRCLINE
Bulb Included
FLUORESCENT FIXTURES

Big Opportunity for Big Money Making

Not a novelty, but an amazing new item of standard fluorescent lighting equipment for use everywhere. 32-watt Circline Fluorescent Lamp has greater light output distribution than 100-watt ordinary lamp.

Distributors, Dealers, Concessionaires, Specialize in Fluorescents

LOWEST PRICES DIRECT FROM MANUFACTURER

WRITE FOR ILLUSTRATED CATALOG AND PRICE LIST OF COMPLETE LINE

ABRAMS LIGHTING
MANUFACTURERS FLUORESCENT FIXTURES
113 No. 7th St., Philadelphia 3, Pa.
Phone Walnut 2-6787



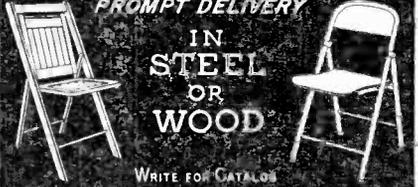
For 31 YEARS
We proudly advertised that **Our Prices Are Right** and we still are soliciting business from **'The Shrewdest Buyers' Our Line Consists of**

Stuffed Toys	Vitamins	Premiums
Leather Goods	Smoking	Articles
Cutlery	Articles	Gifts
Sun Glasses	Household	Bobby Pins
Combs	Necessities	Hair Pins
Flashlights	Razor Blades	Electric
Batteries	Pocket Knives	Appliances
Shoe Laces	Jewelry	Stationery
Fire Proof	Tooth Brushes	Playing Cards
Glassware	Lighters	Etc., Etc.

WRITE FOR OUR 1947 BARGAIN CATALOG

MILLS SALES CO
Cut-Rate WHOLESALEERS Since 1916
901 BROADWAY, New York 3, N. Y.

FOLDING CHAIRS
PROMPT DELIVERY
IN STEEL OR WOOD



WRITE FOR CATALOG

J. P. REDINGTON & CO.
DEPT. 28 SCRANTON 2, PENNA.

POKER TABLE COVERS
All Colors. All Size Tables up to 70". Sewed in Elastic. Put on or take off in 5 Seconds. Guaranteed Washable Layout.

PRICE \$7.00
Special Price to Jobbers.

BUTZZ CLOTH CO.
302 South Main St. Wood River, Ill.

OPPORTUNITIES
A Display-Classified Section of Business, Sales and Employment Opportunities

RATES: Display 70c an agate line Minimum 10 lines
Classified 12c a word Minimum \$2.00

IMPORTANT—All Classified Advertisements Must Be Accompanied by Remittance in Full

FORMS CLOSE THURSDAY NOON IN CINCINNATI
FOR THE FOLLOWING WEEK'S ISSUE

To insure publication of your advertising in the earliest possible issue arrange to have your copy reach the publication office, 2160 Patterson St., Cincinnati 22, early in the week.

ACTS, SONGS & PARODIES

A GREAT SONG (SURE HIT)—"GEE, I WISH I Had a Man." Prof. copies free. Liberty Music Co., 612 E. 11th St., New York 9. je21

NEW SONG PARODIES, DIFFERENT SITUATIONS. 1947 list on request. Manny Gordon, 819 W. North Ave., Milwaukee, Wis. jy19

"OHIO VALLEY EXPRESS"—RAILROAD song. Out soon. Order now. 10 cents. J. Storm, Sardis, O.

PARODIES, SPECIAL SONGS, BITS, MATERIAL for any act. 1947 catalog free. Kleinman, 25-31 30th Rd., Astoria 2, N. Y. up

AGENTS & DISTRIBUTORS

A BIG BALLOON BUY—JUST IN TIME FOR the holiday. No. 11 Round, assorted colors, \$4.25 per gross; 5 gross, \$20.00; 25 gross or more, \$3.75 per gross. All shipments postpaid. Send check or money order for immediate shipment. Samuel Sicchio, Manufacturer's Agent, 5 Walnut Pl., Wellesley Hills, Mass.

A DOLLAR BRINGS LARGE SAMPLE assortment Tricks, Joke Novelties. Catalogue free with first order. Capitol Novelties, 49 Hanover, Boston 13, Mass. je28

ABALONE PEARL SEA SHELL LADIES' Rings, sterling silver, \$6.75 dozen, \$9.00 dozen, \$12.00 dozen. We also have Abalone Earrings and Necklaces. Branch Sea Coral Necklace, 16-inch, \$7.50 dozen; 18-inch, \$8.50 dozen. Joseph Fleiselman, 1535 Broadway, Tampa, Fla. je21

AGENTS WANTED—FOR OUR SLOT machines and Coin Operated Amusement Games in every town and community. Sell clubs, homes. Start a route. Write for deal. Webb Distributing Co., Dept. 44, 6 S. Kedzie Ave., Chicago 12, Ill. jy12

AGENTS, NOVELTY DEALERS—WESTERN Costume Jewelry, Boot or Pistol Earrings, gold or silver finish, Western Charm Bracelet, gold finish only. All \$8.50 sellers. \$12.50 doz. Boxed. Sample of any, \$2.00. The Western Trader, Box 257, Bandera, Tex.

AMAZING NEW HORSE RACE RECORD— Defies you to pick winner in advance. Different horse wins each time. Fast money maker. Sample and wholesale prices, \$1.50. Jack Blades, Box 944, Altoona 5, Pa. je14

ATTENTION, JOBBERS AND SALESMEN: Write for lowest prices on Joke Novelties. Precision Novelty House, P.O. Box 432, Prescott, Ariz. je28

CAPABLE AGENTS AND ESTABLISHED distributors for Neon Window Signs. Write Neon Service, Box 5102, Indianapolis 18, Ind.

CHRISTMAS TREE LIGHT SETS—C 6 series, \$1.25 per set, boxed; C 7 1/2 Independent, \$1.85 per set, boxed. Guaranteed with GE bulbs. 1/2 deposit, balance C.O.D., prompt delivery. L & K Products, 7202 20th Ave., Brooklyn 4, N. Y. je28

DISTRIBUTORS! SELL "MAGIC PHOTO Races" to stores. Retail 35c package 7 races. Merchant's price, \$2.50 dozen packages. Distributor's cost, \$23.00 one gross packages. Sample package, 25c. Robbins Co., 152-B W. 42d St., New York.

EXCELLENT SIDELINE FOR PRINTING and advertising salesmen. Decalcomania Name Plates in small quantities. Great demand. Also, make money with our line of Automobile Initials and Sign Letters. Free samples. "Raleco," XL-Roxbury, Boston 19, Mass. up

FAST SELLING—NATIONALLY KNOWN Confections, 5 and 10-cent bar goods, 1-cent items. Also Candy Deals for Punchboards. Starr Confections, 2240 N. Racine, Chicago, Ill. je28

FREE—MEXICAN NOVELTY CURIOSITIES. Biggest line, larger profits. All articles can be supplied promptly. Products, Apartado Postal 9318, Mexico City. je21

FREE! BIG 32-PAGE 8 1/2 x 11 MAGAZINE that tells how to make money in local or mail order selling! "Opportunities Preferred," 33-B Vassar, Dorchester, Mass. je28

INFORMATION—LOCATING ARTICLES AND Products (wholesale), etc. Mention requirements. Literature free. National, 3537J S. Hoyne, Chicago 9.

LORD'S PRAYER, TEN COMMANDMENTS, OR Crucifixion, reproduced on a real penny, individually carded, \$9.00 gross. Sample assortment sent prepaid \$1.00. Perkins, Dept. B, 1190 Lawrence, Chicago. jy5

MAKE QUICK CLEAN UP SELLING PERFUME Beads. Jobbers prices. Particulars free. Sample line, \$1.00. Mission, 2328 W. Pico, Los Angeles 6, Calif. je14

MEXICAN CLAY NOVELTIES—TURTLES, Armadillos, Alligators, moving the head and tail, \$8.40 gross. Big Spiders (Tarantulas), long wire legs, \$12.00 gross. Aztec small Walking Cane, 18", assorted, \$14.00 gross. Mexican Desert Resurrection Plants, \$10.00 thousand. Small Curio Saldes, \$6.00 doz. Pig Bank, pottery, \$12.00 gross. General Mercantile Co., Laredo, Tex.

NEW! ADORABLE! HAND MADE CHENILLE Novelties: 4 1/2" Dolls, 75c each; \$8.00 doz. Animals, 30c each; \$3.50 doz. Assortment of colors. Hall's Dolls, 827 McHenry, Apt. B, Dayton 6, O. 3% sales tax in Ohio.

PITCHMEN, DEMONSTRATORS—BIG MONEY openings in New York, Philadelphia and Western Pennsylvania: Detroit, Akron, Youngstown, Dayton, Ohio; Washington, D. C.; Chicago, St. Louis. Write or wire Alabe Crafts, Dept. 9, 348 W. 5th, Cincinnati, O.

RECORD SIDELINE—DEMONSTRATE AND sell nationally advertised President Records to music stores, record shops, juke box operators. Many other prospects. \$1.00 brings unbreakable sample record or two shellac records (specify preference), our current release No. 1001 and details. Distributorships open. President Records, 712 Louisiana, Little Rock, Ark.

RESEMBLES \$300.00 DIAMOND RING, \$15.00 doz. Pin Earring Sets, \$2.50, \$5.00 sellers, \$15.00 doz. Fountain Pens, 69c sellers, \$3.50 doz. Watch Expansion Bands, \$24.00 doz. Basket Weave Bands, \$15.00 doz. Manufacturers, 234 5th Ave., New York. je14

REYNOLDS BALL PENS—CARTON CONTAIN- ing 19 Pens and free display case, \$11.40. Retail 98c each. Terms: Cash with order. Clinton Sales Co., P.O. Box 577, Rochester 2, N. Y.

SELL PERSONAL INITIALED INDIVIDUAL- ized Belts, Buckles, Cap Badges, Tie Holders. 2,000 emblems to choose. Fast profits. Repeats. Write today special outfit offer. Hookfast Specialties, Box 1425, Providence, R. I. au16

TWO WOODEN BOXERS—YOUR FINGER makes them fight. \$15.00 a hundred; doz., \$1.80. 5" Bamboo Bird Cages, my best seller, \$6.00 doz. Large Piggy Banks, \$18.50 doz.; sample, \$2.50. 13" Sharks and Birds made of steer horn, \$12.00 doz.; sample of two, \$3.00. Our best offer to carnival workers. Large assortment Ladies' Hand Bags, \$12.00 doz.; sample of two, \$3.00; retail \$4.95. American Sales, 2624 S. Central Park Ave., Chicago, Ill. je14

200 MONEY MAKING DEALS—PLANS, UN- usual Items, Rare Formulas, Ideas, Schemes. Folio free. Formica KA, Box 572, Dayton, O. je21

(Continued on page 92)

Fifty Million Pens Can't be Wrong!

BALL POINT PENS

There are cheaper ball pens than PENGUIN, but PENGUIN is a masterpiece in the low price field. PENGUIN costs only a few cents more than the cheapest ball pen, but you definitely get at least 20 times the value. PENGUIN looks and writes like the most expensive model. It's precision built to 1/100th to 1/1000th tolerance.

PENGUIN CAN'T CLOG! A patented air lock prevents STOP and GO flow. PENGUIN writes up to 3 years without refilling. In fact, PENGUIN does everything a \$10 ball pen can do. And PENGUIN'S smooth styling and gold-plated trimmings make it look just as good. Unconditionally guaranteed, too!

We don't want to sound like a brass band, but no one who knows us doubts our amazing ability to produce high quality pens at low cost. In the last half century we've turned out over 50 million pens, and our pen-making talents are equal to the best.

Make money now selling the superb new PENGUIN. Why buy pens for a few cents less and endanger customer's goodwill? Any other pen in PENGUIN'S low price range looks cheap, and writes sometimes. Each pen stroke is like the last gasp of a sputtering carburetor. On the other hand, PENGUIN functions smoothly ALWAYS.

Start piling up profits by ordering style #120 BP now.

Write on the ball!

\$75 per gross \$6.50 per doz. (in doz. lots)

52¢

QUANTITY PRICES ON REQUEST

PENGUIN PENS, INC.
644 Broadway New York 12, N. Y.

FIREWORKS

CHINESE FIRECRACKERS

—DELIVERY AT ONCE—

80/16—1 1/2", Jolly Brand	Per Bundle \$4.50
80/20—1 1/2", Jolly Brand	5.35
40/40—1 1/2", Jolly Brand	5.35
80/20—1 1/2", Wing Brand	5.35
80/16—1 3/8", Cock Brand	5.50
80/20—1 3/8", Cock Brand	6.50
100/16—1 1/2", Giraffe Brand	\$5.40

Terms: Cash With Order

UNITED FIREWORKS MFG. CO., INC.
DAYTON 7, OHIO

GET THIS ONE.. IT'S HOT!

FOUR STARR BALL POINT PEN

Retractable point. Plastic barrel. Beautiful assortment of colors. Replaceable ink cartridges. Service GUARANTEE with each pen.

ANY QUANTITY **35¢** EA.
Sample, 40c
25% With Order, Balance C. O. D.
IMMEDIATE SHIPMENT.

FOUR STARR PEN CO.
1524 S. Kedzie Ave. CHICAGO 23, ILL.

SENSATIONAL Manufacturer offers stunning Cocktail Bracelet to trade

Remarkable likeness to solid gold original retailing at \$500.00

- Highly polished 14K gold plate
- Flexible basket weave band
- Several styles
- Individually boxed

Style No. 1219
\$10.00 Doz.
\$110.00 Gross
Sample \$2.00
1/3 deposit with order, balance C. O. D.

STAR IMPORT NOVELTY CO.
535 EIGHTH AVE. NEW YORK 18, N. Y.

FREE illustrations of our gold-plated chatelaines and pin and earring sets.

CASH IN GET TOP MONEY WITH MYER'S NEW LOW PRICE NOVELTIES

Orders Shipped Same Day

SENSATIONAL VALUES

Orders Shipped Same Day



JOCKO



Whips...



Single Cat



NO-HAT



- Flying Birds, Extra Loud Whistlers. Gr. \$ 9.00
- Metallic Airplanes. Gr. 18.00
- Pin Wheels. Gr. 6.75
- Cowboy Lash Whips. Gr. 12.00
- 6½ Composition Dolls. Gr. 15.00
- Feather Dresses. Gr. 9.00
- 33" Doll or Pennant Sticks. 100 1.50
- Batons RWB w/Bells, Lancaster. Gr. 16.50
- Lancaster Swagger Canes. Gr. 9.00
- Lancaster Ball Top Swaggers. Gr. 9.00
- Crook Handle Wood Canes. Gr. 24.00
- Dangling Clowns. Doz. 2.00
- Dangling Elephants. Doz. 2.00
- 12" Jumping Monkey, Flashy Colors. Doz. 4.50
- Jocko Military Monkey. Doz. 12.00
- Metal Trumpets or Horns. Dz. 1.20
- Police Whistles. Gr. 4.50
- Police, Fireman, Sheriff Badges. Gr. 4.50
- Running Mice. Gr. 15.00

- 250 Shot Repeating Roll Caps, 5 Doz. to Box. Box. \$ 2.00
- 72 Shot Flat Caps. Gr. 3.00
- Hero Single Shot Cap Pistols. Doz. 3.00
- 25 Jr. Repeating Automatic Pistols. Doz. 4.00
- Bango Repeating Pistols. Doz. 7.20
- #4 Balloons, Dart Game Specials. Gr. 1.60
- 5 Balloons. Gr. 1.80
- 6 Balloons. Gr. 2.15
- 7 Balloons. Gr. 3.00
- 9 Balloons. Gr. 4.50
- 312 Balloons, Airship. Gr. 1.60
- 315 Balloons. Gr. 2.00
- 418 Balloons. Gr. 2.40
- 426 Balloons. Gr. 3.75
- 7K Cat Balloons. Gr. 4.50
- 14K Cat Balloons. Gr. 10.50
- 9 Favorite Assortment. Gr. 9.00
- 920 Mickey Mouse Toss-Ups. Gr. 15.00
- Chinese Reed Balloon Sticks, 24". Gr.75
- Green Wiggly Snakes. Gr. 9.00
- Mycro Double Edge Blades. 100 1.00

- Medium Hawaiian Leis. Gr. \$ 3.25
- Large Hawaiian Leis. Gr. 6.75
- Comic Hat Bands. 1,000... 15.00
- Comic Felt Plaques. 100... 2.50
- Worth 83-1 Balls. Doz. 2.25
- Large Carded Fur Tails. 100. 35.00
- Tiny Hats, w/Feathers. Gr. ... 6.00
- Comic Yodeler Hats, w/Feathers. Gr. 16.00
- Ride 'Em Cowboy Hats. Gr. ... 15.00
- Mexican Challo Hats. Gr. ... 24.00
- Spanish Hats. Gr. 27.00
- Pennants, 12"x30", Circus and Carnival. 100 13.00
- 50 Ligne Buttons—Comic, Circus, Rodeo. 100 1.75
- 50 Ligne Roy Rogers Buttons. 100 2.00
- 70 Ligne Buttons—Comic, Circus, Rodeo. 100 3.50
- 70 Ligne Roy Rogers Buttons. 100 4.00
- 100 Ligne Comic Buttons. 100 6.00
- Metal Gun & Leather Holster. Gr. 12.00
- Spunky Dog Puzzle Pup Key Chains, \$1.80 Doz. Gr. ... 21.00

- Asst. Medium Plaster. 25 to Box. Ea. \$.15
- Large Asst. Plaster. Ea.30
- #12 Large Shadow Box, Scenic Rel, Pin Up. Gr. 19.50
- #60 Round Plaques, Scenic, Rel, Pin Up. Gr. 24.00
- #12 Large Shadow Box Plaques, Scenic, Rel, Pin Up. Doz. 4.50
- Small Tinsel Horseshoe Plaque. Gr. 9.00
- Large Tinsel Horseshoe Plaque. Gr. 21.00
- Boudoir or French Dolls. Ea. 3.00
- 27" Large Chenille Doll. Doz. 15.00
- Large Chubby Dolls. Ea. ... 3.00
- 34" Giant Bears. Ea. 3.00
- Small Fur Dogs. Ea. 1.50
- Large Fur Dogs. Ea. 3.00
- 12" #100 Cuddly Doll (Special). Doz. 4.50
- Lead Slum, Assorted. Gr. 1.25
- Wedding Rings. Gr.75
- Plastic Thimbles. Gr. 1.00
- Assorted Plaster Animals. Gr. 1.00
- Individual Boxed Key Chains. \$1.80 Doz. Gr. 21.00

No Orders Shipped Without 25% Deposit, Balance C. O. D.

MILTON D. MYER COMPANY
THE UNDERSELLING SUPPLY HOUSE

332 THIRD AVENUE

PITTSBURGH 22, PA.

**FAIR WORKERS—DEMONSTRATORS
SAME DAY SERVICE**

No. 1X7
\$12.00 Per Gross

No. 4X1, \$1.85 Doz.
Gold Finish

No. 4X8, \$1.85 Doz.
White Finish

No. 3X20
\$24.00 Per Gross

No. 2X1
\$22.50 Per Gross

No. 4X3—Gold Finish \$2.10 Dozen

No. 3X8
\$24.00 Per Gross

NO. 4X14—GOLD FINISH \$2.65 DOZ.

NO. 4X15—WHITE FINISH \$2.65 DOZ.

No. 3R157
Dozen, \$4.50

No. 3R159
Dozen, \$5.25

No. 1R6
Dozen, \$1.50

No. 1R5
Dozen, \$1.65

NEW CATALOG #102 NOW READY WRITE FOR YOUR FREE COPY TODAY.

BIELER-LEVINE, 5 N. Wabash Ave., Chicago 2, Ill.

SPORT GLASS

**3 POWER, CENTER SCREW FOCUSING
ALL METAL
5½" IN HEIGHT**

FAST SELLER
Complete with Carrying Case and Shoulder Strap.
Wholesale Price
\$33.00 Per Doz.
F.O.B. N.Y.
Sample \$3.50 Post Prepaid

DISTRIBUTORS Used at Ball Games, Race Tracks, Theatres, Hunting & Vacation Trips.

ACME MERCHANDISE CO., Inc. 2 EAST 23 ST. NEW YORK 10

**CONCESSIONAIRES !
DISTRIBUTORS**

We are Prepared to Deliver Immediately

"BLINKY BOW TIES"

COMPLETELY ELECTRICALLY WIRED

"BLINKY BOWS" are absolutely guaranteed and fool-proof thru patent appl'd for construction. They come with battery case so battery may be replaced instantly, also with extra long flexible wire. G.E. bulbs cannot be pushed out.

LOWEST PRICE EVER.
SAMPLE TIE \$1.00, DEDUCTIBLE FROM FIRST ORDER.

ATLANTIC INDUSTRIES
1261 ATLANTIC AVE. BROOKLYN 16, N. Y.

WRITE OR WIRE
Or Phone NEVINS 8-2525

PARK AND CARNIVAL GOODS

BRODY LEADS AGAIN!

SCOTTY DOG LAMP. Shade has Black and Red Decals on four sides. Made of White Opal Glass. Wired—Complete.

**IT'S NEW—
IT'S PRICED RIGHT**

Each Per Dozen
\$1.50 \$16.50

Be the first to promote this rapid selling lamp. Place your order today! Height, 10". Packed ind. 3 lbs. ea., 12 to a carton—wt. per carton, 36 lbs. 1/3 Dep., Bal. C.O.D.

- Flying Arzy Birds. Gr. \$15.00
- New Comic 56 Ligne Buttons With Pictures. Per 100 1.85
- 46 Ligne Comic Buttons. Per 100 1.10
- Daisy Cork Guns for Shooting Galleries. Each 7.50
- Swiss Warblers, Each in Envelopes. Gr. 1.00
- Mexican Jumping Beans. Gross 1.00
- Dart Balloons. Gross 1.90
- Medium Size Leis. Gross 3.75
- Plastic Kiddy Canes With Dog Whistling Heads. Doz., \$1.90. Gross 21.00

We carry a full and complete line of Corn Game Items, Beacon Blankets, Lamps, Chromeware, Smoke Stands, Clocks, Worth Baseballs, Balloons, Canes, Whips, etc.

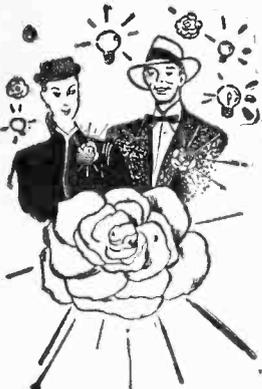
Send for Our New 1947 **IT IS FREE!!!**
Catalog

M. K. BRODY
1116 S. HALSTED ST. CHICAGO, ILL.
In business in Chicago for over 34 years

OGDIN TOPS IN TOYS

New 1947 line of our latest and greatest outdoor novelties now ready for parks, beaches, circuses, carnivals, airports and fairs. Wire or write at once for names of jobbers handling our fast selling products.

THE OGDIN MFG. CO. 1801 CATALPA DR., DAYTON, OHIO



ELECTRIC FLOWER
IT'S BRAND NEW

COMPLETE WITH BULB, WIRING AND BATTERY.

DOZEN \$6.75 GROSS \$72.00



ELECTRIC BOW TIE

SELLING BIGGER THAN EVER
COMPLETE WITH BULBS, WIRING AND BATTERIES.

1 DOZEN\$10.80 PER DOZ.
6 DOZEN 10.00 PER DOZ.
12 DOZEN 9.00 PER DOZ.
1/2 DEPOSIT WITH ORDER.
SEND FOR CATALOG.

GORDON NOVELTY CO.

933 BROADWAY N. Y. 10, N. Y.

IF IT'S RINGS..... WE HAVE IT

#3111 Three Head Snake Ring (Illustrated), \$5.00 Doz. \$48.00 GR.

#3191 Lady's Blithstone Ring. \$28.00 GR.

Special: #8921 Whitestone Sterling Solitaire Engagement Ring... \$36.00 GR.

#9036 Man's Heavy Sim. Ruby Ring. \$4.00 DOZ.

#9041 Sterling Man's Onyx (Sim.). \$11.00 DOZ.

#3128 Skull & Cross Bone Ring. \$4.20 DOZ.

#3151 (Illustrated) Yellow Gold Plated Signet Ring. Assorted Designs and Styles. \$27.00 GR.

and many more. Samples, \$10.00 or \$15.00. 1/3 Deposit All Orders.
FIFTH AVE. JEWEL CO.
Dept. B-26
445 Lexington Ave. N. Y. 17, N. Y.

WANTED

WAGON MEN, JOBBERS, AGENTS

Razor Blades, Toy Balloons, Shoe Laces, Carded Goods, etc. The biggest assortment of fast selling items in the West. Write for free catalog.

KEARNY WHOLESALE DRUG CO.

456 KEARNY STREET
SAN FRANCISCO 8, CALIFORNIA

ANIMALS, BIRDS, PETS

AFRICAN ANIMALS, BIRDS, REPTILES—World's largest direct importations. Also regular direct shipments from Central and South America, India, Siam, Philippines, Europe, etc. Our collectors cover the globe. Get our free wholesale price lists issued several times yearly. Meams Bros. & Ward, P.O. Box B, Oceanside, N. Y.

AGAIN AVAILABLE—GIANT HORNED RATTLESNAKES, big Boas, Tegus, Iguanas, Dragons, Mixed Dens. Forty years' prompt reliable service. Snake King, Brownsville, Tex. np

ANIMALS, BIRDS, REPTILES—MONKEYS, Egyptian Foxes, Parrots, Storks, Egrets, Falcons, Lovebirds, Cockatiels, Canaries, Finches; Cobras, Vipers, Giant Monitor Lizards. Write for complete list. Southern California Bird & Pet Exchange, Box 7, Bell, Calif. je14

ATTENTION! MANAGERS AND OPERATORS of wild life, animal and juggleland shows. Offer a large collection of Leopard, Lion, Tiger, Bear, Jaguar and Ocelot Cat Skins. Also Python, Boa and other Snake Skins. John Thiele, 106-18 86th St., Ozone Park 17, New York.

ATTENTION, SHOWMEN—AMERICA'S BIGGEST bargains: Giant Horned Diamondback Rattlesnakes, \$7.50 each, large; \$10.00, extra large; Mixed Dens, including fifteen medium large and extra large assorted poisonous and non-poisonous Snakes, featuring one Giant Horned Rattlesnake, one heavy bodied Boa and one Giant Bull for bally, \$50.00. Large Mixed Dens, including eight large and extra large assorted Snakes, featuring one large Horned Rattlesnake, \$30.00. Large assorted Poisonous Snake Dens, including ten Snakes with Horned Rattler, \$35.00. Offer expires June 30th. No deposit required from showmen. Wire or write Showmen's Snake Supply, Cotulla, Tex. np

AVAILABLE IMMEDIATE DELIVERY—Sloths, Capybaras, Agoutis, Pacas, Squirrels, Ocelots. New weekly shipments. Forty years' prompt reliable service. Snake King, Brownsville, Tex. np

BABY OCELOT, MONKEYS, ONE MOTHER and Baby Monkey, Coyote Pups, Red Fox; Grey, Black, Red and White Raccoons; Badgers, Porcupines, Owls, Vulture, Jungle Rats, Woodchucks. Charone Animal Ranch, Burlington, Wis.

BOX TURTLES FOR RACES AND GAMES, \$1.00. Spectacular, beautiful "red hot" Cane Brake Rattlesnakes, 2 to 5 ft., \$2.00 foot. Large Spreading Adders for show, \$3.50 ea. Colorful harmless Dens, from \$10.00. Wire for same day delivery from the most complete stock in America today. "Brad" Bradford, Davisboro, Ga.

CHIMPANZEES, MACAWS, RINGTAIL MONKEYS, Giant Jungle Rats, Pheasants, Raccoons, Porcupines, Beavers, Arctic Foxes, Red Foxes, Grey Foxes, Boas, Snake Dens. Chase Wild Animal Farm, Egypt, Mass. je21

CUB BEARS FOR SPRING DELIVERY—FOR full particulars write to the Reliable Bird Co., Winnipeg, Canada. je14x

DENS BIG HEALTHY SNAKES, \$25.00. Large Rattlers, \$8.00. 6-ft. Boas, \$20.00; 5-ft., \$15.00. Rhesus and Spider Monkeys, \$40.00. Coati Mundies, Pacas, Agoutis, \$35.00. No C.O.D. please. Wire money. Trails End Zoo, St. Stephen, S. C. je21

DONKEYS—ALL KINDS, COLORS AND sizes. White and spotted. Might deliver in Central States. Also complete Donkey Ball Outfit. Write Ralph Godfrey, Crescent, Okla. je14

ELEPHANTS, ZEBRAS, ANTELOPES, BEARS, Small Animals, Chimpanzees, Capuchin Monkeys, Raboons, Java Monkeys, Cobras, Russel Vipers, Reticulated Pythons, Penguins, Storks, Cranes, Flamingoes, etc. Shipments from all over the world arriving weekly. Write for current price list. Louis Rube, Inc., 853 Broadway, New York 3, N. Y. jy5

GIANT JUNGLE RATS, BLACK BEAR CUBS, Monkeys, Squirrels, Raccoons, Skunks, Pacas, Agouties, Coati-Mundies, Kinkajous, Foxes, Snakes, Boas, Pythons, Genette Cats, Porcupines, \$20.00 each. Hamsters, \$10.00 pair. Colored Mice and Rats, Pheasants, Swans, etc. John Thiele, 106-18 86th St., Ozone Park 17, New York.

SIX-LEGGED HEREFORD CALF—FOUR months old. Weight, 400 pounds. Real freak. Price, \$300.00. Breakbills, Republic, Mo.

MIDGET CIRCUS STOCK—SMALL TYPE pure-bred Shetlands, any color. Missouri Mules that are real midgets. Matched pairs and drill teams. Fred Wilmot, Richards, Mo. je28

RHESUS MONKEYS, \$25.00; GIANT RHESUS, \$50.00; Guinea Baboons, \$100.00; Porcupines, \$20.00; Agoutis, \$30.00; Genets, \$50.00; Pecararies, \$35.00; Giant Jungle Rats (Coyus), \$50.00; Parakeets, mixed colors, \$30.00 dozen; Baby Crows, \$5.00; Blue Jays, \$5.00; Ground Hogs, \$10.00; fancy Pigeons and Doves. Ilex Ingham, Ruffin, N. C.

SNAKES FOR GEEKS—NON-POISONOUS, 30 inches and under, 30c each. Minimum order, \$10.00. Ross Allen's Reptile Institute, Silver Springs, Fla. je21

TAME LIVE ARMADILLOS, \$7.00 PAIR. Mexican Chipmunks (Whistling Squirrels), \$5.00 pair. Mexican young tame Burros, special for children to ride on, \$50.00 each or \$65.00 each, prepaid. General Mercantile Co., Laredo, Tex.

UPSIDE DOWN SLOTS, \$40.00. MOTHER and Baby, \$80.00. Whiteface Kingtail Monkeys, collar and chain broke, \$35.00. Rhesus, collar and chain broke, \$35.00. Coyote Pup, tame, \$12.00. Flying Squirrels, two for \$7.00. Six-foot Boa Constrictors, \$17.00. Snake Dens, harmless, \$20.00. Immediate shipment. Terms, cash. Don Compton, Box 93, Mount Vernon, Ill.

BUSINESS OPPORTUNITIES

AGENTS! SELL! DOLL HOUSE FURNITURE puzzle. What is it? Write R. Ricketti, 2551 S. Wanamaker, Philadelphia 43, Pa.

AT HOME—YOUR OWN MANUFACTURING business, making popular \$1.00 novelties. Cost you 3c to 15c. Everything supplied. Write So-Lo Works, Dept. R-622, Loveland, O. jy5

BE INDEPENDENT! OPERATE LOCAL OR Mail Order Business of your own. My plans are guaranteed. 10c will cover handling. Molus, 2146 N. Campbell, Chicago 47, Ill.

CO-PUBLISH "THE MAIL TRADER", 45-word ad, 100 copies with your name, 3 months, \$4.00. Box A-2447, Cleveland, O. je21

CORONA 6c CIGARS—BEST VALUE IN MARKET. 50 by insured mail, \$2.40; 100, \$4.50. Maudette, 204 1/2 Maple, Terre Haute, Ind.

EARN BIG MONEY—MAKING COLORED Photos and Snapshots by just Dipping. Details free. Bison Research, Buffalo 8, Minn.

EXCLUSIVE WHOLESALE DISTRIBUTOR! Amazing screw-holding Screw Drivers! Remove, hold, insert screws hard-to-get places! 7 mounted models, 4-color counter display, fast sales, big repeats, low prices. Distributor's profit, 33%. Exclusive territory, refundable trial order! Millen Mfg., 654 Miller Bldg., Boston, Mass.

FOR SALE—MODERN NIGHT CLUB IN CENTRAL Wisconsin, 700-ft. frontage on two lakes, modern tavern, circular bar. Dining room with limestone fireplace, kitchen with freezer plant. Air-conditioned dance floor. Only financially responsible persons reply. Geo. Graff Agency, Clintonville, Wis. je14

FOR SALE—ONE COMPLETE ROLLER RINK, 60'x170'. Approximately 400 pairs of skates and all other necessary equipment. Priced for quick sale. Modern Roller Rink, P.O. Box 940, Gulfport, Miss.

GET 200 MONEY MAKING DEALS—BUSINESS Plans, Unusual Venues, Quality Formulas, Schemes. Folio free. Formico Mil., Box 572, Dayton, O. je14

MAKE YOUR OWN JEWELRY! FINDINGS IN metal and plastic; Ear Wires, Pinbacks, Cameos, Stones, Beads, Clasps, Sprays, Combs, Hair Bars, plastic and metal chains. Hobby Art Corp., P.O. Box 276, Dept. 12, New York 18, N. Y. je14

PARTNER FOR WALKATHON SHOW—ILLINOIS spot opening soon, rent concessions. Good investment. Write Al Zuckerman, 5672 Clemens, St. Louis, Mo. je14

PUBLISH MAGAZINE OF YOUR OWN—Small investment. Details free. Leet Robbins Publications, 487H Shiloh Dr., Dayton 5, O.

JEWELRY CHAINS & FINDINGS - IDEAL FOR NECKLACES, ANKLETS, BRACELETS, & CHATELAINES

Table with columns for Gold Filled Curb-Chain, Brass Chains, and Sterling Silver Chain. Includes various chain styles like CGP-3, C-10, C-6, C-8, C-5, CS-1, CS-2 and their prices.

Send \$1.00 for complete new sample assortment of chains and findings

Table with columns for Gold Filled Findings, Brass Findings, and Sterling Silver Findings. Includes various finding styles like Small, Med., Large and their prices.

Originalities, Inc. 104 FIFTH AVE., NEW YORK OF NEW YORK

SLUM BALLOONS
Bingo & Premium Merchandise
WRITE FOR OUR 1947 PRICE LIST.
M. A. SINGER CO.
2125 COMMERCE DALLAS 1, TEXAS

THE BARR RUBBER PRODUCTS CO.
SANDUSKY, OHIO, U. S. A.
Illustration of Raggedy Ann and Andy dolls.
TODAY'S RAGE!
BARR Raggedy Ann, Raggedy Andy and Dolls of Nations Balloons are the top flight, fast turnover items of the year.
The red, white and blue box with the famous BARR Shield is your positive assurance of quality, value, sales appeal—and gratifying profits.
SEE YOUR JOBBER

"SHOOT"
Your Order in
Illustration of a handgun.
for a complete SAMPLE LINE
11 Fast-Selling CAP PISTOLS
Pistol illustrated retails for 75 cents to \$2.29 each. Prepaid anywhere in the U. S. for \$9.31. Cash with order. Also Jobber and Dealer Fireworks Catalog—Free on Request.
STANDARD SPECIALTY CO.
Oostburg, Wisconsin

LOOK! PITCHMAN
Manufacturers & Distributors
Table with columns for product names, Doz., and Gross prices.
Wizard Cards \$4.80 Doz. \$52.00
Rising Cards (2 Decks) 9.00 105.00
Svengali Cards 4.80 52.00
X-Ray Cards 6.00 68.00
Siberian Chain 3.60 42.00
Tumbling Rings (Med.) 3.00 33.00
Tumbling Rings (Lg. Keyrings) 3.80 42.00
Tumbling Rings (Small) 2.75 30.00
Find the Woman 1.50 14.40
Disappearing Watch 1.70 16.50
3 Card Monte (Girls) 1.50 16.50
Snapping Gum 1.80 18.00
Racket Folder 1.00 10.80
Hindoo Mystery (7 Fold) .75 8.50
Hindoo Mystery (5 Fold) .60 6.50
Ring Illusion (Paper) .50 5.00
Ring Illusion (Metal) .75 8.50
Horse & Rider Puzzle .40 4.00
Ventrilo (Aluminum) .40 4.00
Racket Letter .75 8.50
"T" Puzzle .40 4.00
SALESMEN WANTED—Good Side Line! 1/3 Deposit, Balance C. O. D.
DELROSE MAGIC PRODS., INC.
536-B 6th Ave. New York City 11

ENGRAVERS ATTENTION!!

WRITE! PHONE! WIRE!

FOR OUR NEW 1947 ENGRAVING JEWELRY CATALOG

IT'S LOADED WITH BIG VALUE FAST SELLING STYLES

- PINS
- ANKLETS
- EARRINGS
- IDENTIFICATION BRACELETS
- LOCKETS
- CHATELAINES
- BRASS & NICKEL SILVER RINGS

ALSO! 375 BIG SELLING RINGS—WRITE FOR OUR RING CATALOG

HARRY PAKULA and Co.
5 North Wabash Chicago 2, Ill. ANDOVER, 1320

SALT WATER TAFFY—COMPLETE, ATTRACTIVE portable housing, Hildreth chromium display puller, ready to operate, perfect condition, exceptional opportunity, illness, \$1200.00. M. Farrell, 28700 Greening, Farmington, Mich.

SELLING OUT—PAUL BUBBLE GUM, 210-220 count, 1000 lbs., 88c lb. DuGreiner Adam Gum Vendors, \$15.00 ea. (like new). Other Counter Games at low prices. Send for list and prices. 1/2 deposit with order. F.O.B. Pittsburgh. Jolly Hop Nut Co., 5404 Second Ave., Pittsburgh, Pa.

START PROFITABLE MAIL ORDER BUSINESS. Run ads, forward orders. Keep big cash commissions. Everything furnished. Details free! McKim, P.O. Box 58, Mount Vernon, Ill.

SUPER-STAR THEATER MODEL (FLOOR)— Brand new, never operated, Popcorn Machine. Save. Will sacrifice to settle estate. Wire for immediate action. P.O. Box 330, Cambridge, O. je21

"THE MAIL ORDER NEWS" (54TH YEAR)— Shows you money making opportunities in every issue. Sample copy, 25c. Veterans Business Publications, Charleston 5, Ill. je28

WILL RENT, LEASE OR BUY BUILDING suitable for Roller Skating Rink. W. D. Bland, 7520 Ellis, St. Louis 17, Mo.

COIN-OPERATED MACHINES, SECOND-HAND
A Large List of Second-Hand Coin Machine Bargains will be found on Page 106 of this issue.

COSTUMES, UNIFORMS, WARDROBES

ALL-BRAIDED CELLOPHANE WAISTBAND Hula Skirts with leis, \$7.50. Oriental and Strip Costumes, \$12.50. Net Chorus or Strip Pants, \$1.35. Bras, 7pc. Linestones G-Strings, \$7.50. Bras, \$2.00. Used Chorus Costumes, singles or sets, \$3.00 each. Rally Capes, \$7.00. C. Guyette, 346 W. 45th St., New York 19. Tel. Circle 6-4137.

BALLY CAPES, \$7.50. STRAW HULA SKIRTS, \$2.50. Rhumbas, \$17.50. Chorus Costumes, \$3.00 each. Evening Gowns, \$5.00 up. Other Costumes from \$2.50 up. State wants. C. Conley, 308 W. 47th St., New York 19.

BROWN VELVET CURTAIN (10x30), \$25.00. Another (5x55), \$40.00. Striptease Costumes, G-Strings, \$10.00. Beautiful Gowns, Chorus Sets, Clowns, Orchestra Coats, Ballyhoo Capes, Red Caps, Coats. Wallace, 2416 N. Halsted, Chicago.

RHINESTONE SETTING PUNCHES, \$4.50. 1st grade Stones with Settings, \$1.85 a gross. Elastic Net Opera Hoses, \$4.95. Black Nylon Opera Hose, \$4.50. Rubber Busts, \$1.75 pair. Theatrical Eyelashes, \$1.35. Other Accessories and Costumes. Evelyn Rowe, Box 233, Radio City Station, New York 19.

FOR SALE SECOND-HAND GOODS

AA-1 QUALITY POPCORN AND PEANUT MACHINES. All makes. Expertly rebuilt. All electric, gas, or gasoline. Immediate shipment. Write today! Chuck-Nut Products Co., Philadelphia 6, Pa.; Pittsburgh 1, Pa.; Los Angeles 21, Calif. je28

ABOUT ALL DIFFERENT MAKES POPPERS available. Fifty all-electric or gas heated machines cheap. Burch, Advance, Cretors, Dunbar, others. Candy Corn Equipment, 120 S. Halsted St., Chicago. je12

ALL-ELECTRIC POPPING KNITS, GEARED Aluminum Kettles, Peanut Roasters, Copper Caramel Candy Kettles, Display Cases. Northside Co., Indianola, Iowa. je14

BUS FOR SALE—MODEL 30A TWIN COACH, Hercules engine, 30-passenger. New tires. Paint, body, upholstery and glass good condition. Engine recently overhauled and runs perfectly. Inside dimensions, 24' by 8', ideal for rolling home, lunch stand, store, etc. Tires alone worth the price at \$650.00. Ready to go. Box 594, Dunn, N. C. je14

COLEMAN HANDY GAS PLANTS, BURNERS, Tanks, Tubing, Fittings. Complete line. 20% discount. Northside Scales Co., Indianola, Ia. je26

FOR SALE—150 WOOD BACK AND SEAT Opera House Chairs. Used in church. Alonzo Dunkel, Pleasant Plains, Ill. je28

FOR SALE—6-QUART MILLS MASTER Freezer, excellent condition, \$775.00, crated. F.O.B. Chattanooga. R. S. Cockreham, 3904 Wiley Ave., Chattanooga, Tenn.

GIRL IN FISH BOWL, LENS WITH DIREC- tion to make, \$20.00. Floating Lady Illusion, \$30.00. Big 24-inch Searchlight, \$100.00. Two DeVry slightly used sound 35mm. machines with amp., \$775.00. Big Platform 2 1/2-ton Reo Truck, \$450.00. Four new Recline Lawn Chairs, lot, \$15.00. Three new Postcard Racks, Wall Desk, 14-ft. Metal Card Wall Shelving, Counter Candy Display Case, lot, \$15.00. Any shipped on receipt P.O. or Express Money Order. Home Const. Co., 97 Arch St., Butler, N. J.

ICE CREAM FREEZER, TAYLOR, 2 1/2-GAL- lon, with 60-gallon storage, 3 1/2-h.p. Sulphur compressor, crated, as received from surplus, \$390.00. Popcorn Machine, Star super-theater model, elec., demonstrated three times, \$445.00, original crate. Electric Dry Bottle Box, 8 ft. long, approximately 30-case capacity, store sample, \$395.00. Bunkalon type Lunch Push Cart, gas-line grille, etc., complete, \$40.00. Large canvas striped Marquis and case, \$60.00. New Stainless Juice Dispensers, Root Beer Barrels, Coca-Cola Dispensers, Coffee Urns, Steam Tables, Stoves, etc. Brucken Co., Inc., First and Vine Sts., Evansville, Ind.

POPCORN TRAILER—TEN AVAILABLE, NEW, Krispy Korn, 120 S. Halsted, Chicago. je14

SEWALL—NEW, WATERPROOFED, FLAME- proofed. Following finished sizes complete with Grammet, made of 12-oz. duck: 6'x10', \$34.50; 7'x10', \$63.04; 8'x10', \$71.52; 9'x10', \$80.00; 10'x10', \$88.48. Made in any length at the above rate per running foot. Tarpaulins, waterproofed and flameproofed. Cut sizes: 10x12', \$9.60; 12x15', \$14.40; 15x20', \$24.00. Other sizes at 8c per square foot. Canvas by the yard. Deposit of 25% required with order. Satisfaction guaranteed. Michigan Salvage, 417 W. Jefferson, Detroit 26, Mich. je28

150 PR. CHICAGO RINK SKATES—WITH wide fibre wheels, asst. sizes, \$685.00 takes all. Box C-229, Billboard, Cincinnati 22, O.

CARNIVAL, CIRCUS, PARK SPECIALS

ROBIN HOOD HAT WITH FEATHER. Gr. \$10.00

SWAGGER CANES WITH TASSELS. Gr. 8.00

12-Inch Fur Monkeys. Doz. 6.75

#9 Paddle Balloons, Printed. Gr. 5.50

#14 Kat Balloons, Printed. Gr. 9.50

Airships, inflate 30 inches. Gr. 14.00

Airship Workers. Gr. .30

Fling Birds. Gr. 15.00

Whips, Long Lash. Gr. 12.00

Large Gun & Holster. Gr. 13.50

Swords. Gr. 42.00

5-Inch Compo Dolls. Gr. 9.60

7-Inch Compo Dolls. Gr. 15.00

Feather Dress for Dolls. Gr. 9.00

Reed Balloon Sticks. 24-Inch. Gr. .75

Knob Sticks, Painted. 100 Gr. 3.25

Beach Balls, Multiple colored. Doz. 6.00

Foil & Plastic Pinwheels. Gr. 7.00

Mickey Mouse Toss-Ups Balloons. Gr. 14.00

We take orders for special buttons and pennants. SEND FOR FREE ILLUSTRATED CATALOG. 1/3 Deposit with order.

KIM & CIOFFI 916 ARCH ST. PHILADELPHIA 7, PA. MARKET 7-9230

Heavy Maple Canes. Gr. \$48.00

Chenille Monkey. Doz. 2.50

Small Hawaiian Leis. Gr. 3.25

Baseballs. Doz. 2.25

Darts. Gr. 12.00

Comic Hat Bands. 1000 15.00

Comic Hat Bands. 100 1.65

56-Line Compo Buttons. 1000 12.50

4 1/2-Inch Compo. 100 10.00

Lancaster Batons, with Bells, Red, White & Blue. Gr. 15.00

Metal Crickets. Gr. 2.40

Rubber Animals, Slum. Gr. 4.20

Plastic Bracelets, Slum. Gr. 4.20

Lead Slum, large Asst. Gr. 1.50

#7 Plain. Gr. 3.15

#8 Plain. Gr. 3.75

#9 Plain. Gr. 4.50

#312 Airship. Gr. 1.70

#315 Airship. Gr. 2.00

#524 Airship. Gr. 4.50

#7 Printed Cats. Gr. 4.50

#10 Printed Cats. Gr. 8.50

#4 Balloons. Gr. 1.75

#5 Balloons. Gr. 2.00

#6 Balloons. Gr. 2.00

#48 Balloons. Gr. 2.50

#16 Paddles. Gr. 10.00

#J-30 Targets. 100 14.00

Roberta Boudior Doll, 29-Inch. Full cut Dress, Rayon Silk Shirt and Kerchief. Suede Vest and Chaps. \$37.50 doz. \$3.50 ea.

Cowboy Doll, 30-Inch. Composition Head, Feet and Hands. Rayon Silk Shirt and Kerchief. Suede Vest and Chaps. \$54.00 doz. \$5.00 ea.

AMERICAN KIDDIES' CHOICE

50 SHOT AUTOMATIC CAP PISTOL

Modeled as an Exact Replica of an "Army .45", Ridged Handle, Simulated Walnut Grip, Die Cast, Rugged, Durable, Balanced Construction.

\$7.14 DOZ.

MIN. ORDERS—3 DOZ. LOTS

ROLL CAPS

World's Best Made Extra Loud. Excellent for all Repeater Cap Guns. 250 Shots in Box. 60 Boxes in Carton.

\$1.88 Per CARTON

SINGLE SHOT CAPS (72 Shots in Pkg.) \$3.24 Per Gross Pkgs.

SPARKLERS — BEST MADE. 8 to Box. \$5.88 PER GROSS BOXES. Min. Orders—5 Gross Lots

NEW EXPLODING TIRE JOKE (Absolutely harmless). When Car Is moving, Tire Bomb goes off. Sounds like terrific Tire Blow-Out. (With Instructions.)

\$1.00 DOZ. \$10.80 GROSS

JOY BUZZERS. Doz. \$ 3.60

MINIATURE PLAYING CARDS. Doz. 3.68

SQUIRTING RINGS (Colorful large Stones). Doz. 2.24

BUGLE CALLS. Doz. .75

VOICE TESTERS. Doz., \$1.20; Gr. 13.20

All Prices Net. 25% Deposit, Balance C. O. D.

ERNIE'S ENTERPRISES 725 PINE ST. ST. LOUIS 1, MO.

WHILE THEY LAST

"A PERFECT LIGHTER THAT NEVER FAILS"

It is known as the "Match-King" and makes an excellent gift for either ladies or gentlemen. Has beautiful lines and is well made. Comes in assorted two-tone designs; packed one dozen assorted designs in patriotic colors to a box.

No. BB-110

\$3.60 Per Dozen in Lots of 12 Dozen or More.
\$4.60 Per Dozen in 1-Dozen Lots.

ROHDE-SPENCER CO.
223-225 W. MADISON STREET CHICAGO 6, ILLINOIS

CARNIVAL FAVORITES

Fast Selling Souvenir

PAPER SNAKES

\$18 per gross

Attention Jobbers: Special discounts for jobbers and wholesalers!

NANKING COMPANY
423 Second Ave. N.Y. 10, N.Y.

AIRSHIPS, CATHEADS & MONKEYS

Jumbo Airships in Envelope almost as large as Workers, \$11.00 per Gr. Workers 40c. Large Cathead Balloons, \$8.50 Gr; Small, \$5.00 Gr. Number 5 Balloons, \$2.00 Gr.; #6, \$2.50; #7, \$3.25; #9, \$4.75; #11, \$5.25. Write for price list on shapes. Monkeys, \$2.50 per Doz. Give-Out Slum. Canes, Dolls, etc. **UNGER SUPPLY CO.,** 606 South Canal St., Chicago 7, Ill.

Now Ready 1947 CATALOG #222

ATTENTION!!!

- OLD CUSTOMERS
- BINGO OPERATORS
- CONCESSIONAIRES
- NOVELTY AND SPECIALTY MEN
- MERCHANDISE USERS

PLEASE STATE YOUR BUSINESS

Continental DISTRIBUTING CO.
822 N. THIRD STREET... Phone MARQUETTE 0665... MILWAUKEE 3, WISCONSIN

CARNIVAL STOCKS NOW READY

SPECIAL—Liquor SETS—SPECIAL

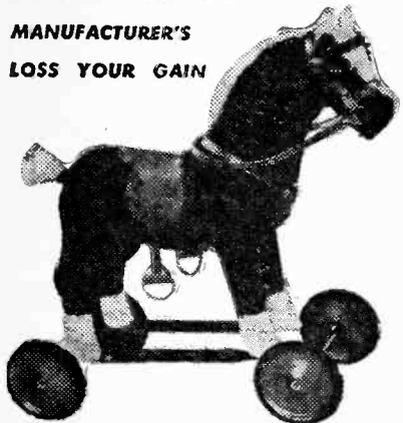
Metal Stand—6 Glasses—Decanter. Individually Boxed. Each.....\$1.50

SEND FOR NEW CATALOG.

STANLEY TOY & NOVELTY CO.
110 W. Broad St. Richmond, Virginia

NOW or NEVER!!

MANUFACTURER'S LOSS YOUR GAIN



Black and white plush stroller horse with rubber tire steel wheels. All metal wheel base. Dressed in a simulated leather bridle and saddle. This horse is GUARANTEED to hold up to 200 lbs. in weight. Stuffed with excelsior.

22" High; 24" Long; 9" Wide. 3 DOZ. \$3.75 OR MORE EA. IN DOZ. LOTS, \$4.00 EA. SAMPLES, \$4.50 LIMITED QUANTITY When these are gone you'll never see such a "buy" again. An opportunity like this will not come again. ACT NOW! 25% with order, balance C. O. D. Mdse. Distributing Co. 19 E. 16 ST. NEW YORK, N. Y.

WANTED!

DIRECT FACTORY REPRESENTATIVE To Distribute Famous MYSTERY EDGE RAZOR BLADES TO ESTABLISHED DEALERS



NO HOUSE-TO-HOUSE CANVASSING! NO INVESTMENT RISK! IMMEDIATE, PERMANENT INCOME! The man we seek will earn up to \$25.00 a day right from the start... SUPPLYING ESTABLISHED DEALER CUSTOMERS WITH WORLD FAMOUS MYSTERY-EDGE RAZOR BLADES... back again now BETTER THAN EVER! Dealers everywhere are writing asking for Mystery Edge blades. Help us supply this demand. Deliver colorful, sales-compelling counter cards to dealers... AND HANDLE ALL THE MONEY. We supply everything you need WITHOUT RISK ON YOUR PART. Write today sure for money-making details AND FREE SAMPLE MYSTERY EDGE RAZOR BLADE... (tell us whether you want single or double edge)... DO IT TODAY! MYSTERY EDGE Razor Blade Co. 472 MAIN ST., Dept. B, FRENCH, O.

FOUNTAIN PENS

Nationally Advertised for \$1.00—Such as Waver, Everfeed, etc. Assorted Colors.

\$4.00 Per Dozen

HUNTING KNIVES

6" Blade, 10 1/2" overall, with Leather Sheath

\$10.00 Dozen

1/4 deposit, balance C. O. D., F. O. B.

C & H SALES CO. 1850 E. Colorado St. Pasadena, Calif.

CHAIRS TABLES

FOLDING and NON-FOLDING. Many Styles. Prompt Shipment. Smallest chair order 2 dozen.



ADIRONDACK CHAIR COMPANY 1140 Broadway, New York 1, N. Y. Dept. 5 Corner 16th Street

GLUB-GLUB 7 1/2 Inches Tall. Goggle Eyes. Tail of Beautiful Feathers. Laugh Provoker. Lasting and Durable. Doz. \$18.00 Gross \$180.00 Sample prepaid \$2.00 25% Deposit, Balance C. O. D. MARION COMPANY WICHITA, KANSAS

FOR SALE—SECOND-HAND SHOW PROPERTY

AMPRO PREMIER—20'S (TWO), NEVER opened. 15% discount off \$540.00 each for quick sale. C. P. DiCarlo, 3116 Spain St., New Orleans, La. je28

BALLROOM LIGHTING EFFECTS—CRYSTAL Showers, Spotlights, Motor Driven Color Wheels. New only. Newton, 253 W. 14th, New York, N. Y. je14

BELL & HOWELL AND VICTOR AUDITORIUM Sound Projectors, maximum volume and lights. Guaranteed condition. From \$225.00. Norris, 14540 Grand River, Detroit. je21

CHAS. BUELL'S CRIME WAVE SHOW COMPLETE: Banners, Electric Chair, Photos, etc., \$295.00. Rush deposit, balance C.O.D. Cost us \$700.00. Minot Film Ex., Millbridge, Me.

CONCESSION TOPS—ONE 12x10x8 TERRA Cotta, an attractive color, flameproof. One 12x10x8 Khaki, and pin-lined frame, perfect condition, \$175.00. Earl Chewings, P.O. Box 5173, Richmond, Va. je14

DEVRY 16MM. SOUND PROJECTOR—LATEST model, slightly used demonstrator, like new, fully guaranteed, \$495.00, complete in two cases. Wire \$25.00, shipped balance C.O.D. Poorman Movie Equipment, Dept BB2, Schuylkill Haven, Pa.

DONKEY BALL GAME—THREE UNITS. Now in operation. I. Thorpe, 170 Beach 96th St., Rockaway Beach, N. Y. je14

DRIVE-IN THEATER PROJECTION EQUIPMENT, 35mm., complete, \$2974.00. Theater equipment, \$2280.00. All new. Also 16mm. Projectors, Films. Ace Camera, 116 N. Dargan, Florence, S. C. se13

FERRIS WHEEL (NO. 10 CONDERMAN), late model, good shape, \$2000.00. New aluminum Barrel Funhouse on 4-wheel trailer, equipped with air, \$800.00. Kiddie 10-car Ride, \$350.00. Can be seen Coweta, Okla. Per route Colorado Shows, Durrett & Bradley (ride owners).

FOR SALE—NATIONAL CALLOPE, 53 NOTES, continuous play; electric, gasoline or hand played. Also 20-pound Dunbar Peanut Roaster. Kiddieland, 8500 North Ave., Melrose Park, Ill. je14

FOR SALE—ONE HOT AIR BALLOON, SIX Parachutes, practically new, will sell cheap. Bargain if you need them. Mrs. Walter W. Raub, 828 W. Main St., Murfreesboro, Tenn. je14

FOR SALE—SHOOTING GALLERY, 16 FT. wide, 9 ft. high, 3 rows moving targets. Nearly all targets new. Plenty of pull-up, spinners and birds. \$1,000.00. Picture if desired. Ellen Warren, 2315 Mission Rd., San Antonio, Tex. je14

FOR SALE—COMPLETE D.P. OUTFIT. Photo size, 3"x1" and 2"x2 1/4". Enlarger, 10 comics. In good location. \$600.00. Play Land, 203 Saginaw St., Flint, Mich.

FOR SALE—AIR GUN SHOOTING GALLERY and Poker Baseball Game. Forty-foot frontage. Flashed with large neon sign. A permanent set-up. Has been in operation for five years. Located in best block on Long Beach Pike. Open year around. Grossed \$60,000.00 last year. Sacrifice price for lease and entire set-up, \$12,000.00 plus inventory of prizes. Write for details. 305 Central Ave., Seal Beach, Calif.

FOR SALE—47 ELEPHANT KID RIDE. \$700.00. Roy P. Williams, 1740 S. Ave., New Brighton, Pa. Phone 2012 New Brighton.

FOR SALE—20x60 TENT, TWO 35MM. Powers Projectors, Screen, extras. Complete, sound, ready to use, \$650.00. 1/3 down. Selmer Campbell, R. 2, Sikeston, Mo.

GOVERNMENT SURPLUS THEATER SOUND Projectors, Arcs, Rectifiers, Chains, Drapes, Screens. Catalog mailed. S. O. S. Cinema Supply Corp., 449 W. 42d St., New York 18. je28

KHAKI TENT—26x60, SQ. HIP, 8-FT. SIDES. Poles, Stakes, up twice, price \$525.00. 50 Arcade Machines. Chet Whetstone, Gem Beach Arcade, Port Clinton, O.

LOWEST WEEKLY RENTALS IN HISTORY on 16 or 35mm. new Prints. Send for lists. Let us service you as we do thousands of others. Minot Film Ex., Millbridge, Me.

MERRY-GO-ROUND, 50-FOOT DIAMETER, 46 stationary animals, \$900.00. Kiddie Aeroplane Ride, \$500.00. Marks, Box 114, Route 2, Gibsonia, Pa. Telephone Curtisville 35-R-22.

LONG RANGE GALLERY—REBUILT WITH motor, side steel, Neon sign, \$750.00. Six new Winchester Pumps, \$200.00. 29 Shorts, \$55.00 case. Manley Popcorn Machine, World's #1 model, \$250.00. Direct Positive Picture Outfit, Booth, Camera and extras, \$250.00. Pop's Arcade, Anniston, Ala.

NAPOLION'S COACH—FROM MADAME TUS-saud's Exhibition, London. Wonderful historical vehicle known as "The Sedan Carriage" in which Napoleon III of France drove to his surrender following the Battle of Sedan. Embellished imperial crests. Original silk brocade. \$5,000.00. G. Scammell & Nephew, Ltd., Fashion St., London, E. L. England. je28

"PASSION PLAY, I AM THE LIGHT"—6 reels 18mm. sound, used 5 times. Make offer. Wanted: "Gokotha" and "King of Kings." Kane, Box 400, Middletown, Conn. je14

RIDES—9-CAR WHIP, A-1 CONDITION, WITH \$250.00 parts and cables. Can be seen at Waukesha Beach Park, 6 miles from Waukesha, Wis. Theo. M. Toll, Owner, P.O., Pewaukee, Wis. Telephone Pewaukee 500.

SHOOTING GALLERY—15-SHELL LOADING Tubes, 75c dozen; \$6.00 100. Deposit on C.O.D.'s. H. B. Sherbahn, Wayne, Neb.

SHORT RANGE TARGETS—\$5.00 PER 1000. Made right. 12 samples free. Woolley, 115 Donald, Peoria, Ill. je12

TENTS—20x30, \$250.00; 50x75, \$500.00; 60x120, \$1,250.00. Like new and made of flameproof stock. Minot Film Ex., Millbridge, Me.

TESTED RIDE PLANS—KIDDIE AUTO, \$5.00 (source of \$16 auto included). Others: Boats, Jeeps, Trolleys, Stage Coaches. Catalog free. Brill, 228-B North University, Peoria, Ill. je21

THEATER SEATS, PROJECTORS, FOLDING Chairs, Screens, Tents. Sell 16mm. Film. Also 2500 Outdoor Seats. Lone Star Film Co., Dallas, Texas. je21

TWO DEVRY 35MM. PORTABLE SOUND, straight feed, 1000-ft. Projectors and Amplifier complete. Excellent condition. \$350.00. A. Moscato, 494 Prospect, Buffalo, N. Y.

TWO SHOOT-TO-TOKIOS, \$75.00 EACH. ONE Wee Gee, \$99.50. One Thunderbolt, \$125.00. One Bally Tank, \$45.00. One Lifter, \$55.00. 1/3 deposit, balance C.O.D. Extra charge for crating. Write to A. Sherman, 4002 16th Ave., Brooklyn 18, N. Y.

2 16 PROJECTORS, ALUMINUM HOUSE Trailer, Reels, Equipped, ready to go, for road show. Houston, Courtois, Mo.

16MM.—LIKE NEW, AND BRAND NEW Prints. On any features or shorts you want. Also new and used Projectors. Tell us your wants. Minot Film Ex., Millbridge, Me.

16MM. HOLMES PROJECTOR, LIKE NEW. 40-foot round Tent, new Side Wall. Two Shows, new Slide Projector, 3 Screens, other accessories. Complete, \$700.00. Write John J. Hannan, Arcadia, Wis.

22 BULLETS, SPATTERLESS, \$60.00 CASE. Lancaster Canes, \$9.50 gross. 20% deposit. Pitman Novelty Co., Box 341, Pitman, N. J. je14

35MM. E.S.F. DEVRY, \$175.00 (PROJECTOR only). Victor 40B, \$295.00. Film list. A. Saurares, Woodcliff Lake, N. J. je21

35MM. SOUND FILM—BUY, SELL WEST-ems, Features, Comedies, Shorts. Some 16mm. for sale. Codrington, 124 N. Maple, Traverse City, Mich. je21

HELP WANTED

GUITARIST, WHO SINGS A NICE SONG, for trio, at once. Pays seventy dollars to start. Wire or call Orchestra Leader, Pershing Hotel, Atlanta, Ga. No characters.

ORGANIST—WITH OR WITHOUT ORGAN. For unit playing fairs in front of grandstand. Must be sober, reliable. Williams & Lee, 464 Holly Ave., St. Paul, Minn.

PIANIST—MUST PLAY REAL CONCERT AND dance. Also other doubling men for hotel summer resort in New York State. Harry Newell, No. 10 Alhambra Arcade, St. Petersburg, Fla.

WANTED AT ONCE—TRUMPET, BASS AND Tenor Sax for hotel orchestra. Leader, Lookout Mt. Hotel, Lookout Mt., Tenn. je14

WANTED—EXPERIENCED PIANO MAN. Must read, fake, commercial, jump. Beach Hotel, June 15th, combo. Contact Leader, Hotel Tybee, Savannah Beach, Ga.

NEW LOW PRICES ON OAK HYTEX BALLOONS

Table with 2 columns: Balloon size and price. #4 \$1.60 Gross, #5 1.85, #6 2.15, #7 3.00, #9 \$4.35 Gross, #11 5.00, #7 Catheads 4.30, #12 Catheads 10.50

Mickey Mouse Toss-Ups, With Feet \$15.00 Gross Hi-Blow Inflaters 30.00 Each

We Also Have Helium 25% DEPOSIT ON ALL ORDERS.

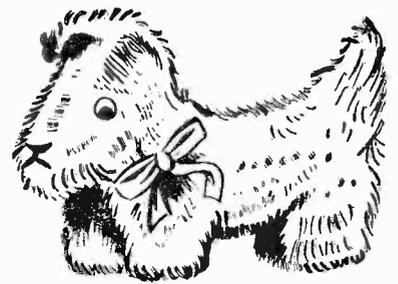
SEND FOR 1947 FREE CATALOG

Kravitz & Rothbard

720 E. Baltimore St. Baltimore, Maryland

SLUM GRIND STORE GLASS ITEMS NOVELTY STAND BINGO At NEW LOW Prices Address inquiries to BILL CARSKY We'll it to Casey YOUR DEPENDABLE SOURCE OF SUPPLY 1132 S. WABASH AVE. CHICAGO

FUZZY WUZZY SCOTTIES and PEKE'S



Long-Haired White Scottie and Peke Dogs 16"x20" \$54.00 Doz. Black Scottie Dog 16"x19" \$45.00 Doz. Assorted Color Fur Scottie Dogs 9"x12" \$15.00 Doz. 25% with all orders, balance C. O. D. F. O. B. N. Y.

JOE END & CO. Inc. MIKE TISSER, General Manager 435 WEST BROADWAY Cor. Prince St., N. Y. 12, N. Y. Telephone Walker 5-8280

SEASON'S SPECIALS

- Metal Bugles, Gold Color, 11 in. Gr. \$18.00 Metal Trombones, Gold Color Gr. 24.00 White Sailor Hats, Stitched Rim Gr. 18.00 Fur Monkeys, 12 in. D. 6.75 Chenille Jumping Monkeys D. 2.50 Flying Birds, Arzy Gr. 15.00 Spanish Hats Gr. 24.00 Chinese Paper Snakes Gr. 12.00 Small Gun & Holster Gr. 6.75 Plastic Bugles (Bugle Boy) Gr. 18.00 Plastic Kiddie Canes Gr. 12.00 Long Lash Whistle Whips Gr. 18.00 Comeback Balls Gr. 3.75 Stuffed Dogs and Bears, Asst. Colors D. 7.20 Green Composition Snakes Gr. 8.00 Metal Trumpets Gr. 13.20 Four-Inch Comic Buttons Per 100 8.50 Plastic Five-Inch Combs, Asst. Colors Gr. 2.00 Key Chains with Ornaments Attached Gr. 2.75 Rabbit Feet, Jumbo Size Per 100 3.50 Plastic Automatic Click Guns D. 2.25 Copper Cowboy Hat Ash Trays Gr. 18.00 Feather Dolls, complete with Sticks Gr. 25.00 Balloons, All Sizes, At Lowest Prices SEND FOR BUYER'S GUIDE 1/4 deposit with order, balance C. O. D. Schattur Novelty Co. 142 PARK ROW NEW YORK 7, N. Y. Phone: Cortlandt 7-8078



BROOCH PIN ● freshwater pearl ● gold rolled plate wire ● attractively carded STOCK NAMES \$25 Per Gross (Mother, Sister, Sweetheart, Wife) ASSORTED NAMES \$27 Per Gross (1/3 deposit on order, Special Rates 5 gross lots and up) DELITE NOV. CORP. 166 South 9th St. Brooklyn 11, N. Y.

POUND BOXES CANDIES NOW AVAILABLE FOR SALESBORARD OPERATORS SENSATIONAL VALUES IMMEDIATE DELIVERY Write STARR CONFECTIONS 2240 N. RACINE CHICAGO 14, IL

PITCHMEN, THEY'RE TERRIF! CONCESSIONAIRES, THEY'RE HOT! Novelty, Costume and Ceramic Jewelry, each piece worth \$1.00 to \$3.00 retail. Packed for you in 2 and 5 dozen Assortments, \$3.00 per doz. Cash with order, while they last! Order now. MARJO CO. 909 COMMERCE DALLAS, TEX.

WANTED IMMEDIATELY — EXPERIENCED
First Alto Man, eleven-man society band, steady work, no layoffs, \$65.00 per week straight salary. Wire Don Strickland, 506 W. 10th St., Mankato, Minn.

WANTED FOR SHOW DANCE UNIT—REP
people doubling instruments. Home every night. Want short Cast Scripts and complete Dramatic Tent Outfit. Write Val Balfour, WEBC, Duluth, Minn.

WANTED—FREAKS, WORKING ACTS. ONE
location: Coney Island Amusement Park. Address: Box 35, Cincinnati 30, O. j35

WANTED—GIRLS FOR NEW GIRLIE SHOW.
Carnival. Write Top Hat Tent Show, Box 188, Pollockville, N. C.

WANTED—PIANO MAN. WRITE OR WIRE
Carl Bean, Mason City, Iowa.

WANTED—QUALIFIED TRAPEZE PERFORMERS.
Two or three men or man-woman team experienced to do standard routines in high ladder act. Immediate rehearsals. Can open act. New England June 23 or 30. Good season. Top pay for good people who can mind their own business. State experience, salary considered, and photo if possible. Write Crash Dunigan, 237 Osgood Ave., New Britain, Conn. j21

1ST TRUMPET MAN—10-PIECE TERRITORY
band. Must read. No drunkard. Salary. Wen Schult Orchestra, Grand Forks, N. D. j21

INSTRUCTIONS BOOKS & CARTOONS

MYSTERIES (LENDING LIBRARY DISPOS-
als), recent volumes, popular authors, 4 for \$2.00 postpaid. Stambok, 8837 Quincy, Detroit 4, Mich. j28

SENSATIONAL SIMPLIFIED TELEPATHIC
procedure! Thought Reception and Mind-Reading Copy, \$1.00, plus free the Tibetan Instant Telepathy Secret. Irving Closson, 118 Maple St., Waterbury, Conn. j24

YOU CAN ENTERTAIN WITH TRICK CHALK
Stunts and Rag Pictures. Catalog, 10c. Balda Art Service, Oshkosh, Wis. j12

MAGICAL APPARATUS

A BRAND NEW CATALOGUE—MINDREAD-
ing, Mentalism, Spirit Effects, Magic Horoscopes, 1947 Forecasts, Crystals, Palmistry, Graphology, Facial Charts, Books. 148-page illustrated Catalogue plus Magic Catalogue, 30c. Wholesale. Nelson Enterprises, 336 S. High, Columbus, O. j21

ALL THE LATEST MAGIC, GOOD USED
Magic. Circulars free. Stamps appreciated. Powers, 116 18th, Dunbar, W. Va.

ASTRA FLOATING LADY—GIRL FLOATS
down into audience, Thurston Illusion, complete, \$50.00. Iron Box Escape, great for bally, \$30.00. Fine large Bowl Water Production with Table, complete, \$15.00. Chinese Spike Illusion, great flash, real mystery, worked any place, \$30.00. Magic bought, sold, exchanged. Send stamps for lists. Feaney, Oshkosh, Wis.

LARGE PROFESSIONAL MAGIC CATALOGUE,
35c. Max Holden, 220 W. 42d St., New York, N. Y. j12

DOUGLAS CATALOG, 500 TRICKS, 10c—FOR
25 years America's fastest magic service, professional, amateur. Douglas' Magicland, Dept. B, Dallas, Tex. j14

HEADLESS GIRL ILLUSION — CHROME
plated, complete, \$50.00. Jack B. Strother, 842 N. 2nd St., Nashville 7, Tenn.

LEARN VENTRILOQUISM BY MAIL IN ONE
week. Twenty-five cents brings information. "Cuthbert," 7311 S. Talman, Chicago, Ill. j14

NEW Suction-Cup AUTO FLAG-HOLDER



For Autos, Windows, Celebrations, etc. Complete with 3 American Flags, 4 1/2 x 6". Sensational seller. Sell for 50c each. Samples, 25c.

Adjustable, used in Horizontal or Vertical Position.

Gro. \$24.00
25% Deposit with order.

Write for List of Over 200 Popular Items.

GORDON MFG. CO.
710 E. 23 St. Dept. BF New York City

MEN—Build a Wholesale Route GET INTO A Big Pay Business



We Help You Establish a Steady Route of Dealer Customers

Make good weekly earnings selling stores our **BIG** line of 200 products—all daily necessities. Show merchants in your locality a sensational line of self-selling counter goods. Retail at 5c and 10c. You make up to 112% commission. No large capital required. Easy to start. A fortune spent for National Advertising has made our products known from coast to coast. Send for our booklet. "Your Opportunity in a Wholesale Business of Your Own." It's **FREE**—no obligation. **WRITE TODAY!**

WORLD'S PRODUCTS CO., Dept. 8-P, Spencer, Ind.

IMMEDIATE DELIVERY!

FOX TAILS \$15.00 Per 100
With String Attached
Comic Cards—\$1.00 Per 100 Additional

SMALL TAILS \$7.00 Per 100
Comic Cards Included
1/3 With Order. Balance C. O. D.

KENT FUR CO. 11 West 29th St. NEW YORK 1, N. Y.

HYPNOTIZE ANYONE! GET THE MOST PER-
fect, easily learned, modern scientific course of "genuine hypnotism" in the world! Fully illustrated. Only \$1.00. Money back guarantee. Fowler, Box 1284, Boston 4, Mass. j21

MAGIC CIRCUS BOOKS, TRICK CARDS, LOOK
Books, Novelties, etc. samples, 25c. Also Bingo Supplies, Blowers, Automatic Motorized Cages. List free. Warpess, Conimicut, R. I. j28

WORLD'S LARGEST MAGICAL MAIL ORDER
House. Illustrated professional list, 30c. Genoves, G.P.O. 217-B, N. Y. 1, N. Y. j28

MISCELLANEOUS

ELECTRIC FANS? ASSEMBLE YOUR OWN.
Blades, Guards, Standards. Dealers, write. Ted Riseman, 207 N. Fifth, Springfield, Ill. j21

GET THE EYE-OPENING DETAILS FREE—
"101 Ways to Be Your Own Boss." Send name, address. Treasure House, Box 259D, San Francisco, Calif. j21

GOOD, ATTRACTIVELY BOXED AND PACKED
24 to box, 5c Nugat Candy. Also maple-flavored Bars, 12 boxes case, minimum shipment one case, 80 cents box. F.O.B. Wholesale only. State your business. Hyett Vending Service, Box 98, Rock Island, Ill.

HYBRID POPCORN—POPS TO MAMMOTH
size: S.A., \$8.25 100-lb. bag; Yellow Pearl, \$8.00 100-lb. bag. Write for low prices on Coconut Oil, 37-lb. tins or 425-lb. drums. Also Popcorn Boxes. Houtz Popcorn Co., 3506 N. Lockwood Ave., Chicago 41, Ill. j28

RECORDS—COMMERCIAL PRESSINGS MADE
by professional vocalist and pianist or from your record. Finest quality shellac. Labels in your name. As low as 30c each, 2 songs (M. lot). Details (stamp). Urab BB, 245 W. 34th, New York 1. j28

WE ARE ANXIOUS TO SERVE READERS OF
Billboard and have a good selection of Trailer Coaches, both new and used. We handle the financing and insurance. Rogers Trailer Ranch, Rantoul, Ill. Phone 393. j35

25 BRAND NEW, NEVER UNCRATED, HOT
Popcorn Machines, counter model dispensers. Owner has other concessions. Live wire can make wonderful income from a route with these. P.K. Sales, 507-509 Wheeling Ave., Cambridge, O. j21

MUSICAL INSTRUMENTS, ACCESSORIES

BARITONE SAXOPHONE, CONN—NEW LAC-
quer and pads. Good action. Horn like new. Link mouthpiece. \$185.00 cash. Also Mellophone, perfect, \$50.00. Write 1607 N. Adams St., Arlington, Va.

CLARINET PLAYERS—NEW IDEA. PLAY
B flat Clarinet as E flat Flute. 2 1/2 octave range. Flute-like tone amazes everybody. Instructions and Fingering, \$1.00. Clariflute, Box 1562-B, Baltimore 33, Md. j21

FOR SALE—LARGE DEAGAN NYLOPHONE,
4 octaves, good condition, good tone, metal resonators, \$90.00 C.O.D. Arlene Colyer, 901 Brady Ave., Steubenville, O.

ONE TANGLEY BAND CALLIOPE—NOT CAL-
liophone. Organ Shop, 87 Alvarado Ave., Worcester 4, Mass.

PERSONALS

JACK WHITING DAVIS—PLEASE GET IN
touch with me. Marie Eckerude, 8012 Fountain Ave., Hollywood 46, Calif. Most urgent.

NEW YORK MAIL ADDRESS—YOUR MAIL
received and forwarded. Confidential. Free details. Arlington, 131-T W. 42nd St., New York 18. j28

REMAIL SERVICE—\$2.00 MONTHLY MAIN-
tain Florida business, personal mail address. Free information. Richmond Service, 1622 McGregor Blvd., Fort Myers, Fla. j14

BINGO SUPPLIES AND EQUIPMENT

IMMEDIATE DELIVERY!

- ELECTRIC FLASH BOARDS
- RUBBERIZED and WIRE CAGES

WIRE OR WRITE FOR CATALOG

John A. Roberts

235 HALSEY ST • NEWARK 2 • N. J.

DEALERS! ARRANGE NOW FOR FIREWORKS FOR THE HOLIDAY TRADE!

We are distributors for every kind of fireworks; catering to jobbers and retail outlets. **WHOLESALE ONLY.**

ACME SALES CO., Inc.
Dept. 2, 781 Marquette St. ATLANTA GA

QUICK SALES! BIGGER PROFITS FOR YOU!

LITERALLY SELLS ON SIGHT!



the ONE and ONLY COMBINATION PORTABLE BAR and RADIO

PORTO-BARADIO Earns More Money for You Faster!

You can sell the BIG PROFIT Porto Baradio in about the same time it takes to sell a small item. That's why the profits for salesmen are tremendous.

9 OUT OF 10 MEN WHO SEE IT . . . WANT IT!

There's a lure about the Porto-Baradio you just can't realize until you see how the average man reacts. You literally stop 'em in their tracks! Salesmen everywhere are proving the Porto-Baradio is the greatest self-seller they ever handled. Nothing technical to explain—simply sells itself on sight. It's a marvelous value and appeals to men in every station of life: *Business men, for office or home; sales managers, as boosters for sales force; tavern keepers, and a tremendous gift item.*

Equipped with the **LATEST STEWART-WARNER RADIO**

This highly selective STEWART-WARNER Super-heterodyne radio is designed to operate on either AC or DC. It has a 7-tube performance with 5 tubes, including 2 dual purpose tubes. The latest design loop antenna affords increased sensitivity and selectivity, P.M. Speaker, automatic volume control and simple tuning arrangement. The Porto-Baradio carries the full STEWART-WARNER warranty for exceptionally fine performance and flawless construction.

WRITE AT ONCE FOR FULL DETAILS

SAMPLE PRICE \$29.60

ORDER YOURS TODAY

REGULARLY RETAILS AT \$42.25

FULL PAGE 4-COLOR ADVERTISING WILL APPEAR IN **ESQUIRE MAGAZINE**

Porto-Products, inc.
DEPT. B • 412 N. ORLEANS ST. • CHICAGO 10, ILL.

THE WHISTLING RUBBER DOG



POOCHIE

\$6.00
Doz.

Retails at 89c.

THE YEAR'S BEST SELLER!

A roguish pup with plenty of pick-me-up appeal. Soft, flexible, synthetic rubber treated to be flame-resistant, washable and durable colored with harmless colors. Individually packed in attractive box.

1-PC. SEAMLESS DU PONT NEOPRENE

Blows up to 14". Brightly colored. Easy to inflate with valve that recesses flush with ball's surface. Retails at \$1.00.

8" JOY-BALL—\$4.75
Doz.

MAGIC RACE HORSE PHOTO GAME

A winner every time. Pkg. of 7 racing pictures with magic sticks to wet and rub over pictures. Retails at 35c.

21 PKG. of 21 Retails at \$1.00—\$7.20 Doz.

Cash with order or 25% down, balance C. O. D.

Send for free catalog of best sellers

M. D. ORUM
225 E. DETROIT ST. MILWAUKEE 2, WIS.



BANKS

POPULAR NUMBERED ENVELOPES AND LETTERHEADS IN ATTRACTIVE COLORS. HIGH CLASS FINISH.

4.80 PER DOZEN
RETAIL 1.25 PER DOZEN

Send 5c FOR SAMPLE DOZEN FOR DIFFERENT STYLES 2 OF EACH

CHAS. DEMEE
108 E. WALNUT ST. MILWAUKEE 12, WIS.

PITCHMEN

Amber Colored Combs for Demonstrating Purposes.

AGENTS AND DISTRIBUTORS

Combs for Jobbing Trade

Attractively styled and priced.

TAMOR PLASTICS CORP.
Box 231 Leominster, Mass.

COMPOSITION NUGGET JEWELRY

LOOKS LIKE GOLD!

Watch Chains and Charms, Dust Containers, Scarf Pins, unmounted Nuggets, etc. Free Catalog. Address:

J. P. EDGAR
P. O. Box 424 RED BLUFF, CALIF.

MEDICINE MEN—SELL OUR

Laxated Herb Principles, a water soluble powder that quickly dissolves and makes a fine laxative. One pound will make two gallons and we furnish free 32 of the stock labels. Price is \$1.15 per lb. Same powder in one ounce packages, \$2.00 doz.

FINLEY LABORATORIES, INC.
3556 OLIVE ST. ST. LOUIS, MO.

PLASTER

Special Introductory Offer. PIN-UP GIRLS, 5 Poses, Painted and Tinselled, \$20.00 per 100. Offer good for 2 weeks only. LARGE PLASTER, \$25.00 per 100. 25% Deposit, balance C. O. D.

BOTTO PLASTER NOVELTY CO.
3032 Walton Place, St. Louis 15, Mo.

PHOTO SUPPLIES DEVELOPING-PRINTING

AAA QUALITY STREAMLINE PHOTO Machines, all sizes. Beautiful cabinets. Also Cameras only. 2-day delivery. Send for free information. Federal Identification Co., 1910 Classen, Oklahoma City, Okla. jf19

COMIC FOREGROUNDS—"JAIL," "DANCE Team," "Donkey," "Hula," "Broncho," and others stocked in sizes 24x36", 36x48", 48x72". Also Backgrounds. Eastman Paper, Chemicals. Photo Mounts, Rings, Novelties. Literature. Miller Supplies, 1535 Franklin, St. Louis, Mo. je21

DIME PHOTO OUTFITS CHEAP—ALL SIZES. Drop in and see them; latest improvements. Real bargains. P. D. Camera Co., 1161 N. Cleveland Ave., Chicago 10, Ill. je28

D.P. PHOTO BOOTH AND SUPPLIES, \$125.00. Come and get it. D.P. Enlarger, \$60.00. Taylor, 4015 N. Oketo, Chicago 34, Ill. je21

FOR TROUBLE-FREE SINGLE, DOUBLE AND Triple Cameras buy genuine Hilbright Cameras. Offices: Greensboro, N. C.; Atlanta, Ga.; Jasper, Ala. Capitol Photo Supply, Austin, Tex. je21

LOWEST PRICES ON DIRECT POSITIVE Machines. Send for new price list. Glossick Mfg. Co., 544 Monson St., East Peoria, Ill.

MARFUL DOUBLE WEIGHT ENLARGING Paper available in 5x7 and 8x10, single weight in all sizes 2 1/2 x 3 1/4 and up. Marks & Fuller, Inc., 70 Seio St., Rochester 4, N. Y. jf5

SELL YOUR PHOTOS—NEW MANUAL LISTS 100 publishers, advertisers who pay cash for photos. Tells kind they want, how much they pay (up to \$150.00), how to sell them your photos. Send \$1.00 for your copy today. Mailway Enterprises, 182 Allen Ave., Muskegon, Mich. je28

STREET CAMERA—MAKES 1-MINUTE Blackback Photos and 3-minute Direct Positive Photos, 2 1/2 x 3 1/2, good condition. First \$75.00 cash. Arthur Fertich, 1118 E. 1st St., Muncie, Ind.

WRITE FOR NEW PRICE LIST JUST OFF the press. Complete Direct Positive Supplies. Marful and Eastman. Marks & Fuller, Inc., 70 Seio St., Rochester 4, N. Y. jf5

PRINTING

ATTRACTIVE 100 8 1/2 x 11 LETTERHEADS and 6 1/2 Envelopes, Hammermill Bond, four lines copy, \$1.50 postpaid. Samples. Dickover Printing, 5233 Cleveland, Kansas City 4, Mo. je14

GET YOURS TODAY—BUSINESS CARDS, \$3.50 per 1000, guaranteed to satisfy. Our prices are right. Brooks Sales, P.O. Box 1112, Detroit 31, Mich. je28

250 8 1/2 x 11 LETTERHEADS, \$1.50 POSTPAID. 6 1/2 Envelopes, same. Write for free samples, other prices. Valley Print Shop, St. Elmo 2, Tenn.

1000 BUSINESS CARDS, \$1.95. RAISED Printing, \$2.50 prepaid. B. Kerman Press, 40 W. 17th St., New York City. je28

At Liberty—Advertisements

5c A WORD, MINIMUM \$1, CASH WITH COPY

BANDS AND ORCHESTRAS

AVAILABLE IMMEDIATELY—5-PIECE COMB-bo. Drums, piano, sax, trumpet, and bass. Union. Versatile. Neat. All specials. Cut good shows. Willing to travel. Jimmy Jackson, Box 211, Tomah, Wis.

DANCE ORCHESTRAS FOR ONE-NIGHTERS—Radius 100 nights, 5-13 men, girl singer, floorshows, units. Wamsley, Musicians' Headquarters, Oklahoma City. je28

FOUR-PIECE WESTERN UNIT—RHYTHM Guitar, Lead Guitar, Bass Fiddle. Smooth vocal trio, duet and solo. Comedian. Trick fiddle, guitar act. Twelve years' radio, stage experience. Prefer radio with personals, will consider others. Union. Available May 11th. References, records, etc. Details in first letter. Vernon W. Stratton, 503 E. Market St., Lima, O. je28

SHERMAN BACON AND HIS (GARDEN OF Romance) Quintet now available for hotels, nights clubs or dances. Write or wire. Prefer location. Union. Sherman Bacon, 370 W. 126th St., New York 27, N. Y.

CIRCUS AND CARNIVAL

AMATEUR GIRL JUGGLER WISHES TO travel with circus or organized juggling act. Robert L. Gorham, 2303 Bridge Ave., Davenport, Iowa.

MAGICIANS

FIRST CLASS MAGICAL ACT—PLENTY OF flash. Booking fairs and homecomings, reasonable. W. Woolley, 115 Donald St., Peoria, Ill. jv12

MISCELLANEOUS

FEMALE IMPERSONATOR—CREATED SEN-sation in debut at Galveston Granada Club after 3-year masquerade as girl in Broadway review billed male Hedy Lamarr. Critics acclaim world's most beautifully gowned. Unusual ballad styling, will add class to any show. Available soon to better ACVA clubs only. Bookings, Toni Midnight, 113 Linder, Houston 9, Tex.

FEMALE IMPERSONATOR—DON DAWN, beautiful and versatile. Dancing deluxe. Extra beautiful wardrobe. Have played Cleveland, New Orleans, 16 wks. Chicago, U.S.O. and Special Service 2 1/2 years. Now booking nite clubs, revues on large carnival. Write, wire or phone 8279. Don Dawn, 536 W. 2nd St., Anderson, Ind.

SALESMEN WANTED

QUICK PROFITS—SELLING FULL OR PART time Individualized Buckles, Belts, Cap Badges, Tie Holders, Uniform Shirts, Caps, Ties. Choice of thousand emblems. Sure repeat orders. Easy selling outfit offer. Write Hook-Fast Co., Dept. 10, Roanoke, Va. je28

"SOLVEX" CLEANS DIRTY HANDS WITHOUT water. Sells to stores, garages, filling stations, autoists, mechanics. Exclusive territory. Solvex Products, Monticello, Iowa.

WANTED—SALESMEN WITH EXPERIENCE. To sell routes of the famous Asco All-Purpose Machine. Also Asco Coin-Operated Radio. Earnings, \$500.00 per month, up. When writing, give all information. Asco Vending Machine Exchange Corp., 55 Braunford St., Newark 5, N. J. je21

SCENERY AND BANNERS

A-1 SHOW BANNERS FOR ALL SIDE SHOWS. Wonderful banners and quick service. Also new Wal-Thru Shows. Chas. Buell Co., Newark, O. jy19

BEST CARNIVAL AND CIRCUS BANNERS—Positively no disappointments. Nieman Studios, 1236 S. Halsted St., Chicago 7, Ill. Canal 2544. je14

CLOTH BANNERS, HEAVY, 3x10 FEET, \$7.25. Side show and other banners, any size. W. Courtney, 541 N. Longwood St., Baltimore 23, Md. je21

TATTOOING SUPPLIES

NEW MODERN TATTOOING EQUIPMENT—Also Diamond Pointed Engraving Outfits for carnie and store workers. Write Milt Zeis, 728 Lesley, Rockford, Ill. au9

TATTOOING MACHINES AND OUTFITS—World's finest. Latest Design Sheets, Colors, Rheostats, Supplies. Also Engravers. Free catalog. Owen Jensen, 120 W. 83rd St., Los Angeles 3. je28

WANTED TO BUY

A-1 CIGARETTE AND CANDY VENDING machines, all other coin equipment. Mac Postal, 6750 N. Ashland, Chicago, Ill. jz26

A WOODEN HORSE OR PONY—PINTO SIZE preferred, for photographer's prop. Cash waiting. George Hughes, 4166 Bedford Ave., Detroit 21, Mich. je21

DOUBLE HEAD FLOSS MACHINE, ALSO Line Hooster. No junk. George Uriin, 3758 Rainier Ave., Seattle 44, Wash.

NEON GLASS BLOWER AND MAINTENANCE. Also 20 years' sign painting experience. Consider only better-than-average proposition. Have carnival experience. Box C-228, Billboard, Cincinnati 22, O.

SMALL PARTS (GENERAL BUS.), PROPS, singing specialties. Generally useful. Ray Coles, Gen. Del., Kendall, Wis.

TEDDY DIXON—SENSATIONAL DANCE FEAT-ure with headline acts and bands. Excellent wardrobe and appearance. Russian ballet. Tap and acrobatic. Desires to join band unit or summer resort hotel. Photos upon request. Beautiful wardrobe. Billboard, Cincinnati 22, O.

★ VERSATILE VETERAN—AT PRESENT GIV-ing dramatic readings and dramatized lectures (book reviews), plays, poetry, current events, theater and special talk on speech ("Speak and Win"). Available for bookings. Will travel. In addition to wealth of experience has fine educational background at Northwest University and Royal Academy of Dramatic Art, London. Has lived and traveled in seven countries and met many international celebrities. Will consider agency connection as well as direct organizational or school bookings. Comments with names and addresses furnished upon request. Ismael Appelman, 1148 N. Spalding Ave., Chicago 51, Ill. Telephone: Albany 3703. 160-7-21

MUSICIANS

A-1 COLORED ORGANIST—DESIRES POSI-tion in Metropolitan New York. Lounges, bars, theaters and A-1 rink. Have 802 card. Do not have organ. Play anything. Reginald Smith, 105-14 32d Ave., Corona, L. I., N. Y. Illinois 7-3218.

ACCORDIONIST—AVAILABLE JUNE 16. Several years' experience with carnival girl shows, hillbilly, etc. Read, fake, play lead or second. Phil Fulton, 945 Highridge Ave., Dayton 10, O.

AT LIBERTY—TROMBONE. EXPERIENCED in small commercial or jazz bands. Prefer commercial. Good reader, tone, reliable, sober, union. Write or wire John Cregor, 1022 Auburn Ave., Roanoke, Va.

AVAILABLE—TROMBONE. ARRANGER. Sight read, good tone. 33, reliable, car, prefer location. Arrangers, Inc., Grove City, O. no

BASS MAN—18, UNION, NICE APPEARANCE. Can read or fake. Available immediately. Alfred Hood, 511 S. Race St., Marion, Ind.

CAPABLE PIANIST—COMMERCIAL OR COM-bo. Location work. Cut or get off. All offers acknowledged. State best. Have car. Charlie Reed, 954 North St., Boulder, Colo.

DRUMMER—AVAILABLE AT ONCE. UNION. Play shows. Vocals. Cliff Anderson, 98 N. 3rd, Alexandria, La. Phone 9258.

Ladies' Exquisitely Designed COCKTAIL WATCHES

★
Has the Appearance of Expensive Diamond Watches



Sparkling, Brilliant Stones. Look Like Real Diamonds . . . Stone Set Case and Dial to Match. 6/8 Ligne.

- No. 903 7-Jewel, Net. \$19.95
- No. 904 17-Jewel, Net. 24.95
- No. 910 7-Jewel, Net. 22.50
- No. 911 17-Jewel, Net. 27.50

We also have a Nationally Advertised Line of Rebuilt Watches—Elgin, Bulova, Gruen, etc. WRITE FOR CATALOG No. 150.

25% Deposit With C. O. D. Orders. Open Account To Rated Firms.

MIDWEST WATCH CORP.
5 S. WABASH AVE., CHICAGO 3, ILL. EXCLUSIVELY WHOLESALE

BIG BUSINESS 985 DAY AFTER DAY WITH LEE COUNTER CARDS!

LEE RAZOR BLADES

Lee Carved Merchandise. For immediate delivery, huge selection from fine Razor Blades to Sun Glasses. Beautiful display cards of fast-selling staples, notions and specialties. High quality, attractive prices. Large profits for you. Write for FREE Catalog and Price List.

LEE PRODUCTS CO., INC.
437 Whitehall St., S. W., Dept. B, Atlanta 2, Ga.

- Auto Bombs \$11.50 Gr.
- Doty Exploding Pencils 11.50 Doz.
- Drinking Birds (Movable Eyes). (4 Kinds to a Dozen.) 15.00 Doz.
- Exploding Matches 2.90 Gr.
- Electric Bow Ties 10.00 Doz.
- Pop-Up Ties 6.00 Doz.
- Svengeli Decks 5.50 Doz.
- Squirt Guns (Plastic) 4.80 Doz.
- Ups 'N' Downs Races 7.20 Doz. (21 Races to Package.)
- Rolled Caps (5 Doz.) 2.25 Box
- Cap Guns—Stevens & Kilgour. From \$2.50 Doz. to 14.40 Doz.

Write for Catalog of numerous other sales-tested items.

DAYTON NOVELTY & MDSE. CO.
419 WAYNE AVE. DAYTON, OHIO

CHAIRS

Folding, non-folding Many Styles Steel, Wood, Bridge.

State of arrangements. Minimum order—200 chairs.

ADIRONDACK CHAIR CO.
Dept. 5, 1140 Bway., New York 3, N. Y.

MACHINES NO HAND Developing

Yet our Machines cost no more than old types. Portable. Fast shipment.

BURBRIDGE CO.
Dept. 35 Burbridge Bldg., 2415 San Jacinto, Houston 4, Texas

CLARINET—FULLY EXPERIENCED, SOBER, reliable trouper. For circus, concert band, or chesira, hotel, anything reliable. Mostly concert experience. Can double alto sax. Join on wire. R. K. Grant, 4925 Baccich, New Orleans, La. je14

DRUMMER—VETERAN, ARMY BAND S.W.P. show and dance experience. 7 years' pre-army. Played semi-names since discharge. Locations preferred. Age 29, good appearance. No character. Cut or no notice. Wire Drummer, 1402 Princeton Ave., Trenton, N. J. Phone 4-5507. je14

DRUMMER—AVAILABLE IMMEDIATELY. Write or wire. Arnold Salmon, 518 W. 1st, Grand Island, Neb. je14

HAMMOND ORGANIST—FIRST CLASS. LONG experience restaurant, lounge; union. Desire locate metropolitan N. J. Rossbach, 599 S. 20th St., Newark 3, N. J. je21

DRUMMER—ALL AROUND ROAD EXPERI-ence. Dance and shows. Age 22. Musician, 215 Home, S.E., Grand Rapids 7, Mich. Phone 5-9741.

DRUMMER—CONSERVATORY TRAINING. Semi-name experience. Society or commercial. tenor band or small cocktail unit. Cut shows, play all Latin rhythms. Cut or no notice. Write or wire Don Mitchell, 516 N. Division St., Springfield, Mo. je14

DRUMMER—EXPERIENCE IN ALL TYPES of dance work, shows and theater. Have good equipment. Young, single, good appearance, sober and union. Box C-232, Billboard, Cincinnati 22, O. je28

DRUMMER—VETERAN, AGE 28, WITH N. Y. hotel band just folded. Experienced all styles, Latin rhythms. Read, cut shows. Can give references. Jerry Poland, Gen. Del., Tampa, Fla. je14

DRUMMER—18, UNION, SOBER, READ OR fake. Play all Latin. Available immediately. Will consider all offers. Chanancy Elsser, Jr., 514 W. 12th St., Marion, Ind. je14

DRUMMER—23, UNION, EXPERIENCED. Will travel. No panics, please. Johnny Horner, 1506 Westover Ave., Rosanoke 15, Va. je14

ELECTRIC GUITARIST, DOUBLING VIBES— Thoroughly experienced, good knowledge of theory and harmony. Arrange. Can also double alto and clarinet. Would like to work with good commercial combo, possibly organ and accordion, but will accept any good offer. Willing to work hard for a good outfit with prospects of continuous work. Age 31, neat appearance, dependable, pleasant. Won't let you down. Gordon Turner, 104 S. 13th St., Richmond, Ind. je14

GUITARIST—READ, FAKE, SOLOS, SING. Neat, sober, married, veteran. Plenty experience. Prefer small combo. Don Wilson, Prince Hotel, Bismarck, N. D. je14

HAMMOND ORGANIST—FOR ROLLER RINKS only. Experience. R. West, P.O. Box 601, Elmira, N. Y. je14

HAMMOND ORGANIST—GENTLEMAN. Available. Wishes change of location. Experienced. Hotels, restaurants, cocktail lounges. Popular, classical, dinner music. Excellent appearance and wardrobe. Union. Tremendous musical library. Box C-227, Billboard, Cincinnati 22, O. je28

LEAD ALTO SAX, CLARINET, FLUTE—SIN-gle. Prefer location, but will travel. Available June 1st. Elwin Schutte, 6153 Kimbark Ave., Chicago 37, Ill. je14

LEAD OR SECTION ALTO CLARINET—ALSO double Tenor and Soprano Sax. Excellent reader. Good tone. Desire location work, preferably Texas, will consider all offers. Will play jump or sweet style but no mickey. Now playing in Louisiana. Wire or write air mail to Box C-231, Billboard, Cincinnati 22, O. je28

PIANIST—TAKE OFF, FILL IN, READ chords or music, transpose, fake in any key. Union, age 36. Mike Catanzaro, 402 W. 3rd St., Pittsburg, Kan. je14

PIANIST—UNION, VETERAN, SINGLE, trained musician, wide professional experience. Desires recognized, licensed A. F. of M. agent or agency to book me as piano single in hotels at top salary. Box C-233, Billboard, Cincinnati, O. je28

STRING BASS AVAILABLE IMMEDIATELY— Read, fake. Reference Johnny Eusto, Saratoga Club. Tunes sober, reliable. Bob Waltz, Saratoga Club, Litchfield, Ill. je14

STRING BASS—AGE 24, GOOD INTONATION, read, fake, arco. Union. Available now. Experienced large, small units. Musician, 12 1/2 Slocum St., Bradford, Pa. je14

STRING BASS ARRANGER—DO SOME VO-cals. Ten years' experience, five with U.S.A.A.F. bands and orchestras. Ad lib reading no object. Can use bow. T. C. Carpenter, 527 Aetna St., Florence, Ala. je14

STRING BASS—EXPERIENCED SMALL, large bands, union. Will travel. Wayne Luby, 56 1/2 S. 16th, Richmond, Ind. je14

TENOR SAX, CLARINET, VOCALS—READ, etc. Age 30. Write. Location only. Glenn Thomson, Box 190, La Crosse, Wis. je14

TENOR SAX, CLARINET—GOOD AD LIB both horns, good reader, transpose. Prefer location. Minimum, \$70.00. Joe Glatly, 503 1st Ave. E., Oskaloosa, Iowa. je14

TENOR SAX, CLARINET, DOUBLE TRUM-pet. Read, fake, tone, 15 yrs' experience. Union. Good old-time band considered. Write Musician, 4920 36 Ave. S., Minneapolis, Minn. je14

TRIO—ELECTRIC STEEL GUITAR, SOLOVEX, Spanish Guitar, Accordion. Go anywhere immediately. Sweet. Non-union. Grimm, Box 736, Fort Lauderdale, Fla. je14

TROMBONE—AVAILABLE FOR FAIR, SHOW, concert, municipal, fraternal bands. Troupe or can locate for season. Phil Wright, Billboard, Cincinnati 22, O. je28

TROMBONE, VOCALIST, ARRANGER—NAME band experience. Good tone, range, read, phrase. Sweet and jazz. Ballad or light jump vocals. Write any style arrangements. Have library for combo. Local 802. Box C-230, Billboard, Cincinnati 22, O. je28

TROMBONIST—READ WELL AND RIDE. Desire position in combo or large band. Bennie Creech, 248 Grand St., Morgantown, W. Va. Phone 6637. je14

TRUMPET—A-1, YOUNG, APPEARANCE, name band experience, resort, travel, union. David Geffen, 5520 Maple Ave., St. Louis 12, Mo. je21

TRUMPET (ARRANGER)—2ND OR 3RD chair. Commercial hotel band. Write, wire Jim Dougherty, 2119 Ruiz St., San Antonio 7, Tex. je14

TRUMPET—READ, FAKE, GOOD TONE range. Available at once. Contact George Clements, 119 E. 67th St., Shreveport, La., or Musicians' Union, Inn Hotel Bldg. je14

TRUMPET, VOCALIST—DESIRE SMALL COM-mercial combo, \$100.00 minimum. Appearance, polish, dependable, references. Paul Chapman, Key Hotel, Kansas City, Mo. je14

PARKS AND FAIRS

ATTENTION—OUTSTANDING ATTRACTION. Five Acts, Clowns, Trapeze, Table Rock, Contortion, Acrobatic, Revolving Ladder, Clown Acts, July 4 open. Have few open dates. Schad's Movie Acrobats, 215 W. Oak, Enid, Okla. je21

BALLOON ASCENSIONS—PARACHUTE jumping. Modern equipment for fairs, parks, celebrations. Always reliable. Claude L. Shaffer, 1041 S. Dennison, Indianapolis 21, Ind. je15

BINK'S CIRCUS ATTRACTIONS—WORLD'S best Wire Act, Comedy Clowns, Juggling, Novelty Trapeze, Hand Balancing and Acrobatic. Four acts. Address: R. 1, Cudahy, Wis. je21

DASHINGTON'S CIRCUS—DOGS AND CATS, a real act. Open July Fourth and later for fairs, night clubs. 1413 Euclid St., Philadelphia, Pa. je14

FIRST CLASS MAGICAL ACT—PLENTY OF flash. Booking fairs and homecomings. Reasonable. W. Wooley, 115 Donald St., Peoria, Ill. je12

OUTSTANDING PLATFORM TRAPEZE ACT— Available celebrations, fairs, etc. Attractive equipment. For literature, particulars, address Charles La Croix, 1304 South Anthony, Port Wayne 4, Indiana. je14

PARACHUTE JUMPS FROM BALLOON OR airplane. A real sensational act. Capt. "Smiles" O'Timmons and His Man-moth Balloon, Eaton, Ind. je21

VAUDEVILLE ARTISTS

HOTELS, COCKTAIL LOUNGES, CLUBS, ETC.: Contact Harvey Thomas, 162 N. State St., Chicago, Ill., for Singers, Dancers, Ventrioloquists, Magicians, Jugglers, Ropetricksters, Accordionist, Pianist. Available now. je14

VOCALISTS

MALE PIANO, SINGER AVAILABLE—ANY-where. Experienced. Carl Nichols, 1134 Spring St., Michigan City, Ind. Telephone Michigan City 2168. je14

SINGER, GUITARIST—AVAILABLE JUNE 22. Closing long run. Unlimited repertoire. Wide experience. Showman. Comic. Single or group. Anywhere. Mike Dunn, 469 W. 22nd St., New York City. je14

CONCESSION SUPPLIES

GLASSWARE		Set of 1, 2 and 3-Qt., 12 Gauge	
Whiskey Glasses. Gr.	\$ 3.50	Aluminum Sauce Pans. Set	\$ 2.25
Miniature Mugs. Gr.	3.75	Wood Card Table. Ea.	2.85
Ash Trays. Gr.	3.75	3-Pc. Buckeye Aluminum Range Set.	3.50
Tumblers. Gr.	3.95	2-Burner Elec. Hot Plate, With	
4 3/4" Nappy. Gr.	4.50	Switches. Ea.	4.25
Sherbets. Gr.	4.80	U. S. SLUM	
9" Mixing Bowl. Packed 2 Doz. Doz.	2.25	Wedding Rings. Gr.	\$.70
10 1/2" Fruit Bowl. Doz.	2.25	Plastic Thimbles. Gr.	.90
Fire-King Bowl. Packed 2 Doz. Doz.	2.25	Comic Mirrors. Gr.	2.95
Crystal Candy Dish and Cover. Doz.	2.25	Comic Books. Per 100	1.50
		Comic Buttons. Per 100	1.65
		Wolf Buttons. Per 100	1.75
		Flag Buttons. Per 100	1.00
		Tongue Novelty. Per Bale 200	1.50
		Paint and Puzzle Books. Gr.	6.50
		Asst. Prevue Broaches. Gr.	9.60
		PLASTER	
		1 3/4" Dogs, Ducks, Etc. Gr.	\$ 1.25
		2 1/4" to 3" Animals. Packed 3 Gr. Gr.	2.25
		3 1/2" Animals. Gr.	6.50
		3" to 5" Animals. Gr.	9.00
		7" Animals. Packed 2 Doz. Doz.	2.00
		Asst. Baby Face Plaques. Ea.	.15
		HATS	
		Tiny Hat With Feathers. Gr.	\$ 6.50
		Miniature Cowboy Hat. Gr.	16.50
		Miniature Spanish Hat. Gr.	18.00
		Mexican Hat. Gr.	22.50
		Spanish Hat. Gr.	30.00

25% Deposit with C. O. D. Orders; F. O. B. Indianapolis.
Importers Wholesalers KIPP BROTHERS (Established 1880)
 117-119 S. MERIDIAN ST. INDIANAPOLIS 4, IND.

SUPERIOR SELLS BETTER!

TOP QUALITY RINGS, THAT SPELL PROFITS!

	Snake Ring No. 6191 Cleverly designed White Finish \$1.85 Doz. \$21.00 Gross		Whitestone No. 6193 Fine Sterling Sparkling White-stones \$2.35 Dozen \$27.00 Gross
	No. 2986 Top Quality, Beautifully designed Rings of Fine Sterling, with Sparkling Whitestones. \$5.25 DOZ.		No. 216 Fine Sterling Sparkling White-stone. \$4.50 DOZ.
	No. 3251 Fine Sterling Sparkling White-stone. \$1.75 Doz.		No. 6076 White Finish No. 6077 Gold Finish \$3.40 Doz. \$39.00 Gross

Send \$15.00 for Large Assortment of Rings
WRITE FOR FREE CATALOGUE SUPERIOR JEWELRY CO.
 740 SANSOM ST. PHILA. 6, PA

BINGO!

LAMPS
CLOCKS
BLANKETS

and Hundreds of Other RED-HOT Premium Items at Sensational NEW LOW PRICES

Write for Complete Price List

THE JOHN ROBBINS CO.
 340 Third Ave. Pittsburgh 22, Pa.

COSTUME JEWELRY PRICES SLASHED



50 STYLES CHATELIN SETS AND BRACELETS TYPICAL SPECIAL

Cocktail Bracelets, 14K Gold Plate, Imported Stones and Jewels, 8 styles. Expansion Band.
\$12.00 DOZ.
 SAMPLE \$1.50
 Write today for prices on complete line. 1/2 Dep. with order—Bal. C. O. D.

BLUE RIBBON NOVELTY CO.
 624 BROADWAY, NEW YORK 12, N. Y.

JOS. CLARK & SON
 Manufacturer of
COCONUT LAMPS AND NOVELTY LAMPS
 \$21.00 PER DOZEN AND UP
 40% Deposit, balance C. O. D.
 4802 N.W. 13th Ave., Miami 37, Fla.

FREE Brand New Featherweight **ALUMINUM PIPE** WITH INTERCHANGEABLE BOWL
 EXTRA BRIAR BOWL FREE



THORO KLEEN has all the features of pipes selling for \$10.00 and more.
\$17.50 Dozen
 Sample, postpaid, \$2.50.

BANNER TOBACCO CO., Dept. B
 50 COURT ST. BROOKLYN 2, N. Y.

PENNANTS
 FOR CONVENTIONS, CITIES, PARKS, ETC. Artistically Designed and Colored. All Sizes.



COLLEGE PENNANTS
 WITH AUTHENTIC SEALS AND COLORS.
 Write for our 4x9 and 12x30 Inch Stock List for Immediate Shipment.
COMMERCIAL ART PRODUCTS
 7645 E. Jefferson Detroit 14, Mich.

COMBINATION ILLUMINATING CIGARETTE-JEWEL BOX
 Complete with Miniature Table Lamp, Bulb, Battery, and completely wired ready for use. Article is New and Different.

WANT DEALERS, DISTRIBUTORS AND JOBBERS
 Sample, \$1.25 each, which includes wholesale price list. Remit checks, money orders for samples. Orders filled in order of their receipt.

SANTO PRODUCTS
 34-A STANIFORD ST. BOSTON 14, MASS.

PIONEER

YOUR HOUSE OF A THOUSAND NOVELTIES



Combination Letter Opener and Miniature Dagger

- ★ Stainless steel blade
★ Plastic handle in attractive assorted colors
★ Individual genuine leather sheath
★ Imprinted or plain sheath

\$18.00 PER GROSS

Free Samples and Price List of Many More Items Write Today

Pioneer Merchandise Co. 928 Broadway New York 10, N. Y. Al. 4-3044



LETTER LIST

Letters and packages addressed to persons in care of The Billboard will be advertised in this list two times only. If you are having mail addressed to you in our care, look for your name EACH WEEK.

Mail is listed according to the office of The Billboard where it is held, Cincinnati, New York, Chicago and St. Louis. To be listed in following week's issue mail must reach New York, Chicago or St. Louis office by Wednesday morning, or Cincinnati office by Thursday morning.

MAIL ON HAND AT CINCINNATI OFFICE 2160 Patterson St. Cincinnati 22, O.

Parcel Post

Reck, Don 38c (2 license plates), Jo-Jo, 35c Sheperds, Kenneth 11c

Adams, Mrs. N. Cole, Carlton Adams, Steve Beo Cole, Eddie & Albert, Al Gracie Allen, Chas. B. Cole, Mrs. Patsy Allen, Eula Mae Coleman, Mrs. Allen, Capt. Frank Coleman, Alma Allen, Henry S. Coleman, Alton Allen, Leslie Coleman, Lorelle Armstrong, John & Jorie Coleman, Peter Andree, G. Coleman, T. R. Arnott, John K. Collins, R. E. Asher, John T. Conley, Billy Ashworth, Mrs. Connor, Mrs. Alfred A.

Auskings, Clarence Conti, Mike Bailey, Mrs. Bob Cook, Frankie Bailey, (Mickey) Cooper, Chas. W. Bailey, Tommy Cooper, Chas. W. Baker, Mr. Pat Corbett, John W. Balsewice, Peter Coronada, Dolores Barbay, Stanley Coryell, Jean Barkman, Wilson Cosgrove, Frank Costello, Bob Costello, Geo. Costello, Nick Cowell, John & Louis Scott Coy, Ida Mae Craddock, Mae Crabtree, Lawrence L.

Beatty, John Crane, Sidney S. Beaudry, Harold A. Cravens, Mrs. Bejano, Emmett Bell, Jacklyn Nerval Bellomo, Vincent Crawford, Elbert Benjamin, Joan Crawford, R. M. Benson, Bert Crowley, Rufus Bergman, Jimmy Crocker, Lea Bergman, L. H. Crichton, Wm. Berkshire, Mrs. Crieder, Grace S. Cummings, Pfc. Cummings, Wm. G. Cunningham, Mrs. Faith Curtis, Harry L. Cushing, Capt. Frank H.

Blankenship, E. H. Cyren, Ivan Blazit, Henry Cyr, Conrad Bloom, Carl C. Czudek, Viola Dare, Virginia Davis, C. E. Bradley, Geo. DeCamp, Mrs. Elizabeth Roma M. DeLuca, Al Brannan, Paul W. Dearo, Corinne & Brasher, Joe E. Bert Braggin, Gerald Delagrange, Edw. Andrew Dellinger, Russell Bright, J. H. Davenport, Todd Brin, Emile Davis Jr., H. Lee Bronlee, Mrs. Joanne Davies, Al & Clara B. Bronson, Steve Deer, Max Samuel Delaney, Sam Brown, J. J. Demitro, Babe Brown, Roy Blackie Dennis, Andrew J. Brown, Philip J. Dew, Velma Brownell, W. H. Duke Dill, Esther Marie Dixon, Mary H. Dixon, Mr. H. Donaldson, Chas. Slim Sliam Bryant, Howard Doolin, Rich. Doughterty, Duke Douglas, Ed Douglas, G. M. Douglas, Miss Lynn Dooly, Letoy Dower, Mrs. Geo. Downing, Mrs. Ruth Drake, Frankie Drew, H. D. Driggers, C. A. DuBois, Lois Dugan, J. H. Duncan, Bill (Mrs.) Duncan, C. E. Dunn, Wm. G. Dwyer, Howard S. Eads, Edna Eames, Ellis L. Eaves, G. T. Edwards, Don Edwards, Don Caskey Edwards, Harry Eger, Ed Elam, Mrs. Buddie Elam, Whitey Elstrom, Nestor Elias, Mike Eli, Mike Elrod, T. C. Elvin, Jack Engesser, Geo. E. English, W. H. Evans, Alex Pam, Chas. C. Farley, Viola Farrington, Mrs. Roy Fentz, Eddie Finn, Tobie Finnegan, Billy Flynn, Vincent Michael Foley, Mrs. John Forrest, Frank Fowler, Mrs. Devona Francis, Ray O. Freeman, Billy D. Friman, John Gates, Carl E. (Players)

Gayler, W. E. Kirby, Raymond K. Gennuss, Mary Fair Kiser, Elmore Gentry, M. B. Dewey Gerber, Wm. P. Klebsch, Karl Knapp, Eddie T. Gerry, Mrs. F. J. Koehmont, Jack Korhn, Capt. W. F. & Raymond Kosterman, Ralph H.

Goodrich, Billy Oscar Ladd, William H. Goodwin, Everett Lafayette, Mrs. Lamb, Scott (Minstrels) Landers, Donald Lang, Joseph (Red) Lang, Melta M. Lanning, George W. Larson, Thomas A. Latkowski, Mr. Laurolo, Martin Lee Jr., John H. Leland, Robert Leona-Leonard Leverett, Mr. R. T. Lewis, Mrs. Memory Lewis, T. P. Lezcano, Mrs. Mavis Link, Harry Linsky, John Linsville, Earl & Eva

Haber Jr., John F. Littlefield, George Hale, Geo. W. Litz, Angelo G. (Talker) Livingston, Earl Lloyd, Cap Lee Locks, Mr. F. B. Hall, Jerry Hall, Ott & Robby B. K. Hangsterfer, Allan Hanson, Dutch Hanson, Mrs. Viola Harper, Mrs. Ambie Harper, Mrs. James E.

Harding, Lloyds (Scaleman) Hardman, Vannie Harris, Frank H. Harrington, Hugh Harris, Franklin K. Harris, James Odell Harris, Sailor Harrison, Jimmie Harrison, Slim Hart, Mrs. Edgar Haskel, Morris G. Hayes, John Rufus Heiman, Mrs. W. T. Henderson, Tommy Hendrix, Harold Henken, Milt Henley, Arvil F. Hennessey, Emmett Red Hennessee, Sheak Herold, Walter Heron, James Hill, S. E. Hinckley, A. Lee Hinkley, R. H. Hoagland, Robt. W. Hobson, Earl (Squirrel) Hoff, Vernon (Female) Impersonator) Hollis, Wm. Humphrey Holzapfel, Carl Hood, W. D. H. Horrell, Shackles Howey, Clyde Hunt, Lee Hurd, James Ingram, Mrs. E. C. Isley, U. Jackson, Bud James, Elmer A. Jenkins, Brownie Jennings, N. J. (Jersey) James, Paul P. Jernigan Jr., C. C. John, Spero Johnson, A. F. Johnson, Charles Johnson, Clayton Johnson, C. P. Johnson, Jesse Johnson, Jimmie Johnson, Jimmie O. Johnson, Lightning Joiner, J. M. Jones, Betty L. Jones, Carolyn Jones, Curtis Jordan, Paul W. Jordan, Henry Kaapuni, Ernest A. Kaiser, Ludy Kay Prof. Kamar, Frank Kaplan, Sam Kelihoakoi, Mrs. Lulani Keller, Harry Kelly, Bill Kelly, Mrs. Mabel Kelly, Mike Kelly, Ned Kennard, Mrs. Z. O. Kenner, Violet Kersey, Hunter (Joe) Kilsore, Mrs. Clara Kincaid, Mrs. Howard Kinder, Mrs. Arnold King, Dot Lee King, J. Frank King, Mrs. Nell Kinsey, Madge (Players) Mort, Joseph

Motto, Frank Mulligan, W. F. Munroe, Jack Munroe, Wm. P. Murphy, Ruth E. Murphree, T. Jeff Murray, Leonard & Peggy Murray, Wm. O. Nailos, Jack Nation, Eugene Neal, Mrs. Ann Niswander, Thomas North, W. J. O'Prine, Lou O'Hara, Mrs. Irene O'Nara, J. G. Olegario, Analecto G.

Olsen, Paul Onis, Walter K. Otis, Charles Ozmum, Nat Paddock, Mrs. Harold Paige, Ott Palleisen, Henry Palmer, S. H. Pamey, Sherry Papper, Al (Frisco) Parton, Bill Pearman, Mike Pearman, Mrs. Virginia Penny, A. B. Peppers, Frank W. Perry, Frank Perry, Wilson L. & Mary Peterson, Swede Pete Petrantis, Mrs. Alice Philipson, W. Phillips, Roy Thippenny, John Phipps, James A. Pickens, Ott Pierson, Marian Piaz, James A. Powell, Charles M. Pratt, Mrs. Ioselie Prevost, Frank P. Prevost, Mrs. Frank Pyles, Doc Qualls, Knox Quantee, August Quinn, Jos. A. Rameau, Bessie Reed, Charles S. Reed Jr., Wm. H. Rego, H. W. Rey, Val Ricciardi, Ernest L. Richards, Mrs. Pat Richards, R. C. Richmond, Jack Ridings, Mary Rigshy, Douglas Riley, Mrs. F. A. Rivers, K. Roach, Alonzo Roberts, Griff Roberts, Ollie Mae Rodes, Sam Rorabach, H. E. Rose, Bert Rose, C. J. Rose, Mrs. Maggie J. Clarence Ross, James Ross, John Ross, Charles R. Roth, Mrs. Pearl Roth, Rita Roth, Mrs. Violet Round, Amos J. Royal, Chester Rucker, E. H. Ruddy, Geo. N. Rumbley, W. E. Rusk, Whitey Russell, William H. Rutherford, Donald Saddlemire, Leo F. Salla, Mrs. Francis Salesberg, Candied Store Salsberg, Saul Salzer, Mrs. Raymond Sasiberg, Irving B. Saunson, Mrs. Willie Savage, Buster Savage, Peggy Saxe, Benjamin Schroy, Joseph Schroy, William Schweitzer, Frank G. Scott, Mrs. Mildren Ruth Scott, Wiley B. Sexton, Chuck Seydel, Dick Burzess Shafer, C. Jack Shaffer, J. E. Shaver, Stamie Shepard, Wayne Shepard, Gypsy Jim Sherman, G. B. Shipman, J. R. Shockey, S. E. Shoemaker, James Sholtz, Jack Shore, Louis Shirley, Sterling Sime, Joe Simily, L. R. Sisson, Clarence Sloan, Phillip Sloan, Robert Smallwood, Bruce Smiley, L. R. Smiley, Zina Smith, Benson Joseph Smith, Bill Smith, C. D. (Speedy) Smith, Jack L.

MIDWEST SPECIALS

- No. 1-B Clip Combs, 1st quality. Gro. \$ 2.50
2-B Combs, asst. brife colors. Gro. 2.25
3-B Combs, med. size dressing. Gro. 2.50
4-B Salt & Peppers, crystal glass. Gro. 3.00
5-B Key Chains, asst. charms. Gro. 3.00
6-B Cigt. Holders, asst. Gro. 3.00
7-B Police Whistles, plastic. Gro. 4.00
8-B #5 Balloons, asst. Gro. 1.95
9-B #7 Balloons, asst. Gro. 3.35
10-B #9 Balloons, asst. Gro. 4.50
11-B #11 Balloons, asst. Gro. 5.40
12-B #14 Balloons, asst. Gro. 7.50
13-B #16P Balloons, asst. Gro.... 9.50
14-B #10 Caf Heads. Gro. 9.00
15-B #9 Circus Prints. Gro. 6.00
16-B Lg. 2-Blade Pocket Knives. Doz. 2.75
17-B Lamps W/Shades, asst. Doz. 12.00
18-B Western Scarfs, 18x36". Doz. 3.00

Order by number, 25% with order. Our #447 Circular is now being mailed out.

We have a most complete line of all carnival merchandise.

MIDWEST MDSE. CO.

1006 BROADWAY, KANSAS CITY, MO.

DOTY'S EXPLODING PENCIL



SAFE TO USE CAN BE USED OVER AND OVER
DEALERS' COST \$11.50 PER DOZ.
Looks like an ordinary automatic pencil. Uses any type cap, roll, disc or single shot. Carry it safely in your pocket, cock it when handing to the sucker. Watch the fun. Every one is a potential victim.

DAYTON NOVELTY & MDSE. CO. 419 WAYNE AVE., DAYTON 2, OHIO

SALES EXECUTIVE

"Qualified to handle exploitation, sales and distribution of fast selling novelty line for manufacturer. Percentage basis only but should net \$25,000 or more per year. Also distributors, agents and salesmen—domestic and foreign. Address P. O. Box 2991, Hollywood, California."

CARNIVAL ENGRAVERS STORE ENGRAVERS

45 ASSORTED SAMPLES OF ENGRAVING JEWELRY \$10.00
Send for Illustrated Jewelry Engraving Catalog WE'RE BOTH WITH IT.
Miller Creations Mfg. H. E. Hughes
6628 Kenwood Ave. 1167 Morrison St.
Chicago 37, Ill. Hollywood, Calif

DELICIOUS BOX CANDY

Regular Price 35c NOW CUT TO 23c EACH
Great big extension edge boxes 10 in. long, 7 in. wide, with glamorous cover girl picture tops. Filled with half pound individually wrapped delicious caramels and English toffees. Looks like a dollar retailer. Packed 36 boxes to case. \$8.28 per case. 5 case lots \$8.00 case. 3 sample boxes postpaid \$1.00. Terms: Cash with order or 1/3 dep., bal. C. O. D.
Write for prices on our full line of Candy Bars, Penny Candies and Bubble Gum.
2030 Sunnyside, Dept. J, CHICAGO.

STEEL & HARD WOOD FOLDING CHAIRS
• STRONG!
• FLAT-FOLDING!
• IMMEDIATE DELIVERY!
• MANY OTHER STYLES
U. S. SEATING CO. 450 7th Ave. New York 1, N. Y. Longacre 5-0028

NEW ELECTRIC BOW TIE WITH REMOVABLE BULBS AT AN AMAZING LOW PRICE
JOBBER AND DISTRIBUTORS ONLY
WRITE, WIRE OR PHONE
Dianco Manufacturing Co. 3128 Edgemont St. Philadelphia 34, Pa. GA 5-0910

ATTENTION! GOLD WIRE ARTISTS
• Square and round rolled gold plate wire, all gauges and qualities. • Stone-set and plain bangles as follows: • hearts • stars • clovers • crescents • beaded hearts • wagon wheels • crosses, etc. • Jewel sets, all sizes, with 1 and 2 holes set with stones and pearls. • 3-stone ring top of beaded stock. • Beaded band wire. • Plain findings, such as crosses • anchors • bowknot pins • springrings • jumpings • swivels • chains • plain and twisted loops • earwires • earscrews, etc. • Hoop earrings • earrings for pierced and unpierced ears. • Hand-made adjustable bangle bracelets. • Wire knot rings of rolled gold plate. • Pearl plates of snail shell. • Cameos, etc.
Write for \$5 sample order with price list. Deposit, \$2, bal. C. O. D.
EMROW JEWELRY CO. Box 93, North Station, Providence 8, R. I. Buy Direct From Manufacturer and Save

FINE ASSORTED CHOCOLATES
Attractive Cellophane Wrapped 1-Pound Box, \$5.00 Doz. F. O. B. Factory. Immediate Delivery. Packed 3 doz. to case. If not rated, send check. 25% cash on C. O. D. orders.
BARBARA FRITCHIE CHOCOLATES Frederick, Md.

BIG FLASH



No. 1.S
JUMBO
ALL PLUSH
BEARS

Assorted
Colors, 35
Inches Tall,
Cotton
Stuffed,
Well Con-
structed
\$36.00
Doz.
Samples,
\$4.00 Ea.

WRITE
for
Circular
#57

25% Deposit With Order, Balance C. O. D.
F. O. B. New York.

GOTTLIEB-CUTTLE, CORP.
928 BROADWAY NEW YORK CITY

DISTRIBUTORS WANTED

HELP PREVENT REAR END
MOTOR CAR ACCIDENTS AND
ASSURE SAFER DRIVING IN
TOWN AND COUNTRY WITH

Automotive Flasher

Used on Busses, Trucks, High-
way Patrol Cars, Ambulances,
State, County and City Motor
Transportation and all privately
owned motor cars. This instant
flasher warns the on-coming driver
on the crowded highway and
city streets. Remarkably ef-
fective.

Flasher retails for \$3.00
Attractive discounts to dealers
and distributors. Territories now
being allotted.

Size of STOP-IT... 3 in. x 1/2 in.
Standard ratings... 6 or 12 volts
Capacity... 64 candle power
Flashes per minute 60-65, 112
and 120

Write or Wire

MACCH and COMPANY
927 Larkin St., San Francisco 9, California

NEW LOW PRICE!
BALL POINT PEN
Fastest Selling \$1.00 Retailer on
Today's Market.
\$5.25 Per Dozen
In Gross Lots
Nationally Advertised
Factory Guarantee With Each Pen.
Same features as \$15.00 Pens.
\$6.00 Per Dozen
25% Deposit, Balance C. O. D.
Immediate Delivery.
BEL-AIR PRODUCTS CO.
Room 800
640 S. Broadway, Los Angeles, Calif.

BINGO

SPECIALS ★ CARDS
TRANSPARENT MARKERS
Write for Bulletin

AMUSEMENT INDUSTRIES, Box 7, DAYTON 1, OHIO

Marion Flyer
Sample—\$12.00
Fireman's Red & Ivory Trm.
3 to 12 11.00
25% Deposit, Balance
C. O. D.
Cash In Full, 2% Discount.
Jobber's Price in Quantity
Lots.
Jobber's Exclusive Territory.
Used on Salesboard Deal.
MARION COMPANY
Wichita, Kansas

Smith, Charles
Smith, Norman
Snider, Charles
Solsburg, S.
Sornsen, Mrs. C. H.
South, Earl
Spowden, Jack H.
Spencer, Charles
Stack, Dick
Stanfill, A. R.
Stanford, Ivan
Stanley, Robert
Starr, Kedy Jo
Stebb, Frank T.
Stebb, Tom E.
Stennett, Bill
Stephan, Mrs.
Stephan, Margaret A.
Sternburg, Bill
Stevens, Dennis
Stevens, H. G.
Stornbough, Mrs.
Harold

**MAIL ON HAND AT
NEW YORK OFFICE**
1564 Broadway,
New York 19, N. Y.

Strom, Peter
Sturmak, Arthur
Sullivan, Frank L.
Sullivan, Mary Lois
Sullivan, Pete
Sweeney, Edward
Sweet, Arthur
Swinger, Benson
Tackett, George
Tan, George
Tankersley, Mrs.
Tanner, Andrew
Tar, Mrs. Marie
Taylor, Chester
Teer, J. A.
Tenny, Harry
Terrell, Robert Lee
Thomas, John
Thomas, L. E.
Thompson, Jay J.
Thompson, J. G.
Thompson, Peggy
Ann
Thurston, Doris
Tilson, Arnold
Tivner, Clarence
Tole, James
(Blackie)
Tom, Archie
Tom, Louise
Tom, Mrs. Honor
Tompkins, Edward
Tower, Bill
Tringle, Robin
Tucker, Marie
Tuttle, R. V.
Tyler, Edward
Tyndle, Eugene W.
Uptegrove, Monty
C.
Valseca, R. M.
Van, Harry
Vaughn, W. W.
Velair, Curtis
Venner, Bob
Verdier, W. A.
Villemarie, Joseph
It. or Mary C.
Villeponteaux, Wm.
H.
Volching, Joseph
Vondy, Fred
Wages, Jackie L.
Wagner, Buddy
Walk, Daisy
Walker, Bob
Wanko, Miller
Wanko, Yatz
Ward, Marion B.
Ward, W. H.
Ware, Harry
Warner, John P.
Warren, Bill
Warren, S. B.
Washington Jr., F.
Watkins, Jos. K.
Waycoaster, Paul
Weaver, Edith
Webb, Thomas O.
Weiman, Geo.
Weiner, Sam
Wells, John E.
Wentz, Mrs.
Mildred
Werderman, Wm.
West, Maxine
Wheat, J. E.
Whibly, James B.

**MAIL ON HAND AT
CHICAGO OFFICE**
155 No. Clark St.,
Chicago 1, Ill.

Anell, John O.
Anderson, Mary
Ballarino, Mike
Beard, Albert J.
Bozart, Jack
Burto, L. Jack
Burrows, Theresa
Culling, Marion
Colkins, Bob & Ann
Chidester, Wm. I.
Coogan, Val
Croston, Jack
Day, Darlene
Dowse, Vm. H.
Eckel, Ray C.
Ellman, Mrs. M.
Elverude, Walter

STERLING SILVER WHITESTONE RINGS
EVERY STYLE
EVERY SIZE!
Why Pay More?
Ladies' Sparkling Sterling Solitaire. A Real Seller—A Real Value. Two brilliant side stones (as shown).
\$4.75 per doz.
\$54.00 per gr.
Ladies' Sterling Wedding Band to match (as shown). 6 large sparkling stones.
\$5.00 per doz.
\$57.00 per gr.
SPECIAL VALUE
MASSIVE MEN'S RING
Sells on sight. Heavy, Sterling Silver, set with large simulated Zircon, as shown.
\$8.00 per doz.
\$90.00 per gr.
Also available in 14K Gold over Sterling Silver.
STERLING JEWELERS
Worthington, Ohio

ATTENTION
CARNIVAL AND STREET VENDORS
OUR LATEST PRICES ON FIRST QUALITY
- - BALLOONS - -
No. 4 Round \$1.60 Gr.
No. 5 Round 1.90 Gr.
No. 6 Round 2.15 Gr.
No. 7 Round 3.15 Gr.
No. 8 Round 3.75 Gr.
No. 9 Round 4.50 Gr.
No. 11 Round 5.30 Gr.
No. 12 Round \$ 6.25 Gr.
No. 13 Paddle 8.15 Gr.
No. 16 Paddle 10.65 Gr.
3x12 Airship 1.70 Gr.
3x15 Airship 2.00 Gr.
4x18 Airship 2.25 Gr.
4x26 Airship 3.75 Gr.
5x24 Airship \$ 4.50 Gr.
7x18 Airship 4.10 Gr.
No. 9 Round Deco. 7.25 Gr.
No. 11 Round Deco. 8.10 Gr.
No. 12 Round Deco. 9.00 Gr.
LARGE TOSS-UPS. 13.00 Gr.
Our new catalog is now ready for mailing, showing our complete line.
WRITE FOR YOUR COPY TODAY.
WISCONSIN DELUXE CO.
1902 N. Third St.
Milwaukee 12, Wis.

Whirling Aces
Whitehead, Earl
Whitten, Milton
Williams, Bill
Williams, A. V.
Williams, Musical
Williams, Mack
Williams, Violette
Willam, O. H.
Wilson, Gilbert E.
Wilson, Harry
Wilson, Joe
Wilson, Loyd Betty
Wilson, Mrs. Tom
Winters, Ruth
Winters, Sr.
William J.
Wolk, Mrs. Joseph
Wray, Mrs. A. V.
Wright, Chas. T.
Wright, Julia A.
Wunder, Paul J.
Wycoff, Daniel
Wyrick, Mrs. Bryce
Young, Al (Curly)
Zeiman, Kenneth
August
Zellers, Al
Zerm, Charles
Zoutine, Mrs.
Robert

**MAIL ON HAND AT
ST. LOUIS OFFICE**
390 Arcade Bldg.,
St. Louis 1, Mo.

McLendon, L.
Mandrake, L.
Mandrake, Narda
Marens, Robt.
Marks, Doris
Martin, Doris
Merrells, The Four
Mouton, Cecil
Nash, Larry
Nichols, Les
Perotta, A.
Peterson, G. W.
Palkki, Ratri
Rissen, Reillo
Rouse, Ervin
Saurbo, Fred
Schmidt, Emil
Scheringer, T. A.
Shepherd, Wyatt
Sherman, Chester
Signor, Sig
Smith, Al
Stone, William F.
Talley, Jack &
Glenda
Vagge, Milo
Wills, Claude V.
Wright, Jessie
Addington, Daisy
Allan, Andrew
Allmon, Mrs. James
Anderson, Miss
Boots
Bales, Pete
Barnes, Mrs.
Barro, Theodore
Beck, Don
Berg, C. A.
Poll, Argie E.
Berry, Arthur J.
Bunnie, William J.
Brennan, Herman
Brooks, Marie S.
Brown, Ann B.
Buck, Boudy &
Bois
Buck, Mrs. Lola
Buck, Miss Dotie
Buckingham, Robert
Burto, Mr. Cald
well, Edward S.
Calkins, Bob & Ann
Cannon, Carl A.
Carnizer, Clifford
Carroll, Douglas J.
Chastain, Wm.
Clark, Bowdie
Clay, Wm. Newman
Conaster, L. C.
Crain, C. S.
Cunningham, George
Daley, J. Bill
Cammel, Herbert E.
Deal, Mrs. Ethel G.
DeCoste, R. A.
Daniel, Oss
Deal, James E.
DeWitt, Mrs. Mary
DeWitt, Mrs. F. R.
Dickerson, Harry G.
Dixon, N. L.
Dowson, Charles
Dugan, Mrs. Betty
Ekey, Miss Macolla
Evans, Guy N.
Fulton, Gale
Gelb, Joseph
Gilberta, Melvin
Gorman, Miss
Beatrice
Gray, Jimmy
Hadea, Jim
Haring, Leon L.
Harrou, William
Harvey, Charles
Harvey, Henry W.
Harvey, Maxine
Havenner, Mrs.
Haver, Jack
Hilderbrand, L.
Holt, Jack
Hollingsworth, Fred
Holt, Clayton
Howe, Louise
Hughes, Mrs.
Estella
Hutson, Henry
Jenkins, Brownie
Jenkins, Joe

10,000
GOVERNMENT SURPLUS
BULOVA-WALTHAM-ELGIN
GENTS' WRIST WATCHES
16
JEWELS

Immediate Delivery
● Waterproof ● Stainless Steel Back
● Shockproof ● Dorothy
● Shock resistant ● Keyes, Stanley Red
● Sweep second hand ● Kinsley, L. P.
● Genuine leather strap ● Kye, James E.
\$14.75
Each
1/2 DOZ. LOTS
SINGLE SAMPLES—\$15.75 EACH
● ALL WATCHES GUARANTEED ●
10% Tax for Non-Retail Purpose.
25% With Order, Balance C. O. D.
WRITE FOR NEW 1947 CATALOG.
LOUIS PERLOFF
737 Walnut St., Dept. C
PHILADELPHIA, 6, PA.

BANG

AUTO TRIX!
A REAL FAST SELLER!
Tops as a fun-maker! Good for lots of laughs! Attached to spark plug gives a whistle and loud report followed by smoke after foot is pressed on starter! A real "hot" item! Send in your order today!
Per gross— \$13.50
Quantities of 6 gross—per gross \$12.00
Quantities of 100 gross—per gross \$11.00
WILFONG FIREWORKS
Box K-2, Ft. Worth, Texas

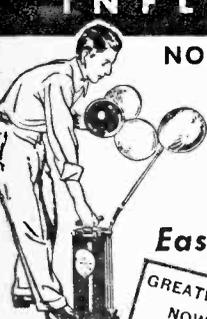
B-A-L-L-O-O-N-S
Big Giant Bubble Balloon, Asst. Colors, Inflates 120 inches around, \$5.00 per 100. Big T. #100 Display Balloon that stands up under direct sunlight, packed 2 dozen to box, \$3.60 per dozen. Inflates 144 inches around. Color, orange.
#5 Round Asst. Colors. Per Gr. \$1.55
#7 Round Asst. Colors. Per Gr. 2.65
#9 Round Asst. Colors. Per Gr. 3.85
#418 Airship Colors. Per Gr. 1.95
#524 Airship Colors. Per Gr. 3.85
#7 Ear Type Cathead. Per Gr. 3.85
#10 Ear Type Cathead. Per Gr. 6.60
#13 Paddle. Per Gr. 5.50
#16 Paddle. Per Gr. 7.70
BUY DIRECT — SAVE MONEY
Minimum Order Filled, \$10.00
1/3 Deposit with order, balance C. O. D.,
F. O. B. Factory.
CHICAGO BALLOON CO.
716 W. Madison St. Chicago 6, Ill.

ALARM CLOCKS

NOW ONLY \$2.00!
Regular \$6.95 retailer! Compact, precision-made alarm clocks. Silent ticking, sharp ringing. Swiss-made! Luminous dial and hands! Overstocked, need room desperately.
—willing to sacrifice—\$2.00 each. Minimum order, 3 dozen. 20% Deposit, balance C. O. D. Dealers only.
L. J. THOMAS & CO.
12413 S. Harlem Ave., Dept. A-25
Palos Heights, Ill. (Suburb of Chicago)
(Reference—Dun & Bradstreet and Jewelers Board of Trade.)

BALLOONS
BELOW FACTORY PRICES
PENNY KING CO.
1037 E. Warrington Ave., Pittsburgh 10, Pa.

UP THEY GO...
with
HY-BLO
ONE STROKE
BALLOON
INFLATOR



NOW YOU CAN
INFLATE
**OAK-HYTEX
BALLOONS**
Easier—Faster

GREATLY REDUCED PRICES
NOW IN EFFECT ON
OAK-HYTEX BALLOONS

See Your
Jobber NOW!

Another OAK FIRST!

HY-BLO
JUNIOR
INFLATOR
Sturdy—Lightweight
Inexpensive

The OAK RUBBER CO
216 S. SYCAMORE ST. • RAVENNA, OHIO
SELLING THROUGH JOBBERS ONLY

LEVIN BROS.
Distributors for Oak-Hytex Balloons
6th & Ohio Sts. TERRE HAUTE, IND.

PICO NOVELTY CO.
Distributors for Oak-Hytex Balloons.
807 1/2 So. Flower St., Los Angeles 14, Calif.

GARRISON
TOY AND NOVELTY CO., INC.
Distributors for Oak-Hytex Balloons.
Carnival Goods—Mr. Hynson.
1215 E St., N.W. Wash., D. C.

MEDICINE MEN!
THERE IS NO SUBSTITUTE FOR QUALITY!
WRITE TODAY for new wholesale catalog on tonics,
oil, salve, soap, tablets, herbs, etc. **LOW PRICES—
RAPID SERVICE!** (Products Liability Insurance Car-
ried.) We are MANUFACTURING PHARMACISTS established 1934.
GENERAL PRODUCTS LABORATORIES, INC.
137 E. SPRING ST. Dept. X COLUMBUS, OHIO

MEDICINE MEN
Your label or ours. Herb Medicines, Herbs,
Salves, Liniments, Tablets, Pills, etc. Lowest
prices. Highest quality. Write for free con-
fidential catalog. **ERBOLAX CO., 220 George
St., Dept. B, Cincinnati 2, Ohio.**

MEDICINE MEN
Write today for prices on our exclusive Tonics,
Herbs, Liniments, Salves, Corn Medicines, Tablets,
Soaps, etc. 1 day service. (Products Liability In-
surance carried.) Manufactured by a Registered
Manufacturing Pharmacist. The House of Service
CELTONA MEDICINE CO.
1016 Central Ave. Dept. B-8 Cincinnati 2, O.

FIREWORKS
ATTENTION, DEALERS
For Lowest Prices, write Today
for complete Price List.
MID-WEST FIREWORKS
114 W. SECOND ST. SEDALIA, MO.

Pipes for Pitchmen

By Bill Baker

Give a thought to those cold, dreary winter days when it's hard enough to corral a nickel, much less a buck, before you elect to become bum-happy this summer.

ROBERT M. SMITH . . . letters from Tuskegee, Ala., that he recently celebrated his 65th birthday, 45 of which were spent in the med field. Smith is still active in the pitch game and still makes about five or six pitches a day, doing his own bally.

PROF. JACK SCHARDING . . . is operating down Atlanta way, telling the folks what to eat and making plenty of passouts with his varied item line-up.

Fancy Freddie says: "There are few pitchmen today who are not wiser than they were yesterday."

E. A. GENTRY . . . fogs thru the following from Chicago: "Weather here has been anything but good and most of the boys are making shops which are proving fair. Numerous lots are open here, but they run pretty high from a rental standpoint, going from \$5 to \$15 per day. All seem happy, however, as the town is pretty well open to pitchmen. All we need is some good weather. It looks like a fair year ahead for all who want to hustle."

JACK KEARNS . . . is doling out plenty of gyro tops, working his layout from a lot on Adams Street, Chicago.

The successful pitchmen's bally gets that way because he delivers it completely and intelligently. Have you checked yours lately?

REPORTS FROM . . . the Windy City indicate that Joe Mann recently took delivery on a new Packard and is contemplating a few weeks' vacation in Wisconsin, most of which will be spent fishing.

THE HALLSTROMS . . . Tip and Lil, are in Chicago making ready to play a number of Canadian fairs.

We never worry about the fellow who can adapt himself and his interests to current conditions.

PAT MALONE . . . and Jack (Bottles) Stover worked Greenbrier County Fair to a fare-thee-well recently and came up with

plenty of long green. "All the fast-money boys," says Bottles, "have been working the spot for many years arid to lucrative takes. What a doozie it would be if one could find a few more like it. Pat says it's the only big one left anymore. Pipe in all you scribblers down yonder." Jack adds that he and Pat are planning to pass the 40-mile limit soon and will be heading for the high spots in West Virginia, Kentucky and Pennsylvania, where they will assist Senator C. V. Ralston, of Cumberland, Md., on a few pay days and stocksales.

A NEW ITEM . . . which hit the market recently and which the boys and girls of Pitchdom would do well to investigate are the Astrological Jewels. Item looks like a winner wherever it may be worked, whether it be street corner, carnival or circus lot or fairgrounds. It should make for a good store demonstration, too.

A pitchman, because of his wide experience and keen business acumen, can ferret out an interesting side light of some item that none of us would otherwise notice.

THEY TELL US . . . that among the sheeties getting the geedus working North Carolina territory are Bob Willimans, E. C. Pardee, Spud Manguam, Al Rice, Jack Miller, Doc Conroy and Doc Rowe.

HARRY MAIERS . . . veteran of many a pitch campaign, is in Tazewell, Tenn., where he recently took delivery on a new Buick.

THE GUNNS . . . Roach and Red, are working mice and cards to successful returns on a Wabash Avenue lot in Chicago.

"MAXWELL STREET . . . isn't the same anymore," letters J. A. Perry from Chicago in his first pipes effusion in a long time. "It's getting harder to acquire a buck there now than it was during the depression. Many of the oldtimers are off the street for one thing and another. First to go was Tommy Burns, who worked oil for many years at the market. Next was Paddle-Smitty, who was the oldest member in point of service on the street. He operated there for 35 years and built up a good business with snake oil. In the past few years, Smitty didn't have to make a pitch because he seemingly put out oil that pleased



The Path of Opportunity Is Lit With
**FLUORESCENT
FIXTURES**
The Greatest Lighting Improvement Since Electricity Replaced Gas.
**TREMENDOUS PROFITS FOR
DISTRIBUTORS
DEALERS
CONCESSIONAIRES**
FLUORESCENT FOR EVERY PURPOSE—Commercial, Industrial, Channel Strips, Kitchen Units, Desk Lamps, Chrome Brackets, Bed Lamps and other styles.
PRICES AS LOW AS \$2.10 EACH
ALL PRICES LOWEST POSSIBLE
DIRECT FROM MANUFACTURER
Write for Illustrated Catalogue and Price List of Complete Line

ABRAMS LIGHTING
MANUFACTURERS—FLUORESCENT FIXTURES
113 No. 7th St., Philadelphia 6, Pa.,
Phone Walnut 2-6787

K-3, Ft. Worth, Texas



NOW AVAILABLE
OUR OWN
FLOOR STAND
FANS
with 24" Blades,
110 Volt, AC, 1140
R.P.M., G.E. Motor.
Also available in 18",
20", 30" sizes.
New
BINGO BLOWER
Immediate Delivery.
Send for Free Catalog
on Fans, Bingo Blowers,
P. A. Systems and Complete
Line of Bingo Supplies.
MORRIS MANDELL, INC.
Dept. B
131 West 14th St.
New York 11, N. Y.
CHelsea 2-3064

Park and Carnival Specials

FEATURED IN CATALOG 261 JUST ISSUED
WRITE FOR YOUR COPY—STATE YOUR BUSINESS

BALL GAME STOCK		FOR STOCK STORES	
1" Hawaiian Leis. (3 Gr. pack) . . . Gr.	\$ 3.25	1 1/2 Oz. Whiskey Glasses Gr.	\$2.50
2" Hawaiian Leis. (1 Gr. pack) . . . Gr.	6.75	Miniature Glass Beer Mugs Gr.	3.50
Aluminum Milk Bottles Ea.	1.50	9 Oz. Glass Tumblers Gr.	4.32
Wood Milk Bottles, not loaded . . . Ea.	.50	Glass Teacups, green tint Gr.	5.00
Comic Hat Bands, 18" 100	1.65	Glass Saucers, to match cups Gr.	5.00
Worth Baseballs Doz.	2.15	Glass Candle Holders Gr.	4.80
Junior Swaggers, 17", Colored Head. Gr.	8.50	Glass Ashtrays Gr.	3.50
Lancaster Batons, without Bells . . . Gr.	14.00	Glass Custard Cups, Fire King . . . Gr.	4.50
Lancaster 36" Swaggers Gr.	9.75	Glass Dessert Dishes Gr.	4.50
Lancaster Batons, W/Bells Gr.	16.50	Handled Grape Dish Gr.	5.50
Spanish Felt Hats Gr.	30.00	Enamel Tin Cigaret Cases Gr.	4.85
Mexican Cholo Felt Hats Gr.	22.50	Stone Set Rings Gr.	1.00
Plastic Crook Handle Canes 100	15.00	Gold Plated Band Rings Gr.	1.65
8" Fox Tails, W/Comic Card 100	5.50	Plastic Toy Knives, Forks and Spoons. Gr.	1.00
11" Fox Tails, W/String, no Card . . . 100	21.50	Decorated Aluminum-Ashtrays . . . Gr.	3.25
14" Fox Tails, W/String, no Card . . . 100	27.00	Large Animal Plastic Charms Gr.	1.10
20" Fox Tails, W/Comic Cards . . . 100	28.00	Dico Electric Boudoir Lamps Dz.	16.00
Flying Birds, bright colors Gr.	15.00	Plaster Doll Asst., 13 1/2 to 15 1/2 in. . Dz.	3.60
		Plaster Fig. Asst., av. 7 in., 50 pack, Ctn.	6.50
		Plaster Fig. Asst., av. 4 1/4 in., 100 pack.	7.00

All items packed in units as listed, no less sold.

C. O. D. Orders Must Be Accompanied by 25% Deposit. Other Articles of "Wanted Merchandise" Are Shown in Our Latest Early Bird (No. 261) Catalog—Write for Your Copy Today.

LEVIN BROTHERS Established 1886
TERRE HAUTE, INDIANA

CONCESSIONAIRES, TOY AND GIFT SHOPS
Sensational—New—Amazing
**ROCKET
"SUB"**
\$5.80
Complete With
Power Tablets
Here's an absolutely new toy that will delight
young and old. This flashing submarine dives
8 times 50 feet or more. Wonderful for bathtub,
lake, pool, etc.
ELECTRIC LIGHT "JAZZ BOW" TIES
\$1.49 Retailer
ELECTRIC LIGHT FLOWERS
\$1.00 Retailer
Complete with battery and bulb.
Quantity Users, Write for New Low Prices
SEND FOR NEW NOVELTY CATALOG.
25% With Order. Balance C. O. D.
BERNARD FINE CO., INC.
501 6th Ave., Dept. BL, New York 11, N. Y.

CLOSE OUTS
 LIMITED QUANTITIES
 ORDER AT ONCE
 QUANTITIES MAY NOT LAST

BATHING CAPS —New Goods, Asst. Styles, 50¢ Seller, Gr.	\$15.00
SLUM —3,000 Pieces Novelties, Asst.	25.00
JEWELRY —Custom & Novelty, Asst. Items, Formerly \$1.00 Retailers, Gr.	14.40
TOBACCO ZIPPER POUCH & PIPE Comb. Leather, Doz.	6.00
NORWOOD AFTER-SHAVE SET —3 Pc. Sets, \$1.00 Seller, Doz. Sets	3.50
LADIES' PERFUME SET —5 Pc. Doz. Sets	3.00
BROOCHES —Asst. On Cards, Gr.	3.00
SMOKE STANDS —Original \$2.98 Seller, Doz.	9.00
DOUBLE HEART —(Sterling), Boxed, Doz.	1.75
LOCKETS ON CHAINS —Boxed, Doz. \$12, \$9, \$6	3.00
CROSSES ON CHAINS —Boxed, Doz. \$12, \$9, \$6	3.00
COMPACTS —Plastic, Large Size, Doz.	3.00
COMPACTS —Metal, Asst. \$12, \$9, \$8	3.00
PERFUME —Asst. Odors, Gr.	4.50
WALLETS —Leather, Imported, Doz.	3.00
EARRINGS —Plastic Backs, Gr.	2.50
MISER PURSES —(Beautiful), Doz.	3.00
KEY CHAINS —Asst. Plastic Ornaments, Gr.	3.50
MILITARY JEWELRY —200 Pcs. Asst. Lot	20.00
LUCKY NOVELTY PRIZE BOXES —Asst. Novelties, Gr.	4.50

25% Deposit, Balance C. O. D.

MDSE. DISTRIBUTING CO.
 18 E. 16 ST. NEW YORK, N. Y.

and once they used it they kept coming back for more. His widow handles the business now and it's still perkering. Following Smitty was Jimmy Wells, who sold balm and racked up plenty of satisfied customers. The Lo-p doesn't look the same since the big balloon stands closed. Most of the nitch lads here are working factories and there's not much moola available. Among those working on the street are M. Devine, H. Daniels, Curly Warwick, J. Miller and Humpy De Graw and Tip and Lil Halstrom."

Offer something useful and you are on the big money road.

EDDY CURRAN . . . has his balloon pitch clicking on a Monroe Street lot in Chicago.

LITTLE JAKE . . . the poke man, is scoring with that item playing lots in Chicago.

DOC GEORGE WARD . . . is reported to be wrangling enough lettuce out Texas way with Tex-o-Lax to keep his refrigerator loaded with steaks.

It's been a wet spring, but the number of pipes hitting the column would never indicate it. When it's raining and you can't work outdoors that's as good a time as any to shoot thru a note on what activities are going on in your neck of the woods.

RICHARD ARCAND . . . after closing in Hollywood, moved into Huntington Park, Calif., where he has his layouts working in Newberry stores there to sock returns. "I saw a few demonstrators in downtown Los Angeles," Arcand writes, "getting nothing extra. Several street peddlers were sighted on skid row getting a little green and lots of sunshine. Candy handlers are doing practically nothing. Balloons are a thing of the past and street peddlers are letting their stock go for anything they can get. Jewelry is also plentiful and well below the usual prices. Many of the coil workers have left these surroundings for spots where the grass is greener. I plan to leave soon for Oregon and Washington. I'm still president of the Circus Clown Club here."

PRICES ARE WAY DOWN ON THESE SENSATIONAL ITEMS!



JUMBO OREGON FAUNS
\$39.00 DOZ.
 LEGIT. JOBBERS—JOBBER PRICES
 This graceful, appealing faun is a sure fast seller. All high pile plush, well constructed. Natural or assorted colors. Packed 1 doz. to carton.

Giant and Smaller Sizes Available

JUMBO BEARS 32" HIGH, \$36.00 DOZ.

All Prices Made from silk velour and high pile plush combination. Cotton stuffed. Assorted colors. No stock is complete without this ever-popular item. Packed 1 doz. to carton.

We are the **ORIGINATORS** of the LAZY CHARLIE HORSE! Stuffed animals -- all sizes and shapes. Let us know your needs—we can supply you at prices that will surprise you!

799 Broadway **E. FAYNE** New York 3, N. Y.

Pitchmen-Concessioners BE FIRST WITH THIS

NEW SENSATION—A REAL PASS-OUT FOR FAIRS
 1,000 in a day at New York
 500 in a day at Pittsburgh
 800 in a day at Detroit

BRAND NEW automatic principle gives different answers to thousands of questions.

"SPIRIT CRYSTAL BALL"
 Demonstrated in 10 seconds. ANSWERS FLOAT IN VIEW.
JOBBER'S PRICE \$68.40 GROSS
 F. O. B. Cincinnati.
 Send \$1.00 for Sample and Display Card. Weight 90 lbs. per gross.

ALABE CRAFTS
 Dept. 8, 348 W. 5th St., Cincinnati, Ohio

ELECTRIC RAZORS
 WITH IMITATION PIGSKIN CASE — INDIVIDUALLY BOXED

\$2.14 each
\$24.25 a dozen

Samples will be sent at \$2.14 each

Full line of general merchandise. Write for free list of our complete line at lowest prices.

Essgee Sales
 Distributors of top quality lines
 101 E. Court St. CINCINNATI 2, OHIO

TERMS
 25% deposit with order, Balance C. O. D., F. O. B. CINCINNATI. Net ten days to rated concerns.

Values in
GOVERNMENT SURPLUS ELGIN -- WALTHAM and BULOVA WATCHES

16 JEWELS \$14.00

Wholesale
 Stainless steel back
 Leather band
 Sweep second hand. These watches sell themselves. Buy from a new shipment. 25% with order — balance C. O. D.

PHILADELPHIA WATCH SUPPLY CO.
 Dept. 3
 730 SANSON ST. PHILADELPHIA 6, PA.

ELECTRIC BOW TIES
 \$1.80 Doz. Sample Prepaid \$1.00

DRINKING BIRDS
 #3 Bird, Doz. . . \$11.95
 #2 Bird, Doz. . . 13.45
 #1 Bird, Doz. . . 14.95
 #5 Duck, Doz. . . 19.75

REYNOLDS PENS
 \$7.50 Doz.
 Sample Prepaid \$1.00 #3 Bird

CANDY -- GIFTS
 #9 Maple Chest (Mir. In Lid), 1 lb. . . \$2.25
 #10 Cedar Chest (Mir. In Lid), 1 lb. . . 2.35
 1 lb. Box Choc. (High Quality), Doz. . . 6.75
 1/2 lb. Pecan Rolls (Cello), Doz. . . 5.50
 Beacon Blanket, Indian, 72x84 . . . 3.25
 #288 Camera (Candid Type) . . . 1.89
 #148 Radio, Plastic Cabinet . . . 14.85

SEND FOR NEW GIFT CATALOG

DE LUXE SALES CO.
 220 So. Main St. BLUE EARTH, MINN.



HERE'S A HOT NOVELTY ITEM!

Scoots along the ground, whistles shrilly, takes off into the air and explodes with loud report! A barrel of fun . . . absolutely the best "chaser" on the market! Packed in red cellophane packages of one dozen, 5 gross to case.

Per gross . . . \$8.40
 Quantities of 5 gross . . . per gross \$7.50
 Quantities of 100 gross . . . per gross \$6.00

WILFONG FIREWORKS

MONEY MAKING COMBINATION

THIS DISPENSER HANDS OUT:
 1. . . . A CIGARETTE
 2. . . . A LOUD LAUGH!

When you pull his ear forward, UP flies his tail and OUT pops a cigarette!

ALL METAL Wood Base — 7" High, 8" Long—3" Wide. Weight—2 1/2 Lbs.

BURRO PETE'S the NEWEST sensation — he sells wherever he's shown! Built to last a lifetime . . . nothing to get out of order.

IMMEDIATE DELIVERY
 Deposit with order, balance C. O. D.
 Distributors and Jobbers, write for prices.

\$27 DOZ.
 TRIAL ORDER OF 6 ONLY \$13.50 (Retail at \$3.95)
 SAMPLE \$3.25, POSTAGE PAID

LARAE INDUSTRIES
 4767 LIBERTY AVE. MAYFLOWER 6030 PITTSBURGH 24, PA.

Merchandise You Have Been Looking For
 Lamps, Clocks, Enamelware, Houseware, Aluminum Ware, Decorated Tinware, Toys, Every kind of Glassware, Blankets, Hampers, Hossocks, Plaster, Slum, Flying Birds, Whips, Balloons, Hats, Canes, Ball Game Specials, Bingo Merchandise.

Catalog Now Ready — Write for Copy Today

IMPORTANT To Obtain the Proper Listings, Be Sure and State in Detail Your Business and Type of Goods You Are Interested in.

ACME PREMIUM SUPPLY CORP.
 1111 South 12th St. Louis 4, Mo.

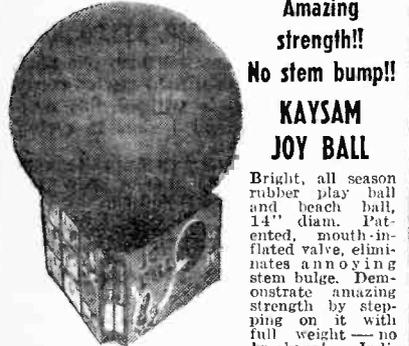
SELL \$2.50 MEN'S TOILET SET FOR 5c
 ALSO \$1.50 BOTTLE COLOGNE FOR 5c.

A sensational sales plan. Write for full information. We have hundreds of fast selling items for the man who sells.

GOODIER COMPANY— Division of Universal Laboratories
 321 N. Bishop Avenue DALLAS 8, TEXAS

**It's NEW—
Watch It
Sell!!**
**Joy
PUNCHING
Ball**

New and different, for fun and exercise indoors and out. Striking-skill quickly acquired by youngsters and adults. Molded of durable du Pont neoprene, gaily colored. Attractive package, low price—can become a NATIONAL FAVORITE. Imprinted if desired.



another KAYSAM product low cost. Imprinted for conventions, carnivals, etc. Also an amusing black "8-ball." See your jobber or write direct.

MOLDED LATEX PRODUCTS, INC.
PATERSON 3, N. J.

Immediate Delivery
HERSHEYS BARS.....\$32.00 CASE
(plain—30 boxes to case)
SNICKERS..... 13.80 CASE
(12 boxes to case)
BEECH-NUT GUM..... 60.00 CASE
(50 boxes to case)

These items make fine premiums and good sales board items. Also the retailers here are getting 2 for 15¢ on the candy and 10¢ or 3 for 25¢ on the gum.
Sorry, no C. O. D. Full amount must accompany order. No personal check accepted until they clear through the bank.

E. C. M. DIST. CO.
P. O. BOX 175 JOHNSON CITY, TENN.

**RINGS RINGS
NEW LOW PRICES**

Massive Skull and Cross Bones, Indian Head, Horse Head, etc. Doz. \$18.00
Men's Imit. Diamond, R.G.P. Doz. 14.00
Men's Imit. Diamond (Gold Finish), Doz. 6.00
Ladies' Engagement Ring, G.F. Doz. 4.50
Ladies' Wedding Ring, G.F. Doz. 4.50
Ladies' S.S. Bridal Sets, Gr. 36.00
(Each Ring)
Ladies' Cluster S.S. Doz. 8.00
Men's Discharge S.S., Massive, Doz. 8.00

25 DEPOSIT, BALANCE C. O. D.
B & B JEWELRY SALES
311 TRAVIS ST. HOUSTON 2, TEXAS

NOTICE, ENGRAVERS



A fast seller, Birthstone Bracelet, with 4 Brilliant Imported Stones, High Polished Gold Electro Plated over Nickel Plating. Carded and cell., \$45.00 gross.

Baby Rings, Sizes 1/2 to 3 1/2, \$18.00 gross. Boys' and Girls' Rings, 4 to 7, \$18.00 gross. Large Boys' and Men's Rings, 7 to 11, \$24.00 gross.
These Rings Are High Polished Gold Electro Plated Over Nickel Plating

General Delivery Boys, Send for New Sheets for Catalog.

Dexter Engraving Jewelry Co. 23 ARCH STREET
Manufacturers of Engraving Jewelry PROVIDENCE 7, R. I.

NEW PRICE
STAINLESS STEEL BANDS, \$1.50 EACH
Also have Gold-Filled Bands at \$2.25. Same price on quantities of 1 or 100. Our stock consists of 75% SS, 25% Gold Filled.
NATIONAL METAL CO., 168 N. Main St., Fall River, Mass.

Pipes

HENRY MEYERS JR.
is in Johnstown, Pa., framing a peeler tripod that he plans to spring with soon.

Tripod Terry Sez: "The best way to make your tip respond is to try harder yourself."

LET'S HAVE SOME . . .
pipes from Doc Tom Smith, Doc Tom McNeally, Doc Red Maynard, Sam and Carolyn Levy, Ed Hill, Sam Silverman, Joe Golub, Nat K. Morris, Ray Herbers, Fred Krause, George Sallay, Danny Kaufman, Jack Young, John J. Looney, Red McCoy, Sleep Bernie Caplan, Peanuts Cramer, Julius Fisher and Joe Mann.

Don't abuse public confidence, cultivate it. Therein lies much of your success.

Tom and Med
—By E. F. Hannan—

L. VERNE SLOUT recently requested notes on Tom shows for a promised book. One old organization that he can make comedy of was one of the Kickapoo shows, operated by Doc Allan Damon.

Damon was a lecturer, mesmerist and hypnotist, and laid claim to several other potentials, doing a fair job on all of them. But he was another medic who yearned for the stage and liked to appear in Tom, and such bills as *Mugg's Landing*, and even *East Lynne*.

Damon hired Archie Gifford, a Negro performer, to play Tom to Damon's *Simon Legree* and while showing Portsmouth, N. H., Archie contracted a stiff neck and Damon promised to keep his whip lashing well away from that part of Gifford's anatomy.

But Damon imbibed a bit before the show and forgot his promise. When Damon slashed Gifford across the sore spot Gifford turned on him and floored the manager with a punch to the jaw. Archie, it seems, had been a pupil of George Godfrey, Negro boxer and instructor of that time.

There was a quick curtain when the event happened and it was several days before Damon was able to be back in the cast. In the meantime Gifford lost his job and a new and less manly Tom took over the part.

**Eastern Funspots
Gather Moola Over
Decoration Day**

(Continued from page 51)

of New York's summer spots but attendance peaks were reached on Sunday (1), with biggest crowds of the season at practically all parks and shore resorts.

Attendance figures for Coney Island were: Decoration Day, 500,000; Saturday (31), 100,000 — probably went much higher as crowds arrived en masse late in the afternoon—and Sunday, 700,000. Very few bathers were reported at Coney Island but rides, shows, concessions and eateries did brisk business.

Rockaway Beach attendance was very good despite cool weather. Rockaway's Playland was host to its largest crowds of the season. Drambour's Seaside Amusement Park also hit the jackpot with games, rides and stands all reporting good takes. Rockaway's best day was Decoration Day, with 500,000 visitors, while attendance dropped to 175,000 on Saturday (31) and hit 400,000 Sunday (1).

Jones Beach, swank south shore Long Island beach resort, drew 30,000 patrons Decoration Day and 40,000 Sunday (1). Orchard Beach, strictly a swim spot, drew a modest 25,000 Sunday (1).

Atlantic Beach, one of the newer Long Island shore resorts, celebrated the holidays by holding a two-day auction sale of shore property, Friday and Saturday (30-31), at which 226 parcels of land were sold for a total of \$242,712. Much of the property disposed of was zoned for business or amusement and bidding was brisk and prices realized were high.

125,000 at Asbury Park
ASBURY PARK, N. J., June 7.—Decoration Day week-end attendance reached its peak here Sunday (1), with an estimated 125,000 visitors on the boardwalk. Traffic was said to have been the heaviest in 15 years, with business topping all records at this resort.

Palisades Breaks Marks
NEW YORK, June 7.—Palisades Amusement Park, across the Hudson from uptown New York, broke all early season records during the three-day Decoration Day week-end, according to Jack Rosenthal, co-owner. Rosenthal said not only did park attendance hit a new high but all rides, attractions and concessions registered record takes. Decoration Day the park was host to 22,000 members of New Jersey American Legion posts and chalked up a total attendance of around 79,000 for the day.

Olympic Park Does Okay
IRVINGTON, N. J., June 7.—Olympic Park, favored by best weather of the season, reports extremely good attendance on all three days of the Decoration Day week-end. According to Robert Guenther, of the Olympic staff, a very noticeable increase in the number of the younger male element was evident—a return to pre-war conditions and a stimulus to ride and game business. Strong line-up of acts in the current circus bill should help keep Olympic's attendance up to par. Show features Janet and Paul, high aerial; the Saxons, equilibrists; Flo Lin Howe, contortionist, and Doss' dogs and ponies. Maestro Joe Basile is celebrating his 31st year as leader of the Olympic Park band.

Santos-Artigus Closes
HAVANA, June 7. — The Santos-Artigus Circus closed its season May 11 after a highly successful season. Org boasted only two American acts, Lamont's cockatoo act and Fleet's chimpanzee.

HISTORICAL SOCIETIES

(Continued from page 51)
his visit to Jamestown, N. Y. Burns, incidentally, had a hobby story with a picture in *The Buffalo News* May 23. Murray Guy entertained Harry Bowman at his home in Jeannette, Pa. Bowman reports catching the King Bros.' Circus.

Timothy James Maloney, CHS 300, is busy completing a replica of the two-hemisphere band wagon with the 40-horse hitch and expects to have it on display at the convention. C. E. Duple, CHS historian, let it be known, was with the Mighty Haag Circus in 1912 and made 66 stands in Canada. He also played 59 towns in Canada with the Famous Robinson Shows in 1914. William Kriescher, CHS, Wichita, received a carved four-horse hitch from Barney Shevlin to add to his fast-growing model circus.

H. L. Symons donated a miniature dining department wagon for an auction, proceeds going to the CHS Club. Mr. Kuehne was the high bidder. John Crowley, CHS secretary, is on the sick list.

Wichita Notes

WICHITA, Kan., June 7.—World Wide Animal Exhibit, owned by W. F. Duggan, former owner of Duggan Bros.' Circus, is playing here to good business. Show is spotted on one of the city's busiest streets, housed under a 40 by 120-foot tent and featuring Texas Nell. A Monkey Show also is carried. Joe Cogozzo is manager. Mitch and Jim Stutz have the concessions.

Fred Leonard, who is in Wesley Hospital with a back injury, expects to make the Des Moines Horse Show. The Frazier family played at the Cejay Stadium May 30-31.

Mr. and Mrs. Joe Smith, Montezuma, Kan., visited at the home of the writer while in Wichita to attend the graduation of their daughter, Joan.

Cleve Reedy, well-known stagehand, died June 2. The Knight family, wire act trio, joined the Montgomery Circus in Laramie, Wyo.—**BETTE LEONARD.**

BRAND NEW! TERRIFIC!



ROLL-UP NECKTIE

(Patent Pending)
NOT JUST A GIMMICK—but an attractive, four-in-hand, ready-knotted tie with a self-contained unit that causes the tie to **ROLL-UP** and hit your chin whenever desired. No outside wires or strings used. You wear it like a regular tie . . . but make it **ROLL-UP** at your command. A terrific fun novelty!

Sample \$1.50
ROLL-UP Tie
Wholesale price, \$9.00 per doz.
JOBBER! Write for Quantity Prices!
Send 1/2 Deposit, Balance C. O. D.
D. ROBBINS & CO. 152-B West 42nd St. New York 18, New York
NOTICE—Infringers will be prosecuted.

IT'S NEW, Surprise
Frankfurter Match Card. When opened out pops 2-inch frankfurter with a Ring. Sells On Sight. Folds back in a second to use again.
Price \$5.75 gross, cash with order; for more than gross send only deposit, bal. C. O. D. Shipped same day. (Copyright Pending.) Now Circular ready.
THE MANES CO.
433 Westminster St. Providence, R. I.

How To Avoid Damage Suits

(Continued from page 51)

tions will be answered in the negative, and thus relieve the proprietor from all liability for injuries to the patron who sued for damages.

Must Exercise Care

First, it is important to know that proprietors of amusement devices are duty bound to exercise at least "ordinary" care to prevent injuries to patrons. Generally speaking, the higher courts have held that "ordinary care" is that degree of care which would have been exercised by other experienced and prudent operators of amusement devices, under the particular circumstances of the injury.

Of course, there is no fixed standard by which a court is enabled to definitely decide in every case what conduct of an operator is ordinary care. The terms "ordinary care," "reasonable prudence," and such like terms, when applied to the care legally required of the operators of amusement devices are relative and all facts must be considered by the court.

Under no circumstances may a patron of an amusement device or pastime recover damages for an injury unless he proves, first, that he used at least "ordinary" care to protect himself from the injury and, second, the injury resulted directly from negligence of the operator of the amusement.

For illustration, in *Bluett v. Eli Skating Club*, 48 Atl. (2d) 557, reported September, 1946, one Bluett sued the owner of a roller skating rink to recover heavy damages for injuries sustained. The testimony proved that Bluett paid the admission fee of 30 cents and received a pair of skates from one of the attendants. He presented them to a "skate boy," who was employed by the owner of the rink to fasten skates on the shoes of customers. The boy fastened the skates to Bluett's shoes. After Bluett had skated for about half an hour he noticed the right skate appeared to be loose and returned to the "skate boy," who tightened it. Bluett resumed skating and a few minutes later the right skate came off at the toe and he fell, breaking his arm.

Charged Negligence

Bluett contended that the proprietor of the rink was liable in damages for his injury because the "skate boy," employed to fasten skates, had negligently and carelessly fastened on his skates which directly resulted in the injury.

The higher court refused to hold the proprietor liable saying that altho the skate boy had carelessly fastened on the skates, it was Bluett's duty to use ordinary care to know that his skates were securely fastened.

Thus, this proprietor avoided liability by proving the patron's contributory negligence resulted in his injury.

The law, and all higher courts, assume proprietors of amusements will exercise reasonable care to regularly and carefully inspect apparatus and make necessary repairs to safeguard patrons against injuries. If a jury, after listening to the testimony, decides the proprietor's negligence in this respect resulted in the injury, it will hold the injured patron may recover damages sufficient to fully compensate for the sustained injuries. Usually the higher court will approve the jury's verdict.

For example, in *Johnny J. Jones Exposition, Inc., v. Terry*, 63 N. E. (2d) 159, a patron of a Ferris Wheel, sustained severe injuries when she fell some 75 feet. She sued the operator of the Ferris Wheel for damages and proved: (1) The lock and catch on the safety bar of the Ferris Wheel defective; (2) that the safety bar was not securely fastened when she was

seated in the seat before the beginning of the ride; and (3) that the safety bar gave way and precipitated her to the ground. The jury allowed the patron to recover \$7,500 damages. The higher court approved the verdict, saying:

"An examination of the record discloses that there is substantial evidence to sustain the facts, and it is not the province of this court to weigh the evidence, or substitute its judgment as to the weight of the evidence for that of the jury."

Higher Court Approves

Altho the proprietor argued that \$7,500 damage allowance was excessive the higher court approved this allowance on this evidence: The patron was 19 years of age and in perfect health before the injury. She sustained the following injuries: a double comminuted compound fracture of the right femur; dislocation of the right knee which is still stiff; dislocation of the right ankle; a deep cut (about three inches long) under chin; a deep cut about an inch in front of the chin; severe shock and bruises; since the accident she has been extremely nervous and excitable; she still suffers from the effects of said injuries and cannot do things she did prior to receiving said injuries. She underwent two operations and one blood transfusion; her hearing has been impaired since the accident and she suffers pain in the right side of the abdomen over the right ovary.

In this respect the higher court said:

"In view of this evidence, we cannot see that the amount of the judgment is so grossly excessive as at first blush to induce the belief that the jury was actuated by prejudice, partiality, or corruption in assessing the damages."

Thrown From Car

For comparison see *Castle v. River-view Park Company*, 11 N. E. (2d) 125. The testimony in this case proved that a passenger was thrown from a car on a Roller Coaster when the car suddenly lurched forward as it descended the incline. The passenger was killed and the proprietor was sued for damages on the contention that lurching of the car was caused by debris on the track.

The lower court allowed \$20,000 damages, but the higher court reversed the verdict saying that the testimony was not conclusive that the debris on the track caused the sudden lurch which threw the passenger from the car.

Sunbrock Thriller Tops 200,000 Gate At Yank Stadium

(Continued from page 51)

to watch the stunt, but the papers, altho running pictures and items, called the turn by labeling it "a publicity stunt" and failed to mention the show

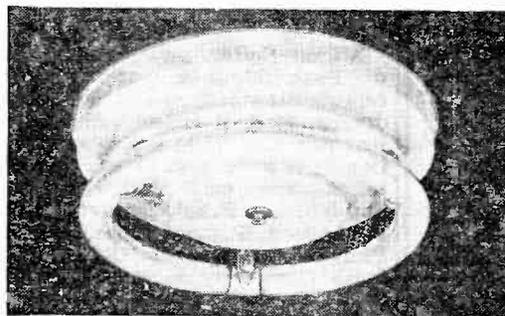
Sunbrock was picked up Monday (2) on a bench warrant and held in \$5,000 bail by Justice Alvin Burlingame, of the Court of Special Sessions, for alleged failure to pay wages. The charge dates back to 1943, when Sunbrock promoted the ill-fated circus on 50th Street here. Trial was set for Tuesday (10).

Later, in U. S. District Court, Sunbrock and Rodeo, Inc., were charged with infringing copyrighted songs of five music publishers. (Details on page 3.)

Mary Valentine was injured Tuesday night when she fell from a high rigging where she was performing with her husband. The act was discontinued. The Flying Laforms were replaced by the Flying Duwards prior to opening.

COMPLETE ILLUMINATION . . . No Shadows With **HOMECRAFT**

New "CIRCLINE" Fluorescent OVERHEAD FIXTURE



A Beautiful All-White Baked Enamel fixture featuring the new General Electric "CIRCLINE" Fluorescent Lamp.

The newest and fastest selling Overhead Lighting Fixture in America today.

The new G.E. 12 in. diameter 32-watt "CIRCLINE" lamp gives the SAME AMOUNT of light as the ordinary 100-WATT INCANDESCENT BULB.

FOR KITCHENS, BASEMENTS, HALLS, WORKSHOP, ETC.

- Approved by UNDERWRITERS LABORATORIES.
- Securely Mounted by Center Stud. Easy To Install.
- Overall Width, 13". Height, 4 1/2".

Fixture COMPLETE with Genuine G.E. 32-watt "CIRCLINE" Lamp.
In All-White Baked Enamel Finish. Retails for Dealer's Net Price \$17.95 \$10.70

Chrome Finish. Retails for Dealer's Net Price \$19.95 \$11.90

TERMS { C. O. D. or 2% Discount Cash With Order.

MANUFACTURED FOR AND DISTRIBUTED BY **INTERSTATE RADIO & PARTS CO.** Utility Home Products Dept. 6357 SOUTH ASHLAND AVENUE CHICAGO 36, ILLINOIS Distributors of Homecraft Electronic Products

MAKE MONEY FAST with this **SENSATIONAL** **ELECTRIC BOW TIE**

Good looking bowtie (assorted colors and patterns) comes complete with bulbs, wire and pocket battery. A fast seller.

\$10.50 per doz.
\$120.00 per gross
25% deposit with order. Balance C.O.D.

Eisen Mercantile Co. 508 Walnut St. Kansas City 6, Mo.

CARNIVAL PLASTER STATUARY

America's Largest House of Carnival Supply

We Deliver Coast to Coast

Special Truck Service in the States of Washington, Oregon, Idaho, Utah, Nevada and California.

Write us for details and costs of our product

NEW ITALIAN ART COMPANY

3155 Army Street

San Francisco, Calif.

SEND FOR OUR NEW **1947 CATALOG**

ILLUSTRATING A COMPLETE LINE OF CONCESSION GOODS AND NOVELTIES, INCLUDING:

Beacon Blankets — Aluminumware — Electric Clocks and Appliances — Chrome-ware — Dolls — Stuffed Toys — Plaster — Balloons — Whips — Cans and hundreds of other fast selling items too numerous to mention. You can't afford to miss the hundreds of "money making" values to be found in this truly money saving "Buyer's Guide" which will be ready for mailing soon.

SEND FOR YOUR FREE COPY TODAY

GELLMAN BROS. Inc. 119 NORTH FOURTH ST. MINNEAPOLIS 1, MINN.

RESORTS—PARKS—SOUVENIR STORE SPECIALS

BIRCH BARK CANOES		BALLS—BALLOONS—New Stock	
3" Canoe Mailers	\$1.00 Doz.	No. 4 Balloons	\$1.75 Gross
5" Canoe Mailers	1.20 Doz.	No. 6 Balloons	2.25 Gross
3" Plain Canoes	1.00 Doz.	No. 8 Balloons	4.00 Gross
5" Plain Canoes	1.20 Doz.	No. 11 Balloons	5.70 Gross
8" Canoes W/Seat	2.40 Doz.	No. 418 Airship	2.40 Gross
10" Canoes W/Seat	3.00 Doz.	No. 524 Airship	4.80 Gross
12" Canoes W/Seat	3.60 Doz.	Balls—Gas Inflated—Decorated	
3" Tepees	2.40 Doz.	3 1/2" to 6"	\$4.40 to \$8.50 Doz.
6" Tepees	3.60 Doz.	All sizes smaller	Sponge Rubber Balls, Return Balls, etc.

Each item imprinted as wanted. Sample Orders, \$15.00 to \$50.00. 25% Deposit. **ROSS C. BICKLEY** SANDUSKY, OHIO

SALESBOARD SIDELIGHTS

New York:

Milton Soffer, new sales manager of Bork Manufacturing Company, reports biz steady. . . . Murray Sanderson, R & R Sales Company, has just returned from a six-week vacation in Mexico and Cuba. He plans to start soon on a road trip thru the South. . . . Frank Synder, Chicago; Paul Olsen, St. Louis; Sidney Keeney, Philadelphia, and Sol Goldstein, Atlantic City, were some of the visitors to the city last week.

Dick Hitter, ANS Sales, Inc., Elmira, N. Y., is now on an extended biz trip. . . . Orville Rosenthal, Trenton, N. J., coin machine operator, has established a lush summer resort board business. . . . Bill Lessons, Boston salesboard buyer, stopped in the city for a few days last week on his way back from a Chicago board buying tour. Bill is reported to have also made some purchases here.

Nick Reiss, Indianapolis coin machine operator and board jobber, was in town last week. . . . Carl Braun,

Gary, Ind., is due in town this week. . . . Russell Goodwin, Keeley Sales executive, became the father of a boy last week. . . . Paul Kierman, New England op, plans to be in town next week on his way back from Jacksonville, Fla. . . . Alf Jordan, South African coinman, is considering salesboard expansion. He is now in the city on a buying tour.

Chicago:

Sol Wyatt, of Gardner & Company, is leaving with his family for England this week. He will be gone about a month, visiting relations there. Wyatt said he will be an interested observer of the English salesboard business while in the Isles. Might pick up some unusual sidelights on the industry there, he adds. Pounds and pence may prove a bit difficult at first, Wyatt thinks.

Ben Maltz, Excel Manufacturing Company, is said by the boys here to be in and out of the office so constantly that he reminds them of a revolving door. Maltz is one of the traveling-est boys in the business—he's out of town this week, too. . . . Jim Reddy, of Amusement Industries, reports business coming along on a very satisfactory level these days.

J. Worth, Worthmore Sales, is looking forward to his Wisconsin vacation July 18-26. He is hoping the weather will decide to give in and throw summer his way by then. . . . Superior Products' vice-president and director of sales, Seymour Trott, is out in Ohio this week with salesman Buddy Bronson.

Los Angeles:

National Novelties, a company in Los Angeles operated by Herman Rubin, Saul Freedman and Maury Ross, is going great guns with its new eight-sided den lamp. The lamp, which is available with salesboards, has openings for eight transparencies in the drop side of the shade. Designed for the den, color transparencies of models are used.

BALLYHOO BROS.

(Continued from page 53) run. They are now located in the line-up. To prove to you how skeptical midway dog players are, some of them stepped off the distance and claimed it to be only a half-mile around, while others tape-lined the lot and cut it down to a quarter-mile track. To settle the track question all bettors were invited to witness the laying out of the lot.

Due to the size of this show there is only one way it can be layed out. We have a Jeep that is equipped with an automatic stakedriver on its back end. The lengths of showfronts are layed out according to the mileage reading on the Jeeps speedometer. If a showfront is one-eighth mile long a stake is automatically driven when that distance shows on the speedometer. When the lot was layed out the speedometer reading proved the mile long to be correct. Even then the dog players claimed that the used car dealer, who sold the show the Jeep, gaffed the joint.

The first kennel arrived last week. When we say "dogs" we mean name dogs. Should you care to mail in a few wagers for next Friday's races here is the list:

Bally Gal, Great United. Misty Monarch, World's Best, 20 Big and Plus Lights in the first. Third Coupon, Got a Match, Sloughed, Three Card, Holdout and High Pole in the second. Hev Robe, Weeping Towel, Blowoff, Fifth Wheel, Dookie Book and Court-

ney Tower in the third. Rained Out, Tax Box, Glommer Geek, No Lushie, Nut Shells and Let Me Take in the fourth.

The shows' secretary, Give-Me-Gelt Cassidy, makes book in the office wagon. To keep touts and fixers away from the races, all dog players must stand under the front marquee where the races can't be seen. Results are broadcast to them over a loud speaker. After the first meet last week the office reported that it now owns 40 per cent of the concessions, two house trailers, 20 sample trunks and several truckloads of merchandise.

Run this ad: Concessionaires come on. Can place agents for recently acquired ball game, roll down, blowers, skillo and several add-'em-ups, turn-'em-arounds, roll-'em-downs and pick-'em-outs.

MAJOR PRIVILEGE.

NEW! SUPER 1/2" HOLES



1ST NEW BOARD DESIGN IN 30 YEARS!
6 TICKETS IN EACH HOLE—25¢
220 HOLES @ 25¢ \$2.88
Takes In \$55.00
PROFIT (Avr.) 28.75
PROFIT (Maximum) 44.50
Send for Complete Catalog
PROFIT MANUFACTURING CO.,
39 W. 23d., N. Y. C. 10

PROVEN SALESBOARD VALUES

Holes	Net	Profit
240 Quick and Easy	25¢	\$2.00 \$ 28.50
1440 Track Odds	25¢	5.52 124.88
500 Atom Jack	50¢	2.72 77.50
120 E. Z. Pickens Jr.	25¢	1.22 12.00
1000 Silver Buck	5¢	2.12 27.50
400 Game of Dollars	5¢	.90 7.00
400 7-11	5¢	1.11 11.16
1000 Jack Pot Charley (Th.)	25¢	1.20 52.00
1000 Pipperoo (Girlie)	5¢	2.98 28.25
1640 3 Bar Jackpot	5¢	3.48 33.31
1200 Goldie (Girlie)	5¢	3.37 32.45
1500 Piggy Back (Dough)	5¢	5.60 36.75
1196 Gorgeous (Girlie)	5¢	3.30 31.50
1500 Sweet Pickens (Girlie)	5¢	3.80 37.54
500 Put and Take	5¢	1.36 13.10

PUSH CARDS—1 to 29 and 1 to 39
Costs \$4.00 per hundred
Also Bingo Refills at Lowest Prices.
We ship immediately upon receipt of order.

A. M. COMPANY 1606 GRAND AVE. KANSAS CITY, MO.

AVAILABLE AGAIN

Skip-number Push Cards with major winner under Master Seal in 4-16¢, 1-29¢, 1-33¢, 1-39¢, 1-49¢, 1-59¢ and 1-99¢ in 12, 15, 20, 24, 30, 35, 48 and 66 Holes, with take-ins from \$3.00 to \$25.32.
Skip-number Push Cards with every push a winner in 1-29¢, 1-39¢, 1-49¢, 1-59¢, 1-69¢, 1-79¢, 1-89¢ and 1-99¢ in 12 and 24 Holes, with take-ins from \$3.10 to \$21.50.
Other styles and sizes from 10 to 600 Holes, including Put & Take Cards, Cigarette Cards, etc.
Write for Free Jobbers' Catalog.

W. H. BRADY CO. Mfrs. CHIPPEWA FALLS, WIS.

SALESBOARDS

We Stock a Complete Line.
SEND FOR OUR FREE LOW PRICE LIST TODAY!
RAKE COIN MACHINE EXCHANGE
609 Spring Garden St., Philadelphia 23, Pa.
Phone: LOMBARD 3-2678



No. D2. Sells out fast in taverns, cigar stores, clubs, pool halls, liquor stores, fairs, bazaars, etc. This stupendous deal consists of 70 assorted and frequently changed surprises in packages. Each contains a good 10¢ value. (shipped by express or freight, collect.) Wgt. 13 lbs.
COSTS YOU \$3.50 Lots of 14 \$3.35 ea.
SPORTS CO., 6-47 Lamont, Le Center, Minn.

FIELD MANAGER WANTED

Board factory and novelty deal manufacturer seeking man acquainted with the trade throughout the country and who knows how to handle salesmen. Salary and overwrite on sales. Only men with experience given consideration. Apply in writing, giving full details to
BOX D-22, The Billboard, Cincinnati 22, O.

BEE JAY

BOOKER T. WASHINGTON

"SILVER HALF BUCKS"

Bee-Jay's new deal created to distribute these rare coins for the Booker T. Washington Birthplace Memorial, Inc., Rocky Mount, Virginia. Bee-Jay is the written exclusive distributor for these coins which are the emblem of good will, a testimonial of American democracy, an educational and historical value and a tribute to ideals of service.

Booker T. Washington Birthplace Memorial, Inc. Rocky Mount, Va.
Booker T. Washington Memorial
Silver Half Bucks

EVERYONE WILL WANT ONE

Each Board contains ten of these Rare Coins.

Only a limited amount can be had. Hurry, before they're all gone.

Takes in 1000 Holes @ 5¢ \$50.00
Pays Out in Coins \$10.00
Consolations 11.00 21.00
Definite Profit \$29.00

BEE-JAY PRODUCTS, INC.
"THE HOUSE OF QUALITY"
6320-32 S. HARVARD CHICAGO 21 ILL.

BEE JAY

SALESBOARDS—All Orders Shipped Same Day Received

Holes	Play	Description	Average Profit	Net Price
400	5¢	LUCKY BUCKS, DEFINITE PROFIT	\$ 7.00	\$.85
520	5¢	EASY ACES, DEF. PROFIT, SLOT SYMBOLS	13.00	1.25
520	25¢	EASY FINES, DEF. PROFIT, SLOT SYMBOLS	65.00	1.25
720	5¢	BABY BELL SLOT SYMBOLS	17.37	1.75
1000	25¢	ALL OUT CHARLEY, DEFINITE PROFIT	60.00	3.25
1000	\$1.00	JACK POT CHARLEY, THICK & PROTECTED	185.30	2.50
1000	5¢	OUT DOOR SPORTS, THICK, JUMBO HOLES	28.40	3.25
1000	5¢	SPOT OF GOLD, THICK, JUMBO HOLES	28.14	3.25
1000	10¢	BIG DIME DOUGH, THICK, JUMBO HOLES	42.75	3.25
1200	5¢	TEN BIG FINES, THIN, JUMBO HOLES	35.20	2.50
1200	5¢	VICTORY BELL, THICK, JUMBO HOLES	38.57	3.60
1200	50¢	TEXAS CHARLEY, THICK & PROTECTED	152.75	8.00

WRITE FOR OUR LATEST PRICE LIST
Large Stock Plain, Tip, Definite, Jackpot Boards and all kinds of Cigarette Boards, 1¢, 2¢ or 5¢ stating your requirements. 25% deposit with all orders—balance C. O. D.

MICHIGAN CITY NOVELTY CO. BOX 66, MICHIGAN CITY, INDIANA

YOU MAKE MORE MONEY WITH MUNCIE MADE GAMES

**MUNCIE MADE GAMES HAVE SET
THE PACE FOR THE TICKET
GAME INDUSTRY
FOR A QUARTER CENTURY**

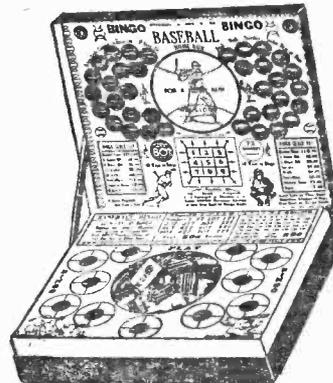
- GAY GAMES, INC.
COMMERCIAL PRINTING CO.
A. B. C. NOVELTY CO.
WERT'S NOVELTY CO., INC.
MUNCIE NOVELTY CO.
HOME TALLY CARD CO.
NOEL MANUFACTURING CO.

ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO

LOAD THE BASES!

You Can Load Your Cash Register, Too, With Profits From Two of Universal Jar-O-Do's All-Time Favorite Baseball Box Deals.

"THAR'S GOLD IN THEM THAR BOXES"



SCOREBOARD	BINGO BASEBALL
(Baseball Symbol Tickets)	
Takes in 1260 Tickets @ 5¢ ... \$63.00	Takes in 1600 Tickets @ 5¢ ... \$80.00
Pays Out (Average) ... 33.98	Pays Out (Average) ... 49.62
Profit (Average) ... \$29.02	Profit (Average) ... \$30.38
109 WINNERS	73 WINNERS

WRITE TODAY FOR FREE LITERATURE
SPECIAL DISCOUNT TO BIG DISTRIBUTORS

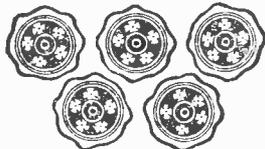
UNIVERSAL MANUFACTURING CO.

"World's Foremost Mfr. of Jar Games"
405-411 E. 8TH ST. KANSAS CITY 6, MISSOURI

ORIGINAL JAR-O-DO • ORIGINAL JAR-O-DO

Werts

Five On One Magic Tip Pays
10.00 4.00 3.00 2.00 1.00

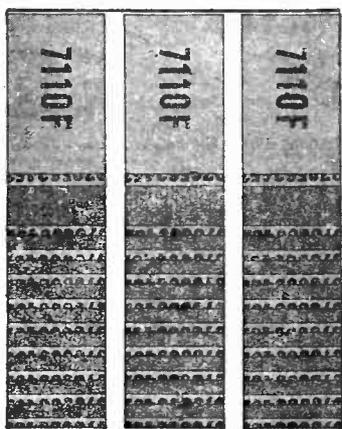


Tip Winner Receives
Amount Under Seal
He Chooses

TIP
110

25¢
For Five
Numbers

Serial 7110 F



WERTS MAGIC TIPS PRODUCE MAGIC RESULTS

ONLY 24 TICKETS to the book with 5 combinations on each ticket with tips distributed one to a ticket on 15 of the 24 tickets. Every player offered a chance to win \$10.00 on every book.

AVERAGE PROFIT of \$288.00 per gross

WERTS NOVELTY CO., INC.

920 Pershing Drive

Muncie, Indiana

SALES BOARD PROFITS

NATIONALLY ADVERTISED FISHING TACKLE DEAL

3 RODS — 3 REELS — 37 PRIZES

—DEAL—

2500 Hole Board—5c Sale

Takes in \$125

PAYS OUT:

- 1 3-Piece Fly Rod, Split Bamboo, for Last Sale.
 - 1 3-Piece Steel Casting Rod.
 - 1 2-Piece Split Bamboo Casting Rod.
 - 1 Automatic Reel.
 - 1 Plastic Casting Reel.
 - 1 Aluminum Fly Reel.
 - 2 Genuine Ka-Bar Fish Knives.
 - 29 Other valuable and useful pieces of tackle.
- Value of Merchandise Pad and Board over \$90.00

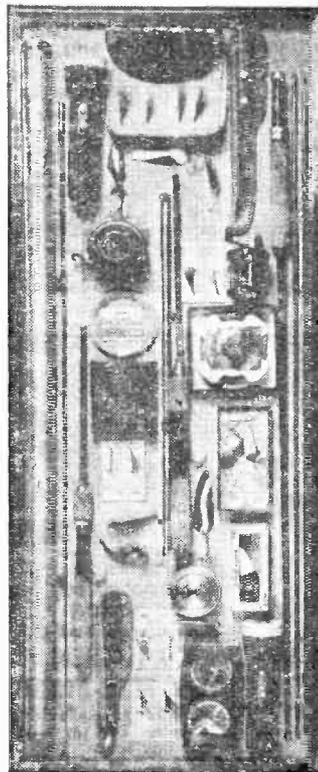
COMPLETE PRICE	DEFINITE PROFIT
\$49.95	\$75.05

THIS DEAL WITH 3000 HOLE BOARD TAKES IN \$150.
DEFINITE PROFIT, \$99.55.
COMPLETE PRICE, \$50.45.

ORDERS SHIPPED SAME DAY AS RECEIVED.

Send in your order with \$5.00 check or money order, balance C. O. D.

Write Dept. B for catalogue of high profit deals and salesboards.



DEAL #520

We are the only firm in this business that has been operating continuously and successfully for over 20 years.

A. N. S. Sales, Inc.

312 E. Market Street

Elmira, N. Y.

TOP YOUR PROFITS with these 3 NEW DOUBLE ACTION MONEY BOARDS



GARDNER & CO.
2222 S. MICHIGAN AVE.
CHICAGO 16, ILL.

FOR 10c PLAY
ORDER No. 720

"SHOOT THE WORKS"
Average PROFIT
\$32.34

FOR 5c PLAY
ORDER No. 720

"ALL OR NOTHING"
Average PROFIT
\$19.20

FOR 25c PLAY
ORDER No. 720

"TAKE IT OR LEAVE IT"
Average PROFIT
\$65.36

COIN-OPERATED MACHINES, SECOND-HAND

Only advertisements of used machines accepted for publication in this column.

RATE: 12¢ a word . . . Minimum \$2.00

Remittance in full must accompany all ads for publication in this column.

A-1 CIGARETTE AND CANDY VENDING MACHINES. All makes, models, lowest prices. What have you to sell? Mac Postel, 6750 N. Ashland, Chicago. jy26

A-1 STAMP MACHINES, SINGLES, \$5.95; Doubles, \$19.50; Triples, \$29.50. Folders, 80¢ thousand. U. S. P., 100 Grand, Waterbury 5, Conn. je28

ARCADE OF NINETY MACHINES—INCLUDES six Pookerinos and about one hundred Cards. All for two thousand dollars. Chet Nowak, 78 Littlefield, Buffalo, N. Y. je21

BALL BUBBLE GUM—½", 142 COUNT, 70¢ lb. 35-lb. case, 68¢ lb. Over 2 cases, 65¢ lb. ½ deposit with order. M & M's mixed colors, 50¢ lb., 25-lb. cartons. Advance Gum Machines, \$11.00 each. Shipments F.O.B. J & K Vending Co., 1477 S. 10th St., Camden, N. J. Emerson 5-3069. je14

BALL GUM—FRESH, BEST QUALITY. P. O. Box 364, Hollywood, Fla. je21

BALL GUM—½", 140 COUNT, FIRST QUALITY, 65¢ lb. in 25-lb. cases. Half or all cash. Fisher Brown, 2101 S. Ervay St., Dallas, Tex.

BUBBLE BALL GUM—½, 140 COUNT, 3.500 or more to 25-lb. carton. Small orders welcome. Under 5 ctns., \$16.50 each; 6 to 12 ctns., \$16.00; 13 to 19, \$15.50; 20 ctns. up, \$15.00. P.O.B., Toledo, O. English Music Co., Box 71, Sta. E. Used Columbus Gum Machines, \$6.50. je21

BURBLE BALL GUM—1 CASE (5250 BALLS), \$21.00. ½ deposit. Becker Vending Service, 104-5 Dewey, Brillion, Wis.

DIGGERS—HAND OPERATED. MOST OF them A-1. Few need minor repair. 4 Mutoscopes, 3 Panamas, 6 Centuries, \$450.00. 1 Exhibit Pusher Rotary Merchandiser, \$195.00. Beautiful pre-war 8x8 Digger Top, never used, \$65.00. 1 6x14 Trailer, opening 3 sides, \$350.00. 1 special-built Penny Pitch Board with raised numbers, \$50.00. 1 special-built, controlled Mouse Table, \$50.00. J. Balvin, 236 Vaughn, Waterloo, Iowa.

FIFTY SLIGHTLY USED PEANUT MACHINES, filled with Peanuts, ready for location, \$6.50 each. Entire lot, \$290.00. Renshaw Enterprises, 1017 S. Waldron, Fort Smith, Ark.

FOR SALE—20 NEW 1947 MODELS ARIST-O Scales, never uncrated, \$110.00 each. Mel Gans Sales Co., 3317 James, Ft. Worth 4, Tex. je21

FOR SALE—100 REGAL PEANUT MACHINES with plastic globes, never been used. Will ship anywhere prepaid, \$7.00 each. Write G. Davis, 2406 30th St., Lubbock, Tex.

FOR SALE—SIX FIRESTONE TALLY ROLLS, \$250.00 each. Perfect for location or concession. Write E. J. Hamberger, 731 Kensington Ave., Buffalo, N. Y.

FOR REBUILT AND LIKE-NEW VENDING Machines, get on our mailing list. We also buy Vending Machines, Devices. Novelty Sales, 467 Milwaukee, Chicago 10, Ill. je28

GOTTLIEB LIBERTY, GENCO VICTORY, ALL-American, Jennings DJP Dime Slot, all for \$100.00. Seeburg Royal, \$85.00. P. Shafer, Washington, Ind.

PEANUT MACHINE OPERATORS—CONTACT us at once for details on how to double profits from your machines. Becker Vending Service, 105-5 Dewey, Brillion, Wis. je28

PEANUT MACHINES—10 COLUMBUS AND 5 Advance. All reconditioned. \$7.00 each. ½ deposit. R. L. Schindorft, 3518 Virginia, Kansas City, Mo.

REBUILT POPCORN MACHINES FOR SALE—Fully guaranteed. Priced from \$150.00. Consolidated Confections, 1314 S. Wabash, Chicago 5, Ill. jy26

ROCK-OLA COMMANDO—EXCELLENT condition. \$175.00, half or all cash. Fisher Brown, 2101-9 S. Ervay St., Dallas, Tex.

SLOTS MECHANICS—10 YEARS' EXPERIENCE. Will go anywhere in U.S.A. John Blackman, 104 Edward St., Mingo Jct., O. je28

SPECIALS BY STEWART—ARCADE: SEEBURG Shoot-the-Chutes, \$45.00. Seeburg Chicken Sam, \$44.00. Evans Tommy Guns, \$57.00. Keeney Air Raiders, \$35.00. Keeney Submarines, \$42, \$44.00. Scientific Batting Practice, \$68.00. 1c Pecks, \$26.00. Quackenbush Dart Guns, \$12.00. Stewart Nov. Co., 1361 S. Main, Salt Lake City, Utah.

SUPER CHARMS FOR VENDING MACHINES—These are not the run-of-the-mill charms. Only the finest, beautifully colored and well bodied items. Ten free charm bracelets in capsul with each thousand pieces. Price, \$8.50 per thousand. ½ cash with order. Adams-Fairfax Corp., 5721 W. Jefferson Blvd., Los Angeles 16, Calif. je21

USED MILLS SLOTS—5c BONUS, \$137.50. 10c Bonus, \$147.50. 5c Blue Front, \$97.50. 5c Brown Front, \$107.50. 10c Gold Chrome Bell, \$160.00. 25c Gold Chrome Bell, \$163.00. 25c Dragon Head, \$49.50. 25c Blue Front Special, \$150.00. 5c Cherry Bell, \$107.50. Automatic Coin Mach Corp., 338 Chestnut St., Springfield, Mass.

WANTED—1c STICK GUM MACHINES. Rowe, Advance, Northwestern, etc. Must be in working order. State quantity, price, etc. Scofield Novelty Co., Ann Arbor, Mich.

2 EXHIBIT ROTARY MERCHANDISER, PUSH button type, good condition, clean, \$175.00 ea. 2 Genco Play Ball, clean and good condition, \$95.00 ea. One Evans Tommy Gun, \$35.00. 5 Kicker & Catcher, like new, \$22.00 ea. 3 Game Hunters, \$22.00 ea. Acme Amusement Co., Inc., 3210 Boardwalk, Wildwood, N. J. je14

10c MILLS WAR EAGLE, 5c MILLS FUTURITY, 10c Mills Blue Front, 5c Mills 6/6 Black Cherry, 50c Mills Black Cherry Rabbit, 25c Victory Chief Jennings, 5c Deluxe Page 46, Stewart Nov. Co., 1361 S. Main, Salt Lake City, Utah.

18 ERIE DIGGERS, HAND OPERATED. 16 Exhibit Iron Claw Diggers, 18 Exhibit Rotary Merchandisers, 4 Merchlantmen, 10 Treasure Islands. National, 4243 Sanson, Philadelphia, Pa.

20 HOT NUT MACHINES. 10 CHROME Stands. New condition. Best offer considered. Vodicka, Box 1269, Monterey, Calif.

27 PARRISH ALL-PURPOSE VENDORS—2 columns in bronze case. Eject slugs. Will vend bulk candy and nuts. Penny play, 24" high, 8 ½" wide. \$11.00 each or best offer for lot. Send full cash for one. B & K Vending Co., 1477 S. 10th St., Camden, N. J. Emerson 5-3069. je14

150 VICTORY DUPLEX POSTAGE STAMP Vendors. \$13.50. Any quantity over 25, \$12.50. Northside Sales Co., Indianapolis, Ind. jy19

JAR DEALS AND SALESBOARDS



ALL STYLES WRITE FOR LATEST CATALOGUE AND PRICE LIST

CROWN PRODUCTS
322 E. COLFAX
SOUTH BEND 24, INDIANA

LOW PRICES ON FIRST QUALITY TICKETS and SALESBOARDS

2050 Red, White, Blue Singles Def. Pr. \$30.50 \$1.25 Each	2200 Red, White, Blue 5 in a Bld. Def. Pr. \$38.00 \$1.40 Each
WIN-A-FIN 10-5's 1000 Tkts. 5 as 1 \$24.00 Profit Avg. \$1.60 Each	POK-A-SEAL 5-5's 1000 Tkts. 5 as 1 \$32.50 Profit Avg. \$1.60 Each

1000 Bingos on Sticks	.75¢
1200 Bingos on Sticks	.90¢
1260 Bingos on Sticks	.95¢
	Avg. Net Price
1000 JP Charlies, Thick, 25¢	\$51.98 \$1.00
1792 McCoy Coin Bds., 10¢ (Coins filled from back)	5.50
2400 EZ Picken Mystery, 5¢	43.68 2.75
200 Grab-a-Fin, 25¢	24.00 2.00
1998 Jar of Jack, Thick, 10¢	55.80 2.50

SERVICE SALES

2816 S. Elm St. MUNCIE, IND.

\$150.00
\$140.00
\$120.00
\$90.00
\$50.00

WHOPPER WINNERS
200 Holes at \$1 Each
(FIVE 25c TICKETS IN EACH HOLE)
Takes In \$200.00
Ave. P. O. 118.56
PROFIT \$81.44
No. 201 MGL

THE NEW M.G.L.
Just what YOU'VE been waiting for!

G-LOVELY
200 Holes at 25c Each
(SIX 5c TICKETS IN EACH HOLE)
Takes In \$50.00
Ave. P. O. 23.62
PROFIT \$26.38
No. 200 MGL

Immediate Delivery!

HARLICH MANUFACTURING CO.
1200 North Homan Avenue
CHICAGO 51, ILLINOIS

Kwik Fin

25c SIX 5c TICKETS IN EACH HOLE

ONE TICKET FREE IN EACH HOLE

\$500

LAST SALE IN EACH SECTION RECEIVES BUNCH IN JACKPOT

KWIK DELIVERY
KWIK PROFIT
A BOMBSHELL OF ACTION
Everyone's Ordering
KWIK FIN
SUPER THICK BOARD
6 tickets in each big 25¢ hole. Pay for five—get one free.
Takes in—220 Holes @ 25c. \$55.00
Profit (Average) 28.75
Profit (Maximum) 44.50
IMMEDIATE SHIPMENT
Send for illustrated catalogue of complete line.

GLOBE PRINTING CO.
1023-25-27 Race St., Philadelphia 7, Pa.

Make \$250 to \$500 a week

BE YOUR OWN OPERATOR OF PUSH CARDS

A once-in-a-lifetime opportunity to make \$250 to \$500 a week with little investment. These watches have outstanding, high-priced features. Precision built, imported Swiss watches. Handsome case. Red sweep second hand. Genuine leather band.

Watches Styled for Beauty and Built for Accuracy!

Place these Push Cards in factories, clubs, taverns and cigar stores. They will sell for themselves. Quick turnover, card sells out in 2 or 3 days. You can place hundreds of these cards each week. 25¢ Deposit with Order, Bal. C.O.D., F.O.B. Chicago

PUSH CARD WITH 2 WATCHES
1 Watch to the seller and 1 Watch to the winning seal.
Push Card Takes in \$21.
Your Cost \$10.
EXTRA PUSH CARDS 10c EA.

Your Profit \$11.00

Write **J & M SALES CO.**—708 S. STATE ST.—CHICAGO 5, ILL.

Communications to 155 No. Clark St., Chicago 1, Ill.

NEW OPS HIKE DETROIT ROSTER

Ottawa, Typical Illinois Town, Has Thriving Coin Trade; Venders Take Lead

Four Firms Compete in Juke Field With Many New Units

OTTAWA, Ill., June 7.—Typical of the smaller Illinois cities which lie along the fertile Illinois River Valley is Ottawa. With a population of 16,000, and the center of a thriving agricultural area, Ottawa's coin machine operating firms have had little problem converting their routes from war to peace. Altho the town is well blanketed with routes, and competition is keen, the city's operators are going along on an even keel and even registering marked gains—particularly in the sale of cigarettes and candy.

For the center of an agricultural community, Ottawa is remarkably industrialized. Largest plant in the town is Libby-Owens, which employs approximately 1,600 people and turns out great quantities of glass for use in automobile construction.

During the war, Libby-Owens made airplane parts, but it did not employ many more people than are now engaged in peacetime production. In Ottawa, too, are between 8 and 10 sand companies, largest of which is Ottawa Silica Sand Com-

pany, a firm reputed to produce the world's purest sand which is used industrially.

Reflecting the primary occupation of the area are the grain elevators which stand on the river banks. By far the biggest crop is corn, the soybeans have taken farmers' fancy here of late. With good crops and better demand, the farmers have prospered in the past five years and their prosperity reflects itself in their patronage of merchandise venders and music machines.

At the present time, until city authorities clarify the municipal attitude toward games, amusement games are a minor item in the operating picture here.)

Surprisingly, four companies compete for the juke box business in the town—two of them are firms which come in from out of town. One firm, Jensen Music Company, comes from Princeton, Ill., 50 miles away, and the Clydesdale Music Company, with headquarters in Oglesby—18 miles distant—also extends its route into Ottawa. Both of these firms have operated in Ottawa for a number of years.

Gad, a New Firm

One of the newer operating firms, with headquarters in Ottawa, is the Gad Novelty Company. Altho juke box play has dropped off noticeably from what it was during the war years—when everyone was freer with a nickel—music grosses are still holding up to a higher level than pre-war. Like music operators everywhere, most of the music firms operating (See *Ottawa Thriving on page 132*)

Everett Rollins, Boston Op, Dies

BOSTON, June 7.—Everett Rollins, of the Rollins Coin Machine Service Company, died here Tuesday (3) after an automobile accident Monday. Rollins, who was 46 years old, is survived by his widow, Janith Thomas Rollins.

Joining the coin machine industry in 1939, Rollins operated music and vending machines in New England and also designed several venders of his own.

Pinball Courtesy

CHICAGO, June 7.—Pinball courtesy has come under the scrutiny of that authority on etiquette, Emily Post, who last week gave her views on proper procedure in the playing of the game.

Coin Machine Industries (CMI) Public Relations Bureau has a letter from Miss Post on the subject, which gives her ideas on what to do when playing a pinball game while a group of people crowd about watching the ball player, waiting for him to finish. She says, "When others are watching they should be asked if they would like to play and if they are waiting, then after a game, or possibly two—depending how long it takes—the table should be relinquished."

Tobacco Trade Fights To Kill Book Match Tax

NEW YORK, June 7.—Tobacco retailers will press for removal of the book match tax of 2 cents a thousand when the Committee begins public hearings on the impost, according to Eric F. Calamia, president of the Retail Tobacco Dealers of America, Inc., (RTDA). If tax is not eliminated, industry leaders have predicted that gratis disposal of book matches will soon stop.

Because of long-established custom, Calamia said, most tobacco retailers make no charge for matches given with tobacco purchases and so are unable to pass along the tax to the consumer. "Due to mounting operating costs, more dealers today find it necessary to discourage gratis disposal of matches wherever possible," he added, but went on to say that this is a sales deterrent, as it means the consumer is being asked to pay for something he has been getting for nothing.

Tax on book matches brought peak returns of \$10,000,000 to the government in 1945, Calamia said. Thus if consumers are made to pay for their book matches, it is estimated that they will be paying about \$30,000,000 annually for the privilege of lighting their cigarettes, cigars and pipes.

Competition Affects All

Veterans, alumni of old-line firms buying routes—venders favored branch

DETROIT, June 7.—Competition in the Motor City trade has grown stronger during the past six months, largely as a result of the influx of new operators, mostly returned veterans, who have gone into business for themselves. The competition is widespread, even in fields where pre-war operators had feared the saturation point was being reached.

Music machines have attracted many new operators during the first half of this year, and approximately one-third of the newcomer juke box operators are men formerly employed by the older and larger operating firms. In a few instances, these newcomers bought out routes which their former employers were willing to surrender. This was noticeably the case with the extensive routes once operated by James A. Passanante, and other firms have followed suit.

Many of Detroit's old-line, established music operating firms now have a fine roster of "alumni," each with a small route of his own.

Vending Attracts Most

The vending machine field seems to have attracted the greatest number of ex-G.I. operators here in Detroit. Older hands at the business here believe that this influx in automatic merchandising is directly traceable to two causes: (1) That the vending machines appear to offer the most stable returns, because they are definitely merchandise units, and (2) that the vending machine operation requires the smallest comparative amount of capital, a great inducement for the ex-serviceman who wants to get into business for himself on limited capital.

Mortality rate on new vending machine operations, so far as could be determined by a spot check of the city's known newcomers, is remarkably low, and this can be traced to the caliber of the men coming into the business and to the co-operation and guidance given the newcomers by older operators in the field.

Newcomers Expanding

Automatic merchandising operators here, as they have thruout the country, are on record as opposed to the get-rich-quick selling which has sometimes afflicted the vending industry. Most of the established operators, realizing that the industry thrives on competition, have warned newcomers to investigate the field thoroughly before buying, and those warnings have paid dividends already, with newcomers' routes steadily expanding to include locations which have not yet been developed.

The new operators in the vending field who are succeeding are going about their business quietly but efficiently. One, for instance, started with a route of five candy and nut venders slightly less than a year ago. Today he is operating 62 machines. Others have not expanded so spec-

(See *New Ops Hike on page 134*)

Four More News Reel Showings Slated in East

NEW YORK, June 7.—Four more East Coast showings of *The Billboard's Convention Newsreel*, expected to attract several hundred trade members and other business groups, are scheduled during the next two weeks.

Two of the coming presentations are being sponsored by Babe Kaufman, tobacco jobber in Atlantic Highlands, N. J., and veteran woman coin machine operator. Miss Kaufman reports that a second showing is to be held June 17 at the Atlantic Highlands Lions Club, with another showing for the Sea Bright Lions a day later.

Commenting on reception of the first Atlantic Highlands showing May 31, Miss Kaufman said that the film had been enthusiastically received by a crowd of 300. She wrote:

"Just finished showing the *Newsreel* to our local Lions clubs. I wish everyone in our industry could have been on hand to see the wonderful reception it received. Comments as follows: 'Never thought the industry was so large'; 'big business.'"

On June 6, a special showing was held for employees at the plant of Viking Tool & Machine Corporation, Belleville, N. J. About 200 workers at the popcorn vender producer's factory viewed the film.

Members of the Coin Metered Washing Machine Association will be shown the *Newsreel* June 11 at the Henry Hudson Hotel here. Affair will be a dinner meeting, with approximately 100 attending.

Calendar for Coinmen

June 10-12—Radio Manufacturers' Association, annual convention, Stevens Hotel, Chicago.

June 12—National Automatic Merchandising Association, Region XII, Benjamin Franklin Hotel, Seattle.

June 15-16—National Candy Wholesalers' Association, annual convention, Hotel Sherman, Chicago.

June 23—National Automatic Merchandising Association, Region XI, Palace Hotel, San Francisco.

June 3—National Automatic Merchandising Association, Region X, Biltmore Hotel, Los Angeles.

July 20-23—Southern Wholesale Confectioners' Association, meeting and exhibit, Hotel Roanoke, Roanoke, Va.

CMI Members Vote January Date for Annual Meeting

CHICAGO, June 7.—Members of the board of directors for Coin Machine Industries, Inc. (CMI), met Tuesday (3), to review the results of a ballot which the association sent out to its manufacture members on the dates of the 1948 annual convention and show.

Following the announcement that the dates January 19-22, 1948, had been selected for the next convention and show, James A. Gilmore, CMI's secretary-manager, said a number of the association's manufacturer members expressed a preference for show dates in December, as far in advance of the holidays as possible.

To sound out all the members on this question, a ballot was sent to all manufacturer-exhibitor members requesting their vote on these three points:

1. Hold the next show the week of January 19, 1948, as now scheduled and establish that week as the regular show week for following years.

2. Hold the next show the week of January 19, 1948, as now scheduled. Then schedule the following show for the week of December 13, 1948, and corresponding week of December, 1949. (These dates are the earliest dates for which exhibition space is obtainable.)

3. Hold the next show the week of January 19, 1948, as now scheduled. Then hold no show until the third week in December, 1949, and establish that week as the regular show week for following years.

Ballot Results

Nearly all of the 66 ballots were returned, and the following results were found: the great majority voted "yes" on the first point; a comparative few voted "yes" on the second, and only two voted "yes" on the final point.

Acting on the results of this balloting, the directors confirmed with Hotel Sherman the January 19-22, 1948, dates and at the same time confirmed January 17-20, 1949, deeming it wise to protect the association at least that far ahead as a result of the balloting.

Only other decision concerning the 1948 convention and show made at

Fla. Bill Would Restrict 'Jooks'

TALLAHASSEE, June 7.—"Jook" places, one of the best locations for music machines in this State, would be placed on restricted hours under a measure now being considered by Florida's House of Representatives. Proposal would limit such locations to the hours from 8 a.m. to 8 p.m.

The bill, if enacted in its present form, would include only those places which are located in suburban or rural areas outside incorporated municipalities.

The proposal defines "jook" places to mean "any place of business or amusement located outside the corporate limits of a municipality where beer, wine, whiskey or other alcoholic beverages are sold or consumed, either legally or illegally, and where music is provided and dancing may or may not be engaged in, regardless of any other business operated in connection therewith."

Official text of the proposal states that "no 'jook' as herein defined shall remain open for business or operate, transact or engage in any business whatsoever during the period of time beginning at eight o'clock in the evening of each day and every day and ending at eight o'clock in the morning of the following day."

the meeting was to mail floor plans and exhibit contracts, to members only, to arrive in the mail the morning of September 2, 1947. All manufacturers, distributors, jobbers and operators are being invited to attend the convention, Gilmore said, to make it bigger and better than ever before.

After disposing of this business, the board of directors reviewed a new plan set up to give four awards for the best public relations work done during 1947 by individual members of the industry. Awards, to be made at the 1948 show, will be cash prizes of \$1,000 to first place and \$500 to second, third and fourth place winners.

The awards, CMI's public relations bureau announced, will be made on the basis of the best contributions in the line of public relations and building good will in the local community. Rules for the awards will be released shortly and will in general follow the plan used in making the 1946 award, which was won by Curly Robinson, of Los Angeles.

Collection of Two Per Cent Sales Tax Starts in Tennessee

NASHVILLE, June 7.—The State finance and taxation department began Sunday (1) to collect the newly enacted 2 per cent general retail sales tax. Finance Commissioner Sam K. Carson said that over 40,000 retail merchants had qualified to collect the tax. Specifically exempt under the tax are tobacco and other items.

Before the new sales tax went into effect, a group of self-service automatic laundries petitioned the finance commissioner and Tennessee's Governor McCord for an exemption for the automatic laundries. Carson held that the automatic laundries were in effect rental of the washing machines and as such were subject to the tax. Ordinary laundries and cleaning establishments are exempt from the 2 per cent tax.

NAAMO Coin Machine Mechanic School Enters Second Phase

ATLANTIC CITY, June 7.—The first national coin machine mechanic's school being sponsored by the National Association of Amusement Machine Owners (NAAMO), and New York City Board of Education, and the Veterans' Administration entered its second phase of training this week. According to F. McKim Smith, the NAAMO president, and A. P. Henry, senior instructor of the special school, coin machines for the students to work on are now being moved into the 25 by 60-foot room set aside in the Manhattan Trade School, New York, for that purpose.

A representative of Eastman Kodak will be the first guest instructor, starting July 14 for 10 days, since the school is moving into the photo electric machine, electric coin-operated machine, mechanical athletic machine, mechanical and electric vending machine, and projection machine phase of training. Other guest instructors, for periods of from one to 10 days, will follow the Eastman representative. It is expected that a Chicago coin machine manufacturer will supply the second instructor.

Interest is mounting so fast in the school thruout the nation, both Smith and Henry agree, that it was found necessary to increase the attendance in the first school from 24 to 26. Letters from all parts of the country

Following tabulation of trade reports received during the week of May 31 and June 7 is made for the convenience of the industry. Tho the listings may be incomplete because of omissions, they are offered as an aid in revising trade files:

New Machines

Rod's Columbia Coin-Operated Radio. Columbian Products Company, 321 West Division Street, Chicago 10.

Cross Fire (pinball). Exhibit Supply Company, 4222-30 West Lake Street, Chicago 24.

Penny Scale. Nation Manufacturing Company, Dept. B-1, 417 Broadway, Nashville 3.

Solotone Selector (four different kinds of entertainment). Solotone

Standard Scale Co. Moves in New Plant, Leaves 10-Year Home

ST. LOUIS June 7.—Standard Scale Company, manufacturer of metal typer name plate machines, this week moved into its new plant at 4333 Duncan Avenue here.

New location has been under construction for the past year. It was designed by the firm to meet the special requirements of producing name plate machines and disks for metal typer machines.

Standard had been located at its former North Kingshighway address for more than 10 years.

Florida Passes \$1.50 Tax On Coin Typewriters, Radios

JACKSONVILLE, Fla., June 7.—A \$1.50 occupational license on coin-operated radios and coin typewriters was passed this week by the Florida Legislature, which adjourned yesterday (6) without passing any other revenue-producing measures to meet appropriations.

Trade Directory

Corporation, 2281 West Pico Boulevard, Los Angeles 6.

Kwik-Koin Coin Changer (not automatic). McPherson Manufacturing Company, 164½ East Twenty-Eighth Street, Tacoma 4, Wash.

Mills Q. T. Bell. Bell-o-Matic Corporation, 4100 West Fullerton Avenue, Chicago 39.

Strikes 'n' Spares (Automatic bowling alley). Allite Manufacturing Company, 5732 Duarte Street, Los Angeles 11.

All Stars (baseball game). Williams Manufacturing Company, 161 West Huron Street, Chicago 10.

Dime-n-Type (coin-operated portable typewriter). Pacific Electron Products Corporation, 550 Hayes Avenue, Dept. B, Long Beach, Calif.

Personnel Notices

Ralph S. Steadman has been appointed assistant to the president of American Time Corporation, Springfield, Mass.

Leo Green has been appointed sales manager of the Lake City Amusement Company, Cleveland.

Dave Powell has joined Victory Sales Company, Baltimore, as partner to Jack Berger.

Martin Linz, well-known amusement machine operator, passed away recently in Hayward, Wis.

T. S. Pendergast has been appointed assistant to the general manager of the Universal Cooler division of the International Detrola Corporation, Marion, O.

Johnson P. Scott has been appointed director of sales for the Universal Cooler division of the International Detrola Corporation, Marion, O.

Burnhart (Bip) Glassgold has been named sales manager of Stoner Manufacturing Company, Aurora, Ill.

Address Changes

Star Vending Company, 510 West Fourth Avenue, Denver.

Empire Coin Machine Exchange, 1012-14 Milwaukee Avenue, Chicago.

New Firms

L. & A. Vending Company, Lewiston, Me. (Buying, selling and leasing various types of coin machines.)

D. & P., Inc., Dover, Del. (Dealing in vending machines.)

Alexander Distributing Company, Seneca, S. C.

Automatic Coin Machine Service, Wichita, Kan.

Distributors Appointed

Speedway Amusement Company, Chicago, has appointed the following firm as distributor for its Speedway Bombsight game:

ABC Coin Machine Exchange, Chicago.

Regal Manufacturing Company, Whitewater, Wis., has appointed the following firms as distributors for its penny merchandisers:

San Filippo & Company, Corona, N. Y., for New York and New Jersey. Devices Novelty Company, Chicago, for Chicago.

Rudolph Wurlitzer Company, North Tonawanda, N. Y., has appointed the following firm as distributor for its products:

Young Distributing Company, Detroit, for Michigan.

Aireon Manufacturing Corporation has appointed the following firm as distributor for its Electronic Phonographs:

Hastings Distributing Company, Milwaukee, for Milwaukee.

Greene Will Address All Coast Meets

3 NAMA June Regionals

CHICAGO, June 7.—National Automatic Merchandising Association (NAMA), has announced additional details of the three regional meetings which will take place on the Pacific Coast this month.

President R. Z. Greene will be featured speaker at all three meetings, talking on "How to Succeed in Automatic Merchandising." Also appearing at all meetings will be George M. Seedman, general chairman of the 1947 NAMA convention, who will speak on *National Views of the Automatic Merchandising Industry* and Fred L. Brandstrater, legislative counsel, who will discuss *The Threat of Unfair Taxes*. Also on schedule at all meetings are "information please" panels of experts who will answer operators' questions on operation, equipment and supply problems.

Region XII at Seattle

First one-day meeting, June 12 at the Benjamin Franklin Hotel in Seattle, will be conducted for coinmen in Region XII, which takes in Idaho, Montana, Oregon and Washington. Regional Chairman H. Dan Bracken Jr., Sterling Tobacco Company, Seattle, will preside; Walter Wilkes, regional public relations chairman, will give the call to order and welcome and be moderator of the Public Relations Clinic, and E. G. Allen, regional legislative chairman, will be moderator of the legislative discussion.

Details for the June 17 gathering at San Francisco, in the Palace Hotel, are not yet available, other than that the Region XI (Northern California, Nevada, Utah and Wyoming) meet will be conducted by R. A. Parina, regional chairman and head of Parina & Company, San Francisco. (There will be no public relations clinics held at the San Francisco or Los Angeles meets, as this feature was introduced at these meetings last year.)

Los Angeles meeting, scheduled for June 23 at the Biltmore Hotel, will cover Region X (Southern California, Arizona and New Mexico). Regional Chairman E. G. Chandler, Rowe Service Company, Los Angeles, will preside; Legislative Round Table will be conducted by J. J. Shalda, regional legislative chairman.

Barney Hinkle Takes New Post At Canteen Co.

CHICAGO, June 7.—E. F. (Barney) Hinkle, formerly sales promotion manager of Hershey Chocolate Corporation, took over his new post as director of purchases for Automatic Canteen Company of America here last week.

Hinkle, during his 15 years with the Hershey organization, became one of the candy industry's most widely known figures among vending machine operators. He directed all of the firm's contacts with automatic merchandising firms, as well as other special groups, such as chain stores, theaters, concessionaires and new companies.

At Automatic Canteen, Hinkle said that his assignment would cover the usual purchasing functions, including supervision of procuring supplies for the various types of venders operated by the firm's distributors thruout the United States.

L. Leverone First On Hawaii Flight

CHICAGO, June 7.—No. 1 passenger on United Airlines' first San Francisco to Hawaii flight in May was Louis E. Leverone, president of the Automatic Canteen Company of America. Leverone is a veteran air traveler and last year succeeded in holding the first ticket on the initial Chicago-London flight.

Leverone, who is past president of the Illinois State Chamber of Commerce, was recently presented with a scroll in recognition of his work as the Chamber's head.

Seedman Chairman Of Cig Vend Div., N.Y. Jewish Appeal

NEW YORK, June 7.—George Seedman, Rowe Manufacturing Company executive and National Automatic Merchandising Association (NAMA) official, is serving as chairman of the cigarette vending machine division of the tobacco and allied trades division of the United Jewish Appeal of Greater New York, according to UJA officials.

Matthew Forbes, manager of the Cigarette Merchandisers' Association; Robert Z. Greene, president of Rowe; Jackson Bloom and Max Stern are members of Seedman's committee.

Jack Frost Dairies, Inc., New N. J. Ice Cream Maker

BELLEVILLE, N. J., June 7.—New ice cream manufacturing firm, Jack Frost Dairies, Inc., has been established at 31 Florence Avenue with Louis Millman as president.

Firm plans to enter the vending machine field late this year when its present equipment will have been doubled.

Chicago 1,800-Unit Popcorn Routes Part of National Net

CHICAGO, June 7.—"Pop" Corn Sez of Chicago, operating and distributing firm in this area for pre-popped type vender of the same name, is now settled in its permanent headquarters at 5755 W. Ogden Avenue, Cicero, according to Neil Deimling, firm head.

The local company, which operates 1,800 venders in Chicago and holds distributorship for the machine in Illinois and Wisconsin, is a unit of "Pop" Corn Sez, Inc., a complicated national organization which includes similar units in other principal cities. The national agency is primarily a means of co-ordinating a plan of operating the machines, with city units set up individually, some parent company owned, other independently owned.

Texan Heads Company

Chicago unit is owned by the parent company, of which C. N. Andrade III, of Dallas, is president. Deimling is its operating vice-president; W. A. Southworth, secretary-treasurer.

Vender which forms the basis for this far-flung operating plan is manufactured by T. & C. Manufacturing Company, Dallas. Based on unit originated by Emerson Brothers, of Los Angeles, production during the past year has brought number of machines on location thruout the country to about 28,000. Output currently, according to Deimling, is 100 a day.

Deimling said that operations in various cities varied so greatly in their organization that each must be treated individually.

Describing the 1,800-machine Chi-

Walgreen Chain Managers Find Stamp Venders Stand Up Well as Service Idea

Three-Fourths of 415 Stores Now Have Vender Units

CHICAGO, June 7.—Stamp-vending machines have now been placed in all but 100 of the 415 Walgreen drugstores thruout the country, and most of the chain's store managers are well satisfied with their service. Stamp venders are placed in Walgreen's under an arrangement with the Shipman Manufacturing Company's R. V. Jones, Milwaukee, national distributor.

First units were installed in Walgreen stores in June, 1946, according to G. E. Davis, who is in charge of Walgreen's end of the vending operation. Under terms of the arrangement with Jones, the venders are owned by individual operators in the various cities, and they are placed in Walgreen stores under a regular location-operator arrangement. Jones, as national distributor, sees to it that the operations conform to a set standard.

No Commission

Uniquely, Walgreen stores take no commission from the stamp venders, and just as uniquely, provision is made that the store's patrons have opportunity to buy their stamps at full value if they so wish. Each machine placed in the chain's outlets must provide one column in the vender to sell five 1-cent stamps for a nickel. Surprisingly, Davis says, of the six different stamp combinations offered in the average Walgreen location, the full-value column is the slowest seller.

Under stipulations of the contract between Jones and Walgreen, three principal conditions are set: the ma-

chines must be installed in pairs of three-column machines, mounted on an iron stand; the venders must be placed so that they do not interfere with traffic within the store, and they must be placed so that the operator can service them with the least difficulty.

Well Located

Most of the store managers, Davis reports, have given the stamp venders preferred positioning on the cigar counter or on the special iron stand which the drug chain requires for its stand mounted units.

The drug chain is likewise carrying on some experimentation with service-type coin changers. To date, Walgreen has but one changer in its stores, and that single unit is located in the store at State and Randolph streets, Chicago.

Before installing the changer—which stands near a battery of pay-telephone booths—the store had to keep a full-time cashier busy giving out change for phone use.

Lion Mfg. Co. Makes New Cup Drink Vender

CHICAGO, June 7.—Lion Manufacturing Corporation, manufacturer of a wide range of coin-operated equipment, this week announced their new cup type soft drink vender. The vender, first displayed at the February CMI convention, has since undergone mechanical and electrical simplification to make for easier servicing, officials said.

The new vender will dispense 1,200 cold-carbonated drinks in nine-ounce cups. Same mechanism may be used to vend cups of varying sizes, depending upon the operator's preference. Drink is mixed, blended and delivered after the coin is inserted.

Provides for Changer

Vender is equipped with a standard nickel coin mechanism which is designed, company officials say, to permit quick replacement with a coin-changer that accepts nickels, dimes and quarters. Also provided is a mechanical counter.

The drink vender also features the Lion Carbonator, which is without moving parts and provides instant carbonation. The carbonator will carbonate sufficient water for 5,000 nine-ounce drinks with 20 pounds of carbon dioxide gas.

Cabinet is of stainless steel construction, and interior surfaces are finished in medium light grey protective enamel. Exteriors are given two enamel coats, the final coat of medium high gloss. At its base the vender 24 by 30 inches, operates on 110 volts, 60 cycle.

Hershey Chocolate Corp. Gives 1st Quarter Sales

HERSHEY, Pa., June 7.—Hershey Chocolate Corporation and subsidiaries reports sales for quarter ended March 31, 1947, totaled \$28,767,011. In 1946 net earnings of the company were \$8,495,582, a substantial gain over the 1945 net of \$4,876,038.

Extent of this increase was attributed chiefly to elimination of the excess profits tax on January 1, 1946.

Dairy Council Plans Chi Meet

CHICAGO, June 7.—National Dairy Council's summer conference will feature talks by nationally known medical, nutritional and educational leaders, Milton Hult, council president, stated in announcing the program for the meet which will be held at the Edgewater Beach Hotel here June 16-19.

Dr. William A. O'Brien, director of post graduate medical education, University of Minnesota; Dr. John Youmans, dean of medical school, University of Illinois, and Dr. W. W. Bauer, of the bureau of health education for the American Medical Association will discuss different phases of the topic, *Interesting the Medical Profession in Nutrition Education*. Dr. Janice Smith, professor of nutrition, University of Illinois, will conclude the nutrition phase of the conference with a discussion on *New Developments in Nutrition Research*.

List Educators

Outstanding educators who will lead a discussion of *Compatibility Between Accepted Procedures and Dairy Council Standards*, include Dr. Harold Hunt, Kansas City superintendent of schools; Arthur J. Lewis Jr., supervising teacher of Denver public schools; Miss Laura Keller, principal of MacArthur School, Vanport City, Ore., and Miss Mildred C. Letton, of the university laboratory schools, University of Chicago.

Summer conference is designed as a refresher training program for Dairy Council directors and staff workers, Hult said, and also gives them the latest available technical aids and instruction for basic selling of dairy products.

Wheeling Cigarette Tax Illegal, W. Va. High Court Decides

CHARLESTON, W. Va., June 7.—State Supreme Court here ruled last week that a 1-cent-per-pack tax on cigarettes by the city of Wheeling was illegal.

In an opinion by Judge James B. Riley, the court decided that altho the law authorizes cities to impose taxes on "anything for which a State license is required," the Wheeling ordinance does not come under that statute.

"Where there is doubt as to whether a tax comes within such statutory designation," the judge wrote in his opinion, "the doubt is to be resolved against the tax."

American Tobacco Company To Launch Big Ad Campaign

NEW YORK, June 7.—American Tobacco Company, makers of Lucky Strikes, announced the launching of a big new advertising campaign to begin June 16, with a budget of more than \$2,000,000; campaign will feature the theme, "Lucky Strike Means Fine Tobacco."

Twenty consecutive advertisements of three sizes are scheduled to appear at the rate of two each week over a 10-week period. Ads will appear in every English language newspaper in the country.

Parking Meters for Joliet

JOLIET, Ill., June 7.—City council here voted June 2 to purchase 500 parking meters at a cost of \$39,250. Meters, which will be furnished by the Duncan Meter Corporation, will be installed in the business district within 30 days and will be operating within 45 days, officials say. Rates for parking have not yet been fixed by the council.

Young Fry of Town Make Daily Bubble Gum Test Experts

SAN GABRIEL, Calif., June 7.—This little Southern California city appears to be becoming one of the country's minor bubble gum capitals, with young fry citizenry lined up as guinea pigs to test the latest batch produced every day by California Fruit Chimes Company here.

H. A. Marshall, owner of the plant, who started out three years ago making lollypops, recently launched his bubble gum production. First, with the candy sticks, then with gum, he asked school children to test his products. A few days after he had started distributing gum outside of his plant during after-school hours, the practice was attracting a block-long line of children. Now he has been forced to limit his test gum to a daily quota; after it has been distributed, remaining young candidates are out of luck.

Recently Marshall achieved another local triumph, rounding up Bob Hope, Frank Sinatra and the rest of Hope's radio show cast as testers. Hope brought his troupe to San Gabriel to present a two-hour benefit show for the Alhambra district YMCA and during the intermission tried out the home town product. And Hope came thru gratifyingly with a bubble gum gag or two during the show.

Fla. Senate Okays City Cig Tax Ban

TALLAHASSEE, Fla., June 7.—A measure which would prohibit Florida cities from levying tax on cigarettes was passed by the Senate May 30, 28-0. Bill now goes to the House for consideration.

Several Florida cities which now levy a tax on each package of cigarettes, in addition to the State tax of four cents, opposed the measure when first brought up for discussion. Senate, however, passed the measure unanimously, after adopting an amendment which makes July 1, 1949, the effective date of the law.

Portland's Parking Meters Held Best Answer for City

PORTLAND, Ore., June 7.—Continued use of parking meters in Portland received support when the City Club at a recent meeting unanimously voted against construction of underground garages in the downtown park blocks. The City Club, not the social organization its name implies, is a quasi-official group that tackles civic problems, often employing investigators at its own expense for thoro probes.

A committee report adopted by the City Club held the proposed underground garages to be too expensive, inconvenient and a sacrifice of park assets that never could be replaced.

Soft Drink, Sirup Tax Mullied by Florida Senate

TALLAHASSEE, June 7.—Florida's Senate is still considering a measure which would place a tax on soft drinks and sirups, under which bottlers and other users would pay 76 cents per gallon on sirups. In addition, one section of the measure provides that bottled drinks selling for 5 to 10 cents shall be taxed at the rate of one cent. All bottled drinks sold for more than 10 cents shall pay two cents per bottle.

Crowns must be purchased from firms which meet the State's rules in relations to design.

BUBBLE BALL-GUM
5/8" Approx. 145 Count
63c lb.

1000 LBS. OR MORE
58c lb.
packed in 5 lb. cartons.

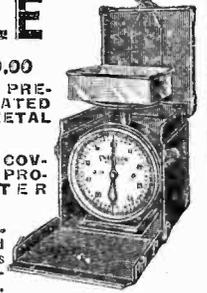
BOSTON BAKED BEANS
28c lb.

THE SWEET, CRISPY KIND,
PACKED IN 5 LB. CARTONS.
All prices F. O. B. Los Angeles.
25% Deposit—Balance C. O. D.

OTT & PRESTON ENTERPRISES
1414 Walnut Grove Ave.,
ROSEMEAD, CALIFORNIA
Phone: 4-7384

GREATEST TIME SAVING PENNY WEIGHING SCALE

CAPACITY \$10.00
SPRINGS ARE PRECISION CALIBRATED
HEAVY SHEET METAL BASE
TIN SCOOP
DIAL IS GLASS COVERED WHICH PROTECTS POINTER WHEN IN USE



Skilled hand workmanship is employed in building this scale to assure reliability and accuracy.

There is a sturdiness of construction more durable than is generally found in scales. Finish is black crinkle. Carrying case is made of string black fibre to meet the hard and constant use that it is subjected to.

ORDER TODAY
1/3 Dep., Bal. C.O.D., F.O.B. N. Y.

J. SCHOENBACH
Distributor of Advance Vending Machines.
1647 Bedford Ave. Brooklyn 25, N. Y.

\$18.50

NEW REGAL VENDORS

"KING OF THEM ALL"

With Heavy Plastic Globes

\$8.45 In Lots of 25
EACH or More

SAMPLE MACHINE, \$8.95 EA.

BOSTON BAKED BEANS, 26¢ LB.

Standard Specialty Co.
3021 38th Ave. OAKLAND 2, CALIF.

GENUINE BUBBLE GUM

5/8" 25 LB., 145 COUNT.....\$15.75
20 OR MORE CASES..... 14.75
BARRELS—APPROX. 230 LBS. LB. .53

RUSS THOMAS
3285 Overland Pl.
Memphis 11, Tenn.

NEW SILVER KING VENDORS

5c Hot Nut
Handles Almonds, Pistachios, Cashews, all Mixed Nuts.
\$29.50 Ea.

1c-5c MODEL SAMPLE \$13.95
10 or More **\$12.50 Ea.**
25 or More **\$10.30 Ea.**

NEW VENDING MACHINES

Advance #11, 1c or 5c\$13.75
Col. Mod. 46Z, 1c, All Purpose... 11.95
Col. Mod. 46ZB, 5c, All Purpose... 12.95
Mod. V, 1c, Any Quantity... 11.75
Mod. V, Cab. Type, 1c, Any Quantity 13.75
Mod. V, Cab. Type, 5c, Any Quantity 14.75

Send for Literature and Quantity Prices.
1/3 DEPOSIT REQUIRED WITH ORDERS

FRANK DIST. CO. 535 N. 8th St. Phila. 23, Pa.

EXTRA SPECIAL BALL BUBBLE GUM

100 lbs. & 10 MODEL V ALL FOR **\$202.50**

Rush cash with order. F. O. B. factory.

ROY TORR LANSDOWNE PENNA.

Used Cigarette Equipment

UNEEDAPAKS, MODEL E:

4 Column .. \$35.00	9 Column .. \$65.00
5 Column .. 45.00	12 Column .. 65.00
6 Column .. 50.00	
8 Column .. 65.00	15 Column .. 65.00

UNEEDAPAKS, MODEL A:

6 Column .. \$70.00	Model 500,
8 Column .. 80.00	9 Column .. \$115.00
9 Column .. 85.00	

NATIONALS:

930 .. \$55.00	950 .. \$105.00
Model A .. \$105.00	

DUGRENIERS:

Model S .. \$25.00	Model VW .. \$50.00
1/3 Down, Balance C. O. D.	

UNEEDA DISTRIBUTORS
175 Freeman Ave. East Orange, N. J.

NEWEST THREE UNIT HOT NUT MACHINE NOW Available

We have found that it is impossible to operate with 1940-41 ideas. Here is a machine with 1947 ideas. A real revenue producer.

Operators • Distributors • Salesmen
Territories now open

TROPICAL TRADING CO.
831 S. Wabash Ave. Chicago 5, Illinois

BALL BUBBLE GUM
5/8", 140 COUNT, 25 LBS. TO CASE

Cases 1 to 10 .. \$15.50	Cases 20 to 40 .. \$15.00
10 to 20 .. 15.25	5000 lbs. .. 55¢ lb.

NO C. O. D. PLEASE. Guaranteed best quality.

JOHN HORN
BOX 1165 ABILENE, TEXAS

New Ice Cream Vender Due Off Line August 1

CHICAGO, June 7.—Vendi Freeze Corporation, San Diego, Calif., makers of an ice cream bar vender, will have the first production units ready for delivery August 1, according to A. A. Dubin, regional director for the firm.

Dubin, who has the Illinois-Wisconsin - Indiana - Michigan - Pennsylvania territory, stated the company is setting up three other regional directors at present, with others to follow.

Firm offers franchises for operators, who may either lease or buy the venders, a factor determined by Vendi Freeze. In the former event, the operator acquires ownership of the machines after a period of five years, Dubin said.

Territory Data

Exclusive territory is given those operators in smaller, less populated areas where it is felt one firm can handle all locations, while in densely populated areas as in Chicago or New York, operators within the same city or county are offered protected locations. Each location is required to be registered with the regional director so that it may remain exclusive with the operator.

Vendi Freeze distributors are working with several ice cream manufacturers about the country to supply the chocolate covered bars for the venders. However, it is optional with the individual operator whether he uses this service or not. He may make his own contacts with ice cream makers, but the bar vended thru the machine must be individually packaged in a waxed cardboard box, bearing the name Vendi Freeze. Bars may or may not be supplied with a stick. If a stick is used it may not protrude more than three-quarters of an inch outside the bar. Bar size must be 7/8 x 2 x 3 1/2 inches.

Nine Models Now

At present there are only nine working models of the Vendi Freeze vender. These have been on test locations in Sharon, Pa., for the past two months, and necessary adjustments and alterations have been incorporated in the design as a result of the operation of these machines, the company claims.

Contract for the production of the improved machines was let two weeks ago to the American Fitting Company, Escandida, Calif. This firm is now in production on the units; has a capacity of 1,500 machines a month. Vendi Freeze is also seeking a Chicago and a Pennsylvania firm to manufacture the venders.

Having 96-bar capacity, the venders are five feet two inches high, two feet wide and 20 inches deep.

Pacific Electron Products Making Coin Typewriter

LONG BEACH, Calif., June 7.—Adding to its production of Santa Fe coin-operated radios, the Pacific Electron Products Corporation is now making what is claimed to be the first perfected electrically coin-operated portable typewriter.

Under the trade name of "Dime-N-Type," the machines are being produced for operation in hotels, motels, clubs and colleges.

The fabricated cases, cash boxes and locking, activating and timing devices are designed and manufactured in the company's own plant. New, nationally known portable typewriters are used.

Slingshot Gallery Uses Pellet Vender

DETROIT, June 7.—New kind of shooting gallery, using slingshots, will be tried out here experimentally by Ernest Gonzer, Gonzer Products Company, who has developed a new-type slingshot.

Gonzer's idea is to set up special slingshot shooting galleries in connection with gasoline stations and similar locations. The new slings, which he intends to market nationally, will be handled either for outright sale or for rental. Pellets to use as ammunition for the slingshots will be dispensed from converted penny bulk venders set up at the gallery.

Secretary Predicts Normal Sugar Supply In '48, Ration End

WASHINGTON, June 7.—Fully normal sugar supplies by 1948 were predicted by Secretary of Agriculture Clinton Anderson here this week, with the additional comment that a request for continuation of sugar rationing after October 31 may be unnecessary.

Only proviso Anderson made was that the sugar situation must continue to improve as much as it has in the last few months. He said that the total supply for the nation for 1947 was estimated at 6,902,00 tons, compared with an estimated world supply of 30,600,000 tons.

The secretary declared that industrial users were using all of their share of allotted quotas currently, but that home users so far have not taken all of their allotment. The latter have been allowed 35 pounds per person for the year.

Anderson also said that the black market situation in sugar had eased because of increase in supplies.

He pointed to crop prospects in foreign producing nations and to difficulties of other nation users as factors accounting for bigger supplies. Biggest Cuban crop in history is in prospect, with 5,900,000 tons processed to date, and more than 6,000,000 tons expected. A 50,000 to 100,000 additional tons are expected from Puerto Rico, compared with last year's crop, and the Hawaiian crop is rated as satisfactory.

Adding to U. S. supplies is the surrender of sugar allotments by some foreign countries because of lack of dollar balances. France recently gave up 100,000 tons of sugar for this reason.

Raney, Ranco President, Wins Award at Ohio State

COLUMBUS, O., June 7.—For his achievements in refrigeration engineering, E. C. Raney, president of Ranco, Inc., was awarded the Lamme medal at commencement exercises of Ohio State University June 6. Medal is given each year by the university to an alumnus who has done distinguished work in engineering.

Ranco is the world's largest maker of thermostatic controls for refrigerators. Company, under a different name, was formed in 1913 to manufacture the automatic reclosing circuit breaker Raney developed for railroads, coal mines and steel mills. Following Raney's development of the refrigerator control, firm name became Ranco and production was devoted exclusively to this type of product.

Raney received his degree in mechanical engineering and electrical engineering from Ohio State in 1912.

NCWA Gives Full Program Details for Chicago Meeting

WASHINGTON, June 7.—Program for the forthcoming annual convention of the National Candy Wholesalers' Association (NCWA) at the Sherman Hotel, Chicago, June 15-18, was announced this week by C. M. McMillan, NCWA executive secretary-treasurer.

Meet, which will feature the theme *Candy—Our Billion Dollar Industry*, will begin Sunday (15) with a luncheon for NCWA board members, State councilmen and the association's advisory committee. Remainder of the first day will be given over to registration, beginning at 3 p.m., and a dinner at 7 p.m. for NCWA board of directors.

First Business Session

At 10 a.m. Monday (16) there will be a special movie on merchandising for early arrivals in the Louis XVI Room of the hotel. First business session of the convention will be launched at 1:30 p.m. on the same day, with a call to order by H. W. Loock, NCWA president. This will be followed by talks by Al R. Bixby, president of the National Confectionery Salesmen's Association; Bernard B. Hirsch, president of Western Confectionery Salesmen's Association; Philip Gott, president of the National Confectioners' Association (NCA); Dr. Alfred P. Haske, industrial advisor to General Motors Corporation, and Smith H. Cady, director of NCA's Council on Candy. At 4 p.m. Exhibition Hall, scene of the All-Confectionery Exposition, will be opened to members of the association and registered guests.

Evening of the second day's convention program will be given over to entertainment, floorshow and dancing to the music of Jack

Cavan's orchestra in the Grand Ballroom of the Sherman.

Mulcahy To Speak

Second business session will be called to order by M. J. Herrick, NCWA vice-president, at 10 a.m. Tuesday (17). He will introduce the topic, *Going After Our Share of the Billion Dollar Baby*, after which James F. Mulcahy, NCA merchandising director, will discuss the merchandising aspects of the situation. A talk by Arthur Motley, president of *Parade* publication, followed by a question and answer period and a symposium built around jobber-manufacturer relationship will conclude the morning session.

Tuesday (17) Exhibition Hall will be open from 12 noon to 10 p.m. During the afternoon the conventioners will take part in a "See Chicago" program.

Reducing Hazards

Final day, Wednesday (18), will begin with a talk by Elmer R. Kreher, NCWA board member, who will introduce the third general session's subject, *Reducing the Hazards for a Billion Dollar Baby*. Addresses relative to this subject will follow. Morning speakers include J. V. Balocca, Commercial Candy Company, Paola, Kan., and William A. Quinlan, NCWA legal counsel.

Afternoon program includes reports by Loock, McMillan, the resolutions committee, the nominations committee and the election of officers.

At 7 p.m. the NCWA annual banquet will begin, with Dr. Ken Walker, Chicago, as toastmaster. During this event awards and recognitions will be made and the newly elected NCWA officers will be installed. Dancing will commence at 10 p.m.

Cig Output Resumes Gain in April After Small March Decline

WASHINGTON, June 7.—Cigarette production, which showed a slight decline in March, resumed its upward trend in April with tax paid withdrawals amount to 27,493,067,534 units, according to official totals announced last week by the U. S. Bureau of Internal Revenue. Figures reflected a gain of 2,041,564,234 units, or 8.02 per cent over tax paid cigarette withdrawals for the same month in 1946.

For the first 10 months of the fiscal year ending June 30, 1947, tax paid cigarette withdrawals were up 22,-870,005,451, or 9.14 per cent compared with the same period a year ago.

Bureau also announced cigarette revenue collected during April, 1947, totalled \$96,226,971, a considerable gain over the \$89,083,452 collected for the same period in 1946.

CIGARETTE MACHINES
REAL BARGAINS
 READY FOR LOCATION

Rowe Royal, 8 Col.\$65.00
Rowe 7 Col. Mint & Gum. Ea. 10.00
DuGrenier W's, 9 Col. 47.50
DuGrenier 7 Col. Mod. S. Fa. 27.50
DuGrenier Champs, 9 & 11 Col. 75.00
DuGrenier V.D. 7 Col. 50.00
U-Need-a-Pak A. 9 Col. 25.00
U-Need-a-Pak E. 8 Col. 40.00
2 Col. Postage Mach., 1166 new. Cost \$35.00 each. My price 13.50

SAVE THIS AD FOR LOW PRICES.
 What have you to sell?
 Half Deposit. Phone: BA 9-0606

HARRIS VENDING
 2717 N. Park Ave. Philadelphia, Pa.

SAVE 25%
No. 1 SPANISH SALTED PEANUTS
 (Immediate Delivery)

If you are in a position to take advantage of this offer you will see some real profit on your peanut vending machines. We have 15,000 lbs. of fine #1 Spanish Salted Peanuts for sale at 15¢ per lb. Vacuum packed, you can store them indefinitely and have no loss through spoilage. Orders accepted for 10 cartons (350 lbs.) or more. Send 1/3 with order, pay balance on delivery.

F. O. B. Jersey City, N. J.
H. WAYNE GLASSER
 34 Bond St. N. Y. 12, N. Y.

SPECIAL

Pistachio Nuts, Queen 54¢ Lb.	50 1¢ Snack Nut \$10.00 Ea.
Also Ball Gum, Cashews, M & M's, Peanuts, Etc.		New Silver Kings and Columbus Vendors Write

Wanted To Buy—Northwestern De Luxes, Advance D Ball Gum Vendors.

CAMEO VENDING SERVICE.
 432 WEST 42ND STREET NEW YORK 18, N. Y.

FOR SALE
50 NATIONAL CANDY MACHINES, 9/18

All white, equipped with lights and meters. Perfect operating condition \$100.00 Each
5 Rowe 8-Column Candy Machines 75.00 Each
2 5-Column U-Need-a-Pak Machines 50.00 Each

For information contact
BUFFALO VATIC VENDING CO. 1139 Main Street Buffalo 8, N. Y.

Early Activity in Arcade Business in Times Square Indicates Record Season

Four New Arcades Opened; Others Get Face-Lifting

NEW YORK, June 7.—The greatest boom for amusement arcades along the Great White Way in the history of arcade business is indicated by early season activity. Within the past month, four new arcades have sprung up in the Times Square area and three others have given their places a face-lifting for the expected record trade.

Play this summer will make the wartime boom years seem small-fry, according to most of the large arcade owners. Given credit for the shot in the arm are the poker tables that are grouped in most of the places in groups of 20, 25 and 30 machines, and also the frozen custard machines and skee-ball alleys which have added traffic to some of the establishments.

Ex-Niteries

Two of the lush wartime night clubs which folded, Mardi Gras and Aquarium, are now super-arcades, with the entire establishments built around poker tables. It is rumored that a large bar is being offered to arcade-minded operators. Only a few months ago some of the arcade owners were moaning about high Times Square rents that ate into the already run-down profits. Now these same men are looking around for more high rent Times Square spots for arcade expansion.

First poker tables in Times Square were the set of four in each of the Max Schaffer-Shork brothers' arcades on 42d Street near Broadway and at 52d Street and Broadway. However, the battery of tables installed in the arcade at Broadway and 42d (below street level at the entrance to the subways) some months ago is credited with starting the expansion.

Nickel a Play

The owners of the new Million Dollar Playland Arcade, the new Mardi Gras Arcade (Seventh Avenue and 50th Street), the arcade on 42d Street near Eighth Avenue, and an arcade on 50th Street, in the block between the Roxy and Music Hall movie houses—two largest in the city—quickly followed suit with ideas for establishments planned around poker tables. Ed Ravreby leased the north half of his Times Square Playland Arcade to Max Brown, Nat Choderker and Ed Balin for the installation of 30 of the poker tables, and the Mardi Gras Arcade (Times Square) installed 20 of the machines.

All of the spots are getting a nickel per play on the coin-operated poker tables. Johnny Christopher, one of the owners of the new 42d Street Arcade, tried getting a dime a play during the first week of the arcade's operation, but at the start of the second week he changed. Tempting, hard-to-get type prizes are being displayed in stands around the various establishments as an added inducement for patrons to put that spare coin into one of the machines.

Press Approves

An important factor in the arcade boom is the fact that newspaper columnists and other molders of public opinion have placed their stamp of approval on the ventures. "The public had the dough to throw around niteries during the free-spending war years, but now wants inexpensive forms of entertainment—Coney Island style," is how most of them put it.

Many arcade owners say the new electric signs and neon lights that

make the arcades stand out for blocks are one of the reasons for the sudden boom. Frozen custard machines, skee-ball machines, modern hot dog stands and new coin-operated arcade machines are all helping the spurt.

The rest of the country is believed sure to follow with similar improvements in their arcades. The wistful hope of visiting Chicago game machine manufacturers, such as Harry Brown, of American Amusement Company, is to see an arcade at the corner of State and Randolph streets in Chicago—New York style. F. McKim Smith, president of the National Association of Amusement Machine Owners (NAAMO), who owns Smith's Gameland, Atlantic City's largest amusement arcade, says a real hypo has been given the coin machine trade by the new arcades in New York.

The movement is by no means slowing down. Plans for additions of poker tables to the arcades that still lack them, and for new Coney Island styled arcades with Times Square lighting thrown in, are still being made. If the rest of the country follows suit—even on a smaller scale—one of the best years in the history of amusement arcades is in store.

Miami Officials Oppose Tax Ban

MIAMI, June 7.—City officials were working hard for the defeat of a bill outlawing all municipal taxing of tobacco which was pending in the State Legislature.

Mayor Perrine Palmer Jr., said that he believed there was a good chance for the city to retain its cigarette tax, loss of which would mean an estimated \$750,000 less annually for the city budget.

Current proposal in the Legislature follows a long drawn out fight against Miami's city tax on cigarettes, which was opposed by the local tobacco trade.

Lord Calvert Cuts Prices One-Third

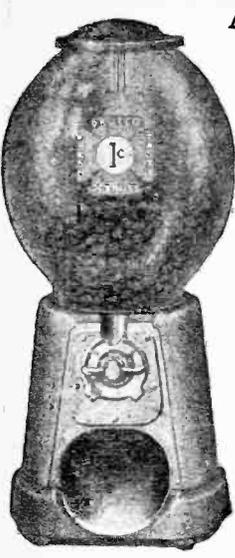
NEWARK, June 7.—Lord Calvert Beverages, maker of 12 brands of soft drinks, announced a 33 1-3 per cent price reduction on its products this week.

Reduction was in line with the current trend of sirup manufacturers and bottlers in this area to add to their sales force and cut prices now that production has jumped.

Outdoor Stamp Venders First for Florida Town

WINTER HAVEN, Fla., June 7.—First two stamp venders have been set up here by Carl Luben, who is planning a route of similar units. Initial venders are mounted on outside walls of a drugstore and the Chamber of Commerce building.

Local distributor for the stamp venders is Harmon Jones, Lakeland.



ADVANCE
Sample, \$13.75;
two to eleven,
\$11.25.

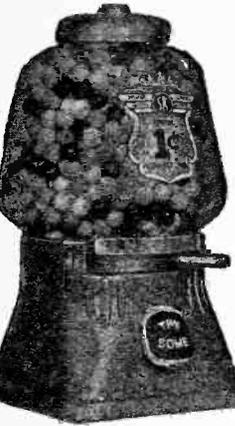
Advance Peanut Mach. \$10.50 to \$13.75.
Advance Ball Gum Mach. \$9.95 to \$13.25.
Columbus Peanut Mach. \$9.50 to \$11.50.
Columbus Ball Gum Mach. \$10.00 to \$12.00.
Silver King Peanut Mach. \$10.00 to \$13.95.
Silver King Ball Gum Mach. \$10.00 to \$13.95.
Silver King 5¢ Mach. \$10.00 to \$13.95.

Victor Globe Type 1¢ Mach., Combination Peanut and Ball Gum \$11.75
Victor Cabinet Type Mach. 13.75
Victor 5¢ Mach. 14.75
Coin Wrappers, Per 1000 1.00
1¢ and 5¢ Coin Counter 1.25
Blackstone Double Barrel Coin Counter, 1¢, 5¢ & 10¢ 2.00
14" Heavy Round Base Stands, 35-Lb. 3.90
Gloves, any make (except Silver King) 1.25
Silver King Globes 1.50
Charms, 1000 Assorted, Postpaid 5.00
American Astrological Scales 174.50

IF IT IS A VENDING MACHINE—NEW OR USED—ASK US.
BALL GUM—ASK FOR PRICES.



Sample machine, \$25.00; one to eleven, \$19.75; twelve to forty-nine, \$16.25; fifty and up, \$15.00. Immediate shipment.



BRAND NEW 1947 1c and 5c Silver Kings

Now in Stock for Immediate Delivery. Build a permanent business at low cost. Sample \$13.95

Write for Quantity Prices.

ALSO NEW SILVER KING HOT NUT VENDOR—Only \$29.95 each

1/3 Deposit, Bal. C. O. D.



FRANTZ SCALES

WE HAVE THEM! The Original Pace Scale with greater improvements.

Aristo Scale \$115.00
Mirror Scale \$125.00

GENUINE BUBBLE GUM
25¢ CASE, 145 COUNT\$17.25
10 OR MORE 16.25

T. O. THOMAS CO.
1572 JEFFERSON PADUCAH, KY.

SEND FOR PRICES AND DEALS ON CHINESE AND BUBBLE GUM.

VICTOR MODEL V

FAMOUS PRE-WAR VENDORS

De Luxe Cab. Model V capacity: 6 1/2 to 8 lbs. of bulk merchandise or 1250 balls of gum. Vends 1 1/2" ball and gum.

Model V Dol. Cab. Type, \$19.75 Ea.

Plastic Globes for Model V, \$3.25. Complete 1¢ and 5¢ Coin Counter, Plus Postage, Each \$.65

Orders Filled in Rotation. 1.25

Order, Certified Check or Money Order, Balance C. O. D.

Model V Globe Type With Plastic Globe\$14.75

BUBBLE BALL GUM
5/8"—140 COUNT
60c LB. In 25 Lb. Ctn. Lots.

PIONEER VENDING SERVICE

Exclusive Victor Distributor in N. Y.
461 Sackman St. Brooklyn 12, N. Y.
Phone: Dickens 2-7992

REGAL 1c VENDOR

- Heavy Plastic Globe
- Large Top Opening
- New Slug Ejector

1-9\$14.35
10-49 12.75
Over 50 10.75

Immediate Delivery.

DISTRIBUTORS Territories Open.

King of Them All
REGAL MFG. CO.
WHITEWATER, WIS.

FAMOUS EPPY CHARMS

Series #1

\$3.50 per M

SAMUEL EPPY & CO., INC.
113-08 101ST AVENUE
RICHMOND HILL 19, L. I., N. Y.

GENUINE BUBBLE GUM

5/8", 25 Lb., 145 Count.....\$15.75

20 or More Cases..... 14.75

Barrels—Approx. 230 Lbs. Lb.... .53

THOMAS NOVELTY CO.
1572 Jefferson St. Paducah, Kentucky

NORTHWESTERN VENDORS

DeLux Merchandisers\$25.00
Model "33" 11.00
Model "40" Write
Model "33" Ball Gum 10.40

1/3 Deposit, Balance C. O. D.
Subject to change without notice.
Liberal credit terms.

CARL TRIPE

IDEAL NOVELTY CO.
"Authorized Northwestern Distributor"
2823 LOCUST ST.
ST. LOUIS 8, MO.



LEON "HI-HO" SILVER INC.
760 Hayes Street
San Francisco, Calif.
Phone: MARKET 1073

SPECIAL!
BOSTON BAKED BEANS ONLY 26c LB.
Delicious premium quality candy coated peanuts, including Rainbow Mix. Packed in 40 lb. containers. Stick-proof, moisture-proof, fade-proof.
5/8 BUBBLE BALL GUM \$15.00 PER CASE.
1/3 cash with order, balance C. O. D. Immediate delivery

NATD in Drive On Tax Evaders

NEW YORK, June 7.—The National Association of Tobacco Distributors (NATD), has joined State tax agencies in a drive on the shipment of untaxed cigarettes thru the mails, following that association's meeting in Chicago in April.

Following the legislative season, a total of 37 States have now enacted cigarette taxes, but the complex structure of the cigarette taxes—which vary from State to State—have brought on a wave of "boolegging." As a result, retailers and wholesalers have complained of loss of business to competing firms in adjoining States.

Joseph Kolodny, managing director of NATD said, "The NATD is co-operating with the National Tobacco Tax Administration in advocating a bill in Congress (Parcel Post Shipments Bill, H. R. 2947) which would make illegal the transportation of merchandise in interstate commerce where the intention of the shipper and receiver is to evade the payment of a State tax."

Denton, Tex., Citizenry Seeks Parking Meter Ban

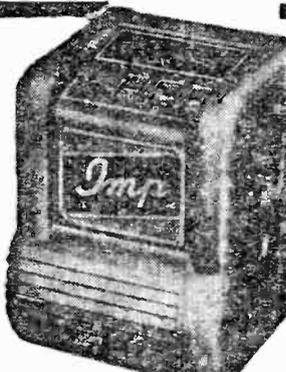
DENTON, Tex., June 7.—A group of Denton citizens are seeking an injunction to prevent the city from installing parking meters now on order from the Dual Parking Meter Corporation. District Court has not yet set a date for a hearing.

Parking meters, first installed here in 1941, were removed after a trial period. Proposed 500-meter installation was contracted for in April by the city commission and were scheduled for location this month.

NUTS
Fresh Roasted and Salted To Order
Cashews Pistachios, Red
Vendor's Mix Filberts, Small
Span. Peanuts Almonds
Peanuts, Va. Blanched, Roasted and Salted.
Reduced prices. Write for Jaily quotations.
INTERSTATE FOOD PRODUCTS
81 Avenue "C" NEW YORK, N. Y.
GRamercy 5-0123

BALL GUM
Good Quality, 5/8". Special price in 500 lbs.
H. L. WILKINSON
2600 STEPHENS ST. VERNON, TEXAS

3 REEL COUNTER GAME
1947 IMPS
IMMEDIATE DELIVERY
CIGARETTE OR FRUIT
1¢ or 5¢
\$12.95
LOTS OF 12 \$13.75—LOTS OF 5 SAMPLE, \$14.50



BALL GUM
BUBBLE, 5/8", 140 Count
50¢ PER LB.
ANY QUANTITY IMMEDIATE DELIVERY

NEW MACHINES
Marvel's Pop Up Counter Game ... Write
Basketball Counter Game ... \$39.50
Victor Vendors, 1¢ ... 11.75
Victor Vendors, 5¢ ... 14.75
Columbia Bells Slot Machine ... 132.50
Daval's American Flags ... 24.50
Star Card Vendors ... 19.50
A.B.T. Challengers ... 49.50

SHIPMAN TRIPLEX STAMP MACHINE
Brand new! Vends 1¢, 3¢ and 5¢ Air-mail Postage Stamps. Slugproof, compact, foolproof. Immediate Delivery. Operator's Price **\$39.50**

STAMP FOLDERS
For Shipman, Schermack, N. Y., Victory.
10,000 ... \$ 5.75
25,000 ... 13.95

HOT NUT VENDORS, \$29.50
Brand new, simple, accurate, dependable. 1¢ or 5¢ play. 6-lb. capacity.

1/3 Deposit on All Orders. Write for Catalog on Bulk Vendors, Games, etc.

PARKWAY MACHINE CORPORATION
623 W. NORTH AVE., DEPT. B Phone: Madison 1447 BALTIMORE 17, MD.

CANDY MACHINES
ROWE DE LUXE, 8 COLS., WITH LIGHTS, 120 BAR CAP. \$115.00
ROWE STANDARD, 8 COLS., 120 BAR CAP 95.00
UNEEDA, 5 COLS., 102 BAR CAP. 70.00
NAT'L 9-18, 162 BAR CAP., 9 COLS. 110.00

CIGARETTE MACHINES
NEW ROWE CRUSADERS WRITE
NEW UNEEDA 8 COL., 510 PACK CAP. \$159.50
NEW DU GRENIER CHALLENGER, 7 COLS. 160.00
ROWE ROYALS, 10 COLS. \$105.00
ROWE ROYALS, 8 COLS., DUALS 95.00
ROWE ROYALS, 8 COLS. 87.50
DU GRENIER CHAMPION, 9 COLS. 98.50
DU GRENIER MODEL W, 9 COLS. 69.50
DU GRENIER "S", 7 COLS., 210 PACK CAP. 47.50
UNEEDA, 12 COLS. 65.00

TOP EQUIPMENT—UNCONDITIONALLY GUARANTEED
One-Third Deposit With Orders—Balance C. O. D.
We have all other makes and models of cigarette and candy machines in stock! Also parts and mirrors available, including the 25c vending changeover parts for all machines!

UNEEDA VENDING SERVICE
"THE NATION'S LEADING DISTRIBUTOR OF VENDING MACHINES"
166 CLYMER STREET BROOKLYN 11, NEW YORK

BUBBLE BALL GUM
70c lb.
PACKED IN 25 LB. CARTONS

CANDY MIX
FOR VENDING MACHINE USE
35c lb.
PACKED IN 50 LB. CARTONS

Be first in your territory to offer this item.
IMMEDIATE DELIVERY
Terms: One-third Cash with Order—Balance C. O. D.
ADAMS-FAIRFAX CORPORATION
5721 West Jefferson Boulevard Los Angeles 16, California

REGALS—
WITH NON-BREAKABLE GLOBES
START A SUCCESSFUL ROUTE WITH ONE OR MORE
SAMPLE MACHINE \$14.35
50 MACHINES OR MORE, Ea. \$10.75

ALSO
SILVER KING
1¢ OR 5¢ TYPE

1 MACHINE	\$13.95
25 OR MORE, Ea.	10.00
HOT NUT VENDORS, Ea.	29.95

VICTOR VENDORS

1¢ GLOBE TYPE, Ea.	\$11.75
1¢ CABINET, Ea.	13.75
5¢ CABINET, Ea.	14.75

1/3 Deposit, Balance C. O. D.
WISCONSIN NOVELTY CO.
3734 N. Green Bay Ave., Milwaukee 6, Wis.

FOR EVERYTHING IN
COIN MACHINE EQUIPMENT and SUPPLIES
CONTACT
VEEDCO
2113 Market St. Phila. Pa.

PROVEN Money Makers!
BE INDEPENDENT
Own a big money business—Operate TOM THUMB vending machines. They cost as low as \$5.50 in quantities. Car and experience unnecessary—Work full or part time. Our vendors are die-cast, precision built, time tested, long lasting, neat and attractive. Just the thing for booths, bars and taverns (where big machines are barred.) START WITH A FEW—build as you go. Thousands in operation. Vends nuts, hard candies and chicklet gum. Sizes 1 1/2" and 3". Identical mechanisms.
DON'T WAIT—ORDER FROM STOCK—MONEY BACK GUARANTEE ON SAMPLE. WRITE FOR PRICES AND BULLETIN.
(We are distributors for Victor Vending Co.)
FIELDING MFG. CO., INC.
258 W. Pearl St. Jackson, Mich. Department BB-14

HERE'S A BUY!!!
10 MODEL V GLOBES
FILLED WITH 155 COUNT BUBBLE GUM \$160.00.
TERMS: 1/3 DOWN, BALANCE C. O. D.
NORTHWEST GUM COMPANY
3112 West 28th Street Minneapolis 5, Minn.

Citrus Men Eying Vender Field; Seek Plastic Container

DALLAS, June 7.—Texas grapefruit growers have expressed direct interest in the use of vending machines as a new method of profitable distribution. Nickel cans of juice, say the citrus fruit producers, should find favor with vender patrons, and the resulting benefits to the citrus fruit industry because of development of this new automatic retailing outlet are not to be underrated.

Citrus men, finding the lack of tin cans a major impediment to the idea, are turning eyes toward the plastic field as a possible source of container material. Potential sales of the juice thru vendors when containers are in adequate supply are so great, it is claimed, that the container problem should meet an early solution.

Florida Developments
Florida citrus men agree with the Texas group in the vender plan. Early this year, in seeking new outlets for their surplus crops, leading growers lent financial assistance in the production of a pilot model of a special citrus juice vender. This particular model dispensed juice from refrigerated 26-ounce cans which were perforated one at a time and the drink poured into a six-ounce cup. C. C. Commander, general manager of the Florida Citrus Exchange, is also on record as being an advocate of vending machine sales of citrus juices.

John S. Stevens, Wichita, Kan., candy machine operator, operated a number of eight-column vendors made by the Can-o-Juice Company of Cleveland before the war. He sold seven flavors of juice thru the machines, which vended six-ounce cans for a nickel and contained mechanism for punching a hole in the can so that a straw could be inserted. Straws were kept in a special container on the machine, which also had a built-in bin where empty cans could be deposited. Stevens has reported officials of American Can Company as showing interest in this type of vending, but says they spoke of a dime can of juice. He believes nickel cans will be the final answer for high volume business.

Other operators have also stated that juice machines may provide one of the best sources for vending in the near future.

NEW Northwestern VENDORS

 Model 39 ALL PURPOSE VENDOR \$13.40 Ea. 100 or more \$12.55 Ea.	 Model 33 PEANUT VENDOR \$11.60 Ea. Less Than 25 \$11.40 Ea. Less Than 100	 DE LUXE COMB. 1c 5c PLASTIC GLOBE \$28.20 Ea. GLASS GLOBE \$25.00 Ea.
--	--	--

The New ABT CHALLENGER
\$49.50 each
Jobbers. Write for Quantity Prices
ANGLE IRON STANDS FOR CHALLENGER \$7.50 EA.

MILLS VEST POCKET BELL
SIZE 8"x8"x8"
A 5¢ pocket size slot with automatic payout system. Awards from 3 to 20 nickels.
OPERATOR'S PRICE \$74.50
RECONDITIONED AND REFINISHED \$49.50 EA.

COLUMBIA TWIN JACKPOT BELLS
\$145.00 Ea. | \$125.00 EA. 5 or More

NEW COUNTER GAMES

Champion Basket Balls	\$39.50
Marvel Pop-Up	Write
Kicker & Catchers	37.50
Bat-a-Ball	Write
Whirl-a-Ball	Write
Card Vendors With 1,000 Cards	27.50
Gottlieb Grip Scales	37.50
Bouncer	Write
Buddy, 1¢ Cig. Reel	29.50

RECONDITIONED COUNTER MACHINES
MARVELS, REBUILT LIKE NEW \$29.50
SPARKS 19.50
KLIX, 1¢ BLACKJACK 12.50

AMERICAN EAGLE
Refinished and Reconditioned Like New.
Token or 25¢ Pay-out. Either 1¢ or 5¢ Play.
\$19.50 EA.
SPECIAL 5 for \$75.00

BRAND NEW IMPS
EITHER 1¢ OR 5¢ PLAY Cig. or Fruit Reels
\$14.50 Ea.
6 or More, \$13.75 Ea.

ALL ORDERS MUST BE ACCOMPANIED BY 1/3 DEPOSIT.
SEND FOR COMPLETE LIST OF COIN OPERATED AMUSEMENT AND VENDING MACHINES, SUPPLIES AND ACCESSORIES. WE ACCEPT TRADE-INS.

RAKE COIN MACHINE EXCHANGE

609 SPRING GARDEN STREET LOMBARD 3-2676 PHILADELPHIA 23, PA.

United Bev. To Set Up Offices In Philadelphia

CHICAGO, June 7.—United Beverage, operating concern affiliated with Square Manufacturing Company, manufacturers of cup-type soft drink venders, will soon establish an office in Philadelphia, headed by John Coyle who will head up the firm's operations in nine Eastern States.

At the present time, United is operating in Chicago, while affiliated companies are operating in Dallas, Texas and Newark, N. J.

The firm is owned by Max and Paul Rosenbaum, who likewise own Square Manufacturing Company, which turns out a twin-flavor cup type dispenser. All of the machines thus far produced, according to Max Rosenbaum, are in theater locations. United is taking all of Square's output, which amounts to between 40 and 50 venders per month.

Tax Collections in 5 Southern States Continue Increase

ATLANTA, June 7.—Current tax collections by five Southern States show a decided increase in all cases and in two instances reached all-time highs, according to figures announced last week.

When Georgia totaled its tax receipts June 3, State Revenue Commissioner Glenn S. Philips found collections the first 11 months of the fiscal year, ending June 30, to be \$85,592,458, as against \$69,113,524 for a like period in the previous fiscal year. May collection of \$8,117,997 was \$1,657,890 above the same month in 1946.

Tennessee Totals

In Tennessee, revenue collections for the first 11 months of the present fiscal year reached an all-time record of \$66,178,745, which is \$2,026,677 over the full 12-month figure of the previous fiscal year. An expected \$6,000,000 or more is due to be collected in June, which would bring the State's total tax returns for the present 12-month period to \$72,000,000. Total 1945-'46 collections were \$64,151,069, which was the highest figure up to that time. Collections during 1944-'45 were \$51,734,012.

Arkansas also chalked up a record annual income for the current revenue year, Revenue Commissioner Otho A. Cook announced May 31. Total collections of \$59,240,067 was nearly \$12,000,000 higher than the \$47,328,234 collected in the 1945-'46 period.

Alabama Receipts Up

State Revenue Department of Alabama, thru Revenue Commissioner Philip J. Hamm, reported last week that \$51,048,257 was collected from about 40 State taxes in the first eight months of the current fiscal year. During the same period in the previous year, \$42,061,090 was collected, which meant that an \$8,987,167 increase was realized.

South Carolina tax collections, the State Tax Commission reported June 2, from July, 1946, to May, 1947, were \$11,000,000 higher than returns for a like period in the previous fiscal year. Current tax returns are \$62,095,951, compared with \$51,026,649 for that period of the previous fiscal year.

May cigarette tax collection in Texas produced \$1,821,691 as compared with \$1,795,790 for same month last year, an increase of \$25,901. Total State tax returns were not yet available.

GOLDEN STATE VENDOR ASSURES "GOLDEN FLOOD" OF PROFIT



An all-purpose, all-product Vendor of unsurpassed beauty. Ruggedly constructed to give years of service.

Hammerloid Enamel Finish. Trimmed in Stainless Steel. Aluminum Mechanism.

1c or 5c Sample \$12.95
Quantity Price... Write.

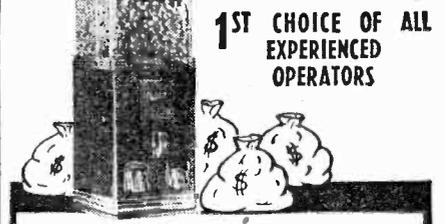
Distributors, Contact Us

Some Territories Still Open.

BADGER SALES CO., INC.

2251 W. Pico Blvd. Los Angeles 6, Calif.

Northwestern



1ST CHOICE OF ALL EXPERIENCED OPERATORS

This overwhelming preference didn't just happen—men who know the business and know machines have proved to their own satisfaction that Northwesterns give you the most for your money. Here you get pre-war quality—dependability—bigger earnings—faster servicing—machines that are built for operating—that's what makes the difference. Be sure of your investment—write today for details of the five models now being delivered. You'll want our helpful free publication, too.

THE NORTHWESTERN CORPORATION
EAST ARMSTRONG STREET, MORRIS, ILLINOIS

VENDIT CANDY VENDOR

MECHANICALLY SIMPLE — MORE CAPACITY
150 BARS — ANY SIZE — LOW COST

\$169.50 with Base

Write for Quantity Discounts
Immediate Delivery

1/3 Deposit — Balance C. O. D.

C. A. ROBINSON & CO.

2305 W. Pico Blvd. Los Angeles 6, Calif.
Office Phone: FEderal 1810

"3 in 1" CONVERTIBLE "3 IN 1" INTERCHANGEABLE 1c OR 5c PLAY "KING VENDOR" CAPACITY 3 1/2 LBS. Vends Various Types of NUTS and BALL GUM

Offering AIR FREIGHT Service to EASTERN POINTS comparable to REGULAR FREIGHT Rates.

Heavy Felt Pads completely covers bottom for protection of fine surfaces (BARS).

JOBBERS — WANTED

WRITE OR WIRE

L. A. Penn Mfrs.
2126 So. Granville St., West Los Angeles, Calif.

\$13.95 F. O. B. Los Angeles

AGENTS WANTED! NEW TYPE UNIVERSAL VENDOR

Well Dispensed Hot or Cold Nuts And Other Types of Merchandise.

Write for Particulars and Territories Available

SEACOAST DISTRIBUTORS, INC.

415 Frelinghuysen Avenue, Newark, N. J. Bigelow 8-3524

CLEARANCE

300 5¢ Silver Kings
300 1¢ Silver King Ball Gum
Brand New, Original Cartons
SACRIFICE PRICE, \$9.50 EA.
Any Quantity
Mail orders only. Send 1/2 Deposit, Balance C. O. D.

S. KADUCK

950 Bronx Park South Bronx, N. Y.

FOR SALE

NEW DU GRENIER Cigarette Machines. In Crates. Write. Immediate Delivery.

WANTED

Models S. W., W. D., DuGrenier-Stuart.

Manufacturers—We are in need of Lines to Distribute. We Buy and Sell All Makes and Models of Cigarette Machines, Phonographs and Pin Ball Machines, New and Used.

STAR NOVELTY COMPANY
4151 DELMAR ST. LOUIS 8, MO.
Phone: Franklin 0880

Cash In On CASH--TRAY

The Most Stupendous
Money-Making 5c
Almond Merchandiser



50 machines will earn better than
\$60.00 weekly!

\$9.85 Ea. F. O. B. Factory

5% Discount in lots of 50

ORDER NOW!

IMMEDIATE DELIVERY

"Teeny" Almonds—95¢ lb.

SCOTT-CROSSE COMPANY
1423 Spring Garden St., Phila., Pa.

NEW LOW PRICES ON MERCHANDISE

**BOSTON
BAKED BEANS**
25c Per Lb.
35 Pounds Per Carton

BALL BUBBLE GUM
5/8"—144 Count
60c PER LB.
Comes 25 Lbs. to Ctn.

170 Count—70c Lb.
Comes 25 Lbs. to Ctn.
Minimum Shipment 25 Lbs.

PISTACHIO NUTS
Red.....64c per lb.
White.....55c per lb.
25 pounds per carton.

All orders F.O.B. New York. 1/3 Deposit, Balance C.O.D.

SUNFLOWER DISTRIBUTING CO., INC.
2125 Amsterdam Ave., New York 32, N. Y.

BUBBLE BALL GUM 59c LB.

In lots of 1,000 lbs. or more!
FINEST QUALITY - IMMEDIATE DELIVERY
5/8", 140 Count, 25 lb. Carton \$16.25
Reduction in price but not in quality!

61¢ lb. per 500 lb. order
63¢ lb. per 100 lb. order
65¢ lb. less than 100 lb. order

(Minimum order accepted, one 25 lb. Carton.)
PLACE YOUR STANDING ORDER NOW FOR
A STEADY SUPPLY!

TERMS: 1/2 Deposit, balance C. O. D.

CLEVELAND COIN MACHINE EXCHANGE
2021 Prospect Ave. CLEVELAND, OHIO
Phones: PProspect 6316-17

Bert Mills To Roll on Coffee Vender in July

CHICAGO, June 7.—The Bert Mills Corporation, now in the process of tooling up on its Hot Coffee Vender, is scheduled to start production on the coin-operated coffee machines in the middle of July, according to an announcement by H. W. Chadwick, firm vice-president. First machines off the line will be shipped to the firm's distributors for demonstration purposes.

First exhibited at the 1947 coin machine show at the Sherman Hotel here, the model to be turned out on the production line embodies many improvements, including the elimination of possible health hazards.

Machine, which employs the principal of dehydrated cream and sugar already mixed with coffee, offers the customer a choice of black coffee without sugar, black coffee with sugar, coffee with cream only, or coffee with sugar and cream. Chadwick also stated that recent months of laboratory experimentation have resulted in the development of improved blends of coffee with cream and sugar.

List Distributors

Up-to-date list of distributors for the coffee vending machines is as follows:

Parker Products Company, Knoxville, for Alabama, Arkansas, Louisiana, Mississippi and Tennessee.

Vendors Distributors, Inc., Miami, for Florida, Georgia, Kentucky and South Carolina.

Cup Machine Service Corporation, Wilmington, Del., for Delaware and Maryland.

The Sambert Company, Oakland, Calif., for Northern California.

Coast Enterprises, Los Angeles, for Southern California.

Silent Sales System, Washington, for Virginia, North Carolina, West Virginia (southern half) and District of Columbia.

Keystone Panoram Company, Philadelphia, for Eastern Pennsylvania and Southern New Jersey.

Automatic Products Company, Pittsburgh, for Western Pennsylvania and West Virginia (northern half).

Markepp Sales Company, Cleveland, for Ohio.

McClure Distributing Company, St. Louis, for Missouri, Kansas and Oklahoma.

Bill Doyle & Company, Grand Rapids, Mich., for Western Michigan and Northern Indiana.

Stewart Novelty Company, Salt Lake City, for Utah, Colorado, Wyoming, Idaho, Nevada and Montana.
M. Fields, Toronto, for Canada.



GET STARTED TODAY!

Operating full time or spare time the popular, LATEST factory model Shipman Triplex Stamp Vendors. Vends 1¢, 3¢ and New 5¢ Air Mail. Compact! Foolproof! Price, \$39.50 Each. IMMEDIATE DELIVERY!

1/3 Dep., Bal. C. O. D.
★ Send for free leaflet ★

R. H. Adair Company
6924-26 Roosevelt Rd.
Oak Park, Ill.

FOLDERS—Only \$18.75 for 25,000 which return gross profit of \$250.00.

BUBBLE BALL GUM

5/8", 140 Count—Packed bulk 25 lb. cartons, QUANTITY USERS, WRITE.

55c lb.

1/3 cash with order—balance C. O. D.
JACK FAEDER 9619 Olympic Blvd., Beverly Hills, Calif.

PISTACHIOS

Full of the Real Green Meats
Ask for ZALOOM'S

3 STAR "BUDS"

The Finest Grade of Pistachios
Tree ripened—Split shell opens at touch—
Chuck full of kernels—No empties

DAILY QUANTITY SHIPMENTS
AVAILABLE THROUGH DISTRIBUTORS

"WHITE BUDS"—

—with the pure, thin, white salt coating.

"ROSE BUDS"—

—with the pure, certified, attractive red color.

ZALOOM "BUDS" ARE THE FASTEST SELLING GRADE OF
PISTACHIO NUTS

- medium size
- greater count in each delivery
- packed in 5-lb. moisture-proof bags
- 12 5-lb. bags to a carton

Use "BUDS" for Greater Profit in Vending Machines and Packages



DELICIOUSLY ROASTED AND SALTED
RECOGNIZED DISTRIBUTORS IN ALL TERRITORIES
WRITE US TODAY — Send for Free Literature

ZALOOM & COMPANY

AMERICA'S ORIGINAL MASTERS IN IMPORTING,
ROASTING AND SALTING OF PISTACHIO NUTS.
122 HUDSON STREET NEW YORK 13, N. Y.

WATCH FOR DAVAL'S

"POSTMASTER"

A new triple unit, roll-type, precision-built POSTAGE STAMP VENDOR. Years ahead of anything on the present market. Soon in mass production. Distributorships being allotted now. Write for full details.

DAVAL PRODUCTS CORPORATION

1512 North Fremont Avenue Chicago 22, Illinois



BUBBLE BALL GUM

FINEST QUALITY
IMMEDIATE DELIVERY
5/8", 140 COUNT

55¢ LB. 25 Lbs. Carton **\$13.75 55¢**

Terms—Cash in Full, No C. O. D.s

EASTERN CAROLINA CANDY CO.

P. O. BOX 629

MOREHEAD CITY, N. C.

LOW PRICED CIGARETTE MACHINES

National 630, 150 Pack Cap. \$32.50
DuGrenier 6 Col., 150 Pack Cap. 32.50
Rowe 6 Col., 150 Pack Cap. 32.50
Stewart-McGuire 8 Col. 35.00
1/3 Deposit With Order, Balance C. O. D.

UNEEDA VENDING SERVICE

"The Nation's Leading Distributor of Vending Machines"
168 Clymer Street Brooklyn 11, N. Y.

FREE SAMPLE

STAMP FOLDERS

for Shipman, Schermack, Victory, etc.
High quality multiple type folders, never clog, great time savers. Cost no more than your present folders — Write for FREE SAMPLE.

UNIVERSITY PRESS
655 6th Ave., N. Y. C. • CHelsea 2-4120

DISCUSS NATIONAL JUKE GUILD

Attorney Cites Op Benefits

City, State associations reported interested in formation of group

PHILADELPHIA, June 7.—Need for a national association of juke box operators, thru city and State associations, was discussed by Sol L. Kesselman, attorney associated with the Music Guild, Newark, N. J. Kesselman, here to discuss the idea with the local music operators' association, said that the proposed national association's purpose will be "to co-ordinate activities, information and efforts in behalf of the music machine industry."

Kesselman said that four existing associations have already expressed their interest in setting up a national association of music merchants. The associations named were the Music Guild of New Jersey, representing operators in Northern New Jersey, with offices in Newark; the Phonograph Operators' Association of Central New Jersey, with offices in Trenton; the Music Machine Operators' Association of Eastern Pennsylvania, with offices in Philadelphia, and the Ohio State Automatic Phonograph Owners' Association, with offices in Cleveland.

No Official Action

(Contacted thru their public relations representative, officials of the Ohio State Phonograph Owners' Association said that that group has "taken no official action insofar as any national organization is concerned." In Cleveland during the 1946 convention of the Ohio association, a tentative program for just such an association as Kesselman described was released and a committee was appointed to help get the national group moving. Since that time there has been no announcement from officials of the Ohio group concerning progress or plans for the national association.)

Kesselman said that the association, as he saw it, would serve primarily. (See Discuss National on page 118)

Nat Cohn Winds Up Hospital Campaign

NEW YORK, June 7.—Nat Cohn, Modern Music executive, as executive chairman of the Rockaway Beach Hospital's building drive, tonight (7) brought the campaign to a climax at a dinner-dance at which New York's Mayor William O'Dwyer was slated as one of the speakers. Simultaneously, a souvenir journal was issued. Funds raised during the drive will be used to improve the hospital's facilities, which are especially taxed during the summer with the heavy influx of summer residents and visitors.

With Cohn presiding, the entertainment at the dinner-dance included Enric Madriguera and his orchestra, featuring Patricia Gilmore; Harvey Sands, comedy star of *This Is the Army*; the Three Chesterfields; Peter Donald, radio star; the Five DeMarco Sisters, singers on the Fred Allen program; the Three Pitchmen; Tip, Tap and Toe, dancers, and, as special guests, Sophie Tucker and the entire show of the Copacabana, New York niter.

Psycho Patients Get Decided Lift From Juke Music

ST. LOUIS, June 7.—Patients at the Malcolm Bliss Psychiatric Hospital here are getting a decided lift from a juke box installed in the hospital, and officials of the hospital intend to place several combination radio-phonograph sets to augment the juke box.

Supervisor of nurses, Miss Doris Stewart, said that dances for which the juke box is used helped many of the patients take their minds off themselves.

Miss Stewart said that "it has not been scientifically proved that music has any therapeutic value for mental patients, but I believe our musical programs have helped us rehabilitate many patients."

Additional record playing equipment is being contributed by various civic organizations and individuals, but Miss Stewart said the most pressing need was records to help carry out the hospital's musical program.

Defense Asks Dismissal in Juke Hearing

Dakota Ops Waiting

YANKTON, S. D., June 7.—South Dakota's juke box controversy, which began (*The Billboard*, May 31) when Atty. Gen. Sigurd Anderson ordered enforcement of a 13-year-old law banning amusement devices in on-sale liquor establishments, went a step further last week when Judge C. C. Puckett in Circuit Court took under advisement a defense motion for dismissal.

Dismissal motion was made by attorneys representing the attorney general's office. The defense argued that the plaintiff, Mike Imig, president of the South Dakota Phonograph Operators' Association, had remedy under the law if his property was seized and that the case, therefore, was not a proper proceeding for a court of equity.

Temporary Injunction

Imig obtained a temporary restraining order barring removal of music machines from on-sale liquor establishments pending the show-cause hearing last week.

Arguing against any action affecting the operation of juke boxes in taverns, Imig said that juke boxes in the State are not used in on-sale liquor establishments for dancing or as games of skill or chance.

(The 13-year-old and until now unenforced law which is under dispute bans "any form" of amusement, entertainment, recreation or gaming in Class D on-sale liquor establishments.)

Quotes Statutes

Arguments put forth by the counsel for the attorney general's office declared that State statutes prohibit confiscation of property in this instance, and that the phonograph operators have remedy at law and so do not have need for an injunction.

In the case, Imig is seeking a permanent injunction to forestall any (See ASK DISMISSAL on page 118)

See End to Detroit Union Unrest With New Charter

DETROIT, June 7.—Union status of workers in the local coin machine industry has reached apparent stability with the issuance of a new charter to Local 985, Service Drivers and Helpers' Union, affiliated with the Teamsters' Union (AFL).

Issuance of the charter follows periods of organizational unrest, dating back to the period when employees of coin firms regularly switched union affiliations between the AFL and CIO. The situation was crystallized two months ago when Frank X. Martel, president of the Detroit and Wayne County Federation of Labor, notified local operators that the AFL had withdrawn its charter from the local to which coin firm employees belonged. Affected chiefly were workers in the music machine field, and to some degree, those in cigarette merchandising.

James Remains President

This was followed by several weeks of uncertainty and non-affiliation, culminating in the present setup of Local 985, with Eugene C. James, who headed the old local, remaining as president.

James, confirming the issuance of the new charter, said, "It (the local) will be operated strictly as a labor union. We are not interested in the association (referring to the Michigan Automatic Phonograph Owners' Association) except to the extent that I would like to see harmony in the association."

"I will sign a contract," James continued, "with any employer that employs workers in this industry. I will sign a contract with them individually, or as a group, as they may prefer."

James said that his new charter covers all phases of coin machine operation, and that his organization will undertake to organize in all local fields. Up to now, the membership has been strongly concentrated in the juke box field in which James says his union now has signed approximately 85 per cent of all eligible workers.

About 80 per cent of the cigarette merchandiser workers are now actively affiliated, James added, but the union has not actually negotiated a contract in this field.

Other Plans

Significantly, the local plans to start unionization drives in other fields, chiefly in bowling machines, where James already claims about 50 per cent of the present personnel, and in the candy vending field, where his union is just starting activity.

James, asked to clarify the union's position on the much-debated point

Cincy Operators Plan Orphan Outing

CINCINNATI, June 7.—Board of directors of the Automatic Phonograph Owners' Association here held their regular meeting in the association's offices May 27. Plans were completed to charter two busses June 10 for the Annual Orphans' Outing to convey orphans from St. Joseph's and the Home of the Friendless to the Coney Island wharf.

At the meeting, the board members voted to meet on the second Tuesday of each month during June, July and August. Next meeting will be held June 10 at Hotel Gibson.

of the eligibility of small operators, said: "A small machine owner who works for himself may go out and do work for other operators in competition with our own members. Such a man, who is a mechanic, and works on machines, belongs in our union."

James stressed that the union includes employees of both distributing and operating concerns.

Charles L. Cade Packard Distrib In Philadelphia

PHILADELPHIA, June 7.—Charles L. Cade, one-time business manager of the local music operators' association, has returned to handle distribution here for the Packard Manufacturing Corporation. He succeeds the Atlas Distributing Company, taking over their offices.

Cade, who has sold his distributing interest in Baltimore, has set up the Cade Distributing Company with offices and showrooms at 2013 North Broad Street, along coin row.

In his former capacity with the music association here, Cade was credited with helping build the association's membership and adding stature to the industry thru a public relations program. As a result of this association public relations program, the local juke box industry received considerable favorable attention from the city's newspapers, particularly in connection with the association's donation of equipment to teen-age centers, USO centers and hospitals.

During that time, too, Cade started the association's cigarette fund which saw the association sending out thousands of cigarettes, compliments of the music industry, to men and women stationed in posts throughout the world.

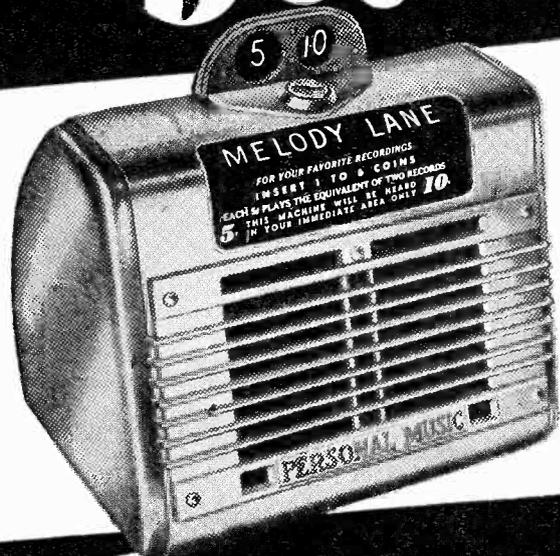
Detroit Phono Ops Elect New Chapter Execs

DETROIT, June 7.—Detroit Chapter No. 1 of the Michigan Automatic Phonograph Owners' Association (MAPOA) has elected new officers following resignation of George Skinas as president. Skinas resigned as chapter head after having been elected president of the entire MAPOA.

Morris Goldman, Morris Music Company, has been named Chapter No. 1 president to fill out the unexpired term. Goldman represents the second generation of a coin machine family here, following in the footsteps of his father, the late David Goldman. His mother continues to operate a small music route as well.

Louis Fisher, of Fisher Music Company, has been elected vice-president, and Jack Baynes, Baynes Music Company, was re-elected secretary-treasurer. Trustees are Ed Carlson, Carlson Music Company, and George Skinas, Skinas Music Company.

better tone



makes

better profits



... and Personal Music Has It!

Customers want what they pay for—pleasant, clear-toned, low-volume music. When they get it, they keep on playing. Personal Music sells repeat plays because it gives patrons music the way they like it. And it stacks up your profits. Here's the secret of Personal Music's finer tone quality: Every Personal Music System is engineered to produce perfect tone and volume at every coin box in every location. From the studio amplifier to the individual coin box, tone quality is controlled automatically. Engineers call it automatic impedance matching; we call it perfect tone balance. A special circuit monitors the music signals to retain full-bodied tone. The master power supply unit at each location has controls which are set to individual location requirements; plus a separate volume control to allow slight variation of volume by the location owner to compensate for noise at rush hours. Music from individual music boxes is always just right in tone and volume.

Find out about Personal Music's better tone quality—and about Personal Music's profit power. Write us for full information and the name of your local distributor.

PERSONAL MUSIC CORPORATION

P. O. Box 720, Highway No. 1, Newark, New Jersey

Telephone Bigelow 8-2204

ATTENTION

JUKE BOX OPERATORS!
 We Have Just Moved Into Larger Quarters—
 • To acquaint you with our new location we
 are offering the following list of Standard
 Brand Tubes at These Exceptionally Low
 Prices:

Tube #	Dealer's Net Price	Tube #	Dealer's Net Price
2A3	\$1.29	6X5 GT	.87
2A4G	.53	#30	.79
5U4	.63	#45	.52
5Z3	.67	#47	.87
6C4	.79	#58	.49
6J5	.58	#57	.58
6J7	.79	70L7	1.73
6L6	1.29	#80	.42
6SC7	.81	#2050	1.59
6SN7	.77	#2051	1.59

and many others at similar low prices.

IMMEDIATE DELIVERY
 NEW 12-INCH PM SPEAKERS,
 Famous Make—Individually Boxed
 Specially
Priced at \$7.90

Standard make condensers and all other
 Coin Machine accessories at Manufac-
 turer's Prices.

Please Write To
INTERSTATE RADIO & PARTS CO.
 6367 S. Ashland Ave. Chicago 36, Ill.
 Phone: GROvehill 7588

Needle Designers Seek To Reduce Record Wear; Keep Product's Life at Maximum

Manufacturers Cite Variation in Record Wear Qualities

CHICAGO, June 7.—Needle design for the juke box trade is being heavily slanted toward a product which will reduce record wear to a minimum, at the same time keeping its own long-life qualities, according to manufacturers exhibiting at the National Association of Music Merchants' convention here this week.

Needle men say that wide variation in wearing qualities of various record labels, plus use of substitutes for high-priced shellac, makes even more urgent the need for a juke box needle which reduces wear and tear on the disk.

The displays at the convention exhibits were slanted chiefly toward the music retailer, six needle makers showed needles made for the music machine trade. Included were Aero Needle Company, Chicago; Duotone Company, Inc., New York; Electrovox Company, Inc., Newark, N. J.; Capitol Records, Inc., Hollywood; Permo, Inc., Chicago; Pfanstiehl Chemical Company, Waukegan, Ill.

New to Juke Field

One of them, Duotone Company, Inc., New York, has just announced its entry into the juke box market

with a needle designed for long record wear. Stephen Nester, president of the firm, said that 10,000 of the needles already have been distributed in the East as a test, with full production expected in about a month. Osmium alloy-tipped needles will be packaged five to a card and be sold under the trade name Duocoin.

Another comparative newcomer in the coin machine field is Capitol Records, Inc., which is now producing a loranium-tipped steel needle. Placed on the market about a month ago, needle is being sold in package of 12 which features performance record blanks for each needle. To get the widest operator reaction, only one card is sold at a time with a request that operators keep records and inform Capitol salesmen of the results. According to a firm representative, it is felt that needles will tie in well with the company's plan for distribution of records to operators.

Permo Shows Film

Permo, Inc., which produces an elliptical point and a black, round needle—both of which are osmium tipped—featured its sound film of needle production. Firm also presented a comparative record-wear test of its home-use needles, with four turntables playing the same records. Needles of three other manufacturers were used on three turntables, the fourth used Permo products.

Aero Needle Company, featuring in its booth five types of general use needles, also makes two types of osmium-tipped needles for the juke trade, one straight, the other curved.

Only producer of jewel-tipped needles for juke box operation was Electrovox Company, Inc. Sapphire needle, introduced about a year and a half ago, is now teamed with a precious metal tip product designed for coin machine trade. Product is sold under the trade name Walco.

Sixth, and pioneer needle maker in the music machine market, was Pfanstiehl Chemical Company. Like other exhibitors, firm built its booth around the music retail interests, but also showed its coin machine needle. This product also is merchandised with a performance record card, providing space for name of location, type of machine, date of insertion and removal, and total plays.

Discuss National Juke Organization

(Continued from page 116)

marily as a channeling agency for all city and State music machine groups and that it would act in the name of the music operators when the industry as a whole, or a part of the industry, was threatened with unfair, discriminatory taxation.

Describing the proposed national association, Kesselman said that the national body would not take over any of the functions or activities of city or State associations, but rather would serve as a co-ordinating body for all music machine groups. He said that there would be no regular meetings of the group, but that members would use regular communications channels to keep associations in touch with one another. Mentioned likewise was the possibility of an annual get-together, perhaps in connection with the annual Coin Machine Industries' convention and show.

Individual problems of operating will be left entirely to individuals, Kesselman said. "Our only concern will be in those matters that affect the entire industry, whether it be on a local community level or on a national scale, for we know that what happens to operators in one part of the country also affects operators in other parts of the country."

Lists Eligibles

While membership in the proposed national body would primarily be thru membership in local associations, Kesselman said that in some instances individual operators might be qualified to join. He added that an operator with no organized association functioning in his territory should be eligible to join the national body.

Kesselman said that an organizational meeting of the four State associations mentioned earlier will probably be held later this month and that at that time a name for the association may be adopted.

"We are going to go slow and explore our way so that the proposed association can be set up on a solid basis and along lines that will best serve the entire music machine industry," Kesselman concluded.

ASK DISMISSAL

(Continued from page 116)

official attempt to remove music machines from on-sale liquor establishments.

In arguing against any possible action involving music machines, counsel for the juke box industry concentrated on the original intention of the State statute which bans any form of amusement, entertainment, recreation or gaming.

JUKE-BOX BARGAINS

AMI Hiboy, 40 Selections\$275.00
Seeburg K-20 159.50
Seeburg Regal, ESRC 198.50
Seeburg Envoy, ESRC 249.50
1942 Wurlitzer Victory 24 198.50
Wurlitzer 24 179.50
Wurlitzer Model 61 89.50
Wurlitzer Model 51 79.50
Wurlitzer 580, Selective Speaker 75.00
Mills Throne of Music 149.50
Rock-Ola 1422 Write

1/3 Deposit, Balance C. O. D.

PURVEYOR DISTR. CO.

4324 No. Western Ave., Chicago 18, Ill.

fiesta
 DE LUXE
GRABS THE SPOTLIGHT
 FROM NOW ON
Aireon
 SUPER DELUXE MODELS AVAILABLE
 EXCLUSIVE DISTRIBUTOR

V.P. DISTRIBUTING CO.
 2336 OLIVE ST. Phone: Central 3892 ST. LOUIS 3, MO.

fiesta
 DE LUXE
GRABS THE SPOTLIGHT
 FROM NOW ON
Aireon
 SUPER DELUXE MODELS AVAILABLE
 EXCLUSIVE DISTRIBUTOR

TRIANGLE DISTRIBUTING CO.
 4608 PROSPECT AVE., CLEVELAND 3, OHIO, and 212 E. 8TH ST., CINCINNATI 2, OHIO
 also
DRESSEL DISTRIBUTING CO.
 300 NORTH HIGH STREET, COLUMBUS, OHIO

IT'S ALWAYS
"fiesta" TIME
 WHEN MUSIC OPERATORS
 MAKE THEIR COLLECTIONS
 FROM THE
Aireon fiesta
 DE LUXE

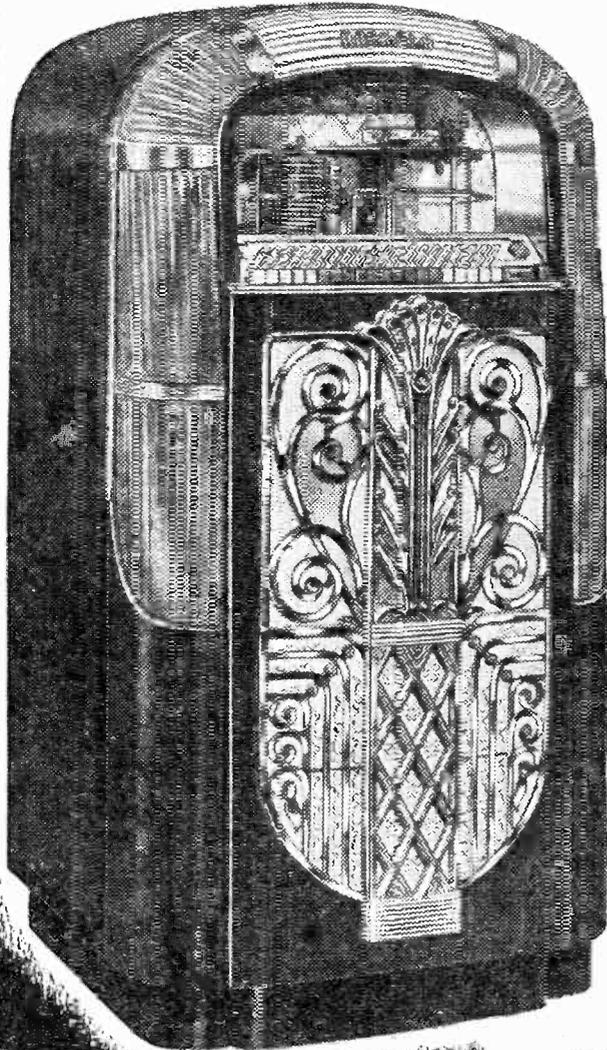
EXCLUSIVE DISTRIBUTOR IN:
Oklahoma City, Oklahoma
K & M Distributing Company 704 N. BROADWAY

ROCK-OLA
has



MORE

OF EVERYTHING YOU WANT



* **MORE**
OPERATOR SATISFACTION

* **MORE**
COLOR AND ANIMATION

* **MORE**
ENGINEERING PERFECTION

* **MORE**
EASE OF ACCESSIBILITY

* **MORE**
ADVANCED STYLING

* **MORE**

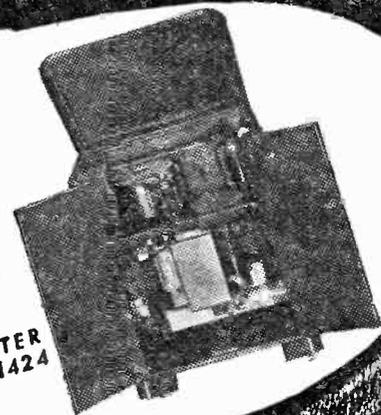
THE PHONOGRAPH THAT SELLS MUSIC

ROCK-OLA *Manufacturing Corp.*

300 NORTH MEEZIE AVENUE
CHICAGO 51, ILLINOIS



WALLBOX MODEL 1530



PLAYMASTER
MODEL 1424

MAPE'S BETTER BUYS!

Save Record Wear CRYSTAL PICKUP CONVERSION KITS

For all Seeburg
Phonographs

- Tone Arm and Crystal
- Elec. Cut-off Switch
- Elec. Cancel Coil
- 24 Volt Transformer
- Cancel Button
- Volume Control
- Wire Leads

Modernize Your Old
Equipment in 20 Minutes

COMPLETE PACKAGE \$19.95

SPECIALS

- SEEBURG Baromatics, 5, 10, 25¢, Wireless \$34.50
- SEEBURG Baromatics, 5, 10, 25¢, 3-Wire... 29.50
- SEEBURG Wallomatics, 5¢, Wireless 27.50
- SEEBURG Wallomatics, 5¢, 3-Wire 24.50
- PACKARD Wallboxes (Used) 24.50
- BUCKLEY Chrome Boxes 15.00

FEATURE ITEMS

- PICKUP COILS (for all Seeburgs, including Hitones) \$ 1.50
- FIBRE INSERTS (for Seeburg Wall Boxes), Sets Each, 25¢—Minimum Order 10 Sets 2.50
- B-3 CRYSTAL PICKUPS, Dated, Rock. or Mills 2.75

Electric Cancels and Cut-Off for All Seeburg Phonographs (Complete) \$ 7.95

REPLACEMENT MOTORS

For Wurlitzer, Seeburg Phonos. Ea. \$19.50
110V, 60-Cycle, Reconditioned Motors. Will Give Excellent Service—30-Day Guarantee.

PLASTIC SHEETS

- 20"x50" (Red), 60 Gauge. Each \$ 9.50
- 20"x50" (Red), 30 Gauge. Each 6.50

Quantity Discounts to
Jobbers and Distributors

All Merchandise TRIPLE-WARRANTED by Pacific Coast's largest distributor of coin operated equipment.

TERMS: 1/4 deposit with order, balance C.O.D. F.O.B. Los Angeles or San Francisco.

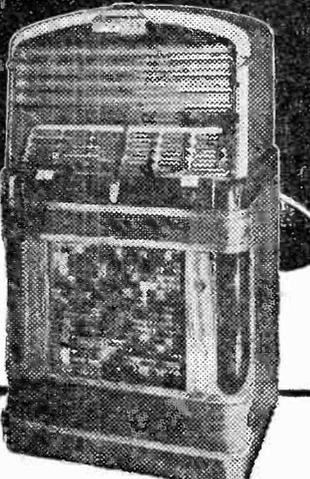
SAN FRANCISCO, General Office:
284 Turk Street - Phone PR 8200
STOCKTON:
21 No. Aurora Street - Phone 7-7903
LOS ANGELES:
8701 W. Pico Boulevard - Phone DR. 2314

E. T. MAPE Distributing Co.

SAN FRANCISCO
STOCKTON
LOS ANGELES

IT'S ALWAYS
fiesta TIME
WHEN MUSIC OPERATORS
MAKE THEIR COLLECTIONS

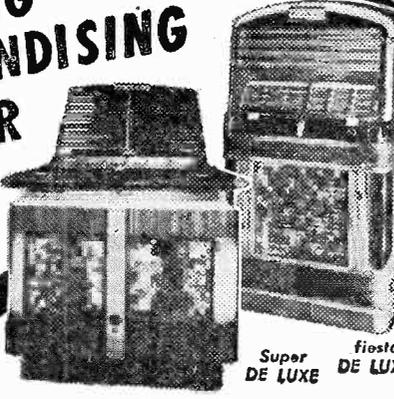
FROM THE
Aireon fiesta
DE LUXE



EXCLUSIVE DISTRIBUTOR IN:
Boston 34, Massachusetts
Greene Distributing Co.

26 BRIGHTON AVENUE

THE OUTSTANDING
MUSIC MERCHANDISING
LINE FOR
1947!



Aireon
SUPER DE LUXE MODELS AVAILABLE

DEEP SOUTH DISTRIBUTING CO.

364 S. WASHINGTON AVENUE MOBILE 21, ALABAMA

RECORD REVIEWS

(Continued on page 34)

DAVID ROSE (MGM 30012)

Gay Spirits—FT.
How High the Moon—FT.

In the spirit of his *Holiday for Strings*, David Rose creates a companion piece in the gay and tuneful *Gay Spirits*, filled with pizzicatos and the expansive fiddle flights for the sweep of the melody. The large Strad section, for the mated side, shades the tonal colors created by the conductor for a melodious and harmonious arrangement of *How High the Moon*, spinning in a slow tempo. On both counts, the cutting is soothing and pleasing to the ears.

Where the music boxes provide dinner music.

MONICA LEWIS (Signature 15130)

The Whiffenpoof Song—W; V.
I Have But One Heart—FT; V.

The soft and soulful singing of Monica Lewis, with Ray Bloch's music providing a color background, rings the bell with a resounding smack for the torch-some *One Heart* balled. Gal gives out expressively, adding a la-de-da lilt to the melodic exposition of the strings on a second stanza. For the *Whiffenpoof*, taken at a slow waltz tempo, a male chorus is added to give the college drinking song the masculine flavor it needs. But not enough.

One Heart is the one if the song hits into a popularity stride.

PHIL HARRIS (Victor 20-2301)

I've Been So Wrong for So Long—FT; VC.
George Washington, Abraham Lincoln, Ulysses S., Robert E. Lee—FT; VC.

The band boys beating out a lively Dixie beat, and with specially material steeped in the deep South, Phil Harris is entirely in his element. And while the *George Washington* specialty is hardly sock material, with its greatest novel appeal in the stringy title, Harris sells it strong in his characteristic talking-patter song style. *So Wrong* is a lively rhythm ditty, but it does nothing for Harris, and his singing feeling is mutual.

The *George Washington* novelty will find the fans taking a nickel's worth, but hardly more.

ANDY KIRK (Decca 23934)

I Know—FT; VC.
Get Together With the Lord—FT; VC.

A reissue of a year or so ago, Andy Kirk's music goes under to give way to the smooth blend in the spiritual harmonies of the Jubilaires. The solo tenor voice leading the way, it's an impressive spin for the *I Know* ballad. And better yet when they take on the swing spiritual on the mated side, their robust voices bringing out all of the hallelujah flavor of *Get Together With the Lord*.

Get Together With the Lord may get some attention from the phono tunes.

KATE SMITH (MGM 10028)

Tallahassee—FT; V.
Ask Anyone Who Knows—FT; V.

Singing is slowly and sympathetically, Kate Smith strikes a favorable note with the slow ballad, *Ask Anyone Who Knows*, with Jack Miller's accompanying music as simplified as the songbird's styling. For the flip, Miss Kate heaves a rhythmic sigh, and it's just that, for *Tallahassee*. And while the Four Chicks and Chuck add vocal support, she doesn't call on them enough.

Hardly expected to hold up in the coin chutes.

FREDDY MARTIN (Victor 20-2288)

Come to the Mardi Gras—FT; VC.
Lolita Lopez—FT; VC.

Freddy Martin goes on a south-of-the-border bender for this mating. And gets bent for the *Mardi Gras* grooving which hobbles over a samba setting that has Stuart Wade and the

ensemble numbling wordage with only Barclay Allen's nimble Steinway setting off only a spark. More effective is the rumba setting for *Lolita Lopez*, with Wade and the band boys giving voice to serenade this tropical siren. But counting for even more is Allen's flashy keyboard knuckling in South American style for the tuneful and lively spinning ditty.

Lolita Lopez, the stronger of the two sides, but hardly expected to keep buffalo heads hopping.

HELEN CARROLL and THE SATISFIERS (Victor 20-2300)

Smoke Dreams—FT; V.
Do You Love Me Just as Much as Ever?—FT; V.

Blending their voices in smooth harmony, with Russ Case's music providing full instrumental body, Helen Carroll and the Satisfiers bring out all of the melodic and lyrical appeal of the slow and dreamy *Smoke Dreams*, the Chesterfield radio theme. Just as tuneful and more rhythmic is their straight-forward harmony singing, with Miss Helen cutting in solo, for Nick Kenny's *Do You Love Me*.

Both songs looming big for popularity favor, the spinning may attract phono attention.

HOAGY CARMICHAEL (Decca 23933)

Old Man Harlem—FT; V.
Don't Forget To Say 'No,' Baby—FT; V.

This is a reissue of two earlier sides by the delta-singing starduster, piping intimately and rhythmically to his own pianology with drums, bass and guitar on the assist for the beats. It's a happy and spirited lyrical picture of *Old Man Harlem*, Carmichael adding a hot whistling stanza to his song and piano efforts. On the mated side, it's also a lively pace for *Don't Forget To Say 'No,' Baby*, a draftee war novelty much dated at this late date.

Nothing here for the music machines.

GUY LOMBARDO (Decca 23928)

Get Me the Moon Over Brooklyn—FT; VC.
Seems Like Old Times—FT; VC.

Even less reason to expect the disk buyers to shell out their money for this reissue. The Lombardo music, as ever, is still bright and bouncey for this twosome with the piano twins seasoning the syncos. The Lombardo Trio tackles the wordage for the *Brooklyn* song while Don Rodney takes the lead with trio assist for the singing of *Old Times*.

No phono appeal in these reissues at this early date.

INK SPOTS (Decca 23936)

The Gypsy—FT; V.
Everyone Is Saying Hello Again—FT; V.

Not much reason in the bringing back of this couplet that has Bill Kenny singing it slow and soulfully in the standard Ink Spots tradition. And while *The Gypsy* carried much favor at the earlier date, there's hardly enough reason to make it rate a major revival at this early date.

For sentimental reasons, phono fans might shed a few coin pieces for *The Gypsy*.

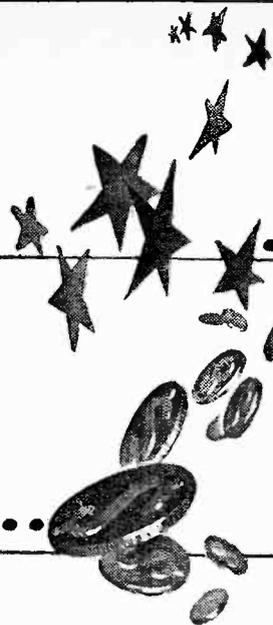
GENE HALL (Majestic 7201)

Oh! Brother—FT; VC.
Waltz of the Bells—W.

This is the old-time music, with tuba and banjo, fiddles and accordion, for the old-time dancing. And maestro Gene Hall spins it out effectively, particularly for *Oh! Brother*, a lively and tuneful polka, with Happy Jim Parsons adding a lyrical refrain. Mated makes for the old-fashioned waltz incentive, the bells, chimes and vibes carrying the melody for the lilting *Waltz of the Bells*.

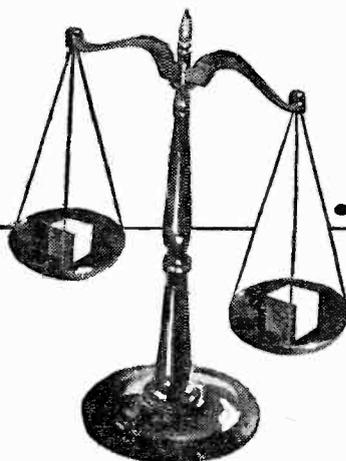
For the old-fashioned dancing around the music machine, both sides stand up.

(Continued on page 131)



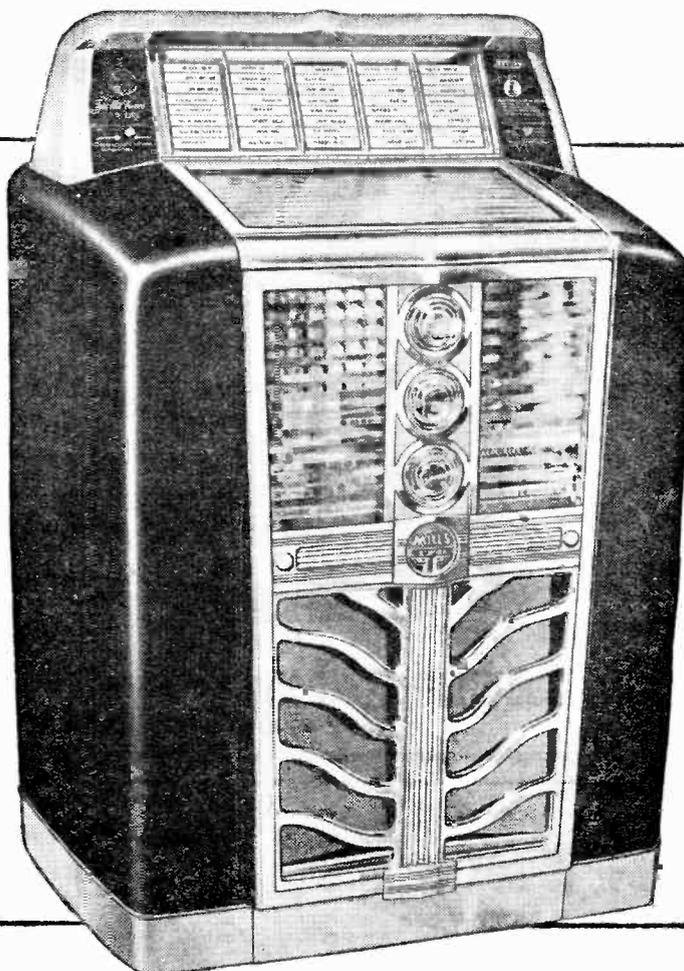
...more features

more profits...



...more value

more phonograph!



**THE
MILLS
CONSTELLATION**

Mills Industries, Incorporated, 4100 Fullerton Avenue, Chicago 39, Illinois



fiesta
DE LUXE

GRABS THE SPOTLIGHT

FROM NOW ON
Aireon
SUPER DELUXE MODELS AVAILABLE

EXCLUSIVE DISTRIBUTOR

INDIANA MUSIC CORPORATION
542 S. MERIDIAN STREET INDIANAPOLIS 4, INDIANA

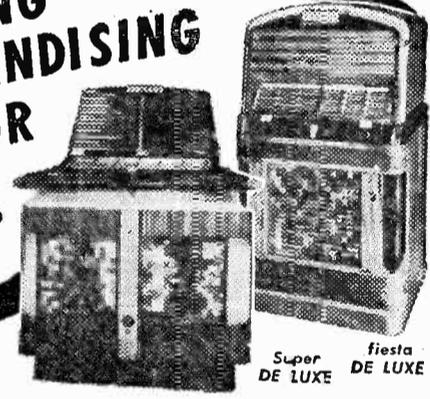
IT'S ALWAYS
"fiesta" TIME
WHEN MUSIC OPERATORS
MAKE THEIR COLLECTIONS

FROM THE
Aireon fiesta
DE LUXE



EXCLUSIVE DISTRIBUTOR IN:
Milwaukee, Wisconsin
Sam Hastings Distributing Co. 2014 W. VLIET STREET

**THE OUTSTANDING
MUSIC MERCHANDISING
LINE FOR
1947!**

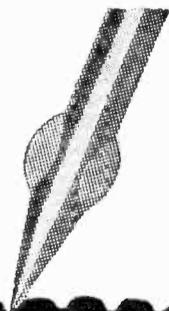


Aireon
SUPER DE LUXE MODELS AVAILABLE

J. H. PERES DISTRIBUTING COMPANY
922 POYDRAS NEW ORLEANS, LOUISIANA

**MAKE HIGHER JUKE BOX PROFITS
WITH "MIRACLE POINT" NEEDLES**

Longer record life—more records played between needle changes—clearer and truer tones—lower over-all needle costs. . . . These are benefits you enjoy with "MIRACLE POINT," the needle with the famous precious metal alloy round tip. Choose MIRACLE POINT for your finest machines. . . . Price, 1 to 12, 30c each at your record jobber.



M. A. GERETT CORP.
722-724 W. Winnebago St., Milwaukee 5, Wis.

**ADVANCE RECORD RELEASES
POPULAR**

(Continued from page 35)

- JOSEPHINE Del Courtney Ork (HAWAIIAN WAR) Mercury 5054
- JUST PLAIN LOVE Johnny Desmond-Page Cavanaugh Trio (IF IT'S) Victor 20-2312
- KREISLER FAVORITES ALBUM Charlie Spivak Victor P-179
- Caprice Viennoise Victor 20-2255
- La Gitana Victor 20-2255
- Liebesfreud (Love's Joy) Victor 20-2258
- Liebeslied (Sorrow) Victor 20-2256
- Mighty Lak' a Rose Victor 20-2258
- Schon Rosmarin Victor 20-2257
- Tambourin Chinois Victor 20-2256
- The Old Refrain Victor 20-2257
- LA MONGO ON THE BONGO Norris, The Troubadour-Jimmie Miller All Stars Quintet (MY MINNESOTA) Co-Ed 212
- LAST NIGHT IN A DREAM Freddy Martin (Stuart Wade) (SOME-THING FOR) Victor 20-2318
- LOLITA LOPEZ Larry Laurence (The Quintones-Jack Pleis Trio) (THERE IS) DC 8023
- MISS CALCULATIN' MAMA Norris, The Troubadour-Jimmie Miller All Stars Quintet (WEDDING IN) Co-Ed 102
- MONEY POWER The Peters Sisters (PLAYTHING OF) Cyclone 606
- MUTINY ON LOVE Marilynne Towne (YOU'RE NOT) Franwil F-102
- MY MINNESOTA GIRL Norris, The Troubadour-Jimmie Miller All Stars Quintet (LA MONGO) Co-Ed 212
- MY PRETTY GIRL Dick Jurgens Ork (Jimmy Castle) (DREAMER'S HOLIDAY) Columbia 37398
- OLD SHANK'S MARE Ella Mae Morse (Buddy Cole's Boogie Woogie Seven) (GET OFF) Capitol 424
- ON AN EVENING IN PARIS The Three Suns (Artie Dunn) (TANGO OF) Victor 20-2317
- ON THE OLD SPANISH TRAIL Ginny Simms (I'M SO) Sonora 3045
- OPA-SION YES INFLATION BLUES Norris, The Troubadour-Jimmie Miller All Stars Quintet (WEDDING IN) Co-Ed 409
- PASSING BY Jo Stafford (Paul Weston Ork) (I'M SO) Capitol 423
- PEG O' MY HEART Buddy Clark (Mitchell Ayres Ork) (COME TO) Columbia 37392
- PLAYTHING OF FATE The Peters Sisters (MONEY POWER) Cyclone 606
- SINCERELY YOURS Freddie Stewart-The Dreamlady (THERE'S THAT) Capitol 426
- SOFT AND WARM Earle Spencer Ork (AMBER MOON) Black & White 843
- SOMEONE I LOVE Ross Leonard (Alan McPaige Trio) (THIS SIDE) A-1 1005
- SOMETHING FOR NOTHING Freddy Martin (Clyde Rogers) (LAST NIGHT) Victor 20-2318
- SOMETIMES I'M HAPPY Anita O'Day (Alvie and His Little Band) (ACE IN) Signature 15127
- STOP THROWIN' ROCKS AT THE DEVIL Charlie Spivak (Rusty Nichols) (FINE THING) Victor 20-2319
- SUGAR CAKE (Baby) Edith Peters (COME, LOOK) Cyclone 607
- SUGARFOOT Billy Martin (YOU ARE) A-1 1008
- SWEET EILEEN Phil Moore (Phil Moore Four) (DON'T WORRY) Black & White 848
- SWEET LEILANI Roy Smeck Ork (Bob Houston) (THE ONE) Sonora 2026
- TALLAHASSEE Ray Dorey (JE VOUS) Majestic 7239
- TALLAHASSEE Johnny Mercer-The Pied Pipers (Paul Weston Ork) (CECILIA) Capitol 422
- TALLAHASSEE Kate Smith (Jack Miller Ork-Four Chicks and Chuck) (ASK ANYONE) MGM 10028
- TANGO OF ROSES The Three Suns (ON AN) Victor 20-2317
- THE DORSEY CONCERTO (12") Tommy Dorsey-Jimmy Dorsey (Louis Forbes Ork) Victor 46-0009
- THE GIRL SCHOOL, PARTS I & II Norris, The Troubadour-Jimmie Miller All Stars Quintet Co-Ed 211
- THE ONE ROSE Roy Smeck Ork (Bob Houston) (SWEET LEILANI) Sonora 2026
- THE TIE THAT BINDS Ross Leonard (Al Bandini Ork) (DON'T TURN) A-1 1007
- THERE BUT FOR YOU GO I Frank Sinatra (Axel Stordahl Ork) (ALMOST LIKE) Columbia 37382
- THERE IS TIME Larry Laurence (The Quintones-Jack Pleis Trio) (LOLITA LOPEZ) DC 8022
- THERE'S THAT LONELY FEELING AGAIN Freddie Stewart-The Dreamlady (SINCERELY YOURS) Capitol 426
- THIS SIDE OF HEAVEN Ross Leonard (Alan McPaige Trio) (SOMEONE I) A-1 1005
- TOMORROW George Olsen (DREAMER'S HOLIDAY) Majestic 7236
- WAIT'LL I GET MY SUNSHINE IN THE MOONLIGHT Ginny Simms (AN APPLE) Mercury 3044
- WAY DOWN HOME Mills Brothers (WHEN YOU) Decca 23627
- WEDDING IN MAY Norris, The Troubadour-Jimmie Miller All Stars Quintet (OPA-SION YES) Co-Ed 409
- WEDDING IN MAY OR FUNERAL IN JUNE Norris, The Troubadour-Jimmie Miller All Stars Quintet (MISS CALCULATIN') Co-Ed 102
- WE'LL BUILD A BUNGALOW Norris, The Troubadour-Jimmie Miller All Stars Quintet (I WANT) Co-Ed 108
- WHAT MY HEART IS SAYING Marilynne Towne (YOU GO) Franwil F-101
- WHEN I LOST YOU Fred Meadows (WHEN YOUR) Sonora 2018
- WHEN TONIGHT IS JUST A MEM-ORY Perry Como (Lloyd Shaffer Ork) (I WONDER) Victor 20-2315
- WHEN YOU WERE SWEET SIXTEEN Mills Brothers (WAY DOWN) Decca 23627
- WHEN YOU OLD WEDDING WAS NEW Fred Meadows (WHEN I) Sonora 2018
- MARGARET WHITING SINGS RODG-ERS AND HART ALBUM Capitol BD-51
- I Didn't Know What Time It Was Capitol 20114
- Little Girl Blues Capitol 20116
- Lover Capitol 20117
- My Funny Valentine Capitol 20115
- My Heart Stood Still Capitol 20114
- My Romance Capitol 20115
- This Can't Be Love Capitol 20116
- Thou Swell Capitol 20116
- WHOOEE, WHOOEE, THE BUMBLE BEE Leonard Ware Trio (HEY! HEY!) Majestic 7245
- WINTER WILL SOON BE OVER, CHILDREN Norris, The Troubadour-Jimmie Miller All Stars Quintet (JERUSALEM MORN-ING) Co-Ed 214
- YOU AND MY MOTHER-IN-LAW The Merry Macs (AIN'TCHA EVER) Majestic 7235
- YOU ARE MY SYMPHONY OF LOVE Ross Leonard (Al Bandini Ork) (SUGAR-FOOT) A-1 1008

(Continued on opposite page)

RACE

(Continued from opposite page)

AIN'T NO HURRY, BABY (With a Guy Like Me)	Etta Jones-J. C. Heard Ork (THE RICH-EST)	Victor 20-2310
ALL MY GEETS ARE GONE	Jay McShann Sextet (STRANGE WOMAN)	Mercury 8041
BIDDLE STREET JUMP	Jump Jackson Band (YANCEY'S BLUES)	Columbia 37386
CAMILLE'S BOOGIE	Roy Milton Ork (Roy Milton) (TRUE BLUES)	Specialty SP-510
COPPER-COLORED MAMA	Dr. Clayton (ROOT DOCTOR)	Victor 20-2323
HARD PAIN BLUES	T-Bone Walker (Al Killian Quintet) (I'M IN)	Black & White 121
I HAD TO LET HER GO	Little Eddie Boyd (J. P. Brown's Boogie Band) (KILROY WON'T)	Victor 20-2311
I'M IN AN AWFUL MOOD	T-Bone Walker (Al Killian Quintet) (HARD PAIN)	Black & White 121
KILROY WON'T BE BACK	Little Eddie Boyd (J. P. Brown's Boogie Band) (I HAD)	Victor 20-2311
RIDE, RED, RIDE	The Charioteers (Mannie Klein Ork) (SO LONG)	Columbia 37399
ROOT DOCTOR BLUES	Dr. Clayton (COPPER-COLORED)	Victor 20-2323
RUGGED ROAD	Wynonie Harris (COME BACK)	Aladdin 172
SIGNIFYING MONKEY	Big Three Trio (IF THE)	Columbia 37358
SO LONG	The Charioteers (Mannie Klein Ork) (RIDE, RED)	Columbia 37399
STRANGE WOMAN BLUES	Jay McShann Sextet (ALL MY)	Mercury 8041
THE RICHEST GUY IN THE GRAVEYARD	Etta Jones-J. C. Heard Ork (AIN'T NO)	Victor 20-2310
TRUE BLUES	Roy Milton Ork (Roy Milton) (CAMILLE'S BOOGIE)	Specialty SP-510
YANCEY'S BLUES	Jump Jackson Band (St. Louis Jimmy) (BIDDLE STREET)	Columbia 37386

FOLK

AIN'T YOU SORRY THAT YOU LIED?	Texas Ruby-Curly Fox and His Fox Hunters (NOBODY ELSE)	Columbia 37385
AM I TOO LATE?	Zeke Clements and His Western Swing Gang (HONEST, I'M)	Black & White 10019
CAJUN JITTER BUG	Happy Fats Rayne-Bo Ramblers (SWEET SOUTHERN)	Victor 20-2321
DON'T LOOK NOW (But Your Broken Heart Is Showing)	Texas Jim Robertson (The Panhandle Punchers) (IT TAKES)	Victor 20-2308
HONEST, I'M HONEST	Zeke Clements and His Western Swing Gang (AM I)	Black & White 10019
(Last Night) I HEARD YOU CRYING IN YOUR SLEEP	Hank Williams (MOVE IT)	MGM 10033
I WONDER WHO'S KISSING HER NOW?	Foy Willing (Riders of the Purple Sage) (WAIT'LL I)	Majestic 6013
IT TAKES A LONG, LONG TRAIN WITH A RED CABOOSE (To Carry My Blues Away)	Texas Jim Robertson (The Panhandle Punchers) (DON'T LOOK)	Victor 20-2308
I'VE GOT A FEELIN' (Somebody's Stealin' My Darlin')	Roy Rogers (Country Washburne Ork) (ON THE)	Victor 20-2320
LUCILLE FROM MOBILE	Cliff Bruner Ork (YOU WERE)	Mercury 6046
MOVE IT ON OVER	Hank Williams and His Drifting Cowboys (I HEARD)	MGM 10033
NOBODY ELSE BUT YOU	Texas Ruby-Curly Fox and His Fox Hunters (AIN'T YOU)	Columbia 37385
OLE BUTTERMILK SKY	Lonzo and Oscar and Their Winston County Pea-Pickers (TAKE THEM)	Victor 20-2309
ON THE OLD SPANISH TRAIL	Roy Rogers-Spade Cooley Western Swing Band (I'VE GOT)	Victor 20-2320
ROUND-UP POLKA	Tex Williams Western Caravan (SMOKE! SMOKE!)	Capitol Americana 40001
SMOKE! SMOKE! SMOKE! (That Cigarette)	Tex Williams Western Caravan (Tex Williams-Trio) (ROUND-UP)	Capitol Americana 40001

INTERNATIONAL

ALEKOKI	Andy Cummings and His Hawaiian Serenaders (FOR YOU)	Bell LKS 222
ALPINE WALTZ	Val-Taro Musette (CARNIVAL POLKA)	Columbia 12334-F
ANALANI E	Randy Oness and His Select Hawaiian Serenaders (MOON OF)	Bell LKS 70
BEAUTIFUL MAHEALANI MOON	Randy Oness and His Select Hawaiian Serenaders (HAWAIIAN HULA)	Bell LKS 67
CARNIVAL POLKA	Val-Taro Musette (ALPINE WALTZ)	Columbia 12334-F
COCONUT ISLAND	Andy Cummings and His Hawaiian Serenaders (HOLA E)	Bell LKS 154
COOKIE (Oberek)	Bee Gee Tavern Band (HORSESHOE POLKA)	Columbia 12335-F
FOR YOU AND I	Andy Cummings and His Hawaiian Serenaders (ALEKOKI)	Bell LKS 221
GESI ZA WODA (Geese on the Water)	Pawel Prokopieni (Polish Bell Ork) (KRA-KOVIAK)	Victor 25-9176
GYPSY RHAPSODY	Henri Rene Musette Ork (TURKISH DELIGHT)	Victor 25-1083
HAPPY HOBO POLKA	Bill Gale and His Globe Trotters (RACE-TRACK POLKA)	Columbia 12333-F
HAWAIIAN HULA EYES	Randy Oness and His Select Hawaiian Serenaders (BEAUTIFUL MAHEALANI)	Bell LKS 68
HELLO BEAUTIFUL	Maurice Chevalier (WAIT TILL)	Victor 25-0095

LATIN-AMERICAN

AMOR EN RECOMPENSA (IN RETURN, I GIVE YOU ALL MY HEART)	Cuarteto Hermanos Mercado (Yiye y Pepe) (?PORQUE TU?)	Davis 614
CIEGO	Mario Albert Rodriguez (Rafel de Paz Ork) (LO QUE)	Peerless 2534
CONFIDENCIA DE AMOR	Trio Janitzio (MI VACA)	Peerless 2547
CONNIE	Trio Janitzio (PECADORA)	Peerless 2532
CUCHA (KOOCHA)	Noro Morales Ork (TEMPTATION)	Majestic 1130
DALE UN BESITO A PAPI (Give Daddy a Little Kiss)	Chuchu Martinez (Terig Tucci Ork) (TUS BESOS)	Seeco 592
ES MI GUSTO (IT IS MY PLEASURE)	Maria Romero (USAMBO PENICILINA)	Victor 23-0605
GUATEMALA	Enric Madriguera (THE COWBELL)	National 9031
LO QUE PIENSO DE TI	Mario Alberto Rodriguez (Rafael de Paz Ork) (CIEGO)	Peerless 2534
MARIA BONITA (PRETTY MARIA)	Pedro Vargas (Augustin Lara Ork) (ROSA)	Victor 23-0633
*RUMBA ALBUM	Henry King Ork	Decca A-456
Cachita	Decca 25085	My Shawl
Havana Is Calling Me	Decca 25081	Say Si Si
Jungle Drums	Decca 25082	Siboney
Mama Inez	Decca 25084	Tabu
Maria La O	Decca 25084	The Peanut Vendor



Greatest Money-Maker on Location Today!

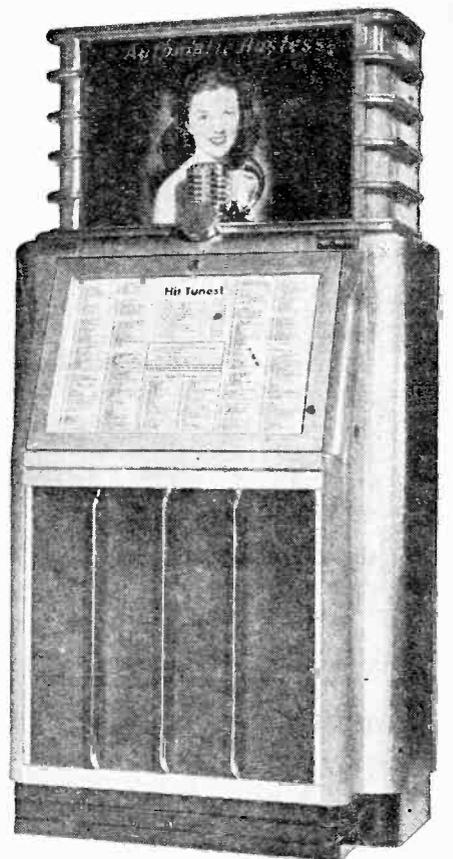
AMI

Automatic Hostess TELEPHONE MUSIC

Here's a top profit producer---because of its fine tone quality---because of the personal contact of player with hostess --- because of 2,000 or more selections --- GET LOCATIONS AND KEEP THEM with AUTOMATIC HOSTESS.

Available for Immediate Delivery.

Do you have a net \$30.00 per location per week average with your present music? If not, you'd better write, wire or phone us today . . . and we can show you how with AMI AUTOMATIC HOSTESS



Telephone: MAIN 2856

E & W DISTRIBUTING CO.
1642 PAYNE AVE — CLEVELAND 14, OHIO

OPERATORS, ATTENTION!

TOP PRICES PAID FOR
USED RECORDS

SELL TO Chicago's Largest
Distributor of Used Records.
WE PAY THE FREIGHT

WRITE, CALL OR SHIP TO

USED RECORD EXCHANGE

1736 N. Keeler CHICAGO 39, ILL.
Telephone: CAPitol 7852
Will Pick Up Within 100 Mile Radius

**WE BUY
USED
PHONO RECORDS**



**MERVIS TRUCKING
COMPANY**
7026 LEXINGTON AVENUE
CLEVELAND 3, OHIO

**950 WURLITZERS
\$350.00 ea.**
NEW ORLEANS COIN MACHINE EXCHANGE
924 Poydras Street New Orleans, La.
MA 1407

AMERICAN FOLK TUNES

Cowboy and Hillbilly Tunes and Tunesters

Hal Horton, emcee of the popular *Hillbilly Hit Parade*, KRLD, Dallas, informs us that Cleo Landolt returned to Dallas for a few days recently, after a sojourn on USO, to organize her farm hands for personal appearances, only to have USO execs ask her to return to Nippon with one of the largest units ever to tour the islands. . . . Bill Boyd, leader of the Cowboy Ramblers, feature over KRLD, Dallas, will come to Chicago soon to do another cutting date for Victor.

Hartmann & Van Horn (BMI affiliate) are contemplating going into the hillbilly record field with a label of their own, Hart-Van Records. . . . Hal Horton is enlarging his hillbilly talent office space in the Hotel Adolphus, Dallas, and has Shirley Rhoads managing the office. . . . The Shelton Brothers, Bob, Joe and Vaughn, heard daily over WFAA, Dallas, NBC outlet, have started a midweek dance at the Yacht Club there. . . . The benefit program of the *Hillbilly Hit Parade*, run off recently by Hal Horton, netted \$26,000 with the talent numbering 25 acts, many of major caliber.

KGKO, Fort Worth, ABC outlet, has added the Dude Ranch Buckaroos, who have two sponsored shots daily. . . . Cousin Herald Goodman and His Rainbow Trail unit are currently working the Griffith Circuit, using black light. . . . Roy Acuff has recovered from his operation and expects to play the Texas territory for Horton within the next month.

Georgia Slim and the Texas Round-up have two programs daily over

KRLD and are doing one, a half-hour show before an audience, daily from a local theater. . . . Chester Stoddard is conducting a weekly jamboree at the City Auditorium, Gadsden, Ala., from where he is heard daily over WGAD, new Mutual outlet. The station is managed by Johnny Buttram, brother of comedian Pat.

Tex Ritter is starting a month-long tour and hopes to be back in his San Fernando Valley home come mid-summer. . . . Cliffie Stone is trying a new idea in record shops, intending to open the Western Record Corral soon in Bell, Calif. . . . Merle Travis, Wally Fowler and Rex Allen participated in the National Association of Music Merchants' confab in Chi last week. . . . Lew Mel, Brooklyn hillbilly tunespinners, has had a number of songs accepted for publication by leading tune publishers. . . . Roy Rogers and His Sons of the Pioneers are currently on a rodeo tour.

Milton Estes and His Musical Millers are featured on 10 billboards in Nashville, advertising the dozen programs they do weekly over the city's Station WSM. . . . Whitey Ford, the Duke of Paducah, writes from Baltimore that biz is fine on the one-night line. . . . Three dates in Detroit and dates in Canada and Michigan are slated this week for a road unit from the Grand Ole Opry, WSM, Nashville, with Bill Monroe, the York Brothers, Grandpa Jones and Jamup and Honey in the cast.

Esco Hawkins, WROL, Knoxville, guitarist-songster, has been inked by King Records. . . . Red River Dave, WOAI's featured cowboy singer, will play the annual Tomato Festival in Yoakum, Tex., June 12-14. . . . Floyd Tillman guested on the *Grand Ole Opry* recently. . . . Wally Fowler, co-writer of *That's How Much I Love You* and leader of the Georgia Clodhoppers, is getting plenty of notice now from publishers who are looking over some of the 1,000 songs he has written.

Dude Webb, Big Bill Bailey and Bashful Roy Parks, formerly of WWVA, Wheeling, W. Va., are now heard daily over WCHA, Chambersburg, Pa. They are working with a former member of the Light Crust Doughboys, Billy Ross, steel guitarist. They recently cut their first four sides for Majestic Records, and did some transcriptions with Pete Cassell, from WROM, Rome, Ga. . . . Chaw Mank, of Blue Ribbon Music, Staunton, Ill., recently visited with Skeets Yaney, of KMOX, St. Louis, resulting in Yaney's future use of six new BRM songs, lyrics of which are by Mary Jean Shurtz. Skeets recently cut *Don't You Tell a Soul I Love You* and *Love Has No Rules for Town and Country*

label. . . . Eddy Arnold, of the Grand Ole Opry, headed talent for the Nashville Tennessean's annual forum banquet May 31.

Ken Maynard, leading Western star of the Sunbrock rodeo at Yankee Stadium, New York, May 30-June 7, did an act with his horse, Tarzan. Rodeo did \$42,000 for its opening show. . . . Foreman Bert Phillips and his wife are vacationing on their ranch in Upper California. . . . J. E. Mainer and His Mountaineers are heard Saturdays over WAYS, Charlotte, N. C. . . . Roy Acuff has a brand of flour named after him.

Al Clauser, the Oklahoman heard over Tulsa radio stations, owns his own record company, Arrow, which distributes his platters over three States reached by his radio shows, Texas, Oklahoma and Wyoming. He is reportedly selling 25,000 of each release. . . . *Old Indians Never Die*, the Ernest Tubb Publications' ditty, written by the Short Brothers, who recorded it for Decca, and the Willis Brothers, who waxed it for Mercury, looks like a comer.

Rufe David, the comedian and impressionist, is joining with Ken Curtis, the Mercury platter and Columbia Pic player, in a new electrical transcription series built on a Western theme and currently being sold by Frederick Bros.' Agency. . . . Ken Curtis has completed making a kidisk album for Mercury, featuring original and standard Western tunes. . . . Hank Penny, the King Record singer, has purchased the Painted Post, North Hollywood dancery originally owned by Hoot Gibson, and will reform his band to work dance dates there.

**Hastings Shows
Aireon's Fiesta**

MILWAUKEE, June 7.—Sam Hastings Distributing Company, newly appointed Milwaukee distributor for Aireon Electronic Phonographs, will hold a showing of the new Aireon Fiesta model at Hotel Pfister here for a week beginning Monday (9). Operators thruout this territory have been invited to attend.

Sam Hastings, long active in association circles here, is one of the best known distributors in the music merchandising business in this territory.

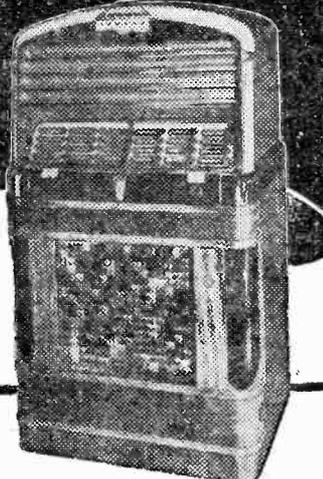
**Concertone Names
New York Distrib**

BROOKLYN, June 7. — Sheldon Newman has been appointed distributor of Concertone coin radios for the State of New York.

Newman will make his headquarters at 52 Willoughby Street here under the firm name of Progressive Distributing Company. He is a former cigarette machine operator and is operating coin radios at the present time.

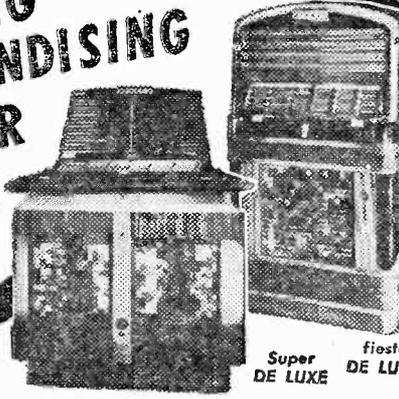
IT'S ALWAYS
"fiesta" TIME
WHEN MUSIC OPERATORS
MAKE THEIR COLLECTIONS

FROM THE
Aireon fiesta
DE LUXE



EXCLUSIVE DISTRIBUTOR IN:
DETROIT, MICHIGAN
Wolverine Sales Co., Inc.
2200 WEST WARREN AVENUE

THE OUTSTANDING
MUSIC MERCHANDISING
LINE FOR
1947!



Aireon
SUPER DE LUXE MODELS AVAILABLE

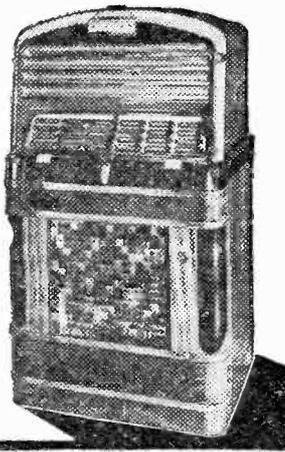
Hermitage Music Company
423 BROAD ST., NASHVILLE 3, TENN., and 1904 8TH AVE., NORTH, BIRMINGHAM 3, ALA.

fiesta
DE LUXE

GRABS THE SPOTLIGHT

FROM NOW ON
Aireon
SUPER DELUXE MODELS AVAILABLE

EXCLUSIVE
DISTRIBUTOR



TRI-STATE DISTRIBUTING CO.
248 CHARLOTTE STREET ASHEVILLE, NORTH CAROLINA

Tax on Coin Radios Held Up on Coast

Term Unconstitutional

OAKLAND, Calif., June 7.—The \$5-per-year tax which this city had imposed on coin-operated radios has been lifted following an opinion from F. B. Fernhoff, city attorney. Fernhoff sent the opinion to Gilbert D. Calden, who acted as counsel for Coin Controlled Equipment, Ltd., and was instrumental in having the opinion handed down.

Prior to this opinion the city was taxing coin-operated radios under a local city ordinance, Section 5-1.461, under which the licensing department had been authorized and directed to place a license tax on coin-operated radios.

Gets Temporary Stay

A temporary stay had been secured by Calden, and the opinion from the city attorney would indicate that the temporary stay will be followed by a permanent one.

Fernhoff's opinion stated that the city is without authority to impose a license upon radio receiving sets since such sets are protected under the United States Constitution from local licenses.

City Attorney Fernhoff's opinion, as presented in a letter to Calden, read: "After an investigation into the matter (questioning the license on coin radios), it has been determined that the city of Oakland is without authority to impose a license upon radio receiving sets.

Cites Case

"Such sets have been held to be an instrumentality of interstate commerce and as such protected under the commerce clause of the United States Constitution from the imposition of local license levies. Station WBT vs. Poulnot, 46 Fed (2nd) 671."

What effect this opinion is likely

Pioneer Music Co. Wins Civic Praise

ROXBURY, Mass., June 7.—Teen-agers who crowd the Young Men's Hebrew Association (YMHA) West End House here every week for dancing get their music courtesy of this city's Pioneer Music Company, and the firm has been cited by local civic officials for its work in curbing juvenile delinquency by offering free use of its equipment for teen-age activities.

Pioneer is managed by Ralph Lackey who furnishes both jukes and records and follows up to make certain that a serviceman drops into the youth functions to make certain that the phonograph is working properly. Officials of the YMHA say that the teen-agers are shrewd in their appraisal of trends in music.

New Coin Radio Maker on Coast

OAKLAND, Calif., June 7.—New firm in the coin radio field here is Coin Controlled Equipment, Ltd., which is now producing the AMCO radio. The firm has been testing and experimenting with coin radios for many months and, according to its president, B. C. Beyer, is now releasing 1,500 sets per month.

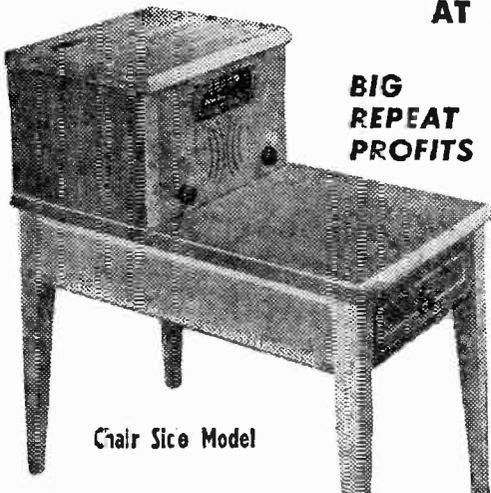
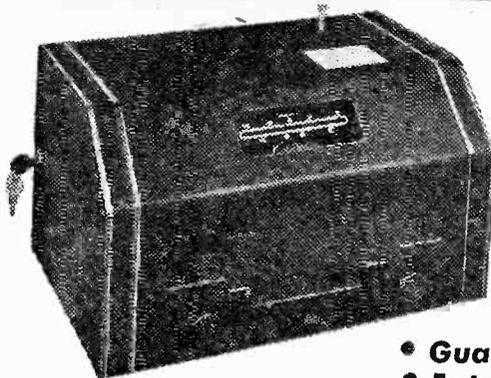
Beyer said that the new set is approved by the Underwriters' Laboratory, that it comes in an all-metal, bleached, walnut or mahogany cabinet. Set uses a six-tube RCA super-heterodyne circuit, operates on 115 volts, 50 or 60 cycle current, and features a slug rejector. Purchases, Beyer said, carry a one-year guarantee.

to have in other cities where local license levies have been made against coin-operated sets should be seen in the near future, since coin radio operators are expected to challenge other local ordinances.

ESPECIALLY ENGINEERED FOR COIN OPERATION

Columbia
COIN OPERATED RADIOS

- **Guaranteed Performance**
 - **Extra Fine Tone Quality**
- AT NEW LOW PRICES!**



BIG REPEAT PROFITS

Model 611 — Smartly designed modern 18-gauge metal oversize cabinet in choice of colors, crackle finish, with chrome trim. . . . 6-tube super-het. . . . 5-in. Alnico speaker. . . . RCA and Hazeltine licensed. . . . adjustable volume control. Operates for 25¢ for 1 or 2 hours. . . . tamper-proof, with lock on side and extra lock on coin box. . . . mounts on wall or table. Ideal for hotels, motels, hospitals, clubrooms, etc. AC or DC.

Sold Through Exclusive Distributors Only

SEVERAL CHOICE TERRITORIES OPEN FOR EXCLUSIVE DISTRIBUTOR'S FRANCHISES

OPERATORS—Write or Wire for Nearest Distributor

Phone: Superior 2398

IMMEDIATE DELIVERY

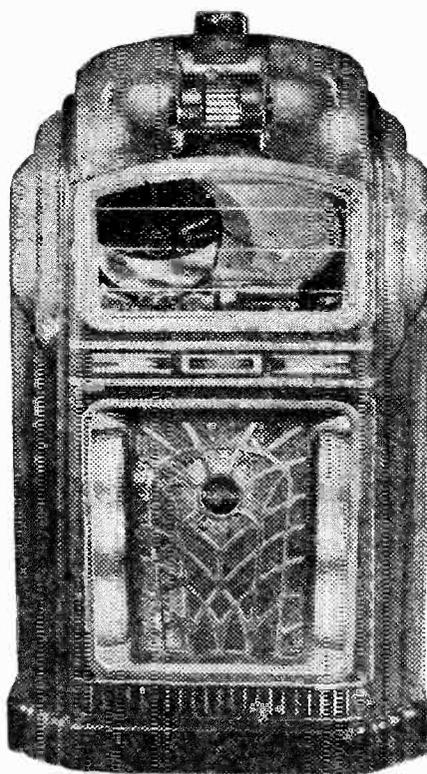
COLUMBIAN PRODUCTS CO.

321 W. DIVISION ST.

CHICAGO 10, ILLINOIS

ATTENTION, SOUTHERN OPERATORS
WE NEED 500 USED PHONOGRAPHS FOR EXPORT

LIBERAL TRADE ALLOWANCE



IMMEDIATE DELIVERY

ON TODAY'S BEST BUY

PACKARD PLA-MOR

MODEL 7 AND ALL PACKARD PRODUCTS

WRITE, WIRE OR PHONE

OUR REPRESENTATIVE WILL CALL

GEO. J. YOUNG DISTRIBUTING CO.

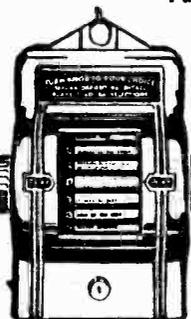
3302 COLLEY AVE.

NORFOLK 8, VA.

SPRING SPECIALS

READY FOR LOCATION

Thoroughly Washed and Cleaned—Worn Electric and Mechanical Parts Replaced—Broken Plastics Replaced



WURLITZERS	
850, Walnut	\$350.00
780M, Colonial	300.00
500K, Walnut	165.00
600K, Walnut	165.00
24RC, Steel Cab.	145.00

ROCK-OLAS	
1422, Like New	\$550.00
'39 DeLuxe, Walnut.	185.00

SEEBURGS	
1466, Like New	\$600.00
8800 RC	200.00
Commander	200.00
Classic	180.00
Vogue	175.00
Mills Empress	\$150.00

Cabinets Refinished Like New by Expert Craftsmen. . . \$25.00 additional

25% Deposit — Balance C. O. D.

ANGOTT SALES CO., Inc.

MICHIGAN DISTRIBUTORS FOR PACKARD

2616 PURITAN

Phone: UNiversity 4-0773

DETROIT 21, MICH.



PACKARD MANUFACTURING CORPORATION

2900 COLUMBIA AVENUE

INDIANAPOLIS 7, INDIANA

MILT HERTH TRIO (Decca A-539)

The label packaging single sides of earlier issue, this set of four records brings back the spirited and rhythmic Hammond electric organ stylings of Milt Herth with Frank Froeba at the piano and the late O'Neal Spencer to round out the trio. With accent on the melodic and rhythmic values of the selections, the piano and organ individually and collectively display facile fingering and full command of the instrument. The sides spin at a bright and toe-teasing tempo and the music making is as fresh and pleasing as when originally cut a decade ago or so. Save for *The Dipsy Doodle*, for which Spencer adds a vocal refrain, an for *Down South*, which features the persuasive blues chanting of Teddy Grace, one-time Mal Hallett canary, selections are all winning instrumentals, taking in Arthur Pryor's *The Whistler and His Dog*, an excellent version of *Honky Tonk Train* Blues in the eight-beat frame, *Rockin'*

in Rhythm, Canadian Capers, Toy Trumpet and In an 18th Century Drawing Room. Herth at the Hammond makes for the front-cover design, with bio notes filling the inside page. Some of the sides may well serve the music ops, particularly the *Honky Tonk Train* boogie.

EVELYN AND HER MAGIC VIOLIN (Columbia C-114)

The Strad scraper with Phil Spitalny's all-girl gang, Evelyn uses this set of four records to showcase the beautiful tone she scratches out on her rare Berganzi fiddle. The Spitalny orchestra accompanying, gal brings richness and warmth in her fiddling for eight standard songs, playing

ALBUM REVIEWS

(Continued from page 24)

them with just the right amount of restraint and all in concert style. Selections are all old-time favorites which will warm the cockles of the rocking chair brigade. But for a violin recital on records, there is absolutely no change of pace or mood to make for desired contrast with the result that when you've heard merely one side, you've heard them all. The schmaltz hanging heavy on the catgut, set spins out *O, Promise Me; I Love You Truly, Ave Maria; Home, Sweet Home; Songs My Mother Taught Me, The Last Rose of Summer, Deep River and Just a-Wearyin' for You.* Picture of the lovely Evelyn with fiddle under chin makes for an attractive cover piece, the inside page printing bio notes and a face cut.

HAWAIIAN MUSIC—Mary Kaaihue Trio (Apollo A-10)

For the most part, this set of three records spins out the slow and dreamy hula harmonies, mostly familiar, with contrast in the more lively hula chants for two of the sides. The close vocal harmonies of Mary Kaaihue blending with the male voices are attractively banked by the strumming of guitars, vibes and bass, and it all makes for letting loose that pent-up longing for the romantic Pacific isles. They sing both the native and English lyrics for *My Heart's Choice, Song of the Islands, Farewell to Thee and Your Eyes are Like the Flowers*, all in the slow and sensuous style, with a faster beat contrasting for *The King's Serenade and The Beauty Hula.* Symbolic beach figures of the grass-skirted hula dancer and guitar strummers make for an attractive cover design. All the sides will serve well for music ops seeking out the Hawaiian rhythms.

RUSSIAN YAR TZIGANY (Apollo A-9)

This set of three records spins out the familiar and traditional Russo-gypsy folk songs, all gay and bitter-sweet melodies played by a small but capable orchestra of accordion, fiddle, piano and bass, with male voices to carry the song stories. With the old country flavor rather than vocal quality in the baritone pipes of Mischa Markoff and the tenor voice of Lonya Kalbous, it's the carefree spirit and gayety that typifies a gypsy campfire fest as they sing individually and collectively for *Quick, Quick, a Bottle of Beer; Along the Highway; Oh! Those Beautiful Eyes, What Do I Care? Withered Chrysanthemums and No, No, I Don't Want.* Front cover depicts merry-makers on a sleigh ride along with the song titles which don't match those on the label inside the set.

ROLL JORDAN—Allen Roth (MGM 2)

Maestro Allen Roth has taken the standard Negro spirituals and fashioned them in modern rhythmic production settings for the large band. For the four records in the set, he makes it a rhythmic rhapsody for each of the song familiars, and even in the blended voices of the Carolina Choristers the emphasis is on the rhythm pattern rather than on the spiritual content of the chants. While such musical treatment may not be new, Roth provides for each plenty of instrumental and vocal color with the result that the spinning adds up to attractive listening. Top twirler is *Little David Play On Yo' Harp*, which features the syncopated and boogie-woogie harp pickings of Verlye Mills. The only side which retains some of the religious flavor is *Sometimes I Feel Like a Motherless Child* with William Franklin's solo baritone voice singing the meaningful lyrics with feeling. Ensemble flourishes flood the other six sides which take in *Swing Low, Sweet Chariot; 'Zekiel Saw de Wheel, Ev'ry Time I Feel de Spirit, Nobody Knows the Trouble I've Seen, Joshua Fit de*

Battle ob Jericho and Roll, Jordan, Roll. Symbolic figure of Gabriel's horn makes for the frontispiece with notes on the Negro spiritual music for the inside page.

SONG OF THE ISLANDS AND OTHER HAWAIIAN FAVORITES—Ray Kinney (Victor P-176)

Ray Kinney and His Coral Islanders, featuring the languid strumming of the steel guitars and the soft woodwinds, make it romantic music for these eight familiar Hawaiian pop serenades. The maestro's soft and melodious tenor singing sharing the vocal chores with the harmonies of the Mullen Sisters, sides spin out the English lyrics. Each spins bright with tempo contrast, taking in the slow waltzes, fast hulas and dreamy ballads. Moreover, the spinning makes for more than atmosphere music, the Kinney dance rhythms being plenty toe-teasing as well. Kicking off with *Song of the Islands*, sides include *Lovely Hula Hands, Sweet Leilani, Little Brown Gal, My Isle of Golden Dreams, Hawaiian Paradise, Blue Hawaii and Aloha Oe.* Sides shipped without album cover for review.

SCHUBERT SYMPHONY NO. 9 — Bruno Walter (Columbia MM-679)

Bruno Walter, conducting the New York Philharmonic, gives a masterful reading of *Schubert's Symphony No. 9 in C Major*, the master's symphonic swan song, altho he never lived to hear it performed. In all its rhapsodic splendor, Walter interprets the lengthy symphony with dignity and restraint, bringing out all of the ethereal qualities of the musical themes that triumph thruout the four movements. The orchestra plays with a radiance no little inspired by the conductor's deep feeling for the music. Takes six 12 inch records to cover the score and the cup of musical enjoyment in this spinning is full, making for a mighty addition to the music lover's library. Symbolic manuscript pages make for an attractive title page, with photo of the conductor and notes on the composer for the inside page.

TCHAIKOVSKY SERENADE—Eugene Ormandy (Columbia MM-677)

The sumptuous quality of the strings of the Philadelphia Orchestra, under the direction of Eugene Ormandy, gives a graceful and sparkling performance on three 12-inch records for Tchaikovsky's *Serenade in C Major* for string orchestra. Richly melodic in its four short movements, including traditional folk songs, Ormandy gives the fanciful string serenade a brilliant and inspired reading, particularly for the most familiar movement, the graceful Waltz in the second movement. A must-have set for the music lovers. Mosque motif against a Strad-strewn sky makes for a colorful frontispiece with photo of the conductor and notes on the composer filling the inside page.

THE GINGERBREAD BOY — David Allen (Columbia MJ-37)

A soft-back set of two records with David Allen narrating the story and adding the distinct voice and song of the adventurous *Gingerbread Boy* and the gingerbread-eating folk. Nancy Sokoloff's adaptation of the kid classic is designed for easy ear following, the narrator's efforts making it all the more so, with Curtis Biever providing the descriptive and diverting musical backgrounds played by the orchestra under his direction. Front page illustrates the story. The record script, with illustrations, fills the two inside pages. Moppet set will take to this spinning with ease.

(Continued on page 136)

CALLING ALL

WESTERN PENNSYLVANIA, NORTHERN WEST VIRGINIA AND EASTERN OHIO OPERATORS



You Are Cordially Invited
To Attend the
PREMIER SHOWING

of the
NEW
**MILLS
CONSTELLATION
PHONOGRAPH**

on
SUNDAY—JUNE 15

at
AMERICAN DISTRIBUTORS

1349 5th Avenue

Pittsburgh, Pa.

Come Early — Stay Late

"fiesta" TIME

JUNE 14-15

SEE THE
Aireon
"fiesta" DE LUXE

NOW BEING DISPLAYED AT:

MATHENY VENDING CO., INC.

560-64 W. DOUGLAS

WICHITA 12, KANSAS

PRICES SLASHED TO THE BONE

Solotone Tone Wall Boxes. Each . . . \$12.50
Amplifiers 65.00
120 Wurlitzer Wall Boxes. Each . . . 12.50

J. H. PERES DISTRIBUTING CO.
922 Poydras Street New Orleans, La.
Ma 4644

New York:

Representatives of the industry visited Washington last week to appear at the public hearings of Bills 2570 and 1270. The hearings had been postponed from the previous week. Prexy Sam Waldor, of the Music Guild of America (MGA) and Sol L. Kesselman were among those in the capital. . . . Ben Palastrant was in town last week to help set up the Manhattan Phono showing with Leo Dixon. . . . Sheldon Newman, Progressive Distributing Company, Brooklyn, is the new distributor for Concertone Coin Radios.

F. McKim (Mac) Smith, president of the National Association of Amusement Machine Owners (NAAMO) and also owner of Smith's Gameland in Atlantic City, reported biz over the recent holiday week-end was under the Easter gross. Visitors in Atlantic City over Decoration Day included Mike Munves, Dave Simon, Jack Fitzgerald, of Bridgeport, Conn., and Joe Franks, and their wives. . . . Ops reporting a big play on Benny Goodman's recent disking of *I Want To Be Loved*.

Watch for a new angle for vending machine ops. Harry Berger, Lester Paul and Lou Fields, all of the West Side Distributing Corporation, will spring the new angle in a short while. . . . MGA's annual labels are now being distributed. . . . Barney Schlang, of Automatic Music Operators' Association (AMOA), back in town after a business trip.

Vending machines are making their appearance in apartment houses in Brooklyn, with Aaron Snyder, over-the-river op opening up the new locations. . . . Bill Rabkin, prexy of International Mutoscope Corporation, was the subject of a story in the June issue of True magazine. . . . Maurice Silverman is the new service manager of the Rothman Vending Machine Service.

New York's summer weather, which finally arrived along with the month of June, found Leo Knebel, Minute Music; Jack Mitnick, Runyon Sales exec; Al Bloom, Speedway Products, and other coinmen working in their shirt sleeves. . . . Stanley Gersh, president of Perfect Games Company, and his partner, Freddy Sindell, are all set for the opening of their new Mardi Gras Arcade this week.

The avenue is still talking about the Atlantic Corporation of New York-Seaboard Corporation of New York opening recently. Bert Lane, Meyer (See NEW YORK on page 128)

Indianapolis:

Eddie Wurgler, general sales manager of Rudolph Wurlitzer Company, North Tonawanda, N. Y., spent a recent week-end in Indianapolis, visiting friends and seeing his family. . . . Harold Smith, Smith Music Company, was in Chicago on business. . . . Joe Carson, of D & C Novelty Company here, is planning a trip west for his health.

Carl Zimmer, South Bend, Ind., operator, and Art MacQuimby, also from South Bend, were visitors on coin row. . . . Newcomb Gardner, mechanic at Brandt Distributing Company, is suffering with an infection caused by contacting poison ivy while doing some clearing for his new home. . . . Frank Banister, Banister & Banister Distributing Company, was in Chicago buying equipment.

Cincinnati:

Lou Schoenlaub, of Columbia Amusement Company, has acquired the Hi-De-Ho juke box route from Les Pegg. Pegg plans to move to Florida. . . . Bill Bigner, associated with his father in the Wesco Novelty Company, is passing out cigars. Event is a six-pound boy.

COINMEN YOU KNOW

New Orleans:

FAB Distributing Company, Wurlitzer distributor here, has taken over the greater portion of Alabama and 10 additional counties in Middle-Eastern Mississippi, according to John Dupuy, manager of the New Orleans office. He said a new office has been opened in Birmingham by FAB, with J. E. Stephens as manager.

Visitors at FAB last week included Raymond Williams, Dallas distributor, and A. M. Mendez, Wurlitzer factory manager for the Southeast region. F. A. Blalock has been traveling in the Atlanta, Columbia and Birmingham territory. Out-of-town visitors at FAB recently were Oscar Marcella, De Ridder; Ces Young, Mamou; Anthony Mele, Hammond, and C. E. Shaddock, Ruston. New salesman at the distributing firm is Cully Thompson.

Monthly meeting of the New Orleans Pinball Operators' Association has been set for June 12 at a local restaurant. Chief worry of many coinmen in the city is the "bootlegging" shipment of machines into the State and city by out-of-State dealers at cut-rate prices.

Ben J. Shear, owner of Soundies Operating Company, reports play on his 25 Panorams is down but that he expects improvement soon. Shear, who has the distributorship for Telequiz, as the Telequiz Sales Company of Louisiana, is enthusiastic about the new Telequiz machine. He also handles commercial automatic projection machines for businesses and industries. Shear is planning a 10-day business trip to Chicago and St. Paul soon. Bill Marais, of Crescent Cigarette Service, reports that some new machines have been received, but the company could use a lot more. Dan Cohen is staying close to home these days.

Admiral Vaughan has returned from Hot Springs and looks like the vacation did him good. He said there are very few new machines, even in the best hotels there. Out of about 100 machines he looked at, Vaughan said only three or four pin tables and a couple of music boxes were new. Plenty were as old as 12 years, he said. His cousin, Norman Vaughan, is now out of the marines and has joined Service Coin Company.

Orin Blackstone, former city editor of The Times-Picayune and jazz au- (See NEW ORLEANS on page 128)

Los Angeles:

L. A. Penn Manufacturers has changed the name of its Moon, three-in-one convertible nut vending machine, to King. The company is also manufacturing the Sun and expects to add another product to its line. Earl H. Rhodes heads east soon to discuss the company's products with operators and set up points of distribution. . . . Ray Powers, of the E. T. Mape Company, to San Francisco to discuss the manufacture of mirror jobs with Leonard Baskfield, head of the Bay City office. . . . Nels Nelson back in town following a visit to the Bay City.

Jim Hurley, who was formerly with AMI in Chicago, has left the M. S. Wolf Distributing Company and joined the E. T. Mape Company as assistant to Ray Powers, manager. . . . William Happel Jr., of Badger Sales Company, announced that his company is the exclusive distributor for Strikes 'n' Spares in Southern California, Arizona and Southern Nevada. With this deal, the Happel firm now has this game here and in Wisconsin and Northern Michigan thru its Milwaukee branch, Badger Novelty Company, headed by Carl Happel.

Joe Duarte, of Badger Sales Company, is working hard on the export business of the firm. He reports that things are going well but that exporting is not as easy as many dis- (See LOS ANGELES on page 130)

Detroit:

Grover M. Ball is organizing the Ball Vending Service. . . . Joseph Sirocuse, whose two sons are Anthony Sirocuse, Circle Music Company, and James V. Sirocuse, head of United Sound Studios, died last week. . . . Marquette Music Company, headed by Victor De Schryver, pioneer music firm in this territory, is moving all its activities to new showrooms at 3770 Woodward Avenue.

Irving B. Ackerman, boss of Detroit Tradio Company, and attorney for the Michigan Automatic Phonograph Owners' Association (MAPOA), is making a second appearance before the judiciary committee of the House of Representatives at Washington, in connection with the Scott Bill. . . . Jack Baynes, of Baynes Music Company, and Mrs. Baynes celebrated their 23d wedding anniversary last week with a group of friends at Huck's Cafe. (See DETROIT on page 130)



BIRTHDAY PARTY for Lyn Durant, president of United Manufacturing Company at the firm's offices in Chicago. Durant is seated directly behind the cake, with which his employees, also pictured above, presented him.

Chicago:

Jack Kelner, Kelner Vendors, was very much in evidence at the Retail Tobacco Dealers' Association (RTDA) convention held at the Stevens Hotel, June 5-7. Jack was emcee at the Chicago Tobacco Table's luncheon June 6. . . . Ray Cunliffe, Brown Music Company, left June 1 for a business-vacation tour thru Washington and Kentucky. . . . Automatic Distributing Company hosted visitors Ernest Ollis, Danville, Ill., and Frank Hacker, Alliance, Neb., Mike Spagnola says.

Al Sebring, Bell Products Company, took off on a business-pleasure trip May 29 and returned June 6, after visiting Nebraska and Iowa. Al recently took delivery on a new Cadillac after a long wait. Harry Salat says a Bell visitor during the week was coinman Egner, of Marinette, Wis. . . . First thing Harry Williams did when he got his new Beechcraft plane June 3 was to fly to Kansas City, Mo. He also celebrated his birthday on that day. Irv Weiler, a Williams distributor, was in from Kansas City this week.

Clayton Nemeroff, Monarch Coin Machine Company, met visitors Fred Blazer, Kankakee, Ill.; Si Kase, also from Kankakee, and Bill Moses, Minneapolis, last week. Ruth Slutzky, Monarch bookkeeper, returned from a two-week vacation June 2. . . . Coin Amusement Games welcomed Bernard Schutz back from his two-week Southern business trip May 30. Bernard reports the tour succeeded in "waking up old equipment" and making new friends. Firm's gun conversion units were subject of the trip. Coin Amusement's shop foreman, Hank Ginardi, became a grandfather May 30 when a son was born to his daughter-in-law. Hank and his son celebrated the event properly.

Sol Gottlieb, Nate Gottlieb & Company, says brother Nate is on edge these days. His wife will present him (See CHICAGO on page 129)

Philadelphia:

Harry Shor, head of Mayflower Music Machine Company, is planning for a visit from the stork at his suburban Bywood home around the first of the new year. Harry is the father of two boys. . . . Hal Blumenstein is making the rounds of the music operators for the MGM wax line, having just joined the local distributing firm of Trilling & Montague as assistant sales manager in charge of publicity and promotion.

Martin Friedman, who sings the praises of those Walco needles, is back from Chicago where he took in the music trade convention. . . . Raymond Rosen & Company, local Victor disk distributors, announced the following promotions among the members of the sales staff, all of whom contact music operators: Paul Knowles, manager of firm's internal operations for 13 years, is now salesman for Southern New Jersey territory and is succeeded by Lou Schall, formerly record buyer for the department; Armand Di Stephano, former South Jersey salesman, takes over Eastern Pennsylvania coverage, including part of Philadelphia proper. Vaughn Monroe is slated to officiate at the formal opening of Rosen's new branch.

Joe Silverman, business manager for the Amusement Machine Association of Philadelphia (AMAP), blames the current rains for preventing him from reaching his top golfing form. . . . He never gets beyond the third hole at Pine Valley Country Club before it begins to pour. . . . Charles Cade, new Packard distributor, is moving his family back from Baltimore and promises to remain in Philadelphia from now on. . . . Herman Rothenberg joined the coin machine ranks when he opened up a new automatic laundry location, which he calls the Washerette.

Look To The **GENERAL** For LEADERSHIP

THE FINEST IN NEW EQUIPMENT

COUNTER GAMES

- Daval BEST HAND\$59.50
- Daval MEXICAN BASEBALL 59.50
- Daval OOMPH 59.50
- Daval SKILL THRILL 57.50
- Daval FREE PLAY 75.00
- Gottlieb GRIP SCALE ... 39.50
- ABT CHALLENGER 49.50
- Marvel POP-UP 49.50

5-BALL GAMES

- Gottlieb MAISIE\$294.00
- Bally ROCKET 279.50
- Chi Coin KILROY 279.50

- | | | | |
|-----------------------------|-------|-------|-------|
| JENNINGS STANDARD CHIEF | | | |
| 5¢ | 10¢ | 25¢ | 50¢ |
| \$269 | \$279 | \$289 | \$399 |
| JENNINGS SUPER DELUXE CHIEF | | | |
| 5¢ | 10¢ | 25¢ | 50¢ |
| \$324 | \$334 | \$344 | \$454 |
| JENNINGS CHALLENGER | | | |
| 5/5c, 5/10c or 5/25c \$595 | | | |

- Bally Deluxe Draw Bell..\$512.50
- Bally Triple Bell 895.00
- One World (Roll Down).. 475.00
- Genco Advance Roll ... 499.50
- Chi Coin Basketball Champ 499.50
- Bank Ball 375.00
- Chicago Metal Deluxe Revolv-around Safes:
- Double 175.00
- Triple 262.00
- Universal Box Stands ... 27.50
- Downey-Johnson Coin Counters Write

WRITE FOR OUR COMPLETE LIST OF NEW AND RECONDITIONED EQUIPMENT

1/3 DEPOSIT WITH ALL ORDERS



Established 1925

Growing Steadily Ever Since

GENERAL Vending Sales Corp.

BIDDLE & HOWARD STS. Phone: Vernon 4119 BALTIMORE 1, MD.

PROFITS from PORTABLES!

Dime-N-Type



Sensationally new! . . . the FIRST electrically "coin-operated" portable typewriters perfected for profitable placement in hotels, motels, resorts, waiting rooms and clubs.

New Remington Rand and Underwood portables in smart, durable fabricoid cases . . . with locked, tamper-proof cash boxes. A dime activates the machine for a 30-minute period. It's a convenient, economical "secretary" . . . and a money-maker! Machines are interchangeable to regular use.

No installation cost . . . maximum return for minimum of investment and servicing. Write, wire or call for further information. Regional distributorships available.

DESIGNED, PRODUCED AND SOLD BY

PACIFIC ELECTRON PRODUCTS CORPORATION

Patent Pending

1530 HAYES AVE., DEPT. B

LONG BEACH, CALIFORNIA

FOR SALE—READY FOR LOCATION

- | | | |
|-------------------------------|------------------------------------|---------------------------------------|
| 5¢ Silver Chief\$42.50 | Sea Hawk\$12.50 | Genco Shangri-La, Revamp\$22.50 |
| 10¢ Silver Chief 45.00 | New Champ 17.50 | Sky Rider, Revamp 22.50 |
| 25¢ Silver Chief 50.00 | Genco Baseball, Revamp 17.50 | Kismet, Revamp 25.00 |
| 10¢ Sky Chief 50.00 | Landslide 17.50 | Champion Hockey 27.50 |
| 10¢ Victory Chief 50.00 | Victory 19.50 | Liberty 37.50 |
| Bally Club Bell 65.00 | Capt. Kidd 19.50 | |
- 1/2 Deposit With Order, Balance C. O. D.

PARAMOUNT AMUSEMENT COMPANY

1428 WELLS STREET

FORT WAYNE 7, INDIANA

A GREAT GAME

"LIGHTNING"

MARVEL MFG. CO., 2847 Fullerton Ave., Chicago 47, Ill.

COINMEN YOU KNOW

New York:

(Continued from page 127)

Parkoff and Harry Rosen are putting the final touches on their show place. . . . Irving Fenichel and Herman Tepper, International distributors, are readying a new machine announcement. . . . Ed Cohn and Sam Stone, Westco Vending Company, Port Chester, N. Y., have added cigarette vendors to their beverage machine routes. Both Cohn and Stone were on the avenue last week.

Visitors in town last week included R. J. Gale, of Racine, Wis.; Roy Bissel, Oswego, N. Y.; Frank Schneider, Wilton, Conn.; Russ Carpenter, Chester, N. Y. op, and also mayor of his home town, and Phil Wagner, of Peekskill, N. Y. . . . Herbert Ebenstein, executive director of the Group Service, is back in town after a business trip to Chicago.

Playland Arcade, located in Times Square, will complete installation of its poker tables this week. . . . A Chi manufacturer is reported to be interested in producing Isadore Rothman's new foot oscillating coin machine. . . . Jack Seidler, president of the Independent Cigarette Operators' Association (ICOA) reports the organization plans to hire a permanent manager in the near future.

Martin Donough, of St. Paul, was a recent visitor, as was Charles O'Malley, sales manager of the Paul F. Beich Company. . . . Sidney Finchman, of Finchman Vending, will be married June 14. The ceremony will be held in the Bronx. . . . Nat Cohn, Modern Music exec, brought the Rockaway Beach Hospital drive to a successful climax with a dinner-dance Saturday night (7).

New Orleans:

(Continued from page 127)

thority, is doing well with his new record shop on Baronne Street and has had some patronage from operators here. Blackstone announced that he will soon publish the third volume of Index to Jazz, covering all recordings of jazz musicians whose names begin with letters M thru R.

Ed Roberson, manager of Music Sales Company here, returned from Chicago, where he attended the NAMM convention. Ed Newell, manager of Music Sales in Memphis, was also at the meet. A record and pinball salesman at the local office is Joe Rosenfield. Lucille Pudury is in charge while Roberson is away.

Robert N. McCormick, Southern division manager for Decca Records, was recently appointed a colonel by Gov. Jimmie Davis. McCormick says he now has something in common with the Chicago publisher. He just returned from a trip to New York where he visited the factory and branches. He said record sales are holding up fairly well in the Southern district. Jack, You're Dead, by Louis Jordan, has been a good release for Decca here, as have Mam'selle, by Dick Haymes, and I Wonder, by Guy Lombardo.

Dixie Coin Machine Company is continuing its export activities. Most recent shipment was three new and seven used music boxes to a new operator in Puerto Cabezas, Nicaragua. Marion Matranga recently completed a trip to Lafourche Parish where he arranged for a pinball route from Raceland to Grand Isle. "Papa" Pace returned from Hot Springs in good health and 10 pounds lighter.

Frank Drago has opened the Manhattan Amusement Company in Jefferson Parish, according to Dixie Coin, which supplied all juke and pinball

equipment. Three new routes added to Dixie's repair service for coin machines are New Orleans Amusement Company, operated by Santo Difatta; V & J Novelty Company, operated by Jerry Anselmo and Vincent Caminita, and the route of John O'Hara. O. C. Marshall, of New Orleans Coin Machine Exchange, will take a trip thru Southern and Northern Louisiana and return thru Mississippi to visit his connections there. He hit some good fishing below Houma recently.

IN KENTUCKY

IT'S BRANSON

FOR

PIN GAMES

OF ALL LEADING MANUFACTURERS

ALSO

- JENNINGS CHIEFS and CHALLENGERS
- AIREON ELECTRONIC PHONOGRAPHS and ACCESSORIES
- COLUMBUS BULK VENDORS
- DAVAL PRODUCTS
- SCHERMAC STAMP VENDORS
- MAX CLASS PRODUCTS
- MAESTRO POINT PHONO. NEEDLES
- SUPPLIES AND PARTS OF ALL KINDS

Get On Our Mailing List

H. M. BRANSON DISTRIBUTING CO.

514-16-18 So. 2nd Street LOUISVILLE 1, KY. Phone: Wabash 1501

CLEARANCE SALE!

USED GAMES AND CONSOLES

- | | |
|--|----------|
| Alert (Exhibit) | \$ 28.00 |
| American Beauties | 28.00 |
| Big Three (Mills) | 28.00 |
| Eureka (Bally), 1 or 5 Ball | 38.00 |
| Liberty (Gottlieb) | 58.00 |
| Metro (Genco) | 24.00 |
| Marines at Play | 28.00 |
| Sky Chief (Exhibit) | 54.00 |
| Superliner (Gottlieb) | 138.00 |
| Suspense (Williams) | 138.00 |
| Trade Winds (United) | 86.00 |
| Velvet (Keeney) | 24.00 |
| Wildfire (Keeney) | 24.00 |
| 5/10/20 (Gottlieb) | 38.00 |
| Mills Free Play Jumbo | 60.00 |
| Mills Late 4 Bells | 200.00 |
| Jennings Silver Moon, F.P. | 60.00 |
| Jennings Multiple Racer, Auto. Pay | 40.00 |

PHONOGRAPHS

- | | |
|--|----------|
| Wurlitzer 600 Keyboard W/Crystal Pick Up and Electric Select. | \$165.00 |
| Rock-Ola DeLuxe | 155.00 |
| Rock-Ola Counter Model | 105.00 |
| Seeburg 20 Record Rex W/Crystal Pick Up and Electric Select. | 150.00 |
| Seeburg 20 Record Royal W/Crystal Pick Up and Electric Select. | 150.00 |

1/3 deposit, balance C. O. D.

Ma. 0477—Telephone—Ma. 8751

T & L DISTRIBUTING CO.

1321 CENTRAL PARKWAY CINCINNATI 14, OHIO

Chicago:

(Continued from page 127) him with a young 'un most any day now. Sol declares buying is still brisk and there is no sign of a let-up. Firm visitors here during the week included Clarence Camp, Memphis.

Bell-o-Matic Corporation had the welcome mat out for Harold Bailey, South Coast Amusement, Houston;

Jake Friedman, Friedman Amusement, Atlanta; Meyer Abelson, American Distributor, Pittsburgh, and Harry Hilliard, Kokomo, Ind. Lil Joch, Bell-o-Matic secretary, who had a write-up in The Chicago Times of May 27 concerning her athletic prowess, went out and bought a goodly part of the day's edition, so Grant Shay says. Golf foursome of Vince and Grant Shay and Bill and Herb Mills has a tournament every Saturday at the St. Charles course, Grant adds.

Al Stern, World Wide Distributors, left Chicago June 5 to visit his Kansas City office and then go thru Iowa and Western Missouri. Al, who will be gone about a week, is introducing Keeney's new one and five-ball games in this territory. . . . Exhibit Supply Company's factory superintendent, Ed Hughes, has been ill. Another victim of the sick bug is the firm's electrical engineer, Norman Clark. He is recuperating from an appendectomy. Sales Manager Frank Mennertury says they are trying hard to fill orders for equipment.

Automatic Coin Machines & Supplies staffers got together in Chicago last week to formulate plans for better service and additional surprises for the trade in the near future. Irving Ovitiz, Oscar Schultz and Joe Simon were also able to confer with road men Arthur Schwartz and Morrie Ovis. . . . O. D. Jennings is receiving good news on its new twin-play Challenger console introduced last month. Firm's Dave Lovitz is due to become a papa in about a month. Dave says he is not a floor pacer, but the event may mean a few worn rugs before the newcomer arrives.

Empire Coin Machine Exchange, now in its new Milwaukee Avenue quarters, is accumulating one of the biggest stocks of used games in the country, and soon hopes to have at least one of every type machine on hand. Empire is starting a museum of old machines. Visitors during the past seven days were Lou Boasberg, New Orleans Novelty Company, New Orleans; Joe Rakovits, Muskegon Music, Muskegon, Mich., and E. J. Ortman, Meadville, Pa. Firm's Ralph Sheffield returned June 2 from a vacation in Ohio.

Mills Industries welcomed visitors Vic Manhardt and son, Milwaukee, and R. Felseenthal, RCA International, Camden, N. J., among others during the week. Firm's Charles Schlicht, manager of the phonograph division, returned June 2 from his West Coast trip during which he attended various operator showings of the Mills Constellation. . . . Telequiz Sales has appointed Roger Koch district sales representative for Tennessee and Kentucky.

Mid-State Company put on a salesman who will handle calls on the Lightning game, Bruno Kosek says. New man, Morrie Wiesburg, began last week. He contacts only operators who are on the Lightning list. . . . Esquire Games Company reports that its production rate is being steadily increased. . . . Coin Machine Service's secretary, Alice Lemko, says Joe Mikos' pin-up gal is his daughter, Karen Ann, who is seven months old. William Rischman, Milwaukee, was a visitor here last week.

Coven Distributing Company had as visitors last week Henry Geers, Monmouth, Ill.; Bill Van Gessel, Albion, Ind., and Leo Rupert, Danville, Ill. Firm's Bob Schaefer returned June 2 from his Wisconsin-Illinois trip and reports conditions better than a short while back.

Visitors at United Manufacturing Company included Joe Young, Young Distributing Company, Cincinnati, and Eddie Robinson, Music Sales Company, New Orleans, reports Billy DeSelm.

NEW RELEASE DOUBLE-UP New Roll-Down Game and Only Roll Down Having Whirl-a-Round Playing Board Reversible Rollover Buttons Ball Kickout Features Write for Information Distributors: Inquire regarding exclusive setup.

BONUS BARREL ROLL and ROCK-A-BARREL 9-ft. Size, \$419.50 and 9-ft. Size, \$395.00 Still Producing These Two Great Skill Rolls Two Entirely Different Barrel Rolls

NEW FIVE BALLS USED FIVE BALLS USED PHONOGRAPHS USED ARCADE WRITE FOR COMPLETE LIST OF NEW AND USED FIVE BALLS, ARCADE AND PHONOGRAPHS 1/3 Deposit, Balance C. O. D. WISCONSIN NOVELTY CO. 3734 N. GREEN BAY AVE. MILWAUKEE 6, WIS.

IMMEDIATE DELIVERY Bally VICTORY SPECIAL With Chrome End Rail and Instant Action \$349.50 CHECK THESE! '41 DERBY . . . \$69.50 PIMLICO . . . \$69.50 LONG ACRES . . . \$125 HI-HANDS . . . \$79.50 5¢ Convertible CLUB BELLS . . . \$69.50 5¢ Convertible SUPER BELLS . . \$79.50 5¢ Convertible DRAW BELLS . . . \$295 5¢ Convertible SUN RAYS . . . \$49.50 5¢ Free Play SILVER MOON . . \$39.50 5¢ Free Play BRAND NEW! DOUBLE BARRELS WRITE FOR PRICES 1/3 Deposit With Order, Balance C. O. D. F. O. B. Baltimore. CALVERT NOVELTY COMPANY COIN OPERATED EQUIPMENT 708 N. Howard St. Baltimore 1, Md. Vernon 3034

Practically NEW A.M.I. Singing Towers . . . \$200.00 Keeney Super Bells—Bally Draw Bells—Jennings Challengers—Bally Victory Derbys—Mills and Jennings slots—CALL OR WRITE FOR CLOSE-OUT PRICE! LATE—CLEAN Victory Derbys . . . \$249.50 4 Pace 54" Aut. Bowling Alleys . . 600.00 Keeney Anti-Aircraft Guns . . . 25.00 Evans Tommy Guns . . . 75.00 Bally Rapid Fires . . . 100.00 5¢-10¢-25¢-50¢ Black Cherries — Golden Falls and Club Bells. WRITE FOR SPECIAL PRICES! WILL BUY 5' BALL FREE POST-WAR PINTABLES! WILL BUY 5 BALL FREE PLAY POST-WAR PINTABLES! TWIN PORTS SALES CO. 230 Lake Ave., So., Duluth, Minn. 2027 Washington Ave., So., Minneapolis, Minn.

COIN MACHINE MECHANIC AT LIBERTY JUNE 25TH 20 years on all types of machines. Know music, pin games, slots, arcade. Have own tools and new truck. Am married and no drinker. Will go anywhere but prefer to work in South; either for operator or large park or permanent arcade. Will gladly forward any further information. Address: MECHANIC c/o 448 1/2 3rd Ave., N. Nashville, Tenn.

COLUMBIA DOUBLE JACKPOT BELL SPECIAL \$85.00 Ea. NEW MILLS VEST POCKET The Vest Pocket is a complete Bell, operating on 3/5 mystery automatic payout system. 1¢ or 5¢ play, metered jackpot. Only 8 by 7 by 8". Weighs only 15 lbs. Pays on all Bell Combinations. Looks like an attractive cube on counter. Flap to cover reels. NEW 1947 \$71.50 Factory Reconditioned 1946 Vest Pockets . . . \$47.50 Each

A JACK RABBIT IS SLOW Compared to Junior Changer THE FASTEST, MOST ACCURATE NICKEL DISPENSER ON THE MARKET This beautiful chrome finished changer is of all-metal construction and automatically dispenses either 5 or 10 nickels in the palm of your hand. Junior Changer is 13" high, 7 1/4" wide, 5" deep, with a weighted non-slip base. Capacity is 13 dollars in nickels. Northwest Sales Co. 3144 ELLIOTT AVENUE SEATTLE 1, WASH. \$17.50

MAYFLOWER PHONOGRAPH SPECIALS

MUST CLEAR FOR SPACE

**ALL MACHINES RECONDITIONED
READY FOR LOCATION**

WURLITZER	SEEBURG	ROCK-OLA
Model 850 \$395.00	Model 146M \$650.00	Commando \$325.00
750E 395.00	9800, RC 275.00	1940 Super Rock-olite 250.00
950 395.00	9800 250.00	1940 Master .. 235.00
780E 395.00	8800, RC 275.00	1939 Deluxe .. 210.00
800 345.00	8800 250.00	1939 Standard . 200.00
700 325.00	Colonel, RC 225.00	Monarch 125.00
500 210.00	Envoy, RC 225.00	Windsor 115.00
600R 195.00	Cadet, RC 210.00	Imperial 90.00
24-24A 135.00	Classic 175.00	Nite Club, 12 Record 60.00
Victory Keyboard 225.00	Vogue 175.00	
Victory 600 Rotary 200.00	Regal 135.00	
Victory 616 Life Up 110.00	Gem 135.00	
Victory 616 & 716 90.00	Royale 100.00	
Victory 412-312 65.00	8200 125.00	

New Victory Derby, orig. crate.....\$300.00
Slightly Used Victory Derby, very clean. 175.00
New Draw Bells & Deluxe Draw Bells.. Write

Terms: 1/3 Deposit With Order, Balance C. O. D.

MAYFLOWER DIST. CO.

2218 UNIVERSITY AVE. ST. PAUL 4, MINN.

COIN MEN YOU KNOW

Los Angeles:

(Continued from page 127)

tributors have been thinking. His secretary assistant is Rosita Miranda. . . . G. F. Cooper in the city from Riverside. . . . Bud Parr says that in the vicinity of his ranch in Ventura County he counted 27 deer coming into his paddock to eat with his horses.

Lee Wirt, of Montebello, in the city to purchase equipment. . . . Another visitor during the week was Lewis V. Taylor, of the Desert Amusement Company in Inyokern. . . . Jimmy Marshall, Glendale music operator, in town Monday to attend the meeting of the Southern California Automatic Music Operators' Association. . . . Hal Sherry, of Commercial Radio and biz manager for Local 1052, to the hospital for check up and possibly an operation that will keep him there for two weeks.

Bill Wolf, of M. S. Wolf Distributing Company, back in town following a trip to Chicago. On the return trip he went by Jackson, Miss. . . . Carl Collard, of San Bernardino, in the city. . . . E. L. Willard and E. E. Simmons, of Paso Robles, were visitors.

Bill Abel, of Coast Records, says Coast now has its own printing plant to take care of labels, release information and other incidentals. . . . Bill Leuenhagen trying out fishing tackle in anticipation of his vacation. . . . Fred Gaunt, of General Music Company, to Palms for a visit with his brother. . . . Charlie Robinson, of C. A. Robinson Company, just back from Reno. . . . Al Bettelman, of Robinson's, enjoyed the Decoration Day week-end as did a lot of other jobber people. Most of the firms were closed from Thursday night until Monday morning.

Detroit:

(Continued from page 127)

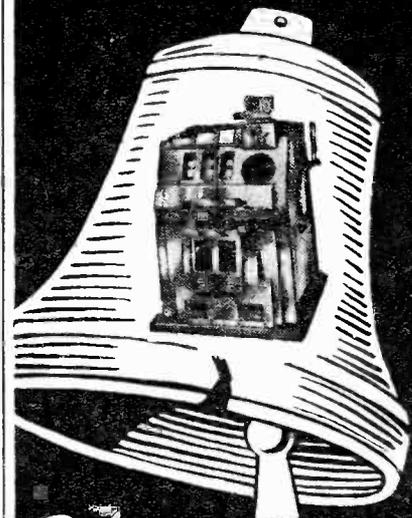
. . . Herman Jaffee is establishing the Northwest Vending Company on West Grand Avenue.

Fred Mitchell is forming the U. S. Postage Stamp Machine Sales, with offices at 940 Michigan Theater Building. . . . Betty Keppler, office manager at MAPOA headquarters, is convalescing following an attack of appendicitis which required emergency hospitalization. . . . Marcelle Grumbache, office manager at Robinson Sales Company, has announced her engagement. . . . Frank Wurm, operator of Wurm's a longtime favorite East Side eating and gathering place for operators, died Saturday (31).

Mark Brilliant, Brilliant Music Company, was in Chicago on an extended business trip. . . . Mrs. Lois Riddle has been named manager of the United Record Distributors, replacing Mrs. Rosita Sims. . . . Sidney E. Ray is establishing the Economy Nut Service at 12736 Santa Rosa Avenue. . . . Irving Ackerman, of Detroit Tradio Company, was in Washington recently, testifying in the hearings before Congress on the Scott Bill.

Max Lipin, Allied Music Sales, was in Chicago for several days visiting the National Association of Music Merchants' show at the Palmer House. . . . Aaron Lipin, manager of Allied's record department, reports that, contrary to anticipated business trends, May business in music proved better than in April. Firm has closed the former warehouse on Temple Avenue and is concentrating all activities in the main salesrooms on Woodward Avenue. Allied is now confining itself strictly to the sale of music.

PACE The BIGGEST NAME in BELLS



Deluxe Chrome Bells
5¢ - 10¢ - 25¢ - 50¢ - \$1.00

PACE MFG. CO. INC.

2909 INDIANA AVE. CHICAGO, ILL.

FOR SALE

REFINISHED AND A-1 SHAPE

- 5 Super Bells, 5c-5c-5c-5c, P. O. \$200.00
- 31 Super Bells, F. P. & P. O., 5c. 70.00
- 6 High Hands, F. P. & P. O., 5c. 70.00
- 10 Paces Reels, F. P. & P. O., 5c. 40.00

Terms: 1/3 cash, balance C. O. D.

FORT PITT MUSIC CO.

19 E. SOUTH DIAMOND ST.
N. S. 22, PITTSBURGH, PA.
CEDAR 2440



ALL NEW MACHINES AND THE BEST IN LATE USED EQUIPMENT YOU SAVE MONEY BUYING FROM US

Lavoie & Hillman, Inc.

2 East Main Street
Fall River, Massachusetts
Tel.: F. R. 8-5431
DISTRIBUTORS OF COIN MACHINES SINCE 1926

FOR SALE

ALL TYPES OF UNITED REBUILTS \$49.50
WILL PAY \$200 FOR GENCO TOTAL ROLLS

BROOME SERVICE CO.
301 E. Main St. ENDICOTT, N. Y.

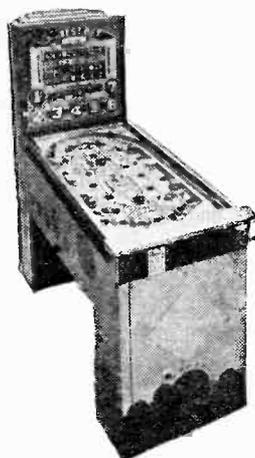
VICTORY'S BEST BET FIRST OUT WITH DROP-SLOT MOTOR-DRIVEN SHUFFLE-BOARD

"BEST BET" is a One Ball Free Play Multiple Conversion which will net you more money than any game on your route.

"BEST BET" has been location tested and proven itself.

ONLY "BEST BET" HAS THESE STAR ATTRactions

- ★ Purse Bumper Flash—Win Odds Feature
- ★ Show Bumper Flash—Win Odds Feature
- ★ Extra Bumper Flash—Special "20" Feature
- ★ Latest Cabinet Design and Paint Job
- ★ Stainless Steel Front and Side Rails
- ★ Instant Action
- ★ A. B. C. D. Fan Lite-Up
- ★ Electric Solenoid Jackpot
- ★ Removable Backboard Glass Frame and Back. Easy Accessibility to Bulbs and Those Tight Squeezed Locations



Outright Price NOW \$329.50

Why discard your Longacre, Thorobred, Club Trophy, Whirlaway, Pimlico, 41-45 Derby Dustwhirl? A. B. C. D. \$30.00 additional if added.

YOUR GAME \$249.50

Same Job on Victory Special \$159.50

New paint Job if desired — small charge. No new cabinet.

VICTORY SALES CO.

BALTIMORE 2, MD. 1100 HARFORD AVE. PHONE: WOLFE 9124-W

WE'RE BUSY AS BEES, THERE MUST BE A REASON LOW PRICES AND EQUIPMENT THAT'S PLEASIN'!

WURLITZER 1015's, 1946 SEEBURGS	Write
Pace Royal Club Bells, 5¢ & 10¢ Pair	\$175.00
Jennings Club Bells, 5¢ & 25¢ Pair	150.00
Chrome Vest Pockets, 5¢ Play. Ea.	\$39.50
Mills Three Bells	\$225.00
ARCADE	
Bally Rapid Fire	\$ 49.50
Total Rolls	240.00
Keeney Submarine	\$50.00
Skyflghter	85.00
One World Roll Down Game, Brand New	\$375.00
MUSIC	
Wurlitzer 24's	\$135.00
Wurlitzer 750E	350.00
Seeburg Colonel, ES	\$195.00
Wurlitzer 700	275.00
7 Lite-Up Buckley Boxes, Late, All for	\$40.00
1100-02 BROADWAY ALBANY 4, N. Y.	

OLSHEIN DISTRIBUTING CO.

FOR SALE

Good clean Coin Machine Operation established for twelve years in an Eastern Kentucky town of 35,000. Consists of Pin Ball Machines, Phonographs and other Coin Machines. SALE PRICE \$32,000.00.

BOX D-26

The Billboard

Cincinnati 22, O.

RECORD REVIEWS

(continued from page 120)

PETERS SISTERS (Cyclone 606-607)

Money Power—FT; V.
Sugar Cake—FT; V.
Plaything of Fate—FT; V.
Come, Look, See—FT; V.

While the Peters Sisters may sell strong in person for the Harlem doggerels with their harmony singing, gals project none of their personality equation on these spinning sides. Moreover, the gals, collectively or when Baby Edith Peters takes the mated side, are no calypso singers. And for that matter, neither are these four songs by Sam Manning and Adolph Thenstead, the latter also providing the calypso musical rhythm support that cuts thru better than the singing. Of the four sides, gals fare best for *Money Power*, the threesome also tackling *Sugar Cake*. Baby Edith spins out alone but to even less effectiveness, for *Plaything*, a ballad melody that hardly lends itself to calypso treatment, and for *Come, Look, See*.

All too synthetic to make for any coin count.

JOHNNY AND MACK (Apollo 147)

Love in the First Degree—FT; VC.
Too Many Blues—W; VC.

It's the mountain music that Johnny and Jack with their Tennessee Mountain Boys wang out on fiddles, guitars and mandolin for these sides. Boys scrape up a lively beat for *Love in the First Degree*, with Smilin' Eddie Hill's backwoods tenoring telling of the suffering of love. A lively waltz tempo is set for *Too Many Blues*, with two lusty tenor voices blended in the same backwoods style to sing it weepy of too many heartaches and too many tears.

Phonos pitched in the backwoods and find favor with *Love in the First Degree*.

CARMINE GAGLIARDI (Lyric L-1003)

Rimpianto—W; V.
Oh, Marie—W; V.

The sweet lyrical tenoring of Carmine Gagliardi, with strings and guitar for the musical bank, makes it highly seasoned serenading for these two standard Italian love songs. Set in the slow waltz tempo and singing in Italian with full tempo liberty, Gagliardi makes it a platter pleasantry for both *Rimpianto*, better known as Toselli's *Serenade*, and for the familiar *Oh Marie*.

For the nationality spots.

CLIF BRUNER (Decca 46051)

Jessie—FT.
San Antonio Rose—FT.

The label brings these sides back from way back. It's the toe-tapping folk dance music of Clif Bruner and His Boys, playing fiddles, piano and guitars, for a fast-stepping *Jessie* polka that features the fiddle, and at a lively beat, Bob Wills's everlasting *San Antonio Rose*. Disking plenty dated.

A little late for these sides to snare coinage.

LARRY GREEN (Victor 20-2250)

The Heather on the Hill—FT; VC.
Almost Like Being in Love—FT; VC.

The nimble octave-style Steinwaying of Larry Green, seasoned with

strings to make for the standard supper room brand of syncos, lends itself well to the show tunes. And in these sides, Green offers two of the top tunes from the *Brigadoon* success. It's the maestro's piano styling that makes for the melodic accents on both sides, taking each in a lively tempo. Falling way below par is the vocal efforts of Gil Phelan for the Scottish serenade, *Heather on the Hill*, Miss Lee Rand faring far better with her soft and expressive singing for the *Love* song.

Little juke-box flavor in this band styling.

TED WEEMS (Decca 25078)

I Wonder Who's Kissing Her Now—FT; VC.
That Old Gang of Mine—FT; VC.

Two more sides of the Ted Weems band of old, playing with a rhythmic urge just as pronounced today as it was then, for two everlasting favorites. And what makes it all the more attractive is the fact that Perry Como handles the lyrical frames with just as much romantic appeal at this late date as it was then. Band boys add swing choir song assist for *I Wonder*, taking it alone for *That Old Gang*.

Combination of Perry Como and Ted Weems, plus the fact that *I Wonder Who's Kissing Her Now* is now a movie title tune, makes this pairing potent for heavy coinage.

SIR THOMAS BEECHAM (Victor 11-9568)

Intermezzo—FT.
Alla Marcia—FT.

Played with spirit and majestically, the B.B.C. Symphony, conducted by Sir Thomas Beecham, brings out all of the whimsy and tuneful gaiety in these two movements from Sibelius' *Karelia Suite*. Recorded in Europe and spinning over a 12-inch track, the spinning makes for relaxed listening pleasure.

For the classical music shelf at home.

BOSTON "POPS" ORCHESTRA (Victor 11-9569)

La Dame Blanche Overture—Parts 1 & 11

Arthur Fiedler, conducting the Boston "Pops" symphony, gives a highly seasoned and spirited reading of this familiar concert overture, Francois Boieldieu's *La Dame Blanche*. Entirely melodious, the orchestra gives lustre to all the entrancing melodies in this perennial.

For the home phonos, spinning on a 12-inch track.

LOUIS JORDAN (Decca 23931-23932)

Beware—FT; VC.
Caldonia—FT; VC.
Don't Let the Sun Catch You Cryin'—FT; VC.
Somebody Done Changed the Lock on My Door—FT; VC.

Both pairings are reissues which should evoke little interest, altho Louis Jordan cuts a fastidious figure with his vocal jive and josh. Tops, as earlier, is the eight-beat *Caldonia*, and still holding up is his patter song, *Beware*, from his movie of that name. *Don't Let the Sun* is a blues ballad while *Changed the Lock* is a sultry race blues with salty innuendos.

Popularity of the maestro may bring another round or two of coins, especially for *Caldonia*.

ERNEST TUBB (Decca 46047-46048)

Try Me One More Time—FT; V.
Careless Darlin'—FT; V.
Soldier's Last Letter—W; V.
It's Been So Long, Darling—FT; V.

Singing his own sad and torchy cowboy songs, and with plenty of sincerity in his lusty baritone voice, Ernest Tubb evokes plenty of sympathetic appeal. All four are reissues and save for *Last Letter*, a sad and teary soldier song in the waltz tempo which is heavily dated and hardly appropriate at this early date, it's the cowboy torch-glowing for the grooves on the other three sides. With fiddles and guitar strumming out the

accompaniment, there's a deep note of sadness in his voice for *It's Been So Long, Darling*, singing that it's been so long since he had to go away, and in a brighter tempo, sings of broken love vows for *Try Me One More Time* and for *Careless Darlin'*.

Ernest Tubb fans may take another nickel fling for *Careless Darlin'* and for *Try Me One More Time*.

OZIE WATERS AND THE PLAINSMEN (Coast 249)

I Can't Get Out of Texas in My Dreams—FT; V.

It's Indian Summer—FT; V.

The Plainsmen crowd their fiddles and guitars around Ozie Waters to provide a snappy Western setting for the folk warbler as he chants *I Can't Get Out of Texas*. For the flip, it's the nostalgic *Indian Summer* dished up in fine style. Troubador's smooth piping is backed by the Plainsmen doubling from their instruments with homespun vocal blends.

Texas should keep the rural jukes jingling while the flip is sure to catch extra coins.

THE PICKARD FAMILY (Coast 254)

Keep On the Sunny Side—FT; V.
The Picture on the Wall—FT; V.

The Pickard family joins vocal and instrumental forces for an old-fashioned songfest to fill these sides. There's plenty of folksy, toe-tempting beats for both *Sunny Side* and *Picture on the Wall*, voiced in true mountain fashion.

Folk music boxes will snare coins with these sides.

THE PLAINSMEN (Coast 256)

Union Pacific—FT; V.
Colorado—FT; V.

The Plainsmen offer two rhythmically contrasting items with this one. *Union Pacific* is a contagious a la *Atchison, Topeka* ditty. Lyrics sing the laurels of the U-P line, telling the history as well as the transportation comforts it offers today. Portions of the melody are somewhat reminiscent of *The Love Bug Will Get You If You Don't Watch Out*. Lads rhythmically blend voices here and paint the restful *Colorado* scene for the other side.

Both sides are nickel tempters in Western jukes.

RAY HOGSED (Coast 261)

Red Silk Stocking and Green Perfume—FT; V.

Daisy Mae—FT; V.

Ray Hogsed's swiny Western vocal styling is designed to keep fingers a-snapping from start to finish. He puts plenty of spice into *Red Silk Stockings*, current novelty topper. Rainbow Riders capably provide the Western instrumental backing, chiming in vocally on the syncopated chorus. *Daisy Mae*, a Hogsed original, fails to pass even as B side filler. Ditty is weakened by stereotyped rhymes and tune material.

Red Silk Stockings should prove attractive coin-wise.

RED INGLE AND HIS NATURAL SEVEN (Capitol 412)

Temptation—FT; V.

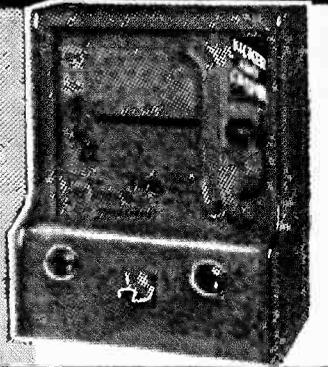
I Love You for Sentimental Reasons—FT; V.

Red Ingle, formerly featured with the Spike Jones crew, hits the laugh belt with a resounding smack with these hill-burly song versions of pop tunes. Showing little mercy in its treatment, the Ingle group rips into *Temptation* (Tim-Tayshun) in a riotous manner that's sure to tickle ribs. Gal singer, billed as Cinderella G. Stump, joins in a knockdown drag out duet with Ingle. To boost interest in the disk, label is wise in creating comment about Who Is Cinderella Stump and will release her true identity in a few weeks. However, to many music lovers it will be no surprise to learn that beneath the veil of corned-up diction and off-key slurring, it's really Jo Stafford. Flip is handled in a similar zany manner, but it's the topside that packs the real laughs.

This version of *Temptation* looks like a sock moneymaker.

(Continued on page 132)

IT TAKES TWO TO MAKE
A BARGAIN
HERE ARE TWO OF THE BEST



KICKER & CATCHER
kicks in the coins—catches attention
100% SKILL
Penny Play \$37.50 plus \$3.75
FOR NICKEL PLAY



CHALLENGER
the best target game made
1c or 5c PLAY
\$50.00 EA.
IN QUANTITIES
Price Slightly Higher
for Samples.
IMMEDIATE DELIVERY
on both machines
1/3 deposit with order—
write for quantity prices

The VENDING MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA
U. S. A.

LET'S TRADE

- 2 New Mills Black Cherry, 2/5, 5¢
- 2 New Mills Black Cherry, 2/5, 10¢
- 2 New Mills Black Cherry, 3/5, 25¢
- 1 New Mills Golden Falls, 3/5, 10¢
- 2 New Mills Golden Falls, 3/5, 25¢
- 14 New Columbia Bells
- 2 New Columbia De Luxe
- 5 New Mills V.P.
- 5 New Bally De Luxe Draw Bells
- 2 Used Bally Draw Bells
- 1 Used Bally Draw Bells, Red Button
- 1 Used Bally De Luxe Draw Bell
- 2 Used Keeney Bonus, 5¢
- 1 Used Bally Triple Bell, 5¢-5¢-5¢

WE WILL ACCEPT YOUR BEST LEGITIMATE OFFER ON ABOVE EQUIPMENT, OR WILL TRADE FOR NEW OR USED 1946 POST-WAR GAMES.

PHONE—WIRE—OR WRITE
K. C. NOVELTY CO.
419 Market St. Philadelphia 6, Pa.
Market 7-4641

NEW SLOT CABINETS
Below Cost

- Black Cherry \$35.00
- Blue Krinkle 35.00
- Gold Chrome 35.00
- Blue Krinkle With Jack Pots 65.00

NEW ORLEANS COIN MACHINE EXCH.
924 Poydras Street, Ma 1407, New Orleans, La.

PRICES TO GO

- Slightly Used Challenger Guns \$ 35.00
- Genco Whizz 75.00
- 5¢ Reconditioned Black Cherry Bell 100.00
- Keep 'Em Flying 75.00
- Sky Chief 70.00
- Club Trophy 100.00
- '41 Derby 125.00

J. H. PERES DISTRIBUTING CO.
922 Poydras Street, Ma 4644, New Orleans, La.

WANTED
EXPERIENCED JUKE BOX AND
PIN BALL MECHANIC

Must know Seeburg Remote Amplifiers and Wall Boxes and be steady, reliable and sober.

Ted Key Amusement Co.
308 Taylor Ave. Farmington, Mo.

NEW YORK SHOWING
OF AIREON
FIESTA DELUXE

SEE ANNOUNCEMENT
OF DATE NEXT WEEK

MANHATTAN PHONOGRAPH CO., Inc.
767 Tenth Ave., New York, N. Y.

NEW AND USED EQUIPMENT

• **Exceptional Buys!**
• **First Come, First Served!**

- Pace's Reels With Rails\$ 73.50
- Bally Triple Bells (New) Write
- Keeney Super Bells, 5c Play 99.50
- Bally Big Top, Free Play 55.00
- Jennings Silver Moon 49.50
- Bally Club Bells 95.00
- Bally Regular Draw Bells..... 279.50
- Bally Deluxe Draw Bells..... 299.50
- Mills Jumbo Parade, Cash Payouf. 49.50
- Jungle Camp 39.50
- Bally High Hand 72.50
- Bally Roll 'Em 72.50
- Bally Sun Ray, Free Play 74.50
- Genco Whizz 84.50
- Daval Free Play (Brand New) ... Write

B. D. LAZAR CO.

1635 Fifth Ave.
Pittsburgh 19, Pa.
Phone: Grant 7818

NEW YORK SHOWING OF AIREON FIESTA DELUXE

SEE ANNOUNCEMENT OF DATE NEXT WEEK

MANHATTAN PHONOGRAPH CO., Inc.
767 Tenth Ave., New York, N. Y.

FOR SALE

- Hi-Hands\$45.00 Ea.
- Club Bells 45.00 Ea.
- Super Bells 55.00 Ea.
- Jennings Big Top, Jumbos 30.00 Ea.

Will take new Pin Games in exchange for the above Consoles. All of this merchandise is in working order. Will deliver with our truck within 500-mile radius. Our truck will hold 20 Games.

PENNSYLVANIA VENDING CO.

1822 CARSON ST. PITTSBURGH 3, PA.

Priced for Quick Sale

MUTOSCOPE VOICE-O-GRAPH.
900 Records, Needles and Envelopes.
\$650.00.

RECONDITIONED MILLS VESTPOCKET.
\$45.00.

Terms: 1/3 Down, Balance C. O. D.

Northwest Gum Company

3112 West 28th St. Minneapolis 5, Minn.

RECORD REVIEWS

(Continued from page 131)

JACK McLEAN (Coast 8009)

Wait Till I Get My Sunshine in the Moonlight—FT; V.
I'm Waiting for the Ships That Never Come In—FT; V.

Designed for dancing, this Jack McLean ork dishing fits the bill. Arrangements give full emphasis to the melody line, calling upon saxes and muted brass to create the sugary settings. An easy, moderate beat is held thruout. The romantic bary pipes of Wayne Gregg are displayed to good advantage on both sides. *Sunshine in the Moonlight* is a cleverly fashioned love tune that may catch on. Oldie, *Waiting for Ships* is dusted off in a likable vocal manner by Gregg.

Sunshine may see bright juke days ahead.

DICK PEIRCE (Modern Music 20-518)

Across the Alley from the Alamo—FT; V.
Adios—FT; V.

The newly reorganized Peirce band reveals a measure of individuality in its version of *Across the Alley From the Alamo*. Side kicks off with a hit of dialogue that leads into the Milt Rodgers vocal. Voicing passes the ear test. The John Paddock arrangement throws ork's weight to the reed side of the fence, using brass sparingly for brightness sake. Latin paced instrumental flip is patterned for relaxing listening.

In the face of competition, this *Alamo* will have to rely on tune's tag to pull the coins.

ROY MILTON (Specialty 510)

True Blues—FT; V.
Camille's Boogie—FT; V.

This is race chanting true to the Roy Milton tradition. Small jazz group sets the beats lowdown in the groove as Milton wails the woes of *True Blues*. An arresting honky-tonk eight-to-the-bar piano rolls out the beats on the reverse with Milton slinging the lyrics in solid fashion.

The Roy Milton name on a race juke sticker will attract plays.

MARTHA DAVIS (Jewel ON-2003)

When I Say Goodbye—FT; V.
Sarah, Sarah—FT; V.

Surrounding herself with bass, guitar and drum, Martha Davis knuckles the Steinway accompaniment to her meaningful voicing of *When I Say Goodbye*. Other side is a novelty rhythm ditty using rapid repetition of "she sits and shines and shines and sits" as lyrics. Nothing to get excited on this one.

May snare loose change.

MAC'S MISTERS (Memo 2001-2003)

Reet! Voot! Ba-leba!—FT; V.
Steel Guitar Boogie—FT.
Lovely Wahine—FT; V.
Seems I Hear Aloha—FT; V.

Mac's Misters combo arouses little ear interest on the first disk, neither *Reet* nor *Steel Guitar* offering anything that's particularly outstanding. A worn-out riff pattern supplies the

material for the former with only a better-than-average steel gut-man to fill the wax on the reverse. Group, however, fares considerably better on the Hawaiian-flavored second disk. Musicmaking is soft and restful, with Bob Moreau's sugar-coated bary pipes capably slurring the pineapple refrains.

Any coin interest here will be found in *Lovely Wahine* and *Aloha*.

HERB JEFFRIES (Exclusive 16x)

When I Write My Song—FT; V.
Why Can't I Forget About You?—FT; V.

When I Write My Song looks like another synco adaptation from the classics that's headed for hitdom. For this one, Bill Anson (KFWB-Hollywood disk jockey), and Ted Mossman go back to Charles Camille Saint-Saens' melodious opera, *Samson and Delilah*. From Act II they selected one of its better known arias, *My Heart at Thy Sweet Voice*, for their melody. The new lyrics are carefully patterned to the tune and the final product is a ballad that may well climb the love song ladder. Herb Jeffries turns in an expressive vocal reading, highlighting tune's merits. To round out side's enjoyment, Buddy Baker provides a full-bodied ork setting. Reverse passes easily as second side-filler material.

When I Write My Song is a sure-fire moneymaker, especially since the original (*My Heart at Thy Sweet Voice*) is featured in the pic, *Carnegie Hall*.

Ottawa Thriving Coin Trade Town

(Continued from page 107)

here are taking front money from their average locations.

Since there is a large percentage of new music machines on location in Ottawa, the juke operators consider the front or top money practice their best method of amortizing their investment, and the location owners seem to agree.

On a definite upswing in Ottawa are the merchandise machines, particularly candy and cigarettes. Only two vending machine firms have headquarters here. One is the operation run by A. R. McDonald and his son, Don, and the other is the Canteen Company. Two other operating firms—Merchants' Service from Streator, and Illinois Valley Vending Corporation, from Spring Valley—likewise have venders on location in Ottawa.

Began in 1936

The McDonalds got their start in automatic merchandising in 1936 when the elder McDonald purchased a single penny peanut machine. A tool maker by trade, McDonald found a new interest and a better future in vending, with the result that he turned to the business full time in 1937. From 1937 to 1941, when he went back to tool making in a defense plant, the elder McDonald built his merchandise routes. In 1944, when his son who had been running the business, entered the army, he returned to full-time vending.

McDonald reports the cigarette and candy business is expanding steadily in Ottawa. Operators here are still charging 20 cents per pack for cigarettes, altho the over-the-counter retail price is 21 cents. This places the cigarette vending firms in a position reverse to the usual situation, since cigarette venders, by the nature of their business, usually have to charge more than over-the-counter sellers.

Just recently, McDonald reports, he placed his first cigarette machine in a grocery location, at the request

Filben's Juke To Make Milwaukee Debut June 15

MILWAUKEE, June 7. — First showing of the new Filben music machine will be held here June 15, at the United Coin Machine Company, by Harry Jacobs Sr., and Harry Jacobs Jr. The day-long showing will likewise include a showing of products from 14 other manufacturers which United represents. Included in this showing, and in addition to the juke box, will be a number of new pieces not previously shown.

Filben music line to be exhibited includes the 30-selection hideaway mechanism and the new Filben mirrored cabinet, which has a mounted selector panel, and is styled to conform with location furnishings.

United will distribute the music line thruout Wisconsin and in Upper Michigan, according to Harry Jacobs Jr.

Showing will get under way at 10 a. m. and will continue thru the evening until all visitors have had an opportunity to examine the machines displayed. Exhibits will be displayed in the firm's showroom at 6304 West Greenfield Avenue.

At intervals thruout the day, United will likewise present showings of *The Billboard's Convention Newsreel*—16mm. sound motion picture made on the exhibit floor during the February coin machine convention and show.

Wurlitzer Sets FAB in Alabama

NORTH TONAWANDA, N. Y., June 7.—The F. A. B. Distributing Company, Inc., has been appointed distributor of Wurlitzer phonographs and auxiliary equipment, according to an announcement by E. R. Wurgler, general sales manager of the Rudolph Wurlitzer Company. The sales-service facilities of the established Wurlitzer distributing offices in Birmingham will be retained by the F. A. B. company as headquarters for the territory. The office will be managed by J. E. Stephens.

The F. A. B. Distributing Company is headed by Fletcher A. Blalock, president, who has been associated with the Wurlitzer company as a distributor for many years. The firm also maintains offices in New Orleans, Columbia, S. C., and Atlanta.

N. Y. Gift Show in August

NEW YORK, June 7.—The New York Gift Show has been set for August 25-29 in the Hotel Pennsylvania and New Yorker. Event is skedded to draw many poker table and arcade owners.

of the grocer who found the expense of maintaining a cigarette inventory did not justify handling the product. The grocery, McDonald says, is an average location.

Notable increases in the candy business here are traced directly to the availability of new candy vending equipment and to the gradual loosening of candy supplies. The operators here report that they are now getting nearly as much standard bar candy as they can use.

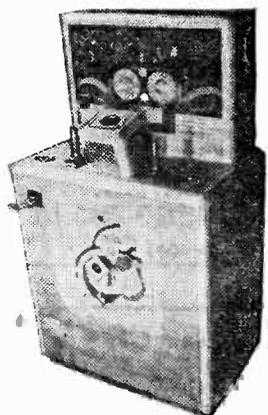
McDonald, questioned on the use of dime candy in his units, said he has never tried anything but nickel goods. He made this decision since—until recently—he operated pre-war machines which would have required converting to the dime price. Now that he has post-war machines which can handle dime as well as nickel bars, he is seriously considering trying dime candy.

A New High-Earning Arcade Game

SPEEDWAY BOMBSIGHT

Location proven — GETS AND HOLDS THE PLAY! Has averaged \$10 per day on dozen test locations. In operation, player releases 10 Bomb Salvos of 4 bombs each, following rotating drum thru swiveled sight. Concave lens exaggerates bombing height. A real skill game which takes as little as 40 seconds to complete play—interesting features get heavy repeat play. STANDARD COIN MACHINE PARTS used thruout . . . all new parts and cabinets. Priced at the sensible price of **\$385.00**

F. O. B. Chicago
1/3 Deposit, Balance C. O. D.



ABC COIN MACH. EXCHANGE

2475 N. CLYBOURNE CHICAGO 14, ILL.

The Famous, Patented Chicago "Ace" Lock insures

"UTMOST Security!"

U. S. PAT. No. 2141 748



Only the Ace ROUND Key Opens it.

Note patented 7-pin Tumbler construction. Only the properly notched "Ace" ROUND Key will properly engage ALL 7 tumblers to open this "ACE" of all locks. Can be keyed alike. Remember—There's a Chicago Lock for Every Need—and ALL insure—"UTMOST Security." Write for catalog complete line.

CHICAGO LOCK CO.
2024 N. Racine Ave., Dept. 68, CHICAGO

COUNT, WRAP AND BAG

Pennies, Nickels, Dimes, Quarters and Halves . . . with the

DOWNEY-JOHNSON PORTABLE COIN COUNTER MODEL 20-PH



PORTABLE COMPACT LIGHT IN WEIGHT

On the Market for Years. Every User Is a Satisfied Customer. **\$217.50** F. O. B. Philadelphia
PATENTED CARRYING CASE
With Separate Compartment for Attachments and Supplies—\$13.95.
ORDER TODAY! IMMEDIATE SHIPMENT!
Send for FREE 1947 Illustrated Wall Chart of Parts and Supplies.

Block MARBLE CO.
1425 NO. BROAD ST. PHILA. 22, PA.
PHONE: STEVENSON 4-8975
GET IT FROM BLOCK — THEY HAVE IT IN STOCK

WHAT'S YOUR OFFER

ON THE FOLLOWING RECONDITIONED EQUIPMENT, READY FOR LOCATION—

- 4 Wurlitzer 950's
- 1 Wurlitzer 500 (Victory Cab.)
- 1 Wurlitzer 816 (Victory Cab.)
- 1 Wurlitzer 800R
- 3 Rock-Ola Supers
- 1 Rock-Ola Master
- 2 Rock-Ola Monarchs
- 1 Rock-Ola Commando
- 1 Mills Throne

Send for List of Reconditioned Pin Games and Consoles.

Factory Distributor for Rock-Ola Phonographs in Kentucky

LION DISTRIBUTING COMPANY
Phone Wabash 7689
726 So. Fourth St. Louisville 7, Ky.

WHEN IT'S FROM FRANK SWARTZ SALES CO. IT'S THE BUY

For quality—condition—for speedy delivery —for better earnings! 50 late Pin Games, used very little. Write for price.

20 PACKARD WALL BOXES, USED

\$27.50 EACH

515-A Fourth Ave., S. Nashville 10, Tenn.

Music World Split Wide Open Over Copyright Issues as Legislative Battle Gets Hotter

Many Factions Air Pros and Cons at House Hearing

(Continued from page 4)

H.R. 2570) had been temporarily shelved by the House group to devote full time to consideration of the bill giving copyright protection to interpretation of records, abridgments and dramatic works.

The June 4 hearing developed into a tumultuous one, with the entire music world split into several fuming camps.

Isabelle Marks, representing Decca Records, complained that the "interpretation bill" in its present form "leaves the question unclear as to just who will receive the copyright on phonograph records." She declared: "We believe any copyrights granted on recordings should be vested in the record manufacturer. We feel the performer should have no rights in a phonograph record. If record companies are given the copyright, we in turn will see that the performers share in the benefits." The Decca spokesman added that a standard clause in Decca contracts takes care of such eventuality by providing that artists share in any money taken in by Decca should the company be granted record copyrights.

Record Royalties

The Decca witness stated that last year composers and publishers were paid \$6,500,000 by all record companies, while the public purchased records to the tune of \$165 millions. "The greatest abuse in records," she declared, "is committed by radio stations who buy a record for 50 cents and then use it to build up a program which they can sell to a sponsor. The record company gets nothing except the retail price of the record."

In a brief statement before the subcommittee, Kenneth Paine, attorney for Columbia Records, echoed Decca's position, saying: "This is a poorly worded bill. We want to see the copyright vested in the record manufacturer. We will then take care of the performing artists."

Constitutionality Issue

The issue of constitutionality was raised by Sidney Wattenberg speaking for National Music Council (NMC) and Music Publishers Protective Association (MPPA), the most of his thunder was stolen by Louis Frohlich, general counsel for American Society of Composers, Artists and Publishers (ASCAP), who preceded Wattenberg on the stand. In oral testimony, Wattenberg confined him-

self to saying that "the constitution's intent of exclusivity for the author would be defeated by the multiplicity of duplicate copyrights that could be obtained under the terms of this bill." His memorandum filed with the subcommittee, as disclosed in *The Billboard* last week, charged that the "interpretation bill" is unconstitutional in that Congress must preserve the exclusive rights of their creations for authors and inventors.

Copyright Limitations

Frohlich claimed that under the constitution only an author or an inventor is entitled to secure a copyright. "This," he said, "is the fundamental basis of copyright law since the time of Queen Anne, of England." Referring to a statement at the previous hearing by Fred Waring, NAPA prexy, that artists are being exploited, the ASCAP counsel declared, "Waring has a \$30,000 guarantee plus a cut of 5 per cent on all records sold. He isn't starving in a garret. This looks like a rich reward for something he hasn't created."

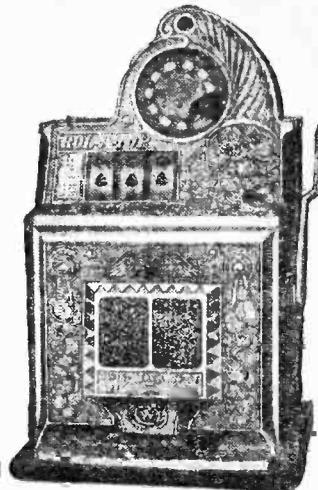
Frohlich shouted: "This bill throws the copyright act into a cocked hat. It will result in endless confusion." More quietly, he said, "under the terms of this measure, 10,000 performers could get 10,000 copyrights on one man's song."

ASCAP President Deems Taylor testified: "A work once recorded is to all intents and purposes in the public domain. Now it is proposed that individual performances be copyrighted. It naturally follows that a performer who played an author's song would receive greater protection than the author himself."

SPA Attorney Protests

Songwriter's Protective Association (SPA) thru attorney John Schulman protested that the "interpretation" measures are "fundamentally fallacious." Schulman stated that "no congressional hearing on this matter has been held in the last 10 years because of the weirdness of the bill. The entire tenor of the copyright act is the intellectual concept. Those who do not create have no reason to demand a copyright on the creations of others."

At today's hearing, witnesses besides Representative Bloom included members of ASCAP and SPA, National Association of Broadcasters, Broadcast Music, Inc., as well as spokesmen for the juke box industry.



OPERATOR'S PRICES

- 5c ROL-A-TOP BELL \$175.00
- 10c ROL-A-TOP BELL 200.00
- 25c ROL-A-TOP BELL 225.00
- 50c ROL-A-TOP BELL 300.00

The Above Prices are Net F. O. B. Chicago

WATLING MFG. CO.

4650 W. Fulton St. CHICAGO 44, ILL.
Est. 1889—Tel.: COLUMBUS 2770
Cable Address: "WATLINGITE," Chicago

★ Always Place Winners ★

.. always buy WILLIAMS!

NOW IT'S ALL STARS

The real baseball game with life-like ball players running the bases. Three head—nickel, dime and quarter—coin chute.

WORLD DISTRIBUTORS

Exclusive Distributors • New York—Conn.
John A. Fitzgibbons
453 W. 47th St. • New York 19
Phone: Circle 5-5240

FOR SALE

500-24 Volt TRANSFORMERS

80 Cents Each

Coinmatic Distributors

2712 W. Pico Blvd., Los Angeles 6, Calif.

P. S.

WHAT'S COOKING?

WANTED

BALLY GOLD CUPS. . . WRITE

Game must be complete with all parts intact. Cabinet must be in usable condition.

DURSELL NOVELTY COMPANY
178 Arch Street NEW BRITAIN, CONN.

FOR IMMEDIATE DELIVERY!

\$24.50 Each	Pan American Champ Wild Fire Majors
\$29.50 Each	Bolaway Clover Fox Hunt Majors, '41 Legionnaire On Deck
\$39.50 Each	Bosco (Genco) Defense (Genco) Home Run, '42 Monicker Show Boat
\$69.50 Each	School Days Snappy, '41 Sea Hawk Star Attraction Speed Demon Victory (Genco) Play Ball Big Parade Five-Ten-Twenty Keep 'Em Flying

12 RECORD MUSIC IN EXCELLENT CONDITION \$69.50 Each

Seeburg
Rock-Ola
Wurlitzer

ALL ITEMS GUARANTEED

UNITED INDUSTRIES
525 PARKER ST. CHESTER • PENNA.

Phone Chester 9288

WRITE OR WIRE

RAY GUN OPERATORS!
 New—Different—Guaranteed
 Money Makers.
 Convert your Bally Guns to
"JUNGLE FURY"
 Seeburg Guns to
"BAG-A-BUNNY"
 Extra Moving Target Units!!!
 We offer complete Ray Gun repair
 and change-over service. Expert
 Work—Reasonable Prices.
**COIN AMUSEMENT
 GAMES, INC.**
 1335 E. 47th St. CHICAGO, ILL.

**NEW YORK SHOWING
 OF AIREON
 FIESTA DELUXE**
 SEE ANNOUNCEMENT
 OF DATE NEXT WEEK
MANHATTAN PHONOGRAPH CO., Inc.
 767 Tenth Ave., New York, N. Y.

**FOR SALE
 SCALES—BARGAINS**
 Ready for Location
 2 Large Nationals. Each \$35.00
 10 Small Nationals. Each 30.00
 3 Large Watlings. Each 35.00
 1 Large Jennings. Each 40.00
 2 Hanson Battoms. Each 25.00
 4 Rock-Ola Lo Boys. Each 25.00
 2 National Chimes. Each 25.00
 1 Large Toledo. Each 40.00
 6 Large Toledos. Each 50.00
 11 Calif. Moderns. Each 35.00
 15 Small Jennings. Each 35.00
 10 Mills. Each 35.00
 4 Columbia. \$50.00 3 Paces. Each. 25.00
 Terms: CASH With Order—F.O.B. Austin, Tex.
WRIGHT STYLES
 108 East 5th St. AUSTIN, TEXAS

SCAMOA Sets Initiation Fees for New Memberships

LOS ANGELES, June 7.—Following a series of changed decisions, Southern California Automatic Music Operators' Association (SCAMOA) announced Wednesday (4) that initiation fees for new members would be set at a minimum of \$25, plus \$1 per machine, for a period of 60 days.

Statement, by Managing Director Jay Bullock, reversed action taken at the SCAMOA meeting Monday (2) at the Alexandria Hotel here, when members voted to set initiation fee at \$150 plus the first month's dues. Bullock said that operators whose membership has lapsed may be reinstated by payment of back dues plus 10 per cent, or a flat \$150, whichever amount is smaller. SCAMOA dues are \$1 per machine monthly, and there are no sticker fees.

At the meeting, other important business included discussion of the association's affiliation with new AFL

Union Local 1052, and of the truce between two factions of Music Operators' Association of Southern California (MOASC).

Charter Obtained

Bullock advised the membership that a master charter had been obtained from the American Federation of Labor, and that Local 1052 of International Brotherhood of Electrical Workers would be affiliated with it. In return for the affiliation, SCAMOA has guaranteed a closed shop. Union will handle only complaints regarding wages, hours and working conditions.

Effective June 1, tie-up with Local 1052 afforded union affiliation which SCAMOA had been without since its break with Local B-11 IBEW more than two months ago.

Bullock told the group that he had been unable to advise members of the arrival of the new union charter until this time. "Now you have it," he declared. "This is the first time in 54 years that a contract of this type has been given." It was reported unofficially that the charter is an all-inclusive one in the amusement and music coin machine fields.

Sherry Union Manager

Union, for which Hal Sherry will be business manager, will have its own offices at 1705 West Pico Boulevard, near those of SCAMOA when it moves to 1709 West Pico. Sherry was unable to attend the SCAMOA meeting because of illness. Other union officials include Ernie Bryant, president; Ken Spaulding, vice-president; Johnny Huntsman, recording secretary; Bill Leuenhagen, treasurer.

Sherry previously had stated that under the closed shop agreement all members of SCAMOA would be members of Local 1052, but that all members of the local would not be members of the association.

Truce between the Jay Bullock and Dick Gallagher organizations of MOASC was the other subject of discussion. Bullock said that MOASC, meaning the parent organization of SCAMOA, not the Gallagher organization—was still alive and that the charter and books were in his office.

Informal Meets

At a previous meeting of MOASC (Gallagher), it had been decided to close the association offices, but to hold informal dinner meetings for discussion of operators' problems. With its charter in dispute, the group had been advised several weeks before by its attorney to file for another one. Feeling that sufficient interest in the association was not forthcoming, the 26 charter members decided to close the office.

SCAMOA members at their meeting this week decided to draft a code of ethics and send it to all operators along with pertinent information about the organization. Jimmy Marshall, William Matthews and Bill Leuenhagen were named as a committee to draft the code.

Oak Park, Ill., To Install Parking Meters for 6 Mos.

OAK PARK, Ill., June 7.—Over 350 parking meters will be installed in three of this village's commercial districts within 60 days, S. W. Cochran, president, said this week. Oak Park, famous as being the largest village in the world, will put the meters on trial for six months without immediate payment as meter revenue will be applied against their cost.

Officials believe a return of about \$75 per year will be realized from each meter. Rates will be five cents an hour, or one cent for 12 minutes. Village is said to have received bids of from \$61 to \$80 per unit, including installation.

New Ops Hike Detroit Roster

(Continued from page 107)
 tacularly, but most of them are showing steady increases.

Help Shortage

Worst problem facing any new operator here today, business reports from numerous, typical sources indicate, is that of securing qualified help. Aside from the high level of wages prevailing, not only in the coin machine industry but thruout the Detroit labor mart, there is a genuine scarcity of trained service and repair men. The training many of the newcomers received working on other routes has proved of real value, and this number of newcomers has experienced little difficulty as long as they keep their routes small. But once the route grows to a point where another service or repair man is needed, the newcomer, like the old established firm, has a real problem.

This combination of high wages and shortage of qualified service and repair men is likely to encourage a larger number of small operators. The combination likewise serves as one of the principal explanations for older operators disposing of some of their routes.

Big Demand for Machines

Demand for all types of new equipment here is proving strong, particularly the demand for games. But buying is more cautious than it was a few months back. What appears to be the most serious problem in restricting the normal turnover of machines is the uncertain levels of prices on used equipment, with operators reluctant to part with used machines at a price that allows the jobber to recondition and handle them at a reasonable profit.

Machine grosses here are following the general pattern, with bulk vending machine operators reporting a slight decline, traceable, they say, to a shortage of pennies on the part of school children which in turn reflects a growing buyers' caution that is characteristic of present-day Detroit.

Holding up best of all, operators here say, are amusement games, particularly the new bowling games, which are getting better-than-average play in the city.

Sales Tax in Conn. Excludes Cigarettes

HARTFORD, Conn., June 7.—In session at the State capitol here, both houses of the Legislature passed a 3 per cent gross sales and use tax. Effective July 1, the sales tax is expected to raise an estimated \$26,000,000 annually.

Passage of the measure assured an additional \$7,500,000 yearly toward State aid for education; abolition of the \$3 old-age assistance tax, and elimination of the annual State tax on towns aggregating \$1,250,000.

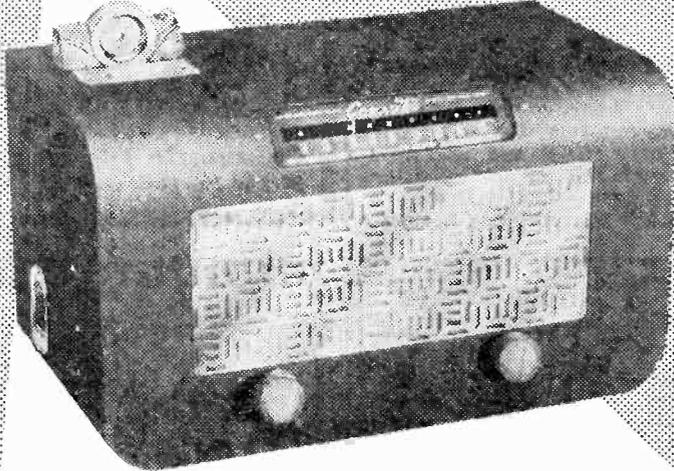
Beginning July 1, the consumer public will pay prices amounting to 3 per cent higher on most commodities and services except the following: cigarettes, rent, fuel, food, medical services, children's clothing, prescribed medicines, gasoline, magazines and newspapers, and meals at educational institutions. Also exempted are sales to charitable and government agencies.

New tax will be included in sale prices and be collected from business concerns on gross business.

Launderette in Spartanburg

SPARTANBURG, S. C., June 7.—New self-service laundry, the Launderette, has just begun operating here. Firm uses Bendix automatic machines.

SEEING IS RELIEVING
 Your troubles are over with



THE NEW CORADIO
 (With the Coradio-National Slug Rejector Unit)

In Texas, Florida, New York, Illinois—in every State of the Union—more and more experienced operators are turning to Coradio, the beautiful coin-operated radio that eliminates 95% of your service calls.



CORADIO
 COIN OPERATED RADIO
 108 W. 31st ST. N. Y. 1, N. Y. WISCONSIN 7-5902

SPRING CLEARANCE!
All Equipment in Perfect Condition!

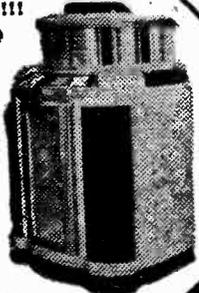
PIN GAMES

Opportunity	\$90.00
Streamliner	65.00
Flat Top	65.00
Brazil	95.00
Oklahoma	65.00
Catalina	30.00
Midway	40.00
Soft Ball Queen	90.00
Flying Tiger	35.00
Score Champ	20.00
Repeater	15.00
Miami Beach	25.00
Big Time	20.00
Flicker	30.00
Speed Ball	30.00
Artist Model	30.00
Pin Up Girl	25.00
Cross Line	25.00
Velvet	30.00
Slugger	30.00
Seven Up	25.00
Silver Skates	25.00
Trailways	30.00
Roll Call	25.00
Broadcast	25.00
Southpaw	30.00
New Champ	30.00
Army & Navy	35.00
Thumbs Up	30.00
On Deck	30.00
Marines at Play	30.00
Sea Hawk	25.00
Monicker	30.00
Double Play	30.00
Legionnaire	25.00
Play Ball	25.00
Snappy	25.00
Victory	30.00
Defense	30.00
Sky Line	25.00
Play Ball	25.00
Star Attraction	25.00
Argentine	25.00
Ten Spot	25.00
Texas Mustang	30.00
Landslide	20.00
Sky Blazer	35.00
Home Run, '42	35.00
Big Parade	40.00
Spot Pool	30.00
5-10-20	35.00
Bolaway	30.00
Bombardier	25.00
Do-Re-Mi	35.00

MUSIC

Wurlitzer 616	\$ 99.50
Seeburg Rexes & Gems, 1942 Cabinets	199.50
AMI 8X's	145.00
Wurlitzer 850	375.00
Wurlitzer 24	145.00
Rock-Ola Deluxes	175.00
Rock-Ola Windsors	135.00
AMI Singing Towers	135.00
Wurlitzer 500 in Vlc. Cabinet	175.00
AMI Streamliners	199.50
Seeburg Vogues	199.50
Wurlitzer 61, Counter Model	119.50
Wurlitzer 71, Counter Model	145.50

Here's the Answer!!!
CONVERTED SEEBURG HI TONES!
Completely renovated—new plastics, new trim, new everything. Perfect working condition. It'll do everything a new machine will do.
\$335.00



Seeburg 12's
Rock-Ola 16's
Wurlitzer 12's
\$45.00 EA.
Complete, Not Checked

250 ROCK-OLA DIAL-A-TUNE BOXES..... **\$10**
1/3 With Order, Balance C.O.D.

DAVID ROSEN
EXCLUSIVE DISTRIBUTOR
455 N. BROAD STREET PHILADELPHIA 71, PA.
PHONE: STEVENSON 2758

Mobile Service Unit Launched In California

LOS ANGELES, June 7.—E. T. Mape Distributing Company has launched a mobile unit service to supply coin machine operators in the outlying area with parts and supplies. Unit, said to be the first of its kind in the coin machine industry, was designed by Ray Powers, manager of the local branch, to enable operators to keep their machines in working order without having to stop and make trips to L. A. for parts.

Vance Popelka, formerly service manager of the company, has been given the title of sales and service representative, and will be in charge of the touring unit.

The idea to put a parts department on wheels grew out of Powers' years on the road when he was selling new equipment. "Altho I was selling new equipment, I always took along a few small parts," Powers said. "There was always an operator who had a broken machine because he did not feel that he could spare the time to drive into the city for the part. Generally the machine was allowed to run without giving full efficiency. From the first comments on the unit I know that it will be a success."

This unit, which will be south of Los Angeles one week and north of it the following, will reach the same operators every other week. A second unit will soon be put on the road, and the Mape branch in San Francisco will also send out units that will enable the firm to blanket California, parts of Arizona and Nevada with service.

Qualified servicemen will be in charge of the units to render suggestions and assist in any way they can, Powers said.

Sees Worse Copper Shortage Situation

WASHINGTON, June 7.—Already severe shortage of copper for makers of coin machines employing electrical components will become even more drastic during the next few months, according to a statement by John A. Danaher, attorney for Revere Copper & Brass, Inc.

Emphasizing that the record demand for copper will probably continue for three years, Danaher said that the copper fabricating industry may be forced by scaling down of raw material supplies to cut even below the 45 to 60 per cent of capacity at which they are now operating.

"There is no question that further impairment of production schedules will result," he declared.

Suspension of the \$80-a-ton import tax on copper had been expected to swell supplies, but other world trade restrictions, plus price problems, have limited copper industry firms in contracting for foreign supplies.

A major obstacle has been the world price of copper, which at 24 cents a pound has remained considerably higher than the current 21 1/2 cent domestic price.

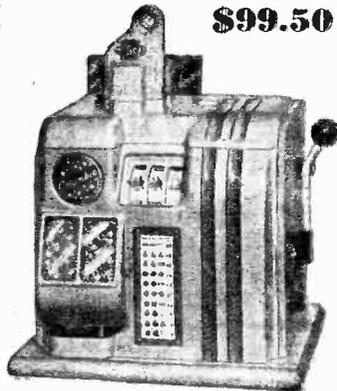
Danaher said that some supplies will be forthcoming from Canada after October 1, but that these supplies could not be brought in now because all Canadian production for export is currently committed to Great Britain. During the next 10 months, about 10,000 tons of copper also will be available from Mexico. Such amounts, he pointed out, are inconsiderable compared with the 1,400,000-ton minimum demand in this country during the next year.

Some idea of the continuing shortage problem may be gained by comparing this minimum figure with total expected domestic production of about 800,000 tons.

SACRIFICE

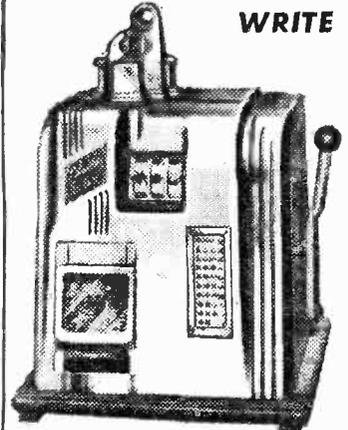
LATEST MODEL SLOTS — USED ONLY 3 DAYS — SOME HAVEN'T HAD A COIN IN THEM — ALL IN ORIGINAL CARTONS — YOUR MONEY BACK IF YOU CAN TELL THEY'VE BEEN USED

64—Double Jackpot COLUMBIAS \$99.50



18 PACE CHROME BELLS
5¢ Play \$179.50
10¢ Play, \$189.50
25¢ Play, \$199.50

14—DeLuxe Club Model COLUMBIAS WRITE



BRAND NEW EQUIPMENT BARGAINS

MUSIC		GAMES—VENDORS—ETC.	
100 New Solotone Wall Boxes	Write	New Daval Free Play Frt. or Cig. Reels	Write
10 New Solotone Loc. Amplifiers	Write	New Amer. Eagle, Non-Coin Oper.	Write
2 New Packard Mod. 400 Hideaways	Write	New Amer. Eagle, 1¢ Token P.O.	Write
65 New Packard Pla-Mor Wall Boxes	\$ 27.50	New Whirl-a-Ball	Write
5 1000' Rolls New 30 Wire Coded Cable	180.00	3 New Daval Gushers, Token P.O.	\$ 27.50
9000 BRAND NEW RECORDS		4 New Genco Whizz With Stands	84.50
Complete Record Dept. Stock—All Late Numbers. Write for complete itemized list. Take your pick @ 40% and 10% off list. Price or 40% and 25% off for entire lot.		49 New Victory Duplex Stamp Vendors	19.50
		26 New Ideal Card Vendors, 2-1¢ Slots	18.50
		1 New Chl. Coin Goalee	267.50

USED MACHINE BARGAINS

CONSOLES		GAMES—MUSIC—VENDORS—ETC.	
1 '41 Evans Galloping Dominos, Cash PO	\$ 57.50	19 Solotone Wall Boxes	\$ 17.50
8 5¢ Keeney Super Bells, FP/Comb.	59.50	1 Solotone Location Amplifier	54.50
2 25¢ Keeney Super Bells, FP/Comb.	79.50	1 Seeburg 8200 Hi-Tone	159.50
2 5/5¢ Keeney Twin Super Bells, FP/Comb.	89.50	1 Seeburg 8800 Hi-Tone, E.S.R. Cont.	232.50
5 5/25¢ Keeney Twin Super Bells, FP/Comb.	94.50	16 Seeburg Selectomatic Wall Boxes	4.95
1 5/25¢ Paces Twin Reels, Cash PO	89.50	1 Wurlitzer Twin 16 Hideaway (2-616 Mech. in H/A Cabinet)	199.50
2 5¢ Paces Reels, W/Rails, FP/Comb.	39.50	1 Club Trophy, FP	65.00
1 5¢ Paces Saratoga, FP/Comb.	47.50	1 Dark Horse, FP	39.50
1 5¢ Paces Saratoga, W/Rails, FP/Comb.	49.50	1 Record Time, FP (Needs Back Glass)	39.50
2 '46 Twin Duo Bells, 5/25¢, FP	129.50	1 Champlon Hockey	35.00
1 '46 Twin Duo Bell, 5/5¢, FP	124.50	10 Genco Whizz With Stands	59.50
2 Sun Ray, FP	35.00	1 Mutoscope Sky Fighter	64.50
2 5¢ Bally Club Bells, FP/Comb.	57.50	4 U-POP-IT Popcorn Machines	69.50
7 5¢ Jennings Silver Moon Tot., FP	29.50	1 POP-O-MATIC Popcorn Machine	49.50
1 25¢ Jennings Silver Moon Tot., FP	39.50		
1 5¢ Jennings Bobtail Tot., FP	39.50		
1 Big Game, FP	32.50		

WRITE OR WIRE FOR COMPLETE LIST AND PRICES ON 1,000 OTHER BARGAINS

MAIN OFFICE: 635 "D" STREET N. W. WASHINGTON 4, D. C. DISTRICT 0500
TERMS: DEPOSIT. BALANCE C.O.D.
BRANCH OFFICE: 2505 N. CHARLES ST. BALTIMORE 18, MD. BELMONT 8189
SILENT SALES

GET ON THE GRAVY TRAIN!

WE GET "ROBBERED" BY EVERYONE IN THE INDUSTRY—YOU MAY AS WELL GET YOUR SHARE! WRITE TODAY AND GET OUR PRICES ON ANY GAME IN EXISTENCE. WE DON'T HAVE BRAINS ENOUGH TO CHARGE HIGH PRICES!

5-BALL FREE PLAYS		ARCADE, CONSOLES, ETC.		Write for our prices on all NEW MILLS and JENNINGS SLOTS	
Cyclone	\$304.50	Mills Four Bells	\$150.00		
Cross Fire	299.50	Keeney Super Bonus	Write		
Rocket	Write	Bell (3)	55.00		
Kilroy	265.00	Jumbo Parade	275.00		
Double Barrel	150.00	Total Roll	300.00		
Malsie	294.00	Sportsman's Roll	Write		
Idaho	100.00	Superroll Skee Ball	300.00		
Trade Winds	100.00	Wurlitzer (14 Ft.)	Write		
ABC Bowler	30.00	Skee Ball	175.00		
Stratollner	40.00	Bally Heavy Mitter	Write		
		Evans Tommy Gun	75.00		
		Chicken Sam	60.00		

MONROE COIN MACHINE DISTRIBUTORS, INC.
2323 CHESTER AVE. • Superior 4600 • CLEVELAND 14, O.

WANTED 200 USED LATE 5 BALL GAMES

WILL GIVE GOOD TRADE-IN ALLOWANCE ON NEW GAMES. SEND LIST AT ONCE.

MID-STATE CO., 2369 Milwaukee Ave., Chicago 47, Ill.

TEN DOLLARS JUST FOR YOUR NAME!

Sit down NOW and write us your name, address and number of this ad. You will receive \$10.00 FREE credit, within one year, on purchase of first order of \$50 or more.

ALSO RECEIVE FREE EACH MONTH OUR ILLUSTRATED NEWSLETTE

Foreign Orders A Specialty. Ad No. 12 5% Discount—Full Cash With Order.

NATIONAL NOVELTY COMPANY 183 MERRICK ROAD MERRICK, L. I. Phone: Freeport 8-8320



★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

**AUTOMATIC COIN—
AMERICA'S
BELL MACHINE CENTER!**

Authorized Distributor for MILLS Slots and Phonographs

BRAND NEW MILLS VEST POCKETS \$65.00 EACH LOTS OF 10

**BRAND NEW
MILLS
3-BELLS
\$645.00**

**BRAND NEW
Downey-Johnson
Coin Counter
\$217.50**

**BRAND NEW
EVANS
BANG TAILS
J. P. WRITE**

RECONDITIONED MILLS LATE HEAD JUMBO, P. O. \$69.50

SPECIALS ON QUALITY REBUILT MACHINES

SLOTS

5-BALL FREE PLAY PIN GAMES

Jenn. 5¢ 4-Star Chief \$ 79.50	Four Diamonds \$49.50	Bolaway \$89.50
10¢ 84.50	Jungle 59.50	Show Boat 59.50
Jenn. 5¢ Silver Club. 84.50	Venus 59.50	High Hat 59.50
10¢ 88.50	Genco Defense 49.50	Spot Pool 49.50
Mills Brown Front, 5¢ 109.50	Gottlieb Champ 49.50	Genco Victory 59.50
10¢, \$114.50; 25¢ 119.50	Oklahoma 89.50	Gun Club 49.50
Mills Gold Chrome, 5¢ 139.50	Midway 89.50	Exh. Big Parade 69.50
10¢, \$144.50; 25¢ 149.50	Grand Canyon 89.50	'41 Snappy 49.50
All used machines perfectly re-	Sun Valley 89.50	Zig Zag 49.50
conditioned by expert me-	Flat Top 89.50	Spot A Card 49.50
chanics.		

ALL USED MACHINES PERFECTLY RECONDITIONED BY EXPERT MECHANICS.
WRITE FOR COMPLETE LIST, GAMES AND PARTS. TERMS: 1/3 DEP., BAL. C.O.D.

AUTOMATIC COIN MACHINES & SUPPLY CO.

ALL PHONES: CAPITOL 8244

4135-43 ARMITAGE AVE. CHICAGO 39, ILLINOIS

Affiliate Office: IOWA STATE SALES CO., 567 Seventh St., Des Moines 9, Iowa

MONEY BACK IF NOT SATISFIED

WURLITZER

SEEBURG

Wurlitzer 616, Plain \$100.00	Seeburg Vogue \$205.00
Wurlitzer 616, Lite-Up Top & Bottom. 119.50	Seeburg Classic 205.00
Wurlitzer 500 199.50	SEEBURG HI-TONE, ESRC 235.00
Wurlitzer 600, Rotary 185.00	ROCK-OLA
Wurlitzer 24 149.50	Rock-Ola Standard \$184.50
Wurlitzer 61, Counter Model 85.00	Rock-Ola Master 194.50
Wurlitzer 750E 385.00	Rock-Ola De Luxe 184.50
Wurlitzer 830 375.00	WALL BOXES—LIKE NEW
Wurlitzer 850 375.00	Wurlitzer #125 Boxes \$ 17.50
	Seeburg 20 Selection Wireless 24.50
	Seeburg 3-Wire Bar-o-Matics, 5/10/25¢ 32.50

FOR MACHINES LISTED ABOVE
CABINETS COMPLETELY REFINISHED So That YOU
CAN'T TELL FROM NEW and WORN PARTS REPLACED
ADD \$35.00 TO PRICES LISTED ABOVE

NEW

WURLITZERS
SEEBURGS
ROCK-OLAS

SLIGHTLY
USED

WRITE FOR PRICES!

SEND FOR OUR COMPLETE PARTS AND SUPPLIES CATALOGUE!
1/2 Deposit, Balance C. O. D., F. O. B. Warehouse

EXPORT BUYERS WRITE TODAY FOR COMPLETE LIST OF EQUIP-
MENT WE HAVE AVAILABLE FOR EXPORT.

WE PRIDE OURSELVES ON OUR CLEAN REPUTATION!

WEST SIDE DISTRIBUTING CORP.

698 Tenth Avenue (49th Street) New York 18, N. Y.
Phone Circle 6-7533

**FOR SALE
40**

BAKERS RACERS

Almost Brand New

Daily Doubles—Red Arrows—Straight Nickels and Check Separators—
5c and 25c—MAKE OFFER

MONROE NOVELTY CO.

320 Erie Street, Toledo, Ohio
Distributors of All Coin-Operated Machines
Phone Adams 8145

ALBUM REVIEWS

(Continued from page 126)

MONICA LEWIS SINGS (Signature S-6)

The label's songlady is packaged for the first time for a set of four records. And even if the spinning doesn't take as easy to the ear, the kodachrome face photo of the beautiful chanteuse is a cinch to catch the eye on spotting the album jacket. Inside page, along with bio notes, carries another photo accenting la belle Lewis's physical charms. As for the chanting, Miss Monica sets forth eight old-time favorites, singing them with full voice and full lyrical expression. While taking liberty with the slow ballad tempo and getting rich instrumental background from Ray Bloch's music makers, the gal pushes the lyric instead of getting under it, with the result that there isn't that relaxed and easy flow of her lyrical charm. Moreover, the spinning is without change of pace or contrast in her chants, save for *I'll See You in My Dreams*, which she sings at a bright and even tempo and sells her lyrical charm to best advantage. Taking in the pops and show tunes, the other selections take in *Speak to Me of Love*, to which she adds the French lyrics with pontifical punctuation; *If I Loved You, Always, But Not for Me, Someone To Watch Over Me, They Didn't Believe Me* and *I'll See You Again*—a hodge-podge choice of songs.

of Beethoven. Shows complete mastery of the piano and the piano piece, taking two 12-inch records for the performance. Front cover carries the titles in bold letters with notes on the music for the inside page.

**BEETHOVEN'S PATHETIQUE SONATA—
Artur Rubinstein (Victor DM-1102)**

Artur Rubinstein gives a well-balanced yet emotional performance in his piano artistry for Beethoven's *Sonata (Pathetique) No. 8 in C Minor*, which the recitalist put to popular favor last year when he recorded it for the sound track of the movie, *I've Always Loved You*. With broad sonority in his playing, Rubinstein brings to the sonata a high degree of fascination, and this set of two 12-inch records is a worthwhile acquisition for the record library. Photo of the artist at the grand piano graces the front cover, with notes on the music for the inside page.

RICHARD JAMES

(Melodee MA-10-12-16-18)

"Pinocchio," "Snow White," "The Sleeping Beauty," "Cinderella."

Possessing a pleasant voice for the story telling and taking all the character parts to make for voice contrast, Richard James holds attention with his narration of these four "once upon a time" classic tales. Each individually packaged in a two-record album with the envelopes sealed to the covers—the front covers illustrating the fairy tale. Stories adapted for the plattering by Arthur Helms, who retains all the story details. Clark D. Whipple at the organ provides original background music which sometimes overshadows the story telling. Nonetheless, the simplicity of the spinning and the narrator's clear diction, even in the voice changes, make it easy for the moppets to follow the story thread for each of the four familiar tales. Disks are non-breakable, which makes it all the more inviting for the merchandising. Stories, all standard fairy tales, hardly bear retelling here.

DESI ARNEZ

(Victor 20-2279-80-81-82)

This set of four records spins out the familiar south-of-the-border familiars in lively and colorful fashion, the music making of Desi Arnez rich in both rhythm and melody. The maestro adds expressive singing for the slow bolero, *Tabu*, and the "Babalu rumba classic. Set to the lively samba rhythms are *Brazil*, featuring the flashy fingering of Rene Touzet at the Steinway, *Tico Tico*, both instrumentals, as are the other rumba sides, *Green Eyes*, *Siboney*, *Peanut Vender* and the tango *La Cumparsita*. All makes for fine dance incentive for the South American enthusiasts. Set offered as singles rather than in platter package form.

"ALICE IN WONDERLAND"—

Grace Coppin (Melodee MA-22)

The highlights of this familiar fable are strung together by Arthur Helms and told in an intelligent manner by Grace Coppin. But without the whimsy and charm which this symbolic tale of *Alice in Wonderland* lends itself. Nonetheless, it's easy to follow Miss Coppin's narration, her diction and voice changes for the characters making for sustained interest over the four sides. Clark D. Whipple at the organ provides descriptive background music thruout. Figures of story characters grace the title page with the record envelopes sealed to the inside covers. Records are non-breakable, making for added merchandising appeal. A familiar fable, set is strictly for the moppets.

(Continued on page 138)

SEBASTIAN BALET SUITE—Dimitri Mitropoulos (Columbia MX-278)

Dimitri Mitropoulos, conducting the Robin Dell Orchestra of Philadelphia, composed largely of members of the Philadelphia Orchestra, gives a brilliant reading of Gian-Carlo Menotti's lovely ballet suite, *Sebastian*, taken from the exotic story of 17th Century Venice. In the six scenes of the ballet recorded in this set of two 12-inch records, the young composer provides a musical fantasy in a modern but melodic idiom to tell the story of a beautiful courtesan and the humble Moor who sacrifices himself to save her from the witchcraft practiced against her. Mitropoulos, in the playing of the orchestra, brings out all of the exotic melodic flavor of the musical fantasy, making it a most striking addition to the wealth of modern composition on wax. A scene of old Venice makes for an attractive front cover, with the inside page carrying a picture and biographical notes of the young Italian composer who came to these shores for his musical education and is himself teaching composition at the Curtis Institute of Music, Philadelphia, where he originally studied under Rosario Scalero.

DELIUS' CONCERTO FOR VIOLIN—

Albert Sammons (Columbia MM-672)
Albert Sammons displays both fine fiddle artistry and warmth of tone in performing the poetic music of Frederick Delius' *Concerto for Violin and Orchestra*, the composer's last work and one dedicated to the English recitalist who first introduced it in 1919 with the London Philharmonic. Entirely a violin monolog, richly romantic and with tonal poetry, the solo is set against a full orchestral background played by the Liverpool Philharmonic conducted by Malcolm Sargent. Recorded in England, the concerto covers three 12-inch records. English village scene makes for the frontispiece, with photo of the soloist and notes on the composer for the inside page.

MOONLIGHT SONATA—Vladimir Horowitz (Victor DM-1115)

Vladimir Horowitz is sure to command the highest popularity with his careful and detailed piano reading of the oft-recorded *Moonlight Sonata*

SHOOT the BEAR RAY GUNS
 COMPLETELY RECONDITIONED AND REPAINTED . . . GUARANTEED TO PLEASE YOU . . . **\$124.50**
 CRATING—\$5 EXTRA

SEEBURG RAY GUN
 AMPLIFIERS, MOTORS AND RIFLES REPAIRED . . .

COMPLETE STOCK OF SEEBURG RAY GUN PARTS
 WRITE FOR LIST



1346 ROSCOE ST.
 GRA. 0317 CHICAGO 13, ILL.

1946 PHONOGRAPHS
 Wurlitzer, Aireon, Rock-Ola, Seeburg — Write

NEW LOW PRICES ON RECONDITIONED USED PHONOGRAPHS

CHECK THESE POINTS

1. Refinished.	5. Worn parts replaced.
2. Mechanism washed in tank.	6. Carefully crated.
3. Amplifier, motor, speaker checked.	7. Immediate delivery.
4. Tone head renewed.	8. Cloths replaced with Talking Gold.

SEEBURG	ROCK-OLA
Hitone, RC \$279.50	Spectravox & Playmaster \$199.50
Hitone, ES 249.50	Super 195.00
Colonel, Major, Etc. 249.50	Cellar Job, 30-Wire 99.50
8200 Conversion 139.50	
Royal 99.50	
Factory RC Special, Wireless 225.00	Wurlitzer 120 Boxes \$ 9.50
Factory RC Special, 30 Wire 150.00	Wurlitzer 100 Boxes 9.50
	Seeburg 5-20-1Z Boxes 7.50
	10,000 Title Strips 3.75
	Needles Write

WURLITZER
 616 \$179.50

ALL TUBES AND MINIATURE BULBS . . . 40% Discount.
 Terms: 1/3 cash with order, balance C. O. D.

DAVIS DISTRIBUTING CORPORATION
 SEEBURG FACTORY DISTRIBUTORS
 12 Years of Operators' Confidence

738 ERIE BLVD., E. SYRACUSE, NEW YORK
 875 MAIN STREET BUFFALO, NEW YORK

CLEAN SWEEP SALE!

Thoroughly Reconditioned—
 Ready for Location

Tail Gunner	\$ 49.50
Air Raider	59.50
Tommy Gun	59.50
Love Teller	69.50
Chicago Coin Hockey	99.50
Liberator	99.50
Periscope	99.50
Ace Bomber	129.50
Sky Fighter	129.50
Drivemobile	139.50
Undersea Raider	169.50
Groetchen Typers	215.00

1/3 with order, balance C. O. D.

MAX GLASS
 DISTRIBUTING COMPANY
 914 DIVERSEY • CHICAGO 14, ILL.

P. & S.
"SHOOTING STARS"

This 5 Ball Free Play Game Will Bring You MORE PLAY

It costs LESS to Buy and OPERATE

WRITE FOR DESCRIPTIVE CIRCULAR
 P. & S. MACHINE CO.
 3017 N. Sheffield Av., Chicago 14, Ill.

IDEAS WANTED

Leading manufacturer of coin machines of all types is interested in contracting individuals with new ideas for coin operated machines of all kinds. All ideas submitted will be given careful and earnest consideration. Preference given to those with working models available, and covered by patents or patents pending. (In submitting ideas on which patents have not been applied for, give details in writing only. Do not submit working drawings or plans.)

BOX D-499, THE BILLBOARD, CINCINNATI 22, O.

MR. JOBBER! BARGAINS!

We will sell at give-away prices or trade for new Pin Games.

Bally Draw Bells	Keeney Super Bells
Bally Club Bells	Pacos Reels
Bally High Hands	Mills Jumbo Parade

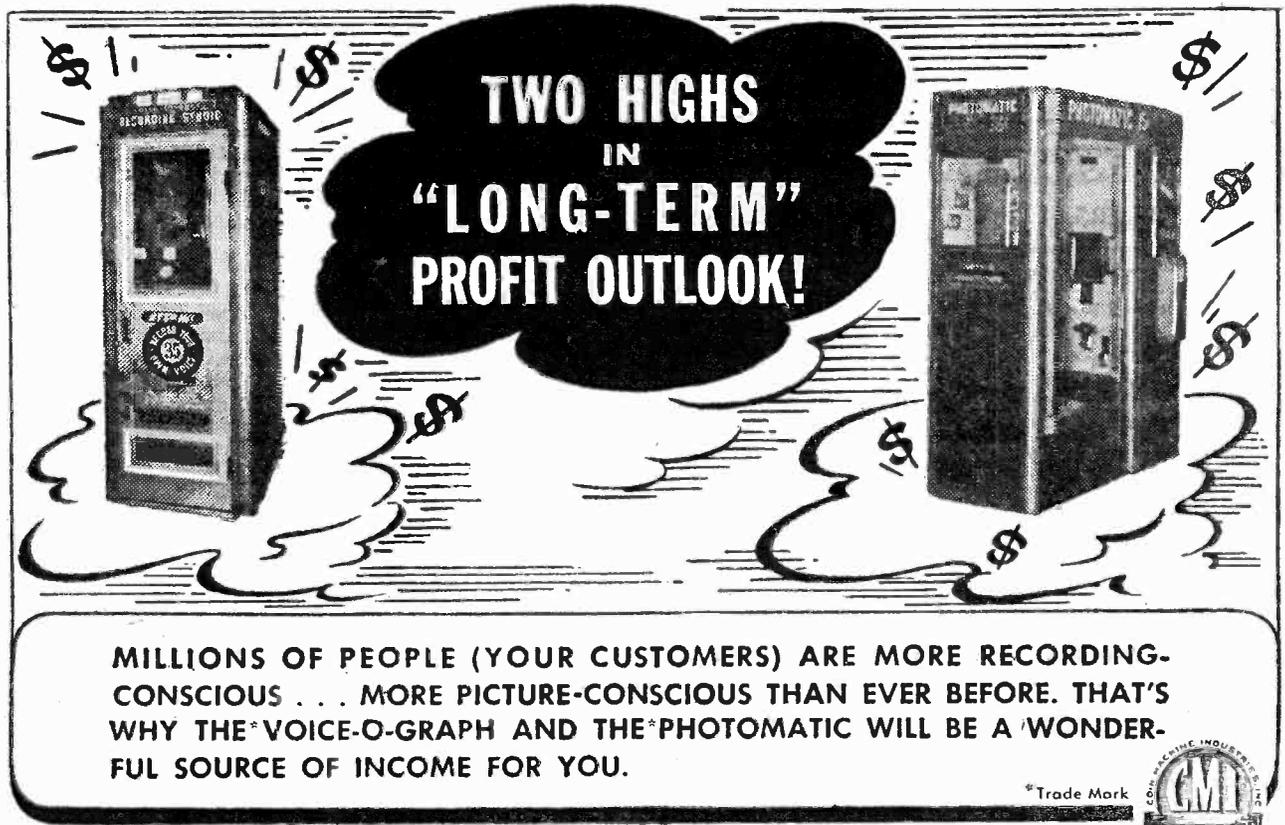
Just off location. Write for list and prices.
THOMPSON MUSIC CO.
 3006 Preble Ave. Pittsburgh 12, Pa.

WILL BUY ANY TYPE MILLS ESCALATOR SLOTS

MENTION QUANTITY AND PRICE IN FIRST LETTER

American Amusement Co.
 158 E. Grand Ave. Chicago 11, Ill.
 Phone: WHitehall 4370
 Buy "AMERICAN" and you buy the "FINEST"

TWO HIGHS IN "LONG-TERM" PROFIT OUTLOOK!



MILLIONS OF PEOPLE (YOUR CUSTOMERS) ARE MORE RECORDING-CONSCIOUS . . . MORE PICTURE-CONSCIOUS THAN EVER BEFORE. THAT'S WHY THE VOICE-O-GRAPH AND THE PHOTOMATIC WILL BE A WONDERFUL SOURCE OF INCOME FOR YOU.

Automatic Voice-Recording . . . with the VOICE-O-GRAPH.
 Automatic Picture-Taking . . . with the PHOTOMATIC. Here are two world-famous Coin-Operated Machines . . . streamlined to the modern tempo of machine design, more attractive than ever . . . more profitable than ever . . . and more popular than ever because there are more picture-taking fans and more recording fans than ever before.

VOICE-O-GRAPH Produces a recording, plays it back and delivers it within 2 minutes. Any modern home phonograph can replay it. Special mailing envelopes vended for additional coin.

PHOTOMATIC A remarkable year in and year out profit-maker. Snaps, develops, prints and delivers a beautifully framed picture in less than a minute. No attendant necessary.

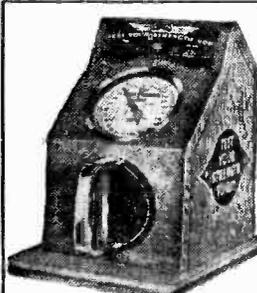
TODAY—TOMORROW—NEXT MONTH—NEXT YEAR . . .
YEAR IN and YEAR OUT—PROFITS steady and consistent
 with VOICE-O-GRAPH and PHOTOMATIC.

LOOK

Make offer on 400 Pitchem 1c Counter Games, brand new, good money makers. List price \$39.50 each. Make offer on 25 or more. Circulars mailed on request.

J. W. DAY
 709 W. 23d St., Austin, Texas

FINAL CLOSEOUT
 on Reconditioned
GG and Holly Grips
 \$12.50 Each



THOMAS NOVELTY CO.
 1572 JEFFERSON PADUCAH, KY.

"FLY" THIS COUPON TO US TODAY! WE'LL SHOW YOU PROOF OF THE MARVELOUS, STEADY EARNING POWERS OF THESE TWO MACHINES.

International Mutoscope Corporation
 44-01 Eleventh Street, Long Island City 1, N. Y.

Send me complete details on Voice-o-Graph and Photomatic.

Name
 Firm
 Address
 City Zone State

J-6-14

Latest Model Bell Cabinets!

New type curved front to bring old Mills bell mechanisms up to date. Dazzling jewel-like effect. Complete cabinet and casting assembly. Immediate delivery—order direct. Price with regular Club Handle, \$49.50. With new Heroic Handle and Bushing, \$52.50. FREE: 4-color prospectus. Write

THE EXTRABELL CO.
525 W. 76th St. CHICAGO, ILL.

ALL NEW YORK COINMEN WILL BE THERE



NEW YORK COINMEN UJA DINNER

JUNE 11TH Phone: CO-5-1579

FOR SALE

ABT Challengers, New	\$44.50
Used 3 Weeks	34.50
Baker Kicker & Catcher, New	27.50
(4 for \$100.00)	
Used 3 Weeks	22.50
(5 for \$100.00)	
Daval Free Play	\$44.50
Marvel	27.50
American Eagle	27.50

G. F. PERRY
JOHNSTON, S. C.

ALBUM REVIEWS

(Continued from page 136)

STREET SCENE

(Columbia MM-683)
Spinning over six 12-inch records, Columbia has cut the original cast for highlights of the *Street Scene* musical success. The spinning, blending the action of the Elmer Rice play with Kurt Weill's music and Langston Hughes' lyrics, it's an integration of drama and music that marks the score as a folk opera rather than a musical opus. And even for those who haven't seen the show, it's the next best thing to two seats on the aisle, even if some of the bright song spots, particularly the *Ice Cream Sestet*, do not get on wax. With Maurice Abravanel conducting the pit orchestra, tops in the twirling is the top tenoring of Brian Sullivan, the kid chorus ensemble and the comedy lullaby by nurse maids Ellen Carleen and Peggy Turnley. Also high on the score's vocal scale is the soprano piping of Anne Jeffreys and Polyna Stoska, with other members of the cast making the score excerpts count. Show stars, pictured against a Gotham street scene, make for an attractive cover design with photo of composer Weill and his own notes on his music filling the inside page.

LATIN AMERICAN FOLK SONGS—

Olga Coelho (Victor S-50)
Singing with deep conviction and expressive feeling, Olga Coelho, Brazilian canary, gracefully displays her smooth and clear soprano pipes for a set of six Latin American folk songs. And just as expressive as her singing are her own guitar strums in traditional folk style. Giving self-explan-

atory prefaces in English to start the spinning before she goes into her song, Miss Coelho has collected the native songs of Brazil, Argentina, Chile and Cuba for this performance. Singing of romance, gaiety and even of sadness, she gives a captivating rendition for each selection, taking in *My Little Lemon Tree*, *The Little Cottage*, *Coplas*, *The Little Mule*, *Ay, Ay, Ay* and *The Peanut Vender*. Three records make an important addition to the wealth of Latin American folk music on wax. Records shipped without album jacket for review.

PANCHO—"Tangos," "Sambas"

(Decca A-455 and 4-457)
Reissuing the Latin American music of Pancho and his orchestra, the label whips together two sets of instrumental. One set packages five records of "tangos," with a companion set of four records devoted to the "sambas." Figured designs make for appropriate title pages for both sets, with the inside pages printing descriptive notes of the dance forms and added paragraphs about the maestro. Selections for the most part familiar now, particularly among the tangos. However, the exposition of Latin-American music has gone a long way since Pancho first cut these sides. And while the rhythms are authentic and the melodic themes pronounced, the spinning lacks the color and lustre that Pancho might create for these compositions in this day. As a result, spinning falls far below the par plattered by the South American music makers today, particularly pronounced in the samba sides which lack the spirit and verve dancers seek today for such stepping. And with so much fresh Latin music on wax in recent days, there's little reason for disk buyers to shell out for these faded sides.

ERNEST TUBB—

Souvenir Album (Decca A-529)
One of the foremost singers of the cowboy songs, particularly those of his own creation, Ernest Tubb, who sings in lusty outdoor fashion with a strong note of sincerity in his sagebrush baritone pipes, satisfies his followers with this set of eight new songs. All of the cowboy torch variety, all played at a bright ballad tempo with fiddles and guitars strumming out a grass-roots rhythm. All follow the same lyrical theme of the torch-burning cowboy with the matching music all in the same familiar idiom. And while there may not be another *Walking the Floor Over You*, Tubb sells it strong with his sincerity in song for a lively *Answer To Walking the Floor Over You* and the ballads *You'll Want Me Back*, *Those Simple Things Are Worth a Million Now*, *I'm Free at Last*, *Though the Days Were Only Seven*, *Those Tears in Your Eyes* and *Can I Be Sure?* The sequel to his *Walking the Floor* hit looms strongest for music box attraction, altho the popularity of the singer will count for coins to any of the sides in the set. Photo of the outdoor troubadour graces the front cover, with bio notes filling the inside page.

BILLIE HOLIDAY

(Commodore CR-2)
The sensuous and sultry singing of Billie Holiday makes for an exciting spinning session in this set of eight sides, particularly with each of the familiar ballad songs tailor-made for her blue and soulful jazz phrasings. And in each case the accompanying jam crew of music makers are out of the same top drawer as the singer. Selections, all in her standard repertoire, take in *Yesterdays* and *I Gotta Right To Sing the Blues*, small

swing-star units supporting, with piano ace Eddie Heywood pacing the musical backdrops for the remaining six sides that take in *I'll Get By, I'll Be Seeing You*, *Lover Come Back to Me*, *I Cover the Waterfront*, *She's Funny That Way*, *How am I to Know?* First two sides were originally waxed in 1939 with the Heywood sessioning dating back to 1944. A striking candid color photo of the beige songbird makes for a striking cover design. For the jazz fans who missed these single sides, this set is manna from swing heaven.

THE REVOLT OF THE ALPHABET—

Ruth Chatterton (Tiffany T-A-1)
This new record label makes its bow in a most engaging and fascinating kiddie set of two records that offers screen and stage star Ruth Chatterton telling the unusual story of *The Revolt of the Alphabet*. The story written and produced by Jack Byrne, former program supervisor for the ABC network who heads the new waxery, is original and novel in content. And Miss Chatterton, in spite of her heavy dramatic overtones, has an easy time of it in arresting the attention. It tells of four characters who rebel and drop out of the alphabet because "X" always "marks the spot." But Mr. X finally resolves all the confusion when he shows the other letters how unimportant he really is, all adding up to a telling moral of what a terrible thing envy can be. Byrne has given the set full-scale production, with radio maestro Vladimir Selinsky conducting a full orchestra, providing an attractive musical score. Pierre Lafitte added the four-color cover attraction, with photo of Miss Chatterton highlighting the credit lines on the inside page. Oldsters will enjoy this as much as the youngsters.

"JOEY THE JEEP"—

Gloria Swanson (Willida WR-2)
Screen and stage star Gloria Swanson makes for a fetching story telling in narrating this whimsical tale of *Joey the Jeep* and his love for *Suzie Convertible*, which he wins back after she falls for a more classy chassis. Youngsters in the household aid in fostering this mechanical romance, and with a highly capable cast supporting Miss Swanson, the originality and charm of Julie Marvin's story is a real attention-getter for both adults and youngsters alike. Dave Roberts at the organ provides the descriptive music, and Irving E. Bizman's direction maintains a swift pace over the four sides. Entire production under supervision of W. F. Martens. Two records are unbreakables, making the buying all the more inviting. Colorful cartoon along with photo of the narrator makes for an attractive cover design, with inside page setting forth story notes setting the stage for the story enacted on the spinning sides.

"GISELLE BALLET"—

Constant Lambert (Columbia MX-277)
The oldest and hardest of the music in standard ballet repertoire, Constant Lambert, who conducts the orchestra of the Royal Opera House at Covent Garden in England, has arranged the familiar and tuneful melodies of Adolphe Adams' ballet suite to make for an attractive symphonic spin over two 12-inch records. The excerpts from the full score, played with spirit and without distortion of the classical form, make this importation from across the pond a welcome addition to the music shelf. Ballet figures in a woodland setting provide the cover design, with picture of the maestro and the mythical story of Giselle, the peasant girl, who was loved by a Rhineland nobleman and by the game keeper who swears vengeance on both because she spurns his love, makes for an informative inside page.

(Continued on page 140)

PHONOGRAPHS

WURLITZERS

850	\$395.00
750-E	375.00
800	350.00
780-E, Colonial Model	325.00
71, Counter Model	150.00
500, Keyboard	215.00
600, Keyboard	215.00
616	85.00

MILLS Empress \$190.00

Rock-Ola Wall and Bar Box for 1940 Phonograph \$10.00 Each

Wurlitzer Wall Boxes, 5¢, Model 320 7.50 Each

ROCK-OLAS

Commando	\$250.00
Super	275.00
Master	265.00
DeLuxe	240.00
Standard	225.00

SEEBURG

9800, RCES	\$275.00
8800, RCES	275.00
Classic	275.00

ARCADE

Keeney Submarine	\$49.50
Keeney Anti Aircraft	29.50
Keeney Air Raider	59.50
Tommy Gun, Wood Base, Late Model	59.50
Liberator	79.00

Sky Fighter	\$100.00
Undersea Raider	149.00
Exhibit Card Vendor	19.50
Batting Practice	75.00
Chicago Coin Hockey	95.00

CONSOLES

Keeney Super Bell, 5¢	\$115.00
Mills Jumbo Parade, F.P., 5¢	59.00
Bally Club Bell	100.00
Jenn. Silvermoon, P.O., 5¢	75.00

Bally Hi Hand	\$ 95.00
Jenn. Saratoga, P.O., 5¢	49.00
Jenn. Fasttime, P.O.	49.00
Paces Reels, P.O., 5¢	49.00

SLOTS

Mills Blue Front, 5¢	\$ 65.00
10¢	\$75.00; 25¢
Mills Brown Front, 5¢	75.00
10¢	85.00

Jenn. Silver Chief, 5¢	\$ 85.00
10¢	\$90.00; 25¢
Jenn. 10¢ Sky Chief	95.00
Jenn. 10¢ Victory Chief	95.00

ONE BALLS

Victory Derby	\$250.00
Pimlico, F.P.	95.00
'41 Derby, F.P.	95.00
Sport Special	60.00
Record Time	60.00

Write for Complete List of New Machines

Terms:
1/3 Deposit.

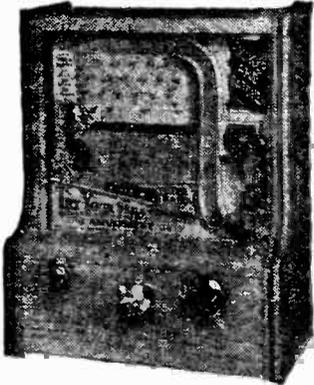


MEMBER

NATIONAL COIN MACHINE EXCHANGE
14113 DIVERSEY BLVD. Phone: BUCKingham 646 CHICAGO

KICKER and CATCHER

THE BIG HIT FOR PROFITS



100 PER CENT SKILL!

TAKES IN MORE MONEY PER DOLLAR INVESTED THAN ANY GAME MADE!

PENNY **\$49.75** F. O. B. CHICAGO
PLAY ADD \$3.75 FOR NICKEL PLAY

ORDER TODAY. Try it for 10 days. Money Back if Not Satisfied. You Keep the Receipts!

BAKER NOVELTY CO.

HEADQUARTERS FOR
SLOT MACHINES
AND
BAKER PACERS

1700 WASHINGTON BLVD.
CHICAGO 12, ILLINOIS

LOST OUR LOCATION LEASE
FORCED TO SACRIFICE

5 Genuine PRE-FLIGHT TRAINERS

Complete with map, projector and coin boxes. A-1 condition; used only 3 months. **\$245.00** ea. F.O.B. N.Y.C.

ALSO LATEST MODEL MILLS PANORAMS

Complete with Wipers, excellent condition, just off location. **175.00** ea. F.O.B. Brooklyn

1/3 Deposit, Balance C. O. D.
INTERNATIONAL DISTRIBUTORS
4924 Avenue H Brooklyn 3, N. Y.
Phone: NAvarre 8-6000

ARCADE OUTFITTERS SINCE 1912

- K. O. Fighters \$175.00
 - Exhibit Champion (Punching Bag) 165.00
 - Kirk Astrology, Fortune Telling, Ticket Vending Scale 85.00
 - Chester Pollard Football (2 Players) 150.00
 - Chester Pollard Racer (2 Players) . 150.00
 - Groetchen Mountain Climber 85.00
 - Groetchen Skill Jump and Stand, Remodeled, Trouble Free 60.00
 - Exhibit Hi-Ball 125.00
- All Equipment Reconditioned To Look and Work Like New.

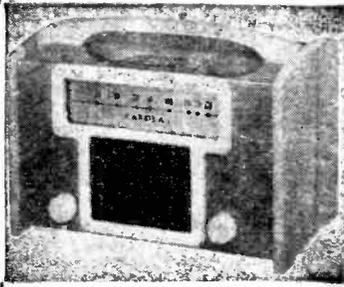
Real Bargains—Write

Rabbit Group Game, Pilot Trainer, Turret Gun.

FREE! Beautifully Illustrated Price List. New or Rebuilt Amusement Machines—Any Make or Model—Munves Has Them All.

MIKE MUNVES
510-514 W. 34th St.
N.Y. 1, N.Y. (Bryant 9-6677)

KAROLA HOTEL RADIOS



OPERATORS! HERE'S THAT LIVE-WIRE COIN - OPERATED ITEM YOU'VE BEEN LOOKING FOR!

The most beautiful appearing and performing coin operated radio on the American market—that's the KAROLA! Equipped with 6 tubes and a 6-inch speaker. The KAROLA has a 2-hour quarter-timer and is guaranteed for one year. KAROLA Hotel Radios really score for you! You'll marvel at the profit they'll reap. Priced at only \$39.00 (including tax).

SAMPLES SHIPPED C. O. D. FOR APPROVAL

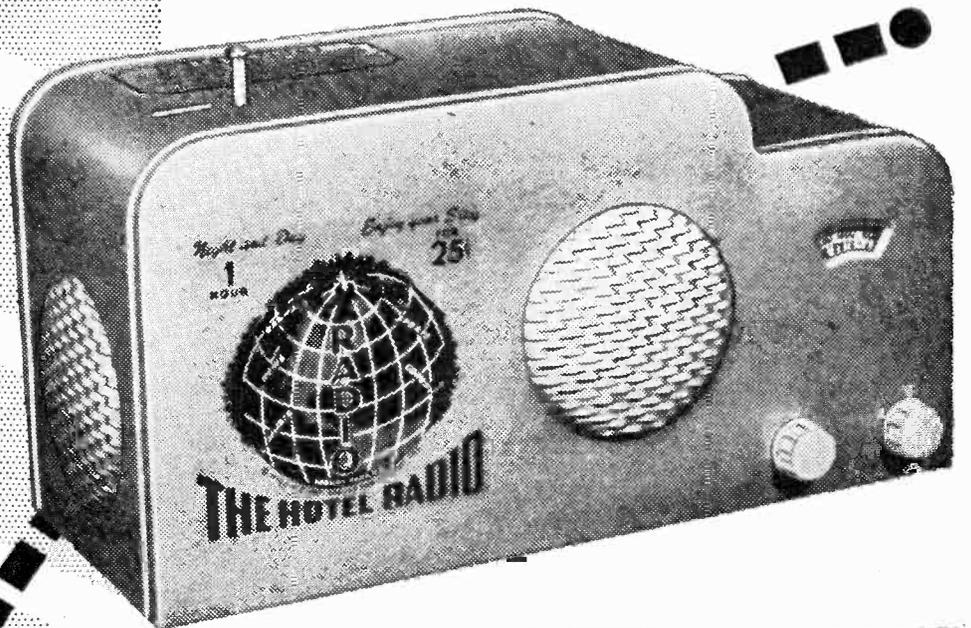
KAROLA SALES CO. 922-B WASHINGTON, MINNEAPOLIS 1, MINN.

OPERATE ON A PERCENTAGE BASIS

We have every type of equipment for operation in any good locality on a percentage basis. State territory you desire to cover. Type of equipment being operated there now. Men applying must have good reputation and come well recommended.

BOX 837
Billboard, 155 N. Clark St., Chicago, Ill.

NOW AN ALL ALUMINUM CABINET FINER, STRONGER, MORE ATTRACTIVE THAN EVER



TRADIO--THE PIONEER COIN OPERATED RADIO

Tradio's new lightweight cabinet is now all aluminum with the speaker and ventilator grilles stamped directly out of the cabinet. That means added strength as well as looks. The same durable qualities that characterized the original cabinets are now present in this lighter, more beautiful model. Tradio again leads the field.

GET ON THE BANDWAGON NOW FOR IMMEDIATE DELIVERY—IMMEDIATE INSTALLATION

and naturally,

IMMEDIATE PROFITS

Approved by the National Board of Fire Underwriters.

Complete insurance coverage.

Unconditionally guaranteed for one year—tubes guaranteed for 90 days.

Manufacturers of

TRADIO-ETTE—the first coin-operated intimate music restaurant radio.

TRADIOVISION—the first coin-operated television set.

Write, Wire or Phone for Name of Nearest Distributor
Address All Mail to Department BB

Tradio, Inc. sells only to operators through qualified Tradio distributors...never direct to locations. Only by protecting its own integrity can Tradio protect you.



TRADIO, INC.

ASBURY PARK, NEW JERSEY
PHONE: ASBURY PARK 2-7447-8-9



JOE ASH

ACTIVE RECONDITIONED GAMES 'NUFF SAID

YOUR CHOICE \$29.50 Each
ANY THREE \$85.00

A.B.C. BOWLER
ALL AMERICAN
MISS AMERICA
(Conversion)

ATTENTION
BOLOWAY
CHAMP
CROSSLINE
DOUBLE PLAY
GOLD STAR
HOME RUN '40
SKYRIDER

YOUR CHOICE
\$39.50 EACH
ANY THREE, \$115.00

HOME RUN '42
SPOT POOL
TOPIC
SKY BLAZER
VENUS
KNOCKOUT

1/3 WITH ORDER, BAL. C. O. D.

MAJORS
MONICKER
SEA HAWK
SCHOOLDAYS
SILVER SPRAY
SPORT PARADE
SKY LINE
SNAPPY
STAR ATTRACTION
STRATOLINER
SHOW BOAT
AIR FORCE
WILDFIRE

BALLY HIGH HAND
\$94.50

BALLY CLUB BELL
\$94.50

FIVE & TEN
\$44.50

FLAT TOP
\$59.50

MIDGET RACES
\$124.50

LAURA
\$59.50

BIG PARADE
\$39.50

STAGE DOOR CANTEEN
(Post-War)
\$119.50

SURF QUEEN
\$109.50

SUSPENSE
\$139.50

ACTIVE AMUSEMENT MACHINES CO.

666 No. Broad St.
Philadelphia 30, Pa.
Fremont 7-4495

1060 Broad St.
Newark 2, N. J.
Mitchell 2-7646

1120 Wyoming Ave.
Scranton, Pa.
Scranton 4-6176



"YOU CAN ALWAYS DEPEND ON ACTIVE-- ALL WAYS"

THERE IS NO SUBSTITUTE FOR THE BEST!

IN ONE BALLS, IT'S
HOT TIP

by KEENEY

Highest play-compelling odds and cleverest money-winning incentives ever offered in a one-ball game! Take a sizzling hot tip from World Wide and order "Hot Tip" today!
PAYOUT OR FREE GAME MODELS

IN FIVE BALLS, IT'S
CAROUSEL

by KEENEY

The orchid of pin games! A brand new five-ball with action galore! Greatest player appeal imaginable! It's made by Keeneey, so you KNOW it's the best!
NOW AVAILABLE! PLACE YOUR ORDER IMMEDIATELY!

The only one ball today convertible to free play or payout.

BIG PARLAY

Players want something different! That's Big Parlay! Operators want the finest equipment and big collections. That's Big Parlay!

There is only one

SPEED IRON

Soldering Gun!

The greatest improvement in soldering ever devised! Heats up in five seconds—always ready to use! Can't overheat! Work in close quarters! Nothing to burn out or wear out—air-cooled transformer and impact-resisting case! The answer to your service man's prayers. \$12.95.

WORLD WIDE is your exclusive KEENEY distributor in Illinois, Iowa, Nebraska, Kansas and Missouri



WORLD WIDE DISTRIBUTORS

2330 N. Western Ave.
CHICAGO 47, ILLINOIS
Phone: EVerglade 2300
1513 Oak St.
KANSAS CITY, MO.
Phone: Victor 8404

ALBUM REVIEWS

(Continued from page 138)

"SONGS OF SAFETY"—

Joey Nash (Melodee MA-14)

The expressive tenor singing of Joey Nash needles the familiar *Songs of Safety* by Irving Caesar for this set of two non-breakable records. With Abbey Fraser's music providing the accompaniment and appropriate sound effects, Nash sings it effectively for this series of jingles designed to teach moppets to avoid traffic hazards. Nash medleys the songs, bridging with his own announcement of the song title coming up. The kids still singing these songs in school all over the land, it's a pre-sold package. Descriptive color cartoon makes for the cover design. Record envelopes are sealed to the cover backs.

BOB WILLS ROUNDUP

(Columbia C-128)

This is a round-up of eight previously issued sides by Western maestro Bob Wills, whose cowboy band of fiddle, trumpet, piano and guitars stampede with pert and teasing rhythms in the Western hot idiom. With Wills projecting his personality on the platter, much in the happy manner of a Ted Lewis, and with Tommy Duncan's plaintive chanting packing the lyrical appeal, the spinning is ever bright for *New San Antonio Rose*, *Trouble in Mind*, *Take Me Back to Tulsa*, *I Can't Go on This Way*, *Time Changes Everything* and *Roly-Poly*. For the other two sides, it's the best in the batch for *Miss Molly*, with the Leon McAuliffe Trio singing the pert rhythm novelty, and a dated instrumental, *Big Beaver*, that has a full band with full saxes and trumpets on deck. Western motif makes for the cover design with picture of the cowboy maestro and bio notes on the inside page. Most of the sides are a cinch for coin catching at the music machine locations.

BARTOK'S CONCERTO FOR VIOLIN AND ORCHESTRA

Yehudi Menuhin (Victor DM-1120)

This is the first domestic recording of Bele Bartok's only violin concerto, which has its musical roots in the folk music of the composer's native Hungary. Yehudi Menuhin, who introduced the concerto in England in 1945, in which year the composer died, gives an eloquent interpretation of the concerto, which is a blend of romantic themes and riotous rhythms in a setting of unconventional but colorful harmonies. The Dallas Symphony Orchestra, under the direction of Antal Dorati, accompanies the violinist, playing with as much zest and vitality as the fiddler himself, all making for a high quality rendition of this modern violin classic. Takes five 12-inch records to cover the score. A symbolic fiddle and bow adds to the attraction of the front cover title page, with notes on the composer and his dissonant but richly colorful music printed on the inside page.

RACHMANINOFF CONCERTO No. 3—

Cyril Smith (Columbia MM-671)

An importation from England, this set of five 12-inch records to cover the score of Rachmaninoff's piano concerto, No. 3 in D Minor, introduces on wax the artistry of Cyril Smith. A concerto rich in soaring melodies and harmonies, all simple and with lyrical charm, concert pianist Smith turns in a brilliant performance for the popular piece. The rich orchestral background, adding to the pleasure and beauty of the performance, is provided by the City of Birmingham Orchestra under the direction of George Weldon. A symbolic Russo figure makes for the front cover design, inside page carrying picture of the pianist with notes on the composer and his music.

"MASQUERADE SUITE"—

Santa Monica Symphony (Asch 800)

The romantic and richly melodious music of Aram Khatchaturian's *Masquerade Suite*, descriptive ballet music colorfully created from the folk songs of his native Armenia, makes it a most engaging start for the label's new Classics Series identified by a blue label. The Santa Monica Symphony Orchestra, directed by Jacques Rachmilovitch, brings out all of the melodic power and color of the five movements, covering as many 12-inch sides. The five movements, exploiting the ballroom glitter of an Imperial Russia include a *Valse*, *Nocturne* (violin solo), *Mazurka*, *Romance* and *Galop*. Rounding out the set is *Fete Populaire* by another promising Soviet composer, Dimitri Kabalevsky, the orchestra capturing the spirit of the bright and lively waltz rhythms which sustain the holiday mood of the composition. Dancers at a masquerade ball are figured for an attractive front cover with a descriptive booklet on the composer and his music included in the set.

THE AIRBORNE SYMPHONY—

Leonard Bernstein (Victor DM-1117)

The label makes a real contribution to recorded music in bringing forth Marc Blitzstein's highly creative and exciting *The Airborne*, a modern symphony dealing with the history of human flight, blending the classical and popular forms of music, and integrated with narrative drama that tells of man's conquest of the air and its hopes for a future in peace. Dedicated to the U. S. Army Eighth Air Force, who commissioned Blitzstein to compose the work, the creative music integrates folk songs, spirituals, popular love songs, barber-shop quartet and even a poem recited by the narrator without music background. Taking seven 12-inch records, the modern symphony is given a thrilling performance by the New York Symphony under the direction of Leonard Bernstein, who first introduced the masterful work, with Robert Shaw, who directs the RCA Victor Chorale, also taking the part of the narrator which Orson Welles handled at its premiere performance. Soloists with the chorus are tenor Charles Holland and baritone Walter Scheff. The music and narration, provocative and dramatic, the set makes for a rare addition to the record library. Symbolic airplane figure graces the front cover. Six pages are added to the inside cover to carry notes on the performing artists, the composer and his music, along with reprints of the lyrics.

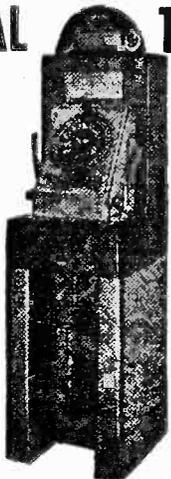
BACH'S BRANDENBURG CONCERTOS—

Serge Koussevitsky (Victor DM-1118)

Serge Koussevitsky, conducting the Boston Symphony, provides a field day for the Bach music lovers in this set of four 12-inch records that takes in two of the six concertos the master dedicated to Christian Ludwig, the Margrave of Brandenburg. Using a complement of instruments approximating the size of the orchestra used in Bach's time, three of the sides take in the Concerto No. 2 in F, famous for its use of the tiny D-flat trumpet, played by Roger Voisin, who produces piercingly clear notes from the toy trumpet higher than the modern horn. The solo passages, including those for the Concerto No. 5 in D, which takes up the other five sides, are played eloquently by flute, piano, violin and oboe. Concertos were recorded at the Boston Symphony's concert theater at Tanglewood, Lenox, Mass., during the Berkshire Music Festival. Bust figure of Bach makes for an impressive cover design, with notes on the music for the inside page.

STANDARD METAL TYPERS

NEW AND USED MACHINES



MACHINE PARTS AND SUPPLIES

EXPERT REPAIR SERVICE

FINEST QUALITY METAL TYPER DISCS
Priced from **\$7.50** Per 1,000

LUMIFRAME SIGNS NOW AVAILABLE

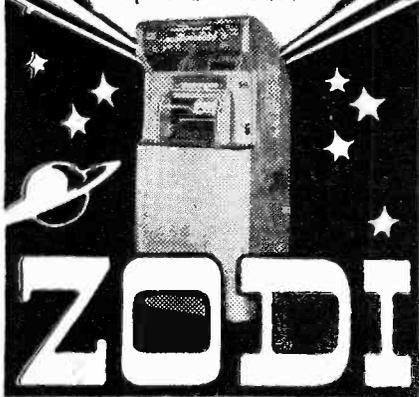
NEW COLORED DISCS

NOW AVAILABLE
Guaranteed to increase your receipts.
WRITE FOR SAMPLES AND PRICES.



STANDARD SCALE CO.
4333 DUNCAN AVE., ST. LOUIS 10, MO.

Knows all, tells all,
sells all — earns
\$10 an hour!



CONTROL

166 W. Jackson
CHICAGO

DISTRIBUTORS WANTED FOR

TEL-O-MATIC ROBOT

Terrific Deal for Top Distributors on the Most Sensational Development Ever Achieved in Commercial Music. Write—Wire—Phone.

RUNYON SALES CO.

598 10th Avenue, New York 18, N. Y.
128 West Runyon St., Newark 6, N. J.

ARCADE EQUIPMENT

GENCO TOTAL ROLLS. Ea. \$225.00
PAN COAST HI-SCORE (Like New). Ea. 145.00
ALL GUARANTEED CONDITION
One-Half Cash, Balance C. O. D., Plus Freight.
WRITE, WIRE, PHONE MAIn 8462

AUTOMATIC COIN SALES
2101 Chester Ave. CLEVELAND 14, O.

LIGHTNING

LIGHTNING Strikes Us! Let It Strike You . . .
The newest and fastest 5-ball Pin Game. It beats anything you have ever seen. IMMEDIATE DELIVERY.

New Original 5¢ BLACK CHERRY \$180.00
10¢ Orig. Chrome . . . 140.00
10¢ Bonus Bell . . . 165.00
5¢ Brown Front . . . 100.00
10¢ Brown Front . . . 110.00
25¢ Brown Front . . . 120.00
5¢ Blue Front . . . 85.00

SPECIAL

Set of BROWN FRONTS, 5¢-10¢-25¢, Complete Set—\$269.50.
Set of BLUE FRONTS, 5¢-10¢-25¢, Complete Set—\$210.00.

10¢ Blue Front . . . \$ 95.00
25¢ Blue Front . . . 105.00
5¢ Silver Chrome . . . 115.00
5¢ Gold Chrome . . . 125.00
5¢ Jennings Chief. . . 50.00
5¢ Q.T. 50.00
Chicago Metal Double and Triple Revolv-A-Round Safe Stands.

TERMS: 1/3 Deposit, Balance C. O. D.

COIN-A-MATIC DISTRIBUTORS

FORMERLY LEWIS COIN MACHINE SERVICE

3924 W. Chicago Ave. • Chicago 51 • Belmont 7005

FOR SALE

Used Console and Pin Tables

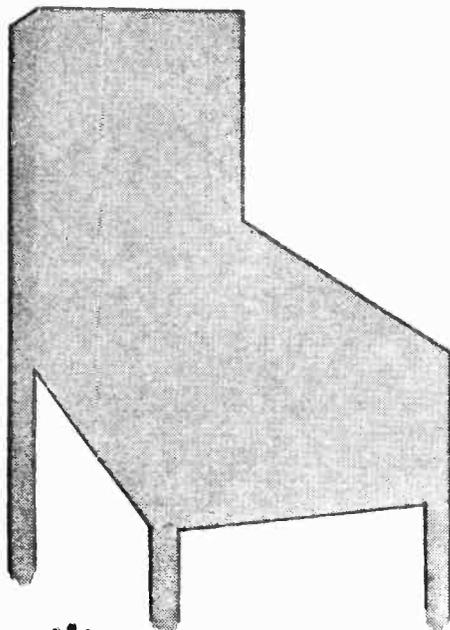
KEENEY SUPER BELLS.....\$ 75.00
MILLS JUMBO PARADES, H. H... 50.00
MILLS FOUR BELLS..... 100.00
BALLY CLUB BELLS, Push Button. 75.00

JULIUS HAUSSMANN

606 E. FIRST ST.
HAZLETON, PA.

Chicago Coin

LEADERSHIP



If it is a Chicago Coin game operators know that it is the very best . . . It is THIS fact that keeps Chicago Coin's designers, engineers and quality control men constantly on their toes . . . on their toes to keep Chicago Coin's name on top.

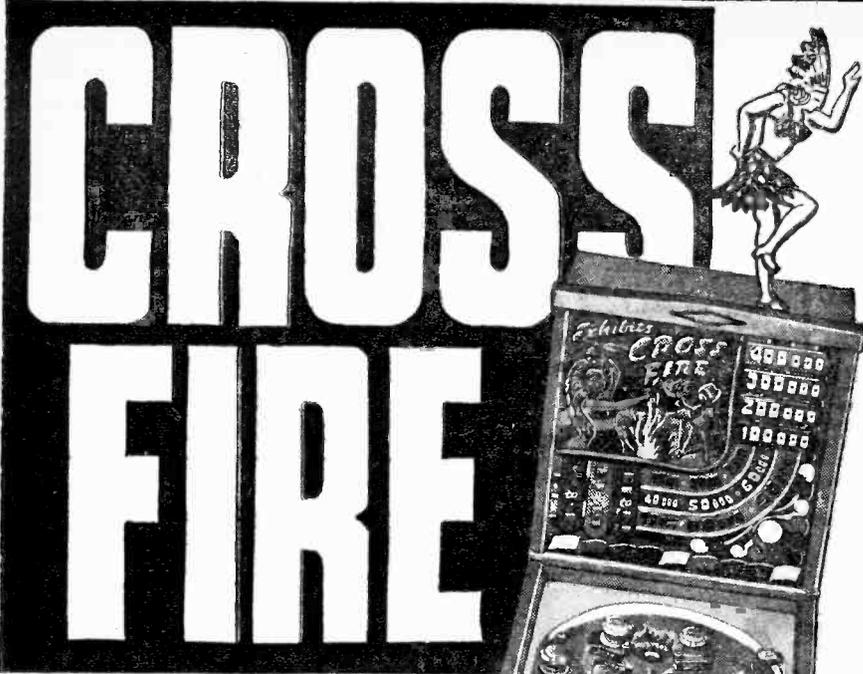
YOUR FIRST CHOICE SHOULD *always* BE A GAME MADE BY

Chicago Coin



CHICAGO COIN MACHINE CO.

1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS

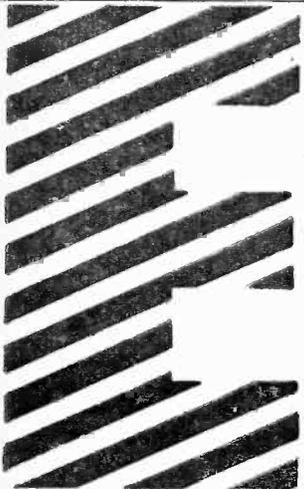


**EXHIBIT'S
GREATER
ACTION
GAME**



Ask Any Operator
OR YOUR
DISTRIBUTOR

**EXHIBIT SUPPLY CO. 4222-30 W. LAKE ST.,
CHICAGO 24, ILL.**
(ESTABLISHED 1901)



Equipment

A successful distributor in the coin machine field nowadays must know more than simply buying machines from manufacturers, and selling them to operators. He must maintain a service line that is equipped to make repairs quickly and at low cost to the operator.

Here at Lazar, we have learned, over a period of 28 years, what shop equipment is necessary to keep various types of coin machines in perfect operating order. This investment in equipment is for the benefit of our operators who must keep their machines in proper working order at all times. If it's good business for our operators, it's good business for us.

B.D. Lazar Co.
1635 FIFTH AVENUE
PITTSBURGH
Phone Grant 7818

28 Years
the Leader in the Field.



M. S. GISSER, Sales Mgr.

Bubble Ball Gum 59c
In lots of 1,000 lbs. or more

Finest Quality—Immediate Delivery. 3/4" —140 Count—25 lb. carton, \$16.25. Reduction in price but not in quality. 8 1/2 lb. per 500 lbs.—68¢ lb. per 100 lbs.—65¢ lb. per 25 to 75 lbs. Minimum order accepted, 25 lb. carton. PLACE YOUR STANDING ORDER NOW FOR A STEADY SUPPLY!

SILVER KING		ADVANCE	
1¢ Peanut	\$11.50	1¢ Peanut	\$11.25
1¢ Gum	11.50	1¢ Gum	11.25
5¢ Nut	12.50	5¢ Pistachio	13.75
VICTOR V		MASTER	
1¢ Globe	\$11.75	1¢ Peanut	\$14.95
1¢ Cabinet	13.75	1¢ Gum	14.95
5¢ Cabinet	14.75	1¢-5¢ Comb.	15.95
PIPE STANDS \$3.50 or 3 for \$10.00			
CROSS BARS \$1.00 or \$10.00 Per Dozen			
WALL BRACKETS \$1.00 or \$10.00 Per Dozen			
5¢ SILVER KING HOT NUT VENDORS WITH CUP DISPENSER—BRAND NEW, COMPLETE \$29.95			

ARCADE LIST

2 Lite-o-Leagues	\$195.00	10 Wurlitzer Skee Balls	\$295.00
1 Evans in the Barrel	110.00	1 Jafco 9-ft. Barrel Roll	150.00
2 Rapid Fires	110.00	2 Batting Practices	95.00
1 Sky Fighter	165.00	2 Chi Coin Hockey	110.00
2 Pitchers & Katch-ems	35.00	3 Keeney Air Raiders	110.00
1 Radiogram	125.00	3 Chicken Sams	95.00
1 Magic Finger	125.00	3 New Bowl-A-Score	125.00
Voice Recorders, F.S.	1050.00	1 Undersea Raider	175.00
3 Panorams	250.00	1 Scientific Baseball	110.00
2 Late Genco Play Balls	110.00	1 Brand New Jack Rabbit	WRITE
1 Keeney Anti-Air-craft	49.50	1 Keeney Anti-Air-craft	49.50
Photomatic, Late	595.00	1 Tommy Gun	95.00
		1 Late Type Vitalizer	165.00

BRAND NEW MUSIC

Wurlitzer	WIRE, WRITE, PHONE
Seeburg	
Rock-Ola	
Packard	
Alrean	

SPECIAL!

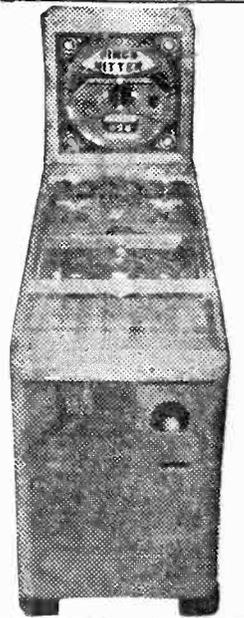
The Amazing **DURO-MATIC** Escalator Conversion for Mills 5¢, 10¢ and 25¢ Escalators. Jam-proof and easy to install, eliminates service calls.
Regular Price—\$10.00 Each.
Close Out Price—12 for \$50.

CONSOLES

5¢ Super Bonus Bells	WRITE
DeLuxo Draw Bells	WRITE
Bally Draw Bells	WRITE
Big Top	\$ 69.50
High Hand	89.50
Royal Flush	89.50
4-Bells	295.00
Paces Saratoga	95.00
Paces Reels	95.00
5 & 25¢ Super Bells	175.00
5¢ Super Bells	135.00
Bally Club Bells	140.00
2 Bob Tails	75.00
2 Sun Rays	95.00

MUSIC

Singing Tower	\$165.00
Rock-Ola Imperial 20	135.00
Rock-Ola Del. Super	225.00
Spectravox	95.00
Mills Empress	210.00
Wurlitzer Victory	225.00
Wurlitzer 616	150.00
Wurlitzer 500	210.00
Wurlitzer 24	150.00
Wurlitzer Twin 12RC	150.00
Wurlitzer 61	110.00
Seeburg R. C.	175.00



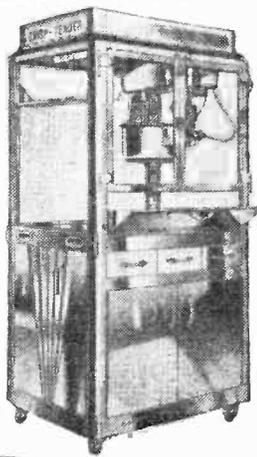
8 Pinch Hitters	\$225.00
25 Total Rolls	225.00
2 Sportsman	295.00
2 Genco Playballs	110.00

SLIGHTLY USED

BALLY DRAW BELLS	\$250.00
Mutoscope Atomic Bomber, Brand New	WRITE!
Trade-Ins Accepted!	

CIGARETTE VENDORS

1 9-col. National 9-30	\$ 95.00
2 S.W. 7-col. SP Models	65.00
2 S.M. 7-col. DeLuxo	75.00
2 8-col. Unedapak	85.00
3-10-col. Rowe Royals	110.00
10 11-col. DuGrenier Champions	125.00



'STAR' POPCORN MACHINES—PROVEN THE FINEST AT THE LOWEST PRICES!

Underwriter Approved! Plus new 1947 Features—Trouble Free Mechanism—Streamlined Stainless Steel Cabinet—Illuminated Display Signs—Attractive and Durable.

IMMEDIATE DELIVERY!

SUPER STAR Theater Model	\$599.00
SUPER STAR Counter Model	519.00
SILVER STAR Floor Model	485.00
SILVER STAR Counter Model	398.00

Specify Voltage Required.

TERMS: 1/2 DEPOSIT REQUIRED WITH ALL ORDERS. BALANCE C. O. D., F. O. B. CLEVELAND

Cleveland Coin Machine Exchange
2021-25 PROSPECT AVE. CLEVELAND 15, OHIO
Phones: PProspect 6316-17

MONARCH Quality Reconditioning Challenges Comparison! Real CONSOLE Values

Bally Club Bells, Comb. 5¢	\$139.50	Bobtail, PO, 5¢	\$ 95.00
Bally Club Bells, Comb. 25¢	179.50	Bangtails, JP, '41 Two-Tone	229.50
Bally Hi Hand, Comb. 5¢	119.50	Dominoes, JP, '41 Two-Tone	229.50
Bally Hi Hand, Comb. 25¢	179.50	Evans Pacer	219.50
Jenn. Silvermoon, FP, 5¢	69.50	Jumbo, Late Head, PO, 25¢	129.50
Jenn. Silvermoon, FP, 10¢	79.50	Jumbo, Comb., FP and PO, 5¢	129.50
Jenn. Silvermoon, FP, 25¢	89.50	Jumbo, Late Head, FP	69.50
Watling Big Game, FP, 5¢	69.50	Super Bells, Comb., 5¢	129.50
Watling Big Game, FP, 25¢	89.50	Super Bells, Tw. Comb., 5¢ and 25¢	269.50
Buckley Track Odds, DD	289.50	Super Bells, Tw., 5¢ and 5¢, PO	179.50
Pace Saratoga, 5¢	69.50	Super Bells, 3/5¢ and 1/25¢	289.50
Pace Twin Reels, 5¢ and 25¢	169.50	Mills 4 Bells, Orig. Heads, 5¢	245.00

WRITE FOR PRICES ON ALL NEW MILLS, GROETCHEN, JENNINGS, PACE, WATLING SLOTS

SPECIAL USED VEST POCKETS.....\$39.50

Write for Prices on All New Equipment: 5-Balls, Consoles, One-Balls, Arcade, Phonographs, Slots, etc. Send for list of reconditioned machines, all types.

FOREIGN TRADE: We are prepared to serve you now. Write in your own language for information. We make all coin chute adaptations; are experts in special packing and crating. Send for our illustrated catalog. **CABLE: MOCOIN.**
Terms: 1/3 Deposit, Balance C. O. D. or Sight Draft.

MONARCH COIN MACHINE CO.
1545 N. FAIRFIELD AVE. (PHONE ARMITAGE 1434) CHICAGO 22, ILL.

WE WANT TO BUY "TOTAL ROLLS"
SEND US YOUR BEST PRICE!
DAVE LOWY & CO.
594 10TH AVE. Phone: BRyant 9-0817 NEW YORK, N. Y.

We are now delivering

USED GAMES READY FOR LOCATION

2 Smarty	\$169.50
4 Suspense	125.00
3 Show Girl	199.50
1 Amber	179.50
6 Canteen	125.00
3 Spellbound	159.50
3 Baffle Card	189.50
2 Superscore	189.50
Big League	139.50
Surf Queen	125.00
2 Seabreeze	189.50
4 Superliner	159.50

WE ARE ALSO MAKING DELIVERY OF NEW GAMES

- Williams Cyclone
- Chi Coin Kilroy
- Bally Rocket
- Bally Double Barrel
- Bally Entry
- United Havana
- Gottlieb Maisie

Complete New 20-Station Automatic Hostess. Never uncrated.

Terms: 1/2 Certified Deposit, Bal. C.O.D.



Sterling NOVELTY CO.

669-671 S. Broadway
LEXINGTON 20, KY.

WE ARE SELLING OUT THESE PINBALLS AT GIVE-AWAY PRICES

FIRST COME—FIRST SERVED

These Games Are Clean—Reconditioned, Ready To Operate

Argentine	\$19.50	Gun Club	\$29.50	Owls (Converted)	\$19.50
Arizona	59.50	Grand Canyon	59.50	Play Ball	24.50
Battle	24.50	Knockout	39.50	Sea Hawk	19.50
Big Chief	19.50	Laura	64.50	Sentry	49.50
Brazil	59.50	Monicker	24.50	Santa Fe	59.50
Big Parade	39.50	Marines at Play	24.50	Topic	24.50
5-10-20	29.50	Midway	39.50	Victorious	39.50
Flat Top	59.50				

Terms: 1/3 Deposit, Balance C. O. D.

GLOBE GAMES COMPANY

1230 WALNUT STREET
CINCINNATI 10, OHIO

MR. OPERATOR! YOU PROFIT!

We offer the following at give-away prices:
Bally Club Bells, Multi, 5¢
Bally High Hands, 5¢, F.P., P.O.
Paces Reels, F.P., P.O.
Mills Jumbo Parade, F.P.
Keeney Super Bells, 5¢, F.P., P.O.

Bally DeLuxe Draw Bells, 5¢—Write

Write, tell us what you can use. We will quote you a price on one or all.

THOMPSON MUSIC CO.

3006 Preble Ave. Pittsburgh 12, Pa.

MECHANIC WANTED

For shop and route work. Must be experienced on Pin Balls, Consoles and Slots. Must be reliable and sober. Must have references.

LOGANSPOUT NOVELTY CO.

MURDOCK HOTEL LOGANSPOUT, IND.

28,000 SQUARE FEET!

BETTER DISPLAY! SUPER SERVICE!



EMPIRE SUPER MARKET'S
1012-14 MILWAUKEE AVE

OUR SUPER VALUES!

6 5c KEENEY BONUS SUPER BELL	WIRE!
3 25c KEENEY BONUS SUPER BELL	WIRE!
5 5c BALLY DRAW BELL, LIKE NEW	\$319.50

NEW PIN GAMES

BALLY DOUBLE BARREL	\$189.50
UNITED HAVANA	295.00
BALLY ROCKET	279.50
CHICOIN KILROY	204.00
GOTTLIEB MAISIE	295.00
MARTEL LIGHTNING	304.50
WMS. CYCLONE	299.50
EXH. CROSSFIRE	299.50

ARCADE MACHINES

ADVANCE ROLL	\$499.50
BASKET B. CHAMP	499.50
POKERINO	279.50
METAL TYPER	445.00
GOALEE	314.50
BOOMERANG	295.00
FRANTZ	115.00
FRANTZ O-SCALE	125.00
MIR-O-SCALE	125.00
WATLING FORTUNE WRITE	295.00

ONE BALLS

BALLY ENTRY, PO	\$595.00
SPECIAL ENTRY, FP	\$595.00
GOTT. DAILY RACES	650.00

NEW COUNTER GAMES

POP-UP	\$ 49.50	IMP., 1c or 5c	\$ 14.50
ABT CHALLENGER	49.50	VEST POCKETS	74.50
FOLDING STAND	11.85	DAVAL OOMPH	59.50
GOTT. GRIP SCALE	39.50	BEST HAND	59.50
GRIP-VUE	49.95	MEX. BASEBALL	59.50
BASKETBALL 1c	39.50	SKILL THRILL	57.50
WITH STAND	54.50	FREE PLAY	75.00
KICK & CATCHER	37.50	HEAVY HITTER	184.50

NEW SLOTS

JENNINGS LITE-UP CHIEF	5¢	10¢	25¢	50¢
JENNINGS STANDARD CHIEF	\$324	\$334	\$344	\$454
MILLS BLACK CHERRY	269	279	289	399
WATLING ROLATOP	248	253	258	338
GROETCHEN DE LUXE CLUB COLUMBIA	175	200	225	300
GROETCHEN COLUMBIA, JP				\$209.50
				145.00

SLOT SAFES & STANDS

CHICAGO METAL REVOLVARD—DE LUXE	
Single, \$119.50; Double, \$174.25; Triple	\$202.00
CHICAGO METAL REVOLVARD SAFES—	
UNIVERSAL, Single, \$79.50; Double	116.75
HEAVY REVOLVARD SAFES—10-GAUGE	225.00
STEEL, Single, \$175.00; Double	225.00
BOX STANDS	\$27.50
FOLDING STANDS	12.50

NEW CONSOLES

BALLY TRIPLE B.	\$895.00
DE L. DRAW BELL	512.50
MILLS 3 BELLS	645.00
(In Lots of 10)	
JENN. CHALLENGER	595.00
EVANS CHALLENGER	671.50
EVANS BANGTAILS	671.50
WINTERBOOK	826.00
EVANS PACERS	931.00
BAKERS PACERS, 5c, DD	668.50
BAKERS PACERS, 25c, DD	747.50
GROETCHEN TWIN FALLS	485.00

VENDORS

SILVER KING, 1c or 5c NUT OR BALL GUM	\$ 13.95
VICTOR MODEL V, 1c GLOBE TYPE	11.75
CABINET TYPE	13.75
FOR ALL SPECIAL USES	WRITE

MUSIC MACHINES

Completely refinished, inside and out. A-1 condition—ready for operation!

8200	\$350.00	Envoy	
8800	350.00	E.S.R.C.	\$300.00
9800	350.00	Concert	
Classic	250.00	Grand	250.00
Vogue	250.00	Rev	200.00

ROCK-OLA

1939	\$239.50
Spectravox & Playmaster	250.00

WURLITZER

61 Counter Model	\$139.50
600	225.00

1/3 Deposit, Balance C. O. D.; F. O. B. Baltimore

OUR GUARANTEE!

We will pay freight both ways if these machines are not to your satisfaction.

ECONOMY SUPPLY COMPANY

2015 Maryland Ave. Baltimore 13, Md.
Phone: Chesapeake 6612

BEWARE!

"TALKING GOLD" Plastic Grille Cloth is being imitated. The genuine "Talking Gold" can be distinguished by

1. Full Brilliant Color.
2. No Rub Off.
3. No Tarnish.
4. Perfect Tone.
5. Maximum Volume.

Speedway Products, Inc.

502 W. 45th Street New York 19, N. Y.
Al Bloom, President
Telephone: Longacre 5-0371

SPECIAL

2 LATE MODEL VICTORY SPECIALS

free play with chrome rails, \$350.00 Each.

Deposit required.

H.G. PAYNE COMPANY

312-14 BROADWAY

NASHVILLE, TENNESSEE

USED PIN GAMES

DYNAMITE	\$229.50	5-10-20	\$84.50
BAFFLE CARD	184.50	MIDWAY UNITED	79.50
SPELLBOUND	189.50	BOSCO	79.50
FAST BALL	184.50	YANKS	78.50
SUPERLINER	178.50	GANCO	
STEP UP	169.50	DEFENSE	74.50
SUSPENSE	169.50	HI HAT	69.50
MIDGET RACER	149.50	TOPIC	69.50
BIG LEAGUE	144.50	SPOT POOL	69.50
STAGE DOOR CANTEEN	134.50	GENCO VICTORY	69.50
SURF QUEEN	134.50	GUN CLUB	67.50
BIG HIT	129.50	BELLE HOP	64.50
FLAT TOP	119.50	LEGIONNAIRE	69.50
FRISCO, F.S.	109.50	ALL AMERICAN	59.50
SKY CHIEF	109.50	CHAMPS	59.50
LIBERTY GOTT.	109.50	BOLAWAY	59.50
AIR CIRCUS	99.50	SHOW BOAT	59.50
BIG PARADE	99.50	CAPT. KIDD	59.50
KNOCK OUT	99.50	VENUS	59.50
KEEP 'EM FLYING	99.50	TOWERS	59.50
TRADE WINDS	99.50	MIAMI BEACH	57.50
SOUTH SEAS	99.50	ABC BOWLER	57.50
RIVIERA	99.50	'41 MAJORS	57.50
WAGON WHEELS	99.50	INVASION	54.50
COVER GIRL	94.50	SEVEN UP	54.50
ARIZONA	89.50	PARATROOPS	54.50
SANTA FE	89.50	BOMBARDIER	54.50
OKLAHOMA	89.50	TEN SPOT	54.50
STREAMLINER	89.50	DRUM MAJOR	49.50
		MARINES	47.50
		BIG CHIEF	47.50

ONE-HALF DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT

SLOTS

5¢ MILLS BLUE FRONT, ORIG.	\$109.50
10¢ MILLS BLUE FRONT	119.50
25¢ MILLS BLUE FRONT	129.50
5¢ BROWN FRONTS	119.50
10¢ BROWN FRONTS	129.50
25¢ BROWN FRONTS	139.50
VEST POCKETS, 1946 Model	59.50
25¢ QT., LATE, Glitter Gold Front	109.50
5¢ BLACK CHERRY, ORIG., 2-5	179.50
10¢ BLACK CHERRY, NEW, 3-5	225.00
5¢ BLACK CHERRY, REC.	149.50
10¢ BLACK CHERRY, NEW REB.	169.50
5¢ JENN. SILVER CHIEF	89.50
5¢ JENN. CLUB CONSOLE CHIEF	149.50
10¢ 4-STAR CHIEF	89.50
COLUMBIAS J.P., 1946 Model	89.50
5¢ WATL. ROLATOP, \$79.50; 10¢	89.50
5-10-25¢ JENN. LITE-UP CHIEFS. WRITE	
SLOT STANDS, Complete	17.50

CONSOLES

BAKER'S PACERS, D.D., J.P., New	\$395.00
5¢ COMB. SUPER BELLS	149.50
BALLY SUN RAYS, F.P.	89.50
5¢ BUCKLEY TRACK ODDS, J.P.	435.00
HI HAND, COMB.	139.50
WATLING BIG GAME, 5¢, P.O.	89.50
5¢ PACE SARATOGA SR.	89.50
BALLY BIG TOP, P.O. or F.P.	89.50
WATLING BIG GAME, F.P.	79.50
MILLS JUMBO, P.O., LATE HEAD	99.50
JENN. SILVER MOON, F.P.	79.50
5¢ BALLY CLUB BELL	129.50
25¢ BALLY CLUB BELL	154.50
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50
BANGTAILS, J.P., 2-TONE	159.50

ONE BALLS

VICTORY SPECIAL	\$425.00
CLUB TROPHY, F.P.	109.50
VICTORIOUS, F.P., TURF CHAMP	69.50
'41 DERBY	119.50
RECORD TIME, F.P.	89.50
LONGACRE, F.P.	219.50
TURF KING, P.O.	169.50
JOCKEY CLUB, P.O.	159.50
40 MILLS 1-2-3, F.P.	89.50
MILLS OWL, 1 OR 5 BALL, F.P.	129.50
LONGSHOT, P.O.	129.50
KENTUCKY, P.O.	149.50
BLUE GRASS, F.P.	109.50
VICTORY DERBY, P.O.	310.00

ARCADE

MUTO. VOICE-A-GRAPH	\$875.00
TOTAL ROLL, LIKE NEW	375.00
EV. TEN STRIKE, 1947 MODEL	WRITE
EV. TOMMY GUN	94.50
EV. SUPER BOMBER	179.50
BALLY DEFENDER	119.50
BATTING PRACTICE	89.50
PIKES PEAK	19.50
GENCO WHIZZ—Like New	89.50
EXH. CARD VENDOR	9.50
SHOOT TO TOKYO	79.50
CHICAGO COIN GOALEE, Like New	219.50
GOTT. 8-WAY GRIPS	49.50
CHICAGO COIN HOCKEY	119.50
MUTOSCOPE SKY FIGHTER	129.50
RAPID FIRE	99.50
PITCHER & CATCHER	99.50
BALLY SKY BATTLE	119.50
EXH. HAMMER STRIKER	57.50
ADVANCE SHOCKER	17.50
MAJOR LEAGUE BASEBALL	149.50
VICTORY STAMP VENDORS, NEW	24.50
ACE BOMBER	169.50
ABT CHALLENGER, 1947 MODEL	34.50
CHAMPION HOCKEY	79.50

Empire Coin MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. ♦ PHONE: HUMBOLT 6288 ♦ CHICAGO 22, ILL.



Another Great New Money-Maker by United!
HAVANA

FIVE-BALL NOVELTY-REPLAY GAME

Greater Than "RIO"!

- New Tantalizing Ball Action
- Multiple Scoring Pockets
- Saucer Kick-Out Pockets
- HA-VA-NA Feature is Terrific Build-Up for Super-High Scores
- Cross-Ball Action
- Fourteen Ways to Score Replays

See Your Distributor Now!

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY CHICAGO 40, ILLINOIS



SPECIAL CLOSE-OUTS

BRAND NEW BALLY DOUBLE BARRELS

in original crates
\$155.00 each

RUSH YOUR ORDERS TODAY

FOR SALE

2-1946 BUCKLEY TRACK ODDS

Twin Tube, Used 3 Weeks — GUARANTEED LIKE NEW
\$695.00 each

One-half deposit must accompany all orders



HEATH DISTRIBUTING CO.

217 Third Street Phones 2681-2682 Macon, Georgia

NEW GAMES — WRITE NOW!

- CARNIVAL
- FRISCO
- UN. HAVANA
- EXH. CROSSFIRE
- GOTT. MAISIE
- BALLY SURF QUEENS

Send for Price List of Used Games

NOW DELIVERING ORDER TODAY

"LIGHTNING"

FAST, POWERFUL MONEY-MAKER

MARVEL'S 'POP-UP' \$49.50

BELL MACHINES
Mills Brown Hammerloid, 5-10-25¢ (Matched Set) \$550.00
Mills Chrome, 5¢ 175.00

ARCADE
Score-a-Barrel, 10 1/2 Ft. \$399.50
Score-a-Barrel, 7 Ft. WRITE

1/3 DEPOSIT WITH ORDER, F. O. B. CHICAGO

Mid-State Co.

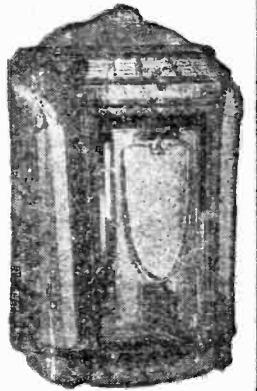
2369 MILWAUKEE AVE., CHICAGO 47, ILL.
Phone Everglade 2545

10 SEEBURG, WS10Z, 5-10-25c WIRELESS WALLOMATICS \$ 29.50

10 SEEBURG, WS2Z, 5c, WIRELESS WALLOMATICS 22.50

8 SEEBURG HI-TONE, 8800 AND 9800, E. S. PHONOGRAPHS 229.50

SCIENTIFIC SOUND DISTRIBUTION



PHONOGRAPHS

1 Wurlitzer 500, K.B. Marbledgew ... \$199.50 | 1 Wurlitzer 800, K.B., A-1 \$309.50
1 Wurlitzer 24, V.C. 149.50 | 1 Rock-Ola Playmaster & Spectravox, V.C. 199.50

ARCADE EQUIPMENT

Bally Heavy Hitters With Stands Write | Bally Double Barrels \$149.50
Williams Cyclone Write | 35 A.B.T. Challengers, practically new, in original cartons 34.50
Jennings 5-25¢ Challengers \$595.00 | 6 Scientific Victory Pool Tables 69.50
Also Jennings 5¢, 10¢, 25¢, 50¢, \$1.00 Chiefs, Standard or Deluxe.

CIGARETTE VENDERS

3 Rowe Royals, eight column \$39.50 | 1 Rowe Royal, six column chroma wall model \$39.50
6 Rowe Royals, ten column 49.50 | 3 Stewart-McGuire, seven column 25.00

TERMS: 1/3 DEPOSIT, BALANCE C. O. D.

FRANCO DISTRIBUTING COMPANY

24 NORTH PERRY STREET PHONE 3-9164 MONTGOMERY, ALABAMA

2 Sure Fire WINNERS!

Gottlieb's "LUCKY STAR"

SENSATIONAL NEW 5 BALL
High Scoring Fast Action Novel Features

Keeney's "HOT TIP"

Outstanding One Ball 4 Coin Multiple Highest Changing Odds

Take a TIP—Keeney's "Hot Tip" Tops 'Em All

ORDER NOW for Immediate Delivery

TRIMOUNT COIN MACHINE COMPANY

40 WALTHAM STREET BOSTON 18, MASS.
PHONE LIB. 9480

CORRECTION

CYCLONE SCORES UP TO 950,000

In the ad of Shaffer Music Co., Page 149, June 7 issue, the WILLIAMS CYCLONE was described as scoring up to 90,000, whereas it actually scores up to 950,000.

A GREAT GAME

"LIGHTNING"

MARVEL MFG. CO., 2847 Fullerton Ave., Chicago 47, Ill.

MILLS LATEST MACHINES



← GOLDEN FALLS
 You can make **MORE MONEY** with this New Mills Bell (with Hand-Load Jackpot). It is modern in design and has the "come-on" appeal. Full Jackpot at all times is one of its "Come-On" Features. Write for illustrated circular giving full details on this unusual Bell. Immediate delivery in 5¢, 10¢, 25¢ and 50¢ play.



JEWEL BELL →
 If you want to increase your income place the New Mills Jewel Bell on location. It is different than any Bell ever manufactured in the past. Its design is modernistic and has unusual eye appeal. Ready for delivery in 5¢, 10¢ and 25¢ play.

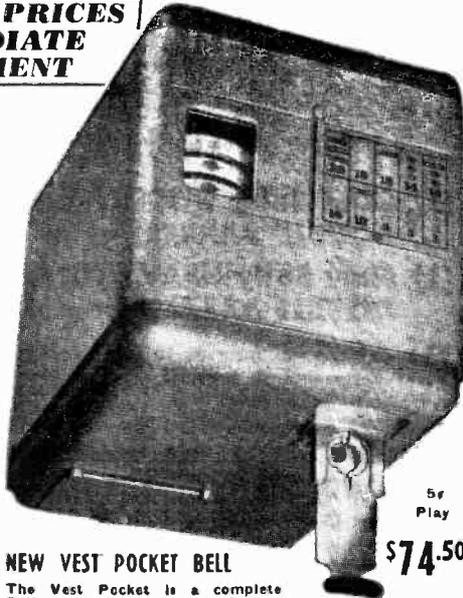
WRITE FOR PRICES IMMEDIATE SHIPMENT



BLACK CHERRY BELL

This wonderful new Bell is now ready for delivery in 5¢, 10¢, 25¢ and 50¢ Play. This machine actually glows and sparkles with brilliant dashes of Silver, Black, Red and Green.

New Back Stands, Single, Double and Triple Safes



NEW VEST POCKET BELL

The Vest Pocket is a complete Bell, operating on 3-5 Mystery Payout system. Small payout cup in front is covered by drop flap. Reels can also be instantly covered, automatically removing the reward plate from sight. **BLUE & SILVER or GOLD & SILVER.**

5¢ Play
 1/3 Deposit
\$74.50

SICKING, INC.

Established 1895 1401 CENTRAL PARKWAY CINCINNATI 14, OHIO

When you think of Mills Bells, think of

BELL-O-MATIC

BELL-O-MATIC CORPORATION
 EXCLUSIVE NATIONAL DISTRIBUTOR: MILLS BELL PRODUCTS
 4100 FULLERTON AVENUE · CHICAGO 39, ILLINOIS

HERE'S THAT AD AGAIN!

OUR REGULAR CUSTOMERS WATCH FOR IT BECAUSE THEY KNOW IT NOT ONLY MEANS A SAVING, BUT ALSO AN ASSURANCE OF GOOD USED GAMES IN TIP TOP SHAPE AND READY TO BE PLACED ON LOCATION.



FIVE BALL FREE PLAY	FREE PLAY	MEMBER
ARIZONA @ \$ 60.00	KNOCKOUT @ \$ 45.00	
AIR CIRCUS @ 39.50	KEEP 'EM FLYING @ 49.50	
ARGENTINE @ 39.50	OPPORTUNITY @ 69.50	
BIG PARADE @ 39.50	SHANGRI LA @ 47.50	
BOSCO @ 35.00	STREAMLINER @ 55.00	
FLAT TOP @ 60.00	SKY CHIEF @ 55.00	
FIVE-TEN-TWENTY @ 35.00	SUN VALLEY @ 55.00	
GRAND CANYON @ 60.00	VICTORY @ 32.50	
HI-HAT @ 39.50	WESTWIND @ 35.00	
LATE POST-WAR GAMES IN PERFECT SHAPE!	SUPERLINER @ \$145.00	
BIG LEAGUE @ \$135.00	SUPERSCOPE @ 155.00	
SPELLBOUND @ 140.00	STATE FAIR @ 155.00	
MIDGET RACES @ 125.00	STEP-UP @ 149.50	
FAST BALL @ 140.00	SHOW-GIRL @ 175.00	
SURF QUEENS @ 115.00		

KINDLY INCLUDE ONE-THIRD DEPOSIT IN CASH, CASHIER'S CHECK OR MONEY ORDER. STATE METHOD OF SHIPMENT PREFERRED.
 WIRE! WRITE! PHONE!
MORRIS NOVELTY COMPANY, INC.
 3007-09 OLIVE ST. PHONE: FRANKLIN 0757 ST. LOUIS 3, MO.

USED EQUIPMENT—RED HOT PRICES

MUSIC			
Wurlitzer 750 E	\$325.00	Seeburg 1-46	WRITE
Wurlitzer 850	325.00	Rock-Ola Commando	\$150.00
Wurlitzer 950	325.00	Rock-Ola 40 Super	175.00
Wurlitzer 500	175.00	Rock-Ola 39 Standard	150.00
Wurlitzer 600 Rotary	165.00	Rock-Ola 39 Deuxe	150.00
Wurlitzer 81	139.50	Rock-Ola 1422	WRITE
Seeburg 8800	200.00	Aireon 1946 Model	WRITE
Seeburg 9800	200.00	Packard 1946	WRITE
Seeburg 8200	200.00	Mills Panoram	190.00
Seeburg Commander	175.00		
5 BALL F.P. PIN GAMES			
Air Circus	\$ 37.50	Laura	\$ 49.50
Surf Queen	99.50	Hollywood	40.00
Smarty	175.00	Flat Top	49.50
Home Run #40	25.00	Gobs	25.00
Army & Navy	25.00	Shangri La	42.50
Production (Rev.)	\$ 39.50	Whizz	55.00
Spellbound	109.50	Super Score	175.00
Step-Up	160.00		
1 BALL F.P. PIN GAMES			
Victory Special	\$325.00	Thorobred	\$125.00
Longacres	125.00	Record Time	65.00
ARCADE EQUIPMENT			
Goalee	\$174.50	Evans Tommy Gun	\$ 59.50
Scientific Batting Prac.	69.50	Genco Total Roll	200.00
Bally Torpedo	49.50		

Terms: 1/3 Dep., Balance C. O. D.

BEASLEY AMUSEMENT CO.

614 8TH AVENUE SO. TEL. 5-6457 NASHVILLE, TENNESSEE

EXCEPTIONAL OPPORTUNITY FOR TWO SALESMEN

To thoroughly cover by car

1. California, Nevada, New Mexico, Arizona
2. Oregon, Washington, Idaho, Montana, Wyoming, Colorado

Advertiser is well established concern with national business. Large commission on "live" line. Since these are large territories (which can be increased if sales are good) and which necessitates continuous traveling, we prefer men whose absence from home for 4 to 6 weeks will not conflict with domestic life. REFERENCES REQUIRED. Give full details in first letter, including age and experience. THIS IS THE OPPORTUNITY TWO "RIGHT" MEN ARE LOOKING FOR.

BOX 209, The Billboard
 1564 Broadway, New York

McCALL NOVELTY CO.

ALL A-J RECONDITIONED — READY FOR LOCATIONS

Action	\$79.50	Sea Hawk	\$94.50
Air Circus	69.50	Seven Up	89.50
American Beauty	39.50	Show Boat	39.50
Bandwagon	39.50	Sky Line	49.50
Big Chief	69.50	Sky Raider	49.50
Bombardier	79.50	Sluggo	47.50
Bosco	37.50	South Paw	49.50
Captain Kidd	39.50	Spot Pool	69.50
Crossline	39.50	Strip Tease	69.50
Dive Bomber	69.50	Texas Mustang	49.50
Dixie	79.50	Torpedo Patrol	49.50
Eagle Squadron	29.50	Venus	39.50
Five-Ten-Twenty	69.50	Victory	69.50
Flicker	69.50	Yacht Club	69.50
Four Aces	69.50	Yankee Doodle	69.50
Dark Horse	\$79.50	Yanks	69.50
Sport Special	69.50		
Mills Vest Pocket	\$49.50	Mills 1-2-3 (1939)	\$39.50
Chrome	\$49.50	Mills Vest Pocket Green	\$29.50

Terms: One-Third Deposit with Orders, Balance C. O. D.
 3147 LOCUST ST. ST. LOUIS, MO.

SEE YOUR WIDE-AWAKE DISTRIBUTOR FOR IMMEDIATE DELIVERY DOWNEY-JOHNSON COIN COUNTER

Equipped With 4 Wheel Reset Meter

GLOBE COIN SORTER. \$290.00
DISTRIBUTORS, SEND FOR FULL PARTICULARS.
FREE CIRCULAR AVAILABLE UPON REQUEST!



PRICE \$217.50
F.O.B. Chicago
1/2 Dep. with Order.

VICTORY SPECIALS LONGACRES, DELUXE MODELS
WRITE FOR BARGAIN PRICES

Size 8 1/2"x10"x7"
UNCONDITIONALLY GUARANTEED FOR ONE YEAR

WE HAVE ALL THE LATEST BRAND NEW FACTORY RELEASES!

OUR RECONDITIONED MACHINES DEFY ALL COMPARISON! Send for Our Complete List!
We are interested in obtaining a large quantity of Post War 5 Balls. Send Your List. Cash Waiting!

Exclusive National Distributors

CHARLES (JIMMY) JOHNSON-VINCE MURPHY



GLOBE DISTRIBUTING CO.
1623 NO. CALIFORNIA AVE., CHICAGO 47, ILL. ARM. D780

\$100.00

Buys a Brand New

Bally DOUBLE BARREL

(In original factory crates). List Price \$269.50

With Purchase of One

New Bally ROCKET at \$279.50

or One

New Bally HEAVY HITTER at \$184.50

(1) New Bally ROCKET and (1) New DOUBLE BARREL for only \$379.50

(1) New Bally HEAVY HITTER and (1) New DOUBLE BARREL for only \$284.50

This offer good only as long as our stock of new Double Barrels lasts. First come—first served! All orders filled in rotation received and subject to prior sale.

TERMS—1/3 Certified Deposit, Balance Sight Draft or C. O. D. MEMBER C.M.I. Reference: United Bank & Trust Co., St. Louis.

ATTENTION, OPERATORS IN OUR TERRITORY
Use our E-Z finance plan to buy your equipment—use our cash to expand your routes. Come in or write today for details!

J. ROSENFELD CO.
3218 OLIVE ST. ST. LOUIS 3, MO. NEWSTEAD 1582
SATISFACTION GUARANTEED OR YOUR MONEY BACK IN FULL!

SUMMER CLEARANCE SALE

FREIGHT PREPAID ON ORDERS OF TEN MACHINES OR MORE.
2% DISCOUNT FOR CASH WITH ORDER.

SPECIALS

Bally "Double Barrel", 5-ball novelty or free play. Brand New in original crate. \$139.50
Bally "Line-a-Basket", free play model, brand new, \$124.50 value, complete with stand. 89.50
Jackpot Charley, 25¢, Thick, Protected. Freight prepaid on \$75.00 or more. 1.10
Packard 1000 "Out of This World" Speakers, large chandelier type, brand new. 120.00
\$189.50 value

ALL OVERHAULED -- RAILS REFINISHED -- CLEANED -- GUARANTEED

5-BALL NOVELTY & FREE PLAY		ONE-BALLS	
Surf Queens	74.50	Longacres	134.50
Topic	29.50	Thorobreds	144.50
Yankee Doodle	39.50	Victory Specials, Old Model	289.50
Wagon Wheels	44.50	Victory Specials, Late Model	344.50
Show Girl	174.50	Blue Grass	59.50
Big Hit	64.50	Club Trophy	89.50
Big League	89.50	CONSOLES	
Baffle Card	124.50	Bangtails, 5¢, 148 Model, Like New	475.00
Flat Top	44.50	Draw Bell, 5¢, Floor Sample	299.50
Flying Tigers	29.50	Same as New	47.50
Kismet	29.50	Sun Rays, 5¢, F.P. Perfect Shape	47.50
Midget Racer	94.50	SLOTS	
Pin-Up Girl	24.50	QT's Glitter Front, 5¢	49.50
Seven-Up	24.50	QT's Blue Front, 5¢	25.00
Stage Door Canteen	74.50	Mills Silver Chrome, 5¢	144.50
Superliner	84.50	PHONOGRAPHS	
Air Force	22.50	Mills Empress	189.50
Monicker	22.50	Mills Thrones	159.50
Silver Skates	22.50	A.M.I. Singing Towers	139.50
Step-Up	99.50	A.M.I. Singing Towers, with Wurlitzer	99.50
Rio	167.50	24 Electric Selector Mechanism	199.50
		Wurlitzer 500	199.50
		Rock-Ola 39 Standard	169.50

WE BUY -- SELL -- OR TRADE
DISTRIBUTORS AND EXPORTERS

Coin Machine Sales Co.
3804 TRAVIS STREET HOUSTON 6, TEXAS

WANTED EXPERIENCED COIN MACHINE SALESMAN

Eastern manufacturer of outstanding coin controlled equipment desires to contact salesman qualified by experience to sell and handle both distributors and operators. Liberal drawing account against commissions. Must have car. All territories open. Unless you are a ten thousand dollar a year man, don't waste time. Give full details and submit photo with first letter. Our present staff knows of this ad.
BOX #206, THE BILLBOARD, 1564 BROADWAY, NEW YORK 19, N. Y.

BEN RODINS SAYS

If We Can't Guarantee It We Won't Ship It!

NEW PIN GAMES FOR IMMEDIATE DELIVERY
EXHIBIT'S CROSSFIRE
UNITED'S HAVANA
CHICOIN'S KILROY
GOTTLIEB'S MAISIE

NEW ARCADE EQUIPMENT
Amusement's Boomerang \$295.00
Esquire's Spot Lite 399.50
New Photomatics 1495.00
New Voice-o-Graphs 1495.00

USED ARCADE EQUIPMENT
LATE 1942 PHOTO-MATICS, \$300.00
Goalees \$175.00
Ace Bombers 94.50
Night Bomber 104.50
Keeney Sub Gun 60.00
Chicoin Hockey 60.00
Ten Strike 40.00

USED PIN GAMES
Big Top \$44.50
Bubbles 49.50
Keep 'Em Flying 49.50
Marvel's Baseball 49.50
United Streamliner 69.50
United Santa Fe 69.50

USED PIN GAMES (cont.)
United Trade Winds \$69.50
United Grand Canyon 69.50
Laura 74.50
Liberty 74.50
Surf Queen 89.50
Stage Door Canteen 93.50
Big League 124.50
Fast Ball 135.00
Double Barrel 135.00
Spellbounds 140.00
Fiesta 145.00
Step Ups 145.00
Midget Racers 145.00
Superscore 145.00
Williams Show Girl 175.00
Williams Smarty 175.00

● KEEP POSTED—Let Ben Rodins add your name to his Mailing List... keep posted on prices for new and used equipment. WRITE TODAY... a postcard will do!



MARLIN
Amusement Corporation
412 9th St., N. W. • DI. 1625
WASHINGTON 4, D. C.

WE HAVE THOSE "HARD-TO-GET"

PARTS

Miniature Bulbs for Pin Games. Live Rubber Rings, all sizes. Live Rubber Railings. Fuses. Bell Machine Parts. All types of Springs. Glass for Pin Games. Backboard Glasses. Pick-Up Scale for Phonographs. Lumilines for Phonographs. Silver Sleeves. Coils. All sizes Steel Balls. Pin Game Locks.

NEW PRICE LIST NOW READY—WRITE FOR IT!

COIN MACHINE SERVICE CO.

PARTS FOR EVERY OPERATOR'S NEED
1547 N. FAIRFIELD AVE. All Phones: HUMBOLDT 3476 CHICAGO 22

ALL NEW MACHINES—Ready for Shipment!
PIN GAMES

MARVEL LIGHTNING	\$285.00
EXHIBIT CROSS FIRE	289.50
GOTTLIEB MAISIE	294.00
CHICOIN KILROY	279.50
BALLY ROCKET	279.50
WILLIAMS CYCLONE	304.50
UNITED HAVANA	295.00
MARVEL OPPORTUNITY	185.00

ONE BALLS, ETC.

KEENEY HOT TIP, FP or PO	\$680.00
GOTTLIEB DAILY RACES	650.00
BALLY ENTRY	595.00
BALLY SPECIAL ENTRY	595.00
DAVAL FREE PLAY	WRITE
ACE COIN COUNTER	159.50
SILVER KING, 1¢ or 5¢	13.95
VICTOR MODEL V, GLOBE	11.75
VICTOR DELUXE	13.75

ARCADE MACHINES

SCIENTIFIC POKERINO	\$279.50	PINCH HITTER	\$419.50
MARVEL POP UP	49.50	CHICOIN BASKETBALL CHAMP	499.50
ABT CHALLENGER	55.00	GRIP-VUE	49.85
GOTTLIEB 3 WAY GRIP SCALE	39.50	BAT-A-BALL JR.	79.50
BALLY HEAVY HITTER	184.50	METAL TYPER, 10¢	462.50
ARIST-O-SCALE	115.00	GEMCO ADVANCE ROLL	499.50
MIR-O-SCALE	125.00	AMUSEMATIC BOOMERANG	295.00
KICKER & CATCHER, 1¢	37.50	CHAMPION BASKETBALL, 1¢	39.50

Daval Best Hand, Mexican Baseball, Gomph, \$59.50 Ea.; Daval Skill Thrill, \$57.50.

SLOTS

MILLS 5¢ BLACK CHERRY	\$248.00
MILLS 25¢ BLACK CHERRY	258.00
MILLS 5¢ GOLDEN FALLS	258.00
MILLS 10¢ GOLDEN FALLS	268.00
MILLS 25¢ GOLDEN FALLS	268.00
MILLS VEST POCKET BELL	74.50
MILLS BOX STANDS	27.50
GROETCHEN COLUMBIA, J.P.	145.00
DELUXE CLUB COLUMBIA	209.50

CONSOLES

KEENEY 5¢ SUPER BONUS	Write
BALLY DRAW BELL, 25¢	\$375.00
BALLY TRIPLE BELL	\$95.00
BALLY DE L. DRAW BELL	\$12.50
EVANS BANQTAL, 5¢, J.P.	671.50
EVANS WINTERBOOK, 5¢	828.00
EVANS RACES, 5¢, J.P.	937.00
EVANS CABINO BELL	637.50
MILLS 3 BELLS, in Lots of 10	645.00

MICHIGAN DISTRIBUTORS for ABT, Chicago Coin, Daval,

Exhibit, Gottlieb, Groetchen, Keeneey, Marvel, Silver King, United.
WRITE FOR NEW PRICE LIST OF ALL RECONDITIONED MACHINES!

Robinson SALES CO.
7525 Grand River Ave. • Phone: Tyler • 7-2770 Detroit, Mich.

Buckley
BUILDS THE Best

THE NEW Music Box



\$25⁰⁰

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug ejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

Used Music Equipment
REFINISHED • RECONDITIONED • GUARANTEED

SEEBURG 9800 RCES HI-TONES	\$299.50	ROCK-OLA '40 SUPER	\$215.00
SEEBURG 8800 RCES HI-TONES	299.50	WURLITZER 500A KEYBOARD	229.50
SEEBURG CADET RCES	225.00	WURLITZER 850E	299.50
SEEBURG REGAL	149.50	WURLITZER 600A KEYBOARD	199.50
SEEBURG CROWN	149.50	WURLITZER 616 LITE UP	99.50
ROCK-OLA 1946	495.00	AMI SINGING TOWER, 20 Record	175.00
ROCK-OLA '39 DELUXE	199.50	MILLS THRONE	135.00
ROCK-OLA '40 MASTER	215.00		

SPECIAL DISCOUNT ON QUANTITY PURCHASES—FOREIGN INQUIRIES INVITED
ONE-THIRD CERTIFIED DEPOSIT, BALANCE C. O. D.

Music Systems Inc.
NORTHERN OHIO FACTORY DISTRIBUTORS FOR SEEBURG
6210 EUCLID AVE. • CLEVELAND 3 OHIO • HE-6114
1312 JACKSON AVE • TOLEDO 3 OHIO • EM-1318

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



\$1250⁰⁰

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
HAMMERLOID OR WRINKLE

- YOUR CHOICE OF:**
- Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.
 - Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
 - Club Handle and Handle Collar chrome plated.
 - Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
 - 5¢-10¢-25¢ chrome Denominator Coin Intake.
 - Payout Cups with anti-spoon Cup.
 - Drillproof Plates.

\$50⁰⁰



NEW MODEL B2H
ACE FEATHER-LITE COIN COUNTER

New, improved. Yes, improved with new time-saving features and added operating ease. See it at your distributor or write direct.

\$159.50
Complete with Carrying Case, Money Tubes and Bagging Attachments.

ACE COIN COUNTING MACHINE CO.
CHICAGO, ILLINOIS
3715 N. SOUTHPORT

Buckley Manufacturing Co.
4223 WEST LAKE STREET • CHICAGO 24, ILLINOIS
PHONES: VAN BUREN 6636-6637-6638-6533

IMMEDIATE DELIVERY

Gottlieb MAISIE	Williams CYCLONE
Gottlieb DAILY RACES	United HAVANA
Gottlieb GRIPPERS	Exhibit CROSSFIRE
Chicago KILROY	A.B.T. CHALLENGER

SPECIAL 1-BALL FREE PLAYS

Dark Horse	\$ 85.00	Long Ace	\$195.00
Sport Special	60.00	Mills 1-2-3 (1940)	55.00
Derby '41	117.50	Foreign Colors	55.00
Pimlico	130.00		

WRITE FOR OUR COMPLETE PRICE LIST



MEMBER

OLIVE NOVELTY CO.

2625 LUCAS AVE., ST. LOUIS 3, MO.
Phone: Franklin 36201




COVEN'S COIN CORNER

Bally's **"HEAVY HITTER"**

A STEADY . . . PROFITABLE SLUGGER
ANY PLACE . . . ANYTIME . . . ANYWHERE!

CONSOLES

GALLOPING DOMINO, '46. Write
LIKE NEW, J.P.
GALLOPING DOMINOES, 5¢, J.P. \$159.00
P.O., '41, Two-Tone . . . 49.00
SARATOGA WITH RAILS, 5¢, P.O. 89.00
TRACK TIME, 5¢, P.O. 129.50
BALLY CLUB BELL, P.O., 5¢ 159.00
BALLY CLUB BELL, P.O., 25¢ 69.50
FAST TIME, P.O., 5¢ 89.50
FAST TIME, P.O., 25¢
MILLS 3 BELLS, Clean, Excellent Cond., Like New. . . 319.00
MILLS JUMBO, P.O., 5¢ 69.50
Animal Reels, Late Head . . . 129.50
LUCKY STAR, Excellent Buy . . .

SLOTS

JENNINGS 25¢ CLUB SPECIALS \$119.00
JENNINGS 5¢ SILVER CHIEF . . . 89.00
JENNINGS 10¢ SILVER CHIEF . . . 89.00
JENNINGS 5¢ VICTORY CHIEF . . . 79.00
JENNINGS 10¢ VICTORY CHIEF . . . 89.00
LIKE NEW 5¢ MILLS BLACK CHERRY BELLS, With Stand. 165.00
NEW MILLS BLACK CHERRY BELLS, ORIGINAL . . . Write

ARCADE

LINE-A-BASKET, New . . . \$ 49.00
WESTERN BASEBALL, Exc. Cond. 75.00
CHICOIN GOALEE, Perf. Clean. 219.00

5-BALLS

SURF QUEENS . . . \$139.50
BIG LEAGUE . . . 149.50
MIDGET RACER . . . 139.00
METRO . . . 29.50
STAGE DOOR CANTEEN . . . 99.50
SPELLBOUND . . . 189.50
VICTORY . . . 49.50

NEW MACHINES

KILROY, ADVANCE ROLL, MAISIE, CROSS FIRE, LIGHTNING, CHICOIN BASKET BALL, HAVANA.

SPECIAL CLOSEOUT.
DOUBLE BARREL—\$175.00 WHILE THEY LAST.

1-BALLS

VICTORY DERBY . . . \$329.00
DERBY '41, F.P. Good Shape 139.00
TURF KING . . . 129.00
JOCKEY CLUB . . . 139.00

WRITE-PHONE OR WIRE

OPERATORS IN OUR TERRITORY! Let us help you expand with our most liberal Finance Plan. Come in and discuss it with us.

FOR YOUR Bally EQUIPMENT See..

PARTS SPECIALS!

Large Rubber Rings, per 100 \$2.75
Med. Rubber Rings, per 100 \$2.35
Small Rubber Rings, per 100 \$2.15
Plastic Grill Cloth, Gold or Silver, 50"x20" \$7.50
Service Kit, \$12.50 value, Now \$6.50.
Plunger Springs, heavy or light, \$3.50 Per 100.

LOTS OF ZING and ZIP!

ORDER TODAY!

COME IN AND SEE IT!

EXCLUSIVE BALLY DISTRIBUTOR IN INDIANA, WISCONSIN AND NORTHERN ILLINOIS.



COVEN Distributing Co.

3181 ELSTON AVENUE CHICAGO, ILL
Phone: INDEPENDENCE 2210

GEORGE FAIR OFFERS BARGAINS IN GAMES

SEA BREEZE	\$140.00	BRAZIL	\$ 75.00
DOUBLE BARREL	100.00	BIG PARADE	50.00
SUPERLINER	140.00	FOX HUNT	25.00
SURF QUEEN	60.00	STREAMLINER	55.00
STAGE DOOR CANTEEN	60.00	SHANGRILA	45.00
CARNIVAL	135.00	ACTION	40.00
BIG HIT	100.00	4 ACES	35.00
JUNGLE	20.00	SHOW GIRL	165.00
BALLY BEAUTY	25.00	BIG LEAGUE	100.00
DIXIE	25.00	RIO	175.00
ARIZONA	60.00	DUFFYS	80.00
GRAND CANYON	70.00	AIR FORCE	30.00
WAGON WHEELS	75.00	FIVE-TEN-TWENTY	35.00
SKY CHIEF	30.00	SILVER SKATES	20.00
KEEP 'EM FLYING	50.00	DUPLEX	25.00
LIBERTY	50.00	MARINES	20.00

SEEBURG GUN—REFINISHED & CONVERTED TO RIFLE RANGE . . . \$75.00
WATLING MODEL 500 SCALE . . . 60.00
PENNY MUTOSCOPE VIEW-A-SCOPE WITH 5 REELS OF NUDES . . . 20.00
NEW EMERSON RECORD PLAYERS . . . 25.00

MONTGOMERY DISTRIBUTING CO.

951 TROY ST. Hemlock 9812 DAYTON, OHIO

Make MORE Money with Radiotel

The **ADVANCED** Coin-Operated Radio

- RCA licensed . . . Underwriters approved
- Chassis especially engineered for coin-radio play
- Slug Rejector, with separate Return Coin chute
- Additional volume control inside chassis
- Tamper-proof tumbler locks, keyed to your pleasure
- GUARANTEED trouble-free operation
- GUARANTEED bonded delivery NOW

Write...wire...phone...for details to Dept. B
To prove RADIOTEL is better, sample units shipped on request for 10-day inspection



Above: New Console Model No. 1700
Five-mar - alcohol resistant cabinet built by Howard Hughes Aircraft Co. Dark Mahogany. 6 tubes, AC - DC.



Right: New Table Model No. 1590
Rich Walnut. 5 tubes, straight AC. Surpasses all legal radio standards.

National Coin Radiotel Company
4487 Beverly Blvd. Los Angeles 4, Calif.

BADGER'S Bargains "Often a few dollars less - Seldom a penny more"

RECONDITIONED CONSOLES

COMPLETELY REBUILT AND REFINISHED LIKE NEW

MILLS THREE BELLS	\$345.00	KEENEY 4-WAY, 5-5-5-25¢	\$245.00
MILLS 4-BELLS, LATE 5-5-5-25¢	325.00	KEENEY 4-WAY, 5-5-5-5¢	225.00
MILLS 4-BELLS, ORIG. 5-5-5-25¢	250.00	KEENEY TWIN, 5-25¢, F.P., P.O.	189.50
MILLS 4-BELLS, ORIG. 5-5-5-5¢	199.50	KEENEY TWIN, 5-25¢, P.O.	149.50
BALLY CLUB BELL, F.P., P.O.	89.50	KEENEY SUPER BELL, 25¢, F.P., P.O.	89.50
BALLY HI HAND, F.P., P.O.	89.50	KEENEY SUPER BELL, 5¢, F.P., P.O.	79.50
MILLS JUMBO, LATE, F.P., P.O.	89.50	EVANS LUCKY LUCRE, 3-5¢, 2-25¢	79.50
MILLS JUMBO, LATE, P.O.	59.50	EVANS LUCKY LUCRE, 5-5-5-5¢	59.50
MILLS JUMBO, LATE, F.P.	49.50	BALLY DRAW BELLS	350.00

GUARANTEED RECONDITIONED PHONOGRAPHS

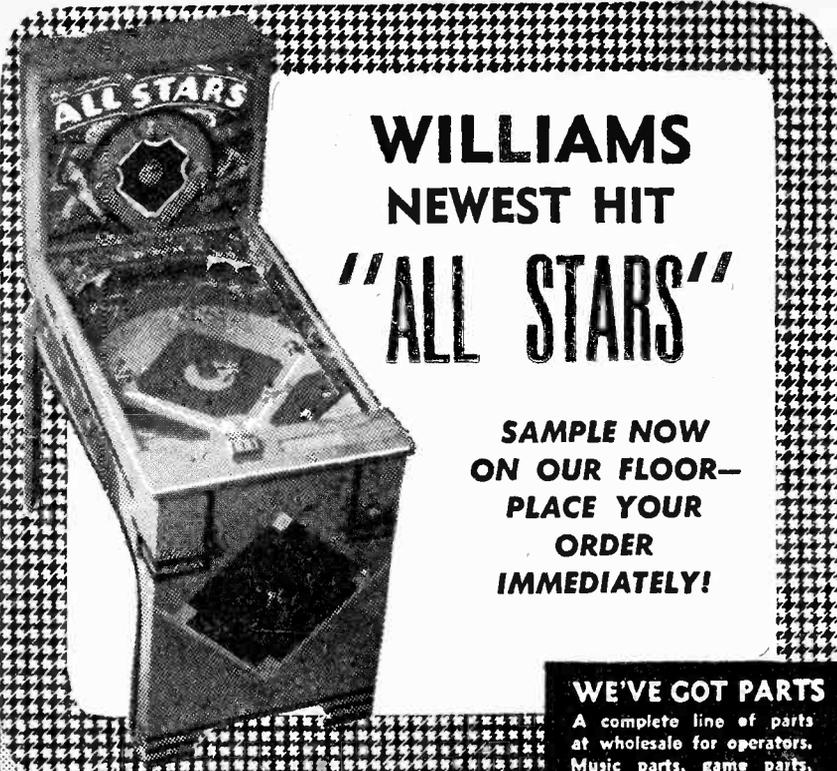
WURLITZER MODEL 950	\$450.00	ROCK-OLA COMMANDO	\$295.00
WURLITZER MODEL 850	450.00	ROCK-OLA SUPER ROCK-O-LITE	275.00
WURLITZER MODEL 750	425.00	SEEBURG 8800 ROCK-O-LITE	295.00
WURLITZER MODEL 700	295.00	SEEBURG CLASSIC ROCK-O-LITE	245.00

SPECIAL BALLY ONE BALLS LONGACRE OR THOROBRED \$114.50

TERMS: 1/3 DEPOSIT WITH ORDER, BALANCE C. O. D. OR SIGHT DRAFT.

Badger Sales Co., Inc. 2251 WEST PICO BLVD., LOS ANGELES 6, CALIF. ALL PHONE DR. 4326.

Badger Novelty Co. 2546 NORTH 30TH STREET, MILWAUKEE 10, WIS. ALL PHONE KIL. 3030.



**WILLIAMS
NEWEST HIT
"ALL STARS"**

**SAMPLE NOW
ON OUR FLOOR—
PLACE YOUR
ORDER
IMMEDIATELY!**

WE'VE GOT PARTS

A complete line of parts at wholesale for operators. Music parts, game parts, any part you want any time you want it. No matter how hard to get, we'll get it for you. No order too large or too small.

PIN GAMES

Arizona \$ 69.50	Glamour Girls \$ 27.50
ABC Bowler 22.50	Home Run, '41 19.50
Amber 159.50	Idaho 74.50
Attention 27.50	Jeep (Conversion) 42.50
Big Chief 24.50	Knockout 49.50
Double Barrel 145.00	Marines at Play 42.50
Defense (Genco) 27.50	On Deck 14.50
Dixie 14.50	Sea Breeze 110.00
Formation 19.50	Sun Valley 42.50
Four Aces 37.50	Sea Hawk 27.50
Fast Ball 124.50	Seven Up 25.50
Gold Star 27.50	

Sky Raider (Conv.) \$ 39.50
Shooting Stars (Used) 109.50
Tall Gunner (from Ten Spot) 27.50
Texas Mustang. 47.50
Venus 27.50

Established 1913

ROY MCGINNIS CO.

2011 MARYLAND AVE., BALTIMORE 18, MARYLAND • PHONE: UNIVERSITY 1800

YOU CAN'T BEAT OUR PRICES!

FOREIGN BUYERS—WE EXPORT TO ALL PARTS OF THE WORLD

WURLITZER

Wurlitzer 412 \$ 65.00
Wurlitzer 71 Counter Model 119.50
Wurlitzer 61 Counter Model 75.00
Wurlitzer 616 Plain 79.50
Wurlitzer 616 Lite-Up Top & Bottom 99.50
Wurlitzer 24 Cellar Job 99.50
Wurlitzer Twin 12 Cellar Job 109.50
WURLITZER 42/24 VICTORY 69.50
Wurlitzer Model 50 135.00
Wurlitzer 24 135.00
Wurlitzer 600R 165.00
Wurlitzer 600K 175.00
Wurlitzer 500 179.50
Wurlitzer 700 335.00
Wurlitzer 750E 375.00
Wurlitzer 800 350.00
Wurlitzer 850 365.00
Wurlitzer 950 350.00

SEEBURG

Seeburg Rex \$ 99.50
Seeburg Hi-Tone 8200, Victory Cabinet 709.50
Seeburg Casino, ESRC 139.50
Seeburg Gem 139.50
Seeburg Regal 139.50
Seeburg Vogue 175.00
Seeburg Classic 175.00
SEEBURG HI-TONE, ES 189.50
SEEBURG HI-TONE, ESRC 200.00
Seeburg Envoy 285.00

ROCK-OLA

Rock-Ola Standards \$150.00
Rock-Ola DeLuxe 159.50
Rock-Ola Master 175.00
Rock-Ola Windsor 109.50

MILLS

Mills Throne \$ 99.50
Mills Empress 135.00

Send 1/3 Deposit, Balance C. O. D.

WALL BOXES AND PARTS

Buckley Plain or Chrome \$ 5.00
Rock-Ola Dial-A-Tune Box 7.50
Buckley Lite-Up, Gold 8.00
Buckley Lite-Up, Chrome 10.50
Wurlitzer #304 Stepper 10.50
Wurlitzer #120 Boxes, 5¢ 12.50
Seeburg Adapter for Wurlitzer 24 17.50
Seeburg 24 Sel. Wall-O-Matic, Remote 19.50
Seeburg 20 Sel. Wall-O-Matic, Remote 24.50
Seeburg GSR1 Sel. Receiver 29.50
Wurlitzer #145 Red Stepper 32.50
Seeburg Bar-O-Matic, 5-10-25¢ 39.50
Seeburg 20 Sel. Wall-O-Matic, R.C. 5-10-25¢ 47.50
Packard Boxes Write

SINGING GOLD GRILL CLOTH

20x50—1,000 Square Inches
\$5.50 A SHEET

BAKER'S KICKER AND CATCHER

Counter Model
1c Play, \$37.50—5c Play, \$41.25

WANTED GENCO TOTAL ROLLS

SEND LOWEST PRICE

HUB DISTRIBUTING CO.
632 Tenth Ave., cor. 45th St.
New York 19, N. Y. Circle 6-9570

**HERE'S THE GAME YOU'VE BEEN WAITING FOR
HEAVY HITTER
Immediate Delivery**

King Pin EQUIPMENT COMPANY
KALAMAZOO 21, MICH. Phone 2-0021
826 Mills Street

DISTRIBUTING COMPANY
DETROIT 1, MICH. Phone TEmple 2-5788
3004 Grand River

Williams ★

★★★ TOPS in Baseball!

Williams ★

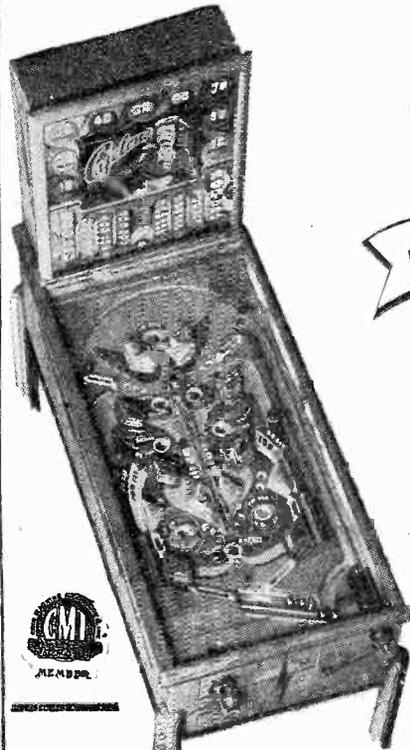
★★★ TOPS in Games!



Williams "LONG-LIFE" GAME!

★
**THE ALL-TIME
SENSATION
IN BASEBALL
GAME APPEAL!**

Most true-to-life baseball action ever presented in a game! Real 3-dimensional figures run the bases in the backboard! Player controls bat . . . pitcher controlled by player! Revolutionary new 3-Coin Drop Head Chute takes 5c, 10c, 25c Coins . . . speeds play! Credit Unit records advance payments and Replays! Many other play-provoking, profit-making features!



Cyclone

Williams "LONG-LIFE" GAME!

**A TYPHOON OF
TERRIFIC ACTION!
BREATH-TAKING SPEED!
PEERLESS SPEED!
SCORES UP TO 950,000!**



**ORDER FROM
YOUR DISTRIBUTOR
TODAY!**

Williams
**MANUFACTURING
COMPANY**
161 West Huron Street
Chicago 10, Illinois



New!

KEENEY'S

STAR ANNOUNCEMENT OF THE YEAR

CAROUSEL

and **HOT TIP**



READY TO ENRICH OPERATORS IN NOVELTY AND FREE GAME LOCATIONS

Keeney's CAROUSEL

Scores up to 950,000. Seven kickout holes. It's magical. Spellbinding. Gets and holds the play. Order your "CAROUSEL" today!

MULTIPLE SCORING WITH HIGHEST OF ALL 1-BALL CHANGING ODDS

Keeney's HOT TIP

New—Odds start with 3-6-9-12.
New—"W-X-Y-Z" bumpers and many other play producing features. It's fast. It's terrific. Take a tip—it's Keeney's "HOT TIP"!

I. H. Keeney & CO. INC.

"THE HOUSE THAT JACK BUILT"

2600 WEST FIFTIETH STREET, CHICAGO 32, ILLINOIS

I HEREBY GUARANTEE

THE FOLLOWING:

1. YOU CAN'T JAM SLOT WITH ANY COIN OR SLUG.
2. DELIVERY NOW ON ANY ORDER.
3. A BETTER DEAL. A LOWER PRICE.
4. GETS MORE STATIONS.
5. TONE IS MORE MELLOW.

LIST PRICE **\$59.50**

Quantity of 10... 10% off
Quantity of 25... 15% off

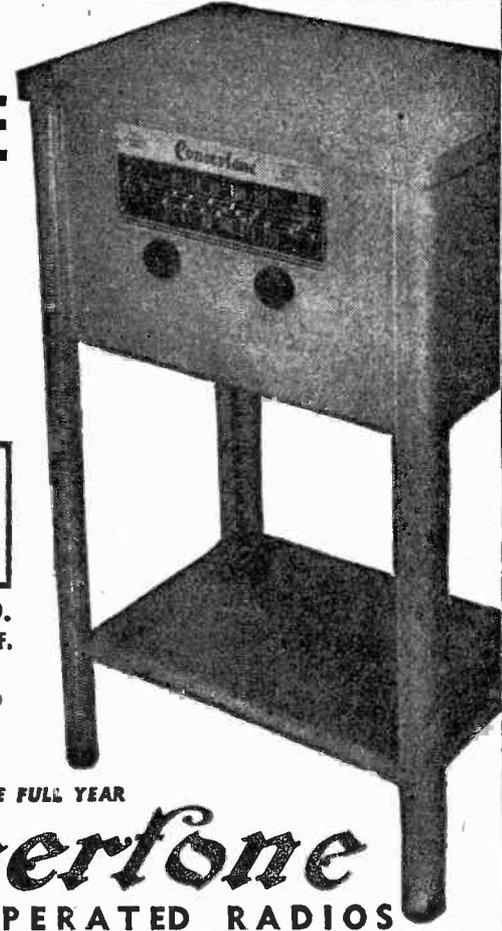
GOTT RADIO MFG. CO.
6517 WEST BLVD., INGLEWOOD, CALIF.

DISTRIBUTORS, ATTENTION!
Territories Open

GUARANTEED ONE FULL YEAR

Concertone

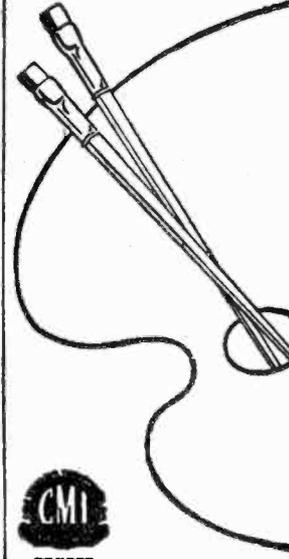
COIN OPERATED RADIOS



Keeney's

CAROUSEL

Art Work and Silk Screening
by
ADVERTISING POSTERS CO.
3845 W. Madison Street • Chicago 24, Illinois



★ BUY FROM MARKEPP

It's Safer!

MUSIC	
Rock-Ola Std. Dial-a-Tune	\$185.00
Wurlitzer Vic. 24	165.00
Seeburg Hi-Tone, 9800, RC	305.00
Seeburg Hi-Tone, 8800, RC	\$295.00
Wurlitzer 412	75.00
Wurlitzer 600R	185.00
ARCADE EQUIPMENT	
New Atomic Bomber	WRITE
New Superoll	\$349.50
New Pop-Up	WRITE
New Challenger	WRITE
Chicago Coin Hockey	89.50
Lite League	145.00
New Chicago Coin Basketball Champ	499.50
Seeburg Target Conversion	\$ 89.00
Bally Rapid Fire Conv.	110.00
Chicago Coin Goalee	195.00
Tally Roll	195.00
Cenco Total Roll	245.00
Cenco Play Ball	99.50
DeLuxe Western Base Ball	65.00

WRITE FOR PRICES ON ALL 5 BALLS

4310 CARNegie AVE.

The MARKEPP Co.

M. M. MARCUS & SONS
CLEVELAND 3, OHIO

TEL. MEN 1043

PHONOGRAPH ROUTE FOR SALE

In the Heart of the Wisconsin Fishing Area
This route can be operated by one man in 2 or 3 days weekly with 4-5 days for hunting and fishing at good weekly income, or can be easily expanded into large route and big money maker by live-wire operator. 21 Phonographs, plus Pinball and Arcade Machines, Truck, Records, Parts, etc., \$15,000.00.

BOX D-23

CINCINNATI 22, OHIO

PRICES SLASHED ON CENTRAL OHIO COIN QUALITY BUYS
 "There Is No Substitute for Quality"



Woolf Solomon

LARGEST STOCK OF USED COIN OPERATED EQUIPMENT IN THE COUNTRY

PIN BALLS

SKY BLAZER	\$ 49.50	EAGLE SQUADRON	\$ 79.50
YANKS	69.50	AIR CIRCUS	89.50
CAPT. KIDD	49.50	BOLOWAY	69.50
HOME RUN, '42	59.50	SCHOOL DAYS	49.50
HI HAT	49.50	KNOCKOUT	79.50
GUN CLUB	49.50	SPORT PARADE	39.50
STREAMLINER	99.50	FLAT TOP	99.50
BIG HIT, 1 COIN	179.50	LEADER	39.50
BIG HIT, 4 COIN	219.50	PLAY BALL	49.50
YANKEE DOODLE	99.50	HOLLYWOOD	99.50
MARINES AT PLAY	69.50	LEGIONNAIRE	49.50
BIG PARADE	79.50	STRATOLINER	49.50
LANDSLIDE	39.50	SUPERLINER	195.00
KEEP 'EM FLYING	89.50	BOMBARDIER	69.50
JUNGLE	49.50	SPELLBOUND	175.00
MIDWAY	79.50	BOSCO	69.50
DEFENSE, GENCO	69.50	SENTRY	89.50
AMERICAN BEAUTY	79.50	KISMET	89.50
MUSTANG	59.50	ABC BOWLER	39.50
MARVEL BASEBALL	89.50	SPOT POOL	59.50
INVASION	79.50	PAN AMERICAN	49.50
DUDE RANCH	35.00	HOROSCOPE	49.50
ARGENTINE	49.50		

NEW MACHINES — PROMPT DELIVERY

EXHIBIT'S CROSSFIRE	\$299.50	GENCO PEE WEE	WRITE
BALLY ROCKET	279.50	CHI COIN GOALEE, NEW	\$319.50
UNITED'S HAVANA	299.50	COLUMBIAS, 1-5-10-25¢	145.00
BALLY DOUBLE BARREL	279.50	DAVAL'S BUDDY CIG. REELS	33.00
WILLIAMS CYCLONE	309.50	DAVAL'S SKILL THRILL	67.50
CHI COIN KILROY	279.50	DAVAL'S GUSHER FRUIT, 1¢	49.50
BALLY ENTRY, C.P.	595.00	DAVAL'S GUSHER FRUIT, 5¢	54.00
BALLY SPECIAL ENTRY, F.P.	595.00	MARVEL'S POP UP	49.50
BOOMERANG	295.00	MILLS BLACK CHERRY BELLS	WRITE
A.B.T. CHALLENGER	65.00	MILLS GOLDEN FALLS	WRITE
ACE COIN COUNTERS	139.50	MILLS NEW BELLS	WRITE
AMUSEMATIC JACK RABBIT	475.00	MILLS NEW VEST POCKETS	74.50
BALLY DE LUXE DRAW BELLS	612.50	PINCH HITTER	459.00
BALLY SPECIAL ENTRY	WRITE	PREMIER SKEE ROLLS	395.00
BALLY TRIPLE BELLS	395.00	GOTTLIEB 3-WAY GRIPPERS	39.50
GENCO'S ADVANCE ROLL	495.50	NEW CHICAGO COIN BASKET-BALL CHAMP	499.50

ONE-HALF CERTIFIED DEPOSIT WITH ORDERS

NEW AND USED QUALITY SLOTS AND SAFES

5¢ BLUE FRONTS	\$ 79.50	REBUILTS LIKE BRAND NEW	
5¢ BROWN FRONTS	89.50	5¢ COPPER, GOLD AND BLUE, HAMMERLOID FINISH	\$205.00
10¢ BLUE FRONTS	99.50	10¢ COPPER, GOLD AND BLUE, HAMMERLOID FINISH	210.00
10¢ BROWN FRONTS	109.50	25¢ COPPER, GOLD AND BLUE, HAMMERLOID FINISH	215.00
50¢ BLUE FRONTS	259.00	(Drill Proof and Knee Action)	
50¢ JENNINGS CHIEFS	259.00		

NEW REVOLVAROUND SAFES AND BOX SLOT STANDS

Heavy Steel Custom Built Single and Double Revolveround Safes, Burglar Proof. Will take all makes Slot Machines. Bottom Door for Storage or Weights.

SINGLE SAFES	\$175.00	CHICAGO METAL REVOLVAROUND SAFES	
DOUBLE SAFES	225.00	DOUBLE UNIVERSAL	\$129.50
LOCK BOX STANDS	27.50	DOUBLE DELUXE	174.50
		TRIPLE DELUXE	275.00

MUSIC

SEEBURG 8200, R.C.	\$299.50	WURLITZER 850's	\$450.00
SEEBURG 8800, R.C.	299.50	WURLITZER 616's	89.50
ROCK-OLA STANDARD	225.00	WURLITZER 600	249.50
SEEBURG ENVOY, R.C.	299.50	WURLITZER 500	295.00
SEEBURG HIDEAWAY, R.C.	295.00	WURLITZER #125 WALL BOXES	32.50
AMI HIGHBOY, 40 SELECTIONS	435.00	WALLOMATICS, WS 2Z	29.50
SINGING TOWERS, 1945	225.00	BAROMATICS, R.C.	42.50

ONE BALLS, USED

VICTORY SPECIAL	\$429.50	JUMBO, '44, C.P.	\$189.50
SPORT SPECIAL	139.50	VICTORY DERBY	329.50



PHONES:
AD 7949
AD 7993

ARCADE AND PARK EQUIPMENT

TOTAL ROLL	\$275.00	LITE LEAGUE	\$250.00	AMUSEMATIC JACK-RABBIT (New)	\$475.00
PINCH HITTER (New)	399.50	DRIVEMOBILE	169.50	CHAMPION BASKET BALL, 1¢ (New)	74.50
BATTING PRACTICE	89.50	MUTO, PUNCH BAG	175.00	10 1/2 FT. SUPER SKEE ROLLS	WRITE
SKY FIGHTER	149.50	VOICE RECORDER	119.50	10 1/2 FT. PREMIER SKEE ROLLS	WRITE
AIR RAIDER	119.50	9 FT. SKEE ROLLS	109.50	12 1/2 FT. PREMIER SKEE ROLLS	WRITE
TOMMY GUN (Late)	109.50	GROETCHEN TYPER	295.00	14 FT. WURL. SKEE ROLL, Week Score	295.00
WINDJAMMER	99.50	SCIENTIFIC BASE-BALL	99.50		
PANORAMS	275.00	14 FT. WURL. SKEE ROLL, A-1	269.50		
RAPID FIRES	119.50				
CHICKEN SAMS	82.50				
UNDERSEA RAIDER	250.00				
CUSTARD MACHINES, 5 Ql. Cap.	\$595.00				
NEW RADIOTONE VOICE RECORDER AND BOOTH—Easy for Attendant to Operate	\$795.00				

WRITE FOR COMPLETE LIST

CONSOLES

5¢ SUPER BELLS, Comb. C.P., F.P.	\$149.50	JUMBO PARADES, C.P., LATE	\$109.50
5¢ BALLY HIGH HANDS, Comb.	125.00	JUMBO PARADES, Comb. F.P., C.P.	139.50
25¢ BOBTAILS, F.P.	129.50	JUMBO PARADES, A-1, F.P.	79.50
5¢ BOBTAILS, F.P.	79.50	KENTUCKY CLUBS, A-1, C.P.	89.50
5¢ BIG GAMES, F.P.	69.50	KEENEY'S 2-WAY 5-25¢ SUPER BONUS BELLS	WRITE
25¢ PACES REELS, C.P.	149.50	KEENEY'S 3-WAY SUPER, 6-10-25¢	WRITE
MILLS 4 BELLS, A-1	295.00		
MILLS 4 BELLS, LATE HEADS	395.00		

CENTRAL OHIO COIN MACHINE EXCHANGE

185-189 E. TOWN ST.

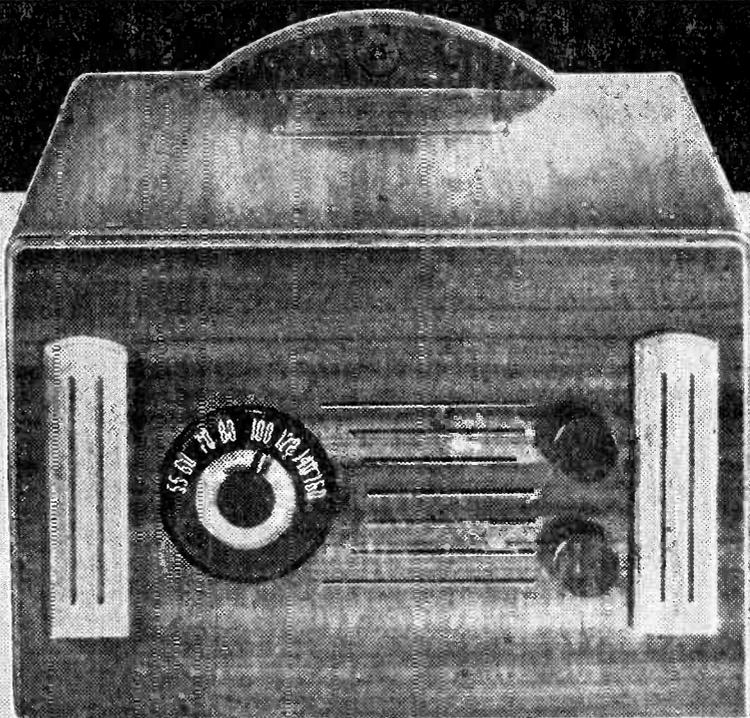
COLUMBUS 15, OHIO

TURN TO NEW PROFITS

With the TRANQUIL TONE RADIO!

A mighty source of revenue for versatile coin machine operators! This beautiful six-tube radio is a brilliant performer and must be seen to be fully appreciated. Actual tests rate the earning capacity of TRANQUIL TONE Coin Operated Radios at more than \$150.00 per year per radio!

TRANQUIL TONE radios are available in the "Cathedral" model shown here with a beautifully finished walnut cabinet—either dark or blonde; also the "Traveler's Friend" model with sturdy, hammeroid-finished steel cabinet in any color desired.



\$39.95

- An established money maker! With location demand!
- Deposit one to five quarters for continuous play!
- Timer can be adjusted for one or two hour playing interval!
- Fully insurable • Built in antenna • Adjustable Volume
- Precision Construction • Fully Guaranteed

DISTRIBUTORSHIPS STILL AVAILABLE IN SOME AREAS!

EICHEL ELECTRONIC CORP.
EVANSVILLE, INDIANA

EARNINGS
STAND HIGH

WHEN
YOU
OPERATE

GOTTLIEB
STAND-BYS!



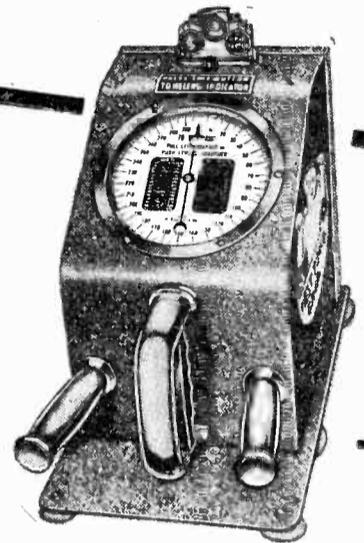
DAILY
RACES

ONE-BALL

Changing Multiple Odds.
Automatic Shuffle Board.
Convertible to fast 5-
ball play! The leader in
action and features that
keep earnings at record
levels!

Improved
DeLuxe
GRIP
SCALE

THREE-WAY
STRENGTH TESTER



Consistently Best Since 1927

"There Is No Substitute
for Quality!"

Available in
Payout or
Replay Models

D. Gottlieb & Co.

ORDER FROM
YOUR
DISTRIBUTOR



MEMBER

MEMBER

MEMBER

MEMBER

.... YOU ARE INVITED
FIRST NATIONAL SHOWING

FILBEN MUSIC LINE

... WHEN ... SUNDAY, June 15th

... WHERE ... In the Modern Showrooms of

UNITED COIN MACHINE COMPANY

6304 W. Greenfield Avenue

Milwaukee, Wisconsin

Here's What's Cookin' Besides Good Food and Drinks

➡ ➡ ... SEE ... The Midwest's Largest and Most Complete Array
of Top Quality Coin Machines—All Exclusive United Lines

➡ 1 ... SEE ... Williams' Baseball Hit, "All Star" and "Cyclone"

➡ 2 ... SEE ... H. C. Evans' Great "Ten Strike"

➡ 3 ... SEE ... United Mfg. Co.'s Terrific "Havana"

➡ 4 ... SEE ... Adams-Fairfax "Cash Tray—The Little Gold Mine"

➡ 5 ... SEE ... Square Amusement Co.'s New "Sportsman's Roll"

➡ 6 ... SEE ... Electromaton, Inc.'s Money-Making "Rol-a-Score"

➡ 7 ... SEE ... Daval's Sensational New Counter Games

➡ 8 ... SEE ... Pantages Maestra Co.'s Amazing "Mirrored Music"

All this ... and more ... SUNDAY, JUNE 15TH ... at

UNITED COIN MACHINE CO.

Modern Showrooms Located at 6304 W. Greenfield Ave., in Milwaukee, Wis.

COME and SEE
Personal Music
"The Measure-O
Music System"
and a host of
other great new
products and
surprises.

Extra ... SEE the
First Wisconsin
Showing of the
Coin Machine Con-
vention Newsreel,
Produced by The
Billboard in co-op-
eration with CMI.

Seeburg

DEPENDABLE MUSIC SYSTEMS
WITH SOUND DISTRIBUTION

EXCLUSIVE DISTRIBUTOR
WISCONSIN AND
UPPER MICHIGAN

LONDON HOLDS THE LINE!

PRICES ON LONDON EQUIPMENT SHAVED TO THE BONE! IN SUPPORT OF OUR NATIONAL ECONOMY, WE WILL CONTINUE WITH CONSISTENTLY LOWER PRICES—ALWAYS HIGHEST QUALITY AND SERVICE!

PHONOGRAPHS

They must be right before London ships! Every phonograph thoroughly reconditioned inside and out! Check this remarkable service: all worn electrical and mechanical parts replaced—new grille cloth—plastics replaced—cabinet beautifully refinished! A minimum of \$50 to \$75 in parts and labor goes into every machine to make it ready—and right—for your locations!

Mills Throne of Music, Like New	\$149.50
Mills Empress, Excellent Shape	175.00
Wurlitzer 42/600, Victory, Completely Reconditioned	149.50
Wurlitzer 616 Lite-Up, Excellent Shape	89.50
Wurlitzer 500K, Like New	225.00
Wurlitzer 600K, Reconditioned	225.00
Wurlitzer 600-R, A-1 Condition	200.00
Rock-Ola Super, Like New	225.00
Rock-Ola Windsor, Excellent Condition	139.50
Rock-Ola Monarch, Like New	139.50
Rock-Ola Standard, Perfect	174.50
Rock-Ola Playmaster With Spectra-Vox, Excellent Shape	149.50
Seeburg Regals or Crowns, Completely Reconditioned	149.50
Seeburg Classic, Completely Reconditioned	239.50
8800 or 9800 E.S., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	300.00
8800 or 9800 R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	310.00
8200, R.C., mechanically perfect and Cabinet refinished in Marble-Glo, with new grille cloth	335.00
8800 or 9800, R.C., Completely Reconditioned	235.00
8200, R.C., Completely Reconditioned	250.00

PHONOGRAPH ACCESSORIES

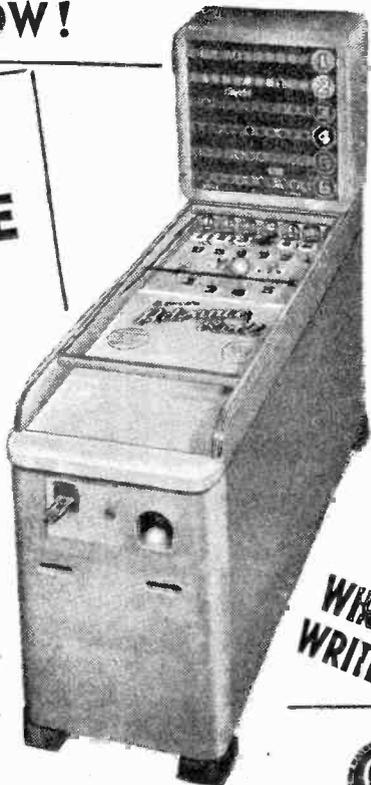
WS2Z Seeburg Wireless Wallomatic	Write for Prices
DS20-1Z Seeburg 3-Wired Wallomatic	Write for Prices
Seeburg Wired Speakorgan	\$12.50
Rock-Ola Dial-a-Tune Wall and Bar Boxes	10.00
Keeney Bar Boxes	5.00
Spectravox, Like New	64.50

MISCELLANEOUS

Goalee, Chicago Coin, Like New	\$174.50	Chicago Metal Double Safe	
Chicago Coin Hockey, A-1 Condition	119.50	Stands, Crackle Finish, Reinforced Type	\$64.50
Keeney Anti-Aircraft, Brown	49.50	Bally Alley, Like New	69.50
Keeney Air Raider, like new	89.50	Complete Black Cherry Cabinet & Casting with D.P. Sides & Front, Club Handles, Completely Assembled	32.50
Champion Hockey	39.50	Mills Owl	15.00
Keeney Submarine, A-1 Cond.	79.50	25 Watt Bulbs, Case of 120	9.00
Bally Defender, excellent shape	99.50		
Bally Rapid Fire, Refinished and Reconditioned	94.50		

DELIVERY NOW!

GENCO
ADVANCE
ROLL
WITH
Floating
Roll-over
Buttons!



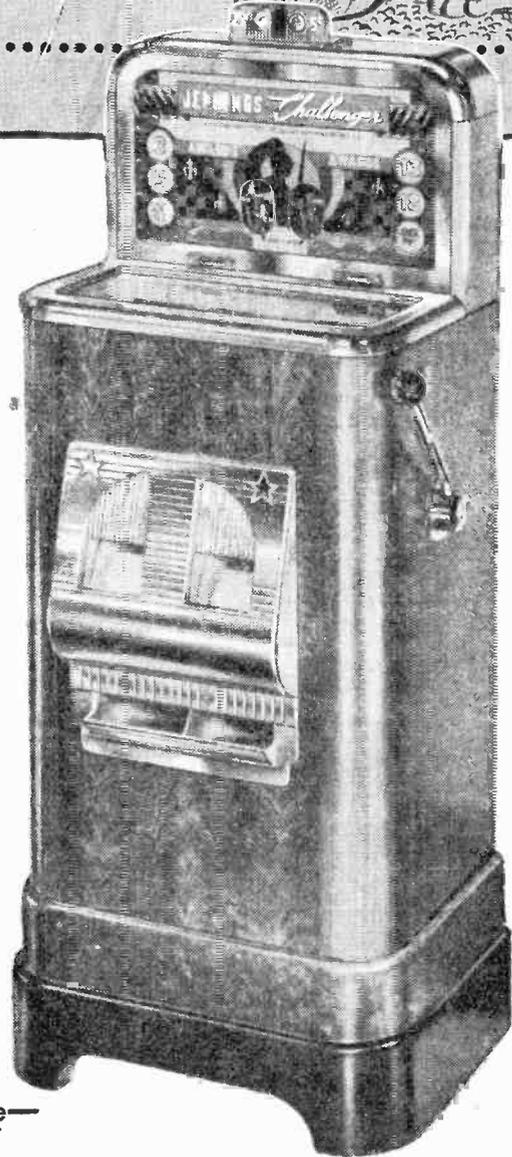
WIRE!
WRITE!

Terms: 1/3 Deposit,
Balance C. O. D.

FORMERLY MILWAUKEE COIN MACHINE CO.



S. L. London Music Co., Inc.
3130 WEST LISBON AVENUE MILWAUKEE 8, WISCONSIN



Compact size—
23" x 17"

*The Sensational Jennings
Twin-Play Console*

CHALLENGER

This remarkable console type 5c - 25c machine features two coin chutes, two jackpots, but only one mechanism. The Challenger has the same durable, time-proved features found in the famous Jennings Chiefs. Order from your dealer today!

O. D. JENNINGS AND CO.

4307-39 WEST LAKE STREET
CHICAGO 24, ILLINOIS

.....The Leader in the Field for over 40 Years.....

**OUT IN FRONT
ALL THE WAY!**

SENSATIONAL NEW

EVANS' RACES



FAST PLAY—GREATER EARNINGS!

Evans' new electro-pneumatic control speeds up play faster than ever before!

MYSTERY ODDS!

On each play odds change with flashing lights and mechanical action!

SLUG PROOF 7-COIN HEAD!

NEW REFINEMENTS! NEW DESIGN!

Rich new cabinet . . . brilliant, colorful backboard . . . brightly lighted, full vision race track!

2 GREAT MODELS { FREE PLAY CONVERTIBLE OR CASH } **5c OR 25c PLAY**

H. C. EVANS & CO.

1520-1530 W. ADAMS ST.

CHICAGO 7, ILLINOIS



**ORDER FROM
YOUR DISTRIBUTOR**

ATLAS

**WHERE FRIENDLY PERSONAL SERVICE
HELPS KEEP YOUR BUSINESS PROFITABLE!**

The Finest in New and Used Equipment

NEW BELLS

- Jennings Standard Chief, 5c \$269.00
- Jennings Standard Chief, 10c 279.00
- Jennings Standard Chief, 25c 289.00
- 50c 399.00
- Jennings Super DeLuxe (Lite-Up) Chief, 5c 324.00
- 10c 334.00
- 25c 344.00
- 50c 454.00
- \$1.00 Pace DeLuxe Bell
- Columbia Gold DeLuxe Bell . 209.50
- Columbia Jackpot Bell 145.00
- Weighted Slot Stands 27.50
- Double Revolve A Round Safes 175.00
- Triple Revolve A Round Safes 262.00

NEW COUNTER GAMES

- ABT Challenger \$55.00
- Whirlaball 47.50
- Daval Free Play 75.00
- Champ Basketball 39.50

SKILL THRILL.. \$57.50

(DAVAL'S "SHOOT A PENNY" GAME)

**BRAND NEW
EQUIPMENT**

FOR PROMPT DELIVERY

- HAVANA • ROCKET • KILROY
- CROSS FIRE • HEAVY HITTER
- POKERINO • JENNINGS CHALLENGER
- BANGTAILS, COMB. • EVANS RACER
- ADVANCE ROLL • BASKETBALL CHAMP

★ ————— ★

EXPORT BUYERS!

Write at once for our New Catalog—just released! America's most complete selection of rebuilt Automatic Phonographs!

PHONOGRAPHS

- Rock-Ola '40 Super . . . \$295.00
- Rock-Ola Commar do . . . 295.00
- Singing Towers 155.00
- Wurlitzer Victory K . . . 225.00
- Wurlitzer 600 225.00
- Seeburg Envoy 295.00
- Seeburg Classic 275.00
- Seeburg Gem 245.00
- Seeburg Rex 175.00
- Seeburg Hi-Tone 325.00
- Mills Empress 245.00
- Mills Throne 225.00

RECONDITIONED USED GAMES

- Victory Derby \$350.00
- 5c Jenn. Club Console . . . 100.00
- 10c Jenn. Club Console . . . 125.00
- 25c Jenn. Club Console . . . 150.00
- Gottlieb Gripper 24.50
- 5c Big Game, P.O. 89.50
- 25c Faces Reels, P.O. 109.50
- 25c Jumbo Parade, P.O. . . . 149.50
- Goalee 235.00
- Klik Astrology Scale 124.50
- Chobin Hockey 125.00
- 1c Marvel 12.50
- 5c Silvermoon, P.O. 89.50
- Spinning Reels 73.50

ALL USED MACHINES
COMPLETELY RECON-
DITIONED AND
REFINISHED

ATLAS

NOVELTY COMPANY

2230 N. WESTERN AVE. PHONE ARmitage 5005 - CHICAGO 47

Assoc. OFF. CES. ATLAS MUSIC CO., 4704 CASS AVE., DETROIT 1
ATLAS MUSIC CO., 2219 FIFTH AVE., PITTSBURG 19
ATLAS MUSIC CO., 221 NINTH ST., DES MOINES 9

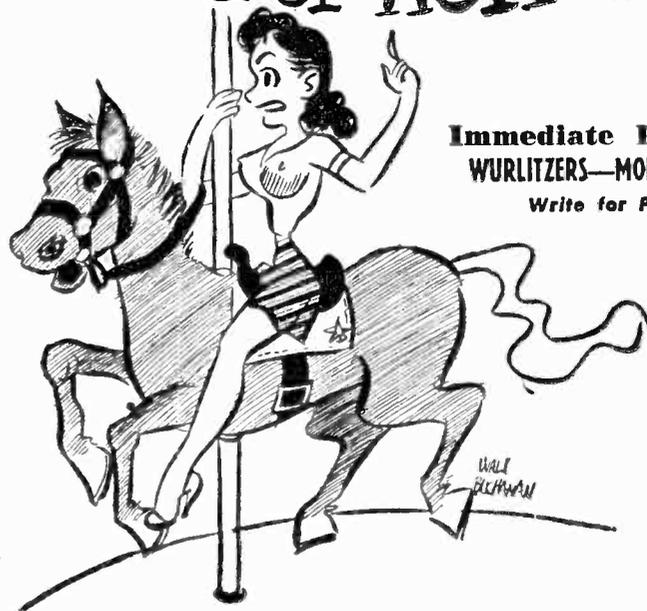


TERMS:
1/3 DEPOSIT
BALANCE C. S. D.





a merry go-round of ACTION



Immediate Delivery
WURLITZERS—MODEL 1015
Write for Price

CAROUSEL

5 BALL NOVELTY GAME

This new and different game by Keeney is a natural money-maker because it's a merry-go-round of action and suspense. Scores to 950,000. Seven kick-out holes. A ball in any hole scores 10,000. Start CAROUSEL going on your route now. Immediate delivery from your nearest Shaffer Music Company office.

A "ROUND UP" OF PROFIT BUILDERS SHAFFER 100% RECONDITIONED BUYS

Seeburg 9800—R.C.	\$300.00
Seeburg 8800—R.C.	300.00
Seeburg 8800—E.S.	275.00
Seeburg Colonel—R.C.	265.00
Seeburg Commander—R.C. ...	265.00
Seeburg Envoy—R.C.	265.00
Seeburg Colonel—E.S.	255.00
Seeburg Commander—E.S.	255.00
Seeburg Maestro—R.C.	255.00
Seeburg Maestro—E. S.	250.00
Seeburg Classic	210.00
Seeburg 8200 Victory	200.00

Seeburg Casino	\$175.00
Seeburg Crown	160.00
Seeburg Royal	150.00
Seeburg Model A	90.00
Seeburg Wireless W.O.M.	28.50
Seeburg Three-Wire W.O.M. ..	24.50
Seeburg Wired Speakorgan	22.50
Rock-Ola "Super"	200.00
Rock-Ola Premier	200.00
Rock-Ola Commando	200.00
Rock-Ola Monarch	130.00
Rock-Ola Imperial	110.00

Mills "Empress"	\$125.00
Wurlitzer 780-E	275.00
Wurlitzer 780-M	275.00
Wurlitzer 500-A Victory	175.00
Wurlitzer 24 Victory	150.00
Wurlitzer 412	75.00

It's The 1st Choice of Operators
GET YOUR NAME ON THE SHAFFER MAILING LIST

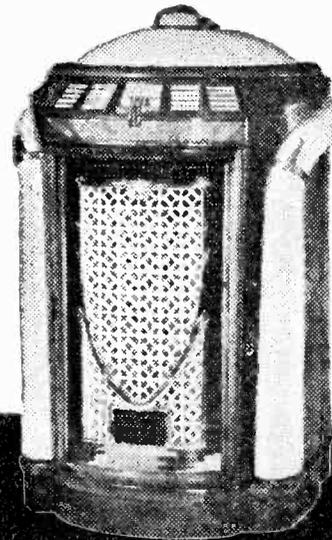
ALL ITEMS OFFERED SUBJECT TO PRIOR SALE
TERMS: 50% CERTIFIED DEPOSIT, BALANCE C. O. D.

Write for Our Complete List of Latest Used Bargains

COLUMBUS 15, OHIO
606 SOUTH HIGH STREET
Phone: Main 5563

WHEELING, W. VA.
2129 MAIN STREET
Phone 784

CHARLESTON, W. VA.
1619 W. WASHINGTON STREET
Phone 63381



SHAFFER MUSIC COMPANY



STAY AHEAD WITH Seeburg

Get the most out of your locations with
SCIENTIFIC SOUND DISTRIBUTION!
REMOTE CONTROL!
... At 5¢ a tune!



SEE YOUR SEEBURG DISTRIBUTORS FOR

ATLANTIC NEW YORK CORPORATION
540-550 W. 58th Street
New York City 19, N. Y.

ATLANTIC CONNECTICUT CORP.
1625 Main Street
Hartford 5, Conn.

ATLANTIC NEW JERSEY CORP.
27-29 Austin Street
Newark 5, New Jersey

ATLAS DISTRIBUTORS
1024 Commonwealth Avenue
Boston 15, Mass.

ATLAS MUSIC COMPANY
2200 N. Western Avenue
Chicago 47, Illinois

ATLAS MUSIC COMPANY
221 Ninth Street
Des Moines 9, Iowa

ATLAS MUSIC COMPANY
5743 Grand River Avenue
Detroit 8, Michigan

ATLAS MUSIC COMPANY
2217 Fifth Avenue
Pittsburgh 19, Pennsylvania

AUTOMATIC EQUIPMENT CO.
919-921 N. Broad Street
Philadelphia 23, Pennsylvania

DAVIS DISTRIBUTING CORP.
738 Erie Blvd., East
Syracuse 3, N. Y.

DAVIS DISTRIBUTING CORP.
873-875 Main Street
Buffalo 3, N. Y.

FLORIDA AUTOMATIC SALES CORP.
839 W. Flagler Street
Miami, Florida

FLORIDA AUTOMATIC SALES CORP.
60 Riverside Avenue
Jacksonville, Florida

FLORIDA AUTOMATIC SALES CORP.
115 South Franklin Street
Tampa, Florida

FRANCO DISTRIBUTING COMPANY
24 N. Perry Street
Montgomery, Alabama

FRANCO DISTRIBUTING COMPANY
1707 Third Avenue, N.
Birmingham 3, Alabama

GORMAN NOVELTY COMPANY
85 Genesee Street
Utica 2, N. Y.

GORMAN NOVELTY COMPANY
288-290 Central Ave.
Albany 5, New York

T. B. HOLLIDAY COMPANY, INC.
1200 W. Morehead Street
Charlotte 1, N. C.

HY-G MUSIC COMPANY
1415-17 Washington Ave., South
Minneapolis 4, Minnesota

JONES DISTRIBUTING CO.
127-129 East 2nd South
Salt Lake City 1, Utah

JONES DISTRIBUTING CO.
1454 Welton Street
Denver, Colorado

S. H. LYNCH & COMPANY
2101-03 Pacific Avenue
Dallas 1, Texas

S. H. LYNCH & COMPANY
241 Broadway
San Antonio, Texas

S. H. LYNCH & COMPANY
910 Calhoun Street
Houston, Texas

S. H. LYNCH & COMPANY
832 Baronne
New Orleans, La.

S. H. LYNCH & COMPANY
1049 Union Ave.
Memphis, Tenn.

S. H. LYNCH & COMPANY
900 N. Western
Oklahoma City, Okla.

APPLY PRODUCTION LINE METHODS TO YOUR BUSINESS

■ If you want to look at it that way, the locations you operate are factories—producing nickels for you. The more opportunities you give the public to select its favorite tunes—the greater your revenue from the location. This is a simple adaptation of production line techniques.

When Seeburg first introduced remote control, it was with the recognition that the public was playing phonographs not because of the novelty but because it wanted to hear music. Today in thousands of locations Seeburg Wallomatics are making it easy for the public to select music of its choice. Still another step to encourage the mass production of nickels in locations was the introduction by Seeburg of Scientific Sound Distribution.

Seeburg Music Systems are engineered to provide these great advances to locations without adapters or converters.

Seeburg Music Systems possess the flexibility to meet the individual requirements of any location—no matter how large—no matter how small.

Why not discuss the application of Scientific Sound Distribution and Remote Control to your locations with your Seeburg Distributor.



AMERICA'S FINEST AND MOST COMPLETE MUSIC SYSTEMS

S. L. LONDON MUSIC CO., INC.
3130 W. Lisbon Avenue
Milwaukee 8, Wisconsin

MINTHORNE MUSIC COMPANY
2916-20 West Pico Blvd.
Los Angeles 6, Calif.

MINTHORNE MUSIC COMPANY
512 W. Washington St.
Phoenix, Arizona

JACK R. MOORE COMPANY
1615 S. W. 14th Ave.
Portland 1, Oregon

JACK R. MOORE COMPANY
348 Sixth St.
San Francisco 3, Calif.

JACK R. MOORE COMPANY
100 Elliott West
Seattle 99, Wash.

JACK R. MOORE COMPANY
No. 4 Bernard Street
Spokane, Wash.

MUSIC SYSTEMS, INC.
6210 Euclid Avenue
Cleveland 3, Ohio

MUSIC SYSTEMS, INC.
1312 Jackson Avenue
Toledo, Ohio

THE MUSICAL SALES COMPANY
140 W. Mt. Royal Avenue
Baltimore 1, Maryland

THE MUSICAL SALES CORP. of VIRGINIA
415 W. Broad Street
Richmond 20, Virginia

SHAFFER MUSIC COMPANY
606 S. High Street
Columbus 15, Ohio

SHAFFER MUSIC COMPANY
1619 W. Washington Street
Charleston, West Virginia

SHAFFER MUSIC COMPANY
2129 Main Street
Wheeling, West Virginia

SOUTHERN AUTOMATIC MUSIC CO.
228-30 West Seventh Street
Cincinnati 2, Ohio

SOUTHERN AUTOMATIC MUSIC CO.
325 N. Illinois Avenue
Indianapolis 4, Indiana

SOUTHERN AUTOMATIC MUSIC CO.
242 N. Jefferson Street
Lexington 7, Kentucky

SOUTHERN AUTOMATIC MUSIC CO.
603 Linden Avenue
Dayton 3, Ohio

SOUTHERN AUTOMATIC MUSIC CO.
1329 S. Calhoun Street
Fort Wayne 2, Indiana

SPARKS SPECIALTY COMPANY
Soperton, Georgia

SPARKS SPECIALTY COMPANY
301-303 Edgewood Ave., N. E.
Atlanta, Georgia

SPARKS SPECIALTY COMPANY
2101 Main Street
Columbia, South Carolina

S. L. STIEBEL COMPANY
542 S. Second Street
Louisville 2, Kentucky

S. L. STIEBEL COMPANY
425 Broad Street
Nashville, Tenn.

S. L. STIEBEL COMPANY
211 E. 10th Street
Chattanooga 3, Tenn.

S. L. STIEBEL COMPANY
710 N. W. 2nd Street
Evansville 8, Indiana

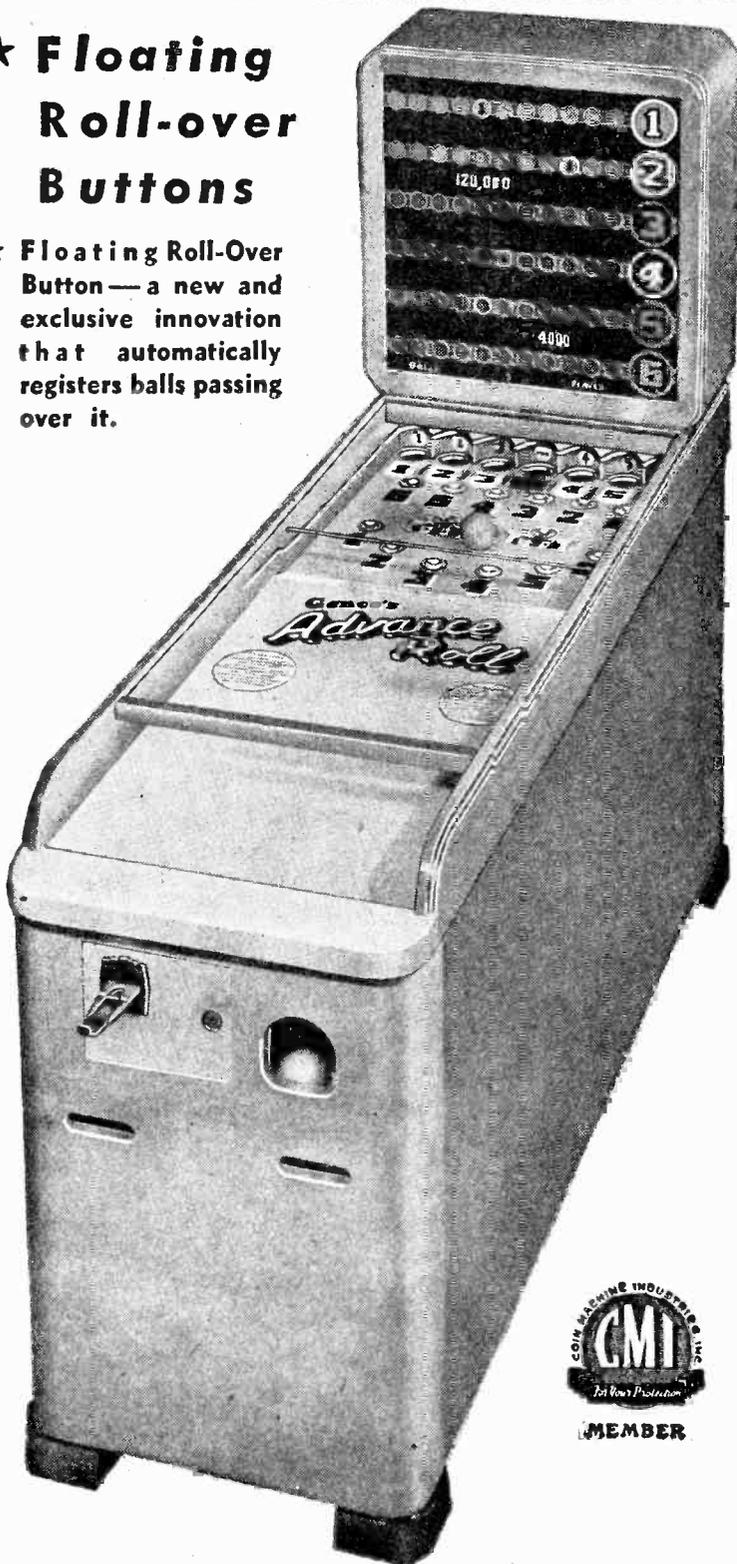
W. B. NOVELTY COMPANY, INC.
1012 Market Street
St. Louis 1, Missouri

W. B. MUSIC COMPANY, INC.
1518 McGee Street
Kansas City 8, Missouri

GENCO'S
ADVANCE
ROLL WITH **FRB**

★ **Floating Roll-over Buttons**

★ Floating Roll-Over Button—a new and exclusive innovation that automatically registers balls passing over it.



ORDER FROM YOUR NEAREST DISTRIBUTOR

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS



"LARRY" FRANKEL

FRANKEL
For Arcade
Equipment

NOW . . . for only \$65

- Keeney 5c Texas Leaguer
- Seeburg Chicken Sam Gun
- Bally Shoot the Bull

All Used Equipment Fully Guaranteed

NOW . . . for only \$95

- Champion Hockey (Floor Sample)
- Bally Rapid Fire Gun
- Scientific Batting Practice
- Evans Tommy Gun
- Keeney Air Raider
- Keeney Submarine

We Are Exclusive Distributors for RCA Coin-Operated **RADIOS** in Nebraska, South Dakota and Central Illinois

NOW . . . for only \$195

- Mutoscope Sky Fighter
- Genco Total Roll
- Chicago Coin Goalee
- Undersea Raider (Floor Sample)



FRANKEL DISTRIBUTING COMPANY

ROCK ISLAND, ILL. • 2532 FIFTH AVE. • PHONE 153
DES MOINES, IA. • 1220 GRAND AVE. • PHONE 3-0184
OMAHA, NEB. • 1209 DOUGLAS ST. • PHONE ATLANTIC 340Z

EVERYBODY IS TALKING ABOUT LOW PRICES

We Are Doing Something About It
Check These Values—New and Used

ARCADE EQUIPMENT

5 Navco Scales	\$39.50	Chicago Coin Goalee	\$219.00
1 Mills Loboy Scale	45.00	Chicago Coin Hockey	79.50
2 Jennings Loboy Scale	45.00	Grandmother's Prediction	275.00
Bally Rapid Fire	89.50	Zingo	69.00
Tommy Gun	69.50	Ace Bomber	99.50
Aviation Striker	49.50	Chicago Coin Hockey	69.50
		Evans Super Bomber	Write

USED GAMES

Suspense	\$140.00	Air Force	\$ 42.50
Marines at Play	39.50	4 Aces	54.50
ABT Target Skill	24.50	Streamliner	99.50
ABT Challenger	27.50	Keep 'Em Flying	64.50
Double Barrel	190.00	Sun Beam	47.50
Flying Tiger	55.00	Yank	39.50
Home Run	34.50	Mills Vest Pocket	27.50

PEANUT AND GUM VENDERS

Sun, 1¢ or 5¢	\$ 7.90	18 Used Pulvers 3 Col. Ea.	\$16.00
NEW 41 Pulvers, 3 Col. Tab. Ea.	26.00	200 Pulver, Single Col.	6.00

MUSIC

Mills Throne of Music	\$165.00	Seeburg 8800, RCES	\$295.00
Seeburg 3 Wire Boxes	21.50	Rock-Ola Wall Boxes, Like New	34.50

NEW GAMES

Bally Triple Bell	Write		Write
Rockets, Cyclone, Maisie, Cross Fire, Big Parlay, Havana	Write for Prices		
Champion 1¢ Basket Ball, With Base	\$52.50		Write
New Davals—Gusher, Marvel, American Eagle	Write		
FREE PLAY	\$35.00		

Want To Buy #135 Wurlitzer Stepper Units

ADVANCE MUSIC CO.

1606 Grand Avenue

Kansas City, Mo.

5 PIN BALL GAMES
Ready To Work for You

ALL 5 FOR **\$149.50**

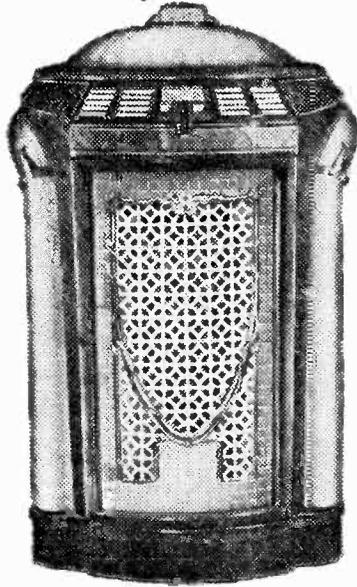
OR

10 PIN BALL GAMES
Ready for Location

ALL 10 FOR **\$249.50**

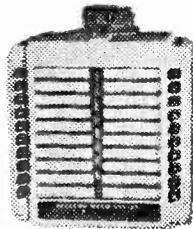
SOUTHERN AMUSEMENT CO., 628 Madison, Memphis, Tenn.

Add the correct **Seeburg** DEPENDABLE MECHANISMS equipment
 for the right answer to Sound Distribution!



THE BEAUTIFUL

2-YEAR DESIGN SYMPHONOLA



WITHIN EASY REACH OF CUSTOMERS

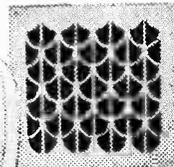
PLENTY OF WALL-O-MATICS



AT CASHIER STAND . . . FITS VOLUME TO CROWD

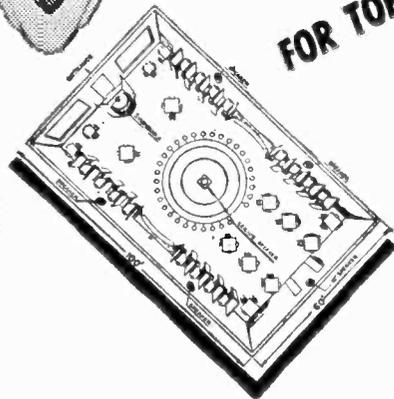
DUAL REMOTE CONTROL

THE CORRECT NUMBER

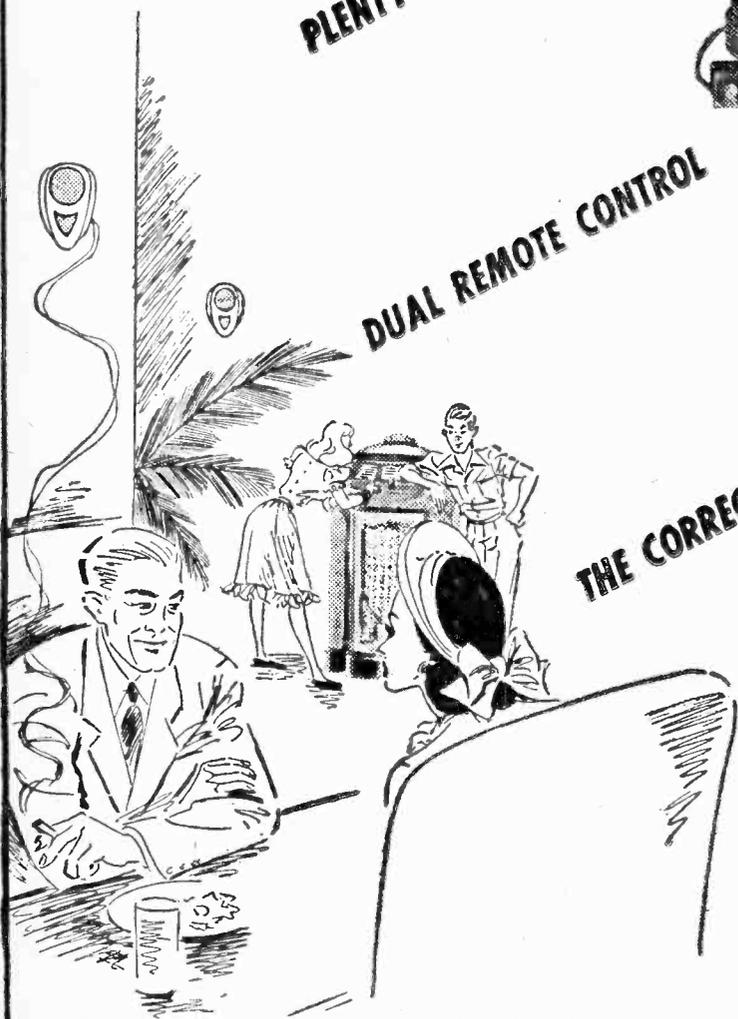


OF THE CORRECT SPEAKERS

INSTALL CORRECTLY



FOR TOP PROFITS



Stay ahead with Seeburg!

S. H. LYNCH & CO.

Exclusive Southwest Distributors

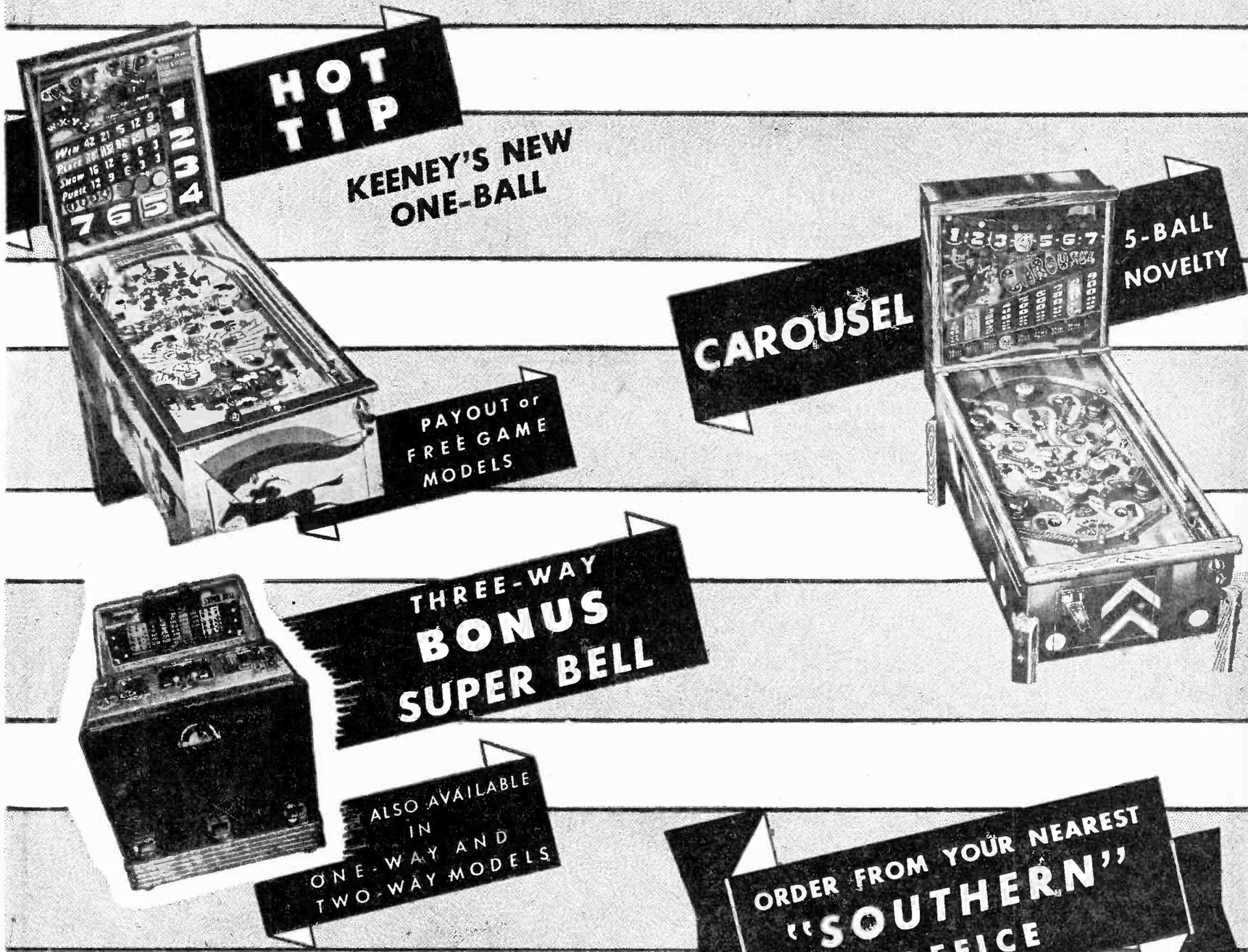
★ Dallas, Pacific at Olive
 ★ Houston, 910 Calhoun
 ★ New Orleans, 832 Baronne

★ San Antonio, 241 Broadway
 ★ Memphis, 1049 Union Avenue
 ★ Oklahoma City, 900 N. Western

GREAT NAMES—GREAT GAMES!

SOUTHERN AUTOMATIC for SERVICE

KEENEY for EARNINGS!



ORDER FROM YOUR NEAREST "SOUTHERN" OFFICE

for prompt delivery...

SOUTHERN AUTOMATIC MUSIC CO. Inc.

"THE HOUSE THAT CONFIDENCE BUILT"



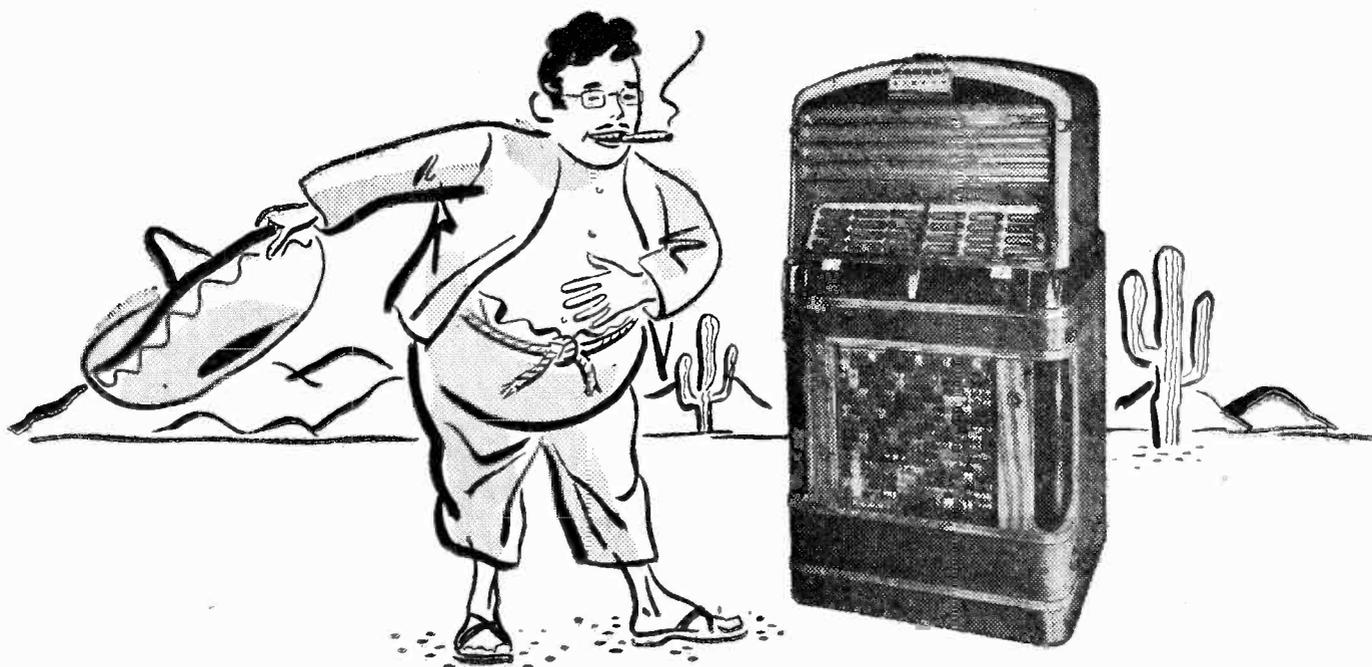
MEMBER

SEEBURG DISTRIBUTORS IN CINCINNATI
 DAYTON • INDIANAPOLIS
 FT. WAYNE • LEXINGTON

- 634 S. Third St.
LOUISVILLE 2, KY.
- 242 Jefferson St.
LEXINGTON 2, KY.
- 1329 S. Calhoun St.
FORT WAYNE 2, IND.
- 228 W. 7th St.
CINCINNATI 2, OHIO
- 603 Linden Ave.
DAYTON 3, OHIO
- 41. Commerce St.
NASHVILLE 3, TENN.
- 325 N. Illinois St.
INDIANAPOLIS 4, IND.
- 410 Market St.
CHATTANOOGA 2, TENN.

DISTRIBUTORS FOR ALL LEADING MANUFACTURERS

Gracias Amigos



Muchas Gracias! Or, as we say in U. S. lingo, thanks a million, for your "TERRIFIC" response to *FIESTA*. These were great shows put on by a "GREAT" bunch of distributors . . . worthy of a great phonograph like the AIREON *FIESTA*. If you missed the Showings you can still see *FIESTA* at your distributors—it's the "mostest of the bestest for the leastest" and it makes *you* the most money. So, from now on . . .

Aireon MANUFACTURING CORPORATION

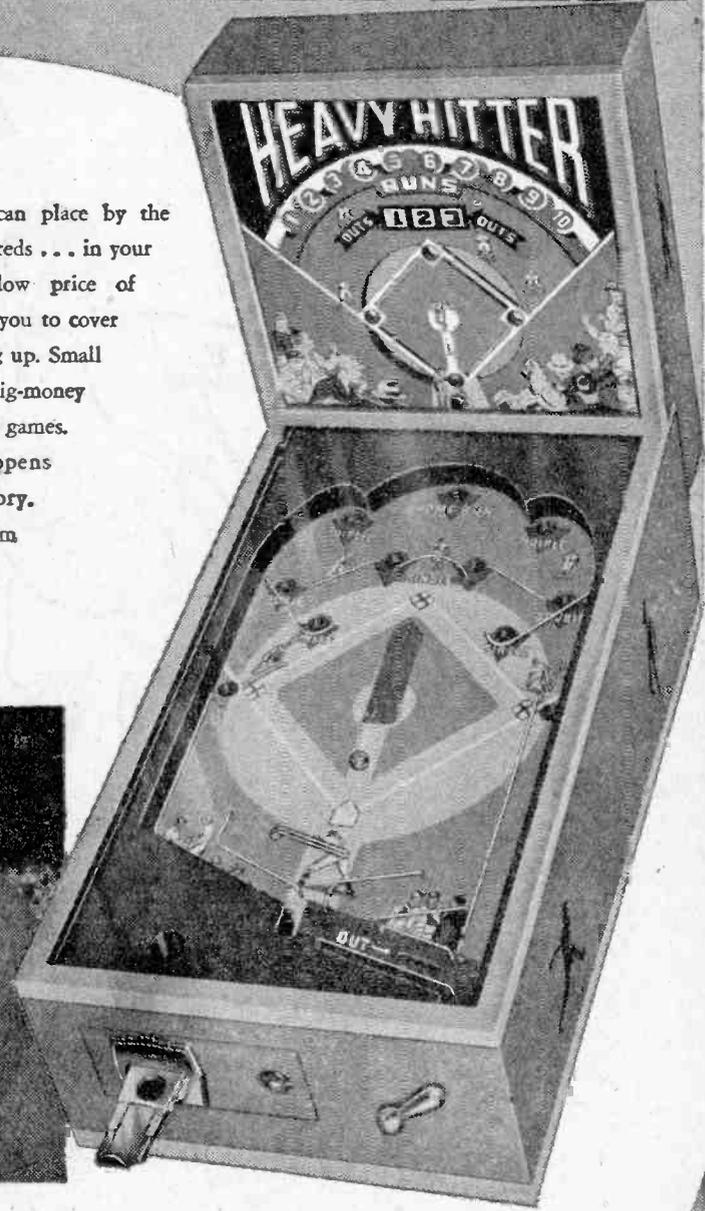


General Offices: 1401 Fairfax Trafficway, Kansas City, Kansas
 In Canada: Mafco Corp., Ltd., 4001 St. Antoine St., Montreal, Que.



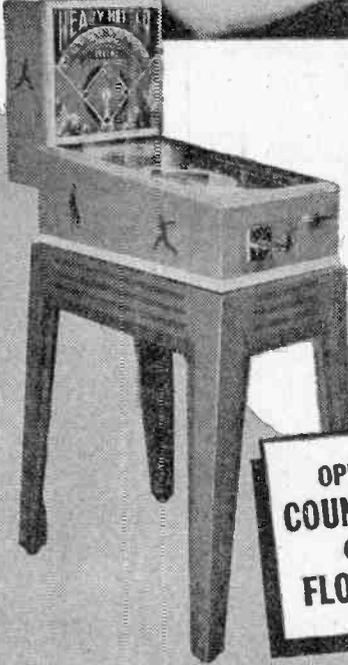
50,000 locations waiting for *Bally's* **HEAVY HITTER**

Here's a game you can place by the dozens . . . by the hundreds . . . in your territory. Sensationally low price of HEAVY HITTER permits you to cover locations you are now passing up. Small size wins a welcome in busy, big-money spots which cannot use larger games. Thrilling baseball skill-play opens HEAVY HITTER to all territory. Simple mechanism insures rock-bottom service cost. Fast, fascinating action earns top profits month after month. Order HEAVY HITTER today.



REAL BASEBALL THRILLS ball automatically pitched to player

Simply deposit a nickel and . . . play ball! Automatic "pitcher" hurls ball from mound in realistic baseball diamond. Flip finger-lever to swing bat . . . hitting singles, doubles, triples, home-runs or outs. Scoreball "runs bases" on back-glass. Runs and outs register on score-board. Play ends after 3 outs or 4 exciting minutes of play . . . and in goes another coin . . . and another and another . . . repeat-play by the hour.



**OPERATE AS
COUNTER GAME
OR WITH
FLOOR STAND**

**BALLY ENTRY
SPECIAL ENTRY
ROCKET
TRIPLE BELL
DE LUXE
DRAW BELL**



Bally MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

SEEBURG SERVICE

Be Sure with Seeburg Service
CLEAN AND ADJUST SPEAKERS \$2.50

Be Sure with Seeburg Service
CLEAN AND ADJUST SELECTION RECEIVER AND STEP SWITCH ASSEMBLY \$10.50

Be Sure with Seeburg Service
CLEAN, ADJUST AND LUBRICATE MECHANISM \$14.50

Be Sure with Seeburg Service
REFINISH SYMPHONOLA CABINET \$37.50

Be Sure with Seeburg Service
CLEAN AND ADJUST SOLENOID DRUM \$5.95

Be Sure with Seeburg Service
CLEAN AND ADJUST SOUND SYSTEM \$18.50

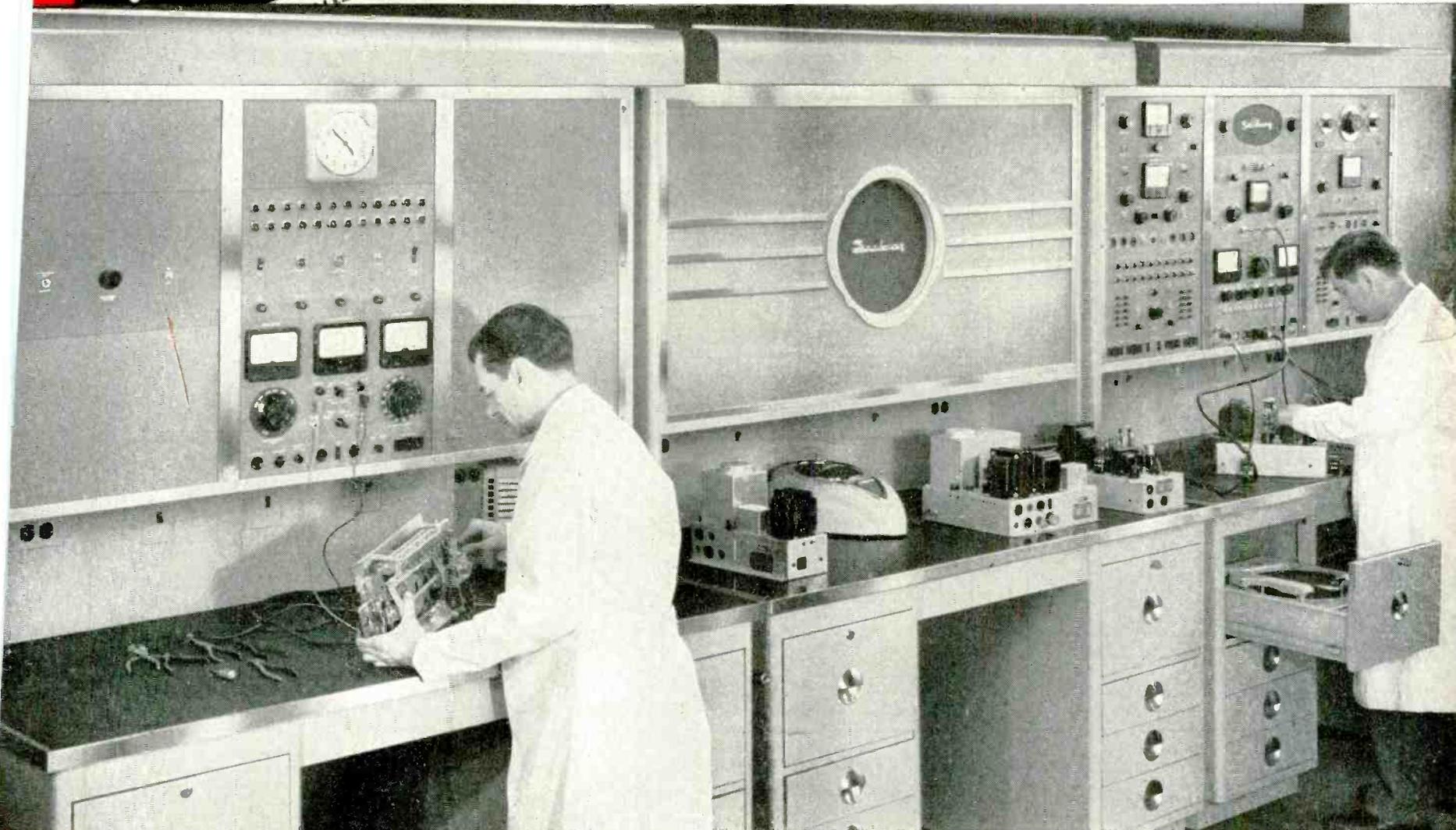
Maximum operating efficiency of musical equipment and maximum earnings go hand in hand.

To assure operators the continued trouble-free operation they have a right to expect from their Seeburg Music Systems, Seeburg Distributors are equipped with factory-testing facilities—factory-trained engineers—plus a complete stock of genuine Seeburg parts.

The test panel shown here is installed in the service department of your Seeburg Distributor. It indicates the extent to which he has gone to render quick, efficient factory service.

Furthermore, standardized prices prominently displayed for services most frequently performed tells you in advance what the service you require costs.

Thus, when you install Seeburg Music Systems, you are assured factory service literally "in your back yard."



Be Sure with Seeburg Service
CLEAN WALL-O-MATIC (WIRED OR WIRELESS)

Be Sure with Seeburg Service
CLEAN AND ADJUST MASTER CONTROL STATION \$8.50

Be Sure with Seeburg Service
CLEAN AND ADJUST MECHANISM \$4.50

AMERICA'S FINEST
 AND MOST COMPLETE
 MUSIC SYSTEMS

Seeburg
 1902 • DEPENDABLE MUSIC SYSTEMS • 1947
 J. P. SEEBURG CORPORATION
 1500 N. Dayton St., Chicago 22

**PROPER SOUND
DISTRIBUTION IS A
Sound INVESTMENT**



multiply your profits in every location with a

WURLITZER

engineered music system

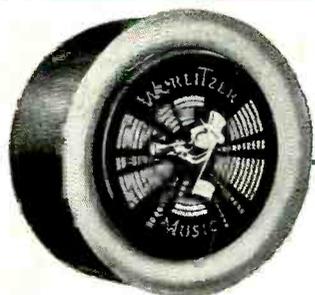
You know it on your own route. Every location varies in size, in shape and in acoustical properties. How can you be sure that every patron in each location is hearing Wurlitzer Music at its best... at a volume level pleasing to the customer?

There's only one answer. Install a Wurlitzer engineered music system. Be sure of proper sound distribution and you can be sure of increased play. No blasting. No dead spots. The right music tone everywhere, whether it is a single or multi-room location.

See your Wurlitzer Distributor. He'll check your locations with you, recommend the right speakers properly placed to provide extra play-promoting, extra profit-producing music.



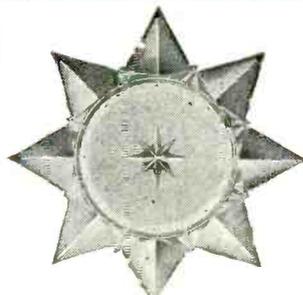
MODEL 4008
Super Deluxe Wall or Ceiling Speaker



MODEL 4004
Musical Note Speaker



MODEL 4007
Oval Deluxe Speaker



MODEL 4000
Silver Star Wall or Ceiling Speaker



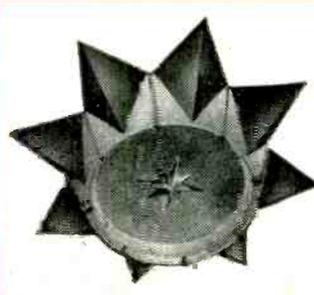
MODEL 4005
Round Walnut Speaker



MODEL 241
Outdoor Speaker



MODEL 4006
Round Mirror Speaker



MODEL 4002
Multi-Colored Wall or Ceiling Speaker



MODEL 4009
Recessed Wall or Ceiling Speaker

THE RUDOLPH WURLITZER COMPANY ★ NORTH TONAWANDA, NEW YORK